San Francisco

BILL GAVIN'S RECORD REPORT #502

Weekly Summary

Sleeper of the week: BETTER WATCH OUT BOY-Accents(Challenge) Started out in Los Angeles on the Commerce label, but did little there. It is how starting to sell in Pittsburgh and is attracting favorable attention in several other cities.

Hot shot: A HARD DAY'S NIGHT-Beatles(Capitol) Smashing sales requests are no surprise. The United Artists sound track album is logging huge request action for other Beatles songs.

Top tip: PEOPLE SAY-Dixie Cups(ReedBird) Looks like a winner. Sounds like one too.

Record to watch: AND I LOVE HER-Instrumental from "A Hard Day's Night" sound track LP(UA). Label is releasing as a single. Musically this is the best thing in the album.

The Record Popularity Index

This is a personal evaluation of the latest available national information on requests and sales, as reported by our correspondents. Sides showing strongest potential for continued gains are underlined. Declining action below #25 is omitted. "HF" means last week's Hot Twenty listing.

The Hot Twenty

This week, the right hand column below deals with the ten newer sides receiving heaviest airplay. Some of these records are probably selling, too, but at this point our reports indicate primarily picks and plays. Significant regions are reported on page 3.

Moving up

BETTER WATCH OUT BOY-Accents(Challenge) KEY GIRL DON'T BOTHER ME-Tams(ABC)
HERE I GO AGAIN-Bollies(Imp) SAILOR BOY-Chiffons(Laurie)
NIGHTINGALE MELODY-Little Johnny Taylor(Sugar-O) ONLY TRUST IN ME-Dickey Lee(Smash)
AL DI LA-Ray Charles Sgers.(Command) CLOSE YOUR EYES-Jamie Coe(Ent)
BAMA LAMA BAMA LOO-Little Richard(Spec) LAST KISS-J.Frank Wilson(Josie)
SAV YOU-Ronnie Dove(Diam) HER limp-Chart Buster(Tams)
INVISIBLE TEARS-Ray Conniff(Col) ALL GROWN UP-Lyndra(Spec)
SUGAR LIPS-Al Elmr(Vic) PUT AWAY YOUR TEARDROPS-Lettermen(Cap)
IF I'M A FOOL-Bobby Wood(Joy) WORRY-Johnny Tillotson(MGM)

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Listed below is a representative cross section of airplay of newer records in various cities. Sales action is underlined; phone requests are indicated by *.

