

SAN FRANCISCO

# The Gavin Report

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## THE GAVIN REPORT #1285 1979 Summary



### HAPPY HOLIDAYS from the Gavin Staff

From Left to Right:

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## Top Rock Hits of 1979

(Editor, Gary Taylor)

1. DA YA THINK I'M SEXY-Rod Stewart (WB)
2. REUNITED-Peaches & Herb (Polydor)
3. WHAT A FOOL BELIEVES-Doobie Bros. (WB)
4. SAIL ON-Commodores (Motown)
5. SAD EYES-Robert John (EMI)
6. HEARTACHE TONIGHT-Eagles (Asylum)
7. MY SHARONA- The Knack (Capitol)
8. TRAGEDY-Bee Gees (RSO)
9. BABE-Styx (A&M)
10. HEART OF GLASS-Blondie (Chrysalis)
11. FIRE-Pointer Sisters (Planet)
12. HOT STUFF-Donna Summer (Casablanca)
13. THE LOGICAL SONG-Supertramp (A&M)
14. LONESOME LOSER-Little River Band (Cap.)
15. RISE-Herb Alpert (A&M)
16. BAD GIRLS-Donna Summer (Casablanca)
17. WE ARE FAMILY-Sister Sledge (Atlantic)
18. RING MY BELL-Anita Ward (Juana)
19. JUST WHEN...-Randy Vanwarmer (Bearsville)
20. I'LL NEVER...-Dionne Warwick (Arista)
21. SULTANS OF SWING-Dire Straits (WB)
22. AFTER THE LOVE IS GONE-E,W & F (Columbia)
23. I WILL SURVIVE-Gloria Gaynor (Polydor)
24. KNOCK ON WOOD-Amii Stewart (Ariola)
25. STILL-Commodores (Motown)
26. A LITTLE...-Olivia Newton-John (MCA)
27. LADY-Little River Band (Capitol)
28. SHE BELIEVES IN ME-Kenny Rogers (UA)
29. POP MUSIK-M (Sire)
30. LOTTA LOVE-Nicolette Larson (WB)
31. HEAVEN KNOWS-Donna Summer (Casablanca)
32. GOODNIGHT TONIGHT-Wings (Columbia)
33. CHUCK E'S...-Rickie Lee Jones (WB)
34. LEAD ME ON-Maxine Nightingale (Windsong)
35. YOU DECORATED MY LIFE-Kenny Rogers (UA)
- 36.\*LE FREAK-Chic (Atlantic)
37. GOLD-John Stewart (RSO)
- 38.\*TOO MUCH HEAVEN-Bee Gees (RSO)
39. SHINE A LITTLE LOVE-ELO (Jet)
40. DON'T STOP TIL'...-Michael Jackson (Epic)
41. PLEASE DON'T GO-KC & The Sunshine Bd.(TK)
42. THE MAIN EVENT-Barbra Streisand (Col.)
43. MUSIC BOX DANCER-Frank Mills (Polydor)
44. NO MORE TEARS-Streisand&Summer(Col/Casa)
45. DON'T BRING ME DOWN-ELO (Jet)
46. THE DEVIL...-Charlie Daniels Band (Epic)
47. SHAKE YOUR BODY-Jacksons (Epic)
48. LOVIN', TOUCHIN', SQUEEZIN'-Journey (Col.)
49. STUMBLIN' IN-Quatro & Norman (RSO)
50. WHEN YOU'RE IN LOVE...-Dr. Hook (Capitol)
51. LOVE YOU INSIDE OUT-Bee Gees (RSO)
52. MAMA CAN'T BUY YOU LOVE-Elton J. (MCA)
53. SOUL MAN-Blues Brothers (Atlantic)
54. GOOD TIMES-Chic (Atlantic)
55. ESCAPE-Rupert Holmes (Infinity)
56. I WANT YOU TO WANT ME-Cheap Trick (Epic)
57. BLOW AWAY-George Harrison (Dark Horse)
58. YOU'RE ONLY LONELY-J.D. Souther (Col.)
59. DIM ALL THE LIGHTS-Donna Summer (Casablanca)
60. BAD CASE OF LOVIN' YOU-R. Palmer (Island)
61. SEPTEMBER-Earth, Wind & Fire (Columbia)
62. GOT TO BE REAL-Cheryl Lynn (Columbia)
63. SHAKE YOUR GROOVE THING-Peaches&Herb (Poly.)
64. GOODBYE STRANGER-Supertramp (A&M)
65. RENEGADE-Styx (A&M)
66. ALL MY LOVE-Led Zeppelin (Swan Song-LP Cut)
67. YOU TAKE MY BREATH AWAY-Rex Smith (Col.)
68. CRAZY LOVE-Poco (ABC/MCA)
69. TAKE THE LONG WAY HOME-Supertramp (A&M)
70. DRIVER'S SEAT-Sniff 'N' Tears (Atlantic)
71. SHIPS-Barry Manilow (Arista)
72. TUSK-Fleetwood Mac (WB)
73. LOVE IS...-Eng. Dan & J.F. Coley (Big Tree)
74. EVERY 1'S A WINNER-Hot Chocolate (Infinity)
75. I WANT YOUR LOVE-Chic (Atlantic)
76. CRUEL TO BE KIND-Nick Lowe (Columbia)
77. LOVE TAKES TIME-Orleans (Infinity)
78. LET'S GO-The Cars (Elektra)
79. COOL CHANGE-Little River Band (Capitol)
80. WE DON'T TALK ANYMORE-Cliff Richard (EMI)
81. MY LIFE-Billy Joel (Columbia)
82. SHAKE IT-Ian Matthews (Mushroom)
83. MINUTE BY MINUTE-Doobie Brothers (WB)
84. YOU CAN'T CHANGE THAT-Raydio (Arista)
85. BOOGIE WONDERLAND-E,W&F/Emotions (Col.)
86. NO TELL LOVER-Chicago (Columbia)
87. I WAS MADE FOR LOVIN' YOU-Kiss (Casablanca)
- 88.\*HOLD THE LINE-Toto (Columbia)
89. SOMEWHERE IN THE NIGHT-B. Manilow (Arista)
90. Y.M.C.A.-Village People (Casablanca)
91. IN THE NAVY-Village People (Casablanca)
92. DEPENDIN' ON YOU-Doobie Brothers (WB)
93. DON'T CRY OUT LOUD-M. Manchester (Arista)
94. GOOD GIRLS DON'T-The Knack (Capitol)
95. DO IT OR DIE-Atlanta Rhythm Section (Poly.)
96. HONESTY-Billy Joel (Columbia)
97. BIG SHOT-Billy Joel (Columbia)
98. PRECIOUS LOVE-Bob Welch (Capitol)
99. I JUST FALL IN LOVE-Anne Murray (Capitol)
100. DO THAT TO ME...-Captain & Tennille (Casa.)

\*Carry over from 1978

Underlined were strong at the end of 1979.

## Top A/C Hits of 1979

(Associate Editor, Ron Fell)

1. JUST WHEN I...-R. Vanwarmer (Bearsville)
2. MAIN EVENT-Barbra Streisand (Columbia)
3. I JUST FALL IN LOVE AGAIN-A. Murray (Cap)
4. REUNITED-Peaches & Herb (Polydor)
5. YOU DECORATED MY LIFE-Kenny Rogers (UA)
6. AFTER THE LOVE IS GONE-EW&F (ARC/Col.)
7. SHE BELIEVES IN ME-Kenny Rogers (UA)
8. RISE-Herb Alpert (A&M)
9. LOTTA LOVE-Nicolette Larson (WB)
10. DIFFERENT WORLDS-Maureen McGovern (WB)
11. SHADOWS IN THE MOONLIGHT-A. Murray (Cap)
12. SAIL ON-Commodores (Motown)
13. SOMEWHERE IN THE NIGHT-B. Manilow(Arista)
14. SHIPS-Barry Manilow (Arista)
15. STUMBLIN' IN-Quatro & Norman (RSO)
16. SAD EYES-Robert John (EMI)
17. WHERE WERE YOU-Lobo (MCA)
- 18.\*TOO MUCH HEAVEN-Bee Gees (RSO)
19. STILL-Commodores (Motown)
20. MUSIC BOX DANCER-Frank Mills (Polydor)
21. FOREVER IN BLUE JEANS-N. Diamond (Col.)
22. CRAZY LOVE-Poco (ABC/MCA)
23. THIS NIGHT WON'T LAST-M. Johnson (EMI)
24. DON'T CRY OUT LOUD-M. Manchester (Arista)
25. WHEN YOU'RE IN LOVE...-Dr. Hook (Capitol)
26. LADY-Little River Band (Capitol)
27. WHAT A FOOL BELIEVES-Doobie Bros. (WB)
28. BLOW AWAY-George Harrison (Dark Horse)
29. BROKEN HEARTED ME-Anne Murray (Capitol)
30. BABE-Styx (A&M)
31. LOVE IS THE ANSWER-Dan & Coley (Big Tree)
32. LEAD ME ON-Maxine Nightingale (Windsong)
33. DO IT OR DIE-Atlanta Rhythm Sec.(Polydor)
34. YOU'RE ONLY LONELY-J.D. Souther (Col)
35. SUSPICIONS-Eddie Rabbitt (Elektra)
36. MAMA CAN'T BUY YOU LOVE-Elton John (MCA)
37. UP ON THE ROOF-James Taylor (Columbia)
38. NO TELL LOVER-Chicago (Columbia)
39. A LITTLE MORE LOVE-Olivia Newton-J. (MCA)
- 40.\*THE GAMBLER-Kenny Rogers (UA)
41. FIRE-Pointer Sisters (Planet)
42. DEEPER THAN THE NIGHT-O. Newton-John(MCA)
43. CHUCK E'S IN LOVE-Rickie Lee Jones (WB)
44. CAN YOU READ MY MIND-M. McGovern
- 45.\*MY LIFE-Billy Joel (Columbia)
46. YOU TAKE MY BREATH AWAY-Rex Smith (Col)
47. I'LL NEVER LOVE THIS WAY-Warwick (Aris.)
48. LONESOME LOSER-Little River Band (Cap)
49. GOODNIGHT TONIGHT-Wings (Columbia)
50. HALF THE WAY-Crystal Gayle (Col.)
51. I DON'T WANNA BE RIGHT-B. Mandrell (MCA)
52. ONE FINE DAY-Rita Coolidge (A&M)
53. HEART OF THE NIGHT-Poco (MCA)
54. GOOD FRIEND-Mary Macgregor (RSO)
55. HONESTY-Billy Joel (Columbia)
56. ESCAPE-Rupert Holmes (Infinity)
57. SAY MAYBE-Neil Diamond (Columbia)
58. SO GOOD, SO RIGHT-Brenda Russell (A&M)
59. HEAVEN KNOWS-Donna Summer (Casablanca)
60. SULTANS OF SWING-Dire Straits (WB)
61. DO THAT TO ME ONE MORE TIME-Capt. & T. (A&M)
62. SINCE I DON'T HAVE YOU-Art Garfunkel (Col)
63. NO MORE TEARS-Streisand & Summer (Col/Casa)
64. GET IT RIGHT NEXT TIME-Gerry Rafferty (UA)
65. TRAGEDY-Bee Gees (RSO)
66. MINUTE BY MINUTE-Doobie Bros.(WB)
67. I KNOW A HEARTACHE-Jennifer Warnes (Arista)
68. DANCIN' SHOES-Nigel Olsson (Bang)
69. BETTER LOVE NEXT TIME-Dr. Hook (Capitol)
70. I WILL BE IN LOVE-Livingston Taylor (Epic)
71. SHAKE IT-Ian Matthews (Mushroom)
72. LOVE TAKES TIME-Orleans (Infinity)
- 73.\*OOH BABY BABY-Linda Ronstadt (Asylum)
74. LOVE BALLAD-George Benson (WB)
75. LOVE YOU INSIDE OUT-Bee Gees (RSO)
76. THEN YOU CAN TELL ME...-Toby Beau (RCA)
77. DEJA VU-Dionne Warwick (Arista)
78. I WILL SURVIVE-Gloria Gaynor (Polydor)
- 79.\*YOU DON'T BRING ME...-Barbra & Neil (Col)
80. ARROW THROUGH ME-Wings (Columbia)
81. I NEVER SAID I LOVE YOU-Orsa Lia (Infinity)
82. YOU CAN'T CHANGE THAT-Raydio (Arista)
83. WHAT YOU WON'T DO...-B.Caldwell (Clouds)
84. COOL CHANGE-Little River Band (Capitol)
85. DAYS GONE DOWN-Gerry Rafferty (UA)
86. DEPENDIN' ON YOU-Doobie Bros.(WB)
87. GOOD TIMIN'-Beach Boys (Caribou)
88. DANCIN' ROUND AND ROUND-Olivia (MCA)
89. YOU NEED A WOMAN TONIGHT-Capt. & T. (A&M)
90. I BELIEVE YOU-Carpenters (A&M)
91. PLEASE DON'T LEAVE-Lauren Wood (WB)
92. LITTLE BIT OF SOAP-Nigel Olsson (Bang)
93. I WANT YOUR LOVE-Chic (Atlantic)
94. DON'T YOU...-McGuinn,Clark & Hillman (Cap)
- 95.\*PROMISES-Eric Clapton (RSO)
96. SPOOKY-Atlanta Rhythm Section(Polydor)
97. SONG ON THE RADIO-Al Stewart (Arista)
98. WE ARE FAMILY-Sister Sledge (Atlantic)
99. I'D RATHER LEAVE...-Rita Coolidge (A&M)
100. WE DON'T TALK ANYMORE-Cliff Richard (EMI)

\*Carry over from 1978

Underlined were strong at the end of 1979.

