Best New Singles

- Hootie & The Blowfish
  "Let Her Cry"

- Barenaked Ladies
  "Lay Down Your Love"
  "Alternative Girlfriend"

The Edge
Top Of The Modern Rock Priority Stack

- Letters To Cleo
  "Here And Now"

- Stone Temple Pilots
  "Pretty Penny"

- Belly
  "Now They'll Sleep"

Special Feature
AT ISSUE: Spring Book Prep

With the all-important Spring Book upon us, FMQB asks some of the formats' brightest programmers what they have on their agenda. KISF's Chuck Geiger, KRO's Mark Todd, KKFR's Rick Stacy, WPXY's Clarke Ingram, WWVZ's Don London, WGRD's Alex Tear, and WPST's Michelle Stevens offer their words of wisdom. (page 14)
“The first single from her debut album Tougher Than Love is also the first from the soundtrack to the Will Smith/Martin Lawrence Motion Picture.”

A DON SIMPSON AND JERRY BRUCKHEIMER PRODUCTION

BAD BOYS
MUSIC FROM THE MOTION PICTURE

Also featuring Songs By:
WARREN G
69 BOYZ featuring K-NOCK
2PAC
JON B featuring BABYFACE
KEITH MARTIN
DA BRAT featuring
THE NOTORIOUS B.I.G.
XSCAPE
INI KAMOZE
MN8

"DIANA KING "SHY GUY" IS THE BEST SOUNDING SONG ON WXKS...PERIOD."
TAD BONVIE, MD WXKS

CHECK OUT THESE BAD BOYS

B96 WJMN WZJM
WXKS KTFM Z90
WILD107 KMXV WHJX

Produced by Andy Marvel
Management: David Sonenberg for DAS Communications LTD.

"WORK" is a trademark of Sony Music Entertainment, Inc.
### Most Added

**Des'ree** (43)  
"Feel So High"  
(550 Music)

**Human League** (36)  
"Tell Me When"  
(EastWest/EEG)

**Stone Temple Pilots** (29)  
"Pretty Penny"  
(Atlantic/AG)

**Letters To Cleo** (26)  
"Here And Now"  
(Giant)

**T.L.C.** (17)  
"Red Light Special"  
(LaFace/Arista)

**Foreigner** (17)  
"Until The End Of Time"  
(R. Safari/Generama/Priority)

**Dave Matthews** (17)  
"What Would You Say"  
(RCA)

**Rednex** (15)  
"Cotton Eye Joe"  
(Battery)

**Technnotronic** (15)  
"Move It To The Rhythm"  
(SBK/EMI)

**Soul For Real** (15)  
"Candy Rain"  
(MCA)

### Performance Stars

**Human League**  
"Tell Me When"  
(EastWest/EEG)

**Annie Lennox**  
No More "I Love You's"  
(Arista)

**Blues Traveler**  
"Run-Around"  
(A&M)

**cranberries**  
"Ode To My Family"  
(Atlantic)

### Best New Singles

**Hootie & The Blowfish**: "Let Her Cry", Atlantic/AG

**4 P.M.**: "Lay Down Your Love", Island

**Barenaked Ladies**: "Alternative Girlfriend", Reprise

**Various Artists**: "Encomium-A Tribute To Led Zeppelin", Atlantic/AG

**Pharao**: "I Show You Secrets", Columbia

**Dr. Dre**: "Keep Their Heads Ringin'", Priority

### Top Reactors

**Rednex**: "Cotton Eye Joe", Battery...  
"Getting calls from adults! We're getting country listeners, who usually don't listen to CHR, calling to request Rednex!"  
- Sean Sellers, M.D., WNVZ/Norfolk

**Foreigner**: "Until The End Of Time",  
R. Safari/Gen./Priority...  
"A great record! Huge phones on our dedication show at night after only one week of testing and one week of airplay! Now on all dayparts!"  
- R. Charles Snyder, P.D./M.D., KTMT/Medford

**Diana King**: "Shy Guy", WORK...  
"Requesting through the roof! Phones should continue as the movie opens!"  
- Scott Thomas, P.D./M.D., KLYV/Dubuque
MOVE IT
TO THE RHYTHM

These Stations Already Have The Rhythm:
B96 - 28 Spins  KUBE - 38 Spins  KHKS - 20 Spins
WEDJ - 21 Spins  WKSS - 10 Spins  KZZU - 19 Spins
WPXY - 12 Spins

These Stations Feel The Rhythm:
PWR96  KZHT  WKSE
KFFM  KWNZ  FUN107
WA1A  WILN  K106
KJYD  KWTX  BOSS97

From the album RECALL.  Management: Dick Scott Entertainment
## Premier Crossovers

### Rock
- Stone Temple Pilots
  - "Pretty Penny"
  - (Atlantic/AG)

### Modern Rock
- Letters To Cleo
  - "Here And Now"
  - (Giant)

### Dance
- Real McCoy
  - "Runaway"
  - (Arista)

### Next To Cross

### Rock
- Various Artists
  - "Encomium - A Tribute To Led Zeppelin"
  - (Atlantic/AG)

### Modern Rock
- Belly
  - "Now They'll Sleep"
  - (Reprise)

### Dance
- Pharoa
  - "I Show You Secrets"
  - (Columbia)

### Crossover Radio
- Diana King
  - "Shy Guy"
  - (WORK)

## STREET BEAT'S BEST VIBES

**Dr. Dre**
- "Keep Their Heads Ringin'"
  - (Priority)

**Diana King**
- "Shy Guy"
  - (WORK)

**IV Example**
- "I'd Rather Be Alone"
  - (MCA)

---

**FMQB**

The #1 Programming Source

Executive Mews
1930 East Marlton Pike
Cherry Hill, NJ 08003
(609)424-7080/Fax: (609)424-3881

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FOREIGNER

Until The End Of Time

Over 1,000 FMQB Spins!
Most Added!
#4 Most Increased Plays - +547!

New This Week:
WHHY WPXR KQIZ
KISN WAAL KSMB
WPLJ WFHN KJYO
WNTQ

KPLZ - 18 Spins  KKLQ - 20 Spins  WKEE - 30 Spins  KFTZ - 27 Spins  WXIL - 27 Spins
WNSL - 26 Spins  WCIR - 23 Spins  WRFY - 20 Spins  WDDJ - 20 Spins  WWCK - 17 Spins
KBOZ - 16 Spins  KSKG - 16 Spins  WNKI - 15 Spins  WPRR - 15 Spins  WHTO - 18 Spins
WNDU - 14 Spins  WZOQ - 14 Spins

Management: Steve Barnett & Stewart Young  Hard To Handle
# Top 40 Trax

(Plays Per Week)

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<th>Position</th>
<th>Artist</th>
<th>Track</th>
<th>Label</th>
<th>TW</th>
<th>LW</th>
<th>Move</th>
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<th>New</th>
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<td>6254</td>
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<td>GREEN DAY</td>
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<td>MARTIN PAGE</td>
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<td>4 P.M.</td>
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<td>(DG)</td>
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<td>1949</td>
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**Top Gainers**

(Most Increased Plays Per Week)

1. **HUMAN...**
   "Tell Me When"
   (EastWest/EGG) (1323)
2. **ELTON JOHN**
   "Believe"
   (Rock/Island) (652)
3. **REAL MCCOY**
   "Runaway"
   (Arista) (574)
4. **FOREIGNER**
   "Until The End Of Time"
   (R.I.S.Gen./Priority) (547)
5. **T.L.C.**
   "Red Light Special"
   (LaFace/Atlantic) (462)
6. **BESSID UNION**
   "I Believe"
   (EMI) (461)
7. **HOOTIE...**
   "Let Her Cry"
   (Atlantic/AG) (450)
8. **FIREHOUSE**
   "I Live My Life For You"
   (Epic) (420)
9. **VAN HALEN**
   "Can't Stop Lovin' You"
   (WB) (411)
10. **REDNEX**
    "Cotton Eye Joe"
    (Battery) (394)

**Most Requested**

(Plays Tw: Total number of Plays during current airplay week; Plays LW: Total number of Plays during previous airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Cumo: Total number of stations playing; New: Number of stations reporting as an add)

1. 1-1 1-1 1-1 1-1 1-1 1-1 **GREEN DAY**
   "When I Come..."
   Reprise
2. 2-2 2-2 2-2 **BOYZ II MEN**
   "On Bended Knee"
   Motown
3. 3-3 3-3 3-3 3-3 3-3 3-3 3-3 3-3 **FIREHOUSE**
   "I Live My Life..."
   Epic
4. 4-4 4-4 4-4 4-4 4-4 4-4 4-4 4-4 4-4 **DIONNE FARRIS**
   "Lightning Crashes"
   Columbia
5. 5-5 5-5 5-5 5-5 5-5 **T.L.C.**
   "Creep"
   LaFace/Atlantic
6. 6-6 6-6 6-6 6-6 6-6 6-6 6-6 6-6 6-6 6-6 **BOYD FARRIS**
   "You Gotta Be"
   Atlantic/AG
7. 7-7 7-7 7-7 7-7 **SHERRY CROW**
   "Strong Enough"
   A&M
8. 8-8 8-8 8-8 **REAL MCCOY**
   "I Be love"
   EMI
9. 9-9 9-9 9-9 9-9 **BESSID UNION**
   "Cotton Eye Joe"
   Battery

Plays TW: Total number of Plays during current airplay week; Plays LW: Total number of Plays during previous airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Cumo: Total number of stations playing; New: Number of stations reporting as an add.
"Lay Down Your Love"
Follow-up To The Gold Top 5 Smash
"Sukiyaki"

From Their Smash Debut Album
"Now's The Time"

Over 150 Plays At Rhythm Crossover BDS
Suddenly, Madonna is all over the radio this week, focusing her attention on two of America’s biggest CHRs. On Wednesday morning 3/15, she bestowed her first radio interview in 10 years upon Rick Dees at KIIS/L.A. Dees, playing the role of real estate agent to the stars, offered to sell Madonna's colorful Hollywood Hills mansion. She responded, “I don’t know if anyone would buy a house in a place where it never stops raining.” She added that she loves the house, and would love to take it to New York with her, where she spends much of her time working. She also admitted that her memorable appearance on the Late Show with David Letterman was, “a performance in every way.” When Dees asked about basketball player Dennis Rodman, her only reply was, “Oh my gawd, that idiot. Somebody shut him up... that’s all I have to say.” And she revealed exclusively to Dees that she has the starring role in the upcoming movie “Evita,” saying, “I have only been on my knees for five years.” The interview ended with Dees asking Madonna if they were friends, to which she replied, “Treat me the way you want me to treat you.” Dees, without hesitation, said, “Come over for a spanking!”

Madonna’s next stop is the Z100 Pajama Party on Saturday night 3/18 at Webster Hall in New York. MTV will carry the event live, as Madonna and remix master Jr. Vasquez will spin tunes. Madonna will also read one of her favorite bedtime stories for the 1,500 lucky Z100 winners. At midnight eastern time, her “Bedtime Stories” video will air on national TV for the first time. Z100 is reaping a ton of press coverage from this event.

Y100/Philadelphia promotes Production Director Sean Caldwell to Creative Director, and ups Assistant Production Director Lucy St. James to Production Director. Y100 GM Lynn Bruder commented, “Sean and Lucy are making the difference at Y100. They are dedicated, professional, and most importantly, team players.” Caldwell commented, “It’s great being part of a station where strong emphasis is placed on both imaging and commercial production. The full-time use of my talents will now be focused on making Y100 continue to stand out in Philadelphia.”

At WJMN/Boston, Pebbles joins morning host Baltazar for news/traffic duties, from crosstown Urban outlet WILD. She replaces Lori Duschene, who exits.

At WHTO/Williamsport, Jeff Roteman, a.k.a. J.P. McCartney, is the new Music Director.

Jason Wright, a.k.a. Kidd “The Hitman” Kelley, joins WYCR/York for afternoons. He’ll also cruise to Richmond regularly for weekend duties at Q94. Kelley hails from the A.P.D./7-midnight position at WOSC/Ocean City.

Also at WYCR, P.D. Davey Crockett moves to mornings from middays, flip-flopping with John E. Quest, who gets to sleep a little later, seguing from mornings to middays.

Lots of names are in the hopper for the KDWB/Minneapolis P.D. gig. In addition to the usual suspects, we’ve heard that EMI’s Michael Steele may be contemplating a return to radio! (And if you believe that, we’d like to make you a great deal on the Mall of America). Who will really land the gig? Grapevine knows that some “horse sense” would be good for the station, but the candidate in question is quite comfortable in the winner’s circle that he currently occupies.

Congratulations (we think) to KFTZ/Idaho Falls P.D./morning host Rich Summers who had his navel pierced live on the air recently. We can’t wait to see the pictures.

As we go to press, word comes that Chancellor Holdings has offered to acquire SFX Broadcasting for $26 per share, which would make the value of the transaction $160 million. The combined company would become the nation’s third largest radio-only group. Chancellor owns CHR KGGI/Riverside, and has announced that it will purchase KDWB/Minneapolis.

Reed Roulette

Ron Gregory exits his VP/Promotion position at Elektra Entertainment Group.

Nick Bull has been promoted to Director, National PAR/West Coast Alternative Promotion; and Ron “Jetson” Poore has been appointed Director/National
Alternative Promotion, for RCA Records.
Dave Loncao, VP/Rock Promotion at RCA, commented, “Losing Lisa Worden to KROQ was a tough pill to swallow, until I realized that while Nick was heading up our Triple A department, he could also take on Alternative promotion. He was capable of so much more, so we gave him more. The next task was to find the right person to sit by my side here in New York. After a long, tedious process, my gut led me to ‘Jetson,’ and he and Nick immediately grabbed hold of our Dave Matthews Band project, as well as our ‘Dumb And Dumber’ soundtrack, making our spin stories start to soar.”

Jeri Heiden joins A&M as Sr. VP/Creative Services.

Amy Kaplan joins American Recordings to oversee regional promotion and marketing efforts in the Midwest. Based in Chicago, Kaplan will work closely with the Reprise, Warner, and WEA staffs promoting American releases at every format. American GM Mark Di Dia commented, “Over her career, Amy has stood out as a person who has great ideas, and the nerve to make them happen. We're delighted to have her on board.” Kaplan added, “This company is music-intensive, and so am I. The people at American are a bunch of renegades, so I think I'll fit right in.”

**CHARTBUSTERS & BUZZ CUTS**

The Dionne Farris single continues to explode! And if you've spent time with the album, you know that there are plenty more hits on it. Hopefully you caught her show in New Orleans. Don't miss her performance on Saturday Night Live April 8th!

Encomium - A Tribute To Led Zeppelin contains twelve... count ‘em... twelve buzz cuts! Atlantic's Danny Buch tells Grapevine, “We're not going for a particular single. Stations can choose the tracks that work for them.” Obviously, the Sheryl Crow track is off to a fast start. There's also lots of action on STP and Hootie & The Blowfish. And we love the 4 Non Blondes cut.

The Virgin Megastore in Hollywood had to be closed last week due to an Ant problem. No, it wasn't an exterminator that caused the closing, it was the L.A. Fire Department. The fire codes were violated when over 1,300 fans showed up for a live performance by Capitol artist Adam Ant. He performed for the SRO X 4 crowd, but had to cancel a planned autograph signing session when officials closed the event down. Ant commented, “The turnout was wonderful (no pun intended!), and it was an exhilarating performance. I'm just sorry that I could not meet the fans. I thought that the fire department and Virgin handled the situation very professionally, and I'm glad that everyone was safe. Wonderful is the first album of new music from Adam Ant in five years, and the title track - which has been picking up lots of "picks to click" for several weeks now - is poised to explode this Spring.

KQKQ's Jimi Jamm tells Grapevine, “All-4-One is hot here.” KIXY's Brad Douglas says, “Rednex is huge.” WGTZ's Gretchen Corbett adds, Duran Duran is getting killer phones!” WLAN's Dave Skinner tells Grapevine, "Rednex is getting top 5 phones at night, and Blues Traveler is getting calls." WPXR's Terry Simmons adds, "Rednex is #1 phones at night." WRHY's Mike Browne says, "Belly's getting good 18-24 male and female phones; Blues Traveler is pulling top 15 phones; and Foreigner is getting top 10 phones." WPXY's Clarke Ingram tells Grapevine, "Nicki French went from 40-11 in Soundscan singles sales here, and we're the only station playing it!" WPRR's Tommy Edwards adds, "Firehouse and Sheryl Crow are pulling big phones, Jamie Walters is doing well, and Green Day is still huge." WZYP's Nikki Nite says, "Blessid Union Of Souls is reacting. We're getting curiosity calls everyday we play it." WHTO's Shawn Carey adds, "We still get calls for Deedeye Dick's New Age Girl, and Jamie Walters is getting good phones." And WBHT's Danny Ocean tells Grapevine, "Gillette is doing great, T.L.C. is hot, and Duran Duran is picking up."
Rhythm Monitor: 36* - 32*
SoundScan Single Debut 70*

RAPPIN' 4-TAY

I'll Be Around

FEATURING THE SPINNERS

Spinning At:

- WJMN - 38X
- WHJX - 31X
- WHHH - 23X
- Z90 - 12X
- WJJS - 15X
- HOT97.7 - 46X
- KFM - 29X
- KUBE - 24X
- FM102 - 12X
- KZFM - 20X
- PWR106 - 38X
- WWKX - 42X
- KUBE - 24X
- KLUC - 16X
- KPRR - 10X
- WILD107 - 46X
- KZHT - 20X
- KS104 - 12X
- KJYK - 15X

New At: KCAQ, KDON

FROM THE ALBUM DON'T FIGHT THE FEELIN'

EMI Records
Chrysalis
SERVING THE MUSIC

MANAGEMENT: FRANKY J. HUDSON / RAG TOP ENTERTAINMENT
Eamon Sherlock has been promoted to Vice President/International, at MCA Records. Also, Laura Merry has been upped to Vice President/Royalties at the label.

Ted Kryczko has been promoted to the position of Director of Product Development at Walt Disney Records.

MCA Records recently presented the Blues Heaven Foundation with a check for $50,000 to assist in the restoration of the original Chess Records building in Chicago. The grant was jointly organized by the MCA Music Entertainment Group Chairman/CEO Al Teller; Sr. VP/Special Marketing & Products Bruce Resnikoff; and VP/Catalog Development & Special Products Andy McAiae, to help provide a permanent home for the Blues Heaven Foundation. The foundation was founded by the late Blues legend Willie Dixon as an organization dedicated to promoting and celebrating the rich history of the Blues with educational programs and grants to ensure the health and welfare of Blues artists through health care and royalty recovery.

Warner Music Group and Wu-Polashock, Inc., have formed a joint venture, China Television Enterprises (CTE). In partnership with the Chinese-owned Fujian Broadcasting Television Advertising Agency, the new venture will syndicate TV programming to a potential audience of 900 million. CTE’s programming will include Warner Music Stars, a music video series featuring both English and Mandarin-language music. Warner Music Group, through Warner Music International, is the largest owner of contemporary Mandarin-language music repertoire in the world. Warner Music Group Chairman/CEO Robert J. Morgado commented, “In light of the intellectual property-protection agreement just signed with the Chinese government, I’m particularly excited about the possibilities this new venture with Messrs. Wu and Polashock, and Fujian Broadcasting will bring to us in China. In combination with our previously announced participation in STAR TV’s Channel (V), Warner Music Group is now positioned to bring the broadest selection ever of music videos featuring English and Mandarin-language artists to the world’s most populous country.”

They don’t give an award for it, but there is a hands-down winner for the Most Stolen CD of All Time... Danzig’s latest American Recordings release, Danzig 4. Estimates of the total number of units swiped from the nation’s retailers range from 50,000 to 60,000 copies. The reason? In addition to the fact that this is a strong album, band leader Glenn Danzig approved an environmentally-sound, but unusual package design for the CD. The package is smaller than the standard jewel box, making it easy to remove from those plastic keepers that are used for security at retail. Beth Faith, Senior Buyer for Specs Music in Miami, said, “You could easily fit ten of them in your back pocket.” American has now shipped another package for the album that will fit properly into the retail keepers.

