



ZZ GREAT BASIE DIES CREASED BLACK MUSIC VIDEO EXPOSURE SOUGHT UNDTRACKS CHART SUCCESS SH BOX INTERVIEW — RICK DEES ZZING UP AMERICA (Ed.)

Count Basie

CASH BOX PROUDLY PRESENTS ITS SIXTH ANNUAL

SPOTLIGHT ON BLACK MUSIC

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EDITORIAL - Jazzing Up America

Quick, define jazz!

Impossible, right? Just glance over the jazz charts this week: the Crusaders, Carla Bley, George Winston, Wynton Marsalis, and Herbie Hancock all stand cheek by jowl yet the types of music contained on their albums are hardly the same. In other words, jazz is as eclectic and varied as that list of names would indicate. Yet there are still jazz musicians who loathe the term jazz and pop musicians who call their music jazz. No matter how you slice it, jazz is an important part of the American music business; indeed, it may be America's only native art form.

At this point in time, jazz seems to be standing strong. The record bins are brimming with jazz of all varieties from the enormous output of independent labels, based both here in America and in Europe, to the new product and reissue programs of the majors. Thirty years ago this summer the Newport Jazz Festival was born and now jazz festivals literally cover the globe, many of them receiving all important corporate dollars. The video revolution has not passed by jazz either, and in many stores tapes of Michael Jackson share racks with video concerts of Dizzy Gillespie and Lionel Hampton and many others. Many bookstores have weighty shelves with jazz scholarship.

Cash Box has always had a strong commitment to jazz. We think the definition is pointless; be it Jelly Roll Morton's Hot Peppers or Ronald Shannon Jackson and the Decoding Society or Pieces Of A Dream if, as the great Duke Ellington said, it got that swing, Cash Box supports jazz and we're proud to see record companies, retailers and everyone else supporting it. The music is our heritage - it is as varied, as diverse, as exciting, as well, America.

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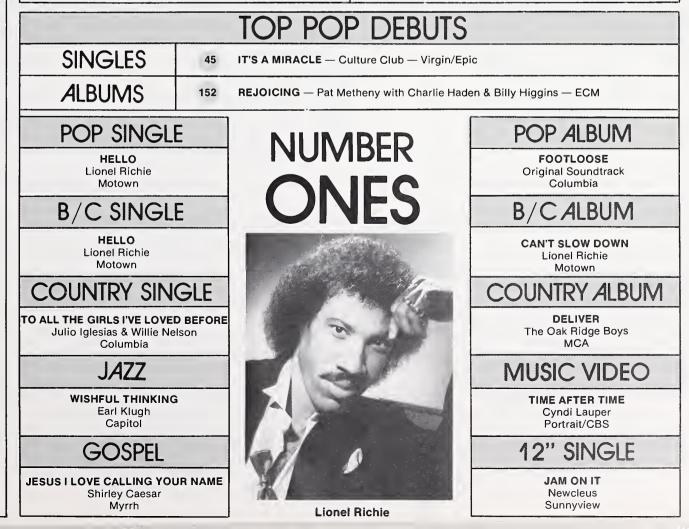
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ON THE COVER

William "Count" Basie, who died April 26, for 49 years led the big band that was the paradigm of "swing." Although born in New Jersey, the Count came to epitomize the "Kansas City sound" loose-limbed, sometimes raucous, always bluesy and definitely swinging. Not an earth-shaking composer (though "One O'Clock Jump" is his, as were many other melodies in the band's



book), not a technical wizard at the piano (though his sparse musical comments and his occasional taciturn solos were integral parts of the band's success), not a great arranger (though he had the genus to utilize Eddie Durham, Neil Hefti, Benny Carter, Quincy Jones, Sammy Nestico and others who were), Count Basie was the supreme leader — giving his frequently brilliant soloists (Lester Young, Herschel Evans, Dicky Wells, Frank Foster, the list is endless) the space to reach their musical heights while, with the rest of his "All-American Rhythm Section," he laid down the ice for them to skate upon. Every inch the musical legend, Count Basie's contributions to American music are as wide and rich as the sound of his band on a particularly inspired night. To say he will be missed is an understatement of the most blatant variety.





	5/5 0	nart	
1 HELLO LIONEL RICHIE (Motown 1722MF)	2	11	
2 AGAINST ALL ODDS (TAKE A LOOK AT ME NOW)	2		
PHIL COLLINS (Atlantic 7-89700)	1	12	
RICK SPRINGFIELD (RCA PB-13738)	8	10	
TO ALL THE GIRLS I'VE LOVED BEFORE JULIO IGLESIAS & WILLIE NELSON			
(Columbia 38-04217)	6	11	
DENIÈCE WILLIAMS (Columbia 38-04417) 6 HOLD ME NOW	9	6	
THOMPSON TWINS (Arista AS1-9164) 7 YOU MIGHT THINK	3	14	
THE CARS (Elektra 7-69744) 8 FOOTLOOSE	7	10	0
KENNY LOGGINS (Columbia 38-04310)	4	16	
	11	6	
GO-GO'S (I.R.S./A&M IR-9926) 11 MISS ME BLIND	12	9	
CULTURE CLUB (Virgin/Epic 34-04388)	5	11	
CYNDI LAUPER (Portrait/CBS 37-04432)	20	5	
BILLY JOEL (Columbia 38-04400)	17	6	
JOHN COUGAR MELLENCAMP (Riva/PolyGram R 216) 15 TONIGHT	16	9	
15 TONIGHT KOOL & THE GANG (De-Lite/PolyGram 818 226-7)	15	12	
16 THEY DON'T KNOW TRACEY ULLMAN (MCA-52347)	10	12	
17 DON'T ANSWER ME THE ALAN PARSONS PROJECT	4.0		
(Arista AS1-9160)	18 30	11	
DURAN DURAN (Capitol B-5345) BREAKDANCE IRENE CARA (Network/Geffen 7-29328)	21	6	
SISTER CHRISTIAN NIGHT RANGER (MCA-52350)	27	9	\odot
DANCING IN THE SHEETS			
SHALAMAR (Columbia 38-04372)	25	10 9	
BERLIN (Geffen 7-29360) 23 AUTOMATIC POINTER SISTERS (Planet/RCA YB-13730)	26 14	9 16	
WHITE HORSE LAID BACK (Sire 7-29346)	31	9	
25 A FINE, FINE DAY TONY CAREY (MCA-52343)	28	, 11	
VAN HALEN (Warner Bros. 7-29307)	34	5	
27 SOMEBODY'S WATCHING ME ROCKWELL (Motown 1702MF)	19	16	
28 EAT IT "WEIRD AL" YANKOVIC			
	13	10	
HUEY LEWIS AND THE NEWS (Chrysalis/CBS VS4 42782)	42	4	
30 HERE COMES THE RAIN EURYTHMICS (RCA PB-13725) BROCK YOU LIKE A HURRICANE	22	16	
SCORPIONS (Mercury/PolyGram 818 440-7)	38	7	
33 LEAVE IT	36	10	
33 LEAVE TT YES (Atco 7-99787) 34 JUMP	24	11	
VAN HALEN (Warner Bros. 7-29384)	23	18	
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•	9	33	37 SHOW ME THE PRETENDERS (Sire 7-29317)	12	1	39700)
	6	44	BRUN RUNAWAY SLADE (CBS Associated ZS4 04398)	10	8	13738) D
	8	43	IT'S MY LIFE TALK TALK (EMI America B-8195)			LSON
73	_		GIVE ME TONIGHT	11	6	04217)
74	7	47	(Emergency/Mirage 7-99775) 41 I WANT A NEW DRUG	6	9	04417)
75	17	32	HUEY LEWIS AND THE NEWS (Chrysalls/CBS VS4 42766)	14	3	-9164)
76	3	59	POINTER SISTERS (Planet/RCA YB-13780)	10	7	69744)
	2	57	43 STAY THE NIGHT CHICAGO (Full Moon/Warner Bros. 7-29306)	16	4	04310)
v	-	0.	4 YOU CAN'T GET WHAT YOU	6	11	04391)
78			WANT (TILL YOU KNOW WHAT YOU WANT)	9	12	-9926)
	4	53	45 IT'S A MIRACLE	11	5	04388)
(19)	1	-	CULTURE CLUB (Virgin/Epic 34-04457) 46 CATCH ME I'M FALLING	5	20	04432)
80	6	48	REAL LIFE (Curb/MCA-52362)	6	17	, 04400)
81	6	51	CAMEO (Atlanta Artists/PolyGram 818 384-7)			CAMP
80	3	55	CHRISTINE McVIE (Warner Bros. 7-29313) MY EVER CHANGING MOODS	9	16	R 216)
82	4	56	THE STYLE COUNCIL (Geffen 7-29359) 50 GIRLS	12	15	GANG 226-7)
83	13	35	DWIGHT TWILLEY (EMI America B-8196) 51 HOLDING OUT FOR A HERO	12	10	52347)
84	12	45	BONNIE TYLER (Columbia 38-04370)			DJECT
85	15	39	52 COME BACK AND STAY PAUL YOUNG (Columbia 38-04313)	11	18	-9160)
86	11	41	53 RUNAWAY BON JOVI (Mercury/PolyGram 818 309-7)	4	30	-5345)
87	2	73	BILLY IDOL (Chrysalls/CBS VS4 42786)	6	21	29328)
88	*	/0	55 ADULT EDUCATION DARYL HALL – JOHN OATES	9	27	52350)
	13	37	(RCA PB-13714) 56 MODERN DAY DELILAH	10	25	04372)
89	4	63	VAN STEPHENSON (MCA-52376) 57 GIVE IT UP	9	26	29360)
90	21	49	K.C. (Meca S-1001)	16	14	13730)
91	15	52	MICHAEL JACKSON (Epic 34-04364)	9	31	29346)
92	5	64	NIK KERSHAW (MCA-52371) BU WHISPER TO A SCREAM (BIRDS	11	28	52343)
93	•	60	FLY)	5	34	29307)
94	3	68	ICICLE WORKS (Arista AS1-9155) 61 DON'T WASTE YOUR TIME YARBROUGH & PEOPLES (Total	16	19	02MF)
95	24	69	Experience/RCA TES1-2400) 62 99 LUFTBALLONS	10	13	KOVIC 04374)
	24	54	63 RADIO GA GA			NEWS
96	13	46	QUEEN (Capitol B-5317)	4	42	42782)
97	2	83	EURYTHMICS (RCA PB-13800)	16	22	13725) IE
98	3	71	DAN FOGELBERG (Full Moon/Epic 34-04447)	7	38	440-7)
99	3	74	GG I WANT TO BREAK FREE OUEEN (Capitol B-5350)	10	36	29354)
100	3	78	WANG CHUNG (Geffen 7-29310) 68 LOVE ME IN A SPECIAL WAY	11	24	99787)
100	6	50	DeBARGE (Gordy/Motown 1723GF)	18	23	29384)
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ALMOST PARADISE LOVE THEME FROM "FOOTLOOSE"		-
MIKE RENO and ANN WILSON (Columbia 38- 04418)	-	1
HOWARD JONES (Elektra 7-69737)	81	3
(Bock 'N' Roli/CBS ZS4 04451)	87	2
73 I CRY JUST A LITTLE BIT SHAKIN' STEVENS (Epic 34-04338)	77	4
74 RELAX FRANKIE GOES TO HOLLYWOOD		
(Island 7-99805) 75 LET'S STAY TOGETHER TIME FOR CONTRACT STATES	61	8
TINA TURNER (Capitol B-5322) 1 CAN DREAM ABOUT YOU DAN HARTMAN (MCA-52378)	60 89	17
HEART DON'T LIE	00	-
(Private I/CBS ZS4 04439) 78 THERE'S NO EASY WAY	85	2
JAMES INGRAM (Owest/Warner Bros. 7-29316)	79	3
ORIGINAL SIN INXS (Atco 7-99766) 80 THEME FROM "TERMS OF	90	:
ENDEARMENT" MICHAEL GORE (Capitol B-5334)	82	
81 NO WAY OUT JEFFERSON STARSHIP (Grunt/RCA FB-		
13811) 82 BLUE LIGHT	_	1
B3 OBSCENE PHONE CALLER	75	
ROCKWELL (Motown 1731MF) 84 OLYMPIA SERGIO MENDES (A&M 2823)	62	
85 SAIL AWAY	02	
(Gordy/Motown 1720GF) 86 ILLEGAL ALIEN	67	!
GENESIS (Atlantic 7-89698) 87 BABY COME BACK	58	1
BILLY RANKIN (A&M 2613)	70	
THE PSYCHEDELIC FUBS (Columbia 38-		
THE PSYCHEDELIC FURS (Columbia 38- 04416)	-	
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04416) 89 LITTLE LADY DUKE JUPITER (Morocco/Motown 1736CF) 90 HURT RE-FLEX (Capitol B-5348) 91 I'M STEPPING OUT		
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69 MUSIC TIME

Weeks On 5/5 Chart

STYX (A&M 2625) 80 2

A Fine Fine (Bockoko GmbH (Gema)-BMI)25 Adult Education (First Buzza/Hot-Cha/Unichappell

 Against Air Oods (Init and Hull, adm. by Warrier Bros. & Golden Torch – ASCAP)
 2

 Almost Paradise (Ensign—BMI)
 70

 Authority Song (Riva—ASCAP)
 14

 Automatic (Music Corp. of America/Fleedleedle=BMI-/MCA—ASCAP)
 13

 Baby Come Back (Irving/Money For Music—BMI)
 87

 Beliave In (Lickorg Corp. (Asri)
 82

 Beliave In (Lickorg Corp. (Asri)
 82

Star - ASCAP)40

Exceptionally heavy radio activity this week

= Exceptionally heavy sales activity this week

 Reflex (Tritec Ltd.)
 18

 Relax (Copyright Control)
 74

 Rock You (Summer Breeze — ASCAP)
 31

 Run Runaway (Whild John (pending)
 38

 Runaway (Jamb/George Karakogiou/ Simile—ASCAP)
 53

 Sail Away (Stone Diamond/Golden Touch—BMI)
 85

 Self Control (Edition Sunrise, adm. by Careers—BMI)
 35

 She's Strange (All Seeing Eye—ASCAP/BMI)
 47

 Show Me (Hynde House of Hits/Clive Banks/ATV (London)
 37





AKE A LOOK AT #1 — Shown celebrating the #1 chart position of Phil Collins' it single "Against All Odds (Take A Look At Me Now)" from the film of the same ame are (I-r): Columbia Pictures vice president/director of music Gary LeMel; 'olumbia Pictures Music Group senior vice president & general manager, Bob Holmes; tlantic Records president, Doug Morris; Taylor Hackford, director/coproducer of gainst All Odds; Columbia Pictures Distribution & Marketing Group president Ashley oone; and Atlantic Records vice president/west coast general manager, Paul Cooper.

Jazz Great Basie Dies At Age 79

NEW YORK - William James "Count" Basie died of cancer April 26 in Florida at the age of 79. The Count, as he was known since a Kansas City disc jockey tagged him with that monicker some 50 years ago, led a big band that for 49 years defined the term "swing." Except for two years (1950-51), Basie was at the helm of an orchestra that played sleek, bluesbased arrangements, his spatial, wry piano-playing forming the heart of a smooth, breezy rhythm section that served as a springboard for the solos of such Basieites as Lester Young, Dicky Wells, Buddy Tate, Frank Wess, Al Grey, and Jimmy Forrest. The band was also a favorite with singers - Jimmy Rushing, Helen Humes, Billie Holiday and Joe Williams were members of the orchestra, and Frank Sinatra, Sarah Vaughan, Ella Fitzgerald, and dozens of others utilized the band for concerts or recordings.

Count Basie's funeral, held April 30 at Harlem's Abyssinian Baptist Church, drew thousands of mourners, crowding the cathedral and spilling into the street, including Sarah Vaughan, Quincy Jones, Benny Carter, Billy Eckstine, Woody Herman and many other members of the jazz community, and Basie bandmembers from every edition of the orchestra. Freddie Green, Basie's guitarist for 47 years, summed up the feelings of many by stating, his voice cracking, "I don't know what to do now that he's gone."

William Basie was born in Red Bank, New Jersey, on Aug. 2I, 1904. As a teenager, he became a disciple of stride piano great Fats Waller, taking lessons from him and, for awhile, working the bellows for the organ Waller played in Harlem's Lincoln Theatre. He began playing piano professionally in the mid-20s: shortly thereafter he became stranded in Kansas City, Mo., while on the road with Gonzel White's vaudeville show. Basie remained in Kansas City, soon joining Walter Page's Blue Devils and, when that band broke up, Bennie Moten's Orchestra.

(continued on page 9)

ncreased Black Music Video Exposure Sought

by Gregory Dobrin

OS ANGELES — Video has arrived in ne music industry, and that no one can eny. It is a sudden technological senation that has shot to such a level of opularity among the record-buying pubc that it has begun to dictate the kind f music we're hearing, and the success f the bands that record it. Increasingly, re're seeing the rise of artists that are ttractive not only for their music but for heir visual appeal. This visual impression as become a major device in the merhandising of music.

But despite the video boom, exposure prough this new medium seems relatively mited to the music of CHR and AOR prmats. Black music, which has always old well, doesn't appear to be as involved with the video phenomenon. The pop/ ock orientation of the various music deo television programs that have been multiplying rapidly over the past year eems to be changing somewhat, but the nequity still remains.

In preparation for Black Music Month t **Cash Box**, we queried some of the top romotional people at the major record ubels for their opinions. In doing so we ave tried to gain a perspective on both des of the issue, talking to people from he areas of pop/rock promotion as well is those from black music promotion epartments. Each of these executives ere good enough to share their views in the total spectrum of video and its ffects on the promotion of music while eveloping insights into the inequities etween black contemporary/R&B and op/rock exposure through video.

A general picture was provided by sevral executives who deal primarily with the romotion of CHR/AOR music, none of hom seemed to feel video was actually taking over" as a primary means of xposure, but all of whom felt that with he huge sums spent by their companies the making of videos, seeing to it they t shown is a top priority. In the words Walter Lee, senior vice president of ales and promotion at Capitol Records: We have an in-house staff that spends 00 percent of its energies to see that deos are being exposed. We are utilizing ur field staff in the exposure of videos. his company, as well as all companies. pends a great deal of money creating usic videos, so we put a lot of time, oney and effort in getting these videos ut there.

Nevertheless, the executives agreed that video alone cannot sell a record. "I don't think you can break a record with video," said Walter Winnick, national director of promotion for Epic Records. "The video is certainly another plus, but you need radio." Motown's national director of promotion, Howard Rosen expressed a desire to "see a video channel (continued on page 15)

Most Added Single Is Not A Single

by David Adelson

LOS ANGELES — The Jermaine Jackson duet with his brother Michael off of Jermaine's newly released self-titled LP for Arista, "Tell Me I'm Dreamin' (Too Good To Be True)," could very well turn out to be one of the most popular songs of the year. But it was the most added single on the pop and B/C formats in **Cash Box** May 5. But, as a result of an agreement between Epic and Arista Records, the song will not be released as a single.

A spokesperson for Arista commented, "what we did was release a three-track promo in advance of the album to radio and it included the Michael Jackson duet. It just happened that radio stations played that one the most." The record company official stressed, "the song was not given as a single and it was stated quite clearly that it was not available for commercial release. It was promo only. It's not unusual to give three tracks from a major artist to radio stations."

Arista has stickered each copy of the LP, alerting the consumer of the songs on the disc. The first song listed is the Jackson duet which plainly states Michael Jackson's contribution. According to Arista, "on the sticker copy of the album it says 'duet with Michael Jackson' because that is the wording that Epic has asked us to use. We had to get clearance credit for how to bill Michael. Obviously he is entitled to credit." CBS records declined to comment on the subject.

At this point it appears that the song will not be released as a single in the foreseeable future. Arista claimed they have no intent of ever releasing it in 45 or 12" single configurations for commercial distribution, citing the agreement with Epic. If in fact the song is a success, the only way to gauge its popularity will be radio saturation. **Soundtracks Chart Success**

by Peter Holden

LOS ANGELES - Soundtracks have been a part of motion pictures since the days of silent films, but never has the musical underscoring of a movie been so important and profitable than at the present. The late '70s' multi-million dollar success of the Bee Gee's Saturday Night Fever soundtrack gave such albums the profit-making credibility which has paved way for numerous music/film projects. The current proliferation of solid selling soundtrack discs has stemmed from that success, but in many ways, far overshadows it. This week's Cash Box Top 200 album chart holds three soundtracks in the Top 20 and eight on the chart as a whole. Singles spawned from these LPs also account for four of the Top 10 singles.

This is no accident. Though the origins of the current wave of music/film collaborations are debatable, a good starting place is with *Flashdance*. Though the film was shot on a relatively low budget, the single "Flashdance . . . What A feeling" from Irene Cara had been released previous to the movie and so gave the public advance notice. The film and it's soundtrack, complete with two hit singles, simply took the country by storm. Another music and dance-based film, Footloose, is currently following that same path. Yet other top-selling film soundtracks are demonstrating that the film need not be about music or dance. And such films as The Big Chill showed that a popular soundtrack does not even have to have new music in order to be popular.

Miller London, Motown's vice president of marketing, explained what the label's situation. "With *The Big Chill*, we knew we had some strong product, but we didn't know what kind of movie we were going to have. One big plus is that we were ahead of the game in the stores. The product was in a lot of the mall stores early, where a lot of the theatres are. So when people came out of the theatres, they went into the stores looking for the album. The retailers immediately started getting huge requests for the album and it just started snowballing."

London noted that it was a rather unique soundtrack to market. "With a Foot/oose or a Flashdance, you have a hit single to carry the album sales. We got into the top teens on the album charts with an album that never had a successful hit single off of it. In this case we were able to get some of the oldies onto radio playlists, and they were able to make the consumer aware of where the song came from." Another phenomenon which is becoming more common are soundtrack albums *full* of singles, to back a non-music movie. The best example of this is *Against All Odds*.

Columbia Pictures vice president and director of music Gary LeMel, who worked on Against All Odds with Atlantic Records remarked, "You really have to credit the film maker, Taylor Hackford. He has a great awareness of the record business. It's almost impossible to put together a soundtrack like Against All Odds if you have a director who has no understanding or consciousness of the record industry. LeMel also feels that the situation is not temporary. "I don't think it's a wave that's going to die. I attribute all this attention simply to a lot more awareness on the part of the new filmmakers and to people like myself at the movie studios who either come from the music business or have had a lot of relations with the music business. Combine that with the power of MTV and music videos in general ... it won't occur with every picture, but the marriage between music and film is so terrific that to not take advantage of it is silly.

Another unique marriage between music and film came about with RCA's Hard (continued on page 24)

CD Group Votes by Rusty Cutchin

NEW YORK — In one of its first official acts as an independent, not-for-profit association, The Compact Disc Group of America elected eight of its members to complete the formation of a CDG board

of directors, subject to approval by New York State authorities. The Compact Disc Group was launched one year ago and recently formalized its role through the development of independent status. The group is headquartered in New York and is composed of

leading Compact Disc hardware companies, record labels, accessory manufacturers and trade associations. Its primary goal is to provide retailer education and consumer awareness, understanding and acceptance of the CD system.

The officers of CDG are: chairman, Emiel Petrone, senior vice president, Compact Disc, Polygram Records; vice chairman, Harlan Lippincott, product manager-home audio, NAP Consumer Electronics; treasurer, Jerry Shulman, director-market development, CBS Records; and secretary, Leslie Rosen, director of the Compact Disc Group.



SILVER LAUPER — CBS executives from England and the U.S. recently surprised Portrait/CBS recording artist Cyndi Lauper with a U.K. Silver Disc award for the single "Girls Just Want To Have Fun," the first international award the singer has won since her solo debut album release, "She's So Unusual." Pictured (I-r) are: marketing director for Epic and Associated Labels, U.K., Jerry Turner; Lauper's manager, David Wolf; "She's So Unusual" producer, Rick Chertoff; vice president and general manager of A&R, Epic/ Portrait Records; Lennie Petze; managing director of CBS Records, U.K., Paul Russel; Cyndi Lauper; vice president and general manager of E/P/A Records, Don Dempsey.

Atlantic Slates 'Beat Street' Date

LOS ANGELES — The worldwide release of "Beat Street," the soundtrack of the forthcoming Orion Pictures film of the same name, has been announced at Atlantic Records.

The soundtrack was produced by Harry Belafonte and Arthur Baker, with several producers involved on individual cuts, and will feature the songs of a variety of artists, including Grandmaster Melle Mel and The Furious Five, Jenny Burton, The System, Africa Bambaataa and The Soul Sonic Force, Ruben Blades and many others.

Several single-album volumes are scheduled for release over the next few months, with Volume 1 slated for a May 18 national release. Four singles from Volume 1 will be released over the next several weeks in close succession, beginning with "Beat Street Breakdown" by Grandmaster Melle Mel and The Furious Five. A 7" version of "Beat Street Breakdown" is due for immediate release by Atlantic Records, with a 12" single released by Sugar Hill Records.

T-I-C-K-E-R-T-A-P-E

NEW YORK - MENC (Music Educators National Conference) has just published 'Promoting School Music: A Practical Guide," a "public relations guide for music educators at the state and local levels." Copies are five dollars for non-members and can be had from MENC Publication Sales; 1902 Association Dr.; Reston, VA 22091 The Second AES (Audio Engineering Society) International Conference focuses on an in-depth study of audio recording technology past, present, and proposed, May 11-14 at Anaheim, CA's Disneyland Hotel Convention and Conference Center 'Marian McPartland's Piano Jazz" has won a George Foster Peabody Award; South Carolina Educational Radio will present its fifth season this fall . . . The American Guild of Authors and Composers (AGAC) has just changed its name to The Songwriters Guild . . . The Richmond Organization is about to reissue such music folios as "Pink Floyd Two," and "Dark Side of the Moon" for a Summer sales push ... The Bitter End, the historic Greenwich Village club that presented such artists as Neil Diamond, Bill Cosby, and Joni Mitchell early in their careers, was renamed the Other End a few years back. Now they've gone back to the original name which they hope to keep until, well, the Bitter End ... Norby Walters Associates has just signed Patti LaBelle, Deele, and Con Funk Shun for worldwide representation. Meanwhile, the Performing Arts Unit of B'Nai B'Rith will present an "Evening with Norby Walters," May 10, at the Sutton Place Synagogue, 225 E. 51st St., NY ... Sparkomatic Car Sound has joined with MTV to promote the Summer/Fall, 25-market leg of the Yes tour.

WCI Reports First Qtr. Revenues

NEW YORK — Warner Communications Inc. has reported first quarter revenues of \$726,026,000 with a \$35,740,000 loss from continuing operations and net income of \$30,861,000. These figures compare with revenues of \$869,399,000 and a net loss of \$18,880,000 for the first quarter of 1983. Net income per share was \$.44 compared with last year's first quarter loss per share of \$.29.

According to Steven J. Ross, chairman and chief executive officer, "Revenues for the quarter from WCI's Recorded Music and Music Publishing division increased 7 percent to \$203.2 million and operating income was up 32 percent to \$21.3 million as a result of improved performances from all three domestic labels and international operations. Van Halen's "1984," issued early in the quarter, has already sold over three million copies and is one of the fastest selling releases in Warner Bros. Records history."

Ross also said that each of the divisions in the company's core entertainment and communications business showed improvements over the first quarter of 1983. "Operating income from the Filmed Entertainment, Recorded Music and Consumer Products divisions rose 32 percent in aggregate and Atari's losses decreased. Interest expense and cable losses increased and income from other investments declined for the quarter.

"Operating income from WCI's Filmed Entertainment division increased 9 percent to \$40.0 million during the quarter," Ross said. He cited Clint Eastwood's *Sudden Impact* and sales to network TV, along with growth in the company's home video business as contributing to the improved showing of the film division.

Ross also said that first quarter results were negatively affected by continuing losses by Warner-Amex, WCI's joint venture with American Express. *MTV: Music Television* continued, however, to achieve "substantial subscriber growth during the quarter and now reaches 19.3 million cable households, according to Neilsen figures," Ross said.

EXECUTIVES ON THE MOVE



Jones

Rosenblatt

Ambrose

RCA Promotes Sisilli-Higgins — Barbara Sisilli-Higgins has been promoted to director, advertising media, RCA Records. She was RCA's manager, advertising media, a position she had held since joining the company in 1977.

Goldstein

Tarant Appointed — Gene Tarant has been appointed associate director, A&R administration for CBS Records. Since 1982 she has been manager, copyright, product and contract administration, CRU.

Dean Appointed — Joanna Spock Dean has been appointed manager, A&R, west coast for Columbia Records. Prior to joining Columbia, she worked as an assistant to Mike Gormley and Miles Copeland at L.A. Personal Direction.

Winnick Appointed — Epic/Portrait/Associated Labels has announced the appointment of Walter Winnick as vice president, national promotion, Epic/Portrait/ Associated Labels. Since 1982 he has been director, national promotion, E/P/A. Jones Named — Waymon Jones has been named east coast regional promotion

Jones Named — Waymon Jones has been named east coast regional promotion manager, urban contemporary/black music division at PolyGram Records. He was previously a regional promotion district manager at Arista Records.

RCA Names Goldstein — The appointment of Wendy Goldstein as A&R talent manager for RCA Records has been announced. She was most recently the department's talent coordinator. She joined RCA last October from Epic Records' A&R department.

Rosenblatt Appointed — Michael Rosenblatt has been appointed east coast director of A&R for MCA Records. Prior to joining MCA, he spent six years with Sire Records, beginning in production and serving the last four years as A&R director.

Ambrose Joins Westwood One — Ellyn Ambrose has been appointed vice president/ director of corporate administration for Westwood One. She was formerly the New York-based vice president/general manager for NBC's The Source network and most recently vice president of the Satellite Music Network.

Defrin Named — Bob Defrin has been promoted to vice president/creative director, graphics for Atlantic Records. He joined Atlantic Records in 1972 as advertising art director and became director of Atlantic's art department.

Hinkle Joins — CBS Records Nashville has announced the appointment of Sally Hinkle to manager, Columbia press and public information. She has worked with the label's marketing division during the past four years as an independent music business writer.

Jackson Appointed — The Nashville chapter of the National Academy of Recording Arts and Sciences (NARAS) has announced the appointment of Paul Jackson as executive director of the local chapter. He comes to the Recording Academy from The Oak Ridge Boys' Stars For Children, Inc. where he served as executive vice president.

Dolan Named — CBS Records International has announced the appointment of John Dolan to vice president, strategy & development. For the last two years, he has been on assignment as managing director, CRI Europe, based in Paris.

Changes At RCA — RCA Records has made the following changes in its marketing organization. Under the new structure, the following departments and senior staff members are: product management: Jack Maher, director, merchandising, east coast; Don Wardell, director, merchandising, west coast; Basil Marshall, director, product management, black music advertising; Alan Grunblatt, manager, video and promotion administration.

Koppelman Named — Charles A. Koppelman was elected a director of Williams Electronics, Inc. He is the manager of The Entertainment Television Company, a joint venture entered into by Williams in December 1983 with a corporation owned by Koppelman and Martin Bandier.

S/T Promotes Santaite — S/T Videocassette Duplicating Corporation, the east coast branch of VCA Duplicating Corporation, a Video Corporation of America Company, has announced the promotion of Rosalba Santaite to manager of duplication and quality control. She joined the company five years ago in the "Familyvision" department and most recently served as assistant to the operations manager.

Kinzel To ICM — Carole Kinzel has joined ICM as an agent in the Los Angeles concert department. She previously was vice president and supervised operations at the Empire Agency in Atlanta, Georgia. Traiman Joins CES — Stephen J. Traiman has joined CES Publishing Corp. as

Traiman Joins CES — Stephen J. Traiman has joined CES Publishing Corp. as director of promotion and special events. He has been vice president and executive director of the Recording Industry Association of America and its RIAA/VIDEO division, and acting coordinator for the Compact Disc Group.

Murphy-Baran Named — Tola Murphy-Baran has been promoted to director, industry public relations for Showtime/The Movie Channel Inc. She had been manager of business and trade public relations for Showtime/The Movie Channel Inc. and earlier held the same position for Showtime.

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POINTS WEST

LOS LOBOS BACK IN TOWN - Lately, it seems like just about every band wants to go to Europe to try its hand at winning over our ancestral neighbors across the sea. Slash Records' Los Lobos arrived back in L.A. after a three-week tour of northern Europe, which included an all-night jam session with an authenic Dutch 'tex-mex" band at Amsterdam's famed Melkweg club (the Milkyway), a car chase taxi tour of London, and even a bit of loose jamming in places like Loon in the Netherlands. Steve Berlin, the band's sax man and co-producer, noted this especially interesting evening. "Loon was great because Stevie Ray Vaughn was playing there. We went and caught the first part of his show; the two clubs timed it so you could see both shows on the same night, so everybody from his show came over

to see us. Then he came out and played with us for about an hour. After the sixth or seventh encore, we were in the dressing room and the people were outside pounding on the door for us to go on!" From one whirlwind tour to another . . . Los Lobos is currently on a "Fourteen gigs in eight days" run through California. Bass player Conrad Lonzano added, "we plan to go into the studio around the middle of May through June and then start touring again." The 11-year-old group has held on to its mariachi roots, and there are no plans to alter it's unique blend of a rock 'n' blues beat with traditional accordian and bajo sexto sounds. Lozano explained, "all the material that we have right now has evolved around the accordian and the bajo sexto. The



Los Lobos' Conrad Lozano and Steve Berlin

bajo sexto goes in and out more than the accordian, but the accordian is predominant, and we plan to keep working around that instrumentation. Los Lobos will be in L.A. for a May 5 gig at the Music Machine and a acoustic gig at McCabe's on May 13.

