The various listings in the following pages offer a consensus of our correspondents' evaluations of comparative music popularity in their own local areas and formats. Each correspondent utilizes whatever research methods are deemed most suitable for the station's needs.

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Headliners

Smash of the Week: SHARING THE NIGHT TOGETHER-Dr. Hook (Capitol)
Prognosis is favorable for a top five hit.

Hot: YOU DON'T BRING ME FLOWERS- Barbra & Neil (Columbia)
The Program Director who thought up this superb combination deserves a note of thanks; the record could become the hit of the year.

Top Tip: MY LIFE-Billy Joel (Columbia)
His consistency as a hit maker is well established.

Record to Watch: NEW YORK GROOVE-Ace Frehley (Casablanca)
The record's accentance goes far beyong the perimeter of the Big Apple: WIFC (5), 3WD (13), KASH (17), KSLO (18), KLWN (19), KFYE (22), KTOQ (22), WMFJ (24), KZUE (25), WIFE (27), WGCL (28), etc. In New York it's #11 at 99X.

Sleeper of the Week: RUN FOR HOME-Lindisfarne (Atco)
Album Radio's response to this British group has set off a rock reaction in several areas: Lexington, Philadelphia, Bozeman, New Orleans, Bath, Casper, Chattanooga, Daytona Beach and the Tri-Cities (Washington).

Top Prospect: OOH BABY BABY-Linda Ronstadt (Asylum)
Off and rolling at over 40 rock stations.

Top New Airplay: EVERY 1's A WINNER-Hot Chocolate (Infinity)
The new label is no longer a virgin; it has given birth to the most added record of the week.
Rock Music
(Edited by Gary Taylor)

Recommended Playlist:
(Underlined sides show the strongest potential for continued growth.)

Top Twenty

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Gaining in Several Markets

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<tr>
<td>STRANGE WAY-Firefall</td>
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<td>BLUE COLLAR MAN-Styx</td>
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<td>DON'T THROW IT ALL AWAY-Andy Gibb</td>
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<td>STRAIGHT ON-Heart</td>
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<td>I LOVE THE NIGHT LIFE-Alicia Bridges</td>
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<td>THE POWER OF GOLD-Fogelberg &amp; Weisberg</td>
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<td>CHANGE OF HEART-Eric Carmen</td>
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<td>HOLD THE LINE-Toto</td>
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<td>EVERYBODY NEEDS LOVE-Stephen Bishop</td>
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<td>GET OFF-Foxy</td>
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<td>TALKING IN YOUR SLEEP-Crystal Gayle</td>
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<td>LIKE A SUNDAY IN SALEM-Gene Cotton</td>
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<td>PROMISES-Eric Clapton</td>
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Gaining

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<td>PART-TIME LOVE-Elton John</td>
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<td>ONE NATION...-Funkadelic</td>
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<td>MY LIFE-Billy Joel</td>
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<td>FOREVER AUTUMN-Justin Hayward</td>
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<td>Y.M.C.A.-Village People</td>
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Regional Sales and/or Requests

- HOW YOU GONNA...-Alice Cooper (W.B.)
- LE FREAK-Chic (Atlantic)
- DANCE DISCO HEAT-Sylvester (Fantasy)
- OOH BABY BABY-Linda Ronstadt
- NEW YORK GROOVE-Ace Frehley (Casablanca)
- FUN TIME-Joe Cocker (Asylum)
- I'M EVERY WOMAN-Chaka Khan (W.B.)
- DREADLOCK HOLIDAY-10cc (Polydor)
- WAVELENGTH-Van Morrison (W.B.)
- RUN FOR HOME-Lindisfarne (Atlantic)
- CAN YOU FOOL-Glen Campbell (Capitol)
- MY BEST FRIEND'S GIRL-The Cars (Elektra)
- GOT TO HAVE LOVIN'-Don Ray (Polydor)
- INSTANT REPLAY-Dan Hartman (Epic)

Picks & Plays

- EVERY 1'S A WINNER-Hot Chocolate (Infinity)
- WE'VE GOT TONIGHT-Bob Seger (Capitol)
- BICYCLE RACE/GIRLS-Queen (Elektra)
- SHAKE IT-Ian Matthews (Mushroom)
- A MAN I'LL NEVER BE-Boston (Epic)
- CUZ IT'S YOU GIRL-James Walsh Gypsy Bd.(RCA)
- HERE COMES THE NIGHT-Nick Gilder (Chrysalis)
- THE DREAM NEVER DIES-Cooper Bros. (Capricorn)
- HOT SUMMER NIGHTS-Walter Egan (Columbia)
- FIRE-Ptssers Sisters (Planet)
- IT'S OVER-Electric Light Orchestra (Jet)
- ALL I WANNA DO-Doucette (Mushroom)
- THE GAMBLER-Kenny Rogers (U.A.)
Research Analysis

October 30 thru November 1
(Total Reports this week 206 - last week 218)
Research Assistant - Keith Zimmerman

INSTANT REPLAY-Dan Hartman- 22 reports (19 last week). WNBC (16), YI00 (17), 99X (25 to 18), WRKO (26 to 20). On: WIFI. Also: WYRE (27 to 21). On: WCGQ, WFAH, WFLB, WFOM, WHEB, WHHY, WIGY, WILS, WJFL, WTXK/FM, WTMA, WMFJ, KKIQ, KVI/FM, KYN0, KOBO. Off: WKNX.

GOT TO HAVE LOVIN' -Don Ray- 22 reports (19 last week). WNBC (6), YI00 (7), WRKO (12), WPRO/FM (13), WNOE (23), KRBE (27). On: KJR. Also: CKIOI (4), WLLH (13), WTLB (15), WONS (22 to 16), WWKE (17), WMFJ (21), WJFL (26), WNAP (28), KRLC (30). On: WAAY, WLK, WTM4, KOBO, KPU4, KVI/FM.

I WILL STILL LOVE YOU- Stonebolt- 29 reports (41 last week). On: KTLK. Also: WIGY (1), WQID (3), WILS (5), KALE (6), KKO4 (10), KAYC (10), KYJC (18 to 11), KEWI (16 to 11), WLCX (11), WBSR (17 to 12), WGU4 (18 to 13), KQOT (14), KEE4 (14), KGKL (16), WFAH (28 to 18), WTMA (19), WISM (20), CHUM (20), KLEO (20), WWKE (22), KVI/FM (22), etc.

WAVELENGTH- Van Morrison- 35 reports (36 last week). WRKO (13), KNOW (21 to 15), KLIV (18). On: KJR, WIFE. Also: KJOY (3), KATI (4), KFIV (5), WHEB (9), WZDQ (9), KTAM (16 to 10), KZZX (11), KQOT (13), KMJC (16), KAC4 (24 to 19), WFLB (20), KEZY (21), KLWN/FM (21), WFOX/FM (23), KQIQ (24), WNAP (24), KKIQ (25), WISM (26), WAUG/FM (27), etc. Off: CKIOI.

ONE NATION... - Funkadelic- 45 reports (51 last week). WHBQ (1), WGCL (5), KSLQ (17), WCOL (12), WBBQ (14), WNOE (26 to 21), KRTH (26), KRBE (28). Also: WSGA (1), WFLB (4), WAGQ (16 to 5), WAIR (5), WCUE (6), WANS/FM (7), KAYC (20 to 8), WTMA (13 to 8), WONS (10), KVL4 (18 to 10), WAAY (11), WQIO (11), WNUE (21 to 11), WLAC (26 to 11), etc.

DREADLOCK HOLIDAY-10cc- 47 reports (48 last week). KLIV (14 to 9), WNBC (11), YI00 (16 to 11), KRTH (17 to 12), KFRC (12), WHBQ (26 to 21), KRBE (28). Also: WNCI (2), KHJ (3), KTLK (7), WNOE (24), WIFI (28), KTLK (20), KSLQ (29), WNBC (30). On: KTLK, KTKT, WFIL. Also: Q107 (9), KFIV (11), KOBO (11), WQOI (11), WQIO (11), WAYS (11), 13Q (9), WNBC (10), KFI (28 to 21). On: WBEN/FM. Also: WAAY (1), WTMA (1), WYIG (2), WNN4 (2), KIST (2), KQYD (2), KTN4 (2), KVTC (3), KVOF (4), KAYC (4), WQKE (4), LNS/FM (4), WDFL (4), WINW (4), WAIR (6), WCUE (7), etc.

DANCE DISCO HEAT-Sylvester- 47 reports (44 last week). KLIV (14 to 9), WNBC (12), YID0 (16 to 11), KRTH (17 to 12), KFRC (12), WHBQ (26 to 21), KRBE (28). Also: WNCI (2), KHJ (3), KTLK (7), WNOE (24), WIFI (28), KTLK (20), WAGQ (29 to 24), WCCM (27 to 21), WFOX/FM (27 to 21), WSVS (23), KASH (23), WSTP (23), etc.


I'M EVERY WOMAN-Chaka Khan- 52 reports (41 last week). WHBQ (18), WAYS (23), KRBE (24), WDRQ (29 to 24), WNBC (26). On: 99X, KPRC, KRTH, KTLK. Also: WIFC (11), WAUG/FM (20 to 11), WANS/FM (23 to 18), WTMA (27 to 20), WOSW (20), KTAM (22), KSN (23), WFM (29 to 24), WBTR/FM (27), KVOL (29), KFIV (29), WONS (30). Off: KSVL, KVI/FM, KYN0, KZLX, etc.

LE FREAK-Chic- 55 reports. WAYS (18 to 12), 13Q (16), YID0 (28 to 19), WDRQ (30 to 21), WRKO (21), KRTH (29), WGCL (29), KSLQ (30). On: WBBQ, WIFE, WNBC, WPRO/FM, KTLK. Also: KGKL (8), WFLB (18 to 10), KFXM (22 to 13), KJOY (28 to 16), WOSW (18), WTMA (24 to 19), WILS (30 to 19), WTCM (27 to 20), WAUG/FM (20), KROK (22), etc.

FOREVER AUTUMN-Justin Hayward- 57 reports (47 last week). 94Q (9), KSLQ (12), KRBE (23 to 12), KNOW (19 to 14), WNOE (24), KJR (26), WOKY (30). On: KGW, KJR. Also: WZDQ (1), WXX (1), KLEO (3), KSLY (7), WHHY (16 to 9), KTAM (9), KASH (14 to 9), KBOZ (18 to 10), KOE (18 to 13), WFOX/FM (15), KQDI (25 to 18), KKL4 (24), etc.

YMCA-Village People- 63 reports. KILT (10), WGCL (21 to 11), YID0 (16), KJR (17), KRTH (27 to 22), WNOE (22), KFI (27), WIFE (28), KSLQ (29), WNRC (30). On: WAYS, WBEN/FM, WXQI, WRKO, KTLK. Also: KVIC (16 to 9), WWID (24 to 17),
KVI/FM (13), KIST (27 to 16), WINW (18), WMFJ (26 to 19), WONS (27 to 19), etc.

TALKING IN YOUR SLEEP-Crystal Gayle- 70 reports (76 last week). WBBQ (4), WCOL (5), KJRB (5), 13Q (6), WNCI (8), KRSP (9), KIMN (16), KTLK (17), WPEA (17), WNOE (19), KJ (20), WRKO (22), KTAC (27 to 22), KSLQ (23), MOKY (24). Also: KVIC (1), KREM (2), KCRS (3), KNOE/FM (10 to 4), KVI/FM (11 to 5), WAAY (6), WEAQ (6), etc.

LIKE A SUNDAY IN SALEM-Gene Cotton- 79 reports (84 last week). 94Q (12), WAYS (14), WBBQ (21), KSLQ (28). On: WIFE, KTLK. Also: KOKK (3), WANS/FM (12), WAUG/FM (13), WWID (13), KITI (13), WBTR/FM (14), WFOX/FM (14), WONS (14), KROK (20 to 15), KTAM (15), WMFJ (21 to 16), WTMA (22 to 16), WBSR (21 to 16), KQIZ (17), etc.

PROMISES-Eric Clapton- 85 reports. 94Q (26 to 21), WBBQ (29), WQXI (30), KIMN (30). On: WBEN/FM, WRKO, KJRB, KYA. Also: KFYR (11 to 6), KSLY (22 to 11), KQWB/FM (24 to 11). Off: KGHO.

HOU GONNA SEE ME NOW-Alice Cooper- 88 reports. WNOE (13), WPRO/FM (27 to 22), KGW (24), WRKO (25), WDRO (25), KSLQ (27), 94Q (27). On: WBBQ, WFIL, KJRB, KJRB, KTAC, KTLK. Also: KQWB/FM (18), KFYR (19), WIBR (27 to 21), KVOL (27 to 22), KSLQ (27), 94Q (27). Off: KGHO.

HOLD THE LINE-Toto- 96 reports (77 last week). WBBQ (21 to 13), KYA (13), KJR (14), KRTH (21 to 15), KFRC (18), KLIV (30 to 21), 94Q (29 to 24), KTKT (28), KHJ (28), WBEN/FM (29). On: WBEN/FM, WZUU, KFI, KJRB, KNOW, KRSP, KTLK. Also: KSTN (8), KOZE (15), KJ (20 to 15), KASH (15), WONS (29), WKNX (29), etc.

EVERYBODY NEEDS LOVE-Stephen Bishop- 98 reports (113 last week). KNOW (8 to 3), KJRB (16), KRSP (21), WBBQ (22), KJRB (23), KTKT (25). On: WCOL, WFIL, WGCI, KGW, KILT. Also: KQWB/FM (4), KRLC (4), KJAS (4), KQOT (7), WBTR/FM (12 to 7), WONS (9), KALE (15 to 9), KQIZ (9), Q107 (11), WRFC (18 to 12), WKMX (17 to 12), etc.

