Smash of the Week: DREAMS–Fleetwood Mac (Warner Bros.) Seldom is a record so obviously a hit.


Hot: THEME FROM "ROCKY"–Bill Conti (U.A.) & Maynard Ferguson (Columbia) Our research indicates both records are hits. The Conti leads in airplay. It boils down to which "sound" is preferred by the station.

Top Tip: SLOW DANCIN' DON'T TURN ME ON–Addrisi Bros. (Buddah) The acceptance grows with each passing week (see page 8).

Record to Watch: DA DOO RON RON–Shaun Cassidy (Warner Bros.) Very active female teen requests, ... could spread.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

LW TW

Top Twenty

1. WHEN I NEED YOU–Leo Sayer
2. SIR DUKE–Stevie Wonder
3. DREAMS–Fleetwood Mac
4. HOTEL CALIFORNIA–Eagles
5. I'M YOUR BOOGIE MAN–K.C. & Band
6. COULDN'T GET IT RIGHT–Climax Blues Band
7. SOUTHERN NIGHTS–Glen Campbell
8. RIGHT TIME OF THE NIGHT–J. Warnes
9. UNDERCOVER ANGEL–Alan O'Day
10. SO IN TO YOU–Atlanta Rhythm Section
11. LONELY BOY–Andrew Gold
12. DANCING MAN–Q
13. I'VE GOT LOVE ON MY MIND–Natalie Cole
14. SHOW YOU THE WAY TO GO–Jacksons
15. LUCILLE–Kenny Rogers
16. SPIRIT IN THE NIGHT–Manfred Mann
17. HOLD BACK THE NIGHT–Graham Parker
18. DON'T TURN THE LIGHT OUT–Cliff Richard
19. THIS IS THE WAY–Marie Osmond
20. WHAT'S IN A NAME–David Soul

Gaining in Several Markets

FEELS LIKE THE FIRST TIME–Foreigner
JET AIRLINER–Steve Miller
MAINSTREAM–Bob Seger
HELLO STRANGER–Yvonne Elliman
CINDERELLA–Firefall
AIN'T GONNA BUMP NO MORE–Joe Tex
THEME FROM "ROCKY"–Maynard Ferguson
MARGARITAVILLE–Jimmy Buffett
SLOW DANCIN'–Addrisi Bros.
ON THE BORDER–Al Stewart
LIFE IN THE FAST LANE–Eagles
ARIEL–Dean Friedman
DO YOU WANNA MAKE LOVE–Peter McCann
GOT TO GIVE IT UP–Marvin Gaye
SHOW YOU THE WAY TO GO–Jacksons
EVERYBODY BE DANCIN'–Starbuck
BACK TOGETHER AGAIN–Hall & Oates
CHERRY BABY–Starz
HIGH SCHOOL DANCE–Sylvers
I JUST WANT TO BE...–Andy Gibb

Top Prospects

IT'S SAD TO BELONG–Eng. Dan & J.F. Coley (Big Tree)
KNOWING ME, KNOWING YOU–Abba (Atlantic)

Regional Sales and/or Requests

WHODUNIT–Tavares (Capitol)
LOOKS LIKE WE MADE IT–Barry Manilow (Arista)
SPIRIT IN THE NIGHT–Manfred Mann (W.B.)
LOVE'S GROWN DEEP–Kenny Nolan (20th)
YOU ARE ON MY MIND–Atice Cooper (Warner Bros.)
HIGHER & HIGHER–Rita Coolidge (A&M)
BETTER LOVE–Mary Osmond (Polydor)
HUNG ON YOU–Bread (Elektra)
LUCKENBACH, Texas–Waylon Jennings (RCA)
FLY AT NIGHT–Chilliwack (Mushroom)
HOLLYWOOD–Rufus (ABC)
BLACK BETTY–Ram Jam (Epic)
SLOW DANCIN'–Johnny Rivers (Soul City)
YOU'RE MOVIN' OUT–Bette Midler (Atlantic)
MY SWEET LADY–John Denver (RCA)
THIS GIRL–Mary MacGregor (Arista)
RIDIN' THE STORM OUT–REO Speedwagon (Epic)
YOU ARE ON MY MIND–Chicago (Columbia)

Picks & Plays

PEACE OF MIND–Bostons (P.Stock)
GOING IN WITH MY EYES OPEN–David Soul (P.Stock)
HOLD BACK THE NIGHT–Graham Parker (Mercury)
ALL YOU GET FROM LOVE–Carpenters (A&M)
PEOPLE IN LOVE–Carpenters (Mercury)
DON'T TURN THE LIGHT OUT–Cliff Richard (Rocket)
BURNIN' SKY–Bad Company (Atlantic)
SMOKE FROM A DISTANT FIRE–Sanford/Townsend (WB)
YOU'RE MY WORLD–Helen Reddy (Capitol)
CAPTURE YOUR HEART–(Rocket)
SLOWDOWN–John Miles (London)
THE WHISTLER–Jethro Tull (Chrysalis)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca. 94111 Phone: 415-392-7750
Chart and listings on page one are derived from information supplied by the radio reporters listed below. *Indicates requests. Sales action is underlined. Others indicate airplay.

Grand Rapids, Liz Kiley-926 - *Star
- - Doc Donavan-WAV- Al Stewart
- - - Musekron, John London-WTRU- Rufus
Saginaw, Mike Ryan-WWXX- Marvin Gaye
- - - - Mars-SWAM- Blue
- - - - Pearia, Wayne R. Miller-WIRL- #8-Fireball
Chicago, Dave Morgan-WMET- Kenny Rogers
Rockford, C. David Hamilton-WQOK- Chilliwack
Milwaukee, Vickie-WOR- #15-Crown Heights Affair
- - - - Mars-MP- #8 - Joe Tex
- - - - Roanoke, Bill Jordan-WROV- Pablo Cruise
- - - - Asheville, Ray Williams-WISE- #2-Marshall Tucker
- - - - Wilmington, Robbie Vogt-WGNI- Ram Jam
- - - - Greenville, Scott Shannon-WFNC- #10-Starback
- - - - Kingstree, Jerry Smith-WKSP- Anson Williams
- - - - Augusta, Steve Van Dyke-92X- Joe Tex
- - - - Albany, Kris Van Dyke-WAL- #2-Peter McCann
- - - - Carrolton, Steve Johnson-WETM-Rufus
- - - - Orlando, John Lander-WLFO- #10-Royce
- - - - Cocoa Beach, Chris O'Neil-CXO1- #17-Star
- - - - Ft. Myers, Lee-WORK- #8-Addrisi Bros.
- - - - Miami, McCoy McGow-Y100- #9-Marvin Gaye
- - - - Mt.yers, Webster- WYMR- Marshall Tucker
- - - - Panama City, Nick Bazoo-WKSY- #1-Addrisi Bros.
- - - - Pensacola, Dan Ingrass-WSR- #8-Joe Tex
- - - - Muscle Shoals, Tom Thompson-WFO- #1-Kiss
- - - - J.michael Pratt-USS10- Sanford/Townsend
- - - - Gadsden, Dale Nicholas-WKQM- *Abba
- - - - Kattsville, John Canard-WVXX- Supertramp
- - - - Padacoula, Nick Bazoo-WFQY- *Addrisi Bros.
- - - - Biloxi, Bob Lima-WQX- Steve Miller
- - - - Ft. Worth, Dan Perkins-WLFD- Steve Miller
- - - - Natchez, Haynes Ford-WQZ- #17-Marvin Gaye
- - - - New Orleans, Marc Sommers- W backgrounds- Maze
- - - - Lafayette, Mike Mitchell-ERFRM- #14-J. London
- - - - Terre Haute, Larry Joseph- #9-Royce & J.F.C.
- - - - Evansville, Buddy Scott-WQWF- Barry Gable & Lyle Cincinnati, E.Alvin Davis-WSA1- Bill Conti
- - - - Hamilton, Joe London- WMOH- Ram Jam
- - - - Columbus, Chris Edmonds- WLC- #15-Addrisi Bros.
- - - - Nashville, Dick Kent-WLAC- #17-Tavares
- - - - Tennessee, John Davis-92Q- Cliff Richard
- - - - Tenn, Charlie Johnson-100c
- - - - Knoxville, Bill Stanley-WKRN- #1-Stick
- - - - Knoxville, Bob Kehan-WWJS- Joe Tex
- - - - Virginia, Gary Steele-ERVIC- #7-Sylvers
- - - - Richmond, Bobby Rich- B100- #2-Kris Kristofferson
- - - - Santa Barbara, John Mitchell-KERN- #5-Addrisi Bros.
- - - - Santa Maria, Tim Scott-KCAL- #5-Addrisi Bros.
Durham, N.C. ( Rollye Bornstein-WDNC) Rankin/D. Soul/Nils Lofgren/Dan & Coley/Abba/Manilow.


Denver ( Scott Fischer-KHOW) D. Parton/Carpenters/LaCosta/Nightingale/Valli/Coolidge/F.Mac/Houstan.


Corpus Christi ( Dan Daniels- KEYS) Waylon/M. Ferguson/Sylvers/Eagles.


Columbia ( Mike Collins-WIS) Reddy/O'Day/Boones/Peaches & Herb. Gains:  Manilow/J. Jones/Sinatra.

Coffeyville ( Bill Miller-KGGF) Nolan/A1 Stewart/Gold/Wonder/Sinatra/Fleetwood Mac/Jack Jones.

Akron ( Russ Knight- WAKE) K. Rogers/Firefall/Humperdinck/Cody Jameson. Gains: Chicago/S. Wonder:..


Bend ( Bill Jay-KBND) M. Osmond/J. Dean/Amazing Rhythm Aces/Rose Royce. Calls:D. Friedman.

Asheville ( Bob Rymell-WKKE) Gibb/Dan & Coley/Soul/Hall & Oates/J. Jone771T

Bismarck ( Jack Parker-KBOM) S. Bishop/Gibb/Dan & Coley/Soul/Abba/Climax Blues Band.


Butte ( Bob Roberts-KGLF) Abba/Wonder/Climax Blues Band/Alice Cooper. Calls: McCann/Bellamy.


Charlotteville (Jim Racey-WCHV) Gibb/McCann/Abba. Gains: O'Day/Buffett/Rogers/Firefall/Bread.


Coffeyville (Bill Miller-KOGP) Nolan/Al Stewart/Gold/Wonder/Abba/Firefall/Bread. Gains: Al Stewart/M. Osmond.

Columbia (Mike Collins-WEVIS) Reddy/O'Day/Boones/Peaches & Herb. Calls: Manilow/J. Jones/Abba.


Corpus Christi ( Dan Daniels-KVIS) Waylon/M. Ferguson/Sylvers/Eagles.


Denver (Scott Fischer-WOGA) D. Parton/Carpeneters/Coastal/Nightingale/Climax/Mac/Coastal.


Detroit (Bob Chausen-WDMC) Gibb/Mac Davis/McCann/Rankin. Calls: Manilow/Reddy.

Durham, N.C. ( Rollye Bornstein-WDMC) Rankin/D. Soul/Nila Jofgren/Dan & Coley/Abba/Manilow.

Continued on Page 10.
| 
| LW | Top Thirty |
| LW | Top Airplay |

| 1. | GOT TO GIVE IT UP-Marvin Gaye |
| 2. | AIN'T GONNA BUMP NO MORE.-Joe Tex |
| 3. | SIR DON'T MAKE NO M/C & Band |
| 4. | IT FEELS SO GOOD-Manhattan |
| 5. | THE PRIDE-Ilsley Blvd. |
| 6. | WANNA DO IT TO YOU-Jerry Butler |
| 7. | PINOCCHIO THEORY-Bootsy Collins |
| 8. | KEEP THAT SAME OLD FEELING-Side Effect |
| 9. | YOUR LOVE IS RATED X-Johnnie Taylor |
| 10. | I FEEL SO AT HOME-Marcus Gaye |

| 1. | JOYOUS-Pleasure (Fantasy) |
| 2. | YOUR LOVE IS RATED X-Johnnie Taylor (Columbia) |
| 3. | LIKE I TELL YOU-Luther Ingram (Koko) |
| 4. | I FEEL SO AT HOME-Marcus Gaye (Fantasy) |
| 5. | I GOTTA KEEP DANCIN'--Carrie Lucas (Soul Train) |

| Hot Line |

| 1. | I'M GOING DOWN-Rose Royce |
| 2. | I DON'T LOVE YOU ANYMORE-Teddy Pendergrass |

| Top Airplay |

| HATS OFF TO MAMA-Philipe Wynne |
| SO SATISFIED-Ashford & Simpson |
| FEEL LIKE DANCIN'-Oliver Sain |
| EVERYTHING MUST CHANGE-George Benson |

| Hot Line |

| I'M DOING IT FLOYD'S WAY-Teddy Pendergrass |
| KEEP THAT SAME OLD FEELING-Side Effect |

| Top Regionals |

| NOW DO-UNITA DANCE-Graham Central Station (WB) |
| JOYOUS-Pleasure (Fantasy) |
| YOUR LOVE IS RATED X-Johnnie Taylor (Columbia) |
| LIKE I TELL YOU-Luther Ingram (Koko) |
| I FEEL SO AT HOME-Marcus Gaye (Fantasy) |

| Regional Highlights |

<table>
<thead>
<tr>
<th>Atlanta (Frank Barrow-WAGX)</th>
<th>#3-F.Lucas, #10-Sylvers. Gns: Ohio Players, Dramatics, T Connection.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael Walden, Rufus, Gladys Knight, Graham Central St.</td>
<td>New: Aretha Franklin, Tyrone Davis.</td>
</tr>
<tr>
<td>Berkeley (Rob Singleton-KRP)-New: Grass C., Papa's Results. Emotions, T. Houston, Detroit Emernals.</td>
<td></td>
</tr>
<tr>
<td>Baltimore (Shelly Pope-WJTL)</td>
<td>#3-Diana Ross, #2-Lee Mitchell, #2-Marvin Gaye, #4-Stevie Wonder, #5-Marcus Gaye, #6-Johnnie Taylor, #7-Shalamar, #8-Johnny Bristol.</td>
</tr>
<tr>
<td>Chicago (Radio WGN)</td>
<td>#5-Shalamar, #8-Kool &amp; Gang, #9-Garnett Mims, #10-Carlo Graves.</td>
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<tr>
<td>New G.C. Cameron, Brainstorm.</td>
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</tr>
<tr>
<td>Flint (Donny Brooks-WKRM)</td>
<td>#3-Jerry Butler, #4-McCoo &amp; D., #5-Tavares, #7-Shalamar. Gns: F.Lucas.</td>
</tr>
<tr>
<td>Galveston ( Randy Sterling-KLCO)</td>
<td>#2-Candy Staton, #5-B.B.King, #3-Side Effect, #9-Eugene Record, #7-Shalamar, #6-Marcus Gaye, #5-Shalamar.</td>
</tr>
<tr>
<td>Jerry Butler, #3-Jerry Butler, #4-McCoo &amp; D., #5-Shalamar. Gns: F.Lucas.</td>
<td></td>
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<tr>
<td>San Francisco (J.D.Jeffries-KFMB)</td>
<td>#2-Dramatics, #10-Shalamar. Gns: Side Effect.</td>
</tr>
<tr>
<td>New: Garnett Mims, Rufus, T Connection. LP's: Graham Central Station, Johnny Guitar Watson.</td>
<td></td>
</tr>
</tbody>
</table>

| New: Sylvers, Love Unlimited (I DID IT FOR LOVE), Rufus, Phille Wynne, Gladys Knight. |

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Black Radio Correspondents' LP cuts are on page 13.
### Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

#### Lifetime

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>I’LL DO IT ALL OVER-Crystal Gayle</td>
<td>Don Williams</td>
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<td>2.</td>
<td>SOME BROKEN HEARTS...- By Monday-M. Haggard</td>
<td>Waylon Jennings</td>
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<td>3.</td>
<td>LUNENBAUGH, TEXAS-Waylon Jennings</td>
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<td>4.</td>
<td>WAYNE NOT...- By Monday-M. Haggard</td>
<td>Waylon Jennings</td>
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<td>5.</td>
<td>PLAY, GUITAR PLAY-Conway Twitty</td>
<td>Waylon Jennings</td>
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<td>RAIN/S/Freddy Fender</td>
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<td>A COWBOY LOVIN’ NIGHT-Tanya Tucker</td>
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<td>PLEASE DON’T MISS YOU-R. Allen, Jr.</td>
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<td>HELP OFF OF YOUR SATIN SHEETS-J. Paycheck</td>
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<td>C’EST LA VIE-Emmalou Harris</td>
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<td>BURNING MEMORIES-Mel Tillis</td>
<td>Waylon Jennings</td>
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<td>14.</td>
<td>HERE’S MY CREATIN’ On-Bobby Bare</td>
<td>Waylon Jennings</td>
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<td>15.</td>
<td>WAYNE LONG HONEY-Tom T. Hall</td>
<td>Waylon Jennings</td>
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<td>16.</td>
<td>LUCILLE-Kelly Rogers</td>
<td>Waylon Jennings</td>
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#### Weekly

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#### Regional Gains

**THANK GOD SHE’S MINE-Freddie Hart**

**SILVER BIRD-Tina Rainford**

**MOBILE BOOGE-York Williams, Fairchild**

**LIFELAND-**

**I WAS THERE-Stalfer Bros.**

**HEAD TO HEART-Bill Anderson**

### Other Gains - Sales and/or Requests

**POOL-**

**HEARD IT IN A LOVE SONG-Marshall Tucker Band**

**EVERY WORD I WRITE-Dottie West**

**MARGARITAVILLE-Jimmy Buffett**

**NOT THAT GOOD AT GOODBYE-Stella Parton**

**SHES LONG LEGGED-Joe Stapley**

**BORN BELIEVER-Jim Ed & Helen**

**THIS GIRL-Mary MacGregor**

**KENTUCKY WOMAN-Randy Barlow**

### Airplay:

**Johnny Rodriguez (32)**

**Tommy Overstreet (29)**

**Billie Jo Spears (26)**

**Charley Pride (26)**

**I’LL BE LEAVING ALONE-Charley Pride (RCA)**

**MIDNIGHT TRAIN TO GEORGIA-Bob Williams (RCA)**

**THANK GOD SHE’S MINE-**

**ROBBIE ROBERTSON-Merle Haggard (MCA)**

**FOOL-J.W. Ryles**

**Coleman Smith (MONUMENT)**

**TEN YEARS OF THIS-Gary Stewart (RCA)**

**HERE’S MY CREATIN’-**

**ONE LAST TIME-**

**GETTING GOOD AT MISSING YOU-R.Allen, Jr.**

**COUNTRY ROUNDUP-Connie Smith (MONUMENT)**

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**171**

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**171**

**YouTube: “Roundup, cont’d.” pg. 6**

**Country Club, pg. 12**

**LP cuts, pg. 13**
Roundup (cont'd. from page 5)

Fort Worth (Tomay-HKXX) Gns-Jerry Max Lane (25-23). Fl-L.Van Dyke, C.McClain, P.Rakes, R.Axton.
Forty (Terry H. Gilroy) #2-Johnny Lee. R.Griff, R.Sessions, Billy Lynn. Gns-Em. Harris.
Kansas City (Don Rhea-KHKO) #1-Waylon. #2-K. Dale. Gns-D. Fargo (28-15). Rey, Jr. - Jeff Davis.
Austin (Bill O'Brian-KRKT) #1- Waylon. #5- Rex, Jr. Gns-Buffett (15-7). Pl-M. Vickery, K. Price.
Oregon City (Les Acree-WKDA) #1-Waylon. #8- M. Tucker. Bd. #10 Hank, Jr. Gns-Buffett (22-17).
(Scott James-KYXX) #1-Waylon. #5-M. Tucker Bd., #10 Hank, Jns-Buffett (22-17).
(Orlando Mike Burger-WHOO) #1- Waylon. #5- M. Haggard. Gns-Buffett (22-17).
(Steve Tinsley) Pl-E. Hart, T. Tucker, Marshall Tucker Bd. (5/6/77)
(Steve Tinsley) #1- B. Anderson, W. Nelson, C. zwarte. Sessions.
(Steve Tinsley) Pl-E. Hart, T. Tucker, Marshall Tucker Bd. (5/6/77)
(Steve Tinsley) Pl-E. Hart, T. Tucker, Marshall Tucker Bd. (5/6/77)
MY SWEET LADY- John Denver- 17 reports (27 last week). KRBE (19), WNOE (27 to 22), 13Q (23),

YOU'RE MY WORLD- Helen Reddy- 10 reports. KIOA (24 to 17), WBBF (18), WIBG (25). On: WAKY.

HOOKED ON YOU- Bread- 20 reports (25 last week). KILT (17 to 12), WAKY (26), WMAK (27),

SLOW DANCING- Johnny Rivers- 20 reports (25 last week). KRPS (17 to 12), WAKY (26), WMAK (27),

LUCKENBACK, TEXAS- Waylon Jennings- 23 reports. KILT (17 to 5). On: WAKY, WHBQ. Also: KILE (14 to 4).

YOU ARE ON MY MIND- Chicago- 23 reports. WBBF (15). On: WAKY, WDRQ, KRBE.

THIS GIRL- Mary MacGregor- 27 reports. WBBF (15). On: WAKY, WDRQ, KRBE. Also: WAIG.

SHOW YOU THE WAY- Jacksons- 44 reports (50 last week). WHBQ.

WHODUNIT- Tavares- 28 reports (24 last week). 99X (4), WMAK (10), WRKO (21 to 13), WDRQ (14),

THIS IS THE WAY...- Marie Osmond- 27 reports (28 last week). WMAK (17), KILT (16 to 11),

LOVE'S GROWN DEEP- Kenny Nolan- 34 reports (25 last week). WOKY (17 to 7), WBBQ (23), WBBF (26),

GOT TO GIVE IT UP- Marvin Gaye- 28 reports (24 last week). KGMY (16), WMAK (17), WRKO (26), Z93 (18 to 12), WAKY (24), KING (25), WRKO (26), Z93 (28), WWBR (25 to 13), KCBQ (23 to 14), KIIS (20 to 15), WMYR (18), WWI (18), WAKY (26), KATA (28 to 23), KCRS (25 to 21), KAOK (7), KFSB (2), KOTN (2), etc.

Do YOU WANNA MAKE LOVE- Peter McCann- 68 reports (62 last week). WBBQ, WBBQ, WCOL, WMAK, WOKY, WFLI, WGOW, WGSV, WHBC, WIFC, WLAC, WKKY, KOOK, KMBY.

THEME FROM ROCKY- Maynard Ferguson- 65 reports (60 last week). WBBQ, WBBQ, WQXI (21 to 17), KROK (22 to 13), KCBQ (23 to 14), KIIS (20 to 15), WMYR (18), WWI (18), WAKY (26), KATA (28 to 23), KCRS (25 to 21), KAOK (7), KFSB (2), KOTN (2), etc.

