TOP FORTY

DAVID BOWIE
Blue Jean
(EMI)

WHAM
Wake Me Up Before
You Go Go
(Columbia)

A/C

ROGERS, CARNES & INGRAM
What About Me
(RCA)

ELTON JOHN
Who Wears These Shoes?
(Geffen)

COUNTRY

JOHN SCHNEIDER
I've Been Around Enough
To Know
(MCA)

JOHNNY LEE
You Could've Heard A
Heart Break
(Warner Brothers)

ALBUM

ALTERNATIVE ACTION

DAVE EDMUNDS
Riff Raff
(Columbia)

******

SHREIKBACK
Jam Science
(Arista/U.K.)

THE BLACK PAGE

JACKSONS
Torture
(Epic)

MADONNA
Lucky Star
(Sire/Warner Brothers)

INSIDE

ROCK ON FILM
by Dave Sholin

THE NEXT TO LAST MOVIE
by Art Roberts

Issue # 1524
DIANA ROSS
"SWEPT AWAY"
Produced by Daryl Hall & Arthur Baker
from the album "Swept Away"

POINTER SISTERS
"I'M SO EXCITED"
The exciting smash single from the certified platinum album "Break Out"
Produced by Richard Perry

DARYL HALL & JOHN OATES ★
"OUT OF TOUCH"
From the new album "Big Bam Boom"—LP shipping next week

JEFFERSON STARSHIP ★
"LAYIN' IT ON THE LINE"
From the album "Nuclear Furniture"
Sneak preview now on MTV

KENNY ROGERS
"WHAT ABOUT ME?"
From the album "What About Me?"
Single features the performances of Kim Carnes* and James Ingram**

RICK SPRINGFIELD ★
"BOP 'TIL YOU DROP"
From the platinum album "Hard to Hold"
SRO world tour '84 now in progress. World premiere video on MTV

* Courtesy of EMI America Records, a division of Capitol Records, Inc. ** Courtesy of Qwest Records
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<table>
<thead>
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<tbody>
<tr>
<td>1</td>
<td>JOHN WAITE - Missing You (EMI)</td>
<td>1</td>
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<td>2</td>
<td>PRINCE - Let's Go Crazy (Warner Brothers)</td>
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<td>3</td>
<td>CYNDI LAUPER - She Bop (Portrait)</td>
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<td>4</td>
<td>CARS - Drive (Elektra)</td>
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<td>5</td>
<td>Huey Lewis &amp; The News - If This Is It (Chrysalis)</td>
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<td>6</td>
<td>CHICAGO - Hard Habit To Break (Full Moon/Warner Brothers)</td>
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<td>7</td>
<td>Tina Turner - What's Love Got To Do With It (Capitol)</td>
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<td>8</td>
<td>BANANARAMA - Cruel Summer (London/PolyGram)</td>
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<td>9</td>
<td>Scandal - The Warrior (Columbia)</td>
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<td>10</td>
<td>MADONNA - Lucky Star (Sire/Warner Brothers)</td>
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<td>11</td>
<td>BRUCE SPRINGSTEEN - Cover Me (Columbia)</td>
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<td>12</td>
<td>Sheila E. - The Glamorous Life (Warner Brothers)</td>
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<td>13</td>
<td>STEVIE WONDER - I Just Called To Say I Love You (Motown)</td>
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<td>14</td>
<td>Lionel Richie - Stuck On You (Motown)</td>
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<td>15</td>
<td>LAURA BRANIGAN - The Lucky One (Atlantic)</td>
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<td>16</td>
<td>JACKSONS - Torture (Epic)</td>
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<td>17</td>
<td>Night Ranger - When You Close Your Eyes (Camel/MCA)</td>
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<td>18</td>
<td>Jermaine Jackson - Dynamite (Arista)</td>
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<td>19</td>
<td>DONNA SUMMER - There Goes My Baby (Geffen)</td>
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<td>20</td>
<td>ROD STEWART - Some Guys Have All The Luck (Warner Brothers)</td>
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<td>21</td>
<td>ELTON JOHN - Who Wears These Shoes? (Geffen)</td>
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<td>22</td>
<td>Twisted Sister - We're Not Gonna Take It (Atlantic)</td>
<td>22</td>
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<td>23</td>
<td>LINDSEY BUCKINGHAM - Go Insane (Elektra)</td>
<td>23</td>
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<td>24</td>
<td>JOHN CAFFERTY &amp; BEAVER BROWN BAND - One The Dark Side (Scotti Bros.)</td>
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<td>25</td>
<td>BILLY OCEAN - Caribbean Queen (Jive/Arista)</td>
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<td>26</td>
<td>Peter Wolf - Lights Out (EMI)</td>
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<td>27</td>
<td>RICK SPRINGFIELD - Bop 'Til You Drop (RCA)</td>
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<td>28</td>
<td>DENNIS DEYOUNG - Desert Moon (A&amp;M)</td>
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<td>29</td>
<td>THE FIXX - Are We Ourselves (MCA)</td>
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<td>30</td>
<td>DIANA ROSS - Swept Away (RCA)</td>
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<td>31</td>
<td>BILLY IDOL - Flesh For Fantasy (Chrysalis)</td>
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<td>32</td>
<td>Spandau Ballet - Only When You Leave (Chrysalis)</td>
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<td>33</td>
<td>POINTER SISTERS - I'm So Excited (Planet)</td>
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<td>34</td>
<td>SHEENA EASTON - Strut (EMI)</td>
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<td>35</td>
<td>DAVID BOWIE - Blue Jean (EMI)</td>
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<td>36</td>
<td>BARRY GIBB - Shine Shine (MCA)</td>
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<td>37</td>
<td>WHAM - Wake Me Up Before You Go Go (Columbia)</td>
<td>37</td>
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<tr>
<td>38</td>
<td>Twisted Eyes - (What) In The Name Of Love (EMI)</td>
<td>38</td>
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<tr>
<td>39</td>
<td>THOMPSON TWINS - You Take Me Up (Arista)</td>
<td>39</td>
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<tr>
<td>40</td>
<td>KENNY ROGERS - What About Me (RCA)</td>
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**Chartbound**

<table>
<thead>
<tr>
<th>Artist/Title</th>
<th>Reports</th>
<th>Adds</th>
<th>On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>TINA TURNER - Better Be Good To Me (Capitol)</td>
<td>144</td>
<td>73</td>
<td>16</td>
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<tr>
<td>STEVE PERRY - Strung Out (Columbia)</td>
<td>126</td>
<td>44</td>
<td>11</td>
</tr>
<tr>
<td>CHAKA KHAN - I Feel For You (Warner Brothers)</td>
<td>114</td>
<td>36</td>
<td>15</td>
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<tr>
<td>PRINCE - Purple Rain (Warner Brothers - LP cut)</td>
<td>90</td>
<td>56</td>
<td>21</td>
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</tbody>
</table>

Reports accepted Mondays at 8am through 1pm Wednesdays. Station Reporting Phone (415) 392-7750

September 14, 1984
ARISTA RECORDS WELCOMES YOU TO NAB AND TO OUR HIT MUSIC

Billy Ocean "Thank you everyone... record closed!" Here are some chart facts.

BILLBOARD ALBUM 61* to *39
GAVIN TOP FORTY 31 to 25 196 REPORTS
GAVIN A/C 25 to 21
BILLBOARD BLACK SINGLES 1* to 1*
BILLBOARD SINGLES 28* to 22*
R&R CHR 34* to 25*

"Caribbean Queen (no more love on the run)"

Thompson Twins R&R Breaker with this week's major adds and debuts. Former #1 record in England, Album PLATINUM. Major sold out tour... Catch them!

MAJOR ADDS AT B94, WLOL, KITS, KS95, FM100, WKK

You Take Me Up

Krokus Album already 400,000.
Billboard LP Gold Album 103* to 43*.
Heavy Rotation.

"Midnight Maniac"

Janey Street A very special Debut Album from Arista, Heroes, Angels, & Friends. On your desk Friday!

Say Hello To Ronnie

ALL FROM ARISTA RECORDS, WHERE THE HITS KEEP COMING... HOME

Dave Sholin PERSONAL PICK
### UP & COMING

**September 14, 1984**

<table>
<thead>
<tr>
<th>Artist &amp; Title</th>
<th>Reports</th>
<th>Adds</th>
<th>On</th>
<th>Chart</th>
</tr>
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<tbody>
<tr>
<td>Romeo Void - A Girl In Trouble Is A ... (415/Columbia)</td>
<td>103</td>
<td>30</td>
<td>63</td>
<td>10</td>
</tr>
<tr>
<td>Survivor - I Can't Hold Back (Scoti Bros.)</td>
<td>89</td>
<td>60</td>
<td>28</td>
<td>1</td>
</tr>
<tr>
<td>Everly Bros. - On The Wings Of A Nightingale (Mercury)</td>
<td>81</td>
<td>12</td>
<td>49</td>
<td>20</td>
</tr>
<tr>
<td>J.Kennedy &amp; J.Osborne - The Last Time ... Love (A&amp;M)</td>
<td>69</td>
<td>19</td>
<td>37</td>
<td>13</td>
</tr>
<tr>
<td>Maria Vidal - Body Rock (EMI)</td>
<td>60</td>
<td>30</td>
<td>28</td>
<td>2</td>
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<tr>
<td>Honeymoon Suite - New Girl Now (Warner Bros.)</td>
<td>57</td>
<td>14</td>
<td>33</td>
<td>10</td>
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<tr>
<td>Rickie Lee Jones - The Real End (Warner Bros.)</td>
<td>52</td>
<td>19</td>
<td>31</td>
<td>2</td>
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<tr>
<td>Jefferson Starship - Layin' It On The Line (Grunt/RCA)</td>
<td>46</td>
<td>9</td>
<td>30</td>
<td>7</td>
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<tr>
<td>Van Stephenson - What The Big Girls Do (MCA)</td>
<td>45</td>
<td>2</td>
<td>28</td>
<td>15</td>
</tr>
<tr>
<td>*Barbra Streisand - Left In The Dark (Columbia)</td>
<td>44</td>
<td>29</td>
<td>15</td>
<td>--</td>
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<tr>
<td>Sam Harris - Sugar Don't Bite (Motown)</td>
<td>41</td>
<td>13</td>
<td>21</td>
<td>7</td>
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<tr>
<td>R.MacDonald &amp; B.Withers - The Name Of Love (Polydor)</td>
<td>40</td>
<td>13</td>
<td>18</td>
<td>9</td>
</tr>
<tr>
<td>*Wang Chung - Don't Be My Enemy (Geffen)</td>
<td>36</td>
<td>16</td>
<td>20</td>
<td>--</td>
</tr>
<tr>
<td>Flock Of Seagulls - The More You...Love (Jive/Arista)</td>
<td>35</td>
<td>2</td>
<td>28</td>
<td>5</td>
</tr>
<tr>
<td>*Revenge - They're So Incredible (Scoti Bros.)</td>
<td>27</td>
<td>12</td>
<td>15</td>
<td>--</td>
</tr>
<tr>
<td>Night Crossing - Let Me Love You Tonight (Fastfire)</td>
<td>27</td>
<td>--</td>
<td>21</td>
<td>6</td>
</tr>
</tbody>
</table>

*Debuts in Up and Coming....

Dropped: #21 Corey Hart, #22 Ray Parker, Jr., #29 Peabo Bryson, #32 Julio Iglesias & Diana Ross, #37 Ratt, #38 Stephen Stills, Chris DeBurgh.

### ANALYSIS

Chalk it up to the lull after the storm of records released the past several weeks, or a tightening up for the book, but notice that under Most Added this week nothing qualified as Top New Airplay. In other words, no new record debuting on Up & Coming had more total adds than the three titles listed. Prince should remain in the top ten for most or all of what's left of 1984. "Let Go Crazy" will be replaced by "Purple Rain" in a month or so, which will make for one of the longest chart runs since Michael's "Thriller" days. John Waite easily maintains the number one chart position while Chicago takes the overall airplay lead, with 244 reports out of a possible 269. Madonna is not far behind in the number three airplay spot, pulling a total of 230 reports. Stevie Wonder goes top five for John Young and Chris Thomas at Z-93-Atlanta, O'Kelly and Rolling at KB-97-New Orleans, Mark Elliott in Sioux Falls at KPAT, Leo Davis at Q104-Gadsden, Tony Watekus at WCIL-FM-Carbondale and nearly a dozen more. Check out the Hit Factor growth for Laura Branigan from 36% to 61%, and Donna Summer from 25% to 44%. Programmers love the Elton John which is already number 4 in the airplay arena, with 227 reports, and beginning to chart quickly. Phenomenal week for Billy Ocean as Top 40 and A/C confirm this former number one giant for Black Radio. Nick Bazzoo at KMEL-San Francisco charts it at #5, same for Art Tiller at Z106-Philly and Kirk Clatt at KDON-FM-Semin. Last week's "Certified" entry, Dennis DeYoung, is having no problem doing it all alone with new additions at Q105-Tampa, KS103-San Diego, KUBE-Seattle, KDWB-Minneapolis, WZON-Bangor, KHTT-San Jose, plus 40 more on the case. Wham, one of the 2 "Certified" records of the week, already charting at Q107, WBCY, KIIS/FM, KQXL/FM, KKZ2/KOIL/FM, WBGN, etc. Tina Turner doubles in airplay and judging from comments by PD's and MD's, it's one of their personal faves. A "That's Incredible" trivia note written up in the L.A.Times this week pays tribute to three legends...KRLA, and Don and Phil Everly. Jim Pewter and his staff are celebrating the station's 25th Anniversary, issuing a souvenir survey that lists the music from September 1959 on one side Sand September 1984 on the other. Guess who's on both charts....the amazing Everly Brothers - holding down number 4 in '59 with "(TIL) I Kissed You" and #30 in '84 with their current comeback single "On The Wings Of A Nightingale".

Dave Sholin
Announcing the follow-up to his Top Five single "SUNGLASSES AT NIGHT"...

"IT AIN'T ENOUGH"
on your desk when you return from the NAB Convention...
from the album "FIRST OFFENSE" on EMI RECORDS
Hit Factor is a percentage of stations playing a record which also have it Top 20. 
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>REPORTS</th>
<th>ADDS</th>
<th>1-5</th>
<th>6-10</th>
<th>11-20</th>
<th>20-30</th>
<th>UNCHARTED</th>
<th>HIT FACTOR</th>
<th>DEBUT DATE</th>
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<tbody>
<tr>
<td>Chicago-Hard Habit To Break (Full Moon/W.B.)</td>
<td>244</td>
<td>4</td>
<td>35</td>
<td>103</td>
<td>76</td>
<td>12</td>
<td>14</td>
<td>88%</td>
<td>7/27</td>
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<td>Scandal-The Warrior (Columbia)</td>
<td>192</td>
<td>1</td>
<td>68</td>
<td>101</td>
<td>16</td>
<td>4</td>
<td>2</td>
<td>96%</td>
<td>6/22</td>
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<td>Bananarama-Cruel Summer (London/PolyGram)</td>
<td>219</td>
<td>3</td>
<td>17</td>
<td>86</td>
<td>95</td>
<td>10</td>
<td>8</td>
<td>90%</td>
<td>7/13</td>
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<td>Bruce Springsteen-Cover Me (Columbia)</td>
<td>216</td>
<td>1</td>
<td>9</td>
<td>61</td>
<td>118</td>
<td>22</td>
<td>5</td>
<td>87%</td>
<td>8/3</td>
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<td>Madonna-Lucky Star (Sire)</td>
<td>230</td>
<td>2</td>
<td>15</td>
<td>34</td>
<td>121</td>
<td>49</td>
<td>9</td>
<td>74%</td>
<td>8/10</td>
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<td>Sheila E.-The Glamorous Life (Warner Bros.)</td>
<td>183</td>
<td>5</td>
<td>20</td>
<td>74</td>
<td>61</td>
<td>14</td>
<td>9</td>
<td>85%</td>
<td>7/6</td>
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<td>Steve Wonder-Just Called...I Love You (Motown)</td>
<td>222</td>
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<td>16</td>
<td>25</td>
<td>114</td>
<td>49</td>
<td>13</td>
<td>70%</td>
<td>8/10</td>
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<td>Jacksons-Torture (Epic)</td>
<td>197</td>
<td>2</td>
<td>2</td>
<td>18</td>
<td>115</td>
<td>53</td>
<td>7</td>
<td>69%</td>
<td>8/10</td>
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<tr>
<td>Night Ranger-When You Close Your Eyes (Camel)</td>
<td>165</td>
<td>4</td>
<td>10</td>
<td>42</td>
<td>93</td>
<td>14</td>
<td>2</td>
<td>81%</td>
<td>7/6</td>
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<tr>
<td>Laura Branigan-The Lucky One (Atlantic)</td>
<td>204</td>
<td>2</td>
<td>3</td>
<td>15</td>
<td>106</td>
<td>66</td>
<td>12</td>
<td>61%</td>
<td>7/27</td>
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<tr>
<td>Twisted Sister-We're Not Gonna Take It (Atlantic)</td>
<td>138</td>
<td>2</td>
<td>13</td>
<td>25</td>
<td>70</td>
<td>22</td>
<td>6</td>
<td>78%</td>
<td>7/20</td>
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<tr>
<td>Donna Summer-There Goes My Baby (Geffen)</td>
<td>204</td>
<td>4</td>
<td>2</td>
<td>8</td>
<td>80</td>
<td>100</td>
<td>10</td>
<td>44%</td>
<td>8/3</td>
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<td>Lindsey Buckingham-Go Insane (Elektra)</td>
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<td>12</td>
<td>2</td>
<td>11</td>
<td>74</td>
<td>74</td>
<td>19</td>
<td>45%</td>
<td>7/20</td>
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<td>John Cafferty-On The Dark Side (Scotti Bros.)</td>
<td>214</td>
<td>10</td>
<td>3</td>
<td>9</td>
<td>41</td>
<td>102</td>
<td>49</td>
<td>25%</td>
<td>8/17</td>
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<tr>
<td>Rod Stewart-Some Guys Have All The Luck (W.B.)</td>
<td>218</td>
<td>5</td>
<td>--</td>
<td>1</td>
<td>55</td>
<td>118</td>
<td>39</td>
<td>26%</td>
<td>8/17</td>
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<td>Billy Ocean-Caribbean Queen (Atlantic)</td>
<td>196</td>
<td>1</td>
<td>3</td>
<td>29</td>
<td>69</td>
<td>65</td>
<td>21%</td>
<td>8/17</td>
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<tr>
<td>Rick Springfield-Bop Til You Drop (RCA)</td>
<td>182</td>
<td>6</td>
<td>--</td>
<td>2</td>
<td>39</td>
<td>89</td>
<td>46</td>
<td>23%</td>
<td>8/10</td>
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<tr>
<td>Elton John-Who Wears Those Shoes? (Geffen)</td>
<td>227</td>
<td>17</td>
<td>--</td>
<td>3</td>
<td>9</td>
<td>85</td>
<td>113</td>
<td>5%</td>
<td>8/31</td>
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<tr>
<td>Spandau Ballet-Only When You Leave (Chrysalis)</td>
<td>118</td>
<td>--</td>
<td>2</td>
<td>4</td>
<td>48</td>
<td>45</td>
<td>19</td>
<td>46%</td>
<td>7/20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Fixx-Are We Ourselves? (MCA)</td>
<td>180</td>
<td>6</td>
<td>--</td>
<td>1</td>
<td>21</td>
<td>95</td>
<td>57</td>
<td>12%</td>
<td>8/10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Billy Idol-Flesh For Fantasy (Chrysalis)</td>
<td>168</td>
<td>10</td>
<td>--</td>
<td>--</td>
<td>26</td>
<td>60</td>
<td>72</td>
<td>15%</td>
<td>8/17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pointer Sisters-I'm So Excited (Planet/RCA)</td>
<td>152</td>
<td>30</td>
<td>1</td>
<td>8</td>
<td>21</td>
<td>41</td>
<td>51</td>
<td>20%</td>
<td>8/3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diana Ross-Swept Away (RCA)</td>
<td>183</td>
<td>15</td>
<td>--</td>
<td>1</td>
<td>8</td>
<td>57</td>
<td>102</td>
<td>5%</td>
<td>8/24</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dennis DeYoung-Desert Moon (A&amp;M)</td>
<td>205</td>
<td>46</td>
<td>--</td>
<td>--</td>
<td>3</td>
<td>47</td>
<td>109</td>
<td>18</td>
<td>8/31</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sheena Easton-Strut (EMI)</td>
<td>161</td>
<td>21</td>
<td>--</td>
<td>--</td>
<td>12</td>
<td>42</td>
<td>86</td>
<td>7%</td>
<td>8/17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Naked Eyes-(What) In Tha Name Of Love (EMI)</td>
<td>130</td>
<td>8</td>
<td>--</td>
<td>--</td>
<td>5</td>
<td>54</td>
<td>63</td>
<td>4%</td>
<td>8/3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Barry Gibb-Shine Shine (MCA)</td>
<td>161</td>
<td>13</td>
<td>--</td>
<td>--</td>
<td>2</td>
<td>31</td>
<td>115</td>
<td>1%</td>
<td>8/24</td>
<td></td>
<td></td>
</tr>
<tr>
<td>David Bowie-Blue Jean (EMI)</td>
<td>177</td>
<td>86</td>
<td>--</td>
<td>--</td>
<td>1</td>
<td>7</td>
<td>83</td>
<td>1%</td>
<td>9/14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wham-Wake Me Up Before You Go-Go (Columbia)</td>
<td>143</td>
<td>77</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>14</td>
<td>52</td>
<td>--</td>
<td>8/3</td>
<td></td>
</tr>
<tr>
<td>Thompson Twins-You Take Me Up (Arista)</td>
<td>128</td>
<td>21</td>
<td>--</td>
<td>--</td>
<td>4</td>
<td>23</td>
<td>80</td>
<td>3%</td>
<td>8/17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kenny Rogers,Carnes &amp; Ingram-What About Me (RCA)</td>
<td>143</td>
<td>74</td>
<td>--</td>
<td>1</td>
<td>--</td>
<td>14</td>
<td>54</td>
<td>1%</td>
<td>9/7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prince-Purple Rain (Warner Bros.)</td>
<td>90</td>
<td>56</td>
<td>1</td>
<td>1</td>
<td>6</td>
<td>13</td>
<td>13</td>
<td>10%</td>
<td>9/7</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Earn your diploma from the School of Hard Rock.
Listen to *Teachers* introducing
"Teacher Teacher" by .38 Special*

.38 SPECIAL

The first hit single from the motion picture *Teachers.*
On Your Desk NOW!

