THE GAVIN REPORT #1477
WEEKLY SUMMARY

Headliners

Smash of the Week
ONE THING LEADS TO ANOTHER—Fixx (MCA)
Hammering home their first top ten hit.

Hot
SUDDENLY LAST SUMMER—The Motels (Capitol)
Weathering well against a flood of heavy competition.

Top Tip
CUM ON FEEL THE NOIZE—Quiet Riot (Pasha/CBS)
Our "Record To Watch" two weeks ago is meeting resistance by some programmers, but the numbers tell a story. KZZC (1), WBBM/FM (4), 93Q (13-5), WABX (6), WLS (12-6), KQXR (29-12), Y100 (13), etc.

Record To Watch
AIN'T NOBODY—Rufus & Chaka Khan (Warner Brothers)
A double negative turning positive. Top ten in Boston, Baltimore and San Francisco. New at FM106-Philly, KKHR-Los Angeles, Q105-Tampa, etc.

Top Prospect
SEND HER MY LOVE—Journey (Columbia)
Another 1st Class Delivery.

Top New Airplay
SAY, SAY, SAY—Paul McCartney & Michael Jackson (Columbia)

*******

The various listings in the following pages offer our correspondents' consensus on comparative music popularity in their own local areas and formats. Each correspondent utilizes whatever research methods are deemed most suitable for the station's needs. All rights to any or all of the contents of this publication are reserved. Material may not be reproduced in any form without the publisher's permission.
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Phone: (415) 392-7750
The Top Forty
(Edited by Dave Sholin)

(Underlined sides show the strongest potential for continued growth.)

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>1</td>
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<td>Total Eclipse Of The Heart-Bonnie Tyler (Columbia)</td>
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<td>KING OF PAIN-Police (A&amp;M)</td>
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<td>True-Spana Balde (Chrysalis)</td>
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<td>ISLANDS IN THE STREAM-Kenny Rogers &amp; Dolly Parton (RCA)</td>
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<td>Making Love Out Of Nothing-Air Supply (Arista)</td>
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<td>ONE THING LEADS TO ANOTHER-The Fixx (MCA)</td>
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<td>ALL NIGHT LONG (ALL NIGHT)-Lionel Richie (Motown)</td>
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<td>The Safety Dance-Men Without Hats (Backstreet)</td>
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<td>TELEPHONE (LONG DISTANCE LOVE AFFAIR)-Sheena Easton (EMI)</td>
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<td>IF ANYONE FALLS-Stevie Nicks (Modern)</td>
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<td>Big Log-Robert Plant (Atlantic)</td>
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<td>Tell Her About It-Billy Joel (Columbia)</td>
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<td>BURNING DOWN THE HOUSE-Talking Heads (Sire)</td>
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<td>DELIRIOUS-Prince (Warner Brothers)</td>
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<td>(She's) Sexy + 17-Stray Cats (EMI)</td>
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<td>SUDDENLY LAST SUMMER-Motels (Capitol)</td>
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<td>Far From Over-Frank Stallone (RSO/PolyGram)</td>
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<td>UPTOWN GIRL-Billy Joel (Columbia)</td>
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<td>SITTING AT THE WHEEL-Moody Blues (Threshold/PolyGram)</td>
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<td>DR. HECKYLL &amp; MR. JIVE-Men At Work (Columbia)</td>
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<td>THIS TIME-Bryan Adams (A&amp;M)</td>
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<td>MODERN LOVE-David Bowie (EMI)</td>
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<td>It Must Be Love-Madness (Geffen)</td>
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<td>HEART AND SOUL--Huey Lewis &amp; The News (Chrysalis)</td>
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<td>What Am I Gonna Do-Rod Stewart (Warner Brothers)</td>
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<td>CAN'T SHAKE LOOSE-Agnetha Faltskog (PolyGram)</td>
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<td>Don't Cry-Asia (Geffen)</td>
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<td>34</td>
<td>28</td>
<td>SEND HER MY LOVE-Journey (Columbia)</td>
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<td>TENDER IS THE NIGHT-Jackson Browne (Asylum)</td>
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<td>Kiss The Bride-Elton John (Geffen)</td>
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<td>EVERYDAY I WRITE THE BOOK-Elvis Costello (Columbia)</td>
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<td>40</td>
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<td>FOOLIN'-Def Leppard (Mercury/PolyGram)</td>
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<td>33</td>
<td>LOVE IS A BATTLEFIELD-Pat Benatar (Chrysalis)</td>
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<td>LOVE IS A STRANGER-Eurythmics (RCA)</td>
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<td>35</td>
<td>Evelyn Glennie People-Joan Jett &amp; The Blackhearts (Blackheart/MCA)</td>
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<td>36</td>
<td>AUTOMATIC MAN-Michael Sembello (Warner Brothers)</td>
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<td>37</td>
<td>QUEEN OF THE BROKEN HEARTS-Loverboy (Columbia)</td>
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<td>21</td>
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<td>Human Nature-Michael Jackson (Epic)</td>
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<td>28</td>
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<td>Promises, Promises-Naked Eyes (EMI)</td>
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<td>40</td>
<td>CUM ON FEEL THE NOIZE-Quiet Riot (Pasha/CBS)</td>
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</table>

The Top Contenders

SAY, SAY, SAY—Paul McCartney & Michael Jackson (Columbia)
CRUMBLIN' DOWN—John Cougar Mellencamp (Riva/PolyGram)
P.Y.T.- (Pretty Young Thing)—Michael Jackson (Epic)
SPICE OF LIFE—Manhattan Transfer (Atlantic)
THE SMILE HAS LEFT YOUR EYES—Asia (Geffen)

Comment

As some of the advances came out this week, early analysis would confirm an exceptionally healthy picture for Top 40 outlets. Certainly there's a lot more to a winning station than just music, but the current availability of excellent pop product is an added plus. It's also interesting to track the playlists of some successful stations and note how well they program for their market. Being able to spot those certain records that aren't, quote "national" hits, and playing them in the place of less locally important items is common among many of the winners. If you love statistics, check this one out. The Police "Every Breath..." became the most added record in Gavin Report history on May 27th, with 167 adds and 171 total reports. Those exact figures were repeated this week by the McCartney/Jackson single. In addition, that same week, May 27th, was the first time two records picked up more than 100 adds. That also happened again, as John Cougar Mellencamp pulls in 110 new stations. Even with those two blockbusters, ten new entries join Correspondents' Consensus Picks. Huey Lewis & The News showing the same kind of initial reaction as their first big hit "Do You Believe In Love". Good growth in play for Jackson Browne, Benatar, Eurythmics and Sembello.

Phone number — 415-392-7750
### Correspondents’ Consensus Picks

<table>
<thead>
<tr>
<th>Title &amp; Artist</th>
<th>Reports</th>
<th>Adds</th>
<th>On Chart</th>
</tr>
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<tbody>
<tr>
<td>+Say, Say, Say - P. McCartney &amp; M. Jackson (Columbia)</td>
<td>171</td>
<td>167</td>
<td>3</td>
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<tr>
<td>+Crumblin’ Down - John C. Mellencamp (Riva/PolyGram)</td>
<td>121</td>
<td>110</td>
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<tr>
<td>My Town - Michael Stanley Band (EMI)</td>
<td>93</td>
<td>28</td>
<td>54</td>
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<td>Take Another Picture - Quarterflash (Geffen)</td>
<td>91</td>
<td>11</td>
<td>58</td>
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<td>Mirror Man - Man of War (Virgin/A&amp;M)</td>
<td>91</td>
<td>24</td>
<td>62</td>
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<tr>
<td>Tonight, I Celebrate My Love - Bryan &amp; Flack (Capitol)</td>
<td>76</td>
<td>11</td>
<td>25</td>
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<tr>
<td>+The Smile Has Left Your Eyes - Asia (Geffen)</td>
<td>76</td>
<td>73</td>
<td>2</td>
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<tr>
<td>How Many Times - D. Warwick &amp; L. Vandross (Arista)</td>
<td>72</td>
<td>47</td>
<td>20</td>
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<tr>
<td>Miracles - Stacy Lattisaw (Cotillion/Atco)</td>
<td>70</td>
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<td>25</td>
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<td>Just Got Lucky - JoBoxers (RCA)</td>
<td>68</td>
<td>11</td>
<td>49</td>
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<td>Break My Stride - Matthew Wilder (Private I)</td>
<td>67</td>
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<td>41</td>
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<td>Major Tom (Coming Home) - Peter Schilling (Elektra)</td>
<td>63</td>
<td>27</td>
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<td>Old Time Rock ’N Roll - Bob Seger (Capitol)</td>
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<td>Unconditional Love - Donna Summer (Mercury/PolyGram)</td>
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<td>Don’t Girls Get Lonely - Glenn Shorrock (Capitol)</td>
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<td>The Monkey Time - The Tubes (Capitol)</td>
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<td>*I Need You - Pointer Sisters (Planet)</td>
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<td>Mama - Genesis (Atlantic)</td>
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<td>*Souls - Rick Springfield (RCA)</td>
<td>38</td>
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<td>8</td>
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<tr>
<td>Ain’t Nobody - Rufus &amp; Chaka Khan (Warner Bros.)</td>
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<td>You Know What To Do - Carly Simon (Warner Bros.)</td>
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<td>Only You - Commodores (Motown)</td>
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<td>*In A Big Country - Country (Mercury/PolyGram)</td>
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<td>*Invisible Hands - Kim Carnes (EMI)</td>
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<td>*Caught In The Game - Survivor (Scotti Bros.)</td>
<td>29</td>
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<td>Trouble In Paradise - Al Jarreau (Warner Bros.)</td>
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<td>3</td>
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<td>*Wherever I Lay My Hat - Paul Young (Columbia)</td>
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<td>Four Little Diamonds - Electric Light Orch. (Jet)</td>
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<td>The Night The Animals - IRS (A&amp;M)</td>
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<td>On The Dark Side - Eddie &amp; The Cruisers (Scotti Bros.)</td>
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<td>*Don’t Try To Stop It - Roman Holliday (Jive/Arista)</td>
<td>24</td>
<td>8</td>
<td>16</td>
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+Debuts as a Top Contender...

*First listing on this page......


### Hit Factor

(October 3 through October 5)

**(Total reports 246 - last week 235)**

Research: Keith Zimmerman, Lisa Smith, Leslie Wing.

<table>
<thead>
<tr>
<th>IF ANYONE FALLS - Stevie Nicks (Modern)</th>
<th>UPTOWN GIRL - Billy Joel (Columbia)</th>
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<tbody>
<tr>
<td>213 Reports</td>
<td>205 Reports</td>
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<td>209 Reports last wk.</td>
<td>198 Reports last wk.</td>
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<tr>
<td>3 Add</td>
<td>14 Add</td>
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<tr>
<td>7 Uncharted</td>
<td>46 Uncharted</td>
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<td>9/1 Debut Date</td>
<td>109 Chart at 21-30</td>
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<thead>
<tr>
<th>SUDDENLY LAST SUMMER - Motels (Capitol)</th>
<th>DR. HECYLL... - Men at Work (Columbia)</th>
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<td>193 Reports</td>
<td>185 Reports</td>
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<td>195 Reports last wk.</td>
<td>180 Reports last wk.</td>
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<td>9 Add</td>
<td>8 Add</td>
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<td>10 Uncharted</td>
<td>37 Uncharted</td>
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<td>20/20 Debut Date</td>
<td>77 Chart at 21-30</td>
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<thead>
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<th>HEART AND SOUL - Huey Lewis &amp; News (Chrysalis)</th>
<th>MODERN LOVE - David Bowie (EMI)</th>
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<tr>
<td>184 Reports</td>
<td>183 Reports</td>
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<td>172 Reports last wk.</td>
<td>165 Reports last wk.</td>
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<td>7 Add</td>
<td>13 Add</td>
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<td>39 Uncharted</td>
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<td>9/9 Debut Date</td>
<td>81 Chart at 21-30</td>
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THE GAVIN REPORT, One Halldale Plaza, Suite 725, San Francisco, California 94102
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<th>Title / Artist</th>
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<th>Date</th>
<th>Chart Peak</th>
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<td>Delirious - Prince (Warner Bros.)</td>
<td>175 Reports</td>
<td>8/12</td>
<td>Chart @ 1-5</td>
<td>181 Reports</td>
<td>9/16</td>
<td>Chart @ 21-30</td>
<td>68% Hit Factor (LW 52%) 8/26 Debut Date</td>
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<td>Send Her My Love - Journey (Columbia)</td>
<td>158 Reports</td>
<td>9/16</td>
<td>Chart @ 1-5</td>
<td>153 Reports</td>
<td>8/26</td>
<td>Chart @ 21-30</td>
<td>68% Hit Factor (LW 52%) 8/26 Debut Date</td>
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<td>Sitting At The Wheel - Moody Blues (PolyGram)</td>
<td>154 Reports</td>
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<td>Chart @ 1-5</td>
<td>124 Reports</td>
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<td>Chart @ 21-30</td>
<td>61% Hit Factor (LW 41%) 8/16 Debut Date</td>
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<td>Can’t Shake Loose - Agnetha Faltskog (PolyGram)</td>
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<td>Chart @ 1-5</td>
<td>159 Reports</td>
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<td>Automatic Man - Michael Sembello (W.B.)</td>
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<td>Chart @ 1-5</td>
<td>106 Reports</td>
<td>6/12</td>
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<td>8% Hit Factor (LW 1%) 9/12 Debut Date</td>
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<td>Love Is A Battlefield - Pat Benatar (Chrysalis)</td>
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<td>6/12</td>
<td>Chart @ 21-30</td>
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<td>Love Is A Battlefield - Pat Benatar (Chrysalis)</td>
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<td>106 Reports</td>
<td>6/12</td>
<td>Chart @ 21-30</td>
<td>8% Hit Factor (LW 1%) 9/16 Debut Date</td>
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<td>Foolin’ - Def Leppard (PolyGram)</td>
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<td>Chart @ 1-5</td>
<td>100 Reports</td>
<td>6/12</td>
<td>Chart @ 21-30</td>
<td>31% Hit Factor (LW 23%) 8/26 Debut Date</td>
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<td>Cum Feel The Noize - Quiet Riot (Pasha)</td>
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<td>9/23</td>
<td>Chart @ 1-5</td>
<td>69 Reports</td>
<td>9/23</td>
<td>Chart @ 21-30</td>
<td>64% Hit Factor (LW 30%) 9/23 Debut Date</td>
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Correspondents' Corner

(Listed below in regional order are the ads reported by these correspondents.)