## Top Album Radio Hits of 1979

(Associate Editor, Kent Zimmerman)

1. "BREAKFAST IN AMERICA"-Supertramp (A&M)
2. "MINUTE BY MINUTE"-Doobie Bros. (WB)
3. "CANDY O"-Cars (Elektra)
4. "DIRE STRAITS"-Dire Straits (WB)
5. "IN THROUGH THE..."-Led Zeppelin (Swan S)
6. "DESOLATION ANGELS"-Bad Company (Swan S)
7. "THE LONG RUN"-Eagles (Asylum)
8. "GET THE KNACK"-The Knack (Capitol)
9. "BLONDES HAVE MORE FUN"-R. Stewart (WB)
10. "DISCOVERY"-Electric Light Orch. (Jet)
11. "VAN HALEN II"-Van Halen (WB)
12. "LIFE FOR THE TAKING"-Eddie Money (Col)
13. "RICKIE LEE JONES"-Rickie Lee Jones (WB)
14. "BACK TO THE EGG"-Wings (Columbia)
15. "SECRETS"-Robert Palmer (Island)
16. "HEAD GAMES"-Foreigner (Atlantic)
17. "CORNERSTONE"-Styx (A&M)
18. "ENLIGHTENED ROUGES"-Allmans (Capricorn)
19. "BRIEFCASE FULL..."-Blues Brothers (AtI)
20. "LOW BUDGET"-Kinks (Arista)
21. "COMMUNIQUE"-Dire Straits (WB)
22. "MONOLITH"-Kansas (Kirshner)
23. "ARMED FORCES"-Elvis Costello (Columbia)
24. "TUSK"-Fleetwood Mac (WB)
25. "SLOW TRAIN COMING"-Bob Dylan (Columbia)
26. "FIRST UNDER THE WIRE"-LRB (Capitol)
27. "LEGEND"-Poco (ABC)
28. "DREAM POLICE"-Cheap Trick (Epic)
29. "GEORGE HARRISON"-George Harrison (Dark H)
30. "52ND STREET"-Billy Joel (Columbia)
31. "EVOLUTION"-Journey (Columbia)
32. "CHEAP TRICK AT BUDOKAN"-C. Trick (Epic)
33. "MCGUINN, CLARK & HILLMAN"-MC&H (Capitol)
34. "LABOUR OF LUST"-Nick Lowe (Columbia)
35. "MILLION MILE..."-Charlie Daniels (Epic)
36. "TOTO"-Toto (Columbia)
37. "RUST NEVER SLEEPS"-Neil Young (Reprise)
38. "UNDERDOG"-Atlanta Rhythm Sect. (Polydor)
39. "DAMN THE TORPEDOES"-T. Petty (Backstreet)
40. "NICOLETTE LARSON"-Nicolette Larson (WB)
41. "EAT TO THE BEAT"-Blondie (Chrysalis)
42. "I'M THE MAN"-Joe Jackson (A&M)
43. "FLAG"-James Taylor (Columbia)
44. "THREE HEARTS"-Bob Welch (Capitol)
45. "LOOK SHARP"-Joe Jackson (A&M)
46. "NIGHT OWL"-Gerry Rafferty (UA)
47. "EVE"-Alan Parsons Project (Arista)
48. "BOMBS AWAY DREAM BABIES"-J. Stewart (RSO)
49. "MANIFESTO"-Roxy Music (Atco)
50. "OUTLANDOS D'AMOUR"-The Police (A&M)
51. "BACKLESS"-Eric Clapton (RSO)
52. "VOLCANO"-Jimmy Buffett (MCA)
53. "HEAD FIRST"-The Babys (Chrysalis)
54. "WHERE I SHOULD BE"-Peter Frampton (A&M)
55. "STORM WATCH"-Jethro Tull (Chrysalis)
56. "MIRRORS"-Blue Oyster Cult (Columbia)
57. "REGATTA DE BLANC"-The Police (A&M)
58. "TERAPIN STATION"-Grateful Dead (Arista)
59. "FREEDOM AT POINT ZERO"-J. Starship (Grunt)
60. "LIVE KILLERS"-Queen (Elektra)
61. "FICKLE HEART"-Sniff 'N' The Tears (AtI)
62. "STRANGE MAN..."-Bram Tchaikovsky (Poly)
63. "NEW ENGLAND"-New England (Infinity)
64. "HYDRA"-Toto (Columbia)
65. "HIGHWAY TO HELL"-AC/DC (Atlantic)
66. "MIRROR STARS"-Fabulous Poodles (Park Lane)
67. "FLIRTIN' WITH DISASTER"-Moily Hatchet (Epic)
68. "BOOGIE MOTEL"-Foghat (Bearsville)
69. "THE GLOW"-Bonnie Raitt (Warner Bros.)
70. "WAVE"-Patti Smith Group (Arista)
71. "ENERGY"-Pointer Sisters (Planet)
72. "BACK TO EARTH"-Cat Stevens (A&M)
73. "WARRIORS SOUNDTRACK"-Various Artists (A&M)
74. "MISPLACED IDEALS"-Sad Cafe (A&M)
75. "MARATHON"-Santana (Columbia)
76. "RUNNING LIKE THE WIND"-M. Tucker (WB)
77. "YOU'RE NEVER ALONE"-Ian Hunter (Chry)
78. "STATE OF SHOCK"-Ted Nugent (Epic)
79. "THE RECORDS"-The Records (Virgin)
80. "TYCOON"-Tycoon (Arista)
81. "KEEP THE FIRE"-Kenny Loggins (Col)
82. "DEGUELLO"-Z Z Top (WB)
83. "ESCAPE FROM DOMINATION"-Moon Martin (Cap)
84. "NILS"-Nils Lofgren (A&M)
85. "SANCTUARY"-J. Geils Band (EMI)
86. "THE KIDS ARE ALRIGHT"-The Who (MCA)
87. "PHOENIX"-Dan Fogelberg (Full Moon)
88. "AT BUDOKAN"-Bob Dylan (Columbia)
89. "BREATHLESS"-Camel (Arista)
90. "ANGEL STATION"-Manfred Mann (WB)
91. "THE JUKES"-Southside Johnny & Jukes (Mer)
92. "BACK IN THE USA"-Linda Ronstadt (Asylum)
93. "GOMM WITH THE WIND"-Ian Gomm (Stiff)
94. "NINE LIVES"-R.E.O. (Epic)
95. "JACK RABBIT SLIM"-Steve Forbert (Nemperor)
96. "NIGHT IN THE RUTS"-Aerosmith (Columbia)
97. "DOWN ON THE FARM"-Little Feat (WB)
98. "TIME PASSAGES"-Al Stewart (Arista)
99. "PARALLEL LINES"-Blondie (Chrysalis)
100. "PHANTOM OF THE NIGHT"-Kayak (Janus)

Underlined were strong at the end of 1979.

## Top Country Hits of 1979

(Associate Editor, Elma Greer)

1. YOU DECORATED MY LIFE-Kenny Rogers (UA)
2. SHE BELIEVES IN ME-Kenny Rogers (UA)
3. EVERY WHICH WAY-Eddie Rabbitt (Elektra)
4. I JUST FALL IN LOVE-Anne Murray (Capitol)
5. AMANDA-Waylon Jennings (RCA)
6. YOU'RE THE ONLY ONE-Dolly Parton (RCA)
7. ALL I EVER NEED...-Rogers & West (UA)
8. BACK ON MY MIND-Ronnie Milsap (RCA)
9. BROKEN HEARTED ME-Anne Murray (Capitol)
10. SHADOWS IN THE MOONLIGHT-A. Murray (Cap.)
11. IT MUST BE LOVE-Don Williams (MCA)
12. NOBODY LIKES SAD SONGS-R. Milsap (RCA)
13. COCA COLA COWBOY-Mel Tillis (MCA)
14. GOLDEN TEARS-Dave & Sugar (RCA)
15. DEVIL WENT DOWN TO GEORGIA-C.D. Bd. (Epic)
16. HALF THE WAY-Crystal Gayle (Columbia)
17. WHY HAVE YOU LEFT...-Crystal Gayle (Col.)
18. IF LOVING YOU...-Barbara Mandrell (ABC)
19. IF I SAID YOU HAD...-Bellamy's (WB/Curb)
20. TUSCON/CHARLIE'S ANGEL-Mel Tillis (MCA)
21. WHERE DO I PUT HER MEMORY-C.Pride (RCA)
22. DON'T TAKE IT AWAY-Conway Twitty (MCA)
23. SAIL AWAY-Oak Ridge Boys (ABC)
24. WHEN I DREAM-Crystal Gayle (UA)
25. ALL THE GOLD IN CALIFORNIA-L.Gatlin (Col)
26. COME WITH ME-Waylon Jennings (RCA)
27. I MAY NEVER GET TO HEAVEN-C.Twitty (MCA)
28. BACKSIDE OF THIRTY-John Conlee (ABC/MCA)
29. FOOLED BY A FEELING-Barbara Mandrell(MCA)
30. SUSPICIOUS-Eddie Rabbitt (Elektra)
31. LAST CHEATER'S WALTZ-T.G. Sheppard(WB)
32. YOU'RE MY JAMAICA-Charley Pride (MCA)
33. BEFORE MY TIME-John Conlee (MCA)
34. I'LL WAKE YOU UP...-Charlie Rich(Elektra)
35. IT'S A CHEATIN' SITUATION-M.Bandy (Col.)
36. GOT THE FEELIN'/BURNIN'-D. Parton (RCA)
37. LAY DOWN BESIDE ME-Don Williams (ABC)
38. YOU FEEL GOOD ALL OVER-T.G. (WB/Curb)
39. JUST GOOD OL' BOYS-Moe & Joe (Columbia)
40. FAMILY TRADITION-H.Williams Jr. (Elektra)
41. FOOLS-Jim Ed Brown & Helen Cornelius(RCA)
42. SAVE THE LAST DANCE FOR ME-Emmylou H.(WB)
43. IN NO TIME AT ALL-Ronnie Milsap (RCA)
44. (GHOST) RIDERS IN THE SKY-J. Cash (Col.)
45. HEARTBREAK HOTEL-Willie & Leon (Columbia)
46. COME ON IN -Oak Ridge Boys (ABC)
47. BLIND IN LOVE-Mel Tillis (Elektra)
48. LYING IN LOVE... -Jim Ed & Helen (RCA)
49. DREAM ON-Oak Ridge Boys (MCA)
50. ...WRITE A SONG-Billy C. Craddock (Cap.)
51. RED BANDANA-Merle Haggard (MCA)
52. SHOULD I COME HOME-G. Watson (Capitol)
53. I CHEATED ME RIGHT OUT...-M. Bandy (Col.)
54. SOMEBODY SPECIAL-Donna Fargo (WB)
55. 'TIL I CAN MAKE IT-Rogers & West (UA)
56. FAREWELL PARTY-Gene Watson (Capitol)
57. HAPPY BIRTHDAY DARLIN'-C. Twitty (MCA)
58. I HAD A LOVELY TIME-Kendalls (Ovation)
59. WHISKEY BENT AND HELL...-H.Wms.Jr.(Elektra)
60. BLUE KENTUCKY GIRL-Emmylou Harris (WB)
61. YOUR LOVE HAD TAKEN ME...-C. Twitty (MCA)
62. I CAN'T FEEL YOU ANYMORE-Loretta Lynn (MCA)
63. STAY WITH ME-Dave & Sugar (RCA)
64. MY WORLD BEGINS...-Dave & Sugar (RCA)
65. SWEET SUMMER LOVIN'-Dolly Parton (RCA)
66. TEXAS (WHEN I DIE)-Tanya Tucker (MCA)
67. SLOW DANCING-Johnny Duncan (Columbia)
68. YOUR KISSES WILL-Crystal Gayle (UA)
- 69.\*TULSA TIME-Don Williams (ABC)
70. IF LOVE HAD A FACE-Razzy Bailey (RCA)
71. MISSIN' YOU-Charley Pride (RCA)
72. THE OFFICIAL HISTORIAN-Statlers (Mercury)
73. PICK THE WILDWOOD FLOWER-G. Watson (Cap.)
74. HAPPY TOGETHER-T.G. Sheppard (WB)
75. TONIGHT SHE'S GONNA...-Razzy Bailey (RCA)
76. SWEET MEMORIES-Willie Nelson (RCA)
77. NO ONE ELSE IN THE WORLD-T. Wynette (Epic)
- 78.\*LADY LAY DOWN-John Conlee (ABC)
79. ME AND MY BROKEN HEART-R.Allen Jr. (WB)
80. STILL A WOMAN-Margo Smith (WB)
81. MY KIND OF HAT-Merle Haggard (MCA)
82. DOWN ON THE RIO GRANDE-J. Rodriguez (Epic)
83. HOW TO BE A COUNTRY STAR-Statlers (Mercury)
84. I HAVE A PICTURE OF US...-L. Lynn (MCA)
85. MABELLENE-Paycheck & Jones (Epic)
86. ...IN THE BLUE MERCEDES-J. Duncan (Columbia)
87. THEY CALL IT MAKING LOVE-T. Wynette (Epic)
88. YOU AIN'T JUST WHISTLIN' DIXIE-Bellamy's(WB)
89. BARSTOOL MOUNTAIN-Moe Bandy (Columbia)
90. I'M GONNA LOVE YOU-Glen Campbell (Cap.)
91. WHEN A LOVE AIN'T RIGHT-C. McClain (Epic)
92. COWARD OF THE COUNTY-Kenny Rogers (UA)
93. WISDOM OF A FOOL-Jacky Ward (Mercury)
94. JUST LIKE REAL PEOPLE-Kendalls (Ovation)
95. POUR ME ANOTHER TEQUILIA-E. Rabbitt (Elektra)
96. DO YOU EVER...-Joe Stampley (Epic)
97. TOO FAR GONE-Emmylou Harris (WB)
98. I'VE DONE ENOUGH DYIN'-L. Gatlin (Monument)
99. DON'T LET ME CROSS OVER-Jim Reeves (RCA)
100. IT'S TIME WE TALK...-Rex Allen Jr. (WB)

\*Carry over from 1978

Underlined were strong at the end of 1979.

## Top Black/Disco Hits of 1979

(Associate Editor, Betty Hollars)

1. RING MY BELL-Anita Ward (Juana)
2. DON'T STOP 'TIL...-Michael Jackson (Epic)
3. I'M INTO YOU-Peabo Bryson (Capitol)
4. FOUND A CURE-Ashford & Simpson (WB)
5. GOOD TIMES-Chic (Atlantic)
6. DISCO NIGHTS (ROCK FREAK)-GQ (Arista)
7. LADIES NIGHT-Kool And The Gang (De-Lite)
8. SHAKE YOUR...-Peaches & Herb (Polydor)
9. REUNITED-Peaches & Herb (Polydor)
10. I WANNA BE YOUR LOVER-Prince (WB)
11. I GOT MY MIND MADE UP-Instant F.(Salsoul)
12. BAD GIRLS-Donna Summer (Casablanca)
13. AIN'T NO...-McFadden & Whitehead(Phil.In)
14. BUSTIN' LOOSE-Chuck Brown & S.S. (Source)
15. KNEE DEEP-Funkadelic (WB)
16. AFTER THE LOVE IS GONE-EW&F (Columbia)
17. BOOGIE WONDERLAND-Earth,Wind & Fire (Col)
18. HOT STUFF-Donna Summer (Casablanca)
19. WHAT 'CHA GONNA DO-Stephanie Mills(20th)
20. STILL-Commodores (Motown)
21. CHASE ME-Con Funk Shun (Mercury)
22. WE ARE FAMILY-Sister Sledge (Atco/Cotil.)
23. YOU'RE GONNA MAKE ME...-Jones G. (Phil.I)
24. AQUA BOOGIE-Parliament (Casablanca)
25. HE'S THE GREATEST DANCER-Sister S. (Atco)
26. RISE-Herb Alpert (A&M)
27. DO YOU LOVE WHAT YOU FEEL-Rufus/Khan(MCA)
28. LOVE BALLAD-George Benson (Warner Bros.)
29. DANCIN'-Grey & Hanks (RCA)
- 30.\*GET DOWN-Gene Chandler (20th)
31. HOT NUMBER-Foxy (Dash)
32. I DO LOVE YOU/MAKE MY DREAM...-GQ(Arista)
33. I JUST WANT TO BE-Cameo (Chocolate City)
34. BREAK MY HEART-David Ruffin (Warner Bro.)
35. NEVER HAD A LOVE LIKE THIS-Tavares (Cap)
36. IT MUST BE LOVE-A.McClain & Destiny(Poly)
37. DO YOU WANNA GO PARTY-K.C. & Band (TK)
38. DON'T LET GO-Isaac Hayes (Polydor)
39. ALL THE WAY LIVE-Lakeside (Solar/RCA)
40. RAPPER'S DELIGHT-Sugar Hill Gang(Sugar H)
41. ROCK WITH YOU-Michael Jackson (Epic)
42. SING A HAPPY SONG-O'Jays (Philly Int'l)
43. GLIDE-Pleasure (Fantasy)
44. SAIL ON-Commodores (Motown)
45. LOVE VIBRATION-Joe Simon (Polydor)
46. SHAKE YOUR BODY-Jacksons (Epic)
47. I WANT TO BE WITH YOU-Isley Bros.(T-Neck)
48. SEND ONE YOUR LOVE-Stevie Wonder(Tamla)
49. WHY LEAVE US ALONE-Five Special(Elektra)
50. FIRECRACKER-Mass Production (Cotillion)
51. KNOCK ON WOOD-Amii Stewart (Ariola)
52. SEPTEMBER-Earth,Wind & Fire(Columbia)
53. CRANK IT UP-Peter Brown (Drive)
54. LE FREAK-Chic (Atlantic)
55. IN THE MOOD-Tyrone Davis (Columbia)
56. THE BOSS-Diana Ross (Motown)
57. FEEL THAT YOU'RE FEELING-Maze (Capitol)
58. BUSTIN' OUT-Rick James (Gordy)
59. GROOVE ME-Fern Kinney (Malaco/TK)
60. YOU CAN'T CHANGE THAT-Raydio (Arista)
61. TURN OFF...-T. Pendergrass (Phil.Int'l)
62. STREET LIFE-Crusaders/Randy Crawford(MCA)
63. CRUSIN'-Smokey Robinson (Tamla)
64. EVERY 1'S A WINNER-Hot Chocolate (Infinity)
65. HEAVEN KNOWS-Donna Summer (Casablanca)
66. BETWEEN YOU BABY?...-Mayfield/Clifford(RSO)
67. DIM ALL THE LIGHTS-Donna Summer (Casabl)
68. HIGH ON YOUR LOVE SUITE-Rick James (Motown)
69. I CALL YOUR NAME-Switch (Motown)
70. I DON'T KNOW...-Evelyn "C" King (RCA)
71. IS IT STILL GOOD...-Ashford & Simpson (WB)
72. I DON'T WANT NOBODY ELSE-M.Walden (Atl)
73. BOOGIE WOOGIE DANCIN' SHOES-C.Barry (Chr)
74. ANYBODY WANNA PARTY-Gloria Gaynor (Polydor)
75. SECOND TIME AROUND-Shalamar (Solar)
76. LET ME BE GOOD TO YOU -Lou Rawls (Phil.I)
77. MIDNIGHT GIRL-Lenny Williams (ABC)
78. EVERY READY LOVE-Temptations (Atlantic)
79. LIVING IT UP FRIDAY NIGHT-Bell&James (A&M)
80. MUSIC BOX-Evelyn "Champagne" King (RCA)
81. STAR LOVE-Cheryl Lynn (Columbia)
- 82.\*WHAT YOU WON'T DO...-B. Caldwell (Clouds)
83. MOVE YOUR BOOGIE BODY-Bar-Kays (Stax)
84. OH HONEY-Delegation (Shadybrook)
85. DA YA THINK I'M SEXY-Rod Stewart (WB)
86. READY OR NOT-Herbie Hancock (Columbia)
87. LOVE GUN-Rick James (Motown)
88. GOOD GOOD FEELING-War (MCA)
89. SOMEWHERE IN MY LIFETIME-P.Hyman (Arista)
90. I WANT YOUR LOVE-Chic (Atlantic)
91. I'M EVERY WOMAN-Chaka Khan (Warner Bros.)
92. I JUST CAN'T CONTROL-N.Divine (Infinity)
93. WE'VE GOT LOVE-Peaches & Herb (Polydor)
94. NOW THAT WE'VE...-Third World (Island)
95. ROLLER SKATIN' MATE-Peaches & Herb(Poly)
96. DANCER-Gino Soccio (WB)
97. H.A.P.P.Y.-Edwin Starr (20th)
98. STAND BY-Natalie Cole (Capitol)
99. PLEASE DON'T GO/BETCHA...-K.C.& Band(TK)
100. IT'S A DISCO NIGHT-Isley Bros. (T-Neck)

