Smash of the Week: YOU SHOULD BE DANCING- Bee Gees (RSO) 95 markets list this supergroup in the top 10.

Sleeper of the Week: DID YOU BOOGIE?- Flash Cadillac (Private Stock) Considerable request action is reported.

Hot: SHAKE YOUR BOOTY-K.C. & the Sunshine Band (TK) This July 16 "Top Prospect" is taking impressive jumps everywhere.

Top Tip: STILL THE ONE-Orleans (Asylum) 109 correspondents reported this record making it #14 in airplay ranking and it has been out only a couple of weeks.

Records to Watch: DISCO DUCK-Rick Dees (RSO) Novelty release is very hot on the phones.

SUPERSTAR-Paul Davis (Bang) Nice spread in airplay. Early charts include WRKO (27) & WSAI (28).

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

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<td>DON'T GO BREAKING... - Elton &amp; Kiki</td>
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<td>LET 'EM IN - F. McCartney &amp; Wings</td>
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<td>I'D REALLY LOVE... - Eng. Dan &amp; J.P.C.</td>
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<td>YOU SHOULD BE DANCING- Bee Gees</td>
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<td>KISS &amp; SAY GOODBYE- Manhattans</td>
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<td>GOT TO GET YOU... - Beatles</td>
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<td>5TH OF BEETHOVEN- Walter Murphy</td>
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<td>BABY I LOVE YOUR WAY- Peter Frampton</td>
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<td>PLAY THAT FUNKY MUSIC- Wild Cherry</td>
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<td>ROCK &amp; ROLL MUSIC- Beach Boys</td>
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<td>AFTERNOON DELIGHT- Starland V. Band</td>
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<td>LET HER IN- John Travolta</td>
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<td>I'M EASY- Keith Carradine</td>
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<td>YOU'RE MY BEST FRIEND- Queen</td>
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<td>THIS MASQUERADE- George Benson</td>
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<td>SHAKE YOUR BOOTY- Orleans</td>
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<td>GET CLOSER-Seals &amp; Crofts</td>
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<td>20</td>
<td>20</td>
<td>SAY YOU LOVE ME- Fleetwood Mac</td>
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Gaining in Several Markets

A LITTLE BIT MORE- Dr. Hook HEAVEN MUST BE...- Tavares
SUMMER-War WHAM, BAM- Silver
STILL THE ONE- Orleans YOUNG HEARTS RUN FREE- Candi Staton
TURN THE BEAT AROUND- Vicki Sue Robinson
LOW DOWN- Boz Scaggs SPRINGTIME MAMA- Henry Gross
WITH YOUR LOVE- Jefferson Starship MAGIC MAN-Heart
IF YOU KNOW...- Neil Diamond IF YOU LEAVE ME NOW- Chicago
SHE'S GONE- Hall & Oates LAST CHILD- Aerosmith
SOPHISTICATED LADY- Natalie Cole

Top Prospects

REGIONAL SALES AND OR REQUESTS

DR. TARR & PROF. FETHER- Alan Parsons (20th)
(DON'T FEAR) THE REAPER- Blue Oyster Cult (Col.)
GETAWAY- Earth, Wind & Fire (Columbia)
STREET SINGER- Lady Flash (RSO)
POPSICLE TOES- Michael Franks (Reprise)
DANCIN' KID- Disco Tex (Chelseas)
WHO'D SHE COO- Ohio Players (Mercury)
ODE TO BILLY JOE- Bobbie Gentry (Capitol)
DON'T STOP BELIEVIN'- Olivia Newton-John (MCA)
BRAND NEW LOVE AFFAIR- Jigsaw (Chelseas)
I NEVER CRY- Alice Cooper (Warner Bros.)
CAN YOU DO IT- Grand Funk (Capitol)
YOU TO ME...- The Real Thing (U.A.)
I'M YOUR MAN- Tarmey & Spencer (F.S.)

PICKS & PLAYS

TAKING A HAND- Rick Springfield (Chelsea)

SUNRISE- Eric Carmen (Arista)
ROCK 'N ME- Steve Miller (Capitol)
AMBER CASCADES- America (Warner Bros.)
PRINCESS & THE FUNK- Barry Mann (Arista)
ONE LOVE IN MY LIFETIME- Diana Ross (Motown)
SHOWDOWN- E.L.O. (United Artists)
THAT'LL BE THE DAY- Linda Ronstadt (Asylum)
LET'S ROCK- Ellisone Chase (Big Tree)
THE END IS NOT IN SIGHT- Amazing Rhythm Aces (ABC)
GET THE Funk- Bros. Johnson (A&M)
YOU ARE THE WOMAN- Firefall (Atlantic)
BABY LOVE- Group With No Name (Casablanca)
FEAS IN A POD- Sammy Johns (Warner Bros.)
HARD WORK- John Hardy (ABC)
PARTY LINE- Andrea True Connection (Buddah)
HIGHLY- John Miles (London)
GOTTA BE THE ONE- Maxine Nightingale (U.A.)
HEART ON MY SLEEVE- Gallagher & Lyle (A&M)

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WEEKLY SUMMARY
(Associate Editor, Gary Taylor)

August 6, 1976

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Correspondents' Corner

Chart and listings on page one are derived from information supplied by the radio reporters listed below. *Indicates requests. Sales action is underlined. Others indicate airplay.

Bumford, Chet Sargent-WRBM-#10-Red Sovine
Natick, Wendy Puriga-WGTR-#12-John Miles
Providence, Gary Berkwitz-WPRI/FM-J.Starship
Rochester, Bob Savage-WBBF-All-Parans
All Long Island, Bernie Bernard-WBAA-Rick Derringer
Atlantic City, Gary Lane-WMID-John Handy
Philadelphia, Bob Hamilton-WFB-#1-Lou Rawls
- - - - - Paul Denver-WFR-#1-Diana Ross
Wilmington, Bobby Dark-WGAR-Helen Reddy
Winston-Salem, Tim Byrd-WAIR-Atlantic R. Sec.
Wilmington, Bobby Vogt-WGSM-Attitudes
Greenville, Scott Shannon-WFBC-#1-Lady Flash
Fayetteville, Stanley Stwert-WFB-D. Ross
Charleston, Joel Smith-WZGS-Orleans
Charleston, Lee Richards-WKSW-#1-George Benson
Aiken, Bob Collins-WAKN-Rick Dees
Savannah, Mac King-WSAV-Linda Ronstadt
Gainesville, Doug Williams-WFGO-America
- - - - - Randy Peltier-WQTX-#7-Billy Jackson
Daytona Beach, Jerry McNeil-WQV-#3-Flash Cadillac
Baltimore, Michael Store-WXKQ-Alison Krauss
Huntsville, Bob Baron-WAAY-Helen Reddy
- - - - - Kim Darnell-WKQ-#1-Johnny Mathis
Aiken, Rob Collins-WAKN-Rick Dees
Miami, Quincy McCoy-WATM-#1-Bobby Freeman
Greenville, Scott Shannon-WFBC-#1-Lady Flash
Birmingham, Dan Brennan-WKOK-All-Parans
Marietta, Peter Price-WFOM-Boz Scaggs
Atlanta, Rhett Walker-WXLC-#1-K.C. & Band
Cocoa Beach, Michael Stoeck-WXKQ-All-Parans
Perry, Jack McKeen-WPAG-#2-K.C. & Band
Daytona Beach, Jay McDaniel-WMT-#1-Chicago
Savannah, Mac King-WFGA-Linda Ronstadt
Nashville, Ted Johnson-WSM-Dicky Lee
Chattanooga, David Carroll-WFLI-Sun
Shreveport, Gene Kent-KROK-John Miles
Cincinnati, Bob Goode-WSAI-Paul Davis
Hamilton, Joe London-WMOH-#3-Flash Cadillac
Cincinnati, Bob Goode-WSAI-Paul Davis
Evansville, Buddy Scott-WGBF-Melissa Manchester
Nashville, Ted Johnson-WSM-Dicky Lee
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Evansville, Buddy Scott-WGBF-Melissa Manchester

*Correspondents not listed above will be found on pages 8 & 9.
### Adult Contemporary Programming

**Top Thirty**

**Note:** The lines in the top thirty below indicate sharp separations in our research totals. Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

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<td>IF YOU KNOW WHAT I MEAN-We'll Diamond</td>
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<td>REALLY LOVE TO SEE YOU-Eng. Dan &amp; Coley</td>
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<td>YOU'LL NEVER FIND ANOTHER-...Lou Rawls</td>
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<td>SHOWED THE PEOPLE-James Taylor</td>
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<td>I NEED TO BE IN LOVE-Carpenters</td>
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<td>SUMMER-War</td>
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<td>KISS &amp; SAY GOODBYE-Manhattan</td>
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<td>THIS MASQUERADE-George Benson</td>
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<td>ANOTHER RAINY DAY IN N.Y.C.-Chicago</td>
<td>George Benson</td>
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<td>I'M EASY-Keith Carradine</td>
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<td>AFTERNOON DELIGHT-Starland Vocal Band</td>
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<td>MOONLIGHT FEELS RIGHT-Starbuck</td>
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<td>GOT TO GET YOU INTO MY LIFE-Beatles</td>
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<td>THIS MASQUERADE-George Benson</td>
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<td>THAT'LL BE THE DAY-Linda Ronstadt</td>
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<tr>
<td></td>
<td><strong>Sales and/o/Requests</strong></td>
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<td></td>
<td>TEACH THE CHILDREN-Anthony Newley</td>
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<td>STREET SINGIN'-Lady Flash</td>
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<td></td>
<td>WE'RE ALL ALONE-Frankie Valli</td>
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<td>FUNNY HOW TIME SLIPS AWAY-Dorothy Moore</td>
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<td></td>
<td>RAINBOW IN YOUR EYES-L. &amp; M. Russell</td>
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<td>SLOW HOT WIND-Henry Mancini</td>
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<td></td>
<td><strong>Most Active</strong></td>
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<td></td>
<td>DON'T STOP BELIEVIN'-Olivia Newton-John</td>
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<td>SHOWER THE PEOPLE-James Taylor</td>
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<td><strong>Correspondents' Preferred Picks</strong></td>
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<td></td>
<td>THAT'LL BE THE DAY-Linda Ronstadt</td>
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<td>MUSIKMAT LOVE-Capt. &amp; Tennille (AM?-LP cut)</td>
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<td>YOU ARE THE WOMAN-Firefall (Atlantic)</td>
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<td>IF YOU WALKED AWAY-Peter Lemongello (P.S.)</td>
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<td>SWEET SUMMER MUSIC-Attitudes (Dark Horse)</td>
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<td>GUESS WHO'S IN BOBBLE Gentry (W.B./Cap.)</td>
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<td>SUSAN-Steve Canyon (Artists)</td>
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<td>FLYIN' HIGH WITH YOU-L.D. Pearl (London)</td>
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<td>PROMENADE-Herb Alpert (A&amp;M)</td>
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<td><strong>Action Sides</strong></td>
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<td>YOU SHOULD BE DANCING-Bee Gees</td>
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<td>SHE'S GONE-dall &amp; Oates</td>
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<td>LONDON-Box Scaggs</td>
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<td>HEAVEN MUST BE MISSING-...Tavares</td>
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<td>HEART ON MY SLEEVER-Gallagher &amp; Lyle</td>
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<td>TEENY-Red Sovine</td>
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<td>I LIKE DREAMING-Kenny Nolan</td>
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<td>THE FIRST KISS...Roger Whittaker</td>
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<td>CAN'T HEAR YOU/MUSIC IS MY LIFE-Helen Reddy</td>
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<td><strong>Most Requested</strong></td>
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<td>YOUNG HEARTS RUN FREE  -Candi Staton</td>
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<td>ROCKY MT. MUSIC- Eddie Rabbitt</td>
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<td>ROCKY MT. MUSIC- Eddie Rabbitt</td>
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<tr>
<td></td>
<td>PROMENADE-Herb Alpert (A&amp;M)</td>
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</tbody>
</table>

**Continued on Page 10...**
Correspondents' Top Thirty

**Regional Highlights**

**AXVON (Papa Soul-MAK)**
- #3-Double Exposure, Gns: Wild Cherry, Supremes, War, Rimshots, Blacksmoke, Revelation, Chicago Contractors, Melba Moore, Rufus. New: People's Choice, Marvin Gaye.
- **ALBANY (Doc Suttles-WJIZ)**
  - #2-Sun, #5-B.Collins. Gns: Ronnie Dyson, Spinners, John Handy, Real Thing.

**Baltimore (Al Jefferson-WWIN)**
- #1-Melba Moore, #7-Bee Gees. Reg: Jackie Moore, Enchantment, War.

**Columbus (William F.Moon-WVKO)**
- #1-Norman Connors, #2-Wild Cherry, #5-Ronnie Dyson, #8-Crusaders, #9-Roy Ayers, #10-Lou Rawls.

**Dayton (Keith Willis-WDAO)**
- #1-E.W.& F., #2-R.Dyson, #4-Carlton, #8-Carlton, #9-Curtis Mayfield, Kool & Gang, Stuff & Ramdon, Joe Simon, Curtis Mayfield, Emotions, Revelation, Muscle Shoals Horns, Black Smoke. Reg: Joe Simon, Curtis Mayfield, Emotions.

**Denver (Al Jefferson-WNN)**

**Greenville (Jerome Daniel-WESY)**

**Los Angeles (Jim Maddox-ROI)**

**New York (Sonny Taylor-WWRL)**
Country Music
(Associate Editor, Janet Gavin)

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents.

1. 18. 16. 10. AFTERNOON DELIGHT-Johnny Carver
2. 22. 17. I MET A FRIEND OF YOURS-Tommy Roe
3. 19. 10. SAVE YOUR KISSES-Margo Smith
4. 14. 10. BABY I'M A WOMAN-Wayne-Woman
5. 22. 22. DRUNK AGAIN-Moe Bandy
6. 21. 21. IF YOU'VE GOT THE MONEY-Wilson
7. 23. 26. IF YOU'VE EVER SEEN GLEN-Campbell
8. 24. 27. GLEN'S WANTED-Mel Tillis
9. 25. 28. I'M A WOMAN-Wayne-Woman
10. 26. 29. I'VE MET A FRIEND OF YOURS-Tommy Roe
11. 27. 30. GLEN'S WANTED-Mel Tillis
12. 28. 31. GLEN'S WANTED-Mel Tillis
13. 29. 32. GLEN'S WANTED-Mel Tillis

Regional Gains - Sales and/or Requests

NIGHT AND DAY-Joe Stampley
1. PUT A LITTLE COLD-Tommy Roe
2. LET'S PUT IT BACK TOGETHER-Jerry Lee Lewis
3. HOLLYWOOD WALTZ-Back Owens
4. WHEN A MAN LOVES A WOMAN-N.J. Ryles
5. AFTER THE STORM-Kynn Stewart
6. CRISPY COTTONS-Stamey
7. MY PRAYER-Narvel Felts
8. TEXAS WOMAN-Pat Boone
9. LIQUOR, LOVE AND LIFE-Freddie Weller
10. RED SAILS IN THE SUNSET-Johnny Lee
11. HALF AS MUCH-Keith Whitley
12. SHE'S THE TRIP I'VE BEEN ON-Leon Rausch
13. TAKE ME TO HEAVEN-Samy Jo

Recommended New Releases

A WHOLE LOTTA THINGS TO SING ABOUT-Charley Pride (RCA)
YOU AND ME-Tammy Wynette (Epic)
A WHOLE LOTTA THINGS TO SING ABOUT-Charley Pride (RCA)
YOU AND ME-Tammy Wynette (Epic)

Also Possible

ROUNDUP

Albany, Ore. (Don Mullan-KKKR) Rq-J. Reed, S. Lee, O-N-J. Ens-Osmouly, B. J. Spears, M. Gilley, Boone
Ashland, Ore. (Don Murray-KTKW) F-7-1. Osmouly, Rq-Campbell, C. Daniels. Pl-P. Stewart.
Des Moines (Curtis King-KSO)

Roundup

Albany, Ore. (Don Mullan-KKKR) Rq-J. Reed, S. Lee, O-N-J. Ens-Osmouly, B. J. Spears, M. Gilley, Boone
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Des Moines (Curtis King-KSO)
<table>
<thead>
<tr>
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<th>Artist</th>
<th>Reports</th>
<th>Last Week Reports</th>
<th>Station(s)</th>
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<tr>
<td>I NEVER CRY</td>
<td>Alice Cooper</td>
<td>12</td>
<td>20 to 15</td>
<td>WHBQ, KWWL, KBOZ, KLET</td>
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<tr>
<td>I'M YOUR MAN</td>
<td>Tarney &amp; Spencer</td>
<td>52</td>
<td>20 to 16</td>
<td>KWWL (22), KSLQ (25 to 19), KIOA</td>
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<tr>
<td>ODE TO BILLY JOE</td>
<td>Bobbie Gentry</td>
<td>13</td>
<td>13 to 10</td>
<td>WHBQ (15), WORC (29 to 20), KSLQ</td>
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<tr>
<td>BRAND NEW LOVE AFFAIR</td>
<td>Jigsaw</td>
<td>24</td>
<td>18 to 11</td>
<td>WRKO (27), WSAI (28), KSLQ</td>
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<tr>
<td>TEDDY BEAR</td>
<td>Red Sovine</td>
<td>24</td>
<td>14 to 8</td>
<td>WOKY (1), WHBQ (14), KSLQ (25 to 20), KRS? (29)</td>
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<tr>
<td>SUPERSTAR</td>
<td>Paul Davis</td>
<td>24</td>
<td>14 to 8</td>
<td>WRKO (27), WSAI (28), KSLQ</td>
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<tr>
<td>GETAWAY</td>
<td>Earth, Wind &amp; Fire</td>
<td>25</td>
<td>22 to 19</td>
<td>WOOL, KSLQ, WHEH, KSLY, WACI, KTKT, KTLK, KIST, KFYE</td>
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<tr>
<td>POPSICLE TOES</td>
<td>Michael Franks</td>
<td>29</td>
<td>11 to 5</td>
<td>13Q (5), WPEZ</td>
</tr>
<tr>
<td>DID YOU BOOGIE</td>
<td>Flash Cadillac</td>
<td>28</td>
<td>17 to 12</td>
<td>WJTO (6), WRBN (5), WGTR (9), WXIL (9), KFYE (14), KSMB/FM</td>
</tr>
<tr>
<td>MAGIC MAN</td>
<td>Heart</td>
<td>52</td>
<td>24 to 10</td>
<td>BIOO (10), WCOL (23 to 14), KJRB (24), KOZE, KRIB</td>
</tr>
<tr>
<td>SHE'S GONE</td>
<td>Hall &amp; Oates</td>
<td>52</td>
<td>24 to 10</td>
<td>BIOO (10), WCOL (23 to 14), KJRB (24), WFCR (26)</td>
</tr>
</tbody>
</table>

Continued to Page 8...
Top 40 Station Reports - continued from Page 7:

TURF, The Bear Around-Wich 61 Bob Robinson - 38 reports (56 last week). KFBC (3), YIIO (4), KLTV (5), 99X (6), WPFL (6), WPII (7), WSAI (14 to 8), 13Q (12), WPEZ (14), WY (15), KMB (20). On: WHNN. Also: WKBX (2), CCKIO (2), WKBX (3), WBAK (18 to 4), WOCQ (4), KJAS (6), KRBC (9), WERC (20 to 9), WBBF (10), WKRT (17 to 10), WMBE (10), WUPF/MM (11), etc.

MINNEAPOLIS-Tatums-Candidi - 61 reports (59 last week). WRKO (2), WORC (10 to 3), WCC (8), YIIO (10), WJFL (10), WGBY (10), WKBX (10), WMBE (10), WY (10), WPEC (6), WPFL (6), WFCP (6), WERF (7), WAVY (8), KVOS (8), KLBB (9), KRIO (19 to 9), WZOL (14 to 9), WRYH (9), WSGA (10), KWOY (11), etc.

SPRINGTIME MAMA-Henrys- 72 reports (45 last week). WORC (28 to 23), WORC (30 to 23).