NORTHEAST

Thunder Bay (Norm Taylor-CKPR) M.Briely, Big Country, S.Nicks, G.Johansen, G.Shorrock, Men At Work, Lionel Richie.


Bangor (Mike O'Hara-WZQ) McCartney/Jackson, J.Cougar M., M.Jackson, Dionne & Luther.

Ellsworth (Tim Moore-WKSO) R.Milsap, Asia, Dionne & Luther, R.Gibb, Bette Midler.

Boston (Donaghey/White-WXXS) McCartney/Jackson, Esposito, Cougar, Human L., Midler, Commodores.

Worcester (Dick Smith-WORC) McCartney/Jackson, M.Jackson, M.Stanley, Quiet Riot.


Schenectady (Jim Walsh-3WD) McCartney/Jackson, M.Jackson, Asia, J.Cougar M., Bette Midler.


Warwick (Tom Kennedy-WBTQ) D.Warwick/L.Vandross, M.Jackson, Dani Michaels.

Long Island (Bill Terry-WBLL) McCartney/Jackson, Eurythmics, M.Sembello, Manhattan Transfer.


MID-ATLANTIC


Williamsport (Frank Bell-WSOV) J.Cougar M., McCartney/Jackson, K.Carnes, Asia.

Trenton (Tom Taylor-WPST) Asia, J.Cougar M., M.Jackson, Pointers, P.Schilling, McCartney/Jax.

Baltimore (Jeffries/Kronthal-B104) S.Lattisaw, J.Browne, McCartney/Jackson, M.Stanley.

Ocean City (Jack Gilden-WKHI) Cougar, M.Jackson, Human L., Asia, Pointers, McCartney/Jax.

Lynchburg (Wayne Fanning-WGOD) M.Stanley, J.Browne, Journey, S.Lattisaw, Loverboy.

Boone (Justin Phelps-WASU/FM) K.Carnes, Asia, R.Springfield.

Sanford (Buffy Freeman-WFAJ) Asia, B.Midler, Dionne/Luther, Commodores, C.Gayle, Pointers, P.McCartney/M.Jackson, Michael Jackson.

Tryon (Chris Smart-WTVN) Journey, C.Simon, M.Jackson, P.Zadora.

Shelby (Andy Foster-WXK) Cougar, Rick S., Pointers, Survivor, ELO, B.Jones, P.Young.

Rocky Mount (B.J.Conners-WEED) Darreus, Commodores, D.Warwick, M.Brown, EKO.


Jacksonville (Gary Lee-WIIZ) McCartney/Jackson, Asia, Pointers, J.Osborne, R.Springfield.


Wilmington (Dave Foster-WHSF) Rick S., Asia, Cougar, Big C., Karness, Axe, Juluka, McC./Jax.

Greenville(Rod Metts-WANS/FM) M.Jackson, Def Lep, J.Browne, Cougar, Carnes, McCartney/Jackson.


Sparksburg (J.J. Hemingway-WORD) M.Jackson, Dionne/Luther, J.Browne, P.Zadora.

Cheraw (Mitch Adams-WPZD) M.Jackson, Eye To Eye, Pointers, M.Stanley, Asia, McCartney/Jackson.

Conway (Carroll Smiley-WLAT/FM) Rick S., R.Gibb, Human, J.Osborne, Dionne/Luther, M.Jackson, Survior, Brenda Jones.


Kingstree (Patti Wrenn-WKSP) Was (Not Was), E.Costello, C.Gayle, Pointers, P.Zadora.


Myrtle Beach (Bob Chase-WKZQ) Benatar, Dionne/Luther, DeBarge, Carnes, Pointers, McC./Jax.

SOUTHEAST

Augusta (Bruce Stevens-WBBQ) M.Jackson, Mcc./Jax., Cougar, Asia, M.Stanley, P.Young.

Savannah (Randi Sommers-Z102) McCartney/Jackson, Klique, Eurythmics, Rufus/Chaka.

--- (North/Rogers-WEAV) K.Carnes, Cougar, R.Holliday, Motels, Sembello, Pointers, Klique.

Hinesville (Pierce-Stevens-BLU/92) Carnes, Rick S., McC./Jax., Cougar, Genesis, Q.Riot.

Athens (Sarah Eberhard-WWFC) Fixx, Journey, McC./Jax., Dionne/Luther, M.Wilder.

--- (Rocky Payne-WAGQ) McCartney/Jackson, Esposito, Dionne/Luther.


Atlanta (Chris Thomas-Z93) Quiet Riot, McCartney/Jackson, K.Carnes, Cougar.


Cedartown (Tim Hensley-WGAAM) M.Jackson, McCartney/Jackson, Dionne/Luther, Journey, P.Zadora.

Columbus (Ralph Carroll-WCCQ) Cougar, Dionne/Luther, J.Browne, Asia, Benatar, McCartney/Jackson.

Macomb (Kenny Davis-WKEX) Eurythmics, A.Faltskog, Bryson/Flack, Jackson/Browne.

Soperton (Shannon West-WQKZ) Jackson/McCartney, Pointers, Asia, Rick S., K.Carnes.


THE GAVIN REPORT, One Halidie Plaza, Suite 725, San Francisco, California 94102
### Correspondents' Corner

**Tampa (Diana Thomas-WRBQ)** P.McCartney/M.Jackson, Motels, Rufus/Chaka, J.Cougar.

**Gainesville (Lou Patrick-WYKS)** M.Wilder, Cougs, Asia, B.Joel.

**Panama City** (Skip Bishop-WPFM) McC./Jax., Cougs, Eurythmics, Asia, Jo Jo Zep, Bryson/Flack.

**SOUTH**

- **Huntsville** (Dave Hargrove-WAAY) Bryson/Flack, Dionne/Luther, Fixx, Cougs, McCartney/Jax.
- **Gadsden** (Leo Davis-Q104) Cougar, M.Jackson, Eurythmics, Sembello, McCartney/Jackson.
- **Fayette** (Kelsey Scott-SKWHM) S.Lattisaw, McCartney/Jax., E.Costello, DeBarge, M.Jackson.
- **Birmingham** (Kevin McCarthy-WXXX) McCartney/Jackson, Carnes, Dionne/Luther, Cougar, Pointers.
- **Montgomery** (Mark St.John-WHBY/FM) Benatar, Cougar, J.Browne, Carnes, McCartney/Jackson.
- **Atmore** (Keith Lindsey-WATM) M.Jackson, McCartney/Jackson, Sembello, Human L., Commodores.
- **Jackson** (Bill Crews-WJDX) D.Allen, Dionne/Luther, McC./Jax., Journey, M.Jackson.
- **McComb** (Brad Lee-WHNY) Genesis, R.Gibb, Pointers, Dionne/Luther, McCartney/Jackson.
- **Biloxi** (Kirk Clhatt-WQID) McCartney/Jackson, Bryson/Flack, Sembello, Journey, Cougar.
- **New Orleans** (Nick Bazoo-B97) McCartney/Jackson, Cougar, Dionne/Luther, R.Springfield.
- **Alexandria** (Rice/Ashen-WFMF) McCartney/Jackson, J.Browne, Dionne/Luther.
- **Laurel/Hattiesburg** (Dave Lyons-SL100) J.Jett, D.Bowie, Quarterflash, Cougar.
- **Jenkins** (Tom Kenny-KMLB) M.Jackson, Motels.
- **Shreveport** (Jim Douglass-WXQO) 4 Tops, Asia, McCartney/Jackson, Quiet Riot, M.Jackson.
- **Chattanooga** (Erik Page-WSFK) K.Carnes, McCartney/Jackson, J.Cougar.
- **Johnson City** (Rod Hampton-WOUT) Eurythmics, Asia, M.Sembello, M.Stanley.
- **Bowing Green** (Darrell Duval-WBGN) McCartney/Jackson, M.Jax., Asia, Midler, Higgins.
- **Glasgow** (Shannon McCombs-WVOO) Def, DeBarge, Human, Asia, Cougar, M.Jax., McCartney/Jackson.
- **Lafayette** (Caroline Gracie-WXUS/FM) J.Cougar Mellencamp, Journey, Eurythmics, P.Schilling, Journe.
- **Huntington** (Tom Benny-KMLB) M.Jackson, Motels.
- **Shreveport** (Damron-WIFX) Sanborn, McCartney/Jackson, M.Manchester, Asia, M.Wilder.

**EAST CENTRAL**

- **Angola** (Larry Davis-WLKI) McCartney/Jackson, Quarterflash, Loverboy, D.Bowie.
- **Lafayette** (Caroline Gracie-WXUS/FM) Journey, C.Wilder, Dionne/Luther, M.Jackson, T.Heads.
- **Evansville** (Hobbs/Payne-WKID O) J.Cougar, Quiet Riot, Quarterflash, M.Jackson.
- **Evansville** (Past Eddie Ashton-WSTO) B.Joel, Rod Stewart, Fixx.
- **Columbus** (Teri Nutter-92X) Prince, McCarthy/Jax., Quiet Riot, J.Cougar Mellencamp.
- **Cincinnati** (Fox/Galuzzo-Q102) M.Jackson, S.Easton, Cougar, Benatar, S.Ballet, Quiet Riot.
- **Canton** (Andy Sanderbeck-WKOS) Cougar, Jett, Alvin, P.Schilling.
- **Cleveland** (Bob Travis-WGCL) McC./Jax., Cougar, O.Riot, R.Springfield, Carnes, Asia, Dionne/L.V.
- **Youngstown** (Jeff Tilton-WWCM) Stray Cats, Journey.
- **Beaver** (Bob Gliser-WCIR) Prince, Motels, Cee Farrow, Jett, Lattisaw, R.Holliday, McC./Jax.
- **Clarksburg** (Bill Dunn-WPOZ) Bryson/Flack, M.Stanley, M.Jackson, Asia, McC./Jax., Lion/L.V.
- **Morgantown** (Craig Cochran-WCLG/FM) M.Jackson, McCartney/Jackson, Pia Zadora.
- **Altoona** (Tony Booth-WBFG) Asia, Cougar, McC./Jax., JoBoxers, Osborne, Pointers, Midler.
- **Erie** (Ken Tyler-WJET) Bryson/Flack, Def Leppard, Eurythmics, D.Bowie.
- **Pittsburgh** (Caryl Pahl-WBTX) McCartney/Jackson, Sembello, M.Stanley.
- **Johnstown** (Keith Chatfield-WCRO) Dionne/L.V., Pure Gold, Sembello, Madness, Rufus/Chaka, P.McC.
- **Lansing** (Stevens/Kittredge-WVTC) J.Cougar Mellencamp, Journey, Genesis.
- **Petoskey** (Jerry Noble-WJML) Robert Plant, Asia, Tom Scott.
- **Detroit** (Paul Christy-WABX) McCartney/Jackson, Cougar, M.Jax., Big Country, Juluka, Carnes.

