SPECIAL INSIDE:
First-Ever Rhythm-Xover Football Special Inside

MUSIC

TOP 40
Top 10 Opens For Creed

RHYTHM CROSSOVER
Destiny Feels
Independence

MAINSTREAM A/C
Huey & Gwyneth
Cruisin’ Fast

ALTERNATIVE
U2 Having A Beautiful Day

COUNTRY
Chicks Fly Into Top 20

NEWS
Labels To FTC: Not Guilty
Napster Use Increases 4X

“Beautiful Day”
THE GOLDEN BOY
Young, Handsome, Olympic Gold Medalist,
WBC Champion, Father, Philanthropist,
Role Model and now...
Professional Recording Artist.

De La HOYA

RUN TO ME
the first single and video
from the self-titled album

Produced by award-winning Rudy Perez

www.americanradiohistory.com
Music Industry To FTC: Not Guilty

While the music business was just one of several industries fingered (so to speak) by a Federal Trade Commission report this week alleging that age-inappropriate material was being marketed to children, the industry was quick to confront—and deny—any possible culpability.

"As an industry, we do not market violence, we market artists," commented Recording Industry Association of America President/CEO Hilary Rosen in a statement. "When material is explicit, we clearly label it for parents and guardians to make informed buying decisions for their kids."

At issue, of course, is whether the collective entertainment industry—largely the music, movie, video game companies—aggressively market their products to children whom the products reportedly are not intended to reach. The FTC's report notes that even movies rated "R" and video games labeled "M"—both are categories that require an accompanying adult to buy a ticket or make a purchase—routine target younger people.

Predictably, both presidential candidates weighed in on the subject. Democrat Al Gore called for a voluntary "cease-fire" in marketing practices that include children under 18 as part of their target, and threatened federal action if the industry doesn't respond.

Republican George W. Bush agreed that the industry needed to do a better job monitoring its marketing strategies, but voiced doubts over his opponent's sincerity on the issue. (Perhaps he's forgotten that Gore's wife Tipper spearheaded the Parents Music Resource Council that resulted in getting "Explicit Lyrics" put on CDs in the first place).

In any event, expect cries of "censorship," "government interference," "First Amendment rights," and "parental responsibility" as this issue moves forward. As RIAA's Rosen explained, "We will continue to allow artists their American right to freely express themselves and give parents the tools to help them make informed decisions about what their kids are buying."

The FTC doesn't seem to be 'enjoying the entertainment industry's good-conscience line but is talking at the option of pushing for fresh legislation. Nervous about stirring up a First Amendment brothaha (see it's begun already), the regulatory body instead wants the industry to expand voluntary codes prohibiting such practices and to sanction companies that run afoul of these guidelines.

Jobs! Jobs! Jobs! www.gavin.com

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URBAN/URBAN A/C
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A/C, HOT A/C
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Stern Talk
"I see it happening. I'm leaving. I'm going to be gone in three months." —HOWARD STEIN ON THE IMPENDING NEGOTIATIONS TO RENEW HIS CONTRACT WITH VIAacom/CBS

Robertson Laments
"We were disappointed. We not only settled with the other four plaintiffs, but we got a license going forward. It is very disappointing that Universal doesn't see the benefit or for whatever reason doesn't want to settle this and forced this into a legal showdown." —MP3.COM CEO MICHAEL ROBERTSON COMMENTING ON UNIVERSAL'S LEGAL INTRANSIGENCE VIS-À-VIS HIS COMPANY'S ACTIVITIES

Hail Napster
"These figures, coupled with the significant increase in CD sales during that same time period as recently announced by the RIAA, demonstrate the tremendous opportunity that Napster offers for music lovers and artists alike." —HANK BARRY, NAPSTER CEO, RESPONDING TO MUSIC METRIX'S FAVORABLE GROWTH FIGURES FOR HIS COMPANY

Britney's Bod
"What we're seeing is the melding of rock and porn." —PARENTING EXPERT MARGARET SAGARESE IN THE WAKE OF BRITNEY SPEARS' "STRIPPED DOWN" LOOK AT THE RECENT MTV MUSIC VIDEO AWARDS

Mayer To Oversee Clear Channel Web Group
Clear Channel President and Chief Operating Officer Mark Mays has appointed Kevin Mayer to the newly-created position of Chairman and Chief Executive Officer of the company's Internet Group. Reporting to Mays, Mayer will manage and operate all of Clear Channel's Internet and interactive businesses worldwide, working closely with the company's radio, television, and outdoor divisions, as well as SFX Entertainment.

"It is increasingly clear that the Internet is a critical component of our company's future growth and shareholder return," Mays observed.

"However, as the markets have shown, expansion in this area needs to be thoughtful and strategic. By creating this new post and appointing an executive of Kevin's caliber, we are signaling our commitment to building this business the right way. Kevin brings a unique combination of strategic insight and operational expertise, and we expect his leadership to take our Internet initiatives to the next level.

"I'm thrilled to join such an outstanding and visionary company and leadership team," added Mayer, who most recently was President and CEO of Playboy.com. "I'm a strong believer in the marriage of traditional and new media, and I look forward to maximizing the Internet opportunity for Clear Channel."
Music On The Net: Get Your Scorecards Here!

In just a couple weeks San Francisco will play host to the most significant battle so far in the legal conflict between the recording industry and "freeload" upstart Napster. In that context, Gavin.com's Music On The Net conference, slated for next week (September 21-22), presents key Internet strategists who are calling the shots as the major labels seek to embrace new technology for delivering music to their customers.

THE LINE-UP SO FAR:

THURSDAY, SEP. 21
9:30 a.m.: The Industry Town Hall: Where's This All Going?
Ted Cohen, VP/New Media at EMI, moderator; SonicNet Sr. VP/GM Fred Graver; OnAir.com CEO Scott Purcell; Liquid Audio Sr. VP/Content Development & Label Relations Dick Wingate; and Get Music President & CEO Andrew Nibley.
11:00 a.m.: The Executive Leadership Forum: Is The Model Changing?
John Adams, CEO, MuBu.com, moderator; Launch Media CEO David Goldberg; Live365 CEO Alex Sanford; EMusic CEO Gene Hoffman; and Imhotep CEO Joseph Mouzon.
2:00 p.m.: Radio vs. New Media: A Fight To Finish?
Les Garland, President, AfterPlay Entertainment and co-founder of MTV, moderator; RAIN founder Kurt Hansen; XM Satellite Radio Sr. VP/Content & Programming Lee Abrams; Radio Free Virgin's Zack Zalon; and John Martin, President/Web Services Group, Clear Channel.
6:00 p.m. The Wammy Awards cocktail reception
7:00 p.m. The Wammy Awards presentation

FRIDAY, SEPTEMBER 22
9:30 a.m.: Major League Strategy: The Content Gurus Speak
GAVIN Executive Sandy Skeie and Editor-in-Chief Reed Bunzel, moderators; Kevin Conroy, Chief Marketing Officer & President/New Technology, BMG Entertainment; Larry Kenswil, President, eLabs, Universal Music Group; and Jay Samit, Sr. VP/New Media, EMI.
11:00 a.m.: Can You Break New Music On The Net?
Jeff McClusky & Associates' James Schureck, moderator; Brian Cullinan, Sr. Manager Record Label Relations, Columbia Records; AOL Music-Spinner/Winamp's Gregg Alexander; Virgin's Ty Braswell; and Andy Strickland of Dotmusic.
1:00 p.m. Keynote Po Bronson
2:30 p.m.: Radio: Competing On The Net
KPMB VP/GM Tracy Johnson; Susquehanna VP/GM Dan Halyburton; StreamAudio CEO Bob Case; legendary programmer Steve Rivers; and KROQ APD Gene Sandbloom.
4:00 p.m.: Finding New Artists On The Net
Garageband.com's Cameron Sears; MoodLogic's Sandy Pearlman; MusicBlitz's Mike Mena; FarmClub.com's Marc Nathan; and DreamWorks' Luke Wood

Interspersed among these panel sessions will be special presentations and exciting new product demonstrations from companies such as Sonicbox, Sony eMarker, MoodLogic, Imhotep, Liquid Audio, Korbango, and MuBu.com.
And don't forget The Wammy Awards on Thursday, September 21, at The Palace of Fine Arts in San Francisco. The Wammy Awards are presented by The Academy of Digital Music Arts and Sciences in recognition of excellence and achievement in music on the net.

MusicMetrix

- Live365.com has announced that its total number of simultaneous online radio stations has surpassed the number of terrestrial radio broadcasters in the United States. Amateur radio entrepreneurs from all over the country have launched 17,000 stations on Live365.com using the company's proprietary technology to create and broadcast Internet radio stations from any personal computer with no fee.
- The Recording Industry Association of America and Yahoo have signed a licensing deal that provides terms for the use of online music by Yahoo-branded websites. The deal covers music broadcast on Yahoo Radio and Yahoo Broadcast.

no limits

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... 4 TOP 5 POP SINGLES...

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I'LL TRADE (A MILLION BUCKS)
FEATURING LIL' MO

SEPTEMBER 25

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Joel Mark Named VP of A&R At MCA

Joel Mark has been appointed Vice President, A&R, MCA Records, it was announced Monday by the label's Senior Vice President of A&R Gary Ashley. Mark will be responsible for finding, signing, and developing new artists in the rock, pop, and alternative genres. He will be based in MCA's new Santa Monica headquarters.

Said Mark of his new position, "I look forward to working with Jay Boberg, Gary Ashley and the rest of the MCA staff. I believe they are great music people working on exciting projects. I'll be looking for innovative artists that write great songs, anything from metal to singer-songwriters."

Mark comes to MCA from Wind-Up Records in New York.

Napster's Popularity Continues To Soar

It seems a little pending litigation is the last thing to faze your average Napster user. According to Media Metrix, the number of people using the online music-sharing service has more than quadrupled in just five months, making it the fastest-growing software application ever recorded by the Internet research company. As of July, Napster had 4.9 million users—6 percent of U.S. home PC users with modems.

Unique Madonna Exhibit

At GAVIN Conference

"It is really cool. You guys are going to be totally blown away by it."

Stefanie Henning, VP of Product Development at Shockwave.com, can't say enough about the interactive Madonna exhibit that will be featured at GAVIN's upcoming "Music On The Net" conference (San Francisco, Sept. 21-22). And rightly so. The exhibit will feature Madonna's new hit "Music" playing on a huge video screen and folks will be able to... well, let's let Stefanie explain.

"It's called the Shockwave single. Basically what a Shockwave single is, is the animated music video that is coupled with a streaming piece of music at our site. So it's interactive. You collect icons while you're watching the single that allow you to mix your own music video with her assets at the very, very end."

Sounds like there's going to be one very long line at the GAVIN conference.

Songwriter, producer, artist

Jive Jones

Jive Jones has most recently worked in a songwriter/producing capacity with artists such as Epic/550 Music's Mandy Moore, Epic artists Strayke 5 & Aravastia, RCA's Innesrean, Priority acts Belle Perez & Siva, and new Island Def Jam group Shooting Blanks. Additionally, look for Jones' own album on Columbia early next year.

Hometown: Miami

What radio stations did you grow up listening to? 99 Jamz, Power 96, and Y100.

What stations do you listen to now? Hits 97 and 2100 New York City.

What's your favorite album of all-time? For You by Prince. It had brilliant songwriting paired with simple but awesome melodies and grooves.

What do you most look for in an artist when you agree to produce them? A great voice and star presence.

Any projects or artists you're presently working with that you want us to keep an ear out for? Shooting Blanks. They're a great band from Iceland with a superstar singer. They're like a cross between the Foo Fighters and Blink 182 and they're going to be the band of 2001. Look out!

Name an artist you'd still like to work with in the future and why? There are so many amazing artists out there that it is hard to pick just one, but there is one artist out there that I certainly hope to work with in the near future... can anyone say "Smooch" or "Abraa Maria?"

Your list might be long, but what song do you most wish you had produced? The "Theme from Star Wars."

Proudest career achievement: Writing and producing my solo album for Columbia/Sony Music.

Future ambitions: 15 million, baby!
MusicTabs
The Industry Standard for Internet Music Promotion

But don't just take our word for it, here's what Industry leaders are saying:

"MusicTabs is 'One-stop' shopping for new music!"
Julie Stoeckel, Music Director, Alice FM/San Francisco

"Progressive and innovative...it's a sensational time for a clever music based technology like MusicTabs"
Steve McKeever, President of Hidden Beach Recordings

"MusicTabs makes it a great time to be in radio"
Helen Little, Operations Manager, WUSL-FM/Philadelphia

"I want record labels to use this for all my stations. MusicTabs is nice!"
Tony Fields, VP Broadcast Operations, Blue Chip Broadcasting

"MusicTabs will cut down on lost time due to product disarray"
Rick Nuhn, Sr. Nat'l Director of Promotions, Warner Brothers

See MusicTabs for yourself! Join us at our Wammy Award Cocktail Party kicking off the Gavin.com conference at the Palace of Fine Arts/San Francisco, on Sep. 21st at 6P. Stop by our booth at the NAB Radio Show for details!
"Eight Seconds"

By Paige Niemaber
nwcpromo@earthlink.net

Or less, usually. When I talk/preach/sermonize to the Promotions Departments at my various clients, I always emphasize the importance of a kick-ass first impression. It’s probably the most critical, yet most overlooked element to street-level marketing.

When people meet us for the first time in public, they’re essentially interviewing us for a job: the job of being on their pre-select. Every time a jock or street-teamer encounters a potential listener they have about eight seconds to wow ‘em. Kind of like real-life employment interviewing.

But to even get to the interview stage, at least in radio, you have to first get their attention. With continuing consolidation, there are more and more candidates for fewer and fewer gigs. Back when I was fighting tooth and nail to get to the interview stage, I knew that first sending them a résumé wasn’t going to cut it. I needed to do something that captured their attention and focus for eight seconds. I figured that’d be about five seconds longer than all the other résumés were getting. If I got eight seconds, that’s about getting the interview went up substantially. So how to get to that level?

We’re in a creative industry. Mailing a résumé with a cover sheet is fine if you’re going for a job as an insurance adjuster. But not in a business that’s supposedly creative and innovative. So I spent $100 and created what I called my “Desk Mailer.” It was essentially an overhead shot of my desktop, because except for lunch boxes and CD collections, few things offer a truer glimpse into someone’s personality. The desktop had heft. Strips from the race track, a Thor comic book, some drug-related phone message slips, Tuna, and a half-eaten piece of pizza littering it. Opened up, the mailer listed a series of reasons why the recipient should hire the desk (and the promotion director was thrown in for free). Stuff like “Ota Redding would have wanted you to hire Paige” and “Hiring Paige is cheaper than heroin, and legal in most states.”

I got personal handwritten notes from about 70 percent of the people I sent it to, saying that they loved the mailer but were truly apologetic that they didn’t have anything at that time. (People who sent me form letters received one in return stating that I was unable to accept their rejection letter but would hold it for 30 days in case the opportunity to reject them should come up.) I sent a GM who I’d blindly mailed one of them to. He looked at me quizzically and then exclaimed, “You’re the guy with the desk. I still tell people about it!”

Obviously, you need to have talent, ambition, and drive. But no one’s going to know you have it if you don’t get the interview. So what kind of creative things have people done to ensure their eight seconds of attention?

Dave Robbins, VP/GM, Infinity Radio, Columbus

“One time I got a package that I thought was genius. A guy applying for a jock job sent me a telephone with the instructions to plug it in and hit ‘redial.’ When I tried it, it called directly to his house!”

Pat Paxton, VP/Programming, Entercom Communications

To get to the GM of the job he wanted, Pat first tried to impress his assistant. “I figured if I got her attention, then that would open the door to the GM. So I sent a daily virtual flower via email to her. She loved it, which helped get me the interview. When I went well, and I got the job,” says Paxton. He stresses a good cover letter and the fact he only usually takes 30–60 of the tape. “I’m not impressed enough to continue, then the tape probably doesn’t get listened to again. In other words, impress me out of the box.”

Scott Sands, PD of WZPL-Indianapolis

The best package Scott ever received was from a syndicator. “He sent me a package along with a plastic bloody severed foot. The note said ‘Just trying to get a foo in the door,’” laughs Sands.

Ronnie Ramone, Airstaff/Promotion Director, WLW-Lancaster

“I was up for my first full-time radio gig as promotion director. I found out that the PD was a ‘ladies man.’ So I sent him the top part of a PlayBoy centerfold and told him that he would have to interview me to get the bottom half,” says Ronnie. It worked. He got the job and his PD got his completed centerfold.

Tom Posz, Program Director, WEDJ-Indianapolis

“In Alternative radio, everyone has an angle,” says Tom. “You have to get my attention but also show some shred of professionalism.” The item he got that he most remembers was “...a teddy. At least that’s what the guy represented it as. He took a small pinkish colored ball and put it in a baby food jar with a lid that said, ‘I would give a nut to work at WEDJ 107.’ Unfortunately the guy’s tape wasn’t as good as the package that it came in. But they listened to it.”

Once I had a friend who mailed a GM a live lobster with a note that read, “I’m not afraid of hot water. In fact, I like to dive right in.” With perhaps 200 resumes arriving for the one opening, who do you think got the benefit of the doubt, the eight seconds of attention, and consequently an interview? Cars, of course. And she got the job, Nuff said.

Paige Niemaber, who is VP/Entertainment Games for Cluptron Radio and CPR, is still waiting patiently and painfully for Tom Posz to return his package. You can reach Paige at (615) 433-4554 or via email at nwcpromo@earthlink.net.