On: WCOL, WPCI, WTP, CKW, KGW, WSAI, KGW. Also: WLCX (9), WFBC (13), WQXI (27), WERC (24), KJAS (24), KJAS (24), WBBF (24), KJAS (24), KJAS (24), WBBF (24).

HEAVEN MUST BE MISSING AN ANGEL—Tavares- 87 reports (71 last week). 99X (3), WRKO (5), WORC (5), WAVY (6), BBO (6), WGBY (6), KJFR (6), WBBF (6), WORC (6), WBBF (6), WORC (6), KJFR (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6), WBBF (6), WORC (6).
Depth reports on newer airplay, derived from a selected cross section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Floyd Wright-WWEB-Portsmouth, Orlean, Dr. Hook, Jefferson Starship, Michael Franks.
Dave Scott-WZO-Asheboro. Flash, Lady Flash, Real Thing, America, Jig Saw, Flash Cadillac.
Reggie Blackwell-WCFL-Atlanta. W.Murphy, Rick Dees, Jeff, Starship, Lady Flash, Firefall.
Rick Sebastian-WKEN-Warner Robins. Paul Davis, Michael Franks, Silver, Flash, L.A.
Dan Ingrais-WBAP-Pensacola. O.N-John, Jeff, Starship, Chicago, Flash Cadillac. Deb: B.Oyster Cult.
Ted Ferguson-WGTG-Northport. Tavares, Isle Bros., Kiss, Cate Bros., S.Miller, Boz Scaggs.
Peter Dean-WEER-Rochester. Chicago, O.N-John, Barry Mann, Alice Cooper.
Chuck Bailey-WBES-Dubuque. Jig Saw, Blue Oyster Cult, Orlean. Deb: Lady Flash, Boz Scaggs.
Red Mountain-KGMS-Bend. Attitudes, Lyle Chase, Rick Dees, Barry Mann, John Miles, S.Miller.
Red Mountain-KGMS-Bend. Attitudes, Lyle Chase, Rick Dees, Barry Mann, John Miles, S.Miller.
Red Mountain-KGMS-Bend. Attitudes, Lyle Chase, Rick Dees, Barry Mann, John Miles, S.Miller.
Tom Mann-KKUS-Seattle. Blue Oyster Cult, Jefferson Starship, Orlean, Helen Reddy, Chicago, Orlean, Rick Dees.
Wayne Coffey-KEIT-Grande. Blue Oyster Cult, Chicago, Steve Miller, Hall & Gates, Amazing R. Aces.
Inside Progressive Radio
by George Meier, Editor of "Walrus"

Progressive Radio's Evolution II

This is a good time to mention the specific format pegs which developed in progressive radio's alternative approach to the big guns of Top 40. Some of the ideas were not at all new. Some were a return to earlier radio notions. Yet other ideas were creative extensions of ideas which had been around only limitedly.

First to be dropped were the presumptions that the audience was a slow witted, amorphous mass and that they had a fifteen or twenty minute attention span. Replacing that idea was the notion that a knowledgeable human being, a jock with a genuine personality, could weave a spell with music of mutual interest to both announcer and audience, keeping them interested and entertained for hours. Instead of programming patterns - Top 10, Top 10 hitbound, Golden... - they began programming musical sets. Indeed, it worked. By putting together cogent statements radio became the central social force it hadn't been for years, at least those early audiences.

Other format elements were dropped and/or altered too. Jingles were dropped outright and have not really come back. Several stations added strict commercial policies which monitored a sponsor's message for factualness as well as approach to the audience. Few stations retain that orthodox position today.

The point of view taken in the news and public affairs changed drastically. Replacing the veneer of objectivity was an open skepticism of established politics and institutions. Further, a sense of advocacy became part of the extra-musical programming. Gay Lib programs, Prisoner Request Lines and the like are still important kinds of things being done.

Finally, progressive radio has made limited block programming work again. Live radio concerts are common place as well as many syndicated shows. Of course, the key is the limitedness of these shows both in terms of how much real time is used and in terms of their integration into the format. They don't jump all over the entertainment spectrum like a T.V. evening does.

Obviously, not all progressives do all these things, but all of these elements enliven the business of progressive radio.

The Miami Radio Audience
April-May Arbitron Avg. Share Trends Metro Mon.-Fri. Total Persons

<table>
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<th>6AM-8AM (M-S)</th>
<th>6-10AM</th>
<th>10AM-1PM</th>
<th>2-7PM</th>
<th>7-midnight</th>
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<td>WQBA (-.4)</td>
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<td>WQBA</td>
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<td>WQBA</td>
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<tr>
<td>WHYI (+1.4)</td>
<td>WQCG</td>
<td>WLYP</td>
<td>WLYF</td>
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<td>WLYF (+1.7)</td>
<td>WQAM</td>
<td>WHYI-tie</td>
<td>WQAM</td>
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<tr>
<td>WCNG/FM (+.2)</td>
<td>WQAM-tie</td>
<td>WCNG/FM-tie</td>
<td>WQAM-tie</td>
<td>WQAM-tie</td>
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<tr>
<td>WQAM (-1.0)</td>
<td>WGBS-tie</td>
<td>WQAM</td>
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<td>WCNG (+1.1)</td>
<td>WINZ-tie</td>
<td>WCNG</td>
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<td>9WIZ (+.2)</td>
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<tr>
<td>WCNG-tie (+.1)</td>
<td>10WKAT</td>
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The Columbus Radio Audience
April-May Arbitron Avg. Share Trends Metro Mon.-Fri. Total Persons

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<th>6AM-10AM (M-S)</th>
<th>6-10AM</th>
<th>10AM-1PM</th>
<th>2-7PM</th>
<th>7-midnight</th>
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<tr>
<td>WTVN (-5.3)</td>
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<td>WNCI (+4.2)</td>
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<td>WCNS/FM (+.2)</td>
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<td>WCOL (-2.2)</td>
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<td>6WNCI (+.2)</td>
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<td>7WCOL (+.2)</td>
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<td>8WTVM (-.2)</td>
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<td>9WKKO (-1.2)</td>
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<td>9WKKO-tie</td>
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<td>10WKNO/FM (+2.4)</td>
<td>10WKNO/FM</td>
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World Radio History
Our sympathies to Don Rhea and KKAA-Aberdeen held its Second Annual Community Picnic August 1st.

Twelve Nashville stations have joined together to promote a concert for Bob Mitchell, KCKC-San Bernardino, says that he and his staff are KLAK-Denver tied in with the Red Cross for relief KERE-Denver currently running a "Country Cruiser" contest. Vehicles displaying the station WQCK-Warner-Robins, hosted a "Grand CB Giveaway" July 31 with gifts of CB radios, records and WPLO-Atlanta reports the largest attendance for Appreciation Week in the nine years they've been holding it. Forty-three acts were presented this year.

KNEW's Second Anniversary Show at the Concord Pavilion will be preceded by a dinner with Charlie John Wallis leaving KZEE-Weatherford for KSEO-Durant, Okla., mornings and to accept a scholarship.

Jonn St. John, from WXOR-Muscle Shoals, and Jeff Davis, from KFSB-Joplin are new staffers at Deanna Crow from KGBS-Los Angeles to KNEW-Oakland weekends. Jonn St. John, from WXOR-Muscle Shoals, and Jeff Davis, from KFSB-Joplin are new staffers at

WITL-AM/FM. Lansing, formerly simulcast, split formats Aug. 2. The AM-er will feature traditional country music and "gold", while the FM-er will continue modern country in stereo. Wayne Walker, WITL MD will do a midday show (10-2) on the AM. Music calls should come after 2PM EST. Playlist numbers will be ready by Wed. morning. Personalities for WITL/CM will be Charlie Frederick, morning drive, PD Jim Walton 10-2, Tommy Waylon, 2 to 7, Ken Carter, 7-midnight and Donna Lee Wells until 6AM.

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Charlie Hart, WITL-Osaskosh, announces a change in his music call day to Tuesday only, 11AM to Central Time.


Benny Rosser, from WYMT-Talladega, air talent and production. 205-363-9997.

Jay Hamilton, another victim of the format switch at KPOK-Portland can be reached at 503-227-3454 (station) or 503-282-7477.

Glyn Shannon, also KPOK, looking for air talent gig country or rock. Has lst. 503-265-4608.

Bob Taylor and Bill Cole, same station, may be reached at 503-227-3454. Looking for PD/MD/air talent slots.

Service: WMN-Biloxi requests better service from RCA.

KSSS-Colorado Springs would like the new Rodrigues single from Mercury.

KLOC-Comwallis needs current sgls by Rodriguez, Mel Street and Wynn Stewart.

KRED-Eugene requests current sgls by David Rogers, Johnny Lee, Roger Whitaker.

KXYS-San Diego requests service from RCA and Zodiac.


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KNEW's Second Anniversary Show at the Concord Pavilion will be preceded by a dinner with Charlie Rich and the station looks for $50 prize winning couples.

WMOight at Cheney Stadium in Tacoma drew nearly 10,000 people to watch the Tacoma Tides beat the Oakland Buccaneers in Soccer. WMO's helped give away 1,000 soccer balls to the first 1,000 kids through the gates.

WQX-Warner-Robins, hosted a "Grand CB Giveaway" July 31 with gifts of CB radios, records and equipment.

KKBG currently running a "Country Cruiser" contest. Vehicles displaying the station window sticker are eligible for prizes. Grand prize will be the Caribbean cruise sponsored by sister station WQXK-Miami.

KLAX-Denver tied in with the Red Cross for relief of the flood victims in the Big Thompson disaster. Within 2 hours enough clothing was contributed to meet the estimated needs. The Red Cross then asked that a call for blood donations be aired and the full quota was raised in only three hours.

Twelve Nashville stations have joined together to promote a concert for the benefit of the financially troubled Exit/In, a major showcase for musical talent in that city. In this highly competitive world of radio such a co-operative effort is rare indeed.

KRXA-Aberdeen held its Second Annual Community Picnic August 1st. About 4,000 people attended for fun and games, ending with a "Dunk the DJ" contest.

Bob Mitchell, KBCG-San Bernardino, says that he and his staff are very pleased with their showing in the latest ARB.

Our sympathies to Don Rhea and family, whose sons Alan (17) and Sam (16) were badly injured in a one car accident during a driving rainstorm Saturday morning (7/31). Sam was thrown through the windshield and skidded along the shoulder of the road for 15 feet resulting in 40 stitches for face cuts alone and six solid hours in the hospital emergency room. He'll be in a neck and back brace for several months. Alan's injuries were not as severe. The doctor told Don that if Sam had been wearing his seat belt he would have been killed - being thrown from the car saved his life!
"This One's For You"- Barry Manilow (Arista). Loaded with programming possibilities, this album is probably Manilow's finest to date. "This One's For You," "Riders To The Stars," and "Daybreak" could qualify as future singles. "Jump Shout Boogie," "Let Me Go," and "All The Time" stand out among Randy Edelman's "Weekend In." His "Saved By The Grace Of Your Love," and "New York State Of Mind" are the best versions of these songs available to date. "Misery Loves Company," and "The Room Nobody Lives In," "written by John Sebastian," provide a good introduction to a future star.

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

- Harper's Bizarre- "As Time Goes By"
- Carpenters- "Goofus"
- Helen Reddy- "Music Is My Life"
- Blood, Sweat & Tears- "You're The One"
- Roger Whittaker- "Here We Stand"/"Time"
- Tommy West- "Old Radio"/"I Know"/"I'll Sing For You"
- Neil Diamond- "Beautiful Noise"/"Surviving The Life"
- Seals & Crofts- "Goodbye Old Buddies"
- David T. Walker- "I Wish You Love"/"Lovin' You"
- Lou Rawls- "Pure Imagination"
- Starbuck- "Lucky Man"
- Beatles- "Rock & Roll Music"
- Chicago- "You Are On My Mind"
- England Dan & J.F. Coley- "Westward Wind"/"Long"
- Crosby & Nash- "Taken At All"
- Wings- "Beware My Love"/"Wino Junko"
- Neil Diamond- "Beautiful Noise"
- AWB- "So You Searchin'"/"Queen Of My Soul"
- Chicago Gangsters- "I'm At Your Mercy"
- Rex Allen, Jr.- "I Love Everything Crying In The Rain"/"San Antonio Rose"
- Freddie Weller- "Room 269"
- Flying Burrito Bros.- "Out Of Control/Walk On The Water"
- Hank Thompson- "Band-Long Hard Ride"
- Waylon Jennings- "Jack A Diamond"/"Ready For The Country"
- Buck Owens- "John Law"
- Merle Haggard- "My Love Affair With Trains"/"The Silver Ghost"
- A.A.T.W.- "Miles & Miles/raised The Joint/Burns For Dixie"

**Albums of the Week (reviewed by Ron Fell)**

- Tom Thumb The Dreamer- "Michael Dinner (Fantasy)"
- Tom Thumb The Dreamer/"The Promised Land"
- "Back Stairs Of My Life"- Bismarck (Briggs)"99 Miles From L.A./Heaven Is 10 Zillion Light Years Away"
- "Crosswords"- Larry Hosford (ABC)
- "Love Is A Fire"- Country Joe McDonald (Fantasy)
- "It Won't Burn/Love Is A Fire"

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

**Adult Contemporary**

- Harper's Bizarre- "Age Goes By"
- Helen Reddy- "Music Is My Life"
- Carpenters- "Goofus"
- Helen Reddy- "Music Is My Life"
- Blood, Sweat & Tears- "You're The One"
- Roger Whittaker- "Here We Stand"/"Time"
- Tommy West- "Old Radio"/"I Know"/"I'll Sing For You"
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**Black Music**

- Commodores- "Girl Close To You/Fancy Dancer"
- Chicago Gangsters- "I'm At Your Mercy"
- Tavares- "Being With You/Riding High"
- Gene Harris- "Love For Sale"
- David T. Walker- "Lovin' You/I Wish You Love"
- Fatback Band- "Night Fever/The Joint (You And Me)"
- Isley Bros.- "At Your Best"
- Jerry Butler- "Devil In Mrs.Jones/Love's On The Menu"
- Lloyd Price- "What Did You Do With My Life"
- People's Choice- "Jan/Jam"
- Ohio Players- "My Life/My Lady's Running Me Crazy"

**Air Talent**

- J. Robert Wood (1331 Yonge - M4T1Y1)
- Jim Sweet (390 Congress - 04111)
- No Calls Please
- Gary Lane (Box 1137 - 08404)
- Sheilah Sonstein (404-362-9393)
- Perry John (390 N.E. Broadway - 50311)
- Dan Daniels (Box 9696 - 78408)
- Tony Booth (711 - 85004)
- J. Robert Wood (1331 Yonge - M4T1Y1)
- Wes Ryan (503-664-6748)
- M. Sweet (390 Congress - 04111)
- Dennis Raymond (Box 2066 - 70361)
- George Klein (405 S. Highland - 38111)
- Lee Richards (Box 10026 - 29411)
- Jerry Ross (8247 - 31402)
- Bill Wayne (512-477-9341)
- Chuck Martin (203-777-4761)
- John Rook (Box 482 - Reseda, Ca. 91335)
- Doug Shaine (853-5188 - 35081)
- Gary Powers (713-892-4990)
- Mike Lucas (817-772-0930)
- Doc Holliday (402-987-3477)
- Todd Taylor (550 Market Ave. S. - 44701)
- Kris St. John (500 - 04011)
- Fred James (402-489-3955)
- Ray Pugh (504-447-9006)
- Bob Baron (Box 551- 35801)
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Bill Gavin's Personal Picks

The Doobie Brothers (Warner Brothers) have been well received from LP plays.

Barbi Benton (Playboy)

Michael Spears, PD of KFRC-San Francisco, will start his vacation by traveling from San Francisco to Denver via Amtrak. His train will be making many stops along the way, with from 10 to 20 minutes waiting time at each stop. Michael says that he'd welcome visits from any local radio people along his route. Here's his schedule, leaving San Francisco, Saturday, Aug. 14, 10:55AM (all following times are scheduled arrival times)

Sacramento 12:40PM
Truckee 4:15PM
Reno 5:35PM
Sparks 5:45PM
Winnemucca, Nev. 8:50PM
Green River 9:15AM
Evanston, Wyo. 7:30AM
Cheyenne 2:50PM
Rock Springs 6:20AM
Rawlins 11:30AM
Laramie 1:35PM
Greely, Colo. 4:28PM

Interested quote from a letter from new correspondent Andy Carey, PD of WBEB-Portsmouth, New Hampshire: “We program to what our audience wants to hear... We buy all of our give away albums because we get no favors from the record people (nor do we expect any). When we add a record, it’s because we feel it will be a hit, or a good programming record.”

Gary Taylor's Personal Picks

The Wreck of the Edmund Fitzgerald - Gordon Lightfoot (Reprise)

Michael Mann can take music calls at KPUG-Bellingham only between 10AM and noon, Monday thru Friday.

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Randy Rice sends his Mediastat numbers from KTEM-Temple, Texas, which show his station #1 in weekly cumes, both in total audience and in adults. We'd appreciate it if correspondents who send us audience surveys of their markets would identify the formats of each station mentioned.

John Rock is looking for a PD and for a sensational morning man: Write P.O. Box 429, Reseda, Calif. 91335.

Contest/promo on B100-San Diego: Stop people on the street - ask 'em, “How do you get up in the morning?” - whoever answers, “I get up and boogie with Shotgun Tom on B100” wins a cash prize.

Nevilyed Jim Bulger, of WLBK/FM-DeKalb, Ill., thanks everyone who sent their congratulations on the occasion of his recent marriage.

Roger Page (KOIL), Gunnar Rockwell (KHOW) and Bob Prado.

Two Los Angeles stations are running neck-and-neck with WGN in total audience. The numbers also show country WMAQ #3 over all.

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Staff at KTEM-San Antonio: Steve Gibbons (KLJ), San Burke, Art Snow (Y100), Doug McKinnon (Y100), Roger Page (KOIL), Gunnar Rockwell (KHOW) and Bob Prado.

Quarter hour maintenance? WM-Paducah is running a Must Be Missing contest. Each hour one of the station's format ingredients is omitted - a call letter - time - weather - news - whatever. Whoever spots it wins a Tavares album.

Note: This text is a combination of news and music-related content, including music reviews, aircheck announcements, and contest/promo information. It covers a range of topics from music industry trends to personal picks for specific songs, as well as travel and vacation plans. The text is a snapshot of the music industry as of the date of publication, August 6, 1976.
San Francisco

THE GAVIN REPORT #1113

WEEKLY SUMMARY

(Associate Editor, Gary Taylor)

Smash of the Week: 5th OF BEETHOVEN-Walter Murphy (Private Stock) Our April 23 "Record to Watch" - the instrumental that everyone doubted, is going all the way!

Sleeper of the Week: DR. TARR & PROF. FETHER-Alan Parsons Project (20th) Reports show consistent chart gains with good request action.

Hot: LOWDOWN-Boz Scaggs (Columbia) Impressive numbers at KNDE (2), KFJZ (6), WAVZ (6), KBBC (8), KYA (6), 99X (12), WIFI (12) & KHJ (12) etc. (see page 8).

Top Top: IF YOU LEAVE ME NOW-Chicago (Columbia) Started as an LP cut at KFRC (now charting #9) and has spread dramatically. Very strong on the request line.

Records to Watch: MAGIC MAN-Heart (Mushroom) Good album sales - requests too! BRAND NEW LOVE AFFAIR-Jigsaw (Chelsea) Another phone ringer.

