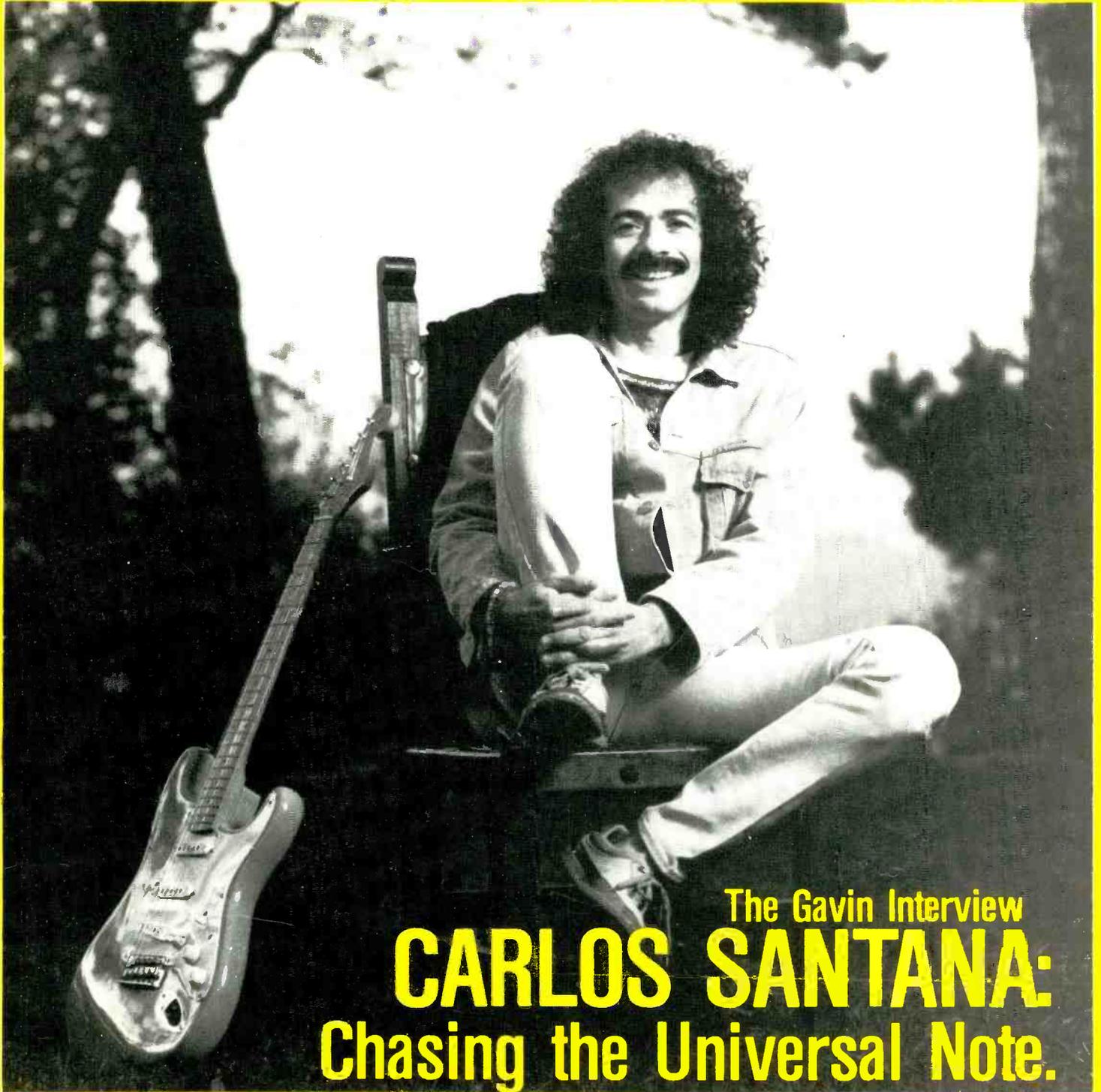


ISSUE 1548 MARCH 15, 1985

# *the* GAVIN REPORT



The Gavin Interview  
**CARLOS SANTANA:**  
Chasing the Universal Note.

029C6TEPRA8BE SAOR 1 D  
AMANDA TEPPER MD  
WBRU/FM RADIO  
88 BENEVOLENT  
PROVIDENCE RI 02906

FIRST CLASS  
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## FIRST CLASS

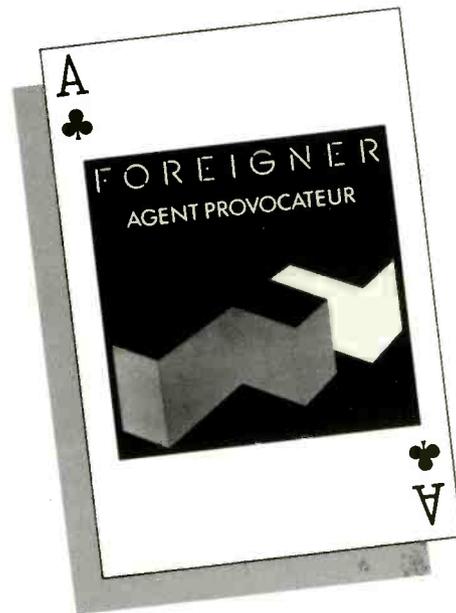
ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750

# ATLANTIC HAS THE ACES

## HIGH CARDS:

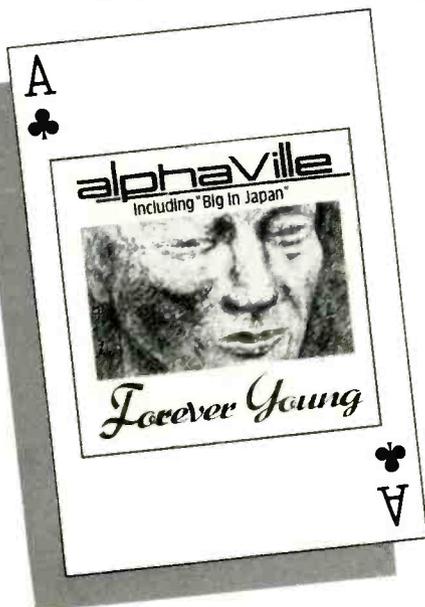


**THE FIRM**  
"RADIOACTIVE" 7-89586  
Radio active indeed! A sizzling smash on top 40 & AOR, From the Gold LP  
"THE FIRM" 81239  
Produced by Jimmy Page & Paul Rodgers

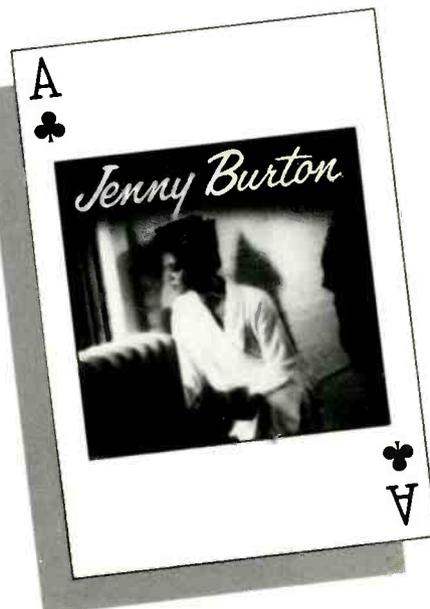


**FOREIGNER**  
"THAT WAS YESTERDAY" 7-89571  
A certified smash today on Top 40, AOR, A/C  
From the soon-to-be double Platinum LP  
"AGENT PROVOCATEUR" 81999  
Produced by Alex Sadkin & Mick Jones  
Management: Bud Prager/E.S.P. Management, Inc.

## NEW AND DEVELOPING:



**ALPHAVILLE**  
"FOREVER YOUNG" 7-89578  
Action proven on Dance, CHR, AOR  
From the surprising LP  
"FOREVER YOUNG" 80186  
Produced by Colin Pearson & Wolfgang Loos  
Management: Heinz-Gerd Luetticke



**JENNY BURTON**  
"BAD HABITS" 7-89583  
A great habit on Black radio, crossing over to Top 40  
From the brilliant LP  
"JENNY BURTON" 81238  
Produced by Allen George, Fred McFarlane, Maurice Starr, Peter Link, John Robie  
All for Plateau Records, Inc.  
Management: Skyfield Management



**FIONA**  
"TALK TO ME" 7-89572  
#1 Added AOR single for 2 consecutive weeks! From the gutsy debut LP "FIONA" 81242  
Produced by Peppi Marchello  
Management: Three G Management, Joel Goldstein



On Atlantic Records & Cassettes

© 1985 Atlantic Recording Corp. A Warner Communications Co.



**POWER TRIO**

MADONNA  
Material Girl  
(Sire/Warner Bros.)

PHIL COLLINS  
One More Night  
(Atlantic)

REO SPEEDWAGON  
Can't Fight  
This Feeling  
(Epic)

**CERTIFIED**

FOREIGNER  
That Was Yesterday  
(Atlantic)

SIMPLE MINDS  
Don't You  
(Forget About Me)  
(A&M)

**RECORD TO WATCH**

TEARS FOR FEARS  
Everybody Wants  
To Rule The World  
(Mercury/PolyGram)

After two weeks,  
heavy competition  
doesn't seem to be  
holding this one back.

**MOST ADDED**

▲ USA FOR AFRICA  
We Are The World  
(Columbia)  
230 Adds  
\*\*\*\*\*

WHAM!  
Everything She Wants  
(Columbia)  
99 Adds  
\*\*\*\*\*

KENNY LOGGINS  
Vox Humana  
(Columbia)  
96 Adds  
ALOHA!

*Top 40*

▲ = Top New Airplay

March 15, 1985

2W	LW	TW	
5.	2.	1.	MADONNA - Material Girl (Sire/Warner Brothers)
1.	1.	2.	REO Speedwagon - Can't Fight This Feeling (Epic)
7.	4.	3.	PHIL COLLINS - One More Night (Atlantic)
4.	3.	4.	Julian Lennon - Too Late For Goodbyes (Atlantic)
6.	6.	5.	Journey - Only The Young (Geffen)
10.	8.	6.	Teena Marie - Lovergirl (Epic)
14.	9.	7.	Survivor - High On You (Scotti Brothers)
30.	19.	8.	MADONNA - Crazy For You (Geffen)
2.	5.	9.	David Lee Roth - California Girls (Warner Brothers)
20.	17.	10.	BRUCE SPRINGSTEEN - I'm On Fire (Columbia)
17.	13.	11.	MICK JAGGER - Just Another Night (Columbia)
11.	10.	12.	Billy Joel - Keeping The Faith (Columbia)
12.	11.	13.	Tina Turner - Private Dancer (Capitol)
21.	15.	14.	BRYAN ADAMS - Somebody (A&M)
29.	20.	15.	CHICAGO - Along Comes A Woman (Full Moon/Warner Brothers)
18.	16.	16.	Prince - Take Me With U (Warner Brothers)
23.	18.	17.	COMMODORES - Nightshift (Motown)
--	--	18.	USA FOR AFRICA - We Are The World (Columbia)
27.	23.	19.	DEBARGE - Rhythm Of The Night (Gordy)
13.	12.	20.	Duran Duran - Save A Prayer (Capitol)
33.	25.	21.	DON HENLEY - All She Wants To Do Is Dance (Geffen)
3.	7.	22.	Glenn Frey - The Heat Is On (MCA)
26.	24.	23.	Cars - Why Can't I Have You (Elektra)
37.	27.	24.	ANIMOTION - Obsession (Mercury/PolyGram)
8.	14.	25.	Wham! - Careless Whisper (Columbia)
22.	22.	26.	John Parr - Naughty Naughty (Atlantic)
32.	28.	27.	David Bowie & Pat Metheny - This Is Not America (EMI America)
--	--	28.	FOREIGNER - That Was Yesterday (Atlantic)
38.	31.	29.	GREG KIHN - Lucky (EMI America)
--	36.	30.	DIANA ROSS - Missing You (RCA)
39.	32.	31.	DAN HARTMAN - Second Nature (MCA)
--	34.	32.	THE FIRM - Radio Active (Atlantic)
--	38.	33.	ERIC CLAPTON - Forever Man (Warner Brothers)
24.	29.	34.	Frankie Goes To Hollywood - Relax (Island)
--	37.	35.	SANTANA - Say It Again (Columbia)
--	39.	36.	MURRAY HEAD - One Night In Bangkok (RCA)
35.	33.	37.	Autograph - Turn Up The Radio (RCA)
--	--	38.	SIMPLE MINDS - Don't You (Forget About Me) (A&M)
--	--	39.	HALL & OATES - Some Things Are Better Left Unsaid (RCA)
--	--	40.	JOHN FOGERTY - Rock and Roll Girls (Warner Brothers)

**CHARTBOUND**

	Reports	Adds	On	Chart
SADE -Smooth Operator (Portrait/CBS)	135	23	85	27
TOM PETTY - Don't Come Around Here No More (MCA)	128	48	76	4
THE POWER STATION - Some Like It Hot (Capitol)	127	57	57	13
WHAM! - Everything She Wants (Columbia)	101	99	--	--
KENNY LOGGINS - Vox Humana (Columbia)	96	96	--	--

# USA <sup>for</sup> AFRICA

*United Support of Artists for Africa*

*The Commitment Continues...*

*With Radio!*

**446 Gavin Adds  
Out of the BOX!**

March 15, 1985

**UP & COMING**

	Reports	Adds	On	Chart
ALAN PARSONS PROJECT - Let's Talk About Me (Arista)	120	7	86	27
GO WEST - We Close Our Eyes (Chrysalis)	117	8	92	17
JOHN WAITE - Change (Chrysalis)	115	9	82	24
THE TIME - The Bird (Warner Bros.)	104	10	60	34
JERMAINE STEWART - The Word Is Out (Arista)	78	4	41	33
TEARS FOR FEARS - Everybody Wants... (Mercury/Poly.)	69	35	31	3
*BILLY OCEAN - Suddenly (Jive/Arista)	63	61	2	--
JEFFREY OSBORNE - Borderlines (A&M)	62	4	35	23
PATTI LaBELLE - New Attitude (MCA)	61	9	32	20
ALISON MOYET - Invisible (Columbia)	58	14	38	6
*DAVID LEE ROTH - Just A Gigolo (Warner Bros.)	51	51	--	--
PAUL HARDCASTLE - Rain Forest (Profile)	49	11	23	15
JERMAINE & PIA - When The Rain...Fall (Curb/MCA)	49	--	32	17
*KOOL & GANG - Fresh (De-Lite/PolyGram)	44	37	5	2
LOS LOBOS - Will The Wolf Survive? (Warner Bros.)	42	11	29	2
*POINTER SISTERS - Baby, Come And Get It (Planet/RCA)	42	40	2	--
*HOWARD JONES - Things Can Only Get Better (Elektra)	41	41	--	--
BARBRA STREISAND - Emotion (Columbia)	37	3	25	9
LIM AHL - Never Ending Story (EMI America)	37	11	26	--
ISLEY, JASPER, ISLEY - Kiss And Tell (CBS)	33	1	23	9
ROBERT FORMAN - The Only One (Scotti Bros./CBS)	33	4	27	2
ALPHAVILLE - Forever Young (Atlantic)	32	7	24	1
*LUTHER VANDROSS - Til My Baby Comes Home (Epic)	31	14	14	3
MANHATTANS - You Send Me (Columbia)	30	3	19	8
VELS - Look My Way (Mercury/PolyGram)	28	1	19	8

\*Debuts in Up and Coming.....

Dropped: #21 Foreigner (KNOW), #26 John Fogerty (MAN), #30 Pointers (NEUTRON), #35 Scandal, #40 Billy Ocean (LOVER), Bronski Beat, Toto (HOLY.).

**ANALYSIS**

If as the saying goes "Records are made to be broken" USA FOR AFRICA has accomplished the feat on many fronts. 230 adds makes it the most added Top 40 record in Gavin Report history! It also has the distinction of garnering the most adds ever in three formats. Sales and requests are so strong many stations put it on with top ten or top twenty numbers and several already list it number one. Couldn't happen to a finer effort. MADONNA is competing with PHIL COLLINS and herself to maintain her newly conquered number one position. "Crazy For You" climbs into the top ten after only three weeks on the chart. Hit Factor on this hot one more than triples (19% to 58%)! GREG KIHN (or as we call it, the St. Patrick's Day special) debuts at #24 for WBEN-Buffalo and KCPI-Albert Lea, #30 WBAM-Montgomery jumping 40-18 KRNA-Iowa City, 21-16 G100-Mobile plus a long list of big moves on the West Coast. The turnaround of the year is unquestionably DIANA ROSS. In only a few weeks, airplay has doubled and the list of stations confirming this song a huge hit continues to grow...B104-Baltimore 8-3, WPLJ-New York 9-8, WAVA-Washington 7-5, I-95 Miami 10-7, Y107-Nashville 12-8, WKTI-Milwaukee 17-9,

WRKR 10-4, KMGX-Fresno 1-1, KIKI-Honolulu 4-2, etc. CLAPTON converting from extra play into the top 30 at 92X-Columbus, WALG-Albany, PRO/FM-Providence, WIIZ-Jacksonville, WBTT-Milwaukee, WFXZ-Saginaw, etc GO WEST nearing the chartbound spotlight with noteworthy activity at WBNQ, Q105, 1C6X, Z106, KYYY, Q104, KDON, KSLY, etc. SADE earns a "Chartbound" slot with 21 new believers on board including KC101, I-95, KQCR, KNEN, KFMI, KS103, KAMT, etc. The PAUL HARDCASTLE story continues to be written...number one for the second week at FM102-Sacramento, moves 11-9 at WPFM, 11-10 WCIL, with 10 adds including KRQ-Tucson where KELLY NORRIS reports it debuted at #16 in sales with research showing it very strong with adult demos. The handful of Top 40's who play rap records agree that UTFO's "Roxanne Roxanne" is a winner. JOHN RAYMOND at KIXY-San Angelo says "it's the most requested song in the station's history". TEARS FOR FEARS jumps in airplay from 31 reports to 65 with adds at Z-98, WAGQ, WFBG, WAVA, WPST, WVSR, Z104, KZZB, KRPL, KKHR, KS103, KLUC, KWES, etc.

Dave

Our good friend DOUG LEE at UPPER MIDWEST PROMOTIONS wrote us recently to inform us of a special tribute scholarship in the name of BILL GAVIN. Here is DOUG's letter.

---

Dear Ron,

Josette Gavin has consented to allow the UPPER MIDWEST COMMUNICATIONS to award one of its two annual broadcasting scholarships in the name of BILL GAVIN. The scholarship, to BROWN INSTITUTE of MINNEAPOLIS, will be called the BILL GAVIN MEMORIAL BROADCASTING SCHOLARSHIP.

The awards are judged by a panel of Broadcasters from the Midwest. Hundreds of tapes and applications are submitted as a result of PSA's that are broadcast on area radio and TV stations.

We are honored to be able to remember Bill Gavin this way. Bill was the first and most loyal of National figures in support of the UMCC. Much of what we do is based on principles Bill shared with us.

Dates for Conclave '85, our tenth, are set for June 20th through the 23rd.

Doug Lee

March 15, 1985

Research:  
Keith Zimmerman  
Lisa Smith  
Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20.  
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 279 Last Week 275

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED				Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30			
PHIL COLLINS - One More Night (Atlantic)			276	--	172	65	37	2	--	99%	7
MADONNA - Material Girl (Sire/Warner Bros.)			260	--	195	42	19	4	--	98%	7
MADONNA - Crazy For You (Geffen)			259	6	11	28	110	81	23	57%	4
CHICAGO - Along Comes A Woman (Full M./WB)			255	6	3	8	97	113	28	42%	5
REO SPEEDWAGON - Can't Fight This...(Epic)			254	--	232	18	4	--	--	100%	10
BRUCE SPRINGSTEEN - I'm On Fire (Columbia)			251	6	7	30	140	61	7	70%	6
JULIAN LENNON - Too Late For Goodbyes (Atl.)			247	--	152	67	26	1	1	99%	10
FOREIGNER - That Was Yesterday (Atlantic)			241	51	--	2	6	47	135	3%	2
DeBARGE - Rhythm Of The Night (Gordy)			239	9	1	6	76	117	30	34%	6
MICK JAGGER - Just Another Night (Columbia)			238	2	9	61	113	44	9	76%	7
DON HENLEY - All She Wants To Do...(Geffen)			237	6	1	5	36	143	46	17%	5
COMMODORES - Nightshift (Motown)			231	5	18	26	82	78	22	54%	10
JOURNEY - Only The Young (Geffen)			228	--	88	89	41	7	3	95%	9
BRYAN ADAMS - Somebody (A&M)			228	2	7	29	134	48	8	74%	8
PRINCE - Take Me With U (Warner Bros.)			223	2	3	19	137	48	14	71%	7
ERIC CLAPTON - Forever Man (Warner Bros.)			200	23	--	--	3	64	110	1%	3
ANIMOTION - Obsession (Mercury/PolyGram)			191	9	5	9	44	88	36	30%	7
HALL & OATES - Some Things Are... (RCA)			190	64	--	--	--	21	105	--	2
GREG KIHN - Lucky (EMI America)			181	6	--	--	16	68	91	8%	6
JOHN FOGERTY - Rock & Roll Girls (W.B.)			174	50	--	1	3	17	103	2%	2
DAN HARTMAN - Second Nature (MCA)			173	6	1	2	12	60	92	8%	6
THE FIRM - Radioactive (Atlantic)			166	17	3	8	16	43	79	16%	7
SIMPLE MINDS - Don't You Forget... (A&M)			164	34	--	--	8	28	94	4%	4
SANTANA - Say It Again (Columbia)			162	7	--	2	4	48	101	3%	6
DIANA ROSS - Missing You (RCA)			155	18	9	9	22	43	54	25%	15
MURRAY HEAD - One Night In Bangkok (RCA)			143	30	7	7	13	28	58	18%	5
SADE - Smooth Operator (Portrait)			135	23	--	--	3	24	85	2%	4
TOM PETTY - Don't Come Around Here (MCA)			128	48	--	--	--	4	76	--	2
POWER STATION - Some Like It Hot (Capitol)			127	57	--	--	2	11	57	1%	2
ALAN PARSONS PJT, - Let's Talk... (Arista)			120	7	--	--	5	22	86	4%	6
GO WEST - We Close Our Eyes (Chrysalis)			117	8	--	--	3	14	92	2%	4
JOHN WAITE - Change (Chrysalis)			115	9	--	--	4	20	82	3%	4
THE TIME - The Bird (Warner Bros.)			104	10	1	3	7	23	60	10%	3
JERMAINE STEWART - The Word Is Out (Arista)			78	4	2	3	8	20	41	16%	5

## NORTHEAST

Toronto, ON (Brad Jones-CHUM) Springsteen, DeBarge, Chicago, Honeymoon Suite, Madonna, Foreigner, Teena M., Hall & Oates, J. Fogerty, Frankie Goes to Hollywood, Triumph.

Hamilton, ON (Nevin Grant-CKOC) Teena M., Survivor, Power Station, Helix, Northern Lights.

Toronto, ON (Bob Saint-CFTR) Glenn Frey, J. Osborne, The Firm, J. Fogerty, Alphaville, H. Jones.

Cape Cod, MA (Gary Franklin-WKPE) Wham! USA, Billy Ocean, B. Adams.

Providence, RI (Tom Cuddy-PRO/FM) USA, J. Fogerty, Sade, Wham! P. LaBelle, B. Ocean, Power Station.

Rumford, ME (Michael Rivers-WMR) USA, K. Loggins, Wham! Diana Ross.

Bangor, ME (Rick Andrews-WZON) Tom Petty, D.L. Roth, Wham! Pointers, K. Loggins, USA, Diana Ross, Katrina & The Waves.

Ellsworth, ME (Tim Moore-WKSQ) USA, Hall & Oates, D.L. Roth, K. Loggins, Tears For Fears.

Hartford, CT (Grossman/Nevin-WCCC/AM) USA, Power Station, B. Ocean, Wham! Kool/Gang, D.L. Roth.

New Haven, CT (Stef Rybak-KC101) USA, J. Fogerty, Sade, Power Station, Wham!, B. Ocean.

Norwalk, CT (Brett Richards-WLYQ) Foreigner, USA.

Westport, CT (Storm N. Norman-WEBE/FM) J. Fogerty, USA.

New York, NY (Berger/Tonacchi-WPLJ) USA, M. Head, Survivor.

New York, NY (Neil McIntyre-92KTU) USA, Foreigner, Power Station, Murray Head.

New York, NY (Scott Shannon-Z100) Murray Head, USA, Chicago.

New York, NY (Michael Ellis-WAPP) USA.

Schenectady, NY (Jim Walsh-3WD) USA, Wham!, Katrina & The Waves, L. Vandross, Fogelberg, D.L. Roth.

Poughkeepsie, NY (Dayton/Anthony-WSPK/FM) Kool/Gang, Tom Petty, Hall & Oates, B. Ocean, USA, Katrina & The Waves.

Poughkeepsie, NY (Bob Weil-WJJB/FM) USA, Foreigner, J. Waite.

Utica, NY (Jim Reitz-WRCK) USA, D.L. Roth, K. Loggins, S. Easton, Alphaville, Katrina/Waves.

Utica, NY (Roger Christian-WBEN/FM) No adds.

## MID-ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) USA, Kool/Gang, Wham!, Pointers, K. Loggins, H. Jones, S. Easton, Fogelberg.

Trenton, NJ (Tom Taylor-WPST) USA, Alphaville, H. Jones, Katrina & The Waves, Limahl, B. Ocean, Pointers, Tears for Fears, L. Vandross, Wham!

Pittsburgh, PA (Scott Alexander-B94) USA, K. Loggins, Animation, D.L. Roth.

Pittsburgh, PA (Todd Chase-WHTX) D. Henley, K. Loggins, D.L. Roth.

Johnstown, PA (Rich Kelly-WCRO) Commodores, Foreigner, Diana Ross.

Erie, PA (Jim Cook-WJET) USA, G. Kihn Band, Foreigner, J. Fogerty.

Altoona, PA (Steve Kelsey-WFBG) USA, Pointers, Tears for Fears, Giuffria, Katrina & The Waves, H. Jones, Mary Jane, K. Loggins.

Williamsport, PA (Cruz/James-WSQV) Pointers, Wham!, Kool/Gang, S. Easton, Fogelberg, Tom Petty, J. Fogerty, H. Jones, B. Ocean, USA.

Hazleton, PA (Melanie Apple-WAZL) J. Fogerty, Foreigner, Tears for Fears, USA.

Philadelphia, PA (Art Tiller-Z106) USA, Foreigner, P. LaBelle, H. Jones, Wham!

Washington, DC (Smokey Rivers-WAVA) USA, Tears For Fears, Wham!, K. Loggins.

Baltimore, MD (Kingston/Kronthal-B104) USA, Wham!, K. Loggins, Simple Minds, B. Ocean.

Ocean City, MD (Jack Gillen-WKHI/FM) USA, Tom Petty, Tears for Fears, H. Jones, Kool/Gang, Wham!, K. Loggins.

Bristol, VA (Bobby Rivers-WFGH) A. Murray, D. Hartman, Santana.

Lynchburg, VA (Wayne Fanning-WGOL/FM) Simple Minds, USA, Go West, Tom Petty, Wham!

Sanford, NC (Bill Freeman-WFJA) Go West, Simple Minds, Sade, Murray Head, J. Fogerty, Luther Vandross.

Raleigh, NC (Paul Franklin-94Z) D.L. Roth, Hall & Oates, Frankie Goes to Hollywood.

Durham/Raleigh, NC (Rick Freeman-WDCG) Sade, K. Loggins, Tom Petty, A. Parsons, USA.

Ahoskie, NC (Maxwell/Summers-WQDK/FM) USA, E. Clapton, The Firm, A. Parsons, Wham!, Animation, Time.

Charlotte, NC (Chrysler/Daniels-WJZR/FM) B. Ocean, S. Easton, Pointers, K. Loggins, USA, D.L. Roth, Katrina & The Waves.

Shelby, NC (Andy Foster-WXIK) Kool/Gang, Bang Bang, B. Ocean, Pointers, Power Station, J. Wagner, Tom Petty, Manhattans, K. Loggins, Tears for Fears, D. Iris.

Charlotte, NC (Bill Martin-WBCY) A. Parsons, Hall & Oates, USA, K. Loggins.

Charlotte, NC (Randy Kabrich-WROQ) USA, Animation, Power Station, E. Clapton, B. Ocean.

Fairmont, NC (Jeff Walker-WZYZ) Tom Petty, K. Loggins, Hall & Oates, Hardcastle, USA.

Laurinburg, NC (Scott Mercer-WLNC) USA, E. Clapton, Wham!, K. Loggins, J. Fogerty, L. Vandross, Limahl.

Jacksonville, NC (Lisa Greer-WIIZ) Santana, Hardcastle, J. Palumbo, Foreigner, J. Fogerty, USA.

Hendersonville, NC (Al B. Lake-WHVL) Alphaville, Hall & Oates, Foreigner, Diana Ross, M. Head, K. Loggins, Los Lobos, P. LaBelle, Sade, Al Jarreau, Go West USA, Billy Ocean, D.L. Roth.

Spartanburg, SC (J.J. Hemingway-WORD) USA, Temptation, Kool/Gang, B. Withers, K. Loggins, Hall & Oates, Duran Duran, Santana, A. Moyet.

Florence, SC (Martin Green-106X) Power Station, H. Jones, Tom Petty, Pointers, B. Ocean, D.L. Roth, USA.

Cheraw, SC (Mitch Adams, WPDZ) USA, K. Loggins, Wham!, Diana Ross, Power Station.

Kingstree, SC (John Derek-WKSP) K. Loggins, USA, Tears for Fears, Simple Minds, Power Station, A. Moyet, Jarreau.

Myrtle Beach, SC (Linda King-WKZQ) USA, John Parr, Wham!, Power Station, Pointers, B. Ocean, Hardcastle, D.L. Roth.

No. Myrtle Beach, SC (Calvin Hicks-WNMB) USA, Wham!, K. Loggins, A. Moyet, Power Station, Fogelberg, H. Jones.

Conway/Myrtle Beach, SC (Jeff Blake-WYAU/FM) USA, Hall & Oates, Foreigner, Alabama, Sade.

Greenville, SC (Rod Metts-WANS/FM) USA, Pointers, Katrina & The Waves, Wham!, Power Station, K. Loggins, D.L. Roth, Los Lobos, Giuffria, S. Easton.

## SOUTHEAST

Rome, GA (Tim Hensley-WQTU) USA, Foreigner, Wham!, Billy Ocean, Fogelberg.

Soperton, GA (Shannon West-WMPZ/FM) USA, Power Station, K. Loggins, M. Head, Wham!, Pointers, Tom Petty.

Vidalia, GA (Chuck Kreamer-98Q) Hall & Oates, Mary Jane, USA, D. Sanborn, Fogelberg Wham!

Athens, GA (Sarah Eberhard-WRFC) Kool/Gang, B. Ocean, Simple Minds, USA, Wham!

Athens, GA (Dan Murray-WAGQ) K. Loggins, Time, Tears for Fears, B. Withers, USA.

Augusta, GA (Bruce Stevens-WBBQ) USA, Power Station, Wham!, B. Ocean, Murray Head.

Ft. Valley, GA (Nathan Hale-WQBZ) USA, K. Loggins, Duran, Simple Minds.  
 Hinesville, GA (Jay/Randle-WBLU) Hall & Oates, Al Jarreau, Power Station, Pointers, J. Johnson.  
 Albany, GA (Bill Young-WALG) USA, Wham!, S. Easton, K. Loggins, Hardcastle, D.L. Roth, Giuffria, B. Ocean, Al Jarreau.  
 Columbus, GA (Ralph Carroll-WCGQ) Wham!, Pointers, Kool/Gang, D.L. Roth, Limahl, L. Vandross, B. Ocean, Al Jarreau.  
 Columbus, GA (Ralph Carroll-WCGQ) Wham!, Pointers, Kool/Gang, D. L. Roth, Limahl, L. Vandross, B. Ocean, H. Jones.  
 Panama City, FL (Thomas/Davis-WPFM) USA, K. Loggins, Tears for Fears, Pointers, Wham!, J. Fogerty, Alphaville.  
 Gainesville, FL (Lou Patrick-WYKS) USA, E. Clapton, Power Station, Murray Head.  
 Miami, FL (Joni Siani-Y100) USA, New Edition, Simple Minds, Hall & Oates, L. Vandross, Go West, G. Kihn Band, Pointers.  
 Miami, FL (Mark Shands-195) USA, New Edition, Mary Jane, H. Jones, Sade, B. Ocean, Wham!, Kool/Gang, Santana.  
 Tampa, FL (Bobby Rich-Q105) USA, Power Station, Murray Head.  
 Tampa, FL (Bob Kaghan-Z98) Wham!, B. Ocean, Power Station, Time, Tears for Fears, USA, K. Loggins.  
 Orlando, FL (Wright/Casey-BJ105) Hall & Oates, Foreigner, Diana Ross.

## SOUTH

Birmingham, AL (Rich Bailey-WKXX) E. Clapton, Hall & Oates, Time, Foreigner.  
 Fayetteville, AL (Kelsey Scott-WHKW) USA, Al Jarreau, J. Palumbo, K. Loggins, Temptations, Wham!, Tom Petty, Murray Head.  
 Florence, AL (Matt Durham-WQLT) Alabama, J. Fogerty, Kool/Gang, K. Loggins, A. Moyet, Tom Petty, USA.  
 Huntsville, AL (Dave Hargrove, WAAY) Power Station, Diana Ross, Foreigner.  
 Gadsden, AL (Leo Davis-Q104) USA, Wham!, K. Loggins, Billy Ocean, J. Fogerty, Kool/Gang, H. Jones.  
 Montgomery, AL (Alan DuPriest-WHHY/FM) USA, The Firm, J. Fogerty, Tom Petty, Simple Minds, Power Station, K. Loggins.  
 Montgomery, AL (Mike Rainier-99FM) D. Henley, Springsteen, Foreigner, USA.  
 Mobile, AL (Griffith/Ocean-G100) Pointers, Wham!, Tom Petty, USA, Simple Minds, Murray Head.  
 Nashville, TN (Hobbs/Tyler-Y107) USA, DeBarge, Animotion, Hall & Oates.  
 Johnson City, TN (Steve Taylor-WQUT) USA, The Firm, Go West, J. Waite, Wham!  
 Sparta, TN (Lonnie Allen-WSMT) Al Jarreau, USA, D. L. Roth, Fogelberg, Chicago.  
 New Albany/Tupelo, MS (Grace/Shehly-KZ103) Kool/Gang, Fogelberg, Power Station, USA, K. Loggins, Wham!, R. Forman.  
 Meridian, MS (Tom Kelly-Q101) USA, Giuffria, M. Star, K. Loggins, B. Ocean, Fogelberg, D.L. Roth, Kool/Gang, H. Jones.  
 Hattiesburg, MS (Blake Hooper-WHSY/FM) Tom Petty, Power Station, D.L. Roth, Simple Minds, K. Loggins, USA.  
 Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Foreigner, Hall & Oates, Power Station, USA.  
 Biloxi, MS (Mickey Coulter-WQID) K. Loggins, Power Station, Simple Minds, Diana Ross, USA, Toto, Giuffria.

