ALAN PARSONS PROJECT
TALES OF MYSTERY AND MUSIC
Radio and the Trades Respond!

Dave Sholin Personal Pick
GAVIN Album/Alternative Pick
R&R New & Active CHR and AOR
Top Front Red FMQB
Poe Kat Pick
Bill Hard Pick
Album Network Pick
Billboard Debut Top 100

On HME/PRA Records and Chrome Cassettes
Management: Patrick Rains & Associates
Distributed by CBS Records, Inc.
### Top 40

**May 3, 1985**

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Song</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>MADONNA</td>
<td>Crazy For You</td>
<td>Geffen</td>
</tr>
<tr>
<td>2.</td>
<td>WHAM!</td>
<td>Everything She Wants</td>
<td>Columbia</td>
</tr>
<tr>
<td>3.</td>
<td>SIMPLE MINDS</td>
<td>Don't You (Forget About Me)</td>
<td>A&amp;M</td>
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<td>4.</td>
<td>USA For Africa</td>
<td>We Are The World</td>
<td>Columbia</td>
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<td>5.</td>
<td>DeBarge</td>
<td>Rhythm Of The Night</td>
<td>Gordy</td>
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<td>6.</td>
<td>TEARS FOR FEARS</td>
<td>Everybody Wants To Rule The World</td>
<td>Mercury/PolyGram</td>
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<td>7.</td>
<td>SADE</td>
<td>Smooth Operator</td>
<td>Portrait/CBS</td>
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<td>8.</td>
<td>Power Station</td>
<td>Some Like It Hot</td>
<td>Capitol</td>
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<tr>
<td>9.</td>
<td>Murray Head</td>
<td>One Night In Bangkok</td>
<td>RCA</td>
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<td>BILLY OCEAN</td>
<td>Suddenly</td>
<td>Jive/Arista</td>
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<td>HAROLD FALTERMEYER</td>
<td>Axel F</td>
<td>MCA</td>
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<td>12.</td>
<td>Foreigner</td>
<td>That Was Yesterday</td>
<td>Atlantic</td>
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<td>13.</td>
<td>Don Henley</td>
<td>All She Wants To Do Is Dance</td>
<td>Geffen</td>
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<td>14.</td>
<td>HOWARD JONES</td>
<td>Things Can Only Get Better</td>
<td>Elektra</td>
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<td>15.</td>
<td>PHIL COLLINS</td>
<td>Sussudio</td>
<td>Atlantic</td>
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<td>16.</td>
<td>DAVID LEE ROTH</td>
<td>Just A Gigolo/I Ain't Got Nobody</td>
<td>Warner Brothers</td>
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<td>Animotion</td>
<td>Obsession</td>
<td>DeLite/PolyGram</td>
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<td>MADONNA</td>
<td>Angel</td>
<td>Sire/Warner Brothers</td>
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<td>19.</td>
<td>JULIAN LENNON</td>
<td>Say You're Wrong</td>
<td>Atlantic</td>
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<td>KATRINA &amp; THE WAVES</td>
<td>Walking On Sunshine</td>
<td>Capitol</td>
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<td>21.</td>
<td>Commodores</td>
<td>Nightshift</td>
<td>Motown</td>
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<td>RICK SPRINGFIELD</td>
<td>Celebrate Youth</td>
<td>RCA</td>
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<td>23.</td>
<td>Tom Petty</td>
<td>Don't Come Around Here No More</td>
<td>MCA</td>
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<td>MARY JANE GIRLS</td>
<td>In My House</td>
<td>A&amp;M</td>
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<td>Glenn Frey</td>
<td>Smuggler's Blues</td>
<td>MCA</td>
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<tr>
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<td>Chicago</td>
<td>Along Comes A Woman</td>
<td>Full Moon/Warner Brothers</td>
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<td>Alison Moyet</td>
<td>Invisible</td>
<td>Columbia</td>
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<td>PATTI LABELLE</td>
<td>New Attitude</td>
<td>MCA</td>
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<td>SURVIVOR</td>
<td>The Search Is Over</td>
<td>Scotti Brothers</td>
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<td>Kenny Loggins</td>
<td>Vox Humana</td>
<td>Columbia</td>
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<tr>
<td>31.</td>
<td>LIMAHL</td>
<td>Never Ending Story</td>
<td>EMI America</td>
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<td>PHIL COLLINS</td>
<td>Sussudio</td>
<td>Atlantic</td>
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<td>33.</td>
<td>John Fogerty</td>
<td>Rock 'N' Roll Girls</td>
<td>Warner Brothers</td>
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<td>Eurythmics</td>
<td>Would I Lie To You?</td>
<td>RCA</td>
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<tr>
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<td>PHILIP BAILEY</td>
<td>Walking On A Chinese Wall</td>
<td>Columbia</td>
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<td>36.</td>
<td>TINA TURNER</td>
<td>Show Some Respect</td>
<td>Capitol</td>
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<td>37.</td>
<td>Hall &amp; Oates</td>
<td>Some Things Are Better Left Unsaid</td>
<td>RCA</td>
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</tbody>
</table>

