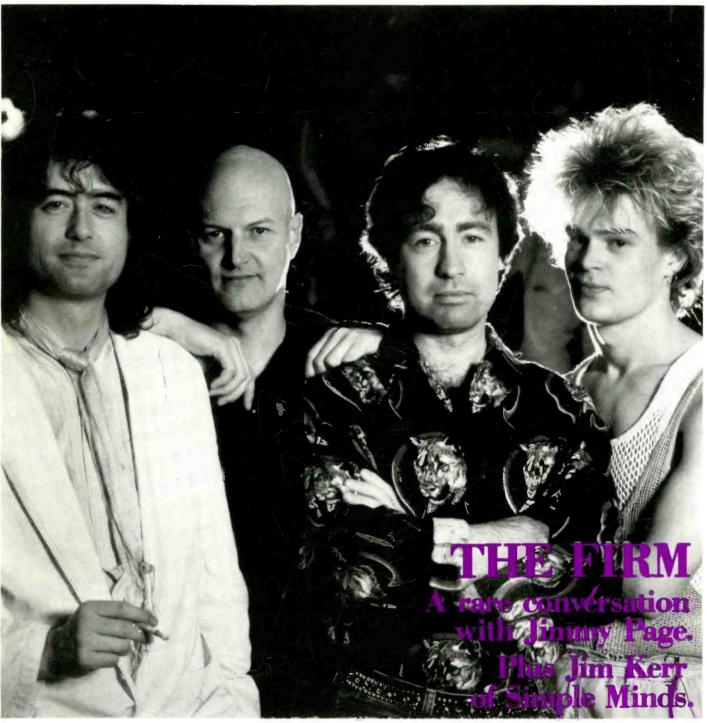
the GAVIN REPORT



THE FIRM

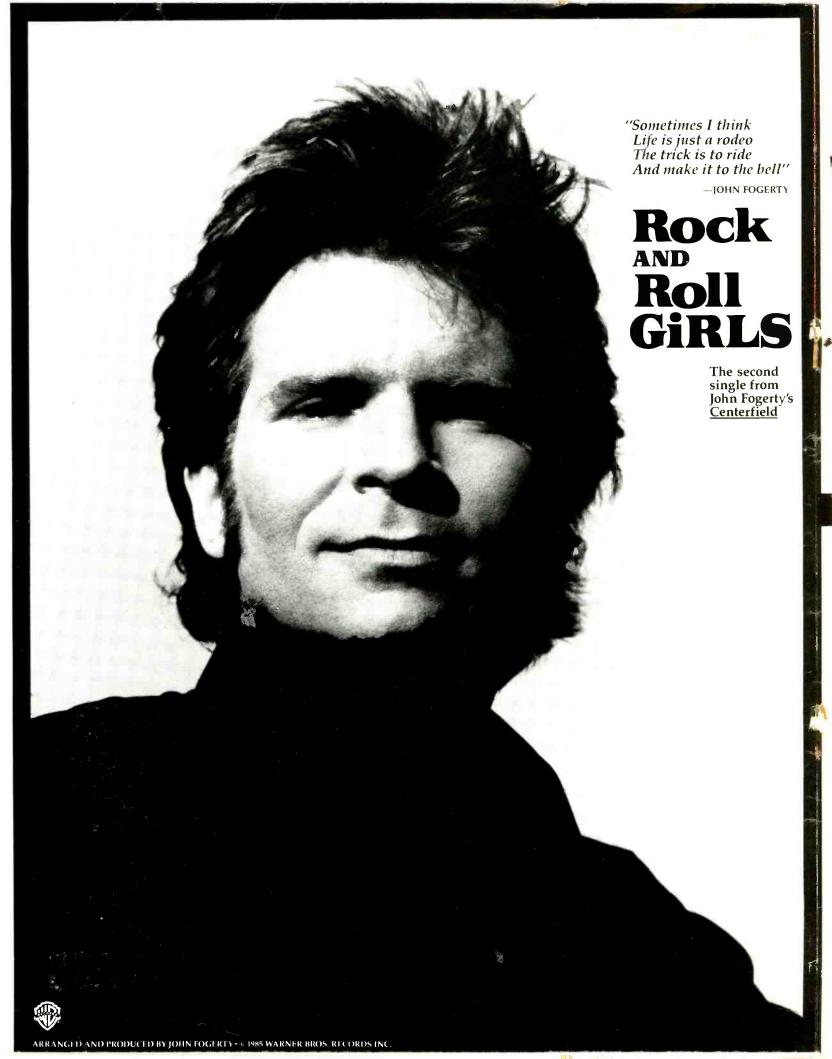
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FIRST CLASS

UNE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415:392:7750



POWER TRIO

REO SPEEDWAGON Can't Fight This Feeling (Epic)

> PHIL COLLINS One More Night (Atlantic)

JULIAN LENNON Too Late For Goodbyes (Atlantic)

CERTIFIED

DON HENLEY All She Wants To Do Is Dance (Geffen)

> MADONNA Crazy For You (Geffen)

RECORD TO WATCH

VELS Look My Way (Mercury/PolyGram)

Paving the way with a growing list of impressive call letters. All the latest stats under Analysis.

MOST ADDED

ERIC CLAPTON Forever Man (Warner Brothers) 117 Adds

> MADONNA Crazy For You (Čeffen) 89 Adds

JOHN WAITE Change (Chrysalis) 48 Adds

= Top New Airplay

March 1, 1985

2W LW

- 2. 1. 1. REO SPEEDWAGON - Can't Fight This Feeling (Epic)
- 2. David Lee Roth California Girls (Warner Brothers)
- 6. 4. 3. Glenn Frey - The Heat Is On (MCA)
- 4. JULIAN LÉNNON Too Late For Goodbyes (Atlantic) 7. 5.
- 5. MADONNA Material Girl (Sire/Warner Brothers)
 6. JOURNEY Only The Young (Geffen)
- 11. 7.
- 27. 10. 7. PHIL COLLINS - One More Night (Atlantic)
- 8. Wham! Careless Whisper (Columbia)
- 4. 6. 9. Foreigner I Want To Know What Love Is (Atlantic)
- 25. 18. 10. TEENA MARIE Lovergirl (Epic)
- 20. 14. 11. BILLY JOEL Keeping The Faith (Columbia)
- 19. 13. 12. TINA TURNER Private Dancer (Capitol)
- 24. 15. 13. DURAN DURAN Save A Prayer (Capitol)
- 26. 19. 14. SURVIVOR High On You (Scotti Brothers)
- 5. 8. 15. Pointer Sisters Neutron Dance (Planet/RCA)
- 9. 11. 16. John Fogerty The Old Man Down The Road (Warner Brothers) 29. 25. 17. MICK JAGGER Just Another Night (Columbia)
- 31. 27. 18. PRINCE Take Me With U (Warner Brothers)
- 12. 12. 19. New Edition Mr. Telephone Man (MCA)
- 35. 30. 20. BRUCE SPRINGSTEEN I'm On Fire (Columbia)
- 30. 28. 21. BRYAN ADAMS Somebody (A&M)
- 28. 26. 22. JOHN PARR Naughty Naughty (Atlantic)
- 37. 34. 23. COMMODORES Nightshift (Motown)
- 23. 22. 24. Frankie Goes To Hollywood Relax (Island)
- 13. 17. 25. Billy Ocean Loverboy (Jive/Arista)
- 34. 31. 26. CARS Why Can't I Have You (Elektra)
- --, 36. 27. DEBARGE Rhythm Of The Night (Gordy)
- 10. 16. 28. Hall & Oates Method Of Modern Love (RCA)
- --. 35. 29. CHICAGO Along Comes A Woman (Full Moon/Warner Brothers)
- --. --. 30. MADONNA Crazy For You (Geffen)
- 21. 23. 31. Eric Carmen I Wanna Hear It From Your Lips (Geffen)
- 39. 37. 32. DAVID BOWIE & PAT METHENY This Is Not America (EMI America)
- --. 40. 33. DON HENLEY All She Wants To Do Is Dance (Geffen)
- 15. 24. 34. Time Jungle Love (Warner Brothers)
- --. --. 35. AUTOGRAPH Turn Up The Radio (RCA)
- 40. 38. 36. SCANDAL Beat Of A Heart (Columbia)
- --. 39. 37. ANIMOTION Obsession (Mercury/PolyGram)
- --. --. 38. GREG KIHN Lucky (EMI America) --. --. 39. DAN HARTMAN - Second Nature (MCA)
- 18. 33. 40. Kool & The Gang + Misled (DeLite/PolyGram)

CHARTBOUND

SANTANA - Say It Again (Columbia)	Reports	$\frac{Adds}{25}$		Chart 17
THE FIRM - Radioactive (Atlantic)	137	25	75	37
JEFFREY OSBORNE - Borderlines (A&M) ERIC CLAPTON - Forever Man (Warner Brothers)	136 117	15 117	83	38

KQXR
KF95
KKFM
WHTT
WXKS/FM
CKGM
CKOI
WCAU/FM
WPRO/FM
94Q
Z93
KAFM
93FM

92X WHYT KBEQ

ZZ99 Q103

FM102

KMEL

KWSS

KPLUS

WFLY

Q100

K104

WERZ

WTIC/FM

WKBE

WLAN/FM

FROM THE MOVIE SOUNDTRACK BREAKFAST CLUB "DON'T YOU (Forget About Me)"

KKRD

WHOT

KNMQ

WOKI

WFMI

KBFM

KX104

WRNO

WNSY

WKZL

WKDD

WKAU

WRQC

KIIK

KZIO

WMEE

WJXQ

KBOS

KMGX

KQMQ

KLUC

K093

KHOP

KPOP

KSKD.



SIMPLE MINDS

WZLD KDON WKFM **WBBQ** KJ103 92KTU WRCK **KSND** WHFI **KCPX WKRZ WPST WSSX WDCG KOFM WSPK** WANS/FM **KWIC** KISN **WJZR** WRQN **RI104** WTLQ **WGFM** WNOK/FM KZZU 930 **WZYP KZZB** WHTF KĘYN Q92



UP & COMING

March 1, 1985

	Reports	Adds	On	Chart	
ALAN PARSONS PROJECT - Let's Talk About Me (Arista)	126	27	85	14	
DIANA ROSS - Missing You (RCA)	97	36	28	33	
JERMAINE & PIA - When The Rain. Fall (Curb/MCA)	92	5	62	25	
GO WEST - We Close Our Eyes (Chrysalis)	90	38	50	2	
SIMPLE MINDS - Don't You (Forget About Me) (A&M)	85	38	45	2	
SADE - Smooth Operator (Portrait)	81	46	32	3	
MURRAY HEAD - One Night In Bangkok (RCA)	80	25	34	21	
JOHN WAITE - Change (Chrysalis)	79	48	27	4	
JERMAINE STEWART - The Word Is Out (Arista)	71	26	28	17	
ISLEY, JASPER, ISLEY - Kiss And Tell (CBS)	55	7	42	6	
JOHN WAITE - Restless Heart (EMI America)	55	5	32	18	
*THE TIME - The Bird (Warner Bros.)	55	40	9	6	
PATTI LaBELLE - New Attitude (MCA)	50	14	27	9	
TOTO - Holyanna (Columbia)	49	1	33	15	
PAUL HARDCASTLE - Rain Forest (Profile)	45	8	20	17	
LOS LOBOS - Will The Wolf Survive? (Warner Bros.)	42	11	31		
LRB - Playing To Win (Capitol)	41	3	32	6	
BRONSKI BEAT - Smalltown Boy (London/MCA)	41	9	19	13	
*ROBERT FORMAN - The Only One (Scotti/CBS)	33	11	21	1	
NOLAN THOMAS - Yo' Little Brother (Mirage)	32		20	12	
*MANHATTANS - You Send Me (Columbia)	32	9	20	3	
*BARBRA STREISAND - Emotion (Columbia)	31	10	18	3	
JACK WAGNER - Premonition(Qwest/Warner Bros.)	30	. 1	25	4 .	
*VELS - Look My Way (Mercury/PolyGram)	28	8	16	4	
ALPHAVILLE - Forever Young (Atlantic)	28	10	16	2	

^{*}Debuts in Up and Coming...

Dropped: #20 Sheena Easton, #21 Honeydrippers, #29 P.Bailey & P.Collins, Ashford & Simpson, Chaka Khan, Temptations.

ANALYSIS

First off, congratulations to NARAS for putting on the finest Grammy show yet. It elevated the stature of music's creators and performers. Reaching an audience of this magnitude can only be a three-hour plus promo for music radio. Also, hats off to the great TINA TURNER and our longtime friend at the Gavin Report, JOHN CARTER, whose hard work and persistence was integral to the success of "Private Dancer". A number one record gets even bigger as REO powers ahead, pulling even further away from their closest competitor, DAVID LEE ROTH, Noteworthy "Hit Factor" growth for the following: MADONNA (Material) 60% - 85%, PHIL COLLINS 36% -75%, BILLY JOEL 48% to 65% and DURAN DURAN 44% - 68%. TEENA MARIE leaps from 47% to 70%, exploding into the top ten at WPST, WXIK, Q100, WJLK, WBTT, KSAQ, KNIN, KFMI, KWOD, etc. COMMODORES picked up another head of steam as 40 new believers climb on board and hot chart jumps of 19-14 at WPLJ-New York, 23-17 at WAVA-Washington, D.C., 24-17 at WKXX-Birmingham, 33-23 at WXXQ-Freeport, etc. DAN HARTMAN and GREG KIHN move out of chartbound, as both now total more than

150 stations. HARTMAN debuts inside the top 30 at WSPT, KTUF, WFMI, WNSL, WRIG, etc.; KIHN does the same at WVIC, WZYZ, KSKD, KPKE, KKLS, WATM, etc. One of the biggest turnarounds enjoyed by any record in recent memory is now taking place on the DIANA ROSS entry, "Missing You". Believe it or not, this record debuted on our "Up & Coming" page on November 23rd of last year! It's had some rough going the last few months, but with 23 adds this week, it nears the 100 mark in total reports and moves from 3-1 at KMGX, 10-6 KSTN, 9-6 KIKI, 15-5 KZZP, 16-10 I-95, 18-11 Z100 and 22-15 B104-Baltimore are just a few key indicators. SIMPLE MINDS, the "Record To Watch" of two weeks ago, nearly doubled in airplay this week, and, like DIANA ROSS, it closes in on the 100 mark. THE VELS make the "Up & Coming", propelled by adds in Philadelphia at Z106, Monterey/Salinas KDON, Bangor WZON, Starkville WKOR, Utica WRCK, Modesto KO93, San Luis Obispo KSLY and Fayetteville KKEG. Beginning to prove itself where it's played.

Dave

YOU'LL NEVER HEAR THE END OF IT IF YOU DON'T PLAY THIS RECORD:



LIMAHL NEVER ENDING STORY

THE FIRST SINGLE FROM
THE FORTHCOMING ALBUM
"DON'T SUPPOSE"

	AUSTRALIA	.#5
	AUSTRIA	.#1
	BELGIUM	.#1
	DENMARK	.#2
	GERMANY	.#2
	HOLLAND	
	ICELAND	
	ITALY	
	JAPAN	
	NORWAY	.#1
	PORTUGAL	.#3
i	SQ. AFRICA	.#3
	SPAIN	.#2
	SWEDEN	
	SWITZERLAND	.#3
	ENGLAND	#4

THE FOLLOW-UP TO THE HIT

"TOO SHY"

WITH KAJAGOOGOO

1985 EM, AMERICA RECORDS, A DIVISION DE JAPITOL REGIONAL INC. ALL'ENGHTS RE-

EMI

Research: Keith Zimmerman Lisa Smith Betty Hollars



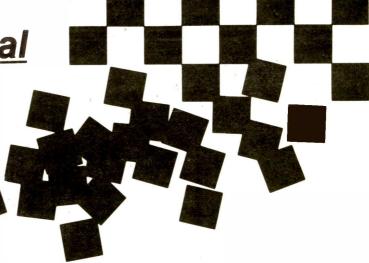
March 1, 1985

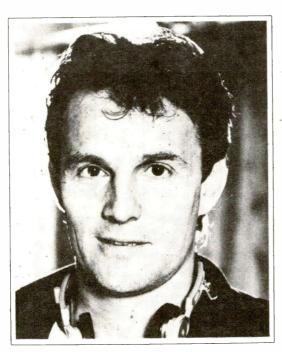
Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this v	veek	280	Last Week_	276	
FEW MANAGERS AND THE		- 2			

ARTIST TITLE LABEL				NS CHAI	120			HIT	
REO SPEEDWAGON - Can't Fight This (Epic)	Reports	Adds	1-5	6-10	11-20	20-30	Uncharter	FACTO	R Weeks
PHIL COLLINS - One More Night (Atlantic)	279		254	17	5	2	1	98%	8
JULIAN LENNON - Too Late For Goodbyes (Atl.	276	5	22	65	120	53	11	75%	5
MADONNA - Material Girl (Sire/Warner Bros.)	13.0	1	69	99	79	18	3	91%	8
DAVID LEE ROTH - California Girls (W.B.)	263	5	46	92	87	28	5	85%	5
JOURNEY - Only The Young (Geffen)	261		204	50	7	·		99%	8
BILLY JOEL - Keeping The Faith (Columbia)	256	1	33	86	94	35	7	83%	7
BRUCE SPRINGSTEEN - I'm On Fire (Columbia)	246	2	13	38	109	71	13	65%	7
MICK JAGGER - Just Another Night (Columbia)	246	15		7	33	116	75	16%	4
PRINCE - Take Me With U (Warner Bros.)	245	1	1	8	93	107	35	41%	5
	244	6	2	7	54	123	52	25%	5
SURVIVOR - High On You (Scotti Bros.)	241	3	12	22	96	89	19	53%	7
DURAN DURAN - Save A Prayer (Capitol)	236	6	8	25	129	58	10	68%	6
BRYAN ADAMS - Somebody (A&M)	234	2	1	5	60	124	42	28%	6
CHICAGO - Along Comes A Woman (Full M./WB)	233	26			6	70	131	2응	3
TEENA MARIE - Lovergir! (Epic)	231	1	30	35	98	48	19	70%	9
DeBARGE - Rhythm Of The Night (Gordy)	225	24	1	1	13	76	111	6%	4
MADONNA - Crazy For You (Geffen)	225	89		2	8	38	88	4%	2
DON HENLEY - All She Wants (Geffen)	219	39			5	45	130	2%	3
TINA TURNER - Private Dancer (Capitol)	216	4	14	60	100	33	5	808	8
COMMODORES - Nightshift (Motown)	212	40	6	12	34	57	63	248	8
THE CARS - Why Can't I Have You (Elektra)	197	7	1	6	27	95	61	17%	7
DAVID BOWIE - This Is Not America (EMI Amer.)	185	11		2	16	69	87	9%	6
JOHN PARR - Naughty Naughty (Atlantic)	182	3	9	22	70	54	24	55%	10
GREG KIHN - Lucky (EMI America)	173	36			3	32	102	1%	4
ANIMOTION - Obsession (Mercury/PolyGram)	171	23	2	5	11	47	83	10%	5
SCANDAL - Beat Of A Heart (Columbia)	164	15	2	4	17	49	77	148	7
DAN HARTMAN - Second Nature (MCA)	155	22	1		6	20	106	4%	4
SANTANA - Say It Again (Columbia)	146	25			3	14	104	2%	4
THE FIRM - Radioactive (Atlantic)	137	25	2	1	11	23	75	10%	5
JEFFREY OSBORNE - Borderlines (A&M)	136	15		1	8	29	83	6%	7
AUTOGRAPH - Turn Up The Radio (RCA)	128	14	8	10					
A.PARSONS PJT Let's Talk About Me (Arista)	126	27		10	14	33	49	25%	9
DIANA ROSS - Missing You (RCA)	97	36	4	7	2	12	85	1%	4
JERMAINE & PIA - When The Rain (Curb)	92	5		7	12	10	28	23%	13
MURRAY HEAD - One Night In Bangkok (RCA)	80	25	3		8	17	62	88	6
3 (1.071)			3		5	13	34	10%	3

RCA Has The <u>Original</u>
RCA Is The <u>Victor</u>





MURRAY HEAD

Performing The Original

"One Night In Bangkok"

EXPLODING ON CHR RADIO BREAKING IN ALL FORMATS

34

27.	
WLOL/FM ADD @ 30	KTKS ADD @ 34
KZZP ADD	WFMI ADD
KKRZ ADD	KX104 ADD
FM102 ON	WRNO ADD
KWOD ADD	KITY ADD
KMEL 14-11	WKAU ADD
KWSS ADD	WMEE ADD
WVSR ADD	Z104 10-2
WKEE ADD	KOFM ADD
Z106 30-24	WHOT ADD
WPST 39-34	KF95 ADD
RI104 ADD	KBOS ADD
93Q ADD	KYNO/FM ADD
WAPI ADD	KQMQ ADD
	KZZP ADD KKRZ ADD FM102 ON KWOD ADD KMEL 14-11 KWSS ADD WVSR ADD WKEE ADD Z106 30-24 WPST 39-34 RI104 ADD 930 ADD

KHOP/FM 40-26 KPOP ADD

WIKZ ADD WKHI ADD

KSKD ADD

WPFM 30-23

GAVIN UP & COMING R&R, NEW & ACTIVE

From The Double Album
"CHESS"

The Musical On Record

Composed By Master Lyricist Tim Rice (EVITA and JESUS CHRIST SUPERSTAR), Benny Andersson and Björn Ulvaeus of ABBA



NORTHEAST

Toronto, ON (Brad Jones-CHUM) Chicago, H. Suite, Parachute.

Hamilton, ON (Nevin Grant-CKOC) Prince, Madonna, Chicago.

Toronto, ON (Bob Saint-CFTR) D. Henley, D. Hartman, New Edition, D. Stewart & B. Gaskin.

Boston, MA (White/Donaghey-WXKS/FM) Diana Ross, Go West, Isleys, Hasselhoff, D. Henley, The Firm, Digney F.

Cape Code, MA (Gary Franklin-WKPE) G. Benson, Diana Ross, E. Clapton, Time, Bronski Beat.

Providence, RI (Tom Cuddy-PRO/FM) No adds. Hanover, NH (Lonnie Staley-WDCR) Foreigner,

Simple Minds, J. Waite, Sade, E. Clapton.
Rumford, ME (Michael Rivers-WMR) Madonna, DeBarge,

Go West, A. Parsons, J. Osborne.

Bangor, ME (Michael O'Hara-WZON) M. Head, Robey, Tubes, Vels, A.Parsons, Sade.

Ellsworth, ME (Tim Moore-WKSQ) E. Clapton, Isley, J. Waite, The Firm, Sade, J. Stewart.

Hartford, CT (Grossman/Nevin-WCCC/AM) Sade, E. Clapton.

New Haven, CT (Stef Rybak-KC101) Go West, Santana, J. Stewart.

Norwalk, CT (Brett Richards-WLYQ) Madonna,

Commodores, Animotion, G. Kihn Band. Westport, CT (Storm N. Norman-WEBE/FM) Manhattans, DeBarge, Chicago, Madonna, E. Clapton.

New York, NY (Berger/Tonacci-WPLJ) Frankie Goes to Hollywood, P. Collins.

New York, NY (Neil McIntyre-92KTU) Duran, Survivor, L. Vandross.

New York, NY (Scott Shannon-Z100) Commodores,

P. Collins, Madonna, Time.
New York, NY (Michael Ellis-WAPP) Commodores, Teena M.

Long Island, NY (Terry/Tolson-WBLI) Frankie Goes

to Hollywood, Commodores.

Schenectady, NY
Poughkeepsie, NY
Poughkeepsie, NY
Clapton, Parsons.

Poughkeepsie, NY
Clapton, Parsons.

Poughkeepsie, NY
Chicago,

D. Bowie, D. Ross, J. Waite, Jermaine & Pia, Robey, M. Head.

Utica, NY (Jim Reitz-WRCK) E. Clapton, J. Waite, Sade, Vels, Digney F.

Buffalo, NY (Roger Christian-WBEN/FM) B. Joel, Chicago.

MID-ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) Simple Minds, Scandal, Autograph, Kenny Rogers, E. Clapton. Trenton, NJ (Tom Taylor-WPST) E. Clapton, A. Moyet, J. Waite.

Pittsburgh, PA (Scott Alexander-B94) Madonna,

J. Stewart, E. Carmen.
Pittsburgh, PA (Todd Chase-WHTX) E. Clapton, Madonna, Diana Ross.

Johnstown, PA (Rich Kelly-WCRO) Madonna, D. Henley. Youngstown/Sharon, PA (Jeff Tobin-WYFM) No adds. Erie, PA (Jim Cook-WJET) Scandal, Commodores,

Madonna. Altoona, PA (Steve Kelsey-WFBG) J. Waite, E. Clapton, J. Stewart, Sade, Manhattans. Williamsport, PA (Cruz/James-WSQV) No adds. Allentown, PA (Bryan Geronimo-Q100) Diana Ross,

E. Clapton, The Firm, Mary Jane, D. Iris, M. Star, A. Moyet, Time, J. Johnson.

Hazelton, PA (Melanie Apple-WAZL) J. Waite, Los Lobos. Washington, DC (Burns/Taten-Q107) Time.

Philadelphia, PAE. Clapton, J. Stewart, Go West, D. Hartman, Vels. Washington, DC (Smokey Rivers-WAVA) Chicago, M. Head.

Baltimore, MD (Kingston/Kronthal-B104) Time,

M. Head, D. Henley. Ocean City, MD (Jack Gillen-WKHI/FM) M. Head, Robey, Bronski Beat, Sade, J. Waite, E. Clapton, Ross, Iris, Bristol, VA (Bobby Rivers-WFGH) Santana, J. Waite,

D. Hartman, Kenny Rogers, Diana Ross, R. Forman. Lynchburg, VA (Wayne Fanning-WGOL/FM) J. Osborne,

Commodores, Scandal, Animotion.

Durham/Raleigh, NC (Rick Freeman-WDCG) E. Clapton, Simple Minds, Santana, Madonna, D. Henley, D. Ross. Rocky Mount, NC (B.J. Conners-WEED) J. Osborne, Springsteen, J. Gill, Simple Minds, Digney, DeYoung.

Ahoskie, NC (David Moore-WQDK) R. Forman, Manhattans, Madonna, Sade, Santana.

Charlotte, NC (Chrysler/Daniels-WJZR/FM) Diana Ross, Mary Jane.

Shelby, NC (Andy Foster-WXIK) E. Clapton, Foreigner, Go West, Simple Minds, C.L. Townes, UTFO, Alabama.

Charlotte, NC (Bill Martin-WBCY) No adds.
Charlotte, NC (Randy Kabrich-WROQ) Duran, Madonna, Springsteen, D. Henley, Sade, Cars.

Fairmont, NC (Jeff Walker-WZYZ) E. Clapton, G. Benson,
Autograph, D. Hartman, J. Stewart, Firm, Sade, Waite.
Laurinburg, NC (Scott Mercer-WLNC) R. Forman, Alabama,
K. Wells, R. Demorney.

Jacksonville, NC (Lisa Greer-WIIZ) UTFO, Madonna,

J. Waite, Bronski Beat, Time. Hendersonville, NC (Al B. Lake-WHVL) Springsteen, G. Kihn Band, R. Forman, Cars, LRB, Chicago,

E. Clapton, Commodores.

Spartanburg, SC (J.J. Hemingway-WORD) Springsteen, Sade, Alabama, George Benson.