**UPPER MIDWEST**

- **Peoria** (Mark Maloney-KZ93) Loverboy, Motels, P.Benatar.
- **Springfield** (Greg Lawley-WBBR) M.Wilder, Cougs, M.Jackson, Quarterflash, Schilling, Dionne/L.V.
- **Carbondale** (Tony Waitekus-WICL) McCartney/Jackson, Cougar, E.Costello, Journey, P.Benatar.
- **Chicago** (Dave Robbins-WBBM/FM) L.Richie, McC./Jax., Cougar, Men/Work, Motels, Rick S.
- **Bloomington** (Mike Justin-WBNO) Journey, H.League, Cougar, Quarterflash, Asia, P.Schilling.
- **Madison** (Matt Hudson-WBNO) Quiet Riot, M.Jackson, Cougar, Air Supply, S.Easton.
- **Milwaukee** (Denny Clayton-WKTI) Rogers/Parton, McCartney/Jackson, M.Jackson, P.Schilling, M.Stanley.
- **Green Bay** (Greg Albert-WDUZ) McCartney/Jackson, M.Jackson, Dionne/Luther.
- **Appleton/Oshkosh** (Ross/Allen-WKAW) McCartney/Jackson, Cougar, J.Browne, R.Holliday, Pointers.

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Correspondents Corner

St. Cloud (Moffatt/Wayne-KCLD) M. Manchester, Carnes, McC./Jax., Asia, Was (Not Was), M.Jax.

Duluth (Dick Johnson-WEBC) McC./Jax., M. Stanley, Dionne/Luther, J. Browne.


- - (Tom Fricker-KYTN) Juluka, Journey, Carnes, Big Country, Asia, JqBoxers, Jo Jo Zep, Cliff Richard, J. Cougar Mellencamp.

Fargo (Craig Roberts-KQWB) J. Browne, McCartney/Jackson, P. Benatar, Journey.

- - (Brad Anderson-WDAY) M. Jax., JqBoxers, Riot, Human, Bryson/Flack, Dionne/L.V., Schilling.


Minot (Scott Meyerson-KIZZ/FM) Dionne/Luther, T. Heads, McCartney/Jackson, Asia.

Aberdeen (Les Cummings-KQ9S) Wilder, Asia, Survivor, Cougar, McC./Jax., Schilling, Stanley.

- - (Rod Curtis-KSDN) DeBarge, C. Richard, Asia, D. Allen, McCartney/Jackson, T. Finn.

Rapid City (Sherwyn/Piper-KKLS/FM) Q. Riot, J. Cougar M., McCartney/Jackson, P. Schilling.

Sioux Falls (Marc Elliott-KPAT) Asia, Commodores, K. Carnes, McCartney/Jackson.

Sioux City (Tim Harrison-KSEZ) J. Browne, M. Sembello, Quiet Riot, Big Country.

- - (Fredricks-KWSL) Asia, McC./Jax., Cougar, Schilling, Big Country, Survivor.

Quad Cities (Jenny O'Hara-KILK) Cougar, Journey, Dionne/Luther, McCartney/Jackson, Asia.

Mason City (Mark Hansen-KRIB) M. Transfer, DeBarge, E. Rabbitt, P. M. McCartney/Jackson, D. Allen.

Iowa City (Bart Goyns-KRNA) McCartney/Jackson, Jett, M. Jax., Journey, Cougar, Loverboy.


CENTRAL

Norfolk (Doug Koehn-KKEN) Human League, B. Bowie, Survivor, R. Coolidge.

East Prairie (Jeff Ladd-KYM) Kiss, Riot, AC/DC, Survivor, M. Sembello, J. Cougar M.

Kirksville (Bill Collins-KTUF) Rick S., Quiet Riot, E. & Cruisers, Eurythmics, JqBoxers.

Osborne (J. Cougar M., EKO) McCartney/Jackson, Asia, Pointers.

Gordonville (Mike Conrad-KKQJ) McCartney/Jackson, Cougar, Benatar, M. Transfer.

Columbus (Jim Williams-KFM) McCartney/Jackson, J. Cougar Mellencamp, Loverboy.

Quincy/Hannibal (Chuck Yates-KGRC) J. Cougar, Journey, Genesis.

Kansas City (Mike Benson-KZZC) JqBoxers, Schilling, McCartney/Jackson, Rick S., Cougar, Asia.

Little Rock (Mark McClain-KKKY) Rod Stewart, Men/Work, B. Joel.

El Dorado (Mike Murphy-KLBO) McCartney/Jackson, Cougar, Dionne/Luther, Rufus/Chaka, Asia, Schilling, Big Country.

Topeka (Tony Stewart-KDVV) Cougar, Benatar, McCartney/Jackson, J. Browne, Asia, Human, Roman H.


Junction City (Pete Eckhoff-KJCK) D. Bowie, Rufus/Chaka, Asia, Stanley, Schilling, Pointers, Wilder, McCartney/Jackson.


SOUTHWEST

Texarkana (Dale Hall-KTFS) Motels, Asia, Alabama, Journey, Huey Lewis.


Bryan (Dwayne Luna-KTAW/FM) M. Jackson, Eurythmics, P. Schilling, P. Young.

Houston (Patty Hamilton-93Q) Bowie, Breaks, Survivor, Big C., Dionne/LV, Jett, Cougar.

Beaumont (Murphy/Harrison-KZZB) Cougar, McCartney/Jackson, Lattissia, Asia, Rick S., Schilling.

Abilene (Dominic Testa-KKAN) McCartney/Jackson, Cougar, M. Jackson, Big Country.

Odessa (Don Clay-KKRG) Schilling, Jackson, Def, Asia, Cougar, Moodies, McCartney/Jackson, M. Stanley, P. Young, Survivor.


Santa Fe (Chuck Squire-KAFE/FM) L. Richie, B. Adams.

Atamagordo (Brian Bailey-KNN/FM) Rick S., P. McCartney, G. Knight, Dionne/L.V., Taco, Schilling.

Gulf (Bill Lee-KYWA) McC./L.V., Bryson/Flack, Stacy L., D. Summer, Carly Simon, M. Jackson.


- - (Bobby Rivers-KTTT) McCartney/Jackson, Dionne/Luther, Benatar, P. Schilling.

Phoenix (Art Morales-KOPA/FM) McCartney/Jackson, Prince, Joe, JqBoxers, Journey.

ROCKY MOUNTAIN


Wind (Fields/Duncan-KUAD) Cee Farrow, Quarterflash, Asia, B. Seger, McCartney/Jackson.

Greeley (Mescheke/Jacobs-KGBS) G. Shorrock, Riot, J. Browne, Loverboy, JqBoxers, Journey, Stanley.


Denver (Gloria Avila-Perez-KMNN) McCartney/Jackson, Stanley, Cougar, Dionne/Luther.

Cody (Todd Cavanaugh-KTAG/FM) B. Joel, Jarreau, Carly Simon, McCartney/Jackson, D. Bowie.


GT Letter (Kallaway/Meyers-KOLL) Cougar, McC./Jax., Asia, Dionne/Luther, M. Stanley, M. Manchester.

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Correspondents’ Corner

Butte (Terry McDonald-KKLF) M.Stanley, D.Bowie, Asia, Q’flash, Schilling, McCartney/Jax.

Lewis (Jay McColl-KOZE) Quiet Riot, Cougar, M.Jackson, McCartney/Jackson, Asia.

Moscow (Gary Cummins-KRPL) McC./Jax., Cougar, Big Country, S.Lattissaw, Bryson/Flack.

FAR WEST

Los Angeles (Mike Schaeffer-KIIS/FM) H.Hancock, M.Jackson, McC./Jax., J.Browne, Loverboy.

Tucson (Mike Hammond-KKUR) Asia, M.Transfer, Asia.

TOP FORTY

- - - (Glen McCartney-B100) McC./Jax., S.Lattissaw, Pointers, Dionne/Luther.

San Luis Obispo (Laurie Gaston-KFUM) Quiet Riot, Def Leppard, M.Stanley, M.Wilder.


Monterey (Rick Boyd-KID) Eurythmics, M.Jackson, McCartney/Jackson, Gibb, Cougar, Bowie,Benatar.

San Jose (Chris Knight-KWSS) McC./Jax., J.Browne, Bryson/Flack, J.Browne, M.Jackson.


- - - (Carey Edwards-KMKS) Pointers.

- - - (Michele Meisner-KITS) M.Jackson, Cougar, Rick S., C.Richard, Osborne, Roman H., P.Young.

Concord (Toni Smith-KWUN) M.Sembello, Tubes, McCartney/Jackson.


- - - (David Kraham-KHOP/FM) McC./Jax., M.Stanley, Asia, Cougar, Rick S., Shorrock, Rufus/Chaka.

Stockton (John Hampton-KSTN) McC./Jax., Joel, Tierra, Gibb, Carnes, Cougar, Farrow, Temps.

- - - (Roy Williams-KDOY) McCartney/Jackson, Journey, Benatar, Elvis C., P.Young.


- - - (Marcus Gessner-KFCA) Pointers, Asia, Big Country.

Eureka (Derek Murphy-Torti-KVNR) Cougar, Cliff R., Big C., Schilling, Asia, Rick Springfield.

- - - (Kurt Marquardt-KKSB) McC./Jax., Asia, K.Carnes, P.McCartney/Jackson, M.Jackson.

Sacramento (Mr. Ed-KWOD) M.Sembello, M.Cougar, McCartney/Jackson, Cougar.

- - - (Mark Lennertz-KOWL) McCartney/Jackson, Robin Gibb.

Lake Tahoe (Mickey Lees-KLKT) Romantics, S.S.Johnny, EBN/OZN, Nena, Was (Not Was), J.Holliday.

PACIFIC NORTHWEST

Medford (Rick St.Clair-KBQY) D.Bowie, McCartney/Jackson, Asia, Quarterflash.

- - - (Lurch-KYJC) J.Jett, Sembello, M.Stanley, Eurythmics, Dionne/Luther, McCartney/Jackson.


- - - (Trevlyn Holdridge-KKRD) McC./Jax., Cougar, Big Country.

- - - (John Barry-KMUK) M.Stanley, McC./Jax., Cougar, Asia, R.Springfield, M.Jackson.


- - - (Ron Palmer-KOEU) M.Jax., McC./Jax., Asia, DeBarge, Midi, Dionne/LV, Sembello.

Chehalis (Bob Hart-KITI) Cougar, Sembello, M.Jackson, Cee Farrow, Dionne/Luther.

Hoquiam (Steve Larson-KGHO) Rick S., Asia, McC./Jax., Cougar, Dionne/Luther.

Tacoma (Beau Roberts-KKNQ) McC./Jax., Cougar, M.Jackson, Rick S., Quarterflash, H.League.


- - - (King/Maier-KPLZ) Rick S., Eurythmics, M.Stanley, J.Osborne, A.Faltskog.

Correspondents Corner

Wenatchee (Brian Stephenson-KYJR) B.Joel, A.Faltskog, Eurythmics, Men At Work.
Enunclaw (Mike Buzga-KENU) Prince, Human League, M.Jackson, Rufus.
Honolulu (Kong/Shishido-KIKI) Quiet Riot, McCartney/Jackson, Audi Kimira, B.Tyler, P.Anka.

LATE REPORT

Pocatello(Scott White-KZBQ) M.Jackson, Journey, Asia, Schilling, C.Farrow, Was (Not Was), R.Springfield, Men At Work, M.Wilder, Jo Jo Zep, Tubes, Survivor.

WELCOME To Our New Top 40 Correspondent:

Rick James, WBIZ Radio - P.O.Box 24, Eau Claire, Wisconsin 54702

<table>
<thead>
<tr>
<th>NAME</th>
<th>FROM</th>
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<tbody>
<tr>
<td>Carolyn Poland</td>
<td>KS94-St. Louis, MO</td>
<td>Promoted to</td>
<td>Dir. Of Promotions</td>
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<td>Rich Freeman</td>
<td>WABB-Mobile, AL</td>
<td>Promoted to</td>
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<td>Dave Edwards</td>
<td>KENU-Enunclaw, WA</td>
<td>Promoted to Battle School of Seattle</td>
<td>Dir. Of Admissions Sales</td>
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<tr>
<td>Tracy Williams</td>
<td>Mendocino Grape Vine</td>
<td>KUKI-Ukiah, CA</td>
<td>Gen. Sales Mgr.</td>
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<tr>
<td>Paul Clithero</td>
<td>KINK/FM-Portland, OR</td>
<td>Promoted to</td>
<td>National Sales Mgr.</td>
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<td>Anne M. Carlson</td>
<td>KINK/FM-Portland, OR</td>
<td>Promoted to</td>
<td>Production Dir.</td>
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<tr>
<td>Bill Douglas</td>
<td>KUIC-Vacaville, CA</td>
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<td>News (AM Anchor)</td>
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<tr>
<td>Dennis Shannon</td>
<td>KOTY-Kennewick, WA</td>
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<tr>
<td>Dana Goodall</td>
<td>KGW-Portland, OR</td>
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<td>Air Talent (Wknds.)</td>
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<td>Doug Chase</td>
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<tr>
<td>Shannon West</td>
<td>WJAD-Bainbridge, GA</td>
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<td>Music Director</td>
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<tr>
<td>Tim Pierce/</td>
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<td>Co-Music Directors</td>
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<tr>
<td>sandy Stevens</td>
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<td>Capt. F. Beatty</td>
<td>WBLU-Hinesville, GA</td>
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<td>Scott Rogers</td>
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<td>J.T. Hart</td>
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<td>Peter Black</td>
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<td>Mark West</td>
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<td>KQID/FM-Alexandria, LA</td>
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<td>Jim Kendricks</td>
<td>WOTM-Manitowoc, WI</td>
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<td>Denny Ainsworth</td>
<td>WAAY-Huntsville, AL</td>
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<td>Len Jarvela</td>
<td>WHSY/FM-Hattiesburg, MS</td>
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<td>KXGO/FM-Arcata, CA</td>
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THE GAVIN REPORT. One Halldie Plaza, Suite 725, San Francisco, California 94102
Adult Contemporary Programming
(Editor, Ron Fell)

Most Active

TELEFONE (LONG DISTANCE LOVE AFFAIR)-Sheena Easton (EMI)
A ringer!