McComb, MS (Brad Lee-WHNY) USA, Kool/Gang, D. L. Roth, Mike Post, Wham!, B. Ocean, K. Loggins.  
 Starkville, MS (Ken Glenn-WKOR) USA, Hardcastle, M. Head, Los Lobos, B. Ocean, Temptations, Power Station, Mary Jane Girls.  
 Lexington, KY (Chip Mosley-WFMI) USA, Power Station, D.L. Roth, General Public, Kool/Gang, S. Easton, Pointers, B. Ocean, K. Loggins, A. Moyet, Giuffria.  
 Bowling Green, KY (Darrell Duvall-WBGN) USA, Wham!, H. Jones, S. Easton.  
 Henderson, KY (Margo King-WKDQ) USA, Foreigner, Hall & Oates, D.L. Roth, J. Street.  
 New Orleans, LA (O'Kelly/Rolling-B97) USA, Kool/Gang, B. Ocean, Wham!.  
 Baton Rouge, LA (Rick Daniels-WGGZ/FM) Hall & Oates, M. Head, USA.  
 Baton Rouge, LA (Rice/A.-WFMF) USA, Commodores, Frankie Goes to Hollywood, Foreigner, B. Ocean.  
 Farmerville, LA (Chuck Kinnison-KTDL) S. Easton, D. L. Roth, Murray Head, G. Kihn Band, Pointers, Tears for Fears, USA, K. Wells.  
 Alexandria, LA (Christie Atwood-KQID/FM) USA.

## EAST CENTRAL

Charleston, WV (Chris Bailey-WVSR) USA, J. Fogerty, B. Ocean, Wham!, K. Loggins, Tears for Fears, Pointers, H. Jones, Kool/Gang.  
 Morgantown, WV (Craig Cochran-WCLG/FM) Pointers, K. Loggins, D.L. Roth, Wham!, USA, Murray Head, B. Ocean.  
 Columbus, OH (Adam Cook-92X) USA, Power Station, Hall & Oates, K. Loggins, Wham!  
 Angola, IN (Larry Davis-WLKI/FM) Commodores, USA, Foreigner, Hall & Oates.  
 Richmond, IN (Jeff Daniels-K96) J. Street, D. Hartman, K. Loggins, USA.  
 Monroe/Toledo, MI (Terri McCormick-WTWR) USA, Foreigner, Hall & Oates, M. Star.  
 Detroit, MI (Gary Berkowitz-WHYT) USA, M. Head, J. Fogerty, Maze, Mary Jane, L. Vandross, B. Ocean, S. Easton.  
 Saginaw, MI (Travis/Fuller-WFXZ) Hall & Oates, Sade, Simple Minds, K. Loggins.  
 Lansing, MI (Maloney/Kittredge-WVIC) USA.  
 Alpena, MI (Darrell Kelley-WHSB) USA, J. Fogerty, K. Loggins, Wham!, Alphaville, Katrina & The Waves, Simple Minds, D. L. Roth.

## UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) Kool/Gang, E. Clapton, Tom Petty, K. Loggins.  
 Ft. Dodge, IA (Charlie Chase-KKEZ) USA, D.L. Roth, K. Loggins, B. Ocean, Wham!, Katrina & The Waves, Simple Minds.  
 Sioux City, IA (Tim Harrison-KSEZ/FM) USA, Wham!, D.L. Roth, B. Ocean, Kool/Gang, Tears for Fears, H. Jones, Giuffria, Pointers, K. Loggins, L. Vandross.  
 Sioux City, IA (Pat Paxton-KGLI) USA, J. Fogerty, Simple Minds, Tom Petty, D. L. Roth, K. Loggins.  
 Iowa City, IA (J. D. Michaels-KRNA) Fiona, Los Lobos, USA, Fogelberg, D. Purple, K. Loggins, Gary O., H. Jones.  
 Cedar Rapids, IA (Gary Dixon-KQCR/FM) Limahl, K. Loggins, J. Fogerty, Sade, Tears for Fears, USA.  
 Clinton, IA (Brian Thoms-KNJY) USA, Wham!, D. L. Roth, K. Loggins, Hall & Oates, M. Head, Power Station, Ocean.  
 Davenport, IA (Gynny O'Hara-KIIK) USA, Tears for Fears, Fogelberg, B. Ocean, J. Fogerty.  
 Milwaukee, WI (Frank Federico-WBTT) USA, Murray Head, J. Fogerty, Wham!  
 Milwaukee, WI (Kelly Wallace-WKTI) USA, Wham!, K. Loggins, Foreigner, D. L. Roth, Murray Head, Power Station.  
 Milwaukee, WI (Brian Kelly-WZUU) USA, Springsteen, M. Jagger, D. Henley.

Racine, WI (Pat Martin-WRKR/FM) USA, J. Fogerty, K. Loggins, Hall & Oates, E. Clapton.  
 Madison, WI (Little/Hudson-Z104) USA, Tears for Fears, Wham!, E. Clapton, DeBarge.  
 Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) Hall & Oates, Foreigner, Tom Petty, USA.  
 Two Rivers, WI (Don Cook-WQTC) Diana Ross, J. Fogerty, Hall & Oates, USA.  
 Wausau, WI (Mike Edwards-WIFC/FM) E. Clapton, Hall & Oates, H. Jones, K. Loggins, Simple Minds, USA.  
 Wausau, WI (Dave Wright-WRIG) USA.  
 Stevens Point, WI (Bouley/Steffen-WSPT) USA, Tom Petty, K. Loggins, D. L. Roth, Pointers, Giuffria.  
 La Crosse, WI (Knight/Bradley-HIT105) USA, Hall & Oates, Go West, Tom Petty.  
 La Crosse, WI (Doug Collins-WIZM/FM) USA, Hall & Oates, The Firm, Simple Minds, Foreigner, Tom Petty, Santana.  
 Eau Claire, WI (Rick James-WBIZ) Foreigner, Diana Ross, Hall & Oates, M. Head, Sade, Power Station, USA.  
 Minneapolis/St. Paul, MN (Dave Anthony-KDWB/FM) No adds.  
 Rochester, MN (Denny Foster-KROC/FM) Tom Petty, Wham!, Fogelberg, K. Loggins, S. Easton, USA.  
 Albert Lea, MN (Rydmark/Guthrie-KCPI/FM) Autograph, J. Waite, Simple Minds, USA.  
 St. Cloud, MN (Jack Hicks-KCLD/FM) USA, Foreigner, Hall & Oates, D. L. Roth, Animotion, Wham!, Bowie.  
 Yankton, SD (Gregg Klein-KQHU/FM) USA, Foreigner, E. Clapton, Limahl, Tears for Fears, K. Loggins, Tom Petty, J. Fogerty.  
 Sioux Falls, SD (Adam North-KKRC) The Firm, Tom Petty, USA, Power Station.  
 Aberdeen, SD (Les Cummings-KQ95) Tom Petty, USA, K. Loggins, Wham!, D. L. Roth, B. Withers, Pointers, Power Station.  
 Aberdeen, SD (Dan Zerr-KSDN) USA, Power Station, B. Ocean, H. Jones, Wham!  
 Rapid City, SD (Sherwyn/Piper-KKLS/FM) J. Waite, USA, Power Station, Tom Petty, H. Jones.  
 Rapid City, SD (Wilson/Douglas-KGGG/FM) USA, Hall & Oates, Commodores.  
 Fargo, ND (Brad Anderson-Y94) Power Station, Hall & Oates, Tom Petty, Wham!, USA, B. Ocean, Pointers, K. Loggins.  
 Grand Forks, ND (Nordine/Right-KKXL/FM) USA, The Firm, Hall & Oates, Foreigner.  
 Bismarck, ND (Brannan/Hardt-KFYR) Chicago, D. L. Roth, Fogelberg, USA.  
 Bismarck, ND (Bob Beck-KYYY/FM) Hall & Oates, J. Fogerty, Foreigner, Limahl, Tom Petty, Tears for Fears.  
 Minot, ND (Scott Meyer-KIZZ) Tom Petty, S. Easton, Kool/Gang, Foreigner.  
 De Kalb, IL (Lew White-WDEK/FM) Diana Ross, USA, Power Station, Tom Petty, A. Moyet, General Public, Foreigner.  
 Joliet, IL (Al Lentine-WLLI) J. Fogerty, D. Hartman, DeBarge, A. Moyet.  
 Chicago, IL (Dallas Cole-WLS/FM) USA, Hall & Oates, Wham!, K. Loggins.  
 Chicago, IL (Joe Bohannon-B96) USA, K. Loggins, J. Fogerty, D. L. Roth.  
 Chicago, IL (John Gehron-WLS/AM) USA, Hall & Oates, Wham!  
 Freeport, IL (Bill Johnson-WXXQ) USA, Hall & Oates, G. Kihn Band, Wham!.

Rockford, IL (McGee/Fuhr-WZOK) DeBarge, E. Clapton, Foreigner, K. Loggins, USA.  
 Galesburg, IL (Steve Larson-WGBQ/FM) E. Clapton, B. Ocean, USA.  
 Bloomington, IL (Justin/Robbins-WBNQ) USA, Fogelberg, DeBarge, K. Loggins, S. Easton, B. Ocean, H. Jones, J. Fogerty, Tears for Fears.  
 Springfield, IL (Greg Lawley-WDBR) USA, Power Station, Wham!, Kool/Gang, Pointers, D. L. Roth, K. Loggins, H. Jones, Tears for Fears, Katrina & The Waves, Los Lobos.  
 Carbondale, IL (Tony Waitekus-WCIL/FM) J. Fogerty, M. Head, B. Ocean, S. Easton, Kurtis B., USA.  
 Mt. Carmel, IL (Bernard/Choate-WVJC) Mary Jane, Hall & Oates, Time, Tom Petty, A. Moyet, Limahl, Wham!, K. Loggins, USA.

## CENTRAL

Hannibal, MO (Chuck Yates-KGRC) Hall & Oates, Foreigner, D. Hartman, Hardcastle, J. Osborne, E. Clapton.  
 Kirksville, MO (Collins/Allen-KTUF) A. Moyet, Los Lobos, R. Forman, J. Stewart, Animotion, Go West.  
 Jefferson City, Columbia, MO (Brian Miller-KTXY) USA, Murray Head, Hall & Oates, Tears for Fears, J. Fogerty.  
 Columbia, MO (Jerry Kasten-KFMZ) Survivor, Hall & Oates, G. Kihn Band.  
 Waynesville, MO (Kevin Barton-KFBD) USA, K. Loggins, Wham!, Time, J. Johnson.  
 Topeka, KS (Roger Heaton-WIBW/FM) USA, Teena M., Tina Turner.  
 Topeka, KS (Kevan Rabat-KDVV/FM) USA, Wham!, Pointers, K. Loggins, Power Station, D. L. Roth, Tears for Fears, B. Ocean, H. Lewis.  
 Pittsburg, KS (Bell/Porter-KQWK/FM) USA, K. Loggins, D. L. Roth, Tears for Fears, Streets.  
 Hoisington, KS (Miller/Beiker-KHOK) Hall & Oates, USA, Frankie Goes to Hollywood, Foreigner, Dolly, Tom Petty, Power Station, Manhattans, Diana Ross, C. Lynn, R. Forman, Simple Minds.  
 Norfolk, NE (Doug Koehn-KNEN) Limahl, Wham!, USA, E. Clapton, Sade, A. Moyet, Manhattans.  
 El Dorado, AR (Dan Murphy-KLBQ/FM) USA, Hall & Oates, Tears for Fears, B. Ocean.  
 Little Rock, AR (Mark McCain-KKYK) USA, Chicago, Tina Turner.  
 Fayetteville, AR (Rob Patrick-KKEG) H. Jones, Katrina & The Waves, Kool/Gang, Toto, D. L. Roth, USA, Wham!, K. Loggins.

## SOUTHWEST

Tulsa, OK (Dave Michaels-T4K/92K) USA, H. Jones, Wham!, D. L. Roth, K. Loggins, Commodores.  
 Dallas, TX (Shomby/Steele-KAFM) USA, S. Easton, Wham!, Tom Petty, K. Loggins.  
 Texarkana, TX (Mario Garcia-KTFS) Hall & Oates, Foreigner, J. Fogerty, Simple Minds, J. Osborne, A. Parsons.  
 Tyler, TX (Chris Bailey-KEYP) Wham!, Pointers, S. Easton, B. Ocean, Fogelberg, K. Loggins, H. Jones, USA.  
 Lufkin, TX (Randy Shannon-KIPR/FM) USA, Kool/Gang, Teena M., Wham!, Hall & Oates, Limahl, Digney F.  
 Nacogdoches, TX (John Rowe-KTBC) B. Ocean, H. Jones, USA, Fogelberg, Pointers, A. Moyet, L.R.B.  
 Wichita Falls, TX (Barry Michaels-KNIN/FM) USA.  
 Killteen/Temple, TX (B.J. McCrae-KIXS/FM) M. Head, USA, Power Station, Wham!, D. L. Roth, K. Loggins, Giuffria, H. Jones.  
 San Angelo, TX (John Raymond-KIXY/FM) Tears for Fears, D. L. Roth, Simple Minds, K. Loggins.  
 Houston, TX (Lander/Hamilton-93FM) Kool/Gang, J. Fogerty, Wham!, USA, Pointers.  
 Beaumont, TX (Lousteau/Jackson-B94) Wham!, USA, K. Loggins, B. Ocean, Hardcastle, Tears for Fears, J. Fogerty, L. Vandross, Limahl.

Bryan, TX (Austin/Turner-KTAW/FM) A.Parsons, B. Streisand, Nolan Thomas, Alphaville, Vels, Los Lobos, Isley/Jasper/Isley, D.DeYoung, J.Stewart, J.Waite, P.LaBelle, USA, Foreigner, Hall & Oates, Tom Petty, Power Station.

Bryan, TX (Bishop/Stevens-KKYS) J.Waite, Toto, K. Loggins, J.Fogerty, Mick Jagger, USA, T.Petty, Bryan Adams, Billy Ocean, D.Fogelberg.

Victoria, TX (Jay Arena-KVIC) J.Waite, Time, Wham!, USA, Simple Minds, Diana Ross, Hall & O.

Laredo, TX (Anderson/Ruiz-KRRG) Alabama, Bruce Springsteen, USA, Kool & Gang.

San Antonio, TX (Lisa Taylor-Q96) No adds.

McAllen, TX (Nolan Cruise-KRIO) Diana Ross, Madonna.

Amarillo, TX (Jamey Karr-KPUR) USA, Simple Minds, D.Hartman, K.Loggins, Firm, Wham!, Sade.

Abilene, TX (Dominic Testa-KFMN) USA, K.Loggins, Power Station, Howard Jones, Wham!, Pointers.

Odessa/Midland, TX (John Clay-KWES/FM) USA, Tears For Fears, Wham!, Kool & Gang, J.Fogerty, Santana, K.Loggins.

El Paso, TX (Whitehead/Haney-B94/FM) Kenny Rogers, Animotion, Prince.

El Paso, TX (Johnny Thompson-KFIM) Greg Kihn, Diana Ross, Eric Clapton, USA.

Phoenix, AZ (Guy Zapoleon-KZZP) USA, Wham!, The Firm, Chicago.

Tucson, AZ (Kelly Norris-KRQ) P.Hardcastle, Hall & Oates, USA, B.Ocean, Animotion, K.Loggins.

Gallup, NM (Paul Duray-KYVA) K.Loggins, D.L.Roth, USA, Bang Bang, Toto, Howard Jones, Wham!, Pointers.

Alamogordo, NM (Ben Noe-KINN) USA, Hall & Oates, J.Fogerty, Foreigner, Kool & Gang, Kinks, Tom Petty, Toto.

**ROCKY MOUNTAIN**

Billings, MT (Charlie Fox-KYYA) Billy Ocean, USA, Simple Minds, Murray Head, Sade.

Billings, MT (Arroe Collins-KOOK) B.Streisand, DeBarge, Glenn Frey, Madonna.

Sidney, MT (Steve Collins-KGCH) Foreigner, USA, B.Streisand.

Polson/Kalispell, MT (Al Decker-KQ92) Wham!, L. Vandross, Kool & Gang, B.Pointers, J.Gill, Digney Fignus.

Denver, CO (Gloria Avila-Perez-KIMN) USA, T.Petty, J.Fogerty, P.LaBelle, Sade, Howard Jones.

Denver, CO (Mark Bolke-KPKE) USA, Foreigner, Don Henley, Prince.

Windsor, CO (Chuck Summers-KUAD/FM) USA, Wham!, D.L.Roth, Go West, P.Hardcastle, S.Easton.

Pueblo, CO (Rip Avina-KDZA) USA, D.Fogelberg, Foreigner, D.Henley, Hall & Oates, Wham!

Cody, WY (Jackson W. Beard-KTAG) Foreigner, Hall & Oates, E.Clapton, J.Fogerty, Time, Sade.

Casper, WY (Todd Cavanah-KTRS) Billy Ocean, The Firm, Katrina & The Waves, USA, Howard Jones, D.Fogelberg.

Gillette, WY (Kallaway/Brewer-KOLL) Tom Petty, USA, K.Loggins, D.Fogelberg, Hall & Oates.

Soda Springs, ID (Condie/Summers-K79) Madonna, Jack Wagner, J.Waite.

Lewiston, ID (Jay McCall-KOZE) USA, Howard Jones, K.Loggins, Wham!

Boise, ID (Steve Holmes-KNPA) D.L.Roth, Foreigner, The Firm, Simple Minds, Murray Head, J.Fogerty, USA, Wham!

Boise, ID (Tom Evans-KIYS) USA, Kenny Loggins, Wham!, Howard Jones, Billy Ocean, Alan Parsons, Katrina & The Waves.

Moscow, ID (Gary Cummings-KRPL) USA, Billy Ocean, Wham!, D.L.Roth, K.Loggins, Tears For Fears.

Salt Lake City, UT (Myke Kross-Z95) Hall & Oates, Foreigner, John Parr, USA.

Logan, UT (Jay Hall-KBLQ) USA, Wham!, Murray Head, J.Fogerty, Tom Petty.

**FAR WEST**

Las Vegas, NV (Richards/Christian-KLUC) Hall & Oates, USA, K.Loggins, Wham!, Tears For Fears, Katrina & The Waves.

Lake Tahoe, NV (Mickey Lees-KLKT) Kool & Gang, Simple Minds, J.Fogerty, USA.

Los Angeles, CA (Scarborough/Hall-KKHR) USA, Wham!, K.Loggins, Pointers, The Firm, P.LaBelle, Eric Clapton, Tears For Fears.

Los Angeles, CA (Mike Schaefer-KIIS/FM) USA, Bruce Springsteen, Wham!

San Diego, CA (Mike Preston-KS103) J.Fogerty, Wham!, Sade, Hall & Oates, Tears For Fears, Simple Minds, USA.

San Diego, CA (Denny Luell-XHITZ) Jesse Johnson, Wham!, USA, Pointers, Tears For Fears.

Santa Barbara, CA (Dick Williams-KIST) Kool & Gang, D.Fogelberg, K.Loggins, B.Ocean, Wham!, Power Station, D.L.Roth, Mary Jane Girls, J.Fogerty.

Bakersfield, CA (Dave Kamper-KKXX/FM) Wham!, USA, E.Clapton, Hall & Oates, Animotion, Howard Jones.

San Luis Obispo, CA (Joe Collins-KSLY/FM) USA, Power Station, K.Loggins, Tears For Fears, B. Ocean, Wham!, D.L.Roth, Kool & Gang.

Santa Maria, CA (Maria Rubio-KXFM) K.Loggins, Simple Minds, Hall & Oates, USA, Wham!, Alphaville.

Lompoc/Santa Maria, CA (Ken Burke-KRQK/FM) Power Station, USA, S.Easton, Pointers, J.Fogerty, D.L.Roth.

Fresno, CA (Walker/Davis-KYNO) No adds.

Fresno, CA (Carey Edwards-KMGX) Wham!, P.Hardcastle, B.Ocean, Tears For Fears, Howard Jones, Patti LaBelle.

Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Hall & Oates, Time, Midnight Star, B.Ocean, Tears For Fears, Howard Jones, USA, Luther Vandross.

San Francisco, CA (Craig Roberts-KITS/FM) Power Station, D.Hartman, Jermaine Stewart, Scandal.

San Francisco, CA (Bazoo/Naftaly-KMEL) USA, Wham!, B.Ocean, Howard Jones, Mary Jane Girls, D.L.Roth.

Concord, CA (Jim Hampton-KWUN) D.L.Roth, Wham!, Hall & Oates, USA, K.Loggins, Pointers.

San Jose, CA (Don Porter-KHTT) Foreigner, Santana, Simple Minds, J.Osborne, Eric Clapton, Robert Forman.

San Jose, CA (Robin Kipps-KWSS) Foreigner, Eric Clapton, Hall & Oates, J.Fogerty, USA, Wham!

Stockton, CA (Roy Williams-KJOY) The Firm, Tom Petty, Foreigner, Howard Jones, Katrina & Waves, Wham!, USA, Mary Jane Girls, Luther Vandross.

Stockton, CA (John Hampton-KSTN) USA, Kenny Loggins, Jesse Johnson, S.Easton, Pointers, Power Station, Wham!

Modesto/Stockton, CA (David Kraham-KHOP/FM) USA, Wham!, Billy Ocean, D.L.Roth, K.Loggins, Los Lobos, Pointers.

Santa Rosa, CA (Robin Hart-KREO) USA, B.Ocean, Wham!, D.Fogelberg, Tom Petty, Kenny Loggins.

Eureka, CA (Mark Jeffrey-KFMI) Tom Petty, Sade, Hall & Oates, Wham!, Murray Head, USA.  
 Arcata/Eureka, CA (Jim Nelly III-KXGO) Foreigner, The Firm, Alan Parsons.  
 Sacramento, CA (Gillette/Collins-FM102) USA, A. Moyet, B.Ocean, Jesse Johnson, Tom Petty.  
 Sacramento, CA (Mr. Ed-KWOD) USA, Kenny Loggins, Power Station, Wham!, J.Fogerty, P.LaBelle.  
 Sacramento, CA (Bill Jeffries-KPOP) USA, Power Station, Sade, K.Loggins, Wham!, Giuffria, Kool & Gang, Patti LaBelle.  
 Paradise/Chico, CA (Ron Bruder-KNVR) Diana Ross, Simple Minds, Sade, John Waite.  
 Redding, CA (Kevin Kahl-KEWB) Murray Head, Hall & Oates, Diana Ross, USA.  
 Redding, CA (Larry DuBois-KSX0) Madonna, DeBarge, Simple Minds, Eric Clapton.

**NORTHWEST**

The Dalles, OR (Tina Spears-KACI) The Firm, Don Henley, Los Lobos, USA, J.Fogerty, Eric Clapton.  
 Seaside, OR (Bob Rusk-KSWB) USA, D.L.Roth, Wham!, Katrina & The Waves, Hall & Oates.  
 Portland, OR (Barry/Naganuma-KMJK) USA, Murray Head, Howard Jones.  
 Salem/Portland, OR (Len E. Mitchell-KSKD) Sheena Easton, Kool & Gang, Pointers, B.Ocean, USA.  
 Lebanon, OR (Mike Shannon-KIQY) USA, Wham!, Tom Petty, Power Station.  
 Coos Bay, OR (Dave O'Connor-KYNG) Simple Minds, Pointers, Wham!, S.Easton, Power Station, Tom Petty, D.L.Roth, Katrina & Waves, Los Lobos, USA.  
 Coos Bay, OR (Gary Allen-KHSN) USA, Katrina & The Waves, Kenny Loggins, D.Fogelberg, Kool & The Gang, Hall & Oates, Howard Jones, Power Station, Autograph.  
 Roseburg, OR (Veronica Burns-KYES) USA, Wham!, Howard Jones, Foreigner, Luther Vandross.  
 Medford, OR (R.Charles Snyder-KTMT) Simple Minds, Tom Petty, Hall & Oates, Power Station, USA.  
 Klamath Falls, OR (Mark Alan-KAGO/FM) Foreigner, USA, D.L.Roth, Wham!, Howard Jones, S.Easton, Kenny Rogers.  
 Seattle, WA (Stephen Rabow-KHIT) Foreigner, J.Fogerty, Sade, USA.  
 Seattle, WA (Wendy Christopher-KUBE/FM) USA, Howard Jones, Kenny Loggins, Billy Ocean.  
 Tacoma, WA (Trapp/Norris-KAMT) Madonna, John Fogerty, Luther Vandross, Sade.  
 Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) Tina Turner, USA.  
 Olympia, WA (Cox/Paige-KQEU) Foreigner, DeBarge, Wham!, USA.  
 Chehalis, WA (Bob Hart-KITI) USA, Time, The Firm, Hall & Oates, Dan Fogelberg.  
 Tri-Cities, WA (Ron O'Brian-OK95) USA, Power Station, Giuffria, Pointers, Kenny Loggins, S.Easton, Howard Jones, Katrina & The Waves, Kool & Gang, Los Lobos.  
 Tri-Cities, WA (Jonathan Walker-KZZK) USA, Kenny Loggins, Wham!, Tom Petty, Power Station.  
 Honolulu, HI (Kong/Shishido-KIKI) USA, Billy Ocean, Kool & The Gang, B.Springsteen, Jermaine Stewart.  
 Anchorage, AK (Kay Taylor-KGOT) Wham!, Power Station, Limahl, John Fogerty, USA, Kenny Loggins, D.L.Roth, Diana Ross.  
 Vancouver, BC (Shannon/Russell-LG73) Billy Joel, A.Moyet, Simple Minds, USA, Northern Lights.

**WELCOME To Our New Top 40 Correspondents**

Jeff Daniels, WQLK (K96) Radio, P.O.Box 1647, Richmond, IN 47374 (317-966-3932)  
 Al Lentine, WLLI Radio, P.O.Box 430, Joliet, IL 60434 (815-726-4761)  
 Rich Condie & Rich Summers, KBRV (K79) Radio, 81 South Main, Soda Springs, ID 83276  
 Kipper McGee & Brad Fuhr, WZOK Radio, 1100 Tamarac Lane, Rockford, IL 61125 (815-399-2233)

**AVAILABLE**

Craig Williams, from WUOG-Athens, GA is looking for a position as Air Talent/Music Director, contact him at (404)542-7100.  
 Jacques Overdiep from WPNR/FM-Utica, NY is looking for a position as Air Talent/Music Director, contact him at (315)792-3288.  
 Jim Kirk from KMGX-Fresno, CA is looking for a position as P.D./M.D./A.T., contact him at (209)221-9320.  
 Dave Benson from WKQA-Peoria, IL is looking for a position as Air Talent/P.D., contact him at (309)685-8137.  
 Sandy Shore from KWAV/KIDD-Monterey, CA is looking for a position as Air Talent, contact her at (213)306-8009.  
 Keith Morgan from KQXR/FM-Bakersfield, CA is looking for a position as Air Talent, contact him at (805)326-8368.  
 The Slim One from KFRC-San Francisco, CA is looking for a position as Air Talent, contact her at (415)552-3836.  
 Jamie Clevenger from KBLT-Joplin, MO is looking for a position as Air Talent, contact Jamie at (316)783-5710.  
 Gary Collins from KLMS-Lincoln, NE is looking for a position as Air Talent, contact him at (402)435-2959.  
 Judy Converse from KLMS-Lincoln, NE is looking for a position as Air Talent, contact her at (402)435-2959.  
 Rex Stephenson from KEX-Portland, OR is looking for a position as Air Talent, contact him at (503)227-0147.  
 Jay Are from KHIT-Seattle, WA is looking for a position as Air Talent/Prod. (AM drive), contact him at (206)845-8362.  
 Tom Kenlon from KINS-Eureka, CA is looking for a position as Air Talent/Prod., contact him at (707)839-4551.

**BIRTHDAYS****Our Best Wishes and HAPPY BIRTHDAY To:**

Bill Collins, KTUF-Kirksville, MO 3/16  
 Frank Taylor, KMWX-Yakima, WA 3/17  
 Arthur Promoff, Geffen Records 3/19  
 Ron O'Brien, WCSC-Charleston, SC 3/20  
 Mr. Ed, KWOD-Sacramento, CA 3/20  
 Francina Rodriguez, KRST-Albuquerque, NM 3/20  
 Joe Bullard, WANM-Tallahassee, FL 3/20  
 Jay McCall, KOZE-Lewiston, ID 3/21  
 Rick Stancato, KTUN-Houston, TX 3/22  
 John Derek, WKSP-Kingstree, SC 3/22  
 Bill Brian, KTUF-Kirksville, MO 3/23

## H O L L Y W O O D

The Grammy Awards have come and gone, and once again none of the truly deserving artists won a damn thing. In fact, none were even **NOMINATED!**

As usual, the trendy people walked away with statuettes, little realizing that most of them are likely to be the subjects of American Express "Do You Know Me?" spots in a year or two.

So **Lenny Bernstein** got his Lifetime Achievement Award. Big Deal! LOTS of UN-charismatic conductors have interpreted Mahler's Fifth and would have been fortunate to get past security at The Shrine Auditorium. What WE want to know is, where's the Lifetime Achievement Award for **Percy Sledge**? ... how come **Maurice Williams** and **The Zodiacs** couldn't get close enough to get **Cher's** autograph?

We think The Grammys have got their priorities all wrong and when WE take over ... (and it's inevitable) you'll see **Sue Thompson** doing "NORMAN" instead of **Tina Turner** demonstrating the wonders of GERITOL!

**PRINCE** will be working a McDonald's counter somewhere, while **TOMMY ROE** will stir the crowd with "Sheila," and modestly acknowledge the plaudits of the crowd as he's finally installed into The Hall Of Fame.

In our future-dream Grammys we'll witness **Lulu** moving the mob to tears in an inspired reading of "To Sir With Love."

The poignancy of "Stagger Lee" will make the audience forget they EVER heard "Born In The U.S.A." shouted over and over, and **Cole Porter** will grin in his grave as **Larry Williams** reminds us that "Short Fat Fannie" was NEVER Like A Virgin!

The REAL Grammys won't be anything like what you saw several weeks ago as **Cyndi Lauper**, soon to be a teller at Chase Manhattan Bank, will be watching the ceremonies on the tube and marvelling as the dulcet tones



## MY GRAMMYS

by Tony Richland

of **Carla Thomas** wail out "Gee Whiz" for an enraptured America.

In OUR Grammys, **John Denver**, who hasn't had a hit since Coolidge was President, will certainly not be the M.C. OUR hosting duties will be divided between **Andy Kim** and **Tony Joe White**. Tony will treat us to the pre-Presley version of "Polk Salad Annie" and will be backed by a combo featuring **THE BOX TOPS** with **ZUBIN MEHTA**.

**ELEPHANT'S MEMORY** will take the stage, mid-show, and provide instrumental support for **BOB LIND** as he flies through "Elusive Butterfly." By the time the New Grammys appear, **Lionel Ritchie** will be back with **THE COMMODORES** and the bunch of them will see **GEORGIE FAME** sing "The Ballad of Bonnie and Clyde," as cameras pan over superstars **NARVEL FELTS**, **MIKE CLIFFORD**, and **VANILLA FUDGE**.

When **DICK AND DEEDEE** walk out

on that stage, the crowd will rise as one as the legendary duo hit the first notes of "The Mountain's High" and somewhere in a walk-up flat in Brooklyn, **Michael Jackson** will thrill to "I'm Your Puppet" by James and Bobby Purify.

80's keyboardist **HERBIE HANCOCK** will be nowhere in evidence as **FERRANTE AND TEICHER** enthrall us with "The Theme From Exodus," and **THE OAKRIDGE BOYS** will be stunned at the sounds of **O.C. SMITH** as he recounts the story of those ... "Little Green Apples."

When OUR Grammys are broadcast, they'll be run head to head against **DALLAS** and **DYNASTY**, as network execs realize that nothing could beat the ratings of a show featuring **THE IMPALAS** and **THE LEMON PIPERS**.

Comedy relief will be provided, as that wacko standup, **ERIC G. NORBERG** does a tongue-in-cheek reading of six Ron Fell album reviews, and **ART ROBERTS**, in best **DANNY THOMAS** style, tells boring anecdotes of Chicago radio in the twenties.

Danny Davis will continue the comedy segment with yet *another* **PHIL SPECTOR** story and **Bruce Wendell** will recite the legendary **BALLAD OF DON ANTI**.

**SHOLEMAN SHOLIN** will then introduce **THE SURFARI'S** who will present us with a stirring version of "Wipeout," as the audience wonders if this can even get better.

The answer is a resounding YES (!) as **THE SYNDICATE OF SOUND** closes the show with their heart-rending version of "Little Girl."

These Grammys may never happen, folks, but if they DO, you'll be able to say that *YOU WERE THERE* when **GOGI GRANT** saluted "The Wayward Wind" just ONE ... MORE ... TIME ... ■

**POWER TRIO**

JULIAN LENNON  
Too Late For Goodbyes  
(Atlantic)

PHIL COLLINS  
One More Night  
(Atlantic)

COMMODORES  
Nightshift  
(Motown)

**CERTIFIED**

USA FOR AFRICA  
We Are The World  
(Columbia)

SADE  
Smooth Operator  
(Portrait)

**RECORD TO WATCH**

WAR  
Groovin'  
(Coco Plum)

**MOST ADDED**

USA FOR AFRICA  
We Are The World  
(Columbia)

DAN FOGELBERG  
Go Down Easy  
(Full Moon/Epic)

BILLY OCEAN  
Suddenly  
(Arista)

**A/C**

March 15, 1985

2W	LW	TW	
1.	1.	1.	JULIAN LENNON - Too Late For Goodbyes (Atlantic)
3.	2.	2.	PHIL COLLINS - One More Night (Atlantic)
6.	3.	3.	COMMODORES - Nightshift (Motown)
4.	4.	4.	REO Speedwagon - Can't Fight This Feeling (Epic)
2.	5.	5.	Billy Joel - Keeping The Faith (Columbia)
13.	6.	6.	DeBARGE - Rhythm Of The Night (Gordy)
18.	12.	7.	MANHATTANS - You Send Me (Columbia)
17.	13.	8.	DOLLY PARTON - Don't Call It Love (RCA)
8.	9.	9.	Eric Carmen - I Wanna Hear It From Your Lips (Geffen)
26.	15.	10.	BRUCE SPRINGSTEEN - I'm On Fire (Columbia)
27.	14.	11.	BARBRA STREISAND - Emotion (Columbia)
7.	7.	12.	Kenny Rogers - Crazy (RCA)
5.	8.	13.	Wham! - Careless Whisper (Columbia)
--.	21.	14.	MADONNA - Crazy (Geffen)
9.	10.	15.	Anne Murray - Time Don't Run Out On Me (Capitol)
21.	18.	16.	JANEY STREET - Under The Clock (Arista)
12.	11.	17.	Dionne Warwick & Glenn Jones - Finder Of Lost Loves (Arista)
29.	22.	18.	DAN HARTMAN - Second Nature (MCA)
19.	19.	19.	Tina Turner - Private Dancer (Capitol)
11.	16.	20.	Diana Ross - Missing You (RCA)
--.	--.	21.	SADE - Smooth Operator (Portrait)
10.	17.	22.	Foreigner - I Want To Know What Love Is (Atlantic)
--.	28.	23.	THE CARS - Why Can't I Have You (Elektra)
14.	20.	24.	Pointer Sisters - Neutron Dance (Planet/RCA)
--.	--.	25.	USA FOR AFRICA - We Are The World (Columbia)
--.	--.	26.	GEORGE BENSON - I Just Want To Hang Around You (Warner Bros.)
15.	23.	27.	Steve Perry - Foolish Heart (Columbia)
30.	27.	28.	Ashford & Simpson - Solid (Capitol)
--.	29.	29.	Sergio Mendes - Let's Give A Little More Time (A&M)
28.	24.	30.	Glenn Frey - The Heat Is On (MCA)

**CHARTBOUND**

Linda Ronstadt - When I Fall In Love (Asylum)  
Alabama - There's No Way (RCA)  
Dan Fogelberg - Go Down Easy (Full Moon/Epic)  
Billy Ocean - Suddenly (Arista)  
Foreigner - That Was Yesterday (Atlantic)  
Paul Hardcastle - Rain Forest (Profile)  
War - Groovin' (Coco Plum)

**DROPPED**

Dennis DeYoung  
Jermaine & Pia  
Diane Shuur  
Stephen Stills  
Rob Tro

Carol Lynn Townes  
David Lee Roth  
Kim Carnes  
John Fogerty (Old Man)

**ACTION SIDES**

Duran Duran - Save A Prayer (Capitol)  
Madonna - Material Girl (Sire/Warner Bros.)  
Alan Corrie - Diary Of A Fool (A&M)  
Cheryl Lynn - At Last You're Mine (Private I)  
Chicago - Along Comes A Woman (Full Moon/W.B.)  
Danny O'Keefe - Someday (Coldwater)  
Hall & Oates - Some Things Are...Unsaid (RCA)  
Julio Iglesias - The Air That I Breathe (Columbia)  
David Bowie - This Is Not America (EMI America)  
Prince - Take Me With U (Warner Bros.)  
Kool & Gang - Fresh (De-Lite)  
Santana - Say It Again (Columbia)  
David Sanborn - Love & Happiness (Warner Bros.)

