THE GAVIN REPORT #1232
WEEKLY SUMMARY

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The various listings in the following pages offer a consensus of our correspondents' evaluations of comparative music popularity in their own local areas and formats. Each correspondent utilizes whatever research methods are deemed most suitable for the stations' needs. All rights to any or all of the contents of this publication are reserved. Material may not be reproduced in any form without publisher's permission.
Headliners

Smash of the Week: LE FREAK-Chic (Atlantic)
This disco sensation has danced its way to the top.

Hot: SEPTEMBER-Earth, Wind & Fire (Columbia)
They are one of the industries' shining stars.

Top Tip: A LITTLE MORE LOVE-Olivia Newton-John (MCA)
Looking good in Atlanta, Seattle, Jacksonville, Portland, Oregon, Winston-Salem, Lubbock, Eau Claire, Muscle Shoals, St. Cloud, and Rapid City (see page 4.).

Record to Watch: SHAKE IT-Ian Matthews (Mushroom)
We tabulated 70 charted reports including: KYLT (7), WIGY (II), KOTN (15), WPRO/FM (17), WMFJ (17), B100 (18), KBOZ (18), I3Q (21) and KGW (22). On: WAKY, WAYS, WBBF, WBBQ, WGCL, WRKO, KIMN, KYA, etc.

Sleeper of the Week: DON'T CRY OUT LOUD-Melissa Manchester (Arista)
A solid A-C base has been established and the spread has begun with WQX1 (16), KRTH/FM (19), WJON (20), WFOX/FM (20), and I3Q (26), leading the way.

Top Prospect: GOT TO BE REAL-Cheryl Lynn (Columbia)
Moving across the southern portion of the country (Southeast, South, Southwest). Charts #5 at WHBQ.

Top New Airplay: PLEASE BE HOME FOR CHRISTMAS-Eagles (Asylum)
Rock Music
(Editor, Gary Taylor)

Recommended Playlist:
(Underlined sides show the strongest potential for continued growth.)

Top Twenty

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Gaining in Several Markets

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Gaining

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Regional Sales and/or Requests

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<tr>
<th>LW</th>
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<tr>
<td>I WAS MADE FOR DANCING-Leif Garrett (Scotti)</td>
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<tr>
<td>GOT TO BE REAL-Cheryl Lynn (Columbia)</td>
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<td>HOME AND DRY-Gerry Rafferty (U.A.)</td>
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<td>DON'T HOLD BACK-Chanson (Ariola)</td>
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<td>TAKE ME TO THE RIVER-Talking Heads (Sire)</td>
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<td>PLEASE BE HOME FOR CHRISTMAS-Eagles (Asylum)</td>
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<td>RUN FOR HOME-Lindisfarne (Atco)</td>
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<tr>
<td>THE DREAM NEVER DIES-Cooper Bros. (Capricorn)</td>
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<td>YOUR SWEETNESS...-Barry White (20th)</td>
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<tr>
<td>CUZ IT'S YOU GIRL-J.Walsh Gypsy Band (RCA)</td>
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<td>THERE'LL NEVER BE-Switch (Motown)</td>
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<td>YOU REALLY...-Eddie Money (Columbia)</td>
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Picks & Plays

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<th>LW</th>
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<tr>
<td>SOUL MAN-Blues Brothers (Atlantic)</td>
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<td>DANCIN' SHOES-Nigel Olsson (Bang)</td>
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<td>SHATTERED-Rolling Stones (Rolling Stones)</td>
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<td>DO YOU THINK I'M SEXY?-Rod Stewart (W.B.)</td>
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<td>YOU NEED A WOMAN TONIGHT-Capt. &amp; Tennille(A&amp;M)</td>
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<td>EASY DRIVER-Kenny Loggins (Columbia)</td>
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<td>DANCING IN THE CITY-Marshall Hain (Harvest)</td>
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<td>ONE LAST KISS-J.Geils Band (EMI)</td>
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<td>A MAN I'LL NEVER BE-Boston (Epic)</td>
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<td>BABY I'M BURNIN'-Dolly Parton (RCA)</td>
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<td>MARY JANE-Rick James (Gordy)</td>
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<td>LOVE DON'T LIVE HERE...-Rose Royce (Whitfield)</td>
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<td>ANIMAL FARM-Stephen Bishop (ABC)</td>
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Note: Next week's Gavin Report (December 15th) will be the last regular issue of 1978. On Wednesday, December 20th, we will publish our Year End Summary and then close down the office until Tuesday, January 2nd. Please don't mail your music lists or attempt to phone in your Action Reports until then.
Research Analysis
December 4 thru December 6
(Total Reports this week 210 - last week 215)
Research Assistant - Keith Zimmerman

THERE'LL NEVER BE- Switch- 10 reports. KILT (14 to 8), KTLK (10). Also: KSTN (12 to 5), WFLB (8), WLAC (10), WGSV (20), KROK (25), KDKD (28). On: KAYC, KOBQ.

CUZ IT'S YOU GIRL- J. Walsh Gypsy Band- 16 reports (24 last week). Also: KOKK (7), KKOQ (9), KEIN (11), KFYR (17), KRIC (24). On: WLCX, WRIG, KATI, KFM1, KJOY, KYJQ, KXSQ, KRLC, KREM, KLWQ/FM. Off: KBOO.

TAKE ME TO THE RIVER- Talking Heads- 25 reports. WAYS (7), KSLQ (24), WBBQ (25). On: KFRC.

THE DREAM NEVER DIES- Cooper Bros.- 27 reports (23 last week). WAYS (7), KSLQ (24), WBBQ (25). On: KFRC.

RUN FOR HOME- Lindisfarne- 28 reports (38 last week). WNOE (12), WBBF (27). On: BBOO.

FOREVER AUTUMN- Justin Hayward- 34 reports (47 last week). 94Q (7), KILT (7), KJRB (9), KGW (18), KING (19), BBOO (30 to 22). Also: KBOZ (3), WKLW (4), KQZI (5), KQDI (8), KWZ (8), WFOX/FM (10), WCRQ (19 to 14), KFY/FF (24 to 15), WJON (15), WCGQ (22 to 17), KYJC (17), KDOQ (18), KLYT (19), KEII (20), WWXQ (28 to 21), etc. Off: WVNL.

DON'T HOLD BACK- Chanson- 39 reports. YI00 (3), WBBQ (28). On: KTLK, KJRB, KAYC. Also: KJRX (25), KFY/FF (24 to 20), WKSQ (20), WCVQ (21), WKBQ (20), WFOX/QM (21), WJON (20), WBTR/QM (21), WGSV (27 to 23), WWXY (25), WYRE (25), KRIB (29), KLEO (30), KSXQ (30). On: KCOE, KRSQ, KSTP, KYJC, KYNQ, KIST, WISM, etc.

HERE COMES THE NIGHT- Nick Gilder- 39 reports (52 last week). WNOE (2), KTAC (7), KIOA (9), KJRB (11), BBOO (26 to 21), WAKY (25). On: KJRX. Also: KCOE (7), KYYQ (9), WJFL (9), WIFC (20 to 13), WKYX (27), WYRE (25), KRIC (29), KLEO (30), KSXQ (30). On: KOZE, KRSQ, KSTP, KYJC, KYNQ, WISQ, etc.

THE GAMBLER- Kenny Rogers- 56 reports. WFIL (14), WAKY (18), WAYS (23), WBBQ (27), KILT (30). On: WHBQ, WQXI, Z93, KFI. Also: WQEN (4), WZDQ (4), WFLI (4), KLEO (21 to 9), WLAC (25 to 11), WLLL (13), WWYH (23 to 16), WAAV (23 to 16), WBTR/FM (18), KLHW (19), WVLQ (26 to 19), WFOX (20), WQDI (29 to 21), KEIN (27 to 21), WJON (21), WBSQ (21), etc.

INSTANT REPLAY- Dan Hartman- 64 reports (41 last week). WNBC (5), WRCV (5), WPRO/FM (7), WAKY (12), KRTXL (16), WCVQ (25 to 20), WCVQ (23), WQXI (26), 13Q (29). On: WBBQ, KFI, KTLK. Also: KINT/QM (17 to 11), KVJ/FM (12), WCFQ (12), WMTA (19 to 13), WWYH (14), WFOX (16), KYYQ/FM (24 to 17), CKOI (17), WCRQ (25 to 20), WFCQ (20), WKLW (20), etc.
I'M EVERY WOMAN—Chaka Khan—64 reports (70 last week). WDRQ (15), WRKO (16), KFRC (16), WNBC (20), KRTH (22), KTLK (25), KIMN (30). On: WBHQ, KTAC. Also: WKSP (5), WBTR/FM (7), KAYC (7), KJOY (7), WTMA (13 to 8), WNUE (9), WANS/FM (9), WPOM (9), WKNX (9), WLEE (10), KFIV (17 to 12), WLAC (13), CKIOI (13), WGSV (14), WFLB (15), etc.

CHANGE OF HEART—Eric Carmen—68 reports (99 last week). WFIL (5), KRSP (10), KTLK (17), WPNX (17), WNOE (27), WDRQ (28). Also: WBTR/FM (2), KKOA (5), KSTP (6), WAIR (7), WLLH (7), KEIN (7), WIFE (9), KFMD (9), etc. Off: KLBK, KSTP, KOBO, WPRO/FM.

HOME & DRY—Gerry Rafferty—72 reports. 94Q (25), WBBQ (26), KFI (29), WNOE (30), KRTH (30). On: KFRC, KGW, KILT, KING, KJR, KJRB, KRSP. Also: Q107 (27), WDRQ (28), WNOE (29), WNSN (26), WPSN, WQOK, WSGF/FM, WTLB, KKIQ, KGLK, KFYE, etc.

I WILL—Livingston Taylor—91 reports (73 last week). BIOO (13), WPRO/FM (16), KGW (17), WBBQ (20), WRKO (20), 94Q (23), KRTH (23). On: WBHQ, WFIL, WIFI, WNOE, WPEZ, KFI, KNOE, KRSP, KTLK. Also: WHEB (11 to 6), KJCK/FM (14 to 9), WCRO (17 to 11), WFOX/FM (19 to 12), KUHL (25 to 15), KEWI (20 to 15), WMFJ (21 to 15), WGSV (20 to 15), etc. Off: WVLK.

NEW YORK GROOVE—Ace Frehley—103 reports (91 last week). KSLQ (9), WBBQ (12), WGCL (15), KILT (26 to 17), WZUU (18), WPRO/FM (21), KJRB (25), KFRC (26), WAYS (29), KROK (6), WNOE (15), KJRB (26). On: WAKY, KFI, KFRC, KTLK. Also: KJRB (2), WGUY (5), WNOE (15), WMFJ (8), KASH (10), KFYE (11), etc.

GIRLS/RACE—Queen—113 reports (100 last week). WPRO/FM (11), KSLQ (12), WNOE (15), WGCL (17), KFRC (18), WBBQ (20), KRSP (21), KHJ (22), WDRQ (24), WAYS (26), WIFI (26), KTLK (28). On: WRKO, KJR, KJRB. Also: KEZ (8), WDEX (10), WGUY (11), WANS (17 to 12), WQOK (18 to 12), WAGQ (19 to 14), WLLH (20 to 12), WWID (10 to 4), etc. Off: KSLQ, WQOK, KTLK, WOGY, WZAU, WANG, KTLK, KTAC, KTLK, KYA.

PART-TIME LOVE—Elton John—121 reports (145 last week). KNOW (12 to 7), WBBQ (10), 94Q (18), Z93 (19), WBBF (29 to 20), KJRB (24), WQXI (26), KRTH (25), WBBF (26), WPRO/FM (29), WAYS (30), WBBF (30). On: WAKY, KFI, KFRC, KTLK. Also: KYL (2), WGUY (5), WNOE (9), WMFJ (8), KASH (10), KFYE (11), etc.

