Smash of the Week:  STAR WARS/CANTINA BAND-Meco (Millennium) Seldom does a record make such impressive jumps. Our research shows an increase of 13 to 5 in chart averages with 71 top 10 listings.

Sleeper of the Week:  THE KING IS GONE-Ronnie McDowell (Scorpio/GRT) As a rule, a release this new does not warrant a headline. However, the immediate phone response in Nashville (WMAK, WLAC), Stockton (KJQO #3 req.), and Los Angeles (KFI #1 req.) is noteworthy.

Hot:  SIGNED, SEALED, DELIVERED-Peter Frampton (A&M) Listener acceptance was firmly established through heavy airplay from the album.

Top Tip:  DAYTIME FRIENDS-Kenny Rogers (United Artists) The August 5th "Top Prospect" continues to climb at a consistent pace.

Record to Watch:  DON'T IT MAKE MY BROWN EYES BLUE-Crystal Gayle (U.A.) A #1 Country Hit. Top 15 on the A-C page and heavy Top 40 airplay. Granted, most of the chart numbers are in the Texas area, but it is definitely spreading.

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

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<td>BEST OF MY LOVE-Emotions</td>
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<td>KEEP IT COMIN' LOVE-K.C. &amp; Band</td>
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<td>HOW MUCH LOVE-Leo Sayer</td>
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<td>ON AND ON-Stephen Bishop</td>
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<td>NOBODY DOES IT BETTER-Carly Simon</td>
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<td>DON'T WORRY BABY-B.J. Thomas</td>
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<td>STAR WARS-London Symphony Orch.</td>
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Gaining in Several Markets
- SIGNED, SEALED, DELIVERED-Peter Frampton
- JUNGLE LOVE-Steve Miller
- I FEEL LOVE-Donna Summer
- IT WAS ALMOST...Ronnie Milsap
- HEAVEN ON THE 7TH FLOOR-Paul Nicholas
- BRICKHOUSE-Commodores
- CAT SCRATCH FEVER-Ted Nugent
- HARD ROCK CAFE-Carole King
- SHE DID IT-Eric Carmen
- WE JUST DISAGREE-Dave Mason
- ANOTHER STAR-Stevie Wonder
- GIVE A LITTLE BIT-Supertramp
- I GO CRAZY-Paul Davis
- CHRISTINE SIXTEEN-Kiss
- EDGE OF THE UNIVERSE-Bee Gees

Recommended Playlist

TOP PROSPECTS

HOUND DOG MAN-Lenny Le Blanc (Big Tree) YOU LIGHT UP MY LIFE-Debby Boone (Warners)

Regional Sales and/or Requests
- MARTIAN BOOGIE-Brownsville Station (P.S.)
- JUST REMEMBER I LOVE YOU-Fireall (Atlantic)
- I WOULDN'T...-Alan Parsons (Arista)
- IT'S IN HIS KISS-Kate Taylor (Columbia)
- A NEW WAY...-Driver (A&M)
- SUNFIRE USA-Leif Garrett (Atlantic)
- CAN'T YOU SEE-Marshall Tucker (Capricorn)
- I BELIEVE YOU-Dorothy Moore (Malaco)
- INDIAN SUMMER-Poco (ABC)
- GOOD MORNING JUDGE-10cc (Mercury)
- HELP IS ON ITS WAY-Little River Band (Harvest)
- THE GREATEST LOVE...-George Benson (Arista)
- MY FAIR SHARE-Seals & Crofts (Warner)
- SO YOU WIN AGAIN-Hot Chocolate (Big Tree)

Picks & Plays
- NEEDLES AND PINS-Smokie (RSO)
- MY OWN WAY TO ROCK-Burton Cummings (Portrait)
- A PLACE IN THE SUN-Pablo Cruise (A&M)
- IF I HAVE TO GO AWAY-Jigsaw (20th)
- SILVER LADY-David Soul (Private Stock)
- CHANGES...ATTITUDES-Jimmy Buffett (ABC)
- BLUE BAYOU-Linda Ronstadt (Asylum)
- DOG DAYS-Atlanta Rhythm Section (Polydor)
- I WANNA...-Melissa Manchester (Arista)
- RED HOT-Robert Gordon (Private Stock)
- I JUST WANT TO MAKE LOVE TO YOU-Foghat (Bearsville)
- SAIL AWAY-Sam Neely (Elektra)
- IT'S ECSTASY...-Barry White (20th)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA. 94111 415-392-7750
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<td>B. Cummings</td>
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<td>-90</td>
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<td>Denise Gurman</td>
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<td>B. Cummings</td>
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Adult Contemporary Programming
(Associate Editor, Ron Fell)

Top Thirty

Note: The lines in the top thirty below indicate strong separations in our research totals.
Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

<table>
<thead>
<tr>
<th>LW</th>
<th>TV</th>
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<tbody>
<tr>
<td>1.</td>
<td>HANDY MAN-James Taylor</td>
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<tr>
<td>2.</td>
<td>DON'T WORRY-B.J. Thomas</td>
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<td>3.</td>
<td>MY HEART BELONGS TO ME-Barbra Streisand</td>
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<td>4.</td>
<td>SHAYN'I TO THE MUSIC-Johnny Rivers</td>
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<td>5.</td>
<td>DON'T STOP-Fleetwood Mac</td>
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<td>6.</td>
<td>SUNFLOWER-Glen Campbell</td>
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<td>7.</td>
<td>EAST-Commodores</td>
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<td>8.</td>
<td>MY DREAM-Frankie Williams</td>
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<td>9.</td>
<td>DON'T IT MAKE MY BROWN EYES-C. Gayle</td>
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<td>10.</td>
<td>HARD ROCK CAFE-Carole King</td>
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<td>11.</td>
<td>JUST A SONG BEFORE I GO-Crosby, S. &amp; N.</td>
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<td>12.</td>
<td>STAR WARS THEME-London Symphony Orch.</td>
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<td>13.</td>
<td>SUMMERTIME-S. Bishop</td>
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<td>14.</td>
<td>JUST REMEMBER I LOVE YOU-Firefall</td>
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<tr>
<td>15.</td>
<td>DAYTIME FRIENDS-Kenny Rogers</td>
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</tbody>
</table>

Most Active
CIRCLES-Capt. & Tennille
SMOKE FROM A DISTANT FIRE-Sanford/Towsend Bd.

Correspondents' Preferred Picks
CRYING IN MY SLEEP-Art Garfunkel (Columbia)
I BELIEVE YOU-Dorothy Moore (Malaco)
HEAVEN ON EARTH-Spinners (Atlantic)
SIGNED, SEALED, DELIVERED-23-Bro. Johnson
ONE OF THEM IS NE-Andrew Gold
OH, LORI-Alessi
WAKING UP ALONG-Paul Williams
KENTUCKY MORNING-Al Martino
DRAGGIN' MY HEELS-Hollies
SAIL AWAY-Sam Neely

Airplay
TRY A SMILE-Cliff Richard
I WANNA BE WHERE YOU ARE-Melissa Manchester
FOR A WHILE-Cliff Richard
ONE OF THEM IS NE-Andrew Gold
OH, LORI-Alessi
WAKING UP ALONG-Paul Williams
KENTUCKY MORNING-Al Martino

Continued on Page 10
Correspondents' Top Thirty

**LW TW**

1. WE NEVER DANCE—Manhattans
2. FLOAT ON—Floaters
3. THE GREATEST LOVE OF ALL—G. Benson
4. ...CLEAN UP THE GHETTO—Phil. Int. All St.
5. WORK ON ME—O'Jays
6. KEEP IT COMIN' LOVE—K.C. & Band
7. KISSIN' IT GOODBYE—L. Williams
8. I BELIEVE YOU—D. Moore
9. H.O.T.—Ohio Players
10. BOOGIE NIGHTS—Heatwave

11. I FEEL LOVE—Donna Summer
12. L.A. SUNSHINE—War
13. DEVIL'S CUNC & Co.
14. IT'S ECTASY—Barry White
15. SUNSHINE—Enchantment

**Regional Highlights**


**Black Radio** Correspondents’ LP cuts are on page 13...
Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

DANGLIN' TAKE ME AWAY-Tanya Tucker
THE OLD MAN AND HIS HORN-Gene Watson
SILVER MEDALS AND SWEET MEMORIES-Stater Bros.
THE KING IS GONE-Ronnie McDowell
AMUSHER-Other Requests
If IT AIN'T LOVE BY NOW-Jim Ed & Helen
TOO MUCH IS NOT ENOUGH-Billie Jo Spears
IF IT AIN'T DOVE BY NOW-Jim Ed & Helen
SILVER MEDALS AND SWEET MEMORIES-Statler Bros.

Airplay: (New listings are underlined)
Charley Pride (33); Larry Gatlin (25); Lynn Anderson (24); Christy Lane (19); C.W. McCall (19); Merle Haggard (Capitol) (16); Willie Nelson (12); Janie Fricke (11).

Recommended New Releases
LOVE IS JUST A GAME-Larry Gatlin (Monument)
MORE TO ME-Charley Pride (RCA)

Other New Arrivals That Merit Airplay
BORN TO LOVE ME-Ray Price (Dot)
TOO MUCH IS NOT ENOUGH-Billie Jo Spears
AMBUSH-Ronnie Sessions

Roundup
Other Gains - Sales and/or Requests
BABY, DON'T KEEP ME HANGIN'-Susie Allanson
DADDY-Johnny Cash
IT DIDN'T HAVE TO BE A DIAMOND-Susan Raye
I'M A HONKY TOWN WOMAN'S MAN-Bo Bob Luman
I'M NOT RESPONSIBLE-Hank Williams, Jr.
HELD ME-Barbara Mandrell
TO LOVE SOMETIMES LIKE A SONG-J. W. Nelson
WHAT A WAY TO GO-Bobby Borchers
WE CAN'T BUILD A FIRE IN THE RAIN-Roy Clark

...Roundup cont'd page 6...
Roundup (cont'd. from page 5)

Indianapolis (Herb Allen-WPMS) Gns: J. Reed (12-1), Mel Tillis (15-2). Pl: Rex Allen, Jr.
Kansas City (John Reed-KAYQ) Pl: Brochers, S. Parton, J.E. Brown & Helen C. Rg: McDowell.


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<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Radio Station(s)</th>
<th>Total Reports</th>
<th>Week Ago</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE GREATEST LOVE OF ALL</td>
<td>George Benson</td>
<td>WOKY (20), 96X (22)</td>
<td>18 reports</td>
<td>19 last week</td>
<td></td>
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<tr>
<td>GIVE A LITTLE BIT</td>
<td>Supertramp</td>
<td>WFIL (11), KGW (15), WRKO (16), WAY DOWN</td>
<td>42 reports</td>
<td>69 last week</td>
<td></td>
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<tr>
<td>EDGE OF UNIVERSE</td>
<td>Bee Gees</td>
<td>BIOO (18), 134 (19), KRS7 (10)</td>
<td>58 reports</td>
<td>104 last week</td>
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<tr>
<td>ANOTHER STAR</td>
<td>Stevie Wonder</td>
<td>WBBQ (25 to 20), KNOE (26), KFTR (27)</td>
<td>26 reports</td>
<td>19 last week</td>
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<tr>
<td>CHRISTINE SIXPEN</td>
<td>Kiss</td>
<td>104 (2), WBBQ</td>
<td>32 reports</td>
<td>63 last week</td>
<td></td>
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<tr>
<td>LOOK WHAT YOU'VE DONE...</td>
<td>The McCoo &amp; Davis</td>
<td>96X (30)</td>
<td>26 reports</td>
<td>19 last week</td>
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<tr>
<td>SURFIN' USA</td>
<td>Leif Garrett</td>
<td>WBBF (29 to 16), WBBQ (28), WOKY (20)</td>
<td>26 reports</td>
<td>19 last week</td>
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<tr>
<td>JUST REMEMBER I LOVE YOU</td>
<td>Firefall</td>
<td>WKXX (20)</td>
<td>51 reports</td>
<td>20 last week</td>
<td></td>
</tr>
<tr>
<td>I WOULDN'T WANT TO BE...</td>
<td>Alan Parsons Project</td>
<td>WNOE (27), WRKO (27), WYRE (18 to 12), WABB (17), KPUG (18), WILS (29 to 18), KEEP (19), KTEM (20), KAKC (23), etc.</td>
<td>56 reports</td>
<td>31 last week</td>
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<tr>
<td>I BELIEVE IN YOU</td>
<td>Dorothy Moore</td>
<td>96X (18), WQXI (24), Z93 (25)</td>
<td>26 reports</td>
<td>18 to 15</td>
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<tr>
<td>I WOULDN'T WANT TO BE...</td>
<td>Alan Parsons Project</td>
<td>WNOE (27), WRKO (27), WYRE (18 to 12), WABB (17), KPUG (18), WILS (29 to 18), KEEP (19), KTEM (20), KAKC (23), etc.</td>
<td>56 reports</td>
<td>31 last week</td>
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<tr>
<td>WDUN (20), WRFC (20), WON' (27 to 21), WAAY (26 to 21), KPUG (22), WRJZ (22), WGLF (22), etc.</td>
<td>20 reports</td>
<td>20 last week</td>
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<tr>
<td>WDB4 (23), KOKK (24), KKI4 (25), KFSB (27), KAAY (27), WAAY (27), KLWN/FM (28), WAUG (28), WCRO (22)</td>
<td>26 reports</td>
<td>20 last week</td>
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<tr>
<td>WFLB (14), WXXX (24 to 18), WRFC (29 to 24), WYRE (28), WGNI (28), WCG4 (30)</td>
<td>26 reports</td>
<td>28 last week</td>
<td></td>
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<tr>
<td>WPIL/FM, BIOO, KILT. Also: WSPT (15), KSLY (30 to 21), KAAY (26), WGUY (29), WAUG (30). On: WFIL, WNOE, 99X, KSLQ. Also: WRFC (16), WHBC (18), WYRE (20), WNOE (30 to 24), WAKY (27), KJRB (20), KLIF. Also: KJRB (13), KILT (21 to 16), KALE (25 to 19), KRKE (21), WPPI (22), KPUG (5), KI00 (5), KQOT (5). On: WBGN, WBTR/FM, WFLI, WFLB, WKEE, WKWK, WRBR, WRJZ, KFSB etc. Off: KTEM.</td>
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<tr>
<td>TOTAL REPORTS THIS WEEK: 201 - Last week: 205</td>
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**Research Assistant:** Kent Zimmerman
Top 40 Station Reports - continued from Page 7...

HEAVEN ON THE 7th FLOOR- Paul Nicholas- 72 reports (62 last week). WPEZ (2), WNOE (19), WQIK (20), etc.

THAT'S ROCK 'N' ROLL- Shaun Cassidy- 113 reports (104 last week). WPRO/FM (1), WRKO (1), etc.

JUNGLE LOVE- Steve Miller- 113 reports (118 last week). WMAK (21 to 6), WIFI (18 to 12), etc.

I YtELove- Donna Summer- 106 reports (109 last week). WPRO/FM (1), WRKO (1), etc.

DAYTIME FRIENDS- Kenny Rogers- 75 reports (62 last week). WXIL (2), KFRC (23 to 18), WCOS (17 to 7), WHHY (9), etc.

SHE DID IT- Eric Carmen- 90 reports (55 last week). KRSP (22), WKXX (28 to 13), WCOL (22 to 15), KHJ (23 to 17), WIFI (29 to 14), etc.

BRICKHOUSE- Commodores- 72 reports (62 last week). WPEZ (2), WNOE (19), WQIK (20), etc.

BI_0715 (9/2/77)

K. Burkhart- Atlanta

KSTT-Davenport, Ia.

KWSL-Sioux City

KMBY-Monterey, Ca.

KBST-Big Springs, Tx.

KFXM (30 to 25), KFYE (25), WBTR/FM (27), WZYQ (27), etc.

WKXX (21 to 14), 13Q (21 to 15), WRKO (21 to 15), WNOE (21 to 16), KILT (24 to 16), KRSP (27 to 14), etc.

WJCL-Statesboro, Ga.

WRST-Savannah

KISD (10), WDUN (11), KSEL (12), WOWL (20 to 12), KATI (13), Q107 (25 to 13), WBGN (23 to 15), etc.

WFIL (20 to 12), KJRB (21), Z93 (23), KSLQ (23), 134 (25), etc.

W4XI (23 to 16), WKXX (16), WAKY (17), WZUU (17), etc.

KISD (7), WKLO (16 to 9), KKQ (9), KVEB (10), WNN (10), etc.

*Mike Scott

*Paul Kero (305 S. First - 56007)

*Bob Baron (Box 551 - 35804)

*Dave Morgan (2171 Ralph - 95206)

*No Calls Please

**Contact

**Chris Russell (915-532-5421)

**Steve Sandman (704-252-6703)

**Warren Cosford (416-925-6855)

**Mike Moyse (408-373-1234)

**Chuck Manson (205-764-8121)

**Steve Rivers (#1 Bala Cynwyd Plaza 19004) Air Talent

**Chuck Morgan (Box 96 - 49501) Air Talent/M.D.

**Jack Daniels (Box 52185 - 74152) Air Talent/PM Drive

**Doc Holliday (402-987-3477) Air Talent/Prod.

**Pat Martin (247 Stevens Pt. - 548-11)

**Ed Fennessy (7100 Bethleham - 23228) Air Talent/Newsperson/PM Drive

**Richard Dapprill (Box 53013 - 74152) Air Talent/Prod.

**Bob Martin (551 - 35804) Air Talent/Prod.

**Lee White (1616-5th Ave.N.-Seattle-98109) Air Talent/Talent/Prod.

**J. T. (Box 311 - 75652) Air Talent/Talent/PM Drive

**Lee White (1616-5th Ave.N.-Seattle-98109) Program Director

Requirements

Engineer

News/Producer

News/Interviewer

News Dir. (E.O.E.-M/F)

Newsperson/1st Ph. (E.O.E.-M/F)

Newsman

News (E.O.E.-M/F) (Future)

Air Talent (Future)

Air Talent (E.O.E.-M/F)

Air Talent/Wk.end (E.O.E.-M/F)

Air Talent (E.O.E.)

Air Talent/AM Drive (E.O.E.)

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New Adds

Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any stations has no relationship to its audience rating in its market.


Boston, Carol Ginger-WRKO- Bros. Johnson, D. Moore, S. Miller, P. Nicholas, Debby Boone.

New Haven, Curt Hansen-WLFT- Leif Garrett, Paul Nicholas, Sweet, Charlene.


Gainesville, Tom Harris-WEX- D. Boone, Seals & Crofts, McCoy & Davis, Alan Parsons.

Atlanta, Rhett Walker-WQKJ- Paul Davis, Steve Wonder, Poco, Heart, Driver.


Albany, Kris Van Dyke-WALG- D. Moore, Peter Brown, Robert Gordon, Kiss (GUN), R. McDowell.

Daytona Beach, John Scott-WMJJ- S. Cassidy, Boney M, Eric Carmen, Sovereign, Barry White.


Lanny West-WHHY- Mother's Finest, D. Boone, Firefall, Rita Coolidge, C.W. McCall.


New Orleans, Marc Sommer-WKNO- Dave Mason, Robert Gordon, Hot Stuff.


Nashville, Mary Catherine-WFLM- Kate Taylor, Capt. & Tennille, Jimmy Buffett.


Los Angeles, Ry Cooder-JKMQ- Captain & Tennille, Shaun Cassidy, Paul Nicholas, Commodores.


Columbus, Dave Bishop-WCOL- Elvis, K.C. & Sunshine Band, Paul Nicholas, Debby Boone.

- - Chris Edmunds-WNIC- Carly Simon, Leo Sayer, Sanfor/Towson Band, Wild Cherry.

Pittsburgh, Beau Banner-WPZ- Heatwave, Leif Garrett, Kenny Rogers, Stevie Wonder, Poco.

- - Bob Brails-93J- B. Thomas, Foghat, Eric Carmen.

Milwaukee, Chris Curtis-WKZV- Dave Mason, Stevie Wonder, Poco, Dave Mason, Stevie Wonder, Poco.

- - Vickee-WOXY- Floaters, Kate Taylor, Debby Boone.

Duluth, Jay Scott-WBEC- Eric Carmen, Kate Taylor, Bros. Johnson. Deb: Steve Miller, Poco, Wonder.


Kansas City, Kim Welsh-KRRB- Carly Simon, Kiss.


- - Clay Osb-KKRB- C. Gayle, Meco, T. Nugent.


Roswell, Bill St. James-KEQO- D. Friedman, J. Buffet, Tom Scott, F. Davis, R. Weir, Crawler.

Salt Lake, Lorraine Winegar-KRS- Kiss (GUN), Commodores, Pablo Cruise. Deb: Debby Boone.


Los Angeles, Guerven/Leader-KGW- Carly Simon, Paul Nicholas, B. Thomas, Heatwave, Thomas, Summer.

- - Station Enchantment, Dave Mason. Deb: S. Miller, P. Frampton.


San Francisco, Steve Jordan-KYA- Heatwave, Peter Frampton, Donna Summer, Ted Nugent.


Portland, Terry Danner-WKUD- Steve Miller, Debby Boone, Ronnie Milesap. Deb: Frampton, Foreigner.


Sporano, Tom Butler,KURUB- Kenny Rogers, Heatwave. Deb: Shaun Cassidy, Debby Boone.

- - Bob Levinson, carb KJQ- Brothers Kings.

Leviston, Steven MacKelvie-KJLC- Heart (Mushroom), Spinners, Dave Mason, O. Keeffe, Sherbert.


Correspondents' Corner (continued from pg. 2)

- Fresno, Kris Van Camp-KYNO-C. Gayle

- Modesto, Terry Shafer-KFIV-C. Gayle

- Salinas, A.J. Cameron-KDON-L. Ronstadt

- Monterey, Jay Coffey, KOMY-D. Boone

- San Jose, Kate Ingram-KSJO-R. Gordon, L. Wray

- Livermore, Steve O'Neil-KEQD-T. Soul

- Auburn, Calif Karl Reihl-KYSL-New Orleans

- Stockton, David Kranen-KJOY-Stockton

- Sacramento, Jay Street-KNDE-First Choice

- - - Dave Michaels-KRY-Eric Carmen

- Areads, Mark Jardine-KATY-Robert Gordon

- Modesto, Rick Phillips-KEVI-Davis

- Eugene, Bobby Sherman-KUHN-Capt. & Tenn.

- Tim Patterson-KBEZ-Fortat

- Portland, Ross Bakken-WKPD-Bobby Boone

- Tacoma, Bruce Cannon-CATC-FIB Debby Boone

- Seattle, Steve West-KJQ-Paul Davis

- Yakima, Brady Layman-KOH-Heart

- Bellingham, Marty Williams-KFUG-Firefall

- Boise, Steve Green-KFXD- Kenny Rogers

- - - Fred Novak-KEZ-Chillwack

- Lewiston, Wes McSahay-KOZ-Kate Taylor

- Moscow, Gary Cummings-KKFL-Styx

- Twins Falls, Randy Elson-KEEP-3 Rws. Johnson

- Missoula, Vern Argo-KFL- Poco

- Spokane, Steve Enos-KWON- Poco

- Billings, Allen Moss -KOUG-Firefall

- Toronto, Nanci Krant-CM2- KC & Sunshine
A - C Correspondents' Reports - continued from Page 3....


Haverhill (Dave MacFarland-WHAV) C. Gayle/Campbell/CSN.

Helena (Harley Dee-KBLL) D. Storm/D. Boone/Poco/Capt. & T./Ronstadt. Calls: Fire/Call/C. Gayle.


Kalamazoo (Gary Wing-WWY) Carllysimon/Kiss. Gains: Meco/Sybarites/Starland Vocal Bd./Fleetwood Mac.

Kansas City (Steve Bell-KMEZ) Bee Gees/Fleetwood Mac/Le/ln/Al/J. Gatlin/Hall/loth Or.


Lakeland (Stan Johnson-WLKO) Poco/Capt. & T./LeBlanc/C. King.

Latrobe (Don Dean-KLIN) D. Summe/P. Botkin/Jr./K. Nolan.


- - - (Michael Sheehy-KKFM) LP's: Ro5nstad/Hotel/Miles/D. Wilson/Tom Scott/Karr Bonoff.

- - - (Tess Russell-WNP) D. Stephen S. & C/OR. Townsends.


- (Steve Murphy-WMAZ) Sherbert/Smokie/Capt. & T./Frampton/Rita C./D. Soul/Little River Band.

Marion (Jim Roberts-KWTR) J. Jolis & J. Simon. LP out: S. Bishop (SINKING)/Manilow (DAYBREAK).

Medford (Dave Michaels-KRED) Gains: C/N. Warren/M. Lislap/McAnally.

Middletown (Mike R. Monfort-KMCR) MacGregor/Greg/Heath/2nd Bat./M.S. Gayle.


Middletown (Mike S. Schaefer-KMCO) Wonder/Meco/Capt. & T./Langford/L.S.O./Call.

Monterey (Brian Graham-KWAV) Starland Vocal Bd./Ronstadt/Frug/Call.

- - - (Bob Swanson-KEX) Meco/LeBlanc/Davis/C. Gayle/Call.

- - - - (Mike White-KHBO) Davis/C. Gayle/Capt. & T./LeBlanc.


- - - (Jack Taylor-WPIC) Meco/G. Benson/Firefall/McCoo & Davis/C. Richard.

- - - (Don Hofmann-KVI) Kate Taylor/D. Boone.

- - - (D. Darin & L. Kirk-KCRA) Geo. Benson/Meco/Le/ln/Al/J. Gatlin.


- - - (Kate Taylor-D. Boone/Capt. & T./C. Richard/Brooks & Dunn.

- (D. Kelley-WKBC) C. Gayle/Wilson/Meco/C. Gayle/LeBlanc.


- - - (B. J. Thomas-KGUM) Kamaka/Capt. & T./Meco.

- - - (Dick Pust-KGY) Capt. & T./C. Richard/Meco/C. Gayle/Alessi.

- - - (John Van Wagoner-KGVU) Uilanc & Carr/Poco (LP cut). Gains: Melissa/Firefall/C. Gayle.

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Inside Progressive Radio
(by George Meier, Editor of Walrus)

Album Views

Carlos Santana elevated guitar melodies to the spiritual while Jimi Hendrix liberated his axe. The discovery this week is the playing of Eddie "Smeero" Hazel. A nominal member of the Parliament-Funkadelic looney bin, his first solo album soars and sings combining the contributions of his formers into a new and exciting configuration. He is at least a ghee whiz! on a scale from okay to incredible.

Several albums bunch together as a group in which each album contains an impressive element or two.