Florence, SC (Martin Green-106X) Foreigner, Clapton, Sade, J. Fogerty, George Benson.

<u>Cheraw, SC</u> (Adams/Lewis-WPDZ) E. Clapton, G. Kihn, Santana, Autograph, D. Hartman.

Kingstree, SC (John Derek-WKSP) Santana, Autograph,

Alphaville, E. Clapton, D. Hartman. Myrtle Beach, SC (Linda King-WKZQ) A. Parsons, Firm, E. Clapton, Autograph, Tubes, M. Head.

No. Myrtle Beach, SC (Calvin Hicks-WNMB) E. Clapton, J. Waite.

Conway/Myrtle Beach, SC (Jeff Blake-WYAV/FM) Prince, Streisand, Madonna.

Greenville, SC (Rod Metts-WANS/FM) D. Henley, Madonna, E. Clapton, Simple Minds, Diana Ross, J. Waite,

J. Stewart.

SOUTHEAST

Rome, GA(Tim Hensley-WQTU) J. Stewart, Bronski Beat, D. Henley, Santana, R. Forman.

Atlanta, GA (Chris Thomas-Z93) Time, E. Clapton,

Simple Minds, J. Waite.

Soperton, GA (Shannon West-WMPZ/FM) J. Stewart, E. Clapton, Bronski Beat, Animotion.

Vidalia, GA (Chuck Kreamer-98Q) No adds.

Athens, GA (Sarah Eberhard-WRFC) No adds.

Athens, GA (Dan Murray-WAGQ) E. Clapton, Go West,

Sade, A. Parsons, Los Lobos, Mark

Augusta, GA (Bruce Stevens-WBBQ) The Firm, Time, E. Clapton, J. Waite, Los Lobos, Alabama.

Ft. Valley, GA (Nathan Hale-WQBZ) P. LaBelle, Santana, J. Stewart, E. Clapton, G. Kihn Band, Los Lobos. Hinesville, GA (Jay/Randle-WBLU) Sade, Madonna, Time, Scandal, UTFO.

Albany, GA (Bill Young-WALG) E. Clapton, Mary Jane, J. Stewart, The Firm, Alphaville, K. Wells.

Columbus, GA (Ralph Carroll-WCGQ) J. Waite, Time, E. Clapton, Los Lobos, Diana Ross. St. Augustine, FL (Randy Marsh-WUVU) Chicago, Robey, D. Bowie, Simple Minds, George Benson. Panama City, FL (Thomas/Davis-WPFM) Time, A. Moyet, E. Clapton. Gainesville, FL (Lou Patrick-WYKS) Madonna, Simple Minds, J. Stewart, Diana Ross, Go West. Miami, FL (Joni Siani-Y100) Murray Head, D. Henley,

Miami, FL (Mark Shands-I95) Julian Lennon, Nayobe. Tampa, FL (Bobby Rich-Q105) Greg Kihn Band, E. Clapton, Autograph.

Orlando, FL (Wright/Casey-BJ105) Commodores, Madonna, Chicago, Cars, DeBarge, Princé.

Birmingham, AL (Rich Bailey-WKXX) Don Henley, D.Ross, Sade, Go West.

Tuscaloosa, AL (Jim Sute-WNPT) Madonna, Animotion,

The Firm, Greg Kihn.
Fayette, AL (Kelsey Scott-WHKW) Sade, Foreigner, Alphaville, S.Minds, Bronski Beat, E.Clapton. Florence, AL (Matt Durham-WQLT) G.Kihn, Madonna, APP, Streisand.

Huntsville, AL (Dave Hargrove-WAAY) J.Parr, Commodores, B.Springsteen, G.Kihn.

Gadsden, AL (Leo Davis-Q104) E.Clapton, Time, Bronski Beat, Dennis DeYoung.

Montgomery, AL (Alan DuPriest-WHHY/FM) Go West, J. Osborne, Madonna.

Atmore, AL (Keith Lindsay-WATM) Madonna, G.Benson, Kool & Gang.

Mobile, AL (Griffith/Ocean-G100) E.Clapton, Madonna, P.Hardcastle, Go West, The Firm.

Nashville, TN (Hobbs/Tyler-Y107) G.Kihn, Dan Hartman,

Johnson City, TN (Steve Taylor-WQUT) Bruce S., G Kihn. Sparta, TN (Lonnie Allen-WSMT) Los Lobos, J.Waite,

D.Henley, J.Stewart, E.Clapton.

New Albany/Tupelo, MS (Grace/Shelby-KZ103) E.Clapton,

Madonna, J.Waite, J.Fogerty, Time.

Jackson, MS (Bill Crews-94TYX) No adds.

Meridian, MS (Tom Kelly-Q101) E.Clapton, Foreigner,

Sade, D.Ross. Tubes, J.Waite. Hattiesburg, MS (Pete Jarrett-WHSY/FM) Madonna, Go West, LRB, Commodores, J.Waite, D.Hartman, E.Clapton.

Laurel/Hattiesburg, MS (Dave Lyons -WNSL) Madonna, Mick Jagger, B. Springsteen.

Biloxi, MS (Mickey Coulter-WQID) Go West, Dan Hartman, E.Clapton, J.Stewart.

McComb, MS (Brad Lee-WHNY) Rob Tro, Mary Jane Girls, E.Clapton, J.Fogerty, Time, Fiona.

Starkville, MS (Ken Glenn-WKOR) E.Clapton, Santana,

Alphaville, Vels, BTO, Time. Lexington, KY (Chip Mosley-WFMI) E.Clapton, D.Ross, Murray Head, Los Lobos, D.DeYoung, Stewart, Mary Jane Girls, Sade, Pseudo Echo.

Jenkins, KY (G.C.Kincer-WIFX) No adds.

Bowling Green, KY (Darrell Duvall-WBGN) J.Fogerty,

E.Clapton, D.Bowie, Firm, Alabama, L.Ronstadt.

Glasgow, KY (Rick St. James-WOVO/FM) E.Clapton, Santana,

Time, J.Fogerty, Mary Jane Girls.

Central City, KY (Stan Barnett-WKYA) Bruce S., P.Collins

Madonna, Prince, APP, J.Waite.

Henderson, KY (Payne/Westrich-WKDQ) Firm, D.Bowie,

J.Osborne, A.Murray, D.Warwick/Glenn Jones. New Orleans, LA (O'Kelly/Rolling-B97) Commodores, Maze, Murray Head, D.Henley

Baton Rouge, LA (Rice/A.-WFMF) D.Henley, Madonna, Chicago, Autograph.

Monroe, LA (Rick Knighten-KNOE/FM) Madonna, Firm, Go West, Sade, Murray Head, Robey, E.Clapton. Farmerville, LA (Chuck Kinnison-KTDL) Autograph, J.Parr, E.Clapton, P.LaBelle, G.Benson, Time, R.DeMorney.

Alexandria, LA (Christie Atwood-KQID/FM) E.Clapton, APP, Madonna.

EAST CENTRAL

Pineville, WV (Rick Baldridge-WWYO) Chicago, Santana, Al Jarreau, Springsteen, Manhattans, Deodato. Charleston, WV (Chris Bailey-WVSR) E. Clapton,
Diana Ross, Murray Head, Sade, A. Moyet, J. Stewart. Morgantown, WV (Craig Cochran-WCLG/FM) Santana, J. Osborne, E. Clapton.

Columbus, OH (Adam Cook-92X) Madonna, Greg Kihn Band,

Simple Minds, DeBarge. Angola, IN (Larry Davis-WLKI/FM) Madonna, Chicago,

D. Henley, DeBarge, Scandal. Terre Haute, IN (Webb/Surette-WPFR) Madonna.

J. Osborne, Commodores, Hardcastle, P. Collins.

Monroe/Toledo, MI (Terri McCormick-WTWR) Duran Duran, Madonna, Scandal, D. Henley, J. Osborne.

Detroit, MI (Gary Berkowitz-WHTY) The Firm, Go West, Isley, Simple Minds.

Saginaw, MI (Travis/Fuller-WFXZ) Autograph, Animotion, J. Osborne, D. Henley, Manhattans.

Lansing, MI (Maloney/Kittredge-WVIC) J. Waite,

Madonna, The Firm, DeBarge.
Alpena, MI (Darrell Kelley-WHSB) Foreigner, Sade, D. Henley, E. Clapton.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) No adds. Ft. Dodge, IA (Charlie Chase-KKEZ) D. Hartman, R. Forman, E. Clapton.

Waterloo, IA (Doug Allen-KCNB) Madonna, Simple Minds, Go West, Joan A., J. Stewart, E. Clapton.

Sioux City, IA (Tim Harrison-KSEZ/FM) Commodores, E. Clapton, Simple Minds, Sade, Time, Diana Ross. Sioux City, IA (Pat Paxton-KGLI) J. Osborne,

Commodores, Greg Kihn Band, The Firm, E. Clapton. Iowa City, IA (J.D. Michaels-KRNA) No adds.

Iowa City/Cedar Rapid, IA (Ted Burton Jacobsen-HIT101) Commodores, Scandal, D. Henley, Time, Madonna,

Go West, J. Osborne.

Cedar Rapids, IA (Gary Dixon-KQCR/FM) Chicago, Go
West, Madonna, Simple Minds.

Clinton, IA (Brian Thoms-KNJY) Foreigner, A. Parsons, J. Fogerty, M. Star, E. Clapton. Davenport, IA (Gynny O'Hara-KIIK) E. Clapton, Sade,

Simple Minds, Go West, Pseudo E., Hardcastle, Diana Ross.

Milwaukee, WI (Frank Federico-WBTT) Madonna, Tina Turner, D. Henley.

Milwaukee, WI (Kelly Wallace-WKTI) J. Waite, Madonna, Commodores.

Milwaukee, WI (Brian Kelly-WZUU) B. Adams, Scandal, Journey.

Racine, WI (Pat Martin-WRKR/FM) Greg Kihn Band, DeBarge, Madonna.

Madison, WI (Little/Hudson-Z104) Greg Kihn Band, D. Henley.

Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) Madonna, Commodores, Go West, Murray Head, J. Waite. Two Rivers, WI (Don Cook-WQTC) No adds.

Wausau, WI (Mike Edwards-WIFC/FM) D. Henley, Madonna, J. Waite.

Wausau, WI (Dave Wright-WRIG) E. Clapton, Madonna. Stevens Point, WI (Bouley/Tracy-WSPT) Commodores, Time, Diana Ross, E. Clapton, Simple Minds.

LaCrosse, WI (Knight/Bradley-HIT105) Madonna, Murray Head, Commodores.

Eau Claire, WI (Rick James-WBIZ) Autograph, D. Hartman, Santana, A. Parsons, Animotion.

Minneapolis/St. Paul, MN (Dave Anthony-KDWB/FM) Murray Head, John Waite.

Rochester, MN (Denny Foster-KROC/FM) Simple Minds, Go West, Animotion, E. Clapton.

Albert Lea, MN (Rydmark/Guthrie-KCPI/FM) Commodores, Greg Kihn Band.

Willmar, MN (Dale Hipp-KQIC/FM) No adds.

St. Cloud, MN (Jack Hicks-KCLD/FM) Madonna, E. Clapton, J. Fogerty.

Vermillion, SD (Dean Russell-KVRF) J. Stewart, Parsons, Alphaville, P. LaBelle, Simple Minds, G. West, Madonna, M. Star, D. Henley, Chicago, Los Lobos, J. Waite, R. Forman, Beau Coup.

Yankton, SD (Gregg Klein-KQHU/FM) D. Bowie, D. Henley, Greg Kihn Band, Simple Minds.
Sioux Falls, SD (Adam North-KKRC) Commodores, Scandal,

A. Parsons, Madonna, M. Head, Greg Kihn Band. Aberdeen, SD (Les Cummings-KQ95) E. Clapton, J. Waite,

A. Moyet, Animotion, Fixx, Sade.

Aberdeen, SD (Dan Zerr-KSDN) Go West, Simple Minds, Commodores, E. Clapton.

Rapid City, SD (Sherwyn/Piper-KKLS/FM) Firm, Scandal, Commodores, E. Clapton, Simple Minds, Madonna. Rapid City, SD (Wilson/Douglas~KGGG/FM) J. Wai

Madonna, D. Hartman, D. Henley.

Fargo, ND (Brad Anderson-Y94) E. Clapton, A. Moyet, Diana Ross, D. Iris, Go West.

Grand Forks, ND (Nordine/Right-KKXL/FM) D. Henley, Greg Kihn Band, Commodores, D. Hartman, J. Osborne. Bismarck, ND (Brannan/Hardt-KFYR) J. Waite, DeBarge, Santana, Animotion.

Bismarck, ND (Bob Beck-KYYY/FM) Madonna.

Minot, ND (Scott Meyer-KIZZ) Commodores, D. Bowie,

Madonna, Go West, E. Clapton.

DeKalb, IL (Lew White-WDEK/FM) D. Henley, Madonna, S. Minds, Sade, Go West, Triumph. Chicago, IL (Joe Bohannon-B96) Foreigner, Madonna.

Freeport, IL (Bill Johnson-WXXQ) Chicago, D. Henley, Madonna, R. Forman, Tubes, E. Clapton, J. Waite.

Galesburg, IL (Steve Larson-WGBQ/FM) Madonna, J. Waite, J. Osborne, Prince.

Bloomington, IL (Justin/Robbins-WBNQ) A. Moyet, Sade, E. Clapton.

Springfield, IL (Greg Lawley-WDBR) Sade, J. Stewart, A. Moyet, D. Iris.

 $\frac{\text{Carbondale, IL}}{\text{Springsteen, Madonna.}} \; (\text{Tony Waitekus-WCIL/FM}) \; \; \text{Firm, Chicago,}$

Mt. Carmel, IL (Bernard/Choate-WVJC) J. Waite, Madonna, Sade, Los Lobos, P. LaBelle.

CENTRAL St. Louis, MO (Steve Perun-KWK/FM) Greg Kihn Band, Animotion, D. Hartman, D. Henley.

Hannibal, MO (Chuck Yates-KGRC) No adds. Kirksville, MO (Collins/Allen-KTUF) Madonna, S.Minds, Alphaville, Foreigner, Isley.

East Prairie, MO (Pat Cole-KYMO) Madonna, Foreigner, Sade. Jefferson City/Columbia, MO (Brian Miller-KTXY) Sade, E. Clapton, Go West.

Columbia, MO (Jerry Kasten-KFMZ) J. Fogerty, E. Clapton, Pointer Sisters.

Waynesville, MO (Kevin Barton-KFBD) E. Clapton,
DeBarge, A. Moyet, A. Parsons, Fiona, Gen. Public. Topeka, KS (Roger Heaton-WIBW/FM) Duran Duran. Topeka, KS (Kevan Rabat-KDVV/FM) Diana Ross, J. Waite, Madonna, E. Clapton, Murray Head, Sade.

Pittsburg, KS (Bell/Porter-KQWK/FM) E. Clapton, Madonna.

Hoisington, KS (Miller/Beiker-KHOK) D. Henley, Streisand, Madonna, Go West, Alphaville, Sade, E. Clapton.

Norfolk, NE (Doug Koehn-KNEN) No adds.

El Dorado, AR (Dan Murphy-KLBQ/FM) J. Fogerty, E. Clapton, J. Wagner.

Little Rock, AR (Mark McCain-KKYK) Duran Duran, P. Collins.

Fayetteville, AR (Rob Patrick-KKEG) E. Clapton, Fixx, J. Fogerty, A. Moyet, Sade, Time, Vels. SOUTHWEST

Tulsa, OK (Dave Michaels-14K/92K) Foreigner, Simple Minds, G. Kihn Band, E. Clapton.

Dallas, TX (Shomby/Steele-KAFM) Commodores,

Murray Head, The Firm, P. LaBelle.

Texarkana, TX (Mario Garcia-KTFS) D. Hartman, Greg Kihn Band, Madonna, Santana, Autograph, J. Osborne, The Firm.

Tyler, TX (Chris Bailey-KEYP) Foreigner, E. Clapton, Sade, A. Moyet, Alphaville, Go West. Lufkin, TX (Randy Shannon-KIPR/FM) Simple Minds,

Bang Bang, A. Parsons, Los Lobos.

Nacogoches, TX (John Rowe-KTBC) J. Stewart, J. Waite, D. Bowie, D. Henley, M. Star, E. Clapton,

D. Hartman, R. Forman. Wichita Falls, TX (Barry Michaels-KNIN/FM) Chicago,

Animotion, Greg Kihn Band, Diana Ross, Madonna, Simple Minds, D. Hartman, A. Parsons.

Killeen/Temple, TX (B.J. McCrae-KIXS/FM) E. Clapton, Foreigner, Go West, J. Waite.

San Angelo, TX (John Raymond-KIXY/FM) J. Waite, E. Clapton, Go West, J. Stewart, J. Fogerty, Diana Ross.

Beaumont, TX (Lousteau/Jackson-B95) Time, Sade, Greg Kihn Band.

Bryan, TX (Carl Gideon-KTAM) Animotion, Commodores,

Madonna, R. Forman.

Bryan, TX (Bishop/Stevens-KKYS) Time, A. Moyet,
The Firm, Madonna.

Victoria, TX (Jay Arena - KVIC) No adds.

Laredo, TX (Anderson/Ruiz-KRRG) Foreigner, R. Forman, Manhattans, Jermaine & Pia.

San Antonio, TX (Lisa Taylor-Q96) E. Easton, Go West, Alphaville, Simple Minds, Robey, Murray Head. McAllen, TX (Nolan Cruise-KR10) T. Turner, Cars, DeBarge, Chicago.

Amarillo, TX (Jamey Karr-KPUR) Madonna, Commodores, Go West, E. Clapton, Alabama.

Abilene, TX (Dominic Testa-KFMN) E. Clapton,Fiona, Santana, Simple Minds, Animotion, Streets, Go West. Odessa/Midland, TX (John Clay-KWES/FM) Apollonia 6, Madonna, Simple Minds, Commodores, Bronski Beat, Go West.

El Paso, TX (Johnny Thompson-KFIM) Santana, DeBarge. Phoenix, AZ (Guy Zapoleon-KZZP) No adds. Tucson, AZ (Kelly Norris-KRQ) Jermaine & Pia,

Go West, Diana Ross, E. Clapton.

Gallup, NM (Paul Duray-KYVA) E. Clapton, J. Waite, A. Parsons, Apollonia 6, T. Tuesday, L. Vandross. Alamogordo, NM (Ben Noe-KINN) Madonna, J. Waite, E. Člapton, L. Ronstadt, Nylons, A. Moyet, Sade.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) Commodores, Don Henley, Dan Hartman, Eric Clapton.

Sidney, MT (Steve Collins-KGCH) Planet P, Madonna, A.Parsons, Patti LaBelle, DeBarge, D.Henley, Animotion.

Polson/Kalispell, MT (Al Decker-KQ92) Eric Clapton, J.Waite, Simple Minds, Patti LaBelle.

Denver, CO (Gloria Avila/Perez-KIMN) Madonna,

Commodores, D.Ross, Jermaine & Pia.

Denver, CO (Beau Matthews-KRXY) P. Collins, Survivor, Commodores, Madonna, G.Kihn, Jermaine & Pia.

Denver, CO (Mark Bolke-KPKE) Madonna, Scandal, Dan Hartman, B.Springsteen.

Windsor, CO (Chuck Summers-KUAD/FM) K.Wells, Jenny Burton, Roman Holliday, G.Kihn, J.Waite, DeBarge, Dan Hartman.

Greeley/Ft. Collins, CO (Roger Meschke-KGBS) Sade, Simple Minds.

<u>Pueblo, CO</u> (Rip Avina-KDZA) E.Clapton, B.Streisand, Chicago, Animotion.

Cody, WY (Jackson W. Beard-KTAG) Madonna, B.Streisand,

Chicago, Greg Kihn.
Casper, WY (Todd Cavanah-KTRS) Chicago, Commodores, Simple Minds, J.Waite, E.Clapton, Diana Ross.

Gillette, WY (Kallaway/Brewer-KOLL) E.Clapton, Diana Ross, Animotion, Sade, Madonna, Simple Minds.

Lewiston, ID (Jay McCall-KOZE) Eric Clapton, Time, Foreigner, Alan Parsons.

Boise, ID (Steve Holmes-KNPA) Tina Turner, Madonna, DeBarge, E.Clapton, Time, Davie Bowie.

Boise, ID (Tom Evans-KIYS) Santana, Diana Ross, Sade,

Los Lobos, Isley/Jasper/Isley, P.Hardcastle.

Moscow, ID (Gary Cummings-KRPL) Madonna, E.Clapton,

G.Kihn, Sade, Time. Salt Lake City, UT (Myke Kross-Z95) Chicago, Autograph, Commodores, Madonna, Survivor, Animotion, David Bowie, DeBarge.

<u>Logan, UT</u> (Jay Hall-KBLQ) The Firm, APP, Foreigner.

FAR WEST Las Vegas, NV (Richards/Christian-KLUC) Commodores,

E.Clapton, Simple Minds, Time. No.Lake Tahoe, NV (Mickey Lees-KLKT) Commodores,

Scandal, Isleys, Foreigner. Reno, NV (Jim O'Neal-KCBN) D.Hartman, Manhattans,

P.Hardcastle, B.Streisand.

Los Angeles, CA (Scarborough/Hall-KKHR) Bruce S., Madonna, Sade, Murray Head, Mary Jane Girls, D.Ross.

Los Angeles, CA (Mike Schaefer-KIIS/FM) Diana Ross, Time.

Los Angeles, CA (Jim Pewter-KRLA) No adds.

San Diego, CA (Mike Preston-KS103) D.Ross, Time, Isley/Jasper/Isley, G.Kihn.

San Diego, CA (Denny Luell- XHITZ) Cars, Kool & Gang, Greg Phillinganes, P.LaBelle.

Santa Barbara, CA (Dick Williams-KIST) J.Osborne, Go West, D.Ross, Sade, Manhattans, J.Waite, LaBelle.

Bakersfield, CA (Dave Kamper-KKXX/FM) Madonna, Chicago

San Luis Obispo, CA (Joe Collins-KSLY/FM) D.Ross, Vels, Simple Minds, J.Waite, E.Clapton, P.LaBelle. Santa Maria, CA (Marie Rubio-KXFM) G.Kihn, Kool &

Gang, T.Turner, Autograph, Mary Jane Girls.
Lompoc/Santa Maria, CA (Hank Michaels-KRQK/FM) Madonna

Debbie Deb, Foreigner, Simple Minds, E.Clapton, J. Waite, D.Bowie, Whodini, Streets.

Fresno, CA (Walker/Davis-KYNO) Autograph, Murray Head, Robey, Diana Ross.

Fresno, CA (Carey Edwards-KMGX) D.Hartman, Santana, Simple Minds, Time, Midnight Star.

Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Sade, P. Hardcastle, Robey, P.LaBelle, Vels, Streisand. San Francisco, CA (Craig Roberts-KITS/FM) Bruce S.,

G.Kihn, DeBarge, Cars, Madonna. San Francisco, CA (Bazoo/Naftaly-KMEL) Chicago, UTFO,

Midnight Star, Jesse Johnson, Firm, Alan Parsons.

Concord, CA (Jim Hampton-KWUN) Paul Hardcastle.

San Jose, CA (Don Porter-KHTT) Firm, Commodores, Animotion, Chicago, Greg Kihn.

<u>San Jose, CA</u> (Robin Kipps-KWSS) No adds.

Stockton, CA (Roy Williams-KJOY) Eric Clapton, G.Kihn, P.LaBelle, John Parr.

Stockton, CA (John Hampton-KSTN) E.Clapton, J.Waite, Sade, Kool & Gang.

Modesto/Stockton, CA (David Kraham-KHOP/FM) E.Clapton, J.Waite, J.Stewart, G.Benson, A.Moyet, Tubes.

Modesto/Stockton, CA (Mike Novak-K093) G.Benson, J. Waite, J.Stewart, Firm, Bronski Beat, Vels, Go West.

Santa Rosa, CA (Robin Hart-KREO) DeBarge, Simple Minds, J.Waite, E.Clapton.

Eureka, CA (Mark Jeffrey-KFMI) E.Clapton, G.Kihn, DeBarge.

Sacramento, CA (Gillette/Collins-FM102) Commodores, D.Henley, A.Parsons, Time, Sade.

Sacramento, CA (Mr. Ed-KWOD) Murray Head, Robey,

Santana, E.Clapton. Paradise/Chico, CA (Ron Bruder-KNVR) LRB, A.Parsons,

Madonna. Redding, CA (Kevin Kahl-KEWB) D.Henley, A.Parsons,

Madonna, E.Clapton, P.Hardcastle. Redding, CA (Larry DuBois-KSXO) Cars, B.Springsteen, Scandal, B.Adams, Murray Head.

NORTHWEST The Dalles, OR (Tina Spears-KACI) Murray Head,

Prince, Animotion.

<u>Seaside, OR</u> (Bob Rusk-KSWB) E.Clapton, Murray Head, J.Waite, Jermaine Stewart, K.Wells, Time. Portland, OR (Barry/Naganuma-KMJK) Animotion, A.Moyet, E.Clapton.

Salem/Portland, OR (Len E. Mitchell-KSKD) E.Clapton,

Time, Diana Ross, G.Benson. Albany, OR (Kris Weber-KGAL) Santana, P.LaBelle, Sade,

B.Streisand, D.DeYoung, Madonna. Lebanon, OR (Mike Shannon-KIQY) Foreigner, Commodores,

E.Clapton, G.Kihn.

Eugene, OR (Mike Purdy-KSND) Time, DeBarge, Fixx, B.Streisand, J.Stewart, Bang Bang, E.Clapton.

Coos Bay, OR (Gary Allen-KHSN) J.Waite, E.Clapton, P.LaBelle, Paige & D., G.Benson, R.Rockers, Fixx. Coos Bay, OR (Dave O'Connor-KYNG) E.Clapton, Time,

DeBarge, Santana.

Roseburg, OR (Veronica Burns-KYES) E.Clapton, Madonna, P.LaBelle, J.Waite.

Medford, OR (R.Charles Snyder-KTMT) E.Clapton, G. Benson, Time, Santana, A.Parsons, Toto, R.J.Dio.

Medford, OR (Lurch-KYJC) D.Bowie, B.Streisand, G.Kihn, Manhattans, D.Henley.

Klamath Falls, OR (Mark Alan-KAGO/FM) E.Clapton, Murray Head, Time, Gary O.

Seattle, WA (Wendy Christopher-KUBE/FM) E.Clapton,

J.Waite, Time. Tacoma, WA (Trapp/Norris-KAMT) Chicago, D.Henley,

DeBarge, Animotion.

Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) D.Henley, Commodores, G.Kihn, Robey, Go West. Olympia, WA (Casey/Paige-KQEU) No adds.

Chehalis, WA (Bob Hart-KITI) Animotion, Duran Duran, Frankie Goes To Hollywood, Scandal.

Tri-Cities, WA (John Purdy-OK95) Time, E.Clapton, Jermaine Stewart, A.Moyet. continued on page 47...



ME AND JOHN

by Art Roberts

"Who Dat? Who Dat? Who dat says they gonna beat them Saints? Who Dat? Who Dat?

I love the New Orleans Saints fight song. It is a boastful flaunting of the winning spirit that builds great teams. An invincible attitude that, rather than accepting defeat, feeds upon it, then digests the lesson and uses it as fuel for the next battle. Never mind the record books, 'ole Bum Phillips will find the path to victory. He can't miss. He has the City of New Orleans behind him.

Who Dat? Who Dat? Who dat says they gonna beat Big John? Who Dat? Who Dat?