Recommended Playlist

The listings below indicate our own estimate of these records relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
<th>Top Twenty</th>
<th>Gaining in Several Markets</th>
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<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>DON'T GO BREAKING--Elton &amp; Kiki</td>
<td>STILL THE ONE-Orleans</td>
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<td>2</td>
<td>2</td>
<td>LET 'EM IN-P. McCartney &amp; Wings</td>
<td>LOWDOWN-Boz Scaggs</td>
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<td>3</td>
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<td>I'D REALLY LOVE-Eng.Dan &amp; J.F.C.</td>
<td>IF YOU LEAVE ME NOW-CHICAGO</td>
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<td>YOU SHOULD BE DANCING-Bee Gees</td>
<td>WHAM,BAM-Silver</td>
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<td>5TH OF BEETHOVEN-Walter Murphy</td>
<td>WITH YOUR LOVE-Jefferson Starship</td>
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<td>6</td>
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<td>PLAY THAT FUNKY MUSIC-Wild Cherry</td>
<td>YOUNG HEARTS RUN FREE-Candi Staton</td>
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<td>7</td>
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<td>BABY I LOVE YOUR WAY-Peter Frampton</td>
<td>MAGIC MAN-Heart</td>
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<td>SHAKE YOUR BOOTY-K.C. &amp; Sunshine Band</td>
<td>SHE'S GONE-Hall &amp; Oates</td>
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<td>KISS AND SAY GOODBYE-Manhattans</td>
<td>TURN THE BEAT AROUND-Vicki Sue Robinson</td>
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<td>DEVIL WOMAN-Cliff Richard</td>
<td>SPRINGTIME MAMA-Henry Gross</td>
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<td>YOU'LL NEVER FIND-Lou Rawls</td>
<td>LAST CHILD-Aerosmith</td>
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<td>SAY YOU LOVE ME-Fleetwood Mac</td>
<td>DID YOU BOOGIE-Flash Cadillac</td>
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<td>GOT TO GET YOU-Beatles</td>
<td>TEDDY BEAR-Red Sovine</td>
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<td>A LITTLE BIT MORE-Dr. Hook</td>
<td>(DON'T FEAR)THE REAPER-Blue Oyster Cult</td>
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<td>ROCK &amp; ROLL MUSIC-Beach Boys</td>
<td>IF YOU KNOW...-Neil Diamond</td>
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<td>16</td>
<td>AFTERNOON DELIGHT-Starland Vocal Band</td>
<td>DR. TARR &amp; PROF. FETHER-Alan Parsons</td>
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<td>17</td>
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<td>THIS MASQUERADE-George Benson</td>
<td>STREET SINGING-Lady Flash</td>
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<td>HEAVEN MUST BE...-Tavares</td>
<td>POPSICLE TOES-Michael Franks</td>
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<td>SUMMER-War</td>
<td>GETAWAY-Earth, Wind &amp; Fire</td>
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<td>LET HER IN-John Travolta</td>
<td>SHOW THE PEOPLE-James Taylor</td>
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SUNRISE-Eric Carmen (Arista)

Regional Sales and/or Requests

I CAN'T HEAR YOU.../& F-Helen Reddy (Capitol)
WHO'S SHE COO-Ohio Players (Mercury)
DON'T STOP BELIEVIN'-Olivia Newton-John (MCA)
TAKE A HAND-Rick Springfield (Chelsea)
DISCO DUCK-Rick Dees (RSO)
I NEVER CRY-Alice Cooper (WB)
SUPERSTAR-Paul Davis (Bang)
RAINBOW...-Leon & Mary Russell (Paradise)
HOW'S THAT-Sherbet (MCA)
CAN YOU DO IT-Grand Funk (MCA)
EMED DE SADFITZGERALD-Gordon Lightfoot(Reprise)
THAT'LL BE THE DAY-Linda Ronstadt (Asylum)
HIGHFLY-John Miles (London)
YOU TO ME...-The Real Thing (UA)

Top Prospects

ROCK 'N ME-Steve Miller (Capitol)
PRINCESS & THE PUNK-Barry Mann (Arista)
SHOWDOWN-E.L.O. (U.A.)
LET'S ROCK-Ellison Chase (Big Tree)
ONE LOVE IN MY LIFE-Tina Ross (Motown)
HARD WORK-John Handy (ABC)
IT'S O.K.-Beach Boys (Brother)
AMBER CASCADES-America (WB)
BABY LOVE-Group With No Name (Casablanca)
HEART ON MY SLEEVE-Gallagher & Iyle (A&M)
GET THE FUNK....Bros. Johnson (A&M)
PARTY LINE-Andrea True Conn. (Buddah)

GAVIN REPORT, One Embarcadero Center, Suite 2113, San Francisco, Ca. 94111 415-392-7750 or 7758

August 13, 1976
Chart and listings on page one are derived from information supplied by the radio reporters listed below. *Indicates requests. Sales action is underlined. Others indicate airplay.

**Correspondents not listed above will be found on pages 9 & 11.**
# Adult Contemporary Programming

(Associate Editor, Ron Fell)

<table>
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<th>Top Thirty</th>
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*Note: The lines in the top thirty below indicate sharp separations in our research totals.*

## Adult Contemporary Programming

### Heaviest New Airplay

- SUPERSTAR—Paul Davis
- THE END IS NOT IN SIGHT—Amazing Rhythm Aces
- THAT'LL BE THE DAY—Linda Ronstadt
- AMBER—Caesars-Africa
- HAPPY ENDINGS—Melissa Manchester
- WE'RE ALL ALONE—Alfred Vail

## Most Active

- DON'T GO BREAKING MY HEART—Elton & Kiki
- DON'T STOP BELIEVING—Olivia Newton-John

## Correspondents' Preferred Picks

- SWEET HARMONY—Maria Muldaur (Reprise)
- HERE'S SOME LOVE—Tanya Tucker (MCA)
- ROSE OF CIMARRON—Paul Anka (Reprise)
- DID YOU BOOGIE—Flash Cadillac (Private Stock)
- IT'S O.K.—K-Bee Boys (Brother/Reprise)
- LIKE A SAD SONG—John Denver (LP cut - RCA)
- WHAT I DID FOR LOVE—Buddy Cole (United Artists)

## Most Requested

- WITH YOUR LOVE—Jefferson Starship
- IF YOU LEAVE ME NOW—Chicago
Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents whose names appear below.

LW TV
1. 3. BRING IT ON HOME TO ME-Mickey Gilley 16. TEDDY BEAR-Red Sovine
2. STAND BY MY MAN-Ronnie Milsap 20. BRUNK AGAIN-Moe Bandy
3. SAY IT AGAIN-Don Williams 21. IF YOU'VE GOT THE MONEY-Wilson Miller
4. ONE OF THESE DAYS-Sony Harris 22. DRUMS ON-George Jones
5. GOLDEN RING-George & Tammy 13. SOLITARY MAN-T.G. Sheppard
6. ROCKY MT. MUSIC/$/fl-Eddie Rabbitt 23. WICETA JAIL-Jerry diamans Band
7. RUBBED IT IN ALL WRONG-Crash Dack 24. CAN'T YOU SEE/fl-Waylon Jennings
8. MISTY BLUE-Billie Jo Spears 25. ALL I CAN DO-Dolly Parton
9. THE LETTER-Don Vernon Offer 12. I'M NOT WANTED-Donny & Marie
10. WONDER IF I SAID GOODBYE-J. Rodriguez 27. AFTERNOON DELIGHT-Starland Vocal Band
11. COWBOY-Eddy Arnold 30. I'VE LOVED YOU ALL THE WAY-Donna Fargo
12. DCT WANT TO MARRY YOU-Jim Ed & Helen 27. HERE'S SOME LOVE-Tanya Tucker
13. AFTERNOON DELIGHT-Johnny Carver 15. SAVE YOUR KISSES-Margo Smith
14. I MET A FRIEND OF YOURS-Tommy Mel-Slater 26. FROG KISSIN'-Chet Atkins
15. HERE COMES THAT GIRLS-Overstreet 30. A COUPLE MORE YEARS-Dr. Hook

Regional Gains

MISSISSIPPI-Barbara Fairchild
BOYKTON WOMEN-Jerry Jare
PUT A LITTLE LOWN' ON ME-Bobby Bare
WHILE THE FEELING'S GOOD-Kenny Rogers
LST'S PUT IT BACK TOGETHER AGAIN-In Lee Lewis
AFTER THE STORM-Wynn Stewart

Airplay:
Conway Twitty; Tom Bresh; Barbare
Mandrell; Bill Anderson; Tammy Wynette; Olivia
Newton-John; Sonny James; M. Street
Berea; J. Cash. Pl-Bresh.
Charley Pride; R.W. Blackwood; Michael Lynnford;
Billie Thundercloud; Diana Williams (immediate
requests): Connie Smith.

Recommended New Releases

COME ON IN-Sonny James(Col)
ROAD SONG-Carrie Rich(Epic)

Also Possible

NIGHTIME & I'M BABY-Joey Stampley(Dot)
MY PRAYER-Marvel Felts
TEXAS WOMAN-Wat Boone
WHEN A MAN LOVES A WOMAN-J.W. Ryles
GAMES THAT DADDIES PLAY-Conway Twitty
DON'T STOP BELIEVING-Olivia Newton-John
RED SAILS IN THE SUNSET-Johnny Lee
HALF AS MUCH-Sheila Tilton
GOLD SOLD OUT OF FLAGPOLES-Johnny Cash
WHISKEY TALKIN'-Joey Stampley(Col)

Roundup

Akron (Bob Fuller-WLAR) #1-M. Gilley, #2-Rodriguez, #3-Carver, Gns-J.L. Lewis, W. Stewart, Joni
Ashland (Don Murray-KCKX) #1-P. Boone. Gns-Starland V.B. Debs-Bandy, Rodriguez, Pl-W. Stewart, Rex,
R. Blackwood; Crystal Gayle; Bobby Borchers; Charley Pride; R.W. Blackwood; Mike Lynnford;
Billy Thundercloud; Diana Williams (immediate requests): Connie Smith.

Cleveland (Diamond Jim Brady-WFX) #1-M. Gilley, #2-Craddock, #6-K. Rogers, Pl-E. Arnold
Columbia (Ben Bateman-WLBB) Sis-Dirt Band, W. Nelson
Cape Girardeau (Buddy Van Arsdale-KZYM) #1-R. Milsap. Gns-Waylon, Tanya, Rodriguez, Feils, J. Cash,
Carrollton (Ben Bateman-WLBB) Sis-Dirt Band, W. Nelson
Corvallis (George Roberts-KKAA) #1-M. Gilley. Pl-E. Arnold
Davenport (George Roberts-WAX/WEAU) #1-P. Boone, R. Stevens, Joni Lee, R.-B. Walker, R. Stevens
Denver (Larry B-WUBE) #1-M. Gilley, Pl-M. Lewis, R. Anderson, Gns-E. Arnold
Durham (Joe Nuckols-WDCG) #1-P. Boone. Gns-Starland V.B. Debs-Bandy, Rodriguez, Pl-W. Stewart, Rex,
C. Daniels, Salmi S.
Eugene (Bob Wise-KEED) #1-M. Gilley. Ea-Anthony, M. Robbins, Pl-Carver, Pl-W. Stewart
Ft. Dodge (Dave Elchert-KWMT) #1-M. Gilley. Debs-R-N-J. Anderson, Mandrell, C. Gayle. Pl-Ex
Greeley (Bob Zane-KRDR) #1-E. Babbitt. Ea-Diana Willis. Pl-J. Cash. Pl-W. Stewart
Henderson (Tom Muchmore-WXOR) #1-M. Gilley. Debs-0-N-J. Anderson, Mandrell, C. Gayle. Pl-Ex
Indianapolis (Bob Zane-WXOR) #1-M. Gilley. Debs-0-N-J. Anderson, Mandrell, C. Gayle. Pl-W. Stewart
Jim Bailey (WVMI) #1-E. Harris. Pl-Ex
Marion (Terry Richard-KKIA) #1-E. Harris. Pl-Ex
Muncie (George Roberts-WYIU) #1-P. Boone, R. Stevens, Joni Lee, R.-B. Walker, R. Stevens
Newton (Bill Anderson-WJZQ) #1-M. Gilley, Pl-C. Daniels, Salmi S.
Portland (Jefferson Red-KKKA) Rg-S. Tilton, #2-BJ. Spears. Gns-L. Martine, Jr., Aces, M. Street
Princeton (Bob Fuller-WLAR) 10-Ex, 6-Pl-Craddock, 2-Ex, R. Rogers, Ex, Ex
Reno (Joe Nuckols-WDCG) #1-P. Boone. Gns-Starland V.B. Debs-Bandy, Rodriguez, Pl-W. Stewart, Rex,
R. Blackwood; Crystal Gayle; Bobby Borchers; Charley Pride; R.W. Blackwood; Mike Lynnford;
Billy Thundercloud; Diana Williams (immediate requests): Connie Smith.
Rochester (Dan Mullin-KRKT) 7-E. Harris, # 2-B.J. Spears. Gns-C. Daniels, Salmi S.
San Francisco (Frank Callis-KFXK) #1-M. Gilley. Debs-C. Daniels, Salmi S.
San Jose (Bobby Borchers-KQNO) #1-M. Gilley. Debs-C. Daniels, Salmi S.
San Luis Obispo (Emma Thomson-WYIU) #1-P. Boone. Gns-Starland V.B. Debs-Bandy, Rodriguez, Pl-W. Stewart, Rex,
C. Daniels, Salmi S.
Sault Ste. Marie (Bobby Borchers-KQNO) #1-M. Gilley. Debs-C. Daniels, Salmi S.
St. Louis (Diamond Jim Brady-WFX) #1-M. Gilley. Gns-Starland V.B. Debs-Bandy, Rodriguez, Pl-W. Stewart, Rex,
Roundup—cont'd. from p. 5


Port Orchard (Valerie Holt-KBO) #1-M. Earwood. #2-J. Jaye. #3-Starland V. B. Ea-Mandrell, B. Fairchild.

South Bend (Danny Walker-WJVA) #1- Gilley. Gas- Craddock, E. Arnold, Rodriguez, Carver. #2-Starland V. B. Gns-Rex, Jr., Paycheck (Ep).


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<th>Title</th>
<th>Artist</th>
<th>Reports</th>
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A LITTLE BIT MORE- Dr. Hook- 121 reports (107 last week). WERC (11 to 7), KRLC (6), KBBF (6), WFM (4), WMCR (4), KFRC (9), KTSA (13), KVOL (16), KJRB (16), etc.

WITH YOUR LOVE- Jefferson Starship- 108 reports (24 to 15), WMCR (14 to 10), KBBF (14), KFRC (14), KJRB (14), etc.

MAGIC MAN- Heart- 105 reports (73 to 32), WMCR (94 to 55), KBBF (55 to 28), KFRC (28 to 15), KJRB (15 to 10), etc.

SPRINGTIME MAMA- Henry Gross- 105 reports (41 to 3), WMCR (37 to 2), KBBF (28 to 10), KFRC (28 to 15), KJRB (15 to 10), etc.

IF YOU LEAVE ME NOW- Chicago- 117 reports (83 last week). WIFE (91 to 19), WMCR (81 to 2), KBBF (20 to 10), KFRC (15 to 10), KJRB (10 to 5), etc.

STAR STREET SINGIN'-Lady Plash- 58 reports (51 to 7), WMCR (50 to 2), KBBF (20 to 12), KFRC (15 to 9), KJRB (9 to 5), etc.

LOWDOWN- Boz Scaggs- 105 reports (91 to 14), WMCR (87 to 12), KBBF (20 to 12), KFRC (15 to 9), KJRB (9 to 5), etc.

I CAN'T HEAR YOU/ & F.- Helen Reddy- 84 reports (9 to 72), WMCR (71 to 1), KBBF (10 to 1), KFRC (10 to 1), KJRB (10 to 1), etc.

SHE'S GONE- Hall & Oates- 83 reports (83 to 1), WMCR (83 to 1), KBBF (10 to 1), KFRC (10 to 1), KJRB (10 to 1), etc.

A LITTLE BIT MORE- Dr. Hook- 121 reports (107 last week). WERC (11 to 7), KRLC (6), KBBF (6), WFM (4), WMCR (4), KFRC (9), KTSA (13), KVOL (16), KJRB (16), etc.
New Adds

Depth Reports on newer airplay, derived from a selected cross section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Mark Laurence, QYI/1200-K. Beach Boys, Linda Ronstadt, Flash Cadillac, Who.


Mark St. John, WISE-Asheville. Flash Cadillac, Rick Springfield, Blue Oyster Cult.


John Jenkins, WHNA-Augusta. Lady Flash, Steve Miller, H. Reddy. #1-phones, Rick Dees.


George Klein, WBBH-Memphis. Fleetwood Mac, Jefferson Starship, Chicago, Candi Staton.

David Carroll, WPLI- Chattanoogaa. Rick Dees, Grand Funk, Bellamy Bros., Silver, Hall & Oates.


Peter Dean, WKDQ-Rochester. H. Reddy, Eric Carmen, Michael Franks, Lady Flash.


Kris Favor, KJCK-Asheville. Eric Carmen, Rick Dees, Starbuck, Barbi Benton.

Bill Young, KIIT-Houston. Tanya Tucker, Hall & Oates, Heart. Deb: Box Scaggs.


Tony Booth, KKBK-Phoenix. Steve Miller, Doobie Bros., Alan Parsons, Deb: Linda Ronstadt.

Lorraine Winegar, KRSP-Salt Lake City. Box Scaggs, Paul Davis, Doobie Bros., Sherbet.


Sue Dixon, KBBC-San Diego. Fleetwood Mac, Chicago, Gary Wright, Cliff Richard, Barry Mann.


Fred James, KETV-Modeco. Eric Carmen, Gordon Lightfoot, Dorothy Moore, Lady Flash.

Ralph Koal, KLXY-San Jose. Henry Gross, Blue Oyster Cult, Linda Ronstadt.

Bob Sholin, KFRC-San Francisco. Cliff Richard, Wild Cherry, Denver LP-"Sad Song".


Mark Hunter, KOKO-Tuba City. Stev Gotz, Atlanta Rhythm Section, Barry Mann, Gallagher & Lyle.


Gary Cummings, KRKL-Moscow. Chicago, Spin, Linda Ronstadt, Gallagher & Lyle.


Monterey Meeting


Schedule

8/21 9:30 AM - Registration Table just outside meeting room. Complimentary Coffee & rolls.

9:00 - First session. Moderator: Vic Ives, KSFQ.

Noon - Lunch

2:00 PM - Second Session. Moderator: Keith Adams, KDIA.

6 - 7:30 - Cocktail reception. On your own for dinner.

8/22 9:30 AM - Complimentary Coffee & rolls.

10:00 - Third session. Moderator: Bonnie Simmons, KSBN.

2:00 PM - (or earlier) - Adjourn.

Note: The Holiday Inn held our block of rooms through August 13, 1976. Last minute registrants still may find available rooms there by phoning on Monday 8/16/76. Call "Reservations Desk" 408-394-1437.
A - C Correspondents' Reports - continued from Page 3....

Lincoln ( Cathy Blythe-KFOR) Pride/Bresh/Tesby/Redy (both)/DiMina/Billy-Stella-Young/Marmalade.

Los Angeles ( Aenea McKinney-CMG) Oliva/R. Reddy/Chicago/Fleetwood Mac. - (Rudy Magerert-KF)

Memphis ( Rich Scott-WREC) America/Carpenters (DOOPUS)/Roger Whittaker (1st HELL0)/Fanny Wynette.


Miami (Kirk Hughes-WWAX) City Boy/Gallagher & Lyle/J. Starship/Val Johns/M. Malash/Starfetter.


Northfield (M. Muldaur/Satterfield. Re-Add: W. Murphy.


Paducah (Charles Heath-KULF) Linda Ronstadt/Hall & Oates.


San Antonio (Tony Raven-KONO) Capt. & Tennille/G. Benson/Gallagher & Lyle/Lemongello/Sinatra.


Bismarck (Roy Walby-KBB) L. & M. Ruhner/Gentle Persuasion.


Durham (Joe Nuckols-WDNC) America/W. Murphy/Mann/olson/Springfield.


Name From To Assignment

Doug Corbett KLS-Mason City KKO-Austin, N.D. Music Director

Mike Kaiser KLS-Mason City KKO-Austin, N.D. Music Director

Robert O'Brien WWAX Everettk Promoted to Music Director

Phil Davis KXX-Hattiesburg Promoted to Music Director

Guy Davis KXX-Hattiesburg Promoted to Music Director

Len Jarvela KATC-Araca Promoted to General Manager

Jason Williams KODA-Houston KJKJ-Beaumont

Robin Mitchell WSSAI-Cincinnati KJKJ-Beaumont

Bruce Breeding KJD-Beaumont KJKJ-Beaumont

Chuck White KMBW-Tyler, Tx. Asst. P.D.