**NEW**

USA For Africa - We Are The World (Columbia)  
 Dan Fogelberg - Go Down Easy (Full Moon/Epic)  
 Billy Ocean - Suddenly (Arista)  
 Wham! - Everything She Wants (Columbia)  
 Bill Withers - Oh Yeah (Columbia)  
 Temptations - My Love Is True (Gordy)  
 Johnny Gill - Half Crazy (Cotillion)  
 John Fogerty - Rock And Roll Girls (Warner Bros.)  
 Nylons - Silhouettes (Open Air/A&M)

**ANALYSIS**

Absolutely no movement in the top six. All six have Hit Factors over 90% and airplay commitments from more than 85% of all reporting stations. It's tough to figure where DeBarge and The Manhattans can go next week. The only possible collapse could come from Billy Joel. Chart news next week will come from an irrepressable Madonna (CRAZY), Sade and the incredible USA For Africa. Our research is set up so that it is nearly impossible for a record to chart during its first week of reporting. I say nearly, 'cause the total of 153 first week reports for USA allowed it to debut @ #25 without any consideration given yet to real rotation.

It wouldn't be hard for it to be top ten next week. As we blow TAPS for at least five records next week, look for Linda Ronstadt, Alabama, Dan Fogelberg, Billy Ocean, Foreigner, Paul Hardcastle, Wham! & War to be the most serious contenders for chart status. Ron

**RECOMMENDED**

Johnny Gill - Half Crazy (Cotillion)  
 Jack Wagner - Lady Of My Heart (Qwest)

Research:  
 Diane Rufer  
 Ron Fell



March 15, 1985

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 199 Last Week 201

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
JULIAN LENNON	- Too Late For Goodbyes (Atlantic)		197	191	6	--	--	100%	8
PHIL COLLINS	- One More Night (Atlantic)		195	178	15	1	1	98%	7
COMMODORES	- Nightshift (Motown)		183	167	10	3	3	96%	9
REO SPEEDWAGON	- Can't Fight The Feeling (Epic)		178	168	9	1	--	99%	9
BILLY JOEL	- Keeping The Faith (Columbia)		176	149	25	2	--	98%	11
DeBARGE	- Rhythm Of The Night (Gordy)		175	113	47	6	9	91%	6
MANHATTANS	- You Send Me (Columbia)		166	58	81	14	13	83%	6
DOLLY PARTON	- Don't Call It Love (RCA)		152	61	76	13	2	90%	6
ERIC CARMEN	- I Wanna Hear It From... (Geffen)		160	115	36	7	2	94%	9
BRUCE SPRINGSTEEN	- I'm On Fire (Columbia)		159	43	90	12	14	83%	5
BARBRA STREISAND	- Emotion (Columbia)		151	36	86	18	11	80%	5
MADONNA	- Crazy (Geffen)		152	26	81	16	29	70%	3
JANEY STREET	- Under The Clock (Arista)		139	25	88	18	8	81%	8
DAN HARTMAN	- Second Nature (MCA)		112	13	68	25	6	72%	6
SADE	- Smooth Operator (Portrait)		103	5	42	26	30	45%	2
USA FOR AFRICA	- We Are The World (Columbia)		153	--	--	--	153	--	--
GEORGE BENSON	- I Just Want To Hang... (W.B.)		90	1	27	30	32	31%	2
LINDA RONSTADT	- When I Fall In Love (Asylum)		78	3	24	39	12	34%	2
ALABAMA	- There's No Way (RCA)		66	6	24	18	18	45%	2
DAN FOGELBERG	- Go Down Easy (Full Moon/Epic)		56	--	--	--	56	--	--
WAR	- Groovin' (Coco Plum)		64	1	16	23	24	26%	1
FOREIGNER	- That Was Yesterday (Atlantic)		59	1	11	16	31	20%	1

## NORTHEAST

Lowell, MA (Glenn HoTTis-WLLH) USA, Bill Withers, Temptations.  
 Keene, NH (Howard Corday-WKNE) USA, Fogelberg, Temptations, Billy Ocean, J. Payson.  
 Lewiston, ME (Chris Layne-WLAM) Diana Ross, USA, Commodores, DeBarge.  
 White River Jct., VT (Andy Leckart-WHNV) Foreigner, USA, Dan Fogelberg, Nylons, Madonna.  
 New London, CT (Danny O'Brien-WNLC) USA, Cars, Dan Hartman, B. Ocean, Janey Street.  
 Albany, NY (Chris Holmberg-WWOM) Madonna, USA, Kool & Gang, Commodores.  
 Kingston, NY (Thom Williams-WGHQ) USA, Wham!, Fogelberg, Loggins, Withers, Alabama, Townes, Roth.  
 Buffalo, NY (Roger Christian-WBEN/AM) USA.  
 Ithaca, NY (Dave Smith-WQNY) Foreigner, Clapton, Janey Street, S. Mendes, USA.  
 Pittsburgh, PA (Don Berns-WTAE) Foreigner, Roth.  
 Johnstown, PA (Jack Michaels-WKYE) USA, War, Alabama, George Benson.  
 New Castle, PA (Bobbie Vaughn-WKST) USA, Sade, Cars, Alan Gorrie, Temptations.  
 Meadville, PA (Tod Raymond-WMGW) Alan Gorrie, Wham!, Fogelberg, USA, Nylons.  
 Scranton, PA (Burke/Trama-WBQW) USA, Hartman, Madonna, Cars.  
 Dover, DE (Donna Beaty-WDOV) Manhattans, Kinks, Paige & D., Ronstadt, C.Lynn, Streisand, Waite, Sade, O'Keefe, Clapton, Benson, Foreigner, DeYoung, B. Ocean, Relation.  
 Williamson, WV (Doug Jackson-WBTH) No adds.  
 Sutton, WV (Steve Douglas-WSGB) Glenn Frey, Bruce Springsteen, Madonna, Foreigner.

SOUTH

Winchester, VA (Mitchell/Young-WINC) DeBarge, Chicago, Manhattans.  
 Harrisonburg, VA (Brian Charette-WQPO) USA, Wham!, Dan Fogelberg, Barbra Streisand.  
 Charlottesville, VA (Ken Medek-WCHV) USA, B. Ocean, Simple Minds, K. Rogers, Fogelberg, Moyet, Wham!.  
 Richmond, VA (Lou Dean-WRVA) USA, Paige & Dickson, Dan Fogelberg, Paul Hardcastle.  
 Norfolk, VA (Nick O'Neil-WLTY) USA, Manhattans.  
 Salisbury, NC (Doug Rice-WSTP) USA, Dan Hartman.  
 Charlotte, NC (Dave Bishop-WBT) G. Benson, L. Ronstadt, USA, Bruce Springsteen.  
 Charlotte, NC (Steve Sutton-WEZC) Madonna, USA, Tina Turner.  
 Jacksonville, NC (Craig Thomas-WJNC) USA, Madonna, Al Jarreau.  
 New Bern, NC (Gary Lee-WSFL/FM) USA, J. Gill, War, Fogerty, Hardcastle, A. Moyet, Wham!, Chicago.  
 Asheville, NC (Don Brookshire-WSKY) USA, Foreigner, Wham!, B. Ocean, Fogelberg, O'Keefe.  
 Carrollton, GA (Zachary Ray-WPPI) USA, B. Ocean, O'Keefe, Temptations, Sade, Dan Fogelberg.  
 Atlanta, GA (John Kelly-WSB/FM) USA.  
 Atlanta, GA (Greg Picciano-WSB/AM) No adds.  
 Augusta, GA (John Patrick-WFMG) USA, D.L. Roth, Wham!, Dan Fogelberg.  
 Savannah, GA (Angel Morris-WAEV/FM) Temptations, Foreigner, O'Keefe, Hardcastle, USA.  
 Cocoa Beach, FL (Edwards/Phillips-CK101) USA, Bruce Springsteen, Janey Street.  
 Stuart, FL (Lee McGuire-WSTU) Springsteen, Madonna, Manhattans.  
 Tuscaloosa, AL (Sander Walker-WFFX/FM) USA, J. Gill, H. Jones, B. Ocean, Hall & Oates, Foreigner.

Huntsville, AL (Steve Dallas-WAHR) USA, Mendes, B. Mandrell, L. Ronstadt, Fogelberg, K. Rogers.  
 Gadsden, AL (David Ford-WGAD) O'Keefe, Toto, Limahl, Fogelberg, Bill Withers, USA.  
 Guntersville, AL (Greg Bell-WGSV) USA, Fogelberg, O'Keefe, Billy Ocean.  
 Anniston, AL (Lee Patrick-WDNG) Fogelberg, Ocean, Kenny Rogers, USA.  
 Bay Minette, AL (Mike Snowden-WBCA) Springsteen, Barbra Streisand, Dan Hartman.  
 Selma, AL (Bob Payton-WTUN) Madonna, Alabama, Hall & Oates, Alan Gorrie, Kool & Gang, USA.  
 Clarksville, TN (J.J. Austin-WJZM) Santa, Fogerty, Temptations, C.L. Townes, L. Ronstadt, USA.  
 Lynchburg, TN (Doug Cantell-WTNX) Hall & Oates, Hardcastle, J. Gill, DeYoung, Alphaville, Fogelberg.  
 Chattanooga, TN (Dale Deason-WGOW) Madonna, Sade, Barbra Streisand, Sergio Mendes.  
 Greenville, MS (Dan Diamond-WNIX) Bill Withers, Katrina & Waves, Moyet, D. Ross, Roth, Fogerty, Wham!, H. Jones, Kenny Loggins, USA.  
 Jackson, MS (Rich Allen-WJDX) George Benson, Alabama, Kool & Gang.  
 Louisville, KY (Nugent/McElvein-WHAS) Survivor.  
 Louisville, KY (Jeff Crawford-WRKA) USA, G. Benson, Manhattans, Kool & Gang.  
 Paducah, KY (Frank Carvell-WKYY) USA, Temptations, Billy Ocean, Fogerty, E. Wilde, Wham!.  
 Glasgow, KY (Shannon McCombs-WSMJ) USA, Fogelberg, Bill Withers, Crystal Gayle, R.L. Jones.  
 Campbellsville, KY (Jackson/Royce-WCKQ) USA, B. Ocean, K. Loggins, H. Howard, Tears For Fears, Wham!.  
 Shreveport, LA (Jeff Edman-KUKI/FM) DeBarge, Barbra Streisand.  
 Pineville/Alexandria, LA (Jim Steele-KISY/FM) Sade, Alabama, Foreigner, USA.

## CENTRAL

Newark, OH (Greg Moebius-WNKO) Sade, USA, Relation.  
 Urbana/Springfield, OH (Eli Williams-WCOM/FM) Hartman, Springsteen, Waite, Mandrell & Greenwood, Madonna, Ashford & Simpson, USA, Sade, Benson, Hall & Oates, Johnny Gill, Linda Ronstadt, Chicago.  
 Logan, OH (Chuck Anthony-WLGN) USA, Wham!, D.L. Roth.  
 Marion, OH (Rick Bryan-WMRN) USA, Alabama, Danny O'Keefe, Johnny Gill.  
 Toledo, OH (Fred Heller-WSPD) USA.  
 Toledo, OH (Jerry King-3WM) E. Carmen, Manhattans, B. Streisand, Linda Ronstadt, USA.  
 Zanesville, OH (Pete Petoniak-WHIZ) Sade, USA, Bill Withers, John Fogerty, Temptations.  
 Dover, OH (Steve Kelly-WJER) B. Withers, Madonna, Alabama, Dan Fogelberg, USA.  
 Sandusky, OH (Bill Zimmerman-WLEC) USA, Fogelberg, Kenny Rogers, Bill Withers, Oaks, War.  
 Springfield, OH (Dale Grimm-WIZE) USA, Madonna, Sade, Relation.  
 Springfield, OH (Chuck McGee-WAZU/FM) Hall & Oates, Billy Ocean, Foreigner, Tina Turner.  
 Gallipolis, OH (Lynn Smith-WJEH) Ashford & Simpson, Sade, C. Lynn, Alabama, DeYoung, D. Bowie, A. Murray.  
 Anderson, IN (Larry Joseph-WLHN) USA, S. Mendes, Hardcastle, Sade, Alabama.  
 Lowell, IN (Jim Holly-WZVN) Dan Fogelberg, Bill Withers.  
 Columbia City/Ft. Wayne, IN (Gail McKnight-WKSY) USA, Wham!, Hall & Oates, Sade.  
 Kokomo, IN (Darryl Parks-WIOU) Foreigner, G. Benson.  
 Lafayette, IN (Mike Johnson-WASK) Madonna, G. Benson, War, Julio Iglesias, USA, Bruce Springsteen.

Flint, MI (Cam Smith-WTRX) USA, Alabama, Billy Ocean, Dan Fogelberg.  
 Lansing, MI (Jack Robbins-WILS/FM) Madonna, USA, George Benson.  
 Lansing/Jackson, MI (Mike Benson-WIBM) Madonna, Linda Ronstadt, Barbra Streisand.  
 Grand Rapids, MI (Mark Roberts-WOOD) Manhattans.  
 Grayling, MI (Chris Wright-WQON/FM) Fogerty, R.L. Jones, Madonna, Al Jarreau, Nylons, USA.  
 Milwaukee, WI (Beth Fast-WMYX) USA, Sade, Alabama, George Benson.  
 Milwaukee, WI (Mike Murphy-WISN) Springsteen, Ray & Willie, Alabama, War, J.Gill, USA.  
 Ft. Atkinson, WI (Dave Scott-WFAW) Janey Street, Manhattans, DeBarge, USA.  
 Madison, WI (Tim Brickner-WIBA) Glenn Frey, USA.  
 Madison, WI (Jim Reed-WMGN) USA, George Benson, Foreigner, Billy Ocean.  
 Beaver Dam, WI (Steve Sabatke-WBEV) Fogelberg, Sam Harris, Julio, USA, Madonna.  
 Reedsburg, WI (Kevin Kellogg-WRDB) Temptations, Wham!, Luther Vandross, USA.  
 Green Bay, WI (David Carew-WDUZ) USA, Alabama, Cars.  
 Marshfield, WI (Sherryann Taylor-WDLB) Cars, Madonna, Sergio Mendes.  
 Eau Claire, WI (Rick Roberts-WIAL) Foreigner, USA, Sade, Hall & Oates.  
 Menomonie, WI (Alison Girard-WMEQ) No adds.  
 Oshkosh, WI (Chris Hansen-WMGV) USA, Cheryl Lynn, George Benson, Hall & Oates.  
 Chicago, IL (Suzy Mayzel-WCLR) USA.  
 Rockford, IL (McGee/Schaefer-WROK) USA, J.Street, Barbra Streisand, Bruce Springsteen.  
 Wilmetton, IL (Wayne Perrott-WDND) Toto, Madonna.  
 Freeport, IL (Allen Zipsie-WFPS) USA, Hardcastle, Wham!, Temptations, O'Keefe, Billy Ocean.  
 Peoria, IL (Denise Henley-WIRL) Manhattans, USA.  
 Peoria, IL (Robb Westaby-WMBD) Dolly, USA, Manhattans.  
 Bloomington, IL (Jay Livengood-WIHN) USA, Manhattans, Bruce Springsteen.

## MIDWEST

Pella/Des Moines, IA (Bruce Lane-KXJX/FM) Los Lobos, Jack Wagner, Greg Kihn, Chicago, Prince.  
 Des Moines, IA (Steve Gibbons-KRNT) USA, B.Ocean, Kool & Gang, Johnny Gill, Foreigner.  
 Des Moines, IA (Mike Judge-KIOA) USA, J.Gill, G.Benson, Chicago, Foreigner, Hall & Oates, Dan Fogelberg.  
 Mason City, IA (Steve Locker-KGLO) USA, B.Withers, Dan Fogelberg, Earl Klugh.  
 Mason City, IA (Guy Drees-KLSS) USA, Wham!, Chicago, Fogelberg, Bill Withers.  
 Waterloo, IA (Roger Davis-KWLO) USA, Alabama.  
 Cedar Rapids, IA (Dennis Green-WMT/FM) USA, J.Gill, Hall & Oates, B.Ocean, Fogelberg, K.Rogers.  
 Northfield, MN (Rich Harris-KYMN) Danny O'Keefe, Murray Head, John Fogerty, USA.  
 Duluth, MN (Dunsworth/Collins-WEBC) USA, War, Barbra Streisand.  
 Rochester, MN (Al Axelson-KWEB) George Benson, USA, Danny O'Keefe,  
 Austin, MN (David Mehlfaff-KGHR) Alan Gorrie, War, Duran Duran, Johnny Lee, O'Keefe, Relation, USA.  
 Mankato, MN (Sue LaFond-KEEZ/FM) USA, Tears For Fears, Benson, O'Keefe, Foreigner, B.Ocean, Dan Fogelberg, Temptations, Johnny Gill.  
 Pipestone, MN (Dan Norris-KLOH/FM) Sade, Alan Gorrie, Toto, Foreigner, C.L. Townes.  
 Marshall, MN (Craig Allen-KKCK/FM) USA, Cars, David Lee Roth, Glenn Frey.

Montevideo, MN (Cathy Cooley-KMGM) USA, D.L. Roth, Earl Klugh, Ray & Willie, Fogelberg, Withers.  
 St. Cloud, MN (John Fine-WJON) Tears For Fears, Roth, B.Ocean, Hall & Oates, Foreigner, J.Gill, Dan Fogelberg, USA.  
 Grand Forks, ND (Paul Kero-KNOX) Kool & Gang, War, Danny O'Keefe, Nylons.  
 Cape Girardeau, MO (Mike Davenport-KGIR) Sam Harris USA, Foreigner, Danny O'Keefe, Fogelberg.  
 St. Joseph, MO (Bruce Allen-KKJO) USA, Sade, Madonna, Bruce Springsteen.  
 Joplin, MO (Don Carpenter-KFSB) USA, Tears For Fears, Ray & Willie, B.Ocean, J.Gill, J.Payson, Fogelberg, K.Rogers, Temptations.  
 Springfield, MO (Michael Cochran-KGBX) USA, Alan Gorrie, DeYoung, Ronstadt, Foreigner, Hall & Oates, Duran Duran, Loggins, Temptations, Santana.  
 Lawrence, KS (Bill Lee-KLWN) Fogelberg, Bill Withers, Oaks, O'Keefe, Temptations, Nylons, USA.  
 Topeka, KS (Stewart/Rues-KMAJ) Prince, Sade, Wham!, Kenny Loggins.  
 Pittsburg, KS (Bell/Porter-KNZS) Alabama, Wham!, USA, Kool & Gang.  
 Parsons, KS (Bob Tesh-KLKC) Alabama, Benson, John Waite, General Public.  
 Omaha, NE (Kuckelburg/Swanda-KGOR) USA, T.Turner.  
 Omaha, NE (Randy Shane-KOIL) B.Ocean, USA, Hall & Oates, Eric Clapton, Kenny Loggins.  
 Lincoln, NE (Cathy Blythe-KFOR) Fogelberg, USA, L.Ronstadt, B.Withers, Julio Iglesias.  
 Hastings, NE (Chris Adams-KHAS) USA, Wham!, Danny O'Keefe, Billy Ocean, Foreigner.

## SOUTHWEST

Tyler, TX (Brian Maloney-KTYL) USA, Loggins, B.Ocean, Fogelberg, Wham!, Temptations, Pointers.  
 Temple, TX (McCullough/Wright-KTEM) Duran Duran, Sade, Hall & Oates, Benson, Madonna, USA.  
 Houston, TX (Steve Matt-KLTR) DeBarge, USA, Bruce Springsteen.  
 Humble/Houston, TX (Rick Stancato-KTUN) USA.  
 Beaumont, TX (James/Kasi-K106) Fogelberg, Ocean, J.Payson, Kool & Gang, DeYoung, Hardcastle.  
 Del Rio, TX (Kevin Bel-KDLK) Fogelberg, Ocean, Wham!, G.Benson, Toto, Loggins, H.Jones.  
 Pampa, TX (Matt Parsons-KGRO) USA, Hall & Oates, Sade, Wham!, Fogelberg, Madonna, J.Waite.  
 Midland/Odessa, TX (Chuck Wolfe-KCRS) USA, War, Wham!, Fogelberg, George Benson, Alabama.  
 Odessa/Midland, TX (Steve Myers-KQIP) Hardcastle, Murray Head, Foreigner, War, Alphaville, Cars.  
 Phoenix, AZ (Marni Pingree-KOY) Sam Harris, USA.  
 Sedona, AZ (Manannah/Kessel-KAZM) Danny O'Keefe, Paige & Dickson, Lee Greenwood.  
 Albuquerque, NM (Jay Scott-KOB/FM) USA, Murray Head, Wham!, Kenny Loggins.  
 Clovis, NM (Brandie Anderson-KCLV) USA, Billy Ocean, Fogelberg, Foreigner, Giuffria, O'Keefe.  
 Roswell, NM (John Anderson-KBCQ) G.Benson, Toto, C.Lynn, USA, Foreigner, Hall & Oates.

## ROCKY MOUNTAIN

Great Falls, MT (Dave Williams-KQDI) USA, Billy Ocean, Foreigner, George Benson, Sade.  
 Great Falls, MT (Keller/McShay-K99) USA, War, Janey Street.  
 Dillon, MT (Mike Kandilas-KDBI) C.Lynn, Sade, Duran Duran, Hardcastle, DeYoung, USA, Dan Fogelberg, Sergio Mendes.  
 Missoula, MT (Vern Argo-KYLT) War, Kool & Gang, USA, Dan Fogelberg.  
 Colorado Springs, CO (Irwin/Howard-KVUU) USA, Dan Fogelberg.

Sun Valley, CA (Jeffrey Ballou-KSKI) D. O'Keefe, Wham!, D. Shuur, Rob Tro, Withers, Fogelberg.  
 Grangeville, ID (Jim Cross-KORT) B. Ocean, Hall & Oates, Wham!, USA, Fogelberg, Withers, Temptations.  
 Orofino, ID (Dana McKinney-KLER) USA, Sergio Mendes, Dionne Warwick & Glenn Jones.  
 Boise, ID (Drew Harold-KBOI) War, Hall & Oates, Sade, George Benson, USA.  
 Salt Lake City, UT (George Lemich-KSL) Fogelberg, USA, Billy Ocean, Sade, Earl Klugh.

## FAR WEST

Carson City, NV (Bill McCrain-KPTL) No adds.  
 Los Angeles, CA (Liz Kiley-KFI) Hall & Oates, USA.  
 Carlsbad, CA (Clark Novak-KKOS) DeBarge, Madonna, Santana, B. Withers, Nylons, USA, Temptations, Wham!, C.L. Townes, Julio Iglesias, B. Ocean, Hall & Oates.  
 San Diego, CA (Main/Richards-KYXY) Limahl, Fogelberg.  
 San Diego, CA (Mark Larson-KFMB) No adds.  
 San Diego, CA (Bobby Rich-BIOO) USA, Sade, Survivor.  
 Palm Springs, CA (Ty Stevens-KDES) USA, Hall & Oates, Sade, Survivor.  
 Fresno, CA (Scott Huskey-KLTK) No adds.  
 Bakersfield, CA (Bob Hallaway-KLYD/FM) D. O'Keefe.  
 San Luis Obispo, CA (Todd Busch-KVEC) USA, Sam Harris, B. Withers, Relation, Julio, Hardcastle, Fogelberg.  
 San Luis Obispo, CA (Carol Meyer-KKUS) USA, Commodores, Madonna.  
 Monterey, CA (Michael Reading-KWAV/FM) USA, Ocean, Fogelberg, Tears For Fears, War, Benson, Kihn.  
 San Francisco, CA (Malik/Kulp-K101) Springsteen.  
 San Rafael, CA (Ken Duncan-KTIM) USA.  
 San Jose, CA (Bill Weaver-KLOK) USA, Madonna.  
 Santa Rosa, CA (Larry Chiaroni-KSRO) USA, Barbara Streisand.  
 Ukiah, CA (Eric Scott-KUKI) B. Adams, USA, Wham!, Hall & Oates, George Benson.  
 Arcata, CA (Steve Shortz-KATA) L. Ronstadt, George Benson, Janey Street.  
 Crescent City, CA (Ken Conlin-KCRE) USA, Alan Gorrie, S. Mendes, Julio, Foreigner, Limahl, Toto.  
 Auburn/Sacramento, CA (Pam Farris-KHYL/FM) USA, DeBarge, Bruce Springsteen.  
 Vacaville, CA (Rick Batiste-KUIC) USA, Alabama.  
 So. Lake Tahoe, CA (Ron West-KOWL) Wham!, Billy Ocean, Pointers, Hall & Oates, G. Benson, USA.  
 So Lake, Tahoe, CA (Ken Adams-KTHO) Hall & Oates, War, USA, Foreigner, Danny O'Keefe.  
 Chico, CA (Dave Kindig-KPAY) USA, Sade, Sergio Mendes, Cars.  
 Grass Valley, CA (Rich Brock-KNCO) No adds.  
 Oroville, CA (Charlie Foxx-KROV) USA, War, Sade, Prince, L. Ronstadt, Hardcastle, Foreigner, Ocean.  
 Red Bluff, CA (George Rath-KBLF) USA.  
 Hilo, HI (Derek Dakine-KKBG) Madonna.

## NORTHWEST

Portland, OR (Todd Dennis-KCNR) USA, DeBarge, Manhattans, Glenn Frey.  
 Salem, OR (Doc Nelson-KSLM) USA, Sade.  
 Salem, OR (Mike Brunswick-KBZY) B. Withers, Fogelberg, Billy Ocean.  
 Corvallis, OR (Larry Blair-KLOO/AM) USA, Nylons, War, Benson, Julio, Fogelberg, B. Ocean, Paige & D.  
 Eugene, OR (Bobby King-KDUK) G. Benson, Sade, USA, Chicago, Kool & Gang.

Coos Bay/Coquille, OR (Rick St. Clair-KSHR) B. Withers, Chicago, Wham!, Hall & Oates, K. Loggins, USA.  
 Roseburg, OR (Veronica Burns-KRSB) USA, Kool & Gang, J. Payson, Fogelberg, O'Keefe, Hall & Oates, Rogers, Ocean, Temptations, E. Klugh, R.L. Jones.  
 Grants Pass, OR (Charlie Kirk-KFMJ) USA, E. Clapton, J. Fogerty, Wham!, Billy Ocean.  
 Bend, OR (Charlie Wolff-KBND) Janey Street.  
 Enumclaw, WA (David Cool-KENU) G. Benson, War, Danny O'Keefe.  
 Seattle, WA (Mark Christopher-KIXI/FM) L. Ronstadt.  
 Seattle, WA (Terry Draper, KKMI/FM) J. Street, USA.  
 Everett, WA (Moose Moran-KBAE) Fogelberg, USA, C. Gayle, Eddie Rabbitt, Manhattans.  
 Mt. Vernon, WA (Wedge Michaels-KBRC) War, Julio, Gorrie, Benson, O'Keefe, Jack Wanger, C. Gayle, Lorber.  
 Oak Harbor, WA (David Bowden-KISD) Madonna, O'Keefe, DeYoung, Julio, Nylons, USA.  
 Olympia, WA (Dick Pust-KGY) Foreigner, Relation, Miles Daves, Madonna, Alan Gorrie, Dan Hartman.  
 Aberdeen, WA (Paul Lankow-KXRO) Ronstadt, Benson, War, Foreigner, David Sanborn.  
 Centralia, WA (Jim Knutson-KELA) E. Carmen, War, Fogelberg, Dolly, T.G. Sheppard, Miles Davis.  
 Kelso/Longview, WA (Ray Bartley-KLOG) USA, Hall & Oates, Wham!, J. Fogerty, Fogelberg, O'Keefe.  
 Yakima, WA (Frank Taylor-KMWX) War, USA, Roth, Mendes.  
 Yakima, WA (Bob Walker-KBNG) Madonna, Roth, O'Keefe, Sade, Fogelberg, USA, Hall & Oates.  
 Yakima, WA (Dave Hansen-KIT) G. Benson, War, Alabama, Foreigner.  
 Anchorage, AK (Ford/Harrigan-KFQD) USA, Hall & Oates, K. Rogers, Dan Fogelberg, George Benson.  
 Anchorage, AK (Owens/Wilkinson-KKLV/FM) USA, Wham!, J. Fogerty, Foreigner, Hall & Oates, K. Loggins, Fogelberg.  
 Kelowna, BC (Alan Reid-CKOV) Madonna, Streisand, DeBarge.  
 Saskatoon, SA (Rick Korchinski-CFQC) War, Kool & Gang, Nothern Lights.  
 Vancouver, BC (Clara Carotenuto-CFUN) Phil Collins.

## Late Report

Luverne, MN (Keith Maine-KQAD) Sade, USA, War, Linda Ronstadt.

## WELCOME To Our New A/C Correspondents:

Kipper McGee & Jim Schaefer, WROK Radio -  
 1100 Tamarac Lane - Rockford, IL 61125 (815-399-2233)  
 Jack Robbins, WILS/FM Radio - 600 W. Cavanaugh Road -  
 Lansing, MI 48910 (517-393-1320)

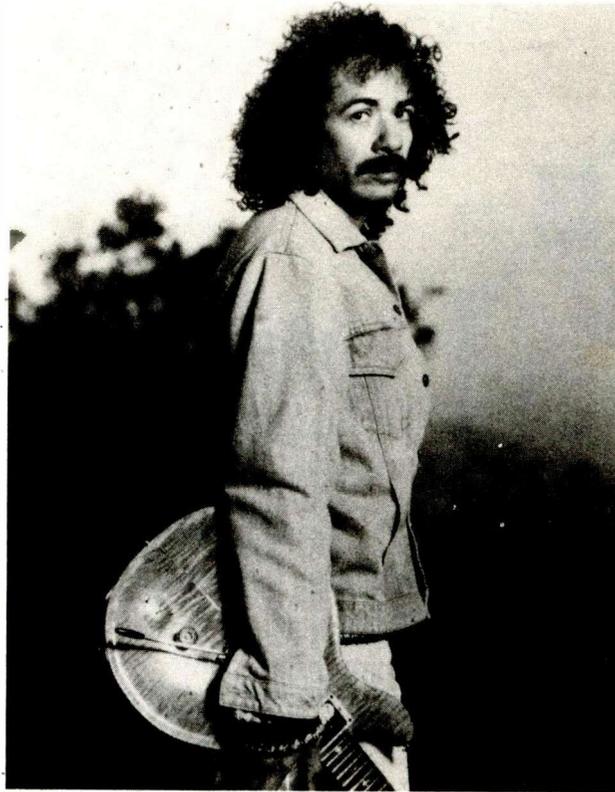
**A/C Stations Please Note:**  
**Reporting Deadline is 6:00 pm PST Tuesdays.**  
**Station Reporting Phone (415) 392-7750**



## JOBS

- Engineering - KLOK-San Jose, CA  
Cindi Mortensen (415)487-5249
- Newsperson - KBND-Bend, OR  
Charlie Wolff (Box 5037 - 97708)
- News Director - WANS/FM-Greenville, SC  
\*Bill McCown (1421 Laurens Road, Suite F - 29607)
- News Director - WMGN/WIDY-Madison, WI  
Bill Vancil (608)271-1486
- Air Talent/Sales - WSGB-Sutton, WVa  
Steve Douglas (189 A Main Street - 26601)
- Air Talent (future) - WKSQ-Ellsworth, MN  
Tim Moore (Box 9494 - 04605)
- Air Talent (part-time)- K093-Modesto, CA  
Brian Casey (2121 Lancey #1 - 95355)
- Air Talent - KNPA-Boise, ID  
Steve Holmes (208)888-5000
- Air Talent - KLOO/AM-Corvallis, OR  
Larry Blair (503)753-4493
- Air Talent - WSPT-Stevens Point, WI  
J. Bouley (715)341-1300
- Air Talent - KBND-Bend, OR  
Charlie Wolff (Box 5037 - 97708)
- Air Talent - KAT/FM-Dubuque, IA  
\*Denis Albright (Box 688 - 52001)
- Air Talent (PM drive) - WMR-Rumford, ME  
Michael Rivers (89 Congress Street - 04276)
- Air Talent - KHBQ/FM-Canyon, TX  
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- Air Talent - KIXS-Killeen/Temple, TX  
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- Air Talents - KORV-Oroville, CA  
\*Charlie Foxx (Box 1340 - 95965)
- Air Talent/Production - KBRV-Soda Springs, ID  
Rick Summers (208)547-3307
- Air Talent (AM drive) - WFFX-Tuscaloosa, AL  
Sander Walker (Box 2000 - 35403)
- Air Talent (PM drive) - WHHY-Montgomery, AL  
Phil Horton (Box 2744 - 36196)
- Air Talent - KRFD-Marysville, CA  
John McCorkle (Box 631 - 95901)
- Air Talent - KYNG/FM-Coos Bay, OR  
Dave O'Conner (Box 4303 - 97420)
- Air Talents - WHKW-Fayette, AL  
Kelsey Scott (205)596-3666
- Air Talent/Production - K093-Modesto, CA  
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- Air Talent/Music Director - KRQK/FM-Lompoc, CA  
Ken Burke (805)736-5656
- Program Manager - WJON-St. Cloud, MN  
Jack Hansen (Box 220 - 56302)

\*No phone calls, Please.