Charles Mingus, like the Grateful Dead, rises from the sixties with a very contemporary effort featuring guitarists Larry Coryell and Phillip Catherine. Mingus' melodies capture the ear. Another turnabout is accomplished by Crawler. After the untimely death of Paul Kossoff and a change of name from Back Street Crawler, they manage to generate a fresh and super rhythm feel a la Little Feat. With the vocals of Terry Wilson Slesser and a few delicious melodies they have become very attractive.

On the more eccentric side, the crazed visions of Hirth Martinez and the ethnic festival given us by Ry Cooder are notable. Neither album is destined for gigantic commercial success but both do a mighty job of entertaining charmingly.

Finally, an import of distinction requires a mention here. As if Woody Allen had suddenly gone macho, Elvis Costello stands astride his Lp cover ready to take us all on. He does.

You've got to love this Elvis-bespectacled rock 'n roll audacity.

--- Northwest Regional Information ---

Portland Meeting: The King Broadcast group (KGW, KING, KREM) invites attendees to their open house suite in the Sheraton Hotel (downtown).

Bill Ford will be unable to be with us this year because of his new job at WCAR, Detroit. Replacing him as moderator will be Eric Norberg, P.D. of KEX, Portland. Other moderators are Alan Mason (KING, Seattle) and Michael O'Brien (KSPA, Portland).

Advance registrations for the meeting already top attendance records at all our other 1977 regional gatherings. Remember, the first session begins 9 AM Saturday, Sept. 10. Fees may be paid at the door by 8:30 AM to noon.

KGW will hold open house for our radio visitors in its studios Saturday evening September 10, from 7:30 to 9 PM.

Name | From | Telephone | Available | Service | Requests | From | Available | Service
--- | --- | --- | --- | --- | --- | --- | --- | --- | ---
Greg Barman | WNEE-Pt. Wayne | 312-328-5676 | Singles & Albums | Eric Carmen single & album | Col./TK/A&M/Elektra/Motown
Bobby Harper | ex-WQXI/WGST | 404-436-6756 | Singles & Albums (1976) | Eric Carmen single & album | All Sources (except Col.)
Bob DeCarlo | ex-KQV/WGST | 404-992-3360 | Singles & Albums (1976) | Eric Carmen single & album | All Sources
Paxton Mills | ex-KLIF/WGST | 404-476-3146 | Singles & Albums (1976) | Eric Carmen single & album | All Sources
Bruce Raines | KRIB-Mason City | 515-424-9174 | Singles & Albums (1976) | Eric Carmen single & album | All Sources
Bob Harlow | KERN-Bakersfield | 805-322-8804 | Singles & Albums (1976) | Eric Carmen single & album | All Sources

Position | News | Air Talent | Air Talent | Air Talent | Air Talent | Air Talent/M.D. | M.D./P.D.
--- | --- | --- | --- | --- | --- | --- | ---
Name | Air Talent | Air Talent | Air Talent | Air Talent | Air Talent | Air Talent/M.D. | M.D./P.D.

From | Col./TK/A&M/Elektra/Motown | Arista | Motown | RCA/RSO | MCA/Columbia/Epic | All Sources (except Col.) | All Sources
Available | All Sources | All Sources | All Sources | All Sources | All Sources | All Sources
**Country Club (cont'd. from page 6)**

**Service:** KFFQ-St. Joseph needs gospel product for Sunday A.M.
KCMX-Ashland notes Kendalls record not in stores.
KRKT-Albany requests the new Mel Tillis single.
KORA/FM- Bryan/College Station needs the Dottie West single, the new Crystal Gayle LP and album service from United Artists.
WDIX-Buford, Ga., wants the new Kenny Rogers single.
KFBP-Redmond needs re-service of the Donna Fargo single.

**Music calls:**
- James Michael, new Music Dir. at WIRK/FM-W. Palm Beach, Mon.-Tues., 3-4:30; Station is looking for good syndicated show. Samples to Terry Lee, Box 3828, Zip 33402.
- Herb Allen, WFME-Indianapolis M.D. is now P.D., replacing Dan Halyburton.
- Randy Lee, KPUB-Pueblo now handling most of the music. Expect great record service from all companies to continue.

**KWSL-Sioux City** hosted a back to school music festival. Several thousand participated in the all day battle of bands. First prize, $500 worth of sound equipment.

**WHOO-Orlando DJ's** participated in a cow milking contest. Mike Burger said a 70 years young woman taught them some humility.

**Ed Salamon, WHN-New York** reports the July-Aug. ARB shows the station again #2 (25-49) and now #3 (18-49). Station sponsored two live concerts, Aug. 24 with Barbara Mandrell/Tommy Overstreet from Lincoln Cntr., Aug. 26 Eddie Rabbitt from the Lone Star Cafe. Overstreet and Rabbitt were also guest DJ's.

**Bill Robinson flashes from WIRE-Indpls.** that the Ronnie McDowell single is "the hottest thing since The Streak." Station is playing it in each day part and promoting it two hours ahead. Most stores still don't have stock.

**Wayne Waters checks in from WITL-Lansing** with a report that their Fun Fair Aug. 27 at Ingham County Fairgrounds featured a free concert, with Barbara Fairchild, Cledus Maggard, David Rogers, Pal Rakes and David Wills. A crowd of 15,000 enjoyed the country music, along with the hot dogs and cokes, which sold out twice.

**Name**
- Chris Hampton
- Ken Kuenzie
- John Brock
- Cary Pall
- Jimmy West
- Steven John Taffe
- Sherri Ross
- Mitch Rose
- Ron Kay
- Greg Stevens
- Trevlyn Ryan
- J. J. Hemingway
- Patti Sullivan
- Mike Patrick
- Tom Sommers
- Allen Dennis
- Clyde Pinkney

**From**
- P.D.-WMAK-Nashville
- KGMO-Jefferson City
- WOCQ-Columbus
- WSAI-Cincinnati
- Los Angeles
- KJCK-Junction City
- KGMO-Cape Girardeau
- KSTN-Stockton
- KATY-San Luis Obispo
- WBBF-Rochester
- KTSA/KTMF-San Antonio
- WTOC-Savannah
- WDBV-Pittsburgh
- KTBM-Temple, Tx.
- WAMS-Wilmington
- WMAK-Nashville
- WESY-Greenville

**To**
- WMAK-Nashville
- KIRL-St. Louis
- WISO-Philadelphia
- 13Q-Pittsburgh
- KJCK-Junction City
- KSOG-Salisna
- KJAS-Jackson
- KFXM-San Bernardino
- KFXM-San Bernardino
- 13Q-Pittsburgh
- Promoted to
- Promoted to
- Promoted to
- Promoted to
- Promoted to
- WYAZ-Yazoo City, Miss.

**Changes**
- Promoted to
- Promoted to
- Promoted to
- Promoted to
- Promoted to
- Program Director
- Sales
- Air Talent
- Air Talent
- Air Talent
- Air Talent
- Air Talent
- Air Talent
- Asst. Tal./Prod.
- Research Director
- Air Tal./Ass.M.D.
- Music Director
- Asst. P.D.

---Late Reports, rec'd. Fri. 9/2---

**Atlantic City, Gary Lane-WMID-Little Riv. Bd.**
- Cape Girardeau, Terry Michael KGMO-*R. McDowell
- Pine Bluff, Paul Sims-KOTM-Boney M.
- Newport, Jim Davidson-KWPT-Smokie
- Corvallis, Art Quine-KFLX-P. Nicholas
- Vancouver, Joyce Falkowski-CFUN-Heart
- Thunder Bay, B. M. Dean-CKPR-Vehicle

**Tallahassee, Ned Smith-WGFL-FM-Spinners**
- New Iberia, Rick Broussard-KNIR-Jaguar
- - -, Ken Romero-KANE-S. Johns
- Johnstown, Mark Shannon-WCGO-Firefall
- Saginaw, Roger Sinclair-WSAM-A. Parsons
- Waterloo, Bob Beck-KWLL-Toulouse

**World Radio History**
"At the End of a Perfect Day" - Chris De Burgh (A&M) An Englishman who's disdained the pomp and percussion often associated with his contemporaries, De Burgh has come up with a real musical masterpiece. Produced by Paul Samwell-Smith, "At the End of a Perfect Day" is a romantic set of eleven delicately arranged serenades. Our troubador is particularly engaging on cuts such as: BROKEN WINGS, ROUND AND ROUND, I WILL, IN A COUNTRY CHURCHYARD, A RAINY NIGHT IN PARIS and PERFECT DAY. A "must listen" album.

"Dance Band On the Titanic" - Harry Chapin (Elektra) One of the few successful artists in this decade who commands primary attention to his lyric rather than his melody line. The Chapin magic combines a great knack for storytelling with a keen sense of melody. The nearly seventy minutes of music on this two record set ranges from the silly to the serious, with a noticeable emphasis on the latter. Like an iceberg, the majority of that which is Chapin lies below the melodic surface. Cuts such as: DANCE BAND ON THE TITANIC, MY OLD LADY, WE GREW UP A LITTLE BIT, I DON'T GET IT FOR YOU JANE, I WONDER WHAT HAPPENED, PAINT A PICTURE OF YOURSELF, MISMATCH and ONE LIGHT IN A DARK VALLEY (written by Harry's Grandfather) make for a successful musical cruise.

Also recommended from the following LP's:

"Takin' The Stage" - Pure Prairie League (RCA) KANSAS CITY SOUTHERN/SUN SHINE LIGHTLY/AMIE/LOUISE

"Beauty on a Back Street" - Hall & Oates (RCA) DON'T CHANGE/WHY DO LOVERS BREAK EACH OTHER'S HEART? BIGGER THAN BOTH OF US/ THE GIRL WHO USED TO BE

"Simple Dreams" - Linda Ronstadt (Asylum) IT'S SO EASY/BLUE BAYOU/POOR POOR PITIFUL ME/TUMBLING DICE

"Already Free" - Nick Jameson (Bearsville) SWEAT HEAT/ALREADY FREE/I AIN'T SEARCHING/THE LONG WAY AROUND

"Karla Bonoff" - Karla Bonoff (Columbia) I CAN'T HOLD ON/HOME/ISN'T IT ALWAYS LOVE/IF HE'S EVER NEAR

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Country
Ronnie Milsap - HERE IN LOVE/THE FUTURE...
Crystal Gayle - GREEN DOOR
Staxler Bros. - SATURDAY NIGHT CARD GAME/ THE STAR
Vern Gosdin - MOTHER COUNTRY MUSIC/
Jerry Reed - THE BANDIT
Kenny Rogers - DESCENDANTE/SWEET MUSIC MAN
Roger Miller - OKLAHOMA WOMAN
Steve Miller - SWINGTOWN
Lenny Williams - CHOOSING YOU
The Grateful Dead - ESTIMATED PROPHET
McCoo & Davis - TWO OF US
Tamiko Jones - CREEPIN'
Crosby Stills & Nash - DARK STAR/SHADOW CAPT. PATTI LA BELLE - DAN SWIT ME
Heart - LOVE ALIVE/HEARTLESS/WITHOUT YOU
Sister Sledge - CAN'T MESS AROUND WITH LOVE
Fleetwood Mac - YOU MAKE LOVIN' FUN/I DON'T WANNA KNOW
Kent Burke - KEEP ON SINGING
Stillwater - MINDBENDER
Sister Sledge - CAN'T MESS AROUND WITH LOVE
Fleetwood Mac - YOU MAKE LOVIN' FUN/I DON'T WANNA KNOW
Kent Burke - KEEP ON SINGING
Staples - SOOGE FOR THE BLUES/COLOR ME HIGHER
Tyone Davis - ALL YOU GOT

"visited" - Automatic Man (Island) LIVE WIRE/HERE I AM NOW
"Midnight Rider" - Tom Petty (Fantasy) MIDNIGHT RIDER/WHAT HAPPENED TO THE GIRL/LOVE IS GONNA FIND A WAY/I DON'T LOVE YOU ANYMORE
"Out in the Sun" - Patrick Moraz (Import Records) TIME FOR A CHANGE/OUT IN THE SUN/KABALA
"Extensions" - Ralph Graham (RCA) IF I SHOULD LOSE YOU/LET'S MAKE A DREAM
"Blue Ridge Mt. Skyline" - Sammy Walker (WB) BLUE RIDGE MT. SKYLINE/DUST STORM DISASTER/HOLLYWOOD SUE
"Bad Reputation" - Thin Lizzy (Mercury) SOUTHBOUND/DANCIN' IN THE MOONLIGHT/THAT WOMAN'S GONNA BREAK YOUR HEART
"I'm Fine How Are You" - Airto (WB) LA TUMBADORA/MENI DEVOL
"Oxygene" - Jean Michel Jarre (Polydor) OXYGENE FART FOUR

Adult Contemporary
Crosby Stills & Nash - SEE THE CHANGES
James Taylor - YOUR SMILING FACE
B.J. Thomas - TRAVELING MUSIC/STILL THE LOVIN' IS FUN
Joan Baez - A HEARTFELT LINE OR TWO
Carole King - SIMPLE THINGS/TIME ALONE
Hall & Oates - THE GIRL WHO USED TO BE
Poco - FIND OUT IN TIME
Barbra Streisand - SUPERMAN

Rock
Roger Daltry - AVENGING ANGEL
Roy Orbison - YOUR SMILING FACE
Yes - GOING FOR THE ONE
Doobie Bros. - NOTHING BUT A HEARTACHE
Steve Miller - SWINGTOWN
Grateful Dead - DEAD-EDIMATED PROPHET
Barbra Streisand - SUPERMAN
Crosby Stills - NASH/DARK STAR/SHADOW CAPT.
Heart - LOVE ALIVE/HEARTLESS/ WITHOUT YOU
Fleetwood Mac - YOU MAKE LOVIN' FUN/I DON'T WANNA KNOW
Stillwater - MINDBENDER
Dennis Wilson - RIVER SONG
Gary Taylor's Personal Picks

STARTED OUT DANCING, ENDED UP MAKING LOVE—Alan O'Day (Pacific)  His successes as a writer are many. Perhaps that is the reason he can offer such a good commercial piece of music.

HEARTBREAKER—Strawbs (Oyster)  It comes as no surprise that the group has been together for a decade, when you consider the highly professional caliber of this rock release. Musically and rhythmically reminiscent of other earlier British groups.

Also Possible

SOMEONE, SOMEHOW—Morris Albert (RCA)  WHAT'RE YOU DOING TONIGHT—Janie Fricke (Columbia)  DO YOUR DANCE—Rose Royce (Whitfield)
COME SAIL AWAY—Styx (A&M)  CRYING IN MY SLEEP—Art Garfunkel (Columbia)
I LOVE MAKING LOVE TO YOU—Jose Feliciano (P.S.)  CHANGES IN LATITUDES—Jimmy Buffett (ABC)

Gavin's Gab

Bill Ford, formerly P.D. of KUGN in Eugene, Oregon, has been named Operations Director of WCAR in Detroit. Golden West Broadcasters recently acquired WCAR. Bill will take over on September 12.

Tony Booth, who used to be P.D. at KRBC-FM in Phoenix, is now Group P.D. for the Gilcom Group, with stations in Pennsylvania and West Virginia and headquarters in Altoona, Pa.

Don Durden moves from sales to general manager at KWIC in Beaumont, replacing Terrell Metheny. Ron Rogers and Buddy Van Arsdale, P.D. and M.D. respectively at KZYM in Cape Girardeau, will take the same positions at WAKC in Normal/Bloomington, Illinois. WAKC recently switched its format from country to Top 40 and requests record service.

At KEX Portland, Promotion Director Dave Ashton leaves to join TM Productions in Dallas. His replacement at KEX is Pam Roberts. Also, newsmen Ty Flint leaves KEX for the news department at KVVI Seattle. Ty's replacement is Arnie Mason.

Vicki Tietz, Music Director of WOKY, Milwaukee, will be married September 10 to Lou Roberts of WCAO, Baltimore. The couple will make their home in Baltimore.

Dave Darin of KCRA, Sacramento tells us that Continental Broadcasting Co., owners of WQN in Chicago, has, pending FCC approval, bought KCRA and KCTC/FM, also in Sacramento. The folks at KFXD in Boise proudly point to their Arbitron numbers which show the station with #1 cume, total persons and teens, as well as #1 average 1/4 hours in the 18-34 and 18-49 groups.

In Waco, KRZI's Captain Banana (P.D. Mike Lucas) will raise money for the muscular dystrophy fund by selling 1,580 bananas at $1 apiece. Captain Banana will of course, be attired as a banana. Crazy! (which, of course, fits the call letters.)

KWOL sponsored a back-to-school music festival in downtown Sioux City last week, featuring a day long "Battle of the Bands." First prize was $500 worth of sound equipment.

A Call Letter Change— WOWL in Muscle Shoals becomes WBCF.

Music Calls to:  Tom Hutchinson, WJBQ in Baton Rouge, Mon.-Fri., 9 AM to 1 PM.
Mark Thomas, WBRG in Lynchburg, Mon.-Fri., 3 to 5 PM.
Mike McDonald, KIXS in Killeen, Tx. Mon. and Wed., 3 to 5 PM.

Effective September 1, Gary Taylor has taken over as Managing Editor of THE GAVIN REPORT. He will be responsible for editorial content and office management. I will continue on as publisher and will attend our two remaining regional conferences in Portland and Louisville, as well as any that may be planned for 1978.

We're happy to announce that our new country music editor will be Elma Greer, formerly assistant P.D. and M.D. at KSFO. Even though Elma never worked directly in country radio, she always managed to include the best of the country records on the KSFO playlist. She'll be making a trip next week to visit country stations in Los Angeles, San Bernardino, Houston, Dallas and St. Louis. Elma's assistant in our office will be Lisa Smith, who—appropriately enough—was born in Nashville.

Our own Betty Hollars has presented husband Rod with a brand new daughter, Deidre Janet Hollars, born Sunday, August 28 at 4:09 PM. Deidre weighed in at 7 lbs., 3-1/2 ozs. She joins sister Kiersten, who will be two on November 22.

For Betty as Black Radio Editor will be Robyn Bebbington, who comes to us from KRE AM/FM in Berkeley. Robyn is an honors graduate of the University of California Journalism Dept.

Nobody should get the idea that I'm retiring, at least not for quite a while yet. Once free from editorial deadlines I'll be able to travel more, visiting radio friends around the country. But I'll still be in close touch with Gary and our office staff.
Smash of the Week:  KEEP IT COMIN’ LOVE-K.C. & Band (TK) Very possibly a number one record.

Sleeper of the Week:  SEND IN THE CLOWNS- Judy Collins (Elektra) Originally a Broadway show tune. It’s on an older album entitled “Judith” and has been recorded by many artists. This version started in Denver (#10 at 96KX). There’s a positive response in Topeka (KEWI), Lubbock (KSEL), and Augusta (WBBQ). Beautiful song.

Hot:  YOU LIGHT UP MY LIFE- Debby Boone (Warner Bros.) Moving up rapidly. Most active respondents initially are upper demo females, and it spreads from there. Looks good.

Top Tip:  SHE DID IT- Eric Carmen (Arista) Programmer confidence in the record is reflected by a marked increase in airplay this past week (see page 8).

Record to Watch:  JUST REMEMBER I LOVE YOU-Firefall (Atlantic) On: WAKY, WIFE, WNDE, WRKO, 3Q and many others. Chart numbers for the most part are in the 20’s. Good jumps in St. Cloud, Topeka, Duluth and Albany, Ga.

Recommended Playlist
The listings below indicate our own estimate of these records’ relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

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Top Prospects
SURFIN U.S.A.- Leif Garrett (Atlantic)

Regional Sales and/or Requests
I BELIEVE YOU-Dorothy Moore (Malaco)
INDIAN SUMMER-Poco (ABC)
• THE KING IS GONE-Ronnie McDowell (Scorpio)
• HELP IS ON ITS WAY-Little River Band (Harvest)

GOOD MORNING-Judge-10cc (Mercury)
A NEW WAY...-Driver (A&M)
SILVER LADY-David Soul (Private Stock)
BLUE BAYOU-Linda Ronstadt (Asylum)
HOUND DOG MAN-Lenny LeBlanc (Big Tree)
MY FAIR SHARE-Marshall Tucker Band (Capricorn)
CAN’T YOU SEE-Marshall Tucker Band (Capricorn)
DUSIC-Brick (Bang)
LOOK...-M. McCoo & B. Davis, Jr. (ABC)
THE RIGHT FEELING...-Hot (Big Tree)

THE GAVIN REPORT #1168
THE WEEKLY SUMMARY
(Embarcadero Center, Suite 220, San Francisco, CA 94111 415-392-7750)
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### Adult Contemporary Programming

(Associate Editor, Ron Fell)

#### Regional Highlights

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<th>Sales and/or Requests</th>
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<tr>
<td>ANOTHER Star Stevie Wonder</td>
<td>BOND '77-Marvin Hamlisch</td>
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<td>BEST OF MY Love Emotions</td>
<td>RIGHT FEELING AT THE WRONG TIME-Hot</td>
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<td>C'EST LA Vie-Greg Lake</td>
<td>THEY A SMILE-Cliff Richard</td>
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<td>I BELIEVE You Dorothy Moore</td>
<td>I WANNA BE WHERE You ARE-Julia Manchester</td>
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<td>WE JUST DISAGREE-Dave Mason</td>
<td>PERFECT STRANGERS-Jack Jones</td>
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<td>WHEN SUNNY GETS BLUE-Kenny Rankin</td>
<td>ONE OF THEM IS ME-André Gold</td>
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<td>SIGNED, SEALED, DELIVERED-Peter Frampton</td>
<td>HEAVEN ON EARTH-Spinners</td>
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<td>THAT'S THE WAY LOVE SHOULD BE-Dave &amp; Sugar</td>
<td>HANGIN' MY HEELS-Rollins</td>
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<td>HOUND DOG MAN-Lenny LeBlanc</td>
<td>SAIL AWAY-Sam Neely</td>
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<td>YOU'RE THE ONLY ONE-Geils</td>
<td>I BELIEVE IN LOVE-Kenny Loggins</td>
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#### Note:

- The lines in the top thirty below indicate sharp separations in our research totals.
- Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

#### Top Thirty

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<td>1.</td>
<td>HANDY MAN-James Taylor</td>
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<td>HUSTLE BEFORE I GO-C., Stills &amp; N.</td>
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<td>2.</td>
<td>NOBODY DOES IT BETTER-Carly Simon</td>
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<td>JUST A SONG BEFORE I GO-C., Stills &amp; N.</td>
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<td>DON'T WORRY BABY-B.J. Thomas</td>
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<td>ALONE AT LAST-Neil Sedaka</td>
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<td>SNATIN' TO THE MUSIC-Johnny Rivers</td>
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<td>SMOKE...-Sanford/Townsend Band</td>
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<td>DON'T IT MAKE MY BROWN EYES BLUE-C. Gayle</td>
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<td>WAY DOWN-Elvis Presley</td>
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<td>DON'T STOP-Fleetwood Mac</td>
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<td>DOWN &amp; OUT-Elvis Presley</td>
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<td>HARD ROCK CAFE-Carole King</td>
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<td>CAN'T GET OUTA MY MIND-Y. Ellisman</td>
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<td>JUST REMEMBER I LOVE YOU-Firefall</td>
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<td>STRAWBERRY LETTER-23-Brothers Johnson</td>
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<td>DAYTIME FRIENDS-Kenny Rogers</td>
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<td>HOW MUCH LOVE-Leo Sayer</td>
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<td>SONGS OF (M-Glen Campbell</td>
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<td>ALMOST LIKE A SONG-Ronnie Milsap</td>
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<td>GREATEST LOVE OF ALL-George Benson</td>
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<td>STAR WARS THEME-London Symphony Orch.</td>
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<td>CIRCLES-Capt. &amp; Tennille</td>
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<td>EASY-Commodores</td>
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<td>YOU LIGHT UP MY LIFE-Debbie Boone</td>
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<td>STAR WARS/CANTINA BAND-Meco</td>
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<td>KEEP IT COMIN' LOVE-K.C. &amp; Sunshine Band</td>
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#### Most Active

- **DON'T IT MAKE MY BROWN EYES BLUE-Crystal Gayle**

#### Most Requested

- **NOBODY DOES IT BETTER-Carly Simon**
- **YOU LIGHT UP MY LIFE-Debbie Boone**
- **THE KING IS GONE-Ronnie McDowell**

#### Correspondents' Preferred Picks

- **WE'RE ALL ALONE-Rita Coolidge (A&M)**
- **THE KING IS GONE-Ronnie McDowell (Scorpio)**
- **TEN TO EIGHT-Elvis Presley (Parachute)**

---

**Continued on Page 10**
Black Radio

(9/9/77)

Regional Highlights


Cleveland (Lynn Toller-WIMO) #1-Heatwave, #4-Enchantment, #5-Barry White, #7-George Benson, #9-Commodores. New: Rose Royce, Maze, Emotions, Heatwave, High Inergy. Rq: Dramatics, Heatwave (LP), Brick, Emotions (LP).


Galveston (Randy Sterling-KGBG) #1-Manhattans, #5-Moments, #7-Dorothy Moore, #9-Maze, #10-Donna Summer. New: Rose Marie McCoy, Brenton Wood, Eleanor Grant. Rq: High Inergy, LTD, Bobby Patterson, Rose Royce, Joe Simon, Gary Bartz. On: Smokey, Denver, Stevie Wonder.


Natchez (Haynes Ford-WNAT) #6-Morning, Noon & Night, #7-Special Delivery, #8-Idris Muhammad, Gns: Barry White, Donna Summer, J. Ricks, R. Lawes, LTD. Rq: #1-D. Summer, #2-R. Laws, #3-Peter Brown, Billy Paul, Spinners, Impact.


St. Louis (Chick Brown, Jr.-KATZ) #1-Heatwave, #2-Peter Brown, #3-Barcode White, #5-George Benson, #8-Ohio Players, #9-D. Moore, #10-Aretha. Gns: Manhattans, 1st Choice. New: Teddy Pendergrass, Graham Central Station, McCo & Davis, Moments, Mco. Lp's: Rare Earth, Maze.