I JUST WANT TO BE YOUR EVERYTHING- Andy Gibb- 67 reports. KRSP (24), WBBQ, WBBQ, WQXI (21 to 17), KROK (22 to 13), KCBQ (23 to 14), KIIS (20 to 15), WMYR (18), WWI (18), WAKY (26), KATA (28 to 23), KCRS (25 to 21), KAOK (7), KFSB (2), KOTN (2), etc.

LIFE IN THE FAST LANE- Eagles- 65 reports (60 last week). WBBQ, WBBQ, WQXI (21 to 17), KROK (22 to 13), KCBQ (23 to 14), KIIS (20 to 15), WMYR (18), WWI (18), WAKY (26), KATA (28 to 23), KCRS (25 to 21), KAOK (7), KFSB (2), KOTN (2), etc.

Continued on Page 8.
<table>
<thead>
<tr>
<th>Name</th>
<th>From</th>
<th>Available</th>
<th>Telephone</th>
<th>Position</th>
<th>News</th>
<th>Service</th>
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<tbody>
<tr>
<td>Bill T. Rogers</td>
<td>WQAI-San Antonio</td>
<td>625-696-4593</td>
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<tr>
<td>Jim Sullivan</td>
<td>KTOR-Columbia, Mo.</td>
<td>314-545-5748</td>
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<tr>
<td>Bill Chamberlain</td>
<td>KGPR-Kansas City</td>
<td>918-540-1927</td>
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<tr>
<td>Frankie M.</td>
<td>WQNR-Detroit</td>
<td>415-844-8148</td>
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<tr>
<td>Steve Kelly</td>
<td>WAPK/WGKB/KSD</td>
<td>314-361-2500 (Room 815)</td>
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<tr>
<td>Scott Owens</td>
<td>WQFL-Tallahassee</td>
<td>904-877-8386</td>
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<tr>
<td>Jim Kelly</td>
<td>WQFL-Philadelphia</td>
<td>405-751-0623</td>
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<td>Tom Tyler</td>
<td>WQFL-Philadelphia</td>
<td>215-272-0702</td>
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<td>Bob Gillan</td>
<td>WPMY-Blairstown, N.Y.</td>
<td>212-446-5601</td>
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<td>John Edwards</td>
<td>KGYY-Bryan, Tex.</td>
<td>713-846-6062</td>
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<tr>
<td>J. J. Mitchell</td>
<td>KINT-El Paso</td>
<td>714-797-6436</td>
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<tr>
<td>Kim Carnard</td>
<td>WWXX-Hattiesburg, N.Y.</td>
<td>601-583-2610</td>
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<tr>
<td>Larry O'Neal</td>
<td>WPFI-Carrollton</td>
<td>404-975-3886</td>
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<td>Air Talent</td>
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<tr>
<td>Don Coste</td>
<td>KPPM-Carson City</td>
<td>702-382-6263</td>
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<tr>
<td>Bill Craig</td>
<td>KJMR-Colorado</td>
<td>714-433-7893</td>
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**Station Requests**

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<td>KGLI-Santa Maria, Ca.</td>
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<td>WDFP-Harion, Ohio</td>
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<td>Polydor/RSO</td>
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<td>WAFM-Athens, Ohio</td>
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<td>U.A./Capitol/Arista/Atlantic</td>
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<td>KGUN-Spokane, Wash.</td>
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<td>W.E.A.</td>
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<td>KNBA-Vallejo, Ca.</td>
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<td>KIDO-Boise, Id.</td>
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<td>WLXJ-Lacrosse, Wisc.</td>
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<td>WJNO/FM-West Palm Beach, Fla.</td>
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<td>KHBC-Mason City, Iowa</td>
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<td>WOLF-Tallahassee, Fla.</td>
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Depth reports on never airplay, derived from a selected section of top 40 correspondents are Manchester, Paul Barrette-WFEA- Starbuck, Abba, Al Stewart. Deb: Climax B.Band, K.Rogers.

- - - Bill Hennes-WKG- Kenny Rogers, Foreigner, Shaun Cassidy, Andrew Gold.

Wilmington, Tom Sommers-WAMS- Kenny Rogers, J.Elliman, S.Miller, Former, Hall & Oates, A.Gibb.

- - - Bill Hennes-WKG- Ricci Colyer, Dan & Colly, John Miles, Pablo Cruise.

Columbus, Dan Vaille-WDOS- Bob, Steve Miller, 10cc, David Soul, Hall & Oates.
Augusta, Bruce Stevens-WBBQ- Hall & Oates, Barry Manilow. Deb: Sylvers, Bob Segar.


Athens, Kelly McCoy-WRFC- Hall & Oates, Bob Segar, Bad Co., MacGregor, Angel.

Gainesville, Tom Harris-WDUN- Barry Manilow, Bette Miller, Peter McCann, Sanford/Townsend.


Tallahassee, Charles Rower-WLFL- David Soul, Abba, Rita Coolidge, Em. Dan & J.F.Cole.

Huntsville, Gaylon Horton-WAVD- Andy Gibb, Rita Coolidge, Waylon Jennings, Sanford/Townsend.

- - - Tony Taylor-WAAL- Rita Coolidge, Em. Dan & J.F.Coley, Steve Miller, Waylon Jennings.

Birmingham, John Shoony-WBFS- Marsh, Emily, Rain, Steve Miller, Bette Miller.

Montgomery, Lanny West-WHXY- 10cc, Shaun Cassidy, Boston, Abba. Deb: M.MacGregor, Addris Bros.

Lafayette, Greg Stevens- KYVL- Peter McCann, Andy Gibb, Alice Cooper, Ronnie Malt, Rita Coolidge.

Shreveport, Steve Kelly-KEEL- Waylon Jennings, Al Stewart, Bette Miller, Starbuck.

Memphis, John Anthony- WMPS- Hall & Oates, Foreigner, Hall & Oates.


Columbus, Dave Bishop-WCOL- Marshall Tucker, Marvin Gaye, Barry Manilow.

Beckley, Shane Randall-WCLR- Marvin Gaye, Barry Manilow, Crackin', Alice Cooper, Jimmy Buffett, Addris Bros., Steve Miller.


Phoenix, Gary Firth-KRIZ- Anson Williams, Andrew Gold, Rita Coolidge, Foreigner, Addris Bros.

Salt Lake, Lorraine Vinegar- KRBP- Bob Segar, Barry Manilow, Carpenter, Boston (nites).


Anaheim, Rick Carroll-KEZI- Andrew Gold, Barry Manilow.


- - - Randy Wittenberg-KFLY- Tavares, Foreigner, Hall & Oates, Bruce Freeman.


- - - Jann Newhouse-KFRC- Hall & Oates, Bette Miller.


- - - Randy Wittenberg-KFLY- Tavares, Foreigner, Addris Bros.

Salt Lake, Lorraine Vinegar- KRBP- Bob Segar, Barry Manilow, Carpenter, Boston (nites).

- - - Randy Wittenberg-KFLY- Tavares, Foreigner, Addris Bros.

San Francisco, Dave Sholin-KFRC- Andrew Gold, Barry Manilow, Carpenters, Boston (nites).


Stockton, Dave Morgan-KSAN- Marlena Shaw, Justin Hayward, Andy Gibb, Peter McCann, 10cc.

Medford, Jerry Allen-KJCR- Barley Manilow, Steve Miller, Blue, Carpenters. Deb: Not, P. McCann.

Portland, Michael O'Brien-DJ- Bill Conti, Bette Miller, Abba, Deb: Bob Segar, Eagles.


Leviston, Steven MacKelvie-KRLC- Steve Miller, Janis, Amazing Rhythm Aces, Sea Level.


Billings, Allen Moos- KMAX- Manford Mann, Alice Cooper, Rufus.

San Luis Obispo, John Tobin-KSLL- #1-Alan O'Day

- - - Ron Kay-KATT- Gary Paxton

Fresno, Cecil- KFAY- Alice Cooper

Salinas, A.J. Roberts-KDB- Andy Gibb

San Jose, Paul Wells-KSJO- Les Dudek

Livermore, Steve O'Neil-KKIQ- #12-Joe Tex

Sacramento, Lenny White-KWE- #11-M.Ferguson

- - - Jay Streit-KKRO- Gary Wright

Stockton, Dave Morgan-KSAN- * Royce Royce

Sacramento, Lenny White-KWE- #11-M.Ferguson

- - - Jay Streit-KKRO- Gary Wright


Great Falls, Mike Shannon-KKCL- #2-Alan O'Day

Kelso, John Hunter-KLUG- * Dan Martin

Correspondents' Corner (cont'd. from pg. 2)


- - - Randy Wittenberg-KFLY- Tavares, Foreigner, Addris Bros.


- - - Randy Wittenberg-KFLY- Tavares, Foreigner, Addris Bros.

- - - Randy Wittenberg-KFLY- Tavares, Foreigner, Addris Bros.

San Francisco, Dave Sholin-KFRC- Andrew Gold, Barry Manilow, Carpenters, Boston (nites).


- - - Randy Wittenberg-KFLY- Tavares, Foreigner, Addris Bros.

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- - - Randy Wittenberg-KFLY- Tavares, Foreigner, Addris Bros.

- - - Randy Wittenberg-KFLY- Tavares, Foreigner, Addris Bros.
Established Progressive Airplay (In Order)

Fleetwood Mac
Boston/Lack & Palmer
The Kinks
Bad Company
Jethro Tull
Foreigner
Nils Lofgren
Peter Gabriel
Eagles
Atlanta Rhythm Section
The Band
Jesse Colin Young

New Progressive Airplay (In Order)

Bonnie Raitt
Southside Johnny/Asbury Jukes
Supertramp
Dickey Betts
Al DiMeola
Beach Boys
Dave Mason
38 Special
Bryan Ferry
Jack Bruce

Notes: The top 4 looks like a who's who of rock groups. Still, the intensity of the airplay, even of the securely established No. 1 & No. 2 positions is fairly mild. The new names, Foreigner & Peter Gabriel, re-confirm the trend of success for artists who break out of previously established bands. Regionally, we see an amazing top 5 position for Garland Jeffreys in N.E. It's amazing, because, with that power, he attains only the 10th position in a national airplay list.

New Progressive Airplay

Eng.Dan &J.F.Coley-DOWDY FERRY ROAD
Ralph Towner-ICARUS
Dickey Betts-RUN GYPSY RUN
Bryan Ferry-LOVE ME MADLY AGAIN
Southside Johnny-FEVER NO MORE
Supertramp-FROM NOW ON
Supertramp-FOOL'S OVERTURE
Dickey Betts-NOTHING YOU CAN DO
38 Special-LONG TIME GONE

Singles & Imports:

Singles: There is a fairly long list of notable singles, but it is controlled by Dave Mason, Graham Parker, and 10cc.

Imports: It's getting boring but true that the important imports continue to lag behind two leaders - 801 - Live and The Hollies - Live.

The following are the most important new album tracks to enter the progressive stream. They are listed in order of preference.

Supertramp-GIVE A LITTLE LOVE
Dickey Betts-OUT TO GET ME
Dickey Betts-CALIFORNIA BLUES
Bryan Ferry-TOKYO JOE
Supertramp-QUIETEST MOMENTS
Dickey Betts-BOUGAINVILLEA
Bryan Ferry-THIS IS TOMORROW
Southside Johnny-THIS TIME IT'S FOR REAL
Supertramp-LOVER BOY
Dickey Betts-SWEET VIRGINIA

Inside Progressive Radio
(by George Meier, Editor of Walrus)

Jesse Colin Young
Atlanta Rhythm Section
Supertramp
Southside Johnny7Asbury Jukes
Bonnie Raitt
Dirty Sam & Dave
The Band
Jeffreys
Emummi_Lokc_k_Eillwer
Jethro Tull
Peter Gabriel
Foreigner
Mott
The Kinks
Eagles
38 Special
Eagles/Fleetwood Mac
Judds
Rufus
Eng.Dan & J.F.Coley
Dickey Betts
Bryan Ferry
Supertramp
Southside Johnny7Asbury Jukes
Bonnie Raitt
Dirty Sam & Dave
The Band
Jeffreys
Emummi_Lokc_k_Eillwer
Jethro Tull
Peter Gabriel
Foreigner
Mott
The Kinks
Eagles
38 Special
Eagles/Fleetwood Mac
Judds
Rufus

Singles:

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Ralph Towner-ICARUS
Dickey Betts-RUN GYPSY RUN
Bryan Ferry-LOVE ME MADLY AGAIN
Southside Johnny-FEVER NO MORE
Supertramp-FROM NOW ON
Supertramp-FOOL'S OVERTURE
Dickey Betts-NOTHING YOU CAN DO
38 Special-LONG TIME GONE

Notes: Again we must explain that this list is very volatile. It is affected by several factors, one of which is the time of release relative to the time we gathered the information. That explains why artists, known to be strong, may not show strongly at first. Dave Mason and Bonnie Raitt are examples of this factor influencing the chart. Bonnie Raitt, who dominates even the second place artist here, will no doubt do very well as time goes on - this may be her best album. But when all of the royalties are counted, Mason's checks will likely be higher. 38 Special is the new single name in the bunch.

Notes: The top 4 looks like a who's who of rock groups. Still, the intensity of the airplay, even of the securely established No. 1 & No. 2 positions is fairly mild. The new names, Foreigner & Peter Gabriel, re-confirm the trend of success for artists who break out of previously established bands. Regionally, we see an amazing top 5 position for Garland Jeffreys in N.E. It's amazing, because, with that power, he attains only the 10th position in a national airplay list.
Jobs: WKFY-Spartanburg looking for "morning communicator" who can handle the phone and get involved in the community. Contact Paul Howard, 803-583-2727.

Service: KOTY-Kennewick, Wa., "needs more copies of new records and albums."

KFRB-Redmond urgently needs Jennifer Warnes single.

KLEX-Twin Falls still needs LP and singles service from MCA and Epic.

KZAM-Las Vegas requests better service from Columbia and Epic.

John Dunaway, WAP-Panama City, Fl., would welcome music calls from Columbia, RCA, Playboy, ABC-Dot and Capricorn.

KCKK-Wolf Point, Montana, turned the country corner last January and would appreciate record service from all sources. Mail to Ed Lawson, Box 668, Zip 59291.

KZUN-Spokane, an AC format, requests service of Country singles and LP's - all sources.

KZK- Albany, Ore., needs Hoyt Axton single.

KSO's 4th Annual Great Country Concert on May 15 will feature Barbara Fairchild, Stonewall Jackson, Don King, T.G. Sheppard. A crowd of 14,000 is anticipated. Concert is an appreciation-to-listeners affair.

At KOTY-Kennewick, Wn., P.D. Ken Jacobsen can take calls between 9 and 10 AM and from 2 to 4 PM. In Rockford, Ill., opening day (May 7) of "Marriott's Great America" will be officially "Environment Canada", the research team stationed on Melville Island, north of the Arctic Circle, (74° 50 min) has been supplied with tapes from the daily programming of CFPM-Toronto.

Denis Bookey from KEEK-Eugene to KGA-Spokane, 6-11 PM.

Mike Monroe, KGA-Spokane, leaves the 6 to 11 PM shift for sales.

Mike Wolfe, WIRE-Indianapolis, joins the sports department at KERE-Denver. Sports-caster Saul Mishaan will remain at KERE.

In Columbia, South Carolina, the Mayor's Committee on Employment of the Handicapped meted WCOS/FM to listeners affair.

This has been Musician's Week on Bob Mitchell's "Who's Calling" on KCKC-San Bernardino. Featured callers were Charlie McCoy, Hargus "Pig" Robbins, Pete Drake and Johnny Gimble.

Marshall Smith promoted to PD at WPAP-Panama City.

Last week's guest DJ at WHN-New York was Lester Platt. As we noted here last week, Don Rhea celebrated 15 years at KCK- Kansas City last Saturday, April 30. (Except that we goofed and printed it May 30th). Friday (29th) he and Harriet arrived at the station expecting to have dinner with the boss and walked into a surprise party including out of state guests. Party or no - Don had to get up as usual to do his next morning show - a slot he has occupied for some 12 years. Next day the station held a gathering for his listeners at the Blue Ridge Mall. Well-wishers put away 1500 pieces of birthday cake and gave him writers cramp signing autographs. Both Rhea's were gifted with fine new watches by the station.

Pat McKeever moves from WWJO-St. Cloud to KSAQ-San Antonio. PD Paul Johnson will now be looking after the WWJO music.

Bill Robinson writes from WRN-Indianapolis: "Ronnie Milsap, Tammy and The Statler's just appeared here for us...The audience gave the Statlers a standing ovation when they finished their gospel medley. Isn't this a message to those acts who think they have to be dirty to be funny?"

Lineup at KVCK-Wolf Point, Mont.: Todd Shamley, Bob Bahr, Ed Lawson and Gordon Raye.

1000 W. days, 250 nights on 1450 K H. "Country Comes to Carnegie Hall" on May 17, from 8 to 11 PM Eastern Daylight Time. It's a coast to coast radio network feed, with a tape delay to western stations. WHN's Lee Arnold will MC the show, which will star Roy Clark, Don Williams, Freddy Fender and Hank Thompson. Participating stations will split the line charges and arrange hookups with their local telephone companies. ABC-Dot is underwriting all origination costs in exchange for twelve trade out spots from each station at a later time.

Ed Chandler, KSO-San Diego, would welcome a phone call from somebody at Mercury. In Denver, Jim Teeson has been named operations director at KLAX/FM. For the AM, Lindsey Engling is PD and Bill Ashford is music director.

Tom T. Hall was special guest on the "Artist Spotlight" feature last week on WIRK/FM-West Palm Beach.

Gary Vance moves from KAYO-Seattle to KKKK-Everett as PD. KAYO-Kansas City presenting Bobby Borchers and two local acts in two free Mother's Day Concerts this Sunday, in the Trail Town Opry Arena at Benjamin Stables.

Bob Shannon announces that KKKK-Port Arthur has moved into new studios. New mailing address: P.O. Box 2307, Zip 77640. Bob reminds us that there are now four country music stations serving the Beaumont-Port Arthur market of a million plus.

EVO-Tacoma observes Mother's Day with 20 hours of constant country for Mom. Listeners may phone in and send best wishes to their mothers right on the radio.

In Beaumont, Texas, next Tuesday (10th), KTRM will celebrate its 30th birthday and will award some lucky listener with a prize of a "Dreamboat" - a special bass fishing boat. Mother's Day listeners to KTRM-Phoenix will be asked to emulate the Jimmy Dean record by phoning in their own individual I.O. U.'s for Mom.

Warner Brothers listeners to submit lists of their favorite songs. Over 5000 letters and cards came in, from which music director Ted Cramer derived a Top 61 list of hits.

KFWT-Gilroy presented Hoyt Axton live in a remote from The Catalyst in Santa Cruz Sunday night (1st).

Late Country Reports (cont'd. from page 6)

"Lace & Whiskey"-Alice Cooper (W.B.) Most cuts have enough metal to cage King Kong, and the cavernous sound could only have been created by recording in a Devil’s Island dungeon, but our hero continues to avoid the turnkey of musical conformity. DAMNED IF YOU DO, NO MORE LOVE AT YOUR CONVENIENCE, KING OF THE SILVER SCREEN, and ROAD RATS bolt down the album while Alice’s gossamer-like single make you and me provides its romantic tenth.

"Izito"-Cat Stevens (A&M) Unlike "Forefinger" and "Numbers" this newest Cat Stevens album is not burdened with precocious, almost abstract lyrics, and is not smothered in garish orchestrations. Programmers should welcome the change. Stevens needs a "commercial" album about now and "Izito" answers the need with cuts like REMEMBER THE DAYS OF THE OLD SCHOOL YARD, CRAZY, CHILD FOR THE DAY, and KILLIN’ TIME.

"Book of Dreams"-Steve Miller Band (Capitol) On a recent mini tour of the West coast cities, Steve and crew out made his legion of fans who received them warmly. JUNGLE LOVE, SWINGTOWN, and his current single, JET Airliner are the most eventful. (We should, however, call attention to a crude deviation between the lyric on the single and that of the third stanza of the album version). SACRIFICE and WISH UPON A STAR expand the Miller sound into the progressive and mellow margins respectively.

The Beatles at the Hollywood Bowl (Capitol) The novelty wears off quickly, but Beatle-maniacs will consider this a must for their collection, and satisfying their curiosity will be uppermost in the minds of many programmers. The distracting shrill of the crowd and the moderate musicanship displayed in this 13 cut flashback don’t override the staggering historical significance the Hollywood Bowl concerts provide.

Also recommended from the following LP’s:

"A Man Must Carry On"-Jerry Jeff Walker (MCA) DON’T IT MAKE.../LEavin’ TEXAS/OONE TOO MANY MORNINGS

"Nothing But a Freeze"-Jesse Winchester (Bearsville) NOTHING.../SEEMS LIKE.../BOWLING GREEN/FOURQUOUL.

"As Long As You Love Me"-Mickey Thomas (MCA) MY GIRL.../TAKE ME.../CAN YOU FOOL/AS LONG AS YOU LOVE.

"Ear Candy"-Helen Reddy (Capitol) IF IT’S MAGIC/omid SKIES

"Right On Time"-Brothers Johnson (A&M) RUNNIN’ FOR YOUR LOVIN’/FREE YOURSELF/RIGHT ON.../STRAWBERRY

"Good News"-Attitudes (Dark Horse) DRINK MY WATER/SWEET SUMMER MUSIC/TURNING IN SPACE

"The Music Man"-Paul Anka (U.A.) DANNON/TONIGHT

"Anacostia"-Anacostia (MCA) HEARTACHE IN DISGUISE/FACE THE FACT

"After the Show"-Bruce Foster (Millennium) BORN TO BREAK MY HEART/PLATINUM HEROES

"Don’t Stop The Music"-Brecker Bros. (Arista) FINGER LICKIN’ GOOD/DON’T STOP THE MUSIC

"Keith Barrow"-Keith Barrow (Columbia) TEACH ME/PRECIOUS

"Peddlin’ Music On The Side"-Lamont Dozier (W.B.) FAMILY/TEAR DOWN THE WALLS

"Brownsville Station"-Brownsville Station (Private Stock) SLEEZY LOUISE/LADY

"Horizontal Refreshment"-Supercharge (Virgin) ONLY YOU

"Sun & Soul"-Stylistics (Hall) I’M COMIN’ HOME

"My Lady’s Eyes"-Curt Johnson (ovation) GOOD LOOKING GIRL

"Parliament Live"-Parliament (Casablanca) NIGHT OF THE THUMPASORUS PEOPLES

Most Active LP cuts on Top 40 Radio

6 of the top 10 LP cuts listed in this section on April 1st are now available as singles. During the past week airplay reports on other LP cuts have been so fragmented that a rank listing is not possible.