Worth Watching

I NEED YOU-The Pointer Sisters (Planet/RCA)
A hit for the misses.

Top Thirty

<table>
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<td>TRUE-Spandau Ballet</td>
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<td>ISLANDS...STREAM-Rogers &amp; Parton</td>
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<td>TONIGHT I CELEBRATE-Bryson &amp; Flack</td>
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<td>ALL NIGHT LONG-Lionel Richie</td>
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<td>TOTAL ECLIPSE OF THE HEART-B.Tyler</td>
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<td>LADY LOVE-Me-George Benson</td>
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<td>MAKING LOVE OUT OF NOTHING-Air Sup.</td>
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<td>UPTOWN GIRL-Billy Joel</td>
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<td>TONIGHT...I CELEBRATE-Bryson &amp; Flack</td>
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<td>ONLY YOU-Commodores</td>
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<td>TELL HER ABOUT IT-Billy Joel</td>
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<td>13</td>
<td>TELEFONE-Sheena Easton</td>
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<td>SOMEBOY'S GONNA LOVE YOU-Greenwood</td>
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<td>HOW AM I SUPPOSED...L. Branigan</td>
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Action Sides

IF ANYONE FALLS-Stevie Nicks
LADY DOWN ON LOVE-Alabama
HOW MANY TIMES...Warwick & Vandross
ONLY YOU-Rita Coolidge
TENDER IS THE NIGHT-Jackson Browne
THE MAN IN THE MIRROR-Jim Glaser
DR. HECKYLL & MR. JIVE-Men At Work
ONCE BEFORE I GO-Peter Allen
TAKE IT TO THE LIMIT-Willie & Waylon

Correspondents Preferred Picks

SAY SAY SAY-Paul McCartney & Michael Jackson (Columbia)
TIME WILL REVEAL-DeBarge (Gordy)
(P.Y.T.) PRETTY YOUNG THING-Michael Jackson (Epic)
NEVER SAY NEVER AGAIN-Lani Hall (A&M)
I NEED YOU-Pointer Sisters (Planet)
NEVER SAY DIE-Cliff Richard (EMI)
DON'T GIRLS GET LONELY-Glen Shorrock (Capitol)

Analysis

The two duets are gonna put the move on Spandau Ballet next week. Lots of movement into and out of the teens, as the leaves fall from the trees. Manhattan Transfer should be top five soon and should be followed by the brilliant 4 Seasons parody by Billy Joel, UPTOWN GIRL. For the first time in a long, long time, I think every record in Action Sides can chart. (Not all will, of course!) The McCartney/Jackson single will chart next as one of four probable charting records.


Recommended New Releases

THE WAY HE MAKES ME FEEL-Barbra Streisand (Columbia)
NO ONE CAN LOVE YOU MORE THAN ME-Melissa Manchester (Arista)
MAKE BELIEVE IT'S YOUR FIRST TIME-Carpenters (A&M)
The SMILE HAS LEFT YOUR EYES-Asia (Geffen)
FAVORITE WASTE OF TIME-Bette Midler (Atlantic)
RED HOT- Herb Alpert (A&M)

(415-392-7750)
A - C Correspondents' Reports

NORTHEAST

Lewiston (Chris Layne-WLRM) Lionel Richie.
Keene (Howard Corday-WKKE) B. Higgins/McCartney & M.J./DeBarge/Lani Hall/John Denver.
Cape Cod (Joan Orr-WKZE) DeBarge/MC. & M.J./Warwick & V./Sembello/Faltskog/Midler/Pointers.
Lowell (Steve Michaels-WLHL) Joe Esposito/McCartney & M. Jackson.
Hartford (Tom Barsonti-WTIC) Peter Allen/Warwick & Vandross/Willie & Waylon.
New Haven (Walt Pinto-WELT) McCartney & M. Jackson/Warwick & Vandross.
New London (Don Thomas-WNLC) Michael Jackson/McCartney & M. Jackson.
Poughkeepsie (Rick McCaffrey-WEOK) Police/Warwick & V./McC. & M. Jackson/Pointers.
Albany (Chris Holmborg-WWOM) McCartney & M. Jackson/W. Wilder/Warwick & Vandross.
Utica/Rome (Jack Morano-WWQJ) Carly Simon/Nicks/Motels/J. Browne/M. Jackson/Police.
Kingston (Thor Williams-WHQ) Carpenters/M. Jackson & M.J./Pointers/L. Hall/Alpert.
Buffalo (Roger Christian-WBEN) McCartney & M. Jackson/Linda Ronstadt.
Scranton (Burke/Trama-WBBQ) Bill Joel.
State College (Joe Wible-WRSC) Manhattan Transf./Sheena Easton/A. Murray/Alabama.
New Castle (Frank Squillo-WKST) Lightfoot/Polic./Joe Esposito/Rod Stewart/M. Jackson/Sembello.
Pittsburgh (Herb Crowe-WWSW) Billy Joel/Polic./Manhattan Transfer.
- - (Chuck Brinkman-WTAE) Stevie Nicks/Michael Murphey.
Sharon (Jeff Tobin-WPIC) Commodores/Manhattan Murphey.
Meadville (Fred Raymond-WMGW) Alabama/Billy Joel/Linda Ronstadt. Gains: Bonnie Tyler.
Beckley (Kimberly Shea-WWNN) Warwick & V./Alabama/DeBarge/Lani Hall.
Sutton (Steve Douglas-WSSB) S. Easton/Glaser/Carly Simon/EKO/Murphey/Alabama/Commodores.
Williamson (Jim Boggs-WBTH) Warwick & Vandross/Cliff Richard.

SOUTH

Richmond (Lou Dean-WRVA) Linda Ronstadt/Matthew Wilder/Warwick & Vandross.
Charlottesville (Ken Medek-WCHV) Esposito/S. Nicks/Taco/Men Without Hats/McC. & M.J./L. Hall.
Charlotte (Dave Bishop-WBT) Warwick & Vandross/Lani Hall/Alabama.
Asheville (Don Brookshire-WSKY) McC. & M.J./Asia/Bette Midler/Linda Ronstadt.
Jacksonville (Craig Thomas-WJNC) Motels/D. Allen/J. Browne/Warwick & Vandross.
Dallas (Gastonia-John-WARK) Men at Work/Matthew Wilder/Warwick & Vandross.
Charleston (Ron O'Brien-WCSS) Cliff Richard/DeBarge/Warwick & V./Lani Hall/Willie & Waylon.
Atlanta (Greg Picciano-WL) Lani Hall.
Daytona Beach (Dave Laing-WNDB) M. Wilder/D. Allen/Warwick & Vandross/Naked Eyes.
 Panama City (Jim Dooley-WLDP) Jim Glaser/CSN/Alabama/Jackson Browne.
 Huntsville (Pat Bosley-WAHR) Pointers/Higgins/McC. & M.J./Lattisaw/Joel/4 Tops/Esposito.
 Birmingham (Jeff Warren-WNBB) Peter Allen/B. Joel/Manhattan Transf./M. Murphey.
 Mobile (Andy Curran-WABB) Bill Joel/Matthew Wilder.
 Guntersville (Greg Bell-WWSV) McC. & M.J./Bertie Higgins/Gradys Knight.
 Talladega (Chuck Woodard-WHTB) DeBarge/Higgins/Prince/M. Jackson/McCartney & M. Jackson.
 Bay Minette (Mike Snowden-WBCLA) M. Murphey/Motels/C. Simon/Air Supply/CSN/Nicks/W. & Willie.
 Greenville (Dan Diamond-WXIT) McCartney & M.J./M. Jackson/DeBarge/Pointer Sisters.
 Baton Rouge (Rick Daniels-WAFB/FM) Dionne Warwick & Luther Vandross.
 Chattanooga (Dale Deason-WGOW) Sheena Easton/Peter Allen.
 Nashville (Bill Burkett-Y107) B. Joel/Manhattan Transf./Commodores/Motels.
 Murfreesboro (Hayes/Walker-WGNS) B. Joel/DeBarge/Sheena Easton/Linda Ronstadt.
 Lexington (Tom Richards-WLKL) W. & V./G. Knight/W. & Waylon/C. Richard/L. Hall/DeBarge/O.
 Louisville (Jeff Crawford-WKRA) Michael Murphey/Paul McCartney & Michael Jackson.
CENTRAL

Springfield (Steve Popp-WAZU) S. Easton/Rita Coolidge/DeBarge/CSN.
Marion (Terri Lynn-WDIF) B. Joel/McC. & M.J./Asa/Frank Stallone.
Dover (Steve Kelly-WJER) John Denver/Deborah Allen.
Logan (Chuck Anthony-WLGN) DeBarge/Pointer Sisters/McCartney & M. Jackson.
Urbana (Eli Williams-WCOM/WM) M. Murphey/Alabama/Warwick & Vandross/EKO/J. Browne.
Sandusky (Bill Zimmerman-WQJ) J. Denver/DeBarge/Peter Allen/Bertie Higgins.
Newark (Greg Moebius-WKMU) Murphey/Mc. & M.J./Police/DeBarge/Alabama/Warwick & Vandross.
Zanesville (Dave Crist-WHIZ) C. McClain & Gilley/D. Allen/S. Lattisaw/Don Mms./Hiroshina.
Dayton (Scott McKenzie-WYMJ/WM) Jackson Browne.
So. Bend (Cindy Hartman-WXMG) Police.
Terre Haute (Kevin Young-WBOW) M. J. & McC./Alabama/L. Hall/Cliff Richard/DeBarge.
Kokomo (Mike Haertwig-WOU) DeBarge/Taco/Willie & Waylon. Gains: S. Mendes/Midler/Milsap.
Columbus City/Fl. Wayne (Gail McKnight-WKSY) Billy Joel/Carolyn Simon.
Rushville (Kevin Stone-WRCR) Deborah Allen/Alabama/Jackson Browne/Rita Coolidge.
Lowell (Jim Holly-WZWN) Willie & Waylon/Peter Allen/Warwick & Vandross/M. Wilder.
Wilmingon (Scott Thomas-WOND) Willie & Waylon/A. Tarey.
Springfield (Dave Benson-WEVS) D. Allen/Motels/Wilder/Rita Coolidge/Joel/Nicks/Carly Simon.
Freeport (Kevin Kenny-WFPS) McCartney & M. Jackson/Commodores/Cliff Richard.
Chicago (John Netherbee-WFYR) Sheena Easton/McCartney & M. Jackson.
- - (Gary Price-WCLR) Deborah Allen.
- - (Jay Livengood-WIRL) Sheena Easton/A. Tarey.
Flint (Perry/Wright-WTRX) Cliff Richard/Alabama/Warwick & Waylon/Esposito/Joe/G. Knight.
Saginaw (Terry Lenz-WSO) Rita Coolidge/Lionel Richie.
Lansing (Geoff Brown-WLIS/AM) Al Jarreau/Murphey/Rabbit/Juice/Commodores/Joel/Manhattan Tsf.
Grand Rapids (Skip Esseck-WWOOD) Anne Murray/Michael Murphey/Manhattan Tsf.PD. Allen.
Kalamazoo (Ken Lanphere-WKMI) McCartney & M. Jackson/Michael Murphey.
Alpena (Darrel Kelly-WHBS) McCartney & M. J. M. Jackson/D. Allen/Carl Simon/Not Was.
Milwaukee (Beth Fast-WWXY) Billy Joel/Sheena Easton/Manhattan Transfer.
- - (Michael St. James-WZUU) Sheena Easton.
- - (Elliot/Tietz-WTMJ) Rita Coolidge/Deborah Allen/Alabama.
Green Bay (Stubb/Adler-WNFL) Juice Newton/Kinks/Jeffrey Osborne/Ronnie Milsap.
Madison (Jim Reed-WISH) Billy Joel/McCartney & M.J./Pointers/Lani Hall.
- - (Barney Luv-WIIBA) Manhattan Transfer.
Menomonie (Greg Wilson-WQME/WM) Lionel Richie/Gordon Lightfoot/CSN/Billy Joel.
Eau Claire (Rick Roberts-WIAL) Lani Hall/Peter Allen/Stevie Nicks/Manhattan Transfer.