## CARLOS SANTANA: ONE NOTE WONDER

**"Like a quarterback, I try to call the plays."**

by Keith/Kent Zimmerman  
Assisted by Jon Varnedoe

*When he refers to his living, his occupation, Carlos Santana doesn't play guitar—it's always the guitar. Santana, as you can easily see from the musical reference points peppered throughout this interview, is a Musician with a capitol M. While he aligns himself with rock 'n' roll, he aspires and achieves respectability by performing with, befriending, and admiring jazz musicians the caliber of McCoy Tyner and Miles Davis. As we were forewarned, an interview with Carlos doesn't mean discussing his current album or the brand of picks he uses. With the three of us, it turned out to be an interview in the strict sense of the word—interspersing viewpoints and beliefs, dissecting music right down to the core of one central universal note.*

**KZ:** When did you actually get started as a musician? Let's think back to when it was the Santana Blues Band.

**CS:** We started here (San Francisco) when

I first came from Tijuana as a blues band because Paul Butterfield hit so hard with the blues and he made us aware of Muddy Waters and Little Walter and stuff like that. Later on it was Eric Clapton with John Mayall and the Blues Breakers. So when we started, that's mainly what we liked, the blues. I grew up in Tijuana, and being a border town, a lot of black people go over there and a lot of the times they'd stay over the weekend just playing blues. So that's always been my main fascination, the three chord blues, because anybody from a genius to a guy just picking it out for the first time on the street can play. It's just a matter of learning how to express yourself.

**KZ:** You were into blues before you were into the Salsa and Ray Barretto.

**CS:** Oh, yeah! When I was a kid, Little Richard, Chuck Berry, Bobby Bland, Ray Charles, that was it for us! Anything with congas, to us, was Desi Arnaz and corny. (laughter) That's because I grew up in Tijuana and in Tijuana there's not that

many good Latin bands. But when I came to San Francisco, I became aware of Afro-Cuban and Brazilian music. I said, "Hey, this would be great with blues." So here in San Francisco, I became aware of Tito Puente and people like that. By the time I went to New York, they REALLY blew me away.

**KZ:** Outside of the whole musical thing, what made you want to be a band leader as opposed to a guitarist?

**CS:** Necessity is the mother of invention, and when the first band disbanded and there were so many directions ... I always ask for opinions. If there's ten of us, I try to cypher all the positive things from everybody and then, like a quarterback, I try to call the plays. So just maybe out of necessity, I found out that some people were just inclined to do just Latin music. With me, I like everything and I like for everything to be intertwined without losing its purity. So my role is always to bring Afro-Cuban or blues or jazz or certain ele-

ments together. After a while, I found out people started to trust me more with my feelings and their feelings, so I took the role as a leader. But it was mainly out of necessity because I wanted—a cop-out—to just close my eyes and play. But you can't because you're at the mercy of a lot of things. If you have a vision, then first you should try to execute that, and also try to enhance the people around you, make them feel like nobody is going to laugh at them if they hit a wrong note. Just play. Just have a good time. It just goes back to necessity, but now I like it. I like it a lot.

**KZ:** *You said you like everything, pretty much. Does that include hit records? How do you reconcile having esoteric tastes and trying to please a mass audience?*

**CS:** I just try to remember when I went to junior high school and the songs that I used to like driving around to—commercial stuff. To me, commercial doesn't put me off. What puts me off is Hollywood, not the people in Hollywood, but the people in charge of the media. What puts me off is how they seem to plasticize everything. For example, flowers are commercial and we all need flowers. You know, for our mom, our sisters, our lovers, and while flowers are commercial, they're really beautiful. The only thing I've got against commercialism is when people use music to sell shampoo, Levi's, perfume or legs. Suddenly it becomes entertainment for fashion; whereas a real musician will captivate you with two or three notes, it will make you stop and appreciate life in a whole different way. There's a difference between a musician and an entertainer. I like both. I like quality and quantity. Sometimes it's hard because they don't want to go together.

**KZ:** *How would you explain to a non-musician your music, section by section and how it fits?*

**CS:** Melody is feminine and rhythm is masculine. I'm sure most Americans know it's very exciting at kick-off time when you kick the ball. The guy at the other end of the field catches the ball and runs all the way home with it. But you can get that feeling from the percussion—from the music. Once it starts roaring, it's like going to the zoo at lunchtime when you get to hear the lions roar. That's really dynamic. That's what drums do, congos and percussion. It creates this dynamism that makes it easier for melodies and chord patterns and lyrics to glide on top of that. That's how I see music, especially percussion. It's fuel for joy.

**KZ:** *So the rhythm is a masculine backdrop?*

**CS:** Yes. A lot of times I write songs that don't have percussion, though. Or maybe I can play the percussion just with the guitar by playing more staccato. Different kinds of rhythm always cause different kinds of enthusiasm.

**KZ:** *You have two lead vocalists making this album you just finished. What's the*

*concept of using two guys? Are you going to travel on the road?*

**CS:** I believe so. They're both great in their own right. You know, I noticed a few times Greg (Walker) would be in the band and Alex (Ligertwood) would be in the audience and they would come over and jam, or vice-versa, they would sing different. It's like Ali and Fraser, Bjorn Borg and McEnroe. That's why it's important for both of them to be there. They both bring something special out in each other. It can be competitive, but it can be constructive competition. I need that. Now I get to see Greg drinking from Alex's soul. So when he's singing and his eyes are closed, I can see Greg looking at him and saying 'Ooooh, this cat's bad' ... Someday I'd like to do a trio—just a guitar, drums, and a bass kind of album—at least for a few

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**“The same thing Bob (Dylan) has is the same thing Picasso and Miles has. One minute they're brilliant, the next minute they can't even tie their shoes.”**

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songs. But right now my heart needs variety. It's like going to a circus, you never know what they are going to throw at you next. The thing is not to become predictable, and maybe that's why people are still around after all these years. Especially live, people always say, "We know you guys are gonna deliver." Live, the band always bites, you know, it just tears it up. I feel grateful because we have opened up with the Stones or the Police and this or that and I always see the Stones or Police come on stage when we're playing and say, 'Man, you cats are gettin' them up, by the time we go and play, they're ready.' So that turns me on.

**KZ:** *You made an album with Miles Davis' band, with Tony Williams. That must have been like a dream come true for you.*

**CS:** It was a dream come true and I was scared to death.

**KZ:** *Really?*

**CS:** Yeah, because they're supreme musicians. They're like the PhD's about what they're playing. And I'm still trying to get the coordination together. But I was really grateful and really honored. We got five stars, the most you can get, in *Downbeat* magazine. They picked up on one thing. I may not be an Einstein or whatever on the guitar, but there was enough sincerity, enough conviction for it all to work. They pick up on that. That's what I call helium in sincerity. If there's sincerity in whatever you do, then things are going to get off the ground and it's going to be good.

**KZ:** *Is that the difference between jazz musicians and rock musicians?*

**CS:** Yes.

**KZ:** *But what is the difference? As a player you can come across from one end (rock) to the other end (jazz).*

**CS:** They wanted to cross from one end to the other but a lot of times what prevents them is the right kind of chemistry. For example, I just like to enhance, whether it's John Lee Hooker or McCoy Tyner. I want to be open to enhance what they're doing because I know they're going to enhance what I'm doing. So today, I received a phone call from (pianist) McCoy Tyner and he wanted to know what I would think about going to Japan together and putting a band together. The media puts people in boxes. Okay, here comes McCoy and Ron Carter and Freddie Hubbard, I mean he's been doing that for a long time. Incredible music. But there's no new catalyst, I know he (McCoy Tyner) needs a new catalyst. I need to play everything from Milton Nascimento to Willie Nelson. And I would work with Julio Iglesias, but I feel the helium has to be there, and I'm not gonna do anything for somebody just to make them famous. I'm just not into that. Having your cake and eating it too is to be able to sell platinum albums when nobody knows what you look like.

**KZ:** *What about you, though; you must get recognized?*

**CS:** Yeah, I cut my hair then I let it grow. It's a compliment and an honor. But I do like it when people like McCoy Tyner call me and he feels something positive and something that the Japanese will like and maybe it's something to even go to Europe with that band. I just want to stretch, and just be able to articulate as many forms of music as I'm able. There's a lot of great musicians I still aspire to play with and at the same time, there's an incredible amount of fantastic musicians coming out of high school now.

**KZ:** *So what's this whole thing with sports that seems to be creeping into what we've been talking about? I've seen you on stage with jerseys on. Is there any kind of correlation with sports and music? We talked to (John) Fogerty and his album is called *Centerfield*.*

**CS:** America's greatest resources have been sports and music. When I see Mary Decker or Carl Lewis breaking the record, my soul is with them at that moment, breaking time and space. When you see a musician really getting down, he's doing the same thing. If you go see Mary Decker and they're not really going for a world record, they're just going around the track to get loose, you don't get excited. It's the same thing with musicians. It's got to get you excited because he's sticking his neck out and he might hit a couple of wrong notes in there, but he just might create something that—like walking a tightrope, you don't know if he's gonna fall or break his neck. So that's how I guess most

people today co-relate sports and music. They both have the same kind of impact.

KZ: So that's why you have a song called "Touchdown Raiders"?

CS: Yes. I was fooling around with the guitar with the sound down and I was watching the Oakland—I mean Los Angeles Raiders and Marcus Allen put a move on somebody and when I listened to it back—I was taping—I said, "Hey, that's a nice little phrase." So, it came from that.

KZ: This new album, working with Val Garay, how was it working with him?

CS: It was great. I learned a lot again. With Val Garay, I learned a lot about the board. About how he records. I really appreciate his vision and his conviction. It was great. All I can remember now is a big traffic controller conducting traffic between himself and the musicians. It was a great experience for me because he's unusually gifted when it comes down to things like really listening. But on the other hand, I'm sure that he learned a lot, also. I'm sure that the next time he sees a guitar player or a conga player, he's gonna tell them, "Man, you got to play those things, you can't just tap it." Because that's the way this band plays. We don't use congas as make-up. We use congas to (punches his fist into his palm) state something. So we both learned a lot. If I was a stranger and picked up the album for the first time and it didn't matter who did what or how it came about, it's either happening or not happening. Because the main quality that I can say about this album is that it has, again, spiritual muscle. And brotherhood is right now in a lot of those songs. It has that thing that I needed to express to the listener, that I'm aware of a lot of teenage suicide, there's a lot of pressure on them and all they need to hear is that no matter how hard or how far they fall, there is always something there to heal you and to take you away from your pain. In other words, I want to let people know we are all important and all in body. There's a living promise and I just like to make people feel special.

KZ: What if you had a four or five piece band for two weeks and you could pick the musicians, who would they be?

CS: Well, it would definitely be Tony Williams on drums. I was telling him that George Lucas should do a movie on one of his drum solos alone. Patti LaBelle (on vocals), McCoy Tyner and Chester Thompson would be the keyboard players in my band. Or McCoy and Herbie (Hancock)—somebody who can handle piano plus synthesizers. On bass, I'd have to think about the bass player. He'd have to go from Ron Carter to Paul McCartney and come back because that's the kind of music they'd end up playing. That's a good idea, different people like that together. That's what I always miss.

KZ: You mean like the old triple bill concerts?

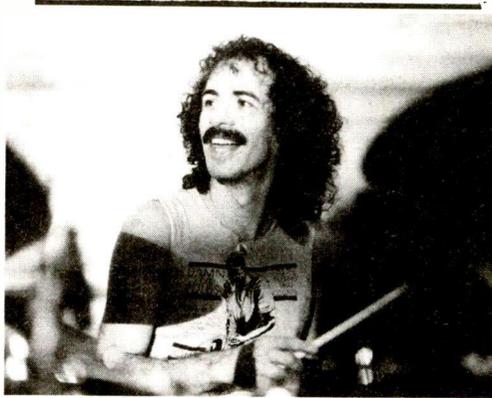
CS: Right.

KZ: Miles Davis, The Grateful Dead, and The Band. Remember that one?

CS: That's right.

KZ: Were you born to be a musician or did you learn it? Is it something that's God given?

CS: It's both. It's something that's God given but some people never awaken to it. It's God given, but you have to work from the moment you're nine until you're seventeen. You have to give up stealing cars or playing hooky or whatever teenagers do until you become a natural. People say "Oh, he's a natural." Children or teenagers. They feel the same thing Einstein or Miles feels. We all feel the same thing. The only difference is that



"When I was a kid, anything with congas, to us, was Desi Arnaz and corny."

Miles and Einstein knew how to express it. They knew how to get right to the get-go and express their inner feelings. Put it into music or words or numbers. You do have to work real hard to be a McEnroe. They say he's a natural. Don't believe it! That one-to-one thing, I learned a lot from Bob Dylan. He just plants himself in the ground with that acoustic guitar and he starts singing all those incredible songs with an infinite amount of poetry and imagery. I was in awe. I was there watching him, and man, this guy was incredible.

KZ: Did you ever play together?

CS: Yeah. We played every night.

KZ: What about Black music?

CS: I like Afrika Baambata. A lot of stuff sounds good. It doesn't sound repetitious or jivey or phoney. A lot of stuff sounds valid, juicy, and good. It's that "helium" again. Although, I must confess, that aside from Michael Jackson and a few other people like Al Jarreau, I can't stay there too long. It gets boring. I need to go back—and maybe that's the word, go back and reminisce about B.B. or Albert King and all those other cats. Because they don't lie. They're not hiding behind props and make-up. I know that a lot of black people are not keen about blues. They feel that that's life when they used to pick cotton or whatever. But to me, that's the music. That's the root of jazz. It's like Armando Peraza says, "If you can play the blues soulfully and sincerely, you can play

anything." If you can't play the blues, just a slow song, and make that note alive, you're just jiving through everything else. That's a fact.

KZ: Did Shelia E. used to be in your band?

CS: Her father (Pete Escovedo) used to be. She recorded a couple of things. I have a lot of things in the can that I haven't put out.

KZ: How did Willie Nelson end up on your Havana Moon album?

CS: The main thing about the Havana Moon album was that I felt really bad. My father has always been a musician. He taught me just about everything I know on the guitar, yet he's never been recorded. We got a chance to record my father-in-law. In fact, I've got posters with my father-in-law with Art Tatum and Billie Holiday on the same bill. Somehow my conscience said, "If you don't record your father before he dies, you'll feel awful." So instead of buying my dad some shoes or a shirt for a birthday present, I put him on an album. Jerry Wexler had this song called "We All Went To Mexico." And when I first heard it I said, "Aww, this would be great for Los Lobos, but I don't want to do this kind of thing." And he (Wexler) says, "It's got something in it!" I left the room, I left the studio, got in my car and I'm sitting there saying, "Man, I don't wanna do this stuff." I turn on the radio and (snaps his fingers) on comes Willie Nelson. So I said, "Hmmm, unless Willie Nelson or Bob Dylan sings this song, I'm gonna can it." So I went in there and said, "Guess what!" and I told them. So Booker T. Jones, who produced the LP Stardust said, "Hey, I know the guy. Why don't you let me call him?" The song was recorded already so we sent it to Willie Nelson in Austin and he put his voice on it. So when you hear "We All Went To Mexico" and then you hear my father on the last song, my father doesn't sound so bizarre on a Santana album. It really helped me out to present it to my dad. It was worth it because when I took the album to them finally finished, my mom and dad sat down and listened to it. They both started crying. They felt so good. I thought, this is it. This is my platinum.

KZ: Your solo LPs serve as creative pitstops from regular Santana releases.

CS: Yes, stretching out. A lot of times I'll be writing songs and it sounds like something for James Taylor. I grab something else and it'll sound like something for McCoy (Tyner). I don't question it anymore. I just write as much as possible. Right now I'm writing a couple of songs for Jimmy Cliff that would be perfect for him to sing. I know I could cry on it. Someday I'd like to record with Los Lobos without making them feel they're gonna lose something.

KZ: Was there a time when you were working with Greg Rollie (from Santana and Journey) on a project called Friends Again?

CS: I told him the only way I want to do an album is to write songs from the get-go. I don't want songs I have half written and you have songs you have half written. I don't want to do it like that. We started to do it and there was Steve Smith (from Journey) and my bass player and it just felt weird. Greg told me he wanted to do something that was between Kenny Rogers and John Cougar. And my first reaction was like—WHY? So we did two or three songs and after a while I would get a headache on my way to rehearsal. It wasn't really him, it was the chemistry. I do feel like I can enhance his music and he enhances mine. We understood each other, we grew up in high school together, and I have a lot of respect for him. He makes that organ sound unique. But the direction at the time, I told him was like going to the dentist. To me, rehearsal shouldn't be like going to the dentist or getting a headache. That's how we left it. I'm sure in the future we'll work together.

KZ: What about Alphonso Johnson, did he play all the bass on Beyond Appearances?

CS: He played about 60-70%, maybe 75%.

KZ: We were listening to the tape trying to figure it out. This guy's rockin' out, which is different than the jazz licks most remember on his work with Weather Report or his solo albums. A bassist like that, getting him to play rock 'n' roll, is that a natural progression?

CS: Yeah, because if you notice the albums where he's on his own, they're mainly more rock oriented than jazz, that is, if you look at the three albums that he did. It's great. That's what I like about America. I've always been looking for a bass player like Alphonso and I'm really honored that he's in the band because sometimes you get a bass player who has a reputation for playing only the way he's known for playing. Alphonso is more flexible. I can ask him to listen to Jack Bruce or Paul McCartney or whoever and he'll say, yeah, give me the record. He'll check it out.

KZ: So you did give him direction.

CS: Yeah, all of us exchanged direction. That's part of the chemistry of this band.

KZ: How about percussionist Armando Peraza, who played with Cal Tjader, amongst many more? Did you have to take him through a process? You obviously liked him even before he joined your band.

CS: Yes. He has a whole other kind of dynamism. It's like Charlie Joiner, that guy who just broke the record for San Diego for catching passes. They're both clutch. Whenever you get stuck, you give them the ball and they're going to have everyone on their feet. That's where Armando is. He's a master at what he does. The first time I heard Armando Peraza, was on a Harvey Mandel album and I heard congas in there and I said, "Hey, this is gonna work!" so what he brings to the band is great because he's

also willing to try a lot of things. He's not the kind of musician who only wants to play Afro-Cuban music. He grew with Billie Holiday and Charlie Parker, so he went more to be-bop. A lot of people in New York just stay mainly to the purer concept of Salsa or whatever they call it nowadays. But Armando was always a joy sharing, which is really useful in this band. We don't want to lose the purity of the traditional, yet at the same time we feel it's important to make a listener be aware of these other beautiful things and not just ham and eggs.

KZ: Do you feel pop radio kind of encourages that sometimes?

CS: The reason, I believe, they do that consciously is because there are two kinds of people—people who can actually stop and listen to a favorite like Barbra Streisand or Lightnin' Hopkins and they'll stop everything and they'll listen. And



some people can't listen to music. They only listen to the cash register. That's their only music . . . anything else becomes a wall; they're not receptive to it. I think a lot of the people who run the media, I think they're like that. They care that the cash register rings. And very few actually stick their necks out to say, "Man, if people like The Doors, maybe those people are going to love John Coltrane because it's the same kind of band.

KZ: How would you sell to a child that's older than (Carlos' young son) Salvador, music by Coltrane or Miles Davis? What is it about their music that you would have to explain to a kid who's not used to listening?

CS: First of all, kids go through Alice Cooper then Prince and the obvious things, they're after the autograph kind of thing. But if I take my son to see Picasso and show him little things he did for children, well what Picasso and Miles are is that they have the soul of a child. They can go from Einstein to the soul of a child in a second. That's how I can open the door for people who one day they're into Alice Cooper and the next day they're into Little Walter. They might say, "Man, my mother punished me and I had to stay in my room and it was raining and, man, I'm hooked." And I say, "If you like Little Walter, then you're gonna LOVE John

Coltrane because Little Walter is the John Coltrane of the harmonica." Thank God that everybody is receptive. We all have a mouth. Even people who only listen to the cash register, it's all how you tap them and when you tap them. It can be an imposition or it can be an illumination, and I like that. I like turning people on and I like people to turn me on to great things. Stevie Ray Vaughn to Magic Sam. If you want to rebel, then there are things to rebel to. Check out Ornette Coleman.

KZ: When I was in high school, that's how I rebelled. I was in the school band and I hated it. John Coltrane and those guys helped me. Actually, what's even weirder is that Keith and I used to hear (Miles Davis') "In A Silent Way" on the radio in the middle of the night, (KSAN's) Voco Kesh used to play it every night. I think that even sometimes when we were sleeping, it affected us. We deal with a radio publication now, but sometimes I think it was the weird music that brought us here. Do you ever feel that?

CS: Yes, but it's always art. I always feel that it's like a river of art. I was reading this article about Cecil Taylor, which I must confess, I don't have one of his albums at home, I don't think.

KZ: It's demanding stuff.

CS: Yes. It's demanding on your attention, your concentration, but they were asking him, "What are you practicing nowadays, scales, music theory, harmony or what?" He says, "No, I just practice one note until that note is in touch with the whole universe." Now that makes a lot of sense because I hear a lot of music, whether it's Barbra Streisand or Miles or whomever, they seem to hold one note that seems to have an umbilical cord on it. That's what he's (Cecil Taylor) talking about. So, a lot of guys practice all the silliest scales, whoever, Van Halen or Alan Holdsworth. But a lot of times you can just hit it with one note. With one note, you can make anybody stop and say, "Oh, let me sit down and really drink from this, this is happening."

KZ: Interesting.

CS: And all that's important, Van Halen, The Police, it's important. But what is important is that once in a while, I guess like (Weather Report's) Wayne Shorter says, "You take the time to visit the note." I guess it's like a zen thing. Music could also be zen. When you hit the note, don't be in a hotel somewhere in Pittsburgh, when you're right here in the studio. Just become that note absolutely! That's what he was talking about, Cecil Taylor, making that note a part of the whole universe. A lot of musicians may be playing, but they're not really chewing or masticating or savoring anything. If they're not enjoying it, you're not going to enjoy it.

KZ: Do you find that some heavy metal is just scales?

CS: I love a lot of Cream, Hendrix, or Led Zeppelin, but that's about as far as I go.

Sometimes I can check out AC/DC for the guitar playing, but the rest of the things sound childish. Led Zeppelin doesn't sound childish to me, I think they were serious about what they were doing. Especially the last album, I can wear that thing out, *In Through The Out Door*. If you take Bob Dylan, and Jimmy Page, you can see who their fountains are. A lot of Lightnin' Hopkins is in Bob Dylan, even to this day, and there's a lot of Otis Rush and a lot of blues players in Jimmy Page. So, there's the connection again. It doesn't have to be just black. If you just listen to (cellist) Pablo Cassals, you could pick the same thing from him that I would get from Miles or Coltrane or Lightnin' Hopkins. There's a lot of beauty around and that's what I want to turn people on to and that's what I want to turn myself on to all the time!

**KZ:** *You toured with Dylan in Europe. How did that go? Do you play together?*

**CS:** Yes. Twenty-five dates. Yes. Jimi Hendrix, Coltrane, Miles and Bob Dylan—they're my four cornerstones. If I was in a ring, they're my four cornerstones. So, going out there with Bob knocks me out because I learned so much. I learned again and again, the same thing Bob has is the same thing Picasso and Miles has. One minute they're brilliant, the next minute they can't even tie their shoes. I mean literally, and to me that's the mark of a genius. To really come up with the music that's okay to listen to, you've really got to lose yourself to find yourself and that means sticking your neck out. When you stick your neck out all the time, you're going to sound like a kid sticking your neck out for the first time. He sounds like that sometimes, then other times he sounds like he's revealing a big chunk of God's Universe through his poetry. That's what I've always learned, they go hand in hand—that childlike purity and then all the other brilliance. I mean, I see it in Miles all the time and in Bob.

**KZ:** *You worked with John McLaughlin. How is his style different from yours? He's amazing but very different.*

**CS:** John is an intellectual, I think. His mind is fantastic. He's brilliant and also what he gets from soul is that he listens to a lot of Indian music, which has that kind of Muddy Waters thing. Being an American now—

**KZ:** *Wait! Indian music having that kind of Muddy Waters thing?*

**CS:** That's right. It's the same pathos, inner pathos. That kind of cry that you're not crying for yourself, but for humanity, Martin Luther King.

**KZ:** Yes.

**CS:** And that's when John is brilliant, when he plays Indian music and he pulls it all together. I personally love it when he plays more blues than shakti because a whole lot of stuff comes from inside of him like on (Miles Davis' LP) *Jack Johnson*.

**KZ:** *Oh yeah, a great rhythm guitar player.*

**CS:** Yeah, I'm sure most people want to hear that, not all the time but more of *that*. It means you go to the park and you step in dog-do and it's okay, rather than being so spic and span.

**KZ:** *What about female vocalists? I'm trying to think, what role could they play in your music? Do you have any favorites?*

**CS:** Well, if I record with a female vocalist, I wanna try to follow Patti LaBelle, the one who consistently gives me chills. She's not into fashion or Las Vegas. She's not plastic. She just sang "Over The Rainbow" for Martin Luther King's birthday in Washington. She knocks me out and someday I'd like to record with her. I'd also like to use some brass. If I ever work with brass, I always hoped I could work with Oliver Nelson. Now he's gone. So, I think I would call Clark Terry to help me out and do arrangements. I love the way he puts



### "Melody is feminine and rhythm is masculine."

things together. When I was a kid, brass Latin music used to turn me off. It meant Guy Lombardo or Lawrence Welk, or something. Give me Chuck Berry! But now, Clark Terry or people like him, someday I'd like to do that. Right now, it's not immediate. Patti LaBelle, it would be a privilege. Also the Sweet Inspirations. There's not that many I want to work with. I know they're musicians although you treat them like ... ladies ... they're musicians like I am.

**KZ:** *What do you think of some of the African music that's out, like King Sunny or Fela Kuti?*

**CS:** I think it's great. You know, here comes that universal note again. I went to see King Sunny Ade and Black Uhuru and King Sunny sounded like country and western and cosmic; did you pick up on that?

**KZ:** *Yes. The steel guitar player.*

**CS:** Yeah! And I said, wow, here's country and western coming out of these guys because of the slide guitar. So, I do 'listen to African music. One of my biggest inspirations right now, and I've been praying, is to work with Jimmy Cliff. He's the one I really want to work with. I wrote two songs and I think he can really help me out with them.

**KZ:** *Can't you just pick up the phone and call him or is it more complicated than that?*

**CS:** No. See first, I wanna try the inner phone which has worked so far. I'll get records of them, have them in my mind all the time or write his name and all of a sudden they call. That's how I got my timbale player, that's how I got Graham Lear from Gino Vannelli's band.

**KZ:** *Really? I once saw Gino Vannelli play when Graham Lear was his drummer.*

**CS:** Yeah, he's a helluva drummer. But, you know, it's not superstitious to me, it's like an inner kind of phone. I don't have to go through Ma Bell, I just zero in on them and I know they will be thinking of me. I'll think so hard that eventually they'll call. You're right, I should call him, but first, I'm going to sit it out so he says, 'Man, I've been thinking about you a lot.' I'll say, 'Really?'

**KZ:** *Have you ever met him?*

**CS:** We played in Vienna with Van Morrison, us, and Jimmy Cliff, but we didn't get a chance to talk. He was surrounded by a lot of people and I didn't want to say, 'Hey, man ...' I just wait for the right time, but he's definitely the first in line that I want to work with.

**KZ:** *I was shocked to hear him on a Budweiser commercial.*

**CS:** Jimmy Cliff?!?!??

**KZ:** *This Bud's for you, yes he did.*

**CS:** Oh no! You're kidding!

**KZ:** *Well, I see a lot of people doing that. Leon Redbone, a couple of others ...*

*Right now there's probably three Billy Idols being groomed. How come there's never been another Santana band?*

**CS:** I guess that's why I relate to the Raiders (football team) to a certain extent, because it doesn't seem like just computer plays. They're people and it's not always going to be the way a producer in Hollywood wants you to look like. Check out Los Lobos. It's really good. I love how the media picks up on them and how they like them.

**KZ:** *Ever listen to country music?*

**CS:** I listen to some country music. I like Willie Nelson a lot. I like Merle Haggard. I love his voice. I went to go see him. I was so impressed, to me it was like seeing the Beatles or Miles or anyone like that, because I wasn't ready for it. I thought it was going to be Gene Autry.

**KZ:** *He's a great guitar player.*

**CS:** Who, Gene Autry?

**KZ:** *No! (laughter) Merle Haggard!*

**CS:** His voice sounded so incredible. He's got a diamond voice. And then the guitar players with Willie Nelson and Merle Haggard started playing. They were playing Charlie Christian riffs. Hillbilly but it has that jazz orientation. I was blown away. I thought I was just going to hear corny cowboy music. No. It taught me that I need to be constantly open and more receptive because there's a lot of beauty and sincerity. ■

# BIO FEEDBACK

**TEARS FOR FEARS**

Much of the band's first LP, *The Hurting*, was based on Dr. Arthur Janov's book, *The Primal Scream*.

**DURAN DURAN**

The band is soon to arrive in France to start work on their next album.

**STING**

In addition to an upcoming solo album, Sting plans to tour as a solo act and also record a live album in 1985.

**THE FIRM**

Before recruiting The Firm, Jimmy Page re-mixed the last Led Zeppelin album, *CODA*, and recorded a movie soundtrack for *DEATH WISH II*.

**MARTY BALIN**

There's a new band surfacing with three original members of THE JEFFERSON AIRPLANE. Singer Marty Balin, guitarist Paul Kantner and bassist Jack Cassady have yet to name the group.

**PRINCE/JOHN NELSON**

PRINCE's father, JOHN NELSON is credited for writing two cuts on the new PRINCE album, "Paisley Park"; cuts are "Paisley Park" and "The Ladder."



**JOHNNY RIVERS**

Born John Ramistella, he grew up in Baton Rouge, Louisiana. It was none other than Alan Freed who suggested he call himself Johnny Rivers.

**MURRAY HEAD**

Murray Head was cast in the movie "Sunday Bloody Sunday" starring the late Peter Finch and Glenda Jackson. It was directed by John Schlesinger who directed *The Falcon & The Snowman*.

**BLASTERS**

Two tracks on their new LP were produced by Don Gehman, one of which was written by John Cougar Mellencamp, a big Blasters fan.

**LOS LOBOS**

The single "Will The Wolf Survive" was written last after the album was thought to be completed.

**VELVET UNDERGROUND**

Former Velvet Underground guitarist Sterling Morrison was once an English professor in New York.

**RAY CHARLES**

On behalf of the people of the French Republic, Ray was presented with a bronze medallion for his contributions to the international language of music.

**SAWYER BROWN**

They were winners of the nationally televised "Star Search" talent show.



**STEVE WARINER**

His big break came when he was hired by Dottie West as a back-up singer. Immediately after high school he took to the road with Dottie West's band.

**RAZZY BAILEY**

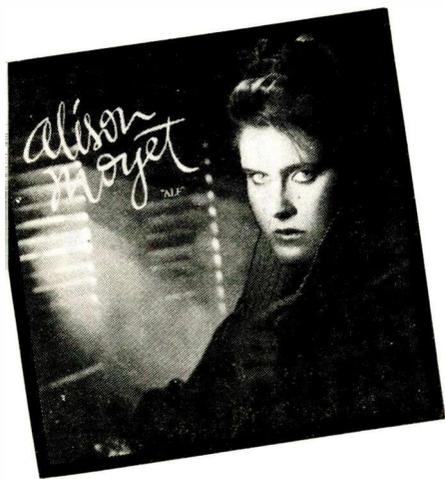
He wrote "9,999,999 Tears" for Dickey Lee. The song was written ten years before Dickey recorded it.

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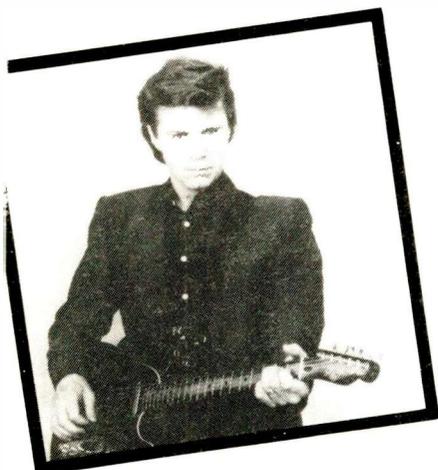
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## CHANGES

KATHY KENNEDY, from KPDX/TV-Portland, OR to KCNR-Portland, OR as Account Executive.

BOB DOWNES, from KATZ-Communications, NY to WYNY-NY as Account Executive.

LAURA ASHTON, from WMJX-Boston, MA to WLS-Chicago, IL as Research Director.

ERICA LANE, from WAAY-Huntsville, AL to WAHR-Huntsville, AL as News Anchor (AM drive).

ANDY FRIEDMAN, KFRC-San Francisco, CA to KALF/KBLF-Red Bluff, CA as ast. News Director.

RAEDEE McALAESE, FROM KEWB-Redding, CA promoted to News Director.

DALE FORBIS, form KRMG-Tulsa, OK promoted to News Director.

JIM JOHNSON, from KTEL-Tillamook, OR to KLOO-Corvallis, OR as Air Talent.

KID CURRY, from WASH/Y100 to B104-Baltimore, MD as Air Talent (host BTV video show).

JAMES GILLES, form WRKR-Milwaukee, WS to WYYD-Raleigh, NC as Air Talent.

ROBYN EVANS, from WQLT-Muscle Shoals, AL to KCFX-Kansas City, MO as Air Talent.

RICK RYDELL, from KTKU-Juneau, AK to KZZU-Spokane, WA as Air Talent.

GARY ZANE, from KBON-San Bernardino, CA to KDES-Palm Springs, CA as Air Talent (AM drive).

JESSE WEST, from KYNG/FM-Coos Bay, OR to KLLS-San Antonio, TX as Air Talent.

STEVE CRUZ, from KEZE-Spokane, WA to KZZK-Tri Cities, WA as Air Talent.

STEVE CHRISTY, from 96KS-Nashville, TN to WKXX-Birmingham, AL as Air Talent (AM drive).

CHARLIE BURGER, from WRKS-New York, NY to WAPP-New York, NY as Air Talent (noon-3PM).

LARRY LOMAX, from KNBQ-Seattle, WA to KIYS-Boise, ID as Air Talent (PM drive).

KEN PAIGE, from KQEU-Olympia, WA promoted to Music Director.

BIG RED, from KWMT-Ft. Dodge, IA to KATC-Sterling, CO as Air Talent & Music Director.

KELLY GORDON, from KOOK-Billings, MT promoted to Music Director.

LES BAILEY, from KKHT-Colorado Springs, CO to WDXY-Sumter, SC as Music Director.

RUTH TOLSON, from WBLI-Long Island, NY promoted to Music Director.

MATT PARSONS, from KGRO-Pampa, TX promoted to Music Director.

TERRY DRAPER, from KKMI-Seattle, WA promoted to Music Director.

GLEN HOLLIS, from WLLH-Lowell, MA promoted to Music Director & asst. Program Director.

GLEN STEWART, from WWTR-Ocean City, MD to WCCC-Hartford, CN as asst. Music Director & P.D.

HARV ALLAN, from WBAB/FM-Long Island, NY to WCCC-Hartford, CN as asst. Music Director & Research.