Last week, WPLJ/New York world-premiered a new duet by Bruce Springsteen and Melissa Etheridge. Last month, Etheridge filmed an MTV Unplugged concert, and was joined on stage by Bruce for one tune, Thunder Road. The concert has not yet aired, but ‘P1J gave their listeners their first exposure to the four minute performance on March 8th. The station received tons of calls, and also a cease and desist order, which the station complied with.

And finally, AC WXLO/Worcester sent judge Lance Ito a WXLO coffee mug, along with 2 oz. of their local morning blend of coffee. The staff was thrilled to see the judge use the mug on TV! GM Richard Krezwick said, “The switchboard has been swamped with calls from listeners boasting the news. We are honored that Judge Ito would use our mug.” The station has now ordered 1000 additional mugs with the inscription: “As used by Judge Ito, The People vs. O.J. Simpson, March 14, 1995.”

Grapevine strokes... Jerry Blair, Joe Nicolo, Phil Nicolo, Chris Schwartz, Keith Martin, Ed Pinka, Kolorz, and everyone at Studio 4/Bluff House; Craig Lambert; Brenda Romano; Marc Ratner; Danny Ostrow; Peter Napolieilo; David Leach; Glenn Kalina; Clarke Ingram; Michelle Stevens; Don London; Mark Todd; T.C.; Danny Buch; Valerie DeLong; Chris Lopes; Mike Morgan; Rick Stacy; Dave McKay; Andy Shane; Ruby Cheeks; Rich Panama; Jan Krum; Chuck Geiger; Danny Ocean; Dana Lundon; and Anne Marie Reggie... stop by anytime!

Grapevine was written and compiled by Dave Hoeffer, with Bob Burke, Mark LaSpina, and Mike Bacon. Phone 609-424-7080. Fax 609-424-3881. E-Mail to hoeffer@aol.com.
‘Alternative Girlfriend’
THE NEW SINGLE FROM MAYBE YOU SHOULD DRIVE
Produced by Ben Mink Management: Nigel Best Management, Inc.
CALL LETTERS: WZOQ
MARKET: Lima, OH
FORMAT: Mainstream CHR
FREQUENCY: 92.1
PRIMARY IDENTIFIER: Lima’s Hottest Hits, 92 Zoo!
OWNER: Logan Broadcasting Inc.
GM: Todd Taylor
PD/OM: Steve James
APD/MD: Tommy Frank
PROMO. DIR.: Joe Friday
PROD. DIR: Bill Dotson
NEWS DIR.: Sean Bratton
PUBLIC SERVICE DIR.: Rebecca Wilde
MASCOT: The Tookey Bird!
ADDRESS: 710 N. Cable Road
Lima, Ohio 45805
PHONE: (419) 222 9292
FAX: (419) 222 3755

FULL TIME AIRSTAFF

6-10A: Tommy Frank and Sean “Beans” Bratton
("Frank and Beans for Breakfast")
10A-3P: “The Wilde Childe”, Rebecca Wilde
3P-7P: Steve James
7P-12A: Joe Friday
12A-6A: Sean Bratton

SLOGANS/POSITIONERS

- "The Fountain of Youth With A Volume Knob, 92 Zoo!"
- "At work, at home, or in the car, Lima’s hottest hits are on 92 Zoo!"
- "We’re not just a radio station, we’re a way of life! 92 Zoo!"
- "Fresh and up to date (Piece of news of talk show that is topical for the week) 92Zoo!"

KEY MORNING SHOW BITS:

- Liar Liar
- Friday Morning Intersection Poll
- Stump The Chumps
- Frank-N-Beans Birthday Club
- Stupid Stunts for concert tix
- In Your Face Fridays
- Spousal Arousal

NEWS/SPORTS:

- 92 second update, "Sean Beans" Bratton, top and bottom of the hour

CURRENT AND RECENT PROMOTIONS

- We just did a BIG Valentines Day bash at a local club with Deadeye Dick, 1000 people there! $1000 Search For Stuff is currently underway.
- International Pancake Day 2/28/94: Morning show "Frank-n-Beans" Raising Money for St. Jude’s Children Hospital. We poured pancake syrup all over mid day host Rebecca Wilde and Morning Show Producer Human Newman. Listeners came by and stuck $1.00 bills to them.

CURRENT MARKETING:

- Not much of a budget for TV/Billboards yet, so my jocks work extra hard to be out on the street every day promoting the Radio station.
- Speaking at High School Career days, Club Nights, that sort of thing. Lots of handshaking and baby kissing! You gotta win in the streets!

REGULAR SPECIAL FEATURES:

- Limo Lunch- every Friday the Morning Show takes winners in a limo to lunch at a local restaurant!
- Coffee break classics - at 9:15 weekday mornings, Tommy Frank plays 4 in a row from the 70/80’s, listeners repeat them back to win.
- All request lunch hour at noon with Rebecca Wilde.
- Drive at 5 with Steve James, requests and special tunes to get ya home.
- Hot 8 at 8, the 8 most requested of the day.
- Zoo it or screw it, new music test at 9 PM.

REMOTE VISIBILITY:

- 92 ZooCruiser (Van), In the process of getting the 92 Zoo money machine up and running. Tookey Bird Mascot!

TYPES OF RESEARCH:

- Talk to the local clubs, record stores and watch those requests!

MAX # OF UNITS PER HOUR:

- 12

POSITION BREAKS:


RATINGS:

12+ Cume Persons: 39,500
Persons 12+ Metro Share:

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<th>Spr.’92</th>
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Specific Demo Rankings: Rank

- Persons 18-34: 1st
- Persons 18-49: 2nd
- Persons 25-54: 2nd
- Women 18-34: 1st
- Women 25-54: 1st

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**AT ISSUE**

**Time to gear up for the all-important Spring book.** What are you doing to make sure that your station is on target? What’s the marketing plan? What cool promotions do you have lined up? Will you be freshening up the music? What musical trends do you think will be important to the format in general, and your station in particular this Spring?

---

**Chuck Geiger, P.D.**
**KISF/Kansas City**

We'll discuss execution, how the personalities can become better personalities, and how to avoid distractions, and stay focused. We'll discuss how to make this a fun, rather than a boring job. And while we'll analyze the competition, and size up their marketing and promotion tactics, our main goal will be to make sure that our ducks are in a row, and that this is a fine oiled machine. We'll do this about two weeks before the start of the book. I did this in Reno, and it worked really well. About 45 days before the book, I re-tool the production elements, and redo anything that's stale. This is very important when you're doing a Modern Hit Radio format... these production elements have to change a lot.

Our marketing plan involves hitting the streets, being visible at concerts and in the clubs, and at outdoor events, like the St. Patrick's Day parade. This market is very active. We're also looking at presenting our own concerts. I saw some recent research that claimed that less than five percent of listeners find a radio station through TV, billboards, or newspaper advertising. 55% just stumbled onto the station, and 36% heard about the station from a friend. So we're not going to throw a lot of money into those media.

We will be freshening the music. Research is starting to come back, and hopefully we'll also be doing an auditorium test on the oldies. We're doing call-out on the currents and re-currents, so they should be good to go. As far as trends go, I'll continue to watch and analyze how far we can take this kind of radio station in one direction or the other before it becomes too Alternative or too hard. We don't want to become too much of a male-oriented station. If you're not careful, you can become an AOR station. We want to make sure that we're playing the right amount of music that's going to appeal to 18-34 year old females.

**Mark Todd, P.D.**
**KRRQ/Tucson**

I have a whole checklist that I use that covers every element that needs to be looked at going into the book. We always plan all of our major promotions prior to the first of the year. Everything is mapped out well in advance, and taken care of. All that we have to do is make sure that we have all of the details prepared. We always do an auditorium test in the first part of the year. In fact, I'm in the process of printing mine right now, and I'll be tweaking the library... adjusting it according to the latest research. I always plan the test so that I can freshen up the station. It's a matter of fine tuning every element, from the formatic clocks, to the music categories, to jingles, sweepers, everything. I don't change things just to change them. We go through and double-check everything, and see to it that the formats that we want are on the air. We double check everything.

We're doing TV and billboard advertising, and on the air, we're doing the birthday game. And we just wrapped up a pre-book promotion that received phenomenal response. We did match and win. It's like radio Concentration. There were 93 squares, to match our frequency, and we put 46 prizes under them. We distributed game boards via direct mail to every house in Tucson, and also made them available at a local retailer. Listeners followed along on the air, and picked numbers. The prize announcements were all carted up with corresponding numbers. A listener would call a number, the jock would plug in the cart, and the prize was announced. We gave away cash, trips to Vegas, and more. It was very cool. In fact, I was surprised at how well it went.

This may sound sarcastic, but the musical trend that I pay attention to is hits. All I'm gonna do is play the hits. I don't care if it's Alternative, Dance, Pop, or whatever, I'm gonna play the hits.

**Rick Stacy, P.D.**
**KKFR/Phoenix**

I'll make sure that the jocks shower, change their clothes, eat right, and get plenty of exercise. We do the stuff that you need to do: check the music, do a monitor on the jocks, make sure that your promotions are simple, entertaining, and understandable, and make sure that your marketing matches what you're doing on the air. As far as musical trends are concerned, that's a tough question. Top 40 seems to be changing again. It's a very fickle time right now. I think that Top 40 is in a tough position. Everyone's predicting great Spring books for the format. I think that some stations will do well, but I still think that there's a lot of trouble ahead. I don't think that it's as easy to program Top 40 anymore as it used to be. It's very tough to play different styles of music on a single radio station at this point. I think that you have to be real careful as to how you do that. If there's any trend, it's being real careful bridging the music, and controlling how broad you get.
Clarke Ingram, P.D.
WPXY/Rochester

The most important thing to do is to listen constantly, make sure that all of the elements are in place, that the music is right, that the flow, the consistency, and the popularity of the different types of music are all in place. Make sure that your contesting is in place, that your jocks are focused and saying the right things while being concise. Make sure that they're targeting the listener, speaking to the target audience, selling the things that they need to sell, getting the call letters in the right place, etc. It's like putting up a building... you have to have your girders in place before you put in the windows and hang the curtains. Things have to be put up in the right order, and everything has to be in its place. I just keep an ear on everything, and make sure that everything is where it should be, and sounding good.

We're doing some television in the Spring. We're also getting ready to do a free money song of the day contest. Also, we have some direct mail going out next week. Our Summer Jam will happen at the end of the Spring book, on June 1st. We've got some bands coming in... two confirmed already, and more on the way. We also do a lot of weekend promotions.

We just freshened up our music, following some auditorium testing that we did. Actually, I'm always tweaking the music to get the sound the way that I want it to be. I'm never 100% happy! That has its upside, and its downside. But, we always tweak the music, and try to make sure that the flow, consistency, and variety are all working the way that they're supposed to.

I think that playing the hits is the most important thing that Top 40 can do. I think that in this market, Alternative music has historically been slow to develop, but I expect to see that pick up, as Rochester starts to catch up with the rest of the country. I'm just looking out for hit records, and when I find 'em, I play 'em. It's not rocket science... just do it, market it, make it all right, and hopefully the audience will respond. Get into their lifestyle. That's the most important thing, because that's how you get into the diary.

Don London, P.D.
WNVZ/Norfolk

Basically, I'll review everything on the air... song titles, promos, sweepers... all on-air elements. Review all the basics. Make sure that our contest is easy to understand, and that the airstaff is aware of how to present it in advance. Make sure prizes are in house. We adjust our marketing plan based on where we are in the ratings, and where we think that we need to go. This time around, our plan revolves on time spent listening, and getting our logo into the hands of our heavy users. We'll give them merchandise with our logo. We did a good promotion with our sales department. They got us a bunch of quality prizes that we asked for. We'll give them away with a Song-of-the-Day promotion, highlighting artists and titles. Musically, we retest our recurrents to freshen things up. As far as trends. I think that the rhythm thing will continue to be very hot.

Alex Tear, P.D.
WGRD/Grand Rapids

We've solidified our beach patrols, and lined up our sponsors. We're working on our Summerstock event, a huge, free outdoor show featuring at least three acts. I realize that these are Summer promotions as opposed to Spring, but we're trying to lay down the groundwork early. During the Spring, we're giving away "Kev-cash," which ties in with our morning guy, Kevin Matthews. Winners get $100, or $1000 on Thursday. But, that's kind of a typical radio promotion. I get more excited about the creative stuff, like St. Panties Day. Our party will feature bikini's, boxers, briefs, and brew. There will be a $500 pot 'o gold prize for the most creative use of panties. They can wear them on the outside of their clothes, or wherever.

We'll continue to use TV. We'll use billboards, but not the king size billboards. They're called posterboards. We'll use them to promote Kevcash. I've been freshening up the music. Our callout is now into its second month, and I'm beginning to see the patterns of what burns, and the difference in 18-24's and 25-34's. I'm freshening the liners, but I do that weekly, all the time. We're always pretty fresh. I think that you're going to see bands like Blues Traveler and Dave Matthews become very hip, and very important, as we enter the next phase of what we're doing. I think that you can weave those in with Live records, and R.E.M. without a problem.

Michelle Stevens, P.D.
WPST/Trenton

I'm refocusing all of the jocks with profiles of the radio station... redefining the radio station, and making sure that all of the jocks are on the same page. In aircheck sessions and staff meetings, we've been talking about where the station is, and where we're going. We talk about being plugged into what's going on musically, in the community, and entertainment-wise. I just typed up a "Checklist For Success." It's lots of preparation, concentration, moderation stuff, focused on the most effective ways to reach people. I do a lot of handouts that reinforce our position. I don't want to create paperwork central here, but it's a good way to generate motivation, and keep all of the jocks on the same page, and focused. And they, in turn, are very involved in the imaging of the station.

As far as the music, I'm working very closely with M.D. Dave McKay. He's very focused. We're freshening up the music with "retrocuts," which is what we're calling our gold. We're playing a lot of cool records, and positioning them properly. They're sort of "oh wow" records that we launch with cutting edge production. The sweepers are very creative going in, and the concept refreshes our sound substantially. If we just went into one of these songs without the sweeper, the station wouldn't sound focused. The production makes all the difference in the world. We're more than a radio station... we're a lifestyle, a culture, and a mindset. For most of the promotions that we do, it's the promo, and the way that it's presented, that's more important than the actual prize. For Valentines Day, we gave away PST Self Pity Packages to people who didn't have dates, including dinner for one, one movie ticket, a box of doughnuts to sit home and gorge yourself on, plus a chance to go on the morning show and publically humiliate the person who broke your heart. The promo really scored a direct hit on that left of center, emotional chord. This spring, we'll send people on cool concert trips to places like England and New Orleans. And we're working on a new look for our logo, to freshen it up for print advertising this Spring.

As far as musical trends go, I don't predict 'em. I just reflect what the market dictates to me as far as what their musical tastes are. That's been the key to our success here. It's important that the station be very cutting edge, but also balanced and accessible. We need to be careful that we don't get over-grunged-out.
A View From The Other Side

FMQB visits the Pollack Media Group's 11th Annual Convention

In this week’s Special Report, FMQB takes a look at the recent Pollack Media Group (PMG) confab held in Los Angeles, March 1-4. Although PMG's client base is largely AOR, the firm has extended itself into the Top 40 and Modern Rock marketplaces as well. The buzzwords this year for the approximately 100 clients who made the trek to LA were: Alternative, New Technologies, and Re-invention.

While PMG remains “bullish” on Modern Rock, President Tommy Hadge sees problems for several individual format positions. “Mainstream Rock and Classic Rock are formats at crossroads,” he said in an exclusive interview with FMQB at the convention. They need to make some basic decisions because they’re getting niched to death. Much the same as Arrow and 70a Oldies are nipping at the sides of Classic Rock, the Mainstream rockers are being forced into a decision when they have Classic Rock on one side and Modern Rock on the other side.”

Against those competitive challenges, PMG client KLOS completely re-invented itself last Fall. “Re-invention” was a recurring theme this year, with KLOS serving as a prototypical 90s Mainstream rocker. Hadges articulated the dilemma faced by KLOS and other Heritage rockers in tightly competitive markets. “In order to flourish, we needed to move in a more Modern direction, super-serving a specific audience with a specific era spread, while improving that link with the audience.

The Modernizing of AOR is, of course, well underway, with current artist sharing between Alternative and AOR at record levels. According to PMG Chairman/CEO Jeff Pollack’s estimates, the overlap between the two formats is presently 80%. To Hadge, the challenge becomes one of musical ownership. “Who’s going to own these acts?” he asks. “If, as a listener, I want to hear Pearl Jam, do I go to the Rock station or the Alternative station? That’s the essence of the battle, that’s where the lines are being drawn right now, because both sides need to win that battle.

The current music battle is not being fought on an even playing field. “Typically, Mainstreamers are fighting against an Alternative station programmed by a former CHR program director who believes in repetition of hit music,” PMG Sr. VP Dave Brewer told FMQB. “If your Mainstream station is only going to play a hit 2 or 3 times a day and your competitor is playing it 7 or 8 times a day, your competitor is going to own that particular music. If you’re going to own the music, you’ve got to play the music.”

“Opportunities because of the increase in familiarity and wide acceptance of the music, problems because the listener can actually hear his or her bands on several radio stations. That complicates the exclusivity aspect of the ownership of the key Modern bands. You love to have some of the Pop bands if you’re a New Rock station because it enables you to attract more cume and increase your sharing potential with the
The past few years was well-written intelligent guitar-based Rock music. This new craze that we have seen developing within the past six months, is based almost entirely upon novelty songs that are very Pop-based and disposable. Rock stations would never have played music like this a few years ago, but their research now shows that this music is extraordinarily popular. The only problem is that stations aren't adding these bands into their libraries. These one hit wonders will not become core to the library, instead they will be novel to the era. Thus, each month's disposable record replaces last month's, which is not a healthy sign.

“The difference between this music trend— or is it a fad?— compared to the recent Alternative rage, is that much of the popular Alternative music that crossed formats in the past few years was well-written intelligent guitar-based Rock music. This new

The PMG philosophy for Alternative aims to make the format more "horizontally appealing" by using "contemporary production and packaging along with exciting music presentation," Pollack added. "Before, it was done in a lethargic, almost old AOR progressive way. There's a completely different attitude about building an audience through familiarity and a much higher cume. The old-fashioned way of Alternative, still being done a lot around the country, is very much programming to the active core as opposed to the potential Rock audience for the entire marketplace. The attitude that, if a band becomes popular, somehow that band is less viable to the Alternative audience, is really an old-fashioned absurd philosophy. The Offspring has sold over 5 million albums around the world. Are they suddenly less viable? A lot of the changes that are being done at Alternative radio are being done by people who've worked in different formats and they're bringing some great energy to it."

"The Rock Of The Eighties was a sound," added Pat Welsh, "Modern Rock today is not a sound. Some is acoustic, some is grunge, some is pop... it's not one style of music.

Soundalike bands and disposable music pord - tend a major musical crises ahead, says Pollack. "We are concerned that the cycle of great music may be coming to an end. Over the past three years, contemporary radio has had the great fortune of experiencing one of the more fertile music periods in the history of Rock Radio. This was, perhaps, the biggest revolution since the '60s... But, over the past few months radio program directors are dealing more and more with relatively insignificant one-hit wonder novelty bands. These unusual sounding, pop, almost novelty groups and songs are, for the moment, researching great across format, psychographic and demographic boundaries. There are a lot of new bands, but not a lot of real quality stars.

"The difference between this music trend— or is it a fad?— compared to the recent Alternative rage, is that much of the popular Alternative music that crossed formats in the past few years was well-written intelligent guitar-based Rock music. This new

CHR station. However, since so much of that Pop is disposable, the AOR that's covering you very closely can make some head - way in positioning itself as a radio station that avoids some of that music. Right now, as long as a New Rock station hardens up and plays a minimum of that music, it really isn't a problem."