SHAKE IT—Ian Matthews—132 reports (122 last week). WPRO/FM (25 to 17), BIOO (29 to 18), 13Q (27 to 21), KGCL (22), KJRB (25), KRSP (26), KTLK (27), 94Q (30), KTTK (30). On: WAKY, WAYS, WBBF, WBBQ, KGCL, WRKO, KIMN, KING, KTAC, KTLK, KYA. Also: KYL (7), KDQI (20 to 10), WIGY (16 to 11), KRLC (17 to 12), KOTN (15), etc.

FIRE—Pointer Sisters—132 reports (93 last week). 94Q (15 to 9), Z93 (16 to 9), WQXI (21 to 11), KNOW (25 to 14), KILT (21 to 16), KSLQ (18), KGW (23), WPRO/FM (23), WAYS (24), WHBQ (29 to 24), WNOE (29 to 23), KJRB (24), WFIL, WNOE, KSP, KTAC, KTLK. Also: WFD (4), WQOK (9 to 4), KFMM (5), KASH (5), WPSN, WSGF/FM, WTLB, KQDI (7), etc. Off: WSLQ, WQOK.

EVERY L'S A WINNER—Hot Chocolate—141 reports (139 last week). KJRB (18 to 11), KJRB (21 to 16), WNOE (23 to 18), WPRO/FM (28 to 19), WAYS (19), WAKY (26 to 20), KING (25 to 20), WBBQ (21), Z93 (22), KRSP (23), WNBC (26), KTAC (27), KTKT (29), KSLQ (30). On: WIFI, WNOE, KJR, KRSP, KTAC, KTLK. Also: WFD (4), Q107 (10 to 4), WQOK (9 to 4), KFMM (5), KASH (5), WPSN, WSGF/FM, WTLB, KQDI (7), etc.

LUTTA LOVE—Nicollet Larson—162 reports (134 last week). 94Q (15 to 9), Z93 (16 to 9), WQXI (21 to 11), KNOW (25 to 14), KILT (21 to 16), KSLQ (18), KGW (23), WPRO/FM (23), WAYS (24), WHBQ (29 to 24), WNOE (29 to 23), KJRB (24), KJRB (25), WQXI (30 to 25), KING (25), WQXI (30 to 25), KJRB (25), KTLK (27), KIMN (29), KTAC (30), WIFI (30). On: WAKY, WFIL, WNOE, WBBF, WQXI, WZU, KILK, KIMN, WAKY, WAYS, WNOE, WBBQ, KGCL, WRKO, KIMN, KING, KTAC, KTLK, KYA. Also: WAI (26 to 14), WZQ (15), WJON (21 to 16), WZQ (15), WJON (21 to 16), WZQ (15), WJON (21 to 16).
HOW YOU GONNA-Alice Cooper- 134 reports (151 last week). WNOE (3), WDRQ (11), KSLQ (13), WRKO (11), KJRB (14), KRSP (14), KGW (15), 94Q (15), WAYS (15), WFI (16), WBBQ (19), KJMB (25 to 20), WAKY (22), KING (23), KTLK (23), WHBQ (27). On: KFI, KILT, KTKT. Also: WXO/FM (1), KOBO (2), KFYR (4), WIBR (5), KWL (13 to 5), WBSR (11 to 6), etc.

SEPTEMBER-Earth, Wind & Fire- 170 reports (149 last week). KFRC (10 to 5), KJR (12 to 6), Z93 (7), WHBQ (9), WQXI (17 to 10), WGCL (18 to 11), 13Q (20 to 12), KYA (14), KING (14), YIO (20 to 14), KTKT (22 to 15), WBBQ (21 to 16), KRSP (21 to 16), KJRB (17), WAYS (23 to 17), WPRO/FM (18), KTLK (26 to 21), KHJ (23), etc.

WE'VE GOT TONIGHT-Bob Seger- 175 reports (158 last week). 94Q (2), Z93 (4), WQXI (4), WAYS (8), KNOW (14 to 9), B100 (14), WDRQ (15), KYA (18), KRC (18), KRSP (18), KING (18), KJR (19), KJRB (19), KTKT (26 to 19), WPRO/FM (20), WZU (20), WRKO (21), WBBQ (22), KFI (27 to 22), KSLQ (29 to 23), KHJ (24), WNOE (26), WPEZ (26), etc.

**Rock LP Cuts**

- Steely Dan - *Here at the Western World*
- Chicago - *No Tell Lover*
- Neil Diamond - *Say Maybe/American Popular Song*
- Elton John - *Georgia*
- Al Stewart - *Song on the Radio*
- Billy Joel - *Big Shot/Rosalinda's Eyes*
- Rod Stewart - *Do Ya Think I'm Sexy*
- Styx - *Sing for the Day*
- Foreigner - *Blue Morning, Blue Day*

**Gavin's Gab**

**Matrimonial Research**

After completing his research on marriage, RKO's John Wetherbee (MD-WFNY-Chicago) asked the question and received the proper response. The result is an impending marriage to Diana Williams the end of March 1979 in Chicago.

**KGNR's Christmas Gift**

KGNR-Sacramento (formerly KCRA) is in the process of raising $40,000 in order to buy a mobile stage for the Sacramento Symphony. Among the means of fund raising is the charging of money for requests. The genesis of this Community Christmas Gift comes from sister station WGN's Wally Phillip who, for years, has been active in Christmas fund raising to the tune of more than a million dollars.

**WLW Hand's It To 'Em**

Mike Weber of WLW-Cincinnati reports the results of their "Hands On" Marathon held last week. Twenty-two people started holding on to a 1979 Mustang at noon Wednesday (11/29) and by Saturday morning only one pair of hands remained. The lone survivor had just enough strength left to grab the keys and collapse in the front seat of his new car.
Correspondent's Corner

(Listed below in regional order are the new adds reported by these correspondents.)

**NORTHEAST**

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<th>Location</th>
<th>Artists/Details</th>
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<tr>
<td>Bangor</td>
<td>Mark Laurence (WGUY): Rod Stewart, Nigel Olsson, Leif Garrett.</td>
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<td>Bath</td>
<td>Jack O'Brien (WGYI): J. Geils Band, Cat Stevens, Blues Bros.</td>
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<td>Portsmouth</td>
<td>Rick Bean (WHEB): Carpenters, Capt. &amp; T., Faith Band, Hot Chocolate, J. Geils.</td>
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<td>Boston</td>
<td>Mark McKay (WRKO): Neil Diamond (SAY MAYBE).</td>
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<td>Utica</td>
<td>Jim Reitz (WTLB): Foreigner, Gerry Rafferty, Cars.</td>
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**MID- ATLANTIC**

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<th>Location</th>
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<tr>
<td>Reading</td>
<td>Mike Shannon (WRW) : Baby Grand, Dan Hartman, Livingston Taylor.</td>
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<tr>
<td>Trenton</td>
<td>Tom Taylor (WPS) : Hot Chocolate, Olivia Newton-John, Queen (both).</td>
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<tr>
<td>Annapolis</td>
<td>Kingston Lewis (WYRE): Livingston Taylor, Eagles, Pointer Sisters, Cheryl Lynn.</td>
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<tr>
<td>Frederick</td>
<td>Kimosabi (WZYQ): Nicolette Larson, Dan Hartman, Hot Chocolate, I. Matthews.</td>
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<tr>
<td>Lynchburg</td>
<td>Bob Abbott (WLLB): Barry Manilow, Pointers, B. Cummings, Y. Elliman, Neil Young.</td>
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<td>Winston</td>
<td>Steve Norris (WAIR): Dan Hartman, Melissa Manchester, Barry Manilow.</td>
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<tr>
<td>Reidsville</td>
<td>Mark Shannon (WFR): Burton Cummings, Capt. &amp; Tennille, J. P. Young, James Walsh.</td>
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<td>Asheville</td>
<td>Ray Williams (WISE): J. Geils Band, C. Lynn, Peaches &amp; Herb, B. Manilow, Exile.</td>
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<tr>
<td>New Bern</td>
<td>Ron Diaz (WFS): Musique, Yvonne Elliman.</td>
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<td>Columbia</td>
<td>Jim Squire (WCOS): Cheryl Lynn, Ian Matthews, Gerry Rafferty, Eagles.</td>
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<tr>
<td>Anderson</td>
<td>Bill McCown (WANS): C. Lynn, Rod Stewart, Hall &amp; Oates, Barry Manilow.</td>
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<tr>
<td>Augusta</td>
<td>Bruce Stevens (WBBQ): Chaka Khan, Cheryl Lynn, Barry Manilow, Yvonne Elliman.</td>
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<tr>
<td>Gainesville</td>
<td>Sam Church (WFOX): Barry Manilow, Gerry Rafferty, Nigel Olsson, Peter Criss.</td>
</tr>
</tbody>
</table>
**ROCK**

**DECEMBER 8, 1978**

**Correspondent's Corner**

Atlanta (J.J. Jackson-WQXI) Rod Stewart, Nigel Olsson, Barry White, Kenny Rogers.

--- (Jeff McCartney-94Q) Rod Stewart, Nigel Olsson, Chicago, Ian Matthews, Blues Bros.

Marietta (Mike Durrett-WFOM) B.Manilow, C.Lynn, G.Rafferty, Y.Elliman, J.Geils, Peaches & H.

Albany (Kris Van Dyke-WALG) N.Olsson, Capt. & T., Grateful Dead, Ace Frehley, Joe Casey.

Columbus (Jeff Blake-WCGQ) N.Larson, Y.Elliman, B.Manilow, Blues Bros., C.Lynn, L.Garrett.

Americus (Steve Stansell-WDEC) N.Olsson, Hall & Oates, Dodgers, Pat Taylor.

Carrollton (Jack Acuff-WBTR) L.Garrett, Queen (both), H.& O., C.Lynn, Barry Manilow.

--- (Scott Evans-WPPI) Lindisfarne, Kenny Loggins, Boston, H.& O., Cheryl Barnes.

Jacksonville (Jeanette Richards-WAPE) Dolly Parton, Bee Gees, B.White, Eagles, Blues Bros.

Daytona Beach (John Scott-WMFJ) G.Gaynor, K.C., N.Larson, Nigel Olsson, Foreigner, R.Stones.

Cocoa Beach (Steve Ocean-CK101) B.Manilow, M.Manchester, O.N-John, K.Rogers, Chicago.

West Palm Beach (Scott Scott-WIRK) Queen. Deb: Earth, Wind & Fire, Leif Garrett.

Miami (Frank Walsh-96X) Peaches & Herb, Melba Moore, O.N-John, Ronnie Laws.

--- (Colleen Cassidy-Y100) Billy Joel, Toto. Deb: Jimmy Buffett, Ace Frehley, Chaka Khan.

Tampa (Ron Parker-WLCY) N.Larson, Eagles, Peaches & Herb, E.Clapton, Pointer Sisters.

Tallahassee (Lee Brenner-WGLF) Nigel Olsson, Barry Manilow.

--- (Richard O' Malley-WONS) Barry Manilow, Nigel Olsson, Cheryl Lynn.

Ocala (Jay Marks-WWKE) Queen (both), Ian Matthews, J.Geils Band.

Panama City (Jim King-WDLP) Capt. & T., Hall & Oates, Foreigner, Queen (both).

Ft. Walton Beach (Scott Kerr-WNUE) Barry Manilow, Blues Bros., Ace Frehley, Cheryl Lynn.

Pensacola (Jim Golden-WBSR) Ace Frehley, Blues Bros., Dan Hartman, B.Manilow, Boston.

**SOUTH**

Huntsville (Jay Fredericks-WAAY) Pointer Sisters, Barry Manilow, Dan Hartman, Ace Frehley.

Muscle Shoals (Rick Shaye-107Q) Blues Bros., Nigel Olsson, Poco, Cat Stevens.

Guntersville (Tim Logan-WGSV) Rose Royce, B.Manilow, K.Loggins, Chicago.

Cullman (Rich McCarthy-WKLN) Yvonne Elliman, Player, Gene Simmons, Cathy Barnes.

Gadsden (Roger Gaither-WQEN) Queen (both), Bob Seger, B.Manilow, Exile, C.Lynn, Alex Taylor.

--- (Rick Robinson-WGAD) Chic, Capt. & Tennille, Nigel Olsson, Gerry Rafferty.

