

BILL GAVIN'S RECORD REPORT #796
WEEKLY SUMMARY

Smash of the week: MY BABY LOVES LOVIN'-White Plains(Deram) Top ten sales in many cities. Slow starter now breaking for big sales.

Sleeper of the week: CINNAMON GIRL-Gentrys(Sun) Previously noted top 5 seller in Columbus and Memphis now gaining in Houston and several New England cities.

Hot shot: RIDE CAPTAIN RIDE-Blues Image(Atco) Already #1 at WTIK and breaking for big sales gains in a score of cities.

Top tip: SO MUCH LOVE-Faith, Hope & Charity(Maxwell) Not yet widely confirmed in pop sales but showing potential. Good side.

Record to watch: A LITTLE BIT OF SOAP-Paul Davis(Bang) Top 5 at KGB and KBZY, top 10 at WSAR, chart gains at WEIM & WLLH, chart debut at KFRC. Good demographics.

Recommended Playlist

The listing below indicates our own estimate of these records' relative programming value and is not intended to represent comparative national sales. Underlined sides show biggest potential for continued growth.

LW	TW	The Top Twenty	Gaining In Several Markets
1.	1.	WHICH WAY...BILLY-Poppy Family	<u>RIDE CAPTAIN RIDE-Blues Image</u>
2.	2.	EVERYTHING IS BEAUTIFUL-Ray Stevens	QUESTION-Moody Blues
4.	3.	FOR THE LOVE OF HIM-Bobbi Martin	VIVA TIRADO-El Chicano
5.	4.	REFLECTIONS-Marmalade	<u>MAYBE I'M AMAZED-Paul McCartney(LP cut)</u>
3.	5.	AMERICAN WOMAN/NO SUGAR-Guess Who	REACH OUT-Diana Ross
6.	6.	UP AROUND THE BEND- Creedence C.Rev.	UNITED WE STAND-Brotherhood of Man
8.	7.	HANDS OF TIME-Tyrone Davis	PUPPET MAN-5th Dimension
13.	8.	CECILIA-Simon & Garfunkel	WONDER OF YOU/& f.-Elvis Presley
10.	9.	GET READY-Rare Earth	<u>SOME BEAUTIFUL-Jack Wild</u>
12.	10.	HITCHIN' A RIDE-Vanity Fare	<u>WHOEVER FINDS THIS-Mac Davis</u>
11.	11.	MAKE ME SMILE-Chicago	TIMOTHY-Buoys
7.	12.	VEHICLE-Ides of March	LOVE LAND-Watts 103rd St. Rhythm Band
9.	13.	LITTLE GREEN BAG-Geo.Baker Sel.	<u>BAND OF GOLD-Freda Payne</u>
19.	14.	THE LETTER-Joe Cocker	SOOLAIMON-Neil Diamond
--.	15.	MY BABY LOVES LOVIN'-White Plains	<u>IT'S ALL IN THE GAME- 4 Tops</u>
--.	16.	DAUGHTER OF DARKNESS-Tom Jones	LAY DOWN-Melanie
--.	17.	LOVE ON A TWO WAY STREET-Moments	MISSISSIPPI QUEEN-Mountain
20.	18.	COME SATURDAY MORNING-Sandpipers	HUM A SONG-Lulu
17.	19.	WHAT IS TRUTH-Johnny Cash	AIRPORT THEME-Vincent Bell
16.	20.	WOODSTOCK-Crosby,Stills,Nash & Y.	INTO THE MYSTIC-Johnny Rivers

Top Prospects - Sales, Requests & Airplay

HEY MR. SUN-Bobby Sherman(Metromedia) THE LONG & WINDING ROAD-Beatles(Apple)

Significant Regionals

I'M GONNA CAPTURE YOU-Terry Jacks(London of Canada) Lead singer of Poppy Family scores immediate chart debuts at CHUM-Toronto and CKOC-Hamilton.
FREEDOM BLUES-Little Richard(WB) Big phone at WKGN, sales reported by WBBQ.

Regional Sales and/or Requests

GIMME DAT DING-Pipkins(Capitol)
BIG YELLOW TAXI-Joni Mitchell(Repr)
YOU & ME & MEXICO-Edward Bear(Capitol)
FARTHER ON DOWN THE ROAD-Joe Simon (SS7)
GO BACK-Crabby Appleton(Elektra)
FIRE & RAIN-R.B. Greaves(Atco)
COTTAGE CHEESE-Crow(Amaret)
DANGLING ON A STRING-Chairmen of Bd.(Invic)
CAN'T LEAVE YOUR LOVE ALONE-C.Carter(Atl)
BIRDS OF ALL NATIONS-Geo.McCannon III(Amos)
MR. BALLOON MAN-Ray Hildebrand(MM)
SAME OLD FEELING-Fortunes(W.P.)/Pickettywich(Jan)
A LETTER TO JOSEPHINE -David & Giants(Fame)
LAY A LITTLE LOVIN'-Robin McNamara(Steed)
MY WIFE THE DANCER-Eddie & Dutch(Ivanhoe)
GENESIS, LAST CHAPTER-Terry McGovern(Fantasy)
BABY HOLD ON-Grassroots(Dunhill)
FOLLOW ME-John Denver(RCA)

Picks & Plays (Sales Underlined)