I LOVE THE NIGHT LIFE-Alicia Bridges- 102 reports (98 last week). WBBQ (1), WRKO (2), WQXI (7), 13Q (12), KJRB (8), WPRO/FM (12), 13Q (20 to 12), KRTH (13), WIFE (24 to 15), WIFI (17), WZUU (19), 99X (20), WNBC (24), WBEN/FM (24), KTLK (25), KJRB (25). On: WDRQ, WFIL, KSLQ, KRSP. Also: WONS (9), WQEN (1), WRJZ (1), WLAC (1), etc.

PART-TIME LOVE-Elton John- 122 reports. KRSP (27 to 19), KTKT (21), WPRO/FM (24), KHJ (25), KJRB (27), WBBQ (30). On: WRKO, WQXI (12), WZUU (13), KSLQ (17), KJRB, KBBO (27), KSLQ (28), WPRO/FM (28 to 21), KJRB (23), WCOL (29 to 23), 13Q (24), KLIV (25), WBBQ (26), 99X (27), KFRC (28), KIMN (29). On: KJRB, KJRB, KCAT, KITK. Also: WONS (29), WZU (29), KITK (19), KLW (21), WOKY (22), WIFI (26), WBBQ (28), WQXI (28), 13Q (29), WHBO (29). Off: WHBO (29), KJRB (29), KLW (21), WOKY (22), WIFI (26), WBBQ (28), WQXI (28), 13Q (29), WHBO (29). Also: KRLC (1), KOOK (1), KYC (1), KFI (1), KQOT (4), etc. Off: WFAH.

THE POWER OF GOLD-Fogelberg & Weisberg- 127 reports (103 last week). KRSP (16 to 8), 94Q (19 to 14), WAYS (22), KJRB (23), KSLQ (22), WDRQ (23), WBBQ (26), WPRO/FM (27), KTKT (29). On: WBEN/FM, WIFE, WIFI, WNCI, WRKO, 99X, KIMN, KJRB, KRBE. Also: WONS (9 to 4), WXX (8), WQEN (16 to 11), etc.
RESEARCH ANALYSIS
-5-
NOVEMBER 3, 1978

ROLLING STONES - SHATTERED
Kenny Loggins - EASY DRIVER
Steely Dan - HERE AT THE WESTERN WORLD
Heart - DOG & BUTTERFLY
Linda Ronstadt - ALISON/JUST ONE LOOK
Billy Joel - BIG SHOT/ROSALINDA'S EYES/HALF A MILE AWAY

Station
KOFM - Oklahoma City
WHHY - Montgomery
WBT - Charlotte
KJRB - Seattle
KSLM - Salem, Ore.
KSLF - Spokane
KSFO - San Francisco
KQIZ - Amarillo
WKDO - Columbus, Ohio
KIOO - Boise, Idaho
KBZY - Salem, Ore.
WHBY - Appleton, Ore.
FM/KVI - Seattle
WPRO/FM - Providence
WKNX - Saginaw
WROA - Gulfport, Miss.
KAGO - Klamath Falls
KYTE - Portland, Or.
KSMJ - Sikeston, Mo.
KAGO - Klamath Falls, Ore.

Contact
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Larry Stevens (Box 2744 - 36105)
*Andy Bickel (28208)
*Steve West (Box 3726 - 98124)
Wally Sale (Box 631 - 97308)
Bob Sands (509-328-6292)
*Jeff Skov (950 Calif., 94108)
Beau Jeffries (Box 7488 - 79105)
*James Evans (4401 Carriage Hl., 43220)
Frank Catalano (Box 8087 - 83707)
John Walker (503-364-6748)
Ray Wiater (Box 1519 - 54913)
Bill Rice (206-223-7792)
Gary Berkowitz (1502 Wampanoag-02915)
Rick Allen (517-799-1000)
Bill Emerson (Box 2639 - 39503)
R. Charles Snyder (Box 1150 - 97601)
Mike Davis (503-222-1841)
Thom Bishop (314-471-1400)

Requirements
Chief Engineer
Character Voices
Talk Host (EOE)
Prod/creative Dir (EOE-M/F)
Copy/Prod Dir. (EOE-M/F)
Newsperson
Newsperson
Newsperson
Newsperson
Newsperson
Newsperson
News Director
News Director
News Director (EOE)
News Director (EOE-M/F)
News Director (EOE-M/F)
News Director (EOE-M/F)

Jobs

THE GAVIN REPORT. One Embarcadero Center, Suite 220, San Francisco, CA 94111 (415) 392-7750
Correspondent's Corner

(Listed below in regional order are the new adds reported by these correspondents.)

NORTHEAST

Bangor (Mark Lawrence-WGUY) Chic, Justin Hayward, Paul Stanley. Deb: Queen, Billy Joel.

Bath (Jack O'Brien-WIGY) Chic, Jim Capaldi, Elton John, Queen, Ian Matthews.

Lewiston (Mark Ericson-WLAM) Al Stewart, D&M, Paul Davis. Deb: Dr. Hook.

Portsmouth (Rick Bean-WHEB) Village People, Dan Hartman, Glen Campbell.


New York (Bobby Rich-WABC) LP Rotation: Gene Simmons, Firefall, Al Stewart, Chaka Khan.

- - - (Kenny Sands-WNBC) Village People, Chic, Chicago.

- - - (Barbara Brozdowski-WCBS/FM) Gino Vannelli, Alicia Bridges.

MID- ATLANTIC

Philadelphia (Gerry DeFrancisco-WFIL) Stephen Bishop. Deb: A. Gibb, Chicago, Alice Cooper.

- - - (Jeff Robins-WIFI) Musique, Fogelberg & Weisberg, Dan Hartman, Ace Frehley.

Reading (Mike Shannon-WRAW) Fogelberg & Weisberg, Elton John, Joe Cocker, Ace Frehley.


Annapolis (Kingston/Lewis-WYRE) Village People, Billy Joel, Styx. Deb: A. Gibb, A. Stewart.


Lynchburg (Bob Abbott-WLLL) Alicia Bridges, Alice Cooper, Glen Campbell. Deb: S. Bishop.

Winston-Salem (Steve Norris-WAIR) B. Joel, Alice Cooper, Joe Cocker, Hot Chocolate.

Raleigh (Ron McKay-WKIX) M. MacGregor, Cooper Bros., Chic, Toto, B. Joel.

Charlotte (Ron Rosen-WAYS) Switch, Andy Gibb, Billy Joel, Village People.

Shelby (Jeffrey Owens-WXI) Dan & Coley, Billy Joel, Glen Campbell, Bob Seger, M. Manchester.

Asheville (Ray Williams-WISE) Billy Joel, Linda Ronstadt, Bob Seger, Toto, Hot Chocolate.


Fayetteville (Larry Cannon-WLFB) Rita Coolidge, L. Taylor, Dan Hartman, Hot Chocolate.


Columbia (Jim Squire-WCOS) Chanson, Hot Chocolate.

Anderson (Bill McCown-WANS) Billy Joel, Hot Chocolate, Alice Cooper, Queen (both).

Greenville (Andy Roberts-WDDT) Joe Cocker, I. Matthews, Hot Chocolate, A. Cooper, B. Caldwell.


Kingstree (Eddie Parker-WKSP) Chaka Khan, Gino Vannelli, Sylvester, Eric Clapton, Rita C.

Charleston (Bobby Nash-WKSP) B. Joel, Alice Cooper, R. James, G. Campbell, Queen.

SOUTHEAST

Augusta (Steve York-WAUG) Heart, Joe Cocker, B. Joel, A. Cooper, J. Hayward, Chris Rea.

- - - (Bruce Stevens-WBBQ) Queen (both). Chic, A. Cooper, Ace Frehley, Livingston Taylor.

Savannah (Jim Lewis-WSGA) P. Cruise, Chic, Linda Ronstadt, Fogelberg & Weisberg.

Athens (Gary Kirk-WRC) Alice Cooper, Cooper Bros., Joe Cocker, Chic. Deb: A. Gibb.

- - - (Brady Magraw-WAGQ) Billy Joel, Bob Seger, Chic, Sylvester. Deb: Village People.

Gainesville (Sam Church-WFOX) Talking Heads, Billy Joel, Bob Seger, Melissa Manchester.

- - - (Tom Harris-WWID) G. Campbell, B. Joel, Elton John, Ace Frehley, K. Rogers.

Atlanta (J. J. Johnson-WQXI) Billy Joel, Bob Seger, Village People. Deb: Heart, E. Clapton.

- - - (Jeff McCartney-94Q) Bob Seger, Melissa Manchester.
Correspondent's Corner

Marietta (Mike Durrett-WFOM) A. Cooper, A. Frehley, B. Joel, E. John, G. Campbell, Liv. Taylor.
Columbus (Jeff Blake-WCGQ) B. Joel, Chic, Sylvester, A. Frehley, G. Campbell. Deb: V. People.
LaGrange (Jim Osterman-WLAG) Meatloaf, 10cc, Steve Gibbons, Nick Gilder.
Carrolton (Jack Acuff-WBTR) Toto, Chic, Alice Cooper, Billy Joel, Ace Frehley.
Daytona Beach (John Scott-WMFJ) D. Hartman, P. Stanley, C. King, A. Stewart, R. James, ELO.
Cocoa Beach (Steve Ocean-CK101) Elton John, Billy Joel, Village People, L. Ronstadt.
Miami (Colleen Cassidy-Y100) Gino Vannelli, Queen. Deb: P. Stanley, D&M.
Tallahassee (Lee Brenner-WGLF) Cooper Bros., Outlaws, Boston, Steely Dan.
- - - (Michael O'Malley - WONS) Billy Joel, Kenny Rogers, Glen Campbell, D&M, Chic.
Ocala (Jay Marks-WKMN) Heart, Fogelberg & Weisberg, Village People, Elton John.
Panama City (Rick King-WDLP) Bob Seger, Billy Joel, Elton John, Hot Chocolate, Joe Cocker.
Pensacola (Jim Golden-WBSR) Livingston Taylor, Chaka Khan, Bob Seger, Hot Chocolate, D&M.

SOUTH

Mobile (Patti Martin-WKRG) Billy Joel, Elton John, Eric Carmen, Alice Cooper. Deb: Heart.
Huntsville (Jay Fredericks-WAAY) Don Ray, Joe Cocker, Heart. Deb: Village People, P. Cruise
Guntersville (Kerry Jackson-WGSV) J. Hayward, Alice Cooper, Chic, ELO, Lindisfarne.
Cullman (Rich McCarthy-WKLN/FM) Boston, S. Cassidy, Peaches & Herb, A. Taylor, Jim Capaldi.
Gadsden (Bill Barron-WQEN) Lynyrd Skynyrd, 10cc, Chicago. Deb: Village People, Chic.
- - - (Rick Robinson-WGAD) Alice Cooper, B. Seger, B. Joel, Melissa Manchester, D. Ray.
Fayette (Lisa Leigh-WHKW) Dan & Coley, Peter Tosh, Boston, D&M, Alice Cooper.
Birmingham (Steve Davis-WWXX) P. Stanley, R. Stones, Queen, E. Carmen, B. Seger, Toto.
Enterprise (Chuck Leonhard-WKMX) Glen Campbell, Chaka Khan, Chic. Deb: Commodores, A. Gibb.
Jackson (Walt Grayson-Y16) Deb: Styx, Pablo Cruise, Alicia Bridges.
- - - (Dave Kimbrow-WJDJ) Pablo Cruise, Billy Joel, Elton John.
Biloxi (Bob Lima-WQID) Andy Gibb, Stephen Bishop, Pablo Cruise, Billy Joel, Deb: Hall & O.
- - - (Jackson Walker-WXXX) Carpenters, I. Matthews, E. Money, LeRoux, Craig Fuller & E. Kaz.
Gulfport (Bob Kitzmiller-WROA) Village People, B. Joel, Andy Gibb, Toto, Heart.
Vicksburg (Mark Jones-WJFL) Hot Chocolate, Fogelberg & Weisberg, Goody, Queen, Trooper.
New Orleans (Sommers/Bazoo-WNOE) Queen, Hot Chocolate, Ace Frehley, Billy Joel.
Baton Rouge (Loustau/London-WIBR) Elton John, Chac, Billy Joel.
Lafayette (Kim Canard-KVOL) Ian Matthews, Linda Ronstadt, Cooper Bros., Moody Blues.
Alexandria (Bob Penny-KALB) Funkadelic, Billy Joel, Joey Travolta. Deb: Alice Cooper.
Monroe (Wayne Morehead-KNOE/FM) Queen, Village People. Deb: Toto.
Shreveport (Randi Davis-KEEL) Heart, Eric Carmen, Fogelberg & Weisberg.
- - - (Keith Greer-KROK) Rick James, Alice Cooper, Hot Chocolate, Fogelberg & Weisberg.
Morgan City (Benny Stiegler-KMRC) Lindisfarne, Boston, Barbra & Neil, Carpenters.
New Iberia (Jeff Morgan-KNR) Billy Joel, Frankie Valli, Barry White.
Chattanooga (Anne McCartney-WZDQ) Alice Cooper, Melissa Manchester, Queen, S. Dan.
Knoxville (Mark Thompson-WRJZ) L. Ronstadt, B. Joel, J. Cocker, E. John, A. Cooper.
Clarksville (Jim Baird-WJZM) Exile, B. Joel, Hot Chocolate, Boston, G. Campbell, R. Flack.
Bowling Green (Gary Moore-WBGN) Queen, Barbra & Neil, Boston, S. Bishop, E. Carmen.
Correspondents' Corner

Lexington (Dan Davidson-WVLK) Fogelberg & Weisberg, Barbra & Neil, Lindisfarne.  

