Jeffrey Osborne:
An UN-LTD. Career
TEARS FOR FEARS

EVERYBODY WANTS TO RULE THE WORLD

From the Mercury LP
“Songs From The Big Chair”

Manufactured and Marketed by PolyGram Records
THE GAVIN REPORT

TOP FORTY

EDITOR: DAVE SHOLIN

POWER TRIO

PHIL COLLINS
One More Night
(Atlantic)

USA FOR AFRICA
We Are
The World
(Columbia)

MADONNA
Crazy For You
(Geffen)

CERTIFIED

HALL & OATES
Some Things Are
Better Left Unsaid
(RCA)

WHAM!
Everything
She Wants
(Columbia)

RECORD TO WATCH

LUTHER VANDROSS
"Til My Baby
Comes Home
(Epic)

Chart activity
in the Southwest
and West, plus growing
airplay gives it a good
shot at making it to
homeplate.

MOST ADDED

\[ \Delta \] WHAM!
Everything She Wants
(Columbia)
99 Adds

KENNY LOGGINS
"Vox Humana"
(Columbia)
90 Adds

REO SPEEDWAGON
One Lonely Night
(Epic)
72 Adds

2W LW TW

1. PHIL COLLINS - One More Night (Atlantic)
2. Madonna - Material Girl (Sire/Warner Brothers)
3. MADONNA - Crazy For You (Geffen)
4. REO Speedwagon - Can’t Fight This Feeling (Epic)
5. Teena Marie - Lovergirl (Epic)
6. USA FOR AFRICA - "We Are The World" (Columbia)
7. Julian Lennon - "Too Late For Goodbyes" (Atlantic)
8. BRUCE SPRINGSTEEN - I’m On Fire (Columbia)
9. Survivor - High On You (Scotti Brothers)
10. Mick Jagger - Just Another Night (Columbia)
11. CHICAGO - Along Comes A Woman (Full Moon/Warner Brothers)
12. COMMODORES - Nightshift (Motown)
14. DEBARGE - Rhythm Of The Night (Gordy)
15. Journey - "Only The Young" (Geffen)
16. DON HENLEY - "All She Wants To Do Is Dance" (Geffen)
17. Tina Turner - Private Dancer (Capitol)
18. Billy Joel - "Keeping The Faith" (Columbia)
19. FOREIGNER - That Was Yesterday (Atlantic)
20. ANIMOTION - Obsession (Mercury/PolyGram)
21. Prince - Take Me With U (Warner Brothers)
22. David Lee Roth - California Girls (Warner Brothers)
23. Duran Duran - Save A Prayer (Capitol)
24. DIANA ROSS - "Missing You" (RCA)
25. ERIC CLAPTON - "Forever Man" (Warner Brothers)
26. Cars - "Why Can't I Have You" (Elektra)
27. MURRAY HEAD - One Night In Bangkok (RCA)
28. GREG KIHN - Lucky (EMI America)
29. THE FIRM - Radio Active (Atlantic)
30. HALL & OATES - Some Things Are Better Left Unsaid (RCA)
31. Dan Hartman - Second Nature (MCA)
32. SIMPLE MINDS - Don’t You (Forget About Me) (A&M)
33. JOHN FOGERTY - "Rock 'N' Roll Girls" (Warner Brothers)
34. SANTANA - Say It Again (Columbia)
35. WHAM! - "Everything She Wants" (Columbia)
36. Davie Bowie & Pat Metheny - This Is Not America (EMI America)
37. THE POWER STATION - Some Like It Hot (Capitol)
38. SADE - Smooth Operator (Portrait/CBS)
39. KENNY LOGGINS - "Vox Humana" (Columbia)
40. Glenn Frey - The Heat Is On (MCA)

March 22, 1985

CHARTBOUND

Reports

TOM PETTY - Don’t Come Around Here No More (MCA) 157
BILLY OCEAN - Suddenly (Jive/Arista) 124
JOHN WAITE - Change (Chrysalis) 122
TEARS FOR FEARS - Everybody Wants... (Mercury/PolyG.) 120

Adds

19 13
68 3
10 36
49 5

On Chart

115
53
76
66
BILLY OCEAN “SUDDENLY”

THE THIRD SMASH SINGLE IN A ROW FROM THE PLATINUM (AND CLIMBING) ALBUM, BY THIS YEAR’S GRAMMY WINNER.

"SUDDENLY" IT'S ON THE RADIO
HERE'S SOME MAJOR PROOF...

B104 WAVA WMAR FM100 WHYT 94Q Z93 I95 B97 KOPA
KMEI KMJK Z100 KUBE KS103 KBEQ KAFM
AND OVER 300 MORE!
R&R—CHR BREAKER 63% 69 ADDS, GAVIN—TOP 40 CHARTBOUND 124/68 4th MOST
BILLBOARD—BB 66-53

JERMAINE STEWART
“THE WORD IS OUT”

“THE WORD IS OUT” THAT THIS RECORD IS HOT!
HERE ARE THE FACTS:
KIIS-FM ADD Z93 (5-3) Z98 (22-15) FM102 (10-8) B97 (7-6)
RI/104 (25-18) KKH (35-33) Y100 (6-6) 94Q (6-6)
PLESE CONSIDER THIS #1 DANCE RECORD.
REMEMBER, WHEREVER IT GETS PLAYED, THE WORD IS HIT.

ALL FROM ARISTA RECORDS WHERE THE HITS KEEP COMING... HOME!
There are times that try many a programmer's patience when it comes to putting together a chart. So many records...so few positions available. Just the other week Jack Gillen at WKHI/FM in Ocean City, MD mentioned that "after 20 years in the business I've never seen this depth of material in quality as well as amount in all that time". Leading the way, as expected, is USA FOR AFRICA, which already boasts a 60% Hit Factor after two weeks and earns a spot in the top ten on its way to number one.

PHIL (he deserves an Oscar) COLLINS makes it to number one on our Top 40, A/C and Album charts, tied in airplay with USA at 276 reports. COMMODORES have their first Top 40 smash minus Lionel. Top ten in New York at WAPP, Z100 & WPLJ. Same story in Pittsburgh at WHTX, WALT-Albany, WQLK-Richmond, WHSB-Alpena, KS103-San Diego, etc. Besides USA FOR AFRICA, the list of artists who earned their Hit Factor stripes is led by CHICAGO 42% to 72%, DEBARGE 34% to 65%, HENLEY 17% to 45% and ANIMOTION 30% to 47%.

Though the phones are dominated by requests for USA, MADONNA and PRINCE, MURRAY HEAD is showing up respectably in quite a few spots, confirming many big sales gains. BILLY OCEAN moves into Chartbound position, more than doubling in airplay with adds at WTIC, WDCG, WORD, WZON, WTYX, G100, WBAM, KAFM, WBTT, KIMN, KLUC, KISO, KWOD, etc. TEARS FOR FEARS is growing fast, even up against the onslaught of established artists releases. Debuts at B106-Washington, WFBG-Altoona, WKSP-Kingston, WBN-Bowling Green, Z104-Madison, KKAF-FM and KHR-Los Angeles, KS103-San Diego, etc. HOWARD JONES closing in on 100 reports as a ton of new airplay in the Midwest and West pushes up his total. March 8th's "Record To Watch" by the MARY JANE GIRLS debuts in "Up & Coming" as "In My House" becomes this week's number eight R&B record. LIMAHL's never ending story is just that...with PRO/FM, 106X, WHYT, KSTN, KFIM and more now on the case. Neil McIntyre, 92KTU and Larry Berger & Lisa Tonacci of WPLJ-New York were first to hip us to HAROLD FALTER-MEYER'S "Axel F Theme", now added at WSPK, Z100, B104, WANS, WZUU, WPST, Q107, Z-98, 93Q, and more. LUTHER VANDROSS picks up 11 believers with excellent gains at KKYS, KHR-28-20, KSTN-30-22, debuting #25 at KATM and going number one on our R&B chart.

Dave
The Debut Album From **BOY MEETS GIRL**

Is On The Streets **THIS WEEK!**

The First Single **"OH GIRL"** Is At **RADIO NOW.**

93FM KPLZ KWIC WFM1 KS104 KTFM KOFM KF95 KSKD KDON-FM
WIGY WIKZ WQCM WSQV KOIZ-FM WKSF WJAD KISR T-94 WHSL
WBNQ WAZY-FM KWTO KTRS KOZE KHTX KZOZ KIXY KOLL
G100 KTAG WEED KQHU WXXQ KKEG KLBQ
Hit Factor is a percentage of stations playing a record which also have it in their Top 20.  

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Add</th>
<th>1-5</th>
<th>6-10</th>
<th>11-20</th>
<th>20-30</th>
<th>Uncharted</th>
<th>HIT FACTOR</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHIL COLLINS</td>
<td>One More Night</td>
<td>Atlantic</td>
<td>279</td>
<td>--</td>
<td>236</td>
<td>28</td>
<td>14</td>
<td>1</td>
<td>--</td>
<td>99%</td>
<td>8</td>
</tr>
<tr>
<td>USA FOR AFRICA</td>
<td>We Are The World</td>
<td>Col.</td>
<td>279</td>
<td>20</td>
<td>46</td>
<td>28</td>
<td>83</td>
<td>60</td>
<td>42</td>
<td>56%</td>
<td>2</td>
</tr>
<tr>
<td>MADONNA</td>
<td>Crazy For You</td>
<td>Geffen</td>
<td>271</td>
<td>3</td>
<td>50</td>
<td>74</td>
<td>110</td>
<td>34</td>
<td>--</td>
<td>86%</td>
<td>5</td>
</tr>
<tr>
<td>MADONNA</td>
<td>Material Girl</td>
<td>Sire/Warner Bros.</td>
<td>267</td>
<td>--</td>
<td>232</td>
<td>28</td>
<td>7</td>
<td>--</td>
<td>--</td>
<td>100%</td>
<td>8</td>
</tr>
<tr>
<td>FOREIGNER</td>
<td>That Was Yesterday</td>
<td>Atlantic</td>
<td>259</td>
<td>13</td>
<td>--</td>
<td>5</td>
<td>25</td>
<td>133</td>
<td>83</td>
<td>11%</td>
<td>3</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>Along Comes A Woman</td>
<td>F.Moon/WB</td>
<td>256</td>
<td>2</td>
<td>8</td>
<td>20</td>
<td>152</td>
<td>65</td>
<td>9</td>
<td>70%</td>
<td>6</td>
</tr>
<tr>
<td>DeBARGE</td>
<td>Rhythm Of The Night</td>
<td>Gordy</td>
<td>255</td>
<td>12</td>
<td>5</td>
<td>23</td>
<td>133</td>
<td>62</td>
<td>20</td>
<td>63%</td>
<td>7</td>
</tr>
<tr>
<td>BRUCE SPRINGSTEEN</td>
<td>I'm On Fire</td>
<td>Columbia</td>
<td>254</td>
<td>1</td>
<td>18</td>
<td>82</td>
<td>122</td>
<td>27</td>
<td>4</td>
<td>87%</td>
<td>7</td>
</tr>
<tr>
<td>DON HENLEY</td>
<td>All She Wants...</td>
<td>Geffen</td>
<td>250</td>
<td>2</td>
<td>2</td>
<td>13</td>
<td>93</td>
<td>121</td>
<td>19</td>
<td>43%</td>
<td>6</td>
</tr>
<tr>
<td>COMMODORES</td>
<td>Nightshift</td>
<td>Motown</td>
<td>233</td>
<td>9</td>
<td>23</td>
<td>39</td>
<td>109</td>
<td>45</td>
<td>8</td>
<td>73%</td>
<td>11</td>
</tr>
<tr>
<td>MICK JAGGER</td>
<td>Just Another Night</td>
<td>Columbia</td>
<td>230</td>
<td>--</td>
<td>32</td>
<td>100</td>
<td>70</td>
<td>24</td>
<td>4</td>
<td>87%</td>
<td>8</td>
</tr>
<tr>
<td>HALL &amp; OATES</td>
<td>Some Things...</td>
<td>RCA</td>
<td>220</td>
<td>20</td>
<td>--</td>
<td>--</td>
<td>4</td>
<td>60</td>
<td>136</td>
<td>1%</td>
<td>3</td>
</tr>
<tr>
<td>ERIC CLAPTON</td>
<td>Forever Man</td>
<td>Warner Bros.</td>
<td>219</td>
<td>10</td>
<td>--</td>
<td>1</td>
<td>16</td>
<td>90</td>
<td>102</td>
<td>7%</td>
<td>4</td>
</tr>
<tr>
<td>WHAM!</td>
<td>Everything She Wants</td>
<td>Columbia</td>
<td>218</td>
<td>100</td>
<td>2</td>
<td>2</td>
<td>14</td>
<td>99</td>
<td>2%</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>TEENA MARIE</td>
<td>Lovergirl</td>
<td>Epic</td>
<td>218</td>
<td>3</td>
<td>98</td>
<td>78</td>
<td>28</td>
<td>8</td>
<td>3</td>
<td>93%</td>
<td>12</td>
</tr>
<tr>
<td>BRYAN ADAMS</td>
<td>Somebody</td>
<td>A&amp;M</td>
<td>217</td>
<td>3</td>
<td>14</td>
<td>57</td>
<td>119</td>
<td>21</td>
<td>3</td>
<td>87%</td>
<td>9</td>
</tr>
<tr>
<td>JOHN FOGERTY</td>
<td>Rock 'N Roll Girls</td>
<td>W.B.</td>
<td>209</td>
<td>24</td>
<td>--</td>
<td>2</td>
<td>7</td>
<td>51</td>
<td>125</td>
<td>4%</td>
<td>3</td>
</tr>
<tr>
<td>ANIMOTION</td>
<td>Obsession</td>
<td>Mercury/PolyGram</td>
<td>206</td>
<td>15</td>
<td>5</td>
<td>12</td>
<td>78</td>
<td>78</td>
<td>18</td>
<td>46%</td>
<td>8</td>
</tr>
<tr>
<td>SIMPLE MINDS</td>
<td>Don't You Forget...</td>
<td>A&amp;M</td>
<td>203</td>
<td>33</td>
<td>--</td>
<td>5</td>
<td>18</td>
<td>54</td>
<td>93</td>
<td>11%</td>
<td>5</td>
</tr>
<tr>
<td>KENNY LOGGINS</td>
<td>Vox Humana</td>
<td>Columbia</td>
<td>200</td>
<td>90</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>8</td>
<td>102</td>
<td>--</td>
<td>2</td>
</tr>
<tr>
<td>GREG KIHN</td>
<td>Lucky</td>
<td>EMI America</td>
<td>193</td>
<td>6</td>
<td>--</td>
<td>--</td>
<td>32</td>
<td>94</td>
<td>61</td>
<td>16%</td>
<td>7</td>
</tr>
<tr>
<td>THE FIRM</td>
<td>Radioactive</td>
<td>Atlantic</td>
<td>185</td>
<td>16</td>
<td>6</td>
<td>8</td>
<td>22</td>
<td>72</td>
<td>61</td>
<td>19%</td>
<td>8</td>
</tr>
<tr>
<td>MURRAY HEAD</td>
<td>One Night In Bangkok</td>
<td>RCA</td>
<td>179</td>
<td>30</td>
<td>12</td>
<td>10</td>
<td>23</td>
<td>43</td>
<td>61</td>
<td>25%</td>
<td>6</td>
</tr>
<tr>
<td>DIANA ROSS</td>
<td>Missing You</td>
<td>RCA</td>
<td>176</td>
<td>15</td>
<td>10</td>
<td>15</td>
<td>37</td>
<td>64</td>
<td>35</td>
<td>35%</td>
<td>16</td>
</tr>
<tr>
<td>SADE</td>
<td>Smooth Operator</td>
<td>Portrait</td>
<td>169</td>
<td>34</td>
<td>--</td>
<td>--</td>
<td>14</td>
<td>44</td>
<td>77</td>
<td>8%</td>
<td>5</td>
</tr>
<tr>
<td>SANTANA</td>
<td>Say It Again</td>
<td>Columbia</td>
<td>166</td>
<td>9</td>
<td>--</td>
<td>1</td>
<td>11</td>
<td>64</td>
<td>81</td>
<td>7%</td>
<td>7</td>
</tr>
<tr>
<td>POWER STATION</td>
<td>Some Like It Hot</td>
<td>Capitol</td>
<td>165</td>
<td>34</td>
<td>--</td>
<td>2</td>
<td>11</td>
<td>39</td>
<td>79</td>
<td>7%</td>
<td>3</td>
</tr>
<tr>
<td>DAN HARTMAN</td>
<td>Second Nature</td>
<td>MCA</td>
<td>163</td>
<td>8</td>
<td>2</td>
<td>3</td>
<td>18</td>
<td>68</td>
<td>64</td>
<td>14%</td>
<td>7</td>
</tr>
<tr>
<td>TOM PETTY</td>
<td>Don't Come Around Here</td>
<td>MCA</td>
<td>158</td>
<td>29</td>
<td>--</td>
<td>--</td>
<td>3</td>
<td>10</td>
<td>116</td>
<td>1%</td>
<td>3</td>
</tr>
<tr>
<td>BILLY OCEAN</td>
<td>Suddenly</td>
<td>Jive/Arista</td>
<td>125</td>
<td>68</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>3</td>
<td>54</td>
<td>--</td>
<td>2</td>
</tr>
<tr>
<td>JOHN WAITE</td>
<td>Change</td>
<td>Chrysalis</td>
<td>123</td>
<td>10</td>
<td>1</td>
<td>9</td>
<td>26</td>
<td>77</td>
<td>8%</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>TEARS FOR FEARS</td>
<td>Everybody...</td>
<td>Merc./PolyGram</td>
<td>120</td>
<td>49</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>5</td>
<td>66</td>
<td>--</td>
<td>3</td>
</tr>
<tr>
<td>GO WEST</td>
<td>We Close Our Eyes</td>
<td>Chrysalis</td>
<td>120</td>
<td>13</td>
<td>--</td>
<td>1</td>
<td>3</td>
<td>29</td>
<td>74</td>
<td>3%</td>
<td>5</td>
</tr>
<tr>
<td>THE TIME</td>
<td>The Bird</td>
<td>Warner Bros.</td>
<td>118</td>
<td>12</td>
<td>1</td>
<td>7</td>
<td>10</td>
<td>31</td>
<td>57</td>
<td>15%</td>
<td>4</td>
</tr>
<tr>
<td>KOO &amp; THE GANG</td>
<td>Fresh</td>
<td>De-Lite</td>
<td>92</td>
<td>41</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>3</td>
<td>45</td>
<td>3%</td>
<td>2</td>
</tr>
</tbody>
</table>
SHANNON

Her first single and album, “Let The Music Play,” were CERTIFIED GOLD and netted her a Grammy nomination.