Fayette (Lisa Lee-WHKG) Player, Kenny Rogers, Yvonne Elliman, Dan Hartman, Nigel Olsson.

Birmingham (Steve Davis-WKXX) Exile, Nigel Olsson, Blues Bros., Foreigner, Cheryl Lynn.

Montgomery (Rich Thomas-WHHY) Livingston Taylor, Cheryl Lynn, Barry Manilow, Leif Garrett.


Jackson (Bill Crews-WJJD) Deb: The Cars, Dolly Parton.

--- (Robert Grey-WYIG) E.W.& F., Village People, Alice Cooper, Fogelberg & Weisberg.


Biloxi (Bob Lima-WQID) Chic, Village People, Ian Matthews, J.Geils Band.

Hattiesburg (Dan Lynch-WHSS) Eddie Money, O.N-John, Barry Manilow, Player, Foreigner.

--- (Jackson Walker-WXAX) Cathy Barnes, Dragon, S.Bishop, D.Parton, S.Philips, R.Royce.

Gulfport (Bob Kitzmiller-WKRO) Gerry Rafferty, Mary Macgregor, Kenny Loggins.

Vicksburg (Mark Jones-WJFL) Rolling Stones, Peter Criss. Deb: N.Larson, J.Cocker, Queen.

New Orleans (Sommers/Bazoo-WNOE) B.Manilow, Meatloaf, Linda Ronstadt, Eagles.


Lafayette (Kim Anar-KVOL) G.Rafferty, B.Manilow, Blues Bros., R.Royce, Foreigner.

Alexandria (Bob Penny-KALB) Paul Stanley, Dan Hartman, Peaches & Herb, Cat Stevens.

Monroe (Wayne Moorehead-KNOE/FM) Barry White, Dolly Parton. Deb: M.Manchester, Hot Chocolate.

Shreveport (Keith Greer-WROR) Eric Clapton, Cheryl Lynn, Dolly Parton.

--- (Randy Davis-KEEL) Nicolette Larson, Queen, Ace Frehley.

Morgan City (Benny Stiegler-KMRC) I.Matthews, Peaches & Herb, Y.Elliman, M.Macgregor, B.White.

Memphis (Johh Long-WHBJ) Toto, Rod Stewart, Kenny Rogers, Firefall.
Correspondent's Corner

Chattanooga (Jimmy Byrd-WFLI) Hot Chocolate, Bob Seger, Gene Simmons.
Knoxville (Mark Thompson-WRJZ) Nigel Olsson, Pointer Sisters, Yvonne Elliman.
--- (Bill Beason-WNOX) Cheryl Lynn, Earth, Wind & Fire.
Nashville (Michael St. John-WWKK) Blues Bros., S.Bishop, B.Manilow, Peaches & Herb.
--- (Dan Vallie-92Q) Blues Bros., Ian Matthews, Eagles, Barry Manilow, Peaches & Herb.
Paducah (Bryan Sargent-WKYX) Hot Choc., M.Manchester, Ace Frehley, Capt. & T., Exile, Queen.
Lexington (Dan Davis-WVLK) Eagles, Blues Bros., Dolly Parton, Pointers, M.Johnson, Player.

EAST CENTRAL

South Bend (Joe Lightner-WRBR) Earth, Wind & Fire, Justin Hayward.
Anderson (Mike Murphy-WHUT) Earth, Wind & Fire, N.Larson, O.N-John, Pointer Sisters.
Lafayette (Lou Patrick-WAZY) Pointer Sisters, N.Larson, K.Loggins, Queen (both).
Evansville (Mark Evans-WGBF) Olivia Newton-John, Earth, Wind & Fire.
Hamilton (Joel Cella-WMOH) Village People, Cars, N.Larson, B.Manilow, K.Rogers, Pointer.
Toledo (Beau Elliot-WOHO) Nicolette Larson.
Columbus (Mike Perkins-92X) Dan Hartman, Melissa Manchester, Pointers, Nicolette Larson.
Canton (Ron Foster-WQIO) Pointer Sisters, N.Larson, Chaka Khan, Gerry Rafferty.
--- (Linda London-WINW) Capt. & Tennille, Pointer Sisters, Nicolette Larson.
Cleveland (Bob Travis-WGCL) Ian Matthews, Cooper Bros., J.Geils Band.
Youngstown (Jack Taylor-WYFM) Toto.
Parkersburg (Ron O'Brien-WXIL) Dolly Parton, Hall & Oates, Peter Criss.
Weirton (Jack Michaels-WEIR) Hot Chocolate, Gerry Rafferty. Deb: Ace Frehley, Queen.
Beckley (Dwayne Bonds-WCR) Hall & Oates, J.P.Young, Boston, R.Royce, Blues Bros.
York (Ray Thomas-WZIX) Barry Manilow, Hall & Oates, Gloria Gaynor.
Altoona (Tony Booth-WFMB) Eagles, Eric Clapton.
Pittsburgh (Jim Quinn-13Q) Chanson, O.N-John, Dan Hartman.
--- (Mark Fritzges-WPEZ) Eric Clapton, Livingston Taylor, Paul Stanley.
Johnstown (Douglas Kaye-WCRO) Rose Royce, Blues Bros., Hall & Oates.
Pontiac (Mike Avery-WPON) Carpenters, Yvonne Elliman, Earth, Wind & Fire, Rose Royce.
Grand Rapids (Jay Michaels-Z96) Peaches & Herb, Pointer Sisters, Dobie Gray.
Jackson (Mark Hawley-WIBM) Eric Clapton, Queen, Olivia Newton-John, Ace Frehley.
Lansing (Dave Hoppe-WLPS) Cheryl Lynn, Raes, G.Campbell, Stephen Bishop, Eagles.
St. Joseph (Terri McCormick-WSJM) Cheryl Lynn, Alice Cooper, Bob Seger.
Saginaw (Ric Allen-WKXN) Queen, Cheryl Lynn. Deb: Gene Chandler, Chanson.
--- (Cam Smith-WSAM) Cheryl Lynn, Michael Johnson, Livingston Taylor, Blues Bros.

UPPER MIDWEST

Springfield (Greg Thomas-WCVS) Ace Frehley, Nicolette Larson, Pointer Sisters, I.Matthews.
Rockford (Bob Goode-WROK) Nicolette Larson, Queen, Earth, Wind & Fire.
--- (Harv Blain-WFRL) Eagles, Gerry Rafferty, Barry Manilow.
Madison (Jonathan Little-WISM) Eagles, Dan Hartman, Blues Bros.
Milwaukee (Chris Curtis-WZUU) Hot Chocolate, Olivia Newton-John, Rod Stewart.
--- (Rusty Ford-WOKY) Alicia Bridges, Nicolette Larson.
Correspondent’s Corner

Two Rivers (John Barber-WQLO) Barry Manilow, Foreigner, Gene Simmons, Pointer Sisters.

Green Bay (Gregg Albert-WWDU) Gerry Rafferty, Dobie Gray.

Neenah (Steve Otis-WNAM) Earth, Wind & Fire, Nicolette Larson.

Stevens Point (Pat Martin-WSPT) Gerry Rafferty, Eagles, J.Geils Band.

Wausau (Mike Edwards-WIIFC) Rolling Stones, O.N-John, Queen, Hall & Oates.

- - - (Jerry Stephen-WRIG) Ian Matthews. Deb: Eric Clapton, Hot Chocolate, Chic.

La Crosse (Pat Smith-WLCLX) Pointer Sisters, Melissa Manchester, N.Larson, G.Campbell.


Duluth (Steven Oliver-WEBC) Livingston Taylor, Pointer Sisters, Hot Chocolate.


- - - (Dave Thomson-KDWB) Melissa Manchester, N.Larson, Rolling Stones.

St. Cloud (Tom Kay-WJON) Dolly Parton, Boney M.


- - - (Wynn Davis-KKXL) Nicolette Larson, Justin Hayward. Deb: O.N-John, J.P.Young.


Aberdeen (Scott Winston-KSDN) Pointer Sisters, Hall & Oates, Leif Garrett, M.Macgregor.

Huron (L.A.Timms-KOKK) Leiff Garrett, Gerry Rafferty, Village People, Kenny Rogers.

Rapid City (Jack Daniels-KTOQ) Eagles, Kenny Rogers, Nigel Olsson, Pointer Sisters.

Sioux Falls (Gene Shaw-KKRC) Earth, Wind & Fire. Deb: Barry Manilow, Chic.

Sioux City (Bill Bodie-KWSL) Village People, Exile, Mary Macgregor.

Dubuque (Steve Sesterhenn-KFMD) J.Geils Band, Chanson, Kenny Rogers, Peaches & Herb.


Des Moines (Gary Stevens-KIOA) Linda Rosntadt, Elton John, Eric Clapton.

- - - (Michael Stone-KMGK) Alicia Bridges, Village People, Nigel Olsson.

Mason City (Bob Scott-KRIB) Nicolette Larson, Chaka Khan, Ian Matthews, O.N-John, Pointers.

Cedar Rapids (Carl Mann-KKRC) Earth, Wind & Fire, Nicolette Larson.

- - - (Gary Dickson-KLWW) Eagles, Pointers, Blues Bros, Chic, Livingston Taylor.

Waterloo (Drew Bentley-KWWL) Blues Bros., Nigel Olsson, Eagles. Deb: Queen.

CENTRAL

St. Louis (Phil Irons-KSLQ) Paul Davis, Hot Chocolate, Cars, Rod Stewart.


Pine Bluff (Mike Perry-KOTN) Barry Manilow, Capt & Tennille, Neil Sedaka.

Little Rock (C.David Hamilton-KAAAY) Chic, Bob Seger, Village People.

Lawrence (Mike Schmidt-KWLF/FM) O.N-John, Tantrum, Hall & Oates, Dan Hartman.


Manhattan (Ed Klimek-KMKF) Neil Young, Nicolette Larson, Hall & Oates.

Junction City (Mark Eaton-KJCK/FM) Kenny Rogers, Burton Cummings, Blues Bros.


Tulsa (Jonathan Apple-KELI) Cooper Bros., Deb: Queen (both), Gerry Rafferty, E.W.& F.

Oklahoma City (Barry Shannon-KZUE) Deb: Chic, J.Hayward, E.W.& F., Bob Seger, M.Macgregor.


- - - (Sandy Jones-WKY) Nicolette Larson, Eric Clapton.

SOUTHWEST

Wichita Falls (James Bond-KTRN) Liv. Taylor, Cathy Barnes, K.Rogers, Dobie Gray, G.Rafferty.

Amarillo (Scott Wilson-KQIZ/FM) Foreigner, Ian Matthews, Kenny Rogers.

Tyler (Bruce Matlock-KDKO) Deb: Gerry Rafferty, C.Khan, Joe Cocker, Chanson.

Dallas (Gary Mack-Z97) Gns: Paul Davis, S.Bishop, Al Stewart, Gino Vannelli, Chicago.
Correspondent’s Corner

Waco (Mike Lucas-KRZI) Bob Seger, Earth, Wind & Fire, Eric Clapton.
Temple (Mike Patrick-KTEM) Hall & Oates, Eddie Money.
Austin (Bill Mayne-KNOW) Foreigner, Hall & Oates, Dobie Gray.
Nacogdoches (Van Goodall-KEEE) Queen (both), Ian Matthews, Ace Frehley.
Houston (Bill Young-KILT) Nicolette Larson, Blues Bros., Alice Cooper, G. Rafferty.
- - - (Clay Gish-KRBE) E. Clapton, P. Criss, G. Rafferty, R. Stewart, M. Manchester, P. Brown.
Galveston (Dave Collins-KILE) E.W. & F., Pointers, K. Rogers, K. Loggins, Eagles.
Beaumont (Paul King-KAYC) Alice Cooper, N. Larson, I. Matthews, Toto, Eagles.
Victoria (Gary Steele-KVIC) Ian Matthews, Pointer Sisters, Eric Clapton.
Corpus Christi (John Strealey-KRYS) Cars, Pointers, Queen, Lindisfarne.
Lubbock (Levon Chaplan-KLBK) B. Manilow, Carpenters, B. Cummings, K. C. & Sunshine Band.
- - - (Jeff King-KSEL) O. N. John, Eric Clapton, Nicolette Larson.
El Paso (Jhani Kaye-KINT) Alice Cooper, Earth, Wind & Fire.
- - - (Bob Payton-KELP) Earth, Wind & Fire, Nicolette Larson, Eric Clapton.
- - - (Johnny Thompson-KFIM) Earth, Wind & Fire.
Tucson (Ed Alexander-KTKT) Billy Joel, Hall & Oates, J. Geils Band.
Phoenix (Steve Rivers-KODA) Rod Stewart, O. N. John, Pointer Sisters, Ian Matthews.
- - - (Bobby Rivers-KRUX) Nicolette Larson, Hot Chocolate, Chicago, Foreigner, Ace Frehley.

