Best New Singles

Selena
"I Could Fall In Love"

Giovanni
"Girl In My Eyes"

Ali Campbell
"That Look In Your Eyes"

Sheryl Crow
"Can't Cry Anymore"

Weezer
"Say It Ain't So"

Bette Midler
"To Deserve You"

Special Feature
Up Close: Welcome To Albie D.C.!

Also Inside

GRAPEVINE:
- Steve Ellis
- Charlie Maxx

MODERN ROCK:
- Priority Stack: Dwellers, Del Amitri, Chris Isaak
- Alterna-tips

ONE TO ONE:
- The One-Sided Conversation

QUESTION OF THE WEEK:
- Fave Songs You're Not Playing

MUSIC NEWS:
- Green Day's "J.A.R."
- Radiohead Grabs R.E.M. Tour
- "Enter The Dragon" With Urge Overkill

STREET BEAT:
- Bonus Beats, Mix It Up, Vibes
- Street Scenes
- The Bucketheads Is The Bomb

PROFILIN':
- Jeff Nelson
  - Z90/San Diego's Jeff Nelson

STATION SNAPSHOT:
- WAYV 95.1 FM
  - South Jersey's Best Music!
The premiere single and video from the forthcoming debut Only You.

The Ultimate Pop Summer Smash!

giovanni

girl in my eyes

Debuting At Pop Radio This Week!

Produced by Victor Calderone & Creme Leather
Co-produced by Giovanni Gonzalez
Management: Mark Shennan/Management
**Most Added**

Elton John (60)
“Made In England”
(Rocket/Island)

Seal (28)
“Kiss From A Rose”
(ZZT/Sire)

Del Amitri (21)
“Roll To Me”
(A&M)

Soul For Real (21)
“Every Little Thing”
(Uptown/MCA)

The Dwellers (19)
“Rocket Ride”
(EMI)

T.L.C. (18)
“Waterfalls”
(LaFace/Arista)

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**Performance Stars**

U2
“Hold Me, Thrill Me, Kiss Me, Kill Me”
(Atlantic/AG)

Vanessa Williams
“Colors Of The Wind”
(Hollywood)

Chris Isaak
“Somebody’s Crying”
(Reprise)

Del Amitri
“Roll To Me”
(A&M)

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**Best New Singles**

Selena: “I Could Fall In Love”, EMI
Giovanni: “Girl In My Eyes”, Elektra/EEG
Ali Campbell: “That Look In Your Eyes”, Virgin
Shery Crow: “Can’t Cry Anymore”, A&M
Weezer: “Say It Ain’t So”, Geffen
Bette Midler: “To Deserve You”, Atlantic/AG
Tony Thompson: “I Wanna Love Like That”, Giant
Bruce Hornsby: “Walking The Sun”, RCA
Tina Hicks: “Home”, Critique

**CROSSOVER**

Adina Howard: “My Up And Down”, Elektra/EEG
Vybe: “Warm Summer Daze”, Island
The Mighty Dub Kats: “Magic Carpet Ride”, Smi:le,Profile
Acey Alone: “Mic Check”, Capitol
G-Mo: “Ballin’”, Zoo

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**Quarterback Pick**

Ali Campbell
“That Look In Your Eyes”
(Virgin)
Over 600 FMQB Spins!

Rusted Root

New This Week:
WPST
WNNK
KCHX
WFLY
KNIN
KRRG
WGLU 37X
WCIL 35X
WJET 33X
VWVR 28X
WBHT 23X
WRQK 23X
WGRD 18X
WLAN 18X
WENZ 17X
WKRZ 17X
WZOQ 17X
and many more!

Send Me on my Way

The new track from "When I Woke"

© 1994 PolyGram Records, Inc.

Management: Rob Koa for Metropolitan Entertainment
Produced by Bill Bottrell
### Premier Crossovers

<table>
<thead>
<tr>
<th>Rock</th>
<th>Modern Rock</th>
<th>Dance</th>
<th>Crossover Radio</th>
</tr>
</thead>
</table>
| **Sponge**  
“Molly”  
(WORK) | **the cranberries**  
“Ridiculous Thoughts”  
(Island) | **The Bucketheads**  
“The Bomb”  
(Henry Street/Big Beat/AG) | **MoKenStef**  
“He’s Mine”  
(Outburst/RAL/Island) |

### Next To Cross

<table>
<thead>
<tr>
<th>Rock</th>
<th>Modern Rock</th>
<th>Dance</th>
<th>Crossover Radio</th>
</tr>
</thead>
</table>
| **Never The Bride**  
“Loser In Love”  
(Atlantic/AG) | **Filter**  
“Hey Man, Nice Shot”  
(Reprise) | **The Mighty Dub Kats**  
“Magic Carpet Ride”  
(Sm:)le/Profile) | **After 7**  
“’Til You Do Me Right”  
(Virgin) |

### STREET BEAT’S BEST VIBES

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
</table>
| **Selena**  
“I Could Fall In Love”  
(EMI) | **Michael Jackson**  
“You Are Not Alone”  
(Epic) | **Vybe**  
“Warm Summer Daze”  
(Island) |
ali campbell
that look in your eyes
the first single and video from UB40's vocalist

The #1 Record In England!

from his solo debut album Big Love "That Look In Your Eyes" produced by gerry parchment, ali campbell and pamela starks
## TOP 40 TRAX
(Plays Per Week)

<table>
<thead>
<tr>
<th>Position/Artist</th>
<th>Track</th>
<th>Label</th>
<th>TW</th>
<th>Move</th>
<th>LW</th>
<th>2W</th>
<th>3W</th>
<th>Cum/Add</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>REM/BRANDS</td>
<td>THERE</td>
<td>(EastWest/EEG)</td>
<td>8192</td>
<td>449</td>
<td>7743</td>
<td>6807</td>
<td>5235</td>
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<tr>
<td>2.</td>
<td>BOYZ II MEN</td>
<td>WATER</td>
<td>(Motown)</td>
<td>8108</td>
<td>105</td>
<td>8003</td>
<td>7595</td>
<td>7322</td>
</tr>
<tr>
<td>3.</td>
<td>HOOTIE &amp; BLOWFISH</td>
<td>LET</td>
<td>(Atlantic/AG)</td>
<td>6746</td>
<td>-166</td>
<td>6912</td>
<td>6756</td>
<td>6574</td>
</tr>
<tr>
<td>4.</td>
<td>BRYAN ADAMS</td>
<td>REALLY</td>
<td>(A&amp;M)</td>
<td>6701</td>
<td>-170</td>
<td>6871</td>
<td>6467</td>
<td>5812</td>
</tr>
<tr>
<td>5.</td>
<td>NICKI FRENCH</td>
<td>TOTAL</td>
<td>(Critic/BMG)</td>
<td>6664</td>
<td>61</td>
<td>6603</td>
<td>6346</td>
<td>5823</td>
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<tr>
<td>6.</td>
<td>ALL-4-ONE</td>
<td>LOVE</td>
<td>(Blitz/Atl./AG)</td>
<td>5145</td>
<td>635</td>
<td>4510</td>
<td>3642</td>
<td>2747</td>
</tr>
<tr>
<td>7.</td>
<td>BLESS/SOULS</td>
<td>BREATHE</td>
<td>(EMI)</td>
<td>4900</td>
<td>-580</td>
<td>5480</td>
<td>6306</td>
<td>6546</td>
</tr>
<tr>
<td>8.</td>
<td>BLUES TRAVELER</td>
<td>RUNAROUND</td>
<td>(A&amp;M)</td>
<td>4764</td>
<td>28</td>
<td>4736</td>
<td>4342</td>
<td>4067</td>
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<tr>
<td>9.</td>
<td>DAVE MATTHEWS</td>
<td>WHAT</td>
<td>(RCA)</td>
<td>4536</td>
<td>-163</td>
<td>4701</td>
<td>4815</td>
<td>4654</td>
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<tr>
<td>10.</td>
<td>MONTEL JORDAN</td>
<td>THIS</td>
<td>(Def Jam/PMP/Island)</td>
<td>4219</td>
<td>-29</td>
<td>4248</td>
<td>4245</td>
<td>3939</td>
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<tr>
<td>11.</td>
<td>JON B/BABYFACE</td>
<td>SOMEONE</td>
<td>(Yab Yum/550 Music)</td>
<td>4187</td>
<td>234</td>
<td>3953</td>
<td>3584</td>
<td>3169</td>
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<tr>
<td>12.</td>
<td>DIONNE FARRIS</td>
<td>KNOW</td>
<td>(Columbia)</td>
<td>4149</td>
<td>-389</td>
<td>4538</td>
<td>5023</td>
<td>5568</td>
</tr>
<tr>
<td>13.</td>
<td>T.L.C.</td>
<td>WATERFALLS</td>
<td>(LaFace/Arista)</td>
<td>3958</td>
<td>1148</td>
<td>2810</td>
<td>1585</td>
<td>1186</td>
</tr>
<tr>
<td>14.</td>
<td>PAULA ABDUL</td>
<td>REAL</td>
<td>(Virgin)</td>
<td>3832</td>
<td>62</td>
<td>3770</td>
<td>3636</td>
<td>3260</td>
</tr>
<tr>
<td>15.</td>
<td>M &amp; J JACKSON</td>
<td>SCREAM</td>
<td>(Epic)</td>
<td>3880</td>
<td>75</td>
<td>3605</td>
<td>3567</td>
<td>2796</td>
</tr>
<tr>
<td>16.</td>
<td>REAL MCCOY</td>
<td>COME</td>
<td>(Arista)</td>
<td>3518</td>
<td>363</td>
<td>3155</td>
<td>2638</td>
<td>2046</td>
</tr>
<tr>
<td>17.</td>
<td>BON JOVI</td>
<td>THIS</td>
<td>(Mercury)</td>
<td>3485</td>
<td>369</td>
<td>3117</td>
<td>2440</td>
<td>1575</td>
</tr>
<tr>
<td>18.</td>
<td>NICKI FRENCH</td>
<td>SHOUT</td>
<td>(radioactive)</td>
<td>3462</td>
<td>-510</td>
<td>3972</td>
<td>4261</td>
<td>4411</td>
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<tr>
<td>19.</td>
<td>SOUL ASYLUM</td>
<td>MISERY</td>
<td>(Columbia)</td>
<td>3227</td>
<td>198</td>
<td>3029</td>
<td>2641</td>
<td>2145</td>
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<tr>
<td>20.</td>
<td>COLLECTIVE SOUL</td>
<td>DECEMBER</td>
<td>(Atlantic/AG)</td>
<td>3100</td>
<td>-228</td>
<td>2872</td>
<td>2695</td>
<td>2467</td>
</tr>
</tbody>
</table>

### Top 40 Trax

- **REM/BRANDTS**: "I'll Be There..." (EastWest/EEG)
- **BOYZ II MEN**: "Water..." (Motown)
- **ALL-4-ONE**: "Can't You See..." (Blitz/Atl./AG)
- **BLESS/SOULS**: "I Believe" (EMI)

### Top Gainers

1. **T.L.C.** "Waterfalls" (LaFace/Arista) (+118)
2. **SEAL** "Kiss From A Rose" (ZTT/Sire) (+755)
3. **V. WILLIAMS** "Colors Of This World" (Hollywood) (+655)
4. **DEL AMTRI** "Rolling In My Bed" (A&M) (+689)
5. **ALL-4-ONE** "Can't Get You Out..." (Blitz/Atl./AG) (+655)
6. **REM/BRANDTS** "I'll Be There For You" (EastWest/EEG) (+449)
7. **BON JOVI** "This Ain't A Love Song" (Mercury) (+396)
8. **REAL MCCOY** "Come And Get Your Love" (Atlantic) (+335)
9. **MADONNA** "Human Nature" (Maverick) (+301)
10. **MONICA** "Don't Take It Personal" (Rowdy/Arista) (+250)

### Most Requested

1. **REM/BRANDTS**: "I'll Be There..." (EastWest/EEG)
2. **BOYZ II MEN**: "Water..." (Motown)
3. **ALL-4-ONE**: "Can't You See..." (Blitz/Atl./AG)
4. **BLESS/SOULS**: "I Believe" (EMI)
DURAN DURAN

"Perfect Day"
The first single from the album Thank You
Produced by Duran Duran
Management: The Left Bank Organization

New This Week!
POWER 96 - MIAMI!
And More!

Major Spins:
Z100/New York  KRBE/Houston
KIIS/Los Angeles  WEZB/New Orleans
WXKS/Boston  WAPE/Jacksonville
KHKS/Dallas  WHHY/Montgomery

Over 422 Total Spins!
Audience Reach Over 3,000,000!

PORTRAIT

“How Deep Is Your Love”
From the album All That Matters
Produced by Portrait for Portrait Productions
Management: Ron Weissner

New This Week!
HOT97.7!  KLRZ!
And More!

Major Spins:
POWER 96  46X  WHHH  21X
KLRZ  28X  Q106  14X
Y100  25X  Z90  11X
KFMB  22X  WYXR  7X

Over 286 BDS Spins!
Audience Reach Over 1,200,000!
MORRIS OUT AT WARNER MUSIC U.S.

Michael Fuchs, Chairman, Warner Music Group, announced today that Doug Morris has been relieved of his responsibilities as chairman and CEO of Warner Music U.S., effective immediately. "I have made a careful but difficult decision which I strongly believe is in the best interest of the growth and stability of the entire Warner Music Group," said Fuchs, who will assume the position of chairman, Warner Music U.S. The heads of The Atlantic Group, Elektra Entertainment Group, and Warner Bros. Records will report to him, as will Warner Music International, Publishing, and Warner Media Manufacturing and Distribution businesses. Fuchs added, "Warner Music Group has the deepest and finest roster of artists, and the best and most talented executives in the business. The results of that combination have been obvious throughout the years. I feel that this decision will allow us to focus on what we do best. We will only become stronger as a result."

Time Warner Chairman/CEO Gerald M. Levin added, "Michael's decision has my full and complete support. He is dedicated to creating an environment where artists thrive, and employees do their best work. I expect him to take this business to even greater heights."

ELLIS NAMED TO MERCURY VP POST

Steve Ellis has been named Vice President, Pop Promotion, at Mercury Records. Mercury Executive Vice President David Leach made the announcement, and commented, "Steve's broad experience and knowledge of radio at all levels will help break Mercury artists. His fresh ideas are grounded in practical work experience, and I look forward to sharing many successes with him." Ellis added, "It's a once-in-a-lifetime chance to work with an experienced and knowledgeable veteran like David Leach."

Ellis joins Mercury from the Senior Director of Promotion post at Curb Records. Previously, he held promo positions with Atlantic. His radio programming background includes stints at KDWB/Minneapolis, WAPP and Hot 103/New York, and KLSX/Los Angeles.

AROUND THE DIAL

Charlie Maxx has been elevated to Program Director at KZFM/Corpus Christi, replacing Mike Steele, who exits to take the O.M./P.D. gig at KQKQ/Omaha. Maxx tells Grapevine, "This is something that I've worked for for a long time, and I'm glad that Lillian Katz, my General Manager, thought enough of my experience and my talent to give me a shot at it. I'm hoping to do many big things." Before joining Hot Z95, Maxx held A.P.D./M.D. positions at WRJZ/Toms River, and WAYV/Atlantic City.

Texas continues to lose Steele, as KIXY/San Angelo O.M./P.D. Jimmy Steele (who replaced Mike Steele when he departed for KZFM), exits for the O.M. position at WWHY/Montgomery. Grapevine wonders... where does this leave WWHY P.D. Willie B. Goode, who reportedly hasn't been in the building for six weeks?

AC B101/Philadelphia A.P.D./M.D./afternoon host Eric West exits. West is a market veteran who also spent two years at crosstown WIOQ handling production and swing. Reach him at 215-879-8913.

KKFR/Phoenix afternoon jock/A.P.D./M.D. Super Snake is named interim P.D. He'll hold down the fort until a replacement is named for L.A.-bound Rick Stacy. The name that Grapevine keeps hearing as the lead contender for the gig... Dr. Dave Ferguson.

Names in the hopper for that vacant WOSC/Ocean City, MD P.D. job... Bob Maxwell, former P.D. of Z104/Frederick; and Marc Hunter, former P.D. of WAYV/Atlantic City.

Grapevine wonders... will there soon be a new Hyatt in Honolulu?

Congratulations to Bob Hamilton and everyone at Wild 107/San Francisco on the station's outstanding trend! The KYLD/KYLZ dynamic duo was up 3.5—3.7 12+; 5.6—6.2 18-34, good for second place (KMEL had a 6.8), and 19.4—20.2 in teens, which is #1.