PREVIN COMES TO LOS ANGELES - Renowned American conductor Andre Previn has been named music director of the Los Angeles Philharmonic according to Philharmonic Association Board president Sidney Peterson. Previn most recently was the principal conductor of the London Symphony Orchestra from 1968 to 1976 and music director of the Pittsburgh Symphony since 1976. His initial contract with the L.A. Philharmonic will begin in January of 1986 and continue through the 1988-89 season and calls for a minimum of 14 weeks in residence with the Philharmonic during the winter season, two weeks at the Hollywood Bowl, plus tours, special projects and recordings. Previn has been a regular guest conductor and pianist with the Berlin and Vienna Philharmonics, the Boston Symphony and the Philadelphia Orchestra. The conductor/composer has made over 150 recordings and also collaborated with playwright Tom Stoppard on the music drama Every Good Boy Deserves Favour.

HAPPY BIRTHDAY BOB --- A multi-media collection of songs, poems and interviews by Bob Dylan will be presented at L.A.'s Latest Stage, previewing May 24 - Dylan's B-day — and running through July 1. The show will star Peter Landecker as Dylan and is said to present "a concert feeling." The Latest Stage is located at 1653 La Cienega.

PUNK TENDENCIES - Billed as the "season's biggest punk bash," KROQ-FM and Hanged Man Productions are presenting the notorious Suicidal Tendencies, SS Decontrol, the Red Hot Chili Peppers, The Minutemen and The Abandoned together at the Olympic Auditorium on May 12. ST has gained fame through its "Institutionalized," dubbed an "instant punk classic." L.A. faves the Red Hot Chili Peppers will be showing off some of the material from their Enigma/EMI LP due out this summer, and The Minutemen should again provide their many exquisite funk-punk-jazz gems.

PRINCE'S PURPLE RAIN - With his ambitious LP "1999," Prince broke down quite a few barriers on radio and in the music business. Taking the next step, Prince has now created and starred in an auto-biographical feature length motion picture called *Purple Rain*. Currently in Los Angeles finishing up the soundtrack LP (of the same name), Prince is releasing one of two singles, "When Doves Cry," or



SHAKING THE BLUES - A recent Club Lingerie gig with Johnny Reno and the Sax Maniacs brought in a number of well known faces. Pictured here are (I to r): John Doe of X, Dave Alvin of the Blasters, blues legend John Lee Hooker and the Blasters' Bill Bateman.

mixing the sound from live dates earlier this year which will be broadcast by Westwood One in June ... Black Flag vocalist Henry Rollins will give a spoken word performance May 8 at Be Bop Records in Reseda. This will be the last solo date by Rollins before Black Flag leaves for it's European tour ... Spring should be fruitful with new vinyl out by Rank & File, "Long Gone Dead;" Violent Femmes, "Hallowed Ground;" Echo & the Bynnymen, "Ocena Rain;" The Cure, "The Top;" and Siouxsie and the Banshees, "Hyena."

"Let's Go Crazy" in early May.The LP and film should be out this summer. ODD AND ENDS - Romeo Void is finishing up its newest disc fo 415 Records. "Instincts" will be out in June and the first single "A Girl In Trouble" will be out two weeks earlier . . . Patti LaBelle and Taj Mahal are working on music for a feature length film, Solider Story, as is Herbie Hancock. The film covers a group of black soliders fighting for the U.S. in World War II. Keep you posted . . . Frank Sinatra is in the studio with Quincy Jones for ol' blue eyes' latest which includes vibe man Lionel Hampton (turned 71 on April 12) and George Benson on guitar. Amaz-

son showed up there, too . . . Huey Lewis and the News are in the studio peter holden

ing how he gets around; Michael Jack-

NEW FACES TO WATCH

"It really is fun being a Parton!" Freida Parton's enthusiasm and confidence are apparent not only in conversation, but also on her debut rock disc for Bearsville Records, "Freida Parton-Two Faced." Older sisters Dolly and Stella are already immensely popular and successful artists in the country music field, with distinctive vocal styles and huge followings. Yet younger sister Freida - 10 years behind Dolly — has not followed in her big sisters' musical shoes, but has struck out on her own unique musical path. Though this tough rock music has been identified as everthing from punk to heavy metal by critics, the blend seems perfectly natural when explained by Parton.

Her musical beginnings are natural for a woman from east Tennessee. "It started off with gospel music from being involved with the church and in my family. I started getting into country music as a writer; I started writing songs at eight years old. I've been pitching those songs to Dolly for a long, long time, and she's been a real help. She always believed in me and helped me grow in my writing. Then I met my husband, who's from Boston, about eight years ago, and he brought the rock'n'roll feel into it. After we got together, I was still doing the country songs, but revving them up a little bit, you know, changing them and making them a little bit faster. All of a sudden Inoticed that I was pulling toward rock, and it just sort of developed.'

Parton mentioned that the critics' response to the LP has been rather interesting because they really didn't know quite how to classify the music. Part of the uniqueness of it stems from the album's production. "It really was a homegrown project, because we knew the direction we wanted and we knew how to do it. We didn't want to sell out and play safe music, we wanted to go out on the edge. I call it rebel rock: it's raw emotion, it's an attitude." Though many negative things have been written about the LP, Parton has used a positive attitude to turn them around into compliments. "The critics haven't liked the album very much, but I don't take those things personally. All the things they've said are really lefthanded compliments. When they say that I can bring them to their knees faster than Quiet Riot, hell, that's a compliment to me!"

In citing her musical influences, aside from Dolly and Stella, Parton lists many hard rock giants. "I love Quiet Riot. I also like .38 Special and Cheap Trick. As a child I was influenced by Elvis Presley and Jerry Lee Lewis and even the Everly Brothers." Though the hard rock influence is unmistakably present in Parton's music, she has also

Springsteen Album "Born In The USA" Set For Release

LOS ANGELES — Bruce Springsteen has completed his latest LP for Columbia Records, entitled Born In The U.S.A. The first single from the record, "Dancing In The Dark," will be released to radio throughout the United States on May 10. "Born In The U.S.A." will again feature the E Street Band, and the disc was produced by Springsteen, John Landau, Chuck Plotkin and Steve Van Zandt.

Springsteen and the E Street Band are also planning a summer tour with dates to be announced in the next few weeks.



Freida Parton

borrowed something else from the artists listed: a penchant for playing live. "I've seen so many groups that just knocked me out when I saw their video or heard their record, and then when I saw them live, I just thought 'Oh my God!' If you listen to this album, there's not a thing that we can't do live. I believe people should get what they pay for. If they like the album, they're going to get it even better when they see us. That's the only way it should be; it's cheating if it's not that way.'

Though Parton's relationship to her sisters may have made things easier initially, it is also a difficult shadow to live beneath. Yet Freida acknowledges that the good of her family ties far outweighs the bad. "Dolly raised me since I was 13 along with my baby sister Rachel and my twin brother Floyd. She took us all and raised us. She's my mother and my sister, she's just everything to me!" And as for the flood of media attention that is overwhelming her right now, Parton again looks on the positive side of the situation. "It's an earthquake right now, then there will be aftershocks, and then there will be time for freedom. It's been fun, but I've grown up so much in the last four or five weeks! I thought I was grown before, but, boy, I'm grown now!"

The biggest media furor is over Parton's debut video on MTV, which is a clip of the single "Oriental Dolls." Parton obviously enjoys the medium and the exposure it brings about. "A lot of people are really loving it. It was fun making it and a lot of other video channels have picked it up. It's humorous, and it makes people realize that good rock is tongue-in-cheek. They're having a hard time putting a label on it, and that's alright. We're covering it all: the boys from Boston and the girls from east Tennessee have brought together something new. I was born to do this, this is all I know how to do!"



MAMA DON'T LET YOUR BABIES GROW UP TO DELIVER SINGIN' TELEGRAMSCa • MGM/UA Home Video has been send-con ing surprise singing telegrams to promotedel its upcoming The Other Side Of Nashville.we Pictured above are the deliverer (with the hat) and the surprised sales staff from NY's Metro Video Distributors.

EAST COASTINGS

THE STREET, THE BEAT, THE FEET - The almost complete control of current American pop culture by Michael Jackson is not only a testament to his success, but a reflection of the growing willingness of American audiences to devote their entertainment time and money to black performers. Jackson is the first black artist of the rock era to have achieved the same elusive combination of charisma and personal mystique with incredible stage presence and, fundamentally, incredible music that turned Elvis and The Beatles into cultural as well as musical legends. More importantly for the black music community, it is startling to realize that even if 1983 had not been (as 1984 will be) the year of Michael Jackson, it most assuredly would have been the year of Lionel Richie. This development signals a long-delayed

but welcome confidence on the part of listeners to go straight to the source of most of the innovation that has come to pop music since the birth of rock and roll - i.e. black music. It's great to see the American public rallying around music of the street in its most refined, yet authentic, form, instead of many white musicians' watered-down pseudo-soul, more illustrative of a frustrated sensibility than of a love of rhythm and harmony. The acceptance and respect now given to contemporary black artists like Jackson, Richie, Stevie Wonder, Diana Ross and Quincy Jones and belatedly to such history makers as Duke Ellington, Count Basie, Chuck Berry, Little Richard, Sam Cooke and Marvin Gaye shows that



JUMP (FOR MY FOLLOW-UP) - Pointer Sisters Ruth (the amazing baritone on "Automatic") and Anita hit NYC to discuss promotions for their album "Breakout" as well as the new single "Jump (For My Love)" with (I-r) RCA execs Mike Omansky, director, marketing; Leroy Little, director, black music promotion; Ruth Pointer; Basil Marshall, director, black music merchandising; Anita Pointer; and Michael Kidd, division vice presaudiences are slowly catching on. ident, black music promotion.

baby boy, Jonathan Roger. At 8 lbs.,

little Jon should be ready for his first

break steps any day. Raymond Espi-

nosa's Outlook Productions recently showcased its new dance group, Long

Island's Broadway, at Top Cat Studios

in NYC. Espo says they're shopping the band's demo now. Ashford and

Simpson are busy these days, as al-

ways. Besides working on their new

Capitol album, due in August, the

prolific duo are working on book,

music and lyrics to a Broadway show,

which should be a killer. In the mean-

time, they've penned new lyrics to their

classic, "Reach Out And Touch Some-

body's Hand," at the request of David

Wolper. The new version will be the

musical finale to the opening cerem-

onies at the Olympics this summer.

What is undeniable is that in American popular song, now and throughout history, what is danceable has the edge on what is not danceable. And that's the name of that tune. The resurgence of dancing as a hip way to expend energy (along with sex and aerobics) is in a large part responsible for the new fascination with and dedication to the ever-evolving rhythmic seductions of black music and for its newfound parity on the top 100 charts. That same desire to move one's feet has also seen a stylistically self-contained phenomenon (some said movement) come and go, not without a trace, in the last 10 years, known as disco. Which is why the new release from the British StreetSounds label is so interesting. "The Dance Decade 1973-1983" presents much of the most-played music surrounding what most of us think of as the disco period - the late '70s. The veritable banishment of the much-maligned disco image from our pop psyches in the '80s makes looking at the titles a nostalgic guilt trip akin to viewing photos of Holocaust survivors. "The Hustle," "More, More, More," "Native New Yorker" and many of the less distinctive efforts of the time do bring to mind Robert Palmer's evaluation, "surely some of the most banal pop records of all time." Others, "Never Can Say Goodbye," by Gloria Gaynor, "Lady Marmalade," by Labelle; Earth, Wind and Fire's "Boogie Wonderland" and Chic's efforts, point out the primary accomplishment of the "me' decade in terms of pop — the emergence of black writers and performers as equal drawing cards from the top of the charts. The 14-disc boxed set is a unique compilation and a real slice of odd American musical history, in which a fad's style was blown to kingdom come, while its substance paved the way for a new appreciation of the creative forces guiding rock all along. Perhaps this is the "Victory" that the Jacksons' next album speaks to.

HOT FLASHES - Congratulations and three cigars to Spinners manager Steve Allen and wife Debbie who on April 26 became parents of a bouncing (what else?)



"POPS" GO THE O'JAYS - The O'Jays are gearing up for their summer tour by studying their steps with legendary cho-reographer Charlie "Pops" Atkins (I); here practicing their high-stepping are (I-r) Eddie Levert, Sammy Strain and Walter Williams.

CLOSEOUT - As we say in Texas, you can take the boy out of the country, but you can't send him promo without his name on it (or something like that). Anyway please send all material for East Coastings to Rusty Cutchin, Cash Box, 330 W. 58 St. 5D, New York, N.Y. 10019. You'll be glad you did.

rusty cutchin

Meca Pens Vocalist Susan Carr

OS ANGELES — Meca Records has signed its second act, singer/songwriter Susan Carr according to Meca's executive vice president Mark Costello. The Atlanta based company recently found success with their first signing, K.C.'s "Give It Up." Carr's debut LP will be produced by K.C. and is expected to be shipped in the next few weeks with the initial single being "Urgent."



BPI GOES NATIONAL - New Los Angeles-based BPI Records has signed an exclusive distribution deal with the National Distribution Network. The initial project of the two companies will be L. Ron Hubbard's "Battlefield Earth." Pictured at the signing (I to r) are: attorney Michael-John Biber; BPI executive vice president Roman Giessauer; NDN president Roy Norman; and Bill Widder, president of Dateline Communications. Standing are "Psychlo" robot handlers Greg Wilhere (I) and Hugh Wilhere (r).

Jazz Great Basie Dies

(continued from page 5) Upon Moten's death in 1935, Basie took many members of that organization to the Reno Club and began the band that, in one form or another, survived until his death.

Kansas City was, during the Depression, an unusually active city, thanks largely to the corrupt policies of political boss Tom Pendergast. The Basie aggregation flourished - their loose, rangy blues arrangements, based on simple repeated phrases called "riffs," and the brilliant soloing of, particularly, tenor saxophonist Lester Young, caught the ear of John Hammond, who would pick up the live radio transmissions from the Reno Club on his car radio in Chicago. Hammond arranged for the band to travel to Chicago and, in 1937, to open at New York's Roseland Ballroom.

Despite the presence of Lester Young, other soloists such as Herschel Evans, Dick Wells, and Buck Clayton, and powerful blues shouter, Jimmy Rushing, the band didn't catch on right away. It was during an engagement at 52nd Street's Famous Door club in the summer of '37 that the excitement started.

The Basie band swung, pure and sim-ple. The four-man rhythm section (Basie, piano; Freddie Green, guitar; Walter Page, bass; Jo Jones, drums) was the heart of the band - spare and lean, they played as if they were greased, earning the nickname, "The All-American Rhythm Sec-tion." Their earliest records, recorded for Decca, became classics, including "One O'Clock Jump" and "Jumpin' At The Woodside," establishing Lester Young as one of the pre-eminent soloists in jazz and causing the band to be dubbed. "The Swingingest Band In The Land." The band became extraordinarily popular with both dancers and listeners - the former following the band's performances at the Savoy and other Big Band Era nightspots, the latter paying close attention to the band's records for Columbia and to the solos of Young, Evans, Wells, Buck Clayton, and the elliptical, sly piano solos of the leader.

The Basie Band continued full-steam throughout the '40s, ignoring the post-War "big-bands-are-dead" naysayers and featuring such fine soloists as Don Byas, Illinois Jacquet, and Paul Quinichette. Finally, in 1950, Basie cut back to an octet (including stalwart Freddie Green), but by 1952 he reformed his big band. However, the '50s band was different from the early band in that the emphasis was on tighter,

more up-to-date arrangements. Basie enlisted such arrangers as Neal Hefti and Ernie Wilkins, stocked the band with such strong soloists as Frank Wess, Frank Foster, Joe Newman and Thad Jones, and, in 1954, hired singer Joe Williams. Recording for Norman Granz's labels (Verne, Clef) and, later, for Roulette, Basie enjoyed some of his greatest successes in those years — "April In Paris," "Shiny Stockings," and "Everyday (I Have The Blues).

During the 1960s and early-70s, lean years for jazz, Basie and his band survived, bouncing from label to label (Verve, Impulse, Groove Merchant), backing numerous singers (Sinatra, Sammy Davis, Tony Bennett), utilizing contemporary arrangers (Quincy Jones, Sammy Nestico), playing dances, and staying on the road. Although the band would experience periods of malaise in those years, such moments were rare. Soloists such as tenor saxophonist Eddie "Lockjaw" Davis and Jimmy Forrest, and trombonist Al Grey; not to mention the exceptional rhythm section, still anchored by the leader's well-chosen few notes and Freddie Green's steady chook-chook, kept

things interesting most of the way. In 1975, Basie joined Norman Granz's Pablo Records and began one of his most prolific decades, recording well-over two dozen albums both with his big band (the most recent, "88 Basie Street," was re-corded in mid-83) and in various other settings - with a trio; in small jam sessions; with Ella Fitzgerald, Sarah Vaughan, Milt Jackson, Dizzy Gillespie, Joe Turner, Zoot Sims, Oscar Peterson, and others. Basie continued to tour, even after a 1976 heart attack and deteriorating health that had him walking to the piano bench with a cane and, later, in a motorized wheelchair. Basie refused to retire and, indeed, his band never lost its supreme ability to swing. Leading the band with his customary raised finger, shrugged shoulder, or arched eyebrow, occasionally breaking out into moments of lively boogie-woogie, Count Basie frequently with his trademark yachtsman's cap in place - was at the helm.

Count Basie's wife, Catherine, died in 1983. His last performances were at the Hollywood Palladium early this year, shortly before he entered the hospital. Basie is survived by his daughter Diane, and adopted children Lamont Gilmore, Rosemary Matthews, Olivia Hassell, and Aaron Woodward. The band will continue, (continued on page 28)

MERCHANDISING

TOP 15 USIC	IDEO	S	TOP 15 IDLINES		
1 TIME AFTER TIME Cyndi Lauper (Portrait/CBS)	W 5/5 (9	(eeks On Chart 2	1 THE CARS (Elektra 6E 135)	5/: 3	Wee Or /5 Cha 4
2 HELLO Lionel Richie (Motown)	1	7	2 WOMEN AND CHILDREN FIRST Van Halen (Warner Bros. BSK 3415)	2	15
3 LOVE SOMEBODY Rick Springfield (RCA)	3	3	3 THE PRETENDERS (Sire SRK 6083)	1	4
4 YOU MIGHT THINK The Cars (Elektra)	5	6	4 GREAT SONGS AND PERFORMANCES Michael Jackson & The Jackson 5 (Motown 5312M)	5	
5 MISS ME BLIND Culture Club (Virgin/Epic)	2	6	5 FAIR WARNING Van Halen (Warner Bros. BSK 3540)4	7	
6 AGAINST ALL ODDS (TAKE A LOOK			6 WORKING CLASS DOG Rick Springfield (RCA AFL1-3697)	7	
AT ME NOW) Phil Collins (Atlantic)	6	3	7 THE RISE AND FALL OF ZIGGY STARDUST AND		
7 THE REFLEX Duran Duran (Capitol)	_	1	THE SPIDERS FROM MARS David Bowie (RCA AYL 1-3843)	8	1
8 HEAD OVER HEELS Go-Go's (I.R.S./A&M)	13	2	8 NIGHTWATCH Kenny Loggins (Columbia JC 35387)	11	
9 HEART OF ROCK 'N' ROLL Huey Lewis & The			9 LOOK SHARP! Joe Jackson (A&M SP-4919)	9	;
News (Chrysalis)	11	2	10 ROCK 'N ROLL, VOLUME I The Beatles (Capitol SN 16020)	6	
SOMEBODY'S WATCHING ME Rockwell (Motown)	7	7	11 ROCK 'N ROLL, VOL. II The Beatles (Capitol SN 16021)	10	
1 EAT IT Weird Al Yankovic (Rock 'n' Roll/CBS)	8	7	12 THE DOORS (Elektra EKS 74007)	13	1
2 WHO'S THAT GIRL? Eurythmics (RCA)	_	1	13 ABACAB Genesis (Atlantic SD 19313)	12	
3 TONIGHT Kool & The Gang (De-Lite/PolyGram)	14	4	14 TAPESTRY Carol King (Epic PE 24946)	15	
4 SHE'S STRANGE Cameo (Atlanta Artists/PolyGram)	10	7	15 ROCK 'N ROLL John Lennon (Capitol SR-3419)	14	
15 HOLD ME NOW Thompson Twins (Arista)	_	1			

4. 6.	The	REGIONAL AL	BUM ANALYSI
	5. 3.	NATIONAL BREAKOUT	
This listing of records outside the national	2. B. al Top 20 showing steady or upward move-	1 R.E.M. 2 STYX 3 NIGHT RANGER 4 LAURA BRANIGAN 5 SLADE 6 DIRE STRAITS 7 BAR-KAYS 8 MADONNA	9 TONY CAREY 10 MORE BIG CHILL 11 STYLE COUNCIL 12 BOBBY WOMACK 13 JULIO IGLESIAS 14 BIG COUNTRY 15 KENNY ROGERS
ment is designed to keep retailers abre NORTHEAST 1.	ast of the latest regional sales trends.		
1 R.E.M. 2 NIGHT RANGER 3 DIRE STRAITS 4 STYLE COUNCIL 5 ICICLE WORKS 6 MADONNA 7 LAURA BRANIGAN 8 RUN D.M.C. 9 BOBBY WOMACK 10 PAUL YOUNG	2. 1 LAURA BRANIGAN 2 NIGHT RANGER 3 BAR-KAYS 4 STYX 5 R.E.M. 6 BOBBY WOMACK 7 MADONNA 8 DIRE STRAITS 9 MORE BIG CHILL 10 SLADE	3. BALTIMORE/ 3. WASHINGTON 1 R.E.M. 2 STYX 3 CHANGE 4 BOBBY WOMACK 5 SLADE 6 ONE WAY 7 YARBROUGH & PEOPLES 8 RUN D.M.C. 9 CRUSADERS 10 LAURA BRANIGAN	4. 1 R.E.M. 2 BIG COUNTRY 3 LAURA BRANIGAN 4 MADONNA 5 ULTRAVOX 6 BAR-KAYS 7 PAT METHENY 8 TALK TALK 9 STYX 10 CRUSADERS
MIDWEST 5.	NORTH CENTRAL 6.	DENVER/PHOENIX ^{7.}	SOUTH CENTRAL ⁸
1 NIGHT RANGER 2 STYX 3 SLADE 4 MORE BIG CHILL 5 LAURA BRANIGAN 6 R.E.M. 7 TONY CAREY 8 DIRE STRAITS 9 JULIO IGLESIAS 10 RATT	1 NIGHT RANGER 2 SLADE 3 MORE BIG CHILL 4 KENNY ROGERS 5 JULIO IGLESIAS 6 STYX 7 MADONNA 8 TONY CAREY 9 STYLE COUNCIL 10 TERMS OF ENDEARMENT	1 DIRE STRAITS 2 NIGHT RANGER 3 LAURA BRANIGAN 4 STYX 5 MORE BIG CHILL 6 R.E.M. 7 BIG COUNTRY 8 TONY CAREY 9 STYLE COUNCIL 10 BAR-KAYS	1 NIGHT RANGER 2 KENNY ROGERS 3 BAR-KAYS 4 STYX 5 RATT 6 SLADE 7 TONY CAREY 8 ULTRAVOX 9 JULIO IGLESIAS 10 R.E.M.

MERCHANDISING

					-	
TOP3O			2	SINGLES		
		eeks				eks Dn
JAM ON IT/9:48 (INSTRUMENTAL) NEWCLEUS (Sunnyview SUN 411 B)	5/5 CI 2	On hart 6	15	I WANT A NEW DRUG (DANCE REMIX)/5:32 HUEY LEWIS and the NEWS (Chrysalis	/5 CH	
LET'S HEAR IT FOR THE BOY/6:00	2	0	16	4V9-42779) THEY ONLY COME OUT AT	9	7
DENIECE WILLIAMS (Columbia 44-04988)	3	3		NIGHT/6:15 PETER BROWN (Columbia 44-4957)	13	7
MISS ME BLIND/IT'S A MIRACLE/9:08 CULTURE CLUB (Epic 49-04977)	4	7	17	WHAT PEOPLE DO FOR MONEY/7:24 DIVINE SOUNDS (Specific SR-243)	_	1
GIVE ME TONIGHT/A 6:08 & B (DUB) 6:12			18	STREET DANCE/6:28 BREAK MACHINE (Sire 0-20189)	21	2
ŠHANNÓN (Emergency/Mirage EMDS-6542)	6	7	19	DANCING IN THE SHEETS/6:17 SHALAMAR (Columbia 44-04949)	16	10
SOMEBODY ELSE'S GUY/6:28 JOSELYN BROWN (VINYL			20	ALL NIGHT PASSION/6:45 ALISHA (Vanguerd SPV 72A)	17	6
DREAM/Prelude VND-Do1)	11	3	21	I WANT IT TO BE REAL/7:35 JOHN ROCCA (Streetwise SWRL 2225)		1
MIX/6:18 HERBIE HANCOCK (Columbia 44-04960)	12	2	22	HEY D.J./6:10 THE WORLD'S FAMOUS SUPREME TEAM (Island 0-96956)	_	1
SHE'S STRANGE/6:42 CAMEO (Atlenta Artists/PolyGram 818384-1)	7	8		NO MORE WORDS/5:44 BERLIN (Geffen/Warner Bros. 0-20195)	20	5
WHITE HORSE/5:30 LAID BACK (Sire 0-20178)	1	16	24	DON'T WASTE YOUR TIME/8:15 YARBROUGH & PEOPLES (Total		
JUMP (FOR MY LOVE)/6:24 POINTER SISTERS (Planet/RCA JW-13781)	18	2	25	Experience/RCA TED 1-2601) THE REFLEX (DANCE MIX)/6:35	22	6
BEAT BOX/9:06 ART OF NOISE (Island 0-96974)	10	13	26	DURAN DURAN (Capitol V-8587)	-	1
BREAKDANCE (EXTENDED			20	BRYAN LOREN (Philly World/Atlantic PWR 2015)	24	5
REMIX)/5:24 IRENE CARA (Geffen 0-20196)	8	4	27	AUTOMATIC (REMIX)/6:06 POINTER SISTERS (Planet JD 13721)	19	13
GIRLS JUST WANT TO HAVE FUN (REMIX)/6:08 CYNDI LAUPER (Portrait 49-04971)	5	9	28	ADULT EDUCATION/6:04 DARYL HALL — JOHN OATES (RCA JD-13715)	26	5
LOVELITE/6:47 O'BRYAN (Capitol V-9085)	14	3	29	ONE FOR THE TREBLE/6:32 DAVY DMX (Tuff City/CBS 4Z9 04955)	28	5
HOLD ME NOW/4:44 THOMPSON TWINS	15		30	COMING OUT OF HIDING/6:09		
(Arista ADP-9158)	15	2		PAMELA STANLEY (TSR-TSR830)	25	6

12" REVIEWS

VIA AFRIKA (EMI-America V-7822-1)

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Via Afrika (6:09) (Veidsman-Crouse-Rowe) (Screen Gems-EMI Music — BMI) (Producers: Rene-Via Afrika) (Re-mixers: Richard Scher-Lotti Golden)

"Via Afrika," the debut 12-inch from the band of the same name, creates a playfully exotic and upbeat melody and weaves it into a tribal funk party rhythm. Transcending musical genres and continents, "Via Afrika" never loses sight of it's main objective: an irresistible dance groove which is accented by a bit o' scratchin' that's a bit bewitchin'! Great start from this South African group that is already getting a large club following.

ORCHESTRE JAZIRA (Black Market BLK12-001)

Love (club mix 6:16) (uncredited) (Modern World Music ASCAP) (Producer: Rob Keyloch, U.S. Remix: Mixology)

Black Market, a Manhattan-based indie, bows with this three-song 12-incher, already garnering much club play in the Big Apple. Jazira is the name of a collective of transplanted Ghanians who have teamed up with a few London musicians (including an all-girl horn section) to produce a get-happy, exotic foray into an African/European pop synthesis. The lyrics are all in English, driven by an irresistable, fully-produced array of percussion and bass.

FEATURE PICKS

MARY BUFFETT (Moby Dick Records BTG)

My Boyfriend's Back (4:33) (Feldman/Goldstein/Gottehrer) (Blackwood Music — BMI) (Producers: Mary & Peter Buffett) (Mix: Barry Blum /John Hedges)

IMPERIAL BROTHERS (Cutting Records CR-201)

We Come To Rock (6:24) (Calliste/Gilliam) (Cutting Music/Hashim Music – ASCAP)

JESSE BOYCE (Compleat Records CPD-206)

It's Your Chance (To Break Dance) (6:25) (Boyce/Maher) (Screen Gems — EMI Music — BMI/Welbeck — Blue Quill/ASCAP) (Producers: Maher/Boyce)

SHOCK (Rascal RR-841)

Slam Dunk (4:42) (Sause-Noble-Riley-Plass-McClain) (Mac Man Music/ASCAP) (Producers:Roger Sause-Marlon McClain)

DAVID ASTRI (Award Records DA 2510) Dancing Digits (8:06) (Astri) (David Astri Publishing — BMI) (Producer: Roeder)

EXIT 16 (Monster Records DB-4)

Chemical Imbalance (Crazed With Love) (6:29) (Bennett) (Producer: Douglas Bennett)

WHAT'S IN-STORE

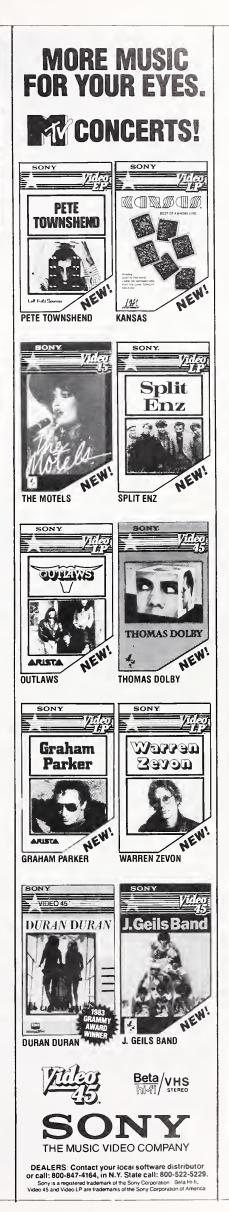
NOT SITTING IDOL - Billy Idol's visit to New York's Tower Records to sign albums made the wire service . the police wire, that is. When 3,000 fans gathered at the downtown Manhattan store, the local police precinct sent out an urgent request for help. Officers descended on the store to disburse the mobs outside before the pressure of the crowds could shatter the store's plate-glass windows. Meanwhile, an unperturbed Idol stood inside for two and a half hours signing autographs for every last fan who managed to make it into the store.

A LEARNING EXPERIENCE - Coleco has initiated a seminar program for retailers which communicates the full powers of the ADAM Family Computer System. The program is designed to provide a comprehensive orientation and detailed analysis of the utility of the system. At the seminars, retail personnel are given hands-on experience with ADAM and have the opportunity to preview the system's new hardware peripherals and software programs. The ADAM seminar program began in March and will have reached approximately 3,3000 retailers in 16 major markets when it concludes in May. The seminars have been well attended and retailers have acknowledged that their increased level of understanding of ADAM has been of great benefit to them on the retail floor. Coleco has also produced a video tape presentation of ADAM which defines the system's capabilities and establishes the unique price/value relationship of the system. This video tape is available to retailers as a supplemental informational piece. The ADAM seminar program is part of an extensive trade support program developed to maximize ADAM's sales potential.

VIDEO SHACK'S BIG SELLERS — The Making of Michael Jackson's Thriller headed all sales in April 1984, and for the third month in a row at the 10 retail outlets of Video Shack. Caligula leaped into second place followed by The Dead Zone, Jane Fonda's Workout, Trading Places, Fanny and Alexander, The Man Who Would Be King, Neil Diamond: Live at the Greek, Raiders of the Lost Ark and Octopussy.

LABEL WATCH - Macola Records of Hollywood, Calif. is presently marketing three new 12-inch single releases. 'Outlaw" by Chastity Diamond is the first release from the company's own label, Macola. "Dial A Freak" by Uncle Jamms Army (currently #2 on the charts at Los Angeles radio station KGIL and #1 on KDAY) and The Egyptian Lover's "Egypt, Egypt" (also per-formed by a member of Uncle Jamms Army) are both on Freak Beat records which is being handled by Macola. Ray Kennedy of Macola stated, "we are acting as kind of a middleman for a consortium of indies that have gotten radio exposure, but have a problem getting the physical product into the stores." The Uncle Jamms Army release has sold over 15,000 copies. For information on Macola Records call (213) 469-5821.

david adelson



REVIEWS

OF THE BOX

SINGLES



THE SWING - INXS - Atco 7 90160-- Producer: Nick Launay - List: \$8.98 — Bar Coded

"The Swing" is the newest release from Australian band INXS, and the disc leads off with the single "Original Sin" which is rapidly bulleting up the Cash Box's singles chart, this week at #79. INXS proves its sophisticated musical and production technique throughout the album, but the sound works especially well on "I Send A Message" and the idealistic "Dancing On The Jetty." Michael Hutchence's vocal delivery is consistently interesting as is the provocative writing ex-emplified by "Johnson's Aeroplane" and "Face The Change.'



THE PROS AND CONS OF HITCH-HIKING — Roger Waters — Columbia FC 39290 — Producer: Roger Waters - List: \$8.98 — Bar Coded

'The Pros and Cons of Hitchhiking" is ex-Pink Floyd member Roger Waters' first solo disc, and it shows a conceptual link to the Floyd master-"The Wall." The traveling diawork. logue between the persona (Waters?) and his female companion proceeds in each song. The LP hosts many top musicians including Eric Clapton who is featured on the title track single - David Sanborn and Andy Newmark. Waters' dramatic European aural setting is often moving, and always intriguing. Pink Floyd fans take note!