ROCKY MOUNTAIN

Pueblo (Rip Avina-KDZA) Pointer Sisters, Chaka Khan, Ace Frehley, Melissa Manchester.
Denver (Paula Matthews-KTLK) B. Manilow, G. Simmons, Exile, C. Lynn, Meatloaf, Blues Bros.
- - - (Ed Greene-KIMN) Nicolette Larson, Pointer Sisters, Blue Bros., B. Manilow, Eagles.
Casper (Donna Fox-KATI) Hall & Oates, Nigel Olsson, Cat Stevens.
Salt Lake City (Lorraine Vinegar-KRSP) Livingston Taylor, Pointers, G. Rafferty, Eagles.
Billings (Jack Bell-KYYA) Blues Bros., Queen, Ace Frehley, Boston.
- - - (Michael May-KOOK) Olivia Newton-John, Livingston Taylor, Village People.
Great Falls (Dave Masters-KQDI) B. Manilow, Pointers, Rolling Stones, Eagles.
- - - (John Walton-KEIN) L. Garrett, F. Miller, Blues Bros., G. Rafferty, Hall & Oates.
Bozeman (Dennis Nichols-KBOZ) H. & O., K. Loggins, Dobie Gray, Kenny Rogers, M. Manchester.
Helena (Bob Church-KCAP) Exile, Foreigner, Chanson, K. Rogers, Blues Bros. Dobie Gray.
Missoula (Vern Argo-KLYT) Queen, Yvonne Elliman, Gerry Rafferty, Nigel Olsson.
Moscow (Gary Cummings-KRPL) Yvonne Elliman, Cooper Bros., Nigel Olsson.
- - - (Steve McKelvie-KRLC) Kenny Loggins, Blues Band, Cheryl Lynn, Pablo Cruise.
Boise (Steve Homan-KWZ) Bob Seger. Deb: Ian Matthews.

FAR WEST

San Diego (C. C. McCartney-B100) Player, Jefferson Starship, Grateful Dead.
- - - (Michele Pettis-KMJC) Chic.
- - - (Nina Gomez-KCBQ) Deb: Earth, Wind & Fire, Dan Hartman, Foreigner.
Anaheim (Larry Reisman-KEZY) Rod Stewart, Ian Matthews, Melissa Manchester, Blues Bros.
- - - (Bob Hamilton-KRTH/FM) Barry Manilow, Gerry Rafferty.
- - - (Roger Collins-KFI) Chicago, Gene Simmons. Deb: Eagles, Pointers, Gerry Rafferty.
Santa Maria (Denny Luell-KUHL) Faith Band, Gerry Rafferty, Cat Stevens, Dan Hartman, D.Gray.
San Luis Obispo (John Tobin-KSLY) J.Starship, A.Bridges, Eagles, A.Frehley, R.Stones, Elton.
Tulare (Carl Soares-KBOS) R.Stones, Cat Stevens, Eagles, S.Hagar, Hall & Oates, Melissa M.
Hanford (Ken Burke-KQIQ) Chic, Pointer Sisters, Glen Campbell.
Fresno (Chris Van Kamp-KYN0) Jackson, Laura Taylor, N.Larson, B.Manilow, O.N- John, Eagles.
- - - (Mike Berlik-KFYE) G.Rafferty, M.Manchester, Fogelberg & Weisberg, Blues Bros.
Modesto (Frank Ellsworth-KFIV) Capt. & Tennille, Fotomaker, Blues Bros.
San Francisco (Dave Sholin-KFRC) Cheryl Lynn, Talking Heads, Rod Stewart.
- - - (Rick Scott-KYA) Santana, Ian Matthews, Fogelberg & Weisberg, V.Morrison, Chic.
Livermore (Lenny Mac-KKIQ) E.Clapton, G.Rafferty, Pointers, K.Rogers, N.Gilder.
Stockton (David Kraham-KFSN) Cat Stevens, Sylvester, I.Matthews, R.Stones, G.Dead.
- - - (Dave Morgan-KSTN) Doity Parton, C.Lynn, Wilson Pickett, B.Caldwell, Hall & Oates.
Yuba City (Jason Fine-KSOX) B.Manilow, Eagles, K.C & Band, Pointers, Hall & Oates.

PACIFIC NORTHWEST

- - - (Christopher Stoney-KBOY) Eric Carmen, Heart.
- - - (Bill Dudley-KASH) Peter Criss, T.Heads, E.W & F., Melissa Manchester, O.N-John.
Portland (Terry Danner-KGW) Gerry Rafferty, Eagles, Bob Seger, Melissa Manchester.
- - - (Michael O'Brien-KPAM) Queen, Pointer Sisters, Ace Frehley, Gerry Rafferty.
Hoquiam (Steve Larson-KGHO) Eagles, B.Manilow, Leif Garrett, Capt. & Tennille, K.C & Band.
Longview (Jay McCrae-KLOG) Village People, Hall & Oates.
Tacoma (Bruce Cannon-KTAC) Barry Manilow, Chaka Khan, Eagles.
- - - (Mark Pierce-KNBO/FM) Chicago, Gerry Rafferty, Cat Stevens, Rick James.
- - - (Frank Colburn-KVI/FM) Sylvester, Foreigner, Rod Stewart, G.Chandler, Pointers.
- - - (Robin Mitchell-KYXX) Jackson, Pointers, Gerry Rafferty.
Mt. Vernon (Jim Alan-KBRC) Eagles, Melissa Manchester, Capt. & Tennille, Crystal Gayle.
Bellingham (Bruce Buttlefield-KPUG) Eagles, Gerry Rafferty, N.Diamond, D&M, Steely Dan.
Walla Walla (Mason Dixon-KUJ) Pointer Sisters, O.N-John, Carpenters, Queen.
Spokane (Tom Hutley-KJRB) Gerry Rafferty, Nigel Olsson, B.Manilow, Rod Stewart.
How does Christmas music fit into a modern popular music radio station? A good deal of Christmas music is pretty anachronistic, and some stations choose not to play any of it rather than to be inconsistent in their music approach. The stations that do play Christmas music usually seem to restrict it to only two or three weeks before Christmas nowadays, which has put the damper on record companies releasing Christmas singles. That, in turn, has put the stations preferring to concentrate on the "Christmas hits" in the position of playing an ever-older body of music each year.

I asked several Program Directors for their thoughts on this subject...but some of them, after agreeing, are still thinking! The more one thinks about it, the more obvious it becomes that there are no easy answers.

All agreed, however, that the greatest value in playing Christmas music is in identifying with the season, and demonstrating responsiveness to the feeling of this time of the year. In other words, doing something was more important than what was done. (Nobody will ever be completely satisfied with what you do anyway; you will always get calls from those who feel you aren't doing enough, and calls from those who don't like what you did.)

Most PD's I spoke with continue to rely on the Christmas hits, but some have been augmenting these with their own "hits" - by picking recent music that fits the feeling of the holiday and playing that too, whether it was ever a hit or not. Such "hits by designation" include "The Christmas" by Donny Hathaway, and Quincy Jones' theme from the movie "Bob and Carol and Ted and Alice" (which they retitle "Hallelujah"), which is nothing more than a straight, short performance of the Hallelujah chorus from Handel's "Messiah" with a contemporary (tasteful) rock beat. One station played an excerpt from an old Jack Benny show of Jack and Fred Allen doing a duet on "Jingle Bells" as a Christmas "record", and another had included a version of "One Tin Soldier" in its Christmas library. Most stations began playing Christmas music only within the last three weeks before Christmas.

For those stations who feel response to the season is important, but don't want to play "Rockin' Around The Christmas Tree" on high rotation for a couple of weeks every year, there are some interesting options. One station devotes a staffmember fulltime for a month following an appointment schedule, recording the choir of every grade school, high school, and college in the area doing one Christmas song of its own choice, playing them back like records on the air as Christmas approaches. Another records school choirs doing a ten or fifteen minute concert, and then plays all of them back continuously on Christmas eve and Christmas day. One rock station promoted heavily, airplay of Handel's "Messiah" Christmas eve and Christmas day, building produced promos around the unusual story of how Handel composed it, and had the bonus of being able to sell the presentation to a sponsor. And more than one station features old time radio Christmas comedy and drama shows.

The rule of thumb, as I said, seems to be: Respond to the holiday, but do so in a manner that is responsive to the emotion your audience has for it, and is consistent with your own programming philosophy. And don't be afraid to be creative! An unusual approach to Christmas programming may make your station seem to be more into Christmas than the others, even if you are actually doing much less on the air.
Album Radio Programming
(Associate Editor, Kent Zimmerman)

Poweralbum: SHAKEDOWN STREET-Grateful Dead (Arista)
Receiving the hot rotation treatment. It should outlive their previous effort as far as 'burn out' is concerned.

Hot Trax: "LEGEND"-Poco (ABC)
The band's longevity is amazing.
"ROADHOUSE BLUES"-Jim Morrison (Elektra)
Live Doors cut can be lifted from this newly released poetic production.

Prominent Adds: BRIEFCASE FULL OF BLUESS-Blues Brothers (Atlantic)
Serious, humorous, or blasphemous? What would Little Walter and Howlin' Wolf have said?
BLONDES HAVE MORE FUN-Rod Stewart (Warner Bros.)
A little crooning, a lot of rocking, and a lot of adds.
BACK TO EARTH-Cat Stevens (A&M)
Still vital, original, and very programmable.
MINUTE BY MINUTE-Doobie Brothers (Warner Bros.)
More mellow meanderings.

33½
(These listings are the 33 most played artists, based on rotation points. Underlined sides show the strongest potential for continued growth.)

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<th>LW</th>
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<tr>
<td>1</td>
<td>QUEEN (Elektra)</td>
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<td>2</td>
<td>BILLY JOEL (Columbia)</td>
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<td>3</td>
<td>ERIC CALPTON (RSO)</td>
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<td>4</td>
<td>FIREFALL (Atlantic)</td>
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<td>5</td>
<td>AL STEWART (Arista)</td>
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<td>6</td>
<td>LINDA RONSTADT (Asylum)</td>
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<td>7</td>
<td>NEIL YOUNG (Reprise)</td>
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<td>ELTON JOHN (MCA)</td>
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<td>TOTO (Columbia)</td>
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<td>10</td>
<td>NICOLETTE LARSON (Warner Bros.)</td>
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<td>11</td>
<td>GRATEFUL DEAD (Arista)</td>
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<td>12</td>
<td>CHICAGO (Columbia)</td>
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<td>13</td>
<td>VAN MORRISON (Warner Bros.)</td>
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<td>HEART (Portrait)</td>
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<td>15</td>
<td>SANTANA (Columbia)</td>
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<td>STYX (A&amp;M)</td>
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<td>17</td>
<td>J. GEILS BAND (EMI)</td>
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<th>LW</th>
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<tr>
<td>20</td>
<td>POCO (ABC)</td>
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<tr>
<td>27</td>
<td>POINTER SISTERS (Planet)</td>
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<td>19</td>
<td>TAN MATTHEWS (Mushroom)</td>
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<td>28</td>
<td>EMERSON, LAKE &amp; PALMER (Atlantic)</td>
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<tr>
<td>23</td>
<td>FOGELBERG/WEISBERG (Full Moon)</td>
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<td>24</td>
<td>BOSTON (Epic)</td>
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<tr>
<td>26</td>
<td>THE WHO (MCA)</td>
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<td>25</td>
<td>10cc (Polydor)</td>
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<td>18</td>
<td>BLUES BROTHERS (Atlantic)</td>
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<td>21</td>
<td>JOAN ARMATRADING (A&amp;M)</td>
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<tr>
<td>29</td>
<td>GEORGE THOROGOOD (Rounder)</td>
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<td>30</td>
<td>ALICE COOPER (Warner Bros.)</td>
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<td>32</td>
<td>TED NUGENT (Epic)</td>
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<tr>
<td>33</td>
<td>OUTLAWS (Arista)</td>
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</tbody>
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1/3:(Single Of The Week) DARLIN-Frankie Miller (Chrysalis)
A good timey - almost drunken - single sounding much like a male answer to Bonnie Tyler's "It's A Heartache". Meanwhile Jefferson Starship and Eagles singles lead in airplay, followed by Hot Chocolate.