**City** | **Correspondent** | **Listen**
---|---|---
Worcester | Dick Smith-WORX | DANCE FRANZY-F.Dakil JAMAICA JUB-Angels
Springfield | Ken Capuro-NEW | CATCH FLL-STAR-Hardy
Hartford | Bertha Porter-WRRC | HANGING ON-T.Dey
Albany | Boom Boom-MHTP | BECAUSE-D.C.5
New York | Joe Bogart-WNYC | PEOPLE SAY-DixieCups
Philadelphia | Gertie Katzman-WIP | SATIN DOLL-Mooney
Baltimore | Cal Rudman-WNAS | WALK '64-Ventures
Washington | Johny Dark-WCAO | SKA-KLAAN-Barnum
Miami | Buddy Deane-WITH | HERE COMES BABY-D,West
Atlanta | Dean Griffith-WPGC | HERE COMES BABY-West
Dayton | Dick Stark-WFUN | SAILOR BOY-Chifflons
Columbus | Paul Drew-WQXU | SWEET WILLIAM-M.Small
Cleveland | Bob Holland-WING | LA BAMBA-Crickets
Pittsburgh | Steve Joos-WCOL | SHE'S THE ONE-Chtbrs.
Detroit | Rbte. Taylor-WK | SHOUT-LLL & Lvers
Grand Rapids | Bud Davies-CGLW | I'M SATISFY-D.Lee
Milwaukee | Gary Stevens-WGNR | TOP DOWN-Rockaways
St. Louis | Skip Knight-WGRD | C'MON & SM-Freeman
Pine Bluff | Arline Quier-WOXY | Parrot(Parrot)
Denver | Bob Osborne-WIL | SUGAR LIPS-A.Hirt
San Antonio | Lee Coffee-WW | FERRIS WHEEL-Everlys
San Diego | Buzz Bennett-KOTN | GLAS SHOT IN-D,Mancini
Los Angeles | Glenn Bell-KIMN | ONLY TRUST IN-M.Le
San Francisco | Gary Allyn-KNO | CONTINENTAL SUIT-Robnks.
Harford | Johnny Holiday-KBQ | LAST SONG (?)
Fresno | Don Anti-KFMB | FR. & JOEN.-Gr.Co.Sg.
Stockton | Frank Mangio-KLAN | FATHER SEBASTIAN-Rembl.
San Jose | Ed Mitchell-KXNO | IT'S NOW-Elvis
| Mike Cleland-KJOY | ONLY YOU-W.Newton
SACRAMENTO | Merrill Mitchell-KLW | BETTER WATCH OUT-A's.
Portland | Elma Greer-KSF | HOW COMPELVED-Elvis
| Ron Reynolds-KJAY | GLOVER IN-Preps
| Tom Mix-KXON | GOLDEN BOY-Q Jones
| Dick Buckley-WKDA | HOW DO IT-B.Wyld
| Geo. Miel-NLTR | SHOT IN-D,Mancini
| Jim Stagg-KW | SUGAR LIPS-Hirt
| Arnie Ginsburg-WMEX | NEVER LOVE AGAIN-Ward
| Hy Lit-WBG | PEOPLE SAY-DixieCups
| Harry Bocc-CJCA | MORE LOVE-J.Thunder
| Larry Ford-WCRO | WHY DON'T THEY-Veronica
| Gene Kaye-WAB | TAKE Awa/T-Tams
| Johnny Hyde-KXOA | WORRY-Tillotson
| Marion Lawrence-CFAC | THUNDERSTORM-Vibrasong
| Bill Ward-WPL | GOLDEN BOY-Q Jones
| Pat O'Day-KJR | BEACCHERBER-J.Gibson 3
| | SHARE LOVE-B,Bland
| | TAKE AWAY-Tams
| | ONE MORE TIME-E,Grant

**Correspondents' Corner**

**Late flashes**

IF I'M A POOL FOR LOVING YOU-Bobby Wood(Joy) Previously noted as an Atlanta smash, it's now among the top 15 best sellers in Cleveland. Look for strong sales next week in Los Angeles, where it's a discovery on KFMB.

LONELY GIRL-Go-Go's(Vic) An action side in New England, where Dick Smith reports very good listener response. Arnie Ginsburg makes it his top pick at WMEX-Boston.

HAUNTED HOUSE-Gene Simmons(Mi) Dick Buckley reports it as the #1 seller in Nashville. Previously a smash in Memphis. Sleeper potential that should not be overlooked.

JUST TO SATISFY YOU-Waylon Jennings(AAM) Solid hit in Seattle. #11 at KJR.

**Memo to our correspondents**

During this vacation season, most of you will be taking some well earned time off from your jobs. It will be a big help to me if you'll delegate someone at your station to carry on with your weekly reports to me during your absence.

I don't know if the condition prevails in other cities, but in San Francisco the reduction in our number of postal employees has slowed mail deliveries somewhat.

It would help assure the prompt arrival of your reports if you would get them in the mail a few hours earlier than has your custom. Have a pleasant vacation!
Bill Gavin's Personal Picks

- - - most likely to succeed:

YOU'RE NO GOOD-Swinging Blue Jeans(Imp) A very effective treatment of the former hit song by Betty Everett.
I WANT YOU TO MEET MY BABY-Rydle Gorme(Col) If she ever recorded a selling song, this is it!
YOURS-Lucille Starr(Almo) Her individuality of voice quality and style are presented in a sensitive setting.
LOOKING FOR LOVE-Connie Francis(MGM) This one should bring Connie's name back to the top ten, where it has been missing far too long.

CHICAGO SERENADE-Eddie Harris(Col) Paul Drew writes: "At the rate pop sounds are going - soft, that is - this can't miss. Can it?" I'll buy that.