FEATURE PICKS

BATTLEFIELD EARTH - L. Ron Hubbard - BPILPO1 - Producer: BPI Records List: \$8.98 — Bar Coded

L. Ron Hubbard makes an auspicious recording debut with a sound track LP, not to a movie, not to a stage show - but to a book. A first, certainly. But this is not the only innovation presented by Hubbard with this album. The record is also of note for its use of a computerized music, all of which is composed by Hubbard. The first complete use of the Fairlight Computer musical instrument, along with other electronic musicianship, give this album an engaging futuristic sound. Vocals by special guest recording artists (including Chick Corea) are featured in many of the compositions. The album "Battlefield Earth" will provide an enjoyable companion to the book of the same title, rounding out this latest L. Ron Hubbard adventure.

MOSCOW ON THE HUDGSON - Original Motion Picture Soundtrack - RCA ABL 1-5036 - Producers: various - List: \$8.98 - Bar Coded

The Moscow On The Hudson soundtrack features two songs from Chaka Kahn which capture the film's thematic thrust: "Freedom," with its playful but tender melody and lyric, and "Starting Over" which shows Kahn at her absolute best as a versatile singer. The Motels contribute a more moody piece, "Long Day,' displaying the band's effective atmospheric and dramatic songwriting. Waylon Jennings turns in a bit of Americana on "People Up In Texas" and the Gap Band add their funk classic "Party Train."

SKWARES - Skwares - Cotillion 7 90152-1 - Producer: Jimmy Douglass -List: \$8.98 — Bar Coded

Heavy funk permeates this LP as the Skwares display their adept musical artistry. Engaging lyrics are featured, made all the more interesting by the enticing vocals of lead singer Thomas Hardy. Like all good funk recordings, Skwares includes a thumping bass that really drives the beat. Synthesizer chords further the tuneful rhythms on most cuts, with the exception of "Everything," a B-side song that mellows the LP with its smooth and easy ballad style. This is the first LP for Skwares, and it is creating quite a buzz in the dance clubs.

IN THE CITY - Volumatix - Tropical E-1069 - Producers: Mark Avnet, Joe Holmesly, Lee Martin and Jeff Stocki - List: \$8.98

Volumatix' first long-player "In The City" proves this Houstonian band to be well-rehearsed and well-schooled quintet that merges modernistic themology with a Zappaesque musical backing. When it works, as on the album opener "Perimeter" and "Drive Song," lead singer Kerry Brown is able to show off some of her unique character behind the mike, and drummer Toby Davis is able to really cut loose. "Wake Up And Dance" sports a fun groove, while "Trashman" catches a flurry of jagged sax lines from Joe Holmesly.

GOT THE FIRE — Pretty Rough — RCA KKL 1-0536 — Producer: Brian MacLeod List: \$8.98

Pretty Rough dishes up two sides of burning heavy metal on "Got The Fire." The Canada-based band has the talent and the formula for some very popular hard rock fare. Tim Peterson has a classic rock voice-rough as sandpaper and able to leap over tall buldings in a single scream - and he puts it to good use on the single "Tearin' Up" and "Trouble Boys," while lead player Terry Reeves sears on "Don't Bite" and the title track.



CULTURE CLUB (Epic 34-04457) It's A Miracle (3:22)(Virgin Music ASCAP/Pendulum Music - BMI)(O-'Dowd-Moss-Hay-Craig-Pickett)(Producer: Steve Levine)

On this, the fourth single from Culture Club's amazing "Colour By Numbers" LP, George O'Dowd's trademark pliable melodies and smooth vocal delivery again ring true, as "It's A Miracle" is the highest debuting pop single this week at #45 with a bullet. Keeping with the upbeat feeling of "Karma Chameleon," "It's A Miracle" is a perfect example of British adopted American R&B. The Club is in top form and the single also includes some choice horn parts and crystalline backing vocals.



LATOYA JACKSON (Private IZS4 04439)

Heart Don't Lie (3:35) (Innerthought - BMI/Amirful Music -Music -CAP) (Johnson/Bayyan) (Producer: Amir Bayyan)

LaToya Jackson's first single off of her debut LP of the same name, "Heart Don't Lie," starts off as a calypso/ reggae number with an appealing melody and a seductive lead vocal. The cut then works its way into an unstoppable chorus hook which proves that Jackson has tapped into the pop tune bank of which her brother Michael is certainly chairman of the board. "Heart Don't Lie" also features a tasty horn solo and a propelling percussion track. Look for immediate adds on CHR radio.

FEATURE PICKS

SMOKEY ROBINSON (Tamla 1735TF) And I Don't Love You (4:06) (Bertam Music/ASCAP) (W. Robinson) (Producers: Robinson/Burke)

Smokey Robinson's first single since 1983's Top 5 B/C smash "I've Made Love To You A Thousand Times," is a slickly produced pop/funk track which dem-onstrates the multi-talented artist's seemingly endless supply of creativity. Pumped up by an elastic synth/bass line, "And I Don't Love You" shows Robinson in classic vocal form over the bittersweet love song lyric. Tasty guitar work and a full percussion track, should also help to lift this single to the upper reaches of the B/C and Pop charts.

JEFFERSON STARSHIP (Grunt JK-13811)

No Way Out (4:22)(Petwolf Music - ASCAP)(Peter Wolf-Ina Wolf)(Producer: Ron Nevison)

"No Way Out" is the first single from Jefferson Starship's upcoming LP "Nuclear Furniture, and it displays a musical maturity that lifts the band above simple hard rock or belabored synth-rock. Lead vocalist Mickey Thomas sounds great in a performance that could easily cross over into A/C territiory. A nicely varied chord progression and a production number chorus highlight "No Way Out," as does a ringing lead from guitarist Craig Chaquico.

FRANKIE LAINE (Score FLS-201)

Take Me Back To L.A. (3:19)(Cares Pub. - ASCAP)(Laine/Tassavanti)(Producer:Frankie Laine Productions)

With a career that spans over 30 years, Frankie Laine has been an institution of this business since his earliest chart successes bridged the gap between generations. Songs like "Jezebel," "Ghost Riders In The Sky," and the theme to the movie *High Noon* have made Frankie Laine an unquestioned favorite in the annals of recording business history. "Take Me Back To L.A.," written by Laine and Larry Tassavanti, has all the earmarks of a standard setter along the lines of a "New York, New York." There is an easy swing tempo here, with a big band feel made fresh for the '80s by the tones of an electric keyboard.

ROGER (Warner Bros, 7-29271)

In The Mix (3:45)(Troutman's Music Co. - BMI)(Larry Troutman-Roger Troutman)(Producer: Roger Troutman)

In The Mix" was the highest debuting single on the Cash Box B/C chart last week from the veteran funkster Roger Troutman. Though Troutman hasn't had vinyl out in some time, this disc is slick with flawlessly mixed synthesized vocals and a whirling musical background which should whip any dance freaks into a frenzy. A steady bass and backbeat provide the core of Roger's return to steady club and radio airplay.

NORA (New York Music NYM 8A)

I'm Falling In Love (3:56) (ASCAP) (Nora/Marsha Lee) (Producer: Horace Ott) This is the flip side to "Nora's Tune," the song with no words which songwriters

have been challenged to write for the 1984 International Songwriters competition. "I'm Falling In Love," however, features a strong vocal, plenty of hearty lyrics, and a compelling synthesizer beat. Nora is a full-bodied singer with enough soft touches to lend sensitivity to what is otherwise a very up-tempo cut. The single unwinds from a shy beginning into an all-out dance tune that is from this new artist's debut LP for the New York Music Company, "Foreign Legions."

(continued on page 23)



Rick Dees has reached a point in his career that few other radio personalities have. He is currently the undisputed top air personality in the Los Angeles market. His morning show on KIIS-FM has drawn unprecedented audience numbers and is still increasing its listenership. In addition, Dees produces and hosts the syndicated "Weekly Top 40" based on **Cash Box's** singles charts. The show is now cleared in over 200 markets.

Dees' other accomplishments include a million selling record ("Disco Duck") which he wrote and recorded; scores of television and motion picture appearances; a successful touring comedy show; and a much respected position as CBS' most active voice-over announcer. He has held that position for the past five years. Dees is renowned as Los Angeles' most promoted radio personality ever. His face is on billboards and posters all over the city.

Dees is one of the most sought-after wokesmen for commercial products and can be heard on a variety of product endorsements. In addition, the young performer has been awarded a star on Hollywood Boulevard's Walk of Fame. The star was awarded not only in recognition of Dees' contributions to the entertainment industry but to his dedication to various charitable causes and organizations. According to Dees, the star represents, "the ultimate award."

In person, Dees' enthusiasm and energy overflow. He sincerely enjoys his work, and is still amazed at the rapid success he has experienced. He recently sat down with David Adelson to discuss his career, CHR radio, the voice-over business, and his syndicated radio program.

Cash Box: You are one of only a handful of radio personalities who have attained a high degree of national notoriety. Is there something unique about being a radio star as opposed to a star from other media?

Dees: I think that radio is such a wonderful theater of the mind and you can create so much in the minds of your audience. The people that have excelled in radio seem to have a quality of doing that. They can actually let the listener know in a short period of time what their personality is all about. Either you have a magnetic personality or you turn people off. The people that have magnetized the audience are the ones that have achieved the greatness in this field.

Cash Box: Yet your anonymity is dwinyour fans have never seen you.

Dees: I'll call the operator to place a call and she will say, "is this Rick Dees from the radio?" It's wonderful. Being on radio and having some achievement is great, because you can go out and be anonymous when you want to be, something that can't happen once you hit TV and you're on all the time.

Cash Box: Yet your anonimity is dwindling, especially in the Los Angeles market.

Dees: The buses are the main thing. My face is all over the buses. I finally saw a picture of mine that wasn't defaced recently. Every other one had a Robert Goulet beard on it.

Cash Box: Judging from the popularity of your live shows and your personal appearances, part of your success can be traced to your ability to carry your radio appeal to visual exposure. Is this something you work at?

Dees: I work to try to stay ready for TV or film. You never know in this business,



Rick Dees Much More Than A Voice

you may be in radio one day and the next day get lucky and be in a film or a TV show. I love to do stand up and comedy concerts. Being visual is really where I started. Back in school I was always the class clown, I like to get up in front of people. In fact during the morning radio show I'm acting like there is a group sitting there. I will do the show for these people and I'm always very animated.

Cash Box: With so many career opportunities opening up for you, do you think you will ever leave radio?

Dees: I don't think I'll ever get out of radio. I do enjoy additional opportunities like anyone else in this business and I'm here in Hollywood where there is film, TV, voice-over and everything else. There are a lot of good things happening. I'm doing a lot of television and what's so nice about that is that I'm to the point now where the people who cast me in TV shows will let me do the morning radio show and let me start my commitment to them in midday.

Cash Box: You are one of the most respected voice-over artists in the business today. Do you approach voice-over work in any special way?

Dees: I started trying to develop a style which at first was a comedian type of style. I tried to do what I thought the people wanted to hear. I then started just being myself on a voice-over and it was attractive enough for CBS to hire me over the past five years. I also do a lot of voiceovers for different commercial products as well as a lot of cartoon work. I think that what is attractive to the agencies and to CBS is a personality, if you have something that's different.

Cash Box: It is well known that the voiceover business is one of the toughest and most competitive, despite that, you have remained consistently employed over the past five years.

Dees: Yes, and that's the one thing that pleases me the most. I am thrilled to have done so well in a field where there is such a tremendous amount of competition. They will have literally 125 guys with the same type of voice to say "sold only at Sears." Imagine that, 125 guys for four words. I mean that's competitive and just to have been selected to say those four words every once in a while is really a great feeling for me. **Cash Box:** CHR seems to be quite stable

Cash Box: CHR seems to be quite stable as one of America's leading radio formats. You have mastered and helped define the persona of a CHR air personality. Are there any specific guidelines you have set for yourself to be that personality?

Dees: I think the element of surprise is what people like. You can't just play the same songs that the station down the street is playing. You have to do something different. People like humor and to find somebody who writes humor well, delivers it well and is able to make you smile or laugh, that's hard. When you get into the area of talent and people ask what is it that Bob and Ray do that make them so funny? If they could tell you what they did and you could do it, then they would not be as popular as they are. As maudlin as this sounds, I feel like God has given me the chance to do some stuff and make people laugh.

Cash Box: How much of your daily KIIS-FM personality do you transfer to your syndicated countdown show?

Dees: Almost all of it. We do a review of the top hits of the week so there has to be a certain amount of saying, "this song is number one" and talking about the artist. What I try to do is use my personality when I'm talking about how this song was made, or how this group got together, or why they mooned the audience in Buffalo. The attitude on the syndicated show is to keep it loose. We are having fun and it sounds like we are having fun. The show is live so if the microphone falls off in the middle that's great. That's part of the show, we'll make a joke about it. People are attracted to that, they want to know what kind of clothes I have on and they want to know what Cyndi Lauper is wearing during our interview.

Cash Box: Besides being the air personality, you are the producer and creative force behind a nationally syndicated radio program. What are some of the main concerns of a radio syndicator today?

Dees: I think the main concern we have is being up to date because times change and music changes and you have to research enough to know what the trends are. The type of show we do is not just saying what was number seven and what was number eight. We like to give a little insight into what the trends are and talk about what's going on with different styles and people.

Cash Box: What is it that distinguishes your show from the dozens of count-downs available to radio programmers?

Dees: I think the distinguishing characteristic that the show has is the stamp of personality. You can really tell that I enjoy what I do and I don't want to hurt anyone's feelings. I simply want to talk about the artists and how they got to where they are on the charts and at the same time be funny. I want to give people something they can repeat at the office the next day or laugh about in the car. It's a challenge every week. So the difference is the show is a little more conversationalist and a little less "DJ." It's a human show.

Cash Box: So you feel that the format of the show increases its appeal to local programmers?

Dees: As a local programmer you will have the advantage of our staff. You will have the advantage of our writers that write for *MASH* and other hit shows as well as movies and it just so happens they write jokes with me. With the combination of all that, you're bound to get great stuff.

Cash Box: Should every radio air personality have a platinum record to his/her

credit? Dees: Yes, but none of them should have "Disco Duck."

Cash Box: Has the record really helped your career?

Dees: It's been a great calling card. "Disco Duck," as everybody knows, was voted the worst song of the '70s. That is my indellible mark on that decade. It has really helped me because a lot of people outside of Los Angeles don't know I do a radio show and somebody will say "do you remember the song 'Disco Duck'" and somebody will perk up and say yes. Whoever is introducing me will say, "well he wrote it and sang it" and usually by that time the person I'm being introduced to will take a swing at me."

AZZ

	TOP 3C		1 and	1	LBUMS		
		1	/	1			
			eeks On				eeks On
1	WISHFUL THINKING EARL KLUGH (Capitol ST-12323)	1 s	10	16	SCENES ON THE CITY BRANFORD MARSALIS (Columbia FC 38951)	21	2
2	DOMINO THEORY WEATHER REPORT (Columbia FC 39147)	2	9	17	WINTER INTO SPRING GEORGE WINSTON (Windham HIII/A&M WH-1019)	17	15
3	THINK OF ONE	3	46	18	DIMENSIONS McCOY TYNER (Musician/Elektra 9 60350-1-E)	19	4
4	(Columbia FC 38641) G FORCE KENNY G (Arista AL8-8192)	3	14	19	PARA LOS AMIGO GATO BARBIERI (Doctor Jazz W2X39204)	20	8
5	IN THE HEAT OF THE NIGHT			20	AUTUMN GEORGE WINSTON		
6	JEFF LORBER (Arista AL8-8025) TIME EXPOSURE STANLEY CLARKE (Epic FE 38688)	6 9	9 4	21	(Windham Hill/A&M WH-1012) MAN IN THE MIRROR PASSPORT (Atlantic 7 80144-1)	13 22	57
7	BACKSTREET DAVID SANBORN (Warner Bros. 9 23906-1)	7	26	22	TRAVELS PAT METHENY GROUP (ECM 23791-1)	23	48
8	MODERN TIMES STEPS AHEAD (Musician/Elektra 9 60351-1-E)	10	4	23	MARATHON RODNEY FRANKLIN (Columbia FC 38953)	18	13
9	REJOICING PAT METHENY with CHARLIE HADEN & BILLY HIGGINS (ECM 25006-1)	15	2	24	PASSIONFRUIT MICHAEL FRANKS (Warner Bros. 9 23962-1)	24	30
10	GHETTO BLASTER CRUSADERS (MCA-5429)	12	3		JARREAU (Warner Bros. 9 23801-1)	26	57
11	FUTURE SHOCK HERBIE HANCOCK (Columbia FC 38814)	5	37	26	VISIT WITH THE GREAT SPIRIT BOB MOSES (Gramavision/PolyGram GR 8307)	27	3
12	IMAGINE THIS PIECES OF A DREAM			27	(Handwiddin of Gran Grobor) SHADOWFAX (Windham Hill/A&M WH-1029)	25	32
13	(Elektra 9 60270-1) LOVE EXPLOSION TANIA MARIA	8	23		SAFE JOURNEY STEVE TIBBETTS (ECM 25002-1)	28	5
14	(Concord Jazz Picante CJP-230)	14	10	29	LIVING IN THE CREST OF A WAVE BILL EVANS (Musiclan/Elektra 9 60349	-	
15	GEORGE WINSTON (Windham Hill/A&M WH-1025) HEAVY HEART	11	74	30		-	1
15	CARLA BLEY (Watt/ECM 25003-1)	16	4		GEORGE BENSON (Warner Bros. 9 23744-1)	30	48

FEATURE PICKS

DREAM DANCING — Anita Gravine -- Progressive 7074 -- Producers: Mike Abene, Anita Gravine - List: \$8.98

Smokey-voiced Anita Gravine takes terrific material - Irving Berlin's "Soft Lights and Sweet Music," Cole Porter's title tune, etc. - and just sings it. She is relaxed, convincing, and delightful, and she receives no little help from accompanist extraordinaire, Mike Abene, and company.

SUN SET — Ahmad Jamal — Chess CH-2-9223 — Producers: Phil Chess, Paul Gayten - List: \$8.98 - Bar Coded

If you ever wondered why Jamal is the musician's musician, this reissue will let you know. Recorded live in the late-50s and early 60s, Jamal's supreme control and rhythmic sense, and his trademark stops-and-starts, are here, as is his biggest hit, "Poinciana."

TRANSITIONS — Emily Remler — Concord Jazz CJ-236 — Producer: Carl E. Jefferson - List: \$8.98

Emily Remler is a hot young guitarist with a clear tone and a wily improvisatory head. The material here is rare - Ellington's "Searchin' ", for example, and Keith - as is the trumpet/guitar/bass/drums setting. Remler is Jarrett's "Coral" developing rapidly into one of our finest young jazz guitarists and she carries this, her third Concord LP, with swinging ease.

AIJALON — Johnny Richards Orchestra — Discovery 895 — Producer: Albert Marx List: \$8.98

Johnny Richards was a West Coast arranger who died in 1968, but the music on this 1956 LP sounds as fresh as today's MTV playlist. Lucious, but not overbearing, Richards sets up thick pastels (there are over 20 musicians here) and tickles such players as Richie Kamuca, Maynard Ferguson, Charlie Mariano, and Frank Rosolino into delivering fiery, form-fitting solos.

Harlem YMCA Holds Jazz Benefit

NEW YORK - The Harlem YMCA will hold a benefit concert at Avery Fisher Hall May 14, at which it will announce the first inductees into the Harlem YMCA Jazz Hall of Fame. The Jazz Hall of Fame, a collaborative venture by the Harlem YMCA and CBS Records, is intended to "give recognition to the world's greatest jazz artists." Suggestions for inductees were taken from the general public, with final selections to be made by an advisory committee make up of jazz writers, producers, impresarios, artists (including Miles Davis, Cab Calloway and Dizzy Gillespie) and others. Proceeds from the

concert — which will feature Sarah Vaughan, Ron Carter, Tito Puente, Herbie Mann and others - will benefit the Harlem YMCA, which has served the Harlem community for more than 80 years.

Trombonist Dies

NEW YORK - Juan Tizol, the valve trombonist who spent nearly 20 years with Duke Ellington's Orchestra and composed "Caravan," died April 23 of a heart attack in Los Angeles. He was 84.

Tizol joined the Ellington Orchestra in 1929, remaining with them until 1944 and

ON JAZZ

IN PASSING -- The death of the great Count Basie, detailed elsewhere this issue, follows four other jazz-related passings in a two-week period, a devastating jolt. Red Garland, the superb modern piano stylist; Juan Tizoi, the Ellington valve trombonist and composer of "Caravan," **Mabel Mercer**, the elegant popular singer; and **Machito**, one of the fathers of Latin jazz, were the other April deaths. One thing that all of these people have in common is that they were originals. They set standards, they followed no one, and they cannot in any way be replaced.

FESTIVAL FEVER, ONE --- Yes, judging by the crocuses in the gardens, the asparagus in the markets, and the baseball on the television, summer is swiftly approaching (not judging by the weather here in NY, but that's a different story.) And that's the season that jazz packs up its instrument cases and schleps them



JAZZING UP THE NEIGHBORHOOD Gramavision recording artist John Blake (r), who'll be fiddling at the Symphony Space "Jazz String Summit" (see column), stopped by "Mister Rogers' Neighborhood" recently with his son Jonathan, already following in his dad's footsteps at age eight. The show will air over PBS the week of May 8.

to Europe. Over the next few columns, I will profile the major jazz festivals in Europe one at a time. Today, the JVC Grande Parade du Jazz in Nice. The Nice Festival (taken over by JVC this year) runs from July 6-17 and is the kind of jazz festival you dream about: held outdoors in the beauftful Cimiez Gardens (which includes a Roman amphitheatre and two other stages), cooled by lovely breezes, and offering the listener the chance, for a small daily admission price, to roam from stage to stage partaking of the best in jazz. The music runs from a civil five pm-midnight (though there are late night jam sessions around town), the musicans are always particularly relaxed (due to long davtime hours at the picture-postcard Nice beaches), and the food is always delicious (thanks to the importation every year

of Buster Holmes, a New Orleans chef par excellence who serves up platters of such non-nouvelle cuisine delicacies as jambalaya, red beans and rice, and the like.) For ambience, then, the Nice Jazz Festival cannot be beat. This year's roster includes Dizzy Gillespie, Miles Davis, B.B. King, Lionel Hampton, Georgie Auld, Spyro Gyra, and dozens of others. George Wein and Simone Ginlbre are the producers of the whole shebang and information can be had by writing Simone Ginibre Enterprises; 10 rue Traversiere; 92100 Boulogne, France. GROOVIN' IN THE ARCHIVES — I recently stopped up at the Carl Haverlin

Collection/BMI Archives and found what you might expect in such an august spot: Mozart first editions, autographed manuscripts of Schuman, Jonah Jones's mute. Jonah Jones's mute??? Yep, BMI president Ed Cramer has given the green light to the Archives to start gathering jazz memorabilia. With curator Bud Stringfellow handling Quincy Jones' autographed arrangement of Lionel Hampton's "Flying Home" with the same gingerness with which he pulled out a rare letter from Herbert **Hoover**, it is clear that the expanding jazz collection is in good hands. Anybody with memorabilia should contact Mr. Stringfellow at BMI; it's good to know that

somebody is preserving a very important part of the American musical heritage. IT DON'T MEAN A THING IF IT AIN'T GOT THEM STRINGS — Or so one would expect the promotors of the "First Jazz String Summit" to say. A few weeks ago I reported on the great Stephane Grappelli, one of the original jazz violin giants. Well, a gathering of his progeny is going to take place at Symphony space on May 12. Headlining the four hour concert will be Leroy Jenkins, one of the most important violinists in free jazz (I hate that term, but it's better than "new music"); L. Subramanian, the man who has been extremely successful in combining his native Southern Indian classical music with jazz fusion (another term I could do without); and David Darling, one of the best of the jazz cellists, but stringing along will be a kindle of fiddlers of all stripes: John Blake, Darol Anger, Julie Lyonn Lieberman, Scarlet Rivera, Matt Glaser, Jay Ungar, Betty McDonald, Evan Stover, Dave Balakrishnan, and Lynn Christie. I don't know where Svend Asmussen, Billy Bang, Jean-Luc Ponty, Didier Lockwood or Michal Urbaniak'll be that night (I know Grappelli will be on the road here in the U.S.), but I'm sure the promoters tried to get them to stop by (or double-stop by). I know I'll be there.

BOPPING AROUND - Timeless Records, that fine Dutch label with the bebop accent, has just hired Todd Barkan, formerly of San Francisco's Keystone Korner, as assistant director of operations, something he'll do out ot NY's United Entertainment Complex, LTD . . . On the May club scene: New Jersey's Struggles offers Derek Smith (5/11&12), Dakota Staton (5/18&19), and Scott Hamilton/Ruby Braff (5/25&26); Fat Tuesday's has Les Paul every Monday and fills the rest of the time with Phyllis Hyman (5/8-13); Les McCann (5/15-20); and Herb Ellis/Barney Kessel/Talk Farlow (5/22-27); Sweet Basil serves up Art Blakey (5/8-13); Teramasa Hino (5/15-20); Henry Threagdill (5/22-26); and Sathima Bea Benjamin (5/27); while McCoy Tyner offers the jazz and Lush Life mixes the cocktails (5/8-13 & 15-20).

ELPEES - Storyville sends along "Line For Lyons", Stan Getz/Chet Baker; TBA offers "Steppin' Out", George Howard; ITI's got "In The Mud", Lenny Carlson; "Inner City Dreams," Kenny Pore; "Blackberry Winter," Mike Campbell/Tom Garvin; and "Satyric Horn," Jimmy Mosher; Stash claims "The Sal Salvador Quartet Plays The World's Greatest Jazz Standards;" Columbia ships "No Question About It," Kent Jordan; Chess is high on "His Greatest Sides, Vol. One," Ramsey Lewis; "Early Visions," Gene Ammons; "But Not For Me," Ahmad Jamal; and "Back Talk," Oliver Nelson/Lou Donaldson; and Muse gives us, on their name, "Love Me With All Your Heart," Etta Jones, and "Hold It Right There," Eddle "Cleanhead" Vinson and, with the Savory Jazz imprint, "First, Lasting and Always," Johnny Hartman; "Blues-ette," Curtis Fuller; "Climbin' Up," Sonny Terry/Brownie McGhee; "Relaxin' At Camarillo," Hank Jones; and some all-star swingers with "Fidgety Feet.

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composing such songs for the orchestra as "Conga Brava" and "Pyramid." He worked with Harry James in the late-40s, returned to Ellington in the early-50s,

rejoined James in the mid-50s, but by 1960 was back with Ellington for another season. He had been mainly retired since 0 1961.

VIDEO

AUDIO/VIDEO

THE SOUND OF SILENCE . Sheldon Altfeld is the creator and producer of the Silent Network, a cable television program geared to the needs of the deaf (which number over 10 percent of this country's population). Altfeld was temporarily deafened once, and though the deafness lasted only a year and a half, out of it came great vision, and a life devoted to the cause of deaf people. Recently, Altfeld announced an innovation in deaf programming: the institution of music videos for the deaf. Music videos ... for the deaf? That's right. The program is called It's Music To Your Eyes, and it will air sometime in June on Metromedia T.V. stations. The show's cohostesses are the celebrated sisters, actresses Audrey and Judy Landers, and it will feature music videos performed in sign language

by deaf and hearing impaired talent. LOCAL CLIPS . . . There is yet another music video show scheduled for airing. and this one also has a new twist: it will showcase music videos from local artists. The show, entitled Local Sounds, will appear on KCAT-TV, originating out of Los Gatos, California and transmitted to over 30,000 local viewers. Does this sound like a trendsetter, or what?

LEAVE IT TO DISNEY - The Disney Channel has announced its presentation of an updated version of Leave It To Beaver, called Still The Beaver, which brings the original stars of the show (with the exception of Ward Cleaver, Hugh Beaumont, who died in 1982) back together, along with the new actors to play the children of



BEAUTY TO YOUR EYES — Actress sisters Judy and Audrey Landers will host a music video show for the deaf entitled "It's Music To Your Eyes," a Silent Network production slated to air in June. Pictured (I to r) are: Audrey Landers, sign language interpreter Gary R. Sanderson, and Judy Landers.

Beaver, Wally and Eddie Haskell. It will be produced by Universal Pay Television Programming, and filmed on the Universal lot, where the original Cleaver house still stands (earning its keep as a major attraction on the Universal Studios Tour!). The filming begins in August, and will begin airing on pay TV in October, with two new episodes per month.

LESS EXPENSE - If you were paying attention, last week we told you about prices coming down on VCR's. There's more. MCA Home Video has decided to join CBS/ Fox Video in the cutting of retail prices on CED titles. Previously selling for \$29.98 and \$34.98, MCA is offering such releases as Cat People, The Best Little Whorehouse In Texas, D.C. Cab and Missing for as little as \$19.98 . . . Pioneer Video has come up with a new laserdisc - a 45 - which will hold about 20 minutes per side of music or other programming. The new disc will sell for under \$10. The regular sized discs are selling for \$30 and up (for about an hour per side of programming). For smaller disc needs, the 45s are a good deal. Look for them in late June.

THE BAN IS LIFTED - Ever the genius of mystery, Alfred Hitchcock was also a mysterious genius, and for some unknown reason, refused to release five of his most critically acclaimed films to distribution in the decade before he died in April of 1980. These finest of Hitchcock films — Rope, Rear Window, The Trouble With Harry, The Man Who Knew Too Much, and Vertigo have at long last been rereleased by Universal to theatres around the country, a process that began last Fall. Now, however, these films will also be made available on videocassette. MCA Home Video, a Universal subsidiary plans to release these films on both videotape and disc. The first to be rereleased is Rear Window, which should be appearing in retail stores this month. All films are to be had on VHS and Beta. Titles available other than the "big five" are such Hitchcock classics as Psycho, Notorious, North by Northwest, The Birds, Rebecca, Spellbound, The Lady Vanishes, Mr. and Mrs. Smith, Dial M For Murder, and The 39 Steps.

THE BAN BEGINS - To maintain the value of its feature film catalog, CBS/Fox Video has placed a moratorium on quite a few of its titles - 47 of 'em. This "embargo' of the precious goods is already in effect, and it will remain so until at least January of 1986, according to the company. Titles to warm the bench 'til then will include The Big Sleep, The Great Train Robbery and Stardust Memories.

FOREIGN DANCES - Le Bal, a film directed by Ettore Scola (A Special Day, La Nuit de Varennes) will be released by Warner Home Video on videocassette May 23. Nominated for a Best Foreign Award, La Bal is a film that chronicles a 50-year span of contemporary history through the music and dance of various periods, beginning in the '30s and continuing on into the present. La Bal will be available in both VHS and Beta . . . and if less contemporary movement is more to your taste, Video Arts International will be releasing two new full-length ballets on videocassette: Galina Ulanove in Romeo and Juliet, and Anna Karenina, featuring Maya Pilsetskaya and Alexander Godunov. Romeo and Juliet is orchestrated by the distinguished Bolshoi Ballet Orchestra, conducted by Gennady Rozhdestvensky. In Anna Karenina, Maya Plisetskaya served not only as prima ballerina, but as choreographer, too . . . quite a task. The cassettes will be available in certain retail stores, as well as by direct mail from Video Arts International, Box 153, Ansonia Station, New York. N.Y. 10023. areaory dobrin

"Solid Gold Hits" Musical Series Cleared In Over 100 Markets

LOS ANGELES - "Solid Gold Hits," a new series for Paramount Domestic Television, has been cleared in over 100 markets. The series is a half-hour live musical performance strip, which will consist of audience participation, a music video, dancers and other live performances

The show, which will tape weekly, has been set for stations owned by Cox, Chris Craft, Gaylord, Taft and Tribune, to air both in early and late fringes, and will premiere on June 4.

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	:		eeks On hart				eeks On hart
1	SUDDEN IMPACT Warner Home Video 11341	3	4	16	RISKY BUSINESS Warner Home Video 11323	12	21
2	TRADING PLACES Paramount Home Video 11551	1	8	17	RAIDERS OF THE LOST ARK		
3	DEAD ZONE Paramount Home Video 1646	5	4	18	Paramount Home Video 1376 MAKING OF MICHAEL	14	22
4	WAR GAMES CBS/Fox 4714	2	8		JACKSON'S THRILLER Vestron 1000	16	20
5	NEVER SAY NEVER Warner Home Video 11337	4	10		STAYING ALIVE Paramount Home Video 1302	18	12
6	TOOTSIE				UNCOMMON VALOR Paramount Home Video 1657	_	1
7	RCA/Columbia Pictures Home Video 10364 MR. MOM	7	14	21	KRULL RCA/Columbia Pictures Home Video 10364	22	9
, 8	Vestron 5025 OCTOPUSSY	8	12	22	DEAL OF THE CENTURY Warner Home Video 11339	15	9
	CBS/Fox 4715	6	5	23	RUNNING BRAVE Walt Disney Home Video 183VS	25	2
•	STAR 80 Warner Home Video 20013	9	4	24	CALIGULA (UNRATED) Penthouse 5032	_	1
10	STAR CHAMBER CBS/Fox 1295	11	9	25	JANE FONDA'S WORKOUT KVC/RCA Karl Video Corp. 042	27	96
11	OSTERMAN WEEKEND Thorn/EMI 1981	13	3	26	STRANGE BREW MGM/UA Home Video 800322	29	4
12	ZELIG Warner Home Video 22027	17	3	27	BRAINSTORM MGM/UA Home Video 800314	21	15
13	EASY MONEY Vestron 5029	10	9	28	CUJO Warner Home Video 11331	28	18
14	D.C. CAB MCA Home Video 80061	19	2	29	PORKY'S II CBS/Fox 1294	24	13
15	UNDER FIRE Vestron 5033	23	2	30	RUMBLEFISH MCA Home Video 80056	20	6
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Black Video Exposure Sought

(continued from page 5)

break a piece of product." He said he felt it was possible, but that for the pres-ent, video is "icing." Senior vice president of promotion at Atlantic Records, Vince Faraci, put it this way: "I think videos become most important when they are used in conjunction with radio airplay and sales - that's when they add an extra dimension. Yes, some groups seem to be able to break by using video. But as a rule, video works best with a hit, and the hit is being exposed on radio while it is being exposed with the video."