Black Radio Correspondents' LP cuts are on page 13.....
Country Music
(Subtitle Editor, Bill Gavin)

Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

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<th>Sales</th>
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<td>1.</td>
<td>Don Williams</td>
<td>&quot;Put 'Em All Together&quot;</td>
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<td>Billy Joe Spears</td>
<td>&quot;What a Wonderful World&quot;</td>
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<td>Marty Robbins</td>
<td>&quot;Longhaired Lady&quot;</td>
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<td>Jimmy Dean</td>
<td>&quot;One Dove in the Sky&quot;</td>
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<td>5.</td>
<td>George Jones</td>
<td>&quot;I've Been Everywhere&quot;</td>
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<td>Ray Price</td>
<td>&quot;Party Dolls&quot;</td>
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<td>7.</td>
<td>Eddy Arnold</td>
<td>&quot;I Don't Believe My Eyes&quot;</td>
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<td>8.</td>
<td>Buddy Holcomb</td>
<td>&quot;Easy Come Easy Go&quot;</td>
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<td>9.</td>
<td>Jack Greene</td>
<td>&quot;Cold, Cold Heart&quot;</td>
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<td>10.</td>
<td>Ferlin Husky</td>
<td>&quot;Let Me Be Your Everything&quot;</td>
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<td>Lefty Frizzell</td>
<td>&quot;Do Your Duty&quot;</td>
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<td>Jett Williams</td>
<td>&quot;The Search is Over&quot;</td>
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<td>13.</td>
<td>Jack Greene</td>
<td>&quot;If It Ain't Love&quot;</td>
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<td>14.</td>
<td>Jack Greene</td>
<td>&quot;I'm Sorry&quot;</td>
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<td>Jack Greene</td>
<td>&quot;I'm Just a Country Boy&quot;</td>
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<td>16.</td>
<td>Jack Greene</td>
<td>&quot;You Ought to Hear Me Cry&quot;</td>
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<td>17.</td>
<td>Jack Greene</td>
<td>&quot;Over the Rainbow&quot;</td>
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<td>18.</td>
<td>Jack Greene</td>
<td>&quot;That's the Way&quot;</td>
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<td>19.</td>
<td>Jack Greene</td>
<td>&quot;The King of Country Music Meets the Queen of Rock &amp; Roll&quot;</td>
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Other New Arrivals That Merit Airplay

CLOSE ENOUGH FOR LONESOME-Mel Street (Polydor) WALK AWAY WITH ME-Barry Barlow (Gatelle)

FOR ALL THE RIGHT REASONS-Barbara Fairchild (Columbia)

Roundup


Battle Creek (Mark Shepheard-WARK) Gns: Kenny Dale, Debs: Weatherly (37-28), Don Williams (38-29), Parton.

Billings (Mary June-KBMI) Gns: T.C. Davis (25-25), Pk: M. Calhoun, Charley Pride Pk: J. Reeves, P. Hartford.

Columbia (Ken Martin-WCOS/FM) Gns: K. Dale (20-12), Pk: W. Nelson, M.McCall.

Corvallis (Mary Frederic-K100) Gns: W. Nelson (19-9), Pk: M. Calhoun, Charley Pride Pk: J. Reeves, P. Hartford.


El Paso (Ray Potter-KHEY) Gns: J. Reed (28-18), Pk: W. Nelson, M.McCall.

Biloxi (Jim Bailey-WVMI) Gns: T.T. Hall (22-12), Pk: J. Reeves, P. Hartford.


Bryan (Warren Davis-KORAT) Gns: J. Reeves (44-34), Pk: M. Calhoun, Charley Pride Pk: J. Reeves, P. Hartford.


Other Gains-Sales and/or Requests

LOVE IS JUST A GAME-Larry Gatlin Gns: K. Dale (28-19), Pk: W. Nelson, M.McCall.


LET ME DOWN EASY-Cristy Lane Gns: K. Dale (28-19), Pk: W. Nelson, M.McCall.

---Roundup (cont'd. from page 5)---

Jamestown (Ole Olson-KSUB) Gns: Kenny Dale (36-29), Don Williams (46-34). Pl: Mel McDaniel.


Miami (Ron Tatar-WWQX) #1 Kendalls, #4 R. McDowell, #10 G. Watson. Gns: Kenny Dale (26-19).


Pt. Arthur (Dick Davis-KYKD) Pl: M. McDaniels, T. Bresh, C. Pride.

Portland (Don Lane-KGDR) Pl: Stevens & Grooms, S. Smith, D. Fargo, S. Jerrico, C.W. McCall.


San Jose (Don West-KKEN) #1 Ronnie McDowell. Gns: Mel Tillis (18-10), F. Fender (23-15).


---Late Reports---


Birmingham (Dan Brennan-WVOK) #1 Kendalls. Deb: D. Fargo, B. Mandrell, C. McClain, R. Falls.


Pueblo (Randy Lee-KEIP) Pl: C. Lane, B. Mandrell, R. Williams Jr., J. Reeves, S. Sharpe.

Rockford (Curtis King-WKKN) Deb: B. Williams, B. Mandrell, R. McDowell, C. Lane.


Country Club

Jobs: Pat Martin, P.D. of WXYQ(FM). Stevens Pl. has two jobs open for air talent. Phone him at (713) 341-1300.


Service: KFXQ-St. Joseph requests country gospel-recordings—all sources.

WKQK-Spartanburg requests old hits for service to build up its library.

KORA-Bryan (College Station) needs singles by Susan Raye and Ronnie Sessions.

WWKQ-Battle Creek vents the Kendalls single.

KUCA-B Bryan (College Station) needs singles by Susan Raye and Ronnie Sessions.

KBKN-Tulsa needs the Ronnie McDowell single.

WKBQ-Williston needs old hits.

KFFA-Bryan (College Station) needs singles by Susan Raye and Ronnie Sessions.

---Country Club cont'd. pg. 12.---
THE RIGHT FEELING...- Hot- 9 reports (11 last week). WMFJ (18), WBCF (22), WGLF (23), KPLX (27), WQXI (28). On: KKLS (25), KROF.

DUSC- Brick- 15 reports (11 last week). WQXI (2). Also: WHBY (10), WPM (20 to 15), WPRC (23 to 18), WSGA (30 to 19), WQXI (27), WPLB (28). On: WLQ, WQO, WPFI, WPM, KTHM, KOTN, KROF.

LOOK WHAT YOU’VE DONE...- McCo & Davis- 14 reports (26 last week). WYR (19), WPRC (20), WLP (21), KTEM (21), WQO (25), KGLL (26), WJUL (30). On: WP, WPRC, WHBY, WQO, KTHM, KQDI, KROF.

GOOD WORKING JIM...- 30 reports. WYR (29). Also: WQO (14 to 9), KLA (10 to 5), WQO (10), KER (19 to 13), WU (26), KML (22), WQO (20). On: WJUL, KQDI, WQO, KROF.

A NEW WAY TO SAY I LOVE YOU- Driver- 18 reports. On: WNOE. Also: KJQ (20 to 15), WJUL (23), WQO, KROF, KQDI, KML, WQO, KTHM, KQDI, KROF.

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<tr>
<th>Name</th>
<th>From</th>
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<tbody>
<tr>
<td>Jack Marcus</td>
<td>WITX-New Orleans</td>
<td>KLEO-Wichita</td>
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<td>R. E. Lucas</td>
<td>WNN- Martinsburg, W.Va.</td>
<td>KYJC-Medford</td>
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<td>Dave Derek</td>
<td>WCSS-Charleston</td>
<td>KIOA-Des Moines</td>
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<td>Bob Williams</td>
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<td>KOM-Dismarck</td>
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<td>KEAS-Hastings, Neb.</td>
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<td>KPPR-Page, Az.</td>
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<td>KQIP-Odessa</td>
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<td>KQCO-Pulaski, Ca.</td>
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<td>WCCA-Brunswick, Me.</td>
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<td>WRNN-Clare, Mich.</td>
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<td>KYJC-Medford, Ore.</td>
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<td>WJOO-Ashtabula, O.</td>
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Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any stations has no relationship to its audience rating in its market.

Manchester, Paul Barrette-WFBA-Dave Mason, Little River Band, Linda Ronstadt, Firefall, Smokie.
Boston, Carol Singer-WRKO- Carol Bayer Sager, Heart (LITTLE QUEEN), Dave Mason, Firefall.
Washington, Jim Elliott-WPGC- Ronnie McDowell, Peter Brown, Paul Nicholas.

Winston Salem, Dave Scott-WAIR- Driver, Kate Taylor, Rita Coolidge, Crystal Gayle, Greg & Paul.
Atlanta, Rett Walker-WAKI- Ronnie McDowell, Leif Garrett.

New Adds
Jack Foresythe-96X- Debby Boone, Barry White.
Baton Rouge, Joe Colony-WIB- Dorothy Moore, Eric Carmen, Rita Coolidge, Firefall.
Minneapolis, John Sebastian-WKMS- Foreigner, Glen Campbell, Crystal Gayle.
St. Cloud, Tom Kay-WJON- Ronnie McDowell, Paul Nicholas, Starland Vocal Band. Deb: Jerico Harp.
St. Louis, Sherry Toenies-95LL- Shaun Cassidy, Barry White, Chilliwack, 1st Choice.
Kansas City, Kim Welsh-KZBR- Crystal Gayle, Dave Mason. Deb: Jimmy Buffett.
Austin, Bill Mayone-KLIF- Lenny LeBlanc, Firefall, Dave Mason, Linda Ronstadt.

Huston, Bill Young-KLIF- Paul Nicholas, Commodores. Deb: Linda Ronstadt.

• 4.1".

---Late Reports, rec’ed Fri. 9/9/77---

Utica, Jim Reitz-WLDB-AM, Kiss
Athens, Randy Reeves-WAQQ-Brick
Lafayette, Jeffrey Jay Weber-WAY- Leif Garrett
Two Rivers, John Barber-15Q, Wild Cherry
Dubuque, Steve Sesterhenn-KPMD-Firefall
Lincoln, Gary Collins-KJUM-Paul Nicholas
Cape Girardeau, Terry Michaels-KGMO- C. B. Sager
Joplin, John David-KFE-Drive

Utah, Jim Reitz-WLDB-AM, Kiss
Laredo, Joe Ruiz-KLAR-Stevie Wonder
Odessa, Ron Harper-KRG-D. Mason
Lubbock, Bill DeMore-KXEL-Judy Collins
Pueblo, Rip Avina-KEVA-Kiss
Las Vegas, Richard Clear-KENO-Linda Ronstadt
Eugene, Bobby Sherman-KUGN-Burton Cummings
Newport, Jim Davidson-KWMP-Robert Gordon
Kelso, J. Dee/Martin-KLO-Crystal Gayle

Twin Falls, Randy Elison-KEEP-Leif Garrett

World Radio History
A - C Correspondents' Reports - continued from Page 3...

Houston (Chuck Buell-KULP) Emotions/Commodores (EASY). Gains: Debby Boone.

Jefferson City (Mike Schaefer-KMGO) Ronstadt/D. Boone/Melissa/Foghat/Heart/Prism.


Lincoln (Ron Dean-KLIN) Ronstadt/K. Nolan/Cummings/D. Moore/LeBlanc/M. Hamlish.

- - - (Cathy Blythe-KFOR) Gatlin/Cable/Garfunkel/L. Anderson/boone/S. spinners/K. Nolan/Ronstadt.

Los Angeles (Michael Sheehy-KXFM) Buffett/Garfunkel/Friedman/Mason. LP's: DeBarge/Heart/Seals.

- - - (Mark Taylor-KFTI) D. Friedman. Gains: Bros. Johnson/McDowell/L. Ronstadt.


Macon (Steve Murphy-WMAS) Tom T. Hall/Gatlin/McDowell/Ronstadt/Garfunkel/D. Summer.

Marion (Jim Roberts-WXIF) Doobie Bros./Starland Vocal Bd./James & Michael. Gains: C. King/Sayer.

Miami (Al Anderson-WIOD) Rita Coolidge/Garfunkel/Humperdinck/Buddy Orh.

- - - (Mark Denver-ELO) L. Kelley Taylor. Calls: Loggins/Carly Simon/S. & Crofts/Benson/King.


Oakland (Dave Nesbit-KWAL) Bros. Johnson/D. Soul/Garfunkel/Oak Ridge Boys/Rita Coolidge.

Penelton (Bob Walker-KTXI) E. Carmen/Capt. & T. Paul Wms./Ring/K. Nolan.


Portland, Ore. (Bob Svanston-KEX) Peter Frampton/Starland Vocal Band/Ronnie McDowell. #1 calls:L.S.O.

Quad Cities (Jim Mahanay-WQBA) D. Boone/Mighty Pope. Gains: D. Summer/C. Gayle/Kate Taylor.

Reno (Dave Finley-KLLO) L. Ronstadt/Seals & Crofts/David Soul/Hot/Greg Lake.

Rochester (Scott Carpenter-KWOC) K. Rogers/D. Summer/C. Gayle/SKT Band/S. Wonder.


Saginaw (Rick Belcher-WGSM) Firefall/Benson/D. & Joseph/S. & Crofts/S. Lawrence/Buddy Orh.


San Francisco (Ron Reynolds-KHDR) Capt. & T./Starland Vocal Band/Kate Taylor/D. Boone/Ronstadt.

San Jose (Steve Martinez-KLOK) D. Boone/L. Ronstadt/Rita Coolidge.


- - - (Cindy Allen- KATI) K. Taylor/Elvis/Cheap Trick/Frampton/B. Moore/Pablo Cruise/C. Sager/Poco.

Santa Maria (Denny Luell-KUHL) D. Moore/Pablo Cruise/Ronstadt. Gains: Elinson/Frampton/Bees Gees.


Sharon (Jack Taylor-WIFIC) Gains: C. Gayle/Sayer/J. Rivers.


Tulsa (Don Neill-KKMG) D. Boone/K. Taylor/Bros. Johnson/McDowell/Buffett/ST Band/Capt. & T.

Warwick (Dick Wells-WBTH) D. Moore/A. Garfunkel/M. Albert/J. Feliciano/Al O'Day.

Washington (Ronnie Smith-WMAL) Linda Ronstadt/Art Garfunkel.


West Palm Beach (Rus Morley-WJNO) McCoy & Davis/Boone/Garfunkel/D. Moore/Hot/Judy Collins.

Winston-Salem (Kim Jones-WJWS) Garfunkel/D. Moore/Starland Vocal Band.

Yakima (Frank Taylor-OMX) D. Soul/Rita Coolidge/Nolan/Hamlish/Garfunkel.

- - - (Dave Hanson-KIT) Spinners/Nolan/S. Lawrence/Garfunkel. Calls: Rankin/K. Taylor/Starland.

Akron (Russ Knight-WAKM) Capt. & T./Elinson/Weatherly.

Baton Rouge (Darrell Ardison-KRVN) Northern Light/Alan Parsons/B. White/K. Nelson & B.T.

Chico (Jan Claire-KFAY) Capt. & Tennille/LeBlanc & Carr/Starland Vocal Band.


Dubuque (Steve Sesterhenn-KDF) E. Carmen/Ronstadt/Capt. & T./Jolls & Simon/Garfunkel.


Schenectady (Lee Fowler-WGY) L. Ronstadt/Paul Davis/Poco/K.C. & Sunshine Band.

Tyler (Ken Hutchinson-KTCB) Jimmy Buffett/Debby Boone/Crystal Gayle.
At KYJC, Medford, P.D./Morning Man Jerry Allen started out to do a hundred hour one-man marathon to raise money for the muscular dystrophy fund. He started out Tuesday morning (23rd), broadcasting from a local shoe store. At 4:30 Saturday morning he was hospitalized with lung congestion and exhaustion resulting from eighty-two hours at the mike. But twelve hours later he was back on the air to finish out his assignment. Total pledges at midnight came to $14,811, $5,000 of which had come in during the final five hours. Congratulations to the folks of the Rogue River Valley and to Jerry Allen for his gutsy performance. (KYJC, incidentally, ranks #1 in adults in the spring Arbitron, both metro and total areas.)

Ken Dowe announces that the new program director for KTSX, San Antonio will be Scott Christenson, who comes from WWAQ, Eau Claire, where he was Program Director and Music Director. Ken also tells us that Trigger Black, his FM P.D. is leaving to take over the P.D. job at WAKY, Louisville.

Claude Hall sends along a copy of his book, "This Business of Radio Programming." It's fascinating reading for any radio buff, and packed with information for the student. Claude has drawn richly from his many years as radio editor of Billboard and from the many personal contacts that he has established. The book should be on every radio station bookshelf, alongside Roget's "Thesaurus" and SRDS.

J. Robert Wood, P.D. of CHUM, Toronto, writes that another of his jocks is being assigned to a programming position at another station in the company's chain. Every P.D. in the group has been promoted from within the organization. So now CHUM is looking for a young, natural sounding jock of major market calibre. Bob tells us that the starting salary is higher than that paid by most U.S. top 40 stations.

Ron Eric Taylor reports from KOFM, Oklahoma City that his station went commercial free for 26-hours last Sunday (4th), providing time for a dance marathon at a local shopping center, benefit for the muscular dystrophy fund. Music provided by the KOPM Mobile Music Machine.

Our old friend Dave McCormick surfaces this week from CFMI, New Westminster, B.C., after a prolonged absence, to tell us about his hour long "Discumentaries." These are music theme shows, produced by him, from 1955 to the present. His station has been running three of these shows per day, with notable audience acceptance. They're now in a position to syndicate the series for the U.S. and Canada. Write Dave for a sample at 815 McBride Plaza, New Westminster, B.C., V3L 5C1.

Record polls please note the mailing address for FM/KVI. It's 400 N.E. 45th, Seattle, Wash. 98105. Frank Colbourn is P.D. of KVI.

Music Calls: to Mike Edwards, WISE-Asheville, Tuesday or Thursday 3 to 5 PM
Michael O'Malley, WONS-Tallahassee, Wednesday 11 to 1, Thurs. & Fri., 1 to 2
Frank Colbourn, FM/KVI-Seattle, Monday 9AM to 1PM, & 3 to 6 PM
Randy Reeves, WAGQ-Athens, Ga., Mon.-Fri., 10 to 2 PM (404) 546-7350

Regional Meetings

Where? Louisville
When: October 1 & 2
Hotel: Galt House
Registration: $25.00 each. Three or more from one station - $20.00.
Includes lunch on Saturday and cocktails Saturday evening. Only radio people may register for the three discussion sessions (Saturday forenoon and afternoon and Sunday forenoon).
No registration forms to fill out. Make out your checks to The Gavin Report and mail them to this office, giving us your name and station. Be sure to give us all the names of those being registered, if more than one from any station. (In other words, don't just write: "myself and three others"). We need to make out badges in advance.
We've just received word that Jack McCoy will be with us as our guest, ready to tell you what you've always wanted to know about Arbitron, but were afraid to ask.

As we go to press we're looking forward to our Portland meeting (Sept. 10 & 11), where a record 121 advance registrations have been made. All four Golden West stations are sending representatives, and there'll be three from KPBC-San Francisco. Welcome, all!

Name | From | Available | Telephone | Position
--- | --- | --- | --- | ---
Darrell Hosack | WKR-Norfolk | WRK-Norfolk | 504-352-2890 | News
Jack Kuenzle | KMP-Cape Girardeau | WRK-Cape Girardeau | 805-925-5415 | Air Talent/Prod.
Rod Holiday | KC143-Santa Maria | WRK-KC143 | 805-925-3045 | Air Talent/Prod.
Ken Mednick | KC143-Santa Maria | WRK-KC143 | 805-925-6407 | Air Talent/Prod.
Frank Stanton | WLC-Charleston | WHC-Charleston | 913-351-6500 | Air Talent/Prod.
Bob Gehlkey | KGB-San Jose | WRK-KGB | 804-977-5766 | Air Talent/AM Drive
Peter B. Collins | WTOC-Savannah | WRK-WTOC | 415-493-6490 | Air Talent/Prod.
Ted Kelly | WX-Portland | WRK-WX | 913-354-6900 | Air Talent/Prod.
Sandy Michaels | WKRT-Beaufort | WRK-WKRT | 305-452-0027 | Air Talent/AM Drive
Chris Jackson | WRK-WKRT | WRK-WKRT | 305-452-6862 | Air Talent/AM Drive
Michael V. Love | WKRT-Beaufort | WRK-WKRT | 305-452-0063 | Air Talent/AM Drive
Tom Steele | WKRT-Beaufort | WRK-WKRT | 305-632-1300 | Air Talent/AM Drive
Marc Roberts | KTK-Atlanta | WRK-KTK | 714-837-1975 | Air Talent/AM Drive
Dr. Don Murray | ex-2000-Atlanta | WRK-KTK | 602-299-9711111 | Air Talent/AM Drive
Ron O'Neil | KIXX-Tucson | WRK-KIXX | 714-837-1975 | Air Talent/AM Drive
Dave Jacobs proudly reports from WWSN-Asheville that his station's Arbitron share of audience hit 41.4% in this nine station market. He claims that's the biggest share shown by any country station in the U.S.

From KGEM-Boise, Paul Rider reports that Mel Tillis played to 22,000 people at the Western Idaho State Fair September 1. KGEM sponsored a fifteen minute corn eating contest at the fair. Speaking of Mel Tillis, he and his Statesiders will do an UFM show October 5 at the Jamestown, (N.D.) Civic Center, presented by KEYJ.

New Music Director at KHEY-El Paso is Ray Potter, formerly with XEROK, and prior to that with KPJZ-Pt. Worth.

Dick Davis has been promoted to P.D. at KYKR-Pt. Arthur, replacing Bob Shannon.

Larry La Buz comes to Spokane from Oklahoma to join the staff of KKXX.

Rick Luquette breathes a sigh of relief as hurricane Anita by-passed KTIB-Thibodaux, La., where the staff was working 18 hours a day to meet the threatened emergency. Rick notes that the next big blow now building up in the Gulf will be known officially as "Babe," which is also Rick's pet name for his wife! (Update: "Babe"--the storm--proved mild.)

A unique prize offered to some lucky listeners by CFGM-Toronto will be an extra day off from work. Jeff Green replaces John Kukula as P.D. at WOCK-Warner Robins. (Jeff, please use the new, longer Action Report form.)

In Eugene, Oregon, KEED auctioned four T-shirts on the air, raised $61 for the muscular dystrophy fund.

At WINN-Louisville, the Ronnie McDowell single debuts at #1! First time a #1 debut in the station's history, comments Bucks Braun.

Randy Lee, KPOB-Pueblo, thanks all those who provided posters and other goodies for giveaways during the Colorado State Fair. "A huge success," he says.

New lineup at KUEN-Wenatchee: Rex Cory, Randy Wells, Tim Scott.

Music calls to Larry James, WBT-Charlotte, Tuesdays, 3 to 6 PM.

Note from Bill: During this week Elms Greer has visited KLAC-Los Angeles, KCKC-San Bernardino, KEEN & KIKK-Houston, KBUX-Dallas and KV00-Tulsa. That's a crash course in country radio.

So that's why I surfaced again as substitute editor of this section. Elma will return to the office Monday (12th) to resume her regular position as Associate Editor.

Established Progressive Airplay
(In Order)
Crosby, Stills & Nash
Yes
Grateful Dead
Steve Winwood
James Taylor
Alan Parsons
Firefall
Heart
Steve Miller Band

New Progressive Airplay
(In Order)
Animals
Crawler
Eric Carmen
Commander Cody
City Boy
Elvin Bishop
Ry Cooder

Singles & Imports
Singles: Top singles by the Doobie Brothers and Thin Lizzy lead a short list which includes Carly Simon, Ram Jam, Sparks and Kate Taylor.

Imports: Genesis' FP and Sex Pistols' single are now rivaled by a new and promising artist named Elvis Costello. Elvis C's career may be held up because of the death of his namesake. The Vibrators, one of the better punk bands, also do well.

The following in preference order, are new tracks which are finding their way to air:
Elvin Bishop-TRAVELIN'SHOES
Commander Cody-7/11
Animals-JUST A LITTLE BIT
Elvin Bishop-FOOLLED AROUND
Commander Cody-MIDNITE MAN
Animals-BROTHER BILL
Animals-BABY BLUE
Elvin Bishop-SURE FEELS GOOD
Ry Cooder-SCHOOL IS OUT
Ry Cooder-SMACK DAB IN THE MIDDLE
Stillwater-MINDBENDER
Commander Cody-DON'T SAY NOTHIN'
Ry Cooder-ALIMONY
Crawler-STONE COLD SOBER
Mylon LeFevre-GOODBYE MISS SADNESS
Charles Mingus-THREE OR FOUR SHADES OF BLUE

Notes: Fleetwood Mac dropped out last time and Frampton's airplay dipped here. Both continue to have retail life and now that the preferred track on Frampton's album is out as a single, anything is possible. Everything in this list with the exception of The Grateful Dead seems to have settled at its peaks. Radio's response to The Dead reflects the revitalized artistic direction contained in their new Lp. Only the Midwest is cool to their Lp. Andy Pratt is notably stronger in the Northeast than anywhere else. While Ted Nurett is conspicuously stronger in the Midwest than he is anywhere else.
Book
Doobie Bros.-"NOthin' BUT A HEARTACHE"
Linda Ronstadt-"IT'S SO EASY/TUMBLIN' DICE"
James Taylor-"YOUR SMILING FACE"
Steve Miller-"SWING TOWN"
Fleetwood Mac-"HERE IN LOVE/WHAT A DIFFERENCE..."
Dennis Wilson-"RIVER SONG"
Barbra Streisand-"SUPERМАN"
Crosby, Stills & Nash-"SEE THE CHANGES"
Tom Scott-"DREAM LADY"
England Dan & J.F. Coley-"WHERE DO I GO FROM HERE"
Joan Baez-"A HEARTFELT LINE OR TWO"
Eric Carmen-"LOVE IS ALL THAT MATTERS"
Stevie Wonder-"HEARTLESS/LOVE ALIVE"
Barbra Streisand-"SUPERMAN"
Crosby, Stills & Nash-"SEE THE CHANGES"
Barry Manilow-"DAYBREAK"
Eric Carmen-"I DO IT FOR YOU, JANE"
Barbra Streisand-"SUPERMAN"
Crosby, Stills & Nash-"SEE THE CHANGES"
Barry Manilow-"DAYBREAK"
S. Turrentine-"IF U DON'T BELIEVE/MUSIC...AIR"
Tom Scott-"DREAM LADY"
Gene Harris-"STRANGER IN PARADISE"
Luther Ingram-"MY SISTER'S DAUGHTER"
Eddie Kendricks-"SOMETHING SHADY"
Emotions-"DON'T ASK MY NEIGHBORS"

Country
Ronnie Milsap-"LONG DISTANCE MEMORY/HERE IN LOVE/EVER"
Crystal Gayle-"GREEN DOOR/ALL I WANNA DO"
Vern Goodin-"MOTHER COUNTRY MUSIC/MOTHER TEXAS"
Larry Bullard-"CONVEY 'TWITTY-MY FIRST COUNTRY SONG"
Kenny Rogers-"SWEET MUSIC MAN"
Mo Bandy-"UP TO NOW/ALL I CAN HANDLE"
George Jones-"I LOVE YOU SO MUCH"

Station
Q107-"MUSCLE SHOALS"
WRUT-"ANDERSON"
KZLA-"OESASS, tx"
KNTT-"Tacoma, Wa"
KKRO-" Everett, wa"
KYN0-Fresno"
WWYU-"Steven's Point"
Q107-"MUSCLE SHOALS"
KAGO-"KLAMATH FALLS, Ore"
KKB7-"BIG SPRINGS, tx"
KXTX-"Tacoma, Wa"
WTOC-"Savannah"
KWTC-"Beaumont"
KFLY-"Corvallis"
KNJO-"Palm beach"
KCYR-"Mt. Arthur, tx"
Q97/"FM-Tacoma, Wa"
KNOV-"Austin"
KEEL-"Shreveport"
KRAT-"Tulsa"
KXLE-"RAPID CITY"
WMNW-"Appleton"
WMON-"HAMILTON"
KXLF-"KINGSVILLE, tx"
WZEA-"KINGSTON, Va"
KTBF-"Tyler"

Contact
J. Michael Pruitt (205-764-8121)
Mike Kase (317-644-1255)
Brian Wilson (915-332-4301)
Dave Corbin (206-355-1144)
Mike Novak (209-255-8383)
Pat Martin (715-341-1300)
J. Michael Pruitt (205-764-8121)
Tom Wall (915-267-6391)
Bill Coleman (206-597-3700)
Dick Richards (912-232-0127)
Bill Conway (206-597-8700)
Bill Coleman (206-597-8700)
Bill Wayne (2197 - 78768)
Steve Kelly (Box 7 - 71120)
Ken Scott (918-585-5555)
Dick Davis (713-727-0711)
Bill Coleman (206-597-8700)
Bill Wayne (2197 - 78768)

Jobs
Newsperson
Newsperson (E.O.E.)
Newsperson (E.O.E.-M/F)
Engineer/Air Talent
Air Tal./V ker. end (E.O.E.-M/F)
2 Air Talents (Country)
2 Air Talents
2 Air Talents
2 Air Talents
Air Talent (E.O.E.)
Air Tal./PM Drive (E.O.E.)
Air Tal./PM Drive/Prod.
Air Tal./PM Drive/Prod.
Air Tal./PM Drive/Prod.
Air Tal./PM Drive/Prod.
2 Air Talents
2 Air Talents

Requirements
Newsperson (E.O.E.)
Newsperson (E.O.E.-M/F)
Air Director
Air Tal./V ker. end (E.O.E.-M/F)
2 Air Talents (Country)
2 Air Talents
2 Air Talents
2 Air Talents
Air Talent (E.O.E.)
Air Tal./PM Drive (E.O.E.)
Air Tal./PM Drive/Prod.
Air Tal./PM Drive/Prod.
Air Tal./PM Drive/Prod.
Air Tal./PM Drive/Prod.
Air Tal./PM Drive/Prod.
Air Talent/M.D.
Air Talent/M.D.
Program Director
Gary Taylor's Personal Picks

WE'RE ALL ALONE- Rita Coolidge (A&M) This is a tasteful rendition of the Boz Scaggs song. Perhaps it will repeat the success of her HIGHER & HIGHER.

