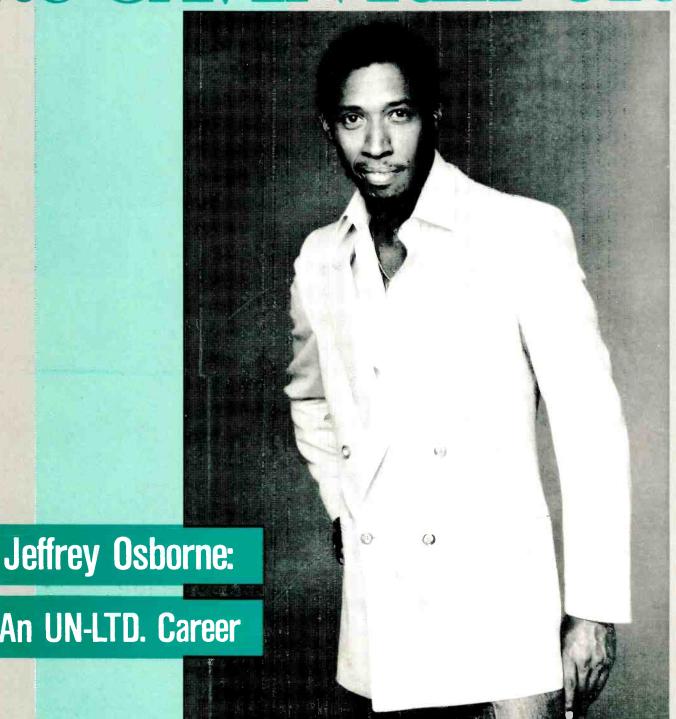
**ISSUE 1549 MARCH 22, 1985** 

# the GAVIN RE



An UN-LTD. Career

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RST CLASS

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415 392 7750

# TEARS FOR FEARS

# EVERYBODY WANTS TO RULE THE WORLD

From the Mercury LP "Songs From The Big Chair"



WXKSFM; WCAUFM; WAVA; 94Q; Z93; 93FM; 195; ZZ99; KWK; KIISFM; KKRZ; KWOD; KS103; KMEL; KPLUS; WFLY; Q100; WVSR; WERZ; WLANFM; WSPK; WGFM; 93Q; WKFM; WPST; WRCK; WKRZFM; WTLQ; WHTF; WBBQ; KHFI; KWIC; KZZB; WQID; WSSX; WJZR; WZLD; KAMZ; WZYP; WOKI; WFMI; KBFM; KX104; Y106; KTFM; Z98; WKZL; KIIK; Z104; KJ103; KEYNFM; WHOT; KF95; KSND; KBOS; KMGX; KLUC; KSKD; KDONFM; WFBG; WDAY; WIKZ; WGCM; WKHI; WJBQ; WOMPFM; WSQV; KQIZFM; WKSF; WJADFM; WCGQ; KISR; KTDY; Q10I; KNOEFM; KWES; T94; WPFM; WXLK; WGLF; WHSL; WBNQ; KQCR; Y94; WAZYFM; 99KG; KWTOFM; WDBR; KDVV; KCDQ; KOZE; KHTX; KBIM; KZOZ; SLY96; KIST; OK95



Manufactured and Marketed by
PolyGram Records

PHIL COLLINS One More Night (Atlantic)

USA FOR AFRICA We Are The World (Columbia)

MADONNA Crazy For You (Geffen)

## CERTIFIED

HALL & OATES Some Things Are Better Left Unsaid (RCA)

> WHAM! Everything She Wants (Columbia)

# RECORD TO WATCH

LUTHER VANDROSS 'Til My Baby Comes Home (Epic)

Chart activity in the Southwest and West, plus growing airplay gives it a good shot at making it to homeplate.

# MOST ADDED

■ WHAM! Everything She Wants (Columbia) 99 Adds

KENNY LOGGINS Vox Humana (Columbia) 90 Adds

REO SPEEDWAGON One Lonely Night (Epic) 72 Adds

▲ = Top New Airplay

March 22, 1985

2W LW TW

- 1. PHIL COLLINS One More Night (Atlantic) 4. 3.
- 2. Madonna Material Girl (Sire/Warner Brothers)
- 2. 1. 19. 8. 19.
- 3. MADONNA Crazy For You (Geffen)4. REO Speedwagon Can't Fight This Feeling (Epic) 1. 2.
- 5. Teena Marie Lovergirl (Epic) 8. 6.
- --. 18. 6. USA FOR AFRICA - We Are The World (Columbia)
- 3. 4. 7. Julian Lennon - Too Late For Goodbyes (Atlantic)
- 17. 10. 8. BRUCE SPRINGSTEEN - I'm On Fire (Columbia)
- 9. 7. 9. Survivor - High On You (Scotti Brothers)
- 13. 11. 10. Mick Jagger - Just Another Night (Columbia) 20. 15. 11. CHICAGO - Along Comes A Woman (Full Moon/Warner Brothers)
- 18. 17.
- 12. COMMODORES Nightshift (Motown)
  13. Bryan Adams Somebody (A&M) 15. 14.

- 23. 19. 14. DEBARGE Rhythm Of The Night (Gordy)
  6. 5. 15. Journey Only The Young (Geffen)
  25. 21. 16. DON HENLEY All She Wants To Do Is Dance (Geffen)
  11. 13. 17. Tina Turner Private Dancer (Capitol)
- 10. 12. 18. Billy Joel - Keeping The Faith (Columbia)
- 19. FOREIGNER That Was Yesterday (Atlantic)
  20. ANIMOTION Obsession (Mercury/PolyGram)
  21. Prince Take Me With U (Warner Brothers) --. 28.
- 27. 24. 16. 16.
- 22. David Lee Roth California Girls (Warner Brothers) 5. 9.
- 12. 20. 23. Duran Duran - Save A Prayer (Capitol)
- 24. DIANA ROSS Missing You (RCA) 36. 30.
- 38. 33. 25. ERIC CLAPTON - Forever Man (Warner Brothers)
- 24. 23. 26. Cars - Why Can't I Have You (Elektra)
- 39. 36. 27. MURRAY HEAD - One Night In Bangkok (RCA)
- 31. 29. 28. GREG KIHN - Lucky (EMI America)
- 34. 32.
- 29. THE FIRM Radio Active (Atlantic)
  30. HALL ε OATES Some Things Are Better Left Unsaid (RCA)
  31. Dan Hartman Second Nature (MCA) --. 39.
- 32. 31.
- 32. SIMPLE MINDS Don't You (Forget About Me) (A&M) --. 38.
- --. 40. 33. JOHN FOGERTY - Rock 'N' Roll Girls (Warner Brothers)
- 37. 35. 34. SANTANA - Say It Again (Columbia)
- 35. WHAM! Everything She Wants (Columbia) --, --.
- 28. 27. 36. Davie Bowie & Pat Metheny - This Is Not America (EMI America)
- 37. THE POWER STATION Some Like It Hot (Capitol) --. --.
- ----38. SADE - Smooth Operator (Portrait/CBS)
- 39. KENNY LOGGINS Vox Humana (Columbia) 7. 22. 40. Clenn Frey - The Heat Is On (MCA)

# CH RTBOUND

1		Reports	Adds	On	Chart
	TOM PETTY - Don't Come Around Here No More (MCA)	157	29	115	13
ı	BILLY OCEAN - Suddenly (Jive/Arista)	124	68	53	3
	JOHN WAITE - Change (Chrysalis)	122	10	76	36
1	TEARS FOR FEARS - Everybody Wants (Mercury/Poly	G.) 120	49	66	5

# BILLY OCEAN "SUDDENLY"



THE THIRD SMASH
SINGLE IN A ROW
FROM THE PLATINUM
(AND CLIMBING)
ALBUM, BY THIS YEAR'S
GRAMMY WINNER.



"SUDDENLY" IT'S ON THE RADIO

HERE'S SOME MAJOR PROOF...

B104 WAVA WMAR FM100 WHYT 94Q Z93 I95 B97 KOPA KMEL KMJK Z100 KUBE KS103 KBEQ KAFM

AND OVER 300 MORE!

R&R— CHR BREAKER 63% 69 ADDS, GAVIN— TOP 40 CH≜RTBOUND 124/68 4th MOST BILLBOARD— BB 66—53 ADDED



# JERMAINE STEWART "THE WORD IS OUT"

"THE WORD IS OUT" THAT THIS RECORD IS HOT!

HERE ARE THE FACTS:

KIIS-FM ADD Z93 (5-3) Z98 (22-15) FM102 (10-8) B97 (7-6) RI/104 (25-18) KKHR (35-33) Y100(6) T94(6-1) 94Q (6-6)

PLEASE CONSIDER THIS #1 DANCE RECORD. REMEMBER.WHEREVER IT GETS PLAYED, THE WORD IS HIT.

ALL FROM ARISTA RECORDS WHERE THE HITS KEEP COMING... HOME!

ARISTA

## **UP & COMING**

March 22, 1985

	Reports	Adds	<u>On</u>	Chart
GO WEST - We Close Our Eyes (Chrysalis)	119	13	73	33
THE TIME - The Bird (Warner Bros.)	118	12	57	49
DAVID LEE ROTH - Just A Gigolo (Warner Bros.)	108	56	49	3
HOWARD JONES - Things Can Only Get Better (Elektra)	99	50	47	2
ALAN PARSONS PROJECT - Let's Talk About Me (Arista)	94	2	60	32
KOOL & THE GANG - Fresh (De-Lite/PolyGram)	91	41	44	6
JERMAINE STEWART - The Word Is Out (Arista)	78	5	37	36
*REO SPEEDWAGON - One Lonely Night (Epic)	77	72	1	4
POINTER SISTERS - Baby, Come And Get It (Planet/RCA)	73	29	43	1
ALISON MOYET - Invisible (Columbia)	71	11	51	9
PATTI LaBELLE - New Attitude (MCA)	65	8	35	22
LOS LOBOS - Will The Wolf Survive? (Warner Bros.)	52	10	37	5
LIMAHL - Never Ending Story (EMI America)	51	16	35	
*KATRINA & THE WAVES - Walking On Sunshine (Capitol)	50	29	21	
PAUL HARDCASTLE - Rain Forest (Profile)	47	7	23	17
LUTHER VANDROSS - Til My Baby Comes Home (Epic)	42	11	25	6
ALPHAVILLE - Forever Young (Atlantic)	39	6	30	3
JEFFREY OSBORNE - Borderlines (A&M)	35		21	14
BARBRA STREISAND - Emotion (Columbia)	32	1	19	12
JERMAINE & PIA - When The Rain Fall (Curb/MCA)	31	1	19	11
*SHEENA EASTON - Swear (EMI America)	31	8	23	
*RICK JAMES - Can't Stop (Gordy)	31	31		
*MARY JANE GIRLS - In My House (Gordy)	30	7	19	4
*DAN FOGELBERG - Go Down Easy (Full Moon/Epic)	30	9	21	
ROBERT FORMAN - The Only One (Scotti Bros./CBS)	26		26	
*GIUFFRIA - Lonely In Love (MCA)	26	18	8	
MANHATTANS - You Send Me (Columbia)	25	7-	15	10
to the table of tabl				

\*Debuts In Up and Coming....

<u>Dropped:</u> #25 Wham! (CARELESS), #26 John Parr, #34 Frankie Goes To Hollywood, #37 Autograph, Isley/Jasper/Isley, Vels.

# ANALYSIS

There are times that try many a programmers' patience when it comes to putting together a chart. So many records...so few positions available. Just the other week Jack Gillen at WKHI/FM in Ocean City, MD mentioned that "after 20 years in the business I've never seen this depth of material in quality as well as amount in all that time". Leading the way, as expected, is USA FOR AFRICA, which already boasts a 60% Hit Factor after two weeks and earns a spot in the top ten on its way to number one. PHIL (he deserves an Oscar) COLLINS makes it to number one on our Top 40, A/C and Album charts, tied in airplay with USA at 276 reports. COMMODORES have their first Top 40 smash minus Lionel. Top ten in New York at WAPP, Z100 & WPLJ. Same story in Pittsburgh at WHTX, WALG-Albany, WQLK-Richmond, WHSB-Alpena, KS103-San Diego, etc. Besides USA FOR AFRICA, the list of artists who earned their Hit Factor stripes is led by CHICAGO 42% to 72%, DEBARGE 34% to 65%. HENLEY 17% to 45% and ANIMOTION 30% to 47%. Though the phones are dominated by requests for USA, MADONNA and PRINCE, MURRAY HEAD is showing up respectably in quite a few spots confirming many big sales gains. BILLY OCEAN

moves into Chartbound position, more than doubling in airplay with adds at WTIC, WDCG, WORD, WZON, WTYX, G100, WBAM, KAFM, WBTT, KIMN, KLUC, KOSO, KWOD, etc. TEARS FOR FEARS is growing fast, even up against the onslaught of established artists releases. Debuts at B106-Washington, WFBG-Altoona, WKSP-Kingstree, WBGN-Bowling Green, Z104-Madison, KIIS/FM and KKHR-Los Angeles, KS103-San Diego, etc. HOWARD JONES closing in on 100 reports as a ton of new airplay in the Midwest and West pushes up his total. March 8th's "Record To Watch" by the MARY JANE GIRLS debuts in "Up & Coming" as "In My House" becomes this week's number eight R&B record. LIMAHL's never ending story is just that...with PRO/FM, 106X, WHYT, KTAW, KIST, KFIM and more now on the case. Neil McIntyre. 92KTU and Larry Berger & Lisa Tonacci of WPLJ-New York were first to hip us to HAROLD FALTER-MEYER's "Axel F Theme", now added at WSPK, Z100, B104, WANS, WZUU, WPST, Q107, Z-98, 93Q, and more. LUTHER VANDROSS picks up 11 believers with excellent gains at KKYS 24-18, KEYP 28-20, KSTN 30-22, debuting #25 at KAMT and going number one on our R&B chart.



# Bounds Airl

The Debut Album From BOY MEETS GIRL

Is On The Streets THIS WEEK!

The First Single "OH GIRL" Is At RADIO NOW.

93FM KPLZ\_KWIC WFMI KS104 KTFM KOFM KF95 KSKD KDON-FM WIGY WIKZ WQCM WSQV KQIZ-FM WKSF WJAD KISR T-94 WHSL WBNQ WAZY-FM KWTO KTRS KOZE KHTX KZOZ KIXY KOLL G100 KTAG WEED KQHU WXXQ KKEG KLBQ



March 22, 1985

Research: Keith Zimmerman Lisa Smith Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record -60 stations have it in their Top 20- Hit Factor =60%.

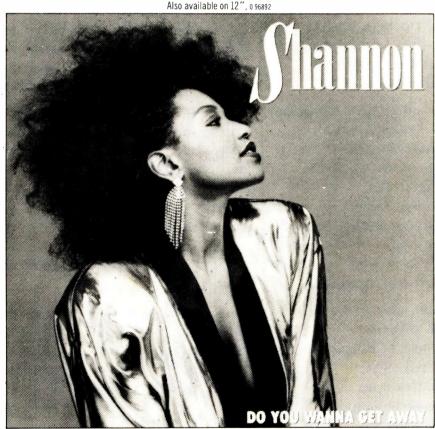
Last Week 279 Total reports this week. STATIONS CHARTED HIT ARTIST TITLE LABEL Reports Adds 1-5 6-10 11-20 20-30 Uncharted FACTOR Weeks PHIL COLLINS - One More Night (Atlantic) 99% USA FOR AFRICA - We Are The World (Col.) 56% MADONNA - Crazy For You (Geffen) --86% MADONNA - Material Girl (Sire/Warner Bros.) 100응 FOREIGNER - That Was Yesterday (Atlantic) 11% CHICAGO - Along Comes A Woman (F.Moon/WB) 70% DeBARGE - Rhythm Of The Night (Gordy) 63% BRUCE SPRINGSTEEN - I'm On Fire (Columbia) 87% DON HENLEY - All She Wants... (Geffen) 43% COMMODORES - Nightshift (Motown) 73% MICK JAGGER - Just Another Night (Columbia) 87% HALL & OATES - Some Things... (RCA) ERIC CLAPTON - Forever Man (Warner Bros.) 7% WHAM! - Everything She Wants (Columbia) \_\_\_ 2응 TEENA MARIE - Lovergirl (Epic) 93% BRYAN ADAMS - Somebody (A&M) 87% JOHN FOGERTY - Rock 'N' Roll Girls (W.B.) ANIMOTION - Obsession (Mercury/PolyGram) 46응 SIMPLE MINDS - Don't You Forget... (A&M) 11% KENNY LOGGINS - Vox Humana (Columbia) --GREG KIHN - Lucky (EMI America) 16% THE FIRM - Radioactive (Atlantic) 19% MURRAY HEAD - One Night In Bangkok (RCA) 25% DIANA ROSS - Missing You (RCA) 35읭 SADE - Smooth Operator (Portrait) SANTANA - Say It Again (Columbia) 7% POWER STATION - Some Like It Hot (Capitol) ---7% DAN HARTMAN - Second Nature (MCA) TOM PETTY - Don't Come Around Here (MCA) \_\_\_ BILLY OCEAN - Suddenly (Jive/Arista) \_\_\_ ---JOHN WAITE - Change (Chrysalis) TEARS FOR FEARS - Everybody...(Merc./PolyG.) GO WEST - We Close Our Eyes... (Chrysalis) 3% THE TIME - The Bird (Warner Bros.) 15% KOOL & THE GANG - Fresh (De-Lite)

# SHANNON

Her first single and album, "Let The Music Play," were CERTIFIED GOLD and netted her a Grammy nomination.

# NOW HER NEW SINGLE FROM THE FORTHCOMING ALBUM, "DO YOU WANNA GET AWAY"

7 99655 Also available on 12", n 96892



Produced by Mark Liggett and Chris Barbosa Management: Don Abrahams



Distributed by Atco Records
Division of Atlantic Recording Corp





NORTHEAST

Toronto, ON (Brad Jones-CHUM) Simple Minds, USA, D.L. Roth, D. Henley, Animotion, D. Hartman, Commodores, M. Head. <u>Hamilton, ON</u> (Nevin Grant-CKOC) General Public.

Toronto, ON (Bob Saint-CFTR) Bronski Beat, Hall & Oates, DeBarge, K. Loggins, USA, Gino V.

Boston, MA (White/Donaghey-WXKS/FM) Pointers, Rick James, A. Moyet, Katrina & The Waves, E. Clapton, S. Easton, Mary Jane.

Cap Code, MA (Gary Franklin-WKPE) Pointers, Tears for Fears, K. Loggins, H. Jones, Kool/Gang, Katrina & The Waves.

Providence, RI (Tom Cuddy-PRO/FM) M. Head, Los Lobos, Tom Petty, Katrina & The Waves, Limahl, Tears for Fears, Fiona.

Rumford, ME (Michael Rivers-WMR) B. Ocean, Tom Petty, M. Head, Santana, Tears for Fears, Alison Moyet, REO.

Bangor, ME (Rick Andrews-WZON) Fiona, Kool/Gang, Tears for Fears, B. Ocean.

Ellsworth, ME (Tim Moore-WKSQ) G. Kihn Band, Power Station, B. Ocean.

Hartford, CT (Mike West-WTIC/FM) M. Star, Wham!, B. Ocean, Tears for Fears.

Hartford, CT (Grossman/Stewart-WCCC/AM) M. Head,
Tom Petty, REO, Rick James.

New Haven, CT (Stef Rybak-KC101) Commodores, Foreigner, K. Loggins, Katrina & The Waves, Tears for Fears

Norwalk, CT (Brett Richards-WLYQ) J. Fogerty, Hall & Oates, M. Head, Power Station.

Westport, CT (Storm N. Norman-WEBE/FM) Sade. New York, NY (Berger/Tonacci-WPLJ) Simple Minds,

Sade, Power Station, B. Joel.

New York, NY (Scott Shannon-Z100) DeBarge, Simple Minds, Harold Faltermeyer, Wham!

New York, NY (Michael Ellis-WAPP) Madonna, DeBarge. Schenectady, NY (Jim Walsh-3WD) REO, Tears for Fears, K. Loggins, Van Morrison.

Poughkeepsie, NY (Dayton/Anthony-WSPK/FM) H. Jones. K. Loggins, A. Moyet, Wham!, Sade, H. Faltermeyer. Poughkeepsie, NY (Bob Weil-WJJB/FM) Hall & Oates, Wham!, Simple Minds, K. Loggins, Tom Petty, Fogelberg.

Utica, NY (Jim Reitz-WRCK) REO, Wham!, B. Ocean, Giuffria, Rick James, Gary O.

MID-ATLANTIC Asbury Park, NJ (Pat Gillen-WJLK/FM) B. Ocean. REO, L. Vandross, Katrina & The Waves, M. Head. Trenton, NJ (Tom Taylor-WPST) Harold Faltermeyer, Rick James, Kool/Gang, K. Loggins.

Pittsburgh, PA (Scott Alexander-B94) Simple Minds, Wham!, REO, Sade.

Pittsburgh, PA (Keith Abrams-WHTX) Sade, Animotion, Wham!, Tears for Fears.

Johnstown, PA (Rich Kelly-WCRO) D. L. Roth, Wham!, K. Loggins.

<u>Erie, PÄ</u> (Jim Cook-WJET) Santana, Power Station, Wham!, B. Ocean.

Altoona, PA (Steve Kelsey-WFBG) Wham!, REO, Billy Ocean, Tom Petty, Kool/Gang, Time, Rick James. Williamsport, PA (Cruz/James-WSQV) K. Loggins,

Boy Meets Girl, REO, Rick James, Chaka Khan. Philadelphia, PA (Art Tiller 2106) Power Station, Tears for Fears, Sade, Simple Minds, K. Loggins, D.L. Roth.

Washington, DC (Ballentine/Dempsey-Blo6) REO, Simple Minds, Limahl.

Washington, DC (Smokey Rivers-WAVA) B. Ocean, Sade, J. Fogerty, H. Jones, Simple Minds.

Baltimore, MD (Kingston/Kronthal-BlO4) Harold Faltermeyer, Tears for Fears.

Ocean City, MD (Jack Gillen-WKHI/FM) Billy Ocean, P. LaBelle, D.L. Roth, Pointers, Rick James, Limahl, Katrina & The Waves, REO.

Lynchburg, VA (Wayne Fanning-WGOL/FM) Hall & Oates, Power Station, K. Loggins, Diana Ross, REO.

Sanford, NC (Bill Freeman-WFJA) Hall & Oates, Bronski Beat, USA, Tom Petty, J. Stewart, D. L. Roth, Al Jarreau.

Raleigh, NC (Paul Franklin-94Z) Tears for Fears, Wham!, K. Loggins, J. Stewart, M. Head, Billy Ocean, Power Station, Harold Faltermeyer. J. Waite.

Durham/Raleigh, NC (Rick Freeman-WDCG) Power Station, Tears for Fears, B. Ocean, Wham!, REO. Rocky Mount, NC (B.J. Conners-WEED) Cars, Boy Meets

Girl, B. Ocean, Pointers, B. Adams, Alphaville, Wham!, Streisand. Ahoskie, NC (Maxwell/Summers-WQDK/FM) Hall & Oates,

Kool/Gang, K. Loggins, H. Jones, B. Ocean, Roth. Charlotte, NC (Chrysler/Daniels-WJZR/FM) No adds. Shelby, NC (Andy Foster-WXIK) Wham!, REO, D.L. Roth, Fogelberg, Limahl, Katrina & The Waves, Gary O, Los Lobos.

Charlotte, NC (Randy Kabrich-WROQ) Murray Head, Wham!, J. Waite, Tears for Fears.

<u>Laurinburg, NC</u> (Scott Mercer-WLNC) D. L. Roth, B. Ocean, Kool/Gang, Simple Minds, A. Parsons, REO, Hardcastle.

Jacksonville, NC (Lisa Greer-WIIZ) Simple Minds, K. Loggins, Sade, Al Jarreau, Alphaville, Bang Bang. Boone, NC (Ray Mariner-WASU/FM) Al Jarreau, REŌ,

J. Palumbo, Tears for Fears, Kool/Gang, Harold Faltermeyer, H. Jones, Time.

Hendersonville, NC (Al B. Lake-WHVL) Alison Moyet, Gluffria, REO, Pointers, Wham!, Animotion.

Spartanburg, SC (J.J. Hemingway-WORD) Wham!, REO, B. Ocean, D. L. Roth.

Florence, SC (Martin Green-106X) REO, New Edition, K. Loggins, Tears for Fears, Limahl, Alphaville, J. Johnson.

Cheraw, SC (Mitch Adams-WPDZ) D. L. Roth, B. Ocean, Sade, Murray Head.

Kingstree, SC (John Derek-WKSP) Wham!, New Edition, REO, Kinks, Sade, Los Lobos, Rick James, Giuffria, H. Jones.

Myrtle Beach, SC (Linda King-WKZQ) K. Loggins, REO, Tears for Fears, S. Easton, Rick James. No. Myrtle Beach, SC (Calvin Hicks-WNMB) Alison

Moyet, Murray Head, REO.
Conway/Myrtle Beach, SC (Jeff Blake-WYAV/FM)
Billy Ocean, G. Kihn Band, Wham!

Greenville, SC (Rod Metts-WANS/FM) REO, Rick James, B. Ocean, Kool/Gang, P. LaBelle, Tears for Fears, Harold Faltermeyer.

SOUTHEAST Rome, GA (Tim Hensley-WQTU) No adds.

Soperton, GA (Shannon West-WMPZ/FM) Rick James, REO, Howard Jones, Harold Faltermeyer.