*courtesy of A&M Records. An Aaron Russo production.*
## NORTHEAST

- **Hamilton, ON (Nevin Grant-CRCC)** Madonna, D.Bowle, Helix.
- **Trenton, ON (Bob Saint-CFTR)** Twisted Sister, Ultravox, G.Moore.
- **Toronto, ON (Brad Jones-CHUM)** D.Ross, Flock of Seagulls, T.Turner, D.DeYoung.
- **Eellsworth, ME (Tim Moore-WKSQ)** B.Ocean, Bowie, R.L.Jones, Chaka Khan.
- **Bangor, ME (Mike O'Hara-WZON)** Tina Turner, M.Vidal, Gibb, Romeo Void, Streisand, Easton, Perry, Bowie, DeYoung, K.Rogers.
- **Hanover, NH (David Machen-WDCR)** Wham, Romeo Void, S.Perry, Tina Turner.
- **Providence, RI (Tim Cuddy-WPRO)** Bowie, Streisand, Survivor, M.Vidal, Wham.
- **New Haven, CT (Stef Rybak-KCIOI)** Wham, Bowie.
- **Hartford, CT (Tom Barsanti-WITC/FM)** DeYoung, Wham, Romney Void, Prince (PR).
- **Norwalk, CT (Raub/Stephan-WLYQ)** Chicago, Wham, L.Buckingham, Chaka, K.Rogers, etc.
- **Poughkeepsie, NY (Bob Well-WJIB)** R.L.Jones, K.Rogers, Vanity, T.Turner.
- **Utica, NY (Jim Reitz-WRCK)** Go-Go's, F.Mercury, Wham, M.Wilder, M.Furlong.
- **New York, NY (Lisa Tonacci-WPLU)** S.Wonder, Chicago.
- **New York, NY (Mike Ellis-WHTZ)** Rod Stewart, Kennedy/Osborne, Wham.
- **Schenectady, NY (Jim Walsh-3WD)** K.Rogers, Prince, S.Easton, R.L.Jones, Survivor, Streisand.
- **Long Island, NY (Bill Terry-WBLI)** K.Rogers, D.Bowie, M.Vidal.

## MID-ATLANTIC

- **Philadelphia, PA (Art Tittle-Z106)** Prince (PR), D.DeYoung, R.Stewart, K.Rogers.
- **Asbury Park, NJ (Dennis O'Hara-WJHL/FM)** Wham, Streisand, Capaldi, F.Mercury, M.Wilder.
- **Williamsport, PA (Cruz/Williams-WQOV)** T.Turner, S.Perry, Twins, Pointers, H.Suite.
- **Erie, PA (Ken Tyler-WJET)** Barabara, Sheila E., Elton.
- **Altoona, PA (Tony Booth-WFGB)** Streisand, Krokus, T.Turner, Perry, MacDonald, Furlong, F.Mercury.
- **Johnstown, PA (Rick Boyd-WRCD)** Pointers, Tina.
- **Ocean City, MD (Jack Gillen-WKNI)** T.Turner, M.Vidal, Survivor, Wang Chung, Streisand.
- **Baltimore, MD (Kingston/Kronthal-B104)** D.Bowie, Chaka Khan, B.Idol.
- **Washington, DC (Tom Kent-WAVA)** L.Buckingham.
- **Washington, DC (Burns/Taten-Q107)** Prince, C.Hart.
- **Washington, DC (Tanner/Cassidy-WASH/FM)** Chaka Khan, B.Idol.
- **Bristol, VA (Jeff Whitehead-WFNC)** Ocean, Idol, K.Rogers, Revenge, Survivor, Mundes, Wham.
- **Lynchburg, VA (Wayne Fanning-WOOL)** D.DeYoung, S.Perry, Chaka Khan, D.Bowie.
- **Sanford, NC (Brad McKee-WFJA)** S.Perry, Stallone, Bowie, Wham, A.Bridges, M.Furlong.
- **Charlotte, NC (Bob Kagan-WBCY)** D.Bowie, S.Perry, Prince (PR).
- **Charlotte, NC (Jack Daniels-WJZT)** S.Perry, Survivor, S.Easton, J.Starship, Luba.

## SOUTH

- **Raleigh, NC (Paul Franklin-WZZU)** Elton, D.Ross, DeYoung, Easton.
- **Durham/Raleigh, NC (Rick Freeman-WDCG)** K.Rogers, L.Buckingham, Turner, Pointers, Wham.
- **Boone, NC (Ray Martin-WASU)** Wham, K.Rogers, W.Chung, Survivor, S.Harris, D.Ross.
- **Jacksonville, NC (Lisa Greer-WIIZ)** No adds.
- **Salisbury, NC (Doug Rice-WSTP)** R.L.Jones, Joe Jackson, Romeo Void, B.Streisand.
- **Rocky Mount, NC (Bryan J. Conners-WSEED)** No adds.
- **Shelby, NC (Andy Foster-WWJX)** DeYoung, Capaldi, Wham, Bowie, W.Chung, Perry, Streisand, Survivor.
- **Spartanburg, SC (J.J.Hemingway-WBOW)** Bowie, America, Rarity, Stellone, Sheryl Lee Ralph.
- **Florence, SC (Mike Stewart-WKMX)** Bowie, J.Johns, A.Bridges, R.L.Jones, M.Vidal, S.L.Ralph, Survivor.
- **Greenville, SC (Rod Metts-WANS)** Prince, Go-Go's, Survivor, H.Suite, T.Twins, M.Vidal.
- **Myrtle Beach, SC (Calvin Hicks-WMEME)** Tina Turner, S.Perry, Wham, S.Harris, Kennedy/Osborne.
- **Ljcaw, SC (Mitch Adams-WPDZ)** Prince (PR), Streisand, K.Rogers, Vanity, Furlong, M.Vidal.
- **Myrtle Beach, SC (Linda King-WKQ)** D.Summer, Tina Turner, J.Cafferty.

## SOUHEAST

- **Augusta, GA (Bruce Stevens-WBQ)** S.Perry, Survivor, M.Vidal.
- **Vidalia, GA (Chuck Kreamer-98)** Stallone, Everly Bros., S.Perry.
- **Albany, GA (Bill Young-WALG)** B.Ocean, Sheryl Lee Ralph, G.Frey, Revenge.
- **Albany, GA (Chris Thomas-Z93)** Bowie, T.Turner, S.Perry.
- **Soperton, GA (Shannon West-WMPZ)** L.Richie, S.Mendes, B.Streisand, Vanity.
- **Athens, GA (Dan Murray-WAQG)** G.Frey, S.Mendes, F.Mercury, Rick Springfield.
- **Cedartown, GA (Todd Shifflett-WGAA)** G.Frey, B.Ocean, Chaka, L.Richie, Chicago.
- **Hinesville, GA (James/Weather Channel-WOCV)** L.Richie, D.Summer, Streisand, B.Streisand, Furlong, Survivor, Bowie, Krokus, M.Vidal.
- **Columbus, GA (Ralph Carroll-WGCO)** Vanity, Starship, Bowie, Streisand, K.Rogers, Revenge, Kennedy/Osborne, S.Easton.
- **Daytona Beach, FL (Randy Van Halen-WWFI)** T.Turner, Fixx, Kennedy/Osborne.
- **Panama City, FL (Thomas/Davis-NFM)** Twins, Tina, Starship, R.MacDonald, Kennedy/Osborne, K.Rogers.
- **Orlando, FL (Gary Mitchell-BJ105)** Pointers, Tina, Naked Eyes, D.DeYoung.
- **Miami, FL (Mark Shands-195)** Wham, T.Turner, Bowie.
- **Tampa, FL (Diana Thomas-Q105)** D.Summer, Wham, Tina.

## SOUTHEAST

- **Huntsville, AL (Dave Hardgrove-WAYA)** D.Ross, Pointers, Kennedy/Osborne, Streisand, Cafferty, B.Idol.
- **Mobile, AL (Ocean/Murphy-Q105)** R.MacDonald, Starship, Bowie, K.Rogers, S.Perry, T.Turner.
- **Montgomery, AL (Tim Stout-WBAM/FM)** D.Bowie, Pointers, S.Perry.
- **Montgomery, AL (Alan DuPriest-WHYY)** T.Turner, Pointers, D.Bowie.
EAST CENTRAL

Terre Haute, IN (Webb/Surrette-WEPR) H.Suete, Y.T. Bowman, E.R. Summer, Survivor, Perry, DeYoung, Prince (PR).

Evansville, IN (Scott Chase-WEKQ) Bowie, Wham, David Bowie, Dickie Jones, Wham, DeYoung, Prince (PR).

Kennedy/Osborne, K.Rogers.

Angola, IN (Larry Davis-WLKI) D.Bowie, Prince.

Cincinnati, OH (Jim Fox-KQID) H.Suete, Y.T. Bowman, E.R. Summer, Survivor, Perry, DeYoung, Prince (PR).

Columbus, OH (Adam Cook-92X) Prince (PR), Bowie, T.Wins, T.Turner, B.Ocean.

Youngstown, OH (Jeff Tobi-WFMY) Sheila E., M.N. Ranger, Madonna, Jermaine.


Pineville, WV (Rick Baldwin-WWHO) Elton, T.Wins, DeYoung, S.Perry, R.MacDonald.

Pittsburgh, PA (Gus Zappadon-894) Wham, K.Rogers, T.Turner, T.Wins.

Hazelton, PA (Melanie Apple-WAZL) S.Easton, Ocean, Points, B.Gibb, Naked Eyes.

Detroit, MI (Gary Berkowitz-WYTV) Prince (PR), T.Turner, Wham, M.Vidal, Survivor, Perry, K.Rogers, M.Wild.

Lansing, MI (Barry Sut-WWIC) Prince (PR), D.Bowie, R.Void.

Saginaw, MI (Dave Michaels-WFXZ) Bowie, S.Easton, Tina T., R.Void.

Alpena, MI (Darrel Kelly-WHAD) N. Eyes, Bowie, T.Twins, Kennedy/Osborne.

Kalamazoo, MI (Ken Lanphear-WKMI) Elton, DeYoung, C.Khan, Wham, Rogers.

UPPER MIDWEST

Mt. Carmel, IL (Lenny Dessaver-WJIC) America, R.Void, Mendes, Wham, Wilder, Joe Jax, F.Murry, K.Rogers.

Bloomington, IL (Justin/Robbins-WBNQ) Tina Oceane, Survivor, Jefferson S.S.


Springfield, IL (Greg Lawley-WOBR) C.Khan, Rogers, Wilder, S.Harris, R.L. Jones, Wang C.Survivor.

Milwaukee, WI (Frank Federico-WBTT) Ocean, DeYoung, C.Khan, Bowie.

Milwaukee, WI (Michael/Kelly-WZUU) Chicago, Wham.

Milwaukee, WI (Kelly Wallace-WHTJ) Jermaine, DeYoung, Penny, L.Richie.

Madison, WI (Matt Hudson-Z104) Al Kammen, Prince (PR), Wham, T.Tina, H.Suite.

Eau Claire, WI (Rick James-WBZT) R.Void, K.Rogers, Survivor, Pointers, B.Ocean.

Wausau, WI (Mike Edwards-WIFC) D.Bowie, Sam Harris, B.Ocean, Pointers.

La Crosse, WI (Dave Wright-WRIG) R.MacDonald, S.Stroud.

Stevens Point, WI (Bouley/Tracy-WSP) B.Ocean, R.Void, B.Ocean, S.Stroud.

Minneapolis, MN (Dave Anthony-KDKB) D.Ross, Fixx, DeYoung.

Willmar, MN (Dave Hip-HQIC) Bowie, R.Springfield, D.Ross, K.Rogers, T.Tina.

Rochester, MN (Denny Foster-WKRC) Prince (PR), Wham, M.Wild, B.Ocean, Survivor, Capaldi.

St. Cloud, MN (Hicks-WKCLD) S.Perry, Wham, T.Turner, Prince (PR).

Montevideo, MN (Henderson-MWKM) B.Ocean, Survivor, Prince (PR), K.Rogers, S.Harris.

Minot, ND (Scott Meyer-KIZZ) Survivor, T.Tina, Wham, K.Rogers.

Fargo, ND (Brady Anderson-WOVID) Bowie, Wham, Prince, R.Void, Survivor, M.Vidal.

Bismarck, ND (Don Rondle-KKXL) Bowie, B.Ocean, Pointers, M.Vidal, Wham, MacDonald.

Grand Forks, ND (Don Nordle-KKXL) Bowie, K.Rogers, Krokus, B.Ocean.
Rapid City, SD (Sherwyn/Piper-KKLS) Survivor, Everlys, S. Perry, K. Rogers, M. Vidal.
Aberdeen, SD (Dan Zen-KSDN) Bowie, T. Turner, S. Perry, Wham, Survivor, K. Rogers.
Vermillion, SD (Don Aarstad-KVRF) K. Rogers, Jefferson S.S., R.L. Jones, S. Harris, Krokus, Prince(PR).

Sioux Falls, SD (Marc Elliott-KPAT) Elton, America, N. Diamond, T. Twins.
Sioux Falls, SD (Adam North-KKRC/FM) Pointers, B. Ocean, K. Rogers, Krokus.
Sioux City, IA (Tim Harrison-KSEZ/FM) T. Turner, Prince(PR), Survivor, Baltimore, GoGo's, Pointers.
Davenport, IA (Jim O'Hara-KIIK) Buckingham, Pointers, DeYoung, Bowie, K. Rogers, Streisand, Perry, C. Khan.

Iowa City, IA (Ted Jacobson-KKRQ) Prince, Bowie, Pointers.

Iowa City, IA (Bart Goyshor-KRNA) Pointers.

Waterloo, IA (Doug Allen-KCNN) S. Perry, Prince, Wang C. Krokus.

Mason City, IA (Sandy Stewart-KRIB) Wham, Survivor, Streisand, Rogers, R.L. Jones.

Clinton, IA (Brian Thomas-KNUY) C. Khan, Prince, Wham, GoGo's, M. Vidal, Hall & Oates, L. Richie.

Cedar Rapids, IA (Gary Dixon-KQCR) K. Rogers, M. Vidal, C. Khan.

Fort Dodge, IA (Charlie Chase-KKEZ) Bowie, Streisand, M. Furlong, Survivor.

CENTRAL

Norfolk, NE (Doug Koehn-KYNU) Prince(PR)

Gobos, Moroder, Streisand, Rogers.


Kirkville, MO (Bill Collins-KUTF) Eurogliders, Wilder, F. Mercury, K. Rogers, Bowie, Revenge.

St. Louis, MO (Steve Perun-KK/WF/MU) Buckingham, T. Twins, Wham, S. Perry.

Kansas City, KS (Collins/Walsh ZZ99) C. Khan, B. Gibb, M. Wilder, Survivor, R. Vold, Rogers.

Jefferson City/Columbia, MO (Brian Miller-KKTV) Prince, Bowie, Wham, Khan, DeYoung.

Columbia, MO (Jim Williams-KFMZ) GoGo's, Survivor, M. Furlong, K. Rogers.

Quincy/Hannibal, MO (Chuck Yates-KGRC) Streisand, Coyote Sis., R.L. Jones, D. Ross.

East Prairie, MO (Pat Cole-KYMO) Wham, Box of Frogs, Dennis DeYoung, Poco.

El Dorado, AR (Dan Murphy-KLBD) Neil Diamond, Streisand, Poco, Revenge, Survivor.

Little Rock, AR (Mark McClain-KKXY) Bananarama, S. Easton.

Fayetteville, AR (Bob Patrick-KKEG) Berlin, M. Vidal, Survivor, S. Harris, F. Stallone, B. Streisand, Prince (PR).

Hoisington, KS (Clay/Miller-KHOK) Bowie, Survivor, Easton, D. DeYoung.

Topeka, KS (Roger Heaton, WIBW/FM) Night Ranger.

Tulsa, OK (Dave Michaels-S2K) Bowie, Wham, Survivor, Pointers, S. Perry.

SOUTHWEST

Wichita Falls, TX (Barry Michaels-KVIN) Cafferty, Elton, T. Turner, B. Pillow, M. Vidal.

Texarkana, TX (Mario Garcia-KTFS) Prince(PR), Bowie, Twins, Perry, K. Rogers, T. Killeen.


Bryan, TX (Bishop/Barley-KKYS) Janet Jackson, B. Bryan, Tina T.

Dallas, TX (Shombry/Steel-KAFM) Tina T., D. DeYoung, C. Khan, Bowie.

Houston, TX (John Lander-KKBQ) No adds.

Galveston, TX (Dave Parks-KILE) Wham, Survivor, Jefferson SS, C. Khan, Unity, Wang C., MacDonald, P. Bryson.


Amarillo, TX (James Kerr-KPNR) Prince(PR) Bowie, S. Easton, C. Khan.

Tyler, TX (Dave Goldman-KEYP) Wham, DeYoung, Bowie, Sheena.

Corpus Christie, TX (Barry Kate-KITE) N. Eyes, R. Stewart, D. Ross, Elton.

Houston, TX (Clay Gish-KZIL) Jacksons, S. Wonder, Idol, N. Ranger, Elton, Wham.

Abilene, TX (Dominic Testa-KFMM) Turner, Survivor, Bowie, Justine Johns.

Nacogdoches, TX (John Lacy-KTBC) D. DeYoung, H. Suite, M. King, Everlys, Wham, Hoodoo Gurus.

Odessa/Midland, TX (Jon Clay-KKES) Berlin, Mercury, Face to Face, Wilder, B. Gibb.