FRIENDS-Feather(White Whale)
LOVE FOR LIVING-Glass Bottle(Avco)
RED RED WINE-Vic Dana(Liberty)
TIGHTER & TIGHTER-Alive & Kicking(Roulette)
FREE THE PEOPLE-Delaney & Bonnie(Atlantic)
VERY FIRST TIME-Jake Holmes(Polydor)
MYSTERY OF LOVE-Leer Brothers(Intrepid)
COME TO ME-Tommy James(Roulette)
FEELINGS-Barry Mann(Scepter)
COTTON FIELDS-Beach Boys(Capitol)
SPELL THE WINE-Eric Burdon(MGM)
FLOWER GARDEN-Nick Lampe(Cotillion)
MELANIE MAKES ME SMILE- Tony Burrows(Bell)
WESTBOUND #9-Flaming Embers(Hot Wax)
I THINK I LOVE YOU-Brenda Lee(Decca)
WHAT AM I GONNA DO- Smith(Dunhill)
MISSISSIPPI-John Phillips(Dunhill)
MOVE ME-Ray Charles Sgrs.(Command)
MOONSHINE-Samson(Tiffany)
MAN OF CONSTANT SORROW-Ginger Baker(Atco)

Correspondents' Corner

Chart and listings on page one are derived from information supplied by the radio men listed below. * Indicates requests. Sales action is underlined. Others indicate airplay.

Boston, Paul Power-WRKO- Rare Earth-#1
 Lowell, Jack Peterson-WLLH- Paul Davis-#17
 Fitchburg, Mike Ivers-WEIM- P.Davis-#19
 Fall River, Skip Ross-WSAR- Joni Mitchell
 Worcester, Len Talbot-WORC- *R. Hildebrand
 - - - Bill Garcia-WAAB- Four Tops #10
 New Haven, Bill Hennes-WNHC- Temptations
 - - - Tracy-WAVZ- Faith, Hope & Charity
 Providence, Al Herskovitz-WPRO- Ray Chas. Sgrs.
 Rochester, Larry White-WBBF- J. De Shannon
 Binghamton, Charlie Brown-WENE- Hollies
 New York, Joe Bogart-WMCA- W. Pickett-#19
 - - Meridee Herman-WOR/FM- *Watts Band
 - - Gus Gossert-WCBS/FM- Smith
 Philadelphia, George Michael-WFIL- Alive & K.
 Atl. City, Tina McGarry-WMID- Alive & K.
 Balto., Gene Creasy-WCAO- Jamul #19
 Elkton, Tommy Tucker-WSER- Fresh Air
 Roanoke, Bob Canada-WROV- Pipkins-#12
 Asheville, Steve Cooper-WKKE- Tee Set
 Winston-Salem, Glen Powers-WTOB- Lulu
 Fayetteville, Paul Michels-WFLB- Tommy James
 Augusta, Mike Randell-WBBQ- Buoys-#8
 Athens, Bob Lenihan-WDOL- Barry Mann
 Atlanta, Sylvia Clark-WQXI- Candi Staton-#7
 - - - Buddy Moore-WIIN- *J. De Shannon
 - - - Bob Todd-WATL/TV- *Bobby Sherman
 - - - Ron Parker-WREK- Gr. Funk R.R.
 Marietta, Jim Davenport-WFOM- Leer Bros.
 Albany, Ron Mani-WALG- C. McKinnon-#11
 Hattiesburg, Wayne Chapman-WXXX- *J. Fred
 New Orleans, Michael Green-WTIX- *Chairmen
 Baton Rouge, Kinnon Thomas-WAIL- *J. Fred-#17
 Memphis, Bobby Reno-WMPS- Dan Penn-#16
 Nashville, Joe Sullivan-WMAK- Bro. of Man-#13
 Knoxville, Ted Ferguson-WKGN- Pipkins
 Cincy, Walt Turner-WSAI- Fr. Payne
 Columbus, Mike Adams-WCOL- Delaney & Bonnie
 - - - Phil Sheridan-WNCI- *Ray Chas. Sgrs.
 Youngstown, Geo. Barry-WHOT- J. De Shannon
 Wheeling, Bob Campo-WKWK- James Darren
 Pittsburgh, Chuck Brinkman-KQV- Dells-#18
 - - - Jimmy Holliday-WIXZ- Fr. Payne
 Detroit, Paul Drew-CKLW- Watts Bd.-#4
 Saginaw, Gary Major-WKNX- *T. McGovern
 - - - Rick Allen-WSAM- El Chicano-#2
 Gr. Rapids, Ron White-WGRD- Eric Burdon