NOW HER NEW SINGLE FROM THE FORTHCOMING ALBUM, "DO YOU WANNA GET AWAY"

Produced by Mark Liggett and Chris Barbosa
Management: Don Abrahams

Mirage
On Mirage Records and Cassettes
Distributed by Arista Records
Division of Atlantic Recording Corp

9493 3rd Avenue
Warner Communications Co.
THE GAVIN REPORT

TOP 40 ADDS

March 22, 1985

NORTHEAST


Baltimore, MD (Kingston/Kronthal-B104) Harold Faltermeyer, Tears for Fears.

Ocean City, MD (Jack Gillen-KWHI/FM) Billy Ocean, P. LaBelle, D.L. Roth, Pointers, Rick James, Limahl, Katrina & The Waves, REO.

Lynchburg, VA (Wayne Fanning-WQFL/FM) Hall & Oates, Power Station, K. Loggins, Diana Ross, REO.

Sanford, NC (Bill Freeman-WJAA) Hall & Oates, Bronski Beat, USA, Tom Petty, J. Stewart, D. L. Roth, Al Jarreau.


Durham/Raleigh, NC (Rick Freeman-WDCG) Power Station, Tears for Fears, B. Ocean, Wham!, REO.


Charlotte, NC (Chrysler/Daniels-WJZ/FM) No adds.


Charlotte, NC (Randy Kabrich-WROQ) Murray Head, Wham!, J. Waite, Tears for Fears.

Laurinburg, NC (Scott Mercer-WLNC) D. L. Roth, B. Ocean, Kool/Gang, Simple Minds, A. Parsons, REO, Hardcastle.

Jacksonville, NC (Lisa Greer-WIIZ) Simple Minds, K. Loggins, Sade, Al Jarreau, B. Ocean, REO.


Hendersonville, NC (Al B. Lake-WHVL) Alison Moyet, Giuffria, REO, Pointers, Wham!, Animation.

Spartanburg, SC (J.J. Heningway-WORD) Wham!, REO, B. Ocean, D. L. Roth.


Cheraw, SC (Mitch Adams-WPDZ) D. L. Roth, B. Ocean, Sade, Murray Head.


Myrtle Beach, SC (Linda King-WKQZ) K. Loggins, REO, Tears for Fears, S. Easton, Rick James.

No. Myrtle Beach, SC (Calvin Hicks-WMBB) Alison Moyet, Murray Head, REO.

Conway/Myrtle Beach, SC (Jeff Blake-WAVF/FM) Billy Ocean, G. Kihn Band, Wham!, REO.

Greenville, SC (Rod Metts-WANS/FM) REO, Rick James, B. Ocean, Kool/Gang, P. LaBelle, Tears for Fears, Harold Faltermeyer.

SOUTHEAST

Rome, GA (Tim Hensley-WQTO) No adds.

Socornton, GA (Shannon West-WMPZ/FM) Rick James, REO, Howard Jones, Harold Faltermeyer.

Vidalia, GA (Chuck Kreamer-98G) Rick James, K. Loggins, J. Stewart, A. Moyet, Al Jarreau, Los Lobos.


Albany, GA (Bill Young-WLAG) Rick James, Time, Kool/Gang, L. Vandross, D. Sanborn, REO.

Columbus, GA (Ralph Carroll-WCGQ) USA, Power Station, Giuffria, Rick James, K. Loggins, R. George, J. Johnson.

Panama City, FL (Thomas/Davis-WPDF) Howard Jones, Billy Ocean, D. L. Roth, L. Vandross, Katrina/Waves.

Gainesville, FL (Lou Patrick-WKXS) Wham!, K. Loggins, Howard Jones, P. LaBelle, B. Ocean.

Miami, FL (Joni Siani-Y100) K. Loggins, Wham!, Tears for Fears.

Miami, FL (Mark Shands-195) No adds.

Tampa, FL (Bobby Rich-Q105) Harold Faltermeyer, FOREIGNER, Giuffria, Wham!, Sade.

Tampa, FL (Kaghan/Clarc-ZRQ) P. LaBelle, The Firm, Sade, Harold Faltermeyer, Simple Minds.

Orlando, FL (Wright/Casey-BJ105) USA, G. Khin Band, The Firm.


Tuscaloosa, AL (Shannon/Bronson-WNPT) K. Loggins, New Edition, Hall & Oates, Kool/Gang, USA, Wham!

Fayetteville, AL (Kelsey Scott-WKKN) K. Loggins, D. Sanborn, Pointers, Howard Jones, Tears for Fears, G. Benson, Fiona, Rick James.


Atmore, AL (Keith Lindsay-WATM) No adds.

Mobile, AL (Griffith/Ocean-G100) Billy Ocean, K. Loggins, Power Station, J. Fogerty, Boy Meets Girl.


New Albany Tupelo, MS (Grace/Shelby-KZ103) Fiona, D. L. Roth, B. Ocean, Katrina & The Waves, Glenn Frey, Animation, Murray Head.

Jackson, MS (Bill Crews-94TXY) John Parr, Chicago, K. Loggins, Billy Ocean, Sade, Wham!, Animation.


Hattiesburg, MS (Pete Jarrett-WHST/FM) Billy Ocean, Giuffria, Wham!, Murray Head, Howard Jones.

Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Animation, E. Clapton, Santana, M. Head.

Biloxi, MS (Mickey Coulter-WQOD) Wham!, Billy Ocean.

McComb, MS (Brad Lee-WHNY) Al Jarreau, Rick James, Van Morrison, Kurtis Blow, J. Burton, Time, J. Wagner.

Starkville, MS (Ken Glenn-WKOR) Van Morrison, Kool/Gang, Tom Petty, D. Iris, Rick James, Mike Post.


Bowling Green, KY (Darrell Duvaill-WBGN) D. L. Roth, Chaka Khan, Kinks, Kool/Gang, N. Kershaw.

Henderson, KY (Margo King-WKQ) Sade, G. Khin, Kool/Gang, Wham!

New Orleans, LA (O’Kelly/Rolling-897) REO, Howard Jones, K. Loggins.

Baton Rouge, LA (Rick Daniels-WGGZ/FM) K. Loggins.

Baton Rouge, LA (Rick/A-WMF) K. Loggins, Wham!


Alexandria, LA (Christie Atwood-KQID/FM) K. Loggins, Animation, M. Head, Wham!

EAST CENTRAL

Pineville, WV (Rick Baldridge-WYNO) USA, D. L. Roth, Wham!, Fogelberg, Temptations.

Charleston, WV (Chris Bailey-WWSR) Katrina & The Waves, Giuffria, REO, J. Johnson.

Morgantown, WV (Craig Cochran-WCLG/FM) Time, REO, Howard Jones, Rick James.

Columbus, OH (Adam Cook-92X) Commodores, Tears for Fears, Howard Jones, D. L. Roth.

Cincinnati, OH (Jim Fox-Q102) DeBarge, D. Henley.

Angola, IN (Larry Davis-WLKI/FM) Animation.

Richmond, IN (Jeff Daniels-K96) Power Station, REO, Simple Minds, Wham!, B. Ocean, D. L. Roth, Fiona.

Terre Haute, IN (Taylor/Surette-WPFR) D. L. Roth, Fiona, Wham!, Murray Head, Tears for Fears, Diana Ross.


Detroit, MI (Gary Berkowitz-WHYT) Howard Jones, Kool/Gang, Wham!, Rick James, Giuffria, Katrina & The Waves, Limahl.

Saginaw, MI (Travis/Fuller-WFXZ) USA, Wham!, The Firm, Time, Kool/Gang, J. Waite, Alphaville.

Lansing, MI (Maloney/Kittredge-WVIC) Commodores, K. Loggins, Hall & Oates, Tom Petty.

Alpena, MI (Darrell Kelley-WHSB) REO, Animation, Howard Jones, Kool and the Gang.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) Wham!, Billy Ocean, Tears for Fears.

Ft. Dodge, IA (Charlie Chase-KKEZ) REO, Tom Petty, Fiona, Howard Jones.

Waterloo, IA (Doug Allen-KCNB) Wham!, K. Loggins, D. L. Roth, E. Easton, B. Ocean, REO.

Sioux City, IA (Pat Paxton-KGLI) Power Station, Wham!, Santana, Tears for Fears.

Sioux City, IA (Tim Harrison-KSEZ/FM) REO, Katrina and the Waves.

Iowa City, IA (J.D. Michaels-KRNA) Van Morrison, D. Edmunds, Thorogood, E. Clapton, Van-Zant.

Iowa City/Cedar Rapids, IA (Tedd Burton Jacobsen - HIT 101) M. Head, Wham!, D. L. Roth.

Cedar Rapids, IA (Gary Dixon-KOCR/FM) Billy Ocean, D. L. Roth, Howard Jones, Rick James.

Clinton, IA (Brian Thom-KMKY) Tears for Fears, S. Easton, Pointers, Kool/Gang, REO.

Davenport, IA (Gynn O’Hara-KIIX) Madonna, Wham!, K. Loggins, D. L. Roth, Giuffria.

Milwaukee, WI (Frank Federico-WBTT) Billy Ocean, K. Loggins, D. L. Roth, Simple Minds, REO, Howard Jones.

Milwaukee, WI (Bryan Kelly-WZUU) Teena M., Commodores, DeBarge.

Racine, WI (Pat Martin-WKRT/FM) Animation, Time, Wham!, J. Waite.

Madison, WI (Little/Hudson-Z104) Simple Minds, Harold Faltermeyer, H. Jones, G. West.

Appleton/Oshkosh, WI (Ross/Bradley-WKAU) Wham!, K. Loggins, A. Moyet, Tears for Fears, B. Ocean.

Two Rivers, WI (Don Cook-WQTC) Tom Petty, Simple Minds, K. Loggins, Alphaville.
### TOP FORTY ADDS

**Wausau, WI** (Mike Edwards-WIFC/FM) Alphaville, Power Station, Wham!

**Stevens Point, WI** (Bouley/Steffen-WSPT) REO, Wham!, Tears For Fears, A. Moyet.

**La Crosse, WI** (Doug Collins-WIZM/FM) Wham!, J. Fogerty.

**Eau Claire, WI** (Rick James-WBIZ) Limahl, D.L. Roth, K. Loggins, J. Fogerty, Wham!


**Rochester, MN** (Denny Foster-KROC/FM) REO, Tears For Fears, D.L. Roth, B. Ocean, Sade, H. Jones.


**St. Cloud, MN** (Jack Hicks-KQHU/FM) Simple Minds.

**Albert Lea, MN** (Rydmark/Guthrie-KCPI/FM) Wham!, Hall & Oates, Simple Minds.

**Sioux Falls, SD** (Adam North-KKRC) Tears For Fears.

**Bismarck, ND** (Bob Beck-KYYY/FM) Commodores, K. Loggins, Giuffria, R. George.

**Bismarck, ND** (Brannan/Hardt-KFYR) Commodores, K. Loggins, Giuffria, R. George.

**Grand Forks, ND** (Nordine/Right-KKXL/FM) Tears For Fears, Sade, Billy Ocean, Wham!, D.L. Roth, Chaka Khan.

**Yankton, SD** (Gregg Klein-KQHU/FM) D. L. Roth, Boy Meets Girl, Billy Ocean, G. Kihn Band, Wham!

**Aberdeen, SD** (Les Cummings-KQ95) K. Loggins, Howard Jones, Hall & Oates.


**San Angelo, TX** (Bill Johnson-WXTO) Murray Head, Power Station, Billy Ocean.

**DeKalb, IL** (Lew White-WDEK/FM) Wham!, Hall & Oates, Sade, K. Loggins, T. Shaw, Wham!

**Dallas, TX** (Shomby/Steele/KAFM) Sade, REO, Billy Ocean, Howard Jones.


**Lufkin, TX** (Randy Shannon-KIPR/FM) Tears For Fears, B. Ocean, D.L. Roth, Pointers, Power Station, K. Loggins, Sade.

**Northgoches, TX** (John Rowe-KTCB) Wham!, Hall & Oates, K. Loggins, Teena Marie, D. Edmunds, Giuffria, R. George, D. Warwick, W. L. Roth, Til Tuesday.

**Wichita Falls, TX** (Barry Michael-KKNX/FM) Hall & Oates, J. Fogerty, Murray Head, Wham!, Power Station, Billy Ocean, Katrina & The Waves.

**St. Louis, MO** (Steve Perun-KWK/FM) Commodores, K. Loggins, Giuffria, R. George.


**Kirkville, MO** (Collins/Allen-KUTF) K. Loggins, Power Station, Wham!, Tom Petty, D. L. Roth.

**East Prairie, MO** (Greg Landis-KVMO) USA, Animation, E. Clapton, Simple Minds, Wham!, Tom Petty, K. Loggins, Kool/Gang, Harycastle, Temptations.

**Jefferson City/Columbia, MO** (Brian Miller-KTKY) D.L. Roth, REO, Wham!, K. Loggins, Power Station.

**Columbia, MO** (Jerry Kasten-KFMZ) P. Collins, Go West.

**Waynesville, MO** (Kevin Barton-KFBD) Hall & Oates, Power Station, Kool/Gang.

**Topka, KS** (Roger Heaton-WIBA/FM) Madonna, Springsteen, B. Adams.

**Topka, KS** (Kevan Rabat-KDKV/FM) Santana, Los Lobos, Howard Jones, REO.

**Pittsburg, KS** (Bell/Porter-KQWK/FM) REO, Animation, Van Morrison, Katrina & The Waves.

**Hoxisington, KS** (Miller/Beiker-KHOK) USA, J. Fogerty, Tears For Fears, Santana, Wham!, K. Loggins, Billy Ocean.

**Norfolk, NE** (Doug Koehn-KNEN) Billy Ocean, K. Loggins, Alabama.

**El Dorado, AR** (Dan Murphy-KLBQ/FM) Wham!, REO, Boy Meets Girl.

**Little Rock, AR** (Mark McCain-KKKK) Teena Marie, B. Adams.

**Fayetteville, AR** (Rob Patrick-KPEG) Mary Jane, Power Station, L. Vandross, REO, Van Morrison, Boy Meets Girl, UTFO.

**SOUTHWEST**

**Tulsa, OK** (Dave Michaels-14K/2K) Pointer, REO, Tears For Fears.

**Dallas, TX** (Shomby/Steele/KAFM) Sade, REO, Billy Ocean, Howard Jones.


**Lufkin, TX** (Randy Shannon-KIPR/FM) Tears For Fears, B. Ocean, D.L. Roth, Pointers, Power Station, K. Loggins, Sade.

**San Angelo, TX** (John Raymond-KKHI) Wham!, Hall & Oates, K. Loggins, Teena Marie, D. Edmunds, Giuffria, R. George, D. Warwick, W. L. Roth, Til Tuesday.

**Chapel Hill, TX** (Barry Michael-KKNX/FM) Hall & Oates, J. Fogerty, Murray Head, Wham!, Power Station, Billy Ocean, Katrina & The Waves.

**Kileen/Tempel, TX** (B.J. McCray-KKEX) D. Ross, Tears For Fears, Sade, Pointers, Fiona.

**San Angelo, TX** (John Raymond-KKXI/FM) Billy Ocean, Wham!, Power Station, Katrina & The Waves, Boy Meets Girl, Paige & Dickson.

**Houston, TX** (Lander/Hamilton-KSF) E. Clapton, Harold Faltermeyer, K. Loggins, Boy Meets Girl, Rick James.

**Beaumont, TX** (Loustau/Jackson-B95) Diana Ross, P. LaBelle, Pointers, S. Easton.

**Bryan, TX** (Carl Gideon-KTAM) D. Ross, Foreigner, Hall & Oates, Tom Petty, Murray Head, Power Station, J. Fogerty.


**Bryan, TX** (Bishop/Stevens-KKYS) Harold Faltermeyer, Maze, Katrina and the Waves.

---

**USA, Sade, K. Loggins, D. Lilley, Howard Jones, Live Aid.**

---

**March 22, 1985**

---
Laredo, TX (Steve Anderson-KRQG) Wham!, Power Station, REO.
San Antonio, TX (Lisa Taylor-Q96) Wham!, RED, A. Moyet, B.Ocean, Mary Jane Girls, Hall & Oates, K.Loggins, Tears For Fears.
San Diego, CA (Mike Preston-KSIO) Billy Ocean, Howard Jones, Tom Petty.

Victoria, TX (Jay Karr-KPUR) REO, Murray Head, T.Petty, Santanta.
Amarillo, TX (Jay McCall-KOZE) Pointers, REO, Katrina & The Waves, Boy Meets Girl.