Bryan, TX (Danny Austin-KKAM) Revenge, Bridges, Bowie, Survivor, H. Suite, DeYoung, Wang C., Ross.

Victoria, TX (Jay Arena-KVIC) Furlong, Revenge, Wham, Face to Face, Survivor, Wham, C. C.

El Paso, TX (Johnny Thompson-KFIM) DeYoung, Tina T.

El Paso, TX (Whitehead/Haney-KKEZ) K. Rogers, Bowie.

Gallup, NM (Bill Lee-KKYA) Tina T., Survivor, Bryson, Perry, Furlong, Capaldi, Wham.

Tucson, AZ (Mike Daniels-KTKT) No adds.

Tucson, AZ (Kelly Norris-KKRP) Bowie, S. Perry, Tina Turner, B. Ocean, Kennedy/Osborne.

ROCKY MOUNTAIN

Denver, CO (Tim Fox-KKPKE) B. Ocean, Wham.

Greeley/FT. Collins, CO (Meschke/Jacobs-KGBS) No adds.

Pueblo, CO (Rip Avina-KZDA) T. Twins, R. Vold, B. Idol, Wham, Tina Turner.

Denver, CO (Gloria A. Perez-KXMN) David Gorl, K. Rogers, Wham.

Cody, WY (Todd Cavanah-KTAG) Rogers, Bowie, Easton.

Gillette, WY (Chris Brewer-KOLL) T. Twins, Perry, K. Rogers, Tina Turner, H. Suite.

Vicoria, TX (Jay Arena-KVIC) Furlong, Revenge, Wham, C.

Logan, UT (Jay Hall-KBLQ) Bowie, Wham, Rogers, Khan, Void.

Manti, UT (Stan Erickson-KMTI) Wham, Romeo Void, Rick Springfield, T. Twins.

Ponson/Kalispell, MT (AI Decker-KQRR) Revenge, Red Rockers, D. Ross, Wham, Capaldi, A. Bridges.

Boise, ID (Tom Evans-KKCR) Prince(PR), Wham, Survivor, Khan, Pointers.

Moscow, ID (Gary Cummings-KRPL) Prince(PR)

Streisand, K. Rogers, Survivor, M. Vidal.

Pocatello, ID (Craig Stevens-KZBB) Bowie, DeYoung, R.L. Jones, Krokus, Prince(PR).
THE GAVIN REPORT

TOP 40 ADDS

September 14, 1984

THE GAVIN REPORT

Redding, CA (Stall/DuBois-KXSO) Romeo Void,
Sacramento, CA (Ron Bruder-KNVR) Wham,
Sacramento, CA (Bill Jeffries-KPOP) Go-Go's,
Sacramento, CA (Mr. Ed-KWOD) Ocean, Bowie, B.
Sacramento, CA (Gillette/Collins-FM102) Romeo
Santa Rosa, CA (Robin Hart-KREO) S.Perry, Wham.
San Francisco, CA (Bazoo/Naftaly-KMEL) New
Concord, CA (Hampton/Smith-KWUN) DeYoung, Wham,
Lompoc, CA (Hank Michaels-KKQX) Tina, Wham, K.
San Jose/Mt.View, CA (Steve O'Neil-KPEN) Chaka,
San Jose, CA (Don Porter-KHTT) B.Idol, DeYoung,
Monterey, CA (Miller/Van Camp-KKQX) B.Idol, Wham,
Modesto, CA (Carey Edwards-KMGX) Prince (PR),
Fresno, CA (Walk/Davis-KYNO/FM) B.Ocean, D.
Bakersfield, CA (Jeff Ryan-13K) S.Easton, R.
San Jose, CA (Robin Kipps-KWSS) Pointers, Tina,
Stockton, CA (Roy Williams-KJJO) Naked Eyes,
Bakersfield, CA (Dave Kamper-MXX) Bowie, Wham,
San Diego, CA (Mike Preston-KS103) Pointer
San Diego, CA (Haney/Richards-XTRA) Romeo
Los Angeles, CA (Mike Schaef-KIIS/DM) D.Ross,
Los Angeles, CA (Dave Schwartz-KRLA) D.Bowie,
Santa Barbara, CA (Dick Williams-KIST) M.Wilder,
Chaka Khan, T.Turner, S.Perry, Beach Boys &
San Luis Obispo, CA (Tom Walsh-KSLY) R.Kamper,
Bakersfield, CA (Dick Smith-WORC) S.Perry, Prince, D.
Fresno, CA (Carey Edwards-KMGX) Prince (PR),
Frederick, CA (B.Smith) Bowie, Wham, S.Perry,
San Jose, CA (Craig Cochran-WCLG/FM) D.Bowie,
Williams, CA (Randy Marsh-WUBU/FM) M.Vidal,
Worcester, MA (Dick Smith-WORC) S.Perry, Prince,
Boise, ID (Kay Taylor-KGOT) Go-Go's, Survivor,
Tri-Cities, WA (John Purdy-KIOK/FM) F.Mercury,
Olympia, WA (Casey/Paige-KQ92) S.Easton, R.Kamper,
Portland, OR (Brian/Naganuma-KMRJ) Tina Turner.
Medford, OR (Lurch-KYJC) Twins, D.Bowie, Kennedy/
Salem/Portland, OR (Len E. Mitchell-KSKD) F.Mercury,
Vancouver, BC (Clara Carotenuto-CFUN) Jermaine,
Honolulu, HI (Shishido-KIKI) Madonna, Bananarama,
Anchorage, AK (Kay Taylor-KGOT) Go-Go's, Survivor,
Seattle, WA (Wendy Christopher-KUBE) Prince (PR),
San Diego, CA (Mike Preston-KS103) Pointer
San Diego, CA (Haney/Richards-XTRA) Romeo
Los Angeles, CA (Mike Schaef-KIIS/DM) D.Ross,
San Luis Obispo, CA (Kevin Kahl-KMEL) Prince (PR),
Bakersfield, CA (Jeff Ryan-13K) S.Easton, R.
San Luis Obispo, CA (Kevin Kahl-KMEL) Prince (PR),
Bakersfield, CA (Dave Kamper-MXX) Bowie, Wham,
San Luis Obispo, CA (Kevin Kahl-KMEL) Prince (PR),
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San Luis Obispo, CA (Kevin Kahl-KMEL) Prince (PR),
Bakersfield, CA (Dave Kamper-MXX) Bowie, Wham,
When the music stops, Earshot takes over. Turn to us for the latest trends in news and information programming. We'll keep you tuned in to the innovations, techniques, sources and equipment that will keep your listeners tuned in to you.

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In a recent column, L.A. Times Rock Critic Robert Hilburn wrote up his choices for the ten best rock films. Topping the list was the Beatles' Hard Days Night, followed by 2) Don't Look Back, 3) The Harder They Come, 4) Quadrophenia, 5) The Last Waltz, 6) Gimme Shelter, 7) The Great Rock 'n' Roll Swindle, 8) The Tami Show, 9) Woodstock, and 10) a tie between Elvis Presley’s Jailhouse Rock, and Prince's Purple Rain. While Hilburn’s list runs the gamut from historical documentary to cinematic fantasy, the following article focuses on films which played a role in the development of hit records for Top-40 radio.

If there’s any doubt that rock 'n' roll is big business you need only to visit your neighborhood theatre complex for vivid, widescreen evidence. Hit singles are being made for film (or is it the other way around) and are “making” films like never before.

In the 12 short months between 1954 and 1955, movies would experience the revolution that popular music was undergoing during the same period. The sweetness and light of Doris Day’s “Secret Love” and the 4 Aces “Three Coins In The Fountain” were ancient history the day a film called Blackboard Jungle appeared on the screen. It was the first time rock 'n' roll was used in a major film and the song, Bill Haley’s “Rock Around The Clock,” became immortal. Most adults in 1955 believed in an undeniable connection between juvenile delinquency and rock music. Blackboard Jungle reinforced that belief. But its success proved that the then untapped teen movie market would respond to rock on film. “Rock Around The Clock” spawned a movie of the same name, starring Alan Freed as a down on his luck manager who discovers rock 'n' roll on a trip through Hicksville USA. Dozens more would follow with titles such as “Don't Knock The Rock”, “Rock, Rock, Rock”, “Go Johnny Go” and “The Girl Can't Help It”.

But no one made an impact on the screen in those early years more than the King... Elvis Presley. Presley's shrewd manager, Col. Tom Parker, kept Elvis off TV with the exception of initial exposure on Steve Allen, The Dorsey Show, and three appearances on the Ed Sullivan Show. If you wanted to see ol' El you had to pay... at the box office. From Love Me Tender which had all the young girls crying at the very end when their hero and idol died, to his less noticeable films of the 60's... they made money and during the first 6 or 7 years helped create a lot of hits.

Beatlemania struck much the same way though technology and the industry had become more sophisticated. The summer of 1964 gave us the critically acclaimed Hard Days Night followed by Help one year later. Both movies underscored the power of film and hit music promoting each other.

Then of course there's been the greatest movie themes like “Mrs. Robinson” from The Graduate, Henry Mancini's “Love Story” and “Love Theme From Romeo and Juliet”. Shirley Bassey's “Goldfinger”, Ferrante & Teicher's “Midnight Cowboy” and Nilsson's “Everybody's Talkin’”.

In 1977 Robert Stigwood put the package of all time together. Matching the dancing and star quality of John Travolta with stunning music supplied by The Bee Gees and others, “Saturday Night Fever” soon owned the airwaves and went on to become the biggest selling soundtrack of all time.

According to Al Coury, currently President of Network Records and formerly head of Robert Stigwood's RSO Records, the success of “Saturday Night Fever” was due, in great measure, to a carefully conceived and executed plan. Stigwood had the advantage of owning and controlling the entire package from start to finish. Most record companies have to deal with a major studio on a project by project basis. Coury notes that all too often in the latter case, the film is already shot and is being edited before the important music decisions are made. Coury says, “Adding the music after the fact is always bad. The reason we had success with “Saturday Night Fever,” with “Grease” and “Fame” is because we cast the music in the movie like we would the main characters. "Footloose" was a recent movie that did and to some degree “Flashdance” as well. Today, more and more contemporary film makers are recognizing that fact and are proceeding accordingly.”

How important is the music to a film like “Saturday Night Fever”? Al admits that to his way of thinking, “The music was an extremely vital part of the texture, of the feel, of the mood and I thought it was as important as its most important actor, John Travolta.” Since then, it’s been a familiar story of superior soundtracks generating a long list of top ten and number
one hits. As Irene Cara was picking up her Oscar for "Flashdance", the kids were lining up to checkout the '84 "follow-up" Footloose. To gain a record company's perspective on hit movies and soundtracks like "Footloose", I spoke with Bob Sherwood, Vice President of Marketing for Columbia Records. He admits to being a little surprised at the gigantic success of "Footloose". Though believing it would be big, he didn't think it would reach this level. Sherwood emphasizes, "We're talking well in excess of 5 million albums and still selling, and that's a pretty good number at anytime. And having six charting hits is a pretty extraordinary achievement. I don't think anybody felt that strong about it, and the movie was good but I don't think it was Olivier doing King Lear."

Stressing the difficulty of getting to the audience that might like Kenny Loggins but not Deniece Williams, or visa versa, is a tough task for compilation albums. Bob says, "trying to assemble everything and get the marketing straight so that the consumer hears "Let's Hear It For The Boy" and says "what a great record that is". How do you make that connection to the Footloose soundtrack and then make the connection from the soundtrack to the film itself. It gets sticky ... it's an extra element that's in there and the odds against doing it successfully are dramatically against you. For every "Saturday Night Fever", there's about 400,000 we all signed and made deals for that sell 13 copies and are never heard from again."

As one would think, the movie company does not necessarily have the same goals as the record company. But Bob says "if we both do it right" (in terms of cross merchandising and cross advertising, utilizing financial resources the best way possible), "then we're both going to be twice as successful as we would've been without each other".

According to Coury, the elements which contribute most to a successful soundtrack are: "Hit songs. The records have to be hits on their own even though they are part and parcel to the telling of the story in the movie. Plus, the movie has to be a smash hit on its own as well. When you've got those two things going for you then you've got that cross-pollination theory that will lead to having a $100-150 million gross movie and an eight, ten, twelve or fifteen million selling soundtrack." Coury notes Neil Diamond's "Jazz Singer" soundtrack which, even though it had hits, still suffered because the movie wasn't a smash.

During his "Saturday Night Fever" days at RSO, Al Coury remembers "sitting down at the big international meetings over at Paramount Studios and they would bring in their people from all over the world, as well as from all over the country. Hundreds of film exhibitors would be present and, representing the music end, I would ask 'When do you want your first hit?' Their answer was 'We want the first hit to peak the week that the movie opens in eight hundred theatres.' So, based on the quality of the music and the act, how long could it conceivably take me to make that hit number one, if in fact it could get that high? In the case of "Saturday Night Fever" I determined the first Bee Gees record would take six to eight weeks. The movie opened on X date and using the calendar going backwards I would figure out when to put out the first release. It all has to be a very logical plan that has a beginning, a middle and an end."

Al feels he and Stigwood pioneered the gameplan of establishing the hit single, then releasing the album and the film and then following with subsequent singles. "We pioneered those methods and we proved to the picture producers and major studios that it all works, and that we can help you sell and give you that big initial push. Any movie producer will tell you that the most important time for a movie is the opening weekend in the theatres ... if you can make it to the third weekend and you're still doing good business then you're off and running with a hit movie." It's easy to understand how and why a hit song can gather lots of attention and attract many movie goers.

To Be Continued......Next Week!
THE GAVIN REPORT

A/C

EDITOR: RON FELL
ASSOCIATE EDITOR: DIANE RUFER

POWER TRIO

THE CARS
Drive (Elektra)

NEIL DIAMOND
Turn Around (Columbia)

CHICAGO
Hard Habit To Break (Warner Bros.)

CERTIFIED

ROGERS, KIM, INGRAM
What About Me (RCA)

ELTON JOHN
Who Wears These Shoes (Geffen)

RECORD TO WATCH

JACKSONS
Torture (Epic)

AMERICA
Special Girl (Capitol)

MOST ADDED

THE CARS - Drive (Elektra)
Billy Joel - Leave A Tender Moment Alone (Columbia)
Neil Diamond - Turn Around (Columbia)
CHICAGO - Hard Habit To Break (Warner Bros.)
STEVIE WONDER - I Just Called To Say I Love You (Motown)
CHICAGO - Hard Habit To Break (Warner Bros.)

September 14, 1984

CHARTBOUND

Pointer Sisters - So Excited (Planet)
Dennis DeYoung - Desert Moon (A&M)
Rod Stewart - Some Guys Have All The Luck (WB)
Kennedy & Osborne - The Last Time... (A&M)
Peabo Bryson - Slow Dancin' (Elektra)

ACTION SIDES

Poco - Save A Corner Of Your Heart (Atlantic)
Jim Capaldi - I'll Keep Holding On (Atlantic)
Rickie Lee Jones - The Real End (Warner Bros.)
Sheena Easton - Strut (EMI)
Diana Ross - Swept Away (RCA)
Stephen Stills - Stranger (Atlantic)
Deniece Williams - Next Love (Columbia)

Dropped

Teddy Pendergrass
Elton John (SAD)
Frank Sinatra
Jack Wagner
Eurythmics
George Fischoff

Station reports accepted Mondays at 8am through 3pm Wednesdays PDT. Phone (415) 392-7750.
America - Special Girl (Capitol)
Sergio Mendes - Real Life (A&M)
Judy Collins & T.G. Sheppard - Home Again (Elek)
Shakin' Stevens - A Love Worth Waiting For (Epic)
Wham - Wake Me Up Before You Go-Go (Columbia)
Thompson Twins - You Take Me Up (Arista)
Jacksons - Torture (Epic)
Bananarama - Cruel Summer (London/PolyGram)

RECOMMENDED

Sergio Mendes - Real Life (A&M)
Raise The Dragon - The Blue Hour (IRS)
Corey Hart - It Ain't Enough (EMI)
Joe Jackson - Be My Number Two (A&M)

NEW

NORTHEAST

Richmond, VA (Lou Dean-WRVA) S. Mendes, DeYoung, B. Streisand, Elton John, America.
Charlottesville, VA (Ken Medek-WCHV) Rogers etc., Barbra Streisand, America.
Winchester, VA (Frank Mitchell-WINC) K. Rogers etc., B. Streisand, DeYoung
Dallas/Gastonia, NC (Rich Harris-WAAK) R. L. Jones, Bellamy Bros., Kenny Rogers etc.
Charlotte, NC (Dave Bishop-WBT) America, B. Gibb
Asheville, NC (Don Brookshire-WSKY) S. Mendes, Luba, Lionel Richie, Eurogliders
Greensboro, NC (Ronnie Moore-WGDR) America, B. Gibb
Pittsburgh, PA (Bob Conrad-WTAE) Chicago, B. Gibb, Frank Sinatra.
Richmond, VA (Lou Dean-WRVA) S. Mendes, DeYoung, B. Streisand, Elton John, America.
Charlottesville, VA (Ken Medek-WCHV) Rogers etc., Barbra Streisand, America.
Winchester, VA (Frank Mitchell-WINC) K. Rogers etc., B. Streisand, DeYoung
Dallas/Gastonia, NC (Rich Harris-WAAK) R. L. Jones, Bellamy Bros., Kenny Rogers etc.
Charlotte, NC (Dave Bishop-WBT) America, B. Gibb
Asheville, NC (Don Brookshire-WSKY) S. Mendes, Luba, Lionel Richie, Eurogliders
Greensboro, NC (Ronnie Moore-WGDR) America, B. Gibb
Pittsburgh, PA (Bob Conrad-WTAE) Chicago, B. Gibb, Frank Sinatra.

SOUTH

Washington, DC (Phil Simon-WEZR) Sheena Easton.
Norfolk, VA (Nick O'Neil-WLTY) Everly Bros.
Richmond, VA (Church/Bevins-WEZZ) K. Rogers etc.

adds

The Cars will hold on to number one for a while, with Stevie Wonder and/or Chicago as likely heirs. John Waite and Ralph MacDonald both look like top five winners by the end of the month. The Donna Summer and Everly Bros. have excellent momentum on their side as do the Gibb, Ocean, Rogers, Elton and Streisand. This week's A/C CERTIFIED duo are no strangers to the format. Between them they have over thirty-five years of Adult appeal. Next week's three chart debuts should come from CHARTBOUND although The Pointers have been ladies-in-waiting there for three weeks now. A modern day record of thirteen charted records feature women in starring roles. Not to mention another six selections from below the numbers. Hmmm?

415-392-7750

Bananarama - Cruel Summer (London/PolyGram)
Jacksons - Torture (Epic)
Thompson Twins - You Take Me Up (Arista)
Wham - Wake Me Up Before You Go-Go (Columbia)
Shakin' Stevens - A Love Worth Waiting For (Epic)
Judy Collins & T.G. Sheppard - Home Again (Elek)
Shakin' Stevens - A Love Worth Waiting For (Epic)
Wham - Wake Me Up Before You Go-Go (Columbia)
Thompson Twins - You Take Me Up (Arista)
Jacksons - Torture (Epic)
Bananaarama - Cruel Summer (London/PolyGram)
Glasgow, KY (Shannon McCombs-WSMJ) K.Rogers, Poco, DeYoung, Bryson, K.& Osborne, J.Wagner, Watanabe.
Campbellsville, KY (Mark Rossey-WCKO) Mendes, Wham, Survivor, B.Streisand, Rickie Lee Jones.

CENTRAL
Logan, OH (Chuck Anthony-WLON) Streisand, L.Richie.
Galloway, OH (Lynn Smith-WJEH) L.Yune, Poco, B.Gibson, Springsteen, R.L. Jones, Capaldi, America.
Marion, OH (Rick Bryan-WNRM) A.Murray, Watanabe, Springfield, OH (Steve Popp-WAZU) B.Gibb, DeYoung, K.Rogers, Carnes & Ingram.
Zanesville, OH (Pete Petonik-WHIZ) B.Gibb, Atpert, Madonna.