Chicago, Chuck Buell-WLS- Vincent Bell-#18
 Peoria, Dan Hoffman-WIRL- Rare Bird-#3
 Milwaukee, T. Metheny-WRIT- *T. McGovern
 - - - Tex Meyer-WOKY- Jack Wild
 Wausau, Dell Weaver-WIFC- Today's Tom.-#4
 Munising, Jack West-WGON- Leer Bros.
 Menomonee Falls, S. Stevens-WZMF- Ginger Baker
 Two Rivers, John Barber-WQTC- G. Baker
 Duluth, Dave Gordon-WEBC- Barry Mann
 Mpls. St. Paul, Johnny Canton-WDGY- Gentrys
 Dubuque, Paul Hemmer-WDBQ- T. McGovern
 Des Moines, Dic Youngs-KIOA- Pickettywich
 Cedar Rapids, John Long-KLWW- Buoys-#1
 Fargo, Dave Shannon-KQWB- Buoys-#3
 St. Louis, Jim Morgan-KIRL- Pipkins
 Wichita, Ron Huntsman-KLEO- Boys In The Band
 - - J. Robt. Dark-KEYN- Rare Earth-#9
 Tulsa, Tom Gordon-KAKC- Gentrys-#8
 Dallas, Jim Taber-KLIF- Geo. Baker-#3
 Houston, Bill Young-KILT- Tommy Stuart
 El Paso, Sonny Melendrez-KINT- *Lost Generation
 Phoenix, Pat McMahon-KRIZ- Wakefield Sun
 - - - Jeff Colson-KRUX- Pipkins
 Denver, Ross Reagan-KIMN- Jack Wild-#6
 Salt Lake, Gary Waldron-KCPX- Moody Bl.-#4
 - - - Paul Freeman-KNAK- *HIGHER-Sly & F. Stone
 San Diego, Gary Allyn-KCBQ- Feather
 - - - Buzz Bennett-KGB- Jose Jose
 L.A., Bob Wilson-KDAY- Aretha Franklin
 - - Jay Stevens-KRLA- Barry Mann
 - - Sharon Nelson-KHJ- Pac. Gas & Elec.
 San Berdo., Tom Becker-KMEN- Eric Burdon
 Monterey, Eric Norberg-KMBY- Errol Sober
 San Jose, Peter Boam-KLIV- Leon Russell
 S.F., Sherry Smith-KYA- Mountain
 - - Carol Archer-KFRC- *Paul Davis
 Sacramento, Bob Sherwood-KROY- Rare Earth-#7
 - - - Jack Hammar-KXOA- John Phillips
 Chico, David Kraham-KPAY- L. Russell
 Salem, Bill Ford-KBZY- *Paul Davis-#5
 Portland, Jeff Douglas-KINK- Delaney & Bonnie
 Corvallis, Tom Watson-KFLY- *Bobby Vee
 Seattle, Ian Roberts-KOL- Youngbloods-#3
 - - Gary Taylor-KJR- Moody Blues-#8
 Saskatoon, Ken Singer-CKOM- Miguel Rios
 Hamilton, Nevin Grant-CKOC- 3 Dog Night
 Montreal, Roger Scott-CFOX- Hollies
 Toronto, Chuck Mc Coy-CHUM- *Fr. Payne

Non-Rock Correspondents' Reports

Albuquerque (Frank Cody-KDEF) Rog. Wms./ O.C. Smith. Calls: Vogues/ Billy & Sue.
 - - - (Tom Dunn-KOB) B. Sherman/ Ray Anthony/ O.C. Smith.
Ann Arbor (Bob Chenault-WAAM) Beatles/ O.C. Smith/ B. Sherman/ Edw. Bear.
Atlanta (Bob Van Camp-WSB) Ed Evanko/ R. Gillis/ Ventures/ O.C. Smith/ Patti Page.
Augusta (Rick Wood-WAUG) R. Orbison/ Pozo Seco/ Beatles/ T. Wynette. Calls: Brenda Lee.
Baltimore (Dale Andrews-WCBM) R. Chas. Sgrs./ O.C. Smith/ John Phillips.
 - - - (Wayne Gruehn-WFBR) Elvis/ Vogues/ Streisand/ Cramer/ Al De Lory.
Chicago (Lee Davis-WMAQ) Streisand/ Lopez/ Dean Martin/ J.J. Perrey/ Mid Day Rain.
Cleveland (Jack Reynolds-WHK) Beatles/ Peggy Lee/ Dana/ Joan Baez. Calls: Tension.
Denver (John Lanigan-KHOW) Pozo Seco/ J. De Shannon. Huge calls: Streisand. Calls: A. Murray.
Detroit (John Wellman-WCAR) O.C. Smith/ Pipkins/ R. Chas. Sgrs./ Beatles.
 - - - (Rick Johnson-WWJ) Dean Martin/ O.C. Smith/ F. Avalon/ Fortunes/ J. De Shannon.
Erie (Oogie Pringle-WRIE) Fortunes/ J.J. Perrey/ J. Davidson/ Bros. 4/ Dusty Springfield.
Gardiner (Mike Towey-WABK) P. Anka/ J. De Shannon/ Mash/ J. Rivers/ J. Davidson.
Hartford (Randy Potz-WCCC) Mash/ Grean/ Dean Martin/ J. Davidson/ T. Bennett.
Houston (Nat Stevens-KTHT) Pipkins/ Edw. Bear/ Beatles. Sales: White Plains/ V. Bell.
Indianapolis (Mary Douglas-WFBM) Beatles/ Johnstons/ J.J. Perrey/ Barry Mann.
Los Angeles (Tess Russell & Alene McKinney-KMPC) Dillards/ Wh. Plains/ De Shannon/ Billy & Sue/ Pipkins. LP's: Feliciano (!)/ Fr. Lai/ Nash. Brass/ R. Wms./ P. Faith/ P. Lee.
 - - - (Don Anti-KFI) O.C. Smith/ P. Nero/ T. Mottola. LP's: Whittaker/ Sandler & Young.
Monterey (Peter Van Nuys-KWAV/FM) O.C. Smith/ Billy & Sue/ Grean/ Johnstons/ St. Preux Ork.