Eagle Marketing's Mark Hayden, one of the conference's few guest speakers, sees sales applications for station databases. Imagine sales people armed with reliable audience estimates and qualitative listener profiles. "In other words, it may be more important to a car dealer to know that we have a certain psychographic and we can target certain people that are more likely to buy Chevy vans than to say we've got 15,000 people between this age group and this age group," Hedges explained.

Hedges also suggested a "pragmatic view" when it comes to radio stations going online. Acknowledging that "future potential is great" for stations that establish their own Web site on the internet, Hedges believes "right now, it's an image builder. It's trendy and happening but it's not really a profit center for stations, since there are still a very limited number of people who will be impacted. But it sends a forward-thinking, hip message to your listeners that you're accessible, whether they have the equipment or not."

Getting ready to buy a second FM? Dave Brewer reminded clients of duopoly's First Commandment: there's no one right way to do them. Interestingly, none of the three duopolies represented on Brewer-moderated Duopolies—Common Miatake consolidation. But that doesn't mean job-slaughtering isn't occurring. In fact, as Brewer noted, a recent FCC study shows duopoly has resulted in the elimination of 2,500 radio jobs.

PMG believes in running co-owned stations separately with strong independent middle managers and separate sales staffs. "For each individual staff, it's best to feel like they're fighting with each other 100%," Hedges remarked. "Why not? They should be competitors but there should be some sort of friendly overseer" who coordinates the combo's strategic gameplan. "Duopolies are going to control the vast majority of sales in individual markets. In many cases, they already do. If you're a stand-alone, there's no way you're going to be able to survive from an economic standpoint because of the roadblocks duopolies are going to put in your way. If you have an opportunity to put together a duopoly, do it. Take advantage of the law as it's written now."

Special thanks to FMQB Album Report Executive Director Paul Heine for filing this report.
# Modern Rock Top 50 Airplay

**March 7 - 13, 1995**

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Track</th>
<th>Label</th>
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**Plays TW**: Total number of Plays during current airplay week.
**Plays LW**: Total number of Plays during previous airplay week.
**Plays +/-**: Increase or decrease in number of Plays from previous airplay week.
**Cumu**: Total number of stations playing.
**Adds**: Number of new stations reporting as an add.

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**FMQB March 17, 1995**

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**MOST ADDED**

1. MAD SEASON
   - 18 adds
   - "River" (Columbia)

2. STONE TEMPLE PILOTS
   - 11 adds
   - "Dancing" (Atlantic/AG)

3. OFFSPRING
   - 10 adds
   - "Kick" (Epitaph)

4. SHERYL CROW
   - 9 adds
   - "Dyer" (Atlantic/AG)

5. JEFF BUCKLEY
   - 8 adds
   - "Last" (Columbia)

6. SOUNDGARDEN
   - 7 adds
   - "Starseed" (Relativity)

7. OUR LADY PEACE
   - 6 adds
   - "Starseed" (Relativity)

8. PEARL JAM
   - 5 adds
   - "Not" (Epic)

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**TOP PHONES**

1. LIVE
   - "Lightning" (radioactive)

2. PJ HARVEY
   - "Down" (Island)

3. BUSH
   - "Zen" (Trauma/Interscope/AG)

4. ADAM ANT
   - "Wonderful" (Capitol)

5. BETTER THAN EZA
   - "Good" (Elektra/EGG)
Research...Without a Budget

by Liz Janik

The Modern Rock rush is on. The number of Modern Rock stations has doubled in the past year, with new stations signing on weekly. This means many of the Program Directors who are being hired to program these stations are new to the PD position or new to the format.

There are two key pieces of advice offered by seasoned, successful Modern Rock programmers. The first is: Don’t copy what Modern Rock stations in other markets are doing. Create something which fits your market. The second is: Build familiarity into the music mix. Familiar songs are needed as a balance for the high level of unfamiliar new artists introduced by Modern Rock.

To address these two issues, Modern Rock programmers must research their markets. Even though you might not have a budget for research, that does not mean you can’t do any research! Instead, you will have to be a detective and personally research the market’s music and radio history.

Even when you have a research budget, you can maximize the information you collect when you do some investigative ground work before you design the questionnaire for a quantitative study, or select songs for a music test.

The gold for one Modern Rock station may be completely wrong for another. Since there were so few Modern Rock stations in the eighties, most markets - large and small - don’t have a Modern Rock music history. If Talking Heads, Elvis Costello and The B-52’s were never played in your market, you will have to be a detective and personally research the market’s music and radio history.

To find gold when there hasn’t been any history for the format locally, you will have to research what songs from Modern Rock’s early days crossed over to other formats. Then you must establish if they were played in your market. Modern Rock has historically been a blend of Rock, Pop and Dance music styles. You could find Modern Rock gold on Rock, CHRed and sometimes AC playlists. It’s likely The Police, Blondie and The Pretenders were played in your market. The era of gold you will want to research is determined by the age range of your target audience. To attract listeners who are thirty years plus, consider music from the late seventies and early eighties. You will also need to schedule a higher ratio of gold in the mix, to add appeal and familiarity for the older listener. If your audience is younger, you won’t need to go as far back in time for its gold.

The first step in your investigative research is to track down the published weekly charts, or the “best records of the year” lists, from stations during that period. If those aren’t available, find people who worked in the market at the time and interview them about the market’s gold songs. Sometimes a college or community station has had significant influence in a market, so their histories can be reviewed.

Look up retail sales numbers from the past. Talk to local record retailers directly, especially those stores which have cultivated the Alternative community. There is at least one such store in every market. It usually serves as a community center for the musically active listener. Ask which new artists have caught on lately, what gold records are still selling, and so on.

To further research your market’s music and audiences, introduce yourself to the local concert promoters, club owners and dance pools. They will be able to give you insights and information about the historical and current tastes of your potential audience. Which artists have the biggest draw? What music styles are popular? What are the hip clubs for live music, and what size are they? Which artists and songs are played at dance clubs? The local newspaper’s entertainment editor(s) is another good resource for determining the market’s music preferences.

Detroit music industry locals advised me that Detroit was known internationally for its Techno artists. Yet, until recently, Detroit radio did not play any Techno, or any other “non-Urban” dance music styles! In Buffalo, the music community identified a big demand to hear local artists on radio.

Your detective work about your market’s history will help you map out the gold parameters for the station. The added benefits are that you will get to know your music industry colleagues and develop working relationships with them. This network of peers can help the station with events and promotions in the future. It will also establish your stations’ presence and profile in the community.

Liz Janik has been directly involved with Modern Rock for 18 years. She worked as an air talent at seminal Modern Rock outlet WABC (formerly W KAT) in New York City for 11 years before joining Sleepin’ Sound Communications in 1989 as Senior Programming Consultant, working with Q101 Chicago, KROQ/Los Angeles and others. Liz formed her own consultancy research firm in 1992. Her clients include CIDM/Detroit/WWOD, CSSY/Buffalo/Niagara Falls and KKBN/ Lethbridge. Liz can be contacted at (902) 436-3405.
LETTERS TO CLEO Here & Now (Cherry Disc/Giant) A breakthrough week for one of the most contagious songs in America. Their sparkling debut earns 28 FMQB adds, bringing the total cume to 43 stations and 328 spins! The hook and riff in this monster grow on you quicker than you'd expect, and this week's stats are proof of this song's explosive popularity. New at KTMT, OK95, WNQ, WERZ, WEZB, and on at WHYT, KWOD, Z94, 99X, KISF, WXSR, Q99 & KRBE.

STONE TEMPLE PILOTS Pretty Penny (Atlantic/AG) STP's latest smash has an impressive week at Top 40 with 29 adds! 45 FMQB stations are all over this one, with 12 stations spinning it 15 or more times a week. This soft and simple ballad highlights STP's engaging songwriting abilities and cohesiveness as a band. New at OK95, Q99, WHYT, WBHT, KKYY, JET-FM, WPLY, WRQK, and on at KWOD, WPST, and Z100.

BELLY Now They'll Sleep (Reprise) Belly's latest foray into the Mainstream continues to do well, bringing the total station cume to 43 FMQB reporters and 537 spins! Tanya Donelly's infectious lyrical hook, and an extremely solid performance from the rest of the band make this song anything but sleepy. Plenty of spins at WGRD, KWOD, WENZ, 99X, WXSR, WNQ, and WHYT.

LIVE Lightning Crashes (Radioactive/MCA) The #1 spot on the Modern Rock chart is currently owned by this band, as the Throwing Copper album - holding steady at #8 on the Billboard Album chart. The #1 song anything but sleepy. Plenty of spins at WGRD, KWOD, WENZ, 99X, WXSR, WNQ, and WHYT.

TOAD THE WET SPROCKET Fly From Heaven (Columbia) One of the most consistent bands in Rock 'n Roll keeps up the good work this week, with 8 more stations to add to its collection. 43 total FMQB stations played this passionate and melodic classic 637 times last week. It's hard not to feel comfortable adding a band that has experienced nothing but success since they hit the scene. This tune should be no exception. New at KSMB, KRBE, WPST, WPJ, WEDJ, WBHR, WXSR, KISF, and KWOD.

BLUES TRAVELER Runaround (A&M) 79 FMQB stations played this all-format smash 1409 times this week! Awesome numbers for an up-tempo, sing-along record that's hard as hell to resist. 7 new stations have signed on to this one, including KISF, KKJOY, WRIA, WGRD, and WLYE. Also on Q99, OK95, WENZ, 99X, WNQ, KRBE, and JET-FM.

BUSH Everything Zen (Trauma/Inter/AG) Recently eclipsing the 400,000 units sold mark, and moving into the 25th spot on the Billboard Album chart, this band continues to tear up the airwaves and phone lines all across the country. It's the #2 Modern Rock song in the land because of its fierce energy, tight chords, and knock-out vocals. This tune shows no signs of slowing down. Tons of spins at WHYT, 99X, Q99, LIVE 105, WRQK, WPLY, KISF, Z100, WSRE, KRBE, and WENZ.

OASIS Live Forever (Epic) 1319 total spins on 80 FMQB stations is a good reason why this song checks in at #3 on our Modern Rock airplay chart. This is classic English guitar-driven Power Pop from beginning to end. The opening drumbeat sucks you right in, and it only gets better from there. 20 or more spins this week at Q99, WENZ, WXSR, WPST, Z100, KWOD, KISF, LIVE 105, WPLY, AND WRQK.

SPONGE Plowed (WORK) Plowing forward again this week is this straight-ahead rocker. Strong airplay on MTV has helped carry this track to the #6 position on our Modern Rock airplay chart. The engrossing chorus and backbeat is the key to its appeal on the airwaves. If STP or Soundgarden worked for you, then this one's a safe bet to have similar success. 15 or more spins at WPFM, 99X, Z100, LIVE 105, KISF, WPST, WRQK, WGRD, and KWOD. New on KRBE, KTMT, JET-FM, and WNDU.

ENCOMIUM - A TRIBUTE TO LED ZEPPELIN (Atlantic) Everyone is buzzing about this incredible project. No matter what format you program, there's a tune on here that'll work for you. There will be no official single... feel free to program the cut, or cuts, that work for you. With multiple Grammys propelling her popularity into the stratosphere, the Sheryl Crow cut is the most contagious song in America. Their sparkling debut earns 28 FMQB adds, bringing the total cume to 43 stations and 328 spins! The hook and riff in this monster grow on you quicker than you'd expect, and this week's stats are proof of this song's explosive popularity. New at KTMT, OK95, WNQ, WERZ, WEZB, and on at WHYT, KWOD, Z94, 99X, KISF, WXSR, Q99 & KRBE.
JONATHAN PIRKLE
Z94/ KNOXVILLE
Hootie & The Blowfish Let Her Cry ... The Primitives Crash ('95 remix). ... Indigo Girls Power Of Two ... Jeff Buckley Lost Goodbye ... Elastica Connection ... Throwing Muses Bright Yellow Gun.

GEORGE ROSTA
Host of The Other Side
KSLY/ SAN LUIS OBISPO
Mad Season River Of Deceit "Unexpectedly mellow first track from a band which will undoubtedly receive great sales and airplay. The strength of their Lp will carry Mad Season well into '95." ... Human League Tell Me When "Using their tried-and-true formula of groovy vocal harmonies, catchy keyboard tinkering, and a pulsing Euro-dance beat, "Tell Me When" this came out again? Is it from '85 or '95? Heck, whadda I care? My feet are tappin’ and my fingers snappin’." ... Morrissey Boxers "A real rainy-day-curl-up-with-the-cat-and-read-a-good-book kinda tune. It’s rainy season here now, so this song will fit in just fine. I just hope the flood waters don’t rise and carry away the couch like they did last week."

AUSTIN GLENN
WZOW/ SOUTH BEND
Bush Everything Zen "I am still getting great phones from this one. This has been top 2 phones for 3 weeks." ... Pearl Jam Not For You "Yet another killer song from the Vitalogy album, this is a very strong song. I think it’s one of the better cuts from the Lp." ... Our Lady Peace Starseed "This song reminds me a lot of The Cult. Great phones as well."

STEVE PICARD
Host of Moods For Moderns
WFNX/ BOSTON
Extra Fancy You Look Like A Movie Star ... The Pastels Yoga ... P.J.Harvey Meet Ze Monster ... Sinkhole See Through ... Archers Of Loaf Harnessed In Slums ... Portastatic My Favorite Sound ... New Bomb Turks Dented ‘N Spent.

MICHAEL DEAN
OK95/ TRI CITIES
Pearl Jam Not For You "It’s for the listener and it’s for anybody who wants to see the phones explode after just a couple of spins." ... R.E.M. Strange Currencies "Michael Stipe’s emotional voice takes center stage, it’s a must-play." ... Barenaked Ladies Alternative Girlfriend "This is an accessible, clever song, give it a chance and you will like what happens." ... Waterlilies Never Get Enough "Light and airy, nice change of pace."

MIKE STONE
WPE/ PANAMA CITY
P.J. Harvey Down By The Water "Getting some good phones." ... Goo Goo Dolls Only One ... Faith No More Digging The Grave ... Hole Asking For It ... Mad Season River of Deceit ... Foo Fighters Hey Man, Nice Shot ... Our Lady Peace Starseed.

KENNY KNIGHT
WKQX/ ST. LOUIS
Dave Matthews Band What Would You Say "It fits exactly to a T what’s going on at Q104. We need more tunes like this." ... The Primitives Crash ('95 Remix) "Doing real well."

THE EDGE
FMQB
March 17, 1995

JOEL KATZ
Host of Post Modern ‘PST
WPST/ TRENTON
Encomium-Led Zep Tribute Album "Paves, Creem, Stryper, Crow and Gino Vanelli!" ... Peter Murphy Scarlet Thing In You "Creating joyful vomiting and pleasant diarrhea. It’s given me enough phlegm to fill a bucket and I love that."

BILL REID
Host of Loudspeaker
KND/ SEATTLE
Supergrass Lose It "Sub-Posh 7 inch." ... Matthew Sweet Sick Of Myself ... Morphine Honey White ... Bad Religion Infected "Erik Estrada in video!"

REED COLLINS & TOM DELANEY
Co-Hosts of Progression
KORJ/ GRAND FORKS
Mad Season River Of Deceit "Amidst the rumors about Layne Staley and his future in music, this is truly an outstanding single. A great line-up of musicians as well!"

RYAN MICHAELS
Host of The Inner Edge
KZQZ/ SAN LUIS OBISPO
Juliana Hatfield Universal Heartbeat "An instant pleaser. This is my favorite Juliana Hatfield song to date. There’s something instantly familiar about it, but it is completely fresh. I’m just hummed that I missed the video on 120 minutes this week!" ... Mike Watt Ball-Hog Or Tugboat? (LP) "An impressive line-up on this album. It’s too good to just stick to one tune." ... Everclear Pennsylvania Is ... "After listening to this album over and over on a trip to San Diego, this tune became our favorite. Thanks to Tawnny Frostmug for pounding this band into my head." ... Encomium Tribute To Led Zeppelin "An impressive tribute to the mighty Zep. I started with the Sheryl Crow tune, and will spotlight many tracks on the collection."

SCOTT DANIELS
Host of The Far Side
WPBR-ALTOONA
The Primitives Crash "Good song in a Go Go’s kind of way." ... Big Chief Map Of Your Failure "Map this song into your hit list."

DAVE HUBBELL
Host of The Underground Lounge
KSBM/ LAFFAYETTE
Mad Season River Of Deceit "It’s Pearl Jam & Alice In Chains. What do you want me to say?" ... Pear Jam Not For You "Should’ve been the first single. Can’t wait to see the video. Huh-huh. Can’t wait to see them on tour. Huh-huh-huh." ... Stone Temple Pilots Dancing Days "Weiland makes this his own. Huh-huh-huh-huh-huh!" ... Our Lady Peace Starseed.

Duran Duran White Lines "Top 10 phones; Top 5 18-24." ... Live Lightning Crashes "I wasn’t a believer at first, but now I have been proven wrong. Great song."

JOSH JONES
KQHT/ GRAND FORKS
Flaming Lips Turn It On "Very unique voice. This could be the one." ... Dave Matthews Band What Would You Say "Bigger, hotter than anything I have seen for a long time!" ... Bush Everything Zen "Finally catching on here. Retail leads this time."

GEORGE ROSTA
Host of The Other Side
KSLY/ SAN LUIS OBISPO
Mad Season River Of Deceit "Unexpectedly mellow first track from a band which will undoubtedly receive great sales and airplay. The strength of their Lp will carry Mad Season well into '95." ... Human League Tell Me When "Using their tried-and-true formula of groovy vocal harmonies, catchy keyboard tinkering, and a pulsing Euro-dance beat, "Tell Me When" this came out again? Is it from ‘85 or ‘95? Heck, what do I care? My feet are tappin’ and my fingers snappin’." ... Morrissey Boxers "A real rainy-day-curl-up-with-the-cat-and-read-a-good-book kinda tune. It’s rainy season here now, so this song will fit in just fine. I just hope the flood waters don’t rise and carry away the couch like they did last week."

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KENDALL "KJ" SASS
Planet M Producer
WMMS/ PHILADELPHIA
Mad Season I’m Above "They’ve got a future! Layne and Mark totally blend like a milkshake! Put that one in your hat, fatty!" ... They Might Be Giants Sleeping In The Flowers "Perfect springtime tune. So run out and sleep in the flowers!" ... Our Lady Peace Starseed "It’s f*’in’ great dude! (**) It’s a family show!" ... Cracker Good Times, Bad Times "Close your eyes, you’ll swear it’s Zeppelin. These guys really cook." ... Goo Goo Dolls Name "The songwriting’s killer, the vocals is killer, let’s face it, the tune’s killer. It sends shivers down my spine. We love that!"
LIZ JORDAN/ WERZ: Letters To Cleo; Hootie & The Blowfish; Seal.
RICK MaAUSLIN/ WYCR: Letters To Cleo; Hootie & The Blowfish.
DAN PERSIEH/ WKEE: Hootie & The Blowfish; Jamie Walters.
DAVE SKINNER/ WIC: Human League; Dave Matthews Band; Soul For Real.
SAMANTHA WILDE/ WZPK: Des'ree; Joshua Kadison; Seal.
NEAL SHARPE/ JET-FM: Belly, Stone Temple Pilots; Dave Matthews Band.
CAT SUMNER/ 103CHR: Elton John; Dave Matthews Band; Blues Traveler.
WALLY McCARTHY/ WKDY: Stone Temple Pilots.

DON LONDON/ WNYZ: T.L.C., LaFace/Arista
LARRY DJ/ WXXL: Stevie B.; Max-A-Million; Soul For Real.