“I’m not afraid of hot water. In fact, I like to dive right in!”

Gavin 2000, September 15, 2000
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Top 40 Radio in Indy—
Gentlemen: Start Your Engines

BY KEVIN CARTER
kevin@gavin.com

For the longest time, Indianapolis was home to one Mainstream Top 40—heritage player WZPL. Its only close formatic competitor was Rhythmic WHHH. Late last year, hometown owner Emmis decided to get back in the game by launching a "Hot-Hits"-style format called RadioNow, targeted to the 12-24s currently sucking up the instant gratification promised by TRL every afternoon. The result has been interesting to say the least and, with Emmis reaching out to 1994-Parshubh PD Dave Edgar (who should be announcing as you read this), and consultant Dave Shakes the battle for Indy is about to get even tighter.

Top 40 Most-Playe Songs
September 4-10

WZPL
PD: Scott Sanders
MD: Dave Decker
Owner: MyStar
Trend: Top 40/Summer
Phase 1: S.B.S

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>TW</th>
<th>LW</th>
<th>Move</th>
</tr>
</thead>
<tbody>
<tr>
<td>CREED</td>
<td>&quot;With Arms...&quot;</td>
<td>64</td>
<td>58</td>
<td>-6</td>
</tr>
<tr>
<td>BBM/CAK</td>
<td>Back Home</td>
<td>63</td>
<td>69</td>
<td>-6</td>
</tr>
<tr>
<td>NINE DAYS</td>
<td>&quot;Absolutely&quot;</td>
<td>63</td>
<td>58</td>
<td>+5</td>
</tr>
<tr>
<td>BOY JOVI</td>
<td>&quot;It's My Life&quot;</td>
<td>62</td>
<td>62</td>
<td>0</td>
</tr>
<tr>
<td>BACKSTREET</td>
<td>&quot;The One&quot;</td>
<td>54</td>
<td>48</td>
<td>+6</td>
</tr>
<tr>
<td>MADONNA</td>
<td>&quot;Music&quot;</td>
<td>53</td>
<td>52</td>
<td>+1</td>
</tr>
<tr>
<td>V. HORIZON</td>
<td>&quot;Everything...&quot;</td>
<td>45</td>
<td>51</td>
<td>-6</td>
</tr>
<tr>
<td>MATCHBOX</td>
<td>&quot;Bent&quot;</td>
<td>45</td>
<td>40</td>
<td>+5</td>
</tr>
<tr>
<td>*N'SYNC</td>
<td>&quot;It's Gonna Be Me&quot;</td>
<td>44</td>
<td>55</td>
<td>-11</td>
</tr>
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WNOU
PD: David Edgar
MD: Jana Sutter
Owner: Emmis
Trend: Top 40/Summer
Phase 1: 3.2-3.5

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>TW</th>
<th>LW</th>
<th>Move</th>
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</thead>
<tbody>
<tr>
<td>3 DOORS DOWN</td>
<td>&quot;Kryptonite&quot;</td>
<td>87</td>
<td>88</td>
<td>-1</td>
</tr>
<tr>
<td>CREED</td>
<td>&quot;With Arms...&quot;</td>
<td>86</td>
<td>81</td>
<td>+5</td>
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<tr>
<td>BRITNEY</td>
<td>&quot;Lovely&quot;</td>
<td>85</td>
<td>77</td>
<td>+8</td>
</tr>
<tr>
<td>CHRISTINA</td>
<td>&quot;Come On Over&quot;</td>
<td>84</td>
<td>91</td>
<td>-7</td>
</tr>
<tr>
<td>DESTINY'S CHILD</td>
<td>&quot;Jumpin' X 2&quot;</td>
<td>72</td>
<td>72</td>
<td>+10</td>
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<tr>
<td>EVERCLEAR</td>
<td>&quot;Wonderful&quot;</td>
<td>71</td>
<td>49</td>
<td>-22</td>
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<tr>
<td>MADONNA</td>
<td>&quot;Music&quot;</td>
<td>66</td>
<td>69</td>
<td>-3</td>
</tr>
<tr>
<td>V. HORIZON</td>
<td>&quot;You're A God&quot;</td>
<td>58</td>
<td>49</td>
<td>-11</td>
</tr>
<tr>
<td>SOULDECISION</td>
<td>Faded</td>
<td>55</td>
<td>52</td>
<td>+3</td>
</tr>
<tr>
<td>BLINK 182</td>
<td>&quot;All The Small Things&quot;</td>
<td>53</td>
<td>49</td>
<td>+4</td>
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</table>

Top 10 Songs by Play Increase
September 4-10

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>TW</th>
<th>LW</th>
<th>Move</th>
</tr>
</thead>
<tbody>
<tr>
<td>THIRD EYE</td>
<td>&quot;Deep Inside...&quot;</td>
<td>29</td>
<td>14</td>
<td>+15</td>
</tr>
<tr>
<td>98*</td>
<td>&quot;Una Noche&quot;</td>
<td>45</td>
<td>34</td>
<td>+11</td>
</tr>
<tr>
<td>BARENAKED LADIES</td>
<td>&quot;Pinch Me&quot;</td>
<td>22</td>
<td>15</td>
<td>+7</td>
</tr>
<tr>
<td>EVE</td>
<td>&quot;Promise&quot;</td>
<td>22</td>
<td>15</td>
<td>+7</td>
</tr>
<tr>
<td>FASTBALL</td>
<td>&quot;You're An Ocean&quot;</td>
<td>20</td>
<td>13</td>
<td>+7</td>
</tr>
<tr>
<td>FATBOY SLIM</td>
<td>&quot;Praise You&quot;</td>
<td>7</td>
<td>0</td>
<td>+7</td>
</tr>
<tr>
<td>BACKSTREET</td>
<td>&quot;The One&quot;</td>
<td>54</td>
<td>48</td>
<td>+6</td>
</tr>
<tr>
<td>TRAIN</td>
<td>&quot;Meet Virginia&quot;</td>
<td>30</td>
<td>24</td>
<td>+6</td>
</tr>
<tr>
<td>MANDY MOORE</td>
<td>&quot;A Little Too Much...&quot;</td>
<td>24</td>
<td>18</td>
<td>+6</td>
</tr>
<tr>
<td>KING KONG</td>
<td>&quot;Dancing Girl&quot;</td>
<td>16</td>
<td>10</td>
<td>+6</td>
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Top 40/Thursday
September 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Artist</th>
<th>Title</th>
<th>Year</th>
<th>Time</th>
<th>Artist</th>
<th>Title</th>
<th>Year</th>
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</thead>
<tbody>
<tr>
<td>4:03</td>
<td>98*</td>
<td>&quot;Una Noche&quot;</td>
<td>2000</td>
<td>3:58</td>
<td>3 DOORS DOWN</td>
<td>&quot;Kryptonite&quot;</td>
<td>1999</td>
</tr>
<tr>
<td>4:07</td>
<td>SIXPENCE</td>
<td>&quot;Kiss Me&quot;</td>
<td>1999</td>
<td>4:02</td>
<td>*NSYNC</td>
<td>&quot;It's Gonna Be Me&quot;</td>
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<tr>
<td>4:25</td>
<td>NO DOUBT</td>
<td>&quot;Don't Speak&quot;</td>
<td>1995</td>
<td>4:14</td>
<td>BRITNEY</td>
<td>&quot;Lonely&quot;</td>
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<td>4:31</td>
<td>&quot;SYNC&quot;</td>
<td>&quot;It's Gonna Be Me&quot;</td>
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<td>4:18</td>
<td>BLAQUE</td>
<td>&quot;Bring It All To Me&quot;</td>
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<tr>
<td>4:34</td>
<td>DAVE MATTHEWS</td>
<td>&quot;Crush Into Me&quot;</td>
<td>1996</td>
<td>4:23</td>
<td>CREED</td>
<td>&quot;With Arms...&quot;</td>
<td>1999</td>
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<tr>
<td>4:41</td>
<td>PEARL JAM</td>
<td>&quot;Last Kiss&quot;</td>
<td>1998</td>
<td>4:36</td>
<td>BLINK 182</td>
<td>&quot;All The Small Things&quot;</td>
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<tr>
<td>4:44</td>
<td>BBM/CAK</td>
<td>&quot;Back Here&quot;</td>
<td>2000</td>
<td>4:38</td>
<td>DESTINY'S CHILD</td>
<td>&quot;Jumpin' X 2&quot;</td>
<td>1999</td>
</tr>
<tr>
<td>4:58</td>
<td>V. HORIZON</td>
<td>&quot;You're A God&quot;</td>
<td>2000</td>
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</tr>
</tbody>
</table>
WARNING!

THE HAZARDOUS COMEDY NETWORK
is coming to your market

The hottest audio and written prep service is spreading like a virus, leaving its victims helpless to resist your radio show.

It's too late to infect your listeners in Los Angeles, New York, or Chicago where our affiliates there are already poisoning their audience with the daily web-fed and weekly CD-delivered Hazardous Comedy Network's corrosive comedy.

But there may still be time to receive your super-topical, super-toxic, lethal injections of...

▲ Poisonous Parodies
▲ Caustic Phone Calls
▲ Deadly Drops
▲ Contaminated Contests

Plus, an additional dosage of written prep including jokes, news/punchlines, and so much timely info you may hurl.

Call your Premiere rep for free trial access to the ultimate web-delivered comedy service. Hurry, before you need FDA approval!

The Hazardous Comedy Network: Contagious, Dangerous, Outrageous.

818-377-5300 PrepBurger.com

www.americanradiohistory.com
1. **DESTINY'S CHILD** - "Jumpin', Jumpin'" (Columbia/Capitol)
   - Spins: 6720
   - Trend: +91

2. **3 DOORS DOWN** - "Kryptonite" (Republic/Universal)
   - Spins: 6274
   - Trend: +103

3. **MADONNA** - "Music" (Maverick/Warner Bros.)
   - Spins: 5766
   - Trend: +113

4. **JANET JACKSON** - "Doesn't Really Matter" (Def Soul/DMG)
   - Spins: 5712
   - Trend: -99

5. **CHRISTINA AGUILERA** - "Come On Over Baby (All I Want Is..."
   - Trend: +121

6. **SAMANTHA MUMBA** - "Gotta Tell You (Interscope)
   - Spins: 2829
   - Trend: +121

7. **DEBRAH MORGAN** - "Dance With Me (Atlantic)
   - Spins: 1895
   - Trend: +298

8. **SOUL DECISION** - "Faded"
   - Spins: 1858
   - Trend: -57

9. **JESSICA SIMPSON** - "That's What He Said" (Interscope)
   - Spins: 1537
   - Trend: -1

10. **BON JOVI** - "It's My Life (Island/DJMG)
    - Spins: 1415
    - Trend: +163

11. **SHEROY JONES** - "I Don't Think I'm Not (Columbia/Capitol)
    - Spins: 1396
    - Trend: +230

12. **BARENAKED LADIES** - "Pinch Me (Reprise)
    - Spins: 1237
    - Trend: +418

13. **'N SYNC** - "This I Promise You (Jive)
    - Spins: 1237
    - Trend: +418

14. **RUFF ENDZ** - "No More (Atlantic)
    - Spins: 1207
    - Trend: +345

15. **JAY-Z** - "Big Pimpin" (RCA/Fal-A-Disney)
    - Spins: 1146
    - Trend: -96

16. **EVA AN A JARON** - "F4.C. (Columbia/Capitol)
    - Spins: 1120
    - Trend: +86

17. **DR. OZ** - "Party Up (Atlantic)
    - Spins: 954
    - Trend: -46

    - Spins: 874
    - Trend: +142

19. **ENRIQUE IGLESIAS** - "Someday (Interscope)
    - Spins: 802
    - Trend: +221

20. **EVE** - "Promise (RCA)
    - Spins: 795
    - Trend: +41

21. **NEXT** - "Ain't (Arista)
    - Spins: 651
    - Trend: -85

22. **MYA** - "Case of the Ex (Interscope)
    - Spins: 623
    - Trend: -59

23. **SAVAGE GARDEN** - "Affirmation (Columbia/Capitol)
    - Spins: 609
    - Trend: -59

24. **DIDO** - "Here With Me (Arista)"
    - Spins: 608
    - Trend: -59

---

**Top 40 RECURRENTS**

- **JOE** - "I Wanna Know (Jive)
  - Spins: 3641

- **'N SYNC** - "It's Gonna Be Me (Jive)
  - Spins: 3535

- **JESSICA SIMPSON** - "I Think I'm In Love With You (Columbia/Capitol)
  - Spins: 3084

- **'K** - "There You Go (LaFace/Arista)
  - Spins: 2816

- **VERTICAL HORIZON** - "Everything You Want (RCA)
  - Spins: 2624

- **MANDY MOORE** - "I Wanna Be With You (Atlantic/Interscope)
  - Spins: 1665

- **STING** - "Desert Rose (Atlantic/Interscope)
  - Spins: 1558

- **SONIQUE** - "I Feel Good (Universal)
  - Spins: 1348

- **SANTANA** - "Smooth (A&M/Interscope)
  - Spins: 1196

---

**Top 40 CHARTBOUND**

- **PAPA ROACH** - "Last Resort (DreamWorks)"
  - Spins: 593

- **DREAM** - "He Loves You Not (Bad Boy/Arista)
  - Spins: 592

- **MADISON AVENUE** - "Don't Call Me Baby (Columbia/Capitol)
  - Spins: 591

- **MARC ANTHONY** - "My Baby You (Columbia/Capitol)"
  - Spins: 552

- **FRAGMA** - "Toa's Miracle (Atlantic/Groovilicious)"
  - Spins: 523

- **THE CORRS** - "Breathless" (Atlantic/Luv/Luv Atlantic)
  - Spins: 504

- **SR71** - "Right Now (RCA)
  - Spins: 446

- **WHEATES** - "Teabaga (Atlantic/Capitol)"
  - Spins: 442

- **SIGSO** - "Incomplete (Def Soul/DJMG)"
  - Spins: 349

- **EMINEM** - "The Way I Am (Aftermath/Interscope)"
  - Spins: 306

- **DESTINY'S CHILD** - "Independent Woman (Columbia/Capitol)"
  - Spins: 282

- **Dexter Freemin** - "Leavin Town (Capitol)"
  - Spins: 260

- **Robbie Williams** - "Rock DJ (Columbia)"
  - Spins: 252

- **2GETHER** - "The Hardest Part Of Breaking (TVT)"
  - Spins: 228

- **MYSTIKAL** - "Shake Ya Ass (Jive)"
  - Spins: 170

- **PHISH** - "Heavy Things (Elektra/Atlantic)"
  - Spins: 165

- **THE WALLFLOWERS** - "Sleepwalker (Atlantic/Capitol)"
  - Spins: 162

- **MEST** - "The Dillo (Atlantic)"
  - Spins: 158

- **BILLY GILMAN** - "One Voice (Epic)"
  - Spins: 154

- **TRINA** - "Pull Over (Atlantic)"
  - Spins: 107

---

**ALL 24/7 CHART RESEARCH IS CONDUCTED AND SUPPLIED BY MEDIABASE RESEARCH, A DIVISION OF PREMIERE RADIO NETWORKS, INC.**

**ALL NON-MEDIABASE CHARTS ARE COMPiled BY GAVIN. THE G2 DESIGNATION REFERS TO "GAVIN SECONDARY CHARTS," COMPILED FROM PROJECTED AIRPLAY DATA SUBMITTED BY SELECT NON-MONITORED STATIONS.**

**ONLINE TRACKING SERVICES NOW ARE AVAILABLE UNTIL 12 NOON WEDNESDAY PACIFIC DAYLIGHT TIME.**
"IF YOU'RE GONE"

matchbox
TWENTY

THE FOLLOW-UP TO THE #1 SMASH HIT "BENT"
FROM THE DOUBLE PLATINUM ALBUM
mad season

Produced by Matt Serletic for Melisma Productions, Inc.
BLACK EYED PEAS

"Weekends"

the first single from the album "Bridging the Gap"

going for adds august 28 & 29

New This Week:
KMEL San Francisco
KKSS Albuquerque

On Over 32 Stations:
KPWR, KBOS, KKFR, KIKI, KBMB, WPOW, KISV, WWXX, KLYD, KOHT, KSEQ, KWWY, KQBT, KSFM & more!

ALBUM IN STORES 9/26

www.americanradiohistory.com
The new, unofficial theme song for the Cleveland Browns' infamous "Oog Pond." #1 phones at many fine stations, including John Reynolds @ WKYS-Charlotte.