John had a similar secret for success. He knew that you can lead the greatest team in the country, but without the support of "the city," their efforts would fail. Win the audience, and you win the war. At a radio station John would assume the role of both coach and program manager. He found performers who communicated with the "average" listener: zeroing in on the person who rode a bus, bowled on Wednesday nights, and had a beer after work Personalities who knew how to smile on the air and think on their feet. Each was a quarterback capable of calling their own plays. John would put together the station game plan, then sit back and watch his team score touchdown after touchdown. When the going got rough, he altered the plays. not the players-never losing sight of

the audience. He couldn't miss. The "city" was behind him.

A few days before our paths crossed, I got a phone call from a person in Cleveland who I hadn't heard from in years. "It's all over," he said. "You have a new PD coming in from Pittsburgh, and he's gonna clean house." Terrific! Three other "friends-in-the-business" called to warn me of this approaching Day of Doom. "Nobody could be that bad," I thought Besides, I have a rule of thumb: "Negative people complain. Losers condemn."

From the moment he walked into the station I could tell that this was a guy who enjoyed a good lunch. So, we did lunch, and shared more than a bottle of Heinz Ketchup. Free flowing conversation quickly dispelled any anxieties or concerns. Instead, I found a person who was goal oriented with an open mind. Respectful of talent and ability. Aware of others' achievements. A program manager who would build on our strengths, and instill a new vitality into an aging format. I found a friend.

John was a great character actor. One day he would play the part of General Patton defending his troops to management; the next day he would be seen as Mr. Rogers, painstakingly trying to make a point to a Jock. He was not afraid to trust his intuition, and had the ability to seize an opportunity the moment it arrived. Which brings me to my favorite John Rook Story.

Ruth, the receptionist at our station, had a problem. A large envelope was

delivered by messenger, addressed to another radio station in town. John thought for a moment. The messenger was obviously an ardent listener, which would explain the mistake in identity. Besides, "There was only one way to determine the real owner of the package." Carefully loosening the Scotch tape, the flap of the envelope unfolded like a flower bud on a Spring morning. Inside, in full bloom, were the story boards for a "SuperCFL Super Summer." Obviously, the new summer promotion campaign for our arch rival. WCFL. A mischievous, boyish grin lit up John's face. He was about to assume the role of Alfalfa, of "Our Gang Comedy" fame.

First, a call to Pams in Dallas, ordering a new jingle. Next, getting some copy, promoting the "Greatest Summer-Fun Giveaway" Chicago had ever seen. (The details would be worked out later.) That afternoon, a hurried trip to the airport to pick up the new jingle. Back at the station we used it to produce the spot. And by nine o'clock that evening, we launched our "WLS Super Summer." It turned out to be the best promotion we ever ran.

It isn't the winning or losing that keeps John on top. He just understands the point spread of life. ■

MR. ROBERTS

Jimmy Page's F i r m Commitment

If and when the book of rock'n'roll is ever written, Jimmy Page will rate his own chapter. His work with Led Zeppelin (actually starting his tenure as a Yardbird) typifies the state of the art for any rock'n'roll over 50 decibels. Yet upon close examination, you find his playing orchestral. So you'd think a man wielding such influence would be somewhat brash and arrogant. Wrong. Page is actually soft spoken ("anti-social") and, at times, almost inaudible. Calling from a pay phone ("a collect call from Jimmy") at a London rehearsal hall, Page had just finished a day's work with his new band, The Firm. on the eve of a three month plus United States tour. Playing on the US ARMS tour in support of an ailing Ronnie Lane had obviously left a deep impression on Page to get back, playing and recording with an active aggregation. After some therapeutic folk gigging with longtime friend Roy Harper (under the pseudonym of The MacGregor Brothers), Page and singer Paul Rodgers finally assembled The Firm, booking rehearsal time also under the MacGregor Brothers. Rehearsing next door to The Firm was Jeff Beck's new band. "Competing" guitar solos leaked through the walls, marking the return of rock's finest, most identifiable guitarist/arranger/producer. Having seen Page with both The Yardbirds and Led Zeppelin, it occured to both of us that aside from a brief intro at the ARMS show, we'd never heard him speak. He actually turned out to be quite shy, modest, and withdrawn. But it didn't take too long for him to perk up and begin to laugh and joke. Page seems to be a man barely aware of his massive contributions to rock history. Finally talking with him was a surprise and a pleasure.

by Kent/Keith Zimmerman

KZ: Where are you calling from? Are you at home?

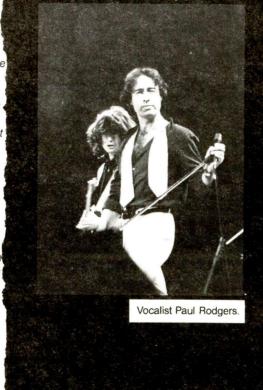
JP: No, no, we're rehearsing.

KZ: I just got a tape of your album.

JP: Do you like it?

KZ: After hearing just the single, I wasn't ready for the rest of the LP. It's great.

JP: Wasn't ready for a single (laughter).



That comes from the old days. It's a good song ("Radioactive"), isn't it?

KZ: Did you ever think you'd end up in a band with Paul Rodgers?

JP: No, I didn't. As far as Paul goes, from the days of Free, it was such a unique statement that they made, the music they played was so unique. I always thought the best of Paul Rodgers in those days when Zeppelin first started. But no, I never did. But I've always had so much respect for the man.

KZ: So when did the formation of The Firm become firm?

JP: After we did the ARMS tour, Paul and I, we thought it would be nice to play again in a different situation, but would it ever materialize? As it worked out it was absolutely authentic. After the ARMS tour we had such a good time that by the end of it, we said, yeah, it would be nice to work together again, but what vehicle would there be to do such a thing? From

that point on, we started searching around for musicians. Fortunately it all came together and to cut a long story short, after finding the bass player Tony Franklin, who I met through Roy Harper, and the drummer Chris Slade. Paul came down to play with us and was knocked out, like I'd hoped he would be.

KZ: You never usually released singles with Zeppelin. Why now?

JP: Hmm. The whole radio situation is changed over there, isn't it? In the past, if an album came out, you could hear the rest of the tracks. These days, it's different We never released any singles with Zeppelin in England. I know what were considered singles were released in America to radio. That was for AM stations, I suppose, and not for FM stations. Purely with Zeppelin, the albums that were available were so few and far between. That was all 'en, twelve years prior to these days. At this point in time. we've got a band called The Firm—it's not called the Page/Rodgers Band or anything—and it seemed the right thing to do, to let people know that there was something going on.

KZ: Did you and Paul write all the songs together?

JP: No we didn't I think I co-wrote about 60% with Paul, and the others are Paul's songs

KZ: All I've got here is a tape. If you wrote 60% with Paul, which ones were they?

JP: Oh Christ. (laughter) You know me. I can't remember bloody song titles! I just know the riffs. (laughter)

KZ: What about "Make Or Break"?

JP: No.

KZ: "Satisfaction Guaranteed"?

JP: Yes. With Paul. Paul really wrote most of that. "Midnight Moonlight," I changed the name from "Bird On The Wing." That is the one that's sort of my party piece, really. That was a beautiful one we wrote together.

KZ: Was "Midnight Moonlight" a few songs strung together?

JP: It might sound like that, but actually it's not. There's lots of sections. It was an attempt at something. It's bloody hard to play because it's so long. It's great. When you get through it, it's a bloody effort—my end of it anyways. But it sounds good with



Bassist Tony Franklin.

the band. The thing was, I had this thing kicking around. It's the same with anyone who writes songs and things. There's certain areas you really hope you can get shown-or heard I should say-by the public. Something you get off your chest and move on. For me, it was one of those, it was nagging at me. And the way that Paul approached it, I guess I should explain—the way he had to approach it from my end, I gave him a demo with bits of melody, major chords, and things. The way he ultimately approached it was absolutely great. I knew straight away that he and I really ought to work together. KZ: And all this had started with the ARMS tour in the U.S.

JP: Because of the fact that we'd worked on that tour, playing different numbers together, PLUS the Ronnie Lane aspect. You know, his fighting the medical company and with the actual benefit, he found help to buy oxygen, compressed oxygen, actually.

KZ: How is he now?

JP: Knowing how he was, considering that during the previous Christmas ('83) he was in a wheelchair. He couldn't coordinate his speech, at least that is what I was told. There was only one arm he could use. Come the following October (at the ARMS performances) he was on the stage singing. Having had a condition like that for years, never giving up hope having tried every kind of thing, snake bite venom treatments—he tried everything that was possibly available. He goes to a doctor, and the doctors all say 'There's nothing I can do 'Getting to that point, in the wheel chair and finding a system that worked, I think helped his condition. He just wanted to let people know that there was an alternative. Everybody rallied to that corner.

KZ: On this new LP, and especially some of the more electric music you did with Zeppelin, it sounds almost like an orchestra of guitars. How many guitars



"I can't remember bloody song titles. I just know the riffs."

Guitarist Jimmy Page.

would you say you've crammed into a track like, say, "Midnight Moonlight"?

JP: (laughter) Yeah, well it used to be with Jeff (Beck) and me, it was sort of a standing joke—a guitar army. On the last part at the end, that's about four. "Make or Break' has about seven. (laughter)

KZ: I've always heard an Eastern influence in your playing. Raga lines and scales, things like that.

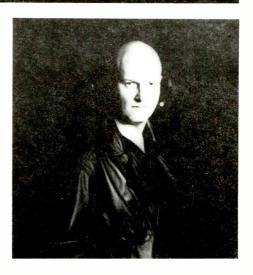
JP: I guess... I don't guess, I know—it comes from the music I listen to day to day. People often ask, what music do I listen to? In fact, there's very few people that could sit down with me and listen to the type of music I would put on, record

Since I've been playing again, I could feel this big smile coming back.

by record. It goes from classical to anything. But mainly it's folk music that I'm interested in. But I've always been extremely interested in Arabic music. Indian music is far too technical for me to ever be able to play. The actual mechanics of it is fascinating. Apart from way, way back, it really comes down to that—Indian music and Arabic music. It's really what you listen to, without knowing it, consciously it all comes out in your playing, I guess. Everything sort of seeps in, and you become a vehicle for putting it out. Sometimes you're conscious of it, sometimes you're not.

KZ: What about working with Paul Rodgers as opposed to Robert Plant? How is he different to work with?

JP: Well, it's just the same as if you've got two friends, for instance and you know them very, very well. Fortunately, through music, you get to know people well by playing together. It's like that. Your two friends will have totally different character traits. It's the same with Robert and Paul. KZ: In the interim between Led Zeppelin



Drummer Chris Slade.

folding and The Firm starting up, did you miss not having a band?

JP: When Zeppelin had finished, I didn't play for three years. Because, for one reason or another, maybe insecurity, and also having no vehicle to play, I'd always hoped to get a band together. But it took like three years before I could play with another drummer.

KZ: Was the loss of John Bonham that traumatic to you?

JP: Of course it was. Eleven years of knowing a man who was really a great, close friend, especially when we were *that* close, sure. Only if he was here now, he would have been really pissed off that I hadn't played in three years, you know? That's the way it goes.

KZ: I can understand, I think. Tony Franklin. He sounds almost like he's playing a (Chapman) Stick. Or is it a regular bass?

JP: He plays fretless. It was fretless on all those album tracks.

KZ: Why are all your records so drumoriented? Do you play drums at all? JP: No I don't-well, yes I kind of do, though not like a proper drummer. I always feel bands with huge drums have some earthy animal quality about them. I think of the drummer as the backbone of the band. With a band like Zeppelin, it's certainly the backbone. That's why it took so long. You know what I just said? I couldn't think of anybody (to replace Bonham). You can't play without a drummer. As far as I could see, that was the most important part, for me anyway. KZ: I can tell by listening. When you put down your lead guitar breaks, is there an emotional preparation you have to go

you know what I'm saying?

JP: I know exactly what you're saying. I'll tell you, as far as the guitar solos go, it's inevitable that they're put on afterwards, during overdubs. I just leave three of them. Three (lead guitar) tracks. Then I choose the best of the three. That's the only way

through? Do you cut them all at once? Do

to do it, really. You can only do the best at that particular point in time. But yes, that's the one thing I really would like to portray with my guitar playing, is emotion.

KZ: "You've Lost That Lovin' Feeling." How did you decide on cutting that one? That track surprised me.

JP: "You've Lost That Lovin' Feeling," that was something that Paul has always really wanted to do., It's an intimidating number to approach. It's a Spector song. The Righteous Brothers. It's one of those things that everybody's heard and said "Oh, my goodness gracious, that's a brilliant milestone!" But nevertheless, as soon as Paul sang it, everyone was so inspired by the whole thing.

KZ: How did you end up on The Honeydrippers project? How did that whole thing start?

JP: I don't know how it started. I mean, I know Robert had great respect for a blues band that was called The Honeydrippers, but as far as that particular record started, I don't know. He called me up and asked, "How would you like to do a solo on a number?" I thought, let's do one. And that was it I just went down there and played on "Sea Of Love" and got chills. I would like to have been in on the original sessions as opposed to just overdubbing. I know Jeff (Beck) was on the original sessions.

KZ: So what was the first session you played where you finally got out of the house and did somthing?

JP: I suppose Death Wish Two soundtrack. That was the first thing. Live, as far as playing onstage, it was a totally different ballgame because you can't stop the tapes and do it again.

KZ: Not like putting down three guitar solos and picking the best one.

JP: Why not? We're all vain, aren't we?
KZ: Do you feel weird that people
associate your music with loud heavy

metal, whereas it can be very beautiful and compositional? Most people associate

Zeppelin with heavy metal.

JP: I know that the way it's thought is that Zeppelin was a sort of instigator of bands that followed that became heavy metal. But, I never thought that we really were. The way I saw it, it was more like light, shade and drama.

KZ: So it was very theatrical to you. JP: Oh everything is. My whole life is theatrical.

KZ: What do you think about all this heavy metal scene with all the leather, the studs, Iron Maiden?

JP: You're saying leather and stuff. What's going on with the new bands, it's almost as important as the music. As far as what we call—I hate pigeon-holing music—but as far as heavy metal goes, it's good because it's not polite in any way. It's F U music.

KZ: FU music?

JP: F- You music!. It 'tis, isn't it? C'mon.

KZ: Have you heard any guitar players doing interesting things that have perked your ears up?

JP: Django Rheinhart (laughter) KZ: No! I mean new players.

JP: I know you do. (laughter) Yeah, yeah. Everyone seems to be so good at the moment. I mean, I could pick anybody out, really, 'cause they're all bloody good.

KZ: What about bands like U2 or Simple Minds, bands that are playing or recording using the big room sound that you and Zeppelin pretty much invented.

JP: Yeah, the ambience. It's interesting that that happens. There's machines now where you can program the rooms to get bigger and bigger and bigger. Wish we had had them then. (laughs) It's quite incredible.

KZ: As far as drum machines, do you have anything to do with them? It wouldn't seem like they would be relevant to what you're doing.

JP: I've got a Linn drum, myself. I only use it at home, really. The way that technology's booming in every different aspect, not just music, every six months something comes out and it's important—

I've always been extremely interested in Arabic music.

or imperative—that you have it. I don't think it will ever replace the live musician. Nevertheless, I think a drummer can incorporate all this within his own playing. KZ: When you look back at the body of work that was Zeppelin, what was one of the high points, say, your crowning achievement? Is there a specific album

that sticks out? JP: Well, I guess the fourth album is obviously the one. Because up to that point, we'd had so much bad press. We were so determined, though. We felt so positive about what we were doing. To put out an LP without the name of the bandokay, there's four symbols that one thinks of now-but at the time, that was all there was to relate to. It was almost to say, "Well look, if you don't like it, you don't have to buy it." (pause) To be perfectly honest, the albums, they're all good in their own way. KZ: For this tour with The Firm, are you going to combine any Zeppelin material within the set?

JP: We've done about eight or nine dates so far. We went through Europe, Scandanavia, Germany, back to England. That was only nine concerts and the only number we did that people would have heard before was "You've Lost That Lovin' Feeling." I just really hope that what I'm doing now, people will relate to that. What I'm really saying (laughs) is that we don't

do anything from the past. Our own pasts, anyway.

KZ: That's great. I'm glad to hear that. I think with this album, if you just rely on that, it's gonna make a real strong statement here in the United States.

JP: After just doing the European minitour, as I said, there was only the one number people might have heard before. It was so exhilerating and rewarding playing everything from the LP, plus a few other things.

KZ: Are you still a collector of Art Nouveau antiques?

JP: Well, I used to be. I don't have anywhere to put it now. (laughs)

KZ: Are you looking forward to seeing the States again?

JP: I can't wait. It may seem weird for you to believe me when I say I was so worried about coming out and playing again. You know, there's so much that's expected of you. You can't do it. You can never live up to your reputation, you can only do the best you can at that point in time. Since I've been playing again, I could feel this big smile coming back.

KZ: So you're chomping at the bit to come back.

JP: Oh, absolutely! I can't wait, I can't wait.

KZ: I'm glad you're not doing any old Zeppelin material, it's a new beginning for you.

JP: Let's hope so. A lot could come in the future, within many different areas.

KZ: Are you ready for all the mania to start up all over again.

JP: Oh, I don't think that it will. I mean, it's not going to be like that, is it. Of course it won't.

KZ: Nobody's forgotten you.

You know, I had forgotten myself. It was a point where I'd forgotten myself. I knew the only thing I could do in life was play guitar. I must admit, it was through the ARMS Tour that it made me so determined. It was a kick up the arse. It made me think, what the hell have you been doing, feeling sorry for yourself? You've got something in life to do and you've done it to a point and you stopped. People were telling me to bloody well get up and get with it. And I said, "Well, I will." Hopefully as a start, this band will reassure people that I'm not sort of laying in bed every day, or whatever. (laughter) The way that the numbers have now progressed on stage, it's more exciting for us to be doing them, and I hope that comes across when we're doing them.

KZ: How big is the tour going to be when you come to the United States?

JP: It spans three months and three and a half weeks.

KZ: So when you're on the road, do you go crazy with hotels and women?

JP: In what order? (laughter) Who doesn't go crazy over women. It's my downfall, women. It's my weakness for sure. I love women.

HOLLYWOOD

THE JOHN FOGERTY ROADIE INTERVIEW

In recent weeks, the highly prolific Ron Fell and the sometimes ambidextrous Zimmerman Brothers have raised the level of The Gavin Report one more notch (if that's possible)-with their indepth interviews with rock stars. Cutting through pomposity and cliche as a knife cuts through diet margarine, the searching techniques of the journalistic threesome have given the music world new insights into the likes of Julian Lennon, The Commodores, and John Fogerty. We have all been the richer for it ... and yet this reporter feels that there is a void which exists and that, perhaps, we can attempt to fill it.

Who has seen fit to report on the hopes and dreams ... the yearnings and cravings of those LITTLE people in music? ... not Randy Newman's Short People, but the little ones backstage for whom Grammy and Oscar winners give their annual thanks? No-one, that's who, and so in the interest of bringing our readership the FULL story of what makes our industry tick, we herewith present our probe into the grueling world of ... THE JOHN FOGERTY ROADIE: Dedicated and single-minded, long-time Fogerty flunkie Mervyn Harmon demonstrates an often unheralded, yet fully involved side of this industry. We caught up with the chainsmoking nerd in his mini-suite at Ed's Motel and Transmission Shop last week: GAVIN REPORT: Let's begin by querying you as to your beginnings in the roadie business. How did it all start? HARMON: I'd been sleepwalking through my life, engaged in my profession as a thermo-solar physicist, when I attended a Creedence concert one night at The Mill Valley Arena. The electricity of the occasion, along with perhaps the controlled substances I was utilizing, brought home to me the emptiness of my existence. I remember thinking ... wow, I wonder who drags their amps into these gigs ... how do they acquire their tacos and burgers? ... and a myriad of other obvious questions. It gave me pause. GR: How did you formulate your game

plan to become a part of it all?



by Tony Richland

MH: Well, I remembered that, as a callow youth, I'd had the opportunity to work for The Kalin Twins on their victorious "WHEN" tour ... and how I'd turned down the chance to assist Norma Tenega as she crisscrossed the country pushing "Walking My Cat Named Dog" ... and I said to myself, 'this time I'm going to Follow That Dream!' I determined that when Creedence broke up, (and I saw it coming) Fogerty would have to take about nine years off to sort out his financial and artistic demons and that when he was done, Lenny Waronker would probably re-discover him. I cleverly surmised that when the Centerfield album was released. Warners would need to tour my hero and that he'd need a new breed of lackeys to assist. Therefore I commenced a near decade of waiting.

GR: Unbelievable fortitude! How did you actually hook up with John?
MH: While devouring a plate of lox and eggs at Duke's Tropicana Rock & Roll Coffee Shop in Hollywood one night, I saw THE MAN at an adjoining stool. I took the liberty of introducing

myself and congratulated him on his comeback. I then asked him who'd be herniating themself lugging his equipment on the upcoming tour. Nonplussed, he said the positions were sort of open, as he hadn't given the matter much thought. I then asked him what nonplussed meant and he chuckled warmly. The warm chuckle and acknowledgement of ignorance as to nonplussed were the moment of truth we shared. He said that I could come aboard.

GR: What do your daily duties consist of?

MH: John's very health conscious, so in the AM-I wake him with a plate of sprouts and prunes. After seeing that his socks are clean for the next gig. I do electrical checks on the lasers, smoke bombs and other special effects we use. To save any potential eye strain, I read him Ron Fell's album reviews in Gavin over a light lunch, and often have an interpreter present so he'll comprehend a modicum of what Ron is talking about. I keep him relaxed, as he prepares for the evening's performance, by playing Peabo Bryson LPs softly in the background and have freshly pressed jeans and T-Shirts in readiness for the gig.

GR: I trust that these T-Shirts are not picked at random.

MH: Good thinking ... of course not ... they are always imprinted with the call letters of the key Top 40 station in the town in which we're appearing. After the show I hose John down and bring him his after-gig supper of braised gefilte fish and whole wheat croissants. We load the equipment into John's Lear Jet and off we go to the next stop. GR: We understand John's hired Geraldine Ferraro as advance-girl for the remainder of the tour.

MH: Absolutely. John's always had a

MH: Absolutely. John's always had a sense of compassion about the underpriviledged and he HAS put the chick on the case. Her husband is also involved, advising John on acquisition of questionable investments.

GR: Thanks for the input, Mervyn. It sounds like a full life. ■

POWER TRIO

JULIAN LENNON Too Late For Goodbyes (Atlantic)

BILLY JOEL Keeping The Faith (Columbia)

PHIL COLLINS One More Night (Atlantic)

CERTIFIED

BRUCE SPRINGSTEEN I'm On Fire (Columbia)

BARBRA STREISAND **Emotion** (Columbia)

RECORD TO WATCH

MADONNA Crazy For You (Geffen)

MOST ADDED

MADONNA Crazy For You (Geffen)

BARBRA STREISAND **Emotion** (Columbia)

BRUCE SPRINGSTEEN I'm On Fire (Columbia)

March 1, 1985

- 1. JULIAN LENNON Too Late For Goodbyes (Atlantic)
- 2. 2. Billy Joel Keeping The Faith (Columbia)
- 3. PHIL COLLINS One More Night (Atlantic) 13. 8.
- 4. REO SPEEDWAGON Can't Fight The Feeling (Epic)
- 5. Wham! Careless Whisper (Columbia) 1. 1.
- 6. COMMODORES Nightshift (Motown)
- 7. Kenny Rogers Crazy (RCA)
- 8. ERIC CARMEN I Wanna Hear It From Your Lips (Geffen)
 9. ANNE MURRAY Time Don't Run Out On Me (Capitol) 11. 9.
- 6. 10. 10. Foreigner I Want To Know What Love Is (Atlantic)
- 7. 11. Diana Ross Missing You (RCA)
 16. 12. 12. DIONNE WARWICK ε GLENN JONES Finder Of Lost Loves (Arista)
- --. 21. 13. DeBARGE Rhythm Of The Night (Gordy)
 21. 18. 14. POINTER SISTERS Neutron Dance (Planet/RCA)
- 8. 14. 15. Steve Perry Foolish Heart (Columbia)
- 10. 15. 16. George Benson 20/20 (Warner Bros.)
- --. 27. 17. DOLLY PARTON Don't Call It Love (RCA)
- --. 28. 18. MANHATTANS You Send Me (Columbia)

- 26. 20. 19. TINA TURNER Private Dancer (Capitol)
 14. 16. 20. Hall & Oates Method Of Modern Love (RCA)
 29. 22. 21. JANEY STREET Under The Clock (Arista)
- 15. 13. 22. Philip Bailey & Phil Collins Easy Lover (Columbia)
- 17. 17. 23. John Fogerty The Old Man Down The Road (Warner Bros.)
- 30. 23. 24. David Lee Roth California Girls (Warner Bros.)
- 22. 19. 25. Kim Carnes Invitation To Dance (EMI America)
- --. --. 26. BRUCE SPRINGSTEEN I'm On Fire (Columbia)
 --. --. 27. BARBRA STREISAND Emotion (Columbia)
- --. 29. 28. GLENN FREY The Heat Is On (MCA)
- --. --. 29. DAN HARTMAN Second Nature (MCA)
- --. 30. 30. ASHFORD & SIMPSON Solid (Capitol)

CHARTBOUND

The Cars - Why Can't I Have You (Elektra) Madonna - Crazy For You (Geffen) Madonna - Material Girl (Sire/Warner Bros.) John Waite - Restless Heart (EMI America) Alan Gorrie - Diary Of A Fool (A&M)

DROPPED

Honeydrippers John Hunter

Chicago (INSPIRATION) **New Edition**

Billy Ocean

A/C Stations Please Note: Reporting Deadline is 6:00 pm PST Tuesdays.

Station Reporting Phone (415) 392-7750

ACTION SIDES

Duran Duran - Save A Prayer (Capitol) Cheryl Lynn - At Last Your Mine (Private I) Sergio Mendes - Let's Give A Little...Time (A&M) Paul Hardcastle - Rain Forest (Profile) Diane Schuur - New York State Of Mind (GRP) Kool & The Gang - Misled (De-Lite) Dennis DeYoung - Dear Darling... (A&M) Mandrell & Greenwood - ... Love By Now (MCA) Bowie & Metheny - This Is Not America (EMI) Stephen Stills - ...Break Your Heart (Atlantic) Jermaine & Pia - ...Rain Begins To Fall (Curb) Toto - Holyanna (Columbia) Prince - Take Me With U (Warner Bros.) Rob Tro - Who Do Ya' Love? (Jamex)

NEW

Linda Ronstadt - When I Fall In Love (Asylum)
Sade - Smooth Operator (Portrait)
George Benson - I Just Want To Hang Around You

Alabama - There's No Way (RCA) Chicago - Along Comes A Woman (Full Moon/W.B.) David Sanborn - Love & Happiness (Warner Bros.) Carol Lynn Townes - Believe In The Beat (PolyGram)

RECOMMENDED

Kool & The Gang - Fresh (De-Lite)
Foreigner - That Was Yesterday (Atlantic)
Limahl - The Never Ending Story (EMI America)
War - Groovin' (Coco Plum)

ANALYSIS

Julian Lennon's burst to the top has shut Billy Joel out of the number one slot. Phil Collins & REO will duke it out for the next sitting. DeBarge shows every sign of being a number one in short order (may by late March). Also by late March we'll probably see DeBarge joined by Dolly, The Manhattans, Bruce and Barbra in the top five. Nice to see a woman in the upper A/C demo with three Grammies. Tina's certification at the Awards last Tuesday may pump more life into her current single, PRIVATE DANCER. Madonna could actually debut two records next week, even though there's a decided preference among A/C's at the moment for CRAZY FOR YOU. (Airplay is 69 to 45 in favor of CRAZY).