TOP 40 ADDS
March 22, 1985
### Jobs

**Engineering** - KLOK-San Jose, CA  
Cindi Mortensen (415)487-5249

**News** - KBND-Bend, OR  
Charlie Wolff (Box 5037 - 9708)  
Lisa Kelly (Box 509, Selah - 98942)  
Ken Hunter (702)1832-1000

**Air Talent**  
KAT/FM-Dubuque, IA  
Air Talent (part time) - KYXE-Yakima, WA  
Air Talent (part time) - KLKT-Reno, NV  
Air Talent (future) - WKSQ-Ellsworth, ME  
Air Talent - KITI-Centralia, WA  
Air Talent - KZKK-Tri Cities, WA  
Air Talent - KQXR/Bakersfield, CA  
Air Talent - KNPA-Boise, ID  
Steve Holmes (208)888-5000

**Air Talent** - KAT/FM-Dubuque, IA  
*Denis Albright (Box 668 - 52001)  
*Roger Dale (1133 Kresky Road - 98531)  
*Charles Wolff (Box 5037 - 9708)  
*Phil Wilson (Box 8205 - 57079)  
*Bob Louis (605)343-0888

**Air Talent/M.D. (PM drive)** - KQCC/FM-Rapid City, SD  
*Phil Wilson (Box 8205 - 57079)  
*Bob Louis (605)343-0888

**Air Talent/Production** - KFMJ-Eureka, CA  
Mark Jeffery (707)822-7223

**Air Talent/Prod. (PM drive)** - WZZY/PM  
Joe Hill (317)874-2395  
Winchester, IN

**Air Talent/Production** - KLZK/FM-Farwell, TX  
Larry Millhouse (Box 689 - 70325)

**Air Talent/M.D.** - KQOK/FM-Lompoc, CA  
Ken Burke (805)736-5556

**Air Talent (PM drive)** - KHSN-Coos Bay, OR  
J.J. Jenson (Box 180 - 97420)  
Production (AM drive) - KARZ-Burney, CA  
Marc Soares (Box "B" - 96013)

---

**Available**

Rex Stephenson from KEX-Portland, OR is looking for a position as Air Talent, contact him at (503)227-0147.

Judy Converse from KLMS-Lincoln, NE is looking for a position as Air Talent, contact her at (402)435-2959.

Gary Collins from KLMS-Lincoln, NE is looking for a position as Air Talent, contact him at (402)435-2959.

The Slim One from KFRC-San Francisco, CA is looking for a position as Air Talent, contact her at (415)552-3836.

Keith Morgan from KQXR/FM-Bakersfield, CA is looking for a position as Air Talent, contact him at (805)326-8368.

Sandy Shore from KWAQ/KIDD-Montery, CA is looking for a position as Air Talent, contact her at (213)306-8009.

Mark J. Brooky from WKGR/FM-West Palm Bch., FL is looking for a position as Air Talent/P.D., contact him at (305)464-9431.

Steve O'Neil from XHHTZ-San Diego, CA is looking for a position as Air Talent/Prod., contact him at (619)575-1737.

Tom Kenlon from KINS-Eureka, CA is looking for a position as Air Talent/Prod., contact him at (707)839-4551.

Craig Williams from WUOG-Athens, CA is looking for a position as Air Talent/M.D., contact him at (314)428-3132.

Dave Bensen from WKQA-Peoria, IL is looking for a position as Air Talent/P.D., contact him at (309)685-8137.

Jim Kirk from KMCX-Fresno, CA is looking for a position as A.T./M.D./P.D., contact him at (209)221-9320.
THE BOOK OF LISTS (GAVIN VERSION)
by Tony Richland

4 Reasons why USA FOR AFRICA will never have a followup:
1. Kenny Rogers resented Lionel Richie calling him 'Billy-Bob'
2. Lionel Richie resented Kenny Rogers calling him 'Bro.'
3. Bruce Springsteen got ticked off when Cyndi Lauper greeted him with, 'What's happenin', Meshuga?'
4. Stevie Wonder's assigned parking spot was occupied by Ray Charles.

3 Programs which will never be aired by MTV:
1. Regis Philbin examines Heavy Metal.
2. The Engelbert Humperdinck Interview.
3. Catering Your Own Seder, with Dave Sholin.

1 Man whose name sounds like a name brand plumbing tool:
1. Jason Minkler.

3 Things said to promo people by Robert Moorhead of KIQQ:
1. It's a pleasant record.
2. It's kinda pleasant.
3. It's sorta pleasant.

3 Things Alternative Action promo people say in radio station lobbies:
1. ...So, as I said to Tears For Fears last night, over dinner at Le Dome ....
2. "Sorry I'm late for lunch, man, but Abrams and I didn't wind it up 'til 4AM."
3. Did you tape DYNASTY, babe? ...I was at the Jon Scott bowling thing.

3 Things said by one member of SANTANA to another member of SANTANA after reading Ron Fell's review of their PERSONAL APPEARANCE LP:
1. Did you realize that we have equal quotients of commerciality, substance, and energy?
2. Did you know that soaring indulgent solos don't cut it with pop radio?
3. I wonder if anyone realizes that our sense of timing and interpretative stylizing, synchronized with soulful vocals and a variety of ethnic rhythms is a joy to behold!

1 Person in the record business whose name sounds like a farming machine:
1. Bill Phordresher.

3 Excuses NOT given by PRINCE for not appearing at the USA FOR AFRICA session:
1. I was watching a re-run of HAPPY DAYS.
2. My Toyota Corolla ran out of gas.
3. My dinner date with Al Ham dragged on past midnight.

5 reasons why Tony Richland is no longer available for dinner dates:
1. Dallas
2. Dynasty
3. Falcon Crest
4. Peoples Court
5. USA Cable Wrestling

4 Reasons why Dionne Warwick will not be present at the USA FOR AFRICA followup session:
1. She has an orthodontist appointment.
2. Bacharach and David didn't write the song.
3. Record World refuses to cover the story.
4. She's working the Dara Sedaka bar-mitzvah.

4 Things Danny Davis calls Scott Shannon:
1. My man.
2. Babe.
4. Boobala.

4 People who did not enter the Lu Fields Football Contest in Gavin:
1. Yoko Ono.
2. Linda McCartney.

2 Things never said by Keith Richards:
1. I sure hope my leisure suit is ready at the cleaners.
2. I sure hope my Nehru Jacket is ready at the cleaners.

3 People who are not former Pips:
1. David Lee Roth.
2. Ronnie Milsap.
3. Bruce Wendell.

1 Sentence never said by Joan Armatrading:
1. If Tony Richland had been promoting my record, I'd be the Pet Clark of the nineties.

1 Thing said by the entire Gavin editorial staff:
1. If Andy Rooney had been available, we wouldn't be stuck with Richland.
JESSE JOHNSON
He grew up in Rock Island, Illinois. Tired of playing Quad Cities rock clubs he moved to Minneapolis, where he quickly met Prince and Morris Day and became a member of The Time. He left The Time in 1984 to start his solo recording career.

DAVID BOWIE/PAT METHENY
Both David & Pat won Grammys this year. Bowie’s was for Short Form Video and Metheny’s for Jazz Fusion.

ERIC CLAPTON
If life does indeed begin at 40, then Eric will be born again on March 30, when he celebrates the beginning of his 5th decade.

MEL McDANIEL
Besides his successful recording career, Mel has also written songs for Kenny Rogers, Conway Twitty, Hoyt Axton and Johnny Rodriguez.

PATTI LaBELLE
She played the part of Big Mary in the movie “A Soldier’s Story.”

R.E.M.
The group has been testing out some new songs by playing small clubs under the band name of Hornets Attack Victor Mature.

ROBERT PLANT
Mr. Honeydrip has a new solo album coming soon.

EARL THOMAS CONLEY
Earl got his start as a songwriter. Two of his tunes were done by Conway Twitty and the late Mel Street.

TEARS FOR FEARS
Tears for Fears are headed up by old school-friends Curt Smith and Roland Orzabel.

MEL McDANIEL
Besides his successful recording career, Mel has also written songs for Kenny Rogers, Conway Twitty, Hoyt Axton and Johnny Rodriguez.

BARBARA MANDRELL
She was the first artist to ever win the Country Music Association’s “Entertainer Of The Year” award twice.
John Fogerty
"Rock And Roll Girls"
Arranged and Produced by John Fogerty

Earl Klugh
"Just Pretend"
Written and Produced by Earl Klugh for Earl Klugh, Inc.

David Lee Roth
"Just A Gigolo"/"I Ain't Got Nobody"
Produced by Ted Templeman

Multi-Format Hits From Warner Bros. Records
<table>
<thead>
<tr>
<th>CHARTBOUND</th>
<th>ACTION SIDES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Billy Ocean</strong> - Suddenly (Arista)</td>
<td><strong>Kool &amp; Gang</strong> - Fresh (De-Lite)</td>
</tr>
<tr>
<td><strong>Paul Hardcastle</strong> - Rain Forest (Profile)</td>
<td><strong>John Fogerty</strong> - Rock And Roll Girls (Warner Bros.)</td>
</tr>
<tr>
<td><strong>Hall &amp; Oates</strong> - Some Things Are...Unsaid (RCA)</td>
<td><strong>Danny O'Keefe</strong> - Someday (Coldwater)</td>
</tr>
<tr>
<td><strong>Wham!</strong> - Everything She Wants (Columbia)</td>
<td><strong>Duran Duran</strong> - Save A Prayer (Capitol)</td>
</tr>
<tr>
<td><strong>Chicago</strong> - Along Comes A Woman (Full Moon/W.B.)</td>
<td><strong>Madonna</strong> - Material Girl (Sire/Warner Bros.)</td>
</tr>
</tbody>
</table>

**DROPPED**

- Foreigner (old)
- Pointer Sisters
- Steve Perry
- Bowie & Metheny
- Ashford & Simpson
- Glenn Frey
- Alan Gorrie
- Kool & Gang - Fresh (De-Lite)
- John Fogerty - Rock And Roll Girls (Warner Bros.)
- Danny O'Keefe - Someday (Coldwater)
- Duran Duran - Save A Prayer (Capitol)
- Madonna - Material Girl (Sire/Warner Bros.)
- Cheryl Lynn - At Last You're Mine (Private I)
- Johnny Gill - Half Crazy (Cotillion)
- Prince - Take Me With U (Warner Bros.)
- Julio Iglesias - The Air That I Breathe (Columbia)
- Santana - Say It Again (Columbia)
- Bill Withers - Oh Yeah (Columbia)
- Nylons - Silhouettes (Open Air/A&M)
- David Sanborn - Love & Happiness (Warner Bros.)
- Temptations - My Love Is True (Gordy)
Phil Collins settles in for what looks like a few weeks at the top. 197 of the 200 stations playing the record have it in HIGH rotation. USA For Africa already has a HIT FACTOR of 75%! Lots of positive comments from programmers on listener reaction to the Sade single. Looks like Top Five by April. This week's top CERTIFIED, Linda Ronstadt is a slow but sure A/C turntable hit. Have any of the disbelievers bothered to check retail sales of the LP? It's one thing to ignore sales on a Jane Fonda Workout LP, but this is music, folks. This week's RECORD TO WATCH, Billy Ocean's SUDDENLY, is actually starting faster than did his first two, CARRIBEAN QUEEN and LOVERBOY. Next week's debuts will include Billy Ocean, Wham!, and Hall & Oates. I'm happy to see the Alison Moyet make the NEW category in A/C. I'll bet it tests well where played.

Ron

March 22, 1985

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. i.e: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Adds</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHIL COLLINS</td>
<td>One More Night (Atlantic)</td>
<td>Atlantic</td>
<td>200</td>
<td>197</td>
<td>3</td>
<td>--</td>
<td>--</td>
<td>100%</td>
<td>8</td>
</tr>
<tr>
<td>COMMODORES</td>
<td>Nightshift (Motown)</td>
<td></td>
<td>190</td>
<td>177</td>
<td>10</td>
<td>1</td>
<td>2</td>
<td>98%</td>
<td>10</td>
</tr>
<tr>
<td>JULIAN LENNON</td>
<td>Too Late For Goodbyes (Atlantic)</td>
<td></td>
<td>191</td>
<td>173</td>
<td>17</td>
<td>1</td>
<td>--</td>
<td>99%</td>
<td>9</td>
</tr>
<tr>
<td>DeBARGE</td>
<td>Rhythm Of The Night (Gordy)</td>
<td></td>
<td>186</td>
<td>148</td>
<td>25</td>
<td>4</td>
<td>9</td>
<td>93%</td>
<td>7</td>
</tr>
<tr>
<td>MANHATTANS</td>
<td>You Send Me (Columbia)</td>
<td></td>
<td>173</td>
<td>112</td>
<td>51</td>
<td>5</td>
<td>5</td>
<td>94%</td>
<td>7</td>
</tr>
<tr>
<td>BRUCE SPRINGSTEEN</td>
<td>I'm On Fire (Columbia)</td>
<td></td>
<td>171</td>
<td>99</td>
<td>58</td>
<td>3</td>
<td>11</td>
<td>91%</td>
<td>6</td>
</tr>
<tr>
<td>DOLLY PARTON</td>
<td>Don't Call It Love (RCA)</td>
<td></td>
<td>159</td>
<td>93</td>
<td>55</td>
<td>8</td>
<td>3</td>
<td>93%</td>
<td>7</td>
</tr>
<tr>
<td>MADONNA</td>
<td>Crazy For You (Geffen)</td>
<td></td>
<td>180</td>
<td>71</td>
<td>71</td>
<td>8</td>
<td>30</td>
<td>78%</td>
<td>4</td>
</tr>
<tr>
<td>BARBRA STREISAND</td>
<td>Emotion (Columbia)</td>
<td></td>
<td>167</td>
<td>67</td>
<td>77</td>
<td>16</td>
<td>7</td>
<td>86%</td>
<td>6</td>
</tr>
<tr>
<td>USA For Africa</td>
<td>We Are The World (Columbia)</td>
<td></td>
<td>186</td>
<td>75</td>
<td>65</td>
<td>15</td>
<td>31</td>
<td>75%</td>
<td>1</td>
</tr>
<tr>
<td>JANET STREET</td>
<td>Under The Clock (Arista)</td>
<td></td>
<td>141</td>
<td>37</td>
<td>86</td>
<td>14</td>
<td>4</td>
<td>87%</td>
<td>9</td>
</tr>
<tr>
<td>DAN HARTMAN</td>
<td>Second Nature (MCA)</td>
<td></td>
<td>125</td>
<td>31</td>
<td>69</td>
<td>16</td>
<td>9</td>
<td>80%</td>
<td>7</td>
</tr>
<tr>
<td>Sade</td>
<td>Smooth Operator (Portrait)</td>
<td></td>
<td>145</td>
<td>18</td>
<td>73</td>
<td>18</td>
<td>36</td>
<td>62%</td>
<td>3</td>
</tr>
<tr>
<td>GEORGE BENSON</td>
<td>I Just Want To Hang... (W.B.)</td>
<td></td>
<td>127</td>
<td>4</td>
<td>49</td>
<td>31</td>
<td>43</td>
<td>41%</td>
<td>3</td>
</tr>
<tr>
<td>THE CARS</td>
<td>Why Can't I Have You (Elektra)</td>
<td></td>
<td>81</td>
<td>11</td>
<td>50</td>
<td>13</td>
<td>7</td>
<td>75%</td>
<td>8</td>
</tr>
<tr>
<td>LINDA RONSTADT</td>
<td>When I Fall In Love (Asylum)</td>
<td></td>
<td>95</td>
<td>6</td>
<td>45</td>
<td>22</td>
<td>22</td>
<td>53%</td>
<td>3</td>
</tr>
<tr>
<td>ALABAMA</td>
<td>There's No Way (RCA)</td>
<td></td>
<td>93</td>
<td>8</td>
<td>40</td>
<td>23</td>
<td>22</td>
<td>51%</td>
<td>3</td>
</tr>
<tr>
<td>WAR</td>
<td>Groovin' (Coco Plum)</td>
<td></td>
<td>91</td>
<td>1</td>
<td>42</td>
<td>27</td>
<td>21</td>
<td>47%</td>
<td>2</td>
</tr>
<tr>
<td>FOREIGNER</td>
<td>That Was Yesterday (Atlantic)</td>
<td></td>
<td>84</td>
<td>4</td>
<td>38</td>
<td>19</td>
<td>23</td>
<td>50%</td>
<td>2</td>
</tr>
<tr>
<td>DAN FOGELBERG</td>
<td>Go Down Easy (Full Moon/Epic)</td>
<td></td>
<td>122</td>
<td>1</td>
<td>21</td>
<td>28</td>
<td>72</td>
<td>18%</td>
<td>1</td>
</tr>
</tbody>
</table>
THE GAVIN REPORT

March 22, 1985

NORTHEAST

Lowell, MA (Glenn Hollis-WLCH) Madonna, J.Wagner.

Leicester, ME (Chris Layne-WLAM) Bruce Springsteen, Madonna.


New London, CT (Danny O'Brien-WLNC) Foreigner, Paul Hardcastle, Wm., George Benson.

Albany, NY (Chris Holmberg-WKOM) Wm., Billy Ocean, Linda Ronstadt.


Pittsburgh, PA (Don Berns-WTAE) No adds.


New Castle, PA (Bobbie Vaughn-WKST) Fogelberg, Linda Ronstadt, Foreigner, Billy Ocean.

Scranton, PA (Burke/Trama-WDON) G. Benson, Sade, Linda Ronstadt, Alabama.

