**Best New Singles**

(Complete List ... See Page 5)

**JOURNEY**
"Lights"
(Columbia)

**PATTY SMYTH**
"No Mistakes"
(MCA)

**NEIL YOUNG**
"Harvest Moon"
(Reprise)

**Most Added**

- Peabo Bryson & Regina Belle "A Whole New World (Aladdin's Theme)" (Columbia)
- Cathy Dennis "Irresistible" (Polydor/PLG)
- Def Leppard "Stand Up (Kick Love Into Motion)" (Mercury)
- Michael Jackson "Heal The World" (Epic)
- Toys featuring Wendy & Lisa "The Closing Of The Year" (Geffen/DGC)
- Madonna "Deeper And Deeper" (Maverick/Sire/WB)
- Peter Gabriel "Steam"
- Peabo Bryson & Regina Belle "A Whole New World (Aladdin's Theme)"
- Cathy Dennis "Irresistible"
- Def Leppard "Stand Up (Kick Love Into Motion)"
- Michael Jackson "Heal The World"
- Toys featuring Wendy & Lisa "The Closing Of The Year"
- Madonna "Deeper And Deeper"
- Peter Gabriel "Steam"

**Performance Stars**

- Shakespear's Sister "I Don't Care"
- Def Leppard "Stand Up (Kick Love Into Motion)"
- Dan Baird "I Love You Period"

**Also Inside**

**GRAPEVINE:**
- Andrea Newton Joins FMQB
- Stephen Morris New ARB Prez
- Arbitron To Unveil New Measurement Technology
- Bill O'Brien Exits WWKX-FM

**AT ISSUE:**
- Howard Stern: The Personalities' Perspective
- The Latest Atlantic Crossings

**ON THE BEAT:**
- WFLZ's Marc Chase
- ARISTA'S Bruce Schoen

**SPECIAL REPORT**
- Label Execs Recap '92, Look Forward to '93
- History Of Radio Ratings
- LMA's, Duopoly, And You

**QUESTION OF THE WEEK**
- Creative Air Names

**RBR:**
- History Of Radio Ratings
- LMA's, Duopoly, And You

**MARKET SNAPSHOT:**
- San Diego

**MUSIC NEWS:**
- Woodstock 25th Anniversary Concert
"I Love You Period"

Dan Baird

THE UPTEMPO POP SMASH OF THE SEASON!

FMQB: Debut 31*  R&R: Debut 33*

<table>
<thead>
<tr>
<th>Station</th>
<th>Number</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>WZPL-Add</td>
<td>28</td>
<td></td>
</tr>
<tr>
<td>WKBQ-Add</td>
<td>26</td>
<td></td>
</tr>
<tr>
<td>KXXR-Add</td>
<td>31</td>
<td></td>
</tr>
<tr>
<td>Q105-Add</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WKSI-Add</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KEGL-6</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Y107-26-11(Hot)</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>WAPI-26-18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WPST-34-25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B94-D-29</td>
<td>29</td>
<td></td>
</tr>
<tr>
<td>93Q-D-31</td>
<td>31</td>
<td></td>
</tr>
<tr>
<td>KKYK-12-3(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WOMP-11-5(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KEWB-6-2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WRFY-20-14(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WRQK-22-14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WZTYQ-20-14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WWCK-18-11(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KMCK-21-11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WAAL-25-18(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>T102-25-17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WHDQ-23-18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>OK95-25-19(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KKR-30-21(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WIFC-24-19(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WYKS-29-16(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WABB-28-18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KHK-25-18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WGLU-23-16</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WSTW-30-24</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ZFUN106-34-25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KROC-30-23</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KNIN-21-16(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WYYS-19-15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WLAL-27-23</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WCQ-29-22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WRCK-37-27</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KYLY-34-26</td>
<td></td>
<td></td>
</tr>
<tr>
<td>G105(WDCG)-34-26(Hot)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WIXX-37-32</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WXLK-40-34</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KXXL-26-22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Y94-20-16</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>WHTO-21-17</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

MANAGEMENT: THE MCK SPECTOR COMPANY
PRODUCED BY BRENDAN O'BRIEN
© 1992 SLY AMERICAN RECORDINGS, INC.
Crossover Candidates

ROCK

PETER GABRIEL
“Steam” (Geffen/DGC)

MODERN ROCK

NENEH CHERRY
Featuring Michael Stipe “Trout” (Virgin)

URBAN

EN VOUGE
“Give It Up, Turn It Loose” (Atoe/EastWest/Atl. Grp.)

CROSSOVER RADIO

CATHY DENNIS
“Irresistible” (London/PLG)

Warrant “The Bitter Pill” (Columbia)

Red Hot Chili Peppers “Behind The Sun” (EMI/EMIRG)

Jade “Don’t Walk Away” (Giant)

Mary J. Blige “Reminisce” (Uptown/MCA)

FOREIGNER
“With Heaven On Our Side” (Atlantic/Atl. Grp.)

NENEH CHERRY
Featuring Michael Stipe “Trout” (Virgin)

RED HOT CHILI PEPPERS
“Behind The Sun” (EMI/EMIRG)

ROCK

HARDLINE
“Can’t Find My Way” (MCA)

JEFF HEALEY
“Cruel Little Number” (Arista)

DADDY
“Dizz Knee Land” (I.R.S.)

LEMONHEADS
“Mr. Robinson” (Atlantic/Atl. Grp.)

TISHA CAMPBELL
“Push” (Capitol)

Pebco Bryson & Regina Belle
“A Whole New World (Aladdin’s Theme)” (Columbia)

MICHAEL JACKSON
“Heal The World” (Epic)

DANCE/CLUB

UNCANNY ALLIANCE
“I Got My Education” (A&M)

UNCANNY ALLIANCE
“I Got My Education” (Vinyl Solution/Columbia)

MAW & CO. Featuring Xaviera Gold “Gotta Get Back To You” (Esquire)

ROSS & CO.
“Don’t Walk Away” (Giant)

TASHA CAMPBELL
“It’s About That Time” (Capitol)

MARLENE DIETRICH
“Don’t Walk Away” (Giant)

GRACE PETRAS
“Touch, Touch, Touch” (Columbia)

#1 RECORDS
“Don’t Walk Away” (Giant)

ROCK

HARDLINE
“Can’t Find My Way” (MCA)

JEFF HEALEY
“Cruel Little Number” (Arista)

DADDY
“Dizz Knee Land” (I.R.S.)

LEMONHEADS
“Mr. Robinson” (Atlantic/Atl. Grp.)

TISHA CAMPBELL
“Push” (Capitol)

Pebco Bryson & Regina Belle
“A Whole New World (Aladdin’s Theme)” (Columbia)

MICHAEL JACKSON
“Heal The World” (Epic)

DANCE/CLUB

UNCANNY ALLIANCE
“I Got My Education” (A&M)

UNCANNY ALLIANCE
“I Got My Education” (Vinyl Solution/Columbia)

MAW & CO. Featuring Xaviera Gold “Gotta Get Back To You” (Esquire)
The new single from START THE CAR

PRODUCED BY JUDE COLE AND JAMES NEWTON HOWARD
MIXED BY CHRIS LODGE

PERSONAL MANAGEMENT: ED LEFFLER/L. L. MANAGEMENT, INC.
**Top Reactors**

### #1 Reactor

**TOYS f/ WENDY & LISA:** "The Closing Of The Year", Geffen/WKCI/New Haven's Pete Cosmosen refers to it as "...an outstanding holiday record!" 38 adds! 13 debuts! A seasonal masterpiece! Latest to go include: KMEI-23, KSPI, KKKR, WKBO!!!

**PRINCE:** "7", Paisley Park/Warner Bros... "WAZY/Lafayette's Jim Stacy simply states "...very contagious! His Highness grabs support from another 16 FMQBers this week! 28 adds! Stress at MTV! New including: KMEI-23, KSPI, KKKR, WKBO!!!

**DEF LEPPARD:** "Stand Up (Kick Love Into Motion)", Mercury/WLAN/Lancaster's Pete Michaels injects "...perfect record for us! It's starting at night! We'll watch it break out!" 40 adds! 49 debuts! Debuts at 20* on our FMQB Album Report Hot Trax 100 chart! An FMQB Performance Star! Heavy at MTV! Kickin' into motion at: KXXR-29, KWDJ, 93Q, WDJO, WQGNN!!!

**SOUP DRAGONS:** "Pleasure", Mercury/WCIL/Carbondale's Tony Waites comments "...finally, a mass appeal, uptempo song!" 10 addz 23 debuts! Goes 21-20* on our S.I.N. Top 50 chart! Active at MTV! Finding pleasure this week include: 99X-25, Y94, WAZY, WVKS, KFRX!!!

10,000 MANIACS: "These Are Days", Elektra/KISX/Tyler's Randy Rice: "I like the demos on this record!" 10 adds! 7 debuts! Buzz-Bin at MTV! Adult phones-a-plenty! New including: WKBO-30!!!

**MICHAEL JACKSON:** "Heat The World", Epic...XL-106/Orlando's Larry D. points out "...will be great for the holidays! Perfect timing! Could be another We Are The World!" 39 adds! 25 debuts! Stress at MTV! New to the program this week include: KISN-19, KKKR-29, WPGC, WJHH!!!

**DAN BAIRD:** "I Love You Period", Def American/Reprise...KMGZ/Lawton's Scott Stalker checks in with "...night phones are blowin' out! Everybody's cutting night school to ask for this!" 16 adds! 17 debuts! An FMQB Performance Star! Stress at MTV! Hit...period! New to the classroom include: WKBO-26, WZPL-28, KXXX-31!!!

### #2 Reactor

**EN VOGUE:** "Give It Up, Turn It Loose", Atco/EW/Atlanta Grp...POWER Pig/Tampa's Hawk Harrison shouts "...turn it loose on the radio! It'll perform!"

29 adds! 19 debuts! Our top FMQB Quick Urban Crossover Candidate! Gets the nod this week at: KGGL-22, Z90-23, KKKR!!!

**BAD COMPANY:** "This Could Be The One", Atco/EastWest/Atlanta Grp...KZIO/Duluth's Tommy Bishop shouts "...sounds great! We continue to get good upper demo phones! Strong sales!" 13 adds! 28 debuts! Moves 15-13* on our FMQB Album Report Hot Trax 100 chart! No question...this one IS a hit! Latest to keep company include: 93Q, WSTW, WWHY, KFBQ, KSND!!!

**LEONARD JORDAN:** "The Right Kind Of Love", Giant/Reprise/WJMO/Cleveland's Don "Action" Jackson calls it "...the perfect mid-tempo Pop balance record!" 15 adds! 8 debuts! Thumbs up include: WPST!!!

**DEMONGESS:** "Sexual", Atlantic/Atlantic Group...WEGX/Philadelphia's Chuck Tisa is experiencing "...strong phones! Sales should start to kick in!" 13 adds! 12 debuts! The track is loaded with hooks! New including: Q102-19, WKSE, WRVQ!!!

**BRUCE SPRINGSTEEN:** "The River", Columbia...KFBQ/Cheyenne's Duane Shannon cites "...loads of inquiry calls! Nice, familiar hook!" 8 new! 14 debuts! New believers include: KGGI-21, KDKR!!!

### #3 Reactor

**THE ENO CODE:** "Tell The Truth", Reprise...WKSI/Salt Lake City's John Dimick reveals "...do very well for us! Getting good phones!" 17 adds! 10 debuts! Great mass appeal sound! Truthful adds include: WPST, KROC, KAKS, KQIZ, KZII!!!

**MARKY MARK & THE FUNKY BUNCH:** "Got A Good Time", Interscope/Atlantic Group...ENERGY88.7/Chicago's Jeff Andrews enters with "...sounds a lot like Good Vibrations! The rave mix sounds best!" 10 adds! 14 debuts! An FMQB Quick Crossover Candidate! Latest to go include: KUBE, WLNN!!!

**FIREHOUSE:** "Sleeping With You", Epic... Hit after hit after hit after hit! The band's sound is as effective as ever! 23 new adds! 25 debuts! Play it now! New including: PRO-FM, Q105, KIXY, WAVY, KTUX!!!

**FLEETWOOD MAC:** "Paper Doll", Warner Bros...A certain hit record that absolutely cannot be ignored! 17 new! 21 debuts! Debuts at 41* on our FMQB Album Report Hot Trax 100 chart! From the stellar 25th Anniversary CD set! New including: KEGL, WPRA, WNNK, WOMP, WERZ!!!

**SADE:** "No Ordinary Love", Epic...Top 40, Urban, Churban, AC...all can deal with this beautiful ballad! Extraordinary hook! 24 new adds! 10 debuts! Looking for a track with true adult appeal? Look no further! New adds include: WIOQ-27, WKSS-29, WWHT, HOT-102, KQGK!!!

**FOREIGNER:** "With Heaven On Our Side", Atlantic/Atlantic Group...KLBO/El Dorado's Kevin "Crash" Davis explains "...they're back with their old sound!" 5 adds! 6 debuts! As soft tempo slots open, this track is a natural choice! Divine adds include: WPPL-23, WLYK94, WRJC, WCIL!!!

**QUALITY TIME:** "Quality Time", Jive...The Rhythm community continues to set the concrete foundation for a follow-up smash for Hi-Five! 10 new entries this week! 10 debuts! Spend some quality time with this gem! Goes this week at: KC101, KFBQ!!!

December 4, 1992

Friday Morning Quarterback
SHAI
"If I Ever Fall In Love"
FMQB: 9-7*  R&R: 10-8*
Now On Over 170 Stations With Double Digit Debuts!
- Heavy!

ELTON JOHN
"The Last Song"
FMQB: 20-17*  R&R: 21-18*
- Active!
- Heavy!

WRECKX-N-EFFECT
"Rump Shaker"
FMQB: 28-25*  R&R: 29-26*
- Stress!
NEW: WZPL-25 KLBQ G105(WDCG) WNNK KMCK WWCK-29 WVBBS KXXL WRHT-28
ACTION: WHYT-1-1 WMJ-1-1(Hot) Z90-1-1(Hot) HOT97-1(Hot) Z100-7-4 KKFR-9-2(Hot) WKLSS-8-2(Hot) WTIC-FM-6-3 WHHH-5-3(Hot) HOTH7.7-6-4(Hot) KUPE-12-7(Hot) B96-11-9 POWER96-20-8 KS104-17-12(Hot) KTFM-17-12 KBEQ-14-11(Hot) B94-28-20 POWER PIG-23-17 KWSK-25-10 KDWB-D-29 WFLY-27-19 WABB-36-26

BELL BIV DEVOE
"Gangsta"
FMQB: 32-29*  R&R: 33-30*
- Exclusive!

HARDLINE
"Can't Find My Way"
NEW: OK95 WRQK WQKX KLYV WERZ Q101 K106 KTRS

MEATLOAF
"Paradise By The Dashboard Light"
From The "Leap Of Faith" Soundtrack
ON YOUR DESK NOW!

PATTY SMYTH "No Mistakes"
The Follow-Up To The #1 Smash "Sometimes Love Just Ain't Enough"
GOING FOR ADDS NOW!
DEL AMITRI: "Be My Downfall", A&M... Hook-filled gem that hits the 18-34 bulls-eye! 10 adds! 7 debuts! Now on over 60 FMQB reporting stations! Superb vocals and harmonies! Latest to go include: KPAT-29, KZIO, WLNA, WRQK, 99KG!!!

PEABO BRYSON/REGINA BELLE: "A Whole New World (Aladdin's Theme)", Columbia...The movie is an instant blockbuster! (You MUST check out Robin Williams' performance!) The song stands on its own merits! Blasts big OTB as 47 go at the sound of the starter's pistol! #2 Most Added! HOMERUN! Instant action includes: KISN-20, KISS108-29!!!

LO-KEY?: "I Got A Thang 4 Ya", Perspective/A&M...WILD107/San Francisco's Michael Martin shouts "...great sounding record!" 7 adds! 4 debuts! Rhythm leaners take the early lead! New including: WPGC, Q106, HOT102, 99.9KHJ, WSVR!!!

PORTRAIT: "Here We Go Again", Capitol...A silky smooth offering which combines the best of both R&B and Rap in a very appealing manner! 7 new adds! 6 debuts! An FMQB Quick Crossover Candidate! Rhythm leaners...it's a must consideration at your next music meeting! Latest to pop it include: POWER106!!!

WARRANT: "The Bitter Pill", Columbia...A night time phone burner! 5 adds! 9 debuts! An FMQB Quick Rock Crossover Candidate! Give your 18-24's what they want! New including: WDJX, KEWB, WDBR!!!

CATHY DENNIS: "Irresistible", Polydor/PLG...The irresistible Ms. Dennis is back at Top 40 with a track that stays true to its name! 46 out-of-the-box adds! #3 Most Added this week! An FMQB Quick Crossover Candidate! Should close in a minute! New including: WKSS-28!!!

KENNY G: "Forever In Love", Arista... KBEQ/Kansas City's Erik Bradley comments "...it's as beautiful as I expected!" Solid Kenny G. effort pulls 16 new to the table! 10 debuts! A refreshing change of pace! New including: STAR94-30!!!

CHARLES & EDDIE: "N.Y.C.", Capitol... KC101/New Haven's Pete Cosenza predicts "...could be another Top 10 song for these guys!" 18 new! 7 debuts! A unique sound that's very accessible! New including: B97, KBEQ, WSTW, KFFM, WKDD, KZZU!!!

RED HOT CHILI PEPPERS: "Behind The Sun", EMI/EMIRG...The Chili Peppers have had quite a successful year at CHR, and this latest release should prove to be no exception to the rule! 8 come home this week! An FMQB Quick Modern Rock Crossover Candidate! Stress at MTV! New including: WMXP-28, WHHH, WILD107, KKFJ, KS104!!!

THE JEFF HEALY BAND: "Cruel Little Number", Arista

LEMONHEADS: "Mrs. Robinson", Atlantic

SILK: "Happy Days", Elektra

SWV: "Right Here", RCA
**Def Leppard**

STAND UP
(KICK LOVE INTO MOTION)

The powerful new single from Adrenalize

Sales approaching 4 million

3 top 10 singles

<table>
<thead>
<tr>
<th>FMQB: Debut-38*</th>
<th>R&amp;R: Debut-38*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NEW:</strong></td>
<td></td>
</tr>
<tr>
<td>KDWB</td>
<td>WHHY</td>
</tr>
<tr>
<td>KXXR-29</td>
<td>WAZY</td>
</tr>
<tr>
<td>93Q</td>
<td>WOMP-29</td>
</tr>
<tr>
<td>WDJX</td>
<td>WERZ</td>
</tr>
<tr>
<td>WSPK</td>
<td>WVAC-18</td>
</tr>
<tr>
<td>WAE-29</td>
<td>KSND</td>
</tr>
<tr>
<td>KC101</td>
<td>WABB</td>
</tr>
<tr>
<td><strong>ACTION:</strong></td>
<td></td>
</tr>
<tr>
<td>KEGL-12-8</td>
<td>KKVRK-15-10(hot)</td>
</tr>
<tr>
<td>Q102-26-23</td>
<td>KINN-35-25</td>
</tr>
<tr>
<td>KKRZ-30-28</td>
<td>WYAV-39-33(hot)</td>
</tr>
<tr>
<td>WZPL-29-22</td>
<td>WWFX-40-35</td>
</tr>
<tr>
<td>WKBQ-D-24</td>
<td>K106-36-30</td>
</tr>
<tr>
<td>WPST-D-37</td>
<td>KTJX-36-31</td>
</tr>
<tr>
<td>Q105</td>
<td>KFFM-34-31</td>
</tr>
<tr>
<td>KPLZ</td>
<td>KZ93-29-26</td>
</tr>
<tr>
<td>WLAN-D-36</td>
<td>KWTX-D-33</td>
</tr>
<tr>
<td>KF95-D-32</td>
<td></td>
</tr>
</tbody>
</table>

Produced by Mike Shipley and Def Leppard
Management: Q Prime Inc.

SOUTH

DR. DAVE ALLEN/ Z102: Def Leppard; Goddess; Toys f/Wendy & Lisa.
LARRY D./ XL106.7: En Vogue; Rage; Toys f/Wendy & Lisa.
JOHN KILGO/ WBPR: Tonto Tonto; Peabo Bryson/Regina Belle; Darlene Love.
BILL McCOWN/ WMMZ: Peter Gabriel; Peabo Bryson/Regina Belle; Cathy Dennis.
RANDY RICCI/ KISX: Meatloaf; Michael Jackson.
RICK HAYES/ KTFM: AB Logic; Lo-Key; Portrait; Chuckii Booker.
KEVIN DAVIS/ KLBJ: Peter Gabriel; Madonna; En Vogue; Fleetwood Mac.
RICK LOVEITT/ WFMF: Charles & Eddie; Toys f/Wendy & Lisa; Peter Gabriel.
LISA McKay/ WRVQ: Peabo Bryson/Regina Belle; Peter Gabriel; Meatloaf.
LESLIE FRAM/ 99X: The Sundays; Lemonheads; Gin Blossoms; dada; Red Hot Chili Peppers; Peter Gabriel.
TANK SHERMAN/ WYAV: Michael Jackson; Firehouse; Cathy Dennis.
J.J. MCKAY/ KNIN: Peter Gabriel; dada; Meatloaf.
HAWK HARRISON/ POWER PIG: En Vogue; George LaMond; Jeremy Jordan; Prince.
BOB BECK/ KYYY: Peter Gabriel.

PRIME PICKS

AUTOMATIC CLUB
(Most mentions for established artists)
PETER GABRIEL, Geffen
CATHY DENNIS, Polydor/PLG
DEF LEPPARD, Mercury
FLEETWOOD MAC, W.Bros.
PEABO BRYSON/ REGINA BELLE, Columbia

THE BUZZ CLUB
(Most mentions for new/developing artists)
TOYS f/WENDY & LISA, Geffen
CHARLES & EDDIE, Capitol
TONI BRAXTON, LaFace/Arista
dada, I.R.S.
The S.O.U.L. S.Y.S.T.E.M., Arista

QUARTERBACK PICK

BON JOVI, Mercury
"It's Alright"

FMQB: 38-34*  R&R: 39-35*

NEW: WWHT HOT102 WKSS-29 POWER92 WKBQ KCHX WCIZ 106KHQ

MAJOR ACTION:

WXKS-15-13   WHHH-10-8   92Q-10   POWER PIG-22-16
KBFM-29-22   FLY92-31-26   WKSE-D-15  WQXA-24-19
POWER102-13-9 WGTZ-21-17   KKXX-7-6   KKMG-25-21
WERZ-D-28    WZYQ-25-20(Hot) KFBQ-12-10  KFFM-24-20
WMXF-32-28   FUN107-D-25   WPXR-D-23  KCAQ-18-15
KC101-D-38   WSPK-36-33   KPRR-24-21  KJ103-28-25
             WQGN-D-35   WMMZ-D-35  KQIZ-D-28
JOHN CANDELABRA/ KPRR: The S.O.U.L. S.Y.S.T.E.M.; az-I; Celine Dion; Mellow Man Ace.
JACKIE JOHNSON/ WBIZ: Peter Gabriel; Firehouse.