Vidalia, GA (Chuck Kreamer-98Q) Rick James, K. Loggins, J. Stewart, A. Moyet, Al Jarreau, Los Lobos.

<u>Augusta, GA</u> (Bruce Stevens-WBBQ) K. Loggins, Pointers, New Edition, Kool/Gang, Rick James, Harold Faltermeyer, REO, Giuffria.

Ft. Valley, GA (Nathan Hale-WQBZ) Rick James, New Edition, D.L. Roth, J. Waite, Tom Petty, Go West, Kool/Gang.

Hinesville, GA (Jay Randle-WBLU) B. Ocean, K. Loggins, Wham!, J. Fogerty, Simple Minds, K. Wells, Roanoke, Mary Jane, Rick James. Albany, GA (Bill Young-WALG) Rick James, Time, Kool/Gang, L. Vandross, D. Sanborn, REO. Columbus, GA (Ralph Carroll-WCGQ) USA, Power Station, Giuffria, Rick James, K. Loggins, R. George, J. Johnson. Panama City, FL (Thomas/Davis-WPFM) Howard Jones. Billy Ocean, D.L. Roth, L. Vandross, Katrina/Waves. Gainesville, FL (Lou Patrick-WYKS) Wham!, K. Loggins, Howard Jones, P. LaBelle, B. Ocean. Miami, FL (Joni Siani-Yl00) K. Loggins, Wham!, Tears for Fears. Miami, FL (Mark Shands-I95) No adds. Tampa, FL (Bobby Rich-Q105) Harold Faltermeyer, Foreigner, Giuffria, Wham!, Sade. Tampa, FL (Kaghan/Clarc-Z98) P. LaBelle, The Firm, Sade, Harold Faltermeyer, Simple Minds. Orlando, FL (Wright/Casey-BJ105) USA, G. Kihn Band, The Firm.

Birmingham, AL (Rich Bailey-WKXX) Murray Head,
D. L. Roth, K. Loggins, The Firm, Kool/Gang.

Tuscaloosa, AL (Shannon/Bronson-WNPT) K. Loggins,
New Edition, Hall & Oates, Kool/Gang, USA, Wham!

Fayette, AL (Kelsey Scott-WHKW) REO, Kool/Gang,
D. Sanborn, Pointers, Howard Jones, Tears for
Fears, G. Benson, Fiona, Rick James.

Florence, AL (Matt Durham-WQLT) G. Benson,
Fogelberg, Murray Head, Billy Ocean, Wham!

Montgomery, AL (Mike Rainier-99FM) Wham!, The Firm,
E. Clapton, D. Hartman, B. Ocean, K. Loggins.

Atmore, AL (Keith Lindsay-WATM) No adds.

Mobile, AL (Griffith/Ocean-Gl00) Billy Ocean,
K. Loggins, Power Station, J. Fogerty, Boy Meets
Girl.

Nashville, TN (Hobbs/Tyler-Y107) Harold Falter-meyer, Wham!, K. Loggins, Sade, New Edition, Murray Head.

New Albany/Tupelo, MS (Grace/Shelby-KZ103) Fiona,
D. L. Roth, B. Ocean, Katrina & The Waves,
Glenn Frey, Animotion, Murray Head.

Glenn Frey, Animotion, Murray Head.

Jackson, MS (Bill Crews-94TYX) John Parr, Chicago,
K. Loggins, Billy Ocean, Sade, Wham!, Animotion.

Meridian, MS (Tom Kelly-Q101) New Edition,

Van Morrison, Rick James, S. Easton, Wham!, Katrina & The Waves, Stone Fury.

Hattiesburg, MS (Pete Jarrett-WHSY/FM) Billy Ocean, Giuffria, Wham!, Murray Head, Howard Jones.

Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Animotion, E. Clapton, Santana, M. Head.

Biloxi, MS (Mickey Coulter-WQID) Wham!, Billy Ocean.

McComb, MS (Brad Lee-WHNY) Al Jarreau, Rick James,

Van Morrison, Kurtis Blow, J. Burton, Time,

J. Wagner.

Starkville, MS (Ken Glenn-WKOR) Van Morrison,
Kool/Gang, Tom Petty, D. Iris, Rick James,
Mike Post.

Lexington, KY (Chip Mosley-WFMI) Wham!, Howard Jones, Katrina & The Waves, J. Johnson, REO, New Edition, Harold Faltermeyer, Stone Fury, Rick James, D. Edmunds, Boy Meets Girl.

<u>Jenkins, KY</u> (G.C. Kincer-WIFX) A. Parsons, J. Waite, Time, Alison Moyet, D. L. Roth.

Bowling Green, KY (Darrell Duvall-WBGN) D. L. Roth, Chaka Khan, Kinks, Kool/Gang, N. Kershaw.

Henderson, KÝ (Margo King-WKDŐ) Sade, G. Benson, Kool/Gang, Wham!

New Orleans, LA (O'Kelly/Rolling-B97) REO,
Howard Jones, K. Loggins.
Baton Rouge, LA (Rick Daniels-WGGZ/FM) K. Loggins.
Baton Rouge, LA (Rice/A.-WFMF) K. Loggins, Wham!
Farmerville, LA (Chuck Kinnison-KTDL) Kool/Gang,
K. Loggins, New Edition, B. Ocean, Power Station,
Diana Ross, Sade, Wham!, Simple Minds.
Alexandria, LA (Christie Atwood-KQID/FM) K. Loggins,
Animotion, M. Head, Wham!

EAST CENTRAL

Pineville, WV (Rick Baldridge-WWYO) USA, D. L. Roth, Wham!, Fogelberg, Temptations.

Charleston, WV (Chris Bailey-WVSR) Katrina & The Waves, Giuffria, REO, J. Johnson.

Morgantown, WV (Craig Cochran-WCLG/FM) Time, REO, Howard Jones, Rick James.

<u>Columbus, OH</u> (Adam Cook-92X) Commodores, Tears for Fears, Howard Jones, D. L. Roth.

<u>Cincinnati, OH</u> (Jim Fox-Q102) DeBarge, D. Henley. <u>Angola, IN</u> (Larry Davis-WLKI/FM) Animotion.

Richmond, IN (Jeff Daniels-K96) Power Station, REO,
Simple Minds, Wham!, B. Ocean, D. L. Roth, Fiona.

Terre Haute, IN (Taylor/Surette-WPFR) D. L. Roth, Fiona, Wham!, Murray Head, Tears for Fears, Diana Ross.

Monroe/Toledo, MI (Terri McCormick-WTWR) Wham!,
B. Ocean, J. Fogerty, Tom Petty, Kool/Gang.
Detroit, MI (Gary Berkowitz-WHYT) Howard Jones,
Kool/Gang, Wham!, Rick James, Giuffria, Katrina
& The Waves, Limahl.

Saginaw, MI (Travis/Fuller-WFXZ) USA, Wham!, The Firm, Time, Kool/Gang, J. Waite, Alphaville.
Lansing, MI (Maloney/Kittredge-WVIC) Commodores,
K. Loggins, Hall & Oates, Tom Petty.

Alpena, MI (Darrell Kelley-WHSB) REO, Animotion, Howard Jones, Kool and the Gang.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) Wham!, Billy Ocean, Tears for Fears.

Ft. Dodge, IA (Charlie Chase-KKEZ) REO, Tom Petty, Fiona, Howard Jones.

Waterloo, IA (Doug Allen-KCNB) Wham!, K. Loggins, D.L. Roth, E. Easton, B. Ocean, REO.

Sioux City, LA (Pat Paxton-KGLI) Power Station, Wham!, Santana, Tears for Fears.

<u>Sioux City, IA</u> (Tim Harrison-KSEZ/FM) REO, Katrina and the Waves.

<u>Iowa City, IA</u> (J.D. Michaels-KRNA) Van Morrison, D. Edmunds, Thorogood, E. Clapton, Van-Zant.

Iowa City/Cedar Rapid, ÍA (Ted Burton Jacobsen - HIT 101) M. Head, Wham!, D. L. Roth.

Cedar Rapids, IA (Gary Dixon-KQCR/FM) Billy Ocean, D. L. Roth, Howard Jones, Rick James.

<u>Clinton, IA</u> (Brian Thoms-KNJY) Tears for Fears, S. Easton, Pointers, Kool/Gang, REO.

Davenport, IA (Gynny O'Hara-KIIK) Madonna, Wham!,

K. Loggins, D. L. Roth, Giuffria.

Milwaukee, WI (Frank Federico-WBTT) Billy Ocean,
K. Loggins, D.L. Roth, Simple Minds, REO,

Howard Jones.

Milwaukee, WI (Brian Kelly-WZUU) Teena M.,

Commodores, DeBarge.

Racine, WI (Pat Martin-WRKR/FM) Animotion, Time, Wham!, J. Waite.

Madison, WI (Little/Hudson-Z104) Simple Minds, Harold Faltermeyer, H. Jones, Go West.

Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) Wham!, K. Loggins, A. Moyet, Tears for Fears, B. Ocean. Two Rivers, WI (Don Cook-WQTC) Tom Petty, Simple Minds, K. Loggins, Alphaville.

Wausau, WI (Mike Edwards-WIFC/FM) Alphaville, Power Station, Wham! Stevens Point, WI (Bouley/Steffen-WSPT) REO, Wham!, Tears for Fears, A. Moyet. La Crosse, WI (Doug Collins-WIZM/FM) Wham!, J. Fogerty. La Crosse, WI (Knight/Bradley-HIT105) Wham!, K. Loggins, Power Station, Diana Ross. Eau Claire, WI (Rick James-WBIZ) Limahl, D.L. Roth, K. Loggins, J. Fogerty, Wham! Minneapolis/St. Paul, MN (Dave Anthony-KDWB/FM) Power Station, K. Loggins, The Firm. Rochester, MN (Denny Foster-KROC/FM) REO, Tears for Fears, D.L. Roth, B. Ocean, Sade, H. Jones. Albert Lea, MN (Rydmark/Guthrie-KCPI/FM) The Firm, Go West, Jermaine & Pia, Kool/Gang, Foreigner, DeBarge. St. Cloud, MN (Jack Hicks-KCLD/FM) Simple Minds. Vermillion, SD (Dean Russell-KVRF) General Public, J. Fogerty, Power Station, Isley, Billy Ocean, Sade, Wham!, Howard Jones, K. Loggins, S. Mendes, Santana, Hardcastle, Animotion, Foreigner, Limahl, Tom Petty. Yankton, SD (Gregg Klein-KQHU/FM) D. L. Roth, Boy Meets Girl, Billy Ocean, Giuffria, Howard Jones, Wham! Sioux Falls, SD (Adam North-KKRC) J. Fogerty, Wham!, K. Loggins, Howard Jones, Hall & Oates. Aberdeen, SD (Dan Zerr-KSDN) J. Hiatt, Tears for Fears, K. Loggins, D.L. Roth, Chaka Khan. Aberdeen, SD (Les Cummings-KQ95) Kool/Gang, Billy Ocean, Howard Jones, The Time, Power Station. Rapid City, SD (Sherwyn/Piper-KKLS/FM) Billy Ocean, K. Loggins, D.L. Roth, Los Lobos, Fogelberg, Tears for Fears. Rapid City, SD (Wilson/Douglas-KGGG/FM) Limahl. Diana Ross, Power Station, Murray Head, G. Kihn Band, The Firm, K. Loggins, Wham! Fargo, ND (Brad Anderson-Y94) D. L. Roth, Kool and the Gang, Howard Jones. Grand Forks, ND (Nordine/Right-KKXL/FM) Simple Minds, K. Loggins, Billy Ocean, Tom Petty, Wham!, Power Station, Pointers. Bismarck, ND (Brannan/Hardt-KFYR) REO, Tears for Fears, Simple Minds.
Bismarck, ND (Bob Beck-KYYY/FM) Wham!, K. Loggins, D.L. Roth, Billy Ocean. Minot, ND (Scott Meyer-KIZZ) USA, Sade, K. Loggins, T. Shaw, Wham!

DeKalb, IL (Lew White-WDEK/FM) Wham!, Hall & Oates, L. Vandross, Howard Jones. Joliet, IL (Lentine/Weber-WLLI) USA, E. Clapton, Diana Ross, Time, J. Waite, Foreigner. Chicago, IL (John Gehron-WLS/AM) T. Turner, Commodores, K. Loggins. Chicago, IL (Joe Bohannon-B96) Murray Head, D. Ross. Freeport, IL (Bill Johnson-WXXQ) Murray Head, Animotion, Tom Petty, Howard Jones, Boy Meets Girl. Rockford, IL (McGee/Fuhr-WZOK) J. Fogerty, Hall & Oates, Simple Minds, The Firm.

Galesburg, IL (Steve Larson-WGBQ/FM) Sade, The Firm, J. Fogerty, Wham!, REO. Bloomington, IL (Justin/Robbins-WBNQ) Wham!, Pointers, Diana Ross, REO, Giuffria, Boy Meets Carbondale, IL (Tony Waitekus-WCIL/FM) DeBarge, K. Loggins, Bang Bang, Nuance, E. Clapton. Mt. Carmel, IL (Bernard/Choate-WVJC) Fiona,

Howard Jones, D. Iris, D.L. Roth, Gary O.

CENTRAL St. Louis, MO (Steve Perun-KWK/FM) Commodores, K. Loggins, Giuffria, R. George. Hannibal, MO (Chuck Yates-KGRC) Foreigner, D. Hartman, Hardcastle, J. Fogerty, Fiona, D. L. Roth. <u>Kirksville, MO</u> (Collins/Allen-KTUF) K. Loggins, Power Station, Wham!, Tom Petty, D. L. Roth. East Prairie, MÓ (Greg Landis-KYMÓ) USA, Animotion, E. Clapton, Simple Minds, Wham!, Tom Petty, K. Loggins, Kool/Gang, Harcastle, Temptations. <u>Jefferson City/Columbia, MO</u> (Brian Miller-KTXY) D.L. Roth, REO, Wham!, K. Loggins, Power Station. Columbia, MO (Jerry Kasten-KFMZ) P. Collins, Go West. Waynesville, MO (Kevin Barton-KFBD) Hall & Oates, Power Station, Kool/Gang. Topeka, KS (Roger Heaton-WIBW/FM) Madonna, Springsteen, B. Adams. Topeka, KS (Kevan Rabat-KDVV/FM) Santana, Los Lobos, Howard Jones, REO. Pittsburg, KS (Bell/Porter-KQWK/FM) REO, Animotion, Van Morrison, Katrina & The Waves. Hoisington, KS (Miller/Beiker-KHOK) USA, J. Fogerty, Tears for Fears, Santana, Wham!, K. Loggins, Billy Ocean. Norfolk, NE (Doug Koehn-KNEN) Billy Ocean, K. Loggins, Alabama. El Dorado, AR (Dan Murphy-KLBQ/FM) Wham!, REO, Boy Meets Girl. Little Rock, AR (Mark McCain-KKYK) Teena M., B. Adams. Fayetteville, AR (Rob Patrick-KKEG) Mary Jane, Power Station, L. Vandross, REO, Van Morrison, Boy Meets Girl, UTFO. SOUTHWEST Tulsa, OK (Dave Michaels-14K/92K) Pointers, REO, Tears for Fears. Dallas, TX (Shomby/Steele/KAFM) Sade, REO, Billy Ocean, Howard Jones. Tyler, TX (Chris Bailey-KEYP) Maze, Harold Faltermeyer, Katrina & The Waves, D.L. Roth, Gap Band, Kool/Gang. Lufkin, TX (Randy Shannon-KIPR/FM) Tears for Fears, B. Ocean, D.L. Roth, Pointers, Power Station, K. Loggins, Sade. Nacogdoches,TX (John Rowe-KTBC) Wham!, Hall & Oates, K. Loggins, Toto, D. Edmunds, Giuffria, D. Warwick, W.L. Roth, Til Tuesday. Wichita Falls, TX (Barry Michaels-KNIN/FM) Hall & Oates, J. Fogerty, Murray Head, Wham!, Power Station, Billy Ocean, Pointers. Killeen/Temple, TX (B.J. McCrae-KIX/FM) D. Ross, Tears for Fears, Sade, Pointers, Fiona. San Angelo, TX (John Raymond-KIXY/FM) Billy Ocean, Wham!, Power Station, Katrina & The Waves, Boy Meets Girl, Paige & Dickson. Houston, TX (Lander/Hamilton-93FM) E. Clapton, Harold Faltermeyer, K. Loggins, Boy Meets Girl, Rick James. Beaumont, TX (Lousteau/Jackson-B95) Diana Ross, P. LaBelle, Pointers, S. Easton. Bryan, TX (Carl Gideon-KTAM) D. Ross, Foreigner, Hall & Oates, Tom Petty, Murray Head, Power Station, J. Fogerty. Bryan, TX (Austin/Turner-KTAW/FM) Wham!, K. Loggins, Tears for Fears, B. Ocean, A. Moyet, D.L. Roth, Kool/Gang, Pointers, Howard Jones, D. Iris, Limahl. Bryan, TX (Bishop/Stevens-KKYS) Harold Faltermeyer, Maze, Katrina and the Waves.

Victoria, TX (Jay Arena-KVIC) K.Loggins, B.Ocean. D.L.Roth, Kool & The Gang.

Laredo, TX (Steve Anderson-KRRG) Wham!, Power Station, Pointers.

San Antonio, TX (Lisa Taylor-Q96) Wham!, REO, A. Moyet, B.Ocean, Mary Jane Girls, Hall & Oates, K.Loggins, Tears For Fears.

McAllen, TX (Nolan Cruise-KRIO) J.Waite, Foreigner, USA, Dan Hartman.

Amarillo, TX (Jamey Karr-KPUR) REO, Murray Head, T.Petty, Santana.

Abilene, TX (Dominic Testa-KFMN) REO, Katrina & The Waves, Giuffria.

Odessa/Midland, TX (John Clay-KWES/FM) Petra, D.L. Roth, New Edition, Diana Ross, REO, L.Vandross.

El Paso, TX (Johnny Thompson-KFIM) Simple Minds, Tom Petty, Firm, Limahl, Murray Head, Power Station, Time.

Phoenix, AZ (Guy Zapoleon-KZZP) Tom Petty, DeBarge, Limahl, Kenny Loggins.

Tucson, AZ (Kelly Norris-KRQ) D.Fogelberg, Tears For Fears, Murray Head, Wham!, Howard Jones. Gallup, NM (Bill Lee-KYVA) Power Station, Nomo, Bill Withers, Go West, N.Edition, REO, J.Hiatt. Alamogordo, NM (Ben Noe-KINN) D.L.Roth, Billy Ocean, Wham!, Pointers, D.Fogelberg, K.Loggins, B.Withers.
ROCKY MOUNTAIN

Billings, MT (Kelly Gordon-KOOK) USA For Africa,

Santana, John Fogerty.
Sidney, MT (Steve Collins-KGCH) John Fogerty, Wham!, K.Loggins, J.Waite, Time, Go West. Polson/Kalispell, MT (Al Decker-KQ92) Tears For

Fears, Billy Ocean, Howard Jones, D.L.Roth. Denver, CO (Gloria Avila-Perez-KIMN) Wham!, Greg Kihn, K.Loggins, B.Ocean, Katrina & The Waves.

CO (Beau Matthews-KRXY) Simple Minds, DeBarge.

Denver, CO (Mark Bolke-KPKE) DeBarge, Sade, K. Loggins.

<u>Pueblo, CO</u> (Rip Avina-KDZA) Murray Head, The Firm, Billy Ocean, Kool & Gang, REO.

Grand Junction, CO (Steven Bernard-K-STAR) Hall & Oates, T.Petty, K.Loggins, Tears For Fears, Power Station, L. Vandross, Howard Jones.

Cody, WY (Jackson W. Beard-KTAG) D.Fogelberg, USA, REO, Wham!, Firm, K.Loggins, Boy Meets Girl. Casper, WY (Todd Cavanah-KTRS) Boy Meets Girl,

Kenny Loggins.

Gillette, WY (Kallaway/Brewer-KOLL) Wham!, Pointers, B.Ocean, Howard Jones, REO, Boy Meets Girl.

Soda Springs, ID (Condie/Summers-K79) Rebbie Jackson, Howard Jones, D.L.Roth, Foreigner, E.Clapton, J. Fogerty, K. Loggins, Wham!

Lewiston, ID (Jay McCall-KOZE) REO, Boy Meets Girl, Pointers, Kool & Gang, Sade, Billy Ocean.

Boise, ID (Steve Holmes-KNPA) Katrina & The Waves. Boise, ID (Tom Evans-KIYS) REO, Giuffria, Tears Boise, ID ( For Fears

Moscow, ID (Gary Cummings-KRPL) REO, Pointers, Kool & Gang, Howard Jones, Katrina & The Waves. Salt Lake City, UT (Myke Kross-Z95) Murray Head, Simple Minds, Wham!, Dan Hartman, Sade. Logan, UT (Jay Hall-KBLQ) REO, Billy Ocean, Kool &

Gang, K.Loggins.

FAR WEST Las Vegas, NV (Richards/Christian-KLUC) Pointers, Toto, Sade, Howard Jones, B.Ocean, D.L.Roth. Lake Tahoe, NV (Mickey Lees-KLKT) L. Vandross, Hall & Oates, Katrina & Waves, Wham!, Tears for Fears. Los Angeles, CA (Mike Schaefer-KIIS/FM) Mary Jane Girls, J.Fogerty, Go West, J.Stewart, P.LaBelle. Los Angeles, CA (Scarborough/Hall-KKHR) Los Lobos, Howard Jones, L. Vandross, Maze.

San Diego, CA (Mike Preston-KS103) Billy Ocean, Howard Jones, Tom Petty.

San Diego, CA (Denny Luell-XHITZ) Simple Minds,

K.Loggins, Rick James, J.Stewart.
Santa Barbara, CA (Dick Williams-KIST) S.Minds,
L.Vandross, Pointers, Howard Jones, S.Easton,

Bakersfield, CA (Dave Kamper-KKXX/FM) K.Loggins. San Luis Obispo, CA (Joe Collins-KSLY/FM) Katrina & Waves, Giuffria, Limahl, Howard Jones, Sheena Easton, Pointers, Los Lobos.

Santa Maria, CA (Maria Rubio-KXFM) Tom Petty, Rick James, Howard Jones, Diana Ross, D.L.Roth. Fresno, CA (Walker/Davis-KYNO) USA For Africa, D.L.Roth, Wham!, J.Fogerty, P.Hardcastle.

Fresno, CA (Carey Edwards-KMGX) New Edition, Jesse Johnson, Mary Jane Girls.

Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Wham!, J. Fogerty, Boy Meets Girl, Katrina & Waves, Los Lobos, Diana Ross, Giuffria, Mary Jane Girls.

San Francisco, CA (Craig Roberts-KITS/FM) UTFO, Sade, USA, Foreigner, Survivor, Teena Marie, P. LaBelle, Journey, E.Clapton, Survivor.

San Francisco, CA (Bazoo/Naftaly-KMEL) New Edition, Kool & Gang, Rick James, K.Loggins, Survivor. Concord, CA (Jim Hampton-KWUN) Chaka Khan, REO,

Sade, Power Station.

San Jose, CA (Don Porter-KHTT) Tom Petty, Hall & Oates, D.Hartman, J.Fogerty, Go West, Limahl. San Jose, CA (Robin Kipps-KWSS) Tears For Fears. Stockton, CA (Roy Williams-KJOY) Pointers, Kool &

Gang, Rick James, Jesse Johnson.

Stockton, CA (John Hampton-KSTN) New Edition, REO, Chicago, Gap Band, Simple Minds, The Firm.

Modesto/Stockton, CA (David Kraham-KHOP/FM) Howard Jones, REO, Katrina & Waves, L. Vandross, Tears For Fears, Giuffria.
Modesto/Stockton, CA (Brian Casey-KO93) Harold

Faltermeyer, Wham!, K.Loggins, Patti LaBelle. Santa Rosa, CA (Robin Hart-KREO) Commodores, Power Station, Sade, Howard Jones.

Eureka, CA (Mark Jeffrey-KFMI) Simple Minds, Kenny Loggins, Kool & Gang, Paul Hardcastle.

Arcata/Eureka, CA (Jim Nelly III-KXGO) Sade, Hall & Oates.

Sacramento, CA (Gillette/Collins-FM102) Wham!, D.L. Roth, Rick James, New Edition.

Sacramento, CA (Mr. Ed-KWOD) Sade, Howard Jones, Billy Ocean, Go West.

Sacramento, CA (Bill Jeffries-KPOP) Billy Ocean, Tears For Fears, Katrina & Waves, Los Lobos.

Paradise/Chico, CA (Ron Bruder-KNVR) Tom Petty, Wham!, Kenny Loggins, Time.
Redding, CA (Kevin Kahl-KEWB) Power Station, K.

Loggins, Tom Petty, Wham!
edding, CA (Larry DuBois-KSXO) J.Fogerty, Diana Redding, Ross, Foreigner, USA For Africa, P.Hardcastle. NORTHWEST

The Dalles, OR (Tina Spears-KACI) G.Kihn, Foreigner, Hall & Oates, Wham!, S.Minds, Limahl, D.L.Roth, Kool & Gang, Howard Jones.

Seaside, OR (Bob Rusk-KSWB) Tears For Fears, K.

Loggins, Tom Petty.
Portland, OR (Barry/Naganuma-KMJK) Wham!, B.Ocean, K.Loggins, REO, Go West.

Salem/Portland, OR (Len E. Mitchell-KSKD) Wham!, D.L. Roth, REO, Giuffria.

Albany, OR (Kris Weber-KGAL) D.L.Roth, Billy Ocean, Wham!, K.Loggins, Pointers, G.Benson.