**Chartbound**

- **MICK JAGGER** - Lucky In Love (Columbia) | Reports: 156, Adds: 37
- **LUTHER VANDROSS** - 'Til My Baby Comes Home (Epic) | Reports: 128, Adds: 17
- **PRINCE** - Raspberry Beret (Warner Brothers) | Reports: 125, Adds: 96
GRAHAM PARKER
AND THE SHOT
"WAKE UP (NEXT TO YOU)"
From the LP Steady Nerves

DOKKEN
"ALONE AGAIN"
From the LP Tooth and Nail

Add This Week

R&R 76/38
GAVIN TOP 40 60/38

KITY
WKZL
KQXR ADD 38
KZZU
WSQV
KNIN
WNSY
KWK 28-24
KKRZ-ON
WRCK DEBUT 38
WJXQ DEBUT 21
WRKR 25-21
KOCR 38-32
THE GAVIN REPORT

TOP FORTY

UP & COMING

FRANKIE GOES TO HOLLYWOOD - Welcome...Dome (Island)
SHANON - Do You Wanna Get Away (Mirage/Atco)
'TIL TUESDAY - Voices Carry (Epic)
ALAN PARSONS PROJECT - Days Are Numbers (Arista)
FIONA - Talk To Me (Atlantic)
CINO VANNELLI - Black Cars (HME/PRA)
NATALIE COLE - Dangerous (Modern/Atco)
NEW EDITION - Lost In Love (MCA)
*JOHN CAFFERTY & BBB - Tough All Over (Scotis Bros.)
*GRAHAM PARKER - Wake Up (Next To You) (Elektra)
CHAKA KHAN - Through The Fire (Warner Bros.)
JULES SHEAR - Steady (EMI America)
*KIM CARNES - Crazy In The Night (EMI America)
THE FIRM - Satisfaction Guaranteed (Atlantic)
ERIC CARMEN - I'm Through With Love (Geffen)
*JEAN KNIGHT - My Toot Toot (Mirage)
*PAUL YOUNG - Everytime You Go Away (Columbia)
*WANG CHUNG - Fire In The Twilight (A&M)
RICK JAMES - Can't Stop (Gordy)
FREDDIE MERCURY - I Was Born To Love You (Columbia)
*MAUREEN STEELE - Save The Night For Me (Motown)
*BON JOVI - Only Lonely (Mercy)
*LONE JUSTICE - Ways To Be Wicked (Geffen)
MELISSA MANCHESTER - Mat-hem-aics (MCA)
*PIERCE WOLF - Oo-Ee-Diddley-Bop (EMI America)
JESSE JOHNSON'S REVUE - Be Your Man (A&M)
*GEORGE BENSON - I Don't Want To Do It (Columbia)
*OSCAR SCOTTI - Back Up To Zero (Vizion)
*MADONNA - Into The Groove (Sire/Warner Bros.)

Reports
Add
On
Chart
106
4
78
24
97
6
71
20
96
37
39
20
87
12
62
13
79
6
62
11
79
42
36
1
71
6
27
38
61
60
1
20
60
38
22

Debuts in Up and Coming.....