Wilmington, DE (Mike Daley-WDEL) Madonna, Janey Street.

Dover, DE (Donna Beaty-WDOV) Hall & Oates, Sanborn, Kool & Gang, Katrina & Waves, Fogelberg, Wham!, Kenny Loggins, USA.


Sutton, WV (Steve Douglas-WGSB) USA, Hall & Oates, Madonna.

WINCHESTER, VA (Mitchell/Young-WINC) Wham!, Fogerty, USA, Greg Kihn.

Harrisonburg, VA (Brian Charette-WQPO) Sade, Hall & Oates, RED, Kool & Gang, George Benson.

Charlottesville, VA (Ken Medek-WCHV) RED, Pointers, Foreigner, Sade, Van Morrison, H. Jones, Hall & O., Temptations.

Richmond, VA (Lou Dean-WVRA) K.Rogers, C.Gayle, Kool & Gang.

Richmond, VA (Dave Dillon-WZWS) Sade, Billy Ocean.

Norfolk, VA (Nick O'Neil-WLTY) DeBarge, Springsteen.

Charlottesville, NC (Dave Bishop-WB) B.Ocean, Fogelberg.

Charlottesville, NC (Steve Sutton-WZC) G.Benson, Janey Street, Dan Hartman.

Jacksonville, NC (Craig Thomas-WJNC) Hall & Oates, Sade, D.Sanborn, Darryl Parks.

New Bern, NC (Gary Lee-WLRC) Temptations, RED, Fogelberg, Tears For Fears, Kenny Rogers.

Asheville, NC (Don Brookshire-WSKY) J.Gill, Roth, Tears For Fears, H. Jones, RED, Murray Head.

Sumter, SC (Les Bailey-WGAY) Mahnattans, Madonna, Barbara Streisand, Billy Ocean.

Atlanta, GA (John Kelly-WB/FM) B.Ocean, Wham!, Linda Ronstadt.

Augusta, GA (John Patrick-WPMD) Sade, Chaka Khan, George Benson, Hall & Oates.

Savannah, GA (Angel Morris-WAU) Billy Ocean.

Ft. Walton Beach, FL (Mike Bridges-WFTM/FM) USA, Fogerty, Vandross, RED, Hall & Oates, S.Harris, Rights, B.Ocean, J.Payson.

Cocoa Beach, FL (Ken Stuczynski-WKCI) B.Ocean, Dan Fogelberg, George Benson.

Pensacola, FL (Lee McGuire-WUST) Sade, Mahnattans, USA, Williams, Alabama, Patti LaBelle.

Tuscaloosa, AL (Sander Walker-WFFX/FM) Wham!

Fogelberg, J.Fogerty, Tears For Fears, Temptations.

Gadsden, AL (David Ford-WQAD) B.Ocean, Alabama.

Albertville, AL (J.P. Meadows-WAVA) USA, Hartman, Fogerty, Temptations, Linda Ronstadt.

Guntersville, AL (Greg Bell-WGSY) B.Withers, Paige & Dickson, Hall & Oates, K.Rogers, J.Payson, RED, Crystal Gayle.

Anniston, AL (Lee Patrick-WDNG) Cars, Johnny Gill, Paul Hardcastle.

Bay Minette, AL (Mike Snowden-WBCH) Madonna, USA, Cars, Selma, AL (Bob Ray-WMGU) G.Benson, Wm., Wham!, Johnny Gill, Temptations.

Clarksville, TN (J.J. Austin-WJZ) Hall & Oates, O'Keefe, Julio, Wham!, Roth, Ocean, Benson.

Chattanooga, TN (Half Dean-WGOW) USA, Dan Hartman, Linda Ronstadt.

Greenville, MS (Dan Diamond-WNIX) No adds.

Jackson, MS (Rich Allen-WQDX) Hall & Oates, WAR, Dan Fogelberg, Paul Hardcastle.

Louisville, KY (Jeff Crawford-WRKA) Ocean, Fogelberg.

Paducah, KY (Frank Carvel-WKYX) RED, Fogelberg, O'Keefe, Payson, Moyet, Withers, Pointers.

Campbellsville, KY (Jackson/Royce-WCKO) Pointers, RED, Dan Fogelberg, David Lee Roth.

Shreveport, LA (Jeff Edman-VKJ/FM) No adds.


Urbana/Springfield, OH (Elia Williams-WCOM/FM) B.Ocean, Fogelberg, Glenn Frey, Foreigner.

Lansing, OH (Chuck Anthony-WLNG) Nylons, J.Fogerty.

Marion, OH (Jan Chamberlain-WDRF) Katrina & Waves, Wham!, Santana, Howard Jones.

Marion, OH (Rick Bryan-WMRN) Fogelberg, Bill Withers, Crystal Gayle.

Toledo, OH (Fred Keller-WSPD) Springsteen, Ocean, Hall & Oates, Wham!, Linda Ronstadt.

Toledo, OH (Jerry King-3MW) Madonna.

Zanesville, OH (Pete Peto-WIFI) Wham!, Tina Turner, Dan Fogelberg.

Dover, OH (Steve Kelly-WJER) O'Keefe, Temptations, Nylons, George Benson, Eric Clapton.

Sandusky, OH (Bill Zimmerman-WLFC) Roger Whittaker, Temptations.

Springfield, OH (Dale Grimm-WIZE) S. Mendes, Alabama, George Benson.

Springfield, OH (Chuck McGee-WAZU/FM) Dolly, USA, Withers, Dan Fogelberg.

Gallipolis, OH (Lynn Smith-WJCK) USA, War, Foreigner, Fogerty, Fogelberg, G. Benson.


Rushville, IN (Kevin Stone-WRCR) Alan Gorse, Dan Hartman, Cheryl Lynn, Linda Ronstadt.

Columbus City/Ft. Wayne, IN (Gail McKnight-WKSY) War, Cars, Foreigner, Dan Fogelberg.

Kokomo, IN (Darryl Parks-WIUI) USA, Paul Hardcastle, Ashford & Simpson, Dan Fogelberg.

Lafayette, IN (Mike Johnson-WASK) Kool & Gang, Alabama, Bill Withers, Dan Fogelberg, Paul Hardcastle, Paul Hardcastle, Paul Hardcastle.

Lafayette, IN (Mike Johnson-WASK) Kool & Gang, Alabama, Bill Withers, Dan Fogelberg, Paul Hardcastle, Paul Hardcastle, Paul Hardcastle.

Saginaw, MI (Tom Leniz-WGJUST) Springsteen, Sade, Dan Fogelberg.


Lansing/Jackson, MI (Mike Benson-WBMS) USA, Glen Frey, Foreigner, Paul Hardcastle, Paul Hardcastle.


Milwaukee, MI (Both Pump-WJER) Wham!, B.Ocean.

Milwaukee, WI (Mike Todd-WTMJ) USA, Madonna, Mandrell & Greenwood.

Milwaukee, WI (Mike Murphy-WINS) K.Rogers, Madonna, BILLY Ocean, Dan Fogelberg.

19

THE GAVIN REPORT

March 22, 1985

A/C

Madison, WI (Jim Reed-WMGN) Hall & Oates, Wham!, Janice Payson.

Beaver Dam, WI (Steve Sabatke-WBEV) S.Mendes, Alabama, Benson, Limahl, B.Ocean, Withers, Temptations.

Reedsburg, WI (Kevin Kellogg-WRDB) Roth, J.Gill, B.Ocean, Fogelberg, Santana, Foreigner, Harold F.

Manitowoc, WI (Lee Douglas-WOMT) Fogerty, Benson, Ronstadt, O'Keefe, Madonna, Fogelberg, Roth, Alabama, Nylons.

Green Bay, WI (David Carew-WDUZ) Hall & Oates, War, Wham!, Billy Ocean.

Marshfield, WI (Sherryann Taylor-WDLB) USA, Cars, Green Bay, WI, L.Ronstadt, Fogelberg, Madonna.

Eau Claire, WI (Rick Roberts-WIAL) Fogelberg, Wham!, B.Ocean, Kool & Gang, Chicago.

Menomonie, WI (Alison Girard-WMEQ) Chicago, Ocean, Wham!, Hardcastle.

Oshkosh, WI (Chris Hansen-WMVG) Sade, S. Mendes, Ocean.

Chicago, IL (Suzy Mayzel-WCL) Madonna, Sade, B.Ocean.

Rockford, IL (McGee/Schaefer-WROK) Madonna, Sade, Dan Fogelberg.

Freeport, IL (Allan Zipsie-WFPS) G.Benson, Dan Fogelberg, Jack Wagner.

Peoria, IL (Denise Henley-WIRL) Dolly Parton, Bruce Springsteen.

Peoria, IL (Robb Westaby-WMBD) Commodores.

Bloomington, IL (Jay Livengood-WHNN) G.Benson, Cars, Sade.

MIDWEST

Pella/Des Moines, IA (Bruce Lane-KKJX/FM) D.Sanborn, Julio, USA, Linda Ronstadt.

Des Moines, IA (Steve Gibbons-KRTN) L.Ronstadt, George Benson, Dan Fogelberg.

Des Moines, IA (Mike Judge-KIOA) Glenn Frey, B.Ocean, Temptations, A. Moyet.

Mason City, IA (Steve Locker-KGLO) Dan Fogelberg, Jack Wagner.

Mason City, IA (Guy Drees-KLSS) Sade, O'Keefe, Tears For Fears, Mick Jagger.

Waterloo, IA (Roger Davis-KWLO) War, Foreigner, George Benson, Dan Fogelberg.

Dubuque, IA (Tim Jansen-WDBQ) USA, Hall & Oates, Madonna.

Cedar Rapids, IA (Dennis Green-WMT/FM) Wham!, Temptations, J. Payson, Danny O'Keefe.


Duluth, MN (Dunsworth/Collins-WEBC) Madonna, Sade, Billy Ocean.

Rochester, MN (Rick Peterson-KROC/AM) Fogelberg, Bill Withers, Wham!, Danny O'Keefe.

Rochester, MN (AT Axelsson-KWEB) Nylons, War, Dan Fogelberg, Limahl.

Austin, MN (David Mehlhaff-KQHR) Fogelberg, Nylons, Miles Davis, K.Rogers, J.Hiatt, New Edition.

Minneapolis, MN (Sue LaFond-KEEX/FM) Nylons, Wham!, K.Rogers, J.Fogerty, Limahl, J.Payson.

St. Cloud, MN (John Fine-WJON) Wham!, Alabama, Kenny Rogers, Janice Payson.

Grand Forks, ND (Paul Kero-KNOX) Dan Fogelberg, Kenny Rogers, George Benson.

Jamestown, ND (Tim Ost-KQDJ) USA, Barbra Streisand, Bruce Springsteen.

Cape Girardeau, MO (Mike Davenport-KGIR) B.Ocean, Wham!, Bill Withers.

St. Joseph, MO (Bruce Allen-KKJO) G.Benson, War, Alabama, Billy Ocean, Dan Fogelberg.

Joplin, MO (Don Carpenter-KFSB) Foreigner, C.Gayle, H.Jones, REO, Jakarta, Paige & Dickson, O'Keefe, Relation.


Lawrence, KS (Bill Lee-KWLO) No adds.

Topeka, KS (Stewart/Rues-KMAJ) Roth, Benson, Ocean, Kool & Gang.

Pittsburg, KS (Bell/Porter-KNZS) G. Benson, John Fogerty, Sade, Dan Fogelberg, War.

Parsons, KS (Bob Tesh-KKLC) Foreigner, O'Keefe, Madonna, B.Ocean, Chris Isaak.

Omaha, NE (Kucel/Swanda-KGOR) Madonna, B. Adams, Dan Fogelberg, Reco Speedwagon.

Lincoln, NE (Cathy Blythe-KFOR) J. Gill, O'Keefe, George Benson, Billy Ocean.

Hastings, NE (Chris Adams-KHAS) Fogelberg, Fogerty, B. Withers, Sanborn, Sylvers, Cheryl Lynn.

SOUTHWEST

Tyler, TX (Brian Maloney-KTLY) H.Jones, Tears For Fears, Simple Minds, Withers, Payson, REO.

Wichita Falls, TX (Dave Landry-KTLL) Alabama, Hall & Oates, George Benson, Sade.

Temple, TX (McCullough/Wright-TEM) B.Ocean, Dan Fogelberg, Johnny Gill, Foreigner.

Beaumont, TX (James/Kasi-K106) USA, K.Rogers, Wham!, Bill Withers, REO, S. Mendes, Howard Jones.

Austin, TX (Keith Jacobs-KEY103) G.Benson, J.Payson, Bruce Springsteen, Dan Fogelberg.

Del Rio, TX (Kevin Bel-KDLK) B.Withers, Ronstadt, O'Keefe, Foreigner, Julio, D.L. Roth.

Amarillo, TX (Tim Butler-KHBO/FM) Kool & Gang, B. Ocean, Wham!, Dan Fogelberg.


Midland/Odessa, TX (Chuck Wolfe-KCRS) Hall & Oates, B.Ocean, O'Keefe, Hardcastle, Johnny Gill.

Dumas/Odessa, TX (Steve Myers-KQIP) Hall & Oates, Sade, John Fogerty, Wham!

Phoenix, AZ (Marni Pingree-KOY) DeBarge, Madonna.

Scottsdale, AZ (Johnstone-KKAZM) USA, Fogelberg, Earl Klugh, Nylons.


A/C Stations Please Note:

Reporting Deadline is 6:00 pm PST Tuesdays.

Station Reporting Phone (415) 392-7750
ROCKY MOUNTAIN
Great Falls, MT (Keller/McShaw-K99) Benson, Fogelberg.
Great Falls, MT (Dave Williams-KQOD) Hall & Oates,
Dan Fogelberg.
Chino, MT (Eric Edwards-KRYK/FM) Jim Diamond, 
Tommy Shaw, Frankie Goes To Hollywood.
Dillon, MT (Mike Kandikas-KDBI) B.Ocean, Wham!, 
Fogerty, War, Foreigner, Ronstadt, Alabama, REO.
Fresno, CA (Rick Korchinski-CFQC) B.Ocean, Wham!, 
Boise, Idaho (Drew Harold-KBOI) Billy Ocean.

NORTHWEST
Portland, OR (Mike Dirks-KBMW) Fogelberg, Chicago,
USA, George Benson, Sade.
Portland, OR (Todd Dennis-KCNN) Madonna.
Salt Lake City, UT (Doc Nelson-KSLM) L.Ronstadt, B.Ocean.
Corvallis, OR (Larry Blair-KLCO/AM) Alabama,
Foreigner, O'Keefe, Bowie, Wham!, John Fogerty.
Lincoln City, OR (Dave Humphrey-KBCH) Sade, War,
Julio, Fogelberg, Bill Withers, Jermaine & Pia.
Eugene, OR (Bob King-KDUX) B.Ocean, Fogelberg,
Coe Bay/Coeville, OR (Rick St.Clair-KSHR) Toto,
G.Benson, Foreigner, Temptations.
Roseburg, OR (Veronica Burns-KRSB) Wham!, Withers,
David Lee Roth, Crystal Gayle.
Grants Pass, OR (Charlie Kirk-KPMJ) Hall & Oates,
Alabama, Fogelberg, Temptations, Van Morrison.
Bend, OR (Charlie Wolf-KBND) Sade, J.Street.
Enumclaw, WA (David Cool-KENU) USA, Madonna.
Everett, WA (Moore Moran-KBAE) Relation, B.Ocean,
Oak Ridge Boys, Restless Heart.
Mtn. Vernon, WA (Wedge Michaels-KBRC) Withers, Nylons,
Foreigner, Temptations, Wham!, Madison.
Oak Harbor, WA (David Bowden-KISD) G.Bayley, B.Ocean,
G.Benson, Wham!, Fogelberg, John Fogerty.
Tacoma, WA (Rick Austin-KTAC) USA, Fogelberg,
George Benson, Billy Ocean.
Olympia, WA (Dick Pust-KGY) Fogelberg, Sade,
K.Rogers, Hardcastle, Bill Withers.
Aberdeen, WA (Paul Lankow-KXRO) O'Keefe, Santana,
Hall & Oates, Julio, Roth, Fogelberg.
Centralia, WA (Jim Knutson-KELA) Alabama, DeBarge,
Gwen Guthrie.
Shelton, WA (Glenn Connelly-KMAS) Springsteen, USA,
Streisand, Madonna, War, O'Keefe, Sade, Benson,
Ronstadt, Alabama, Fogelberg, Paige & Dickson,
Bill Withers.
Kelsey/Longview, WA (Ray Bartley-KLOG) B.Ocean,
Foreigner, Nylons.
Yakima, WA (Fraz Taylor-KWMX) B.Ocean, Santana,
Abilene, WA (Bill Slayton-KIT) B.Ocean, Sade,
Yakima, WA (Dave Hansen-KKIT) Fogelberg, K.Rogers,
USA, Ocean, Withers, Santana.
Tri-Cities, WA (Bill Templeton-KALE) Fogelberg,
Temptations, USA, Tom Petty, K.Loggins, G.Benson.
Anchorage, AK (Ford/Harrigan-KFQD) Paul Hardcastle.
Anchorage, AK (Owens/Willkinson-KKLV/FM) B. Ocean,
Ronstadt, Bill Withers, Clapton, Howard Jones.
Saskatoon, SK (Rick Kirkchinski-CFQC) B.Ocean, Wham!,
Sade, Manhattans, Fogelberg, G.Benson, USA.
Kelowna, BC (Alan Reid-CCKX) Manhattans, John
Fogerty, DeBarge.