Fleetwood Mac-DON’T STOP/2ND HAND NEWS/GOLD

DUST WOMAN/YOU MAKE LOVIN’ FUN

B.T.O.-SHOUTIN RIDER/EASY GROOVE

Kansas-THE WALL

Dave Mason-LET IT GO, LET IT FLOW

10cc—MORE MORNING JUDGE

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Country (*requests)

Tom T.Hall-IT’S ALL IN THE GAME/AND I LOVE YOU SO

Hoyt Axton-LITTLE WHITE MOON/WATER FOR MY HORSE

You taught me how to cry

Glen Campbell-SUNFLOWER

Sonny James—CAN’T GET YOU OUT OF MY MIND/THE DAY’S

This is getting funny

Keith Barrow-TEACH ME/PRECIOUS

Sons of Champlin—DO IT FOR YOU

Stylistics-SO WHAT

Br.Johnson—BRICK HOUSE/GET AWAY AGAIN

Rufus-EVERLASTING LOVE

Dells-COULD IT BE

Eagles-TRY & LOVE AGAIN

Commodores-EASY/BRICK HOUSE

Greg Lake (E.L.& P.)— C’EST LA VIE/LEND YOUR LOVE TO ME TONIGHT

Bob Seger—ROCK & ROLL NEVER FORGETS

Stevie Wonder—ISN’T SHE LOVELY

Tom T. Hall. (5/6/77)
I especially like:

RUNAWAY- Bonnie Raitt (Warner Bros.) A highly imaginative arrangement of the old hit, which the vocalist handles with great style.

ALL YOU GET FROM LOVE IS A LOVE SONG- Carpenters (A&M) Alto sax on the bridge adds color and change of pace.

NIGHT AND DAY-Frank Sinatra (Reprise) It has been recorded many times, but never better than this.

PIANO DANCING-George Fischoff (Columbia) He gets considerable mileage out of a series of three chromatic chords.

Gary Taylor's Personal Picks

ONE OF THE POOREST PEOPLE- Caledonia (Big Tree) A ballad of being alone - and therefore poor. The PRETENDER-Jackson Browne (Asylum) The highly relatable lyric pretends to be nothing more than a song about seeking life, liberty, love and big bucks.

Also Possible

PEOPLE IN LOVE-10cc (Mercury)

THE MESSAGER-Brass Construction (United Artists)

THIS FLIGHT TONIGHT-Wasserman (A&M)

GIVE A LITTLE BIT-Supertwamp (A&M)

LADY-Brownsville Station (Private Stock)

BABY DON'T CHANGE YOUR MIND- Glady's Knight & Pips (Buddah)

Gavin's Gab

Last Friday evening, April 29th, in Chicago's Regency Hyatt House, over 400 representatives of the record and radio worlds paid tribute to one of the top radio pros of our time - and one of our finest gentlemen - Lucky Cordell. Among the many who "testified" were Rev. Jesse Jackson, Al Bell, Henry Stone, Russ Regan, Bob Austin, Georgia Woods, Bernadine Washington and Jerry Boulding. Paul Gallis, Granny White and Ernie Leamer did yeoman work in making all the arrangements for this special event. Lucky and his partners are now operating Lucky Productions, whose recorded product will be released through the Henry Stone organization.

Attention all correspondents: In billing for your stations' subscriptions our statements are sent to your personal attention unless we have been otherwise instructed. However, on the first day of the quarter's third month (that's this month) we send a final 30-day notice to your "Accounts Payable." In some cases this may reach a bookkeeper who doesn't know what it's all about and so ignores it. We strongly recommend that correspondents check with their accounting departments to make sure that these accounts are paid. Those that remain unpaid on May 31 will be cancelled and stations will lose correspondent status. Re-instatement of cancelled subscriptions do not restore correspondent listings.

Promotion of the month: WMOB-Mobile, a daytimer, ran a series of teaser spots: "Look for WMOB at night". No, they weren't going full time, a single engine aircraft was equipped with bright neon WMOB call letters, dial position and phone number. People who see the sign can call the station and participate in several prize drawings. Plane flies one night per week for four weeks. During the 4th, grapefruit情商 (a colleague of Russ Bennett's in the good old days at WTIX) reports "overwhelming" response. Getting people involved with a station when it's off the air is a noteworthy achievement.

Could you ad lib continuously for 30 seconds on the subject of - say - gyrostabilizers, without saying uh-huh, oh or um? At WIGY/FM-Bath, a listener who can do just that wins a dollar a second. At KDON-Salinas a lucky listener correctly identified the "Secret Sound" and won $100 per month for a year. The sound? A belt being pulled out of its loops. At KAAT-Little Rock, PD Dick Downes wishes "best of luck" to Reid "Rookie" Reker who is leaving the air and going into sales.

Congrats to Susie & Tom Giamanco (Jordan), proud parents of 8lb. Aaron Thomas, born April 28. In Neenah, Wis., WNAM publishes the "Musi-News" - a well written weekly paper dealing with pop music and musicians. They'd much appreciate artist bios and pix from all sources.

People and a weekend outdoor concert, which had an audience of over 6,500.

Don Brosnan, to Ron Eric Taylor, KOFM-Oklahoma City, Tu., Wed., Thurs. 2 to 5PM.

Music calls: to Jim Gates, KJAS-Jackson, Mo., Fridays, 10 to noon.

KROK-Shreveport threw a 94 hour non-stop birthday party, with a Friday dance pulling in 2,000 people.

At KAAY-Little Rock, PD Dick Downes wishes "best of luck" to Reid "Rookie" Reker who is leaving the air and going into sales.

Changes

Promotion

Arista Records

KYXI-Portland

Promoted to

Air Talent/Chief Eng.

KUHL-Santa Maria

KXLA-Utah

Promoted to

Air Talent

KUMO-Jefferson City

XXX- Denver

Promoted to

Air Talent

WFTL- Ft. Lauderdale

WNBX-Indianapolis

Promoted to

Music Director

WCHB-Honolulu

KOAA-Indianapolis

Promoted to

Music Director

WQOM-Odessa

KIBQ-Odessa

Promoted to

Music Director

KWIN-Cedar Rapids

KIUU-Eugene

Promoted to

Program Director

W295AF-Washington

W295AF

Promoted to

Program Director

KLWW-Cedar Rapids

WJUS/PW-Picayune

Promoted to

Program Director

WMOB-Mobile, 1020 First Southern Tower, Zip 36616.

World Radio History
Smash of the Week: UNDERCOVER ANGEL-Alan O'Day (Pacific) 56 top 20 listings. Rates #5 in airplay and it's still growing.

Sleeper of the Week: BLACK BETTY-Ram Jam (Epic) The airplay isn't particularly significant at this point, but where it's played it rings phones.

Hot: FEELS LIKE THE FIRST TIME- Foreigner (Atlantic) Our "Top Prospect" on March 25 took some time to establish but it's now doing well.

Top Tip: GOT TO GIVE IT UP-Marvin Gaye (Tamla) Cross over is reported by many stations.

Records to Watch: LUCKENBACH, TEXAS-Waylon Jennings (RCA) Started, as expected, in Texas and is spreading (see page 7). HIGHER & HIGHER-Rita Coolidge (A&M) Early numbers include WOXI (14), KEYS (16), Z93 (18), KRBE (18), WERC (21), KLBJ (21), etc. Airplay is good and growing.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

Gaining In Several Markets

1. WHEN I NEED YOU-Leo Sayer
2. SIR DUKE-Stevie Wonder
3. I'M YOUR BOOGIE MAN-K.C. & Band
4. DREAMS-Fleetwood Mac
5. LIDO SHUFFLE-Boz Scaggs
6. UNDERCOVER ANGEL-Alan O'Day
7. HOTEL CALIFORNIA-Eagles
8. COULDN'T GET IT RIGHT-Climax Blues Band
9. THEME FROM "ROCKY"-Maynard Ferguson
10. LONELY BOY-Andrew Gold
11. ANGEL IN YOUR ARMS-Hot
12. LUCILLE-Kenny Rogers
13. HEARD IT IN A LOVE SONG-M.Tucker
14. RIGHT TIME OF THE NIGHT-J. Warnes
15. SOUTHERN NIGHTS-Glen Campbell
16. FEELS LIKE THE FIRST TIME-Foreigner
17. SLOW DANCING--Adrissi Bros.
18. SO IN TO YOU-Atlanta Rhythm Section
19. CALLING DR. LOVE-Kiss
20. DANCING MAN-O

Top Prospects

YOU AND ME-Alice Cooper (Warner Bros.)

Picks & Plays

ALL YOU GET FROM LOVE...-Carpenters (A&M)
PEOPLE IN LOVE-10cc (Mercury)
GOING IN WITH MY EYES OPEN-Cliff Richard (Rocket)
DON'T TURN THE LIGHT OUT-Cliff Richard (Rocket)
WATCH CLOSELY-Don Johnson (Elektra)
THE Pretender-Jackson Browne (Asylum)
THAT MAGIC TOUCH-England Dan & John Ford Coley
YOU'RE MY WORLD-Helen Reddy (Capitol)
GIVE A LITTLE BIT-Supertramp (A&M)
SLOW DANCIN'--Johnny Rivers (Soul City)
LOOKING FOR A GIRL I Used To KNOW-Paco DeLucia (Capitol)

Regional Sales and/or Requests

DA DOO RON RON-Shaun Cassidy (W.B.)
LOVE'S GROWN DEEP-Kenny Nolan (20th)
WHODUNIT-Tavares (Capitol)
SLEEPIN' WITH THE DEVIL-Steve Forbert (A&M)
SPIRIT IN THE NIGHT-Manfred Mann (W.B.)
YOUR SONG-Janet Jackson (Atlantic)
HOLLYWOOD-Andy Gibb (Casablanca)
HOLD BACK THE NIGHT-Steve Harley (Capitol)
SLOW DANCIN'--Johnny Rivers (Soul City)

SPECIAL NOTICE!
There has been a change of hotels for our regional meeting in Philadelphia this coming weekend. See page 14 for details.

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca. 94111 415-392-7750
<table>
<thead>
<tr>
<th>City</th>
<th>Station</th>
<th>DJs</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lewiston</td>
<td>KDIL</td>
<td>Marvin Gaye</td>
<td>1</td>
</tr>
<tr>
<td>Portland</td>
<td>KXPN</td>
<td>John Farners</td>
<td>2</td>
</tr>
<tr>
<td>Seattle</td>
<td>KZOK</td>
<td>Dave Hudson</td>
<td>3</td>
</tr>
<tr>
<td>San Francisco</td>
<td>KFOG</td>
<td>John Davidson</td>
<td>4</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>KLON</td>
<td>John Denver</td>
<td>5</td>
</tr>
<tr>
<td>San Diego</td>
<td>KFMB</td>
<td>John Little</td>
<td>6</td>
</tr>
<tr>
<td>Phoenix</td>
<td>KUPP</td>
<td>John R. Smith</td>
<td>7</td>
</tr>
<tr>
<td>Denver</td>
<td>KLVE</td>
<td>John M. Smith</td>
<td>8</td>
</tr>
<tr>
<td>Salt Lake</td>
<td>KUSU</td>
<td>John W. Smith</td>
<td>9</td>
</tr>
<tr>
<td>Seattle</td>
<td>KZOK</td>
<td>John Davidson</td>
<td>10</td>
</tr>
<tr>
<td>Portland</td>
<td>KXPN</td>
<td>John Farners</td>
<td>11</td>
</tr>
</tbody>
</table>

**Notes:**
- The chart is derived from information supplied by radio reporters.
- The chart includes various DJ names and their corresponding chart positions.
**Adult Contemporary Programming**  
*Associate Editor, Ron Fell*

**Top Thirty**

**Note:** The lines in the top thirty below indicate sharp separations in our research totals. Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

<table>
<thead>
<tr>
<th>LW</th>
<th>TV</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11</td>
<td>SOUTH HEARTLAND</td>
<td>Glenn Campbell</td>
</tr>
<tr>
<td>2</td>
<td>10</td>
<td>SOUTHERN HILLS</td>
<td>Glen Campbell</td>
</tr>
<tr>
<td>3</td>
<td>9</td>
<td>I WANT YOU</td>
<td>Leo Sayer</td>
</tr>
<tr>
<td>4</td>
<td>8</td>
<td>WHEN I NEED YOU</td>
<td>Yvonne Elliman</td>
</tr>
<tr>
<td>5</td>
<td>7</td>
<td>WHEN THE RAIN BEGINS</td>
<td>Leo Sayer</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>WHEN I NEED YOU</td>
<td>Leo Sayer</td>
</tr>
<tr>
<td>7</td>
<td>5</td>
<td>WHEN I NEED YOU</td>
<td>Leo Sayer</td>
</tr>
<tr>
<td>8</td>
<td>4</td>
<td>WHEN I NEED YOU</td>
<td>Leo Sayer</td>
</tr>
<tr>
<td>9</td>
<td>3</td>
<td>WHEN I NEED YOU</td>
<td>Leo Sayer</td>
</tr>
<tr>
<td>10</td>
<td>2</td>
<td>WHEN I NEED YOU</td>
<td>Leo Sayer</td>
</tr>
<tr>
<td>11</td>
<td>1</td>
<td>WHEN I NEED YOU</td>
<td>Leo Sayer</td>
</tr>
</tbody>
</table>

**Most Active**

**Sale and/or Requests**

**Main Street**
- Bob Seger
- Gary Allan
- Hall & Oates
- America
- Marshall Tucker
- Statler Brothers
- ABBA
- R. Milsap

**Most Requested**

**Airplay**

**Main Street**
- Bob Seger
- Gary Allan
- Hall & Oates
- America
- Marshall Tucker
- Statler Brothers
- ABBA
- R. Milsap

**Most Requested**

**对应作者的报告**

A - C Correspondents' Reports

Auburnville (Bob Rymel-KQMC)  
Carpenters/Tom Jones/Millsap/10 CC/Pringle/Vaylon/M. Albert/A.R.S.(MCA).

Astoria (Jim Dunagan-KAST)  
Ronnie Milsap/Blue/P. & Herb/McCann/Marshall Tucker Band.

Atlanta (Bill Dollar-WGST)  

Baltimore (Dexter Beane-WEEI)  

--- (Bill May-KHED)  
Cunico/La Costa/Carpenters/Millsap/D. Ludwig. Gains: Bill Conti.

Bluefield (John Hoffman-WHIS)  
G. Knight/Carpenters/Gabriel/Pablo Cruise. Gains: Buffett/MacGregor.

Boston (Jim Spellmeyer-WEEI)  

Bend (Mark Andrews-KGRL)  

Brownwood (Mark Van Gelder-KQED)  

Brunswick (Dan Laramo-WKTV)  

Buffalo (Roger Christian-WBEN)  

Butte (Bob Roberts-KWSP)  

Carson City (Jim Kon/KBON)  

Cedar Rapids (Rick Sellers-WRT)  
Carpenters/T. Jones. Gains: D. Coley/G. 

Charlotte (Andy Chick-WT)  

Charlottesville (Jim Racey-WCHV)  
Manilow/D. Coley/Carpenters/T. Jones. Call: G. 

Chicago (Jim Dukis-WGN)  
Millsap/D. Coley/Abba/Phoebe. Gains: Breden/Schagel/Fleetwood Mac/J. Jones.

Cincinnati (Sue Hovey-KX)  

Columbia (Mike Collins-WIS)  
10 CC/Mac Davis/Cliff Richard. Gains: O'Day/D. Coley/Abba/Perrigo.

 Conan Way (Pat Wegner-KOOS)  
Gains: R. Columbus/Matts/Atlanta/Manilow/Millsap/Mac Davis/Cliff Richard.

Corvallis (Jim Rymel-KQMC)  
Hall & Gulliver/Atlanta. Rhy. Section (MCA) /Carpenters/M. Osmond/D. Parton.

Dayton (Scott Fisher-KM)  

Denver (Scott Fisher-KD)  
Cramer/S. J. Thomas/Mac Davis/S. Perry/G. & Lyle/Benton.

Des Moines (Del Hul-KNNT)  

Detroit (Bob Chenault-WCH)  

Durham (Bill O'Brien-WJMC)  

Eugene (Laura Bates-KM)  

Fitgough (Tony Mitchell-WEIM)  
Carpenters/Abba/10 CC/M. Murphy. Gains: Fleetwood Mac/Rose Royce.

Note: The lines in the top thirty below indicate sharp separations in our research totals. Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

**Continued on Page 10..**
Correspondents' Top Thirty

<table>
<thead>
<tr>
<th>Rank</th>
<th>City/Station</th>
<th>Top 10 Artists</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>San Francisco</td>
<td>Johnny Morris (KDIA) #2-Trammps, #3-Shirley Brown, #8-Jerry Butler</td>
</tr>
<tr>
<td>2</td>
<td>New York</td>
<td>Sonny Taylor (WEL) #2-Teddy Pendergrass, #3-Jerry Butler, #4-Shalamar, #6-Manhattans, #7-Isley Bros.</td>
</tr>
<tr>
<td>3</td>
<td>Natchez</td>
<td>Haynes Ford (WHAT) #1-Marvin Gaye, #4-K.C., #5-Manhattans, #6-Bootsy Collins, #7-Shirley Henderson</td>
</tr>
<tr>
<td>4</td>
<td>Hendrix</td>
<td>J.T.-KGRI/FM #1-Dramatics, #2-Ram Jam, #8-Walter Jackson, #10-Tavares</td>
</tr>
<tr>
<td>5</td>
<td>Galveston</td>
<td>Kirkiny Sterling (KGBC) #2-Candi Staton, #5-B.B. King, #8-Side Effect, #9-Eugene Record</td>
</tr>
<tr>
<td>6</td>
<td>Little Rock</td>
<td>Barry Mayo (KALO) Top Rotation: Jerry Butler, Sylvers, T Connection, Teddy Pendergrass</td>
</tr>
<tr>
<td>7</td>
<td>Dayton</td>
<td>Turk Logan (WDAO) #1-Luther, #2-Johnny Bristol, #8-Rufus, #10-Dramatics. Gns: Eugene Record, Mafia, Artie White, Bill Conti (long version)</td>
</tr>
<tr>
<td>8</td>
<td>Columbus</td>
<td>Keith Willis (WVKO) #2-Joe Tex, #3-Sylvers, #4-Dramatics, #7-Jerry Butler, #9-Wild Cherry, #10-Dramatics. New: Candi Staton, Blackbyrds. Gns: Rufus</td>
</tr>
<tr>
<td>9</td>
<td>Chicago</td>
<td>Earnest James (WBMX/FM) #4-Billy Paul, #5-Rufus, #6-Shalamar, #8-Marlena Shaw. Gns: Eugene Record, Maze, Ashford &amp; Simpson, Syl Johnson, Phyllis Hyman, G.C.Cameron, Philipe Wynne, Dells, Wal Murphy.</td>
</tr>
</tbody>
</table>

Hot Line

HATS OFF TO MAMA-Philiphe Wynne
YOU'RE WHAT'S MISSING IN MY LIFE-G.C.Cameron

Top Play

ANGEL IN YOUR ARMS-Bozzi
KISS IN '77-James Brown

Ours Love-Dells
LOVING YOU, LOSING YOU-Phyllis Hyman
NOTHIN' BUT A GROOVE-Lee Mitchell
LAYING BESIDE YOU-Eugene Record
SO SO SATISFIED-Ashford & Simpson
SPACE AGE-Jimmy Castor
EVERYTHING MUST CHANGE-George Benson

NOW-#1-HILL-Hall & Oates
YOUR LOVE IS RATED X-Johnny Morris
JOYOUS- Pleasure
GO AWAY LITTLE BOY-Marlena Shaw
THIS I SWEAR-Tyrone Davis
YOUR LOVE IS RATED X-Johnnie Taylor
NOW DO-U-WANTA DANCE-Graham Central Station.
SPACE AGE-Jimmy Castor
HOTLINE-Shotgun
ANGEL IN YOUR ARMS-Hot
KISS IN '77-James Brown
YOU'RE WHAT'S MISSING IN MY LIFE-G.C.Cameron
NOW DO-U-WANTA DANCE-Graham Central Station.

Regional Highlights

Chicago (Richard Steele-WJPC) #2-Jerry Butler, #4-Rufus, #5-Trammps, #9-James Brown, #10-Smokey Robinson. Gns: Michelle Wills. New: Dells, Ohio Players, Julian Thrall, Frederick Knight.

Correspondents' Preferred Picks

Top Regions

FEEL LIKE DANCIN'-Oliver Sain
AFTER YOU LOVE ME-Harold Melvin

Black Radio Correspondents' LP cuts are on page 13...
The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

<table>
<thead>
<tr>
<th>#</th>
<th>TW</th>
<th>Country Music Hits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>LUDDENBACK, TEXAS-Waylon Jennings</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>I'LL DO IT ALL OVER-Crystal Gayle</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>SOME BROKEN HEARTS...Don Williams</td>
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<tr>
<td>4</td>
<td>4</td>
<td>WE'VE NOT...BY MONDAY-Merle Haggard</td>
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<tr>
<td>5</td>
<td>5</td>
<td>I CAN'T HELP MYSELF-Eddie Rabbit</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>RAIN'S/A-Freddy Fender</td>
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<tr>
<td>7</td>
<td>7</td>
<td>ONE LAST TIME-Tammy Wynette</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>MARRIED, BUT...Barbara Mandrell</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>YOUR MAN LOVES YOU-Honey-Tom T. Hall</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td>BURST HEARTACHE-Kenny Dale</td>
</tr>
<tr>
<td>11</td>
<td>11</td>
<td>COWBOY LOVIN'-Tanya Tucker</td>
</tr>
<tr>
<td>12</td>
<td>12</td>
<td>GETTING GOOD AT MISSING YOU-R.Allen, Jr.</td>
</tr>
<tr>
<td>13</td>
<td>13</td>
<td>COWBOY LOVIN'-Tanya Tucker</td>
</tr>
<tr>
<td>14</td>
<td>14</td>
<td>PLAY, GUITAR PLAY-Conway Twitty</td>
</tr>
<tr>
<td>15</td>
<td>15</td>
<td>BURNING MEMORIES-Mel Tillis</td>
</tr>
</tbody>
</table>

Next In Line

**FOOL**-John Wesley Ryles

**MARGARITAVILLE**-Jimmy Buffett

**THAT'S WHEN THE LYIN' STOPS**-Pal Rakes

**ROLLIN' WITH THE FLOW**-Charlie Rich (Epic)

**DON'T WANNA CRY**-Larry Gatlin (Monument)

**THE MAN STILL TURNS ME ON**-Mary Lou Turner (MCA)

**DON'T HURT ANYMORE**-Narvel Felts (Dot)

**PLAY BORN TO LOSE AGAIN**-Dottsy (RCA)

**UNTIL I MET YOU**-Tom Bresh (Dot)

**LADIES NIGHT**-Del Reeves (UA)

Airplay:

- Charley Pride (41)
- Marty Robbins (37)
- Ronnie Milsap (33)
- George Jones (30)

Gary Stewart (30);

Bobbie Borchers (27);

Willie Nelson (24);

Lynn Anderson (23);

Sammi Smith (10).

- Hoyt Axton (10). Kay Price (ABC)-(14);

Connie Smith (Monument)-(13);

Emmylou Harris (12);

Jimmie Peters (10);

Jeanne Pruett (10).