Y107/Nashville will be flagged with a 5B note in the Spring book because
There is a **reason** we’ve been working this record for six months
(actually, there are several: research, sales, requests)

**WKTI, Milwaukee** “#2 **call-out** record with females 29-34. Power rotation for 9 weeks.” Danny Clayton, PD

**WTMX, Chicago** “Our **#1** most played song. Smash!” Brian Kelly, PD

**Y107, Nashville** “This record has graduated from an earpick to a smash... **research** is through the roof, on its way to power.” Charlie Quinn, PD

**GUY ZAPOLEAN/Zapolean Media Strategies** “Simply put... **sleeper** hit of the year. Top 5 call-out.”

**XL106, Orlando** “A real pop hit. Consistent top 10 **requests**.”
Adam Cook, PD

**Bill Richards/Bill Richards Consulting** “Developing into a longterm **hit**. Recommending to all stations!”

**93Q, Syracuse** “A **proven** winner week after week with females.”
Dave Edwards, PD

**WNVZ, Norfolk** “Sophie B. was **incredible** at the 1995 Z104 Air Show Concert. It was amazing to see everyone singing the lyrics to **As I Lay Me Down** as heard on Z104.” Don London, PD

**WSTW, Wilmington** “Passive female **monster**.” Mike Sommers, PD

**WFLY, Albany** “I do mid-days, and females consistently **request** this song.” Mike Morgan, PD

**Sophie B. Hawkins** **As I Lay Me Down**

**twenty-four weeks and counting...**

**COLUMBIA**
EEG execs spent quality time with Better Than Ezra, celebrating the chart-topping success of the "Good" single, as the band performed in New York on three consecutive nights at three different venues. (l-r, rear): Sr. VP/Promo Greg Thompson; Rana Alem; Executive VP Craig Lambert; Crissy Zagami; Mark Snider; BTE's Kevin Griffin, and Paul Brown. (l-r, front): Joel Klaman, Clarence Barnes; Matt Pollack; BTE's Cary Bonnecaze; Lauren Spencer; BTE's Tom Drummond; and BTE manager Jeffrey Levinson.

Donovan will exit Z100/New York on June 30th, ending her amazing 11 1/2 year tenure at the station! Cathy, the last original Z100 employee from the team that signed the station on, and took it "from worst to first," tells Grapevine, "I love it here, and it's been a pleasure to work for the best in the business, but now it's time for me to move on, and take on a new challenge." Reach Cathy at Z100 until the end of the month at 212-239-2300.

Record Roulette

Word from the Nipper house has Sr. VP/Promo Butch Waugh ready to re-sign with RCA for well deserved beaucoup bucks. Look for Butch to get a new title along the lines of Executive VP of the label.

Ron Laffitte has been appointed Senior Vice President, General Manager, West Coast, for Elektra Entertainment Group. EEG Chairman/CEO Sylvia Rhone commented, "Ron brings a unique perspective to Elektra as someone who has had tremendous success outside the record company environment. His spontaneity and creativity as a manager are well known throughout the industry. His innovative approach and understanding of all facets of the business will be invaluable in increasing the profile of our West Coast Operations." Laffitte added, "I welcome the opportunity to work with such a talented group of artists, and alongside the great team that Elektra has put together." Laffitte
More reasons...

WIXX, Green Bay  “Great call-out, top 20 sales, #9 requests.”
Dan Stone, PD

WAPE, Jacksonville  “We’ve been following this record at stations we watch, and it’s too strong to ignore. This song’s time has come.”
Jeff McCartney/ Damon Cox

Z104, Madison  As I Lay Me Down is a mainstream hit for Z104.”
Dana Lundon, PD

WDJX, Louisville  “Requests since day one. Power rotation.”
Jill Meyer, APD/MD

WGTZ, DAYTON  "Steady growth; this record will be around for a long time.”
Louis Kaplan, PD

Top 40/Adult Monitor 37*
Top 10 “Most New Airplay” Top 40

New This Week:
WIOQ/Philadelphia, WZPL/Indianapolis, WNCI/Columbus, WKSS/Hartford, WAPE/Jacksonville, WBMX/Boston, Q95/Detroit, WKJX/Chattanooga, KJ103/Oklahoma City, WQAL/Cleveland, 95XXX/Burlington, WZNY/Augusta, WFMF/Baton Rouge, KALC/Denver, WMXQ/Birmingham.

On Tour With Michael Bolton This Summer!

Sophie B. Hawkins  As I Lay Me Down twenty-four weeks and counting...
July 4th Holiday Deadline

All station reports, comments and related material must be received by Monday, July 3rd, 6 PM (EST).

was most recently President of Laffitte Entertainment, which managed several artists, including Megadeth and the Cult. Previously, he was manager of Lippman/Kahane Management.

The changes continue at Reprise, as the label becomes more of a separate entity. New York promo manager Bob Divney is upped to a national Alternative position, based in New York. Reprise Houston rep Anne Marie Foley moves to New York for local duties. The new Houston promo manager is Kim James, who was the WEA Warner/Reprise PDR in the Dallas branch. Carolina rep Jann Hendry moves to Burbank to become National Rock Promo Director. New to the Carolinas is Leah Kiyonaga, who was a promo assistant in Burbank. Also, Denver rep Rich Garcia is upped to National PAR Director. He will be based in Denver. Moving to Denver to handle regional promo is longtime programming assistant Anita Dominguez. The new National AC director for Reprise is Jennifer Henry, who segues from Warner Bros. Records. She will be based in New York. Irene Vargas also joins the Reprise AC staff from Warner Bros. She will be based in Burbank.

As part of the ongoing reorganization of the Warner Bros. Records Black Music Department, Ife Kiara has been promoted to Director of Artist Relations, while Winston Burns has been named Manager of Artist Relations. Kiara was previously Manager of Artist Relations at Warner Bros., while Burns has held regional promo positions at MCA and Reprise.

Tommy Boy Music announces the following appointments: Gabrielle Smith is named Director of A&R; Albee Ragusa has also been named Director of A&R; Audrey LaCatis will head the Tommy Boy Media Department as Director of Media; and Darrick Warfield has been named Head Designer of Tommy Boy Gear, the label's new fashion division.

At Priority Records, Brian Shafton has been appointed Regional Sales Manager; and David Weiner is named Director of Distributed Labels.

Jason C. Ricks is named Director of Rap Promotions for Arista Records. Ricks has previously held promo positions with Noo Trybe/Virgin; Capitol; and Loud/RCA.

Rhino Records, and U.K.-based Castle Communications PLC have entered into an agreement to acquire the Sugar Hill catalog masters from owners Joseph and Sylvia Robinson. The Robinsons will retain music publishing rights, as well as ownership of current album inventory as part of the agreement. Among the acts included in the deal are Sugarhill Gang, Grandmaster Flash, Kool Moe Dee, The Furious Five, Spoonie Gee, The Moments, Positive Force, Trouble Funk, Melle Mel & Duke Bootee, Shirley & Company, and many more.

THE END ZONE

Grapevine wonders... are Hot97/New York morning hosts (and Yo! MTV Raps hosts) Ed Lover and Dr. Dre preparing to enter the late night TV wars? Industry sources say that the duo is working with New World Entertainment to develop an after-dark strip.

Congratulations to WPST/Trenton, as the station won the “Best of the Best Award” for the Best Radio Commercial produced by a New Jersey radio station at the New Jersey Broadcasters Association Convention, held at the Trump Castle in Atlantic City. The convention - NJBA's most successful ever - was attended by over 800 broadcasters. ‘PST Creative Director John Mozes wrote the spot, which was

“Wanting to tell all, never saying a word...”
One Of The Most Added Including:

B97
WDDJ  CK105  95XXX
WTWR  WCIL  WDJB
WYKS  Q99   WGRD
WVKS  KHTY  WRQK
and many more!

#1 Phones At WHYT!
Big Phones At WRFY!
voiced by Production Director/afternoon personality Andy Gury, and Rachael Brenna. The comical spot, called “Dangerous Dick,” pitched Roy Roger’s Double Bacon Cheeseburger.

K92/Roanoke is celebrating its 15th anniversary with the biggest concert ever in Central and Southwest Virginia. Summerblast ’95 happens on July 2nd at Salem Stadium, starring Foreigner, Firehouse, Martin Page, Sophie B. Hawkins, 4PM, and Laura Brannigan. K92 P.D. Chris Taylor commented, “We are celebrating our birthday by putting together the biggest concert event ever for our listeners! Ticket prices for a show like this would normally cost about $50, but we’re making it absolutely free! This will be a great celebration for our listeners, and K92.”

And finally, KUBE/Seattle made HIStory on June 20th, as the station became MJ93 for 24 hours, and played nothing but Michael Jackson music! The station mixed Michael’s new music with his extensive catalog, and even adapted the station’s normal features. The Heavy 7 at 7 with Eric Powers featured the seven most requested Michael Jackson songs of the day. And The Old Skool Lunch with Shellie Hart included the oldest Michael hits, such as Never Can Say

Goodbye, and Rockin’ Robin. Imagine P.D. Mike Tierney’s surprise the next day, when his cellular phone rang while he was at lunch, and it was Michael himself, thanking Mike for the feature. M.D. Shellie Hart also got a call. The hot line rang while she was on the air, and Polly Anthony said, “Michael, say hello to Shellie!” Hart spoke with Jackson for about 5 minutes. The hot line doesn’t get much hotter than that!

Grapevine strokes... Mark Gorlick (just one this week); Jerry Blair (no, he didn’t); T.C.; Andy Shane; Tom Poleman; Leslie Fram; David Leach; Steve Ellis; Bob Hamilton; Dana Lundon; Bruce Schoen; Glenn Kalina; Al Burke; Albie D.; Brenda Romano; Jeffrey Blalock; Tommy Edwards; Charlie Quinn; Cubby; Chuck Geiger; Ruby Cheeks; Mike Browne; Mike Sommers; Mike Rossi; Ray Kalusa; Mark Todd; Nancy Levin; Don London; Kid Kelly; Danny “King Crimson Rules” Ocean; Charlie Walk; Don Coddington; Tim Burris; Joe Riccitelli; Ed Green; Lee Leipsner; Lori Anderson; Valerie DeLong; Justin Fontaine; Andrea Ganis; Damon Cox; Clarke Ingram; Shellie Hart; Chris Taylor; Jay Beau Jones; John Ivey; Bob Catania; Bobbi Silver; Jan Krum; and Peter Napoliello.

Grapevine was written and compiled by Dave Hoeffel, with Fred Deane, Bob Burke, Mark La Spina, and Mike Bacon. Phone 609-424-7080. Fax 609-424-3881. E-Mail to FMQBtop40@aol.com, or Hoeffel@aol.com.
37 total including KISF 17-25x, KUTQ 35x and WSPK 5-16x. Plus new

WSSL, KTMT, WAVY, WDDY, WHOB, WHZZ and many more!

One of this week's most added with 15 new stations! Over

radioactive

A House

UP YOUR

action at KBZR, WABB, WERZ, WJET, WNNK, WWKZ, KCHX,
## RATING

### 1995 SPRING PHASE ONE ARBITRONS

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### MON-SUN/6A-MID/PERSONS 12+

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WELCOME TO ALBIE D.C.!

Interview with WPGC M.D. Albie Dee
By Bob Burke

When WPGC MD Albie Dee was born the Doctor stuck a mic in his face instead of a pacifier and Albie didn’t cry. He screamed “HEY MAN I’M FY@#IN HERE!” This is where his career began! He graduated in 1983 from the Connecticut School of Broadcasting. That same year he gained full-time employment at WCCC/Hartford. He handled all-nights on the FM and afternoon drive on the AM. In 1985, it was on to WKSS/Hartford for all-nights and Music Director. In 1987 he landed the coveted position of MD at WPGC/Washington D.C.! He ruled the night airwaves book after book in Albie DEE C! One of this industry’s most respected Music Directors, he has since moved from nights to afternoons, and has matured so to speak. Well some things never change so don’t be surprised when you tune to WPGC for the most outrageous and out-spoken individual who is ALBIE DEE! “Still Rockin The Mic So Viciously!”

Describe the Albie D.C. market.

It’s mine, babe, it’s all fy@#in’ mine! The market’s kind of wacked, to be honest with you. It has changed a lot since we came on the air eight years ago. The club life and the night life has really diminished quite a bit. Street level it’s musically polarized. It’s either real Pop/Alternative or Black. There’s nothing in between anymore.

How has working with New World Communications benefitted WPGC?

Just look at where we’re at!

What can we expect to hear on WPGC?

Anything out of the ordinary this weekend?

Oh, no, we’re just playing the hits. We don’t adjust our programming whatsoever for our radio friends. We love them, we appreciate that they’re all listening. Hopefully they’re all listening this weekend. But, they don’t get diaries. My audience does and they don’t give a shit about the Bobby Poe convention.

Take us inside the music meeting.

We first proceed through the lobby, then you go down the hallway into the conference room where you are strip-searched and made sure that there’s nothing stuck in any bodily orifice, like tapes, or tape decks or microphones or any listening device! Then we just play tunes, and we listen to tunes and we decide what we like and what we don’t like.

What types of research do you use?

We use all the same research that anybody else uses.

How do you balance research with your gut?

I don’t know if you can really put your finger on when to use research vs. gut. It’s as if everything is taken differently. It’s kind of like an artist thing. It’s not like a pure science.

How often is WPGC in the streets now?

Every day, all day! From ten o’clock on our people are out. We have a Hummer. We have a Land Cruiser, a portable studio—it’s the master cruiser but we sold it to Reebok. It’s the portable studio on wheels. And then we have three vans. So, we’re out all the time - both the AM and the FM.

How’s the move from nights to afternoons working out?

I love it! I think that I had to grow up a little bit. I was getting to the point where I felt that I was getting too old for my night audience, I wanted to take those people who were listening at night when I first hit the air who were in high school and were 18-24 and are now in the 25-34 demo. They remember me at night, so that was a very typical move, and it’s really worked out very well. The numbers have done considerably well, and I’m very happy with that. God’s blessed me to stay on the air for another three months because the book was good!

WPGC has been market dominant for eons of years. Word has it that the market will see some changes. How, if at all, will that affect WPGC?

I don’t think it will affect us at all. I think we’re smart enough to roll with the punches.
The market’s kind of wacked.
Street level it’s musically polarized. It’s either real Pop/Alternative or Black. There’s nothing in between anymore.”

Without giving away any trade secrets, I will say that we can come up with a new play for this town. We have our scouts out! We have the guys up in the booth. So, we can go anywhere. We’ve got the playing field and we know what we’re going to do with it.

In your opinion, how important is mix show programming and how important are they in your market?

I think mix shows are important as a whole because it gives the station, or any particular station that’s doing a mix show, an avenue where you can turn up the hip factor a little bit more. You’re playing regular radio that’s very cool. You’re playing all the hits and that’s what any radio station is all about playing the hits, but then when you start to mix them and you change up the sound a little bit and you add a different beat underneath it and you add something behind it, it gives it a hipper factor. In this particular market the mix shows have been very effective for me since we put them on the air when I first moved down here eight years ago. It really gives the station an edge that all the other stations don’t have. I have the best mixers in the Washington metropolitan area. I have 13 of them for both AM and FM, and by far they are the best! Not only are they mixers but now that they have been with me, some of them are going into the remix service of doing remixes for the record labels. There’s about four or five guys who are doing very well making some real good money, and starting to make a name for themselves. I’m very proud of them. Our mix show roster consists of: G Sharp, Maestro, Charles The Mixologist, Dre Dee, Tracey, some Cow Funk Master!... Hey this wasn’t in the job description! Columbia’s Pete Cosenza stopped by for a quick feeding!

D.J. ZX, Random Noise, M.G. Whiz, Tigger, D.C. Seel, KO Productions, Vitamin E, and DJ the DJ, who’s Donnie Simpson’s son.

Tell us a little bit about the all-important Top 20 “Double Play” countdown.

It came about when Jerry Clifton said to me, “Wow, I have an idea to do a syndicated show. Would you like to be the host?” I said, “Most definitely!” We now have about 30 radio stations now across the country. Thank you to everybody who plays the Top 20 Double Play. I appreciate it! It’s a Crossover countdown show that leans both dance and urban. We cater to two different types of charts. We’ll do the dancier versions, so we’ll put in Stevie B, and Nikki French, and Bryan Adams, and the Intonation record on one chart. Then on the other chart we’ll have MokenStef, which hasn’t crossed yet, Pure Soul, the Urban crossover records. We have two separate shows. The stations, whichever way they’re leaning, could pick it up... Then you have the crossover Rap records that cover both charts—Notorious B.I.G., and Total, Brandy, Immature.

How did the WPGC’s Spring Jam turn out?

We officially called it the “Birthday Bash Eight”, which is the eighth anniversary of the radio station being on the air. It was a huge success! We had damned near 10,000 people show up at the U.S. Air Arena. The line-up was Immature, Soul For Real, Subway, Pure Soul, Brian McKnight, Shabba Ranks, and Montell Jordan. Biz Markie was the mixer in between the sets. I thought Biz was the reason why the party wasn’t a concert and was a party. When you’re doing a 15,000 seat venue, we were worried that it was going to be a concert. We’ve always thrown great parties, which are totally different—people swinging from the rafters getting drunk and chasing women, or women chasing men, or men chasing men, and women chasing women. We really don’t care. This one we were a little concerned that we were just doing a “concert” but with Biz Markie doing the mixing in between the sets, not a single person left a seat. I looked out during a break in between sets, and saw Biz up on the stage for 25 minutes, and not a single person moved from their seat. He was playing Old School and he was talking to the crowd. People were dancing in the aisles. It was really a great success!