EAST CENTRAL

South Bend (Joe Lightner-WRBR) Billy Joel, Fogelberg & Weisberg. Deb: Clout.

Indianapolis (Jerry Steele-WIFE) Al Stewart, Chic, Paul Davis, MeatLoaf.

- - - (Steve Mitchell-WNAP) Alice Cooper, Queen. Deb: Billy Joel, Joe Cocker, Don Ray.

Lafayette (Jeffrey Jay Weber-WAZY) Billy Joel, Paul Davis, Stephen Bishop.

Evansville (Buddy Scott-WGBF) Barbra & Neil, Billy Joel, Al Stewart, Nick Gilder.

Hamilton (Joel Cella-WMOH) Toto. Deb: Paul Davis, Billy Joel, Fogelberg & Weisberg.

Akron (Bobby Knight-WCUE) Paul Davis, Billy Joel, Elton John, Queen (both), Switch.

Toledo (Beau Elliot-WOHO) Billy Joel, Alice Cooper. Deb: Barbra & Neil.

Columbus (Steve Edwards-WNCL) R.Stones, Hall & Oates, Chicago, B.Joel, Ace Frehley.

- - - (Harry Valentine-WCOL) Chicago, Fogelberg & Weisberg, Eric Carmen.

Alliance (Bill Brophy-WFAH) Billy Joel, D&M, Meatloaf, Dan Hartman, Nick Gilder.


- - - (Ron Foster-WQIO) Alice Cooper, Eric Clapton, Chic. Deb: Elton John.

Cleveland (Bob Travis-WGCL) Barbra & Neil, Chic, Cars, Lindisfarne. Deb: 10cc.

Wheeling (Jim Roberts-WKWK) Billy Joel, Village People.

Weirton (Jack Michaels-WEIR) Stephen Bishop, Gene Cotton, Billy Joel, Boston.

Beckley (Duane Bonds-WCIR) Bob Seger, Hot Chocolate, & Joel, Queen, Rita Coolidge.

York (Ray Thomas-WZIX) Chic, Joe Cocker, Sylvester, Linda Ronstadt, Switch.


Youngstown (Jack Taylor-WYFM) Heart, Village People, Capt. & Tennille, R.Stones.

Pittsburgh (Jim Quinn-13Q) Chic, Al Stewart, Heart, Village People.

- - - (Mark Fritzges-WPEZ) Gns: E.Carmen, P.Cruise, Chicago, Styx, Paul Davis, Al Stewart.

Alpena (Karl Homrik-WHSB) Frankie Valli, Village People, Chic, Fogelberg & Weisberg.

Detroit (Cherita Doran-WDRQ) Rose Royce, Alicia Bridges, Dr.Hook, Firefall, B.Joel.

Pontiac (Mike Avery-WPON) Mary Macgregor, Bob Seger, Melissa Manchester, James Walsh Band.

Jackson (Bart Hawley-WBHM) Paul Davis, Styx, Chicago, Heart.


Lansing (Pete Owens-WILS) Kenny Rogers, Cooper Bros., Billy Joel, Nicolette Larsen.

Kalamazoo (Shawn Howard-WYVE) Heart, Barbra & Neil, Andy Gibb, Al Stewart.

St. Joseph (Terri McCormick-WSJM) Styx, Heart, Foxy.


UPPER MIDWEST


Carbondale (Tony Waitekus-WCIL/FM) Pablo Cruise, Al Stewart, Leo Sayer.

Freeport (Harv Blain-WFRL) Elton John, Billy Joel, Bob Seger, Queen.

- - - (Steve Craft-WACI) Foxy, Ian Matthews.

Madison (Jonathan Little-WISM) Alice Cooper, Gene Cotton, Bob Seger, Hot Chocolate.

Milwaukee (Chris Curtis-WZUO) Queen, Billy Joel, Andy Gibb. Deb: A.Bridges, A.Cooper.

- - - (Jeff Ryder-WOKY) Heart, Chicago, Justyn Hayward.

Two Rivers (John Barber-Q102) Lindisfarne, Boston. Deb: Chicago, G.Cotton, Cooper Bros.

Green Bay (Gregg Albert-WDUX) A.Cooper, E.Money, Village People, Meatloaf, J.Walsh Band.

Neenah (Steve Otis-WNAM) A.Cooper, B.Joel, Fogelberg & Weisberg, E.Clapton, Village People.

Stevens Point (Pat Martin-WSP) Linda Ronstadt, Steeley Dan, M.Macgregor. Deb: A.Cooper.


LaCrosse (Pat Smith-WLCX) Chicago, Dan Hill, Zool, Alice Cooper, Lindisfarne.


Duluth (Steven B.Oliver-WEBC) Billy Joel, Elton John, Eric Clapton.

Minneapolis (Greg Ausham-KSTP) Elton John.
Correspondent’s Corner


Fargo (Bob Irwin-KQWB/FM) E.John, B.Joel, Foreigner, L.Ronstadt, Dan Hill, Toto, A.Bridges.

Bismarck (Dan Brannan-KFYR) Deb: Barbra & Neil, Chicago, Alice Cooper.

Minot (Tom Roberts-KKOA) Alice Cooper, Elton John, Billy Joel. Deb: Barbra & Neil.

Huron (L.A.Timms-KOKK) Billy Joel, E.Clapton, Hot Chocolate, Dan Hill.

Rapid City (Jack Daniels-KTOQ) Billy Joel, Linda Ronstadt, Nick Gilder. Deb: A.Cooper.

- - (Mick Kjar-KKLs) Alice Cooper, Andy Gibb, Billy Joel.

Sioux Falls (Gene Shaw-KKRC) Bob Seger. Deb: Barbra & Neil, Alice Cooper.

Sioux City (Bill Bodie-KWSL) Boston, Al Stewart, Linda Ronstadt, Chicago, Bob Seger.

Dubuque (Steve Sesterhenn-KFMD) J.Walsh Gypsy Bd., I.Matthews, Elton John, B.Joel, A.Cooper.

Ottumwa (Scott Rivers-KLEE) Gene Cotton, Gypsy, Stonebolt, Dan Hill.

Des Moines (Gary Stevens-KIOA) Barbra & Neil, Pablo Cruise.


Mason City (Bob Scott-KRIB) Heart. Deb: Firefall, Stephen Bishop, Player, Leo Sayer.

Cedar Rapids (Carl Mann-KCRG) Linda Ronstadt, Heart, Billy Joel, Fogelberg & Weisberg.

- - (Gary Dixon-KLWW) B.Joel, I.Matthews, Toto, Andy Gibb. Deb: Chicago, C.Gayle.

Waterloo (Bob Beck-KWWL) Funkadelic, Robert Johnson, Chris Rea, Alice Cooper.

CENTRAL

Omaha (Terry Mason-KOIL) Paul Davis, Gene Cotton, Pablo Cruise, Fogelberg & Weisberg.

Lincoln (Rob Haggar-KLMS) Deb: Chicago, Donna Summer, Firefall.

St. Louis (Phil Irons-KSLQ) Barbra & Neil.

Jackson (Sherri Ross-KJAS) Billy Joel, Paul Stanley, Chic, Boston, Melissa Manchester.


Cape Girardeau (Tim McKay-KGMO) Elton John, Andy Gibb, Alice Cooper, J.Hayward, Hot Choc.

Joplin (John David-KFSB) Carole King, Joe Cock, Alice Cooper, Elton John, Chic.


Lawrence (Mike Schmidt-KLWN/FM) Elton John, Lindisfarne, Boston, B.Seger, Queen, Santana.


Junction City (Mark Eaton-KJCK/FM) I.Matthews, Trooper, Bob Seger, Joe Cock.

Wichita (Bob Lawrence-KLEO) Village People, Melba Moore, Bob Seger, S.Bishop, LeRoux.

Tulsa (Charlie Derek-KAKC) Pointer Sisters, Hot Chocolate, Styx, Jacksons.

Oklahoma City (Chuck Morgan-KOFM) Gene Cotton, Eric Carmen, Billy Joel, Elton John.

- - (Barry Shannon-KZUE) A.Bridges, E.John, Foxy, Sylvester, E.Carmen, Stonebolt.

SOUTHWEST

Wichita Falls (James Bond-KTRN) Chicago, A.Stewart, Firefall, Sylvester, A.Gibb.

 Amarillo (Scott Wilson-KQZI) Justin Hayward, Andy Gibb, Billy Joel.

- - (Mark Shannon-KPUR) Justin Hayward, Andy Gibb, Billy Joel.

Tyler (Bruce Matlock-KDOK) Elton John, Justin Hayward, Andy Gibb.

Dallas (Gary Mack-Z97) Heart, John Paul Young.

Temple (Mike Patrick-KTEM) Billy Joel, Hot Chocolate, Fogelberg & Weisberg, L.Ronstadt.


Austin (Bill Mayne-KNOW) Elton John, Eddie Money, Rita Coolidge, Roberta Flack, Toto.

Nacogdoches (Van Goodall-KEEE) Firefall, Styx, Barbra & Neil, Fogelberg & Weisberg.

Houston (Bill Young-KILT) S.Bishop, J.Cocker, D.Williams, Queen, B.Joel, R.James, B.Seger.


Galveston (Dave Collins-KILE) Billy Joel, Bob Seger, Funkadelic, Hot Chocolate, Gypsy.

Beaumont (Paul King-KAYC) Chaka Khan, Elton John, Village People, Al Stewart.

Victoria (Gary Steele-KVIC) Barry Manilow, Dr.Hook, Pablo Cruise.

Correspondent's Corner

San Antonio (Ron Dennington-KONO) Hot Chocolate, Billy Joel, Heart, Toto. Deb: Al Stewart.

Corpus Christi (Robert A.-KEYS) Al Stewart, Alicia Bridges. Deb: Styx, Dr. Hook.


- - - (Jeff King-KSEL) Elton John, Justin Hayward, Heart. Deb: A.Bridges, Firefall.


- - - (Jhani Kaye-KINT) Pablo Cruise, Andy Gibb, Chic. Deb: Toto, Karen Young, Foxy.

- - - (Johnny Thompson-KFIM) Linda Ronstadt, Bob Seger, Rita Coolidge.


Phoenix (Bobby Rivers-KRUX) Billy Joel, Queen. Deb: Village People.

- - - (Steve Rivers-KOPA) Elton John, Village People, Queen, Chic.

ROCKY MOUNTAIN


Denver (Paula Matthews-KTLK) Toto, Elton John, Billy Joel, Jackson, Lindisfarne, V.People.

- - - (Ed Greene-KIMN) Andy Gibb, Fogelberg & Weisberg, Eric Carmen.

Colorado Springs (Dan Jackson-KYSN) Billy Joel, Elton John, Alice Cooper.

Casper (Donna Foxx-KATI) Billy Joel, -Foxy, Livingston Taylor, Hot Chocolate.

Salt Lake City (Lorraine Winegar-KRSP) Alicia Bridges, Toto, Eric Carmen, Linda Ronstadt.

Billings (Jack Bell-KYYA) Paul Davis, Al Stewart, Justin Hayward. Deb: Chicago, Barbra/N.

- - - (Michael May-KOOK) Andy Gibb, Barbra & Neil, Elton John, Doucette.

Great Falls (John Walton-KEIN) Dan & Coley, Billy Joel, Justin Hayward.

- - - (Dave Masters-KQDI) Bob Seger, Alice Cooper, Hot Chocolate, Ian Matthews.

Bozeman (Dennis Nichols-KBOZ) Billy Joel, Glen Campbell, Linda Ronstadt, Bob Seger.

Helena (Bob Church-KCAP) Barbra & Neil, Gene Cotton, Glen Campbell, Greg Kihn.

Moscow (Gary Cummings-KPRL) Hot Chocolate, Carole King, Van Halen, Linda Ronstadt.

Lewiston (Steve MacElvire-KRLC) Outlaws, Carole King, Bob Seger, City Boy, Hot Chocolate.

Boise (Charlie Fox-KFXD) Elton John, Alice Cooper, Bob Seger, Heart.

- - - (Steve Homan-KKZ) Al Stewart, Queen, Ian Matthews, Billy Joel.

- - - (Don Kelly-KBBK/FM) Greg Kihn, Justin Hayward, Alice Cooper, Rita Coolidge.

FAR WEST

Reno (Red Mountain-KCBN) Chaka Khan, Ian Matthews, Matthew Moore, Linda Ronstadt, Switch.

Las Vegas (Steve Summers-KENO) Paul Davis, Barbra & Neil, Alice Cooper, Bob Seger.


- - - (Nina Gomez-KCBQ) Alicia Bridges, Linda Ronstadt.

- - - (Don Michaels-KM/10) Linda Ronstadt, Jefferson Starship, Chris Rea.

Anaheim (Larry Reisman-KEZY) Eddie Money, Linda Ronstadt, Bob Seger, Queen.

Los Angeles (Roger Collins-KFI) Billy Joel, Toto. Deb: Village People.

- - - (Bob Hamilton-KRTH) Funkadelic. Nites: Heart, Chaka Khan, R.Stones.

- - - (John Sebastian-KMJ) Pablo Cruise, Queen.

Whittier (Jay Loughlin-KRHC) Firefall, Alice Cooper, Elton John.

San Bernardino (Mitch Montrose-KFXM) Eddie Money.

Santa Barbara (Dick Williams-KIST) Gene Cotton, Toto, Barbra & Neil, Chaka Khan, 10cc.


Santa Maria (Denny Luell-KUHL) Hot Chocolate, Elton John, Billy Joel, Eric Clapton.