PRIME PICKS

AUTOMATIC CLUB
(Most mentions for established artists)

HUMAN LEAGUE, EASTWEST/EEG
Stone Temple Pilots, Atlantic/AG
Foreigner, Rhythm Safari/Generama/Priority
T.L.C., LaFace/Arista
Van halen, WB

THE BUZZ CLUB
(Most mentions for new/developing artists)

BUZZ CLUB CHAMP

Hootie & The Blowfish, Atlantic/AG
Letters To Cleo, Giant
Des'ree, 550 Music
Blues Traveler, A&M
Dave Matthews Band, RCA
PICKS TO CLICK

MICHAEI STORM/ KISX: Des'Ree.
MIKE STONE/ WPFM: Mad Season; Filter; Our Lady Peace.
RICH STEVENS/ WFKS: Sheryl Crow; Duran Duran.
JONATHAN PIRKLE/ Z94: Hootie & The Blowfish, Seal; Indigo Girls.
T.J. MCKAY/ WNOK: Human League; Van Halen.
TANK SHERMAN/ WYAV: Van Halen.
ROB ROBERTS/ WILN: Technotronic; Gillette.
JACK DIAMOND/ X99: Barry White; Mint Condition; Freddie Jackson.
KAREN RITE/ WMXS: Mike & The Mechanics; Shaw / Blades; Manhattan Transfer w/Phil Collins.
SEAN PHILLIPS/ WILN: Green Day; Technotronic; Rednex.
BURKE ALLEN/ WAEV: Londonbeat; Foreigner; Melissa Etheridge; Firehouse.
TONY CASTLE/ WWST: Human League; Real McCoy; Rednex.
ROD PHILLIPS/ WDDJ: Bruce Springsteen; Foreigner; Human League.
MICHAEL STEELE/ WSDJ: Pearl Jam “Not For You.”
DAMON COX/ WAPE: Des’Ree; Blessid Union Of Souls.
LEO CARO/ KCHX: Letters To Cleo; Technotronic; Des’Ree.
GATOR HARRISON/ Y107: Letters To Cleo; Blues Traveler; All-4-One.
JOEL WIDDOWS/ WLRS: Van Halen; Foreigner; Firehouse.
TOM STEELE/ WFLZ: Dink; Live; Blessid Union Of Souls.
JERI BANTA/ WYKS: Hootie & The Blowfish; Human League.
JEFF HUGHES/ KNIN: Duran Duran; Hootie & The Blowfish; Des’Ree.
SCOTT SANDS/ WNSL: Sheryl Crow; Letters To Cleo.

ROBERT ELFMAN/ KMGZ: Mary J. Blige; Human League; Hootie & The Blowfish; Foreigner; Letters To Cleo.
MARK TODD/ KRQ: Human League; Diana King; Corona.
GARY MICHAELS/ Q99: P.J. Harvey; R.E.M.; Elastica.
DAVE CHRISTOPHER/ KSLY: Stone Temple Pilots; Human League.
JAMES COLES/ HOT 194: Sam The Beast; Dr. Dre; Lost Boys.
LUCY BARRAGAN/ Q105: Brownstone; 4 Xample; 2 Pac.
ROOSTER RHODES/ Q105: Luther Vandross; Bandit.
MARY RADWAY/ KDUK: Stone Temple Pilots; Letters To Cleo.
MAURICE DEVOT/ KKB: 4 Xample; 2 Pac; 4PM; Dr. Dre.
RICK STACY/ KKFR: N I I U.
GLEN ROBBINS/ KQIX: Stone Temple Pilots; Hootie & The Blowfish.

RUBY CHEEKS/ WRQK: Tommy James; Fun Factory; Dick Dale & The Deltones from “Pulp Fiction”; Low Pop Suicide. “Life And Death.”
ALEX TEAR/ WGRD: Better Than Ezra; Matthew Sweet.

MIDWEST

ROBERT ELFMAN/ KMGZ: Mary J. Blige; Human League; Hootie & The Blowfish; Foreigner; Letters To Cleo.
MARK TODD/ KRQ: Human League; Diana King; Corona.
GARY MICHAELS/ Q99: P.J. Harvey; R.E.M.; Elastica.
DAVE CHRISTOPHER/ KSLY: Stone Temple Pilots; Human League.
JAMES COLES/ HOT 194: Sam The Beast; Dr. Dre; Lost Boys.
LUCY BARRAGAN/ Q105: Brownstone; 4 Xample; 2 Pac.
ROOSTER RHODES/ Q105: Luther Vandross; Bandit.
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RICK STACY/ KKFR: N I I U.
GLEN ROBBINS/ KQIX: Stone Temple Pilots; Hootie & The Blowfish.

JON ZELLNER/ MIX 102.7

JON ZELLNER/ MIX 102.7: Luther Vandross; T.L.C.
BOOGIE D/ KJYK: Blackgirl; Roula.
TOM GJERDRUM/ STAR 100.7: Human League.
GREG SIMS/ STAR 100.7: Real McCoy; Human League.
R. CHARLES SNYDER/ KTMT: Adam Ant; Hootie & The Blowfish; Letters To Cleo.
Talent Tips

"How Many People Can Relate To That?"
by Jay Trachman

A Jock Doc student, PD of a medium market station, said to me, “Sometimes the boss likes to critique me. Last week he asked, ‘How can the average listener relate when you talk about experiences you’ve had, that they haven’t?’ To put it in a more basic form, the boss’s question was, “How can listeners relate when you talk about experiences you’ve had, that they haven’t?” To put it in an aggressive way, I’ve heard consultants say, ‘Nobody cares about the trivial details of your life.’ My experience has shown me otherwise. It all depends on how you talk about them.

Everyone’s life is different. When you and the person you’re talking to have had the same experience, that’s great. We get out of our way to find those little universals. I’m all for it. But most of the details of life are not universal. What is, are the responses we have to those events. There are an infinity of possible occurrences and circumstances. But there are only a finite number of emotions. And when you structure your raps to that the point of them is your emotional response, then you stand a chance of reaching anyone who has ever felt that emotion. Which is, potentially, 100% of humanity.

I demonstrate this at my Talent Development Workshops. Think of some small event that happened to you in the past 24 hours — not the big things, like “I started a new job,” or “I won the lottery”; more on the order of “A friend paid me a warm compliment,” or “My mom cried over the birthday card I sent her.”

Pick one, and focus, not on the circumstances, but on the emotions it gave you. In my case, the warm compliment gave me a sense of self-satisfaction, of affirming that I’m good at what I do, and that others know it — and of gratitude to him for saying it.

Think of how you can express that emotion to a close friend in a way which will invite him or her to share the feeling you’ve had. Write it down: “I said to him, ‘Thanks Mike — actually, it’s been my refuge...’ And I said to myself, ‘Yes! It’s the one thing I know I’m still good at!’ He made my day!” That is my “kicker” — the concluding line of rap — the line I’m counting on to make you feel what I felt. The bit will succeed or fail based on whether or not that statement affects you emotionally.

Here’s the “top” of the rap: A Family Member called yesterday and congratulated me on the consistency of the material on One to One; he said, “I’d rather have my calls and format.” My feeling is, I’d rather have 10% of my listeners respond deeply over something I’ve said — and another 10% respond deeply next time until, over a period of time, I’ve reached most of them passionately. That’s how friends are made. And loyal listeners.

A Note From The Publisher

— by Jay Trachman

I want to expand on the comments I made to “N.W.” in this week’s “DJ Vu” column, because it’s important stuff.

One to One sends free samples to about 100 radio stations every week. In the course of a year, we cover most of the stations in the United States, excluding religious and ethnic formats. Our source for call letters and addresses is the M Street Directory, which is also used as a back-up to our subscriber database: all new subscriptions are marked on it, along with formats when we know them.

Thus, when we go through the Directory we can see the stations where our Family Members work (if they’ve given us the format, we can easily avoid sampling their direct competitors. The fly in this ointment is: a large number of people don’t bother to mark their call letters or format on the renewal or subscription blank. I’ll never understand why? But, it’s been going on for years.

There’s so little we can do for you in the way of protection, short of being prepared to yank subscriptions of jocks who move to the “wrong” stations...At least let us render this one little service, by being sure your renewal or subscription blank includes your calls and format.

To a close friend in a way which will invite him or her to share the feeling you’ve had...
ARTIST PROFILES

Bonnie Raitt

Her musical history is inspiring. Her deep-felt love of Rhythm & Blues was first revealed in the early seventies when she emerges as a unique Folk and Blues singer/guitarist in the Northeast club scenes. Her 1971 debut, "Bonnie Raitt" featured traditional material from Robert Johnson and Sippie Wallace, with guest appearances from Chicago Blues greats Junior Wells and A.C. Reed.

The album also covered a range of styles that would become a Raitt tradition: a mixture of Country Blues, early R&B and interpretations of material by new songwriters, as well as some original compositions. Characterized by her evocative voice, deft phrasing and eloquent slide guitar playing, her talent was immediately apparent.


After nearly twenty years of making downright terrific music, "Nick Of Time" was released, and Raitt was suddenly rewarded with an avalanche of Grammy Awards and public admiration. When it happened again for "Luck Of The Draw," it was clear that luck had nothing to do with it.

"Bonnie Raitt may be our foremost singer of the secular gospel, "the Los Angeles Times" commented following a concert on her "Luck Of The Draw" tour. "Someone whose songs of hopes dashed, deferred and realized at last encompass the broad lead from mid-life crisis to mid-life catharsis. Her comforting voice and assured, resilient presence are a kind of loving, been-there counsel." Her next album, "Longing In Their Hearts," is scheduled for release on March 22.

Promotional Opportunities Include:

1. Your single listeners who want to propose live on the air.
2. Invite your listeners to Share: which celebrity would you most like to propose to? Where would you take your favorite celebrity to pop the question—Paris? Hawaii? A Caribbean Island at sunset? How would you ask—direct and to the point? Flowery and poetic?
3. For your married listeners: how did you propose, or how were you proposed to?

Possible Contests: Include best marriage proposal made on-the-air, best fantasy proposal you'd make to your favorite celebrity, best marriage proposal story that really happened, to you or someone you know. (Be aware that it can and does happen that marriage proposals get turned down on the air!)

Whose the most eligible celebrities in the world? Here's my list, based on interviews with single adults between October 1, 1994 and February 14, 1995:


For more information, phone John O'Loughlin, creator of "Proposal Day" at (214) 721-9975. On-air interviews by arrangement.

EDITORIAL

"Beating Expectations" - from DeMers Dispatch Client Newsletter of DeMers Programming, Exton, Penna.

The challenge facing business, in an increasingly fragmented marketplace, is winning customer loyalty. In pursuit of it, many make the mistake of just trying to meet consumers' expectations, rather than exceeding them.

Broadcasters spend a ton of money on research, seeking the answer to the question, "What do people want?" Good stations build their product to fulfill the needs they've discovered in the research process. Once the product is consistent, they develop a marketing campaign so potential users will give the station a try. Those that follow through will likely reap the benefits derived from the proper execution of a well-thought out plan.

But, radio's competitive environment is such that the basic research tools and marketing concepts are available to most players. The result? Increased fragmenta-
**QUESTION OF THE WEEK**

What song is so good that you can’t get out of the car until it’s over?

**EAST**

**Tad Bonvie/ Kiss 108:** Diana King “Shy Guy.”

**Tommy Edwards/ WPRR:** Van Halen “Can’t Stop Lovin’ You.”

**Dave McKay/ WPST:** Bush “Everything Zen.”

**Danny Ocean/ WBHT:** Live “Lightning Crashes.”

**Ted Mathews/ 98.3 WESA:** Rednex “Cotton Eye Joe.”

**Shawn Carey/ WHTO:** Pearl Jam “Better Man.”

**Tony Bristol/ WTIC-FM**

**Tina Simonet/ WKSS:** Nine Inch Nails “Closer.”

**Andy Shane/ Z100:** Pearl Jam “Black”, Melissa Etheridge “Like The Way I Do”, Offspring “Gotta Get Away, and Oasis “Live Forever.”

**Rob Wagman/ 93Q:** cranberries “Ode To My Family.”

**Clarke Ingram/ WPXY:** It’s a toss up between Nikki French and Boy Zone.

**Mike Browne/ WRFY:** Dave Matthews Band “What Would You Say.”

**Garett Michaels/ WRPLY:** Live “Lightning Crashes.”

**Chuck Tisa/ WPLY:** Stone Temple Pilots “Interstate Love Song.”

**Liz Jordan/ WERZ:** Hootie & The Blowfish “Let Her Cry.”

**Steve McKay/ WSBG:** Duran Duran “White Linea.”

**J.R. Rice/ WPXY:** Darkness “In My Dreams.”

**Dave Skinner/ WLAN:** Dave Matthews Band “What Would You Say.”

**Samantha Wilde/ WZPK:** Gloria Estefan “Everlasting Love” (the video remix.)

**Dee Dee McGuire/ WIOQ:** The System “Don’t Disturb This Groove.”

**Ben Barber/ W100:** Wolfgang Press “Going South.”

**Michelle Stevens/ WPST:** Elastica “Connection.”

**Neal Sharpe/ JET-FM:** Pearl Jam “Better Man.”

**Cat Summer/ 103CIR:** Van Halen “Jump.”

**Wally McCarthy/ WKDY:** There isn’t one.

**Joe Friday/ B104:** Real McCoy “Runaway.”

**Dr. Michael Lynn/ Boss 97:** Art Of Noise “Moments In Love.”

**Cat Collins/ WJMN:** Live “Lightning Crashes.”

**Jay Towers/ Boss 97:** Blues Traveler “Runaround.”

**SOUTH**

**Jimmy Steele/ KIXY:** Real McCoy “Runaway.”

**Scott Chase/ WOVP:** None... my car stereo got stolen.

**Chris Taylor/ K92:** Styx “Don’t Let It End.”

**Don London/ WNVZ:** Real McCoy “Run Away.”

**Nikki Nite/ WZYP:** Falco “Rock Me Amadeus.”

**Tony Steele/ KORQ:** Bonnie Tyler “Total Eclipse Of The Heart.”

**Rich Stevens/ WFKS:** Dionne Farris “I Know.”

**Alex Valentine/ KDGE:** “Runaround” by Blues Traveler.

**Jonathan Pirkle/ Z94:** Jeff Buckley “Last Goodbye.”

**Damon Cox/ WAPE:** Prince “Little Red Corvette.”

**TJ. McCay/ WNOX:** Real McCoy “Runaway.”

**Rob Roberts/ WILN:** Fun Factory “Close To You.”

**Jack Diamond/ X99:** Blackstreet “Before I Let You Go.”

**Karen Rite/ WMXs:** Bonnie Tyler “Total Eclipse Of The Heart.”

**Sean Phillips/ WILN:** When Tom Gjerdrum and I were driving to our new job in Paoli, we used the opportunity to scan radio stations all over the country. While scanning the dial we chanced upon a song that was so exciting we both literally went into shock exclaiming “Eee-gad man, I can barely control my bowels.” Tom demanded we seek out a record store instantly and purchase multiple copies of the cassette. For the rest of the trip we forgot radio altogether and listened to the cassette over and over and over again regaling our fellow travelers with our rousing rendition of the incredible song “Gypsies, Tramps And Thieves” at gas and rest stops. We even went so far as to have the “Cher Butterfly” tattooed on our buttocks.

**Larry D./ WXXL**

**Larry D./ WXXL:** Double You “Run To Me” and Blessid Union Of Souls.

**Burke Allen/ WAEV:** There isn’t a song that good but when I am talking to Rachael Randolph on my cellular phone I just can’t hang up.
### QUESTION OF THE WEEK

**Brad Douglas**/ **KIXY** - 10,000 Maniacs
- “Don’t Talk.”

**Tony Castle**/ **WWST** - Martin Page “In The House Of Stone And Light.”

**Michael Storm**/ **KISX** - Red Hot Chili Peppers “Give It Away.”

**Rod Phillips**/ **WDDJ** - Blessid Union Of Souls “I Believe.”

**Michael Steele**/ **KXG 95.1 The Edge** - Dire Straits “Sultans Of Swing.”

**Leo Caro**/ **KCHX** - Duran Duran “White Lines.”

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- “Don’t Talk.”

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**Leo Caro**/ **KCHX** - Duran Duran “White Lines.”


**Joel Widdows**/ **WLRS** - Martin Page “In The House Of Stone And Light.”

**Tom Steele**/ **Power Pig** - Todd Snyder “Talkin’ Seattle Grunge Rock Blues.”

**Jeri Banta**/ **WYKS** - Blues Traveler “Runaround.”

**Jeff Hughes**/ **KNIN** - Anything by Sarah McLachlan.

**Scott Sands**/ **WNSL** - Sheryl Crow “All I Wanna Do.”

**Camille Cashwell**/ **Q92Q** - Kirk Franklin “Why We Sing.”

**Bill Mitchell**/ **WNDU** - Collective Soul “Gel.”

**Steve James**/ **WZQR** - Hootie & The Blowfish “Let Her Cry” or Blues Traveler “Run Around.”

**Terry Simmons**/ **WPXR** - Blessid Union Of Souls “I Believe.”

**Ruby Cheeks**/ **WRQK** - Cult “She Sells Sanctuary” and the original 12” mix of “Blue Monday” by New Order, the import 12”, and “Computer Blue” by Prince.

**Alex Tear**/ **WGRD** - Pearl Jam “Corduroy.”

**Chuck Geiger**/ **KJIS** - “Rose Garden” by Lynn Anderson. Actually, The Cult “She Sells Sanctuary.”

**Dan Bowen**/ **WNCI** - Boys Are Back In Town “Thin Lizzy.”

**Rich Panama**/ **WTCF** - Live “Lightning Crashes.”

**Dan Persigehl**/ **WKKE** - “Let Her Cry” by Hootie & The Blowfish.

**Tom Pappas**/ **WHOY** - “Alone” by Heart.

**James Baker**/ **KZIO** - “Ordinary World” by Duran Duran.

**Gary Michaels**/ **Q99** - Bush “Everything Zen.”

**Dave Christopher**/ **KSLX** - “When I Come Around” by Green Day.

**James Coles**/ **Hot 194** - Harry Connick, Jr. “You Didn’t Know Me When.”

**Lucy Barragan**/ **Q105** - K-Ci Hailey “If You Think.”

**Mark Radway**/ **KDUK** - Wolfgang Press “Going South.”

**Dana Lundon**/ **Z104** -“It’s Too Late” by Carol King, “Cotton Eye Joe” by Rednex, “Baby I Love Your Way” or “Show Me The Way” by Peter Frampton, and “Peace Of Mind” by Boston.

**Jon Norton**/ **KYTN** - The Dave Matthews Band “What Would You Say.”

**Michael Gamby**/ **WDBR** - Barney “I Love You, You Love Me.”

**Jim Allen**/ **KQCR** - Stone Temple Pilots “Pretty Penny.”

**Gretchen Corbett**/ **WTGZ** - Anything by Toad The Wet Sprocket.

**Jimi Jamm**/ **KQKQ** - Freedy Johnston “Bad Reputation.”

**Duff Damos**/ **WIPC** - Any good record I haven’t heard in a long time, as there are too many to only choose one.

**Bill Klaproth**/ **WDBR** - Ambrosia “How Much I Feel.”

**Erik Bradley**/ **B96** - T.L.C. “Red Light Special.”

**Rick Stacy**/ **KKFR** - Pearl Jam “Better Man.”

**R. Charles Snyder**/ **KTMT** - Shaw/Blades “My Hallucination.”

**Chet Buchanan**/ **KUBE** - Montell Jordan “This Is How We Do It.”

**Sonia Jimenez**/ **KGGI** - Skee Lo “I Wish.”

**Joey Arbagey**/ **KMEL** - Spanish Fly “Crimson & Clover.”

**Bob Perry**/ **Hot 97.7** - Beastie Boys “Brass Monkey.”

**Bob Perry**/ **Hot 92.7** - Beastie Boys “Brass Monkey.”

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**NEXT WEEK'S QUESTION:**

It’s Spring cleaning time... What needs to be cleaned up the most at your station?
D GENERATION: New York’s D Generation just played one final gig at the East Village hot spot, Coney Island High, before deciding if they’ll sign with Columbia, Virgin, Mercury, A&M, or Atlantic. Being dropped by EMI Records after the release of their critically acclaimed debut, went from being a bad dream to a dream come true for the guitar rockers... After weeks of Sony Club lunches, all-expense-paid trips to L.A. for Grammy parties, and dinner with the heads of the major labels, D Generation now claims that Rock and Roll never tasted so good.