WPGC has a star-studded on-air line-up. Run down the current cast of characters.

Let’s start with the morning show. There’s Donnie Simpson and The Crew, which consists of Chris Paul and Chip Foo, with David Haynes doing News. Dianne Stupar doing Traffic. Middays is Christina Kelly; afternoon drive is yours truly, Albie the “Mother F@#$@er” Dee; nights is my man that we found about a year and a half, or two years ago, as an intern here at the radio station, who’s now the number one night guy taking over my night numbers. He was really close to beating my record at night. My record at night was a 14.8 12+. he’s gotten to a 14.6, and that’s Tigger. He was a University of Maryland college intern here and now he’s doing a monster night show. After Tigger, there’s Prince DeJour, who is the guys that hosts our “Cool Out” program, which is laid back slow jams; and the all night guys is the one and only Dakota. Weekends we have Doug Lazy; We.
UP CLOSE

"Mix shows are important as a whole because it gives the station an avenue where you can turn the hip factor up a little bit more."

I love professional wrestling and tinkering with cars, and stuff. I take care of her. I love professional wrestling and tinkering with cars, and stuff.

What's the wildest thing that's ever happened to you at the Bobby Poe Convention?

I can't say that in print. I won't even admit it in public!

What will Albie Dee be doing by the year 2000?

Hopefully, working still here at WPGC.
CALL LETTERS: WAYV
MARKET: Atlantic City, NJ
FORMAT: Adult Top 40
FREQUENCY: 95.1
PRIMARY SLOGAN: 95.1 WAYV... Hits Of The Eighties And Nineties
OWNER: Osborne Communications
G.M.: Mark Olkowski
P.D.: Bobby D.
A.P.D./M.D.: John Gilbert
PROD. DIR.: Paul Kelley
NEWS DIR.: Deborah Hewitt
MASCOT: Kevin The Lobster
CONSULTANT: Mike O'Malley
NETWORK AFFILIATION: None
ADDRESS: Bayport One
Black Horse Pike
W. Atlantic City, NJ 08232
TELEPHONE: 609-484-6444
FAX: 609-646-6331

FULL TIME AIRSTAFF
5:30-10A: Spender & Kelley
10A-5P: Currenly Open
3P-6P: Tommy Frank
6P-10P: Paul Kelley
10P-1A: Bobby D.
1A-5:30A: Scott Stephens

KEY MORNING SHOW BITS:
- "You Weren't There" - A fun look back on that day in history (Topical)
- "News Deborah Would Never Tell You" - Current events, tabloid material
- "It's Your Line" - Listeners test their lyrical knowledge by completing a line of a song from the eighties.

NEWS/SPORTS:
- 95 second update every 20 minutes with Deborah Hewitt 5:30 AM until 9:00 AM

CURRENT MARKETING:
- "We Are Everywhere... Thirty-one remotes for the month of June... and thirty five so far for month of July.
- We also have the WAYV Tan man who hits the beaches and distributes free suntan oil. We have the WAYV Beach Patrol out on weekends giving away WAYV beach bags, sunglasses, coolers, etc.

CURRENT AND RECENT PROMOTIONS:
- WAYV Nine to Five Cash Songs... Listen for two songs announced and then call in to identify and win $95.
- Loyal Listeners Club... Huge success for sales and programming. We have over 1500 registered loyal listeners and they receive special discounts at participating sponsors.
- Gave away $1,955.00 to recent winner as part of the 9 To 5 Cash Contest.
- Recent Melissa Etheridge Weekend... Gave away CDs, concert tix... Grand Prize: Limo to show in Philly and backstage passes
- Batman Forever Premier... 100 winners got to see the movie before anyone in South Jersey.

TYPES OF RESEARCH:
- Not in budget... so I network with our consultant.

MAXIMUM NUMBER OF UNITS:
- 19 per hour and we are sold out through Labor Day.

RATINGS:
12+ Cume Persons: 48,500
Persons 12+ Metro Share
Spr.'93 Fall '93 Spr.'94 Fall '94
Mon-Sun 6P-Mid
8.1 4.7 5.4 5.3
9.4 4.4 5.6 5.8

Specific Demo Rankings
Persons 18-34 3T2nd
Persons 18-49 4th
Persons 25-54 7T5h
Women 18-34 1T1st
Women 25-54 4th

Ratings ©1995 Arbitron Ratings Co. May not be quoted or reproduced without the prior written permission of Arbitron.
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<th>Position/Artist</th>
<th>Track</th>
<th>Label</th>
<th>TW</th>
<th>Move</th>
<th>LW</th>
<th>2W</th>
<th>3W</th>
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<tr>
<td>1. U2</td>
<td>Hold</td>
<td>(Atlantic/AG)</td>
<td>2313</td>
<td>161</td>
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<td>1676</td>
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<td>2. SOUL ASYLUM</td>
<td>Misery</td>
<td>(Columbia)</td>
<td>2110</td>
<td>-87</td>
<td>2197</td>
<td>2063</td>
<td>1882</td>
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<td>3. LIVE</td>
<td>All</td>
<td>(radioactive)</td>
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<td>1719</td>
<td>1728</td>
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<td>4. COLLECTIVE SOUL</td>
<td>December</td>
<td>(Atlantic/AG)</td>
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<td>2049</td>
<td>1916</td>
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<td>5. SPONGE</td>
<td>Molly</td>
<td>(Chaos)</td>
<td>1819</td>
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<td>6. BUSH</td>
<td>Little</td>
<td>(Trauma/Interscope/AG)</td>
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<td>-68</td>
<td>1814</td>
<td>1667</td>
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<td>7. A. MORISSETTE</td>
<td>You</td>
<td>(Maverick/Reprise)</td>
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<td>509</td>
<td>1107</td>
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<td>Ridiculous</td>
<td>(Island)</td>
<td>1409</td>
<td>137</td>
<td>1272</td>
<td>1311</td>
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<td>9. WEEZER</td>
<td>Say</td>
<td>(BGC)</td>
<td>1339</td>
<td>223</td>
<td>1116</td>
<td>1006</td>
<td>766</td>
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<td>10. WHITE ZOMBIE</td>
<td>More</td>
<td>(Geffen)</td>
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<td>-137</td>
<td>1451</td>
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<td>11. NATALIE MERCHANT</td>
<td>Carnival</td>
<td>(Elektra/EEG)</td>
<td>1275</td>
<td>153</td>
<td>1122</td>
<td>742</td>
<td>195</td>
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<td>12. CATHERINE WHEEL</td>
<td>Waydown</td>
<td>(Fontana/Mercury)</td>
<td>1252</td>
<td>61</td>
<td>1191</td>
<td>1004</td>
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<td>13. HUM</td>
<td>Stars</td>
<td>(RCA)</td>
<td>1172</td>
<td>150</td>
<td>1022</td>
<td>785</td>
<td>745</td>
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<td>14. PRIMUS</td>
<td>Wynnona</td>
<td>(Interscope/AG)</td>
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<td>133</td>
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<td>783</td>
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<td>15. FILTER</td>
<td>Hey</td>
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<td>1011</td>
<td>941</td>
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<td>16. GREEN DAY</td>
<td>She</td>
<td>(Reprise)</td>
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<td>-191</td>
<td>1323</td>
<td>1483</td>
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<td>17. TRIPPING DAISY</td>
<td>Girl</td>
<td>(Atlantic/AG)</td>
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<td>429</td>
<td>546</td>
<td>187</td>
<td>27</td>
<td>62/10</td>
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<td>18. BETTER THAN EZRA</td>
<td>Good</td>
<td>(Elektra/EEG)</td>
<td>934</td>
<td>-441</td>
<td>1376</td>
<td>1489</td>
<td>1522</td>
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<td>19. REMINDERTS</td>
<td>There</td>
<td>(EastWest/EEG)</td>
<td>879</td>
<td>33</td>
<td>846</td>
<td>700</td>
<td>529</td>
<td>36/1</td>
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<td>20. OFFSPRING</td>
<td>Smash</td>
<td>(Atlantic/AG)</td>
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<td>175</td>
<td>685</td>
<td>329</td>
<td>46</td>
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<td>21. RADIOHEAD</td>
<td>Fake</td>
<td>(Capitol)</td>
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<td>-344</td>
<td>1178</td>
<td>1301</td>
<td>1224</td>
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<td>22. JENNIFER TRYNNIN</td>
<td>Better</td>
<td>(Squint/WB)</td>
<td>828</td>
<td>232</td>
<td>596</td>
<td>488</td>
<td>285</td>
<td>52/6</td>
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<td>23. GARBAGE</td>
<td>Vow</td>
<td>(ALMO Sounds)</td>
<td>780</td>
<td>144</td>
<td>636</td>
<td>493</td>
<td>267</td>
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<td>24. SILVERCHAIR</td>
<td>Tomorrow</td>
<td>(Epic)</td>
<td>779</td>
<td>272</td>
<td>567</td>
<td>271</td>
<td>188</td>
<td>47/7</td>
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<td>25. JILL SOBULE</td>
<td>Kissed</td>
<td>(Lava/Atlantic/AG)</td>
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<td>-163</td>
<td>906</td>
<td>833</td>
<td>819</td>
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<td>26. NINE INCH NAILS</td>
<td>Hurt</td>
<td>(No./TVT/Interscope/AG)</td>
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<td>-367</td>
<td>1109</td>
<td>1210</td>
<td>1187</td>
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<td>27. HOOTIE/LOW/FISH</td>
<td>Only</td>
<td>(Atlantic/AG)</td>
<td>700</td>
<td>155</td>
<td>545</td>
<td>358</td>
<td>154</td>
<td>34/0</td>
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<td>28. BLUES TRAVELER</td>
<td>Runaround</td>
<td>(A&amp;M)</td>
<td>695</td>
<td>-110</td>
<td>805</td>
<td>972</td>
<td>1008</td>
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<td>29. MATTHEW SWEET</td>
<td>Sick</td>
<td>(Zoo Ent.)</td>
<td>654</td>
<td>-297</td>
<td>951</td>
<td>1217</td>
<td>1351</td>
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<td>30. BETTER THAN EZRA</td>
<td>Blood</td>
<td>(Elektra/EEG)</td>
<td>632</td>
<td>126</td>
<td>506</td>
<td>383</td>
<td>232</td>
<td>34/4</td>
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<td>31. WIDESTARDS</td>
<td>Girl</td>
<td>(Elektra/EEG)</td>
<td>618</td>
<td>-303</td>
<td>921</td>
<td>1074</td>
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<td>32. EVERCLEAR</td>
<td>Heroin</td>
<td>(Capitol)</td>
<td>606</td>
<td>81</td>
<td>525</td>
<td>443</td>
<td>376</td>
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<td>33. BELLY</td>
<td>Super</td>
<td>(Spin/Reprise)</td>
<td>602</td>
<td>-40</td>
<td>642</td>
<td>604</td>
<td>481</td>
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<td>34. DAVE MATTHEWS</td>
<td>Ants</td>
<td>(RCA)</td>
<td>598</td>
<td>130</td>
<td>468</td>
<td>394</td>
<td>306</td>
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<td>35. SHUDDER/THINK</td>
<td>X-French</td>
<td>(Epic)</td>
<td>595</td>
<td>32</td>
<td>563</td>
<td>548</td>
<td>484</td>
<td>42/0</td>
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<td>36. G/A/QUICK/STEP</td>
<td>Los</td>
<td>(Medicine/Giant)</td>
<td>588</td>
<td>85</td>
<td>503</td>
<td>384</td>
<td>375</td>
<td>37/3</td>
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<td>37. M/CAT/PILLARS</td>
<td>Hear</td>
<td>(EastWest/EEG)</td>
<td>537</td>
<td>88</td>
<td>449</td>
<td>336</td>
<td>294</td>
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<td>38. ELASTICA</td>
<td>Connection</td>
<td>(DGC)</td>
<td>520</td>
<td>214</td>
<td>734</td>
<td>1006</td>
<td>1161</td>
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<td>39. GA/UNDERWATER</td>
<td>No</td>
<td>(American)</td>
<td>484</td>
<td>39</td>
<td>445</td>
<td>347</td>
<td>309</td>
<td>35/1</td>
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<td>40. CHRIS ISAIAH</td>
<td>Crying</td>
<td>(Reprise)</td>
<td>450</td>
<td>64</td>
<td>386</td>
<td>284</td>
<td>214</td>
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<td>41. MAD SEASON</td>
<td>River</td>
<td>(Columbia)</td>
<td>440</td>
<td>-184</td>
<td>624</td>
<td>698</td>
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<td>42. GENE</td>
<td>Sleep</td>
<td>(Atlas)</td>
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<td>128</td>
<td>310</td>
<td>156</td>
<td>106</td>
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<td>43. PJ HARVEY</td>
<td>C'Mon</td>
<td>(Island)</td>
<td>429</td>
<td>14</td>
<td>415</td>
<td>314</td>
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<td>44. SMOKING POPES</td>
<td>Need</td>
<td>(Capitol)</td>
<td>426</td>
<td>123</td>
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<td>186</td>
<td>101</td>
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<td>45. BABY CHAOS</td>
<td>Buzz</td>
<td>(EastWest/EEG)</td>
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<td>90</td>
<td>330</td>
<td>284</td>
<td>196</td>
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<td>46. R.E.M.</td>
<td>Strange</td>
<td>(Warner Bros.)</td>
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<td>-241</td>
<td>652</td>
<td>894</td>
<td>998</td>
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<td>47.Foo Fighters</td>
<td>Call</td>
<td>(Capitol)</td>
<td>402</td>
<td>402</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<td>48. OASIS</td>
<td>Rock</td>
<td>(Epic)</td>
<td>385</td>
<td>-169</td>
<td>564</td>
<td>588</td>
<td>612</td>
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<td>49. KMFDM</td>
<td>Juke</td>
<td>(Wax Taxi/TVT)</td>
<td>386</td>
<td>-87</td>
<td>473</td>
<td>447</td>
<td>456</td>
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<td>50. MONSTER MAGNET</td>
<td>Negasonic</td>
<td>(A&amp;M)</td>
<td>377</td>
<td>-184</td>
<td>561</td>
<td>688</td>
<td>775</td>
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**MODERN ROCK**

**PRIORITY STACK**

**THE DWELLERS Rocket Ride** (EMI) The buzz on this Pop/Rock powerhouse continues to grow, with 19 more FMQB reporters launching this song onto the airwaves last week. Excellent Pop harmonies and juicy hooks are in endless supply on their debut album, *Whatever Makes You Happy*. Stations more than happy with this track include WMMS, WHYT, WGRD, KBZR, WQIK, KNIN, and WNFZ. New at WBNN, WJMX, WKYS, WZQ, KISR, and 20 more, adding up to a most-added opening week.

**DELI AMITRI Roll To Me** (A&M) 21 more Top 40 stations added this hooky delight last week, bringing the total of stations pounding it to 68, with a convincing 805 spins! This song snags your attention from the get go, and has you tapping your feet all the way through. 32 station footed their spins by 10, and 14 of 'em are bangin' it 20 times or more a week. Rolling right along: WAPE, KISF, WPST, KISX, WSTW, WFLZ, U93, KNIN, OK95, WNFZ, and WGTZ.

**CHRIS ISAAK Somebody's Crying** (Reprise) Nobody's crying over this homerun, which currently has 95 FMQB stations bangin' it. We detected 1420 spins last week, and picked up a ton of positive comments from programmers. Great sales, callouts, and phones are the norm. This song will work in any daypart, and reel in your female listeners. Just ask WIFC, KYYY, JET-FM, WKQI, LIVE 105, WMHV, WBHT, WENZ, WPST, WTIC, WZJM, WPLY, KRBE, KWOD, Q99, WBNN, KISF, WAPE, KWNZ, FLY92, and many more. Can you say "smash!"

**WEEZER Say It Ain't So** (DGC) Look for this cut to catapult these guys back into the limelight they enjoyed with their last smash-hit release, *Buddy Holly*. This is a straight-ahead whisper-to-a-scream Pop/Punk tune that will win your listeners over as soon as the goosebump-inducing hook nails you over the head. The crunching guitars and delicately placed harmonies give this song serious crossover potential. Early spins at Q99, WMMS, WNFZ, WXSR, WLUM, WGRD, 99X, WENZ, and WPFM.

**JILL SOBULE I Kissed A Girl** (Lava/AG) This little lady has her lips firmly on the mainstream's cheek, with 49 stations playing it an impressive 762 times last week. Many programmers have fallen under the spell of the fantastic hook that drives this song. Ask WPLY's Garrett Michaels, who jumped aboard with 17 spins! 20 or more spins at Q99, WPST, WQIK, KRBE, WPFM, WIOQ, WNFZ, WXSQ, WZJM, Z100, and JET-FM.