J.D. Gonzales/ KBFM

J.D. GONZALES/ KBFM: Bizarre Inc.; Toni Braxton; Celine Dion.
JIM GRADY/ KISR: Peter Gabriel; Patty Smyth.
RYAN WALKER/ WRHT: Toni Braxton; Toys f/Wendy & Lisa; Peter Gabriel.
STEVE SPILLMAN/ WZKK: Peabo Bryson/Regina Belle; Fleetwood Mac.
ROBERT ELFMAN/ KIXY: Cathy Dennis; The S.O.U.L. S.Y.S.T.E.M.; Peter Gabriel; Firehouse.
RIC AUSTIN/ WEHT: Cathy Dennis; Toys f/Wendy & Lisa; Peter Gabriel.

MIDWEST

SCOTT STALKER/ KMGZ: Lemonheads; Tom Tom Club; Alpha Team; Peter Gabriel.
TONY WAITEKUS/ WCLL: Peter Gabriel; Darlene Love; Def Leppard; Cathy Dennis.
ERIC MURPHY/ WENZ: Gene Loves Jezebel.
DAVE MICHAELS/ KGGG: Eddie Money; Cathy Dennis; Fleetwood Mac.
RICK MICHAELS/ WENZ: Riverside; Gene Loves Jezebel.
BEN JAMMIN'/ KXXR: Def Leppard; Dan Baird; Peter Gabriel.

NEIL SULLIVAN/ WKDD: Fleetwood Mac; Firehouse; Charles & Eddie.
ERIK BRADLEY/ KBEQ: Madonna; Peter Gabriel; Peabo Bryson/Regina Belle.
LISA CROCKER/ WDBR: Peter Gabriel; Patty Smyth; Fleetwood Mac.
JACK LUNDY/ Y94: George LaMond; Firehouse; Del Amari.
STEVE KNOLL/ KDMX: Cathy Dennis.

KEITH BANSEMER/ WDEK: Peter Gabriel; Def Leppard; Cathy Dennis.
BILL DAVIS/ KROC: Toys f/Wendy & Lisa.

WEST

John Dimick/ KISN

JOHN DIMICK/ KISN: Kenny G.; Jude Cole; Tonto Tonto.
C.C. RIDER/ KF95: Peabo Bryson; Fleetwood Mac; Amy Grant.
STEVE SMITH/ KKFR: Bobby Brown; House Of Pain.
MIKE KASPER/ KZMG: George LaMond; Cathy Dennis; Firehouse; Eddie Money; Whitney Houston.
DUANE SHANNON/ KFBQ: Boy Crazy.
MIKE KEANE/ KPSI: R.E.M.
RAY KALUSA/ KWNZ: Portrait; Peter Gabriel; Cathy Dennis.
JAMES BAKER/ KEWB: Peter Gabriel; Kenny G.; Neneh Cherry/Michael Stipe.
ROGER SCOTT/ KRQ: Michael Jackson.
RANDY LOGAN/ KRXY: Shakespeare's Sister; Toys f/Wendy & Lisa; Peter Gabriel.
ROOSTER RHODES/ KCAQ: Arrested Development.
R. CHARLES SNYDER/ KTMT: Peter Gabriel.
MARK MURPHY/ KGOT: En Vogue; dada.
J.J. MORGAN/ KKSS: Charles & Eddie; Arrested Development; Kenny G.
**SOMETHING IS BREWING...**

*FMQB Modern Rock: 10*

**NEW:**

<table>
<thead>
<tr>
<th>WDJX</th>
<th>WZYQ</th>
<th>KQKQ</th>
<th>KEWB</th>
</tr>
</thead>
<tbody>
<tr>
<td>ZFUN106</td>
<td>WYKS</td>
<td>KPXK</td>
<td>WDBR</td>
</tr>
</tbody>
</table>

**BREAKING AT:**

<table>
<thead>
<tr>
<th>KRBE</th>
<th>WIYY</th>
<th>91X</th>
<th>KMGZ</th>
<th>G105</th>
<th>WAPI</th>
</tr>
</thead>
<tbody>
<tr>
<td>KROQ</td>
<td>Koy</td>
<td>KFRX</td>
<td>Kyrk</td>
<td>WFMF</td>
<td>Z104</td>
</tr>
<tr>
<td>WENZ</td>
<td>KRQ</td>
<td>K106</td>
<td>WAPE</td>
<td>KCHH</td>
<td>92Q</td>
</tr>
<tr>
<td>99X</td>
<td>LIVE105</td>
<td>WTCF</td>
<td>WRVQ</td>
<td>KQIZ</td>
<td>OK95</td>
</tr>
<tr>
<td>KWOD</td>
<td>KISR</td>
<td>KMCK</td>
<td>WPST</td>
<td>KSND</td>
<td>WFHT</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>KJ103</td>
</tr>
</tbody>
</table>
NEWTON JOINS FMQB

Andrea Newton

FMQB proudly welcomes Andrea Newton to our staff as Radio Research Specialist. Most recently Elektra Regional Promotion Rep, Andrea began her career, coincidentally enough, at FMQB in 1988. FMQB Sr. VP/GM Fred Deane remarked, "I am very pleased to announce Andrea's auspicious return to the Quarterback. Her natural enthusiasm, energy, and self motivation are essential for all FMQBers. There's no doubt she'll be a performance star in several aspects of our operation."

MORRIS HEADS ARBITRON
NEW MEASUREMENT TECHNOLOGY ON HORIZON

After 20 years with Arbitron, President Rick Aurichio retired on Tuesday 12/1. He was replaced by Stephen Morris, who joins the ratings giant from the CEO position at Videocode, a company specializing in the tracking of broadcast commercials and programming. Previously, he spent 18 years with General Foods, rising to the position of President of the Maxwell House division. Grapevine suspects that your ratings will now be good to the last drop!

In other Arbitron news, the company will hold a press conference in New York on Tuesday 12/8 to announce a new electronic technology that will automatically measure listening. This could be the beginning of the end of the diary! (Insert thunderous applause here.) The new device will be capable of measuring TV viewing as well as radio listening. In addition to identifying the station, the technology will be capable of determining the number of listeners/viewers, and the makeup of the audience. Ratings delivery should also be much faster. Don't expect this wonderful new invention to be in place for your Spring book. Arbitron will most likely announce plans to begin developing this system in conjunction with other partners. This definitely looks like a step in the right direction!

O'SHEA UPPED AT CEMA

Bud O'Shea has been appointed Senior Vice President, Catalogue & New Business Development, CEMA Distribution. The promotion was announced by Russ Bach, President, CEMA Distribution. In his new position, O'Shea will oversee the vast catalogues of the various CEMA labels, and develop new marketing opportunities. Eli Okun, VP/GM of CEMA's Special Markets Division, will now report directly to O'Shea. They'll work together on exploring new business ventures, and catalogue acquisition.

Previously, O'Shea served as Senior Vice President, Catalogue and Video Planning, Capitol/EMI Music, reporting to Capitol/EMI President Joe Smith, who commented, "Bud has done an excellent job of developing new opportunities for our company's rich catalogue. This move will provide all of the labels distributed by CEMA with the chance to benefit from his expertise, and enable Bud to better coordinate his efforts on a company-wide basis."

Russ Bach added, "Bud will be a tremendous asset to all of our labels. Given our company's impressive catalogue and the ongoing introduction of new technologies, Bud will play an essential role in our future growth."

Bud O'Shea

O'Shea is a 26 year industry vet. He began his career as a promotion rep for Capitol records in San Francisco. He also held positions with Epic Records and 20th Century Fox. He'll be based at CEMA's Woodland Hills, California headquarters, and report directly to Bach.

QUELLO COMMENTS ON STERN CALLS HIM AN "ENTERTAINING SMARTASS"

In an interview with the Associated Press, FCC Commissioner James Quello said that, while he personally has no problem with Howard Stern's
act, "It's time for Infinity President Mel Karmazin to take him to the woodshed. There's no doubt there's a public and congressional outcry about excessive sex, violence, and indecency on the air." Quello also said that the proposed $100 million sale of three Cook Inlet stations to Infinity may be put on hold by the Commission. He claims that the Commissioners are divided over approving the deal now, or waiting for the outcome of the Stern indecency case, which will be sent to an FCC administrative law judge.

Check out the "At Issue" feature in this week's FMOB, and read what top morning jocks would do, and in some cases have already done, to offset the impact of Howard Stern in their markets.

**WESTCOTT ENTERS RADIO**

Al Westcott, the man who filed the complaint with the FCC against KLSX/Los Angeles and the Howard Stern show, resulting in that huge fine, has been hired as Sales Development Director at KRRI-FM/Las Vegas, an oldies station that is the direct competitor of Oldies KUDA, the station carrying the Stern broadcast in the market. Art Kevin-Ferraro, Partner-Manager of the station, calls Westcott "an electronic ecologist." He predicts that Vegas will be the first market to repudiate Stern. The station has founded a club called "The Ex-Stern-Imators," who plan to hold a mock burial of Stern, and fly in Mark and Brian and other personalities for the event, if and when Stern goes off the air in Vegas.

**ARISTA PROMOTES SWAN**

Arista Records has named Cathryn Swan Senior Director, National Publicity. The announcement was made by Senior Vice President Jack Rovner, who commented, "In this capacity, Cathryn will be developing and implementing publicity campaigns for Arista's diversified artist roster. Her professionalism, insight, and enthusiasm will make her a valued member of our team."

Swan added, "Arista's diverse line-up of talent is truly complimented by Clive Davis, Jack Rovner, and the label's entire creative team. It is my pleasure to be a part of a company with such a strong commitment to its artists."

Previously, Swan served as National Director of Publicity at Atco Records. She has also worked as an independent publicist at Susan Blond, Inc., and Rogers & Cowan, Inc., where she began her career.

**IN THE END ZONE ALL THE DIRT THAT FITS**

At WCKZ/Charlotte, P.D. Lisa Tonauci, her morning man/husband Mike Butts, and other staffers are out.

At WNVZ/Norfolk, afternoon driver Jeannie Fever has left the building. A three year vet at Z104, Jeannie is ready for that next opportunity at CHR, A/C, or Hot A/C. Reach her at 804-464-0832.

Speaking of WNVZ, Grapevine can't help but wonder... was that former Z104 Music Director Tommy Frank on the air at WKSS/Hartford over the holiday weekend? Sure sounded good to us!

At WPST/Trenton, Sports Director David Brody is out, due to a budget cutback. In addition to strong sportscasting and play-by-play skills, Brody makes an outstanding morning show sidekick. He's very witty, and puts a unique angle on sports stories, making them interesting and entertaining even for non-sports fans. If you'd like to add him to your line-up, call him at 609-490-0147.

From the "This Guy Needs A Life" department, here's KSOL (Wild 107)/San Francisco morning host Mancow Muller inspecting a listener's tattoo that reads, "Mancow, love you, love your show."
Things that make you go "hmmmm..."
Could B100/San Diego morning hosts Jeff & Jer be headed crosstown to Q106? And is it just a coincidence that former B100 P.D./morning man Bobby Rich has just resigned his VP/Programming post at KTZN/Tucson?

At WENZ(The End)/Cleveland, VP/GM Mark Heiden resigns to join a marketing firm in Colorado.

At KDMX(Mix 102.9)/Dallas, Anna DeHaro slides into the midday shift, from nights at KTFM/San Antonio.

At KOY AM-FM/Phoenix, the combo has been sold by Edens to Sundance Broadcasting, owners of crosstown combo KVOT/KZON. Gary Edens stays on board to oversee all four stations. KOY VP/GM Nancy Reynolds is out. All other jobs at all four stations are safe at this point.

And WNNK AM-FM/Harrisburg has been sold by Keymarket Communications to June Broadcasting, a subsidiary of New Jersey-based Calendar Broadcasting Inc. for $12 million. Station employees were informed of the sale on Tuesday 12/1, and were told that the new owners had no plans to change the station's format or airstaff.

Also, KQRO/Tucson, and sister AM KNST have been sold by Nationwide Communications to Prism Radio Partners, L.P. for $4.6 million. Prism head Bill Phalen was a partner in Western Cities, which sold the stations to Nationwide in 1984 for $7.5 million.

At KSF M (FM 102)/Sacramento, Chuck Field is named Operations Manager.

At WKHI/Ocean City, Jack da Wack, formerly of WAVA, joins for afternoons.

At KFBQ/Cheyenne, P.D. Dwayne Shannon is upped to Operations Manager for both KFBQ and sister AM station KFBC.

At KGGG/Rapid City, M.D. Dave Michaels changes airshifts, moving from nights to afternoon drive.

At KKXL(XL93)/Grand Forks, morning host Matt Montgomery started a Toys for Tots Toy Drive on Monday 11/30. He spent 93 hours on the roof of a car dealership, living in a fold-down ice fishing house, collecting toys from listeners.

Congratulations to EMIRG's Arrested Development, who received five nominations for this year's 25th NAACP Image Awards, the most nominations for any artist in any category. The group has already been awarded Best Rap Video by the MTV Video Awards, and Best New Artist at the Billboard Video Awards. They've been nominated by the NAACP in the following categories: Outstanding Album; Outstanding New Artist or Group; Outstanding Rap Artist; Outstanding Gospel Artist or Group; and Outstanding Music Video.

You've heard of safe sex, but what about "safe in-store play?" Warner Bros./Reprise Records has prepared a fourteen-song sampler of tracks from some of their most controversial artists, specially designed to be played in-store without offending customers. "Heck On Wheels" features retail-friendly material from Ice-T, Body Count, Danzig, Faith No More, Ministry, The Flaming Lips, Babes In Toyland, Bomb, The Jesus And Mary Chain, L7, and Life, Sex & Death.

Warner Bros. VP/Product Management Steve Baker, who coordinated the project, said, "We were receiving reports from our field reps that indicated a real reluctance on the part of mainstream retail outlets to play some of our releases in-store. We wanted to find a way for them to play controversial material without running the risk of offending their customers."

Given the current FCC climate, this project makes sense for radio too. Dada Mania! You've heard of Sonia Dada on Elektra... perhaps they even visited your station. And then there's dada on I.R.S. Records with their hot new track Dizz Knee Land. Now, there's a new Columbia project called "Dem No Worry We" by Don Dada, a collaboration between Dancehall Reggae superstar DJ Super Cat, and American rapper Heavy D. As far as we know, none of the Dada's are related.

And finally, "If you wake up and Michael Hutchence is next to you, please call us." Those words were uttered over British radio last week by a BBC announcer who was trying to buy some time waiting for the INXS frontman to show up for an early morning live interview. Bandmate Tim Farriss wound up doing the interview solo. What happened to Michael? He had a very good time the night before, and never made it back to his hotel. Perhaps he was busy heeding the words of the group's latest hit, "Taste It."

Grapevine is written and compiled by Dave Hoefel and Neal Newman. Phone 609-424-7080. Fax 609-424-3881.

December 4, 1992  
Friday Morning Quarterback  
13
At Issue

PROGRAMMING OPPOSITE HOWARD STERN - THE PERSONALITIES’ PERSPECTIVE

Ten radio stations now have Howard Stern in morning drive. He’s the number one morning personality in three of the top 5 markets. As more stations sign up with the Stern network, many broadcasters are making contingency plans should he wind up across the street. What is your philosophy on programming opposite Howard Stern? What pre-emptive measures can be taken in anticipation of Howard signing on in the market? How do you make your morning show less vulnerable to a Howard attack? What steps would you take to keep morning show morale up in the face of a frontal attack from Howard?

MARC CHASE, WFLZ/TAMPA

"As a preemptive programming measure against Howard Stern, you should name every jock on your station Howard Stern, change the name of the station to Howard Stern, make every winner of every contest say their name is Howard Stern, register the name Howard Stern as a copyright in your state, if it is not already used. That way you own exclusive rights to the name Howard Stern and it can not be used against you.

All of that sounds like a Stern-buster consultant after a massive overdose of narcotics. Howard-mania has a place, it will have an impact on market listening, the man is talented, outrageous, entertaining, and controversial. He takes chances, risks offending listeners and advertisers to attract an audience...everything consultants and station managers have tried to remove from radio over the past decades. While the radio world was receiving its frontal lobotomy by conservative conformists, Howard found a company who believed and supported his type of radio and it’s paid off for them.

As for my opinion on how to prepare your station for a Stern invasion, my answer is similar to what I think Howard’s would be. ‘With all these friggin’ overpaid moronic Stern-buster consultants and egotistical talents claiming to know all the answers, you want me to tell you what to do for free, so you can steal my ideas and claim you thought of them first! Blow me!’

SHAWN STEVENS, KISN/SALT LAKE CITY

"First off there is no room for a man with a short penis in Salt Lake. And that hair, come on Howard, tell us the truth. Hair club for men? Actually Howard Stern would do well here, but there would be no advertiser support. Remember, this is Mormon country! (Family values!) Talking to someone having sex live on the radio will not work here in Salt Lake. Now on to the fucking show...oops, I almost forgot family values. Now on to the broadcasting portion. We will do the same stuff we’ve done for the past seven years, kick butt and take names."

JULIE PATTERSON, WZPL/INDIANAPOLIS

"1. You cannot ignore Howard Stern’s successful track record. Therefore you cannot ignore his presence in the marketplace. Anything new will be sampled, and fortunately for the WZPL morning show we are at the opposite end of the Spectrum when it comes to material.

2. Step up the good clean fun image and emphasize it. Let listeners know they can listen to WZPL and not be made fun of, ridiculed or teased, we do not judge people.

3. We are constantly working on our target audience 18 to 34 females and would continue to do that.

4. Not by name or call letters. For the most part I would ignore him. But if I got a good call on the phone from a listener that is disgusted with him I may play it and emphasize that our good, clean, fun oriented show is more appealing. I would also play on the fact that he is not local, and therefore out of touch with our audience.

5. We have good rapport with the media however I don’t feel that we control it to any certain degree. We have the best promotion/marketing director around, Kay Catto, and if we need coverage for an event we always have it. TV has generally been better than our local print media in the past. If the media spins out of control over Howard Stern we will find a way to spin it back.

6. Continue to be unique, different and appealing on our own.

7. Morale has never been a problem with the morning show. If there are verbal attacks I will find them humorous and nothing more. I will not lose sleep over any comment Howard Stern makes about me. We will ignore them.

8. As a matter of fact, as the rumors swirl that Stern may be simulcast in Indianapolis, we will begin produced liners that emphasize good, clean fun in the morning with Julie Patterson, and 10 songs in a row all day and all night long on 99 1/2 WZPL!"
EDDIE DAVIS, WPST/TRENTON

"What could be worse than radio's answer to Attila The Hun invading your town, garnering plenty of local press with every on-air jock buried and lesbian spanking?"

When it happens on two signals in your market! Stern's combined New York-Philadelphia share in Trenton is about 10%. Being eternally optimistic, I like to think of the other 90% as mine. I also have designs on Stern's 10%, hoping to be their number two pre-set for those mornings Stern sucks. In the event I also suck that morning, listeners are instructed to return home to await further instructions.

How do you compete with Howard Stern? The answer in its broadest terms is...you don't! Chances are you can't (and I'd never want to) out-gross or out-shock him, so, you have to do something completely different, something completely unique. If I were to tell you what that was it wouldn't be unique, would it? But two rather obvious hints are be local and play music.

What really bothers me are the troubling consequences to 'on-air types' and listeners alike when anyone's show is simulcast in several markets...fewer jobs and less local music.

JERRY DEAN, KLUC/LAS VEGAS

"Howard Stern has been on the air in Las Vegas for about a month now and I'm certainly not underestimating his track record for success. As a fellow broadcaster, I tip my hat to Howard. He's accomplished quite a feat. Since KLUC is a CHR station and we appeal to a totally different target audience than Howard, we haven't changed our programming at all. Our morning personality, Mike O'Brian, has had the #1 morning show in Las Vegas for the past 7 years and he sounds better than ever so we don't acknowledge Howard Stern to our listeners, I'm sure Howard will be pulling listeners from the AOR and classic rock station more than he would from a CHR station."

Howard being in Las Vegas is different from some of the other markets he's in. I believe Vegas is his smallest market, and I'm sure the most conservative. The population here is heavily Mormon, plus the station he's on here is an oldies station, which I don't think really fits the image of Howard Stern. For instance, the other day they had to fill in with a song so they chose 'Sugar, Sugar' by the Archies! Imagine how that sounded!

The only advice I would give to other PD's who may have to go up against Stern is to make sure your morning show is as good as it can be, and as visible and as local as it can be. The newspaper here has run a story about Stern almost every day, so you have to guard against being jealous about that and prevent your staff from getting upset or paying too much attention to Howard. If you don't, you'll play right into his hands."

BOB RIVERS, KJSW/SEATTLE

"What should you do if Howard Stern is picked up in your market? We think the question is not 'if', but 'when'.

#1. Be Realistic. Howard is very good at what he does. He's talented, he works hard, and he deserves his success. Regardless of what you do, he will probably do well. Don't try to tell yourself 'it won't work in Seattle'; 'The people in (My City) are different'. Though you may think his act is in bad taste, don't waste time resenting Howard. He has just as much right to his free speech as Madonna or Geraldo. And let's face it, he's hot right now.

#2. Stay Focused. Don't move in the direction of trying to be more like Howard. Be different. Do the things YOU do best. Concentrate on giving your audience what it wants. Stern's numbers are impressive, but there are Morning Shows that outbill Stern in every market he's in. Even in New York, the audience listening to other morning shows is over 90% of the pie.

#3. Give Yourself A Lot Of Credit. If Howard Stern is picked up in your market, chances are it's because some poorly managed station couldn't think of any way to compete with YOU. If he tries to demora-
In the last few issues of the year FMQB will provide the Record industry the opportunity to talk music... their own music. As we look back over the year and ahead into the crystal ball, we are asking label execs to identify their most rewarding and frustrating projects of 1992. Also, we'd like a preview of your key releases of '93.

Bruce Schoen
Senior Director/ National Top 40 Promotion Arista Records

My most rewarding projects are actually too numerous to mention, because we are having a good year. However, I have narrowed them down to three in particular. The first would be the LaFace/Arista project TLC. Breaking through with three Top 10 hits and a double platinum album from TLC is certainly very rewarding. Secondly, I need to mention the solo breakthrough of Annie Lennox to platinum status with a very highly regarded album in the industry. We're very pleased about breaking through that diva. The third project is a record that everyone in radio was telling us that, even though it was number one all over the world, it just wouldn't work here in America. After sticking with it and getting ten adds a week, we cracked through to what is now the Top 5 record, Rhythm Is A Dancer by Snap.