\*Carry over from 1979

Underlined were strong at the end of 1979.

## P.D. Notebook

(by Eric Norberg)

- The ancient Chinese curse, so often misquoted, is "may you live in interesting times." Cursed or not, we do indeed live in interesting times. 1979 saw the Disco format fad depart as rapidly as it arrived the year before, although disco music - dance music - endures, and the stations with a disco format in the markets where it makes sense continue to succeed. 1979 also saw the alteration of many top 40 stations into adult contemporary stations, turning the trend of the last couple of years into something closer to a fad.
- 1979 saw a strong move by Black stations toward trying to broaden their audience base through strong identification with the disco phenomenon - and then saw some backing off by these stations as their audiences let them know that disco cannot substitute for the other forms of Black musical expression that also deserve a place in their format. The year also continued to see country music stations wrestling to retain their identity as the music they play moved closer and closer to the pop mainstream. During 1979 we presented one column devoted to a small but successful country station which believes that within half a decade, country music will be pop music - but I, personally, tend to believe that since pop and country music express somewhat different lifestyles, there will always remain some division between these two mainstream music fields.
- The past year saw intense interest directed toward several technical matters that will have a major effect on radio broadcasting in the future: The proposal to reduce the spacing of stations on the AM band from 10 to 9 kHz; the alternate proposal to expand the AM band to 1700 kHz, 1800 kHz, or 1860 kHz; and the proposal to reduce FM station spacing from 200 kHz to 150 kHz or 100 kHz - all to accommodate more stations, with the sacrifice of some audio quality and coverage to accomplish it. By the year-end, there was no clear indication which, if any, of these proposals would be adopted - although the AM proposals, which would require international agreement, seemed to be attracting the most attention. The year saw increased interest by AM stations in the FCC proposal to approve one of five systems of AM stereo transmission, some regular programming testing of some of the systems by stations across the nation, and the abrupt statement by the FCC in the Fall that no decision was imminent. The FCC also indicated that the discrete-quad issue for FM was all but dead till the public demonstrates significant interest in quadrasonic broadcasts...and at year-end the Commission was deliberating a matter with profound implications for many broadcasters in years to come: Whether the separately and well operated broadcast branch of a major company (RKO) should lose its licenses because of malfeasances by the parent company (General Tire), over which it had no control.
- 1979 saw a definite growth of interest in the return of "personality" to radio - though many were struggling to figure out just what this neglected concept is and how to implement it. The year also was one of hope and disappointment and hope again in the audience rating field, as broadcasters and even agencies called for effective competition to an Arbitron rating service with which many are becoming disenchanted. Trac-7 folded after a promising start, and Burke suspended operations for a while. Mediatrend touted itself as an alternate service, but withdrew from some markets it had surveyed in the past, thus remaining for broadcasters a secondary service for now. At year-end Arbitron remains the clear leader, with RAM and the revitalized Burke continuing to provide competition in a number of markets.
- The decade ended with people declaring the imminent death of the single - as they had when the decade began. Throughout the '70's, singles continued to sell better than expected. In 1979, all record sales slumped badly. In spite of a technical change in the tabulation of record sales for RIAA million-seller certification which caused a major delay in announcing gold records, starting in late summer, well over 40 singles were certified gold. The year also saw seven platinum singles (2 million sold), second only to 1978's all-time record of ten. LP's outsell singles three ways - in volume to the 18-24 group, in quantity of record awards (the volume is less for an RIAA award), and in dollar volume - because album costs have zoomed and singles don't cost much more than they did 15 years ago. Consider this though: In the "singles" year of 1963, only two records were certified million selling singles by the RIAA, and none sold as high as T,200,000. Singles are still a strong programming tool, and they're selling better than ever to adults.
- 1979 also saw the popular introduction of the first "digital, programmable" AM/FM consumer radio (from G.E.) for under \$100 - a type of radio already making inroads in the auto market. There will be many more such receivers in the year ahead, and programmers who make sure their listeners know their exact frequency will benefit.

We've had excellent participation from readers in this column in 1979, and we hope for even more in 1980! Happy New Year!

## 1970 — The Music

### Rock

1. I THINK I LOVE YOU-Partridge Family
2. LET IT BE-Beatles
3. GYPSY WOMAN-Brian Hyland
4. BRIDGE OVER...-Simon & Garfunkel
5. WHICH WAY YOU GOIN'...-Poppy Family
6. CLOSE TO YOU-Carpenters
7. IN THE SUMMERTIME-Mungo Jerry
8. MAKE IT WITH YOU-Bread
9. WE'VE ONLY JUST BEGUN-Carpenters
10. AIN'T NO MT. HIGH ENOUGH-Diana Ross
11. MY SWEET LORD-George Harrison
12. TEARS OF A CLOWN-Smokey & Miracles
13. EVERYTHING IS BEAUTIFUL-R. Stevens
14. I'LL BE THERE-Jackson 5
15. MAMA TOLD ME-Three Dog Night
16. A.B.C.-Jackson 5
17. SPIRIT IN THE SKY-Norman Greenbaum
18. VENUS-Shocking Blue
19. JULIE DO YA LOVE ME-Bobby Sherman
20. PATCHES-Clarence Carter

### Adult Contemporary

1. CLOSE TO YOU-Carpenters
2. EVERYTHING IS BEAUTIFUL-Ray Stevens
3. SNOWBIRD-Anne Murray
4. HITCHIN' A RIDE-Vanity Fare
5. IT'S IMPOSSIBLE-Perry Como
6. FOR THE GOOD TIMES-Ray Price
7. JUST CAN'T HELP BELIEVING-B.J. Thomas
8. LOOK WHAT THEY'VE DONE-New Seekers
9. A SONG OF JOY-Miguel Rios
10. IN THE SUMMERTIME-Mungo Jerry
11. LONG LONESOME HIGHWAY-Michael Parks
12. CANDIDA-Dawn
13. I THINK I LOVE YOU-Partridge Family
14. DAUGHTER OF DARKNESS-Tom Jones
15. FIRE AND RAIN-James Taylor
16. WE'VE ONLY JUST BEGUN-Carpenters
17. MAKE IT WITH YOU-Bread
18. JULIE DO YA LOVE ME-Bobby Sherman
19. FOR THE LOVE OF HIM-Bobbi Martin
20. TENNESSEE BIRDWALK-Blanchard&Morgan

### Country

1. HELLO DARLIN'-Conway Twitty
2. FOR THE GOOD TIMES/&fl.-Ray Price
3. MY WOMAN, MY WIFE-Marty Robbins
4. SAN ANTONE-Charley Pride
5. TENNESSEE BIRDWALK-Blanchard&Morgan
6. WONDER COULD I LIVE THERE-C.Pride
7. MORE TO LOVE-Jerry Lee Lewis
8. HE LOVES ME ALL THE WAY-T. Wynette
9. MATTER OF TIME-Sonny James
10. FIFTEEN YEARS AGO-Conway Twitty
11. I CAN'T BELIEVE-Charley Pride
12. THE FIGHTIN' SIDE OF ME-M.Haggard
13. IT'S ONLY MAKE BELIEVE-G.Campbell
14. HONEY COME BACK-Glen Campbell
15. DON'T KEEP ME HANGIN' ON-S.James
16. I'LL DO MY SWINGING-David Houston
17. ONCE MORE WITH FEELING-J.L.Lewis
18. MY LOVE-Sonny James
19. SUNDAY MORNING-Johnny Cash
20. FOR THE LOVE OF SUNSHINE-H.Wms.Jr.

### Black Radio

1. I'LL BE THERE-Jackson 5
2. SIGNED, SEALED, DELIVERED-Stevie Wonder
3. LOVE ON A TWO WAY STREET-Moments
4. TEARS OF A CLOWN-Smokey & Miracles
5. THANK YOU-Sly & The Family Stone
6. CALL ME-Aretha Franklin
7. HANDS OF TIME-Tyrone Davis
8. THE LOVE YOU SAVE/FOUND A GIRL-J.5
9. SUPER BAD-James Brown
10. AIN'T NO MOUNTAIN-Diana Ross
11. A.B.C.-Jackson 5
12. GET UP-James Brown
13. I WANT YOU BACK-Jackson 5
14. IF THERE 'S A HELL-Curtis Mayfield
15. DON'T PLAY THAT SONG-Aretha Franklin
16. RAINY NIGHT IN GEORGIA-Brook Benton
17. EXPRESS YOURSELF-Watts 103rd St. Band
18. STAND BY YOUR MAN-Candi Staton
19. STILL WATER-Four Tops
20. 5-10-15-20 -Presidents

## 1970 — The Events

Women strike for equality, as thousands of women march arm in arm down New York's Fifth Avenue. President Nixon orders the invasion of Cambodia. Tragic shootings at Ohio's Kent State - 4 killed, 9 wounded. Charles de Gaulle dies of a heart attack. Alexander Solzhenitsyn wins the Nobel Prize in Literature. The Beatles release their last album LET IT BE, and splinter into solo acts. Looking over the 1970 list of top hits, we recall that the #1 selection was first reported to us by KLWW-Cedar Rapids. A good many other smaller market stations have also scored "firsts", including WFEA, WROV, WBBQ, KINT, WSAM, KCPX and KMBY. Among major hit breakers should be mentioned WSAI, KILT, KLIF, WTIK, KJR and KFRC. K101 San Francisco pioneers 4 channel stereo with the two extra channels fed through KRON/FM. Listeners use two FM stereo receivers, one tuned to each station. Jack Thayer from KLAC to KXOA as manager. John Rook resigns at WLS. New PD at WFIL is Jay Cook. George Wilson from WOKY to WRIT as PD. Bob Sherwood named PD at KROY. Ted Atkins from KFRC to KHJ as PD. Paul Drew from CKLW to KFRC as PD. Michael O'Shea named PD at KLIF. Don Imus from KXOA to WGAR. Jack McCoy from WOKY to WRIT. David Kraham from KPAY to KJOY. Ron Brandon from WLEE to WHYY.

## 1971 — The Music

### Rock

1. JOY TO THE WORLD—Three Dog Night
2. MAGGIE MAY—Rod Stewart
3. SIGNS—5 Man Electrical Band
4. GYPSIES, TRAMPS & THIEVES—Cher
5. THEME FROM "SHAFT"—Isaac Hayes
6. INDIAN RESERVATION—Raiders
7. ONE BAD APPLE—Osmonds
8. IT'S TOO LATE—Carole King
9. ...DROVE OLD DIXIE DOWN—Joan Baez
10. SUPERSTAR—Carpenters
11. SHE'S A LADY—Tom Jones
12. SWEET MARY—Wadsworth Mansion
13. KNOCK THREE TIMES—Dawn
14. TAKE ME HOME, COUNTRY...—J. Denver
15. DON'T PULL YOUR LOVE—Hamilton, J-F&R
16. HOW CAN YOU MEND...—Bee Gees
17. WANT ADS—Honey Comb
18. LOVE STORY—Henry Mancini
19. ME & YOU & A DOG NAMED BOO—Lobo
20. GO AWAY LITTLE GIRL—Donny Osmond

### Adult Contemporary

1. HELP ME MAKE IT—Sammi Smith
2. SAT. MORNING CONFUSION—Bobby Russell
3. ...DROVE OLD DIXIE DOWN—Joan Baez
4. TAKE ME HOME, COUNTRY...—J. Denver
5. WATCHING SCOTTY GROW—B. Goldsboro
6. RAINY DAYS & MONDAYS—Carpenters
7. AMAZING GRACE—Judy Collins
8. IF YOU COULD READ MY MIND—G. Lightfoot
9. NEVER ENDING SONG...—Delaney & Bonnie
10. WHEN YOU'RE HOT YOU'RE HOT—J. Reed
11. DESIDERATA—Les Crane
12. IF—Bread
13. SUPERSTAR/ fl.—Carpenters
14. GYPSIES, TRAMPS & THIEVES—Cher
15. WEDDING SONG—Paul Stookey
16. ME, YOU & A DOG NAMED BOO—Lobo
17. LOVE STORY—Henry Mancini
18. SHE'S A LADY—Tom Jones
19. LOVE STORY—Andy Williams
20. ME & MY ARROW—Nilsson