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Non-Rock & Soft Sound ProgrammingRockless Top Thirty

<u>LW</u>	<u>TW</u>		<u>LW</u>	<u>TW</u>	
4.	1.	DAUGHTER OF DARKNESS-Tom Jones	P.	16.	HEY MR. SUN-Bobby Sherman
1.	2.	WHOEVER FINDS THIS-Mac Davis	10.	17.	LOVE OR LET ME BE LONELY-Frs. of Dist.
6.	3.	REFLECTIONS-Marmalade	12.	18.	OH HAPPY DAY-Glen Campbell
2.	4.	FOR THE LOVE OF HIM-Bobbi Martin	18.	19.	PUPPET MAN-5th Dimension
11.	5.	WHICH WAY...BILLY-Poppy Family	25.	20.	FOLLOW ME-John Denver
5.	6.	EVERYTHING IS BEAUTIFUL-Ray Stevens	22.	21.	SOOLAIMON-Neil Diamond
8.	7.	VIVA TIRADO-El Chicano	30.	22.	BIG YELLOW TAXI-Joni Mitchell
15.	8.	COME SAT. MORNING-Sandpipers	24.	23.	YOU'LL REMEMBER ME-Peggy Lee
9.	9.	KILLER JOE-Quincy Jones	29.	24.	CAN YOU FEEL IT-Bobby Goldsboro
A.	10.	WONDER OF YOU-Elvis Presley	14.	25.	MY WIFE THE DANCER-Eddie & Dutch
7.	11.	WHAT IS TRUTH-Johnny Cash	27.	26.	AIRPORT LOVE THEME-Vincent Bell
16.	12.	HITCHIN' A RIDE-Vanity Fare	P.	27.	GIMME DAT DING-Pipkins
3.	13.	EVERYBODY'S OUT OF TOWN-B.J.Thomas	17.	28.	GROVER HENSON-Bill Cosby
21.	14.	REACH OUT-Diana Ross	A.	29.	UNITED WE STAND-Bro. of Man
20.	15.	BEST THING YOU'VE DONE-Barb.Streisand	P.	30.	MISSISSIPPI-John Phillips

Action Sides

MOVE ME-Ray Charles Singers
 INTO THE MYSTIC-Johnny Rivers
 FIRE & RAIN-R.B. Greaves
 SONG OF JOY-Miguel Rios
 IT'S ALL IN THE GAME- 4 Tops
 PASSPORT TO FUTURE-J.J.Perrey
 DRIVING HOME-Jerry Smith
 YOU & ME & MEXICO-Edward Bear
 LONG & WINDING ROAD-Beatles
 PICASSO SUMMER-Baja Marimbas
 FIVE O'CLOCK WORLD-Trini Lopez
 ROBBIN'S NEST-Willie Mitchell
 HUM A SONG-Lulu
 SONG FROM M*A*S*H-De Lory/Rog. Wms.

Preferred Picks

LET HER GO-Ed Evanko
 PRIMROSE LANE-O. C. Smith
 MOMMY LIKE YOU-Patti Page
 HANGING ON & HURT SO BAD-J.De Shannon
 GIRL NAMED JOHNNY CASH-Jane Morgan
 STREETS OF LONDON-Johnstons
 FEELINGS-Barry Mann
 I WANNA BE A FREE GIRL-Dusty Springfield
 SNOWBIRD-Anne Murray
 GOIN' BACK TO BIG SUR-Brothers 4
 COMIN' APART-Pozo Seco
 I THINK I LOVE YOU AGAIN-Brenda Lee
 WEAR YOUR HAIR LIKE HEAVEN-Peggy Lipton
 POLONAISE-Russ Conway

Airplay

KITTY STARR-Dennis Linde
 RED RED WINE-Vic Dana
 THEME: ROOM 222-Floyd Cramer
 WELCOME TO THE RAIN-Mid Day Rain
 HAPPY WHISTLER-Burbank Philharmonic
 COME SOFTLY TO ME-Billy & Sue
 OVERTURE TO TOMMY-Assembled Multitude
 I'LL WALK WITH THE RAIN-Charlie Byrd

CAJUN TRAIN-Jennifer
 SINGING A SONG-Percy Wiggins
 5 O'CLOCK SHADOW-John Davidson
 DURHAM TOWN/& f.-Roger Whittaker
 MA BELLE AMIE-Jerry Ross Symposium
 COME ON BACK-Frankie Avalon
 HEY THAT'S NO WAY-Vogues
 THAT'S HOW IT'S GONNA BE-Tony Bennett

Non-Rock Correspondents' Reports cont'd...

Montreal (Bob Johnston-CFCF) D. Spfld./ J. Smith. Calls: M. Rios/ W. Mitchell.

New York (Gertie Katzman-WNEW) B. Sherman/ P. Page. Sales: B.Cosby. LP's:

Command Performance/ Pearl Bailey/ Jerry Vale.

Philadelphia (Dean Tyler-WIP) Pipkins/ Beatles/ J. Phillips/ Joni Mitchell/Russ Cowan.

- - - (Joe Laurence-WPEN) B.Sherman/ P. Lipton/ J. Mitchell/Pozo Seco.Calls: Baja Marimbas.

Phoenix (Jim Heath-KOY) Beatles/P. Wiggins/ Edward Bear/ Pipkins.

Pittsburgh (Bernie Armstrong, Jr.-WTAE) Pozo Seco/Bajas/Dusty Spr.Calls: A.Murray(SNOWBIRD).

Portland (Jim Hollister-KEX) Grean/ N.Diamond. LP's: Tom Jones/Liberace/ Mason Wms.

- - - (Ric Elgin-KYXI) T. Bennett. LP calls: T. Mottola/ Anita Kerr/ Nashville Strs .

Racine (Bob James-WRJN) Burbank Ph./ J. Davidson/ E. Presley/ Ed Evanko.

Rochester (Herb Allen-WHEC) J. Davidson/ B. Sherman/ Elvis/ De Lory.

St. Louis (Bob Osborne-KMOX) "Fantastic" requests: ONE LESS BELL-5th Dimension.

San Antonio (Bill Traphagen-WOAI) Fortunes/ R. Chas. Sgrs./ Jennifer/ Billy & Sue.

San Diego (Mike McGregor-KDEO) Vanity Fare/ J.J.Perrey/ Beatles/ Bro. of Man.