Newark, OH (Greg Moebius-WNKO) Madonna, R.L. Jones, Kennedy & D.B.Streisand, Rod Stewart.
Toledo, OH (Steve Stewart-WSPD) T.Twins, S.Mendes.
Toledo, OH (Kevin Scollin-WWLM) Pointer Sisters, Dennis DeYoung, Elton John.
Dayton, OH (Scott McKenzie-WMYJ/FM) Prince (DOVES).
Cleveland, OH (Sue Wilson-WLTF) Pointers, Ingram, Barbra Streisand.
Sandusky, OH (Bill Zimmerman-WLEC) L.Riche, Sergio Mendes.

Terre Haute, IN (Kevin Young-WBOW) Kennedy & Osborne, Barbra Streisand, Sergio Mendes.
So. Bend, IN (Cindy Hartman-WMXG) Ralph MacDonald, Barry Gibb.
Kokomo, IN (Darryl Parks-WIIOU) B.Streisand, Donna Summer, Sadao Watanabe.
Rushville, IN (Kevin Stone-WRCR) P.Bryson, Poco, Madonna, Crystal Gayle, Dennis DeYoung.
Lafayette, IN (Mike Johnson-NASK) DeYoung, America, Rogers etc, Peabo Bryson.
Lafayette, IN (Jim Leven-WXUS) America, Madonna, Barbra Streisand.
Freeport, IL (John Reilly-WFPS) Capaldi, Rogers.
Bloomington, IL (J. Livengood-WIHN) Irene Cara, Spandau Ballet.
Springfield, IL (Kelly Michaels-WCVS) Spandau Ballet.

Wilmington, IL (Wayne Perrot-WWOD) I. Cara, DeYoung, B.Ocean, Jim Capaldi.
Chicago, IL (DeYoung-WCLR) Barbra Streisand.
Peoria, IL (Gene Cory-WGMD) K.Rogers etc, B. Gibb.
Detroit, MI (Gene Elzy-WJGR) Rogers etc, A. Murray, Everly Bros., Sadao Watanabe.

Flint, MI (Perry Wright-WTRX) Rod Stewart, Real Life, Beach Boys & 4 Seasons, Rickie Lee Jones.
Saginaw, MI (Terry Lenz-WGWN) Everly, Watanabe, McDonald, Rogers, Streisand, Waite, Huey Lewis.
Lansing, MI (Bryan Halter-WJHJ) Murray, Streisand, Bragman, J.Kamon, S.Stevens, DeYoung.
Manistee, MI (Mark Adams-WRKR) A.Baker, Bryson, Joe Jackson, J.Stevens, J.Collins & Sheppard.
Grandville, MI (Bob Greenwood-WQCN) No adds.

Madison, WI (Jim Reed-WWDM) K.Rogers, Kennedy & Osborne, America.
Madison, WI (Barney Lu-WIBA) Chicago, R.MacDonald.
Milwaukee, WI (Beth Fast-WMYX) R.MacDonald, Barbra Streisand, Madonna.
Green Bay, WI (David Carew-WDUZ) Pointers, Sheena Easton, Barbra Streisand.

Eau Claire, WI (Rick Roberts-WIAL) B.Streisand, America, Pointer Sisters.
Appleton, WI (Bob Salm-WWSY) DeYoung, America, Barbra Streisand, J.Collins & Sheppard.

Reedsburg, WI (Ken Boehm-WRDB) America, Barbra Streisand, Shakin' Stevens.
Manitowoc, WI (Lee Douglas-WOMT) K.Kamon, DeYoung, A.Murray, Stewart, Madonna, Elton, Capaldi, Watanabe.
Beaver Dam, WI (Steve Sabatke-WDBV) Rogers etc, Barbra Streisand.
Marshfield, WI (Sherry Ann Taylor-WDLB) B.Gibb, I.Cara, D.DeYoung, K.Rogers etc.

MIDWEST


Rochester, MN (Rich Peterson-KROC) No adds.

Minneapolis, MN (Chuck Knapp-KSSS) K.Rogers, J.Waite.

Minneapolis/St. Paul, MN (Paul Sebastian-WLTF) B.Streisand, DeYoung, MacDonald & Withers, D.Summer.

Northfield, MN (Rich Harris-KYMN) Pointers, Madonna, Elton, Capaldi, Wham, Bobby King.
Pipestone, MN (Dan Norris-KLOH) Capaldi, Elton, Gibb, America, Everlys, Kenny Rogers etc.

Duluth, MN (Dick Johnson-WBEC) K.Rogers etc, Barbra Streisand, Dennis DeYoung.

Albert Lea, MN (Todd Guthrie-KCPI) Naked Eyes, D.Ross, Chaka Khan, Everly Bros.

Luverne, MN (Keith Maine-KQAD) B.Streisand, S.Ballet.

Forest Lake, MN (Steve Olson-WLFX/FM) Barry Gibb, Kennedy & Osborne.

Jamestown, ND (Ray Allen-KQJJ) Barry Gibb, Madonna, Dubuque, IA (Jim Jansen-WDBQ) S.Ballet, Everlys, Cara.

Des Moines, IA (Mike Judge-KIOA) Streisand, America.

Mason City, IA (Steve Locker-KGLO) S.Stevens, Band of Gold, Kenny Rogers (EVENING STAR).

Mason City, IA (Guy Drees-KLSS) Rickie Lee Jones, Beach Boys & Four Seasons.

Cedar Rapids, IA (Gary Edwards-WMT) Sergio Mendes.

Waterloo, IA (Roger Davis-KWLO) K.Rogers, L.Branigan.

Lincoln, NE (Cathy Blythe-KFOR) America, Sergio Mendes, Peabo Bryson.

Omaha, NE (Mikkelsen-Swanda-KGDR) Elton, DeYoung, D.Ross, Easton, J.Ingram, Everly Bros.

Hastings, NE (Jim Mross, Jr.-KHAS) America.


Joplin, MO (Don Carpenter-KFSB) Jim Capaldi, Sergio Mendes, Pointers, Rickie Lee Jones.


Cape Girardeau, MO (Mike Davenport-KGIR) Streisand, DeYoung, S.Harris, S.Stevens, Bryson, R.L. Jones.

Topeka, KS (Rose Rues-KMAJ) Streisand, Shakin' Stevens, America.
Pittsburg, KS (Frank Bell-KDBQ) No adds.

Tulsa, OK (Marc Franklin-KRMG) John Waite.

SOUTHWEST
Pampa, TX (Kim Bengston-KORO) Beach Boy & Four Seasons.

Shakin' Stevens, Sergio Mendes.

Temple, TX (Rick Stancato-KTEM) Barry Gibb.

Tyler, TX (Joe Davis-KTTL) L.Richey (PERNY), Wham, Rickie Lee Jones, Sergio Mendes.

Astin, TX (Chris Allen-KEY103) America, Elton, R.L. Jones, DeYoung, T.Twins, Pointer Sisters.

Houston, TX (Rick Stancato-KTU) B.Ocean, Pointers, Kenny Rogers w/Kim Carnes & James Ingram.

San Angelo, TX (Danielle Daniel-KGKL) Barbra Streisand, Everly Bros.

Abilene, TX (Dean Taylor-KORO) R.L. Jones, Diana Ross, Sergio Mendes, Beach Boys & Four Seasons.

The Gavin Report

WELCOME To Our New A/C Correspondents:

**Northeast**
- New York, NY (Frankie Bucelle-KQSW) Barenaked Ladies, Sheryl Crow.
- New York, NY (Dave Kastri-KUAA) Lifehouse, Sheryl Crow.
- Hartford, CT (Jeffrey Pernan-KCON) Sheryl Crow, Lifehouse.
- New Haven, CT (Bob Piro-KXON) Sheryl Crow, Lifehouse.
- Boston, MA (Mike Capaldi-KZON) Sheryl Crow, Lifehouse.
- Providence, RI (Carlson-KVFT) Sheryl Crow, Lifehouse.
- Pittsburgh, PA (Jim Capaldi-KYRA) Sheryl Crow, Lifehouse.
- Cleveland, OH (Jim Capaldi-KNTN) Sheryl Crow, Lifehouse.
- Columbus, OH (Dave Puglisi-KRXM) Sheryl Crow, Lifehouse.
- Cincinnati, OH (Tom Miozzi-KRPS) Sheryl Crow, Lifehouse.
- Columbus, OH (Mike Capaldi-KWMO) Sheryl Crow, Lifehouse.
- Milwaukee, WI (John Capaldi-KMKE) Sheryl Crow, Lifehouse.
- Minneapolis, MN (Dave Capaldi-KJIM) Sheryl Crow, Lifehouse.
- St. Paul, MN (Mike Capaldi-KDiamond) Sheryl Crow, Lifehouse.
- Chicago, IL (Mike Capaldi-KQX) Sheryl Crow, Lifehouse.
- St. Louis, MO (Mike Capaldi-KBSN) Sheryl Crow, Lifehouse.
- Kansas City, MO (Mike Capaldi-KMAT) Sheryl Crow, Lifehouse.
- Oklahoma City, OK (Mike Capaldi-KOKC) Sheryl Crow, Lifehouse.
- Dallas, TX (Mike Capaldi-KKXT) Sheryl Crow, Lifehouse.
- Houston, TX (Mike Capaldi-KHJ) Sheryl Crow, Lifehouse.
- San Antonio, TX (Mike Capaldi-KQXT) Sheryl Crow, Lifehouse.
- Austin, TX (Mike Capaldi-KKUT) Sheryl Crow, Lifehouse.
- San Diego, CA (Mike Capaldi-KVAK) Sheryl Crow, Lifehouse.
- Phoenix, AZ (Mike Capaldi-KFMB) Sheryl Crow, Lifehouse.
- Las Vegas, NV (Mike Capaldi-KKFN) Sheryl Crow, Lifehouse.
- Salt Lake City, UT (Mike Capaldi-KTRM) Sheryl Crow, Lifehouse.
- Denver, CO (Mike Capaldi-KTIW) Sheryl Crow, Lifehouse.
- Calgary, AB (Mike Capaldi-KUMI) Sheryl Crow, Lifehouse.
- Edmonton, AB (Mike Capaldi-KKBE) Sheryl Crow, Lifehouse.
- Winnipeg, MB (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Montreal, QC (Mike Capaldi-KCEO) Sheryl Crow, Lifehouse.
- Toronto, ON (Mike Capaldi-KTNT) Sheryl Crow, Lifehouse.
- Vancouver, BC (Mike Capaldi-K101) Sheryl Crow, Lifehouse.
- Victoria, BC (Mike Capaldi-K107) Sheryl Crow, Lifehouse.

**Midwest**
- Des Moines, IA (Mike Capaldi-KWXO) Sheryl Crow, Lifehouse.
- Kansas City, MO (Mike Capaldi-KMAT) Sheryl Crow, Lifehouse.
- St. Louis, MO (Mike Capaldi-KBSN) Sheryl Crow, Lifehouse.
- Chicago, IL (Mike Capaldi-KQX) Sheryl Crow, Lifehouse.
- Cleveland, OH (Mike Capaldi-KRPS) Sheryl Crow, Lifehouse.
- Columbus, OH (Mike Capaldi-KWMO) Sheryl Crow, Lifehouse.
- Milwaukee, WI (Mike Capaldi-KMKE) Sheryl Crow, Lifehouse.
- Minneapolis, MN (Mike Capaldi-KJIM) Sheryl Crow, Lifehouse.
- Atlanta, GA (Brad Capaldi-KXXL) Sheryl Crow, Lifehouse.
- Charlotte, NC (Mike Capaldi-K99) Sheryl Crow, Lifehouse.
- Raleigh, NC (Mike Capaldi-KHHR) Sheryl Crow, Lifehouse.
- Birmingham, AL (Mike Capaldi-KHOM) Sheryl Crow, Lifehouse.
- Montgomery, AL (Mike Capaldi-KHNB) Sheryl Crow, Lifehouse.
- Nashville, TN (Mike Capaldi-KRRQ) Sheryl Crow, Lifehouse.
- Austin, TN (Mike Capaldi-K420) Sheryl Crow, Lifehouse.
- Memphis, TN (Mike Capaldi-KHOT) Sheryl Crow, Lifehouse.
- Little Rock, AR (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Shreveport, LA (Mike Capaldi-KSWB) Sheryl Crow, Lifehouse.
- New Orleans, LA (Mike Capaldi-KQX) Sheryl Crow, Lifehouse.
- Montgomery, AL (Mike Capaldi-KHNB) Sheryl Crow, Lifehouse.
- Jackson, MS (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Biloxi, MS (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Mobile, AL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Tallahassee, FL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Tampa, FL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Orlando, FL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Miami, FL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- West Palm Beach, FL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Sarasota, FL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Fort Myers, FL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Daytona Beach, FL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Jacksonville, FL (Mike Capaldi-K102) Sheryl Crow, Lifehouse.

**Southwest**
- Houston, TX (Mike Capaldi-KHJ) Sheryl Crow, Lifehouse.
- Dallas, TX (Mike Capaldi-KKXT) Sheryl Crow, Lifehouse.
- San Antonio, TX (Mike Capaldi-KQXT) Sheryl Crow, Lifehouse.
- Austin, TX (Mike Capaldi-KKUT) Sheryl Crow, Lifehouse.
- Phoenix, AZ (Mike Capaldi-KFMB) Sheryl Crow, Lifehouse.
- Las Vegas, NV (Mike Capaldi-KKFN) Sheryl Crow, Lifehouse.
- Salt Lake City, UT (Mike Capaldi-KTRM) Sheryl Crow, Lifehouse.
- Denver, CO (Mike Capaldi-KTIW) Sheryl Crow, Lifehouse.
- Calgary, AB (Mike Capaldi-KUMI) Sheryl Crow, Lifehouse.
- Edmonton, AB (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Winnipeg, MB (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Montreal, QC (Mike Capaldi-KCEO) Sheryl Crow, Lifehouse.
- Toronto, ON (Mike Capaldi-KTNT) Sheryl Crow, Lifehouse.
- Vancouver, BC (Mike Capaldi-K107) Sheryl Crow, Lifehouse.

**West Coast**
- San Francisco, CA (Mike Capaldi-KYR) Sheryl Crow, Lifehouse.
- Los Angeles, CA (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- San Diego, CA (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Phoenix, AZ (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Las Vegas, NV (Mike Capaldi-KKFN) Sheryl Crow, Lifehouse.
- Salt Lake City, UT (Mike Capaldi-KTRM) Sheryl Crow, Lifehouse.
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- Montreal, QC (Mike Capaldi-KCEO) Sheryl Crow, Lifehouse.
- Toronto, ON (Mike Capaldi-KTNT) Sheryl Crow, Lifehouse.
- Vancouver, BC (Mike Capaldi-K107) Sheryl Crow, Lifehouse.

**International**
- London, UK (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Sydney, Australia (Mike Capaldi-K102) Sheryl Crow, Lifehouse.
- Tokyo, Japan (Mike Capaldi-K102) Sheryl Crow, Lifehouse.

**A/C ADDS**

- September 14, 1984
THE NEXT TO LAST MOVIE
by Art Roberts

Scene 1. "Ya think you're really somethin', don'tcha? You, and your chips—ya sit in a shack in Silicon Valley, and think you're somethin' special. Well ya ain't. Know what you are? I'll tell ya what you are. You're nuttin'. Nuttin'? Take away your computers, take away your software, and whataya got? Nuttin'"

I always fantasized re-filming "On the Waterfront" somewhere in Silicon Valley, California. Marlon Brando, leading a band of displaced computer and software developers, storms the main offices of the Friendly User Computer Company, Inc., in an attempt to stop the relocation of the Corporate Headquarters to South Korea.

Once inside the building, everyone understood the meaning of "the naked truth." The building is empty. Management not only insulted their dignity by refusing to discuss or negotiate the situation, but also poured Kosher Salt on their wounds by removing every oak veneer desk... leaving behind only the light bill and a half-eaten box of Lady Godiva Chocolates.

No, this is not the end of the picture.

Scene 2. As the audience shuffles their way out of the theatre, the camera zooms into the crowd and settles on the real star of the film. A middle-aged disc jockey, whose face reflects the stress of countless rating battles, format changes, and weekends filled with six-pacs of Coors Beer. He climbs into his vintage Mustang, allowing his body to automatically execute the physical motions of driving, while his mind is being haunted by the many ghosts of yesterday. The movie really got to him.

Oh, how he related to the story line. Bosses making unreasonable demands. Ass-kissing management. Favoritism. Being bled by the leeches of the industry until there was nothing left. A hero one day... a bum the next.

As his car approaches the radio station, he notices a light bill and a half-eaten box of Lady Godiva Chocolates.

Scene 3. The door of the program director's office opens hard... leaving behind only the light bill and a half-eaten box of Lady Godiva Chocolates.

Scene 4. The program director slowly opens the bottom desk drawer and pulls out a half-eaten box of Lady Godiva Chocolates.

"I'll always take care of you, Buddy Boy. Have one."

As the disc jockey reaches for a chocolate covered nougat, his eyes glance towards the open drawer, and he notices a box of Kosher Salt lying on its side.

Scene 4. The movie is over. You are leaving the theatre. As you climb into your vintage Mustang...

JOBS

Sales Manager - KDTH-Dubuque, IA
Jane Walker (Box 688 - 52001)

Sales - KDUN-Reedsport, OR
Dean Carl (503-271-3674)

News Co-Anchor - KUHL-Santa Maria, CA
Brad Ranger (805-922-7727)

Air Talent (weekend) - KSRO-Santa Rosa, CA
Chris Hunter (707-545-3113)

Air Talent - KNBO-Tacoma, WA
Don Hoffman (206-383-9700)

Air Talent - KEZE/FM-Spokane, WA
John Robbin (Box 807 - 99203)

Air Talent (full & part time) - WSKY-Asheville, NC
*Don Brookshire (Box 2956 - 28802)
Air Talent (AM drive) - WKHI-Ocean City, MD
*Jack Gillen (2301 Coastal Hwy. - 21842)
Air Talent (AM drive)/Prod.-WORD-Spartanburg, SC
J.J. Hemingway (Box 3257 - 29304)

Air Talent/Production - KQEU-Olympia, WA
Brian Casey (Box 48 - 98507)

Air Talent/Production - KGRO-Pampa, TX
Stu Schroeder (806-669-6809)

Air Talent/Production - KYVA-Gallup, NM
Bill Lee (Drawer K - 87301)

Air Talent/Production - WPOR/FM-Portland, ME
Tom Hennessey (207-773-8111)

Air Talent (AM drive)/Prod.-KHTT-San Jose, CA
Dave Ware (1420 Coll Circle - 95112)

Air Talent/Production - WBOW-Scranton, PA
*Jack Griswold (1520 No. Keyser - 18504)

Air Talent/Production - KPVG-Bellingham, WA
Joe Bates (206-734-1170)

Air Talent/Production - WKNE-Keene, NH
Howard Corday (603-352-9230)

Air Talent/Production - KKJO-St. Joseph, MO
Bruce Allen (Box 166- 64502)

Production/Air Talent - KSFT-St. Joseph, MO
Bruce Allen (Box 166 - 64502)

Production/Air Talent - KSRO-Santa Rosa, CA
Chris Hunter (707-595-3313)

Program Director/Oper. Dir - KYVA-Gallup, NM
Sammy Chiorda (Drawer K - 87301)

Air Talent (future) - KIOV/KXRB-Sioux Falls, SD
*Reid Holsen (3205 S.Meadow - 57106)

*No Calls, Please!
STEVE WONDER
He was born in May of 1950, in Saginaw, Michigan. He was introduced to Tamla/Motown via Ronnie White, who was a member of Smokey Robinson's Miracles.

CHAKA KHAN
She won two Grammy's in 1984 for her performance on "Ain't Nobody".

ROD STEWART
The video for "Some Guys Have All The Luck" employs a new film technique called Xerography, which is film stock "Xeroxed", hand-tinted and animated.

STEPHEN STILLS
He played lead guitar on Bill Withers "Ain't No Sunshine".

NEIL DIAMOND
He wrote The Hollies' biggest hit, "He Ain't Heavy, He's My Brother". The song was inspired by the slogan at Boys' Town.