**CRANBERRIES Ridiculous Thoughts** (Island) 62 stations are on the latest gem from one of the most consistent acts in the format. The total number of mainstream spins climbs to a whopping 956-59 with increases reported at 35 stations! Classic cranberries' vocals and an almost danceable tempo highlight this track. New spins at WPLY, WBNN, and WHOT, and mega spins at KWOD, KISF, WGRD, WENZ, KSLY, WSPK, WPST, KRBE, WAVS, KCHX, Z100, WLUM, WHYT, and WEDJ.

**RUSTED ROOT Send Me On My Way** (Mercury) New adds at WPST, WNNK, WESA, FLY92, KNIN, and KCHX are further proof that if you throw this song into your mix, you'll get results. Station footed their spins by 15 or more times last week include WZQ, WENZ, WGRD, KYYY, WCIU, and WLAM. Active at WGTZ, WYKS, WIFIC, and many more. Add opening week.

**SPONGE Molly** (WORK) "Powerful" and "effective" are two words to describe this gem. 37 FMQB reporters are all over this reactor, giving it 598 spins. 13 stations upped their spins by 10, and aren't looking back. This band is quickly becoming a very relevant core artist at many stations, and CD & concert ticket sales are starting to surge. Tons of airplay at WLUM, WHYT, WENZ, 99X, Z100, WPST, WQIK, WKBQ, WDKY, WLAM, and LIVE 105.

**A HOUSE: The Strong And The Silent** (Radioactive) A strong showing for this cut at radio with 9 more FMQB stations adding this delightful rocker last week. The guitar work and entrancing chorus knock you out after the first listen. No strangers to the Modern Rock format, this band with 95 FMQB stations bangin' it. We detected 1420 spins last week, and picked up a ton of positive comments from programmers. Guitar work and catchy groove might be just thing to break up the swell of guitar-based Pop that is clogging up many playlists. Stations playing it 15 or more times last week include WZQ, WENZ, WGRD, WNNK, JET-FM, and WPFM.

**SPONGE Molly** (WORK) "Powerful" and "effective" are two words to describe this gem. 37 FMQB reporters are all over this reactor, giving it 598 spins. 13 stations upped their spins by 10, and aren't looking back. This band is quickly becoming a very relevant core artist at many stations, and CD & concert ticket sales are starting to surge. Tons of airplay at WLUM, WHYT, WENZ, 99X, Z100, WPST, WQIK, WKBQ, WDKY, WLAM, and LIVE 105.

**TOP ALBUMS**

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Total Plays TW</th>
<th>LW Move</th>
</tr>
</thead>
<tbody>
<tr>
<td>1+</td>
<td>U2</td>
<td>Batman Forever</td>
<td>OST (Atlantic/AG)</td>
</tr>
<tr>
<td>2+</td>
<td>SOUL ASYLUM</td>
<td>Let Your Dim Light Shine (Columbia)</td>
<td>2472</td>
</tr>
<tr>
<td>3+</td>
<td>LIVE</td>
<td>Throwing Copper (radioactive)</td>
<td>2148</td>
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<td>4+</td>
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<td>Collective SwOxML (Atlantic/AG)</td>
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<tr>
<td>5+</td>
<td>SPONGE</td>
<td>Rotting Pinata (WORK)</td>
<td>2017</td>
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<tr>
<td>6+</td>
<td>BUSH</td>
<td>Sixteen Stone (Interscope/AG)</td>
<td>1953</td>
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<tr>
<td>7+</td>
<td>A. MORISSETTE</td>
<td>Jagged Little Pill (Maverick/Reprise)</td>
<td>1107</td>
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<tr>
<td>8+</td>
<td>BETTER THAN EZRA</td>
<td>Deluxe (Elektra/EEG)</td>
<td>1912</td>
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<td>9+</td>
<td>CRANBERRIES</td>
<td>No Need To Argue (Island)</td>
<td>1330</td>
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<td>10+</td>
<td>WEEZER</td>
<td>Weezer (DGC)</td>
<td>1144</td>
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<td>WHITE ZOMBIE</td>
<td>Astro-Creep... (Geffen)</td>
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<td>CATHERINE WHEEL</td>
<td>Happy Days (Fontana/Mercury)</td>
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<td>NATALIE MERCHANT</td>
<td>Tigerlily (Elektra/EEG)</td>
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<td>GREEN DAY</td>
<td>Dookie (Reprise)</td>
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<td>15+</td>
<td>PRIMUS</td>
<td>Tales From...(Interscope/AG)</td>
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<td>16+</td>
<td>HUM</td>
<td>You'd Prefer AnAstronaut (RCA)</td>
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<td>FILTER</td>
<td>Short Bus (Reprise)</td>
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<td>PEARL JAM</td>
<td>Vitality (Epic)</td>
<td>988</td>
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<td>19+</td>
<td>TRIPPING DAISY</td>
<td>I Am An Elastic Firecracker (Island)</td>
<td>546</td>
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<tr>
<td>20+</td>
<td>ELASTICA</td>
<td>Elastica (DGC)</td>
<td>956</td>
</tr>
</tbody>
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**Dave Hoeffel & Mike Bacon**
ALLISON STRONG • KUKQ/Tempe
Ednaswap: Clown Show • Pennysive: Same Old Story - "From the gut Punk. Very genuine."
• Poets Of Verklemmn • White Zombie: Electric Head Pt. II • Trixie: Black Rose - "Subtle Industrial Rock." • Edwyn Collins: A Girl Like You • Tricky: Black Steel - "Subtle Industrial Rock. Very cool." • that dog: (Album) - "Heard the advance cassette, sounds like Veroqua Salt with more feedback and guts. And a violin, too."
• Moby: All I Need Is To Be Loved

JEFF PETTIERSON • KLZI/K.C./LAWRENCE
Fugazi: Target - "Check your local indie record store - I bet it's selling well. Instant credibility - just add Target." • Pennysive: Same Old Story - "More perfect melodic Punk from Epitaph. Refreshing, energetic, and fun to sing along to." • Edsel Auctioneer - "Alias has released a great Pop album for the summer. The whole CD is consistently charming." • Shallow: Cool 500 - Spacey, beautiful, and it's got a perfect Pop hook. You'll hear more about KC's Shallow. • Rusty: Wake Me - "Smells like a hit - it rocks!" • The Verve: This Is Music - "Sounds pretty good on the air."

CAERI BERTRAND • WHY?/DETROIT
Foo Fighters: This Is A Call - "Just a great song, even without the Dave Grohl factor."
• Bush: Comedown - "I'm so glad that this is the new single. Great song." • Chris Isaak: Somebody's Crying • Polara: Counting Down • Guided By Voices: Motor Away

DOUG KUBINSKI • WMMS/Cleveland
"What can be said about Alanis Morissette - #1 phones and great sales - major smash. Do some digging and check out Big Chair by Reacheround on Carport Records. Big phones after one week of airplay. If you need your Industrial fix, take a listen to Animal by Prick. They have Cleveland roots, a kick ass sound and Industrial fix, take a listen to Animal by Prick.

STEVE PICKARD • WFNX/Boston • Host of Moods For Moderns
Wayne Kramer: Crack In The Universe • Maids Of Gravity: Moonspinders • Pell Mell: Saucer • Tugboat Annie: (Featured Album) Circus; League Of Nations; Adaptor; Only • Thee Speaking Canaries: Guitar Strings...Holocaust • Kevin Salem: Falter • Skiploader • Portastatic: The Great Escape • Ditch Croaker: Fallen Behind • Archers Of Loaf: 1985/Fabric • Drugstore: Baby Astralob • Reverberation: It's All Over • United States Three: Open Up For Ann • Engine 88: The Bottle • St. Johnny: Scuba Diving • Capsize: Green Hornet • Teenage Fanclub: Sparky's Dream

JONATHAN PIRKLE • WNFZ/Knoxville
The Cure: Dredd Song • Elaticia: Stutter • Smoking Popes: Need You Around • Hum: Stars

STERLING SCHIESSELLER • WAQZ/Cincinnati
Luscious Jackson: Here • Veroqua Salt: All Hail Me • Babies In Toyteland: Sweet 69

PRICK: Animal • Foo Fighters: This Is A Call • Everclear: Heroin Girl

RIP EWING • KRQZ/Reno
Soul Asylum: String Of Pearls • Tripping Daisy: I Am An Elastic Firecracker • Circle Jerks: I Wanna Destroy You • China Drum: Barrier - "Green Day's favorite Punk band." • Babies In Toyteland: Sweet 69

JAY MICHAELS • KDGE/Dallas
Alanis Morissette: You Oughta Know - "Update: Hugh callout, #1 Requests & Sales. It doesn't get much better." • Tripping Daisy: I Got A Girl - Top 5 Requests. This will cross to Top 40. Huge reaction. • Seal: Kiss From A Rose - "Great adult record plus Batman Forever is hot!" • Del Amitri: Roll To Me - "Just went in. Has callout success written all over it." • Smoking Popes: Need Your Around - "Refreshing sound."

BILL REID • KNDI/Seattle • Host of Loudspeaker
Ben Lee: Grandpaw Would (CD) - "Nice little pop record from the 16-year-old leader of NOISEADDICT." • Sterolab: (new CD) - "These songs are good on my nerves." • Foo Fighters: (new CD) - "I love everything I've heard from this disc."

LESLIE FRAM • 90X/Atlanta
Alanis Morissette: You Oughta Know - "Blowing out the phones. This is the biggest reaction that we've had to a record in over a year. Too bad we can't play the album version."
• Matthew Sweet: We're The Same - "He's the real Pop God!" • The Innocence Mission: Bright As Yellow - "My new favorite song this week."

STEVE ROBISON • KTBZ/Houston
Our Lady Peace: Naveed - "Great band, great sound. I like this band a lot!" • Elaticia: Stutter • Foo Fighters: This Is A Call

KEN ZIPETO • WMMR/Philadelphia • Planet M Producer
Alanis Morissette: You Oughta Know - "Wow! this is a smoking track. It's totally in your face. We love it!" • Mighty Mighty Bosstones: Hell Of A Hat - "They give great Horns. Cool Stuff!" • Goo Goo Dolls: Flat Top - "I still can't get enough of this record. It's Fantastical!" • Del Amitri: Roll To Me - "It's a two-minute hook. I end up singing this every time it comes on. Hazy, Hot, and Humid Phones! It's Killer!" • Soul Asylum: String Of Pearls - "Very cool track from "Let Your Dim Light Shine." It tells a great story. Check It Out!"

P. J. FINN • WABN/Tri Cities, VA/TN
Guided By Voices: Motor Away - "Not as Low as most people half his age."

SCOT DANIELS • WPBR/Altoona • Host of The Sunday Night Alternative
Neil Young: Downtown - "He's not getting older, he's getting better! Like most of Neil's songs, this one rocks!" • Tripping Daisy: I Got A Girl - "One to dedicate to the little lady."
• Hum: Stars - "That's what you'll see, after this heavy hit!" • Prick Animal: "It's no afternoon at the zoo!" • Smile: Staring At The Sun - "Crunchy!!"

GEORGE ROSTA • KSLY/San Luis Obispo • Host Of The Other Side
Alanis Morissette: You Oughta Know - "Strong, gutsy, raw and great lyrics. The sky's the limit as this could easily become as big at CHR as it's getting at Modern Rock Radio."

RYAN MICHAELS • KZOZ/San Luis Obispo • Host Of The Inner Edge
Foo Fighters: This Is A Call - "Definitely the most anticipated band of the year. That's a lot to live up to, but they did a great job."
• Sleeper: Inbetween - "The cool new Brit band. They have gotten a great deal of press lately. This is your next Buzz Band. I'm actually listening to the CD while I'm writing this... it's hot."
• Garbage: Vow - "This song is headphone candy."
• Jewel: God's Gift To Women - "From the Save The linenoleum Ep. This song is so awesome. Great mood changes throughout with sarcastic angst lyrics. Sure I had to take a blade to a couple of words, but the song is definitely worth it. This will be my pick-of-the-week."
• Madder Rose: The Love You Save - "After hearing this one, it will be stuck in your head all day. They do it to perfection. The Jacksons should be proud."

GLEN ROBBINS • KQX/Grand Junction
Garbage: Vow - "It's not!" • Pearl Jam: Immortality - "It's Pearl Jam!"

NEAL SHARPE • JET-FM/Erie
Jill Sobule: I Kissed A Girl - "#2 Requests after one week of airplay!"
• Nine Inch Nails: Hurt - "Top 10 Sales and great reaction!"

CHAD UDELL • KLYV/Dubuque • Host of the Sunday Night Alternative
Oasis: Rock N' Roll Star - "So these guys wanna be Rock and Roll stars. Oh wait, according to them they already are."
• Weezer: Say It Ain't So - "No brainer. Everyone including my mom loves these guys!"
• Morphine: Super Sex - "This is an ultra mega maxi; super funky tune."
• Throwing Muses: Shimmer

TOM DELANEY • KJJK/Grand Forks • Host of Progression
The Jayhawks: Real Light - "Some great deep stuff from the twin towns' superstar alternatives."
• Blues Traveler: Hook - "Been there done that. Happy to do it again."
• Gene: Sleep Well Tonight - "Great phone support from all demos."
• Catherine Wheel: Waydown - "Add this one and make Ma Bell some cash." • U2: Hold Me, Thrill Me, Kiss Me, Kill Me

BOOGER MADISON • KISF/Kansas City
Hum: Stars • Better Than Ezra: In The Blood • Tripping Daisy: I Got A Girl • Foo Fighters: This Is A Call • Sleeper: Inbetween

MICHAEL DEAN • ORS/Tri-cities, WA.
The Verve: On Your Own • Throwing Muses: Shimmer • Pearl Jam: Immortality • The Ramones: I Don't Want To Grow Up

JASON BOTTOM • WTTW/Bloomington • Host of Bruce New World
Groover: Yeah, I'm Doing: Cosmic Psychos: The Man Who Drank Too Much • Diesel Queens: Manson Family Feud • Slant 6: G.F.S. • Walking Ruins: Down On My Luck
Not your typical CHR... Not your typical night jock opening... An exceptional opportunity to host a cutting-edge night show on a high-profile CHR. You'll be competing with Philadelphia and New York signals. You'd better be damned good. T&R to Michele Stevens, WPST, 221 Witherspoon St., Princeton, NJ 08542.

Rare overnight full-time opening, Eastern Shore Top rated AC station. Experience a plus. Rush T&R to: Operations Mgr., P.O. Box 237, Cambridge, MD 21613. NO PHONE CALLS! E.O.E.

WSNE, Program Director. Hot AC seek exp. PD to lead the charge to 25-54 dominance. Coaching, research, and detail orientation are all important. Send detailed package highlighting career, include philosophy and salary requirements. Robert Melfi, G.M., 100 Boyd Avenue, East Providence, RI 02914.

WAYV-FM, Midday A.T. Adult Hits. Tommy Frank, Bayport 1, Blk. horse Pike #100, W. Atlantic City, NJ 08232.

WNNJ-FM, Production Director. Mainstream CHR. Chris Abate, P.O. Box 40, Newton, NJ 07860.

WVOR-FM, On-Air Program Director. Gold Based AC. Jim Pettiford, P.O. Box 3638, Williamsport, PA 17701.

WHFS-FM, Air Talent. New Rock. Michael Storm, 3810 Brookside Dr., Tyler, TX 75701.

KMXV-FM, Promotions Director. CHR. Tom Land (O.M.), 3101 Broadway, #460, Kansas City, MO 64111.

Job Tip Sheet

We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, PD, M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience... we can help. Call now to subscribe. You have the talent. We have the jobs!!

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(Stations: List jobs for free/cover EEO responsibility)
Allan Fee/ KLYV: cranberries; Elton John; Brownstone.

Jeff Roteman/ WHTO: Elton John; Sheryl Crow.

Steve James/ WZOQ: Elton John; Weezer; DAG.

Mike Sommers/ WSTW: Del Amitri; Seal; U2.


Tommy Frank/ WAYV: Elton John; a-house; TLC; U.N.V.

Christine Fox/ WFHN: Del Amitri; Total; Notorious B.I.G.; Elton John.

Booker Madison/ KISP: P.J. Harvey; FooFighters; Tripping Daisy; Natalie Merchant.

Mike Browne/ WRFY: Pearl Jam; Elton John; Badles; FooFighters.

Stew Shantz/ WSPK: Hootie & The Blowfish; Sheryl Crow; Elton John.

Dana Lundon/ WZEE: Jon B. "Pretty Girl"; Selena; Shampoo; Rozalla.

Don London/ WNVZ: Soul Asylum; Fun Factory; Tony Thompson.

Jon Zellner/ Mix102.7: U.N.V.; Brownstone.

Bill Mitchell/ WNDU: Bruce Hornsby; Elton John; Boxing Ghandis.

Jeff Cushman/ WOSC: Foreigner; U2; Chris Isaak.

Michelle Stevens/ WPST: Alanis Morissette; Sheryl Crow.

Andy Shane/ Z100: Alanis Morissette; Michael Jackson "They Don't Care About Us" and "You Are Not Alone."