RED HOT CHILI PEPPERS: The April 1 benefit concert in Hollywood with The Red Hot Chili Peppers to help send children in war-torn Serbia and Croatia to summer camp has been canceled. No reason was given for the cancellation.

MADONNA’S NEW VIDEO DEBUTS IN MOVIE THEATERS: Madonna’s latest video, “Bedtime Story,” will be exclusively previewed at selected theaters in New York, Chicago, and Los Angeles prior to its broadcast premiere on MTV March 18. The Mark Romanek-directed clip will be shown before the feature presentation at one Cineplex Odeon Theater in each city. Madonna’s album, Bedtime Stories, has just been certified triple platinum.

PATTY SMYTH: Patty Smyth will sing “Look What Love Has Done” (the Oscar-nominated song that she recorded for Junior) at the Academy Awards. Randy Newman will do “Make Up Your Mind” (from The Paper), while Hinton Battle does “Circle Of Life.” Elton John has already said that he’ll be there to sing “Can You Feel The Love Tonight.” But there’s no one set for “Hakuna Matata.”

AMERICANS WILL GET “BRIT AWARDS” TELECAST ON APRIL 1: Last month’s Brit Awards will air as an ABC-TV special on Saturday, April 1, at 11:30 p.m. Blur swept the awards (winning in the four major categories). But the show also featured Elton John opening with “Philadelphia Freedom” and doing “I Believe” and “I’m Still Standing” later on. Madonna does “Bedtime Story” and M People join Sting for “If You Love Somebody Set Them Free”— while R.E.M. perform “What’s The Frequency, Kenneth?” live in concert via satellite from Spain.

PORTRAIT: Portrait, who had the hit “Here We Go Again,” released their second album, All That Matters, on March 7 before heading to Europe for a promotional tour... Portrait underwent a personnel change between albums with Kurt Jackson replacing Philip Johnson (who is now pursuing a solo career).

YOKO ONO SUED BY GARMENT MANUFACTURER: Yoko Ono’s been sued for $51 million by a garment maker which claims that it was defrauded into believing it had purchased an exclusive license to use John Lennon’s pictures and drawings on clothing. Leggoons, Inc. of St. Louis claims that Ono went on to sign similar agreements with other companies for the use of Lennon’s picture, signature, and drawings. The suit puts actual damages at $1 million - and punitive damages at $50 million.

MORPHINE: Boston’s bass, drums, and sax trio, Morphine, released their third album, Yes, on March 21. Yes, is the follow-up to 1993’s Cure For Pain which sold 300,000 copies and prompted Rolling Stone to pronounce them “1994’s biggest underground Pop success.” Two of the 12 tracks were recorded live, the rest with producer Paul Kolderie in Boston.

LEVERT: Sean Levert will follow his father, O’Jay Eddie Levert, and brother, Gerald Levert, with his own solo album next month. Sean shot a video in Los Angeles for “Put Your Body Where Your Mouth Is,” his first single (that was co-written and co-produced by his brother). The single will be out April 22 - followed by an album, The Other Side, at the end of May.

NINE INCH NAILS: Nine Inch Nails are making a movie from footage shot on the tour that they just completed. It could be ready as early as this summer.
PATTI SMITH: Patti Smith is returning to live performances. She'll do two spoken word and acoustic sets accompanied by her longtime collaborator, Lenny Kaye, April 8 at a small club called The Ark (Ann Arbor, Michigan). The evening will be a tribute to MCS member Fred "Sonny" Smith, Smith's husband, who died last year.

ROLLING STONES: After he finishes the live album from the Voodoo Lounge tour (that he's working on with the Rolling Stones in Tokyo), producer Don Was will record a live album for Bonnie Raitt this summer.

PATH SMITH: Patti Smith is returning to summer. Jimi stars Hendrix impersonator Anthony Aquarius, and does not use any music that had to be approved by the late guitarist's estate. Daniel Rivera, director of the $12 million film, says that they licensed songs Hendrix made famous but did not write, such as "All Along The Watchtower," "Hey Joe," "Wild Thing," and, of course, "The Star Spangled Banner." He calls Jimi "a historical musical fantasy inspired by Jimi Hendrix." Still to be made is Scuse Me While I Kiss The Sky. Laurence Fishburne is working on that one for Touchstone Pictures.

BLOODLINE's OAKLEY, JR. LOSES HOME, MEMENTOES TO FLOOD: Berry Oakley, Jr., lead singer and bassist for Bloodline, has suffered a tremendous loss as his Northern California home was devastated by floods. In addition to the demise of the house, the family pets fell victim to the flood waters, as did all personal property, including irreplaceable memorabilia from his father, the late Allman Bros. bassist. Precious Allman Bros. heirlooms that had been given to him were also lost or destroyed. Oakley's mother and brother required the services of rescue units to bring them to safety as the rising waters drove them to the rooftop. Bloodline was almost at the end of their tour. But the emergency did mean that they had to cancel an appearance on TV's Sound FX and a final club gig in New York.

FASHION COMMENTARY FROM LITTLE RICHARD AT HALL OF FAME: Little Richard stars in one of the major exhibits at the Rock and Roll Hall of Fame. Ethan Russell, creator of Little Richard's "House Of Style," says that the Reverend will give a guided tour of four decades of Rock styles -- all in just 12 minutes. "We’re going to 'Gump' him into the videos," says Russell. That means when visitors see a Tina Turner dress or the suits from the Beatles' Sgt. Pepper era - Little Richard will be there in the center of things - even showing Elvis how to dance. Russell says that it's a struggle to jam Rock fashion into such a short time - considering that it has to cover everything from before Elvis to black leather, punk safety pins, urban streetwear and, of course, flannel. The museum opens in September.

REDDING, PICKETT, MAYFIELD ITEMS TO HALL OF FAME R&B EXHIBIT: A key exhibit at the Rock and Roll Hall of Fame Museum has just received contributions from Otis Redding, Wilson Pickett, and Curtis Mayfield. The Redding archives feature lyric manuscripts, tour items, photos, and a black wool double-breasted sweater that he wore on the old TV show, Where The Action Is... The Pickett collection has his custom Gibson J200 acoustic guitar and a black jumpsuit... Mayfield contributed his Fender telecaster guitar, stage costumes (including one from Superfly), and other items from his days with the Impressions and as a solo artist... The items...
MUSIC NEWS

will be exhibited in a display that examines the evolution of Rhythm and Blues and Soul music, showing how R&B is one of the foundations upon which Rock and Roll was built. Ruth Brown, Lavern Baker, Ike and Tina, James Brown, and Booker T. And The MGs are among the other artists who will be represented in the exhibit.

R.E.M. CANCELS REST OF EUROPEAN TOUR; SUMMER SHOWS STILL ON: R.E.M. has announced the cancellation of the remainder of their European tour, following Bill Berry's brain surgery. It was scheduled to go through April 20 in Sheffield, England. The band says it's unlikely that any of the shows in Switzerland, France, Holland, Germany, Finland, Sweden, Norway, Denmark, the Czech Republic, or England will be rescheduled. R.E.M. is planning to go ahead with outdoor shows in late June and early July. No announcement has been made about the North American tour - which is scheduled to begin May 5 in Phoenix. Berry is expected to be out of the hospital.

CROSBY MAKES IMPASSIONED PLEA FOR ORGAN DONORS: Recent liver transplant recipient David Crosby lented his support to a concert in Los Angeles to raise funds for a kidney transplant for the wife of popular bass player Orge Calderone, Yvonne Calderone. Crosby told the sell-out audience at the Palace, "What you see here tonight is a family gathering around one of its members. When the spirit leaves the body, it's just a little meat suit. So fill out the organ donor cards and save someone's life ... someone saved mine." Crosby's reunion with Graham Nash was just one highlight of the Show Of Friends benefit. David Lindley played with his former band, El Rayo X, for the first time in five years. Jackson Browne, Ry Cooper, and Warren Zevon also performed during the five-hour show.

CHAMBER GROUP RECORDING CAPT. BEEFHEART, MORE ZAPPA: While the paintings of Don Van Vliet remain on display at the Michael Werner Gallery (on East 67th Street in New York through March 18), a chamber group is keeping alive the music of his alter ego, Captain Beefheart. The New York-based brass quintet, the Meridian Arts Ensemble, has recorded six of his songs for an album they'll release later this year. They did five Frank Zappa pieces on their 1993 album, and they've recorded six more to go with the Beefheart works on the new album. Van Vliet has heard tapes of the Meridian's interpretations of his music and has given his approval. They played the six Zappa pieces for the composer shortly before he died.

EX-PRINCE ON TOUR; REPORT CLAIMS DISC FEUD MAY BE ENDING: While the war between the artist "formerly known as Prince" and Warner Bros. Records continues over his unreleased album, The Gold Experience, he has started performing the songs in concert. At the opening of the former Prince's first concert on a U.K. tour in London, the show started with a video medley of Prince hits and an offstage voice announcing, "Prince is dead! Live long the New Power Generation!" Emerging from behind a red velvet curtain with "slave" branded on his cheek, the ex-Prince put on a two-hour show with songs from The Gold Experience plus "The Most Beautiful Girl In The World" - and even a cover version of "Proud Mary." Back in Los Angeles, a spokesperson for the artist "formerly known as Prince" could not confirm a Los Angeles Times report on March 5 which stated that both artist and record company are "cautiously optimistic" that the feud will be patched up so that The Gold Experience can be released by summertime.

CELINE DION EXPECTED TO SING BALLOD IN NEW DISNEY FILM: A Los Angeles Times report claims Celine Dion is likely to sing the ballad from the next Disney movie, Pocahontas, because Whitney Houston has turned it down. Singing "Colors Of The Wind" is considered a plum job, because all the big ballads from Disney's animated films become such monster hits. The report says that the studio has also talked to Janet Jackson and Toni Braxton. It also says that Dion hasn't accepted yet, and time is running out because the disc is due out in just three months. Houston (who is preparing for her next film role in Waiting To Exhale) claimed that a busy schedule was her reason for turning it down. While she's been off the road doing voiceovers with Charlie Sheen and Dom DeLouise for the latest rewrites on All Dogs Go To Heaven 2 (which will be out this Christmas), Easton also sings two songs in the film Count Me Out - and - "I Will Always Be With You." While she's been off the Pop charts, her career has flourished on stage, screen and TV. But Easton plans to put that work on hold until she gives the new album a proper launch. That might include a late summer tour.

HAVENS SAYS "STREETS OF PHILADELPHIA" IS "A GREAT STEP": The Oscar and Grammy winning song, "Streets Of Philadelphia," is back on the streets — by Richie Havens. Havens cut the Bruce Springsteen song for Rhino Records' five

HAYDN'S "CHERIE" IS JUST FOUR MONTHS OLD: First Amy Grant had a hit with a song about her infant daughter, "Baby, Baby." Now Sheena Easton says that she's singing about her four-month-old son, Jake, in the new single she just released, "My Cherie." Easton didn't write the song. It was another baby who inspired the lyrics. Easton says that when songwriter Antonina Armato came to one of her songs in Las Vegas over the holidays, she told her that she'd written the song about her year-old son. "We were both being kind of motherly," recalls Easton. "She told me that she got all choked up when she watched me perform the song because she'd written it about her little boy. Knowing that really puts a whole new perspective on the song," says Easton, adding that young Jake will not be appearing in the video with her... Before taking off for Japan, Easton was back at work doing voiceovers with Charlie Sheen and Dom DeLouise for the latest rewrites on All Dogs Go To Heaven 2 (which will be out this Christmas). Easton also sings two songs in the film Count Me Out - and - "I Will Always Be With You." While she's been off the Pop charts, her career has flourished on stage, screen and TV. But Easton plans to put that work on hold until she gives the new album a proper launch. That might include a late summer tour.

ROGER MCGUINN TOUR: Roger McGuinn says that writing his autobiography helped inspire the set he's playing on the month-long tour he kicked off in Scottsdale, Arizona. McGuinn has almost completed his book. It helped him collect his memories - and put them in one place, he says. "Before," he explains, "it was kind of fragmented and I didn't really have a full picture of what I'd done. It's a nice feeling to have them accessible this way." The 52-year-old singer/songwriter hasn't released an album since 1990's Back To Rio, and that was his first in a decade. He's written some new songs; but he isn't seeking a recording contract yet. In the meantime, he's doing the solo acoustic tour. McGuinn calls it a "chronological musical history tour." He says: "It starts with the songs I was influenced by - that got me to want a guitar in the first place. Then came songs I learned from people I worked with: the Chad Mitchell Trio, The Limeliters, Bobby Darin, and Judy Collins. It's easy to see how the songs I learned in those days came out later in The Byrds."
But, Phair told the Los Angeles Times that now she is ready to do a brief solo tour next month, released last year), Liz Phair feels that she's

TOUR: After canceling a tour (when her critics-timing put her in Philadelphia, Phair quickly learned it and she even did it once in concert before she was asked to record it. "I was afraid that it would have a tough time getting on the radio because of the poignancy and its depth," Phair recalled. "But it did! And I thought to myself, we have made great steps when something like this can get to the radio and become popular. It's so much a part of all of our 'now.' It's exactly what songs have to reflect from now on." Phair praised today's artists in all kinds of music for "coming as close as we can possible come to looking at ourselves." He feels that the immediacy of songs such as "Sprints Of Philadelphia" has "been educating hordes of people who buy music." Phair isn't the only one who contributed to The Envelope Please without winning an Oscar: Barbra Streisand's "Evergreen" is covered by Paul Williams. The set ranges from Fred Astaire, Bob Hope, and Bing Crosby to recent winners by Stevie Wonder, Carly Simon, Lionel Richie, Bill Medley, and Jennifer Warnes.

VIDEO, ACOUSTIC TOUR TO LAUNCH RADIOHEAD'S THE BENDS: Radiohead will follow the U.K. dates they began March 9th with a six city acoustic tour of America starting April 1 in Seattle. The shows, which are also booked in San Francisco, Los Angeles, Chicago, Boston, and New York will coincide with the release of The Bends (the follow-up to their gold debut, Pablo Honey). They started working on the album a year ago this month. Now it will be in stores April 4... The first video from The Bends has been completed with Jake Scott. Scott directed Live's "Lightning Crashes" and R.E.M.'s "Everybody Hurts." The Radiohead clip, "Fake Plastic Trees," is set in a surreal, futuristic supermarket through which the band travels in shopping carts. The song got a good response when Radiohead debuted it last November - during acoustic performances in New York and Los Angeles. The title cut from a CD5 released last fall, "My Iron Lung," is on The Bends. But the other four tracks are not. Bassist Colin Greenwood calls "My Iron Lung" "the least obvious of any of the singles that we've got on the album." The title track, says Greenwood, is a mid-tempo rocker, which opens with a sample that Thom Yorke got while watching a high school marching band practice in Phoenix on their last U.S. tour.

LIZ PHAIR PLANNING BRIEF SOLO TOUR: After canceling a tour (when her critically acclaimed second album Whip Smart was released last year), Liz Phair feels that she's now ready to do a brief solo tour next month. But, Phair told the Los Angeles Times that ultimately she'd just like to make records and restrict performances to her hometown of Chicago. Phair said that she canceled her shows the first time because she wasn't comfortable with the lifestyle on the road, which she described as "the temptation to party every night because you are trying to connect with people who want to get to know you." Now she feels that she's had enough time to work on things out. "It is going to be a trial-and-error thing to figure out how much and how little to do," says Phair. "And it'll just be me — no band." Phair says that playing solo, she can get into the songs better because she doesn't have to worry about listening to a band to hear what they are doing. After the tour, Phair's immediate plans include adjusting to married life and starting her next album. Phair says that falling-in-love has had an effect on her music. "I've gone back to simple melodies," she says. "But it's a changing thing..." Liz Phair's tour beings April 7 in Denver and plays Portland, San Francisco, Los Angeles, Seattle, Milwaukee, and New York before ending in Atlanta April 28.

FERRICK LAUNCHES SECOND ALBUM ON WEEZER TOUR: Melissa Ferrick just launched her second album - opening four shows for Weezer in the Northwest. Willing To Wait will be out April 11. Ferrick toured as a solo artist following the release of Massive Blur in 1993. But this time she'll be accompanied by her bassist, Marika Tjelios, who also co-produced the new album with Ferrick and Julie Last. Ferrick also charged her approach on the new album. "My live shows didn't sound like my first record," explains Ferrick. "I needed to make a record that sounds like what these people are going to come to see me play live. They're going to come to the show and see me onstage with my bass player. I really need to get across just the simplicity of my songs..." Ferrick recently added another new dimension to her honesty, announcing that she is a lesbian. Christened "The Other Melissa" by Melissa Etheridge, Ferrick says "I hope it doesn't change anything. I found it really amazing that on the first record, no one asked me. It's important to be honest with one's self, and that's my reason for coming out, especially because of the kind of music I play. Lyrically, they really are genuinely honest songs, and they are about me. But I got the point where I didn't think it was fair that I wasn't being completely honest with my fans."
Anita celebrated her thirty-seventh birthday... The group got its name when Sloan heard some people talking about “a union of souls, blessed by God...” Sloan and Pence are the main songwriters for this group...

The group describes its music as being, John Lennon - The Beatles Years and John Lennon - The Solo Years. Features a plate signature of Lennon and an introduction by Yoko Ono, each portfolio is limited to 1000 and retails for $2000. Songs included in John Lennon - The Beatles Years are “Revolution,” “Nowhere Man,” “In My Life,” “Day Tripper,” Lucy In The Sky With Diamonds,” “Julia” (featuring an extra unpublished verse), and “Dear Prudence” among others. Handwritten lyrics represented by John Lennon - The Solo Years comprise most of the songs Lennon wrote while vacationing in Bermuda in April of 1980 including “Clean Up Time,” “Borrowed Time,” “Real Love,” “I’m Losing You,” “Beautiful Boy,” “Woman,” “Watching The Wheels,” “Stepping Out,” “Grow Old With Me,” and “Little Flower Princess.” Both portfolios will be made available in April. Info: Lynne Clifford (212) 595-5537.

Grateful Dead fans can rejoice with the release of Dick's Picks Volume II. Showcasing the archives of devoted Dead

4-One, Delicious sold perfume to pay his bills...

The guys say that the President of their record company gave them a list of names to choose from and that is how they became All-4-One.

ANITA BAKER

The current release from Anita Baker is titled, “I Apologize...” Anita was thirteen at the time...

As a teen, Anita claims that she hit a wild streak that caused her to, in her words, “get kicked out of every high school in the city...”

At an early point in her career, Anita moved to Los Angeles to an apartment complex called Oakwood Gardens. In the unit above hers lived a group of guys called new Edition, and below her lived Saturday Night Live’s Garret Morris...

BLESSED UNION OF SOULS

The current single from the Blessid Union of Souls is titled, “I Believe.” Their debut album is called, “Home...” The group describes its music as being, “socially conscious without being preachy...” The call their style “rural soul...” “I Believe” was released in record stores in the group’s hometown of Cincinnati last fall, and its popularity has turned the record into a nationally charting single...

Blessid Union of Souls is comprised of lead singer, Eliot Sloan; guitarist, Jeff Pence; percussionist, Eddie Hedges; and, keyboardist, C.P. Roth... The sheer spectacle of watching U2 live is a joyous experience. Now fans of the Dublin, Ireland quartet can relive those memorable days by picking up U2 Live - A Concert Documentary, a splendid new book just published by Omnibus Press ($22.95). Written by Pimm de La Parra, the editor of the U2 fanzine Collectormania, the book provides detailed information on every concert performed by the supergroup, from the group’s early shows in Dublin clubs to their most recent Zooopera stadium gigs. Dates, venues, set lists, radio and TV broadcasts, impromptu sessions with fans and friends, and acoustic jams during radio interviews are among the comprehensive entries. The book is adorned with a potpourri of previously unpublished color and B&W photos of the band spanning their entire career. In addition, rare U2 ephemera including concert tickets, tour posters, backstage passes and ads are pictured throughout. For more information on this book contact 1-800-OMNIBUS.