### Country

1. EASY LOVING—Freddie Hart
2. HELP ME MAKE IT—Sammi Smith
3. ROSE GARDEN—Lynn Anderson
4. CLAYTON DELANEY—Tom T. Hall
5. I WON'T MENTION IT AGAIN—R. Price
6. EMPTY ARMS—Sonny James
7. HOW MUCH MORE...—Conway Twitty
8. I'D RATHER BE SORRY—Ray Price
9. WHEN YOU'RE HOT YOU'RE HOT—J. Reed
10. AFTER THE FIRE—Conway & Loretta
11. QUILTS—Bill Anderson
12. I'D RATHER LOVE YOU—Charley Pride
13. YOU'RE MY MAN—Lynn Anderson
14. GOOD LOVIN'—Tammy Wynette
15. WATCHING SCOTTY GROW—B. Goldsboro
16. JOSHUA—Dolly Parton
17. RUBY—Buck Owens
18. A WOMAN ALWAYS KNOWS—David Houston
19. STEP ASIDE—Faron Young
20. HERE COMES HONEY AGAIN—Sonny James

### Black Radio

1. WHAT'S GOING ON—Marvin Gaye
2. MR. BIG STUFF—Jean Knight
3. BRIDGE OVER TROUBLED WATER—A. Franklin
4. WANT ADS—Honey Cone
5. JUST MY IMAGINATION—Temptations
6. SPANISH HARLEM—Aretha Franklin
7. TIRED OF BEING ALONE—Al Green
8. DON'T KNOCK MY LOVE—Wilson Pickett
9. NEVER CAN SAY GOODBYE—Jackson 5
10. GROOVE ME—King Floyd
11. TRAPPED BY A THING...—Denise LaSalle
12. JODY GOT YOUR GIRL—Johnny Taylor
13. MERCY, MERCY ME—Marvin Gaye
14. STICK-UP—Honey Cone
15. THIN LINE BETWEEN LOVE...—Persuaders
16. POWER TO THE PEOPLE—Chi-Lites
17. LOVE THE ONE YOU'RE WITH—Isley Bros.
18. DON'T LET GREEN GRASS...—W. Pickett
19. FAMILY AFFAIR—Sly & The Family Stone
20. DO THE BREAKDOWN—Rufus Thomas

## 1971 — The Events

Henry Kissinger flies to Peking. 18 year olds are given the right to vote. Talk formats capture an impressive share of the daytime audience. A/C stations concentrate their programming more heavily on the younger adult groups. FM audience shares continue their steady growth. Progressive rock FM's offer serious competition. Bill Drake advises his stations to expand their playlists by using more album selections. Singles sales decline, making sales reports less reliable as a weekly guide to music programming. Radio's on-the-air mentions of record chart numbers are being discontinued. Distribution of printed surveys slows dramatically. Commercials are often grouped or "clustered". Stations are limiting the number of commercial "interruptions" per hour. A growing shortage of talented air people continues to disturb many PD's. Increased use of computers to provide availabilities, billings, traffic schedules, etc. Scott Muni named PD at WNEW/FM. Bryan McIntyre named PD at WCOL. John Leader named PD at WLAV. Dean Tyler named PD at WIP. Bill Ward from KBBQ to KLAC as PD. Bob Kingsley from KLAC to KBBQ as PD. Larry Stevens named operations manager at WHHY.

## 1972 — The Music

## Rock

1. FIRST TIME EVER-Roberta Flack
2. HORSE WITH NO NAME-America
3. ALONE AGAIN-Gilbert O'Sullivan
4. PRECIOUS & FEW-Climax
5. NICE TO BE WITH YOU-Gallery
6. I'D LOVE YOU TO WANT ME-Lobo
7. WITHOUT YOU-Nilsson
8. SUMMER BREEZE-Seals & Croft
9. BRANDY-Looking Glass
10. LEAN ON ME-Bill Withers
11. HEART OF GOLD-Neil Young
12. SYLVIA'S MOTHER-Dr. Hook
13. I CAN SEE CLEARLY NOW-Johnny Nash
14. LONG COOL WOMAN-Hollies
15. OH GIRL-Chi-Lites
16. IF YOU DON'T KNOW ME-Harold Melvin
17. CANDY MAN-Sammy Davis, Jr.
18. BURNING LOVE-Elvis Presley
19. JOY-Apollo 100
20. DON'T GET HOOKED ON ME-Mac Davis

## Adult Contemporary

1. ALONE AGAIN-Gilbert O'Sullivan
2. I CAN SEE CLEARLY-Johnny Nash
3. NICE TO BE WITH YOU-Gallery
4. FIRST TIME EVER-Roberta Flack
5. CITY OF NEW ORLEANS-Arlo Guthrie
6. BABY DON'T GET HOOKED-Mac Davis
7. CANDY MAN-Sammy Davis, Jr.
8. GARDEN PARTY-Rick Nelson
9. POPCORN-Hot Butter
10. SEALED WITH A KISS-Bobby Vinton
11. DADDY, DON'T YOU WALK-W. Newton
12. HAPPIEST GIRL IN THE USA-D.Fargo
13. WAY OF LOVE-Cher
14. DAY BY DAY-Godspell
15. HORSE WITH NO NAME-America
16. LEAN ON ME-Bill Withers
17. GOOD TIME CHARLIE-Danny O'Keefe
18. IF I COULD REACH YOU-5th Dimension
19. I DIDN'T GET TO SLEEP-5th Dimension
20. GOODBYE TO LOVE-Carpenters

## Country

1. HAPPIEST GIRL IN THE USA-D.Fargo
2. MY HANG-UP IS YOU-Freddie Hart
3. IF YOU LEAVE ME TONIGHT-J.Wallace
4. FUNNY FACE-Donna Fargo
5. IT'S NOT LOVE-Merle Haggard
6. FOUR IN THE MORNING-Faron Young
7. CHANTILLY LACE/& fl.-Jerry Lee Lewis
8. OUR LAST DATE-Conway Twitty
9. MY MAN-Tammy Wynette
10. TOO GOOD TO BE TRUE-Charley Pride
11. TAKE A LITTLE BIT LONGER-C.Pride
12. ONEY-Johnny Cash
13. ONE'S ON THE WAY-Loretta Lynn
14. I CAN'T STOP LOVING YOU-C.Twitty
15. LOVE CAN BREAK A HEART-S.James
16. BEDTIME STORY-Tammy Wynette
17. GOT THE ALL OVERS-Freddie Hart
18. BORROWED ANGEL-Mel Street
19. I'VE FOUND SOMEONE-Cal Smith
20. THAT'S WHY I LOVE YOU-Sonny James

## Black Radio

1. ...KNOW ME BY NOW-H.Melvin & Blue Notes
2. I'LL BE AROUND-Spinners
3. I'LL TAKE YOU THERE-Staple Singers
4. ME & MRS. JONES-Billy Paul
5. IF LOVING YOU IS WRONG-Luther Ingram
6. LET'S STAY TOGETHER-AI Green
7. BACK STABBERS-O'Jays
8. OH GIRL-Chi-Lites
9. FREDDIE'S DEAD-Curtis Mayfield
10. EVERYBODY PLAYS THE FOOL-M.Ingredient
11. POWER OF LOVE-Joe Simon
12. THE WAY I FEEL ABOUT YOU-B.Womack
13. LEAN ON ME-Bill Withers
14. IN THE RAIN-Dramatics
15. I'M STONE IN LOVE WITH YOU-Stylistics
16. AIN'T UNDERSTANDING...-J.Butler&B.Eager
17. ONE LIFE TO LIVE-Manhattans
18. GOOD FOOT, PART 1-James Brown
19. LOOK WHAT YOU'VE DONE-AI Green
20. I'VE BEEN LONELY FOR SO LONG-G. Knight

## 1972 — The Events

Munich Olympics - Palestinian terrorists kill 11 Israeli athletes Harry Truman dies in Kansas City at age 88. Five caught burglarizing Democratic headquarters at the Watergate office building in Washington, D.C. Alabama's Governor George Wallace wounded and left paralyzed by a gunman in Maryland. Mark Spitz wins 7 gold medals in swimming and Olga Korbut wins 2 golds in gymnastics at the Munich Olympics. Radio programmers generally follow well worn paths with a few exceptions: Chuck Blore uses many original concepts at KIIS-Los Angeles; Ron Jacobs pioneers a new kind of audience research at KGB-San Diego; WCFL-Chicago develops a new form of news presentation. Jack Anderson arouses some resentment with his vague and pointless allusions to payola. Bill Ballance's "Feminine Forum" success produces a rash of eager, but less successful imitators. A few stations refuse to accept political advertising. Members in attendance at the Radio Programming Conference in San Francisco present Bill Gavin with the "Man of the Decade" award. Chuck Brinkman from KQV to WTAE. John Long from KLWW to WAVZ. Gary Taylor from KJR to KOL. Scotty Brink from KERP to WRKO. George Wilson named Bartell VP. Larry Lujack from WLS to WCFL. Tom Donahue named manager to KSN.

## 1973 — The Music

### Rock

1. PLAYGROUND...-Clint Holmes (Epic)
2. ANGIE-Rolling Stones (Rolling Stone)
3. TIE A YELLOW RIBBON-Dawn (Bell)
4. BROTHER LOUIE-Stories (Buddah)
5. LIGHTS WENT OUT...-V. Lawrence (Bell)
6. MORNING AFTER-Maureen McGovern(20th)
7. TOP OF THE WORLD-Carpenters (A&M)
8. MY LOVE-Paul McCartney (Apple)
9. KILLING ME SOFTLY-Roberta Flack (Atl.)
10. HALF BREED-Cher (MCA)
11. FRANKENSTEIN-E. Winter Group (Epic)
12. DELTA DAWN-Helen Reddy (Capitol)
13. YOU'RE SO VAIN-Carly Simon (Elektra)
14. BAD BAD LEROY BROWN-Jim Croce(ABC)
15. HEARTBEAT...-DeFranco (20th)
16. RAMBLIN' MAN-Allman Bros. (Capricorn)
17. CROCODILE ROCK-Elton John (MCA)
18. LIVE AND LET DIE-Wings (Apple)
19. DUELING BANJOS-Deliverance (WB)
20. ...LIKE A ROCK-Paul Simon (Columbia)

### Adult Contemporary

1. SUMMER (FIRST TIME)-B. Goldsboro (UA)
2. TIE A YELLOW RIBBON-Dawn (Bell)
3. AND I LOVE YOU SO-Perry Como (RCA)
4. DAISY A DAY-Jud Strunk (MGM)
5. MOST BEAUTIFUL GIRL-C. Rich (Epic)
6. TOP OF THE WORLD-Carpenters (A&M)
7. BEHIND CLOSED DOORS-C. Rich (Epic)
8. SWEET GYPSY ROSE-Dawn (Bell)
9. LIGHTS WENT OUT...-V. Lawrence (Bell)
10. ...BUGLE BOY-Bette Midler (Atlantic)
11. LET ME BE THERE-O. Newton-John (MCA)
12. TOUCH ME...-Diana Ross (Motown)
13. HALF BREED-Cher (MCA)
14. KILLING ME SOFTLY-Roberta Flack (Atl.)
15. DELTA DAWN-Helen Reddy (Capitol)
16. SUNSHINE OF MY LIFE-S. Wonder (Tamla)
17. DANNY'S SONG-Anne Murray (Capitol)
18. ALL I KNOW-Art Garfunkel (Columbia)
19. DUELING BANJOS-Deliverance S'track (WB)
20. OUT OF THE QUESTION-G. O'Sullivan (MAM)

### Country

1. SATIN SHEETS-Jeanne Pruett
2. YOU'VE NEVER BEEN THIS FAR-Conway
3. BEHIND CLOSED DOORS-Charlie Rich
4. TEDDY BEAR SONG-Barbara Fairchild
5. MOST BEAUTIFUL GIRL-Charlie Rich
6. EVERYBODY'S HAD...-Merle Haggard
7. WHY ME-Kris Kristofferson
8. PAPER ROSES-Marie Osmond
9. TRIP TO HEAVEN-Freddie Hart
10. 'TIL I GET IT RIGHT-Tammy Wynette
11. KIDS SAY...-Tammy Wynette
12. LORD KNOWS I'M DRINKIN'-Cal Smith
13. DON'T FIGHT THE FEELING-C. Pride
14. YELLOW RIBBON-Johnny Carver
15. SO EASY ON MY MIND-Bobby G. Rice
16. RIDING MY THUMB/&fl-J. Rodriguez
17. LOVE IS THE FOUNDATION-Loretta Lynn
18. SUPERMAN-Donna Fargo
19. WE'RE GONNA HOLD ON-Jones & Wynette
20. WATERMELON WINE-Tom T. Hall

### Black Radio

1. LET'S GET IT ON-Marvin Gaye (Tamla)
2. MIDNIGHT TRAIN...-G. Knight (Buddah)
3. NEITHER ONE OF US-G. Knight (Soul)
4. KEEP ON TRUCKIN'-E. Kendricks (Tamla)
5. THE LOVE I LOST-H. Melvin (Philly Int'l)
6. WHO'S THAT LADY-Isley Bros. (T-Neck)
7. I BELIEVE IN YOU-Johnnie Taylor (Stax)
8. LEAVING ME-Independents (Wand)
9. COULD IT BE...-Spinners (Atlantic)
10. LOVE TRAIN-O'Jays (Philly Int'l)
11. SUPERSTITION-Stevie Wonder (Tamla)
12. I'M GONNA LOVE YOU-B. White (20th)
13. HIGHER GROUND-Stevie Wonder (Tamla)
14. LOVE JONES-Brighter Side Of Darkness (20th)
15. PILLOW TALK-Sylvia (Vibration)
16. WHY CAN'T WE...-Timmy Thomas (Glade)
17. ONE OF A KIND...-Spinners (Atlantic)
18. STANDING OVATION-Dells (Cadet)
19. HERE I AM-AI Green (Hi)
20. KILLING ME SOFTLY-Roberta Flack (Atl.)

## 1973 — The Events

John Dean accuses President Nixon of complicity in the Watergate coverup. White House list of enemies is released, naming people who were to be "screwed by available federal machinery". LBJ dies at 64. U.S. involvement in Vietnam formally ends. Vice-President Spiro Agnew resigns following income tax evasion charges and is succeeded by Gerald Ford. Saudi Arabia nationalizes ownership of oil supply - gas prices at 39 cents a gallon. Federal grand jury convenes in Newark regarding allegations of bribery and corruption in the record and radio fields. Vinyl shortage affects record business. Clive Davis leaves CBS. FM formats continue their growth and operate with reduced commercial content. Some AM broadcasters try to meet FM competition by cutting back commercial load. Playlists shrink. FCC chairman Dean Burch attacks "smut hustlers", "schlock operators", "topless radio" and "prurient trash". Says he deplores the sex oriented radio talk show. NAB Board of Directors votes unanimously to "deplore and condemn tasteless and vulgar program content." Broadcasters find that our cultural taboos have relaxed so as to accept the broadcasting of words like hell, damn and pregnant.