Lebanon, OR (Mike Shannon-KIQY) K.Loggins, Dan Hartman, Katrina & Waves, Simple Minds.

Coos Bay, OR (Gary Allen-KHSN) G. Harrison/Porky's. Van Morrison, Pointers, D.L.Roth, Dan Hartman, Wham!, Animotion.

Coos Bay, OR (Dave O'Connor-KYNG) Sade, Kenny Loggins, REO.

Roseburg, OR (Veronica Burns-KYES) Tears For Fears, Pointer Sisters, REO.

Medford, OR (R.Charles Snyder-KTMT) Sade, Wham!,

K.Loggins, Tears For Fears, REO. Medford, OR (Lurch-KYJC) George Benson, J.Fogerty, B.Ocean, D.Fogelberg, Wham!, Kool & Gang, Alabama. Klamath Falls, OR (Mark Alan-KAGO/FM) New Edition, DeBarge, Commodores, Simple Minds, General Public.

REO. Seattle, WA (Stephen Rabow-KHIT) Murray Head, Wham! Seattle, WA (Wendy Christopher-KUBE/FM) No adds. Tacoma, WA (Trapp/Norris-KAMT) Foreigner, USA For Africa, Tom Petty, K.Loggins, Simple Minds, The

Firm, R.L.Jones.

Tacoma, WA (Sandy Louie-KNBQ/FM) K.Loggins, Billy Ocean, Howard Jones, Tears For Fears, D.L.Roth.

Chehalis, WA (Bob Hart-KITI) No adds.

Tri-Cities, WA (Ron O'Brian-OK95) H.Faltermeyer, D. Edmunds, Van Morrison, D.L.Roth, Wham!, REO, DeBarge, Gary O, Rick James.

Tri-Cities, WA (Jonathan Walker-KZZK) D.L.Roth, Kool & Gang, Tears For Fears, REO, Chaka Khan, Go West, Pointer Sisters.

Honolulu, HI (Kong/Shishido-KIKI) Go West, Society of Seven.

Anchorage, AK (Kay Taylor-KGOT) S.Easton, Pointers, Howard Jones, Kool & Gang, Giuffria, Katrina & Waves, Billy Ocean.

#### WELCOME To Our New Top 40 Correspondents

Steven Bernard, KSTR/FM (K-STAR), P.O.Box 1120, Grand Junction, CO 81502 (303 - 245 - 9610)

Jeff Ballentine/Marty Dempsey, WBMW (B106), 10380 Democracy Lane, Fairfax (Washington, DC) VA 22030 (703-691-1900) (From A/C)

## JOBS

Engineering - KLOK-San Jose, CA Cindi Mortensen (415)487-5249 News - KBND-Bend, OR

Charlie Wolff (Box 5037 - 97708)

Air Talent (part time) - KYXE-Yakima, WA Lisa Kelly (Box 609, Selah - 98942)

Air Talent (part time) - KLKT-Reno, NV Ken Hunter (702)832-1000

Air Talent - KAT/FM-Dubuque, IA \*Denis Albright (Box 668 - 52001)

Air Talent - KĪTI-Centralia, WA <sup>k</sup>Roger Dale (1133 Kresky Road - 98531)

Air Talent - KBND-Bend, OR Charlie Wolff (Box 5037 - 97708)

Air Talent - KNPA-Boise, ID

Steve Holmes (208)888-5000 Air Talent (future) - WKSQ-Ellsworth, ME

\*Tim Moore (Box 9494 -04605) Air Talent - KZZK-Tri Cities, WA

Jonathan Walker (509)547-9791

Air Talent(nights) - WMR-Rumford, ME

Michael Rivers (89 Congress St. - 04276) Air Talent (AM drive) - KGGG/FM-Rapid City, SD

\*Phil Wilson (Box 8205 - 57709) Air Talent/M.D. (PM <u>drive)</u> - KTOQ-Rapid City,SD

Bob Louis (605)343-0888

Air Talent/Production - KFMI-Eureka, CA

Mark Jeffrey (707)822-7223 Air Talent/Prod. (PM drive) - WZZY/FM Joe Hill (317)874-2535 - Winchester, IN

Air Talent/Prod. - KLZK/FM-Farwell, TX Larry Millhouse (Box 689 - 70325)

Air Talent/M.D. - KRQK/FM-Lompoc, CA Ken Burke (805)736-5656

Air Talent (PM drive) - KHSN-Coos Bay, OR J.J. Jenson (Box 180 - 97420)

Production (AM drive) - KARZ-Burney, CA Marc Soares (Box "B" - 96013)

\*no phone calls, please.

### AVAILABLE

Rex Stephenson from KEX-Portland, OR is looking for a position as Air Talent, contact him at (503)227-0147.

Judy Converse from KLMS-Lincoln, NE is looking for a position as Air Talent, contact her at (402)435-2959.

Gary Collins from KLMS-Lincoln, NE is looking for a position as Air Talent, contact him at (402)435-2959.

The Slim One from KFRC-San Francisco, CA is looking for a position as Air Talent, contact her at (415)552-3836.

Keith Morgan from KQXR/FM-Bakersfield, CA is looking for a position as Air Talent, contact him at (805)326-8368.

Sandy Shore from KWAV/KIDD-Monterey, CA is looking for a position as Air Talent, contact her at (213)306-8009.

Mark J. Brooky from WKGR/FM-West Palm Bch., FL is looking for a position as Air Talent/P.D., contact him at (305)464-9431.

Steve O'Neil from XHITZ-San Diego, CA is looking for a position as Air Talent/Prod., contact him at (619)575-1737.

Tom Kenlon from KINS-Eureka, CA is looking for a position as Air Talent/Prod., contact him at (707)839-4551.

Craig Williams from WUOG-Athens, GA is looking for a position as Air Talent/M.D., contact him at (404)542-7100.

Ron Dennington from St. Louis, MO is looking for a position in Programming & Sales, contact him at (314)428-3132

Dave Bensen from WKQA-Peoria, IL is looking for a position as Air Talent/P.D., contact him at (309)685-8137.

Jim Kirk from KMGX-Fresno, CA is looking for a position as A.T./M.D./P.D., contact him at (209)221-9320.

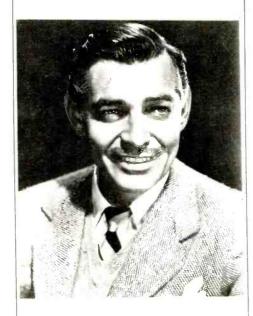
# HOLLYWOOD

# THE BOOK OF LISTS (GAVIN VERSION)

by Tony Richland

4 Reasons why USA FOR AFRICA will never have a followup:

- 1. Kenny Rogers resented Lionel Richie calling him 'Billy-Bob'
- 2. Lionel Richie resented Kenny Rogers calling him 'Bro.'
- 3. Bruce Springsteen got ticked off when Cyndi Lauper greeted him with, 'What's happenin', Meshuga?'
- 4. Stevie Wonder's assigned parking spot was occupied by Ray Charles.
- 3 Programs which will never be aired by MTV:
- Regis Philbin examines Heavy Metal.
- 2. The Engelbert Humperdinck Interview.
- Catering Your Own Seder, with Dave Sholin.
- 1 Man whose name sounds like a name brand plumbing tool:
  - 1. Jason Minkler.
- 3 Things said to promo people by Robert Moorhead of KIQQ:
  - 1. It's a pleasant record.
  - 2. It's kinda pleasant.
  - 3. It's sorta pleasant.
- 3 Things Alternative Action promo people say in radio station lobbies:
- 1. ... "So, as I said to Tears For Fears last night, over dinner at Le Dome ..."
- 2. "Sorry I'm late for lunch, man, but Abrams and I didn't wind it up 'til 4AM."
- 3. Did you tape DYNASTY, babe? .... I was at the Jon Scott bowling thing."
- 3 Things said by one member of SANTANA to another member of SANTANA after reading Ron Fell's review of their PERSONAL APPEARANCE LP:



- 1. Did you realize that we have equal quotients of commerciality, substance, and energy?
- 2. Did you know that soaring indulgent solos don't cut it with pop radio?
- 3. I wonder if anyone realizes that our sense of timing and interpretative stylizing, synchronized with soulful vocals and a variety of ethnic rhythms is a joy to behold!
- 1 Person in the record business whose name sounds like a farming machine:
  - 1. Bill Phordresher.
- 3 Excuses NOT given by PRINCE for not appearing at the USA FOR AFRICA session:
- 1. I was watching a re-run of HAPPY DAYS.
  - 2. My Toyota Corolla ran out of gas.
- 3. My dinner date with Al Ham dragged on past midnight.
- 5 reasons why Tony Richland is no longer available for dinner dates:
  - 1. Dallas
  - 2. Dynasty
  - 3. Falcon Crest
  - 4. Peoples Court
  - 5. USA Cable Wrestling
- 4 Reasons why Dionne Warwick will not be present at the USA FOR AFRICA followup session:

- She has an orthodontist appointment.
- 2. Bacharach and David didn't write
- 3. Record World refuses to cover the story.
- 4. She's working the Dara Sedaka bar-mitzvah.
- 4 Things Danny Davis calls Scott Shannon:
  - 1. My man.
  - 2. Babe.
  - 3. Sweetheart.
  - 4. Boobala.
- 4 People who did not enter the Lu Fields Football Contest in Gavin:
  - 1. Yoko Ono.
  - 2. Linda McCartney.
  - 3. Gary Puckett.
  - 4. The Edwin Hawkins Singers.
- 2 Things never said by Keith Richards:
- 1. I sure hope my leisure suit is ready at the cleaners.
- 2. I sure hope my Nehru Jacket is ready at the cleaners.
- 3 People who are not former Pips:
  - 1. David Lee Roth.
  - 2. Ronnie Milsap.
  - 3. Bruce Wendell.
- 1 Sentence never said by Joan Armatrading:
- 1. If Tony Richland had been promoting my record, I'd be the Pet Clark of the nineties.
- 1 Thing said by the entire Gavin editorial staff:
- 1. If Andy Rooney had been available, we wouldn't be stuck with Richland. ■

# BIO

#### **JESSE JOHNSON**

He grew up in Rock Island, Illinois. Tired of playing Quad Cities rock clubs he moved to Minneapolis, where he quickly met Prince and Morris Day and became a member of The Time. He left The Time in 1984 to start his solo recording career.

#### DAVID BOWIE/PAT METHENY

Both David & Pat won Grammys this year. Bowie's was for Short Form Video and Metheny's for Jazz Fusion.

#### **ERIC CLAPTON**

If life does indeed begin at 40, then Eric will be born again on March 30, when he celebrates the beginning of his 5th decade.

#### **MEL McDANIEL**

Besides his successful recording career, Mel has also written songs for Kenny Rogers, Conway Twitty, Hoyt Axton and Johnny Rodriquez.

#### PATTI LaBELLE

She played the part of Big Mary in the movie "A Soldier's Story."

#### R.E.M.

The group has been testing out some new songs by playing small clubs under the band name of Hornets Attack Victor Mature.



#### **ROCKIE ROBBINS**

He grew up in Minneapolis where his family owned a record store.

#### SADE

U.K. artist has done a nice layout for the upcoming APRIL issue of VOGUE Magazine. Readers have seen her photos recently in a profile in *Vanity Fair*.

#### **BAND AID**

The first shipment of food & supplies provided by money raised by the Band Aid project arrived in Ethiopia this month. Midge Ure of Ultravox accompanied the shipment which included two Land Rovers, two and a half tons of medical equipment, twenty tons of powdered milk and two water tanks.

#### ROBERT PLANT

Mr. Honeydrip has a new solo album coming soon.

#### **EARL THOMAS CONLEY**

Earl got his start as a songwriter. Two of his tunes were done by Conway Twitty and the late Mel Street.

#### **TEARS FOR FEARS**

Tears for Fears are headed up by old school-friends Curt Smidth and Roland Orzabel.



#### **BARBARA MANDRELL**

She was the first artist to ever win the Country Music Association's "Entertainer Of The Year" award twice.



John Fogerty
"Rock And Roll Girls"
Arranged and Produced by John Fogerty

Earl Klugh
"Just Pretend"
Written and Produced by Earl Klugh for Earl Klugh, Inc.

**David Lee Roth** 

"Just A Gigolo"/"I Ain't Got Nobody"
Produced by Ted Templeman

Multi-Format Hits From Warner Bros. Records







# **POWER TRIO**

PHIL COLLINS One More Night (Atlantic)

COMMODORES Nightshift (Motown)

DeBARGE Rhythm Of The Night (Gordy)

# CERTIFIED

LINDA RONSTADT When I Fall In Love (Asylum)

> **ALABAMA** There's No Way (RCA)

# **RECORD TO WATCH**

BILLY OCEAN Suddenly (Arista)

# **MOST ADDED**

DAN FOGELBERG Go Down Easy (Full Moon/Epic)

BILLY OCEAN Suddenly (Arista) WHAM! Everything She Wants (Columbia)

March 22, 1985

2W LW

- 1. PHIL COLLINS One More Night (Atlantic) 2. 1.
- 2. Commodores Nightshift (Motown)
- 1. 1. 3. Julian Lennon Too Late For Goodbyes (Atlantic)
- 6. 6. 4. DeBARGE Rhythm Of The Night (Gordy)
- 12. 7. 5. MANHATTANS You Send Me (Columbia)
- 15. 10. 6. BRUCE SPRINGSTEEN I'm On Fire (Columbia)
- 4. 4. 7. REO Speedwagon Can't Fight This Feeling (Epic)
  13. 8. 8. DOLLY PARTON Don't Call It Love (RCA)
- 5. 5. 9. Billy Joel Keeping The Faith (Columbia)
- 21. 14. 10. MADONNA Crazy For You (Geffen)
- 14. 11. 11. BARBRA STREISAND Emotion (Columbia)
- --. 25. 12. USA FOR AFRICA We Are The World (Columbia)
  18. 16. 13. Janey Street Under The Clock (Arista)
- 7. 12. 14. Kenny Rogers Crazy (RCA)
- 9. 9. 15. Eric Carmen I Wanna Hear It From Your Lips (Geffen)
- 22. 18. 16. DAN HARTMAN Second Nature (MCA)
- --. 21. 17. SADE Smooth Operator (Portrait) 8. 13. 18. Wham! Careless Whisper (Columbia)
- 10. 15. 19. Anne Murray Time Don't Run Out On Me (Capitol)
- --. 26. 20. GEORGE BENSON I Just Want To Hang Around You (Warner Bros.)
- 19. 19. 21. Tina Turner Private Dancer (Capitol)
- 16. 20. 22. Diana Ross Missing You (RCA)
  28. 23. 23. The Cars Why Can't I Have You (Elektra)
- --. --. 24. LINDA RONSTADT When I Fall In Love (Asylum)
- --. --, 25. ALABAMA There's No Way (RCA)
- --. --. 26. WAR Groovin' (Coco Plum)
- --. --. 27. FOREIGNER That Was Yesterday (Atlantic)
- --. --. 28. DAN FOGELBERG Go Down Easy (Full Moon/Epic)
   11. 17. 29. Dionne Warwick ε Glenn Jones Finder Of Lost Loves (Arista)
- 29. 29. 30. Sergio Mendes Let's Give A Little More Time (A&M)

# **CH**RTBOUND

Billy Ocean - Suddenly (Arista) Paul Hardcastle - Rain Forest (Profile) Hall & Oates - Some Things Are...Unsaid (RCA) Wham! - Everything She Wants (Columbia) Chicago - Along Comes A Woman (Full Moon/W.B.)

#### DROPPED

Foreigner (old) Pointer Sisters Steve Perry Bowie & Metheny Ashford & Simpson Glenn Frey Alan Gorrie

# **ACTION SIDES**

Kool & Gang - Fresh (De-Lite) John Fogerty - Rock And Roll Girls (Warner Bros.) Danny O'Keefe - Someday (Coldwater) Duran Duran - Save A Prayer (Capitol) Madonna - Material Girl (Sire/Warner Bros.) Cheryl Lynn - At Last You're Mine (Private I) Johnny Gill - Half Crazy (Cotillion) Prince - Take Me With U (Warner Bros.) Julio Iglesias - The Air That I Breathe (Columbia) Santana - Say It Again (Columbia) Bill Withers - Oh Yeah (Columbia) Nylons - Silhouettes (Open Air/A&M) David Sanborn - Love & Happiness (Warner Bros.) Temptations - My Love Is True (Gordy)

**ANALYSIS** 

REO Speedwagon - One Lonely Night (Epic) David Lee Roth - Just A Gigolo (Warner Bros.) Alison Moyet - Invisible (Columbia)

### RECOMMENDED

Jeffrey Osborne - Let Me Know (A&M) Eric Carmen - I'm Through With Love (Geffen) Boy Meets Girl - Oh Girl (A&M) REO Speedwagon - One Lonely Night (Epic)

Phil Collins settles in for what looks like a few weeks at the top. 197 of the 200 stations playing the record have it in HIGH rotation. USA For Africa already has a HIT FACTOR of 75%! Lots of positive comments from programmers on listener reaction to the Sade single. Looks like Top Five by April. This week's top CERTIFIED, Linda Ronstadt is a slow but sure A/C turntable hit. Have any of the disbelievers bothered to check retail sales of the LP? It's one thing to ignore sales on a Jane Fonda Workout LP, but this is music, folks. This week's RECORD TO WATCH, Billy Ocean's SUDDENLY, is actually starting faster than did his first two, CARRIBEAN QUEEN and LOVERBOY. Next week's debuts will include Billy Ocean, Wham!, and Hall & Oates. I'm happy to see the Alison Moyet make the NEW category in A/C. I'll bet it tests well where played.

Ron

Research: Diane Rufer Ron Fell



March 22, 1985

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week	200 Last	Week 19	99				
ARTIST TITLE LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
PHIL COLLINS - One More Night (Atlantic)	200	197	3			100%	8
COMMODORES - Nightshift (Motown)	190	177	10	1	2	98%	10
JULIAN LENNON - Too Late For Goodbyes (Atlant	ic) 191	173	17	1		99%	9
DeBARGE - Rhythm Of The Night (Gordy)	186	148	25	4	9	93%	7
MANHATTANS - You Send Me (Columbia)	173	112	51	5	5	94%	7
BRUCE SPRINGSTEEN - I'm On Fire (Columbia)	171	99	58	3	11	91%	6
DOLLY PARTON - Don't Call It Love (RCA)	159	93	55	8	3	93%	7
MADONNA – Crazy For You (Geffen)	180	71	71	8	30	78%	4
BARBRA STREISAND - Emotion (Columbia)	167	67	77	16	7	86%	6
USA For Africa - We Are The World (Columbia)	186	75	65	15	31	75%	1
JANEY STREET - Under The Clock (Arista)	141	37	86	14	4	87%	9
DAN HARTMAN - Second Nature (MCA)	125	31	69	16	9	80%	7
SADE - Smooth Operator (Portrait)	145	18	73	18	36	62%	3
GEORGE BENSON - I Just Want To Hang (W.B.	) 127	4	49	31	43	41%	3
THE CARS - Why Can't I Have You (Elektra)	81	11	50	13	7	75%	8
LINDA RONSTADT - When I Fall In Love (Asylum)	95	6	45	22	22	53%	3
ALABAMA - There's No Way (RCA)	93	8	40	23	22	51%	3
WAR - Groovin' (Coco Plum)	91	1	42	27	21	47%	2
FOREIGNER - That Was Yesterday(Atlantic)	84	4	38	19	23	50%	2
DAN FOGELBERG - Go Down Easy (Full Moon/Epic	122	1	21	28	72	18%	1

NORTHEAST

Lowell, MA (Glenn Hollis-WLLH) Madonna, J.Wagner. Lewiston, ME (Chris Layne-WLAM) Bruce Springsteen, Madonna.

White River JCT., VT (Andy Leckart-WNHV) L.Ronstadt, Sade, George Benson, Danny O'Keefe.

New London, CT (Danny O'Brien-WNLC) Foreigner, Paul Hardcastle, Wham!, George Benson.

Albany, NY (Chris Holmberg-WWOM) Wham!, Billy Ocean, Linda Ronstadt.

Kingston, NY (Thom Williams-WGHQ) Nylons, J.Gill, Fogerty, J. Wagner, Temptations, Relation.

Ithaca, NY (Dave Smith-WQNY) Chicago, Sade, Cars, G.Benson, Fogelberg, Hartman, Mick J., Henley.

Pittsburgh, PA (Don Berns-WTAE) No adds. Johnstown, PA (Jack Michaels-WKYE) B.Ocean, Hall & O.,

Fogelberg, J.Payson, Temptations.

New Castle, PA (Bobbie Vaughn-WKST) Fogelberg, Linda Ronstadt, Foreigner, Billy Ocean.

Scranton, PA (Burke/Trama-WBQW) G. Benson, Sade, Linda Ronstadt, Alabama.

Wilmington, DE (Mike Daley-WDEL) Madonna, Janey Street. Dover, DE (Donna Beaty-WDOV) Hall & Oates, Sanborn, Kool & Gang, Katrina & Waves, Fogelberg, Wham!, Kenny Loggins, USA.

Williamson, WV (Doug Jackson-WBTH) DeBarge, Madonna, USA,Hartman,Benson,Hall & Oates,Foreigner,Santana, S. Harris, Temptations, Sanborn, Walden, Vandross, Linda Ronstadt, Glady Knight.

Sutton, WV (Steve Douglas-WSGB) USA, War, Madonna.

SOUTH

Winchester, VA (Mitchell/Young-WINC) Wham!, Fogerty, USA, Greg Kihn.

Harrisonburg, VA (Brian Charette-WQPO) Sade, Hall & Oates, REO, Kool & Gang, George Benson.

Charlottesville,VA (Ken Medek-WCHV) REO, Pointers, Foreigner, Sade, Van Morrison, H. Jones, Hall & O. Richmond, VA (Lou Dean-WRVA) K.Rogers, C.Gayle,

Kool & Gang.

Richmond, VA (Dave Dillon-WEZS) Sade, Billy Ocean. Norfolk, VA (Nick O'Neil-WLTY) DeBarge, Springsteen. Charlotte, NC (Dave Bishop-WBT) B.Ocean, Fogelberg. Charlotte, NC (Steve Sutton-WEZC) G.Benson, Janey Street, Dan Hartman.

Jacksonville, NC (Craig Thomas-WJNC) Hall & Oates,

Sade, D.Sanborn, Danny O'Keefe. New Bern, NC (Gary Lee-WSFL/FM) Temptations, REO,

Fogelberg, Tears For Fears, Kenny Rogers.
Asheville, NC (Don Brookshire-WSKY) J.Gill, Roth,

Tears For Fears, H.Jones, REO, Murray Head. Sumter, SC (Les Bailey-WDXY) Manhattans, Madonna, Barbra Streisand, Billy Ocean.

Atlanta, GA (John Kelly-WSB/FM) B.Ocean, Wham!, Linda Ronstadt.

Augusta, GA (John Patrick-WFMG) Sade, Chaka Khan, George Benson, Hall & Oates.

Savannah, GA (Angel Morris-WAEV/FM) Billy Ocean. Ft. Walton, Beach, FL (Mike Bridges-WFTW/FM) USA, Fogerty, Vandross, REO, Hall & Oates, S.Harris, Wrights, B.Ocean, J.Payson.

Cocoa Beach, FL (Edwards/Phillips-CK101) B.Ocean, Dan Fogelberg, George Benson.

FL (Lee McGuire-WSTU) Sade, Manhattans,

Dolly, Alabama, Patti LaBelle.

Tusacaloosa, AL (Sander Walker-WFFX/FM) Wham!, Fogelberg, J.Fogerty, Tears For Fears, Temptations. Gadsden, AL (David Ford-WGAD) B.Ocean, Alabama.

Albertville, AL (J.P. Meadows-WAVU) USA, Hartman, Fogerty, Temptations, Linda Ronstadt.

Guntersville, AL (Greg Bell-WGSV) B. Withers, Paige & Dickson, Hall & Oates, K.Rogers, J.Payson, REŎ, Crystal Gayle.

Anniston, AL (Lee Patrick-WDNG) Cars, Johnny Gill, Paul Hardcastle.

Bay Minette, AL (Mike Snowden-WBCA) Madonna, USA, Cars. Selma, AL (Bob Payton-WTUN) G.Benson, Wham!, War, Johnny Gill, Temptations.

Clarksville, TN (J.J. Austin-WJZM) Hall & Oates, 0'Keefe, Julio, Wham!, Roth, Ocean, Benson.

Chattanooga, TN (Dale Deason-WGOW) USA, Dan Hartman, Linda Ronstadt.

Greenville, MS (Dan Diamond-WNIX) No adds.

Jackson, MS (Rich Allen-WJDX) Hall & Oates, War,

Dan Fogelberg, Paul Hardcastle.

Louisville, KY (Jeff Crawford-WRKA) Ocean,Fogelberg. Paducah, KY (Frank Carvell-WKYX) REO, Fogelberg,

O'Keefe, Payson, Moyet, Withers, Pointers. Campbellsville, KY (Jackson/Royce-WCKQ) Pointers,

REO, Dan Fogelberg, David Lee Roth. Shreveport, LA (Jeff Edman-KVKI/FM) No adds. CENTRAL

Newark, OH (Greg Moebius-WNKO) L. Ronstadt, Alabama,

B.Ocean, Fogelberg, J.Fogerty.
Urbana/Springfield, OH (Eli Williams-WCOM/FM) War,
B.Ocean, Fogelberg, Glenn Frey, Foreigner.