San Francisco (Elma Greer-KSFO) D. Spfld./ Bajas/ R.Chas.Sgrs. LP's: Feliciano(!)/

Steve Lawrence/ Mike Curb Congr./ Lena & Gabor/ R.Wms./Best of Montenegro/Nash.Brass.

- - - (Bill Keffury-KL01) Poppy F./ Dusty Spr./ Marmalade/ Ed Evanko/ J. De Shannon.

Seattle (La Verne Drake-KVI) Bros. 4/ O.C.Smith/ Wm.Loose Orch./ Brenda Lee.

- - - (Nadine Meter-KIRO) Bagdasarian/ P. Duchin/ Mid Day Rain(both).

Spokane (Mike Kedor-KREM) O.C.Smith/Beatles. Sales: Edw.Bear/ P.Lee. Calls: D. Linde.

- - - (Del Chapman-KXLY) Rick Nelson/ Orpheus/ O.C.Smith/ J.J.Perrey.

Syracuse (Jerry Sanders-WFBL) Sherman/ J. Phillips/ Pipkins/ F. Cramer.

(Urgently needs copy of Sinatra's FUGUE FOR TINHORNS for a show promo.)

Vista (Frank Mangio-KMLO) O.C.Smith/ B.Sherman/ Johnny Rivers/ Burb. Phil.

Footnote

National and local heroes have given their names to many things - parks, airports, streets, etc. Now it's radio's turn. A shoe company has named a new model after Spider Harrison, WTLC-Indianapolis. They call it "Spider's Strider".

Rhythm & Blues
(Associate Editor, Carole Tierney)

Correspondents' Top Thirty

<u>LW</u>	<u>TW</u>		<u>LW</u>	<u>TW</u>	
1.	1.	LOVE ON TWO WAY STREET-Moments	22.	16.	CHECK OUT YOUR MIND-Impressions
2.	2.	HANDS OF TIME-Tyrone Davis	21.	17.	TRA LA LA LA-Brenda & Tabulations
3.	3.	YOU NEED LOVE-Gladys Knight	29.	18.	TOO LATE FOR LOVE-Vanguards
4.	4.	FARTHER ON DOWN THE RD.-Joe Simon	19.	19.	REACH OUT-Diana Ross
9.	5.	BROTHER RAPP-James Brown	23.	20.	SO MUCH LOVE-Faith, Hope & Charity
5.	6.	A.B.C.-Jackson 5	17.	21.	MY WAY-Brook Benton
6.	7.	OPEN UP HEART/& f.-Dells	24.	22.	CAN'T LEAVE YOUR LOVE-Clarence Carter
8.	8.	CHICKEN STRUT-Meters	25.	23.	IF HE CAN, YOU CAN-Isley Brothers
20.	9.	SWEET FEELING-Candi Staton	--.	24.	AIN'T THAT LOVING YOU-L. Ingram
7.	10.	BABY I LOVE YOU-Lil. Milton	--.	25.	SHE DIDN'T KNOW-Dee Dee Warwick
10.	11.	SUGAR SUGAR-Wilson Pickett	26.	26.	MORE THAN I CAN STAND-Bobby Womack
13.	12.	VIVA TIRADO-El Chicano	--.	27.	OOH CHILD-5 Stairsteps
14.	13.	CALIF. SOUL/& f.-Marvin & Tammi	27.	28.	UHH-Dyke & Blazers
11.	14.	I GOT A PROBLEM-Jesse Anderson	30.	29.	UP THE LADDER-Supremes
12.	15.	MAMA'S BABY-Swamp Dogg	15.	30.	HEY GIRL-George Kerr

Top Possibilities

WALK A MILE-Willie Hightower	IF MY HEART COULD SPEAK-Manhattans
GET DOWN-Fabulous Counts	SLY, SLICK & WICKED-Lost Generation
ALL IN THE GAME- 4 Tops	PLEASE BABY PLEASE-Realistics
I WANT YOU-Raeletts	DANGLING ON A STRING-Chairmen of Board
I'LL BE THERE-Cissy Houston	FEELING BAD-Mel & Tim
KILLER JOE-Quincy Jones	IF YOU KNEW/& f.-Barbara Mason
WESTBOUND #9-Flaming Embers	LITTLE HAND FOR-Boys In The Band
CAN'T SEE YOU-David Porter	LOST WITHOUT YOUR LOVE-Bobby McClure
IF LOVE RULED/& f.-Bobby Bland	YOU'VE BEEN MY INSPIRATION-Main Ingredient
EVERYBODY SAW YOU-Ruby Andrews	LOVE LAND-Watts 103rd St. Rhythm Band

Preferred Picks

SPIRIT IN THE DARK-Aretha Franklin(Atl)	STEAL AWAY-Johnny Taylor(Stax)
WHO'S GONNA TAKE THE BLAME-Miracles(Tamla)	Flip tip: LONLINESS REMEMBERS WHAT
GLAD I MET YOU-Otis Leavill(Dakar)	HAPPINESS FORGETS-Dionne Warwick(Scepter)
BALL OF CONFUSION-Temptations(Gordy)	TRYING TO MAKE A FOOL OF ME-Delfonics(P.Groove)

Regional Highlights

Dayton (Bill Carr-WDAO) Pics: Otis Leavill, New: Rare Earth, Bobby Bland(RULED), Hamilton & Allen(LET A LITTLE LOVE). Sales Main Ingredient, W.J. Ellison. Side: IF YOU KNEW-B. Mason.