Gavin Top 40

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist</th>
<th>Title</th>
<th>Format</th>
<th>Market</th>
<th>Channel</th>
<th>#1</th>
<th>#2</th>
<th>#3</th>
<th>#4</th>
<th>#5</th>
<th>#6</th>
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<tbody>
<tr>
<td>1</td>
<td>Madonna</td>
<td>Music (Maverick/Warner Bros)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>2</td>
<td>Christina Aguilera</td>
<td>Come On Over Baby (All I Want Is You)</td>
<td>RCA</td>
<td></td>
<td></td>
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<td>3</td>
<td>Janet Jackson</td>
<td>Doesn't Really Matter (Def Soul/IDMG)</td>
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<td>4</td>
<td>18 19 Third</td>
<td>Give Me Just One Night (U-Vibe/Universal)</td>
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<td>Everclear</td>
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<td>6</td>
<td>11</td>
<td>Matchbox Twenty</td>
<td>(Lava/Atlantic)</td>
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<tr>
<td>7</td>
<td>8</td>
<td>Destinys Child</td>
<td>(Columbia/CRG)</td>
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<tr>
<td>8</td>
<td>7</td>
<td>Britney Spears</td>
<td>(Fady/Atlantic)</td>
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<tr>
<td>9</td>
<td>6</td>
<td>Destiny's Child</td>
<td>(Columbia/CRG)</td>
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<td>Apache</td>
<td>(LaFace/Atlantic)</td>
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WWT-Atlanta

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<th>Rank</th>
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<th>Format</th>
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<tr>
<td>1</td>
<td>Joe</td>
<td>Its Life (The Life/IDMG)</td>
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<tr>
<td>2</td>
<td>T-Boz</td>
<td>No More (Rodeo/IDMG)</td>
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<tr>
<td>3</td>
<td>Shai</td>
<td>Your Love (Rodeo/IDMG)</td>
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<tr>
<td>4</td>
<td>En Vogue</td>
<td>Nothing (Sony)</td>
<td></td>
<td></td>
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<tr>
<td>5</td>
<td>Milli Vanile</td>
<td>Let's Get Loud (Rodeo/IDMG)</td>
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WXTK-Atlanta

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<tbody>
<tr>
<td>1</td>
<td>Destiny's Child</td>
<td>Another Night In The City (Kiss Me)</td>
<td>(A&amp;M/Interscope)</td>
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<td>I Can Go</td>
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<td>(Maverick/Warner Bros)</td>
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WHTZ-New York

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<td>Inxs</td>
<td>Paisley Eyes (Westcoast)</td>
<td>(A&amp;M/Interscope)</td>
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<tr>
<td>2</td>
<td>Mariah Carey</td>
<td>Your Only Love (Columbia/CRG)</td>
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<tr>
<td>3</td>
<td>Ace Of Base</td>
<td>比你更好 (Hope)</td>
<td>(Columbia/CRG)</td>
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<tr>
<td>4</td>
<td>Shania Twain</td>
<td>Man I Feel Like A Woman (Columbia/CRG)</td>
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<tr>
<td>5</td>
<td>Train</td>
<td>Left of My Heart (Atlantic)</td>
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KKHS-Dallas

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<td>1</td>
<td>En Vogue</td>
<td>Nothing (Sony)</td>
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<td></td>
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</tr>
<tr>
<td>2</td>
<td>Milli Vanile</td>
<td>Let's Get Loud (Rodeo/IDMG)</td>
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WXS-Boston

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<td>(RCA)</td>
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<td>Destiny's Child</td>
<td>Another Night In The City (Kiss Me)</td>
<td>(A&amp;M/Interscope)</td>
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<tr>
<td>3</td>
<td>M. Lil' Kim</td>
<td>Magic (Ruff &amp; Smooth)</td>
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<tr>
<td>4</td>
<td>Shania Twain</td>
<td>Man I Feel Like A Woman (Columbia/CRG)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Ace Of Base</td>
<td>比你更好 (Hope)</td>
<td>(Columbia/CRG)</td>
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KRBE-Houston

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<tr>
<td>1</td>
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<td>Man I Feel Like A Woman (Columbia/CRG)</td>
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</tbody>
</table>
Avoid That Ratings Slump

If the only ratings data you pay attention to is the ranker, you’re not doing enough to get your station on top. Designed specifically for PDs, PD Advantageᵀᴹ digs deep into your numbers to produce detailed reports on key performance issues like preference listening shifts, audience age range and Ultra Core listening to help you get an edge on your competition.

**Vital Signs: All the Essential Stats, All in One Report**

Use the Vital Signs report in the new PD Advantage (version 2.5) to get a comprehensive overview of your station’s health. Vital Signs puts crucial information like AQH, P1 TSL and age cell composition all into one easy-to-use report. The new Vital Signs can even do side-by-side comparisons of stations in individual markets as well as across markets, to help you pinpoint where you’re strong—and identify where you need some work.

**Exclusive: Review Diary Comments on Your Computer!**

You can also use PD Advantage to see diary comments without ever leaving your office! PD Advantage is the only way to see your market’s listener comments without making a costly trip to Arbitron’s diary review office in Columbia, MD—a feature worth the price of the service alone!

For more information, log onto [www.arbitron.com/pdadvantage](http://www.arbitron.com/pdadvantage) or contact your Arbitron representative.

---

**WPPP Wins Spring Ratings Series with Pinpoint Programming Manager credits PD Advantage for rise in standings**

Staff at local station WPPP celebrated their Cinderella-story finish in the Spring Arbitron survey with a champagne toast at an all-staff meeting following the release of the Spring book. The station surprised many local radio watchers with a come-from-behind victory in the Spring ratings race, finishing with a 7.2% share and a 43,500 AQH.

The Spring results were all the more impressive given the decline the station endured in the Winter book and increased competition from crosstown rival WSSS. Program director Jamie Jackson attributed the win to the station’s steady focus on giving listeners what they want: “Our whole on-air staff has been focused like a laser beam on being this market’s at-work station—which is essential to reach the upscale demo we’ve been targeting.”

Interestingly, Jackson says the new PD Advantageᵀᴹ (version 2.5) software service from Arbitron also played a big role in helping the station reach its target listeners. “Because of the Workplace Zip report in PD Advantage, I decided to move more of our remote broadcasts and billboard buys to the west side of town, where the report said more of our target listeners are working. This kind of surprised me, since conventional wisdom says you need the downtown zips to reach these guys...but why argue with success, you know?” added Jackson.

---

PD Advantage: When You Know More, You Program Better

---

**Radio News**

**SAME TIME LAST YEAR**

WPPP was mired in an all-too-familiar spot. They not only lagged behind crosstown rival WSSS, but they also saw their lead over expansion team WCCC evaporate. Here’s where they stood:

<table>
<thead>
<tr>
<th>SHARE</th>
<th>STANDINGS</th>
<th>SHARE BEHIND/SHARES AHEAD</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.8%</td>
<td>9</td>
<td>-4.4%</td>
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</tbody>
</table>

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**DAYPART SCORES**

<table>
<thead>
<tr>
<th>WPPP 185, WYSS 65</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WPPP</strong></td>
</tr>
<tr>
<td>M-F 6A-10A</td>
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<tr>
<td>M-F 10A-3P</td>
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<tr>
<td>M-F 3P-7P</td>
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<tr>
<td>M-F 7P-MID</td>
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<tr>
<td>WKND 6A-MID</td>
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<tr>
<td><strong>WSSS</strong></td>
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<td>M-F 6A-10A</td>
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<td>M-F 10A-3P</td>
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**WPPP Wins Spring Ratings Series with Pinpoint Programming Manager credits PD Advantage for rise in standings**

**From Associated Press Syndicate**

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**PD Advantageᵀᴹ** is a service mark of The Arbitron Company.

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www.americanradiohistory.com
Am I getting older, or has this year just flown by way too fast? Seems like I was just thumbing through my 1999 GAVIN Football issue, copying down those handy junk food tips... Anyway, here we go again—with one notable exception: This year, due to the increasing popularity of this issue, we decided that the Rhythm-Crossover label and radio community (the “Rhythmic Football Conference”) deserved a special issue of its own.

For this feature we required four crucial pieces of information: Your 2001 Super Bowl prediction, favorite football player(s) of all time, favorite football (or other sports-themed) movie, and, for the label QBs, those must-win 4th quarter releases.

**MARK ADAMS**
**KXJM-PORTLAND**

*Super Bowl*: The Tampa Bay Bucs over the Titans, 24-17. The Bucs are loaded with one of the most potent defensive squads in the league, and with the acquisition of Keyshawn from the Jets and some savvy drafts, they’ve solidified into a killer football team. There’s always a question of Shaun King at QB, but I think he’s showing maturity and will come through. However, defense will win, and I’m taking the Bucs.

*Favorite player*: Brett Favre. I’m a long-suffering Green Bay fan, and this three-time league MVP QB is one of the significant factors which brought the Green and Gold the the Super Bowl win under Holmgren four years ago.

*Favorite sports movie*: North Dallas Forty. You really believe Nick Nolte as the injured and defiant wide receiver laboring through the pain of his sport, and the indignities of his ownership, for the love of the game. This movie showed the world what the NFL is really like—it’s not always a flattering picture of human character.

*4th quarter highlights*: Scoring blitz baby! I’m looking for points for us, and pain for them! Whatever does not kill us shall make us stronger!
Chanté Moore

straight up

The Revealing New Single From
The Album Exposed
In Stores November 14th

Most Added
at Urban Radio!

IMPACTING
CROSSOVER RADIO
SEPTEMBER 25!

Produced by Jermaine Dupri
for So So Def Productions, Inc.
Co-Produced by Bryan Michael-Cox for
Blackbaby Music/Noontime Entertainment
Managed by Jeff Sharp for ARTISTIC CONTROL MANAGEMENT, INC.
been any cooler. He had just broken the record for most TD passes ever, he was so nice and humble. My new school favorite is Peyton Manning because he’s money—he actually reminds me of Marino.

Favorite sports movie: My hands-down favorite of all time is Jerry Maguire, which is more than just a sports movie...it's also a love story and a comedy. It combines all the elements of my favorite types of movies.

JOEY CARVELLO
PRIORITY RECORDS

Super Bowl prediction: A 2000 Super Bowl repeat, except this time, Tennessee beats the Rams. 36-24.
Favorite football player: Babe Parelli (QB of the old Boston Patriots)—I liked him because he was Italian.
Favorite sports movie: Field Of Dreams with this full-length soundtrack.
4th quarter highlights: We've got some wicked remixes on Robbie Williams and Cole's "I Can Do Two" from the Girlight soundtrack. Also: Kylie Minogue "On a Night Like This," Oscar de la Hoya, this Sundays record "I Know," a wicked dance record called "Testify" by the Tri-City Singers, and St. Germaine which got a 4-star review in Rolling Stone. We also have Dilated Peoples' "No Retreat," and Supervision/R&R: Rule "My Crew."

JOHNNY COPPOLA
CAPITOL RECORDS

Pre-game analysis: The Rams will repeat, (beating Tampa Bay in the NFC championship game). The Rams’ speed is Jethal, and Marshall Faulk adds that extra dimension. They will play one of three teams: the Titans, Jacksonville or Indianapolis. The Colts have the most balanced passing and running attack, although their defense isn’t as good as Tennessee, which, much like Tampa Bay, has a very mobile QB, and great receivers like Thigpen and Pickens. They match up with the Colts very well, but the Titans have better defense. However, Jacksonville could come out of, not if the clouds at any time...never count them out with Mark Brunell as QB.

Prediction: Rams vs Titans in a rematch. The outcome could go either way depending on turnovers, but I give the edge to the Rams.
Favorite player(s): Johnny Unitas was my idol when I was a kid. I also loved Tommy McDonald, a wideout with the Eagles and Rams in the ‘60s who never wore a face mask. There’s also Joe Namath, Gino Cappelletti, Steve Grogan (because he spit in Moe Joe Green’s face), John Hannah, Jerry Rice, and Junior Seau.
Favorite sports movie: Field Of Dreams. Like this Sunday's release, "The Little Mermaid," and this year's release, "Little Nicky.
Favorite Football player: Tom Brady. If he has the same record for touchdowns in a season, the Rams are due. Final: Skins 27, Jags 10!
Favorite football players: When I was at FM 102 there was a kid who wanted an internship. One day in May, 1994 he said to me, "I'm going to Kansas City for the summer. I know that Joe Montana is your hero. If I see him, I'll get his autograph for you." I replied, "You get Joe’s autograph, and you get your internship." In September the kid shows up with a Sports Illustrated with Joe Montana on the cover, and it read: "To Jammin' Chuck—All The Best, Joe Montana." I asked the kid, "How the hell did you get this?" Our midday jock Steve Trejo said, "Don't you know who this kid is?" I said, "Yeah, some goofy college kid from UC Davis." Trejo replied, "He's David Hackett—Paul Hackett's son. Joe Montana's coach's son!" I turned to the kid and said, "Welcome to the KSFM internship program, David!"
Favorite sports movie: Of course, it's Rudy. Any real man cries at the end of Rudy.
4th Quarter release: "I'm going to be a Star." Favorite sports song: "On a Night Like This," Kylie Minogue "On a Night Like This."
In A Stadium Packed With 88,000 Fans
And A Television Audience Of Over 8 Million Viewers*
One Unique New Artist Delivered
One Unprecedented Performance.

Tell Me How You Feel

Impacting Rhythm and Pop: 9/18

Now you can hear
and feel the excitement
for yourself.

The stunning first single
and video from her
forthcoming debut album.

Produced & Arranged by Soulshock & Karlin
for Soulpower Productions.

Album Producers: Antonio "LA" Reid,
Kenneth "Babyface" Edmonds
& Pete "Luv" Forman

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*8/19 American Bowl Game, CBS
the top of my head.

Favorite sports movie: *Slapshot*—in the words of goalie Denzy Lemieux, "You go into the box for two minutes and you feel shame...and then you go free.

4th quarter highlights: On September 19 we have albums coming from Amil, Kandi, and Nature. Lil' Bow Wow ships on September 26, the Charlie's Angels soundtrack is coming October 17, and we have albums from Groove Theory and Son By Four on October 31. The new Ricky Martin album ships November 14, Signature on November 21, and Cypress Hill on December 12.

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**Geronimo**

**WKU-New York**

Super Bowl prediction: 31-21 (I've always liked this score!)

Favorite football player: Joe Namath...c'mon, what a hero!

Favorite sports movie: *The Longest Yard*

4th quarter strategy:

I've always been a fan of the strategy of "stick and move"...although I'm still not sure exactly how to do this!

---

**Joe Hecht**

**Elektra Records**

Super Bowl pick: I'm feeling the Vikings, but I'm going with the Rams in the NFC against my boys, the Jets. Unfortunately, the Rams will win 36-14.

Favorite football player: It's me...who did I wanna be like? I'd have to say the infamous Mark Gastineau of the New York Jets. The reasons are self-explanatory. I also enjoyed the fact that he was dumb enough to try to make it as a boxer after his football career was cut short.

Favorite sports movie: *The Longest Yard*

4th quarter highlights: Impacting now is Keith Sweat "I'll Trade...," Yoandia Adams "Open My Heart," Slim Cauthen "It's OK," and watch out for Lugo's "Boom" in November.

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**Tom Maffei**

**Arista Records**

Super Bowl: St. Louis Rams to repeat—on a field goal in OT—31-28.

Player: I loved Marcus Allen back in the day, but, as far as today's players go, I gotta go with Deion, because he's all flash. A little show biz ain't a bad thing.

Favorite sports movie: *Any Given Sunday* or *Brian's Song*, depending on my mood (or if it's raining).


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**John "The Horse" Mcmann**

**Atlantic Records**


Favorite football player: It has to be Walter Payton. An unreal talent and a class act ’till the end.

Favorite sports movie: *The Longest Yard* is a classic, one of those I remember vividly from childhood—none of that Astroturf bullshit.

4th quarter highlights: New matchbox twenty "If You're Gone," a brilliant new R&B group called Absolute with "Is It Really Like That" impacting October 2, and the Changing Faces album *Visit Me* on October 10 with a second single TBD. We also have a brand new Rod Stewart release called "Run Back Into Your Arms" which is amazing, and a forthcoming M2M single titled "Everything You Do."

---

**Tony Monte**

**RCA Records**

Super Bowl prediction: In the NFC: the "Aggie-Leras." vs the AFC entry: the "Tie-reeses.

Favorite football player: Joe Namath, who guaranteed a Super Bowl win and backed it up. He was (and still is) Broadway Joe...and he's a Palais.

Favorite sports movie: *Brian's Song*

4th quarter highlights: Tyrese, Public Announcement...and more Christina.

---

**Liz Pokora**

**EPIC Records**

Super Bowl: It was a tough decision, but I'm going with the Bucs over the Rams in the NFC. It'll be the Titans in the AFC and the Bucs to win the Super Bowl. All I know is that it'll be a high scoring game, and I'll probably take the over.

Did you know? Former Bengal star Ikky Woods now sells steaks door-to-door in Cincinnati? People actually ask him to do the Ikky shuffle on their front porch, then they buy steaks.

Favorite football player: Joe Montana, because he was so under-rated at Notre Dame, then went on to be, well, Joe Montana. (He also looked really good in his pants, but that's another issue...) Favorite movie: *Rudy.* (Brush with greatness: my parents were in the crowd shot in the movie during the B.C game).


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**Bruce Reiner**

**MCA Records**

Super Bowl: Tampa Bay & Indianapolis Favorite player(s): OJ Simpson and Ray Lewis, because they both got away with murder.

Favorite sports movie: *The Waterboy*


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**Motti Shulman**

**Island Def Jam**

Super Bowl: The Oakland Raiders vs The Washington Redskins Football player: I loved Joe Namath when I was kid...he was the man. I still remember him doing the Right Guard and the pantyhose commercials.
"CALLIN' ME" feat. 112
the hit single from the album
YOUNG WORLD : THE FUTURE
In Stores Now!