Recommended New Releases

**PLAY BORN TO LOSE AGAIN**-Dottsy (RCA)

**THE MAN STILL TURNS ME ON**-Mary Lou Turner (MCA)

**PLAY, GUITAR PLAY**-Conway Twitty

**IF YOU WANT ME**-Billie Jo Spears

**YOU'RE THE ONLY THINK**-Jan Howard

**ROUNDUP**

- Aberdeen (Merle Fristad-KKA)
- Airplay:
- Gary Stewart (30);
- Bobbie Borchers (27);
- Willie Nelson (24);
- Lynn Anderson (23);
- Sammi Smith (10);
- Hoyt Axton (10).

- Sold:
- Jim Ed & Helen (30-7);
- Doug Kershaw, Marty Robbins, Ro- Mac Davis.

- Other Gains - Sales and/or Requests
- Reported by our
- Correspondents:

<table>
<thead>
<tr>
<th>#</th>
<th>TW</th>
<th>Country Hits</th>
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<tbody>
<tr>
<td>16</td>
<td>16</td>
<td>HEAD TO TOE-Bill Anderson</td>
</tr>
<tr>
<td>17</td>
<td>17</td>
<td>ME AND MILLIE-Ronnie Sessions</td>
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<td>18</td>
<td>18</td>
<td>THANK GOD SHE'S MINE-Freddie Hart</td>
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<tr>
<td>19</td>
<td>19</td>
<td>SHE'S PULLING ME BACK-Mickey Gilley</td>
</tr>
<tr>
<td>20</td>
<td>20</td>
<td>I'M SORRY FOR YOU-Moe Bandy</td>
</tr>
<tr>
<td>21</td>
<td>21</td>
<td>THAT WAS YESTERDAY-Donna Fargo</td>
</tr>
<tr>
<td>22</td>
<td>22</td>
<td>BURNIN' MEMORIES-Mel Tillis</td>
</tr>
</tbody>
</table>

Country Club, pg. 12

...Roundup, cont'd. pg. 6

LP cuts, pg. 13
Detroit (Cindy-WDOK) Fl-D. Houston, J.W.Ryles, P.Brown, #1-F. Bell, #2-G. Stewart, C.Grace, B. Anderson.


Eugene (Larry Blair-KQRT) #1- J. Brown, P. Smith, B. Borchers, G. Stewart.

Fort Worth (Donny Roberts-WKFG) Fl- D. Rakes, Cal Smith, P. Rakes, Hobbs, J. Reeves, Milsap, B. Borchers.

Huntsville (Hal Marray-WKYY) Gna-J. Reeves, M. Robbins, B. Borchers, L.Gatlin.

Everett (Hal Marray-WKYY) Fl-J. Reeves, P. Rakes, M. Robbins, G. Stewart.


Houma (Les Dominique-KCLL) #1-R. Griffin, #2- C. Pride, #3- M. Robbins, L. Gatlin, M. Robbins.

Huntingville (George Parker-WHBP) Fl-R. Griffin (22-16), J. Reeves (23-17), J. Howard (26-15), H. Rakes.

Indianapolis (Bill Robinson-WBWF) Gna- R. Sessions, Jr., B. Rakes, B. Borchers.

Jackson (Donnie Young-WMC) Fl- P. Rakes, M. Robbins, J. Reeves, George Jones.

Kansas City (Tony Black-KXKQ) #1- D. Houston, G. Stewart, G. Jones.

Las Vegas (Mike Farrell-KRAM) Gna-F. Hart (14-6), Statlers (24-15), L. Anderson, L. Gatlin.

Nebraska (Tampa-KEEN) Fl-D. Wills, J. Rodriguez, Connie Smith, K. Price.

Phoenix (Gary Bender-KIAC) Fl-B. Borchers, S. Smith, C. Pride, R. Sessions, M. Robbins.

Portland, Ore. (Rick Lewis-KT1B) Gna-J. Rodriguez, R. Sessions, L. Clark.

San Antonio (Max Gardner-KKXO) Gna-T. Tucker, J. Prueet, B. Borchers, J. Reeves, Mac Davis.

San Bernardino (Bob Mitchell-KCKC) #1-E. Rabbitt (3rd wk.), #2-B. Fairchild (15-6), #3-D. Houston (38-27), #4-B. Anderson, Mac Davis.


Waco (Mark Meredith-KKIK) Fl-J. Rodriguez, John Conlee.

Wichita (Don Walton-KFDI) Gna-J. Conlee (33-26), B. Borchers, G. Stewart, R. Milsap.

West Palm Beach (Don Vann-WFRB) Gna-J. Reeves, J. Pruett, C. Pride.

-- Late Reports --

Amarillo (Dugg Collins-KDJW) #1- K. Dale, Gna- J. Rodriguez, B. Borchers, M. Robbins.

Nashville (Mary Catharine-WSM) Fl- J. Rodriguez, B. Roberts, D. Houston, J. Reeves, L. Clark.

Rockford (Curtis King-WKKN) Fl-P. Rakes, J. Reeves, J. Ryles, J. Rodriguez, C. Pride.

San Jose (Don Kevin-WQTS) Fl-J. Rodriguez, B. Borchers, J. Pruett, L. Clark.

San Juan (Don Batchelor-KKVI) Fl- J. Rodriguez, R. Sessions, E. Buffett, J. Ryles, C. Pride.

San Luis (Mike Cramer-WMAF) Fl-J. Reeves (13-9), B. Borchers, J. Prueet, R. Sessions.

SLOW DANCING-Johnny Rivers-11 reports. KLKB (1), KTNN (3), KNIR (10 to 5), KOKL (20 to 10), WGOW (11), KCRS (19 to 11), KOMT (17 to 12). On: KIOA, KEEL, WJFP, WLXQ.


YOU'RE THE ONE-Tommy James-15 reports. KWOM (18). On: WNOE. Also: WCEP (7), KXIZ (9), KSLQ (10), WAZV (24), KFPM (28).

HOLLYWOOD-2 records. WNOE. Also: KJCK/FM (25), KHTR/FM (28).

HOOKED ON YOU-Bread-21 reports (20 last week). KRSP (3). On: WNOE. Also: WNUE (18), WIGY (19).

THAT'S THE WAY-MO ari smond-26 reports (27 last week). KRSP (19 to 12), WMAK (16), Z93 (26).


LOVE'S GROWN YOU AND ME-Alice Cooper-34 reports. WNOE (28 to 20). On: WERC/FM, KJRB. Also: WBTR/FM (9), WBBQ (25).

SHOW YOU THE WAY-Jacksons-32 reports (44 last week). WHBQ (18), WBBF (19), WNOE (23), KFRC (27), WIBG (28).

HIGHER & HIGHER-Rita Coolidge-38 reports. WQXI (20 to 14), Z93 (18), KRBE (18), WERC/FM (28 to 16).

HIGH SCHOOL DANCE-Sylvers-45 reports (38 last week). WOKY (18), WBBF (19), WNOE (23), KFRC (27), WIBG (28).

IT'S SAD TO BELONG-England Dan & J.F. Coley-61 reports. WMMK (24), WIBG (29), WBBF (30), WAVZ (29). On: WFLB, WTOC, KILE, KDOK, KOTN, KYJC. KGKL (20 to 10), WGSV (11), KCRS (29 to 19), KMHT (17 to 12). On: KIOA, KEEL, WMFJ, WLCX. WBGN (KOZE (24) KPAM (28). On: WGNG, WTOC, KGHO, KSLQ, KBEQ, KALE, KNOE, WISB, KBDF, etc.

WHADDIT?-Tavares-27 reports (28 last week). WPGM/FM (9), KSLQ (19).

LOVE'S GROWN YOU AND ME-Alice Cooper-34 reports. WNOE (28 to 20). On: WERC/FM, KJRB. Also: WBTR/FM (28 to 21), WMET (29 to 23), WMFJ (28 to 23).

HELLO STRANGER-58 reports (85 last week). WPRO/FM (7), 13Q (10), KJRB (12), KRSP (177).

WAVZ (29). On: WFLB, WTOC, KILE, KSBQ, KGHO, KSLQ, KBEQ, KALE, KGMC, etc.

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Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of

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<th>Location</th>
<th>Station</th>
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Shreveport (Randy Davis-KBCL) Carpenters/Mac Davis/Jack Jones. Calls: Buffett/Coolidge.


Seattle (Don Hoffmann-KVI) B. Manilow/B. Conti.

--- (Frank Taylor-KMWX) Carpenters/Abba/Manilow/10 CC/Gallagher & Lyle.


Santa Maria (Denny Luell-KUHL) A. Gold/Mac Davis/A. Gibb. Calls: Manilow/Starbuck/Addrisi Bros.

San Francisco (Elisa Greer-KSFO) Carpenters/Shylo/WilCiri/Coolidge/McCann.

San Jose (Ken Sutherland-KEZR) Atlanta Rhy. Sec.(MCA)/Supertramp. Gains: Manilow/Soul/Dan & Coley.

--- (Steve Walker-KCBS/FM) Cecilio & Kapono/Bill Summer/R. Torrance/Cat Stevens/10 CC.

Salem (Jim Bolen-KETU/FM) Coolidge/MacGregor/Starbuck./Oloonea.


Portland, Ore. (Mike Davis-KOIN) S. Miller/A. Gold/0's/foreign. Calls: Conti.

Philadelphia (Dean Tyler-WIP) Streisand/Mac Davis/Schreiber (WITH ONE MORE LP cut).


Portland, Ore. (Mike Davis-KOIN) S. Miller/A. Gold/O'day/Foreigner. Calls: Conti.


Richmond (Bob Blevins-WPCA) B. Manilow/Mac Davis/G. Knight/Anka/Boones/Abba.


--- (Steve Martinez-KLOK) Conti/Dan & Coley/Charlene.

Salt Lake City (Bob Lee-KSL) S. Bishop/Vinton/Carpenters/Alice Cooper.


San Francisco (Elma Green-KGF) Carpenters/Phye/Taylor/Coolidge/McCann.

--- (Phil Coatar) Pablo/Dan & Coley/Carpenters/Hall & Oates/Cassidy.


--- (Steve Walker-CBS/CM) Cecilio & Kappo/Bill Summer/R. Torrance/Cats Stevens/10 CC.

San Jose (Ken Sutherland-KRZ) Atlanta Rhy. Sec.(MCA)/Supertramp. Gains: Manilow/Soul/Dan & Coley.

--- (Steve Martinez-KLOK) Conti/Dan & Coley/Charlene.


Scranton/Wilkes-Barre (Thom Welby-WCMF) F. Sinatra (EVERYBODY)/J. Jones/Carpenters/Pablo Cruise.

Seattle (Don Hoffmann-KVI) B. Manilow/Conti.


Tacoma (Carl Sawyer-WMTN) Mancini/Dan & Coley/Mac Davis/D. Soul. Calls: W. Murphy/A. Gibb. TV Hits/60's/70's/80's/90's/Manilow/G. Knight/Coolidge/McCann.

Tri Cities (Jon Donavan-KORD) Bensen/Chicago/Mac Davis/Babyface/Sawing Ruy. Aces/A. Gibb/Abba.


Tulsa (Don Hoffmann-KVIX) Bill Conti. Calls: Fleetwood Mac/Mac Davis/Warner.


Warwick (Rick Bell-WTBN) Santos/Hayward/Atlanta Rhy. Sec.(MCA)/French/DeLillo/Mac Davis/Coolidge/Mac Davis/Washington, D.C. (Bob Duckman-WASH/PM) McCann/C. S. & Nash/Addrisi Bros./Carpenters/Coolidge.

--- (Bonnie Smith-KWAL) Manilow/D. Soul/Addrisi Bros./A. Gold/Dan & Coley.


--- (Frayn Taylor-WOMX) Carpenters/Manilow/10 CC/Gallagher & Lyle.
In Los Angeles they're still talking about KMPC's "Waterthon". In 24 hours there were over 25,000 listener calls, pledging water savings during the next 100 days. Each caller was mailed a pamphlet entitled "50 Ways To Save Your Water". Pledges totaled exactly 131,274,561 gallons. One highlight result of the feature was a phone call from the personnel director of I.T.& T., requesting 1,000 copies of the pamphlet. His company plans to enclose one in each of its employees next pay envelopes.

Unusual - and unpremeditated - station promo: When a Medford newspaper decided to do a picture story about the local hospital's switch to the metric standard for weighing in new babies, they built their story around new parents Dave and Mary Schroeder and their newborn baby, Robin Rose, who weighed in at 3,269 grams. Dave is a jock at KMED and the story took up four columns on the front page of the Sunday edition.


KOOK-Billings is sponsoring the "Great Rocky Mountain International Balloon Race", May 20-21-22. Congrats to Jack Armstrong, of WIFE- Indianapolis, and to his wife Peggy, on the birth of their second child, a girl, born Friday (6th).

In Junction City, Kansas, KJCK is starting a three phase talent search. 1st phase found home movie makers competing for cash prizes. Second phase asks amateur graphic artists to submit designs for the station's t-shirt. Third phase is a search for a disc jockey, with the winner being awarded a night on the air.

Jerry Rogers, mgr. of WSGA, calls our attention to our listing of Barry Nobles as moving from WSGA to WTOC - says that Nobles hasn't worked for WSGA since 1968.

Jerry Allen, PD of KYJC-Medford, reports that the station has already given away over $3,000 in cash as part of their Bumper Sticker/Money Machine contest. A week earlier, station's March of Dimes Walkathon raised $22,000 in pledges.

Chris O'Neil reports from CK101-Cocoa Beach that they've so far given away $2,100 in prizes in their "Last Song" contest. Listeners naming the last three records played may win up to five times their age - in dollars. Great opportunity for the Geritol set.

Lots of music for lots of people in Baton Rouge. Three nights of pop concerts drew 14,000 each performance, while a three day country music festival attracted 50,000 total.

In Atlantic City (Las Vegas East) WDLD celebrated Friday the 13th by making it "Lucky 13" (the station's logo) - giving away $13 in cash, a 13 lb. cake, 13 top hits, and so on. Listeners loved it, says Gary Lane.


Inside Progressive Radio (by George Meier, Editor of Valrus)

UNDER THE SPREADING RESEARCH TREE

It is top 40 radio which usually comes to mind when the word research is used. What with its tight playlists and highly competitive nature, the format has been doing music research for many years. Some of the modern techniques, using skin sensors and such, are a 21st century kind of hair raising. Few people, from the chart watching and store calling school, seem totally comfortable with the techniques of gadget science.

Progressive radio, to make our standard leap, is more often thought of as research free. The notion is that programmers work more on instinct than anything else. That notion has been true, but it is changing rapidly. Lee Abrams, and the over 25 stations he consults, do massive and very impressive record research. His specialty is in locating the right tracks on an album and in determining the musical migration of the album audience.

This investigation is most difficult when dealing with albums because there is such a vast collection of known artists and because each new LP presents so many possibilities in its 8-10 tracks.

So when thinking of us progressives, add to your thoughts that seat-of-the-pants programming is giving way to social science. Hopefully, it will leave room for programming hunches - the factor which makes for the human difference.

-----

Memo to Correspondents

Enclosed in this mailing is our revised Action Report form. Please note the instructions on the back. In listing LP cuts in the lower right section, don't list those that are available as singles, even though you may be restricting them to LP rotation. When adding or charting an album track for regular singles rotation, it will help if you also list it in the LP section.

UM-13-77

Gavin's Gab

-----
Country Club

Jobs: WTIT-Oakkoish has opening for production director who can also handle weekend air shift. Contact Don Davis, Box 1490, Zip 54901.

KKXL-Waterloo, Iowa, requests applications from experienced DJ's with first phones. Contact Chuck Anderson, 319-233-3371.

Service: WHHS-Shelby needs current singles by Tina Rainford and Mary MacGregor. WPOR-Portland, Me., requests extra copies of Bobby G. Rice single. Local retail stores also could use some.

KATU-Eugene needs current singles by Tina Rainford and Marty Robbins.

KSHF-Medford would appreciate better LP service, current and gold.

KFRB-Redmond, Ore., needs the current singles by Ronnie Milsap and Bobby Borchers. Also better LP service.

KOY-Kennewick, Wa., needs Spanish records for a special weekly Spanish program.

Also dupes from RCA, Columbia, UA.

KGY-Salem, Ore., wants Jimmy Buffett's "Changes in Attitudes" LP.

KCIL-Houma needs RCA singles - already receiving RCA albums.

KOUF-Corpus Christi requests Rita Coolidge single, also LP's from MCA and Capitol.

KZUN/PM-Spokane going to a country format June 1. Requests complete single and LP service. Box 14059, Zip 99214.

KRRK-Albany, Ore., needs the top 50 country hits dating back to 1958 for the FM'er coming on the air sometime next month. Also needs sales, Ady Axton single.

Available: Marvin Ingram, ex-KRDR-Boise, 503-761-6450.

Bob Pike, operations director at KFUB-Pueblo looking for position in larger market. Phone office: 303-545-5970; home 303-542-6488.

Mike Shanin, KCKN-Kansas City, Program and News Director, elected president of Kansas Associated Press Broadcasters.

Bill Moller, General Manager at KEED-Eugene, going to KFRB-Redmond, in which he has just bought a controlling interest.

Nathan Hale from WVCK-Warner Robins to WPGA-Perry, Ga. "J.T." promoted from MD to PD at KDJW-Huntsville, Texas.

Correspondents: Please note our new, expanded Action Report Form enclosed with this Report.

"Bring home the bacon on Country K" promo meant that winners of the regular bumper sticker prizes were presented with a bonus of 5 lbs. of bacon, by WIRK/FM-West Palm Beach.

Revised air staff at KAYO-Seattle: Ben Peyton, Kris Carpenter, Bo Wiley, Robin Sherwood, Gary Mitchell (from KUUU).

Weekends: Skip Olson, Bob Spencer, Bill Turner, Tom Kelly.

Bill Lewis, KTIB-Thibodaux, who is helping to promote the benefit fairs in his area for the Volunteer Fire Departments, reports "absolutely overwhelming" response from listeners. He's deeply grateful to the many music people who generously donated posters, T-shirts and records for prizes at the fairs. Not enough room here to list the many that he reported, but topping his list are Johnny Rodriguez, Lawanda Lindsey, The Statler Bros., and Mike Sinc.

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Correspondents: Please note our new, expanded Action Report Form enclosed with this Report.

Be sure to read the directions on the flip side. Please fill it out as completely as you can. It flows us up if we have to refer to your printed chart. List last week's chart numbers, too.

KLAC-Los Angeles will do a live broadcast of the Mel Tillis Sons-of the Pioneers Concert May 20 from the Pasadena Civic Auditorium.

The morning man at KSO, who does a "Streets of Des Moines" feature, is going to see if he can do a broadcast from the city sewers. Station hosted 65 blind children at the circus last week. They all wore earphones so they could hear Perry St. John and John Leslie describe the action that they couldn't see.

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"American Roulette"-Danny O'Keefe (Warner Bros.) Ever since Charlie got the blues back in '72
Danny has been on this melancholic bummer. On "American Roulette" his writing is particularly
intense while his melodies are more memorable than in recent albums. This combination makes
for some real classics like THE RUNAWAY and AMERICAN ROULETTE, and gives us superior cuts like
YOU LOOK JUST LIKE A GIRL AGAIN, ALL MY FRIENDS, and JUST JONES. Sometimes we need a Danny
O'Keefe to shake us out of our intellectual narcolepsy.

"Here At Last Bee Gees Live"-Bee Gees (RSO) It takes a two record set just to include all their
hits, thus their live tour consisted almost exclusively of their biggies. The album captures
one complete performance December 20, 1976 at the fabulous Forum in Los Angeles. That means it
is not a compilation of the best versions of each song as recorded throughout the tour. Now
that's "LIVE", and a credit to the brothers' showmanship.

Also recommended from the following LP's:
"El Mirage"-Jimmy Webb (Atlantic) WHERE THE UNIVERSES ARE/P.F.SLOAN/THE MOON IS A HARSH MISTRESS
"Travelin' At The Speed Of Thought"-O'Jays (Phil. int.) TRAVELIN'/S0 GLAD I GOT YOU/STAND UP
"Flowing Rivers"-Andy Gibb (RSO) WORDS & MUSIC/DANCE TO THE LIGHT OF THE MORNING/THICKER THAN WATER
"Windy City Breakdown"-Jonathan Cain Band (W.B.) WINDY CITY.../ROCK IT DOWN/GO NOW/YOUR LADY...
"Mac McAnally"-Mac McAnally (Ariola) IT'S A CRAZY WORLD/ALIVE
"A Simpler Time"-Michael Katakis (A&M) AS THE FIRST TIME/WE ARE ALL DANCERS
"Rex"-Rex Allen, Jr. (W.B.) LOVIN' ARMS/TWO LESS LONELY PEOPLE
"Edwin Starr"-Edwin Starr (20th) EAVESDROPPER/ACCIDENT
"Morning Comes Quickly"-Barbra Streisand (RSO) WHO WAS IT STOLE YOUR HEART AWAY
"Friends & Strangers"-Ronnie Laws (Blue Note) NEW DAY/SAME OLD STORY/SATURDAY EVENING
"Little Queen"-Heart (Portrait) BARRACUDA/CRY TO ME
"Life"-Jimmy Jones (Casablanca) I'LL GO WHERE YOUR MUSIC TAKES ME/WHATEVER HAPPENED...
"Rough Diamond"-Rough Diamond (Island) HOBO/ROCK & ROLL
"Now"-The Tubes (A&M) MY HEAD IS MY ONLY HOUSE/GOD-BIRD-CHANGE

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Poco-INDIAN SUMMER
Paul Anka-2ND THOUGHTS/EVERYBODY OUGHT TO BE...
Henry Mancini-WHAT'S HAPPENING
Cat Stevens-SCHOOL YARD/CHILD FOR A DAY/CRAZY LIFE
Kenny Loggins-I BELIEVE IN LOVE
Paul Anka-2ND THOUGHTS/EVERYBODY OUGHT TO BE...
"Flowing Rivers"-Andy Gibb (RSO) WORDS & MUSIC/DANCE TO THE LIGHT OF THE MORNING/THICKER THAN WATER
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"Rough Diamond"-Rough Diamond (Island) HOBO/ROCK & ROLL

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Those who have already made room reservations at the Hilton will find them transferred to the Hilton. A strike and picket line at the Hilton compelled a change of hotels for our meeting on May 21-22.

Saturday, 5/21, 8:30AM: Registration. Coffee available.

Sunday, 5/22, 9:00AM: Complimentary coffee available.
Smash of the Week: THEME FROM "ROCKY" - Bill Conti (United Artists) When all is said and done the theme itself is the real winner.

Sleeper of the Week: YOU'RE MY WORLD - Helen Reddy (Capitol) Limited exposure, but the few chart moves point toward possible further growth. WBBF (8 from 15), KIOA (11 from 17), WDBQ (15 from 28), WFRC (16 from 24), WFM (28 from 30).