Charted Airplay
QUEEN- "Fat Bottomed Girls" "Bicycle Race" "Fun It" "Don't Stop Me Now" "Leaving Home Ain't Easy" "Jealousy"
Charted Airplay (continued)

TOTO- "Hold The Line" "Girl Goodbye" "Georgy Porgy"
NICOLETTE LARSON- "Lotta Love" "Rhumba Girl"
GRATEFUL DEAD- "Shakedown Street" "Good Lovin" "I Need A Miracle" "Fire On The Mountain"
J. GEILS BAND- "One Last Kiss" "Sanctuary"
POCO- "Legend" "Heart Of The Night" "Boomerang"
POINTER SISTERS- "Fire" "Hypnotise" "Dirty Work"
EMERSON, LAKE & PALMER- "The Gambler" "Taste Of My Love" "Love Bench" "All I Want Is You"
BLUES BROTHERS- "Soul Man" "Hey Bartender" "Rubber Biscuit"
DIRE STRAITS- "Sultans Of Swing" "Down To The Waterline"
ALICE COOPER- "How You Gonna See Me Now" "From The Inside" "For Veronica's Sake"

Significant Airplay

TODD RUNDGREN (Bearsville) "Real Man" "Love In Action" "It Wouldn't Have Made Any Difference" "I Saw The Light" "Medley"
ROBERT JOHNSON (Infinity) "I'll Be Waiting" "Guide My Energy" "Kerri"
SAD CAFE (A&M) "Restless" "Run Home Girl" "Feel Like Dying" "Hungry"
JIM MORRISON (Elektra) "Roadhouse Blues (Doors)" "Ghost Song"
JESSE COLIN YOUNG (Asylum) "Rave On" "Reveal Your Dreams" "Soft And Easy"
PHIL MANZANERA (Polydor) "Gone Flying" "K Scope" "Slow Motion TV"
JEAN MICHEL JARRE (Polydor) "Equinoxe Part V"
FM (Visa) "Phasors On Stun" "The Journey" "One O'Clock Tomorrow"
PETER TOSH (Rolling Stones) "Don't Look Back" "Bush Doctor"

Actiontrax

(The following trax are listed as either MAXimum or MODerate rotation.)

MAX:
1. "Fat Bottomed Girls"-QUEEN
2. "My Life"-BILLY JOEL
3. "Bicycle Race"-QUEEN
4. "Lotta Love"-NICOLETTE LARSON
5. "Hold The Line"-TOTO
6. "Strange Way"-FIREFALL
7. "Promises"-ERIC CLAPTON
8. "Song On The Radio"-AL STEWART
9. "Comes A Time"-NEIL YOUNG
10. "Time Passages"-AL STEWART
11. "Ooh Baby Baby"-LINDA RONSTADT
12. "Part-Time Love"-ELTON JOHN
13. "Stilleto"-BILLY JOEL
14. "Fire"-POINTER SISTERS
15. "Don't Stop Me Now"-QUEEN
16. "Alive Again"-CHICAGO
17. "Good Lovin"-GRATEFUL DEAD
18. "Sweet And Sour"-FIREFALL
19. "Shakedown Street"-GRATEFUL DEAD
20. "One Last Kiss"-J. GEILS BAND
21. "Big Shot"-BILLY JOEL
22. "Watch Out For Lucy"-ERIC CLAPTON
23. "Rosalinda's Eyes"-BILLY JOEL
24. "Sultans Of Swing"-DIRE STRAITS
25. "Fun It"-QUEEN

MOD:
"Light The Sky On Fire"-JEFFERSON STARSHIP
"Dog And Butterfly"-HEART
"Lotta Love"-NEIL YOUNG
"Wavelength"-VAN MORRISON
"Alison"-LINDA RONSTADT
"Leaving Home Ain't Easy"-QUEEN
"Legend"-POCO
"Well All Right"-SANTANA
"Sanctuary"-J. GEILS BAND
"A Man I'll Never Be"-BOSTON
"Sing For The Day"-STYX
"I Need A Miracle"-GRATEFUL DEAD
"Rhumba Girl"-NICOLETTE LARSON
"Phasors On Stun"-FM
"If I Don't Be There By Morning"-E. CLAPTON
"Soul Man"-BLUES BROTHERS
"I Don't Care"-ELTON JOHN
"Roadhouse Blues"-THE DOORS
"Please Be Home For Christmas"-THE EAGLES
"Goin' Back"-NEIL YOUNG
"I'll Make Love To You Anytime"-E. CLAPTON
"Do You Think I'm Sexy"-ROD STEWART
"Bad Breaks"-CAT STEVENS
"Shake It"-IAN MATTHEWS
"What A Fool Believes"-DOOBIE BROTHERS
Breakdown

Max indicates maximum rotation. Mod denotes moderate rotation. New shows adds, S.P. is short for special programming (album features, interviews, guest artist D.J., etc.)


Breakdown


OTTAWA, KS. (Bob Osburn-KKKX) New: Jesse Colin Young, Doobies, R. Stewart, Cat Stevens, Doors. Max: Ian Matthews, Nicolette, Chicago, 10cc, Elton. Robert Johnson, Poco.


**Breakdown**

Kansas, AC/DC, Jerry Jeff Walker, Neil Young, Dire S, Clapton, G. Thorogood, Devo.


SIOUX FALLS (Mike Wild-KLYX) New: Toto, C. Khan, Sad Cafe, J.C. Young, 100% Whole Wheat.


**Jazz Fusion Airplay**

JEAN LUC PONTY (Atlantic) "Egocentric Molecule"

MARK/ALMOND (A&M/Horizon) "The City"

BOB JAMES (Tappan Zee/CBS) "Carribean Nights" "Sun Runner" "Touchdown"

WILTON FELDER (ABC) "My Name Is Love" "I Know Who I Am"

NEIL LARSEN (A&M/Horizon) "Sudden Samba"

CHICK COREA (Polydor) "Fickle Funk" "The Golden Dawn" "Central Park"

**WROQ Gives It Away**

WROQ/FM in Charlotte gave away a night on the town. WROQ's winner was wined, dined, and whisked via limo to attend a Billy Joel performance.

Also given away was a trip to the Big Apple, New York City, where the winner received two tickets to the taping of Saturday Night Live.

**Merry Christmas WEBN**

WEBN/FM- Cincinnati would appreciate hearing from artists interested in recording personal Christmas messages for the station. Contact Curt Gary, music director.

**The Boss Broadcasts**

Among the stations on the West Coast, KZAP-Sacramento, KSAN-San Francisco, KZOK-Seattle, and KQFM-Portland will be broadcasting Bruce Springsteen's December 15th Winterland west coast performance.

**Call Letter Change**

KCIM/FM in Carroll, Iowa, which calls itself "a pure 100,000 watt album radio station" is changing its call letters to KKRL/FM as of December 12th.

**Helen Moves Up In Philly**

Congratulations to Helen Leicht at WIOQ-Philadelphia, having been promoted to Assistant Program Director. There's no truth to the rumour she'll succeed Frank Rizzo as mayor.
Adult Contemporary Programming
(Associate Editor, Ron Fell)

Most Active: I WILL BE IN LOVE-Livingston Taylor (Epic)

Worth Watching: SOMEWHERE IN THE NIGHT-Barry Manilow (Arista)
LE FREAK-Chic (Atlantic)

Top Thirty
(Underlined sides show the strongest potential for continued growth)

1. YOU DON'T BRING ME...-Barbra & Neil
2. TIME PASSAGES-Al Stewart
3. DON'T THROW IT ALL AWAY-Andy Gibb
4. MY LIFE-Billy Joel
5. I JUST WANNA STOP-Gino Vannelli
6. PROMISES-Eric Clapton
7. TOO MUCH HEAVEN-Bee Gees
8. CAN YOU FOOL- Glen Campbell
9. OOH BABY BABY-Linda Ronstadt
10. SHARING THE NIGHT TOGETHER-Dr.Hook
11. CHANGE OF HEART-Eric Carmen
12. SWEET LIFE-Paul Davis
13. HOW MUCH I FEEL-Ambrosia
14. MACARTHUR PARK-Donna Summer
15. STRANGE WAY-Firefall
16. PART-TIME LOVE-Elton John
17. WE'VE GOT TONIGHT-Bob Seger
18. THE GAMBLER-Kenny Rogers
19. DON'T CRY OUT LOUD-Melissa Manchester
20. I WILL BE IN LOVE-Livingston Taylor
21. HOW YOU GONNA SEE ME NOW-Alice Cooper
22. ALIVE AGAIN-Chicago
23. I BELIEVE YOU-Carpenters
25. THIS IS LOVE-Paul Anka
26. ON THE SHELF-D & M
27. THIS MOMENT IN TIME-E. Humperdinck
28. LOTTA LOVE-Nicolette Larson
29. FOREVER AUTUMN-Justin Hayward
30. LOVE ME AGAIN-Rita Coolidge

Action Sides
SHAKE IT-Ian Matthews
SEPTEMBER-Earth, Wind & Fire
YOU NEED A WOMAN-TONIGHT-Capt. & Tennille
THE DREAM NEVER DIES-Cooper Bros.
BABY I'M BURNIN'-Dolly Parton
WEDDING SONG-Mary Macgregor

Sales and/or Requests
I WILL PLAY A RHAPSODY-Burton Cummings
RUN FOR HOME-Lindisfarne
WHY HAVE YOU LEFT-Crystal Gayle
MORNING SUN-Carole King
TRANQUILLO-Carly Simon
DRIFTWOOD-Moody Blues
EUROPEAN NIGHTS-George Deffet
LET THE SONG LAST FOREVER-Dan Hill
WESTWARD WIND-England Dan & J.F. Coley
HOUSEWIFE-Wayne Newton

Note: Next week's Gavin Report (December 15th) will be the last regular issue of 1978.
On Wednesday December 20th we will publish our Year End Summary and then close
down the office until Tuesday January 2nd.
Please don't mail your music lists or attempt to phone in your Action Reports until then.
A - C Correspondents' Reports

NORTHEAST
Keene, N.H. (Sandy Elsworth-WKNE) Capt. & T. Hall & Oates/Humperdinck.
Dover (Jim Sebastian-WTSN) Ace Frehley/Hot Chocolate/Carpenters/City Boy/Sylvester.
Fall River (Mark Williams-WSAR) Nicolette/Olivia/Capt. & T. Gain: Elton/Newton/Olsson.
Haverhill (Marc Boisclair-WHAV) Dolly/Gatlin/C. Pride/Pointer Sis./Joanie Diaz.
Poughkeepsie (Rick McCaffrey-WEOK) Gayle/P. Criss/M. Johnson/Fischoff.
Kingston (Thom Williams-WGHQ) Manilow/Elliman/H. Mann/P. Como/LORD OF RINGS (strk.)
Warwick (Dick Wells-WTBQ) Dolly/Nicolette/Alise Cooper/P. Criss/Elliman.
Buffalo (Roger Christian-WBEN) Seger/Diamond (SAY MAYBE). Gains: Capt. & T./Manilow/Be G.
Pittsburgh (Chuck Brinkman-WTAE) Humperdinck/Manilow/Nicolette. Gains: Firefall/Seger/BS.