Dave McKay/ WPST: Sheryl Crow; Dave Matthews Band; Soul Asylum, the whole album.

Joel Widdows/ WLRS: Bon Jovi; Gloria Estefan; Paula Abdul; Martin Page.

Chuck Geiger/ KISF: Hum "Stars"; Alanis Morissette; Filter "Hey Man, Nice Shot"; Tripping Daisy.

Shane McCullogh/ WILN: Madonna.

Ernesto Gladden/ KBZR: Tripping Daisy.

Scott Shaw/ WNNK: Buckshot LeFonque; Rusted Root.

Mike Rossi/ WSTW: a-house; Elton John.

Bill Sheridan/ MMRV: TLC; Brownstone.

Wally McCarthy/ WKDY: Soul 4 Real.

Mike Edwards/ WSVR: Vanessa Williams; Brownstone; cranberries.

Neal Sharpe/ JET-FM: cranberries.

Jack Diamond/ X99: E40; The Jackson 5; Rottin' Razkals.

Tank Sherman/ WYAV: Rod Stewart.

Debbie Wyde/ WDDJ: Pearl Jam; Foreigner; Elton John.

Tony Castle/ WYST: Tony Thompson; After 7; Seal; Elton John.

Michael Stuart/ WMXZ: Chris Isaak; Seal; Vanessa Williams.

Karen Rite/ WMXS: Vanessa Williams; Elton John; Danny Tate.

Rod Phillips/ WDDJ: Eddie Money; The Dwellers; Chris Isaak.

Jeff Deveraux/ KIXY: La Bouche; Intonation; Xscape.

Damon Cox/ WAPE: Brownstone; Terence Trent D'Arby.

Hawk Harrison/ WFBC: Soul 4 Real; Human League; Fun Factory; Intonation / Joe.

Jimmy Steele/ KIXY: After 7; Brownstone; Xscape.

Rick Stevens/ WWKZ: The Dwellers.
Rob Morris/ KDWB: TLC; Vanessa Williams; Del Amitri.

Jim Allen/ KQCR: Seal; a-house.

Mick Fulgham/ KISX: Dianne Farris; Danny Tate; Boxing Ghandis; Radiohead.

Joshua Fleming/ WHHY: Elton John; Pearl Jam; Human League; Sheryl Crow.

Jeri Banta/ WYKS: Pearl Jam; The Dwellers.

Burke Allen/ WAEV: Vanessa Williams; Seal.

T.J. McKay/ WNOK: The Eagles; Vanessa Williams.

Gator Harrison/ Y107: Chris Isaak; Corona; Brandy; TLC.

Steve McKae/ WSBG: Dwellers; DAG; Danny Tate.

Jeff Hughes/ KNIN: Monica; Rusted Root; Elton John.

Dave Eubanks/ WZJN: Alanis Morissette; TLC; Pete Droge.

Bill Klopath/ WDBR: cranberries; Vanessa Williams; TLC; Bon Jovi.

John Riley/ WCIL: Weezer; Live.

Curt Kruse/ WVKS: Danny Tate; Seal; TLC.

Jon Norton/ KYYY: Elton John; Boxing Ghandis; Buckshot LaFonque.

Rooster Rhodes/ Q105

Rooster Rhodes/ Q105: The Bucketheads; Selena.


Michael Gamby/ WDBR: Brownstone; Elton John; Del Amitri.

Gretchen Corbett/ WGTZ: Seal; TLC; Jann Arden.

Mancow/ KKR: Seal; TLC.

Scott Seipel/ WWCK: Elton John; The Dwellers.

Bob Beck/ KYYY: Elton John; Soul 4 Real; The Dwellers.

Jackie Johnson/ WIFC: Elton John; Danny Tate.

Maurice DeVo/ KKBT: Michael Jackson; Notorious B.I.G.; Jon B.

Mark Radway/ KDUK: Rusted Root; Seal; Chris Isaak.

Glen Robbins/ KQIX: Garbage; Pearl Jam; Maids Of Gravity.

Jennifer Robles/ Q105: MoKenStef; Smooth.

Greg Sims/ Star 100.7: Spanish Fly.

R. Charles Snyder/ KTMT: The Dwellers; Elton John.

James Coles/ Hot 194: Max-A-Million; MoKenStef; The Luniz.

Paul "Cubby" Bryant/ KRBE: FooFighters; Del Amitri.
TALENT TIPS

“The One-Sided Conversation”
—by Jay Trachman

Don’t separate yourself from your listeners — get involved with them. It makes the difference between sounding like you’re talking “at” people, and talking “with” someone.

One of the easy things to spot on any audition tape is the jock who talks to “the audience” — or even worse, “the masses.” Maybe it’s a carry-over from the pre-TV days: when radio was the entertainment center in the home, and families sat and listened to it. In those days, announcers properly spoke to them all at once.

Maybe it’s the influence of TV itself: psychologically, TV addresses an audience. That’s why shows sometimes have a live audience — the viewer identifies with it. Those entertainment shows which don’t have one often simulate it with canned laughter, to create the same psychological effect.

It’s different with radio: we keep people company while they’re doing other things; we drift in and out of their focus. We don’t absorb the listener except now and then. What we offer is an on-again, off-again distraction which, done properly, makes the listener feel “less alone.” The way we achieve it is to select — or create — one listener. The illusion we want to weave is that we’re talking directly with the listener. It can’t be done when you’re addressing an audience.

I’ve noticed something in myself lately. Have you ever been out on a date with someone you liked, but they weren’t nearly as talkative as you? Do you find yourself starting and re-starting the conversation — sometimes staying one step ahead, thinking about what you’ll introduce the next time the interchange flags? I think it’s probably a talent that wide-spread among us, though some nurture it more than others. We’ve always got something to say. (Well, practically always.) In social situations, perhaps without even thinking about it consciously, we take on the responsibility of keeping the chatter going.

That’s the way it is with your listener. You don’t want simply to sound like you’re carrying on a conversation — you want to feel like you are, too. He or she isn’t ever going to say anything (except on the phone), so 100% of the duty falls on your shoulders. And yet, it’s still got to be a conversation. It helps if you have a clear mental image of the person you’re talking to, so you can make eye contact — at least in your mind.

I urge air talents either to choose or create a single person — not an average, not a demographic and certainly not the station’s “target listener” — to talk with, not to talk to. This should be someone important to you: a loved one, a close friend (not the PD!)... Or, a fantasy you create. The “target listener” is a statistic; it serves an important purpose in focusing the programming. The Personal Listener is a completely different animal.

The difference is: you’re emotionally involved with him or her. You don’t just care that he/she listens to the station; you’re concerned with liking him/her, and having him/her like you back. So, you do what friends do: you offer emotional satisfaction, and you take satisfaction back. It’s just like being on a date: you say things you think the other person will enjoy and you say them in an intimate way. You want him or her to come back — and welcome you back — for more. You want the relationship to last and deepen.

In a relationship, phoniness and what we call “egotism” are counter-productive. You don’t try to impress your friends with how great you are — that’s one of the things that makes them friends: you don’t have to impress them. What you do have to do is be real, to show your true feelings, your likes and dislikes, to talk about the things that are important to you.

The same principles apply to entertaining, except that we focus even more on generating a response from the other person. Whether it’s laughter, or “awww,” or Hey, me too!” the more you make the person experience his/her emotions, the more you have entertained. Because of the “companionship” nature of music radio, it works best when you create that illusion of speaking directly to the listener, and the listener alone. In order to do that, the first one you have to convince — is yourself.

EDITORIAL

“Radio And Pork Bellies”

(Editor’s note: The following was forwarded to us by CIGO, Port Hawkesbury, Nova Scotia, as something of interest to our listeners. It is excerpted from a Canadian publication, “Broadcast Dialogue.” We don’t know who Pat Hurley is, but we think you’ll find a certain amount of truth in his comments.)

Pat Hurley sure doesn’t like what he says in programming consultants are doing to radio. Hurley bemoans the lack of personality, news, sports, talk and commercials.

He says consultants have one focus: to increase rating points. But, he says, the

“THE ILLUSION WE WANT TO WEAVE IS THAT WE’RE TALKING DIRECTLY WITH THE LISTENER.”

advertisers and listeners and — importantly — radio are the losers. “News headlines, no sports, no talk, long music sweeps, and fewer commercials will save the station a lot of money, claims the consultant, telling management what it wants to hear.

“Get rid of the news director and most of the news announcers. Run 30-minute music sweeps commercial-free and push them as much as possible on-air. Reduce the allowable commercial load to eight minutes per hour, and cluster commercials as much as possible. Get them all into one lump so the station can run more commercial-free sweeps. Use scripted promos, no high-priced talent, just nice voices. Hours of programming can be recorded if necessary to cut costs even further.

“Now the station sounds like a tape deck. The commercial load is replaced with spots for the station ten times heavier than the commercial load ever was. Put this in place and the listener slowly moves the station into the background, making it a smoother, background sound to work by, drive with or on low when entertaining.

“Yes, the station may increase reach, but can’t build quarter-hours because listeners keep tuning away for the services they want. Ad agencies have reduced radio to buying pork bellies. They don’t care if the audience..."
A NOTE FROM THE PUBLISHER
—by Jay Trachman

Would you like to be a more effective air personality? Are you ready for a growth spurt? Do you find it hard to get ample guidance from your PD? Are you a PD who'd like to experience professional critiquing so you can work with your own DJs more effectively? I can help.

The Jock Doc is an intensive, six-week personal course with you and me, One to One. Each Monday you mail me your skimmer tape. Each Saturday you phone at your appointed time and we go to work for 50 minutes.

We use your tape as jumping-off point. You get far more than critiques; you get suggestions and guidance on how to create content and use it within the confines of your format. You get methodical instruction on how to reach your listener and invite him or her to bond with you as a friend. Everything you do on the air is scrutinized, and you end up with a more polished, more appealing product, plus the knowledge of which paths to follow to continue growing.

Phone me for more info and pricing, (209) 448-0700. The Jock Doc has August openings.

is listening. All they care about is reaching gross rating points against a particular demographic. They decide what they think they should pay per rating point, then tell stations, and the stations bow down and come in at the cost per rating point the agency requests.

"As for forced tuning, this is the tool consultants like best. Offer the listener a chance to win money, etc. during ratings instead of giving them good reasons to stay tuned for long hours. What happens when the ratings are over? Listeners go back to regular tuning habits. Who loses? Advertisers.

"The advertiser is the farthest person away from the consultant's mind. Who pays for the forced tuning? The station. Local advertisers could care less about ratings. They want results. The avails are so limited that advertisers can't buy the frequency they need. They don't see any traffic increases because commercials are crammed into a stop set with three other spots at the end or beginning of a long music sweep.

"Advertisers are telling reps the station doesn't want business because they've made 'commercial' a dirty word. You can thank the consultant for that, clustering them so listeners don't hear them.

"The result: radio doesn't work for local advertisers. Management must take back their stations if they want to increase revenues. Commercial islands must be broken up and spots integrated with programming. ON-air people must be allowed to communi cate with their audiences. Personalities will attract audiences, not re-laundered music.

"If management doesn't do it, radio will continue to be downgraded by advertisers as a medium that doesn't get results."

Pat Hurley can be reached at (905) 844-4358.

PROMOTIONS

"24-Hour Days"
—by Bob Lowry

(Editors note: The following originally appeared in Update, client newsletter of Robert M. Loury & Company, Scottsdale, Ariz.)

With the increased pace of the American lifestyle, there is a fundamental shift going on that could affect your station. Consider the following statistics:

• One of every five people does not work during traditional daytime work hours.
• One-third of all double-income families includes at least one spouse who works at night.
• 20% of all women and 25% of all men work at night and weekends.
• Phoenix has a 24-hour day-care center.
• A VCR repair shop in Los Angeles is open all night.
• Kinko's Copy Centers are open 24 hours a day, 365 days a year. At 3 a.m. there is someone, somewhere, who needs copies or binding done.
• Every decent-sized city has at least one chain of supermarkets that never close. (Phoenix now has six!)

We are moving to a 24-hour-a-day society. The "grave-yard" shift of the past is "Prime Time" for increasing numbers of people and radio listeners. The days are numbered when you can very comfortably put your weakest air talent, your most obnoxious commercials, and your poorest-testing music into overnights.

Even those who work a "normal" schedule find themselves shopping late in the evening or very early in the morning, and using the radio.

The next time you field a perceptual study you might be wise to include questions designed to uncover late, late night usage of radio. And, if the findings confirm an available audience, re-think how you approach your post-midnight period.

Maybe news and informational servicing is of key importance to these people. Perhaps a "replay" of that evening's monologue from Jay Leno or David Letterman would hit their responsive button. (Editor's note: Be sure to secure the rights before you use it.) Do they want an energetic presentation, or one that allows them to calm down? How many listen later in the day? If there are many, then recycling songs into overnight might prove a mistake. How about the advertising opportunities? All those 24-hour businesses and services need to attract customers.

It's no longer a world of just insomniacs, third-shift workers, wide-awake program directors, and donut shops! It's an extra five to six hours a day of opportunity for selling time and making P1 fans.
What's your favorite song out right now that you're not playing?

Allan Fee/ KLYV: Chris Isaak “Somebody's Crying.”

Bill Mitchell/ WNDU: Montell Jordan “This Is How We Do It.”

Jeff Roteman/ WHTO: Sheryl Crow “Can’t Cry Anymore.”

Liz Jordan/ WERZ: Monica “Don’t Take It Personal”

Tommy Frank/ WAYV: Le Click “Tonight Is The Night.”

Christine Fox/ WFHN: MoKenStef “He’s Mine.”

Booker Madison/ KISF: Right now in Power Rotation in my office is Montell Jordan “This Is How We Do It.”

Jon Zellner/ Mix 102.7: Live “Lightning Crashes.”

Stew Shantz/ WSPK: Sophie B. Hawkins “As I Lay Me Down.”

Leslie Fram/ WNNX: Tom Petty “It’s Good To Be King.”

Mike Sommers/ WSTW: Montell Jordan “This Is How We Do It.”

Dana Lundon/ WZEE: The new Selena, but we’ll play it. Also, “Pretty Girl” by Jon B.

Scott Chase/ WAOA: Fun Factory “I Wanna Be With You.”

Rod Phillips/ WDDJ: Montell Jordan “This Is How We Do It.”

Kid Kelly/ WBHT: All the old Gap Band stuff. Also, George Clinton, and the O’Jays.

Jeff Cushman/ WOSC: Fun Factory “Close To You” and All-4-One.

Damon Cox/ WAPE: U2 and Bjork.


Dave McKay/ WPST: Alanis Morissette “You Oughta Know.”

Don London/ WNVZ: Soul 4 Real.

Michelle Stevens/ WPST: This is gonna show my soft side, but Blessid Union Of Souls.

Chuck Geiger/ KISF: Montell Jordan “This Is How We Do It.”

Ernesto Gladden/ KBZR: Tripping Daisy “I Got A Girl.”


Scott Shaw/ WNNK: White Zombie “More Human Than Human.”

Mike Rossi/ WSTW: Montell Jordan, The Eagles, and Duran Duran.

Bill Sheridan/ WMRV: Caulfields “Devil’s Diary.”

Steve McKay/ WSBG: The Dwellers “Rocket Ride.”


Ruby Cheeks/ WRQK: Adina Howard “Freak Like Me.”

Neal Sharpe/ Jet-FM: The Tweets “Chicken Dance.”

Shannon Steele/ WKDY: We have that pretty much covered.

Jack Diamond/ X99: Michael Jackson “Childhood.”

Tank Sherman/ WYAV: Green Day “When I Come Around.”

Burke Allen/ WAEV: Blues Traveler “Runaround.”

Debbie Wylde/ WDDJ: The new Dokken.

Tony Castle/ WYAV: K-7 “Move It Like This” or Jill Sobule “I Kissed A Girl.”

Sean Phillips/ WILN: Dave Matthews Band “What Would You Say?”

Michael Stuart/ WMXZ: Strictly 4 You “Open Arms.”

Karen Rite/ WMXZ: Curtis Stigers “This Time.”

Jeff Deveraux/ KIXY: Intonation f/Joe “Die In Your Arms.”

Joel Widdows/ WLRS: Real McCoy “Come And Get Your Love.”

R. Charles Snyder/ KTMT: We’re playing all the songs I like because as we know PDs and MDs only play what they like and not what the public wants to hear.
QUESTION OF THE WEEK

What is your favorite recurrent, and why do you still like it?
MUSIC NEWS

Terry Marshall's DAILY INSIDER

EX-PRINCE: The artist Formerly Known As Prince joined Carlos Santana in concert at the Sunrise Theater in Ft. Lauderdale, Florida. The ex-Prince has been opening his own shows with a piece he calls "The Santana Medley," consisting of "Jungle Strut," "Toussaint L'Overture," and "Soul Sacrifice." An hour into Santana's show, they performed it together. After the show the former Prince invited the guitarist (still known as Santana) to his Glam Slam birthday party in Miami's South Beach. However, Carlos was not able to attend due to his touring commitments.