Hanford (Jack Satter-KQIQ) Firefall, Sylvester, Toto, Nick Gilder, Fogelberg & Weisberg.
**Correspondent’s Corner**

**Fresno (Dan Spears-KFYE)** Barbra & Neil, Ian Matthews, Queen, Chic, Boston.

**Modesto (Jack Phillips-KFIV)** I.Matthews, Rick James, Justin Hayward, Queen.


**San Jose (Ralph Koal-KLIV)** Walter Egan, Hot Chocolate. Deb: Al Stewart, Queen, Greg Kihn.

**San Francisco (Dave Sholkin-KFRC)** Billy Joel. Deb: Styx, AT Stewart, Firefall.

**Livermore (Jeff August-KKIQ)** Elton John, Billy Joel, Bob Seger, Eddie Money, Dan Hartman.

**Sacramento (Steve Anthony-KROY)** Deb: Firefall, Barbra & Neil, Al Stewart, Heart, Dr. Hook.

**Yuba City (Jason Fine-KOBO)** Billy Joel, Hot Chocolate, Alessi, Ian Matthews, D.Hartman.

**Stockton (David Kraham-KJOY)** Billy Joel, Queen, Hot Chocolate, Pointer Sisters, Boston.


**Modesto (Jack Phillips-KFIV)** I.Matthews, Rick James, Justin Hayward, Queen.

**San Francisco (Dave Sholkin-KFRC)** Billy Joel. Deb: Styx, AT Stewart, Firefall.


**PACIFIC NORTHWEST**


**Eugene (Bill Dudley-KASH)** Billy Joel, Nick Gilder. Deb: Eric Carmen.

**Portland (Steve Anthony-KROY)** Deb: Firefall, Barbra & Neil, Al Stewart, Heart, Dr. Hook.

**Yuba City (Jason Fine-KOBO)** Billy Joel, Hot Chocolate, Alessi, Ian Matthews, D.Hartman.

**Sacramento (Steve Anthony-KROY)** Deb: Firefall, Barbra & Neil, Al Stewart, Heart, Dr. Hook.


**Sacramento (Steve Anthony-KROY)** Deb: Firefall, Barbra & Neil, Al Stewart, Heart, Dr. Hook.


**San Francisco (Dave Sholkin-KFRC)** Billy Joel. Deb: Styx, AT Stewart, Firefall.


**Sacramento (Steve Anthony-KROY)** Deb: Firefall, Barbra & Neil, Al Stewart, Heart, Dr. Hook.

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**Available**

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<thead>
<tr>
<th>Name</th>
<th>From</th>
<th>Telephone</th>
<th>Position</th>
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</thead>
<tbody>
<tr>
<td>Jan Bruce</td>
<td>WFLB-Fayetteville</td>
<td>919-323-0926</td>
<td>Air Talent</td>
</tr>
<tr>
<td>Bob Stout</td>
<td>KSLQ/KSHE-St. Louis</td>
<td>314-291-5420</td>
<td>Air Talent</td>
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<tr>
<td>Jeff Morgan</td>
<td>KNIR-New Iberia</td>
<td>318-365-2401</td>
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<tr>
<td>Chuck Morgan</td>
<td>K101-San Francisco</td>
<td>415-681-5122</td>
<td>Air Talent</td>
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<tr>
<td>Raoul Van Hall</td>
<td>FM/KVI-Seattle</td>
<td>206-453-8520</td>
<td>AT/Prod.</td>
</tr>
<tr>
<td>Scott Thomas</td>
<td>WHIT/WDBQ</td>
<td>414-871-5529</td>
<td>AT/Prod./MD</td>
</tr>
<tr>
<td>Dan Lynch</td>
<td>WKKY-Pascagoula</td>
<td>205-342-2299</td>
<td>AT/Music Dir.</td>
</tr>
<tr>
<td>Gary Cocker</td>
<td>ex-KY-A/NTQ/KFI</td>
<td>213-358-5355</td>
<td>AT/Program D.</td>
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**THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 (415) 392-7750**
One of the major reasons why radio programming has seemed to be something less than an exact science has been the phenomenon of stations that do a lot of things wrong succeeding, and some doing everything right and still failing. A lot of second-guessing goes on to try to explain these, but the explanations do not help us to predict future cases.

I did my first programming more or less by the seat of my pants, coming up with occasionally unorthodox ideas because they seemed "right", but leaving me unable to explain more fully what I was doing.

I've devoted a lot of thought since to trying to understand why it worked - why any radio format works or does not - so that I could more flexibly and intelligently program in the future. I came up with a "philosophy of radio" that seems to provide a plausible explanation for all programming successes and failures I've attempted to apply it to so far, and I thought I'd share it with you.

It deals with the role radio plays in the life of the listener. I believe the role is that of a "cultural lens"...providing a means by which an individual relates to the culture of which he or she is a part, on an individual level. Spoken content is a literal reflection of the society; music is a metaphor for it. (And that may better define the exact way in which oldies work - a quite different effect than current records; far more than simply "familiarity" is at work when they are being successfully programmed.) All-news stations, and their news/features mix, have a very direct effect - like a newspaper. Music stations have a less direct, more metaphorical and mood-inducing effect - more like a magazine.

Contemporary music stations reflect the pop culture in all its diversity and rapid change. Top 40 stations reflect it from the viewpoint of those who are creating the pop culture - the youth (which is why they have always had considerable appeal to adults, too, who like to feel they are not being left behind by the direction of society); the DJ's reflect this attitude. Adult contemporary stations mirror the pop culture, but from the standpoint of the receptive observer rather than the creator (and that explains why with virtually the same music as the top 40 station, A/C stations have considerably different demographics).

Country music stations represent an adult viewpoint, people-oriented, and with an emphasis on more-traditional values - the pop culture through a filter. Progressive rock and successive similar formats present the pop culture through a more eclectic point of view - for young adults who are part of it but like to feel, as they mature, that they transcend it. Ethnic stations reinforce cultural identity for the groups they serve.

Top 40 stations are more song-oriented, since artists are identified with what they produce and thus tend to represent a fixed (and always rapidly receding) point in time in the development of the culture. Adult formats are more inclined to be artist-oriented. The artist is as important as the song in the cultural echo that an "oldie" represents, however.

A station can correctly reflect its chosen cultural viewpoint and still fail, if it does not appear to reflect the status of that viewpoint in its own community. News, particularly local news, is very useful in accomplishing this - but DJ content has to be relevant to the community as well as the culture to be most effective.

This philosophy of radio has been very helpful to me in developing not only formats but individual programming elements as well. It's simple, easy to apply, and it seems to work.

Your comments are always invited and are an important part of this column. You can direct them to me care of The Gavin Report, or send them directly to me at KEX, 4949 S.W. Macadam Avenue, Portland, OR 97201. (503) 225-1190.
Album Radio Programming

(Associate Editor, Kent Zimmerman)

Poweralbum: ELAN-Firefall (Atlantic)
Hot in Denver, Portland, Milwaukee, Sacramento, Miami, San Diego, Nashville, etc.

Hot Trax: "MY LIFE"-Billy Joel (Columbia)
Maintaining a stranglehold as this week's top Actiontrax.
"COMES A TIME"-Neil Young (Reprise)
Second hottest of this week's Actiontrax.

Prominent Adds: BOOTLEG-Aerosmith (Columbia)
Beantown rockers contribute to the double live LP blitz.
PLAYIN' TO WIN-Outlaws (Arista)
An interesting formula (British produced Southern Boogie) works.

33⅓

These listings are the 33 most played artists, based on rotation points. Underlined sides show the strongest potential for continued growth.

<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>AL STEWART (Arista)</td>
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<td>2</td>
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<td>LINDA RONSTADT (Asylum)</td>
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<td>3</td>
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<td>BILLY JOEL (Columbia)</td>
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<td>4</td>
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<td>VAN MORRISON (Warner Bros.)</td>
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<td>NEIL YOUNG (Reprise)</td>
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<td>STYX (A&amp;M)</td>
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<td>HEART (Portrait)</td>
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<td>THE WHO (MCA)</td>
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<td>CHICAGO (Columbia)</td>
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<td>FOGELBERG/WEISBERG (Full Moon)</td>
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<td>ELTON JOHN (MCA)</td>
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<td>GINO VANNELLI (A&amp;M)</td>
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<td>YES (Atlantic)</td>
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<td>10cc (Polydor)</td>
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<td>SANTANA (Columbia)</td>
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<td>JETHRO TULL (Chrysalis)</td>
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<td>&quot;ALL &amp; OATES (RCA)</td>
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<td>NICOLETTE LARSON (Warner Bros.)</td>
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<td>LYNYRD SKYNYRD (MCA)</td>
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</table>

1/3: (Single of the Week) "FAT BOTTOMED GIRLS/BICYCLE RACE"-Queen (Elektra)
Both sides getting airplay, although "Fat Bottomed Girls" (written by Brian May) leads.

Charted Airplay

BILLY JOEL (Columbia) "My Life" "Stiletto" "Big Shot"
VAN MORRISON (Warner Bros.) "Wavelength" "Kingdom Hall" "Natalia"
NEIL YOUNG (Reprise) "comes a Time" "Human Highway" "Goin' Back" "Lotta Love"
STYX (A&M) "Blue Collar Man" "Renegade" "I'm OK" "Sing for the Day"
ELTON JOHN (MCA) "Part-Time Love" "Madness"
FIREFALL (Atlantic) "Strange Way" "Sweet and Sour"
GINO VANNELLI (A&M) "I Just Wanna Stop"
SANTANA (Columbia) "Well All Right" "Dealer/Spanish Rose" "Open Invitation"
SEA LEVEL (Capricorn) "Living in a Dream" "Fifty-Four" "ElectronCold"
Charted Airplay (continued)

TOTO (Columbia) "Hold The Line"
SOUTHSIDE JOHNNY & THE JUKES (Epic) "Trapped Again" "Talk To Me" "Take It Inside"
STEPHEN STILLS (Columbia) "Thoroughfare Gap" "We Will Go On" "You Can't Dance Alone"
IAN MATTHEWS (Mushroom) "Shake It" "Give Me An Inch"
NICOLETTE LARSON (Warner Bros.) "Lotta Love" "Rhumba Girl" "Can't Get Away From You"

Significant Airplay

TED NUGENT (Epic) "Need You Bad" "Weekend Warriors" "Venom Soup"
JOAN ARMATRADING (A&M) "Barefoot & Pregnant" "Am I Blue For You" "Baby I" "Wishing"
"Bottom To The Top"
STEELY DAN (ABC) "Here At The Western World"
BLONDIE (Chrysalis) "Hanging On The Telephone" "One Way Or Another"
BRYAN FERRY (Atlantic) "Sign Of The Times" "Take Me To The River"
PHOEBE SNOW (Columbia) "Every Night" "In My Life"
AEROSMITH (Atlantic) "Sweet Emotion" "Dream On" "Walk This Way" "Train Kept A Rollin'"
KANSAS (Kirshner) "Dust In The Wind"
OUTLAWS (Arista) "If Dreams Come Through" "Take It Anyway You Want It" "You Can Have It"
POINTER SISTERS (Planet) "Fire" "Come And Get Your Love" "Dirty Work"
GEORGE THOROGOOD (Rounder) "Who Do You Love" "Move It On Over" "It Wasn't Me"

Actiontrax
(The following trax are listed as either MAXimum or MODerate rotation.)

MAX:
1. "My Life"-BILLY JOEL
2. "Comes a Time"-NEIL YOUNG
3. "Time Passages"-AL STEWART
4. "Wavelength"-VAN MORRISON
5. "Song on the Radio"-AL STEWART
6. "Who Are You"-THE WHO
7. "Ooh Baby Baby"-LINDA RONSTADT
8. "Shattered"-ROLLING STONES
9. "Promises"-ERIC CLAPTON
10. "Blue Collar Man"-STYX
11. "Power of Gold"-FOGELBERG/WEISBERG
12. "I Just Wanna Stop"-GINO VANNELLI
13. "Straight On"-HEART
14. "Alive Again"-CHICAGO
15. "Strange Way"-FIREFALL
16. "Kingdom Hall"-VAN MORRISON
17. "All That You Dream"-LINDA RONSTADT
18. "Part-Time Love"-ELTON JOHN
19. "Dreadlock Holiday"-10cc
20. "A Man I'll Never Be"-BOSTON
21. "Human Highway"-NEIL YOUNG
22. "Double Vision"-FOREIGNER
23. "Gone Long Gone"-CHICAGO
24. "It's a Laugh"-HALL & OATES
25. "Here at the Western World"-STEELY DAN

MOD:
1. "Just One Look"-LINDA RONSTADT
2. "Lotta Love"-NEIL YOUNG
3. "Alison"-LINDA RONSTADT
4. "Beast of Burden"-ROLLING STONES
5. "Goin' Back"-NEIL YOUNG
6. "Don't Kill the Whale"-YES
7. "Dog & Butterfly"-HEART
8. "Well All Right"-SANTANA
10. "Natalia"-VAN MORRISON
11. "Hold the Line"-TOTO
12. "Don't Look Back"-BOSTON
13. "Renegade"-STYX
14. "Tell Me To My Face"-FOGELBERG/WEISBERG
15. "How Much I Feel"-AMBROSIA
16. "Thoroughfare Gap"-STEPHEN STILLS
17. "Stilleto"-BILLY JOEL
18. "I'm OK"-STYX
19. "Big Shot"-BILLY JOEL
20. "Living in a Dream"-SEA LEVEL
21. "Heroes"-DAVID BOWIE
22. "Shake It"-IAN MATTHEWS
23. "Trapped Again"-SOUTHSIDE JOHNNY & THE JUKES
24. "Lotta Love"-NICOLETTE LARSON
25. "One Way or Another"-BLONDIE
**Breakdown**

Max indicates maximum rotation. Mod denoter moderate rotation. New shows adds, S.P. is short for special programming (album features, interviews, guest artist D.J., etc.)