## 1974 — The Music

### Rock

1. I HONESTLY...-Olivia Newton-John(MCA)
2. SEASONS IN THE SUN-Terry Jacks (Bell)
3. THE ENTERTAINER-Marvin Hamlisch(MCA)
4. AIN'T SEEN NOTHING YET-BTO (Mer.)
5. HAVING MY BABY-Paul Anka (U.A.)
6. THE NIGHT CHICAGO DIED-P. Lacey (Mer)
7. I CAN HELP-Billy Swan (Monument)
8. SUNDOWN-Gordon Lightfoot (Reprise)
9. I SHOT THE SHERIFF-E. Clapton (RSO)
10. ROCK THE BOAT-Hues Corp. (RCA)
11. LOCOMOTION-Grand Funk (Capitol)
12. ...DON'T BE A HERO-Heywoods (ABC)
13. BENNIE & THE JETS-Elton John (MCA)
14. BAND ON THE RUN-P. McCartney (Apple)
15. ROCK ME BABY-George McCrae (T-K)
16. HOOKED ON A FEELING-B. Swede (Cap.)
17. KUNG FU FIGHTING-Carl Douglas (20th)
18. WHEN WILL I...-3 Degrees (Phil. Int'l)
19. TELL ME SOMETHING GOOD-Rufus (ABC)
20. ANNIE'S SONG-John Denver (RCA)

### Adult Contemporary

1. ...THE OASIS-Maria Muldaur (Reprise)
2. SUNDOWN-Gordon Lightfoot (Reprise)
3. MY MELODY OF LOVE-B. Vinton (ABC)
4. I HONESTLY...-Olivia Newton-John (MCA)
5. TIN MAN-America (Warner Bros.)
6. THE ENTERTAINER-M. Hamlisch (MCA)
7. ANNIE'S SONG-John Denver (RCA)
8. CAT'S IN THE CRADLE-H. Chapin (Elek.)
9. PLEASE COME TO BOSTON-D. Loggins (Epic)
10. SUNSHINE...-John Denver (RCA)
11. HAVING MY BABY-Paul Anka (UA)
12. I LOVE-Tom T. Hall (Mercury)
13. FEEL LIKE MAKIN' LOVE-R. Flack (Atl.)
14. IF YOU LOVE ME-O. Newton-John (MCA)
15. LOVE'S THEME-Love Unlimited (20th)
16. SONG FOR ANNA-Herb Ohta (A&M)
17. THE WAY WE WERE-B. Streisand (Col.)
18. TUBULAR BELLS-Mike Oldfield (Virgin)
19. HELP ME-Joni Mitchell (Elektra)
20. ...UP TO YOU-D. & M. Osmond (MGM)

### Country

1. COUNTRY BUMPKIN-Cal Smith (MCA)
2. I CAN HELP-Billy Swan (Monument)
3. ...LOVE SONG-Charlie Rich (Epic)
4. THERE WON'T BE...-C. Rich (RCA)
5. OLD MAN/...TOGETHER-M. Haggard(Cap)
6. HELLO LOVE-Hank Snow (RCA)
7. IF YOU LOVE ME-O. Newton-John (MCA)
8. WOULD YOU LIE WITH ME-T. Tucker(Col)
9. HOW THE STORY ENDS-R. Milsap (RCA)
10. ... HONKY TONK ANGEL-Conway (MCA)
11. AS SOON AS-Twitty & Lynn (MCA)
12. I WOULDN'T WANT...-Don Williams (Dot)
13. I HONESTLY...-Olivia Newton-John(MCA)
14. I SEE THE WANT-TO-Conway (MCA)
15. I WILL ALWAYS LOVE YOU-Dolly (RCA)
16. MARIE LAVEAU-Bobby Bare (RCA)
17. ROOM FULL OF ROSES-M. Gilley (Playboy)
18. THE STREAK-R. Stevens (Barnaby)
19. SHE CALLED ME BABY-C. Rich (RCA)
20. ANOTHER LONELY SONG-T. Wynette(Epic)

### Black Radio

1. ROCK YOUR BABY-Geroge McCrae (TK)
2. CAN'T GET ENOUGH...-B. White (20th)
3. YOU HAVEN'T DONE...-S. Wonder (Tamla)
4. JUNGLE BOOGIE-Kool & The Gang (De-lite)
5. BOOGIE DOWN-Eddie Kendricks (Tamla)
6. JUST DON'T WANT...-Main Ingredient (MCA)
7. SHA LA LA-AI Green (Hi)
8. WOMAN TO WOMAN-S. Brown (Truth)
9. BE THANKFUL FOR...-Wm. DeVaughn (Roxb)
10. FEEL LIKE MAKIN' LOVE-R. Flack (Atl.)
11. DANCIN' MACHINE-Jackson 5 (Motown)
12. THEN CAME YOU-Warwick & Spinners (Atl)
13. T.S.O.P.-M.F.S.B. (Philadelphia Int'l)
14. DO IT 'TIL...-BT Express (Sceptor)
15. PAYBACK-James Brown (Polydor)
16. HANG ON...-Johnny Bristol (MGM)
17. PUT YOUR HANDS...-O'Jays (Phil. Int'l)
18. LOOKING FOR A LOVE-B. Womack (UA)
19. MIGHTY LOVE-Spinners (Atlantic)
20. LET'S STRAIGHTEN...-Latimore (Glade)

## 1974 — The Events

A year filled with distressful things, such as gasoline shortages, Watergate, inflation, Middle East friction, recession and growing unemployment. Presidential tapes released - Nixon resigns in August. Gerald Ford becomes President and gives his presidential pardon. Patricia Hearst kidnapped in Berkeley, CA., by the Symbionese Liberation Army. Hank Aaron breaks Babe Ruth's home run record when he hits #715. Gold sale becomes legal in the U.S. for the first time since 1933. Adult contemporary formats dominate many audience ratings in several large cities. Especially noteworthy is the success of KHOW-Denver, WIP-Philadelphia, WGN-Chicago, WSB-Atlanta, WCCO Mpls./St. Paul, KMOX-St. Louis, WBZ-Boston and KDKA-Pittsburgh. FM growth is reflected by the success of Y100 Miami, WEEI/FM-Boston, KLOS-Los Angeles, KSAN-San Francisco and many more. Both country radio and black radio continue to build audience at the expense of top 40 radio. Country & black formats divided between the traditionalists, who favor the "pure" sound, and the modernists, who are willing to emphasize compatible pop hits.

## 1975 — The Music

### Rock

1. LOVE WILL KEEP US...-Cpt. & Tennille
2. JIVE TALKIN'-Bee Gees
3. BAD BLOOD-Neil Sedaka
4. ...NEVER BEEN MELLOW-O.Newton-John
5. BLACKWATER-Doobie Brothers
- tie FALLIN' IN LOVE-Hamilton J-F & R.
7. PHILADELPHIA FREEDOM-Elton John
8. LISTEN TO WHAT...-P.McCartney & Wings
9. GET DOWN TONIGHT-KC&Sunshine Band
10. WILDFIRE-Michael Murphey
11. MY EYES ADORED YOU-Frankie Valli
12. HEY WON'T YOU PLAY-B.J. Thomas
13. FAME-David Bowie
14. HE DON'T LOVE YOU-T.Orlando & Dawn
15. MANDY-Barry Manilow
16. LOVIN' YOU-Minnie Riperton
17. RHINESTONE COWBOY-Glen Campbell
18. THAT'S THE WAY...-KC&Sunshine Band
19. I'M NOT IN LOVE-Ten CC
20. ISLAND GIRL-Elton John

### Adult Contemporary

1. LOVE WILL KEEP US...-Cpt. & Tennille
2. RHINESTONE COWBOY-Glen Campbell
3. CALYPSO/I'M SORRY-John Denver
4. LAST FAREWELL-Roger Whittaker
5. HEY WON'T YOU PLAY-B.J.Thomas
6. WILDFIRE-Michael Murphy
7. PLEASE MR. PLEASE-O.Newton-John
8. BEST OF MY LOVE-Eagles
9. ...NEVER BEEN MELLOW-O.Newton-John
10. MY EYES ADORED YOU-Frankie Valli
11. HOW SWEET IT IS-James Taylor
12. AT SEVENTEEN-Janis Ian
13. FALLIN' IN LOVE-Hamilton J-F & R.
14. MIDNIGHT BLUE-Melissa Manchester
15. LYIN' EYES-Eagles
16. ONLY YESTERDAY-Carpenters
17. WAY I WANT TO TOUCH YOU-Cpt.&Tennille
18. HE WILL BREAK YOUR HEART-Dawn
19. COUNTRY BOY-John Denver
20. LIKE A SUNDAY MORNING-Lana Cantrell

### Country

1. BEFORE THE NEXT TEARDROP-F.Fender
2. LINDA ON MY MIND-Conway Twitty
3. BLUE EYES CRYING-Willie Nelson
4. YOU'RE MY BEST FRIEND-Don Williams
5. RHINESTONE COWBOY-Glen Campbell
6. WASTED DAYS WASTED NIGHTS-Fender
7. I'M A COUNTRY BOY-John Denver
8. I'M NOT LISA-Jessi Coulter
9. BLANKET ON THE GROUND-B.J.Spears
10. ALWAYS WANTING YOU-Merle Haggard
11. HANK/& fl.-Waylon Jennings
12. MOVIES/SHADES-Merle Haggard
13. MOVIN' ON-Merle Haggard
14. SNEAKY SNAKE/I CARE-Tom T. Hall
15. SAN ANTONIO STROLL-Tanya Tucker
16. RECONSIDER ME-Narvel Felts
17. TIME TO PAY THE FIDDLER-Cal Smith
18. ROLL ON BIG MAMA-Joe Stampley
19. ROCKY-Dickey Lee
20. SOMEBODY DONE...-B.J.Thomas

### Black Radio

1. FIRE-Ohio Players
2. ROCKIN' CHAIR-Gwen McCrae
3. GET DOWN, GET DOWN...-Joe Simon
4. LET'S DO IT AGAIN-Staple Singers
5. FIGHT THE POWER-Isley Brothers
6. SHINING STAR-Earth, Wind & Fire
7. YOU LOVE-Graham Central Station
8. THIS WILL BE-Natalie Cole
9. DO IT ANYWAY YOU WANT-People's Choice
10. GAMES PEOPLE PLAY/& fl.-Spinners
11. LOVE WON'T LET ME WAIT-Major Harris
12. LADY MARMALADE-Labelle
13. HOPE WE CAN BE TOGETHER SOON-S.Paige
14. SHOE SHINE BOY-Eddie Kendricks
15. GIVE THE PEOPLE WHAT THEY WANT-O'Jays
16. THE HUSTLE-Van McCoy
17. THAT'S THE WAY I LIKE IT-KC&Sunshine Bd.
18. GET LIFTED/CAN'T LEAVE YOU...-McCrae
19. LOVIN' YOU-Minnie Riperton
20. SUPERNATURAL THING-Ben E. King

## 1975 — The Events

American troops finally pull out of Vietnam. Former Teamster President Jimmy Hoffa disappears. Patty Hearst and 3 other fugitives of the SLA arrested. Lynette "Squeaky" Fromme captured before she could shoot President Ford. Sara Jane Moore shoots and misses the President in San Francisco. Generalissimo Chiang Kai-Shek dies at 87. Radio program consultants gain growing prestige and importance. Among those actively involved are John Rook, Kent Burkhart, George Burns, Sebastian Stone, Willis Duff, Paul Kirby, Lee Abrams, Grahme Richards and Bud Connell. Syndicators such as Drake-Chenault and Watermark's Tom Rounds continue to increase their rosters of clients. Marketers of automation equipment have an active year. This year starts the disco explosion. Jack Thayer moves to create an all news NBC network. John Sebastian replaces Buzz Bennett at KDWB. Harv Moore out at WPGC. Charlie Tuna named PD at KKDJ. Jim Davenport leaves WFOM and forms his own independent promotion company. Vic Ives takes over KSFO as PD. Heber Smith exits KNBR as manager. John Long named PD at KRUX... KRUX goes all news, John Long resigns. Bruce Johnson resigns as manager of RKO radio. Ron Fell joins the Gavin Report from KNBR. Don Kelly from K101 to WFYR as PD. Bob Hamilton takes over as PD of WIFI.

## 1976 — The Music

### Rock

1. AFTERNOON DELIGHT-Starland Vocal Bd
2. DON'T GO BREAKING...-Elton John
3. TONIGHT'S THE NIGHT-Rod Stewart
4. SILLY LOVE SONGS-P.McCartney & Wings
5. IF YOU LEAVE ME NOW-Chicago
6. DECEMBER 1963-Four Seasons
7. BOOGIE FEVER-Sylvers
8. LONELY NIGHTS-Captain & Tennille
9. PLAY THAT FUNKY MUSIC-Wild Cherry
10. DISCO LADY-Johnnie Taylor
11. WELCOME BACK-John Sebastian
12. ROCK N' ME-Steve Miller Band
13. ALL BY MYSELF-Eric Carmen
14. SHANNON-Henry Gross
15. DREAM WEAVER-Gary Wright
16. MUSKRAT LOVE-Captain & Tennille
17. THEME FROM S.W.A.T.-Rhythm Heritage
18. KISS & SAY GOODBYE-Manhattans
19. LOVE IS ALIVE-Gary Wright
20. BACK WHERE IT...-Maxine Nightingale

### Adult Contemporary

1. IF YOU LEAVE ME NOW-Chicago
2. I'D REALLY LOVE...-Eng.Dan & J.F.Coley
3. AFTERNOON DELIGHT-Starland Vocal Bd.
4. DON'T GO BREAKING...-Elton & Kiki
5. LET YOUR LOVE FLOW-Bellamy Brothers
6. LONELY NIGHTS-Captain & Tennille
7. SILLY LOVE SONGS-P.McCartney & Wings
8. YOU'LL NEVER FIND...-Lou Rawls
9. GET CLOSER-Seals & Crofts
10. MUSKRAT LOVE-Captain & Tennille
11. FERNANDO-Abba
12. FIFTY WAYS-Paul Simon
13. IF YOU KNOW WHAT I MEAN-Neil Diamond
14. MOONLIGHT-Starbuck
15. SHOP AROUND-Captain & Tennille
16. NADIA'S THEME-DeVorzon & Botkin
17. AFTER THE LOVIN'-Engelbert Humperdinck
18. RIGHT BACK WHERE...-Maxine Nightingale
19. ALL BY MYSELF-Eric Carmen
20. WELCOME BACK-John Sebastian

### Country

1. GOOD HEARTED WOMAN-Waylon & Willie
2. STAND BY MY WOMAN MAN-R.Milsap
3. ROOTS OF MY RAISING-Merle Haggard
4. 'TIL ALL THE RIVERS RUN DRY-D.Wms.
5. HERE'S SOME LOVE-Tanya Tucker
6. YOU AND ME-Tammy Wynette
7. TEDDY BEAR-Red Sovine
8. I'LL GET OVER YOU-Crystal Gayle
9. REMEMBER ME-Willie Nelson
10. ALL THESE THINGS-Joe Stampley
11. GOLDEN RING-George & Tammy
12. ...MAKE IT ON MY OWN-Tammy Wynette
13. ONE PIECE AT A TIME-Johnny Cash
14. SOMEBODY SOMEWHERE-Loretta Lynn
15. DON'T WANT TO MARRY YOU-J.E. & Helen
16. CHEROKEE MAIDEN/& fl.-M.Haggard
17. EL PASO CITY-Marty Robbins
18. IF I HAD TO DO IT OVER...-R.Clark
19. SOMETIMES-Bill & Mary Lou
20. THIS TIME I'VE HURT HER-C.Twitty

### Black Radio

1. DISCO LADY-Johnnie Taylor
2. MISTY BLUE-Dorothy Moore
3. SOMETHING HE CAN FEEL-Aretha Franklin
4. GETAWAY-Earth, Wind, & Fire
5. SWEET THING-Rufus
6. TEAR THE ROOF OFF...-Parliament
7. LOVE BALLAD-LTD
8. YOU'LL NEVER FIND...-Lou Rawls
9. SHAKE YOU BOOTY-KC & Sunshine Bd.
10. PLAY THAT FUNKY MUSIC-Wild Cherry
11. YOUNG HEARTS RUN FREE-Candi Staton
12. I'LL BE GOOD TO YOU-Brothers Johnson
13. JUST TO BE CLOSE TO YOU-Commodores
14. LOVE HANGOVER-Diana Ross
15. GIVE IT UP-Tyrone Davis
16. SOPHISTICATED LADY-Natalie Cole
17. KISS & SAY GOODBYE-Manhattans
18. WHO'D SHE COO-Ohio Players
19. THIS MASQUERADE-George Benson
20. ...HAVE TO BE A STAR-McCoo & Davis

## 1976 — The Events

A little known peanut farmer named Jimmy Carter is elected President. Women are admitted to the Naval Academy in Annapolis. Congressman Wayne Hayes resigns under pressure for putting a "secretary" who couldn't type on the federal payroll. Two space vehicles land on Mars - no sign of life there. Tall ships sail in New York Harbor as part of the Bicentennial celebrated on July 4th. America is 200 years old, radio is 56 and still growing at an astounding pace. Computers make themselves felt in the programming field. Computer analysis of audience research data reveals tune in "hot spots" - concentrated audience peaks that enable the programmer to select the most effective impact for such maximum tune in. Expanding use of computers reflects the growing programmer awareness of research. Advanced technology and techniques on the program side are matched by new and more sophisticated engineering equipment. Women in radio and on the air begin to erase masculine bias against female voices, which had grown out of the notion that the high register voice was a tuneout. WCFL Chicago drops rock format. Frank Colbourn named PD of Golden West's first FM operation, KPLZ-Seattle. Mel Phillips named PD at WNBC. E. Alvin Davis from WNOE to WSAI as PD. WIXY-Cleveland changes format. NBC terminates NIS (all news) service to affiliates.