LATE REPORTS
Grand Rapids, MI (Mark Roberts-WOOD) Commodores.
Sharon, PA (Scott Kennedy-WPIC) Ocean, Julio, Withers.

BIRTHDAYS
Our Best Wishes and HAPPY BIRTHDAY To:
Ann Stevens, WHYL-Carlisle, PA 3/24
John T. Howard, KVUU-Colorado Springs, CO 3/26
Eddie Edwards, WHC-Memphis, TN 3/27
M. Cagne, KSMM-Mason City, IA 3/27
Dave Lyons, WSNS-Laurel, MS 3/28
Jon Carter, WHTB-Tallahassee, AL 3/28
Rick Andrews, WZON-Bangor, ME 3/29
We recently talked with former L.T.D. lead singer Jeffrey Osborne. His career as a solo performer has blossomed right on schedule. He’s a man with a plan, building a solid career of great live entertainment and quality records.

Ron Fell: Let’s talk first about the myth and the truth about how you became a professional performer.

Jeffrey Osborne: I began singing at the age of thirteen in night clubs. I used to be chaperoned by my mother on Friday nights. I used to go up to this little club in New London, Connecticut called the Ebony Lounge and sing four songs and it would pay about ten dollars a night. That was a lot of money back then (laughs).

Ron Fell: What did it buy? What were you spending that ten dollars a night on?

Jeffrey Osborne: I was into records, so I spent most of my money on records. That was all I lived for, to go and buy a little 45 to get on the stereo. I was the youngest of twelve, so I had to wait my turn in line. I took care of my own school lunch money and I always saved up for things like the latest in fashion.

Ron Fell: Your Father had roots in music, if I recall.

Jeffrey Osborne: My father was a great trumpet player. He had offers from Lionel Hampton and most of the big bands back then. The problem was he had twelve kids. It was very hard to make a living to raise that many kids in a big band situation. So, he worked three jobs in the Providence area. He would play every time he got the chance. He would play in the clubs and earn extra money that way. He was a great trumpet player. I actually was inspired a lot by him, I would stand outside his door at night and listen to him play. As a matter of fact, he got me started playing trumpet when I was in elementary school.

Ron Fell: Was the trumpet your first instrument?
JO: Yes, it definitely was my first instrument and I didn't like it at all. RF: Was it a hand-me-down trumpet? JO: No, actually we all went out and bought the trumpet. Nobody else wanted to tackle that thing. At that time it was the beginning of the Motown era and I didn't want to play trumpet, I wanted to sing on the corner (laughs). RF: Was your father not having the opportunity to pursue a career in music with the big bands? JO: Oh, most definitely. That was his one dream and I know that hurt him. He never had the opportunity to go out and chase his dreams, which was the big point of encouragement from my mother. She didn't want to see what happened to my Father happen to me. She always told me how unhappy she was because he never pursued his career. She felt I had potential and she didn't want it to go to waste in a small town. She urged me to leave and that was when I first met L.T.D. That was in 1969. I met them coming through. I was kind of undecided. At that point I had two daughters. They were very young. It was "should I leave now or should I stick it out and hope that something else will come along?"

RF: When you were contemplating joining L.T.D. weren't they known as Love Men Limited? JO: Exactly. They were called Love Men Limited . . . There was a girl in the group at that time. Actually they were called Lovemen Limited, then when the girl joined, they called it Love Limited. Then we changed the name later on, because they got into different problems with other group names sounding alike. There was Arthur Lee and Love and Love Unlimited. We wanted to keep the Limited so we just took the initials L.T.D.—Love Together and Devotion.

RF: Is it true that Johnny Mathis was one of your primary influences? JO: Yeah, I like Johnny a lot. Back then he had songs that were really popular like "Chances Are," which was one of my favorites. My Mother used to have me sing it for her company. "Get up and sing "Chances Are!"

RF: Any other influences? JO: Well, my biggest influence, probably, is Sarah Vaughan. She's my favorite singer of all time! What I like about her above all the other singers is the low register of her voice which is so resonant. It's so warm. I think that influenced me and is one of the reasons I worked on the lower end of my range. I wanted it to be round and warm like hers. It took years of development. At one point I had to change my whole sound around. I remember listening to the radio one day and I heard this guy and I said, "God, he sounds exactly like me!"

And of course, nobody knew who I was and the guy's name was Donny Hathaway. All my friends were calling and saying, "This guy sounds like you." I said, "Yeah, but unfortunately, now I sound like him because he got to the radio first." So, at that point I stopped listening to the radio and records for about a year or two.

RF: Let's clear this up one time completely. The story about how you joined the band is that you were invited down to see L.T.D. perform? JO: Exactly. RF: You were sitting in the audience and something happened, there was some sort of rumble between the drummer and local law enforcement and he was supposedly hauled off to jail.

JO: Yeah, he was outside fighting, actually. There was a riot outside the place and the police came in and hauled off everyone that was out there and he happened to be one of them. So they were without a drummer at the time.

"For so many years I've seen White artists influenced by Black music and now it's actually being turned around."

RF: When did you develop your skills as a drummer? JO: I started playing drums at the age of fifteen. RF: That's when you dropped the trumpet? JO: Yeah! I started playing drums with local groups then. I had been playing about four years before I met L.T.D. Matter of fact, they came to a spot where I was playing called the Osborne Club, my brother's club. They saw me play and asked me to come see them play. That's how I happened to see them play. It wasn't by accident.

RF: You don't suppose they staged that rumble outside to get rid of the drummer? JO: Ahh-aaa, I never thought about that! RF: You better check up on that one. So you joined up with the guys you were going to spend the next decade with and you headed for Los Angeles.

JO: I drove to Los Angeles with them, at the beginning of 1970. We drove 3,000 miles and started to look for work. We were promised work by this agency, and of course there was none. So we had to go out and work for the "door." (Getting paid by the admissions.) That was rough. Some nights we'd have ten dollars to split ten ways.

RF: Was there enough of a "scene" happening in Los Angeles for black bands to get the exposure needed for a recording contract? JO: Yes. That was the best period because there were many clubs to play. Now there's nothing, it's all disco. One place I remember a lot was Maverick Flats, on Crenshaw Blvd. . . . We worked there constantly. I've seen groups get discovered there. Lakeside . . . lots of groups came through that club.

RF: Soon your role in L.T.D. started to change. The band had signed with A&M and you started climbing out from behind the drum kit.

JO: Actually, I didn't become a front man until 1976. Between '72 and '76 we would share lead vocals. Four of us actually sang leads. Jimmy Davis, my brother Billy and a guy named Onion. We were searching for the "lead identity." But it happened in 1976 with the release of the "Love To The World" album and the single "Love Ballad." From that point on, I became the focal point of the group.

RF: You started writing more too.

JO: I had been doing a lot of writing, but my writing was very unrefined at that point.

RF: You've obviously learned about the writing process.

JO: L.T.D. allowed me to develop my writing because I wrote with every single person in the band. I'm probably the only person in the group that wrote with everyone. And that helped because you learn to work with different personalities and if you can write with ten different people then you can write with anyone.

RF: How would you characterize your relationship with the band since you left?

JO: There are only a couple of members I really keep in touch with. One is Henry Davis. He's now the bass player in Lionel Richie's band. Another, Johnny McGee, is working with me now. I don't even know where some of the guys are. Everyone's kinda split up now. The group is supposedly still together, but I'm not even sure of that . . .

RF: Where's your brother?

JO: Oh! My brother. Of course. He's doing some independent production.

RF: How did you come to leave L.T.D.? JO: I went to them in 1978 and expressed my desire to leave. There was no room for the individual to grow within the group. It was sort of an "All-for-L.T.D." situation. It was so confining that it became stifling after a while and that's when I expressed my desire to leave. But I stayed on a couple of years because I didn't want to walk out on them. I wanted the transition to be smooth for me and also for them. I wanted to give them time to work with a new lead singer.

RF: Was it a little scary when you did get
RF: Did you have a game plan?

JO: I gave myself three albums. I figured that it was going to take me three albums to get where I wanted to be, or get to the point where people will associate names with my voice. It happened sooner. It happened with the first album. We are definitely ahead of the game plan now. But you have to have a goal or you’re just hanging.

RF: Did you think you would become the sex object you’ve become?

JO: (laughter) No, actually, she saw it and said, “Is Jeffrey Osborne having an affair out?”

RF: Your duet with Joyce Kennedy, “First Time I Made Love, I Made It With You” was one of the finer videos of last year. You and Joyce gave a rather sultry and sexy performance. Has your wife had any comments on that?

JO: (laughter) No, actually, she saw it and was very pleased with it. We and Joyce have worked together so much that there’s no threat. That’s the kind of relationship a wife could detect right away if there was something happening. (laughs) But I get asked that often. There was a story in RIGHT ON magazine and the headline said, “Is Jeffrey Osborne having an affair with Joyce Kennedy?” And it’s like most people think two artists can’t work together and sing those kinds of love songs without having an affair going on.

RF: Are you planning any tours in the road on your next album?

JO: Not really. We are hoping to get more mileage from the current album. We are hoping to get into a third single situation. Then I have to go into the studio with Joyce again. I’ve had a lot of people call me for production... Patti LaBelle, Jennifer Holliday, Dionne Warwick. It looks like I won’t be going back into the studio for myself until August or September. I think we are going to do an album late in the year this time.

JO: It was scary just making the decision. There’s always risk involved and if you look at the percentage of lead singers that have left successful groups... not many of them succeed. One thing I had going for me was that I didn’t have to rely on anyone else for my direction of my image.

RF: Did you have a game plan?

JO: I gave myself three albums. I figured that it was going to take me three albums to get where I wanted to be, or get to the point where people will associate names with my voice. It happened sooner. It happened with the first album. We are definitely ahead of the game plan now. But you have to have a goal or you’re just hanging.

RF: Did you think you would become the sex object you’ve become?

JO: (laughter) No, actually, she saw it and said, “Is Jeffrey Osborne having an affair out?”

RF: Your duet with Joyce Kennedy, “First Time I Made Love, I Made It With You” was one of the finer videos of last year. You and Joyce gave a rather sultry and sexy performance. Has your wife had any comments on that?

JO: (laughter) No, actually, she saw it and was very pleased with it. We and Joyce have worked together so much that there’s no threat. That’s the kind of relationship a wife could detect right away if there was something happening. (laughs) But I get asked that often. There was a story in RIGHT ON magazine and the headline said, “Is Jeffrey Osborne having an affair with Joyce Kennedy?” And it’s like most people think two artists can’t work together and sing those kinds of love songs without having an affair going on.

RF: Are you planning any tours in the road on your next album?

JO: Not really. We are hoping to get more mileage from the current album. We are hoping to get into a third single situation. Then I have to go into the studio with Joyce again. I’ve had a lot of people call me for production... Patti LaBelle, Jennifer Holliday, Dionne Warwick. It looks like I won’t be going back into the studio for myself until August or September. I think we are going to do an album late in the year this time.

RF: You and many other major artists are now accepting support from corporate sponsors. In your case it’s Coors Beer. Does every major artist need tour support to keep ticket prices down?

JO: To put a headline show on the road costs a great deal of money today. You’re talking rehearsals with sound and lights. You have to have a week of rehearsing with the whole set-up. It’s very expensive. Record companies could extend themselves a little bit more than they do now. It’s very hard to get support out of record companies now, so you have to look for outside sponsors. And to do a great show you have to have great musicians up front. It can cost you two or three hundred thousand dollars to get a tour off the ground... before you do a date. Hopefully, you work hand in hand with those companies.

RF: I would describe you as a mature performer. But there was a time when, for a black artist to have credibility, he or she had to almost turn themselves over to the Black music arena at the expense of getting exposure in the broader pop fields. It seems like many of the artists today are accomplishing a great deal of success in Top 40 radio and formats of radio that might have been referred to as bastions of white-only music. You’ve been more successful than most at crossing over and becoming a full color artist.

JO: I think that’s very important. I appreciate all kinds of music. I know it’s flattering for me for a white teenager to come up and say he appreciates my music.

RF: Or a white publisher of a trade magazine.

JO: Exactly. We grow up in the Black community and we struggle there and, of course, have to be appreciated there first. But I think Black people in general look with more respect towards you when they see you’re respected by everyone else. You have to branch out. The only way to do that is to have mass appeal. I think that in any profession you want mass appeal. For a Black artist to reach everyone, he has to be played on pop radio. That’s why Urban radio is the greatest thing that has happened. It has brought Black music into white homes, and white music into Black homes. And now music is coming together. You have the Michael Jackson music with Van Halen. You have myself singing with (Queen’s) Brian May. I think the fusion of black and white is creating a very healthy state today.

RF: How would you feel about, say, a Hall & Oates being allowed to compete in the Black Music category?

JO: That wouldn’t offend me at all because Hall & Oates music is very black. It think it’s crossover, but the roots are very black.

RF: Probably the Black categories were established in the Grammies because Blacks couldn’t compete at the time, from a sales standpoint, at least in albums, with the Beatles or Rolling Stones of that era. Michael Jackson and Prince have opened up doors. What do you see as being the future from a video standpoint?

JO: I think that Michael Jackson is one of the greatest things that ever happened because he did open the door. He went beyond being recognized as a Black artist. It was recognized as an artist. He opened MTV up. They were hardly playing any black artists. After Michael became very big, they started loosening up and they started playing more Black videos. I had no idea it would be of the magnitude that Michael Jackson’s had. But he did. Now there are so many ways to go, especially for the Black artist. I see Black artists using their intelligence more, combining and working with white artists. Using the European techno kind of sound. For so many years, I’ve seen white artists influenced by Black music and now it’s actually being turned around. Well, not turned around, but looking towards sound, which they never did at one point

RF: No tour until after the album?

JO: No, the tour will probably happen during the summer. We’re going to do the outdoor venues and all the outdoor amphitheaters across the country. We’ll probably start in June and go through August.
March 22, 1985

THE GAVIN REPORT

EDITOR: KENT ZIMMERMAN
ASSOCIATE EDITOR: PETER STANDISH
415-392-7750

ALBUM

PHIL COLLINS
BREAKFAST CLUB
THE FIRM

ALDER

THE SMITHS
THE STRANGLERS
LOLLY COLE

PHIL COLLINS
BREAKFAST CLUB
THE FIRM

POWER TRIO

THE SMITHS
THE STRANGLERS
LOLLY COLE

THE ROLLING STONES

ALTERNATIVE

ALTERNATIVE ACTION

ALBUM

1. PORKY'S REVENGE - VARIOUS ARTISTS (COL.)
2. "VOX HUMANA" - KENNY LOGGINS (COL. -12"

"THINGS..." - HOWARD JONES (ELEKTRA-12")
HARD LINE - THE BLASTERS (SLASH WARNER BROS.)

Breakthrough releases for both acts making headway on Album Radio like never before.

Rebels/Make It Better /Don't Come Around Here/Do As In The
Run/It Ain't Nothin' To Me-TOM PETTY & HEARTBREAKERS
[ MCA] As we now celebrate the explosion of new bands playing
Great American music, TOM PETTY is one of the field's leaders. From a timing standpoint, this is a good time to reaffirm one's proud roots with an effort like SOUTHERN ACCENTS, which is certainly no complacent celebration of days gone by. Quite the opposite. SOUTHERN ACCENTS is a hard look forward, which is fortunate. Just another "One Horse Town" would have signaled the start of an era of crowd-pleasing and easy pickins. Instead there's a pioneer spirit at work, only the wagons are sometimes heading eastward across the ocean. The material with EURYTHMICS' DAVE STEWART is augmented by a combination of new and old styles. The opener track makes the initial plunge less jarring. Then, as the needle moves south, the songs'll surprise you. Sometimes instead of "baby come back", it's "go away", sometimes you'll hear a horn lick or a WURLITZER piano or a ballad, and that's good. We got FOGERTY, SPRINGSTEEN, SANTANA, LOBOS, CHRIS ISAAK, JASON, BLASTERS, and now PETTY, Give us more because we like it.

"THINGS CAN ONLY" - H.JONES (ELEK.-12")
Another major crossover CERTIFIED record. On the verge of taking off on Album and Top 40 radio.

Red Wine And Whisky/Do You Want Crying/Walking On Sunshine Going Down To Liverpool-KATRINA & WAVES (Capitol) These are re-recorded slicked-up trax compiled evenly from KATRINA & WAVES' two fine LP's originally released on the Atlantic label out of Canada. The combined forces of singer/guitarist KATRINA and her WAVES puts this LP in a special category. By culling the best material from two LP's, this also puts the band practically in the sophomore league. Most of all, guitarist KIMBERLY REW (a he) from the notorious, legendary, acid drenched SOFT BOYS adds his own certain spunk, since he wrote 80% of the tunes all by his lonesome. That's THREE good reasons not to ignore this LP. Shove it towards the top end of your audition stack. If you're trying to place who else cut "Liverpool", it was the BANGLES. Now who did "Cry To Me"????????????????

Affairs In Babylon-Thunder Of Another Night/Exiles In The Dark-REFUGEES (Chrysalis) Here's a record with, as PETE TOWNSHEND once put it, "Faith in something different!" Lead singer/writer/producer MYLES HUNTER, besides listing THE WHO as an influence, was a big SPOOKY TOOTH fan as well. While playing strictly inside the mainstream arena, REFUGEES don't believe in talking down to their audience. They've gotten this far by assuming that intelligence breeds fans. The above trax should help further REFUGEES' cause. File under "there's life after vodka".