DEPARTMENT OF CORRECTIONS: Diane and I have sent Ed McMahon & Dick Clark a copy of last week's page 18 of The Gavin Report for possible use in their Super Blooper category. Last week's NEW should have been RECOMMENDED and visa versa. Also in Hit Factor, last week should have shown 187 reports and the week previous should have been 200. Can't blame GRIP for that one.

Research:

Diane Rufer Ron Fell



(Warner Bros.)

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 203 Last Week 187							
ARTIST TITLE LABEL	Reports	Heavy -	Medium	Light	Adds	Hit Factor	Weeks
PHIL COLLINS - One More Night (Atlantic)	192	137	45	3	7	94%	5
REO SPEEDWAGON - Can't Fight The Feeling (Epic)	176	163	11	1	1	98%	7
COMMODORES - Nightshift (Motown)	179	130	43	2	4	96%	7
ERIC CARMEN - I Wanna Hear ItLips (Geffen)	166	86	67	8	5	92%	7
ANNE MURRAY - Time Don't Run Out On Me (Cap.)	160	88	63	5	4	94%	7
WARWICK & JONES - Finder Of Lost Loves (Arista)	150	47	82	16	5	86%	6
DeBARGE - Rhythm Of The Night (Gordy)	159	17	96	19	27	71%	4
POINTER SISTERS - Neutron Dance (Planet/RCA)	104	42	45	6	11	83%	8
DOLLY PARTON - Don't Call It Love (RCA)	139	8	82	25	24	64%	4
MANHATTANS - You Send Me (Columbia)	145	11	70	27	37	55%	4
TINA TURNER - Private Dancer (Capitol)	96	19	64	9	4	86%	7
JANEY STREET - Under The Clock (Arista)	124	1:1	73	30	10	67%	6
DAVID LEE ROTH - California Girls (Warner Bros.)	87	19	47	J 1	10	75%	7
BRUCE SPRINGSTEEN - I'm On Fire (Columbia)	112	9	40	21	42	43%	3
BARBRA STREISAND - Emotion (Columbia)	124	1	49	26	48	40%	3
GLENN FREY - The Heat Is On (MCA)	61	18	28	11	4	75%	7
DAN HARTMAN - Second Nature (MCA)	79	5	31	23	20	45%	4
ASHFORD & SIMPSON - Solid (Capitol)	58	10	24	7	17	58%	5
MADONNA - Material Girl (Geffen)	45	7	16	13	9	51%	4
THE CARS - Why Can't I Have You (Elektra)	57	5	32	13	7	64%	5
JOHN WAITE - Restless Heart (EMI America)	52	2	26	20	4	53%	5

CERTIFIED

1984 A/C

Here's a final overview of A/C CERTIFIED's in 1984. More than 91% of all A/C CERTIFIED's eventually went Top 20. 69% of all CERTIFIED's went Top 10.

Ron Fell

Date Cer	rtified	Peak Number
Aug. 24	Donna Summer—There Goes My Baby	10
	MacDonald & Withers—Name Of Love	3
Aug. 31	Laura Branigan—The Lucky One	6
	Everly BrosWings Of A Nightingale	9
Sept. 7	Barry Gibb-Shine, Shine	7
	Madonna—Lucky Star	17
Sept. 14	Rogers, Carnes, Ingram—What About Me	1
	Elton John—Who Wears These Shoes	7
Sept. 21	Dennis DeYoung—Desert Moon	2
	Rod Stewart—Some Guys Have All The Luck	21
Sept. 28	America—Special Girl	12
	Sergio Mendes—Real Life	16
Oct. 5	Lionel Richie—Penny Lover	1
	Rickie Lee Jones—Real End	23
Oct. 12	Paul McCartney-No More Lonely Nights	1
	Cyndi Lauper—All Through The Night	4
Oct. 19	Al Jarreau—After All	6
	Neil Diamond—Sleep With Me Tonight	19
Oct. 26	Honeydrippers—Sea Of Love	2
	Corey Hart-It Ain't Enough	15
Nov 2	Jermaine Jackson-Do What You Do	1
	Stills & Finnigan—Can't Let Go	13
Nov 9	Jack Wagner-All I Need	2
	Laura Branigan—Ti Amo	12
Nov 16	Barry Manilow—When October Goes	9
	Chicago-You're The Inspiration	1
Nov 23	Ray Parker Jr-Jamie	4
	Springfield & Crawford-Taxi Dancing	10
Nov 30	Steve Perry-Foolish Heart	2
	Madonna-Like A Virgin	23
Dec 7	Stevie Wonder-Love Light In Flight	6
	Elton John-In Neon	5
Dec 14	Linda Ronstadt-Skylark	14
	Streisand & Carnes-Make No Mistake, He's Mine	6
Dec 21	Wham!-Careless Whisper	1
	Manhattan Transfer-Baby Come Back	9

SCOREBOARD

36 records qualified 6 #1's 25 Top Ten's 33 Top Twenty's

NORTHEAST

Keene, NH (Howard Corday-WKNE) Benson, Sade, Linda Ronstadt, Kool & Gang. Lewiston, ME (Chris Layne-WLAM) Phil Collins.

White River Jct., Vt (Andy Leckart-WNHV) War, Isley/ Jasper/Isley, Bruce Springsteen.

New London, CT (Danny O'Brien-WNLC) Pointers, Waite, Streisand, Bruce Springsteen, Glenn Frey.

Albany, NY (Chris Holmberg-WWOM) Pointer Sisters. Kingston, NY (Thom Williams-WGHQ) War, G. Benson, Paige & Dickson, Julio Iglesias.

Buffalo, NY (Roger Christian-WBEN/AM) No adds. Ithaca, NY (Dave Smith-WQNY) No adds.

Pittsburgh, PA (Don Berns-WTAE) Eric Carmen, Manhattans.

Johnstown, PA (Jack Michaels-WKYE) Chicago, Sade, Madonna, Sergio Mendes.

New Castle, PA (Bobbie Vaughn-WKST) Glenn Frey, Ashford & Simpson, Springsteen, Streisand.

Meadville, PA (Tod Raymond-WMGW) G.Benson, War, Dolly, Ashford & S., Streisand, Hardcastle, Ronstadt. Scranton, PA (Burke/Trama-WBQW) Manhattans, DeBarge, Dolly Parton.

Wilmington, DE (Mike Daley-WDEL) Phil Collins, DeBarge, Dolly Parton.

Dover, DE (Donna Beaty-WDOV) Ashford & Simpson, R. Forman, Santana, Chicago.

Williamson, WV (Doug Jackson-WBTH) Ashford & S., Streisand, Manhattans, Dolly, Cars, Johnny Gill, Barbara Mandrell & Lee Greenwood.

Sutton, WV (Steve Douglas-WSGB) Ashford & Simpson, Dionne Warwick, Manhattans.

SOUTH

Winchester, VA (Mitchell/Young-WINC) Benatar, Madonna, Cars, Hartman, Fogerty, Commodores. Harrisonburg, VA (Brian Charette-WQPO) DeBarge,

Alabama, Bruce Springsteen, Dan Hartman. Charlottesville, VA (Ken Medek-WCHV) Fogerty, Roth, Madonna, Springsteen, Kool & Gang, Ronstadt.

Richmond, VA (Lou Dean-WRVA) L. Ronstadt, C.L.Townes.

Richmond, VA (Dave Dillon-WEZS) Commodores,

Ashford & Simpson.

Norfolk, VA (Nick O'Neil-WLTY) Phil Collins, Anne Murray.

Charlotte, NC (Dave Bishop-WBT) Barbra Streisand, Sergio Mendes.

Charlotte, NC (Steve Sutton-WEZC) DeBarge, Manhattans, Bruce Springsteen.

Jacksonville, NC (Craig Thomas-WJNC) Barbra Streisand, Bruce Springsteen.

New Bern, NC (Scott Kerr-WSFL/FM) Alabama, Sade,

Sergio Mendes, Dennis DeYoung, Madonna. Asheville, NC (Don Brookshire-WSKY) Madonna, Sade, Chicago, Nylons, Ronstadt, War, Mick Jagger. Charleston, SC (Ron O'Brien-WCSC) No adds.

Carrollton, GA (Zachary Ray-WPPI) Hartman, LaBelle, Santana, Kihn, Rob Tro, Streisand, Manhattans, Isleys. Atlanta, GA (John Kelly-WSB/FM) Madonna, Springsteen. Augusta, GA (John Patrick-WFMG) Warwick & Jones.

Savannah, GA (Angel Morris-WQEV/FM) George Benson, Madonna, Alan Gorrie Ft. Walton, Beach, FL (Mike Bridges-WFTW/FM) Chicago,

Bowie, Madonna, Manhattans, Amy Stewart.

Cocoa Beach, FL (Edwards/Phillips-CK101) DeBarge,

Roth, Barbara Streisand, Manhattans.

Tuscaloosa, AL (Sander Walker-WFFX/FM) War.

Huntsville, AL (Steve Dallas-WAHR) Streisand, Tina Turner, Manhattans, Buffett, Hartman, Honeydrippers, Ray Stevens.

Gadsden, AL (David Ford-WGAD) C.Lynn, Janey Street, David Bowie, DeBarge.

Albertville, AL (J.P. Meadows-WAVU) J.Payson, Manhattans, Madonna, Relation, Rob Tro.

Guntersville, AL (Greg Bell-WGSV) Sade, Madonna, War, Paul Hardcastle.

Anniston, AL (Lee Patrick-WDNG) G.Benson, Julio, Linda Ronstadt, Crystal Gayle.

Bay Minette, AL (Mike Snowden-WBCA) DeBarge, Janey Street, David Lee Roth.

Selma, AL (Bob Payton-WTUN) B.Streisand, Dan Hartman, Bruce Springsteen.

Clarksville, TN (J.J. Austin-WJZM) Tina Turner, Alabama, Diane Schuur, Rob Tro, Sade, Clapton. Chattanooga, TN (Dale Deason-WGOW) Janey Street, Manhattans, Dolly Parton, Bruce Springsteen.

Greenville, MS (Dan Diamond-WNIX) Dan Hartman, Chicago.

Jackson, MS (Rich Allen-WJDX) Barbra Streisand, Sergio Mendes.

Louisville, KY(Nugent/McElvein-WHAS) Madonna, Louisville, KY (Jeff Crawford-WRKA) Dolly, Bruce Springsteen, Ashford & Simpson.

Paducah, KY (Frank Carvell-WKYX) G.Benson, Maze, Madonna, Murray Head, Alabama, Sade.

Glasgow, KY (Shannon McCombs-WSMJ) Fogerty, Madonna, John Waite, Dan Hartman.

Clapton, Go West, Ronstadt, Sade, C.L. Townes, David Sanborn, Kool & Gang.

CENTRAL

Newark, OH (Greg Moebius-WNKO) Springsteen, Barbra Streisand, The Cars.

Urbana/Springfield, OH (Eli Williams-WCOM/FM) Toto, David Bowie, D.L. Roth, Barbra Streisand. Logan, OH (Chuck Anthony-WLGN) George Benson.

Marion, OH (Jan Chamberlain-WDIF) Jägger, Chicago, Springsteen, J.Waite, Bluebells, Clapton, Time. Marion, OH (Rick Bryan-WMRN) Springsteen, Madonna, Sade, Alan Gorrie, Relation.

Toledo, OH (Steve Stewart-WSPD) Julian, Dolly, Barbra Streisand, Madonna.

Toledo, OH (Jerry King-3WM) Dolly, The Cars, Bruce Springsteen.

Dover, OH (Steve Kelly-WJER) Ashford & Simpson, David Bowie, L. Ronstadt, David Sanborn.

Sandusky, OH (Bill Zimmerman-WLEC) Julia, Ronstadt, Sergio Mendes, Crystal Gayle.

Springfield, OH (Dale Grimm-WIZE) Manhattans, Dolly, Dan Hartman.

Springfield, OH (Chuck McGee-WAZU/FM) Manhattans, Linda Ronstadt, Al Jarreau. Gallipolis, OH (Lynn Smith-WJEH) Chicago, Dan

Hartman, Diane Schuur, Barbra Streisand.

Anderson, IN (Larry Joseph-WLHN) Streisand, Prince, Cars, Ashford & Simpson, Paul Hardcastle.

Rushville, IN (Kevin Stone-WRCR) Janey Street, Barbra Streisand.

Lowell, IN (Jim Holly-WZVN) Crystal Gayle, DeBarge, Warwick & Jones.

Columbia City/Ft.Wayne, IN (Gail McKnight-WKSY) Manhattans, Dolly, Streisand, Madonna, Benson. Kokomo, IN (Darryl Parks-WIOU) Manhattans, Sade.

Lafayette, IN (Mike Johnson-WASK) Manhattans, Cheryl Lynn, Barbra Streisand.

Flint, MI (Cam Smith-WTRX) Madonna, Chicago, Sade, Eric Clapton.

Saginaw, MI (Terry Lenz-WSGW) Manhattans, Julio Iglesias, DeBarge.

Lansing, MI (J.P. DeSantis-WJIM) Pointers, DeBarge,

Kalamazoo, MI (Bill Anthony-WKMI) Chicago, Santana, Alphaville, Greg Kihn Band, Don Henley.

Lansing/Jackson, MI (Mike Benson-WIBM) Springsteen, Dan Hartman, D. Warwick & G. Jones.

Grand Rapids, MI (Mark Roberts-WOOD) Janey Street, DeBarge, Eric Carmen, Phil Collins.

Manistee, MI (Eric Munson-WRRK/FM) O'Keefe, Julio Iglesias, Alan Gorrie, Madonna.

Milwaukee, WI (Max McDonald-WTMJ) Dolly, DeBarge, Phil Collins, Streisand.

Milwaukee, WI (Mike Murphy-WISN) Exile, Linda

Ronstadt, Sergio Mendes. Ft.Atkinson, WI (Dave Scott-WFAW) Julio Iglesias, Linda Ronstadt, Ray & Willie.

Madison, WI (Jim Reed-WMGN) Madonna, Sade, Cheryl Lynn, Kool & Gang.

Beaver Dam, WI (Steve Sabatke-WBEV) Linda Ronstadt, Sade.

Reedsburg, WI (Kevin Kellogg-WRDB) Nylons, George Benson, Paul Hardcastle, Madonna.

Manitowoc, WI (Lee Douglas-WOMT) Manhattans, Chicago, DeBarge, Barbra Streisand, Dolly Parton.

Green Bay, WI (David Carew-WDUZ) Dolly, Madonna,

Bruce Springsteen, Linda Ronstadt. Marshfield, WI (Sherryann Taylor-WDLB) Duran Duran. Paul Hardcastle.

Eau Claire, WI (Rick Roberts-WIAL) Madonna (both), Prince.

Oshkosh, WI (Chris Hansen-WMGV) Madonna, Ashford & Simpson.

Appleton, WI (Bob Salm-WHBY) Hardcastle, Sade, Nylons, Dennis DeYoung, Relation.

Chicago, IL (Suzy Maysel-WCLR) DeBarge.

<u>Wilmington, IL</u> (Wayne Perrott-WDND) Alabama, Chicago, Dolly, David Lee Roth.

Freeport, IL (Allen Zipsie-WFPS) Madonna, A. Moyet.

Peoria, IL (Denise Henley-WIRL) Pointer Sisters.
Peoria, IL (Robb Westaby-WMBD) Eric Carmen, DeBarge, Anne Murray.

MIDWEST

Des Moines, IA (Steve Gibbons-KRNT) B. Streisand, David Sanborn, Bill Medley.

Des Moines, IA (Mike Judge-KIOA) D. Sanborn, Linda Ronstadt, Bruce Springsteen.

Mason City, IA (Steve Locker-KGLO) Alabama.

Paige & Dickson, C. Gayle, Linda Ronstadt, Julio.

Mason City, IA (Guy Drees-KLSS) George Benson, Bruce Springsteen.

Waterloo, IA (Roger Davis-KWLO) Bruce Springsteen, Barbra Streisand, Dan Hartman.

Cedar Rapids, IA (Dennis Green-WMT/FM) Madonna, Hardcastle, Sanborn, Kool & Gang, Sade, Springsteen.

Forest Lake, MN (Cathleen Cary-WLKX/FM) Hardcastle, Alan Gorrie.

Minneapolis, MN (Chuck Knapp-KSTP/FM) Tina Turner, John Hunter, Diana Ross, Pointer Sisters.

Duluth, MN (Dunsworth/Collins-WEBC) Janey Street,

Bruce Springsteen.
Rochester, MN (Rich Peterson-KROC/AM) Madonna,

Alabama, David Sanborn, Murray Head. Rochester, MN (Al Axelson-KWEB) Streisand, Ronstadt,

Bruce Springsteen, Madonna, Glen Campbell.

Austin, MN (David Mehlhaff-KGHR) Pat Benatar, Sylvers, Streisand, Benson, Sade, Madonna, Sylvia, Bellamys, Louise Mandrell, Nicolette Larson.

Mankato, MN (Sue La Fond-KEEZ/FM) War, Alabama, Sade, A. Moyet, Chicago, Kool & Gang, Madonna, Paige &D. Luverne, MN (Keith Maine-KQAD) Nylons, Ashford & S.,

Barbra Streisand, Linda Ronstadt.

Pipestone, MN (Dan Norris-KLOH/FM) Greg Kihn, Benson, Manhattans, DeBarge, A. Parsons Pjt., C. Lynn.

Marshall, MN (Craig Allen-KKCK/FM) Madonna, DeBarge, Manhattans, Bruce Springsteen.

Montevideo, MN (Cathy Cooley-KMGM) D.L.Roth, Janey Street, Ashford & Simpson, Honeydrippers, Julian, Crystal Gayle, George Benson, Alabama.

St. Cloud, MN (John Fine-WJON) L. Ronstadt, Townes, War, Benson, Nylons, Sade, Madonna, Hardcastle, Danny O'Keefe.

Jamestown, ND (Tim Ost-KQDJ) No adds.

Cape Girardeau, MO (Mike Davenport-KGIR) Bruce

Springsteen, Barbra Streisand, Toto. St. Joseph, MO (Bruce Allen-KKJO) Streisand, Mendes, Mandrell & Greenwood, Alan Gorrie, Diane Schuur. Joplin, MO (Don Carpenter-KFSB) Springsteen, Kool &

Gang, L.Ronstadt, Madonna, Alabama, Sade, War.

Lawrence, KS (Bill Lee-KLWN) Julio, Alabama, George Benson, Crystal Gayle.

Topeka, KS (Stewart/Rues-KMAJ) Survivor, Teena Maria, DeBarge, Madonna.

Pittsburg KS (Bell/Porter-KNZS) Paul Hardcastle, David Sanborn.

Parsons, KS (Bob Tesh-KLKC) Chicago, J.Gill, Sylvers,

Barbra Streisand, Relation. Omaha, NE (Kuckelburg/Swanda-KGOR) Prince, Madonna, Bruce Springsteen.

Omaha, NE (Randy Shane-KOIL) Bruce Springsteen, Madonna, Manhattans.

Lincoln, NE (Cathy Blythe-KFOR) Janey Street, Dolly Parton, Manhattans, Paul Hardcastle.

SOUTHWEST

Tyler, TX (Brian Maloney-KTYL) Sam Harris, Nylons, War, A. Moyet, Kool & Gang, Sade, Madonna, Benson. Temple, TX (McCullough/Wright-KTEM) Manhattans,

John Hunter.

Houston, TX(Steve Matt-KLTR) Phil Collins.

Beaumont, TX (James/Kasi-K106) Alabama, Sade.

Austin, TX (Keith Jacobs-KEY103) Sanborn, Mendes, Carol Lynn Townes, Manhattans.

Amarillo, TX (Tim Butler-KHBQ/FM) Alabama, Mendes.

Midland/Odessa, TX (Chuck Wolfe-KCRS) Springsteen, Linda Ronstadt, Sergio Mendes.

Odessa, TX (Steve Myers-KQIP) George Benson, Madonna, Paul Hardcastle, Santana.

Phoenix, AZ (Marni Pingree-KOY) Phil Collins, Dolly Parton, Linda Ronstadt.

Sedona, AZ (Manhannah/Kessel-KAZM) Streisand, Alan Gorrie, Madonna, Sade, Glen Campbell.

Albuquerque, NM (Jay Scott-KOB/FM) Barbra Streisand,

Clovis, NM (Brandie Anderson-KCLV) B.Ocean, Alan Gorrie, Rob Tro, Prince, Madonna, G. Benson.

Roswell, NM (John Anderson-KBCQ) Sade, Prince, B.B. King, Eric Clapton, Isley/Jasper/Isley.

ROCKY MOUNTAIN

Great Falls, MT (Keller/McShaw-K99) Manhattans. Great Falls, MT (Dave Williams-KQDI) DeBarge, Madonna, Manhattans, Alan Gorrie. Chinook, MT (Eric Edwards-KRYK/FM) Paige & Dickson,

Linda Ronstadt, Danny O'Keefe, Prince.

Dillon, MT (Mike Kandilas-KDBI) Streisand, Ashford &

Simpson, O'Keefe, Relation, G.Benson, Julio. Missoula, MT (Vern Argo-KYLT) Madonna, Dan Hartman, George Benson, Linda Ronstadt, Springsteen.

Colorado Springs, CO (Irwin/Howard-KVUU) Dolly, Ashford & Simpson.

Salida, CO (Charles Darwin-KVRH) Madonna, Rabbitt, Paige & Dickson, Sade.

Rock Springs, WY (Brian Maloney-KQSW)Kool & Gang, Madonna, Benson, Sade, War, Nylons, A. Moyet.

Boise, ID (Drew Harold-KBOI) Dan Hartman, Chervl Lynn, Hardcastle, DeBarge, Barbra Streisand. Manhattans, Lane James. Valley (Jeffrey Ballou-KSKI) A. Moyet, APP, Salt Lake City, UT (George Lemich-KSL) Linda Ronstadt, B.Mandrell, C.Gayle, Benson, Julio. Manti, UT (Stan Ericksen-KMTI) Kim Carnes, Madonna, John Waite, Alan Gorrie, Janey Street. **FAR WEST** Reno, NV (Larry Irons-KRNO/FM) Madonna, D.Hartman. Carson City, NV (Bill McClain-KPTL) George Benson, Madonna. Los Angeles, CA (Liz Kiley-KFI) Commodores, Madonna, Manhattans. Los Angeles, CA (Kaye/Marie-KOST) Prince, Manhattans. Carlsbad, CA (Clark Novak-KKOS) Alabama, G.Benson. San Diego, CA (Bobby Rich-BIOO) Madonna, Manhattans, Bruce Springsteen, Teena Marie. San Diego, CA (Mark Larson-KFMB) Linda Ronstadt, E.Carmen, Springsteen, Sanborn, Mendes. Palm Springs, CA (Ty Stevens-KDES) Madonna, Streisand. Fresno, CA (Scott Huskey-KLTK) Pointers, Ashford & Simpson, David Lee Roth. Bakersfield, CA (Bob Hallaway-KLYD/FM) Jim Diamond, Streisand, APP, George Benson, Madonna. San Luis Obispo, CA (Todd Busch-KVEC) Linda Ronstadt, DeBarge, Madonna, Dan Hartman, G. Benson. San Luis Obispo, CA (Carol Meyer-KKUS) D.L. Roth. Monterey, CA (Michael Reading-KWAV/FM) Madonna, David Sanborn, Alan Gorrie. San Francisco, CA (Malik/Kulp-K101) DeBarge, Philip Bailey, Pointers, Ashford & Simpson. Livermore, CA (Rick Munday-KKIQ) Madonna, Barbra Streisand. San Rafael, CA (Ken Duncan-KTIM) Manhattans, Nylons, George Benson, Danny O'Keefe. San Jose, CA (Bill Weaver-KLOK) Alabama, Pointers, Diana Ross. Santa Rosa, CA (Larry Chiaroni-KSRO) Manhattans. Ukiah, CA (Eric Scott-KUKI) Sade, Eric Clapton, Nylons, Sylvers. Arcata, CA (Steve Shortz-KATA) Sade, Bruce Springsteen, Whispers. Crescent City, CA (Ken Conlin-KCRE) Sade, George Benson, Eric Clapton, Barbra Streisand. Auburn/Sacramento, CA (Pam Farris-KHYL/FM) Tina T. Vacaville, CA (Rick Batiste-KUIC) Hardcastle, Springsteen, Madonna, Dan Hartman. So.Lake Tahoe, CA (Ron West-KOWL) C.L. Townes, Julio Iglesias, Danny O'Keefe, John Waite. So. Lake Tahoe, CA (Ken Adams-KTHO) Springsteen,
Manhattans, L.Ronstadt, Dolly, Clapton.
Chico, CA (Art Douglas-KPAY) B.Streisand, Glenn Frey, Dolly, David Lee Roth. Grass Valley, CA (Barbara Juneau-KNCO) L. Ronstadt. Alan Gorrie, C. Lynn, Dan Hartman, Nylons. Oroville, CA (Charlie Foxx-KORV) Springsteen, Barbra Sreisand. Red Bluff, CA (George Rath-KBLF) Linda Ronstadt, Bruce Springsteen, Alabama.

Hilo, HI (Derek Dakine-KKBG) John Waite, Barbra

Portland, OR (Mike Dirkx-KGW) Pointers, DeBarge,

Portland, OR (Todd Dennis-KCNR) Dolly, Hartman,

Barbra Streisand.

Benson, Sergio Mendes.

Streisand, Dan Hartman, Cars, Bruce Springsteen.

Kim Carnes, Springsteen, Mendes, Cars, Warwick &J.

NORTHWEST

<u>Salem, OR</u> (Doc Nelson-KSLM) Glenn Frey, Springsteen. <u>Salem, OR</u> (Mike Brunswick-KBZY) E. Clapton, George

Grants Pass, OR (Charlie Kirk-KFMJ) Alan Gorrie. Sergio Mendes, George Benson.