Terrell Metheny KXYY-Houston KJKJ-Beaumont

Table: A - C Correspondents' Reports - continued from Page 3....
Established Progressive Airplay

(In Order)

Jefferson Starship
Rod Stewart
Crosby/Hash
Jeff Beck
Steve Miller Band
James Taylor
Steeley Dan
Average White Band
Chicago
Southside Johnny/Asbury Jukes

Notes: These ten artists dominate radio play currently, but the underlines denote significant differences in play among them. The first six records especially, establish themselves in all areas of the country.

New Progressive Airplay

(In Order)

Go
Richie Furay Band
Mark-Almond
Jess Roden Band
Roxy Music
Point Blank
Dwight Twilley Band

Notes: Some interesting new things freshen the musical landscape. Go is the unpredictable surprise. Stevie Winwood is the big rock name in the amalgam. But, he is eclipsed by the world-class, serious music percussionist Stomu Yamashta.

Miscellaneous Information

Strong initial sales on the Jon Anderson and the Richie Furay Band albums indicate the correctness of record industry strategists who increasingly use the one leg-up approach to artist development. They start with a member of an established act to develop a new act. Also, immediate sales response has surfaced around a new blue-eyed soul band called Wild Cherry. Their strength is mainly in the Northeast, but, the South is responding too.

On the import side, the Wailers, Live Lp shows no signs of slowing, while a new name Brand X has shown itself to have some dollar attraction.

Finally, two new singles, one by Orleans and one by Stephen Stills and Neil Young have gotten extensive radio play. They lead a field which includes Elton John and Kiki Dee, War, Earth, Wind & Fire, Bryan Ferry, The Bee Gees, and Camel.

The following Lp tracks are filling the air:

Back Street Crawler Mark-Almond
"Selfish Lover" "New York State of Mind"
"Sweet Beauty" "Busy on the Line"
"Free Beauty" "Tradewinds"
Hummernull "Two for the Show"
Jonn Roden Band "In a Circle"

Late Reports (rec'd Fri. 8/13)

Manchester, Chris Evans-WKBR-L & M. Russell
Dover, Jim Sebastian-WTSH-Sherbet
Lowell, Jack Peterson-WLKN-Romstadt
Annapolis, Joe Faching-WYRE-Eric Carmen
Nashville, Jim Stewart-WGN-Blue Oyster Cult
Perry, Jack McKee-WPGA-Rick Dees
Panama City, Bobba Cox-WGRC-Rick Dees
Muscle Shoals, Terry DeWitt-WRC-Barb Benton
- - - Ron Wallace-WQUT-Paul Davis
Baton Rouge, Joe London-WBBR-Bros. Johnson
Shreveport, Gene Kent-KOKK-Paul Davis
- - - Charlie Ross-KZEL-Heart
Note from Don Rhea: "The boys are doing fine. Sam is out of the hospital - in a neck brace only.

WIRE-Indianapolis reports the recent "I Like You" picnic "a bodacious success" with some 60,000

KFOX-Long Beach, running "The People's Choice" three times a week - testing records by listener

Harold Kendall, CKWX-Vancouver, reports that for the 5th straight year, Kris Kristofferson and

Andy Witt, WTSO-Madison, sends us figures to show that his station bounced into the total audience

Ben Peyton checks in from Seattle to tell us that the 10th Annual KAYO Summer Picnic attracted over

At WEN- New York, they're currently running the "First Annual WEN Listeners' Choice Awards", which

A new "Potluck Contest" on WMC-Memphis gives designated callers potluck - winners don't know what

Listeners to WDCO-Durham have started to phone complaints that they're tired of hearing TEDDY BEAR. "Guess even the biggest hits eventually get overexposed.

Country KEED-Eugene happily reports a good audience gain showing in the spring Arbitron.

At "WK Night" in Cleveland at the Clover Leaf Speedway, Jim Brady and Ron Jones had to substitute stock cars for the bicycle race originally scheduled when the bike people failed to show. Jim won the race.

KRES-Denver presents a Country Swing Weekend. Will feature LP's by A.A.T.W., Bob Wills, Red Steagall, Bucky Emmons, etc. with plenty of LP prizes for correct answers to country music questions. A Willie Nelson T-shirt contest will be held August 26 at Red Rock in conjunction with a concert by the "Outlaws".

Country KEDG-Eugene happily reports a good audience gain showing in the spring Arbitron.

Andy Witt, WTSO-Madison, sends us figures to show that his station bounced into the total audience lead in the spring Arbitron, metro, 6AM-mid., Mon.-Sun., with a 16.4% share, followed by rocker WISN, at 12.5%. Station has only been country since January.

A new "Potluck Contest" on WMC-Memphis gives designated callers potluck - winners don't know what the prize is until they collect. Going great!

At WBN-New York, they're currently running the "First Annual WBN Listeners' Choice Awards", which Ed Sachar tells us they are "modestly" billing as the "biggest entertainment awards ever held in American music". In the 2 weeks they've already tallied 250,000 votes. Each week the voting is held in a different category - male, female, duo, etc. Top 5 male artists (listed alphabetically and not in final rank order): Johnny Cash, John Denver, Freddy Fender, Elvis Presley, Red Sovine. Voting is entirely by phones, with 10 recording machines in operation.

Ben Peyton checks in from Seattle to tell us that the 10th Annual KAYO Summer Picnic attracted over 10,000 fans to Norm's Resort in Woodinville to enjoy a free show, headlined by Susan Raye. Harold Kendall, CKWX-Vancouver, reports that for the 5th. straight year, Kris Kristofferson and Rita Coolidge played two SRO shows there.

KFOX-Long Beach, running "The People's Choice" three times a week - testing records by listener vote. For anyone interested in submitting new material they address is P.O. Box 1280 (90801). Rita Coolidge played two SRO shows there.

Dave Klahr (2212 Walnut - 19103)

WMMK-Wheeling, W.V. needs service from Elektra.

"Hasten Down The Wind"-Linda Ronstadt (Asylum) Never sounding (or looking) better, Linda has recorded excellent versions of Ry Cooder's "The Tattler," Willie Nelson's "Crazy," Buddy Holly's "That'll Be The Day" and has co-written "Lo Siento Mi Vida." The show stopper, however, is the tune she opens her current concert tour with, "Lose Again." A high quality album from a photogenic and phonogenic singer.

"A Fifth of Beethoven"-Walter Murphy Band (Private Stock) A new artist who has captured the essence of disco-dynamics. The 24 year old New Yorker, whose "A Fifth of Beethoven" has been confirmed as a smash, has attempted further classical alterations with "Flight '76" (Rimsky-Korsakov's "Flight of the Bumble Bee") and "Russian Dressing" (Tchaikovsky's Piano Concerto #1). Originals like "Suite Love Symphony" and just a love song prove Mr. Murphy to be more than just a classical copy cat.

Also recommended from the following LP's:

- "Good Singin"-Grand Funk R.R. (MCA) Just couldn't wait
- "American Flyer"-American Flyer (UA) Light of Your Love/Lady Blue Eyes/Queen of All My Days
- "Talking and Dreaming"-Orleans (Asylum) Reach/The Golden State/The Path
- "Sundance"-Bryan Berline (MCA) Sweet Wanomi/The World I'm Livin' In
- "Dellicate & Jumpin"-Fania All Stars (Columbia) Desafio/Tico/Tiolo
- "First Night"-Jane Olivor (Columbia) Morning, Noon & Nighttime/Vincent/One More Ride
- "Like a River"-La Seine (Ariola) Let Us Grow
- "We Made Love"-Kino (Epic) We Made Love/My Boy/My Special Prayer
- "Lost in the Wilderness"-Brigati (Elektra) You Send Me
- "One More Ride"-Valdy (Columbia) Now and Then It's Gonna Rain/Can't Fight the Feeling/Looks Like a Loser
- "Honest, Wishes & Dreams"-Ray Thomas (Threshold) In Your Song

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

**Adult Contemporary**

- Carpenters-Goooph
- Blood Sweat & Tears-You're The One
- Captain & Tennille-Muskay Love
- Barry Manilow-Daybreak/Jump Shout Boogie/Weekend In New England/This One's For You
- Crosby & Nash-Taken At All
- Seals & Crofts-Goodbye Old Buddies
- Helen Reddy-Music Is My Life/Nice To Be Around
- Neil Diamond-Beautiful Noise
- Lou Rawls-Pure Imagination
- Carly Simon-He Likes To Roll
- Vicky-Yes I Can/Peter And Lou
- John Denver-Polka Dots & Moonbeams/Like A Sad Song
- Linda Ronstadt-Crazy/Lose Again
- W. Murphy-Flight of '76

**Rock**

- Mark-Almond-Trade Winds
- Barry Manilow-Daybreak
- Wings-Beware My Love
- Nell Diamond-Beautiful Noise
- Rod Stewart-Frantic Flamingo/Tonight's The Night
- Beach Boys-Suzie Cincinnati/Palisades Park
- Jefferson Starship-St. Charles/Hot Water/Cruisin
- Doobie Bros.-8th Ave Shuffle/Rio
- Steely Dan-The Fez
- Alan Parsons Project-The Raven
- A.W.B-<Soul Searchin'>
- John Denver-Like A Sad Song

**Country (*requests)**

- Linda Ronstadt-Crazy
- Buck Owens-John Law/*Call If Oakie
- A.A.T.W.-Miles & Miles/Trouble With Loving
- Gone As Far As We Can
- Roy Clark-<Sweet Dreams>
- Jessi Colter-A Woman's Heart/Ain't No Way
- Freddie Weller-<Good Times>/Celia Brown
- Rex Allen Jr.-Since I Lost Her To You/Crying In The Rain/I'll Love You Always/Everything I Get My Hands On
- Margo Smith-Heartaches By The Number/Back In The U.S.A.
- Randy Conner-Silver Wings, Golden Rings/About The Loser

**Black Radio**

- Commodores-Just To Be With You (& others)
- Chicago Gangsters-I'm At Your Mercy
- 10% Everyman
- Brass Convention-Lode
- Fatback Band-*If That's The Way
- Jenny Reynolds-The Fruit Song
- David T. Walker-Feeling
- Bobby Williams-Portrait Of My Steppfather
- People's Choice-Jam-Jam
- Aretha Franklin-Jump
- A.W.B-<Love Of My Own>
- Isley Bros.-At Your Best

**Service**

**Requests**

- Blue Robinson single
- Bee Gees single
- K.C., Ohio Players, Commodores, J. Brown singles Tk/Mercury/Motown/Polydor
- Singles & Albums
- R&B Singles & Albums
- Singles & Albums (Box 10-5070)
- A-C Singles & Albums

**From**

- Midland Int.
- RCA
- Capitol/Motown/Warners
- All Sources
- All Sources
- All Sources
ROAD SONG-Charlie Rich (Epic) Initial piano backing has a Chopin Prelude flavor, while the minor key sets the mood for the loneliness of the performer who is "on tour". Charlie sings it as if he knows the feeling well. Which he does.

AMONG MY SOUVENIRS-Willie Robbins (Columbia) The occasional guitar phrases of "Sentimental Journey" remind me that this song gives yours truly a sentimental journey back to the time when "Souvenirs" was first a hit - not when Connie Francis did it but away back in the 1920's when it sold sheet music rather than records. Not offered here as an obvious top 40 record, but just another sample of the fine music that results when singer, song and musical arrangement are combined by a producer like Billy Sherrill. (Guess this must be Billy's day in my pix - he also produced the Charlie Rich entry.

MADE TO LOVE YOU-Gary Wright (Warner Bros.)

DON'T BELIEVE IN MIRACLES-C.B. Victoria (Janus)

ROAD SONG- Charlie Rich (Epic) Initial piano backing has a Chopin Prelude flavor, while the minor key sets the mood for the loneliness of the performer who is "on tour". Charlie sings it as if he knows the feeling well. Which he does.

AMONG MY SOUVENIRS-Willie Robbins (Columbia) The occasional guitar phrases of "Sentimental Journey" remind me that this song gives yours truly a sentimental journey back to the time when "Souvenirs" was first a hit - not when Connie Francis did it but away back in the 1920's when it sold sheet music rather than records. Not offered here as an obvious top 40 record, but just another sample of the fine music that results when singer, song and musical arrangement are combined by a producer like Billy Sherrill. (Guess this must be Billy's day in my pix - he also produced the Charlie Rich entry.

Gary Taylor's Personal Pick

I'M READY FOR YOU-Tommy West (Lifesong) Often ballads are slow to be accepted but a beautiful song such as this should find its share of airplay at the A-C level.
Smash of the Week: DEVIL WOMAN- Cliff Richard (Rocket) Sixteen years is a long time to "pay dues" before being discovered. Welcome, Cliff Richard.

Sleeper of the Week: THE WRECK OF THE EDMUND FITZGERALD-Gordon Lightfoot (Reprise) Airplay is obviously hampered by the length, but requests are now reported in Bismarck, Atlanta, Stockton, Monterey, Waterloo, etc. Definitely spreading beyond the Great Lakes area.

Hot: DISCO DUCK-Rick Dees (RSO) It may be short lived but this is the hottest phone record in quite some time, with programmers reporting very broad demographics.

Top Tip: MAGIC MAN- Heart (Mushroom) Getting stronger every day it's played. Charts include WBBF (2), WOKY (5), WYRE (6), KEWI (6), KSLQ (6), WSPT (8), etc.

Records to Watch: GETAWAY- Earth, Wind & Fire (Columbia) 26 of the 53 correspondents playing this record have it charted.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
<th>Top Twenty</th>
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<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>DON'T GO BREAKING...-Elton &amp; Kiki</td>
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<tr>
<td>2</td>
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<td>I'D REALLY LOVE...-Eng. Dan &amp; J.F.C.</td>
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<td>3</td>
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<td>YOU SHOULD BE DANCING-Bee Gees</td>
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<td>4</td>
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<td>PLAY THAT FUNKY MUSIC-Wild Cherry</td>
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<td>5</td>
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<td>5th OF BEETHOVEN-Walter Murphy</td>
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<td>6</td>
<td>SHAKE YOUR BOOTY-K.C. &amp; Sunshine Band</td>
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<td>7</td>
<td>7</td>
<td>BABY I LOVE YOUR WAY-Peter Frampton</td>
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<td>8</td>
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<td>LET 'EM IN-P.McCartney &amp; Wings</td>
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<td>9</td>
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<td>DEVIL WOMAN- Cliff Richard</td>
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<td>10</td>
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<td>YOU'LL NEVER FIND...-Lou Rawls</td>
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<td>11</td>
<td>11</td>
<td>SAY YOU LOVE ME-Fleetwood Mac</td>
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<td>12</td>
<td>12</td>
<td>A LITTLE BIT MORE-Manhattans</td>
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<td>13</td>
<td>13</td>
<td>WITH YOUR LOVE-Jefferson Starship</td>
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<td>14</td>
<td>14</td>
<td>MAGIC MAN-Heart</td>
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<td>15</td>
<td>15</td>
<td>SHE'S GONE-Hall &amp; Oates</td>
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<tr>
<td>16</td>
<td>16</td>
<td>TURN THE BEAT AROUND-Vicki Sue Robinson</td>
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<td>17</td>
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<td>DISCO DUCK-Rick Dees</td>
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<td>18</td>
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<td>ROCK 'N ME-Steve Miller</td>
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<td>19</td>
<td>19</td>
<td>THE REAL THING-Peter Frampton</td>
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<tr>
<td>20</td>
<td>20</td>
<td>IF YOU LEAVE ME NOW-Chicago</td>
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</tbody>
</table>

Gaining in Several Markets

| WITH YOUR LOVE-Jefferson Starship |
| MAGIC MAN-Heart |
| SHE'S GONE-Hall & Oates |
| TURN THE BEAT AROUND-Vicki Sue Robinson |
| DISCO DUCK-Rick Dees |
| ROCK 'N ME-Steve Miller |
| GETWAY-Earth, Wind & Fire |
| STREET SINGING-Lady Flash |
| DON'T FEAR THE REAPER-Blue Oyster Cult |
| SUPERSTAR-Paul Davis |
| I CAN'T HEAR YOU...-/f.-Helen Reddy |
| LAST CHILD-Aerosmith |
| DON'T STOP BELIEVIN'-Olivia Newton-John |
| POPSICLE TOES-Michael Franks |
| SHOWER THE PEOPLE-James Taylor |
| TAKE A HAND-Rick Springfield |

Top Prospects

THAT'LL BE THE DAY-Linda Ronstadt (Asylum)
BRAND NEW LOVE AFFAIR-Jigsaw (Chelsea)

Regional Sales and/or Requests

WHO'D SHE COO-Chico Players (Mercury)
DO YOU FEEL...-Peter Frampton (A&M LP cut)
RAINBOW-Leon & Mary Russell (Paradise)
SUNRISE-Eric Carmen (Arista)
I NEVER CRY-Alice Cooper (Warner Bros.)
HOWZAT-Sherbet (MCA)
YOU TO ME...-The Real Thing (U.A.)
YOUR LOVE...-Diana Ross (Motown)
PRINCESS & THE FUNK-Barry Mann (Arista)
CAN YOU DO IT-Grand Funk (MCA)
SHOWDOWN-E.L.O. (U.A.)
LET'S ROCK-Ellison Chase (Big Tree)
YOU ARE THE WOMAN-Firefall (Atlantic)

Picks & Plays

IT'S O.K.-Beach Boys (Brother)
IT'S A LONG WAY THERE-Little River Band (Harvest)
JULIE ANN-Ginger (Shock)
I GOT TO KNOW-Starbuck (F.S.)
BETH & f.-Kiss (Casablanca)
HEART ON MY SLEEVE-Gallagher & Lyle (A&M)
SOUL SEARCHIN'-AWB (Atlantic)
WHEELS OF FORTUNE-Doobie Bros. (Warner Bros.)
GET THE FUNK...-Bros. Johnson (A&M)
AMBER CASCADDE-Ameria (Warner Bros.)
BABY LOVE-Group With No Name (Casablanca)
SATIN SHEETS-Bellamy Bros. (WB)

GAVIN REPORT, One Embarcadero Center, Suite 2113, San Francisco, CA. 94111 415-392-7759 or 7758
Adult Contemporary Programming  
(Associate Editor, Ron Fell)  
Top Thirty  