RATT
Part of their hit LP, OUT OF THE CELLAR, was originally released in April of '83 as an EP on the small Time Coast label.

ALABAMA
Their LP, "Roll On", was the first country LP to ever ship Platinum.

NEIL DIAMOND
He performed at The Last Waltz (the farewell concert and film of The Band). Later that year (1976), The Band's Robbie Robertson produced Neil's "Beautiful Noise" LP.

RUN DMC
Rapper Joseph Simmons, who's known as Run, earned a degree in Sociology from St. Johns University.

PRINCE
He played keyboards on Stevie Nicks' STAND BACK.

BRUCE SPRINGSTEEN
The Boss says (on concerts) "The whole idea is to deliver what money can't buy".

COYOTE SISTERS
Trio member Renee Armand was a backup singer for John Denver for five years. She also wrote "One Day In Your Life", a song recorded by Michael Jackson.

GLENN FREY
In 1971, before the Eagles were formed, Linda Ronstadt had hired Glenn as a guitarist for her road band. Glenn soon recruited Joe Henley, Randy Meisner and Bernie Leadon.

RITA COOLIDGE
She married Kris Kristofferson in 1973. They were divorced in 1979.

SHEENA EASTON
Her first hit, "Morning Train", was originally titled "9 to 5" in England but it was sure to cause confusion with Dolly Parton's hit song and movie of the same title and year.

JIM HENDRIX
September 18th marks the thirteenth anniversary of Hendrix's death.

WILLIE NELSON
After recording the song "Touch Me" for RCA in 1962, Willie suffered a 13 year drought before hitting again with "Blue Eyes Crying In The Rain" in 1975.

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Dear Gavin Report:

Having arrived safely back at KGOY, here in Foonman, Ohio, I thought I'd offer the service of informing my fellow radio folks about the good life in L.A. I saw a lot, but here are a few of my favorite things:

1. **Raindrops on roses and whiskers on kittens.**

2. **The Bill Drake Sculpture:** This looming headless statue stretches high from its perch in the Hollywood Hills. The daddy of Much More Music is carved in granite, overlooks Mulholland Drive, and is framed by smaller statues of Bill Watson and Bernie Torres.

3. **Paul Drew's mansion:** It's about a 28-second intro to the surrounding moat. Once inside, the tour takes no longer than two minutes and fifteen seconds.

4. **Rick Dees:** He can be viewed daily from 10:01 to 10:02 AM. That's the time it takes to get off the air at KIIS/FM and down to the chauffeured De Lorean. Carry a small recorder while saying hello. You can later edit his comments and use them for wild tracks.

5. **KPRZ (Music of Your Life):** Regular tours are conducted by Georgia Gibbs, Kay Starr and the Hugo Winterhalter Singers, all of whom have been exhumed for this service and get around on vinyl walkers.

6. **The Bob Hamilton Seminars:** The trade sheets publisher (as opposed to the KRTH Major Domo) conducts sermons at various houses of worship around Hollywood. He's assisted by spiritual advisors Don Anti and the Late Gerry Cagle. Check your local Scientology listings.

7. **Lucy's Mexican Restaurant:** Directly across from KHJ, this landmark is the actual eatery where RKO P.D. John Sebastian used to salt...repeat SALT his salted corn chips during happy hours with local promo persons.

8. **The Forum:** Possible Jackson's concert locale, it is currently best known as the venue blacklisted by Charlie Minor of A&M Records, upon learning that Sushi is not served at the refreshment stands.

9. **Bobby Rich's Travel Agent:** Busiest man in L.A. Exists only to book Bobby's flights back and forth across America to call-letters far & wide. A must see!

10. **Billy's Bar BQ:** This Beverly Hills eatery has a juke box featuring ONLY Huey Lewis and Spandau Ballet. No one knows why.

11. **ACME Printing Corp.:** This frantically active firm serves only one purpose. They duplicate resumes for Howard Rosen. A bonus for any tourist.

...and that was just a sampling of my L.A. visit, Gavin people. I learned a lot at the convention. High-tech computer research techniques have convinced me that I and other humans may soon be unemployed...but, hey...I respect the new artery detection equipment...and on my final day in the lobby I asked Dick Williams and Jack Satter of EMI Records how they enjoyed the symposiums. Dick said he LOVED his symposiums with Jack and Jack said he loved HIS symposiums with Dick.

Farewell, UP With Radio...until next time.
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THE HOT ONES
WITH DAVE ROBERTS

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produced for RKO RADIO NETWORKS by ISINC
interrante sisco incorporated
BARBRA STREISAND "LEFT IN THE DARK"
Written, Produced and Arranged by Jim Steinman
Engineered by Neil Dorfsman from the Columbia LP "EMOTION" (QC 39480)

ROMEO VOID "A GIRL IN TROUBLE (IS A TEMPORARY THING)"
Produced and engineered by David Kahne
From the 415/Columbia LP "INSTINCTS" (BFC 39155)

FREDDIE MERCU
Produced by Freddie Mercury from the Columbia Soundtrack LII
Freddie Mercury appears courtesy
OF QUALITY

OF SUCCESS

WHAM! "WAKE ME UP BEFORE YOU GO-GO"
Arranged and Produced by George Michael

STEVE PERRY "STRUNG OUT"
Produced by Steve Perry
Executive Producer Bruce Botnick
from the Columbia LP "STREET TALK" (FC 39334)

Giorgio Moroder, and Mack
"METROPOLIS" (JS 39526)
of Raincloud Productions LTD.

"LOVE KILLS"
Excerpts from *Programming Dynamics* by Ed Shane © 1984, Globecom Publishing Limited, Overland Park, Kansas

*Programming Dynamics* is available at the pre-publication price of $15.95 plus $2.50 shipping and handling, through September 30. After that time, single copies will be sold at the publisher's price of $19.95. To order at pre-publication prices, send check or money order to Shane Media Services, 7703 Windswept Lane, Houston, Texas, 77063, or call 713/461-9958 for Visa or Mastercard orders.

Shane is a broadcast management and programming consultant whose credits include successful contemporary hits, album rock, oldies, and news-talk stations. His company, Shane Media Services, is based in Houston and works with a variety of clients across the U.S.A.

**Chapter 6**

**A Little Thanks to Our Friend**

Before you read too far into this chapter, I have a confession. I didn't write it. Bill Gavin did.

Gavin didn't sit in my office at my typewriter and choose the words or the sequence of ideas. But just as he has influenced the careers of thousands of disc jockies, programmers, record personnel, and radio managers, he influenced this essay and every one I've ever written.

Those of us who have lived in Gavin's sphere of influence got together the night before the NAB's 1983 Radio Programming Conference in San Francisco to say "thanks." It was the 25th anniversary of the Gavin Report, the music tip sheet that Gavin founded and recently sold to his own staff so that the same name, reputation for integrity, and style would continue.

Over the years of reporting on the music and the trends in radio, Gavin has seen his share of "good guy" DJs, "discoveries," "flashbacks," rip-offs, hot tracks, hot hits, "Q" formats, satin jackets, and tee shirts.

He's also seen the carnival-like roadshow that has taken disc jockies and program directors from town to town in search of higher pay, greater ego satisfaction, and more mentions in the Gavin Report.

"Some say that if you listen to any radio station throughout its entire broadcast day, you'll find less than five minutes of that time devoted to operational ideas that originated with that station," Gavin wrote in *Billboard* in 1964.

It was those *Billboard* "Programming Newsletter" articles that introduced me to Bill Gavin and to the fact that radio had theory and not just "stacks of wax."

In 1964, he constructed a diary that described American radio from the perspective of an imaginary traveler from another planet: "American radio survives by a peculiar indirection. It offers its entertainment and information to its listeners without charge. Broadcast music comes almost entirely from phonograph records, most of which are supplied free to the radio... We might conclude that radio is a friendly trap, pleasantly baited with free entertainment, designed to catch and hold a large number of listeners so that their ears may be beguiled—or besieged—by advertisements."

During the years since that was written, there have been minor changes, yet the "friendly trap" description of radio still stands.

What Bill wrote during the 25 years of the Gavin Report still stands up today as logical, common sense programming. Here are a few examples of Gavin philosophy:

---

**Successful Stations**

"Stations holding a fairly stable rating position have built up a large following whose loyalty is practically impervious to the competitive blandishments of big prizes and high-power disk jockies... A station's position of respect and acceptance in a community is based on more long-term objectives than can be met by DJs, prizes, records, and production. If we limit our expectations exclusively to what is broadcast on the air, we are neglecting opportunities to build listener loyalty—something that grows out of the station's non-broadcast activities in the community."

**Management**

"A radio station is people. Its impact on listeners and advertisers is the product of a number of people doing a number of things. Engineers, secretaries, salesmen, disk jockies, accountants, supervisors, switchboard operators, and managers all combine to produce profitable programming."

There are seven attributes of a good manager, according to Gavin: objectivity, open-mindedness, conviction, courage, consistency, awareness, and a sense of community.

**Programming**

"Those PD ideas that work best over the long haul are centered around getting listeners to tune in rather than worrying about what makes them tune out."

Gavin has said that PD should stand for "People Director." It has been said that the most successful PD is the one who does the least directing. As Gavin says: "It could be said more accurately that the most fortunate PDs are those who need to do the least directing." (Emphasis added)

**Music Policy**

"Each musical selection that goes on the air is somewhat like a beam of light, illuminating a certain segment of the audience according to its breadth and intensity. The general type of music determines the breadth of appeal; the depth with which it penetrates is determined by its popular appeal—often referred to as 'hit potential.'"

"Communication becomes somewhat easier when we discuss music in terms of listener reaction. Given a specific segment of musical tastes on which to focus our musical beams of light, it is then up to the programmer to achieve the depth of penetration necessary to build good ratings."

**Disk Jockies**

You'll notice that I've spelled the word two different ways. While I generally use "disc" jockey, Gavin used "disk" jockey for years. It was the Gavin Report that began using the term "air talent" with references to DJs became negative. (Negatives were in the minds of radio, not in the public mind.)

Just as Gavin had a list of qualities for a good manager, he published these guidelines for DJs in 1983:

1. Be yourself.
2. Respect your listeners.
3. Prepare your show.
4. Your show is music.
5. Avoid dead air.
6. Make your show move.
7. Contrast your music.
10. Highlight your show.
11. Be funny, if you can; if not, don't try.
12. Think about your job.

The last point has been an important one for me, whether I was a disc jockey, program director, consultant...
The success of the advance twelve inch gave Edmunds a healthy shove towards the album's debut at #20.

Waters Part/Blue Line/Co-Star/Easy Does - LET'S ACTIVE (IRS)
Cypress could easily be our number one Alternative Action LP inside of just four or five weeks. Though AA stations will be hot on "Blue Line", "Easy Does" or "Prey", we feel even stronger about the LP's tour de force, "Waters Part". Let's Active sounds their best in the studio where they can calcula- latingly create an Alternative classic like "Waters Part". It's our song of the week by far!

Up Around The Bend/High School/I Can't Get It/Blvd. Of Broken Dreams - HANOI ROCKS (Epic)
If MOTLEY CRUE could only play they'd...no, that's not nice. HANOI ROCKS put out a bushel of grungy LP's overseas before settling on razzle dazzling a younger US crowd with this slick American debut. On the poop sheet inside, HR are compared favorably to THE STONES, CLASH, T.REX, MOTT THE HOOPLE, KISS, early JAPAN (?!), and their closest closet counterparts, the NEW YORK DOLLS. CCR's "Up Around The Bend" gets an affectionate goose up the zootie. I'd say "High School" sounds like the first metal aerobic workout. Action action, the kidz'll love this stepped on Scandinovan junk rock. Don't miss out.

Just Like You/Blood From A Stone/Freedom Row/Eve Of Destruction - RED ROCKERS (415/Columbia)
Hey, this is good! Quite good, in fact. The RED ROCKERS take a big budget by the horns, coming up with music that's gutsy, easy to program, but still thought provoking and at times disturbing (especially "Freedom Row"). The opener, "Just Like You" will remind listeners, vaguely, of BIG COUNTRY, guitars and all. During a time when lots of bands sound mechanical and computerized, the young RR's add ingredients of anguish, energy, and melody to their mainstream style of rock 'n roll. Look for a profile inside an upcoming GAVIN. Commercial and Alternative beware.

Take Hold Of The Flame - QUEENSRYCHE (EMI)
As outlined in our HEAVY METAL piece a few weeks back, QUEENSRYCHE plays a complex and progressive brand of metal that's sym- phonic and dramatic. THE WARNING was produced by JAMES GUTHRIE, an engineer who's spent a lot of time locked up with psychos like PINK FLOYD and ROGER WATERS. Just think, only one more LP until the Third QUEENSRYCHE. Maybe they'll interpret WAGNER's PARSIFIL.

Walking On Thin Ice - ELVIS COSTELLO (Polydor)
A curious compilation, as a strange blend of talent interprets YOKO ONO as a songwriter. Principal contributors include: ELVIS COSTELLO (produced by ALLEN TOUSSAINT), a dormant HARRY NILSSON, EDDIE MONEY, and the late JOHN LENNON. Only the B-52's are missing.

What Kind Of Man Reads Playboy/Parade - ANDY SUMMERS/ROBERT FRIPP (AtM)
Eggheads ROBERT FRIPP and ANDY SUMMERS keep sane by getting together once and again for a strum, a dial twitch, and a drum blast. My copy of "What Kind Of Man..." has swirling, grainy grooves, a lot like the music, actually. Instrumental and strictly for the far-sighted.

I Will Dare - THE REPLACEMENTS (Twin Tone)
A little groove piece from the usually harder-core REPLACEMENTS. REM's PETE BUCK includes both a guitar solo and a little example of the velvet punch at which REM is so good.

Certified
RIFF RAFF - DAVE EDMUNDS (COLUMBIA)
The success of the advance twelve inch gave Edmunds a healthy shove towards the album's debut at #20.

"JAM SCIENCE" - SHRIEKBACK (ARISTA/UK)
Limited import status hasn't held back airplay.
ALBUM the CHART

September 14, 1981

CHARTBOUND

ROD STEWART (Warner Bros.) "Lick"
RICKIE LEE JONES (Warner Bros.) "Real"
DENNIS DEYOUNG (A&M) "Here's The Moon"
YOKO ONO COMPIGATION (Polydor) "Money"
KISS (Mercury) "Heaven's"
BLACKFOOT (Atco) "Dew" "Limelight"
ARAMO (Elektra-12") "Fire"
ZEBRA (Atlantic) "Bears" "Wait"
RUPERT HINE (Island) "Blue"
FRANKIE...H'WOOD (Island) "Tribes"
IRON MAIDEN (Geffen) "20"
BLACK N BLUE (Geffen) "18"
HODDOO CURUS (A&M) "Back"
SWIMMING POOL Q'S (A&M) "Spring"

ANALYSIS

As his band rages across the USA, BRUCE SPRINGSTEEN maintains an even stronger grip on the number one slot than he did before the "Cover Me" single came out. Ask a simple question department: regarding my query over than he did before the "Cover Me" single came out. Ask a simple question department: regarding my query over

entrenched until the LP's are released. Then it's madness all over again. Quite a few turnarounds because of new emphasis trap: HONEYMOON SUITE, TWISTED SISTER, DIO, plus TINA TURNER again. ROMEO VOID glides to a cool #9. No foreseeable trouble for the girl. I heard from the front that KROKUS is selling new LP's to the tune of 400,000 per. Thwew! Expect lots of fireworks with the new 38 SPECIAL single on CAPITOL (not A&M) from the movie and soundtrack entitled TEACHERS. NICK NOLTE plays an English teacher. Now wouldn't you rather have had NICK NOLTE instead of MRS. NEFF as your high school teacher? Speaking of movies, DAVE SHOLIN's (why does he get mentioned here every

week?) article, ROCK ON FILM on page 13 is a good one but he forgot one stunning achievement in rock, films, REPO MAN. Produced by MICHAEL NESMITH, RM takes place in Southern Cal with a blizzard of HARDCORE music (not film footage, you sickie) by BLACK FLAG, THE JUICY BANANAS, with IGGY POP singing the closing theme. This movie makes a comeback, not only for the REPO MAN, but also for a revived ROD STEWART (go on kid, get back into the ring), a new HALL & OATES, and probably RICKIE LEE JONES and DENNIS DEYOUNG. YOKO ONO's compilation got a good out of the box start this week. Expect some substantial jumps next week from SURVIVOR, THE RED ROCKERS, and DAVE EDMUNDS. We will be adding more CAVIN INDICATOR STATIONS in the next few week. Meanwhile, kudos to those who get through despite the jammed lines. To the rest of you, keep trying mates. KZ
### ANALYSIS

415-392-7750

The see-saw battle continues at the top with the BANGLES regaining the #1 position and their POWER TRIO status, from ROMEO VOID.

LOVE TRACTOR and the RED HOT CHILI PEPPERS had good weeks, but are now running into some stiff competition. The RHCP'S still show potential to move up even further into the Top 5.

This week's CAVIN CERTIFIED, SHRIEKBACK, is again the highest import on the chart. The servicing of the album to all Alternative stations simultaneously is a key factor to its success.

THE CHURCH, as predicted, had a fine week moving five spots, but as was the case with SHRIEKBACK last week, it's still waiting to receive the firm airplay commitment it deserves.

U2 and BOWIE both did well and should kick into high gear once their full albums are released.

LET'S ACTIVE, the most added record this week, debuts in the middle of the chart at 18. Look for LET'S ACTIVE to get real active out of the gate in the next few weeks. They have a proven track record and will be a major Alternative force in the coming months.

The REPLACEMENTS have released a three song preview of their full album. Both the 12" and full LP will make their presence very well known. Stations (Particularly non-commercial) are familiar with the group and have been anticipating this release.

XMAL DEUTSCHLAND re-appears as a CHART-BOUND album - a position it has occupied before. But with a national tour scheduled (to begin at end of the month) airplay will likely pick-up.