GLEN STEWART, WWTR-Ocean City, MD to WCCC-Hartford, CN as asst Program Dir.

BOBBY RICH, from Q105-Tampa, FL promoted to Music Director.

MIKE CHAPMAN, from WRIX-Raleigh, NC to WUBE/FM-Cincinnati, OH as Program Director.

BOB McKAY, from KCBQ-San Diego, CA to WRQS/FM-Miami, FL as Program Director.

TODD HALLIDY, from WKFM-Syracuse, NY to WCRO-Johnstown, PA as Program Director.

CHARLES COX, from KQEU-Olympia, WA promoted to Program Director.

BRAD SHEPARD, from WLLH-Lowell, MA promoted to Operations Manager.

J.D. SPANGLER, from KSAN-Oakland/S.F., CA to KJJY-Des Moines, IA as General Manager.

DICK RAKOVAN, from Outlet Communications to WFYR-Chicago, IL as V.P. & General Manager.



## ELECTRIC WEENIE™

(Excerpted from Tom Adams' Electric Weenie)

My lawyer has had his dog for 10 years.  
Says they first met while they were  
chasing the same ambulance.

At Ford, quality is job one! Writing recall  
letters is job two.

The space shuttle was originally  
designed for peaceful uses ... like  
spying.

There is one thing money can't buy. All  
the stuff it bought a week ago.

Congress decided "Challenger" was too  
aggressive a nickname so it will be  
changed to "Congenial." But it will carry  
more bombs.

Horoscope ... beware if your doctor buys  
his surgical gowns from Frederick's Of  
Hollywood.

Headlines. Liz Taylor Calls Off Marriage.  
Uncle Ben Files Chap 11.

Tom Adams  
Electric Weenie  
P.O. Box 882  
Honolulu, Hawaii 96782

Howard Cosell is without a toupee. It was  
killed while chasing a car.

Each mission cost over \$6 million. And  
that does not include the toilet seats.

EDITOR: KENT ZIMMERMAN  
 ASSOCIATE EDITOR: PETER STANDISH  
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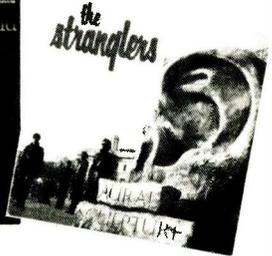
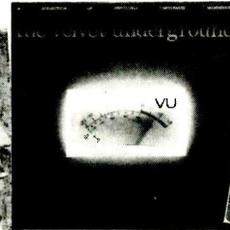
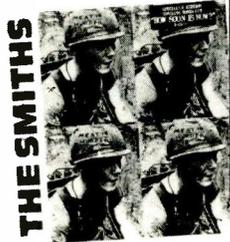
ALBUM/ALTERNATIVE ACTION

Radio

ALBUM

POWER TRIO

ALTERNATIVE



MICK JAGGER

PHIL COLLINS

BREAKFAST CLUB

THE SMITHS

V.UNDERGROUND

THE STRANGLERS

ALBUM

MOST ADDED

ALTERNATIVE ACTION

1. BEHIND THE SUN-ERIC CLAPTON (DUCK/W.B.)
2. "WE ARE THE WORLD"-USA FOR AFRICA (COL.)
3. "THINGS CAN ONLY..."-H.JONES (ELEK.-12")

1. SONGS FROM...CHAIR-TEARS FOR FEARS (MER)
2. "THINGS CAN...BETTER"-H. JONES (ELEK.-12")
3. THE THOUGHT-THE THOUGHT (MCA)
4. RADIO TOKYO TAPES VOL.3 (PVC/JEM)

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BEHIND THE SUN-ERIC CLAPTON (DUCK/W.B.)  
 A myriad of airplay favorites spanning up to five trax. The single leads the pack. Album debuts #8.

SONGS FROM THE BIG CHAIR-TEARS FOR FEARS (Mercury/PolyGram)  
 Ready to make the major crossover!

NEW Releases

Tangled In Love/Forever Man/Same Old Blues/Just Like A Prisoner/She's Waiting/Knock On Wood-ERIC CLAPTON (Duck/W.B.) This is ERIC CLAPTON's most impressive interpretation of his own individual rock/blues style since the SLOWHAND LP. In fact, BEHIND THE SUN is as relevant to the complex eighties as SLOWHAND was to the simpler seventies. Using virtually the same manpower ingredients of past albums, CLAPTON and producer PHIL COLLINS package the music using radically different and surprising tones and textures. The three substitutionally added trax by Misters TED TEMPLEMAN and LENNY WARONKER provide an additional touch, giving this LP a special best-of-both-worlds shine to it. The guitar work is of the traditionally high calibre you'd expect from ERIC CLAPTON. The vocals are exceptionally convincing as well. By incorporating a PHIL COLLINS type airy progressive feel alongside an occasional back-to-the-roots sound, BEHIND THE SUN succeeds more because of its thoughtfulness and depth than for its easy accessibility. Listen hard and ye shall reap the benefits of a masterwork.

Everybody Wants To Rule/Shout/The Working Hour/Broken/Head Over Heels/I Believe -TEARS FOR FEARS (Mercury). TEARS FOR FEARS goes straight into the big leagues with SONGS FROM THE BIG CHAIR. The LP (which was years in the making) is well furnished with the kind of music that shatters idiotic pigeonholes like "new wave" or "techno". Instead, the music is rich with images and hit appeal relevant to anybody who likes their music done with style, grace and guts. It's going to be hard to stop the single and LP from making a four chart sweep (Album/Alternative, Top Forty, A/C) across the GAVIN REPORT. Most of the other formats have to wait for the seven incher with the big hole. Album/Alternative has all the goods NOW, so get crackin'. P.S. I'll bet ROBERT WYATT will be listening.

High School Nights/I Don't Want To Do It/Sleepwalk -PORKY'S REVENGE SOUNDTRACK (Columbia) It's my guess that a lot of the performers on this soundtrack LP won't be caught dead watching the flick, but what an impressive list of talent. DAVE EDMUNDS, the FAB T.BIRDS, ROBERT PLANT with PHIL COLLINS, GEORGE HARRISON singing a new DYLAN tune, JEFF BECK, WILLIE NELSON, CLARENCE CLEMMONS blowing sax on "Peter Gunn", and CARL PERKINS with 2/3's of the STRAY CATS. All songs are done in the spirit of the late 50's/early 60's, produced by DAVE EDMUNDS. Somebody'll have to tell me how the music and the movie fits. I ain't seein' it.

Love Resurrection/Invisible/All Cried Out-ALISON MOYET (Columbia) Indeed, ALISON MOYET (formerly of YAZOO or YAZ) is now the number one female vocalist in the UK. Her debut album, produced by TONY SWAIN and STEVE JOLLEY has the same contagious air of another huge hit album they shared responsibility for --SPANDAU BALLETT's TRUE LP. Singles like "Invisible" and "Love Resurrection" are steamy and sexual. The digital mix is clean and precise while the performances are spot on, especially MOYET's vocals, which are husky and demanding as opposed to being frail and coy. I'll go with the front sticker on the trax.

Things Can Only Get Better HOWARD JONES (Elektra 12") HOWARD JONES, with a little help from producer RUPERT HINE (FIXX, TINA TURNER), comes up with some reassuring words about the nuclear future. You'll hear some nice brassy synth riffs with the deepest bass of the week. Sounds great!

ZIMMERMAN

March 15, 1985

415-392-7750

ALBUM *the* CHART

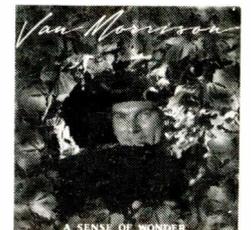
2W	LW	TW	
1.	1.	1.	MICK JAGGER (COLUMBIA) "NIGHT" "LONELY" "LOOSE" "BOSS"
4.	3.	2.	PHIL COLLINS (ATLANTIC) "ONE" "INSIDE" "WANNA" "NUMBER"
8.	4.	3.	BREAKFAST CLUB (A&M) "SIMPLE MINDS"
5.	5.	4.	THE FIRM (ATLANTIC) "RADIO" "CLOSER" "SATISFACTION" "BUY"
--	14.	5.	TOM PETTY & HEARTBREAKERS (MCA-12") "HERE"
3.	6.	6.	John Fogerty (Warner Bros.) "Girls" "Centerfield" "Man" "TV"
2.	2.	7.	Falcon & Snowman/Bowie & Metheny (EMI America) "America"
--	--	8.	ERIC CLAPTON (DUCK/WARNER BROS.) "FOREVER" "SEE" "WOOD"
6.	7.	9.	Don Henley (Geffen) "Dance" "Driving" "Grill"
12.	10.	10.	ALAN PARSONS PROJECT (ARISTA) "TALK"
14.	13.	11.	LOS LOBOS (SLASH/WARNER BROS.) "WOLF"
13.	11.	12.	Bruce Springsteen (Columbia) "Fire" "Johnny"
--	15.	13.	SANTANA (COLUMBIA) "SAY" "BREAKING" "SPIRIT" "SAND"
10.	16.	14.	FOREIGNER (ATLANTIC) "YESTERDAY" "TOOTH" "WANT"
--	24.	15.	TEARS FOR FEARS (MERCURY-12") "RULE"
--	18.	16.	GREG KIHN (EMI AMERICA) "LUCKY" "AGAIN" "FREE"
24.	22.	17.	VAN MORRISON (MERCURY) "TORE"
17.	20.	18.	GEORGE THOROGOOD (EMI AMERICA) "DRINK" "GEAR" "GONE"
20.	19.	19.	Elliot Easton (Elektra) "Wheel"
21.	23.	20.	U2 (ISLAND) "SORT" "FIRE" "WIRE"
11.	17.	21.	David Lee Roth (Warner Bros.) "Easy" "Gigolo" "Girls"
7.	8.	22.	Vision Quest (Geffen) "Journey" "Waite" "Madonna"
9.	12.	23.	The Cars (Elektra) "Breakaway" "Why"
--	32.	24.	JOAN ARMATRADING (A&M) "TEMPTATION"
27.	26.	25.	TUBES (CAPITOL) "PIECE" "STELLA"
15.	21.	26.	Bryan Adams (A&M) "Somebody" "Wanna" "It's"
32.	28.	27.	Triumph (MCA) "Follow" "Spellbound"
28.	27.	28.	Gary O (RCA) "Shades"
--	--	29.	POWER STATION (CAPITOL-12") "HOT"
37.	33.	30.	LLOYD COLE & COMMOTIONS (Geffen) "SKIN" "RATTLESNAKES"
39.	35.	31.	STRANGLERS (EPIC) "SKIN DEEP"
29.	29.	32.	John Hiatt (Geffen) "Usual" "Everything" "Crush"
--	--	33.	USA FOR AFRICA (COLUMBIA-12") "WE"
--	36.	34.	SADE (PORTRAIT) "SMOOTH"
--	34.	35.	Chicago (Full Moon/Warner Bros.) "Woman"
25.	37.	36.	Bronski Beat (MCA) "Smalltown" "Why?"
--	38.	37.	The Smiths (Rough Trade/Sire) "Soon"
--	--	38.	JASON & SCORCHERS (EMI AMERICA) "LIES"
--	40.	39.	UTOPIA (PASSPORT) "MATED" "PLAY"
36.	35.	40.	Donnie Iris (HME) "Injured"

ALTERNATIVE CROSSOVERS

THE BREAKFAST CLUB



BREAKFAST CLUB



VAN MORRISON

PLUS

- U2
- JOAN ARMATRADING
- L. COLE & COMMOTIONS
- STRANGLERS
- SADE
- TEARS FOR FEARS
- PLUS PLUS
- JASON & SCORCHERS
- THE SMITHS

CHARTBOUND

- \*HOWARD JONES (Elektra) "Better"
- BLASTERS (Slash/Warner Bros.) "Colored" "Dark"
- ALISON MOYET (Columbia) "Invisible"
- DEEP PURPLE (Mercury) "Nobody's"
- MURRAY HEAD (RCA) "Bangkok"
- ROBIN GEORGE (Bronz/Island) "Heartline"
- KATRINA & WAVES (Capitol) "Sunshine"
- GO WEST (Chrysalis) "Eyes"
- \*FIONA (Atlantic) "Talk"
- AUTOGRAPH (RCA) "Girl," "Turn"
- LOUDNESS (Atco) "Crazy"
- \*GENERAL PUBLIC (IRS) "Never"
- \*MOUNTAIN (Scotti Bros.) "Hard"

ANALYSIS

This week, we're still inundated with ALTERNATIVE and (visa versa) ALBUM RADIO CROSSOVERS crisscrossing across our two LP charts. Never before have the two charts been so incestuous. There's now over one third overlap. I was talking to HEAVY LENNY last week. He was commenting on the difference between our charts, especially when it comes to the hard crunch records. Not only are we doing something a little different, but there seems to be a whole breed of records happening now that are finding confirmation elsewhere, be it TOP FORTY, sales, tour action, ALTERNATIVE RADIO, whatever. The point is, it doesn't seem to be just us. The TEARS FOR

FEARS record is a good example. Though not crunch, it's a highly compatible sound. Ditto records by VAN MORRISON, TOM PETTY, SANTANA, most of CLAPTON's new LP, DAVID BOWIE/PAT METHENY, SIMPLE MINDS, THE FIRM's "Satisfaction Guaranteed", GREG KIHN, ALAN PARSONS, LLOYD COLE, JOAN ARMATRADING, SADE, PHIL COLLINS, USA FOR AFRICA, U2--man the list is long! I'm not saying that rock or hard rock is dead. Its place in ALBUM RADIO is sacred. It's just that Album Radio is in the throes of re-evaluation. Even though he's on the radical fringe right now, JOHN SEBASTIAN's EOR movement shows that an alternative faction exists. Personally, I find such an influx of "non-hard" or "difficult to pigeonhole" music onto Album Radio a refreshing and long overdue challenge to deal with. Checking out that list of records, you find everything from TOP FIVE albums to developing acts. There's a subtle revolution going down right now, only it's not so immediately clear or dramatic until you actually take the time to examine the trend closely. True, GAVIN ALBUM INDICATOR stations tend to produce charts a little ahead of the pack, but maybe that's the idea behind all this computer paper, station reports, and gabbing we do on the telephones. To be truthful, I haven't seen a finer collection of music on THE ALBUM CHART in a long long time. 1984's TOP 100 was dog do-do. It really was. Yet here it is, only March, and we've got an overall 100% improvement in the quality of the music. We're not talking "New Music"--we're dealing with new music (no caps, please) that's good and, best of all, is getting played. Here at GAVIN, we're spotting it. Have you?...BUNKER faves of the week not only include this week's reviewed best, but also HOWARD JONES' extended new single as well as SANTANA's extended versions of his single mixed by JELLYBEAN BENITEZ....KZ.

415-392-7750

## ANALYSIS

March 15, 1985

2W LW TW

1.	1.	1.	THE SMITHS (R.TRADE/SIRE) "SOON"
3.	2.	2.	Velvet Underground (Verve/Poly.) "I"
2.	3.	3.	Stranglers (Epic) "Skin" "Mercy"
6.	4.	4.	Simple Minds (A&M-12") "Don't"
8.	7.	5.	L.COLE & COMMOTIONS (GEF.) "SKIN"
5.	6.	6.	Bongos (RCA) "Space" "Apache"
20.	9.	7.	BLASTERS (SLASH/W.B.) "LIGHTS"
4.	5.	8.	Husker Du (SST) "UFOs" "Heaven"
25.	10.	9.	JASON & SCORCHERS(EMI)"LIES""KNOW"
27.	16.	10.	J.ARMATRADING (A&M) "TEMPTATION"
10.	8.	11.	Beat Farmers (Rhino) "Stones"
16.	13.	12.	RICHARD THOMPSON (POLY.) "SPELL"
9.	11.	13.	Guadalcana Diary (DB) "Trail"
--.	26.	14.	TEARS FOR FEARS (MERCURY)"WORLD"
19.	15.	15.	Van Morrison (Mercury/Poly.) "Tore"
29.	20.	16.	YELLO (ELEKTRA) "GAMES"
7.	12.	17.	Bronski Beat (London/MCA)"Ain't""Junk"
14.	18.	18.	John Fogerty (W.B.) "T.V." "Memphis"
12.	14.	19.	Bluebells (London/Sire) "Fool"
15.	17.	20.	Flash & The Pan (Epic) "Midnight"
23.	22.	21.	SADE (PORTRAIT) "SMOOTH""HANG"
17.	19.	22.	John Hiatt (Geffen) "Usual"
26.	23.	23.	LINDA THOMPSON (W.B.) "CAN'T"
--.	25.	24.	JET BLACK BERRIES (Enig.) "HOMBRE"
13.	24.	25.	Los Lobos (Slash/W.B.) "Loaded""Wolf"
--.	27.	26.	CHRIS ISAAK (W.B.) "LIVIN'" "DANCIN'"
--.	--.	27.	HOWARD JONES (ELEKTRA-12") "BETTER"
22.	29.	28.	Billy Bragg (CD) "Love"
--.	--.	29.	ALISON MOYET (COLUMBIA) "LOVE"
--.	--.	30.	KATRINA & WAVES (CAP.) "SUNSHINE"

The #1 through #4 positions are frozen, with little room to move. THE SMITHS continue to fight off all challengers, holding onto number one by an ever slimmer margin. THE VELVET UNDERGROUND and STRANGLERS remain in the POWER TRIO, outdistancing their closest competition by over 20% in chart points. The core of VU's airplay comes from college radio while THE SMITHS & STRANGLERS are appealing to a broader base. THE STRANGLERS actually have more stations on their album, but the quality of rotation isn't up to the level of the others.

LLOYD COLE & COMMOTIONS continue their consistent ascent, climbing to number 5 - with a line! CERTIFIED is TEARS FOR FEARS, which is also our MOST ADDED record. Their 12" single was the MOST ADDED release last week. The album comes rocketing out of the gate from #26 to #14! This should be the album that projects them beyond only Alternative ears.

JOAN ARMATRADING and YELLO are penetrating the chart rapidly, with gains that bring them to #10 and #16 respectively. ARMATRADING is catching on equally at both commercial and college stations, while YELLO's base is in college radio.

Our list of Alternative reporters is still growing. WELCOME to Cal Zone from WBNY in Buffalo, N.Y.. You'll find their playlist and telephone number on page 34.

Peter

## CHARTBOUND

PLASTICLAND (Enigma) "Wall"  
 TUFF TURF (Rhino) "Lovich" "Faithful"  
 DROP IN GRAY (Geffen) "All"  
 ELLIOT EASTON (Elektra) "Wheel"  
 G.THOROGOOD (EMI) "Alone"  
 GRANDMASTER FLASH (Elektra) "Spins"  
 PRIME MOVERS (T.Lobster) "Where"  
 THE THOUGHT (MCA) "Eight"

## IMPORT/INDIE ACTION



HUSKER DU (SST) "UFOs" "Heaven"  
 BEAT FARMERS (Rhino) "Stones"  
 GUADALCANAL DIARY (DB) "Trail"  
 JET BLACK BERRIES (Enigma) "Hombre"  
 BILLY BRAGG (CD) "Love"  
 PLASTICLAND (Enigma) "Wall"  
 TUFF TURF (Rhino) "Lovich" "Faithful"  
 PRIME MOVERS (T.Lobster) "Where"  
 RADIO TOKYO TAPES (PVC/Jem) "Knitters"  
 MEAT PUPPETS (SST-7") "Swimming"

## VIDEO



2W	TW	CLUB CHART
2.	1.	Sheena Easton (EMI) "Sugar"
3.	2.	The Time (Warner Bros.) "Jungle"
4.	3.	Billy Ocean (Jive/Arista) "Loverboy"
6.	4.	Midnight Star (Solar/Elektra) "Operator"
1.	5.	Bailey & Collins (Columbia) "Easy"
8.	6.	Klymaxx (Const./MCA) "Pause"
26.	7.	Madonna (Sire/W.B.) "Material"
14.	8.	Teena Marie (Epic) "Lovergirl"
7.	9.	Hall & Oates (RCA) "Method"
5.	10.	Eurythmics (RCA) "Sex"
--.	11.	Talking Heads (Sire/W.B.) "Girlfriend"
23.	12.	Kool & The Gang (De-Lite) "Misled"
28.	13.	Pointer Sisters (Planet/RCA) "Neutron"
10.	14.	The Smiths (Sire/W.B.) "Now"
12.	15.	Frankie Goes To Hollywood (Isf.) "Relax"
25.	16.	Nolan Thomas (Mirage/Atl.) "Brother"
29.	17.	Untouchables (Twist/Enigma) "Yourself"
30.	18.	David Lee Roth (W.B.) "California"
19.	19.	Chaka Khan (Warner Bros.) "Night"
15.	20.	Bronski Beat (MCA) "Why"
--.	21.	Simple Minds (A&M) "Don't You"
--.	22.	Ashford & Simpson (Capitol) "Solid"
21.	23.	Temptations (Gordy/Motown) "Lady"
37.	24.	Stranglers (Epic) "Skin"
27.	25.	Tina Turner (Capitol) "Private"
--.	26.	Jesse Johnson's Revue (A&M) "Man"
9.	27.	Madonna (Sire/W.B.) "Virgin"
32.	28.	Murray Head (RCA) "Bangkok"
20.	29.	Red Hot CP's (Twist/Enigma) "Real"
--.	30.	Foreigner (Atlantic) "Love"

Compiled by Mike Cooper, V.P. of Music Video services using over 200 video broadcast and club outlets nationwide. 3211 Peachtree Drive NE - Atlanta, GA 30305 (404-261-4056)

# West

## KILO/FM-COLORADO SPRINGS, CO

ALAN WHITE 303-634-4896  
 Adds: U2  
 Van Zant Loudness  
 USA For Africa Tears for Fears  
 Clapton Thoroughgood  
 Max: J. Parr  
 Firm Triumph  
 Fionna C. Hatch  
 P. Collins M. Bolton  
 Foreigner Accept  
 Van Zant Iris  
 Clapton Autograph  
 B. Adams Van Morrison  
 APP Los Lobos  
 Petty USA For Africa  
 D. L. Lee Roth Katrina & Waves  
 Bowtie/Metheny Mountain  
 Santana Mountain  
 Bruce Sp. Tubes  
 Gary O. Utopia  
 Deep P. Jason & Scorcher  
 G. Kinn E. Easton  
 R. George Angel City  
 Mod: KKDJ-FRESNO, CA  
 JEFF REIDEL 209-226-5991  
 Adds: Triumph  
 Clapton Tubes  
 Blasters Tears for Fears  
 Van Zant K. Loggins  
 USA For Africa G. Kinn  
 Max: P. Jagger  
 R. Jagger VQ  
 P. Collins Jason & Scorcher  
 The Firm E. Easton  
 Fogerty Deep Purple  
 Clapton Utopia  
 Henley U2  
 Kinks Frankie Goes...  
 D. Lee Roth Fiona  
 Foreigner Mountain  
 Bowtie B. Adams  
 R. George R. George  
 J. Van Zant Utopia  
 Simple Minds Katrina & Waves  
 APP Henley  
 Santana Stranglers  
 Thoroughgood Third World  
 Survivor Beat Farmers  
 J. Hiatt Power Station  
 Smiths

KROQ LARAMIE/CHEYENNE WY  
 JOHN EDWARDS 307-795-7396  
 Adds: G. Kinn  
 Chicago Springssteen  
 Giuffria E. Easton  
 Roanoke Carry O  
 Refugee Till Tuesday  
 Mountain R. George  
 USA For Africa N. Nardini  
 Mod: Blenar Cars  
 Cockburn Elvis Bros.  
 Max: U2  
 Simple Minds Utopia  
 M. Jagger Henley  
 P. Collins Fogerty  
 Tears for Fears Madonna  
 Stranglers Murray Head  
 Drop in the Gray Chicago  
 Stone Fury Giuffria  
 VQ Power Station  
 Los Lobos Bowtie  
 D. Irlis Jason & Scorcher  
 C. Isaak J. Palumbo  
 Clapton Tubes  
 Alphaville Deep Purple  
 Armatradng A. Moyer  
 Petty Digney Fignus  
 Lloyd Cole Animation  
 The Firm Go West  
 KINK/FM-PORTLAND, OR  
 R. SCOTT/C. WIDING 503-226-5080  
 Adds: APP  
 Fogelberg Leon Russell  
 Clapton Dan Siegel  
 G. Benson Mod:  
 P. Collins C. Club  
 Hodgson A. Gorrie  
 AJ Jarrreau D. Grusin  
 Julian L. Henley  
 E. Easton Icehouse  
 Bowtie/Metheny McCartney  
 Van Morrison Wham!  
 O'Keefe

KLOS LOS ANGELES, CA 213-57-7250  
 TIM KELLY/RUTH PINEDO  
 Adds: USA for Africa  
 Clapton Triumph  
 M. Jagger D. Lee Roth  
 P. Collins Krokus  
 Max: USA for Africa Survivor  
 P. Collins Mod:  
 Cars USA for Africa  
 Henley Clapton  
 B. Adams B. Adams  
 P. Collins M. Jagger  
 Fogerty The Firm  
 The Firm Simple Minds  
 Los Lobos CFOX-VANCOUVER, BC  
 RICK SHANNON 604-684-7221  
 Adds: Survivor  
 Simple Minds B. Adams  
 Cowan C. Hart  
 C. Hart Los Lobos  
 H. Sulte APP  
 Parachute Club Mod:  
 M. Jagger Angel City  
 Journey Lloyd Cole  
 REO Deep Purple  
 Clapton E. Easton  
 The Firm A. Moyer  
 Foreigner Survivor  
 Strange Advance C. Hart  
 Red Seven Images in Vogue  
 D. Lee Roth Johnny McCloud  
 Bowtie/Metheny Ian Thomas  
 P. Collins Zappacosta  
 The Firm  
 Fogerty Tears for Fears  
 T. Petty B. Adams  
 Clapton Van Morrison  
 DEL WILLIAMS 801-798-1142  
 Adds: Mod:  
 The Thought Tones on Tail  
 Lady Pank Bronski Beat  
 Shetel Family Bongs  
 Fruer Pale Fountains  
 John Ross Smiley Culture  
 Skifs Skats Redskins  
 Simple Minds Blasters  
 Falcon & Snow Lucy Show  
 Henley Alarm Vicious Pink  
 Kinn Katrina & Waves  
 Petty Tears for Fears Bowtie/Metheny  
 Van Morrison Strawbery Switchblade  
 \*KUCI-IRVINE, CA JOHN TALLEY 714-856-6888  
 Adds: Battle of Garages Los Lobos  
 D. Irlis J. King/Carrasco  
 Fools Tuff Turf  
 Stranglers Colour Field  
 The Sighs H. Jones  
 Thoroughgood Gravedigger V  
 The Thought Murray Head  
 Radio Tokyo Tapes Killing Joke  
 Max: G. Kinn  
 Bongs Bongs  
 Husker Du Bang Bang  
 Beat Farmers Plasticland  
 Blasters Smiths  
 V. Underground Gen. Public  
 Pandoras Billy Bragg  
 Bongs Yello  
 B. Club/W. Chung Drop in the Gray  
 Tup. Chain Sex  
 Bluebells Sex Pistols  
 Grandmaster F... Droogs  
 Tweezers

KMET LOS ANGELES, CA 213-464-5638  
 SUE STEINBERG/GEORGE HARRIS  
 Adds: Mod:  
 H. Jones Benatar  
 Van Morrison Cars  
 C. Harrison Chicago  
 Tears for Fears Krokus  
 USA for Africa Keel  
 Max: Clapton Kinks  
 Los Lobos John Parr  
 T. Petty APP  
 The Firm REO  
 Fogerty Simple Minds  
 Foreigner Jagger  
 Henley Springsteen  
 Julian L. Petty  
 D. Lee Roth Triumph  
 KFOG-SAN FRANCISCO, CA  
 JOHN RIVERS 415-885-1045  
 Adds: Henley  
 Van Morrison Santana  
 D. Lee Roth USA for Africa  
 USA for Africa Jeff Beck  
 Clapton Porky's Revenge/Jeff Beck  
 P. Collins Springsteen  
 APP Fogerty  
 Mod: D. Lee Roth  
 Clapton Simple Minds  
 T. Petty U2  
 Van Morrison \*KCCI-SALT LAKE CITY, UT  
 DEL WILLIAMS 801-798-1142  
 Adds: Mod:  
 The Thought Tones on Tail  
 Lady Pank Bronski Beat  
 Shetel Family Bongs  
 Fruer Pale Fountains  
 John Ross Smiley Culture  
 Skifs Skats Redskins  
 Simple Minds Blasters  
 Falcon & Snow Lucy Show  
 Henley Alarm Vicious Pink  
 Kinn Katrina & Waves  
 Petty Tears for Fears Bowtie/Metheny  
 Van Morrison Strawbery Switchblade  
 \*KUCI-IRVINE, CA JOHN TALLEY 714-856-6888  
 Adds: Battle of Garages Los Lobos  
 D. Irlis J. King/Carrasco  
 Fools Tuff Turf  
 Stranglers Colour Field  
 The Sighs H. Jones  
 Thoroughgood Gravedigger V  
 The Thought Murray Head  
 Radio Tokyo Tapes Killing Joke  
 Max: G. Kinn  
 Bongs Bongs  
 Husker Du Bang Bang  
 Beat Farmers Plasticland  
 Blasters Smiths  
 V. Underground Gen. Public  
 Pandoras Billy Bragg  
 Bongs Yello  
 B. Club/W. Chung Drop in the Gray  
 Tup. Chain Sex  
 Bluebells Sex Pistols  
 Grandmaster F... Droogs  
 Tweezers

KEZX/FM-SEATTLE WA  
 PEYTON MAYS 206-633-5590  
 Adds: Utopia  
 Henley Cockburn  
 Utopia Sade  
 Julian L. Van Morrison  
 LRB P. Collins  
 APP M. Jagger  
 USA for Africa Johnny Stewart  
 Clapton Janey Street  
 Everyting But. M. Jagger  
 Mod: Tears for Fears  
 C. Isaak Go 90  
 Max: Joan Baez  
 Henley Armatradng  
 Julian L. John Prine  
 \*KROQ-PASADENA, CA 818-  
 GROVES/CARROLL 578-0830  
 Adds: Simple Minds  
 Midnight Oil Flash & The Pan  
 Mod: U2  
 T. Jones Tears for Fears  
 USA for Africa Katrina & Waves  
 J. Palumbo Tuff Turf/Lovich  
 Blasters Petty  
 McLaren Everlys  
 HB/Sparks Stranglers  
 Untouchables ABC  
 Bowtie/Metheny Gary Numan  
 Alphaville Power Station  
 P. Collins Frankie Goes...  
 Elfman Living Daylights  
 Ministry Los Zone  
 Alarm Boy Waiting  
 OMD Co West  
 Go Beat Beat Farmers  
 Murray Head Dead or Alive  
 J. Hiatt N. Heyward  
 Ho Ho Kam R. Holliday  
 Book of Love MARY JO/J. CHRISTOPHER 8175-  
 Adds: Animation  
 Fogerty Nails  
 XTC Beat Farmers  
 VQ/Style Council Murray Head  
 Mod: Blue Riddim  
 J. Palumbo J. Hallambo  
 Kim Wilde Tubes  
 Legal Weapon Katrina & Waves  
 Bongs Lloyd Cole  
 Eurogliders Eurogliders  
 Go West Petty  
 P. Collins Los Lobos  
 Ramones Heaven 17  
 J. Hiatt Everything But...  
 Depeche Mode Vels  
 Bronski Beat Digney Fignus  
 Smiths E. Easton  
 Frankie Goes... Zot  
 Bowtie/Metheny Tuff Turf  
 D. Elfman Cars  
 Bunny Wailer Eurythmics  
 C. Isaak Julian L.  
 T. Keene Gen. Public  
 Drop in the Gray

KOME-SAN JOSE, CA  
 DANA JANG 408-246-6811  
 Adds: Tubes  
 C. Kinn  
 Santana  
 Kinks  
 Fogerty  
 Simple Minds  
 Los Lobos  
 Gary O. Thoroughgood  
 Clapton M. Bolton  
 T. Petty Tears for Fears  
 Springsteen C. Isaak  
 Mod: The Firm  
 \*KJET SEATTLE, WA  
 JIM KELLER 206-281-5600  
 Adds: Bowtie/Metheny  
 Bongs  
 Stranglers Bluebells  
 Flash & The Pan Time Zone  
 Ministry Kim Wilde  
 Jason & Scorcher Big Country  
 Armatradng Depeche Mode  
 Smiths Bronski Beat  
 Digney Fignus XTC  
 Lloyd Cole Guadaluca D.  
 Cars Nails  
 Animation E. Easton  
 McLaren U840  
 OMD Blasters  
 Hiatt A. Moyer  
 Tears for Fears H. Jones  
 Eurogliders Flying Lizards  
 Style Council D. Elfman  
 Bronski Beat T. Twins  
 OMD Co West  
 Go Beat Beat Farmers  
 Murray Head Dead or Alive  
 J. Hiatt N. Heyward  
 Ho Ho Kam R. Holliday  
 Book of Love MARY JO/J. CHRISTOPHER 8175-  
 Adds: Animation  
 Fogerty Nails  
 XTC Beat Farmers  
 VQ/Style Council Murray Head  
 Mod: Blue Riddim  
 J. Palumbo J. Hallambo  
 Kim Wilde Tubes  
 Legal Weapon Katrina & Waves  
 Bongs Lloyd Cole  
 Eurogliders Eurogliders  
 Go West Petty  
 P. Collins Los Lobos  
 Ramones Heaven 17  
 J. Hiatt Everything But...  
 Depeche Mode Vels  
 Bronski Beat Digney Fignus  
 Smiths E. Easton  
 Frankie Goes... Zot  
 Bowtie/Metheny Tuff Turf  
 D. Elfman Cars  
 Bunny Wailer Eurythmics  
 C. Isaak Julian L.  
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C.FOX/E.WALKER 359-993

Van Morrison  
Mod:  
Prince  
Hodgson  
M.J.Jagger  
Benatar  
Foreigner  
Journey  
Julian L.  
P.Bailey  
Gary O  
C.Hart  
Strange Advance  
Bowie/Metheny  
A.Moyet  
B.Adams  
Parachute Club  
Chicago  
P.Bailey  
Clapton  
Triumph  
Kim Mitchell  
AI Jarreau  
Frankie Goes...  
Kiss  
LBB  
Cockburn  
Los Lobos

\*WXRT-CHICAGO, IL 312-777-1700

LIN BREHMER/NORM WINER  
Adds:  
Santana  
Nails  
Stranglers  
Van Morrison  
A.Moyet  
Blasters  
Power Station  
H.Jones  
Miles Davis  
T.Twins  
C.Isaak  
A.Moyet  
Animation  
L.Thompson  
Armatrading  
Alphaville  
H.Jones  
C.Kinn  
U2  
Gen.Public  
Bowie/Metheny  
The Firm  
J.Hunter  
Bronski Beat  
Sade  
T.Petty  
Murray Head  
Simple Minds