FROM HERE TO ETERNITY-Giorgio (Casablanca) Very similar to the current Donna Summer release (he produced both), so much so that it could spark the same reaction.

BABY COME BACK- Player (RSO)
LOVE IS ON THE AIR- Larry Henley (Epic)
I'VE NEVER BEEN TO ME- Charlene (Prodigal)

Also Possible
SWEET WINE OF LOVE- Robin Trower (Chrysalis)
I'VE BEEN SPUN- City Boy (Mercury)
GIVE ME SOME TIME- Bo Donaldson & The Heywoods/Playboy

On the Record

In this week's "Hall Radio Report," Doug Hall reports a discussion that took place at a Northeast Regional Radio meeting, held recently in Providence. He noted that several speakers (not Radio People) urged the radio programmers to "help the record companies" if they hoped to obtain record service, free albums for prizes and commercial spot schedules. In his closing paragraph, "Signing Off," Mr. Hall wrote: "Whether it is legitimate or not we strongly question the wisdom of playing records to win record companies' favor in providing service, money for promotions, or ad schedules. As we see it, the only reason any station should ever play any record is because the P.D. believes it will help the station build and hold an audience."

Amen to that! Since its earliest days, this publication has urged programmers to remain strictly independent of record company favors. We have always opposed such obligation builders as free albums for giveaways, the handing-out of gold records, tying airplay to a spot schedule, or all expense junkets to places like Hollywood and Las Vegas. Today's conflict of interest in radio does not involve payment for the airplay of any one record. Today's conflicts of interest are subtly concealed in an excess of favor giving, with the object of promoting, not a particular record, but the promotion person himself. The line between what is legitimate and what is excessive is dimly drawn and variously interpreted by different individuals. Today's major market programmers are mainly too professional to be influenced in their music selections by feelings of obligation to promotion people or their companies. They can accept—and some few may actually expect—special entertainment and services without becoming biased in any particular direction.

Small market programmers have different problems. Their number one need from the record people is adequate record service. Record people are increasingly telling these small stations that they will receive free promotion records only if they report to one of the trade publications. Since the smaller markets generally offer the best testing ground for new product, there is growing promotion pressure on smaller station programmers. From time to time we hear of an overly aggressive promotion man becoming actually abusive and threatening in his phone calls to certain small station programmers. On the other hand, some programmers go overboard in their demands from record companies—free albums, free concert tickets, artist appearances, and so on. Fortunately, radio in general is operated by professionals. These are people who take pride in their jobs and work whole heartedly for the success of their stations. They can be polite and good friends with record people without risking a subdivision of their loyalties. Conversely, we note a constantly rising level of professionalism among record people. Naturally they want to be liked, to build genuine friendships with radio people, to be happily accepted and welcomed at the radio station. But they don't try to buy such acceptance with material gifts or fawning attentions.

On both sides of the radio record fence there’s a strong sense of professional pride and self-respect. Neither side has any innate obligation to the other. Each side has its own unique objectives and sometimes these may be in conflict. When this occurs, there shouldn't be attempts to influence with either coercion or special favors. The record business doesn't need "help" that badly.

- - Stay Well- -
Smash of the Week: NOBODY DOES IT BETTER-Carly Simon (Elektra) "You're So Vain" was her last big hit (1973). This will be bigger.

Sleeper of the Week: IT'S IN HIS KISS-Kate Taylor (Columbia) Heavily played at the A-C stations.

Hot: HEAVEN ON THE 7TH FLOOR-Paul Nicholas (RSO) Our Page 8 research shows this is definitely moving in the right direction.

Top Tip: DON'T IT MAKE MY BROWN EYES BLUE-Crystal Gayle (U.A.) This is a triple format hit--Rock, A-C, and Country.

Record to Watch: COME SAIL AWAY-Styx (A&M) Two weeks out and charting already at: KBEQ (9), KKLX (18), KFVR (19), WNOC (21), KOWI (21), KLWN (23), KVOX (25), KBCQ (27), KMENT (30).

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
<th>Top Twenty</th>
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<tbody>
<tr>
<td>2.</td>
<td>1.</td>
<td>STAR WARS/CANTINA BAND-Meco</td>
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<td>2.</td>
<td>3.</td>
<td>KEEP IT COMIN' LOVE-K.C. &amp; Band</td>
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<td>3.</td>
<td>6.</td>
<td>NOBODY DOES IT BETTER-Carly Simon</td>
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<td>4.</td>
<td>4.</td>
<td>DON'T STOP-Fleetwood Mac</td>
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<td>5.</td>
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<td>SHAYIN' TO THE MUSIC-Johnny Rivers</td>
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<td>6.</td>
<td>11.</td>
<td>COLD AS ICE-Foreigner</td>
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<td>7.</td>
<td>12.</td>
<td>THAT'S ROCK &amp; ROLL-Shaun Cassidy</td>
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<td>8.</td>
<td>9.</td>
<td>STRAWBERRY LETTER 23-Bros. Johnson</td>
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<td>9.</td>
<td>10.</td>
<td>BEST OF MY LOVE-Emotions</td>
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<td>10.</td>
<td>13.</td>
<td>NEVER ON MY MIND-Harry Nilsson</td>
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<td>11.</td>
<td>14.</td>
<td>COME SAIL AWAY-Styx</td>
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<td>12.</td>
<td>15.</td>
<td>SIGNED, SEALED, DELIVERED-P. Frampton</td>
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<td>13.</td>
<td>16.</td>
<td>I FEEL LOVE-Donna Summer</td>
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<td>14.</td>
<td>17.</td>
<td>IT WAS ALMOST...-Ronnie Milsap</td>
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<td>15.</td>
<td>18.</td>
<td>THE KING IS GONE-Ronnie McDowell</td>
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<td>16.</td>
<td>19.</td>
<td>SIGNED, SEALED, DELIVERED-P. Frampton</td>
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<td>17.</td>
<td>20.</td>
<td>I FEEL LOVE-Donna Summer</td>
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<td>18.</td>
<td>21.</td>
<td>WE JUST DISAGREE-Dave Mason</td>
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<td>19.</td>
<td>22.</td>
<td>DON'T IT MAKE....-Crystal Gayle</td>
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<td>20.</td>
<td>23.</td>
<td>HELP IS ON ITS WAY-Little River Band</td>
</tr>
</tbody>
</table>

Gaining in Several Markets

HEAVEN ON THE 7TH FLOOR-Paul Nicholas
DAYTIME FRIENDS-Kenny Rogers
SHE DID IT-Eric Carmen
JUST REMEMBER I LOVE YOU-Firefall
CAT SCRATCH FEVER-Ted Nugent
WE JUST DISAGREE-Dave Mason
THE KING IS GONE-Ronnie McDowell
I GO CRAZY-Paul Davis
I WOULDN'T...-Alan Parsons
ANOTHER STAR-Stevie Wonder

Top Prospects

BABY, WHAT A BIG SURPRISE-Chicago (Columbia)

Picks & Plays

HOW DEEP IS YOUR LOVE-Bee Gees (RSO)
CALLING OCCUPANTS...-Carpenters (A&M)
DAYBREAK-Barry Manilow (Arista)
SEND IN THE CLOWNS-Judy Collins (Elektra)
CHANGES...ATTITUDES-Jimmy Buffett (ABC)
LITTLE QUEEN-Heart (Portrait)
NEEDLES AND PINS-Smokie (RSO)
LOVE GUN-Kiss (Casablanca)
MY EYES GET BLURRY-Kenny Nolan (20th)
TEN TO EIGHT-David Castle (Parachute)
RED HOT-Robert Gordon (Private Stock)
MY OWN WAY TO ROCK-Burton Cummings (Portrait)
CIRCLES-Captain & Tennille (A&M)
MINNESOTA-Northern Light (Glacier)
FALLING-LeBlanc & Carr (Big Tree)
DO YOU WANNA GET FUNKY-Peter Brown (TK)

Regional Sales and/or Requests

A NEW WAY...-Driver (A&M)
BLUE BAYOU-Linda Ronstadt (Asylum)
STARTED OUT DANCING...-Alan O'Day (Pacific)
MY FAIR SHARE-Seals & Crofts (Warner Bros.)
HOUND DOG MAN-Len LeBlanc (Big Tree)
SLIVER LADY-David Soul (Private Stock)
IT'S ECASTY...-Barry White (20th)
I JUST WANT TO...-Foghat (Bearsville)
GOOD MORNING JUDGE-10cc (Mercury)
DUSC-Brick (Bang)

WE'RE ALL ALONE-Rita Coolidge (A&M)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 415-392-7750

World Radio History
<table>
<thead>
<tr>
<th>City</th>
<th>Station/City</th>
<th>Artist</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manchester</td>
<td>Dave Corey</td>
<td>WFEA-Smokie</td>
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<tr>
<td>Portsmouth</td>
<td>Jim West</td>
<td>WHEB-D. McDaniel</td>
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<tr>
<td>Brunswick</td>
<td>Dan Laramy</td>
<td>WKIA-Firefall</td>
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<tr>
<td>Bangor</td>
<td>Mark Laurence</td>
<td>WGuy-#13 L. Garrett</td>
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<tr>
<td>Utica</td>
<td>Tom Somers</td>
<td>WAMS-D. Moore</td>
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<tr>
<td>New York</td>
<td>Brooks</td>
<td>WRIT-Barry White</td>
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<tr>
<td>Albany</td>
<td>Barbara Brozdowski</td>
<td>WCBS-FM-#8 Meco</td>
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<tr>
<td>Wilmington</td>
<td>Robbie Vogt</td>
<td>WGNI-D. Boone</td>
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<tr>
<td>Roanoke</td>
<td>Bill Jordan</td>
<td>WROV-Jimmy Buffett</td>
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<tr>
<td>Athens</td>
<td>Greg McClure</td>
<td>WFOM-K. Southern</td>
<td></td>
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<tr>
<td>Marietta</td>
<td>Kris Van DYke</td>
<td>W1LG-Paul Davis</td>
<td></td>
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<tr>
<td>Warner Robins</td>
<td>Alan Prince</td>
<td>WEBS/C-#9 Eric Carmen</td>
<td></td>
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<tr>
<td>Billboard</td>
<td>Correspondents not listed above will be found on page 9...</td>
<td></td>
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</tbody>
</table>

**Correspondents' Corner**

Listings on page one are derived from information supplied by the radio reporters. Sales action is underlined. Others indicate airplay.
Adult Contemporary Programming  
(Associate Editor, Ron Fell)

Top Thirty

Note: The lines in the top thirty below indicate sharp separations in our research totals.

Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

**Most Active**

CIRCLES-Capt. & Tenille
WE'RE ALL ALONE-Rita Coolidge

**Action Sides**

SHY DID IT-Eric Carmen
WE'RE ALL ALONE-Rita Coolidge
THE KING IS GONE-Ronnie McDowell
CRYING IN MY SLEEP-Art Garfunkel
HEAVEN ON THE 7TH FLOOR-Paul Nicholas
I FEEL LOVE-Paul Nicholas
MY EYES GET BILLY-Kenny Nolan
I BELIEVE YOU-Dorothee Moore
WE JUST DISAGREE-Dave Mason
HEAVEN ON EARTH-Johnnie Mathis
MY FAIR SHARE-Seals & Crofts
CALLING OCCUPANTS-Carpenters

**Most Requested**

YOU LIGHT UP MY LIFE-Debbie Boone
THE KING IS GONE-Ronnie McDowell

**Correspondents' Preferred Picks**

HOW DEEP IS YOUR LOVE-Bee Gees ($80)
LADYBREAK-Barry Manilow (Arisa)
CHANGES...ATTITUDES-Jimmy Buffett (ABC)
SEND IN THE CLOWNS-Judy Collins (Elektra)
I GO CRAZY-Paul Davis (Am)
LOVER'S HOLIDAY-Engelbert Humperdinck (Epic)
BABY, WHAT A BIG SURPRISE-Chicago (Columbia)

**Top Thirty**

1. NOBODY DOES IT BETTER-Carly Simon
2. HANITY MAN-James Taylor
3. DON'T IT MAKE MY BROWN EYES BLUE-C. Gayle
4. SWAIN'T TO THE MUSIC-Johnny Rivers
5. DON'T WORRY BABY-J. Thomas
6. DON'T STOP-Fleetwood Mac
7. JUST REMEMBER I LOVE YOU-Firefall
8. TERMINAL FRIENDSHIP-George Benson
9. HARD ROCK CAFE-Carole King
10. STAR WARS Theme-Meco
11. CIRCLES-Capt. & Tenille
12. YOU LIGHT UP MY LIFE-Debbie Boone
13. LIGHT OF MY LIFE-Starland Vocal Band
14. ALMOST LIKE A GONG-Ronnie Milsap
15. STAR WARS Theme-London Symphony Orchestra

**Correspondents' Reports**

Anna, Ill. (Jane Michel-WRAJ) R. Trower/Nolan/Garfunkel/E. Grant
Michigan (Bob Chenault-WOMC) Chicago/Manilow/Bee Gees/Humperdinck/Starland Vocal Band

**Correspondents' Preferred Picks**

TEN TO EIGHT-David Castle
ALL THATKEEPS ME GOING-Jim Weatherly
FALLING-Le Blanc & Carr
BOND '77-Marvin Hamlish
RIGHT FEELING AT THE WRONG TIME-Hot
PERFECT STRANGERS-Jack Jones
C'EST LA VIE-Greg Lake
ONE OF US IS ME-Andrew Gold

**Correspondents' Reports**


**Most Requested**

YOU LIGHT UP MY LIFE-Debbie Boone
THE KING IS GONE-Ronnie McDowell

**Correspondents' Preferred Picks**

HOW DEEP IS YOUR LOVE-Bee Gees ($80)
LADYBREAK-Barry Manilow (Arisa)
CHANGES...ATTITUDES-Jimmy Buffett (ABC)
SEND IN THE CLOWNS-Judy Collins (Elektra)
I GO CRAZY-Paul Davis (Am)
LOVER'S HOLIDAY-Engelbert Humperdinck (Epic)
BABY, WHAT A BIG SURPRISE-Chicago (Columbia)

**Most Active**

CIRCLES-Capt. & Tenille
WE'RE ALL ALONE-Rita Coolidge

**Action Sides**

SHY DID IT-Eric Carmen
WE'RE ALL ALONE-Rita Coolidge
THE KING IS GONE-Ronnie McDowell
CRYING IN MY SLEEP-Art Garfunkel
HEAVEN ON THE 7TH FLOOR-Paul Nicholas
I FEEL LOVE-Paul Nicholas
MY EYES GET BILLY-Kenny Nolan
I BELIEVE YOU-Dorothee Moore
WE JUST DISAGREE-Dave Mason
HEAVEN ON EARTH-Johnnie Mathis
MY FAIR SHARE-Seals & Crofts
CALLING OCCUPANTS-Carpenters
The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>WE NEVER DANCE...-Manhattan</td>
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<tr>
<td>2.</td>
<td>IT'S ECSTASY...-Barry White</td>
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<td>3.</td>
<td>I BELIEVE YOU-Dorothy Moore</td>
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<tr>
<td>4.</td>
<td>THE GREATEST LOVE OF ALL-George Benson</td>
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<tr>
<td>5.</td>
<td>BOOGIE NIGHTS-Cameo</td>
</tr>
<tr>
<td>6.</td>
<td>STRAWBERRY LETTER 23-Bros. Johnson</td>
</tr>
<tr>
<td>7.</td>
<td>I FEEL LOVE-Donna Summer</td>
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<tr>
<td>8.</td>
<td>WHEN I THINK ABOUT YOU-Aretha Franklin</td>
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<tr>
<td>9.</td>
<td>DUSTIC-Brick</td>
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<td>10.</td>
<td>DO YOU WANNA GET FUNKY-Peter Brown</td>
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<td>11.</td>
<td>FLOAT ON-Floaters</td>
</tr>
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<td>12.</td>
<td>Brickhouse-Commodores</td>
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<td>13.</td>
<td>DONT BE AFRAID-Ronnie Dyson (Columbia)</td>
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<tr>
<td>14.</td>
<td>YOU CAN'T TURN ME OFF...-High Inergy</td>
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<tr>
<td>15.</td>
<td>ALL YOU GOT-Tyrone Davis (Columbia)</td>
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<tr>
<td>16.</td>
<td>I CAN'T HELP IT-Thunderbird</td>
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<tr>
<td>17.</td>
<td>LOVE MUSIC-Regal Dewey (Millenium)</td>
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<td>18.</td>
<td>FREE AS THE WIND-Crescendo (ABC)</td>
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<td>19.</td>
<td>LOVE-Miss Martha (Glades)</td>
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<td>20.</td>
<td>TOP 30-Steve Wonder</td>
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<tr>
<td>21.</td>
<td>Top Regionals</td>
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</tbody>
</table>

**Correspondents' Top Thirty**

**Top Airplay**

**Hot Line**

**Regional Highlights**

**Black Radio Correspondents' LP cuts are on page 13...**
The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

Airplay (New listings are underlined) Janie Fricke (32); Tommy Overstreet (22); Mel McDaniel (22); Waylon Jennings (RCA) STILL THE ONE- Bill Anderson (MCA) MORE TO ME - Charley Pride TO LOVE SOMEBODY - Narvel Felts BABY, DON'T KEEP ME HANGIN' ON - Susie Allanson

Recommended New Releases
THE WURLITZER PRIZE-Waylon Jennings (RCA) STILL THE ONE- Bill Anderson (MCA)

Other New Releases That Merit Airplay
ONIONES & LOVE AFFAIRS-Ann J. Morton (Prairie Dust) COME TO ME-Roy Clark

CHANGES IN LATITUDES, CHANGES IN ATTITUDES-Jimmy Buffett (ABC)
I HAVEN'T LEARNED A THING- P. Wagoner (RCA) THAT'S ALL I WANTED TO KNOW- Dottie West (UA)

Roundup


Clovis (Charlie Russell-KMYF/FM) Gns- S. Parton (12-5), Pl- Statlers, L. Lindsay, R. Barlow, D. King.

Columbia (Ken Martin-WCOS/DM) Gns- S. Parton (24-18), Pl- J. Reeves, R. McDowell (25-18), Pl- C. McLain, C. Smith.

Corvalis (Mary Frederic-KVET) Gns- S. Allanson (12-9), M. Elrod (13-10), Don Wms. (15-12).


Dallas (Peggy Sayers-KBOX) Gns- J. Weatherly (35-28), Rodriguez (36-29), Pl- Ron Sall, Sammi Smith, M. Haggard, Ray Price.


Roundup, cont'd, page 6.... Country Club page 12.... LP cuts page 13....


Roundup (Cont'd from page 5)

Jeff Shumate of WWMJ who works at the WMMJ in Madison, Wis., is now the new afternoon drive jock at WMMJ. He replaces Steve Parton, who moved up to the morning drive slot.

Bobby Dennehy, who has been with KyWY in Chicago since its early days, has left the station and is now working in Boston.

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Newsperson John F. Doe, who has been at WMMJ since its inception, has left the station and is now working at WMMJ in Chicago.

Brett Morgan, who has been with WMMJ since its inception, has left the station and is now working at WMMJ in Chicago.

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Ann Arbor (We Take The Morning Shift) stock prices are down this week. The Dow Jones Industrial Average fell 250 points to close at 8,750.

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WE JUST DISAGREE- Dave Mason- 78 reports (54 last week). WKXX (7), WQXI (20 to 11), WBBQ (21).

ANOTHER STAR- Stevie Wonder- 51 reports (49 last week). 96X (26 to 14), WCOL (18), KRSP (24).

I WOULDN'T WANT TO BE LIKE YOU- Alan Parson Project- 52 reports (45 last week). T Wife (15).

HELP IS ON ITS WAY- Little River Band-


A PLACE IN THE SUN- Pablo Cruise-

I GO CRAZY- Paul Davis- 40 reports (29 last week). KAS (12), T Wife (19), WBBF (5), BIO0 (26 to 20).

WAY DOWN- Elvis Presley- 34 reports (33 last week). WKAM (1), 20Q (24). On: 15Q, WBBQ, WBBF, WMBJ, W56, WSFQ, KBBQ, KBBQ.

MAIN DRUM-Bill Medley- 32 reports (29 last week). WBTR (21), WBBF (17), KBBQ (21).

BLUE BANJO- The Pointer Sisters- 29 reports (26 last week). 4077 (10), KIST (9), W615 (9), KTRN (9), K24 (9), KSON (9), KBBQ (9), WBBF, WBBF.

INDIAN SUMMER- Poco- 29 reports (27 last week). KDWB (21), WKXX (24). Also: KYJC (19), WSFQ, WBBF, KBBQ, KBBQ.

GOOD MORNING JUDGE- 10 CC- 17 reports (15 last week). WBBQ (26). Also: KATA (2), KMID (2), WBBF (2). On: WBBQ, WBBF, KBBQ.

INDIAN SUMMER-- Poco- 29 reports (27 last week). KDWB (21), WKXX (24). Also: KYJC (19), WSFQ, WBBF, KBBQ, KBBQ.

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Top 40 Station Reports - continued from Page 7.

THE DAYTIME FRIENDS - Kenny Rogers - 85 reports (77 last week). WKXX (10), WHBQ (21), KJRB (27 to 22).

HEAVEN ON THE 7TH FLOOR - Paul Nicholas - 113 reports (83 last week). 96X (11 to 6), WYIO (7), KJRB (15), KJRB, KUJ.

SHE DID IT - Eric Carmen - 109 reports (86 last week). KRSP (14), WRKO (14), WKXX (16), WRUM (16).

IT WAS ALMOST LIKE A SONG - Ronnie Milsap - 100 reports (76 last week). KJRB (14), WBBQ, WRKO, WYIO, KJRB.

JUNGLE LOVE - Steve Miller Band - 121 reports (98 last week). KRSP (10 to 5), KFRC (10), WSAI (13), KLWN (8), KLIV (14).

KING IS GONE - Ronnie McDowell - 79 reports (52 last week). WQXI (15 to 1), Z93 (20 to 1), KJRB (17), WRKO, WYIO.

BRICKHOUSE - Commodores - 101 reports (79 last week). WNOE (1), WPEZ (1), XMZ (1), KFRC (2), WNCI (6).

HEAVEN ON THE 7TH FLOOR - Paul Nicholas - 113 reports (88 last week). 96X (11 to 6), WYIO (7), WRKO, WYIO.

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Depth reports on newer airplay, derived from a selected section of top 40 correspondents are
listed below in regional order. Stations included may vary from week to week. Listing of
any station has no relationship to its audience rating in its market.