Dropped: #28 Phil Collins (NIGHT), #33 Bruce Springsteen, #35 Eric Clapton, John Parr.

Power Trio remains the same as WHAM! pours it on, locking up airplay at 275 stations qualifying it as the number one airplay record of the week. Blowin' out the "Hit Factor" stats are HAROLD FALTER-MEYER up from 48% to 78%, and DAVID LEE ROTH moving up from 47% to 71%, top 30 with debuts at WKPE, WFOR, WHYY, KKLS, WCIL, WDRR, KHOV, KVIG, FM102, KREO, KITF, KGGO, etc. PATTI LABELLE still picking up airplay with top ten numbers at WIXX/WM, WBCY, Q105, WXXX, FM102, etc. PHIL COLLINS debuts #8 at B-94-Pittsburgh! Other debuts at 3W, K101, Z100, WJMX, 1-95, WBLU, WAAJ, WVIC, KXIS, KXYS, KJOY, KGGO, etc.

PRINCE'S "Raspberry Beret" is Top 40's choice with 125 reports followed by "Pop Life" 17 reports. Excellent airplay gains for Up 8 Comers GINO VANNELLI more than doubling in reports up to 79, NATALIE COLE nearly doubling now at 75. This week's "Record To Watch", GEORGE BENSON has been having a great run on A/C and R&B and though Top 40 airplay is relatively light (26 reports) there is a more than respectable "Hit Factor" here at 26%. And finally, a number of PD's are reporting requests on DEPECHE MODE's "People Are People". KMEI's Nick Bazoo adds it saying he's been getting top 5 requests for the last 8 weeks and it's now Top 25 in sales.....Sleeper?

Dave

May 3, 1985
Hit Factor is a percentage of stations playing a record which also have it Top 20. 

ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Adds</th>
<th>1-5</th>
<th>6-10</th>
<th>11-20</th>
<th>20-30</th>
<th>Uncharted</th>
<th>HIT FACTOR</th>
<th>Weeks</th>
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<tr>
<td>WHAM! - Everything She Wants (Columbia)</td>
<td>275</td>
<td>--</td>
<td>87</td>
<td>131</td>
<td>55</td>
<td>2</td>
<td>--</td>
<td>--</td>
<td>99%</td>
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<tr>
<td>MADONNA - Crazy For You (Geffen)</td>
<td>267</td>
<td>--</td>
<td>239</td>
<td>23</td>
<td>2</td>
<td>1</td>
<td>2</td>
<td>--</td>
<td>98%</td>
<td>11</td>
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<td>TEARS FOR FEARS - Everybody ... (Mercury)</td>
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<td>7</td>
<td>20</td>
<td>83</td>
<td>126</td>
<td>24</td>
<td>6</td>
<td>--</td>
<td>86%</td>
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<td>153</td>
<td>81</td>
<td>26</td>
<td>2</td>
<td>1</td>
<td>--</td>
<td>98%</td>
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<td>BRYAN ADAMS - Heaven (A&amp;M)</td>
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<td>6</td>
<td>67</td>
<td>125</td>
<td>48</td>
<td>--</td>
<td>28%</td>
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<td>123</td>
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<td>--</td>
<td>76%</td>
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<td>17</td>
<td>54</td>
<td>127</td>
<td>35</td>
<td>15</td>
<td>--</td>
<td>78%</td>
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<td>253</td>
<td>21</td>
<td>--</td>
<td>4</td>
<td>24</td>
<td>114</td>
<td>91</td>
<td>--</td>
<td>10%</td>
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<td>JULIAN LENNON - Say You're Wrong (Atlantic)</td>
<td>252</td>
<td>7</td>
<td>--</td>
<td>--</td>
<td>32</td>
<td>134</td>
<td>79</td>
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<td>12%</td>
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<td>SADE - Smooth Operator (Portrait)</td>
<td>248</td>
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<td>58</td>
<td>90</td>
<td>80</td>
<td>16</td>
<td>3</td>
<td>--</td>
<td>91%</td>
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<td>HOWARD JONES - Things Can... (Elektra)</td>
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<td>4</td>
<td>16</td>
<td>116</td>
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<td>21</td>
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<td>KOOL &amp; THE GANG - Fresh (De-Lite)</td>
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<td>--</td>
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<td>75</td>
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<td>THE POWER STATION - Some Like It Hot(Cap.)</td>
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<td>53</td>
<td>114</td>
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<td>10</td>
<td>4</td>
<td>--</td>
<td>93%</td>
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<td>--</td>
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<td>55</td>
<td>113</td>
<td>48</td>
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<td>26%</td>
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<td>2</td>
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<td>121</td>
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<td>14</td>
<td>--</td>
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<td>DAVID LEE ROTH - Just A Gigolo... (W.B.)</td>
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<td>5</td>
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<td>26</td>
<td>127</td>
<td>49</td>
<td>13</td>
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<td>13</td>
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<td>112</td>
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<td>159</td>
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<td>1</td>
<td>1</td>
<td>15</td>
<td>43</td>
<td>--</td>
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<td>RICK SPRINGFIELD - Celebrate Youth (RCA)</td>
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<td>2</td>
<td>4</td>
<td>53</td>
<td>108</td>
<td>41</td>
<td>--</td>
<td>27%</td>
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<td>MARY JANE GIRLS - In My House (Gordy)</td>
<td>211</td>
<td>24</td>
<td>5</td>
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<td>35</td>
<td>78</td>
<td>58</td>
<td>--</td>
<td>24%</td>
<td>7</td>
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<td>EURYTHMICS - Would I Lie To You? (RCA)</td>
<td>191</td>
<td>61</td>
<td>--</td>
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<td>--</td>
<td>16</td>
<td>114</td>
<td>--</td>
<td>3</td>
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<tr>
<td>LIMAHL - Never Ending Story (EMI America)</td>
<td>179</td>
<td>19</td>
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<td>21</td>
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<td>75</td>
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<td>ALISON MOYET - Invisible (Columbia)</td>
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<td>--</td>
<td>15%</td>
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<tr>
<td>TINA TURNER - Show Some Respect (Capitol)</td>
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<td>--</td>
<td>--</td>
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<td>29</td>
<td>127</td>
<td>--</td>
<td>13%</td>
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<tr>
<td>TOM PETTY -Don't Come Around Here (MCA)</td>
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<td>3</td>
<td>8</td>
<td>17</td>
<td>85</td>
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<td>18</td>
<td>--</td>
<td>63%</td>
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<td>BOY MEETS GIRL - Oh Girl (A&amp;M)</td>
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<td>1</td>
<td>8</td>
<td>44</td>
<td>88</td>
<td>--</td>
<td>5%</td>
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<tr>
<td>MICK JAGGER - Lucky In Love (Columbia)</td>
<td>156</td>
<td>37</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>1</td>
<td>9</td>
<td>109</td>
<td>--</td>
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<tr>
<td>PHILIP BAILEY - Walking On A Chinese...(Col.)</td>
<td>154</td>
<td>9</td>
<td>--</td>
<td>2</td>
<td>12</td>
<td>48</td>
<td>83</td>
<td>--</td>
<td>9%</td>
<td>6</td>
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<tr>
<td>PATTI LaBELLE - New Attitude (MCA)</td>
<td>147</td>
<td>13</td>
<td>2</td>
<td>4</td>
<td>27</td>
<td>50</td>
<td>51</td>
<td>--</td>
<td>22%</td>
<td>11</td>
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<tr>
<td>LUTHER VANDROSS - 'Til May Baby... (Epic)</td>
<td>128</td>
<td>17</td>
<td>2</td>
<td>3</td>
<td>15</td>
<td>30</td>
<td>61</td>
<td>--</td>
<td>15%</td>
<td>8</td>
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<tr>
<td>FRANKIE...HOLLYWOOD - Welcome... (Island)</td>
<td>106</td>
<td>4</td>
<td>1</td>
<td>--</td>
<td>3</td>
<td>20</td>
<td>78</td>
<td>--</td>
<td>3%</td>
<td>5</td>
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<tr>
<td>SHANNON - Do You Wanna... (Mirage/Atco)</td>
<td>97</td>
<td>6</td>
<td>--</td>
<td>3</td>
<td>5</td>
<td>12</td>
<td>71</td>
<td>--</td>
<td>8%</td>
<td>6</td>
<td></td>
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<tr>
<td>'TIL TUESDAY - Voices Carry (Epic)</td>
<td>96</td>
<td>37</td>
<td>--</td>
<td>1</td>
<td>6</td>
<td>13</td>
<td>39</td>
<td>--</td>
<td>7%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ALAN PARSONS PJT. -Days Are... (Arista)</td>
<td>87</td>
<td>12</td>
<td>1</td>
<td>--</td>
<td>2</td>
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<td>GINO VANNELLI - Black Cars (HME/PRA)</td>
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THE GAVIN REPORT