Video has indeed become a major promotional tool, though radio remains, and will remain into the foreseeable future, the primary factor in music sales, according to the executives. Each of these men were quick to state that it is the music which comes first, not the visual image. Capitol's Walter Lee explained that he didn't feel a long-term career can exist with the packaging of a pretty face. "We're not going to start signing movie stars that can sing," he said. "You make a video to suit the image of the artist, whatever that image may be, and to a certain extent to shape that image. A long-term career is built on musical ability.

As with those from CHR/AOR oriented promotion, with each of the black music promotional people we talked to, the theme remained the same - music first. Video may have grown by leaps and bounds this past year, but the attitude of those interviewed seemed to be one of preservation. It is obvious that as the visual aspect of music grows, measures must be taken to insure the continued high quality of the music itself. None of the executives interviewed saw music taking a back seat to video images as the medium grows. If anything, they all agreed that the only real change they could predict for video was a higher standard of production brought on by increased competition for exposure.

As for the advent of video as a promo-

tional technique in both CHR/AOR and Black Contemporary/R&B music, black music director of promotions for Motown, Tony Anderson, had this to say: "CHR and AOP put a lot more emphasis in their promotional marketing on video than R&B does, because the MTV thing has had such a major impact on sales for them. They gear a lot of their marketing around MTV. R&B doesn't do that . . . radio is still far and away ahead of black video. Fortunately for us, we don't necessarily need a video to break a record, whereas in the CHR and AOR arenas, videos certainly do a lot of good." Anderson stressed the importance of music, which he feels has historically been the primary concern of R&B. The lack of video outlets for Black Contemporary/R&B appears to be viewed as a sort of mixed blessing to the black music business. As Vernon Slaughter, vice president of black music and jazz promotions for Columbia Records put it, "I never want to see us get shut into a roped situation where you have to have a video in order to have a hit." However, black music promotions people are aware of the benefits in sales created by video, and consider themselves in the running for more exposure and better videos. In fact, black music video exposure

seems to be increasing over the past year. Cable network music video programs on the order of MTV have begun to loosen their pop/rock formats to include more crossover music from the black music arena. There is a decided push for more black music videos on the part of the black music brass, and this push is partly responsible for the especially high quality of recent videos by black artists such as Lionel Richie and Herbie Hancock. But whether or not black music is pushing for more exposure on the video circuit, radio airplay has certainly increased; not as the result of any concerted effort on the part of industry executives, but because of the profusion over the past year of exception-(continued on page 28)

3 \square ŀ May 12, 1984

Title, Artist, Label, Number, Distributor

Title, Artist, Label, Number, Distributor		
		eeks On hart
1 FOOTLOOSE ORIGINAL SOUNDTRACK (Columbie JS 39242) CBS	1	13
2 CAN'T SLOW DOWN LIONEL RICHIE (Motown 6050ML) MCA	2	27
3 THRILLER	3	73
4 COLOUR BY NUMBERS	5	28
5 HEARTBEAT CITY THE CARS (Elektre 9 60296-1) WEA	6	7
6 1984 VAN HALEN (Warner Bros. 9 23958-1) WEA	4	, 20
7 SPORTS	*	20
(Chrysells FV 41412) CBS 8 LOVE AT FIRST STING	8	32
SCORPIONS (Mercury 814 981-1 M-1) POL 9 INTO THE GAP 8.98	7	9
THOMPSON TWINS (Ariste AL8-8200) RCA 10 AGAINST ALL ODDS 8.98	9	9
ORIGINAL SOUNDTRACK (Atlantic 7 80152-1-E) WEA	10	8
CYNDI LAUPER (Portrait BFR 38930) CBS 12 TOUCH 8.98	12	20
EURYTHMICS (RCA AFL 1-4917) RCA 13 BODY AND SOUL 8.98	11	15
JOE JACKSON (A&M SP-5000) RCA 14 TALK SHOW 8.96	18	8
GO-GO'S (I.R.S./A&M SP-70041) RCA 15 HARD TO HOLD 9.98	16	8
ORIGINAL SOUNDTRACK featuring RICK SPRINGFIELD (RCA ABL1-4935) RCA	17	8
16 AN INNOCENT MAN BILLY JOEL (Columble QC 38873) CBS	15	39
17 STREET TALK STEVE PERRY (Columbia FC 39334) CBS	29	3
18 LEARNING TO CRAWL THE PRETENDERS (Sire 9 23980-1) WEA	13	15
19 IN 3-D B.98 WEIRD AL YANKOVIC (Rock 'n' Roll/Scotti Bros. BFZ 39221) CBS	14	9
20 GRACE UNDER PRESSURE RUSH (Mercury 818 476-1 M-1) POL	48	2
21 UH-HUH 8.98 JOHN COUGAR MELLENCAMP (Riva RVL 7504) POL	19	28
22 90125 9.98 YES (Atco 7 90125-1) WEA	20	24
23 SEVEN AND THE RAGGED TIGER 8.98		
DURAN DURAN (Cepitol ST-12310) ČAP 24 AMMONIA AVENUE 8.98	22	24
THE ALAN PARSONS PROJECT (Ariste AL8-8204) RCA	21	9
25 ELIMINATOR 8.98 ZZ TOP (Warner Bros. 9 23774-1) WEA 26 BREAK OUT 8.98	23	57
POINTER SISTERS (Plenet BXL 14705) RCA	26	2 5
NIGHT RANGER (MCA-5457) MCA	37	28
STYX (A&M SP-6514) RCA	32	4
CAMEO (Atlante Artlists 814 984-1 M-1) POL	24	9
31 ALCHEMYDIRE STRAITS	31	31
LIVE 11.98 DIRE STRAITS (Warner Bros. 9 2508-1 G) WEA	36	4
32 SYNCHRONICITY 8.98 THE POLICE (A&M SP-3735) RCA	27	48
33 ABOUT FACE DAVID GILMOUR (Columble FC 39296) CBS	34	9
34 LOVE LIFE 8.98 BERLIN (Geffen GHS 4025) WEA	30	7
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		eks
	5/5 CH)n nart
35 WHAT'S NEW 8.9 LINDA RONSTADT (Asylum 9 60280-1) WE		33
36 THE WORKS QUEEN (Cepitol ST-12322) CAI		9
37 ROCK 'N SOUL PART 1 9.9 DARYL HALL - JOHN OATES (RCA APL1-4858) RC/	8 A 38	25
38 GENESIS 9.9 (Atlantic 7 80116-1) WE	в	29
39 RHYME & REASON MISSING PERSONS (Cepitol ST-12315) CAI	8	7
40 FLASHDANCE 9.9 ORIGINAL SOUNDTRACK	в	Ĺ
(Caseblance 811 492-1-M-1) POI 41 STAY WITH ME TONIGHT 8.9/	_ 40	55
JEFFREY OSBORNE (A&M SP-4940) RC/	42	40
BOBBY WOMACK (Beverly Glen BG 10003) INE	9 45	8
43 THE BIG CHILL 8.91 ORIGINAL SOUNDTRACK (Motown 6082ML) MC/ 44 REBEL YELL	8 A 44	30
44 REDEL TELL BILLY IDOL (Chrysells FV 41450) CBS 45 BUSY BODY	- 46	24
LUTHER VANDROSS (Epic FE 39196) CBS	- 6 47	21
46 THE FLAT EARTH THOMAS DOLBY (Cepitol ST-12309) CAR		10
47 SOMEBODY'S WATCHING ME ROCKWELL (Motown 6052ML) MCA		13
48 99 LUFTBALLONS		9
49 ROLL ON 8.90 ALABAMA (RCA AHL1-4939) RCA	3	15
50 THROUGH THE FIRE 8.96 HAGAR, SCHON, AARONSON, SHRIEVE	3	15
(Geffen GHS 4023) WEA 51 THREE OF A PERFECT PAIR 8.96 KING CRIMSON (EG/Warner Bros. 9 25071-1) WEA	3	7
52 DON'T LOOK ANY FURTHER 8.98	3	8
DENNIS EDWARDS (Gordy/Motown 6057GL) MCA 53 LET THE MUSIC PLAY	3	11
SHANNON (Mirage/Atco 7 90134-1) WEA	3	14
BAR-KAYS (Mercury 818 478-1 M-1) POL 55 YOU BROKE MY HEART IN 17	. 71	5
PLACES TRACEY ULLMAN (MCA-5471) MCA		9
56 WINDOWS AND WALLS DAN FOGELBERG (Full Moon/Epic QE 39004) CBS	53	13
57 NO PARKING ON THE DANCE FLOOR		
58 RECKONING 8.96 58 RECKONING 8.96	1	45
B.E.M. (I.R.S./A&M SP-70044) RCA		2
60 I'M IN LOVE AGAIN		37
PATTI LeBELLE (Philedelphia Int'i. FZ 38539) CBS 61 MY EVER CHANGING MOODS R 98	63	21
THE STYLE COUNCIL (Geffen GHS 4029) WEA		8
JUDAS PRIEST (Columbie FC 39219) CBS	54	15
63 SOME TOUGH CITY TONY CAREY (MCA-5464) MCA		8
64 TOUR DE FORCE 38 SPECIAL (A&M SP-497) RCA		24
65 LABOUR OF LOVE 8.98 UB40 (Virgin/A&M SP-6-4980) RCA	50	28
66 WISHFUL THINKING 8.98 EARL KLUGH (Capitol ST-12323) CAP		9
67 MISTER HEARTBREAK 8.98 LAURIE ANDERSON (Warner Bros. 9 25077-1) WEA		10

			eeks
		5/5 Cł	On hart
68 DECLARATION THE ALARM (I.R.S./A&M SP-70608) F	8.9 8 RCA	58	10
69 IN THE HEART KOOL & THE GANG (De-Lite DSR 8505) F	3.98 POL	72	22
70 OFF THE WALL MICHAEL JACKSON (Epic FE-35745) C	вS	68	17
71 BON JOVI (Mercury 814 982-1 M1) F	3.98 POL	73	12
72 MADONNA (Sire 9 23867-1) W	8.98 /EA	83	33
73 KISSING TO BE CLEVER CULTURE CLUB (Virgin/Epic QRE 38398) (75	71
74 CHRISTINE McVIE (Werner Bros. 2509-1) W	8.98 /EA	89	14
75 PATTI AUSTIN (Qwest/Werner Bros. 9 23974-1) V	8.98 VEA	87	8
76 IT'S YOUR NIGHT JAMES INGR (Qwest/Warner Bros. 9 23970-1) W		70	27
77 UNDER A BLOOD RED SKY U2 (Island/Atco 90127-1-B) W	5.98 /EA	64	24
78 JUNGLE DWIGHT TWILI (EMI Americe ST-17107)C		82	13
79 IN A SPECIAL WAY DEBARGE (Gordy/Motown 8061GL) M	3.98 1CA	74	29
80 JANE FONDA'S WORKOUT			
(Columble CX2 38054) C	ж. BS	76	103
81 SPARKLE IN THE RAIN SIMPLE MIN (Virgin/A&M SP-6-4981) F		81	13
82 MILK AND HONEY JOHN LENNON end YOKO O (Polydor 817 180-1 Y-1) F		79	14
83 JOYSTICK DAZZ BAND (Motown 8084ML) N	8.98 ICA	86	22
84 KEEP SMILING LAID BACK (Sire 9 25058-1) W	3.98 /EA	87	8
85 METAL HEALTH QUIET RIOT (Peshe VFZ 38422) C	ж BS	77	58
86 STREET BEAT THE DEELE (Soler/Elektre 60285-1) W	8.98 /EA	82	20
87 SELF CONTROL LAURA BRANIGAN (Atlentic 7 80147-1) W	3.98 /EA	123	3
88 COMEDIAN EDDIE MURPHY (Columble FC 39005) C	вS	84	28
89 NO PARLEZ PAUL YOUNG (Columbie BFC 38978) C	жBS	102	5
IRENE CARA (Network/Geffen GHS 4021) W	8.98 /EA	91	23
WANG CHUNG (Geffen GHS 4004) W	3.98 /EA	93	12
92 AEROBIC SHAPE-UP III JOANIE GREGGAI (Perede/Peter Pan PAN 112)		88	29
93 PYROMANIA DEF LEPPARD (Mercury 810 308-1 M-1) P	8.98 POL	89	66
94 ANIMAL GRACE APRIL WINE (Capitol ST-12311) C	8.98 AP	90	10
95 JULIO JULIO IGLESIAS (Columbia FC 38640) C	BS	107	80
96 HUMAN'S LIB HOWARD JONES (Elektra 9 60348-1) W	98 EA	98	8
97 KEEP YOUR HANDS OFF MY POWER SUPPLY SLADE (CBS Associated FZ 39338) C	BS	133	4
98 EYES THAT SEE IN THE DARK	.98		
KENNY ROGERS (RCA AFL 1-4698) R		95	35
DAVID BOWIE (EMI Americe SO-18102) C		97	58
KENNY ROGERS (Liberty LV-51152) C		94	28

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Weeks On 5/5 Chart

l	101	HEARTLAND 8.98			135 OUT 0
ļ	102	REAL LIFE (Curb/MCA-5459) MCA GREATEST HITS 8.98	103	17	136 LIVIN
1	103	AIR SUPPLY (Ariste AL8-8024) RCA BALLS TO THE WALL	100	39	137 ROBB
1	104	GFORCE ACCEPT (Portreit BFR 39241) RCA 8.98	96	15	138 THE V
1	105		108 85	13 30	139 BEST
44	106	THE ROMANTICS (Nemperor B6Z 3860) CBS THE CLOSER YOU GET 8.98 ALABAMA (RCA AHL1-4633) RCA	101	81	140 GREA
h	107	SOMEWHERE IN AFRIKA 8.98 MANFRED MANN'S EARTH BAND	101		141 WHAT
1	108	(Ariste AL8-8194) RCA RICOCHET DAYS 8.98	92	17	142 I DON
1	110	MODERN ENGLISH (Sire 9 25088-1) WEA SWEET DREAMS (ARE MADE OF	110	10	143 STRIF
1		THIS 8.98 EURYTHMICS (RCA AFL1-4681) RCA	109	48	144 YOU S
(111	KEEP MOVING MADNESS (Geffen GHS 4022) WEA	104	10	145 THE A
and	112	1999 10.98 PRINCE (Werner Bros. 9 23720-1) WEA	111	80	
	113	BACKSTREET 8.98 DAVID SANBORN			146 DURA
1	114	(Werner bros. 9 23908-1) WEA BARK AT THE MOON	112	28	147 PIPES
Concernance of the local division of the loc	115	OZZY OSBOURNE (CBS Associeted QZ 38987) CBS THE CROSSING 8.98	105 116	23 34	148 IMAG 149 Face
	116	BIG COUNTRY (Mercury 422-812 870-1 M-1) POL TOO LOW FOR ZERO 8.98 ELTON JOHN (Geffen GHS 4008) WEA	113	34 49	149 FACE
1	117	DECEMBER 8.98 GEORGE WINSTON	115	40	150 REAC
	118	(Windhem Hill/A&M WH-1025) RCA BARBRA STREISAND—YENTL —	117	24	151 THE E
	119	ORIGINAL SOUNDTRACK (Columbie JS 39152) CBS	122	25	PARS
)	120	CHERYL LYNN (Columble FC 38961) CBS PENETRATOR 8.98	118	13	152 REJO PAT MET
	121	TED NUGENT (Atlentic 7 80125-1) WEA MORE SONGS FROM THE	114	14	153 HEAV
	-	ORIGINAL SOUNDTRACK OF THE BIG CHILL 8.98			154 ICICL
	122	(Motown 6094) MCA PARTING SHOULD BE	147	2	155 THE
		PAINLESS 8.98 ROGER DALTREY (Atlentic 7 80128-1) WEA	115	9	ROBER
	123	THE POLITICS OF DANCING 8.98 RE-FLEX (Cepitol ST-12314) CAP	124	20	157 A SPE
	124	WONDERLAND 5.98 BIG COUNTRY (Merucyr 818 835-1) POL	142	2	158 KC TE
	125	WILLIE NELSON (Columbie FC 39110) CBS	127	38	159 THE S
	126	KENNY ROGERS (Liberty LO-51154) CAP	139	4	160 LAME
	-	GHETTO BLASTER 8.98 CRUSADERS (MCA-5429) MCA	136	3	161 RUN [
1	128	TALKING HEADS (Sire 9 23882-1) WEA	121	47	162 THE 0
	129	AT BENATAR (Chrysells FV 41444) CBS	120	31	163 SOME
	130	IT'S MY LIFE 8.98 TALK TALK (EMI Americe ST-17113) CAP	149	5	164 MUM
	131	FRONTIERS JOURNEY (Columble QX 38504) CBS	128	85	165 MIDN
	132	PERFECT COMBINATION 8.98 STACY LATTISAW & JOHNNY GILL (Cottillion 7 90138-1) WEA	125	8	166 OLIVI
	133	OBLIVION 8.98 UTOPIA (Pessport PB 8029) IND	119	15	
	134	X-PERIMENT 8.98 THE SYSTEM (Mirege/Atco 7 90148-1) WEA	129	8	167 EVER
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135 OUT OF THE CELLAR 8.98	5/5 0	na i
RATT (Atlentic 7 80143-1) WEA 136 LIVING IN OZ 8.98	145	9
RICK SPRINGFIELD (RCA AFL 1-4880) RCA	134	50
TEENA MARIE (Epic FE 38882) CBS	131	28
STEVIE NICKS (Modern/Atco 90084-1) WEA 139 BEST KEPT SECRET 8.98	135	48
SHEENA EASTON (EMI Americe ST-17101) CAP 140 GREATESTHITS VOL. II 8.98	132	35
BARRY MANILOW (Ariste AL8-8102) RCA 141 WHAT IS BEAT? 8.98	137	24
THE ENGLISH BEAT (I.R.S./A&M SP-70040) RCA 142 I DON'T SPEAK THE LANGUAGE	130	22
MATTHEW WILDER (Privete I BFZ 39112) CBS	128 141	18 23
ADAM ANT (Epic 39108) CBS 144 YOU SHOULDN'T NUF BIT FISH 8.98	141	23
GEORGE CLINTON (Cepitol ST-12308) CAP	140	20
NONA HENDRYX (RCA AFL1-4999) RCA	146	4
146 DURAN DURAN 8.98 (Cepitol ST-12158) CAP	148	48
147 PIPES OF PEACE PAUL McCARTNEY (Columbie QC 39149) CBS	143	28
148 IMAGINE THIS PIECES OF A DREAM (Elektre 9 60270-1) WEA	144	18
149 FACE TO FACE EVELYN "CHAMPAGNE" KING (RCA AFL1-4725) RCA	150	21
150 REACHING OUT 8.98 MENUDO (RCA AFL1-4993) RCA	138	9
151 THE BEST OF THE ALAN PARSONS PROJECT		
(Ariste AL8-8193) RCA 9.98 PAT METHENY with CHARLIE HADEN & BILLY HIGGINS (ECM 25006-1) WEA		28
153 HEAVEN ONLY KNOWS TEDDY PENDERGRASS (Philedelphie Int'l. FZ 38646) CBS		28
154 ICICLE WORKS (Ariste AL6-8202) RCA		2
155 THE PRINCIPLE OF MOMENTS 8.98 ROBERT PLANT (Es Perenze/Atlentic 7 90101-1) WEA		40
156 LADY 8.98 ONE WAY (MCA-5479) MCA	167	3
157 A SPECIAL PART OF ME JOHNNY MATHIS (Columbie FC 38718) CBS	156	11
158 KC TEN 8.98 KC (Mece 8301) IND	161	7
159 THE SMITHS (Sire 9 25065-1) WEA	169	3
160 LAMENT 8.98 ULTRAVOX (Chrysells FV 41459) CBS	175	2
161 RUN D.M.C. 8.98 (Profile PRO-1202) IND	173	2
162 THE GREAT PRETENDER 8.98 DOLLY PARTON (RCA AHL1-4940) RCA	155	12
163 SOMETHING'S ON YOUR MIND 8.98 "D" TRAIN (Prelude PRL 14112) IND	164	5
164 MUMMER 8.98 XTC (Virgin/Geffen GHS 4027) WEA	152	13
165 MIDNIGHT LOVE MARVIN GAYE (Columble FC 38197) CBS	168	3
166 OLIVIA'S GREATEST HITS VOL. 2		
OLIVIA NEWTON-JOHN (MCA-5347) MCA 167 EVERY GREAT MOTOWN HIT 8.98	162	85
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168	RIGHT OR WRONG 8.98 GEORGE STRAIT (MCA-5450) MCA	170	8
169	FEVER CON FUNK SHUN (Mercury 814 447-1 M-1) POL	166	28
170	PICTURES 8.98 ATLANTA (MCA-5463) MCA	179	3
171	ANTHOLOGY MARVIN GAYE (Motown M9-791A3) MCA	174	3
172	FAME AND FASHION 8.98 DAVID BOWIE (RCA AFL1-4949) RCA	177	2
173	BE A WINNER 8.98 YARBROUGH & PEOPLES		
174		-	1
175	(Portreit BFE 39239) CBS TERMS OF ENDEARMENT 8.98 ORIGINAL SOUNDTRACK (Cepitol ST-12329) CAP		1
176	GREAT WHITE 8.98		
177	(EMI Americe ST-17111) CAP CLEAN CUT 8.98	178	7
178	BARBARA MANDRELL (MCA-5474) MCA CHANGE OF HEART 8.98	-	1
179	HOT SHOT 8.98	181	3
180	PAT TRAVERS (Polydor 821 064-1 Y-1) POL NEVER SAY NEVER 8.98 MELBA MOORE (Cepitol ST-12305) CAP	182	3
181	MELBA MOORE (Cepitol ST-12305) CAP EARTH CRISIS 8.98	176	4
182	STEEL PULSE (Elektre 9 60315-1) WEA FADED BLUE 8.98	163	7
183	GARY MORRIS (Werner Bros. 9 25069-1) WEA LICK IT UP 8.98	-	1
184	KISS (Mercury 422-814 297-1 M-1) POL THE GAP BAND V — JAMMIN' 8.98	157	32
185	THE GAP BAND (Totel Experience TE-1-3004) POL FRESH	158	35
186	TYRONE BRUNSON (Believe In A Dreem FZ 39197) CBS	159	8
187	ATLANTIC STARR (A&M SP-4948) RCA	165	27 -
188	SAXON (Cerrere BFZ 39284) CBS TEASER 8.98	185	8
189	ANGELA BOFILL (Ariste AL8-9198) RCA	160	26
190	U2 (Islend/Atco 7 90067) WEA THE BEST OF DON WILLIAMS —	186	81
	VOLUME III 8.98 (MCA-5465) MCA	183	7
191	STOMPIN' AT THE SAVOY 11.98		
192	RUFUS AND CHAKA KHAN (Werner Bros. 9 23679-1) WEA UNDERCOVER 9,98	189	37
	ROLLING STONES (Rolling Stones/Atco 7 90120-1) WEA	184	25
193	CARGO MEN AT WORK (Columble QC 38660) CBS	188	54
194	WOMAN OUT OF CONTROL 8.98 RAY PARKER JR. (Ariste AL8-8087) RCA	187	27
195	TOO FAST FOR LOVE 6.98 MOTLEY CRUE (Elektre 9 60174-1 Y) WEA	198	18
196	THINK OF ONE WYNTON MARSALIS (COlumble FC 38641) CBS	197	7
197	REUNION CONCERT 13.98 THE EVERLY BROTHERS (Pessport PB 11001) IND	195	13
198	STARE AT THE SUN THE JON BUTCHER AXIS (Polydor 817 493 1 Y 1) POL	100	
199	(Polydor 817 493-1 Y-1) POL FASTER THAN THE SPEED OF	192	9
200	NIGHT 8.98 BONNIE TYLER (Columbie BGC 38710) CBS	194	40
200	ALIVE, SHE CRIED 8.98 THE DOORS (Elektre 9 80269-1) WEA	193	29
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AIRPLAY

CARD WATCH -- Remember when we decided to monitor the KABC TalkRadio card here in Los Angeles? You remember, the one KABC sunk all that money into and we decided to see if it was a worthwhile investment and maybe a good promotional vehicle for other stations to adopt. We had initially explained that the card was designed to increase the station's listenership by offering cardholders discounts through various retailers around the city. The retailers would then be promoted via KABC during on-air card promotions. Well there has been an interesting turn of events. It seems that one of the main purposes of the card (which according to the station is expected to have a circulation of 300,000 by late May) is to provide KABC with a guaranteed circulation for the first issue of

their new magazine, "Let's Talk." The first issue will be sent to all card holders free of charge offering them a chance for a subscription at \$15 per year. Is the huge promotional expenditure on the card starting to make sense? The elaborate demographic research questionnaire on the Talk Radio card application which was erroneously reported here as helping to further aid the station in determining its listener base is really an examination of the demographics of the recipients of the first issue. Why such a close THE CARD - This is the KABC TalkRadio examination? You got it, advertising dollars. Airplay recently attended a breakfast sponsored by KABC for various Los Angeles retailers in the hope of getting these businesses to advertise in "Let's Talk." KABC vice



card which has provided KABC with a guaranteed readership for the introductory issue of the station's new magazine set to debut in August . See related story.

president, general manager and newly titled "publisher," George Green, made a spirited pitch to the retailers, claiming "since 1960 KABC has been the magazine of the air." The radio executive remarked that the reason his presentation wasn't dwelling on the card was because it has been talked about a lot in the past. "This is what it is leading up to," he said, pointing at an example of the cover being projected onto a screen. Each retailer was presented with a well detailed package which included the results of the card application questionnaire, a summary of the content of the magazine and advertising rates. Some retailers seemed generally pleased with the promotion and Green told the audience that most of the advertising for the premiere issue had been sold. There were some who were not so readily convinced. One retailer asked, "are they in the radio business or the magazine business?" Another attendess who ran an advertising agency stated, "my clients are very skeptical." It is now clear that the card itself is not the promotion that we initially represented it to be. The key is the magazine, which is no small newsletter. It is a slick, glossy publication with a full-time editorial staff. According to the station, "here is the oppportunity for advertisers to find the exact demographic audience for their product." As it stands now, we will continue to monitor this promotion as well as the progress of the first known magazine to be published by a radio station. And in an effort to remain true to our original goal of monitoring the benefits of the card to the listener, here goes: From April 30 to May 6 cardholders were entitled to rent one video and free at Tower Video; get 20 percent off all imported needlepoint tapestries at Super Yarn Mart; receive a wheel alignment special for \$4.99 at King Bear Auto Service Centers; receive two free tickets to a L.A. Express football game on May 5; and receive two for the price of one adult admission at the great American Sewing fair May 4, 5, 6. We'll keep you posted.

NEW FACES TO HEAR - Syndicate It has recently announced Olympic Dreams,



LIVE JIMMY -Jimmy Buffett recently appeared on PG Production's "Live From The Record Plant." The show marked the first time a guest performed live on the show. Buffett sang one cut off his upcoming LP. Pictured are: Buffett (I) and engineer Rick DeLena.

a two-minute nationally syndicated program. According to Bob Dockery, president of the company, the show will be available on a market exclusive, barter basis. The spots are scheduled to air for 13 weeks beginning May 14 through the end of the 1984 Summer Olympic Games. The lineup of hosts includes Olympic hopefuls Edwin Moses, Evelyn Ashford, Rosalyn Bryant, James Butts and Angelo Booker. According to Dockery, "the athletes will be sharing their innermost feelings to our audience." Syndicate It produces a number of nationally sponsored programs including "Music of the City." For more information call: (213) 841-1940.

NOW THAT'S A REUNION - CBS News will reunite several members of

Edward R. Murrow's distinguished team of war correspondents for an anniversary broadcast, D-Day Plus Forty Years to be aired June 6. The CBS News D-Day reports marked the first marathon news coverage by broadcast journalists. The reports were the result of months of planning for invasion coverage by Edward R. Murrow and CBS news director Paul White. "Eisenhower had his plan," said Douglas Edwards who anchors the show, "we had ours."

WHAT'S IN A NAME — WLS radio has announced the unveiling of a new bumper sticker campaign. The promotion, called "Stick It & Win," will award over \$100,000 in cash and prizes to WLS listeners and runs May 9 through Labor Day. "Stick It & Win" is tied in to the all-new WLS/Pepsi bumper sticker. Three million of the stickers will be available for WLS listeners to attach to their cars. Each day, WLS "spotters" will be on the streets of Chicago. License plates on cars sporting a WLS/Pepsi Bumper Sticker will be picked at random, and the numbers read over the air. david adelson



A BIT OF CULTURE - Culture Club recently taped a "Spotlight Special" for the ABC Contemporary Network. The show will air June 17. Pictured (I-r): Seated: Culture Club members Michael Craig, Jon Moss, Boy George and Roy Hay. Standing: ABC Radio vp Rick Sklar, Rick Leibert and James Hahn, The interview took place in Detroit

Arbitrons Earn High Ratings With Advertising Community

by David Adelson

LOS ANGELES - The Arbitrons. The anxiety level of people from every facet of the radio industry increases at the very mention of an upcoming book. Jobs are won and lost, revenues decline and increase as a result of the ever changing audience shares documented in a book some have called their "bible." How important are the ratings to advertisers and media buyers? In light of the recently released Winter book, Cash Box surveyed a number of advertisers to gauge how much of a role the books play in their buying strategy. Most importantly, would a company change a campaign that is already in progress as the result of a new book?

David Bienstock of Los Angeles' Target Enterprises, a multi-media buyer, states, "the Arbitrons are critical. We pay total attention to the books, especially when we are buying radio time outside of major markets. It is the only tool we have to measure the station's delivery." Asked if he would pull a campaign already in progress from a station that had slipped in the ratings, Bienstock replied, "we would definitely re-evaluate. Whether we would consider making a change, I would say yes." the company executive added, "we have changed our direction on sta-

tions as a result of a ratings book." James Marine, president of Brown, Keefe, and Marine, a major radio advertiser remarked, "I will look at the numbers and use them as a guideline. But would I drop one station and pick another? I might.

Some agencies would not change their station roster in the middle of an advertising campaign as a result of the release of the books. Linda Butorac of the Hunter Barth Agency stated, "we don't run out on a campaign when the books come out." She added, "we place a lot of emphasis on the Arbitrons but we know it is generally not the last word. We weigh everything but the Arbitrons are our basic starting ground.'

Mark Malone of Western International Media Corporation stated plainly, "everything is bought off the Arbitrons." The company does extensive radio advertising for such accounts as Carls Jr., PSA, and Dennv's

American Media Consultants vice president and director of media operations, Judy Mayer stated, "I might not necessarily change a buy that has already been place, but I would probably go back to the station and get some makeup rates." She added, "when we make a deal going in, it is based on a rating level and if the rating point level has dropped off, I would try to get them to honor the deal.'

In general, advertisers and media buyers would consider pulling a station from its roster, even in the middle of an advertising campaign if the numbers warranted such action. Those that would not take such action stated that they would seek some form of compensation from the station as a result of declining listenership. To say the ratings book is important to advertising strategy would be understating the case. The bottom line remains: ratings mean dollars.



HOT SHOT - Polydor/PolyGram recording artist Pat Travers recently served as Rolling Stone Guest DJ at WNEW-FM in New York City. Travers was in town to promote his new LP, **Hot Shots**. Pictured at the station are (I-r): Dan Fermento, host of Rolling Stone Guest DJ; Pat Travers, and Scott Muni, operations manager, WNEW-FM.

OUNTRY

Booking Agents Expect Good Summer, ncreased Radio Participation

by Anita M. Wilson

ASHVILLE — With just a few weeks left Intil the summer touring season begins, looking agents are anticipating the best tummer in years for their artists. Last year he same companies began noticing an inprovement from the previous year, and his year representatives from some of lashville's largest booking agencies exect to top last year's season. However, s improved as the season is expected to e, there is an increasingly cautious timosphere by promoters in regard to fooking dates very far in advance. Agents the had once booked artists up to a year a dvance are now waiting until a few honths prior to the date.