Logan, OH (Chuck Anthony-WLGN) Nylons, J.Fogerty. Marion, OH (Jan Chamberlain-WDIF) Katrina & Waves, Wham!, Santana, Howard Jones.

Marion, OH (Rick Bryan-WMRN) Fogelberg, Bill Withers, Crystal Gayle.

Toledo, OH (Fred Heller-WSPD) Springsteen, Ocean, Hall & Oates, Wham!.

Toledo, OH (Jerry King-3WM) Madonna.

Zanesville, OH (Pete Petoniak-WHIZ) Wham!, Tina Turner, Dan Fogelberg.

Dover, OH (Steve Kelly-WJER) O'Keefe, Temptations,

Nylons, George Benson, Eric Clapton. Sandusky, OH (Bill Zimmerman-WLEC) Roger Whittaker, Temptations.

Springfield, OH (Dale Grimm-WIZE) S. Mendes,

Alabama, George Benson.

Springfield,OH (Chuck McGee-WAZU/FM) Dolly, USA, Bill Withers, Dan Fogelberg

Gallipolis, OH (Lynn Smith-WJEH) USA, War,

Foreigner, Fogerty, Fogelberg, G. Benson. Anderson, IN (Larry Joseph-WLHN) G.Benson, Ocean, Chicago, Hall & Oates, Foreigner, Fogelberg.

Rushville, IN (Kevin Stone-WRCR) Alan Gorrie, Dan Hartman, Cheryl Lynn, Linda Ronstadt.

Columbia City/Ft. Wayne, IN (Gail McKnight-WKSY) War, Cars, Foreigner, Dan Fogelberg.

Kokomo, IN (Darryl Parks-WIOU) USA, Paul Hardcastle, Ashford & Simpson, Dan Fogelberg.

Lafayette, IN (Mike Johnson-WASK) Kool & Gang, Alabama. Saginaw, MI (Terry Lenz-WSGW) Springsteen, Sade, Dan Fogelberg.

Lansing, MI (Jack Robbins-WILS/FM) Sade.

Kalamazoo, MI (Bill Anthony-WKMI) A. Parsons Project,

B.Ocean, Loggins, New Edition, Jeffrey Osborne. Lansing/Jackson, MI (Mike Benson-WIBM) USA. Grayling, MI (Chris Wright-WQON/FM) Eric Clapton,

New Edition, D.Edmunds, B.Ocean, David Lee Roth. Milwaukee, MI (Beth Fast-WMYX) Wham!, B.Ocean. Milwaukee, MI (Max McDonald-WTMJ) War, Madonna, Mandrell & Greenwood.

Milwaukee, WI (Mike Murphy-WISN) K.Rogers, Madonna,

Billy Ocean, Dan Fogelberg. Ft. Atkinson, WI (Dave Scott-WFAW) Springsteen, Streisand, Madonna, Hartman, Sade, Benson, Alabama. Madison, WI (Jim Reed-WMGN) Hall & Oates, Wham!, Janice Payson. Beaver Dam, WI (Steve Sabatke-WBEV) S.Mendes, Alabama, Benson, Limahl, B.Ocean, Withers, Temptations. Reedsburg, WI (Kevin Kellogg-WRDB) Roth, J.Gill, B.Ocean, Fogelberg, Santana, Foreigner, Harold F. Manitowoc, WI (Lee Douglas-WOMT) Fogerty, Benson, Ronstadt, O'Keefe, Madonna, Fogelberg, Roth, Alabama, Nylons. Green Bay, WI (David Carew-WDUZ) Hall & Oates, War, Wham!, Billy Ocean. Marshfield, WI (Sherryann Taylor-WDLB) USA, Cars, L.Ronstadt, Fogelberg, Madonna.

Eau Claire, Wi (Rick Roberts-WIAL) Fogelberg, Wham!, B.Ocean, Kool & Gang, Chicago. Menomonie, WI (Alison Girard-WMEQ) Chicago, Ocean, Fogerty, Wham!, Hardcastle.
Oshkosh, WI (Chris Hansen-WMGV) Sade, S. Mendes,Ocean.
Chicago, IL (Suzy Mayzel-WCLR) Madonna, Sade,B.Ocean.
Rockford, IL (McGee/Schaefer-WROK) Madonna, Sade,

Dan Fogelberg. Freeport, IL (Allan Zipsie-WFPS) G.Benson, Dan

Fogelberg, Jack Wagner.
Peoria, IL (Denise Henley-WIRL) Dolly Parton, Bruce Springsteen.

Peoria, IL (Robb Westaby-WMBD) Commodores. Bloomington, IL (Jay Livengood-WIHN) G.Benson, Cars, Sade.

MIDWEST Pella/Des Moines, IA (Bruce Lane-KXJX/FM) D.Sanborn, Julio, USA, Linda Ronstadt.

Des Moines, <u>IA</u> (Steve Gibbons-KRNT) L.Ronstadt,

George Benson, Dan Fogelberg. Des Moines, IA (Mike Judge-KIOA) Glenn Frey,

Billy Ocean, Temptations, A. Moyet. Mason City, IA (Steve Locker-KGLO) Roger Whittaker, E.T.Conley.

Mason City, IA (Guy Drees-KLSS) Sade, O'Keefe, Tears For Fears, Mick Jagger.

Waterloo, IA (Roger Davis-KWLO) War, Foreigner. George Benson, Dan Fogelberg.

<u>Dubuque, IA</u> (Tim Jansen-WDBQ) ŬSA, Hall & Oates, Madonna.

Cedar Rapids, IA (Dennis Green-WMT/FM) Wham!, Temptations, J. Payson, Danny O'Keefe.

Northfield, MN (Rich Harris-KYMN) Nylons, Sade, Wham!, Hall & Oates, C.Lynn, Madonna, Foreigner. Duluth, MN (Dunsworth/Collins-WEBC) Madonna, Sade, Billy Ocean.

Rochester, MN (Rich Peterson-KROC/AM) Fogelberg, Bill Withers, Wham!, Danny O'Keefe.

Rochester, MN (Al Axelson-KWEB) Nylons, War,

Dan Fogelberg, Limahl.

Austin, MN (David Mehlhaff-KGHR) Fogelberg, Nylons, Miles Davis, K.Rogers, J.Hiatt, New Edition.

Mankato, MN (Sue LaFond-KEEX/FM) Nylons, Wham!, K.Rogers, J.Fogerty, Limahl, J.Payson. Luverne, MN (Keith Maine-KQAD) Madonna, Fogelberg,

Yellowjackets.

Pipestone, MN (Dan Norris-KLOH/FM) USA, O'Keefe, Streisand, S.Mendes, Kool & Gang, Clapton, GoWest. Marshall, MN (Craig Allen-KKCK/FM) Madonna, Sade, War. Montevideo, MN (Cathy Cooley-KMGM) Nylons, Pat

Metheny, Chaka Khan. St. Cloud, MN (John Fine-WJON) Wham!, Alabama,

Kenny Rogers, Janice Payson. Grand Forks, ND (Paul Kero-KNOX) Dan Fogelberg, Kenny Rogers, George Benson.

Jamestown, ND (Tim Ost-KQDJ) USA, Barbra Streisand, Bruce Springsteen.

Cape Girardeau, MO (Mike Davenport-KGIR) B.Ocean, Wham!, Bill Withers.

St. Joseph, MO (Bruce Allen-KKJO) G.Benson, War,

Alabama, Billy Ocean, Dan Fogelberg.

Joplin, MO (Don Carpenter-KFSB) Foreigner, C. Gayle, H.Jones, REO, Jakata, Paige & Dickson, O'Keefe, Relation.

Springfield, MO (Michael Cochran-KGBX) Fogelberg, Wham!, Withers, Nylons, R.L.Jones, Toto, Sade, Dan Hartman, Cars.

Lawrence, KS (Bill Lee-KLWN) No adds. Topeka, KS (Stewart/Rues-KMAJ) Roth, Benson, Ocean, Kool & Gang.

Pittsburg, KS (Bell/Porter-KNZS) G. Benson, John

Fogerty, Sade, Dan Fogelberg, War. Parsons, KS (Bob Tesh-KLKC) Foreigner, O'Keefe, Madonna, B. Ocean, Chris Isaak.

Omaha, NE (Kuckelburg/Swanda-KGOR) Madonna, B.Adams. Omaha, NE (Randy Shane-KOIL) G.Benson, Sade, Wham!,

Dan Fogelberg, REO Speedwagon. Lincoln, NE (Cathy Blythe-KFOR) J. Gill, O'Keefe, George Benson, Billy Ocean.

Hastings, NE (Chris Adams-KHAS) Fogelberg, Fogerty, B.Withers, Sanborn, Sylvers, Cheryl Lynn.

SOUTHWEST

Tyler, TX (Brian Maloney-KTYL) H. Jones, Tears For Fears, Simple Minds, Withers, Payson, REO. Wichita Falls, TX (Dave Landry-KTLT) Alabama, Hall &

Oates, George Benson, Sade.

Temple, TX (McCullough/Wright-KTEM) B.Ocean, Dan

Fogelberg, Johnny Gill, Foreigner.

Beaumont, TX (James/Kasi-K106) USA, K.Rogers, Wham!,

Bill Withers, REO. S.Mendes, Howard Jones.

Austin, TX (Keith Jacobs-KEY103) G.Benson, J.Payson, Bruce Springsteen, Dan Fogelberg.

Del Rio, TX (Kevin Bel-KDLK) B.Withers, Ronstadt, O'Keefe, Foreigner, Julio, D.L. Roth.

Amarillo, TX (Tim Butler-KHBQ/FM) Kool & Gang. B. Ocean, Wham!, Dan Fogelberg.

Pampa, TX (Matt Parsons-KGŘO) Chaka, O'Keefe, J.Gill,

New Edition, Pointers, Billy Ocean.
Midland/Odessa, TX (Chuck Wolfe-KCRS) Hall & Oates,

B.Ocean, O'Keefe, Hardcastle, Johnny Gill. Odessa/Midland, TX (Steve Myers-KQIP) Hall & Oates, Sade, John Fogerty, Wham!.

Phoenix, AZ (Marni Pingree-KOY) DeBarge, Madonna. Sedona, AZ (Mahannah/Kessel-KAZM) USA, Fogelberg, Earl Klugh, Nylons.

Roswell, NM (John Anderson-KBCQ) Fogelberg, Limahl, Wham!, New Edition, REO, Chaka Khan.

> A/C Stations Please Note: Reporting Deadline is 6:00 pm PST Tuesdays. Station Reporting Phone (415) 392-7750

ROCKY MOUNTAIN

Great Falls, MT (Keller/McShaw-K99) Benson,Fogelberg. Great Falls, MT (Dave Williams-KQDI) Hall & Oates, Dan Fogelberg.

Chinook, MT (Eric Edwards-KRYK/FM) Jim Diamond, Tommy Shaw, Frankie Goes To Hollywood.

Dillon, MT (Mike Kandilas-KDBI) B.Ocean, Wham!, Fogerty, War, Foreigner, Ronstadt, Alabama, REO. Missoula, MT (Vern Argo-KYLT) J.Gill, Alabama, Wham!. Colorado Springs, CO (Irwin/Howard-KVUU) Glenn Frey, Sade, George Benson.

Salida, CO (Charles Darwin-KVRH) Relation, REO, Vandross, Withers, Kool & Gang, Nylons.

Rock Springs, WY (Brian Maloney-KQSW) REO, Bill Withers, Simple Minds, Janice Payson.

Sun Valley, CA (Jeffrey Ballou-KSKI) Toto, REO,

Van Morrison, USA.

Grangeville, ID (Jim Cross-KORT) Kool & Gang, Danny
O'Keefe, John Fogerty.

Orofino, ID (Danna McKinney-KLER) Sade, Benson,

Ronstadt, Alabama, Billy Ocean, War.
Boise, ID (Drew Harold-KBOI) Billy Ocean.
Manti, UT (Stan Eriksen-KMTI) B.Ocean, J.Gill,
New Edition.

FAR WEST

Reno, NV (Larry Irons-KRNO/FM) Fogelberg, Wham!, Bruce Springsteen, Linda Ronstadt.

Los Angeles, CA (Liz Kiley-KFI) Sade, Wham!, Bruce Sprinasteen.

Los Angeles, CA (Kaye/Marie-KOST) Wham!, Fogelberg. Carlsbad, CA (Clark Novak-KKOS) J.Gill, Foreigner. San Diego, CA (Mark Larson-KRMB) Fogelberg, USA, Johnny Gill, Billy Ocean, Kenny Rogers.

San Diego, CA (Bobby Rich-B100) Chicago, Prince, Foreigner, Eric Clapton, Hall & Oates.

Palm Springs, CA (Ty Stevens-KDES) Wham!, Withers,

Nylons, Kenny Loggins, Billy Ocean.

Fresno, CA (Scott Huskey-KLTK) USA, Streisand, Frey, Madonna, Hartman, DeBarge, Manhattans.
Bakersfield, CA (Bob Hallaway-KLYD/FM) Hall & Oates, Fogelberg, DeBarge, Relation.

San Luis Obispo, CA (Todd Busch-KVEC) Wham!. San Luis Obispo, CA (Carol Meyer-KKUS) Pointers, DeBarge.

<u>Monterey, CA</u> (Michael Reading-KWAV/FM) Foreigner, Wham!, J.Gill, O'Keefe, Simple Minds.

San Francisco, CA (Gardner/Kulp-K101) Madonna. Livermore, CA (Scott Lewis-KKIQ) Hall & Oates,

Fogerty, Fogelberg, Wham!, Billy Ocean. San Rafael, CA (Ken Duncan-KTIM) Streisand, Van Morrison, Jakata, P.Bailey, Armatrading. San Jose, CÁ (Bill Weaver-KLŐK) Sade, DeBarge,

Commodores, Billy Joel, Limahl. Ukiah, CA (Eric Scott-KUKI) G. Knight, REO,

Animotion, David Lee Roth.

Arcata, CA (Steve Shortz-KATA) B.Ocean, Alabama, Dan Fogelberg.

Crescent City, CA (Ken Conlin-KCRE) Hardcastle, Hall & Oates, Billy Ocean, Wham!, War. Auburn/Sacramento, CA (Pam Farris-KHYL/FM) Madonna.

Vacaville, CA (Rick Batiste-KUIC) Kool& Gang, Fogelberg, Billy Ocean, Wham!.

So.Lake Tahoe, CA (Ken Adams-KTHO) E.Klugh, C.Lynn, Temptations, Fogelberg, B.Ocean.

(Dave Kindig-KPAY) Fogelberg, Ronstadt, Chico, CA G.Benson, War, Alabama, Billy Öcean.

Grass Valley, CA (Rich Brock-KNCO) Roth, USA, J.Street, Benson, Fogelberg, Withers, Julio. Red Bluff, CA (George Rath-KBLF) Wham!, J.Gill,

Foge berg, B.Ocean, Withers, Julio.

Hilo, HI (Derek Dakine-KKBG) S.Mendes, Duran Duran, Hardcastle, Sade.

NORTHWEST

Eprtland, OR (Mike Dirkx-KGW) Fogelberg, Chicago, USA, George Benson, Sade.

Portland, OR (Todd Dennis-KCNR) Madonna.

Salem, OR (Doc Nelson-KSLM) L.Ronstadt, B.Ocean. Corvallis, Or (Larry Blair-KLOO/AM) Alabama,

Foreigner, O'Keefe, Bowie, Wham!, John Fogerty. Lincoln City, OR (Dave Humphrey-KBCH) Sade, War,

Julio, Fogelberg, Bill Withers, Jermaine & Pia. Eugene, OR (Bobby King-KDUK) B.Ocean, Fogelberg. Coos Bay/Coquille, OR (Rick St.Clair-KSHR) Toto,

G.Benson, Foreigner, Temptations. Roseburg, OR (Veronica Burns-KRSB) Wham!, Withers,

David Lee Roth, Crystal Gayle.

Grants Pass, OR (Charlie Kirk-KFMJ) Hall & Oates, Alabama, Fogelberg, Temptations. Van Morrison.

Bend, OR (Charlie Wolff-KBND) Sade, J.Street. Enumclaw, WA (David Cool-KENU) USA, Madonna. Everett, WA (Moose Moran-KBAE) Relation, B.Ocean,

Oak Ridge Boys, Restless Heart.

Mt. Vernon, WA (Wedge Michaels-KBRC) Withers, Nylons, Foreigner, Temptations, Wham!, Madonna.

Oak Harbor, WA (David Bowden-KISD) C.Gayle, B.Ocean,

G.Benson, War, Fogelberg, John Fogerty. Tacoma, WA (Rick Austin-KTAC) USA, Fogelberg, George Benson, Billy Ocean.

Olympia, WA (Dick Pust-KGY) Fogelberg, Sade, K.Rogers, Hardcastle, Bill Withers.

Aberdeen, WA (Paul Lankow-KXRO) O'Keefe, Santana, Hall & Oates, Julio, Roth, Fogelberg.

Centralia, WA (Jim Knutson-KELA) Alabama, DeBarge, Gwen Guthrie.

Shelton, WA (Glenn Connelly-KMAS) Springsteen, USA, Streisand, Madonna, War, O'Keefe, Sade, Benson, Ronstadt, Alabama, Fogelberg, Paige & Dickson, Bill Withers.

Kelso/Longview, WA (Ray Bartley-KLOG) B.Ocean Foreigner, Nylons.

Yakima, WA (Frak Taylor-KMWX) B.Ocean, Santana, Alabama.

Yakima, WA (Dave Hansen-KIT) Fogelberg, K.Rogers,

USA, Ocean, Withers, Santana.

Tri-Cities, WA (Bill Templeton-KALE) Fogelberg,
Temptations, USA, Tom Petty, K.Loggins, G.Benson.
Anchorage, AK (Ford/Harrigan-KFQD) Paul Hardcastle.

Anchorage, AK (Owens/Wilkinson-KKLV/FM) B. Ocean, Ronstadt, Bill Withers, Clapton, Howard Jones.

Saskatoon, SA (Rick Korchinski-CFQC) B.Ocean, Wham!, Sade, Manhattans, Fogelberg, G.Benson, USA.

Kelowna, BC (Alan Reid-CKOV) Manhattans, John Fogerty, DeBarge.

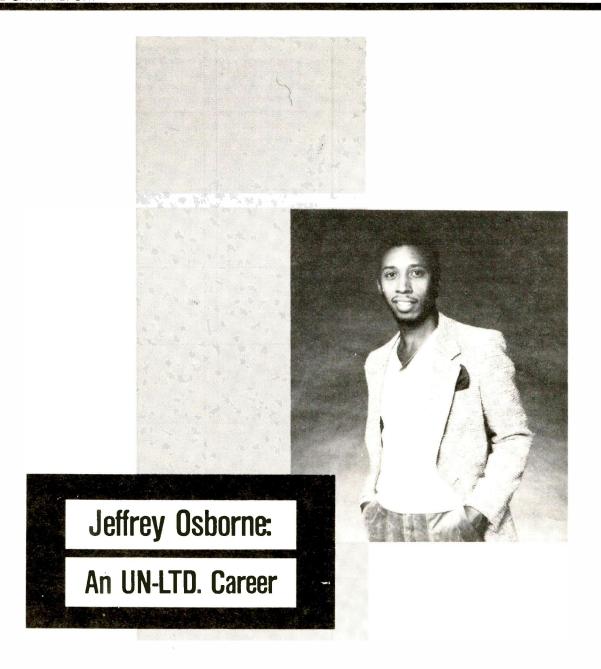
Late Reports

Grand Rapids, MI (Mark Roberts-WOOD) Commodores. Sharon, PA (Scott Kennedy-WPIC) Ocean, Julio, Withers.

### **BIRTHDAYS**

Our Best Wishes and HAPPY BIRTHDAY To:

Ann Stevens, WHYL-Carlisle, PA 3/24 John T. Howard, KVUU-Colorado Springs, CO 3/26 Eddie Edwards, WMC-Memphis, TN 3/27 Myron Grage, KSMN-Mason City, IA 3/27 Dave Lyons, WNSL-Laurel, MS 3/28 Jon Carter, WHTB-Talladega, AL 3/28 Rick Andrews, WZON-Bangor, ME 3/29



by Ron Fell

We recently talked with former L.T.D. lead singer Jeffrey Osborne. His career as a solo performer has blossomed right on schedule. He's a man with a plan, building a solid career of great live entertainment and quality records.

Ron Fell: Let's talk first about the myth and the truth about how you became a professional performer.

Jeffrey Osborne: I began singing at the age of thirteen in night clubs. I used to be chaperoned by my mother on Friday nights. I used to go up to this little club in

New London, Connecticut called the Ebony Lounge and sing four songs and it would pay about ten dollars a night. That was a lot of money back then (laughs). RF: What did it buy? What were you spending that ten dollars a night on? JO: I was into records, so I spent most of my money on records. That was all I lived for, to go and buy a little 45 to get on the stereo. I was the youngest of twelve, so I had to wait my turn in line. I took care of my own school lunch money and I always saved up for things like the latest in fashion.

RF: Your Father had roots in music, if I recall.

JO: My father was a great trumpet player. He had offers from Lionel Hampton and most of the big bands back then. The problem was he had twelve kids. It was very hard to make a living to raise that many kids in a big band situation. So, he worked three jobs in the Providence area. He would play every time he got the chance. He would play in the clubs and earn extra money that way. He was a great trumpet player. I actually was inspired a lot by him, I would stand outside his door at night and listen to him play. As a matter of fact, he got me started playing trumpet when I was in elementary school. RF: Was the trumpet your first instrument?

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JO: Yes, it definitely was my first instrument and I didn't like it at all. *RF: Was it a hand-me-down trumpet?*JO: No, actually we all went out and bought the trumpet. Nobody else wanted to tackle that thing. At that time it was the beginning of the Motown era and I didn't want to play trumpet, I wanted to sing on the corner (laughs).

RF: Was your father hurt not having the opportunity to pursue a career in music with the big bands?

JO: Oh, most definitely. That was his one dream and I know that hurt him. He never had the opportunity to go out and chase his dreams, which was the big point of encouragement from my mother. She didn't want to see what happened to my Father happen to me. She always told me how unhappy she was because he never pursued his career. She felt I had potential and she didn't want it to go to waste in a small town. She urged me to leave and that was when I first met L.T.D. That was in 1969. I met them coming through. I was kind of undecided. At that point I had two daughters. They were very young, It was "should I leave now or should I stick it out and hope that something else will come

RF: When you were contemplating joining L.T.D. weren't they known as Love Men Limited?

JO: Exactly. They were called Love Men Limited ... There was a girl in the group at that time. Actually they were called Lovemen Limited; then when the girl joined, they called it Love Limited. Then we changed the name later on, because they got into different problems with other group names sounding alike. There was Arthur Lee and Love and Love Unlimited. We wanted to keep the Limited so we just took the initials L.T.D.—Love Together and Devotion.

RF: Is it true that Johnny Mathis was one of your primary influences?

JO: Yeah, I like Johnny a lot. Back then he had songs that were really popular like "Chances Are," which was one of my favorites. My Mother used to have me sing it for her company. "Get up and sing 'Chances Are!"

RF: Any other influences?

JO: Well, my biggest influence, probably, is Sarah Vaughan. She's my favorite singer of all time! What I like about her above all the other singers is the low register of her voice which is so resonant. It's so warm. I think that influenced me and is one of the reasons I worked on the lower end of my register, I wanted it to be round and warm like hers. It took years of development. At one point I had to change my whole sound around. I remember listening to the radio one day and I heard this guy and I said, "God, he sounds exactly like me." And of course, nobody knew who I was and the guy's name was Donny Hathaway. All my friends were calling and saying,

"This guy sounds like you." I said, "Yeah, but unfortunately, now I sound like him because he got to the radio first." So, at that point I stopped listening to the radio and records for about a year or two. RF: Let's clear this up one time completely. The story about how you joined the band is that you were invited down to see L.T.D. perform?

JO: Exactly.

RF: You were sitting in the audience and something happened, there was some sort of rumble between the drummer and local law enforcement and he was supposedly hauled off to jail.

JO: Yeah, he was outside fighting, actually. There was a riot outside the place and the police came in and hauled off everyone that was out there and he happened to be one of them. So they were without a drummer at the time.

"For so many years I've seen White artists influenced by Black music and now it's actually being turned around."

RF: When did you develop your skills as a drummer?

JO: I started playing drums at the age of fifteen.

RF: That's when you dropped the trumpet?

JO: Yeah! I started playing drums with local groups then. I had been playing about four years before I met L.T.D. Matter of fact, they came to a spot where I was playing called the Osborne Club, my brother's club. They saw me play and asked me to come see them play. That's how I happened to see them play. It wasn't by accident.

RF: You don't suppose they staged that rumble outside to get rid of the drummer? JO: Ahh-haa, I never thought about that! RF: You better check up on that one. So you joined up with the guys you were going to spend the next decade with and you headed for Los Angeles.

JO: I drove to Los Angeles with them, at the beginning of 1970. We drove 3,000 miles and started to look for work. We were promised work by this agency, and of course there was none. So we had to go out and work for the "door." (Getting paid by the admissions.) That was rough. Some nights we'd have ten dollars to split ten ways.

RF: Was there enough of a "scene" happening in Los Angeles for black bands to get the exposure needed for a recording contract?

JO: Yes. That was the best period because there were many clubs to play. Now there's nothing. It's all disco. One place I remember a lot was Maverick Flats, on Crenshaw Blvd ... We worked there constantly. I've seen groups get discovered there. Lakeside ... lots of groups came through that club.

RF: Soon your role in L.T.D. started to change. The band had signed with A&M and you started climbing out from behind the drum kit.