Rhythmic 24*-22*

"I know this song will do for us plus...he is just a STAR. This guy really works it!" — Erik Bradley/B96
"Top 5 call out where it counts...SMASH!" — Kid Curry/Power 96
"This is a total smash...can't stop singing the hook!" — Dave Universal/WKSE
"Movin' up in call out...movin' up in rotation!" — Michelle Williams/WJMN 26x
"Blowin' Up!" — Dale Solivan/Z90 40x
"Callin' out, requesting, and selling thru!" — Scooter Stevens/KQBT 44x
"Still pulling' phones with sales to back it up!" — Scott Wheeler/WHHH 39x

KPTY 56x WXIS 37x WLLD 37x and much more!!!
Favorite sports movie: The Longest Yard
4th Quarter: We've got solo albums from Method Man, Redman, the Dynasty (Jay-Z's Rock-A-Fella camp: Ludacris, Beanie Sigel, Amil, Memphis Bleek, and Jay-Z), and the LL Cool J album G.O.A.T just shipped along with Musiq's "Just Friends."

JIMMY STEAL
KPWR/KZLA-LOS ANGELES

Super Bowl prediction: I predict commercials will be vastly over-priced.
Favorite football player: Emmitt Smith—class and quality.
Favorite sports movie: Goodfellas...what happens for sports varies from neighborhood to neighborhood...
4th quarter strategy: Continue to keep Power on top and make Country cool in L.A.

BRUCE ST. JAMES
KKFR-PHONES

Super Bowl prediction: Redskins 24, Colts 17—because the Skins are a juggernaut!
Favorite football player: Redskins running back John Riggins because he still buys a round of drinks for the house whenever he goes to a bar in Washington D.C., and he calls the games locally absolutely loaded.
Favorite sports movie: Brian's Song. The first movie that made me cry. Heck, I even liked the Bears for a season after that (I soon came to my senses).
4th quarter strategy: Go long, throw deep, run up the score. It's not just winning that counts—it's winning big.

JOHN STRAZZA
RCA RECORDS

Super Bowl prediction: The New York Giants beat the Miami Dolphins 38-14 (one can dream, can't he?).
Favorite football player: Joe Namath—I used to watch the Jets on TV with my dad when I was young, and thinking of Namath reminds me of those times.
Favorite sports movie: Slapshot
4th quarter highlights: Christina Aguilera's new Spanish & Christmas albums, Public Announcement, Tyrese, Kristine W, new DMB album, and we have a phenomenal new artist named David Gray who everyone will know about shortly.

CAT THOMAS
KLUC-LAS VEGAS

Super Bowl: Tough call—I would think that the dynasty of the Lambs, er, Rams would make a return visit. As their opponent, I have to go with the Cleveland Browns. They've never been to a Super Bowl ever, so I figure the odds of them making it get better with each passing year. What the hell. Go Pumpkinheads!
Favorite Player: Growing up and playing quarterback, I emulated Joe Kapp of the Vikings. Basically, Kapp was a QB with a linebacker's mentality and body. Another fave, of course, is Brian Sipe of the Cleveland Browns, mostly because at the Muirfield Country Club, I could hit a golf farther than he could—and he was supposed to be the professional athlete.
Favorite sports movie: I just saw Any Given Sunday, which was intensely great. It realistically depicted the speed at which things really operate on the field. Major League is another one of my all-time faves. The great part was it showed the Cleveland Indians winning the pennant, and at that time, the Indians hadn't been to the playoffs in 40 years. I wish they would make a sequel where they win the World Series...then maybe someday that would also come true.

CARY VANCE
VIRGIN RECORDS

Super Bowl: I'm going with the hometown faves, although it'll never happen: the Jets and St. Louis. The outcome: as a long-suffering Jets fan, let's go Jets. 35-31.
Favorite football player: Joe Namath. I used to like those old Noxema commercials. I was about 5. Interesting side note: did you know Frank Gifford rookie cards...I'd be curious to see what Kathie Lee would give me for them.
Favorite sports movie: Major League was funny as hell. As far as football movies go, it's gotta be The Longest Yard — "I think I broke his freakin' nose!"
4th Quarter: We have a Lenny Kravitz greatest hits collections and the single "Again." The new Spice Girls single is "Holler" which was produced by Rodney Jerkins and ships October 23; the LP is called Forever. I'm really excited about a new artist named Crystal Sierra: The LP is called Morena. And the single, "Playa No More," ships October 3. A new Scarface album, The Last Of A Dying Breed, is coming September 21 and features the single, "It Ain't." And watch out for the Guru's Jazzmatazz LP called Streetsoul—an amazing fusion of jazz, hip-hop, and soul featuring Erykah Badu, D'Angelo, Macy Gray, Herbie Hancock, and others. That ships September 21.
COULDN'T WAIT:
HOT97/NY
KBXX/HOU
KMEL/SAN FRANCISCO
KLUC/LAS VEGAS
KCAQ/OXNARD
KYLD-SAN FRANCISCO
WJBT-JACKSONVILLE
KBTE-CORPUS CHRISTI

IMPACTING RADIO SEPT 18

R.KELLY

Billboard's Artist of the Decade for the most Top 40 hits
sets his sights on the next decade with "I wish,"
the first video and single from TP-2.COM
In Stores 11•7•00

WWW.TP-2.COM
This week's "Big Pimpin" has got to be WVHT-Tallahassee MO/syndicated radio DJ Debonair whose mixshow had the highest ratings in north Florida in the recent book. "We were rated number one in our time slot, beating out 96.1 which I have been told was the number one station for some seven years straight. Overall it's a huge success and we're very happy. Thank you to the label reps and our staff, this was definitely a team effort," says Debonair. In the eyes of many and his own self, Debi has come to be regarded as one of the hardest working DJs and hustlers in the game. Notoriously known as a cell phone chatter-box, anyone in this game will tell you that it's all about relationships. Well, relationships with industry peoples is Debonair's strong point, next to his hot mixes and blends and stunning resemblance to Justin Timberlake of N'Sync! Watch out now! Pleased to know this cool cat and call him a friend, many know very well that this incredibly hard-working individual will one day be at the top of the music game. Let's take a look at Debonair and how he's gotten to where he is.

A good friend of mine growing up by the name of DJ Flex from New York got me into it when I was 15. He was like a big brother to me and I really looked up to him. When I started showing interest in it, he took me under his wing. I got my first 1200s when I was 16 by selling my saxophone! I sold the horn and I gotta say, I still regret it a little bit to this day. My first mixer was the ol' school Realistic Radio Shack mixer with the click in the crossfader! That thing only lasted about a week! [laughs] One of the first cuts I ever had was "Beans To Rhyme" from Run-DMC. That was the hot joint, everyone remembers that one.

I would go around Miami with Flex doin' club and mobile gigs. He used to put me on in the middle of his set when it was really busy. I used to always be afraid to fuck up, and if I did, he'd be like, "Go back up there and do it." If I did a good job though, he'd just be smilin' like a father to me. I learned a lot from him. I also started doin' radio when I was 16 too, around that time, on WHFJ. It was one of only three high school FM radio stations in the country. It was The Bump Show on every Wednesday for a few hours. It was big, everyone in South Florida knew about it. We had big people like Run-DMC and Notorious B.I.G. come through, which was pretty big for a high school station. I came out here to Tallahassee to go to school at Florida State. There was hardly any hip-hop out here at that time. I was sittin' in the dorm room that first week and heard someone bumping hip-hop on the college radio station (NWFS). It was my R.A. who was playin' it and tellin' me about it. I told him I had done some radio in high school and missed it. I dropped him a tape and little did I know, he forwarded it to his fraternity brothers who did the show. A day or two later they showed up to my dorm room and told me to spin for them. So then they made me their DJ, 'cause neither on of them knew how to mix. I did that for about six months and this other cat named Cool Cass had a show on Friday nights invited me to come over and spin on his show. Then like this whole hip-hop movement had kinda started up. At that time also, Zulu Nation had just started up a chapter in Tallahassee which I also got involved with. Before I knew it, there was all this hip-hop culture around. It was cool at that time because I was busy doing two college shows, and there was no urban outlets or commercial mixshows.

I did the radio for about two years and got to a point where I was kinda getting burnt out on it. I stopped spinning at college and clubs and, ironically enough, it was at this time that I probably grew the most as a DJ. By now I was 21 or 22, and a new station (WVHT) opened up. It was commercial and I've been there ever since. The people who worked at VHT heard about me and approached me about spinning at the station. I started DJ'n there and over the course of about six months, my show had become successful. My show would come on from 12-3 a.m. on Saturday nights and being that this is a college town, I wanted to make sure that my show was like a house party. Because I was on when kids were on their way to the club, and on their way home afterwards. As time went on, I became music director for the station.

From my relationships with various DJs and PDs in other markets, I've recently become syndicated as of about a month ago and am still actively looking for new stations. I'm just notorious for reaching out to people, but I get a lot of good ideas from talking to a lot of other DJs. Being syndicated now feels really good. It's cool to know that people want to record my show and have it air for their listeners in their city.

Right now my efforts are being put into my syndicated show because I want it to be as strong as possible, and I'm very anxious to get into other industry-related jobs like promotions. I'd really like to get into mixshow promotions for a record label in L.A. or N.Y. I really wanna become the best promo person in the game. And if that doesn't work out, I've got a helluva plan B, being pre-med, I'll be a doctor with no regrets! I'd really like to get into mixshow promotions and raise the bar. Nobody can promote mixshow like someone who's been on the other side of the fence.

One of my biggest complaints regarding the mixshow community in the music industry is that I have to watch some of my friends lose their positions or time slots at radio because they're busy doing their jobs too well. I'm talking about mixshow DJs. Nobody talks about it, but we're all aware of it. Mixshow DJs are the ones who are really out there doing it on the streets. They're the soldiers who've got their fingers on the pulses of your town. PDs and MDs are the ones who wanna get the credit from the labels for breaking the music, but mixshow DJs who are out in the clubs and on the radio spinning these records are the ones who are breaking the music. Mixshow DJs are the ones who are really hustling to break new music and make it sell, but some PDs, not all, feel threatened by this. (The PDs that are out of touch.) A good Program Director is gonna recognize it as a team effort and say, "I've got these skills, my mixshow guys have these skills, and we all work as a team, so the better he does, the better we all do." I just really wish that there was some-
Gavin RAP/HIP-HOP

**Gavin RAP/HIP-HOP**

**Gavin RAP**

**MASTA ACE & BALD HEAD SLICK** (65) – “Conflict” (Mona/Landspeed)
**ROYCE THE 5’9”** (61) – “Boomb” (Game)
**AUTOMATOR** (38) – “Much Better Tomorrow” (75 Ark)
**ALL NATURAL** (35) – “Stellar” (Independent)
**FAT JOE & CUBAN LINK** (32) – “Why Me” (RuffNation)

**SpinCREASE**

**THE BAD SEED** +1149
**LARGE PROFESSOR** +659
**BUC FIFTY** +521
**PHIFE** +515
**GURU & THE ROOTS** +445
**STICKY FINGAZ** +429
**SPOOKS** +426

**ChartBOUND**

**SENSATIONAL** (Matador)
**ARMAREDDA** (Epic)
**WAYNE LIVE** (Sue City)
**MAJOR FIGGAS** (RuffNation/WB)
**ROYCE THE 5’9”** (Game)
**MAD LION** (Rocafella)
**MICROSUITS** (Matador)
**KRIMMBschneide** (Mia)
**AKROBATIK** (Eastern Conference/Landspeed)
**SHAM & THE PROFESSOR** (Ruf City)

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**Gavin Station Reporting**
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**Skitzofreniks**

“C’mon Dude”
(Brick/Landspeed)

Finally some shit I can relate to, but c’mon dude, you can’t front on that! Brick Records drops what may be its best 12” Skitzofreniks come wid it from beats, lyrics, to the hook...c’mon dude, you couldn’t want more out of a song. I mean c’mon dude. “C’mon Dude” isn’t the only banging track. Seriously dude, all three tracks bang. These dudes have definitely stepped it up. They are definitely on their own shit, but these dudes are tight! C’mon!!!!!

For service on this record, reach Papa D! @ (888) 513-3988

—IDEA

thing we could do, as mixers, about it. That’s the glory of mixshow at commercial. Mixshow is the testing ground for general rotation in your area. We really know what’s gonna work, ’cause we’re the ones spinning it at the clubs and hustling in the streets.

I just wanna say thanks real quick to my ambassador of Qwa, UP, Uncle Ricky (Leigh), Lee Calena, Charles Dixon, Scrap Dirty (LMB), and TJ Chapman @ TJ’s DJS.

**Shekeese’s Top 10 for WUSC—Columbia, SC**

1. Phife Dawg “Flawless”
2. The Rascalz “Top Of The World”
3. Big L “Hold It Down”
4. Shyne “Bad Boyz”
5. CNN “Phone Time”
6. Apathy “Smackdown”
7. Big Scoob “Kryptonite”
8. The Shanti “Blaxploitation”
9. Prodigy “Keep It Thoro”
10. The Bad Seed “For The Kids”
ARTIST PROFILE: Guru's Jazzmatazz

Album: Streetsoul
Label: Virgin

What is soul? Ask Guru (Gifted Unlimited Rhymes Universal) and he responds, "It's from the heart. The heart and soul are connected, so soul is from within. Soul is an eternal force."

By traditional definition of soul, Guru, the vociferous half of the highly praised hip-hop union Gang Starr, is not a soul artist. By infusing his street soul with everything from bebop to hip-hop he has created three chapters in the saga known as Guru's Jazzmatazz. Unlike the greater jazz influences of Volume 1 and 2, the latest installment Streetsoul, takes it all to another level. Once again, along with fellow artists who give their heartfelt vibes and creative vision Jazzmatazz breaks barriers.

The first chapter in Guru's saga was 1993's Jazzmatazz—Volume 1. This innovative collaboration of soul, R&B, jazz, and hip-hop marked the beginning of Guru's solo career. Featuring performers of the neo-soul and jazz scene such as: N'Dea Davenport, Donald Byrd, Lonnie Liston Smith, Roy Ayers and Roy Ayers the production summed up a certain point in time and provided a message that needed to be heard. That there is camaraderie between jazz and hip-hop. And that hip-hop is a culture. A culture open to change that should be taken seriously.

Guru surpassed his first project in 1995 with the release of Volume II, by dropping 20 tracks, four of which were "Jazafied" pieces, making a cultural validity of hip-hop. Some deeply sophisticated sounds emanated from a transcendent array of performers such as Ramsey Lewis, Branford Marsalis, Chaka Khan, and Bahamadia, along with repeat performances from Donald Byrd and Ronny Jordan.

Five years later, on his third Jazzmatazz project, Streetsoul, Guru's consistent sense of pride and reoccurring themes of focus, restraint, productiveness, and family are apparent. According to Guru, the album's title defines the term Jazzmatazz. Streetsoul begins with an introduction by the guiding force himself describing the album's style. "Hustlin' Dazes" features Donell Jones and DJ Premier with his signature sound. The female energy is strongly represented in "Guidance" which features vocals by Ame Larriker and a sample of Earth, Wind & Fire's "Keep Your Head To the Sky." The Roots put their revolutionary mark on "Lift Your Fist." Guru also unites with Herbie Hancock on "Timeless" and Isaac Hayes on "Night Vision."

The album's collaborators are classic musicians, longtime friends, and musical allies all working together to shape the same creative dream.

—Tina Salazar
All We Wanna Hear Ya'll Sayin Is:

Ooh Wee!!

Featuring Trina and Tamara

The Follow Up Summer Joint From The Bomb New CD ISSUES

Management: David Lawrence Management, Los Angeles, CA

Produced by: Ely ScoNfwr & Trina

Executive Producer: Ely ScoNfwr

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Featuring Trina and Tamara
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www.ww2.com
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### Chart Highlights

- **HyperActive**
  - Artists: Gavin, Miley, and others
  - Tracks: “First Love,” “My Man,” “Raven’s World,” etc.
  - SPINS: 276

- **Urban Chartbound**
  - Artists: Various urban artists
  - Tracks: “My Man,” “Where’s Your Heart,” etc.
  - SPINS: 400

- **Urban Recurrents**
  - Artists: Various recurrent artists
  - Tracks: “Whatever,” “Consequences,” etc.
  - SPINS: 417

- **For More Information:**
  - [American Radio History](http://www.americanradiohistory.com)
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**KJMS - Memphis (37), WYLD - New Orleans (22), WGPR - Detroit (16), WXJ - Jackson (15), WMZM - Washington, DC (13), WDKM - Detroit (12).**

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**WVAZ-Chicago**

**WRKS - New York**

**WHUR-Washington**

**WDAS-Philadelphia**

**AVANT**

**SADE**

**LUCY PEARL**

**KEVIN EDMONDS**

**JILL SCOTT**

**STEPHEN SIMMONDS**

**MARY J. BLIGE**

**THE BEST MAN**
Impact Dates

September 18 & 19
Cherry Poppin' Daddies “Diamond Light Boogie” (Mole/Universal), Hot/Modern
Oscar De La Hoya “Run to Me” (Capitol), Mainstream
Steve Earle “I Can Wait” (E-Squared/Artemis), Hot/Modern & Mainstream
8 Steps 7 “Question Everything” (Reprise), Hot/Modern
Amanda Ghost “Idol” (Warner Bros.), Hot/Modern
Allison Krauss “Maybe” (Rounder/QM), Mainstream
Lenny Kravitz “Again” (Virgin), Hot/Modern
Matchbox Twenty “If You’re Gone” (Atlantic/Lava/Melisma), Hot/Modern
“N Sync “This I Promise You” (Jive, Hot & Mainstream)
Nine Days “If I Am” (Epic/650 Music), Hot/Modern

Artist Profile

Matchbox Twenty

Single: “If You’re Gone”
Album: Mad Season Label: Atlantic/Lava/Melisma
Promotion Contact: Mary Conroy (212) 707-2224

In addition to selling millions of records and achieving international fame, Matchbox Twenty have, perhaps more importantly, been able to gain respect as a well-established band. This can no doubt be attributed to the Grammy-Award winning songwriting skills of Rob Thomas, who has been able to churn out such hits as their recent #1 smash, “Sex.”