The two most frustrating projects of 1992 were individual songs, not the artists, because I think we did a good job with the artists overall. The first was the second single from the Lisa Stansfield album called All Woman. The reason it was so frustrating is that we had a Top 10 selling single, and we just couldn't bust it through at Top 40 radio. They were very hesitant to play it. We just never got a decent share of airplay. The second project was Curtis Stiger's Miracle, which was a very strong number one AC record. We all felt that this song would give Curtis his second number one off the album, following I Wonder Why. We just couldn't get the legs to carry it through.

In 1993, you can look forward to the much anticipated Taylor Dayne album and the much anticipated delivery of the complete S.O.U.L. S.Y.S.T.E.M. album from Clivelles + Cole, both in January, follow-up songs from the Expose album, and the numerous number ones that Whitney Houston will deliver from The Bodyguard soundtrack. The current single, I Will Always Love You, is already the biggest song in Arista history, and there are better songs on the album! Also, on the LaFace label, we are looking forward to delivering the entire Toni Braxton album. The single is off to a flying start, and the album is coming in January. As you know, Toni is L.A. Reid and Babyface's diva. All of us here are very excited that L.A. and Babyface are saving some of their best stuff for their own diva. From what we're hearing coming back from the studio, it's going to be a killer album!

Bob Catania
VP/Pop Promotion Elektra Entertainment

"I Will Always Love You is already the biggest song in Arista history."

Jerry Blair/Lisa Wolfe
VP/Singles Promotion National Singles Promotion Columbia Records

Over the past year, we've had many exciting, challenging, and overwhelmingly rewarding projects.

Toad the Wet Sprocket has had a strong fan base that has grown over the years from their non-stop touring and critically acclaimed music, but the accomplishment of achieving a #1 Top 40 single at Gavin, and Top 10 on all other Pop charts, is a thrill that is hard to match!! All I Want is still one of the most played recurrences at Top 40 Radio today, and we are on the way to the top with Walk On The Ocean...We are really proud that the integrity and honesty of the band and their music has defied the boundaries of Top 40 Radio and their album play has been certified gold!!
FMQB Special Report

JUMP!!

Kris Kross—4 million albums sold in the U.S.A. this year! This had to be one of the most fun and exciting projects not to mention it gave us an excuse to wear our baggy jeans and baseball jerseys backwards like their millions of fans! 4 million albums and millions of singles sold in the U.S.A..

Sophie B. Hawkins…Damn.
.. The thrill of turning people onto music that really chills them and moves them. The top-5 career-launching single for one of Columbia’s true treasures was a chance to take an incredibly talented artist and bring her music to the masses with one line of pure passion… Damn, I Wish I Was Your Lover… Another career to watch for years to come! As ‘The Year In Music’ issue of Spin Magazine states, "The year's stand-alone great white pop single."

"We have also set personal goals to continue changing the complexion of the business, emphasizing real airplay, real artists, and delivering the hits."

Last but not least, currently a top 30 Billboard Hot 100 Hit is Mad Cobra’s Flex, a very unique sounding record that moves the audience and lights up the request lines while burning up at retail. An exciting venture into Dancehall Reggae Pop…Again widening the boundaries of Top 40 Radio and setting the stage for the future.

Overall, the most exhilarating accomplishment about the above projects is that they are all new artists!!

We have also set personal goals to continue changing the complexion of the business, emphasizing real airplay, real artists, and delivering the hits! We are proud of our accomplishments but are really looking forward to ‘93…In 1993…the time has certainly come for Shawn Colvin and Mary Chapin Carpenter to explode to the mainstream audience. Also expect new music from LL Cool J and a solo project from Prime Minister Pete Nice of 3rd Bass and the exciting return of Terence Trent D’Arby (you will be knocked out by this), the return of Dan Hartman, new music from Tashan with his soulful rendition of the Pop favorite Tempted. New releases from the #1 Rap label of 1992, Columbia-Distributed RuffHouse Records, including Kris Kross, Cypress Hill, and Tim Dog.

We are also excited about new music from Billy Joel, Regina Belle, Freedom Williams, Peabo Bryson, B.A.D., Sunscreen, Daniel Ash, Penny Ford, Puff Johnson, Michael Bolton, Mariah Carey…and get ready for Soul Asylum!!

The future looks bright and we’re ready to roll! Happy Holidays everyone!

George Cappellini
National Pop Promotion Director
Geffen Records

By far, the most rewarding accomplishment of 1992 was taking Guns N’ Roses November Rain to #2, which was the highest that any rock record went on a Top 40 chart this year! We sold over 19 million records worldwide on this project, and had lot of hurdles to overcome along the way! Our staff hung in there and worked this record hard. Believe me, there were a lot of people who said that they would never play a Guns N’ Roses song on their station. Guess what? They all did, and with great success!

"There were a lot of people who said that they would never play a Guns N’ Roses record on their station. Guess what? they all did, and with great success."

Bruce Tenenbaum
VP/Promotion
MCA Records

We had a lot of rewarding projects in 1992 as we broke Jodeci, Mary J. Blige, Shai and Patty Smyth. We had great success with Elton John, Paul Young and broke through at rock with Sass Jordan, Live and Hardline. Superstar Bobby Brown came through big for us and Wreckx-N-Effect is headed towards double platinum! We had our biggest year in history and look to 1993 with follow-ups from all major stars plus new albums from BBD, Tragically Hip, Heavy D. and more.

‘93 will be a milestone year at Geffen. We probably have our best schedule of releases since our banner years of ‘88 and ‘89. We have two releases that could set the trends for rock records in the 90’s! David Coverdale and Jimmy Page have made an unbelievable record that will bring the Led Zeppelin sound into the ‘90’s! This will be a major force at radio in ‘93. Coming this spring is Aerosmith’s follow-up to their best selling record of all time, Pump. Get A Grip is sure to be the biggest Aerosmith record yet! In addition to great rock records, we’ve also got a major uptempo record from Michael W. Smith! Picture Perfect is set to be our first single release of ‘93. This should be a huge, pop, mass appeal record to kick off the year with!

We also have some great releases to look forward to in ‘93 from The Sundays; a much anticipated release from The Waterboys; the follow-up record from the multi-platinum band Nelson; and the debut of Chastity & Heidy!

One thing is for sure, ’93 will be an exciting year at Geffen Records!

December 4, 1992

Friday Morning Quarterback
SHAMROCKS AND SHENANIGANS

(BOOM SHALOCK LOCK BOOM)

92Q - Baltimore
HOT97 - New York
KMEL-27-20(Hot) - San Francisco
WIOQ-24-23 - Philadelphia
WPGC-26-25 - Washington, D.C.
KCAQ-Add-26(Hot) - Oxnard
KBFM-Add - McAllen/Brownsville, TX

BILLBOARD: 88*
# S.I.N. TOP 50 CLUB PLAY

<table>
<thead>
<tr>
<th>WK/LW/TW</th>
<th>ARTIST</th>
<th>TRACK</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MARTHA WASH</td>
<td>&quot;Carry On&quot;</td>
<td>RCA</td>
</tr>
<tr>
<td>10</td>
<td>SUGARCUBES</td>
<td>&quot;Leash Called Love&quot;</td>
<td>Elektra</td>
</tr>
<tr>
<td>5</td>
<td>ROZALLA</td>
<td>&quot;Are You Ready To Fly?&quot;</td>
<td>Epic</td>
</tr>
<tr>
<td>7</td>
<td>DEGREES OF MOTION</td>
<td>&quot;Soul Freedom&quot;</td>
<td>Esquire</td>
</tr>
<tr>
<td>2</td>
<td>MADONNA</td>
<td>&quot;Erotica&quot;</td>
<td>Maverick/Sire/WB</td>
</tr>
<tr>
<td>9</td>
<td>DONEL RUSH</td>
<td>&quot;Symphony&quot;</td>
<td>ID/RCA</td>
</tr>
<tr>
<td>18</td>
<td>WRECKXX-EFFECT</td>
<td>&quot;Rump Shaker&quot;</td>
<td>MCA</td>
</tr>
<tr>
<td>11</td>
<td>PRAISE!</td>
<td>&quot;Easy Way Out&quot;</td>
<td>Giant</td>
</tr>
<tr>
<td>3</td>
<td>MALAIKA</td>
<td>&quot;So Much Love&quot;</td>
<td>Arista</td>
</tr>
<tr>
<td>21</td>
<td>DEFINITION OF SOUND</td>
<td>&quot;What Are You Under&quot;</td>
<td>Virgin</td>
</tr>
<tr>
<td>22</td>
<td>CELINE DION</td>
<td>&quot;Love Can Move Mountains&quot;</td>
<td>Epic</td>
</tr>
<tr>
<td>28</td>
<td>Reel 2 Real</td>
<td>&quot;New Anthem&quot;</td>
<td>Strictly Rhythm</td>
</tr>
<tr>
<td>4</td>
<td>INNER CITY</td>
<td>&quot;Follow Your Heart&quot;</td>
<td>Virgin</td>
</tr>
<tr>
<td>19</td>
<td>B-52S</td>
<td>&quot;Tell It Like It T-I-L-E&quot;</td>
<td>Reprise</td>
</tr>
<tr>
<td>38</td>
<td>BIZARRE INC.</td>
<td>&quot;I'm Gonna Get You&quot;</td>
<td>Vinyl Sol./Columbia</td>
</tr>
<tr>
<td>20</td>
<td>NYMPIOMANIA</td>
<td>&quot;I Want Your Body&quot;</td>
<td>XX Records</td>
</tr>
<tr>
<td>26</td>
<td>PRINCE</td>
<td>&quot;My Name Is Prince&quot;</td>
<td>Paisley Park/WB</td>
</tr>
<tr>
<td>17</td>
<td>49ERS</td>
<td>&quot;The Message&quot;</td>
<td>Great Jones/Island</td>
</tr>
<tr>
<td>25</td>
<td>SOUP DRAGONS</td>
<td>&quot;Pleasure&quot;</td>
<td>Big Life/Mercury</td>
</tr>
<tr>
<td>34</td>
<td>TRILOGY</td>
<td>&quot;Good Time&quot;</td>
<td>Atco/E.W./Atl.Grp.</td>
</tr>
<tr>
<td>35</td>
<td>PREPAB SPROUT</td>
<td>&quot;If You Don't Love Me&quot;</td>
<td>Epic</td>
</tr>
<tr>
<td>6</td>
<td>MR. FINGERS</td>
<td>&quot;What About This Love?&quot;</td>
<td>MCA</td>
</tr>
<tr>
<td>37</td>
<td>THE PARM</td>
<td>&quot;Rising Sun&quot;</td>
<td>Sire/WB</td>
</tr>
<tr>
<td>42</td>
<td>SPACE MASTER</td>
<td>&quot;I Need You&quot;</td>
<td>ZYX</td>
</tr>
<tr>
<td>33</td>
<td>EMP</td>
<td>&quot;They're Here&quot;</td>
<td>EMIRG</td>
</tr>
<tr>
<td>40</td>
<td>POOD, BHUD 'N PLUG</td>
<td>&quot;Duellng Techno&quot;</td>
<td>Zoo</td>
</tr>
<tr>
<td>13</td>
<td>HOUSE OF GYPSIES</td>
<td>&quot;Samba&quot;</td>
<td>Freeze</td>
</tr>
<tr>
<td>12</td>
<td>SOUND FACTORY</td>
<td>&quot;Understand This Groove&quot;</td>
<td>RCA</td>
</tr>
<tr>
<td>41</td>
<td>FELIX F. JOMANDA</td>
<td>&quot;Don't You Want Me&quot;</td>
<td>Pyrotech/Atl. Grp/</td>
</tr>
<tr>
<td>39</td>
<td>YA KID K</td>
<td>&quot;Let This House Beat Drop&quot;</td>
<td>SBK/EMIRG</td>
</tr>
<tr>
<td>34</td>
<td>MK FALANNA</td>
<td>&quot;Always&quot;</td>
<td>Virgin</td>
</tr>
<tr>
<td>49</td>
<td>RUPAUL</td>
<td>&quot;Supermodel/House Of Love&quot;</td>
<td>Tommy Boy</td>
</tr>
<tr>
<td>46</td>
<td>PRODIGY</td>
<td>&quot;Fire/Jericho&quot;</td>
<td>XL/Elektro</td>
</tr>
<tr>
<td>30</td>
<td>ANGELIQUE KIDJO</td>
<td>&quot;We We&quot;</td>
<td>Great Jones/Island</td>
</tr>
<tr>
<td>44</td>
<td>SUPER CAT</td>
<td>&quot;Dem No Worry We&quot;</td>
<td>Columbia</td>
</tr>
<tr>
<td>46</td>
<td>THOMPSON TWINS</td>
<td>&quot;Play With Me (Jane)&quot;</td>
<td>Sire/Warner Bros.</td>
</tr>
<tr>
<td>45</td>
<td>AB LOGIC</td>
<td>&quot;Get Up (Move Boy Move)&quot;</td>
<td>Interscope/Atl.Grp.</td>
</tr>
<tr>
<td>12</td>
<td>HAPPY MONDAYS</td>
<td>&quot;Stinkin' Thinkin&quot;</td>
<td>Elektro</td>
</tr>
<tr>
<td>47</td>
<td>THE ORB</td>
<td>&quot;Blue Room&quot;</td>
<td>Big Life/Mercury</td>
</tr>
<tr>
<td>50</td>
<td>MOBY</td>
<td>&quot;Next Is The E&quot;</td>
<td>Instinct</td>
</tr>
<tr>
<td>16</td>
<td>FU-SCHNICKENS</td>
<td>&quot;True Fuschnick&quot;</td>
<td>Jive</td>
</tr>
<tr>
<td>46</td>
<td>LIDELL TOWNSELL</td>
<td>&quot;The Dougout&quot;</td>
<td>Mercury</td>
</tr>
<tr>
<td>47</td>
<td>SOUNDS OF BLACKNESS</td>
<td>&quot;Shamrocks &amp; Shenanigans&quot;</td>
<td>Perspective/A&amp;M</td>
</tr>
<tr>
<td>48</td>
<td>HOUSE OF PAIN</td>
<td>&quot;House Of Pain&quot;</td>
<td>Tommy Boy</td>
</tr>
<tr>
<td>49</td>
<td>DEE-LITE</td>
<td>&quot;Pussycat Meow&quot;</td>
<td>Elektro</td>
</tr>
<tr>
<td>50</td>
<td>LATOUR</td>
<td>&quot;Blue&quot;</td>
<td>XX Records</td>
</tr>
</tbody>
</table>

The Street Information Network Top 50 Club Play chart is compiled from key club DJ's nationwide. S.I.N. Club DJ's report a weekly playlist of songs In rotation at their clubs. Rotation categories are heavy (peak hour play every night), Medium (consistent weekly play with heavy rotation potentials), Light (records that are being tested), and Recurrent (maximum potential reached but still receiving strong floor response). If you are interested in becoming a S.I.N. Club reporter, please call 212-956-2188. If you wish to subscribe to the S.I.N. newsletter please call 212-677-6770. Copyright 1992, Pellegrino Promotions Inc., "S.I.N. " and "Street Information Network (R)" are trademarks of Pellegrino Promotions Inc., all rights reserved. For further information, call 212-956-2188 or fax 212-956-2632.
Some Of The Greatest Stations In America Know Chuckii's A Hit!

KTFM-Add KMEL-23-19
WPGC-30-29 WIOQ-23-19

Sales Exploding In These Markets:
Detroit - #22    Dallas - #22
Milwaukee - #15  New Orleans - #22
Birmingham - #14 Louisville - #25
Atlanta - #11    Jacksonville - #14
                   Raleigh-Durham - #18

SINGLE SALES OVER 100,000!

Chuckii Booker Scores with "Games"
off the album NiiCE 'n WiiiLD

#1 R&B RECORD (R&R+BILLBOARD)
SALES APPROACHING 200,000
CROSSING BIG POP
# S.I.N. Radio Mix Show Top 30

<table>
<thead>
<tr>
<th>WK/LW/TW</th>
<th>Artist</th>
<th>Track</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WRECKX-N-EFFECT</td>
<td>&quot;Rump Shaker*&quot;</td>
<td>MCA</td>
</tr>
<tr>
<td>12</td>
<td>S.O.U.L. S.Y.S.T.E.M.</td>
<td>&quot;It's Gonna Be A Lovely Day&quot;</td>
<td>Arista</td>
</tr>
<tr>
<td>6</td>
<td>DONELL RUSH</td>
<td>&quot;Symphony&quot;</td>
<td>ID/RCA</td>
</tr>
<tr>
<td>2</td>
<td>MADONNA</td>
<td>&quot;Erotica&quot;</td>
<td>Maverick/Sire/WB</td>
</tr>
<tr>
<td>5</td>
<td>ROZALLA</td>
<td>&quot;Are You Ready To Fly?*&quot;</td>
<td>Epic</td>
</tr>
<tr>
<td>3</td>
<td>MARTHA WASH</td>
<td>&quot;Carry On&quot;</td>
<td>RCA</td>
</tr>
<tr>
<td>4</td>
<td>MALAIKA</td>
<td>&quot;So Much Love&quot;</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>13</td>
<td>MAD COBRA</td>
<td>&quot;Flex&quot;</td>
<td>Columbia</td>
</tr>
<tr>
<td>6</td>
<td>DEGREES/MOTION</td>
<td>&quot;Soul Freedom&quot;</td>
<td>Esquire</td>
</tr>
<tr>
<td>17</td>
<td>TLC</td>
<td>&quot;What About Your Friends*&quot;</td>
<td>LaFace/Arista</td>
</tr>
<tr>
<td>15</td>
<td>REEL 2 REAL</td>
<td>&quot;New Anthem&quot;</td>
<td>Strictly Rhythm</td>
</tr>
<tr>
<td>8</td>
<td>HAPPY MONDAYS</td>
<td>&quot;Stinkin' Thinkin&quot;&quot;</td>
<td>Elektra</td>
</tr>
<tr>
<td>14</td>
<td>YA KID K</td>
<td>&quot;Let This House Beat Drop&quot;</td>
<td>SBK/EMIRG</td>
</tr>
<tr>
<td>5</td>
<td>INFO. SOCIETY</td>
<td>&quot;Peace &amp; Love Inc.&quot;</td>
<td>Tommy Boy/Reprise</td>
</tr>
<tr>
<td>25</td>
<td>BIZARRE INC.</td>
<td>&quot;I'm Gonna Get You&quot;</td>
<td>Vinyl Sol./Columbia</td>
</tr>
<tr>
<td>23</td>
<td>SUGARCUBES</td>
<td>&quot;Leash Called Love&quot;</td>
<td>Elektra</td>
</tr>
<tr>
<td>22</td>
<td>PRAISE</td>
<td>&quot;Easy Way Out&quot;</td>
<td>Giant</td>
</tr>
<tr>
<td>24</td>
<td>CELINE DION</td>
<td>&quot;Love Can Move Mountains&quot;</td>
<td>Epic</td>
</tr>
<tr>
<td>9</td>
<td>INNER CITY</td>
<td>&quot;Follow Your Heart&quot;</td>
<td>Virgin</td>
</tr>
<tr>
<td>27</td>
<td>PRINCE</td>
<td>&quot;My Name Is Prince&quot;</td>
<td>Paisley Park/WB</td>
</tr>
<tr>
<td>10</td>
<td>FU-SCHNICKENS</td>
<td>&quot;True Fuschnick&quot;</td>
<td>Jive</td>
</tr>
<tr>
<td>30</td>
<td>HOUSE OF PAIN</td>
<td>&quot;Shamrocks &amp; Shenanigans&quot;</td>
<td>Tommy Boy</td>
</tr>
<tr>
<td>29</td>
<td>BELL BIV DEVOE</td>
<td>&quot;Gangsta&quot;</td>
<td>MCA</td>
</tr>
<tr>
<td>25</td>
<td>KRUSH</td>
<td>&quot;Let's Get Together&quot;</td>
<td>Perspective/A&amp;M</td>
</tr>
<tr>
<td>17</td>
<td>LIL LOUIS/WORLD</td>
<td>&quot;Saved My Life&quot;</td>
<td>Epic</td>
</tr>
<tr>
<td>27</td>
<td>MK FALANA</td>
<td>&quot;Always&quot;</td>
<td>Virgin</td>
</tr>
<tr>
<td>28</td>
<td>THE MOVEMENT</td>
<td>&quot;B.I.N.G.O.*&quot;</td>
<td>Sunshine/Arista</td>
</tr>
<tr>
<td>29</td>
<td>AB LOGIC</td>
<td>&quot;Get Up (Move Boy Move)&quot;</td>
<td>Interscope/Atl. Grp.</td>
</tr>
<tr>
<td>30</td>
<td>FELIX F. JOMANDA</td>
<td>&quot;Don't You Want Me&quot;</td>
<td>Pyrotech/Atl. Grp.</td>
</tr>
</tbody>
</table>

**Notes:**
- "*" indicates a songwriter's performance.
- The S.I.N. Radio Mix Show Top 30 is compiled from S.I.N. Radio Mix Show DJ Play Lists. If you are interested in becoming a S.I.N. mix show reporter please call 212-956-2188. If you wish to subscribe to the S.I.N. Newsletter please call 212-677-6770. Copyright 1992, Pellegrino Promotions, Inc., "S.I.N." and "Street Information Network (R)" are trademarks of Pellegrino Promotions, Inc., all rights reserved.
Around The Way will be 'Around' in '93

Valesquez, and Joey Carvello along with performed live for a very impressed cast of this past week.

It was a big week at radio for Arista, with Toni Braxton and The S.O.U.L. S.Y.S.T.E.M. It's Gonna Be A Lovely Day had another solid week with 20 adds, including WHYI/Detroit, B96/Chicago and KTFM. The story doesn't end with radio. Major success in the clubs and mix shows being reported as it moves (20-9) on the S.I.N. Club Chart and (12-2) on the S.I.N. Mix Show Chart, good for Biggest Mover honors on both charts for the 2nd straight week. You know It's Gonna Be A Lovely Day is working very well with regular radio airplay, but these mixers are having tremendous success as well.

ATLANTIC'S LATEST CROSSINGS

Around The Way back again.