JO: Actually, I didn't become a front man until 1976. Between '72 and '76 we would share lead vocals. Four of us actually sang leads. Jimmy Davis, my brother Billy and a guy named Onion. We were searching for the "lead identity." But it happened in 1976 with the release of the "Love To The World" album and the single "Love Ballad." From that point on, I became the focal point of the group.

RF: You started writing more too.

JO: I had been doing a lot of writing, but
my writing was very unrefined at that point.

RF: You've obviously learned about the writing process.

JO: L.T.D. allowed me to develop my writing because I wrote with every single person in the band. I'm probably the only person in the group that wrote with everyone. And that helped because you learn to work with different personalities and if you can write with ten different people then you can write with anyone. RF: How would you characterize your relationship with the band since you left? JO: There are only a couple of members I really keep in touch with. One is Henry Davis. He's now the bass player in Lionel Richie's band. Another, Johnny McGee, is working with me now. I don't even know where some of the guys are. Everyone's kinda split up now. The group is supposedly still together, but I'm not even sure of that ...

RF: Where's your brother?

JO: Oh! My brother. Of course. He's doing some independent production.

RF: How did you come to leave L.T.D.?

JO: I went to them in 1978 and expressed my desire to leave. There was no room for the individual to grow within the group. It was sort of an "All-for-L.T.D." situation. It was so confining that it became stifling after a while and that's when I expressed my desire to leave. But I stayed on a couple of years because I didn't want to walk out on them. I wanted the transition to be smooth for me and also for them. I wanted to give them time to find a new lead singer.

RF: Was it a little scary when you did get

out?

JO: It was scary just making the decision. There's always risk involved and if you look at the percentage of lead singers that have left successful groups ... not many of them succeed. One thing I had going for me was that I didn't have to rely on anyone else for my direction of my image.

RF: Did you have a game plan?

JO: I gave myself three albums. I figured that it was going to take me three albums to get where I wanted to be, or get to the point where people will associate the name with the voice. It happened sooner. It happened with the first album. We are definitely ahead of the game plan now. But you have to have a goal or you're just hanging.

RF: Did you think you would become the sex object you've become?

JO: (laughter)

RF: Having seen your live performances on a number of occasions, I know how crazy the audience gets. I think of Teddy Pendergrass when I see you now.

JO: I had no IDEA!! It's interesting how it all developed. I think it has a lot to do with the register of my voice. I'm probably one of the few baritone singers around now. Women like the masculinity of my voice. And it helps to be small because I can wear clothes well.

RF: What's your height and weight?
JO: I'm 5'10" and weigh about 150 pounds on a good day. (laughter) It helps to be small because you project bigger on stage. Most of the time when people meet me they think I'm bigger than I am. That has to do also with the size of my voice.
RF: Your duet with Joyce Kennedy, "First Time I Made Love, I Made It With You" was one of the finer videos of last year. You and Joyce gave a rather sultry and sexy performance. Has your wife had any comments on that?

JO: (laughter) No, actually, she saw it and was very pleased with it. We and Joyce have worked together so much that there's no threat. That's the kind of relationship a' wife could detect right away if there was something happening. (laughs) But I get asked that often. There was a story in RIGHT ON magazine and the headline said, "Is Jeffrey Osborne having an affair with Joyce Kennedy?" And it's like most people think two artists can't work together and sing those kinds of love songs without having an affair going on.

RF: Are you planning any turns in the road on your next album?

JO: Not really. We are hoping to get more mileage from the current album. We are hoping to get into a third single situation. Then I have to go into the studio with Joyce again. I've had a lot of people call me for production ... Patti LaBelle, Jennifer Holliday, Dionne Warwick. It looks like I won't be going back into the studio for myself until August or September. I think we are going to do an album late in the year this time.

RF: You and many other major artists are now accepting support from corporate sponsors. In your case it's Coors Beer. Does every major artist need tour support to keep ticket prices down?

JO: To put a headline show on the road costs a great deal of money today. You're talking rehearsals with sound and lights. You have to have a week of rehearsing with the whole set-up. It's very expensive. Record companies could extend themselves a little bit more than they do now. It's very hard to get support out of record companies now, so you have to look for outside sponsors. And to do a great show you have to have great musicians up front. It can cost you two or three hundred thousand dollars to get a tour off the ground ... before you do a date. Hopefully, you work hand in hand with



those companies.

RF: I would describe you as a mature performer. But there was a time when, for a black artist to have credibility, he or she had to almost turn themselves over to the Black music arena at the expense of getting exposure in the broader pop fields. It seems like many of the artists today are accomplishing a great deal of success in Top 40 radio and formats of radio that might have been referred to as bastions of white-only music. You've been more successful than most at crossing over and becoming a full color artist.

JO: I think that's very important. I appreciate all kinds of music. I know it's flattering for me for a white teenager to come up and say he appreciates my music.

RF: Or a white publisher of a trade magazine.

JO: Exactly. We grow up in the Black community and we struggle there and, of course, have to be appreciated there first. But I think Black people in general look with more respect towards you when they see you're respected by everyone else. You have to branch out. The only way to do that is to have mass appeal. I think that in any profession you want mass appeal. For a Black artist to reach everyone, he has to be played on pop radio. That's why

Urban radio is the greatest thing that has happened. It has brought Black music into white homes, and white music into Black homes. And now music is coming together. You have the Michael Jackson music with Van Halen. You have myself singing with (Queen's) Brian May. I think the fusion of black and white is creating a very healthy state today.

How would you

feel about a Black artist who gets so big that he's competing with the Springsteens or other monstrous pop artists and is not allowed to also compete in the Black categories as sometimes is the case in the Grammies?

JO: Well, that's one of my main gripes with the Grammies. I feel sometimes they tend to judge talent on record sales as opposed to talent. They'll have someone who is a great singer but hasn't sold a fraction of the amount of the records. It's always the record sales that seem to win over, so I have a problem with it. I would feel bad being a Black artist if I couldn't compete in the Black Artist category. It's crazy. I would feel kind of hurt if they wouldn't categorize me in the Black Artist category because they felt I was too big.

RF: How would you feel about, say, a Hall & Oates being allowed to compete in the Black Music category?

JO: That wouldn't offend me at all because Hall & Oates music is very black. It think it's crossover, but the roots are very black.

RF: Probably the Black categories were established in the Grammies because Blacks couldn't compete at the time, from a sales standpoint, at least in albums, with the Beatles or Rolling Stones of that era. Michael Jackson and Prince have opened up doors. What do you see as being the future from a video standpoint? JO: I think that Michael Jackson is one of the greatest things that ever happened because he did open the door. He went beyond being recognized as a Black artist. He was recognized as an artist. He opened MTV up. They were hardly playing any black artists. After Michael became very big, they started loosening up and they started playing more Black videos. I had no idea it would be of the magnitude that Michael Jackson's had. But he did. Now there are so many ways to go, especially for the Black artist. I see Black artists using their intelligence more, combining and working with white artists. Using the European techno kind of sound. For so many years, I've seen white artists influenced by Black music and now it's actually being turned around. Well, not turned around, but looking towards sound, which they never did at one point. RF: No tour until after the album? JO: No, the tour will probably happen during the summer. We're going to do the outdoor venues and all the outdoor amphitheaters across the country. We'll probably start in June and go through

August.

EDITOR: KENT ZIMMERMAN ASSOCIATE EDITOR: PETER STANDISH

415-392-7750



ALBUM

**POWER TRIC** 

**ALTERNATIVE** 



PHIL COLLINS

BREAKFAST CLUB

THE FIRM

THE SMITHS

THE STRANGLERS LLOYD COLE

ALBUM

# **MOST ADDED**

ALTERNATIVE ACTION

- 1. PORKY'S REVENGE-VARIOUS ARTISTS (COL.)
- 2. "VOX HUMANA"-KENNY LOGGINS (COL.-12")
- 1. ALF-ALISON MOYET (COLUMBIA)
- 2. SO TRANQUILLIZED-COSMETIC (POLYG.)

# **CERTIFIED**

"THINGS ... "-HOWARD JONES (ELEKTRA-12") HARD LINE-THE BLASTERS (SLASH7WARNER BROS.)

Breakthrough releases for both acts making headway on Album Radio like never before.

"THINGS CAN ONLY "-H. JONES (ELEK.-12")

Another major crossover CERTIFIED record. On the verge of taking off on Album and Top 40 radio.

Releases

Rebels/Make It Better /Don't Come Around Here/Dogs On The Run/It Ain't Nothin' To Me-TOM PETTY & HEARTBREAKERS (MCA) As we now celebrate the explosion of new bands play ing GREAT AMERICAN music, TOM PETTY is one of the field's leaders. From a timing standpoint, this is a good time to reaffirm one's proud roots with an effort like SOUTHERN ACCENTS, which is certainly no complacent celebration of days
gone bye. Quite the opposite. SOUTHERN ACCENTS is a hard look forward, which is fortunate. Just another "One Horse Town" would have signaled the start of an era of crowdpleasing and easy pickins. Instead there's a pioneer spirit at work, only the wagons are sometimes heading eastward across the ocean. The material with EURYTHMIC DAVE STEW-ART is augmented by a combination of new and old styles. The opener track makes the initial plunge less jarring. Then, as the needle moves south, the songs'll surprise you. Sometimes instead of "baby come back", it's "go away", sometimes you'll hear a horn lick or a WURLITZER piano or a ballad, and that's good. We got FOCERTY, SPRINGSTEEN, SANTANA. LOBOS, CHRIS ISAAK, JASON, BLASTERS, and now PETTY. Give us more because we like it.

Break Them Down/Mighty Rivers/Lunatic Fringe, The Weeker Too Short/Wake Up-CRAHAM PARKER THE SHOT(Elektra) What does Album Radio want this guy to do, jump off a The Weekend's building? GRAHAM PARKER has made some brilliant music in his day and a lot of it was on the last LP, THE REAL MACAW. record, then PARKER's in terrific shape with this new one, STEADY NERVES. Attitudinally steady, PARKER's start on a new label is off on the right foot. The material is identifiable but not cliched, biting not toothless, vibrant not staid. Talent like PARKER is a gem to our format. His music carries an urgency and expertise that speaks to a listener tired of coiffed

hair-dos, ready for the reality successfully served up by artists like SPRINGSTEEN and FOGERTY. A bad album would have collapsed the whole house of cards. A great LP like this should fortify his standing. The trax listed above are faves, but don't stop there.

Red Wine And Whisky/Do You Want Crying/Walking On Sunshine Going Down To Liverpool-KATRINA & WAVES (Capitol) These are re-recorded slicked-up trax compiled evenly from KATRINA & THE WAVES' two fine LP's originally released on the Attic label out of Canada. The combined forces of singer/guitarist KATRINA and her WAVES puts this LP in a special category. By culling the best material from two LP's, this also puts the band practically in the sophomore league. Most of all, guitarist KIMBERLY REW (a he) from the notorious, legendary, acid drenched SOFT BOYS adds his own certain spunk, since he wrote 80% of the tunes all by his lonesome. That's THREE good reasons not to ignore this LP. Shove it towards the top end of your audition stack. If you're trying to place who else cut "Liverpool", it was the BANGLES. Now who did "Cry To Me"???????????????

Affairs in Babylon-Thunder Of Another Night/Exiles In The Affairs in Babylon-Thunder Of Another Night/Exiles In The Dark-REFUCEE (Chrysalis)Here's a record with, as PETE TOWNSHEND once put it, "Faith in something different". Lead singer/writer/producer MYLES HUNTER, besides listing THE WHO as an influence, was a big SPOOKY TOOTH fan as well. While playing strictly inside the mainstream arena, REFUCEE don't believe in talking down to their audience. They've gotten this far by assuming that intelligence breeds fans. The above trax should help further REFUGEE's cause. File under "there's life after vodka".

ZIMMERMAN

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# ALBUM the CHART

March 22, 1985

#### ALTERNATIVE CROSSOVERS



BREAKFAST CLUB



TEARS FOR FEARS



VAN MORRISON

**PLUS** 

JOAN ARMATRADING

SADE

HOWARD JONES

**BLASTERS** 

ALISON MOYET

JASON & SCORCHERS

# 2W LW

- 3. 1. PHIL COLLINS (ATLANTIC) "NIGHT" "INSIDE" "ONLY" "WANNA"
- 2. Mick Jagger (Columbia) "Just" "Lonely" "Loose" "Half" "Luck"
  3. BREAKFAST CLUB (A&M) "SIMPLE MINDS" 1.
- 5. 4. THE FIRM (ATLANTIC) "RADIO" "CLOSER" "SATISFACTION" "MONEY"
- 5. TOM PETTY & HEARTBREAKERS (MCA-12") "HERE" 15.
- 6. ERIC CLAPTON (DUCK/WARNER BROS.) "FOREVER" "TANGLED" "WAITING"
- 7. John Fogerty (Warner Bros.) "Girls" "Centerfield" "Man" "TV"
- 8. TEARS FOR FEARS (MERCURY) "RULE" "SHOUT" 24. 15.
- 9. Don Henley (Geffen) "Dance" "Driving" "Boys"
- 7. 10. Falcon & Snowman/Bowie & Metheny (EMI America) "America"
- 15. 13. 11. SANTANA (COLUMBIA) "SAY" "BREAKING" "SPIRIT"
- 13. 11. 12. Los Lobos (Slash/Warner Bros.) "Wolf" "Loaded"
- 10. 10. 13. Alan Parsons Project (Arista) "Talk"
- 16. 14. 14. Foreigner (Atlantic) "Yesterday" "Tooth" "Want"
- 20. 18. 15. GEORGE THOROGOOD (EMI AMERICA) "DRINK" "GEAR" "GAME"
- 11. 12. 16. Bruce Springsteen (Columbia) "Fire" "Johnny"
- 22. 17. 17. VAN MORRISON (MERCURY) "TORE"
- 23. 20. 18. U2 (ISLAND) "HOMECOMING" "WIRE"
- 18. 16. 19. Greg Kihn (EMI America) "Lucky" "Again" "Back"
- --. 33. 20. USA FOR AFRICA (COLUMBIA-12") "CHILDREN"
  --. 29. 21. POWER STATION (CAPITOL-12") "HOT"
- 32. 24. 22. JOAN ARMATRADING (A&M) "TEMPTATION"
- 17. 21. 23. David Lee Roth (Warner Bros.) "Gigolo" "Easy"
- 12. 23. 24. The Cars (Elektra) "Breakaway" "Why"
- 26. 25. 25. Tubes (Capitol) "Piece"

  8. 22. 26. Vision Quest (Geffen) "Journey" "Dio" "Waite"
- 21. 26. 27. Bryan Adams (A&M) "Somebody" "Kids" "69"
- 19. 19. 28. Elliot Easton (Elektra) "Wheel"
- --. 34. 29. SADE (EPIC) "SMOOTH"

  34. 35. 30. CHICAGO (FULL MOON/WARNER BROS.) "WOMAN"

  --. --. 31. HOWARD JONES (ELEKTRA-12") "BETTER"
- --. --. 32. BLASTERS (SLASH/WARNER BROS.) "COLORED" "DARK"
- --. --. 33. ALISON MOYET (COLUMBIA) "INVISIBLE"
- 27. 28. 34. Gary O (RCA) "Shades"
- --. 38. 35. JASON & SCORCHERS (EMI) "LIES"
- 33. 30. 36. Lloyd Cole & Commotions (Geffen) "Skin"
- --. --. 37. FIONA (ATLANTIC) "TALK"
- 40. 39. 38. Utopia (Passport) "Mated"
- 38. 37. 39. The Smiths (Rough Trade/Sire) "Soon"
- 35. 31. 40. Stranglers (Epic) "Skindeep"

# **CH**RTBOUND

KATRINA & WAVES (Capitol) "Sunshine" \*PORKY'S REVENGE (Columbia) "Harrison""Edmunds" GENERAL PUBLIC (IRS) "Never" "Bright" \*KENNY LOGGINS (Columbia-12") "Vox" ANIMOTION (Mercury) "Obsession" GO WEST (Chrysalis) "Eyes" DEEP PURPLE (Mercury) "Nobody's" \*BEAT FARMERS (Rhino) "Stones" ROBIN GEORGE (Island) "Heartline" \*CHRIS ISAAK (Warner Bros.) " Dancin'" "Ridin'" \*RICHARD THOMPSON (Mercury) "Spell" LINDA THOMPSON (Warner Bros.) "Can't" \*JOHN WAITE (Chrysalis) "Change" \*VAN-ZANT (Network/Geffen) "Fighter" \*TIL TUESDAY (Epic) "Voices"

# **ANALYSIS**

PHIL COLLINS is now number one on the ALBUM CHART, TOP FORTY, and A/C. The spread of trax receiving airplay is impressive, actually running off the page. Meanwhile, PC the producer is fine also, with ERIC CLAPTON's LP climbing to the number six spot. SIMPLE MINDS is a mighty strong number. three, just an eyelash away form COLLINS and JAGGER. TOM PETTY is lodged at five. His upcoming album is excellent. Rounding out the action in the TOP TEN is a 15-8 jump by

TEARS FOR FEARS. Count Album Radio in when it comes to USA For Africa. The single moved 33-20. Other prime movers include POWER STATION, JOAN ARMATRADING, SADE, and CHICAGO. A pretty hip trio of debuts include HOWARD JONES' CHICAGO. A pretty hip trio of debuts include HOWARD JONES' fine single alongside THE BLASTERS and ALISON MOYET. Further on down the road, newcomer FIONA pops in for a visit at #37...on the concert trail this week, I caught a big auditorium show that seemed like a club gig. THE FIRM played an absolutely magnificent two hour, twenty minute set in front of a sold out crowd of about 12,000. JIMMY PAGE was over the top, showing imagination and finesse. Drummer CHRIS SLADE and bassist TONY FRANKLIN provided exceptional support (despite what you read in a ROLLING STONE record review), and PAUL you read in a ROLLING STONE record review), and PAUL RODGERS sang beautifully (but still needs wardrobe consultation). They played blues, the new LP, even newer tunes, and the crowd went wild. I didn't hear one shout for any ZEP tunes. A magic show, indeed...good to see CHRIS ISAAK's LP make CHARTBOUND this week...KATRINA & WAVES will debut high next week...no surprise that the PORKY soundtrack did so well this week. A smart station will shy away from screenings... sincere CONGRATS to PAUL RAPPER and BILL BENNETT who are now CBS VP types...the biggest single off the BEVERLY HILLS SOUNDTRACK could be AXEL F, performed by HAROLD FALTERMEYER. Was this originally a flip side to the PATTI CHRISTMAS gift by reissuing the first three VELVET UNDER-GROUND albums. The pressings and masterings are clean and groovy. You know, the hardest question in the world is, "What's your favorite VELVET UNDERGROUND album?"...I read the news today, oh boy. So what's \$1.5 BILLION divided by twenty one missiles? I wish it WAS a joke. Stay hidden. KZ......

# ALTERNATIVE ACTION

415-392-7750

# ANALYSIS

March 22, 1985

#### 2W LW TW 1. THE SMITHS (R.TRADE/SIRE) "SOON"

2. Velvet Underground (Verve/PolyG.) "I" 3. 3. STRANGLERS (EPIC) "SKIN" "MERCY"

4. L.Cole & Commotions (Geffen) "Skin"

5. BLASTERS (SLASH/W.B.) "LIGHTS"

4. 6. Simple Minds (A&M-12") "Don't"

10. 9. 7. JASON & SCORCHERS(EMI) "LIES""KNOW"

10. 8. J.ARMATRADING (A&M) "TEMPTATION"
8. 9. Husker Du (SST) "UFOs" "Heaven"
6. 10. Bongos (RCA) "Space" "Apache" 16. 10. 8.

13. 12. 11. RICHARD THOMPSON (POLY.) "SPELL"

26. 14. 12. TEARS FOR FEARS (MERCURY) "WORLD"
20. 16. 13. YELLO (ELEKTRA) "GAMES"
8. 11. 14. Beat Farmers (Rhino) "Stones"

11. 13. 15. Guadalcanal Diary (DB) "Trail"

--. 27. 16. HOWARD JONES (ELEKTRA-12") "BETTER"

22. 21. 17. SADE (PORTRAIT) "SMOOTH" "HANG"

18. 18. 18. John Fogerty (W.B.) "T.V." "Memphis"

25. 24. 19. JET BLACK BERRIES (ENIG.) "HOMBRE"
15. 15. 20. Van Morrison (Mercury/Poly.) "Tore"

12. 17. 21. Bronski Beat (London/MCA) "Ain't" "Junk"

23. 23. 22. Linda Thompson (W.B.) "Can't"

14. 19. 23. Bluebells (London/Sire) "Fool"

19. 22. 24. John Hiatt (Geffen) "Usual"

27. 26. 25. CHRIS ISAAK (W.B.) "LIVIN" "DANCIN""
--. 29. 26. ALISON MOYET (COLUMBIA) "LOVE"

--. 30. 27. KATRINA & WAVES (CAP.) "SUNSHINE"

17. 20. 28. Flash & The Pan (Epic) "Midnight"

24. 25. 29. Los Lobos (Slash/W.B.) "Loaded" "Wolf"

29. 28. 30. Billy Bragg (CD) "Love"

The Top Three remain frozen for the third consecutive week. THE SMITHS hold on again, but the news is THE STRANGLERS reacquiring their underline. The album is now peaking . If they're going to make a move further up, this is the time.

The top three will be challenged soon by newcomers; THE BLASTERS and JASON & SCORCHERS. THE BLASTERS are on the road now and that will encourage even more airplay. A third American artist whose music is closely tied to his roots, CHRIS ISAAK, isn't experiencing the same immediate impact. The growth has been modest, but consistently increasing each week. ISAAK's first album warrants serious Alternative attention don't overlook it!

Other notable movers include: TEARS FOR FEARS, YELLO, and HOWARD JONES.
ATTENTION ALL COLLEGE RADIO STATIONS!

CBS Records is organizing a very worthwhile cause that involves you! It's a National Fundraising Radiothon to benefit the T.J. Martell Foundation For Leukemia and Cancer Research (April 18th, 19th, and 20th). Call Diarmuid Quinn with CBS at 212-975-4695 for more information.