**DENVER (Kohl/Bruce-KFML)** Max: Fogel/W, Joel, V. Morrison, Al Stewart, E. Clapton, Seger, Ambrosia, Firefall, 10cc, Ronstadt. Mod: Neil Young, Lynyrd Skynyrd, G. Vannelli.


**LITTLE ROCK (Stuart McCrae-KQ94)** New: S. Dan, Queen, G. Cotton. Max: Joel, Chicago, Yes,
Breakdown

Al Stewart, Who, Ronstadt, Styx, Boston, Heart, Firefall, Fogel/W, G. Vannelli.


SALEM, OR (Tim Patterson-KBZY) New: Queen, Firefall, Outlaws. Max: Ambrosia, Boston, Stones, Loggins, Heart, Doucette, Chiliwack, A. Murray, Ronstadt, Joel, Santana.


**Breakdown**


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**Changes**

<table>
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<tr>
<th>Name</th>
<th>From</th>
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<tr>
<td>Scott Hinz</td>
<td>WSAM-Saginaw</td>
<td>WJON-St. Cloud</td>
<td>News person</td>
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<td>Keith McKay</td>
<td>WAIR-Winston-Salem</td>
<td>KFI-Los Angeles</td>
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<td>John Driscoll</td>
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<td>KEWO-Casper</td>
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<td>WACO-Waco</td>
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<td>Chris Brook</td>
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<td>Bobby Earl</td>
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<td>Tom Shepard</td>
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<td>Beau Walker</td>
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<td>Roger Gaither</td>
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<td>Lenny Mac</td>
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<td>Jack Acuff</td>
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<td>Craig St. John</td>
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<td>Mick Kjar</td>
<td>KKL/KKHJ-Rapid City</td>
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<tr>
<td>Jhiani Kaye</td>
<td>KINT-El Paso</td>
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</tbody>
</table>

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 (415) 392-7750

World Radio History
Service

Station Requests From
WRUM-Rumford, Me. Singles Columbia
WJNO-W. Palm Beach Singles Capitol
WATH-Athens, Ohio Singles RSO/Capitol
KWRD-Coquille, Ore Singles ABC/Capitol
KBFI-Bonners Ferry, Ill. Singles CBS/WEA
WHIS-Bluefield, W. Va. Clout single Epic
KSEE-Santa Maria Michael Johnson singles EMI
KLIN-Lincoln, Neb. Hayward & Barbra & Neil singles Columbia
KWAL-Osborn, Id. Alice Cooper single WB
KSIM-Sikeston, Mo. Ambrosia single WB
WRIG-Wausau A.Cooper/L.Ronstadt singles WB/Asylum
WATH-Athens, Ohio Cotton & Gilder singles Ariola/Chrysalis
WJNO-W. Palm Beach Humperdinck/Campbell singles Epic/Capitol
KABR-Aberdeen, S.D. Clapton/Campbell/Dr.Hook singles RSO/Capitol
WPON-Pontiac Cooper/Hayward/Chic/Hartman-Ray WB/Co1/Atl/Epic/Poly
WBCF-Florence, Al. Ace Frehley LP Casablanca
WPON-Pontiac Steve Martin LP Warner Bros.
WAIL-Baton Rouge Kenny Loggins LP Columbia
KAST-Astoria Elton John LP MCA
WMOB-Mobile Elton John/Moody Blues LP's MCA/London
WPON-Pontiac War of Worlds LP Columbia
WIOG-Saginaw Albums Mercury
WMOB-Mobile Albums WEA
WAUD-Auburn, Al. (Box 391) Albums Capricorn/WEA/MCA/ABC
WKGY-Pascagoula, Ms. Singles and albums U.A.
KSEM-Moses Lake, Wa. Singles and albums RCA
WMYQ-Newton, Ms. Singles and albums RCA
KITI-Chehalis, Wa. Singles and albums MCA
WSMM-Sault St. Marie, Mi. Singles and albums Motown
WSJM-St. Joseph, Mi. Singles and albums WB/Atlantic
WSKZ/FM-Chattanooga Singles and albums All Sources (except WEA/RSO)
KPRQ-Salt Lake City (84107) Singles and albums All Sources
KDVV-Topeka (Box 1490) Singles and albums All Sources
WKSP-Kingstreet, S.C. Albums All Sources
WBNZ-Frankfort, Mi.(Box 993) Albums All Sources
KAGO-Klamath Falls, Or. Oldies All Sources
KABR-Aberdeen, S.D. Oldies All Sources
WPON-Pontiac Disco Albums All Sources
WSPL-Lufkin, Tx. Disco Albums All Sources
WHSB-Alpena, Mi. Disco Albums All Sources

FREE BOOZE

Last Thursday (26), KONO-San Antonio, presented what it called "The World's Biggest Dallas Cowboys Party". Listeners were invited to view the telecast of the Cowboys-Vikings game at one of four clubs, with KONO picking up the tabs for all the refreshments. (Too bad the Cowboys didn't win, to make the happiness complete.)
Adult Contemporary Programming

(Associate Editor, Ron Fell)

Most Active: MY LIFE-Billy Joel (Columbia)
When any record gets a number on the A/C page in less than three weeks it's a hit.

Worth Watching WE'VE GOT TONIGHT-Bob Seger (Capitol)
No reason to consider this just a rock record.

Top Thirty
(Underlined sides show the strongest potential for continued growth)

LW TW
3. 7. READY TO TAKE A CHANCE-B. Manilow
4. 2. HOW MUCH I FEEL-Ambrosia
1. 3. RIGHT DOWN THE LINE-Gerry Rafferty
5. 4. MACARTHUR PARK-Donna Summer
2. 5. WHenever I CALL YOU...-K. Loggins
10. 6. I JUST WANNA STOP-G. Vannelli
7. 7. SHE'S ALWAYS A WOMAN-Billy Joel
8. 8. LOVE IS IN THE AIR-John Paul Young
9. 9. YOU NEEDED ME-Anne Murray
10. 10. REMINISCING-Little River Band
12. 11. EVERYBODY NEEDS LOVE-S. Bishop
14. 12. TIME PASSAGES-Al Stewart
13. 13. SHARING THE NIGHT...-Dr. Hook
24. 14. DON'T THROW IT ALL AWAY-Andy Gibb
15. 15. SWEET LIFE-Paul Davis

LW TW
16. 16. RAINING IN MY HEART-Leo Sayer
22. 17. YOU DON'T BRING ME...-Barbra & Neil
23. 18. LOVE ME AGAIN-Rita Coolidge
17. 19. CHANGE OF HEART-Eric Carmen
20. 20. LIKE A SUNDAY IN SALEM-Gene Cotton
25. 21. STRANGE WAY-Firefall
24. 22. PROMISES-Eric Clapton
11. 23. TOOK THE LAST TRAIN-David Gates
26. 24. DON'T WANT TO LIVE...-Pablo Cruise
29. 25. I LOVE THE NIGHT LIFE-A. Bridges
30. 26. ALIVE AGAIN-Chicago
28. 27. FOREVER AUTUMN-Justin Hayward
27. 28. SUBSTITUTE-Clout
21. 29. MY LIFE-Billy Joel
20. 30. THIS IS LOVE-Paul Anka

Action Sides
PART-TIME LOVE-Elton John
ON THE SHELF-D & M
HOW YOU GONNA SEE ME NOW-Alice Cooper
CAN YOU FOOL-Glen Campbell
DON'T CRY OUT LOUD-Melissa Manchester
WESTWARD WIND-England Dan & J.F. Coley
THE DREAM NEVER DIES-Cooper Bros
RUN FOR HOME-Lindisfarne
IT'S A LAUGH-Hall & Oates

Sales and/or Requests
THE GAMBLER-Kenny Rogers
ALL I WANNA DO-Doucette
DRIFTWOOD-Moody Blues
CHILDREN OF SANCHEZ-Chuck Mangione
LOVE TO BURN-O.C. Smith
PRISONER OF YOUR LOVE-Player

Airplay
I WILL BE IN LOVE-Livingston Taylor
POWER OF GOLD-Fogelberg & Weisberg
EUROPEAN NIGHTS-George Deffet
SAVE ME, SAVE ME-Frankie Valli
IT'S OVER-Electric Light Orch.
A - C Correspondents’ Reports

NORTHEAST

Keene (Sandy Ellsworth-WKNE) Rita C./Firefall/Chicago. Gains: Bishop/Dr. Hook/Cotton.
Fitchburg (Chuck Morgan-WEIM) Elton/Carpenters/Joel/3 Degrees/Ian Matthews.
Boston (Dave Martin-WBZ) Carpenters/Pablo Cruise/Joel. Gains: Manilow/Bridges/B & N.
Warwick (Dick Wells-WTBO) B & N/J. Hayward/Firefall. Gains: Bishop/Al Stewart/Dr. Hook.
Washington (Bob Duckman-WASH) Elton/Alice Cooper/Fogelberg & Weisberg. Gains: Joel/Stewart.

SOUTH

Richmond (Dick Grant-WRVA) Alice Cooper/B. Joel/Cotton/Barbra & Neil.
Charlotte (Andy Bickel-WBTV) Carmen/Campbell/D & M/Elton/Joel/Jacksons/F & W.
Charlottesville (Jim Racey-WCHV) B & N/C. Khan/Clapton/Joel/Valli.
Columbia (Mike Collins-WIS) Rita C/Melissa/L. Taylor/Carpenters/Lindisfarne.
West Palm Beach (Russ Morley-WJNO) E. Carmen/Fiscoff/Madison St./Macgregor/Dan & Coley.
Miami (Al Anderson-WIOD) Carpenters/Billy Joel/George Fiscoff.
Havelock (Don Harrison-WMQ/FM) Al Stewart/Kaptain Kool & Kongs/Village People.
Brookhaven (Randall Smith-WMBJ) J. Hayward/Ronstadt/R. Flack/Deffet/Billy Joel.
Jackson (Bob Rall-WSLI) Carpenters/Melissa/Dan & Coley. Gains: B & N/Al Stewart/Bishop.
Abbeville (Gary Shannon-KROF) Ronstadt/Dan & Coley/Joel/Elton/George Defett.
Charleston (Gus Copeland-WGOW) Al Stewart/Joe Cocker/Clapton/Barbra & Neil.
Nashville (Mary Catherine-WSM) Humperdinck/Pride/Ward/Carpenters.

MIDWEST

A - C Correspondents' Reports

Columbus (Denny Nugent-WTVN) Chicago/Hayward/Carpenters. Gains: Melissa/B & N/Dr. Hook.
- - - (Mike Raub-WBNS) Firefall. Gains: Chicago/B & N/A. Bridges/A. Gibb/Al Stewart.
Marion (Michael Greene-WDIF) Al Stewart/Pablo Cruise/Bridges/Deffet. Gains: Carmen.
Canton (Rick Jacobs-WHBC) Firefall/Elton/Bridges/Hill/Reddy/Campbell/K. Rogers.
Akron (Fred Anthony-WAKR) A. Gibb/Anka/Clapton. Gains: Michael Johnson.
Toledo (Leah Myers-WSPD) Joel/Kate Bush/Fishcoff/S. Gibbons/James Walsh Gypsy Bd.
Chicago (John Wetherbee-WFYR) Joel/Clapton/F & W. Gains: B & N/Vannelli.
Detroit (Kevin Sanderson-WCAR) Firefall/Manchester/Ronstadt. Gains: Al Stewart/Chicago.
Flint (Ken Myers-WTRX) B & N/Rita C./Elton. Gains: Dr. Hook/Carmen/P. Davis.
Saginaw (Rick Belcher-WGSO) Joel/Matthews/Rogers/Cooper Bros./Flack/Peter, Paul & Mary.
Appleton (Rob Shannon-WYNE) Lindisfarne/Pablo Cruise/Mangione. Gains: Dr. Hook/D & M.
La Crosse (Ted Jacobson-WIZO) Rita C./Hayward/Player. Gains: Dr. Hook/Al Stewart/Sayer.
Racine (Bob Cook-WRJN) D & M/Ambrosia/B & N/Loggins. Gains: Leo Sayer.
Wausau (Chuck Williams-WSAU) C. King/Carpenters/Melissa/Humperdinck. Gains: E.L.O.
Minneapolis (Curt Lundgren-WCCO/WM) Elton/Ronstadt/Flack (OVER)/Macgrog.
Northfield (Mike Wrubel-KYM) Hill/Kihn/Capaldi/Flack/Fishcoff. Gains: Joel/A. Gibb.
Bismarck (Tom Bitz-KBOM) Alice/Cooper/Mangione/Chicago/Elton/Moody Blues/S. Davis, Jr.
Wahpeton (Kris Delaney-KBMW) Hill/Seger/Carmen/Melissa/Alice Cooper/Elton/H. Welch/Scdaka.
Dubuque (Steve Sesterhenn-KDTH) Campbell/Alie Cooper/Cooper Bros. Gains: Carmen/Hayward.
Des Moines (Del Hull-KRTN) K. Rogers/Firefall/Dan & Coley.
Mason City (Steve Locker-KGLO) Summer/Rita C./Clapton/Elton/Joel/Cooper Bros./Madison St.
Cedar Rapids (Frank Hanford-WMT) Dan & Coley/Carpenters/Flack. Gains: Rita C./Stewart.
Springfield (Greg Phillips-KGBX) G. Deffet/Humperdinck/Melissa/Dan & Coley/Dan Hill.
Jefferson City (Mike Schafer-KJMO) Seger/Ian Matthews/Lindisfarne/P. Stanley.
St. Louis (Bob Osborne-KMOX) McLean/Fricke/Joel/B. Morrison/Capaldi/R. Flack (OVER).
- - - (Ed Scarborough-KSD) Bob Seger/Campbell. Gains: Gibb/Chicago/Player.
Sikeston (Thom Bishop-KSIM) Mary Welch/Seger/Dan Hill. Gains: Hayward/F & W.