It was a great turnout at the Country Club in New York for Atlantic group Around The Way this past week. Around The Way performed live for a very impressed cast of characters such as Hot 97/New York's Joel Salkowitiz and Kevin McCabe, Atlantic's crew of Joe Ianello, John Weston, Lisa Valesquez, and Joey Carvello along with our very own 'engaged' Vince Pellegrino (more on this later). The party was electrified by High Voltage, and left these characters with a lasting impression - Around The Way will be 'Around' in '93 (could this have anything to do with Get Up, the next cut?). In other Atlantic news, the Smart E's album just hit 90,000 in sales while the Double X Posse album has hit 50,000 in sales in a mere 3 1/2 weeks! Speaking of Double X Posse, the single Not Gonna Be Able To Do It (BigBeat/Atl.Grp) is already kicking in at Q102/Philly, where it goes (29-21), and is also getting some airplay in San Francisco and Washington.

be aware of Felix featuring Jomanda Don't You Want Me (Pyrotech/Atl.Grp) which is already beginning in the clubs as it moves (41-32) on the S.I.N. Club Chart this week, and debuts (D-30) on the S.I.N. Mix Show Chart. Look for the action to pick up in the mix in the coming week.

Looking for the action, the movement is getting big response at most of the over 20 stations playing it. The buzz is picking up for the Jazzy Lonely record which is very good for the Young Disciples Apparently coming to you soon!

Keep an eye on this record, it's sure to airplay in San Francisco and Washington. Keep an eye on this record; it's sure to be shipping in January, so you're gonna understand that remixes geared towards the clubs are in the works, and a CD-5 will be coming to you soon!

Now to Mercury, where Tommy Nappi is doing a radio edit, as you read, on the Sandy B. Feel Like Singingand it'll be ready in about two weeks. The buzz is picking up for the Jazzy Lonely record which is very reminiscent of the Crystal Waters sound. Nappi also tells us the early response is good for the Young Disciples Apparently Nothing. This is already being heard in the Bay Area, with spins from KALX's Nate Copeland (Oakland). On the 'This is not a house record' tip, Lidell Townsell The Dugout is getting spins in Charlotte and El Paso. The Dugout is picking up in the clubs as it debuts (D-46) on the S.I.N. Club Chart. Tommy urges everyone to check out all the mixes and not just the house mix, because "It's a rap record jerky!"

Over at EMIRG, Arrested Development Mr. Wendal picked up 4 more adds at radio and is getting big response at most of the over 20 stations playing it. Look for the mixes shipping, which are done by Speech. The promo-only mixes from Paul Oakenfeld will be shipping in January, so you're gonna have to wait for them! The label's John Trienis tells you to hold tight, the Roger S. mixes on the Tyrel Corporation One Day will be arriving shortly. These are the mixes that were available only in promo form in Europe. Watch for these from sister label from the U.K., COOLTEMPO. The single from Ali Dee Who's Da Flava is now starting to warm up with both Q106/San Diego's Tom Gjerdrum and WQXA/York's Erik B. mentioning it in the Street Beat (check out what they said!). We now understand that remixes geared towards the clubs are in the works, and a CD-5 will be coming to you soon!

Rap categories. Chuckill Booker Games is getting big response at most of the over 20 stations playing it. The buzz is picking up for the Jazzy Lonely record which is very good for the Young Disciples Apparently Nothing. This is already being heard in the Bay Area, with spins from KALX's Nate Copeland (Oakland). On the 'This is not a house record' tip, Lidell Townsell The Dugout is getting spins in Charlotte and El Paso. The Dugout is picking up in the clubs as it debuts (D-46) on the S.I.N. Club Chart. Tommy urges everyone to check out all the mixes and not just the house mix, because "It's a rap record jerky!"

Bill Brown, over at A&M, has got a big record on his hands with Uncanny Alliance I Got My Education. This is the Most Added record on both the S.I.N. Club and Mix Show Charts. The crew over at S.I.N.
has also chosen this as the S.I.N. Club Pick this week. KMEL is already having early success with Uncanny Alliance as it goes (28-25) this week. Look out radio, Uncanny Alliance is going to 'Educate' you as well. Also, bubbling under in the clubs is the next Ce Ce Peniston single Crazy Love. Watch for this cut, it's sure to be a hit in the clubs.

AB Logic's Get Up (Move Boy Move) is starting to heat up at radio now with 6 more adds this week. WMXP, B96 and KPRR all give the nod. There are 18 stations on this record, with Power 102 (D-35) and Hot 97.7/San Jose (D-35) both debuting this week. AB Logic debuts this week (D-40) on the S.I.N Club Chart and (D-29) on the Mix Show Chart. Watch for Interscope's Billy Brill to continue his assault at radio as the single continues to develop at the Club level. While we're talking about AB Logic, have you heard the remix on the Marky Mark Gonna Have A Good Time, which was done by AB Logic?! (If not, why?)

Lisa Lisa has signed to Pendulum Records, President and CEO Ruben Rodriguez announced today. "It's a great feeling and honor to be reunited with Lisa Lisa," said Mr. Rodriguez. "Together, we shared multi-platinum success. She has always been on the cutting edge of music. Lisa Lisa And Cult Jam with Full Force released three albums: their platinum self-titled debut, 1988's gold Straight To The Sky and the double-platinum Spanish Fly, as well as five gold singles, including the #1 hits, All Cried Out, Lost In Emotion and Head To Toe. Lisa Lisa's Pendulum debut is due for release in August 1993.

While we're on the subject of Pendulum, if you haven't had a chance to check out Digable Planets Rebirth Of Slick. You can find it on the SINMIX November cassette. The sales are now kicking in, and the video is happening. Hey, radio, with all of the latest developments, we may all find ourselves swinging with the Pendulum in '93!

**THE STREET SOURCE**

"S.I.N., "Street Information Network", and SINMIX (R) are trademarks of Pellegrino Promotions Inc. All rights reserved.

**On The Beat**

---

Talk about your shotgun weddings!! Here's our very own Vince Pellegrino and Tommy Boy Artist/Drag Queen RuPaul - sharing a drink after the 'ceremony'.

Supermodel weds V.P.

Here's the guy that caused all this! Hot 97/New York's O.M. Joel Salkowitz acting as RuPaul's bridesmaid! Hey pal, hope you're happy!

And finally, you all know who this is, our 'flower girl' - every wedding needs one - none other than Tommy Boy's Victor Lee, nice lid Vic.

---

December 4, 1992
GLEN KALINA
Q102/ PHILADELPHIA

BOBBY BROWN Getaway..."A hot follow-up to 'Good Enough'. Even better and more ferocious"...KRIS KROSS It's A Shame..."Put it on and watch the phones burn!!!"...WRECKX N' EFFECT Wreck Shop..."Strong positive results on initial testing. Check it out!!"

LARRY MARTINO KGJ/ RIVERSIDE

WHITNEY HOUSTON I Will Always Love You..."#1 callout, passive mentions, and phones"...MARY J. BLIGE Real Love..."#2 callout, passive mentions, and Top 5 phones"...BOYZ II MEN End Of The Road..."#3 callout and passive mentions. #4 phones...SHALI If Ever I Fall In Love..."#5 callout, #4 passive mentions, and #7 phones...P.M. DAWN I'll Die Without You..."#4 callout, #6 passive mentions and #7 phones"...MARY J. BLIGE Real Love..."#2 phones"...BOYZ II MEN End Of The Road..."#3 phones"...MADEA I'm Every Woman..."#1 phones"...PROPER DOS Fir Me..."#4 phones"...WHITNEY HOUSTON I Have Nothing..."#2 phones"...WHITNEY HOUSTON I Have Nothing..."#3 phones...SPECIAL REMARKS: An all-male version of the album, except for "I Will Always Love You", includes some of the original female artists. Also, "I'm Gonna Be A Heartbreaker" is released with a new female vocal. The album also features a duet with Luther Vandross.

TOM GJERDRUM Q106/ SAN DIEGO


HAWK HARRISON POWER PG/ TAMPA

JEREMY JORDAN The Right Kind Of Love..."Phone O'Reamal"...PRINCE In Love..."Prince has proven himself once more. Working well with all demos."...GEORGEL LAMOND Baby I Believe In You..."Thumbs up!"

GNARLEY CHARLIE Z90/ SAN DIEGO

JUDY TORRES I Love You For All Seasons..."A great flavor record originally done by The Fuzz. Instant reaction after a few spins..."...EN VOGUE Give It Up, Turn It Loose..."Take their advice."...DELIUJN TECHNO Good, Bad, N' Pflug..."Battle of Jams winner after one spin."...OBSCURE FM Michael Jackson Is In Heaven Now..."Check it out."

DON 'ACTION' JACKSON WJMO/ CLEVELAND

TLC Sleight Ride..."The coolest holiday jam so far this year. From the 'Home Alone 2' soundtrack; you may not even recognize this tune."...JADE Don't Walk Away..."This is one of the best sounding songs on the radio these days. Finally, a good sounding record without a Rap in the middle."...WHITNEY HOUSTON I'm Every Woman..."Another cut to check out on the 'Bodyguard' soundtrack, (she even gives Chaka Khan her propers at the end)...TONI BRAXTON Love Shoulda' Brought You Home..."This is smoooooth. It's got that Anita Baker feel to it. Definitely worth watching."...

ERIK BRADLEY KBQ/ KANSAS CITY

WHITNEY HOUSTON I Have Nothing..."From the 'Bodyguard' soundtrack. This is on fire. Whitney is the hottest artist in music right now. The movie was great, but the music on the soundtrack totally defines her stardom. A truly excellent collection of songs."...Speaking of excellent collections of music, the KENNY G album is another! I especially like By The Time The Night Is Over. Written by DAIN WARREN and MICHAEL BOLTON, with PEABO BRYSON on vocals, and is produced by WALTER AFANSEIFF and DAVID FOSTER! Hello?? Now you tell me!!!"..."Watch out for BOY KRAZY! This song has worked and is working in several cities. It could be somethin'."...SUNSCREEN Love U More..."I really like this. Very intense."..."Big time Christmas music this year! Thank goodness cuz if I had to hear 'Grandma Got Run Over By A Reindeer' one more time!! Anyway...TOYS The Closing Of The Year is gonna be a classic. Others destined for greatness are TEVIN CAMPBELL O Holy Night, TLC Sleight Rise, and ATLANTIC STARR Silver Bells...RAGE Run To You..."Slammin' on the radio. This certainly is one of the better records I've heard. I'm seeing good early phone!"...PROPER DOS Fir Me..."A good summer record for '93."

J.J. MORGAN KKSS/ ALBUQUERQUE

RAGE Run To You..."Incredibly familiar lyrics meet an incredibly cool sound!"...ALI DEE Who's Da Flava..."Excuse me while I sing along with this (sorry if I'm off key, but I love this)."

ROGER SCOTT KRQ/ TUCSON

dada Dizz Knee Land..."A sleeper rock record that has hit written all over it."...SILK Happy Days..."Very smooth. Very palatable for Top 40."

ERIK B WQXA/ YORK

ALI DEE Who's Da Flava..."Infectious hook. The Rap style has a touch of dance hall, with very familiar music."...HEAVY D Who's The Man..."He returns with a strong street sounding hip hop rap. Let the pretenders know who's the man."...PETER GABRIEL Steam..."The Hank Shocklee mixes are just right for the clubs."...MC SERCH Back To The Grill..."This one should put him over the top as a solo artist. I love the rap from the 'Chubbster'."...GOTTA BE #1 "My tip of the week! No artist mentioned on the White label, but it's on Euro Padisk out of New York. Uptempo house with female wailing and strong male rap."

STREET BEAT is compiled by Rachael Randolph and Joe Gurecki
Boston, Gary Cannavo
AB Logic
MK1/Alana
Around The Way
Bizarre Inc.
Martha Wash
Shana
Donell Rush
Rozalla
Information Society
The S.O.U.L. S.Y.S.T.E.M.
Definition Of Sound
Pretty Poison
Madonna
Expose
Third World
Thompson Twins
Trinere
Tony Moran
Ann Consuelo
Sondra Israel
*Get Up (Move Boy Move)*
*Always*
*Really Into You*
*I'm Gonna Get You*
*C'On*
*Turned Up On You*
*Symphony*
*Are You Ready To Fly?*
*Peace & Love Inc.*
*It's Gonna Be A Lovely Day*
*Soul Freedom*
*Better Better Be Good To Me*
*Deeper And Deeper*
*I Wish The Phone Would Ring*
*My Legal*
*Pay With Me (Jane)*
*Alone At Last*
*Mandelea*
*Do It For Love*
*Show Me*

New York, Tommy Nappi
25th Of May
Skin Up
Electricel
The Farm
Sound Factory
Contagion
Ultrasynic
Information Society
Shamen
Schnitz Acht
The Movement
Ned's Atomic Dust Bin
Bigod 20
House Of Pain
Bigod 20
Alpha Team
Cause N' Effect
Soup Dragons
Supreme Love Gods
*What's Going On*
*Juicy Red Apple*
*How Does It Feel*
*Rising Sun*
*Understand This Groove*
*Scratch*
*Nothing Is Forever*
*Peace & Love Inc.*
*Ebenizer Goode*
*Rape*
*B.I.N.G.O.*
*Not Sleeping Around*
*On The Run*
*Shamrocks & Shenanigans*
*Like A Prayer*
*Go Speed Go*
*What Do You See*
*Running Wild*
*Souled Out*

Pittsburgh, John Hohman's Metro Mix
Inner City
The S.O.U.L. S.Y.S.T.E.M.
Maliha
Wreckx N' Effect
Celine Dion
Shabba Ranks
P.M. Dawn
Rozalla
Prince
Expose
Bell Biv Devoe
Bizarre Inc.
2 Unlimited
Madonna
Charm
Space Master
Ya Kid K
Happy Mondays
Donell Rush
RuPAUL
*Follow Your Heart*
*It's Gonna Be A Lovely Day*
*So Much Love*
*Rump Shaker*
*Love Can Move Mountains*
*Slow & Sexy*
*I'd Die Without You* (Remix)
*Are You Ready To Fly?*
*My Name Is Prince*
*I Wish The Phone Would Ring*
*Gangsta*
*I'm Gonna Get You*
*The Majic Friend*
*Deeper And Deeper*
*I Love Music*
*I Need You*
*Let This House Beat Drop*
*Slippin' Thinkin'*
*Symphony*
*House Of Love*

Washington DC, Kid Fresh
Felix
3 Steps From Nowhere
Jodeci
P.M. Dawn
Mad Cobra
Arrested Development
Mary J. Blige
Wreckx N' Effect
Portrait
The S.O.U.L. S.Y.S.T.E.M.
Snow
Mr. Lee
Shabba Ranks
Pharcyde
Stephanie Mills
Patii LaBelle
EPMD
Redman
En Vogue
Positive K
*Don't You Want Me*
*Kick It Over Here*
*I'm Still Waiting*
*I'D Die Without You*
*Flex*
*Rump Shaker*
*Here We Go Again*
*It's Gonna Be A Lovely Day*
*Informer*
*Hey Love*
*Slow & Sexy*
*Ya Mama*
*All Day, All Night*
*Alright Now*
*HeadBanger*
*Time For Some Action*
*Give It Up Turn It Loose*
*I Got A Man*

Tampa, Matt "The Brat" Bradley
Snap
Information Society
Lil' Suzy
The S.O.U.L. S.Y.S.T.E.M.
Clubbland / Zealys
Shamen
Madonna
Prince
Arrested Development
Wreckx N' Effect
Rozalla
House Of Pain
Ya Kid K
Trinere
AB Logic
Soup Dragons
Mary J. Blige
Madonna
Bell Biv Devoe
Prince
*Rhythm Is A Dancer*
*Peace & Love Inc.*
*Take Me In Your Arms*
*It's Gonna Be A Lovely Day*
*Hypnotized*
*Love Sex Intelligence (LSI)*
*Erotica*
*My Name Is Prince*
*People Everyday*
*Rump Shaker*
*Are You Ready To Fly?*
*Jump Around*
*Let This House Beat Drop*
*Alone At Last*
*Get Up (Move Boy Move)*
*Pleasure*
*Real Love*
*Deeper And Deeper*
*Gangsta*
*F*
What is the most creative air name you've ever heard anyone use?

**EAST**

CHUCK TISA/ WEGX M.D.: Swinging Dick.
PETE COSENZA/ KC101 P.D.: Oz and Max Volume.
PETE MICHAELS/ WLAN M.D.: Mike Frazier.
LARRY HUGHES/ 95XIL P.D.: Al Tuna.
DAVE COOPER/ WWFX P.D.: Bubba The Love Sponge.
HANK BASTIAN/ WUFM P.D.: Bubba The Love Sponge.
RICH HAWKINS/ WMXP P.D.: Bubba The Love Sponge.
GUY BROUILLARD/ CKOI M.D.: Serge "Would you believe" Plaisance.

ALEX VALENTINE/ WPST M.D.: Chio the Freakin' Puerto Rican.
NEIL SHARPE/ JET-FM M.D.: Eddie Munster and Jeff Spicoli.
MICHELLE STEVENS/ WPST P.D.: Helen Back.
DAVE McCALL/ WPRR P.D.: Hugh Jorgen.
WALLY McCARTHY/ WYYS M.D.: Sandy Beach.
LIZ JORDAN/ WQGN P.D.: Beaver Stevens.
JOE HOVANSKI/ 103 CIR P.D.: Mike Noise and Johnny Houndog.
TOM MORGAN/ WQX P.D.: Rusty Fender, a traffic reporter at WKRZ in Wilkes Barre.
TED MATHEWS/ 98.3 WESA P.D.: Tank Sherman. It's the most descriptive and I'm glad were friends.
STEVE McVIE/ WERZ M.D.: Our overnight guy, Tom Record. That's his real name.
BILLY SURF/ WAEB M.D.: Batman Gomez; Fernando The Commando was from WIOQ in 1989.
STEVE McKay/ WSBG P.D./M.D.: Charlie Quinn from Eagle 106. He went on as Swinging Dick.

**SOUTH**

DR. DAVE ALLEN/ Z102 M.D.: Bubba The Love Sponge.
LARRY D./ XL106.7 M.D.: Bubba The Love Sponge.
RICK HAYES/ KTFM P.D.: Mondo Biondo.
JOHN KILGO/ WBPR M.D.: Jay Walker.

RANDY RICCI/ KISX P.D.: Doc Sebastian. He used to say "The Doctor is making housecalls."
KEVIN DAVIS/ KLBQ P.D.: Swinging Dick.
RICK LOVETT/ WFM F M.D.: Bubba The Love Glove.
BOB YARBROUGH/ Q101: Justin Case.
LISA McKay/ WWRV M.D.: Jack Da Wack.
LESLIE FRAM/ 99X Asst. P.D.: Your Old Pal Will, and we had a weekender named Number Nine.
BOB YARBROUGH/ Q101 M.D.: Justin Case.

Robert Elfman/ KIXY

ROBERT ELFMAN/ KIXY P.D.: Skid Rowdy from Kansas City.
ROBERTA VARELA/ KPRR P.D./M.D.: Jerri Atric and Special Ed.
TANK SHERMAN/ WYAV O.M.: So many people copy one another, it's hard to choose, but I've had a lot of compliments on my own air name.
JJ. McKay/ KNIN P.D.: Montie Carlo.
HAWK HARRISON/ POWER PIG M.D.: Clarence.
JOHN KELLY/ KTUX M.D.: Skid Rowdy.
JOHN CANDELARIA/ KPRR Asst.

BOB BECK/ KYYY P.D.: The station assigned us the following names: Dan D. Lion; Sherwood Forest; Billy Bud.

JACKIE JOHNSON/ WBIZ M.D.: Angel Head.

STEVE SPILLMAN/ WZXX P.D.: Bubba The Love Sponge.

JIM GRADY/ KISR M.D.: Justin Case, Chuck Roast, Kat R. Walling and Tad Spastie.

RIC AUSTIN/ WFHT M.D.: Stretch Marks is always good. Sandy The Bag Lady is also pretty good.

MIDWEST

SCOTT STALKER/ KMGZ P.D.: Harry Balls.

TONY WAITEKUS/ WCIL P.D.: Rick Shaw.

ERIC MURPHY/ WENZ M.D.: Chuck Roast.

DAVE MICHAELS/ KGGG M.D.: Bubba The Love Sponge.


JIM STACY/ WAZY P.D.: Cleat Dumpster.

He used to work in L.A., and has also worked with John Lander.

SCOTT ROBBINS/ WBNQ P.D.: Bwana Johnny and Bubba The Love Sponge.

TOMMY BISHOP/ KZIO M.D.: The "Hitman", Alex Keaton.

SCOTT WHEELER/ WHHH P.D.: Bubba The Love Sponge.

MARK BOLKE/ KDWB P.D.: Sandy Beach and Cliff Dwelling.

DON 'ACTION' JACOBS/ WJMO M.D.: The Great Awakening (I stole the title from Sunny Joe White.)

CURT KRUSE/ WVKS M.D.: I was Russell The Love Muscle for one night.

RICK ACKER/ KXXR P.D.: Batman Gomez.

NEIL SULLIVAN/ WKDD P.D.: J.Y. Kelly.

STEVE JACKSON/ KYKY M.D.: Bubba The Love Sponge or Alan Cable.

GARRET MICHAELS/ WZPL M.D.: Batman Gomez.

JOHN DIMICK/ KISN P.D.: Bubba The Love Sponge.

MIKE KASPER/ KZMG P.D.: Justin Case.

C.C. RIDER/ KF95 M.D.: Frazier Smith.

RAY KALUSA/ KWZQ P.D.: Dick "Cabesa" (Spanish for head).

DUANE SHANNON/ KFBQ P.D.: Gator Harrison and Hawk Harrison.

MIKE KEANE/ KPSI M.D.: Chuck Roast.

MELANIE MACKERT/ KWNZ M.D.: I was Paige Turner in Salt Lake.


JAMES BAKER/ KEWB M.D.: Bubba The Love Sponge.

ROGER SCOTT/ KRQ M.D.: I've always liked Bubba The Love Sponge.

RANDY LOGAN/ KRXY P.D.: Bubba The Love Sponge.

TOM GJERDRUM/ Q106 P.D.: Hugh Jazz.

ROOSTER RHODES/ KCAQ P.D.: Rump L. Skin.

R. CHARLES SNYDER/ KTMT P.D.: My imaginary morning team Knee Down and Bob Onit.

MARK MURPHY/ KGOT P.D.: Jim Nasium.

J.J. MORGAN/ KKSS M.D.: Doug The Slug is good, but there so many good ones out there.

NEXT WEEK'S QUESTION:

What were the most important trends, events or developments that affected radio in 1992?
$315,000 Stern Fine Could Come This Week; Infinity Deal With Cook Inlet Could Be Held Hostage

It's looking very much like the FCC will write up a record-breaking $315,000 worth of indecency fines against Howard Stern and Infinity Broadcasting. The FCC recently fined Greater Media $105,000 for allegedly indecent material on Stern shows on KLSX-FM in Los Angeles. The $315,000 Infinity fine would be three times what KLSX got, since the same programming was also simulcast on three of Infinity's east coast FMs.