Their history reads like a manual to rock-stardom. Lead singer Rob Thomas has a troubled childhood, dropped out of high school, finds solace in the eclectic music of Al Green, Van Morrison, the Cure, and Elvis Costello. After settling in Orlando, Fla., he hooked up with Brian Yale (bass) and Paul Doucette (drums) to form a band called Tabitha’s Secret. After recruiting guitarist Adam Gaynor and Kyle Cook, the band becomes Matchbox Twenty, signs to Lava/Atlantic, and releases the 1997 hit CD, Yourself or Someone Like You. The album sells 12 million copies and produces four singles, including “Push” and winner, Matt Serletic (Collective Soul, Aerosmith), often referred to by the band as their “sixth member.”

Though the success of Yourself... was huge, Matchbox Twenty has matured both musically and personally and is now happy to just write good songs and maintain a low profile. As Thomas states, “Every great spirit lined up the right way so that we could be afforded this success. And I think we’ve taken that success and done the right thing with it. We don’t take ourselves too seriously, and we haven’t forgotten what it’s all about, which is the music.”

—Kathleen Richards

A Cavalcade of Photos

New Columbia/CRG duo—those photographic twins Evan and Jason—stopped by WPLJ-New York to serenade morning funsters Scott & Todd with their current hit, “Crazy For This Girl.” Their self-titled CD hits the stores this week and it’s great...check it out. Shown here (lr): WPLJ’s Todd Pettengill & Scott Shannon, Evan & Jason Lowenstein, and the station’s Patty Steele.

Sixpence None the Richer’s Leigh Nash has recorded “Need to Be Next to You,” the end-title song for the forthcoming Gweneth Poitrow/Ben Affleck film, Bounce. This is the first time Nash has recorded without the rest of her SNTR co-horts and to ensure fans she hasn’t left the band, the official credit on the song will read “Leigh Nash of Sixpence None the Richer.” Shown here (top row, lr): Randy Spendlove, President of Music for Miramax Films; Producer Matt Serletic; the soundtrack’s Executive Producer Lindsay Fellows. (Front row, lr): songwriter Diane Warren and Nash.

Tripping the lights fantastic on the sidewalks of New York City. Here I am with Adam Pascal, who portrays “Radames” in Elton John and Tim Rice’s Tony Award-winning musical Aida. Pascal, who is also known for his work in the musical Rent, also has a solo CD titled Model Prisoner on Sh-K-Boom Records. Check It out at www.Sh-K-Boom.com.

Star 93-7(WOSX)-Boston morning ace Charlie Wilde shares this photo from his recent trip to LA-LA-land, where he (far left) caught up with Survivor’s million dollar man Richard Hatch, actress Linda Blair, and Survivor’s Jenna “No I won’t pose for Playboy” Lewis.
ALL 24-7 CHART RESEARCH IS CONDUCTED AND SUPPLIED BY MEDIABASE RESEARCH, A DIVISION OF PREMIERE RADIO NETWORKS, INC.

ALL NON-MEDIABASE CHARTS ARE COMPILED BY GAVIN. THE G2 DESIGNATION REFERS TO "Gavin Secondary Charts." IT IS COMPILED FROM PROJECTED AIRPLAY DATA SUBMITTED BY SELECT NON-MEDIABASE STATIONS.

ONLINE G2 TRACKING SERVICES NOW ARE AVAILABLE UNTIL 12 NOON WEDNESDAY PACIFIC DAYLIGHT TIME.
Impacting September 18th

Early believers:
WMBX-Richmond
WLTS-New Orleans

The new track from the acclaimed debut album

In Moderation

Check out the video
Directed by Marcos Siega

www.8stops7.com

Track Produced by Paul Lani and Toby Wright
Additional Production by David Kahne

©2000 Reprise Records

www.americanradiohistory.com
GavinHotAC

**PROJECTED AIRPLAY**

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**All Horizontal, Wide Open (WWL:18-33, KLY:23-37) and WXPT:32-46 for starters:**

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12 **CREED** - Higher (Wind-Up) 1836 1743 +93 46
13 **CREED** - With Arms Wide Open (Wind-Up) 1772 1192 +580 65
14 **SANTANA V ROB THOMAS** - Smooth (Arista) 1697 1520 +177 87
15 **BBD** - Back Here (Motown) 1681 1380 +301 57
16 **BON JOVI** - It's My Life (Island/DAV) 1593 1305 +285 67
17 **MADONNA** - I Try ( Epic) 1503 1506 +3 76
18 **FASTBALL** - You're An Ocean ( Hollywood) 1502 1231 +271 72
19 **EVAN & JARON** - Crazy For This Girl (Columbia/CRG) 1435 1178 +257 70
20 **THIRD EYE BLIND** - Never Let You Go (Elektra/EG) 1282 1198 +84 67
21 **THIRD EYE BLIND** - Deep Inside Of You (Elektra/EG) 1196 988 +208 56
22 **SMASH MOUTH** - Then The Morning Comes (Interscope) 1183 1169 +14 70
23 **FAITH HILL** - Breathe (Warner Bros.) 1178 1089 +87 64
24 **GOO GOO DOLLS** - Broadway ( Warner Bros.) 1146 1038 +108 63
25 **CC** - Here With Me (Arista) 1105 1045 +60 56
26 **DON HENLEY** - Taking You Home ( Warner Bros.) 984 930 +54 45
27 **MADONNA** - Music (Maverick/Warner Bros.) 912 723 +179 41
28 **SAVAGE GARDEN** - Crash And Burn (Columbia/CRG) 860 755 +105 46
29 **FAITH HILL** - The Way You Love Me ( Warner Bros.) 712 508 +204 39
30 **NO DOUBT** - Simple Kind Of Life (Interscope) 712 728 +126 32
31 **'N SYNC** - It's Gonna Be Me (MTV) 637 573 +64 28
32 **THE ORCS** - Breathless (143/Lava/Atlantic) 551 473 +78 29
33 **EYE** - Promise ( RCA) 550 464 +88 28
34 **STONE TEMPLE PILOTS** - Soul Girl (Atlantic) 416 372 +44 15

**ALL 24/7 CHART RESEARCH IS CONDUCTED AND SUPPLIED BY MEDIABASE RESEARCH, A DIVISION OF PREMIERE RADIO NETWORKS, INC.**

**ALL NON-MEDIABASE CHARTS ARE COMPILED BY GAVIN. THE G2 DESIGNATION REFERS TO "GAVIN SECONDARY CHARTS," COMPILED FROM PROJECTED AIRPLAY DATA SUBMITTED BY SELECT NON-MONITORED STATIONS.**

**ONLINE G2 TRACKING SERVICES NOW ARE AVAILABLE UNTIL 12 NOON WEDNESDAY PACIFIC DAYLIGHT TIME.**

36 • gavin

www.americanradiohistory.com
"Amanda Ghost is an amazing new talent to emerge from Britain's pop music scene. She has an alluring voice which is quite distinct, and her songs are crafted with infectious melodies. *Ghost Stories* is one of the best albums I've heard in a long time!"  
— Elton John

"Amanda Ghost delivers a classic, powerful sounding vocal that blows you away."  
— Liam Howlett of The Prodigy

"Her music is like stadium rock for agoraphobics - it's gloriously uplifting but you can stay home with it too."
— Boy George

"Her songs snap at your heels and smother you in emotional noise."
— Melody Maker

"Amanda Ghost has everything it takes to be a pop star...the voice, the looks, and the ambition..."
— London Telegraph

---

**From the debut album Ghost Stories**

Produced by Lukas Burton  
Additional production and mixed by Olle Romo  
Management: Marcus Englefield and Terry Slater

"Idol" music video directed by Adam Berg

Find out more @ www.wbr.com/amandaghost

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**Faith Hill continues to spread the love with her latest hit. Debuting at number 25 this week, "The Way" has been added at KYYY, WHSB, and KNEU, to name a few.**

**D 26 BRITNEY SPEARS - Lucky (Jive)**

**D 27 Dido - Here With Me (Interscope)**

**D 28 JANET JACKSON - Doesn't Really Matter (Def Soul/IDJMG)**

**D 29 THIRD EYE BLIND - Never Let You Go (Elektra/EGG)**

**D 30 98° - Give Me Just One Night (Una Noche) (Universal)**

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### G2 MostADDED

**THE WALLFLOWERS - Sleepwalker (Interscope)**

**SAVAGE GARDEN - Affirmation (Columbia/CRG)**

**RED HOT CHILI PEPPERS - Californication (Warner Bros.)**

**THE CORRS - Breathless (143/Lava/Atlantic)**

**FAITH HILL - The Way You Love Me (Warner Bros.)**

### G2 SpinCREASE

**CREED - With Arms Wide Open (Wind-Up)**

**BARENAKED LADIES - Pinch Me (Reprise)**

**THE WALLFLOWERS - Sleepwalker (Interscope)**

**FASTBALL - You're An Ocean (Hollywood)**

**EVAN & JARON - Crazy For This Girl (Columbia/CRG)**

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GOO GOO DOLLS, SARAH
MATCHBOX TWENTY.
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FAITH HILL.
SAVAGE GARDEN.
AEROSMITH.
LENNY KRAVITZ.
BON JOVI. It's My
VERTICAL HORIZON.
EVERYTHING I WANT
THIRD.
FAITH HILL, This
SIXPENCE NONE THE RICHER. There She Goes
FOO FIGHTERS. Learn
SMASH MOUTH. Then The Morning Comes
matchbox twenty,
CREED. Higher
VERTICAL HORIZON, You're
NINE DAYS.
The Knack Is Back—Austin’s KNNC Returns (Online)

“...we're going to be a living, breathing radio station focused solely on Austin, Texas—we'll have a van, T-shirts, and bumper stickers. We'll present concerts and events. We'll do comics. We'll be everything you would expect from a real radio station—except we'll be on the Internet,” says Ray Seggern, a brand new project, www.psychobaby.com.

Now this whole thing is ass-backwards, ain't it? Starting an Internet radio station that's directed to a local community rather than the entire world.

But that's exactly what three ex-KNNC-Austin staffers have embarked upon. Joining Seggern (who is the MD at KMYZ-Tulsa) are KROX-Paul Kriegler, and friend and former co-worker Drew Bennett. Two other players are from the high-tech world: Scott Kreuser of Constant.com and David Isola, a local musician who works at Dell. It's the hope of all partners that psychobaby will represent a bold new foray into the webcast arena.

"K-Nack, as KNNC was affectionately known, was Austin's original Alternative radio outlet and was one of the first 20 or so pioneers in the format, having been founded on Halloween, 1991," says Kriegler, the station's ex AP/MD, then known as Max Pace.

Even though K-Nack didn’t have a good signal, it did possess a passionate, loyal audience. The station “passed away” after WROX-Norfolk owner Bob Sinclair purchased a couple of Austin stations, including KROX. When 101X signed on in 1995 with their 100,000-watt signal, it effectively crushed KNNC.

I wondered why the Internet for psychobaby—why not traditional, terrestrial radio? "Has anyone priced a 100kw stick in Austin?" laughs Kriegler. Seggern adds, "The cluster dynamic in Austin does not call for a second Alternative. We should give ex-KROX PD Alan Smith some high fives. That station is number one 18-34, and number one with men 12-pluss."

Seggern has some thoughts on the Internet aspects of the station which was launched last Saturday during the University of Texas football home opener. "Listeners in India will help our hit count, which may make us more attractive to big ad agencies down the road, but for now, we're climbing a mountain that has not been climbed—Internet radio for Austin, and the world."

Kriegler chimes in, "With the advent of Internet in the car in the next five years, Internet radio will become portable. Meanwhile, one of the most-listened to stations on the net is in Fredericksburg, Texas, which tells me there's lots of Texans spread across the country."

Everybody is so busy these days. How do these radio-crazed clowns figure they'll have enough time to take on this sizable side project?

"Drew is station manager and he'll do the lion's share of work in Austin," explains Seggern, who makes films in addition to spending his weekends and after-hours time on psychobaby.com. "I'll be the consultant," says Kriegler. "Basically being a PD in Phoenix keeps me more than busy."

Why bring K-Nack back? "Drew Bennett and I were smoking outside our broadcast hunker a white hank in Kansas City and thought: why not?" answers Kriegler. "While there were lots of Internet radio stations starting, there are few with a prior history and recognizable logo."

"Why?" repeats Seggern. "Because it'll be fun, maybe profitable," he posits before adding, "This gets us over the branding hurdle, and it'll be fun to fuse the past—artists like the Cure, Catherine Wheel, and Soup Dragons, with the present. There's a lot of disenfranchised listeners missing out on music that's been deemed too wimpy for Alternative, or too weird for Modern A/C."

Overall, this experiment bears watching. "Well, no matter what, it's a great excuse to hang out in Austin and drink Shiner Bock," says Kriegler. "We're gonna have a shitload of fun," concludes Seggern.

No matter what, this relationship is a great example of what can happen when radio owners who care enough about their audience engage in an Internet radio project. Each piece of programming can stand on its own and be appreciated for its own merits. As long as the content is the thing, radio can break away from its sleazy reputation and be a force for good...and fun, once again.

---

Gavin is an independent music publication that focuses on the local music scene in Austin, Texas. The article highlights the launch of KNNC's new online radio station, discussing its features, history, and potential impact on the music community. The article also includes insights from various figures involved in the project, such as station managers and radio personalities. The Knack Is Back—Austin’s KNNC Returns (Online) is part of a series of stories exploring the growth of online radio and its role in the music industry.
Look at Northern California—owning almost all the exclusive, high rent district property atop the Gavin charts this week!

Cool thing about this one is that people are really pulling for the boys. Triumphant return to form equals huge, massive hit.

ALL 24-7 CHART RESEARCH is conducted and supplied by MediaBase Research, a division of Premiere Radio Networks, Inc.

ALL NON-MEDIABASE CHARTS are compiled by Gavin. The G2 designation refers to "Gavin Secondary Charts," compiled from projected airplay data submitted by select non-monitored stations.

ONLINE TRACKING SERVICES now are available until 12 noon Wednesday Pacific Daylight Time.
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<th>Channel</th>
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<td>WBCN-Boston</td>
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</table>

**GREEN DAY**

- Minority
- Forever Long
- St. Anger
- Dookie
- Insomniac
- Nimrod
- American Idiot
- Uno
- Revolution Radio
- Dookie (Live)
- Boulevard Of Broken Dreams
- Good Riddance (Time Of Your Life)
- When I Come Around
- 21 Guns
- Boulevard Of Broken Dreams (Live)
- San Francisco
- Holiday
- Hemingway
- When I Come Around (Live)
- Longview
- Basket Case
- Reach For The Sky
- Boulevard Of Broken Dreams (Acoustic)
- These Days
- Basket Case (Live)
- When I Come Around (Acoustic)
- 21 Guns (Live)
- Boulevard Of Broken Dreams (Reprise)
- Here Comes The One
- P迸
- Let's Get Away From Here
- One Step Closer
- Lies Untold
- Minorities
- 21 Guns (Acoustic)
- Boulevard Of Broken Dreams (Reprise)
- Minorities (Live)
- 21 Guns (Instrumental)
- Boulevard Of Broken Dreams (Reprise (Acoustic))
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- Minority (Instrumental)
- 21 Guns (Acoustic)
- Boulevard Of Broken Dreams (Reprise (Acoustic))
- Minority (In}
“I love the Nickelback song—we were a little late on this one, but it’s working great.”
—Scott Jameson, WRZX-Indianapolis
After smashing success at MTV’s VMAs, Fred and the boys are definitely “rollin’ up the charts with this hit, which jumps nine spots to number 26 this week.

**ActiveRock SPINS**

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<td>3 DOORS DOWN - Lose (RCA/Universal)</td>
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<td>A PERFECT CIRCLE - Judas (Virgin)</td>
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<td>GODSMACK - Bad Religion (Reprise)</td>
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<td>METALLICA - I Don’t Care (Elektra)</td>
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<td>DEFTONES - Changes (Mercury)</td>
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<td>RED HOT CHILI PEPPERS - Californication (Warner Bros.)</td>
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<td>3 DOORS DOWN - Kryptonite (Reprise)</td>
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<td>DISTURBED - Stupify (Roadrunner)</td>
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<td>FUEL - Hellbent (Epic/550 Music)</td>
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<td>UNION UNDERGROUND - Turn Me On (Columbia/CAP)</td>
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<td>INCUBUS - Sellar (Immortal/Epic)</td>
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<td>NICKELBACK - Breathe (Roadrunner)</td>
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<td>COLD - Just Got Wicked (Flip/A&amp;M)</td>
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<td>15</td>
<td>CREED - Are You Ready (Wind-Up)</td>
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<td>GREEN DAY - Minority (Reprise)</td>
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<td>CREED - With Arms Wide Open (Wind-Up)</td>
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<td>FULL DEVIL JACKET - Where Did You Go? (Roadrunner)</td>
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<td>UP - Go (Elektra)</td>
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<td>COLD - Just Got Wicked (Flip/A&amp;M)</td>
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<td>CREED - Are You Ready (Wind-Up)</td>
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<td>26</td>
<td>26</td>
<td>LIMP BIZKIT - Rollin’ (Flip/Interscope)</td>
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</table>

Any day when "veteran" rockers U2 can debut their newest song at number 39 on the charts with 202 spins is indeed a "beautiful day."