""It's probably the best summer our rtists have ever had as far as the actual umber of dates they're working. In act, we have very few dates left in July, ugust and September," stated Tony tonway, vice president, Buddy Lee Atfactions and president of the Nashville ssoc. of Talent Buyers. Conway cited the villingness of artists to tour and an opning up in the market from last year as he two main factors behind an improved ear. Conway estimated an increase of 20-5 percent over last year's dates. Charles orris of Headline Int'l Talent (HIT) conurred with Conway on the improved year. We'll be doing a lot of concert situations, everal festivals and fairs, as well as some the regular summer dates like Weststated Dorris, who represents urv. onnie Milsap, Jerry Reed and Bandana. In addition to an improved year, is the ontinued cautiousness of promoters, hich was first noticed last year. (Cash Aox April 30, 1983). "There seems to be more cautious atmosphere out there by uyers regarding who they book," exlained Charles Dorris. "They are looking ore carefully at the past history of the rtists in other markets and are using that formation, coupled with basic demograhic information in that market to decide hich artist to buy." He added that the ery expensive artists who are assured of rawing power and the new, inexpensive rtists are the main acts being booked, hile promoters are looking more care-Illy at the mid-priced 7,500-15,000 peole artist. Jack Sublette, president of Top illing, has also noticed a difference in cts being brought in by promoters, es-ecially at fairs. "Some of the fairs have ken a different view on the size of the ct they are going with. In the past they ept their budgets between the \$3,000-0,000 price range artists and they would se maybe five of them in a 6-8 day run I the fair. Now, I see that they're going to a couple nights, and they're spending \$25,000-30,000 on major acts. The fairs feel they can do better dollar for dollar with the superstars this year."

Tony Conway also noticed an upward surge in fair booking this season. "I think the fairs have finally realized that the entertainment they can get greatly enhan-ces their attendance. There was some experimenting going on with cutting out or cutting down entertainment because it got to be quite expensive, and when they did that, it hurt their overall attendance. As far as country touring artists, there has been a surge of country music again that's on the uphill rise and that's helping a lot." Conway added that fairs have also gone back to the old method of booking 2-3 artists for a show. "The larger-named artists will always have their choice of dates, but now promoters are seeing that it takes 2-3 acts on a show to satisfy the public. That way they feel they're getting more for their money instead of just 1-2 acts." He stated that a fair usually books one major artist, a medium and a newer artist on a bill.

Two other major contributing forces behind the positive booking season are surges in radio stations and civic centers booking talent. "More radio stations are buying concerts," stated Dorris. "We probably have increased our business directly to radio stations as promoters 300 percent over last year." Sublette agreed with Dorris that there has been a dramatic increase in radio stations' buying talent, which led to Top Billing having a booth at this year's Country Radio Seminar. "We're seeing radio stations becoming very competitive and they're looking to country concerts as a way of attracting an audience. It's a great publicity move for them." Conway has also noticed an increase in radio stations." Its a way for them to make money they didn't take advantage of before. If you have a radio station and you're promoting a show, you know you can advertise it for less than others can."

Radio stations usually justify the cost of buying an act through advertising. After a station purchases an act, they comp their advertiser's tickets to bring them customers. "The radio stations will pick 10-12 of their major advertisers and they'll make the tickets available only at those outlets," explained Dorris. "In other words, they're creating traffic for their good customers. It comes back to the advertiser ten-fold, the cost of the advertising that they placed with the station."

Dorris stated that HIT recently sold a Milsap date to a radio station in Dallas



ALABAMA PRESENTED ANOTHER PLATINUM LP — Recording group Alabama was honored at a reception at the Country Music Foundation (CMF) by RCA Records for its latest LP, "Roll On" which shipped platinum. The group presented the CMF its first platinum album during the event. Pictured at the ceremony are (I-r): Joe Galante, RCA vice president/Nashville; Teddy Gentry; Jeff Cook; Mark Herndon and Randy Owen of Alabama.

Metrognome Installs Computers

NASHVILLE—Metrognome, Inc. announced this week the installation of a music publishing software system, Catalog Plus, at Word, Inc. and Tom Collins Music.

Catalog Plus is geared to handle the data management needs of music publishers in such areas as registration, casting, pitching, activity, royalties, expenses, and contacts. The system is designed for useage by the professional and creative staff as well as administrative personnel. Both companies are using the IBM version of Catalog Plus. Word, Inc. is running on an IBM-XT personal computer with a hard disk, while Tom Collins is using the product on the IBM-compatable Compaq computer.

"Both installations have gone very smoothly thus far, and in both cases the clients are extremely satisfied with the product," commented company spokesperson Vicky Forness. "In fact, at this time both are talking about installing additional software on their systems, also to be designed by Metrognome."

Mandrell Sets Celebrity Tournament

NASHVILLE—This year's Barbara Mandrell Celebrity Softball Classic will be held on Memorial Day, May 28, at Nashville's Vanderbilt University Stadium, it was announced this week by Ms. Mandrell at a press conference held at the stadium.

The annual charity event was moved from Greer Stadium, home of last year's event, to the latest field to accomodate more people in the 40,000 seat stadium.

Proceeds from the event will benefit the Vanderbilt Children's Hospital. "We were delighted when Barbara approached us with the celebrity game," stated Bill Denny, chairman of the hospital's board of directors. "Such a generous gesture shows a tremendous amount of support for the work that we do."

Last year's tournament featured such artists as Terry Bradshaw, Morgan Fairchild, Roy Acuff, Lee Greenwood, Mr. T, Minnie Pearl, John Schneider, Steve Wariner, Danny White, Conway Twitty and Joe Bonsall. Already committed to return to this year's event are Bill Anderson, Tim Bucek, Vince Ferragamo, Mayor Richard Fulton, Ray Guy, Walter Payton, Sylvia, Michael Warren, Brenard Wilson and Ken Dudney, in addition to Mandrell.

A new dimension will be brought to the tournament with the appearances of Disneyworld's famous characters Donald Duck, Pluto, Mickey and Minnie Mouse who will fly in from Orlando to add to the pre game antics on the playing field.

Reserved tickets for the softball classic, which will begin at 7:30 p.m., are on sale for \$6.00. General admission tickets are \$5.00 for adults and \$3.00 for children age 12 and under. Tickets are available now at all Barbara Mandrell One Hour Photo locations and Vanderbilt's McGugin Athletic Center.

FOR THE RECORD

In The May 5 issue of **Cash Box** it was incorrectly stated that Jerry Crutchfield produced The Statlers' "Atlanta Blue" LP. It should have listed Jerry Kennedy as the producer.



ILVERTHORN HOSTS HAGGARD BASS TOURNAMENT — The SilverThorn Resort Redding, Calif., recently hosted Merle Haggard's Fourth Annual Bass Tournament eld at the end of March on Lake Shasta. The event was well attended by many f Haggard's friends and fellow artists as well as dozens of fisherman hoping to land ne of many prizes including the Grand Prize — a fully equipped bass boat. Pictured



above at the resort club are (I-r): Wyvon Alexander, recording artist on Gervasi Records; Capitol recording artist Mel McDaniel; an unidentified guest; Jim Gervasi, resort owner and tournament host; Little Jimmy Dickens; and EMI America recording artist Becky Hobbs.

TRY SING May 12, 1984

ATLANTA BLUE THE STATLERS (Mercury/PolyGram 818 700-7)

34 DOWNTOWN DOLLY PARTON (RCA PB-13756) 39

Steves I FIAL Sector Read and the sector of t

39 I STILL DO BILL MEDLEY (RCA PB-13753) 47

40 BOYS LIKE YOU GAIL DAVIES (Werner Bros. 7-29374) 17

42 RIGHT OR WRONG GEORGE STRAIT (MCA-52337) 27

43 SOUTHERN WOMEN THE WRIGHT BROTHERS (Mercury/PolyGram 818 853-7) 55 44 MAMA HE'S CRAZY THE JUDDS (RCA PB-13772) 59

46 MIDNIGHT LOVE BILLIE JO SPEARS (Parliment 1801) 46

47 HONKY TONK WOMEN MAKE HONKY TONK MEN CRAIG DILLINGHAM (MCA-52352) 49

48 IF I HAD IT TO DO OVER BOBBY BRIDGES (Roxy 3014) 48

49 YOUR EYES BILL ANDERSON (Southern Trecks 1026) 51

50 RUN YOUR SWEET LOVE BY ME ONE MORE TIME LANG SCOTT (MCA-52359) 52

JUST ANOTHER WOMAN IN

41 THE YELLOW ROSE JOHNNY LEE & LANE BRODY (Full Moon/Werner Bros. 7-29375) 21 14

ANNE MURRAY (Cepitol B-5344) 60

(1007) 41 36 EYES THAT SEE IN THE DARK KENNY ROGERS (RCA PB-13774) 42

Weeks 0n 5/5 Chart

8

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12

14

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3

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13

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3

41 5

Weeks

	v	Veeks On
	5/5	Chart
TO ALL THE GIRLS I'VE LOVED		
JULIO IGLESIAS & WILLIE NELSON (Columbie 38-04217)	3	10
1 DON'T WANNA LOSE YOUR LOV CRYSTAL GAYLE (Werner Bros. 7-29356)		12
I MAY BE USED WAYLON JENNINGS (RCA PB-13729)	7	11
4 CANDY MAN MICKEY GILLEY & CHARLY MCCLAIN (Epic		
34-04368) 5 I GUESS IT NEVER HURTS TO	5	13
HURT SOMETIMES THE OAK RIDGE BOYS (MCA-52342)	1	12
HANK WILLIAMS, JR. (Werner Bros. 7- 29382)	8	13
AS LONG AS I'M ROCKIN' WITH		
JOHN CONLEE (MCA-52351) B I DREAM OF WOMEN LIKE YOU DONNEL (Fold 24 04367)	11 10	10 12
BONNIE McDOWELL (Epic 34-04367) BHONEY (OPEN THAT DOOR) BICKY SKAGGS (Epic 34-04394)	15	8
O SOMEDAY WHEN THINGS ARE	10	Ū
MERLE HAGGARD (Epic 34-04402) 11 IN THE MIDNIGHT HOUR	13	8
RAZZY BAILEY (RCA PB-13718)	12	12
EDDY RAVEN (RCA PB-13718)	14	9
DAVID ALLAN COE (Columbie 38-04396) GOD MUST BE A COWBOY DAN SEALS (Liberty P-B-1515)	19 16	8 12
JUST A LITTLE LOVE REBA MCENTIRE (MCA-52349)	18	8
16 DENVER LARRY GATLIN & THE GATLIN BROTHERS		
BAND (Columbia 38-04395) YOU'VE STILL GOT A PLACE IN MY HEART	20	8
GEORGE JONES (Epic 34-04413)	23	8
VERN GOSDIN (Compleat 122)	24	7
19 IN MY DREAMS EMMYLOU HARRIS (Warner Bros. 7-29329) 20 I COULD'A HAD YOU	22	8
LEON EVERETTE (RCA PB-13717)	2	15
LOUISE MANDRELL (RCA PB-13752)	26	8
WHEN WE MAKE LOVE ALABAMA (RCA PB-13763)	30	4
23 WHY GOODBYE STEVE WARINER (RCA PB-13768) 24 TOGETHER AGAIN	29	8
KENNY ROGERS & DOTTIE WEST (Liberty P-B-1516)	28	8
25 SOMEONE IS FALLING IN LOVE KATHY MATTEA (Mercury/PolyGram 818 289-7)	25	13
26 SWEET COUNTRY MUSIC ATLANTA (MCA-52336)	25	13
FOREVER AGAIN GENE WATSON (MCA-52356)	33	7
SOMEBODY'S NEEDIN'		
CONWAY TWITTY (Warner Bros. 7-29308) 29 BETWEEN TWO FIRES	36	5
GARY MORRIS (Warner Bros. 7-29321) 30 DEDICATE	34	8 9
KIERAN KANE (Warner Bros. 7-29336) VICTIMS OF GOODBYE SYLVIA (RCA PB-13755)	32 35	8
32 I DON'T WANT TO BE A MEMORY EXILE (Epic 34-04421)	37	8
33 BAND OF GOLD CHARLY McCLAIN (Epic 34-04423)	38	8

Angel Come Home (Brother Pub.-BMI/Murry-

5 LO AND BEHOLD TENNESSEE VALLEY BOYS (Nashwood 12684) 57 52 BETTER OUR HEARTS SHOULD BEND BANDANA (Werner Bros. 729315) 61 53 ANGEL IN DISGUISE EARL THOMAS CONLEY (RCA PB-13758) 54 ONE MORE TIME NAT STUCKEY (Starger 2228) 56 55 I PASS GUS HARDIN (RCA PB-13751) 31 56 IT WON'T BE EASY LOIS JOHNSON (EMH-0030) 63 NEW PATCHES MEL TILLIS (MCA-52373) 69 58 THIS TIME TOM JONES (Mercury/PolyGram 818 801-7) 71 TOM JONES (Mercury/PolyGram 616 00...) 59 THANK GOD FOR THE RADIO THE KENDALLS (Mercury/PolyGram 818 056-7) 40 18 60 I'VE BEEN WRONG BEFORE DEBORAH ALLEN (RCA PB-13694) 43 18 6 BABY, COME TO ME STEPHANIE WINSLOW (MCA-52372) 72 62 I NEVER HAD A CHANCE WITH YOU MASON DIXON (Texas 5556) 65 63 IF I COULD ONLY DANCE WITH YOU 64 FRIENDLY GAME OF HEARTS PENNY DeHAVEN (Mein Street 93019) 64 65 I STILL LOVE YOUR BODY TOMMY OVERSTREET (Gervesi 665) 68

Exceptionally heavy radio activity this week

JIM GLASER (Noble Vision 104) 44 18

ALPHABETICAL TOP 100 COUNTRY SINGLES (Including publishers & licensees)

 IGLES (Including publishers & licensees)

 If I Had It (Dream City—BMI)
 48

 If The Fall Don't Get You (Warner House of Music — BMI/Gold — ASCAP)
 70

 Ilf You Could (Keith Sykes — BMI)
 81

 In My Dreams (Irving—BMI)
 19

 In Real Life (Hall-Clemet—BMI)
 69

 In The Midnight (Irving/Cotillion—BMI)
 11

 It Won't Be (Almarie/Eno River—BMI)
 15

 Just A Little (Tom Collins/Dick James—BMI)
 15

 Just A Little (Tom Collins/Dick James—BMI)
 68

 Left Side (Warner-Tamerlane/Daticabo/Tree—BMI)
 10

 Light Up (Senor/Cibie/Weibeck—ASCAP)
 90

 Lo And (Guyasuta/Beck-A-Roc/Rodriguez—BMI)
 71

 Mama He's (Kenny O'Dell—BMI)
 73

 Mama He's (Kenny O'Dell—BMI)
 44

 Man Of Steel (Bocephus—BMI)
 64

 Memory Lane (Mullet/Old Gramps/Tony Stampley — BMI)
 74

 Moha Lisa (Rocksmith/Lockmith/Selma-ASCAP)
 13

 New Patches (Sawgrass Music—BMI)
 57

 Not On The Bottom (Miz Box—ASCAP)
 72

 Nothing Takes (Su-Ma—BMI)
 72

 Oh Carolina (Milene — ASCAP)
 77

 One More (Sandrose—ASCAP)
 77

 One More BMI)
 64

Exceptionally heavy sales activity this week

66 BORN TO LOVE YOU ner Bros. 7-20302) 67 DO I EVER CROSS YOUR MIND RAY CHARLES (Columbie 38-04420) 68 LADY IN WAITING DAVID WILLS (RCA PB-13737) 50 69 IN REAL LIFE ED HUNNICUTT (MCA-52353) IF THE FALL DON'T GET YOU JANIE FRICKE (Columbie 38-04454 71 LEFT SIDE OF THE BED ble 38-40324) MARK GRAY (Columble 38-40324) 53 72 NOT ON THE BOTTOM YET BOXCAR WILLIE (Mein Street 93020) 78 73 MAKE MY DAY T.G. SHEPPARD & CLINT EASTWOOD (Warner Bros. 7-29343) 62 MEMORY LANE JOE STAMPLEY & JESSICA BOUCHER 15 I WISH I COULD WRITE YOU A SONG JOHN ANDERSON (Warner Bros. 7-29276) 76 SWEET ROSANNA REX ALLEN, JR. (Moon Shine 3022) 58 OH CAROLINA VINCE GILL (RCA PB-13809) 78 DISENCHANTED MICHAEL MURPHEY (Liberty B-1517) 79 NOTHING TAKES THE PLACE OF YOU AL WATKINS (SMA-4507) 81 8 IF YOU COULD ONLY SEE ME NOW SISSY SPACEK (Atlentic Americe 7-99773) 82 HANGING ON LANE BRODY (Liberty B-1519) 94 83 WHO DAT? DAVID FRIZZELL (Viva 7-29332) 95 84 COWGIRL IN A COUPE deVILLE TERRY GREGORY (Scotti Brothers/CBS ZS4 04410) 85 SING ME A GOING HOME SONG THE CHUCK WAGON GANG (Copperfield 121) 8 86 WHY CAN'T IT BE ME RIVES (Chellenge 109-1) 91 87 YOU DON'T CARE ANYMORE PEGGY JO (CBO 143) 92 88 THINGS WE GET MAD ABOUT DAWN ANITA (Free Country 043) 88 89 ANGEL COME HOME MICK FLEETWOOD'S ZOO (RCA PB-13739) 93 90 LIGHT UP J.C. CUNNINGHAM (Vive 7-29311) 96 92 DEEPER IN LOVE JOY FORD (Country Int'l. 200) 92 IF EVERY MAN HAD A WOMAN LIKE YOU THE OSMOND BROTHERS (Werner Bros. 7-29312) 93 FALLIN' FOR YOU ROBERT BOUCH 94 I LIVE IN MEMORY RAMSEY KEARNEY (Safari 110) HARD (Comstock 1738) 95 MIDNIGHT FLIGHT JOHNNY ROWLAND (Alliance 006) 96 WILL IT BE LOVE BY MORNING MICHAEL MURPHEY (Liberty P-B-1514) 97 FANCY LADY DAVID KIRCHNER (Storgom 2234) 98 YOU'LL NEVER GET TO HEAVEN KATIE McKENZIE (Poverty-41335) 98 99 DON'T MAKE IT EASY FOR ME EARL THOMAS CONLEY (RCA PB-13702) 73 100 LIE, LIE AGAIN J.W. THOMPSON (USA-Country 1003)

5/5 Ch.

Sing Me (Top Brass-ASCAP) Somebody's Needin' (Intersong/Ja-Len-ASCAP) Someday (Shade Tree-BMI). Someone Is (Atlantic/Boquillas Cenyon/Criterion/ SC-BMI/ASCAP) Southern Women (New Albany/Protunes-ASCAP

-ASCAP) 43

COUNTRY RADIO

Bookers Look To Good Summer

inued from page 19)

nd the concert drew 30,000 people. "In plation to the scope of the year in adprtising revenue, the radio stations can fford to pay \$25,000-30,000 for a concert nd its production one time and not suffer hy, and it can be the biggest thing of e year for them," stated Dorris. "We're etting at least a call a day from radio ations wanting to do a listener appreation day. It's been going on for years, ut it is just now intensifying.

Jack McFadden and Reggie Mac of ternational Creative Management dded that this radio station movement as helped some of the smaller acts, "Your omoters are going with the larger acts go into the towns. It does give smaller rtists a chance to play major markets ecause they can be added to that packge of four to five artists, and it gives them chance to break into that market. When e promoter does come back with a big ame artist, he can easily consider one I those supporting acts where he might ot have before, or the next year the upporting act could be the headliner.'

Oversaturation

The two men also mentioned a problem idio station in-house promotions could ause some artists. "It can be bad because e majority of the radio shows are free the public, and if you take an artist who as played Atlanta every year for 10 years nd a station buys him and gives away ckets, then it is hard for him to go back that hall and sell \$10 tickets when eople just saw him and four other artists or free. It has eliminated a good dollar

[†]amous Relocates

ASHVILLE — Famous Music, an affiliate Paramount Pictures, has moved its ashville offices to 63 Music Square W., ashville, Tennessee 37203.

market as far as the paying public goes." Civic centers have also increased the amount of in-house promotions they are doing. Increased overhead in some halls has kept some acts away. However, when a civic center promotes its own show the overhead is drastically reduced, and the hall can assure itself constant shows. "The buildings are doing it for two reasons," explained Conway. "They can make mo-ney, number one, and keep the building rented to pay off its municipal bond s. . .and it keeps shows coming into its coliseum on a regular basis. There are several buildings that have a country show once a month that they're doing inhouse.'



DOBIE GOES DOWN UNDER - Recording artist Dobie Gray (1) recently made a trip to New Zealand to guest on the country music program, That's Country, which will air in the United States later this year on The Nashville Network. While in the country, Gray dropped in on air personality Robin Harrison (r) of radio station 3ZB, Christchurch.

PROGRAMMERS PICKS

Aarc Hahn	KTOM/Salinas	Memory Lane — Joe Stampley & Jessica Boucher-Epic
)an Williams	KEED/Eugene	Forever You-The Whites-MCA/Curb
lenry Jay	WGTO/Cypress Gardens	If The Fall Don't Get You — Janie Fricke- Columbia
Bob Orf	KFEQ/St.Joseph	Memphis In May-Darrell McCall-Indigo
Bill Corey	WOW/Omaha	Disenchanted-Michael Murphey-Liberty
im Rowe	WMNI/Columbus	Mama He's Crazy-The Judds — RCA
avid Malmberg	KEEY/St.Paul	Just Another Woman In Love — Anne Murray-Capitol
Charles Moran	KRZY/Albuquerque	Forever You-The Whites-MCA/Curb
V Watkins	WKLM/Wilmington	I Live In Memory-Ramsey Kearney-Safari
Pete Adlam	WDSD/Dover	Memory Lane-Joe Stampley & Jessica Boucher-Epic
hubarb Jones	WLWI/Montgomery	Still Losing You-Ronnie Milsap-RCA
Randy Rowley	WNWN/Coldwater	If The Fall Don't Get You — Janie Fricke- Columbia
'om "Cat" Reeder	WKCW/Warrenton	Forever You-The Whites-MCA/Curb
/lark Olivier	KAYD/Beaumont	B-B-Burnin' Up With Love — Eddie Rab- bitt-Warner Bros.
Billy Parker	KVOO/Tulsa	Just Another Woman In Love — Anne Murray-Capitol

SINGLES REVIEWS OUT OF THE BOX

RONNIE MILSAP (RCA PB-13805) Still Losing You (4:45) (Lodge Hall ASCAP) (M. Reid) (Producers: R. Milsap, R. Galbraith)

Ronnie Milsap has long been known for some of the top country ballads, and he continues his streak with his latest RCA 45 "Still Losing You." The lush orchestrated song is available in long and short versions with the long version offering a beautiful string intro. The emotion filled vocals are backed by Milsap's famous keyboards and consistent drums. The tune should easily follow the hit making pathway of his most recent singles.



FEATURE PICKS

DON WILLIAMS (MCA-52389)

That's The Thing About Love (3:38) (April/Lion-Hearted/Cross Keys - ASCAP) (R. Leigh, G. Nicholson) (Producer: Don Williams, Garth Fundis) MARK GRAY (Columbia 38-04464)

If All The Magic Is Gone (3:19) (Warner-Tamerlane/Writers House - BMI) (C. Lester) (Producer: Bob Montgomery, Steve Buckingham) THE NITTY GRITTY DIRT BAND (Warner Bros. 7-29282)

Long Hard Road (3:18) (Coolwell/Granite - ASCAP) (R. Crowell) (Producer: Marshall Morgan, Paul Worley)

BURRITO BROTHERS (MCA-52379)

My Kind Of Lady (2:59) (Sister Ceil/P.I.E./Fire & Water/Pac Interx - ASCAP/BMI) Kasha, J. Hirschhorn) (Producer: Michael Lloyd) JOHNNY LEE (Warner Bros. 7-29270)

One More Shot (3:00) (Cross Keys - ASCAP) (R. Moore, D. Hauseman) (Producer: Jimmy Bowen) DAVID ROGERS (Hal Kat Kountry 2083-2)

Worn Out Dreams And Dresses (3:00) (Merit Music - BMI) (R. Klang, D.Earl)

(Producer: Hal Wayne) **TERRY MORETT** (Pacific Sounds, Ltd. 1007) **Georgia Dreamin'** (3:30) (Legendsong — BMI) (K. Vincent) (Producer: Dude McLean)

LEE GOODWIN (GMB 84-001)

Red Hot Dreams (2:32) (Al Jolson Black & White/LaKat - BMI) (R. August, R. Tranthan) (Producer: Duane Morris)



NEW AND DEVELOPING

BECKY HOBBS(Liberty P-B-1520) Oklahoma Heart(2:41) (WB Music/ Make Believus/Dejamus/Warner-Tamerlane/Beckaroo/Believus or DA-Not/Royalhaven-ASCAP/BMI) (B. Gallimore, B. Hobbs, B. Mevis, B. Shore) (Producer: B. Mevis)

Becky Hobbs' first single for Liberty Records upon her return to the recording side of the business is a true spirited country tune in the old fashioned Wynette style. Cowritten with her producer Blake Mevis and songwriters Bill Shore and Byron Gallimore, the slow-tempo song features the Oklahoma girl singing about her former homestate. Electric guitar and fiddles back the singer/songwriter's smooth vocals.

ONE MORE TRY FOR LOVE - Ronnie Milsap - RCA AHL1-5016 - Producer: Ronnie Milsap and Rob Galbraith — List: 8.98 — Bar Coded Ronnie Milsap teamed up with publisher Rob Galbraith on their first LP

collaboration for Milsap's latest RCA LP "One More Try For Love." Packaged in a colorful, stylish Joe Jackson-look cover, the platter contains some traditional Milsap ballads as well as a couple pop/A/C tunes. "I Might Have Said," "One More Try For Love," and "Still Loving You" show the romantic side of Milsap that has been the backbone of his career. "She Loves My Car" is a bold step forward into other genres of music after earlier cross over songs proved successful for the singer. The platter also includes a tune that should be a hit with the truckers, "Prisoner Of The Highway.

JUST DIVORCED - David Allan Coe - Columbia FC 39269 - Producer: Billy Sherrill — List: None — Bar Coded

Coe's latest Columbia LP project, "Just Divorced" is dedicated to the end of his marriage and consists of songs relating to divorce, enclosed in an album cover showing a car with "Just Divorced" painted all over it and parked outside of the famous Tootsie's Orchid Lounge. The compilation includes several self-written songs, in addition to the New Orleans jazz tune, "It's Great To Be Single Again," "Blue Grass Morning" and the Jerry Butler & The Impressions hit, "For Your Precious The LP also offers a banjo interlude by Nitty Gritty Dirt Band member Love.' John McEuen

COUNTRY

LBUMS

Weeks On /5 Chart

TOP

	5	15 0	lait		
D	DELIVER THE OAK RIDGE BOYS (MCA-5455)	2	27	37	PA
2	ROLL ON ALABAMA (RCA AHL1-4939)	1	15	38	w
3	DON'T CHEAT IN OUR HOME TOWN RICKY SKAGGS (Epic FE 38954)	3	28	39	M
4	RIGHT OR WRONG GEORGE STRAIT (MCA-5450)	4	26	40	รเ
5	MAN OF STEEL HANK WILLIAMS, JR. (Warner/Curb 9-23924-1)	5	26	41	TH
6	DON'T MAKE IT EASY FOR ME	5	20	42	GF
_	EARL THOMAS CONLEY (RCA AHL1- 4713)	6	44	43	TH
7 8	WITHOUT A SONG WILLIE NELSON (Columbia FC 39110) THE WOMAN IN ME	7	25	44	IN
9	CHARLY McCLAIN (Epic FE 39154) THE GREAT PRETENDER	8	20	45	YC HC
10	DOLLY PARTON (RCA AHL1-4940)	12	13	46	LI'
D	EXILE (Epic FE 39154)	11	20	47	FE
12	THE KENDALLS (Mercury/PolyGram 812 779-1) LOVE LIES	13	32	48	oł
13	JANIE FRICKE (Columbia FC-38730) TODAY	9	27	49	KA
14	THE STATLERS (Mercury/PolyGram 812 184-1) IN MY EYES	10	28	50	FC
15	JOHN CONLEE (MCA-5434)	14	33	51	GF
6	CAGE THE SONGBIRD	15	26		
	CRYSTAL GAYLE (Warnar Bros. 9- 23958-1)	17	25	52	GF
D				53	BY
8	JOHNNY LEE (Warner Bros. 9-25056- 1) SOMEBODY'S GONNA	21	7	54	ງກໍ
	LOVE YOU LEE GREENWOOD (MCA-5408)	19	56	55	GF
19	THE BEST OF VOL. III DON WILLIAMS (MCA-5465)	25	10	56	EĄ
20	THE JUDDS THE JUDDS (RCA MHL1-8515)	20	11	57	AL
21	THAT'S THE WAY LOVE COES MERLE HAGGARD (Epic FE 38815)	16	35	58	RE
22	DON'T LET OUR DREAMS DIE YOUNG			59	нı,
	TOM JONES (Marcury/PolyGram 614 448-1)	22	21		HE
23	ATLANTA (MCA-5463)	43	3		ST
24	EYES THAT SEE IN THE DARK			01	SC I
25	KENNY ROGERS (RCA AFL1-4679) CLEAN CUT BARBARA MANDRELL (MCA-5474)	23 48	34 2	62	CC
26	GARY MORRIS (Warner Bros, 9-	40	2		M
27	23738-1) SLOW BURN	26	34	64	TH
	T.G. SHEPPARD (Warner/Curb 9- 23911-1)	18	27	65	BE
28	ALL THE PEOPLE ARE TALKIN' JOHN ANDERSON (Warner Bros. 9-			66	KE
29	23912-1) IT TAKES BELIEVERS	30	26	67	SF
30	MICKEY GILLEY & CHARLY McCLAIN (Epic FE 39292) THE CLOSER YOU GET	36	4	68	GF
	ALABAMA (RCA AHL1-4662)	24	61	69	ΙТ
31 32	TWENTY GREATEST HITS KENNY ROGERS (Liberty LV-51152) GREATEST HITS	33	26	70	JC
33	JOHN CONLEE (MCA-5404) GREATEST HITS VOL. II	32	56	71	Tł
	EDDIE RABBITT (Warner Bros. 9- 23925-1)	35	36	72	T
34	A LITTLE GOOD NEWS ANNE MURRAY (Capitol ST-12301)	34	31	73	NI
35	KENNY ROGERS (Libarty LO-51154)	41	4	74	w
36	GARY MORRIS (Warner Bros. 9-	4.5		75	IN
	25069-1)	42	2		

			Veeks On	ĺ
	5	5/5 (Chart	
37	PANCHO & LEFTY MERLE HAGGARD & WILLIE NELSON			
38	(Epic FE 37958) WAYLON AND COMPANY WAYLON JENNINGS (RCA AHL1-	37	48	
39	4826) MOUNTAIN MUSIC ALABAMA (RCA AHL1-4229)	39	26 114	
40	SURPRISE		2	
41	SYLVIA (RCA AHL1-4960) THE MAN IN THE MIRROR JIM GLASER (Nobla Vision 2001)	52 44	21	
42	GREATEST HITS HANK WILLIAMS, JR. (Elektra/Curb 9-60193-1)	28	63	
43	THE MIDNIGHT HOUR RAZZY BAILEY (RCA AHL 1-4936)	29	7	
44 45	IN SESSION FRIZZELL & WEST (Viva 9-23907-1) YOU'VE REALLY GOT A	27	8	
	HOLD ON ME MICKEY GILLEY (Epic FE 39000)	31	13	
46	LITTLE BY LITTLE GENE WATSON (MCA-5440)	38	16	
47	FEELS SO RIGHT ALABAMA (RCA AHL1-3930)	45	164	
48	OKLAHOMA WIND MEL McDANIEL (Capitol ST-12326)	49	5	
49	KATHY MATTEA KATHY MATTEA (Marcury/PolyGram 818 560-1)	50	3	
50 51	FOOLIN' WITH FIRE JOHNNY RODRIGUEZ (Epic FE 39172) GREATEST HITS, VOL. II LARRY GATLIN & THE GATLIN	54	3	
	BROTHERS BAND (Columbia FC 38923)	46	26	
52 53	GREATEST HITS T.G. SHEPPARD (Warner/Curb 9- 23841-1) BY HEART	53	51	
	CONWAY TWITTY (Warner Bros. 9- 25078-1)	_	1	
54	JUST A LITTLE LOVE REBA MCENTIRE (MCA-5475)	_	1	
55	GREATEST HITS DOLLY PARTON (RCA AFL1-4422)	47	64	
56	EASY STREET THE WRIGHT BROTHERS (Mercury/PolyGram 818 654-1)	_	1	
57 58	ALWAYS ON MY MIND WILLIE NELSON (Columbia FC 37951) RED HOT	60	53	
	SHELLY WEST (Warner/Viva 9-23983- 1)	51	25	
59	HIGHWAYS & HEARTACHES RICKY SKAGGS (Epic FE 37996)	55	64	
50	STRAIT FROM THE HEART GEORGE STRAIT (MCA-5320)	56	6	
51	SOFT TALK MAC DAVIS (Casablanca/PolyGram 818 131-1)	63	7	
62	COUNTRY BOY'S HEART RONNIE McDOWELL (Epic FE 38981)	57	25	
63 64	MY HOME'S IN ALABAMA ALABAMA (RCA AHL1-3644) THE HEART NEVER LIES	67	16	
	MICHAEL MARTIN MURPHEY (Liberty LT-51150)	59	15	
65	BEHIND THE SCENE REBA McENTIRE (Mercury/PolyGram 812 781-1)	64	21	
66	RONNIE MILSAP (RCA AHL 1-4670)	61	56	
67 68	SPUN GOLD BARBARA MANDRELL (MCA-5377) GREATEST HITS	62	39	
69	JOHNNY LEE (Warner Bros. 9-23967- 1) IT AIN'T EASY	65	25	
70	JANIE FRICKE (Columbia FC 38214) JONES COUNTRY	69	83	
71	GEORGE JONES (Epic FE 38978) THE EPIC COLLECTION	58	25	
72	MERLE HAGGARD (Epic FE 39150) TAKE IT TO THE LIMIT WILLIE & WAYLON (Columbia FC	68	21	
73	38562) NIGHT GAMES	71	53	
74	CHARLEY PRIDE (RCA AHL1-4822) WHITE SHOES EMMYLOU HARRIS (Warnar Bros. 9-	70	33	
75	23961-1) INSIDE AND OUT	72	25	
	LEE GREENWOOD (MCA-5305)	66	21	

COUNTRY COLUMN

ARTISTS HOST BENEFITS -- Numerous country artists are involved in benefits in a variety of ways. The Osmond Brothers are hosting this year's Children's Miracle Network Telethon June 2-3. The annual fundraiser, which benefits children's hospitals across this nation and Canada, will originate from the Osmond teleproduction studios in Utah. Live remotes will come from the World's Fair in New Orleans and from an undisclosed location in Nashville. Alan, Wayne, Merrill and Jay will host the Nashville portion of the 21-hour telethon, and will be joined by Lee Greenwood, Minnie Pearl, Barbara Mandrell and The Oak Ridge Boys. Set to perform at other locations are Roy Clark, Ricky Skaggs, Louise Mandrell, Razzy Bailey, Tammy Wynette and T.G. Sheppard. Seventy-five pediatric hospitals and

100 TV markets are participating in this year's drive. Last Sunday, April 29, TV personality **Ralph Emery** and **Mickey Gilley** cohosted the 3rd annual Arthritis Foundation national telethon. Aired from Opryland's Gaslight Studio in Nashville, the eight-hour telethon featured performances by **Boxcar Willie**, **Charly McClain, Lee Greenwood, Razzy Bailey, Loretta Lynn and Louise Mandrell.** A reception was held the night before at the Nashville Hyatt Regency honoring the Arthritis Foundation Telethon Sponsors. **LYNN TEAMS UP WITH UNITED WAY**

LYNN TEAMS UP WITH UNITED WAY — Loretta Lynn was recently reunited with Julie Bartee, whom she first met 12 years ago in a United Way promotional film in which she sang a song she had written detailing Bartee's life.