Note: The lines in the top thirty below indicate sharp separations in our research totals. Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
<th>Title</th>
<th>Artist(s)</th>
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<tr>
<td>1</td>
<td>1</td>
<td>DON'T GO BREAKING MY HEART</td>
<td>Elton &amp; Kiki</td>
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<td>2</td>
<td>REALLY LOVE TO SEE YOU</td>
<td>Eng. Jan &amp; J.F. C.</td>
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<td>3</td>
<td>IF YOU KNOW WHAT I MEAN</td>
<td>Neil Diamond</td>
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<td>4</td>
<td>YOU'LL NEVER FIND</td>
<td>Lou Davis</td>
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<td>5</td>
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<td>7 TM IN-Wings</td>
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<td>SUMMER-War</td>
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<td>THIS MASQUERADE</td>
<td>George Benson</td>
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<td>8</td>
<td>8</td>
<td>SHOWER THE PEOPLE</td>
<td>James Taylor</td>
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<td>9</td>
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<td>IF YOU LEAVE ME NON-Chicago</td>
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<td>10</td>
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<td>SAY YOU LOVE ME</td>
<td>Fleetwood Mac</td>
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<td>DON'T STOP BELIEVIN'</td>
<td>Olivia Newton-John</td>
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<td>JUST A LITTLE BIT MORE</td>
<td>Dr. Hook</td>
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<td>13</td>
<td>WITH YOUR LOVE</td>
<td>Jefferson Starship</td>
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<td>5TH OF BEETHOVEN</td>
<td>Walter Murphy</td>
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<td>IF YOU WALKED AWAY</td>
<td>Peter Lemongello</td>
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<td>EVERY TIME I SING...</td>
<td>John Davidson</td>
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<td>BABY I LOVE YOUR WAY-Peter Frampton</td>
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<td>SHE'S GONE-Hall &amp; Oates</td>
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<td>I'M EASY-Keith Carradine</td>
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<td>EVERYTIME I SING...</td>
<td>John Davidson</td>
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<td>SAY YOU LOVE ME</td>
<td>Fleetwood Mac</td>
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<td>GOT TO GET YOU INTO MY LIFE-Beatles</td>
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<td>IF YOU LEAVE ME NON-Chicago</td>
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<td>24</td>
<td>OH HAPPY DAY Box Scaggs</td>
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<td>IF YOU LEAVE ME NON-Chicago</td>
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<td>26</td>
<td>YOU SHOULD BE DANCING</td>
<td>Bee Gees</td>
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<td>27</td>
<td>27</td>
<td>I CAN'T HEAR YOU</td>
<td>F. Helen Reddy</td>
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<td>28</td>
<td>28</td>
<td>ANOTHER RAINY DAY IN N.Y.C.-Chicago</td>
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<td>29</td>
<td>29</td>
<td>HEAVEN MUST BE MISSING AN ANGEL</td>
<td>Tavares</td>
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<td>30</td>
<td>30</td>
<td>ON MY SLEEVES</td>
<td>Gallagher &amp; Lyle</td>
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</tbody>
</table>

Most Requested  
IF YOU LEAVE ME NON-Chicago  

Actions Sides  
YOU ARE THE WOMAN | Firefall  
THE FIRST HELLO | Roger Whittaker  
EDMUND FITZGERALD | Lightfoot  
FUNNY HOW TIME SLIPS AWAY | Dorothy Moore  
THAT'LL BE THE DAY | Linda Ronstadt  
TEACH THE CHILDREN | Anthony Newley  
FOSSILS FOR MICHAEL Franks  
I LIKE DREAMING | Kenny Nolan  
STARGAZER | Frank Sinatra  
MUSKRAT LOVE | Captain & Tennille (LP cut)  

Sales and/or Requests  
ADIOS-Santa Fe | The Bellamy Brothers  
STREET SINGIN' | Lady Flash  
AMBER CASCADES | America  
THE END IS NOT IN SIGHT | Rhythm Aces  
SUPERSTAR-Paul Davis  
DID YOU BOOGIE | Elvis Presley  
MURKAT LOVE-Capt. & Tennille (LP cut)  

Airplay  
IF YOU WALK AWAY | Peter Lemongello  
CAN'T YOU SEE | Waylon Jennings  
RING IT ON HOME | Mickey Gilley  
YELLOW ROSES | Johnny Mathis  
WHAT I DID FOR LOVE | Eddy Gorme  

Most Active  
DON'T GO BREAKING MY HEART | Elton & Kiki  
IF YOU LEAVE ME NON-Chicago  

Correspondents' Preferred Picks  
NADIA'S THEME | Perry Botkin Jr.  
GOOPUS-Carpenters  
I GOT TO KNOW | (Private Stock)  
ROSE-Ann Jan (Columbia)  
FATHER ALONG | Spirit (Mercury)  
SING MY LOVE | Capitol  
THE REAPERS | Columbia  
TAKE A HAND- | Rick Springfield (Chelsea)  
SATIN SHEETS-Bellamy Bros.  

Heaviest New Airplay  
STILL THE ONE | Orleans  
SUNRISE | Eric Carmen  
SUPERSTAR | Paul Davis  
THE ENDS NOT IN | Rhythm Aces  
LIKE A BAD SONG | John Denver  
IT'S OK  | Beach Boys  
WHAT I DID FOR LOVE | Eddy Gorme  

Correspondents' Reports  
Atlanta (Robert Owen-WGST) | Sale's & Botkin/Campbell/Reddy/Richard/Davis  
Belleville (Lee Chabre-KBOI) | Call's & The Starship/Box Scaggs/Botkin  
Canton (Todd-Thur- | C. Ronan/Roberts/Dees/Heart/Wild Cherry  
Cedar Rapids (Rick | Dick Seller-KGCR) Capt. & Tennille/Dees/Heart/Wild Cherry  
Charlotte (Andy Bickel-WBT) | Chicago  
Cleveland (Al Resler-WBT/FM) | sale's & Botkin/Campbell/Reddy/Richard/Davis  
Cincinnati (Susan Howe- | Chicago  

A-C Correspondents' Reports  
Atlanta (Robert Owen-WGST) | War/H. Gross/Botkin/Campbell/Reddy/Richard/Davis/P. Davis  
Belleville (Jim Bolin-WMK) | Cory/Bellamy Bros./Bee Gees/H. Reddy  
Chicago (Rob Reynolds-WYEN) | Tommy West/P. Botkin/Firefall/Cory/Call's | Chicago  
Corpus Christi (Steve Davidson-KHIT) | Firefall/Cory/Call's | Chicago  
Cypress Gardens (Kris Kelly-WGTO) | Capt. & Tennille/Linda Ronstadt/Chicago  
Dayton (Steve Kirk-WING) | Sweeney Todd/Springfield/America  
Devon (Peter Miller-WEEI/FM) | Call's & Firefall/Cory/Call's | Chicago  
Dayton (Steve Kirk-WING) | Sweeney Todd/Springfield/America  

Continue to Page 10....
<table>
<thead>
<tr>
<th>LW</th>
<th>WM</th>
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<tbody>
<tr>
<td>1.</td>
<td>GETAWAY-Earth, Wind &amp; Fire</td>
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<tr>
<td>2.</td>
<td>WHY? SHE CCO-Ohio Players</td>
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<td>3.</td>
<td>SHAKE YOUR BOOTY-K.C. &amp; Band</td>
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<td>TAKE ME TO THE LAND OF WILD Cherry</td>
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<td>SHOULD BE DANCING-Bee Gees</td>
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<td>6.</td>
<td>NEVER FIND...-Lavis</td>
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<td>7.</td>
<td>THE MORE YOU DO IT-Ronnie Dyson</td>
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<td>8.</td>
<td>SUMMER-War</td>
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<td>9.</td>
<td>LONDON-Box Scaggs</td>
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<td>SOMETHING HE CAN FEEL-Aretha</td>
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<td>STRETCHIN'-Out Booskey Collins</td>
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<td>FLOWERS-Emotions</td>
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<td>HEAVEN MUST BE-...-Tavares</td>
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<td>NO JUST SILENCE Convention</td>
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<td>GET UP OFFA THAT THING-James Brown</td>
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**Black Radio LP cuts, page 13...**

**Progressive Jazz LP cuts, page 13...**

<table>
<thead>
<tr>
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<tr>
<td>21.</td>
<td>FUNNY HOW TIME SLIP AWAY-Dorothy Moore</td>
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<td>22.</td>
<td>LET THE GOOD TIMES ROLL-B.B. Band &amp; B.B.King</td>
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<td>23.</td>
<td>THERE YOU ARE-Melody Jackson</td>
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<td>24.</td>
<td>10%-Double Exposure</td>
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<td>JIVE TALKIN'-Rufus</td>
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<td>26.</td>
<td>GET THE PUNK OUT...-Bros. Johnson</td>
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<td>27.</td>
<td>ONE LOVE IN MY LIFETIME-Diana Ross</td>
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<td>28.</td>
<td>ROCK CREEK PARK-Blackbyrds</td>
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<td>29.</td>
<td>CHANCE WITH YOU-Brother to Brother</td>
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<td>30.</td>
<td>THIS MASQUERADE-George Benson</td>
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<td>31.</td>
<td>IF I EVER DO WRONG-Betty Wright</td>
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</tbody>
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**Regional Highlights**


**San Francisco/Oakland** (Keith Adams-KDIA) #1-Ohio Players, #2-Wild Cherry, #7-St.Louis, New: Commodores (FANCY DANCER-LP cut) #9-Johnny Guitar Watson. New: Fatback Band. Rg: Roy Ayers, Emotions, Bootsey's Rubber Band.

**Greenville** (Jim Daniels-WESY) #1-Ohio Players, #5-Bell, #8-Donna Summer. Gns: Tyrone Davis, Blackbyrds, Bros. Johnson, Dorothy Moore, Tate, Rufus, Rimshots, Bee Construction, Bee Gees, New: Triumph, T.Huff, O.V. Wright, Curtis Mayfield. On: Commodores (FANCY DANCER).


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**Top Regionals**


**Top Regional**

The following list of country hits is a composite of sales and requests reported by our correspondents whose names appear below.

### Top Country Hits

**Recommended New Releases**

- **LIVING TO DROWN**-Freddy Fender(Dot)
- **THAT LITTLE DIFFERENCE**-Carmel Yalefried(Telektor)

**Also Possible**

- **THINGS**-Anne Murray(Cap)
- **SOMEDAY SOON**-Kathy Barnes(Republic)
- **PREXY**-Lenee Bonin(Brutus)

### Correction:

Through a clerical error the wrong region was used on the Jacky Ward record. It was listed 8/15. It is important to never say I WOULD IT BE EASY.

### Roundup

- **Akron (Bob Fuller-WSLR)** 
  - #1-Rodriguez, #2-Carver, #3-Jim Ed & H., #4-Fargo, #5-Parton, #6-Tilton.

- **Albany (Alex P. Mucci-KNN)** 

- **Atlanta (Jim Clemens-WPLO)** 
  - Pl-Mandrell, O.B. Mccollinton, J.L. Lewis, B. Anderson.

- **Austin (Jerry Green-KVET)** 

- **Biloxi (Jim Bailey-WVMI)** 

- **Billings (Greg Albright-KOBE)** 

- **Cleveland (Diamond Jim Brady-WK)** 
  - #1-Crawford, #2-K. Was. Debs-J. Mundy, S. James, M. Mandrell, T. Tilton.

- **Craig (Ted Gib-KR)** 
  - #1-B. Mandrell, O.B. Mccollinton, J.L. Lewis, B. Anderson.

- **Dallas (Penn-KNOX)** 
  - Gns-Johnny Lee, C. Gayle, N. Stuckey, Robbins.

- **Colorado Springs (Rick Stockdell-KRSS)** 
  - Gns-J. Jones, B. Anderson, T. Tilton.

- **Columbus (Johnny Lyons-KCSS)** 
  - Gns-J. Jones, B. Anderson, T. Tilton.

- **Craig (Ted Gib-KR)** 
  - #1-B. Mandrell, O.B. Mccollinton, J.L. Lewis, B. Anderson.

- **Denver (Jonathan Frick-KK)** 

- **Ft. Dodge (Dr. Hook)** 
  - Gns-Johnny Lee, C. Gayle, N. Stuckey, Robbins.

- **Hanford (John Gray-KNGS)** 

- **Hankford (John Gray-KNGS)** 
  - Gns-Johnny Lee, C. Gayle, N. Stuckey, Robbins.

- **Kansas City (Jim Moody-KMB)** 
  - Gns-J. Jones, B. Anderson, T. Tilton.

- **Lima (Bill Moore-WL)** 

- **navigate (Dave Williams-W işlemleri)** 
  - #1-Crawford, #2-K. Was. Debs-J. Mundy, S. James, M. Mandrell, T. Tilton.

- **Roundup (cont'd. p. 6)**
  - #1-Crawford, R. Head. Pl-C. Paisley.

- **(LP cuts, p. 13)**
Top 40 Radio Charts - August 12 to August 18

(207 Total Station Reports - last week 208)

Research Assistant - Kent Zimmerman

I NEVER CRY-Alice Cooper- 12 reports (last week). WOKY (10). Also: KYJC (6), KBOB (17 to 12), KANE (13), WQUB (14), KCEN (25 to 18), KRLC (20). On: WPRO/FM, WTCO, KISQ, KCCN, KWRE.

YOU TO ME ARE EVERYTHING - Real Thing- 14 reports (15 last week). WOKY (30). Also: KDON (10), KYLT (17), WKGC/PM (28 to 20), KEEL (25), WOHS (28). On: WGH, WLPF, KFRM/FM, KOZE, KBOB, KYNO.

Raj: WRCO, KJCC/FM. Off: WZOO.

HIGHFLY-Jonn Miles- 16 reports. WRKO (10 to 5), WIFE (25). Also: WTSN (17), WPFO/PM (30 to 22), WAVZ (26), WKBX (24), WONG (30), KMDY (30). On: WABE, WSPF, WJIB, KCEN, KFBM, KFDM, KYLC.

HONZAT-Sherbert - 17 reports. 99X (30 to 17), KPRC (19), KJHJ (24), WKRC (26). Also: JYY (15), WBYN (14). On: WCRW, WHTZ, WTCO, KCEN, KISQ, WZOO, KKOZ, WJNN, KTLG, KFRM/FM.

RAINBOW IN YOUR EYES- L. & M. Russell- 19 reports (19 last week). WBBQ (3). On: WCOL. Also: KISQ/FM (2), WAXX (3), KEEL (5), WABB (12 to 6), WAKO (8), WHFY (9), KBBZ (11), WDFX (12), WJDX (14), KKBX (24), WKGC/PM (25) (16). WAVZ (30). On: KSWM, KBBX, KEEL, SHARON. Also: WJDX, WOHS.

CAN YOU DO IT-Gladys Knight & the Pips- 20 reports (last week). On: ZBDC. Also: LSH (18 to 11), UTOO (13), KKLX (30 to 23), Z89 (25). On: WACI, WFLI, WFXO/PM, WZBE, WDBL, WRKT, WZTO, KJIB, KEFL, KKLX, KMKY, KKBZ, KOZE, KHG, KKLX.

WHY'D SHE COO-Ohio Players- 20 reports (15 last week). CKLW (25 to 16), WIFE (21), WXXX (23). On: WJCM, WEIY. Also: WAXK (16), WSPT (9), KJTO (10), WJTO (10).

THE REAPER- Blue Oyster Cult- 17 reports (19 last week). WXXL (1). On: WZOO, WUVK, WJNN, KFJZ, KJIB, KJIB, WYBP, WHYM.


YOUNG HEARTS RUN FREE - Candi Staton- 30 reports (53 last week). WRKO (2), 96X (3), WORC (3), KMBW (18), KJIB (17), WZSO (1). On: WIFI, WSAI, Z93. Also: WAUG, WPRO/FM, WJIB, WFLI, WQBR, KJIB, WZTO, WTSN, WIPV, WOPC, WJIB, KSVX, WJIB, etc. Off: WZOO.

FOR WHAT IT'S WORTH- Lee Greenwood- 24 reports (26 last week). WZBO (10), WJNN (9), WZSO (1). On: WIFI, KJIB, WQBR, KJIB, WZTO, WTSN, WIPV, WOPC, WJIB, KSVX, WJIB, etc. Off: WZOO.


THE ROYAL AFFAIR-Jigsaw- 22 reports (26 last week). WZBO (10), WJNN (9), WZSO (1). On: WIFI, KJIB, WQBR, KJIB, WZTO, WTSN, WIPV, WOPC, WJIB, KSVX, WJIB, etc. Off: WZOO.

WHO'D SHE COO-Ohio Players- 20 reports (15 last week). CKLW (25 to 16), WIFE (21), WXXX (23). On: WJCM, WEIY. Also: WAXK (16), WSPT (9), KJTO (10), WJTO (10).

THAT'S WHAT I LIKE- Arnie's Band- 20 reports (22 last week). WZBO (10), WJNN (9), WZSO (1). On: WIFI, KJIB, WQBR, KJIB, WZTO, WTSN, WIPV, WOPC, WJIB, KSVX, WJIB, etc. Off: WZOO.

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YOUNG HEARTS RUN FREE - Candi Staton- 30 reports (53 last week). WRKO (2), 96X (3), WORC (3), KMBW (18), KJIB (17), WZSO (1). On: WIFI, WSAI, Z93. Also: WAUG, WPRO/FM, WJIB, WFLI, WQBR, KJIB, WZTO, WTSN, WIPV, WOPC, WJIB, KSVX, WJIB, etc. Off: WZOO.

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YOUNG HEARTS RUN FREE - Candi Staton- 30 reports (53 last week). WRKO (2), 96X (3), WORC (3), KMBW (18), KJIB (17), WZSO (1). On: WIFI, WSAI, Z93. Also: WAUG, WPRO/FM, WJIB, WFLI, WQBR, KJIB, WZTO, WTSN, WIPV, WOPC, WJIB, KSVX, WJIB, etc. Off: WZOO.

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Depth reports on newer airplay, derived from a selected cross section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Floyd Wright-WHOB-Portsmouth. Earth, Wind & Fire, Helen Reddy, Diana Ross, Grand Funk Railroad.

Dick Smith-WOCR-Boston. Orlando, Fleetwood Mac, Kiss (BETH).

Gary Berkowitz-WPRO-FM-Providence. P. Dees, Box Scaggs, Hall & Oates, Beach Boys.

Bob Savage-WBBI-Rochester. K.C. & Band, Beach Boys, Box Scaggs, Firefall, Kiss (BETH), Chicago.


Stanley B. Stewart-WFLD-Chicago. Steve Miller, AWB, Flash Cadillac, Ruby Star Nites: ZZ Top.


Steve York-WQ-Naugah. Ohio Players, Steve Miller, Gino Vannelli, P.Frampton (DO YOU FEEL...).


Michael Lowe-WKOK-Cocoa Beach. Flash Cadillac, Firefall, Ohio Players, Heart.


Dan Ingram-WBRS-Pensacola. Rick Dees, Steve Miller, Gordon Lightfoot, AWB, Jigsaw.


Ken Knight-WRAL-Guilfordport. Little River Band, Doobie Bros., Wild Cherry, Hall & Oates.


Michael Ray-WAYZ-Lafayette. L.L. Richmond, Flash, Alan Parsons, Steve Miller, Gordon Lightfoot.

Rob Morris-WCAJ-Cincinnati. George Benson, James Taylor (re- add), Paul Davis, Alan Parsons.


Rosalie Tremble-CXDK-Detroit. Abba, Orleans, Gino Vannelli, Peter Foldy.


Jim Douglas-WAIK-Fort Lauderdale. Lou Rawls, Ginger, Marmalade.


Mary Kay-WOKI-Milwaukee. Abba, Orlando, Steve Miller, Lady Flash.


Tom Kay-WKOW-St. Cloud, Flash Cadillac, J.J., Firefall, Jigsaw, Flash Cadillac, Deb: Dr. Hook, G.Benson, War.


Lorraine Winegar-KHSP-Salt Lake, Eric Carmen, Beach Boys, Heart. Deb: Doobies, Paul Davis.

Red Mountain-KCBX-reno. Beach Boys, Little River Band, John Denver, Ohio Pl., Doobies, Gordon L.


Tom Scott-KEDD-Santa Maria. Dees, Atlanta R. Section, Hall & Oates, Ober, Barry & Chris.


Ralph Kos-KLIV-San Jose, Steve Miller, Rick Springfield, Heart, Flash Cadillac.

Dave Sholn-KFRC-San Francisco. Tavares, Hall & Oates, Dr. Hook, Peter Frampton (DO YOU FEEL...).

David Graham-KKJX-Stockton. Norman Connors, AWB, Sons of Champlin, Carl E.


Contact

Jobs

Mike West (152 Temple - 06510)

Mike Ripley (203-743-2502)

*John Sebastian (Box 7630 - 55119)

Jean Stevenson (Box 8007 - 99203)

Hill Wayne (512-477-9941)

Doug Shay (Box 5108 - 33050)

*Michael O'Connor (1 Nov Hall Circle - 94108)

Steve J. B. Crocker (Box 1050 - 74050)

Dick Richards (912-232-0127)

Hal Waiden (7530 W. 20th. - 80214)

George Klein (485 S. Highland - 38111)

Chris Bailey (Box 246 - 18050)

Don Nordine (406-761-2800)

*Jay Cook (410 City Line - 19131)

Russ Morley (Box 189 - 33402)

Bob Barson (Box 551 - 35610)

Air Talent (E.O.E.-W/F)

Air Tal./Flat Phone (Wk.ends)

Air Talent/AM Drive

Air Talent

Air Talent

Air Talent

Air Talent

Air Talent

Air Talent

Air Talent

Air Talent

Air Talent

Air Talent

Des Moines (Calvin Stout-WHO) Beach Boys/Boz Scaggs/Amazing Rhy. Aces/Chicago/Silver.