Bath, Jack O'Brien-WIGY- D. Boone, Bee Gees, Player, Cooper, Charlie. Deb: Styx, Heart, K. Rogers.
Dover, Jim Sisson-WSHW- Heart (LITTLE QUEEN), D. Moore, D. Mason, Firefall, Rita Coolidge.
Boston, Carol Singer-WKRKO- Kiss, Commodores, Player, Judy Collins. Deb: C.B. Sager, Heart.
New Haven, Kurt Hansen-WAVE-Berry White, D. Mason, Kiss Chicago.
- - - Jeff Robinson-WFIL-Chicago, Steve Martin, Leif Garrett, T. Nugent, Philadelphia. 
Augusta, Steve Young-WAUG/FM-Deb. R. McDowell, D. Moore, David Castle, Barry Manilow, R. McDowell.
Gainesville, Tom Harris-WNON-Rita Coolidge, Linda Ronstadt, L. Garrett, Little River Band, 10cc. 
Atlanta, Bob Owsley-WABY-J. Buffett, Jimmy Buffett, Firefall, Rita Coolidge, L. LeBlanc, K. Rogers.
Daytona Beach, John Scott-WMPJ-Rita Coolidge, Leif Garrett, Helen Reddy, D. Castle, K. Nolan.
Miami, Jack Forsythe-96X-Seals & Crofts, First Choice, Peter Brown, Heart, Robert Gordon.
- - - Colleen Cassidy-Y100-Berry White, R. Milasap, D. Moore.
Huntsville, Bob Barron-WAKAT-Firefall, Brownsville Station, Kiss, L. Ronstadt, David Roach.
Montgomery, Lanny West-WSLY-Rita Coolidge, E. Carmen, C.W. McCall, Firefall.
Shreveport, Keith Greer-KKQO-Heart, Bee Gees, Addrissi Bros., R. Coolidge, L. Ronstadt.
Knoxville, Bob Kagan-WJUZ-Firefall, Pablo Cruise, Atlanta Rhythm Section, Brick.
Lansing, John Conlee-WLAC-Donna Summer, Atlanta Rhythm Section, Clifford Curry, M. McNally. 
- - - Bear Bradley-WMAK-Eric Carmen, Alan Parsons, D. Summer, Barry White, Mac McNally.
Cincinnati, E. Alvin Davis-WSAI-E. Carmen, Stevie Wonder, Joe Jackson.
Pittsburgh, Beau Raines-WPZB-B. Thomas, R. Milasap, Stevie Wonder, P. Nicholas, Firefall.
Milwaukee, Pat McKay-WOKY-D. Summer, Smokie. Deb: Debby Boone.
- - - Chris Curtis-WZUL-Lake, Chicago, Floaters.
Minneapolis, John Sebastian-WKDW-D. Boone, R. Milasap, Doobies.
Fargo, Bob Owele-WDAY-Rita Coolidge, Crystal Gayle, Hall & Oates, Judy Collins.
Des Moines, Gary Stevens-KIOA-R. McDowell, P. Frampton, C. Gayle, Little Big Band.
- - - Clay Gish-KKBE-Chicago, J. Rivers, Bee Gees, Carpenters, J. Buffett.
Lubbock, Tom Munn-KRDEC-Starland Vocal Band, E. Carmen, Starland Vocal Bands, B. Manilow.
Tucson, Bobby Rivers-KKTX-Chicago, Bee Gees, Rita Coolidge. Deb: Paul Nicholas, Dean Friedman.
Salt Lake City, Lorraine Winyard-KHSS-L. Ronstadt, E. Carmen, B. Manilow.
San Diego, Judy Rich-KBLO-Kiss, E. Carmen.
Los Angeles, Denise Gorman-EKGO-D. Summer, Chicago, Westwate, Rita Coolidge, Firefall.
- - - Mike Kirsch-WFOX-LGO-Kiss, R. Taylor, Player, Zap (FOOTBALL STOMP).
- - - K. Taylor, R. Trovar, Kiss, D. Castle, Lake.
Sacramento, Jay Street-KNDE-Rita Coolidge, L. Ronstadt, E. Carmen. Deb: P. Frampton, N. Sedaka.
Seattle, Tracy Mitchell-KKLJ-E. Carmen, C. Gayle, Chicago.
Tri-City, Tom Mann-KALE-C. Gayle, Carpenters. Deb: Heart (LITTLE QUEEN), T. Nugent.
Spokane, Tom Hutley-KKFR-Styx, L. Ronstadt, Foghat, Fleetwood Mac, Dave Mason.
Leviston, Steven Alan-WKKC-Chicago, E. Carmen, C.W. McCall, K. Taylor.
Moscow, Gary Cummings-KKIP-Bee Gees, J. Buffett, Carpenters, Player, Deb: Pablo Cruise.
Boise, Paul Ehls-KKNV-Carpenters, B. Manilow, Rita Coolidge.
Great Falls, Don Wood-BQD-D. Boone, Carpenters. Deb: P. Nicholas, Styx.
Correspondents' Corner (cont'd from pg. 2)

Santa Maria, Tim Scott-KC14S-Star.V Band
Fresno, John Berry-KYNO-Pablo Cruise
- - - John Bowers-KGLO-Rita Coolidge, Modesto, Terry Shafer-KFIV-16 Browns, Sta
Salinas, H.A. Roberts-KDON-D. Soul
San Jose, Ralph Koal-KLTV-Chicago
Livemore, Steve O'Neill-KKQ-140 Mason
Davis, Karl Reinkind-KGVO-A. Garfunkel
San Francisco, Clay Gish-KRBE-Eric Carmen
Yuba City, Ross Forbes-KOBO-4 T. Nugent
Medford, Rick St.Clair-KYJC-Northern Lts.
Lebanon, Mike Shannon-KGAL-14 D. Boone
Salton, Tim Patterson-KZJ-J. Buffett

Portland, Terry Danner-KGW-6 Leo Sayer
Hogium, Steve Larson-KGNU-Heart
Seattle, Rob Conrad-KKQG-Debby Boone
Tacoma, Bruce Carpenter
Bellingham, Marty Williams-KPGU-A. Parsons
Yakima, Brady Layman-KOOT-11 Driver
Boise, Wendy Green-KPKO-Eric Carmen
Leviston, Wes Mckay-KKZJ-Jimmy Buffett
Twin Falls, Randy-KKCI-Debby Boone
Missoula, Vern Argo-97L-MS State
Toronto, Nancy Krant-CHH-Burt Cummings
Thousand Bay, L.M. Dean-CKWB-7 Toulouse
A - C Correspondents' Reports - continued from Page 3 -


As the summer slump comes to an end we have a number of albums which engender mild feelings.

On the mildly overcast side are several albums, by names big enough to instill high expectations.

Tanya Tucker's new album shifts gears. She had been moving toward a pleasing country rock formula.

Much touted Eric Carmen takes himself too seriously and Dennis Wilson seems to have hidden in a cocoon of overproduction on his first solo album. Todd Rundgren's Utopia has syphoned off strong melodies, to gain favor.

This album continues the search.

To old hippies, Donovan was a magic man; many of them would like him to find the handle again.
Country Club (cont'd from page 6)

Jobs:  WQGT-Savannah, Ga., looking for P.D.  Contact Dennis Eversall 912-232-4182 or P.O. Box 9705, zip 31404.
       WMMI-Biloxi, Miss., looking for two personalities. Tapes and resumes to P.O. Box 40606, zip 30823, E.O.E.
       WKOQ-Saginaw, Mich., female air talent with country experience for all night spot. Tapes and resumes to Jim Samoray, P.O. Box 1776, zip 48605, or 517-752-8161 before 2 PM daily.
       WOAM-Ft. Lauderdale, air talent contact Mall Harrison 305-451-6200.
       WYTL-Oaksho, Wisconsin, country PD - tapes or resumes to Jim Walton WILT, 3200 Pine Tree Rd., Lansing, Michigan, 48910 - or 517-393-1010.

Available:  Larry Sherman air talent, P.D., and music director has left KCKN, Kansas City - 913-642-8855.

Ric Elgin, for 15 years air talent with list class license, recently left KNWX, Lake Oswego, Ore. Has been music director, operations director and P. D. - 503-654-4448.

Changes:  Benny Rosser from WANI-Liniville to WETY-Tallahasee.
       Jim Bailey from WMMI-Biloxi to WINS-Binghamton, N.Y.  Lane Carson now music director at WMMI.

Service:  WADK-Newport, Rhode Island, needs albums from all sources.  KZYM-Cape Girardeau requests better service from RCA.  Needs instrumental albums - all labels.

WPO-Rochester, Maine, wishes to thank CBS, Playboy, RCA, Mercury, U.A. and WEA for their improved service.

KLLX-Twin Falls does not have the C.W. McCall, Janie Fricke, Linda Ronstadt, Mel Street, Barbara Fairchild and Cal Smith singles.

KORA-FM-Bryan, Texas, still needs albums from most labels.  Singles needed are Susan Raye and Ronnie Sessions.

KPRB-Redmond would appreciate the B.J. Thomas album.

KUEST-wenatchee, Wash., would appreciate the Linda Ronstadt single and LP.

Music calls: TTS-Pahrpaua, La., starting 9/19 - music calls 1-4 PM - Monday - Friday.

KERE-Denver - R.T. Simpson - 1 to 3 PM daily.

WNX-Yankton did a live broadcast from the So. Dakota State Fair, Labor Day weekend.

WDDG-Durham sponsored a Ronnie McDowell concert at Durham Athletic Park.

WIRK/FM-West palm Beach, Florida, put on Sport and Leisure Show at West Palm Beach Auditorium featuring Pat Stuckey.

KTRK-Albany, Ore., raised nearly $1000 for Muscular Dystrophy with a free Country Music concert Sept. 4.

WDAF-Kansas City supplied flood information to stations across the nation including all three TV networks with their mobile units and helicopter working 24 hours. Fall Promotion: Giving away two pick-up trucks with all extras including air conditioning. One truck will have $10,000 in the glove compartment. Other truck may have a surprise also. Mayor will do drawings.

WJBA-Des Moines, Iowa, air talent contact J.P. Andrews 515-265-6181.

WPOR-Portland, Maine, wishes to thank CBS, Playboy, RCA, Mercury, U.A. and WEA for their improved service.


WVMI-Biloxi to WINR-Binghamton, N.Y.  Lance Carson now music director at WMMI.

KDQZ-Ft. Lauderdale air talent contact Mal Harrison 305-451-6200.

Services:

Positions:

WAGClynk, New York, wishes to thank CBS, Playboy, RCA, Mercury, U.A. and WEA for their improved service.

WFMS-Indianapolis sponsored a "Found Child, Lost Parent" program at Indiana State Fair.  State Police report it helped reunite 2200 families during run of the fair.

WPOR-Portland, Maine, wishes to thank CBS, Playboy, RCA, Mercury, U.A. and WEA for their improved service.

KXLF-Twin Falls does not have the C.W. McCall, Janie Fricke, Linda Ronstadt, Mel Street, Barbara Fairchild and Cal Smith singles.

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WPOR-Portland, Maine, wishes to thank CBS, Playboy, RCA, Mercury, U.A. and WEA for their improved service.
This week saw an unusually large number of great albums making their way to our office. To choose among the eight listed below would be a disservice to the artists who have provided real exceptional material for consideration.

Dwight Twilley's "Twilly Don't Mind" (Arista) should make up for the unconscionable lack of airplay received on his last LP. Twilly is a journeyman rocker who has paid his dues and should reap a healthy share of airplay with this one. Bob Welch, one of the many alumni of Fleetwood Mac, whether consciously or subconsciously, has found a sound reminiscent of Steve Miller. Welch's "Gusto-Westfeld" (Capitol) is a solid, richly arranged "commercial" album. The MSH offer a sound really not based on horns but on some rather funky vocals and rhythm tracks. The good Doctor will catch many programmers off guard with a set of flat-out rock and roll, but the change in direction was just what the Doctor ordered. A lot of pre-release hype proceeded the Babies' "Broken Heart" (Chrysalis) and the Peter Townshend/Ronnie Lane "Rough Mix" (MCA) LPs. In both cases the enthusiasm and expectation generated was not misguided. The Babies have made significant improvement on this, their second album. "Broken Heart" should set aside a prejudice associated with their first album that they might be superficial "glamor rockers". This is meaty, resonant rock throughout. The Townshend/Lane duo creates a set of eleven songs far removed from their Who/Small Faces roots. Basic music (over easy), programmable lengths (medium rare), make for a well done album.

Also recommended from the above LPs:

Dwight Twilley-HERE SHE COME/THAT I REMEMBER/TRYING TO FIND... TWILLEY DON'T MIND/INVASION
Bob Welch-SENTIMENTAL LADY/ENONY EYES/GAROLVE/DAVIN' EYES
Charlie Rich-ROLLIN' WITH THE FLOW/SOMEBODY WROTE/WINDSONG/THAT'S WHAT LOVE IS/NIGHT TALK
That's All-Ingram (MCA) GET DOWN/GET YOUR STUFF OFF/THAT'S ALL
Weekend Rendezvous-Racing Cars (Chrysalis) DIN'T I TELL YOU/CLEVER GIRL/TAKE ME FROM THE CITY/
HIGH & DRY/NOBODY'S BUSINESS
Intense-Mark Radice (U.A.) IT'S YOU LOVE/OY A LITTLE IT JUST FEELS GOOD/YOU MADE ME WHAT
If Love is Real-Randy Edelman (Arista) IF LOVE IS REAL/THE NIGHT HAS A THOUSAND EYES/TAKE MY...
Introducing Sparks-Stomu Yamashta (Arista) SEEN YOU BEFORE/BEAUTY/WHEELS OF FORTUNE
Come Go With Us-Pockets (Columbia) COME GO WITH ME/WIZZIT WUZZIT/DOIN' THE DO
Second Season-Point Blank (Arista) PART TIME LOVER/STARS & SCARS/BEAUTIFUL LOSER
Old Friends-Mary McCaslin (Philo) THINGS WE SAID TODAY/MY WORLD IS EMPTY/WAYWARD LOSER
Introducing Sparks-Steve Miller (Capitol) HAVE YOU EVER SEEN THE RAIN/BID FATE ASLEEP/ONE MORE TOMORROW
That's All-Ingram (MCA) GET DOWN/GET YOUR STUFF OFF/THAT'S ALL
Weekend Rendezvous-Racing Cars (Chrysalis) DIN'T I TELL YOU/CLEVER GIRL/TAKE ME FROM THE CITY/
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Hand/Autumn Days
Introducing Sparks-Stomu Yamashta (Arista) SEEN YOU BEFORE/BEAUTY/WHEELS OF FORTUNE
Angele-Angelle (Epic) CAN I TOUCH YOU/Love OF MY LIFE
Heart & Soul-Danny Peck (Arista) HALO OF FIRE/THIS COULD BE A REAL NICE PLACE/THE SMOKE IS...
Weekend Rendezvous-Racing Cars (Chrysalis) DIN'T I TELL YOU/CLEVER GIRL/TAKE ME FROM THE CITY/
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Our corrrespondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary

Crosby, Stills & Nash-SIMPLE THINGS
Carole King-IT'S ONLY LOVE
James Taylor-YOUR SMILING FACE
Barbra Streisand-LETS TALK ABOUT LOVE
Eric Carmen-LIGHT ACROSS A HURRICANE
Johnny Paycheck-I DID THE RIGHT THING
B.J. Thomas-LOVE ME LIKE YOU DO

Country

Ronnie Milsap-YES,YOU MADE IN MY LIFE/HERE IN LOVE/CRYSTAL...
Connie Smith-I DON'T WANNA BE FREE/THAT'S CAN DO
Bill & Mary Lou-BUILDING FIRES
Vern Gosdin-MOTHER COUNTRY MUSIC/THE FIRST TIME EVER
The Statler Brothers-STAR/THAT SUMMER
Rick Trevino-CRY/FLY/YOU MAKE LOVIN' FUN
Linda Ronstadt-PATCHED UP/KEEP ME TUNING/MISUNDERSTOOD
Stuart Hamblen-HEARTS OF STONE
Johnny Paycheck-I DID THE RIGHT THING
Staller Bros.-STAR/THAT SUMMER

Rock

Dennis Wilson-RIVER SONG
Steve Miller-SWINGTOWN
Utopia-LIGHT ACROSS A HURRICANE
Nail & Oates-SHIK THE WIND/DO YOU BELIEVE IN LOVE?
Stillwater-THAT'S ALL I WANT/ALL I WANNA DO
Linda Ronstadt-TUMBLIN' DICE/THAT'S ALL I WANT/ALL I WANNA DO
Atlanta Rhythm Section-GEORGIA RHYTHM
Fleetwood Mac-YOU MAKE LOVIN' FUN
James Taylor-YOUR SMILING FACE
Heart-LOVE LIVES/HEARTLESS
Doobie Bros.-NOTHIN' BUT A HEARTACHE

Black Radio

Patti Labelle-FUNKY MUSIC/YOU ARE MY FRIEND
Mass Production-COSMIC LUST
Michael Henderson-AT THE CONCERT
Stanley Turrentine-PAPA T
Floaters-NO STRONGER LOVE
Maze-HAPPY FEELINGS
Al Jarreau-LOOK TO THE RAINBOW
Eddie Kendricks-SOMETHING SHAD
Salsoul Orchestra-MAGIC BIRD OF FIRE
Tosco-BOOY OH
Heatwave-ALWAYS & FOREVER
Gary Taylor's Personal Picks

CALLING OCCUPANTS OF INTERPLANETARY CRAFT-Carpenters (A&M) Many stations aired the original so the tune should be familiar. The arrangement however, is totally different, imaginative, and acceptable for various formats.

HOW DEEP IS YOUR LOVE-Bee Gees (RSO) A song of such quality will probably be recorded by many artists in the years ahead...and that is the finest of compliments to the writers.

ISN'T IT TIME-The Beatles (Chrysalis) I like this. The overall concept of the producer is in total balance with the artist and the lyric. The flow from gentle to energetic is a work of art in itself.

SHE'S NOT THERE-Santana (Columbia) Carlos and Company provide us with a palatable update of the great Zombies tune with just enough of that famous guitar work to satisfy the Santana buffs and the hard core rock fans.

STONE COLD SOBER-Crawler (Epix) The most commercial release we received this week. You say you love me?David & Gail (GRT) This left-field choice suffers from a dated arrangement and yet provides enough entertainment that it could attract airplay.

Also Possible

GONE TOO FAR-England Dan & J.F. Coley (Big Tree) DON'T LET LOVE GO-Brian and Brenda (MCA)

HEART GET READY FOR LOVE-K.A. Super Cirkus (Epic) THE HAPPY GIRLS-Helen Reddy (Capitol)

SAVE ME YOUR LOVE-Peter McCann (20th) OXYGENE (Part 14)-Jean-Michel Jarre (Polydor)

COTTON FIELDS-Mike Curb Congregation (Warner Bros.) LOVER'S HOLIDAY-Engelbert Humperdinck (Epix)

DAYBREAK-Barry Manilow (Arista) TIME BOMB-Lake (Columbia)

He has served four years of a ten year sentence in Georgia State Prison. He's eligible for parole, but it depends on his having a job to go to when he gets out. To work in some other state, that state's authorities must accept his parole. North Carolina has already been offered the job, which was offered last March, was later filled by somebody else when red tape held up his parole papers.

We're talking about Steve Hunter. Bachelor's degree in special education. Master's Degree in Mass Media Communications. Last job was morning Jock on WOGN-Chattanooga. Reference there is Rome Benedict, 615-756-6141. A member of Men's Jaycees, rated the #1 chapter in the whole state. Convicted and sent up for a careless and impulsive sex indiscretion. No previous police record. Model of good conduct in custody.

Any station hiring Steve could be sure of a loyal and dedicated employee. Bona fide job offers should be addressed to State Board of Pardons & Paroles (copy to:) Steve Hunter 800 Peachtree, N.E. Atlanta, Georgia

Reidsville, Ga. 30453

Offers from a North Carolina station, where Steve has already been accepted for parole, could be processed for his release within three weeks. Offers from other states would take longer for the authorities to accept his parole. Inquiries directly to Steve should be mailed to him at the address above.

October 1 & 2

October 1 & 2 Louisville Regional Meeting Galt House, Louisville Registration--radio only—$25 per person. Three or more from any one station, $20 per person. Includes lunch Saturday noon, cocktails and hor d'oeuvres Saturday evening, three discussion sessions-Saturday forenoon and afternoon, Sunday forenoon.

Record folks invited for cocktails Saturday, 6 PM—registration $10.

Names of moderators will be announced next week. Our list of radio people who plan to attend includes Bryan McIntyre, Dave Bishop, E. Alvin Davis, John Randolph, Jack McCoy, Jerry Melloy and Joe London.

We will return a hotel reservation card so you can make your own room reservation.

Name From Changes Assignment

Kris Kridel ex-WCOL-Columbus
Doug Yanik WKEE-Huntington
Scott Thomas WKTC-Two Rivers
Andy Curran WATT-Athens
Blair Russell WDBQ-Dubuque
Dude Walker WEHJ-Memphis
Jerry King WKGU-Buckeye
Bobby Sherman WKSJ-Mobile
Dusty Spears KUGN-Begone
Lee Evans KEGO-Milwaukee
Danny Davis KGRI-Jackson
Ken Battson KIMN-Denver
John Berry KTMK-Sherman
Vicki Larson KTNQ-Fresno
Michael Micaugh KUOW-Houston
Lee Rains KLMS-Lincoln
Frank Green WPEZ-Pittsburgh
Beau Raines KNYO-Fresno
Kris Van Kamp KHIC-Ogdessa
Ron Harper KXYZ-Houston
Dave Anthony WPEZ-Pittsburgh
Lee Douglass KFYF-Fresno
Dan Spars WYTH-Chicago
Linda Conner WYTH-Chicago

WYFR-Chicago
Promoted to
WURK-Dubuque
DHBS-Bluefield
KNIR-New Iberia
KNIR-New Iberia
WABE-Mobile
WCAR-Detroit
KEEL-Shreveport
KCI-Red-Santa Maria
KLZ-Denver
KEEL-Shreveport
WVOL-Lafayette
KLIN-Lincoln
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Afternoon News
PM--registration $10.
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Operations Mgr.
Smash of the Week: YOU LIGHT UP MY LIFE-Debby Boone (Warner Bros.) Our August 19 "Sleeper" is unquestionably the fastest moving record of the year!

Sleeper of the Week: None. All the movers seem wide-awake this week.

Hot: THE KING IS GONE-Ronnie McDowell (Scorpio/GRT) Rapidly moving up many charts, yet it apparently will be short-term with rock stations.


Record to Watch: WE JUST DISAGREE-Dave Mason (Columbia) This Bill Gavin "pick" has survived a long and careful watch—fourteen weeks on our Page One.

Recommended Playlist

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

LW TW Top Twenty Gaining in Several Markets
1. 1. STAR WARS/CANTINA BAND-Meco HEAVEN ON THE 7TH FLOOR-Paul Nicholas
2. 2. KEEP IT COMIN' LOVE-K.C. & Band SHE DID IT-Eric Carmen
3. 3. NOBODY DOES IT BETTER-Carly Simon -- JUST REMEMBER I LOVE YOU-Firefall
4. 4. THAT'S ROCK & ROLL-Shaun Cassidy DON'T IT MAKE...-Crystal Gayle
5. 5. COLD AS ICE-Foreigner WE JUST DISAGREE-Dave Mason
6. 6. DON'T STOP-Fleetwood Mac DAYTIME FRIENDS-Kenny Rogers
7. 7. YOU LIGHT UP MY LIFE-Debby Boone SURFIN' U.S.A-Leif Garrett
8. 8. SWAYIN' TO THE MUSIC-Johnny Rivers WE'RE ALL ALONE-Rita Coolidge
9. 9. NOBODY DOES IT BETTER-Carly Simon CAT SCREE.-Ted Nugent
10. 10. IT'S IN HIS KISS-Kate Taylor
11. 11. BOOGIE NIGHTS-Heatwave
12. 12. SIGNED, SEALED, DELIVERED-P. Frampton
13. 13. BRICKHOUSE-Commodores
15. 15. BEST-Emotions
16. 16. TELEPHONE LINE-Electric Light Orch. HELP IS ON ITS WAY-Little River Band
17. 17. IT WAS ALMOST...-Ronnie Milsap ANOTHER STAR-Stevie Wonder
18. 18. JUNGLE LOVE-Steve Miller WAY DOWN-Elvis Presley
19. 19. I WOULDN'T...-Alan Parsons BABY, WHAT A BIG SURPRISE-Chicago
20. 20. THE KING IS GONE-Ronnie McDowell MARTIAN BOOGIE-Brownsville Station

Regional Sales and/or Requests

MY FAIR SHARE-Seals & Crofts (Warner Bros.) PICKS & PLAYS
CALLING OCCUPANTS,...-Carpenters (A&M) DAYBREAK-Barry Manilow (Arista)
CHANGES...ATTITUDES-Jimmy Buffett (ABC) SEND IN THE CLOWNS-Judy Collins (Elektra)
A NEW WAY TO SAY I LOVE YOU- Driver (A&M) GONE TOO FAR-England Dan & J.F. Coley (Big Tree)
LITTLE QUEEN-Heart (Portrait) TEN TO EIGHT-David Castle (Parachute)
SILVER LADY-David Soul (Private Stock) YOUR SMILING FACE-James Taylor (Columbia)
IT'S ECSTASY....-Barry White (20th) ISN'T IT TIME-The Babys (Chrysalis)
SAIL AWAY-Styx (A&M) BABY COME BACK-Player (RSO)
STARTED OUT DANCING....-Alan O'Day (Pacific) THUNDER IN MY HEART-Leo Sayer (Warner Bros.)
I JUST WANT TO...-Foghat (Beaverville) LOVE GUN-Kiss (Casablanca)
DUSIC-Brick (Bang) STONE COLD SOBER-Crawler (Epic)
GREATEST LOVE OF ALL-George Benson (Arista) SHE'S NOT THERE-Santana (Columbia)
SHE'S NOT THERE-Santana (Columbia) RED HOT-Robert Gordon (Private Stock)
WILD Child-Smokey Robinson (Tamla) NEEDLES AND PINS-Smokie (RSO)
SWEET WINE OF LOVE-Robin Trower (Chrysalis) SING IN THE RAIN-Neil Diamond (Columbia)
MY OWN WAY TO ROCK-Burton Cummings (Portrait) THE WIND-Neil Diamond (Columbia)
SAVE ME YOUR LOVE-Peter McCann (20th) BABY COME BACK-Player (RSO)
MY EYES GET BLURRY-Kenny Nolan (20th) THE WIND-Neil Diamond (Columbia)
FALLING-LeBlanc & Carr (Big Tree) DO YOU WANNA GET FUNKY-Peter Brown (TK)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 415-392-7750
Correspondents not listed above will be found on page one.