**ActiveRock RECURRENTS**

- INCUBUS - Pardon Me (Immortal/Epic)
- KORN - Make Me Bad (Immortal)
- GODSMACK - Keep Away (Reprise/Universal)
- GODSMACK - Voodoo (Reprise/Universal)
- CREED - Higher (Wind-Up)
- METALLICA - No Leaf Clover (LIVE S&M)
- GODSMACK - Whatever (Reprise/Universal)
- CREED - What It Is (Wind-Up)
- STAIN - Mudshovel (Elektra/EEG)
- STAIN - Home (Capitol)
- ROB ZOMBIE - Dragula (Elektra/Interscope)
- BUSH - The Chemicals Between Us (Interscope)
- RED HOT CHILI PEPPERS - Otherside (Warner Bros.)
- RAGE AGAINST THE MACHINE - Sleep Now in The Fire (Reprise)
- RAGE AGAINST THE MACHINE - Guerrilla Radio (Reprise)
- KORN - Falling Away From Me (Immortal/Epic)
- LIMP BIZKIT - Rearranged (Interscope)
- FOO FIGHTERS - Learn To Fly (Reprise)
- KID ROCK - Bawitdaba (Lava/Atlantic)
- BUCKCHERRY - Lit Up (DreamWorks)

**GavinActiveRock**

**SPINS**

- COLLECTIVE SOUL - Why (Part 2) (Atlantic)
- LIMP BIZKIT - Rollin' (Flip/Interscope)
- LIMP BIZKIT - My Generation (Flip/Interscope)
- U2 - Beautiful Day (Interscope)
- HEDPE - Bartender (Jive)
- A PERFECT CIRCLE - 3 Libras (Virgin)
- EVERLAST - Black Jesus (Tommy Boy)
- FUEL - Hellbent (Epic/550 Music)
- GREEN DAY - Minority (Reprise)
- SAMMY HAGAR - Serious Juju (Cabo Wabo)
- GODSMACK - Bad Religion (Reprise/Universal)
- FULL DEVIL JACKET - Where Did You Go? (Roadrunner)
- ORGY - Fiction (Dreams In Digital) (Reprise)
- PAPA ROACH - Broken Home (DreamWorks)
- COLD - Just Got Wicked (Flip/A&M)
- CORROSION/CONFORMITY - Congratulations... (Sanctuary) (Reprise)
- RAGE AGAINST THE MACHINE - Testify (Reprise)
- NICKELBACK - Breathe (Roadrunner)
- LIQUID GUN - Closer (Atlantic)
- 3 DOORS DOWN - Loser (Reprise/Universal)
- UNION UNDERGROUND - Turn Me On... (Columbia/CRG)

**HyperACTIVE SPINS**

- CREED - Are You Ready (Wind-Up)
- PAPA ROACH - Broken Home (DreamWorks)
- EVERLAST - Black Jesus (Tommy Boy)
- COLLECTIVE SOUL - Why (Part 2) (Atlantic)
- LIQUID GUN - Closer (Atlantic)
- TONY IOMMI - Goodbye Lament (Divine)
- ULTRASPANK - Whore (Epic)
- SAMMY HAGAR - Serious Juju (Cabo Wabo)
- CRUSHDOWN - This (India)
A Last Look at CRS

BY MARCUS ROWE

Although most of the sessions at the conference focused on the music and the state of the industry, CRS-Southwest attendees were also treated to some unique sessions.

"Balancing Life and Work: The How- To's" was led by Franklin Covey Company's James Cathcart, who focused on learning to put "first things first" and developing the ability to distinguish the difference between urgency and importance. While urgent things feel like they've got to be done immediately, important things may incur serious consequences if not done immediately. One very useful tool for making this differentiation is to divide priorities into four different categories:

1. Financial independence. This does not imply that you need to be wealthy, but simply that you need to get out of debt. When you aren't indebted to anyone, it frees up both time and finances.
2. Find work that you love. Again, having financial independence may give you more options to choose from. This is key to keeping your stress level down and enjoying life more.
3. Weekly planning. Sit down once each day to take a look at the week ahead and prioritize based on importance. It also helps to use this time to identify and set weekly goals.
4. Not urgent or important: anything else.

Another interesting part of the session was Cathcart's "Three Steps To Balance" tool:

1. Financial independence. This does not imply that you need to be wealthy, but simply that you need to get out of debt. When you aren't indebted to anyone, it frees up both time and finances.
2. Find work that you love. Again, having financial independence may give you more options to choose from. This is key to keeping your stress level down and enjoying life more.
3. Weekly planning. Sit down once each day to take a look at the week ahead and prioritize based on importance. It also helps to use this time to identify and set weekly goals.

Cathcart stressed the need for recreation, breaking down the actual meaning of the word to show that every now and then our minds and bodies need "re-creation." He also said there is a "big difference between relaxation and vegetation" as recreation, like fishing or walking, can still be constructive. Here too, as with every circumstance you encounter throughout the week, you must prioritize by order of importance, and "exercise integrity in the moment of choice.

Another interesting session at the seminar was "Comedy Writing and Bit Construction for Country Radio." Taking a break from the heady discussions taking place in other sessions, this panel proved to be a treat for attendees. Some of the funniest people in the business shared not only tips for comedy writing, but also some of their own material.

Jim Brogan, head writer for The Tonight Show With Jay Leno, offered examples of recent "It's so hot lines that were rejected at The Tonight Show's writing meetings. "It's so hot that Pat Buchanan went into a synagogue just to feel the icy stares!" Brogan also explained that it takes 14 writers—including Jay—approximately four hours of writing, often 2 a.m. to complete the 10-15 minute monologue for the show. Writers must come up with 150 jokes that Jay likes and then cut it down to the best 25. The audience was then treated to a video of a hysterical "on the spot" bit in which Jay and crew were in Las Vegas. They decided to go from room to room in a hotel knocking on doors and asking people, "Would you like us to Las Vegas in your room?" Imagine your average tourist dancing and singing with showgirls—and best of all, international singer and dancer Chiro right in their hotel rooms!

Larry Carnger, creative director for American Comedy Network, explained that he and his writers wake up at 3 a.m. each morning to write daily prep material for their daily satellite feature. In addition, the company also produces a CD of comedy material every two weeks. In the near future American Comedy Network hopes to do away with the CDs and move their entire operation to the Internet. Larry also shared several recorded bits and parodies including a new version of Billy Gilman's "One Voice" called "My Voice Will Change."

United Stations Radio Networks personalities and KMVL-Phoenix morning team Ben & Brian kept everyone laughing with both recorded bits and live impersonations. One of the funniest bits was a studio recording they did with Kenny Rogers. Ben was impersonating Kenny Chesney as they did an advertisement for the "Kenny and Kenny Album." Ben's impersonation of Kenny Chesney singing "You Decorated My Life" and other Kenny Rogers hits brought the house down.

Other humorous bits included "Dwight Yoakam sings the hits of Queen" and Ozzy Osborne as a contestant on "Who Wants To Be A Millionaire." with Satan as a life-line. "All right, our friends at AT&T will get Satan on the line for us."

Gavin Give Rascal Flatts Their First #1! Rascal Flatts and staffs from Lyric Street stopped by Gavin Nashville last week to celebrate the group's (and the label's) first #1 single for "Prayin' For Daylight." (L-R): GAVIN's Marcus Rowe & Jamie Matteson, Rascal Jay DeMarcus, GAVIN's Paula Erickson, Diane Richley, Rascal's Joe Don Rooney & Gary LeVox, and GAVIN's Christina Bullock. Kneeling in front is Lyric Street's Dale Turner.

COUNTRY CHART EDITOR MARCUS ROWE marcus@gavins.com

GAVIN EXCLUSIVE

The Songwriter Says...

Tammy Rogers
Co-writer of "A Little Gasoline" (Terri Clark)

"This song actually came about rather quickly during a co-writing session with Dean Miller. We got together one afternoon and neither one of us really felt like writing that day, but we thought we would give it a go. Dean made the comment that he would like to write a song that had a title like "A Little Gasoline" or something. We both liked the idea of writing a song from a title that made you ask, "What is that all about?" I personally like this song because it is so lyrically vivid and has a very strong female perspective. While we were writing this song, we talked about how cool it would be for a woman to sing these lyrics with such attitude. After about an hour or so we had our song finished!"
GavinCountry

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"This song continues to burn up the request lines while Jo Dee spends a second week in the top spot!"

MEDIABASE RESEARCH, ALL MARKETS

JOHN MICHAEL MONTGOMERY - The Little Girl (Atlantic) +448
TRAVIS TRITT - Best Of Intentions (Columbia) +369
PHIL VASSAR - Just Another Day In Paradise (Arista/RLG) +361
AARON TIPPIN - Kiss This (Lyric Street) +298

Country CHARTBOARDS

DIXIE CHICKS - Without You (Monument) +727
JOHN MICHAEL MONTGOMERY - The Little Girl (Atlantic) +448
TRAVIS TRITT - Best Of Intentions (Columbia) +369
PHIL VASSAR - Just Another Day In Paradise (Arista/RLG) +361
AARON TIPPIN - Kiss This (Lyric Street) +298

Country RECURRENTS

BROOKS & DUNN - You'll Always Be Loved By Me (Arista/RLG) 3591
LEE ANN WOMACK - I Hope You Dance (MCA) 2873
CHAD BROCK - Yeah (Warner Bros.) 2739
RASCAL FLATTS - Prayin' For Daylight (Lynx Street) 2366
FAITH HILL - The Way You Love Me (Warner Bros.) 2059
TOBY KEITH - How Do You Like Me Now? (DreamWorks) 2054
ANDY GRIFFIS - She's More (Arista/RLG) 1557
REBA MCENTIRE - I'll Be (MCA) 1550
CLAY WALKER - The Chain Of Love (Giant) 1516
DIXIE CHICKS - Cowtop Take Me Away (Monument) 1510

2020 TOP 20 HITS IN THE TOP 20 MARKETS

1 1 JO DEE MESSINA - That's The Way (Curb) 1844 819 +25 25
2 2 LIONSTARS - What About Now (BNA/RLG) 758 850 -32 25
3 3 GEORGE STRAIT - Go On (MCA) 733 694 +39 25
4 4 SEDUCER - I WLL - But Lyric Street 729 758 -27 25
5 5 ALAN JACKSON - I Must Be Love (Arista/RLG) 696 762 -66 25
6 6 AARON TIPPIN - Kiss This Lyric Street 690 652 +38 25
7 7 KENNY ROGERS - You - Your Everything (Capitol/RLG) 579 695 -16 25
8 8 JOHN MICHAEL MONTGOMERY - The Little Girl (Atlantic) 576 599 +77 25
9 9 FAITH HILL & TIM MCGRAW - We're Gonna Live (BNA/RLG) 653 611 +42 25
10 10 TOBY KEITH - Country Comes To Town (Dreamcatcher) 547 640 +7 25
11 11 TRAVIS TRITT - Best Of Intentions (Columbia) 570 520 +50 25
12 12 JOE DIFE - It's Always Somethin' (Epic) 526 562 +36 25
13 13 LEANNE RIMES - I Need You (Capitol/RLG) 497 517 +15 25
14 14 VANCE GILL - Feels Like Love (MCA) 491 468 +23 25
15 15 MARTINA MCBRIDE - There You Are (RLG) 442 426 17 25
16 16 RASCAL FLATTS - That's The Way (Curb) 427 370 +57 25
17 17 TRAVIS TRITT - Best Of Intentions (Columbia) 403 389 +14 25
18 18 JOE DIFE - It's Always Somethin' (Epic) 385 - 25
19 19 PHIL VASSAR - Just Another Day In Paradise (Arista/RLG) 382 350 +37 25
20 20 DIXIE CHICKS - Without You (Monument) 342 343 +99 25

The 2020 panel includes: Key, Kikk, Kilt, KBBQ, KMLE, KMPG, KNIX, KRLX, KCSK, KSON, KCD, KUL, WKKM, Billboard, WKKX, WKKL, WMJQ, WMQZ, WPWQ, WUSB, WXJ1, WYAC, WYCC, WWVY.

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www.americanradiohistory.com
Michael J. Faux, MD, WPDC-Baltimore

"I just caught Reba McEntire in concert here and it was a wonderful show! I love her new single, "We're So Good Together". It's fresh and up beat, and sounds fabulous!...I really love the new Terri Clark record 'A Little Gasoline'. It's a strong record, her vocals are great and it's very well produced...Tim McGraw's 'My Next Thirty Years' is absolutely one of my favorite cuts from his album. It tells a great story and is really relevant to our target audience. A lot of folks are talking about the Clark Family Experience and their song 'Meanwhile Back At The Ranch'. These guys are tremendously talented, and this first single is great!...I love the new Jo Dee Messina album 'Burn'. The first single, 'That's The Way' is only the beginning. Other cuts that I would love to hear on the radio are 'Burn' and 'Down Time'. This is an amazing project!...The debut album from Rascal Flatts is another album I can't wait to hear. Their new record, 'This Everyday Love' is easily their next Number One, and there are more to come!

Nate Deaton, APD, KRTY-San Jose

"John Michael Montgomery's 'The Little Girl' is huge for us! The phones sing off the hook every time we play it! In fact, I think even if it was the only song we were playing the calls would still pour in!..Patty Loveless' "That's The Kind Of Mood I'm In" is great! That song and Sara Evans' 'Born To Fly' are big fun to listen to!...I personally love the Sons Of The Desert's: 'Everybody's Gotta Grow Up Sometime!' We're getting excellent phones for it, especially since they were just here for a club show!...I'm excited about Rascal Flatts' 'This Everyday Love'...I love Tammy Cochran's overall sound, and 'So What' is an exceptional song. Tim McGraw's 'My Next Thirty Years' is great! He and Faith recently did two shows in this area, and it was the best show I've seen since Garth!...Another song that's doing really well for us is Phil Vassar's 'Just Another Day In Paradise'! We've got it in heavy and the research is great!

Lynn Lacey, MD, WXXG-Rockford, Ill.

"Aaron Tippin's 'Kiss This' is our biggest record, but John Michael Montgomery's 'The Little Girl' is hot on Aaron's heels for top requests...I really like Chris Eagle's 'My Love Goes On And On'! We recently had Chris in the studio and we played a few other tracks from his amazing project!...I think he has a big future in this business...Reba's 'We're So Good Together' is just excellent! I love that song! It's just a little different from almost everything else out there! We recently had our Labor Day concert weekend featuring Brad Paisley, Jessica Andrews, and the Bellamy Brothers! It was a big finish to an entire summer of great shows!

Brian Jennings, MD, KZKK-Lincoln, Neb

'Weve had requests for Rascal Flatts 'Everyday Love' even before we added the record. The guys were here for a listener appreciation show recently and we had about 4000 people show up for a venue that holds 4000...I got a call from John Rich who received a letter from a listener in Lincoln. In the letter, the woman wrote that her husband had just died and she was on the way to the funeral when she heard this song on our station and was so moved that she wrote John a two-page letter. From an MD's standpoint, this is a great justification for adding a record...There are several album cuts I'm excited about: Rebecca Lynn Howard's 'Jesus, Daddy and You' is another 'Daddy's Hands'! It's an unbelievable and simple waltz...Darryl Worley's whole album is fantastic. My pick for the second single is either 'Who's Gonna Get Me Over You' or 'Hard Rain Don't Last.'"
**GavinCountry**

### NORTHEAST

**MOST SPINS:**
- Jo Dee Messina (1137)
- Sheryl Crow (1138)
- Alan Jackson (1037)

**SPINCREASE:**
- Dixie Chicks +130
- John Michael Montgomery +112
- Faith Hill w/ Tim McGraw +100

- "We're excited about Rascal Flatts' "This Everyday Love!" This song's definitely another hit. These guys are amazing!" — Chip Miller, PD/MD, WPKN-Springfield, MA.

### SOUTHEAST

**MOST SPINS:**
- Jo Dee Messina (1671)
- Sheryl Crow (1523)
- Keith Urban (1457)

**SPINCREASE:**
- Dixie Chicks +236
- Phil Vassar +146
- John Michael Montgomery +137

- "Folks just can't help but have an immediate emotional reaction to John Michael Montgomery's "The Little Girl."" — Rick Brooks, MD, WGOK-Ocala, Fla.

### MIDWEST

**MOST SPINS:**
- Jo Dee Messina (711)
- Sheryl Crow (653)
- Alan Jackson (604)

**SPINCREASE:**
- Dixie Chicks +99
- Travis Tritt +74
- Kenny Chesney +67

- "Tim McGraw's "My Next Thirty Years" is one of the most relatable songs I've heard in a long time. It's making a huge impact with our listeners!" — Kerry Wolfe, PO.

### SOUTHWEST

**MOST SPINS:**
- Sheryl Crow (747)
- Jo Dee Messina (738)
- George Strait (659)

**SPINCREASE:**
- Dixie Chicks +195
- Phil Vassar +69
- Faith Hill w/ Tim McGraw +66

### WEST

**MOST SPINS:**
- Jo Dee Messina (1152)
- Sheryl Crow (1028)
- Keith Urban (1025)

**SPINCREASE:**
- Dixie Chicks +195

- "Oklahoma City Love Chris Cagle's "My Love Goes On and On." It's exciting, gets instant listener reaction, and is just so cool!" — Becca Diaz, MD, KTOM-Monterey, Calif.