In another unprecedented move, the Commission is seriously considering having one of its administrative law judges hold a hearing on whether Infinity should be allowed to buy FM stations in Atlanta, Boston and Chicago from Cook Inlet Radio Partners. The Commission also has the option of approving the sale, then holding such a hearing.

Conversations with Commissioners and key aids indicated an inclination to take conspicuous action. Commissioner James Quello told RBR, "I think something has to be done. He's gone too far." Quello added, "I find him an entertaining smartass, but it's time to take him out to the woodshed and talk to him."

One highly-placed source told us, "We promised some people on Capitol Hill we would look into this, and we are. But the implications are serious, so we're being very careful and studying all aspects of it before we take action."

Also in Washington, Infinity President Mel Karmazin made the rounds of the Commissioners' offices in an effort to smooth the way for the Cook Inlet deal.

On the left coast, Stern held a mock funeral for KLOS-FM hosts Mark and Brian, whom he recently surpassed in the Los Angeles AM drive ratings. Police estimated that a crowd in excess of 25,000 gathered in the streets of Hollywood for the event.

It's Official: King To Days In February WW1 Will Expand Talk Programming

Westwood One's plans to move the King of Nighttime to days are confirmed. Talkmeister Larry King will move into the 3-6 p.m. (ET) time slot. A high-level WW1 source told RBR the company spent a lot of time talking to King affiliates before the slot was selected. King ran an Election week midday special series which apparently interfered with some affiliates' regularly-scheduled midday programming. Jim Bohanan will move into King's 11 p.m. time slot on February 1. Bohanan has been King's regular fill-in, and has hosted "Early America" on WW1's Mutual network. The source said Bohanan was the overwhelming choice of WW1's affiliate board to take over the late-night slot. Fully 75-80% of King's current 390 nighttime affiliates are expected to take King in the daytime. RBR's source said some decisions remained regarding affiliates who won't clear King during the day. "It would depend if they are a Mutual affiliate or not," the source said. "We are moving King to daytime, period," the source concluded.

Massive Cuts At Westinghouse But Group W Won't Be Sold

Westinghouse Electric Corporation has announced that it will sell four operating divisions to shore up huge real estate losses, but will not sell its Group W broadcasting subsidiary. Rumors of a Group W sell-off intensified when The New York Times reported Westinghouse was talking broadcast buy-out with Kohlberg, Kravis and Roberts. High-level officials at the parent company were said to be reviewing all options to return Westinghouse to solid financial footing. Westinghouse suffered a loss in excess of $1 Billion last year, and is taking a 4th quarter write-off of $2.65 Billion to cover the real estate losses at its financial services division.

Westinghouse Chairman Paul Lego announced that Westinghouse will close its troubled financial services division, and sell its real estate development business, its office furniture division (Knoll Furniture), and its wholesale electric products distribution operation. Westinghouse says that the moves will save the company $5 Billion over two years, and will allow it to retain its other operating divisions. The plan will cut the overall size of Westinghouse by about one-third.
An Informal History Of Radio Ratings
by Thom Moon

We asked our Editorial Consultant, Thom Moon, to rummage through his files, memory & other resources, to compile a short, informal history of radio's ratings services - realized & attempted. Thom started in research (along with RBR Publisher Jim Carnegie) at Media Statistics (Mediastat) in 1976. He is President of TGM Evaluations, Inc. of Silver Spring, MD (a ratings and research analysis firm), and may be reached at (301) 622-4842.

Throughout the 60 years of radio ratings there have been consistent and urgent calls for a second service. But one fact has remained constant: The only time two services exist is when one service is fading while the other is gaining strength. In this first installment, we'll look at the first 40 years or so: from the first service through the rise of ARB.

Radio Ratings: Saga Of The Services
For more than 60 of commercial radio's 72 years, there have been ratings. And throughout those 60 years, there have been consistent and urgent calls for "a second service." Many have answered that call, but few have prospered. As nearly as we can tell, only four "second-services" ever displaced the previous leader, and one of those did it by purchasing its rival.

The first regular (routine) radio ratings surveys were national -- conducted in 1929 by the Cooperative Analysis of Broadcasting (CAB). They were better known as the "Crossley" reports, after the CAB's head, Archibald Crossley. They used a telephone recall technique. That, at a time when a good percentage of households in the initial 33 communities from which the sample was drawn didn't even have telephones -- talk about inherent bias! The CAB continued to measure national radio audiences until 1946.

The first second service was the "Hooperatings", which appeared in 1934, conducting surveys of national radio audiences. By the time the Crossleys disappeared, the "Hooperatings" had pretty much taken over as the leader nationally. C. E. Hooper, Inc. was the leading component of the telephone coincidental technique: Whoever answered the telephone was asked "Are you listening to the radio?" (If "Yes"); "Can you tell me what program you're tuned to?" Coincidentials were fine when nearly all radio listening took place at home around the "family" radio, compile a

However, by 1950, Hooper had sold its national audience measurement service to market-research giant, A. C. Nielsen Co., which had conducted its first Nielsen Radio Index in 1942. Nielsen rose to prominence partially as the result of its purchase of the national Hoopers and in part, due to its Audimeter, the first machine that could collect listening data. The Audimeter recorded on a paper tape what station the radio receiver was tuned to. However, as the number of radios per household mushroomed and the radio networks declined in importance, Nielsen left radio in the late 50s to concentrate on its TV ratings service.

Hooper Tracks The Rise Of Top 40 Radio
Hooper, on the other hand, continued to conduct telephone coincidental radio surveys in individual markets into the 1960s, and was the first service to indicate the growth of "Top 40" stations. It also championed measurement of personal listening, rather than counting "sets in use."

In the mid 40s, two other services appeared. The first was the Broadcast Measurement Bureau, which attempted to supply "circulation" figures for radio similar to those developed for newspapers by the Audit Bureau of Circulation. The consensus back then was that BMB had a great idea about 15 years too late. It expired by 1950.

Radio Takes Its Pulse
The second lasted far longer: The Pulse. The Pulse eventually pushed Hooper out of the limelight, because it was better suited to the changes in radio listening habits and locations. By the late 50s, about half of all cars had radios, and a telephone coincidental couldn't track that listening. The average home had three or four radios -- often all in use at the same time. One reason the Hoopers showed Top 40 stations so strongly is that by that time, teens had started monopolizing use of the family phone. Two strikes against Hooper.

However, the methodology, data collection techniques, and reporting format used by The Pulse overcame those problems. It collected listening data through a personal interview of one person per household. During the interview, each respondent was asked to recall his listening over the previous week, a process helped by Pulse's big step forward in technique, the aided-recall or roster method of collecting data. The respondent was shown lists of stations, personalities and/or, programs, to aid his or her memory.

Pulse Refines Phone Methodology
Accompanying its different data collection techniques was a new method by which potential respondents were selected: cluster sampling. In cluster sampling, a random address (the sampling point) was selected from a phone directory. That household was not surveyed, but every third (or some other interval) address thereafter on its physical city block was surveyed. Cluster sampling allowed The Pulse to conduct interviews at fairly low cost. And, the firm claimed that given the number of clusters surveyed in a market, its sample was as reliable as one selected on a totally random basis.

The Pulse contributed a new feature to the ratings report itself -- demographics, in about 1960. At first, the demos were limited to men & women 18+ and teens only.

The Pulse shut its doors in 1978, after a quarter-century in business. During its final gasps of life, rumors were rampant that many of its inner-city interviewers were making up listening information rather than risk trying to conduct the survey.

Enter ARB, Across The Canadian Border
Although American Research Bureau (then known as ARB; now, as Arbitron) was founded in 1949, it wasn't until 1964 that it surveyed radio listeners. RKO General commissioned ARB to conduct a special radio survey in Detroit. According to the author's understanding, RKO's CKLW Windsor, Ontario, as a Canadian station, had to meet extremely high minimum reporting standards for The Pulse, and often didn't show in that service.

According to a conversation I had with Arbitron's founder, Jim Seiler, in the late 70s (when I worked for Seiler at Media Statistics), RKO was so pleased with the survey that it pushed for support from Detroit Area Broadcasters and from broadcasters in each RKO market.

That put Arbitron in a bind. It simply was not equipped to conduct regular radio listening surveys. But nearby, someone was; someone ARB knew and who knew ARB: Jim Seiler. Seiler, with partner John Landreth and other ex-ARB managers, had established Media Statistics, Inc. (Mediastat) just months earlier, and had started a diary-based major-market radio ratings service. In 1965, according to interviews with Seiler, ARB purchased that service and Mediastat immediately began surveying small (otherwise non-rated) markets via telephone recall. By 1972, ARB was radio's primary ratings service. ARB was the king, but the king's rule soon would be challenged.

ONLY ONE WEEKLY MAGAZINE GIVES YOU 100% RADIO BUSINESS NEWS. Super Subscription Offer: For a limited time, Radio Business Report is 47% off our regular price. One time offer for 1 year is just $115, or just $2.21 per week. For service, phone (703) 866-9300 or Fax (703) 866-9306.
TALENT TIPS
"Filling The Air"
--by Jay Trachman

A few weeks ago I wrote about the "who cares" format -- the one you hear generally, though not exclusively, in small, non-competitive markets. Its hallmark is endless, pointless chatter, interspersed with network or syndicated features that fall flat or go on too long. Typically, these stations lack a strong programmer or manager willing to say, "Is this interesting to our listeners?" Short of someone on-staff to ask that question, I believe that these stations will continue as they are, until one morning all their listeners under 55 flee to the new continuous music station that just reached town or to cable radio.

In working with a student at just such a station, I came to a realization that there's something else going on here. "The boss wants me to keep it down to two or three records an hour. In fact, he says he'd be happy if we didn't play any music at all between 7 and 9."

Well, there are plenty of successful stations like that even in the biggest markets. But they have one thing their small market cousins don't: a staff to keep the anchor busy with worthwhile information and chat. The problem my student faces is this: if he cuts the music, he finds he can get the station to send them a certificate -- on someone's wall. It becomes permanent advertising for the station.

Wacky news: some jocks overdo this. But kept brief and run as a recurring feature (only when there's something worthwhile), it can be entertaining. Add your punchline, and invite listeners to add theirs, too.

Joke of the day: the ideal is to have it listener-supplied. If you do it yourself, make it recurring, not everyday. Run it only when you have something really worth sharing.

Radio aerobics: find a suitable theme, and run it daily for a minute. Create your own setup.

Local characters: every town I've ever worked in has at least one. Someone, usually getting on in years, who has an off-center view of life, and enjoys expressing it. Make them a recurring feature. (Waning: often these people "burn" fairly quickly -- they run out of outrageous things to say, and start becoming boring. Avoid getting into a situation where they have to continue, because now -- they're sponsored!)

Call-outs: phone someone in the news, or a wacky person, or a DJ in an unlikely city each day, and interview them. Keep the interview as brief and entertaining as you can. These must be set up in advance, and usually, taped and edited.

That's enough from my creative juices, just to get you going. If you want your personal imprint on this show, you came up with some devices of your own. Add these to your usual run of birthdays, sports scores, "today in history," horoscopes, and school lunches, until you reach the point where you start wondering where you're going to put all this stuff and find yourself editing things to make space, (instead of stretching to fill it). Your listeners will thank you. And you'll know you're doing what performers are supposed to do: using your creativity to entertain people.

DJ VU
FROM: CHUCK HEINRICHS
Newbury Park, Calif.

I'm one of your Electronic Family -- I download One To One from CompuServe. I like the philosophy contained in "Talent Tips" -- perhaps I should say "wisdom."

I also admire your ability to create and work at your profession each and every day. I occasionally use a comment from One To One when making an engineering briefing. What tickles my interest is your California sense of humor; it's not always funny in Huntsville, Alabama, when I'm briefing the good ol' boys from the Army... but, we learn.

Keep up the diligence and thanks for your practical advice in "Talent Tips." Engineers can use it too!

(Thanks for the kind words, Chuck! I never think of myself as writing for engineers, but am delighted to learn that you find useful stuff in here.)

FROM: GARY BERKOWITZ
Berkowitz Broadcast Consulting
West Bloomfield, MI

It was nice to meet you, finally, at the NAB conference in New Orleans. I've been reading your columns for many years in the various trades. It's always nice to put a face to the words!

Thanks for sending me One To One. It's great reading, your approach to on-air performance is refreshing. I wish more jocks would read you. Keep up the great work, Jay -- you've got a big fan here in Detroit.

(Your generous compliments made my day, Gary -- thanks! -- JT)
The next few years could see a big change in radio once again. The change will be stations buying additional properties in their market or LMAsing with another station in order to save costs and increase billing. Both will affect employment. Although I am not currently in either situation, we can all speculate on the implications.

LMAs really took off in 1992, with virtually every market being affected. An LMA, or "local marketing agreement," essentially allows one station to buy the spot inventory from another, so that station has double the amount to sell, with double the benefits, off the bat.

Sales people are the ones most affected by LMAs. Most stations will not keep two staffs going. Instead, they'll keep the best of both, and eliminate the bottom billers. They save salary and benefits, off the bat.

LMAs can be negotiated in a variety of ways. Maybe you just take over the inventory, maybe administration, maybe air staff. If the decision is made to simulcast the strong portions of the original station on the sister LMA, then DJs will be let go.

If programming is part of the LMA deal, then out goes one program director! Naturally, most stations want to run their LMA as cheaply as possible. They don't own the other station; they sort of rent it and, by renting the trade, we already have a few slum lords out there! Staff cuts are a great way to save time and money immediately, off the top!

Since the FCC eliminated the duopoly rule, we are going to see the larger stations in markets eat up many of the smaller ones. Essentially, the two properties, which most likely would be two FMs, would be run like the current AM/FM combos. There would be staff elimination in sales and administration. I don't see much change with air staff unless the new owners decide to automate as cheaply as possible. But jocks may still lose their jobs because, as in any sell, new management will make staff changes to hire people who fit their philosophies.

What can you do to prevent unemployment? In some situations, not a thing. This is important: if you find your job eliminated, don't take it personally. If you do, you'll end up doubting your talent and abilities. You were let go for other reasons, not your talent. Have a current audition tape and resume ready at all times. You could be the most valuable person of all to the current administration but, just as Clinton's people take over for Bush's people, it don't mean a thing!

It's always good to sock away some cash. But I find that radio station talent salaries don't allow for much of that. Typically, we just make enough to get by. Read the trades, be familiar with what's out there. Make contacts if you go to any sort of seminar or convention. Future contacts could mean the difference between a quick move or lengthy unemployment. No matter how safe you feel in your current position, you should know that radio offers little security. Even in my case, where I feel I have the best situation possible, I feel better when I hear from a station which might want me to work for them.

I think the future for radio will hold fewer jobs for people rather than more. I think at until 1995 - stations will continue to downsize. That means fewer positions will open, there will be less movement, and you'll probably end up doing more than one job, e.g., program directors will remain on the air, promotion directors may carry an air shift.

To protect yourself, become as indispensable as you can to your management. Fill in the holes when needed, become a jock of all trades, on and off air. The reputation you have is known by others in the market. The better it is, the better chance you'll have at remaining, or being quickly hired somewhere else.

It won't be gravy for radio talent people for a long time. I encourage you to get an education, have a back-up career choice if possible, and look towards a management position for additional security. Most of all, keep your eyes and ears open for any changes that might be heading your way. That's the best way to protect yourself.

PRODUCTIONS
FROM: KEVIN HILGERS -- CFGP Grande Prairie, Alta.

"Goings On From The Morning Show"

I've just started at this station, in a part of the country I'd never even visited before. Something I did, however, has been very well received, and has helped me to be accepted much faster than I'd have expected. I went to the library and borrowed a couple of books that featured the history of the area: the first settlers, how and why they came here, city politics, names, and faces. I related these on the air as I was learning, and my listeners ate it up!

There was one story in particular, about how we got a new city hall. In 1961 there was a vote on the subject; everyone voted no, the town couldn't afford it. On the very day of the vote, the present city hall burned to the ground!

I had a fellow in the grocery store telling me he couldn't believe it, and he had to check with his dad. I guess that when you've lived in an area for a while, you take the history for granted; soon, it isn't being passed down, and facts and stories are forgotten.

Listeners appreciate your interest in the area; they may learn a bit too, and your personality is enhanced by letting everyone know that you enjoy their history. I highly recommend it to any jocks.

Funny story: I came in at 4 a.m. to prep my morning show. While working on it, I listen to our sister station in Toronto via the satellite. They have a quick contest where you guess the name of the song after hearing a clip. I called, and got through!

They thought it was so odd to have a listener call in from two time zones away, and put me on the air. I never did win, but we talked about where I was coming from, and chatted off the air briefly.

I recorded the bit. Later that morning, at 7:15, I played the bit back, telling my listeners, "I think I now know what you go through when you try to get on the air here! This morning I called a Toronto radio station, got on the air, and sounded like a moron when I got so flustered I couldn't tell them the name of the tune - but was it ever exciting!"

I played the conversation we had together, then played the audio clip they used for the clue. My listeners called and won easily! It was a great bit because for once, I could relate to my listeners that, "Yes, I know how thrilled you are to get through and win."

I think it's something to keep in mind when you're tempted to take caller number ten, then blaze through ten callers saying, "You're caller number 3 -- keep trying, bye!" Slow down, make contact with the person: "Hi, you're caller 3, keep trying, okay?" He or she will be glad they got through, and tell their friends, instead of just hearing a jock mechanically say, "Try again," click!

ONE TO ONE: THE JOURNAL OF CREATIVE BROADCASTING
Joy Trachman, Publisher
CreeRadio Services
Box 9787
Fresno, CA 93794
(209) 226-0558

December 4, 1992
Friday Morning Quarterback
XHTZ-F (90.2)
Owner/GM: Victor Diaz
PD/VP Programming: Rick Thomas
Asst. PD: Garilene Charlie
Consultant: Jerry Clifton
AM Drive: Elgato & The Morning Posse
100,000 watts
$40.00
(619) 565-9090/(619) 425-9036
"90.3 XHTZ Jammin' Z-90."

Recent Promotions: - "November 21 & 22 we did a 'Stop The Violence, Increase The Peace' weekend. Saturday, November 21st was a 'Stop The Violence' jam with A.L.T. & The Lost Civilization. The Movement and Wreck-N-Effect w/Terry Riley. Raised $10,000 for 'Guards For Cash'. Sunday, November 22, over 5,000 cars cruised for peace with approx. 20,000 people attending. Cruise lasted 3 hours escorted by San Diego police department."

Wednesday, 11/25 11AM
Shai "If I Ever Fall"
Bell/Devote "Do Me"
Trey Lorenz "Someone To Hold"
Mary J. Blige "Real Love"
Technnotronic "Move This"
Trinere "They're Playing"
Arres/Devol "People Everyday"
Boyz II Men "In The Still"
W/Houston "I Will Always"
Mariah Carey "Make It Happen"
Snap "Rhythm Is A..."
Movement "Jump"

Wednesday, 11/25 7PM
Boyz II Men "In The Still"
Home Pain "Jump Around"
G. Lamond "Baby, I Believe"
W/Houston "I Will Always"
Wendy Brown "Humpin' Around"
Bigg D. "It Is Good To"
Shai "If I Ever Fall"
Snap "Rhythm Is A..."
Shanie "Saving Forever For..."
Guy "I Like"

KIOZ (102.1)
Owner: PAR Broadcasting
GM: Stephen O. Jacobs
PD: Tom Marshall
MD: Peg Pollard
Consultant: None
AM Drive: Cranker & Leder
10,000 watts
$51.00
(619) 560-5464/(619) 560-0742
"102.1 KIOZ the Rock & Roll Station"

Recent Promotions: - "In conjunction with the San Diego Food Bank, KIOZ is touring the county, in a bus, picking up goods for the needy in San Diego. The goal is to 'stuff a bus' before Christmas. KIOZ will stop at strategically picked, high traffic areas around town, spending a minimum of 6 hours at each location. The event will be supported by three weeks of on-air promotion. We expect to get in front of over 30,000 people. KIOZ is looking for recording artists to join with us and other local San Diego celebrities at the different locations. Your contribution to this event would be greatly appreciated by the Food Bank, the less fortunate in San Diego and KIOZ!"

Wednesday, 11/25 11AM
T/Sprocket "All I Want"
W/Houston "I Will Always"
Mary J. Blige "Real Love"
En Vogue "Giving Him"
Jesus Jones "Right Here"
G. Lamond "Baby, I Believe"
Bonnie Raitt "Something To Talk"
G. Lamond "Baby, I Believe"
Ps. "Save The Best"
Shai "If I Ever Fall"

KKLQ-F (106.5)
Owner: Edens Broadcasting
GM: Bob Balinger
PD: Tracy Johnson
MD: Tom Gjerdum
Consultant: -
AM Drive: Anita Rush
ERP: 50,000 watts
$165.00
(619) 565-6006/(619) 569-7510
"Q106 A better mix of music."

Recent Promotions: - "91X's World Radiothon' -- We raised over $75,000 for the Rainforest Alliance."

Wednesday, 11/25 11AM
T/Sprocket "All I Want"
W/Houston "I Will Always"
Mary J. Blige "Real Love"
En Vogue "Giving Him"
Jesus Jones "Right Here"
G. Lamond "Baby, I Believe"
Bonnie Raitt "Something To Talk"
G. Lamond "Baby, I Believe"
Ps. "Save The Best"
Shai "If I Ever Fall"

XTRA-FM (91.1)
Owner: Noble Broadcasting
GM: Mike Glickenhaus
PD: Kevin Stapelford
MD: Mike Halloran
Consultant: -
AM Drive: Berger & Prescott
ERP: 100,000 watts
$135.00
(619) 291-1911/(619) 294-9140
Primary Slogans: - "91X the cutting edge of Rock & Roll!"

Recent Promotions: - "$91 in instant 'X-Mas Cash' every 91 minutes. '91X' wedding' in Jack Murphy Stadium parking lot before U2 concert -- with couple on-stage with the band during 'Trying To Throw Your Arms Around The World'. "Upcoming: '10th Annual Top 91 Countdown'..."Thanks for everyone's support during the 91X 'Save The World Radiothon' -- We raised over $75,000 for the Rainforest Alliance."