LORETTA AND FRIEND REUNITED — Loretta Lynn (I) and friend Julie Bartee (r) were reunited after 12 years in Nashville to tape a United Way promotional film. Lynn had first met Bartee when she was filming a United Way film about the deaf girl's life in 1972.

Lynn's reunion with the 17-year old Bartee, who is deaf, will be part of a new United Way film called *Memories*. During Lynn's childhood she was told there was a likely chance that she would be deaf because of an ear infection, thus, she felt a special affection for the girl whose deafness was not diagnosed until she was three years old. Loretta sang the title song for *Memories*, which will be used for the United Way's 1984-1985 fundraising campaign and will be the largest non-theatrical release in the country with over 9,000 prints to be distributed to United Way agencies.

MANILOW AND MILSAP DUET — Ronnie Milsap and Barry Manilow teamed up to record a duet for Manilow's "Greatest Hits, Vol. II" album. It seems last fall Manilow contacted Milsap about performing a duet, "Put A Quarter In The Jukebox," written by Manilow, for the album. The duo recorded it last fall and it was on the December LP release, which turned gold within a month. The single is expected to be Manilow's next release. Milsap is also expecting to release a new album this week, which is titled, "One More Try For Love." The duet will not be on Milsap's platter.

JERRY LEE MARRIES AGAIN — Country entertainer Jerry Lee Lewis married his sixth wife, Kerrie McCarver, 22, in Memphis on April 24. The private ceremony took place at the bride's parents' home. WILLIE MAKES RADIO CITY DEBUT — Columbia recording artist Willie Nelson

WILLIE MAKES RADIO CITY DEBUT — Columbia recording artist Willie Nelson is scheduled to make his Music City Radio Hall debut May 24. He is set to play seven shows through May 29.

NASHVILLE FIRST — RCA Records recently promoted Nashvillian Eddie Mascolo to director of national pop promotion from southeast/southwest regional pop promotion manager. Mascolo will remain based in the Nashville office, while also reporting weekly to New York. The promotion marks the first time a director of pop promotion has been based in Nashville for a record label. Mascolo will report to John Betancourt, division vice president of marketing and promotion.

NARAS GETS NEW DIRECTOR — The Nashville NARAS office welcomed its new executive director, Paul Jackson, at a reception in his honor April 25 at Maude's Courtyard restaurant. Jackson moved from Dallas where he was formerly executive vice president of The Oak Ridge Boys' Stars For Children show.

SPECIAL SHOWCASE—Two upcoming country specials were previewed by the press last week in Nashville. **Steve Greil**, president of BareWorks, hosted a showing of *Bobby Bare and Friends* at the GreilWorks office. An upcoming segment featured **Carl Perkins** and **Johnny Cash** as guests on the show where they talked about the old days and sang a few of their most famous songs. Bobby Bare and wife **Jeannie** joined the viewers in his manager's office. Also previewing an upcoming show was Warner Bros. Records which showed A Star-Spangled Country Party With Hank Williams, Jr. The show features special guests **Waylon Jennings**, **Alabama, Sylvia, Mel McDaniel** and **Gus Hardin**, and airs this month on cable TV.

ROGERS RAISES 152,000 LBS. FOOD — The Food Drive that **Kenny Rogers** and his wife **Marianne** are sponsoring in conjunction with the singer's U.S. concerts have netted 152,000 lbs. of canned food so far in the first 10 cities of his tour. The food was collected at the arena entrances by volunteers from local food banks and was then taken to these local food banks and distributed to relief organizations in the area. In some cities on the tour, the food collected at the concert was matched by local sources, such as in Baltimore where the Mid-Atlantic Food Dealers Association agreed to match the 21,000 pounds of food collected there.

JOURNALISTS DEBUT COUNTRY VIDEO SHOW — Tennessean music reporters Sandy Neese and Bob Oermann cohosted the debut showing of Music Row Video last week on Murfreesboro's WFY Z Channel 39. The one hour show features the latest in country music videos as well as interviews with country music performers. The premiere show included conversations with Shelly West and David Frizzell and The Oak Ridge Boys, Alabama and Jimmy Buffett are just a few of the performers set for upcoming interviews. The show is produced by UPI Media, Inc. and is scheduled to be carried on all projected 25 UPI Media programmed stations, beginning with WSTG-TV in Providence, Rhode Island, and WFBN-TV in Chicago. The show's opening and closing theme is Thom Schuyler's "16th Avenue."

GOSPEL



IDE 'EM COWBOY - Lee Greenwood recently got a chance to oversee the roundbreaking of a \$1 million 14,000 sq. ft. office/penthouse apartment complex thich will house Lee Greenwood, Inc. as well as other music industry operations. ictured above are partners in the venture (I-r): Jerry Crutchfield, vice president of ICA Music and Greenwood's producer; Bill Gregg, president of Gregg Construction; Greenwood; and Larry McFaden, Greenwood's manager.

All-American Games Pick Teams

NASHVILLE-Lee Greenwood, Brenda Lee and Richard Sterban gathered at Vanderbilt Stadium May 1 to draw team embers for the annual All-American ountry Games. The captains chose from player pool of some 18 country music erformers.

The games will be held on Saturday, une 9 from 10:00 a.m. to 12:00 noon at he stadium as part of the Fan Fair ctivities.

The team captains are Red-Brenda Lee, /hite-Richard Sterban and Blue-Lee reenwood, who is taking Barbara Manrell's position. Artists included in the raw were Rex Allen, Jr., Joe Bonsall, ppi Brannon, Karen Brooks, Earl Tho-

个Conley, Gail Davies, Tom Grant, Ed mnicutt, Naomi Judd, Wynonna Judd, Athy Mattea, Gary Morris, Michael Mar-n Murphey, Eddy Raven, Misty Rowe, eith Stegall, Sylvia and Larry 'illoughby.

The team captains followed in the prossional sports manner and let Brenda ee, last year's bronze medal winner, noose first. She was followed by Richard terban, whose team won the silver meallion, and Lee Greenwood for the Blue Team, which walked off with the gold medallion last year.

Athletic events will include such things as an earth ballpush and grass skiing relays.

Free tickets will be available in mid-May at Southern Hospitality Corporation, Ireland's, Mr. Gatti's and Wendy's outlets.

Arthritis Telethon Raises \$Two Million

NASHVILLE-This year's National Arthritis Foundation Telethon raised over two million dollars nationally and \$127,000 locally during the day-long event broadcast from the Gaslight Theater in the Opryland USA theme park

Hosted by Mickey Gilley and Ralph Emery, the event featured performances by Louise Mandrell, Lee Greenwood, Charly McClain and Charlie McCoy. Remote broadcasts from Alabama and Willie Nelson were also included in the eighthour show.

The telethon was seen by viewers in 51 markets via the Westar IV satellite system as well as two New York cable systems.

COUNTRY COLUMN

GATLINS TOUR WITH NEWTON - Larry Gatlin & The Gatlin Brothers will team with Wayne Newton for a five-day concert tour that kicks off May 8 in Albuquerque. Other dates are May 11-12, Phoenix; May 13, Baltimore and May 14 in Laramie. HANK SNOW HONORED - Hank Snow will become the first entertainer to receive the Jewish National Fund Tree of Life Award on May 9 - his 70th birthday at a testimonial dinner/concert in his honor at the Opryland Hotel. The purpose of the award is to honor an individual who has contributed to his or her trade. 'The award to be given by JNF to Snow stems from his long-time service to the music industry and his efforts on behalf of humanity with regard to his Foundation for Prevention of Child Abuse here in Nashville," said **Marcia Werbin**, regional director of the Jewish National Fund.

Hill Dies

continued from page 22

NEW YORK — Blues recording artist Z.Z. lill died April 27 in a Dallas hospital of blood clot attributed to injuries he uffered in a minor auto accident a month go. Hill, a native of Naples, Texas, reorded for a number of labels and gained loyal following during his 21 year reording career. Through stints with Manind, United Artists, Columbia and finally Aalaco Records, he made his reputation (ith songs like "Don't Make Me Pay For is Mistakes," "Second Chance," "It Ain't lo Use," and "This Time They Told the ruth." Hill had already performed in hicago and Dallas since the car accident nd was in pre-production for another Ibum when he succumbed. He is survived y his wife, Vivian, a son, Arzell, two aughters, Lisa and Brigette, and a randdaughter.

Pianist Dies

NEW YORK - Red Garland, one of the most influential and distinctive of modern jazz pianists, died April 23 of heart disease in Dallas at the age of 60.

Garland began his career in the early 40s, working over the next dozen years with Buster Smith, "Lips" Page, and others, but he first gained international recognition as part of the Miles Davis Quintet of the late 50s, a band that also included John Coltrane. Garland's piano style was laid back and melodic and was peppered with complex block chords. For the last 20 years he had mainly been working in and around the Dallas area, making the rare foray to New York or Japan, and recording sporadically for Galaxy Records.

	TOP 15				LBUMS		
	Spiritual			I	nspiration	19	
	5/		eeks On hart				'eeks On Chart
0	JESUS I LOVE CALLING YOUR NAME SHIRLEY CAESAR			0	NOT OF THIS WORLD PETRA (Star-Song SPCN 7-12-102- 05088-0) Open		23
2	(Myrrh MSB-6721) Open WE SING PRAISES SANDRA CROUCH (Light-5825)	4	45	2	STRAIGHT AHEAD AMY GRANT (Myrrh SPCN MSB 6706 "Angels"	5) 1	10
3	Open THIS TOO WILL PASS JAMES CLEVELAND AND THE CHARLES FOLD CHOIR (Savoy 7072)	2	29	3	MORE THAN WONDERFUL SANDI PATTI (Impact R3818) Open	3	46
9	Title Cut SING AND SHOUT THE MIGHTY CLOUDS OF JOY	3	26	4	AGE TO AGE AMY GRANT (Myrrh MSB 6706) Open	4	106
5	(Myrrh/Word SPCN 7-01-676706-X) "He's My Roottop" ROUGH SIDE OF THE MOUNTAIN	6	15	5	SIDE BY SIDE IMPERIALS (Day Spring/Word 701411215) "Walt Upon The Lord"	5	31
	R.C. BARNES AND REV. JANICE BROWN (Atlanta International Records 10059) Open	1	53	6	FULLY ALIVE THE BILL GAITHER TRIO (Word SPCN 7-01-091763-8)		
6	PEACE BE STILL VANESSA BELL ARMSTRONG (Onyx/Benson R 3631) Title Cut	9	56	7	Open SINGER SOWER 2nd CHAPTER OF ACTS (Sparrow SPR 1071)	9	5
7	TESTIFY TIMOTHY WRIGHT (Gospearl 16017) "Tell Him What You Want"	7	6	8	"Takin' The Easy Way" SURRENDER DEBBY BOONE (Lamb & Lion LLR	6	15
	I'LL RISE AGAIN AL GREEN (Myrrh MSB-6747) Open	8	35		3301) "Keep The Flame Burning"	8	9
9	TAKE IT TO THE LORD IN PRAYER TRUTHETTES (Malaco 4386) Open	5	13		LEON PATILLO (Word SPCN 7-01- 677106-7) "I've Heard The Thunder"	11	4
10	MAKE ME AN INSTRUMENT CANDI STATON (Beracah 1001)			10	SIGNAL DALLAS HOLM AND PRAISE (Greentree Records RO-3947) "Losing Game"	7	27
11	"God Can Make Something Out Of Nothing" LONG TIME COMING WINANS (Light 5826)	10	40	0	MICHAEL W. SMITH 2 (Reunion Records SPCN 7-01- 000412-9) "Hosanna"	13	4
12	Open FEEL THE SPIRIT THE WILLIAMS BROTHERS (Myrrh MSS-0404)	11	31	12	MORE POWER TO YA PETRA (Star Song SSR0045) Open	12	
13	Open HALLELUJAH ANYHOW THOMAS WHITFIELD (Sound Of Gospel SOG 140)	12	6	13	SING THE GLORY STEPHANIE BOOSAHDA (Milk & Honey MH 1052)		
14	Open THE TIME IS NOW PILGRIM WONDERS (Church Door-22021)	15	3	14	Title Cut MICHAEL W. SMITH PROJECT	14	4
15	Open YES HE CAN	13	5	15	(Reunion RRA0002) "Great Is The Lord"	15	47
	GEORGIA MASS CHOIR (Savoy - 7082) Open	14	13	15	NO LESS THAN ALL GLAD (Greentree R003951) "Maker Of My Heart"	10	22

Last notation indicates the cut receiving the most airplay. The Cash Box Gospel chart is compiled from a sampling of rales reports from rational distributors and one-stops and radio.



BOONE SISTERS CONGRATULATE GRANT -- Laury (I) and Debby (r) Boone were on hand at a recent Amy Grant concert at the Universal Amphitheatre to congratulate Grant (c) on her sell-out performance. The concert featured several songs from her latest Myrrh Records album "Straight Ahead," and marked the first time a gospel artist was headlined at the Amphitheatre.

BLACK CONTEMPORARY

	TOP 75		-	Z	LBUMS		
		7	1				
			eeks	- 24			eek
	5/		0n hart	40		5/5 C	0n har
1	CAN'T SLOW DOWN LIONEL RICHIE (Motown 6059ML)	1	27	40	IT'S ALL YOURS STARPOINT (Elektra 9 60353-1)	37	7
2	DON'T LOOK ANY			41	I'M A BLUES MAN Z.Z. HILL (Malaco 7415)	50	24
	DENNIS EDWARDS (Gordy/Motown 6057GL)	2	13	42	THE ART OF DEFENSE		
3	SHE'S STRANGE	-			NONA HENDRYX (RCA AFL1-4999)	42	4
_	CAMEO (Atlanta Artists/PolyGram 814 984-1 M-1)	3	9	43	TIME EXPOSURE STANLEY CLARKE		
4	BUSY BODY LUTHER VANDROSS			44	(Epic FE 38688) YOURS FOREVER	49	:
	(Epic FE 39196)	6	21	44	ATLANTIC STARR (A&M SP-4948)	43	27
5	THE POET II BOBBY WOMACK	-		45	STREET BEAT THE DEELE		
6	(Beverly Glen BG 100)3) THRILLER	5	6	46	(Solar/Elektra 9 60285-1)	26	2:
•	MICHAEL JACKSON (Epic QE 38112)	4	73	46	WISHFUL THINKING EARL KLUGH		
7	I'M IN LOVE AGAIN PATTI LABELLE			47	(Capitol ST-12323) X-PERIMENT	41	1
	(Philadelphia Int'l./CBS FZ 38539)	7	21		THE SYSTEM (Mirage/Atco 7 90146-1)	46	,
8	LET THE MUSIC PLAY SHANNON (Mirage/Atco 7 90134-1)	8	14	48	STEPPIN' OUT	40	
9					THE CHI-LITES (Private I/CBS BFZ 39316)	53	:
	CULTURE CLUB (Virgin/Epic QE 39107)	9	17	49	SOMETHING'S ON YOUR		
10	BREAK OUT POINTER SISTERS				"D" TRAIN (Prelude PRL 14112)	27	
	(Planet/RCA BXL 1-4705)	10	25	50	IMAGINE THIS		
U	DANGEROUS BAR-KAYS (Mercury/PolyGram 818				PIECES OF A DREAM (Elektra 9 60270-1)	51	2
10	478-1 M-1)	18	5	51	COMEDIAN		
	DeBARGE (Gordy/Motown 6061GL)	13	30		EDDIE MURPHY (Columbia FC 39005)	45	2
13	ONE WAY (MCA-5470)	17	4	52	MADONNA Sire 9 23867-1)	54	3:
14	IT'S YOUR NIGHT			53	FEVER		-
	JAMES INGRAM (Owest/Warner Bros. 9 239970-1)	14	27		CON FUNK SHUN (Mercury/PolyGram 814 447-1 M-1)	48	20
15	IN THE HEART			54	URBAN DANCE FLOOR		
	KOOL & THE GANG (De-Lite/PolyGram DSR 8505)	15	23		GUERILLAS P. FUNK ALL-STARS		
16	STAY WITH ME TONIGHT JEFFREY OSBORNE (A&M SP-4940)	11	40		(Uncle Jam/CBS FRZ 39168)	55	20
17	SOMEBODY'S WATCHING	.,		55	RIGHT PLACE, RIGHT		
	ME ROCKWELL (Motown 6052ML)	12	14		DENISE LASALLE (Malaco 7417)	57	1
18	PATTI AUSTIN	12		56	STEPPIN' OUT GEORGE HOWARD (TBA TB 201-N)	70	:
	Owest/Warner Bros. 9 23974-1)	19	6	57		EC	
19	DANCE FLOOR MIDNIGHT STAR			58	THE GAME OF LIFE	56	
20	(Solar/Elektra 9 60241) KEEP SMILING	16	46		T-Connection (Capitol ST-12264)	-	1
20	LAID BACK (Sire/Warner Bros. 9 25058-1)	20	7	59	WHAT A FEELIN'		
21	BACK TO BASICS	20	'		IRENE CARA (Network/Geffen GHS 4021)	60	1
9	THE TEMPTATIONS (Gordy/Motown 6085GL)	24	7	60	LOVIN' MAN		
22	CHANGE OF HEART		_		L.J. REYNOLDS (Mercury/PolyGram 818 479-1 M-1)	-	•
22	CHANGE (Atlantic 7 80151-1) G FORCE	28	5	61	MIDNIGHT LOVE MARVIN GAYE		
23	KENNY G (Arista AL8-8192))	25	15		(Columbia FC 38197)	83	:
24	MELBA MOORE (Capitol ST-12305)	21	23	62	Owest/Warner Bros. 9 23988-1)	59	2
25	PERFECT COMBINATION	- 1		63	THE GAP BAND V +		-
_	STACY LATTISAW & JOHNNY GILL (Cotillion/Atco 7 90136-1)	23	10		JAMMIN' THE GAP BAND		
26	JOYSTICK				(Total Experience/PolyGram TE 13004)	- 65	3
27	DAZZ BAND (Motown 6084ML)	30	22	64	CHANGING		
<u> </u>	CRUSADERS (MCA-5429)	32	4		LENNY WILLIAMS (Rocshire XR9513)	67	:
28	YOU SHOULDN'T-NUF BIT			65	ROCK 'N SOUL PART 1		
	GEORGE CLINTON	20	20		DARYL HALL & JOHN OATES (RCA CPL 1-4858)	52	1
29	(Capitol ST-12308) CROSS FIRE	29	20	66	CANDY GIRL NEW EDITION		
-	SPINNERS (Atlantic 7 80150-1)	33	5		(Streetwise SWRL 3301)	61	4
30	ONE STEP CLOSER THE DELLS (Private I/CBSBFZ 39309)	31	7	67	EVERY GREAT MOTOWN		
31	RUN D.M.C.				MARVIN GAYE (Motown 6058ML)	69	:
32	(Profile PRO-1202) BE A WINNER	39	4	68	POSITIVE POWER STEVE ARRINGTON'S HALL OF		
JE	YARBROUGH & PEOPLES (Total Experience/RCA TEL8-5700)	35	6		FAME (Atlantic 7 80127-1)	58	1
33	PREPPIE	00	0	69	RESPECT		
	CHERYL LYNN (Columbia FC 38961)	22	21		BILLY GRIFFIN (Columbia FC 38924)	68	1
34	FUTURE SHOCK HERBIE HANCOCK	-		10	BACKSTREET DAVID SANBORN		
35	(Columbia FC 38814) CITY SLICKER	34	37	71	(Warner Bros. 9 23906-1) ANTHOLOGY	73	2
90	J. BLACKFOOT	-			MARVIN GAYE (Motown M9-791A3)	75	
36	(Sound Town/Allegiance ST-8002)	36	16	72	FRESH TYRONE BRUNSON		
00	THE EMOTIONS (Red Label RLLP-001-1)	47	3		(Believe In A Dream/CBS FZ 39197)	64	
37	FACE TO FACE	-+1	3	73	TOUCH		
	EVELYN "CHAMPAGNE" KING (RCA AFL 1-4725)	38	22	74	EURYTHMICS (RCA AFL1-4917)	62	
38	FOOTLOOSE			14	ELECTRIC UNIVERSE EARTH, WIND & FIRE		
-	ORIGINAL SOUNDTRACK (Columbia JS 39242)	44	5	75	(Columbia OC 38980) MARATHON	66	2
	ROBBERY			1 '	RODNEY FRANKLIN		

THE RHYTHM SECTION

LET'S HEAR IT FOR THE GIRL — The year is 1976. Wide-eyed Texas boy dutifully reports to sales gig at Sound Warehouse (soon to acquire Atlanta-based Peaches, combining Texas-breadth with suthuhn hospitality). Typical day, stocking the soul section. Bright yellow album with pleasingly plump girl in strikingly black floral print dress which matches wallpaper. Not unlike a thousand other debut albums. Only this one said, "produced by Maurice White," first hook, and featured Earth, Wind & Fire's complete band as back-up, deciding hook. That album, This Is Neicy, sits firmly on my list of top ten favorite albums and is certainly my choice for the best urban contemporary debut album of all time. Deniece Williams, who in the last eight years has elicited that same reaction from millions of other listeners, deserved it much earlier. For all of you who are just now getting into Niecy, from all of us who knew a while back, drop everything and get to the record store. "This Is Niecy," "Songbird" and "When



BULL & THE GANG — That's right. Kool & The Gang and the Spinners got together recently to party down and since they were at it, why not cut a commercial for Schlitz Malt Liquor? That's Kool (Robert Bell) seated in the cameraman's chair, by the way. Love Comes Calling" are more than worth their second-line price for the voice alone. If you caught the later Williams/Mathis version of Niecy's 'That's What Friends Are For" and if you haven't heard the original you've missed one of the most beautiful ballads ever written and executed by a singer, and without a doubt one of the finest, funkiest arrangements ever created for a popular song. Maurice White's contributions to Niecy's coming out were invaluable and wonderful, tempering Earth, Wind & Fire's explosive presence to an intense sophistication which only further confirms its place as the dominating black group of the '70s. That relationship came to an end with "When Love Comes Cal-

ling" (produced mainly by **Ray Parker**, **Jr**.), which is still far more enjoyable than Niecy's subsequent efforts with **Thom Bell**. The Philadelphia Sound, for all its achievements, was not the **Niecy** sound, in spite of the success of her "Gonna Take A Miracle" cover. Now, thanks to **George Duke** and **Herbert Ross**, Deniece is her old self again, and everybody knows it. That's the best thing about "Let's Hear It For The Boy" which, after all, shouldn't be compared with "Free" or any of her great pre-disco work. The fact that slowly, steadily, assuredly, her name has reached everyone's lips is one of the great rewards of hard work and incredible natural talent, and it's one of the happiest developments in the eyes of those of us who have dug every sweet syllable since the Rhodes intro to "It's Important To Me." Niecy, thank you.

NOTES IN THE NIGHT - James Mtume is currently at Eastern Artists Recording Studio working with vocalist Tawatha Agee, as well as a group project with his band, Mtume. He is also involved in projects with CBS Artists Bloodstone, and Island Records Artist, Jimmy Reily. The New Jersey based Clockwork Records is in the process of recording and mixing the new single, "1984" to be released shortly. David Dachinger is engineering the projects. Mercury/PolyGram recording group Con Funk Shun recently returned from a one month visit to Japan, where the band performed 78 shows in 30 days, including club, TV and radio appearances. "It was exhausting," said member **Felton Pilate**, "but we must be the tightest band in the world right now." Yeah, but after all the sleep ... Whew, for a second I thought I wouldn't have anything to write about the Jacksons. Marlon Jackson has been offered the lead in two separate films when the upcoming Jackson Victory tour is over. The first movie, a full-length feature called *The Cat*, is reportedly backed by Universal Pictures. The second is a feature currently being reviewed by Richard Pryor, who is thinking of acting as director. But Marlon's future film career does not mean that the Jacksons are separating after the Victory tour. Says Marlon, "We'll always be together as a group. That's where it all started. That's the mothership." But couldn't Marlon's cinematic possibilities lure him away from music? "Film is in my future," he says, "but music is in my blood." And the boys are in the bank. Later. rusty cutchin

Soundtracks Chart Success

(continued from page 5)

To Hold project. RCA's director of merchandising, west coast, Don Wardell, explained. "In the case of Rick Springfield and the film Hard To Hold, we set out to establish the single "Love Somebody' before the motion picture opened, as an extra attraction. The cover of the album was also designed in a special way. Movies, whether they're hits or not, have a limited life. The Hard To Hold cover was designed to be reversible. As a result, it has a shelf life as a soundtrack on the front, and then on the back it's a pure rock 'n' roll cover. Once the movie's life is over, the cover will be reversed in order to give us greater longevity in the stores.

Motown's London explained some of the difficulties when a soundtrack comes out. "We had a soundtrack on a motion picture called *Christine*. The movie came out, but was not a big success for the motion picture company, so we didn't really have a lot to go on, even though the package record-wise was really good. It didn't make it because it didn't have a hot single to carry it nor did it have a big movie." LeMel noted that "the ideal is to have an AOR-based album with a CHR single. From the standpoint of the studio, if we have a hit single prior to the opening of the film, we've really done the job, and the job is to promote the picture. The sone should always come out four to six week before the picture, and you should design it so that the leadoff artist is an immediate airplay artist."

As LeMel noted, the current wave o successful soundtracks probably will no slow in the coming months. Among the many in the works are Beat Street, which already has a surge of promotional energy behind it, and Streets Of Fire. While there are sure to be many films and soundtrack attempting to capitalize on the breakdance ing and hip-hop scene initiated by Flash dance, there are probably many morr designed to integrate a strong dramatic picture with accessible and profitable soundtrack album.

MOST ADDED SINGLES 1. IN THE MIX - ROGER - WARNER BROS.

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- WATV, WDMT, WJAX, WLLE, WWDM, KMJQ, WRBD, V103, WQMG, WZAK, WOKBM WQKS, WDRQ, KGFJ, KUKQ, KPRS, WRAP, WNOVM WAOK, WPAL
- IF EVER YOU'RE IN MY ARMS AGAIN PEABO BRYSON ELEKTRA WAOK, WRAP, WGCI, WHVR, KGJF, KSOL, KDIA, WQKS, WWIN, WOKB, WZAK, WQMG, WRBD, WYLD, WILLE, WDAS, WEDR, WCIN, WATV
- FEELS SO REAL (WON'T LET GO) PATRICE RUSHEN ELEKTRA 3 WNOV, WAMO, WHVR, KDAY, WXYV, KSOL, WPEG, WDRQ, WOKB, WJLS, WBMX, WTLC, WQMG, WWDM, WNMC, WCIN, WDMT, WATV
- HEART DON'T LIE LA TOYA JACKSON PRIVATE I/CBS WCIN, WEDR, WUFO, WJAX, WNHC,M WDIA, WYLD, WTLC, WZAK, WAIL, WDRQ, WPEG, KSOL, KGJF, WXYV, KDAY, WAOK, WPAL
- **OBSCENE PHONE CALLER ROCKWELL MOTOWN** 5. WDAO, WDMT, XHRM, WEDR, WUFO, WLLE, WWDM, V103, WQMG, WRKS, WAIL, WWIN, WHUR, WRAP, WNOV, WAOK

WWIN-AM — BALTIMORE — KEITH NEWMAN, PD
 HOTS: D. Edwards, S. Lattisaw & J. Gill, Cameo, Yarbrough & Peoples, J. Osborne, Shannon, E. King, Kool & The Gang, J. Brown, Spinners, L. Richie, D. Williams, Earons, Bar-Kays, One Way, Change, Art Of Noise, C. Anderson, B. Womack & P. LaBelle, DeBarge. ADDS: S. Robinson, Staple Singers, Run D.M.C., L.J. Reynolds, Rockwell, P. Bryson, Windjammer, Switch, Jermaine Jackson. LP ADDS: Jones Girls, Rose Royce.
 WATY, BIDMINGHAM, PONILARY, MD, #1, L BICHIE

WATV — BIRMINGHAM — RON JANUARY, MD — #1 — L. RICHIE
WATV — BIRMINGHAM — RON JANUARY, MD — #1 — L. RICHIE
HOTS: L. Vandross, Shannon, D. Williams, Cameo, Bar-Kays, Spinners, D. Edwards, R.J.'s Latest Arrival, Temptations, DeBarge, P. LaBelle, J. Ingram, Dazz Band, Yarbrough & Peoples, M. Joseph, T. Marie, N. Hendryx, I. Cara, O'Bryan, E. King. ADDS: Roger, P. Bryson, P. Rushen, Pointer Sisters, The Dells, World's Famous Supreme Team, Force MD's, P. Brown.
WILD — BOSTON — ELROY SMITH, MD — #1 — D. EDWARDS JUMPS: 11 To 4 — Shalamar, 14 To 5 — J. Osborne, 15 To 6 — One Way, 16 To 10 — Yarbrough & Peoples, 17 To 13 — P. LaBelle, 19 To 14 — Atlantic Starr, 18 To 15 — E. King, 21 To 16 — Temptations, 22 To 17 — Chi-Lites, 24 To 19 — B. Loren, 25 To 20 — "D" Train, 26 To 22 — Deniece Williams, 28 To 23 — S. Brown, 29 To 24 — Divine Sounds, 30 To 27 — Break Machine, Ex To 26 — Shannon, Ex To 28 — Change, Ex To 29 — Dayton, Ex To 30 — The Deele. ADDS: Jermaine Jackson, Cherrelle, Fatback, World's Famous Supreme Team, G. Howard.
WUFO — BUFFALO — MARK VANN, MD — #1 — L. RICHIE
HOTS: Laid Back, Culture Club, Kool & The Gang, Shalamar, Real To Reel, T. Connection, The Arble, Change, Yarbrough & Peoples, Spinners, Emotions, O'Bryan, Deniece Williams, Divine Jackson, Jermaine Jackson, Rockwell, Gap Band, Run D.M.C., G. Clinton, P. Austin.
WGIV — CHARLOTTE — HAL HARRILL, PD — #1 — PATTI LABELLE

WGIV — CHARLOTTE — HAL HARRILL, PD — #1 — PATTI LABELLE HOTS: Bar-Kays, O'Bryan, Deniece Williams, I. Cara, N. Hendryx, Culture Club, P. Brown, Yarbrough & Peoples, Staple Singers, Spinners, E. King, One Way, Crusaders, J. Osborne, C. Lynn, J. Ingram, L. Vandross, Dazz Band, Rose Royce, T. Thomas. ADDS: O'Jays, Dreamboy, Switch, J. Blackfoot, Kwick.

WBMX — CHICAGO — LEE MICHAELS, PD — #1 — EMOTIONS
 HOTS: L. Richie, Temptations, J. Mathis & D. Williams, G. Clinton, P. Brown, E. King, Chi-Lites, J. Osborne, J. Ingram, Kenny G. P. LaBelle, S. Brown, Yarbrough & Peoples, Zena Dejonay, Newcleus, "D" Train, Real To Reel, One Way, B. Loren, Dazz Band, Shalamar, D. Moore, R. Parker Jr. ADDS: S. Robinson, J. Rocca, J. Brown, P. Rushen, Run D.M.C., M. Moore, R.J.'s Latest Articul Errorge

WZAK — CLEVELAND — LYNN TOLLIVER, JR., MD — #1 — L. RICHIE WZAK — CLEVELAND — LYNN TOLLIVER, JR., MD — HADON, LYNN TOLLIVER, JR., MD = JR., MD =

WDRQ — DETROIT — MIKE STRATFORD, MD HOTS: Cherrelle, Culture Club, C. Lauper, D. Williams, L. Richie, Shannon, S. Lattisaw & J. Gill, P. LaBelle. ADDS: A. Baker, Dazz Band, G. Howard, Green's III, Jermaine Jackson, J. Lewis, LaToya Jackson, P. Rushen, Roger.