### IMPORT/INDIE ACTION

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<tr>
<th>Artist</th>
<th>Label</th>
<th>Title</th>
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<td>SHRIEKBACK</td>
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<td>&quot;Hand&quot;</td>
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<td>AFRIKA BAAMBAATA &amp; J.B.</td>
<td>(Tommy Boy)</td>
<td>&quot;Unity&quot;</td>
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### THE GAVIN REPORT

September 14, 1984

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<tr>
<td>1. The Bangles (Col.)</td>
<td>&quot;Lover,&quot; &quot;James&quot;</td>
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<tr>
<td>2. 1. Romeo Void (415/Col.)</td>
<td>&quot;Life&quot;</td>
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<tr>
<td>3. Hoedoo Gurus (A&amp;M)</td>
<td>&quot;Back,&quot; &quot;Turn&quot;</td>
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<tr>
<td>4. Prince (W.B.)</td>
<td>&quot;Die,&quot; &quot;Nikki&quot;</td>
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<td>5. Love Tractor (DB)</td>
<td>&quot;Neon&quot;</td>
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<td>6. RED HOT C.P.S (ENIGMA/EMI)</td>
<td>&quot;True&quot;</td>
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<tr>
<td>7. Elvis Costello (Columbia)</td>
<td>&quot;Flame&quot;</td>
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<td>8. Special AKA (Chrysalis)</td>
<td>&quot;Racist&quot;</td>
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<td>9. King Sunny Adé (Island)</td>
<td>&quot;Ase&quot;</td>
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<td>10. Shriekback (Arista/U.K.)</td>
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<td>11. P.I. (Elektra)</td>
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<td>12. Husker Du (SST)</td>
<td>&quot;Pink&quot;</td>
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<td>13. Gun Club (Ani./Jem)</td>
<td>&quot; Stranger&quot;</td>
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<td>14. Rain Parade (Enigma)</td>
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<td>15. The Church (W.B.)</td>
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<td>16. U2 (Island-12&quot;)</td>
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<td>22. Frankie…H’wood (Island-12&quot;)</td>
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<td>23. Echo &amp; Bunnymen (Sire)</td>
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<td>24. B.Cockburn (Gold Mt./A&amp;M)</td>
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<td>26. David Bowie (EMI-12&quot;)</td>
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<td>27. Danse Society (Arista)</td>
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<td>30. BlanCMange (London/Sire)</td>
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### IMPORT/INDIE ACTION

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<td>Replacements (Twin Tone-12&quot;)</td>
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<td>Juluka (Warner Bros.)</td>
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<td>2. Prince</td>
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<td>3. Sheila E.</td>
<td>&quot;Glamorous&quot; (W.B.)</td>
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<td>5. Ray Parker, Jr.</td>
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<td>6. Bananarama</td>
<td>&quot;Cruel&quot; (London/PolyGram)</td>
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<td>7. B.Springsteen</td>
<td>&quot;Dark&quot; (Columbia)</td>
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<td>8. Tine Turner</td>
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<td>9. Madonna</td>
<td>&quot;Lucky&quot; (Sire)</td>
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<td>10. Pointer Sisters</td>
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<td>11. Art Of Noise</td>
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<td>12. Frankie Goes...</td>
<td>&quot;Tribes&quot; (Island)</td>
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<td>13. Dan Hartman</td>
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<td>15. Madonna</td>
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<td>&quot;Breakin'&quot; (Polydor)</td>
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<td>17. Van Halen</td>
<td>&quot;Panama&quot; (Warner Bros)</td>
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<td>18. Billy Ocean</td>
<td>&quot;Queen&quot; (Island)</td>
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<td>19. Scandal</td>
<td>&quot;Warrior&quot; (Columbia)</td>
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<td>20. Corey Hart</td>
<td>&quot;Sun&quot; (EMI)</td>
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<td>21. Ratt</td>
<td>&quot;Round&quot; (Atlantic)</td>
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<td>22. Psy. Furs</td>
<td>&quot;Heaven&quot; (Columbia)</td>
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<td>23. Scritti Politti</td>
<td>&quot;Wood&quot; (Sire)</td>
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<td>24. Twisted Sister</td>
<td>&quot;Take&quot; (Atlantic)</td>
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<td>25. Frankie Goes...</td>
<td>&quot;Relax&quot; (Island)</td>
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<td>26. Jermaine Jackson</td>
<td>&quot;Dynamite&quot; (Arista)</td>
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<td>27. Laura Branigan</td>
<td>&quot;Self Control&quot; (Atlantic)</td>
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<td>28. INXS</td>
<td>&quot;Message&quot; (Atco)</td>
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<td>29. Wang Chung</td>
<td>&quot;Dance&quot; (Geffen)</td>
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<tr>
<td>30. Huey Lewis &amp; News</td>
<td>&quot;If&quot; (Chrysalis)</td>
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Compiled by Mike Cooper, V.P. of Music Video Services, using over 200 video broadcast and club outlets nationwide. 3349 Piedmont N.E. #203 - Atlanta, Ga. 30305 (404)261-4056
Add: Johnny Summer
KROK-PORTLAND 435-226-5183
ROCK SCOTT/PAUL WIB\nADD: Chicago
Keats Max
T: Dan Siegel
S: Gail W

**KVR-CORVALLIS 415-893-1855**

does: Genesia
Fixx
D: Leta's Active

**KXGO-ARCATA, CA 707-422-3666**

Add: Gene O'Brien
KROQ-PASADENA CA 310-328 0310
Add: Bedroom Tiernan Max
AGM: Jeff Frey
KROK-BOULDER, CO 303-934-3600
Doug Clift
*West* - *Research contributor to alternative action*

***Hyannis***

Add: Max
KROF-ALBUQUERQUE 505-852-3770
Add: John Ree
***KXU-IRVINE, CA 714-566-6868***

Add: Max
**IVY-SEATTLE 206-281-5600**

Add: Barry "Ivy" Steen

**KOOL-COLORADO SPRINGS 719-572-0005**

Add: Bobby "Goober"

**KQQK-FLORIDA 407-246-6811**

Add: Mike "Red"

**KRON-FRESNO 559-226-5999**

Add: Mitch "T.D.""婷

**KQED-SEATTLE 206-281-5600**

Add: Mark "Buffy"

**KQED-FRESNO 559-226-5999**

Add: Mike "Red"

**KQED-SAN FRANCISCO 415-893-1855**

Add: Lawrence "Lawn"

**KQED-SEATTLE 206-281-5600**

Add: Mike "Red"

**KQED-FRESNO 559-226-5999**

Add: Mike "Red"

**KQED-SEATTLE 206-281-5600**

Add: Mike "Red"

**KQED-SAN FRANCISCO 415-893-1855**

Add: Lawrence "Lawn"
**CHUG BEER**

WMMS/FM-CLEVELAND, OHIO, offered plenty of beer, ethnic food, dancing, cakewalking, and contests to their listeners when they scheduled their OKTOBERFEST IN SEPTEMBER. You could chug beer, ride the beer slide, and end it all at the rock 'n' roll show that night. The day (September 8th) was cosponsored by the station, Bud Light, and the Brandywine Ski Resort/Dover Lake Park.

**ARE YOU DRUNK YET?**

The next day, September 9th, WMMS/FM invited their listeners to join them again in their big drag-racing blow-out. Once again, they ran a beer chugging contest, and also featured a mud-wrestling competition, hot dog racing, live rock 'n' roll, and a $500 first prize for the "run-what-you-brung" drag racing contest.

**WHO WAS THAT MASKED MAN?**

KOMO-SEATTLE, WASHINGTON, recently began providing road service to stranded motorists. The "KOMO Road Ranger" rescue vans assist motorists in distress during morning and afternoon drive times. Sanctioned by Washington state patrolmen, the vans assist drivers in need of gas, air, and tire help. They also take stranded motorists to nearby phones, if necessary. Drivers of the vans are a former fire fighter and a former patrolman. So far, they have assisted in rescuing a truck on fire and a patrolman who had a tire blow-out during a high speed chase, among many other "mercy missions".

**WHO WAS THAT MASKED MAN?**

Speaking of motorists in distress, WASH-WASHINGTON, D.C., also offers road assistance to motorists with its "WASH Cruiser". Manned by "Captain WASH", the vehicle is equipped with a police scanner and a "Live Studio" with two-way communication to report rush hour traffic conditions. The station also offers a free brochure to motorists called "Auto Safety Tips". Promotions Director Kathi Kolodin says WASH has already given out "a couple of thousand" of the brochures, and plans to continue the service indefinitely.

**RACING FOR HEALTHY KIDS**

Children's Hospital of Orange County will benefit once again, as it has for the past five years, due to the efforts of KFWB-LOS ANGELES. By charging $5 to $10 entry fees for a race around a designated course at the South Coast Plaza shopping center, KFWB, in conjunction with the CHOC South Coast Classic, has raised more than $60,000 in the past five years. They have developed a reputation for featuring one of the most exciting running fields in the Southern California circuit. Prizes include trophies, plaques or medals, as well as merchandise awards, and a Cruise to Mexico.

**REGISTER-A-THON**

In an effort to register Broward County citizens to vote in the Presidential election, WAXY/FM-Ft. Lauderdale, and the League of Women Voters, held a lunchtime Register-a-Thon and live remote broadcast on Wednesday, September 12, in front of the County Library. This was geared for downtown workers who had not registered to vote but who could conveniently do so on their lunch hour. Through the month of September, WAXY/FM will be working closely with the Dade, Broward, and Palm Beach branches of the League of Women Voters in an effort to register as many eligible citizens as possible.

**COOL IN THE POOL**

Jarrett Day, PD at KSO-Des Moines, Iowa, did his 4-hour show in the cool of one of his sponsor's pools over Labor Day Friday. After his engineer assured him that his equipment was grounded, he invited his audience to join him. When the temperature hit 94°, he had guests, and even when thunder and lightning struck the station and put them off the air for 18 minutes, he still stayed in the pool, along with 6 of his die-hard listeners. By the way, he was not treading water, he was sitting on a chaise lounge in the water. (In the past, he has done his shows in the back seat of the "Tornado" at Adventureland Amusement Park, also from their "Raging River Raft Ride", and from their "Sky Seats").

**ROOF-A-THON**

Would you be willing to spend 6 days on the roof for MDA? WTAW in Bryan, TX, did a "remote" broadcast from the roof of a "7/11" building—24 hours a day—and raised almost $1,000 a day while doing it. Ron Elliott, P.D. of the station master-minded the promotion, which started on August 27th with the help of 7-11/Southland Corporation. Congratulations and keep it "up"!

**TRIVIAL PURSUIT**

A round robin "Trivial Pursuit" tournament has been scheduled for September 18th. The tourney is planned by Stef Rybak at KC101/FM-New Haven, CT. The station is currently taking registrations for the eight-week contest. The grand prize will be a trip for two to the Bahamas.

**PURSUING TRIVIA**

Since the Oak Ridge Boys and Kenny Rogers were due in town for concerts, WHN-New York put a different twist on the trivia craze, by personalizing the game. Listeners were questioned and their trivial knowledge about Kenny and the Oaks paid off with free passes to the concert. Grand prize winners were awarded back stage passes.
There's an article on the facing page of this issue The Gavin Report about digital sound. The process is that the complex waveform we hear as sound is not just converted from air pressure vibrations (sound) to an electrical signal of the same shape (analog), but then is converted to a series of numbers (digital). The process is reversed to reconstruct the audio in the same form as the original. This music-to-math-to-music encoding/decoding process seems almost magical, but it works; and since noise introduced in the recording is not in mathematical form, it is not decoded as sound at the other end of the chain, and the resulting reproduction can be clear, dynamic and noise-free beyond the imagination of engineers just a few years ago.

As I've pointed out before, the bandwidth required to transmit a digital audio signal is currently beyond the capability of both AM and FM stations, and there is some worry in broadcasting about a market in which the consumer can buy recordings (CD discs) that sound far better than radio can ever sound. Some stations are avoiding using CD discs out of fear of promoting a medium that puts them at a disadvantage; others use them on the theory that the better the sound into the transmitter, the better the sound out of the radio, even if it's not as good as it might be. This could be a tempest in a teapot; after a quarter century of high fidelity, most consumers seem unconcerned and perhaps unaware that FM cannot transmit music as well as conventional records reproduce it, due to the compromises necessary in transmitting dense, high-level modulation with the handicap of a steep high-frequency boost built into the transmission system.

The point is, for those broadcasters interested in doing digital recording themselves, there is a relatively cheap way of doing it. The professional digital mastering tape machines still cost a ton, but Sony has developed an encoding system which permits audio to be converted into digital form, and then recorded on the "picture head" in videocassette machines. The very high speed of the head with respect to the tape permits the necessary bandwidth, and since a conventional videocassette machine is used, both the equipment and the tape is relatively inexpensive.

There is an even less expensive way of accomplishing much the same thing. The new "Beta Hi Fi" videocassette machines, invented by Sony and now marketed under several brand names, provide stereo audio channels that exceed the capabilities of even the best "analog" reel-to-reel tape machines for sound recording; although the technique is not digital, it's the next best thing. The sound is converted to two FM signals, which then are encoded in an empty spot in the picture signal. The speed of the head with respect to the tape is over 100 inches per second, and the audio fidelity is extremely high, and distortion and noise exceedingly small, so that fidelity and dynamic range rival digital itself. The Beta Hi Fi Betamaxes have all the necessary encoding and decoding built in, and it's standard for use on any Beta Hi Fi equipped machine too.

Cueing is no problem; the Beta Hi Fi machines contain an inaudible tone-indexing device that permits precise cueing, and up to five hours of audio can be recorded on a single L-830 Beta cassette.

Our company, Consolidated Communications Consultants, has developed an IBM PC computer program to generate a video signal to accompany whatever is recorded on the audio track (i.e.; songs in the station's music library); the video signal can be the title and artist indexing, necessary format and timing information, countdown of intro or song length, end warnings, and bio information. Once recorded on the tape with the audio signal, it will always be in perfect synchronization with it. We showed this system in action at the NRBA convention in New Orleans last Fall, and if you are interested in knowing more about it, feel free to write us at the address at the head of the column. Or call; the Los Angeles phone number is (818) 441-1864.

This is just one way stations can transfer records to tape for airplay. This sort of transfer means that the records are not going to wear out; and with today's plastics and the end of servicing of multiple copies of records, this is a much more critical problem than it used to be. It also affords a means of controlling what in the library gets played; and it provides a way to store a large volume of music in a small space. More about this next week.
Anything from video movies to video concerts benefit from expanded stereo technology.

VIDEO GOES STEREO

by KENT/KEITH ZIMMERMAN

Even the cover of TIME Magazine reflected it. America is captured by the home video phenomenon. Watching movies and concerts at home is one of America's best alternatives to Network television programming and repeat-ridden cable viewing. But a new breed of video recorders have been developed with superior audio—the Beta and VHS Video Cassette Recorders.

It's a breakthrough in the world of video; actually a marriage of the audio-phile and the video-phile—and the music industry is caught in the middle. Hi-Fi used to be a term for those Mono records in the Fifties. Now the Hi-Fi Video Cassette Recorder means a specially developed method of stereo soundtracking to go with the video image. This Hi-Fi soundtrack, on both VHS and Beta, soars above the quality of audio-only cassette decks. With so much attention going into video as a means of marketing and promoting music, Hi-Fi VCR's have catapulted video into the same league as records, pre-recorded audio cassettes, Compact Discs, and laser discs.

The method of recording that makes Hi-Fi VCR outperform standard audio cassette decks is called AFM—Audio Frequency Modulation. AFM is level two of a tri-level standard for audio recording—i.e. standard analog, AFM, and PCM digital.

Level One is the basic analog compact cassette recording with which everyone is so familiar. It's well known that audio-cassettes have caught up to the stereo phonograph record in both sales and respectability. According to New Music pioneer Malcolm McLaren, "ghetto blasters" and "Walk Men" make it possible for someone to carry one's culture in their back pocket.

Simple analog cassette recording works on the following principle: As tape is pulled across the recording head, the surface particles on the tape is encoded with a magnetic signal. In playback, the tape is pulled across a similar head and its encoded magnetic field offers a replica of the original input from which the tape was recorded.

Both traditional audio cassettes and Hi-Fi VCR share the analog style of recording; that is, the recorded signal that comes out of the analog process resembles the input in some way. However, the AFM (short for Audio Frequency Modulation) process is a technologically improved version of analog. AFM recording utilizes an FM carrier frequency (much like FM radio broadcasts) that makes the audio recording quality independent of the visual characteristics of the tape. Frequency response, signal to noise ratio, and distortion are determined by the design of the recording equipment as opposed to the quality (or limitations) of the tape. For example, a great home audio cassette machine is only as good as the tape quality. In Hi-Fi VCR, the reverse is the rule. Since the relative quality of video tape is the same (either regular or High Grade), it's the recording mechanism itself that dictates the quality. One of the only setbacks of VCR recording is "dropout", a most dreaded phenomenon.

Dropout on VCR audio is a gap on the tape's magnetic coating that sounds like one or two seconds of low quality mono, at best. Still, with high speed recording and quality inspected video tape, dropout on a well maintained machine is rare. Consequently, video tape quality control has been on the upswing. Also, it's still a rule of thumb that BETA Hi-Fi is a little ahead of VHS Hi-Fi in terms of available software and, arguably, sound quality.

The SANYO BETA HI-Fi VCR 7200 is an affordable audio/video workhorse.

The difference between a level one audio cassette recording and a level two AFM Hi-Fi VCR is the difference between AM and FM. Level one utilizes AM (Amplitude Modulation)—i.e. an increase in the input level creates an increase of the amplitude of the recorded signal. AFM uses a carrier frequency common in FM broadcasting—a boost in the input level creates in increase of the frequency rather than the recorded level.

Level Three recording, PCM Digital, is the champ. PCM is short for Pulse Code Modulation—a digital rather than an analog process. On PCM, the recorded information is stored on the tape in a wide range of sophisticated computer codes. On playback these codes are read off the tape and converted back into a series of analog voltages, much like the playback of any tape recorder. Digital recording makes possible the reproduction of frequency ranges beyond the realm of human hearing. Digitally speaking, the information, also stored on video cassettes, does not resemble the input in all. The advantage of digital recording is in the extremely clean reproduction. The disadvantages are: 1) one has to be careful not to overload the recording process otherwise a bad case of dis-

(continued on page 44)
COUNTRY REPORT

Certified

1. JOHN SCHNEIDER - I've Been Around Enough To Know (MCA)
2. JOHNNY LEE - You Could've Heard A Heart Break (Warner Bros.)

Most Added

1. GEORGE STRAIT - Does Fort Worth Ever Cross Your Mind (MCA)
2. EVERLY BROTHERS - On The Wings Of A Nightingale (Mercury)

Top Requests

1. CONWAY TWITTY - I Don't Know A Thing About Love (MCA)
2. JOHN SCHNEIDER - I've Been Around Enough To Know (MCA)
3. BARBARA MANDRELL & LEE GREENWOOD - To Me (MCA)

September 14, 1984

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays
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<td>&quot;Atlanta - Wishful Drinkin' (MCA)&quot;</td>
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<td>&quot;Tom T. Hall - P.S. I Love You (Mercury)&quot;</td>
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<td>&quot;Brenda Lee - A Sweeter Love (I'll Never Know) (MCA)&quot;</td>
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<td>46</td>
<td>16</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Pinkard &amp; Bowden - Mama, She's Lazy (Warner Brothers)&quot;</td>
<td>51</td>
<td>22</td>
<td>18</td>
<td>11</td>
</tr>
<tr>
<td>&quot;Jimmy Buffett - When The Wild Life Betrays Me (Columbia)&quot;</td>
<td>50</td>
<td>16</td>
<td>32</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Rex Allen Jr. - Dream On Texas Ladies (Moonshine)&quot;</td>
<td>50</td>
<td>3</td>
<td>12</td>
<td>35</td>
</tr>
<tr>
<td>&quot;Bandana - All I Wanna Do (Warner Brothers)&quot;</td>
<td>46</td>
<td>7</td>
<td>33</td>
<td>6</td>
</tr>
<tr>
<td>&quot;*George Strait - Does Fort Worth Ever Cross You Mind (MCA)&quot;</td>
<td>41</td>
<td>41</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>&quot;*Evelyn Brothers - On The Wings Of A Nightingale (Mercury)&quot;</td>
<td>34</td>
<td>16</td>
<td>18</td>
<td>--</td>
</tr>
<tr>
<td>&quot;Kathy Mattea - That's Easy For You To Say (Mercury)&quot;</td>
<td>33</td>
<td>8</td>
<td>25</td>
<td>--</td>
</tr>
<tr>
<td>&quot;*Judy Collins &amp; T.G. Sheppard - Home Again (Elektra)&quot;</td>
<td>29</td>
<td>16</td>
<td>13</td>
<td>--</td>
</tr>
<tr>
<td>&quot;Tom Jones - All The Love Is On The Radio (Mercury)&quot;</td>
<td>28</td>
<td>6</td>
<td>12</td>
<td>10</td>
</tr>
<tr>
<td>&quot;*Keith Stegall - Whatever Turns You On (Epic)&quot;</td>
<td>27</td>
<td>12</td>
<td>15</td>
<td>--</td>
</tr>
<tr>
<td>&quot;*Mark Gray - Diamond In The Dust (Columbia)&quot;</td>
<td>20</td>
<td>18</td>
<td>2</td>
<td>--</td>
</tr>
</tbody>
</table>

*Debuting In Action Sides*

Dropped: #23-Waylon Jennings, #24-Barbara Mandrell, #40-Razzy Bailey, Wright Bros., Tony Arata, Gail Davies.