MIDWEST

- - (Al Axelrod-KWEB) Pointer Sisters/Lani Hall/DeBarge.
St. Cloud (Tom Scott-WWON) M. Johnson & McCartney/Pointers/B. Higgins/Willie & Waylon.
Mankato (Sue LaFond-KEEZ) Commodores/M. Jackson/D. Allen/Murphey/Pointers/P. Allen/L. Hall.
Montevideo (Al Matzdorf-KMGM) Matthew Wilder/ Glenn Shorrock/Michael Jackson.
Forest Lake (Steve Olson-WLXX/WM) Warwick & Vandross/D. Allen/Sandy Owen.
Albert Lea (Kevin Flynn-KCPJ) Cliff Richard/Glenn Shorrock/Anne Murray.
Austin (Gary Reed-KQAQ) M. Murphey/ Police/McCartney & M. Jackson/Stevie Nicks.
Redfield (Jim Davis-KQDD) B. Joel/Carly Simon/Men at Work/CSN/S. Nicks/McCartney & M. Jackson.
- - (Tim Jansen-WDBQ) Anne Murray/Peter Allen.
Des Moines (Mike Judge-KIOA) Warwick & V./Cliff Richard/DeBarge/Lani Hall/McCartney & M.J.
- - (Steve Gibbons-KKNT) Warwick & Vandross/Waylon & Willie/Matthew Wilder.
Mason City (Jeff Gill-KLSS/WM) McCartney & M.J. M. Jackson/Pointers/Warwick & Vandross.
- - (Steve Linder-KGLO) Warwick & Vandross/Alabama/J. Denver.
Cedar Rapids (Carl Mann-KCRG) McCartney & M. Jackson/ Matthew Wilder.
Waterloo (Roger Davis-KWLO) McCartney & M.J. M. Jackson/Waylon & Willie/J. Osborne.
Sioux City (Sherry Kennedy-KGLI/FM) Carly Simon/Lightfoot/Rita Coolidge/Warwick & Vandross.
Omaha (Mason/Lundy-KOIL) McCartney & M.J./Warwick & V./Lani Hall/Cliff Richard/Wilder.
- - - (Mikkelsen/Swandza-KGOR) Huey Lewis/Prince/Billy Joel/Elvis Costello/M. Jackson.
Hastings (Brenda Rader-KHAS) Michael Murphey/Gordon Lightfoot.
St. Joseph (Bill & Tim) McCartney & M.J./Pointers/Deborah Allen/Police.
Carlsbad (Bill & Trish) Mike Cochran/KFRU McCartney & M.J./Tom Scott/Bette Midler/Pointers/D. Allen.
Flat River (Doug Berry-KFMQ) Rita Coolidge/S. Nick/Joe Esposito/MCC. & M.J.
Cape Girardeau (Chuck Martin-KGIR) Police/M. Murphey/Rita C./M. Jackson/MCC. & M.J.
Topeka (Rose Rues-KMAJ) Huey Lewis/Warwick & V./M. Jackson/McCartney & M.J./Benatar.
Parsons (Alan Pritchett-KLKC) M. Jackson/Higgins/Pointers/J. Osborne/Taco.
Winfield (Steve Owens-KWKS/FM) Billy Joel/AT Jarreau/Anne Murray.
Tulsa (Don Bishop-KRMG) Roberta Flack & Peabo Bryson.
Muskoogee (Larry Arnel-KMUS) Michael Jackson/Joe Esposito.
Pine Bluff (Dawn Deane-KOTN) Stevie Nicks/Deborah Allen/Matthew Wilder.

SOUTHWEST
Wichita Falls (Mike Edwards-KINN/FM) Huey Lewis/M. Jackson/Journey/Warwick & Vandross.
McAllen (Jay Glass-KRIO) J. Browne/Motels/M. Murphey/Eurythmics.
Sherman (Jim Berry-KKIM) Deborah Allen/M. Jackson/Warwick & Vandross.
Pampa (Mike Kneisl-KGRO) Asia/M. Jackson/Murphey/Bette Midler/McCartney & M. Jackson.
San Angelo (Karen Singleton-KGKL) J. Denver/McC. & M.J./Alpert/Lani Hall.
Victoria (Jagger/Jarvis-KVIC) DeBarge/Warwick & V./Lani Hall/McCartney & M. Jackson.
Corpus Christi (Mike Laurel-KEYS) Deborah Allen.
El Paso (John Underwood-KIM) Billy Joel.
Odessa/Midland (Steve Myers-KQIP) B. Tyler/Journey/Joel/Sembello/Police/Cliff Richard.
Albuquerque (Steve Hatley-KKMV/FM) No adds.
Roswell (Carol Amodeo-KBCQ) B. Joel/Motels/C. Richard/America/Stacy Lattisaw.
Clovis (Marc Anthony-KCLV) DeBarge/Cliff Richard/Alabama/Pablo Cruise/Journey/Lattisaw.
Hobbs (Merlin Zimmer-KHOB) Naked Eyes/Commodores.
Phoenix (Anita Turek-KKLT) E. Rabbitte/McCartney & M. Jackson/Warwick & Vandross.
Tucson (Jeff Beham-KCEB) Michael Murray/Al Jarreau.
Lake Havasu (John Ford-KFWJ) Taco. Gains: Ronnie Milsap.
Denver (Rick Brady-KPPL) Police/Warwick & V./McCartney & M.J./B. Browne/Rod Stewart.
Jackson Hole (Mike Buechler-KSGT) Cliff Richard/Warwick & Vandross/M. Curtis/DeBarge.
Rock Springs (Brian Maloney-KQSW) McCartney & M.J./Cliff Richard/M. Jackson/Pointers.
Salt Lake City (Jessop/Ryan-KINS) M. Wilder/Warwick & Vandross/DeBarge/Motels/Cliff Richard.
- - - (George LeMish-KSL) Lee Greenwood/G. Knight/Linda Ronstadt/DeBarge.
Palm Springs (Ty Stevens-KDES) Commodores.
Los Angeles (Jan Marie-KOST) Matthew Wilder.
Oxnard (Mark Fleming-KACX) Lee Greenwood.
San Diego (Mark Larson-KFMB) Lani Hall/McCartney & M. Jackson/Deborah Allen.
- - - (Richards/Paul-KXYX) M. Jackson & Paul McCartney.
Carlsbad (Clark Novak-KKOS) D. Allen/Peter Allen/D. Summer/Whispers/Journey/G. Lightfoot.
- - - (Michael Reading-KNAV) M. Jackson/McCartney & M.J./S. Nick/Browne/Carl Simon.
San Francisco (Larry Finkel-KNBR) McCartney & M. Jackson/Anne Murray.
Santa Rosa (Mike Alexander-KSRQ) Lani Hall/Pointer Sisters/McCartney & M. Jackson.
Ukiah (Mike Taylor-KUKI) Carly Simon/Motels/Deborah Allen.
Arcata (Marcus/Gessner-KATA) G. Lightfoot/Motels/Waylon & Willie. Gains: S. Easton.
Vacaville (Rick Batiste-KUKI) Paul McCartney & M. Jackson/Rufus & Chaka Khan.
Sacramento (Paul Mitchell-K10B) McCartney & M.J./Naked Eyes/Sheena Easton.
So. Lake Tahoe (Mark Scott-KTHO) M. Jackson/Warwick & V./W. & Waylon/Pointers/M. Johnson.
Carson City (Greg Pellant-KKPL) McCartney & M. Jackson/Michael Murphey.
Reno (Larry Irons-KRNO) DeBarge/Kim Carnes/McCartney & M. Jackson/Jackson Browne.
Grass Valley (Dick Erickson-KKCO) Asia/Robin Gibb/B. Tyler/Motels/CSN/Lightfoot.
Oroville (Lisa Smith-KQV) Asia/McC. & M.J./Alpert/Higgins/Kim Carnes/EXO/Melissa/M. Jackson.
Chico (Andy Manuel-KPAY) Billy Joel/Men at Work/Anne Murray.

NORTHWEST
Roseburg (Eric Worden-KRSB) Police/Esposito/McCartney & M. Jackson/4 Tops/Pointers/M. Jackson.
- - - (Charlie Kirk-KFMJ) W. & Waylon/DeBarge/Alabama/M. Jackson/Mcc. & M.J./Esposito/T. Scott.
Medford (Mike Metzger-KTMF/FM) Juice Newton/Peter Allen/Deborah Allen/Motels.

THE GAVIN REPORT, One Haldide Plaza, Suite 725, San Francisco, California 94102
ADULT CONTEMPORARY

Eugene (Brian James-KUGN) Warwick & Vandross/B. Joel/Naked Eyes/Donna Summer.
Lincoln City (Jordon Museaus-KBCH) M. Wilder/Michael Bolton/Cliff Richard.
- - (Mike Dirksz-KGW) McCartney & M.J./Peter Allen/Lani Hall/Cliff Richard.
Olympia (Dick Post-KGY) Taco/Cliff Richard/Warwick & Vandross/Alabama/Motels.
Seattle (Kohl/Betelli-KOMO) No adds.
Yakima (Dave Hanson-KIT) Papa Dog Run/Police/D. Allen/M. Jackson/McCartney & M. Jackson.
- - (Frank Taylor-KMWX) No adds.
Tri Cities (Jesse Reece-KZZK) No adds.
- - (Mike Purdy-KALE) Willie & Waylon/Cliff Richard/Pointers/Browne/M. Jackson/MC & M.J.
Spokane (Suds Coleman-KJRJ) 4 Tops/Warwick & Vandross/McCartney & M. Jackson.
 Lewiston (Steve Tracy-KRLC) DeBarge/Cliff Richard/Warwick & Vandross.
 Orofino (Keith Hanlon-KLER) McCartney & M.J./M. Jackson/D. Allen/Pointers/Lani Hall.
 Grangeville (Jim Cross-KORT) McCartney & M.J./Michael Jackson.
 Missoula (Vern Argo-KYLT) Warwick & Vandross/Matthew Wilder.
 Great Falls (Rick Alden-KQDI) Peter Allen.
- - (Steve Keller-KAAK) Billy Joel/Cary Simon/Gordon Lightfoot/Manhattan Trsf.
 Hamilton (Scott Alexander-KLYQ/WM) Police/Warwick & V./Tom Scott/Sandy Owen/MC & M.J.
 Anchorage (Mark Lewis-KFQD) W. & Waylon/Alabama/DeBarge/Lani Hall/Pointers/Taco.
 Maui (Kalani/Yamashii-KNUI) M. Bilyeu/Cecillo/T. Tucker/Holliday/Murray/Alabama/Wilder.

Service

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<td>Matthew Wilder single/Singles</td>
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<td>Anne Murray/Debra Allen singles</td>
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<tr>
<td>Cindy Mortensen</td>
<td>KLOK-San Jose, CA</td>
<td>415-487-5249</td>
<td>Engineer</td>
</tr>
<tr>
<td>John Meissner</td>
<td>KOKH-St. Helens, OR</td>
<td>503-654-0265</td>
<td>Ai/Sports</td>
</tr>
<tr>
<td>Bob Michaels</td>
<td>WKCM-Hawesville, KY</td>
<td>502-927-8348</td>
<td>AT/News</td>
</tr>
<tr>
<td>Frank Butera</td>
<td>KNBA-Vallejo, CA</td>
<td>415-223-1534</td>
<td>AT/News/Sports</td>
</tr>
<tr>
<td>Chuck Edwards</td>
<td>KZYM-Cape Girardeau, MO</td>
<td>314-334-1220</td>
<td>AT/Production</td>
</tr>
<tr>
<td>Al Douglas</td>
<td>KZYM-Cape Girardeau, MO</td>
<td>314-335-2963</td>
<td>AT/M Production</td>
</tr>
<tr>
<td>Michael Zare</td>
<td>Broadcasting School</td>
<td>309-788-1935/786-1265</td>
<td>Air Talent</td>
</tr>
<tr>
<td>Rich Branton</td>
<td>KLOQ-Merced, CA</td>
<td>209-722-6067</td>
<td>Air Talent/PT</td>
</tr>
<tr>
<td>Bill Kinross</td>
<td>WFBK/WKGN-Greenwich, SC</td>
<td>312-397-0077</td>
<td>Air Talent</td>
</tr>
<tr>
<td>Jan Thomas</td>
<td>WGEN-Genescope, IL</td>
<td>309-659-2318</td>
<td>Air Talent</td>
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<tr>
<td>Dan McKay</td>
<td>WQID-Biloxi, MS</td>
<td>601-896-8159</td>
<td>Air Talent</td>
</tr>
<tr>
<td>Mike Kuba</td>
<td>WKQE/FM-99-Tallahassee, FL</td>
<td>904-575-2321</td>
<td>AT/Music Director</td>
</tr>
<tr>
<td>Thom Davis</td>
<td>WEZC-Charlotte, NC</td>
<td>704-827-0300</td>
<td>AT/PD/Music Dir.</td>
</tr>
<tr>
<td>Kris Van Dyke</td>
<td>WAKM-Enterprise, AL</td>
<td>901-683-4490</td>
<td></td>
</tr>
</tbody>
</table>
Bio-Feedback

**AL JARREAU**

He'll begin production this winter on a movie based on the life of Nat King Cole.