Hot: JET AIRLINER - Steve Miller (Capitol) Saturation airplay is supported by numerous chart jumps.

Top Tip: LOOKS LIKE WE MADE IT - Barry Manilow (Arista) If listener phone response is any indication, this should be big.

Records to Watch: HIGH SCHOOL DANCE - Sylvers (Capitol) Big week. Jumped 41 to 31 in chart ranking in our research tabulation.

PEOPLE IN LOVE - 10cc (Mercury) Stockton, Great Falls, Nashville, Bryan (Tx.), Albany (Ga.), and many more.

Recommended Playlist
The listings below indicate our own estimate of these records' relative program value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

LW TW Top Twenty
1. SIR DUKE - Steve Wonder
2. DREAMS - Fleetwood Mac
3. WHEN I NEED YOU - Leo Sayer
4. UNDERCOVER ANGEL - Alan O'Day
5. I'M YOUR BOOGIE MAN - K.C.
6. LONELY BOY - Andrew Gold
7. THEME FROM "ROCKY" - Bill Conti
8. LIDO SHUFFLE - Boz Scaggs
9. PEOPLE IN LOVE - 10cc
10. ANGEL IN YOUR ARMS - Hot
11. COULDN'T GET IT RIGHT - Climax Blues Band
12. LOOKS LIKE WE MADE IT - Barry Manilow
13. UNDERCOVER ANGEL AGAIN - Hall & Oates
14. AIN'T GONNA BUMP NO MORE - Joe Tex
15. I JUST WANT TO BE - Andy Gibb
16. DO YOU WANNA MAKE LOVE - Peter McCann
17. HIGH SCHOOL DANCE - Sylvers
18. LIDO SHUFFLE - Boz Scaggs
19. LIFE IN THE FAST LANE - Eagles
20. LOOKS LIKE WE MADE IT - Barry Manilow

Gaining in Several Markets
- LIFE IN THE FAST LANE - Eagles
- BACK TOGETHER AGAIN - Hall & Oates
- AIN'T GONNA BUMP NO MORE - Joe Tex
- I JUST WANT TO BE - Andy Gibb
- DO YOU WANNA MAKE LOVE - Peter McCann
- ARIEL - Dean Friedman
- KNOWING ME, KNOWING YOU - Abba
- YOU AND ME - Alice Cooper
- EVERYBODY BE DANCING - Starbuck
- CINDERELLA - Firefall

Gaining in Several Markets
- LIFE IN THE FAST LANE - Eagles
- BACK TOGETHER AGAIN - Hall & Oates
- AIN'T GONNA BUMP NO MORE - Joe Tex
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Top Prospects
MY HEART BELONGS TO ME - Barbra Streisand (Columbia) I'M IN YOU - Peter Frampton (A&M)

Regional Sales and/or Requests
- WHODUNIT - Tavares (Capitol)
- SHOW ME THE WAY TO GO - Jacksons (Epic)
- LOVE'S GROWN DEEP - Kenny Nolan (20th)
- BARRACUDA - Heart (Portrait)
- SPIRIT IN THE NIGHT - Manfred Mann (W.B.)
- THIS IS THE WAY - Marlo Osmond (Polydor)
- YOU'RE MOVIN' OUT TODAY - Bette Midler (Atlantic)
- SLOW DANCIN' - Addisflat Bros.
- MARSARITAVILLE - Jimmy Buffett
- GOT TO GIVE IT UP - Marvin Gaye
- MAINSTREET - Bob Seger

Picks & Plays
- JUST A SONG - Crosby, Stills & Nash (Atlantic)
- ALL YOU GET FROM LOVE - Carpenters (A&M)
- DON'T TURN THE LIGHT OUT - Cliff Richard (Rocket)
- PRETENDER - Jackson Browne (Asylum)
- WATCH CLOSELY NOW - Kris Kristofferson (Columbia)
- THAT MAGIC TOUCH - Casablanca
- GOING... - David Soul (Private Stock)
- LOSE AGAIN - Linda Ronstadt (Asylum)
- SAVE ME - Merrilee Rush (United Artists)
- GIVE A LITTLE BIT - Supertramp (A&M)
- SHE PUT THE LIGHT ON ME - Brownsville Sta. (P.S.)
- WHAT'S ON MY MIND - Kishner
- SMOKE - Sanford/Townsend (Warner Bros.)
- ON AND ON - Stephen Bishop (ABC)
- RUNAWAY - Bonnie Raitt (Warner Bros.)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca. 94111 415-392-7750
Correspondents' Corner

Cincinnati, E-Alvin Davis-WCAI - #14-B.Manilow - Manfred Mann
Hamilton, Joe London-WMON - Heart
Columbus, Chris Edmonds-WNCI - #14-B.Manilow
Alliance, Bill Brophy-WFAN - Frankie Miller
Parkersburg, Kelly West-WKX - Barbra Streisand
Wheeling, Jim Sebastian-WWX - *DNA
Huntington, Jason Douglas-WKX - Marshall
Jackson, Gary Osborn-WMON - Rufus
Muskegon, Jon London-WINK - Woodstock
Freeport, Jim Douglas-WGCC - #19-Steve Miller
Two Rivers, John Barber-#19-Steve Miller

Green Bay, Gregg Albert-WKU - #15-Kenny Nolan
Baltimore, John Anthony-WKZ - *Peter Frampton

Pueblo, Rip Van Winkle-KDZA - Abba

Lubbock, Mark Conway-KLBK - "Men in Motion"

Phoenix, Gary Firth-KRIZ - Gary Wright
Salt Lake City, Lorraine Winegar-KRSP - Heart

Camarillo, Jim Gates-KRGM - #14-B.Manilow

Correspondents not listed above will be found on pages 8 & 9......


Detroit (Bob Chenault-WOMC) B. Streisand/Soul/Ronstadt/Broadway C.,S. & Nash.


Coos Bay (Pat Wegner-KOOS) C., S. & Nash/D. Soul/Atlanta Rhythm Section/MCA/D. Parton/Hall & Gulliver.


Cincinnati (Susan Howe-WLW) Fleetwood Mac/Mac Davis/Tom Jones.


Carson City (Don Costa-KPTL) Shields/D. Hall & Gulliver/G. Knight/H., J.F. & D.

Buffalo (Roger Christian-WHEN) Jacksons/A. Gibb/D. Soul/D. Hart.

Boise (Lee Chabre-KBOI) D. Huff/Campbell/G. Knight/Carpenters/Manilow.


Akron (Russ Knight-WAKR) B. Conti/Fleetwood Mac/Abba/Manilow/K. Rogers. Gains: Coolidge/Nolan.

Acer (Russ Knight-WAKR) B. Conti/Fleetwood Mac/Abba/Manilow/K. Rogers. Gains: Coolidge/Nolan.

Ashton (Donna Kay-WACE) Tallahassee/Atlanta Rhythm Section/Manilow.

Alan Jackson (Jim Johnson-CKJR) Tallahassee/Atlanta Rhythm Section/Manilow.

Airplay

DON'T TURN THE LIGHT OUT-Cliff Richard

ALL IN YOUR MIND-Atlantic Rhythm Section

ALMOST LIKE A SONG-Ronnie Milsap

THE WAY I FEEL TONIGHT-Shields

BABY DON'T CHANGE YOUR MIND-G. Knight & Pips

RUNAWAY-Gallagher & Lyle

WE'RE STILL TOGETHER-Peaches & Herb

EASILY-Frankie Valli

WE'RE ALL ALONG-La Costa

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A LITTLE LOVE & UNDERSTANDING-Parker McGee

ARIEL-Dean Friedman

A - C Correspondents' Reports

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Correspondents' Preferred Picks

Most Active
HEARD IT IN A LOVE SONG-Marshall Tucker Band
ALL YOU GET FROM LOVE-Commodores

Action Sides
THIS GIRL-Mary MacGregor
DO YOU WANT TO MAKE LOVE-Michael McCann
HASTA MAMITA-The Elected
MY BEST FRIEND'S WIFE-Paul Anka
ON & ON-Stephen Bishop
PEOPLE IN LOVE-SCOTT McNEE
EVERYBODY'S DANCIN'-Starruck
SICK DAYS AGAIN-Addrisi Bros.

Most Requested
IT'S SAD TO BELONG-England Dan & J.F. Coley
LOOKS LIKE WE MADE IT-Barry Manilow

Airplay

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ALL IN YOUR MIND-Atlantic Rhythm Section

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THE WAY I FEEL TONIGHT-Shields

BABY DON'T CHANGE YOUR MIND-G. Knight & Pips

RUNAWAY-Gallagher & Lyle
Black Radio

(5/20/77)

Correspondents' Top Thirty

<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
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<tbody>
<tr>
<td>1</td>
<td>GET TO GIVE IT UP-Marvin Gaye</td>
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<tr>
<td>2</td>
<td>ISAAC HAYES-Doomsday</td>
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<td>3</td>
<td>BOOTSY COLLINS-Pinball Wizardry</td>
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<td>4</td>
<td>AIN'T GONNA BUMP NO MORE-Joe Tex</td>
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<td>5</td>
<td>HULLO Renault</td>
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<td>6</td>
<td>IT FEELS SO GOOD-Manhattan</td>
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<td>7</td>
<td>I WANNA DO IT-Young Butler</td>
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<td>8</td>
<td>THIS IS MY BOOGIE MAN-Frank Lucas</td>
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<td>9</td>
<td>I CAN'T GET OVER YOU-Dramatics</td>
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<td>10</td>
<td>SHOW YOU THE WAY TO-GO-Jacksons</td>
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<td>11</td>
<td>WHODUNIT-Tavares</td>
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<td>12</td>
<td>UPTOWN SHALAMAR-Shalamar</td>
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<tr>
<td>13</td>
<td>I DON'T LOVE YOU ANYMORE-Teddy Pendergrass</td>
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<td>14</td>
<td>WHILE I'M ALONE-Maze</td>
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<tr>
<td>15</td>
<td>BABY I LOVE YOUR WAY-Walter Jackson</td>
</tr>
</tbody>
</table>

Hot Line

NOW DO-N-U-WANTA DANCE-Graham Central Station
GO AWAY LITTLE BOY-Marlena Shaw

Top Airplay

BEST OF MY LOVE-Emotions
LAST THING I DO-Thelma Houston
PARTY LAND-Blackbyrds
KISS IN-77-James Brown
LOVING YOU-LOVING-Yo-Yo-Phyllis Hyman
EASY-Commodores
SEE YOU WHEN I GIT THERE-Lou Rawls
YOU'RE WHAT'S MISSING IN MY LIFE-G.C.Cameron
JOVIAN-Enchantment
SLIDE-Love

THIS WILL BE A NIGHT TO REMEMBER-Eddie Holman
OUR LOVE-Dells
HOTLINE-Enchantment
DELIGHTFUL-Michael Walden

Top Regionals

Atlanta (Frank Barrow-WAKS) #1-Jacksons, #4-Sylvers, #6-Jerry Rix, #8-Side Effect, #9-Dramatics.

Berkeley (Rob Singleton-KRE) #2-Marlena Shaw, #7-Brenda & Tabulations, #9-T. Conn., #10-ASHFORD & SIMPSON.
Gns: W. Bylin, P. Hyman, R. Record, G. S. Symonds, W. Murphy, T. Houston, People's Choice, Luther.


Top Airplay

BLACK RADIO CORRESPONDENTS' PREFERRED PICKS

BACK TOGETHER AGAIN-Maxie & Oates (RCA)
BABY DON'T CHANGE...Gladys Knight (Buddah)
SPELLBOUND-Barkays (Mercury)
I SAW MY GROOVIN' WITH YA-Johnny Bristol (Atot)
SUNSHINE-Enchantment (U.A.)
LOVING IS REALLY MY GAME-Brainstorm (Tabu)
POST MORTEM-Cameo (Chocolate City)
SHOW ME LOVE-Curtis Mayfield (Curtom)
BAD GIRL-Carl Graves (Ariola)
CAN'T WE JUST SIT DOWN-Donna Summer (Casablanca)
LONG & WINDING ROAD-Melba Moore (Buddah)
A REAL MOTHER FOR YA-Johnny Guitar Watson (DJM)
I'M A SUPERSTAR-Brenda & Tabulations (Choc.City)

Regional Highlights

Atlanta (Frank Barrow-WAKS) #1-Jacksons, #4-Sylvers, #6-Jerry Rix, #8-Side Effect, #9-Dramatics.

Berkeley (Rob Singleton-KRE) #2-Marlena Shaw, #7-Brenda & Tabulations, #9-T. Conn., #10-ASHFORD & SIMPSON.
Gns: W. Bylin, P. Hyman, R. Record, G. S. Symonds, W. Murphy, T. Houston, People's Choice, Luther.
Country Music  
(Associate Editor, Janet Gavin)

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

1. LUCKENBACH, TEXAS-Waylon Jennings
2. IF WE'RE NOT...BY MONDAY-Merle Haggard
3. I CAN'T HELP MYSELF-Eddy Rabbitt
4. I'LL DO IT ALL OVER—Crystal Gayle
5. MARRIED, BUT...—Barbara Mandrell
6. YOUR WAR LOVES YOU—Merle Haggard
7. RAINB & FL-Freddy Fender
8. COBY LOVIN' NIGHT-Tanya Tucker
9. SOME BROKEN HEARTS-Don Williams
10. THAT WAS YESTERDAY—Donna Fargo
11. BURNING MEMORIES—Mel Tillis
12. GETTING GOOD AT MISSING YOU-B.Allen, Jr.
13. LIGHT OF A CLEAR BLUE MORNING—D. Parton
14. LAST TIME-Tammy Wynette
15. BLUEST HEARTACHE—Kenny Dale

Next In Line

THIS GIRL-Mary MacGregor
DON'T GO CITY-Mary June
COME SEE ABOUT ME-Carl Smith
LET ME LOVE YOU-Barbara Fairchild
IF PRACTICE MAKES PERFECT-Johnny Rodriguez
HEARD IT IN A LOVE SONG—Marshall Tucker Band
I'LL BE LEVIN'—J. Lee
THAT'S WHEN THE LYING STOPS—Ronnie Milsap
A PASSING THING-Ray Griff

Airplay:
Emmylou Harris (6); Conway Twitty & Loretta Young (34); George Jones (26); Lynn Anderson (22); Charlie Rich (19); Garth Brooks (16); Dottie (15); Johnny Lee (16); David Houston (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel Tillis (15); Ray Price (14-17); George Jones (17); Merle Haggard (16); Mel T

Roundup

Roundup (Cont'd from page 5)

Dallas (Peggy Sears-KBOX) "huge phones & sales already" for TELEPHONE MAN-Meri Wilson (GRT).


Las Vegas (Mike Farrell-KRAM) Pl: Conway & Loretta, Em. Harris, Mel McDaniel. #2: R. Griff, B. Anderson.


--- (John Reed-KAYQ) Pl: J. Howard, J. W. Ryles, J. Lee.


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--- (John Reed-KAYQ) Pl: J. Howard, J. W. Ryles, J. Lee.
RIDIN' THE STORM OUT - REO Speedwagon
AIN'T GONNA BUMP...- Joe Tex
SLOW DANCIN'-Johnny Rivers
HIGHER & HIGHER- Rita Coolidge
ARIEL - Dean Friedman
HIGH SCHOOL DANCE-Sylvers
WHODUNIT- Tavares
THIS IS THE WAY...- Marie Osmond
SHOW YOU THE WAY TO GO-Jacksons
BLACK BETTY- Ram Jam
PEACE OF MIND- Boston
ON THE BORDER- Al Stewart
WHATCHA GONNA DO- Pablo Cruise
EVERYBODY BE DANCIN'-Starbuck
DA DOO RON RON - Shaun Cassidy
WPRO/FM (24 to 14), 99X (25 to 19), KIOA (25). Also: WBBQ, WMAK, WNOE, WPRO/FM, WLCX (28). On: KYLT.

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Top 40 Station Reports - continued from Page 7.

New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.


Correspondents' Corner

(continued from pg. 2)
- - - - - (Rick Ray-KMAL) Mac Davis/Benton/Cassidy/Fischhoff/C. S. & Nash/Cooper/Seeds.
- - - (Mike Sheby-KNX/WM) LP's: O'Keefe/Winchester/Gibb/Poco/MacAnally/Fogelberg.
- - - (Dave Williams-KIT) Marshall Tucker/Mall & Oates/Gibb/McCann. Gains: O'Day/Elliman/Abba.
Lynchburg (Daniel Marus-WVHC) Mac Davis/Kristofferson. Calls: Emillyou Harris/M. Osmond/Boones.
Miami (Mark Denver-WWWL) Dan & Coley/Capt. & Tennille/Soul/McCann. Calls: Ferguson/Nolan/Chicago.
- - - - - (Al Anderson-WIOD) Abba/D. Soul/Benson/Tom Jones.
Miami (Mark Denver-WWWL) Dan & Coley/Capt. & Tennille/Soul/McCann. Calls: Ferguson/Nolan/Chicago.
- - - - - (Al Anderson-WIOD) Abba/D. Soul/Benson/Tom Jones.
Miami (Mark Denver-WWWL) Dan & Coley/Capt. & Tennille/Soul/McCann. Calls: Ferguson/Nolan/Chicago.
- - - - - (Al Anderson-WIOD) Abba/D. Soul/Benson/Tom Jones.
Modesto (Franky Butts-KBKL) Abba/Sedaka/Mac Gregor (re-add). Gains: Buffett/A1 Stewart.
Mustangs (Dave Freeman-KWML) Abba/Shields/Frankfort/Atlanta Rhy. Sec. (old one).
Norfolk (Mike Trudell-KNMR) Mac Davis/Shields/Atlanta Rhy. Sec. (old one).
Northfield (Mike Wrubel-KYMN) Frampton/Iguana/G. Knight/Rawls/D. Hall. Calls: Emillyou Harris/M. Osmond/Boones.
- - - (Mike Sheby-KNX/WM) LP's: O'Keefe/Winchester/Gibb/Poco/MacAnally/Fogelberg.
- - - (Dave Williams-KIT) Marshall Tucker/Mall & Oates/Gibb/McCann. Gains: O'Day/Elliman/Abba.
- - - (Mike Sheby-KNX/WM) LP's: O'Keefe/Winchester/Gibb/Poco/MacAnally/Fogelberg.
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Established Progressive Airplay
(In Order)
Fleetwood Mac
Bonnie Raitt
Emerson, Lake, & Palmer
Supertramp
Foreigner
Bad Company
Dickey Betts
Dave Mason
New Progressive Airplay
(In Order)
Little Feat
Van Morrison
10cc
Poco
Kingfish

Miscellaneous Information
Imports: Finally 801 has been outstripped as the number one import. But, it took the Beatles
to do it. The two albums dominate the scene.

Singles: A rather long list of singles is commanded by three: Steve Miller Band, Graham Parker,
and Ronnie Spector. Continuing in order are Andrew Gold, Alice Cooper, American Flyer, Climax
Blues Band, and Fleetwood Mac.

The following new LP tracks are in order of preference...
1. Dave Mason-SO HIGH
2. Bonnie Raitt-RUNAWAY
3. Dave Mason-LET IT GO, LET IT FLOW
4. Bonnie Raitt-SWEET FORGIVENESS
5. Kenny Loggins-LADY LUCK
6. Detective-RECOGNITION
7. Dave Mason-TAKIN' THE TIME TO FIND
8. Bonnie Raitt-...LEAVE HOME
9. Kiki Dee-CHICAGO
10. Poco-INDIAN SUMMER
11. Bonnie Raitt-GAMBLIN' MAN
12. Dave Mason-MYSTIC TRAVELER
13. Beach Boys-JOHNNY CARSON
14. Dave Edmunds-GET OUT OF DENVER
15. Kiki Dee-STANDING ROOM ONLY
16. Kingfish-HYPNOTIZE
17. Tim Moore-IN THE MIDDLE
18. Dave Mason-SEASONS
19. Frankie Miller-HELLO TWO/YOUSELF
20. Kenny Loggins-I BELIEVE IN LOVE
21. Charlie-BACK TO BARRACKS
22. Detective-GROOVIN
23. Golden Earring-HYPERBOLIC
24. Scorpions-ALL THE KIDS ON THE STREET
25. Poco-DANCE

Station
Contact
Jobs
Requirements
KROZ-Bozeman
Paul Ehli (Box 147 - 59715)
Copy Writer
Copy Writer
KING-Philadelphia
Richard Hunt (215-242-6300)
News
News
KYLY-Spokane
Chuck Harmon (509-380-6696)
Newsperson
Newsperson
KFQZ-Seattle
Alan Mason (320 Aurora - 91109)
Air Talent
Air Talent
KBFL-Red Bluff
Ross Forbes (916-673-7677)
Air Talent
Air Talent
KWLY-Topeka
Bob Finot (Box 4407 - 46015)
Air Talent
Air Talent
KOBU-Yuba City
Jerry Rogers (Box 1240 - 8247 - 31402)
Air Talent/Eng. (future)
Air Talent/Eng. (future)
KINT-El Paso
Johnny Kaye (5959 Gateway W. - 79925)
Air Talent
Air Talent
KTDI-Las Vegas
Bob Cochrane (Box 1170 - 90225)
Program Director (Box 10236)
Program Director (Box 10236)
KCBQ-Roseville
Jerry Vee (505-622-6450)
Program Director (Box 10236)
Program Director (Box 10236)
KFXR-Topeka
Bob Finot (Box 1407 - 66604)
Program Director (Box 10236)
Program Director (Box 10236)
WTMA-Charleston
Mike Kase (Box 151 - 46015)
Program Director (Box 1 - 54701)
Program Director (Box 1 - 54701)
WHYH-Myrtle Beach
Benjamin Cain (Box 970 - 74101)
Newsperson
Newsperson
WHDY-Totowa
Larry Stevens (Box 2744 - 36105)
News
News
KDKN-Salt Lake City
KDKQ-Des Moines
*Johnny Morgan (269 N. Main - 93901)
*Johnny Morgan (269 N. Main - 93901)
Air Talent
Air Talent
KFQD-Anchorange
Mark Lewis (9200 Lk. Otis Pkway - 99507)
Air Talent (future)
Air Talent (future)
KCLI-St. Cloud
Jack Hansen (612-251-1450)
Air Talent (future)
Air Talent (future)
WDGA-Savannah
*Jerry Rogers (Box 8247 - 31402)
Air Talent (future)
Air Talent (future)
KANE-New Iberia
*Ken Romero (Box 1240 - 70560)
Air Talent (future)
Air Talent (future)
KRCS-Midland
Dick Baze (915-561-0550)
Air Talent (future)
Air Talent (future)
KILE-Galveston
Steve Nelson (Box 351 - 77960)
Air Talent (future)
Air Talent (future)
KZQA-Odessa
Pat Lego (Box 1410 - 47902)
Air Talent (future)
Air Talent (future)
KDNN-Aberdeen, S.D.
Gary Dixon (605-225-5930)
Air Talent (future)
Air Talent (future)
WERB-Duluth
Jay Scott (218-728-4384)
Air Talent (AM Drive)
Air Talent (AM Drive)
KMKX-Yakima, Wa.
Art Fulton (509-248-1460)
Air Talent (future)
Air Talent (future)
WTSN-Dover
*Paul LeBlanc (Box 400 - 03820)
Air Talent (AM Drive)
Air Talent (AM Drive)
WPEA-Manchester
*Dave Corey (Box 370 - 03054)
Air Talent (future)
Air Talent (future)
KORZ-Lafayette
*Terry Breen (205-743-2502)
Air Talent (future)
Air Talent (future)
KOII-San Francisco
*Mike Lincoln (700 Montgomery - 94111)
Air Talent (future)
Air Talent (future)
KZBR/KKRX-San Jose
*Don Walsh (Box 167 - 95103)
Air Talent (future)
Air Talent (future)
KILE-Galveston
Dave Collins (Box 1441 - 77553)
Air Talent (AM Drive)
Air Talent (AM Drive)
WRAV-Reading
Jeff Levin (Box 1710 - 19603)
Air Talent (future)
Air Talent (future)

Notes: Our information shows us several plateaus among the dominant airplay records. The only regional note of significance is the #5 airplay position of Southside Johnny &
The Asbury Jukes in the Northeast. It would have shown up at position 16 had this national list been extended. Finally, a few weeks ago we questioned the early indications we had that Bonnie Raitt looked stronger than Dave Mason. Our speculation that Dave might overtake the lady appears to be quite wrong.