SUMMER '92 ARBITRON RATINGS

<table>
<thead>
<tr>
<th>PERSONS 12+</th>
<th>WOMEN 18-24</th>
<th>WOMEN 25-34</th>
<th>WOMEN 25-54</th>
<th>PERSONS 18-34</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 KSON-F</td>
<td>7.1 - 8.1</td>
<td>1 XTRA-F</td>
<td>1 KSON-F</td>
<td>1 KGB-F</td>
</tr>
<tr>
<td>2 KGB-F</td>
<td>4.5 - 5.8</td>
<td>2 KSON-F</td>
<td>2 KFMB-F</td>
<td>2 XTRA-F</td>
</tr>
<tr>
<td>3 XTRA-F</td>
<td>5.7 - 5.7</td>
<td>3 KKLQ-F</td>
<td>3 KGB-F</td>
<td>3 KSON-F</td>
</tr>
<tr>
<td>4 KFMB-F</td>
<td>5.7 - 5.4</td>
<td>4 KGB-F</td>
<td>4 XTRA-F</td>
<td>4 KFMB-F</td>
</tr>
<tr>
<td>5 KSDO-A</td>
<td>5.4 - 5.3</td>
<td>5 XHTZ-F</td>
<td>5 KXYX-F</td>
<td>5 KBZS-F</td>
</tr>
<tr>
<td>6 XHTZ-F</td>
<td>4.2 - 4.4</td>
<td>6 KJOY-F</td>
<td>6 THT-F</td>
<td>6 XHTZ-F</td>
</tr>
<tr>
<td>7 XTRA-F</td>
<td>5.3 - 3.8</td>
<td>7 XHRM-F</td>
<td>7 KKLQ-F</td>
<td>7 KKB-F</td>
</tr>
<tr>
<td>8 KKLQ-F</td>
<td>5.3 - 3.8</td>
<td>8 KKLQ-F</td>
<td>8 KKLQ-F</td>
<td>8 KKLQ-F</td>
</tr>
<tr>
<td>9 KXYX-F</td>
<td>4.2</td>
<td>9 KXYX-F</td>
<td>9 KXYX-F</td>
<td>9 KKLQ-F</td>
</tr>
<tr>
<td>10 KCLX-F</td>
<td>2.3 - 2.6</td>
<td>10 KCLX-F</td>
<td>10 KCLX-F</td>
<td>10 KCLX-F</td>
</tr>
<tr>
<td>11 KIOZ-F</td>
<td>4.4 - 2.5</td>
<td>11 KIOZ-F</td>
<td>11 KIOZ-F</td>
<td>11 KIOZ-F</td>
</tr>
</tbody>
</table>

All ratings information copyright 1992 Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.

Revenue, #1 Biller, Market TSL and Spot Rate figures from American Radio 1992 by James Duncan, Jr.

COMING NEXT WEEK: BUFFALO

December 4, 1992

Friday Morning Quarterback
GRATEFUL DEAD: The Grateful Dead picked Aboriginal band Yothu Yindi to open their first concert since Jerry Garcia's recovery. The show is December 12th in Oakland, California.

WOODSTOCK: Officials in Bethel, New York have given their preliminary approval for a concert in 1994 to celebrate the 25th anniversary of Woodstock. Promoters expect a crowd of about 100,000 to attend.

GLENN HUGHES: Former Deep Purple vocalist Glenn Hughes has recorded an album called The Boy Can Sing The Blues - with a stellar cast of guest players including Poison's Richie Kotzen and Mick Mars of Motley Crue. Hughes' album is being released by Blues Bureau International.

CHRIS ROCK: Chris Rock's movie, Cell Block Four, which he once described as a "Rap Spinal Tap", is scheduled to be released in February. He co-wrote and co-produced it in addition to starring in it. Rock is also doing a special for HBO in the spring.

JOE SATRIANI: Dueling guitars: Steve Vai joined Joe Satriani onstage recently when The Extremist tour played Davis, California. They were joined by Thomas McRocklin from Bad 4 Good, who are opening Satriani's shows.

GREG KIHN: Remember "Our Love's In Jeopardy", Greg Kihn's No. 2 hit from 1983? He's back with a new album, Kihn Of Hearts which includes a reggae-fied version of Jefferson Airplane's "Somebody To Love". They don't write 'em like that anymore!

PAUL McCARTNEY: Paul McCartney has tentatively set February 9th as the release date for his new album, Off The Ground. Meanwhile, twenty-two of the Beatles' CD singles will be out December 8th in a boxed set.

SHOTGUN MESSIAH: Drummer Sixx and bass player Bobby Lycon have left Shotgun Messiah. The songwriting team, singer Tom Skold and guitarist Harry Cody, will announce their replacements at a later date. They are currently in pre-production of their second album.

RICHARD MARX: "Hazard" by Richard Marx has received the International Song Of The Year award at the Second Annual Australian Music Awards.

RON WOOD: Van Morrison put in a cameo appearance at Ron Wood's concert in San Francisco Saturday Night, November 21st.

ALLURE PROFILES PRINCE'S "CHICK-O-GRAPHY": Music writers talk about Prince in terms of his prolific discography. But in the December issue of beauty magazine, Allure, the whole back page is devoted to chronicling his "Crick-O-Graphy". Cramping photos on to the page, Allure displays the women who have had "working" relationships with the rocker -- from Vanity to Kim Basinger to his newest muse, Egyptian belly dancer and ballerina Mayte. The magazine notes, "For a little guy from Minneapolis who dresses like Shaft in outer space, Prince sure snags a lot of fine looking women." Prince has been writing and producing songs for Tevin Campbell's next album.

JULES SHEAR, MOE BERG IN THE PURSUIT OF HAPPINESS: Jules Shear co-wrote one of the songs on the Pursuit Of Happiness' new album, The Downward Road, due out in January. TPOH's Moe Berg and Shear co-wrote "Villa In Portugal". According to Berg, the collaboration occurred because he wanted to "do a pretentious Rock star thing like going to New York to write." In order to get the record company to pay for that," Berg quipped, "they insisted that I spend an evening with Jules." They wrote the majority of the song in Berg's hotel room one evening.

WOOD ARTWORK ADDS $5,500 TO MUSIC THERAPY BENEFIT: A limited edition serigraph done by Rolling Stone guitarist-artist Ron Wood was auctioned for $5,500 at the Fifth Annual Nordoff-Robbins Silver Clef Award Dinner and Celebrity Auction in New York. The Hard Rock Cafe purchased the piece. The serigraph, done by a special silk screen process, is entitled "Beggars Banquet", and it was signed by the artist. Another big ticket item at the auction was an hour of MTV airtime, which went for $47,000. The 30-year-old Nordoff-Robbins Music Therapy Foundation treats autistic and other severely disabled children, using music as a means of communication through group singing and the playing of instruments. The recipient of this year's Silver Clef Award was ZZ Top. Last year it was John Mellencamp.

"VERY SPECIAL CHRISTMAS" GETS BOOST FROM FREE AD CAMPAIGN: Not that it particularly needs it, but A Very Special Christmas II is benefitting from a multi-million dollar advertising campaign -- all for free. It began two weeks ago with a full page, four color ad in People magazine, a $140,000 value according to one source. Vogue, CNN, and TV and radio networks are also donating space and time. The first Very Special Christmas sold five million copies worldwide without an advertising campaign. That includes half a million sales just last year, four years after it was first released. Unlike other charity records like "We Are The World", which are no longer available, the Very Special Christmas collection will be raking it in for years to come. In fact, there's already been some discussion about putting both discs together in a gift package with videos for next Christmas. In addition to helping America, the $17 Million raised so far from A Very Special Christmas opened up Special Olympics to 40 more countries, including Russia and several countries in Africa.

CHRYSALIS RECORDS FOUNDER LAUNCHES NEW COMPANY: A year after finalizing the sale of the company he started, Chrysalis Records -- to EMI -- Chris
Wright announced the formation of a new label. The company won't start operating until the new year. But Wright's plans for it sound familiar—an independent label which takes a "long term view" of artists' careers. Wright and his partner, Terry Ellis, started Chrysalis in 1968, and over the years groomed Jethro Tull, Procol Harum, Blondie, Pat Benatar, and Sinead O'Connor. Two years ago, Ellis launched his own company, Imago Records, which has had some success with Baby Animals, Rollins Band and the Sextants.

Seth Justman (of the J. Geils Band) may finally be getting their band off the ground. They met in the mid-80s when they were both playing sessions for Debbie Harry's album, Rockbird. Rip says that he thinks "Seth has finally gotten the idea that J. Geils is just not going to happen again." The two have made a demo of four songs which Rip describes as sounding like the last days of the J. Geils Band. That would be their biggest album, Centerfold. "The production is meticulous, and the songs are well crafted," says Rip, "so my guitar playing dirts it up a little bit, which is usually my job on almost any project."

TV VIEWING DECLINED OVER FIVE YEAR PERIOD: A new study shows that people are watching less TV, listening to less radio, and spending less time reading newspapers and magazines. But they're spending more time reading books and listening to recorded music. The report, conducted during the five year period from 1986 to 1991 by Veronis Suhler And Associates, showed that in 1991 the average adult spent 3,256 hours with TV, Radio, and news publications—57 fewer hours than in 1986. However, reading rose 10 percent—while listening to music showed almost a five percent increase. The study blamed a sharp decline in radio listening on competition from home video and compact discs.

PAY-PER-VIEW HAVING A HARD TIME BEING ACCEPTED BY PUBLIC: Ten years ago next month, the Rolling Stones starred in one of the first pay-per-view TV concerts. The telecast was not a success and a decade later, even though there are more such events tried by everyone from Sting to Guns N’ Roses, PPV is still struggling to gain acceptance. Some predicted that 1992 would be the year to change all that. But with just a little over a month remaining and no potential blockbusters in sight, analysts are estimating that, at best, the take will be less than half of the $900 Million analysts are estimating that, at best, the take would be the year to change all that.

EMF MEMBER'S UNBELIEVABLE DIARY: In the new issue of Raygun Magazine, EMF keyboardist Derry Brownson gives away some trade secrets—including how he keeps from getting homesick on the group's tours. According to Brownson, when he's not playing, he's thinking of his family or his girlfriend in California. So in order to keep his memory fresh, he put a few samples on his keyboard: his father's voice on one key, his mother on another, his dog barking, his girlfriend having sex. "It's like a little diary," confides Brownson.

STRAIGHT CAT SETZER DEBUTS NEW BIG BAND: Brian Setzer is changing his tune at least temporarily. The Straight Cat is taking a breather from Rockabilly for the debut of a new band he's put together. Brian Setzer And His 16 Piece Big Band, as they're called, includes players from Frank Sinatra, Buddy Rich, Neil Young, Maynard Ferguson, and Woody Herman. They play favorites from the Big Band era in addition to Rock-oriented songs with a Big Band twist. So far, they only have four dates booked, all in Southern California, but other shows are expected to be announced soon.
Firehouse, and autographed pictures from Bon Jovi. A special Rock To The Rescue t-shirt is also being sold for $15, plus $2 per shirt shipping and handling. Checks should be made payable to Rock To The Rescue, and sent in care of Alice Cooper, 8033 Sunset Blvd., Suite 745, Los Angeles, California 90046.

INDEPENDENCE IS ONE OF THE BEST THINGS ABOUT SUCCESS SAYS U2: After completing what could prove to be the year's biggest tour, U2 is planning to return to the studio. "The album did well - and it's our independence which it has brought. "A lot filled with ideas for songs. Looking back on the European tour in the Spring. We return to the studio. After completing what could prove to be the year's biggest tour, U2 is planning to resume their solo careers. The first of two live albums, The Way We Walk, Volume 2, 2000.

The Genesis tour ended in December 9th, and a home vídeo of the tour was broadcast live. We started in Dallas to England before a crowd of 2,000 at Wilburhampton Civic, which Mike Rutherford describes as "a very funky sort of leisure center." "It was a nice way to end," he says. "The night before, we did the Prince's Trust at The Albert Hall, which was very nice, but it was very formal - and it was broadcast live. We started in Dallas to about 50,000 back in April or May. It was nice to end on a very relaxed tour for just two, 2000. It was almost like a big club environment." The presence of Genesis will linger for a while longer as the members resume their solo careers. The first of two live albums, The Way We Walk, Volume One, was just released, a Fox TV Concert Special airs December 5th, they're appearing on the Billboard Music Awards December 9th, and a home video of the tour will be released in 1993. "We're leaving after a really good couple of years and a lot of fun," says Rutherford. "The tour was big! The album did well - and it's our intention to do another album sometime in the future. But," he cautions, "you don't really want to fix dates - because there's no point at this stage. There's so much to be done before we even think about it. This is the way we've always worked."

25 YEARS LATER, "MONTEREY POP" IS STILL GIVING: Twenty-five years after it was first established by Simon and Garfunkel, Lennon and McCartney, and the Mamas And Papas, the Monterey Pop Festival Foundation is still making money - and disbursing funds. Proceeds from the $55, four CD boxed set that was just released, will benefit such organizations as the Los Angeles Free Clinic and The Rhythm And Blues Foundation. Getting the live album released took considerably more effort than producing the concert. It took over three years to complete the project -- with a lot of the time being spent on licensing problems. Contrast that with the problems co-producer John Phillips recalled he faced in his 1987 autobiography, Papa John: Giving Ravi Shankar $3500 to appear, making him the only performer who got paid for his services; having the Beach Boys decline to appear, feeling that the hippie crowd was too drug-oriented for their image; dealing with the rivalry between the L.A. and San Francisco bands; arranging the movie rights; and, scoring some acid at the last minute for Eric Burdon Of The Animals who informed Phillips, "You've got to get me two hits of acid. I never go out onstage if I haven't got 'em."

MONTH LONG EXHIBIT FOR MELLENCAMP'S ART IN CINCINNATI: Cincinnati Art Gallery is presenting an exhibit of John Mellencamp's work. Thirty-eight of Mellencamp's paintings will be on display during the month of December. The Cincinnati show follows previous exhibits in L.A., South Carolina, and Indiana. Some of Mellencamp's favorite subjects are circus performers and the same small town people who often inspire his songs.

HEART'S GRUNGE SALON: Ann and Nancy Wilson seem to be enjoying their new roles as the "Grand Dames of Grunge." Heart was already on their first comeback when Nirvana, Pearl Jam, Alice In Chains, Soundgarden, and the other top Seattle bands were just forming. But even though they may be older and their music doesn't always fit in, they are very much at the center of the community. According to Ann Wilson, "The so-called grunge players here are remarkably non-judgmental about Heart as the senior and so-called middle-of-the-road band. They make no bones about the fact that they don't particularly enjoy our last three records," Wilson continued, the "Alone", "What About Love", big coliseum Bic lighter ballads era. But a lot of them were fans of ours in the early days when we did "Barracuda" and the obvious rockers." Wilson says that the Seattle bands have all come down to the Bad Animals studio, and everyone has gotten to know each other. She calls the scene "A really great support group -- kind of like an extended family of people who are in the public eye. "We lean on each other," she explained. "Becoming gods in people's eyes can hit you like a ton of bricks. They need to come home and be reassured 'Don't worry, you're still yourself.'"

SAIGON KICK'S GOAL IS TO BE AS WILD--OR GENTLE--AS THEY WANT TO BE: The success of the ballad, 'Love Is On The Way' hasn't changed Saigon Kick's hard rocking style, and singer Matt Kramer says that it isn't likely to do so in the future. Kramer admits that he wishes "Hostile Youth", their last single, had been the one to establish Saigon Kick -- with "Love Is On The Way" coming as the fourth release from their album, The Lizard. But as with so many Hard Rock bands, radio stations chose the ballad. Kramer boasts that he still hits the stage every night "in almost full bondage gear. "People are coming to see us, and we have an Alternative show," he says. "They're seeing an undiscovered band that is a little bit more hip than your 1985 Metal bands -- which everybody's getting sick of." He went on to describe their show as "aggressive and evil," but not so quirky that he can't sing "Love Is On The Way" -- and not mean it. He says that the band's goal is to be as wild as they want to be, but to write music to their greatest ability. That way, they can play songs like "Love Is On The Way" as well as "Body Bags," a punk song. "A lot of bands would say that they're not about ballads even when they have a hit," he said. "But 'Love Is On The Way' is part of the band. After all, the Beatles did 'Penny Lane' and 'Helter Skelter', which is almost trash."
David Foster produced "I Will Always Love You", the lead single (and one of several of her songs) from the soundtrack album to The Bodyguard. (The movie also features songs by Lisa Stansfield, Curtis Stigers, Kenny G. & Aaron Neville and Joe Cocker)...

Additionally, Mr. Foster produced the current singles by Michael Bolton and Shanice.

Dolly Parton wrote "I Will Always Love You" and took it to #1 country in 1974. In 1982 it went #1 country again and was a minor pop hit after it was included on the soundtrack to her movie, The Best Little Whorehouse In Texas...

The Bodyguard is Whitney's first movie. Her co-star is Kevin Costner. Also watch for producer David Foster playing an orchestra conductor!...

Whitney sang a duet with her cousin Dionne Warwick for Dionne's next album...

Ms. Houston is on maternity leave. She and Bobby Brown are five months pregnant.

PRE-READ: Whitney suffered a miscarriage last year while on the set of her new movie. And a crewman was crushed to death while operating a lift while filming in downtown Los Angeles...

She married Bobby Brown July 18th. She calls him 'B'...

The 28-year old diva likes to keep things all in the family. Her father John is also her manager. Brother Gary sings backup at her concerts...

We’re told that Kevin Costner ate with the crew while they filmed The Bodyguard. But Ms. Houston insisted on regular servings of steamed lobster.

RESTLESS HEART

"When She Cries" is the debut single and video from the band's 6th RCA album, "Big Iron Horses." This is their first project without singer/guitar/keyboard man Larry Stewart...

The record has already made its rounds on the country charts...

Without the contributions of former lead vocalist Larry Stewart, the remaining four now trade-off vocals: John Dittrich (drums), Dave Innis (keyboards), Greg Jennings (guitar) and Paul Gregg (bass)...

John Dittrich and Paul Gregg go way, way back. They were once part of a Nashville outfit called The Boys Band...

Founded in 1984, they've earned three gold awards for their albums...

The guys were all successful studio players before deciding to be something together...

Guitar master Gregg Jennings once studied accounting at the University of Oklahoma. So guess who keeps an eye on the books!

SADE

The song "No Ordinary Love" brings Sade back to the charts after a 4-year absence. It's the lead track from her 4th album, "Love Deluxe." The record is backed by Quiet Storm, her 3-piece ensemble (sax, bass, keyboard)...

She says she considers herself the singer in a 4-piece band...

The sultry songstress is 33, a Nigerian-born resident of London. Her previous three albums have sold millions -- each -- in the U.S....

After a long engagement, the 'Smooth Operator' got married in 1989. To Spanish film director Carlos Scola. But, after three years of living in Madrid, they decided to separate: "Our personalities" she explains...

Her 4-year absence spawned a rash of rumors. Even one that she had died! That one, she says, "made me happy to be alive."

Sade Adu was born Helen Folasade Adu in a Nigerian village 50 miles from Logos...
MTV ALERT! December 7-11 is MTV Unplugged Week with the network dipping into their vaults each night to deliver some of their finest Unplugged moments, including ELTON JOHN Monday, 10:00pm; an hour of PAUL McCARTNEY, Tuesday at 10:00pm; an hour of ERIC CLAPTON, Wednesday at 10:00pm; the full ninety minute of BRUCE SPRINGSTEEN heaven Thursday at 10:00pm; and a half hour each of PEARL JAM and R.E.M., starting at 9:00pm. Then, on December 16, don't miss 90 minutes of U2 as MTV airs U2: Zoo TV, from 10:30pm-midnight, taken from their successful visual assault, the Zoo TV: Outside Broadcast tour.


BIRTHDAYS THIS WEEK:

TVOM WAITS 12/7/49 43
JIM MORRISON 12/8/43 --
RICK DANKO 12/9/49 43
CHAD STUART 12/10/49 43
JERMAINE JACKSON 12/11/54 38
CLIVE BUNKER 12/12/46 46
TED NUGENT 12/13/49 43

NOTES AROUND THE WORLD:

"Yesterdays" by GUNS N' ROSES is the #1 single in the U.K. ... ERIC CLAPTON's Unplugged Lp tops the Canadian charts ... "Don't You Want Me" by FELIX is the #4 single in Sweden.

HISTORY THIS WEEK:

12/7/67 The BEATLES' Apple Boutique opens in London.
12/8/80 JOHN LENNON is murdered outside of The Dakota in New York.
12/9/72 "Crocodile Rock" by ELTON JOHN is released.
12/10/76 "Stayin' Alive" by the BEE GEES is released.
12/11/64 SAM CROOKE is shot and killed in Los Angeles.
12/12/57 JERRY LEWIS marries his 13-year-old cousin, MYRA.
12/13/74 BTO are awarded a gold record for "You Ain't Seen Nothin' Yet".