Detroit (Ernie Durham-WJLB) Pics: J. Taylor, Miracles, Alive & Kicking(TIGHTER), Glass Hse. Flip: D. Warwick. LP cut: YOU & ME-Jerry Butler(big calls). Good sales: Watts(#6), R. Andrews (#9), W. Mitchell(#7), B. Everett(#18), D. Porter(#18), Boys In Band, Barb. Lewis, Q. Jones, K. Weston.

Indianapolis (Spider Harrison-WTLC) Pics: Realistics. New: Barb. Mason(IF YOU KNEW), Manhattans. Sales: 101 String Orch, Pearls. #3 Bobby Hutton. Gains: Whatnauts.

Portsmouth (Al Parker-WHIIH) Gains: Miracles(DARLING), Candi Staton. Pics: Nina Simone (WHATEVER I AM), D.D. Warwick. Sales: Mel & Tim, Chairmen of Bd.

Southern Calif. (JoAnn Simms-XERB) Soul pic: PRIMROSE LANE-O.C. Smith. LP play: Dells. Charted: Willie Hutch, Crow(COTTAGE CHEESE), McKinley Travis, Creedence (both sides).

St. Louis (Ron Dennington-KATZ) Pics: Margie Joseph, Posse. New: Mel & Tim, Creedence(BEND), Tommy Bush, Etta James. Sales: B. McClure, Bland(RULED), Vanguards. Big local sales: Q. Jones.

Washington (Llewellyn G. Chambers-WOL) #1 B. Preston(!). Gains: Q. Jones, Lost Generation. Pics: Denice Chandler(MAMA I WISH I STAYED AT HOME), Chairmen of Board.

Atlanta (John W. Person-WIGO) #10 Senor Soul. #12 A. Conley. Sure shot: Infinity, L. Ellison. Soul sounds: O. Leavill, Lost Generation. New: B. Patterson, O. Toney, Jr. LP: Jerry Butler

Changes

<u>Name</u>	<u>From</u>	<u>To</u>	<u>Assignment</u>
Richard Carr	WIP-Phila.	WNEW/FM-New York	Manager
Don Kelly	WCBM-Baltimore	WIP-Philadelphia	Manager
Bill Dalton	WASH-Washington	KLAC-Los Angeles	Manager
Ken Gaines	WHK-Cleveland	KNEW-Oakland	Manager
Tony Taylor	WIP-Phila.	KLAC-Los Angeles	DJ - 7 to 10 PM
Dan Donovan	WCBM-Baltimore	WFIL-Phila.	DJ-midday
Gary Allyn	--	KCBQ-San Diego	P.D.
Len Talbot	PD-WORC-Worcester	Resigns - phone 617-791-6874	
Tom Tucker	WSER-Elkton	Resigns - looking for East Coast spot.	
Jimmy Holliday (Jim Dye)	KFJZ-Ft. Worth	WIXZ-Pgh. Noon to 3 plus music.	
Ron Nabors	KRDO-Colorado Springs	WCBM-Balto. All night DJ.	
Tom Krimsier	WHBF-Rock Island	KLWW-Cedar Rapids PM drive jock	
Bill Ward		KBBQ-Burbank Manager	
Chuck Wagon	PD-KEAP-Fresno - looking. Phone 213-	TE 4-9114	
Scott Regen	CKLW-Detroit	WKNR-Detroit Jock.	

Country Music
(Associate Editor, Janet Gavin)

Recommended

COME & GET IT MAMA-Charlie Louvin(Cap) BROTHER RIVER-Johnny Darrell(UA)
RIDE RIDE RIDE-Lloyd Green(Chart)

Also Possible

LET'S GO FISHIN' BOYS-Charlie Walker(Epic) LEAVING ON A JET PLANE-The Kendalls(Stop)

Top Country Hits

The following list of country hits is a composite of sales and requests reported by the correspondents whose names appear below.

LW	TW		LW	TW	
5.	1.	MY LOVE-Sonny James	6.	16.	THE POOL SHARK-Dave Dudley
3.	2.	WHAT IS TRUTH-Johnny Cash	16.	17.	RISE & SHINE-Tommy Cash
4.	3.	HELLO DARLIN'-Conway Twitty	22.	18.	OH HAPPY DAY-Glen Campbell
2.	4.	I DO MY SWINGING AT HOME-D. Houston	27.	19.	LONG LONG TEXAS ROAD-Roy Drusky
1.	5.	SAN ANTOINE/& f.-Charley Pride	26.	20.	TOMORROW NEVER COMES-Slim Whitman
8.	6.	LOVE IS A SOMETIMES THING-B. Anderson	30.	21.	SHE'S A LITTLE BIT COUNTRY-G. Hamilton
12.	7.	CAN'T SEEM TO SAY GOODBYE-J.L. Lewis	25.	22.	LILACS & FIRE-George Morgan
11.	8.	STREET SINGER-Merle Haggard	17.	23.	I KNOW YOU'RE MARRIED-Red Sovine
7.	9.	TENN. BIRDWALK-Blanchard & Morgan	18.	24.	LOVIN' MAN-Arlene Harden
10.	10.	STAY THERE 'TILL...-Lynn Anderson	21.	25.	GRASS WON'T GROW/& f.-George Jones
20.	11.	HEART OVER MIND-Mel Tillis	15.	26.	I KNOW HOW-Loretta Lynn
9.	12.	MY WOMAN, MY WIFE-Marty Robbins	24.	27.	YOU & ME AGAINST THE WORLD-Bobby Lord
13.	13.	SHOESHINE MAN-Tom T. Hall	--.	28.	I NEVER ONCE STOPPED LOVIN'-Connie Smith
14.	14.	YOU WOULDN'T KNOW LOVE-Ray Price	--.	29.	LEAD ME NOT-Anthony A. Jones
23.	15.	SINGER OF SAD SONGS-Waylon Jennings	--.	30.	BEEN WASTING MY TIME-John W. Ryles