Bend, OR (Charlie Wolff-KBND) Pointers, DeBarge. Seattle, WA (Mark Christopher-KIXI/FM) B.Streisand. Everett, WA (Moose Moran-KBAE) J.Street, Mendes, Alabama, Linda Ronstadt, Jim Glaser. Mt. Vernon, WA (Wedge Michaels-KBRC) J.Gill, Mendes, Pointers, Ray Stevens, Fogerty, Ronstadt, Wagner, Oak Harbor, WA (David Bowden-KISD) Streisand, Bowie, Stephen Stills,C. Lynn, Judds. Olympia, WA (Dick Pust-KGY) Roth, Buffett, Manhattans, Diane Schuur, Bruce Springsteen. Aberdeen, WA (Paul Lankow-KXŘO) Duran Duran, Rob Tro, Madonna, Alan Gorrie, Sade, DeYoung, Mendes. Shelton, WA (Glenn Connelly-KMAS) DeBarge, Dolly, Manhattans, Diane Schuur, C. Lynn. Kelso/Longview, WA (Ray Bartley-KLOG) Streisand, Manhattans, Ashford & Simopson, D. Sanborn. Yakima, WA (Frank Taylor-KMWX) DeBarge. Yakima, WA (Dave Hanson-KIT) Madonna, Sade, Rob Tro, Barbra Streisand. Spokane, WA (Bill Stairs-KLHT) Commodores, E. Carmen. Tri-Cities, WA (Bill Templeton-KALE) L.Ronstadt, Sade, Clapton, Sam Harris, Madonna. Anchorage, AK (Ford/Harrigan-KFQD) Dan Hartman, DeBarge. Anchorage, AK (Owens/Wilkinson-KKLV/FM) S.Mendes, Murray Head, Sade, A.Moyet, Madonna, Henley. Kelowna, BC (Alan Reid-CKOV) Dolly Saskatoon, SA (Rick Korchinski-CFQC) Springsteen, Barbra Streisand. Vancouver, BC (Clara Carotenuto-CFUN) Elton, REO, Julian Lennon, Anne Murray. Late Reports Milwaukee, WI (Beth Fast-WMYX) Dolly, Manhattans. Springfield, IL (Michael Cochran-KGBX) Relation, War, Sam Harris, Cheryl Lynn. AVAILABLE Mandranx the Magician - Air Talent KSJO/FM-San Jose, CA (408)559-1066

Corvallis, OR (Larry Blair - KLOO/AM) Ronstadt, Dolly,

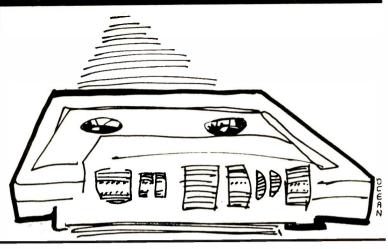
Eugene, OR (Bobby King-KDUK) B. Streisand, Mendes. Roseburg, OR (Veronica Burns-KRSB) No adds.

S.Mendes, Streisand, Manhattans, A.Murray, K.Rogers.

Nick Lacapria - Sports KWDJ-KMOX (818)335-5419 Tom Kenlon - Air Talent KINS-Eureka, CA (707)839-4551 Jamie Clevenger - Air Talent KBLT-Joplin, MO (316)783-5710 Rex Stephenson - Air Talent KEX-Portland, OR (503)543-5131 Joe Kaminski - Air Talent KMED-Medford, OR (503)855-7689 T.J. Somers - Air Talent KIYS-Boise, ID (208)888-0093 Rosayln - Air Talent KÚSF-San Francisco, CA (415)333-5908 Craig Williams - Air Talent/Music Director WUOG-Athens, GA (404)542-4038 Andy Sanders - A.T./M.D./P.D. WKKN-Rockford, IL (815)332-4756 Mitchell Stewart Hardage - A.T./P.D. $\mathsf{KMED\text{-}Medford,\ OR}^- (503) \, 826\text{-}2142$ Bob Garrett - Program Director KITS-San Francisco, CA (415)924-1941

P.D. NOTEBOOK by Eric Norberg

CASSETTES IN RADIO



In the November 16th issue, and in previous issues, I've mentioned the use of audio cassettes for airplay of playlist music. It is no real surprise to me that there continues to be considerable skepticism by many broadcasters.

Although our live-assist A/C format has established a uniquely strong rating history on AM stations, we encounter considerable resistance to the *concept* of using cassettes.

This mind-set arises from broadcasters' early experiences with cassette equipment, I imagine. When the Philips company of Holland invented the tape "compact cassette" system in the 1960's, it was their expectation that it would replace conventional dictation and portable voice recording equipment. They saw no high fidelity potential in a miniaturized tape system with such narrow tracks and such slow speed. At the time, they were right; head design, tape formulation, even the associated electronics, permitted no more.

However, Philips did a very wise thing. They protected their concept and design with patents—but demanded no royalties of any companies wishing to be licensed to manufacture cassette equipment or tape. Usually, licensing fees are the major profit companies receive from new inventions of this sort, and it took both courage and farsightedness to give that up. Philips recognized that once they had pioneered the concept, it would not be difficult to invent similar systems, and to avoid the licensing fees many companies would "invent" their own version. Philips felt that the concept itself had the potential

to create a new industry, and that if their propriety "compact cassette" system became standard, there would be so much money to be made by all companies standardizing upon their system that Philips would end up earning more money in the long run just in retail sales of their own Philips and Magnavox cassette products, than they would in requiring a licensing fee on each cassette tape or cassette machine manufacuted by others. History proved them right

However they did make one requirement of other manufacturers-one which was readily accepted, since it involved no payment to Philips. Anyone who manufactures any "compact cassette" equipment or tape, including the plastic sheels in which the tape is installed, must meet Philips mechanical and electrical specifications exactly. In fact, even though at the time they had no reasonable expectation that stereo would be a viable option for cassettes, Philips knew that reel-to-reel consumer equipment had been hurt by the practice of staggering tracks for four-track stereo equipment, which was incompatible with mono machines, and insisted that if stereo were to be used, the two stereo tracks would have to fit in the space on the tape normally used by the single mono track. In this way, a stereo tape would play properly in mono on a mono machine.

So it is to this day, any cassette tape will fit in any machine, and any cassette tape made on any cassette machine will play properly on any other cassette machine. However improvements were permitted, so long as no deviation from specs occured—and Philips permitted

compatible modifications to advance them. Better head design, separate play and record heads, dual capstan drive, different tape formulations, new bias levels, special mechanics in the cassette shell. The compact cassette has become the consumer's worldwide choice for stereo music playback and recording.

Broadcasters, who usually pride themselves on being on the cutting edge of society, are now in an unaccustomed position with regards to the cassette, and their audience, of finding that listeners regard playing music off cassettes as "high tech," while the stations rather stodgily are living in the past of reel-to-reel and cart.

There certainly is still an important part in broadcasting for reel and cart, for applications the consumer doesn't relate to (taping network feeds, playing rotating spots, etc), but for music on tape, most of the last couple of decades of research and development has gone into refining the compact cassette, and broadcasters are really missing a bet by not updating their thinking about this system. Cueing and phase stability, fidelity and noise reduction, all are problems that have been licked with the proper equipment. The quality, savings, and ease of rotation and control (not to mention ease of storage and retrieval) strongly mitigate in favor of the cassette for many music broadcast applications in 1985 and beyond. Until, in fact, it is in turn replaced by pure digital music storage and retrieval at an economical price! ■



CHICAGO

Their 12th LP did not have a roman numeral title. It was called "HOT STREETS."

JOHN FOGERTY

For legal reasons, all newly pressed copies of his "Centerfield" LP have re-titled "ZANZ CAN'T DANCE" to "VANZ KAN'T DANZ."

DAVID ALLAN COE

He has written four books: THE BOOK OF DAVID, EX-CONVICT, POEMS, and PROSE AND SHORT STORIES.

ELVIS PRESLEY

Twenty-five years ago this month, Elvis was discharged from the Army.

KOOL & THE GANG

Robert Bell's godfather was Thelonious Monk.

VELVET UNDERGROUND

The VU's drummer Maureen Tucker likes the recently released tracks which were recorded in the late sixties. She's 40 now and the mother of five children living in Douglas, Georgia.

BELLAMY BROS.

Howard Bellamy once played keyboards for Percy Sledge in the mid 60's.

LADY PANK

Not to be confused with Pink Lady, MCA has signed a Polish band, Lady Pank. The band, which sings in English, is coming to the U.S. to film a video.



ELAINE PAIGE &BARBARA DICKSON

Their single from CHESS, "I KNOW HIM SO WELL" has already gone to the top of the English charts.

KEVIN WELLS

He's a former bandmate of Huey Lewis in the Clover era. Wells is also co-writer of WALKIN' ON A THIN LINE.

PRINCE

Prior to signing with Warner Bros., he passed on signing with three other labels because he rejected their insistence that he use a producer rather than produce himself.

JOHNNY PAYCHECK

Paycheck's first album for AMI Records, entitled SURVIVOR is the 50th of his career and is set to be released in early '85.



The band's LP, "THE UNFORGETTABLE FIRE," still strong after a pre-Christmas release, was titled after a series of paintings done by survivors of the Hiroshima and Nagasaki atom bombings.

ERIC CLAPTON

Layla was written for his best friend at the time, Patti Boyd Harrison Clapton.

BILLY JOEL

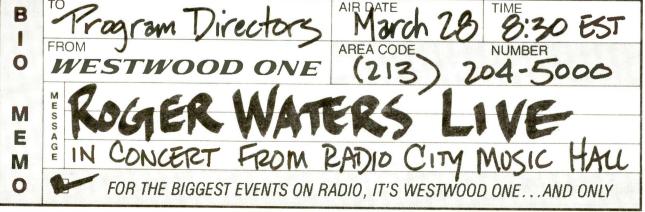
His classic, JUST THE WAY YOU ARE, was written as a birthday present to his former wife/manager, Elizabeth.

STRAY CATS

Slim Jim Phantom and Lee Rocker plan to carry on now that Brian Setzer has left. Slim & Lee will be known as Phantom and Rocker and they're recording now. But don't count on any rockabilly.

THILIP BAILEY

He studied and sang opera while a student at the University of Colorado.



GAVIN TOP 136/26 SAIM,

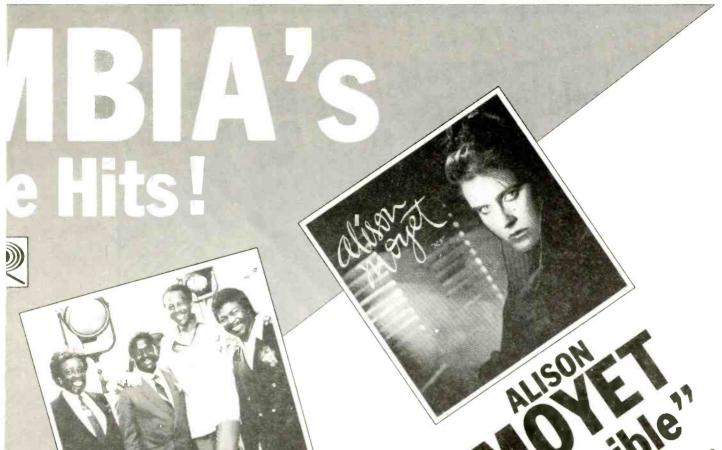
GAVIN ALBUM CHART 19-16



R&R CHR 38/15 15%

R&R A/C BREAKER 24*

GAVIN A/C CERTIFIED 27



MANNA Send Me"

R&R CHR 23/7 9%

R&R BLACK BREAKER 35*

GAVIN A/C 28-18!

GAVIN TOP FORTY 32/9

Reproved the solution of the s



Simple Minds: Keepers Of The Celtic Spirit



by Keith/Kent Zimmerman

"Doing this movie was a chance for us to get one step in the door."

Some of us have become aware of SIMPLE MINDS through their latest single, "Don't You (Forget About Me)," from the critically acclaimed film, The Breakfast Club. However, Simple Minds have already enjoyed tremendous record sales in Great Britain, Europe, Australia, and Canada. They've recorded six albums, two of which were released stateside via A&M/Virgin Records. We spoke to lead vocalist JIM KERR on the eve of the debut of both the

movie and the single. Simple Minds are now at a creative crossroads having conquered almost every rock'n'roll market except the States. They're currently talking with an impressive crop of American producers (Bob Clearmountain, Jimmy lovine, Keith Forsey) for their next LP. We covered topics ranging from music, Scottish football (soccer), up and coming Scottish music talent (Billy McKenzie, Roddy Frame, and Paul Haig), and even

Prime Minister Margaret Thatcher's apparent coolness towards Scotland. Simple Minds maintain Glasgow, Scotland as their home base despite what Kerr cites as a shortage of good recording studios and rehearsal halls. Recently married to The Pretenders' Chrissie Hynde, Kerr mentions her casually in conversation. When it comes to talking about music, Kerr communicates in a sensitive yet very straightforward manner.

KZ: It seems that Glasgow is rivaling London as a music/fashion center in the UK

JK: I just read when I was back at Christmas that between ten and twelve bands from Glasgow got major record deals. None of them have left Glasgow. They're still based there. There seems to be a lot of music coming from there.

KZ: There's a big trend for American bands to lend their music to movie soundtracks. Do you have any quality control over the kind of movie using your music?

JK: Not really. Every album we've done, we've always had some of the ideas left over that were really good instrumentals. We've always wanted our music attached to movies. Even in a background way. Doing this movie was a chance for us to

get one step in the door. It's good because since then a few people have been coming on to us and there's a good chance that the band can do some more. I think, by and large, if you make a song, the record company owns it. How they sell it is almost entirely up to them.

KZ: Would you ever like to score a film like Mark Knopfler did for Cal and Local Hero?

JK: Yeah. I'm jealous of Knopfler doing that. (Scottish Director) Bill Forsyth should have used us. I don't say that through any arrogance. But he should have used some home grown talent. After all, I think the spirit of our music is very very Glaswegian. Okay. For Cal, it's a different thing. But even then, it's Irish, but we all share the Celtic blood.

KZ: Do you have any plans for a solo

project or are you content being the lead singer with Simple Minds?

JK: I love being in a band. Above all, we're real mates. I think great bands have a chemistry. I don't think any solo projects would be any good, to be honest.

KZ: Some people think Simple Minds broke big in Europe because they're a great live band. Do you agree?

JK: I think it really helps. In Britain, things are really fashion-oriented—which means you get a band that's very hip for one year and the next year they're washed up and forgotten. Ourselves and U2—we just kept on our own pace and we've grown up through playing live to clubs, to theatres, to festivals. It's been a good way for us to learn the trade.

KZ: How do you describe Simple Minds' following in the UK? When I'm in Glasgow

and London I notice Simple Minds avoids that heavy duty pop scene and all those weekly teenybopper magazines that have caught on so big.

JK: Those magazines have a very big audience, but it's amazing the amount of kids who are sick to the teeth of them. The silly questions and interviews. Those magazines really patronize and so does a lot of music that caters to those magazines. There's a lot of younger kids coming to see us now. They're hearing the records from their older brothers and sisters. I say I'm amazed, but when I was fourteen, I wanted Pink Floyd, Genesis, and Yes more than I wanted the Bay City Rollers or any of that kind of garbage. We have a real across-the-board following. Students right through to the cosmopolitan set. It's what we want.

KZ: The last album, Sparkle In The Rain, debuted at number one on the British album charts.

JK: Yeah.

KZ: You guys are touring really big places over there.

JK: We played twelve nights at Hammersmith Odeon (in London)—which was an absolute record. I think it shows you that with good music, if you stick to your principles, I just have faith that the good comes through in the end. You can see it with ourselves, and again, U2. Look at the success they're having here. There will always be that sort of pop, glammy, glossy thing. Pop will always be big. I think there will always be something bigger than it. It can come through and I think that our luck is justification of that. It is crap if we tried to do it, we'd be really sad at it. So we just don't even try.

"The unknown always excites you. Drives you harder."

KZ: What can we expect from your seventh album?

JK: First things first I don't like the sound of records coming out of Britain just now. I don't think there's much music being made there that has any real backbone to it or even worse, any humility to it. So I don't like the sound of the radio there just now. We've had a long break. We're about to start work. It doesn't feel like a new album. It feels like a new phase. I think Sparkle In The Rain was a very complete thing. I don't think we'll be trying to continue from there-even though it did go through the roof for us all through Europe, Australia, and it's done very well in Canada. This reminds me of the period before we made New Gold Dream. We really don't have a clue what's next. But it



"I don't like the sound of records coming out of Britain just now."

really is exciting for us. The unknown always excites you. Drives you harder.

KZ: So you're going to Americanize your music with your next choice of producers? JK: You could say that. But the idea would be to get them to come to Scotland. But we have no choice. There's no one in Britain. We've used Steve Lillywhite and he's the best there. It was great. We have to move to something else new.

KZ: Do you like that band from Glasgow, Blue Nile?

JK: I just think they're absolutely magic! What do you think?

KZ: I like 'em a lot. They could make some great albums in the future.

JK: I haven't really stopped talking about them. I've been in New York all week and everyone talks to me about Glasgow and they mention Orange Juice, The Bluebells, and Lloyd Cole and The Commotions. I say, "Look, fair enough. But the real magic thing there just now is Blue Nile." It's brilliant what they're doing. I saw a video of them. They look real good. Those guys have got something special going on

KZ: Simple Minds have half a dozen albums under their belts. What was the turning point in Simple Minds' career? JK: I think at the time of "Empires and Dance." There wasn't a lot happening for us. We got good reviews and such but things seemed pretty bleak. We always had a good attitude because we loved what we were doing. We felt lucky that anyone was putting out our records, whether they sold or not. But at that point, Peter Gabriel called us up and he had heard "Empires and Dance" and he took us on this massive tour of Europe. Through speaking to him and hearing him talk, I think we grew up over that tour. That was a big turning point.

KZ: Have you ever perceived Simple Minds as being part of that new Psyche-

delic movement like Echo and the Bunnymen and Julian Cope?

JK: No and I'll tell you why. I think all these bands try to be psychedelic when in actual fact we are psychedelic. I remember meeting those guys in Rockfield in Wales and none of them had even taken drugs, and they're talking about psychedelia! It made me kinda laugh. I think to an extent, it's so contrived. When Chrissie Hynde came to see us play in Australia, last January, she said she thought it was the ultimate psychedelic experience.

KZ: What are your thoughts on American radio.? Top Forty and Album Radio ...

JK: People in Britain have this thing

where Britain was the trendsetter and the most adventurous and America was lazy and backward. I think Britain is much more conservative at the moment. Because in America, if you don't like what you hear on the FM and such, you can always tune into College Radio. I think here, just now, you have the best of both worlds. It suits me because I'm really interested in just listening and observing. Seeing how it works.

KZ: I have your last two albums on Compact Disc.

JK: Yeah!

KZ: They sound great.

JK: I've only heard them two weeks ago. I couldn't believe the sound of them. Both of those albums sound good on Compact Discs. Don't they?

KZ: They sure do. The song off Sparkle In The Rain, "C'Moon Cry Like A Baby." JK: Yeah I know. It takes your face off.

KZ: Simple Minds are still based in Scotland. You guys refuse to leave there. JK: I tell you, there's something in the air there. I have faith that there's going to be good things coming from Scotland. You can feel it. It's already starting. Everything from Bill Forsyth movies to Blue Nile.■

PROMOTIONS

BETTY HOLLARS LISA SMITH

LUNCH IS ON MIKE

Starting on Monday, February 4th, KOST-LOS ANGELES midday personality MIKE SAKELLARIDES qualified KOST listeners to have lunch with him on Sunday, February 17th at Neptune's Palace Restaurant ... in San Francisco! Mike selected a winner each day from his daily qualifiers. Six winners and their guests accompanied MIKE to the Bay City for a terrific day on Fisherman's Wharf. A fabulous lunch was prepared for the KOST winners by Neptune's Palace, and MIKE escorted his guests back to LOS ANGELES later that day.

STAY AWAKE AND WIN

For almost three and a half days, "The Great K104 Hands-On Marathon" was the talk of SAN BERNARDINO, CALIFORNIA, as contestants tried to stay awake and win a brand new car and \$5,000 in gifts. On Friday evening, forty contestants gathered around the care and each put one hand on it. Just after 5:00 AM Tuesday, 82 hours and 9 minutes later, only one was left. From the beginning, K104 listeners followed the drama. Morning personality GARY ZANE and newsman TED LANE were on hand and on the air throughout the marathon, telling the joys and defeats of the contestants.



KIXS/FM's Pizza Party Patrol (left to right) Patsy Lawrence (winner), pizza, B.J. "say hey" McRae.

PIZZA PARTY PATROL

How far would you go for a Domino's Pizza? Go no further—if you live in **KILLEEN**, **TEXAS**, where **KIXS/FM's** listeners can win a Pizza delivered to their door (at work). The "Pizza Party Patrol," led by the notorious **B.J.** "**SAY HEY" McCrae**, will arrive on the doorstep of your office and deliver enough pizza, drinks, party favors, balloons, hooters, blowers, etc. to liven up any office, no matter how boring yours may be! Listeners sign up for the Thursday drawing and the "Patrol" goes on duty every Friday.

BY INVITATION ONLY

On February 12th, **WORC-WORCESTER** hosted a "Country Night" at Worcester's hottest disco. It was by invitation only (listeners received invitations by calling the studios) and they sent out over 2,000. Among the other prizes given away that night was a trip to **GILLEY's** in Texas.



From left to right facing the photo: Larry Weseman; Terri Sexton; (Cupid) Fred Heller; and Bill Rossini, engineer.

CUPID AND THE HEART PATROL

Mixing business with pleasure was on the agenda at WSPD-TOLEDO, according to TERRI SEXTON, who played cupid for the "1370 Heart Patrol." WSPD listeners were asked to send in the name of their sweetheart and the location and hours of where he or she works. From the entries received, winners were drawn. Enter the "Heart Patrol." Cupid, clad in a white toga and laden with flowers, candy, jewelry, a bow and arrow, (and remote equipment, of course), paid a visit to the Valentine sweethearts at work. Winners received flowers, boxes of homemade Valentine chocolates and a nice piece of jewelry from local merchants.

IN THE MOOD FOR LOVE

In keeping with the mood of love, sister station WLQR/FM-TOLEDO requested that their listeners submit poems describing why "WLQR is your musical sweetheart." Listeners were creative, expressive and free in their adoration on Valentine's Day and 10 of the best were read on the air. But the fun didn't stop there. The 10 winners received colorful bouquets of flowers, a prestige dining club card, jewelry, and other "loving" prizes. Listeners are already pondering their musical sweetheart poems for next year!

EDITOR: KENT ZIMMERMAN ASSOCIATE EDITOR: PETER STANDISH

415-392-7750

ALBUM/ALTERNATIVE ACTION

Radio **POWER TRI**

ALTERNATIVE









MICK JAGGER

PHIL COLLINS

THE FIRM

THE SMITHS STRANGLERS VELVET UNDERGROUND

ALBUM

MOST ADDED

ALTERNATIVE ACTION

- 1. "FOREVER MAN"-ERIC CLAPTON (DUCK/W.B.)
- 2. SECRET SECRETS-JOAN ARMATRADING (A&M)
- 3. HARD LINE-THE BLASTERS (SLASH/W.B.)
- 4. LOST AND FOUND-JASON & SCORCHERS (EMI)
- HARD LINE-THE BLASTERS (SLASH/W.B.)
- 2. SECRET SECRETS-JOAN ARMATRADING (A&M)
- 3. STELLA-YELLO (ELEKTRA)
- 4. LOST ε FOUND-JASON ε SCORCHERS (EMI)

CERTIFIED

"FOREVER MAN"-ERIC CLAPTON

This week's CERTIFIED and MOST ADDED debuts at #26 on the Album Chart. Clapton was also the 10th most mentioned record according to our airplay research. Rotation conversions should push the record sky high next week.

ACROSS A CROWDED ROOM-R.THOMPSON (POLY.) Impressive jump to the top half of the chart in two weeks.

Don't Come Around Here No More-TOM PETTY&HEARTBREAKERS (MCA) TP's got one foot in the 80's and one Beatle boot lodged in the sixties, straddling the seventies. Co-writer/producer DAVE STEWART provides a nice lilting synthesized counter melody backed by a persistent repetitive drum phrase. The final touches include wah wah guitar and LEMON PIPERS sitar work wrapped in a 60's picture sleeve (granny glasses and all). A definate curve ball from one of rock n roll's hard throwers. Everybody Wants To Rule The World"-TEARS FOR FEARS (Mercury) "Everybody..." blows the socks off of "Shout", the import side now receiving a spot of airplay. If TEARS FOR FEARS has been pegged a synth band, then someone explain the fine guitar work. Excellent side and a hit record to boot. Look out.

I'm In Love Again/Go Back/Lucky/Whenever, - GREG KIHN (EMI America) Having a few hit videos and singles can free you IF you're smart. The fruition of a hit record can be twofold. It can lead artists down a profitable garden path, providing they have the stamina and creativity to stave off the pressure of followup. The other extreme is, with a few hit singles, one can build up enough of a following that will tolerate a personal need to branch out and satisfy a yearning for integrity. I guess without the "Breakup Song" and "Jeopardy" (his two big hits), he would never have had the luxury to record an LP as fundamentally appealing as CITIZEN KIHN. It is certainly his most sincere effort. It is also an expensively clean work that utilizes the digital technology of the eighties without actually letting the machines take over the asylum. I'd rate CITIZEN KIHN a "thumbs up". Last Time Around/White Lies/Broken Whiskey Glass-JASON & THE SCORCHERS (EMI America) Teetering on the brink of anachronism,
JASON ε THE SCORCHERS go well out of their way to show rock
radio the unique stuff they're made of. Whether they're reviving Opry chestnuts, performing their own rock n roll, or else reviving their own past work ("Broken Whiskey Glass"), JASON and band

are surfing the same wave of great new American music that's about to drench turntables across this great land. Like a few dissimilar contemporaries (REM,ZZ TOP,REPLACEMENTS,GEORGE THORO-GOOD), JASON joins the rank and file (yeah, RANK & FILE) of proud American musicians who rely equally on an updated 80's sense and a proud bed of blues and western heritage. This, the SCORCHERS first full LP, is a democratic effort, with each member contributing musically and compostionally towards a common end. You'll be reading more about this band inside an upcoming issue of the CAVIN. Hold on.

Dark Night/Colored Lights/Just Another Sunday /Trouble Bound-THE BLASTERS (Slash/W.B.) The first blast you hear are the blended voices of THE JORDANAIRES. Next DAVE ALVIN's guitar squawks through and THE BLASTERS are off and running. DAVE ALVIN, who wrote 80% of this LP, is in healthy form. He shows an incredible insight inserting round peg lyrics and emotions into square hole blues/rock melodies--making the unlikely combination work. The rest of the band do competent justice to DAVE's craft. The BAZZ/BATEMAN rythmn section effortlessly adapts to THE BLASTERS continually changing courses. HARD LINE caters a spread of hard rock, blues base, MELLENCAMP, gospel, country, and hard drinking to an audience used to Pepsi, hamburgers, and corn dogs. Let's hope more of the common man partakes of ARMATRADING (A&M) Bassist PINO PALLADINO damn near steals another show. This lanky Brit, teamed up with SIMPLE MINDS drummer MEL GAYNER, gives JOAN ARMATRADING a rich foundation for which to convey her messages of forlorn and unrequited affection. SECRET SECRETS is a vast improvement over the uneven KEY, here previous release. The title track moves the quickest and hits the hardest for potential ΚZ Album Radio airplay. Alternative Action will proceed even further.