BANGOR, Mark Laurence-WGKU-Fleetwood Mac
Bath, Jack O'Brien-Peter McCann
Bangor, Ryan H. (Brecht-Edison-M. N. Storm
Brunswick, Dan Larey-WWCA-Firefall
DOVER, Jim Sebastian-WTMN-#20-C. Bayer Sager
Hyannis, Rick Stuart-WCRO-Rose Royce
Danbury, Jay Fink-WWIE-Kate Taylor
Bridgeport, Gary Peters-#15-Kurt Hanson-WWAW-

NEW HAVEN, Dan Bank-#14-Barry White
Schenectady, Jim Walsh-#3-Animals
Rochester, Tom Nast-WB BF-Leif Garrett
Utica, Jim Reitz-WLBM-Jerry Manilow
Columbus, Chris Edmunds-WNCI-R. Milsap
Hamilton, Joe London-WWCH-Billy Joel
Bath, Jack O'Brien-Peter McCann

Sepia, Roger Sinclair-WSAM-Lake
Peroria, W. Miller-WWTL-Donna Summer
Rockford, Jack Randall-WWOK-Styx
Freeport, Rick Newhall-KWBG-Bob Marley
Madison, Jonathan Little-WTMN-Bee Gees
Milwaukee, Chris Curtis-WWU-Crawlers
Two Rivers, John Edward-#9-Kris Taylor
Green Bay, Gregg Albert-WDZ-D. Castle
Appleton, Jason Page-WWAM-Carpenters
Sparks, Paul-#15-B. & J. Bond
Saginaw, Roger Sinclair-WSAM-Lake

**Correspondents' Corner**

Whittier, Jay Loughrin-KRHC-The Babys
Salt Lake, Lorraine Winegar-KRSP-#1-D. Boone
Denver, Ed Greene-KIMN-Heatwave

- - -, Richard Ruiz-KRUX-Ted Nugent
Tucson, Ed Alexander-KTKT-Linda Ronstadt
Victoria, Gary Steele-KVIC-Q

Waco, Mike Lucas-KRZI-Eric Carmen
Lake Charles, Ken Howard-KWRL-Crystal Gayle

- - -, Ron Harper-KKRO-#12-C. Kaydence

San Antonio, Ron Dennington-KZ100-T. Nugent
Appleton, Jason Page-WWAM-Carpenters
Bismarck, Dan Brennan-KKB-#13-Styx

- - -, Bob Denver, KVOJ-Judy Collins

Nashville, Chris Curtis-WWU-Crawlers
Two Rivers, John Edward-#9-Kris Taylor
Green Bay, Gregg Albert-WDZ-D. Castle
Appleton, Jason Page-WWAM-Carpenters
Sparks, Paul-#15-B. & J. Bond
Most Active
WE'RE ALL ALONE-Rita Coolidge
MY FAIR 3HARE-Seals & Crofts
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MY FAIR 3HARE-Seals & Crofts
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Sales and/or Requests
I FEEL LOVE-Donna Summer
HOUND DOG MAN-Lenny LeBlanc
MY EYES GET BLURRY-Kenny Nolan
RIGHT FEELING AT THE WRONG TIME-Hot
OH, LORI-Alessi

Airplay
TEN TO EIGHT-David Castle
SOME ENCHANTED EVENING-Jane Olivor
BOUND-'77-Marvin Hamlisch
MY A SILENCE-Cliff Richard

Most Requested
YOU LIGHT UP MY LIFE-Debby Boone
THE KING IS GONE-Ronnie McDowell

Most Active
WE'RE ALL ALONE-Rita Coolidge
MY FAIR 3HARE-Seals & Crofts
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A - C Correspondents' Reports

Adult Contemporary Programming (Associate Editor, Ron Fell)

Note: The lines in the top thirty below indicate sharp separations in our research totals. Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.
### Correspondents' Top Thirty

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

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### Black Radio Correspondents' LP cuts are on page 13...
### Top Country Hits

The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

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**Next In Line**

**MORE TO ME-Charley Pride**

BLUE BAYOU-Linda Ronstadt

LOVE IS JUST A GAME-Larry Gatlin

A WORKING MAN CAN'T GET NOWHERE-Merle Haggard

PUT 'EM ALL TOGETHER-George Jones

SHAME ON ME-Donna Fargo

HE Ain'T YOU-Lynn Anderson

YOU OUGHT TO HEAR ME CRY-Willie Nelson

TO LOVE SOMEBODY-MarvelFelts

**Airplay:** (New listings are underlined) Waylon Jennings (both)(44); Bill Anderson (35);

TOMMY OVERSTREET (28); SAMMI SMITH (24); TAMMY WYNETTE (24); MEL STREET (22); RAY PRICE (19);

Tom Bresh (18); Mel Tillis (13); Barbara Fairchild (12); Don King (12); Moe Bandy (12);

Jimmy Buffett (11); Cal Smith (11).

**Recommended New Releases**

FROM GRACELAND TO THE PROMISED LAND-Merle Haggard(CMA) SHE JUST LOVED THE CHEWIN' OUT OF ME-Moe Bandy (Columbia)

**Other New Arrivals That Merit Airplay**

HER YOU COME AGAIN-Dolly Parton (RCA) LIPSTICK TRACES-Jimmie Peters (Mercury)

### Roundup

- **Aberdeen (Merle Fristad-KKAA) Gns- J. Holm (25-18): Pl- B. Mandrell, R. McDowell, Sunday Sharpe.**

- **Albany, Ore. (W.B. O'Brian-KKRX) #1- Pal Rakes. Rg- W. Jennings. Pl- D. King, J. Howard.**


- **Austin (Jerry K. Green-KVET) Gns- L. Gatlin (40-26). Pl- B. Anderson, M. McDaniel, D. King,J.Peters.**

- **Bath (Steve Morgan-WJTO) Pl- T. Wynette, Waylon Jennings, Jimmy Buffett, C. Lane G. Watson,G. Pride Billings (20-7), Bob L. Thomas M. Bandy, D. A. Cox, B.Adds.**

- **Biloxi (Lance Carson-WVMI) Pl- R. McDowell.**

- **Boise (Paul Rider-KGEM) Pl- C. Pride, J. Howard.**

- **Buffalo (Dave Mueller-WDYX) Pl- T. Wynette, Waylon Jennings, L. Hargrove, M. Bandy.**

- **Carrollton (Ray Hammons-WLIC) Gns- K. Taylor (29-19). Pl- Jennings(both), Tucker, Marcia Ball.**

- **Chicago (Joanne Callaway-WWGA) Pl- Don Williams, Jim Ed, Merle Haggard, D. Fargo, Jimmy Buffett.**

- **Cleveland (Diamond Jim Brady-WKRY) Gns- E. Middleton (15-9). Pl- R. McDowell, D. Fargo, W. Jennings.**

- **Columbia (Ken Martin-WCOS/FSM) Pl- L. Anderson, N. Felts, B. Borchers, W. Jennings(both). Deb-Reeves.**

- **Corpus Christi (Ed Sharpe-NOUL) Gns- L. Hargrove, J. J. Jett, L. Hargrove, M. Band.**

- **Corvallis (Mary Frederic-KLAK) Gns- E. Middleton (15-9). Pl- R. McDowell, D. Fargo, J. Howard.**

- **Denton (R.T. Simpson-KERE) Pl- B. Mandrell, R. McDowell, Sunday Sharpe.**

- **Dayton (Steve Morgan-WJTO) Pl- J. Williams, R. Prophet, D. King, R. Prophet.**

- **Denver (Ron Riddle-SWAA) Pl- B. Anderson, L. Hargrove, M. Bandy.**

- **Durham (Joe Nuckolls-WDCG) Deb #1- R. McDowell. Gns- E. Habbitt (15-8). Pl- J. Buffett,T. Wynette.**


Roundup (cont'd. from page 5)
Gilew (Laura-KVAT) LP cuts: WHITE BOY- M. Haggard, UNCLE PEN-Buffy Emmons & Daddy Spencer.
Hanford (Jim Radcliff-KEEN) Gns- L. Ronald, W. Nelson, Sunday Sharpe, M. McDaniel.
Houma (Les Donamgue-KCIL) Gns- Harrgrove (37-11), J. Pastel (to 16), D. A. Coe, Pl- M. Street.
- - (Joe Ladd-KJJK) Pl- T. Wynette, Moe Bandy, Waylon Jennings, M. Haggard(MCA).
- - (Bill Robinson-WIRE) Pt- T. Wynette, Pl- Tom Bresh, Waylon Jennings, Bob Luman, Tommy
Overstreet, Mel West, Dottie West. Gns- S. Parton, R. Coolidge, J.W. Ryles, N. Felts.
Kansas City (Don Bens-KCCN) Pt- J. Frick, H. Glenn, T. Overstreet, Tom Bresh, W. Jennings, B. L.
- - (Ted Cranmer-WDFX) Pt- M. Haggard("big calls"), Donna Fargo. Gns- McDowell.
Madison (Andy Wink-KWQD) Pt- Statlers, Statler & Young, M. McDaniel, B. Mandrell, Street, Mel Street, Bresh.
Manitowoc (Bob Irish-WCUE) Gns- M. Tillis (12-5), B. Mandrell (15-8), Pt- Don King, S. Smith.
Montgomery (Diane Brennan-WBAM) Pt- Don King, Jimmie Peters, R. Anthony, W. Jennings, M. Montgomery
Nashville (Mary Catherine-WSM) Pt- M. Haggard, D. West, L. Ronstadt, J. Ward, Wynette, Montgomery.
Natchez (Kevin Carson-WATZ) Pt- M. Haggard, C. W. McCall, B. Lyman, Roy Clark, Willie Nelson.
Odessa (Scott James-KKXK) Pt- M. Ryles (12-13). Pt- Kershaw, H. Glenn, Jennings(both), Bandy.
Phoenix (Gary Bender-KUJJ) Pt- Donna Fargo. Pt- Waylon, Wynette, L. Harrgove, M. Bandy, M. Street.
- - (Mike Horey-KXLY) Gns- C. Lane (22-6). Pt- Haggard, Hank, Jr., J. Jan Howard, D. West, Hank Snow.
Pueblo (Randy Lee-KPUB) Pt- L. Anderson, J. Fricke, L. Anderson, Cates, A. Barber, Sherri Jerrico.
Rockford (Curtis King-WKKN) Pt- W. Jennings(both), L. Ronstadt, Cates, A. Barber, S. Smith.
San Francisco (Steve Wagoner-WKEX) Pt- M. Haggard, D. West, Haggard, Jr., Jan Howard, W. Jennings.
Stevens Point (Bill Davis-WKMD) Pt- L. Anderson, J. Fricke, Janie Fricke, W. Jennings.
Pueblo (Randy Lee-KPUB) Pt- L. Anderson, Cates, A. Barber, Sherri Jerrico.
Toledo (Bob Pepas-WTGB) Pt- M. McDaniel, B. Mandrell, T. Overstreet, M. Street, Bresh.
Trenton (Jeff Williams-KQCI) Pt- M. McDaniel, B. Mandrell, T. Overstreet, M. Street, Bresh.
Twin Falls (Curtis King-WKKN) Pt- M. McDaniel, B. Mandrell, T. Overstreet, M. Street, Bresh.
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Oshkosh (Charlie Hart-KYTL) Pt- L. Ronstadt, Cates, A. Barber, Sherri Jerrico.
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Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any station has no relationship to its audience rating in its market.

Manchester, Paul Barrett-WFMA-Leo Sayer, Ronnie McDowell, Rita Coolidge, Leif Garrett, Priss.

Philadelphia, Jeff Robins-WPFI-Firefall, Alan Parsons, Little River Band, Paul Nicholas, Chicago.

Bakersfield, John McKay-KERN-Chicago, Rita Coolidge, Crystal Gayle, Judy Collins, Steve Martin.

Sacramento, Michael Wilkins-Uni-Debby Boone, Paul Nicholas, American Bandstand.

San Francisco, Muffin-KFYR-Johnny Rivers, C. Gayle, Barry Manilow.


Denver, Mike Shannon-KOAL-#1-Chicago, Rod Stewart, C. Gayle, Barry Manilow.

New York, Roz Frank-WNDB-Debby Boone, Steve Martin.

Chicago, Bill Garcia-91X-Johnny Guitar Watson, Little River Band.

San Francisco, Ron Bovill-WDD-Firefall, Paul Nicholas, Chicago.

Denver, Mike Shannon-KOAL-#1-Chicago, Rod Stewart, C. Gayle, Barry Manilow.

Los Angeles, Dave Silver-KDWB-Chicago, Rita Coolidge, Crystal Gayle, John Denver.


Austin, Bill Mayne-KOON-Chicago, Kate Taylor, Fleetwood Mac.

Bainbridge Island, Dan Spears-KFYE-C. Gayle, Fleetwood Mac, UFO, ELO, Chicago.

Dallas, Melissa Ramsey-KRGT-Chicago, Paul Nicholas, Chicago, Little River Band.

Jacksonville, Bruce Stevens-WBB-Q-Chicago, Paul Nicholas, Chicago, Little River Band.

Atlanta, Bill O'Brien-Z93-Chicago, Paul Nicholas, Chicago, Little River Band.


Detroit, Dave Morgan-WMET-Chicago, Steve Miller Band.


Washington, David Kraham-KJOY-Chicago, Barry Manilow, Paul Nicholas, Chicago.

New York, Roz Frank-WNDB-Debby Boone, Steve Martin.

Chicago, Bill Garcia-91X-Johnny Guitar Watson, Little River Band.

San Francisco, Ron Bovill-KFRC-Chicago, Paul Nicholas, Chicago.

Denver, Mike Shannon-KOAL-#1-Chicago, Rod Stewart, C. Gayle, Barry Manilow.

Los Angeles, Dave Silver-KDWB-Chicago, Rita Coolidge, Crystal Gayle, John Denver.


Austin, Bill Mayne-KOON-Chicago, Kate Taylor, Fleetwood Mac.

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Chicago, Bill Garcia-91X-Johnny Guitar Watson, Little River Band.
A - C Correspondents' Reports - continued from Page 3...

Fort Lauderdale (Michael O'Shea-WPLT) Kate Taylor/Hepburn/Manilow/D. Moore. Gains: C. Gayle.

Fresno (Linda Cerven-KLOI) Super Circus/High Inergy/Carpenters/Fryman/Parens. Calls: Cassidy.


Las Vegas (Jack Lomond-KXAN) Rita C. Gains: Steck/Bee Gees/Burke/Carpenters/Chicago.


Lima (Cathy Byth wer-KF) Bee Gees/Carpenters/Mcdowell/D. Mason/J. Taylor.

Los Angeles (Tess Russell-KWRC) Linda Ronstadt/Johnny Rivers.

- (Michael Sheehy-KXFM) D. Mason/Rita C./Seals & Crofts/Paul Davis.


- (Steve Murphy-WMAM) Bee Gees/Buffett/Mcdowell/Gains: D. Boone/Bowie/Taylor/Firefall.

- (Jim Roberts-WKRC) Bee Gees/Buffett/Manilow/Carpenters/Gains: Capt. & T. Summer.


- (Bob Jarecki-KEJX) D. Boone/Taylor/Firefall/Gains: D. Steinberg/D. Soul/Carpenters.


- (Bruce Holford-WP) Chicago/Buffett/Mcdowell/Carpenters/D. Mason. Gains: Chicago/Rita Gayle.

- (Chuck Berman- KWTQ) Gains: Rita Coolidge/Eric Carmen/Boone/D. Soul/Carpenters.

- (Barbara Burns-WJAF) Bee Gees/Buffett/Manilow/Mcdowell/Chicago. Gains: D. Boone.

- (Peybo (J. Ricci-KCSQ) B. Taylor/Mccoy/L. Ronstadt.

- (Bob Swanson-KEX) Capt. & T./McCann/Family Affair. #1 sales: D. Boone.


- (Michael Sheehy-KXFM) D. Mason/Rita C./Seals & Crofts/Paul Davis.


- (Steve Murphy-WMAM) Bee Gees/Buffett/Mcdowell/Gains: D. Boone/Bowie/Taylor/Firefall.

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- (Bob Swanson-KEX) Capt. & T./McCann/Family Affair. #1 sales: D. Boone.
Louisville Regional Meeting
Schedule
Saturday, October 1st
8:30 AM Registration; Radio only. Those who have not pre-registered may pay their $25 fee at our desk. Complimentary coffee available.
9:00 AM First session. Welcome to Louisville--John Randolph-Multimedia Session moderator--Bryan McIntyre-WCOL-Columbus.
12:00 Noon Lunch
2:00 PM Second Session. Moderator--Moon Mullins (WINN-Louisville). Jack McCoy will present some brand new insights on Arbitron and will welcome questions.
5:00 PM Adjourn. 6:00 - 7:30 Cocktail reception. Record folks may register for a $10 fee.
Sunday, October 2nd
10:00 AM Third Session. Moderator--Jerry Melloy (WHAS-Louisville).
1:00 PM Adjourn.
We urge all P.D.'s to persuade their managers to attend. In each instance where the managers have joined us we have received enthusiastic reports of new understandings and smoother interdepartmental relations. Such has also been the case where sales or engineering or news have become involved. While the focus of our meetings is radio programming, we relate to all phases of radio broadcasting.
One of the most critical areas in radio today concerns the many new experiments in music research that are now being tried as substitutes for the old style weekly surveys of singles sales, which are steadily decreasing.
We'll have with us Jack McCoy, the creator of "The Last Contest" and one of the nation's leading authorities on Arbitron and how to cope with it.
We're hoping to welcome broadcasters from the Carolinas, Georgia, Alabama and Tennessee, as well as from Illinois, Indiana and Ohio. The only complaint we've ever had about our regional radio meetings, was that they didn't last long enough. These face-to-face, unstructured sessions have generated exchanges of information and ideas that are unprecedented in our experience. All formats have shared in the discussions. We'll welcome country, adult, progressive and black radio, as well as Top 40. Be there if you can. You'll be glad you did.

Established Progressive Airplay
(In Order)
Grateful Dead
Crosby, Stills & Nash
Yes
Fleetwood Mac
Alan Parsons
Steve Winwood
James Taylor
Styx
Steve Miller
Be Bop Deluxe

New Progressive Airplay
(In Order)
Doobie Bros.
Hall & Oates
Utopia
Linda Ronstadt
Foghat
Chris Hillman
Heart-MAGAZINE

Singles & Imports
Singles: Carly Simon's new single leads the way, followed by Thin Lizzy and Ringo Starr. Other significant singles include those by Kate Taylor, Art Garfunkel and Ram Jam.
Imports: The two dynamic imports are both new wave (punk) artists--Elvis Costello's LP and the Sex Pistols' single lead the way.

The following new tracks are penetrating progressive air in this order:
Ram Jan--BLACK BETTY
Eric Carmen-SHE DID IT
Foghat-I JUST WANNA MAKE LOVE TO YOU/
FOOL FOR THE CITY
Eric Carmen-MARATHON MAN
Foghat-SLOW RIDE
Pure Prairie League-AMIE
Rhead Bros.-WOMAN OF SOUL

Notes: Among the leaders in this batch of records are Crosby, Stills & Nash, Yes and Steve Miller, who are in a slow fade. It seems that they have peeked. On the other hand, The Dead, Firefall, and Be Bop Deluxe are climbing at a steady, gradual pace. Regionally, Geils gains its strength from the north east, Neil Young from the south and Supertramp from the midwest; The Animals are getting strongest radio support in the west. But they are noticeably weak in the midwest.

Notes: Hall & Oates start off significantly stronger in the north east, reflecting their homebase. Linda Ronstadt's showing is significant for the future because the LP was released when this information was being gathered. Doing as well as she did, indicates massive initial response. Heart's Little Queen is showing slippage just as the Magazine LP is being released. That battle will be a journalist's delight and a participant's nightmare.

Utopia-LOVE IS THE ANSWER/ABANDON CITY
Donovan-LOCAL BOY CHOPS WOOD
City Boy-RUNAROUND
Cheap Trick-DOWNED/I WANT YOU TO WANT ME/
SO GOOD TO SEE YOU
Utopia-WINDOWS
Dennis Wilson-PACIFIC OCEAN BLUES/RIVER SONG
City Boy-YOUNG MEN GONE WEST
WCIIP-Manitowoc will present Crystal Gayle and Kenny Starr on September 30. Profits to charity.


Changes: Diamond Jim Brady leaves WHK, Cleveland, for WIIV-Ft. Wayne.

Service: WOHD/FM-Shelby needs Capitol product.

WWQF-St. Joseph, Mo. would appreciate albums from all sources.

WNAV-Yankton requires better re-service on records from Capitol and MCA.

KXXA-Tucson wishes to thank labels for prompt service, especially the recurrences.

KWWX-Tacoma would like comedy albums - all sources, please. KJJI-Phoenix lacks service from CBS.

KFUP-Elvis "Moody" Blue album.

KOUF-Corpus Christi would appreciate LP's from MCA and UA.

Music calls: Charlie Hart, KTYL-Oshkosh, Wis., Wednesday and Thursday - 9-10 AM.

Ron Jones, WBZ-Cleveland, Tuesday and Wednesday 10 AM - 1 PM.

J.A. Gradillas, KNGS-Hanford, Ca., Wednesday and Friday - 11:30 AM - 1 PM.

WCPF-Will present Crystal Gayle and Kenny Starr on September 30. Profits to charity.


Changes: Diamond Jim Brady leaves WHK, Cleveland, for WIIV-Ft. Wayne.

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J.A. Gradillas, KNGS-Hanford, Ca., Wednesday and Friday - 11:30 AM - 1 PM.
What we have here are three very prominent acts and two from the sleeper category, all of whom have found that special level of excellence which distinguishes them from the rest of this week's releases. Randy Newman's "Little Criminals" (Warner Bros.) continues in the same vein as "Good Old Boys," meaning a dose of Joplinesque ragtime blues and a few sarcastic and saucy comments all wrapped up as the title may imply in 12 short, peculiarly arresting cuts. The Rolling Stones' "Love You Live" (Rolling Stones Records) recorded in Paris and Toronto, captures, in full stride, the rock world's foremost band. The album will provide an impact which will be felt on the evolution of live entertainment paralleling Sinatra, Presley and the Beatles. Steely Dan's "Aja" (ABC) represents a significant milestone in the fusion of rock and jazz. Complete with CTI-style packaging and Phase Four liner notes, the Becker/Paigen Steeys maintain their singular vocal technique while integrating instrumental charts worthy of the finest jazzmen.

From the less notorious category come Network's LP (EPIC) and Larry Jon Wilson's "Loose Change" (Monument). Network is a new rock group with roots in the old Barnaby Bye group. While they borrow the Hall & Oates style to some degree, they accomplish a more "pop" sound with richer harmonies in their vocal tracks. Larry Jon isn't exactly a rookie in the recording game but much of his previous airplay was limited to country stations. "Loose Change" is certainly more accessible to A/C stations and his fluid baritone voice will give your whoofers plenty of exercise.

Cuts recommended from the above Albums of the Week
Randy Newman - SHORT PEOPLE/CAN'T FOOL A FAT MAN/JOLLY COPPERS/I'LL BE HOME/RIDER IN THE RAIN
Steely Dan - BLACK COW/AAJ/FPG/JOSIE
Network - YOU LIED/SAVE ME/SAVE ME/DO N'T LEAVE ME ALONE/HOLLY
Larry Jon Wilson - IN MY SONG/SUNDOWN RACER/POOR CHILDREN'S TREASURE/WHY YOU BEEN GONE SO LONG

Also recommended from the following LP's:
"The Wonder of It All" - Tonnell Glaser (ABC) BAD TIMES/HOW I LOVE THEM OLD SONGS/MOTHER WAS A LADY/DUNCAN & BRADY
"It Takes" - Rick Nelson (Epic) YOU CAN'T DANCE/FIVE MINUTES MORE/SOMETHING YOU CAN'T.../STAY YOUNG
"Menagerie" - Bill Withers (Columbia) LOVELY DAY/I WANT TO SPEND THE NIGHT/LOVELY NIGHT FOR DANCING
"Enigmatic Ocean" - Jean-Luc Ponty (Atlantic) THE TRANS-LOVE EXPRESS/MIRAGE/STRADDLED LADY
"Fast Forward" - Randy Pie (Polydor) STAND UP/BACK STREET BOY/NOT AFTERNOON/NAME OF THE GAME
"The Motors" - The Motors (Virgin) DANCIN' THE NIGHT AWAY/WHINING IN THE MORNING LIGHT/WHISKEY & WINE
"Jeff Harrington" - Harrington (Centerpiece) SMILING AGAIN/OLDER MEN/HOW MANY LOVERS
"Starwood" - Starwood (Columbia) BURNIN' OVER YOU/TORTUGA/GIVE A LITTLE BIT

Our correspondents recommend the following LP cuts: (Most frequently mentioned are underlined)

Adult Contemporary
Barbra Streisand
Carole King
Crosby, Stills & Nash
James Taylor
Sly & Robbie
B.B. King
Steve Miller
Erik Carmen
Doobie Brothers

Rock
Fleetwood Mac
Linda Ronstadt
Steve Miller
The Motels
Utopia
Chicago
Pete Frampton
Crooby, Stills & Nash

Country
Conway & Loretta
Dave & Sugar
Crystal Gayle
Ronnie Milsap
Conway Twitty
Moe Bandy
Eddie Rabbitt
Linda Ronstadt
Ronnie Sessions
Jerry Reed

Also recommended from the above Albums of the Week
Barbara Yerrick (Calliope) LEFT OVER LOVE/CAN THAT ALONE BE LOVE/T IF LOVIN' YOU IS WRONG.../TELL ME A LIE
Larry Jon Wilson - IN MY SONG/SUNDOWN RACER/POOR CHILDREN'S TREASURE/WHY YOU BEEN GONE SO LONG

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Gary Taylor's Personal Picks

GONE TOO FAR-England Dan & John Ford Coley (Big Tree) Initial Airplay verifies programmers’ confidence in the artists' mass appeal.

YOUR SMILING FACE-James Taylor (Columbia) One of the many outstanding cuts from an exceptional album. The advance play may preclude a "pick", but its quality deserves a mention here.

FAIR GAME-Crosby, Stills & Nash (Atlantic) The rhythmic intro implies that something special is about to happen—and it does. Nothing complex or overly involved, just music at its best.

Also Possible

DON'T ASK MY NEIGHBORS-Emotions (Columbia) MOVING OUT (ANYTOWN'S SONG)-Billy Joel (Columbia)

AVENGING ANNE-Roger Daletry (MCA) FROM GRACELAND TO THE PROMISED LAND-M. Hazwood (MCA)

YOU LIED-Network (Epic) FEEL IT IN YOUR BACKBONE,GOT IT...FEET-Q (Epic)

NEVER HAD A DREAM-Timothy (Windmill) GOING PLACES-Jacksons (Epic)

JOHNNY HOLD BACK-Charlie (Janus) HEARTBREAKER-Chris Hillman (Asylum)

WAYNE HOLD BACK-Chuck Negron (Capitol) THE WAY I FEEL TONIGHT-Bay City Rollers (Arista)

Eric Norberg, P.D. of KXK-Portland, tells us that Golden West Broadcasters are initiating steps to purchase KGFM-Portland. They hope to complete the acquisition by year's end. So they're interested in receiving applications from contemporary personalities for consideration when the transfer of ownership has been approved. They'll also need a "program administrator," who will report to Eric. "Wide open to people with talent and intelligence."