**PAUL SIMON**

He will be 42 years of age on Thursday, October 13th.

**THE CARPENTERS**

It was 1970 (thirteen years ago) that The Carpenters had their first two number one records: CLOSE TO YOU and WE'VE ONLY JUST BEGUN.

**MICHAEL JACKSON**

The song P.Y.T. (PRETTY YOUNG THING) was written by James Ingram and Quincy Jones.

**JOE JACKSON**

Joe's soundtrack for "Mike's Murder" is out, but the movie has been delayed because of unfavorable screenings.

**JIM GLASER**

He sang high tenor on Marty Robbins' classic, EL PASO.

**CLIFF RICHARD**

A recording star in England since 1958, Cliff will be 43 on Friday, October 14th.

**QUIET RIOT/IRON MAIDEN**

Quiet Riot, whose LP has gone gold, will hit the road with Iron Maiden. Iron Maiden, meanwhile, has issued their cover of Jethro Tull's Cross-eyed Mary on a special twelve inch picture disc.

**BOW WOW WOW**

Lead singer and vocal temptress Annabella has left Bow Wow Wow.

**KENNY ROGERS**

The sequel to his made-for-TV movie "The Gambler," will air later this fall and will include Linda Evans.

**SPARKS**

Nearly four hundred cream pies were used in the video of ALL YOU EVER THINK ABOUT IS SEX. The pies were thrown by volunteers in the Sparks road crew and the object of their aim was Ron Mael.

**BEE GEES**

They dominated our Rock Chart for thirteen consecutive weeks of number ones in 1978. The streak started January 27th with the first of six straight weeks for STAYIN' ALIVE and ended April 21st with the seventh consecutive week of NIGHT FEVER.

**ANNE MURRAY**

Born in Springhill, Nova Scotia, she was hosting her own weekly TV show at 21 on CBC (the Canadian National Television Network) before signing a recording contract with Capitol.

**FRANK SINATRA**

Sixteen of his Capitol LPs (1953-62) will be re-mastered by Mobile Fidelity and released as a boxed set for a mere $35. Only 25,000 sets of these audiophile quality recordings will be made.

**S.O.S. BAND**

S.O.S. stands for Sounds of Success. Their current single was produced by two members of the Warner Bros. band, The Time.

**TAMMY WYNETTE**

She's recording a duet with Dr. Don Steele as part of a fund-raising drive for Seattle, Washington's School District College Scholarship program. Dr. Don is Superintendent of Schools in Seattle.

**SPANDAU BALLET**

The band got its name from a slogan written on the Berlin Wall. It was suggested to them by a music journalist.

**ROBERT PLANT**

While in Memphis, Robert Plant visited Sam Phillip's original Sun Studios and recorded an old Charlie Rich rockabilly tune.

**HUEY LEWIS & THE NEWS**

Huey Lewis & The News kick off a 25 city tour with The Kinks on November 4th starting at the University of Illinois.
Power Play

ENTS--Huey Lewis & The News (Chrysalis)

Entering the playoffs as a 1983 Top Twenty LP.

Hot Trax

"The Flyer"--SAGA (Portrait)
Gaining ground out-of-the-box. See Below.
"My Town"--MICHAEL STANLEY BAND (EMI)
It's good to see a proud Midwestern anthem getting attention.

Prominent Adds

"Crumblin' Down"--J.C. MELLENCAMP (Riva-12")
HEADS OR TAILS--SAGA (Portrait)
NATIONAL EMOTION--TOMMY TUTONE (Col.)
PLANET EARTH...--PAUL KANTNER (RCA)
BORN AGAIN--BLACK SABBATH (WB)

TAXXI (Fantasy) "Maybe"
BOYS BRIGADE (Capitol) "Passion" "Melody"
* SAGA (Portrait) "Flyer"
GREG LAKE (Chrysalis) "Manoeuvres"
HELIX (Capitol) "Metal"
CHEAP TRICK (Epic) "Take"

*TOMMY TUTONE (Columbia) "National" "Dumb"
*PAUL KANTNER (RCA) "Planet"
*Y&T (Asylum) "Mean"
*TORONTO (Solid Gold) "Girls Night"
T. BONE BURNETT (Warner Bros.) "Fatally"
*X (Elektra) "World"
ERIC MARTIN BAND (Elektra) "Stop"
DOKKEN (Elektra) "Chains"
QUEENSRYCHE (EMI) "Queen"
*LISA PRICE (Mirus) "Hold On"
*WAS (NOT WAS) (Geffen) "Shake" "Knocked"
*JOBOXERS (RCA) "Lucky"

1/3 (Single of The Week)

"Crumblin' Down"--JOHN COUGAR MELLENCAMP (Riva)
Alternative Action

Hot TWANG BAR KING-ADRIAN BELEW (Island)
Vibratoing its second week in the AA Top Five.

<table>
<thead>
<tr>
<th>LW</th>
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<tbody>
<tr>
<td>1.</td>
<td>BIG COUNTRY (PolyGram) &quot;Harvest&quot;</td>
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<td>2.</td>
<td>X (Elektra) &quot;New&quot; &quot;True #2&quot;</td>
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<td>3.</td>
<td>BONGOS (RCA) &quot;Wings&quot; &quot;Barbarella&quot;</td>
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<td>4.</td>
<td>ELVIS COSTELLO (Columbia) &quot;Talk&quot;</td>
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<td>5.</td>
<td>ADRIAN BELEW (Island) &quot;Down&quot;</td>
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<td>6.</td>
<td>TALKING HEADS (Sire) &quot;Flippy&quot; &quot;Girl&quot;</td>
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<td>7.</td>
<td>NENA ( Epic) &quot;Ballons&quot;</td>
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<td>8.</td>
<td>TRANSLATOR (Col.) &quot;Barriers&quot;</td>
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<td>9.</td>
<td>LORDS OF N.C. (I.R.S.) &quot;Live&quot;</td>
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<td>10.</td>
<td>HUNTERS &amp; COLL (Oz) &quot;Run&quot; &quot;Talking&quot;</td>
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<td>11.</td>
<td>PETE SCHILLING (Elektra) &quot;Major&quot; &quot;Error&quot;</td>
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<td>JoBOXERS (RCA) &quot;Lucky&quot;</td>
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</table>

Recommended Listening

"Just A Job To Do"/"Home By The Sea"/"Illegal Alien"/"That's"-GENESIS (Atlantic) Like true working men, Genesis' productivity increases. As long as the consistency persists, Genesis will continue to reap the rewards that huge airplay brings. All four recommended trax blow smoke rings around their current single "Mama." Top Ten in two weeks is my bet.

"U.S. Forces"/"Power And The Passion"/"Read About It"-MIDNIGHT OIL (Columbia) Fair warning...Midnight Oil is not another "hot-at-home" Australian band playing raunch and roll or blue collar dance rock. Significantly produced in London by Nick Launay (PIL, Kate Bush, Birthday Party) 10-9-8-7-6-5-4-3-2-1 is an alchemical mix of brash politics, hard rock, ballad, and ingenious engineering. The more you know about MO, the more you're prepared for the unique liberties they've taken by bucking the established powers-that-be inside the music business. So far it's been on their terms or not at all. The three trax above are only a starting point. Read up on these guys, please. Ask for the press sheet.

"68 Guns"/"Thoughts Of A Young Man"-THE ALARM (I.R.S.-import) Lookout! Here's a brand new import single from a future force in rock 'n' roll. The Alarm, since opening for U2 and headlining on the club circuit, have built up an enviable audience base amongst the hard-to-please. Rather than colliding the hard to please. Rather than colliding with their current U.S. release, this import single exemplifies their strong potential. A little dramatic but still worth sounding the Alarm about.

"Keep On Moving"/"Please Don't Make Me Cry"/"Red Red Wine"-UB40 (A&M) The only U.K. act strong enough to knock Paul Young out of the number one slot first week out is UB40. Not since The Police has reggae been so attractively incorporated into a believable rock mold. Though strictly a reggae band (make no mistake), fundamentals of expert recording keeps UB40 from the constraints of traditional reggae dryness. Void of political and religious meandering, UB40 takes elements of dub and bluebeat and makes a clean sounding LP utilizing instruments and arrangements not usually indigenous to reggae.

"Break These Chains"/"Over The Line"/"Hey Little Girl"-ICEHOUSE (Chrysalis) A five song update, including "Hey Little Girl" off the last LP. This combination new single and re-release EP only reminds us how incredibly overlooked Icehouse has been in this country. Part of the fault has been Iva Davies' leanings toward solitary ecclecticism. Thus, this EP emphasizes Icehouse's harder side. No dancing allowed. "Break These Chains" and "Over The Line" are previously unreleased.

Add:

UB40 (A&M)
KID CREOLE (Sire)

Analysis

Our first chart from our new offices. As Jackson Browne sings, we're "Downtown" (or was it Petula Clark). Anyway, a good 50% of the 33 1/3 chart is underlined with lots of "bubbling unders." No underlines outside of X on the AA chart. Too volatile to predict.

ADD:

UB40 (A&M)
KID CREOLE (Sire)


Haines, AK (Bob Schwabach-KHNS/FM) New: Big Twist, Horizontal Brian, Shadowfax. Max: Rolly Gaye, Police, T. Bone Burnett, Neil Young, Mick Fleetwood, Tim Finn, Mental As Anything, Rory Block, Joe Jackson, Manzarek, Big Chill, Hardchoir, Oingo Boingo, Rick J. Mustang, Chris-James, Jag & The Patches, R. Stewart, C.S. Angels, R. Plant.


Moscow, ID (Dave Hanson-KXU1) New: The Rats, T. Waits, Inserts, Robithman, Kid Creole.


Country Music
(Editors, Elma Greer)

Prime Mover
TELL ME A LIE-Janie Fricke (Columbia)

Top Add
OZARK MOUNTAIN JUBILEE-Oak Ridge Boys (MCA)

Top Country Hits

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<td>WHY DO WE WANT WHAT WE--R.McEntire</td>
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<td>DON’T YOU KNOW HOW MUCH--R.Milsap</td>
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<td>PAIR OF FOOLS-Georgia Simmonds (MCA)</td>
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<td>MIDNIGHT FIRE-Steve Wariner</td>
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Gaining in Several Markets

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<thead>
<tr>
<th>LW</th>
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<tbody>
<tr>
<td>1.</td>
<td>WHAT AM I GONNA DO-Merle Haggard</td>
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<td>2.</td>
<td>YOUR LOVE SHINES THROUGH--M.Gilley</td>
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<td>3.</td>
<td>THE BOY GETS AROUND--Sylvia</td>
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<td>4.</td>
<td>THE MAN IN THE MIRROR--Jim Glaser</td>
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<td>5.</td>
<td>A LITTLE GOOD NEWS-Anne Murray</td>
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<td>ANYBODY ELSE’S HEART BUT MINE-T.Gibbons</td>
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<td>DON’T COUNT THE RAINY DAYS--M.Murphey</td>
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<td>STRONG WEAKNESS-Bellamy Brothers</td>
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<td>BABY, I LIED-Deborah Allen</td>
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<td>TELL ME A LIE-Janie Fricke</td>
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<td>EVA’RY HEART SHOULD HAVE ONE-Charley Pride (RCA)</td>
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<td>TELL ME A LIE-Janie Fricke</td>
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<td>LOVING YOU--G.Watson</td>
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<td>15.</td>
<td>NEW LOOKS FROM AN OLD LOVER-B.J.Thomas</td>
</tr>
</tbody>
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Dropped: #10-Crystal Gayle, #20-Ed Bruce, #26-Waylon & Reed, #29-Johnny Rodriguez, #30-Denver & Harris.

Airplay

(Wind listing are underlined)

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Double Shot (Of My Baby’s Love)-J.Stampley(Epic)
YOU'RE A HARD DOG-Gail Davies (Warner Bros.)
SHE MEANT FOREVER WHEN SHE SAID--M.Tillis(MCA)
KISS ME DARLING-Stephanie Winslow(MCA)
LOVERS ON THE REBOUND-J & M.Younger(MCA)
WE REALLY GOT A HOLD ON LOVE-Family Brown(RCA)

Country LP Cuts

CORRESPONDENTS’ PREFERRED ALBUM CUTS

Kenny Rogers-BURIED TREASURE/EYES THAT SEE IN THE DARK/EVENING STAR
Barbara Mandrell-OVERNIGHT SENSATION/YOU ARE NO ANGEL/LOVELESS/BAD BOYS
Merle Haggard-I THINK I’LL STAY/A BED OF ROSES/THAT’S THE WAY LOVE GOES
Anne Murray-SENTIMENTAL FAVORITE/COME TO ME/THAT’S NOT THE WAY
Reba McEntire-ONE GOOD REASON/Love isn’t Love/Better Love Me After This
Moe Bandy-DON’T SING ME NO SONGS ABOUT TEXAS/SOMEONE LIKE YOU/THAT’S AS CLOSE TO...
Earl Thomas Conley-ANGEL IN DISGUISE/DON’T MAKE IT EASY FOR ME/YOU CAN’T Go ON
Waylon Jennings-MAY BE USED/MASON DIXON LINES/’LL FIND IT WHERE I CAN

Phone: (415) 392-7750

THE GAVIN REPORT, One Halide Plaza, Suite 725, San Francisco, California 94102
Roundup

(Listed below in regional order are the adds reported by these correspondents.)