### Country LP Cuts

- Hank Williams Jr. - ALL MY ROWDY FRIENDS/MR. LINCOLN/COUNTRY RELAXIN'
- Nitty Gritty Dirt Band - CADILLAC RANCH/HIGH HORSE/TWO OUT OF THREE
- Charley Pride - STAGGER LEE/GOTTA SEE SOME MORE OF YOU/MISSIN' MISSISSIPPI
- Waylon Jennings - SETTIN' ME UP/SPARKLING BROWN EYES/IF SHE'LL LEAVE...
- Janie Fricke - THE FIRST WORD IN MEMORY IS ME/ONE WAY TICKET/IN BETWEEN...
- John Schneider - LOW CLASS REUNION/COUNTRY GIRLS/HOLLYWOOD HEROES
- John Anderson - RED GEORGIA CLAY/EYE OF A HURRICANE/TAKE THAT WOMAN
- Conway Twitty - BAD BOY/WITHOUT YOU/WHEN THE MAGIC WORKS
- Tom T. Hall - MY HEROES HAVE ALWAYS BEEN HIGHWAYS/I ONLY THINK ABOUT...
- Jimmy Buffett - WHO'S THE BLONDE STRANGER?/RAGTOP DAY

### Recommended New Releases

**THE JUDDS**
- Why Not ME
  - (RCA)

**Hank Williams Jr.**
- All My Rowdy Friends
  - Are Coming Over Tonight
  - (WB/Curb)

"EB84" - The Everly Brothers (Mercury)
- THE STORY OF ME
- I'M TAKIN' MY TIME
- FOLLOWING THE SUN
- YOU MAKE IT SEEM SO EASY
- MORE THAN I CAN HANDLE

Williams singles. The reason may be the number of good new records out there. Alabama will "fiddle" on next week, keeping Barbara and Lee out of the number one spotlight. Listeners refuse to let the Richie fade away. Charles Lande at WMLS/FM-Sylacauga, AL, reports the local stores can't keep the Janie Fricke record in stock. Willie Nelson and Pinkard & Bowden are also selling well. This is the third time around for George Jones' new single "She's My Rock". The song was also a hit for Stoney Edwards and Brenda Lee. Enough comment - we're happy to Welcome Back: EDDIE EDWARDS, WMC Radio, 1960 Union Ave, Memphis, TN 38104 - (901) 726-0555. We'd also like to Welcome: JOHN SCHREIER, KQHD Radio, P.O. Box 110, Redfield, SD 57469 - (605) 472-1380.
THE GAVIN REPORT

COUNTRY ADDS

September 14, 1984

**NORTHEAST**

Portland, ME (Hal Knight-WPOR) Dolly, Atlanta, McClain, F. & West, G. Jones, Mattea.
Wilmington, DE (Chris Michaela-WAMS) M. Murphey, Tom Hall, E.T. Conley.

**SOUTHEAST**

Baltimore, MD (Todd Grimsted-WPOC) Gilley, A. Murray, Millsap.
Clarksburg, WV (Bill Dunn-WKKB) Rex, J, Bellamys, Dolly, Wariner, NGDB, Bruce.
Charleston, WV (Bruce Clark-WQBE) Bellamys, Wariner, M. Gray, G. Jones, Sawyer Brown, Dolly, K. Rogers.
Bristol, VA (Reggie Neel-WBQB) K. Rogers, Bellamys, Everyly.
Goldboro, NC (Tony Scott-WMFC) B. Lee, Dolly, McClain, Coe, V. Gill, F. & West, Bellamys, G. Jones, NGDB, Wariner.
Shelby, NC (Bob Davis-WOHU) A. Murray, Atlanta, Mattea, J. C. Riley, Buffett, Wrights, Frizzell & West.
Anderson, SC (Jerry Howard-WAIM) K.T. Good, Strait, C. Albertson, N. Felts, Davises, Wariner, J. Lee.
Elberton, GA (Brent Johnson-WWRK) K. Rogers, Dolly, Bellamys, G. Jones, Gray, Wariner, Pinkard & Bowden, Sawyer Brown.
Carrollton, GA (Ann Stevens-WHYL) V. Gill, Bellamys.

**CENTRAL**

Cincinnati, OH (Doris Thompson-WKXF/WSAI) Medley, Mandrell, Millsap, A. Murray, E.T. Conley.

**SOUTHWEST**

Atmore, AL (Roy Harrison-WKSR) Bellamys, Bandana, Strait.
Sylacauga, AL (Charles Lande-WML) Strait, V. Gill, NGDB, Bellamys.
Talladega, AL (Jon Carter-WEY) Strait, Buffett, Atlanta, McClain, P & Bowden, Everyly, Statler & Berg, S. Brown.
Gadsden, AL (Jim Prueett-WAAX) P & Bowden, R. Stevens, S. Wariner, Dolly, G. Jones, Mattea, Strait.
Albertville, AL (Jeff Allen-WQSB) C. McClain, Frizzell & W. Strait, G. Jones, A. Murray, Mandrell.

Collins/Hattiesburg, MS (Peter Gatlin-WKKNZ) Rogers & Friends, Frizzell/West, G. Strait.
Pascagoula, MS (J.D. Gray-WGUD) Strait, G. Jones, NGDB, Wariner, McClain.
Biloxi, MS (Jim Tabor-WM1) Atlanta, Collins & T.G., V. Gill, Bellamys, McClain.
Houma, LA (Larry Hyatt-KJIN) B. Medley, Statlers, J. Fricke, Bellamys.
Baton Rouge, LA (Stewart McRae-WIBR) B.J. & Ray, Strait, G. Jones, Schneider, Millsap, D. Williams, NGDB, Z. Lehr.

**SOUTH**

Indianapolis, IN (J.D. Cannon-WFMS/FM) Bellamys, G.Jones, Strait, NGDB.
Indianapolis, IN (Jerry Fullen-WIRE) D.Seals, E.Rabbitt.
FT.Wayne/Kendallville, IN (Jerry Winder-WBTU) Mickey Gilley, Dolly Parton.
Rockford, IL (Curtis King-WKKN) G.Strait, K.Stegall, Everlys, K.Buchanon, S.Brown, K.Whiteley.
Savanna, IL (Jeff Jansen-WCC) No adds.
Dodgeville, WI (Bob Braider-KDMP/AM-FM) K.Brooks, J.Schneider, M.Bandy.
Milwaukee, WI (Doug Yager-WBCS) Milsap, E.Bruce.
Oshkosh, WI (Jon Carlson-WTTL) E.T.Conley, McGuffey Lane, Wrights, Murphy, Manito.
Minneapolis, WI (Jon Murray-WCUB) P. & Bowden, NGDB, J.Lee, McClain, Ewars, Bellamys.
Stevens Point, WI (Dan Olsen-WXQX) J.Lee, R.Milsap.
Neillsville, WI (Dick Deno-WCCN) Dolly, C.Potter, Everlys, B.K.White (p.k), N.Felts, K.Buchanon, Mac/Willow, Wariner, Bill Miller.
LaCrosse, WI (Don Erickson-WLKR) K.Rogers, Juice, Eau Claire, WI (Chris Jay-WAJK) NGDB, Whites, L. Mandrell, Bellamys.
UPPER MIDWEST
St. Cloud, MN (Steve Stewart-WWJO) A.Murray, M.Bandy, Tom T., McClain, Gill, F. & West.
Brainerd, MN (Bob Randall-KQBR) NGDB, Vince Gill.
Grand Forks, ND (Jack Lundy-KXKL) Schneider, J.Lee, M.Peter, R.Lee, Don Williams, Rogers & friends.
Grand Forks, ND (Ron Kennedy-KRRK) E.T.Conley, B.Medley, J.Fricke, R.Milsap, M.Bandy, D.Williams.
Grand Forks, ND (Mark Houston-KYCK) Greenwood, Fricke, Milsap.
Bismarck, ND (Deb Sprang-KBRM) Bellamys, Dolly, Stegall, M.H. Smith, Kikki.
Fargo, ND (Don Roberts-KFEO) Davies, Bellamys, Strait, Mason Dixon, C.Hillman, Wariner, Danny Shirley, Whitewater Jct.
Aberdeen, SD (Steve Blake-KKAA) Gilley, Murray, Murphy, Bandana.
Rapid City, SD (Mark Lindner-KTOQ) D.A.Coe, D. Williams, H.Kanter, Bandana, Tom T., E.T.Conley, Murray.
Ridfield, SD (John Schreier-KQKD) Haggard, Twitty, Skaggs.
Volga, SD (Jim Thomas-KVAA) Ray & B.J., G.Davies.
Sioux Falls, SD (Gary Wencil-KSOS) K.Brooks.
J.Lee, V.Gill, Schneider.
Yankton, SD (Rolli Smith-WNAX) H.Kanter, D.A.Coe, A.Murray, Buffett.
MIDWEST
Spencer, IA (Rick Friday-KCDO/WM) G.Jones, Wayne, EVERLYS, Pinkard & B., NGDB.
FT. Dodge, IA (Dale Etchur-KWMT) buffet, Hobbs, McClain, V.Gill, NGDB, Lehr.
Mason City, IA (Myron Grage-KSMN) No adds.
Cedar Falls, IA (Kevin Kane-KCFI) M.Murphy, NGDB, Dolly, Collins & T.G., Waylon, G.Jones, Waylon.
Waterlog, IA (Nick Thomas-KXEL) G.Jones, Wariner, Bellamys, McClain, Ray & B.J.
Anamosa, IA (Ken Albrecht-KLEH) Dolly Parton, Frizzell & West.
Quad Cities, IN/IL/IA (Buddy VanArsdale-WLRL/WM) B.Lee, J.Lee, Milsap, Statlers.
Iowa City, IA (Brian Sines-KXIC) Harris, Schneider.
Des Moines, IA (Bill Cole-KSO) Juice Newton, G.Jones, NGDB, Wariner.
St. Louis, MO (Mike Oakes-WIL) NGDB, G.Jones, Dolly, Ray & B.J.
St. Louis, MO (Georgann Harris-KUSA) NGDB, McClain, Arata, Darrell.
Festus, MO (Sue Cresswell-KJCF) No adds.
Cape Girardeau, MO (Don Cleveland-KZYM) G.Jones, Bobby "W" T.T.Hall, V.Gill, M.Gray, T.Gibbs, Eversly, Bellamys, Stegall, M.Miles.
Springfield, MO (Jim Borker-WKTO) G.Schmidt.
Joplin, MO (Dan Casey-WMBH) Medley, Schenider, Buffett, Dolly, Frizzell & West, G.Jones, S.Brown.
Jefferson City, MO (Jack Daniels-KLKI) G.Jones, B.Lee, McClain, V.Gill, NGDB.
Columbia, MO (Ken Borden-KGTR) McClain, Pinkard & B., Gill, NGDB, Wariner.
Wichita, KS (Steve Campbell-KFH) D.Williams, J.Lee, L.Greenwood.
Gardner City, KS (Judy Byrd-KBUS) No adds.
SOUTHWEST
Tyler, TX (Mark Williams-KDOR) Bruce, E.T.Conley, Tom T.Hall, Tom Jones.
Bryan/College Station, TX (Andy Gallo-WTAW) E.T.Conley, Frizzell & W., NGDB, P. & Bowden.
Houston, TX (Candrea/Pippa-KL) Murray (37), Fricke (39), Statlers, Juice, B.Medley.
Port Arthur/Beaumont, TX (Mickey Ashworth-KYKR) M.Murphy, Dolly, G.Jones, Wariner, J.Collins & T.G.
Victoria, TX (Mike Stanley-KCMW) Dolly, Collins & T.G., P. & Bowden, Atlanta, Buffett.
Alice, TX (Jeff Scott-KOPY) Strait (pk), NGDB, Hank Jr., T.T.Hall, Frizzell & West, Bellamys, P. & Bowden, G.Jones.
El Paso, TX (Bob Young-YG6) Bellamys, Mark Gray, R. Skaggs.
Austin, TX (Steve Gary-KASE) Strait, Rabbitt.
Austin, TX (Mike Carta-KVET) Strait, Murray, Rabbitt.
Elgin/Austin, TX (Jimmy Mercer-KELG) F. & West, K.Springs, A.Murray, G.Wolf, Hank Jr., Strait, Rabbitt, Dolly.
Abilene, TX (Karen Singleton-KWKC) D.Williams, Whites, E.T.Conley.
Odessa, TX (Dave Richards-KYXX) F. & West, Buffett, Milsap, Fricke.
 Lubbock, TX (Chuck Luck-KLLL) NGDB, McClain, Waylon, T.Jones.
 Amarillo, TX (Darlene Avery-KBUY) Statlers, McClain, NGDB, Strait, Bellamys.
 Albuquerque, NM (Francina Rodriguez-KRST) Waylon, Strait, F. & West, Bellamys, G.Jones.
 Las Cruces, NM (Michael Check-KGRT) V.Gill, Bellamys, G.Davies, Wariner, NGDB, Collins & T.G.
 Phoenix, AZ (Doug Brannon-KNIX) NGDB, Gosdin, Waylon, Strait, Murphy.
ROCKY MOUNTAIN
Fort Collins, CO (Mike St.James-KTEX) K.Mattea, F. & West.
Craig, CO (Steve Moser-KRAI) Bellamys, S. Wariner.
Leadville, CO (Terry Wineriter-KKMP) MGaffey Lane, Gilley, Milsap, Exile.
Grand Junction, CO (Rhea/What-QL) Waylon (40), NGDB.
THE GAVIN REPORT

COUNTRY ADDS

September 14, 1984

G.Jones,Steagall,D.A.Coe,Steinmark & Mueller Bd.
Billings,MT (Chris James-KBIT) A.Murray,Dolly,
E.Bruce.

Wolf Point,MT (Dean McMartin-KVCK) G.Jones,M.Gray,
Bellamy,NGDB,Pinard & Bowden,McCain Bros.

Polson,MT (Brad Davis-KERR) A.Murray,NGDB,K.

Stegall,Friszell & West,K.Mattea.

Missoula,MT (Mike Doty-KGVO) P.Bowden,Dolly,
B.Lee,M.Murphy.

FAR WEST

Las Vegas,NV (Johnny Steele-KVEG) Arata,NGDB,
Wariner,Whitey,Bellamy,Whitewater Jct.,
Stegall,N.Felts,F.Brown,Hillman.

Brawley,CA (Adrienne Richardson-KKRO) Collins
& T.G.,Wariner,Rabbitt,Judds,Gill,Pinard & B.

Anahim,CA (John Dzima-KKIF) Waylon,F.& West,

Bellamy,J.J.Mohead,Atlanta,V.Gill.

Modesto,CA (Ron Stevens-KMIX) B.Medley,L.Greenwood,
A.Murray,T.T.Hall,H.Kanter.

Modesto,CA (Ed Nickus-KZUN) K.Springs,F.& West,

G.Strait,D.Wills,Everyly,Buffett,L.Mandrell.

San Francisco/Oakland,CA (Laurie Sayres-KNEW)


San Francisco/Oakland,CA (Laurie Sayres-KSAN)

E.T.Conley,M.Murray,Dolly.

Sacramento,CA (Don Langford-KKRA) E.T.Conley (34),

G.Starr (35), Frizzell & West.

Reno,NV (Tony Thomas-KOLO) Juice,M.Bandy,McClain,
Strait,F.& West.

Carson City/Reno,NV (Gary Page-KKBC) McClain,

L.Johnson,V.Gill,M.Gray,Bellamy,Bason,P.&

Bowden,G.Jones,J.J.Mohead,NGDB,Dolly.

Chico,CA (Rory Miller-KHSI) Waylon,Strait,

Bellamy,D.Clay,Gray,Hillman,J.Johnson.

Ashland/Medford,OR (Ron Stevens-KKCMX) Collins
& T.G,Bellamy,NGDB,Strait.

Eugene,OR (Dan Williams-KEED) Strait (39),L.

Johnson,G.Davies,Waylon,Steagall,N.Felts.

Eugene,OR (O'Bryan/Lilley-KVKN) M.Bandy (26),

Juice (26).

Eugene,OR (Tom Edwards-KUGN/FM) Z.Lehr,V.Gill,

NGDB,Dolly,McCain,K.Taylor-Good,K.Stegall.

Albany,OR (H.David Allan-KRXT AM/FM) NGDB,C.

McClain,K.Stegall,A.Murray.

Corvallis,OR (Larry Blair-KFAT) Frizzell & West,

NGDB,Stegall,M.Gray,G.Jones,B.Springs,G.Davies,
Wariner,S.Brown,Bellamys.

Toledo,OH (Rich Mack-KTDO) K.Whiteley,R.Dunn,

Strait,Waylon,G.Davies.

Salem,OR (Bob Kelly-KGAY) Waylon,Strait,S.Brown,

Everyly,K.T.Good,Z.Lehr,L.Johnson.

Astoria,OR (Bob Loucks-KVSB) Bellamy Bros.

Portland,OR (Craig West-KKIS) G.Strait,G.Davies,

Waylon,K.Buchannon,B.Gibson.

Vancouver,WA (Paul Duckworth-KVAN) McClain,Buffett,

Bellamy,Strait.

Pendleton,OR (Greg Larsen-KWHT) Bellamy,NGDB,

Waylon,G.Jones,V.Gill.

Kennebec,WA (Ed Evens-KOTV) Waylon,G.Davies,


Tri-Cities,WA (Jesse Lee-KORD) P.&Bowden,F.& West,

NGDB,Stegall,M.Gray,B.Springs,R.Dunn,G.Davies.

Clarkston,WA (Don McKay-KKLC) Waylon,McCain,

B.Lee,Pinard & B.Davies,Stratt,Dunn.

Tacoma/Seattle,WA (Johnny Clark-KRPM) Dolly,

Mattea,K.T.Good,Buchannon.

Kirkland/Seattle,WA (Lee Matthews-KGGA) Tom T.

Hall,Waylon,L.Mandrell,B.Buffett.

Everett/Seattle,WA (Wayne Cordray-KKMY) J.Collins

& T.G. (38),Everyly (40),K.Brooks,Statters.

Vancouver,BC (Weird Harold-CKNX) E.T.Conley,

M.Gilley,J.Fricke,Ed Bruce,M.M.Murphy.

CALGARY, CAN (Robin Ingram-CFAC) A.Murray,Dolly,

J.Fricke,Bellamy,NGDB,Stalker & Berg,Lois Johnson.

Anchorage,AK (Bill Cardoza-KKAK) E.T.Conley,Ed Bruce,

Tom T.Hall.

Anchorage,AK (Rick Thomas-KTNA) Everyly,Collins & T.G.

Bellamy,Dolly,G.Jones,D.Wills.

COUNTRY SERVICE

KVCK-Wolf Point, MT - Goodsin single (Complet).
Haggard single (Epic).

KORD-Tri Cities, WA - B.Bandy single (Col.).

WJJK-Eau Claire, WI - M.M.Murray single (Liberty).

WBRI-Batesville, IN - Mattea (Mercury).

KZMO-AM - Rabbitt (Columbia).

KMNS-Sioux City, IA - Rex Jr. single (Moonshine).

WOHS-Shelby, NC - J.Lee single (W.B.).

KBIT-Billings, MT Singles (Epic).

KQKD-Redfield, SD (from A/C) - Singles (All

SOURCES).

KVAS-Astoria, OR - Duplicate singles (All

SOURCES).

WXRX-Mt.Pleasant/Columbia, TN - Singles & LP’s

(RCA).

KĠRT-Las Cruces, NM - J.Fricke Lp (Columbia).

KZMO-AM/FM-California, MO - Hank Jr.,J. Anderson

singles (Warner Bros.).

WVOC/FM-Columbus, GA - Albums (Warner Bros.).

WDVA-Danville, VA - Albums (W.B./Viva).

KJIN-Houma, LA - Albums (MCA).

COUNTRY CHANGES

Rick James promoted to Station Manager at WXRX-
Mt.Pleasant/Columbia, TX.

Jay Lawrence moves from KZYM-Cape Girardeau, MO
to WEOO-Waynesboro, PA, as Station Manager.

Rick Lane promoted to Operations Manager at
WDDO-Chatanooga, TN.

Charles Lande promoted to Operations Manager at
WMLS/FM-Sylacauga, AL.

Don Cleveland promoted to Program Director at
KZYM-Cape Girardeau, MO.

Bob Givens promoted to Program Director atKFH-
Wichita, KS.

Kevin Lein moves from KXEL-Waterloo, IA to
KKJO-FM-Garden City, KS, as Program Director.

Gary Powell promoted to Program Director/MD
at WXRX-Mt.Pleasant/Columbia, TX.

Bill Warren moves from KMLB-Monroe, LA to
KJ 100-FM-Baton Rouge, LA, as PD/MD.