\*MNUR-EVANSTON/CHICAGO, IL

MIKE MISROK 312-491-7101  
Adds:  
Naked Raygun  
R.Hitchcock  
Fiddle Fever  
TV Personalities  
Grandmaster Melle Mel  
Husker Du  
E.Easton  
Henry Kaiser  
Living Daylights  
Black Snakes  
Plastiscian  
Test Dept.  
Yello  
Jesus Mary Chain  
Julian Cope  
Beat Happening  
Fela  
Jason&Scorchers  
Nuebauten J.M. Jarre  
Jet Black Berries  
Serious Drinking Kinn  
Grapes of Wrath  
Damon Edge  
Appliances  
Red Lorry/Yellow L. Kikenny C  
Debile Method  
Murray Head  
Julian L.  
Springsteen  
VQ  
Jason&Scorchers

KTCZ/FM-MINNEA./ST. PAUL  
BOBBY CHRISTIAN 612-544-1558

Go West  
John Martyn  
Tears for Fears  
Roanoke  
M.Collins  
P.Collins  
A.Keefe  
Nylons  
G.Benson  
Fogerty  
Hodgson  
Benatar  
Luba  
Ronstadt  
D.Lee Roth  
J.Street  
M.Briley  
Falcon&Snow.  
AI Jarreau  
Eurogliders  
Santana  
Lloyd Cole  
Van Morrison  
J.Waite  
\*WOXY-OXFORD/CINCINNATI  
DAN REED 513-523-4114  
Adds:  
Smiths  
H.Jones  
Stranglers  
Belfegore  
Doppelganger  
A.Moyet  
J.Klaages  
Pandoras  
Screaming Tribesman  
Des.Teen.Love Dolls  
Bluebells  
Bongos  
Bowie/Metheny  
Billy Bragg  
Lloyd Cole  
Del Lords  
E.Easton  
Fogerty  
Durango 95  
Eurythmics  
Flash&The Pan  
Murray Head  
J.Hiatt  
M.Jagger  
Los Lobos  
Tuff Turf/Lovich, Faithful, T.Petty  
Nails  
R.Thompson  
Thoroughood  
Vipers  
Simple Minds  
Work Party

\*KXXI/FM-LAWRENCE, KS

BOB OSBURN 913-242-1226  
Chicago  
Madonna  
B.Adams  
Car's  
Prince  
Tears for Fears  
Ches/Murray Head  
Go West  
R.Thompson  
C.Isaak  
D.Lee Roth  
USA for Africa  
Tears for Fears  
Van Morrison  
Katrina&Waves  
P.Collins  
M.Jagger  
T.Petty  
Bowie/Metheny  
Clapton  
The Firm  
Julian Cope  
Beat Happening  
Fela  
Jason&Scorchers  
Nuebauten J.M. Jarre  
Jet Black Berries  
Serious Drinking Kinn  
Grapes of Wrath  
Damon Edge  
Appliances  
Red Lorry/Yellow L. Kikenny C  
Debile Method  
Murray Head  
Julian L.  
Springsteen  
VQ  
Jason&Scorchers

\*WUSC-COLUMBIA, SC 803-

JOHN VAN CITTERS 777-7172  
Plastiscian  
BPA  
Loss of Motion  
Lucy Show  
Katrina & Waves  
Lady Pank  
The Thought  
Till Tuesday  
A.Moyet  
Smiths  
Jet Black Berries  
L. Anderson  
Hait  
V. Underground  
Roomful of Blues  
Crazy 8's  
Jason & Scorchers  
R. Shannon Jackson  
B.Hole Surfers  
Tuff Turf  
McLaren  
Accept  
R. Thompson  
Flying Lizards  
Beastie Boys

WSMI-LITCHFIELD, IL  
BRIAN TALLEY 618-943-3354

Autograph  
Mod:  
Santana  
D.Sanborn  
Springsteen  
P.Collins  
Hodgson  
M.Hatchet  
Fogerty  
AC/DC  
Dokken  
M.Briley  
D.Spanos  
LBB  
Los Lobos  
Triumph  
KQWB/FM-FARGO, ND  
JON ERDAHL 218-236-7900  
Mod:  
D.Iris  
Fogerty  
Springsteen  
Santana  
Simple Minds  
Clapton  
H60  
John Parr  
R.George  
Los Lobos  
The Firm  
P.Collins

\*WUOQ-ATHEENS, GA

CRAG WILLIAMS 404-542-7100  
Los Lobos  
Husker Du  
Flying Lizards  
Blasters  
Yello  
Julian Cope  
R.Hitchcock  
Monyaka  
Max:  
Smiths  
V. Underground  
Bill Nelson  
Bluebells  
Van Morrison  
Sade  
Jason&Scorchers  
E.Easton  
L. Anderson  
Dylan  
Bronski Beat  
Fogerty  
Guadalcanal D.  
R.Thompson  
Drop in the Gray  
Beat Farmers  
H.Jones  
Frankie Goes...  
Hunters&Coll.  
Del Lords  
Bongos  
Flying Lizards  
Home&Garden  
Chieftains

\*WUOQ-ATHEENS, GA

CRAG WILLIAMS 404-542-7100  
Los Lobos  
Husker Du  
Flying Lizards  
Blasters  
Yello  
Julian Cope  
R.Hitchcock  
Monyaka  
Max:  
Smiths  
V. Underground  
Bill Nelson  
Bluebells  
Van Morrison  
Sade  
Jason&Scorchers  
E.Easton  
L. Anderson  
Dylan  
Bronski Beat  
Fogerty  
Guadalcanal D.  
R.Thompson  
Drop in the Gray  
Beat Farmers  
H.Jones  
Frankie Goes...  
Hunters&Coll.  
Del Lords  
Bongos  
Flying Lizards  
Home&Garden  
Chieftains



KL01-HOUSTON, TX 713-536-6855  
RICK LAMBERT/DENTON WARR

U2  
Springsteen  
Simple Minds  
Cars  
J.Waite  
LRR  
R.George  
E.Easton  
Dokken  
Huey L.  
R.Holliday  
Tears for Fears  
Bowie  
King Cobra  
B.Adams  
KTXD-DALLAS, TX 214-528-  
TED UZZ/BOB ELLIOT 5500  
Adds:  
Bowie  
Journey  
Mod:  
M.Bolton  
Tubes  
Tears for Fears  
Clapton  
M.Jagger  
Clapton  
H60  
John Parr  
R.George  
Los Lobos  
The Firm  
P.Collins

\*WUOQ-ATHEENS, GA

CRAG WILLIAMS 404-542-7100  
Los Lobos  
Husker Du  
Flying Lizards  
Blasters  
Yello  
Julian Cope  
R.Hitchcock  
Monyaka  
Max:  
Smiths  
V. Underground  
Bill Nelson  
Bluebells  
Van Morrison  
Sade  
Jason&Scorchers  
E.Easton  
L. Anderson  
Dylan  
Bronski Beat  
Fogerty  
Guadalcanal D.  
R.Thompson  
Drop in the Gray  
Beat Farmers  
H.Jones  
Frankie Goes...  
Hunters&Coll.  
Del Lords  
Bongos  
Flying Lizards  
Home&Garden  
Chieftains

\*WUOQ-ATHEENS, GA

CRAG WILLIAMS 404-542-7100  
Los Lobos  
Husker Du  
Flying Lizards  
Blasters  
Yello  
Julian Cope  
R.Hitchcock  
Monyaka  
Max:  
Smiths  
V. Underground  
Bill Nelson  
Bluebells  
Van Morrison  
Sade  
Jason&Scorchers  
E.Easton  
L. Anderson  
Dylan  
Bronski Beat  
Fogerty  
Guadalcanal D.  
R.Thompson  
Drop in the Gray  
Beat Farmers  
H.Jones  
Frankie Goes...  
Hunters&Coll.  
Del Lords  
Bongos  
Flying Lizards  
Home&Garden  
Chieftains

KUFO-ODESSA, TX 916-366-  
K.JEAGARDEN/S. DRISCOLL 2802

Clapton  
Triumph  
Jason&Scorchers  
Loudness  
Mod:  
Survivor  
Cockburn  
Benatar  
R.George  
Giuffria  
E.Easton  
Fiona  
Cary O  
Los Lobos  
John Parr  
Santana  
Fogerty  
Foreigner  
Bowie/Metheny  
The Firm  
C.Kinn  
M.Jagger  
Metallica  
Mountain  
Widow  
Springsteen  
Santana  
A.Saint  
B.Club  
King Cobra  
Dio/VQ

\*WTUL-NEW ORLEANS, LA

IVAN BODDLEY 504-865-5887  
Fogerty  
Simple Minds  
Paris, TX Sdtk.  
Eurythmics  
B.Hole Surfers  
Shannon Jackson  
Cilly Braag  
Des.Teen.Love Dolls  
L.Thompson  
Jagger  
T-Bone Burnett  
Bronski Beat  
Guadalcanal D.  
Dall's Car  
Air Force 1  
Sad Lovers&Giants  
Beastie Boys  
H.Jones  
J.Rankin  
Aswad  
Lou Reed  
Crazy 8's  
Los Lobos  
Refugee  
Smiths  
Firm  
Accept  
M. Bolton  
Nylons  
Roomful of Blues  
C. Weathersby  
Cyros  
Lloyd Cole  
P. Collins  
Armatrading  
Mountain  
Santana  
UB40  
\*WXYC-CHAPEL HILL, NC  
KEN FRIEDMAN 919-962-7768  
Adds:  
L.Thompson  
E.Easton  
Radio Tokyo Tapes  
R.Thompson  
Jason&Scorchers  
Bill Nelson  
Tears for Fears  
Mod:  
White Animals  
Mike Marshall  
Grouptink  
Andrew&Upstarts  
Max:  
Husker Du  
Fleetwood Mac  
V. Underground  
Stranglers  
Armatrading  
Sade  
Bongos  
Flying Lizards  
Thoroughood  
Cure

\*WUOQ-ATHEENS, GA

CRAG WILLIAMS 404-542-7100  
Los Lobos  
Husker Du  
Flying Lizards  
Blasters  
Yello  
Julian Cope  
R.Hitchcock  
Monyaka  
Max:  
Smiths  
V. Underground  
Bill Nelson  
Bluebells  
Van Morrison  
Sade  
Jason&Scorchers  
E.Easton  
L. Anderson  
Dylan  
Bronski Beat  
Fogerty  
Guadalcanal D.  
R.Thompson  
Drop in the Gray  
Beat Farmers  
H.Jones  
Frankie Goes...  
Hunters&Coll.  
Del Lords  
Bongos  
Flying Lizards  
Home&Garden  
Chieftains



**\*WRS-ATLANTA, GA**  
**JANE DAVIS** 404-658-2240  
 Adds: Run DMC  
 King  
 Guadalupe D.  
 Sade  
 Mod: Jason&Scorchers  
 Zed  
 Living Daylights  
 Torch Song  
 Belouis Some  
 Mod: Del Lords  
 D. Elfman  
 Max: Eurythmics  
 Armatrading  
 V. Undergound  
 OMD  
 Yello  
 R. Thompson  
 J. Hiatt  
 L. Anderson  
 C. Voltaire  
 Beat Farmers  
 New Africa Comp.  
 Arto Lindsay  
 Lady Pank  
 M. Transfer  
 Chris D.  
 Brad Pitt  
 Thick Pigeon  
 Aswad  
 Gen. Public  
 Los Lobos  
 Grandmaster F.  
 A. Moyet  
 Everything But...

**\*WNR-PHILADELPHIA, PA**  
**ERIN RILEY** 215-561-0933  
 Adds: Deep Purple  
 U2  
 T. Petty  
 Mod: Thorogood  
 Santana  
 Chicago  
 R. George  
 USA for Africa  
 Triumph  
 Mod: Bowie/Metheny  
 Julian L.  
 Bruce Sp.  
 Simple Minds  
 J. Waite  
 Kinks  
 APP  
 Van Morrison  
 Los Lobos  
 D. Iris  
 Mountain  
 Cars  
 REO  
 Katrina&Waves

**WNR-NEW YORK, NY** 212-  
**M. SARTORI/C. KENDALL** 966-7000  
 Adds: Chicago  
 USA For Africa  
 Mod: Foreigner  
 K. Loggins  
 E. Easton  
 Fogerty  
 Henley  
 R. George  
 Loudness  
 Jagger  
 Deep P.  
 Mod: Van Morrison  
 APP  
 Bruce Sp.  
 Santana  
 S. Minds  
 P. Collins  
 Triumph  
 Clapton  
 USA For Africa

**WYDD/FM-PITTSBURGH, PA**  
**DAVE SHEDLOCK** 412-362-2144  
 Adds: Henley  
 USA for Africa  
 Commodores  
 Mod: Meat Puppets  
 Vipers  
 Mod: Blasters  
 Chas Jankal  
 Tom Petty  
 Drongos  
 Max: Husker Du  
 Rain Parade  
 Pet Shop Boys  
 Flash&The Pan  
 R. Thompson  
 Yello  
 Lloyd Cole  
 Sade  
 Palumbo  
 Stranglers  
 Smiths  
 L.T. Thompson  
 Bongos  
 Jason&Scorchers  
 Fastbacks

**\*WCDB-ALBANY, NY** 518-  
**CLAUDIA BESSEN** 437-5262  
 Adds: Billy Bragg  
 V. Undergound  
 Doppleganger  
 Radio Tokyo  
 Tapes  
 Mod: Vipers  
 Meat Puppets  
 Blasters  
 Chas Jankal  
 Tom Petty  
 Drongos  
 Max: Husker Du  
 Rain Parade  
 Pet Shop Boys  
 Flash&The Pan  
 R. Thompson  
 Yello  
 Lloyd Cole  
 Sade  
 Palumbo  
 Stranglers  
 Smiths  
 L.T. Thompson  
 Bongos  
 Jason&Scorchers  
 Fastbacks

**WCCJ/FM-HARTFORD, CT**  
**DAVID GROSSMAN** 203-333-4426  
 Adds: G. Kihn  
 Thorogood  
 Mod: D. Lee Roth  
 Edmonds  
 Santana  
 Simple Minds  
 Katrina&Waves  
 Fogerty  
 Deep Purple  
 The Firm  
 M. Jagger  
 APP  
 Chicago  
 Gary O  
 Springssteen  
 U2  
 Julian L.  
 Triumph  
 Tears for Fears  
 E. Easton  
 Tubes

**\*WBNY-BUFFALO, NY**  
**CAL ZONE** 716-878-5104  
 Adds: Killing Joke  
 Jesus&Mary  
 Smiths  
 H. Jones  
 Kilkenny Cats  
 Beat Farmers  
 Mod: Katrina&Waves  
 Armatrading  
 Max: Cosmic/J. Tacu  
 Billy Bragg  
 McLaren  
 Simple Minds  
 Grandmaster F.  
 Run DMC  
 A. Moyet  
 B. Adams  
 Associates  
 Bongos  
 Breakfast C.  
 Cars  
 U2  
 Smiths  
 Fools  
 Bruce Sp.  
 E. Easton  
 V. Q.

**\*WBCN-BOSTON, MA** 617-266  
**BOB KRANES/JOEDIPUS TITI**  
 Adds: Mountain  
 D. Lee Roth  
 R. George  
 General Public  
 Mod: Thorogood  
 Waite  
 Kinks  
 Digney Fignus  
 Smiths  
 Tubes  
 Jason & Scorch  
 Katrina & Waves  
 P. Collins  
 Scandal  
 Naked Raygun  
 R. Hitchcock  
 Woofing Cookies  
 Mod: B. H. Cop  
 APP  
 Benatar  
 Survivor  
 Fiona  
 Keel  
 Tina T.  
 Triumph  
 U2  
 Stranglers  
 Nails  
 Parr  
 P. Bailey  
 Jett  
 Iris

**\*WPRB-PRINCETON, NJ** 609-  
**CINNY LANDGRAF** 921-9284  
 Adds: Desperate Teen  
 Drongos  
 Meat Puppets  
 Prime Movers(MA)  
 Tears for Fears  
 S. Minds  
 Kim Wilde  
 Pet Shop Boys  
 Yello  
 Grandmaster F.  
 Red Lorry, Yellow  
 Flash&The Pan  
 Book of Love  
 Go West  
 Smiths  
 Cosmic/J. Tacu  
 B. Club/S. Minds, W. Chung  
 Yanks  
 Mod: Stranglers  
 Bronski Beat  
 Jason&Scorchers  
 Run DMC  
 Danielle Dax  
 Bongos  
 Del Lords  
 Green  
 Hula  
 Jagger  
 Van Morrison  
 Pandoras

**\*WXCI-DANBURY, CT** 203-  
**D. OHRIT/M. WILLIAMS** 792-8666  
 Adds: V. Undergound  
 Lloyd Cole  
 Katrina&Waves  
 Cuit  
 Mutant Rockers  
 Eurogliders  
 Nails  
 Acrylic  
 Mod: Depeche Mode  
 A. Moyet  
 Replacements  
 Church  
 Johnsen  
 E. Easton  
 Kim Wilde  
 Pet Shop Boys  
 Yello  
 Grandmaster F.  
 Red Lorry, Yellow  
 Flash&The Pan  
 Book of Love  
 Go West  
 Smiths  
 Cosmic/J. Tacu  
 B. Club/S. Minds, W. Chung  
 Yanks  
 Mod: Stranglers  
 Bronski Beat  
 Jason&Scorchers  
 Run DMC  
 Danielle Dax  
 Bongos  
 Del Lords  
 Green  
 Hula  
 Jagger  
 Van Morrison  
 Pandoras

**\*WLR-LONG ISLAND, NY**  
**D. MCNAMARA/LARRY THE DUCK**  
 516-485-9200  
 Adds: Blasters  
 P. Collins  
 Bowie/Metheny  
 Simple Minds  
 M. Jagger  
 Eurythmics  
 Tuff Turf  
 Tears for Fears  
 Belouis Some  
 Max: Stranglers  
 Ramones  
 VQ/Madonna  
 Kim Wilde  
 Katrina&Waves  
 New Occupants  
 T. Petty  
 R. Holliday  
 D. Elfman  
 Elvis Bros.  
 H. Jones  
 Guadalupe D.  
 V. Undergound  
 Time Zone  
 Bronski Beat  
 Madonna  
 B. Hills Cop  
 Book of Love  
 Go West  
 Gen. Public  
 Depeche Mode  
 Alphaville  
 Joan Jett  
 Sade  
 Palumbo  
 Mod: Doppleganger  
 Los Lobos  
 UB40  
 E. Easton  
 Prince  
 Smiths

**\*WFNX-LYNN, MA** 617-595-6200  
**STEVE STRICK/J. BRACKLEY**  
 Adds: Armatrading  
 Bronski Beat  
 U2  
 P. Collins  
 Digney Fignus  
 Petty  
 Katrina & Waves  
 Santana  
 Garry Shane & Detour  
 General P  
 Starvation Squad  
 E. Easton  
 Clapton  
 Firm  
 Max: S. Minds  
 Van Morrison  
 Jagger  
 Fogerty  
 V. Undergound  
 Stranglers  
 Smiths  
 Gray Tears For Fears  
 Lloyd Cole  
 Curtie&Boom Box  
 Sade  
 Julian L.  
 L. Thompson  
 Bowie/Metheny  
 R. Thompson  
 Nails  
 UB40  
 Mod: Power Station  
 Alphaville  
 H. Jones

**\*WHFS-ANNAP./BALT./WASH., DC**  
**B. SHOWACRE/D. EINSTEIN**  
 301-263-1430  
 Adds: Blasters  
 Jason & Scorch  
 The Swans  
 Armatrading  
 Stranglers  
 T. Heads  
 Hiatt  
 A. Moyet  
 Bongos  
 L. Thompson  
 Tears For Fears  
 Max: Cockburn  
 Guadalupe D.  
 Katrina & Waves  
 Des. Teen. Love Dolls  
 Go West  
 Beat Farmers  
 Android Sisters  
 General Public  
 Minimal Compact  
 J. Martyn  
 Naked Raygun  
 Beat Farmers  
 Gravedigger V  
 Husker Du  
 Prime Movers(MA)  
 Vipers  
 Tom Petty  
 Yello

**\*WRUV-BURLINGTON, VT** 802-  
**JOSH BRICKMAN** 656-2247  
 Adds: Plasticland  
 Radio Tokyo Tapes  
 Mod: Jet Black Berries  
 Ground Zero  
 Northern Pikes  
 Das Kapital  
 Dept. Store Santos  
 Personal Effects  
 The Thought  
 Blasters  
 Mitch Woods  
 Katrina&Waves  
 Human Sufferage  
 Max: Billy Bragg  
 Lost Generation  
 Dogmatics  
 Tup. Chain Sex  
 Des. Teen. Love Dolls  
 Guadalupe D.  
 Human Sufferage  
 Missionary  
 V. Undergound  
 Naked Prey  
 Jason&Scorchers  
 Shockabilly  
 Offs  
 Fade to Black  
 Man Sized Action

**\*WYDD/FM-PITTSBURGH, PA**  
**DAVE SHEDLOCK** 412-362-2144  
 Adds: Henley  
 USA for Africa  
 Commodores  
 Mod: Meat Puppets  
 Vipers  
 Mod: Blasters  
 Chas Jankal  
 Tom Petty  
 Drongos  
 Max: Husker Du  
 Rain Parade  
 Pet Shop Boys  
 Flash&The Pan  
 R. Thompson  
 Yello  
 Lloyd Cole  
 Sade  
 Palumbo  
 Stranglers  
 Smiths  
 L.T. Thompson  
 Bongos  
 Jason&Scorchers  
 Fastbacks

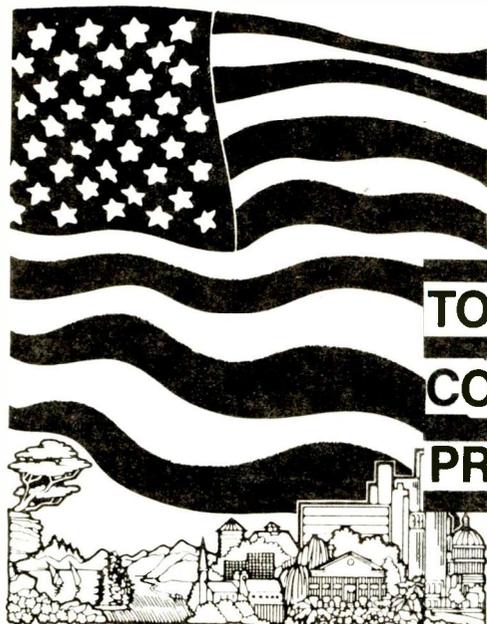
**\*WRS-ATLANTA, GA**  
**JANE DAVIS** 404-658-2240  
 Adds: Run DMC  
 King  
 Guadalupe D.  
 Sade  
 Mod: Jason&Scorchers  
 Zed  
 Living Daylights  
 Torch Song  
 Belouis Some  
 Mod: Del Lords  
 D. Elfman  
 Max: Eurythmics  
 Armatrading  
 V. Undergound  
 OMD  
 Yello  
 R. Thompson  
 J. Hiatt  
 L. Anderson  
 C. Voltaire  
 Beat Farmers  
 New Africa Comp.  
 Arto Lindsay  
 Lady Pank  
 M. Transfer  
 Chris D.  
 Brad Pitt  
 Thick Pigeon  
 Aswad  
 Gen. Public  
 Los Lobos  
 Grandmaster F.  
 A. Moyet  
 Everything But...

**\*WBNY-BUFFALO, NY**  
**CAL ZONE** 716-878-5104  
 Adds: Killing Joke  
 Jesus&Mary  
 Smiths  
 H. Jones  
 Kilkenny Cats  
 Beat Farmers  
 Mod: Katrina&Waves  
 Armatrading  
 Max: Cosmic/J. Tacu  
 Billy Bragg  
 McLaren  
 Simple Minds  
 Grandmaster F.  
 Run DMC  
 A. Moyet  
 B. Adams  
 Associates  
 Bongos  
 Breakfast C.  
 Cars  
 U2  
 Smiths  
 Fools  
 Bruce Sp.  
 E. Easton  
 V. Q.

**\*WBCN-BOSTON, MA** 617-266  
**BOB KRANES/JOEDIPUS TITI**  
 Adds: Mountain  
 D. Lee Roth  
 R. George  
 General Public  
 Mod: Thorogood  
 Waite  
 Kinks  
 Digney Fignus  
 Smiths  
 Tubes  
 Jason & Scorch  
 Katrina & Waves  
 P. Collins  
 Scandal  
 Naked Raygun  
 R. Hitchcock  
 Woofing Cookies  
 Mod: B. H. Cop  
 APP  
 Benatar  
 Survivor  
 Fiona  
 Keel  
 Tina T.  
 Triumph  
 U2  
 Stranglers  
 Nails  
 Parr  
 P. Bailey  
 Jett  
 Iris

**\*WPRB-PRINCETON, NJ** 609-  
**CINNY LANDGRAF** 921-9284  
 Adds: Desperate Teen  
 Drongos  
 Meat Puppets  
 Prime Movers(MA)  
 Tears for Fears  
 S. Minds  
 Kim Wilde  
 Pet Shop Boys  
 Yello  
 Grandmaster F.  
 Red Lorry, Yellow  
 Flash&The Pan  
 Book of Love  
 Go West  
 Smiths  
 Cosmic/J. Tacu  
 B. Club/S. Minds, W. Chung  
 Yanks  
 Mod: Stranglers  
 Bronski Beat  
 Jason&Scorchers  
 Run DMC  
 Danielle Dax  
 Bongos  
 Del Lords  
 Green  
 Hula  
 Jagger  
 Van Morrison  
 Pandoras

**\*WXCI-DANBURY, CT** 203-  
**D. OHRIT/M. WILLIAMS** 792-8666  
 Adds: V. Undergound  
 Lloyd Cole  
 Katrina&Waves  
 Cuit  
 Mutant Rockers  
 Eurogliders  
 Nails  
 Acrylic  
 Mod: Depeche Mode  
 A. Moyet  
 Replacements  
 Church  
 Johnsen  
 E. Easton  
 Kim Wilde  
 Pet Shop Boys  
 Yello  
 Grandmaster F.  
 Red Lorry, Yellow  
 Flash&The Pan  
 Book of Love  
 Go West  
 Smiths  
 Cosmic/J. Tacu  
 B. Club/S. Minds, W. Chung  
 Yanks  
 Mod: Stranglers  
 Bronski Beat  
 Jason&Scorchers  
 Run DMC  
 Danielle Dax  
 Bongos  
 Del Lords  
 Green  
 Hula  
 Jagger  
 Van Morrison  
 Pandoras



## TORBET RADIO POLLS COUNTRY MUSIC PROGRAMMERS

by Digan Sinclair Associates

**N**ew York, NY, March 4, 1985—Torbet Radio has recently completed the first in a series of six programming surveys the national radio representative firm is conducting in 1985. Over 1,000 country music programmers were polled in Torbet Radio's initial survey and the findings first released to the participants of the 1985 Country Music Radio Seminar in Nashville, March 7-10.

Of those surveyed 49% describe their country station as being a mixture of both traditional and contemporary. 44% see their station as contemporary, while only 7% responded traditional.

83% of the programmers believe a station can be both traditional as well as contemporary. Having an extensive record library (38%) emerged as the leading way to achieve a successful mixture of new and old music. This was followed by the nature of the marketplace (20%), glib and knowledgeable personalities (18%) and listener loyalty (16%) as other keys to success.

51% of the respondents foresee a split in country radio, traditional vs. new. 56% believe that traditional country stations are more likely to be located on the AM band and contemporary on the FM. While 30% of the surveyed programmers do not think you can generalize on the AM/FM situation, 66% do not think there will be a change in the stereotype traditional/AM and contemporary/FM status.

Is country radio getting more homogenized? 85% believe it to be. When asked what dictates their specific station's sound, "the hits" surfaced as the leading answer (26%). Research (24%), listener preference (22%), programmer's tastes (12%), ratings (8%), Nashville (5%) and the general

managers opinions (3%) followed.

22% of those surveyed believe that improved production techniques is the leading reason why country radio has grown in its appeal. Improved image of country music artists (18%), more homogenized sound (17%), artist crossover (16%), more artists (10%), popularity breeds popularity (7%), and a more sophisticated Nashville (7%) were cited as other reasons.

Are country programmers satisfied with the programming produced by syndicators? 57% replied yes. "American Country Countdown" was mentioned most frequently as the "best" syndicated country product being offered by syndicators today.

The Torbet Radio poll also revealed that 58% of the surveyed country music programmers believe country radio still has an image problem. Most programmers attribute this image problem to the stereotype of a country listener being a hayseed, pick-up truck driver/redneck. Programmers think their listeners are wrongly perceived as being uneducated, unsophisticated and in a low social/economic bracket.

Additionally, many programmers mentioned the need for more quality research as to who really listens to country music. There was a general consensus that the reeducation of advertisers is vital for financial growth in country radio.

When asked whether country music has improved over the past decade, 91% replied yes, 7% said no, and 2% think it has stayed the same.

As to the single most successful promotion . . . hundreds were listed. The most commonly mentioned were cash giveaways, lucky bumper sticker

contests, radio bingo and Nashville trips.

When asked who was their favorite country artist (living or dead) the respondents replied (in order) Alabama, Willie Nelson, Merle Haggard, Barbara Mandrell, George Jones, Waylon Jennings, Larry Gatlin and Eddie Rabbitt.

What is the one country radio station in the U.S. that the respective programmers look up to as a model or guide? WSM in Nashville was most mentioned. This was followed by WMAQ, Chicago; KIKK, Houston; WBAP, Fort Worth, KSAN, San Francisco, and KVOO, Tulsa.

Last, but certainly not least, Torbet Radio asked programmers whether they have attended the Country Music Radio Seminars in Nashville. Only 36% responded that they have and of those who do attend, 91% have found them to be beneficial.

When asked to name benefits of the yearly country radio gathering, the responses were varied but extremely positive. The sharing of ideas was the most common response. Respondents also felt it provided an opportunity to broaden their perspective, share problem solving ideas, develop a winning attitude and exchange tips on sales techniques, programming or promotions. Of particular value, however, was the informal and open atmosphere afforded by rap sessions and round table discussions.

Torbet Radio will survey programmers involved in five additional formats (AOR; CHR; Easy Listening; News/Talk & News; and Nostalgia) in 1985. In addition to making the survey results available to broadcasters, Torbet Radio will utilize the findings to serve their client stations in advertising solicitations. ■

**CERTIFIED**

CHARLY McCLAIN  
Radio Heart  
(Epic)

RONNIE McDOWELL  
In A New York Minute  
(Epic)

JOHN CONLEE  
Working Man  
(MCA)

**MOST ADDED**

OAK RIDGE BOYS  
Little Things  
(MCA)

**TOP REQUESTS**

RAY CHARLES  
& WILLIE NELSON  
Seven Spanish Angels  
(Columbia)

ALABAMA  
There's No Way  
(RCA)

KENNY ROGERS  
Crazy  
(RCA)

**COUNTRY**

March 15, 1985

2W	LW	TW	
4.	2.	1.	RAY CHARLES & WILLIE NELSON -Seven Spanish Angels (Columbia)
5.	3.	2.	DON WILLIAMS - Walkin' A Broken Heart (MCA)
3.	1.	3.	KENNY ROGERS - Crazy (RCA)
9.	6.	4.	EARL THOMAS CONLEY - Honor Bound (RCA)
11.	8.	5.	NITTY GRITTY DIRT BAND - High Horse (Warner Brothers)
10.	7.	6.	JOHN SCHNEIDER - Country Girls (MCA)
12.	10.	7.	BELLAMY BROTHERS - I Need More Of You (Curb/MCA)
14.	12.	8.	JUDDS - Girls Night Out (Curb/RCA)
17.	13.	9.	ALABAMA - There's No Way (RCA)
16.	11.	10.	ANNE MURRAY - Time Don't Run Out On Me (Capitol)
15.	14.	11.	JOHNNY LEE - Rollin' Lonely (Full Moon/Warner Brothers)
18.	15.	12.	DOLLY PARTON - Don't Call It Love (RCA)
23.	16.	13.	WAYLON JENNINGS - Waltz Me To Heaven (RCA)
24.	20.	14.	GEORGE STRAIT - The Cowboy Rides Again (MCA)
21.	17.	15.	HANK WILLIAMS JR. - Major Moves (Warner Brothers)
6.	5.	16.	STEVE WARINER - What I Didn't Do (MCA)
2.	4.	17.	LEE GREENWOOD - You've Got A Good Love Comin' (MCA)
25.	18.	18.	MICKEY GILLEY - I'm The One Mama Warned You About (Epic)
28.	21.	19.	BARBARA MANDRELL & LEE GREENWOOD - It Should Have Been Love By Now (MCA)
32.	25.	20.	REBA McENTIRE - Somebody Should Leave (Mercury/PolyGram)
19.	19.	21.	JANIE FRICKE - The First Word In Memory Is Me (Columbia)
29.	24.	22.	SHELLY WEST - Now There's You ( Viva)
34.	28.	23.	SAWYER BROWN - Step That Step (Curb/Capitol)
33.	29.	24.	EDDIE RABBITT - Warning Sign (Warner Brothers)
31.	26.	25.	RESTLESS HEART - Let The Heartache Ride (RCA)
35.	31.	26.	SYLVIA - Fallin' In Love (RCA)
1.	9.	27.	EXILE - Crazy For Your Love (Epic)
38.	35.	28.	CHARLY McCLAIN - Radio Heart (Epic)
--	36.	29.	RONNIE McDOWELL - In A New York Minute (Epic)
39.	37.	30.	JOHN CONLEE - Working Man (MCA)
36.	34.	31.	JOHN FOGERTY - Big Train (From Memphis) (Warner Brothers)
40.	38.	32.	FORESTER SISTERS - (That's What You Do) When You...(Warner Brothers)
8.	22.	33.	STATLER BROTHERS - My Only Love (Mercury/PolyGram)
--	--	34.	MARK GRAY & TAMMY WYNETTE - Sometimes When We Touch (Columbia)
--	--	35.	T.G.SHEPPARD - You're Going Out Of My Mind (Curb/Warner Brothers)
7.	23.	36.	GLEN CAMPBELL - A Lady Like You (Atlantic America)
27.	32.	37.	DAVID ALLAN COE - She Used To Love Me A Lot (Columbia)
--	--	38.	MAINES BROTHERS - Everybody Needs Love...(Mercury/PolyGram)
--	40.	39.	NICOLETTE LARSON - Only Love Will Make It Right (MCA)
--	--	40.	KEITH STEGALL - California (Epic)

**ACTION SIDES**

March 15, 1985

Artist & Title	Reports	Adds	On	Chart
Barbara Mandrell - There's No Love In Tennessee (MCA)	92	17	61	14
The Whites - If It Ain't Love (Let's Leave It Alone) (Curb/MCA)	85	14	60	11
Conway Twitty - Don't Call Him A Cowboy (MCA)	85	23	55	7
Merle Haggard - Natural High (Epic)	85	25	53	7
Gail Davies - Nothing Can Hurt Me Now (RCA)	80	6	59	15
Gene Watson - One Hell Of A Heartache (Curb/MCA)	74	11	55	8
Mel McDaniel - Let It Rock (Let It Roll) (Capitol)	71	23	40	8
Kendalls - Four Wheel Drive (Mercury/PolyGram)	68	3	53	12
Bill Medley - Is There Anything I Can Do (RCA)	58	9	41	8
Crystal Gayle - Nobody Wants To Be Alone (Warner Brothers)	57	39	16	2
Ricky Skaggs - Country Boy (Epic)	56	39	17	--
*Oak Ridge Boys - Little Things (MCA)	54	50	2	2
*Emmylou Harris - White Line (Warner Brothers)	52	36	16	--
*Ed Bruce - When Givin' Up Was Easy (RCA)	49	29	20	--
Vince Gill - True Love (RCA)	46	9	36	1
*Razzy Bailey - Modern Day Marriages (MCA)	38	27	11	--
Jimmy Buffett - Who's The Blonde Stranger (MCA)	34	1	31	2
*Kathy Mattea - It's Your Reputation Talking (MCA)	32	10	21	1
*Exile - Stay With Me (Curb)	30	16	14	--
*Louise Mandrell - Maybe My Baby (RCA)	28	27	1	--
*Con Hunley - I'd Rather Be Crazy (Capitol)	26	8	18	--
*Ray Stevens - It's Me Margaret (MCA)	25	5	18	2
*Judy Rodman - I've Been Had By Love Before (MTM)	25	12	13	--
David Frizzell - Country Music Love Affair (Viva)	25	--	21	4

\*Debuts In Action Sides This Week

Dropped: #27-George Jones & Brenda Lee, #30-Dan Seals, #33-Michael Martin Murphey, #39-Gary Morris.**COUNTRY LP CUTS**

Alabama - FORTY HOUR WEEK/CAN'T KEEP A GOOD MAN DOWN /FIREWORKS  
 Dolly Parton - REAL LOVE/TIE OUR LOVE  
 Sawyer Brown - SMOKIN' IN THE ROCKIES/THE SUN DON'T SHINE...  
 Judds - DROPS OF WATER/BYE BYE BABY BLUES  
 Razzy Bailey - DR.LOVE/CUT FROM A DIFFERENT STONE  
 Gus Hardin - WHAT WE GONNA DO/WALL OF TEARS  
 E.T.Conley - TREADIN' WATER/LOVE DON'T CARE  
 Emmylou Harris - BALLAD OF SALLY ROSE/RHYTHM GUITAR  
 George Strait - THE FIREMAN/ANY OLD TIME  
 David Allan Coe - CALL ME THE BREEZE/YOU' RE THE ONLY SONG I SING

**RECOMMENDED NEW RELEASES**

"Me & Paul"-Willie Nelson (Columbia)  
 I BEEN TO GEORGIA ON A FAST TRAIN/  
 OLD FIVE & DIMERS LIKE ME/ME AND PAUL/  
 BLACK ROSE

"Nobody Wants To Be Alone"-Crystal Gayle (WB)  
 GOD BLESS THE CHILD/A LONG AND LASTING  
 LOVE/LOVE DOES THAT TO FOOLS/YOU WERE  
 THERE FOR ME

RONNIE MILSAP  
 She Keeps The Home Fires Burning  
 (RCA)

JOHN McEUEEN  
 Blue Days Black Nights  
 (Warner Brothers)

JUDY FIELDS  
 Back In Love Again  
 (Curb/MCA)

# CBS NASHVILLE DELIVERS AGAIN!



**"California"**  
Produced by Kyle Lehning  
From the forthcoming  
"Keith Stegall" album

GAVIN # DEBUT #40  
BILLBOARD # 33★

**KEITH STEGALL**

(34-04771)



**"Radio Heart"**  
Produced by Norro Wilson  
From the forthcoming  
"Radio Heart" album

GAVIN # 35.- 28. CERTIFIED  
BILLBOARD # 28★

**CHARLY MCCLAIN**

(34-04777)



**"Sometimes When We  
Touch"**  
Produced by Steve  
Buckingham  
From Mark Gray's  
"This Ol' Piano" album

GAVIN # DEBUT #34  
BILLBOARD # 35★

**MARK GRAY &  
TAMMY WYNETTE**

(38-04782)

On Columbia  and  Records

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**NORTHEAST**

Worcester, MA (Tim Todd-WORC) G. Watson, Whites, G. Davies, T.G. Sheppard.  
Portland, ME (Hal Knight-WPOR/FM) C. Gayle, Emmylou, R. Skaggs.  
New York, NY (Raab/Green-WHN) Oak Ridge Boys, Mickey Gilley, USA for Africa.  
Carlisle, PA (Ann Stevens-WHYL) Oak Ridge Boys, Emmylou, USA for Africa, Katie Brooks.  
Wilmington, DE (Chris Michaels-WAMS) Whites, M. Haggard, J. Fogerty, R. Skaggs, C. Gayle, M. McDaniel, B. Mandrell.