Peter

# **CH**RTBOUND

RADIO TOKYO TAPES (PVC/Jem) "Knitters" PLASTICLAND (Enigma) "Wall" DESPER.TEEN.LOVE D. (Enigma) "Nip" DROP IN THE GRAY (Geffen) "AII" PRIME MOVERS (T.Lobster) "Where" E.EASTON (Elektra) "Wheel" G.THOROGOOD (EMI) "Alone" GRANDMASTER FLASH (Elektra) "Spins" THE THOUGHT (MCA) "Eight" BOOK OF LOVE (Sire) "Boy"

# IMPORT/INDIE ACTION





HUSKER DU (SST) "UFO s" "Heaven" BEAT FARMERS (Rhino) "Stones" GUADALCANAL DIARY (DB) "Trail" JET BLACK BERRIES (Enigma) "Hombre" BILLY BRAGG (CD) "Love" RADIO TOKYO TAPES (PVC/Jem) "Knitters" PLASTICLAND (Enigma) "Wall" DESPER. TEEN. LOVE P. (Enigma) "Nip" PRIME MOVERS (T.Lobster) "Where" RUN DMC (Profile) "King"

# VIDEO BROADCAST/CABLE TW 1. Madonna (Sire) "Material" 2. Glenn Frey (MCA) "Heat" 3. REO Speedwagon (Epic) "Fight" 4. David Lee Roth (Warner Bros.) "Girls" 5. Frankie Goes To Hollywood (Island) "Relax" 6. Pat Benatar (Chrysalis) "Ooh" 7. Teena Marie (Epic) "Lovergirl" 13. 8. Survivor (Scotti Bros.) "High" 30. 9. Go West (Chrysalis) "Close" 17. 10. Wham! (Columbia) "Careless" 25. 11. Scandal (Columbia) "Beat" 14. 12. Bryan Adams (A&M) "Somebody" --. 13. John Waite (Chrysalis) "Change" --. 14. Mick Jagger (Columbia) "Just" --. 14. Mick Jagger (Columbia) "Just" 40. 15. Julian Lennon (Atlantic) "Late" 21. 16. Kool & Gang (De-Lite) "Misled" 1. 17. Billy Ocean (Jive/Arista) "Loverboy" 18. 18. Duran Duran (Capitol) "Save" --. 19. USA For Africa (Columbia) "World" 16. 20. Tina Turner (Capitol) "Private" 15. 21. Sheena Easton (EMI America) "Sugar" --. 22. Huey Lewis & News (Chrysalis) "Bad" --. 23. Bowie/Metheny (EMI America) "America" 32. Toto (Columbia) "Holyanna" --. 25. Dan Hartman (MCA) "Second" 25. Dan Hartman (MCA) "Second" 31. 26. Kim Carnes (EMI America) "Invitation" 9. 27. General Public (IRS) "Tenderness" 22. 28. Honeydrippers (EsParanza) "Midnite"

6. 29. John Fogerty (Warner Bros.) "Man' --. 30. Steve Miller (Capitol) "Bongo"

Atlanta, GA 30305 (404-261-4056)

Compiled by Mike Cooper, V.P. of Music Video Services, using over 200 video broadcast and club outlets nationwide. 3211 Peachtree Drive NE

CA 408- NN 394-9000	Mod: Huey L.	Julian L.	Frankie Goes.	Van Morrison J. Hiatt	USA for Africa	M. Britey Los Lobos	Power Station	G. Kihn	Gary O	Utopia	Elliot Easton	LRB	Cars	2	E CITY, UT	1-298-1142 Go West	Lloyd Cole	B.Club Mod:	Nik Kershaw	Wall of Voodoo	China Crisis	Elvis Bros.	Pale Fountains	Skeletal Family Replacements	Elliot Easton	Vicious Pink	Husker Du	Armoury Show	Lotus Eaters	Smiley Culture	Virgin Dance	blade Reducers Tuff Turf	Blow Monkeys Utopia	Farmers Boys	Blasters Gen.Public	Lady Pank Brookli Boat	Dark City	Fruer Parachute Club	CISCO, CA 415-	HYDE 666-6206	Chameleons Lloyd Cole			Lucy Show Mod:	Julian Cope	Stranglers Fogerty	J. Hiatt	Reducers	Monochrome Set	Associates
KMBY-MONTEREY, CA 408- TAYLOR/KAUFMANN 394-9000	Gen. Public	Max	m.jagger The Firm	P.Collins Fogerty	Henley	Santana Tubes	Thorogood	Clapton	Kinks	Foreigner	Breakfast Club Renatar	APP	U2	Bowie/Metheny	*KCGL-SALT LAKE CITY, UT	Adds:	White Animals	Necropolis of Love	Andi-Sexgang	Virgin Dance	Midnight Oil	Max:	Time Zone	Depeche Mode	Alphaville	Prefab Sprout	H.Jones	Sade Tongs on Tail	Starvation	Sharp/Numan Smiley Culture	U2	Strawberry Switch! Smiths	M.Oil Deap in the Gray	A.Moyet	Los Lobos Art of Noise	Killing Joke	Tears for Fears	Colour Field	*KUSF SAN FRANCISCO, CA 415-	Adds:	Aztec Camera	Lime Spiders Farmers Boys	Sisters of Mercy	Max	Husker Du V.Underaround	Jet Black Berries	Smiths	C.Isaak Red Lorry/Yellow L.*	Foetus Over Frisco	1
156-5991	Survivor Mod:		Jason&Scorch G.Kihn	Triumph	Van Morrison	Elliot Easton Deen Purnfe		U2 Los Lobos		Loudness Dokken	Mountain	Katrinas Wayes	Van-Zant	C. Isaak		103-444-5600	R.Thompson	Bronski Beat U2	Beat Farmers	Nylons Drop in the Gray	for Africa	Cars Mod:	Bowie/Metheny	Animotion Murray Head	KatrinasWaves	I horogood Tears for Fears	Cary O	A.Movet	Prince	Smiths Third World	Utopia	Elliot Easton	Bluebells Bongos	Skywalk	Replacements	Fiona Jason Scorchers			60	Vipers Mod:	Smiths	Battle of G	Radio Tokyo Pandoras	Nomads	Katrina&Waves B'hole Surfers	The Thought	Guadaícanal D.	Prime Movers Tweezers	Yello Simple Minds	Bluebells
KKDJ-FRESNO, CA JEFF REIDEL 209 226-5991	Dokken	Los Lobos	Max : P . Collins	M. Jagger Clanton	The Firm	Fogerty T Patty	Breakfast Club	D.Lee Roth Chicago	Henley	Springsteen Foreigner	B. Adams	APP	The Thought	Tubes	Bowie/Metheny	DOUG CLIFTON 303-444-5600	Adds:	lears for rears Third World	Porky's Revenge	C.Isaak N.Kershaw	Tubes	Chet Atkins Max:	Santana	Armatrading P.Collins	M. Jagger	Van Morrison Sade	The Firm	APP T Petty	Stranglers	Fogerty Simple Minds	Lloyd Cole	Ciapton Flash&The Pan	Fogelberg H. Jones	J. Hiatt	Springsteen Nails	G.Kihn Repatar		L. I hompson *KUC1-IRVINE, CA	TALLEY		Max:	Beat Farmers	Husker Du Bongos	Jasoné Scorchers	Lioya Lore Sex Pistols	Blasters Tub.Chain Sex	Billy Bragg	Gravedigger V H.Jones	Droogs Legal Weapon	Plasticland
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JOHN EDWARDS 307-745-7396	Clapton Van-7ant	Nik Kershaw	Lady rank Dokken	REO H.Jones	Streets	Survivor T. Shaw	Max:	Tears For Fears	P. Collins	Jayyer	Drop In Gray	× 0.	Santana	C. Isaak	Clapton	Armatrading	Strangiers N. Nardini	Ž	JEFF PARETS 602	Adds	J.Patumbo Katrina&Waves	HEO	Porky's Revenge B.B.King	H. Jones	P. Collins	M. Jagger	The Firm	Clapton	APP Santana	Tears for Fears	Van Morrison	Tubes Breakfast Club	T. Petty	nemey K.Loggins	Thorogood	*KDVS-DAVIS, CA 91 ECONOME /BERATLIS		Sisters of Mercy Indians in Moscow	Swans Mary Jaco Cirls	Stark Raving Mad	Max:	R. Thompson	Poison Girls Scratch Acid	Rockmaster Scott	Inca bables Blasters	Guadalcanal D. Egyptian Lover	Poison 13	Roxanne P.E.A.C.E. Comp.	Mod: Husker Du	Desperate Teen. Love Dolls
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KILO/FM-COLORADO ALAN WHITE 303-634-	Adds: Loggins	Survivor	The Firm Max:	P. Collins	Jagger	Petty		D. Lee Roth Henley	Foreigner	Kihn Adams	Breakfast Club	APP	Bruce Sp.	Santana Gary O	Tears For Fears	uz USA For Africa	W 3 (TT 65 7 7 7 1 7 4	JIM KELLER 206-281-5600	Adds:	Boomtown Rats Monochrome Set	Til Tuesday	Max:	Gen. Public	D. Mode Smiths	Bronski Beat	Lloyd Cole	_	Blasters	moyer Tears For Fears	H. Jones Flyis Bros	Power Station	Edmunds Pearl Harbor	Mod: Guadalcanal D.	*KBVR-CORVALL	BRANDON LIEBERMAN 754-2008	Adds:	The Flies	Aztec Camera Movet	Pearl Harbor	Cosmetic/J. I acum Belouis Some	Home & Carden	Blue Nile	Bowie/Metheny Third World	Max	Blasters Stranglers	Husker Du	Yello	Guadatcanal D. Beat Farmers	V. Underground Smiths	Beastie Boys
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Santana G. Kihn Power Station Animotion

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Van Morrison
J. Geils
H. Faltermeyer
Van-Zant
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Vision Quest

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Thorogood
Moyet
Alphaville

Firm Beau Coup Dan Hartman Scandal Foreigner D. Lee Roth Waite

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			APP	R.Thompson	P. Collins	B.Adams
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Adds:

Red Lorry/Yellow L. Cocteau Twins UNID Drivers
Portion Control Birdsongs of M. Red Farmers Red Gultars Born Blonde C. Isaak Max:

V. Underground Jazz Butcher V. Underground Jazz Butcher Ded Can Dance Medianski Beat Flesh for Lulu C. Replacements Leths for Lulu C. Bronski Beat Flesh for Lulu C. Bronski Beat Flesh for Lulu C. Bronski Beat Flesh Gan Dance Mediacements Leths Flesh Gan Dance Mediacements Leths Flesh for Lulu C. But Black Berries Tears for Fears Note Leths Flesh F

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Lloyd Cole

	C.Isaak	Tun Chain Sex	Black	Jason S Scorchers Max:	Max:	Del Lords	KFOG-SAN FRANCISCO, CA	ISCO, CA
	Max:	The Fall	Lime Solders	Yello	Third World	Johansen	JOHN RIVERS 415-885-1045	-885-1045
	V. Underground	Jazz Butcher	Vives	Screaming Sirens Fogerty	Fogerty	XTC	Adds:	Petty
	Stranglers	Dead Can Dance	Max.	Corl	Thorogood	Lloyd Cole	Porky's Revenge	Simple Minds
	Bronski Beat	Flesh for Lulu	Christian Death	ex	Kinks		, O3H	Tears for Fears
	Billy Bragg	Lloyd Cole	lot Black Sorrios		Bronski Beat	Drop in the Gray	Chicago	Mod:
	Replacements	JFÁ	Nin Drivers		Big Country		Santana	APP
	Jet Black Berries	Tears for Fears	Rup OMC		Al Stewart	Nardini	Clapton	Bowie /Metheny
	Steps	Neats	Inlian Cone	Grandmaster F.	Smiths	r.	M. Jagger	D. Lee Roth
28	Smiths	Arms of Someone			Los Lobos		Max:	Tubes
3	MIIKShakes	100 Flowers			Gen, Public	ers	M.Jagger	G.Kihn
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	Blow Monkeys	Stranger to Strang	ng .		Armatrading	ider	The Firm	Van Morrison
	Inis Mortas Coll	Stingrays	*KBSU-BOISE, ID 208-	208-	Bowie/Metheny	C.Isaak	Fogerty	Porky's
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	Husker Du	Yello	Adds:	Cole	M.Jagger	G.Vannelli	Santana	O3H
	Simple Minds	Part Time Christ Pablo Moses	Pablo Moses	Stranglers	Petty	Murray Head	Clapton	Chicago
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	SCOTT STADISTON 415-948-8819	415-948-8819		V. Underground	A.Moyet	Into the Night	CINDY PAULOS 707-544-KVRE	17-544-KVRE
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	- Congress	raction	The Sighs	Hiatt	P. Collins	Fools		IISA for Africa
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	Elvis Bros.	V. Underground	YELL	Vall Morrison		000	Clapton	KINKS
	Amazing Pink Holes		Armatrading	East Memphis 5dt		VILLE, UK	The Firm	E.Easton
	Simple Minds	Des.	Beat rarmers	Til Tuesday	KEVIN BAUM 503-472-3851	472-3851	Ultravox	Los Lobos
	The Sighs	Deprogrammers	Sometimes A Great	Z	Adds:	Gen. Public	Fiona	ВН Сор
	What If	Meat Puppets	Parachute Club	H. Jones	A.Moyet		Foreigner	Simple Minds
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	Max.	Bone Cabal			Pearl Harbor	UZ	Fogerty	Blasters
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	JFA	Cang of 4	LINDA ELLIS 303-527-4866	3-527-4866	Third World	Bang Bang	Henley	A.Moyet
	Stranglers	Beat Happening	Adds	Lloyd Cole	Max:	Frankie Goes	Santana	Gary O
	Beastie Bovs	Asexuals	USA for Africa	Benson	Simple Minds	>	The Firm	Stranglers
	Yello	Bluebells	D.Ross	Flash&The Pan	Bongos	R.Holliday	Clapton	Thorogood

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05A, CA 707-544-KVRE	Smiths	USA for Africa	Foreigner	J.Hiatt	Wod:	Kinks	E.Easton	Los Lobos	BH Cop	Simple Minds	Springsteen	APP	Blasters	Bowie/Metheny	A.Moyet	Cary O	Stranglers	Thorogood	Gen. Public	Tears for Fears	R. Thompson		H. Jones	KatrinasWaves	Frankie Goes	Digney Fignus	N.W.Walden
*KVRE-SANTA ROSA, CA CINDY PAULOS 707-544-KVRE	Adds:	Beat Farmers	Aztec Camera	D.Lee Roth	Refugee	Clapton	The Firm	Ultravox	Fiona	Foreigner	K.Loggins	Max:	Fogerty	M. Jagger	Henley	Santana		Clapton	Power Station	Cockburn	Utopia	Armatrading	P.Collins	Van Morrison	D.Lee Roth	T.Petty	Thompson
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Asexuals
Bluebells
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Smiths
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Simple Minds

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Mark Riley

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	Velvet Monkeys	Radio Tokyo Tape
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Angel City	Teddy&Fat Girls	Shockabilly
J. Hunter	Severed Heads	Damon Edge
A.Saint	TV Personalities	Van Dykes
O3H	Young Fresh Fellows	ws Skinny

MIDWEST \*RESEARCH CONTRIBUTOR TO ALTERNATIVE ACTION 415-392-7750

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Crazy 8's Bongos Clapton Mod:  Roomful bf Blues S. Weathersby Nylons Lloyd Cole P. Collins Armatrading Mountain UB 40 Bowie Can Stewens Bowie Methory Armatrading Armatrading Armatrading Armatrading S. Weathersby Lloyd Cole Bongos Armatrading Armatradin
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GAVIN ALBUM INDICATORS

**~30** 13

ASSOCIATE EDITOR: LISA SMITH

# CERTIFIED

THE WHITES

If It Ain't Love (Let's
Leave It Alone)
(Curb/MCA)

SYLVIA Fallin' In Love (RCA)

# MOST ADDED

RONNIE MILSAP She Keeps The Home Fires Burning (RCA)

# TOP REQUESTS

RAY CHARLES & WILLIE NELSON
Seven Spanish Angels (Columbia)

ALABAMA There's No Way (RCA)

THE JUDDS
Girls Night Out
(Curb/RCA)

# COUNTIES

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			DOLLY PARTON - Don't Call It Love (RCA)
2(			KENNY ROGERS - Crazy (RCA)
16			GEORGE STRAIT - The Cowboy Rides Again (MCA)
14			WAYLON JENNINGS - Waltz Me To Heaven (RCA)
17			JOHNNY LEE - Rollin' Lonely (Full Moon/Warner Brothers)
25	_		HANK WILLIAMS JR Major Moves (Warner Brothers)
18			The state of the s
29			MICKEY GILLEY - I'm The One Mama Warned You About (Epic)
21			EDDIE RABBITT - Warning Sign (Warner Brothers)
28			BARBARA MANDRELL & LEE GREENWOOD - It Should Have Been Love By Now (MCA)
31	_		SAWYER BROWN - Step That Step (Curb/Capitol) SYLVIA - Fallin' In Love (RCA)
26			RESTLESS HEART - Let The Heartache Ride (RCA)
24			SHELLY WEST - Now There's You (Viva)
35		24.	CHARLY McCLAIN - Radio Heart (Epic)
36			RONNIE McDOWELL - In A New York Minute (Epic)
19			JANIE FRICKE - The First Word in Memory is Me (Columbia)
37	. 30.	27.	JOHN CONLEE - Working Man (MCA)
38			FORESTER SISTERS - (That's What You Do) When You (Warner Brothers)
5	. 16.	29.	STEVE WARINER - What I Didn't Do (MCA)
	. 34.	30.	MARK GRAY & TAMMY WYNETTE - Sometimes When We Touch (Columbia)
		31.	T.G.SHEPPARD - You're Going Out Of My Mind (Curb/Warner Brothers)
34			JOHN FOGERTY - Big Train (From Memphis) (Warner Brothers)
4			LEE GREENWOOD - You've Got A Good Love Comin' (MCA)
			THE WHITES - If It Ain't Love (Let's Leave It Alone) (Curb/MCA)
			MAINES BROTHERS - Everybody Needs Love (Mercury/PolyGram)
9			EXILE - Crazy For Your Love (Epic)
			BARBARA MANDRELL - There's No Love In Tennessee (MCA)
		38.	CONWAY TWITTY - Don't Call Him A Cowboy (MCA)
		39.	KEITH STEGALL - California (Epic)
		40.	KENDALLS - Four Wheel Drive (Mercury)

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 3pm Wednesdays

## **ACTION SIDES**

March 22, 1985

Artist & Title	Reports	Adds	On	Chart
Merle Haggard - Natural High (Epic)	105	22	67	16
Crystal Gayle - Nobody Wants To Be Alone (Warner Brothers)	98	28	59	11
Mel McDaniel - Let It Rock (Let It Roll) (Capitol)	97	19	68	10
Oak Ridge Boys - Little Things (MCA)	97	59	34	4
Ricky Skaggs - Country Boy (Epic)	86	30	48	8
Gail Davies - Nothing Can Hurt Me Now (RCA)	80	4	52	24
Gene Watson - One Hell Of A Heartache (Curb/MCA)	78	11	53	14
Emmylou Harris - White Line (Warner Brothers)	68	24	40	4
Ed Bruce - When Givin' Up Was Easy (RCA)	62	20	38	4
Louise Mandrell - Maybe My Baby (RCA)	56	31	25	
*Ronnie Milsap - She Keeps The Home Fires Burning (RCA)	54	52	2	
Bill Medley - Is There Anything I Can Do (RCA)	48	4	35	9
Vince Gill - True Love (RCA)	43	2	36	5
Kathy Mattea – It's Your Reputation Talking (Mercury)	42	14	26	2
Razzy Bailey – Modern Day Marriages (MCA)	40	12	28	
Jimmy Buffett - Who's The Blonde Stranger (MCA)	39	4	31	14
*Dan Seals - My Old Yellow Car (EMI America)	38	27	11	
Exile - Stay With Me (Curb/MCA)	35	4	28	3
Judy Rodman - I've Been Had By Love Before (MTM)	34	10	20	4
*Terri Gibbs - A Few Good Men (Warner Brothers)	29	11	18	
Con Hunley - I'd Rather Be Crazy (Capitol)	26	6	20	
*Leon Everette - Too Good To Say No To (Mercury)	25	7	18	<b></b>
*Dan Fogelberg - Go Down Easy (Full Moon/Epic)	25	13	12	
Ray Stevens - It's Me Again Margaret (MCA)	25	3	19	3

<u>Dropped</u>: #33-Statler Brothers, #36-Glen Campbell, #37-David Allan Coe, #39-Nicolette Larson, David Frizzell.

## **COUNTRY LP CUTS**

Alabama-FORTY HOUR WEEK/CAN'T KEEP A GOOD MAN DOWN/FIREWORKS Dolly Parton-REAL LOVE/TIE OUR LOVE/I HOPE YOU'RE NEVER HAPPY Emmylou Harris-BALLAD OF SALLY ROSE/RHYTHM GUITAR Sawyer Brown-SMOKIN' IN THE ROCKIES/THE SUN DON'T SHINE... The Judds-DROPS OF WATER/BYE BYE BABY BLUES George Strait-THE FIREMAN/ANY OLD TIME Sylvia-ONE STEP CLOSER/READ ALL ABOUT IT Steve Wariner-HEART TROUBLE/GAMBLIN' ON ROMANCE/ONE GOOD... David Allan Coe-CALL ME THE BREEZE/YOU'RE THE ONLY SONG I SING Gus Hardin-WHAT WE GONNA DO/MORE OR LESS

## **RECOMMENDED NEW RELEASES**

"Two Heart Harmony"-Kendalls (Mercury)
TWO HEART HARMONY/MY BABY LEFT ME/
I NEVER LOOKED GOOD IN BLUE

# **ANALYSIS**

Regardless of the fact that stations have dropped RAY & WILLIE on our chart of forty (#1 to #9), the requests continue to outnumber the competition two to one. The JUDDS over-powered KENNY ROGERS on the request lines. DON ROBERTS at KFGO reports that The JUDDS and RICKY SKAGGS are "huge" in FARGO. J.D.GRAY, WGUD-PASCAGOULA, has been "deluged" with calls for RICKY SKAGGS and MERLE HAGGARD. The

"hottest" phones in some time at KALF-RED BLUFF, have been for the country boy, RICKY SKAGGS. The new CRYSTAL GAYLE is doing well for FRANCINA RODRIGUEZ at KRST-ALBUQUERQUE and RICK CARSON at WCMR-ELKHART. Both TOMMY SAMORAY, WKCQ-SAGINAW, and JERRY HOWARD, WAIM-ANDERSON are receiving "good phones" for RAY STEVENS and his Margaret. The WHITES debut at #34 and are Certified along with SYLVIA (26-21). Of the new singles in "Action Sides", RONNIE MILSAP has the "Most Added" headline, and the OAK RIDGE BOYS pick up an additional 59 adds this week after garnering the "Most Added" headline last week. BRUCE SPRINGSTEEN almost made the cut this week, with five of the 21 stations reporting it charting "I'm On Fire". MERLE HAGGARD, CRYSTAL GAYLE, and the OAKS will definitely debut on the Country Top 40 next week.

10

<sup>\*</sup>Debuts in Action Sides this week

#### NORTHEAST

Worcester, MA (Tim Todd-WORC) Conway Twitty, C. Gayle, Oak Ridge Boys. Portland, ME (Hal Knight-WPOR/FM) USA, Oaks,

K. Rogers, S. Wariner. New York, NY (Raab/Green-WHN) R. Milsap, G. Strait, Forester Sisters.

Carlisle, PA (Ann Stevens-WHYL) C. Gayle, L. Mandrell, Atlanta, K. Mattea.

Wilmington, DE (Chris Michaels) Restless Heart, K. Stegall.

#### SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) T.G.Sheppard. <u>Danville, VA</u> (Steve Stroud-WDVA) Alabama, Nicolette, G. Davies, J. Rodman, J. Buffett. Charleston, WV (Bob Jones-WQBE/FM) Oaks.
Clarksburg, WV (Bill Dunn-WKKW) D. Seals, Ed Bruce, C. Gayle, M.Gray & T. Wynette, Whites. Goldsboro, NC (Dan Wilkinson-WFMC) Oaks, B. Mandrell, Conway Twitty. Shelby, NC (Bob Davis-WOHS) Mason Dixon, USA, C. Gayle, Debonaires. Anderson, SC (Jerry Howard-WAIM) S. Earle, Oaks, D.A.Coe, Kathy Ford, R. Milsap, L. Mandrell. Carroliton, GA (Jerry Jackson-WLBB) Oaks, G. Watson, Kendalls, Conway Twitty, R. Skaggs. Cedartown, GA (Chuck Walley-WGAA) G. Watson, Whites, B. Mandrell, J. Fogerty.

Elberton, GA (Dave Davis-WWRK/FM) Oaks, D. Seals,

Fogelberg, Ed Bruce, L.D. Foster, Wrights, T. Blixseth.

Pensacola, FL (Kris O'Kelly-WOWW/FM) Oaks, Conway Twitty, G. Watson, M. Haggard, C. Gayle. Destin, FL (Skip Davis-WMMK) Atlanta, L. Mandrell, Moe & Joe, Rex Jr., D.A.Coe, D. Frizzell & S. West.

Ft. Pierce, FL (George Gordon-WFTP) C. Hillman, R. Milsap, Emmylou, C. Gayle, Skaggs. St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM)

B. Mandrell, Emmylou.

Arcadia, Fl (Karl August-WOKD) Oaks, L. Mandrell, Emmylou.

#### SOUTH

Sylacauga, AL (Charles Lande-WMLS/FM) Emmylou, Ed Bruce, R. Bailey, R. Milsap. Talladega, AL (Larry Montgomery-WEYY) Oaks, M. McDaniel, C. Gayle. <u>Jasper, AL</u> (George McGowen -WARF) K. Mattea, Ed Bruce, Forester Sisters. <u>Albertville, AL</u> (Jeff Allen-WQSB) R. Skaggs, L. Mandrell, Whites. Atmore, AL (Roy W. Harrison-WSKR) R. Milsap, L. Mandrell, R. Skaggs, Whites. Nashville, TN (Jay Phillips-WSM) Sawyer Brown, E. Rabbitt, Forester Sisters, Sylvia, C. McClain. <u>Kingsport, TN</u> (Bob Gordon-WKIN) B. Mandrell, K. Stegall, M. Haggard. Memphis, TN (Eddie Edwards-WMC/AM) Exile (Epic), Sawyer Brown, R. Milsap, Andy Childs. Mt. Pleasant/Columbia, TN (Cowboy Powell-WXRQ) Fogelberg, R. Bailey, D. Seals, J. Paycheck,

L.D. Foster, Wrights. Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) L. Mandrell, Atlanta, D. Frizzell & S. West. G. Watson.

Pascagoula, MS (J.D. Gray-WGUD) R. Skaggs, L. Everette, K. Rogers, D. Seals, Atlanta, Rodriguez, Wrights, D.A.Coe, L. Mandrell, R. Milsap. Ed Bruce, M. McDaniel, S. Wariner. Brandenburg, KY (Rachel Heavrin-WMMG) C. Gayle, Conway Twitty, B. Medley, Kendalls, R. Skaggs, M. Haggard, Oaks. Louisville, KY (Ed Phillips-WCII) B. Mandrell J. Buffett, R. Skaggs, M. Haggard, M. Gray & T. Wynette, G. Watson, Bruce Springsteen. Harlan, KY (Neil Middleton-WFSR) Pennington, Wrights, Ed Bruce, Rodriguez, L. Mandrell, D.A.Coe, Moe& Joe, B. Baker, C. Jansky, Rex Jr., Slim Chance. Paducah, KY (Kent King-WKYQ) Oaks, Forester Sisters, Ed Bruce, Lisa Angelle. Bowling Green KY (Meredith Ludwig-WLBJ) C. Hillman, Fogelberg, D. Seals, Oaks, K. Mattea, Wrights, K. Rogers. Houma, LA (Larry Hyatt-KJIN) Nicolette, Conway Twitty, Oaks, Fogelberg. Abbeville, LA (Anthony Keith-KASC) M. Haggard, C. Gayle. El Dorado, AR (Ben Robbins-KDMS) C. Gayle, Oaks, Ed Bruce, R. Bailey. Fayetteville, AR (Tom Sleeker-KKIX) Sawyer Brown,

#### UPPER MIDWEST

Leon Everette.