The Rock Report is provided by Denny Somach Productions, 812 W. Darby Road, Havertown, PA 19083 (215-446-7100). Material compiled by Denny Somach and Ken Sharp and copyright 1992. All rights reserved.
### VIDEO ADDS

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>BELL BIV DEVOE</td>
<td>MCA</td>
</tr>
<tr>
<td>EXTREME</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>NINE INCH NAILS</td>
<td>Interscope/Atl. Grp.</td>
</tr>
<tr>
<td>ALICE IN CHAINS</td>
<td>Columbia</td>
</tr>
<tr>
<td>LEMONHEADS</td>
<td>Atlantic/Atl. Grp.</td>
</tr>
<tr>
<td>MICHAEL PENN</td>
<td>RCA</td>
</tr>
<tr>
<td>DADA</td>
<td>L.R.S</td>
</tr>
</tbody>
</table>

### EXCLUSIVES

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>BELL BIV DEVOE</td>
<td>MCA</td>
</tr>
<tr>
<td>NIRVANA</td>
<td>DGC/Geffen</td>
</tr>
</tbody>
</table>

### HEAVY

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>BOBBY BROWN</em></td>
<td>MCA</td>
</tr>
<tr>
<td>DEF LEPPARD</td>
<td>Mercury</td>
</tr>
<tr>
<td>GUNS N' ROSES</td>
<td>Geffen</td>
</tr>
<tr>
<td><em>WHITNEY HOUSTON</em></td>
<td>Arista</td>
</tr>
<tr>
<td><em>JACKYL</em></td>
<td>Geffen</td>
</tr>
<tr>
<td>MADONNA</td>
<td>Maverick/Sire/ WB</td>
</tr>
<tr>
<td>METALLICA</td>
<td>Elektra</td>
</tr>
<tr>
<td>P.M. DAWN</td>
<td>Warner Bros.</td>
</tr>
<tr>
<td>R.E.M.</td>
<td>Ge St./LaFace/Arista</td>
</tr>
<tr>
<td>SHAI</td>
<td>Island/PLG</td>
</tr>
<tr>
<td>U2</td>
<td></td>
</tr>
</tbody>
</table>

### BREAKTHROUGH VIDEO

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>MICHAEL PENN</td>
<td>RCA</td>
</tr>
</tbody>
</table>

### BUZZ-BIN

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>10,000 MANIACS</td>
<td>Elektra</td>
</tr>
<tr>
<td>NINE INCH NAILS</td>
<td>Interscope/Atl. Grp.</td>
</tr>
<tr>
<td>SCREAMING TREES</td>
<td>Epic</td>
</tr>
<tr>
<td>SOUL ASYLUM</td>
<td>Columbia</td>
</tr>
</tbody>
</table>

### STRESS

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>DAN BAIRD</td>
<td>Def Amer./Reprise</td>
</tr>
<tr>
<td>BLACK CROWES</td>
<td>Def Amer./Reprise/ WB</td>
</tr>
<tr>
<td>BON JOVI</td>
<td>Mercury</td>
</tr>
<tr>
<td>EXTREME</td>
<td>A&amp;M</td>
</tr>
</tbody>
</table>

### ACTIVE

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALICE IN CHAINS</td>
<td>Columbia</td>
</tr>
<tr>
<td>ARRESTED DEVEL.</td>
<td>Chrysalis/EMIRG</td>
</tr>
<tr>
<td>ELTON JOHN</td>
<td>MCA</td>
</tr>
<tr>
<td>LEMONHEADS</td>
<td>Atlantic</td>
</tr>
<tr>
<td>KEITH RICHARDS</td>
<td>Virgin</td>
</tr>
<tr>
<td>THE SOUP DRAGONS</td>
<td>Big Life/Mercury</td>
</tr>
</tbody>
</table>

### ON

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>dada</td>
<td>I.R.S.</td>
</tr>
<tr>
<td>GO WEST</td>
<td>EMI/EMIRG</td>
</tr>
<tr>
<td>THE JAYHAWKS</td>
<td>Def American/ WB</td>
</tr>
<tr>
<td>MAD COBRA</td>
<td>Columbia</td>
</tr>
<tr>
<td>SHAKESPEAR'S SIS.</td>
<td>London/PLG</td>
</tr>
<tr>
<td>SHANICE</td>
<td>Giant</td>
</tr>
<tr>
<td>THE SUNDAYS</td>
<td>DGC</td>
</tr>
<tr>
<td>UGLY KID JOE</td>
<td>Stardog/Mercury</td>
</tr>
<tr>
<td>SUZANNE VEGA</td>
<td>A&amp;M</td>
</tr>
</tbody>
</table>

### NEW ON 120 MINUTES:

- NINE INCH NAILS "Wish" (Interscope/Atlantic); GENE LOVES JEZEBELL "Josephina" (Savage); TOM WAITS "I Don't Wanna Grow Up" (Island/PLG).

### NEW ON HEADBANGERS' BALL:

- BLOG HAZARD "Punishment" (Roadrunner); TESLA "Stir It Up" (Geffen).

### NEW ON MTV RAPS:

- PUBLIC ENEMY "Louder Than A Bomb" (Def. Jam/Chaos); MOBB DEEP "Peer Pressure" (4th & BWay/Island); YOUNG BLACK TEENAGERS "Tap The Bottle" (S.O.U.L./MCA); DR. DRE "Nothing But A 'G' Thang" (Interscope/Atlantic); YA-LL SO STUPID "65 South" (Rowdy).
<table>
<thead>
<tr>
<th>Rank</th>
<th>Week</th>
<th>Artist</th>
<th>Song Titles</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>9</td>
<td>1-1</td>
<td>WHITNEY HOUSTON</td>
<td>&quot;I Will Always Love You&quot;</td>
<td>Arista</td>
</tr>
<tr>
<td>11</td>
<td>7-2</td>
<td>BOYZ II MEN</td>
<td>&quot;In The Still Of The Nite&quot;</td>
<td>Motown</td>
</tr>
<tr>
<td>7</td>
<td>6-3</td>
<td>MICHAEL BOLTON</td>
<td>&quot;To Love Somebody&quot;</td>
<td>Columbia</td>
</tr>
<tr>
<td>2</td>
<td>2-4</td>
<td>BOBBY BROWN</td>
<td>&quot;Good Enough&quot;</td>
<td>MCA</td>
</tr>
<tr>
<td>3</td>
<td>3-5</td>
<td>JON SECADA</td>
<td>&quot;Do You Believe In Us?&quot;</td>
<td>SBK/EMIG</td>
</tr>
<tr>
<td>1</td>
<td>5-6</td>
<td>THE HEIGHTS</td>
<td>&quot;How Do You Talk To An Angel&quot;</td>
<td>Capitol</td>
</tr>
<tr>
<td>16</td>
<td>9-7</td>
<td>SHAI</td>
<td>&quot;If I Ever Fall In Love&quot;</td>
<td>Gasoline Alley/MCA</td>
</tr>
<tr>
<td>5</td>
<td>4-8</td>
<td>MARY J. BLIGE</td>
<td>&quot;Real Love&quot;</td>
<td>Uptown/MCA</td>
</tr>
<tr>
<td>13</td>
<td>11-10</td>
<td>BON JOVI</td>
<td>&quot;Keep The Faith&quot;</td>
<td>Jamco/Mercury</td>
</tr>
<tr>
<td>15</td>
<td>14-11</td>
<td>SPIN DOCTORS</td>
<td>&quot;Little Miss Can't Be Wrong&quot;</td>
<td>Epic</td>
</tr>
<tr>
<td>19</td>
<td>15-12</td>
<td>SHANICE</td>
<td>&quot;Saving Forever For You&quot;</td>
<td>Giant/Reprise</td>
</tr>
<tr>
<td>21</td>
<td>17-13</td>
<td>EXPOSE</td>
<td>&quot;I Wish The Phone Would Ring&quot;</td>
<td>Arista</td>
</tr>
<tr>
<td>25</td>
<td>18-14</td>
<td>GO WEST</td>
<td>&quot;Faithful&quot;</td>
<td>EMIRG</td>
</tr>
<tr>
<td>4</td>
<td>10-15</td>
<td>P.M. DAWN</td>
<td>&quot;I'd Die Without You&quot;</td>
<td>Gee St./LaFace/Arista</td>
</tr>
<tr>
<td>6</td>
<td>8-16</td>
<td>TLC</td>
<td>&quot;What About Your Friends&quot;</td>
<td>LaFace/Arista</td>
</tr>
<tr>
<td>22</td>
<td>20-17</td>
<td>ELTON JOHN</td>
<td>&quot;The Last Song&quot;</td>
<td>MCA</td>
</tr>
<tr>
<td>30</td>
<td>24-19</td>
<td>GENESIS</td>
<td>&quot;Never A Time&quot;</td>
<td>Atlantic/Atlantic Group</td>
</tr>
<tr>
<td>29</td>
<td>25-20</td>
<td>RESTLESS HEART</td>
<td>&quot;When She Cries&quot;</td>
<td>RCA</td>
</tr>
<tr>
<td>26</td>
<td>23-21</td>
<td>U2</td>
<td>&quot;Who's Gonna Ride Your Wild Horses&quot;</td>
<td>Island/PLG</td>
</tr>
<tr>
<td>10</td>
<td>16-22</td>
<td>SNAP!</td>
<td>&quot;Rhythm Is A Dancer&quot;</td>
<td>Arista</td>
</tr>
<tr>
<td>D-20</td>
<td>30-23</td>
<td>MADONNA</td>
<td>&quot;Deeper &amp; Deeper&quot;</td>
<td>Sire/WB</td>
</tr>
<tr>
<td>31</td>
<td>27-24</td>
<td>TOAD THE WET SPOR</td>
<td>&quot;Walk On The Ocean&quot;</td>
<td>Columbia</td>
</tr>
<tr>
<td>34</td>
<td>28-25</td>
<td>WRECKX-N-EFFECT</td>
<td>&quot;Rump Shaker&quot;</td>
<td>MCA</td>
</tr>
<tr>
<td>8</td>
<td>13-26</td>
<td>ERIC CLAPTON</td>
<td>&quot;Layla&quot;</td>
<td>Duck/Reprise</td>
</tr>
<tr>
<td>D-36</td>
<td>27-28</td>
<td>PRINCE</td>
<td>&quot;7&quot;</td>
<td>Paisley Park/WB</td>
</tr>
<tr>
<td>D-33</td>
<td>28-29</td>
<td>CELINE DION</td>
<td>&quot;Love Can Move Mountains&quot;</td>
<td>Epic</td>
</tr>
<tr>
<td>38</td>
<td>32-29</td>
<td>BELL BIV DEVOE</td>
<td>&quot;Gangsta&quot;</td>
<td>MCA</td>
</tr>
<tr>
<td>39</td>
<td>34-30</td>
<td>10,000 MANIACS</td>
<td>&quot;These Are Days&quot;</td>
<td>Elektra</td>
</tr>
<tr>
<td>D-31</td>
<td>31-32</td>
<td>DAN BAIRD</td>
<td>&quot;I Love You Period&quot;</td>
<td>Def American/Reprise</td>
</tr>
<tr>
<td>D-35</td>
<td>32-33</td>
<td>SHAKESPEAR'S SISTER</td>
<td>&quot;I Don't Care&quot;</td>
<td>London/PLG</td>
</tr>
<tr>
<td>D-37</td>
<td>33-34</td>
<td>SOUP DRAGONS</td>
<td>&quot;Pleasure&quot;</td>
<td>Mercury</td>
</tr>
<tr>
<td>D-38</td>
<td>34-35</td>
<td>CLASSIC EXAMPLE</td>
<td>&quot;It's Alright&quot;</td>
<td>Hollywood</td>
</tr>
<tr>
<td>D-35</td>
<td>35-36</td>
<td>SAIGON KICK</td>
<td>&quot;Stand Up (Kick Love Into Motion)&quot;</td>
<td>Mercury</td>
</tr>
<tr>
<td>12</td>
<td>22-36</td>
<td>EN VOGUE</td>
<td>&quot;Give It Up, Turn It Loose&quot;</td>
<td>Third Stone/Atl. Grp.</td>
</tr>
<tr>
<td>D-39</td>
<td>38-39</td>
<td>INXS</td>
<td>&quot;Taste It&quot;</td>
<td>Arista</td>
</tr>
</tbody>
</table>

Friday Morning Quarterback

December 4, 1992
<table>
<thead>
<tr>
<th>TOP 30 REQUESTS</th>
<th>A/C</th>
</tr>
</thead>
<tbody>
<tr>
<td>2- 1- 1&quot; WHITNEY HOUSTON &quot;I Will Always...&quot; Arista</td>
<td>6- 6- 1&quot; WHITNEY HOUSTON &quot;I Will Always...&quot; Arista</td>
</tr>
<tr>
<td>4- 3- 2&quot; MICHAEL BOLTON &quot;To Love...&quot; Columbia</td>
<td>2- 2- 2&quot; ELTON JOHN &quot;The Last Song&quot; MCA</td>
</tr>
<tr>
<td>12- 7- 3&quot; BOYZZ II MEN &quot;In The Still...&quot; Motown</td>
<td>5- 5- 3&quot; RESTLESS HEART &quot;When She Cries&quot; RCA</td>
</tr>
<tr>
<td>15- 11- 4&quot; SHAI &quot;If I Ever...&quot; Gasoline Alley/MCA</td>
<td>4- 4- 4&quot; GLORIA ESTEFAN &quot;Always...&quot; Epic</td>
</tr>
<tr>
<td>6- 6- 5&quot; BON JOVI &quot;Keep The Faith&quot; Jamboco/Mercury</td>
<td>3- 3- 5 JON SECADA &quot;Do You...&quot; SBK/EMIRG</td>
</tr>
<tr>
<td>19- 12- 6&quot; DAN BAIRD &quot;I Love You...&quot; Def Am./Reprise</td>
<td>9- 7- 6&quot; GENESIS &quot;Never A Time&quot; Atl./Atl. Grp.</td>
</tr>
<tr>
<td>5- 5- 7 DAMN YANKEES &quot;Where You...&quot; Warner Bros.</td>
<td>1- 1- 7 MICHAEL BOLTON &quot;To Love...&quot; Columbia</td>
</tr>
<tr>
<td>10- 10- 8&quot; SPIN DOCTORS &quot;Little Miss...&quot; Epic</td>
<td>20- 16- 8&quot; P.BRYSON/R.BELLE &quot;A Whole New...&quot; Columbia</td>
</tr>
<tr>
<td>8- 8- 9 JON SECADA &quot;Do You...&quot; SBK/EMIRG</td>
<td>13- 9- 9&quot; P.CETIURA/CKHAN &quot;Feels Like...&quot; Warner Bros.</td>
</tr>
<tr>
<td>16- 9- 10 BOBBY BROWN &quot;Good Enough&quot; MCA</td>
<td>12- 10- 10&quot; RICHARD MARX &quot;Chains Around...&quot;Capitol</td>
</tr>
<tr>
<td>1- 2- 11 THE HEIGHTS &quot;How Do You...&quot; Capitol</td>
<td>18- 13- 11&quot; GO WEST &quot;Faithful&quot; EMIRG</td>
</tr>
<tr>
<td>12- 15- 13&quot; RESTLESS HEART &quot;When She...&quot; RCA</td>
<td>7- 8- 12 THE HEIGHTS &quot;How Do You...&quot; Capitol</td>
</tr>
<tr>
<td>20- 16- 14&quot; R.E.M. &quot;Drive&quot; Warner Bros.</td>
<td>10- 11- 13 ANNIE LENNOX &quot;Walking On...&quot; Arista</td>
</tr>
<tr>
<td>25- 17- 15&quot; WRECKX-N-PECT &quot;Rump Shaker&quot; MCA</td>
<td>15- 15- 14&quot; N/EXPOSURE &quot;Theme From...&quot; MCA</td>
</tr>
<tr>
<td>27- 24- 17&quot; SHANICE &quot;Saving Forever...&quot; Giant/Reprise</td>
<td>11- 14- 16 MICHAEL W. SMITH &quot;I Will Be...&quot; Reunion/Gef.</td>
</tr>
<tr>
<td>24- 21- 18&quot; ELTON JOHN &quot;The Last Song&quot; MCA</td>
<td>22- 19- 17&quot; CELINE DION &quot;Love Can...&quot; Epic</td>
</tr>
<tr>
<td>7- 4- 20 MARY J. BLIGE &quot;Real Love&quot; Uptown/MCA</td>
<td>23- 20- 19&quot; SADE &quot;No Ordinary...&quot; Epic</td>
</tr>
<tr>
<td>3- 14- 21 ERIC CLAPTON &quot;Layla&quot; Duck/Reprise</td>
<td>6- 12- 21 ERIC CLAPTON &quot;Layla&quot; Duck/Reprise</td>
</tr>
<tr>
<td>9- 13- 22 SNAP &quot;Rhythm Is A...&quot; Arista</td>
<td>17- 17- 22 M. ETHERIDGE &quot;Dance Without...&quot;Island/PLG</td>
</tr>
<tr>
<td>12- 23&quot; DEF LEPPARD &quot;Stand Up...&quot; Mercury</td>
<td>27- 25- 23&quot; KURT HOWELL &quot;Does Love...&quot; Reprise</td>
</tr>
<tr>
<td>17- 18- 24 P.M. DAWN &quot;I'd Die...&quot; Gge St./LaFace/Arista</td>
<td>28- 26- 24&quot; 10,000 MANIACS &quot;These Are...&quot; Elektra</td>
</tr>
<tr>
<td>29- 25- 26&quot; GO WEST &quot;Faithful&quot; EMIRG</td>
<td>24- 24- 25 PATTY SMYTH &quot;Sometimes...&quot; MCA</td>
</tr>
<tr>
<td>30- 26- 30 RICHARD MARX &quot;Chains Around...&quot;Capitol</td>
<td>26- 26&quot; SWING OUT SISTER &quot;Not Gonna...&quot; Mercury</td>
</tr>
<tr>
<td>27- 27&quot; SHAKE Speare'S SIS. &quot;I Don't Care&quot; London/PLG</td>
<td>29- 27- 27&quot; L. BUCKINGHAM &quot;Soul Drifter&quot; Reprise</td>
</tr>
<tr>
<td>28- 28&quot; U2 &quot;Who's Gonna...&quot; Island/PLG</td>
<td>16- 23- 28 CHARLES &amp; EDDIE &quot;Would I Lie...&quot; Capitol</td>
</tr>
<tr>
<td>29- 29&quot; BELL BIV DEVOE &quot;Gangsta&quot; MCA</td>
<td>29- 29&quot; FLEETWOOD MAC &quot;Paper Doll&quot; WB</td>
</tr>
<tr>
<td>21- 26- 30 RICHARD MARX &quot;Chains Around...&quot;Capitol</td>
<td>19- 27- 30 CURTIS STIGERS &quot;Never Saw A...&quot; Arista</td>
</tr>
</tbody>
</table>
Station Reports

MAJORS

EAST

93Q, Syracuse, NY P.D.-Dave Edwards/Asst. P.D./M.D.-Jim Meoch...315-446-9090 New: 33-Madonna; 34-Go West; Bad Company; Def Leppard.


CFTR, Toronto P.D.-Don Stevens/M.D.-Rob Farina...416-864-2000 New: U2; Spin Doctors; Farina...416-864-2000 New: U2; Spin Doctors; Charles + Eddie; Prince


HOT97, New York City O.M.-Joel Salkowitz/Asst.P.D./M.D.-Kevin McCabe...212-840-0097 New: 24-W.Houston; 25-Messiah; 26-Sunscreem; 27-Sunscreem; 28-C. Dion. 29-Soups Dragons.


KEGL, Dallas P.D.-Brian Krys...214-263-9710 New: 30-The Dashboard Lights; Jeff Healey Band; Dada; Fleetwood Mac.

KHMX, Houston P.D.-Dave Van Stone/ O.M. John Clay...713-790-0965 New: None.

KJZ, Dallas P.D.-Tom Casey...214-566-8100 List is frozen.

KRBE, Houston P.D.-Steve Wyrostok/Asst. P.D. Tom Poleman...713-265-1000 New: 34-Sade; 35-Bon Jovi.


POWER96, Miami P.D.-Frank Walsh/ M.D. John Rogers...305-653-6796 New: 32-Madonna; 34-Vou Dou Danse; 35-Lamorez; Sade.

PWRPQ, Tampa O.M.-Marc Chase/P.D.-B.J. Harris/Asst.P.D.-Jeff Kapugi/M.D.-Hawk Harrison...813-839-9393 New: 28-Toys/Wendy & Lisa; 28-Toys/Wendy & Lisa; 29-Sade; B. Nelson...901-726-0555


WMIX, New Orleans P.D.-Brian Thomas/M.D.-Joey Glovino...504-581-7002 List is frozen.

WOMX, Orlando/Daytona P.D.-Pat Paxton/Asst. P.D.-Dave Kelly/M.D.-Rick Stone...407-629-5105 List is frozen.


Y100, Miami P.D.-Rob Roberts...305-620-9299 New: 23-Madonna; 27-Go West.


---

**MIDWEST**

B96, Chicago P.D.-David Shakes/M.D.-Todd Cavanaugh...312-951-3763 Bus. Office: 944-6000


HOT102, Milwaukee P.D.-Gregg Cassidy/Asst. P.D.-Kelly Michaels/M.D.-Chris Kerr...414-771-1021 New: D.Love; Classic Example; Portrait; madonna; Lo-Key?; Bryson/Belle.

KBEQ, Kansas City P.D.-Mike Kennedy/APD-M.D.-Erik Bradley...816-531-2535 New: C.Dennis; Charles + Eddie; P.Bryson/R.Belle.

KDMX, Dallas M.D.-Steve Knoll...New: 10-P.Bryson/R.Belle; 11-The Heights.


KXXR, Kansas City G.M./P.D.-Jack Alix/Asst. Coordinator-Fred 095FM, Classic Example; Father M.C.

KBEQ, Kansas City P.D.-Mike Kennedy/APD-M.D.-Erik Bradley...816-531-2535 New: C.Dennis; Charles + Eddie; P.Bryson/R.Belle.

KDMX, Dallas M.D.-Steve Knoll...New: 10-P.Bryson/R.Belle; 11-The Heights.


Q95FM, Detroit P.D.-Steve Weed/Music Coordinator-Fred Buchalter...313-967-3750 New: E.Money.


THE FOX, Detroit P.D.-Harry Valentine...313-398-1100 New: 23-Restless Heart; En Vogue.

WENZ, Cleveland P.D.-Lyndon Abell/Asst. P.D.-Rick Michaels/M.D.-“Hurricane” Wayne Murphy...216-348-0108 List is frozen.

WHHH, Indianapolis P.D.-Scott Wheeler...317-293-9600 New: T.Braxton; Positive K.; M.Jackson; Elton; C.Dennis.


WJMO, Cleveland P.D.-Keith Clark/M.D.-Don Jackson...216-371-3534 New: Sade; Arrested Development; Rage.

WKBJ, St. Louis P.D.-Rick Upton/M.D.-Scott Gordon...314-644-1380 New: 26-D.Baird; 27-Go West; 30-10,000 Maniac; C.Dennis; Toys; En Vogue.

WMIX, New Orleans P.D.-Brian Thomas/M.D.-Joey Glovino...504-581-7002 List is frozen.

WOMX, Orlando/Daytona P.D.-Pat Paxton/Asst. P.D.-Dave Kelly/M.D.-Rick Stone...407-629-5105 List is frozen.


Y100, Miami P.D.-Rob Roberts...305-620-9299 New: 23-Madonna; 27-Go West.


---

**WEST**

FM102, Sacramento P.D.-Dave Ferguson/Asst. P.D./M.D.-Chuck Field/Music Coordinator Ricky Leigh...916-920-1025 New: 28-En Vogue; T.Braxton.

HOT97.7, San Jose P.D.-John Christian...408-943-0770 New: Jade; C.Dion; T.Braxton; P.Bryson.


KKBE, Salt Lake City, UT P.D./M.D.-Tom Sherman...1-801-392-9550 List is frozen.

KKFR, Phoenix, AZ P.D.-Steve Smith/ M.D.-Dena Yasner...602-259-6161 New: 29-N2 Deep; M.Jackson; Positive K.; En Vogue; T.Braxton; Jade; R.Kelly.

KKRZ-Portland, OR P.D.-Ken Benson/M.D.-Km Matthews...503-226-0100 New: 30-En Vogue; Toys; The S.O.U.L. S.Y.S.T.E.M.
SECONDARIES

EAST

95XIL, Parkersburg, WV P.D.-Larry Hughes/M.D.-Melissa O'Kelly New: Toad The Wet Sprocket; Bad Co.


98.3/WEJS, Charleston/Pittsburgh, PA P.D.-Ted Matthews New:Expose.