SOUTH
Washington (Bonnie Smith-WMAL) Olivia/M. Welch/Fischoff/Macgregor/Gayle/Pointers/C. King.
Richmond (Dick Grant-WRVA) C. Gayle/L. Taylor/Loggins/Cummings/Nicolette.
Macon (Steve Murphy-WMAZ) Blues Bros./Bishop/L. Garrett/Manilow/Exile. Gains: Pointers.
Ft. Lauderdale (Mike Harvey-WFTL) P. Como/D & M/Lena Horne. Gains: Carpenters/C. King.
Mobile (A. Austin-WM) C. Gayle/N. Young/Lindisfarne. Gains: Nicolette/C. King.
Florence (Benji Carle-WBFC) Nicolette/Alise Cooper/Dobie Gray/Olivia/Humperdinck.
Jackson (Bob Rall-WSLI) Faith Band/Matthews/Gayle/Pride. Gains: Bee Gees/Ronstadt/Seger.

MIDWEST
Dover (Doug Williams-WJER) Rafferty/Peter, Paul & Mary/Manilow/Elliman/Cummins.
Marion (Michael Greene-WDIF) Campbell/Nicolette/Hot Chocolate/Hall & Oates/Van Morrison.
Canton (Rick Jacobs-WHBC) Alice Cooper/Gayle/R. Kerr/Cummins/Fischoff/C. King/Macgregor.
Detroit (Kevin Sanders-WCAR) Manilow. Gains: Firefall/Melissa/A. Gibb/Dr. Hook/A. Cooper.
A - C Correspondents' Reports


Saginaw (Rick Belcher-WSGW) Bee Gees/Seger/W. Newton/Matthews/Macgregor/Dolly/Fischoff.
Midland (Kirk Hughes-WMPX) Criss/Hain/C. King/Rafferty/Phoebe Snow/J.P. Young.

Racine (Bob Cook-WRJN) L. Taylor/Dan & Coley/Lindisfarne/Newton/Theme: MIDNIGHT EXPRESS.


--- (Mike Elliott-KLIN) Bee Gees/Melissa/S. Cassidy/Ronstadt. Gains: Welch/Joel/Firefall.

Des Moines (Del Hull-KRNT) Gains: Summer/Joel/Bee Gees/L. Taylor/Paul Davis.

Mason City (Steve Locke-KGLO) Kitty & Haywoods/Dan Hill/Fischoff/Carpenters/Macgregor.
Cedar Rapids (Frank Handford-WMT) Ronstadt/K. Rogers/Kitty & Heywoods/Elliman/M. Johnson.

--- (Mike Elliott-KLIN) Bee Gees/Melissa/S. Cassidy/Ronstadt. Gains: Welch/Joel/Firefall.

Kansas City (Steve Bell-KMBZ) M. Johnson/Cassidy/Fischoff/Cramer/Diamond/Salsoul Orch.

Jefferson City (Mike Schaefer-KJMO) Olivia/C. Simon/Pointers/Rose Royce/Bliss Band.
St. Louis (Bob Osborne-KMOX) Pages/Olsson/Santana/Rose Royce/P. Como/M. Johnson/Palumbo.


Salt Lake City (George Lemich-KSL) Manilow/Rita C./Olivia/W. Newton/Elliman.
Roswell (Lacy Ahrens-KBCQ) Chic/Seger/Chicago/Bee Gees.

Phoenix (Dan Armstrong-KOY) Gatlin/Capt & T./Jim Rafferty/Joel/Diamond (SAY MAYBE).
Renovo (Mike Hagerty-KOLO) Melissa/Cat Stevens/Hot Chocolate. Gains: Rita C./Campbell.

Carson City (Greg Pellant-KPTL) Jim Rafferty/Neil Young. Gains: Ronstadt/A. Gibb.
San Diego (Mark Larson-KFMB) Bee Gees/Nicolette. Gains: Campbell/Carpenters.

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 (415) 392-7750
A-C Correspondents’ Reports

Monterey (Randy Summers-KWAV/FM) C. Simon/Loggins/Cat Stevens/N. Young/Carpenters.
San Francisco (Nadine Shaw-KSOI) Hot Chocolate/Cocker/Garrett/Elton/Frehley.
- - - (Brian Eaton-KNBR) Matthews/Nicolette. Gains: Melissa/Carmen/Earth, Wind & Fire.
Vacaville (Matt Steiger-KUIC) Hall & Oates/Dolly/Loggins/Buffett/Raes/Caldwell/C. Lynn.
Sacramento (Dave Darin-KGNR) Cooper Bros./Gayle/Dolly. Gains: Dr. Hook/Campbell.
Crescent City (Don Hall-KPOM) Hill/E., W. & Fire/Money/Olivia/Moody Blues/Queen/Dolly.
Klamath Falls (Steve Kenyon-KAGD) Lindisfarne/Nicolette/L. Taylor/Chaka Khan.
Corvallis (Weldon Greig-KLOO) Nicolette/Johnson/C. Gayle/Madison Street/Manilow.
Salem (Wally Sale-KSLM) Pointer Sisters/Gloria Gaynor.
Seattle (Rick Cross-KOMO) Capt. & T./Gaynor/Frank Mills/Rafferty/Motors/Dolly/Hill.
- - - (Carol Stripling-KVI) Rafferty/Humperdinck/Manilow. Gains: Campbell/Seger/Rogers.
Yakima (Frank Taylor-KMWX) Gayle/Manilow/Bridges/Elvis & Linda. Gains: Olivia.
Tri Cities (Ed Bishop-KORD) M. Johnson/Cat Stevens/McLean/Elliman/MFSB.
Spokane (Bob Sands-KXLY) P. Anika/Dan & Coley/Elton/C. King/Manilow.
Osburn (Scott Gibb-KWAL) Nicolette/Olsson/Scandal/J. Palumbo/M. Johnson/Fogelberg & W.
Helena (Harley Dee-KBLL) Manilow/Elliman/M. Johnson/Gayle. Calls: Defett/Fischoff.

Adult Contemporary LP Cuts

Neil Diamond-THE AMERICAN POPULAR SONG/SAY YOUR TROUBLES
MAYBE/FOREVER IN BLUE JEANS/YOU'VE GOT
Elton John-GEORGIA
Barbra Streisand-TOMORROW

Billy Joel-ROSALINDA’S EYES/HONESTY
Chicago-GREATEST LOVE ON EARTH/NO TELL LOVER
Stephen Bishop-LOOKING FOR THE RIGHT ONE
Linda Ronstadt-LOVE ME TENDER/JUST ONE LOOK
Fogelberg & Weisberg-SINCE YOU'VE ASKED
Country Music

(Associate Editor, Elma Greer)

Prime Mover: WHY HAVE YOU LEFT THE ONE YOU LEFT ME FOR-

Crystal Gayle (U.A.)

Crystal asks a lovers question.

Top Add: EVERY WHICH WAY BUT LOOSE- Eddie Rabbitt (Elektra)

Extracted from the soundtrack album of Clint Eastwood's new movie.

Top Country Hits

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<tr>
<th>TW</th>
<th>LW</th>
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<tbody>
<tr>
<td>1.</td>
<td>THE GAMBLER-Kenny Rogers</td>
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<td>2.</td>
<td>BURGERS AND FRIES-Charley Pride</td>
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<td>3.</td>
<td>TULSA TIME-Don Williams</td>
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<td>4.</td>
<td>ON MY KNEES-Rich and Fricke</td>
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<td>5.</td>
<td>ALL OF ME-Willie Nelson</td>
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<td>6.</td>
<td>FRIEND, LOVER, WIFE-J. Paycheck</td>
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<td>7.</td>
<td>THE BULL-Haggard &amp; Williams</td>
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<td>8.</td>
<td>LADY LAY DOWN-John Conlee</td>
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<td>9.</td>
<td>DON'T YOU THINK...-Waylon Jennings</td>
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<td>10.</td>
<td>I JUST WANT...-Eddie Rabbitt</td>
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<td>11.</td>
<td>BURNIN'/GOT THE FEELING-Dolly Parton</td>
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<td>12.</td>
<td>I'VE DONE ENOUGH...-Larry Gatlin</td>
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<td>13.</td>
<td>RHYTHM OF THE RAIN-Jacky Ward</td>
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<td>14.</td>
<td>DO YOU EVER...-Joe Stampley</td>
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<td>15.</td>
<td>YOUR LOVE HAS TAKEN ME...C. Twitty</td>
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<td>16.</td>
<td>WE'VE COME ALONG WAY...-L. Lynn</td>
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<td>17.</td>
<td>CAN YOU FOOL-Glen Campbell</td>
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<td>18.</td>
<td>WHY HAVE YOU LEFT...-C. Gayle</td>
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<td>19.</td>
<td>PLEASE DON'T...-Marty Robbins</td>
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<td>20.</td>
<td>SLEEP TIGHT...-Bobby Bare</td>
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<td>21.</td>
<td>THE OFFICIAL HISTORIAN...-Statlers</td>
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<td>22.</td>
<td>HIGH AND DRY-Joe Sun</td>
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<td>23.</td>
<td>GIMME BACK MY BLUES-Jerry Reed</td>
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<td>24.</td>
<td>BACK TO THE LOVE-Susie Allanson</td>
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<td>25.</td>
<td>DOUBLE S-Bill Anderson</td>
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<td>26.</td>
<td>SWEET DESIRE-Kendalls</td>
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<td>27.</td>
<td>LOVE GOT IN THE WAY-Freddy Weller</td>
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<td>28.</td>
<td>SLEEPING SINGLE...-Barbara Mandrell</td>
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<td>29.</td>
<td>AS LONG AS I CAN...-Kenny O'Dell</td>
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<td>30.</td>
<td>PLAYIN' HARD TO GET-Janie Fricke</td>
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</tbody>
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Next In Line

TEXAS (WHEN I DIE)-Tanya Tucker
IT'S TIME WE TALK THINGS OVER-Rex Allen Jr.
YOU DON'T BRING ME FLOWERS-Barbra & Neil
COME ON IN-Oak Ridge Boys
THEN YOU'LL REMEMBER-Sterling Whipple
FEET-Ray Price
YOU DON'T BRING ME FLOWERS-Jim Ed & Helen
THE SONG WE MADE LOVE TO-Mickey Gilley
POISON LOVE-Gail Davies
LOVIN' ON-Bellamy Bros.

Other Gains, Sales and/or Requests

REST YOUR LOVE ON ME-Bee Gees
MABELLENE-Paycheck & Jones
LOVE AIN'T GONNA WAIT FOR US-B. J. Spears
MR. JONES-Big Al Downing
BACK ON MY MIND AGAIN-Ronnie Milsap
EVERY WHICH WAY BUT LOOSE-Eddie Rabbitt
HAPPY TOGETHER-T. G. Sheppard
THE JEALOUS KIND-Rita Coolidge
ONE RUN FOR THE ROSES-Narvel Felts
SAVE THE LAST DANCE...-Jerry Lee Lewis

Airplay:

Cristy Lane (20); Johnny Rodriguez (16); Bobby G. Rice (16); Sonny James (14);
Gary Stewart (13); Don King (13); John Anderson (12); Johnny Russell (11);
Eddy Arnold (11); David Houston; Porter Wagoner (10); Jesse Colter (10); Randy
Barlow (10); Ed Bruce (10); Willie Nelson (10).

Recommended New Release

TONIGHT SHE'S GONNA LOVE ME-Razzy Bailey (RCA)
Country LP Cuts

CORRESPONDENTS' PREFERRED ALBUM CUTS

John Conlee- BACKSIDE OF THIRTY/SOMETHING SPECIAL/I'LL BE EASY/SOME OLD CALIFORNIA MEMORY
Joe Sun- BLACK VEIL/MIDNIGHT TRAIN OF MEMORIES/BLUE RIBBON BLUES/...BUSINESS FOR THE KING
Barbara Mandrell- JUST ONE MORE OF YOUR GOODBYES/I DON'T WANT TO BE RIGHT/PITY PARTY
Jacky Ward- FROM ME TO YOU/THAT'S ALL I WANT FROM YOU/WISDOM OF A FOOL
Kenny Rogers- SHE BELIEVES IN ME/SAN FRANCISCO MABEL JOY/TENNESSEE BOTTLE/...FANNIE DEBERRY
Johnny Paycheck- THE OUTLAWS PRAYER/ARMED AND CRAZY/LET'S HAVE A HAND FOR THE LADY
Charley Pride- THE BEST IN THE WORLD/ONE ON ONE/YOU SNAP YOUR FINGERS
Charly McClain- COME TAKE CARE OF ME/TAKE ME BACK/YOU CAN'T MAKE LOVE BY YOURSELF

Roundup

NORTH EAST

Toronto (Ross Howey-CFGM) Pl- J. Ward, K. O'Dell, B. Bare, J. Stampley, R. Harlan Smith.
Portland, Me (Hal Knight-WPOR) Pl- Dolly (Both), Oak ridge, R. Milsap, K. O'Dell, G. Davies.