ZIMMERMAN
THE GAVIN REPORT  ALBUM/ALTERNATIVE ACTION  EDITOR: KENT ZIMMERMAN

April 15-392-7750

ALBUM THE CHART

March 22, 1985

KATRINA & WAVES (Capitol) "Sunshine"
*PORKY'S REVENGE (Columbia) "Harrison"/"Edmunds"
*GLENaLL PUBLIC (IRS) "Never"/"Bright"
*KENNY LOGGINS (Columbia-12") "Vox"
*ANIMATION (Mercury) "Obsession"
*GO WEST (Chrysalis) "Eyes"
*DEEP PURPLE (Mercury) "Nobody's"
*BEAT FARMERS (Rhino) "Stones"
*ROBIN GEORGE (Island) "Heartline"
*CHRIS ISAAC (Warner Bros.) "Dancin'"/"Ridin'"
*RICHARD THOMPSON (Mercury) "Spell"
*LINDA THOMPSON (Warner Bros.) "Can't"
*JOHN WAITE (Chrysalis) "Change"
*VAN-ZANT (Network/Geffen) "Fighter"
+TIL TUESDAY (Epic) "Voices"

**ANALYSIS**

PHIL COLLINS is now number one on the ALBUM CHART, TOP FORTY, and A/C. The spread of tracks receiving airplay is increased...already running out...PC the producer is fine also, with ERIC CLAPTON's LP climbing to the number six spot. SIMPLE MINDS is a mighty strong number there...just a lively splash away form COLLINS and JAGGER. TOM PETTY is lodged at five. His upcoming album is excellent. Rounding out the action in the TOP TEN is a 15-8 jump by...

THE GAVIN REPORT  ALBUM/ALTERNATIVE ACTION  EDITOR: KENT ZIMMERMAN

April 15-392-7750

ALBUM THE CHART

March 22, 1985

KATRINA & WAVES (Capitol) "Sunshine"
*PORKY'S REVENGE (Columbia) "Harrison"/"Edmunds"
*GLENaLL PUBLIC (IRS) "Never"/"Bright"
*KENNY LOGGINS (Columbia-12") "Vox"
*ANIMATION (Mercury) "Obsession"
*GO WEST (Chrysalis) "Eyes"
*DEEP PURPLE (Mercury) "Nobody's"
*BEAT FARMERS (Rhino) "Stones"
*ROBIN GEORGE (Island) "Heartline"
*CHRIS ISAAC (Warner Bros.) "Dancin'"/"Ridin'"
*RICHARD THOMPSON (Mercury) "Spell"
*LINDA THOMPSON (Warner Bros.) "Can't"
*JOHN WAITE (Chrysalis) "Change"
*VAN-ZANT (Network/Geffen) "Fighter"
+TIL TUESDAY (Epic) "Voices"

**ANALYSIS**

PHIL COLLINS is now number one on the ALBUM CHART, TOP FORTY, and A/C. The spread of tracks receiving airplay is increased...already running out...PC the producer is fine also, with ERIC CLAPTON's LP climbing to the number six spot. SIMPLE MINDS is a mighty strong number there...just a lively splash away form COLLINS and JAGGER. TOM PETTY is lodged at five. His upcoming album is excellent. Rounding out the action in the TOP TEN is a 15-8 jump by...
### ANALYSIS

**March 22, 1985**

The Top Three remain frozen for the third consecutive week. THE SMITHS hold on again, but the news is THE STRANGLERS reacquiring their underline. The album is now peaking. If they're going to make a move further up, this is the time.

The top three will be challenged soon by newcomers: THE BLASTERS and JASON & SCORCHERS. THE BLASTERS are on the road now and that will encourage even more airplay. A third American artist whose music is closely tied to his roots, CHRIS ISAAK, isn't experiencing the same immediate impact. The growth has been modest, but consistently increasing each week. ISAAK's first album warrants serious Alternative attention - don't overlook it!

Other notable movers include: TEARS FOR FEARS, YELLO, and HOWARD JONES.

**ATTENTION ALL COLLEGE RADIO STATIONS!** CBS Records is organizing a very worthwhile cause that involves you! It's a National Fundraiser to benefit the T.J. Martell Foundation for Leukemia and Cancer Research (April 18th, 19th, and 20th). Call Diarmuid Quinn with CBS at 212-975-4695 for more information.

---

### CHARTBOUND

**RADIO TOKYO TAPES (PVC/Jem) "Knitters"**

**PLASTICLAND (Enigma) "Wall"**

**DESPER.TEEN.LOVE D. (Enigma) "Nip"**

**DROP IN THE GRAY (Geffen) "All"**

**PRIME MOVERS (T.Lobster) "Where"**

**E.EASTON (Elektra) "Wheel"**

**G.THOROGOOD (EMI) "Alone"**

**GRANDMASTER FLASH (Elektra) "Spins"**

**THE THOUGHT (MCA) "Eight"**

**BOOK OF LOVE (Sire) "Boy"**

### IMPORT/INDIE ACTION

**HUSKER DU (SST) "UFO s: "Heaven"**

**BEAT FARMERS (Rhino) "Stones"**

**GUADALCANAL DIARY (DB) "Trail"**

**JET BLACK BERRIES (Enigma) "Hombre"**

**BILLY BRAGG (CD) "Love"**

**RADIO TOKYO TAPES (PVC/Jem) "Knitters"**

**PLASTICLAND (Enigma) "Wall"**

**DESPER.TEEN.LOVE P. (Enigma) "Nip"**

**PRIME MOVERS (T.Lobster) "Where"**

**RUN DMC (Profile) "King"**

---

The news is THE STRANGLERS reacquiring their underline. The album is now peaking. If they're going to make a move further up, this is the time.

The top three will be challenged soon by newcomers: THE BLASTERS and JASON & SCORCHERS. THE BLASTERS are on the road now and that will encourage even more airplay. A third American artist whose music is closely tied to his roots, CHRIS ISAAK, isn't experiencing the same immediate impact. The growth has been modest, but consistently increasing each week. ISAAK's first album warrants serious Alternative attention - don't overlook it!

Other notable movers include: TEARS FOR FEARS, YELLO, and HOWARD JONES.

**ATTENTION ALL COLLEGE RADIO STATIONS!** CBS Records is organizing a very worthwhile cause that involves you! It's a National Fundraiser to benefit the T.J. Martell Foundation for Leukemia and Cancer Research (April 18th, 19th, and 20th). Call Diarmuid Quinn with CBS at 212-975-4695 for more information.

---

**Peter**
EAST 415-379-7550
WASHINGTON, D.C.

**WBUR-PROVIDENCE, RI**
**AMANDA TEPPIER 401-272-9550**

**NBRY-BUFFALO, NY**
**CAL-TONE 315-276-1799**

**WBAB-LONG ISLAND, NY**
**RALPH TORTORA 516-377-1023**

**WB FBI-FM-NEW YORK, NY**
**DAVE SLEDGEO 212-333-2744**

**WBUR-STONY BROOK, NY**
**LYDIA ROSE, SHAMIE 516-795-0900**

**WBZ-BOSTON, MA**
**JANICE HILL 617-771-2420**

**WBOD-MEMPHIS, TN**
**GAVIN ALBUM INDICATORS**
<table>
<thead>
<tr>
<th>ZW</th>
<th>LW</th>
<th>TW</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>23</td>
<td></td>
<td></td>
</tr>
<tr>
<td>24</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>26</td>
<td></td>
<td></td>
</tr>
<tr>
<td>27</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28</td>
<td></td>
<td></td>
</tr>
<tr>
<td>29</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td></td>
<td></td>
</tr>
<tr>
<td>32</td>
<td></td>
<td></td>
</tr>
<tr>
<td>33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td></td>
<td></td>
</tr>
<tr>
<td>35</td>
<td></td>
<td></td>
</tr>
<tr>
<td>36</td>
<td></td>
<td></td>
</tr>
<tr>
<td>37</td>
<td></td>
<td></td>
</tr>
<tr>
<td>38</td>
<td></td>
<td></td>
</tr>
<tr>
<td>39</td>
<td></td>
<td></td>
</tr>
<tr>
<td>40</td>
<td></td>
<td></td>
</tr>
<tr>
<td>41</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### CERTIFIED
- **THE WHITES**
  - If It Ain't Love (Let's Leave It Alone)
    (Curb/MCA)

- **SYLVIA**
  - Fallin' In Love
    (RCA)

### MOST ADDED
- **RONNIE MILSAP**
  - She Keeps The Home Fires Burning
    (RCA)

### TOP REQUESTS
- **RAY CHARLES & WILLIE NELSON**
  - Seven Spanish Angels
    (Columbia)

- **ALABAMA**
  - There's No Way
    (RCA)

- **THE JUDDS**
  - Girls Night Out
    (Curb/RCA)

---

**COUNTRY**

- **March 22, 1985**

- **DJ's Choice**
  - DON WILLIAMS - Walkin' A Broken Heart (MCA)
  - EARL THOMAS CONLEY - Honor Bound (RCA)
  - BELLAMY BROTHERS - I Need More Of You (Curb/MCA)
  - ALABAMA - There's No Way (RCA)
  - NITTY GRITTY DIRT BAND - High Horse (Warner Brothers)
  - ALABAMA - There's No Way (RCA)
  - NITTY GRITTY DIRT BAND - High Horse (Warner Brothers)
  - ALABAMA - There's No Way (RCA)
  - NITTY GRITTY DIRT BAND - High Horse (Warner Brothers)

- **Requests**
  - DON WILLIAMS - Walkin' A Broken Heart (MCA)
  - EARL THOMAS CONLEY - Honor Bound (RCA)
  - BELLAMY BROTHERS - I Need More Of You (Curb/MCA)
  - ALABAMA - There's No Way (RCA)
  - NITTY GRITTY DIRT BAND - High Horse (Warner Brothers)
  - ALABAMA - There's No Way (RCA)
  - NITTY GRITTY DIRT BAND - High Horse (Warner Brothers)
  - ALABAMA - There's No Way (RCA)
  - NITTY GRITTY DIRT BAND - High Horse (Warner Brothers)

---

**Country Reports**

- **Station Reporting Phone (415) 392-7750**
- **Reports accepted Mondays at 8am through 3pm Wednesdays**
### ACTION SIDES

**March 22, 1985**

<table>
<thead>
<tr>
<th>Artist &amp; Title</th>
<th>Reports</th>
<th>Adds</th>
<th>On</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>Merle Haggard - Natural High (Epic)</td>
<td>105</td>
<td>22</td>
<td>67</td>
<td>16</td>
</tr>
<tr>
<td>Crystal Gayle - Nobody Wants To Be Alone (Warner Brothers)</td>
<td>98</td>
<td>28</td>
<td>59</td>
<td>11</td>
</tr>
<tr>
<td>Mel McDaniel - Let It Rock (Let It Roll) (Capitol)</td>
<td>97</td>
<td>19</td>
<td>68</td>
<td>10</td>
</tr>
<tr>
<td>Oak Ridge Boys - Little Things (MCA)</td>
<td>97</td>
<td>59</td>
<td>34</td>
<td>4</td>
</tr>
<tr>
<td>Ricky Skaggs - Country Boy (Epic)</td>
<td>86</td>
<td>30</td>
<td>48</td>
<td>8</td>
</tr>
<tr>
<td>Gail Davies - Nothing Can Hurt Me Now (RCA)</td>
<td>80</td>
<td>4</td>
<td>52</td>
<td>24</td>
</tr>
<tr>
<td>Gene Watson - One Hell Of A Heartache (Curb/MCA)</td>
<td>78</td>
<td>24</td>
<td>40</td>
<td>4</td>
</tr>
<tr>
<td>Emmylou Harris - White Line (Warner Brothers)</td>
<td>66</td>
<td>24</td>
<td>40</td>
<td>4</td>
</tr>
<tr>
<td>Ed Bruce - When Givin' Up Was Easy (RCA)</td>
<td>62</td>
<td>20</td>
<td>38</td>
<td>4</td>
</tr>
<tr>
<td>Louise Mandrell - Maybe My Baby (RCA)</td>
<td>56</td>
<td>31</td>
<td>25</td>
<td>--</td>
</tr>
<tr>
<td>*Ronnie Milsap - She Keeps The Home Fires Burning (RCA)</td>
<td>54</td>
<td>52</td>
<td>2</td>
<td>--</td>
</tr>
<tr>
<td>*Bill Medley - Is There Anything I Can Do (RCA)</td>
<td>48</td>
<td>4</td>
<td>35</td>
<td>9</td>
</tr>
<tr>
<td>*Vince Gill - True Love (RCA)</td>
<td>43</td>
<td>2</td>
<td>36</td>
<td>5</td>
</tr>
<tr>
<td>Kathy Mattea - It's Your Reputation Talking (Mercury)</td>
<td>42</td>
<td>12</td>
<td>28</td>
<td>--</td>
</tr>
<tr>
<td>Razzzy Bailey - Modern Day Marriages (MCA)</td>
<td>40</td>
<td>10</td>
<td>28</td>
<td>3</td>
</tr>
<tr>
<td>Jimmy Buffet - Who's The Blonde Stranger (MCA)</td>
<td>39</td>
<td>4</td>
<td>31</td>
<td>4</td>
</tr>
<tr>
<td>*Dan Seals - My Old Yellow Car (EMI America)</td>
<td>38</td>
<td>27</td>
<td>11</td>
<td>--</td>
</tr>
<tr>
<td>Exile - Stay With Me (Curb/MCA)</td>
<td>35</td>
<td>4</td>
<td>28</td>
<td>3</td>
</tr>
<tr>
<td>Judy Rodman - I've Been Had By Love Before (NTM)</td>
<td>34</td>
<td>10</td>
<td>20</td>
<td>4</td>
</tr>
<tr>
<td>*Terri Gibbs - A Few Good Men (Warner Brothers)</td>
<td>29</td>
<td>11</td>
<td>18</td>
<td>--</td>
</tr>
<tr>
<td>Con Hunley - I'd Rather Be Crazy (Capitol)</td>
<td>26</td>
<td>6</td>
<td>20</td>
<td>--</td>
</tr>
<tr>
<td>*Leon Everette - Too Good To Say No To (Mercury)</td>
<td>25</td>
<td>7</td>
<td>18</td>
<td>--</td>
</tr>
<tr>
<td>*Dan Fogelberg - Go Down Easy (Full Moon/Epic)</td>
<td>25</td>
<td>13</td>
<td>12</td>
<td>--</td>
</tr>
<tr>
<td>Ray Stevens - It's Me Again Margaret (MCA)</td>
<td>25</td>
<td>3</td>
<td>19</td>
<td>3</td>
</tr>
</tbody>
</table>

Dropped: #33-Statler Brothers, #36-Glen Campbell, #37-David Allan Coe, #39-Nicolette Larson, David Frizzell.

*Debuts in Action Sides this week

### COUNTRY LP CUTS

Alabama-FORTY HOUR WEEK/CAN'T KEEP A GOOD MAN DOWN/FIREWORKS  
Dolly Parton-REAL LOVE/TIE OUR LOVE/I HOPE YOU'RE NEVER HAPPY  
Emmylou Harris-BALLAD OF SALLY ROSE/RHYTHM GUITAR  
Sawyer Brown-SMOKIN' IN THE ROCKIES/THE SUN DON'T SHINE... 
The Judds-DROPS OF WATER/BYE BYE BABY BLUES  
George Strait-THE FIREMAN/ANY OLD TIME 
Sylvia-ONE STEP CLOSER/READ ALL ABOUT IT  
Steve Wariner-HEART TROUBLE/GAMBLIN' ON ROMANCE/ONE GOOD... 
David Allan Coe-CALL ME THE BREEZE/YOU'RE THE ONLY SONG I SING 
Gus Hardin-WHAT WE GONNA DO/MORE OR LESS

### RECOMMENDED NEW RELEASES

"Two Heart Harmony"-Kendalls (Mercury)  
TWO HEART HARMONY/ MY BABY LEFT ME/ I NEVER LOOKED GOOD IN BLUE

### ANALYSIS

Regardless of the fact that stations have dropped RAY & WILLIE on our chart of forty (#1 to #3), the requests continue to outnumber the competition two to one. The JUDDS over-powered KENNY ROGERS on the request lines. DON ROBERTS at KFGR reports that the JUDDS and RICKY SKAGGS are "huge" in FARGO. J.D.GRAY, WCUD-PASCAGOULA, has been "deluged" with calls for RICKY SKAGGS and MERLE HAGGARD. The "hottest" phones in some time at KALF-RED BLUFF, have been for the country boy, RICKY SKAGGS. The new CRYSTAL GAYLE is doing well for FRANCINA RODRIGUEZ at KRST-ALBUQUERQUE and RICK CARSON at WCMR-ELKHART. Both TOMMY SAMORAY, WKCQ-SAGINAW, and JERRY HOWARD, WAIM-ANDERSON are receiving "good phones" for RAY STEVENS and his Margaret. The WHITES debut at #34 and are Certified along with SYLVIA (26-21). Of the new singles in "Action Sides", RONNIE MILSAP has the "Most Added" headline, and the OAK RIDGE BOYS pick up an additional 59 adds this week after garnering the "Most Added" headline last week. BRUCE SPRINGSTEEN almost made the cut this week, with five of the 21 stations reporting it charting "I'm On Fire". MERLE HAGGARD, CRYSTAL GAYLE, and the OAKS will definitely debut on the Country Top 40 next week.
NORTHEAST
Worcester, MA (Tim Todd-WORC) Conway Twitty, C. Gayle, Oak Ridge Boys.
Portland, ME (Hal Knight-WPOR/FM) USA, Oaks, K. Rogers, S. Wariner.
New York, NY (Raab/Creeden-WHN) R. Milsap, G. Strait.
Carlisle, PA (Ann Stevens-WHYL) C. Gayle, L. Mandrell, Atlanta, K. Mattea.
Wilmington, DE (Chris Michaels) Restless Heart, K. Stegall.