## 1977 — The Music

## Rock

1. YOU LIGHT UP MY LIFE-D. Boone (WB)
2. UNDERCOVER ANGEL-Alan O'Day (Pacific)
3. WHEN I NEED YOU-Leo Sayer (WB)
4. EVERGREEN-Barbra Streisand (Col.)
5. BEST OF MY LOVE-Emotions (Col.)
6. DREAMS-Fleetwood Mac (WB)
7. HOTEL CALIFORNIA-Eagles (Asylum)
8. STAR WARS-Meco (Millennium)
9. HOW DEEP IS YOUR LOVE-Bee Gees (RSO)
10. I JUST WANT TO BE...-Andy Gibb (RSO)
11. I'M IN YOU-Peter Frampton (A&M)
12. NOBODY DOES IT BETTER-C. Simon (El.)
13. BLINDED BY THE LIGHT-M. Mann (WB)
14. RICH GIRL-Hall & Oates (RCA)
15. SIR DUKE-Stevie Wonder (Tamla)
16. DON'T GIVE UP...-David Soul (Pr.Stock)
17. DON'T STOP-Fleetwood Mac (WB)
18. TORN BETWEEN...-M. Macgregor (Arista)
19. HIGHER AND HIGHER-Rita Coolidge (A&M)
20. BOOGIE NIGHTS-Heatwave (Epic)

## Adult Contemporary

1. EVERGREEN-Barbra Streisand (Columbia)
2. YOU LIGHT UP MY LIFE-D. Boone (WB)
3. HANDY MAN-James Taylor (Col.)
4. SOUTHERN NIGHTS-G. Campbell (Cap.)
5. NOBODY DOES...-Carly Simon (Elektra)
6. LOOKS LIKE...-Barry Manilow (Arista)
7. HOW DEEP IS YOUR LOVE-Bee Gees (RSO)
8. WHEN I NEED YOU-Leo Sayer (WB)
9. MY HEART BELONGS TO ME-Streisand (Col.)
10. BLUE BAYOU-Linda Ronstadt (Asylum)
11. DON'T IT MAKE...-Crystal Gayle (UA)
12. DREAMS-Fleetwood Mac (WB)
13. DON'T WORRY BABY-B.J Thomas (MCA)
14. DON'T GIVE UP ON US-David Soul (P.S.)
15. RIGHT TIME OF THE NIGHT-J.Warnes(Aris.)
16. NEW KID IN TOWN-Eagles (Asylum)
17. HIGHER AND HIGHER-R. Coolidge (A&M)
18. SAM-Olivia Newton-John (MCA)
19. YEAR OF THE CAT-AI Stewart (Janus)
20. WE'RE ALL ALONE-Rita Coolidge (A&M)

## Country

1. LUCKENBACH, TEXAS-Waylon (RCA)
2. HEAVEN'S JUST...-Kendalls (Ovation)
3. ...ALMOST LIKE A SONG-R. Milsap (RCA)
4. DON'T IT MAKE...-C. Gayle (UA)
5. LUCILLE-Kenny Rogers (UA)
6. ROLLIN' WITH THE FLOW-C.Rich (Epic)
7. DAYTIME FRIENDS-Kenny Rogers (UA)
8. BLUE BAYOU-Linda Ronstadt (Asylum)
9. WURLITZER PRIZE/& fl-Waylon (RCA)
10. SOUTHERN NIGHTS-Glen Campbell (Cap)
11. WAY DOWN/PLEDGING...-Elvis (RCA)
12. THAT WAS YESTERDAY-Donna Fargo(WB)
13. ROSES FOR MAMA-C.W. McCall (Polydor)
14. SOME BROKEN HEARTS-D. Williams (Dot)
15. SAY YOU'LL STAY...-Tom Jones (Epic)
16. YOUR MAN LOVES...-Tom T. Hall (Mer.)
17. HERE YOU COME AGAIN-Dolly P. (RCA)
18. NEAR YOU-George & Tammy (Epic)
19. I CAN'T HELP MYSELF-E.Rabbitt (Elek.)
20. ...A COUNTRY BOY-D.Williams(ABC/Dot)

## Black Radio

1. GOT TO GIVE IT UP-Marvin Gaye (Motown)
2. FLOAT ON-Floater (ABC)
3. I'VE GOT LOVE...-Natalie Cole (Cap.)
4. BEST OF MY LOVE-Emotions (Col.)
5. I WISH-Stevie Wonder (Tamla)
6. AIN'T GONNA BUMP...-Joe Tex (Epic)
7. DUSIC-Brick (Bang)
8. EASY-Commodores (Motown)
9. FREE-Deniece Williams (Columbia)
10. IT'S ECSTASY...-Barry White (20th)
11. WE NEVER DANCE...-Manhattans (Col.)
12. TRYING TO LOVE TWO-William Bell (Mer.)
13. ...LETTER 23-Bros. Johnson (A&M)
14. BACK IN LOVE AGAIN-LTD (A&M)
15. YOU CAN'T...-High Inergy (Gordy)
16. AT MIDNIGHT-Rufus (ABC)
17. BACK IN LOVE...-M. Jackson (Spring)
18. DO YOUR DANCE-Rose Royce (Whitfield)
19. SERPENTINE FIRE-EW&F (Columbia)
20. I BELIEVE IN YOU-D.Moore (Malaco)

## 1977 — The Events

Egyptian President Anwar Sadat goes to Israel on a peace mission to visit Premier Menachem Begin. Lou Brock breaks Ty Cobb's 49 year old record by stealing his 893rd base. Looters run unopposed thru New York City shops during a 24 hour summer blackout. Elvis Presley dies. Callout research is the buzz word of 1977. At some stations it completely replaces the old dependence on sales reports. This results from the shrinking sample size of singles buyers which compels programmers to find other means of determining music popularity trends. Radio witnesses its greatest ever multiplication of format ideas. Many of the changes are either pioneered by FM stations or motivated on AM by the pressure of FM competition. There is growing similarity in the music on A/C stations and those that we still euphemistically call "top 40". 1977 closes the first ten years of a "new" format: those stations that derived their music from albums, and mostly on FM. John Rook takes over as PD of KFI. Charlie Lake named PD at KSLQ. Bob Hamilton from WIFI to KRTH. Jim Maddox from KDAY to GM at KMJQ-Houston. Sandy "Dee" Nehri promoted to GM at WCRO-Johnstown. Bob Pittman from WMAQ to WNBC. Bill Hennes from WIBG to WMAQ. Dean Tyler from WIP to WNEW. Elma Greer from KSFO to Country Editor of the Gavin Report. Paul Drew resigns as Program Co-ordinator of the RKO chain.

## 1978 — The Music

## Rock

1. NIGHT FEVER-Bee Gees (RSO)
2. STAYIN' ALIVE-Bee Gees (RSO)
3. THREE TIMES...-Commodores (Motown)
4. KISS YOU ALL OVER-Exile (WB)
5. SHADOW DANCING-Andy Gibb (RSO)
6. BAKER STREET-Gerry Rafferty (UA)
7. HOT CHILD...-Nick Gilder (Chrysalis)
8. YOU NEEDED ME-Anne Murray (Cap)
9. EMOTION-Samantha Sang (Private St.)
10. MACARTHUR PARK-D. Summer (Casabl.)
11. WITH A LITTLE LUCK-Wings (Capitol)
12. CAN'T SMILE...-Barry Manilow (Arista)
13. GREASE-Frankie Valli (RSO)
14. DUST IN THE WIND-Kansas (Kirshner)
15. IF I CAN'T HAVE YOU-Y. Elliman (RSO)
16. HOT BLOODED-Foreigner (Atlantic)
17. LAY DOWN SALLY-Eric Clapton (RSO)
18. YOU'RE THE ONE...-Travolta/John (RSO)
19. HOW MUCH I FEEL-Ambrosia (WB)
20. MISS YOU-Rolling Stones (Rolling Stone)

## Adult Contemporary

1. JUST THE WAY...-Billy Joel (Col.)
2. CAN'T SMILE...-Barry Manilow (Arista)
3. THREE TIMES...-Commodores (Motown)
4. YOU DON'T...-Barbra & Neil (Col.)
5. SOMETIMES WHEN WE TOUCH-D. Hill (20th)
6. REMINISCING-Little River Band (Harvest)
7. WITH A LITTLE LUCK-Wings (Capitol)
8. BAKER STREET-Gerry Rafferty (UA)
9. THE CLOSER...-Flack & Hathaway (Atl.)
10. YOU BELONG TO ME-Carly Simon (Elek)
11. EMOTION-Samantha Sang (Private Stock)
12. SHADOW DANCING-Andy Gibb (RSO)
13. HOPELESSLY DEVOTED...-Olivia N-J (RSO)
14. GOODBYE GIRL-David Gates (Elektra)
15. RIGHT DOWN THE LINE-G. Rafferty (UA)
16. BLUER THAN BLUE-M. Johnson (EMI)
17. TOO MUCH...-Mathis & Williams (Col.)
18. YOU NEEDED ME-Anne Murray (Capitol)
19. NIGHT FEVER-Bee Gees (RSO)
20. ...GOODBYE AGAIN-Dan & Coley (Big Tree)

## Country

1. MAMA'S, DON'T...-Waylon & Willie (RCA)
2. SLEEPING SINGLE...-B. Mandrell (ABC)
3. TALKING IN YOUR SLEEP-C. Gayle (UA)
4. DON'T BREAK...-M. Smith (WB)
5. HEARTBREAKER-Dolly Parton (RCA)
6. EVERYTIME TWO...-Rogers & West (UA)
7. NIGHT TIME MAGIC-L. Gatlin (Monument)
8. I JUST WANT...-Eddie Rabbitt (Elek.)
9. READY FOR THE TIMES...-C. Gayle (UA)
10. YOU DON'T LOVE ME...-E. Rabbitt (Elek)
11. ...ALWAYS BEEN CRAZY-Waylon (RCA)
12. ONLY ONE LOVE...-R. Milsap (RCA)
13. LOVE OR SOMETHING...-K. Rogers (UA)
14. SHE CAN PUT...-J. Duncan (Col.)
15. THE GAMBLER-Kenny Rogers (UA)
16. SOMEONE LOVES YOU...-C. Pride (RCA)
17. HEARTS ON FIRE-Eddie Rabbitt (Elek.)
18. I'M ALWAYS ON...-Merle Haggard (MCA)
19. OUT OF MY HEAD-Loretta Lynn (MCA)
20. WHAT A DIFFERENCE...-R. Milsap (RCA)

## Black Radio

1. TOO MUCH...-Mathis & Williams (Col)
2. ONE NATION...-Funkadelic (WB)
3. FLASHLIGHT-Parliament (Casablanca)
4. STUFF LIKE THAT-Quincy Jones (A&M)
5. USE TA BE MY GIRL-O'Jays (Phil. Int'l)
6. THREE TIMES...-Commodores (Motown)
7. BOOGIE OOGIE...-Taste Of Honey (Cap)
8. TAKE ME I'M YOURS-M. Henderson (Buddah)
9. OUR LOVE-Natalie Cole (Capitol)
10. I'M EVERY WOMAN-Chaka Khan (WB)
11. TAKE ME TO THE NEXT...-Isleys (T-Neck)
12. IT SEEMS TO...-Ashford/Simpson (WB)
13. THE GROOVE LINE/&fi-Heatwave (Epic)
14. YOUR SWEETNESS...-B. White (20th)
15. CLOSER I GET...-Flack/Hathaway (Atl)
16. BOOTZILLA-Bootsy's Rubber Band (WB)
17. YOU & I-Rick James (Gordy)
18. GOT TO GET YOU INTO...-EW&F (Col)
19. CLOSE THE DOOR-T. Pendergrass (Ph. In)
20. LE FREAK-Chic (Atlantic)

## 1978 — The Events

In a jungle settlement in Guyana, 914 members of the People's Temple kill themselves. California Congressman Leo Ryan is murdered, along with 3 newsmen, while visiting the settlement. Double Eagle II makes the first transatlantic balloon crossing. The world's first test tube baby is born in Oldham, England, to Mrs. Lesley Brown. John Travolta and "Saturday Night Fever" sweep the country. This is the year for audience research, the year we lose Pulse and gain several new audience measurement systems. The year of the disco, another year of FM's continued growth, the year when many AM top 40's turn their backs on the teen audience, the year the NAB holds its first "Radio Programming Conference", the year the Gavin Report brings regional radio programming meetings into seven local communities, which inspires others to get into the "regional meeting" business, and the year this publication changes its format. This is also the year that Publisher Bill Gavin is honored by the Upper Midwest Communications Conclave, by the Texas Broadcasters, Billboard Magazine, the University of Wisconsin - Eau Claire - and at a testimonial dinner attended by hundreds of industry friends. John Sebastian takes over KHJ as PD. Bobby Rich from B100 to 99X. Dave Sholin named National Music Coordinator for the RKO chain. Vic Ives from KSFO to WCAR/FM as GM. Joel Denver named PD at KSLQ. Kent Zimmerman becomes Associate Editor of new Gavin Album section.

## Music Comments

(by Bill Gavin, Publisher)

If anything characterizes the musical decade now ending, it is the practical disappearance of the smooth, mellow, non-rock albums of previous years. As the 60's ended, most so-called MOR stations were trying to avoid sounding like their top 40 colleagues and were featuring albums by Andy Williams, Bert Kaempfert, Jack Jones, Frank Sinatra, Percy Faith, Perry Como, Ray Conniff and so on. But, as the 70's began, a new trend was under way in a pattern pioneered by such superstars as Elvis Presley and the Beatles, whose albums were already selling in huge volume. New artists were turning the tide, as such acts as the 5th Dimension, Creedence Clearwater, Blood, Sweat & Tears, 3 Dog Night, Jackson Five, Steppenwolf, Rod Stewart, Led Zeppelin and Stevie Wonder gained a rapidly growing following. For a time, mellow music by the Carpenters, John Denver, the Osmonds, Bobby Goldsboro, Henry Mancini and the like, bridged the gap between the two kinds of music, but the gap continued to narrow. While mellow singles by Roberta Flack, Olivia Newton-John, Seals & Crofts, the Association, Tom Jones, Simon & Garfunkel, etc., displayed impressive sales and chart action, the pendulum was swinging toward more vigorous music by Paul McCartney and Wings, Fleetwood Mac, the Eagles, the Who, Bob Seger, Boston, Atlanta Rhythm Section, Foreigner and many more.