Jim Kesting, G.M. of WCAU/PM-Philadelphia reports his pleasure at his station's #1 ranking in the 18-34 bracket, AQR-Metro. Their morning drive slot is occupied by a young lady, Anita, who also holds the #1 rating in the 18-34 bracket at that time. (And Anita only entered broadcasting last year.) Interesting to note that of the four top-ranked stations in the 18-44 category, three are PM'ers-WKAG and WCAU/PM.

Scott Walker, Chris O'Neill and Reggie Blackwell are grateful to the many jocks "from coast to coast" who contributed their phone calls to help make the Guest DJ Weekend such a big success at WORL-Orlando. They were especially delighted with the number of major market jocks who called.

The largest crowd ever to line the banks of the Brazos River in Waco watched 132 rafts compete in KRZI's 'Great Raft Race.' A Local Parks & Recreation official estimated the crowd at more than 30,000. Station later auctioned bananas at $1 apiece, and Captain Banana appeared on local TV to present over $1,950 to the Muscular Dystrophy fund committee.

At WBTH-Carrollton, morning man Bill West presents his "Armenian Drop 40," asking listeners to vote on the records they don't want to hear. Bill imitates Casey Kasem (American Top 40), calling himself Casey Cash-eW. Biggest winner (loser) last week was the Floaters single. For sale: A mobile broadcast trailer—air conditioned, carpeted, P.A. and electrical system, Gates board and turntables. Call Ed Seeger at KRHO-Odessa 915-332-8571.

In Lafayette, Indiana, on August 29, WAZY/FM upped its power to 50 kw. They simulcast their AM's casting last year.) Interesting to note that of the four top-ranked stations in the 18-44 bracket, three are FM'ers-WYSP, WMGK and WCAU/FM.

Bob Goode has moved from WSAI-Cincinnati where he had been music director, to take over the P.D. job at WROK (AM) and WZOK (FM), Rockford. He replaces Dave Hamilton who has moved to KAAT/KEQA-Little Rock.
**THE GAVIN REPORT #1171**  
**WEEKLY SUMMARY**  
(December 17, 1977)

**Smash of the Week:**  
THAT'S ROCK & ROLL - Shaun Cassidy ( Warner Bros.) Primarily a teen record, yet the sales and chart moves are so strong it warrants the "Smash" heading. We have some reports of female demographics 25-34.

**Sleeper of the Week:**  
WHAT YOU LAY UP - The Jakes & Crofts ( Warner Bros.) In-depth research has shown that this is a record.

**Hot:**  
DON'T IT MAKE MY BROWN EYES BLUE - Crystal Gayle ( United Artists) Acceptance increases as each week passes.

**Top Tip:**  
WE'RE ALL ALONE - Rita Coolidge ( A&M) Could eclipse HIGHER & HIGHER.

**Records to Watch:**  
LUUCUASY - Barry White ( 20th) Started in Miami (# 1 at 96X). Cross-over reported in Chicago ( WEE), Modesto ( KFIV) and Los Angeles (100). Sales in Pittsburgh ( 99X), Memphis ( WMBQ), Kansas City ( KXEO), and so on.

YOU'RE MOVING OUT TODAY - Carole Bayer Sager ( Elektra) Breaking in the New England area: WFEA (15), WRKO (27 to 15), WTSN (17), WGUY (17) and WIGY (19). Charting in Dallas at KLIF.

**Recommended Playlist**

The listings below indicate our own estimate of these records' relative programming value and are not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

**LW**  
**TW**  
**Top Twenty**

1. STAR WARS/CANTINA BAND - Meco  
2. NOBODY DOES IT BETTER - Carly Simon  
3. YOU LIGHT UP MY LIFE - Debby Boone  
4. THAT'S ROCK & ROLL - Shaun Cassidy  
5. KEEP IT COMIN' LOVE - K.C. & Band  
6. COLD AS ICE - Foreigner  
7. I FEEL LOVE - Donna Summer  
8. DON'T STOP - Fleetwood Mac  
9. SWAINY TO THE MUSIC - Johnny Rivers  
10. BRICKHOUSE - Commodores  
11. STRAWBERRY LETTER 23 - Bros. Johnson  
12. KEEP ON DANCING - Eddie Dean  
13. BOOGIE NIGHTS - Heatwave  
14. HEAVEN ON THE 7TH FLOOR - Pablo Cruise  
15. IT WAS ALMOST... - Ronnie Milsap  
16. DON'T IT MAKE MY BROWN EYES BLUE - Crystal Gayle  
17. JUST REMEMBER I LOVE YOU - Firefall  
18. JUNGLE LOVE - Steve Miller  
19. THE KING IS GONE - Ronnie McDowell  
20. ON AND ON - Stephen Bishop

**Recommended Gaining in Several Markets**

- SHE DID IT - Eric Carmen  
- WE JUST DISAGREE - Dave Mason  
- WE'RE ALL ALONE - Rita Coolidge  
- BABY, WHAT A BIG SURPRISE - Chicago  
- HELP IS ON ITS WAY - Little River Band  
- A PLACE IN THE SUN - Pablo Cruise  
- DAYTIME FRIENDS - Kenny Rogers  
- CAT SCRATCH FEVER - Ted Nugent  
- I GO CRAZY - Paul Davis  
- IT'S IN HIS KISS - Kate Taylor  
- BLUE BAYOU - Linda Ronstadt  
- ANOTHER STAR - Stevie Wonder  
- CALLING OCCUPANTS - Carpenters

**Regional Sales and/or Requests**

- FUTURE - Barry Manilow ( Arista)  
- BABY COME BACK - Player ( RSO)  
- DO YOU WANNA GET FUNKY - Peter Brown ( TK)  
- CHANGES - Jimmy Buffett ( ABC)  
- BAND - Styx ( A&M)  
- SILVER Lining - David Soul ( Private Stock)  
- YOU MAKE ME FEEL - Fleetwood Mac ( W.B. LP cut)  
- TEN TO EIGHT - Linda Ronstadt ( Arista LP cut)  
- I JUST WANT TO... - Foghat ( Bearsville)

**Top Prospects**

- YOUR SMILING FACE - James Taylor ( Columbia)  
- SWEET SWEET SWEET - John Lennon (PM)  
- SWEET SWEET SWEET - Van Morrison ( Atlantic)

**Picks & Plays**

- THUNDER IN MY HEART - Leo Sayer ( Warner Bros.)  
- SHE'S NOT THERE - Santana ( Columbia)  
- FAIR GAME - Crosby, Stills & Nash ( Atlantic)  
- STONE COLD SOBER - Eddy-Crawley ( Epic)  
- THE WAY I FEEL - Bay City Rollers ( Arista)  
- RED HOT - Robert Gordon ( Private Stock)  
- WHY DO LOVERS... - Hall & Oates ( RCA)  
- GOMIN' PLACES - Jacksons ( Epic)  
- SWEET WINE OF LOVE - Robin Trower ( Chrysalis)  
- MINNESOTA - Northern Light ( Glacier)  
- HERE YOU COME AGAIN - Dolly Parton ( RCA)  
- LOVE GUN - Kiss ( Casablanca)  
- MY EYES GET BLURRY - Kenny Nolan ( 20th)

**THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 415-392-7750**
Correspondents not listed above will be
Youngstown, Jack Taylor- WTEM-#2-Foreigner
Wheeling, Jim Roberts-WKWK-*Leif Garrett
Beckley, Shane Randall-WCIR-D. Parton
Huntington, Jason Douglas-WKEE-Rose Royce
Anderson, Dan Scott-WHUT-*L. Garrett
Parkersburg, David Lyons-WXIL-#10-P. Nicholas
Hamilton, Joe London-WMOH-#12-T. Nugent
Evansville, Buddy Scott-WGBF-Northern Light
Lafayette, Jeffrey Jay Weber-WAZY-#8-Heatwave
Indianapolis, Jeff Lucifer, WNDE-Philadelphia
South Bend, Jason Foxx-WRBR-David Soul
Paducah, Brian Sargent-WKYX-D. Moore
Louisville, Coyote Calhoun-WAKY-B. White
Chattanooga, John Reed-WGOW-J. Reed
Monroe, Rob Williams-KNOE-#9-Seals & Crofts
New Iberia, Romero/Allen-KANE-#6-R. Milsap
Shreveport, Keith Greer-KROK-J. DeShannon
Lake Charles, Ken Rice-KAOK-Seals & Crofts
Hattiesburg, Kim Canard-WXXX-Star. Voc. Band
Pascagoula, Norm Boswell-WKKY-J. G. Watson
Gadsden, Dale McKee-WQEN-Bay City Rollers
Guntersville, Kerry Jackson-WGSV-Lake
- - - , John Rogers-WBTR-Sylvers
Pensacola, Dan Ingram-WBSR-J. Taylor
- - - , Ned Smith-WGLF-Barry White
Tallahassee, Mike O'Malley - WONS - Super
Panama City, Jim King-WDLP-Alan O'Day
Tampa, Ron Parker-WLCY-J. Buffett
- - - , John Rogers-WBTR-Sylvers
Warner Robbins, Alan Prince-WRBN-A. R.
Athens, Kelly McCoy-WRFC-Crawler
Carrollton, Steven Knight-WPPI-A. R.
Cocoa Beach, Jason Douglas-CK101-*Carpenters
- - -, Sam Davis-WXIX/FM-J. Lynn
- - - , Alan Prince-WASN-A. R. Section
- - - , Alan Prince-#10-Paul Nicholas
- - - , Al Davis-KRKE-Santana
Victoria, Gary Steele-KVIC-Bee Gees
- - - , Barry Casey-KTEM-#16-Star. Voc. Band
- - - , Sandy Jones-WKY-Fireball
Wichita Falls, King Wiggins-KTRN-Dolly Parton
Tyler, Robert Adams-KDXX-Leo Sayer
Fort Worth, Danny Owen-57Y-Linda Ronstadt
Waco, Mike Lyons-KRGX-Crystal Gayle
Temple, Mike Patrick-KTVM-#16-Star. Voc. Band
Beaumont, Bill Conway-KVIC-Leif Garrett
San Antonio, Ron Dennington-KZ100-Leif Garrett
Houston, Marc Elliot-KLEO-#10-Crystal Gayle
San Diego, Chris Theis-KTRU-#2-Debbie Boone
- - - , Johnny Thompson-KELP-#3-Donna Summer
San Francisco, Mark McCarthy-KCVX-Crystal Gayle
Sacramento, Randy Dohrn-KRTX-#16-Star. Voc. Band
Livermore, Steve O'Neil-KKIQ-Jacksons
San Jose, Paul Wells-KSJO-Prism
San Bernardino, Jeff Salter-KFXM-*Player
El Paso, Fish Wood-KINT-Bee Gees
San Antonio, Ron Dennington-KZ100-Leif Garrett
- - - , Mike Lyons-#10-Styx
Dallas, Diane Higginbotham-WAFF-Fleetwood Mac
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- - - , Johnny Thompson-KELP-#3-Donna Summer
Albuquerque, Debbie Hines-KKKE-Santana
Tucson, Bobby Rivers-KTKT-L. Ronstadt (EASY)
Phoenix, Gary Fike, KRED-#16-Leif Garrett
Pueblo, Rich Ayers-KBMI-Bee Gees
Colorado Springs, Mark McCoy-KYSS-Crystal Gayle
Casper, Doc Mueller-KVOS-#1-Paul Nicholas
Denver, Red Mountain-KCRB-#6-Crofts & Crofts
Monroe, Rob Williams-KNOE-#9-Seals & Crofts
Shreveport, Keith Greer-KROK-J. DeShannon
- - - , Ray Rice-KEEL-#10-Paul Nicholas
- - - , Maryinsky-KQW-#6-Crofts & Crofts
- - - , Rick Bransford-KHTR-Silveryorda
Chatanooga, John Reed-WGOJ-#6-Crofts & Crofts
Jackson, Garry Osborn-WTIM-#9-J. Benson
Muskegon, Jon Lonon-WTKU-Barry White
Lansing, *Chuck Stewart-*Robert White
Ferndale, Wayne R. Miller-WR-#2-Foreigner
Chicago, Jim Smith-KLS-#5-Peter Brown
Rockford, Jack Randall-WKU-Toulouse
Madison, Embry Light-WKU-#11-Donna Summer
Milwaukee, Chris Curtis-WUMW-Little River Band
Two Rivers, John Barber-57Y-Eng. Dan & J. F. Coley
Green Bay, Greg Albert-WKU-Leo Sayer
Appleton, Jason Pagau-WKU-#15-Styx
Eau Claire, Scott Campbell-MZ6-#12-Mike Jackson
Rochester, Rick Wilson-KWEB-The Babys
St. Cloud, Tom Key-WON-#5-Little River Band
Thief River Falls, Daryl Tumberg-KTRF-D. Moore
Fargo, Chris Theis-WKUL-#11-Dave Mason
Aberdeen, Chris Martin-JSDM-Pram
Huron, Shaun Strawser-KKAK-Crosby, Still & Nash
Rapid City, Mike Kjar-KKLS-Hall & Oates
Sioux Falls, Tom Evans-KSD-#10-Bob Welch
Dubuque, Steve Sesterhenn-KPMU-#1-Paul Nicholas
Des Moines, Christee-KGGG-Little River Band
Mason City, Bob Scott-KFBR-#9-Alan Parsons
Cedar Rapids, Mark Kams-KKKG-#6-Crystal Gayle
Davenport, Larry Marshall-KSTT-Barry Manilow
Jackson, Kent Nelson-KJAS-Craver
Cape Girardeau, Terry Michaels-KGMO-Styx
Savannah, David T. May-#12-Styx
Little Rock, C. David Hamilton-KAYK-#1-Johnny Rivers
Tulsa, Ray Livingston-KELL-Linda Ronstadt
- - - , Chris Theis-KTRU-#2-Debbie Boone
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San Antonio, Ron Dennington-KZ100-Leif Garrett
San Angelo, Curt Lancaster-KGKL-Mother's Finest
Midland, Dick Baze-KCRS-Chris & Tenille
Lubbock, Mark Conway-KLKB-#6-Crofts & Crofts
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San Angelo, Curt Lancaster-KGKL-Mother's Finest
**Most Active:** HOW DEEP IS YOUR LOVE-Bee Gees (RSO) In the past two years no record has moved as high as #13 on our A-C chart in its first three weeks. Big phones already with a sure shot for the top.

**Record to Watch:** YOUR SMILING FACE-James Taylor (Columbia) Off to a faster start than HANDY MAN, which eventually spent a comfortable six weeks as a #1 record.

### Top Thirty

**Note:** The lines in the top thirty below indicate sharp separations in our research totals. Entries below the lines show considerably less strength than those above - much more of a division than can be represented by two consecutive numbers.

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<td>8. SWAYIN' TO THE MUSIC-Johnny Mathis</td>
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<td>11. BLUE SAVOY-Linda Ronstadt</td>
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<td>12. LIGHT OF MY LIFE-Starland Vocal Band</td>
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**Action Sides**

- YOUR SMILING FACE-James Taylor
- CALLING OCCUPANTS-Carpenters
- WE JUST DISAGREE-Dave Mason
- I BELIEVE YOU-Dorothy Moore
- COME TOO FAR-England-Dan & J. F. Coley
- LOVER'S HOLIDAY-Engelbert Humperdinck
- MY EYES GET BLURRY-Kenny Nolan
- HEAVEN ON EARTH-Spinners

**Sales and/or Requests**

- SENDING IN THE CROWDS-Judy Collins
- I FEEL LOVE-Donna Summer
- I GO CRAZY-Paul Davis
- ANOTHER STAR-Stevie Wonder
- PAIR GAME-Crooby, Stills & Nash
- THE HAPPY GIRLS-Helen Reddy

**Correspondents' Preferred Picks**

- SWED JAMAICA-Cat Stevens (A&M)
- BABY COME BACK-Player (RSO)
- THE WAY I FEEL TONIGHT-Bay City Rollers (Arista)

**Airplay**

- TEN TO EIGHT-David Castle
- SAVE ME YOUR LOVE-Peter McCann
- FALLING-LeBlanc & Carr
- TRY A SMILE-Cliff Richard
- HOLD ME, THRILL ME-Johnny Mathis
- SINCE I FELL FOR YOU-Tom Sullivan

**A - C Correspondents' Reports**

- Anna, Ill. (Jane Michel-WRAJ): Collins/Taylor/Boone/Alessi.
- Austin (Bob Joseph-KCSW/FM): Buffet/Player/CSN.
- Baltimore (Dexter Beene-CBSM): James Taylor/Bees/Gaye/Cry.
- Bluefield (Roger Christian-WVKE): Boone/Player/Boone.
- Boise (Lee Chamber-KBOI): Bee Gees/Curt/Soul.
- Canton (Jim Spellmeyer-KXET): Player.

**Correspondents' Preferred Airplay**

- (9/30/77)

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<td>8. ANOTHER STAR-Stevie Wonder</td>
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<tr>
<td>9.</td>
<td>9. PAIR GAME-Crooby, Stills &amp; Nash</td>
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<tr>
<td>10.</td>
<td>10. THE HAPPY GIRLS-Helen Reddy</td>
</tr>
</tbody>
</table>

**Sales and/or Requests**

- SENDING IN THE CROWDS-Judy Collins
- I FEEL LOVE-Donna Summer
- I GO CRAZY-Paul Davis
- ANOTHER STAR-Stevie Wonder
- PAIR GAME-Crooby, Stills & Nash
- THE HAPPY GIRLS-Helen Reddy

**Correspondents' Preferred Picks**

- SWED JAMAICA-Cat Stevens (A&M)
- BABY COME BACK-Player (RSO)
- THE WAY I FEEL TONIGHT-Bay City Rollers (Arista)

**Airplay**

- TEN TO EIGHT-David Castle
- SAVE ME YOUR LOVE-Peter McCann
- FALLING-LeBlanc & Carr
- TRY A SMILE-Cliff Richard
- HOLD ME, THRILL ME-Johnny Mathis
- SINCE I FELL FOR YOU-Tom Sullivan

**A - C Correspondents' Reports**

- Anna, Ill. (Jane Michel-WRAJ): Collins/Taylor/Boone/Alessi.
- Austin (Bob Joseph-KCSW/FM): Buffet/Player/CSN.
- Baltimore (Dexter Beene-CBSM): James Taylor/Bees/Gaye/Cry.
- Bluefield (Roger Christian-WVKE): Boone/Player/Boone.
- Boise (Lee Chamber-KBOI): Bee Gees/Curt/Soul.
- Canton (Jim Spellmeyer-KXET): Player.

**Correspondents' Preferred Airplay**

- (9/30/77)
Hot Line: DOCTOR LOVE-First Choice (Gold Mind) Regional top ten listings (Chicago, New York, Miami) show promise for this first choice cut.

Most Added New Single This Week: DON'T ASK MY NEIGHBORS- Emotions (Columbia) Often-played Emotions LP cut, now a hot new single.

The following list is a composite of sales and requests reported by our correspondents, whose names appear below.

**Correspondents' Top Thirty**

<table>
<thead>
<tr>
<th>LW</th>
<th>TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>IT'S ECSTASY...-Barry White</td>
</tr>
<tr>
<td>2.</td>
<td>WE NEVER DANCE...-Manhattans</td>
</tr>
<tr>
<td>3.</td>
<td>DISCUSS-Buckner</td>
</tr>
<tr>
<td>4.</td>
<td>DO YOU WANT TO GUNKY-Peter Brown</td>
</tr>
<tr>
<td>5.</td>
<td>I FEEL LOVE-Donna Summer</td>
</tr>
<tr>
<td>6.</td>
<td>FUNKY-Whispers</td>
</tr>
<tr>
<td>7.</td>
<td>BRICKHOUSE-Commodores</td>
</tr>
<tr>
<td>8.</td>
<td>BACK IN LOVE AGAIN-LTD</td>
</tr>
<tr>
<td>9.</td>
<td>THE GREATEST LOVE OF ALL-George Benson</td>
</tr>
<tr>
<td>10.</td>
<td>DO YOUR DANCE-Rose Royale</td>
</tr>
<tr>
<td>11.</td>
<td>WHEN I THINK ABOUT YOU-Aretha Franklin</td>
</tr>
<tr>
<td>12.</td>
<td>ANOTHER STEVIE WONDER</td>
</tr>
<tr>
<td>13.</td>
<td>SHAKE IT WELL-Dramatics</td>
</tr>
<tr>
<td>14.</td>
<td>JUST LET ME HOLD YOU-David Ruffin</td>
</tr>
<tr>
<td>15.</td>
<td>BACK IN LOVE BY MONDAY-Millie Jackson</td>
</tr>
</tbody>
</table>

**Top Airplay**

LOVING-YOU-Little Milton
YOU CAN'T MAKE ME OFF-High Inergy
OH LET ME KNOW IT-Special Delivery
WE GONNA PARTY RIGHT-Wilie Hutch
DON'T BE AFRAID-Ronnie Dyson
ONE STEP AT A TIME-Joe Simon
FUNK-Funk-Cameo
RIGHT PLACE-Bobby Patterson
SEND IT-First Choice
STAR OF THE GHETTO-Ben E. King
LOOK WHAT YOU'VE DONE-McCoo & Davis
IF IT DON'T FIT...-Kelly Patterson
DANCE...TONIGHT-Willie Hutch
YOU CAN'T TURN ME OFF-High Inergy
RUNNING AWAY-Roy Ayers
GLAD YOU COULD MAKE IT-Archie Bell & Drells
ALL YOU GOT-Tyrone Davis

**Correspondents' Preferred Picks**

DON'T ASK MY NEIGHBORS-Emotions (Columbia)
WAITING IN VAIN-Black Radio
I'M AT THE CROSSROADS-Vernon Garrett
JOY TO HAVE YOUR LOVE-Patti Labelle (Epic)
I'M HERE AGAIN-Thelma Houston (Motown)
MAGIC BIRD OF FIRE-Salsoul Orchestra (Salsoul)
GOIN' PLACES-Jacksons (Motown)
QUIET VILLAGE-Ritchie Family (Marlin)
SHED DOO FU DOO-Lenny Williams (ARC)
LOVER JONES-Johnny Guitar Watson (DJM)
LOVE IS SO GOOD-Z. Hill (Columbia)
I'VE NEVER BEEN TO ME-Nancy Wilson (Capitol)
DISCO 9000-Johnnie Taylor (Columbia)
TAKE ALL THE TIME-Checkmates & LTD (Fantasy)
SERPENTINE FIRES-Earth, Wind & Fire (Columbia)

**Regional Highlights**


Berkeley (Bob Singleton-KHE) #1-LT, #2-Stevie Wonder, #3-Pamela All Stars. New: Coryell-Mouzon, Godfather, Grand City, Mayfield, Earth, Wind & Fire, Graham Central Station, Bill Withers, Stuff Jacksons, Lonnie Liston Smith, Pointer Sisters, Mandrill. LP's: Phoebe Snow, George Duke.


Cincinnati (Gene Steele-WJK) #2-0-Jays, #5-George Benson, #10-Little Milton. Gns: Cameo, Mary Wilson, Dramatics, Commodores, Memphis Horns, Rose Royce, Andy Gibb, Alton, William Jackson.

New: Joe Simon, Ritchie Family, Emotions, Confunkshun, Mastermind, Blackbyrds, Lenny Williams.


Greenville (Truman Sterling) #4-Floaters, #5-George Benson, #10-Little Milton. Gns: Cameo, Mary Wilson, Dramatics, Commodores, Memphis Horns, Rose Royce, Andy Gibb, Alton, William Jackson.

New: Joe Simon, Ritchie Family, Emotions, Confunkshun, Mastermind, Blackbyrds, Lenny Williams.


Black Radio Correspondents' LP cuts are on page 13.
The following list of country hits is a composite of sales and requests reported by our correspondents, whose names appear below.

**Top Country Hits**

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<thead>
<tr>
<th>Location</th>
<th>Station/Call</th>
<th>Gns</th>
<th>Pl</th>
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</thead>
<tbody>
<tr>
<td>Durham</td>
<td>(Joe Nuchols-WDCG)</td>
<td>Waylon, D. Fargo, C.W. McCall, D. Parton, Merle Haggard (MCA)</td>
<td></td>
</tr>
<tr>
<td>Detroit</td>
<td>(Cindy-WDEE)</td>
<td>W. Nelson, S. Smith, D. Rogers, B. Anderson, M. McDaniel, M. Street</td>
<td></td>
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<tr>
<td>Denver</td>
<td>(R.T. Simpson-KERE)</td>
<td>Rodriguez (30-18)</td>
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</tr>
<tr>
<td>Cypress Gardens</td>
<td>(Terry Slane-WGTOTP)</td>
<td>B. Anderson, R. Head, B. Luman, M. Bandy, Cates.Eg-Frizzell</td>
<td></td>
</tr>
<tr>
<td>Boise</td>
<td>(Paul Rider-KGEM)</td>
<td>D. Wms. (14-8)</td>
<td>L. Ronstadt, J. Fricke, T. Overstreet. Ila-H.Snow</td>
</tr>
<tr>
<td>Birmingham</td>
<td>(Dan Brennan-WVOK)</td>
<td>M. Haggard</td>
<td>Mary Miller</td>
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<tr>
<td>Corpus Christi</td>
<td>(Ed Sharpe-KOU)</td>
<td>J. Peters, C. Lane, R. Coolidge, R. Anthony</td>
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<tr>
<td>Clovis</td>
<td>(Larry Harper-WVK)</td>
<td>J. Fricke (25-15)</td>
<td>S. Parton</td>
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<tr>
<td>Aberdeen</td>
<td>(Merle Fristad-KKAA)</td>
<td>T. Tucker</td>
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<tr>
<td>Albuquerque</td>
<td>(Bill O'Brien-KKXR)</td>
<td>Deb-M. McDaniell (#20)</td>
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<tr>
<td>Austin</td>
<td>(Jerry K. Green-KVET)</td>
<td>Waylon(both), T. Wynette, M. Bandy, D. West, R. Head, J.Glaser</td>
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<tr>
<td>Roundup</td>
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**Recommended New Releases**

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<thead>
<tr>
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<tbody>
<tr>
<td>Dolly Parton</td>
<td>A WORKING MAN--Merle Haggard</td>
<td>MCA</td>
</tr>
<tr>
<td>Charlie Rich</td>
<td>COWBOY-Charles Rich</td>
<td>RCA</td>
</tr>
<tr>
<td>Charley Pride</td>
<td>I'VE ALREADY LOVED YOU IN MY MIND-C. Twitty</td>
<td>Polydor</td>
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<tr>
<td>Don McLean</td>
<td>COUNTRY ROAD-Tom J. Hall</td>
<td>RCA</td>
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<tr>
<td>George Jones</td>
<td>COUNTRY ROAD-Tom J. Hall</td>
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Roundup (Cont'd. from page 5)

House (Del Demangue-KCIL) Pl- D. Lee, D. Parton, Don King, Jim Berry, Jimmy Peters. Gns- D.A. Cee
Houston (Dwight Nelson-KCET) Pl- J. Berry, B. Luman, M. Bandy, D. Lee, R. L. Hargrove.
Indiana (Joe Ladd-KIKK) Pl- D. Lee, J. Berry, Tom Bresh, D. A. Coe.
Jacksonville (Gary Stewart-MAHOG) Gns- J. Buffett, B. Luman, Bellamy Bros., Ronnie Prophet. Rg-Hargrove.
Jamestown (Joe Olson-KEDJ Pl- Tim Raiford, B. Luman, M. Bandy, L. Hargrove.
Los Angeles (Cathy Hahn-KLAC) Gns- B. Luman, Ray Price, Moe Bandy, G. Haggard(MCA).
Mobile (Bill Robins-KWJS) Gns- B.J. Spears (28-15), Deb- C. Lane, J. Fricke, T. Wynette.
Oakland (Bob Guerra-KNEW) Deb- Jennings, D. Fargo, C.W. McCall.
Pittsburgh (Alo Domangue-KCIL) Pl- Tim Raiford, B. Luman, Moe Bandy, M. Street, D. Rogers, B. Anderson.
St. Louis (Walt Turner-WIL) Pl- M. Haggard, M. Bandy, J. Buffett, B. Luman, Bill Anderson.
- - - - - (Ted Cramer-WDAF) Deb- Haggard#11). Gns-Gatlin (26-14). Pl- J. Reeves, W. Jennings (WB).
Wichita Falls (Carl R. Raida-KIIX) Pl- J. Fricke, W. Jennings(WB).
A PLACE IN THE SUN-Pablo Cruise - 88 reports (53 last week). KXSW (13), WOXX (22), KFRC (24), KDFM (28), WBBF (28). Also: KSLY (1), KATF (3), KJJO (4), KPXY (6), WIGY (15 to 8), WJDX (13), KAGE (18 to 13), WRN (14), WGIN (15), KQXK (23 to 16), KZA (23 to 17), KFVY (17), WQXX (17), WIRK (17), WQPO (19 to 17), KMTX (21), KJTC (22), KJAS (22), WBBN (22), etc.