SOUTHEAST
Baltimore, MD (Todd Grimsley-WPOC/FM) T.G. Sheppard.
Danielville, VA (Steve Stroud-WDVA) Alabama.
Nicolette, GA (G. Davies, J. Rodman, J. Buffett.
Charleston, WV (Bob Jones-WQBE/FM) Oaks.
Clarksburg, WV (Bill Dunn-WKKW) D. Seals, Ed Bruce, C. Gayle, M. Gray & T. Wynette, Whites.
Goldboro, NC (Dan Wilkinson-WFMC) Oaks, B. Mandrell, Conway Twitty.
Shelby, NC (Bob Davis-WOHS) Mason Dixon, USA, C. Gayle, Debonaires.
Cedartown, GA (Chuck Walley-WGAA) G. Watson, Whites, B. Mandrell, J. Fogerty.
Destin, FL (Skip Davis-WMMK) Atlanta, L. Mandrell, Moe & Joe, Rev Jr., D.A. Coe, D. Frizzell & S. West.
St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) E. Rabbitt, K. Stegall.

SOUTH
Sylacauga, AL (Charles Lande-WMLS/FM) Emmylou, Ed Bruce, R. Bailey, R. Milsap.
Tallahassee, AL (Larry Montgomery-WEYY) Oaks, M. McDaniel, C. Gayle.
Jasper, AL (George McGowen-WARF) K. Mattea, Ed Bruce, Forester Sisters.
Albertville, AL (Jeff Allen-WQSB) R. Skaggs, L. Mandrell, Whites.
Atmore, AL (Roy W. Harrison-WSKR) R. Milsap, L. Mandrell, R. Skaggs, Whites.
L.O. Foster, Wrights.
Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) L. Mandrell, Atlanta, D. Frizzell & S. West.
G. Watson.

Brandenburg, KY (Rachel Heavin-WMMG) C. Gayle, Conway Twitty, B. Medley, Kendalls, R. Skaggs, M. Haggard, Oaks.
Paducah, KY (Kent King-WKYQ) Oaks, Forest Sisters, Ed Bruce, Lisa Angelle.
Houma, LA (Larry Hyatt-KJIN) Nicolette, Conway Twitty, Oaks, Fogelberg.
Abbeville, LA (Anthony Keith-KASC) M. Haggard, C. Gayle.
Fayetteville, AR (Tom Sleeker-KKIX) Sawyer Brown, Leon Everette.

UPPER MIDWEST
Yankton, SD (Rollie Smith-WWAX) R. Skaggs, Ed Bruce.
Sioux Falls, SD (Rohrer/Linn-KIOV/KXRB) R. Skaggs, Oaks, M. Haggard, M. McDaniel, C. Gayle, L. Mandrell, Atlanta.
Sioux Falls, SD (Cary Wencel-K500) C. McClain, B. Mandrell, K. Stegall.
Sioux Falls, SD (Charlie Cassidy-KYKC) USA, R. McEntire.
Huron, SD (Penny Lane-KOKK) J. McEuen, S. Wariner, T. Bibbs, R. Milsap.
Aberdeen, SD (Steve Blake-KKAA) M. Haggard, G. Watson, M. McDaniel.
Redfield, SD (John Schreier-KQKD) Ed Bruce, Rodriguez, K. Rogers, K. Twitty, Emmylou, Del Shannon, D. Seals, Snuff.
Rapid City, SD (Jim Shaw-KIMM) Conway Twitty, M. Haggard, B. Mandrell, G. Watson, M. McDaniel, G. Davies.
Rapid City, SD (Don Grant-KTOQ) C. Gayle, Oaks, L. Mandrell, Emmylou, R. Skaggs, Wrights.
D. Seals, M. McDaniel, R. Bailey, Debonaires.
Wahpeton, ND (Larry Slabik-KBMW) R. Milsap, Atlanta, D. Seals, Rodriguez, Conway Twitty, J. Paycheck.
Fargo, ND (Scott Winston-KVOX) C. Gayle, M. Haggard, Conway Twitty.
**Central**

<table>
<thead>
<tr>
<th>City</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Forks, ND</td>
<td>(Jack Lundy-KXKL/AM) G.Straight, USA, Sylvia, E.Rabbitt.</td>
</tr>
<tr>
<td>Grand Forks, ND</td>
<td>(Mark Houston-KYCK) C.McClain, R.Entwistle, J.Conlee.</td>
</tr>
<tr>
<td>Minot, ND</td>
<td>(Jeri Lee-KKOQ) T.G.Sheppard, C.McClain.</td>
</tr>
<tr>
<td>Pt.Arthur/Beaumont, TX</td>
<td>(Mickey Ashworth-KYKR) Houston, TX, (Candea/Pipia-KILT) S.West.</td>
</tr>
<tr>
<td>Anna, IL</td>
<td>(Rick Jaeger-WRAJ) Conway Twitty, Springsteen, Oaks, L.Mandrell, L.Greenwood.</td>
</tr>
<tr>
<td>Garden City, KS</td>
<td>(Steve Campbell-KFHC) C.McClain, R.Milsap, B.Mandrell, R.Skaggs.</td>
</tr>
<tr>
<td>Garden City, KS</td>
<td>(Charlie Hale-KKQF/AM) T.G.Sheppard, Mark/Tammy, K.Stegall.</td>
</tr>
</tbody>
</table>

**Southwest**

<table>
<thead>
<tr>
<th>City</th>
<th>Artist(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elkhart, IN</td>
<td>(Rick Carson-WCMR) R.Skaggs, Mark/Tammy, R.McDowell.</td>
</tr>
<tr>
<td>South Bend, IN</td>
<td>(J.K.Dearing-WNDU) B.Mandrell &amp; L.Greenwood.</td>
</tr>
<tr>
<td>Saginaw, MI</td>
<td>(Tommy Samoray-WKQ) Ed Bruce, R.Bailey.</td>
</tr>
<tr>
<td>Madison, WI</td>
<td>(Mike Ryan-WQOM) Sawyer B., B.Mandrell, J.Conlee, Conway.</td>
</tr>
<tr>
<td>Stevens Point, WI</td>
<td>(Dan Olsen-WXYQ/AM) Mark/Tammy, M.McDaniel.</td>
</tr>
<tr>
<td>LaCrosse, WI</td>
<td>(Erickson/Shepel-WLKR/AM) R.McDowell.</td>
</tr>
<tr>
<td>Savanna, IL</td>
<td>(Jeff Janssen-WCCI) C.McClain, Springsteen, Oaks, K.Stegall, Fogelberg, K.Rogers.</td>
</tr>
<tr>
<td>Freeport, IL</td>
<td>(Bill Johnson-WFRL) Oaks, B.Mandrell, C.Gayle, Emmylou, M.Haggard, Kendalls, Exile.</td>
</tr>
<tr>
<td>Anna, IL</td>
<td>(Rick Jaeger-WRAJ) Conway Twitty, J.Fields, L.Angelle, Wrights, Ed Bruce, S.Wariner, J.McEuen, USA.</td>
</tr>
</tbody>
</table>

**Country Adds**

<table>
<thead>
<tr>
<th>March 22, 1985</th>
</tr>
</thead>
<tbody>
<tr>
<td>City</td>
</tr>
<tr>
<td>Alice, TX</td>
</tr>
</tbody>
</table>
Corpus Christi, TX (Mike Laurel-KRYS/FM) Oaks, M.McDaniel, Ed Bruce, R.Bailey, C.Gayle, Emmylou.

Austin, TX (Steve Gary-KASE/FM) Oaks, S.Wariner.

Amarillo, TX (Darlene Avery-KBUY) R.Skaggs, R.Milsap, L.Mandrell, C.Gayle, Oaks.

Lubbock, TX (Chuck Luck-KLLL) R.Milsap, S.Wariner.

El Paso, TX (Bob Young -Y96) Conway Twitty, R.Milsap.

Phoenix, AZ (Doug Brannan-KNEX) B.Mandrell, R.Skaggs.

Albuquerque, NM (Francina Rodriguez-KRST/FM) R.Milsap, S.Wariner.

Las Cruces, NM (Michael Check-KGRT) G.Watson, M.McDaniel, R.Skaggs.

ROCKY MOUNTAIN

Billings, MT (Gary Allen-KBIT) R.Milsap, Oaks, K.Stegall, F.& West.


Missoula, MT (Paul Proctor-KGVO) Kendalls, Mark/Tammy, Moe & Joe.

Polson, MT (Brad Davis-KERR) F.& West, Sierra, Atlanta.


Jackson Hole, WY (Mike Buechler-KSGT) S.Wariner, Oaks, R.Milsap, L.Everette, Kendalls.

Boise, ID (Bill Bailey-KIZN/FM) C.McClain, M.McDaniel.

FAR WEST


Jackson Hole, WY (Mike Buechler-KSGT) S.Wariner, Oaks, R.Milsap, L.Everette, Kendalls.

Boise, ID (Bill Bailey-KIZN/FM) C.McClain, M.McDaniel.

Sacramento, CA (George Sepulvida-KHWY) Whites, R.Milsap, T.Gibbs.


Red Bluff, CA (Clark Michael-KALF/FM) Restless Heart, K.Stegall.

NORTHWEST


Astoria, OR (Bob Louches-KVAS) K.Rogers, D.Seals, Rodriguez, Springsteen, R.Milsap.

Redmond, OR (Bobby Smith-KPRB) Rodriguez, L.Mandrell, J.Hartford, J.Paycheck.

Anchorage, AK (Bill Cardoza-KYAK) B.Mandrell, USA.

Anchorage, AK (Steve Chapman-KTNX) J.McEuen, S.Wariner, M.McDaniel.

WELCOME To Our New Country Correspondent

T.J. Hart, WFMB Radio, 3055 South 4th Street, Springfield, IL 62708 (217-528-3033)

JOBS


tapes & resumes to: 8307 Meadow Fire

San Antonio, TX - 78251

Newsperson - KQKD-Redfield, SD

Air Talent (AM drive) - KOR-Redfield, SD

Air Talent (7PM-mid) - WRNS-Kinston, KS

Air Talent (7PM-mid) - WRNS-Kinston, KS

Air Talent - KQKD-Redfield, SD

John Schreier (605)472-1380

John Schreier (605)472-1380
### CHARTBUSTERS

<table>
<thead>
<tr>
<th>MANHATTANS</th>
<th>You Send Me (Columbia)</th>
</tr>
</thead>
<tbody>
<tr>
<td>NARADA MICHAEL WALDEN</td>
<td>Gimme, Gimme, Gimme (Warner Brothers)</td>
</tr>
</tbody>
</table>

### CERTIFIED

<table>
<thead>
<tr>
<th>MIDNIGHT STAR</th>
<th>Scientific Love (Solar)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHALAMAR</td>
<td>My Girl Loves Me (Solar)</td>
</tr>
</tbody>
</table>

### MOST ADDED

<table>
<thead>
<tr>
<th>RICK JAMES</th>
<th>Can't Stop (Gordy)</th>
</tr>
</thead>
<tbody>
<tr>
<td>HAROLD FALTERMEYER</td>
<td>Axel F Theme (MCA)</td>
</tr>
</tbody>
</table>

### POP CROSSOVER

| RICK JAMES | Can't Stop (Gordy) |

---

### March 22, 1985

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>'Til My Baby Comes Home</td>
<td>Luther Vandross</td>
</tr>
<tr>
<td>2</td>
<td>Night Shift</td>
<td>Commodores</td>
</tr>
<tr>
<td>3</td>
<td>Be Your Man</td>
<td>Jesse Johnson's Revue</td>
</tr>
<tr>
<td>4</td>
<td>Rhythm Of The Night</td>
<td>DeBARGE</td>
</tr>
<tr>
<td>5</td>
<td>Back In Stride</td>
<td>Maze</td>
</tr>
<tr>
<td>6</td>
<td>I'll Still Be Looking Up To You</td>
<td>Wilton Felder</td>
</tr>
<tr>
<td>7</td>
<td>New Attitude</td>
<td>Patti Labelle</td>
</tr>
<tr>
<td>8</td>
<td>In My House</td>
<td>Mary Jane Girls</td>
</tr>
<tr>
<td>9</td>
<td>Heartbeat</td>
<td>Dazz Band</td>
</tr>
<tr>
<td>10</td>
<td>My Time</td>
<td>Gladys Knight</td>
</tr>
<tr>
<td>11</td>
<td>We Are The World</td>
<td>USA For Africa</td>
</tr>
<tr>
<td>12</td>
<td>Smooth Operator</td>
<td>Sade</td>
</tr>
<tr>
<td>13</td>
<td>Bad Habits</td>
<td>Jenny Burton</td>
</tr>
<tr>
<td>14</td>
<td>Some Kinda Lover</td>
<td>Whispers</td>
</tr>
<tr>
<td>15</td>
<td>Innocent</td>
<td>Alexander O'Neal</td>
</tr>
<tr>
<td>16</td>
<td>Fresh</td>
<td>Kool &amp; the Gang</td>
</tr>
<tr>
<td>17</td>
<td>You Send Me</td>
<td>Manhattans</td>
</tr>
<tr>
<td>18</td>
<td>My Girl Loves Me</td>
<td>Shalamar</td>
</tr>
<tr>
<td>19</td>
<td>This Is The Night</td>
<td>Chaka Khan</td>
</tr>
<tr>
<td>20</td>
<td>The Bird</td>
<td>Natalie Cole</td>
</tr>
<tr>
<td>21</td>
<td>Gimme, Gimme, Gimme</td>
<td>Narada Michael Walden</td>
</tr>
<tr>
<td>22</td>
<td>Lost In Love</td>
<td>New Edition</td>
</tr>
<tr>
<td>23</td>
<td>Careless Whisper</td>
<td>S.O.S. Band</td>
</tr>
<tr>
<td>24</td>
<td>Week-End Girl</td>
<td>Wham!</td>
</tr>
<tr>
<td>25</td>
<td>Take Me With U</td>
<td>Prince</td>
</tr>
<tr>
<td>26</td>
<td>Private Dancer</td>
<td>Tina Turner</td>
</tr>
<tr>
<td>27</td>
<td>Outta The World</td>
<td>Ashford &amp; Simpson</td>
</tr>
<tr>
<td>28</td>
<td>I Want To Know What Love Is</td>
<td>New Jersey Mass Choir</td>
</tr>
</tbody>
</table>

---

### CHARTBOUND

<table>
<thead>
<tr>
<th>B.B. King</th>
<th>Into The Night (MCA)</th>
<th>Reports</th>
<th>Adds</th>
<th>On</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>Temptations</td>
<td>My Love Is True (Gordy)</td>
<td>31</td>
<td>3</td>
<td>13</td>
<td>15</td>
</tr>
<tr>
<td>Eugene Wilde</td>
<td>Rainbow (Philly World)</td>
<td>30</td>
<td>4</td>
<td>8</td>
<td>18</td>
</tr>
<tr>
<td>Whitney Houston</td>
<td>You Give Good Love (Arista)</td>
<td>30</td>
<td>9</td>
<td>10</td>
<td>11</td>
</tr>
</tbody>
</table>

---

36
MELBA MOORE - Read My Lips (Capitol)  29  6 10 13
BILLY OCEAN - Suddenly (Jive/Arista)  28 10 4 14
GEORGE BENSON - I Just Want To Hang Around You (W.B.)  28 8 13 7
MADONNA - Crazy For You (Geffen)  27 5 12 10
*RICK JAMES - Can't Stop (Gordy)  26 16 10 -
*HAROLD FALTERMEYER - Axel F (MCA)  25 14 11 -
GAP BAND - I Found My Baby (Total Experience)  24 2 9 13
SAM BOSTIC - Cold Tears (Atlantic)  23 4 12 7
AL JARREAU - Raging Waters (Warner Brothers)  22 8 12 10
BILL WITHERS - Oh Yeah (Columbia)  20 4 13 3
THELMA HOUSTON - I Guess It Must Be Love (MCA)  19 -- 10 9
OPUS TEN - Love's Calling (Pandisc)  18 5 8 5
*ATLANTIC STARR - Freak-A-Ristic (A&M)  17 8 5 4
SIEDAH GARRETT - Do You Want It Right Now (Warner Bros.)  17 3 7 7
*FREDDIE JACKSON - Rock Me Tonight (Capitol)  16 10 6 --
*POINTER SISTERS - Baby Come & Get It (Planet/RCA)  15 10 4 1
GEORGE DUKE - Thief In The Night (Elektra)  14 2 6 6
TEENA MARIE - Jammin' (Epic)  13 6 6 1

*First time listed on this page.

Dropped: #22-Isleys, #26-Ready for the World, #27-Johnny Gill, #29-UTFO, #30-Diana Ross, Lillo Thomas.