Regional Gains

HEAVENLY SUNSHINE-Ferlin Husky
IT DON'T TAKE BUT ONE MISTAKE-Luke, Jr.
HE LOVES ME ALL THE WAY-Tammy Wynette
THE LOVER'S SONG-Ned Miller
WARMTH OF THE WINE-Johnny Bush
OLD MAN WILLIS-Nat Stuckey

Some Sales and/or Requests

THE MOST UNCOMPLICATED GOODBYE-Henson Cargill
A GOOD THING-Wilbourne & Morrison
EVERYTHING IS BEAUTIFUL-Ray Stevens
DRIVIN' HOME-Jerry Smith
LEAVIN' IT UP TO YOU-J. & J. Mosby
THE WONDER OF YOU-Elvis Presley

Good airplay: Faron Young, Bobby Lewis, George Kent, Lynn Anderson(Chart)

Roundup

Albany, Ga. (Roy Fox-WJAZ) Calls: T. Ritter-AMERICA, L. Meadors, B. Helms. Play: L. VanDyke
Albany, N.Y. (Johnny Mack-WOKO) Pics: F. Young, Lynn A., D. Reeves. St: B.G. Rice, A. Bain
Atlanta (Jim Clemens-WPLO) Calls: T. Ritter-AMERICA, B. Stack. Gains: Connie Smith, Mosbys, J. Duncan, J. Smith. Play: F. Young, V. Trevor, C. Walker, Stonewall, C. Louvin, J. Darrell
Burbank-L.A. (Carson Schreiber-KBBQ) Gains: M. Parks, G. Terry, S. Hitchcock. Req: F. Young, C. Perkins. Pics: E. Presley-ROSES, R. Nelson, B. Lewis. Play: D. Reeves. Sls. st: J. Bush
Cincinnati (Bruce Nelson-WUBE) Req: B. Charne. Sls. st: J. Shepard, Elvis, T. Wynette.
Pics: J. Phillips, G. Stewart, F. Young, Del & Penny. Play: C. Louvin, B. Emmons, B. Lewis.
Coffeyville (Rodney Lay-KGGF) Pic: T. Ritter-VALLEY. Play: L. VanDyke. Req: J. Carver.
Columbus, Ga. (Tom O'Neal-WPNX) Pic: G. Kent. Play: T. Ritter, Osbornes. Good phone: Hagers.
Dallas (Ron Rice-KBOX) Pic: G. Kent. Sls. st: P. Page, N. Parker, D. Reeves. Gains: H. Cargill, J. Duncan, Butlers. Play: Tex Wms., T. Wynette, Elvis-WONDER, F. Young.
Fresno (Eddie Briggs-KEAP) Pic: HUMPHREY-Blanchard & Morgan-LP. Rq: J. Duncan, B. Mandrell. (Larry Daniels-KMAK) Heavy calls: Luke, Jr. St.-P. Page, Play: G. Kent. Rq: J. Smith
Hwd.-Miami (Gale Brooks-WGMA) Req: J. Smith. Sls. st: S. Farlow, R. Stevens. Pics: F. Young, D. Cherry, T. Ritter-VALLEY, B. Mize. Play: L. Meadors, Stonemans-RAIN, Elvis-ROSES.
Kansas City (Don Rhea-KCKN) Req: L. VanDyke, S. LaBeef, Cousin Tuny. #6: N. Miller, #13: B. Barnett, #15: Leona Wms. #17: Elvis. Pics: F. Young, G. Kent. Play: Kendalls, B. Amos.
Newark-N.Y. (Lee Arnold-WJRZ) Good calls: B. Mandrell. Pic: R. Clark. Play: C. Walker, fl.-B. Byers, B. Bond, J. Darrell, C. Louvin, Lynn A. New: Del & Panny, F. Young. Gains: J. Morgan
Orlando (Clay Daniels-WHO0) Pics: B. Stack, G. Kent. Phone & sls.: D. Cherry, Eaton & Peel, F. Young. Heavy calls: R. Anthony. Play: T. Ritter-both. Rq: C. King, P. Page. #6-Stevens.
San Jose (Chris Lane-KEGL) Top req: P. Page. Also: C. Webster. Play: B. Emmons, J. Lawson. Gains: J. Morgan. New: Del & Penny, Kendalls, D. Cherry. "Looks good"-Lynn Anderson.
Wichita (Don Powell-KFDI) #2: B. Parker. #9: Leona Wms., #10: B.G. Rice. Calls: Tex Wms., J. Peters, F. Young. Pic: T. Wynette. Play: G. Price, G. Kent, Osbornes.
Wilmington (Bill Mack-WKLM) "Dark horse"-J. Darrell. Sta. pic: B. Emmons. Pers. pic: G. Kent. Calls: C. Carroll-HIPPIE, fl.-Osbornes. Gains: J. Smith.

Our correspondents recommend these LP cuts:

MISSISSIPPI FLOOD-Lester Flatt; MISSISSIPPI HIPPIE-Nat Stuckey; SOMEDAY SOON-Lynn Anderson(Col); HUMPHREY THE CAMEL-Blanchard & Morgan; DIVORCE SALE-Tammy Wynette; YOU'RE THE REASON/MASQUERADE/MINE-Joe South; WISH YOU HAD TURNED TO ME-Jimmy Dean; UNCHAINED MELODY-Waylon Jennings; ONE TIME-Charley Pride; TIRED OF AMERICA-Tommy Cash.