SOUTHEAST

Lynchburg (Doug Keffer-WBRG) Gns-C. McCoy (22-15), H. Williams Jr (30-24). Pl-Rabbitt
Asheville, NC (Dave Jacobs-WWNC) Gns-D. McBride (26-12), J. Russell (41-24). Pl-Hollowell
Jacksonville (Johnny West-WLAS) Pl-J. L. Lewis, R. Milsap, T. G. Sheppard, Willie (WHISKEY)
Fayetteville (Mike Edwards-WFAI) Pl-R. Milsap, T. G. Sheppard, Ed Bruce, BGS, J. Paycheck
Atlanta (Jim Clements-WPLO) Pl-E. Conley, B. Swan, R. Bailey, K. Springer, R. Barlow, Houston
Buford (Jim Lewis-WDXY-WGCO) Pl-Dolly, J. L. Lewis, P. Davis, Barbra & Neil, C. Fuller
Jacksonville (John St. John-WQIK) Pl-C. Rich (U.A.), J. Rodriguez, Big Al Downing, Milsap
West Palm Beach (Terry Wunderlin-WIRK) Pl-E. Arnold, L. L. Lewis, Willie (WHISKEY).
Panama City (John Dunaway-WPAP) Pl-R. Milsap, Willie (WHISKEY), E. Rabbitt, P. Davis.

SOUTH

- - - (Jcn Anthony-WLWI) Gns-G. Stewart (29-21). Pl-J. Colter, R. Milsap, Z. Lehr, Rabbitt
Dothan (Gil Anthony-WAGF) Pl-B. Smith, J. Rodriguez, E. Arnold, Al Downing. Req-Olivia
Talladega, Al (Wayne Ball-WEYY) Pl-T. G. Sheppard, George & Ava, Oak ridge, J. Rodriguez.
Gadsden (Rick Carson-WAAX) Pl-L. Lynn, J. Stampley, Joe Sun, Jerry Reed, Statler Bros.
Pascagoula (Larry Hester-WGUD) Pl-Neil Young, E. Conley, R. Crowell, N. Harvell
- - - (Ken Loomis-KWGH) Pl-E. Rabbitt, J. Russell, J. Fricke, R. Bailey, Peggy Sue, S. Brane
Thibodaux (Rick Luquette-KTIB) Pls-Zella Lehr, R. Milsap (BOTH), E. Rabbitt. T. G. Sheppard
- - - (Charley Cook-KNOE) Pl-Jim Ed & Helen, L. Ronstadt, T. Hollowell, S. Barne, P. Davis
Harlan, Ky (John Berkeley-WFSR) Pl-C. Gayle, Joe Sun, B. J. Spears, L. Gatlin, Bellamy's
Huntington/Ashland (Dave McLain-WTCR) Pl-Statlers, T. Tucker, M. Gilley Bellamy's, Rex Jr.
Roundup

CENTRAL


Cleveland (Terry Stevens-WHKL) Deb-Oak Ridge (37), E. Rabbitt (38). Pl-Paycheck/Jones.


Indianapolis (Bob Wise-WFMS) Pl-Jim Ed & Helen, Oak Ridge, R. Milsap, S. Allanson, BGs


Lansing (Wayne Waters-WITL) Pl-E. Rabbitt, T. G. Sheppard. Req-Don King, Jones/Paycheck.


Milwaukee (Ken Rice-WBMS) Pl-C. Twitty, C. Gayle, J. Reed, S. Allanson, Tanya Tucker.

Manitowoc, Wis (Bob Irish-WCUB) Gns-R. Price (20-10), J. Fricke (22-14), BGs (28-21).


Amery (Cary Dean-WXCE) Pl-V. Gosdin, M. Gilley, Joe Sun, Jim Ed & Helen, J. L. Lewis.


Minneapolis (Gregg Lindahl-WDGY) Pl-C. Gayle, Tanya Tucker, Kenny O'Dell.

St. Cloud (Jim Christie-WWJO) Pl-Joe Sun, Jerry Reed, Susie Allanson.

Thief River Falls (Jim Olson-KTRF) Deb-D. King (16). Pl-J. Reed, Bellamys, Dolly (Both).

Jamestown, ND (Mark Peterson-KSOB) Pl-D. Gibson, E. Rabbitt, B. Owens, Big Al, Howdy Glenn.

Bismarck (Mary Allen-KMBR) Pl-C. Gayle, T. Tucker, Dolly (FEELIN'), E. Clapton, T. G. Sheppard.


Aberdeen (Jack McDaniel-KKAA) Pl-Oak Ridge Boys, BGs, Jones/Paycheck, R. Barlow, D. Houston.

Des Moines (J. D. Cannon-KSO) Pl-C. Lane, Jim Ed & Helen, Oak Ridge, J. Russell.

Ft. Dodge (Dale Eichor-KWMT) Pl-Jones/Paycheck, S. James, Oak Ridge, C. McCoy, D. King.

St. Louis (Walt Turner-WIL) Pl-Joe Sun, R. Milsap, E. Rabbitt, Jones/Paycheck, Oak Ridge.

St. Louis/ST. Charles (Mike Fee-KIRL) Deb-L. Gatlin (23), S. Allanson (28), C. Gayle (29).


Ottawa (Alden Weatherie-KOFO) Pl-Dolly (FEELIN'), Statlers, L. Gatlin, Jones/Paycheck.


SOUTHWEST

Tulsa (Fran Couch-KTOW) Pl-Oak Ridge, T. G. Sheppard, Paycheck/Jones, M. Earwood, D. West

--- (Billy Parker-KV00) Pl-Mundy & Melton, W. Stewart, H. Glenn, S. Kaye, D. Gibson.


Dallas (Peggy Sears-KBOX) Pl-J. Russell, P. Wagoner, E. Rabbitt, R. Barlow.

Fort Worth (Art Davis-WBAP) Pl-J. Fricke, B. G. Rice, R. Milsap, Oak Ridge, Jim Ed & Helen

--- (Scott Reese-KKOL) Pl-B. Smith, Big Al Downing, J. Rodriguez, R. Barlow, B. Hobbs.

Lufkin (Dave Granger-KSPL) Pl-R. Milsap, D. Epps. Req-C. Pollard, Merrill Lane (Both).


Houston (Dr. Bruce Nelson-KENR) Gns-G. Davies (14-10), D. Houston (30-24), R. Herridge (38-25)

THE GAVIN REPORT. One Embarcadero Center, Suite 220, San Francisco, CA 94111 (415) 392-7750
Roundup

Wharton (Keith Michaels-KANI) PT-J.Colee, Barbra & Neil, J.Mitchell/B.Meigreen, R.Lindsey
Kingsville (Sam Moya-KINE) Deb-Barbra & Neil (22). Pl-Dolly (BOTH), Merle & Leona, J.Ward

ROCKY MOUNTAIN

Tucson (Tim Tyler-KIKK) PT-J.Anderson, E.Arnold, S.James, T.G.Sheppard, E.Rabbitt.
-- -- (John Buchanan-KNXI) Gns-J.Russell (35-29). Pl-E.Bruce, R.Bailey, Paycheck/Jones
Wolf Point, Mt (Mike Lennander-KVCK) Pl-E.Rabbitt, D.Boone, Hank Williams Jr.
Billings (Jason McBride-KBMY) Pl-T.G.Sheppard, J.L.Lewis, BGs, R.Coolidge, Barbra & Neil

FAR WEST

San Diego (Ron West-KSON) Pl-Bellamys, C. Lane, Big Al Downing, R.Milsap, G. Davies.
Hanford (Dave Bazzell-KNGS) Pl-T.Tucker, Dolly (BOTH), Bellamys, Big Al, Don King.
Tulare (Sandy Sobel-KGEN) Gns-J.Ward (38-10), T.Tucker (32-17). Pl-Crystal Gayle.
San Jose (Kit Snell-KEEN) Pl-Big Al Downing, E.Rabbitt, T.G.Sheppard, B.G.Rice, Willie.
Albany (Larry Blair-KKRT) Pl-C.Gayle, BGs, T.G.Sheppard, Conway Twitty, Linda Ronstadt.
Eugene (Tom Edwards-KEED) PT-R.Bailey, Willie, E.Conley, R.Barlow, Marty Davis, B.Owens
Yakima (Jerry Wilson-KUTI) Pl-Oak Ridge, Jim Ed & Helen, C.Lane, G.Stewart, Big Al.

*******

COUNTRY SERVICE

 Requests

From

Name

WJAZ-Albany, Ga.
WTCR-Ashland, Ky.
KOTY-Kennewick, Wa.
KTOW-Tulsa, Okla.
Mickey Gilley
C. Gayle/D. West/B.J. Spears/Jim Ed & Helen
Singles
Singles & Albums
Epic
U.A./RCA
RCA
All Sources

COUNTRY CHANGES

Name

From

To

Assignment

Diane Burnett
Bill Figenshu
Broadcast School
WMZQ-Washington, D.C.
WLAS-Jacksonville, N.C.
Ass't. M.D.
Oper. Mgr.
Note From Bill

Last Saturday night in the Grand Ballroom of San Francisco's Fairmont Hotel some six hundred of my friends, all dressed in their formal finest, gathered for a testimonial dinner in my honor. Also present were my two sisters, three daughters, my son and my two granddaughters.

Joe Smith was at his wittiest and caustic best in insulting the people on the dais - accolades were offered by Pat O'Day, George Wilson, Paul Drew, John Rook, Mrs. Jo Walker, Earl McDaniel, Ron Alexenburg, Lucky Cordell, Dean Tyler, George Burns and Bob Sherwood. Telegrams and messages poured in from all over the country.

Dr. Helen Wolfe presented me with a plaque in appreciation for selecting the Fellowship Fund of the American Association of University Women as the recipient of the net proceeds. Mary Millar, president of the A.A.U.W.'s Southern Marin Branch, presented an engraved bowl, and remarked that this was a lot more effective way of raising funds "than a cake sale."

Mel Albert had collected a bunch of old pictures from various members of my family, as well as some of my comments and reminiscences, and had them printed in a colorful booklet as souvenirs of the occasion. I was presented with a beautifully framed enlargement of the cover drawing of Janet and myself. Neil McIntyre, recalling the recent confusion of captions beneath my picture and that of Ted Nugent, had a composite drawing made showing Nugent and his guitar but with my head. (Long live rock and roll!) Joe Smith presented me with - not a gold record - but a mounted photo disc of me. Rick Swig took care of the menu and all the other logistics of getting the right people to the right places at the right time.

The committee that brought the whole affair about included Augie Blume, Harold Childs, Stan Monteiro and Bud O'Shea, with plenty of help from Gary Taylor, Ron Fell & Betty Hollars.

It is impossible to describe my great pleasure and deep satisfaction in being so highly honored by all those people, many of whom I had watched grow and advance in their various careers. For me, for my family, and - I hope - for others, it was an unforgettable evening.

********

Available

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<td>Rich Erickson</td>
<td>WLCV/KTLK</td>
<td>309-764-5642</td>
<td>Air Talent</td>
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<tr>
<td>John Libynski</td>
<td>KQFM/KBCQ</td>
<td>503-654-9312</td>
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Music Calls: WPON-Pontiac, Mike Avery, Monday-Friday, 12-1PM.