**SOUTHEAST**

Baltimore, MD (Todd Grimsted-WPOC/FM) J. Conlee, K. Stegall, M. Gray & T. Wynette, Forester Sisters.  
Bristol, VA (Reggie Neel-WXBQ) Oak Ridge Boys, K. Mattea, Con Hunley.  
Charleston, WV (Bob Jones-WQBE/FM) M. Haggard, Exile, R. Bailey, T. Gibbs.  
Clarksburg, WV (Bill Dunn-WKKW) T.G. Sheppard, M. Haggard, L. Everette, Conway Twitty, Oaks Ridge Boys, USA for Africa.  
Goldsboro, NC (Dan Wilkinson-WFMC) R. Skaggs, Whites, G. Watson, R. Bailey.  
Shelby, NC (Bob Davis-WOHS) B. Mandrell, V. Gill, M. McDaniel, M. Haggard, Conway Twitty, Emmylou.  
Anderson, SC (Jerry Howard-WAIM) D. Seals, J. Rodman, T. Blixseth, J. Rodriguez, L. Everette, L. Boardo.  
Carrington, GA (Alan Duke-WLBB) USA for Africa, B. Mandrell, M. Haggard, M. McDaniel, G. Davies.  
Cedartown, GA (Chuck Walley-WGAA) Nicolette Larson, M. McDaniel, M. Haggard.  
Elberton, GA (Dave Davis-WWRK/FM) Emmylou, R. Bailey, R. Skaggs, Exile, C. Gayle, T. Gibbs, Oak Ridge Boys  
Albany, GA (Kris Van Dyke-WKAK) Fogelberg, Oak Ridge Boys, R. Bailey, M. McDaniel, Con Hunley, Atlanta.  
Pensacola, FL (Kris O'Kelly-WOWW/FM) B. Mandrell, J. Buffett, Emmylou, Lobo, Kathy Ford.  
Destin, FL (Skip Davis-WMMK) Ed Bruce, Oak Ridge Boys, D. Seals, K. Rogers, K. Mattea, Fogelberg, Julio Iglesias.  
Ft. Pierce, FL (George Gordon-WFTP) Exile, Oak Ridge Boys, D. Seals.  
St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) Merle Haggard, R. Skaggs, T.G. Sheppard.  
Arcadia, FL (Karl August-WOKD) M. Haggard, C. Gayle, G. Watson, R. Skaggs.

**SOUTH**

Sylacauga, AL (Charles Lande-WMLS/FM) Forester Sisters, Oak Ridge Boys, Exile, S. Wariner, L. Mandrell.  
Jasper, AL (Billy Watt-WARF) Dan Fogelberg, Louise Mandrell, R. Skaggs, R. Bailey, Oak Ridge Boys, Kenny Rogers.  
Gadsden, AL (Jim Pruett-WAAX) Oak Ridge Boys, D. Seals, K. Rogers, Ed Bruce, J. McEuen, J. Rodman, Lisa Angelle.  
Albertville, AL (Jeff Allen-WQSB) Oak Ridge Boys, Emmylou.  
Atmore, AL (Roy W. Harison-WSKR) M. McDaniel, Ed Bruce, C. Gayle.  
Nashville, TN (Jay Phillips-WSM) M. Gray & T. Wynette, Oak Ridge Boys.  
Kingsport, TN (Bob Gordon-WKIN) T.G. Sheppard, Conway Twitty, Whites, Kendalls, G. Watson.  
Memphis, TN (Eddie Edwards-WMC/AM) M. McDaniel, M. Gray & T. Wynette, Conway Twitty.  
Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) Ed Bruce, D. Seals, Dan Fogelberg, K. Rogers.

Biloxi, MS (Jim Tabor-WVMI) G. Watson, M. Haggard, Conway Twitty.  
Harlan, KY (Neil Middleton-WFSR) G. Davies, Lobo, Frizzell & S. West, Atlanta, L.D. Foster, Fogelberg, J. Paycheck, S. Johns, Oaks, K. Rogers, D. Seals, Conway Twitty.  
Paducah, KY (Kent King-WKYQ) R. Bailey, B. Springsteen, C. Gayle, B. Medley, V. Gill, M. McDaniel, Emmylou, M. Haggard, R. Skaggs.  
Bowling Green, KY (Meredith Ludwig-WLBJ) R. Skaggs, C. Gayle, Emmylou, J. McEuen, L. Everette, Snuff, Razy Bailey.  
Bogalusa, LA (Terri Lyn Smith-WBOX) V. Gill, Leon Everette, J. McEuen, Emmylou, B. Medley, M. McDaniel.  
Abbeville, LA (Anthony Keith-KASC) V. Gill, B. Mandrell, L. Mandrell, S. Wariner.  
Denham Springs, LA (Mark Wallace-WBIU) Emmylou, Oak Ridge Boys, Ed Bruce, C. Gayle, T. Gibbs.  
Shreveport, LA (Rust/Waldon-KWKH) G. Watson, K. Mattea, M. McDaniel, L. Everette, R. Bailey, C. Gayle, Ed Bruce, Exile, L. Mandrell, J. Rodman, R. Skaggs, Backtrack, L. Wright, D. Davis.  
Ruston, LA (Bob Day-KXKZ) Emmylou, Con Hunley, Oak Ridge Boys, K. Rogers, C. Gayle, T. Gibbs, V. Gill, M. McDaniel.  
El Dorado, AR (Ben Robbins-KDMS) Conway Twitty, Sylvia, B. Medley, T. Jones, C. Gayle, M. McDaniel.  
Fayetteville, AR (Tom Sleeper-KKIX) M. Haggard, Exile, Forester Sisters.

**UPPER MIDWEST**

Rochester, MN (Paul Stenzel-KWVK/FM) R. Skaggs, T.G. Sheppard, B. Medley, M. Haggard.  
St. Cloud, MN (Steve Stewart-WWJO/FM) K. Mattea, R. Skaggs, Emmylou.  
Brainerd, MN (Robert Randall-KQBR) Conway Twitty, Whites, B. Mandrell, G. Watson, C. Gayle, R. Skaggs, M. McDaniel, Dan Fogelberg.  
Volga, SD (Jim Thomas-KVAA) Ed Bruce, Exile, M. Haggard, T. Gibbs, Emmylou, Debonaires, L. Mandrell, V. Gill.  
Yankton, SD (Rollie Smith-WNAX) C. Gayle, G. Watson, K. Mattea.  
Sioux Falls, SD (Charlie Cassidy-KYKC) B. Mandrell & L. Greenwood.  
Sioux Falls, SD (Carywencil-KS00) J. Fogerty, Whites.  
Huron, SD (Penny Lane-KOKK) L. Everette, L. Mandrell, Emmylou, D. Frizzell & S. West, Ed Bruce, Oak Ridge Boys, R. Skaggs.  
Rapid City, SD (Don Grant-KTOQ) No adds.  
Whapeton, ND (Larry Slabik-KBMW) Oak Ridge Boys, R. Skaggs, L. Mandrell, Emmylou, T. Gibbs, Leon Everette, S. Wariner, J. McEuen.  
Fargo, ND (Don Roberts-KFGO) Exile, R. Bailey, L. Mandrell, D. Seals, Wright Bros., T. Gibbs.  
Fargo, ND (Scott Winston-KVOX) R. Skaggs, Whites, B. Mandrell.  
Jamestown, ND (Charlie Jay-KSJB) Ed Bruce, Emmylou, L. Everette, J. Rodman, J. Paycheck, R. Skaggs, T. Gibbs, J. McEuen.  
Minot, ND (Jeri Lee-KKOA) S. West, Restless Heart.

**MIDWEST**

Des Moines, IA (Brock/Cavender-K93/FM) Conway Twitty, B. Mandrell, M. Haggard, C. Gayle.  
Des Moines, IA (Billy Cole-KSO) Ed Bruce, Oak Ridge Boys, R. Bailey, Emmylou, Ed Bruce, Lobo.  
Fort Dodge, IA (Dale Eichor-KWMT) Oak Ridge Boys, R. Bailey, Emmylou, Ed Bruce, Lobo.  
Cedar Falls, IA (Tom Edwards-KCFI) R. Skaggs, Oak Ridge Boys, Exile, Emmylou.

Waterloo, IA (Brett Davis-KXEL) Ed Bruce, Chris Hillman, Johnny Paycheck, Oak Ridge Boys, Razy Bailey, Dan Seals, Louise Mandrell, Wright Brothers.

Sioux City, IA (Ty Cooper-KMNS) Conway Twitty, Emmylou Harris, Ricky Skaggs, Dan Fogelberg.

Spencer, IA (Rick Friday-KICD/FM) Mel McDaniel, Conway Twitty, Merle Haggard, Con Hunley, Ed Bruce.

Festus, MO (Sue Cresswell-KJCF) Kathy Buchanan, Kenny Rogers, Debonaires, Barbara Mandrell, Dan Seals.

St. Louis, MO (Oakes/Langston-WIL) Oak Ridge Boys, Barbara Mandrell, Merle Haggard.

St. Louis, MO (Georgann Harris-KUSA) Crystal Gayle, Razy Bailey, Ricky Skaggs, Ed Bruce, Leon Everette, T. Gibbs.

St. Joseph, MO (Bob Orf-KFEQ) Judy Rodman, Ricky Skaggs, Emmylou Harris, John McEuen, Oak Ridge Boys, Crystal Gayle, K. Ritchie, Dan Fogelberg, Wright Brothers.

Joplin, MO (Dan Casey-WMBH) Merle Haggard, Emmylou Harris, Crystal Gayle, John McEuen, Ed Bruce.

California, MO (Jeff Shakleford-KZMO) Razy Bailey, Exile, Kathy Mattea, Barbara Mandrell, Ray Stevens, Con Hunley, Mel McDaniel, Conway Twitty, Leon Everette.

Jefferson City, MO (Jack Daniels-KLIK) Oak Ridge Boys, Kenny Rogers, Ed Bruce, Exile, Wright Brothers, Nicolette Larson.

Springfield, MO (Donn Emis-KWTO/AM) David Allan Coe, Oak Ridge Boys, Sawyer Brown.

Wichita, KS (Steve Campbell-KFH) Conway Twitty, John Conlee, Merle Haggard, Mel McDaniel, Dolly Parton, Hank Williams Jr., Oak Ridge Boys, Crystal Gayle.

Garden City, KS (Charlie Hale-KKJQ/FM) Reba McEntire, Ronnie McDowell, Gail Davies.

Garden City, KS (Judy Byrd-KBUF) Judy Rodman, Merle Haggard, Kathy Mattea, Mel McDaniel, Debonaires, Terry Dan.

**CENTRAL**

Newark, OH (Larry Dale-WHTH) Conway Twitty.

Toledo, OH (Gary Shores-WKLR) No Adds.

Toledo, OH (Bill Manders-WTOD) Oak Ridge Boys, Johnny Rodriguez, Ed Bruce, Terri Gibbs, Mike Martin, Lisa Angelli, Carlette.

Akron, OH (Rick Cardarelli-WSLR) Gail Davies, Ricky Skaggs, Crystal Gayle.

Cincinnati, OH (Wes Owen-WKXF/WSAI) No adds.

Springfield, OH (Tom Daniels-WBLI) T.G. Sheppard, Gail Davies.

Middleport, OH (Jeff Patrick-WMPO/FM) Bruce Springsteen, Ray Stevens, Leon Everette, Wolverine Canyon, Ed Bruce.

Indianapolis, IN (J.D. Cannon-WFMS) Wright Brothers, Crystal Gayle, Mason Dixon, Oak Ridge Boys.

South Bend, IN (J.K. Dearing-WNDU) Eddie Rabbitt, Sylvia, Ronnie McDowell.

Ft. Wayne/Kendallville, IN (Karen May-WBTU) Barbara Mandrell, Whites.

Vincennes, IN (Millar/Marsh-WAOV) Sawyer Brown, John Fogerty.

Saginaw, MI (Tommy Samoray-WKQC) Oak Ridge Boys, Dan Seals, Johnny Paycheck, Ray Stevens, Merle Haggard, Mel McDaniel.

Lansing, MI (Wayne Waters-WITL/FM) T.G. Sheppard, Whites, Bill Medley, Barbara Mandrell, Carl Jackson.

Milwaukee, WI (Bill White-WBCS) Oak Ridge Boys, John Conlee, Crystal Gayle.

Dodgeville, WI (Bob Brainerd-WDMP) Ricky Skaggs, Emmylou Harris, John McEuen, Crystal Gayle, Terri Gibbs, Leon Everette, Lisa Angelli.

Madison, WI (Mike Ryan-WWQM) Barbara Mandrell & Lee Greenwood, Ronnie McDowell, USA.

Manitowoc, WI (Jon Murray-WCUB) Merle Haggard, Whites.

Neillsville, WI (Dick Deno-WCCN) Karen Taylor-Good, Kathy Mattea, Mel McDaniel, Emmylou Harris, Crystal Gayle, Tom Jones, Ricky Skaggs, B. Emmons.

Stevens Point, WI (Dan Olsen-WXYQ) Debonaires, Merle Haggard, Louise Mandrell, Oak Ridge Boys, Judy Rodman, Ricky Skaggs.

LaCrosse, WI (Ericksen/Shepel-WLXR/AM) Barbara Mandrell & Lee Greenwood.

Rockford, IL (Curtis King-WKKN) Eddie Rabbitt, John Conlee, Ronnie McDowell, Barbara Mandrell, Mel McDaniel, Sylvia.

Freeport, IL (Bill Johnson-WFRL) Conway Twitty, T.G. Sheppard, The Whites.

**SOUTHWEST**

Sonora, TX (Jim Douglas-KVRN) Kenny Rogers, Karen Taylor-Good, Leon Everette, Razy Bailey, Ricky Skaggs, Snuff, Conway Twitty, Dan Seals.

Houston, TX (Candea/Pipia-KILT) Gene Watson, Barbara Mandrell, Ricky Skaggs.

Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Crystal Gayle.

Victoria, TX (Mike Stanley-KCWM) Ricky Skaggs, Crystal Gayle.

Kerrville, TX (Carla Kolb-KERV) T.G. Sheppard, Barbara Mandrell, Conway Twitty, Mel McDaniel, Ricky Skaggs.

Alice, TX (Glen Michaels-KOPY) Ed Bruce, Kenny Dale, Judy Rodman, Kendalls.

Corpus Christi, TX (Mike Laurel-KRYS/FM) Ricky Skaggs, Mel McDaniel, Merle Haggard, Kathy Mattea, C. Jansky.

Austin, TX (Mike Carta-KVET) Barbara Mandrell, Crystal Gayle, Leon Everette, Debonaires, Ricky Skaggs.

Austin, TX (Steve Gary-KASE/FM) Ricky Skaggs, Crystal Gayle, Leon Everette, Mel McDaniel, Debonaires.

Amarillo, TX (Darlene Avery-KBUY) Ray Stevens, Emmylou Harris, Conway Twitty, Dan Fogelberg, Ed Bruce.

Lubbock, TX (Chuck Luck-KLLL) Oak Ridge Boys.

Odessa, TX (Dave Richards-KYXX) R. Skaggs, M. Haggard, Gail Davies.

El Paso, TX (John Austin-KHEY) Ricky Skaggs, Emmylou Harris, Maines Brothers, Kendalls.

El Paso, TX (Bob Young-Y96) Dan Fogelberg.

Phoenix, AZ (Doug Brannan-KNIX) Sawyer Brown, Conway Twitty, Gene Watson.

Albuquerque, NM (Francina Rodriguez-KRST/FM) Dan Seals, Emmylou Harris, Terri Gibbs, John McEuen, Ed Bruce, Louise Mandrell, Oak Ridge Boys.

Las Cruces, NM (Michael Check-KGRT) Conway Twitty, Exile, Crystal Gayle, Ed Bruce, Vince Gill.

**ROCKY MOUNTAIN**

Billings, MT (James/Allen-KBIT) Louise Mandrell, Steve Wariner, Razy Bailey, Leon Everette, Crystal Gayle.

Wolf Point, MT (Dean McMartin-KVCK) Oak Ridge Boys, Ricky Skaggs, Emmylou Harris. Crystal Gayle, Steve Wariner, Louise Mandrell, Dan Fogelberg, Wright Brothers, Terri Gibbs, Bruce Springsteen, John McEuen, Judy Rodman, Lisa Angelle, Kenny Dale, K. Ritchie, Tim Blixseth.

Sidney, MT (Rick Wick-KGXC) Ed Bruce, Ricky Skaggs, Crystal Gayle, Leon Everette, Razy Bailey, Louise Mandrell, Con Hunley, Emmylou Harris.

Missoula, MT (Paul Proctor-KGVO) Crystal Gayle, Keith Stegall, Exile, Mel McDaniel, Ricky Skaggs, Oak Ridge Boys.

Polson, MT (Brad Davis-KERR) Oak Ridge Boys, Wright Brothers, Ricky Skaggs, Emmylou Harris, John McEuen, Judy Fields.

Hamilton, MT (Jean Pysson-KLYQ) Ed Bruce, Oak Ridge Boys, Ricky Skaggs, Conway Twitty, Atlanta.

Pueblo, CO (Randy Hill-KIDN) T.G. Sheppard, Kenny Rogers, White Brothers, Steve Wariner, Crystal Gayle.

Grand Junction, CO (Rhea/Gass-KQIL) Oaks, R. Bailey, S. Wariner, V. Gill, B. Medley, L. Mandrell, Debonaires.

Jackson Hole, WY (Mike Buechler-KSGT) R. Skaggs.

**FAR WEST**

Las Vegas, NV (Andy Carr-KVEG) R. Bailey

Reno, NV (DeMaroney/Frankoski-KROW) S. Wariner, C. McClain

Brawley, CA (Chris Olivarez-KROP) J. McEuen, T. Gibbs, Emmylou, C. Gayle, R. Skaggs, Oaks.

Anaheim, CA (Bud Freeman-KIKF) Maines Brothers, R. Bailey, K. Mattea, M. McDaniel.

Los Angeles, CA (Bill Mayne-KZLA/KLAC) No adds.

Lompoc, CA (Dan Abtott-KXCC/FM) No adds.

Modesto, CA (Ed Nickus-KZUN) Oak Ridge Boys, Ricky Skaggs, Emmylou Harris, Dan Seals, J. McEuen, C. Gayle, Exile, R. Bailey.

Modesto, CA (Ron Stevens, KMIX) Whites, R. Skaggs Oaks, B. Medley, J. Rodman, Wray Bros.

San Francisco/Oakland, CA (Laurie Sayres-KNEW) T.G. Sheppard, J. Conlee, Gray/Wynette, Forester Sisters, Whites.

San Francisco/Oakland, CA (Laurie Sayres-KSAN) Haggard, Forester Sis., B. Mandrell.

Sacramento, CA (George Sepulveda-KHWY) M. McDaniel, C. Gayle, Sylvia, T.G. Sheppard, Foresters.

Sacramento, CA (Rick Stewart-KRAK) T.G. Sheppard, G. Watson.

Chico, CA (Rory Miller-KHSY) R. Bailey, R. Stevens, L. Mandrell, T. Gibbs, Wrights, J. Rodman.

Red Bluff, CA (Clark Michael-KALF/FM) Whites, M. Haggard, J. Fogerty.

**NORTHWEST**

Vancouver, CAN (Weird Harold-CKWX) G. Strait, B. Mandrell & L. Greenwood, J. Conlee.

Calgary, CAN (Robin Ingram-CFAC) Conway, B. Wilson, R. Bailey, M. McDaniel, Con Hunley, V. Gill, B. Medley, R. McDowell, Fogelberg.

Portland, OR (Mason Dixon-KRDR) Oaks, L. Mandrell, Rodriguez, L. Everette, S. Earle.

Astoria, OR (Bob Loucks-KVAS) C. Gayle, R. Skaggs, Ed Bruce, Emmylou, T. Gibbs, L. Mandrell, S. Wariner, Oaks.

Salem, OR (Bob Kelly-KGAY) R. Skaggs, C. Gayle, Ed Bruce, Emmylou, R. Bailey, D. Seals, L. Mandrell, C. Hunley, Wrights, J. Rodman, Lobo.

Albany, OR (H. David Allan-KRKT) Oaks, Louise Mandrell.

Corvallis, OR (Larry Blair-KFAT/FM) Fogelberg, Rodriguez, J. Fields, L. Mandrell.

Toledo, OR (Richard Mack-KTDO) K. Rogers, S. Wariner, D. Seals, L. Mandrell, Oaks, Rodriguez

Eugene, OR (Bobby King-KYKN) E. Rabbitt, J. Fogerty, T.G. Sheppard.

Redmond, CA (Bobby Smith-KPRB) D. Seals, C. Gayle, R. Bailey, Ed Bruce, Simon & V., L. Everette, Emmylou, Exile, R. Skaggs.

Pendleton, OR (Greg Larsen-KWHT) S. Wariner, K. Rogers, Exile, Wrights, L. Mandrell.

Everett/Seattle, WA (Wayne Cordray-KWYZ) Ed Bruce, T.G. Sheppard, R. Bailey, Oaks, Nicolette, R. Skaggs.

Tacoma, WA (Johnny Clark-KRPM/FM) Crystal Gayle, Ricky Skaggs, Wray Brothers.

Vancouver, WA (Paul Duckworth-KVAW) L. Mandrell, Exile, Ed Bruce, Ricky Skaggs.

Yakima, WA (Mike Pursell-KUTI) Oak Ridge Boys, Crystal Gayle, Emmylou Harris, Dan Fogelberg.

Selah/Yakima, WA (L. Stonewall Jackson-KYXE) Ricky Skaggs, Razy Bailey, Exile, Oak Ridge Boys, Snuff, Lisa Angelle, Louise Mandrell, Steve Wariner, Leon Everette.

Tri-Cities, WA (Jesse Lee-KORD) Emmylou Harris, Louise Mandrell, Oak Ridge Boys, Terri Gibbs, John McEuen.

Kennewick, WA (Ed Evens-KOTY) Ed Bruce, Conway Twitty, Louise Mandrell, Oak Ridge Boys, Terry Dan.

Clarkston, WA (Bob Louis-KCLK) Steve Wariner, Louise Mandrell, Dan Seals, Oak Ridge Boys, Crystal Gayle, Razy Bailey.

Anchorage, AK (Bill Cardoza-KYAK) Conway Twitty

Anchorage, AK (Steve Chapman-KTNX) Oak Ridge Boys, Conway Twitty, Ricky Skaggs, Vince Gill, Leon Everette, Bill Medley.

**WELCOME To Our New Country Correspondent**  
Randall T. Pierce, KZBQ Radio - P.O. Box 97,  
Pocatello, ID 83201 (208-234-1290) From Top 40

## JOBS

Newsperson - KQKD-Redfield, SD  
John Schreier (605-472-1380)

Air Talent (AM dr.) - KTGR-Columbia, MO  
Ken Borden (314-449-2433)

Air Talent (7PM-mid.) - WRNS-Kinston, KS  
Webster James (919-523-9292)

Air Talent (PM dr.) - WRNS-Kinston, KS  
Webster James (919-523-9292)

Air Talent (part-time) - KQKD-Redfield, SD  
John Schreier (605-472-1380)

## AVAILABLE

Andy Sanders from WKKK-Rockford, IL is looking for a position as AT/MD/PD, contact him at 815-332-4756.

Craig West from KRDR-Portland, OR is looking for a position as AT/MD/PD/Sports, contact him at 503-287-6597.

Phil Keys from KFGO-Fargo, ND is looking for a position as AT/PD/MD, contact him at 916-922-1555.

Dean Bailey from TM Country/KILE/KXXY is looking for a position as AT/Prod, contact him at 214-386-7783.

Station Reporting Phone (415) 392-7750

**CHARTBUSTERS**

USA  
FOR  
AFRICA

We Are  
The World

(Columbia)

ALEXANDER  
O'NEAL

Innocent

(Columbia)

**CERTIFIED**

USA  
FOR  
AFRICA

We Are  
The World

(Columbia)

**MOST ADDED**

USA  
FOR  
AFRICA

We Are  
The World

(Columbia)

**POP CROSSOVER**

USA  
FOR  
AFRICA

We Are  
The World

(Columbia)

**R&B**

March 15, 1985

2W	LW	TW	
1.	1.	1.	COMMODORES - Nightshift (Motown)
9.	5.	2.	LUTHER VANDROSS - 'Til My Baby Comes Home (Epic)
7.	4.	3.	WILTON FELDER - I'll Still Be Looking Up To You (MCA)
21.	14.	4.	DEBARGE - Rhythm Of The Night (Gordy)
8.	6.	5.	PATTI LABELLE - New Attitude (MCA)
17.	9.	6.	JESSE JOHNSON'S REVUE - Be Your Man (A&M)
26.	10.	7.	MAZE - Back In Stride (Capitol)
2.	2.	8.	CHAKA KHAN - This Is The Night (Warner Brothers)
16.	13.	9.	DAZZ BAND - Heartbeat (Motown)
13.	11.	10.	TIME - The Bird (Warner Brothers)
18.	12.	11.	GLADYS KNIGHT - My Time (Columbia)
3.	3.	12.	WHAM! - Careless Whisper (Columbia)
30.	16.	13.	MARY JANE GIRLS - In My House (Gordy)
19.	15.	14.	WHISPERS - Some Kinda Lover (Solar)
--	--	15.	USA FOR AFRICA - We Are The World (Columbia)
--	20.	16.	SADE - Smooth Operator (Portrait/CBS)
22.	18.	17.	PRINCE - Take Me With U (Warner Brothers)
4.	7.	18.	TINA TURNER - Private Dancer (Capitol)
6.	8.	19.	ASHFORD & SIMPSON - Outta The World (Capitol)
29.	23.	20.	WHISPERS - Some Kinda Lover (Solar)
--	24.	21.	JENNY BURTON - Bad Habits (Atlantic)
24.	22.	22.	ISLEY, JASPER, ISLEY - Kiss & Tell (CBS Associated)
--	--	23.	ALEXANDER O'NEAL - Innocent (Columbia)
--	--	24.	MIDNIGHT STAR - Scientific Love (Solar)
--	--	25.	S.O.S. BAND - Week-End Girl (Tabu/CBS)
5.	17.	26.	READY FOR THE WORLD - Tonight (MCA)
23.	21.	27.	JOHNNY GILL - Half Crazy (Cotillion)
--	--	28.	KOOL & THE GANG - Fresh (DeLite/PolyGram)
12.	19.	29.	UTFO - Roxanne Roxanne (Select)
11.	25.	30.	DIANA ROSS - Missing You (RCA)

**CHARTBOUND**

	Reports	Adds	On	Chart
MANHATTANS - You Send Me (Columbia)	32	4	15	13
NEW EDITION - Lost In Love (MCA)	32	19	10	3
NEW JERSEY MASS CHOIR - I Want To Know... (Savoy)	31	4	15	12

415-392-7750

**UP & COMING**

	Reports	Adds	On	Chart
SHALAMAR - My Girl Loves Me (Solar)	29	5	15	9
EUGENE WILDE - Rainbow (Philly World)	27	6	9	12
B.B. KING - Into The Night (MCA)	26	4	17	5
TEMPTATIONS - My Love Is True (Truly For You)(Gordy)	25	5	8	12
MELBA MOORE - Read My Lips (Capitol)	23	5	13	5
NARADA MICHAEL WALDEN - Gimme, Gimme, Gimme (W.B.)	22	1	10	11
WHITNEY HOUSTON - You Give Good Love (Arista)	21	4	10	7
GEORGE BENSON - I Just Want To Hang Around You (W.B.)	20	7	10	3
GAP BAND - I Found My Baby (Total Experience)	20	--	13	7
JEFF LORBER - Step By Step (Arista)	20	--	11	9
AL JARREAU - Raging Waters (Warner Brothers)	20	3	12	5
MADONNA - Crazy For You (Geffen)	20	6	7	7
SAM BOSTIC - Cold Tears (Atlantic)	19	8	8	3
THELMA HOUSTON - I Guess It Must Be Love (MCA)	19	2	15	2
*BILLY OCEAN - Suddenly (Jive/Arista)	18	14	4	--
KLYMAXX - Meeting In The Ladies' Room (MCA)	18	4	10	4
*DAVID SANBORN - Love & Happiness (Warner Brothers)	17	10	5	2
*CON FUNK SHUN - Electric Lady (Mercury)	16	11	3	2
*BILL WITHERS - Oh Yeah (Columbia)	15	13	2	--
*OPUS TEN - Love's Calling (Pandisc)	14	11	3	--
*SIEDAH GARRETT - Do You Want It Right Now (Warner Bros.)	14	9	5	--
LILLO THOMAS - Settle Down (Capitol)	14	2	10	2
*GWEN GUTHRIE - Just For You (Island)	14	10	3	1
*TEENA MARIE - Jammin' (Epic)	12	11	1	--
*GEORGE DUKE - Thief In The Night (Elektra)	12	12	--	--
*First time listed on this page.				

**LP CUTS**

TIME - My Drawers (W.B.)  
 TEMPTATIONS - I'll Keep My Light  
 In My Window (Gordy)  
 CHAKA KHAN - My Love's Alive (WB)  
 GRANDMASTER FLASH - Larry's  
 Dance Theme/...Spins (Elektra)  
 DEBARGE - Who's Holding Donna  
 Now (Gordy)  
 ANGELA BOFILL - You're Always  
 There (Arista)

**POTENTIAL SINGLES**

LUTHER VANDROSS - The Night  
 I Fell In Love/Creepin' (Epic)  
 TEENA MARIE - Out On A  
 Limb (Epic)  
 NEW EDITION - I'm Leaving You  
 Again (MCA)  
 JESSE JOHNSON'S REVUE - I  
 Want My Girl (A&M)  
 JEFFREY OSBORNE - Let Me Know (A&M)  
 EVELYN KING - Til Midnight (RCA)

**ANALYSIS**

Last week, nothing came anywhere close to the number one COMMODORES, but now LUTHER VANDROSS begins to make his move, closing the gap. And, label mates DEBARGE are going to be in contention for the title. And, don't count out JESSE JOHNSON'S REVUE yet - could go number one if it's willing to wait its turn while these other more notorious artists get out of its way. Whatever can be said about a record getting headlines can be said about our "Certified", "Chartbuster", "Most Added", and "Pop Crossover" - the combined effort of 45 major artists should get nothing less than a debut at #15. Besides meriting the top add choice in our format with 37 adds, Top 40 compiles 230 adds, A/C shows up with 153 and Album with 25. We can't wait for the LP to show up at your station to see what you do with the great cuts scheduled to be on it. (Will it make it into the carts before it gets "filed" in the "home catalog"?) Following the JENNY BURTON syndrome of last week, here comes ALEXANDER O'NEAL, pacing himself right into "bound for chartdom", after many weeks of an add here and an add there. Now goes to #23 with no

problem because he slowly but surely got there on his own merit, just easing ahead of MIDNIGHT STAR's debut at #24. A new qualifier in "Chartbound" is the mellow effort of the NEW JERSEY MASS CHOIR doing what should sound very familiar to anyone who's had a radio on anytime since Christmas - "I Want To Know What Love Is". The harmonizing and thrills of this many voices singing this masterpiece is goosebump material and audiences so far love it! Best of the new include more returning familiar faces: GEORGE DUKE returns with a dynamite "Thief In The Night" cut, BILL WITHERS (finally!) returns with "Oh Yeah", and CON FUNK SHUN appears with "Electric Lady". All three are up against two new artists on our page - OPUS TEN and SIEDAH GARRETT - and are looking over their shoulders at a second release from TEENA MARIE, "Jammin'", and BILLY OCEAN's third, "Suddenly". We'll watch the race with quiet interest. Word is that the next JEFFREY OSBORNE release will be "Let Me Know" (but not confirmed yet) and that GRANDMASTER FLASH's next will be "Larry's Dance Theme".