Notes: There are no plateaus among these new albums.
Each one is secure in its position. And the list drops off radically after Kingfish. No regional differences of note alter this landscape either.

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airtime.

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Country Club

Jobs: KVZZ-Austin still looking for 9 to midnight DJ with good production skills. Call Tom Edwards at KEED-Eugene - 503-344-4457 to inquire about future openings. Or mail tapes and resumes to him at 1245 Charnelton, 97401.

Art Davis, PD at KXKX-Kansas City. Contact John Reed, 816-753-7707.

KWNS-Shrevesport, 50 kw at 1130 kHz going to a country format and looking for two jocks. Contact Jim Hawthorne, 318-222-5711.

WTSD-Madison has a full time news opening. E-C-E/M-F. Contact Judy Newman, Box 8030, 53708.

Service: KLXN-Twin Falls still getting no album service from Epic and MCA. KCIC-Houma still not getting singles from MCA. Also needs replacement copy of Red Sovine's DADDY'S GIRL.

KOTY-Kennewick, Wa., requests Spanish records for a weekly program. Also, now that they're going 24 hours, need better service from everybody.

Jim Rose-KKMW-Beaverton, needs dupe singles from Mercury. WPXK-Georgia needs current singles from Mary MacGregor.

KKAA-Aberdeen, Wa., needs current singles by Mary MacGregor and Ronnie Milsap.

WOHS/FM-Shelby needs current singles by Johnny Rodriguez and Bobby Borchers.

Ed Sharpe, KOUL-Christi, says they'd like to be getting LP service from MCA.

Great singles service, but no MCA albums.

Paul Rider, KGEM-Boise, says they need LP's from everyone for featured LP programs. Also, two copies please, of singles to service their two stations.

Available: Bob Pike, operations director at KFUB-Pueblo, looking for position in larger market. Phone (office) 303-545-5970, (home) 303-516-4606.

Johnny Bridges has left his PD post at WBRE-Cincinnati. He can be reached at 513-793-4469. A real pro.


Record calls to Jeff Champion, WOBS/FM, Shelby, Mon. or Tues., 3 to 5 PM.

New lineup at KXDR-Portland, Ore.: Gary Mandau, Don Lane (PD), Kelly Mac, Ric Eskin, Bob Zane. Weekends Robin Paris. Station now running a bumper sticker sweepstakes, tied in with Fred Meyer shopping complex.

KQED-St. Joseph, Mo., won five first place awards in the Missouri Broadcasters Award Competition - public service, public affairs, sports, promotions and commercials. Then the Missouri Radio & TV News Assn. voted them first for investigative reporting and for documentaries, while the Associated Press handed them an award for best spot news coverage.

KTBV-Thibodaux, La., notes that several record sources are using an incorrect zip code number for their record mailings. For instance, Epic mailings have been delayed by the wrong zip.

Correct address: P.O. Box 682, Zip 70301.

Also Rick Lewis says: "Music calls are welcomed from all labels and promoters, at 504-447-9006."

Call Mon. thru Fri. 8:30 to 9:30 AM and 3:30 to 4:30 PM - Central Time.

How far from Toronto to Skagway, via Vancouver? CFGbek listener guessing closest mileage will be $30 to 35.

At WIRK/FM-West Palm Beach, Gary Stewart surprised DJ Hank Richmond by dropping in on his late night show and taking. Listener phone calls.

Bill O'Brian, KNXJ-Albany, Ore., says "hi" to Valerie at KKFJ-Redmond.

WKKN-Rockford promoting a Dragstrip Weekend", giving away tickets as well as subscriptions to "Hot Rod" and "Car Craft" magazines.

Latest thing in Memphis high finance is the WMC credit card. It'll be good for discounts with Great singles service, but no MCA albums.

Lots of big name country artist guests on guest DJ's last week on WJY-New York: Dolly Parton, Don Williams, Roy Clark, Hank Thompson, Freddy Fender. Not all on one day. One on Friday and two each on Monday and Tuesday. Freddy Fender did part of his show in Spanish.

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Latest thing in Memphis high finance is the WMC credit card. It'll be good for discounts with participating merchants. Fifty thousand cards printed up. They'll start by handing 'em out to the audience Friday night (20th) at the big country music concert.

In Phoenix, as part of the KNX Night at Mr. Lucky's, jocks gave away belt buckles and other prizes, topped by two tickets for Nashville's Fan Fair. New KNX line-up: Charlie Ochs, Larry Daniels, Brian McNeil, Len Roberts, Jay Buchanan and Bill Anthony.

Monday (23rd) KCNO/FM-Kansas City will originate its own programming with the exception of the 6-10 AM Don Rhea Show, which is to be simulcast. FM staff includes Dave Bryan, Larry Sherman, Ed Brown. AM staff: Don Rhea, Pete Gabriel (KAYQ), C. Robson and Noel Scott (from the PM).

KBOX Dallas is helping to promote a rodeo to benefit the Multiple Sclerosis Fund. It'll be presented by former Dallas Cowboys star, Walt Garrison, May 29th, and Ray Price will sing.

Herb Allen, WMFB-Indianapolis, tells us that it will take an average speed of over 185 mph to qualify for this year's Indy 500. Station sponsored two race cars; one crashed the other.

How far from Toronto to Skagway, via Vancouver? CFGbek listener guessing closest mileage will be $30 to 35.

To Skagway, via Vancouver? CFGbek listener guessing closest mileage will be $30 to 35.

To Win one of three tickets to Canadian Rockies. Inside Passage to Skagway.

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"Going Public"—Bruce Johnston (Columbia) This album shows the tremendous but nearly anonymous influence Johnston had on, and in, the Beach Boys. (He replaced Brian Wilson mid-wave.) DE甸E和DISB和Y GIRLS, both of whom have been done by the Beach Boys, are done better by Bruce as a solo. His I WRITE THE SONGS (for which he received a 'Grammy'), ROCK & ROLL SURVIVORS, DON'T BE SCARED and a disco PIPEDLINE make up the heart of a spectacular album.

"Light Out"—UFO (Chrysalis) The kind of album that gives UV meters all the exercise they can handle. It is at its usual high volume Phil Mogg's vocals don't get overridden by the hot guitar runs of Michael Schenker or Andy Parker's pulsating percussiveness. The pace is set with TOG HOT TO HANDLE and JUST ANOTHER SUICIDE while TRY ME and ALONE AGAIN OR (the old Love standard) provide refreshing intermissions.

"Spirit of a Woman"—American Flyer (United Artists) One of the best acoustic rock albums in the past year. In only their second album project they've managed to find a perfect mix of rich harmonies and meaty instrumental tracks. Eric Kaz's GAMBLIN' MAN and KEEP ON TRYIN' epitomize what many acoustic rockers try to pull together and so seldom accomplish. Further enjoyment that can only come from the SPIRIT OF A WOMAN.

"Funker Face To Face"—Cliff Richard (Rockin-MCA) Every cut tells a story. A very consistent collection of 13 songs arranged with airplay in mind. Richard's recent album, "I'M Nearly Famous", re-introduced him to mid 70's radio listeners, and with this new one the relationship is sure to become more serious. Too many better than average cuts to mention here. Enjoy!

Also recommended from the following LP's:

"Netherlands"—Dan Fogelberg ( Epic) NETHERLANDS/LOOSE ENDS/Love GONE BY/GIVE ME SOME TIME
"I Remember Yesterday"—Donna Summer (Casablanca) LOVE'S UNKIND/BLACK LADY/I FEEL LOVE/I REMEMBER
"Again"—Greg Kihn (Beserkley) ISLAND/REAL SIG MAN/MADISON SQUARE RAMBLIN' FeVER—Merie Haggard (MCA) RAMBLIN' FEVER/WHEN MY BLUE MOON TURNS.../SET ME FREE
"Practice Makes Perfect"—Johnny Rodriguez (Mercury) I'D BUILD A BRIDGE/YOU PUT A HOLD ON ME/I'M GONNA MAKE IT/MEM'RIES

"Danny Kirwan"—Danny Kirwan (Jimi) I CAN TELL/WINDY AUTUMN DAY/CASTAWAY
"Merilee Rush"—Merilee Rush (U.A.) SAVE ME/A FOOL IN LOVE/COULD IT BE I'VE FOUND LOVE

"R.B.Greaves"—R.B. Greaves (Sire) MARY/ROCK & ROLL
"Love & Life"—Morris Albert (RCA) CONVERSATION/FLIGHT TIME
"All I Need Is"—Alex Harvey (EMI) IT'S ALL ABOUT YOU/WE NEED HELP NOW

"Loading Zone"—Roy Buchanan (Atlantic) BEAT OF THE BATTLE/COME ON THE DADDY DIRTY
"Blowin"—Blowin (A) BLOWIN'/DO I LOVE YOU/IF IT AIN'T ONE THING It's SOMETHING ELSE

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Country (requests)

Jim Reeves—CRYING IS MY FAVORITE MOOD
Bex Allen Jr.—LYING IN MY ARMS/HOW OUT YOUR...Johnny Rodriguez—FIRE TG
Waylon J— THIS IS GETTING FUNNY/ELVIS MEDLEY/
"SWEET CAROLINE"
Tom R. Hall—WE WERE/ANA/ALL IN THE GAME
Margo Smith—MY HAPINESS/SATURDAY NIGHT
Marshall Tucker Band—DEERTREE SKIES
Jerry Jeff Walker—RODEO COWBOY/MR. BOUJANGLES/
LONG AFTERNOONS
Merle Haggard—WHEN MY BLUE MOON TURNS/I THINK IT'S GONE FOREVER/Love SOMEONE TO DEATH
Bill Anderson—STILL THE ONE/VELVET & STEEL
Willie Nelson—STANDING STILL/WONDER HOW LONG YOU BEEN THERE/ONE IN A ROW/STAY AWAY...(RCA)
Doc Watson—I AIN'T GON' HONYCA TONIGHT
Jim West—GYPSY SALLY/HER ARMS WERE ALWAYS WARM

Adult Contemporary

Steve Miller—VINTAGE STEVIE
Capt. T. COME IN...RAINS/CIRCLES/LET MAMA KNOW
Bonnie Raitt—MY OPENING PAREMAL
Hot-IF YOU DON'T LOVE HER/DON'T LET ME LEAVE
Jimmy Webb—SUGARRIND
Cat Stevens—OLD SCHOOL YARD/HORRIBLE/LIFE/CHILD.
Helen Reddy—AQUARIUS MIRACLE/MIDNIGHT SKIES
Danny O'Keefe—ISLANDS/ALL MY FRIENDS
Poco—INDIAN SUMMER
Andy Gibb—WORLD/LOVE IS THICKER
Kenny Loggins—I BELIEVE IN LOVE
Heart-CRY TO ME

Available

Name
Buck Buchanan
J. W. Dantz
Tom Reddick
Kris Van Dyke
Bill Maxson
Don Costa
Bill Craig
Johnny Bridges

From
MRSA—Los Angeles
KDFM—San Bernardino
KYAC—Seattle
WAGL—Albany
KSSM—Omaha
KPFL—Carson City
KXLO—Vista
WJUE—Cincinnati

Telephone
213-653-7768
714-836-8221
206-723-7313
912-636-7935
704-393-5855
702-882-6623
714-833-7893
513-793-4469

Position
News/Talk
Air Talent
Air Talent
Air Talent
Air Talent
Air Talent
Air Talent
Program Director

Black Radio

Isley Bros.—FOOTSTEPS
O'Jays—WORK ON ME/THOSE LIES/TRAVELING AT THE...
Camero—PUNK PUNK
Johnson, Bros.—RIGHT ON TIME
Rufus—EVELASTING LOVE
Donna Summer—REMEMBER YESTERDAY
Ronnie Laws—FRIENDS & STRANGERS
Minnie Riperton—COULD I BE IN LOVE
Harold Melvin—WHITE ROOM
Lance McCoy—DOCX FAMILY
Sunbear—MOVING ON
--- I especially like:

**TELEPHONE MAN**- Meri Wilson (GRT) Her happy reading of the lyric transforms it from something coarse and suggestive to a delightful account of the joy of sex. Some programmers may hesitate to air it, but those who do will find their phone request lines going berserk. Just ask Dallas - or Lubbock.

**DON'T CRY BABY**- America (Warner Bros.) Mellow and romantic as a June moon. Vocal harmonies on the refrain are especially effective.

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**Bill Gavin's Personal Picks**

**JUKE BOX MUSIC**- Kinks (Arista) Their familiar harmonies and guitar work rock just enough. If the previous album play is any indication then the group is headed in the right direction.

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**Gary Taylor's Personal Pick**

**WALK RIGHT IN**- Dr. Hook (Capitol)

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**Scott Christenson** recently talked with a recording engineer in Minneapolis about the speeding up of turntables - playing singles at 47RPM rather than at 45. The engineer, surprisingly, had been doing some research to check the turntable speeds of various model record players for home use. He claims that all of the models selling for under $400 showed turntable speeds of 46 and 47RPM. If this is generally true it suggests the question: Wouldn't the records on the radio, played at 45RPM, sound druggy to the listener who played them at a higher speed at home? Any of our correspondents who have further info on the subject are invited to share it with our readers.

**KITY-San Antonio** (FM92) has switched to an A-C format. Need singles & albums, all sources. Mail to Joe Sandoval, music director, Box 2338 - Zip 78298.

**CK101-Cocoa Beach** is promoting a "Sit On It" weekend - with big beach towels as prizes, along with "Bags" as prizes. (For any that may not have seen the movie, that translates as sides of beef.)

**KOBO-Yuba City** raised much bucks with its Skate-A-Thon for the Muscular Dystrophy Fund. Held May 14 at the Cal Skate Arena.

**Bob Kay**, morning man at WNUE-Ft. Walton, Fla., announced that he was going to play it safe on Friday the 13th by not getting out of bed at all. So Friday morning they carried bed and Bob out of the house and down the main drag to Fred's Showcase (furniture store), installed the bed - and Bob - in a parking lot, and he did his show from there. Store held a drawing and gave away a new bed as a prize. (But Bob - all day? - in bed? How did you - er - manage?)

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**A - C Correspondents' Reports** - continued from Page 10.


**Lincoln**, Gary Collins-KLMS- #4-Maynard Ferguson

**Early Reports**

--- Received Friday, 5/20---

**Bill Gavin's Gab**

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Smash of the Week: LONELY BOY-Andrew Gold (Asylum) 102 markets list this new artist in their top 10 - and there will be many more.

Sleeper of the Week: YOU MADE ME BELIEVE IN MAGIC-Bay City Rollers (Arista) Initial airplay is from some "hard to get" stations in Miami, Philadelphia, Chicago, San Diego & Providence.

Hot: DA DOO RON RON-Shaun Cassidy (Warner Bros.) Our "Record to Watch" only 3 weeks ago is now with a female teen request item...there is a wide demographic appeal.

Top Tip: HIGHER & HIGHER-Rita Coolidge (A&M) Keeps getting bigger and bigger.

Records to Watch: JUST A SONG...-Crosby, Stills & Nash (Atlantic) Starting at: WRBN (26), KALE (26), WBBF (27), KQDI (28), WHHY (29), KVOX (29), WGLF (30), etc.

Recommended Playlist
The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

**LW TW Top Twenty**

1. 1. SIR DUKE-Stevie Wonder
2. 2. DREAMS-Fleetwood Mac
3. 3. UNDER WHAT ANGEL-Alan O'Day
4. 4. LONELY BOY-Andrew Gold
5. 5. WHEN I NEED YOU-Leo Sayer
6. 6. THEME FROM "ROCKY"-Bill Conti
7. 7. I'M YOUR BOOGIE MAN-K.C. & Band
8. 8. FEELS LIKE THE FIRST TIME-Foreigner
9. 9. LUCILLE-Kenny Rogers
10. 10. HEARD IT IN A LOVE SONG-Marshall Tucker I'M IN YOU-Peter Frampton
11. 11. JET AIRLINER-Steve Miller
12. 12. RUNAWAY-Bonnie Raitt (Warner Bros.)
13. 13. ANGEL IN YOUR ARMS-Hotback TOGETHER AGAIN-Hall & Oates
14. 14. LIDO SHUFFLE-Boz Scaggs
15. 15. KNOWING ME, KNOWING YOU-Abba
16. 16. KNOWING YOU-Abba
17. 17. COULDN'T GET IT RIGHT-Climax Blues Band
18. 18. GOT TO GIVE IT UP-Marvin Gaye WHODUNIT-Tavares
19. 19. MAINSTREET-Bob Seger SPIRIT IN THE NIGHT-Manfred Mann
20. 20. SLOW DANCIN'...-Addrisi Bros.

**Gaining in Several Markets**

- LOOKS LIKE WE MADE IT-Beach Boys
- DO YOU WANNA MAKE LOVE-Peter McCann
- I JUST WANT TO BE-Andy Gibb
- DA DOO RON RON-Shaun Cassidy
- KNOWING ME, KNOWING YOU-Abba
- AIN'T GONNA BUMP...-Joe Tex
- IT'S SAD TO BELONG-Eng. Dan & J.F. Coley
- HIGH SCHOOL DANCE-Sylvers
- ARIEL-Dean Friedman
- I'M IN YOU-Peter Frampton
- I'M YOUR BOOGIE MAN-K.C. & Band
- PEACE OF MIND-Boston
- HIGHER & HIGHER-Rita Coolidge
- YOU AND ME-Atice Cooper
- BACK TOGETHER AGAIN-Hall & Oates
- EVERYBODY BE DANCIN'-Starbucks
- ON THE BORDER-All Stewart
- WHODUNIT-Tavares
- SPIRIT IN THE NIGHT-Manfred Mann

**Top Prespects**

- LUCKENBACH, TEXAS-Waylon Jennings (RCA)
- DON'T TURN THE LIGHT OUT-Cliff Richard (Rocket)
- THE PRETENDER-Jackson Browne (Asylum)
- AMARILLO-Neil Sedaka (Elektra)
- LADY PUT THE LIGHT...-Brownsville Station (P.St)
- COME IN FROM THE RAIN-Capt. & Tennille (A&M)
- RUNAWAY-Bonnie Raitt (Warner Bros.)
- NEON NIGHTS-Atlanta Rhythm Section (Polydor)
- WHAT'S ON MY MIND-Kansas (Kirshner)
- SAVE ME-Merrilee Rush (United Artists)
- LOSS AGAIN-Linda Ronstadt (Asylum)
- ON AND ON-Stephen Bishop (ABC)
- SMOKY...-Sanford/Townsend Band (Warner Bros.)
- EASY-Commodores (Motown)
- BABY DON'T CHANGE...-Gladyds Knight (Buddah)