WRBD — FT. LAUDERDALE — JOE FISHER, PD — #1 — D. EDWARDS
 Michim HOTS: B. Loren, Yarbrough & Peoples, Spinners, Madonna, J. Ingram, Bar-Kays, Hot Box, L.
 Richie, Shannon, Crusaders, T. Connection, D. Williams, J. Osborne, Temptations, Change, K.
 Fields, M. Joseph, Break Machine, One Way. ADDS: Jermaine Jackson, World's Famous Supereme
 Team, P. Bryson, Roger, Fatback, L.A. Street Band, L.J. Reynolds, Divine Sounds.

WQMG — GREENSBORO — SHELLY BYNUM, MD HOTS: Madonna, D. Edwards, L. Vandross, Shannon, Bar-Kays, J. Mathis & D. Williams, Yarbrough

RETAIL BREAKOUTS

- 1. SWOOP (I'M YOURS) DAZZ BAND MOTOWN
- 2. JUMP (FOR MY LOVE) POINTER SISTERS PLANET/RCA
- 3. CHANGE OF HEART CHANGE RFC/ATLANTIC
- 4. LOVE ME RIGHT MELBA MOORE CAPITOL
- EXTRAORDINARY GIRL THE O'JAYS PHILADELPHIA INT'L./ CBS
- 6. SOMEBODY ELSE'S GUY JOSELYN BROWN VINYL DREAMS/PRELUDE
- 7. HEY D.J. -- THE WORLD'S FAMOUS SUPREME TEAM --
- ISLAND
- 8. GOTTA GIVE A LITTLE LOVE (TEN YEARS AFTER) TIMMY THOMAS - GOLD MOUNTAIN/A&M

BLACK RADIO HIGHLIGHTS V103 — ATLANTA — SCOTTY ANDREWS, PD HOTS: D. Edwards, L. Richie, Atlantic Starr, D. Williams, A. Bofill, I. Cara, Shalamar, Pointer Sisters, Jermaine Jackson, E. King, Temptations, Kenny G, O'Bryan, B. Loren, J. Brown. ADDS: M. Moore, Windjammer, G. Clinton, Womack & Womack, S. Robinson, Rockwell, L. Branigan, R.J.'s Latest Arrival, Roger, Chicago, Pretty Tony. LP ADDS: Michael Jackson, Cameo, B. Womack, D. Edwards.

& Peoples, Culture Club, P. LaBelle, J. Osborne. ADDS: L. J. Reynolds, Roger, J. Rocca, L. Branigan, Rockwell, NV, Rose Royce, P. Bryson, Jermaine Jackson, P. Rushen. **KMJQ — HOUSTON — JIM "SNOWMAN" SNOWDEN, PD — #1 — L. RICHIE** HOTS: Newcleus, D. Edwards, Kool & The Gang, On Way, Hall & Oates, B. Loren, Change, DeBarge, Art Of Noise, Cameo, Spinners, Atlantic Starr, Laid Back, B. Womack & P. LaBelle, S. Lattisaw & J. Gill, Real To Reel, D. Williams, Yarbrough & Peoples, Culture Club, O'Bryan. ADDS: Jermain Jackson, Temptations, Divine Sounds, Roger, Xena, P. Austin, Fatback.

TLC-FM - INDIANAPOLIS - KELLY KARSON, PD - #1 - L. RICHIE

WJAX — JACKSONVILLE — CHRIS TURNER, PD — #1 — PATTI LABELLE HOTS: Culture Club, Yarbrough & Peoples, Bar-Kays, Spinners, Deniece Williams, Cameo, B. Loren, Run D.M.C., T. Thomas, One Way, L. Vandross, I. Cara, Dazz Band, N. Hendryx, R.J.'s Latest Arrival, Crusaders, ADDS: Roger, Fatback, S. Lattisaw & J. Gill, LaToya Jackson, Jermaine Jackson, Bloodstone, Shock

WLOU — LOUISVILLE — BILL PRICE, MD — #1 — DeBARGE
 HOTS: The Deele, Yarbrough & Peoples, Kenny G, Newcleus, Bar-Kays, L. Vandross, Shannon, L. Richie, Chi-Lites, Midnight Star, Temptations, Central Line, S. Arrington, Emotions, T. Connection, Orbit, R.J. Smith, Run D.M.C., Dayton, J. Ingram. ADDS: Musical Youth, L.J. Reynolds, T. Thomas. LP ADD: S. Clarke.

WDIA — MEMPHIS — BOBBY O'JAY, PD HOTS: Bar-Kays, Atlantic Starr, O'Jays, L. Richie, Spinners, Yarbrough & Peoples, Shannon, Dazz Band, "D" Train, One Way, Chi-Lites, Staple Singers, D. Williams, P. LaBelle, Cameo, The Human Body, O'Bryan, Newcleus. ADDS: L. Jackson, Bloodstone, M. Joseph, J. Brown, R.J.'s Latest Arrival.

WLUM-FM — MILWAUKEE — SUSIE AUSTIN, MD HOTS: P. Collins, Cameo, L. Richie, Pointer Sisters, D. Williams, Cars, Culture Club, Jermaine Jackson, Kool & The Gang. ADDS: Eurythmics, Menudo, L. Branigan, Real To Reel, Break Machine, Newcleus, Berlin.

WYLD — NEW ORLEANS — BRUTE BAILEY, PD — #1 — L. VANDROSS HOTS: L. Richie, One Way, E. King, Culture Club, Yarbrough & Peoples, Kool & The Gang, Dazz Band, P. Austin, Crusaders, O'Bryan, Joselyn Brown, Laid Back, R. McNier, Real To Reel, DeBarge, Shalamar, M. Watta, Newcleus. ADDS: Jermaine Jackson, Switch, D. Williams, Earons, P. Bryson, LaToya Jackson, Divine Sounds, Duke Bootee.

WRKS — NEW YORK — BARRY MAYO, PD — #1 — L. RICHIE JUMPS: 21 To 2 — J. Brown, 16 To 3 — D. Edwards, 10 To 4 — Cameo, 9 To 5 — Menudo, 12 To 9 — Yarbrough & Peoples, 15 To 11 — D. Williams, 22 To 15 — Run D.M.C., Ex To 26 — Earons, Ex To 30 — Hassan & 7-11. ADDS: H. Hancock, Rockwell, Jermaine Jackson, S. Lattisaw & J. Gill

WDAS-FM — PHILADELPHIA — JOE TAMBURRO, PDD — #1 — NEWCLEUS HOTS: Shannon, L. Richie, D. Williams, Yarbrough & Peoples, Culture Club, Bar-Kays, World's Famous Supreme Team, One Way, B. Loren, L. Vandross, Spinners, Temptations, Change, P. LaBelle, Divine Sounds, Cameo, Dazz Band, DeBarge, J. Brown, O'Bryan. ADDS: Windjammer, The L.A. Street Band, Shcok, Twilight 22, Cherrelle, Hassan & 7-11, Duke Bootee, P. Bryson, L Cara I. Cara

WPLZ — RICHMOND — HARDY JAY LANG, MD — #1 — CAMEO HOTS: Spinners, "D" Train, Culture Club, DeBarge, J. Osborne, L. Richie, Kool & The Gang, Atlantic Starr, Shalamar, One Way, Newcleus, T. Marie, Yarbrough & Peoples, The Deele, E. King, J. Ingram, Emotions, Bar-Kays, Temptations. ADDS: C. Lynn, P. Bryson, R.J.'s Latest Arrival, Pointer Sisters, Jermaine Jackson, Divine Sounds, Windjammer, R. McNier.

Windjammer Sisters, Jermaine Jackson, Divine Sounds, Windjammer, R. McNell.
XHRM — SAN DIEGO — DUFF LINDSEY, MD — #1 — D. EDWARDS
HOTS: L. Richie, Cameo, Shannon, J. Osborne, Culture Club, Bar-Kays, Yarbrough & Peoples,
L. Vandross, One Way, O'Bryan, J. Ingram, Spinners, Real To Reel, DeBarge, Temptations, The Deele, Deniece Williams, B. Loren, Change, P. LaBelle. ADDS: Pointer Sisters, R. Parker, Jr.,
L.J. Reynolds, Earth, Wind & Fire, Run D.M.C., Rockwell. LP ADD: G. Howard.

WDJY — WASHINGTON, D.C. — DAN O'NEIL, PD
 HOTS: Madonna, Deniece Williams, Yarbrough & Peoples, Shalamar, I. Cara, Pointer Sisters, J. Ingram, L. Richie, D. Edwards, Bar-Kays, Shannon, T. Thomas, Jermaine Jackson. ADDS: Newcleus, Laid Back.

An EXTRAORDINARY song that is becoming an EXTRAORDINARY hit by

an EXTRAORDINARY group.

"EXTRAORDINARY GIRL" — THE O'JAYS



Arrival, Earons

Bootee, Windjammer

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THIS WEEK

on Cash Box B/C Singles Chart

TOP 100 BLACK CONTEMPORARY SINGLES

May 12, 1984

Weeks On

			CENS
		5/5 C	0n hart
D	HELLO LIONEL RICHIE (Motown 1722MF)	2	10
2	DONT LOOK ANY FURTHER DENNIS EDWARDS (Gordy/Motown 171GF)	1	14
3	SHE'S STRANGE CAMEO (Atlante Artists/PolyGrem 818 384-7)	3	13
4	WHITE HORSE LAID BACK (Sire 7-29346)	4	15
5	GIVE ME TONIGHT SHANNON (Emergency/Mirege 7-99775)	16	9
6	TONIGHT KOOL & THE GANG (De-Lite/PolyGrem 818 226-7)	5	13
7	MISS ME BLIND CULTURE CLUB (Virgin/Epic 34-04388)	8	9
8	LADY YOU ARE ONE WAY (MCA-52348)	15	6
9	FREAKSHOW ON THE DANCE		·
-	FLOOR BAR-KAYS (Mercury/PolyGrem 818 631-7)	18	7
10	WE'RE GOING ALL THE WAY JEFFREY OSBORNE (A&M 2618)	11	9
	LOVE, NEED AND WANT YOU PATTI LeBELLE (Philedelphie Int'I/CBS ZS4 04399)	13	6
12	DON'T WASTE YOUR TIME YARBROUGH & PEOPLES		
13	(Totel Experience/RCA TES1-2400) LET'S HEAR IT FOR THE BOY	14	6
14	DENIECE WILLIAMS (Columbie 38-04417) LOVE HAS FINALLY COME AT LAST	24	5
	BOBBY WOMACK AND PATTI LeBELLE (Beverly Glen BG-2012)	6	14
15	SOMEBODY'S WATCHING ME ROCKWELL (Motown 1702MF)	9	16
16	PERFECT COMBINATION STACY LATTISAW & JOHNNY GILL (Cotiliion/Atco 7-99785)	7	13
17	LOVE ME IN A SPECIAL WAY	, 10	11
18	DeBARGE (Gordy/Motown 1723GF)	10	
	REMEMBER) LUTHER BANDROSS (Epic 34-04441)	19	10
19	SAIL AWAY THE TEMPTATIONS (Gordy/Motown 1720GF)	22	11
20	THERE'S NO EASY WAY JAMES INGRAM (Owest/Werner Bros. 7-29316)	30	8
21	O'BRYAN (Cepitol B-5329)	26	6
22	BRYAN LOREN (Philly World/Atlantic 7-99760)	27	10
23	BEAT BOX ART OF NOISE (Island 7-99782)	20	13
24	RIGHT OR WRONG SPINNERS (Atlentic 7-89689)	34	6
25	JAM ON IT NEWCLEUS (Sunnyview SUN 411)	31	6
26	SHAKE DOWN EVELYN "CHAMPAGNE" KING (RCA PB-13748)	17	10
27	DANCING IN THE SHEETS SHALAMAR (Columbie 38-04372)	12	12
28	AUTOMATIC POINTER SISTERS (Planet/RCA YB-13730)	21	16
29	LET'S STAY TOGETHER TINA TURNER (Cepitol B-5322)	23	16
30	BREAKDANCE IRENE CARA (Network/Geffen 7-29328)	35	6
31	CHANGE OF HEART CHANGE (RFC/Atlentic 7-89684)	42	6
32	JUST MY LUCK THE DEELE (Solar/Elektre 7-69749)	29	9
33	HI, HOW YA DOIN'? KENNY G (Ariste AS1-9105)	25	12
34	MORE. MORE. MORE	20	14

1		5/5 C	hart	
1	SWOOP (I'M YOURS) DAZZ BAND (Motown 1725 MF)	50	5	(
ļ	36 TAXI J. BLACKFOOT (Sound Town/Allegience ST-0004)	33	23	
1	JUMP (FOR MY LOVE) POINTER SISTERS (Plenet/RCA YB-13780)	58	3	
Į	38 LAST DANCE GEORGE CLINTON (Cepitol B-5332)	28	11	
1	39 LOVE ME LIKE THIS REAL TO REEL (Ariste AS1-9192)	41	8	(
ļ	40 LOVE ME RIGHT MELBA MOORE (Cepitol B-5343)	48	3	
	41 NO PARKING (ON THE DANCE FLOOR)			
-	MIDNIGHT STAR (Soler/Elektre 7-69753) 42 I SWEAT (GOING THROUGH THE	39	11	
1	MOTIONS) NONA HENDRYX (RCA PB-13759)	45	7	Ĺ
1	43 YOU'RE THE REASON "D" TRAIN (Prelude PRL 8082)	44	9	(
İ	44 GIRLS JUST WANT TO HAVE FUN CYNDI LAUPER (Portrelt/CBS 37-04120)	46	7	
ļ	GOTTA GIVE A LITTLE LOVE (TEN YEARS AFTER)			
	TIMMY THOMÁS (Gold Mountein/A&M GS-82004) 46 "DEAR MICHAEL"	54	4	
Į		49	7	
	THE O'JAYS (Philedelphie Int'I/CBS ZS4 04437) 48 NEW MOVES	52	4	
1	CRUSADERS (MCA-52365) THEY ONLY COME OUT AT NIGHT	51	7	
	PETER BROWN (Columbia 38-04381)	53	7	
ļ	BUN D.M.C. (Profile PRO-5045)	59	4	
}	ROCKWELL (Motown 1731MF)	-	1	
ł	THE EARONS (Islend 7-99776) 53 SHACKLES	64	4	(
l	R.J.'s LATEST ARRIVAL (Golden Boy/Ouelity QUS 7059)	68	4	
	JOSELYN BROWN (Vinyl Dreems/Prelude VND D71) 55 THRILLER	71	2	
ļ	MICHAEL JACKSON (Epic 34-04364)	38	14	
	CHERYL LYNN (Columble 38-04429)	61	4	
	PATTI AUSTIN (Owest/Werner Bros. 7-29305) 58 WHAT PEOPLE DO FOR MONEY	63	4	
	DIVINE SOUNDS (Specific SR-243) 59 YOU'RE THE ONE	70	3	
	EMOTIONS (Red Lebel RL SG-001) 60 STOP WHAT YOU'RE DOIN'	37	11	
	THE CHI-LITES (Privete I/CBS ZS4 04365)	40	10	
	61 IT'S ALL YOURS STARPOINT (Elektre 7-69751)	43	13	
	62 H-A-T-E (DON'T LIVE HERE ANYMORE)		_	
	THE STAPLE SINGERS (Privete I/CBS ZS4 04384) 63 TOO BUSY THINKING ABOUT MY BABY	65	5	
	ORBIT (Feeturing Cerol Hall) (Gnome/Ouellty QUS 058)	66	3	
	PATRICE RUSHEN (Elektre 7-69/42)	-	1	
	WINDJAMMER (MCA-52367)	73	4	
	EARTH, WIND & FIRE (Columble 38-04427)	72	4	1
	L.J. REYNOLDS (Mercury/PolyGrem 818 791-7)	83	2	

/IF)	2	10	35	SWOOP (I'M YOURS) DAZZ BAND (Motown 1725 MF)	50	5	BI DIDN'T MEAN TO TURN YOU ON CHERRELLE (Tebu/CBS Z54 04406) 75.	4
GF)	1		36	TAXI J. BLACKFOOT (Sound Town/Allegience ST-0004)	33	23	69 TAKE IT TO THE LIMIT T. CONNECTION (Cepitol B-5337) 77	5
-7)	3	13	37	JUMP (FOR MY LOVE) POINTER SISTERS (Plenet/RCA YB-13780)	58	3	READY FOR THE NIGHT MARGIE JOSEPH (Cotililion/Atco 7-99771) 78	3
46)	4	15	38	LAST DANCE GEORGE CLINTON (Cepitol B-5332)	28	11	ROGER (Werner Bros. 7-29271) -	1
75)	16	9	39	LOVE ME LIKE THIS REAL TO REEL (Ariste AS1-9192)	41	8	WHATCHA TALKIN' 'BOUT MUSICAL YOUTH (MCA-52364) 79	3
-7)	5	13	40	LOVE ME RIGHT MELBA MOORE (Cepitol B-5343)	48	3	BREAK MACHINE (Sire 7-29319) 81	3
88)	8	9	41	NO PARKING (ON THE DANCE FLOOR)			74 FEEL THE NEED ANITA BAKER (Beverly Glen BG 2013) 76	3
48)	15	6	42	MIDNIGHT STAR (Soler/Elektre 7-69753) I SWEAT (GOING THROUGH THE MOTIONS)	39	11	THE WORLD'S FAMOUS SUPREME TEAM (Island 7-99772) 86	2
-7)	18	7	43	NONA HENDRYX (RCA PB-13759) YOU'RE THE REASON	45	7	76 ALWAYS LENNY WILLIAMS (Rocshire/MCA XR95056) 80	3
18)	11	9		"D" TRAIN (Prelude PRL 8082) GIRLS JUST WANT TO HAVE FUN	44	9	IN THE HEAT OF THE NIGHT RAY PARKER JR. (Ariste AS1-9198) 87	2
99)	13	6	R	CYNDI LAUPER (Portreit/CBS 37-04120) GOTTA GIVE A LITTLE LOVE (TEN	46	7	I WANT YOU TO BE REAL JOHN ROCCA (Streetwise SWRL 2225) 84	2
ES				YEARS AFTER) TIMMY THOMAS (Gold Mountein/A&M GS-82004)	54	4	IF EVER YOU'RE IN MY ARMS	
00)	14	6 5	46	"DEAR MICHAEL" KIM FIELDS (Critique CRI 705)	49	7	PEABO BRYSON (Elektre 7-69728) -	1
17) T .LE	24	3	47	EXTRAORDINARY GIRL THE O'JAYS (Philedelphie Int'I/CBS ZS4 04437)	52	4	COLONEL ABRAMS (Streetwise SWRL 1123) 82	3
12)	6	14	48	NEW MOVES CRUSADERS (MCA-52365)	51	7	8) NEW LOVE ROSE ROYCE (Montege MS 620) 89	2
٨F)	9	16	49	THEY ONLY COME OUT AT NIGHT PETER BROWN (Columbia 38-04381)	53	7	82 HEART DON'T LIE LA TOYA JACKSON (Privete I/CBS ZS4 04439) -	1
ILL 85)	7	13	50	RUN D.M.C. (Profile PRO-5045)	59	4	83 LIVIN' FOR YOUR LOVE MELBA MOORE (Capitol B-5308) 36	16
GF)	10	11	51	OBSCENE PHONE CALLER ROCKWELL (Motown 1731MF)	_	1	84 BABY IT'S YOU STACY LATTISAW & JOHNNY GILL (Cotiliion/Atco 7-	
			52	LAND OF HUNGER THE EARONS (Islend 7-99776)	64	4	85 LIVE WIRE (I WANT A GIRL THAT	1
41)		10	53	SHACKLES R.J.'s LATEST ARRIVAL (Golden Boy/Ouelity QUS 7059)	68	4	SWEATS) DUKE BOOTEE (Mercury/PolyGram 818 809-7) -	1
GF)	30	11 8	54	SOMEBODY ELSE'S GUY JOSELYN BROWN (Vinyl Dreems/Prelude VND D71)	71	2	CONE STEP CLOSER THE DELLS (Privete I/CBS ZS4 04448) -	1
(16) (29)	26	6	55	THRILLER MICHAEL JACKSON (Epic 34-04364)	38	14	87 LOVE WON'T LET ME WAIT JOHNNY MATHIS (Duet with Deniece Williems) (Columbia 38-04379) 67	11
(60)	20	10	50	CHERYL LYNN (Columbie 38-04429)	61	4	88 ENCORE	22
82)	20	13	5	RHYTHM OF THE STREET PATTI AUSTIN (Owest/Werner Bros. 7-29305)	63	4	89 ADULT EDUCATION	10
(89)	34	6	58	WHAT PEOPLE DO FOR MONEY DIVINE SOUNDS (Specific SR-243)	70	3	SWITCH IT BABY SWITCH (Totel Experience/RCA TES1-2401) -	1
11)	31	6	28	YOU'RE THE ONE EMOTIONS (Red Lebel RL SG-001)	37	11	91 JOYSTICK DAZZ BAND (Motown 1701MF) 55	25
48)	17	10	60	STOP WHAT YOU'RE DOIN' THE CHI-LITES (Privete I/CBS ZS4 04365)	40	10	92 SERIOUS	15
372)	12	12	61	IT'S ALL YOURS STARPOINT (Elektre 7-69751)	43	13	93 IF ONLY YOU KNEW PATTI LeBELLE (Philedelphie Int'I/CBS ZS4 04208) 69	27
730)	21	16	62	H-A-T-E (DON'T LIVE HERE ANYMORE)			94 IT'S GONNA BE SPECIAL PATTI AUSTIN (Owest/Werner Bros. 7-29373) 56	15
322)	23	16	63	THE STAFLE SINGERS (Privete I/CBS ZS4 04384) TOO BUSY THINKING ABOUT MY	65	5	95 DON'T GO DREAMBOY (Owest/Werner Bros. 7-29389) 88	20
328)	35	6		BABY ORBIT (Feeturing Cerol Hall) (Gnome/Ouellty QUS 058)	66	3	96 ALL NIGHT PASSION ALISHA (Venguerd SPV 72) 74	5
684)	42	6	64	FEELS SO REAL (WON'T LET GO) PATRICE RUSHEN (Elektre 7-69742)	-	1	97 LEAVE THE BRIDGES STANDING SHIRLEY BROWN (Sound Town/Allegtence ST-0005) 60	6
49)	29	9	65	LIVE WITHOUT YOUR LOVE WINDJAMMER (MCA-52367)	73	4	98 I'M READY (IF YOU'RE READY) THE GAP BAND (Totel Experience/PolyGrem TE 8211) 92	7
105)	25	12	66	EARTH, WIND & FIRE (Columble 38-04427)	72	4	99 THE SOUND OF MUSIC DAYTON (Cepitol B-5237) 62	6
619)	32	14	67	L.J. REYNOLDS (Mercury/PolyGrem 818 791-7)	83	2	100 I WANNA MAKE YOU FEEL GOOD THE SYSTEM (Mirage/Atco 7-99788) 90	11
A	LPH	ABE	TIZED	TOP 100 B/C (INCLUDING PUBLISHERS	AND	DLIC	CENSEES	

Weeks On 5/5 Chart

Adult (Fust Buzza/Hot-Cha/Unichappell-BMI)89

All Night Passion (Jackare/Baby/Raquel/ Starbo—ASCAP)

ATLANTIC STARR (A&M 2619) 32 14

H-A-T-E (Malaco—BMI)62 Hello (Brockman—ASCAP)1 Hey D J. (April/Chappell — ASCAP)75

Hi, How Ya (Music Corp. of America/New Music

I Want You (Beggar's Banquet/Beat'n Track — ASCAP)

Jam On It (Wicked Stepmother/Wedot-ASCAP) 25

 Rhythm Of (Gratitude Sky—ASCAP/Bell Boy/ Pologrounds—BMI)
 57

 Right (Mr. Dapper/Seitu/Pride Fire—BMI)
 24

 Rock Box (Protoons, Inc./Rush-Groove—ASCAP) 50
 50

 Sail Away (Stone Diamond/Golden Touch—BMI)
 19

 Serious (Ramwave—ASCAP)
 92

 Shakeles (Arrival/Alva—BMI)
 53

 Shake Down (Chappell/Richer—ASCAP/Unichap

pel/Mr Dapper-BMI). .26 She's Strange (All Seeing Eye-ASCAP/Cameo Five Street Dance (Can't Stop-BMI/Stop

 Street Dance (Can't Stop—BMI/Stop

 Light—ASCAP).

 Superstar (Teddy Jack/Del-Bon—BMI)

 Switch (Total Experience — BMI)

 Swoop (J Regg—ASCAP/Hey Kimo—BMI)

 Stake It To (Coakley/Irving—BMI)

 Gaxi (Backlog—BMI)

 Taxi (Backlog—BMI)

 Stop on (J Teddy Jack/Del-BMI)

 Stake It To (Coakley/Irving—BMI)

 Gaxi (Backlog—BMI)

 Ther's (ATV Music/Mann & Weil Songs—BMI)

 Phy Only Come (Minong—BMI)

 49

 Thiller (Bodsongs (PBS) adm by

 This Time (J. Flat/Koan—ASCAP)
 56

 Thriller (Rodsongs (PRS), adm. by
 1

 Almo—ASCAP)
 55

 Tonight (Delightful—BMI)
 6

 Too Busy (Jobete/Stone Agete—ASCAP)
 63

 Touch Down (Membership/Seductive – ASCAP)
 63

 Touch Down (Membership/Seductive – ASCAP)
 70

 We're Going All (Dyad—ASCAP)
 10

 What People (Clerkjay/R. Hill—BMI)
 58

 Whatcha (Jobete/Black Bull—ASCAP)
 72

 White Horse (Sing A Song, adm. by WB Music
 Corp.—ASCAP)

 Corp.—ASCAP)
 4

 You're The One (Red Writer/Lanlee/Billy Osborne/Captan
 59

 You're The Reason (Trumar/Huemar/Diesel—BMI)
 59

tain Z—ASCAP) You're The Reason (Trumar/Huemar/Diesel—BMI) 43

INTERNATIONAI

INTERNATIONAL DATELINE

United Kingdom

LONDON - Classical music is to get the pop sales treatment through an innovative link between classical label Deutsche Grammaphon and Sony, inventors of the Walkman cassette machine.

Labelled the Walkman Classics, dealer prices have been halved in a bid to extend their appeal to general record stores as well as classical specialists.

The advertising campaign uses a striking picture of Mozart wearing a pair of Walkman headphones. The initial 20 titles released have running times of over 80 minutes and include popular classics played by top artists.

'Walkman Classics will be a key, a password, to a new and potentially huge classical market," says DG label manager Bill Holland.

Ronco UK, who reported a "cash flow" problem earlier this month, is planning to buy out UK operations from its American parent company.

UK managing director Mal Sherman hopes to secure the deal with key management and an unnamed private investor.

"Negotiations are taking place with UK financial institutions regarding support for the offer," says Sherman. He stresses the company has not been closed down, and expresses confidence in their planned summer and autumn releases.

Further restrictions on "freebie" giveaways on records eligible for the Gallup charts have been announced. Rules announced last November restricting giveaways with singles has now been extended to albums.

Only insignificant gifts like buttons and patches or a free record by the same artist will be allowed. Previously, record companies were offering T-shirts and on occasion a free video. The moves were implemented by the Gallup chart partners' committee and the BPI Council.

London looks like having one of its most action-packed summers on the concert scene. Neil Diamond, Stevie Wonder, Billy Joel and Pink Floyd's Roger Waters teaming up with Eric Clapton have already been announced. Confirmation is also expected for an Elton John concert at the 100,000 capacity Wembley Stadium. And rumours abound that the ink is about to dry on contracts for Bob Dylan, Santana and Bruce Springsteen.

One of the most successful heavy rock acts of the early seventies, Deep Purple, are to reform. The five members from the group's most successful period, including singer lan Gillan, guitarist Ritchie Blackmore and keyboards player Jon Lord will be back in the studio together in the summer, and are expected to start a tour

Italy

DP TEN LPs No Parlez -- Paul Young -- CBS Speciale Sanremo '84 -- Various Artists -- CBS Festival '84 -- Various Artists -- CGD Masterpiece -- Various Artists -- Discotto Magic Dee Jay -- Various Artists -- Disco Magic Thriller -- Michael Jackson -- CBS The Works -- Queen -- EMI Ammonia Avenue -- Alan Parsons Project -- CGD/Arista Creuza De Mol -- Fabrizio De Andre -- Ricordi 90125 -- Yes -- WEA/Atco -- Musica e Dischi

— Musica e Dischi

TOP TEN 45s 1 Love Of The Common People — Paul Young — CBS 2 Victims — Culture Club — Virgin

1 Love Of The Common People — Paul Young — C 2 Victims — Culture Club — Virgin 3 Radio Ga Ga — Queen — EMI 4 Non Voglio Mica La Luna — Fiodaliso — Durium 5 Dance Hall Days — Wang Chung — CBS 6 Just For Tonight — Gilbert Montagne — Baby 7 Ci Sara — Toto Cutugno — Baby 8 Terra Promessa — Eros Ramazzotti — DDD 9 Serenata — Toto Cutugno — Baby 10 State Of The Nation — Industry — EMI/Capitol

taking in the US, UK and Japan by the end of the year.

Leading record, video and computer game firm Lasgo Exports has notched up a remarkable record of its own. The London based company has won the prestigious Queen's Award For Export Achievement for the second year running.

The 1984 award was announced on Queen Elizabeth's birthday, April 21. In the past year Lasgo has extended its worldwide operations to include a wider coverage of North America, Australia and the Far East.

Magnum Music Group, which includes five record labels and a publishing company, is moving into the video market. The first release on MMG Video is Canadian star Ronnie Hawkins live in concert, scheduled for release in June.

Lamborghini Records will be well placed to sell its upcoming album from former Genesis guitarist Steve Hackett internationally. The company has just completed licensing deals for its product with Teldec in West Germany, CGD in Italy, Non-Stop in Scandinavia and Turning Point for Benelux.

Inner Vision has signed a new licensing deal with Priority/EMI Records after a period of inactivity following litigation with its most successful act to date Wham!, now signed to CBS.

chrissey iley

Argentina

BUENOS AIRES - A delegation of CBS executives from the U.S., headed by Allen Davis, president of Columbia Records International, and Nick Cirillo, VP in charge of Latin America (LAO), visit-ed Buenos Aires and held talks with Roberto Lopez, president of the local branch, as part of a South American tour on which the main highlight was the opening of a new plant in Rio de Janeiro, Brazil. In Buenos Aires Davis and Cirillo, as well as Lopez, were on hand at the offering of a "Number One" award to local chantress Maria Martha Serra Lima, who sold more than one million albums of her recordings during her career and at the same time unveiled a new LP at the Michelangelo nitery.

During a brief talk with the press, Davis told Cash Box that he felt very happy in general about the company operations in Brazil, where there has been a "remarka-ble progress" on the development of creative artists like Djavan and Raimundo Fagner, and the success of Roberto Carlos, who cut the opening ribbon of the new plant and whose contribution to the success of the Brazilian operation, where



PRODUCING A THRILLER — Producer Quincy Jones recently received a visit from president of CBS Records International Allen Davis, who brought along with him a sampling of the international awards earned by Jones for his production of Michael Jackson's "Thriller." Davis (I) and Jones (r) seem to be enjoying the amazing array of gold displayed in Jones' home.

more than 500 people work, was very significant.

About the policy of the group, he stated that it is CBS' unwritten policy that every artist deserves the full support of all the CBS companies and that it happens that English and Spanish are the most common languages spoken by these countries where the 38 fully-owned companies are established, but that the company does not always succeed.

Regarding the current trends in the States, Davis told Cash Box that there is an opening for new artists, after several years of tight radio programming during which the radio stations were conservative about the music that was being played; the advent of MTV also signaled a change in the trends, with many artists coming from Great Britain and the introduction of what he defined as a "new wave" in music and more variety in the music.

miguel smirnoff

Italy

MILAN - The Italian Confederation of Music will join AFI, the association of the record manufacturers, the associations of the composers (Associazione Uncla) and the music publishers (Unemi and Aidem).

Virgin Dischi released a midline called MP (medium price). The first 35 issues are already out on the market, distributed by Dischi Ricordi, on sale to the public at price of \$5 each.

Giancarlo Bongiovanni announced an agreement with the French record company SPI (Societe Phonogrammique Internationale) for the distribution of its catalog in Italy. The repertoire includes many movie soundtracks from all over the world.

The Stone Castle Recording Studios, located in Carimate, Como, have been sold by Antonio Casetta to two different groups, the first one called Lark Recording Studios - created by Allan Goldberg and Oderso Rubini - and the second one, Morning Studio, Music, Records & Productions managed by Red Canzian, Renato Cantele and Marco Tensini. mario de luigi

Music Videos Brought To Europe Via Cable

by Chrissey lley

LONDON - Next year Europe will have a 24-hour cable service transmitted from London according to Charles Levison, chief executive of The Music Channel Ltd. (MCL is the recently announced partnership of Thorn EMI, the Virgin Group and Yorkshire Television.)

MCL will operate as a wholly independent company, transmitting its programs under the name of Music Box. The production will be handled by the existing Music Box staff at Thorn EMI. Levison, a former MD of WEA UK, he is currently engaged in looking for larger premises and a bigger staff.