WE JUST DISAGREE-Dave Mason - 109 reports (81 last week). WJZK (4), WRAJ (5), WQJB (15 to 7)

WBBQ (19 to 14), KSIL (16), WPRO/WM (28 to 21), BIOO (24), WKKO (26), KFRC (26), KLIV (29). On: WFLF, WIFE, WFKT, KJRB. Also: WRFQ (1), WJDN (11 to 5), WQJB (3), WQPM (5).

KDON (10 to 5), WQJY (11 to 5), KQOX (6), KJQX (7), WQBV (7), KQXV (8), etc.

WE'RE ALL ALONE-Rita Coolidge - 116 reports (87 last week). WMAK (21 to 10), WQXJ (25 to 15), KJRC (26 to 18), KRSP (25 to 20), KSAR (23 to 20), KJFK (22), WBBN (22), KGW (30). On: WQPB, KGW (18 to 10), WQCB (21 to 13), KEIN (21 to 13), KEYN/WM (24 to 13), WUNE (26 to 14), 96KX (25 to 14), WRN (24 to 15), WXXX (15), WAGL (15), etc.

SHE DID IT-Eric Carmen - 117 reports (109 last week). WQXI (19 to 16), KJRB (4), WBBQ (5), KJRX (6), WOOO (10)

HEAVEN ON THE 7TH FLOOR-Paul Nicholas - 115 reports (103 last week). WBBQ (5), KJRB (8), WQXJ (14 to 8), KSAR (17 to 12), WRN (25 to 13), WQPB (19 to 14), KQOX (19 to 14), WQJB (30)

DON'T IT MAKE MY BROWN EYES BLUE-Crystal Gayle - 126 reports (101 last week). KILT (5), WMAK (15 to 7), KJRX (6), WOOO (10)

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Depth reports on newer airplay, derived from a selected section of top 40 correspondents are listed below in regional order. Stations included may vary from week to week. Listing of any stations has no relationship to its audience rating in its market.

Manchester, Paul Barrett-WPEA-R. Milsap, P. Nicholas, Judy Collins, F. Mac, Mac Davis, Carpenters.
Boston, Carol Singer-WKO-Donna Summer, Linda Ronstadt, Chicago, Foggat, Fleetwood Mac, Bee Gees, Seals & Crofts, Jennifer.


Nashville, Gary Collins-WMAK-Roger Daltrey, Seals & C., Firefall, Chicago, Charlie Daniels, Brick.


Pittsburgh, Bob Savage-WQED-Shaun Cassidy, Barry White, Crosby, Stills & Nash.


Nashville, Bear Bradley-WMAK-Roger Daltrey, Seals & C., Firefall, Chicago, Charlie Daniels, Brick.

St. Louis, Sherry Toennies-KSLQ-Crystal Gayle, Rita Coolidge, Lake, Tom Rush.

Kansas City, Kim Welsh-KERQ-Barry White, Chicago, Judy Collins.


New York, Roz Frank-WNYC-G. & Company.


Los Angeles, Mark Taylor-KFI-Fleetwood Mac, Crystal Gayle, Dave Mason, Linda Ronstadt, Chicago.

Kansas City, Kim Welsh-KERQ-Barry White, Chicago, Jerry Nolan, Joe Walsh, Chicago.

St. Louis, Sherry Toennies-KSLQ-Crystal Gayle, Rita Coolidge, Lake, Tom Rush.

Chicago, Dave Morgan-WMET-Commodores, Foghat, Heatwave, Barry Manilow, Leif Garrett.

Atlanta, Rhett Walker-980-Debby Boone, Chicago, Linda Ronstadt, Chicago.

Birmingham, Steve Davis-WKXX-Art Garfunkel, The Babys, Leo Sayer, Firefall, P. Cruise.

Biloxi, Bob Lima-WQID-Dave Mason, Crystal Gayle, Carpenters, Little River Band, A. R. Section.

Indianapolis, Jay Hawkins- WIFE- The Babys, Donna Summer, Styx, Crawler, Crystal Gayle, D. Mason.

St. Louis, Sherry Toennies-KSLQ-Crystal Gayle, Rita Coolidge, Lake, Tom Rush.

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Kansas City, Kim Welsh-KERQ-Barry White, Chicago, Judy Collins.
Shreveport (Randy Davis-KBCL) Dan & Coley/Kate Taylor. Gains: D. Boone/Gayle/Firefall/Starland V.


Milwaukee (Mike Elliott-WTMJ) J. Collins/Buffett. Gains: D. Moore


Columbus, Ohio (Dave Parr-WTVN) B.C. Rollers/Styx. Calls: Garfunkel. Gains: Boone/T.77si/Firefall.


Paducah (J. Erick Foreman-WDXR) D. Fromtier/Dawn/P.


Wausau (Chuck Williams-WSAU)  Geins:  K. Nolan/Starland Vocal Bd./Bee Gees/D. Boone/Kate Taylor.


- - - (Bonnie Smith-WMAL) Helen Reddy/Dave Mason.


Spokane (Gary Giorgi-KHQ) Buffett/Bellamy Bros./Fricke/71171s/CSN/Santana.


Monterey (Scott O'Brien-KMBY) D. Mason/Dan & Coley/Reddy/Cat Stevens/Charlene.


Racine (Bob Cook-WRJN) Carmen/Boone/Milsap/ReW771iiy City Rollers/Feliciano/Cat Stevens.


Salt Lake City (Floyd Winiter-KSL) B. Manilow/Chicago/Humperdinck/Be.


Sacramento (Dave Macon-WKML) D. Mason/Rita Coolidge/Poco. Calls: Kate Taylor/Manilow/K.C. & Sunshine Band.

Lincoln (Ron Dean-KLIN) Reddy/J. Taylor/McCann/Murphy/M. Curb/CSN/Charlene/Dawn.

Houston (Chuck Buell-KULF) Judy Collins. Gains: Ronstadt/Bee Gees.

Honolulu (Bernie Armstrong-KGU) D. Boone/Humperdinck/D. Malone/J. Mathis.

Helena (Harley De-KEL) M. Haggard (GRACELAND)/Monte Bros./Cat Stevens/J. DeShannon/Waylon.

Honolulu (Bernie Armstrong-KGU) D. Boone/Humperdinck/D. Mason/J. Mathis.


Detroit (Steve Krywczynski/WEMP) B. Joel/P. Davis/Dan & Coley/CSN. Gains: Bee Gees/Chicago.


Helena (Harley De-KEL) M. Haggard (GRACELAND)/Monte Bros./Cat Stevens/J. DeShannon/Waylon.

Honolulu (Bernie Armstrong-KGU) D. Boone/Humperdinck/D. Mason/J. Mathis.
Jefferson Stone, production director of WIRK-West Palm Beach, has put together a 40 minute "spooky tape," to be used in the "Haunted House Campaign" for the March of Dimes. Any station that wants a copy can have a dub for free, providing that they send along the necessary blank tape or cassette. Write P.O. Box 3828, West Palm Beach, Florida, 33402.

San Francisco Bay Area residents annually contribute items for public TV station KQED to auction as a principal means of raising operating revenue. Last June, the Ming Quong Children's Center of Los Gatos was high bidder—$8,100—for a 40 minute movie, produced by KNBR and starring air personalities, Frank Dill, Mike Cleary and Carter B. Smith, along with 200 listeners who had been selected from the "KNBR Might Make You a Star" contest. The movie, titled "The Day of the Tuffets" (or, "The Curds and Whey We Were") will premiere Tuesday, November 29 at San Francisco's War Memorial Opera House. KNBR has given the movie a "G" rating for "Gross. It's being shown to raise money for the Children's Center, with the house filled to capacity. Tickets are $5 to $35.

Carol Singer has resigned her music director position at WRKO-Boston. She tells us that she leaves with the highest regard and respect for WHKO. She plans to remain in some branch of the music business and will let us know when she decides.

Rosie Guevara has resigned as music director of KHL-Los Angeles. She plans a brief vacation and will announce her plans for the future when they develop. The resignation of Rosie and Carol Singer in the same week was coincidental.

At the Oklahoma State Fair, Oklahoma City, KOFM gave away numerous items, including tags for small children, which read, "If I'm lost, please take me to the KOFM Broadcast Booth so my mom and dad can find me." Attendance at this year's fair was estimated at 1-1/2 million.

In Lewiston, Idaho, a jock from KRLC will engage a jock from KRPL-Moscow in a marathon contest to see which one can remain on the air—awake—the longer. Started at 10 AM, Thursday, September 29. They hope to break all existing endurance records (or fall asleep trying.) WHUT-Anderson had a "Star Wars Weekend," giving away posters, T-shirts, walkie-talkies and whatnot.

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The folks at KEYN/FM-Wichita tell us that their sister station, KBUL, will change format from...
Jobs: WJAX-Jacksonville is looking for an afternoon drive/production person. Call Rusty Walker 904-396-1366.
WSPT/AM are affiliated with WSPT/FM change their call letters to WXYQ(10 Q Country) on Oct. 15. They are looking for two personalities. E.O.E. Call Pat Martin,P.D. 715-341-1300.
KOTT-Kenosha, Wash. desperate for morning drive talent. Tapes and resumes to Ken Jacobson, P.O. Box 6217 Zip 53136. Will take calls.
Change: Don Reed, KCMX-Ashland to KEED-South Eugene
Paul Johnson, WWJO-St. Cloud to WXYQ-Minneapolis as research director/DJ nights. Dean Allen will handle morning shift and music at WWOJ.
Service: KGEM-Boise needs better service from Capitol and Polydor.
KLIX-Twin Falls does not have the new C.W. McColl and Janie Frickle singles. Also needs Haggard,Twitty,Lynn,Pyecheck,Borchers,Rogers and Spears albums.
KYK-Ft. Arthur requests bios and photos of artists from all sources for station newspaper. KSON-San Diego would appreciate Sound Track albums from all sources. KNRT-Albany needs the new Linda Ronstadt album please. KPRD-Redmond requests artist I.D.'s, extra albums etc. for their 25th anniversary to coincide with Country Music Month. KGAY-Salem could use Jimmy Buffett's latest album. KCMX-Ashland would appreciate faster service from ABC/Dot. KOBO-Bryan still needs the latest Lynn Anderson single.
KTIB-Thibodaux does not have the new Waylon Jennings or Dolly Parton singles. Also appreciate re-service on the Crystal Gayle and the new Merle Haggard on MCA. WUGU/FM-Pascagoula are in need of Warner Bros. service.
Music calls: Don Murray, KSHA-Medford, Ore. - Tues.-Fri. - 2-4PM.
Correction: Inadvertently WHAT AWAY TO GO- Bobby Borchers(Next In Line) and WHAT ARE YOU DOING TONIGHT Janie Frickle(Other Gains, Sales etc.) were omitted. Sorry.
KEDO-Eugene will present Tom T. Hall in concert at the So. Eugene High School on Oct. 7. The station is giving away back-stage passes to meet Tom.
WLBB-Carrollton once again had their listeners call and state their preference for the CMA awards. Two hundred plus calls were received.
WDAF-Kansas City in conjunction with the Belton J.C.'s will have a concert on Sept. 30 at the Kemper Arena with Tom T. Hall, Johnny Paycheck, Billie Jo Spears, Jerry Clover and Little Jimmy Dickens. Oct. 1, M&L(7-Mid) will M.C. the Margo Smith show at the Frog Hop in St. Joseph.
CFNM-Toronto started the "Great Money Mystery" Sept. 26. Listeners have a chance of winning "Big Jack Puts" for correctly identifying the voices of mystery personalities from all walks of life.
The staff at WJVA-So.Bend joined other radio and T.V. personalities for Turkey Bowl II. Representatives of the City Administration, police and fire departments destroyed the celebrities at Flag Football.
KNMT-Ft.Bodge will kick off Country Music Month activities Oct. 1 with another "Everything We Play weekend." They give away every record played all weekend with hourly winners drawn from cards received. Best mail response of any promotion.
KJJI-Jamestown will sponsor the Mel Tillis show Oct. 5 at the Civic Center. Station receiving ticket orders as far as 200 miles away.
WSM-Nashville will have a seminar Oct. 13 at the Gaslight Theatre (Opryland) from 5:30-8PM.

Note from Bill
Johnny Cash will host the Annual CMA Awards Show at Opryland, 8 PM, Monday, October 10th. As previously, this television special will be sponsored by CMA. The show presents the winners of Entertainer of the Year, best single, album, song, male vocalist, female vocalist, duo, group, instrumentalist and so on. The ever-growing public affection for country music is demonstrated by the yearly increases in audience shares for this TV feature, which last year out-rated all competing programs in its time slot. The program, previously one hour in length, will be lengthened this year to ninety minutes.
The Monday night telecast from the beautiful Opryland Auditorium, kicks off a week long series of special meetings, awards banquets, receptions and stage shows, all honoring the brightest achievements--and achievers--in the past year's country music. The CMA will hold its quarterly board meeting and will present its annual all star show and banquet Friday night, October 14th, at Nashville's Municipal Auditorium. It was my privilege to attend the first CMA banquet and show eighteen years ago as part of the legendary Steve Sholes. Memorable highlights of that show were the performances by Homer & Jethro, Chet Atkins and Grandpa Jones. I also recall with special pleasure that the following evening Steve took me backstage at the Grand Ole Opry and introduced me to some of the top country stars awaiting their turns on stage for this famous WSM broadcast. I'll never forget the scores of "little old ladies" (and younger ones as well) coming down the aisles to the edge of the stage just to snap flash camera shots of their favorite stars. I'll be there again this year, along with our country music editor, Elma Greer. I look forward to visiting many good friends and to hearing some of the very best in country music, live and in person.

Lineups:

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<tr>
<th>KGAL-Lebanon</th>
<th>KQEO-Albuquerque</th>
<th>CK101-Cocoa Beach</th>
<th>KEIN-Great Falls</th>
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<tr>
<td>Brian Casey</td>
<td>Mike McCarthy</td>
<td>Bill Baker (Op. Mr.)</td>
<td>John Walton (P.D.)</td>
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<td>Pat O'Leary</td>
<td>Arthur Taylor</td>
<td>Jonathan Doll (Prod.)</td>
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<td>Mike Shannon</td>
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<td>Bob Donovan</td>
<td>Dr. Don (M.D.)</td>
<td>Billy Charles (Aст.M.D.)</td>
<td>Phil Murphy</td>
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<td>G.E. Kelly</td>
<td>Ed Michaels</td>
<td>Steve Oaаn (Pub. Serv.)</td>
<td>Bob Church</td>
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<td>Wally Newman</td>
<td>Stephen Owens (KITY)</td>
<td>Jason Douglas (M.D.)</td>
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<td>Paul Jackson</td>
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Albums of the Week
(reviewed by Ron Fell)

"The Stranger"—Billy Joel (Columbia) Another in a long line of inspiring albums from "Piano Man". While he has developed a strong following among reviewers and his cult-following has grown steadily as a result of his constant touring, his airplay has lagged disproportionately behind. There's a real treasure of past Joel material sitting somewhere collecting dust. "The Stranger" is an excellent example of the kind of music he has been putting out. It's new music, cut in styles derived mainly from these earlier albums. JUST THE WAY YOU ARE is probably the one exception and probably the album's high point. Other successful cuts include MOVIN' OUT (the new single), SCENES FROM AN ITALIAN RESTAURANT, SHE'S ALWAYS A WOMAN AND THE STRANGER.

"Baby It's Me"—Diana Ross (Motown) An elegant album. Foreseeing the strobe flash and the kleig lights long enough to make an album, the multi-talented Ms. Ross has teamed with producer Richard Perry to make an album of a quality uncommon to both. ALL NIGHT LOVER AND GETTIN' READY FOR LOVE have an updated Supremes sound and her versions of Bill Withers' THE SAME LOVE THAT MADE ME LAUGH and Stevie Wonder's TOO SHY TO SAY compare favorably to the originals. Tough to single out just a few cuts from an album with no bad ones.

"Eddie Money" (Columbia) The energizing and ebullient Mr. Money makes a smashing debut with this album. The San Francisco Rock Scene has been quiet lately, with the exception of Pablo Cruise, but a recent immigrant from the east coast, Eddie Money, might just turn things around. BABY HOLD ON is, without a doubt, the strongest cut on any of the sixty or so albums listened to this week, and with supporting cuts like TWO TICKETS TO PARADISE, WANNA BE A ROCK AND ROLL STAR, SO GOOD TO BE IN LOVE AGAIN AND GOT TO GET ANOTHER GIRL, Eddie's gonna be in the money.

"Point of No Return"—Kansas (Kirshner) Side one is a bold and staccato musical assault with gymnastic rhythm and keyboard arrangements which cast our midwestern heroes as musicians who must possess classical as well as mathematical backgrounds. If RED2 were to go to a disco here in Jakarta, this album's cuts like PARADOX and THE SPIDER. Side-two rocks in more terrestrial style, as represented in LIGHTNING HAND and SPARKS OF THE TEMPEST. The sleeper cut, DUST IN THE WIND, is unusually simple yet attractive.

"Passages"—Carpenters (A&M) Their success has come from a teen and plus 25 demographic base, and while "Passages" will do little to attract that middle ground, this is none the less their finest in quite a while. Imaginative production, a careful selection of songs and just a splash of humor give it the winning edge. ALL YOU GET FROM A LOVE SONG, SWEET SWEET SMILE, TWO SIDES and Klaatu's CALLING OCCUPANTS should pull the lion's share of airplay.

Also recommended from the following LP's:
"Blue Sailor"—Cherly Diller (Butterfly) RUN & HIDE/SHAKE ME UP/LOVIN' WOMAN/FOLLOW THE LOVE "Player"—Player (RSO) GOODBYE/MELANIE/THIS TIME I'M IN IT FOR LOVE/LOVE IS WHERE TO FIND IT "Bat Out of Hell"—Meatloaf (Epic) TWO OUT OF THREE.../HOT SUMMER NIGHT/ALL REVVED UP & NO PLACE...

Adult Contemporary

Barbara Streisand-SUPERMAN
Carole King-SIMPLE THINGS
Donna Summer-SIMPLE DREAMS/POOR POOR.../EASY
Carpenters-SWEET SWEET SMILE/UANT FALL.../2 SIDES
B.J. Thomas-STILL THE LOVIN' IS FUN
Erik Carmen-LOVE IS ALL THAT MATTERS
Chicago-MAKE ME BACK TO CHICAGO/POliceman
Billy Joel-JUST THE WAY YOU ARE
Steve Miller-BONEY B çıkWR/ HAWKibe
Country

Charlene-RICH BEAUTIFUL WOMAN/NIGHT TALK
Don Williams-RAKE & REMELIN' MAN
Mel MacDaniel-PLASTIC GIRL/GOD MADE LOVE
Kendall's-DDLE DON'T LET ME CROSSOVER
Merle Haggard-MOANIN' THE BLUES/BLUES FOR DIXIE
Statler Bros.-THAT SUMMER
V. Gosdin-MOTHER COUNTRY MUSIC/BEAUTIFUL MUSIC
Linda Ronstadt-POOR POOR PITIFUL ME
Ronnie Milsap-HERE IN LOVE/LONG DISTANCE.../
WHAT A DIFFERENCE...
Moe Bandy-MISERY LOVES COMPANY
Conway Twitty-MY FIRST COUNTRY SONG

Rock

Atlanta Rhythm Section-GEORGIA RHYTHM
Linda Ronstadt-IT'S SO EASY/TUNES OF DICE
Fleetwood Mac-LOVIN' FUN/CHAIN/2ND HAND NEWS
Barbara Streisand-SUPERMAN
Steve Miller-BONEY BON/COCKROCK/SHADOWS"
Gary Taylor's Personal Picks

HARD TIMES—Boz Scaggs (Columbia) The artist's wide acceptance is well demonstrated by an album that sold six million copies.

SLIP SLIDIN' AWAY—Paul Simon (Columbia) He has a musical insight that few possess, masterfully sung, simply and softly in four minutes and 43 seconds.

ALL I WANT IS YOU—Andy Pratt (Nemperor) In a week of exceptional new releases (there are 19 listed on this page) this one must be acknowledged for its unique and original musical ideas.

SERPENTINE FIRE—Earth, Wind & Fire (Columbia) Writers and reviewers often reach for superlatives to describe what is exciting to them, but no reaching is necessary to state that this record is outstanding.

Also Possible

IT AIN'T LOVE—Tom Powers (Big Tree)

(IT'S BEEN A) LONG TIME—Trooper (MCA)

THE GREATEST LOVE—Aaron Neville (Polydor)

MONEY, MONEY, MONEY—Abba (Atlantic)

HERE YOU COME AGAIN—Dolly Parton (RCA)

CAN'T WAIT—Piper (A&M)

YOU CAN'T DANCE—Rick Nelson (Epic)

YOU WERE ON MY MIND—Douglas Alan Davis (Calliope)

SLIP SLIDIN' AWAY—Paul Simon (Columbia)

Finally, the Doobie Bros. deliver a shallow album for a giant band. A few fine songs aren't enough. While Klaatu takes itself so seriously that you might think that someone had compared them to the Beatles.

Overview

We all appreciate a really insightful radio programming mind when we run across it. Likewise, in the programming of an artist's career, true insight is something to be admired. The brand new Linda Ronstadt album is notable because of the great tactical wisdom which guides it. While the musical beauty of Simple Dreams is almost a foregone conclusion, it is the delicate midcourse correction in the LP's sound which one marvels at. Her past four or five albums have all been glossy productions, on the folk-MOR side. Most decision-makers would not tamper with a successful formula. But, it was time for a shift. This LP drops the orchestrations in favor of an open, spacious back-up for the ballads. Linda's pretty voice cuts the air with sometimes a simple piano or guitar accompaniment. To cap it, three out-and-out rock and roll songs, reminiscent of her Stone Poney origins, finish-off and punch-up the recording. Just the right thing, at just the right time, these masterful maneuverings are bound to keep Ms. Ronstadt a hot artist.

Further, the nice surprises ledger includes the reformation of Small Faces. Leader Steve Marriott and band have developed a natural, blues-related sound and have married that with a few exceptional melodies.

Some more well-turned-out efforts include Harry Chapin's two-record set, Hall & Oates' best-produced album and Heart's best all around effort, Magazine.

Both Gentle Giant and Rush make significant adjustments in their approaches. Giant has become more accessible and less intellectual, while Rush has cleaned up their slushy rock to become a respectable power band.

Finally, the Doobie Bros. deliver a shallow album for a giant band. A few fine songs aren't enough. While Klaatu takes itself so seriously that you might think that someone had compared them to the Beatles.

Name From Changes To Assignment

Randy Reeves WAGQ-Athens WGST-Atlanta Production Director

Dan Cameron WLEE-Richmond WMOR-Hamilton Air Talent

Gregg Richards WWXR-Ocala WGGO-Gainesville Air Talent

Chris Lane WKVE-Cave City WQX-Nashville Air Talent

Jim Olsen KIRL-Sioux Falls KGLS-Rapid City Air Talent

Christopher Lance BTIO-San Diego KCBQ-San Diego Air Talent

Ted Kelly WTGC-Savannah WCSC-Charleston Air Talent

Tony Mitchell WEIM-Fitchburg WOCD-W. Yarmouth Air Talent

Steve Clark WAPE-Jacksonville KMER-Sacramento Air Talent

Bob Sheehan KWIN-Los Angeles KZMK-Eugene Air Talent

Charley Donovan KEYH-Houston WMBR-Baltimore Air Talent

Paxton Mills WGST-Atlanta WQAR-Cleveland Air Talent

Jim Heath KULP-Houston KCMO-Kansas City Air Talent

Chris Martin KSDN-Aberdeen WMNW-Iowa City Air Talent

Jay Marks WSIR-Winter Haven WLIW-South Florida Air Talent

John St. John JSJ-Portsmouth WQIK-Jacksonville Air Talent/M.D.

Jeff Hunter KGJ-Stockton WQJK-Jacksonville Air Talent/M.D.

Bruce Sherman 9Q-93 Nashville WQJK-Jacksonville Air Talent/M.D.

Bob Moody WAKY-Louisville Music Director

Jack Raymond WEIM-Fitchburg Music Director

Ron Casey WBJO-Baton Rouge Music Director

Barry Katz KNDU-Sacramento Program Director

C. David Hamilton WROK-Rockford Program Director

Rusty Walker WQYK-Tampa Program Director