Betty

## NORTHEAST

Boston, MA (Angela Thomas-WILD) #5-Commodores. Gns: N.J.Mass Choir, DeBarge, A.Ribeiro, J.Burton, Glenn Jones, Temptations. New: Ci Ci, A.O'Neal, USA, New Edition, Opus Ten. On: Third World, G.Benson, N.M. Walden, Kool & Gang, Gwen Guthrie, B.Ocean, Sade.

Philadelphia, PA (Buggs/Wyatt-WUSL/FM) #3-Chaka, #8-P.LaBelle, #10-Shalamar. Gns: UTFO, Jesse Johnson, New Edition, DeBarge, G.Knight, Frederick, Sade. New: USA, Steve Arrington, Whodini, S.Garrett, Deodato. On: W.Felder, Imperials, E.Wilde, SOS, Lavert, Teena Marie, Amii Stewart, T.Houston, Lillo Thomas, Kool & Gang, Stylistics, Klymaxx, Maze.

New York, NY (Barry Mayo-WRKS/FM) #1-Commodores, #2-H.Faltemeyer, #3-New Jersey Mass Choir, #6-Temptations, #8-Chaka Khan, #9-Mary Jane Girls, #10-Hall & Oates. Gns: W.Felder, Jesse Johnson, UTFO, DeBarge, E.Wilde, SOS, Deodato, Luther Vandross, J.Lorber, Dazz, S.Arrington, Melba Moore. New: Kool & Gang, USA, Freddie Jackson, New Edition, Champaign.

New York, NY (Scott Shannon-Z100) New: USA for Africa. On: Madonna, Teena, Commodores, Time, Pointers.

New York, NY (Neil McIntyre-92KTU) New: USA for Africa. On: Time, Prince, Madonna, Sade, B.Ocean, DeBarge, Luther Vandross, Commodores, Santana, Power Station.

New York, NY (Berger/Tonacci-WPLJ) New: USA for Africa. On: Madonna, Pointers, H.Faltemeyer, Billy Ocean, Commodores, Diana Ross, Teena Marie.

Rochester, NY (Andre Marcel-WDKX) #2-Commodores, #5-Time, #9-New Jersey Mass Choir, #10-L.Vandross. Gns: J.Osborne, Run DMC, Jesse Johnson, N.M.Walden, J.Gill, Shalamar, P.LaBelle, H.Faltemeyer, M.Star, Isleys, J.Burton, DeBarge, Sade. New: George Benson, B.B.King, Sam Bostic, Change, D.Sanborn. On: Klique, Whitney Houston, Melba Moore, Glenn Jones, Gwen Guthrie, War, C.Lynn, J.Blackfoot.

Utica, NY (Jacques Overdiep-WPNR/FM) #6-Temptations, #8-Chaka. Gns: DeBarge, DJ Cut, Maze, 3D Mix, Ollie & Jerry, T.McClary, N.M.Walden, P.LaBelle, Mary Jane Girls, Rockwell, Twin Image. New: USA for Africa, Freddie Jackson. On: B.B.King, Con Funk Shun, A.Jarreau, Rockwell, Opus Ten, G.Duke, Siedah Garrett, Temptations, Imperials, R.White, H&O.

Baltimore, MD (Kingston/Kronthal-B104) New: USA for Africa, Wham!, Billy Ocean. On: D.Ross, DeBarge, T.Turner, Kool & Gang, Prince, Time, Teena Marie, Commodores, Animation, Patti LaBelle.

Washington, DC (Mike Archie-WHUR) #2-Commodores, #5-Chaka, #6-USA for Africa, #7-Sade, #8-Jesse Johnson. Gns: Maze, Klymaxx, L.Vandross, A.O'Neal, Temptations, P.LaBelle, DeBarge, Mary Jane Girls, Manhattans, B.B.King. New: USA for Africa, Bill Withers, Klymaxx, H.Faltemeyer, Teena Marie, H&O, Grandmaster, J.Osborne, Pointers. On: Third World, G.Benson, N.J.Mass, Lavert, Maze, D.Sanborn, Glenn Jones, Sade, B.Ocean, G.Knight, Redds & Boys, W. Houston, J.Osborne, Gwen Guthrie, Jenny Burton.

Williamsburg, VA (Steve Crumbley-WQKS/FM) #2-Luther Vandross, #4-Commodores, #6-P.LaBelle, #7-Jesse Johnson, #9-Maze. Gns: DeBarge, Dazz, Mary Jane Girls, J.Lorber, USA For Africa, A.O'Neal, J.Burton, S.Bostic, G.Benson, Whitney Houston, Con Funk Shun. New: USA For Africa, D.Sanborn, Wham!, Wil King, Klymaxx, G.Philliganes. On: Jarreau, Rue Caldwell.

Norfolk, VA (Chris Turner-WOWI/FM) #3-DeBarge, #4-C.L.Townes, #7-Maze, #10-Jesse Johnson. Gns: A.Jarreau, W.Felder, J.Lorber, G.Philliganes, Sade, J.Gill, N.J.Mass, J.Burton, G.Knight, Mary Jane Girls, Klique. New: Wham!, Phil Collins, Dan Hartman, Alfie, Mick Jagger, G.Benson, Gwen Guthrie. On: Dazz Band.

## SOUTH

St. Matthews, SC (Andy Henderson-WQKI) #1-Commodores, #2-Chaka, #4-D.Ross, #7-UTFO, #8-Isley Bros., #10-W.Felder. New: Klymaxx, Rockwell, Sam Bostic, USA For Africa, Teena Marie. On: New Edition, L.Johnson.

Sumter-SC (Tony Hart-WWDM/FM) Gns: Prince, A.O'Neal, SOS, DeBarge, Jesse Johnson, G.Knight, Maze, Dazz, C.Lynn, P.LaBelle, Manhattans. On: J.Burton, Third World, Grandmaster, Klique, E.Wilde, B.B.King, Sade, Sheryl Lee Ralph, Shalamar, A.Jarreau.

Spartanburg, SC (J.J.Hemingway-WORD) New: USA For Africa, A.Moyet, B.Withers, Santana, Kool & Gang, Temptations, Hall & Oates. On: Sade, Manhattans, J.Osborne, L.Vandross, Madonna, Isleys, Dionne Warwick/G.Jones, Animation, D.Sanborn, G.Benson, Commodores, Prince, D.Ross, P.LaBelle, J.Burton, M.Star, Madonna, DeBarge, G.Knight, Sergio Mendes.

Tallahassee, FL (Joe Bullard-WANN) #2-P.LaBelle, #7-Maze, #8-L.Vandross, #10-SOS. Gns: Rockie Robbins, Jesse Johnson, Legacy, J.Kennedy, New Edition, Whitney Houston, DeBarge, B.B.King, A.O'Neal, New: G.Benson, Change, Gwen Guthrie, Sylvers, D.Sanborn, Dan Hartman, Grandmaster, USA, Lavert, George Duke, Sergio Mendes, Whiz Kids, Intrigues.

Jacksonville, FL (Hank Brown-WJAX) Gns: Commodores, J.Burton, B.B.King, SOS, DeBarge, Sade, L.Vandross, Maze, Gap Band, Rebbie Jackson, N.J.Mass. On: Melba Moore, E.Wilde, G.Knight, Fatboys, Time, Dazz, Klique, Lillo Thomas, Shalamar, Twin Image.

Miami, FL (Joni Siani-Y100) New: New Edition, Luther Vandross, Pointers, Hall & Oates, USA For Africa. On: DeBarge, D.Ross, Commodores, Prince, P.LaBelle, Teena Marie, Time, Sade, Jermaine & Pia, Madonna.

Mobile, AL (B.J.Taylor-WBLX) #3-L.Vandross, #5-SOS Band, #6-Maze, #7-G.Knight, #8-DeBarge, #9-Commodores, #10-Dazz. Gns: Temptations, P.LaBelle, Gap Band, Sade, M.Star, Legacy, E.Wilde, S.Bostic, Whitney Houston, B.B.King. New: Teena Marie, J.G.Watson, Gwen Guthrie, George Duke, Madonna, Change, D.Sanborn. On: G.Benson, Kool & Gang, Reddings.

McComb, MS (Brad Lee-WHNY) New: USA For Africa, B.Ocean, Kool & Gang. On: Commodores, DeBarge, Animation, P.Hardcastle, Madonna, N.M.Walden, Prince, Temptations, UTFO, Madonna, Mary Jane Girls.

New Orleans, LA (Donnie Taylor-WYLD) #2-Chaka, #3-L.Vandross, #5-G.Knight, #7-J.Gill, #8-Kliques, #9-P.LaBelle. Gns: Run DMC, Dazz Band, N.J.Mass Choir, N.M.Walden, Fatback, W.Felder, Maze, M.Star, D.Ross, Shalamar. New: Teena Marie, Jesse Johnson, Sade, Process & Doo Rags, C.Hairston. On: E.Wilde, Legacy.

New Orleans, LA (O'Kelly/Rollings-B97) New: USA For Africa, Kool & Gang, B.Ocean, Wham! On: Teena Marie, Madonna, Commodores, DeBarge, Time, P.LaBelle, Maze.

Abbeville, LA (Quinn Mark-KROF) #7-Maze, #8-G.Knight. Gns: Dazz, Madonna, Rockie Robbins, SOS, E.Wilde, DeBarge, J.Burton, A.O'Neal, N.M.Walden, Shalamar. New: REO, Champaign, Teena Marie, B.Withers, USA For Africa, Alicia Myers. On: Gap, Tommy Boy, Opus Ten, G.Benson, B.B.King, S.Bostic, Con Funk Shun.

Memphis, TN (Jerry Mason-KRNB) #2-Maze, #9-J.Johnson. Gns: Legacy, S.Arrington, Reddings, S.Bostic, Siedah Garrett, N.J.Mass, Sade, Dazz, Jarreau, Whitney Houston. New: Fatboys, Eddie D., J.G.Watson. On: Intrigues, T.Houston, Cashmere, M.Star, Shalamar, G.Philliganes, Process & Doo Rags, D.Sanborn, QT.

Nashville, TN (Fred Harvey-WQQK/FM) Gns: A.Stewart, W.Felder, L.Vandross, Jesse Johnson, J.Lorber, N.J.Mass, Mary Jane Girls. On: Mtume, Kool & Gang, Rebbie Jackson, Run DMC, SOS Band, Prince, DeBarge, New Edition, P.Bailey, Diana Ross, Jenny Burton.

Pittsburgh, PA (Alan Harrison-WAMO) #2-Frederick, #3-P.LaBelle, #4-Commodores, #5-Sade, #6-Dazz, #7-Jesse Johnson, #9-A.O'Neal, #10-Maze. Gns: A. Jarreau, E.Wilde, Whispers, J.Burton, L.Vandross, Manhattans, USA For Africa, Lillo Thomas, Madonna. New: Opus Ten, Klymaxx, B.Ocean, B.B.King, Mary Jane Girls, R.Ayers. On: Pointers, R.G.& Brown.

## CENTRAL &amp; MIDWEST

Cleveland, OH (Dean Dean/Eric Faison-WDMT) #3-Run DMC, #6-Jesse Johnson, #7-Dazz Band, #10-Frederick. Gns: N.J.Mass, A.O'Neal, M.Star, Jenny Burton, Melba Moore, SOS, P.LaBelle, L.Vandross, Mary Jane Girls, Lillo Thomas. New: S.Garrett, S. Arrington, E.Wilde, C.L.Townes, G.Benson, Alfie. On: Amii Stewart, Kool & Gang, Reddings, Rockie Robbins, Whitney Houston, Gap Band, Twin Image.

Cincinnati, OH (Sid Kennedy-WCIN) #2-L.Vandross, #4-Maze, #7-J.Burton, #9-Jesse Johnson. Gns: USA For Africa, Run DMC, E.Wilde, G.Philliganes, SOS, A.Jarreau, Temptations, Frederick. New: Freddie Jackson, Intrigues, Change, Wham!, Opus Ten, J. Taylor, Process & Doo Rags, New Edition, R. & UFO. On: D.Sanborn, Klymaxx, G.Duke, Con Funk Shun.

Cincinnati, OH (Brian Castle-WBLZ) Gns: New Edition, Maze, Prince, Whispers, Time, SOS, L.Vandross, P. LaBelle, G.Knight, Melba Moore, Manhattans. On: Champaign, G.Philliganes, Phil Collins, H&O.

Indianapolis, IN (Kelly Karson-WTLC) #1-P.LaBelle, #3-Klique, #5-Jesse Johnson, #8-Maze. Gns: Run DMC, J.Lorber, Gap Band, Mary Jane, Whitney Houston, Dazz, E.Wilde, T.Houston, A.Jarreau, A.O'Neal, J. Blackfoot, S.Arrington. New: S.Bostic, G.Duke, Opus Ten, Miles Davis, B.Withers, Rue Caldwell, Ci Ci, Rick James. On: Koffie, A.Ribeiro, S.Garrett.

Chicago, IL (Dee Handley-WJPC) #1-L.Vandross, #2-Commodores, #6-Maze, #8-Jesse Johnson, #9-DeBarge. Gns: Whispers, Shalamar, Glenn Jones. New: Whitney Houston, Eugene Wilde, T.Houston, Rick James, G. Benson, USA For Africa. On: Opus Ten, War.

Chicago, IL (Marco Spoon-WBMX/FM) #10-P.LaBelle. Gns: UFO, K.Blow, Maze, SOS, Shakatak, Whodini, Mary Jane Girls, G.Knight, Shalamar, J.Burton, N.J.Mass Choir, Klique, Prince, Gwen Guthrie. New: Luther Vandross, Siedah Garrett, Apollonia 6, Kool & Gang, Sade, Frederick, M.Star, New Edition, Redds, Al Jarreau. On: A.O'Neal, Temptations, S.Bostic, Whitney Houston, Intrigues, J.Lorber, Lavert, B.B.

Milwaukee, WI (Jim Brown-WLUM) #6-Commodores, #8-P.LaBelle, #9-L.Vandross. Gns: DeBarge, Jesse Johnson, Maze, Dazz, J.Osborne, Chaka, G.Benson, Rockie Robbins, Madonna, A.Jarreau. New: USA For Africa, Sade, Kool & Gang, Sergio Mendes, Midnight Star, Shalamar, Mary Jane Girls, Redds, New Edition.

Milwaukee, WI (Bob Collins-WNOV) #1-Commodores, #4-Mary Jane Girls, #6-Dazz Band, #7-L.Vandross, #8-A.O'Neal, #10-Grandmaster. Gns: DeBarge, P.LaBelle, T. Houston, J.Burton, B.B.King, Lillo Thomas, Frederick, N.M.Walden. New: USA For Africa, Redds, D.Sanborn, Whiz Kids, Erasmus Hall, Klymaxx, Con Funk Shun, S. Garrett, Alfie. On: Melba, G.Benson, C.L.Townes.

Detroit, MI (Steve Harris-WDRQ) Gns: Maze, Shalamar, W.Felder, M.Star, Jesse Johnson, Run DMC, Whispers, R. & UFO, UFO, L.Vandross, Chaka Khan, D.Ross.

Detroit, MI (Gary Berkowitz-WHYT) New: Maze, S.Easton, Mary Jane Girls, L.Vandross, USA For Africa, Billy Ocean. On: J.& Pia, P.LaBelle, D.Ross, DeBarge, Sade, Animation, Teena Marie, Santana, Commodores.

## SOUTHWEST

Dallas, TX (Terri Avery/Michael Spears-KKDA) #1-L.Vandross, #2-A.O'Neal, #3-Gap Band, #5-Junie Morrison, #8-Whitney Houston, #9-Johnny Gill. Gns: Glenn Jones, Manhattans, T.Houston, Con Funk Shun, S.Arrington, Maze, J.Lorber, A.Ribeiro, Mary Jane Girls, Maze. New: Sade, Reddings, New Edition, USA For Africa, Shalamar, Klymaxx.

Killeen, TX (Bill St. John-KIIZ/AM) #2-W.Felder, #3-P.LaBelle, #6-Commodores, #8-Jesse Johnson, #9-Ready. Gns: L.Vandross, DeBarge, New Edition, Melba Moore, Manhattans, A.O'Neal, Mary Jane, R.Ayers, N.J.Mass, Con Funk Shun, Glenn Jones. New: Whitney Houston, Whodini, Junie Morrison, Reddings, USA For Africa. On: Gap Band, Klymaxx, Lillo Thomas, Kool & Gang, G.Philliganes, T.Houston, Sade, Cherrelle.

Pt.Arthur, TX (Doug Dabis-KHYS) #2-D.Ross, #9-P.LaBelle, #10-Chaka. Gns: Jesse Johnson, Dazz, J.Gill, L.Vandross, Maze, G.Knight. New: Gap Band, T.Houston, Con Funk Shun, Klymaxx, Temptations, Kool & Gang, USA For Africa. On: Lavert, Champaign, D.Diggs, Process & Doo Rags, R.Ayers, Intrigues.

## FAR WEST

San Francisco, CA (Marvin Robinson-KSOL/FM) #1-Commodores, #5-Jesse Johnson, #8-Prince, #9-Luther Vandross. Gns: G.Knight, W.Felder, Maze, Madonna, P.LaBelle, Dazz, Mary Jane Girls, SOS, Isleys, N.M. Walden. New: Kool & Gang, Louis Johnson, Temptations, Con Funk Shun, New Edition, A.Ribeiro, B.B.King.

San Francisco, CA (Bazoo/Naftaly-KMEL) New: USA For Africa, Mary Jane Girls, B.Ocean. On: Sade, Jesse Johnson, UFO, M.Star, Time, P.LaBelle, L.Vandross.

Fresno, CA (Carey Edwards-KMGX) New: B.Ocean, P. LaBelle, P.Hardcastle. On: D.Ross, T.Turner, M.Star, DeBarge, USA For Africa, Time, Pointers, Prince.

Fresno, CA (Walker/Davis-KYNO) On: Madonna, Tina Turner, DeBarge, Commodores, D.Ross, J.Osborne.

Stockton, CA (Roy Williams-KJOY) New: USA For Africa, Luther Vandross, Mary Jane Girls. On: P.LaBelle, DeBarge, J.Osborne, M.Star, Sade, D.Ross, Santana.

Stockton, CA (John Hampton-KSTN) New: USA For Africa, Pointers, Jesse Johnson. On: UFO, DeBarge, Con Funk Shun, Commodores, Mary Jane Girls, Sade, Time.

Sacramento, CA (Gillette/Collins-FM102) New: Jesse Johnson, Billy Ocean, USA For Africa, A.Moyet. On: L.Vandross, P.LaBelle, Time, Sade, Commodores.

Los Angeles, CA (Kevin Fleming-KGFJ) #2-Jesse, #5-Maze, #7-G.Knight. Gns: J.Lorber, A.Jarreau, Sam Bostic, M.Star, Sade, T.Houston, D.Sanborn, Melba Moore. New: USA For Africa, New Edition, E.Wilde, Opus Ten, Junie M., B.Withers, Rockwell, McClary.

Los Angeles, CA (Harry Gandy-KUTE) #7-Sade, #9-Teena Marie. Gns: J.Gill, Whitney Houston, G.Knight, P. Collins, Maze. New: Gwen Guthrie, Manhattans, Miles Davis, USA For Africa, DeBarge, N.J.Mass, B.Withers.

Los Angeles, CA (Scarborough/Hall-KKHR) New: USA For Africa, P.LaBelle, Pointers. On: Madonna, J.Stewart, Sade, Teena, Kool & Gang, Mary Jane, D.Ross, Time.

Los Angeles, CA (Mike Schaefer-KIIS/FM) New: USA For Africa. On: Madonna, Time, Sade, DeBarge, Teena, D. Ross, Prince, Commodores, Pointers, Bronski Beat.

San Diego, CA (Denny Luell-XHITZ) New: Jesse Johnson, Pointers, USA For Africa. On: Animation, Santana, Commodores, Mary Jane Girls, DeBarge, L.Vandross.

## WELCOME To Our New R&amp;B Correspondent

Angela Thomas, WILD Radio, 90 Warren Street,  
Boston, MA 02119 (617-427-2222)

## P.D. NOTEBOOK by Eric Norberg



## BEING A PERSONALITY

Personality Radio is back in vogue again. Problem is, a whole generation of radio people lies between now and the last time Personality Radio was in vogue, which leaves a bit of a void when the newcomers to radio try to find someone who will help them develop "personality." So here's a bit of a checklist.

**WHAT BEING A PERSONALITY IS NOT:**

1. Talking about yourself all the time. What you did, what you like, what you ate for breakfast, who you played tennis with, etc.
2. Telling jokes on the radio.
3. Being someone you're not.
4. Going on at great length about unimportant things.

**WHAT BEING A PERSONALITY IS:**

1. Finding things of interest to the *listener* to mention. The weather, a new medical discovery, traffic conditions; almost anything that would interest the listener. Talking about your listener.
2. Not talking down to the listener—as the comedian on the stage, talking down to the people in the seats. Humor

is unnecessary to a successful personality, but can be a real asset if it is a natural expression of yourself. Any humor should be a wry thought shared one-to-one.

3. Learning how to highlight elements of the personality you actually are. One of the most effective mind-exercises I know, for someone trying to develop personality, is to ask them to imagine sitting on a couch blindfolded, talking to someone they know sitting next to them. Would they say in that context what they say on the air? If so, they are on the right track. If not, if they'd feel embarrassed to do that in the presence of a real human being, then they're on the wrong track.

4. Learning how to edit themselves. Probably the biggest mistake even experienced "personalities" make is "running off at the mouth." Some stations over the years have set time limits on breaks in attempt to control this; I even heard once of a station that had an automatic shutoff on the mike a certain number of seconds after it was turned on. Ridiculous! How long talking is too long? A solid hour would not be too long if everything said were relevant and compelling. Fifteen seconds is too long for something dumb and boring.

Here are two rules which, if followed, eliminate this problem:

First, know what the point is of anything you say on the air. Second, get to the point as directly as possible. Anything less is a waste of the listener's time. A top personality never wastes the listener's time. (A top personality should never have a problem ending a comment or "bit" cleanly; when you hear someone on the air searching for a way to "get out" of what they were saying, you are hearing someone who didn't know the *point* of the remark before they started talking.)

Comments directed to air people. Now a comment for program directors. Used to be, you couldn't consider hiring a beginner till they'd seasoned themselves with some experience. Nowadays, it seems to be the seasoned professionals who have the colorless content, the artificial delivery, from the years of guidance when "personality" was not in vogue; and the beginners who have the potential, because unlike the old days, they don't enter the profession in awe of Personalities they grew up listening to and with imitative and artificial delivery characteristics. It also seems to be easier to guide the talented among the newcomers into development of their natural personalities for essentially the same reason. (I detect the swing of a pendulum here.)

So to the programmer looking for fresh new talent, I suggest carefully evaluating today's broadcast student. In the bargain you'll get a dedicated and motivated employee! ■

# PROMOTIONS

BETTY HOLLARS  
LISA SMITH

## COOK-OFF YOUR IRISH STEW

Everyone will be Irish at Golden Oldies 56 **WFIL's** Fifth Annual International Chef's Irish Stew Cook-Off, where chefs from area restaurants will be preparing traditional and some not-so-traditional versions of this classic Irish dish for the honor of being voted the best! The judges for this year's event should be in a stew . . . and enjoying every minute of it!



(Left to right): Vince Newman (winner), Sammy, Don Fischer (KKDJ P.D.), Randy Musney (winner's friend), and Gary Briggs (Warner Bros./Geffen)

## SAMMY HAGAR PEELS

**KKDJ** in **FRESNO** recently ran a promotion in conjunction with the **SAMMY HAGAR** concert on February 7th. For a couple of weeks prior to the show, they played the sound effects of **SAMMY** peeling out (not driving 55), and then took the 16th caller who qualified to win. (The winning package included two days at the Bob Bondurant School of Competitive Driving with the round trip air fare, two nights of hotel accommodations, and \$106 in spending money). The day of the show the winner was drawn on the air.

## ROOT ROOT ROOT

The first-ever out-of-town live broadcast for **96-ROCK (WKLS)** in **ATLANTA** will take place on Friday, March 8th, at the Atlanta Braves spring training camp in West Palm Beach. During the two-weeks leading to the Florida remote, the wake-up crew of **MARK McCAIN**, **STEVE MITCHELL** and **MIKE ALSTON** will give away tickets to the Braves home opening series against the San Diego Padres. The grand prize ticket winner will accompany the morning crew to spring training on the big day in Florida.

## ANOTHER CONCERT CONNECTION

When the **BOSS** invaded the Greensboro Coliseum, **94Z-RALEIGH/DURHAM** decided to live up to its name . . . The Concert Connection. They sent six bus loads of fans on their 94Z Concert Coaches with over 300 people. They also threw a huge **SPRINGSTEEN** warm-up party before the show, complete with live broadcast, rare **SPRINGSTEEN** video clips, and **BOSS** drinks including "Born to Rum" and "Hungarian Hearts."

## PACK YOUR BAGS

"Pack Your Bags and Get Out Of Town" was the theme of a recent promotion from **WMBD-PEORIA** and the **PEORIA RIVERMEN**, the city's professional hockey team. Listeners were invited to show up at a specific **RIVERMEN's** game with their luggage packed for a trip to Las Vegas. Prior to the game, each entrant was given a baggage claim check. Between periods, **WMBD** morning personalities **MAX** and **PAM McGANN** were driven onto the ice in a Rolls Royce from which they drew the winning baggage claim check. The winner, who was in the audience, hurried down onto the ice and into the limousine where her baggage was waiting for her. She was then taken, with her guest, to luxury accommodations at a local hotel for the evening, and was then off to the airport the next morning for an all expense paid trip to Las Vegas.



## REMEMBER HERB TARLICK?

**TONY WAITEKUS, P.D.** at **WCIL-CARBONDALE**, reports that at a recent **CIL/FM** staff party, all the sales people dressed up like Herb Tarlick (the salesman in the TV show "WKRP in Cincinnati"). Pictured above in their smashing attire are (left to right): Mike "The Polack" Chylewski, Todd Brown, and Dan Manella.

## PROMOTIONS

### THE GREAT SKI ESCAPE TO FRENCH LICK

An innovative promotion "happened" in Indiana, created by the Program Director at **WSMJ-GLASGOW, KY, SHANNON McCOMBS**. The winning listener received accommodations for the weekend at The French Lick Resort at French Lick, Indiana, but the non-winners had an opportunity to go along. The station crew accompanied the winner, and any listener could register to caravan along with the group, receiving special rates set up ahead of time. They also broadcast the entire morning show ... live from the Paoli Peaks ... with morning team personalities, **JIM STEVENS** and **J. MICHAEL KELLY**. "The response was so fantastic," says Shannon, "that we would like to do it again on an annual basis!"

### ONE MILLION COFFEE CUPS

**WBCN** has teamed up with a local market chain to perk up coffee breaks all over the **BOSTON** area. Since February 13th, coffee cups featuring the face of **WBCN** personalities **CHARLES LAQUIDARA** and **KEN SHELTON** have been available at all Christy's Markets, and Christy's will fill the cups with coffee for just a nickle apiece. Caricatures of **CHARLES** and **KEN** decorate the cups, along with the words "**WBCN 104/FM; THE ROCK OF BOSTON.**" The promotion will continue until 1 million cups with **CHARLES'** and **KEN'S** faces have been distributed.

### MONEY MAN

**WGOL-LYNCHBURG, VA** has had tremendous success with their Money Man promotion. Here's how it works. **WGOL** personalities are sent out in one or both of **WGOL's** vehicles (equipped with two-way radios) to different locations in the city and surrounding counties. It is not announced ahead of time when or where they are going. When they arrive at a location, the station does a live break, announcing their location. The first three or four listeners who get there choose an envelope which contains cash up to \$98.00 (**WGOL's** dial position) and coupons with various treats from Swenson's Ice Cream Parlors as alternate prizes. **P.D. BOB ABBOT** tells us that the response has been fantastic!

### MAMMOTH GARAGE SALE

The Seventh Annual Middle Georgia Mammoth Garage Sale will be held on Saturday, April 27. The sale, which will be housed in the buildings at Macon's central City Park, will feature literally thousands of items, including everything from used furniture and clothes to homemade arts and crafts. All the booths at the sale will be operated by non-profit organizations. **WPEZ/FM-MACON** has organized the sale for the past seven years to provide non-profit clubs with a means of raising funds. All proceeds will be kept by various groups taking part in the sale.

## the GAVIN REPORT

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One Hallidie Plaza, Suite 725, San Francisco, CA 94102

*Dave Sholin* Personal Picks

RICK JAMES - Can't Stop (Gordy)

Buffalo's BADDEST is knocking on Top 40's door louder than ever. Like PRINCE, JAMES write, produces and arranges his material and both do all they can to impress the ladies about how naughty they can be in the boudoir. This single from his newest LP "Glow" does just that, and is bound to help a lot of pop programmers see him in a "new light".

PHILIP BAILEY - Walking On The Chinese Wall (Columbia)

If the following review looks familiar, don't be surprised. Due to a late change in release date, this side was held back. So as a reminder, here's what was said back on February 15th... "Throw away the cookie cutter 'cause here's something totally new". Title song from Bailey's LP is one that has a little bit of everything for everybody. Once again PHIL COLLINS' influence as producer comes through loud and clear.

An Open Letter To The Radio & Music Industry

We are in receipt of a letter from a programmer in a market where the letter writer's competition is accused of not playing more than 40% of its reported playlist.

The complaining programmer has thoroughly monitored and documented a day's play at the competing station and proves his case.

The practice of reporting and not playing various records has been whispered through the business for many years. But this kind of diligent documentation may bring the issue to a resolution.

The Gavin Report is, at this very moment, pursuing this specific accusation. When the station involved responds to our inquiry we'll report back to you.

But beyond dealing with this specific case, The Gavin Report wishes to work with all other interested parties in the creation of a plan to eradicate this horrible practice.

Ron Fell

*Ron Fell* Personal Picks ALBUMS

"Behind the Sun" - Eric Clapton (Duck/Warner Bros.)

Proving he can play tough, Eric delivers the solo LP we've expected all along. Born and bred in the blues/rock cradle, he does indeed come home again, knocking on the door in a cadence with the strong floor of hardwood rhythm. Clapton has never pretended to be a dynamic singer - preferring to showcase his guitar playing. Old line fans require large portions of six string solos, while the newcomers expect nothing more than a hook and a chorus. The best of Clapton this time around is uncompromised, expressive, blues-rooted rock. The songs are stretched and pressed into tomes of towering majesty. Clapton catches sparks in a bottle. Using human rhythm master Donald "Duck" Dunn to emphasize the Memphis blues bottom line giving a layer of authenticity to an already committed artist's music. Side one is a bag full of uncut diamonds. Side two is 24k gold. My favorite track is SHE'S WAITING, followed in order by the single, FOREVER MAN, SEE WHAT LOVE CAN DO, Eddie Floyd's KNOCK ON WOOD, a true blue SAME OLD BLUES and TANGLED IN LOVE.

"Alf" - Alison Moyet (Columbia)

Witness the beginning of a super nova. Alison Moyet, former lead singer of the British cult/pop band Yazoo (or Yaz), is already a huge international star. She's had three hits in England (LOVE RESURRECTION, ALL CRIED OUT and the first U.S. single, INVISIBLE) all which are included on "Alf". With Yazoo, her powerful voice was in mortal combat with tons of synths. "Alf" is produced by Tony Swain and Steve Jolley, who've recently worked with Bananarama and Spandau Ballet. They shake out all but the essential electronics and leave well enough alone, thank you. Alison personifies power and passion. She reads lyrics for all they're worth. "Alf" was two years in the planning and execution and worth every minute. Take this one to the bank.

"Songs From the Big Chair" - Tears For Fears (Mercury/Polygram)

This quartet broke north of the border with SHOUT, the lead track on this album. But it looks as though EVERYBODY WANTS TO RULE THE WORLD is gonna break them Stateside. Their music combines choral anthems with hypnotic mantras. The album's strangest moments, like on side two's opener I BELIEVE, actually give the LP and the band it's "character". The song's jazz saxophone and grand piano are peculiarly appealing and the song reminds me of a Paul Simon (Simon & Garfunkel) thought piece. The album opens with a SHOUT and closes with a LISTEN. Do them in reverse order and you can't help but feel as impressed as I am with Tears For Fears.

# RICK JAMES

CAN'T STOP

1776GF

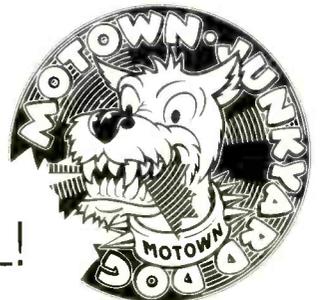
THE FIRST SINGLE  
FROM HIS NEW ALBUM

"GLOW"



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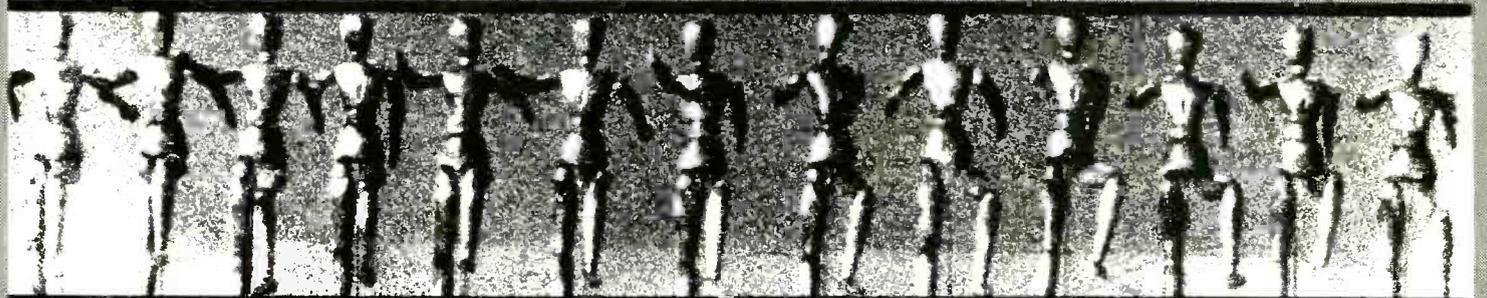
# GO WEST



## “WE CLOSE OUR EYES”

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