MEGADETH: Megadeth, Flotsam And Jetsam, KoRn and Fear kick off the Reckoning Day North American tour July 12 in Providence, Rhode Island. Twenty cites are confirmed before August 4 - and more are being added.

U2: Wal-Mart apparently has no objections to U2 or Batman. A special limited edition CD of "Hold Me, Thrill Me, Kiss Me, Kill Me" with the CD Comics' Batman Forever movie adaptation was shipped to Wal-Marts exclusively.

BETTE MIDLER: Maria McKee’s "To Deserve You," the song Bette Midler performed at the VH1 Honors, is from her new album, Bette Of Roses (being released July 18). It's her first non-soundtrack studio album since 1990's Some People's Lives. Arif Mardin (once Again) produced.


ROBIN S.: Robin S., who hit the Top 5 with Show Me Love, took a break from recording her sophomore album on May 20 to marry her longtime boyfriend/manager, Lloyd Harrell. The ceremony was held at the historic Riverside Church in New York.

THE POLICE: The Police Live! double CD just out contains 15 tracks recorded at a Boston concert in 1979 and at an Atlanta show four years later on their final tour, 1983's Synchronicity tour. This is their first live album. A 90-minute home video, Outlandos To Synchronicities, was released May 30.

RICKIE LEE JONES: Rickie Lee Jones has left Geffen Records after six years, and will be releasing a live acoustic album this summer on Reprise. The album was recorded late last year at various venues, and it spans her entire career.

HAYNES, DEPP MAKE RECORDING DEBUT IN P IN AUGUST: P, the band formed by vocalist Gibby Haynes and guitarist/actor Johnny Depp (when they met making the movie What's Eating Gilbert Grape?) will release their debut album in August on Capitol Records. P's debut features a mixture of songs from several genres: Country, Space Aged Reggae, Electric Blues, and a cover of Abba's "Dancing Queen." It was produced by Ween's Andrew Weiss. At the moment, P has no plans to tour. However, the band does hope to play a few gigs. They will shoot a video once a single is chosen. Joining Haynes and Depp in P are guitarist Bill Carter and drummer Sal Jenco.

TR-i CD+ DELAYED: TR-i, the artist formerly known as Todd Rundgren, now hopes to have his CD Plus, CD+, or Enhanced CD — whatever title is chosen for the latest format — in stores no later than the first week of August. TR-i hoped to launch The Individualist with an online expo, but a specifications agreement wasn't reached until recently between the Recording Industry Association of America and software suppliers. The agreement means generic data specifications will be used across-the-board in developing enhanced CD titles. Online, TR-i said that he will use the delay to improve the content of The Individualist and add features. Meanwhile, he's made the entire audio portion of the new album available online from Compuserve.

DIANA ROSS’s RUSSIAN DEBUT: Diana Ross made her first appearance in Russia when she performed at the Kremlin Palace in Moscow. She was backed in a two-hour concert by an 18-piece band that included many of her best-known hits as well as highlights from her forthcoming album (her 38th solo album after 26 albums with The Supremes). The new album, expected in stores this fall, features songwriting and production by The Babyface Camp, Narada Michael Walden, Nick Martellini, and Brenda Russell. It's her first new studio album in almost four years, and it will be accompanied by her first North American tour in over four years. Ross is currently on a tour of Europe, South America, Japan, and the Far East. She was so mobbed by the media in Jerusalem that she cut short her visit to a historical site. She was in Israel with her ex-husband Robert Silberstein and their 22-year-old daughter Tracy to perform at the opening of the Hapoel Games and help her daughter explore her Jewish roots.

GREEN DAY: Green Day has written a new song, "J.A.R.," for a film about a misfit teen, Angus. The soundtrack will be out in August, and the movie opens in September.

T.V.O.D. — U.K. PRICE FOR BEATLES DOCUMENTARY ABOVE NORMAL: The six-part documentary on the Beatles, which ABC is airing in the U.S. in November, has
set a new record in British TV history. The $8 million paid for the TV rights by England's leading commercial network, ITV, is the most money ever paid by a British station for a documentary series. It went for about five times the normal price of a documentary. Bidding on the Apple Productions series was so fierce among the three leading telecasters, according to Variety, that the previous owner of Northern Songs, Lord Lew Grade, was asked by his nephew (a Channel 4 executive) to use his influence with Paul McCartney to try to get the series. However, the station could only afford to bid $7.2 million. ITV plans to air the documentary on Saturday nights this fall.

**RADIOHEAD TO JOIN R.E.M. TOUR:** Following the July leg of their current headlining North American club tour, Radiohead will open for R.E.M. starting with several dates in Europe before returning to the U.S. The band begins the second leg of their North American club tour on July 9 in Vancouver, following a tour of Japan. European dates with R.E.M. start with a show at the National Bowl at Milton Keynes on July 30. U.S. shows begin on September 8 in Miami and continue through Hartford, Connecticut on October 1. Radiohead just made an encore appearance on Late Night With Conan O'Brien, nearly two years after they became the first musical act to appear on the show.

**BROTHER CANE**

**"FOOLS" FOR SOMETHING A LITTLE DIFFERENT:** The obsession-themed "And Fools Shine On" is a result of Brother Cane's Damon Johnson and his writing partner, Marty Frederiksen, wanting to experiment. They were surprised and pleased when it was the unanimous choice of Virgin Records to be the first release from the second Brother Cane album, Seeds. Their debut sold 200,000 copies - and landed them tours with Robert Plant, Aerosmith, and Slash's Snakepit. Most bands wouldn't be in the experimental mood after that, playing it safe by keeping the sound similar. Johnson thinks that Seeds is "the logical follow-up to the first record - with a few surprises." "Our sound is basically more of a full-on guitar riff thing," says Johnson. "Fools Shine On' isn't just the most different song on the record, but really different from anything that our band has ever done. The video is really dark, fairly thought-provoking and moody. It's a really mood track." Brother Cane's influences are bands such as Deep Purple and Thin Lizzy. But based in Birmingham, Alabama, they did suffer some pigeonholing as Southern Rock on their album. "They're trying to carry on with the guitar riff at the forefront," Johnson explained, "but hopefully, put a fresh twist on it."

**HARD WORK RESULTED IN VAST MOTOWN LEGACY:** Talk about Michael Jackson history: The Jackson 5 box set Motown is releasing June 27 contains one disc of all previously unreleased material performed by the King of Pop — and that's just the tip of the iceberg. There are over 100 more. According to Motown's Candace Bond, whose job is to oversee the upgrading of the Motown archives for reissue, the Jackson 5 treasure trove is typical of the label's extensive — and historic — vaults. The Supremes have over 170 unreleased tracks, more than some artists record in an entire career. Asked if years from now we'll be hearing about a wealth of unreleased Boyz II Men material, Bond laughed and said, "No, I think they have laws against working that hard nowadays." She says that everyone wants to know why there is still so much unreleased music. "It was so competitive, they voted on tracks," she explained. "It wasn't unreleased because it wasn't good, it just didn't win! They were voted down and forgotten. We're finding there are still a lot of hits in there." Bond, who had just seen the "Scream" video, says that when you listen to Jackson's music as a child, "The clarity in his voice blows you over. It's like Ella Fitzgerald or k.d. lang," she said. "There's no doubt about it. He was born to be a star."

**SYMPHONY TO BACK ELTON, BOLTON, KENNY G. IN FOSTER SHOW:** All-4-One producer, David Foster, didn't reveal many details of what he has planned for Elton John, Michael Bolton, Kenny G., and Oleta Adams during a press conference announcing his Grand Slam For Children benefit. The September 30 show at the MGM Grand Garden in Las Vegas will aid the Andre Agassi Foundation - which plans to use the money for at-risk youth in southern Nevada. Foster said that there will be a single theme winding its way through the concert, and that the performers will be backed by a full symphony orchestra. The tennis star asked Foster to produce the show after the two met at an Elton John/Michael Bolton concert. Tickets are priced at $25 to $125.

**HOLE:** Courtney Love was sufficiently recovered from her latest drug overdose to perform a scheduled concert in Los Angeles. She'll take a break until the Lollapalooza tour starts early next month. Love's management said that she was suffering an adverse reaction to prescription drugs - when she was found unconscious at her home in Seattle.

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**July 4th Holiday Deadline**

All station reports, comments and related material must be received by Monday, July 3rd, 6 PM (EST).
**MUSIC NEWS**

**RUSTY SONG PRAISES VEGETARIAN LESBIAN**

K.D. Lang: "Eat Meat You Dyke" has been spray painted on the sign welcoming visitors to k.d. lang's hometown in Canada. The Toronto band Rusty is now using it as the opening line of the song they wrote as a tribute to k.d. lang, which appears on their debut album, Fluke. The album came out in Canada June 16, but won't be released in the U.S. until July 11. "With all the negative stuff that goes on, she's still going to triumph," says Rusty's lead singer Ken MacNeil. "She took a lot of flak for being anti-meat and for her work with people for the ethical treatment of animals. She just said what she thought and she wasn't even that overtly boisterous about it. But then she won a Grammy in the same year. I think it's cool she said what she thought and still succeeded in life." Rusty has not yet heard from lang, who no doubt prefers the chorus, "She's doing fine, she's swell," to the opening line.

**URGE OVERKILL**

Urge Overkill is now calling their new album Enter The Dragon. It's expected out in mid-August.

**REMBRANDTS CATCHING UP WITH FRIENDS SUCCESS**

"I'll Be There For You" has been a classic case of playing catch up ever since the Rembrandts were contacted about recording the theme for the TV show Friends. That's one reason why, except for a sticker, it appears as a "hidden" 15th track on the Rembrandts' third album, L.P.

**NUGENT CONCERT ROCKS RETIREMENT RESIDENCE IN COLUMBUS**

Ted Nugent says he'll leave the Polaris Amphitheater in Columbus, Ohio to artists like Yanni after officials attempted to shorten his set there. Nugent had his road crew secure the stage to prevent any intervention by venue staff. Nugent's shows range from 90 to 120 decibels, but the Amphitheater set a limit of 98 because of its proximity to a retirement community. Nugent called the location absurd, "like constructing new homes on the Love Canal. They're not fit to be lived in," he said. The feeling is mutual. Amphitheater officials issued a press release after Nugent's show which said, "We must apologize for our lack of judgment in allowing Mr. Nugent to perform this evening."

**TRADE GROUP REPORTS SURGE IN ROCK RECORD SALES**

The success of Green Day, Offspring, Pearl Jam and Nirvana contributed to a 5% increase in the sales of Rock albums last year, according to the Recording Industry Association of America. While Rock increased its share of the market to 35.1% of sales, Country, its closest competitor, slipped 2 1/2 points from its 1993 peak of 18.7%. The Pop, Urban Contemporary and Rap fields also showed sales slippage from one to two points. The biggest record buying group remains 15 to 19-year-olds who account for 16.8% of all sales. The biggest increase in record buyers was 50 to 54-year-olds, but they still only account for 4.2% of the market.

**Hootie and the Blowfish**

Hootie & The Blowfish got their start playing the clubs on the Columbia, South Carolina circuit...

Fish and fowl!! These Gamecocks first met up while attending the University of South Carolina together on the Columbia campus...

Lead singer Darius Rucker and guitarist Mark Bryan have been friends since their childhood days...

These guys believe in giving every band member equal credit, a la R.E.M. and other groups that have had success similarly...

Hootie & company first got noticed after their latest single entitled "Only Wanna Be With You." The new track can be found on the group's Atlantic album, "Cracked Rear View."

- The Blowfish have also seen the album spawn the hits, "Hold My Hand" and "Let Her Cry."

Hootie & The Blowfish were asked recently what their definition of success was. Bassist Dean Felber's reply? Meeting the president and David Letterman all in the same week...

- Dean said, "Letterman was cooler - hands down!" David Letterman has also quipped, "My favorite new band is Hootie & The Blowfish."

TERRY MARSHALL'S DAILY INSIDER

P.O. Box 792 • Concord, CA 94522

(510) 680-1177 • FAX: (510) 674-0412
Rock legend David Crosby also sings on the group's album, "Cracked Rear View..."

Lead singer Darius Rucker is 28 years old and says of the band - "We're pretty much dorks"...

Every band wants different kinds of perks these days - either on-stage or off. What did Hootie & The Blowfish want? Free green fees at the Pebble Beach Golf Club...

Both Darius and 17 year old guitarist, Mark Bryan, majored in journalism at USC...

**DURAN DURAN**

"Perfect Day" is the current single from Duran Duran. The group's current album is simply titled, "Thank You..."

On the title of their current album, "Thank You," Nick Rhodes says, "The album embodies much of our musical influences and inspiration. The title, "Thank You", taken from the Led Zeppelin song we covered says it all..."

On doing an album of covers Nick says, "John and I have actually been talking about making an album like this since we were teenagers, when both David Bowie and Bryan Ferry released albums covering other people's songs..."

What kind of things are these Brits into? According to their bio they dig, punk rock, open mindness, soul, and big boots...

Other songs that this band chose to cover for this album include, Public Enemy's "911 Is A Joke," and Elvis Costello's "Watching the Detectives..."

Since they did an album of covers themselves, which of their songs would they like to see covered and by whom? Simon LeBon jokingly says he would like to see Barry White record "All She Wants Is..."

He was also excited to find out that Courtney Love's band, Hole, sometimes performs "Hungry Like The Wolf" during their concerts...

The current line-up of Duran Duran is Warren Cuccurullo, Nick Rhodes, John Taylor, and Simon LeBon...

The group says that the biggest misconception about them is that they are more worried about fashion than music content...

Ed Note: Have you noticed now that these guys are starting to get old and pasty faced they've decided to scale back on the make-up. Seems to me that now is when they need it most...

When his schedule allows it Simon LeBon likes to go swimming, and jogging. He also enjoys riding motorcycles...

The band is buddies with director Quentin Tarantino, the man who wrote and directed Pulp Fiction, and for a time they were even talking about him producing one of their videos...

Simon says that the worst pick-up line he ever came up with is the one he used on his wife...

The line was, "I saw your photograph in a portfolio, and I thought we might get along rather well." His wife is a model...

**DES’REE**

The new tune from Des’ree is titled, "Feel So High." Her current l.p. is titled, "I Ain’t Movin'..."

This gal's hobby is collection candles from all parts of the world. Whenever she goes to a new city she seeks out shops that custom make candles...

She says she gets her hand motions and poses that she uses in the video for "You Gotta Be" from her mother. While she was growing up she recalls how her mother always talked using grand hand motions to punctuate her words...

Before becoming a singer Des’ree was a student taking classes in psychology...

This artist claims that her voice comes from a 1000 years of strength...

As a youth Des'ree was a hard working student who took five A-level courses while in school...

While growing up Des’ree would spend hours listening to the music of Stevie Wonder and Bob Marley...

This girl's friends and family call her by her nickname, Dezzie...

This girl started building talk in the States while on tour as the opener for Seal...

Des'ree was discovered by the same guy who discovered Terence Trent D’Arby...

This 25 year old singer's full name is Des'ree Weeks and she currently resides in London...

This singer grew up in London and Barbados so she learned to appreciate different kinds of music and culture...

Des’ree has been approached by director Spike Lee to pen a song for one of his upcoming movies...

- The movie is tentatively titled, Clickers...

This singer/songwriter says that she scribbles lyrics whenever they come to her. So some of her songs have gotten their starts on toothpaste boxes, napkins and airsickness bags...

- She jokes that when she walks into the recording studio her music looks like a heap of garbage...

This singer has been described as "Tracy Chapman with a dance tip..."

Des'ree started piano lessons at the age of four but didn’t stick with them...

While Dire Straits take a long respite from touring and recording, fans of the supergroup can revel in one of the band's earliest live recordings taped in Britain. Live At The BBC, a UK only release, brings together a wealth of the group's earliest gems like "Six Blade Knight," "Sultans Of Swing," "Wild West End," "What's The Matter Baby?," "Water Of Love," "Down To The Waterline," and "Lions." Later material like "Lady Writer" and a 12-minute rendition of "Tunnel Of Love" augment the collection. Look for the record in the fall.

PJ Harvey is certainly drawing her share of A-List celebs, as witnessed by her recent show at NYC's Academy on June 7th and 8th. Madonna, Michael Hutchence, David Byrne, Vernon Reid, John Linell (They Might Be Giants), B-52s' Fred Schneider, Debbie Harry, Ian Paice (Deep Purple), Larry Taylor (Journey), Bruce Johnston (Big Star), and Edwynn Collins are the #7 single in France. Ozzy Osbourne and Sharon Arden marry.