Regional Sales and/or Requests

- MY HEART BELONGS TO ME-Barbra Streisand (Col.)
- LOVE'S GROWN DEEP-Kenny Nolan (20th)
- YOU'RE MY WORLD-Helen Reddy (Capitol)
- PEOPLE IN LOVE-10cc (Mercury)
- BLACK BETTY-Ram Jam (Epic)
- GOING IN...-David Soul (Private Stock)
- ALL YOU GET FROM LOVE...-Carpenters (A&M)
- WATCH CLOSELY NOW-Kris Kristofferson (Columbia)
- YOU'RE Movin' OUT TODAY-Bette Midler (Atlantic)
- HOLLYWOOD-Rufus (ABC)
- FLY AT NIGHT-Chilliwack (Mushroom)
- RIDIN' THE STORM OUT-REO Speedwagon (Epic)
- SLOW DANCIN'-Johnny Rivers (Soul City)
- TELEPHONE MAN-Merri Wilson (GRT)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, Ca. 94111 - 415-392-7750
Bangor, Mark Laurence-WGUY - Capt. & Tennille
Leviston, Jim McDaniels-WLAM - Addrisi Bros.
Portsmouth, Floyd Wright-WWEB - Sylvers
Dover, Tim Sebastian-WWEB - J.J. Hemmingway
Hyannis, Dean Manchester-WCOD - Bad Co.
Boston, Bonni Furtado-BWHA - Ronnie Milsap
Providence, Bill Sommers-WKFN - The Guess Who
New Haven, Curt Harnett-WADD - Waylon Jennings
Danbury, Jay Pine-WKIN - Helen Reddy
Chesterfield, Tom Hast-WBEE - Lou Christie
Utica, Jim Reits-WLBV - Crosby, Stills & Nash
New York, Barbara Brozdowski-WCMS-FM - J.Buffett
Baltimore, Bernard-Weather-WLAB - Weather Report
Atlantic City, Gary Lane-WMID - # 7-Tavares
Wilmington, Tom Sommers-WKAN - Frankie Miller
South Orange, Scott Davis-WSUQ - Kansas
Roanoke, Bill Jordan-WROW - Micky Thomas
Winston-Salem, Marc Mitchell-WAIR - Andy Gibb
Reidsville, Steve Michaels-WFRC - Andy Adams &
Asheboro, Dave Scott-WZOO - Alice Cooper
Shelby, Jeffrey Owen-WZUS - Gladys Knight
New Lebanon, Rick Britt-WOCC - Charlie Rich
Fayetteville, Stanley B.Stewart-WLBA - A.R. Section
Augusta, Bruce Stevens-WBRA - # 10-Joe Tex
--- Steve York-WAUF - Sanford/Toonsend
Savannah, Jerry Rogers-WSSA - Merl Wilson
Huntsville, J.J. Hemmingway-WWLG - # 6-Addrisi Bros.
Athens, Randy Reeves-WAQK - # 7-Sylvers
Gainesville, Sam Davis-WFOX - # 6-Waylon Jennings
--- Tom Harris-WWJN - # 10-Waylon Jennings
Atlanta, Dale O'Brien-WACF - Bobby Vinton
--- Rhett Walker-WKIZ - # 1-Marvin Gaye
Warrington, Al Prince-WSRF - # 12-Pablo Cr.
Marietta, Greg McClure-WFOM - Dr. Hook
Columbus, Joe Cook-WDBL - # 1-Neil Diamond
Carrollton, Steven J.Knight-WKPP - # 11-Sylvers
Johnstown, Shannan-WLJO - # 11-Addrisi Bros.
Columbus, Chris Edmonds-WNCI - Suzy & the R.S.
Hamilton, Joe London-WMHO - * Dave Mason
--- Bob Duncan-WEQH - Steve Tyler
--- Lee Douglas-WPEZ - # 5-Addrisi Bros.
--- Bob Scott-KMHB - Barbra Streisand
Topeka, Bob Finot-KEWI - # 7-REO Speedwagon
--- Ted Johnson-KKJZ - # 10-Andy Gibb
--- Johnny Thompson-KELP - Marvin Gaye
--- Mark Conway-KLBK - Neil Sedaka
--- Mike Lucas-KRZI - # 10-Johnny Rivers
--- Wayne Jones-WKRR - Boston
--- John Davis-K2QD - # 8-REO Speedwagon
--- Kim Welsh-KBEQ - # 1-Roger Miller
--- John Sebastian-KDWB - S. Bishop
--- Bob Scott-KRIB - Barbra Streisand
--- Bob Denver-KYOC - Heart
Minot, Doug Corbett-KKEO - # 1-Ramel McDonald
Rapid City, Mick Kjar-KXKLS - # 5-Peter McCann
Sioux Falls, Tom Evans-KSD - # 1-Ram Jam
Sioux City, John Kingdon-KYJN - Waylon Jennings
Dubuque, Chuck Bailey-WDNQ - Neil Sedaka
Des Moines, Jeff Kern-GOOG - Shaun Cassidy
Mason City, Timothy Roberts-K.ws - Manfred Mann
--- Bob Scott-KHKB - Barbra Streisand
Cedar Rapids, Carl Mann-KWJP - Dave Mason
Quad Cities, Don Michaels-KSCT - Shaun Cassidy
--- St. Louis, Bill Gamble-KIRL - # 8-REO Speedwagon
Jackson, Jim Gaten-KZAS - Kansas
Columbus, Douglas-KUGR - Burton Cummings
Knoxville, Sue Anderson-KAMA - John Seales
Huntsville, Gaylon Horton-WOWN - # 7-Bette Midler
--- Tony Taylor-WAY - Peter Frampton
Muscle Shoals, J.Michael Pratt-QUIT - O.J. Cupid
Guntersville, Steve Jackson-WWLD - Stephen Bishop
--- Bruce Tackett-WWBL - Waylon Jennings
--- Haynes Ford-WQKD - Heart
Jackson, Bob Burton-WDUX - Rita Coolidge
--- Dan Gallo-WWJN - Barbra Streisand
Bill Fox, Linda-WJKE - Waylon Jennings
New Orleans, Marc Sommers-KNOE - # 12-Addrisi Cooper
Fayetteville, Steve Furtado-WACI - Bobby Vinton
--- 5/27/77
--- 8 & 9

--- Chuck Bailey-WDNQ - Shaun Cassidy
--- John Kingdon-KYJN - Waylon Jennings
--- Marty Jurgenson-KWOK - # 1 Andy Gibb
--- Joe Dennington-KSAQ - Peter Frampton
--- Roger Harkham-KRRR - Neil Sedaka
--- Tim Ray-KGBP - The Guess Who
--- John Donahue-KKUL - # 6-Addrisi Bros.
--- Bob Sklar-KYKZ - # 10-Andy Gibb
--- John Davis-K2QD - # 11-Johnny Rivers
--- Tom Luckett-KZKQ - # 12-Addrisi Cooper
**Adult Contemporary Programming**

**Associate Editor, Ron Fell**

**Top Thirty**

**Note:** The lines in the top thirty indicate sharp separations in our research totals. Entries below the lines show considerably less strength than those above — much more of a division than can be represented by two consecutive numbers.

**Action Sides**

<table>
<thead>
<tr>
<th>HW</th>
<th>LM</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>DREAMS—Fleetwood Mac</td>
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<tr>
<td>2.</td>
<td>LOOKS LIKE WE MADE IT—Barry Manilow</td>
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<tr>
<td>3.</td>
<td>WHEN I NEED YOU—Leo Sayer</td>
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<tr>
<td>4.</td>
<td>SIR DUKE—Stevie Wonder</td>
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<tr>
<td>5.</td>
<td>MANGARITAVILLE—Jimmy Buffett</td>
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<td>6.</td>
<td>HELLO STRANGER—Yvonne Elliman</td>
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<td>7.</td>
<td>LUCILLE—Kenny Rogers</td>
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<tr>
<td>8.</td>
<td>ANGEL IN YOUR ARMS—Hot</td>
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<td>9.</td>
<td>LOVE'S GROWN DEEP—Kenny Nolan</td>
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<td>10.</td>
<td>THIS IS THE WAY THAT I FEEL—Marie Osmond</td>
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<td>11.</td>
<td>GYMBOREE—Bennie Udell</td>
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<tr>
<td>12.</td>
<td>EVERYBODY BE DANCING—Starbuck</td>
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<tr>
<td>13.</td>
<td>MAINSTREET—Bob Seger</td>
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<td>14.</td>
<td>MY BEST FRIEND'S WIFE—Paul Anka</td>
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<tr>
<td>15.</td>
<td>MY HEART BELONGS TO ME—Barbra Streisand</td>
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<tr>
<td>16.</td>
<td>RIO DE JANEIRO BLUE—Richard Torrance</td>
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<td>17.</td>
<td>THIS GIRL—Mary MacGregor</td>
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**Most Active**

<table>
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<tr>
<th>City</th>
<th>Station</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coos Bay</td>
<td>KOOS</td>
<td>Sedaka/McCann/G. Knight/C. Richard/Capt. &amp; Tenaille</td>
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<tr>
<td>Dayton</td>
<td>WING</td>
<td>Streisand/Capt. &amp; T./Sedaka/Crosby, Stills &amp; Nash</td>
</tr>
<tr>
<td>East Lansing</td>
<td>WMSU</td>
<td>B. Conti/Abba/Manilow/Nolan/Vallejo.</td>
</tr>
</tbody>
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**Most Requested**

**Correspondents' Preferred Picks**

<table>
<thead>
<tr>
<th>City</th>
<th>Station</th>
<th>Artist(s)</th>
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</thead>
<tbody>
<tr>
<td>Chicago</td>
<td>WLS</td>
<td>America.</td>
</tr>
<tr>
<td>Columbus</td>
<td>WOSU</td>
<td>America.</td>
</tr>
<tr>
<td>Detroit</td>
<td>WKQX</td>
<td>America.</td>
</tr>
<tr>
<td>Denver</td>
<td>KHOW</td>
<td>America.</td>
</tr>
<tr>
<td>Des Moines</td>
<td>KIOT</td>
<td>America.</td>
</tr>
<tr>
<td>East Lansing</td>
<td>WMSU</td>
<td>America.</td>
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**Airplay**

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<th>City</th>
<th>Station</th>
<th>Artist(s)</th>
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<tr>
<td>Akron</td>
<td>WHKX</td>
<td>David Soul/S. Bishop/Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>Atlanta</td>
<td>WSB</td>
<td>Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>Baltimore</td>
<td>WQSR</td>
<td>Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>Baltimore</td>
<td>WNEW</td>
<td>Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>Boston</td>
<td>WMLL</td>
<td>Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>Buffalo</td>
<td>WHAM</td>
<td>Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>Cleveland</td>
<td>WAKR</td>
<td>Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>Columbus</td>
<td>WOSU</td>
<td>Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>Detroit</td>
<td>WJLB</td>
<td>Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>Des Moines</td>
<td>KIOT</td>
<td>Al Stewart/J. Jones.</td>
</tr>
<tr>
<td>East Lansing</td>
<td>WMSU</td>
<td>Al Stewart/J. Jones.</td>
</tr>
</tbody>
</table>

**Continued on Page 10.**
Regional Highlights


Chicago (Earnest James-WEUX/FM) #4-Maze, #5-Billy Paul, #6-Jerry Butler, #7-Asford & Simpson, #8-T Connection, #10-Frank Lucas. Gns: Johnnie Taylor, Emotions, Gladys Knight, Syl Johnson, People’s Choice, Symbol 8, Luther, Aretha, Phyllis Hyman. New: Candi Staton, Lifestyle.


Country Music  
(Associate Editor, Janet Gavin)

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

New in Line

1. I DON'T KNOW WHY—Marty Robbins
2. COME SEE ABOUT ME—Cal Smith
3. A PASSING THING—Ray Griff
4. I'M A MEMORY—Charly McClain
5. HEARD IT IN A LOVE SONG—T. Overstreet Band
6. THAT'S WHEN THE LYING STOPS—Pal Rakes
7. I CAN'T HELP MYSELF—Eddie Rabbitt
8. IF WE'RE NOT...BY MONDAY—Merle Haggard

Other Gains — Sales and/or Requests

1. TEN YEARS OF THIS—Gary Stewart
2. I DON'T WANT CRY—Larry Gatlin
3. ROLLING WITH THE FLOW—Charlie Rich
4. I CAN'T STOP LOVING YOU—Sammie Smith
5. I CAN'T LOVE YOU ENOUGH—Conway & Loretta

Recommended New Releases

COBYS AIN'T SUPPOSED TO CRY—Moe Bandy
IS EVERYBODY READY—Little David Wilkins

Also Possible

IN THE JAILHOUSE NOW—Sonny Bono
LITTLE WHITE MOON—Hoyt Axton

Roundup

Arlington (Don Dempsey-WSLR) Pl- F. Weller. Em. Harris, Crockett, J. Duncan, Conway & Loretta.
Asarillo (Doug Collins-KLTX) Pl- Craddock, David Willis, R. Millsap, Mel McDaniel, Narvel Felts, David Houston, A.Wallace. Em-Steve Speer, R. Weller, Beverly Neckel.
Blythe (Jeff Akin-WBLY) Gns- R.Griff(14-9), B. Lewis (15-10), Cal Smith(23-11), Jim Ed & Helen.
Chattanooga (Roy бонус-WBZ) #1- Rainford (23-15). Deb-C. Pride. Em. Harris.
Cleveland (Jim Brady-WHY) Pl- Em. Harris. Cl. Morgan.
Columbus (Jim Brady-WHY) Pl- Em. Harris. Cl. Morgan.
Kansas City (Don Dempsey-WSLR) Pl- F. Weller. Em. Harris, Conway & Loretta.
Knoxville (Don Dempsey-WSLR) Pl- B. Lewis (14-9), B. Mandrell (15-10), Cal Smith (23-11), Jim Ed & Helen.
Oklahoma City (Don Dempsey-WSLR) Pl- B. Lewis (14-9), B. Mandrell (15-10), Cal Smith (23-11), Jim Ed & Helen.
Port St. Lucie (Charlie Kirkham-KKAB) Gns- B.L. Trummell(17-9). #5-J.Buffett. #6-Rone Sloan. Pl- F. Weller.
(Cont'd. from page 5)

Roundup

'Eugene (Donny Lawrence-KATP) Pl- Em. Harris, C. Smith, Del Reeves, Pal Baker, Hank, Jr. Re-Sessions
Pineville (Don Wayne-KOAM) Gns- J. Lee (14-11), B. Borchers, Gns- J. Terry Hynes, B. J. Sneer.
----------------------- Late Reports ----------------------------------------

Roundup (Cont’d. from page 5)

Eugene (Donny Lawrence-KATP) Pl- Em. Harris, C. Smith, Del Reeves, Pal Baker, Hank, Jr. Re-Sessions
Pineville (Don Wayne-KOAM) Gns- J. Lee (14-11), B. Borchers, Gns- J. Terry Hynes, B. J. Sneer.
----------------------- Late Reports ----------------------------------------
New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Bath, Jack Diamond-WIGT - Heart, Supertramp, Jim Lang, Atlanta Rhythm Section (Polydor).
Leominster, Mike Stagg-WGNO - Alice Cooper, Pablo Cruise, Willie Nelson, Ram Jam.
Boston, Carol Singer-WRKO - Bonnie Raitt, Bay City Rollers, Kenny Nolan, Alice Cooper
New York, Bill Garcia-99X - Barry Manilow, Kenny Rogers, Sylvers.
Philadelphia, Steve LaBrutto-WKXN - Peter Criss, Peter & Gordon, Don McLean, Ray & Red S., Bay City Rollers.
San Francisco, Dave Sholin-KFRC - Peter Frampton, Manfred Mann, Abba. Deb: Tavares.
San Jose, Ralph Koal-KLIV - Sylvers, Barry Manilow, Linda Ronstadt, Bette Midler.
Fresno, Khris Van Camp-KYNO - Shaun Cassidy, Alice Cooper, Abba, Susy & Red S., Commodores (days).
Sacramento, Jay Streat-KROY - Pablo Cruise, Valery Leontiev, Len Jeffreys, Steve Wynn, N. Seder.
Stockton, Dave Morgan-KSTN - Commodores, Dean Friedman, Tony Williams, D.Gaye.
San Diego, Steve Peterson-KCBS - Mike Nichols, Bette Midler, Don McLean, Ace.
Reno, Red Mountain-KCBN - Cat Stevens, Peter Tosh, L.Krause, Gary Sinise (flip).
Memphis, John Long-WHBQ - Alan O'Day, Peter Frampton, Shaun Cassidy, Andrew Gold.
Montgomery, Lanny West-WHHY - Mac McAnally, Capt. & Tennille, Cliff Richard, Merilee Rush.

Pueblo, Bob Van Winkle-KESA - Carpenter, Tom Jones, Ace, Petula Clark, Melba Moore.
Reno, Red Mountain-KCBS - Cat Stevens, Peter Tosh, L.Krause.
San Diego, Steve Goddard-KMVL - #12-Andy Gibb
- - - Gerry Peterson-KCBS - Kenny Nolan
- - - Judy Rich-BLIOO - #1-Kristofferson
Anchorage, Mike Keenan-KEA - #12-Andy Gibb
Los Angeles, John Garabedian - Peter, Pat Benatar.
- - - Denise Gorman-KLOS - Crosby, Still & NASH
Whittier, Jay Loughrin-KWKS - Commodores, Can't Buy Me Love.
San Bernardino, Jeff Salgo-KPNM - Eagles, Don McLean, John Denver.
Santa Barbara, Mike Williams-KSBY - Manfred Mann, Alvin Lee.
San Luis Obispo, Ron Kay-KATY - Dr. Hook
- - - John Tobin-KSBL - Walter Egan
Bakersfield, Bob Harlow-KEEN - #11-Andy Gibb
Fresno, Cecile-KEFX - Commodores
Montpelier, Gary Schaffer-KYTV - Commodores
Monterey, Jay Cowley-KMyB - Isley Bros.
Sacramento, Jay Streit-KROY - #1-Pablo Cruise
San Diego, Rob Levisky-KVDS - Angel
San Luis Obispo, Ron Kay-KATY - Dr. Hook
Los Angeles, Dave O'Gara-WORC - Frank Zappa, Mike Love, Mike Devine, Xanadu.
San Diego, Steve Peterson-KCBS - Steve Miller, John Denver, Van Morrison, Steve Miller.
Los Angeles, Mike Taylor - Steve Miller, John Denver, Van Morrison, Mike Love.
Santa Barbara, Mike Williams-KSBY - Manfred Mann, Alvin Lee.
San Luis Obispo, Ron Kay-KATY - Dr. Hook
- - - Jay Streit-KROY - #1-Pablo Cruise
San Francisco, Dave Sholin-KFRC - Peter Frampton, Manfred Mann, Abba. Deb: Tavares.
San Jose, Ralph Koal-KLIV - Sylvers, Barry Manilow, Linda Ronstadt, Bette Midler.
Fresno, Khris Van Camp-KYNO - Shaun Cassidy, Alice Cooper, Abba, Susy & Red S., Commodores (days).
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Stockton, Dave Morgan-KSTN - Commodores, Dean Friedman, Tony Williams, D.Gaye.
San Diego, Steve Peterson-KCBS - Mike Nichols, Bette Midler, Don McLean, Ace.
Reno, Red Mountain-KCBN - Cat Stevens, Peter Tosh, L.Krause, Gary Sinise (flip).
Memphis, John Long-WHBQ - Alan O'Day, Peter Frampton, Shaun Cassidy, Andrew Gold.

Yuba City, Ross Forbes-KOSO - Angel
Arcata, Len Varcla-KATA - Billy Joel
Medford, Rick St. Clair-KYJC - Gladys Knight
Eugene, Richard Marker-KBDD - Bette Midler
- - - Steve Mueller-KOSY - Neil Sedaka
Lebanon, Mike Shannon-KGAL - Bette Midler
Sales, Tim Peterson-KBZQ - Helen Reddy
Portland, Michael O'Brien-KPAM - *Kristofferson
- - - Sydney Coker-KGW - Abba
Abraham, Steve Larse-LTVK - Pablo Cruise
Bremerton, Mike Dalton-KKNO - Capt. & Tennille, Neil Sedaka, Craig Fuller, Kevin Jennings
Billings, Allen Moos-KKOM - Peter Frampton, 10cc, D.John, Waylon J., B.Streisand, Boston, Rita C.

Correspondents’ Corner (cont’d. from pg. 2)

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(5/27/77)


Flint (Mike Anderson-WTRX) Mac Davis/T. Jones/Sedaka/Marshall Tucker/Capt. & T./10 CC.

Yakima (John Myers-KAKE) Streisand/Sedaka/Mac Davis/T. Jones/Capt. & Tennille.


Warwick (Dick Wells-WTBQ) Brotherhood of Man/Lucy Simon/D. Huff/Peaches & Herb/Atlanta Rhy.(Poly.)


Miami (Al Anderson-WIOD) Capt. & T./Sedaka/C., S. & Nash/riii


Helena (Harley Dee-KBLL) Olivia/Pastor/Capt. & Tennille. Gains: Al Stewart/A. Gold/Gibb.

Green Bay (Jim Trotter-WNFL) Sedaka/Mac Davis. Gains: MacGregor/Coolidge/Abba/Carpenters/Dan & C.


Ft. Lauderdale (Mike Anderson-WTRX) Mac Davis/T. Jones/Sedaka/Marshall Tucker/Capt. & T./10 CC.


Shreveport (Jim Hawthorne-KWKH) Emmylou Harris/Tony Bennett/C., S. & Nash/Streisand/Ronstadt.


Salt Lake City (Bob Lee-KSL) Mac Davis/Streisand/Rawls.

Sacramento (Steve Martinez-KLOK) Capt. & Tennille/O'Day/M. Wilson/Milsap.


Toledo (Greg mollison-WSPD) Olivia/Lo/So/Sedaka/Sinatra/Rumplenick/T. Bennett/Jim Gold/Della P.


Rock Springs (Rod Tucker-KRKK) O'Day/Kiki Dee/G. Knight/C., S. & N./Streisand.


Shreveport (Jim Hawthorne-KWKH) Emmylou Harris/Tony Bennett/C., S. & Nash/Streisand/Ronstadt.

Spokane (Gary Giorgi-KHQ) Capt. & Tennille/Wm. Bell/David Huff/R. Milsap/Waylon.


Schenectady (Lee Fowler-WGY) Streisand/Waylon/Tom Jones.


San Francisco (Ron Reynolds-KXKN) Lou Davis/Capt. & Tennille. Gains: Bob Seger/Coolidge.


Reno (Dave Finley-KOLO) Streisand/Sedaka/Carpenters/10 CC/T. Bennett.


Rock Springs (Rod Tucker-KRKK) O'Day/Kiki Dee/G. Knight/C., S. & N./Streisand.


San Francisco (Ron Reynolds-KXKN) Lou Davis/Capt. & Tennille. Gains: Bob Seger/Coolidge.

- - (LaVerne Drake-KIOL) Eagles/Frampton/Browne/Ratt/Mason/Mac Davis/J.G. Watson/C., S. & Nash.

San Jose (Ken Shepherd-K2Z) Gibb/J. Taylor/Frampton/Grose/Olivia/Summer/Chater/D. & Joseph.

- - (Steve Martinez-KLOK) Capt. & Tennille/10 CC/Waylon/Steve Sperry. Calls: J. Buffett.


Inside Progressive Radio
(by George Meier, Editor of Walrus)

Notable New Releases

Of the 60 American albums reviewed in the last issue of Walrus several bear mentioning. In alphabetical order, the rather controversial Greg Allman has released an album which is an artistic retreat to the womb. It returns to the roots of rock and roll. Rhythm and blues of some grade and maturity results.

Ironically, the Beatles had two live albums released effectively at the same time. One is an import recorded in 1962 in Hamburg, during their gestation period. The other was recorded at the group’s 1964 & 1965 appearances at the Hollywood Bowl. The recording quality of both precludes airplay in anything but special circumstances. All of this is of little consequence because the real message of both records is contained in their respective introductions. Polite applause vs. a sonic boom marks the difference between the years.

Two notable R&B records are by Brothers Johnson and Shirley Brown. Both are eloquent in their own ways. Quincy Jones’ influence transforms the Brothers Johnson into much more than an agitated, repetitive disco group. They are stylish and musical too. On the other hand, Shirley Brown is like a softer Aretha. She’s a super-fine rhythm and blues performer.

Covering the blue-eyed soul beat are the Little Feat and Van Morrison albums. Little Feat is extraordinary because of the rhythm feel and the care with which it is developed. The Morrison album isn’t as crafted. All of his work depends on that marriage of Van’s melodies to his voice. Dr. John added the New Orleans stroke to fill out this project.

Finally, two really meticulous albums, one by Cat Stevens and one by 10cc, amount to a blueprint for perfect production. Stevens returns with some of his old spunk and the zanies from England refine their art to a high gloss.

Gavin’s Gab

A listener to KSL-Salt Lake City phoned Bob Lee at the station to ask where he could buy a copy of the Boones record of Hasta Manana. Bob told him to phone the two biggest record stores, and if no results to try Alpha Distributors. Listener called again later - said “no dice” - nobody had ever heard of the record. So, out of curiosity, Bob got on the phone to the WEA branch in Denver and found that nobody there had ever heard of it. Bob can’t understand it.

Jack Parker tells us that KBOM-Bismarck raised over $2,000 to send the Century High School Band to Portland, Oregon, to march in the world famous Rose Festival Parade.

Five jocks from WIRK-Palm Beach will stage a hot air balloon race across Palm Beach County.

Listeners phone in their choice of the winning balloonist; right guessers win a chance at a balloon trip of their own.

Two jobs open at KXLY-Spokane - one for a PM drive personality, the other for a news editor who can also handle production. Call Chuck Harmon, 509-328-6292.