This is not to imply that the mellow sounds have been totally rejected by today's public; talented artists like Barry Manilow, Kenny Rogers, Barbra Streisand, Rita Coolidge, the Commodores, and Anne Murray have continued to make a strong impact with their singles - and some of their albums as well, and although the artist has had but one hit, the Debby Boone smash showed that the public still responds strongly to a gentle love ballad, when the song itself has great merit. Record producers have found, however, that the successful mellow ballad is getting to be the exception rather than the rule, while even the richer "quality" singers are making use of rhythmic and harmonic devices developed by the rock 'n' roll arrangers.

Throughout this decade, adult oriented stations have moved steadily closer to the hit single patterns of their top 40 cousins, reducing playlists, filling with old hits and encouraging brevity for their air personalities. Oddly enough, whereas in the 60's adult stations leaned heavily on album programming and the top 40's shunned it, today's pattern is reversed: Top 40 is making wider use of selected LP cuts, while the big majority of Adult-Contemporary stations (the MOR's have greatly declined in number) make practically no use of current albums.

From radio's standpoint, the changing patterns of music formats and target audiences make up the top story of the decade. Eric Norberg tells it well in his year-end wrapup - how so many formerly top rated AM top 40 stations have switched from teen targets to over-18 or even over-24, while steadily increasing FM penetration has fragmented the radio audience into special appeal segments. The successes of solid album programming demonstrate the widely growing acceptance of today's top rock acts. Our Kent Zimmerman points out that American bands have made a strong showing during the 70's. "Regional pockets", he says, "had their own identifiable sounds: Southern California (Eagles, Ronstadt, Jackson Browne) Midwest (REO, Styx, Kansas, Bob Seger), South (Lynyrd Skynyrd, Allman Bros., Marshall Tucker, Molly Hatchet) Texas (Z.Z.Top, Willie Nelson, Waylon Jennings, Jerry Jeff Walker), with other characteristic sounds coming from Nashville, New York and New England." Our "melting pot of music" demonstrates a dynamic growth. The new groundswell of musical creativity and enthusiasm promises a resurgence of album buying when the current recession ends.

Kent (whose musical insight we value highly) considers the 70's to be "the decade of the producer". He mentions Alan Parsons, Roy Thomas Baker, Mike Chapman, Ken Scott, Bob Erzin, Tony Visconti, Giorgio Moroder, Chris Thomas as examples of top record producers, many of whom command as high a price for their skills as do the headline recording stars. They make use of a new wave of studio technology, which has added a new and more exciting sound dimension to current recordings. Kent thinks that digital computerized mixing will be "huge in the 80's".

Looking back, we note a couple of music explosions - the "New Wave" (or, in England, Punk Rock) and disco. Neither appears to provide a permanent contribution to American popular music, but both created excitement. The New Wave, with its defiant counter-culture content expressed in often vulgar and violent lyrics, grew out of dissatisfaction with existing economic and social injustice. Most of its recorded product was rejected by American radio. Disco music grew amazingly out of the New York street scene, to the point where one all-disco FM station, (WKTU), surged briefly to the top of the audience rating lists in the Big Apple. Other radio

markets tried disco programming - or "seasoning" - with varied success. Although the disco phenomenon illustrated America's welcome for a dance beat, its monotonous repetition seems to have ruled it out as a lasting contribution to music's growth and development

The 1970's have witnessed important innovations, many of which have raised the quality level of contemporary music. Among them has been the improving virtuosity of musicians, especially those who play the electric bass. This instrument has graduated from its obscurity as a member of the percussion section to a foreground position almost equal to the lead guitar. Another electronic miracle that has become tamed in this decade is the synthesizer. Although it continues to promise new and unexpected tonal dividends, it has already added unique depth and breadth to various instrumental groups. The writers of movie themes have been utilizing more contemporary sounds and techniques, which undoubtedly have been major factors in the considerable number of such themes which have become hit singles. In the vocal department we can't avoid noting the great improvement in vocal quality and arrangement since the days of Rosie and the Originals, Hayley Mills, Bobby Pickett, Chubby Checker, Lonnie Mack, Fabian, Lesley Gore, Sam the Sham, the Monkees, the Archies, the 1910 Fruitgum Company, and the Ohio Express ("Yummy Yummy Yummy, I've Got Love In My Tummy!") Probably the most enduring producers and performers of creative musical quality in the early 70's have been the group called Chicago. As we near the end of the decade, other groups are moving into this area, notably Styx, Pink Floyd, Tom Petty, and Aerosmith.

Country music has sponsored the emergence on a wider stage of such fine artists as Kenny Rogers, Anne Murray, Willie Nelson, Eddie Rabbitt, Johnny Cash, Waylon Jennings, Crystal Gayle, Dolly Parton, Tom T. Hall and Roger Miller. (See the special article on country music elsewhere in this issue.) Black radio, as always a discoverer of powerful new artists, has given us the Commodores, Michael Jackson, Isaac Hayes, Natalie Cole, Marvin Gaye, Aretha Franklin, Stevie Wonder, Gladys Knight, The Temptations, The Supremes, Peaches & Herb, the great Otis Redding, and a great many more.

All in all, our closing decade has witnessed a phenomenal growth in the music of our people. Its ever growing maturity and sophistication are a tribute to the expanding appreciation and understanding of music fans everywhere. We look to the 80's for new excitement and surprises.

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## Radio Diary 1979

### JANUARY

New Year's Eve - KSAN presents Grateful Dead and Blues Brothers in final rock concert to be held at Winterland, in San Francisco. New San Diego PD's: Jeff Salgo at KMJC, Jon Fox at KCBQ. Bob Sherwood resigns as Columbia's promotion chief to become President of Phonogram/Mercury. SJR Communications contracts to buy KNUS/FM-Dallas, the last of Gordon McLendon's broadcast holdings. George Wilson takes over G.M. spot at KTLK-Denver. Lindsey Nelson, voice of N.Y. Mets, signs to join KNBR-San Francisco for play-by-play coverage of S.F. Giants, his assistant to be KNBR sports director Hank Greenwald. Other moves: Michael O'Shea (KVI-Seattle) to KPOL-Los Angeles as PD; Charlie Lake (Charter Broadcasting National PD) to Warner Brothers national promotion; Joel Denver (KCBQ-San Diego) to KSLQ-St. Louis as PD; Mike Wolf promoted to PD at WZMF-Milwaukee; Scott Fischer (KHOW-Denver) to KLDL as PD; Tim Tyler, KIKX-Tucson promoted to PD; Bill Benica promoted to PD at KVEC-San Luis Obispo.

### FEBRUARY

Tom Mann resigns from KALE/KOIK/FM-Tri-Cities, WA as PD because of illness. Nick Alexander resigns from G100-Mobile. Stan Garrett steps down as PD of KZEL/KBDF-Eugene, replaced by Chris Kovarik at KZEL and Bill Jackson at KBDF. Staff of WBCN-Boston goes on strike against Hemisphere Broadcasting. Other moves: John Sebastian (KHJ-Los Angeles) to KUPD-Phoenix as PD; Charlie Van Dyke (KLIF-Dallas) to WRKO-Boston on AM Drive; Alan Hotlen (WAYK/WSWF-Ft. Myers) to KSFO-San Francisco as PD; Dan Mason (WPGC-Washington) to K TSA-San Antonio as General Manager; Lee Armstrong replaces Mark Sommers at WNOE (AM & FM) New Orleans as PD; David Lyons (WKWK-Wheeling) to WQXM-Tampa as PD; Dick Williams promoted to PD at KIMN-Denver; Penny Tucker promoted to Operations Manager at KIXI-Seattle.

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## The Year of the Album 1979

(by Ron Fell & Kent Zimmerman)

*With the record business going through a depression while the country flirts with recession, album sales have been of prime interest to most industry watchers. If some of the supergroups could have released their product on time (some product was nine months to a year late), if some of the supergroups had considered airplay a higher priority when conceiving their music and if radio had just a bit more concern and enthusiasm for the album, much of the depression could have been eliminated.*

*1979 was the year New Wave broke into Top 40 radio and expanded its influence in album radio. Top 40 radio on many occasions forced singles from albums with concentrated airplay on one particular cut. (This has happened in years past, but never with the frequency and affect).*

### JANUARY

January was the tip of the musical iceberg. We had no idea at the time that the month was a sign of things to come. The Bee Gees' "Spirits Having Flown", although a strong album, didn't have the durability of "Saturday Night Fever" (a tough act to follow anyway). Eddie Money's "Life For The Taking" didn't have the spark of his first effort. And Elvis Costello's "Armed Forces" was just too negative for top forty radio. Marvin Gaye's "Here, My Dear" was just a sarcastic, "going through the motions" payoff to his former wife. John Denver's release and the duet album with Kris & Rita were merely catalogue entries. The most pleasant surprises were Camel's "Breathless", Desmond Child & Rouge's LP, and UFO's "Live" album. The small number of releases in January '79 was a carryover from the record company belt tightening, which began in the fourth quarter of '78. February had to be better, and it was.

### FEBRUARY

A born again Jim McGuinn joined with his former Byrds releasing a much more cohesive Byrd reunion LP than the one on Asylum earlier this decade. A confident band from Ireland, The Boomtown Rats later barnstormed the United States taking on Rolling Stone Magazine and tight formatted radio. Sister Sledge produced "We Are Family", credo of the champion Pittsburgh Pirates. The Police released two LP's utilizing third world Jamaican dub techniques (duplicated live on stage!). The release of Cheap Trick's live album was a response to the movement of the Japanese import being snapped up for \$15.00 a copy. George Harrison did fairly well Top 40 and Album Radio. Michael Franks has achieved respect as a quasi-jazz artist. Horslips feverishly toured the States and released two albums this year. Robert Gordon released more faithful rockabilly. Blues legend Muddy Waters is still doing it strong on record putting out a "live" one. Other notables included Anne Murray (with the Top Five Hit YOU NEEDED ME). Roger Voudouris, Joe Ely, The Kendalls, BTO, and Bob Welch.

### MARCH

Supertramp (and Cheap Trick) were due to break. The quality of "Breakfast In America" clinched their #1 on the year end chart. The release of Van Halen's second album solidified the band's prominence on Album Radio and Eddie Van Halen ingenuity as an innovator/guitarist. Rickie Lee Jones excelled in her ability as a debut song writer and was a total left-field smash. An Allman Brothers Band reunion showed that burying the hatchet can be beneficial. A disco single released ahead of the first Caribou Beach Boy album killed the LP for Album Radio. Joe Jackson was another artist making a great move towards the 80's. Suzi Quatro stumbled her way into a hit single. A song like Duncan Browne's WILD PLACES was probably way ahead of it's time. Bad Company got back into the rock 'n' roll biz (after a well deserved rest) coming back stronger than ever. Blackfoot should get some kind of award for longevity-inch by inch, market by market. George Benson seemed a bit more pop/R&B while Sea Wind and Spyro Gyra received crossover jazz play with Album Radio. It was quite a year for the Oak Ridge Boys and Moe Bandy, two of country's top artists. Journey broke loose because of hard work and concentrated touring. Roxy Music reunited. Graham Parker released one of the year's best. Other items of interest included the late Lowell George's last, Orleans, Raydio, The Tubes, Tycoon, and Dwight Twilley.

APRIL

Charlie Daniels became a multi-format artist, finally achieving the respect deserved in the field of country music. Ian Hunter and Mick Ronson paired up, releasing their own records, producing a few others, and touring constantly. Flash And The Pan's LP was finally released in the States. The talented Roches Sisters were met with radical reaction (either you loved them or you didn't). Ron Wood pursued a solo career by the neck of his guitar. John Stewart's association with Lindsey Buckingham was an unlikely yet successful chemical reaction. A Japanese live Bob Dylan album was released, based on reaction to those (like the Cheap Trick fan) obtaining import copies. Donna Summer couldn't be much hotter than she was by late 1979. The Marshall Tucker maintained their worldwide following. James Taylor shuffled to rockier territory but was still able to churn out good ballad material. Robert John went on to a number one single with a track off his LP. Triumph and Tarney/Spencer made inroads which they can capitalize on during the 80's. Instrumental highlights included Dixie Dregs, and a solo Pat Metheny effort, "New Chatauqua".

MAY

The finest female singer/songwriter LP released this year came from Jennifer Warnes. It took time and repeated plays to understand the depth and care taken on this sensitive effort. Another high from the month of May came from Bram Tchaikovsky of Great Britain. Michael Nesmith is an example of an artist whose work can only expand as video increases rock expression. He is the type of pioneer to cash in on technology first. Gerry Rafferty scored creatively even if he didn't match "Baker Street" dollar for dollar. Patti Smith's album and tour was an example of a concept totally out of control. David Bowie is far ahead of his audience and doesn't seem to let the idea of airplay shackle his own individuality. On the contrary, Ted Nugent and Kansas play close to their own formulas following their own beaten paths to acceptability. Those were the best while the rest included Dionne Warwick (a great comeback), Thin Lizzy (about to start a new direction), and Hank Williams Jr. (keeping a strong family tradition of hard living).

JUNE

Things usually slow down in June, but not in '79. This was one of the year's strongest months. The "Knack Attack" was the talk of the month. Although it might have been impossible to live up to the promotional blitz launched by their label, Capitol, there was quite a buzz created anyway. It bore one smash single MY SHARONA followed by GOOD GIRLS DON'T. Earth, Wind & Fire continued to pyramid success with the glittering funk of "I Am". Abba's "Voulez-Vous" was released prior to their first U.S. tour and has seen four singles released in six months. Wings released their first Columbia album and ELO has been a multiple singles success story. Fine albums from Kiss, K.C. & the Sunshine Band, Atlanta Rhythm Section, Teddy Pendergrass, The Who, Blue Oyster Cult, Nick Lowe, The Cars, Nils Lofgren, Queen (live), Pat Travers (live), Neil Young, Dolly Parton, Ronnie Milsap and an unusual duet from Willie Nelson and Leon Russell distinguished the June roster. But it was the lack of follow-through by Dire Straits, Peter Frampton and the Isleys and the eclectic nature of Joni Mitchell's tribute to Charlie Mingus that were the month's let downs. Building careers with fine 1979 releases were Robert Palmer, Sniff and the Tears and someone we consider to be one of the boldest new talents of the year, John Cougar.

JULY

A lean but fruitful month. The Kinks scored well on Album Radio with steady airplay six cuts deep. Ry Cooder historically released rock's first digital recording. Little River Band, an established top forty and A/C favorite, spread over to Album Radio. Tim Curry will be a multitalent to deal with in the 80's both musically and on the screen. Southside Johnny and The Jukes started anew on a new label. Moon Martin contributed by writing a hit for Robert Palmer and releasing a crystal clean sounding mix produced by Craig Leon. Leon will also produce The Records follow up, whose first LP was released in July. Peter Tosh still records and tours with the best reggae band assembled. A couple of artists not known for promptness, J.J. Cale and Marc Benno, each released product. It was Benno's first album in over seven years. July also brought us quality records by Dave Edmunds, David Werner, Ian Gomm and T.G. Sheppard.

AUGUST

The release of the monumental Led Zeppelin album, "In Through The Out Door" was the most important release of the summer. It turned the slacking retail situation around and deservedly so. Their brand of rock & roll - expensive and excessive - was also accessible. The Commodores, masters of the mellow, did it again with two top five singles and another on the way. Bob Dylan's controversial "Slow Train Coming" heralded a personal adjustment in prophecy and it reached and moved many. Strong hard rock albums from AC/DC, The Yachts, Talking Heads, Ellen Foley, Sammy Hagar and lyrically spicy entries by Alan Price, Randy Newman, Jimmy Buffett and Garland Jeffreys were worth repeated listens, as were slickly produced sets by Michael Jackson, Alan Parsons, and J.D. Souther. Even country radio got a truckload of fine product with excellent albums from Rosanne Cash, John Conlee, Barbara Mandrell and Charley Pride.