At a 1968 press conference announcing the formation of Apple Records, John Lennon and Paul McCartney were asked who was their favorite recording artist. Without hesitation, both chimed in with Nilsson. Now the majesty and innovation of the late Harry Nilsson is commemorated in the new 2-CD Personal Best: The Harry Nilsson Anthology (RCA Records). In the works while Nilsson was still alive, the compilation is a perfect summation of his star-studded career. Along with a handful of unreleased cuts, the collection includes such Nilsson gems as “Without You,” “Everybody’s Talking,” “Coconut,” “Jump Into The Fire,” “Girlfriend” (an early version of the theme
for The Courtship Of Eddie's Father), “You're Breakin' My Heart,” “Me And My Arrow,” “1941,” and “One” (later popularized by Three Dog Night). Packaged with lavish liner notes featuring an introduction by Beatles’ press agent Derek Taylor, a long-time Nilsson friend, and sporting many rare photos of the artists with the likes of John Lennon, Paul McCartney, Ringo Starr and Ray Charles, Personal Best is an essential addition to any music fan's library.

The Rock Report spoke with Woodstock creator and organizer Michael Lang, who told us about plans for the 30th anniversary of the legendary festival. Instead of staging the event in America, it looks like Lang and his business cohorts will put on a Woodstock festival in Europe. In other related news, Lang mentioned plans for the opening of the Woodstock Cafe. The first two will be built in New York City and Seoul, Korea with others being franchised a la the Hard Rock Cafe.

BIRTHDAYS THIS WEEK:
Carl Palmer 3/20/50 45
Eddie Money 3/21/49 46
Keith Relf 3/22/49 —
Ric Ocasek 3/23/49 46
Lee Oskar 3/24/49 49
Elton John 3/25/47 48
Steven Tyler 3/26/48 47

NOTES AROUND THE WORLD:
“No More I Love You’s” by Annie Lennox is the #1 single in the U.K. Sheryl Crow’s Tuesday Night Music Club is the #8 album in France. “Out Of Tears” by the Rolling Stones is the #12 single in Canada.

HISTORY THIS WEEK:
3/20/89 John Lennon marries Yoko Ono at the Rock Of Gibraltar.
3/21/76 David Bowie and Iggy Pop are busted for marijuana possession in Rochester, NY.
3/22/74 Ten Years After perform their last concert at London’s Rainbow Theater.
3/23/63 “Surfin’ U.S.A.” by the Beach Boys is released.
3/23/85 Billy Joel marries Christie Brinkley.
3/24/58 Elvis Presley, Private No. 53510761, is drafted.
3/24/73 Lou Reed is savagely bitten on the rear end by an overzealous fan at a concert in Buffalo, NY.
3/25/67 “Happy Together” by the Turtles is the #1 single in the U.S.
3/26/77 “Feels Like The First Time,” Foreigner’s debut single, is issued.

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Following the collapse on stage of R.E.M. drummer Bill Berry at a show in Switzerland, the band have canceled all their remaining indoor European shows in nine countries, including the British dates scheduled for April. Refunds are available from the point of purchase, but R.E.M.’s stadium dates in June and July will go ahead, following the successful brain surgery carried out on Berry, 36, on March 3.

Stevie Wonder topped the bill on the first edition of “The White Room,” Channel 4’s new seven-part live music show, last Saturday night. Recorded the night before, the show featured Wonder playing “Superstition” and “You Haven’t Done Nothing,” plus the new song “Cold Chill” from his Conversation Peace album, which is out this week. Also starring were Des’Ree, Sleeper, newcomers Skunk Anansie and Ultimate Kaos, both on their own and backing soul veteran P.P. Arnold on her best-known song “The First Cut Is The Deepest.”

London band Bush, who are enjoying amazing success in the States where their Trauma/Interscope album Sixteen Stone, climbs 39-25 on this week’s Billboard 200 and has already more than 120,000 copies there, will release their Modern Rock airplay smash “Everything Zen” here on April 17 with the album to follow on May 8.

The Chieftains will follow the Top 20 British success of their current album The Long Black Veil with a UK tour in May. It begins on the 7th in Cardiff and the eight-date itinerary also includes a night at the Royal Albert Hall on May 9.

Timbuk 3, remembered for their 1987 Top 30 entry “The Future’s So Bright I Gotta Wear Shades,” are back this week with the new single “I Just Wanna Funk With Your Mind” on RCA and an album titled A Hundred Lovers due to follow on April 2. The duo of Pat MacDonald and Barbara K have now been augmented by Wally Ingram on drums and bassist Courtney Audain.

Simple Minds release “Hypnotised” as the second single from Good News From The Next World on March 27. The band have just completed a video for the track in Los Angeles, directed by The Wiz, and the single will feature the “LA Edit,” the extended mix and the Malfunction Mix, the last two both by Tim Simenon of Bomb The Bass.

Simple Minds European tour starts in Dublin on St. Patrick’s Day, March 17.

Terence Trent D’Arby returns with the new single “Holding On To You” on March 27 with his fourth album Vibrator following April 17. It features contributions by ex-Bros member Luke Goss, Branford Marsalis and Patrice Rushen. The song featuring Goss, “Supermodel Sandwich,” is also featured on the soundtrack of Robert Altman’s Pret-A-Porter.

Reggae label Greensleeves is hoping to cash in on the recent chart success of Ini Kamoze and Pato Banton with a pair of classic CD re-issues. Kamoze’s self-produced Shocking Out Lp was recorded in Jamaica in 1988 while Banton’s Never Give In dates from 1987 and includes “Pato & Roger Come Again,” another collaboration with Ranking Roger of The Beat and General Public (just as their new single “Bubbling Hot” is about to appear).

In addition to his work on his new single “Funtime” and album and autobiography Take It Like A Man, Boy George has co-written “You Can Have It All,” the new single from Eve Gallagher. Gallagher first emerged in 1989 as one of George’s proteges on his More Protein label which now has a licensing deal with Cleveland City, home of last year’s UK #1 artist Tony Di Bart. “You Can Have It All” is out next week and Gallagher is recording an album for release this summer.

Celine Dion’s seventh week at #1 with “Think Twice” should be her last, because although Alex Party stalled at two, Freakpower crashed in at three with the reissued “Turn On, Tune In, Tune Out.” The Comic Relief single “Love Can Build A Bridge,” by Cher, Chrissie Hynde, Neneh Cherry and Eric Clapton, entered at five, with Euro stars the OtherBrothers new at nine via “Don’t Stop (Wiggle Wiggle),” Janet Jackson at 10 with “Whoops Now.” The Prodigy at 15 with “Poison” and the Human League at 18 with “One Man In My Heart.”

Terrorvision entered in their customary area of the chart with “Some People Say” at 22, the Cranberries rose 12 to 23 with “I Can’t Be With You,” and #29 marked the first Top 40 appearance since their 1978 #1 “Dreadlock Holiday” for 10cc with a new version of their 1975 chart-topper “I’m Not In Love.” Green Day’s “Longview” arrived at 30, Italy’s 49ers returned with “Rockin’ My Body” at 31, Prince with the “Purple Medley” at 33, and BT with “Embracing The Sunshine” at 34.

Reggae label Greensleeves is hoping to cash in on the recent chart success of Ini Kamoze and Pato Banton with a pair of classic CD re-issues. Kamoze’s self-produced Shocking Out Lp was recorded in Jamaica in 1988 while Banton’s Never Give In dates from 1987 and includes “Pato & Roger Come Again,” another collaboration with Ranking Roger of The Beat and General Public (just as their new single “Bubbling Hot” is about to appear).

In addition to his work on his new single “Funtime” and album and autobiography Take It Like A Man, Boy George has co-written “You Can Have It All,” the new single from Eve Gallagher. Gallagher first emerged in 1989 as one of George’s proteges on his More Protein label which now has a licensing deal with Cleveland City, home of last year’s UK #1 artist Tony Di Bart. “You Can Have It All” is out next week and Gallagher is recording an album for release this summer.

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**NEW THIS WEEK!!!!**

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<thead>
<tr>
<th>Station</th>
<th>Plays</th>
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<tr>
<td>KBXX</td>
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<td>WJMN</td>
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**TOP 5 PHONES!!!**

**WJMN**

FROM THE ORIGINAL MOTION PICTURE SOUNDTRACK

Produced by Dr. Dre.
Co-Produced by Sam Snead

**FRIDAY**

Also new songs from:

ICE CUBE • CYPRESS HILL • SCARFACE • MACK 10 • 2 LIVE CREW
E-A-SKI • THREAT • FUNKDOOBIEST • THA ALKAHOLIKS
THE ISLEY BROTHERS • BOOTSY COLLINS AND BERNIE WORRELL

© 1995 PRIORITY RECORDS, INC.
Columbia's Jerry Blair continues to develop Keith Martin "Never Find Someone Like You" (Ruff House/Columbia). (See Newz & Notes) New support: WGPG's Albie Deee; KS104's Mark Feathers; 290's Lisa Vee; and, KZHT!... Pharao "I Show Secrets" (Columbia) continues to develop. BOSS 97's Dr. Michael Lynn & Jay Towers believe! Mix shows are having a field day!... YoCo Rose "Miss Me" (Columbia) will be large!

Big Beat's Heidi Jo Speigel has a Grammy-Award winning song Joanne Farrell "All I Wanna Do" (Big Beat) is coming! A very limited amount of white labels are out. This cut was produced by Gary Q (BOSS 97 Supermixer). Mix shows will have a field day! It will appear X-cusively on FMQB's "CD Air Check" coming in April. Yes it's a remake, but it's also a Re-mix! Stations that couldn't or didn't play Sheryl Crow version will eat this up BIG time!

Early detections already at: WJJS; KTFM; HOT 97.7 and KIIS-FM!

Arista Rob Stone gets TLC "Red Light Special" (La Face/Arista) on at B96!... Is it just me or is "Waterfalls" a SMASH!... Yo Rob What Up?... Real McCoy "Runaway" (Arista) grabs new support from HOT 105's Pete Jones.

Tommy Boy's Mike Becce is the "Craziest"! Naughty By Nature is creating quite a buzzzzz. Check It Out! Major Action at: HOT 97; 92Q; THE BOX! New reports: KWIN; KJMZ; and WOCQ... Total "Can't You See" (Tommy Boy), Could this be something?... New Jersey Drive Soundtrack will be HUUUGE!... K7 is still working!

BONUS BEATS:

FMQB had the chance to spend some quality time this past week at the New Ruff House recording studios. I personally had a chance to chat with Keith Martin and hear some of the new material being mastered from the upcoming album "It's Long Over Due", due in April. This guy is the goods, period! While my partners in crime (Fred Deane & Dave Hoefeli) wondered off into another studio to sample some new rock, I wondered into another-and found a band that was in the midst of recording. The sound was unbelievable! The group "Final 4", formerly known as Kolorz, were recorded a song that evoked a ton of emotion and passion! These kids were into it even after the 50th take. The song with a killer hook was called, "Never To Late". There was definitely magic in the room-and to see it first hand was AWESOME! It's a total Homerun!... Trust Me! The project's Executive Producer is Joey Carvello and it is signed to Relativity. Kevin Carroll & Joe Hetch (Who was very instrumental in this signing!) could have a potential gold mine here! Keith Martin is producing-as well as Clift Jones-among others. The single is coming sometime in April with an album to follow late Spring. Keep an eye on this one!... The night didn't end there. Later that evening during dinner, Jerry Blair, (as he promised) played 5 new Xscape cuts for me in the back of his limo. Jerry Blair loves what he does-and he does it with PASSION! He sang every song, word-for-word and was loving it BIG time! He knows... and now I know...and soon you'll know! The trax are UNFU$#KING believable! Get Ready for a HOT new look and Jermaine Dupri is back in the house "Just Kickin It" for the nine-five!... A night like this reminds me why I love what I do... "IT'S THE MUSIC!"

STREET BEAT BUUUUZZZZZ... Dionne Farris "I Know" (Columbia) There is a Huge vibe being felt at the Crossover level. KMEL's Joey Arbagey loves it! 92Q's Camille Cashwell loves it! KUBE's Shellie Hart loves! KFZM's Charlie Maxx loves it!...Finally could it be...YES "It's The Music!"

BONUS BEATS: (Beats To Check Out!)

Spanish Fly "Daddy's Home" (Upstairs)
Dana Dane "Rollin' Wit Dane" (Maverick)
The Roots "Silent Treatment" (Geffen)
Fabil "Just Roll" (Big Beat)
Roula "Lick It" (SOS/ZOO)
Max-A-Million "Fat Boy" (SOS/ZOO)
Asha "Get You Alone" (ZYY)
Newton "Sky High" (Critique)
DJ Quik "Safe & Sound" (Profile)
Usher "Think Of You" (La Face/Arista)
Nikki French "Total Eclipse Of The Heart" (Critique)
Spragga Benz "A-1 Lover" (Capitol)

SHOUT OUTS:

Joey Arbagey; Keith Martin; Jerry Blair; Joe "The Butcher" Nicol; Phil Nicol; Ed Pinko; Chris Schwartz; Bruce Reiner; Johnny Coppola; Greg Lee; Tery Anzaldo; Anne Marie Reggie. I'm Out......C-Ya!

—Bob Burke
Give us a brief Joey Arbagey history.

I started in radio about three years ago. I was a music intern for Hosh Gureli (former KMEL M.D.) while promoting night clubs five nights a week and finishing my last year at San Jose State University. Six months later, Keith Naftaly hired me as Programming Assistant, Public Affairs Director, and Morning Show Producer. Soon after, I was promoted to Program Coordinator which expanded my responsibilities in the music department. At this time, I made my debut deejaying at Colossus. Within six months, major programming changes were occurring at KMEL. I was given the opportunity to be a Music Director by Dave Shakes. Since then, I have continued to deejay at several nightclubs including Martinis, Dekota, Spread, Product, the Sound Factory, and Epic, my latest gig. Now with Michelle Santosuosso as our new Program Director, I feel a renewed spirit at KMEL.

What movie best describes your life so far?

"The Sound Of Music"... kkkkiiiddddding!!

What three songs sound awesome on KMEL?


Take us inside the music meeting.

Most of our time is spent listening to new music. It's pretty obvious to our music-intensive cast which songs fit the format of the “People's Station.” Of course, we also spend a considerable amount of time studying tools such as callout research, sales, requests, and most importantly, gut instinct.

How often are you in the streets?

Constantly - with nightclub gigs, special events, and sometimes just to cool out and feel the vibe.

How has Michelle Santosuosso influenced you?

With an incredible amount of intelligence, superb organization, intense management skills, and very broad knowledge of music - not to mention the fact that she cracks a damn good whip. She's my mama.
LIVE FROM NEW YORK!... RCA recording artist WILLI CNE 3LOOD (left) hooked up with PATRA (center) and Spike Lee (right, after performing on Madison Square Garden network's "Live From The Play By Play."

MORE BOURBON STREET SCENES... Need we say more? Okay... BRUUUCE!

ON THE BEAT IN AC!... WIOQ's Glen Kalina's "Body & Soil" made a rare appearance in Atlantic City at the Trump Taj Mahal Casino. FMQB's Bob Burke caught up with Glenn and his better half Stav'a at the Anita Baker post-concert cocktail party.

THE N'ENCE!... American Recordings/Wild West Records artist THE NONCE recently did the morning show thing in L.A. at Power 106 with the Bara Boys! (L. To R): The Nonce's Nourka Jase Type; Baka Boy Nick V.; The Nonce's Yusel afloat, and Eric V. of The Baka Boyz.

MORE BOURBON STREET SCENES... Need we say more? Okay... BRUUUCE!

STRIKE A PCSE!... WHHH's Carl Frye and Columbia's Jerry McKenna. Hey kids smile!

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ANITA HITS 0 MILLION IN ATLANTIC CITY!... Elektra recording artist ANITA BAKER recently performed two sold-out concerts at the Trump Taj Mahal. After the show Elektra Entertainment Group Executives including Sylvia Rhone EEG Chairman/CEO were on hand at a reception to present Anita with platinum plaques commemorating sales of two million for her latest "Rhythm Of Love", and 10 Million, for overall catalog U.S sales.

NOTE: You send em'...I'll print em': Bob Burke-FMQB "Street Scenes" 1930 East Marlton Pike, F-36 Cherry Hill, NJ. 08003
FMQB
March 17, 1995

PORTRAIT
"I Can Call You"

- New Adds At KZHT, WHJX, KHTN
- Already On Z90, KLRZ, KCAQ, WPGR
- Urban Airplay Over 1,000 Spins
- Most Played Video On XV
- Top 20 at Urban Radio

CHANNEL LIVE
"Madism"

- New Adds This Week: KBXX, KKB
- Already Blowing Up At: HOT97, WPGR, 92Q, HOT97.7, WHJX, WJMH
- Big Phones At: HOT 97, WPGR, WJMH
- LP Out 3/21
- Shipping Over 115,000

Duran Duran
"White Lines"

- Over 750 Spins
- New Crossover Mixes At Radio
- 10-5 On Billboard Club Play Chart
- Already on These Crossovers: PWR96, WWWW, WWWX, KLRZ, KZFM, KCAQ

VIBES

B104/ ALLENTOWN
JOE FRIDAY

2 Pac  Dear Mama
Roula  Lick It
Fat Boy  Max-A-Million

B96/ CHICAGO
ERIK BRADLEY

Corona  Baby
Jon B.  Someone To Love, Pretty Girl
Real McCoy  Come And Get My Love

B96/ CHICAGO
JEFF ANDREWS

Fast Eddie/DJ Funk  Pump It... "Local Chicago artists... Great samples... Killer Hip-House track."
20 Fingers/Gillette  Mr. Personality... "Another local Chicago artist. Huge phones. If you're a Crossover station try cut #4 on the CD."
Dr. Dre  Keep Their Heads Ringin'... "Gonna be huge."

Human League  Tell Me When... "We just started playing this. Sounds fresh."
Le Clique  Tonight Is The Night... "Another Euro-hit in the same vein as Real McCoy and Fun Factory."

Other records to watch:  Outhere Bros. Boom Boom Boom Boom... Real McCoy  How Deep Is Your Love... 2 In A Room  Ahora... Kut Klose  I Like

92Q/ BALTIMORE
CAMILLE CASHWELL

Diana King  Shy Guy
Dionne Farris  I Know
Naughty By Nature  Craziest

KUBE/ SEATTLE
CHET BUCHANAN

Technotronic  Move It To The Rhythm
Spanish Fly  Crimson & Clover

BOSS 97/ ATLANTIC CITY
DR. MICHAEL LYNN

Blackstreet  Joy
Technotronic  Move It ToThe Rhythm
Rednex  Cotton Eye Joe

KGGI/ RIVERSIDE
SONIA JIMENEZ

Jon B.  Someone To Love, Pretty Girl
Blackstreet  Joy
Skee-Lo  I Wish

Cat Collins/WJMN

WJMN/ BOSTON
CAT COLLINS

Jon B.  Someone To Love
Shabba Ranks  Let's Get It On
Dr. Dre  Keep Their Head Ringin'

BOSS 97/ ATLANTIC CITY
JAY TOWERS

Spanish Fly  Daddy's Home
Pharoa  I Show You Secrets

WVOW/ WEST PALM BEACH
SCOTT CHASE

Shades Of Love  Body To Body... "Killer dance track... lots of energy. This is gonna be huge! A local store here sold 50 imports on this thing in 3 days with no radio airplay. Hit it early, this song will explode."

Boyz II Men  Thank You... "One of my favorite songs right now. It's great to see them have success with an uptempo record for a change. It's already my #6 most requested song after one week."

Alex Party  Don't Give Me Your Life... "This label is hot. Big Club record here already! Slammin' dance song with great female vocals."

Le Clique  Tonight Is The Night... "I have mentioned this one before... It's going to be a domestic hit, no doubt. Everyday we play it on the air, we get phone calls; everyday we play it in the clubs, the dance floor gasps and cheers. Find it now in the import bin."