Duluth (Milt Hill-5RN) Sinatra/Gallagher & Lyle/Sam/jo/Ashle At The Wheel.

Detroit (George Zzy-WJR) Muldaur/Gorme/Lightfoot/Ann Arbor/Beach Boys/Taylor/Ugntfoot/Curtl & Brenda.

Durham (Art Antone-WNCM) Ray Conniff/Tennille/Franny/Tennille/Boz Scaggs/Terry Montrey."
Inside Progressive Radio
by George Meier, Editor of "Walrus"

Regionality in General

For years pop music programmers have gone beyond the charts to make playlist decisions. Using an instinctual sense, they measure their own city's personality against another to make those hairline decisions on guest records.

Though there is no direct parallel in progressive radio decision making, there is, in a general way, a distinct musical personality for each region of the country. As with the variations among cities, exploring regional variations can be fun. It is similar to the kick one gets watching the spread of a hit single as it meanders from place to place in the random domino theory of single success.

A few interrelated reasons account for these persistent regional variations. One of these reasons is that a music which tends to have more difficulty generalizing itself throughout the country is almost always deeply rooted in the culture of its region. Texas music by artists like Willie Nelson and Waylon Jennings seemingly derive from the rich Texas soil itself. These artists enjoy superstar status at home, while in other places they are just being introduced.

Another central reason for these regional differences goes back to a point made in a prior essay. Where an artist is able to work in a live setting, a base of support is capable of growing. In fact, until artists play live in an area they often have difficulty reaching a broad audience, even with radio play. Feeding off an already established cultural base, artists find it easier to work in their home environs thus perpetuating these regional personalities.

Our next essay will detail these personalities.

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NRBA Convention

As our readers must surely know, the NAFMB (FM Broadcasters) has enlarged its jurisdiction to become the National Radio Broadcasters Association. The first national convention of this radio (no TV) organization will be held in San Francisco at the Hyatt Regency Hotel (Embarcadero), Sept. 19-22. Registration Sun. (9/19) with cocktails at 6:30 and the Armstrong Awards and FM Pioneers Dinner at 8:30.

Four concurrent sessions Monday forenoon will include a section on Progressive album programming. Monday afternoon - six concurrent sessions beginning at 3:15PM, will include one on country music, presenting Hal Smith (KZWE), Craig Scott (Plough), Cliff Haynes (KXNW), Jay Albright (KZEE). Tuesday-Convention's program session devotes itself to Top 40 formats, featuring George Johns (Fairbanks), Gerry Peterson (KQRB), John Sebastian (KXNW), Michael Spears (KFRC), Gary Stevens (KZWE/Doubleday), Todd Wallace (Radio Index). Tuesday, 3PM - FCC commissioners and staff, plus Washington Communications counsels. Wednesday AM program section on "Beautiful Music" will present James A. Schulte, Marlin R. Taylor (Bonnieville), Bob Chandler (WGAY), Richard Ferguson (KZEE), Kenneth Mellgren (WJIB). Wednesday, 3PM windup on Adult contemporary format presents James Hilliard (KZAB), Robert Henley (WÖ), Gary Edens (KOY), and Cullie Tarleton (WBT).

For full information on registration and agenda, write to James Gabbert, KIOI-San Francisco.

Please note that the advance publicity linking my name with this meeting should be understood as in an advisory capacity only. I have no part in its organization or sponsorship.

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Postal Service Bulletin

A large number of our subscribers are now receiving The Gavin Report via special delivery, either to obtain a Saturday delivery, or at the least to assure priority handling. Last Monday (3/16) we received many phone calls informing us that the special delivery mailing had still not arrived. This, in spite of the fact that our regular first class mailings were received at the regular time.

The present high postage charge for specials obviously represents an attempt by the Postal Service to discourage the use of this type of service. The slow handling of last week's specials may have been another step in that direction. In any case, it seems ridiculous for any subscriber to be paying an extra $1.25 per mailing when faster delivery cannot be assured. Two subscribers sent us the mailing envelopes in which their Reports had finally arrived. Both were stamped as having been received by their local post office on Monday - one at 2AM, the other at 5AM. Obviously, since deliveries seem to have been delayed everywhere, the fault lay in the San Francisco Post Office itself. I have made a strong protest to our postmaster, but there's nothing else I can do. We're already pushing ourselves slightly out of shape to have our mailings at the post office dock before 3PM on Fridays.

Service
Station Requests From
KBOM-Bismarck, N.D. George Benson Warner Bros.
KSL-Salt Lake City Singles & Albums Warners/Reprise
WBHC-Canton, Ohio Singles & Albums RSO
WKGC/Panama City Singles & Albums 20th Century
WRKC-Muscle Shoals Singles & Albums MCA/Warners
KLMW/Lawrence, Ks. Singles & Albums Capital
WSGY-Greenville, Miss. Billboard All Sources
WKGC-Panama City Oldies All Sources
WKRT-Cocoa Beach Oldies
Country Club...cont'd. from p.6

Service: KEED-Eugene needs the Charley Pride sgl from RCA.
KOY-Tri Cities (Kennewick, Wa.) needs sgls by Marty Robbins, Bobby Lewis, Charlie Rich,
Merle Haggard, Connie Smith.

KSMO-Des Moines would appreciate service from Columbus and Epic.

WKLY-Spartanburg still needs service from Elektra.

KKEU-Waterloo, Ia., needs sgls by Crystal Gayle, Pat Boone, Keith Carradine & Jerry Jaye.

KTRM-Beaumont needs service from Mercury and Elektra/Asylum.

KHTZ-Everett wants album service from ASC/Dot, Capitol, GRT.

At KBOX-Dallas, as of Monday 8/23, Penny will be the only one taking music calls. Time: Mon. or Tues., 10AM to noon. Station chart numbers will be ready on Thursday.

Don Langford promoted to PD at KLAC-Los Angeles. Mike Levy will be doing the music. He can see local promo people on Wednesdays. Phone calls re: new product should be on Mondays, 9 - noon.

At Oregon's Lane Country Fair folks will hear Charley Pride on Wed., Freddy Fender on Thurs., Jim Ed Brown on Fri., and Minnie Pearl and Mason Williams on Sat. Each artist will do an afternoon and evening show with the staff from KEED-Eugene performing the MC chores.

KAY-f-Kansas City will present a First Anniversary Concert in October. No admission charge, but current contest are: Loretta Lynn, Olivia Newton-John, Dolly Parton, Tanya Tucker and Tammy Wynette.

WKAR-FM-W. Palm Beach is running a mid-day contest "Recipe for Records." Listener submits a recipe. If it is picked to read on the air she gets an LP. First winner was for corn cob jelly and the lady provided a sample.

Jefferson Red leaving KKAA as of Aug. 21, for another station.

Bill Taylor has resigned from KCKC-San Bernardino to devote full time to program consulting. He tells us that his Country Music Game is now running in 23 markets.

KSB-Des Moines will sponsor the 7th. Annual Pipe Smoking Contest at this year's Iowa State Fair.

Ed Salamon flashes from WEN-New York that the five finalists in the women's division of their current contest are: Loretta Lynn, Olivia Newton-John, Dolly Parton, Tanya Tucker and Tammy Wynette. (Alphabetical listing).

WBAM-Montgomery sends Arbitron figures showing a 50% audience gain over last year in total persons, plus #1 shares in the 18-24 segment.

Bob Walker reports happiness at WPOC-Baltimore over a spring Pulse that showed the station #1 in the 25-49 bracket, central zone.


Jim Walton and the staff at WITL-Lansing are pleased at their station's showing in the spring Arbitron, where they rated #1 in adults, average quarter hours, Mon.-Sun., 6AM - midnight, in both metro and total area.

WKRF/FM-W. Palm Beach is running a mid-day contest "Recipe for Records." Listener submits a recipe. If it is picked to read on the air she gets an LP. First winner was for corn cob jelly and the lady provided a sample.

Jefferson Red leaving KKAA as of Aug. 21, for another station.

Don Rath writes: "Please thank all who sent notes, wires, cards - and the many who called about the boys - we appreciated the concern! - they'll be O.K. - a few scars maybe - but no permanent damage or disability."

The annual CMA Awards Show, sponsored again by Kraft, will be Monday, Oct. 11, from 8:30 - 10:00 PM, CDT., expanded this year from an hour to an hour and a half. Co-hosts will be Johnny Cash and Roy Clark. In addition to the category winners the newest members elected to the Hall of Fame will be announced. This year there will be winners in 2 categories - living and deceased. Admission to the Awards Show is free to CMA members who have purchased tickets to the CMA Anniversary Banquet and Show to be held Thursday, Oct. 14.

A - C Correspondents' Reports - continued from Page 10....


- - - (Frank Taylor-KQMV) Marty Rowe-KTJ) Janis Ian/Lightfoot/ A. Gold/Carpenters/Carly Simon. Calls: Lightfoot. - - -

Youngstown (Don Guthrie-WKBN) Ronstadt/Carrere/Love United/Tempo & Stevens/J. Tan. Gains: Hall & O - - -

- - - Late Reports- -

Baltimore (Dexter Beans-WCMX) Bob Scooga.

Brownwood (Keith Corey-KWBN) D. Ross/Frampton/Amazing Rhythm Ace.

Brunswick (Ian Larney-WKCOL) "Mr. Hook"/S. Carmen/Corry/Ronstadt/Fireball.

Burlington (Brent Jarvis-WWFT) Candi Staton/ America/Amazing Rhythm Ace/Fireball.

Charlottesville (Jim Racey-WCHV) D. Ross/Ronstadt/Paul Davis/Abba. Nites: Heart/Springfield.
"Beauties in the Night"-Lady Flash (RSO) Inspired, arranged & produced by Barry Manilow, this female trio debuts with a strong nine cut album. Besides their current single, STREET SINGIN', other winners include UPTOWN, THUNDERBOLT, and the old Martha Reeves & the Vandellas' NOWHERE TO RUN. THE soft NEVER ONA LET YOU GET AWAY and rework of the old Basic classic JUMPIN' AT THE WOODSIDE probably best illustrate the influence of Manilow.

"Crystal"-Crystal Gayle (U.A.) Some of the best country albums in past years have come from a new breed of country chorines like Emmylou Harris and Crystal Gayle. While most of the album is made up of material one would expect from an established country singer such as READY FOR THE TIMES TO GET BETTER, YOU NEVER MISS A REAL GOOD THING and RIGHT IN THE PALM OF YOUR HAND, the surprises come from a Melanie-sould-a-like in ONE MORE TIME and COME HOME DADDY which is similar to Leo Sayer's LONG TALL GLASSES. A-C programmers should not overlook this already established country star.

Also recommended from the following LP's:

"The Mike Greene Band"-Mike Greene Band (Mercury) MIDNIGHT MIRAGE/DOWN TO THE WINE/I NEED A LOVE

"Mother's Finest"-Mother's Finest ( Epic) MY BABY

"On the Road Again"-D. J. Rogers ( RCA) ON THE ROAD AGAIN

"Sweet Prayer"-Voudouris & Kalene (Capitol) WONDER OF WONDERS ARE YOU WILLING

"Moving Targets"-Fl& Eddie (Columbia) THE LOVE YOU GAVE AWAY WHEN YOU TALK

"The Whole World's Going Crazy"-April Wine (London) SHOT DOWN/CHILD'S GARDEN

"Do The Temptations"-Temptations ( Gordy) WHO ARE YOU/IS THERE ANYBODY ELSE/WHY CAN'T YOU AND ME GET TOGETHER

"Both Barrels"-Jerry Reed (RCA) ALABAMA JUBILEE/REMEMBERING/LAST TRAIN

"Honor Among Thieves"-Artful Dodger (Columbia) KEEP ME HAPPY REMEMBER/DANDELION

"Full Speed Ahead"-Tata Vega (Tanta) FULL SPEED AHEAD/TRY LOVE FROM THE INSIDE

"Sibling Rivalry"-Rowans (Asylum) OOH MY LOVE/IF I ONLY COULD

"Street People"-Street People (Vigor) FLIPIN'A COIN

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary

Barry Manilow-THE ONE'S FOR YOU/DAYBREAK/ WEEKEND IN NEW ENGLAND

John Denver-NO DOLLY DOTS & MOONBEAMS/COME LET ME LOOK INTO YOUR EYES/SAD SONG

Capt. & Tennille-DEVIL WITH A TWIST/ YOU'RE MY LOVE

Neil Diamond - BEAUTIFUL NOISE/LADY-OH/STARGAZER

John Denver- POLKA DOTS & MOONBEAMS/COME LET ME LOOK INTO YOUR EYES/WHEN WE MAKE LOVE

Helen Reddy- MUSIC MUSIC/MUSIC IS MY LIFE

Beach Boys-SUZIE CINCINNATI/PALISADES PARK

Boz Scaggs-GEORGIA

England Dan & J.F. Coley-WESTWARD WIND

Seals & Crofts- GOODBYE OLD BUDDIES

Helen Reddy- MUSIC MUSIC

Linda Ronstadt-HASTEN DOWN THE WIND/THE TATTLER

Pousette-Dart Band- WHAT CAN I SAY

Capt. & Tennille-OUR LIVES/LOST IN LOVE

Barry Manilow-THIS ONE'S FOR YOU

Carly Simon- HE LIKES TO ROLL

Poco-STARIN' AT THE SKY

Steve Miller Band-FLY LIKE AN EAGLE

Rod Stewart - TONIGHT'S THE NIGHT/ALL NIGHT LONG

Capt. & Tennille-MUSKRAT LOVE

Peter Frampton-DO YOU FEEL LIKE WE DO

Jefferson Starship-DANCE WITH THE DRAGON

Marlena Shaw- SING TO ME

Steve Miller Band-FIND YOUR WAY

Commodores-HIGH ON SUNSHINE/GIRL I THINK ABOUT YOU NOT ON THE TRACKS/FANCY DANCER

Ohio Players-WEALRYDecoration ME CRAZY

Aretha-FINISH

Brother to Brother-LEAVIN' ME ALONE

Country (requests)

George & Tammy-TATTERSALL EYES/NEAR YOU/CRYING TIME/I'LL BE THERE IF YOU EVER WANT ME/I'VE SEEN BETTER DAYS

Rex Allen,Jr.-SINCE I LOST HER/PLAY ME NO SAD SONGS/IF I COULD TELL YOU/TRY ME AGAIN

Randy Corner-Love Doesn't Live Here Anymore/SILVER WINGS/POWER BAG

Linda Ronstadt-CRAZY/LO SIENTO MI VIDA

Amazing Rhythm Aces-TYPICAL AMERICAN BOY

R.W. Blackwood & Singers-MEMORIES GO ROUND

Progressive

Go-WINNER LOSER

Hummingbird-GYPSY SKY

Orleans-BEACHT

Country Joe McDonald-IT WON'T BURN

American Flyer-LIGHT OF YOUR LIFE

Jefferson Starship-CHILDRIN'/HOT WATER/ST.

CHARLES/DANCE WITH THE DRAGON

Mark-Almond-TRADERS/NEW YORK STATE OF MIND

Tom Snow-HAPPY BOY

Joan Armatrading-LOVE AND AFFECTION

Peter Frampton-DON'T YOU FEEL LIKE WE DO/SOMETHING'S HAPPENING

Aerosmith-BACK IN THE SADDLE

Black Radio

Commodores-HIGH ON SUNSHINE/GIRL I THINK ABOUT YOU NOT ON THE TRACKS/FANCY DANCER

Ohio Players-WEALRYDecoration ME CRAZY

Aretha-FINISH

Brother to Brother-LEAVIN' ME ALONE
FERNANDO-Abba (Atlantic) Offers classic simplicity in melody and harmony, with a delightful vocal line, much of it in parallel thirds. Has that rare combination of all the right ingredients that makes people want to hear it again and again. Should transcend format and demographic divisions and become one of the year's top records.

NEVER GET YOUR LOVE BEHIND ME-Faragher Bros. (ABC) Single version of an album cut recently released. I especially like:

- I especially like:

WHO says you need an ocean beach for a beach party? In Lawrence, Kansas, KLWN will bring in a few truckloads of sand for the Labor Day Weekend. Prizes will include Flash Cadillac's new LP, "It All Adds Up" contest pulling great response at WDXR-Paducah. Prizes reward constant listeners who follow from start of the contest clock to the alarm. Quarter hour maintenance gimmick.

At KWSL-Sioux City, PD Doc Holliday (E. Joe Eck) reports great response to "Fringe Benefit" contest. It's sort of a radio charade game, in which a series of clues are given to help identify a certain product of a sponsor. First correct guess wins prize. "Works great when sold as a package to an entire shopping center", says Doc. The logical assumption is the New England area will offer first exposure.

BECAUSE YOU'RE SORRY-Morrison "Sons of Champlin" (Ariola) A new producer (and a new label) make him sound like a new - and better - singer. Excellent adult programming and easily adaptable to top 40 requirements.

Gavin's Geb

There's a 50kw rocker in the South looking for a sharp morning man. Excellent money for the right man. Can't divagate the studio at this point, but tapes and resumes can be mailed to Radio, 119 Cherokee Road, Nashville, Tenn. 37205.

Creative production man wanted at KSQ/KGGO Des Moines. Send samples, resume, recent pilots and salary requirements to Perry St. John, KSQ/KGGO (FM)-Radio, Des Moines, Ia. 50317.

You're old, you're new, you're everything-Johnny Mathis (Columbia) Many correspondents have sent us figures this week, showing audience gains in the most recent surveys. Following are compact summaries, based on Mon.-Sun., 6AM-Midnite, Metro. Many correspondents have sent us figures this week, showing audience gains in the most recent surveys. Following are compact summaries, based on Mon.-Sun., 6AM-Midnite, Metro. Many correspondents have sent us figures this week, showing audience gains in the most recent surveys. Following are compact summaries, based on Mon.-Sun., 6AM-Midnite, Metro.
Smash of the Week: LOWDOWN-Boz Scaggs (Columbia) 116 charting stations, with New York, Houston, Los Angeles, San Francisco, and Philadelphia rating the record top 10.

Sleeper of the Week: JULIE ANN-Ginger (Shock) Requests reported at several stations, including KWWL, WFBC, KLSS, WMFJ, etc.

Hot: IF YOU LEAVE ME NOW-Chicago (Columbia) Sales, requests, impressive chart jumps, broad demographics...all the ingredients of a very big record.

Top Tip: I ONLY WANT TO BE WITH YOU-Bay City Rollers (Arista) Credit Michael O'Connor (KYA-San Francisco) for being first to tell us about exceptional phone response. Confirmed by Jim Smith, WLS-Chicago, where the record was the #1 request item of the week:

Records to Watch: BETH-Kiss (Casablanca) Many programmers are testing this side: WCGQ (22-#1 requests), WRKO (27), WPRO/FM (29), Z93 (30), WSM (30), etc.