Line-Up
Benjamin Hill & Del Monaco
Dave McKay
Michael Stone
Lee Masters (KGGO)
Mitch McCracken
Carole
Black Radio
(Associate Editor, Betty Hollars)

Hot Line:
I DON'T KNOW IF IT'S RIGHT-Evelyn "Champagne" King (RCA)

Looking Good:
LOVE VIBRATION-Joe Simon (Spring)

Correspondents' Top Thirty

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<th>LW</th>
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<th>Title</th>
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<td>LE FREAK</td>
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<td>I'M EVERY WOMAN</td>
<td>Chaka Khan</td>
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<td>GET DOWN</td>
<td>Gene Chandler</td>
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<td>LOVE DON'T LIVE HERE...</td>
<td>Rose Royce</td>
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<td>YOUR SWEETNESS IS...</td>
<td>Barry White</td>
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<td>6</td>
<td>6</td>
<td>LONG STROKE</td>
<td>ADC Band</td>
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<td>DON'T HOLD BACK</td>
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<td>GOT TO BE REAL</td>
<td>Cheryl Lynn</td>
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<td>WHAT YOU WON'T DO...</td>
<td>Bobby Caldwell</td>
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<td>GET ON UP, GET ON DOWN</td>
<td>Roy Ayers</td>
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<td>ANGEL DUST</td>
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<td>SEPTEMBER</td>
<td>Earth, Wind &amp; Fire</td>
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<td>Peabo Bryson</td>
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<td>UNLOCK YOUR MIND</td>
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<td>FUNK &amp; ROLL</td>
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<td>SHAKE YOUR GROOVE THING</td>
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<td>EASE ON DOWN THE ROAD</td>
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<td>IS IT STILL GOOD TO YOU</td>
<td>Ashford &amp; S.</td>
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<td>YOU STEPPED INTO MY LIFE</td>
<td>Melba Moore</td>
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<td>I JUST WANNA STOP</td>
<td>Gino Vannelli</td>
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<td>30</td>
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<td>TONIGHT IS THE NIGHT</td>
<td>Betty Wright</td>
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Movin' On Up

GANGSTER OF LOVE-Johnny "Guitar" Watson
COOLING OUT-Jerry Butler

Top Airplay

LOVE TO BURN-O.C.Smith
TAKE THAT TO THE BANK-Shalamar
FREE ME-Bonnie Pointer
WE BOTH DESERVE EACH OTHER-LTD
IN THE NIGHTTIME-Michael Henderson
EVERLASTING LOVE-Temptations
HOLY GHOST-Barkays
YOU FOOLED ME-Grey & Hanks
WONDER WORM-Capt. Sky
I'M COMING HOME-Gladys Knight
GIVING UP, GIVING IN-3 Degrees
SO EASY-Con Funk Shun
EVERY ONE'S A WINNER-Hot Chocolate
ALL THE WAY LOVE-Lakeside
NEVER HAD A LOVE LIKE THIS BEFORE-Tavares
ALMOST LIKE BEING IN LOVE-Michael Johnson
WHAT'S YOUR SIGN-Danny Pearson
Y.M.C.A.-Village People

Correspondents' Preferred Picks

AQUA BOOGIE-Parliament (Casablanca)
SHOE SOUL-Smokey Robinson (Tamla)
LOVE CHANGES-Mother's Finest (Epic)
I KNOW WE CAN MAKE IT-Art Wilson (Alexander St.)
IS IT LOVE?-Graham Central Station (W.B.)
LIVIN' IT UP FRIDAY NIGHT-Bell & James (A&M)
STORMY WEATHER-Esther Phillips (Mercury)
HANG IT UP-Patrice Rushen (Elektra)
TOO LATE-Mandrill (Arista)
DON'T LOOK AT ME THAT WAY-Alex Taylor (Bang)
H.E.L.P.-4 Tops (ABC)
CHANGE-Zulema (LeJoint)
MY FUNK-Phyrework (Mercury)
I'M THINKING ABOUT IT TOO-A1 Jarreau (W.B.)
DON'T WEAR YOURSELF OUT-The McCrarys (Portrait)
HOW DO YOU DO-A1 Hudson (ABC)
INSTANT REPLAY-Dan Hartman (Blue Sky)
Regional Highlights


Cleveland (G.Kelly Jones-WABQ) #1-ADC Band, #2-Staples, #3-Chic, #6-Bobby Caldwell, #7-Bobby Bland, #8-Con Funk Shun, #9-Evelyn King, #10-LTD. New: Parliament, Gladys Knight, Jeffree, Mandrill, Smokey Robinson, Latimore. On: Barkays, Sweet Cream, Kenny Brawnet.


Orlando (Steve Crumbley-WORL) #1-Chic, #2-Cheryl Lynn, #3-Barkays, #6-E.W.& F., #7-ADC Band, #8-Gene Chandler, #9-Chanson, #10-Rose Royce. Gns: Melba Moore, Peabo Bryson, Jerry Butler, Bonnie Pointer, Mother's Finest, Joe Simon, Isaac Hayes, Ashford & Simpson, Peaches & Herb, Candi Staton. LP's: ADC Band, Melba Moore, Jimmy Castor.


Black Radio LP Cuts

Gato Barbieri-LATIN REACTION
Peabo Bryson-DON'T TOUCH ME
Barkays-MONEY TALKS/SHINE/I LEAN ON YOU, YOU LEAN ON ME/GIVE IT UP/GET UP & DO IT
ADC Band-MORE & MORE DISCO/FIRED UP
Lonnie Liston Smith-FLOATING THRU SPACE
Jerry Butler-LET'S MAKE LOVE
Chic-I WANT YOUR LOVE
Tom Scott-PUTTIN' THE BITE ON YOU
Dan Hartman-CHOCOLATE BOX/LOVE IS A NATURAL
Albums of the Week
Reviewed by Ron Fell

"Blondes Have More Fun"—Rod Stewart (Warner Bros.) Even though two cuts, if played on the radio, might cause a little grief (DIRTY WEEKEND and IS THAT ALL THE THANKS I GET) there's still plenty to play with. Rod and producer Tom Dowd continue to make classic music. BLONDES (HAVE MORE FUN), STANDIN' IN THE SHADOWS OF LOVE, DO YA THINK I'M SEXY, THE BEST DAYS OF MY LIFE, LAST SUMMER.

"Back to Earth"—Cat Stevens (A&M) We are all getting older when you realize "Matthew and Son" was released almost twelve years ago. The Cat is still around, making pleasant music and while his album is titled "Back to Earth", his fans would say he never left. BAD BREAKS, JUST ANOTHER NIGHT, NASCIMENTO, LAST LOVE SONG, RANDY.

Recommended from the following LP's:

"Minute By Minute"—The Doobie Brothers (W.B.) HERE TO LOVE YOU/MINUTE BY MINUTE/WHAT A FOOL BELIEVES
"Mind Magic"—David Oliver (Mercury) I WANNA WRITE YOU A LOVE SONG/HOUSEWIVES ARE PEOPLE TOO/WHEN THE THRILL COMES
"Truth N' Time"—Al Green (Hi) BLOW ME DOWN/WAIT HERE/TO SIR WITH LOVE
"Briefcase Full of Blues"—Blues Brothers (Atlantic) HEY BARTENDER/RUBBER BISCUIT/SOUL MAN

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Service

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<td>Eagles/Pointer singles</td>
<td>Asylum/Planet</td>
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<td>KAOL-Carrollton</td>
<td>Al Stewart/Elton/Carpenters</td>
<td>Arista/MCA/A&amp;M</td>
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<td>WDEC-Americus</td>
<td>Singles</td>
<td>A&amp;M/Capitol/RCA</td>
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<td>KLOO-Lake Charles, La</td>
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<td>Capitol</td>
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<td>Bill Polish</td>
<td>KXXR-San Jose</td>
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<td>KEIN-Great Falls</td>
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<td>Vic Bremer</td>
<td>KXXR-San Jose</td>
<td>KIRO-Seattle</td>
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<td>Lou Saint</td>
<td>KRZI-Waco</td>
<td>KTEM-Temple</td>
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<td>Chris Norton</td>
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<td>Operations Manager</td>
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Gary Taylor’s Personal Pick

DO YA THING I’M SEXY?- Rod Stewart (Warner Bros.) The track opens with power generated by a Bill Wyman style bass line (sounding just like MISS YOU) and slides into a lyric that lacks subtlety. There was a time when that lyric would have posed a problem but perhaps not in today’s society.

Other Recommended New Releases

SHATTERED-Rolling Stones (Rolling Stones) STORMY-Santana (Columbia)
SUPERMAN-Herbie Mann (Atlantic) BLUE MORNING, BLUE DAY-Foreigner (Atl.)
WINTER SONG-Angel (Casablanca) THE MAN WITH THE CHILD IN HIS EYES-
SOMEWHERE IN THE NIGHT-Barry Manilow Kate Bush (EMI)
(Arista)

********

Jobs

Station Contact Requirements
WHLS-Port Huron Tony Bruscato (313-987-7408) Newsperson
WCIR-Beckley, WV Shayne Randall (304-252-6452) Newsperson
WFYE-Fresno, Ca Mike Berlik (209-486-5294) Newsperson
WJDX-Jackson, Ms Randy Bell (Box 2171 -39205) Newsperson
KCLD-St. Cloud, Mn Jim Giebel (Box 152 -56301) 2 Newspersons & Sports Dir.
WKNX-Saginaw Ric Allen (517-799-1000) News Director
KAGO-Klamath Falls R.C. Snyder (Box 1150 -97601) Air Talent (Future)
KJCK/Junction City* Mark Eaton (Box 789 -66441) Air Talent (Future)
KSCTS-Ft. Worth Cathy Martindale (3900 Barnett) Air Talent (Future)
WHAP-Hopewell, Va Mike Berlik (304-252-6452) Air Talent (Future)
WISM-Madison, Wi Jonathan Little (Box 2058 -53701) Air Talent (Future/OE/MF)
KTAM-Bryan, Tx Kirk Williams (713-822-1240) Air Talent (Future/OE/MF)
CK101-Coco Beach* Jim Sumpter (Box 520 -32931) Air Talent/Prod.
KWHLS-Santa Maria Steve Stagnaro (Box 166 -93456) Air Talent/AM Drive
WBBF-Rochester Program Dir. (850 Midtown Tower) Air Talent/AM Drive
KLOU-Lake Charles, La David Chimeno (318-436-7277) Air Talent/AM Drive
KODA-Houston Bruce Williamson (4808 San Felipe) Air Talent/AM Drive
KVOL-Lafayette Captain Billy (Box 2305 -70502) Air Talents
KPAM-Portland, Or Michael O'Brien (4700 SW Council) Air Talents
WLCY-St. Petersburg *John Lander (Box 42-138 -33742) Air Talents (EOE/MF)
KTAM-Tucson *Ed Alexander (Box 5585 -8512) Air Talent/1st ph (EOE/MF)
KSTN-Stockton, Ca Dave Morgan (209-948-5786) Air Talent/1st (EOE/MF)
KCAP-Helena Jim Prince (Box 1165 -59601) Air Talent
WWKE-Ocala Fred Petty (Box 1050 -32670) Air Talent
WHEB-Portsmouth, NH Duncan Dewar (Box 120 -03801) Air Talent
KPTL/KBBC-Reno Don Costa (Box 10976 -89510) Air Talent
KTEM-Temple, Tx Chris Alexander (817-773-5252) Air Talent
WCIR-Beckley, WV Shayne Randall (304-252-6452) Air Talent
KFWV-Williamsburg Prog. Dir. (Box 876 -52406) Air Talent
KFWY-Fresno, Ca Mike Berlik (209-486-5294) Air Talent
WSPT-Stevens Point Pat Martin (Box 247 -54481) Air Talent (EOE)
WXIL-Parkersburg Ron O'Brian (304-485-7425) Air Talent (EOE/MF)
KONO-San Antonio Lee Taylor (512-225-5111) Prog. Director (Rock)
KITY-San Antonio Lee Taylor (515-225-5111) Prog. Director (A/C)

THE GAVIN REPORT, One Embarcadero Center, Suite 220, San Francisco, CA 94111 (415) 392-7750