SOUTHWEST

Austin (Bob Joseph-KCSW) L. Ronstadt/J.P. Young/Midnight Express Soundtrack.
Tyler (Brad Houston-KTBB) Alice Cooper/Ronstadt/Lindisfarne/Dan & Coley. Gains: Ambrosia.
Phoenix (Dan Armstrong-KYO) Bishop/Cooper Bros./L. Taylor/Carpenters. Gains: B & N.
Salt Lake City (George Lemich-KSL) K. Rogers/Humperdinck/S. Davis, Jr./Macgregor.
Rock Springs (Rod Tucker-KKK) B & N/Anka/Melissa/Ian Matthews. Gains: Clout/Al Stewart.
A - C Correspondents' Reports

WEST

Reno (Mike Haggerty-KOLO) Joel/E. Money/Bridges/Steely Dan (HERE AT THE WESTERN WORLD).
Los Angeles (Tess Russell & Ron Rodriguez-KMPC) Andy Gibb/Billy Joel.
Santa Maria (Johnny Dixon-KSEE) Alice Cooper/Firefall. Gains: P. Anka/E. C. King.
Monterey (Randy Summers-KWAV/9M) B. Joel/Hall & Oates/Fuller & Kaz/Coofer Bros.
- - - (Eric Scott-KIDD) D & M/F & W. Gains: Bishop/Cotton/A. Gibb/Paul Anka.
- - - (Brian Eaton-KNBR) Bridges/Alice Cooper. Gains: B & N.
- - - (Don Hofmann-KSFO) Billy Joel/Rita Coolidge/Moody Blues/Clout.
Santa Rosa (Jerry Johnson-KSRo) Joel/Elton/Campbell/Anka. Gains: Summer/Vannelli/B & N.
Sacramento (Dave Darin-KGNR) A. Gibb/Firefall/O.C. Smith/Macgregor. Gains: Al Stewart.

NORTHWEST

Grants Pass (Phil Watkins-KAGI) B & N/Clout/Pablo Cruise/B. Joel/A. Bridges/Elton.
Klamath Falls (Steve Kenyon-KAGO) Alicia Bridges/Firefall/Justin Hayward.
Roseburg (Tom Worden-KRSB) B & N/Moody Blues/Cotton/Clapton/Joel/Alice Cooper/Campbell.
Coquille (Rick Moore-KWRO) B. Joel/Campbell/Wings/Clapton/Eddie Money.
Coos Bay (Dave Lee-KYNG) B. Joel/Valli/Lindisfarne/Elton/Dan & Coley.
- - - (Catherine Bitterman-KPNW) A. Bridges/Clout/Alice Cooper/L. Taylor/R. Flack.
Corvallis (Weldon Greig-KLOO) Joel/Melissa/T. Orlando/B. Morrison/D. Friedman.
Everett (Dan Maus-KRKO) Alice Cooper/Joel/Paul Anka. Gains: Cotton/Pablo Cruise/Clout.
Yakima (Frank Taylor-KMWF) B & N/Joel/Melissa/Seger/Carpenters. Gains: C. Mangione.
Moses Lake (Dennis Soapes-KSXX) E.L.O./B & N. Gains: Heart/Vannelli/Bishop/Manilow.
Boise (Lee Chabre-KBOI) Joel/Firefall/Alice Cooper/Bridges/Mangione/R & N.
Blackfoot (Jack Sunday-KBLI) Melissa/Rogers/Fiscoff/Firefall/Joel/F & W. Gains: Sayer/Bishop/B & N.
Missoula (Stebbins-KGVO) A. Gibb/Rogers/Rabbitt/Commodores. Gains: Summer/Manilow.

Adult Contemporary LP Cuts

Barry Manilow-SOMEBWHERE IN THE NIGHT
Billy Joel-ROSA/LINDA'S EYES/HONESTY
Stephen Bishop-LOOKING FOR THE RIGHT ONE
Fogelberg & Weisberg-SINCE YOU'VE ASKED

Linda Ronstadt-LOVE ME TENDER
Elton John-SHINE ON THROUGH
Al Stewart-SONG ON THE RADIO
Country Music

(Associate Editor, Elma Greer)

Prime Mover: BURGERS AND FRIES-Charley Pride (RCA)
Charley puts out hits like a fast food chain puts out food.

Top Add: YOUR LOVE HAD TAKEN ME THAT HIGH-Conway Twitty (MCA)
The Twitty Bird in full flight.

Top Country Hits

Prime Mover: BURGERS AND FRIES-Charley Pride (RCA)
Charley puts out hits like a fast food chain puts out food.

Top Add: YOUR LOVE HAD TAKEN ME THAT HIGH-Conway Twitty (MCA)
The Twitty Bird in full flight.

Top Country Hits

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<th>Artist</th>
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<td>SLEEPING SINGLE...</td>
<td>Barbara Mandrell</td>
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<td>2</td>
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<td>I JUST WANT TO LOVE...</td>
<td>E.Rabbitt</td>
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<td>SWEET DESIRE</td>
<td>Kendalls</td>
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<td>ANYONE WHO ISN'T...</td>
<td>Rogers &amp; West</td>
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<td>AIN'T NO CALIFORNIA</td>
<td>Mel Tillis</td>
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<td>CRYIN' AGAIN</td>
<td>Oak Ridge Bvos</td>
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<td>LET'S TAKE THE LONG WAY...</td>
<td>R.Milsap</td>
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<td>FADIN' IN, FADIN' OUT</td>
<td>Overstreet</td>
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<td>9</td>
<td>ON MY KNEES</td>
<td>Rich &amp; Fricke</td>
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<td>10</td>
<td>LITTLE THINGS MEAN...</td>
<td>Margo Smith</td>
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<td>11</td>
<td>DAYLIGHT</td>
<td>T.G. Sheppard</td>
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<tr>
<td>12</td>
<td>12</td>
<td>TWO LONELY PEOPLE</td>
<td>Moe Bandy</td>
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<tr>
<td>13</td>
<td>13</td>
<td>THAT'S WHAT YOU DO...</td>
<td>C. McClain</td>
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<tr>
<td>14</td>
<td>14</td>
<td>WHAT HAVE YOU GOT...</td>
<td>Tom. T. Hall</td>
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<tr>
<td>15</td>
<td>15</td>
<td>BURGERS AND FRIES</td>
<td>Charley Pride</td>
</tr>
</tbody>
</table>

Next In Line

TULSA TIME-Don Williams
SHARING THE NIGHT TOGETHER-Dr. Hook
STORMY WEATHER-Stella Parton
JUST OUT OF REACH-L.G. Hudson
JULIET AND ROMEO-Ronnie Sessions
HANDCUFFED TO A HEARTACHE-M.K. Miller
BACK TO THE LOVE-Susie Allanson
RAINING IN MY HEART-Leo Sayer
WE'VE COME A LONG WAY, BABY-Loretta Lynn
THINGS I'D DO FOR YOU-Mundo Earwood

Other Gains, Sales and/or Requests

THEN YOU'LL REMEMBER-Sterling Whipple
I'VE DONE ENOUGH DYIN' TODAY-Larry Gatlin
DO YOU EVER FOOL AROUND-Joe Stampley
RHYTHM OF THE RAIN-Jacky Ward
DOUBLE-S-Bill Anderson
AIN'T LIFE HELL-Hank & Willie
YOUR LOVE HAD TAKEN ME THAT HIGH-C. Twitty
LADY LAY DOWN-John Conlee
PLEASE DON'T PLAY A LOVE SONG-Marty Robbins
HIGH AND DRY-Joe Sun

Airplay (New listings are underlined)

Jerry Reed (17); Janie Fricke (16); Freddy Fender (16); Mickey Gilley (16); Kenny O'Dell (14); Ava Barber (12); Gail Davies (12); Bellamy Bros. (11); Dickie Lee (11); Ron Shaw (11).

New Releases That Merit Airplay

IT'S TIME WE TALK THINGS OVER-Rex Allen,Jr. (WB) IT'LL BE HER-Johnny Cash (Columbia)
TEXAS (When I Die)-Tanya Tucker (MCA) LAY A LITTLE LOVIN' ON ME-B.Medley (UA)
Country LP Cuts

CORRESPONDENTS' PREFERRED ALBUM CUTS

Waylon Jennings - BUDDY HOLLY Medley/TONIGHT
THE BOTTLE LET ME DOWN
Don Williams - LAY DOWN BESIDE ME/MUST BE LOVE
Barbara Mandrell - PITY PARTY/EARLY FALL/I FEEL
THE HURT/I BELIEVE YOU
Donna Fargo - SOMEONE SPECIAL/SWEET SEXY GUY/ DON'T FORGET TO REMEMBER/REACH
Dave & Sugar - IT'S A HEARTACHE/SOMEBODY WAKE ME/BABY TAKE YOUR COAT OFF
Charley Pride - NOTHING'S PRETTIER THAN ROSE
IS/THE BEST IN THE WORLD
Conway Twitty - THAT'S ALL SHE WROTE/SHE'S A WOMAN ALL THE WAY
Tom T. Hall - THE THREE SOFA STORY/COULDN'T LIVE IN SOUTHERN CALIFORNIA/GIMME PEACE

RECOMMENDED NEW ALBUM CUTS

"Rose Colored Glasses" - John Conlee (ABC)
"Something Special/I'll Be Easy/She Loves My Troubles Away/Just Let It Slide"
"Rainbow" - Jacky Ward (Mercury)
"Rainbow/That's All I Want From You/Wisdom Of A Fool"
"Old Flames" - Joe Sun (Ovation)
"Blue Ribbon Blues/Midnight Train Of Memories/Long Black Veil"
"Gone Girl" - Johnny Cash (Columbia)
"Gone Girl/The Diplomat/No Expectations/You And Me"
"Human Emotions" - David Allan Coe (Col)
"If This Is Just A Game/Mississippi River/Queen/Human Emotions/Whiskey & Women"

Roundup

NORTHEAST

Toronto (Ross Howey-CFGM) Pl-T.Overstreet, M.Earwood, E.Babbitt, F.Hart, R.Crowell (VOILA)
Portland, Me. (Hal Knight-WPUR) Pl-C.Pride, B.J.Spears, R.McDowell, G.Barber, D.Lee
New Castle (Gary Lee-WBZY) Pl-Rich/Fricke, Waylon, M.K.Miller, Dr. Hook
New York (Pam Green-WHNY) Pl-Rich & Fricke, V.Gosdin, C.Hunley, Johnny Paycheck
Wheeling (Bob Berry-WWVA) Pl-Conway Twitty, S.Allanson, F.Fender, B.Bare

SOUTHEAST

Asheville (Dave Jacobs-WWNC) Gns-R.Shaw (29-13), Connie Smith (43-27) Pl-S.Reed, L.Gatlin
Jacksonville (Crazy Johnny-WLAS) Pl-D.King, P.Schmucker, J.Reed, M.Clark, A.Barber
Columbia (Ken Martin-WCOS/FM) Pl-M.Gilley, F.Fender, Conway, L.Lynn, S.Allanson
Atlanta (Jim Clemens-WPLO) Pl-Statler Bros., D.Parton, T.Tucker, B.Medley, Bellamy Bros.
Carrolton (Michael Styles-WLBB) Pl-Tennesseeans, C.Pride, L.Ronstadt, Dennis, R.Bailey, J.Ely
Orlando (Bob Nyles-WHOO) Pl-Bellamy Bros, Conway, G.Davies, J.Chesnut, D.King, R.C.Bannon
Cypress Gardens (Dave Campbell-WGTO) Pl-J.Reed, J.Stampley, P.Wagoner, D.Haddock, M.Translate
Jacksonville (John St.John-WQIK) Pl-J.Reed, C.Twitty, R.Coolidge, J.Cash, O.B.McClinton
St. Petersburg (Joe Patrick-WQYK/FM) Pl-T.Hall, D.Williams, B.Bare, Collee, Waylon
Panama City (John Dunaway-WPAP) Pl-S.Parton, C.Twitty, M.Gilley, J.Reed, J.Anderson

SOUTH

Birmingham (Dan Brennan-WVOK) Gns-L.G.Hudson (20-6) Pl-R.Bailey, W.Newton, B.C.Craddock
Huntsville (Rick Warren-WBHP) Gns-Poachers (27-24) Pl-C.Twitty, J.Russell, Stacey Rowe
--- (Sam Faulk-WLVI) Pl-J.Reed, B.Fairchild, W.Nelson, Freddy Fender
Mobile (Bill Robbins-WKSN) Deb-M.Earwood (20) Pl-Willie (Col), C.Pride, Merle & Leona
Dothan (Gil Anthony-WAGF) Pl-C.Twitty, C.Pride, D.Williams, J.Sun, S.Allanson
Biloxi (Jim Bailey-WVMI) Pl-M.K. Miller, C.Pride, Merle & Leona, Mundo Earwood
Passacaglia (Larry Hester-WGUD) Pl-D.Williams, O.B.McClinton, A.Barber, J.Conlee, D.McClinton
Natchez (Bob Cupit-WNAT) Pl-C.Twitty, J.Chesnut, J.Sun, B.Anderson, C_POLLARD