YOU ARE THE WOMAN-Firefall (Atlantic) Charting at WHBQ, WRBN, KSLY, WGNI, WRFC, KWWL, & WBBQ.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

<table>
<thead>
<tr>
<th>Lw</th>
<th>TW</th>
<th>Top Twenty</th>
<th>Gaining in Several Markets</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>1.</td>
<td>DON'T GO BREAKING...-Elton &amp; Kiki</td>
<td>SHE'S GONE-Hall &amp; Oates</td>
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<td>2.</td>
<td>2.</td>
<td>I'D REALLY LOVE...Eng.Dan &amp; J.F.C.</td>
<td>DID YOU BOOGIE-Flash Cadillac</td>
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<td>3.</td>
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<td>PLAY THAT FUNKY MUSIC-Wild Cherry</td>
<td>ROCK 'N ME-Steve Miller</td>
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<td>4.</td>
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<td>SHAKE YOUR BOOTY-K.C. &amp; Band</td>
<td>GETAWAY-Earth, Wind &amp; Fire</td>
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<td>DEVIL WOMAN-Cliff Richard</td>
<td>(DON'T FEAR) THE REAPER-Blue Oyster Cult</td>
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<td>YOU SHOULD BE DANCING-Bee Gees</td>
<td>SUPERSTAR-Paul Davis</td>
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<td>5TH OF BEETHOVEN-Walter Murphy</td>
<td>THAT'LL BE THE DAY-Linda Ronstadt</td>
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<td>LOWDOWN-Boz Scaggs</td>
<td>EDMUND FITZGERALD-Gordon Lightfoot</td>
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<td>A LITTLE BIT MORE-Dr. Hook</td>
<td>SUNRISE-Eric Carmen</td>
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<td>YOU'LL NEVER FIND...-Lou Rawls</td>
<td>I CAN'T HEAR YOU../f.-Helen Reddy</td>
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<td>11.</td>
<td>IF YOU LEAVE ME NOW-Chicago</td>
<td>STREET SINGING-Lady Flash</td>
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<td>12.</td>
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<td>LET 'EM IN-Beach Boys (Brother)</td>
<td>TURN THE BEAT AROUND-Vickie Sue Robinson</td>
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<td>STILL THE ONE-Orleans</td>
<td>TAKE A HAND-Rick Springfield</td>
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<td>BABY I LOVE YOUR WAY-Peter Frampton</td>
<td>YOUNG HEARTS RUN FREE-Candi Staton</td>
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<td>15.</td>
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<td>SAY YOU LOVE ME-Fleetwood Mac</td>
<td>DR.ZARR &amp; PROF.FETHER-Alan Parsons Project</td>
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<td>16.</td>
<td>16.</td>
<td>WITH YOUR LOVE-Jefferson Starship</td>
<td>SHOWER THE PEOPLE-James Taylor</td>
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<td>WHAM-BAM-Silver</td>
<td>DON'T STOP BELIEVIN'-Olivia Newton-John</td>
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<td>18.</td>
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<td>SUMMER-War</td>
<td>BRAND NEW LOVE AFFAIR-Jigsaw</td>
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<td>MAGIC MAN-Heart</td>
<td>WHO'D SHE COO-Ohio Players</td>
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<td>20.</td>
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<td>DISCO DUCK-Rick Dees</td>
<td>POPSCIENCE-Toms-Michael Franks</td>
</tr>
</tbody>
</table>

Top Prospects

DO YOU FEEL...-Peter Frampton (A&M-LP cut) FERNANDO-Abba (Atlantic)

Regional Sales and/or Requests

IT'S O.K.-Beach Boys (Brother)
GET THE FUNK...-Brothers Johnson (A&M)
HEART ON MY SLEEVE-Gallagher & Iyle (A&M)
HOWZAT-Sherbet (MCA)
HIGHFLY-John Miles (London)
RAINBOW...-Leon & Mary Russell (Paradise)
CAN YOU DO IT-Grand Funk (MCA)
I NEVER CRY-Alice Cooper (Warner Bros.)
SHOWDOWN-E.L.O. (U.A.)
YOU ARE THE WOMAN-Firefall (Atlantic)
PRINCESS & THE FUNK-Barry Mann (Arista)
ONE LOVE-Diana Ross (Motown)
LET'S ROCK-Ellison Chase (Big Tree)

Made to Love You-Gary Wright (Warner Bros.)
I GOT TO KNOW-Starbuck (Private Stock)
IT'S A LONG WAY THERE-Little River Band (Harvest)
MORE THAN A FEELING-Boston (Epic)
WHEELS OF FORTUNE-Doobie Bros. (Warner Bros.)
GOOFUS-Carpenters (A&M)
YOUR OWN SUNSHINE-Neil Sedaka (Rocket)
SATIN SHEETS-Bellamy Bros. (Warner Bros.)
NADIA'S THEME-Perry Botkin, Jr. & B.DeVorzon (A&M)
FIND 'EM, FOOL 'EM, FORGET 'EM-Dobie Gray (Capri)
THE END IS NOT IN SIGHT-Amazing Rhythm Aces (ABC)
SOUL SEARCHIN'-AWB (Atlantic)

GAVIN REPORT, One Embarcadero Center, Suite 2113, San Francisco, Ca. 94111 415-392-7750 or 7758
Chart and listings on page one are derived from information supplied by the radio reporters listed below. *Indicates requests. Sales action is underlined. Others indicate airplay.

Natick, Wendy Furiga-WGTR - Boston - - - Winston-WIXX - Alan Parsons Project
Bangor, Mark Laurence- GUY 12 ROCK - Kiss
New Haven, Mike West-WAVZ - Sherbet
Winston-Salem, Scott Shannon-WBT - America
Rockford, Joe James-WROK - Olivia Newton-John

* Correspondents not listed above will be found on pages 8 & 9.
Adult Contemporary Programming
(Associate Editor, Ron Fell)
Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals. Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

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Most Requested
POPISICLES TOES-Michael Franks
NADIA'S THEME-Botkin & DeVorzon

Action Sides
AMBER CASCADES-America
SUNRISE-Eric Carmen
NADIA'S THEME-Botkin & DeVorzon
GOODFATHER-Pernambuco
END IS NOT IN SIGHT-Amusing Rhythm Aces
SUPERSTAR-Paul David
POPISICLES TOES-Michael Franks
WHAT I DID FOR LOVE-Eydie Gorme

Sales and/or Requests
TEACH THE CHILDREN-Anthony Newley
I LIKE BREAKING-Keith Nolan
MUSKAT LOVE-Tennille (LP cut)
SHAKE YOUR BOOTY-K. C. & Sunshine Band
YOUNG HEARTS RUN FREE-Candi Staton
YOUNG HEARTS RUN FREE-Candi Staton
YOU DON'T HAVE TO BE A STAR-McCoo & Davis
YOU SHOULD BE DANCING-Bee Gees
ROAD SONG-Charlie Rich
HALF A CHANCE-Carly Simon
APART OF ME-Carlton Hargroves
TAKE IT OR LEAVE IT-Cory
STREET SINGIN'-Lady Flash
SATIN SHEETS-Bellamy Bros.
ROSES-Janis Ian

Heaviest New Airplay
LIKE A SAD SONG-John Denver
PANTHER ALONG-Spirit
IT'S O.K.-Donny & Marie
STREET SINGIN'-Lady Flash
SATIN SHEETS-Bellamy Bros.
ROSES-Janis Ian

Airplay
COWBOY-Eddy Arnold
SWEET SONGS-Marla Maudier
ROSE OF CARMON-Poco
SWEET SONGS-Marla Maudier
SLOW HOT WINN-Henry Mancini
PROMENADE-Herb Alpert
PRETTY PRINCESS-Loggins & Messina
RAINBOW IN YOUR EYES-L. & M. Russell

Continued on Page 10...
### Top Airplay

| #1 | GETAWAY-Earth, Wind & Fire |
| #2 |assage Boot-K.C. & Sunshine Band |
| #3 | PLAY THAT FUNKY MUSIC-Wild Cherry |
| #4 | WHO'D SHE COO-Ohio Players |
| #5 | YOU SHOULD BE DANCING-Bee Gees |
| #6 | YOU'LL NEVER FIND-Lou Rawls |
| #7 | FUNNY HOW TIME SLIPS AWAY-Dorothy Moore |
| #8 | ONE LOVE IN MY LIFETIME-Diana Ross |
| #9 | LET THE GOOD TIMES ROLL-B.B. King |

**Hot Line**

**MESSAGE IN OUR MUSIC-O'Jays**

**CHANGIN' -Brass Construction**

**HARD WORK-Johnny Handy**

### Top Regional

**LOVE BALLAD-L.T.**

**JUST TO BE CLOSE TO YOU-Commodores**

**ONLY YOU-Bare-Duraid Mayfield**

### Regional Highlights

**ALBANY**
- Doc Sutters-WJW: #7-Emotions, #5-R.J. Dyson
- Gls: Silver C., W.Murphy, Street People, M.Moore

**BOSTON**

**BERKLEY**

**BIRMINGHAM**

**CHICAGO**
- Richard Steele-WCFL: #3-Scaggs, #6-Side Effect, Gls: War, Bee Gees, W. Cherry, T. Davis, W. Murphy, New: C.Mayfield, D. Ross, N.Zone, Luther Ingram, Roy Ayers, O'Jays, On: Impact

**CHICAGO**
- Earnest James-WBGO: #3-Rhythm, #6-W. Murphy, Gls: Emotions, MFBS, Real Thing, D. Ross, O'Jays, T. Davis, J.Simon, B.Cosby, Rufus, L. Bean, Bottom Line, New: David T.Walker, Top's, LTD, Elton, Webster Lewis

**CINCINNATI** (Rob Long-WGCN): #5-Emotions, #6-M.Gaye, #7-Band & King, #9-M. Conners, #10-R. Dyson
- Bo Scaggs, Isleys, New: Shawn Elliot Satchigo, LTD, Attitudes, Commodores, Peabo Bryson, Ritchie Family, Miami, John Valenti, Reg: Tyrone Davis, Joe Simon, On: W. Murphy, David T.Walker

**COLUMBUS**
- William F. Monroe-WFAE: #7-Cherry, #9-Johnny Watson, #10-G.C.S. New: Mtco & Davis, Tony Candilo's Banana (POLICE WOMAN-thme), Shy & Heritage, Pleasure, O'Jays

**FLINT**

**FT. LAUDERDALE** (Joe Fisher-WTRG/FM) #1-Real Thing, #2-Miami, #3-Side Effect, Gls: M. Moore, J.Watson, G.C.S., J.Simon, Betty Swann, Chuck Armstrong, Muscle Shoals, New: 1st Class, Parliament, S.Elliot

**FT. WORTH** (Bernard Miller-KKFX) #3-B. Scaggs, #4-Melba Moore, #6-Emotions, #8-8-Cherry, Gls: Eton & Kiki, LTD, Bee Gees, Br.Johnson, O'Jays, Bottom Line, Barkeys, M.Jackson, T. Hayes, New: Illision Chase, W. Murphy, Savannah Band, F.I. Charity, Gino Vannelli, Street People, Und. Truth, B. Perry, Salvation (Bandy Sterling-KFKE) #9-6-Scaggs, Gls: #7-R. Dyson, #5-C. Mayfield, New: Isaac Hayes, Skip Mahoney, M.D.O-CO, Reg: Real Thing, Rufus, Bland & King, M. Gaye, On: F & C, Peabo Bryson

**GREENVILLE**

**NEW YORK**

**SEATTLE**

**TALLAHASSEE**

**TOLEDO**
- Charlie Welch-WLIR: #3-Scaggs, #8-G. Connors, #9-M. Gaye, On: M. Ross, Sister Sledge

- Black Radio Correspondents' LP cut, page 13...
### Top Hits

The following list of country hits is a composite of sales and requests reported by our correspondents whose names appear below.

<table>
<thead>
<tr>
<th>No.</th>
<th>Hit Title</th>
<th>Artist(s)</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Stand By My Woman Man</em></td>
<td>Ronnie Milsap</td>
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<td>2</td>
<td><em>Wonder If I Said Goodbye</em></td>
<td>George Jones</td>
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<tr>
<td>3</td>
<td><em>Don't Want to Marry You</em></td>
<td>Merle Haggard</td>
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<td>4</td>
<td><em>Rubberband</em></td>
<td>George Jones</td>
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<td>5</td>
<td><em>If You've Got the Money</em></td>
<td>Willie Nelson</td>
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<tr>
<td>6</td>
<td><em>Whole Lotta Things</em></td>
<td>Charley Pride</td>
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<td>7</td>
<td><em>Teddy Bear's Last Ride</em></td>
<td>Diana Williams</td>
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<td>8</td>
<td><em>While the Feeling's Good</em></td>
<td>Kenny Rogers</td>
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<td>9</td>
<td><em>From Sunday School to Broadway</em></td>
<td>Sammi Smith</td>
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<td>10</td>
<td><em>End Is Not in Sight</em></td>
<td>Amazing Rhythm Aces</td>
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<td>11</td>
<td><em>Texas Woman</em></td>
<td>Pat Boone</td>
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<td>12</td>
<td><em>Red Sails in the Sunset</em></td>
<td>Johnny Lee</td>
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<td><em>Albany, Ore.</em></td>
<td>Dan Mullin</td>
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<td><em>San Juan</em></td>
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<td><em>Hollis</em></td>
<td>Dick Green</td>
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<td>16</td>
<td><em>Put a Little Lovin' on Me</em></td>
<td>Bobby Bare</td>
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<td>17</td>
<td><em>Lynne, Texas</em></td>
<td>Jacky Ward</td>
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<td>18</td>
<td><em>San Juan</em></td>
<td>Mary Mancini</td>
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<td><em>Here's Some Lovin' For You</em></td>
<td>Morgan</td>
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<td><em>Here's Some Love</em></td>
<td>Tanya Tucker</td>
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<td><em>Afternoon Delight</em></td>
<td>Johnny Carver</td>
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<td>22</td>
<td><em>If You've Got the Money</em></td>
<td>Willie Nelson</td>
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<td><em>California OKie</em></td>
<td>Buck Owens</td>
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<td>24</td>
<td><em>I'm Gonna Love You</em></td>
<td>Dave &amp; Sugar</td>
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<td><em>Old Man River</em></td>
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<td><em>To a Sleeping Beauty</em></td>
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<td><em>My Prayer</em></td>
<td>Narvel Felts</td>
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<td><em>Mississippi</em></td>
<td>Barbara Fairchild</td>
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<td><em>Someday My Love</em></td>
<td>Tammy Wynette</td>
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<td><em>Summer Time</em></td>
<td>Crystal Gayle</td>
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### Regional Gains

**END IS NOT IN SIGHT**

Amazing Rhythm Aces

**WHOLE LOTTA THINGS**

Charley Pride

**TEDDY BEAR'S LAST RIDE**

Diana Williams

**WHILE THE FEELING'S GOOD**

Kenny Rogers

**FROM SUNDAY SCHOOL TO BROADWAY**

Sammi Smith

**END IS NOT IN SIGHT**

Amazing Rhythm Aces

**TEXAS WOMAN**

Pat Boone

**RED SAILS IN THE SUNSET**

Johnny Lee

### Other Hits - Sales and/or Requests

**SUNDAY BOATRIDE**

R.W. Blackwood

**SED COUNTRY LOVE**

Tommy Byrd

**COME ON IN**

Jimmie James

**LOVE IS THIN ICE**

Bobby Mandrell

**WHISKEY TALKIN'**

Joe Stampley

**THEY DON'T MAKE 'EM LIKE THAT**

Bobby Borchers

**ONE MORE TIME**

Crystal Gayle

**AMONG MY SOUVENIRS**

Bobby Bare

**THE CORNERSTONE**

Joy Weaver

**SUMMERTIME**

Jimmie Johnson

**FOR LOVE OF MY SAKIE-BE CLOSE**

Allyson Moore

### Recommended New Releases

**CALIFORNIA ONE**

Back Up (WB)

**I'M Gonna LOVE You-**

Dave & Sugar (RCA)

**THE CORNERSTONE**

Joy Weaver (Epic)

**SUMMERTIME**

Jimmie Johnson (UA)

**FOR LOVE OF MY SAKIE-BE CLOSE**

Allyson Moore (RCA)

### Roundup

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<tr>
<th>Artist(s)</th>
<th>Hit Title</th>
<th>Song: Also Possible</th>
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<tr>
<td>Bobby Bare</td>
<td><em>Rocky Mt. Music</em></td>
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<td>Bobby Bare</td>
<td><em>Drunk Again</em></td>
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<tr>
<td>Bobby Bare</td>
<td><em>Put a Little Lovin' on Me</em></td>
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<tr>
<td>Bobby Bare</td>
<td><em>Lynne, Texas</em></td>
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<tr>
<td>Bobby Bare</td>
<td><em>Here's Some Love</em></td>
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<td><em>I'm Gonna Love You</em></td>
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<td><em>Old Man River</em></td>
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<td>Bobby Bare</td>
<td><em>My Prayer</em></td>
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<td>Bobby Bare</td>
<td><em>Mississippi</em></td>
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<td><em>Someday My Love</em></td>
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<tr>
<td>Bobby Bare</td>
<td><em>Summer Time</em></td>
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**Billboard**

**El Paso**

Charlie Russell (KEEY)

**Rusty Mt. Music/ & fl**

Eddie Rabbitt

**DRUNK AGAIN**

Moe Bandy

**ALL I CAN DO**

Dolly Parton

**DOLET**

Bobby Bare

**Bobby Bare**

*Stand By My Woman Man*

Ronnie Milsap

**Bobby Bare**

*Red Sails in the Sunset*

Johnny Lee

**Bobby Bare**

*Albany, Ore.*

Dan Mullin (KRKE)

**Bobby Bare**

*San Juan*

Morgan

**Bobby Bare**

*Here's Some Love*

Tanya Tucker

**Bobby Bare**

*Afternoon Delight*

Johnny Carver

**Bobby Bare**

*If You've Got the Money*

Willie Nelson

**Bobby Bare**

*California OKie*

Buck Owens (WB)

**Bobby Bare**

*I'm Gonna Love You*

Dave & Sugar (RCA)

**Bobby Bare**

*Old Man River*

Shylo (Col)

**Bobby Bare**

*To a Sleeping Beauty*

Jimmy Dean (Casino)