Also possible

A HOUSE IS NOT A HOME-Brook Benton(Merc) SHINY STOCKINGS-Billy Mxtsed(R&B)
WHO-April & Minc(Atco) SOME DAY SOON-Ian & Sylvia(Vanguard)
SHOULDN'T I CRY-Concords(Epic) NO ONE TO CRY TO-Ray Charles(ABC)
WHY DON'T THEY LET US FALL IN LOVE-Vernon(Doddy) G.Wn.(Pittsburgh)
(Philles) IF YOU LOVE HIM-Joanie Sommers(ABC)
HEY GIRL DON'T BOTHER ME-Tams(ABC) S.F. BAY BLUES-Free wheelers(Epic)
SELFISH ONE-Jackie Ross(Chees) CORCROVARDO-A.Carlos Jobim(Verve)
ON MY OWN TWO FEET-Hal Miller(Almo)

Significant regions - sales and requests

HERE COMES MY BABY-Dottie West- Un.,D.C. ASK ME WHY-Beatles-Stockton
JOHNNY LOVES ME-Frannce Darlin-Bost.,Un. SLOW DOWN-Beatles-Pittsburgh
PEOPLE SHY-Dixie Cups-Pgh. C'MON EVERYBODY-Elvis Presley-Atlanta
GINO IS A COWARD-G.Wn.-S.F. BACHELOR BOY-G.Richard-San'Antone, Frenqo
MAIN WALKS AMONG US-M.Robbins-Sacramento.
SUNSHINE & RAIN-Skip Arne-Worcester WE'LL SING IN SUNSHINE-G.Garnett-S.F.
DARTELL STOMP-Mustangs-Pgh. MIGHTY FINE GIRL-Tom Crewe-Erie
BABY LET ME TAKE YOU HOME-Animals-Sac'to. AIN'T SHE SWEET-Beatles-Atlanta

LP Section

Album of the week: "A Long Day's Night"-Sound Track(UA) An absolute smash! It's almost as if the Beatles' fans had been saving their money until this was on the market. Request action favors AND I LOVE HER(instrumental), TELL ME WHY AND IF I FELL. All bands are good and are a tribute to the composing talents of Messrs. Lennon and McCartney.

Sales and requests

"Twelve Great Hits"-Jimmy Rodgers(Dot) "Hey There Yogi Bear"-Sound Track(Colpix)
"The Great Years"-Johnny Mathis(Merc) "All Summer Long"-Beach Boys(Cap)
"Beatle's Songbook"-Holridge Strs.(Cap) "Forever"-Billy Vaughn(dot)
"Bewitched"-Jack Jones(Kapp) "Roger & Out"-Roger Miller(Smash)

On The Record

Now that the second wave of Beatles is upon us, we find ourselves wondering what will happen. Will record sales and request data be so dominated by Beatle material that we can't identify a full fifty hits? Fortunately, there are available at present only two singles (Capitol & Atco), one EP (VeeJay) and one LP (UA). There are enough new vocals on the LP to make two more singles, but we hope that Capitol (which has exclusive rights to their single releases) will have the forbearance to wait awhile.

It seems fairly certain that we shall be spared a second onslaught of Beatle wigs, books and other memorabilia, for which all parents and DJ's should be grateful.

We can only hope that, out of the incredible turmoil caused by the impact of the Beatles earlier this year, American radio has achieved a greater degree of maturity, and can present the group's recorded offerings with the genuine respect to which proven performers are entitled.

In their first smashing appearance on the American scene, the Beatles were in some quarters treated as freaks, or at best as a short lived phenomenon. There is little doubt at this point that the British group has much of lasting value to offer in the popular music field, and that they will continue to offer it - and sell it for some time to come.

It is also clear that British record producers have developed a sound and a talent roster that appeal strongly to American radio listeners. This should cause no wounding of national pride. It is simply a challenge to American music makers to be creative once more, rather than to continue imitating each other.
R & B Section