415-392-7750

ALBUM The CHART

March 1, 1985

ALTERNATIVE CROSSOVERS

- 2W LW TW 1. 1. MICK JAGGER (COLUMBIA) "NIGHT" "LONELY" "HALF" "LOOSE" "LUCKY"
- 2. Falcon & Snowman/Bowie & Metheny (EMI America) "America" 2.
- 3. 3. 3. John Fogerty (Warner Bros.) "Girls" "Man" "Centerfield" "TV"
- 4. 4. PHIL COLLINS (ATLANTIC) "NIGHT" "DON'T" "NUMBER" "SUSSUDIO" 8.
- 6. 5. THE FIRM (ATLANTIC) "RADIOACTIVE" "SATISFACTION" "SOMEONE" "BUY"
- 5. 6. Don Henley (Geffen) "Dance" "Summer" "Grill"
- 7. VISION QUEST (GEFFEN) "JOURNEY" "DIO" "MADONNA"
 8. BREAKFAST CLUB (A&M) "SIMPLE MINDS"
 9. The Cars (Elektra) "Breakaway" "Why" 7. 7.
- 13. 12.
- 14. 10. 10. Foreigner (Atlantic) "Yesterday" "Vain" "Know" "Tooth"
- 6. 8. 11. David Lee Roth (Warner Bros.) "Girls" "Easy" "Gigolo"
- 18. 17. 12. ALAN PARSONS PROJECT (ARISTA) "TALK"
 15. 13. 13. Bruce Springsteen (Columbia) "Fire" "Johnny"
- 12. 14. 14. Los Lobos (Slash/Warner Bros.) "Wolf" "Worry"
- 10. 11. 15. Bryan Adams (A&M) "Somebody" "It's" "Run" "69"
- 29. 19. 16. SANTANA (COLUMBIA-12") "SAY"
- 18. 16. 17. George Thorogood (EMI America) "Gear" "Alone" "Long"
- 20. 18. 18. LRB (CAPITOL) "WIN"
- 35. 20. 19. GREG KIHN (EMI AMERICA-12") "LUCKY"
- --. 25. 20. <u>ELLIOT EASTON</u> (ELEKTRA) "WHEEL" 24. 22. 21. U2 (Island) "Sort" "Fire" "Wire"
- 11. 15. 22. Julian Lennon (Atlantic) "Late" "OK" "Valotte"
- 22. 23. 23. Kinks (Arista) "Again" "Thin"
- --. 30. 24. VAN MORRISON (MERCURY) "TORE"
- 26. 26. 25. Bronski Beat (MCA) "Smalltown"
- --. --. 26. ERIC CLAPTON (DUCK/WARNER BROS.) "FOREVER"
- --. 39. 27. TUBES (CAPITOL) "PIECE"
- --. --. 28. GARY O (RCA) "45"
- 25. 29. 29. John Hiatt (Geffen) "Usual" "Crush" "Zero"
- 31. 28. 30. Deep Purple (Mercury) "Back" "Perfect" "Nobody's"
- 23. 27. 31. Frankie Goes To Hollywood (Island) "Relax" "Dome"
- 40. 36. 32. TRIUMPH (MCA) "FOLLOW" "SPELLBOUND" 33. 31. 33. Animotion (Mercury) "Obsession"
- 36. 35. 34. Nails (RCA) "88"

- 30. 35. 34. Nails (NCA) 50
 --. --. 35. STRANGLERS (EPIC) "SKIN"
 --. --. 36. DONNIE IRIS (HME) "INJURED"
 --. 38. 37. LLOYD COLE & COMMOTIONS (GEFFEN) "SKIN"
- 30. 33. 38. Roman Holliday (Jive/Arista) "Door"
- 32. 32. 39. John Parr (Atlantic) "Magical" "Naughty"
 --. --. 40. UTOPIA (PASSPORT) "GAME" "SECRET"



SIMPLE MINDS/B.CLUB



VAN MORRISON



BRONSKI BEAT



STRANGLERS

CHRTBOUND

*JOHN ARMATRADING (A&M) "Temptation" *SADE (Portrait) "Smooth" FLASH IN THE PAN (Epic) "Man" THE SMITHS (Rough Trade/Sire) "Soon" BONGOS (RCA) "Jungle" *BLASTERS (Slash/W.B.) "Dark" "Colored" JASON & SCORCHERS (EMI America) "Lies" AUTOGRAPH (RCA) "Girlfriend's" ROBIN GEORGE (Bronz/Island) "Heartline" MURRAY HEAD (RCA) "Bangkok" *LINDA THOMPSON (Warner Bros.) "Can't" *LOUDNESS (ATCO) "Crazy"

ANALYSIS

And now, a few words about this week's chart. MICK JACGER holds steady onto number one and will continue his grip for several weeks, we predict. However, BOWIE/METHENY still permeates the airwaves of all sorts of GAVIN INDICATORSrowdy, soft, or progressive. PHIL COLLINS and coverboys THE FIRM will see upward movement in an otherwise cramped TOP TEN. Two other soundtracks are burnin' things up. SIMPLE MIND's first Album Radio hit is wearing quite strong while a pair of trax from the VISION QUEST (JOURNEY & DIO) push VQ a slight taste ahead. Next week, BREAKFAST

CLUB could pass VQ. Stay tuned. That makes three sound-tracks in the TOP TEN. The TOP TEN isn't the only competitive portion of the chart. It's pretty ruthless throughout, especially in the teens. LRB, ALAN PARSONS (just one cut deep), SANTANA, ELLIOT EASTON, and GREG KIHN's single are mainstreams all doing well. A couple unusual dramatic winners mainstreams all doing well...A couple unusual dramatic winners (so far) include a healthy VAN MORRISON and the new TUBES LP. BRONSKI BEAT holds its own, actually progressing one point upward. GARY O stormed the beaches at '28. THE STRANGLERS debuts at #35. TRIUMPH rejuvinates to #32. Next week, look for debuts by JOAN ARMATRADING, GREG KIHN's LP, and possibly SADE and THE BLASTERS. JASON and the SCORCHERS are kindling support with their fine rock n roll LP...So the word on the street is that CLAPTON's LP means business. This week, he's our CERTIFIED and MOST ADDED... THE FIRM, soon to open their very first US tour, is getting play on at least SIX TRAX!. That's quality airplay that's rare these days...LINDA THOMPSON beats ex-hubby RICHARD to the GAVIN ALBUM SECTION. However, RICHARD is this week's ALTERNATIVE CERTIFIED. Japanese metal rockers LOUDNESS, showing active retail action, shows up on CHARTBOUND this week as well...Two acts kinda trade places with their new releases. TOM PETTY leaves the mainstream (well, sort of) and pays tribute to an era of psychedelia while TEARS FOR FEARS puts forth a straight away GREAT Album Radio, Top Forty, Alternative SMASHero...we awaite the upcoming ALISON MOYET LP, the whole TEARS FOR FEARS, and a solid ULTRA-VOX Best of collection...please note, in the interview with JIM KERR inside this issue, he comments on a band BLUE NILE. This is a fine talented band actually reviewed last summer before we became a magazine. BLUE NILE's day is coming.KZ

ANALYSIS

March 1, 1985

2W LW T. THE SMITHS (R.TRADE/SIRE) "SOON" 1. 2. Stranglers (Epic) "Skin" "Mercy" 3. V.UNDERGROUND (VERVE/POLYG.) "I"

4. Husker Du (SST) "UFOs" "Heaven" 5. Bongos (RCA) "Space" "Apache" 8. 5. 17. 9. 6. SIMPLE MINDS (A&M-12") "DON'T"

7. Bronski Beat (London/MCA) "Ain't""Junk" 1. 4.

6. 10. 8. L.COLE & COMMOTIONS (GEF.) "SKIN" 9. 6. 9. Guadalcanal Diary (DB) "Trail" 16. 10.

20. 15. 10. BEAT FARMERS (RHINO) "STONES" 10. 8. 11. Time Zone (Celluloid-12") "World"

14. 12. 12. BLUEBELLS (LON./SIRE) "FOOL" 6. 11. 13. Los Lobos (Slash/W.B.) "Loaded" "Wolf" 7. 13. 14. John Fogerty (W.B.) "T.V." "Girls"

22. 16. 15. Flash & Pan (Epic) "Midnight"

--. 28. 16. RICHARD THOMPSON (POLYG.) "SPELL"

25. 22. 17. JOHN HIATT (GEFFEN) "USUAL" 11. 18. 18. Danny Elfman (MCA) "Gratitude"

--. 27. 19. VAN MORRISON (MERC./POLYG.) "TORE"

--. --. 20. BLASTERS (SLASH/W.B.) "LIGHTS"

28. 25. 21. Malcolm McLaren (Island) "Madame"

18. 17. 22. Billy Bragg (CD) "Love"

--. 24. 23. Sade (Portrait) "Smooth" "Hang" 5. 14. 24. Everything...Girl (Sire) "Native"

--. --. 25. JASON & SCORCHERS (EMI)"KNOW""GLASS"
--. 30. 26. LINDA THOMPSON (W.B.) "CAN'T"

--. --. 27. JOAN ARMATRADING (AεM) "TEMPTATION"
12. 19. 28. Replacements (T.T.) "Dare" "Androg."

--. --. 29. YELLO (ELEKTRA) "GAMES"

--. --. 30. DROP IN THE GRAY (GEFFEN) "ALL"

The upcoming showdown amongst our POWER TRIO came one step closer. THE SMITHS had some of the most productive airplay stats ever on our chart. The acceptance and heavy play of this album clearly out-distanced all others. The STRANGLERS moved up a notch, with the momentum of "SKIN DEEP" helping. But they're endangered of being leap-frogged by THE VELVET UNDER-GROUND (our CERTIFIED last week), who shot into our POWER TRIO for the first time. The VU will likely pose the biggest threat to THE SMITHS' reign. Both records have been well received by college/noncommercial radio. The decision, therefore, will rest heavily upon commercial Alternative radio play.

Honorable mention should go to HUSKER DU who also turned in an outstanding week, but are faced with tremendous competition. Don't be deceived by their two point drop. This album is still in heavy rotation at almost 90% of our non-commerical reporters and still number one at one-third of them.

Other large gainers include our CERTIFIED, RICHARD THOMPSON, THE BEAT FARMERS, and VAN MORRISON. The chart was flooded with five new deubts; THE BLASTERS, JASON & SCORCHERS, JOAN ARMATRADING, YELLO, and DROP IN THE GRAY.

A WELCOME to our new Alternative reporters; Patrick Cooney & Maryann Earl at KXLU in Los Angeles. As always, their playlist and phone number appear within the A.A. Correspondent pages (33) through 36). Peter

CHRTBOUND

H.JONES (WEA-import) "Questions" EURYTHMICS (RCA) "Julia" "Double." TUFF TURF (Rhino) "Lovich" "Faithful" TEARS FOR FEARS (Mercury-12") "World" G.THOROGOOD (EMI America) "Alone" NOMADS (Homestead) "Shaking" "Blues" CHRIS ISAAK (W.B.) "Livin" "Dancin" KIM WILDE (MCA) "Go" PRIME MOVERS (T.LOBSTER) "Where"

IMPORT/INDIE ACTION





HUSKER DU (SST) "UFOs" "Heaven' GUADALCANAL DIARY (DB) "Trail" BEAT FARMERS (Rhino) "Stones" TIME ZONE (Celluloid-12") "World" BILLY BRAGG (CD) "Love"
REPLACEMENTS (T.T.) "Dare" "Androg." H.JONES (WEA-import) "Questions" TUFF TURF (Rhino) "Lovich" "Faithful" NOMADS (Homestead) "Shaking" "Blues" PRIME MOVERS (T.LOBSTER) "Where" JET BLACK BERRIES (Enigma) "Hombre"

CLUB CHART

TW Bailey & Collins (Columbia) "Easy"

Sheena Easton (EMI) "Sugar

VVD E O

3. The Time (Warner Bros.) "Jungle"
4. Billy Ocean (Jive/Arista) "Loverboy"
5. Eurythmics (RCA) "Sex"

Midnight Star (Solar/Elektra) "Operator"

Hall & Oates (RCA) "Method"

8. Kiymaxx (Const./MCA) "Pause"
9. Madonna (Sire/W.B.) "Virgin"

10. The Smiths (Sire/W.B.) "Now"

11. Wham! (Columbia) "Whisper" 21. 12. Frankie Goes To Hollywood (Isl.) "Relax"
13. 13. Duran Duran (Capitol) "Wild"

-. 14. Teena Marie (Epic) "Lovergirl"

20. 15. Bronski Beat (MCA) "Why"
5. 16. Chaka Khan (Warner Bros.) "Feel"
8. 17. General Public (IRS/A&M) "Tenderness"

18. '18. Animotion (Mercury/PolyGram) "Obsession"

--. 19. Chaka Khan (Warner Bros.) "Night"
14. 20. Red Hot CP's (Twist/Enigma) "Real"
--. 21. Temptations (Gordy/Motown) "Lady"

--. 21. Temptations (Gordy/Motown) "Lady"
--. 22. Don Henley (Geffen) "Boys"
--. 23. Kool & The Gang (De-Lite) "Misled"
6. 24. Malcolm McLaren (Island) "Madame"
--. 25. Nolan Thomas (Mirage/Atl.) "Brother"
--. 26. Madonna (Sire/W.B.) "Material"
--. 27. Tina Turner (Capitol) "Private"

16. 28. Pointer Sisters (Planet/RCA) "Neutron"
11. 29. Untouchables (Twist/Enigma) "Yourself"
39. 30. David Lee Roth (W.B.) "California"

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	Simple Minds Benatar
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*WPRB-PRINCETON, NJ 609- GINNY LANDGRAF 921-9284	Adds: R. Thompson	JasontScorchers	TMA	S. Haters M.Jagger	Grapes of Wrath	D.Lee Roth	Max:	Red Lorry/Yellow L.	Beastie Boys	V. Underground	Meatjoy	Van Morrison	Pablo Moses	*WBCN-BOSTON, MA 617-266	Adds:	Til Tuesday	Digney Fignus	Go West	Accept	Clapton	Max:	E E L	Fogerty B.H. Cop	B. Adams	Julian L. Bowie/Metheny	Foreigner V O / Journey	Bruce Sp.	Kinks Cars	Tubes	Duran D. Elliot Easton	Simple Minds	*WFNX-LYNN, MA 617-595-6200 STEVE STRICK/J.BRACKLEY	Adds:	Blasters F.Clanton	A.Moyet	Max	Simple Minds	Fogerty			Stranglers						Ę	
															>N CN 4	1 516-587-1023	Foreigner	Mod:	Thorogood	Simple Minds R.George	Tubes	Santana Giuffria	Nails Flliot Faston	Spanos	G.Kihn LRB	Armatrading	App	Van Morrison	Utopia	Deep Purple		70 m	B.SHOWACRE/D.EINSTEIN	Bongos	Stranglers Jason&Scorchers	Van Morrison T.Keene	Beat Farmers	R. Thompson	Go West V.Underground	Tuff Turf	Palumbo	Cuadalcanal J.Martyn	P. Collins UB40	Time Zone	Flash The Pan	McLaren		
																RALPH TORTORA 516-587-1023	Adds:	Clapton	Go West	Henley Fogerty	Max:	M.Jagger Foqerty	P. Collins	Henley	B.Adams REO	BHCop	VQ Julian L.	Survivor	Autograph	Chicago		G V MAN A COLUMN	B. SHOWACRE /D	301-263-1430	Jason & Scorchers	Yello	A.Moyet Max:	Fogerty	Thorogood	Sade Los Lobos	Lloyd Cole Bowie/Metheny	Murray Head	Wod:	Bronski Beat Julie Brown	м. Jagger Cockburn	Gen. Public	Replacements L. Thompson	

ASSOCIATE EDITOR: LISA SMITH

CERTIFIED

EDDIE RABBITT Warning Sign (Warner Brothers)

MOST ADDED

BARBARA MANDRELL There's No Love In Tennessee (MCA)

TOP REQUESTS

RAY CHARLES & WILLIE NELSON Seven Spanish Angels (Columbia)

> KENNY ROGERS Crazy (RCA)

ALABAMA There's No Way (RCA)

COUNTRY

March 1, 1985

2W LW TW

5.

3. 1. 1. EXILE - Crazy For Your Love (Epic)

LEE GREENWOOD - You've Got A Good Love Comin' (MCA) 3. 2.

9. 6. 3.

KENNY ROGERS - Crazy (RCA) RAY CHARLES & WILLIE NELSON - Seven Spanish Angels (Columbia) 12. 8. 4.

10. 9. DON WILLIAMS - Walkin' A Broken Heart (MCA)

7. 7. 6. STEVE WARINER - What I Didn't Do (MCA)

GLEN CAMPBELL - A Lady Like You (Atlantic America) STATLER BROTHERS - My Only Love (Mercury) 6. 5. 7. 4. 4. 8.

EARL THOMAS CONLEY - Honor Bound (RCA) 15. 11. 9.

JOHN SCHNEIDER - Country Girls (MCA) 13. 12. 10.

NITTY GRITTY DIRT BAND - High Horse (Warner Brothers) 16. 13. 11.

19. 15. 12. BELLAMY BROTHERS - I Need More Of You (Curb/MCA)

DAN SEALS - My Baby's Got Good Timing (EMI America) 2. 2. 13.

23. 18. 14. JUDDS - Girls Night Out (Curb/RCA)

JOHNNY LEE - Rollin' Lonely (Full Moon/Warner Brothers) 17. 16. 15.

ANNE MURRAY - Time Don't Run Out On Me (Capitol) 24. 19. 16.

32. 25. 17. ALABAMA - There's No Way (RCA)

31. 24. 18. DOLLY PARTON - Don't Call It Love (RCA)

20. 20. JANIE FRICKE - The First Word In Memory Is Me (Columbia) 19.

GEORGE JONES & BRENDA LEE - Hallelujah, I Love You So (Epic) 18. 17. 20.

HANK WILLIAMS JR. - Major Moves (Warner Brothers) 27. 23. 21.

MICHAEL MARTIN MURPHEY - What She Wants (EMI America) 11. 14. 22.

29. 26. WAYLON JENNINGS - Waltz Me To Heaven (RCA) 23.

GEORGE STRAIT - The Cowboy Rides Again (MCA) 34. 28. 24.

35. MICKEY GILLEY - I'm The One Mama Warned You About (Epic) 29 25.

10. GARY MORRIS - Baby Bye Bye (Warner Brothers) 1. 26.

DAVID ALLAN COE - She Used To Love Me A Lot (Columbia) 30. 27. 27.

36. 30. 28. BARBARA MANDRELL & LEE GREENWOOD - It Should Have Been... (MCA)

SHELLY WEST - Now There's You (Viva) 37. 32. 29.

8. 21. 30. MEL McDANIEL - Baby's Got Her Blue Jeans On (Capitol)

RESTLESS HEART - Let The Heartache Ride (RCA) 38. 33. 31.

REBA McENTIRE - Somebody Should Leave (Mercury) 40. 35. 32.

38. 33. EDDIE RABBITT - Warning Sign (Warner Brothers) SAWYER BROWN - Step That Step (Curb/Capitol) 37. 34.

35. SYLVIA - Fallin' In Love (RCA)

JOHN FOGERTY - Big Train (From Memphis) (Warner Brothers) 40. 36.

VERN GOSDIN - Slow Burnin' Memory (Compleat) 14. 22. 37.

CHARLY McCLAIN - Radio Heart (Epic) 38. JOHN CONLEE - Working Man (MCA) 39.

40. FORESTER SISTERS - (That's What You Do) When You... (Warner Brothers) --.

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays

415-392-7750

ACTION SIDES

March 1, 1985

Title & Artist	Reports	Adds	On	Chart
Ronnie McDowell - In A New York Minute (Epic)	106	15	79	12
Mark Gray & Tammy Wynette - Sometimes When We Touch (Col.)	91	19	67	5
T.G.Sheppard - You're Going Out Of My Mind (Curb/Warner Bros.)	88	47	37	4
Gail Davies - Nothing Can Hurt Me Now (RCA)	76	15	56	5
Nicolette Larson - Only Love Will Make It Right (MCA)	73	10	50	13
Kendalls - Four Wheel Drive (Mercury)	68	24	44	
Maines Brothers - Everybody Needs Love(Mercury/PolyGram)	65	7	44	14
The Whites - If It Ain't Love (Let's Leave It Alone) (Curb/MCA)	65	30	33	2
Keith Stegall - California (Epic)	63	9	47	7
Gene Watson - One Hell Of A Heartache (Curb/MCA)	62	19	40	3
*Barbara Mandrell - There's No Love In Tennessee (MCA)	62	40	18	4
Bill Medley - Is There Anything I Can Do (RCA)	56	28	26	2
*Vince Gill - True Love (RCA)	37	22	14	1
*Mel McDaniel - Let It Roll (Let It Rock) (Capitol)	36	36		
*Jimmy Buffett - Who's The Blonde Stranger? (MCA)	35	18	17	
*Merle Haggard - Natural High (Epic)	35	34	1	
*Conway Twitty - Don't Call Him A Cowboy (MCA)	33	32	1	
David Frizzell - Country Music Love Affair (Viva)	~ 33	6	24	3
Tony Arata - Sure Thing (Noble Vision)	29		28	1
*Debuts In Action Sides This Week				

<u>Dropped</u>: #31-Lacy J.Dalton, #34-Eddy Raven, #36-John Anderson, #39-Ed Bruce, Marie Osmond.

COUNTRY LP CUTS

Alabama - FORTY HOUR WEEK/CAN'T KEEP A GOOD MAN DOWN/FIREWORKS Sawyer Brown - SMOKIN' IN THE ROCKIES/THE SUN DON'T SHINE...

Dolly Parton - REAL LOVE/TIE OUR LOVE
Razzy Bailey - DR.LOVE/CUT FROM A DIFFERENT STONE

Judds - DROPS OF WATER/BYE BYE BABY BLUES

E.T.Conley - TREADIN' WATER/LOVE DON'T CARE Gus Hardin - WHAT WE GONNA DO/WALL OF TEARS

Emmylou Harris - BALLAD OF SALLY ROSE/RHYTHM GUITAR

George Strait - THE FIREMAN/ANY OLD TIME

David Allan Coe - CALL ME THE BREEZE/YOU'RE THE ONLY SONG I SING ...

RECOMMENDED NEW RELEASES

"Don't Call Him A Cowboy" -Conway Twitty (MCA) WHICHEVER ONE COMES FIRST/GREEN EYES/TAKE IT LIKE A MAN

EMMYLOU HARRIS
White Line
(Warner Bros.)

ED BRUCE When Givin' Up Was Easy (RCA)

ANALYSIS

Two weeks back (2/15), we mentioned that JIM BORRETT was playing the latest BRUCE SPRINGSTEEN single at KWTO. A "blooper" put the station in

Ohio instead of Springfield, Missouri. Twelve programmers agree with JIM's conviction and have added "I'm On Fire" this week. JESSE LEE at TRI-CITIES, WA reports "The Boss" is getting positive calls at KORD and GEORGANN HARRIS at KUSA-ST.LOUIS tells us demographically BRUCE is attracting the masses. JOHN FOGERTY is shining, particularly in the Northwest. The programmers who believed in the FORESTER SISTERS single out-of-thebox will be pleased to see them debut at #40. The chart is even more taut this week. Regardless, ALABAMA and DOLLY PARTON continue to penetrate. Unfortunately, the chart's tautness squeezed THE STATLERS and GLEN CAMPBELL out of the Top Five. A five point jump by EDDIE RABBITT helped award him the Certified for his "Warning Sign".

NORTHEAST

Worcester, MA (Tim Todd-WORC) Judds, Restless Heart,

J.Conlee, Sylvia, R.McDowell.
Portland,ME (Hal Knight-WPOR/FM) B.Mandrell, Whites, T.Jones

New York, NY (Raab/Green-WHN) J.Lee, Judds, Mark/ Tammy.

Carlisle, PA (Ann Stevens-WHYL) S.West, B.Medley, Conway Twitty, M.McDaniel, Charles & Fricke.

Wilmington, DE (Chris Michaels-WAMS) Conway Twitty, Gene Watson.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) B.Mandrell & L.Greenwood, S.West, J.Fricke.

Bristol, VA (Reggie Neel-WXBQ) M.Osmond, B.Mandrell, V.Gill, T.G.Sheppard, T.Jones.

Charleston, WV (Bob Jones-WQBE/FM) Mark/Tammy, G. Davies, J.Conlee, K.Stegall, B.Medley, B.Mandrell. Clarksburg, WV (Bill Dunn-WKKW) M. McDaniel, Nicolette,

Kendalls, G.Watson, K.Stegall. Goldsboro,NC (Dan Wilkinson-WFMC) J.Conlee, T.G. Sheppard.

Shelby,NC (Bob Davis-WOHS) J.Conlee, B.Medley, Z. Lehr, Kendalls.

Anderson, SC (Jerry Howard-WAIM) M. Haggard, B. Medley, Con Hunley, Conway Twitty, M.McDaniel, Timothy Thomas.

Carrollton, GA (Alan Duke-WLBB) Springsteen, J. Buffett, Mark/Tammy, T.G.Sheppard.

Cedartown, GA (Chuck Walley-WGAA) C.McClain, R.McEntire, Sawyer Brown.

Elberton, GA (Dave Davis-WWRK/FM) G. Wolf, J. Buffett, McCain Bros., J.Rodman, G.Davies, B.Medley, T.G.Sheppard, Whites.

Crescent City,FL (Judie Bright-WBAS/FM) Conway Twitty, Exile, M.Haggard, S.Johns, J.Rodman, M.Martin.

Pensacola,FL (Kris O'Kelly-WOWW/FM) Whites, V.Gill,

B.Medley, R.McDowell, T.G.Sheppard.

Destin,FL (Skip Davis-WMMK) V.Gill, Conway Twitty, Con Hunley, M.McDaniel, M.Haggard, Snuff,

Charles & Fricke, Razzy, Exile (MCA). Ft. Pierce, FL (George Gordon-WFTP) Conway Twitty, M.McDaniel, M.Haggard.

St.Petersburg/Tampa,FL (Bill Pyne-WQYK/FM) J.Conlee. Arcadia, FL (Karl August-WOKD) Sawyer Brown, Conway Twitty.

SOUTH

Sylacauga, AL (Charles Lande-WMLS/FM) R. Stevens, M.McDaniel, Conway Twitty, B.Mandrell, B.Medley. Talladega, AL (Larry Montgomery-WEYY) M.Dixon, Kendalls, D.Frizzell.

Gadsden, AL (Jim Pruett-WAAX) M. Haggard, Conway Twitty, V.Gill, K.Whitley, K.Mattea, M.McDaniel, Con Hunley.

Albertville, AL (Jeff Allen-WQSB) C. Gayle, M. Haggard, B.Mandrell, G.Watson.

Atmore, AL (Roy W. Harrison-WSKR) Forester Sisters, M.Martin, Conway Twitty, M.Haggard.

Nashville, TN (Jay Phillips-WSM) G. Watson, M. Haggard, Waylon.

Kingsport, TN (Bob Gordon-WKIN) E. Rabbitt, Dolly J.Fogerty, Forester Sisters, R.McDowell, G.Davies.

Mt.Pleasant/Columbia,TN (Cowboy Powell-WXRQ) T.G.Sheppard.

Collins/Hattiesburg,MS (Peter Gatlin-WKNZ) M.McDaniel, M. Haggard, Conway Twitty, V.Gill.

Biloxi,MS (Jim Tabor-WVMI) R.McDowell, V.Gill, J.Conlee, Kendalls, Mark/Tammy.

Brandenburg, KY (Rachel Heavrin-WMMG) Sylvia, Forester Sisters, Kendalls, T.G.Sheppard.

Harlan,KY (Neil Middleton-WFSR) Conway Twitty,

B.Medley, M.Haggard, Springsteen. Paducah,KY (Kent King-WKYQ) Kendalls, G.Davies, K.Stegall, J.Conlee.

Bowling Green, KY (Meredith Ludwig-WLBJ) T.G. Sheppard, Whites, R.Stevens, K.Whitley, J.

Buffett, C.Jackson.
Glasgow, KY (Jennifer Toms-WCDS) B.Medley, Whites, Forester Sisters

Houma, LA (Larry Hyatt-KJIN) Whites.

Bogalusa,LA (Terri Lyn Smith-WBOX) G.Wolf, J.Buffett, C.Jackson, Whites, T.G.Sheppard, B.Mandrell.

Abbeville,LA (Anthony Keith-KASC) R.McDowell, J. Conlee, Forester Sisters, Maines Brothers,

Mark/Tammy, Nicolette, Conway Twitty, M.McDaniel. Denham Springs, LA (Mark Wallace-WLBI) M.McDaniel, Conway Twitty, B.Mandrell, K.Mattea, Springsteen.