99.9KII, Ocean City, MD O.M., P.D., M.D.-Hitman McKay New: Sade; C.Dennis; P.Gabriel; Roxus; dada; D.Love; Bryson/Belle; Lo-Key?; Red Hot Chili Peppers.


FUN107, New Bedford, MA P.D.-Joe Limardi/M.D.-Kristie Welmar New: D.Baird; Bryson/Belle; Def Leppard; Hi-Five; The S.O.U.L. S.Y.S.T.E.M.


JET-FM, Erie, PA P.D./M.D.-Neal Sharpe New: Go West; R.E.M.; Elton; Genesis; Shana.


RF103, Ridgefield, CT P.D.-Cory Plock New: 39-Def Leppard; Toys; Charles & Eddie; Bad Co.; J.Cole; Ya Kid K; D.Baird.

T102, Pottsville, PA P.D./M.D.-Skip Carr New: 20-Def Leppard; Toys; D.Baird; Charles & Eddie; C.Dennis.


WAEB, Allentown, PA Station Mgr.-Brian Check/M.D.-Bilic Surf New: 28-Bryson/Belle; 29-Def Leppard; D.Love; Toys.


WERZ, Seacoast, NH P.D.-Pete Falcioni/ M.D. Steve Mc Vie New: P.Gabriel; Fleetwood Mac; Sade; Def Leppard; Roxus; Bryson/Belle; Hardline.


WGLL, Johnstown, PA P.D.-Rich Adams New: 38-P.Gabriel; 10,000 Maniacs; Del Amitri; Classic Example.

WHDO (Q106), Claremont, NH P.D.-Ken Barlow/M.D.-Dave Ashton New: C.Dennis; P.Smyth; P.Gabriel; Charles & Eddie; Red Hot Chili Peppers.

WHTO, Munsey/Williamsport, PA O.M.-Mark Williams/P.D.-Mark Lindow New: P.Gabriel; Roxus; Charles & Eddie; C.Dennis; Madonna; Bryson/Belle; D.Love.


WLAN, Lancaster, PA P.D.-Pete Michaels New: C.Dennis; P.Gabriel; Kenny G.; Fleetwood Mac; M.Mark; Firehouse; Bryson/Belle; T.Braxton; Del Amitri.


WPPR, Altoona, PA P.D.-Dave McCall New: P.Gabriel; C.Dion; Fleetwood Mac; C.Dennis.


WQGN, Groton, CT P.D.-Liz Jordan New: Def Leppard; G.LaMond; P.Gabriel; Bryson/Belle; Hi-Five

WQOX, Sunbury, PA P.D.-Tom Morgan/M.D. Aaron Collins New: J.Cole; P.Gabriel; Hardline; Toys; M.Jackson; R.E.M.

Station Reports

WRFY, Reading, PA  P.D.-Al Burka/M.D.-Mike Browne New: P.Gabriel; Madonna.


WSBG (POWER 93.5), Stroudsburg, PA  P.D.-Steve McKay New: 30-U2; Fleetwood Mac; Bad Co.; Del Amitri.

WSPK, Raleigh, NC  P.D.-Bill Cahill/M.D.-Brian Patrick New: Bryson/Belle; Def Leppard; J.Cole; J.Jordan; Wreckx N Effect.

GAYO, Charleston, SC  M.D.-Marrs London/G.M.-Mary Russell New: 26-Boyz II Men; 30-Madonna; Guns N’ Roses; Foreigner; Bad Company; Marky Mark.


WCRQ, Charleston, WV  P.D.-Red Rose/M.D.-Tommy Gunn New: 38-Madonna; C.Dion; Shakespear’s Sister; GaLaMond; Shai; Dada.

WVSW, Charleston, WV  O.M./P.D.-Glenna Shahan/ Asst.P.D./M.D.-Burke Allen New: Toys; C.Dennis; Bryson/Belle; Lo-Key?; J.Jordan.

WWFX, Bangor, ME  O.M./P.D.-Dave Cooper/ M.D. The Kid New: 36-P.Gabriel; 37-Bryson/Belle; 38-Fleetwood Mac; 40-D.Baird.

WXIN, Providence, RI  M.D.-Dina Lee Almeida New: En Vogue; The S.O.U.L. S.Y.S.T.E.M.; Def Leppard; Sade; Goddess.

WXEX, South Burlington, VT  P.D.-Ben Hamilton New: Toys; P.Gabriel.

WYCR, York, PA  O.M.-Rick McCauslin/ P.D. Davey Crockett New: 28-P.Gabriel; 29-C.Dennis; 30-Prince; Toys.

WYYS, Thaca, NY  P.D.-Joey Gates/M.D.-Wally McCarthy New: Hi-Five; M.Jackson; Bryson/Belle; P.Gabriel; Prince.

WZQS, Frederick, MD  P.D.-Kevin Moore/M.D.-Mike Kauflman New: Firehouse; C.Dennis; Hi-Five; Bryson/Belle; P.Gabriel; dada; N.Cherry; J.Cole.

SOUTH


FLY94, Charleston, SC  M.D.-Marrs London/G.M.-Mary Russell New: 26-Boyz II Men; 30-Madonna; Guns N’ Roses; Foreigner; Bad Company; Marky Mark.

G105 (WDCG), Durham/Raleigh, NC  P.D.-Bill Cahill/M.D.-Brian Patrick New: Bryson/Belle; Def Leppard; J.Cole; J.Jordan; Wreckx N Effect.

WNOU, Knoxville, TN  O.M./P.D.-Clay Gish/ M.D.-Jonathan W. Pickle New: Fleetwood Mac; P.Gabriel; B.A. Baird; C.Dion; Def Leppard.


KKS, Amarillo, TX  P.D.-John Moesch New: Sade; Goddess; J.Cole; D.Baird; M.Mark.

KBFM, McAllen/Brownsville, TX  J.D. Gonzales/ Asst. P.D./M.D.-Bilby Santiago New: C.Dion; House of Pain; Goddess; Bizarre Ind.; C.Dennis; T.Braxton.

KCHX, Midland/Odessa, TX  P.D.-Clayton Allen/M.D.-J.Stevens New: C.Dennis; Carles + Eddie; P.Gabriel; Lemonheads; Classic Example; J.Jordan.


KISR, Ft. Smith, AR  P.D./M.D.-Bob Chase/Asst. M.D.-Jim Grady New: Meatloaf; Lemonheads; P.Gabriel; Roxus; Red Hot Chili Peppers; Toys; M.Chaplin.


K106, Scott Chase New: None.

K106, Chattanooga, TN  P.D.-Scott Chase New: None.

KZFM, Corpus Christi  P.D.-Dale Baird/ M.D.-Johnny O. New: Jade; Toys; Prince; Bryson/Belle.

KZII, Lubbock, TX  O.M.-Mark Harlan/ P.D.-Chuck Luck/M.D.-Jay Shannon New: Charles & E; C.Dennis; J.Jordan; INXS.

WBB, Mobile, AL  P.D.-Dusty Hayes/ M.D.-Geronimo New: 36-Mark; 38-Genesis; 39-Shakespear’s Sister; C.Dion; Def Leppard.

WAPE, Jacksonville, FL  P.D.-Jeff McCartney New: None.

WCGQ, Columbus, GA  P.D.-Leo Davis/M.D. Lee McCord New: En Vogue; Def Leppard; Shal; Charles & Eddie; Toys; P.Gabriel.

December 4, 1992  Friday Morning Quarterback 45
WFTT, Tallahassee, FL P.D.-Lee Reynolds/
M.D.-Ric Austin New: Sade; J.Jordan;
Goddess; Toys; Kenny G.

WFMF, Baton Rouge, LA P.D.-Johnny
Ayhen/Asst. P.D.-Shadow B. Cruz/M.D.-Flick
Lovett New: Wendy & Lisa; J.Jordan; U2.

WHHY, Montgomery P.D.-Larry Stevens/
M.D.-Kris Van Dyke New: Madonna; Def
Leppard; M.Jackson; Bad Company.

WJMX, Florence, SC P.D.-Tom
Brockway/O.M.-Dave Allen New:
Bryson/Belle; Sade; Bad Company; Kenny G.;
P.Gabriel; Tonto Tonto.

WMMZ, Gainesville/Ocala, FL P.D.-Bill
McCown/ M.D.-Jim Cowley New: 31-Def
Leppard; C.Dennis; Bryson/Belle; P.Gabriel;
Del Amitri; Soup Dragons; Tonto Tonto.

WOW, Ft. Pierce, FL P.D.-Dave
Kenny G.; Tonto Tonto.

WPFM, Panama City Beach, FL
P.D./M.D-Cruze New: Tonto Tonto; En
Vogue.

WRFF, Greenville, NC O.M.-Dave Mack/
M.D.-Gina Gray New: 28-Wrecks N' Effect;
32-P.Gabriel; Toys; Firehouse; Kenny G.;
P.Traxton.

WSSX, Hinesville, GA P.D.-Bubba
Chavez/M.D.-Lady Charle New: 26-A B.
Sure; 27-Hi-five; 28-Lightier Shade Of Brown.

WWBS, Wilmington, NC VP Programming Bob
Casey/M.D.-Chris Cross New: Bryson/Belle;
En Vogue; Goddess; Wreckx N' Effect; D.Love.

WXXB, N.Fort Myers, FL New: C.Dennis;
C.Dion; Shakespeare's Sister.

WXLK, Abilene/Lynchburg, VA O.M.-Russ
Brown/P.D.-David Lee Michaels New:
C.Dennis; P.Gabriel; D.Love; Def Leppard;
10,000 Maniacs; Charles + Eddie; Sade.

WYAV, Myrtle Beach, SC - O.M.-Tank Sherman
New: M.Jackson; C.Dennis; Firehouse.

WYKS, Gainesville, FL P.D.-Jeri Banta New:
Prince; Def Leppard; P.Gabriel; Cherry/Stipe;
En Vogue; Portrait.

WZBQ, Tuscaloosa, AL P.D.-Ralph Wimmer
New: 32-M.Jackson; 33-Fleetwood Mac;
34-Madonna; 35-Bad Company; 36-D.Baird;
37-Moodswings; En Vogue; Def Leppard;
Kenny G.

WZQQ, Biloxi, MS P.D.-Steve Spillman/
M.D.-Bryan Rhodes New: Bryson/Belle;
J.Cole.

Z102, Savannah, GA O.M.-Norm
Tamer/M.D.-Dave Allen New:
29-Madonna; 35-Prince; 37-Soup Dragons;
38-Def Leppard; 39-Mark Mark; 40-Foreigner.

MIDWEST

99KG, Salinas, KS P.D.-Steve Janas New:
The S.O.U.L. S.Y.S.T.E.M.; T.Braxton; Classic
Example; Del Amitri; Madonna.

KAY107, Tulsa, OK P.D.-Michael Ring/Asst.
P.D.-Michael Connert New: En Vogue; J.Cole;
Charles & Eddie; Toys; P.Gabriel; Kenny G.

KCLD-FM, St. Cloud, MN P.D.-Steve
Lindell/M.D.-Chad Brueske New: D.Baird;
Shai.

KCMQ, Columbia, MO P.D.-Brian Hanson/
M.D.-Tom Colt New: Bryson/Belle; dada;
C.Dennis; P.Gabriel; Madonna; M.Mark.

KFXR, Lincoln, NE P.D.-Brad King/M.D.-Sunny
Valentine New: Soup Dragons.

KGG9, Sioux City, IA P.D.-Kevin Kollins New:
C.Dennis; P.Gabriel; Toys; Bryson/Belle.

KGGG, Rapid City, SD New: Fleetwood Mac;
Def Leppard; Warrant; M.Jackson; Expose.

KHOK, Hoisington/Great Bend, KS
P.D.-Steve Kieley/Asst.
P.D.-Steve Spillman/Asst.
P.D.-Scott Walker/Asst.

KZ93, Peoria, IL P.D.-Reggie Davis New:
M.D.-Bill Davis New: Toys; Fleetwood Mac;
J.Cole; P.Gabriel; Firehouse.

KZIO, Dubuque, IA P.D.-Doug Collins New:
25-T.Braxton; 35-Warrant; 38-Def Leppard;
40-Fleetwood Mac; Bad Co.; Red Hot Chili
Peppers; The S.O.U.L. S.Y.S.T.E.M.

KMGZ, Lawton, OK P.D.-Scott
Stalker/M.D.-Ken Saunders New: P.Gabriel;
T.Braxton; C.Dennis; Tom Tom Club; D.Love.

KMYZ, Tulsa, OK P.D.-Mel Meyers/M.D.-Tim
Smith New: Def Leppard.

KOKZ, Waterloo, IA O.M.-Dan Olsen New:
20-Shai; D.Love; Madonna.

KPAT, Sioux Falls, SD P.D.-Scott McGuire
New: 28-M.Jackson; 29-Def Amitri.

KQHT, Grand Forks, ND P.D.-Jay Murphy/
M.D.-Wade Williams New: 26-Bryson/Belle;
27-C.Dennis; P.Gabriel; Meatloaf.

KQKQ, Omaha, NE M.D.-Michael
Steele/P.D.-Dan Keiley New: D.Baird;
Cherry/Stipe; J.Jordan; Prince.

KQNO, Des Moines, IA O.M./P.D.-Kipper
McGee/M.D.-John Weis New: Madonna;
Shakespear's Sister; M.Jackson.

KROC, Rochester, MN P.D.-Brent Ackerman/
M.D.-Bill Davis New: Toys; Fleetwood Mac;
J.Cole; P.Gabriel; Firehouse.

KYYY, Bismarck, ND P.D./M.D.-Bob Beck
New: Prince; M.Jackson; J.Jordan; Fleetwood
Mac; P.Gabriel; D.Love.

KZ93, Peoria, IL P.D.-Scott Wheeler/Asst.
30-Firehouse; Goddess.

KZIO, Duluth, MN P.D.-John Michaels/Asst.
P.D./M.D.-Tommy B. New: Firehouse;
P.Gabriel; Prince; C.Dennis; Del Amitri; Shai.

WAZY, Lafayette, LA P.D.-Jim Stacy/Asst.
P.D./M.D.-Randy Kenyon New: Madonna; Def
Leppard; Soup Dragons.

WBIZ, Eau Claire, WI P.D.-Darren Lee/ Asst.
P.D.-Rck Acker/Asst.
P.D./M.D.-Jackie Johnson

KAY103, Oklahoma City, OK P.D.-Mike McCoy/
M.D.-Bryan Rhodes New: 34-Firehouse;
35-P.Bryson; Hi-Five; Goddess; Meatloaf;
Warrant.

KKRD, Wichita, KS M.D.-Greg Williams New:
Kenny G.; C.Dennis; En Vogue; Firehouse;
Foreigner.

KKKL, Grand Forks, ND P.D.-Rick Acker/
M.D.-Greg Ritz New: Madonna; C.Dion; Def
Leppard; Wreckx N' Effect.

KLYV, Dubuque, IA P.D.-Doug Collins New:
25-T.Braxton; 35-Warrant; 38-Def Leppard;
40-Fleetwood Mac; Bad Co.; Red Hot Chili
Peppers; The S.O.U.L. S.Y.S.T.E.M.
Station Reports

WCIL, Carbondale, IL P.D.-Tony Waitekus New: Def Leppard; M.Jackson; Classic Example; Foreigner; Toys; G.LaMond.

WCRX, Columbia College, Chicago, IL P.D./M.D.-Sunny Bhawnani New: List is frozen.

WBER, Springfield, IL P.D.-Jim Moore New: 35-D.Baird; Fleetwood Mac; P.Gabriel; N.Cherry.

WDEK, DeKalb, IL P.D.-Dave Davido/M.D.-Keith Bansemer New: 15-W.Houston; Fleetwood Mac; C.Dennis; Def Leppard; P.Gabriel.


WFCN, Wausau, WI P.D.-Duane Darnos/Asst. P.D./M.D.-Bill Mitchell New: P.Gabriel; Sade; En Vogue; Toys.

WDQX, Green Bay, WI P.D.-Dan Stone/M.D.-Kevin Ross New: Toys; Shakespeare's Sister.

WWDJ, Akron, OH P.D.-Neil Sullivan/M.D.-Sue O'Neill New: 23-Bryson/Belle; Charles & Eddie; P.Gabriel; Toys; En Vogue.

WKHQ, Petoskey/Charlevoix, MI P.D./O.M.-Chris Davis New: Firehouse; C.Dion; Classic Example; En Vogue; J.Cole.

WLRW, Champaign, IL P.D.-Mike Blakemore/M.D.-John McKeighan New:Expose; R.E.M.; Shai.

WOMP, Bellingham, WA P.D.-Dwayne Bonds/M.D.-Allen Pettit New: dada; W.Houston; Del Amitri; Prince; Mother's Finest; Fleetwood Mac; Def Leppard.


WRQX, Canton, OH P.D.-Dave Nicholas New: Meatloaf; P.Gabriel; Hardline; Del Amitri; Red Hot Chili Peppers.


WWIC, Lansing, MI P.D.-Jim Lawson/M.D.-Jim Parker New: Def Leppard; B.Brown; Restless Heart.


WZEE, Madison, WI P.D.-Ed Lambert/M.D.-Sunny Bhawnani New: 30-Mark New: 33-Bryson/Belle; 34-M.Jackson; Hi-Five; Sade.


WEST


KDON, Salinas, CA P.D.-Michael Newman/M.D.-Jennifer Wilde New: Rude Boys; Cover Girls; C.Dennis.


KFSO, Boise, ID P.D.-Dave Stone/M.D.-Dave Arthur New: C.Dennis; P.Gabriel; The S.O.U.L. S.Y.S.T.E.M.

KFBQ, Cheyenne, WY P.D./M.D.-Duane Shannon New: 35-Bel Biv DeVoe; Bad Company; Charles + Eddie; Firehouse; The S.O.U.L. S.Y.S.T.E.M.; Hi-Five; Sade.

KFTM, Yakima, WA P.D.-Greg Adams New: Prince; Charles + Eddie; C.Dennis; Toys.


KKSS, Santa Fe, NM P.D.-Roy Jaynes/M.D.-JJ. Morgan New: Go West; Madonna; M.Mark; Charles + Eddie.

KFOX, Bakersfield, CA O.M.-Chris Squires/P.D.-Steve Wall New: Madonna; AB Logic; C.Dennis; Positive K; G.LaMond; Goddess.


KFXR, Anchorage, AK P.D.-Jason Palmer/M.D.-Jeremy Todd New: 21-T.Braxton; Shakespear's Sister; Bell Biv DeVoe; N.Cherry.

KOMQ, Honolulu, HI P.D.-Sam Esteban/M.D.-Kris Hart New: Sade.


KSDN, Eugene, OR P.D.-Chris Ruh/M.D.-Darrin Stone New: Shaniace; Bad Co.; Goddess; Def Leppard.

KTMT, Medford, OR P.D./M.D.-R.Charles Snyder New: P.Gabriel; C.Dennis; Sade; En Vogue; Red Hot Chili Peppers; Tonto Tonto.

KTRS, Casper, WY P.D.-Martha Steele/M.D.-Dave Collins New: 30-Madonna.

KWZ, Reno, NV P.D.-Ray Kalusa/M.D.-Melanie Mackert New: 31-P.Gabriel; Portrait; Shai; Shaniace; C.Dennis.

KYK, Las Vegas P.D.-Frank Drew/M.D.-Todd O'Hara New: 26-Madonna; 29-Sade; Rage; AB Logic; Bad Co.; az-1; Elton.


KZRT, Jerome, ID P.D.-Lamont Summers New: P.Gabriel; Fleetwood Mac.

KZZU, Spokane, WA P.D.-Ken Hopkins New: Prince; Charles + Eddie; Dada; Shai; E Money; En Vogue.


OK95, Tri Cities, WA P.D.-Paul Walker New: 29-Boyz II Men; Red Hot Chili Peppers; C.Dion; P.Gabriel; Hardline.

POWER102, Fresno P.D.-Jeff Davis/M.D.-Rene Roberts New: SW; T.Braxton; C.Booker; C.Dennis; Charles + Eddie.

Y97, Santa Barbara, CA O.M.-Steve Meade/P.D.-Abby Bonell New: 30-M.Mark.

ZFUNITW, Moscow, ID O.M.-Gary Cummings/P.D.-Steve Heller New: N.Cherry; Sade; Del Amitri; P.Gabriel; Dada.

December 4, 1992 Friday Morning Quarterback 47
EMIRG's Jon Secada performed at XL 106.7/Orlando's Hot Night IV. Here he is with jocks Johnny Magic (l), and Hildi.

Brown-out at Z100/New York! (l-r): Steve Kline, MCA Records; Andy Shane, Z100 A.M.D.; guest Z.J./MCA recording artist Bobby Brown; Chio the Hitman, Z100 night jock; Steve Kingston, Z100 V.P./Director of Operations and Programming; Alan Goodman, Z100 G.M.; Frankie Blue, Z100 M.D.

Houston Saints! PLG's Utah Saints helped KRBE/Houston raise over $5,000 for AIDS research at the station's Halloween Rave and Silent Auction. (l-r, standing): A.P.D. Tom Poleman, night jock Ryan Chase, P.D. Steve Wyrosdik, Utah Saint Jez Willis, and Music Coordinator Paul "Cubby" Bryant. (l-r, kneeling): PLG rep Kevin Kay, and Utah Saint Tim Garbutt.

Here's Z95/Corpus Christy A.P.D. Tina Marie Simonton (l) with MTV's Adam Curry and the "Z Babes."

Epic Record's Gloria Estefan visited WEGX(Eagle 106)/Philadelphia. (l-r): Suzi Sponder, Epic's Philly promo rep, Brian Phillips, Eagle 106 P.D.; Gloria; and Chuck Tisa, Eagle 106 M.D.

Goin' West! (l-r): Erik Bradley, KBEQ/Kansas City A.P.D./M.D.; Steve Rabore, EMIRG St. Louis rep; Peter Cox and Richard Drummie of Go West; Greg Thompson, EMIRG VP/Promotion.

LP Approaching 700,000 Units

STRESS ROTATION!

Produced by Michael Beinhorn for Demolition Sound Mixed by Ben Gross
Taken from the album and home video release, "what hits!?"
"I WISH EVERY DAY COULD BE LIKE CHRISTMAS"

BON JOVI

A NEW BON JOVI CHRISTMAS SONG FOR THE 90'S
THE B-SIDE FROM THE CURRENT SINGLE, "KEEP THE FAITH"
AVAILABLE ON CD SINGLE AND CASSETTE SINGLE

PRODUCED BY BOB ROCK • ENGINEERED BY RANDY STAUB • MANAGEMENT: BON JOVI MANAGEMENT