Correspondents' Top Twenty

1. KEEP ON PUSHING-Impressions - 11. MIXED UP SHOOK UP GIRL-Petty & Emblems
2. TRY IT BABY-Marvin Gaye - 12. BEG ME-Chuck Jackson
3. JUST BE TRUE-Gene Chandler - 13. JUST AIN'T ENOUGH LOVE-Eddie Holland
5. UNDER THE BOARDWALK-Drifters - 15. SHARE YOUR LOVE/f-Bobby Bland
6. STEAL AWAY-Jimmy Hughes - 16. FOR BETTER OR WORSE-Wilson Pickett
7. WHAT'S THE MATTER BABY-Gaye & Wells - 17. JUST AIN'T NO USE-Major Lance
8. HOW GLAD I AM-Nancy Wilson - 18. QUIET PLACE-Garnett Mimms
9. GOOD TIMES/-f-Sam Cooke - 19. OH BABY-Barbara Lynn
10. GIVING UP-GLadys Knight - 20. SOULFUL DRESS/-f-Sugar Pie Desanto

The Hot Line

YOU'RE MY REMEDY-Marvelettes - THANK YOU BABY-Shirelles
NEW GIRL- Accents (Im-Pac) - MORE LOVE-Johnny Thunder
WHERE DID OUR LOVE Go-Supremes - GOT NO TIME TO LOSE-Carla Thomas


Predicton: LOVER COME BACK-Flamings - will be big.
New York (Rocky G-WWRL) Likes: MORE LOVE-Thunder, I FOUND MY PLACE-Johnson Sis.

Detroit (Ernie Durham-WJLB) Picks: WEEP NO MORE-Terry & Tyrants, LET ME LOVE YOU-B.B.King, MY PILLOW STAYS WET-James Duncan. Requests: THANK YOU BABY-Shirelles.


Local Hit: MAYBE BABY-Dorells - local group. Likes: OLD TIME LOVER-Joe Tex, SHE'S GOT EVERYTHING-Mystics, A LITTLE BIT OF SYMPATHY-Marvelettes - fl. of REMEDY.


Chicago (E. Rodney Jones-WON) Big: NEW GIRL- Accents, MY LITTLE GIRL-Isla By Bros.


St. Louis (Dave Dixon-KATZ) Picks: LILLY LOU-Donnie Elbert, EVERYBODY NEEDS SOMEBODY-Solomon Burke. Gains: THINGS I USED TO DO-James Brown, MORNIN'MOTHER-Lou Gossett


I'M IN SOMETHING GOOD-Earl-Jean.


Gains: THE SIDE WIND-Lyrics.

San Francisco-Oakland (John Hardy-Bill Doubleday-KDLA) Picks: LOVER COME BACK-Flamin's, HAPPY I LONG TO BE-Betty Everett(C.J.), WISHIN' & HOPIN-Dionne Warwick.


Gavin's Gab

Some correspondents report good phone response to BECAUSE-Dave Clark 5, the flip of CAN'T YOU SEE THAT SHE'S MINE.

Oddity: Radio Station KXON, licensed to Oregon City, is located just across the freeway from KEX, licensed to Portland. KEX is located in Clackamas, and KXON receives its mail in Milwaukee, Oregon. Both are strong factors in the Portland market. Thanks to Lucille Rudman (Mrs. Kal) for handling Kal's reports this week while he was out of town. Very complete, accurate and readable.

Lee Coffee tells us of a St. Louis DJ who left one station and, while at liberty, recorded a series of promo spots for a competitor. Created much turmoil and confusion, we hear.

Don Anderson, WYU-Muskegon, has high praise for the Big Chords, not only for their excellent show, but for the gracious manner in which they met 'people afterwards. It was a welcome contrast to the aloof and superior attitude shown by other performers.

1. J. Richards is the new General Manager at KJAY-Sacramento. Ron Reynolds continues as PD under the new ownership.

The Elvis Presley Loyalists call our attention to July 4, 1964 as an ideal time to celebrate "A decade of Elvis". On that date, 1954, Memphis DJ Dewey Phillips "gave Elvis to the world" by playing THAT'S ALL RIGHT.

\To welcome these Canadian stations as clients and new subscribers:

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<tr>
<th>CKXO-Hamilton, Ont.</th>
<th>CCFP-Grande Prairie, Alta.</th>
<th>CJAT-Trail, B.C.</th>
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<td>CKXW-Minneapolis, Manitoba</td>
<td>CJJC-Lethbridge, Alta.</td>
<td>CJJN-Vernon, B.C.</td>
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<td>CFC-Calgary, Alta.</td>
<td>CCKX-Regina, Sask.</td>
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