NORTHEAST

Portland (Hal Knight-WPOR) Kendalls/T.G.Sheppard/Hank Jr./Strait/N.G.D.Bd./V.Gosdin.

Carlsle (Al Brodie-WYLY) G.Strait/Waylon & Willie/Hank Jr.

Wilmingon (Chris Michaels-WAMS) Kendalls/Gatlins/Atlanta/Whites/Willie & Waylon.

New York (Pam Green-WHNN) Statlers/Exile/C.Price/Atlanta/D.Frizzell.

SOUTHEAST

Baltimore (Todd Grimsled-WPOC) C.Price (36)/M.Gilley.

Charleston (Bruce Clark-WQBE) Johnny Lee.


St.Petersburg (Bill Pyne-WQYK/FM) Charley Pride/Willie & Waylon.

Pensacola (Lynn West-WOWW) Exile/Strait/J.Stampley/Pride/S.Ballet.

Atmore (Roy Harrison-WSKR) Oaks/T.Gibbs/Pride/Hank Jr./Strait.

Montgomery (Lewis Fryer-WBAM) Barlow/J.Conlee/Oaks/Waylon & Hank/Lacy J.Dalton/

McDowell.

Opelika (Cliff Kalus-WOKD) J.Lee/T.G.Sheppard/Pride/Lacy J.Dalton.

Gadsden (Bill Buckner-WAAX) T.G.Sheppard/Oaks/Davies/Cannons/J.Anderson/Pride/

Bailey/J.Lee.


Phone number - 415-392-7750
Cincinnati (Doris Thompson-WSAI) Add Deb-Bandana/Conway Twitty/Hank Williams Jr./John Conlee.
Newark (Sam Wilder-WHTH) J.Conlee (38)/Oaks/C.Prine.
Akron (Rick Cardarelli-WSLR) Kendalls/N.G.D.Bd./Willie & Waylon/T.G.Sheppard/Gayle (Col.).
Cleveland (Bill Stedman-WHK) Gatlins/N.G.D.Bd./Gus Hardin/Atlanta/Oaks/J.Lee.
South Bend (J.K.Dearing-WNDU) W.Nelson & Waylon/B.Mandrell/Atlanta/M.Gray.
Indianapolis (J.D.Cannon-WFMS) Oaks/Pride/McDowell/Willie & Waylon/K.Mattea.
LaCrosse (Charlie Cassidy-WLXR) S.Glasier/J.Conlee/T.G.Sheppard.
Milwaukee (Brian Jarrett-WBCS) G.Strait/J.Glaser/Hank Jr. - - - (White-Mckinley-WWIW) T.G.Sheppard (38)/Pride (44)/David Frizzell (45).
Chippewa Falls (Gerry Jenson-WGMC) D.A.Coe/E.T.Conley/Bellamy's.
Green Bay (John Reed-WGBP) C.Gayle/Hank Jr./G.Hardin/V.Gosdin/Savannah/D.Frizzell.
Sturgeon Bay (Jeff Howard-WKJX) J.Lee/M.Gray/Gosdin/J.Lee/T.G.Sheppard/Haggard/C.Pride/M.Gray.
Fond du Lac (Jim Jaret-WQX) T.G.Sheppard/C.Pride/J.Lee/M.Gray.
La Crosse (Charlie Cassidy-WLXR) S.Glasier/J.Conlee/T.G.Sheppard.
Oshkosh (John Carlson-WYTL) G.Strait/C.Gayle/Hank Jr./G.Hardin/V.Gosdin.
Sheboygan (Kris Giesler-WYHO) G.Strait/J.Lee/G.Hardin/Barlow/M.Gray.
Morrill (Jerry Kline-KIWV) G.Strait/J.Lee/Barlow/Hank Jr./J.Conlee/T.G.Sheppard/G.Gibbs.

THE GAVIN REPORT, One Halfidie Plaza, Suite 725, San Francisco, California 94102

THE GAVIN REPORT, One Halfidie Plaza, Suite 725, San Francisco, California 94102
COUNTRY MUSIC

-22-  

OCTOBER 7, 1983

Roundup

Ankeny/Des Moines (Beverlee Bleisch-KJJO) Oaks/Exile.
Des Moines (Frank Kennedy-KSO) Oaks/Willie & Waylon/Pride/T.Schuyler/T.G.Sheppard.

MIDWEST

St.Louis (Mike Carter-WIL) Twitty/Atlanta/Pride.
--- (Bill Coffey-KSO) J.Conlee/T.G.Sheppard/G.Davies/M.Gray/D.Frizzell.
Festus (Sue Cresswell-KJCF) Oaks/M.Tilliss/T.G.Sheppard/G.Davies.
Cape Girardeau (Al Douglas-KZYM) Hank Williams Jr./Johnny Lee/T.G.Sheppard/George Strait.
Springfield (Jim Borrett-KWGO) Atlanta/Oaks/J.Lee/M.Haggard.
Jefferson City (Brian Miller-KLJK) D.Frizzell/M.Murphey/Oaks/T.G.Sheppard.
Columbia (Ken Scruggs-KTGR) J.Lee/M.Murphey/D.Seals.
Topeka (Betty Lou Pardue-KKSK) Pride/J.Conlee/McDowell/D.Frizzell.
Arkansas City (Steve Owens-KSOK) Juice Newton/Conway Twitty.
Wichita (At Jameson-KFH) N.G.D.Bd./G.Strait.

SOUTHWEST

Cleburne (Earl Armstrong-KCLE) D.Frizzell/L.J.Dalton/D.Seals/C.Gayle/Family Brown/
Glade Water (Hercules Wells-KEES) C.Pride/J.Conlee/G.Davies/D.Frizzell.
Tyler (Mark Williams-KDKO) J.A.Younger/Gosdin/Hank Jr./J.Wynette.
Bryan (Roy Gene-KORA/SC) S.Douglas.
Bryan/College Station (Andy Gallo-WTAW) Hank Jr./D.Frizzell/Vern Gosdin/C.Gayle.
Houston (Candea/Pipi-KLLT) Twitty (34)/Murphy (35)/Bandana (37)/Murray (40)/
Glaser/Bellamy's.
J.Stempley/Rey Jr.
--- (Chris Robbins-KCWM) Spacek (39)/T.G.Sheppard (40)/Kendalls/Haggard/Dalton.
Corpus Christi (Jerry Sublett-K99) Waylon & Willie/Conway Twitty/Larry Gatlin & Bros.
T.G.Sheppard/J.Lee.
Harlingen (Sonny Laguna-KTXI) J.Conlee/G.Davies/C.Pride/T.G.Sheppard/Willie & Waylon.
ET Paso (John Austin-KHEV) Davies/Schuyler/T.G.Sheppard/D.Clanton/Oaks/J.Conlee/
Pride/McDowell/Dalton.
Austin (Steve Gary-KVET) Oaks/Hank Jr./M.Tilliss.
--- (Bill Mayne-KASE) Hardin/Tillis/Clanton/Oaks.
Elgin/Austin (Dave Granger-KLEG) Hunnicutt/Haggard (MCA)/Conlee/Gayle (Col.).
Abilene (Donny Rich-KWKC) S.Winslow/D.Frizzell/J.Lee.
Albuquerque (Charles Moran-KRST) Schuyler/DeHaven/Waylon & Hank Jr./Stempley/McDowell/
Ex Jr.
Las Cruces (Colin Gromatzky-KCRT) R.Clark/T.Wynette/G.Strait/Willie & Waylon.
Phoenix (Doug Brannon-KNIX) Oaks/Hank Jr./Stempley/McDowell.

ROCKY MOUNTAIN

Pueblo (Mike Daniels-KCCY) Morris/Pride/T.G.Sheppard/Oaks.
 Sidney (Rick Wick-KGXC) R.Charles/Pride/T.Schuyler/J.Conlee/D.Frizzell/D.Dillon/
 Blackwell & Collier.
 Wolf Point (Wes Tuttle-KKCK) Razz/Rex Jr./Higgins/Oaks/Laurie Morgan/Mattea/S.Winslow/
 Kitty Rose/Trent/Tillis/C.Lane/Owen Bros/D.Dillon/R.Howard/Tillotson/Waylon.
 T.Scott/Denver.
 Polson (Mark Houston-KERR) A.Murray/Double/Bandana/Spacek/Bellamy's/M.Murphey/Twitty.
 Missoula (Mike Doty-KGVO) Bandana/Willie & Waylon/Strait/Kendalls/Hank Jr.
 Hamilton (Don Kevins-KLGO) Oaks/T.G.Sheppard/Waylon & Hank Jr./S.Winslow.
 Weiser (Doug Donoho-KWEI) Haggard/J.Conlee/Family Brown/T.Schuyler/T.Howard/C.Pride/
 D.Frizzell/Bare/Brice Henderson/McDowell/J.Stempley/Nelson & Jennings.

FAR WEST

Las Vegas (Chuck Manning-KRAM) J.Conlee/T.G.Sheppard/Pride/Dalton/Family/P.DeHaven/
--- (Johnny Steele-KVEG) T.G.Sheppard/D.Clanton/Pride/Davies/Oaks/J.Conlee/Dalton/
K.Mattea/Hunnicutt.
Brawley (Adrienne Richardson-KROP) Oaks/Tillis/Waters/Tom T.Hall/Waylon & Hank Jr.
Los Angeles (Cathy Hahn-KLAC) M.Gilley/A.Murray.
Roundup

Modesto (Ron Stevens-KMIX) Hank Jr./T.Gibbs/J.Glaser/M.Murphey/Whites/J.Lee.
San Jose (Julie Stevens-KEEN) Hank Jr./Hurt/Hardin/Willie & Waylon/G.Strait.
San Francisco/Oakland (Bob Guerra-KNEW) Bellamy/Spacek/Atlanta/Willie & Waylon.
Sacramento (Rick Stewart-KKAA) D.Allen (33)/T.G.Sheppard (34)/Waylon & Hank Jr. (35)/G.Strait.
Reno (George Sepulvida-KOLO) No adds.

Chico (Rory Miller-KHSL) B.Henderson/Craddock/G.Davies/J.Lee.
Ashland/Medford (Ron Stevens-KCMX) Oaks/Waylon & Hank Jr./T.G.Sheppard/D.Dillon.
Phoenix (Dusty Brooks-KHUG) Gatlin Bros./Willie & Waylon/Barbara Mandrell.

Welcome to Our New Country Correspondent
Paul Douglas, M.D.- KOPY Box 731, Alice, TX 78332

Station Contact Position
KPLE-Temple, TX Paul James (Box 1230-76503) AT (pm dr.)
KKIX-Fayetteville, AR Doug Whitman (Box 1104-72702) AT /prod.
WLXR-LaCrosse, WI Charlie Cassidy (608-782-8334) AT (part-time)

Service Requests From
WADA-Opelika, AL J.Lee single FM/KB
KKK-Huron, SD Singles MCA
KSEN-Shelby, MT Singles RCA/Liberty
KERV-Kerrville, TX Singles All Sources
KFAT-Corvalis, OR Albums MCA/RCA/Col.
KIX-Ft.Collins, CO Albums WEA

Available From Telephone Position
Jeff Davies KXLR-Little Rock, AR 501-758-9384 AT/MD/Prod.
Al Douglas KZYM-Cape Girardeau, MO 314-335-2983 AT/MD/Prod.

Changes From To
Donny Rich WKRC-Abilene, TX Promoted to Music Dir.
I've been asked how I feel about the use of the client's voice on a commercial. As with any production technique, it can make the station boring and reduce the effectiveness of the spots, if it's overused. Otherwise, it has several things going for it.

One of the most important things it has going for it is that most clients like to hear themselves on the radio...particularly when they sound "professional." (Not necessarily like a professional announcer, but like they are properly part of a professionally-produced commercial.) Thoughtful editing and equalization is necessary. Of course, the spot must be written and produced to get a selling message across, or the strategy can backfire...if the spot doesn't work, the client is not going to consider himself to blame, so the fault must be that of the station! Well done, though, it can get and keep your business.

The process should not be encouraged unless you feel that the client would make a good spokesperson, and then suggest the spot be built up from an interview. Spots in which the advertiser actually acts as his or her own announcer usually don't work too well because of the ego and unprofessionalism of the client; it doesn't sound sincere.