Billie Ray Martin  Your Loving Arms... "Big following on this song in South Florida, adult female phones... huge club record. Try it, your audience will love it."

KMEFL/ SAN FRANCISCO
JOEY ARBAGEY

Dionne Farris  I Know
E-40  I-Luv
KJYK/ TUCSON
BOOGIE D

Blackgirl  Let's Do It Again
Roula  Lick It

Q105/ OXNARD
ROOSTER RHODES

Luther Vandross  Going In Circles
Bandit  All Men Are Dogs

WZJM/ CLEVELAND
DAVE EUBANKS

Nikki French  Total Eclipse Of The Heart
Fun Factory  Close To You
4PM  Lay Down Your Love

KZFM/ CORPUS CHRISTI
CHARLIE MAXX

Joanne Farrell  All I Wanna Do
Changing Faces  Keep It Right There
Dionne Farris  I Know
Blackstreet  Joy

Q105/ OXNARD
LUCY BARRAGAN

Brownstone  Grapevine and I Can't Tell You
Why
IV Xample  I'd Rather Be Alone
2 Pac  Dear Mama

KNIN/ WITCHITA FALLS
JEFF HUGHES

Blackstreet  Joy
Diana King  Shy Guy

Bob Perry/ Hot 97.7

HOT 97.7/ SAN JOSE
BOB PERRY

Subway  This Lil' Game We Play
IV Xample  I'd Rather Be Alone
Rappin' 4-Tay  I'll Be Around

KKBT/ LOS ANGELES
MAURICE DevOE

IV Xample  I'd Rather Be Alone
2 Pac  Dear Mama
4PM  Lay Down Your Love
Dr. Dre  Keep Their Heads Ringin'

X99/ KNOXVILLE
JACK DIAMOND

Barry White  Come On
Mint Condition  So Fine
Freddie Jackson  Rub Up Against You
Breakdown  Dip Baby Dip

POWER PIG/ TAMPA
TOM STEELE

Soul For Real  Candy Rain
Real McCoy  Runaway
Rednex  Cotton Eye Joe

HOT 194/ HONOLULU
JAMES COLES

Sam The Beast  Gucci Dance
Dr. Dre  Keep Their Heads Ringin'
Lost Boys  Lifestyles Of The Rich And Shameless

WOCQ/ MARYLAND
WOOKIE MAN

Diana King  Shy Guy
Naughty By Nature  Craziest
Dr. Dre  Keep Your Heads Ringin'
Luther Vandross  Going In Circles

Diana King  "Shy Guy"
(WORK)

Dr. Dre  "Keep Their Heads Ringin'"
(Priority)

Diana King  "Shy Guy"
(WORK)

IV Xample  "I'd Rather Be Alone"
(MCA)

Dionne Farris  "I Know"
(Columbia)
MetroMix

Homan & Harris

Gloria Estefan  
Corona  
Billie Ray Martin  
Rednex  
Judy Cheeks  
Ce Ce Peniston  
Love  
Human League  
Clubzone  
Kenny "Dope" presents the Bucketheads  
Pharao  
Londonbeat  
Blondie  
Newton  
Technotronic  
Montell Jordan  
Kym Sims  
Duran Duran  
Cynthia  
George Lamond  
Jocelyn Enriquez  

"Everlasting Love"  
"Rhythm Of The Night"  
"Your Loving Arms"  
"Cotton Eye Joe"  
"Missed"  
"Keep Givin’ Me Your Love"  
"Bedtime Story"  
"Drop A House"  
"Don’t You Wanna Know"  
"I Show You Secrets"  
"Never Get Enough"  
"These Sounds"  
"Ahora"  
"Body To Body"  
"My Love Is Deep"  
"Another Slap"  
"Color Of My Skin"  
"Polyester Ep"  
"Don’t Laugh Remixes"

Philadelphia, Robbie Tronco

The Real McCoy  
Fun Factory  
Billie Ray Martin  
Everything But The Girl  
Ce Ce Peniston  
Madonna  
Urban Dancecharge  
Abigail  
Pharao  
Waterlillies  
Bucketheads  
2 In A Room  
Shades Of Love  
Sara Parker  
Kathy Sledge  
Swing 5  
DJ Sneak  
Wink  

"Runaway"  
"Close To You"  
"Your Lovin’ Arms"  
"Missing"  
"Keep Givin Me Your Love"  
"Bedtime Story"  
"Drop A House"  
"Don’t You Wanna Know"  
"I Show You Secrets"  
"Never Get Enough"  
"These Sounds"  
"Ahora"  
"Body To Body"  
"My Love Is Deep"  
"Another Slap"  
"Color Of My Skin"  
"Polyester Ep"  
"Don’t Laugh Remixes"

Atlantic City, Gary "Q" Quintin

EP  
Billy Ray Martin  
Amazing Manfred  
Rednex  
Cynthia  
Real McCoy  
Waterlillies  
Gillette  
Trans. Under.  
Bucket Heads  
Sara Parker  
Blondie  
Jon Secada  
Digi Soul  
Pharao  
Londonbeat  
Blondie  
Newton  
Technotronic  
2 In A Room  
Shades Of Love  
Sara Parker  
Duran Duran  
Cynthia  
George Lamond  
Jocelyn Enriquez  

"Runaway"  
"Close To You"  
"Your Lovin’ Arms"  
"Missing"  
"Keep Givin’ Me Your Love"  
"Bedtime Story"  
"Drop A House"  
"Don’t You Wanna Know"  
"I Show You Secrets"  
"Never Get Enough"  
"These Sounds"  
"Ahora"  
"Body To Body"  
"My Love Is Deep"  
"Another Slap"  
"Color Of My Skin"  
"Polyester Ep"  
"Don’t Laugh Remixes"

Philadelphia, Tony Harris

DJ Trajic  
Fun Factory  
Mix Vibes  
740 Boyz  
Alpha One  
CZR  
San Francisco/LA  
San Francisco/LA  
DJ Trajic  
Outhere Brothers  
Gillette  
DJ Funk/Fast Eddie  
Eddie X  
Rednex  
Cajmere  
Reel To Reel  
The Wildchild Exper.  
Outhere Brothers  
E.G. Fullalove  
Two In A Room  

"Show Me Your Face"  
"Close To You"  
"Mam"  
"Shimmy Shake"  
"River X"  
"Do You Want My Car"  
"Volver-Volver"  
"Can You"  
"I Love The Way"  
"Boom Boom Boom"  
"Me Presently"  
"Pump It"  
"La Selva"  
"Cotton Eye Joe"  
"Henry"  
"Bring It Down"  
"Pass The T Paper"  
"Didn’t I Know"  
"Ahora"

Philadelphia, Dr. Mixx

Stevie B  
K-7  
Max-A-Million  
Heavy D & The Boyz  
Fun Factory  
Roula  
Lil’ Suzzy  
Cynthia  
Sex Club  
La Bouche  
Crystal Waters  
Bone Thugs-n-Harmony  
Brast  
69 Boyz  
Real McCoy  
Crazy Legs  
Gloria Estefan  
Durant Duran  
Too Cool Chris  
Toni DiBart  

"Funky Melody"  
"Move It Like This"  
"Fat Boy"  
"This Is Your Night"  
"Close To You"  
"Lick It"  
"Promise Me"  
"How I Love Him"  
"Big Lover Man"  
"Sweet Dreams"  
"What I Need?"  
"Thuggish Ruggish Bone"  
"Crazy Man"  
"Kitty Kitty"  
"Runaway"  
"Don’t You Wanna Love & You..."  
"Everlasting Love"  
"White Lines"  
"Work That Body"  
"Do It"

Allentown, Chris Baraket

Billy Ray Martin  
Cece Peniston  
Londonbeat  
Traci Lords  
Montell Jordan  
Swing 52  
Waterlillies  
Fun Factory  
Clubzone  
Cynthia  
Repercussions  
Rednex  
Erasure  
Blondie  
Pharao  
Madonna  
Sparks  
Michael Waterford  
Shanice  
Moby  

"Your Lovin’"  
"Keep Givin’ Me..."  
"Come Back"  
"Control"  
"This Is How We..."  
"Color Of My Skin"  
"Never Get Enough"  
"Close To You"  
"Hands Up"  
"How I Love Him"  
"Promise Me Nothing"  
"Cotton Eye Joe"  
"I Love Saturday"  
"Atomic"  
"I Show You Secrets"  
"Bedtime Story"  
"When Do I Get To Sing..."  
"Happy Man"  
"I Like"  
"Every Time You Touch..."
ADD
MADONNA
SPRINGSTEEN
TOM PETTY
ROLL/STONES
BLACKSTREET
WAX
USHER
M. SWEET
J. HATFIELD
PJ HARVEY
FLAMING LIPS
MAD SEASON
HEAVY
BOYZ II MEN
CRANBERRIES
SHERYL CROW
GREEN DAY
LIVE
MADONNA
*NOTORIOUS...
THE OFFSPRING
SPRINGSTEEN
TLC
*VAH HALEN
BREAKTHROUGH
WAX
JAM OF THE WEEK
*MARY J. BLIGE
STRESS
BRANDY
BROWNSTONE
BUSH
D. MATTHEWS
M. ETHERIDGE
DIONNE FAILRS
HOLE
LETTERS TO...
DAGIS
TOM PETTY
RANCID
ROLL/STONES
SOUl FOR REAL
SPONGE
ACTIVE
*BAD RELIGION
BELLY
BLACKSTREET
JEFF BUCKLEY
COLLECTIVE...
DA BRAT
DURAN DURAN
ADINA HOWARD
ELTON JOHN
M. JORDAN
NATE DOGG
RAPPIN' 4-TAY
D. SANDERS
STONE ROSES
SUBWAY
USHER
J. WALTERS
S. WONDER
ON
CORROSION...
EXTREME
FLAMING LIPS
J. HATFIELD
THE JAYHAWKS
MAD SEASON
M. MANSON
S. MCLACHLAN

PF HARVEY
SLAYS...
M. SWEET
TYPE/NEGATIVE
* (* = Updated Rotation/AddEx are Bold)

NEW ON 120 MINUTES:
BETTER THAN EZRA "Good" (Elektra); VERUCA SALT "Number One Blind" (Minty Fresh/DDC);
MORPHEINE "Honey Beat" (Pyrodis); FAITH NO MORE "Diggin' The Grave" (Shrap/Reprise); JON SPENCER BLUES EXPLOSION "Bellbottoms" (Matador); SICK OF IT ALL "Step Down" EastWest/EAG

NEW ON YO! MTV RAPS:
CASH MONEY CLICK "4 My Click" (Blunt); DIGABLE PLANETS "Dial 7" (Pendulum/EML)

WAYNE ISAAK
SVP Of Music & Talent
LEE CHESNUT
VP of Music Programming
New York, NY 10036
(212) 258-8737

MUSIC FIRST
OPPORTUNITIES

EAST

WAAB-FM, Program Director and PM Drive. Album Oriented Rock. Bruce Mittman (GM), 200 Friberg Parkway #4000, Westborough, MA 01581.

WERZ-FM, On-Air News Director. CHR. Jack O'Brien, P.O. Box 1540, Exeter, NH 08333. Precision Media Corp. is accepting T&Rs for a talented news pro to do wake up anchoring chores and oversee the news department for a couple of stations.

WKCI-FM, News Anchor/Reporter. CHR. Nancy Grover (ND), P.O. Box KC, New Haven, CT, 06510.

WRGX-FM, Production Talent. Modern Rock. Steve Blatter, 11 Skyline Dr., Hawthorne, NY 10532. X-107 still accepting T&Rs for production talent to joint the team. Local talent preferred/desired with digital exp. and solid copywriting ability. Couple good years of experience required.

WSBG-FM, Part-Time Air Talent, CHR. Wilkes Barre-Scranton Mkt. Steve McKay, 22 South 6th Street, Stroudsburg, PA 18360.

WKRZ-FM, Night-Time A.T., Mainstream CHR. Wilkes Barre-Scranton Mkt. Steve Blatter, 1 Skyline Dr., Hawthorne, NY 10532. X-107 still accepting T&Rs for production talent to join the team. Local talent preferred/desired with digital exp and solid copywriting ability. Couple years of experience required.

WQWZ-FM, Program Director. Bernie Barker (GM), 2146 Highland Avenue, Birmingham, AL 35205.

WMXS-FM, Nighttime A.T., Hot AC. Karen Rite, 100 Commercial St. #300, Montgomery, AL 36104. 7-12 Midnight slot open. team player, no ego. Excellent prod. ability.

KQID-FM, Air Talent. CHR. Pat Cloud, 1115 Texas Avenue, Alexandria, LA 71301.

KWYX-FM, Production Director, CHR. T.J. Martens, P.O. Box 2636, Waco TX, 76702.

KNNC-FM, Air Talent, New Rock, Austin Mkt., Lynn Barstow, 804 Austin Ave., Georgetown, TX 78626.

WMXQ-FM, Program Director, Bernie Barker (GM), 2146 Highland Avenue, Birmingham, AL 35205.

WQWZ-FM, Nighttime A.T., Hot AC. Karen Rite, 100 Commercial St. #300, Montgomery, AL 36104. 7-12 Midnight slot open. team player, no ego. Excellent prod. ability.

KEZG-FM, Air Talent. Hot AC. Glen Hansen, 4343 "O" Street, Lincoln, NE 68510.

KATW-FM, PM Drive A.T., Adult Contemporary. Jeff Walker, P.O. Box 1540, Lewiston, ID.

SOUTH


WEDJ-FM, Nighttime A.T. and Late Night A.T., Mainstream CHR, Brian Bridgman, 400 Radio Road, Charlotte, NC 28212.

WQPW-FM, (Future File) A.T., Hot AC, Jimmy Holmes, P.O. Box 1327, Valdosta GA 31603.

WQWZ-FM, Program Director. Bernie Barker (GM), 2146 Highland Avenue, Birmingham, AL 35205.

WQWZ-FM, Nighttime A.T., Hot AC. Karen Rite, 100 Commercial St. #300, Montgomery, AL 36104. 7-12 Midnight slot open. team player, no ego. Excellent prod. ability.

KQID-FM, Air Talent. CHR. Pat Cloud, 1115 Texas Avenue, Alexandria, LA 71301.

KSNW-FM, Nighttime A.T., Hot AC, Brandt Heisner, 1904 West Hilleboro, El Dorado, AR 71730.

KSYS-FM, PM Drive A.T., Hot AC, Dave Ashcraft, 407-B West Parker Road, Jonesboro, AR 72401.


KKFR-FM, On-Air Music Director, CHR. Rick Stacy, 631 North First Avenue, Phoenix, AZ 85003.


KOME-FM, Production Director (P/T A.T.), Modern Rock, c/o Herman Gallegos, 3031 Tisch Way #3, San Jose, CA 95128.


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(Stations: List jobs for free/cover EEO responsibility)
# STATION REPORTS

## MAJORS

### EAST

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<tr>
<th>Station</th>
<th>City</th>
<th>Owners/Manager</th>
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<th>New Additions</th>
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<tr>
<td>98PXY</td>
<td>Rochester, NY</td>
<td>P.D.-Clarke Ingram/M.D. J.J. Rice</td>
<td>New: Human League; A.Grant; Eagles.</td>
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<tr>
<td>B94</td>
<td>Pittsburgh</td>
<td>P.D.-Buddy Scott/M.D.-John Cline</td>
<td>412-381-8100</td>
<td>None.</td>
<td></td>
</tr>
<tr>
<td>HOT97</td>
<td>New York City</td>
<td>P.D.-Steve Smith/A.P.D.-Paco Lopez/M.D.-Tracy Cloherty</td>
<td>212-840-0097</td>
<td>Total; Method Man/M.J.Blige; Frankie Cutlass.</td>
<td></td>
</tr>
<tr>
<td>PRO-FM</td>
<td>Providence</td>
<td>P.D.-David Simpson/M.D.-Tony Mascaro</td>
<td>401-433-4200</td>
<td>S.Crow; N.French; Human League; Dave Matthews Band.</td>
<td></td>
</tr>
<tr>
<td>STAR104.5</td>
<td>Philadelphia</td>
<td>P.D.-Chuck Knight/M.D.-Ann Gress</td>
<td>215-668-0750</td>
<td>None.</td>
<td></td>
</tr>
<tr>
<td>WKSE</td>
<td>Buffalo</td>
<td>P.D.-Brian Burns/M.D.-Sue O'Neill</td>
<td>716-884-5101</td>
<td>Technotronic; Blues Traveler; Cranberries; Eagles.</td>
<td></td>
</tr>
<tr>
<td>WKSS</td>
<td>Hartford</td>
<td>VP/Programming-Jay Beau Jones/M.D. Tina Simonet</td>
<td>203-249-8577</td>
<td>Human League; Diana King; Max-A-Million.</td>
<td></td>
</tr>
<tr>
<td>WPGC</td>
<td>Wash.</td>
<td>P.D.-Jay Stevens/M.D.-Albie D...</td>
<td>301-441-3500</td>
<td>Blackstreet; Method Man/Mary J.; K.Martin; Nine.</td>
<td></td>
</tr>
<tr>
<td>WPLJ</td>
<td>New York City</td>
<td>VP/Prog.-Tom Cuddy/P.D.-Scott Shannon/Asst. P.D./M.D.-Mike Preston</td>
<td>212-613-8900</td>
<td>Foreigner.</td>
<td></td>
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<tr>
<td>WPST</td>
<td>Trenton, NJ</td>
<td>P.D.-Michelle Stevens/Asst. P.D./M.D.-Dave McKay</td>
<td>New: Human League; S.Crow; R.E.M.; Gillette; Hole; Elastica.</td>
<td></td>
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</tr>
<tr>
<td>WUSL</td>
<td>Phila.</td>
<td>O.M.-Dave Allen/M.D.-CeCe McGhee</td>
<td>215-483-8900</td>
<td>S.Crow; N.French; Human League; Dave Matthews Band.</td>
<td></td>
</tr>
<tr>
<td>WKIX</td>
<td>Providence</td>
<td>P.D.-Scotty Snipes/M.D.-Tom Naylor</td>
<td>508-222-1320</td>
<td>L.Vandross; Duran Duran.</td>
<td></td>
</tr>
<tr>
<td>Z100</td>
<td>New York City</td>
<td>V.P./Dir. Ops. &amp; Prog.-Steve Kingston/M.D.-Andy Shane</td>
<td>212-239-2300</td>
<td>Better Than Ezra; Real McCoy.</td>
<td></td>
</tr>
<tr>
<td>B97</td>
<td>New Orleans</td>
<td>P.D.-Scott Wright</td>
<td>504-581-7002</td>
<td>Letters To Cleo; Stone Temple Pilots; Des'ree.</td>
<td></td>
</tr>
</tbody>
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## SOUTH

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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>99X</td>
<td>Atlanta</td>
<td>P.D.-Brian Phillips/Asst. P.D.-Leslie Fram/M.D.-Sean Demery</td>
<td>404-266-0977</td>
<td>Dada; Cake; Soundgarden; Pearl Jam; Mad Season; No Use For A Name; Ned’s Atomic Dustbin; Indigo Girls; Phunk Junkeez.</td>
<td></td>
</tr>
<tr>
<td>FM100</td>
<td>Memphis</td>
<td>P.D.-Steve Conley/M.D.-Henry Nelson</td>
<td>901-726-0555</td>
<td>None.</td>
<td></td>
</tr>
<tr>
<td>KJIZ</td>
<td>Dallas</td>
<td>P.D. Thomas Bacote</td>
<td>214-556-8100</td>
<td>Dr. Dre; E-40; A.Baker; Naughty By Nature.</td>
<td></td>
</tr>
<tr>
<td>KRBE</td>
<td>Houston</td>
<td>P.D.-Tom Poleman/M.D.-Paul Bryant</td>
<td>713-266-1000</td>
<td>Jamie Walters; A.Lennox.</td>
<td></td>
</tr>
<tr>
<td>POWER96</td>
<td>Miami</td>
<td>P.D.-Frank Walsh/M.D. John Rogers</td>
<td>305-653-6796</td>
<td>A.Lennox; Human League; A.Howard; Stevie B.; IV Example; Technotronic.</td>
<td></td>
</tr>
<tr>
<td>PWRPG</td>
<td>Tampa</td>
<td>P.D.-B.J. Harris/Asst.P.D.-Jeff Kapugi/M.D.-Tom Steele</td>
<td>813-839-9393</td>
<td>Firehouse; S.Crow; Fun Factory; Letters To Cleo; Des'ree.</td>
<td></td>
</tr>
<tr>
<td>STAR94</td>
<td>Atlanta</td>
<td>VP/Programming-Don Benson/A.P.D./M.D.-Kevin Peterson</td>
<td>404-261-2970</td>
<td>Real McCoy; Des'ree; Human League.</td>
<td></td>
</tr>
</tbody>
</table>
STATION REPORTS

WAPE, Jacksonville, FL P.D.-Jeff McCartney/A.P.D.-Tony Mann/M.D.-Damon Cox...
904-642-1055 New: Green Day; Blessid Union of Souls; Des’Ree.