Georgann Harris moves from KS94-St.Louis, MO
to KUSA-St.Louis, MO, as Music Director.

Eddie Edwards promoted to Music Director at WMC-
Memphis, TN.

Ron Kennedy promoted to Music Director at KRRK-
Grand Forks, ND.

Doug Yeager promoted to Music Director at WBCS-
Milwaukee, WI.

Tim Austin moves from KSFT-St.Joseph, MO to
KWTO-Springfield, MO, as AM Drive Air Talent.

Randi Williams moves from KNEU-Tyler, TX to
KVET-Austin, TX, as Air Talent.
Changes

JOEY REYNOLDS moves from KMGG-Los Angeles to WFIL-Philadelphia, as Air Talent.

JIM HARRINGTON moves from KDKA-Pittsburgh, PA to WTAE-Pittsburgh, PA, as Air Talent (9AM-12N).

LARRY RICHERT promoted to Air Talent (12N-3PM), at WTAE-Pittsburgh, PA.

SHADOW SMITH promoted to Air Talent at Q107-Washington D.C.

JON SUMMERS moves from WTAE-Pittsburgh, PA to WPNT-Pittsburgh, PA as Afternoon Drive At.

STEVE ANDERSON moves from KONO-San Antonio, TX to KRRG-Laredo, TX, as PM Drive Asst. PD.

JOHN HOWARD promoted to MD at KVUU-Colorado Springs, CO.

JIM MONAGHAM promoted to assistant to the P.D. at WNEW/FM-New York.

BRIAN GELLER moves from KTOL-San Francisco, CA to KSFO/KYA-San Francisco as Research Dir.

DON MICHAELS promoted to Music Director at KDWB/FM-Minneapolis, MN.

FRANK FEDERICO promoted to Music Director at WBTT-Milwaukee, WI.

JOHN FINE promoted to Music Director at WJON-St. Cloud, MN.

TAMMY FRICKE promoted to Music Director at KBSU-Boise, ID.

MIKE ALEXANDER moves from KSRO-Santa Rosa, CA to KKIS-Concord, CA as Air Talent/Music Dir.

RAY MARINER promoted to Program Director at WASU-Boone, NC.

GLEN CONNOLLY promoted to Program Director at KMAS-Shelton, WA.

RON PAYNE promoted to Program Director at WKDR-Evansville, IN.

JOSE SCOTT promoted to Program Director at KJBC-Los Altos, CA.

DAVID BROWNE promoted to Program Director at KBSU-Boise, ID.

KIM TRAVIS moves from WTWR-Toledo, OH to WFXZ-Saginaw, MI as Program Director.

JIM HUNTER promoted to Program Director at KBRC-Mt. Vernon, WA.

MIKE GRACE promoted to Program Director at WWKZ-Tupelo, MS.

STEVE DRISCOLL promoted to Program Director at KUFO-Odessa, TX.

GARY PRICE moves from WCLR-Chicago, IL to Magic 104-Chicago, IL as Program Director.

BOB HOLLOWAY promoted to Program Director at KLYD/FM-Bakersfield, CA.

SAM CHURCH moves from WZQZ-Richmond, VA to KKLT-Phoenix, AZ as Program Director.

GREG TANTUM moves from KGQ-San Diego, CA to KING-Seattle, WA as Program & Operations Dir.

C.C. MATTHEWS moves from WLLT/FM-Cincinnati, OH to WCCU-Cleveland, OH as Program Director/O.M.

SCOTT Q. MARCUS promoted to Operations Manager at KFMI/KATA-Eureka/Arcata, CA.

BOB HARLOW moves from KQXR/FM-Bakersfield, CA to KEZK-San Jose, CA as Program Director.

BONNIE KNOX promoted to Program Director at KQXR/FM-Bakersfield, CA.

CARL GARDNER moves from KNUS-Denver, CO to KEX-Portland, OR as Program Director.

JEFF CLONINGER promoted to General Manager at KFJC-Los Altos, CA.

BILL JENSEN moves from KRO-Seattle, WA to KHKT/FM-Seattle, WA as General Manager.
<table>
<thead>
<tr>
<th>CHARTBUSTERS</th>
<th>CERTIFIED</th>
<th>MOST ADDED</th>
<th>POP Crossover</th>
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<tbody>
<tr>
<td>ALICIA MYERS</td>
<td>JACKSONS</td>
<td>THE TIME</td>
<td>TINA TURNER</td>
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<tr>
<td>You Get The Best From Me</td>
<td>Torture</td>
<td>Jungle Love</td>
<td>Better Be Good To Me</td>
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<tr>
<td>(MCA)</td>
<td>(Epic)</td>
<td>(Warner Brothers)</td>
<td>(Capitol)</td>
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<tr>
<td>RALPH MacDONALD</td>
<td>MADONNA</td>
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<tr>
<td>In The Name Of Love</td>
<td>Lucky Star</td>
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<tr>
<td>(Polydor)</td>
<td>(Warner Brothers)</td>
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### THE BLACK PAGE

September 14, 1984

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<td>1</td>
<td>PRINCE - Let's Go Crazy (Warner Brothers)</td>
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<td>2</td>
<td>BILLY OCEAN - Caribbean Queen (Jive/Arista)</td>
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<td>3</td>
<td>JOYCE KENNEDY/JEFFREY OSBORNE - The Last Time I Made Love (A&amp;M)</td>
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<td>S.O.S. BAND - Just The Way You Like It (Tabu)</td>
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<td>5</td>
<td>STEVIE WONDER - I Just Called To Say I Love You (Motown)</td>
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<td>6</td>
<td>LIONEL RICHIE - Stuck On You (Motown)</td>
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<td>JERMAINE JACKSON - Dynamite (Arista)</td>
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<td>8</td>
<td>DENIECE WILLIAMS - Next Love (Columbia)</td>
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<td>9</td>
<td>STEPHANIE MILLS - The Medicine Song (PolyCram)</td>
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<td>10</td>
<td>ALICIA MYERS - You Get The Best From Me (MCA)</td>
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<td>11</td>
<td>TINA TURNER - What's Love Got To Do With It (Capitol)</td>
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<td>12</td>
<td>JACKSONS - Torture (Epic)</td>
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<td>13</td>
<td>DONNA SUMMER - There Goes My Baby (Geffen)</td>
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<td>14</td>
<td>JANET JACKSON - Don't Stand Another Chance (A&amp;M)</td>
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<td>RICK JAMES - 17 (Gordy)</td>
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<td>MTUME - You, Me &amp; He (Epic)</td>
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<td>17</td>
<td>CHAKA KHAN - I Feel For You (Warner Brothers)</td>
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<td>18</td>
<td>DIANA ROSS - Swept Away (RCA)</td>
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<td>19</td>
<td>RANDY HALL - I've Been Watching You (MCA)</td>
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<td>20</td>
<td>MADONNA - Lucky Star (Sire/Warner Brothers)</td>
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<td>21</td>
<td>REBBIE JACKSON - Centipede (Columbia)</td>
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<td>22</td>
<td>NEW EDITION - Cool It Now (MCA)</td>
<td>22</td>
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<td>23</td>
<td>RALPH MacDONALD - In The Name Of Love (Polydor)</td>
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<td>24</td>
<td>O'BRYAN - Breakin' Together (Capitol)</td>
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<td>25</td>
<td>SHEILA E. - The Glamorous Life (Warner Brothers)</td>
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<td>26</td>
<td>LILLO THOMAS - Your Love Has A Hold On Me (Capitol)</td>
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<td>27</td>
<td>TIME - Jungle Love (Warner Brothers)</td>
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<td>28</td>
<td>TINA TURNER - Better Be Good To Me (Capitol)</td>
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<td>29</td>
<td>VANITY - Pretty Mess (Motown)</td>
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<td>30</td>
<td>PATRICE RUSHEN - Get Off (Elektra)</td>
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### CHARTBOUND

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<tr>
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<th>Reports</th>
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<tbody>
<tr>
<td>LEON HAYWOOD - Tenderoni (Modern)</td>
<td>31</td>
<td>3</td>
<td>17</td>
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<td>NUANCE - Take A Chance (Island)</td>
<td>26</td>
<td>3</td>
<td>14</td>
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<td>CHAMPAGN - Off &amp; On Love (Columbia)</td>
<td>23</td>
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It's Ladies' Night at the Gavin Report! The ladies have it and are looking good this week: females gaining on our chart include Deniece Williams, Stephanie Mills, Alicia Myers, Janet Jackson, Madonna, Chaka Khan, Rebbie Jackson, Diana Ross and, last, but not least, Tina Turner! With Deniece, Alicia and Stephanie already top 10, the Jackson sisters, Janet and Rebbie, respectively, could be the next big challengers to go to the top. Janet is already #9 at WYLD-New Orleans and gaining on many other charts. Diana and Chaka are headed for the ten, which could cause a real pile-up of women (most of you programmers should enjoy that!). Madonna goes "Certified" on our cover this week, and it's justified sounds great wherever you hear it. Slipping into the chart behind Tina this week, two more girls Vanity and Patrice Rushen, debut at #29 and #30, based on station chart numbers. Speaking of "behind" Tina - if you're still waiting to add it - that's where you'll be. It's also our "Pop Crossover" choice this week - with 153 stations reporting it in our Top 40 format. The final thrust would be when you hear it on the air - it'll convince you that it's an audience grabber. Time charts this week in Cincinnati at WCIN, Columbus at WVKO, in Austin at KNOW, and goes into hot rotation at WDRQ-Detroit. Below the chart, reports are pretty heavy on Lakeside and Champaign. Leon Haywood's "Tenderoni" grabbed a few more stations, while the early-on-it stations have already charted it. Of the new product released recently, Ashford & Simpson top the list of new airplay, followed by Grandmaster Melle Mel's latest effort, "We Don't Work For Free". Expect a lot of adds on them next week too. Another "new" to keep watch on next week is the release of the Hall & Oates single "Out Of Control". It's a thriller.

Betty
NORTHEAST

New York, NY (Lisa Tomacci-WPLJ) S.Wonder, Gns: Evelyn Thomas, B.Ocean, Sheila E., Peabo.

SOUTH
New Orleans, LA (O'Kelly/Rolling-B97) #2-Prince, #8-B.Ocean. Gns: Jermaine, Kennedy/Osborne, D.Summer, Jacksons, C.Khan, Bowie, Chaka, Tina.

CENTRAL & MIDWEST


SOUTHWEST

Houston, TX (Kilgore/Bailey-KMUQ) Gns: Herbie, cameo, Time, Nuance, Newcleus. On: Rebbie, Deniece.

FAR WEST
New: Tina, Pointers, Chaka Khan.
Stockton, CA (John Hampton-KSTN) #3-Madonna,
San Francisco/San Mateo, CA (Marvin Robinson-KSOL/FM) #4-Mtume, #7-Jermaine, #10-D.Summer. Gns: Lillo, R.Hall, S.Wonder, Nuance, S.Mills, D.Ross. New:

DEAN DEAN
Well - it's official! Dean Dean is the newly promoted Program Director of WDMT-Cleveland. Congratulations to him - we know from his past track record that he'll continue to do a great job for the Beasley Broadcasting people.

AVAILABLE
T.J. Bookes, KFXD-Boise, ID.
208-345-9141 - Air Talent
Doug Fuchs, KEYG-FM/Grand Coolee, WA.
509-326-1724 - Air Talent
Buddy Deparq, KRBM-Pendleton, OR
503-481-7695 - Air Talent
Rob Conahey, KBVR-Corvallis, OR
503-393-4367 - Air Talent/News
Charlie Torti, KNVR-Chico, CA
916-894-2060 - Air Talent/M.D.
Stu Schroeder, KGRO-Pampa, TX
806-669-6809 - Air Talent/Production.
Mike Newman, KSND-Eugene, OR
503-344-2880 - Air Talent/MD/Promotion
Doug Cannon, Manassa/Galaxy, Inc.
314-335-2993 - Air Talent/MD/Production
Jon Scott, WCLU-Covington, KY
606-491-0317 - Air Talent/MD/P.D.
Jim Powers, KKLE/FM-Ellensburg, WA
509-925-1488 - M.D./P.D.
Steve Cassidy, Century 21 Concept Prod.
916-722-6908 - M.D./P.D.
Gary Wolcott, KGAL-Lebanon, OR
503-451-4742 - News/P.D.

VIDEO GOES STEREO (cont'd. from pg.34)

Even if the actual video cassettes are bulkier than conventional audio cassettes, there are certain advantages to VCR style recorders as audio tape cassettes. The main advantage is the noticeable absence of hiss. Because of the tape's speed and noise components to VCR recording are quite impressive. Also, the extended length of a BETA-750 Video Cassette, for example, means over three hours of continuous music. At about six dollars per cassette, the cost figure compared to regular compact cassettes is a wash.

Yet, when you consider the higher cost of quality compact metal audio cassettes, VCR recording may make more sense. It should be considered, however, that although the SONY Consumer Products Department says that high grade video tapes aren't necessary with high speed BETA II recording, the higher the grade of tape the less chance of drop out.

Another big advantage of a BETA Hi-Fi ownership is the onslaught of music/movie software fast becoming available on BETA Hi-Fi cassettes. Concert tapes by David Bowie, Herbie Hancock, Culture Club, Linda Ronstadt and other stars, make watching and listening quite a dramatic experience. Some of the best include:

1) NEIL YOUNG LIVE IN DAYTON, OHIO—As yet unreleased, this is the BETA Hi-Fi concert tape by which others will be judged. Recorded digitally during his 1983 Shocking Pinks Tour, this sixty minute show includes a wallowing set of acoustic tunes. The live interpretation of the "Trans" album shows Neil Young's talent clearly.

2) U2 LIVE AT RED ROCKS—This is the concert from which the mini-LP was released. The set was performed in the rain, but not in the least bit dampened. U2 perform classic versions of "October" into "New Year's Day" then into a rousing "Gloria". Despite some slight video image feedback, the audio portion of U2's performance is of superior stock.

3) LOU REED LIVE AT THE BOTTOM LINE—Though the intro narration is a tad embarrassing, Reed's show with bassist FERNANDO SAUNDERS, guitarist ROBERT QUINE, and drummer FRED MAHER captures his best band for posterity. LOU's personal contact with the audience and the camera is minimal, but the playing is outstanding and the club atmosphere is cozy. By the way, there was an insert in LOU REED's latest RCA Records album, "New Sensations" offering the cassette for a reduced $29.95.

4) RUMBLEFISH—FRANCIS FORD COPPOLA's art film for teenagers has an imaginative soundtrack by STEWART COPELAND of THE POLICE. On BETA Hi-Fi, the audio portion of the movie compliments director COPPOLA's photographic black and white cinematography. The audio and the visual virtually switch roles. The visual images are rebellious rock 'n' roll, while the audio track sounds like a movie.

Still, the ultimate in home audio/video will be affordable PCM Digital technology. Already developed overseas is the adaptation of PCM Digital onto standard home cassette machines. Yet until that day becomes a marketing reality, Hi-Fi VCR as audio recorders means getting the most out of owning both a video recorder and an audio tape recorder unit.
**PERSONAL PICKS**

IT AIN'T ENOUGH-Corey Hart (EMI) "Sunglasses" laid the base, but as President Reagan said recently, "You ain't seen nothin'yet". Contains one of those hooks that grows stronger with each listen. Don't be surprised to see exceptionally slow burn once it attains heavy concentrated play. How will listeners respond? Our computer whiz Geoff Marshall (someone outside of the biz) was in the office the other day while it was playing and immediately asked "Is that the Police?".

TEACHER TEACHER-38 Special (Capitol) Lead single from the soundtrack of "Teachers" should be required listening for anyone taking a course in get down, nasty rock 'n' roll. I understand the album is loaded with potential hit singles and if this is any indication...watch out!

EVE OF DESTRUCTION-Red Rockers (Columbia)

It only took a few short weeks for the original version by Barry McGuire to get to number one. On August 4, 1965, Bill Gavin wrote the following: " Judging from the most reliable sales data available to us, no record in the country is selling as fast as 'The Eve Of Destruction'-over 70,000 sold in one day - August 3rd. "Two days later it debuted on the then Gavin Top 30 at number 11. Even though 19 years have passed, the strong lyric content is only slightly dated. Producer Rick Chertoff - responsible for Cyndi Lauper's LP - played the original for the members of the band who loved it but were unfamiliar with it! I've got a hunch a sizeable chunk of todays Top 40 audience has never heard it either.

SAY HELLO TO RONNIE-Janey Street (Arista)

Jimmy Ienner's latest find is right down my alley. This is some kind of a debut for an artist whose songwriting ability is matched by her talent as a vocalist. After a couple of listens, I found myself saying HELLO. Put an ear to it and see if you can figure out what other song or songs it brings to mind. Please let me know 'cause it's driving me crazy.

**RON'S PLACE**

As you may have noticed we've added contributing correspondents TONY RICHLAND, ART ROBERTS and JON BADEAUX to the editorial team at THE GAVIN REPORT. They will be contributing on a semi-regular basis to the expanding pages of THE GAVIN. Their collective wit and wisdom could fill a Hefty 3-ply and we're glad to WELCOME them to the family. Also lending pen and ink is the legendary BOBBY OCEAN. We hope you will enjoy his cartoons and caricatures.

Half of the GAVIN STAFF will be in attendance at this week's Radio Convention and Programming Conference sponsored by the NAB & NRBA in LOS ANGELES. When we're not in TONY RICHLAND'S penthouse suite, we'll be "taking lunches", "taking meetings" and saying hello to our many subscribers in attendance.

Two markets that will have Fall/Winter heatwaves will be NEW YORK and SAN FRANCISCO/SAN JOSE. In NYC, DOUBLEDAY veep of programming, DAVE MARTIN has hired MICHAEL ELLIS away from SCOTT SHANNON'S Z100 to program a new T-40 - WAPP (switching from Album Rock). MICHAEL has played a major role in the miraculous success story that is told of Z100.

In the SAN JOSE/S.F. T-40 picture add BOB HARLOW to the group shot. BOB is leaving KQXR-BAKERSFIELD to reprogram KEZK-SAN JOSE for the third time in his career. BOB's probably taking the A/C-KEZR more Top 40. If so that would make six reportable Top 40's in the nine Bay Area Counties.

**ALBUMS OF THE WEEK**

"EB84"-The Everly Brothers (Mercury/PolyGram)

Back in perfect harmony again, recording under the admiring guidance of the reverent Dave Edmunds, Don and Phil forsake the golden opportunity of waxing nostalgic. Though the recent tour lingered deviously in the past, EB84 is current. Freshly written songs by Jeff Lynne (ELO) and Paul McCartney (Beatles - a band that broke up fifteen years ago) are the albums core. The EB's are neither anachronists nor trendsetters, but rather originalists who've been reincarnated in time for those of us who were about to mourn the passing of an era.

"Schizophrenic Circus"-Red Rockers (415/Columbia)

If you can get past the Fellini-meets-Adam Ant cover art, you're in for a musical treat. This New Orleans-based quartet of thoroughly modern musicians pack more energy, creativity, and emotion in just the first four tracks than most of the posers and pretenders to progressive pop music. The band is a guitar-based unit which heavys-up on toney, twin-leads which quite often play bagpipe mantras for contemplative /meditative lyric. Barry McGuire's EVE OF DESTRUCTION (actually written by P.F.Sloan) gets a renaissance recital in Byrd-like harmony and the song will prove to be the initial drawing card, but we may remember this album for tracks like: SHADES OF 4E, JUST LIKE YOU, BLOOD FROM A STONE, and FREEDOM ROW.

**COMING ATTRACTIONS**

America LP - "PERSPECTIVE" (Capitol) late-Sept.
Little River Band LP - "PLAYING TO WIN" (Capitol) mid-Oct.
Barbra Streisand LP - "EMOTION" (Columbia) early Oct.
U2 LP - "THE UNFORGETTABLE FIRE" (Island) early Oct.
BARRY GIBB'S DEBUT ALBUM NOW VOYAGER

Featuring
SHINE SHINE

AVAILABLE ON MCA RECORDS & TAPES