HISTORY THIS WEEK:

6/24/65 "Mr. Tambourine Man" by The Byrds tops the U.S. singles chart.
6/27/75 ZZ Top is awarded a gold record for their Fandango record.
6/28/75 "Fame" by David Bowie is released.
6/29/67 Mick Jagger and Keith Richards are found guilty on drug charges.
6/29/79 Lowell George of Little Feat dies of a heart attack in Washington, DC.
6/30/75 Gregg Allman marries Cher.
7/1/70 Jimi Hendrix begins his first recording session at his new Electric Ladyland Studio.
7/2/56 Elvis Presley records "Don't Be Cruel" and "Hound Dog" in New York City.
7/3/69 Brian Jones drowns in his swimming pool.
7/3/71 Jim Morrison dies of heart failure.
7/4/82 Ozzy Osbourne and Sharon Arden marry.

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Would you like to have been a fly on the wall during the recording of Sgt. Pepper? With the publication of George Martin's new book, Making Of Sgt. Pepper (Little, Brown and Company / $22.95), Beatle aficionados are provided a riveting behind-the-scenes look at the creation of one of Rock and Roll's most memorable and ground breaking albums — it will make you feel like you were the "fifth" Beatle waiting patiently in the shadows while the Fab Four worked. Written by Martin, the Beatles' producer, with William Pearson, the tome takes the reader through that landmark album sharing many unknown stories about the recording of the record. In addition, Martin describes how the Beatles, free from the rigors of touring, began to use the recording studio as their workshop, freely experimenting with new sounds and textures.

Winners of MTV's 1993 Highway To Fame contest, Bad Biscuit proclaim themselves Power Pop Punks. Hailed by Aquarian Weekly as Best Hard Rock Act, the band's debut Lp The American Dream? holds true on the creation of one of Rock and Roll's most memorable and ground breaking albums — it will make you feel like you were the "fifth" Beatle waiting patiently in the shadows while the Fab Four worked. Written by Martin, the Beatles' producer, with William Pearson, the tome takes the reader through that landmark album sharing many unknown stories about the recording of the record. In addition, Martin describes how the Beatles, free from the rigors of touring, began to use the recording studio as their workshop, freely experimenting with new sounds and textures.

NOTES AROUND THE WORLD:

"Some Might Say" by Oasis is the #5 single in the UK. "Elton John's Made In England is the #7 Lp in Italy. "A Girl Like You" by Edwynn Collins is the #7 single in France.

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Following the collapse on stage of R.E.M. drummer Bill Berry at a show in Switzerland, the band have canceled all their remaining indoor European shows in nine countries, including the British dates scheduled for April. Refunds are available from the point of purchase, but R.E.M.'s stadium dates in June and July will go ahead, following the successful brain surgery carried out on Berry, 36, on March 3.

We note with sadness the death on March 5 of former Bonzo/Dog Band frontman and celebrated humourist Vivian Stanshall, 51, in a fire at his home in London. In addition to his memorable work with the Bonzos (including their 1968 Top Five UK hit "I'm The Urban Spaceman", which was produced by Paul McCartney), Stanshall was the "narrator" on Mike Oldfield's "Tubular Bells," co-wrote "Arc Of A Diver" with Steve Winwood and took on the persona of "Sir Henry At Rawlinson's End" in the early '80s. In recent years he had been in demand as a voiceover artist for TV commercials and at the time of his death was making an album for WFA, with whom he signed last autumn.
Stevie Wonder topped the bill on the first edition of “The White Room,” Channel 4’s new seven-part live music show, last Saturday night. Recorded the night before, the show featured Wonder playing “Superstition” and “You Haven’t Done Nothing,” plus the new song “Cold Chill” from his Conversation Peace album, which is out this week. Also starring were Des’Ree, Sleeper, newcomers Skunk Anansie and Ultimate Kaos, both on their own and backing soul veteran P.P. Arnold on her best-known song “The First Cut Is The Deepest.”

London band Bush, who are enjoying amazing success in the States where their Trauma/Interscope album Sixteen Stone, climbs 39-25 on this week’s Billboard 200 and has already more than 120,000 copies there, will release their Modern Rock airplay smash “Everything Zen” here on April 17 with the album to follow on May 8.

The Chieftans will follow the Top 20 British success of their current album The Long Black Veil with a UK tour in May. It begins on the 7th in Cardiff and the eight-date itinerary also includes a night at the Royal Albert Hall on May 9.

Timbuk 3, remembered for their 1987 Top 30 entry “The Future’s So Bright I Gotta Wear Shades,” are back this week with the new single “I Just Wanna Funk With Your Mind” on RCA and an album titled A Hundred Lovers due to follow on April 3. The duo of Pat MacDonald and Barbara K have now been augmented by Wally Ingram on drums and bassist Courtney Audain.

Sidi Bou Said follow up their independent chart album Brooch with the new single “Wormee” this week. The three-girl group will release their second LP Bodies later in the year and they continue to espouse women’s issues and the environment; their single “Thing” was the first UK release to appear in totally recyclable packaging.

Orbital, The Prodigy, Moby and Appolo 440 are among the acts confirmed for the “UK Tribal Gathering ’95,” a live extravaganza set for May 6 on the bank holiday weekend between 2 pm and 7 am at Otmoor Park, Beckley in Oxfordshire. A total of 14 bands will perform in five different arenas and the day will also star 50 DJs. The event hopes to become “The annual gathering of like minded converts to the new global religion of repetitive beats and hard and hypnotic dance.”

Simple Minds release “Hypnotised” as the second single from Good News From The Next World on March 27. The band have just completed a video for the track in Los Angeles, directed by The Wiz, and the single will feature the “TLA Edit,” the extended mix and the Malfunction Mix, the last two both by Tim Simenon of Bomb The Bass. Simple Minds European tour starts in Dublin on St. Patrick’s Day, March 17.

The Blue Aeroplanes release “Sugared Almonds” as a single from their Rough Music album this week. The CD single includes a version of Creedence Clearwater Revival’s “Bad Moon Rising” plus a “Scared Mix” of “Scared” and an acoustic “Broken And Mended.” The Aeroplanes started a UK tour with Boo Hewerdine and Animals That Swim on Monday (13) that includes a London date at the Empire on the 25th.

New from the BMX Bandits next week is the single “Gettin’ Dirty.” It’s the title song of the Belshill, Lancashire group’s forthcoming fourth album and the CD single includes “Tiny Fingers” plus Goffin and Kingo’s “Can’t Stay Mad At You” and a play on a famous Burt Bacharach song with “This Guy’s Not In Love With You.”

Celtic Heartbeat, the new label formed to bring traditional Irish music to a wider audience, released its first album last week, Bill Whelan’s “Riverdance.” The producer and composer’s album of his musical stage show includes the hugely successful title track. The label was formed by U2’s manager Paul McGuinness with his counterpart with Clannad, David Kavanagh, and music publisher Barbara Galavan. With distribution via Atlantic, Celtic Heartbeat will release six further albums in April.

Terence Trent D’Arby returns with the new single “Holding On To You” on March 27 with his fourth album Vibrator following April 17. It features contributions by ex-Bros member Luke Goss, Branford Marsalis and Patrice Rushen. The song featuring Goss, “Supermodel Sandwich,” is also featured on the soundtrack of Robert Altman’s Pret-A-Porter.

Reggae label Greensleeves is hoping to cash in on the recent chart success of Ini Kamoze and Pato Banton with a pair of classic CD re-issues. Kamoze’s self-produced Shocking Out LP was recorded in Jamaica in 1988 while Banton’s Never Give In dates from 1987 and includes “Pato & Roger Come Again,” another collaboration with Ranking Roger of The Beat and General Public (just as their new single “Bubbling Hot” is about to appear).

In addition to his work on his new single “Funtime” and album and autobiography Take It Like A Man, Boy George has co-writ-ten “You Can Have It All,” the new single from Eve Gallagher. Gallagher first emerged in 1990 as one of George’s proteges on his More Protein label which now has a licensing deal with Cleveland City, home of last year’s UK #1 artist Tony Di Bart. “You Can Have It All” is out next week and Gallagher is recording an album for release this summer.

Edwyn Collins releases “If You Could Love Me” as the next single from his acclaimed Gorgeous George album this week. It follows his near-hit “A Girl Like You” and includes three new tracks recorded with ex-Suede guitarist Bernard Butler, of which one is a cover of the Python Lee Jackson/Rod Stewart hit “In A Broken Dream.”

Celine Dion’s seventh week at #1 with “Think Twice” should be her last, because although Alex Party stalled at two, FREAKpower crashed in at three with the reissued “Turn On, Tune In, Tune Out”. The Comic Relief single “Love Can Build A Bridge,” by Cher, Chrissie Hynde, Neneh Cherry and Eric Clapton, entered at five, with Euro stars the Other Brothers new at nine via “Don’t Stop (Wiggle Wiggle),” Janet Jackson at 10 with “Whoops Now,” The Prodigy at 15 with “Poison” and the Human League at 18 with “One Man In My Heart.” TERRORvision entered in their customary area of the chart with “Some People Say” at 22, the Cranberries rose 12 to 23 with “I Can’t Be With You,” and #29 marked the first Top 40 appearance since their 1978 #1 “Dreadlock Holiday” for 10cc with a new version of their 1975 chart-topper “I’m Not In Love.” Green Day’s “Longview” arrived at 30, Italy’s 49ers returned with “Rockin’ My Body” at 31, Prince with the “Purple Medley” at 33, and BT with “Embracing The Sunshine” at 34.

The #1 on the new album chart was a new entry for the second week in a row, as Annie Lennox’s Medusa replaced Bruce Springsteen’s Greatest Hits. Lennox’s previous solo album Diva also entered at the top, almost exactly three years ago in April 1992. With Celine Dion staying at two, Springsteen’s compilation fell to three as Blur’s Parklife also held at four and the surprise hit Pan Pipe Moods by Free The Spirit jumped back two places to five. The most Eyecatching performance of the week was by Kirsty MacColl, who in spite of never placing an album in the Top 10 before, went straight to number six with her compilation Galore. Also debuting strongly, and also on Virgin, were Mike And The Mechanics, with Beggar On A Beach Of Gold new at nine, a position only bettered by their 1988 album The Living Years, which reached #2.
In order for us to keep your playlist current and our statistics up-to-date, we need to receive your Plays Per Week report each week before our deadline of Tuesday, 8:00 pm Eastern time.

1. **Call Letters/Name** — Make sure your call letters are on your playlist. Include your name, if possible.

2. **Adds** — List any spins the tracks have received.

3. **Playlist** — Your Most Frequently Played Currents (NOT recurrants!) including actual PPW totals for each current track played for the full week prior to your report date.

4. **Top 5 Most Requested Tracks**

5. **Any station News Or Job Openings.**

Don’t forget, we only want you to report your most frequently played currents. Please do not report any songs you’re not playing in a current rotation...Thank you for your attention to detail!

Please call if you have any questions or comments.

**Deadline: Tuesday, 8:00 pm Eastern.**

Phone: (609) 424-7080  Fax: (609) 424-3881
WNCI

ADDS:
CATHERINE WHEEL
HOOTIE & THE BLOWFISH
NICKI FRENCH
SHERYL CROW
BLUES TRAVELER
WATERFALLS
PEARL JAM
ADAMS
ADAM ANT
HUMAN LEAGUE
STONE/PILOTS
REMBRANDTS
MONTELL JORDAN
A.B. MARANTE
REAL MCCOY
REAL MCCOY
BABY DANCE
FUN FACTORY
THIS... T.L.C.
BETTER/EZRA
DIONNE FARRIS
SUPERNAUT
RUNAROUND
REMEMBER
DECEMBER
HEROIN
SWEET
SMASH
KISSED
FREAK
TELL
SHE LET
Soul For Real
POLARIS

ON:

MAJOR MARKETS: WEST

KKBZ

PHOENIX AZ (623)424-9205
FAILING-MIAMI-RAISED STARR-GLENN

ADDS:
FROZEN

HOT BOXING/BLUE
DONNIE FARRIS
GUY NADEL
DAVID Venable
DIONNE FARRIS
TINA WOOD
KIS

ON:

KIS

SALT LAKE CITY, UT (801)262-7077
JOHN MORALPS

ADDS:
O-ZONE

ON:

BRYAN ADAMS
MARTIN PAUSE
ELTON JOHN
MADEON
JANET FROST
SPRINGFIELD
IRRIDENT
GREAT AMERICAN SONGBOOK
ANTHONY ANDERSON
AMANDA FOREST
THE RUTZ
HOT BOXING/BLUE

KITS

SAN FRANCISCO, CA (415)792-1053
PARKER SANDS
M J MASTERS

ADDS:
FOOT FIGHTERS
JEFF BUCKLEY
MAMA
I.V.

drinke
SHE LET

WNCI

ADDS:
JON BON JOVI
DARK HAWK

ADDS:
DON'T MESS WITH CATS
HOT BOXING/BLUE
WE WILL ROCK YOU

WZJM

CLEVELAND, OH (216)877-7000
INTERNET-FM-DOVE-SUMBANG
HEART OF MI-AN-MID ACTING JACKSON

ADDS:

LIVE
LIVE
SOGGI 76
ROD STEWART
WE ARE THE WORLD

KKBZ

PHOENIX AZ (623)424-9205
FAILING-MIAMI-RAISED STARR-GLENN

ADDS:
FROZEN

HOT BOXING/BLUE
DONNIE FARRIS
GUY NADEL
DAVID Venable
DIONNE FARRIS
TINA WOOD
KIS

ON:

KIS

SALT LAKE CITY, UT (801)262-7077
JOHN MORALPS

ADDS:
O-ZONE

ON:

BRYAN ADAMS
MARTIN PAUSE
ELTON JOHN
MADEON
JANET FROST
SPRINGFIELD
IRRIDENT
GREAT AMERICAN SONGBOOK
ANTHONY ANDERSON
AMANDA FOREST
THE RUTZ
HOT BOXING/BLUE

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CLEVELAND, OH (216)877-7000
INTERNET-FM-DOVE-SUMBANG
HEART OF MI-AN-MID ACTING JACKSON

ADDS:

LIVE
LIVE
SOGGI 76
ROD STEWART
WE ARE THE WORLD
Added at Wild 107!
Already Spinning:
Power 106 34X #11 sales  KCAQ  Z90  KMEL  JAMZ  KBXX  KYLD

Huge Sales:
Dallas #6  Phoenix #7  Tucson #10  Flint #18  Baton Rouge #18  Dayton #19
Las Vegas #25  St. Louis #33  Detroit #35

Album 5,100 pieces sold (not even out yet!!)  Single sold 7,300!

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THE STREET FALLS IN LOVE WITH SELENA... EM! told us they would deliver a new Selena track that would match the success that Crossover was and is still having with “Missing My Baby…” THEY DID! Selena “I Could Fall In Love” (EM! Latin/EM!) is a total homerun! The potential of Selena as a multi-format artist is unbelievable. A song like this makes her death even more tragic. Programmers are screaming phones, phones, phones! It is FMQB’s “Street Beat’s Best Vibe Of The Week”. EM! still has some new tracks that will be released on an album. Some heavy hitters falling in love: KGG! His Sonia Jimenez; KPR!s Candyman; WILD107’s Michael Martin; KZFMs Charlie Maxx; KHFs Fernando Ventura; and POWER 96’s Frank Walsh.

Shaggy “BoomBastic” (Virgin) continues to grab support. Michael Pien is getting it done one by one. Q105; KPR!; and, POWER 99 new this week! Over 800 plays with heavy rotations at THE BOX (77x); WJMH (70x); WPQC (64x). Strong support at KME1; KTFM and WILD107… After 7 “I’ll You Do Me Right” (Virgin) is an awesome song. New at WHJX and K7K7!!… Paula Abdul “Ain’t Never Gonna Give You Up” (Virgin) is a smash and is my vote for the next single. This is the track that features Color Me Badd on backing vocals. Smooth with a groove!

First it was Montell Jordan then MoKenStef. Now Island has a major buzz at Crossover on Vybe! Yes Vybe is Vybin with “Warm Summer Daze” (Island). I Love this JAM! The Island team can not be stopped! “The Coolio Mix is coming kids! It will appear on FMQB’s CD Aircheck “The Street Beat Sound” Volume 18 Hosted by: POWER 106’s Bruce St. James! It’s straight from the Street-The industry’s Hottest Jams presented by the industry’s Hottest programmers. Only from FMQB!

Tommy Boy’s Mike Beece is in the FLOW! Naughty By Nature “Feel Me Flow” (Tommy Boy) continues to grab quality reports! New 290; KIKI; KZFIM; WHHH; and POWER 96! If your missing this your missing a hit. This is the party record of Summer (so far)!

THE BUCKETHEADS IS THE BOMB! Big Beat has delivered the BOMB! The Bucketheads “The Bomb (These Sounds...)” (Henry Street/Big Beat). Mix show has built the foundation and radio is ready! New at KGG! and Q105. WILD 107’s Michael Martin spun it 67x! Hot on the phones this past week. People are in to this cut. It’s time to step up and step out!

Columbia’s Jerry Blair and Charlie Walk “Feels So Good” with Xscape heating up many airwaves! New at: KS104 and KTFM. Working at THE BOX; 92Q; WHJX; HOT97; and many more… Buckshot Le Fonque “Some Cow Funk” (Columbia) is hipper than you think. Major TV exposure! Give it a spin or two. This could be something!… HUGE buzz on C&C Music Factory’s “Boriqua Anthem” (Columbia). Call Bruce Reiner or John Straza now! The POWER 106 remix is the one! Sales are starting to kick in big!