WDJX, Louisville, KY P.D.-Chris Shebel/Asst.P.D./M.D.-Jill Meyer...

WEDJ, Charlotte P.D.-Brian Bridgman/M.D.-Michael Steele...
704-399-6195 New:

X106.7, Orlando, FL P.D.-Adam Cook/ M.D.-Larry D...
407-339-1067 New: Soul For Real; N.French.

WHH, Indianapolis P.D.-Scott Wheeler/M.D.-Carl Frye...
317-293-9600 New: Blackstreet; Fun Factory; Spanish Fly; Sam The Beast.

WHBY, Detroit P.D.-Tom Fechter/A.P.D.-Steve Weed/M.D. Fred Buchalter...
313-967-3750 New: B.Raitt.

WHZJ, Cleveland P.D.-Jim Cerone...
317-879-9999 New:

Q102, Cincinnati P.D.-Jimmy Staley/M.D.-Brian Douglas...
513-763-5500 New: D.Farris.

WHZZ, Cleveland P.D.-Phil Manning/A.P.D.-Ric Bennett/M.D.-Sean Robertson...
216-348-0108 New: Soundgarden; Offspring; Collective Soul; Pearl Jam.

WHHH, Indianapolis P.D.-Scott Wheeler/M.D.-Carl Frye...
317-293-9600 New: Blackstreet; Fun Factory; Spanish Fly; Sam The Beast.

WHWK, St. Louis P.D.-Cruze/M.D.-Kenny Knight...
314-644-1380 New:

WNCI, Columbus, OH P.D.-Dave Robbins/M.D.-Dan Bowen...

WFUM, Columbus, OH P.D.-Dave Robbins/M.D.-Dan Bowen...

WXZJ, Cleveland P.D.-Geronimo/M.D.-Big Dave Eubanks...
216-621-9566 New: Duran Duran; TLC; Soul For Real.

WZPL, Indianapolis P.D.-Jim Cerone...
317-879-9999 New:

WZQ, Milwaukee P.D.-Bill Jones/M.D.-Dave Schatz...
414-240-9666 New: None.

WHBY, Detroit P.D.-Rick Gillette/Asst. P.D./M.D.-Mark Jackson/Research Dir. Mark Wussazer...
313-871-3030 New: None.

WHBY, Detroit P.D.-Rick Gillette/Asst. P.D./M.D.-Mark Jackson/Research Dir. Mark Wussazer...
313-871-3030 New: None.

WHBY, Detroit P.D.-Rick Gillette/Asst. P.D./M.D.-Mark Jackson/Research Dir. Mark Wussazer...
313-871-3030 New: None.

WHBY, Detroit P.D.-Rick Gillette/Asst. P.D./M.D.-Mark Jackson/Research Dir. Mark Wussazer...
313-871-3030 New: None.

Q95FM, Detroit P.D.-Steve Weed/Music Coordinator-Fred Buchalter...
313-967-3750 New: B.Raitt.

Q102, Cincinnati P.D.-Jimmy Staley/M.D.-Brian Douglas...
513-763-5500 New: D.Farris.

WEST

KUBE, Seattle P.D.-Bob Case/M.D.-Shellie Hart...
206-285-2295 New: Spanish Fly; Rednex; Des’Ree; Montell Jordan.

KVRY, Phoenix, AZ P.D. Steve Elliott/M.D. Dave Cooper...
602-964-4000 New: None.

KWOD, Sacramento P.D.-Alex Cosper...
916-448-5000 New: Green Day; Mad Season; Pearl Jam; Stone Temple Pilots; Ned’s Atomic Dustbun.
STATION REPORTS

KZHT, Salt Lake City  P.D.-Gary Waldron/M.D.-Gary Michaels...801-264-8250  New: IV Example; Portrait; Diana King; Technotronic.


MIX107.5(KWMX), Denver  P.D.-John Peake/A.P.D/M.D.-Randy Logan... 303-370-1447  New:

POWER106, Los Angeles  P.D.-Michelle Mercer/M.D.-Bruce St. James... 818-953-4200  New: Montell Jordan; IV Example; E-40; The Coup.

Q99FM, Salt Lake City  P.D.-Gary Waldron/M.D.-Gary Michaels...801-264-8250  New: Hootie & The Blowfish; T.Petty; S.Crow; Dave Matthews Band; Stone Temple Pilots.


WOSC, Ocean City, MD  P.D.-L.J. Smith/M.D.-Jeff Cushman  New: Dave Matthews Band; Blessid Union Of Souls.

WQCM, Hagerstown, MD  P.D.-David Miller/ M.D.-Will Kauffman  New:

WQKX, Sunbury, PA  P.D.-Tom Morgan/ M.D. Aaron Collins  New: Dream Theatre; Stone Temple Pilots; Blues Traveller; Live.

WRFY, Reading, PA  P.D.-Al Burke/M.D.-Mike Browne  New: T.Petty; Rusted Root; Pearl Jam; Stone Temple Pilots.

WSBG (POWER 93.5), Stroudsburg, PA  P.D.-Steve McKay/A.P.D. Jay Scott  New: Stone Temple Pilots; L.Vandross; Real McCoy.

WSPK, Poughkeepsie, NY  P.D.-Mike Sommers/M.D. Mike Rossi  New: Foreigner; Des'Ree; Stone Temple Pilots; Strange Arrangement.

WSTW, Wilmington, DE  P.D.-Mike Sommers/M.D. Mike Rossi  New: Bon Jovi; Human League; Dave Matthews Band.

WWFX, Bangor, ME  New: Dave Matthews Band.

WXMJ (MAGIC99), Mt. Union, PA  M.D.-Tina Carbaugh  New: Stone Temple Pilots; Letters To Cleo; 2Pac.

K106, Beaumont, TX  P.D.-Mark Landis/M.D.-Jack Daniels  New: Letters To Cleo; Stone Temple Pilot; S.Crow; C.Waters; Technotronic.

KCHX, Midland/Odessa, TX  P.D.-Clayton Allen  New: Belly; Indigo Girls; Des'Ree; Letters To Cleo.


KISR, Ft. Smith, AR  P.D.-Fred Baker, Jr./A.M.D.-Jim Grady  New: Brandy; Letters To Cleo; Siouxsie & The Banshee; Stone Temple Pilots; 2Pac.

KISS, Tyler, TX  P.D.-Michael Storm  New: Cranberries; Des'Ree.


KMCK, Fayetteville, AR  P.D.-Dan Hentschel/ M.D.-Mike Chase  New: Stone Temple Pilots; Letters To Cleo; S.Crow; Des'Ree; Belly.

KNIN, Wichita Falls, TX  P.D.-J.J. McKay  New: Rednex; Duran Duran.

KOLZ, Fayetteville, AR  M.D.-Sandy Scott  New: E.John; Brandy; Human League; Foreigner; TLC.

KORQ, Abilene, TX  P.D.-Tony Steele/M.D.-Don Cole  New: Real McCoy; Foreigner; Blessid Union Of Souls.

KPPR, El Paso, TX  P.D.-John Candelaria  New: 2 Pac; D.King; Blackgirl; R.Saadiq.

KQZ, Amarillo, TX  P.D.-Ted Kelly  New: Boyz II Men; Foreigner; Des'Ree; Belly; Technotronic; Letters To Cleo.

STATION REPORTS

KSMB, Lafayette, LA P.D.-Bobby Novosad/M.D.-Kurt Kruzer New: Stone Temple Pilots; Toad The Wet Sprocket; Soul For Real; Foreigner.

KWTX, Waco, TX P.D.-Tom Martens/M.D.-Flash Phillips New: J. Walters; Cranberries; M.J.Blidge; Technotronic.

KZII, Lubbock, TX O.M.-Mark Harlan/ P.D.-Chuck Luck/M.D.-Jay Shannon New: M.Blige; Letters To Cleo; Stevie B; Green Day.

WA1A, Melbourne, FL 32901 P.D.- Dan Deeton M.D.- Mike Lowe New: Technotronic; TLC; Blues Traveller.


WHHY, Montgomery P.D.-Willie B./M.C.-Joshua Fleming New: Rednex; Blues Traveler; Foreigner; Firehouse.

WILN, Panama City, FL P.D.-Robbie Raggs & Hawk Harrison/M.D.-Crash Test Opie New: Human League; Technotronic; Boyz II Men; Soul For Real.

WJMX, Florence, SC O.M./P.D.-Dave Baker/M.D.-Dena Desnick New: Des'Ree; Dave Matthews Band; Letters To Cleo; S.Crow; Belly.

WNSL, Hattiesburg, MS P.D.-Rick James/A.P.D.-Scott Sands/M.D.- Kevin Vaughn New: Soul For Real; Letters To Cleo.


WPFM, Panama City, FL P.D.-Michael J. Stone New: Pearl Jam; Duran Duran; M.Sweet.

WWXM, Myrtle Beach, SC P.D.-Calvin Hicks New: Des'Ree; Stone Temple Pilots; K.Martin.

WXKB, Fort Myers, FL P.D.-Chris Cue/M.D.-Randy Sherwyn New: Oasis.

WXSR, Tallahassee, FL P.D.-Jay Cresswell/M.D.-Orlando New: Better Than Ezra; New Order; Elastica; M.Sweet; B. Springsteen.


WYKS, Gainesville, FL P.D.-Jeri Banta New: Hootie & The Blowfish; V.Halen; D.King; A.Howard.

WZNY, Augusta, GA P.D./M.D.- Bruce Stevens New: Rednex; Des'Ree; Human League.

WZYP, Huntsville, AL P.D.-Cat Thomas/M.D.-Nikki Nite New: Pearl Jam; V.Halen.

294.3, Knoxville, TN O.M.-Jonathan W. Pirkle New: None.

MIDWEST


ENERGY 88.7, Chicago IL P.D.-Rob Creighton; M.D. Christina Smith New: None.

KFRX, Lincoln, NE Interim P.D.-Sunny Valentine New: L.Vandross; Oasis; TLC; Human League.

KG95, Sioux City, IA A.P.D./Promo Dir./M.D.-Jerry Liby New: None.

KHITS, Tulsa, OK P.D./M.D.-Michael Ring New: None.

KJ103, Oklahoma City, OK P.D.-Mike McCoy/ M.D.-"Billy The Kidd" New: Des'Ree; Spanish Fly; Blues Traveler; Foreigner; TLC; Technotronic.

KKRD, Wichita, KS P.D.-Jack Oliver/M.D.-Greg Williams New: TLC.

KKXL, Grand Forks, ND P.D.-Rick Acker/M.D.-Kory Lee New: Soul For Real; Rednex.

KLYV, Dubuque, IA P.D.-Joe Dawson/A.P.D./M.D.-Scott Thomas New: D.King; Letters To Cleo; Toad The Wet Sprocket; Duran Duran; Des'Ree; Indigo Girls.

KMGZ, Lawton, OK P.D.-Robert Elfman New: Human League; Technotronic; Rednex; M.J.Blige.

KQHT, Grand Forks, ND P.D.-Jay Murphy/A.P.D./M.D.-Josh Jones New: None.


WAZY, Lafayette, IN O.M.-Fred Stewart/M.D.-Craig Quinn New: 30- Human League; 14-Londonbeat.

WBIZ, Eau Claire, WI P.D.-Beau Landrey/M.D.-Dave Daniels New: Des'Ree; Dave Matthews Band.

WBNQ, Bloomington, IL P.D.-Scott Robbins/ M.D.-Scott Laughlin New: Des'Ree; Letters To Cleo; D.King; Dave Matthews Band.

WBWB, Bloomington, IN P.D./M.D.- Tony Manes New: None.

STATION REPORTS

WCRX, Columbia College, Chicago, IL P.D./M.D.-Raul Diaz
New: Vicious; Tyree Cooper & Renee; Dj Tragic.

WGRD, Grand Rapids, MI P.D.-Alex Tear New: P.J.Harvey; Blues Traveler.

WGIZ, Dayton, OH P.D.-Louis Kaplan/M.D.-Gretchen Corbett
New: Madonna; TLC; N.French.

WIFC, Wausau, WI P.D.-Duff Damos/Asst. P.D./M.D.-Jackie Johnson New: Hootie & The Blowfish; Rednex; Stone Temple Pilots; Des'Ree; Brandy.

WKDD, Akron, OH P.D./M.D. Chuck Collins New: 10-Firehouse.

WKR, Kalamazoo, MI P.D.-Glen Dillon New: None.


WLRW, Champaign, IL P.D.-Mike Blakemore/ M.D.-John McKeighan New: Foreigner.

WNUT, South Bend, IN P.D.-Bill Mitchell New: Boyz II Men; Spnge; Des'Ree; Dave Matthews Band; D.King.

WPXK, Davenport, IA O.M.-Dan Kennedy/ P.D.-Terry Simmons New: Foreigner; Toad The Wet Sprocket; Stone Temple Pilots.


WSNX, Muskegon, MI P.D.-Mark McGill/M.D. Keith Curry New: Toad The Wet Sprocket.

WTCF, Saginaw, MI V.P./Programming-Rich
Panama/P.D.-Steve Williams/M.D.
A.P.D./M.D. Greg Fry New:
E.John; Duran Duran.

WVKS, Toledo, OH P.D.-Mike Wheeler/M.D.-Curt Kruse New:
TLC; Dave Matthews Band;
Des'Ree; Real McCoy; Indigo Girls.

WWCK, Flint, MI P.D.-Lee St. Michaels/M.D. Rick Steele New:
24-Hootie & The Blowfish;
L.Vandross.

WZOK, Rockford, IL P.D.-Tom Garrett New: TLC; Soul For Real;
Des'Ree; Letters To Cleo; Human League.

WEST


Hot 105, Modesto, CA P.D.-Pete Jones/ M.D.-Allen Chase New:
Jamecia; Portrait; Real McCoy.

KDUK, Eugene, OR P.D.-Greg Adams/M.D.-Mark Radway New:
Des'Ree; L.Vandross.

KFFM, Yakima, WA P.D.-Michael Jack Kirby New: Technotronic;
Des'Ree; L.Vandross; Mike & The Mechanics.

KKMG, Colorado Springs, CO O.M./ P.D.-Scooter B.
Stevens/M.D.-Kevin Kincaid New: Rednex; Live; G.Estefan;
Firehouse; Pearl Jam.


KRQ, Tucson, AZ P.D.-Mark Todd/M.D.-Tim Richards New:
Stevie B.; Soul For Real.

KTRT, Medford, OR P.D./M.D.-R.
Charles Snyder New: Des'Ree; 4 Him; Letters To Cleo; Spnge; Stone Temple Pilots.

KTRZ, Canby, OR O.M.-Stan Icenogle/ P.D.-Martha Steele/M.D.-Dave Collins New: Des'Ree; Human League.


MIX102.7, Fresno, CA O.M./P.D.-
Jon Zellner New: 20-
L.Vandross; 27-Subway.

OK95, Tri Cities, WA P.D.-Paul Walker/M.D.- Michael Dean New: Rednex; Hootie & The Blowfish; Stone Temple Pilots; Letters To Cleo; Desree.

Luis Obispo, CA P.D.-Jonathan Harte/Asst. P.D./M.D.-Dean Clark New: None.
SBK/EMI artist Jon Secada performed at B95/Fresno’s Valentine’s Day Concert. (l-r): EMI’s Jim Burgin; Secada; P.D. Mark Adams; and Promotions Director Chris Miller.

Z100/New York welcomed Atlantic recording artists Hootie & The Blowfish to the Z Morning Zoo. (l-r): John Lander; Elliot Segal; Darius Rucker and Jim “Soni” Sonefeld of Hootie & The Blowfish; Patty Steele; and John Bell.

WIOQ/Philly P.D. Glenn Kalina (right); and Judge Goodheart (his real name... we kid you no!) married 102 couples at City Hall on Valentine’s Day. Here they are with a lucky couple who brought their kids along for the ceremony.

Avex/Critique artist Jaki Graham visited Z100/Portland, and congratulated the winners of the station’s $10,000 giveaway. (l-r): Critique President Carl Strube; Graham; Z100 P.D. Ken Benson, a winner; and (kneeling) Z100’s Nelson The Intern and Stephanie Steele.

Capitol artists Duran Duran crashed the Rick Dees show on KIIS/L.A. to talk about their new album. (l-r, top): Ellen K.; Dees; and Duran Duran’s Warren Cuccurullo and Simon LeBon. (l-r, bottom): M.D. Tracy Austin; and Capitol’s Susan Epstein.

Columbia artist Sophie B. Hawkins visited Y100/Philly’s Barsky show, and stuck around to enjoy brunch with the staff. (l-r): News Director Sherr Lee Stevens; Barsky; Sophie B.; Shemp; Kim Douglas; and Chad Brueske.
KEITH MARTIN
NEVER FIND SOMEONE LIKE YOU

Produced by: Marti Sharron and Danny Sembello
Management: (617) Management / Brooke Payne

San Francisco
Wild107 33 plays
KMEL, HOT97.7
WJMN 40 plays
Top 5 requests & call-out
KUBE 26 Plays

Boston

Seattle

Baltimore

92Q 18 plays
KBXX 40 plays
FM102 19 Plays

Sacramento

Jacksonville

Los Angeles

POWER106/Slow Jams

#13 SoundScan Single

#16 SoundScan Single

#22-#8 SoundScan Single
Sales Doubled!

#50-#40 SoundScan Single

#24 SoundScan Single

#20-#18 SoundScan Single

#36-#30 SoundScan Single

70% SoundScan Single Increase

The debut single from the album "It's Long Over Due," coming in April.
Also available on the "Bad Boys" Soundtrack.

28* - 25* Top
40/Rhythm Crossover
Over 1200
FMQB Spins

Over 600
Hot 100 Spins

Audience Reach
Over 6.5 Million

New Major Airplay: WPGC (3x day),
KS104, Z90, KZHT

Increased Major Market Airplay: Y100-Miami
WHHH-Indianapolis, WWKX-Providence
KTFM-San Antonio, KLUC & KXTZ-Las
Vegas, KGGI-San Bernardi

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ONE OF THE BIGGEST POP BANDS OF THE LAST DECADE.

THEIR TIME IS NOW.

"I love it...A great record for Top 40 radio, with a real 90's sound."
- Kevin Peterson - STAR94

"This will be a smash for us and anyone who plays it."
- Glenn Kalina - WIOQ

THE HUMAN LEAGUE

Debut #35 Mainstream Monitor 1st Week!
#2 Most Added
On Over 100 Stations!

Over 30 Majors Markets Including:
WPRO WKBQ WNVZ KKFR KKRZ WXKS
KDWB B100 KIMN STAR94 WZJM WPLY
WEDJ Y100 WKSS KHKS WHYT Q102
KISF Q99 KLRZ KMXV B94 PWR96
Q106 B97 WZPL

TELL ME WHEN

The premiere single and video from the forthcoming album OCTOPUS.

Produced by Ian Stanley