Bill Gavin's Personal Picks

- - - I especially like:

- A SONG OF JOY-Miguel Rios(A&M) Beethoven's Ninth Symphony provides an impressive setting for this excellent lyric. Tested well in Toronto, Hamilton & Montreal.
 - BALL OF CONFUSION-Temptations(Gordy) Powerful and meaningful lyrics.
 - SPIRIT IN THE DARK-Aretha Franklin(Atl) A deeply moving performance.
 - TRYING TO MAKE A FOOL OF ME-Delfonics(Philly Groove) Excellent arrangement.
 - TIGHTER, TIGHTER-Alive & Kicking(Roulette) An exciting side.
 - MAMA TOLD ME-Three Dog Night (Dunhill) Tested well from LP airplay.
 - ARE YOU READY-Pacific Gas & Electric(Columbia) Requiem-chant intro is followed by a hard driving gospel group in a minor key.
 - STREETS OF LONDON- Johnstons(Sire) Quality vocal with meaningful lyrics.
 - EVERY DAY'S A LOVELY DAY-Gulliver(Elektra) Harmony singing of a style that's very much in today's bag.
 - OPEN MY EYES-Ashley Bros.(Capitol) Re-mastering of another fine slice of group vocal work. Sounds good.
- - and, of course, THE LONG AND WINDING ROAD-Beatles(Apple) which is already hitting many station charts. A few correspondents prefer the flip, FOR YOU BLUE, a George Harrison song. Instrumental backing for ROAD is some of the best on record. World premiered last week on CKLW-Detroit.

Also Possible

- | | |
|--|--|
| CRAZY GRINGO-Fred Carter, Jr.(Viking) | VOICE OF CHANGE-Mason Proffit(Happy Tiger) |
| AND NOW SHE SAYS SHE IS YOUNG-Timon (Threshold) | LONG & LONESOME ROAD-Shocking Blue(Colossus) |
| A STREET CALLED HOPE-Gene Pitney(Musicor) | THAT'S MY WORLD-James Darren(Buddah) |
| I AM-Fever Tree(Uni) | SADLY OUT OF PLACE-Ill. Speed Press(Col) |
| THE WITCH-The Rattles(Probe) | SIN'S A GOOD MAN'S BROTHER-Grand Funk Railroad |
| IT'S SO EASY-Pat Shannon(Uni) | ONE LITTLE CANDLE-Rain People(Bell) /Capitol) |
| WHO'S GONNA TAKE THE BLAME-Smokey Robinson & The Miracles(Tamla) | WHAT ABOUT TOMORROW-Sir Douglas Quint(Phps) |
| YOURS TILL FOREVER-Griffin(Capitol) | TWO LITTLE BOYS-Ron Coden(King) |
| ANYBODY HERE KNOW HOW TO PRAY-Truth(People) | SO MANY WAYS OF SAYING SHE'S GONE-Bill Eldridge (Kapp) |
| | CONCERTO FOR ONE VOICE-Saints Preux Orchestra /Sire) |

Album of the week: "Fireworks"-Jose Feliciano(RCA) Absolutely great!

Other Goodies

- "Sit Down Young Stranger"-Gordon Lightfoot(Repr) "Crabby Appleton"(Elektra)
 - "On A Clear Day"-Steve Lawrence(RCA) "New World In The Morning"-Roger Whittaker
 - "You Ain't Heard Nothin' Yet"-Nashville Brass "Hand Made"-Mason Williams(WB) /RCA)
 - "Farewell"-Diana Ross & Supremes(Motown)/RCA) "E.McLemore Ave."- Booker T & MG's(Stax)
 - "You & Me"-Jerry Butler(Mercury) "Live At Leeds"-The Who(Decca)
- - -just arrived: "Let It Be"-Beatles(Red Apple) caution: Be careful of Side 2, cut 1.

Job Opportunities

<u>Station</u>	<u>Contact</u>	<u>Requirements</u>
KMOX/FM-St.Louis	Bob Osborne	"Tight MOR" jock
KLIV-San Jose	Ross McGowan	Weekend jock (top 40)
KERN-Bakersfield	Tony Evans 805-832-1410	Morning DJ, non-rock
WOKO,Albany, N.Y.(Box 1460), 12201	Tom Rambler	1st phone pro(country)

Research Notes

Record department sales girls in a group of Seattle chain stores are wearing red, white and blue outfits designed by Pat O'Day, each with the designation "KJR Record Librarian". They will aid P.D. Gary Taylor in a new project of audience research checking demographic data of each record buyer. This emphasizes radio's growing awareness of a need to work more closely with record merchants, to gain a clearer understanding of audience motivation and composition. KJR for many years has been a pioneer in developing meaningful co-operation with Seattle record people.

In Memoriam

Jim Randolph, program manager of KGFJ-Los Angeles and a new member of the Advisory Committee for the Radio Program Conference, died of a heart attack Sunday, May 3. Jim was our loyal friend and a true professional. He leaves a wife and six children. Special arrangements have been made with the Broadway Federal Savings & Loan Association for a Jim Randolph Memorial Fund, care of Dr. Clarence Littlejohn, 4835 West Venice Blvd., Los Angeles 90019.

Al Jarvis, pioneer disc jockey in the old days of KLAC and KFVB, died of a heart attack May 6 at Hoag Hospital, Newport Beach, Calif. Al was one of the first men in radio to build an enormous following by playing records people most wanted to hear. His legend will be long remembered.