(continued from page 28)

INTERNATIONAL BESTSELLERS

United Kingdom

- UNITEC KINGGOM TOP TEN 45s 1 Against All Odds Phil Collins Virgin 2 Hello Lionel Richie Motown 3 You Take Me Up Thompson Twins Arista 4 I Want To Break Free Queen BMI 5 Glad It's All Over Captain Sensible A&M 6 Ain't Nobody Rufus & Chaka Khan Warner Bros. 7 Wood Beez (Pray Like Aretha Franklin) Scritti Politti Virgin 8 Nelson Mandela Special AKA 2 Tone 9 The Caterpillar The Cure Fiction 10 People Are People Depeche Mode Mute

TOP TEN LPs

- Can't Slow Down Lionel Richie Motown Now That's What I Call Music II various - EMI/Virain
- 2 Now That's What I Call Music II various –
 3 Into The Gap Thompson Twins Arista
 4 Lament Ultravox Chrysalis
 5 Thriller Michael Jackson Epic
 6 Alchemy. . Dire Stralts Live Vertigo
 7 Human's Lib Howard Jones WEA
 8 The Smiths Rough Trade
 9 Cafe Bleu The Style Council Polydor
 10 Body & Soul Joe Jackson A&M

Germany

- TOP TEN 45s
 Big In Japan Alphaville WEA
 Somebody's Watching Me Rockwell Motown
 Relax Frankie Goes To Hollywood Island
 Jump Van Halen Warner Bros.
 People Are People Depeche Mode Mute
 Girls Just Want To Have Fun Cyndi Lauper Epic
 Radio Ga Ga Queen EMI
 Hello Again Howard Carpendale EMI
 Love Is A Battlefleld Pat Benatar Chrysalis
 Abschled ist ein scharfes Schwert Roger Whittaker Avon

TOP TEN I P

10

—Melody Maker

TOP TEN 45s

- 8

- DP TEN LPs ? (Fragezeichen) Nena CBS Die Songs einer Supergruppe Supertramp A&M Peter Hofmann 2 Peter Hofmann CBS Ammonia Avenue The Alan Parsons Project Arista Carambolage Peter Maffay Teldec Hello Again Howard Carpendale EMI The Works Queen EMI Alchemy. . .Dire Stralts Live Vertigo Ein Gluck, dass es dich gibt Roger Whittaker Avon Human's Lib Howard Jones WEA —Der Musika
 - -Der Musikmarkt

TOP TEN LPs

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PHILLY WORLD SIGNS WITH ATLANTIC --- Philly World Records, whose roster of artists includes Harold Melvin & the Bluenotes, Bryan Loren, Terri Wells and others, has signed a distribution deal with Atlantic Records. The first release under the new contract is Loren's hit "Lollipop Luv." Seen celebrating the deal, are (I to r): Cotillion Records president Henry Allen; Atlantic president Doug Morris; Philly World president Peter Pelullo; Atlantic/Cotillion vice president/GM Hank Caldwell; Philly World national sales and marketing director Ernie Cimadamore; and Philly World attorney Jonathan Black.

ASCAP Re-elects David, New **Board Members**

NEW YORK - The board of directors of ASCAP has re-elected lyricist Hal David as president. In other elections the AS-CAP board voted Arthur Hamilton and Irwin Z. Robinson vice presidents; Morton Gould secretary; George Duning, assistant secretary; Leon J. Brettier, treasurer; and Sidney Herman, assistant treasurer.

ASCAP members have also elected four writers and four publishers to serve on its Board of Review. the Board of Review decides questions raised by members concerning royalty distributions and AS-CAP's distribution rules. Writers elected to the board were lyricists John Bettis and Donald Kahn and composers Burton Lane and William Kraft. Publishers elected were Stanley Mills of September Music Corporation, Leeds Levy of Leeds Music Corp., Dean Kay of T.B. Harms Co., and John M. Boerner of Carl Fischer, Inc.

Music Videos Brought To Europe Via Cable

(continued Irom pege 27)

Virgin chief Richard Branson expressed his delight with the alliance, saving that "our combined strength will ensure that music lovers everywhere throughout Europe wil receive the best possible music channel." Levison also triumphantly claims, "this is a new outlet for the music industry; and I emphasize the words "music industry" rather than record industry. Music Box is producing four hours of programming at present and that will be increased to 24 early next year.

As well as his quest for office accomodation and plans to recruit more staff, Levison also hopes to establish MCL's own dedicated facilities for program production in London.

"Music Box will be the first cable channel to carry the UK chart, going out on Wednesdays," he disclosed. "There will also be a Euro chart, a video chart and a new release chart program. It's the first program ever to be dedicated to the whole of Europe, to a potential European auFOR SALE: Stock Markets, Ticker Tepes, and Hi Fiyers. We also carry a complete line of Bingos and Uprights. We are also Distributors for Amstars Hold and Drew poker games. Antique slots for legel arcsec. Call Wasick Dist area code 304 - 292-3791. Morgentown, W. Va. 16505.

HUMOR

RADIOSTATIONS — Write on station letterhead for a free information package and free issue of the DJ Bulletin Radio Comedy Service to: DJ Bulletin Service, PO Box 1,-7137 ZG Levelde, the Netherlends.



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JUKEBOX OPERATORS -- We will buy your used 45's --John M. Aylesworth & Co., 9701 Centrel Ave., Gerden Grove, Calif. 92644 (714) 537-5939.

Basie Funeral

under Mr. Woodward's leadership, they

are about to embark on a tour that will

end June 30 at a gala salute to Basie as

part of this year's Kool/New York Jazz

Festival, which George Wein has dedicat-

ed to Count Basie. In the last years of his life, Count Basie had been working

on an autobiography with writer Albert

Murray; it will be published in the future.

At Count Basie's funeral, Dennis Row-

land, Carmen Bradford, and Joe Williams sang spirituals, Billy Taylor played a

medley of Basie's compositions, Dr. Sa-

muel D. Proctor, the Senior Minister of the Abyssinian Baptist Church, delivered

the eulogy, and Freddie Green, Cab Cal-loway, and Aaron Woodward delivered

remarks. Count Basie's body was on view

before the service and that sly, all-knowing smile of his seemed to be perceptible.

the obituary, printed in the program for the funeral and titled "To Basie With Love," contained the words, "Your mel-

Freddie Green said, "He's a man who

never said no to his public at any time."

Judging by the outpouring of emotion that

accompanied his passing, it is clear that,

as always, his public was ready to repay

odies will linger in our hearts forever."

(continued Irom page 15)

ally good black music. Black music has seen a very good year, and with such explosive success, video is an attractive enhancement. "We're fighting now for a larger share of MTV and the bigger video networks," said Michael Kidd, division vice president of black promotions for RCA. "Once we do, we feel it will contribute to our gross in sales. We've had a tremendous year this year what with Michael Jackson, The Pointer Sisters, and Lionel Richie. The black record industry has shown a great growth at this point.'

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Black Videos

Black music industry executives hope for continued loosening in the music video pop/rock formats, recognizing the advance in sales they could garner from such exposure. But of the promotions executives from both areas of music, all agreed that videos cannot be made for video's sake, and it is the music that ultimately pays for video production costs. "Good songs make good videos," said Ronnie Jones, manager of national R&B album promotion for Capitol Records.

Harvey Leads, director of video promotion for Epic, Portrait and Associated Labels, together with T.C. Thompkins, vice president of black music promotions, had this to say about the state of black music video exposure: "There is no 24-hour black music outlet, other than one of the most consistant black music video outlets — B.E.T. — Black Entertainment Television, which is only one hour a night, six nights a week out of Washington, D.C. Rumor has it that they'll be expanding. Other than that you have local weekly black urban video shows. And then there's "Night Tracks," and "Friday Night Videos" who don't have an AOR mentality, they just play hits and potential hits regardless of format."

Leads explained that despite this lack of video outlets for black music, a parallel can be drawn between the video markets and the radio markets. There is a comparable ratio, he said, when you consider the amount of AOR/CHR stations compared to the number of black contemporary/R&B formatted stations. The same relationship exists with video. This is not to say, according to Leads, that there isn't a strong demand for more black videos. Indeed, the consensus among the promotion people we spoke to is that increased video exposure will be a boon to the black music industry, and now is the time for more such video outlets to open up.

Levison went on to explain that Music Box will feature concerts, quizzes, internationally known artists and music news. The show may schedule a particular clip up to five times a day, but the rotation will average two or three plays a day.

dience of five million."

that kindness

Advertising will be screened in about a month. Initially, ads will be restricted to four minutes per hour due to advertising regulations in Switzerland. Music Box will also derive income in the form of fees from cable operators.

In its early UK stage Music Box will be available through Thorn EMI's cable facility in Swindon and through Rediffusion cabling, which means it will be available to 25 towns throughout the UK by the end of June, with an audience penetration estimated at 500,000 homes. The Greenwich suburb is to be the first London area to receive Music Box near the end of the Summer. The service will expand as more cable systems come on line.

COIN MACHINE

AROUND THE ROUTE

by Camille Compasio

As you will read elsewhere in this issue the number of jukeboxes registered with the Copyright Office in Washington for the first quarter of this year has dropped to 83,054 from the 145,146 that were reportedly registered in 1978 when ops were paying the \$8 royalty fee. This sad but true statistic was passed on to us by AMOA's executive vice president Leo Droste and serves to further emphasize the plight of the jukebox operator, who must contend with current economic problems plus the added burden of the escalated royalty fee. AMOA thus urges that the campaign continue, on the part of operators and other members of the trade, to enlist support for Senate bill SB 1734 and House bill HR 3858 which, if passed, would greatly relieve the pressure. If you need guidance or further information feel free to contact the AMOA office at 312-654-2662 in Chicago. Lucky Distg. Co., one of the three newly appointed Rock-Ola distribs (details elsewhere in this issue), recently moved to more spacious, new facilities at 2179 Nolensville Rd. in Nashville, TN. Mitch

Rollins, formerly with Rowe Int'l., has joined Lucky's service department. The firm, which is headed by Steve Shacklett, has a number of coinbiz veterans on its team, including Wilson Bracey, Clint Shockey and Mary Shumsky. We received word from Greyhound

We received word from Greyhound Electronics in Toms River, NJ, that Chicago has approved for license the firm's coin-op "Casino Games" machine. This model now joins the company of the SMS "Grand Prix" and Kramer "Skill Stop Poker," which are also legal in Chicago.

Dateline Union City, New Jersey, where we spoke with Sol Lipkin, American Shuffleboard's sales manager, whose very much involved in the shuffleboard tournament circuit and has been traveling a lot these past weeks - but that's nothing new for Sol! Most recently he was in Las Vegas for the second national shuffleboard tournament which was held at The Showboat where players from 11 different states competed for cash awards and prizes totaling around \$28,000. League interest in shuffleboard tournaments has been mushrooming nationwide, as Sol told us. Professionals, women and players of all



This photo will give you an idea of the format that is used in a shuffleboard tournament. The '85 spring tournament that is being planned by American Shuffleboard will feature 24 tables, rather than the traditional 12. Incidentally, in case you're wondering about players' attire and style, this photo is from a 1949 tournament!

skill levels are participating and plans are now under way for a national tournament in Spring of '85 for teenaged players. As a result of all this interest, American Shuffleboard is "heavily back-ordered" over demand in the U.S. plus the growing interest in England. Australia is another market that is opening up. Current models include the Royal line (16'-22'), and 12' Royal Cusion and the 9' Royal Bank Shot.

Tony Yula, general manager of Mondial-Springfield, NJ, notes that the firm recently took on the Wurlitzer phono line and is expecting a delivery from Germany very shortly. "We are very enthusiastic about the Wurlitzer phonograph line," he said, stressing the "quality" of the product and the competitive price tag. Mondial is planning to hold a showing of the current Wurlitzer jukebox models - and a service school as well - some time later in May. As for present business, pinballs are definitely in the fore, particularly Mylstar's "Jacks To Open." As Tony pointed out, we're getting "back to the basics" where you can go into a tavern to play a shuffle alley, pinball, pool table and jukebox. Additionally, there's the younger generation who are just now experiencing and enjoying pinball play, he noted. Mondial is also doing just beautifully with Nintendo's "Punch Out" and "VS Tennis.'

Attention jukebox ops. Remember the Four Lads from years past who recorded such hits as "Standing On The Corner," "Moments To Remember' and "No Not Much?" Well, they recently cut a new single on the GP label titled "She Will Call Again" b/w "How Did She Look," which is getting some good airplay and should be a natural on jukeboxes, according to Ben Arrigo of Glenn Productions in New York. The group just completed an engagement in Reno, is scheduled for T.V. and a concert appearance in New York - and will also be cutting a new LP. Operators may secure jukebox promo copies of the single by contacting Ben Arrigo at Glenn Productions, 157 W. 57th St., New York, NY 10019 or phoning 212-265-6585.

Bally Shows Revenues Up, Earnings Down

CHICAGO — Robert E. Mullane, president and chairman of the board of Bally Manufacturing Corp., anncounced revenues, net income and earnings per share for the first quarter ended March 31, 1984 and the outlook for the balance of 1984.

For the first quarter of 1984, revenues were \$272,713,000 as compared to \$194,830,000 in the same period last year. Net income was \$300,000 compared to \$2,078,000 earned in the first quarter of 1983. Earnings per share were \$.01 compared to the \$.08 per share reported a year ago.

Mullane said, "the revenue increase is primarily attributable to our newest operations Health & Tennis Corporation of America, which was not included in last year's first quarter. The earnings decline in this year's first quarter reflects the deepening depressed conditions in the coin-operated game business, which we first reported in the fall of 1982. Public play of amusement games at the retail level again declined in this quarter which resulted in a lower order rate for new equipment. The first quarter of 1983, to which the current quarter compares, was the best quarter of that year for the amusement game."

Mullane noted that, "partially offsetting the continuing weakness in the amusement game business were extremely strong showings by Bally's Park Place Casino Hotel in Atlantic City, New Jersey and by Health & Tennis Corporation of America. Bally's Park Place continued to report excellent results with another record first quarter. Health & Tennis Corporation of America also produced very strong results for Bally."

He further noted that, "as we enter the second quarter, we expect solid contributions by our Six Flags unit and further contribution from Bally's Park Place as both divisions enter their seasonally strong periods. Health & Tennis should also continue its growth. We naturally hope for improved conditions in the amusement game market, but expect that these operations will continue at low levels as the industry adjusts to the lowered level of play by the public."

NAMA Survey Reveals Bright Forecast For Vending In '84

CH1CAGO —Sales and profit expectations of vending service companies look considerably brighter for 1984, following a decided upswing in 1983 for most parts of the country, according to a survey of members by the National Automatic Merchandising Assn. (NAMA).

The annual "How's Business" survey of the association shows that 85.2 percent of the reporting companies expect higher sales in 1984, and 73.7 percent forecast higher net profits, noted NAMA president G. Richard Schreiber. The data was compiled from responses by 383 member firms, five of them located in Canada, whose results are reported separately.

For 1983, 76.2 percent reported higher sales compared with 1982 and 53.2 percent attained higher net profits. Sales were even for 13.8 percent and down for 10 percent of the reporting firms. Net profits were even with 1982 for 23.7 percent of the firms and down for 23.1 percent.

The best sales performance was reported from the southeast, where 91.5 percent of those reporting achieved higher sales, followed by New England, the western and eastern states.

In the Great Lakes region, hit earlier by automobile and related industry problems, 72.9 percent reported sales increases, with only 8.3 percent showing sales declines. In the southwest, where the vending industry downturn occured later, nearly one out of four firms experienced sales declines in 1983.

Non-vended (manual) foodservice volume was higher for 59.9 percent of those reporting, 22.6 percent showed no change and 17.5 percent reported lower sales volume for 1983. Glass front snack vending machines headed the list of equipment which reporting com-

panies plan to purchase in 1984, with 84.6 percent of the companies indicating they plan to buy such machines, reflecting the highest percentage for all categories in recent years. These were followed by hot beverage venders (69.2 percent), refrigerated food venders (54.3 percent), cup cold beverage machines (45.7 percent), can or bottle venders (44.6 percent), candy, cookie, cracker machines (29 percent) and cigarette machines (27.7 percent). Plans to purchase cigarette machines have been declining in recent years, from a high of 45.8 percent of respondents who reported plans to buy in 1980.

NAMA, which is the national association of the vending and foodservice management industry, currently has more than 2,400 member firms.

Exidy Revamps Sales, Marketing Depts.

CHICAGO — Exidy, Inc. of Sunnyvale, California, announced a reorganization within its sales and marketing department.

John A. Barone, who is the firm's national sales manager, has taken on the additional responsibilities of director of domestic marketing and advertising.

Mireille Chevalier, who shares the responsibilities of national sales manager with Barone, has expanded this area of her function and taken on the added responsibilities of international director of sales and marketing.

New Equipment

'Hot' New Game From I.C.E.

"'Fire Escape' is a unique and extremely appealing electro-mechanical game, with great graphics, incredible sounds, and a very creative electronic scoring," stated Steve Bernstein, vice president of marketing and sales for I.C.E., in announcing the release of the new game. "The industry response has been overwhelming." The new model was introduced by I.C.E. at the recently held AOE show in Chicago, where it attracted widespread attention and ranked as one of the most outstanding new pieces at the show.

In the play process, the object is to get out of a burning building by racing down the fire escape, jumping to the safety of a bird's nest along the way or sliding down the drainage pipe; and then help put out the fire. Action is frenzied and challenging, calling for speed, dexterity and skill on the part of the player; and accompanying the excitement are incredibly realistic sound effects. Electronic scoring records the player's progress. The game has wide appeal for players of all ages and skill levels.

"We went into production at the end of April and expect to have our distributors' initial orders out by the second week in May," said Bernstein. "The exposure created at the AOE show, coupled with the distributor/ operator showings we've been doing has produced exceptional results. Word travels fast in this industry and we are already backordered through June."

Bernstein further noted that, "we had the street operator in mind when we designed and priced Fire Escape, yet its novel and unique nature makes it ideal for the arcade as well. For the operator whose concern is maintenance and reliability the real beauty of the game is apparent when you open the cabinet," he added. "Operators will be pleasantly surprised with Fire Escape's mechanical simplicity."

Further information may be obtained through factory distributors or by contacting I.C.E. at 590 Young St., Tonawanda, New York 14150.



"Fire Escape"

INDUSTRY NEWS-

Record Attendance At NAMA Confab

CHICAGO - A record number of exhibitors and registration of 3,218 industry members (the highest since 1980) set the tone for the 1984 NAMA Western Convention-Exhibit, which was held for the second consecutive year at the Anaheim Convention Center in Anaheim, California during the period of April 6-8

"We were just tremendously pleased to have a total of 141 exhibitors, an all-time high and eight more than the record total of last year,' commented G. Richard Schreiber, president of the National Automatic Merchandising Assn.

"From conversations with Western and other industry members it was obvious that the positive reactions received by the exhibitors is based on improved sales and prospects of the operating companies in our industry," he added.

Highlights of the convention meetings were an address about making better use of available association services by NAMA board chairman Ken Nowak, president of Variety Vendors (Warren, M1), and B. J. Thompson's presentation on personal and company financial planning.

Replacement of the traditional convention banquet with a "foods of the world" buffetstyle evening, complete with entertainment, also met with favorable response from the convention participants.

The 1985 NAMA Western Convention will, for the first time, be held in Reno, Nevada. The dates are March 22-24.

1984 Sees Another Drop In Jukebox Registration

CHICAGO - In a recent conversation between the AMOA office and the Licensing Division of the Copyright office in Washington, D.C., it was reported that the number of jukeboxes registered in the first quarter of 1984, dropped by 29,763 from last year.

Following a six-year decline, it was reported that as of April 16, 1984, 83,054 jukeboxes were licensed compared to last year's end figure of 112,817. This represents 2,790 separate licensors as opposed to 3,988 by yearend 1983.

The registration decline follows a pattern that began in 1978, when the Copyright Royalty Tribunal (CRT) instituted a copyright licensing fee of \$8 per jukebox. In 1978, it was reported that 145,146 jukebox licenses were issued to 4,287 operators. As the copyright license fee increased from 1981 to 1984, from the initial \$8 fee to a \$50 fee (an increase of 525 percent), a drop of 62,092 licenses and 1,497 operators occurred from 1978, to the

Rock-Ola Appoints Three New Distribs

CHICAGO — Donald Rockola, president of Rock-Ola Manufaeturing Corp., announced the addition of three new distributors to the firm's U.S. network.

Lucky Distributing Company is now representing the Rock-Ola coin-op phonograph line. Located at 2179 Nolensville Road in Nashville, Tennessee, the company's executive team, headed by president Steve Shacklett, includes David Shacklett, Wilson Bracey and

current 1984 figure. The following table further illustrates the significant decline over the past seven-year period.

		No. of	No.of
	Fee	Operators	Juke boxes Licensed
1978	\$8	4,287	145,146
1979	\$8	3,918	138,701
1980	\$8	4,046	139,002
1981	\$8	3,920	136,941
1982	\$25	3,996	127,444
1983	\$25	3,988	112,817
1984	\$50	2,790	83,054

a full staff of sales representatives. Also representing the Rock-Ola line is Bally Advance Distributing, which is located at 9745 Business Park Drive in Sacramento, California. Manager of the distributorship is Terry Lauchaire.

The third new appointment is Jack's Amusement Co., located at 310 Strong Highway in El Dorado, Arkansas. Company president is Jack Ethridge.

Dynamo Corp. Launches Nationwide Table Soccer Tour

CHICAGO - Dynamo Corp. of Grand Prairie, Texas, manufacturer of the "Dynamo Soccer Table" and the "Big D" pool table, kicked off its nationwide 1984 Table Soccer Tour in Los Angeles on the weekend of March 23-25, with the \$2,500 Los Angeles Open. The Los Angeles competition was the first of the over 20 events on the 1984 tour.

Based on the same promotional concept as last year's successful tour, this year's program features mostly regional tournaments that range in size from \$1,000 to \$5,000 in prize money. These smaller tournaments are cosponsored by operators and location owners and are usually held right in the game-room or tavern, keeping the excitement of the promotion at the location in order to stimulate interest in the sport at the local level.

To keep the interest (and quarter revenue) high not only before but also after the regional promotions, the 1984 Dynamo tour is also offering three major tournaments. The first of these, the \$12,000 U.S. Open, took place

in Reno on April 20-22. The next will be the \$12,000 National Championships, to take place during Memorial Day weekend, May 25-28, in Denver.

The third major tournament - and the high point of the tour - will be the \$40,000 Dynamo 1984 World Championships, taking place Aug. 31-Sept. 3 in Dallas. More than 1,000 players from the U.S., Canada and Europe are expected to attend the four-day extravaganza which, in addition to the excitement of world-class competition, will offer group outings to such famous Dallas tourist attractions as Six Flags Over Texas theme park and the Southfork Ranch, home of television's J.R. on the program "Dallas" and now the No. 1 tourist attraction in the state of Texas.

There will be more regional competitions continuing throughout the Fall and Winter months (four have already been scheduled for the Fall), but the main focus of Dynamo's table soccer promotions from September

through March of '84 will be a new national league program.

"In the past, as table soccer evolved from a tavern game to a professional sport, we saw the activity move from the locations into hotel ballrooms, causing the large player base to erode, leaving nothing but an elite group of pro players," explained Kathy Brainard, Dynamo's director of marketing promotions. "We believe that the key to a successful future for table soccer lies in the creation of a program that allows players of all skill levels to enjoy competing on a weekly basis at the local level.

"Weekly tournaments continue to play an important part in the promotion of table soccer, but too often it's the same players who win over and over again," she continued. "A league format, with friendly competition between evenly-matched teams of six to eight players, is just what the sport needs. City table soccer leagues have proven to be very successful in the past, but this will be the first time that a league program has been organized on a national level.

Current plans call for the league to have two divisions of play, one for game-rooms and one for taverns. Division winners will play off at the local, state and regional levels. with the Dynamo National League Championships taking place in the spring in conjunction with a major tournament that will kick off the 1985 tour schedule.

"A national league program during the Fall and Winter months nicely complements our regional tournament program," stated Mark Struhs, vice president of marketing. "The two programs will work together to help us achieve our goal of increasing on-location play on a year-round basis."

Tour posters, location tournament kits and player newsletters are now available, free of charge. To receive these promotional items or more information about Dynamo's products and promotions contact Kathy Brai nard, Dynamo Corp., 1805 S. Great Southwest Parkway, Grand Prairie, Texas 75051.



HEATED COMPETITION! Pictured above are (I-r): Rick Hernandez and Tony Bacon competing against Don Becker and Gregg Perrie in the Open Doubles event at the Dynamo \$2,500 Los Angeles Open. In the finals of Open Doubles Johnny Lott and Ben Rivera of Los Angeles and Randy Stark and Mike Rousseau of Tucson, Arizona

fought it out for the \$500 first place prize. Rousseau and Stark, playing for the first time as professionals, won the hard-fought match. Photo 3 shows a few of the doubles teams competing at Phil's Family Fun Center. Players from six states, including some from as far away as Alaska and Chicago, turned out for the \$2,500 Los Angeles Open!

From Out Of The Past

The game theme satisfies the player's urge to break down the walls. Play begins with eight rows of bricks; each two rows are of different colors and points are scored according to these colors with the player utilizing three balls to knock down as many bricks as possible via the use of a video paddle which will decrease in size as the game progresses. Steadily increasing ball speed adds to the challenge of play. The name of the game is "Breakout," produced by Atari and featured in the June 19, 1976 issue of Cash Box. Remember when.



1E JUK 30XROGRAMN

*indicates new entry

POP

15 IO	1	TO ALL THE GIRLS I'V	
		JULIO IGLESIAS	& WILLIE NELSON (Columbia 38-04217)
Altra these	-	YOU MIGHT THINK	THE CARS (Elaktra 7-69744)
ils .	3	AGAINST ALL ODDS (1	
2 2 2022		NOW)	PHIL COLLINS (Atlantic 7-89700)
red.y ikog	4	HELLO	LIONEL RICHIE (Motown 1722MF)
don' e Ine	3	LOVE SOMEBODY	RICK SPRINGFIELD (RCA PB-13738)
1 2050	Ŭ		CULTURE CLUB (Virgin/Epic 34-04388)
	7	LET'S HEAR IT FOR TH	1E BOY NIECE WILLIAMS (Columbia 38-04417)
	8	FOOTLOOSE	KENNY LOGGINS (Columbia 38-04310)
	9	OH SHERRIE	STEVE PERRY (Columbia 38-04391)
	.0	HEAD OVER HEELS	GO-GO's (I.R.S./A&M IR-9926)
	11	HOLD ME NOW	THOMPSON TWINS (Arista AS1-9164)
	12		R MELLENCAMP (Riva/PolyGram R 216)
	13	ROCK YOU LIKE A HU	
	14	TIME AFTER TIME	YNDI LAUPER (Portralt/CBS 37-04432)
	15	I WANT A NEW DRUG	AND THE NEWS (Chrysalls VS4 42766)
	16	THE LONGEST TIME	
	17	THE REFLEX	BILLY JOEL (Columbia 38-04400)
10	17	THEY DON'T KNOW	DURAN DURAN (Capitol B-5345)
			TRACEY ULLMAN (MCA-52347)
	19	SISTER CHRISTIAN	NIGHT RANGER (MCA-52350)
	20		THE NEWS (Chrysalls/CBS VS4 42782)
-	21	SOMEBODY'S WATCHI	ROCKWELL (Motown 1702)
	22	EAT IT WEIRD AL YAN	IKOVIC (Rock 'n' Roll/CBS ZS4-04374)
	23	I'LL WAIT	VAN HALEN (Warner Bros. 7-29307)
anized	24	DANCING IN THE SHE	
have	25	I'M STEPPING OUT	ENNON (Polydor/PolyGram 821107-7)
l play	26	GIRLS	WIGHT TWILLEY (EMI Amarica B8196)
ship	27	JUMP (FOR MY LOVE)	
1985	28	ADULT EDUCATION	HALL & JOHN OATES (RCA PB-13714)
Fá	29	99 LUFTBALLONS	
10.5	30	WHITE HORSE*	NENA (Epic 34-04108)
110			LAID BACK (Sira 7-29346)

COUNTRY

1	TO ALL THE GIRLS I'VE LOVED BEFORE JULIO IGLESIAS & WILLIE NELSON (Columbia 38-04217)
2	I MAY BE USED
3	WAYLON JENNINGS (RCA PB-13720) SWEET COUNTRY MUSIC
4	ATLANTA (MCA-52336)
5	JOHN CONLEE (MCA-52351) HONEY (OPEN THAT DOOR)
	RÍCKY SKAGGS (Epic 34-04394)
6	CANDY MAN MICKEY GILLEY & CHARLY McCLAIN (Epic 34-04368)
7	SOMEDAY WHEN THINGS ARE GOOD MERLE HAGGARD (Epic 34-04402)
8	MONA LISA LOST HER SMILE DAVID ALLAN COE (Columbia 38-04396)
9	I DREAM OF WOMEN LIKE YOU RONNIE McDOWELL (Epic 34-04367)
0	I GOT MEXICO EDDY RAVEN (RCA PB-13746)
11	I DON'T WANNA LOSE YOUR LOVE CRYSTAL GAYLE (Warnar Bros. 7-28826)
12	YOU'VE STILL GOT A PLACE IN MY HEART GEORGE JONES (Epic 34-04413)
13	I COULD'A HAD YOU
14	JUST A LITTLE LOVE
15	REBA McENTIRE (MCA-52349)
6	LARRY GATLIN & THE GATLIN BROS. BAND (Columbia 38-04395) WHY GOODBYE
17	STEVE WARINER (RCA PB-13768)
8	ALABAMA (RCA PB-13763)
	VERN GOSDIN (Complaat 122)
19	HAPPY BIRTHDAY DEAR HEARTACHE BARBARA MANDRELL (MCA-52340)
20	GOD MUST BE A COWBOY DAN SEALS (Liberty P-B-1515)
21	I'M NOT THROUGH LOVING YOU YET LOUISE MANDRELL (RCA PB-13752)
22	IN MY DREAMS EMMYLOU HARRIS (Warnar Bros. 7-29329)
23	VICTIMS OF GOODBYE SYLVIA (RCA PB-13755)
24	TOGETHER AGAIN KENNY ROGERS & DOTTIE WEST (Liberty P-B-1516)
25	I GUESS IT NEVER HURTS TO HURT SOMETIMES
26	OAK RIDGE BOYS (MCA-58862)
27	GEORGE STRAIT (MCA-52337)
	CHARLY McCLAIN (Epic 34-04423)
	FOREVER AGAIN* GENE WATSON (MCA-52356)
	EYES THAT SEE IN THE DARK* KENNY ROGERS (RCA PB-13774)
30	ATLANTA BLUE* THE STATLERS (Marcury/PolyGram 818 700-7)
-	

		BLACK CONTEMPORARY
4217)	1	HELLO
Í	2	LIONEL RICHIE (Motown 1722MF)
720)	3	DENNIS EDWARDS (Motown 1715GF)
2336)	4	KOOL & THE GANG (Da-Lita/PolyGram 818 226-7)
2351)	5	ONE WAY (MCA-52348)
(394)	6	CAMEO (Atlanta Artists/PolyGram 818 384-7) FREAKSHOW ON THE DANCE FLOOR
368)	7	BAR-KAYS (Marcury/PolyGram 818 631-7) WHITE HORSE
1402)	8	GIVE ME TONIGHT
(396)	9	SHANNON (Emargancy/Miraga 7-99775) PERFECT COMBINATION
367)	10	STACY LATTISAW & JOHNNY GILL (Cotiliion/Atco 799785) LET'S HEAR IT FOR THE BOY
3746)	11	DENIECE WILLIAMS (Columbia 38-04417) DANCING IN THE SHEETS
8826)	12	SHALAMAR (Columbia 38-04372)
413)	13	PATTI LaBELLE (Philadalphia Int'I./CBS ZS4 04399) SHAKE DOWN
3717)	14	EVELYN "CHAMPAGNE" KING (RCA PB-13748) THERE'S NO EASY WAY
2349)	15	JAMES INGRAM (Qwest/Warner Bros. 7-29316)
1395)	16	O'BRYAN (Capitol B-5329) SOMEBODY'S WATCHING ME
3768)	17	NEW MOVES
3763)	18	CRUSADERS (MCA-52365) SAIL AWAY
122)	19	THE TEMPTATIONS (Gordy/Motown 1720GF) WE'RE GOING ALL THE WAY
2340)	20	JEFFREY OSBORNE (A&M 2618)
1515)	21	GEORGE CLINTON (Capitol B-5332)
3752)	22	BRYAN LOREN (Philly World/Atlantic 7-99760) DON'T WASTE YOUR TIME*
9329)	23	YARBROUGH & PEOPLES (Total Exparience/RCA TES1-2400) SUPERSTAR (DON'T YOU REMEMBER)
3755)	24	LUTHER VANDROSS (Epic 49-04969)
1516)	25	MELBA MOORE (Capitol B-5343)
3862)	26	BOBBY WOMACK AND PATTI LaBELLE (Bavariy Gian BG-2012) SWOOP (I'M YOURS)*
2337)	27	DAZZ BAND (Motown 1725 MF)
1423)	28	SPINNERS (Atlantic 7-89689) JUMP (FOR MY LOVE)*
2356)	29	POINTER SISTERS (Planat/RCA YB-13780) THRILLER
3774)	30	MICHAEL JACKSON (Epic 34-04364)
00-7)		DaBARGE (Gordy/Motown 1723GF)

May 12, 1984

RECORDS TO WATCH

ANGEL IN DISGUISE — Earl Thomas Conley (RCA) MAMA HE'S CRAZY — The Judds (RCA) JUST ANOTHER WOMAN IN LOVE — Anne Murray (Capitol) NEW PATCHES — Mel TIIIIs (MCA) BETTER OUR HEARTS SHOULD BEND — Bandana (Warner Bros.) EYES WITHOUT A FACE — Billy Idol (Chrysalls/CBS)

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