MAZE - Can't Stop The Love/ Magic (Capitol)
CHAKA KHAN - My Love's Alive (Warner Bros.)
NEW EDITION - I'm Leaving You Again (MCA)
DEBARGE - Who's Holding Donna Now (Gordy)
GEORGE BENSON - New Day/One Emotion (Warner Bros.)
JEFFREY OSBORNE - Let Me Know (A&M)
EVELYN KING - Till Midnight (RCA)
DAVID DICS - Don't Be So Shy/11 (Atlantic)
PLAYING THE FOOL (TBA/Palo Alto Jazz)
GESSE JOHNISON - I Want My Girl (W.B.)
PHIL COLLINS - Sussuido (Atlantic)
GLADYS KNIGHT - 'Til I See You Again (Columbia)
TIME - My Drawers (Warner Bros.)
GRAND.FLASH - Larry's Dance (Elektra)

LUHITER VANDROSS at #1 is no surprise but it squeaks past the COMMODORES to get there.
JESSE JOHNISON is pushing on both of them to get out of the way so he can be number one with his first solo release since leaving the TIME will be quite an accomplishment for him if he can do it because both DEBARGE and the MARY JANE GIRLS are closing in, too. SADE and USA FOR AFRICA will go top ten next week would have been there this week except for a matter of a very few statistical points edging them out. Chart movers race was won this time by MIDNIGHT STAR and KOOL 6 THE GANG - ten point jumps for each of them. Following close behind but not to be overlooked are the two highest debuts - MANHATTANS at #19 and #20 for SHALAMAR.
NARADA MICHAEL WALDEN started out a few months ago with strong airplay reports from around the country, but not enough chart action to merit a number. Now, this week he closes in with a 61% Hit Factor and charts at #23 with good numbers everywhere it's being played. NEW EDITION wasted no time charting with little effort and NEW JERSEY MASS CHOIR merges into the fast lane at #30. Sentimentality wins over the "Chartbound" listings because the TEMPTATIONS, EUGENE WILDE and B.B.KING all lean in that direction. Besides the newcomer HAROLD FALTERMEYER, FREDDIE JACKSON merits your attention with 10 new adds. You can expect big things next week from the new SHANNON, ATLANTIC STARR and CON FUNK SHUN singles, and maybe even the new WHAM! release. These four were encumbered only by the sheer force of the adds on RICK JAMES and HAROLD FALTERMEYER "out-of-their-boxes" (or out of their B.H.C. movie soundtrack). Top 40 is giving both plenty of attention as they are most cuts from this LP, but RICK JAMES gets the edge (JAMES = 29 adds, FALTERMEYER = 19) to win the "Pop Crossover" contest. (Why don't we list the cuts that aren't being played from this LP it would be a shorter list).
**R&B ADDS**

**March 22, 1985**

**THE GAVIN REPORT**

**NORTHEAST**


**SOUTH**


**CENTRAL & MIDWEST**


New Orleans, LA (O'Kelly/Rolling-B97) On: Madonna, Commodores, P.Labellle, Teena Marie, Maze, Kool & Gang, Time, B.Ocean, DeBarge, USA.


On: Third World, Frederick, Klymaxx, Fatback, Bill Withers.

On: A.Ribeiro, Melba Moore, B.B.King, E.Wilde.

On: Frederick, Samborn, G.Benson, Isleys, B.Ocean, DeBarge, USA.

Indianapolis, IN (Kelly Karson-WTLC) #2-G.Knight, #3-J.Johnson, #4-N.W масс Choir, #6-Maze, #10-Jennv
Burton. Gns: J.Lorber, T.Houston, Whitney Houston, J.Blackfoot, S.Garrett, Laver, B.B.King, Steve
Arrington, Redds, Koffie. New: Kool & Gang, Con
Chicago, IL (Marco Spoon-WBFX/FM) Gns: Maze, Mary Jane, J.Burton, Klique, G.Knight, Grandmaster Flash, Swee
Guthrie. On: A.O'Neal, S.Bostic, Temptations, E.Wilde, Whitney Houston, J.Lorber, Laver, B.B.
King, Gap Band, Run DMC, Melba Moore, Intrigues.
Milwaukee, WI (Jim Brown-WLUM) #4-L.Vandross, #7-P.
LaBelle. Gns: Jesse Johnson, USA, Maze, Dazz, T.
Houston, J.Osborne, G.Knight, A.Jarreau, Run DMC.
New: Jenny Burton, H.Faltermeyer, Temptations, A.
O'Neal, Whitney Houston, Klymaxx. On: Sam Bostic.
Milwaukee, WI (Bob Collins-MNVO) #2-Jesse Johnson,
#4-Mary Jane, #8-J.Blackfoot, #10-Grandmaster. Gns: B.B.King, Maze, J.Lorber, Whitney Houston, Con
Funk Shun, New Edition, C.L.Townes, Rappin' Duke,
G.Duke, Klymaxx. New: Cashmere, Whodini, Johnnie
Taylor, B.Ocean, H.B. Rick James, Shannon, J.Gardner.
Detroit, MI (Steve Harris-WDQ) #3-Commodores, #7-L.
Vandross, #9-USA, #10-Felder. Gns: Sade, DeBarge,
P.Labelle, Eddie D., Con Funk Shun, Mary Jane, Maze,
Kool & Gang. New: Atlantic Starr, Roxanne Shante,
Glenn Jones, Wham! Jenny Burton, H.Faltermeyer,
Detroit, MI (Gary Berkowitz-WHYT) New: Kool & Gang,
Rick James. On: USA, Maze, Madonna, Sade, Luther
Vandross, Mary Jane, P.Labelle, D.Ross, B.Ocean.
St. Louis, MO (Ron Atkins-KMUM) #2-Jesse Johnson,
#3-Mary Jane Girls, #6-USA, #7-Shalamar. Gns: Eddie D,
Sam Bostic, Klymaxx, Man Parrish, Change, Rappin'
Duke. New: Shannon, Fatboys, Rick James, Herb The K,

SOUTHWEST
Killeen, TX (Bill St John-KIIIZ/AM) #1-P.Labelle, #2-
Maze, #3-Jesse Johnson, #9-Mary Jane, #10-A.O'Neal.
Gns: Temptations, Fatback, J.Burton, Con Funk Shun.
New: Steve Arrington, Rappin' Duke, G.Benson, Freddie
Dallas, TX (Terri Avery/Michael Spears-KKDA) Gns: L.
Vandross, A.O'Neal, Whitney Houston, Frederick
On: Glenn Jones, T.Houston, B.B.King, Con Funk Shun,
Process & Doo Rags, Madonna, S.Arrington, J.Lorber.

FAR 'WEST
San Francisco, CA (Marvin Robinson-KSOL/FM) #1-Commo-
dores, #3-Jesse Johnson, #7-L.Vandross, #8-Blagys
Knight, #9-Dazz. Gns: Maze, Mary Jane, P.Labelle,
N.M.Walden, DeBarge, Shalamar, J.Lorber. New: Bill
Withers, Process & Doo Rags, Atlantic Starr, Glenn
Jones, N.J.Mass, Freddie Jackson, Roy Ayers, USA,
San Francisco, CA (Bazoo/Naftally-KMEL) New: Kool/Gang,
Sacramento, CA (Gillette/Collins-FM102) New: Rick
James, New Edition. On: USA, P.Labelle, Time, L.
Stockton, CA (John Hampton-KSTN) New: New Edition,
Gap Band. On: UTFO, Prince, Ocean, L.Vandross, Sade,
Con Funk Shun, Time, USA, Mary Jane, Whodini.
Stockton, CA (Roy Williams-KUDY) New: Pointers, Kool
& Gang, Rick James, Jesse Johnson. On: USA, D.Ross,
Rick James, Teena, Sade, DeBarge, Jesse Johnson.
Fresno, CA (Walker/Davis-KYNO) New: USA, P.Hardcastle.
On: Madonna, Commodores, DeBarge, Teena, J.Osborne.
Fresno, CA (Carey Edwards-KMGX) New: New Edition,

Los Angeles, CA (Kevin Fleming-KGFJ) Gns: J.Johnson,
L.Vandross, A.O'Neal, Maze, G.Knight, Mary Jane,
Fatback, Redds, Sam Bostic, Sade, T.Houston, M.
Star, D.Sanborn, Reddings, Glenn Jones, Greg P.
Los Angeles, CA (Scarborough/Hall-KKHR) New: Luther
Vandross, Maze. On: USA, Sade, Jesse Johnson,
DeBarge, Time, P.Labelle, Commodores, Mary Jane.
Los Angeles, CA (Mike Schafer-KIS/FM) New: Jermaine
Stewart, Mary Jane, P.Labelle. On: USA, Teena,
DeBarge, Sade, D.Ross, Time, Commodores, Prince.
San Diego, CA (Denny Lucil-XHTZ) New: Jermaine
Stewart, Rick James. On: Mary Jane Girls, Luther
Vandross, Maze, Sade, P.Labelle, Jesse J., USA.

the GAVIN REPORT

March 22, 1985

THE GAVIN REPORT

Contributing Editors
Eric Norberg
Tony Richland
Art Roberts
Bobby Ocean

Bill Gavin
Ron Fell
Dave Sholin
Betty Hollars
Elma Greer
Kent Zimmerman
Keith Zimmerman
Lisa Smith
Peter Standish
Art Director
Assistant

Editorial Assistants
Natalie Cusenza
Cynthia Hoelzle
Joel Moalem
John Varnedoe

The Gavin Report is published fifty weeks a year on Thursday
afternoons.
Subscription Rates: $240 for 50 issues or $130 for 25 issues.
Subscription and circulation inquiries: (415) 392-7750.

Station Reporting Phone (415) 392-7750
All rights to any or all of the contents of this publication are
reserved. Material may not be reproduced in any form without
the publisher's permission.
* THE GAVIN REPORT, INC. 1984
One Hallidie Plaza, Suite 725, San Francisco, CA 94102
BILL'S LEGACY
by Eric Norberg

Those who read this magazine certainly know who Bill Gavin was. But even in the two years since Bill sold the Gavin Report to its staff and retired from active daily involvement its staff has noted the continuing emergence of the new generation of radio people has led to many who never had the chance to talk with Bill on the phone, to meet him in person at a Gavin Convention or a Gavin Regional Conference, or even to read his writings in the Gavin Report or elsewhere.

I first heard of Bill Gavin while a student on the staff of the Pomona College radio station KSRC in the early '80s, when Bill briefly was a columnist for Billboard. (He'd been publishing the Gavin Report since 1958—the first radio cooperative music "tip sheet" for most of its history, mimeographed on legal-size blue paper.) Bill's thoughtful columns in Billboard about principles and techniques of radio programming were the best pieces I'd ever seen on the subject, and I clipped and saved them, and still have most of them to this day. He also included a music tip or two at the bottom of each column, and I particularly remember a bizarre tip that an unknown Capitol record called "Sukiyaki" by Kyu Sakimoto would be a big hit. I was already so impressed with Bill through his columns, that I got hold of the record, and KSRC was probably the first FM station in the country to play what went on to become the first and still only Japanese record to hit #1 in this country.

I learned early the essential combination of aesthetics and reason that constitutes radio programming thanks to Bill. Programming on pure "feel" makes it hard to separate one's own biases and perspectives from accurate perceptions; programming with pure "reason," relying entirely on research, logic, etc. has even more disastrous problems, since it provides no reliable way of translating findings and objectives to the evanescent entity of radio as it exists in the minds of the listeners. (Radio only really exists as a series of past experiences, corroborated or denied by instantaneous current experience, projected into future expectations, that brings the listeners back every day, and determines how long they will listen and how frequently they will return. Thus the importance of consistency and identifiability of formalic approach. Those who have dispensed with jingles in the fashion of recent years have disposed of one of the simpler and effective ways of differentiating their station from the competition.)

I also learned from those he invited to speak at his Conferences, and those who came. Not only did Bill invent the idea of a radio programming conference, but he made sure they were always constructive and interesting; guests were invited to speak for what they could offer rather than for the prestige of the conference. While other, later radio conferences have seen speakers primarily promoting themselves, no Gavin Conference had that problem. Bill never selected that kind of person to participate. Bill was constantly interested in helping new, young talent to emerge in radio. His ability to spot a "comer," in music or in radio, was I think the best in the history of either business.

Probably anyone else, having innovated and pioneered the concept of a national radio programming conference, would have developed it and made it a profit career. Not Bill. His only purpose in organizing them was to benefit the industry (which is probably why they always did far better than other conferences have), and when others began putting together conferences of their own, he felt the need was filled and stopped.

Later, when it became obvious that the later conferences by others were oriented primarily to the affluent and the successful, and newcomers to radio were not getting enough out of them, he pioneered again—and came up with the Gavin Regional Meeting. A series of regional get-togethers. They worked even better, in Bill's view, because all radio people could afford to come, and since even the speakers usually were from the same region, the pretension and status problems among those attending dissolved completely. They were a lot of work—more than a single conference—so that as his health deteriorated, they were suspended. The staff of the Gavin Report hopes to resume the concept as time permits, however.

And of course there was his sincerity and integrity. At his death, those were spoken of the most ... perhaps (sad to say) because these qualities are considered very rare in the music and radio businesses. I do not think they are as rare as that, for which considerable credit should go to Bill.

However, his true legacy is people. Those he encouraged, those he influenced, those he touched. It now falls to them to continue advancing the principles he believed in, and advancing the arts of radio.
Dave Sholini  Personal Picks

RICK SPRINGFIELD - Celebrate Youth (RCA)
Springfield's got both barrels blazing on this debut single from "TAO", his soon to be released LP. Not only has he written a powerful, catchy lyric, he delivers it with a fierce determination in his voice that's been missing the last few times around.

SHANNON - Do You Wanna Get Away (Mirage/Atco)
Few weave a musical spell as well as Shannon. It was about thirty seconds into this newest effort that I got hooked. Her captivating style made "Let The Music Play" a giant winner (for those that gave it a shot) and this performance goes that one step better.

HAROLD FALTERMEYER - Axel F Theme (MCA)
Are instrumentals making a comeback? Maybe so, but it never hurts to have a Beverly Hills Cop clear the way. This one came from "the streets" and credit New York City radio for busting it early.

ERIC CARMEN - I'm Through With Love (Geffen)
It was 1975 when Eric tugged on heartstrings with that plaintive plea "All By Myself". Ten years later, his remarkable talent as singer and songwriter gets an extra layer of polish from producer Bob Gaudio.

KURTIS BLOW - Basketball (Polydor/PolyGram)
Rebounding as NBA playoff time nears. Can't help but add to the hoopla in a lot of cities, while providing fun programming for all the rest of us. Kurtis has performed in post-game concerts in a number of NBA cities.

PAPER ADDS?
The ongoing problem of inaccurate playlists is of extreme concern to a few trades including The Gavin Report and Radio & Records. Even one misrepresented playlist discredits the charts of the trades. On January 22, 1982, I wrote the following which still holds true more than three years later.

Record companies can't afford paper adds (records that get mentioned as adds but never make it on the air). Record companies can't afford tertiary rotation. (Rotation that is so limiting that even hard core listeners will never hear it.)

To those iconoclastic programmers who feel so benevolent to the point they add a record as a gesture with no real commitment behind it, I would say you're messing with a covenant so precious that you're undermining the whole popular music universe.

To add a record at a meaningful station in a decent size market will mobilize pressing, shipping and sales departments within a record company. Nonrefundable pressing and shipping costs are borne by those in the retail system. Without considerable airplay there's no way for a record to be properly evaluated, and returns (the nemesis of every record company) create horrible burdens of cash flow and credit problems.

In this hopefully temporary period of dire straits in the retail world, we hope that programmers can realize the gravity of their vanity. To "add a record" should be a commitment to really play a record. To "add a record" with a casual wink toward a grateful promotion person is a shallow and heartless gesture which, admit it or not, is killing the business of music.

In the future we must insist upon the following:
1. No record should be reported as an add, extra or chart number that is not being played daily in a rotation meaningful enough to have listener response.
2. Records in marginal rotation, or not "guaranteed" decent rotation should be withheld from being reported to The Gavin Report.

We encourage all our stations to test records on the air to determine their future merit. But we think that an add means a serious airplay commitment. Please withhold the reporting of such "test records" until the results of your research merit a real commitment as an add.

The problem of paper adds must also be addressed by the record companies. We know that even a paper add can get a big promotion, or a spot buy, or a concert be-in.

Until the deceitful stations are denied the benefit of their larceny the problem will fester.

Direct and decisive action by record companies will solve the problem.

—RON

Ron Fell  Personal Picks  ALBUMS

"Katrina and The Waves" (Capitol)
Sleeper of the year so far. This quartet of unknowns to commercial radio plays an aggressive, pop/rock batch of tunes. Their style is pre-ego Blondie, mixed with hints of Benatar, The Motels, and other winners. Katrina Leskanish, a guitar-slinging, lead singer fronts The Wave and has an innate pop sensibility. The production is "basic" and modern, without aires of pretentions. Sholoin said it, back on March 8th, "Records like this build excitement on radio..." With a little patience in all quarters, Katrina and the Waves will break. WALKING ON SUNSHINE, RED WINE AND WHISKY, MACHINE GUN SMITH, THE SUN WON'T SHINE.

"Southern Accents" Tom Petty & the Heartbreakers (MCA)
Eight years of T.P.'s whining vocals was starting to wear me out. My early enthusiasm, back in the late 70's, has been tempered by the sameness of his drift. But "Southern Accents" turns me back. The LP has a confederate tint to it. T.P. may never pass for a "good ole boy", but he does cut a good Randy Newman and cop a little Allman Bros. for effect here and there. The album cover art, an original painting by Winslow Homer (1865), titled "The Veteran in a New Field", implies that the product tucked inside is the work of a redoubtable laborer in harvest. Petty cuts it with tracks like: REBELS, IT AIN'T NOTHIN' TO ME, MAKE IT BETTER, DON'T COME AROUND HERE NO MORE, SPIKE.
WELCOME TO THE PLEASURE DOME. IT'S WHAT YOUR JOURNEY'S ALL ABOUT.
"I'M A FIGHTER"

THE AOR PRO ON YOUR DESK NOW.

VAN-ZANT, THE ALBUM, COMING SOON ON GEFFEN / NETWORK RECORDS & CASSETTES

PRODUCED BY: RODNEY MILLS

MANAGEMENT: GROUND CONTROL MANAGEMENT, INC. GEORGE CAPPELLINI