Ruston,LA (Bob Day-KXKZ) B.Medley, T.G.Sheppard, Kendalls, Forester Sisters.

Fayetteville, AR (Tom Sleeker-KKIX) Judds, T.G. Sheppard, D.A.Coe.

CENTRAL

Newark, OH (Larry Dale-WHGH) G.Davies, G.Watson, Whites

Toledo, OH (Gary Shores-WKLR) Sawyer Brown, Judds, W.Canyon, V.Gill, T.G.Sheppard, B.Mandrell, Wray Brothers

Toledo, OH (Bill Manders-WTOD) B. Mandrell, M. Haggard, M.McDaniel, K.T.Good, J.Rodman, B.Medley, R.

Stevens, K.Mattea, J.Buffett, Backtrack.

Akron,OH (Rick Cardarelli-WSLR) R.Stevens, R.McDowell, Kendalls, T.G.Sheppard, Whites. Cincinnati,OH (Wes Owen-WSAI/WKXF) D.A.Coe, S.West,

R.McDowell, C.McClain, J.Conlee, T.G.Sheppard.
Indianapolis, IN (J.D.Cannon-WFMS/FM) B.Medley,
V.Gill, Nicolette, M.Haggard.
South Bend, IN (J.K.Dearing-WNDU) J.Lee, A.Murray,

J.Fricke, M.Gilley.

Ft. Wayne/Kendallville, IN (Karen May-WBTU) J.Conlee, Nicolette, R.McDowell, Mark/Tammy, G.Davies, T.G.Sheppard.

Batesville, IN (Dick Wolfe-WRBI) G. Watson, J. Conlee,

B.Medley, T.G.Sheppard.
Vincennes, IN (Millar/Marsh-WAOV) B.Mandrell & L. Greenwood, S.West.

Saginaw,MI (Tommy Samoray-WKCQ) S.Earle, B.Medley. Lansing,MI (Wayne Waters-WITL/FM) Mark/Tammy, R.

McDowell, G.Davies, J.Conlee, Kendalls.

Dodgeville, WI (Bob Brainerd-WDMP) B.Mandrell, Whites, J.Buffett, W.Canyon, T.G.Sheppard, K.Mattea.

Madison, WI (Mike Ryan-WWQM) J. Fricke, M. Gilley. Manitowoc,WI (Jon Murray-WCUB) T.G.Sheppard.

Neillsville, WI (Dick Deno-WCCN) Kendalls, Whites, E.Rabbitt, W.Canyon, G.Watson, T.Thomas, B.Mandrell.

Stevens Point, WI (Dan Olsen-WXYQ) J.Conlee, B. Mandrell, K.Stegall.

LaCrosse,WI (Ericksen/Shepel-WLXR/AM) Bellamys, J.Lee.

Eau Claire,WI (Tim Wilson-WAXX/FM) Conway Twitty, B.Mandrell, T.Jones, D.Davis, B.Medley

Savanna, IL (Jeff Janssen-WCCI) M.Gilley, E.Rabbitt, R.McEntire, G.Davies, V.Gill, M.McDaniel.

Freeport, IL (Bill Johnson-WFRL) G.Davies, R. McDowell, Sawyer Brown.

Anna, IL (Rick Jaeger-WRAJ) J.Rodman, B.Mandrell, V.Gill, K.Mattea, Julian Lennon.

UPPER MIDWEST

Rochester, MN (Paul Stenzel-KWWK/FM) K. Mattea, E.Rabbitt, J.Conlee, G.Watson, Kendalls.

Albert Lea, MN (Pilgrim/Ball-KATE) C.McClain, Whites. St.Cloud, MN (Steve Stewart-WWJO/FM) T.G.Sheppard, V.Gill, J.Conlee, G.Davies, Whites, Kendalls. Brainerd, MN (Robert Randall-KQBR) J.Conlee, T.G.

Sheppard, M.Haggard,

Volga, SD (Jim Thomas-KVAA) Conway Twitty, J.Rodman, B.Mandrell, K.Mattea, McCain Bros., T.G. Sheppard, Kendalls. Yankton, SD (Rollie Smith-WNAX) J. Conlee, Kendalls,

K.Stegall, J.Fogerty.

Sioux Falls,SD (Charlie Cassidy-KYKC) J.Lee,

Schneider. Sioux Falls, SD (Cary Wencil-KS00) Forester Sisters, E.Rabbitt, Sylvia, T.G.Sheppard, Ray & Willie. Sioux Falls, SD (Rohrer/Linn-KIOV/FM) D. Shannon,

B.Mandrell, J.Buffett, Nicolette, Springsteen. Huron, SD (Penny Lane-KOKK) J. Conlee, Whites, M.

Haggard, C.Gayle.

Aberdeen, SD (Steve Blake-KKAA) Mark/Tammy, J.Conlee,

C.McClain, Springsteen.

Redfield, SD (John Schreier-KQKD) M. Smith, J. Rodman, J.Paycheck, J.Conlee, M.Osmond, B.Mandrell, R. Stevens, G. Watson, Whites, B. Medley, K. Whitley.

Rapid City,SD (Don Grant-KTOQ) E.Rabbitt, B.
Mandrell, T.G.Sheppard, Conway Twitty, J.Buffett.
Wahpeton,ND (Larry Slabik-KBMW) B.Mandrell, C.Gayle,

Conway Twitty, K.Mattea, M.McDaniel.

Fargo, ND (Scott Winston-KVOX) C.McClain, D.A.Coe, Hank Jr.

Fargo, ND (Don Roberts-KFGO) M. Haggard, C. Gayle, Conway Twitty, K.Mattea, Con Hunley, J.Buffett M.Martin, J.Rodman, Malchak & Rucker, M.McDaniel, Lisa & Joe, B.Emmons.

Grand Forks, ND (Mark Houston-KYCK) B. Mandrell &

L.Greenwood, G.Strait. Grand Forks, ND (Jack Lundy-KKXL/AM) J.Lee, R.

McEntire. Jamestown, ND (Charlie Jay-KSJB) Whites, J.Buffett,

V.Gill, J.Collins, R.Stevens, B.Mandrell. Bismarck, ND (Deb Spring-KBMR) B. Mandrell, Whites, J.Buffett, R.Stevens, K.Mattea, V.Gill, Conway Twitty

Minot, ND (Jeri Lee-KKOA) Sylvia, R.McDowell, Sawyer Brown.

MIDWEST

Des Moines, IA (Brock/Cavender-K93/FM) Mark/Tammy. Des Moines, IA (Bill Cole-KSO) B.Mandrell, Conway Twitty, D. Shannon, Whites, G.Davies.

Ft.Dodge, IA (Eichor/Big Red-KWMT) M.McDaniel, Conway Twitty, M.Haggard, R.Stevens.

Cedar Falls, IA (Tom Edwards-KCFI) Con Hunley, M.McDaniel.

Waterloo, IA (Brett Davis-KXEL) M. Haggard, Con Hunley, Conway Twitty, T.G.Sheppard.

<u>Sioux City,IA</u> (Ty Cooper-KMNS) Forester Sisters, K.Stegall, Nicolette, B.Mandrell.

Spencer, IA (Rick Friday-KICD/FM) B.Medley, Kendalls, G.Watson, J.Conlee, S.Earle, D.Frizzell, T.G.

Festus, MO (Sue Cresswell-KJCF) Sawyer Brown, M. McDaniel, Con Hunley, Conway Twitty, J.Rodman, J.Conlee.

St.Louis,MO (Oakes/Langston-WIL) T.G.Sheppard, C. McClain, Mark/Tammy.

St.Louis,MO (Georgann Harris-KUSA) Springsteen, V. Gill, T.G.Sheppard, Whites, J.Conlee, G.Watson, M.McDaniel.

St. Joseph, MO (Bob Orf-KFEQ) M. Haggard, M. McDaniel, Conway Twitty, V.Gill.

Jefferson City,MO (Jack Daniels-KLIK) B.Mandrell, Conway Twitty, M.Haggard, Kendalls, D.A.Coe.

Columbia, MO (Ken Borden-KTGR) T.G. Sheppard, Whites, B.Medley, Maines Bros.

Springfield, MO (Donn Emis-KWTO/AM) Mark/Tammy, M.Haggard, M.McDaniel, B.Mandrell, D.Frizzell.

Topeka, KS (Max Montana-KSKX) Maines Bros., T.G. Sheppard, B.Mandrell.

Wichita, KS (Steve Campbell-KFH) Conway Twitty,

M.Haggard, J.Conlee, M.McDaniel.

Garden City, KS (Judy Byrd-KBUF) Kendalls, B.Medley, G.Watson, T.G.Sheppard.

SOUTHWEST Sonora,TX (Jim Douglas-KVRN) Whites, J.Buffett, K.Mattea, D.Shannon, D.Frizzell, Joe Sun.

Houston,TX (Candea/Pipia-KILT) Maines Brothers, M.Haggard.

Pt.Arthur/Beaumont,TX (Mickey Ashworth-KYKR) J.Conlee, C.McClain, Sylvia.

Bryan/College Station, TX (Andy Gallo-WTAW) Sylvia, Maines Brothers.

Victoria,TX (Mike Stanley-KCWM) J.Buffett, B.Medley, Conway Twitty.

Kerrville,TX (Carla Kolb-KERV) J.Conlee, G.Watson, Whites, B.Medley.

Corpus Christi, TX (Mike Laurel-KRYS/FM) Forester Sisters, G.Watson, T.G.Sheppard, Nicolette. Elgin/Austin,TX (Jimmy Mercer-KELG) Conway Twitty,

Con Hunley, M. McDaniel, M. Haggard, G. Davies, V.Gill, J.Conlee, Sylvia.

Austin,TX (Steve Gary-KASE/FM) T.G.Sheppard. Austin,TX (Mike Carta-KVET) Whites.

Amarillo,TX (Darlene Avery-KBUY) Forester Sisters, M.Haggard, T.G.Sheppard, Mark/Tammy.

Lubbock, TX (Chuck Luck-KLLL) Kendalls, Whites, Conway Twitty, M.McDaniel, M.Haggard.

El Paso,TX (John Austin-KHEY) B.Mandrell, Nicolette, G.Davies, M.Haggard.

El Paso, TX (Bob Young-Y96) Nicolette, C.McClain, J.Conlee.

Phoenix, AZ (Doug Brannan-KNIX) C.McClain, R.

McEntire, J.Conlee.

Albuquerque,NM (Francina Rodriguez-KRST/FM) M.

McDaniel, G.Watson, B.Mandrell, Whites, C. McClain, Conway Twitty, T.G.Sheppard, K.Mattea.

Las Cruces, NM (Michael Check-KGRT) T.G. Sheppard, B.Medley, M.Dixon, M.Osmond.

ROCKY MOUNTAIN

Billings, MT (James/Allen-KBIT) J.Buffett, Whites, T.G.Sheppard, G.Watson.

Wolf Point, MT (Dean McMartin-KVCK) Whites, T.G. Sheppard, V.Gill, J.Buffett, Kendalls, S.Earle, M.Martin, M.Dixon.

Missoula, MT (Paul Proctor-KGVO) G.Davies, G.Watson, J.Conlee, T.G.Sheppard.

Polson, MT (Brad Davis-KERR) R. Stevens, K. Mattea,

Whites, V.Gill, Alabama Hamilton,MT (Jean Pysson-KLYQ) M.Haggard, C.Gayle,

Maines Brothers.
Pueblo,CO (Randy Hill-KIDN) J.Conlee, K.Stegall,

B.Medley, M.Dixon.

Grand Junction,CO (Rhea/Gass-KQIL) T.G.Sheppard (36), Conway (both), B.Mandrell, M.McDaniel, Con Hunley, K.Mattea.

Jackson Hole, WY (Mike Buechler-KSGT) M. Haggard, Springsteen, T.G.Sheppard, R.McDowell, C.Gayle, V.Gill.

Boise, ID (Bill Bailey-KIZN/FM) Waylon, M.Gilley. FAR WEST

Las Vegas, NV (Andy Carr-KVEG) R. McDowell, Mark & Tammy, T.G.Sheppard, D.Frizzell, Youngers, B.G. Rice, V.Gill, B.Medley.

Reno, NV (Tony Thomas-KOLO) Conway Twitty, T.G. Sheppard, M.McDaniel.

Reno, NV (DeMaroney/Frankoski-KROW) J.Conlee. M. McDaniel.

Los Angeles,CA (Bill Mayne-KLAC/KZLA) D.A.Coe, M.Gilley, B.Mandrell & L.Greenwood.

Brawley,CA (Chris Olivarez-KROP) B.Mandrell, K. Mattea.

Anaheim, CA (Bud Freeman-KIKF) R.McDowell, T.G. Sheppard, G. Watson, Kendalls, Sawyer Brown.

Lompoc,CA (Don Ablott-KXCC/FM) R.McDowell, Restless Heart, Norbie Larson.

Oakland/San Francsico,CA (Laurie Sayres-KNEW) B. Mandrell & L.Greenwood, Saywer Brown, E.Rabbitt.

Oakland/San Francisco,CA (Laurie Sayres-KSAN) J. Conlee, Mark/Tammy, Sawyer Brown. Modesto,CA (Ed Nickus-KZUN) M.Haggard, B.Mandrell,

Conway Twitty, Mark/Tammy, M.McDaniel, W.Canyon. Sacramento,CA (George Sepulvida-KHWY) M.Osmond,

C.McClain, S.Earle, B.Medley, Sacramento,CA (Rick Stewart-KRAK) Nicolette, J.

Fogerty, Kendalls, M.Haggard.
Chico,CA (Rory Miller- KHSL) Conway Twitty, B.Mandrell,
M.McDaniel, K.Mattea, T.Jones, Con Hunley, B.G. Rice, Malchak & Rucker, B.Emmons.

Red Bluff,CA (Clark Michael-KALF/FM) Conway Twitty, G.Watson.

NORTHWEST Vancouver, CAN (Weird Harold Kendall-CKWX) A.Murray,

Sylvia. Calgary, CAN (Robin Ingram-CFAC) J.Rodman, J.Buffett,

T.G.Sheppard, Whites, D.Frizzell, C.McClain, Mark/Tammy, B.Mandrell, Sylvia, C.Reece.

Portland, OR (Mason Dixon-KRDR) Conway Twitty, M.Haggard, M.Dixon, Con Hunley.

Astoria,OR (Bob Loucks-KVAS) V.Gill, Whites, T.G. Sheppard, B.Mandrell, R.Stevens, K.Stegall, S.Earle, M.Osmond.

Salem, OR (Bob Kelly-KGAY) B. Mandrell, K. Mattea, Conway Twitty, Springsteen, M.Haggard, R.Stevens, M.McDaniel.

Albany, OR (H.David Allan-KRKT) B. Wilson, J. Rodman. Corvallis,OR (Larry Blair-KFAT/FM) M.Haggard, K.

Mattea, G.Davies, Con Hunley, M.McDaniel, C.Gayle. Toledo, OR (Richard Mack-KTDO) Conway Twitty, J. Buffett, M.McDaniel, S.Earle, K.Mattea, Con Hunley, M.Haggard. Eugene, OR (Bobby King-KYKN) J.Lee, Restless Heart.

Redmond, OR (Bobby Smith-KPRB) J.Rodman, J.Buffett,

V.Gill, K.Mattea, R.Stevens, B.Mandrell. Pendleton,OR (Greg Larsen-KWHT) S.Earle, Kendalls, M.McDaniel, M.Haggard, Conway Twitty.

Everett/Seattle,WA (Wayne Cordray-KWYZ) M.McDaniel, B.Medley, Forester Sisters.

Aberdeen, WA (Roy James-KAYO) B. Mandrell, B. Medley, K.Stegall, Mark/Tammy.

Vancouver, WA (Paul Duckworth-KVAN) Mark/Tammy, M. Haggard, M.McDaniel, Kendalls.

Selah/Yakima,WA (L.Stonewall Jackson-KYXE) K.Mattea, D.Shannon, M.McDaniel, T.G.Sheppard, Conway Twitty, Con Hunley, J.Rodman.

Tri-Cities, WA (Jesse Lee-KORD) Con Hunley, M.McDaniel, Conway Twitty, C.Gayle.

Kennewick, WA (Ed Evens-KOTY) B.Mandrell, M.Haggard, J.Rodman.

Clarkston,WA (Bob Louis-KCLK) B.Medley, M.McDaniel, Conway Twitty, Con Hunley, B.Mandrell.

Anchorage, AK (Bill Cardoza-KYAK) E. Rabbitt, Maines Brothers, Sylvia, Mark/Tammy, J.Conlee, G.Watson, Kendalls.

Anchorage, AK (Steve Chapman-KTNX) B. Mandrell, E. Rabbitt, M. McDaniel.

WELCOME To Our New Country Correspondents

Clark Michael, KALF/FM Radio, P.O.Box 1010, Red Bluff, CA 96080 (916-527-3511)

Dan Ablott, KXCC/FM Radio - 111 South "I" Street, Lompoc, CA 93436 (805-735-7656)

25th Anniversary

Bill Cole, MD at KSO-Des Moines, lowa, celebrated his twenty-fifth year in radio on February 20th. Bill began his career with AFRS-Sondestrom Air Base, Greenland in 1960, and has been with KSO for four years. Congratulations Bill!



SEMINAR SPEAKERS

The 16th Annual Country Radio Seminar is again presenting general sessions with speakers who each have an extensive background in broadcasting. Following CRB President Al Greenfield's welcoming remarks on Friday morning, Dwight Case, president of the R&R Companies, will be the featured speaker. Mr. Case is also publisher of R&R, and previously served as president of the RKO Radio Division. Saturday morning's opening speaker will be William Stakelin, president of the Radio Advertising Bureau. Mr. Stakelin was selected to lead the RAB in July 1983 and was given the overall responsibilities of CEO in October 1983. Closing the Seminar on Saturday afternoon will be legendary broadcasting veteran Gordon McClendon. Mr. McClendon, in addition to being recognized as one of the greatest sports announcers in broadcasting history, is also one of radio's greatest innovators. He is credited with originating the Top 40 format, the modern good music format, and he is the undisputed father of the all news radio format.

AVAILABLE

Craig West from KRDR-Portland, OR is looking for a position as A.T./M.D./P.D./Sports, contact him at (503) 287-6597.

Andy Sanders from WKKN-Rockford, IL is looking for a position as A.T./M.D./P.D., contact him at (815)332-4756.

Tim Peterson from KLSS/KSMN-Mason City, IA is looking for a position as A.T./M.D./P.D., contact him at (515) 423-5801.

Phil Kegs from KFGO-Fargo, ND is looking for a position as A.T./P.D./M.D., contact him at (916) 922-1555.

Myron Grage from KSMN-Mason City, IA is looking for a position as M.D., contact him at (515) 423-8634.

Doug Yeager from WBCS-Milwakee, WI is looking for a position as A.T./M.D., contact him at (414) 453-9407.

Dean Bailey from TM Country/KILE/KXXY is looking for a position as A.T./Prod., contact him at (214) 386-7783.

Debbie McFadden from WCCI-Savanna, IL is looking for a position as A.T./Prod., contact her at (815) 273-7757.

CHANGES

ERNIE BIRCH, from KRWQ/FM-Gold Hill, OR to KTDO-KCEL/FM-Toledo, OR as News Director. TAMMI LEE, from KGAL-Lebanon, OR to KRKT-Albany, OR as Air Talent (Mid-6AM).

LINE-UP

KRKT-AM/FM-Albany, OR: BILL O'BRIAN (6-10AM), MARSH JOHNSON (to 2PM), H.DAVID ALLAN (to 6PM), CARL EDWARDS (to mid), TAMMI LEE (to 6AM).

JOBS

Air Talent (AM drive) - KTGR-Columbia, MO

Ken Borden (314)449-2433 Newsperson - KWHT-Pendleton, OR

*Andy Harel (Box 640 - 97801)

Newsperson - KRKT-Albany, OR Marsh Johnson (1207 E. 9th Street - 97321)

Newsperson - WMLS-Sylacauga, AL

Charles Lande (Box 629 - 35150)

Production Director - KNEW-Oakland, CA *Bob Guerra (Box 910 - 94604)

Air Talent (AM drive) - WMBH-Joplin, MO

*Gary Bandy (Box 1667 - 64802)

Air Talent - KWHT-Pendleton, OR *Andy Harel (Box 640 - 97801)

Air Talent - KRKT-Albany, OR Marsh Johnson (1207 E. 9th Street - 97321)

Air Talent - WLXR-LaCrosse, WI

Don Erikson (Box 2017 - 54601)

<u>Air Talent (wkends/part time)</u> - KHWY-Folsom, CA

George Sepulvida (916)351-1030

Air Talent (part time) - KFAT-Corvallis, OR

Larry Blair (Box 731 - 97339)

Air Talent (part time) - KWYZ-Everett/Seattle, WA Hal Murray (206)252-5123

SERVICE

KGRT/FM-Las Cruces, NM - single: Charlie McClain (Epic).

WFSR-Harlan, KN - single: Bill Anderson (Swanee). KWYZ-Everett/Seattle, WA - single: David Frizzell (Viva), Charlie McClain (Epic) LP: Emylou Harris (W.B.).

WCCI-Savanna, IL - LP: John Fogerty (WB). KHWY-Folsom, CA - singles: MCA. KFEQ-St. Joseph, MO - LP's: W.B. & MCA. KVRN-AM/FM-Sonora, TX - LP's: all sources. WGAA-Cedartown, GA - singles: all sources. KALF-Red Bluff, CA - singles & LP's: all sources.

The following letter was received this week from Bob Young, Program Director Y96-El Paso. We'd like to share his thoughts with you and look forward to your response.

Ron Fell

While reading about the pop Superstars singing about and for the starving people of Ethiopia, I wonder why our Country Music Superstars couldn't get together and create an album to improve the quality of life in America.

Would Bob McDill, Kye Fleming, Roury Bourke, Pinkard & Bowden, Hank Williams Jr., and Willie Nelson do some of the writing, and invite their peers to sing - Merle, Crystal, Ray Charles, Janie Fricke, The Judds, Ronnie Milsap, etc?

Maybe the Oaks, Alabama, Statlers, and Gatlins would sing the most harmonious song ever conceived. Would Tom Collins, Harold Shedd, Jim Ed Norman, Chips Moman, and Eddie Kilrov help produce?

Maybe it could debut its airing simultaneously on every station like we wanted to do with the Human Chain back in '76. Maybe we could have a giant satellite concert in conjunction with this Fall's CMA Convention.

I could see proceeds from the album helping impoverished street people, abused children, the neglected elderly...anything to help the disadvantaged in our own country.

Do you have any thoughts? Let me know.

Bob Young, Y96-El Paso 915-566-9301



"Do You Want It Right Now?"



"Gimme, Gimme, Gimme"

ANSWER ONE QUESTION WITH TWO HOT RECORDS



Station Reporting Phone (415) 392-7750

CHARTBUSTERS

MARY JANE GIRLS In My House (Gordy)

WHISPERS Some Kinda Lover (Solar)

CERTIFIED

MAZE (with Frankie Beverly) Back In Stride (Capitol)

GLADYS KNIGHT My Time (Columbia)

MOST ADDED

SADE Smooth Operator (Portrait/CBS)

KOOL & THE GANG Fresh (DeLite/PolyGram)

POP CROSSOVER

SADE Smooth Operator (Portrait/CBS)

March 1, 1985

2W LW TW

3. 1. 1. COMMODORES - Nightshift (Motown)

9. 3. 2. CHAKA KHAN - This Is My Night (Warner Brothers)
12. 6. 3. WHAM! - Careless Whisper (Columbia)
10. 2. 4. TINA TURNER - Private Dancer (Capital)

4. TINA TURNER - Private Dancer (Capitol)

5. READY FOR THE WORLD - Tonight (MCA) 13. 12.

6. ASHFORD & SIMPSON - Outta The World (Capitol) 11. 7.

17. 10. 7. WILTON FELDER - I'll Still Be Looking Up To You (MCA) 21. 15. 8. PATTI LABELLE - New Attitude (MCA)

22. 17. 9. LUTHER VANDROSS - 'Til My Baby Comes Home (Epic)

8. 8. 10. SHEENA EASTON - Sugar Walls (EMI America)

2. 5. 11. DIANA ROSS - Missing You (RCA)

14. 13. 12. UTFO - Roxanne Roxanne (Select)

24. 14. 13. THE TIME - The Bird (Warner Brothers)

4. 4. 14. POINTER SISTERS - Neutron Dance (Planet/MCA)

18. 16. 15. HALL & OATES - Method Of Modern Love (RCA)

28. 20. 16. DAZZ BAND - Heartbeat (Motown)

--. 30. 17. JESSE JOHNSON'S REVUE - Be Your Man (A&M)

27. 23. 18. GLADYS KNIGHT - My Time (Columbia)

--. 21. 19. MADONNA - Material Girl (Sire/Warner Brothers)

5. 11. 20. GEORGE BENSON - 20/20 (Warner Brothers)

--. 26. 21. DEBARGE - Rhythm Of The Night (Gordy)

--. 27. 22. PRINCE - Take Me With U (Warner Brothers)

25. 24. 23. JOHNNY GILL - Half Crazy (Cotillion)

--. 28. 24. ISLEY, JASPER, ISLEY - Kiss & Tell (CBS Associated)

23. 22. 25. WHODINI - Freaks Come Out At Night (Arista)

--. --. 26. MAZE - Back In Stride (Capitol)

1. 9. 27. NEW EDITION - Mr. Telephone Man (MCA)

--. --. 28. REBBIE JACKSON - Fork In The Road (Columbia)

--. --. 29. WHISPERS - Some Kinda Lover (Solar)

--. --. 30. MARY JANE GIRLS - In My House (Gordy)

CHRTBOUND

MIDNIGHT STAR - Scientific Love (Solar) MANHATTANS - You Send Me (Columbia) SADE - Smooth Operator (Portrait/CBS)

ON CHART REPORTS ADDS 8 10 7 25 24 6 12 6 24 13 11

UP & COMING

	Reports	Adds	On	Chart
JENNY BURTON - Bad Habits (Atlantic)	24			
ALEXANDER O'NEAL - Innocent (Columbia)			10	14
GAP BAND - I Found My Baby (Total Experience)	24	. 1	20	3
JERMAINE & PIA - When The Rain Begins To Fall (Curb/MCA)	23	12	2	9
SHALAMAR - My Girl Loves Me (Solar)	22		12	10
*TEMPTATIONS - My Loves Me (Solar)	22	12	9	1
*TEMPTATIONS - My Love Is True (Truly For You) (Gordy)	21	13	4	4
EUGENE WILDE - Rainbow (Philly World)	20	2	14	ů.
S.O.S. BAND - Week-End Girl (Tabu)	20		15	5
NARADA MICHAEL WALDEN - Gimme, Gimme, Gimme (Warner Bros.) 20	44	10	10
JEIF LORDER - Step By Step (Arista)	20	10	6	
AKOOL & THE GANG - Fresh (DeLite/PolyGram)	19	-	_	4
THIRD WORLD - Sense Of Purpose (Columbia)	19	15	4	
THELMA HOUSTON - I Guess It Must Be Love (MCA)	_	9	5	5
MADONNA - Crazy For You (Geffen)	19	4	6	9
ROCKY ROBBINS - We Belong Together (MCA)	18	3	14	1
MELBA MOORE - Read My Lips (Capitol)	18	2	6	10
*B.B.KING - Into The Night (MCA)	17	9	8	
KIRTIS BLOW - Posterbull (MCA)	16	11	5	
KURTIS BLOW - Basketball (Mercury/PolyGram)	15		7	8
D.WARWICK/G.JONES - Finder Of Lost Loves (Arista)	15		6	9
*SAM BOSTIC - Cold Tears (Atlantic)	14	12	2	
*WHITNEY HOUSTON - You Give Good Love (Arista)	12	10	2	
ORANDMASTER FLASH - Sign Of The Times (Flektra)	11		6	2
AL JARREAU - Raging Waters (Warner Brothers)	11		0	3
to .	, ,		9	2

*Debuts In Up & Coming.