SEPTEMBER

With the demise of Lynyrd Skynyrd, Molly Hatchet will find it's way to the top as a southern regional favorite. Equally strong in the northwest is composer Karla Bonoff. Both Cheap Trick and Foreigner released strong contenders during the month of September that rocked the airplay charts for the remainder of the decade, ditto Styx and Foghat. The voice behind the early Doobie hits, Tom Johnston, finally resurfaced with a bluesy collection of rock tunes. A couple of nice live packages by Weather Report and Judas Priest came our way in September. Bonnie Raitt, Jimmy Messina, and Kenny Loggins are three accomplished singers who complement their efforts with sophisticated arrangements. The Who reworked several tunes for their movie Quadrophenia. Kenny Rogers, Herb Alpert and Rupert Holmes penetrated Top 40 charts. Jethro Tull and Santana, two ten year rock bands, released albums. Unjustly overlooked were efforts by Desmond Child And Rouge and The Beat.

OCTOBER

Momentum continued to build in October as the long awaited Eagles' album "The Long Run" (worth the wait), Fleetwood Mac's "Tusk" (tsk tsk), Barry Manilow's "The Voice" (as good as any other Manilow) and Tom Petty's "Damn The Torpedoes" (rock & roll at its basic best) led a hot month. It was pop rock's finest. New wave spartans like Blondie, The Sports, The Shoes, Police, Joe Jackson and the Headboys took bold steps into airplay territory where new wave had seldom been heard. October also included the second Nicolette Larson album, a second Steve Forbert album and the umpteenth Willie Nelson album (this one with Kris Kristofferson). Peter Green, an alumnus of Fleetwood Mac, came out of self-imposed retirement and made music which showed his influence on previous Fleetwood Mac music. Waylon Jennings, who seems to run hot and cold from one album to the next, scored convincingly in October '79, as did George Jones, Don Williams and Moe Bandy.

NOVEMBER

The State of the Art LP of the year was Pink Floyd's schizoid concept, "The Wall". The cream of November also included Hank Williams Jr. and The Inmates debut. Toto started off November with a concession to Album Radio, shedding the pop edge to include a heavier rock facade. Stevie Wonder's long awaited album turned out to be mainly an instrumental soundtrack. Regional bands like Z Z Top (Texas) and Head East (mid-west) appealed to listeners nationwide. The last Little Feat Album is surely their last due to the tragic death of Lowell George. Dan Fogelberg extended on the experimentation he enjoyed with Tim Weisberg. Also released were two nice LP's by Atlanta Rhythm Section and Neil Young. Cliff Richard, a revamped Jefferson Starship, Aerosmith and Pablo Cruise waited until later in 1979 to surface with their contributions.

DECEMBER

'79 went out with a whimper. No Nukes, a live superset to benefit non-nuclear energy campaigns was the most played album. John Cale came down from the mountain to release a hardcore live set. Bette Midler's debut as a major actress in "The Rose" had an accompanying soundtrack. And as we went to press with this year-end summary, we knew of at least one other major album - Neil Diamond's "September Morn".

### COUNTRY MUSIC IN THE 70's - and beyond

Connie B. Gay, one of the founder of the Country Music Association (along with Wesley Rose) spoke at the Todd Storz DJ Convention in Kansas City in 1958. Among other things, he said, "If your station is in financial trouble, switch to country music, you'll be sure of making money". In the years that followed, hundreds of station owners took Connie's advice. Instead of being just a block in old style block programming, country music became a full time proposition with many stations. And practically all of them did make money. At first it was the smaller market stations; later on major power houses like WHN-New York, WJJD and WMAQ-Chicago, WPLO-Atlanta, WDAF-Kansas City and KLAC-Los Angeles adopted country formats.

The number of people who enjoy country music on their radios is constantly growing. Recently I asked several country programmers how they'd account for this growth. This from Ed Salomon, PD of WHN. "Country music began its upward spiral in the mid-seventies, due to a change in attitudes by radio, record companies, the public and the entertainers themselves. The music grew more accessible when Vietnam and hippies became issues of the past. Country music, which had adopted a right wing attitude, became less polarized. Later, through the "outlaw" movement, country music represented the opposite side of the spectrum".

Bill Hennes, WMAQ P.D., writes: "What the industry considers adult contemporary music does not really appeal to today's adults. The true MOR artists of the past - Frank Sinatra, Tony Bennett, Peggy Lee, etc. - did not change with the times and adapt their sound to the 70's. Meanwhile, contemporary country artists, such as Kenny Rogers, Anne Murray, Barbara Mandrell, John Denver, Oak Ridge Boys, etc., have zeroed in on the musical tastes of America's adults. TV exposure has also helped to popularize country music, as presented on such shows as the Tonight Show, CMA Awards and various shows.

Ted Cramer, P.D. of WDAF, points out that today there is a greatly expanded audience for country music, and that listener preferences are being reflected in the production and arrangements of country recordings as well as in the selection of the material for radio programming. "So called adult contemporary stations make wider use of country records because of their proven adult appeal." As Ed Salomon puts it, "Country radio opened up to new ideas with an influx of relatively young major market programmers who did not share the historical, more narrow view of country radio. These programmers reacted to listener interest in hearing music by such non-Nashville performers as John Denver, Olivia Newton-John, The Eagles, and so on."

On this subject of research, Bill Hennes observes: "Stations are now applying more standard measuring techniques. They are using requests, local sales, national sales and call-out research to compile the music that the audience really wants to hear." Ted Cramer, in Kansas City, stresses the importance of local research, phone requests, store and rack sales, juke box plays, and so on. At WHN, music research emphasizes call outs, which Ed Salomon and his staff have developed into a sophisticated and well co-ordinated system.

What of the artists themselves? - their songs and their sound? Ed Salomon says: "As artists demonstrated that country success could be compatible with MOR or pop success, record companies began to employ more sophisticated production techniques in recording country artists, to make them competitive with pop artists who were becoming successful in the country market. This eliminated a lot of regionalism from the product and encouraged its success in new markets." Ted Cramer also comments on the vast improvement in this decade's production techniques in country music. Creative imagination and good taste characterize the arrangements, while the quality of the sound itself equals the fidelity levels of the finest classical or pop recordings. All these improvements are a credit to the skills of the musicians and engineers who put country music in the grooves and on the air. Bill Hennes notes also that country stations generally have improved their technical sound as well as their program schedules and "their overall approach on the air".

In earlier days, country radio encountered obstacles in the sales area. Time buyers, particularly Madison Ave. agency people, were inclined to look down their noses at country music as hillbilly, or blue grass or just plain "hick". It has been a long road, but today's widespread acceptance of country artists and their music has given them full parity with other music forms in status and respectability.

The sales battle is by no means completely won, however. Ted Cramer thinks that country music has a big story to tell, especially to advertisers. In many cases, Ted believes, country stations need help and guidance in their sales departments. He suggests an idea: Some active organization like the CMA could set up a department similar to the Radio Advertising Bureau, with a couple of sharp representatives who could conduct country radio sales seminars throughout the country, providing guidance and ammunition to the sales people. The CMA has done a great job in

COUNTRY MUSIC IN THE '70's (continued)

selling country music to radio; now it's time to help sell it to radio advertisers. As to the future, Ted calls country music "the true adult music of today" and thinks that it will become even more so in the future. Ed Salamon observes that "country music stepped in to fill the void as the popular adult music". "The future is even brighter", he writes. "As record buyers continue to move into older age cells, they seem to continue their purchasing habits. Country record sales, previously largely singles business because of the importance of juke box sales, should be the main benefactor of this trend, which is already helping to turn many country artists into album sellers".

We're grateful to Ed, Bill and Ted for sharing their thoughts with our readers. Everybody seems to look forward to an exciting new year, when country music will be bigger and better than ever.

**Radio Diary 1979 (continued)**MARCH

KNBQ/FM (Q97 FM)-Seattle/Tacoma goes from automated to live. WBCN staff returns after 21 days out on strike. Ben Hoberman replaces Harold Neal as President of ABC Radio. Retlaw Enterprises announces proposed sale of KOGO/AM-San Diego to Southwestern Broadcasters Inc. Other moves: Ron Reynolds replaces Scott Burton at KNBR-San Francisco as PD; Ken Rundel replaces Mark Christopher at KZEW-Dallas as PD; Bill Ward (KLAC-Los Angeles) to Metromedia Radio as V.P.; Kevin Metheny (96KX-Pittsburgh) to WEFM-Pittsburg as PD; Bobby Christian replaces Kevin at 96KX as PD; Bill Mack (KPAM-Portland) to WKND-Hartford as PD.

APRIL

WCAR-Detroit changes call letters to WCXI and its format to country. KROC/FM-Rochester, MN. switches from adult automated to rock. Charles Sawyer, President of Great Trails Broadcasting, dies at 92. KKEE-Rochester, MN changes call letters back to KOLM. KHJ-Los Angeles becomes first West Coast AM station to broadcast in stereo. Chuck McCartney (WLAC-Nashville) to WHKW-Fayette as PD.

MAY

KIDO-Boise, ID bought by Sundance Broadcasters from Western Broadcasting. KFLY/FM-Corvallis changed to KEJO. Terry Danner from KGW-Portland joins Mike Phillips at KYUU-San Francisco as director of research. Richard Harker is the KGW PD. Mark Blinoff PD and Ron Rodrigues MD depart KMPC-Los Angeles. Bill Mayne (KNOW-Austin) to KPAM/FM-Portland as PD.

JUNE

WDEE-Detroit changes from Country to Beautiful Music...18 employees terminated. Walt Turner named President/G.M. of WIL-St. Louis. Herb McCord exits CKLW to head up Greater Media Inc. Jerry Graham resigns as Manager of KSAN. Other moves: John Shomby (WKXX-Birmingham) to KMJK-Portland, OR as PD; Dave Martin (WBZ-Boston) to WFYR-Chicago as PD; Don Kelly (WFYR-Chicago) to 99X as PD; Jim Davis (WPEZ-Pittsburg) to KMPC-Los Angeles as PD.

AUGUST

Publisher Bill Gavin weds Josette Horst and takes a one month honeymoon through the historic South and East. Terry MacDonald (KYYX-Seattle) marooned on Mount Rainier in blizzard - rescued by helicopter. Tim Sullivan leaves KHJ to take over KHTZ/FM-Los Angeles as G.M. Jay Cook leaves WFIL-Philadelphia for VP National PD of Combined Communications Radio Division. Dean Tyler exits WNEW-New York. Other moves: Bob Miller (WGNT-Huntington, WV) to KEX-Portland as PD; Ray Quinn (WCBM-Baltimore) named PD at WFIL-Philadelphia; Jim Wood the new Operations Manager of KPOL/KZLA-Los Angeles; Steve West G.M. at KISW-Seattle; Russ Knight (WHK-Cleveland) to WNEW-New York as PD; Rick Starr (KDKA-Pittsburgh) to WBZ-Boston as PD; Andy Barber (KULF-Houston) to KASH-Eugene, OR as PD; Tom Kay (WJON-St. Cloud) to Doug Lee promotions; Bobby Rich (99X-New York) to San Diego as consultant to B100; Terry Wood (WWSW-Pittsburgh) to WSAI-Cincinnati as PD; Joe Parish (KHOW-Denver) to KSFY-San Francisco as G.M.

SEPTEMBER

Gavin Report hosts Regional Conference in Vancouver, BC - largest turnout ever hears George Burns, Dave Sholin, Michael O'Shea and Red Robinson. Paul Drew forms Zephyr Records with Christy Wright as G.M. Alison Steele leaves WNEW/FM after 13 years. Jerry Allen named G.M. of KYJC-Medford, OR. Other moves: Chuck Brinkman (WTAE-Pittsburgh) to KOGO-San Diego as PD; Bruce Nelson (KENR-Houston) to KNUZ-Houston; Gary Berkowitz (WPRO/FM-Providence) to WROR/FM-Boston as PD.

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OCTOBER

Long time top 40 KLIV-San Jose goes Album Radio. Two former Golden West PD's, Mark Blinoff and Eric Norberg form Consolidated Communications Consultants. KRTH/FM, Los Angeles based RKO outlet, goes live in the morning with London & Engleman from KULF-Houston. Tony Stone out as PD at Seattle's KYYX/FM. WKDF-Nashville celebrates 10 years in the album radio format. Ric Libby, long time Operations Manager and PD at KENR-Houston makes the move into sales. Other moves: Dave Bishop (WCOL-Columbus) to WLEE-Richmond, VA as PD; Jack O'Brien (WIGY-Bath) to WPRO/FM-Providence as PD; Pete Porter (KBOX-Dallas) to WJJD-Chicago as PD.

NOVEMBER

Sean Conrad leaves record promotion to take over as PD of KCBS/FM San Francisco. Lee Randall named group Program Manager (KEYS-Corpus Christi). Bryan McIntyre leaves WCOL-Columbus to become G.M. of WYYD/FM and WKPA-Pittsburgh. Don Hofmann and Jack Bankston team up again at KTNT-Tacoma. RKO Radio chain sets new policy of no longer playing albums in their entirety.

DECEMBER

KSAN-San Francisco sponsors a 2 hour TV documentary on angel dust entitled "Angel Death". WTMA-Charleston hands out 40,000 arm bands to listeners with the number 50 inscribed on them in support of the 50 hostages being held in Iran. WGBF -Altoona has a similar success story based on the arm bands. Tom Watson leaves KSFJ-San Francisco to become operations director of WCSH-Portland, Maine. Joe Wade Formicola from WFDF-Flint to KENR-Houston as PD. Rick Scott from KYA-San Francisco to KKHL-Grand Forks and PD. Fleetwood Gruver from 94Q to WQXI as PD, while Jim Morrison is promoted to PD at 94Q. Mark Renier from KKHL-Grand Forks to KXIC-Iowa City as general manager.

The year 1979 saw Pope John Paul II arrive in America. Margaret Thatcher becomes Great Britain's first woman Prime Minister. The Ayatollah Khomeini returns to Iran from exile in France. The Shah of Iran flees into exile and eventually ends up in New York City hospital. Robert Vare describes "disco" as: "The noun, verb, and adjective of the 1970's". Muhammed Ali, three time heavyweight champion of the world, retires as "the greatest". The average hourly wage for factory workers reaches \$6.49. The King Tut tour captures America. Gold, at the start of the year, sells for \$226.80 an ounce and reaches \$464.00 an ounce in December. The U.S. Embassy in Tehran is seized by a mob, and the occupants are held as hostages in an attempt to force the U.S. to send the ex-Shah back to Iran for trial.

**Decade Fads**

TM, EST, ESP, encounter sessions, Born Again, exorcism, streaking, hot tubs, Perrier water, massage parlors, water beds, "What's your sign?", test tube babies, cloning, Farrah Fawcett-Majors posters, health foods, roller skates, jogging, jogging shoes, jogging clothes, racquetball, hang gliding, computer sports games, C.B. radios, pocket calculators, quad sounds, moon rocks, pop rocks, pet rocks, mood rings, disco dancing bootleg albums, glitter, Beatle reunion rumours, picture discs, Gavin on blue paper, national record conventions, gold chains, blue jeans, collarless shirts (unbuttoned to the navel), wet T-shirts, hot pants, polyester leisure suits, RV's, personalized license plates, Spiro Agnew watches, Richard Nixon watches, rubber ducky watches, bean bag furniture, nuclear power, White House weddings, WIN buttons, Lava Lamps, "right on", Star Wars, Rocky, Sesame Street, Jaws, Joe Namath, the Fonz, Chevy Chase, Mork, Nixon memoirs, Jonathan Livingston Seagull, The "Q" format, Free-form radio, more music more often, and - "the hits just keep on coming!"