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 (415) 392-7750
Roundup

Shreveport (Ken Loomis-KWKH) Pl-Statlers, K.O'Dell, L.G.Hudson, J. Anderson, M. Robbins
   - - - (Tom Phifer-KRMD) Pl-S.Allanson, F.Fender, M. Robbins, N.Felts, D.Williams
Monroe (Charley Cook-KNOE) Pl-K.Rogers, P.Rakes, R.McDowell, D.Williams, J.Wallace
Houma (Les Domangue-KCIL) #1-Rich/Fricke PK-D.Williams Pl-J.Sun (both). Req-J.Stampley
Nashville (Mary Catherine-WSM) Gns-L.Hargrove(31-27) Pl-J.Ward, B.J.Spears, M.Gilley
Harlan (John Berkeley-WFSR) Pl-K.Rogers, Waylon, C.Pride, Merle & Leona, R.Sessions
Ashland (Dave McLain-WCTR) Pl-C.Pride, J.Paycheck, Waylon, Willie (Col), F.Fender
   
Akron (Don Dempsey-WSLR) Gns-K.Rogers(29-22) Pl-John Conlee, Don Williams
Toledo (Bob Pepas-WTOD) Pk-B.Anderson Pl-Willie (Col), K.Rogers, Waylon, J.Reed
South Bend (Tom Sidwell-WJVA) Deb-Dr. Hook (25). Pl-M.K.Miller, C.Pride, G.Campbell, Loretta
Indianapolis (Bob Wise-WFMS) Pl-D.Williams, J.Paycheck, Merle & Leona, S.Parton, Dr.Hook
   - - - (Bill Robinson-WIRE) Pk-Bellamy Bros. Pl-J.Conlee, J.Ward, R.W.Blackwood
Ann Arbor (Mark Thomas-WRS) Pl-J.Sun, J.Ward, M.Gilley, Dr.Hook, J.Stampley, J.Reed
Chicago (Bill Hart-WJJD) Pl-Statlers Bros., S.Parton, M.K.Miller, J.Conlee, J.Ward, Conway
Saginaw (Tommy Samoray-KCQ) Pl-Dr.Hook, D.Williams, C.Pride, Merle & Leona, S.Parton
Detroit (Tom Allen-WDEE) Pl-M.K.Miller, S.Parton, B.Medley, R.Allen Jr., J.Reed, S.Allanson
Milwaukee (Ken Rice-WBCS) Pl-Dr. Hook, Bobby Bare, Charley Pride
Stevens Point (Pat Martin-WXYQ) Gns-R.Sessions(23-18) Pl-J.Conlee, J.Ward, Willie (Col)
   - - - (Tim Wilson-WAXX) Gns-S.Whipple(40-29) Pl-R.Price, Merle & Leona, J.Ward
Amery (Cary Dean-WXCE) Pl-Charley Pride, R.Barlow, Loretta Lynn, Kenny Rogers
Manitowoc (Bob Irish-WCUB) Deb-J.Sun(24), K.O'Dell(28) Pl-D.Williams, B.Anderson, P.Sue
Oshkosh (Doug Lane-WYTL) Pl-J.Fricke, R.Coolidge, D.Boone, D.Williams, J.Sun, B.G.Rice, Waylon
Rochester, Minn (Ken Klingsporn-KKEE) Pl-Waylon, D.Williams, A.Barber, R.McDowell
Theif River Falls (Jim Olson-KTRF) Pl-Lynn, G.Campbell, Don King, J.Reed, O.B.McClinton
Minneapolis (Gregg Lindahl-WDGY) Pl-Charlie Rich & J. Fricke, John Conlee
Saint Cloud (Dean Allen-WWJO) Pl-Kenny Rogers, Willie (Col), Vernon Gosdin
Aberdeen (Jack McDaniel-KKAA) Pl-Willie (L.S.), M. Sun, L.G.Hudson, D.Lee
Jamestown (Mark Peterson-KSJB) Pl-C.Twitty, M.Gilley, D.King, J.Anderson, J.Reed, Wagoner
Bismarck (Marc Allen-KBMR) Pl-Lindsay, M.Lunsford, W.Jennings, Michael Clark, Joe Sun
Fargo (Donnie Roberts-KFGO) Pl-L.Gatlin, S.Parton, D.Williams, G.Campbell, C.Twitty
Des Moines (Jarrett Day-KSNO) Gns-J.Ward(38-30) Pl-J.Paycheck, D.Williams, Willie (Col)
   
Kansas City, Ks. (Moon Mullins-WDAF) Deb-Merle & Leona(30). Pl-Dr.Hook, Reg-K.Rogers
   - - - (Gary Semro-KCKN) Pl-Bellamy Bros., Dr. Hook, Conway Twitty, J.Colter
St. Joseph (Bob Orf-KFEO) Gns-M. Street(20-12). Pl-A.Barber, B.Wright, Floyd Cramer
St. Charles (Mike Fee-KIRL) Gns-N.Felts(36-31) Pl-G.Campbell, J.Paycheck, K.Rogers
St. Louis (Walt Turner-WIL) Pl-J.Conlee, K.Rogers, J.Fricke, L.Gatlin, M.Robbins
Festus (Gl Collins-KJCF) Deb-Wood Newton (18). Pl-Dr.Hook, J.Paycheck, D.Williams, Conway
Hiawatha (John L.0'Sullivan-KNZA) Pl-0.B.McClinton, P.Wagoner, D.King, L.Naile
Ottawa, Ks. (Alden Weatherbie-KOFO) Pl-Johnny Paycheck, Bobby Bare, Joe Stampley
   
Port Arthur (Dick Davis-KYKR) Gns-G.Campbell(20-12). Pl-J.Sun, W.Newton, J.Conlee
Beaumont (Bob Shannon-KTRM) Pl-Waylon Jennings, Conway Twitty, Mickey Gilley
   
THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 (415) 392-7750
**Roundup**

Lufkin (Dave Granger-KSPL) P1-J.Ely, G.Davies, J. Simmons, Willie (Col). Req-E.Clapton, R.Shaw
Paris, Tx. (Warren Davis-KPRE) Gns-A.Barber (34-27). P1-B. Bare, Willie (Col), G.Campbell
Fort Worth (Scott Reese-KKOL) P1-K.Rogers, S.Parton, G.Davies, S.Allanson, Joe Sun
- - - (Art Davis-WBAP) P1-Bobby Bare, Joe Sun, Glenn Barber, Ron Shaw
Dallas (Peggy Sears-KBOX) P1-J. Ward, W.Newton, M.Robbins, L.Gatlin, Loretta Lynn
Austin (Joe P.Ethridge-KVET) P1-J. Ward, W.Newton, L.Gatlin, J. Reed, J. Chesnut, B.J.Spears
Houston (Dr. Bruce Nelson-KENR) Gns-J. Conlee (28-6). P1-G. Stewart, W.Newton, T. Overstreet
- - - (Joe Ladd-KIKK) Gns-K. Rogers (36-11). P1-C. Twitty, M. Gilley, R. Price, Statlers Bros
Victoria, Tx. (Marvin Paul-KNAL) Gns-G. Davies (34-28). P1-J. Stampley, J. Conlee, F. Fender
Kingsville (Sam Moya-KINE) P1-Charly McClain, Kendalls, Waylon Jennings, G. Campbell
Amarillo (Shotgun Kelly-KBUY) P1-K. O'Dell, J. Ward, L. Gatlin, R. Sessions, J. Reed
Corpus Cristi (Ed Sharpe-KOUL) P1-Dr. Hook, Waylon, Bellamy Bros., C. Pride, D. Boone
Waco (Ray Welch-KKIK) P1-P. Rakes, K. O'Dell, R. Head, Poachers, A. Barber
Tulsa (Fran Coach-KTOW) P1-J. Sun, Loretta Lynn, Waylon Jennings, J. Fricke
- - - (Billy Parker-KVOO) Gns-T. G. Sheppard (9-1). P1-B. Anderson, Stacey Rowe, Jim Chesnut

**ROCKY MOUNTAINS**

Pueblo (A. J. Avalos-KPUB) P1-Marty Robbins, John Conlee, Talmadge Wells
Billings (Mary June-KBMY) P1-Susie Allanson, Mel Street, Dr. Hook, Loretta Lynn, Roy Head
Wolf Point (Jeff Bolstad-KVCK) Gns-Hank & Willie (12-5), K. O'Dell (28-20). P1-C. Twitty
Polson (Ed Nystrom-KERR) P1-W. Nelson (Col), M. Haggard (Cap), Merle & Leona, J. Abbott
Twin Falls (Carl R. Raida-KLIX) P1-G. Davies, B. J. Spears, B. Anderson, J. Paycheck, D. Williams
Tucson (Tim Tyler-KKIX) P1-D. Boone, B. Anderson, M. Gilley, A. Barber, S. Allanson
Phoenix (Terry Black-KJZZ) P1-C. Twitty, L. Gatlin, M. Gilley, P. Wagoner, Req-Price
- - - (John Buchanan-KKNX) Gns-J. Wallace (31-21). P1-D. Williams, Conway, P. Wagoner.

**FAR WEST**

Las Vegas (Johnny Steele-KRAM) P1-M. Gilley, J. Ward, J. Anderson, M. Robbins, C. Twitty
San Diego (Ron West-KSON) P1-J. Reed, N. Felts, J. Wallace, C. Twitty, Statlers, B. Anderson
San Bernardino (Bob Mitchell-KKCK) Deb-J. Cash (26), Bellamy Bros (27), Hunley (28)
Hanford (Dave Bazzell-KNGS) P1-D. Lee, C. Twitty, K. O'Dell. Req-S. Allanson, N. Felts, R. Sessions
Modesto (Kenny Roberts-KTRB) P1-Waylon Jennings, Dr. Hook, Ronnie Sessions
San Jose (Jay Albright-KEEN) P1-J. Stampley, Dolly (both), G. Stewart, Bellamy Bros., C. Twitty
Oakland (Bobby Guerra-KNEW) Gns-K. Rogers (39-29). P1-W. Newton, J. Colter, Conway Twitty
Medford (Sean O'Brien-KCMX) P1-J. Wallace, J. Sun, Bellamy Bros., K. O'Dell, A. Barber
Eugene (Tom Edwards-KEED) P1-M. Clark, C. Twitty, M. Gilley, R. Sessions, D. McBride
Portland, Or. (Bob Zane-KRD) P1-J. Sun, R. Anthony, R. Head, C. Twitty, Bellamy Bros.
Seattle, Or. (Eddie Edwards-KGAY) P1-C. Twitty, F. Fender, G. Barber, M. Gilley, H. Cornelius
Everett (Dave Alan-KWYZ) Gns-G. Davies (27-19). P1-J. Paycheck, S. Allanson, G. Campbell, L. Lynn
Kennewick (Michael A. Purcell-KOTY) Deb-Hank & Willie (30). P1-C. Twitty, B. Anderson

**COUNTRY JOBS**

<table>
<thead>
<tr>
<th>Station</th>
<th>Contact</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIRL-St. Charles, Mo.</td>
<td>*Mike Fee (Box 1460 - 63301)</td>
<td>Air Talent (E.O.E.)</td>
</tr>
<tr>
<td>KKIK-Waco, Tx.</td>
<td>John Wallis (Box 7957 - 76710)</td>
<td>Air Talent (M/F)</td>
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<tr>
<td>KCKC-San Bernardino</td>
<td>Bob Mitchell (714-882-2575)</td>
<td>Air Tal./Prod./1st (AM Dr.)</td>
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<tr>
<td>WKSJ-AM/FM-Mobile, Ala.</td>
<td>Bill Robbins (205-344-9900)</td>
<td>Program Director</td>
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</tbody>
</table>

*No calls*
Black Radio
(Associate Editor, Betty Hollars)

Hot Line: GET DOWN—Gene Chandler (20th/Chi-Sound)
"Down" definitely is not the direction this single is taking!

Looking Good: LONG STROKE—ADC Band (Cotillion)

Correspondents' Top Thirty

<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
<th>Song Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>IT SEEMS TO HANG ON</td>
<td>Ashford &amp; S.</td>
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<td>2</td>
<td>2</td>
<td>ONE NATION</td>
<td>Funkadelic</td>
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<td>3</td>
<td>3</td>
<td>YOUR SWEETNESS...</td>
<td>Barry White</td>
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<td>I'M EVERY WOMAN</td>
<td>Chaka Khan</td>
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<td>BLAME IT ON THE BOOGIE</td>
<td>Jacksons</td>
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<td>6</td>
<td>MACARTHUR PARK</td>
<td>Donna Summer</td>
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<td>7</td>
<td>7</td>
<td>STAND UP</td>
<td>Atlantic Starr</td>
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<td>FLYING HIGH</td>
<td>Commodores</td>
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<td>9</td>
<td>9</td>
<td>THERE'LL NEVER BE</td>
<td>Switch</td>
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<td>10</td>
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<td>MARY JANE-Rick James</td>
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<td>11</td>
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<td>TONIGHT IS THE NIGHT</td>
<td>Betty Wright</td>
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<td>GOT TO BE REAL</td>
<td>Cheryl Lynn</td>
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<td>DISCO TO GO</td>
<td>Brides of Funkenstein</td>
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<td>EASE ON DOWN</td>
<td>Ross/Jackson</td>
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<td>15</td>
<td>15</td>
<td>YOU WERE MEANT FOR ME</td>
<td>D. Hathaway</td>
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</tbody>
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Movin' On Up

LOVE DON'T LIVE HERE ANYMORE—Rose Royce (WB) DON'T HOLD BACK—Chanson (Ariola)

Top Airplay

SWEET MUSIC MAN—Millie Jackson
UNLOCK YOUR MIND—Staples
MIDNIGHT GIRL—Lenny Williams
WHAT YOU WON'T DO FOR LOVE—Bobby Caldwell
YOU FOOL ED ME—Grey & Hanks
I WANNA MAKE LOVE TO YOU—Randy Brown
DON'T STOP, GET OFF—Sylvers
ONLY YOU—Teddy Pendergrass
YOU SHOULD DO IT—Peter Brown
IN THE NIGHTTIME—Michael Henderson
BARE BACK—Temptations
LOVE TO BURN—O.C. Smith
ANGEL DUST—Gil Scott-Heron
COOLING OUT—Jerry Butler
RIDE-O-ROCKET—Bros. Johnson
LOVE ATTACK—Shotgun
I LOVE THE NIGHT—Alicia Bridges

Correspondents’ Preferred Picks

I DON'T KNOW IF IT’S RIGHT—Evelyn "Champagne" King (RCA)
GANGSTER OF LOVE—Johnny "Guitar" Watson (DJM)
LIVING IT UP FRIDAY NIGHT—Bell & James (A&M)
INSTANT REPLAY—Dan Hartman (Blue Sky)
YOU STEPPED INTO MY LIFE—Melba Moore (Epic)
ACROSS THE STREET—Sho'Nuff (Stax)
SECOND THAT EMOTION—Thelma Jones (Columbia)
FREE ME—Bonnie Pointer (Motown)
DON'T WANNA COME BACK—Mother's Finest (Epic)
I'M COMING HOME AGAIN—Gladys Knight (Buddah)
ALMOST LIKE BEING IN LOVE—Michael Johnson (EMI)
WHOLE LOTTA SHAKIN' GOIN' ON—Emotions (Col)
PARTY—Leon Haywood (MCA)
IN THE BUSH—Musique (Prelude)
SAY A PRAYER FOR TWO—Crown Heights (Delite)
DON'T LET IT GO TO YOUR HEAD—Jean Carn (P.I.)
Regional Highlights

Albany (Doc Suttles-WJIZ) #1-Prince, #3-Stargard, #7-Rick James, #10-Sylvestor. Gns: Grey & Hanks, Moments, Thelma Jones, Commodores, T-Life, Barry White, Gil Scott-Heron, Chic, Lenny Williams. New: Smokey Robinson, Sun, Temptations, War, General Johnson.