The best spots incorporating the client's voice are generally those in which the client has a genuine enthusiasm for what they do...and this communicates in their voice. It can work for any kind of business, though services in which the "intangibles" make the difference (such as restaurants) benefit the most. Sift through the tape for the key points, edit to highlight them (and delete the "uh"s and parathetical comments), and try to highlight just one point per spot. In addition to equalization, you may have to add compression to the tape because of the tendency of nonprofessionals to swallow their words and have considerable volume differences in their speech. (This is especially necessary if you are adding music, since the music is already compressed, and the clarity of the speech will suffer considerably as parts of syllables will vanish into the music.)

When doing the original interview, do it in a comfortable setting for them, make sure all background music is turned off, and try to tape in a relatively quiet location. Mike the client closely, and if necessary keep taking them over the same ground until they forget there's a tape rolling and start getting enthusiastic about the subject. You may have to lead them by getting visibly excited yourself. They must sound spontaneous and enthusiastic or the spot will be deadly. It's always advisable to have spoken with them about their business before making any suggestion that they talk about their business on a spot, so you can gauge if they will make a good subject or not.

Master and save any spots the client likes. They may like them enough to want to reuse them at a later date, and you can never do the same spot twice!

---

**Jobs**

<table>
<thead>
<tr>
<th>STATION</th>
<th>CONTACT</th>
<th>POSITION</th>
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<tbody>
<tr>
<td>KSO-Des Moines, IA</td>
<td>*News Director (3900 N.E.Broadway-50317)</td>
<td>News Anchor</td>
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<tr>
<td>WKBJ-Jackson, TN</td>
<td>Mike Stewart (901-686-7481)</td>
<td>Newsperson</td>
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<tr>
<td>KTIM-San Rafael, CA</td>
<td>Ken Duncan (415-456-1510)</td>
<td>Newsperson</td>
</tr>
<tr>
<td>WDBQ-Dubuque, IA</td>
<td>Jack Kilcoyne (1170 Iowa St.-52001)</td>
<td>News (Part time)</td>
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<tr>
<td>KYJR-Wenatchee, WA</td>
<td>Ron Hansen (509-663-5186)</td>
<td>Newsperson</td>
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<tr>
<td>WDBQ-Dubuque, IA</td>
<td>Jack Kilcoyne (1170 Iowa St.-52001)</td>
<td>Newsperson</td>
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<tr>
<td>KSO-Des Moines, IA</td>
<td>*Program Director (3900 N.E.Broadway-50317)</td>
<td>Production Dir.</td>
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<tr>
<td>WNIC-Winchester, VA</td>
<td>Frank Mitchell (703-667-2224)</td>
<td>AT/Prod.</td>
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<tr>
<td>KUKI-Ukiah, CA</td>
<td>Peter Block (1400 KUKI Lane-95482)</td>
<td>AT/Prod.</td>
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<tr>
<td>WKBJ-Jackson, TN</td>
<td>Mike Stewart (901-686-7481)</td>
<td>AT's</td>
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<tr>
<td>KGLI-Sioux City, IA</td>
<td>Pat O'Neill (712-258-5595)</td>
<td>AT (Mid days)</td>
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<tr>
<td>KIST-Santa Barbara, CA</td>
<td>Dick Williams (805-966-3981)</td>
<td>AT (P.T.)</td>
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<tr>
<td>KNRY-Monterey, CA</td>
<td>Robert Ponce (408-373-1234)</td>
<td>AT (Weekends)</td>
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<tr>
<td>WKNZ-Collins, MS</td>
<td>Chris Saucheaux (601-765-6548)</td>
<td>AT (AM Drive)</td>
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<tr>
<td>KSHR-Coquille, OR</td>
<td>*Bob Young (Box 250-97423)</td>
<td>Air Talent</td>
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<tr>
<td>WCXR/FM-La Crosse, WI</td>
<td>Chuck Knight (608-782-8335)</td>
<td>Air Talent</td>
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<tr>
<td>KRKO-Everett, WA</td>
<td>*Jeff Chase (Box 1227-98206)</td>
<td>AT/MD</td>
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<tr>
<td>KUKI-Ukiah, CA</td>
<td>Peter Block (1400 KUKI Lane-95482)</td>
<td>AT/MD</td>
</tr>
<tr>
<td>WKKOR-Starkville, MS</td>
<td>Chuck Courtney (501-323-4980)</td>
<td>AT/MD</td>
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<tr>
<td>KZBG-Pocatello, ID</td>
<td>Dennis Bergendorf (Box 97-83204)</td>
<td>AT (PM Drive)/MD</td>
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*NO CALLS PLEASE.*

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THE GAVIN REPORT, One Hillside Plaza, Suite 725, San Francisco, California 94102
Black Radio
( Editor, Betty Hollars)

Hot Line
SPICE OF LIFE-Manhattan Transfer (Atlantic)
Seems to be headed for a three-format hit.

Looking Good
HOW MANY TIMES CAN WE SAY GOODBYE-Dionne Warwick & Luther Vandross (Arista)
Another crossover that fits into three formats.

Correspondents’ Top Thirty

<table>
<thead>
<tr>
<th>LW</th>
<th>TW</th>
<th>Track</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1.</td>
<td></td>
<td>T. AIN'T NOBODY..-Rufus/Chaka Khan</td>
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<td>2.</td>
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<td>2. STOP DOGGIN' ME AROUND-Klique</td>
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<td>3.</td>
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<td>3. ANGEL-Anita Baker</td>
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<td>4. I AM LOVE-Jennifer Holliday</td>
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<td>5.</td>
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<td>5. YOU'RE #1 IN MY BOOK-Gladys Knight</td>
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<td>6.</td>
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<td>6. ALL NIGHT LONG.-Lionel Richie</td>
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<td>7. DELIRIOUS/Horny Toad-Prince</td>
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<td>8. WOULD YOU LIKE TO...-Mume</td>
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<td>9. PILOT ERROR-Stephanie Mills</td>
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<td>10.</td>
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<td>10. NIGHT LINE-Randy Crawford</td>
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<td>11.</td>
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<td>11. SPICE OF LIFE-Manhattan Transfer</td>
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<td>12.</td>
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<td>12. YOU'RE A GOOD GIRL-Lililo</td>
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<td>13.</td>
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<td>13. I KNOW-Philip Bailey</td>
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<td>14.</td>
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<td>14. PARTY TRAIN-Gap Band</td>
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<td>15.</td>
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<td>15. UNCONDITIONAL LOVE-Donna Summer</td>
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</tbody>
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Movin’ On Up
OVER & OVER-Shalamar (Solar)
SHAKE IT UP-Slave (Cotillion)
WET MY WHISTLE-Midnight Star (Solar)

Top Airplay

TELL ME IF YOU STILL CARE-S.O.S.Band
MAKE ME WANNA DANCE-Andre Cymone
MY FIRST LOVE-Rene & Angela
PARTY ANIMAL-James Ingram
BREAK DANCE-West St. Mob
TRUE-Spandau Ballet
TELL ME LOVE-Michael Wycoff
IT MUST BE LOVE-Dayton
FUNKY BEAT-Bernard Wright
UP FRONT-Diana Ross

Correspondents Preferred Picks
*SAY SAY SAY-Paul McCartney & Michael Jackson(Ep)tr
*TIME WILL REVEAL-DeBarge (Motown)
*I NEED YOU-Pointer Sisters (Planet)
*STAY WITH ME TONIGHT-Jeffrey Osborne (A&M)
*SHOW ME THE WAY-Skyy (Salsoul)
*TOUCH A FOUR LEAF CLOVER-Atlantic Starr (A&M)
*FOREVER BY YOUR SIDE-Manhattans (Columbia)
SUPERSTAR-Lydia Murdock (Team)
ONLY YOU-Marilyn Scott (Mercury)

*DROPPED
#18-New Edition #26-Ashford & Simpson #30-Kashif
O'Jays Sister Sledge
Whispers

Black Radio LP Cuts

Midnight Star-SLOW JAM
New Edition-POPCORN LOVE/JEALOUS GIRL
Jeffrey Osborne-WE’RE GOING ALL THE WAY
Lillo-I LOVE IT/LET ME BE YOURS/Joy OF
YOUR LOVE/HOT LOVE/WHO DO YOU THINK
YOU ARE/JUST MY IMAGINATION
Herbie Hancock-AUTO DRIVE
Gap Band-I'M READY (IF YOU'RE READY)
4 Tops-I COULD NEVER WALK AWAY

AVAILABLE
Shabadoo, long-time Music Director of WKBZ-Muskegon, Michigan, is available. Contact him at 616-726-6180.

Phone number - 415-392-7750

OCTOBER 7, 1983
Regional Highlights


Oklahoma City, OK (Lisa Cole-KOCC) #2-S.Gyra, #4-Earl Klugh, #6-Yellowjackets, #9-Larry Carlton, #10-Pat Metheny. Gns: Chuck Mangione, J.Pastorius, Joe Sample. On: Eric Gale.


On: Mtume, Lew Kirton, Skyy, Lakeside, David Sanborn.


The following stations were factored into our research as well as those listed above:

Dave Sholin's Personal Picks

SCATTERLINGS OF AFRICA-Juluka (Warner Bros.) Back on May 27 I wrote about this record which went on to get lost in the shuffle. It's been re-released and shouldn't be overlooked. Here's what was said the first time around..."For those searching out an unusual record...this is it! Juluka (pronounced JUH-LOO-KAH), is actually a racially mixed group from South Africa, whose music might be described as tribal/pop. Lyrics are a bit hard to decipher (nothing unusual about that) with a chant-like chorus that's a super hook. I understand the video is exceptional. Kinda like Men At Work from the land down under." WHY ME-Irene Cara (Network/Geffen) Outstanding from start to finish with an extra measure of intensity that's sure to please programmers and the public. Giorgio Moroder's track is perfectly in tune with the vocal skills of one of the true "stars" of contemporary music.

SOULS-Rick Springfield (RCA) A remarkable track record the last few years testifies to his talent as singer/songwriter. Here's another hook that, like earlier hits, is sure to catch the widest spectrum of top forties audience.

Other Recommended New Releases

THE WAY HE MAKES ME FEEL-Barbra Streisand (Columbia)
NO ONE CAN LOVE YOU MORE THAN ME-Melissa Manchester (Arista)
The Passion Of Love-Boys Brigade (Capitol)
The Stand-The Alarm (I.R.S.)
The Smile Has Left Your Eyes-Asia (Geffen)

Ron Fell's Albums of the Week

"In A Special Way"-DE BARGE (Gordy) In a family kind of way, the DeBarges are in the process of filling the bronzed baby shoes of the Jackson family at Motown. Great expectations are held for this obviously talented set of siblings. Brother Eldra in his roll as producer and quite often as lead singer, leads a tight ship - one which demands precision in all vocals. As a unit, the kids are prepped as a visually as well as aurally pleasing band. If they can maintain the kind of quality shown so far on vinyl, DeBarge will be around for a long time. TIME WILL REVEAL, BABY WON'TCHA COME QUICK, QUEEN OF MY HEART, BE MY LADY, LOVE ME IN A SPECIAL WAY.

"It's-About Time"-JOHN DENVER (RCA) It would be so easy for a singer with his technical excellence to choose songs with marshmallow lyric and Muzak melodies. But J.D. uses the medium to extoll the virtues of the Human Potential movement and the inspiration of natural feelings and relationships. Void of humor and an edge to the music, "It's About Time" comes across as a little preachy and a little limp on the surface, but still waters run deep and you won't find the big fish in a trout farm. HOLD ON TIGHTLY, THOUGHT OF YOU, WORLD GAME (with Rita Marley and The Wailers!), ON THE WINGS OF A DREAM, WILD MONTANA SKIES.

****

MUSIC MARATHON '83/1st ANNUAL NEW MUSIC AWARDS

This year's CMJ Convention will be held October 20, 21, 22, in New York at the New York Sheraton.

October 20: New Music Award Ceremonies at the Roxy Club in Greenwich Village, so far featuring T.Bone Burnett & Afrika Bambaataa. More details to be announced!

October 21-22: Panels and exhibitions covering the fields of New Music, Video, Radio, Artists, Independent & Major labels, Marketing, and much more.

Registration is $45 until 10/15, $50 after or at the door. For more info call 516-248-9800 or write CMI MEDIA, 185 Willis Avenue, Mineola, NY 11501. REGISTER NOW!

****

GAVIN STAFF

Bill Gavin, Founder & Publisher Emeritus

Ron Fell, Publisher & Managing Editor
Dave Sholin, Top 40 Music Editor
Betty Hollars, Black Music Editor/Office Mgr.
Elma Greer, Country Music Editor
Kent Zimmerman, Album Radio Editor

Diane Rufer, Circulation Mgr./Asst. Ed. (A/C)
Lisa Smith, T-40 Research/Asst. Ed. (Country)
Keith Zimmerman, T-40 Research/Layout
Leslie Wing, T-40 Research
Peter Standish, Alternative Radio