St. Cloud, MN (Steve Stewart-WWJO/FM) M. Haggard, L. Mandrell, C. Gayle, Oaks, D. Seals. Brainerd, MN (Robert Randall-KQBR) Oaks, R. Milsap, Emmylou. Volga, SD (Jim Thomas-KVAA) R. Skaggs, Fogelberg, D. Seals, Whites, L. Angelle, S. Johns, Oaks, J. Paycheck. Yankton, SD (Rollie Smith-WNAX) R. Skaggs, Oaks, Ed Bruce. Sioux Falls, SD (Rohrer/Linn-KIOV/KXRB) R. Skaggs, Oaks, M. Haggard, M. McDaniel, C. Gayle, L. Mandrell, Atlanta. Sioux Falls, SD (Cary Wencil-KS00) C. McClain, B. Mandrell, K. Stegall. Sioux Falls, SD (Charlie Cassidy-KYKC) USA, R. McEntire. Huron, SD (Penny Lane-KOKK) J. McEuen, S. Wariner, T. Gibbs, R. Milsap. Aberdeen, SD (Steve Blake-KKAA) M. Haggard, G. Watson, M. McDaniel. Redfield, SD (John Schreier-KQKD) Ed Bruce, Rodriguez, K. Rogers, K. Twitty, Emmylou, Del Shannon. D. Seal, Snuff. Rapid City, SD (Jim Shaw-KIMM) Conway Twitty, M. Haggard, B. Mandrell, G. Watson, M McDaniel, G. Davies. Rapid City, SD (Don Grant-KTOQ) C. Gayle, Oaks, L. Mandrell, Emmylou, R. Skaggs, Wrights. D. Seals, M. McDaniel, R. Bailey, Debonaires. Wahpeton, ND (Larry Slabik-KBMW) R. Milsap, Atlanta, D. Seals, Rodriguez, Conway Twitty, J. Paycheck. Fargo, ND (Don Roberts-KFGO) Oaks, R. Milsap, Atlanta, L. Everette, K.T.Good, J. Paycheck,

Rex Jr., D.A.Coe, C. Jackson.

M. Haggard, Conway Twitty.

Fargo, ND (Scott Winston-KVOX) C. Gayle,

- Grand Forks, ND (Jack Lundy-KKXL/AM) G.Strait, USA, Sylvia, E.Rabbitt. Grand Forks,ND (Mark Houston-KYCK) C.McClain,
- R.McEntire, J.Conlee.
- Jamestown,ND (Charlie Jay-KSJB) Oaks, Rodriguez, F.& West, Terry Dan, K.Mattea, L.Mandrell, D.Seals, Fogelberg, R.Bailey.
- Bismarck, ND (Deb Spring-KBMR) R. Skaggs, Emmylou, T.Gibbs, R.Milsap, L.Mandrell, Oaks, D.Seals, Wrights, J.McEuen, K.Rogers, J.Rodman, K.T-Good.
- Minot, ND (Jeri Lee-KKOA) T.G. Sheppard, C.McClain,
- Des Moines, IA (Billy Cole-KSO) F.& West, Emmylou, J.Paycheck, L.Mandrell, D.Seals, C.Pride, S.Wariner, L.D.Foster.
- Des Moines, IA (Brock/Cavender-K93/FM) Oaks,
- R.Milsap, Whites, M.McDaniel. Ft.Dodge,IA (Dale Eichor-KWMT) Con Hunley, L.Mandrell, L.Everette, J.Rodman, K.Rogers, K.Mattea, R.Milsap.
- Cedar Falls, IA (Tom Edwards-KCFI) R.Milsap, Atlanta.
- Sioux City, IA (Ty Cooper-KMNS) M. Haggard, Oaks, G.Watson, B.Medley, K.Mattea, R.Milsap.
- Spencer,IA (Rick Friday-KICD/FM) Exile, L.Everette, J.Paycheck, R.Skaggs, Emmylou, Oaks.
- Festus,MO (Sue Cresswell-KJCF) Fogelberg, Ed Bruce, Atlanta, D.A.Coe, L.Mandrell.
- St.Louis, MO (Oakes/Langston-WIL) R.Milsap, Whites, K.Stegall.
- St.Louis,MO (Georgann Harris-KUSA) Oaks, D.Seals,
- K.Rogers, L.Angelle, R.Milsap. St.Joseph,MO (Bob Orf-KFEQ) D.Seals, J.Paycheck,
- L.Mandrell, R.Bailey, T.Gibbs, K.T.Good. Joplin,MO (Dan Casey-WMBH) M.McDaniel, R.Milsap, F.& West, L.Mandrell, T.Gibbs.
- California,MO (Jeff Shakleford-KZMO) M.Haggard, L.Mandrell, F.& West, J.Fields, Atlanta, D.Seals, J.Paycheck, Sierra.
- Springfield, MO (Donn Emis-KWTO/AM) Atlanta, F.& West, L.Mandrell, R.Stevens, B.Nelson.
- <u>Topeka,KS</u> (Max Montana-KSKX) G.Strait, K.Rogers, L.Mandrell, R.Milsap.
- Wichita, KS (Steve Campbell-KFH) C.McClain, R.Milsap, B.Mandrell, R.Skaggs.
- Garden City,KS (Judy Byrd-KBUF) McCain Bros., R.Skaggs, C.Gayle, Emmylou, R.Bailey, Ed Bruce, Oaks.
- Garden City, KS (Charlie Hale-KKJQ/FM) T.G.Sheppard, Mark/Tammy, K.Stegall.

#### CENTRAL

- Newark,OH (Larry Dale-WHTH) R.Skaggs, M.McDaniel. Toledo, OH (Gary Shores-WKLR) C. Gayle, Oaks, K.Mattea.
- Toledo,OH (Bill Manders-WTOD) L.Mandrell, D. Seals, B.Anderson, Emmylou, R.Bailey, J. Paycheck, L.Everette.
- Akron, OH (Rick Cardarelli-WSLR) Oaks, Ed Bruce, Emmylou, J.Buffett.
- Cincinnati,OH (Wes Owen-WKXF/WSAI) R.Stevens, Mark/Tammy, C.Gayle, R.Skaggs, Conway Twitty, M.McDaniel.
- Springfield,OH (Tom Daniels-WBLY) Kendalls, S.Wariner, Whites, B.Mandrell, Conway Twitty, B.Medley.

- Middleport, OH (Jeff Patrick-WMPO/FM) Conway Twitty, J.Rodman, Fogelberg, B.Mandrell, J.McEuen, Oaks Snuff, T.Gibbs, Emmylou, Exile, C.Gayle, R.Bailey.
- Indianapolis, IN (J.D.Cannon-WFMS/FM) R.Milsap, F.& West, D.A.Coe, R.Skaggs, T.Gibbs.
- Elkhart, IN (Rick Carson-WCMR) R. Skaggs, Mark/ Tammy, R.McDowell.
- South Bend, IN (J.K.Dearing-WNDU) B.Mandrell & L.Greenwood.
- Ft.Wayne/Kendallville, IN (Karen May-WBTU) M.Haggard, Conway Twitty, M.McDaniel, Oaks, C.Gayle.
- Batesville, IN (Dick Wolfe-WRBI) V.Gill, M. McDaniel, C.Gayle, M.Haggard, Oaks, Conway Twitty, F.& West, R.Bailey, L.Mandrell.
- Vincennes, IN (Millar/Marsh-WAOV) Mark/Tammy. R.Skaggs, C.Jackson, Forester Sisters, J.Conlee, R.McDowell, C.McClain.
- Saginaw, MI (Tommy Samoray-WKCQ) Ed Bruce, R.Bailey.
- Lansing, MI (Wayne Waters-WITL/FM) R. Skaggs, Oaks, Con Hunley, C.Gayle, K.Mattea, Ed Bruce, Malchak & R., Emmylou.
- <u>Dodgeville, WI</u> (Bob Brainerd-WDMP) L.Mandrell, Ed Bruce, V.Gill, S.Wariner, Oaks, Rodriguez,
- Madison, WI (Mike Ryan-WWQM) Sawyer B., B.Mandrell,
- J.Conlee, Conway.

  Manitowoc,WI (Jon Murray-WCUB) Rodriguez, Oaks, L.Everette, R.Skaggs, J.Fields, J.McÉuen, L.Mandrell, Kendalls, Emmylou.
- Neillsville, WI (Dick Deno-WCCN) R. Skaggs, L. Everette, Oaks, G.Pickard, Sawyer Brown, S.Earle, Bobby Rich.
- Stevens Point,WI (Dan Olsen-WXYQ) Mark/Tammy, M.McDaniel.
- LaCrosse, WI (Ericksen/Shepel-WLXR/AM) R.McDowell. Eau Claire, WI (Tim Wilson-WAXX/FM) R.Milsap, D.Seals, Ed Bruce, L.Angelle, J.Rodman, M.Martin, M.Dixon.
- Savanna, IL (Jeff Jansser-WCCI) C.McClain, Springsteen, Oaks, K.Stegall, Fogelberg, K.Rogers.
- Freeport, IL (Bill Johnson-WFRL) Oaks, B. Mandrell, C.Gayle, Emmylou, M.Haggard, Kendalls,
- Springfield, IL (T.J.Hart-WFMB) Conway Twitty, B.Mandrell, M.Haggard, Kendalls.
- Anna, IL (Rick Jaeger-WRAJ) Conway Twitty, J.Fields, L.Angelle, Wrights, Ed Bruce, S.Wariner, J.McEuen, USA.

#### SOUTHWEST

- Sonora, TX (Jim Douglas-KVRN) No adds. Houston,TX (Candea/Pipia-KILT) S.West. Pt.Arthur/Beaumont, TX (Mickey Ashworth-KYKR)
- No adds.
- Bryan/College Station, TX (Andy Gallo-WTAW) B.Mandrell, Conway, Whites, G.Davies, C.Gayle, R.Skaggs, Debonaires. Victoria,TX (Mike Stanley-KCWM) Ed Bruce, Oaks,
- Emmylou, Fogelberg.
- Kerrville, TX (Carla Kolb-KERV) M. Haggard,
- B.Medley, C.Gayle, Exile, L.Mandrell. Alice,TY (Glen Michaels-KOPY) Maines Bros., Con Hunley, F.& West, J.Buffett, M.Haggard, Nicolette, Whites, D.Seals, Wrights, V.Gill, J.Paycheck, Rodriguez, Sierra.

Corpus Christi, TX (Mike Laurel-KRYS/FM) Oaks. M.McDaniel, Ed Bruce, R.Bailey, C.Gayle, Emmylou.

<u>Austin,TX</u> (Steve Gary-KASE/FM) Oaks, S.Wariner. <u>Austin,TX</u> (Mike Carta-KVET) Oaks.

Amarillo,TX (Darlene Avery-KBUY) R.Skaggs, R.Milsap, L.Mandrell, C.Gayle, Oaks.

Lubbock, TX (Chuck Luck-KLLL) R.Milsap, S. Wariner.

El Paso,TX (John Austin-KHEY) R.Milsap.
El Paso,TX (Bob Young-Y96) Conway Twitty,

R.Milsap. Phoenix, AZ (Doug Brannan-KNIX) B. Mandrell, R.Skaggs.

Albuquerque, NM (Francina Rodriguez-KRST/FM)

R.Milsap, S.Wariner. Las Cruces,NM (Michael Check-KGRT) G.Watson, M.McDaniel, R.Skaggs, Oaks, Emmylou. ROCKY MOUNTAIN

Billings,MT (Gary Allen-KBIT) R.Milsap, Oaks, K.Stegall, F.& West.

Sidney, MT (Rick Wick-KGCX) Exile, Atlanta, D.Seals, J.McEuen, Oaks, R.Milsap, F.& West, T.Gibbs, L.Angelle.

Missoula, MT (Paul Proctor-KGVO) Kendalls. Mark/Tammy, Maines Bros.

Polson,MT (Brad Davis-KERR) Fogelberg, K.T-Good, F.& West, Sierra, Atlanta.

Hamilton, MT (Jean Pysson-KLYQ) Emmylou, J.McEuen, R.Milsap, S.Wariner.

Greely, CO (Mary Jo Rogers-KYOU/FM) J.Lee, V.Gill, M.Haggard, R.Skaggs, G.Watson, B.Mandrell, B.Medley

Pueblo, CO (Randy Hill-KIDN) R. McDowell, Oaks, J.Rodman, B.Mandrell, R.Milsap.

Grand Junction, CO (Rhea/Gass-KQIL) R.Milsap, S.Wariner, Atlanta, Moe & Joe, D.A.Coe, F.& West.

Jackson Hole, WY (Mike Buechler-KSGT) S. Wariner, Oaks, R.Milsap, L.Everette, Kendalls. Boise, ID (Bill Bailey-KIZN/FM) C.McClain, M.McDaniel.

FAR WEST

Las Vegas, NV (Andy Carr-KVEG) K.Dale, M.Dixon, K.Mattea, R.Skaggs, C.Gayle, Oaks, Emmylou.

Reno, NV (Tony Thomas-KOLO) Oaks, R.Milsap, S. Wariner, J. Paycheck, D. Seals, Con Hunley, J.Rodman.

Reno, NV (DeMaroney/Frankoski-KROW) R.McDowell, Mark/Tammy, K.Stegall, T.G.Sheppard,

C.Gayle, R.Milsap.
Los Angeles, CA (Bill Mayne-KZLA/KLAC) C.McClain, Conway Twitty, M.Haggard.

Brawley, CA (Chris Olivarez-KROP) J. Pavcheck. J.Rodman, D.Seals, R.Milsap, L.Mandrell, F.& West.

Anaheim, CA (Chris Adams-KIKF) T.Gibbs, M.Haggard. Lompoc, CA (Dan Ablott-KXCC/FM) R. Stevens, Oaks, M.McDaniel, G.Davies, R.Skaggs.

Oakland/San Francisco,CA (Laurie Sayres-KNEW)

B.Mandrell, Conway Twitty.
Oakland/San Francisco,CA (Laurie Sayres-KSAN)

Maines Bros., Whites.

Modesto,CA (Ed Nuckus-KZUN) K.Mattea, S.Wariner, K.T-Good, Fogelberg, Moe & Joe, T.Gibbs,

Sacramento,CA (Rick Stewart-KRAK) Conway Twitty, Whites, B.Mandrell, M.McDaniel, R.Skaggs,Oaks. Sacramento, CA (George Sepulvida-KHWY) Whites, R. Milsap, T.Gibbs.

Chico, CA (Rory Miller-KHSL) R. Milsap, Oaks, S.Wariner, D.A.Coe, Atlanta, L.Everette, J.Paycheck, J.McEuen, Audie Henry.

Red Bluff, CA (Clark Michael-KALF/FM) Restless Heart, K.Stegall.

NORTHWEST

Calgary, CAN (Robin Ingram-CFAC) Fogelberg, T.Gibbs, J.McEuen, Emmylou, Oaks, Prophet & Carriere.

Portland, OR (Mason Dixon-KRDR) K. Mattea. D.A.Coe, R.Milsap, Moe & Joe.

Astoria, OR (Bob Loucks-KVAS) K. Rogers, D. Seals, Rodriguez, Springsteen, R.Milsap.

Albany, OR (H. David Allan-KRKT) Kathy Ford, T.Blixseth, R.Milsap.

Corvallis, OR (Larry Blair-KFAT/FM) D. Seals, R.Bailey, D.A.Coe, Emmylou, Atlanta,

Toledo, OR (Richard Mack-KTDO) Moe & Joe, J.Fields, J.McEuen, F.& West, Atlanta, R.Milsap.

Eugene, OR (Bobby King-KYKN) C.McClain, B.Mandrell,

Conway, T.Blixseth.

Redmond, OR (Bobby Smith-KPRB) Rodriguez, L.Mandrell, J.Hartford, J.Paycheck.

Pendleton,OR (Greg Larsen-KWHT) Oaks, Con Hunley, K.Mattea, R.Milsap.

Everett/Seattle,WA (Wayne Cordray-KWYZ) R.Milsap, Atlanta, J.McEuen, R.Bailey, Oaks, Foresters. Aberdeen, WA (Roy James-KAYO) Conway, M.McDaniel,

D.Seals. Vancouver, WA (Paul Duckworth-KVAN) K.Mattea, R.Milsap.

Yakima,WA (Mike Pursell-KUTI) Mark/Tammy, G. Watson, R. Milsap, K. Mattea, Maines Bros, K.Stegall.

Selah/Yakima,WA (L.Stonewall Jackson-KYXE) Moe & Joe, D.A.Coe, D.Seals.

Tri-Cities, WA (Jesse Lee-KORD) F.& West,

R.Milsap, J.Rodman. Kennewick,WA (Ed Evens-KOTY) R.Milsap, Con Hunley, M.McDaniel.

Clarkston, WA (Bob Louis-KCLK) M. Haggard, J.Rodman, R.Milsap, Atlanta, F.& West.

Anchorage, AK (Bill Cardoza-KYAK) B. Mandrell, USA. Anchorage, AK (Steve Chapman-KTNX) T.G. Sheppard, Atlanta, R.Milsap, D.Seals, L.Mandrell.

#### WELCOME To Our New Country Correspondent

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# **CHARTBUSTERS**

**MANHATTANS** You Send Me (Columbia)

NARADA MICHAEL WALDEN Gimme, Gimme, Gimme (Warner Brothers)

# **CERTIFIED**

MIDNIGHT STAR

Scientific Love (Solar)

SHALAMAR

My Girl Loves Me (Solar)

3. 12. 26. WHAM! - Careless Whisper (Columbia)
18. 17. 27. PRINCE - Take Me With U (Warner Br

7. 18. 28. TINA TURNER - Private Dancer (Capitol)

27. PRINCE - Take Me With U (Warner Bros.)

8. 19. 29. ASHFORD & SIMPSON - Outta The World (Capitol)

# MOST ADDED

RICK JAMES Can't Stop (Gordy)

HAROLD **FALTERMEYER** Axel F Theme (MCA)

# POP CROSSOVER

RICK **JAMES** Can't Stop (Gordy)

March 22, 1985

1. LUTHER VANDROSS - 'Til My Baby Comes Home (Epic) 1. 1. 9. 6. 2. COMMODORES - Nightshift (Motown) 3. JESSE JOHNSON'S REVUE - Be Your Man (A&M) 14. 4. 4. DEBARGE - Rhythm Of The Night (Gordy) 10. 7. 5. MAZE - Back In Stride (Capitol) 4. 3. 6. WILTON FELDER - I'll Still Be Looking Up To You (MCA) 7. PATTI LABELLE - New Attitude (MCA) 6. 5. 16. 13. 8. MARY JANE GIRLS - In My House (Gordy) 9. DAZZ BAND - Heartbeat (Motown) 13. 9. 10. GLADYS KNIGHT - My Time (Columbia) 12. 11. 11. USA FOR AFRICA - We Are The World (Columbia) --. 15. 20. 16. 12. SADE - Smooth Operator (Portrait/CBS) 15. 14. 13. MADONNA -Material Girl (Sire/Warner Brothers) --. 24. 14. MIDNIGHT STAR -Scientific Love (Solar) 24. 21. 15. JENNY BURTON - Bad Habits (Atlantic) 23. 20. 16. WHISPERS - Some Kinda Lover (Solar) 17. ALEXANDER O'NEAL - Innocent (Columbia)
18. KOOL & THE GANG - Fresh (DeLite/PolyGram) --. 23. --. 28. 19. MANHATTANS - You Send Me (Columbia) --. --. 20. SHALAMAR - My Girl Loves Me (Solar) 2. 8. 21. CHAKA KHAN - This Is The Night (Warner Brothers) 11. 10. 22. THE TIME - The Bird (Warner Brothers) 23. NARADA MICHAEL WALDEN - Gimme, Gimme, Gimme (Warner Bros.) 24. NEW EDITION - Lost In Love (MCA) --. 25. 25. S.O.S. BAND - Week-End Girl (Tabu/CBS)

**CH≜RTBOUND** 

On Chart Reports Adds B.B. KING - Into The Night (MCA) 31 3 13 15 TEMPTATIONS - My Love Is True (Gordy) 31 5 6 20 EUGENE WILDE - Rainbow (Philly World) 30 4 8 18 WHITNEY HOUSTON - You Give Good Love (Arista) 10 30 9 11

--. --. 30. NEW JERSEY MASS CHOIR - I Want To Know What Love Is (Savoy)

415-392-7750 LIP & COMING

UP & COMING				
	Reports	Adds	Orı	Chart
MELBA MOORE - Read My Lips (Capitol)	29	6	10	13
BILLY OCEAN - Suddenly (Jive/Arista)	28	10	4	14
GEORGE BENSON - I Just Want To Hang Around You (W.B.)	28	8	13	7
MADONNA - Crazy For You (Geffen)	27	5	12	10
*RICK JAMES - Can't Stop (Gordy)	26	16	10	~~
*HAROLD FALTERMEYER - Axel F (MCA)	25	14	11	
GAP BAND - I Found My Baby (Total Experience)	24	2	9	13
SAM BUSTIC - Cold Tears (Atlantic)	23	4	12	7
AL JARREAU - Raging Waters (Warner Brothers)	23	2	14	7
JEFF LORBER - Step By Step (Arista)	23	1	10	12
KLYMAXX - Meeting In The Ladies' Room (MCA)	22	4.	8	10
CON FUNK SHUN - Electric Lady (Mercury)	21	7	11	3
DAVID SANBORN - Love & Happiness (Warner Brothers)	21	1	13	7
BILL WITHERS - Oh Yeah (Columbia)	20	4	13	3
THELMA HOUSTON - I Guess It Must Be Love (MCA)	19		10	9
OPUS TEN - Love's Calling (Pandisc)	18	5	8	5
*ATLANTIC STARR - Freak-A-Ristic (A&M)	17	8	5	4
SIEDAH GARRETT - Do You Want It Right Now (Warner Bros.	.) 17	3	7	7
*FREDDIE JACKSON - Rock Me Tonight (Capitol)	16	10	6	
*POINTER SISTERS - Baby Come & Get It (Planet/RCA) GWEN GUTHRIE - Just For You (Island)	15	10	4	1
GEORGE DILKE - Thick in The Night (Fig. )	14	5	8	1
GEORGE DUKE - Thief In The Night (Elektra) TEENA MARIE - Jammin' (Epic)	14	2	6	6
	13	6	6	1
*First time listed on this page.				

Dropped: #22-Isleys, #26-Ready for the World, #27-Johnny Gill,

#29-UTFO, #30-Diana Ross, Lillo Thomas.

# LP CUTS

# **POTENTIAL SINGLES**

MAZE - Can't Stop The Love/
Magic (Capitol)
CHAKA KHAN - My Love's
Alive (Warner Bros.)
NEW EDITION - I'm Leaving You
Again (MCA)
DEBARGE - Who's Holding Donna
Now (Gordy)
GEORGE BENSON - New Day/No
One Emotion (Warner Bros.)

JEFFREY OSBORNE - Let Me Know (A&M)
EVELYN KING - Til Midnight (RCA)
DAVID DIGGS - Don't Be So Shy/
Playing The Fool (TBA/Palo Alto Jazz)
JESSE JOHNSON - I Want My Girl (W.B.)
PHIL COLLINS - Sussuido (Atlantic)
GLADYS KNIGHT - 'Til I See
You Again (Columbia)
TIME - My Drawers (Warner Bros.)
GRAND.FLASH - Larry's Dance (Elektra)

# **ANALYSIS**

LUTHER VANDROSS at #1 is no surprise but it squeaks past the COMMODORES to get there. JESSE JOHNSON is pushing on both of them to get out of the way so he can be number one with his first solo release since leaving the TIME will be quite an accomplishment for him if he can do it because both DEBARGE and the MARY JANE GIRLS are closing in, too. SADE and USA FOR AFRICA will go top ten next week - would have been there this week except for a matter of a very few statistical points edging them out. Chart movers race was won this time by MIDNIGHT STAR and KOOL & THE GANG – ten point jumps for each of them. Following close behind but not to be overlooked are the two highest debuts -MANHATTANS at #19 and #20 for SHALAMAR. NARADA MICHAEL WALDEN started out a few months ago with strong airplay reports from around the country, but not enough chart action to merit a number. Now, this week he closes in with a 61% Hit Factor and charts at #23 with good numbers everywhere it's being played. NEW

EDITION wasted no time charting with little effort and NEW JERSEY MASS CHOIR merges into the fast lane at #30. Sentimentality wins over the "Chartbound" listings because the TEMPTATIONS, EUGENE WILDE and B.B.KING all lean in that direction. Besides the newcomer HAROLD FALTERMEYER, FREDDIE JACKSON merits your attention with 10 new adds. You can expect big things next week from the new SHANNON, ATLANTIC STARR and CON FUNK SHUN singles, and maybe even the new WHAM! release. These four were encumbered only by the sheer force of the adds on RICK JAMES and HAROLD FALTERMEYER "out-of-their-boxes" (or out of their B.H.C. movie soundtrack). Top 40 is giving both plenty of attention as they are most cuts from this LP, but RICK JAMES gets the edge (JAMES = 29 adds, FALTERMEYER = 19) to win the "Pop Crossover" contest. (Why don't we list the cuts that aren't being played from this LP - it would be a shorter list).

Betty

**NORTHEAST** 

Boston, MA (Angela Thomas-WILD) #6-Jesse Johnson, #9-Dazz. Gns: Manhattans, Siedah Garrett, Whitney Houston, SOS, DeBarge, Mary Jane, Maze. New: Rick James, Change, Lavert, Toney Lee, Chaka Khan, Amii Stewart. On: Gwen Guthrie, A.O'Neal, G.Benson, USA, Ci Ci, Gap Band, H.Faltermeyer, New Edition.

Boston, MA (Geri Donaghey-WXKS/FM) New: Pointer
Sisters, Rick James, Mary Jane Girls. On: Madonna,
Commodores, P.LaBelle, Time, Santana, Maze, Sade,
Luther Vandross, Prince, USA, DeBarge, Tina Turner.

New York, NY (Barry Mayo-WRKS/FM) #1-USA, #2-N.J.

Mass Choir, #3-H.Faltermeyer, #5-D.Ross, #8-Jenny
Burton, #9-Mary Jane Girls, #10-Jesse Johnson.