**Bobby Bare**

*My Prayer*

Narvel Felts

**Bobby Bare**

*Mississippi*

Barbara Fairchild

**Bobby Bare**

*Someday My Love*

Tammy Wynette

**Bobby Bare**

*Summer Time*

Crystal Gayle

**Bobby Bare**

*For Love of My Sake-Be Close*

Allyson Moore
RAINBOW IN YOUR EYES- Leon & Mary Russell- 12 reports
I CAN'T HEAR YOU- Helen Reddy- 50 reports
STREET SINGING- Lady Flash- 45 reports ( 47 last week). WORC ( 12), WKY ( 1137, KRSP ( 23),
TURN THE BEAT AROUND- Vicki Sue Robinson- 34 reports ( 49 last week). 96X ( 81PEZ ( 11), WBBQ ( 23).
BRAND NEW LOVE AFFAIR- Jigsaw- 25 reports ( 24 last week). WORC ( 11). Also: WSPT ( 7), WJTO ( 7),
WHO'D SHE COO- Ohio Players- 22 reports ( 20 last week). KRBE ( 10), CKLW ( 13), Z93 ( 25). On: 144XI.
RIGHTLY- John Miles- 14 reports ( 16 last week). WRKO ( 6). Also: WGTR ( 5), WTSN ( 14), WAVZ ( 22 to 17;
HOWZAT-Sherbet- 21 reports ( 17 last week). KFRC ( 18), KHJ ( 227,
YOUNG HEARTS RUN FREE - Candi Staton- 21 reports ( 30 last week). WORC ( 2), WRKO ( 3), 96X ( 3),
LET'S ROCK- Ellison Chase-
<table>
<thead>
<tr>
<th>Station</th>
<th>Contact</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>WMID-Atlanta City</td>
<td>George Lane (Ohio &amp; Murray Aves. - 60404)</td>
<td>News (E.O.E./M-F)</td>
</tr>
<tr>
<td>KRIG-Odessa, Texas</td>
<td>George Isacs (Box 4312 - 79760)</td>
<td>Continuity</td>
</tr>
<tr>
<td>KJRS-Spokane, Wash</td>
<td>John Sherrman (Box 8007 - 96203)</td>
<td>Air Tal./1st Phone (E.O.E./M-F)</td>
</tr>
<tr>
<td>WBQ-Memphis, Tenn</td>
<td>George Klein (685 S. Highlands - 38111)</td>
<td>Air Talent (E.O.B.)</td>
</tr>
<tr>
<td>WPIL-Philadelphia</td>
<td>*Jay Cook (4100 City Line - 19131)</td>
<td>Air Talent (E.O.B.)</td>
</tr>
<tr>
<td>KRON-Austin</td>
<td>Bill Wayne (512-477-9841)</td>
<td>Air Talent/Drive (E.O.B.)</td>
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<tr>
<td>WDQ-Den Moines</td>
<td>Bob Gibson (1100 Walnut - 50306)</td>
<td>Air Talent (Country)</td>
</tr>
<tr>
<td>KZKL/Waterloo, Iowa</td>
<td>Chuck Anderson (319-233-3371)</td>
<td>Air Talent/ShowCountry</td>
</tr>
<tr>
<td>KXKL/Everett</td>
<td>Dave Corbina (Box 1227 - 98206)</td>
<td>Air Talent/1st Phone</td>
</tr>
<tr>
<td>KGWB-Pargo, N. D.</td>
<td>Wayne Hiler (Box 2983 - 58102)</td>
<td>Air Talent</td>
</tr>
<tr>
<td>KBZ-Seattle, Wash</td>
<td>Wes Ryan (503-364-0748)</td>
<td>Air Talent</td>
</tr>
<tr>
<td>KIMN-Denver</td>
<td>Hal Waiden (5350 W. 20th - 80214)</td>
<td>Air Talent</td>
</tr>
<tr>
<td>KPHM-Jefferson City, Minn.</td>
<td>Michael O'Brien (4700 S.W. Council Crest - 97201)</td>
<td>Air Talent</td>
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<tr>
<td>KLCO-Chicago</td>
<td>Gary Mack (5010 E. 29th - 67200)</td>
<td>Air Talent</td>
</tr>
<tr>
<td>KGMB-St. Paul, Minn.</td>
<td>John Sebastian (Box 7630 - 55119)</td>
<td>Air Talent</td>
</tr>
<tr>
<td>WDAY-Pargo, N. D.</td>
<td>Norm Engstrom (701-237-6500)</td>
<td>Air Talent/Drive (E.O.B.)</td>
</tr>
<tr>
<td>KJFC/KM and KJXM, Minneapolis</td>
<td>J. R. Greeley (913-762-3165)</td>
<td>Air Talent (Country)</td>
</tr>
<tr>
<td>WRECO-Mason City, Iowa</td>
<td>Chuck Blackmore (525 W. 31st - 30601)</td>
<td>Air Talent/ShowCountry</td>
</tr>
<tr>
<td>KRIG-Odessa, Texas</td>
<td>Bob Miller (515-423-8634)</td>
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</tr>
<tr>
<td>KLZ-Kansas City</td>
<td>*Jack Bill (1001 E. 9th - 55805)</td>
<td>Air Talent</td>
</tr>
<tr>
<td>KWJ-Medford, Oregon</td>
<td>George Isacs (Box 4312 - 79760)</td>
<td>Air Talent</td>
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<tr>
<td>KFWI-Sacramento</td>
<td>Steve Rivers (1001 E. 36th St. - 99514)</td>
<td>Air Talent</td>
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<tr>
<td>KQX-Long Beach</td>
<td>Larry (510-224-6720)</td>
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<td>George Miller (515-423-8634)</td>
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<td>John David (417-604-1310)</td>
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Depth reports on newer airplay, derived from a selected cross section of top 40 correspondents of any station has no relationship to its audience rating in its market.
A - C Correspondents' Reports - continued from Page 1...

Coffeyville (Shirley Childs-KGGF) Beach Boys/D. Ross/Lightfoot/Cory/R. Springfield.

Corvallis (Weldon Greig-KL00) David T. Walker/Cory/Delicato/Botkin, Jr.

Coffeyville (Shirley Childs-KGGF) Chicago/Beach Boys/D. Ross/Lightfoot/Cory/R. Springfield.

Dayton (Steve Kirk-WING) Abba/Ritchie Family/Jigsaw/Norman Connors.

Detroit (Jack Pratson-WJR) Abba/J. Starship/Bellamy Bros./Frampton & Seger/Commodores/Burlington.


Denver (Scott Fisher-KHOW) J. Denver/Firefall/Abba/Janis Ian/Keith Tuck/B. Vee.

Des Moines (Cal Stout-WWHO) America/J. Starship/Bellamy Bros./Frampton/Ronstadt/Abba/Canon/Boz Scaggs.

Edmonton (Ted Hockaday-CFRN) Ma2ia Muldaur/Janis Ian/N. Sedaka/Linda Ronstadt.

Omaha (Tom Bergeron-KOWJ) Abba/Ritchie Family/ligsaw/Norman Connors.

Evansville (Charley Scott-KDWN) Tavares/Abba/Firefall/Hall & Oates/Carpenters/Liverpool Express.

Lincoln (Cathy Bylthe-KYOR) Abba/See/dak/Manchester/Starbucks/101/Me and Co./B. Swan.

Los Angeles (Rudy Maugeri-KFLY) Murray/Beach Boys/Abba/America/Lightfoot.

Gaines: America/Flash Cadillacs/Olivia.

—- (Michael Sheehy-KNN/FM) Paul Davis/america/Firefall/Michael Franks.


Macon (Steve Malone-WMAZ) Beach Boys/S. Miller/Blue Oyster Cult/Deardorff & Joseph/Abba/S. Getz.


Milwaukee (Theodore Mann-WITI) Flash Cadillac/Crystal Gayle/Dr. Buzzard & the Mingo's/Bellamy Bros.

Mobile (Rick Hyler-WNOL) C. Staton/Ronstadt/Lee Lewis. Gains: Delk.


Philadelphia (Dean Tyler-WIP) W. Murphy (FLIGHT 76)/T. Wynette/Beach Boys. Calls: Botkin & DeVorzon.


Sacramento (Dave Darin & Lee Kirk-KCRA) N. Sedaka/Whittaker/Lightfoot/Dion/Tavares.

San Francisco (Elma Greer-KSFO) Sedaka/McCo & Davis/Humperdink/Murray/Abba. Calls: B. Bare.

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Inside Progressive Radio
(by George Meier, Editor of “Walrus”)

Established Progressive Airplay
(In Order)
Jefferson Starship
Steve Miller Band
Rod Stewart
Crosby & Nash
Jeff Beck
James Taylor
Average White Band
Chicago

Notes: The underlines indicate well defined plateaus of radio play. Though all are potent the top 3 are the real powers. Heart, the group we wrote about in April, continues to mystify and amaze. They show very strongly all over the country but have moved their focus to the South. Steely Dan has dropped some nationally, but continues to get real support from the N.E. Both Go and Mark/Almond show well as they begin to establish themselves.

New Progressive Airplay
(In Order)
Linda Ronstadt
American Flyer
Orleans
Grand Funk Railroad
Hall & Oates
Joan Armatrading
Paris

Notes: Linda Ronstadt sparks both artistically and commercially. She and the new amalgam, American Flyer, are impressively in command of new airplay. Regionally, Gino Vannelli acquires airtime in the South and Midwest to boost his position. While Hummingbird gets strength mostly from the Midwest.

Miscellaneous Information
A) An added thought about the instantaneous American Flyer success points out that years after America smashed through sounding like Crosby, Stills, Nash & Young, A.F. succeeds sounding like America. Both have been produced by George Martin. Soft, folk-rock harmonizing continues as a central musical force.

B) Some new singles and imports add color. In addition to imports by the Wailers and Band X, which we have reported before, the new Soft Machine and Curved Air albums do well. Also the Stills-Young single is a runaway.

The following tracks fill the air:
American Flyer-LADY BLUE EYES
Bonnie Bramlett-HOLD ON, I'M COMING
Grand Funk Railroad- JUST COULDN'T WAIT
Christine McVie-CRAZY BABY
England Dan/John Ford Coley-WESTWARD WIND
Flamin' Groovies-SHAKE SOME ACTION
John Mayall-SUNSHINE/YOU CAN'T PUT ME DOWN
Gino Vannelli-LOVE OF MY

Mailbag

Thanks to those who wrote us their comments on the Monterey radio meeting. Brian K. Graham, writing "on behalf of everyone at KXAV": "Congratulations for presenting meetings which were not simply the big guys telling the little guys what to do and how...I'd like to suggest that all members of a station's staff (sales, engineer) should be included...Any station that does not take advantage of such a meeting can't be too serious in upgrading their service to themselves, or to the radio public".

Fred James writes from KFIV-Modesto: "It was the best $10 investment I've ever made in my radio career...The meetings were very informative...Of special interest was what I learned about ARB, promotions, and quarter hour maintenance. I only wish more of the KFIV staff had attended.

A longer letter from Rich Carroll, KEZY-Anaheim, passes along some impressions and some ideas: "I witnessed a new level of communication for a radio seminar that I've never experienced before...What was really different was the content of the sharing by both major and small market stations...Radio is radio - only the rules and agreements of the game are different with each market level...My experience is that you need to be able to handle the low level stuff before you can handle the high level stuff. What I've found to be important is the spirit and energy in which each of us, at our own levels, goes about getting the job done...Whatever level you are functioning at right now, be responsible for getting the job done at that level. We have it wired in our heads that satisfaction comes from 'making it'. The truth is that you've already made it where you are right now. In our society we have made the game of radio significant, we as radio people have to take responsibility for playing the game in a more responsible manner...Bill, I totally support this new form of regional conferences. It gives us more of a common ground to come from when we deal with situations and people that are closer to our everyday reality...This seminar in Monterey stayed on target and got the job done. Congratulations on a success."

Several of our guests said afterwards that they regretted not having urged attendance by managers, engineers and salesmen. Apparently our regional meetings, small and informal, are growing into an excellent forum for pulling together the sometimes dissident elements of sales and engineering and establishing a firm foundation for more effective teamwork within the station.

Our special appreciation to Vic Ives (KSFQ), Steve Rivers (KROY) and Dave Sholin (KFRC), who served as moderators and to Bob Kanner, KFRC's chief engineer, who talked about his technical field in terms that everybody could understand. And thanks to all the radio people who came and shared their experiences and ideas.

It was a memorable weekend for all of us from the Gavin office - Janet, Gary, Ron, Kent & Bill - and, I hope, for everyone who attended.
Reminder: CMA members have received the 2nd round of ballots for the annual awards. Please note that many members have inquired about taking record calls on Thursdays only - 3-5 PM, CDS.

Carly Grant will be taking the music calls at WIRK/FM-W. Palm Beach during the next two weeks. Regular music man Billy Stewart is recuperating from surgery.

Ric Elgin has been named music director of KRED-Graham.

GARY Havens named promotion director of WIRE-Indianapolis - will continue regular air shift.

Terry King from KFRA-St. Joseph, Mo. (GM) to KNOR-Norman, Okla. as GM and part owner.

Gene Millard promoted at KFQ-St. Joseph from Farm Director to General Manager.

Tom Miller moves from WCW-Charlotte to do morning drive at WWW-Wheeling.

WLW-Cincinnati is now devoting the all night show (midnight to 5AM) to 100% country music with Tom Miller moving from WCAW-Charlotte to do morning drive at WWVA-Wheeling.

This month the Opry has some unusual events. Last Saturday on the Grand Old Opry - Charlie Daniels did two shows, taking an encore for each. Dr. Hook was introduced Friday night although the group did not perform.

Shades of the days when certain instruments were banned from the Opry stage:

The WDEE DJ’s meet the Dearborn Heights Fire Department this Sunday (8/29) in a softball game - benefit of Muscular Dystrophy.

WWVA-Wheeling sent 250 listeners in 5 buses to Kennywood Park in Pittsburg for rides, food and fun, all at station expense.

Winners in the “Group or Duo” category for WHN-New York were (alphabetical order): John Denver & Olivia Newton-John, George & Tammy, Statler Bros., Conway & Loretta, Porter & Dolly, Dolly Parton, Larry Gatlin, Billy Swan, Tony Joe White, Mel McDaniels and Kris Kristofferson will take part.

KLAK-Denver running an Elvis Presley weekend - every other record an Elvis song. LP giveaways. Guest DJ 8/24 for WHN-New York was Freddie Hart. Be there at the benefit concert at Lincoln Center produced by the organization called Friends of Country, drawing the 2nd. largest crowd for any event held in the Center this year.

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Album of the Week: (reviewed by Ron Fell) “School Days” — Stanley Clarke (Nemperor) A progressive
Also recommended from the following LP’s:

Bobby Bare—DROP KICK ME JESUS
Walter Murphy—FLIGHT ’76
Neil Diamond—LADY OH/SURVIVING TIE-TNE
Barry Manilow—THIS ONE’S FOR YOU/DAYBREAK

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Neil Sedaka—SING ME
Eng. Dan & J. F. Coley—LONG WAY HOME/WESTWARD WIND
Blood, Sweat & Tears—YOU’RE THE ONE
Capt. & Tennille—MUSKRAT LOVE
Helen Reddy—MUSIC IS MY LIFE
John Denver—COME LET ME LOOK INTO YOUR EYES/
Linda Ronstadt—LOSE AGAIN/CRAZY/THE TATTLER
Marty Robbins—WAY OUT THERE/TRAIL DREAMIN’ DID
Seals & Crofts—GOODBYE OLD BUDDIES
Lady Flash—JUMPIN’ AT THE WOODSIDE
Steve Rivers—Rex Allen, Jr.—SINCE I LOST HER TO YOU/SAN
Dolly Parton—WHEN THE SUN GOES DOWN TOMORROW/
Jerry Reed—ALABAMA JUBILEE/PULLERS CAVE/ROOSTER
George & Tammy—TATTLETALE EYES/NEAR YOU/CRYIN’

Name From Available To Position
Ed Spencer 96X-Miami 305-667-0930 News
Peter Konerinskamp WWMT-Macon 912-746-7574 Air Talent
Mark Stephens WGBB–Beloit, Wis. 815-233-2551 News
Barry Pope WWMT-Macon 912-746-7574 Air Talent
Rob Lauricase WGBB–Beloit, Wis. 815-233-2551 Air Talent
Gary Walker WEDC–American, Ga. 305-530-3521 Air Talent/P.D.
Art Bell KDMM-Baldins 408-633-4836 Air Talent/P.D.
Laurie Good WWMT-Macon 912-746-7574 Air Talent/P.D.
Ray Perigau WWMT-Macon 912-746-7574 Air Talent/P.D.
Jon Jeffery Kay WWMT-Macon 912-746-7574 Air Talent/P.D.
Cleveland Wheeler KUDP–Phoenix 602-839-3062 Air Talent/P.D.
Al Wether WWMT-Macon 912-746-7574 Air Talent/P.D.
Steve Rivers 96X-Miami 305-667-0930 Program Director
Dom Critti 96X-Miami 305-667-0930 Program Director
- I especially like: I ONLY WANT TO BE WITH YOU - Bay City Rollers (Arista) The old Dusty Springfield hit song comes to life again in this new and different version by the Rollers. The way in which it is already jumping out of the box onto some notoriously tight playlists suggests that the side's potential is more than a little obvious.

I CAN'T LIVE A DREAM - The Osmonds (Polydor) The group's customary top quality performance and production are attached here to an intelligently conceived piece of music. Record has obvious teen appeal but should also find a warm welcome in the older demographics.

Gary Taylor is making no personal picks this week.

Also Possible

DON'T THINK...FEEL - Neil Diamond (Columbia)
LIKE A SAD SONG - John Denver (RCA)

THE PROBLEM SOME PEOPLE CHOOSE TO LOVE - Jim Weatherly

MAKE YOUR OWN SUNSHINE - Harper's Bizarre

LOVE OF MY LIFE - Gino Vannelli (A&M)

THE RUBBER BAND MAN - Spinners (Atlantic)

Gavin's Gab

WBRC-Albany, one of the oldest stations in Georgia is being purchased from the James Woodruff chain, by McClure Corp., who now will own five Georgia stations. One of these, WJSR-Athens, will become WAG on Sept.

Another ownership change in the South - can't identify yet, but it's a powerhouse in a top 75 market. They're looking for contemporary air talent/production, news people and a music director/jock. Tapes and resumes to Allen James, 1926 Eye St., N.W., Washington, D.C. 20006.

WHBY-Montgomery presented a 16 hour Skate-a-Thon for the Muscular Dystrophy Fund. 300 kids skated the entire time - raised $10,003.75 in pledges. Paul Davis came in, signed autographs, handed out cowboy hats.

WFLI-Chattanooga broadcast live from a pep rally at Eastridge High School which established a new pep rally record for the Guiness Book - 24 hours! Previous record was 15 hours. That's a lot of cheering.

Change of mailing address: KBZY Radio, P.O. Box 14900, Salem, Oregon 97309.


Michael Stone, CK101-Cocoa Beach can now take music calls Tuesdays and Wednesdays only - between 10AM and 1PM.

At KJFB-Spokane, Michael Christian can take music calls from 1 to 3PM on Mondays only.

WGQK-Greenville, S.C., is now featuring one entire album each night - needs LP service - all labels.

Format change: WBMW-Macon switching from rock to country.

KSO/AM (country) and KGGO/FM (pop) - Des Moines, wants a top production director. No calls. Mail tapes, resumes, recent pilots, salary requirements to Perry St. John. Zip: 50317.

In our previous reference to the Fargo radio audience, we implied that KQWB/AM and FM might be simulcast. Bob Denver (KVOX) tells us that KQWB/AM can't be automated from 6AM to 6PM.

Debbie Marcus tells us that KFRC's Don Rose is the author of a "Jocks Tips" article appearing in the next issue of "Fruitbowl". Any broadcaster who has not previously had a free ride may have this as his free trial issue. Box 302, Fair Oaks, Calif. 95628.

Speaking of "Fruitbowl", there are usually some good words in the "Jock Tips" section - like this: "Commercial: are you taking the trouble to structure your clusters, so that the longer, unproduced spots lead to the shorter or more entertaining spots? Are you careful (in production) to choose obscure music for commercial leads so your listener won't focus on the music, instead of the content? Do you have the guts to complain when the copy is so long you have to race through it to finish in time...Those commercials are going to run on your show, and affect the way you sound, and if you can't make everyone on the staff care, you can at least make sure one guy does it right.

WGEX-Baton Rouge will now be programing up to five album cuts a week. Cuts will be listed each week in their action reports to us. They'd appreciate album service from all sources, says Joe Lonon.

Up in Tri-Cities, Washington (Richland, Pasco, Kennewick) ARB's adult shares show top 40 KWSI #1 in the 18-34 group, while A-C KORD (AM/FM) leads the way 25-49, and with the 35-64 group KOWA is tops. That's metro, Mon.-Sun. 6AM-midnight.

David Carroll sends us some Chattanoga AAB numbers which show his station WFLI rated number one in total audience - teens and adults - Mon.-Sun. 6AM-midnight.

Jerry Rogers, WSGA-Savannah sends the ARB shares for his market, which show his station #1 in the total audience, metro, Mon.-Sun., 6AM-midnite, moving up from a number two position a year ago.

In the total survey area, WSGP pulls ahead, with beautiful music WJCL running second.

Eric Norberg's analysis of the Portland ( Ore.) Pulse shows KGW the leader in total audience, Mon.-Fri. 6-midnight, followed by KEX, KWJJ (country), and KISN, in that order. In Eric's target audience, 25-49, KEX rates #1 with a 14 share, followed by KWJJ and KGW, with KISN, KDK (country) and KXL (background) tied for fourth spot.

Next week we'll quote some Eric Norberg comments on the comparative reliability of AEB and Pulse.

Regional Meetings

Indianapolis-Hilton, October 16-17.
Room rates $28 single, $36 double. Advance credit references required for any who want their hotel charges to be billed.

Sheraton-Spokane, October 30-11.
Room rates $23 single, $29 double. Small suites available $32 to $44.

Frank Wolfe Inn - Cocoa Beach, November 13-14. No info on room rates.

Registration fee - $10 for each meeting - payable in advance, if possible. Provides for Saturday lunch, Saturday evening cocktails and hors d'oeuvres. Early registration is advised, since the hotels will hold their block of rooms for a limited time. Room reservation mailing cards now available for Indianapolis and Spokane. They should be mailed to the hotels (by each registrant) no later than 30 days before our meeting date.

All stations are urged to register key sales and engineering personnel to exchange views with program people related to their mutual concerns.