Dropped: #18-Kool & Gang (Misled), #19-Klymaxx, #25-P.Bailey & P.Collins, #29-Run DMC, Force MD's, Fatboys.

LP CUTS

POTENTIAL SINGLES

SYLVERS - Falling For Your
Love (Geffen)
DREAMBOYS - Friends (Qwest)
TEMPTATIONS - How Can I Say
It's Over (Gordy)
NARADA MICHAEL WALDEN Suspicion (Warner Bros.)
GRANDMASTER FLASH - Girls
Love The Way He Spins/Larry's
Dance/Alternate Groove (Elektra)

CHAKA KHAN - Through The
Fire (Warner Bros.)

NEW EDITION - Lost In Love (MCA)

MADONNA - Love Don't Live Here
Anymore (Sire/Warner Bros.)

EVELYN KING - 'Til Midnight (RCA)

ROCKWELL - Peeping Tom (Motown)

HALL & OATES - Posession Obsession (RCA)

WHISPERS - Are You Going My Way (Solar)

LILLO THOMAS - Holdin' On (Capitol)

ANALYSIS

Before we get into the heavy hits, let's touch upon the heavy influx of new entries in "Up & Coming" the past two weeks. SADE is by far the most potent of the newest - getting two labels - "Most Added" in our section, and "Pop Crossover" is putting it mildly! The real story is "5-Format Crossover" in Gavin: Top 40 moves it in "Up & Coming", 81 reports with 46 new adds this week alone! A/C lists it in their "New" section this week with 32 new adds for a total of 45 reports. Album section lists it in their "Chartbound" and Alternative Action charts it at #23! Look for some "Certified" titles on the horizon if the trend continues at this pace. EUGENE WILDE comes back with "Rainbow", while his first single is still enjoying airplay on most stations, following the path MADONNA has taken with two current releases out at the same time. Two more new listings last week, GAP BAND and SHALAMAR, have increased productivity in the airplay department, each adding a dozen new believers. TEMPTATIONS' second single

barely missed the most added by two adds, but the momentum started last week and continues this week with a strong potential to continue at a fast rate of speed. JEFF LORBER was rather surprising, doubling in airplay stats from last week, which is a great indicator of better things to come. KOOL & THE GANG's "Fresh" release looks good after one-and-a-half weeks of airplay adds. Veteran musician B.B.KING (and his famous guitar "Lucille") receives a great reception from programmers and rave reviews everywhere for "Into The Night". Two newcomers who haven't been overlooked either are SAM BOSTIC and WHITNEY HOUSTON, who are giving competition for most added this time around. Well, we're off to see SHEILA E. & PRINCE tonight and I have a strong suspicion we'll enjoy the San Francisco show as well as those of you who've told me about the ones you've attended on this current tour.

Betty

R&B ADDS

NORTHEAST

New York, NY (Barry Mayo-WRKS) #1-D.Ross, #2-H.Falter-meyer, #5-Run DMC, #6-N.J.Mass, #7-Commodores, #10-Temptations. Gns. J.Burton, Mary Jane Girls, Jesse Johnson, P.LaBelle, T.Houston, G.Benson, UTFO, Rebbie Jackson, J.Lorber, Amy Stewart, Eugene Wilde, Tina Turner. New: Whitney Houston, Wilton Felder, Steve Arrington. On: S.Easton.

New York, NY (Neil McIntyre-92KTU) New: Luther
Vandross, Duran. On: Time, H.Faltermeyer, Jermaine
Stewart, DeBarge, Prince, Animotion, Manhattans.
New York, NY (Scott Shannon-Z100) New: Time, Madonna,
Commodores. On: D.Ross, Teena Marie, Kool & Gang,

Jermaine & Pia.

New York, NY (Berger/Tonacci-WPLJ) New: Phil Collins.

On: Commodores, UTFO, H.Faltermeyer, Teena Marie.

Rochester, NY (Andre Marcel-WDKX) #4-Ready, #5-Frederick, #8-Time. Gns: Maze, Isleys, J.Burton, Mary Jane Girls, N.M.Walden, O'Neal. New: Jay Blackfoot, Jade, Melba Moore, Sade, Manhattans. On: J.Gill, Lorber, Glenn Jones, Temptations, Shalamar, DeBarge, Gap Band, Lillo Thomas, War, C.Lynn, Klique, E.Wilde.

Utica, NY (Jacques Overdiep-WPNR/FM) #2-Dazz, #6-Koko

Pop, #10-Fatboys. Gns: Kool & Gang, N.M.Walden, C.L. Townes, Beastie, K.Blow, Prince, Ollie & Jerry. New: Alfie, Temptations, Mary Jane Girls, Madonna, Rock-well, DeBarge, T.McClary. On: J.& Pia, Koffie, Vels. Boston, MA (Geri Donaghey-WXKS/FM) New: D.Ross, Isley/Jasper/Isley. On: J.Osborne, M.Star, Santana, Patti LaBelle, Madonna, Manhattans, UTFO, DeBarge, Commo. Washington, DC (Mike Archie-WHUR) #9-D.Ross. Gns: Sade,

W.Felder, M.Star, J.Johnson, P.LaBelle, Mary Jane Girls. New: Alicia Myers, G.Frey, G.Phillinganes, P. Brown, Change, G.Benson, Sam Bostick. On: DeBarge, J.Lorber, B.B.King, J.Burton, Temptations, Gap, SOS Band, Whispers, Teena Marie, Glenn Jones, J.Gill. Baltimore, MD (Kingston/Krothal-B104) New: Time, Murray

Head. On: Kool & Gang, D.Ross, DeBarge, Madonna, Commodores, Animotion, Prince, J.Stewart, Teena M. Williamsburg, VA (Steve Crumbley-WQKS/FM) #1-Commodores, #9-K.Blow. Gns: G.Knight, Jesse Johnson, M. Star, Maze, DeBarge, Manhattans, P.LaBelle, Dazz, J.Gill. New: New Edition, Kool & Gang, B.B.King, Temptations, Whitney Houston, Whispers, Siedah

Garrett, Sam Bostic, E.Wilde. On: Gap Band, Sade.
Norfolk, VA (Chris Turner-WOWI) #1-UTFO, #5-Commodores,
#6-Fatboys, #10-W.Felder. Gns: J.Gill, Shalamar,
P.LaBelle, M.Star, Dazz, Prince, J.Burton, Maze.
New: Klymaxx, Melba Moore, J.Lorber, Whitney

Houston, Jesse Johnson.

Philadelphia, PA (Buggs/Wyatt-WUSL/FM) #6-Chaka Khan, #10-Vanity. Gns: R.& UTFO, Run DMC, Temptations, T. Houston, R.Shante, Commodores, G.Knight, DeBarge, Mary Jane Girls. New: New Edition, T.Houston, Kool & Gang, Phil Collins. On: A.O'Neal, Stylistics, J. Lorber, SOS Band, Cashmere, Sade, E.Wilde, Maze.

Pittsburgh, PA (Alan Harrison, WAMO) On: Teddy Penders

Pittsburgh, PA (Alan Harrison-WAMO) On: Teddy Pendergrass, Grandmaster, Chaka, Dazz, Lillo Thomas, J. Gill, Sade, P.Hardcastle, J.Osborne, G.Knight, Isley/Jasper/Isley, Champaign, Frederick. SOUTH

St. Matthews, SC (Andy Henderson-WQKI) #1-Commodores, #6-Ready for the World, #8-UTFO, #9-J.Osborne, #10-Chaka Khan. New: Gap Band, Con Funk Shun, Sade. On: Kool & Gang, Temptations, Reddings, Melba Moore, Alphonze Ribiero.

Sumter, SC (Tony Hart-WWDM/FM) #6-N.M.Walden, #10-K Blow. Gns: P.LaBelle, Mary Jane Girls, Maze, Force MD's, Rebbie Jackson, G.Knight, Jesse Johnson, SOS.

Atlanta, GA (Chris Thomas-Z93) New: Time. On: Kool & Gang, P.LaBelle, J.Stewart, Santana, Teena Marie, DeBarge, Commodores, Madonna, Tina Turner, Isleys. Tallahassee, FL (Joe Bullard-WANM) #3-UTFO, #5-P. LaBelle, #10-Commodores. Gns: Maze, SOS, B.B.King, J.Lorber, Gap Band, N.J.Mass, G.Knight, Siedah Garrett, J.Burton, Rocky Robbins, Fatback, M.Star. On: A.O'Neal, Jarreau, Fatboys, Sheryl Lee Ralph, Sade, T.Houston, C.L.Townes, E.Wilde, Mary Jane G. <u>Jacksonville, FL</u> (Hank Brown-WJAX) #8-Klymaxx. <u>Gns</u>: UTFO, Dazz, Prince, D.Ross, Commodores, L.Vandross, DeBarge, P.LaBelle, Phil Collins. On: Chaka, Maze, Jesse Johnson, Isley/Jasper/Isley, J.Osborne, Gladys Knight, M.Star, Rebbie Jackson, R.Laws, J.Gill. Miami, FL (Joni Siani-Y100) On: Prince, Patti LaBelle, Commodores, Jermaine & Pia, Time, DeBarge. Mobile, AL (B.J.Taylor-WBLX) #3-L.Vandross, #8-Jesse Johnson, #9-SOS, #10-G.Knight. Gns: Felder, Jay Blackfoot, Fatboys, Jarreau, M. Star, Maze, War, Legacy, Sam Bostic. New: Whitney Houston, Sade, Grandmaster, Kool & Gang, Melba Moore. On: Third World, Alexander O'Neal, Reddings, C.L. Townes, K. Wells, A.Ribeiro, P.LaBelle, J.Burton, Gap Band.

McComb, MS (Brad Lee-WHNY) New: Time, Mary Jane Girls.

On: DeBarge, UTFO, N.M.Walden, Prince, Teena Marie,
Chaka, D.Warwick, C.L.Townes, Jermaine & Pia, New
Edition, Madonna.

New Onleans LA (Ponnie Taylon WYLD) #1 Klumayy

New Orleans, LA (Donnie Taylor-WYLD) #1-Klymaxx, #4-Whodini, #7-Benson, #8-Nuance, #10-J.Osborne. Gns: Isley, Gap, Klique, Time, L.Vandross, Patti LaBelle, M.Wycoff, Commodores, J.Gill, C.Lynn, E.King, Mtume, Rebbie, D.Ross, W.Felder.

<u>New Orleans, LA</u> (O'Kelly/Rolling-B97) <u>New</u>: Commodores, <u>Maze. On</u>: Teena, DeBarge, Osborne, <u>Madonna</u>, Patti <u>LaBelle</u>, Time, Prince, Jermaine Stewart.

LaBelle, Time, Prince, Jermaine Stewart.

Abbeville, LA (Quinn Mark-KROF) #8-W.Felder, #10-L.

Vandross. Gns: P.LaBelle, Jesse Johnson, Maze,
C.Lynn, J.Gill, Prince, Rebbie, Rocky Robbins, G.
Knight, Ready, DeBarge. New: Madonna, Jarreau, G.
Jones, New Edition, B.Ocean, G.Benson, Isleys. On:
Klique, A.O'Neal, J.Burton, Lillo, E.Wilde, Mary Jane.

Memphis, TN (Jerry Mason-KRNB) #1-Gap, #5-Felder, #9-

J.Gill. Gns: Ready, J.Burton, Manhattans, Maze, L. Vandross, B.B.King, G.Knight. On: Kurtis Blow, Third World, N.M.Walden, Grandmaster, E.Wilde, Ci Ci, Jesse Johnson, Magnum Force, Wham!.

CENTRAL & MIDWEST

Milwaukee, WI (Jim Brown-WLUM) #1-D.Ross, #6-Commodores, #8-J.Osborne. Gns: Chaka, G.Benson, Luther Vandross, DeBarge, W.Felder, Rocky Robbins, Dazz, Jesse Johnson. New: Maze, Sam Bostic, UTFO, Whispers.

Milwaukee, WI (Bob Colins-WNOV) Gns: M.Star, A.O'Neal, C.L.Townes, Dazz, Force, W.Felder, M.Star, Mary Jane Girls, J.Burton, Stylistics, Ohio Players, R.& UTFC. Chicago, IL (Marco Spoon-WBMX/FM) #1-D.Ross, #3-J.

Chicago, IL (Marco Spoon-WBMX/FM) #1-D.Ross, #3-J.
Osborne, #9-Fonda. Gns: Klymaxx, Chaka, P.LaBelle,
Ready, Dazz, Isley, E.King, J.Gill, K.Blow. New:
Glenn Jones, Third World, Newcleus, Intrigue, T.
Houston, Jesse Johnson, M.Star, Run DMC, Prince, A.
O'Neal. On: G.Knight, SOS, Shakatak, Klique, Burton.

Cincinnati, OH (Sid Kennedy-WCIN) #1-W.Felder, #4-J.
Gill, #7-G.Knight, #8-L.Vandross, #9-Whispers. Gns:
P.LaBelle, Dazz, Jesse Johnson, Third World, Time,
Rocky Robbins, DeBarge, Maze, Shalamar, J.Burton.
New: B.Pointer, G.Benson, Sam Bostic, Temptations,
Whitney Houston, Reddings, A.Watson, Teena, N.J.Mass.

Cincinnati, OH (Brina Castle-WBLZ) #8-Chaka, #9-Jesse Johnson. Gns: Time, SOS, Commodores, DeBarge, Mick Jagger, Gap Band, Phil Collins, P.LaBelle, N.M. Walden. New: Kool & Gang, Manhattans, Melba Moore.

Detroit, MI (Steve Harris-WDRQ) #3-Kennedy, #6-UTFO, #8-Luther Vandross. Gns: A.O'Neal, Fatboys, Commodores, Maze, Whodini, D.Ross, Jesse Johnson, R.& UTFO, W.Felder, Chaka. New: New Edition, QT Hush, Kool & Gang, Eddie D, Melba Moore, Jeff Lorber, Sade, Opus 10, Con Funk Shun. On: R.G.& Brown. Detroit, MI (Gary Berkowitz-WHYT) New: Isley/Jasper/ Isley. Gis: Tina Turner, DeBarge, P.LaBelle, J. Osborne, Commodores, Animotion, Kool & Gang, Santana, J.& Pia, Prince, Madonna.

SOUTHWEST <u>Dallas, TX</u> (Terri Avery/Michael Spears-KKDA) #1-Junie, #5-K.Blow, #6-A.O'Neal, #8-A.Bofill, #9-J.Burton, #10-W.Felder. Gns: Dazz Band, J.Lorber, Commodores, Frederick, H.Faltermeyer, Jesse Johnson, Mary Jane, A.Ribeiro, UTFO, DeBarge. New: S.Arrington, Thelma Houston, T.McClary, B.B.King, Manhattans, N.J.Mass. Killeen, TX (Bill St. Johns-KIIZ/AM) #1-Commodores. #4-UTFO, #8-Chaka, #10-R.& UTFO. Gns: P.LaBelle, Grandmaster, G. Knight, Rebbie, Maze, DeBarge, M. Star, L. Vandross, Prince. New: Fatback, Shalamar, B.B.King, Glenn Jones. On: A.O'Neal, H.Faltermeyer, Lillo Thomas, T.Houston, Temptations, Rocky Robbins. Pt.Arthur, TX (Doug Davis-KHYS) #2-Commodores, #6-Ready, #7-G.Benson, #8-Sade. Gns: Chaka, W.Felder, Whodini, Jesse Johnson, L. Vandross, Klymaxx, J. Gill. New: JAK, Autumn, Rue Caldwell, Robard Johnson, Manhattans, Temptations, Lillo, Reddings, M. Star, E. Wilde, A. Bofill, Siedah Garrett, N. J. Mass.

FAR WEST

San Francisco, CA (Marvin Robinson-KSOL/FM) #4-G. Benson, #6-Commodores, #10-Chaka. Gns: Time, N.M. Walden, P.LaBelle, Siedah Garrett, UTFO, Ready, L. Vandross, Isley/Jasper/Isley, SOS, Shalamar. New: Anthony Watson, Sylvers, Gap Band, Sam Bostic. On: Klique, Maze, J.Burton, Run DMC, Frederick, Force MD's, G.Phillinganes, J.Lorber, DeBarge, Mick Jagger. San Francisco, CA (Bazoo/Naftaly-KMEL) New: Midnight Star, Jesse Johnson, UTFO. On: Teena, Time, D.Ross, Santana, Hardcastle, Sade, J.Stewart, Isleys, Prince, P.LaBelle, DeBarge, Madonna, J.& Pia, Commodores. Sacramento, CA (Gillette/Collins-FM102) New: Time. Commodores, Sade. On: Teena Marie, Whodini, Madonna, P.LaBelle, DeBarge, Prince, J.Osborne, M.Star, Tina. Stockton, CA (Roy Williams-KJOY) New: Patti LaBelle. On: Madonna, Commodores, Teena Marie, Santana, P. Hardcastle, Pointers, Chaka, DeBarge, J.Osborne. Stockton, CA (John Hampton-KSTN) New: Sade, Kool & Gang. On: Teena, Tina, Isleys, Commodores, Time, Prince, UTFO, D.Warwick, N.Edition, Madonna, Whodini, Mary Jane Girls, DeBarge, Chaka Khan, Hardcastle. Fresno, CA (Walker/Davis-KYNO) New: D.Ross, M.Head. On: Pointers, Easton, Commodores, Time, J.Osborne, Kool & Gang, Tina, Teena, Ashford & Simpson. Fresno, CA (Carey Edwards-KMGX) New: Midnight Star, Time, Santana. On: New Edition, Madonna, Whodini, J.& Pia, DeBarge, Pointers, Tina, Commodores, Isleys. Los Angeles, CA (Kevin Fleming-KGFJ) #5-Maze, #6-Dazz. Gns: P.LaBelle, J.Lorber, J.Burton, DeBarge, SOS, S.Arington, Sade, B.B.King. New: Al Jarreau, Kool & Gang, J.& Pia, Reddings, Temptations. On: Siedah Garrett, Legacy, Gap Band, K.Wells, Rocky Robbins. Los Angeles, CA (Harry Gandy-KUTE) #1-Benson, #5-Sade, #8-Teena, #9-Shakatak. Gns: D.Sanborn, J.Gill, Wilton Felder, D. Warwick. New: Phil Collins, Janice Payson, G.Phillinganes. On: Kool, S.Mills, P.Bailey, D.Ross. Los Angeles, CA (Mike Schaefer-KIIS/FM) New: D.Ross, Time. On: Teena, Osborne, Tina, Madonna, Pointers. Los Angeles, CA (Jim Pewter-KRLA) On: Commodores, J. Osborne, Teena, Tina, P.Hardcastle, DeBarge, Prince.

Los Angeles, CA (Scarborough/Hall-KKHR) New: Sade, Mary Jane Girls, Madonna, D.Ross. On: Teena, DeBarge, Jesse Johnson, Nolan Thomas, Isley/Jasper/Isley, Kool & G. San Diego, CA (Denny Luell-XHZ) New: Cars, Kool & Gang, G.Phillinganes, Patti LaBelle. On: B.Ocean, Teena Marie, Debarge, Commodores, Prince, Madonna, Santana. Mary Jane Girls, Tina, Isley/Jasper/Isley, Sade.

Continued from page 11

Tri-Cities, WA (Jonathan Walker-KZZK) Alphaville, E. Clapton, J.Waite. Honolulu, HI (Kong/Shishido-KIKI) L.Richie, DeBarge. Vancouver, BC (Shannon/Russell-LG73) Madonna, Bruce Springsteen.

LATE REPORTS

Polson, MT (A.J. Walker-KQ92/FM) Eric Clapton, John Waite, P. LaBelle, Simple Minds. Glasgow, KN (Rick St. James-WOVO) Eric Clapton, Santana, Time, J. Fogerty, Mary Jane Girls.

LINE-UP CHANGES AT KMEL

Nick Bazoo P.D. of KMEL San Francisco has signed the well known team of London and Engleman to take over morning drive duties in the city by the bay. Most recently at WFLA/FM in Tampa, London and Engleman are familiar with the west coast, having worked in L.A. at KMGG and KRTH. Nick says he's very excited about this latest addition to his airstaff, which, beginning March 18th will be as follows:

> 6AM-10AM - London & Engleman 10AM- 2PM -Mark McKay 2PM- 6PM Howard Hoffman 6PM-10PM -Sonny The Fox Licia Jones 10PM- 2AM 2AM- 6AM Mark Todd

SERVICE

KDBI-Dillon, MT - singles & LP's: All sources. KUKI-Ukiah, CA - single: Springsteen (Columbia). WBQW-Scranton, PA - singles: Sergio Mendes, Simple Minds, Dennis DeYoung (A&M) & LP's: all sources. KYMO-East Prarie, MO - Alan Parsons Project, Jermaine Stewart (Arista), Paul Hardcastle (Profile). KGHR-Austin, MN - singles & LP's: RCA, A&M, IRS. KSHR-Coquille/Coos Bay, OR - singles & LP's: all sources.

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Don Brookshire, WSKY-Asheville, NC 3/3 Lee DeYoung, WCLR-Chicago, IL 3/5 Blake Hooper, WHSY/FM-Hattiesburg, MS 3/9 Sean McCullough, KTEM-Temple, TX 3/9

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*No phone calls, please.

the GAVIN REPORT

Bill Gavin Founder

Publisher Emeritus
Ron Fell Publisher

Managing Editor

Adult Contemporary Editor

Dave Sholin Top. 40 Editor

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Marketing Representatives: Galliani Brothers.

San Francisco (415) 826-3854

1139 DeHaro

San Francisco. CA 94107

Los Angeles (213) 469-9898

1586 Crossroads of the World

Hollywood CA 90028

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Station Reporting Phone (415) 392-7750

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One Hallidie Plaza, Suite 725, San Francisco, CA 94102

Dave Sholin Personal Picks

JOHN FOGERTY-Rock And Roll Girls (Warner Brothers)

"Old Man Down The Road" was the first home run from "Centerfield", but this time around the bases are loaded! If there's even a minor imperfection in this powerhouse I'd like to know what it is. Talk about your great jock intros...whew!

Listen to an old instrumental from 1963 called "Wild Weekend" by the Rockin' Rebels and see if you notice any similarity.

FOREIGNER-That Was Yesterday (Atlantic)

And now here's the other killer follow-up release of the week. No question that Foreigner will at the very least match the success of "I Want To Know What Love Is" and may well surpass it when the final stats are in. Hmm...let's see, a ballad, now a mid-tempo, what could be next?

TEARS FOR FEARS-Everybody Wants To Rule The

World (Mercury/PolyGram)
Though unfamiliar to most Top 40 and A/C
audiences, Alternative/Album outlets are well
acquainted with the dynamic offerings from
this collection of skilled musicians. This
cleverly conceived lyric, backed by an extraordinary musical track, takes Tears For Fears
from cult to commercial.

LIMAHL-Never Ending Story (EMI America)

Re-release of the title song from a children's movie that hit theaters last Christmas. Limahl, the former lead singer of Kajagoogoo, gives just the right vocal treatment to this Giorgio Moroder production. Can all the people in the 17 countries where this song's been a hit be wrong? Make sure to check out the side that was mixed by Rusty Garner.

LUTHER VANDROSS-'Til My Baby Comes Home (Epic)

Just what the Dr. ordered for a feelgood disposition. This one's got drive time written all over it. Can't you just see the expressive choreography of those motor city greats of yesterday dancing right along to Luther?

CHANGES

John Purdy fromOK95-Tri Cities, WA to KUBE--Seattle, WA as Air Talent. Rocket Man from KROY-Sacramento, CA to KFIV/FM-Modesto, CA as Air Talent (AM drive). Jay Hamilton from KQDI-Great Falls, MT to KMPS-Seattle, WA as Air Talent. Dan Lopez from KKHR-Los Angeles, CA to KMGG-Los Angeles, CA as Air Talent. Bob Delancey from KOMA-Oklahoma City, OK to KMGC -Dallas, TX as Air Talent. Bill McQuade from WCII-Louisville, KY to KMGC-Dallas, TX as Air Talent. Dave Lankford from WMGK-Philadelphia, PA to KMGC-Dallas, TX as Air Talent. London & Engelman from WFLA/FM-Tampa, FL to KMEL-S.F., CA as Air Talents (AM Drive) Stephanie Chase from KTOK/AM-Oklahoma City, OK to KRMG-Tulsa, OK as Air Talent. Ron O'Bryan from OK95-Tri Cities, WA

Ron Fell Personal Picks

"Citizen Kihn" Greg Kihn (EMI/America)

This week's most played LP inside The Gavin Report is surely gonna get similar treatment from rock and pop stations in the months to come. "Citizen Kihn" is loaded. Loaded with top-heavy tunes which will herald the new era of a Kihntinuous musical momentum. "CK" has an unmistakeably rhythmic signature and on the best of its songs the melody is humable, almost immediately. And them's the kind the people like. His use of unison multi-tracking of his vocals, rather than layering, tends to emphasize his "natural" voice rather than some studio-generated gloss-over. And, despite all the technology employed to bring it all to vinyl, there's a calculated edge of humaness, a rock credibility if you will, to the audition. LUCKY, I'M IN LOVE AGAIN, GO BACK, WHENEVER.

"Whitney Houston" Whitney Houston (Arista) A second generation singer of the first order. Daughter of Cissy Houston, Whitney has it in her blood. In this, her debut LP, young Whitney gets production guidance from: Jermaine Jackson, Narada Michael Walden, Kashif and balladmaster Michael Masser. She gets to duet with Teddy Pendergrass (first heard on T.P.'s comeback LP) and Jermaine (two tracks). So with all that help you'd figure this whole project to click. And it does. Her youthful innocence is mixed with a knowingly mature approach to both the arrangements and lyric. By the time this album runs its logical course, she's likely to be known to listeners across the pop spectrum. TAKE GOOD CARE OF MY HEART, SAVING ALL MY LOVE FOR YOU, NOBODY LOVES ME LIKE YOU DO, HOW WILL I KNOW, HOLD ME, SOMEONE FOR ME.

promoted to Music Director.

Darrell Beiker from KHOK-Hoisington,KS promoted to Music Director.

Dean LeMaster fromOK95 Tri Cities, WA promoted to Asst. Program Director.

Gary Peters from WATR-Waterbury, CT to WLYQ-Norwalk, CT as Program Director.

Ken Dennis fromKSFO/KYAS.F., CA promoted to Director of Prog. Research & Dev. for King Broad.

Dave Michaels from WFLA-Tampa, FL to WZOU-Boston, MA as Program Director.

Tim Kelly from WLS-Chicago, IL to KLOS-Los Angeles, CA as Program Director.

David Miller from KHOK-Hoisington, KS promoted to Program Director.

Dave Kallaway from KOLL-Gillette, WY promoted to Operations Mgr.

Tom Clay from KHOK-Hoisington, KS

promoted to Operations Mgr



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