Birmingham (Helen Bass-WBUL) #1-Staples, #2-Jacksons, #4-Sylvers, #6-Teddy Pendergrass, #10-Pockets. Gns: Karen Young, Shotgun, Mother's Finest, Melba Moore, Jerry Butler, Kool & Gang, Dells, Whispers, Chaka Khan, Art Wilson, George Benson, George Duke. New: Controllers, Temptations, Emotions, Thelma Jones, Phyrework. Rq: LTD, Shotgun.


Cleveland (G Kelly Jones-WABQ) #1-Ashford & S., #3-Peter Brown, #5-Gino Vannelli, #7-Maze, #8-Quasar, #9-Donna Summer. Gns: Chaka Khan, Rick James, Emotions, ADC Band, Evelyn King, Melba Moore, Lenny Williams, Real Thing. New: Micki Lynn Jones. On: Kinsman Dazz.


Houston (Pam Wells-KMJQ) #1-Barry White, #2-Cheryl Lynn, #4-Foxy, #6-Chic, #7-Roy Ayers, #9-Staples, #10-Rick James. Gns: Donna Summer, Teddy Pendergrass, Jackson, Gino Vannelli, Peter Brown, Chanson, Gil Scott-Heron, Al Jarreau, Rose Royce, Howard Kenny. New: ADC Band, Greg Diamond. New LP's: Wilton Felder, Patrice Rushen, Stargard.


Orlando (Steve Crumbley-WORL) #1-Alicia Bridges, #2-Cheryl Lynn, #4-Chaka Khan, #6-Rick James, #7-Donna Summer, #9-Quasar, #10-Gino Vannelli. Gns: Lenny Williams, Gene Chandler, Evelyn King, LTD, Chanson, Mother's Finest, Jerry Butler, Vivian Reed, Pablo Cruise, ADC Band, Bonnie Pointer, Bobby Caldwell. New: E.W.& F., Esther Williams, Dan Hartman.

St. Louis (Earl Parnell-KATZ) #1-Quasar, #3-Quincy Jones, #4-Rick James, #7-Con Funk Shun, #8-Switch, #9-Bros. Johnson, #10-Whispers. Gns: Brides of Funkenstein, Gil Scott-Heron, Chanson. New: ADC Band, Gonzalez, Roland Bautista, Al Hudson. On: Gladys Knight, Sho'Nuff.

St. Matthews (Andy Henderson-WQKI) #1-Jacksons, #3-Ross & Jackson, #5-Rick James, #7-Barry White, #8-Dorothy Moore, #9-Millie Jackson, #10-Chaka Khan. New: Wilson Pickett, Lenny Williams, Al Hudson, Peaches & Herb, Fatback Band. On: Gene Chandler, Bobby Caldwell.


Stockton (Carol Benson-KUOP/FM) Strong: D.Summer, Temptations, Cheryl Lynn, Pockets, Millie Jackson, Quazar, Sylvester, J.G.Watson. New: Caroline Crawford, J.Jenkins, Maxayn, FLB.


THE GAVIN REPORT. One Embarcadero Center, Suite 220, San Francisco, CA 94111 (415) 392-7750
NEW RELEASES
-29- NOVEMBER 3, 1978

Albums of the Week
Reviewed by Ron Fell

"Backless"-Eric Clapton (RSO) The good Clapton albums, like this one, have a spirit unlike any other albums that come through this office. Clapton's relaxed singing is pierced by shafts of crystal pure guitar licks. PROMISES, WATCH OUT FOR LUCY, TELL ME THAT YOU LOVE ME/IF I DON'T BE THERE BY MORNING, TULSA TIME, and ROLL IT (Marcy Levy Fan club forms on the right).

Recommended from the following LP's;

"Two For The Show"-Kansas (Kirshner) SONG FOR AMERICA/POINT OF KNOW RETURN/ DUST IN THE WIND (Acoustic Guitar Solo)/THE WALL/CARRY ON WAYWARD SON
"Playin' To Win"-Outlaws (Arista) TAKE IT ANYWAY YOU WANT IT/CRY SOME MORE/IF DREAMS CAME TRUE/A REAL GOOD FEELIN'
"Pleasure & Pain"-Dr. Hook (Capitol) SHARING THE NIGHT TOGETHER/KNOWING SHE'S THERE/WHEN YOU'RE IN LOVE WITH A BEAUTIFUL WOMAN/I GAVE HER COMFORT
"Partners In Crime"-Bandit (Ariola) STICK AROUND/HIGH ON YOUR LOVE/ONE WAY LOVE/ CHANGE OF HEART
"Legend"-Poco (ABC) BOOMERANG/LITTLE DARLIN'/HEART OF THE NIGHT/CRAZY LOVE
"Miss Gladys Knight"-Gladys Knight (Buddah) WE DON'T MAKE EACH OTHER LAUGH ANYMORE/I'M COMIN' HOME AGAIN/WITH YOU IN MIND/LOVE GIVES YOU THE POWER
"TNT"-Tanya Tucker (MCA) LOVER GOODBYE/NOT FADE AWAY/IF YOU FEEL IT
"Bobby David" (20th) TRY TRY AGAIN/SAY YOU DO/WHAT A WAY TO GO..CRY ANYMORE
"Kinsman Dazz" (20th) SATURDAY NIGHT/DAZZBERRY JAM/FORGET ABOUT LOVIN' YOU
"Bang Your Door"-Charlie Ainley (Nemperor) HEAT OF THE NIGHT/A GOOD ONE/BANG...
"New Worlds"-Mandrill (Arista) WHEN YOU SMILE/TOO LATE/HAVING A LOVE ATTACK
"I Reserve The Right"-Stillwater (Capricorn) WOMEN (BEAUTIFUL WOMEN)/I RESERVE...
"Throw Down"-Voltage Brothers (Lifesong) HOLD MY HAND/THROW DOWN
"Hemispheres"-Rush (Mercury) CIRCUMSTANCES/LA VILLA STRANGIATO

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Gavin's Gab

WALK

From Mt. Vernon, Washington, Jim Alan reports that three staffers from KBRC joined the Walk-a-Thon in the wet and cold - raised over $10,000.

SEARCH

In Yuba City, California, KOBO completed its most involved promotion ever - "The Last Great Search For Dr. Livingston". Clues to different sketches were given out on the air, and the holder of the one matching the original "Doctor" won an all expense 8 days in Hawaii.

SAD LOSS

Kansas City mourns the recent death of KCMO sportscaster Bruce Rice, one of the city's most loved personalities.

TALL TOWER

Bill McCown, PD of WANS (AM/FM)- Anderson, S.C. writes us that the FCC has approved the construction of a new 1,000 foot tower for the FM facility.

AWARD

For its news coverage of the capture of David Berkowitz, "Son of Sam" suspect, WNBC-New York received the state's A.P. Broadcasters' Association first place award.
Gary Taylor’s Personal Picks

FIRE - Pointer Sisters (Planet)  The combustible talent of the Pointers and Perry is the spark that ignites this Bruce Springsteen composition.

DANCING IN THE CITY - Marshall Hain (Harvest)  Intriguing drum work, relatable lyrics and a strong production highlight this unknown (what or who is a Marshall Hain?) record.  Our resident vinyl experts are totally in the dark about the artist, and that's a first.

Other Recommended New Releases

A MAN I'LL NEVER BE - Boston (Epic)   WHAT A NIGHT - City Boy (Mercury)
NOT FADE AWAY - Tanya Tucker (MCA)  ARE YOU FREE - Charlene (Ariola)
TRUDY - Charlie Daniels Band (Epic)   EVERY NIGHT - Phoebe Snow (Columbia)
I HATE THE WAY I LOVE IT - George & Ava (MCA)   ONE MORE BROKEN HEART - Springer Bros. (Elektra)
IT DOESN'T MATTER ANYMORE - Don McLean   THIS MOMENT IN TIME - Engelbert Humperdinck (Arista)

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Jobs

Station: KOFM-Oklahoma City
Contact: Mike Miller (405-478-0444)
Requirements: Air Talent P/T (EOE-M/F)

Station: KALE-Tri Cities, Wn.
Contact: Tom Mann (Box K - 99302)
Requirements: Air Talent (Part Time)

Station: KRZI-Waco
Contact: Mike Lucas (817-772-0930)
Requirements: Air Talent (Future)

Station: KLUC-Las Vegas
Contact: *Dave Anthony (Box 14805 - 89114)
Requirements: Air Talent (Future) (EOE-M/F)

Station: KCAP-Helena, Mt.
Contact: Jim Prince (Box 1165 - 59601)
Requirements: Air Talent (Future) (EOE-M/F)

Station: KALE-Tri Cities, Wn.
Contact: Tom Mann (Box K - 99302)
Requirements: Air Talent (AM Dr.-lst.)

Station: KROY-Sacramento
Contact: Kris Mitchell (1019 2nd - 95814)
Requirements: Air Talent (AM Dr.-EOE)

Station: KEWI-Topeka
Contact: J.R. Greeley (913-272-2122)
Requirements: Air Talent (AM Dr.-EOE-M/F)

Station: WDUZ-Green Bay
Contact: Gregg Albert (414-435-5331)
Requirements: Air Talent (AM Dr.-EOE)

Station: KSEE-Santa Maria
Contact: *Tim Scott (Box 442 - 93456)
Requirements: Air Talent (AM Dr.-EOE-M/F)

Station: KLOO-Corvallis, Or.
Contact: Tom Carnes (503-753-5566)
Requirements: Air Talent/Prod.

Station: WDIF-Marion, Oh.
Contact: Jim Roberts (Box 524 - 43302)
Requirements: Air Talent (EOE)

Station: WBT-Charlotte
Contact: *Andy Bickel (28208)
Requirements: Air Talent (Country-EOE)

Station: KSIM-Sideston, Mo.
Contact: Thom Bishop (314-471-1400)
Requirements: Air Talent (EOE-M/F)

Station: KJMO-Jefferson City
Contact: Mike Schafer (314-893-5100)
Requirements: Air Talent (EOE-M/F)

Station: KLWW-Cedar Rapids
Contact: Gary Dixon (Box 876 - 52406)
Requirements: Air Talent (EOE-M/F)

Station: KYJC-Medford
Contact: Jerry Allen (503-779-3131)
Requirements: Air Talent (EOE-M/F)

Station: WHHY-Montgomery
Contact: Larry Stevens (Box 2744 - 36105)
Requirements: Air Talent (EOE-M/F)

Station: KBDF-Eugene
Contact: Russ Kimball (Box 506-97401)
Requirements: Air Talent (EOE-M/F)

Station: KRCS-Mdland, Tx.
Contact: Darrell Ward (Box 4607 - 79701)
Requirements: Air Talent (EOE-M/F)

Station: WLAM-Lewiston, Me.
Contact: Don Zihlman (Box 929 - 04240)
Requirements: Air Talent (EOE-M/F)

Station: KOFM-Oklahoma City
Contact: Mike Miller (Box 14806 - 73113)
Requirements: Air Talent (EOE-M/F)

Station: KYSN-Colorado Springs
Contact: Dan Jackson (Box 1715 - 80901)
Requirements: Air Talent (EOE-M/F)

Station: KKBC/KPTL-Reno
Contact: Don Costa (Box 10976 - 89510)
Requirements: Air Talent (EOE-M/F)

Station: KXLY-Spokane
Contact: Bob Sands (509-328-6292)
Requirements: Air Talent (EOE-M/F)

Station: KCMC-McMinnville, Ore.
Contact: Ron Romain (Box 207 - 97128)
Requirements: Air Talent (EOE-M/F)

Station: KOIL-Omaha
Contact: Jimmy O'Neill (8901 Indian Hls-68114)
Requirements: Air Talent (EOE-M/F)

Station: WSAM-Saginaw
Contact: Ken MacDonald (517-752-8161)
Requirements: Air Talent (EOE-M/F)

Station: KUIC-Vacaville, Ca.
Contact: Harvey Levin (707-446-0200)
Requirements: Program Director