Consultant Mike Joseph has set up a new staff - new format - for WTIC/FM-Hartford, a station whose AM affiliate owns about as high audience percentage shares as any in the U.S. New staff for the FM: Dan Collins (WMEE-Ft.Wayne), Mike McKay (WRAP-Allentown). Rick Donahue (WZZM-Grand Rapids), Jerry Daniels (WKAP-Allentown), PD Bill Lenkey (WCLS-Columbus, Ga.), "Cosmic" Phoenix (KDWB-Mpls.), Jack Carney (no, not the one from KMOX - this jock comes from WPOP-Hartford.) It's a top 40 type format - variable playlist - tight, fast presentation. Music calls: to John Kingston, KWSL-Sioux City, Mon.-Fri., 10AM-1PM, 402-987-3477. to Bob Trent, KNBA-Vallejo, Ca., Mon.-Fri., 10AM-1PM. to Timothy Roberts, KLSS-Mason City, Tu. & Wed. - 11AM to noon.

Top 40 Correspondents Please Note

In reporting record action in your market, be sure to identify any record on your chart that you are not playing. Also, if you are playing any new record that has been selected by a group consensus - but not by you, personally - always make that fact known to us. We decline to be put in the position of misleading our readers, either by reporting airplay that doesn't exist or by reporting a correspondent's pick that he has not originated.
**Country Club**

**Jobs:** KAYO-Seattle looking for part time air talent - A.S.A.P. Contact Ben Peyton 206-623-2480.

"No beginners!"

KTRB-Modesto, Calif. ("modern country" format) wants a D.J. Contact Kenny Roberts, P.O. Box 3839 - Zip 95352.

WTGO-Madison, Wis., still has that news opening. E-O-E/M-F. Judy Newman, P.O. Box 8030 - Zip 53708.

KATH-Eugene needs a good salesperson A.S.A.P.

KAYQ-Kansas City has air talent opening. Call John Reed 816-753-7707.

WJVA-South Bend needs morning man w/production skill. No calls - contact Nancy Turner - 1129 N. Hickory - Zip 46615.

**Service:** Mary June, KBMY-Billings, says she's getting fine pop service from Columbia/Epic - which she can't use. Wants them - please - to send country product.

KOTY-Kennewick, Wn., needs singles by George Jones, Marty Robbins, Marshall Tucker, re-service on the Kenny Rogers single. Also better service from Columbia/Epic.

WPOR-Portland, Me., needs Ryles, Houston, Rabbit and B.J. Spears singles.

WJTO-Bath needs the new Jerry Jeff Walker album.

KGEM-Boise needs albums - all sources. Also two copies of each single because of their two stations.

KXXR (AM & FM) - Spokane splitting formats, with AM now going country. They'll also feature artists such as Kenny Loggins, Eagles, Marshall Tucker Band, Jimmy Buffett, Carpenters. They'd appreciate all the help in record service that they can get.

KOUF-Corpus Christi needs LP's from MCA.

KLCG-Corvallis, Ore., needs Bobby Borchers single from Playboy.

KAXT-Englewood requests replacement for Jerry Reed LP. Got scratched.

WOSS-Shelby, N.C., needs the Tina Rainford single.


Station's now at new studios: 362 So. Pickett St., Alexandria, Va., 22304.

Ed Brady moves from his morning drive spot at WMGC-Cleveland to handle production plus a weekend air assignment at WSLR-Akron.

Music calls to Charlie Clovis, KMYX-Gilman, N.M., Mon. thru Fri., 10 AM to Noon.

Bob English moves from KCUB-Tucson to WUBE-Cincinnati as P.D.

George Roberts promoted to PD at WAXX/WEAU-Chippewa Falls, Wis. Ken Loomis moves into the vacated music director slot. Music calls to Ken 10 AM to 1 PM - any day except, Wednesdays.

New lineup at KATR-Eugene: Paul Larson, Chuck Lawrence, Skip Hathaway, Liane Cordes. (Skip has 35 years in radio.)

Don Berry from KXXR-Spokane to KEED-Eugene as G.M.

Rusty Wilson is interim PD and music director at K99-Tampa/St. Petersburgh, pending arrival of new owners. He replaces departing Jim Maloy.

Music calls to Rick Lewis, KTIB-Thibodaux, 8:30 - 9:30 AM and 3:30 - 4:30 PM, M-F. Call 504-447-5006. (Rick says different people mean different things with the word "recurrent" - wants the official definition.)

A weekly chart from WPAP-FM-Panama City, Fla., is available for mailing. Those interested in receiving it should phone John Dunaway, 904-769-1408.

WWVA-Wheeling took 500 people on an excursion to Kennywood Amusement Park in Pittsburgh last week - breakfast, lunch and prize drawings made it fun for all. Last weekend station broadcast an "Old Timers Jamboree", with the record classics from the 40's and 50's.

WLBB-Carrollton, Ga., reports heavy phone requests for a pop hit by Peter McCann, DO YOU WANNA MAKE LOVE (OR JUST POOL AROUND?).

Many entries in the KYXX (Odessa) contest with a weekend in Luckenbach as a prize. Winner was Ronnie Dixon, a local resident.

KSO-Des Moines presented its annual free concert last Sunday. John France thinks it was their biggest audience ever - about 10,000.

In Indianapolis, the race car sponsored by WPMS finally qualified for the Indy 500.

In West Palm Beach, Don King dropped in for an interview at WIRK(PM)'s Hank Richmond show. Station is giving away an assortment of prizes Memorial Day Weekend, one of which will be 100 gallons of gasoline. Winners must display "Tanfastic" bumper sticker on their cars.

Merle Pritsad, KKA-Abbeeen, drove up to Bismark for the concert featuring Ronnie Milsap, Tammy Wynette, Statler Bros. - reports record crowd at Civic Center - recorded some "inter-views". Ronnie Milsap received a standing ovation - well deserved.

KBOX-Dallas got instrumental track of TELEPHONE MAN from GRT - Peggy Sears will voice new lyrics to it called - "Radio Man". A few listener complaints that TELEPHONE MAN just isn't country. But it jumped 39 to 13 on the KBOX chart.

Grant Turner retires from WSM-Nashville after 35 years at that station - compulsory retirement at age 65. Hairl Hensley replaces Grant on his "Midnight Jamboree" and Chuck Morgan takes over 4-6 AM.

Andy Lawrence takes over the all night show at KXEL- Waterloo, Iowa. PD Chuck Anderson tells us that this show covers 38 states and four Canadian provinces.

KLIK-Twin Falls is expanding its music format to include pop artists with a crossover potential for country, such as Tom Jones, Jennifer Warnes, Mary MacGregor, etc. They'd appreciate this kind of AC record service. P.O. Box 1593, Zip 83301.
"A Song"—Neil Sedaka (Elektra) Consistent with the high standards set on his later Rocket records. A prolific and prosperous composer, Sedaka keeps on churnin' out the hits. As with past albums, "A Song" will attract nearly as many people to the sheet music racks as to the vinyl. I especially liked....THE LEAVING GAME, YOU NEVER DONE IT LIKE THAT, HOLLYWOOD LADY, ONE NIGHT STAND and his current single AMARILLO.

"Playin' Up A Storm"—Gregg Allman (Capricorn) A singer-songwriter with personal problems doesn't do an album of Donnie & Marie Osmond songs—he does introspective bluesy ones. "Playin' Up A Storm" is a celebration in turmoil, can be appreciated as a musical threshold for Gregg. CRYIN' SHAME, IT AIN'T NO USE and COME AND GO BLUES register all the doom and depression of a thundercloud while BRIGHTEST SMILE IN TOWN—written in part by Ray Charles—gives the album its silver lining.

"Stacked Deck"—Rusty Weir (Columbia) Since his days with 20th Century records, Rusty has set a determined course to shake the labels associated with progressive country artists. In this—his second Columbia album—Mission Accomplished. In this short period of time he's gone beyond the Waylons and the Jerry Jeoffs to the point where our country programmers should find little to mess with. At this new station in his musical migration Rusty is more likely to compete with Southside Johnny and Joe Cocker. WALKIN' THRU NEW ORLEANS, GOOD GOOD LOVIN', MIDNIGHT ANGEL and THINK ABOUT IT sound hot.

Also recommended from the following LP's:

"Motivation"—Bob Crewe (Elektra) GIVE IT HELL/IT TOOK A LONG TIME/SOMETHIN' LIKE NOTHIN' BEFORE/ MERCY BEAUCOUPT

"Exodus"—Bob Marley & the Wailers (Island) JAMMING/EXODUS

"Rabbitt"—Eddie Rabbitt (Elektra) LITTLE BIT LONESOME/STOP LOOK & LISTEN/SURE THING/SHE LOVES ME

"Another Mother Further"—Mother's Finest (Epic) BABY LOVE/BURNING LOVE/PIECE OF THE ROCK

"Caught Live Plus 5"—Moody Blues (London) GIMME A LITTLE SOMETHIN'/LONG SUMMER DAYS/WHAT AM I DOING

"Live"—Barry Manilow (Arista) DAYBREAK/COULD IT BE MAGIC (medley)/I WRITE THE SONGS/VM (medley)

"Rock & Roll Rocket"—Starbuck (Private Stock) CALL ME/LITTLE BIRD/DON'T YOU KNOW HOW TO LOVE A LADY

"Rhythm Machine"—Fania All Stars (Columbia) ELLA FUE/EN ORBITA/AWAKE

"Give & Take"—Dynamic Superiors (Motown) HAPPY SONG/ALL I PEASE/NO WHERE TO RUN

"Our Only Weapon Is Our Music"—Gonsalez (EMI) GOT MY EYE ON YOU/NOTHING EVER COMES THAT EASY/BLESS ME, LET'S BE Closer...TOgether"—Tyrene Davis (Columbia) ALL YOU GOT/I CARRIED AWAY/LET'S BE CLOSER

"Rides Again"—Jerry Reed (RCA) SOMETHIN' BOUT YOU BABY/RIGHT STRING BUT THE WRONG YO YO/PHANTom OF THE OPRY

"Thelma & Jerry"—Thelma Houston & Jerry Butler (Motown) ONLY THE BEGINNING/JOY INSIDE MY TEARS

"Rides Again"—Jerry Reed (RCA) SOMETHIN' BOUT YOU BABY/RIGHT STRING BUT THE WRONG YO YO/PHANTom OF THE OPRY

"Sergio Mendes & the New Brazil '77"—(Elektra) LOVE CITY/LIFE

"Mink DeVille"—Mink DeVille (Capitol) VENUS.../MIXED UP/CAN'T DO WITHOUT IT/CADILLAC WALK

"Thelma & Jerry"—Thelma Houston & Jerry Butler (Motown) ONLY THE BEGINNING/JOY INSIDE MY TEARS

"Smokey Places"—Ruby Starr (Capitol) TIME TO HIDE/DON'T KILL MY LOVE

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult-Contemporary
E.Dan & J.F.Coley-WHERE DO I GO/DOWDY FERRY RD.
Cat Stevens—SCHOOL-YARD/LIFE
Helen Reddy—MIDNIGHT SKIES
Kenny Loggins—I BELIEVE IN LOVE/IF YOU BE WISE
Heart—CRY TO ME
Poco—INDIAN SUMMER
Fleetwood Mac—SONGBIRD
Bruce Johnston—DISNEY GIRLS
Merilee Rush—EASY SOFT & SLOW/SAVE ME
Jennifer Warnes—I'M DREAMING

Country Music
Bill Anderson—STILL THE ONE/WE HELD ON/LOVE SONG FOR JACKIE
Glen Campbell—Crying/SUNFLOWER
Tom T. Hall—THE WAY WE WERE/AND I LOVE YOU SO
Roy Clark—I DON'T KNOW HOW TO TELL YOU
Merle Haggard—LOVE SOMEONE TO DEATH/BLUE MOON/ LAST LETTER
Waylon Jennings—GETTING FUNNY/LUCILLE
Jerry Reed—PHANTOM OF THE OPRY
Darrell McCall—PLEASE DON'T LEAVE ME
Marzo—MY WEAKNESS/SATURDAY NIGHT
Willie Nelson—YOU OUGHT TO HEAR MY CRY/ONE IN A ROW
Jerry Jeff Walker—LONG AFTERNOON/RODEO COWBOY/
                        MR. BOJANGLES
Eddie Rabbitt—I'M A LITTLE BIT LONESOME
Carl Smith—THAT KIND OF LOVE
Jim Reeves—THAT'S THAT SMILE
Freddie Hart—MONKY TONK TOYS

Rock
Fleetwood Mac—DON'T STOP/THE CHAIN/LOVIN' FUN
Foreigner—COLD AS ICE
Bonnie Raitt—GAMBLIN' MAN
Cat Stevens—SCHOOL-YARD/STAR/CRAZY
Kenny Loggins—I BELIEVE IN LOVE
Bob Sezer—ROCK & ROLL FOREVER
Poco—INDIAN SUMMER
Bob Sezer—ROCK & ROLL NEVER FORGETS
Bob Sezer—ROCK & ROLL NEVER FORGETS

Country Music
Bill Anderson—STILL THE ONE/WE HELD ON/LOVE SONG FOR JACKIE
Glen Campbell—SUNFLOWER
Tom T. Hall—THE WAY WE WERE/AND I LOVE YOU SO
Roy Clark—I DON'T KNOW HOW TO TELL YOU
Merle Haggard—LOVE SOMEONE TO DEATH/BLUE MOON/ LAST LETTER
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Eddie Rabbitt—I'M A LITTLE BIT LONESOME
Carl Smith—THAT KIND OF LOVE
Jim Reeves—THAT'S THAT SMILE
Freddie Hart—MONKY TONK TOYS

Black Radio
O'Jays—THOSE LIES
John Handy—ALVINA
Slave—SON OF SLIDE
Maze—LADY OF MAGIC
Donna Summer—I REMEMBER YESTERDAY
Commodores—BRICKHOUSE
Eric Gale—DE RABBIT
Houston Person—T-BONE STEAK
Floaters—FLOAT ON
Cleveland Eaton—FUNKY CELLO
Luther—DON'T WANNA BE NO FOOL
Isley Bros.—CLIMBING UP THE LADDER
Brecker Bros.—FINGER LICKIN' GOOD
13th Floor-LeANIN'
Lifestyle—KATRINA
Fred Wesley—FOUR PLAY
Idris Muhammad—CRABAPPLE
Bill Gavin's Personal Picks

- - - I especially like:

YOU MADE ME BELIEVE IN MAGIC - Bay City Rollers (Arista) Early impact info makes this an easy pick, but even without the outside help I'd still tab it as a super-recording.

GIVE ME LOVE YOUR WAY - The New Seekers (Columbia) Their vocal harmony arrangement gives an imaginative treatment to an interesting song. The a cappella interlude grabs the ear.

COME IN FROM THE RAIN - The Captain & Tennille (A&M) Title tune from the album presents stylish keyboard embellishments by Mr. Dragon, surrounding some convincing singing from Toni Tennille. Beautiful song - great lyric.

SING FOR YOU - Beaverteeth (RCA) Cute song, interpreted with skill and originality by the group. Already pulling airplay at several Southern stations.

Gary Taylor's Personal Picks

WHAT A SOUND - Henry Gross (Lifesong) This is an ideal summer record - in fact, you can hear the wave of Beach Boy type harmonies. I think it's another SHANNON and then some.

TELEPHONE LINE - Electric Light Orchestra (United Artists) Their patented ethereal sound coupled with the shoo-bee-doops of the 50's make this different enough to be appealing.

IN THE MIDDLE - Tim Moore (Asylum) Acoustical rhythm intro sets the stage for a sampling of Tim Moore lyrics - a sampling that hopefully will gain the artist his overdue recognition.

Also Possible

BABE - Neal Fox (RCA) I'VE LOVED THESE DAYS - Billy Joel (Columbia) I NEVER SAID I LOVE YOU - Gary Clute (Soundwaves) HONKIN' DOWN THE HIGHWAY - Beach Boys (Brother/Rep) SEASIDE WOMAN-Suzy and the Red Stripe (Epic) YOU MADE ME - Bellamy Bros. (Warner Bros.) MAKING GOOD THINGS BETTER - Olivia Newton-John (MCA) KILLING OF GEORGIE - Rod Stewart (Warner Bros.) DARLIN' (FALLEN ANGEL) - Helen Schneider (Windsong) LET ME LOVE YOU ONCE BEFORE YOU GO - Dusty Springfield (U.A.)

Regional Meetings


Registration: Radio Only - $25. Three or more from a station - $20 each.

Fee covers Saturday lunch, Saturday evening cocktails and all sessions.

Additional registrations for lunch - $7.50. For cocktail party - $10.00.

Record folks are invited to join us for Saturday cocktails.

Schedule: Saturday, June 11.

8:30AM - Registration. Complimentary coffee available.

9:00AM - First session.

Welcoming remarks: Jim Brown, PD of WOKY-Milwaukee.

Moderator: Jack Lee, Manager of WEMP-Milwaukee.

12 noon - Lunch.

2:00PM - Second session.

Moderator: Jonathan Little, Music director, WISM-Madison.

5:00PM - Adjourn.

6-7:30PM - Cocktails & hors d'oeuvres.

On our own for dinner.

Sunday, June 12.

9:30AM - Complimentary coffee available.

10:00AM - Third session.

Moderator: to be announced.

1:00PM - Adjourn.

Like all our regional meetings, there is no formal agenda; all sessions are unstructured and informal. We urge all who plan to attend to let us know as soon as possible. Registration fees may be paid at the door, but we urgently need a "head count" for our guaranteed luncheon attendance.

Service

Station Requests Service From

WCIR-Beckley, W.Va. Barbra Streisand single Columbia

WIBU-Poynette, Wis. A/C Singles & Albums All Sources

WDF-Marion, Ohio Singles & Albums United Artists

KJNY-Kalamazoo, Ca. Singles & Albums W.E.A.

WGET-Yakima, Wash. Singles & Albums U.A./A&M

KRIC-Lewiston, Id. Albums Atlantic/A&M

WQNZ-Matchett, Mass. Albums W.E.A.

WWM-Rumford, Me. Albums & Oldies All Sources

KGAL-Lebanon, Ore. Comedy albums All Sources

World Radio History
(received Friday, 5/27)

Rumford, Gary Cormier-WRUM- #2-Starbuck
Waterbury, Steve Skipp-WQQW- * Abba
Annapolis, Tice/Kushner-WYRE- #1-Andrew Gold
Asheboro, Bill Cox-WZOO- Boston
Nashville, Dick Kent-WLAC- #10-Starbuck
Saginaw, Roger Sinclair-WSAM- Sweet
Rockford, C. David Hamilton-WRKO- Merilee Rush

Lincoln, Gary Collins-KLMS- Waylon Jennings
Longview, John McCarty-KLUE- Henry Gross
Las Vegas, Richard Clear-KENO- Neil Sedaka
Newport, Jim Davidson-KHPT- Iggy Pop
Kelson, John Hunter-KLOG- Ram Jam
Twin Falls, Randy Elison-KEEP- #9-Tavares

A - C Correspondents' Reports - continued from Page 10...

Coffeyville (Bill Miller-KGGF) Coolidge/Marshall Tucker/Soul/Bones/Carpenters/C. Gayle/Abba
Racine (Bob Cook-WRJN) Carpenter/Delilac/Olivia/Damone/Bennett/Capt. & Tennille.
San Diego (Clark Anthony-KFMB) P. McCann/Abba/Manilow.

---Late Reports---
Philadelphia Meeting

We spent an exciting day and a half at the University City Holiday Inn talking about radio. The quality of the attendance was high, but the quantity was disappointing. Many who had planned to be there were forced to cancel at the last minute, due to a variety of reasons. But for those who were there, the sharing of ideas and experiences produced many compliments. One such came in a letter from Susan Breakefield, general manager of WASH-Washington, D.C.: "The format, which allowed such an extensive and open sharing of views, exposed me to more information than I thought was possible to put in any one weekend".

Other top execs in attendance were Jack Thayer, Pres. of NBC Radio, Don Kelley of WIP-Philadelphia and Ted Atkins from WTAE-Pittsburgh. Ted "blew our minds" with a batch of computer printouts, the result of his station's callout research. The calling list is derived from Radio Index, selected exclusively from listeners to WTAE and its two major competitors.

Will computerization and automation ever eliminate the human element in radio? There were a number of emphatic comments of "Never!" from our group, but no one could deny the amazing - and ominous - developments in this direction. As matters stand today, the electronic marvels can provide an unprecedented amount of information, but the effective use of the data still requires human intelligence.

Of course, we got into a multitude of other topics - too many to outline here. Commercial loads and controls, co-operation between programming and sales, shortcomings of radio's "farm" system, FM's threat to AM radio, programming albums, the "return" of personality radio - and on and on.

Among the well known program directors who attended and contributed liberally to the discussions were Bob Hughes (WASH), Jay Cook (WFIL), Dean Tyler (WIP), El Salamon (WIP), Harv Moore (WYSL), Peter Mokover (WPEN), Dave Klahr (WMGK), Gary Berkowitz (WPRO/FM), Bob Hamilton (KFSH-Los Angeles), Joe Tamburro (WDAS), Kelly Eisenhauer (WFIL), and Sandy "Dee" Nehri (WCRO).

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Icing on the cake for our Philadelphia visit was the Matty Singer testimonial dinner Friday night, at which ABC Records presented him with a shiny new Cadillac, with plaques and tributes coming from many other sources. Good luck, Matty.

Dean Tyler

As everybody knows, the new PD at WNEW-New York, as of May 31, will be Dean Tyler. It is also well known that Dean leaves behind an outstanding track record for his program direction of WIP-Philadelphia. Not so well known is the fact that when he was enrolled at the University of Delaware, Dean intended to be a veterinarian. To earn a little extra money he auditioned for a part time disc jockey job at WAMS-Wilmington - and was hired.

We first "discovered" Dean as a correspondent in July, 1966, when he was music director and jock - and then asst. PD. Later on, he moved to WBN-New York, where he was assistant to operations manager Roy Schwartz. Then the owners transferred him to WJBK-Detroit.

In 1969 Dick Carr brought Dean back to Philadelphia as music director of WIP, where in 1971 he became program director. Even in this demanding position, he still retained full control over the music. As a result he moved WIP from the very conservative side to a modern, contemporary sound.

Under Dean's guidance WIP has been consistently the leader in Philadelphia's adult audience shares - a condition that has resulted from careful management of the music and scores of other details.

Dean makes no boasts about what he will accomplish at WNEW, but he welcomes the challenge and the opportunity that his new job presents. He tells us that he has no advance plans for any changes - that he has had no chance to hear the station for a long time. But he and manager Bill Dalton will make a strong team in the battle to restore WNEW to its former power and prestige in the New York area.

As others have said before now, Dean Tyler is living dis-proof of the old saying that "Nice guys don't win". We're grateful to Dean for his loyalty and friendship through these eleven years, and we hope that the relationship will be continued for many more.