What’s the early verdict on the Michael Jackson HIStory-Past, Present and Future Book 1 double CD! Overall the jury is still out. The buzz and hype continue. WPQC’s Albie Deesays “Scream” debuted #1 SoundScan in the market. Top 5 in most markets. Programmers are listening to this project more than once. That is a great sign. Crossover Consensus pick: “You Are Not Alone” written and produced by R. Kelly. Listen to this baby! This could be Michael’s ticket to the Number 1 slot on many charts! Radio is screaming for this. WILD107 and KTFM couldn’t wait. I Love It! A song that evokes a ton of emotion and passion…

Priority’s Nancy Levin is sitting on a SMASH! A No Brainer! Boyz Of Paradise “Shinning Star”(Rhythm Safari/Priority) is coming! GET READY!!! Mack 10 “Foe Life” (Priority) is new at WILD 107! This is a totally cool tune! Check it out.

WORK’s Johnny C. C stand for Commitment for this project! Diana King “Shy Guy” (Wb) is PROVEN HIT! New at: HOT 97!… Keep an eye on Jamirquiao “Space Cowboy” (WORK) the buzz is coming from the mix!

Elektra is on fire! Get ready New Adina Howard “My Up And Down” (EastWest/EG) is new at KME1 and HOT 97!… Grand Puba “I Like It (Wanna Be Where You Are)” is a real record HOT 97’s Tracy Cloherty feels it big time!

Smooth “Mind Blowin” (TNT/Jive) grabs quality calls this week. New: KLUC; KPR!; and HOT 97!… E-40 “Sprinkle Me” (Sick Wid It/Jive) is buzzin!

Interscope’s Brenda Ramono has another hit! 2 Pac “So Many Tears” (Interscope) is new at: HOT 105; WHHH; WHJX! Make it two in-a-row for 2 Pac!

STREET BEAT BUZZZZZ…

Crystal Waters “Relax” (Mercury) This track has been mentioned quite a lot on One-to-One calls. This is the third single from the highly successful “Storyteller” CD. Crystal is primed to continue her streak of Crossover hits. She is out on the road performing a slammin set of hits from “Gypsy Woman” to “100% Pure Love”. Mercury’s commitment to this project is unbelievable! David Leach, Tony Smith and Franco Iemmello have a true top 40 artist. Get your hands on the “Humpy Mix” by POWER 106’s Richard “Humpy” Vission. This is the one!

BONUS BEATS: (Beats To Check Out!) Madonna “Human Nature” (Maverick/WB) U.N.V. “So In Love With You” (Maverick) Sxex “You Bring The Freak” (Pendulum) Mack 10 “Foe Life” (Priority) Jon B. “Pretty Girl” (Yab Yum/550 Music) Skee-Lo “I Wish” (Sunshine/Scotti Bros) Joei Mae “Promise Me Your Heart” (After Dark/Priority)

La Bouche “Fallin’ In Love” (Logic) Intonation F/Joee “Died In Your Arms” (Metropolitan) Mighty Dub Kats “Magic Carpet Ride” (Smile/Profile) Lil Suzy “Now & Forever” (Empress/Metropolitan) Lords Of The Underground “What I’m After” (Pendulum) Max-A-Million “Take Your Time(Do It Right)” (S.O.S/Zoo) Ice Cube “Friday” (Priority) Sphinx “What Hope I Have” (Champion) Rosie Gaines “I Want U” (Motown) Spanish Fly “Crimson & Clover” (Upstairs/WB) Tony Thompson “I Wanna Love Like That” (Giant) Fun Factory “I Wanna B With U” (Curb/Atlantic)

Brian McKnight “Crazy Love” (Mercury)

SHOUT OUTS:

Charlie Maxx; Bruce St.James; Shellie Hart; Jeff Nelson; Nancy Levin; Kelly at Logic; Todd Cavanaugh; Heidi Jo Spegeli; Charles Chavez; Erik Bradley; Jeff Andrews; Cary Vance Peter Napollio; Mark Gorlick; Bob Hamilton; Michael Martin; Johnny Coppola; Mike Gillen; Steve Lake; Mike Beece; Tommy “How ya feel now Nilda” Nappi; THE PHILADELPHIA PHILLIES!

Dial the dights…..609-424-7080 C-Ya pool side at the Poe! or at B96’s “Summer Jam” in Chi-Town….. PEACE

—Bob Burke
What do these people have in common?

Charlie Maxx  Lucy Barragan  Michael Martin
Mario DeVoe  Sonia Jimenez  Charles Chavez
Joey Arbagey  Shellie Hart  Cat Collins
Kahuna  Tony Manero  Scott Chase
Maurice DeVoe  Jeff Nelson  Kozman

They've all been PROFILIN'...
The coolest interview on the STREET!
Give us a brief Jeff Nelson history.

I was born in Honolulu, Hawaii, and was raised in San Diego. I've lived here for the past 32 years. I was obsessed with being a DJ. So I went to the Columbia School of Broadcast, which is out of business now. It just sparked a desire to be in radio. After that, I became a mobil DJ and club DJ. I did that for another ten years. Then I finally got an opportunity to work in radio with Z90. From there I came in as a mix DJ. I also got an opportunity in promotions. I was carrying helium tanks, and setting up remotes. One thing led to another, and I got an opportunity for an overnight position, which led to Music Director. Now I'm Music Director and Night DJ.

Describe the typical Z90 listener.

The typical Z90 listener, bottom line, is a club-head. Just a total party animal! They usually are dance fanatics, very trendy, and are always looking for something different, something out of the ordinary, and safe to have fun with. They are between 18 to 34, and you'll find them anywhere from Hip Hop and House underground parties to the Yuppie's of the upper echelon hotels.

Take us inside the typical Z90 music meeting.

In a music meeting I'll get with my Music Coordinator, James Dee, (he's also our mix DJ), and Lisa Vasquez, my Operations Manager. We'll stick with a stack of CDs, a bag of potato chips and soda. Then we'll start listening to them and then we'll check and see how sales are doing, and of course, requests, and the standard research. But afterwards we'll just look at each other and go, "What do you think?" And it's a combination of all that gut. Then we pick a song.

Tell us about the San Diego market?

It's been said that it's a testing ground for just about all new products. It's out of the ordinary! You might call them wine drinkers on beer money! They're always looking for the best deal and of course, trying to look the best for no money at all. They constantly want something for nothing. I love this city! But, we're all very selfish out here. That causes me to give them great radio, because it is for free. And because it is free - they soak it up. They'll expect a lot! We do our best to fill that void.

How often are you in the streets getting the vibe?

In addition to my regular Music Director chores, and being on-air from 6-10 at night. I also DJ at a club three nights a week, so that I can constantly keep a vibe. I'm deathly afraid of programming from behind a desk because you become more or less a "dictator" as opposed to a "caretaker" of the music.

If you had to pick three songs that sound awesome back to back on Z90, what would they be?

Real McCoy “Another Night”, “Let It Whip” by the Dazz Band, and Dr. Dre “Keep Their Heads Ringing.”

What promotions are Z90 currently running?

We just had a huge promotion. It was our fifth anniversary party, which turned out to be a real smash. We really focused a lot of our energies on concerts and making them as inexpensive as possible, so that our core can see the artists whom they love the most. In addition to that, we get involved with a lot with the local community, doing everything from the Delmar Fair to doing a big huge beach clean-up. We try to get ourselves involved in a large scale like that.

You talked about Lisa Vee (Z90 OM). How has she influenced you?

Lisa's a big influence. She's the one who appointed me as Music Director when she was given the job of Operations Manager. She's a master at people management. She can see a problem before it occurs so that we can plan for it. She has that female touch that makes a big difference when it comes to a male dominated industry. She really softens my outlook on music, so I can go ahead and say, "Hey this is a sweet song." It helps a lot because sometimes all I want to do is put grit in the craw and go for it on the music to make it hard core.

What has been your biggest achievement to date?

Our biggest achievement today would be taking the station number one 18-34 with an 8.5 in an extremely conservative market where the number one stations are Country and Easy Listening. That's been a great achievement for us. We're #1 with an 8.5 and it's real exciting.

What's next on Jeff Nelson's hit list?

The next thing on our hit list is to achieve number 1 age 12+, which is I'm sure is everybody's challenge. In addition to that, I would say the biggest goal is to try and create a program to clean up the streets and stop the violence with a program that actually works and not just sparks. A real good program that kids and other people are challenged by socio-economic conditions can look to Z90 for help and get help. That's the main goal. Personally, I hope to become a Program Director. I would really like the opportunity to become the Program Director of a radio station.
KXTZ/ LAS VEGAS
TONY MANERO

Vybe  Warm Summer Daze
Michael Jackson  You Are Not Alone
2 Pac  So Many Tears
Selena  I Could Fall In Love

HOT 97.7/ SAN JOSE
BOB PERRY

Selena  I Could Fall In Love
Naughty By Nature  Feel Me Flow
Michael Jackson  You Are Not Alone
Outhere Bros.  Boom Boom

KTFM/ SAN ANTONIO
CHARLES CHAVEZ

Vybe  Warm Summer Daze
Notorious B.I.G.  One More Chance
Selena  I Could Fall In Love
Crystal Waters  Relax

Z90/ SAN DIEGO
JEFF NELSON

Monica & Usher  Let's Straighten It Out
Selena  I Could Fall In Love
Vybe  Warm Summer Daze
Seal  Kiss From A Rose

BOSS 97/ ATLANTIC CITY
DR. MICHAEL LYNN

Lil' Suzy  Now & Forever
Jocelyn Enriquez  Big Love
Elton John  Made In England
Crystal Waters  Relax
Fun Factory  I Wanna B With U

B96/ CHICAGO
ERIK BRADLEY

Selena  I Could Fall In Love
After 7  'Til You Do Me Right

WHJJX/ JACKSONVILLE
GREG BRADY

Michael Jackson  You Are Not Alone
Notorious B.I.G.  One More Chance
Tina Moore  Never Gonna Let You Go

KMVR/ LAS CRUCES, NM
MARY ANN MOND

Xscape  Feels So Good
Fun Factory  I Wanna B With U

WILD 107/ SAN FRANCISCO
BOB HAMILTON

C&C Music Factory  Boriqua Anthem
Selena  I Could Fall In Love
Michael Jackson  You Are Not Alone
Mack 10  For Life

BOSS 97/ ATLANTIC CITY
JAY TOWERS

Soul For Real  Every Little Thing I Do
Brian McKnight  Crazy Love
Maxx  Getaway

B104/ ALLENTOWN
JOE FRIDAY

Intonation feat. See  Died In Your Arms
4PM  Years From Here
Fun Factory  I Wanna B With U

HOT 105/ MODESTO
PETE JONES

Fun Factory  I Wanna B With U
Selena  I Could Fall In Love
Bucketheads  The Bomb
Michael Jackson  You Are Not Alone

B96/ CHICAGO
JEFF ANDREWS

Michael Jackson/R. Kelly  You Are Not Alone... “Hit! Hit! Hit! One listen record.”
Selena  I Could Fall In Love... “New release... Very smooth.”
Mighty Dub Kats  Magic Carpet Ride... “Killer track... Just released... Buzz on the street.”
Jon Jon  My Ding Dong... “In the same vain as 'Short Short Man'... Big in the clubs.”

KZFM/ CORPUS CHRISTI
CHARLIE MAXX

After 7  'Til You Do Me Right
Selena  I Could Fall In Love
Seal  Kiss From A Rose

KXXX/ BAKERSFIELD
KOZMAN

Michael Jackson  You Are Not Alone and Come Together
Jon B.  Someone To Love (Remix)

KLUC/ LAS VEGAS
CAT THOMAS

Mokenstef  He's Mine
Smooth  Mind Blowin'
Naughty By Nature  Feel Me Flow
Montell Jordan  Somethin For The Honeys

KIXY/ SAN ANGELO
JIMMY STEELE

Brownstone  I Can't Tell You Why
Xscape  Feels Good
After 7  'Til You Do Me Right

Q105/ OXNARD
ROOSTER RHODES

The Bucketheads  The Bomb
Selena  I Could Fall In Love
WZJM/ CLEVELAND
DAVE EUBANKS

Michael Jackson  You Are Not Alone
Notorious B.I.G.  One More Chance
Jon B.  Pretty Girl

KIXY/ SAN ANGELO
JEFF DEVEREAUX

Xscape  Feels Good
La Bouche  Fallin' In Love
Intonation ft/Joee  Died In Your Arms

X99/ KNOXVILLE
JACK DIAMOND

E40  Sprinkle Me
The Jackson 5  Big Boy
Rottin' Razkals  Hey Alright

Q105/ OXNARD
JENNIFER ROBULES

Smooth  Mind Blowin'
Mokenstef  He's Mine

MARK ADAMS
KBOS/ FRESNO

Selena  I Could Fall In Love
Michael Jackson  You Are Not Alone
Buckets  The Bomb

HOT I94/ HONOLULU
JAMES COLES

The Luniz  I Got 5 On It
Max-A-Million  Take Your Time
Mokenstef  He's Mine

WOCQ/ MARYLAND
WOOKIE

Patra  Pull Up To The Bumper
Notorious B.I.G.  One More Chance
Nuttin' Nyce  Froggy Style (Remix)

WILD107/ SAN FRANCISCO
MICHAEL MARTIN

Michael Jackson  You Are Not
C&C Music Factory  Boriqua Anthem
Mack 10  For Life
Selena  I Could Fall In Love

THE BUCKETHEADS
"The Bomb"
(Henry Street/BigBeat)

Selena  "I Could Fall In Love"
(EMI Latin/EMI)

Michael Jackson  "You Are Not Alone"
(Epic)

Vybe  "Warm Summer Daze"
(Island)

Crystal Waters  "Relax"
(Mercury)
BRANDY IS A DIRECTOR’S “BEST FRIEND”!... Atlantic artist Brandy recently completed work on her third video. “Best Friend” is the third single from Brandy’s platinum debut CD. Pictured: video director Matthew Rolston and Brandy.

ROSS JAMM’ BOS-TON!... (L To R): Columbia’s LPM Dan Hubbert; WJMN MD Cat Collins; Columbia artist Yo Co Ross; Columbia Associate Director National Crossover John Strazza.

ARISTA IMPACTS ATLANTIC CITY! (L To R): Bad Boy artist Faith; La Face artist Usher; Bad Boy President Puffy.

NUTTIN’ NYCE BOWLS THEM OVER AT BET!... Jive artist Nuttin’ Nyce takes a moment to pose for a photo after showing off their bowling skills in Adelphi, MD. (L To R): manager Scott Morris; Jive’s Kelly McCray; BET’s Brett Walker, and Lon Kearse.

A SOUL SUMMER NIGHT!... Mercury recording artist Brian McKnight (r) and Dance Diva Donna Summer are joined by the original soul conductor himself Don Cornelius.

FRENCH & FARRELL!... A quick look backstage at the KIX106 Summer Bash! (L To R): J.F. manager Joe Monzo; Nicki French; Big Beat’s Joanne Farrell.

NOTE: You send em’...I’ll print em’: Bob Burke-FMQB “Street Scenes” 1930 East Marlton Pike. F-36 Cherry Hill, NJ.
It's 4PM in Philly! Q102 welcomed Island recording artists 4PM to Penn's Landing for the Philly Chili Cook-Off party. (1-r, rear): Island's Ed Green; P.D. Glenn Kalina; promo staffers Jessica, Frank, Rick and Ron; and (front row) 4PM, and a Q102 listener.

EastWest/EEG recording artists The Rembrandts made an artful appearance on the Z100/New York Morning Zoo. (1-r): Producer extraordinaire Elliot Segal; Rembrandt Phil Solem; Z Morning Zoo host John Lander; and Rembrandt Danny Wilde.

Atlantic recording artist Jamie Walters visited 93Q/Syracuse to spend time with M.D. Ragman (right), and Traffic Director Kara Collucci.

EMI artists Blessed Union Of Souls performed in Rochester for 96XYY recently. (1-r, rear): Bandmembers Elliot Sloan and Eddie Hedges; M.D. J.J. Rice; EMI's Sean Lynch; and bandmembers Tony Clark and C.P. Roth. (1-r, front): EMI's Jocelyn Taub; and bandmember Jeff Pence.

The legend meets the soon-to-be legendary... Columbia recording artists Tony Bennett and Soul Asylum got to know each other backstage at WHFS/Washington-Baltimore's "WHFestival." That's Columbia's Pete Cosenza on the left, and Lee Leipsner on the right.

Lava's off and running with the Jill Sobule single that's pulling major phone when played. In the on-deck circle is Edwin McCain (flanked here by VP/Promo Valerie DeLong and Lava Prez Jason Flom). Edwin's forthcoming single, "Solitude," is a compelling duet with Darius Rucker of Hootie fame. Look for Edwin to open for Hootie in August and September.
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