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**WPKN Springfield, Mass.**

**FM 106.5**

**Ocala, Fla.**

**FM 103.7**

**WMIL Milwaukee**

**KTST Oklahoma City, Okla.**

**KTOM Monterey, Calif.**

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**WUBE Cincinnati, Ohio**

**WUSY Chattanooga**

**WDV Omaha, Neb.**

**KSHJ Little Rock, Ark.**

**KUBL Salt Lake City**

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**COOL Thanks,**

**Gavin Country**

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[gavin September 15, 2000 • 49]
Taj Mahal, A Man, A Monument To the Blues

BY
AMERICANA
EDITOR
JESSIE SCOTT
jessie@gavin.com

Thankfully, Taj Mahal’s passion for music and its history has been a factor in our lives since the mid-’60s. He’s walked us through the genres, always keeping it interesting. His work has also included children’s albums, television scores, and soundtracks. He’s toured ceaselessly, bringing his music to the people, whether it be in fashion at the time or not.

On theheels of his most recent release with the Phantom Blues Band, Shoutin’ in Key, and in light of Columbia Legacy reissuing the albums Taj Mahal, The Natch’l Blues, The Real Thing, and The Best of Taj Mahal, we felt it was time to sit at Taj’s knee for a retrospective of our own.

JESSIE: Where did you get the name Taj Mahal?

TAJ MAHAL: It was from dreams I had in the late-’40s when Gandhi was touring Europe and Africa, and went back home to India to coalesce his country under a spiritual heading.

When did you realize you wanted to be a musician?

It’s just always been music. I started much slower than most people. I wasn’t interested in performing, I was into playing for myself because it seemed that some people were cutting that organic music out of their lives.

Let’s talk about those days.

Probably the blues sound really kicked in when my father was killed in the early ’50s. I didn’t have any way to express this. I didn’t know what to think. My mother remarried a few years later, and he brought a guitar into the family. I had been centered around the piano because my father was a be-bop piano player, and my mother played piano for a bunch of guys that came from Stovall, Mississippi, that’s where Muddy Waters and all them guys came from. So my early teenage influences playing the music came out of people that were directly connected to the tradition. And then, just the people around us that had the parties, or running errands for some of the older women, you’d hear B.B. King, T-Bone Walker, Lazy Lester, the music was everywhere. It wasn’t an issue. You’d go into the record store and there was a huge section, blues, R&B, jazz, gospel.

Then little by little, they got rid of all that music and you had to go deep to find it. I came up in the ’60s, a time when the revival was going on. Popular music had really changed, it wasn’t playing Bo Diddley or Chuck Berry anymore. I wasn’t interested in it.

Yeah, but then there was the Rolling Stones. I like those guys because of their dogged dedication to the music.

The English seem to have something really special to do with it. Somehow they knew the intrinsic value of it. They didn’t get stopped by a white boy shaking his hips. Had the Colonel not been a fugitive over there—if he had taken Elvis to Europe—Elvis might have had a much bigger impression. The English just jumped right over the top of that and went straight into the Mississippi delta, and they took the raw energy there, and put it together with their style and excitement for the music. I really appreciate the Stones. They certainly gave us our opening in Europe. They invited us over for two weeks, and we were able to stretch it out.

It’s great that Columbia Legacy is reissuing the first three records. They still sound so fresh.

There was a transition from the folk of the times to the electronic. We still kept it kind of raw. Another thing was we chose other keys to play our music in. Everyone was playing blues in A and E. And there has always been cross-pollination between black and white.

Even when they say they aren’t listening, yes they are. I think everybody comes at music from the dog’s nose, when you got to get down there underneath the nails to see what supports that. But then you bring something more to it.

The earlier blues forms are directly connected to the earlier string music forms. There’s something there, but the best you can do with it is one-dimensional. It sounds great, all the notes are in the right place, but there ain’t no juice there; it ain’t rockin’ your hips. It’s not heartfelt, it don’t buzz up through the top of your head and send chills down your spine. What’s the use if it ain’t doing that?

There’s a whole new crop of people that ascribe to that philosophy. People like Keb’ Mo’, Alvin Youngblood Hart, Corey Harris, Guy Davis, G. Love, Joanna Connor. Eric Bibb: people that are really playing the music. There are a lot of other folks that are great out there that you don’t hear of, because they’re not interested in fighting their way through the music business.

It’s quite the deal to fight through! You’re in a better space today than you used to be. A guy selling 25,000-50,000 CDs that he’s pressed up on his own can make a decent living. If you’ve got your own audience, you might as well make your own records. One of the things I’m really happy about is we’ve been able to get this Music Maker Relief Foundation off the ground. It looks after about 120 older black men and women and mountain men and women. We’re putting them on concerts, keeping their health up, taking care of them. Seeing that their life wasn’t lived in vain, and helping to document some of this great music—folk art, too. Anyone who wants to can get in touch with them through www.musicmaker.org, or call Tim and Denise Duffy at (336) 325-2505 in Pinnacle, North Carolina. There’s a newsletter, and recordings that we’ve been involved in. And you’ve been recording with the Phantom Blues band for a while now.

We’ve been hooked up since 1993. They told me who would be recording in this band; I didn’t know most of them, with the exception of Bill Payne who played with Little Feat. I called a tune in A-Flat, we laid out the changes, it clicked and we never looked back. They brought in John Porter to produce. I was liking the records that he did. Buddy Guy, Otis Rush, Etta James. We did Like Never Before, Dancin’ the Blues, Phantom Blues, and Solar Blues, which won the Grammy for Best Contemporary Blues Album. And the new album?

We’ve been out on the road touring behind these records, so why not record a really good live album? The new album, Shoutin’ In Key, is also the launching of my record label, Kandu, along with Hannibal and Rykodisc. We’re excited about it.
**Gavin Americana**

**Americana**

**NW TW** | **SPINS** | **TREND** | **DATE** | **ADD**
---|---|---|---|---
1 | 1 | WILLIE NELSON & THE OFFENDERS - We And...Drummer (RCA) | 1174 | -67 | 64 | 0
2 | 2 | ALLISON MOORE - The Hardest Part (MCA) | 1166 | +61 | 70 | 1
3 | 3 | TRENT SUMMAR & THE NEW ROW MOB - VFR | 938 | +119 | 63 | 1
4 | 4 | G. PARSONS NOTEB/HHPOPIWILL - She/Rocketman | 891 | -14 | 62 | 0
5 | 5 | TISH HINOJOSA - Sign Of Truth (Rounder) | 769 | +49 | 52 | 0
6 | 6 | HANK THOMPSON - Seven Decades (HighTone) | 754 | +2 | 54 | 1
7 | 7 | BIG MON - THE SONGS OF BILLIE HOLIDAY - V/A (Beggars Family) | 743 | +73 | 67 | 9
8 | 8 | MAX STALLING - Wide Afternoon (Blind Nelle) | 732 | -12 | 33 | 0
9 | 9 | LITTLE FEAT - Chinese Wok Songs (C.M.C. International) | 702 | -31 | 46 | 0
10 | 10 | STEVE EARLE - Transcendental Blues (S-Squared/Antemis) | 696 | -65 | 50 | 0
11 | 11 | SAM BUSH - Icecreams - Peeks Of Telluride (Sugar Hill) | 688 | +38 | 58 | 4
12 | 12 | BURNS SISTERS - Out Of The Blue (Pip) | 683 | +25 | 56 | 1
13 | 13 | RAY PRICE - Prisoner Of Love (Justice/Buddha) | 662 | -25 | 39 | 0
14 | 14 | DAVE ALVIN - Public Domain - HighTone | 633 | +55 | 68 | 0

Another solid Spincerease and new adds at KVMR, WLGN, WFDF, and KPFK help to propel Dave into the Top 15 with big spins from SPINNER 32, and WLS 21.

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**Hot Picks**

**BIG MON VIA**

**TRAILER SUMMER)**

**NEW ROW MOB**

**ALLISON MOORE**

**DAVE ALVIN**

**PORTER WAGONER**

** Americana album reports accepted Monday and Tues. 8:30 a.m. - 3 p.m. (CT) Gavin Station Reportings Phone: (615) 255-5010, FAX: (615) 255-5020

**Chart BOUND**

**FLACO JIMENEZ**

**Skeetown (Back Porch/Narada)**

**HOT CLUB OF COWTOWN**

**(HighTone)**

**RYAN ADAMS**

**(17) Heartbreaker (Bloodshot)**

**FREEDOM SINGS**

**(17) V/A First Amendment Center**

**DALLAS WAYNE**

**(16) Big Thinkin' (HighTone)**

**FARM AID - VOLUME 1 LIVE**

**(16) V/A (Redline)**

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**Impact Dates**

**September 19**

John Hiatt - Crossing Muddy Waters (Vanguard)
Veranaf - Kachina (Kachina)
Keith Whitley - Stars Songs & Walters (Rounder)
Loretta Lynn - 30th Anniversary Record (Valley)
The Guards - Bois De Agua Sugar Hill
Wylie Nelson - Milk Cow Blues (Blind Yung)
Sally Barris - Reluctant Daughter (Wamssong)

**September 26**

Kasey Jones Every Man (S-Gold Square)
Mark Sisley - She's Life Marquee (Marquee)
Don Rigby & Empty Old Maize Sugar Hill
Laura Cantrell - And The... (Dust Only)
Don Walter - Hold On In My Heart (Valley Ent.)
Geoff Muldaur - Password (HighTone)
Heidi New - The Recipe (Geode - Phoenix Rising)
Pat Haney - Wrong Rite Of Passage (Emery/FFE)
Larry Cordle & Lonesome Standard Time

**Gavin Americana Tracks**

**Most Added**

**MERLE HAGGARD**

(Wishin' All These Old Things... (Anti/Epitaph)

**KASEY CHAMBERS**

(Cry Like A Baby (Arista/RLG)

**ELEVEN HUNDRED SPRINGS**

(No Stranger... (13 Recordings)

**Merle Haggard (6) Wishin' All These Old Things... (Anti/Epitaph)**

**Kasey Chambers (5) Cry Like A Baby (Arista)**

**Eleven Hundred Springs (3) No Stranger... (13 Recordings)**

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**Eleven Hundred Springs (3) No Stranger... (13 Recordings)**
Oh No! A Technology Even More Advanced Than the Internet?

BY TOM DAVIS

My "dot-com" neighbor came by for a beer he gave me his take on an advanced technological device, something called the Personal Communications Medium, or PCM. Apparently, it offers global access, portability, business data, spots, breaking news...even local weather and information. And it's easier to program than your waffle iron.

I hate that! I'm a radio guy. I was happy living in my cave, selling spots and spinning vinyl, until the Future Family moved in next door. Who invited them?

Here I was, planning to take June and the Beaver down to the remote at the malt shop and instead I'm hearing how my lunch is about to eaten by yet another advanced form of media. I cry, "PCM! It's nothing more than a laptop with Internet access."

But, it doesn't need phone lines, cable, wires, satellites or cellular to send its data and it accesses music, live chat, humor, contests...any form of entertainment.

"It's probably the size of a piano...does it come with wheels and a handle like a carry-on bag?" I query ever sooo smugly. Actually the inventors have packed the guts of the internet and spinning PCM into a incredibly small box. It works anywhere in the world, is totally hands-free and can be accessed even while driving!

"Well, if it's that powerful and compact, it can't be cheap. What's the base price, $11,000?" Well, you can get the basic PCM box for as little as nine bucks, he informed.

"So they get you with monthly access fees then?" No. "My name and demographic data is sold to 6 million spammers?" Complete anonymity is guaranteed. No one will know you are accessing data without your permission. No cookies, no spam, he assured.

"So you're captive on one site!" Bill Gates behind this? No and no. It accesses 10,000 different sites in the U.S. It has the simplest, most user-friendly search engine ever...all 24-7, reaching 99 percent of U.S. households.

"Doesn't Wall Street know about this?" Yes, they know about it but are a little sleepshock because it's not sexy like dot-com. The espionage element of the Internet is very exotic...with "eyeballs" and "click-throughs" and "capturing" email addresses...it's like one big Tom Clancy love-fest.

"So where did PCM come from?" The PCM is an advanced technology, but it's not new. Actually, it's been in various forms of development for many decades under the beta name "radio."

It's all in the spin. The word "radio" sounds old, so people think of it as less advanced. But what's more advanced than sending communications invisibly through the air. It just needs a new name, so we're calling it the PCM. Very mesmerizing? don't you think?

"But doesn't the Internet provide features that the PCM can't?" Absolutely. And the PCM provides features that the Internet can't. The primary benefit of the Internet is its interactivity. The dictionary definition of interactive captures the essence of the Internet: "to act upon one another." That's why email is the number one reason why people go online.

To this day, less than 5 percent of PCM users interact with their radio stations. We call those do "contest pigs." The rest continue to just listen to the PCM. And the definition of listening: "To hear something with thankful attention."

"Then why are so many dot-coms trying to become TV's and radios?" The decision to try to make the Internet into an entertainment medium is driven by cash, not common sense. Internet pioneer Seth Godin writes this about the Internet compared to TV, most of which is also applicable to the PCM.

"The Internet is not a million-channel universe that will soon be stocked with terrific new shows and personalities and movies on demand. It seems as though every time a new medium comes along, everyone wishes it were TV. The idea of the five-hundred-channel (or five-million-channel) universe is incredibly compelling to a lot of major media companies.

"There are 2 million corporate websites in operation today. It costs about $1 billion a year for these companies to build and maintain them. Yet there are only 50 million people surfing the web on a good day. That's an average of 25 people per site, per day. That's like having 8 million TV networks instead of 10."

"So it's not important for radio stations to broadcast online?" Not only is it important, it is essential. It is essential as a tool. It's a rooftop antenna in an office with bad reception. It's a connection with your home when you travel. And listening while working on your computer is really no different than listening while driving...its hands-free operation with the controls at your fingertips. And it's an interactive device that allows PCM stations to get better connected to their listeners. It's one of the best enhancements to happen since FM stereo, he said.

I felt better. My dot-com neighbor is actually a PCM guy. Maybe the world isn't ending after all. Maybe I can use the power of the Internet to make a better radio station instead of fearing that it will replace my medium.

I get a cold beer and relax, when suddenly I hear a knock on the door. Hey Tom, we're your new neighbors, the Napsters!...
GavinTripleA

John Hiatt (27) Crossing Muddy Waters (Vanguard)
U2 (25) "Beautiful Day" (Interscope)
Keb' Mo' (23) Come On Back (Joss Music)
Paul Pena (22) New Train (Hybrid)
Shemekia Copeland (13) Wicked (Alligator)

Reviews

U2
"Beautiful Day" (Interscope)
Ireland's Fab Four have wasted little time before making another assault on the Triple A charts. Their last effort, "The Ground Beneath Her Feet," hit the top spot last March and with "Beautiful Day," making its debut at an unprecedented #12 on our Tracks chart. The band appears poised for a repeat performance. The lead single from All That You Can't Leave Behind finds them in an unusually happy mood and working, once again, with producers Daniel Lanois and Brian Eno. The result is sonically similar to their most recent work but with a fire reminiscent of their classic early stuff. Contact: James Evans (310) 856-4559.
—Jimmy Leslie

Paul Simon
You're the One (Warner Bros.)
It's been ten years since Paul Simon released an album of new pop material. In that time Simon did a couple live records, burst the hopes of neo-hippies across the country by wedding New Bohemians front person Edie Brickel (and producing her solo effort Picture Perfect Morning) and tried his hand at Broadway with The Capeman. But great narrative pop is what Paul was put on this planet to make, as he acknowledges in the opening track: "I vowed to tell a story— that's where I belong." On the record's second track, "Darling Lorraine," Simon tells a story of life and love as only he can. The single, "Old," is a nod to Buddy Holly's "Peggy Sue" and finds Simon utilizing his quick wit and insight to put the concept of age into perspective. Clocking in at a brisk 2:20, it's the kind of song you click back to hear again right away—in other words, a hit. Contact: Jennifer Polenzani (818) 953-3395.
—Jimmy Leslie

Bruce Hornsby
"Sunflower Cat" (RCA)
"It's the best record that we've made to continued on page 54
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**Reviews**

*continued from page 53*

Bruce Hornsby says of his new live album, "Here Come The Noise Makers." The disc is a compilation of performances from 1986-99, including Woodstock festival and episodes of Austin City Limits and BET's Jazz Central. The two CD set draws from the whole of Hornsby's 15-year recording career. There are 18 songs in all and the first single to come from it is "Sunflower Cat," a play on the Grateful Dead song "China Cat Sunflower." The album also includes many of the classics that Hornsby is known for like "The Way It Is," "Stander On The Mountain," "Jacob's Ladder," and a very impassioned version of "End Of The Innocence." Contact: Suzy Changar (212) 930-4309.

—Dave Einstein

**Lenny Kravitz**

*"Again" (Virgin)*

On Greatest Hits, due October 24, there are 15 songs from Kravitz 10-year career and one new track. The single, "Again," is a ballad that has the distinctly breathy Kravitz vocal and soaring guitar break. It's got multipletweak written all over it. Kravitz has never been hotter, coming off of the double-platinum, Grammy-winning album 5, which has been out and doing well for two years running. Contact: Ray Greiner (310) 288-2730.