Gns: Deodato, Run DMC, Whitney Houston, Sade, Chaka,
Ready, Luther Vandross, Alicia Myers. New: Paul
Hardcastle (KING TUT), Frederick.

New York, NY (Berger/Tonacci-WPLJ) New: Sade. On:

New York, NY (Berger/Tonacci-WPLJ) New: Sade. On: USA, Madonna, H.Faltermeyer, Commodores, DeBarge. New York, NY (Scott Shannon-Z100) New: DeBarge,

Wham!, H.Faltermeyer. On: Madonna, USA, Commodores.
Rochester, NY (Andre Marcel-WDKX) #4-Time, #8-N.J.
Mass, #10-H.Faltermeyer. Gns: A.O'Neal, J.Burton,
Shalamar, Klique, Maze, Midnight Star, Jesse
Johnson. New: Switch, Atlantic Starr, Junie
Morrison, Con Funk Shun, S.Arrington. On: Gwen
Guthrie, Change, J.Lorber, D.Sanborn, S.Bostic.

Washington, DC (Mike Archie-WHUR) #1-Maze, #2-Jesse Johnson, #10-Sade. Gns: H.Faltermeyer, DeBarge, G.Knight, Redds, Dazz, P.Bailey, L.Vandross, Whitney Houston. New: USA, B.Withers, Klymaxx, Hall & Oates, Grandmaster Flash. On: G.Duke, Change, Lavert, J. Burton, Pointers, Champaign, E.Wilde, Alicia Myers.

Baltimore, MD (Kingston/Kronthal-B104) New: Harold Faltermeyer, Tears for Fears. On: USA, Commodores, Prince, Madonna, Time, P.LaBelle, B.Ocean, Diana Ross, DeBarge, J.Stewart, Teena Marie, Hall & O.

Ross, DeBarge, J.Stewart, Teena Marie, Hall & O. Williamsburg, VA (Steve Crumbley-WQKS/FM) #1-Luther Vandross, #2-Madonna, #5-P.LaBelle, #9-DeBarge, #10-Dazz. Gns: G.Knight, Mary Jane, A.O'Neal, Klymaxx. New: H.Faltermeyer, Pointers, Opus Ten, Rick James, Whodini, Redds. On: A.Ribeiro, Melba, Prime, Siedah Garrett, B.Ocean, D.Sanborn, G.Phillinganes.

Philadelphia, PA (Buggs/Wyatt-WUSL/FM) #1-Ready, #2-Chaka, #8-P.LaBelle, #9-Shalamar, #10-Commodores.

Gns: Frederick, J.Lorber, G.Knight, Run DMC, Sade,
M.Star, Jesse Johnson, Mary Jane Girls, USA. New:
Shannon, Change, Wham!, Rick James, J.Osborne,
Ready For The World. On: Maze, Lillo, Siedah
Garrett, T.Houston, Klymaxx, S.Arrington, Imperials.

Pittsburgh, PA (Alan Harrison-WAMO) Gns: Jenny Burton, Whispers, Eugene Wilde, Al Jarreau, Pointers, Ray, Goodman & Brown, Luther Vandross, Manhattans, USA, Lillo Thomas, Madonna, Alexander O'Neal, Maze, Sade.

SOUTH

St. Matthews, SC (Andy Henderson-WQKI) #1-Commodores,
#6-Luther Vandross, #7-Isleys, #8-Maze, #10-J.Gill.
Gns: Whispers, Mary Jane Girls, Manhattans, Sade,
DeBarge, N.M.Walden, USA. New: Bill Withers, David
Diggs, Pointers, Freddie Jackson, Joe Simon. On:
Klymaxx, Rockwell, Teena Marie, Sam Bostic.

Klymaxx, Rockwell, Teena Marie, Sam Bostic.

Sumter, SC (Tony Hart-WWDM/FM) #1-Whitney Houston,

#2-A.O'Neal, #4-L.Vandross, #8-Jesse Johnson, #9-P.

LaBelle. Gns: Mary Jane Girls, Sade, USA, S.Arrington, H.Faltermeyer, Third World, B.B.King, Jarreau,

Con Funk Shun, Gap. New: Luther Vandross, Freddie

Jackson, Julian Lennon, Roy Ayers, Lavert, Anthony

Watson, Champaign, Apollonia 6. On: G.Duke, Opus 10.

Spartanburg, SC (J.J.Hemingway-WORD) New: Billy Ocean.
On: DeBarge, Manhattans, Santana, P.LaBelle, Paul Hardcastle, L.Vandross, Sade, G.Benson, Isleys, Kool & Gang, J.Burton, Bill Withers, G.Knight.
Jacksonville, FL (Hank Brown-WJAX) #4-Klymaxx, #10-

Ready. Gns: SOS, J.Osborne, SOS Band, Luther Vandross, N.J.Mass, G.Benson, J.Burton, Chaka. On: J.Gill, Klique, T.Image, Shalamar, Lillo Thomas, Time, Prince, Dazz, Fatboys, G.Knight.

Tallahassee, FL (Joe Bullard-WANM) #3-Maze, #5-L.

Vandross, #9-SOS. Gns: J.Lorber, Gap, Whitney
Houston, Sade, Glenn Jones, G.Benson, Jesse
Johnson, B.B.King. New: Bill Withers, Prime
Time, Chaka Khan, Rick James, H.Faltermeyer, H&O.
On: G.Duke, Mary Jane Girls, J.Blackfoot, R.Ayers.

Miami, FL (Joni Siani-Y100) New: K.Loggins, Wham!, Tears. On: DeBarge, Time, USA, L.Vandross, Sade, Commodores, Pointers, P.LaBelle, New Edition.

Mobile, AL (B.J.Taylor-WBLX) #2-L.Vandross, #3-SOS, #5-Maze, #6-Dazz, #8-USA, #10-A.O'Neal. Gns: E. Wilde, J.Burton, S.Bostic, B.B.King, G.Benson, Mtume, Third World, Sade, P.LaBelle, Opus Ten. New: H.Faltermeyer, Freddie Jackson, Shalamar, Herb The K. On: Whitney Houston, G.Duke, Change, Con Funk Shun, Melba Moore, Gwen Guthrie, Sanborn.

McComb, MS (Brad Lee-WHNY) New: Al Jarreau, Rick James, Time, J.Burton, Kurtis Blow. On: UTFO, USA, DeBarge, Commodores, Mary Jane, G.Benson, Kool &.

New Orleans, LA (Donnie Taylor-WYLD) #3-L.Vandross, #5-G.Knight, #8-Klique, #9-P.LaBelle. Gns: Run DMC, Dazz, A.O'Neal, N.M.Walden, Fatback, W.Felder, J.Blackfoot, Maze, Grandmaster, Shalamar, D.Ross. On: A.Ribeiro, Melba Moore, B.B.King, E.Wilde.

New Orleans, LA (O'Kelly/Rolling-B97) On: Madonna, Commodores, P.LaBelle, Teena Marie, Maze, Kool &

Gang, Time, B.Ocean, DeBarge, USA.

Abbeville, LA (Quinn Mark-KROF) #1-L.Vandross, #4Maze, #7-G.Knight, #9-Mary Jane. Gns: Dazz, A.
O'Neal, Sade, E.Wilde, Temptations, J.Burton, M.
Star, SOS, USA, B.B.King. New: Atlantic Starr,
Cherrelle, Melba Moore, J.Osborne, Wham!, Freddie
Jackson, H.Faltermeyer. On: Gap, Opus Ten, Third
World, Frederick, Klymaxx, Fatback, Bill Withers.
Nashville, TN (J.C.Floyd-WQQK/FM) Gns: Run DMC, SOS,

<u>Mashville</u>, <u>TN</u> (J.C.Floyd-WQQK/FM) <u>Gns</u>: Run DMC, SOS, <u>Mary Jane Girls</u>, N.J.Mass Choir, J.Lorber, Mtume, <u>Jesse Johnson</u>, L.Vandross, Amii Stewart, W.Felder. <u>Memphis</u> <u>TN</u> (Jerry Mason-KRNR) #2-Maze, #3-J.Burton.

Memphis, TN (Jerry Mason-KRNB) #2-Maze, #3-J.Burton,
#4-C.L.Townes, #9-N.J.Mass, #10-Mary Jane. Gns: J.
Gill, A.O'Neal, S.Garrett, Reddings, Legacy, QT
Hush, Sade, Junie Morrison, Whitney Houston, Al
Jarreau, Gwen Guthrie, Process & Doo Rags. New:
3D Mix, Shannon, Pointers, Fatboys, Keith Poole,
Hall & Oates, Toney Lee, Whiz Kids.
CENTRAL ε MIDWEST

Cleveland, OH (Dean Dean/Eric Faison-WDMT) #2-Run

DMC, #3-Jesse Johnson, #7-L.Vandross, #8-Commodores,
#9-Dazz. Gns: Lavert, Maze, P.LaBelle, Jarreau,
Amii Stewart, N.J.Mass Choir, A.O'Neal, Whitney
Houston, Manhattans, Sade. New: Con Funk Shun,
Whodini, Temptations, USA. On: Third World, Alfie.

Whodini, Temptations, USA. On: Third World, Alfie. Cincinnati, OH (Brian Castle-WBLZ) #1-Klymaxx, #2-J. Johnson, #7-Maze, #8-L.Vandross, #9-M.Star. Gns: J.Gill, Sade, Shalamar, P.LaBelle, G.Knight, Mary Jane. New: USA, H&O, B.Joel, Jenny Burton, G. Benson, Gap Band, Rick James, Whitney Houston.

Benson, Gap Band, Rick James, Whitney Houston.
Cincinnati, OH (Sid Kennedy-WCIN) Gns: Dazz, Maze,
J.Gill, Run DMC, S.Arrington, E.Wilde, SOS, M.Star,
Frederick. On: Legacy, Mary Jane Girls, Peter
Brown, D.Sanborn, A.O'Neal, Whitney Houston, G.Duke.

Indianapolis, IN (Kelly Karson-WTLC) #2-G.Knight, #3-J.Johnson, #4-N.J.Mass Choir, #6-Maze, #10-Jenny Burton. Gns: J.Lorber, T.Houston, Whitney Houston, J.Blackfoot, S.Garrett, Lavert, B.B.King, Steve Arrington, Redds, Koffie. New: Kool & Gang, Con Funk Shun, Whiz Kids, Atlantic Starr, Shannon, Will King, David Diggs. On: Frederick, G.Benson. Chicago, IL (Marco Spoon-WBMX/FM) Gns: Maze, Mary Jane, J.Burton, Klique, G.Knight, Grandmaster Flash, Gwen Guthrie. On: A.O'Neal, S.Bostic, Temptations, E.Wilde, Whitney Houston, J.Lorber, Lavert, B.B. King, Gap Band, Run DMC, Melba Moore, Intrigues. Milwaukee, WI (Jim Brown-WLUM) #4-L.Vandross, #7-P. LaBelle. Gns: Jesse Johnson, USA, Maze, Dazz, T. Houston, J.Osborne, G.Knight, A.Jarreau, Run DMC. New: Jenny Burton, H.Faltermeyer, Temptations, A. O'Neal, Whitney Houston, Klymaxx. On: Sam Bostic. Milwaukee, WI (Bob Collins-WNOV) #2-Jesse Johnson, #4-Mary Jane, #8-J.Blackfoot, #10-Grandmaster. Gns: B.B.King, Maze, J.Lorber, Whitney Houston, Con Funk Shun, New Edition, C.L.Townes, Rappin' Duke, G.Duke, Klymaxx. New: Cashmere, Whodini, Johnnie Taylor, B.Ocean, H&O, Rick James, Shannon, J.Gardner. Detroit, MI (Steve Harris-WDRQ) #3-Commodores, #7-L. Vandross, #9-USA, #10-Felder. Gns: Sade, DeBarge, P.LaBelle, Eddie D., Con Funk Shun, Mary Jane, Maze, Kool & Gang. New: Atlantic Starr, Roxanne Shante, Glenn Jones, Wham!, Jenny Burton, H.Faltermeyer, Toney Lee, Eugene Wilde. On: A.O'Neal, Whodini.

Detroit, MI (Gary Berkowitz-WHYT) New: Kool & Gang,
Rick James. On: USA, Maze, Madonna, Sade, Luther Vandross, Mary Jane, P.LaBelle, D.Ross, B.Ocean. St. Louis, MO (Ron Atkins-KMJM) #2-Jesse Johnson, #3-Mary Jane Girls, #6-USA, #7-Shalamar. Gns: Eddie D, Sam Bostic, Klymaxx, Man Parrish, Change, Rappin' Duke. New: Shannon, Fatboys, Rick James, Herb The K, Atlantic Starr. On: QT Hush, Con Funk Shun, Sade. SOUTHWEST

Killeen, TX (Bill St.John-KIIZ/AM) #1-P.LaBelle, #2-Maze, #3-Jesse Johnson, #9-Mary Jane, #10-A.O'Neal. Gns: Temptations, Fatback, J.Burton, Con Funk Shun. New: Steve Arrington, Rappin' Duke, G.Benson, Freddie Jackson. On: Whitney Houston, Kool, Cherrelle. Dallas, TX (Terri Avery/Michael Spears-KKDA) Gns: L. Vandross, A.O'Neal, Whitney Houston, Frederick. On: Glenn Jones, T.Houston, B.B.King, Con Funk Shun, Process & Doo Rags, Madonna, S.Arrington, J.Lorber. FAR WEST

San Francisco, CA (Marvin Robinson-KSOL/FM) #1-Commodores, #3-Jesse Johnson, #7-L.Vandross, #8-Gladys Knight, #9-Dazz. Gns: Maze, Mary Jane, P.LaBelle, N.M.Walden, DeBarge, Shalamar, J.Lorber. New: Bill Withers, Process & Doo Rags, Atlantic Starr, Glenn Jones, N.J.Mass, Freddie Jackson, Roy Ayers, USA.
San Francisco, CA (Bazoo/Naftaly-KMEL) New: Kool/Gang,
New Edition, Rick James. On: Sade, L.Vandross, UTFO. Sacramento, CA (Gillette/Collins-FM102) New: Rick James, New Edition. On: USA, P.LaBelle, Time, L. Vandross, Whodini, M.Star, Jesse Johnson, B.Ocean. Stockton, CA (John Hampton-KSTN) New: New Edition, Gap Band. On: UTFO, Prince, Ocean, L. Vandross, Sade, Con Funk Shun, Time, USA, Mary Jane, Whodini. Stockton, CA (Roy Williams-KJOY) New: Pointers, Kool & Gang, Rick James, Jesse Johnson. On: USA, D.Ross, Rick James, Teena, Sade, DeBarge, Jesse Johnson. Fresno, CA (Walker/Davis-KYNO) New: USA, P.Hardcastle. On: Madonna, Commodores, DeBarge, Teena, J.Osborne. Fresno, CA (Carey Edwards-KMGX) New: New Edition, Jesse Johnson, Mary Jane Girls. On: P.LaBelle, Sade.

Los Angeles, CA (Kevin Fleming-KGFJ) Gns: J.Johnson, L. Vandross, A.O'Neal, Maze, G.Knight, Mary Jane, Fatback, Redds, Sam Bostic, Sade, T.Houston, M. Star, D.Sanborn, Reddings, Glenn Jones, Greg P. Los Angeles, CA (Scarborough/Hall-KKHR) New: Luther Vandross, Maze. On: USA, Sade, Jesse Johnson, DeBarge, Time, P.LaBelle, Commodores, Mary Jane. Los Angeles, CA (Mike Schaefer-KIIS/FM) New: Jermaine Stewart, Mary Jane, P.LaBelle. On: USA, Teena, DeBarge, Sade, D.Ross, Time, Commodores, Prince. San Diego, CA (Denny Luell-XHITZ) New: Jermaine Stewart, Rick James. On: Mary Jane Girls, Luther Vandross, Maze, Sade, P.LaBelle, Jesse J., USA.

# the GAVIN REPORT

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# P.D. NOTEBOOK by Eric Norberg

## **BILL'S LEGACY**

by Eric Norberg

Those who read this magazine certainly know who Bill Gavin was. But even in the two years since Bill sold the Gavin Report to its staff and retired from active daily involvement its staff has noted the continuing emergence of the new generation of radio people has led to many who never had the chance to talk with Bill on the phone, to meet him in person at a Gavin Convention or a Gavin Regional Conference, or even to read his writings in the Gavin Report or elsewhere.

I first heard of Bill Gavin while a student on the staff of the Pomona College radio station KSPC in the early '60s, when Bill briefly was a columnist for Billboard. (He'd been publishing the Gavin Report since 1958—the first radio cooperative music "tip sheet," for most of its history, mimeographed on legal-size blue paper.) Bill's thoughtful columns in Billboard about principles and techniques of radio programming were the best pieces I'd ever seen on the subject, and I clipped and saved them, and still have most of them to this day. He also included a music tip or two at the bottom of each column, and I particularly remember a bizarre tip that an unknown Capitol record called "Sukiyaki" by Kyu Sakimoto would be a big hit. I was already so impressed with Bill through his columns, that I got hold of the record, and KSPC was probably the first FM station in the country to play what went on to become the first and still only Japanese record to hit #1 in this country.

I learned early the essential combination of aesthetics and reason that constitutes radio programming thanks to Bill. Programming on pure "feel" makes it hard to separate one's own biases and perspectives from accurate perceptions; programming with pure "reason," relying entirely on



research, logic, etc. has even more disastrous problems, since it provides no reliable way of translating findings and objectives to the evanescent entity of radio as it exists in the minds of the listeners. (Radio only really exists as a series of past experiences, corroborated or denied by instantaneous current experience, projected into future expectations, that brings the listeners back every day, and determines how long they will listen and how frequently they will return. Thus the importance of consistency and identifiability of formatic approach. Those who have dispensed with jingles in the fashion of recent years have disposed of one of the simpler and effective ways of differentiating their station from the competition.)

I also learned from those he invited to speak at his Conferences, and those who came. Not only did Bill invent the idea of a radio programming conference, but he made sure they were always constructive and interesting, guests were invited to speak for what they could offer rather than for the prestige of the conference. While other, later radio conferences have seen speakers primarily promoting themselves, no Gavin Conference had that problem. Bill never selected that kind of person to participate. Bill was constantly interested in helping new, young talent to emerge in radio. His ability to spot a "comer," in music or in radio, was I think the best in the history

of either business.

Probably anyone else, having innovated and pioneered the concept of a national radio programming conference, would have developed it and made it a profit career. Not Bill. His only purpose in organizing them was to benefit the industry (which is probably why they always did far better than other conferences have), and when others began putting together conferences of their own, he felt the need was filled and stopped.

Later, when it became obvious that the later conferences by others were oriented primarily to the affluent and the successful, and newcomers to radio were not getting enough out of them, he pioneered again-and came up with the Gavin Regional Meeting. A series of regional get-togethers. They worked even better, in Bill's view, because all radio people could afford to come, and since even the speakers usually were from the same region. The pretension and status problems among those attending dissolved completely. They were a lot of work-more than a single conference-so that as his health deteriorated, they were suspended. The staff of the Gavin Report hopes to resume the concept as time permits, however.

And of course there was his sincerity and integrity. At his death, those were spoken of the most ... perhaps (sad to say) because these qualities are considered very rare in the music and radio businesses. I do not think they are as rare as that, for which considerable credit should go to Bill.

However, his true legacy is people. Those he encouraged, those he influenced, those he touched. It now falls to them to continue advancing the principles he believed in, and advancing the arts of radio.

Dave Sholin Personal Picks

RICK SPRINGFIELD - Celebrate Youth (RCA)

Springfield's got both barrels blazin' on this debut single from "TAO", his soon to be released LP. Not only has he written a powerful, catchy lyric, he delivers it with a fierce determination in his voice that's been missing the last few times around.

SHANNON - Do You Wanna Get Away (Mirage/Atco)

Few weave a musical spell as well as Shannon.

It was about thirty seconds into this newest effort that I got hooked. Her captivating style made "Let The Music Play" a giant winner (for those that gave it a shot) and this performance goes that one step better.

HAROLD FALTERMEYER - Axel F Theme (MCA)
Are instrumentals making a comeback? Maybe so, but it never hurts to have a Beverly Hills Cop clear the way. This one came from "the streets" and credit New York City radio for busting it early.

ERIC CARMEN - I'm Through With Love (Geffen)
It was 1975 when Eric tugged on heartstrings
with that plaintive plea "All By Myself". Ten
years later, his remarkable talent as singer and
songwriter gets an extra layer of polish from
producer Bob Gaudio.

KURTIS BLOW - Basketball (Polydor/PolyGram)
Rebounding as NBA playoff time nears. Can't help but add to the hoopla in a lot of cities, while providing fun programming for all the rest of us. Kurtis has performed in post-game concerts in a number of NBA cities.

# Ron Fell Personal Picks ALBUMS

"Katrina and The Waves" (Capitol)

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Sleeper of the year so far. This quartet of unknowns to commercial radio plays an aggressive, pop/rock batch of tunes. Their style is pre-ego Blondie, mixed with hints of Benatar, The Motels, and other winners. Katrina Leskanish, a guitar-slinging, lead singer fronts The Wave and has an innate pop sensibility. The production is "basic" and modern, without aires of pretentions. Sholin said it, back on March 8th, "Records like this build excitement on radio..." With a little patience in all quarters, Katrina and the Waves will break. WALKING ON SUNSHINE, RED WINE AND WHISKY, MACHINE GUN SMITH, THE SUN WON'T SHINE.

"Southern Accents" Tom Petty & the Heartbreakers (MCA)

Eight years of T.P.'s whining vocals was starting to wear me out. My early enthusiam, back in the late 70's, has been tempered by the sameness of his drift. But "Southern Accents" turns me back. The LP has a confederate tint to it. T.P. may never pass for a "good ole boy", but he does cut a good Randy Newman and cop a little Allman Bros. for effect here and there. The album cover art, an original painting by Winslow Homer (1865), titled "The Veteran in a New Field", implies that the product tucked inside is the work of a redoubtable laborer in harvest. Petty cuts it with tracks like: REBELS, IT AIN'T NOTHIN' TO ME, MAKE IT BETTER, DON'T COME AROUND HERE NO MORE, SPIKE.

# PAPER ADDS?

The ongoing problem of inaccurate playlists is of extreme concern to a few trades including The Gavin Report and Radio & Records. Even one misrepresented playlist discredits the charts of the trades.

On January 22, 1982, I wrote the following which still holds true more than three years later.

Record companies can't afford paper adds (records that get mentioned as adds but never make it on the air). Record companies can't afford tertiary rotation. (Rotation that is so limiting that even hard core listeners will never hear it.)

To those iconoclastic programmers who feel so benevolent to the point they add a record as a gesture with no real commitment behind it, I would say you're messing with a covenant so precious that you're undermining the whole popular music universe.

To add a record at a meaningful station in a decent size market will mobilize pressing, shipping and sales departments within a record company. Nonrefundable pressing and shipping costs are borne by those in the retail system. Without considerable airplay there's no way for a record to be properly evaluated, and returns (the nemesis of every record company) create horrible burdens of cash flow and credit problems.

In this hopefully temporary period of dire straits in the retail world, we hope that programmers can realize the

gravity of their vanity. To "add a record" should be a commitment to really play a record. To "add a record" with a casual wink toward a grateful promotion person is a shallow and heartless gesture which, admit it or not, is killing the business of music.

In the future we must insist upon the following:

1. No record should be reported as an add, extra or chart number that is not being played daily in a rotation meaningful enough to have listener response.

2. Records in marginal rotation, or not "guaranteed" decent rotation should be withheld from being reported to The Gavin Report.

We encourage all our stations to test records on the air to determine their future merit. But we think that an add means a serious airplay commitment. Please withhold the reporting of such "test records" until the results of your research merit a real commitment as an add.

The problem of paper adds must also be addressed by the record companies. We know that even a paper add can get a big promotion, or a spot buy, or a concert tie-in.

Until the deceitful stations are denied the benefits of their larceny the problem will fester.

Direct and decisive action by record companies will solve the problem.

-RON

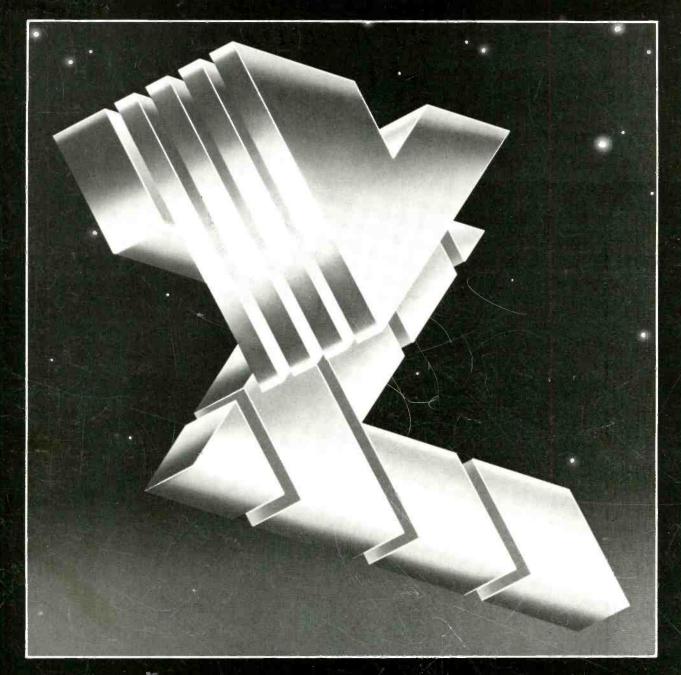
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