—Dave Einstein

**Shemekia Copeland**

*It's 2 A.M.* (Alligator)

Recorded in New York City and produced by Alligator president Bruce Iglauer, songwriter John Hahn, and guitarist Jimmy Vivino, Wicked picks up right where her debut album left off. "It's 2 a.m." is the first single and its foot stompin' urgency makes it a great choice. Shemekia is the daughter of late Texas blues master Johnny "Clyde" Copeland, and she brings...
Shine, the first major label release for the Pat McGee Band. According to McGee, bandleader and chief singer songwriter, "It's the first song I ever wrote. It's become our 'Freebird.'" "Rebecca" is to Pat McGee what "Blue Sky" is to the Allman Brothers. This version was done with Jerry Harrison on production as was the rest of the album. Since its inception in 1996, PMB has made its living on the road and clocked well over 100,000 miles on the tour van, averaging 200 dates a year. Because of this, they have built a fan base that allows them to sell out venues like Irving Plaza in New York on a regular basis. "Rebecca" is a sweet song that would sound great on any Triple A station, especially in the middle days. Contact: Jann Hendry (818) 977-0410.

---Dave Einstein

### Various Artists

**Farm Aid; Volume One Live**

(*Red Ink*)

This year marks the 15th anniversary of Farm Aid and the release of the first-ever Farm Aid CD compilation. This two-record set features inspired performances by founders Neil Young, John Mellencamp, and Willie Nelson, as well as a slew of others. Nelson’s unlikely pairing with Beck for a rendition of Jimmie Rogers’ "Peach Picking Time Down In Georgia" is a real gem. Give it a spin and let your listeners know that the concert is live on CMT September 17, and all net proceeds add to the $15 million Farm Aid has donated to needy farmers in 44 states. Contact: Dave Morrell at (212) 337-5457 or dave_morrell@sonymusic.com.

---Jimmy Leslie

### Reviews

her generation’s intensity to the blues tradition etched in her genes. "I’ve listened to Koko Taylor, Katie Webster, Trudy Lynn, and Etta James but I don’t try to copy them," says Copeland. "But as long as I live, my father’s music will live through me." Copeland is out on tour in October and November with B.B. King. Contact: Tim Kolleth (773) 973-7736.

---Dave Einstein

### Pat McGee Band

**"Rebecca" (Giant)**

"Rebecca" is the second single from Shine, the first major label release for the Pat McGee Band. According to McGee, bandleader and chief singer songwriter, "It's the first song I ever wrote. It's become our 'Freebird.'" "Rebecca" is to Pat McGee what "Blue Sky" is to the Allman Brothers. This version was done with Jerry Harrison on production as was the rest of the album. Since its inception in 1996, PMB has made its living on the road and clocked well over 100,000 miles on the tour van, averaging 200 dates a year. Because of this, they have built a fan base that allows them to sell out venues like Irving Plaza in New York on a regular basis. "Rebecca" is a sweet song that would sound great on any Triple A station, especially in the middle days. Contact: Jann Hendry (818) 977-0410.

---Dave Einstein

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Sade And Exploring New Ways to Track Re-issues

BY JAZZ/SMOOTH JAZZ EDITOR STEVE WILLIAMS

The phone beeps and it's an Epic executive calling with the question of the day: "Do you have it?"

Without hearing my response, the rep knows that my station, KSSI-Sacramento, is one of a number of Smooth Jazz stations to receive the new Sade single "By Your Side."

Smooth Jazz stations getting copies of Sade music is perfectly normal in most circumstances but it's the first week of September and the single isn't being shipped by Epic until the first week of October. We decided not to play it until then, although a great majority of the stations who were lucky enough to get it put it on straight away, expectedly passing off the label and the slicky British singer's management as well as precipitating the issue of a number of c & d notifications.

Pardon my sarcasm, but for a little while, Smooth Jazz radio showed up on the screens of the mainstream music biz! In all of this we see that the legendary Sade mystique is alive and well—nothing diminished or blemished despite the long absence or bad press. She's still exceedingly important to the format and, apparently, even moreso to her record label. Epic's made it clear, though, that its top priority is pop market exposure for the lady—an objective in which it's invested extraordinary energy and capital.

How many major label artists can you name that, after releasing their first three titles within seven years could take almost 10 years to issue their fourth and still sell 50 million copies worldwide? Even with the big pop push, Sade's return will benefit Smooth Jazz radio the most, and the bulk of the attention given to the release will come from Smooth Jazz.

What's more, there's a choice of Smooth Jazz radio programmers that these stations play more new music than any of their adult music radio counterparts: 25, sometimes 35 new titles at one time—150 or so over the course of a year.

Jazz radio has a dichotomy of its own. Even though the playlists of jazz radio are full of catalogue, currently there is no way of tracking airplay for the classics and there is little or no marketing support. We recently received a letter from independent promotion rep Julie Kerr that expresses the feelings of many on this subject: "Since it is my job to talk to jazz radio programmers across the country, I have a good sense of programming on Jazz radio. It's clear that the majority of Jazz stations, especially in major and medium markets, program close to 50-60 percent re-issued material. The Gavin Jazz chart does not accurately reflect this fact since it is comprised of mainly current material. The idea of starting a Re-issue chart has been discussed with me by quite a few Jazz radio programmers. The start of a Re-issue chart will be beneficial for the Jazz industry as a whole and here is why:

- The Gavin Jazz panel will represent more accurately what is being programmed on those Jazz radio stations across the country.
- The implementation of such a chart will most likely give record labels more incentive to budget marketing support for their re-issues because they will have a tangible indicator of radio airplay when dealing with their respective retail accounts.
- More space will be available for current releases on the Gavin Jazz chart. This is important because support must be given to those artists who are touring.
- Jazz radio programmers will likely receive more re-issued material from record companies, both major and independent. Jazz programmers have always indicated that receiving more re-issued material would enhance their efforts to respond to listener interest in re-issues."—Julie Kerr

Some understanding of what motivates the re-issue strategies within record companies can be gained from checking out "Re-Issues: The Life Blood of Jazz Retail" (Gavin Jazz/Smooth Jazz special, July 14, 00). If you've seen it, you already know that I've been poking about the questions surrounding re-issues and radio for some time now. What I found were solutions presenting complications that will take some time to work out. Until such time, we will endeavor to give re-issues more editorial presence with regular reviews of releases, such as this week's review of the Arthur Prysock re-issue, as well as stories about the characters behind these classics.■

Smooth Jazz Stays Alive in Denver

In what looks like a strategic faux pas, Clear Channel pulled the trigger on KHII, a Smooth Jazz stalwart in Denver for the better part of a decade, and moved the music to the Internet (khii.com). Within hours (how'd they do it?) and without missing a beat, Jefferson Pilot flipped their "Classic Country" FM to Smooth Jazz, assuming a position of proven success and endless possibilities. Bravo Jeff Pilot!
Christian McBride (51) Sci Fi (Verve)  
Marian McPartland (20) The Single Petal of a Rose (Concord)  
Benny Green (14) Naturally (Telarc)  
Tania Maria (14) Viva Brazil (Concord)  
Avashia Cohen (14) Colors (Stretch/Concord)

**SpinCREASE**

**BENNY GREEN**  +162  
**CHARLES LLOYD**  +130  
**SPACE COWBOYS**  +126  
**CHARLES PERSIP**  +107  
**STEVE DAVIS**  +107

**Review**

Arthur Prysock  
The Best of Arthur Prysock; The Milestone Years (Milestone)

Captured at the climax of a brilliant, but mostly unheralded, career Prysock delivers the goods on 14 sides recorded between 1985 and 1987 in New York City. Some have considered Prysock more of an R&B singer but his jazz roots are definitely showing here, thanks in no small part to the supporting cast: Hank Crawford, Melvin Sparks, Bernard "Pretty" Purdie and his brother, tenor saxophonist Red Prysock. These were among the last recordings made by "P."  
—Steve Williams

**Chart BOUND**

Carl Saunders (SM)  
WYNTON MARSALIS (Columbia)  
Chris Ho (Rothbum Records)  
Woody Shaw (High Note)  
The Code OST (Pep&Joe)  
Dave Brubeck (Telarc)  
Joan Marie (Music of Canada)

**ARTIST PROFILE**  
**Bradford Marsalis**

Release: Contemporary Jazz  
Label: Columbia

Once, while being filmed for the documentary The Music Tells You, Bradford Marsalis was asked how he thought the passing of years had changed him. His answer was somewhat unexpected from a person who, by that time (1991), had become one of the most celebrated musicians of his time in just 10 quick years. "It's like, there were two sides," Marsalis said. "Always believed in respect for human beings, I'd go out of my way to respect another person. I also had this need to be liked, I wanted everybody to like me. Now I don't really give a damn whether people like me or not. It comes with confidence."

Of course, most everybody knows about the defining trait in Marsalis' grammar: it is the strand that produces an unyielding confidence that is surpassed only by the ability to achieve. Confidence enables Marsalis to be true to his vision. After all, anyone with his experiences (Sitting Grateful Dead, Tonight Show, Columbia Records exec) could have their pick from the riches of the music biz. But instead Marsalis chooses the complicated, mercurial yet infinitely rewarding Marsalis genome; the contemporary use of the term would suggest, and Marsalis' understanding of his craft is even further from most of the musicians who began their careers as contemporaries of the zeitgeist of modern music. The spirited reading of pieces by the quartet by Joey Calderazzo, Eric Revis, and the ever-present Jeff "Tain" Watts confirms the early expectations of these two decades ago. Bradford Marsalis is leading the way.  
—Steve Williams

**Jazz Reports Accepted**  
**Thursdays 9 AM-3 PM**  
**Gavin Station Reporting**  
Fax: (415) 495-2580  
**EMAIL:** jimmy@gavin.com

**Gavin Station September 15, 2000**
Ladies and Gentlemen, we have a new champion. Golub hits the top this week on the strength of a 74 Spincrease and big love at WJZJ 28X and WJZJ 28X.

A nice debut for Joe McBride at #43 this week. He picked up new adds at WJZJ & WSSL and is getting nice rotation at KZKJ 10X, KSBR 14X, KYOT 11X and WNNW 11X.

**ARTIST PROFILE**

**Chuck Mangione**

*Release: Everything for Love*

*Label: Chesky*

"Feels So Good," for obvious reasons, is the term we most associate with Chuck Mangione—as synonymous as is the dark fedora that rests on his weathered head. It's not just because of the million-selling tune, but also because of the way we feel and what we think upon hearing his clarion call, going back to the sixties when he was a member of the bands of Woody Herman, Dizzy Gillespie, Art Blakey. One could get all tingly inside thinking of Mangione from the time he was a young man, hangin' with Dizzy Gillespie who was a close family friend. Yes, it feels good to remember that he, along with two other Buffalo-area locales: Grover Washington Jr. and Spyro Gyra's Jay Beckenstein, was seminal in paving the way for a modern revolution in jazz and the popularity that many of the bands of Woody Herman, Maynard Ferguson, and Art Blakey. One could get all tingly inside thinking of Mangione from the time he was a young man, hangin' with Dizzy Gillespie who was a close family friend. Yes, it feels good to remember that he, along with two other Buffalo-area locales: Grover Washington Jr. and Spyro Gyra's Jay Beckenstein, was seminal in paving the way for a modern revolution in jazz and the popularity that many of the bands of Woody Herman, Maynard Ferguson, and Art Blakey.

Gerdsman, Gerry Nixen, and Chris Weeke, all members of his band, far less known during the mid-'70s when the Mangione factor was in full effect. They had just as much chemistry then as they do now, and it's a special treat to hear the success balance again on Everything For Love, Mangione's new testament to a life-long romance with notes and tones. Everyone plays as if the best is yet to come, moving gently through a list of new material. It's Mangione's "soft touch" with music and with life that comes through here, it is also what keeps him a part of the firmament despite all the changes that have come to pass in the world he loves the most, making what he plays easy on the ears and the heart. —Steve Williams
SECTIONS AND PANELISTS

Thursday, September 21, 10:00 a.m.
The Industry's Town Hall: Where's This All Going?
Moderator: Ted Cohen, VP/New Media, EMI
Fred Graver, Sr. VP/GM, Sonicnet & VH1.com
Scott Purcell, CEO, OnAir.com
Dick Wingate, Sr. VP/Content Development & Label Relations, Liquid Audio
Andrew Nibley, President & CEO, Get Music
Followed by a demonstration by Audiosoft

Thursday, September 21, 11:30 a.m.
The Executive Leadership Forum: Is the Model Changing?
Moderator: John Adams, CEO, MuBu.com
David Goldberg, CEO, Launch.com
Alex Sanford, CEO, Live 365
Josh Felser, GM of Spinner & Nullsoft
Joseph Mouzon, CEO, ihotech
Gene Hoffman, President & CEO, EMusic
Followed by a demonstration by eMarker

Thursday, September 21, 1:00 p.m.
Buffet Luncheon

Thursday, September 21, 2:30 p.m.
Radio vs. New Media: A Fight to the Finish?
Moderator: Les Garland, President, AfterPlay Entertainment
Kurt Hanson, President, RAIN
Lee Abrams, Senior VP/Content & Programming, XM Satellite
John Martin, President/Web Services Group, Clear Channel
Zack Zalon, GM, Radio Free Virgin
Followed by a demonstration by Liquid Audio

Friday, September 22, 9:00 a.m.
Continental Breakfast

Friday, September 22, 9:30 a.m.
Major League Strategy: The Content Gurus Speak
Kevin Conroy, Chief Marketing Officer & President/New Technology, BMG Entertainment
Larry Kenswil, President, eLabs, Universal Music Group
Jay Samit, Sr. VP/New Media, EMI
Followed by a demonstration by iMhotek

Friday, September 22, 11:00 a.m.
Can You Break New Music on the Net?
Moderator: James Schureck, Director of New Media, Jeff McClusky & Associates
Brian Cullinan, National Director Promotion/Online Digital Technology, Columbia Records
Gregg Alexander, Senior Manager, Record Label Relations, AOL Music-Spinner/winamp
Andy Strickland, Editor, Dotmusic
Ty Braswell, VP/New Media, Virgin
Followed by a demonstration by MuBu.com

Friday, September 22, Lunch, 1:00 p.m.
Keynote Speaker: Po Bronson
Sponsored by MuBu

Friday, September 22, 2:30 p.m.
Radio: Competing on the Net
Moderator, Casey Keating, KZQZ
Tracy Johnson, VP/GM, KFMB
Dan Halyburton, VP/GM, Susquehanna
Bob Case, CEO, streamaudio.com
Steve Rivers
Gene Sandbloom, KROQ
Followed by demonstration by Moodlogic

Friday, September 22, 4:00 p.m.
Finding New Artists on the Net
Cameron Sears, VP/Music Affairs, Garageband.com
Sandy Pearman, VP/Industry Relations, Moodlogic
Mike Mena, VP/Artist Development, MusicBlitz
Marc Nathan, VP/A&R, FarmClub.com
Followed by a demonstration by Kerbango

Presentations by:

Hosted by Sue Murphy and Will Durst
Join us for the in recognition of excellence and achievement in MUSIC ON THE NET at SAN FRANCISCO's Palace of Fine Arts THURSDAY, SEPTEMBER 21 Buy tickets NOW at www.gavin.com
Sponsored by Premiere Radio, ihotech, Dotmusic, Musicplayer.com

Sponsored by Premiere Radio, ihotech, Dotmusic, Musicplayer.com
Jessica Riddle

"We know, there's a ton of music out there. But 'Symphony' is the perfect balance to all the male-dominated records out there right now. Jessica Riddle is on the verge of being a star." —KOZMAN AND JIM LAWSON, KALC

"I hear 'Symphony'...and it's the sound of a hit." —SCOTT SANDS, WZPL

"'Symphony' uses a classic hook with a 2000 feel. That means it will do well with both teens and their moms!" —MIKE MORGAN, WFLY

"We played 'Symphony' on our nightly new music face off. It won five nights in a row and drew immediate phones. This has the makings of a hit for Jessica." —JONNY QUEST, WCIL

"Jessica Riddle is an artist we have been watching for a long time – and with 'Symphony,' we feel her time has come! Jessica has the charisma, talent and voice of a star!" —TIM BALDWIN, WOMX

"This is not only her best song yet, it is one of the best songs I have heard from any artist in the last few months!" —TONY WAITEKUS, WHTS-FM

"With her great voice and instant recognition of the song, this record is poised to do very well." —DAVID BURNS, MD WIXX

"'Symphony' is the song that is gonna make everyone pay attention to Jessica!" —HARRY LEGG, WKIE

"Jessica is our secret weapon. She transcends all demos. This is the single that will break her wide open. 'Even Angels Fall,' her first single, continues to be a top five tester across the board." —ANGE CANESSA, WGTZ

"Jessica Riddle's 'Even Angels Fall' was a big hit for us here in Tampa. She is a great young talent and a hottie! Every time I think of her...I hear a 'Symphony'...fun song, with a voice that has already been a hit with our upper demo females." —SCOTT CHASE, WSSR, STAR 95.7

Jessica Riddle and GivenchyOblique team up as Fast-Forward Future Stars.

Jessica Riddle and "Symphony" are featured in Givenchy Oblique's multi million dollar TV and print campaign

JessicaRiddle.com

produced by Kim Ballard, additional production by Julian Raymond and Rob Cavallo
additional production and mix by Rob Chiarelli for Final Mix, Inc.
Brenner Management Group


ON TOUR THIS OCTOBER AND NOVEMBER WITH BBMAK