NORTHEAST
Toronto, ON (Brad Jones-CUM) S. Advance. B. Ocean.
Belouis Some
P. Collins, P. Brown, A. Brown.
New York, NY (Michael Ellis-WXNY) B. Ocean.
New York, NY (Michael Grossman-Stewart-WXNY) Cafferty,
Survivor. W. Houston, H. Faltermeyer
Western, PA (J.P. Hunter-94Z) J. Fogerty, D. L. Roth.
Rocky Mount, NC (B.J. Conners-WEED) H. Faltermeyer,
Tears For Fears, G. Harrison, P. Collins.
Asheville, NC (Maxwell-Summers-WQDR) P. Collins, A. Parsons.
Charlotte, NC ((Chrysler/Daniels-WJZ) Cafferty.
P. Collins, P. LaBelle, M. Jagger, A. Moyet, Prince (RB)
Portland, ME (Kelly-Smith-WKZK) Cafferty, R. Jordan.
Sacramento, CA (Chesney-KKSF) Cafferty, B. Ocean,
P. Collins, K. Carnes.
Gavin Report Charts

NORTHEAST
Boston, MA (White/Donaghey-WXKS/FM) P. Collins,
Williamsport, PA (Cruz/James-WQSE) Eurythmics,
P. Collins, G. Frey, D. Okpen. P. Wolf, Shannon,
G. Parker
Hazelton PA (Melanie Apple-WAZL) P. LaBelle, G. Parker
Philadelphia, PA (Art Tiller-ZI06) P. Collins
Erie, PA (Jim Cook-WJET) P. Collins, T. Tuesday.
M. Jagger, A. Moyet. Prince (RB)
Altoona, PA (Steve Kelsey-WFBG) P. Collins, K. Carnes.
Philidelphia, PA (Stevie Jones-WJZ) Cafferty, P. Collins,
P. Collins, Prince (RB), J. Fogerty

P. Collins

Pittsburgh, PA (Keith Abrams-WHTX) M. Jagger, Cafferty,
Prince (RB), J. Fogerty

Gavin Top 40 Up&Coming 79/42
R&R CHR 47/21
AOR Tracks Debut @ 59
Album Network
Power Cuts Debut @ 61
Gavin Album Chartbound
Hard Tracks

GINO VANNELLI
BLACK CARS

on at:

WHFF  Z104  B95
KHEL  KLUC  KKEV
KUBE  94Q  KLUS
WOCL

also:

WSHE  WNEW/FM
WEH  KOAK
KAZY  WPX
WXYL  CHUM

KTB  KLAQ

May 3, 1985
Hendersonville, NC (Al B. Lake-WWVL) P. Young, Chaka, K. Carnes, Gino V., Prince (RB), Cafferty, Hooters, E. Easton, M. Morgan.
Spartanburg, SC (J.J. Hemingway-WORD) P. Collins, W. Houston, Prince (RB), Gino V., A. Parsons, Boy Meets Girl, J. Osborne, Katrina & The Waves.
Myrtle Beach, SC (Lisa King-WKQZ) Prince (RB), P. Collins, G. Parker, J. Knight, K. Carnes, Lone Justice.
Conway/Myrtle Beach, SC (Blake/Ocean-WYAV/FM) Mary Jane Girls, H. Jones, G. Parker, Eurythmics.
Greenville, SC (Rod Metts-WANS/FM) K. Carnes, Cafferty, P. Young, P. Collins, Gino V., Wang C.
Soperton, GA (Shannon West-WMPZ/FM) Klymaxx, Cafferty, P. Young, Tuesday, Prince (RB).
Vidalia, GA (Chuck Kreamer-99Q) No adds.
Athens, GA (Dan Murray-WAGG) P. Young, Cafferty, P. Collins, Fionna, Prince (RB).
Augusta, GA (Bruce Stevens-WBBQ) P. Collins, Cafferty, K. Carnes, W. Houston, P. Young, J. Wagner, Lone Justice.
Columbus, GA (Michael/Foster-WNKS/FM) Cafferty, G. Parker, Menudo, Huey Lewis.
Columbus, GA (Ralph Carroll-WCQG) P. Collins, Firm, Cafferty, N. Cole, Santana, K. Carnes.
St. Augustine, FL (Jim Andrews-WUVU) E. Carmen, A. Parsons.
Tallahassee, FL (Will Cate-WTHZ) The Firm, J. Knight, Shannon, Dokken, M. Jagger, L. Vandross, Bruce, Jesse Johnson.
Panama City, FL (Thomas/Davis-WPFFM) K. Carnes, P. Collins, Prince (RB), Cafferty, P. Young.
Pensacola, FL (Chuck Evans-WLJO/FM) No adds.
Gainesville, FL (Lou Patrick-WYKS) P. Collins, P. Wolf, G. Parker.
Mobile, FL (Joni Sian-Y100) Madonna (both), T. Tuesday, T. Petty, Menudo, P. Bailey, P. Collins, G. Parker.
Miami, FL (Mark Shands-195) Madonna, A. Starr, W. Houston, M. Gaye.
Orlando, FL (Wright/Casey-BJ105) List frozen.
Tampa, FL (Bobby Rich-Q105) K. Carnes, Madonna, T. Tuesday, P. Collins.
Tampa, FL (Kaghan/Clarz-Z98) W. Houston, P. Young, D. Collins.
Birmingham, AL (Rich Bailey-WXWZ) No adds.
Tuscaloosa, AL (Shannon/Bronson-WNPT) Limahl, Survivor, A. Moyet, Bruce.
Fayette, AL (Kelsey Scott-Whkw) F. Mercury, Slade, Eurythmics, G. Parker, Santana, K. Mitchell, T. Tuesday.
Florence, AL (Matt Durham-WQTY) Boy Meets Girl, P. Collins, W. Houston, J. Mathis, A. Murray, Prince (RB), T. Tuesday.
Huntsville, AL (Dave Hargrove-WQLT) Boy Meets Girl, P. Collins, W. Houston, J. Mathis, A. Murray, Prince (RB), T. Tuesday.
Gadsden, AL (Leo Davis-Q104) P. Collins, P. Young, Cafferty, G. Parker, W. Houston.
Montgomery, AL (Mike Rainier-99FM) Tears For Fears, Limahl, T. Turner, H. Jones, L. Vandross.
Mobile, AL (Griffith/Ocean-G100) Eurythmics, Madonna, P. Collins, N. Cole, Firm.
Johnson City, TN (Steve Taylor-WQUT) Limahl, P. Collins, Katrina & The Waves, Boy Meets Girl.
New Albany/Tupelo, MS (Grace/Shelby-KZ103) Prince (RB), Prince (PL), Limahl, Eurythmics, Firm.
Meridian, MS (Tom Kelly-Q101) Cafferty, P. Collins, Jules Shear, A. Brown, W. Houston, Red Seven.
Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Madonna, Survivor, Prince (PL).
Biloxi, MS (Mickey Coulter-WQID) T. Tuesday, Prince (RB), P. Collins, Julian L.
McComb, MS (B. Lee-WHNN) P. Collins, Al Camp, Wang Chung, Lone Justice, N. Rogers, K. Carnes.
Starkville, MS (Ken Glenn-WKOR) M. Jagger, Cafferty, Eurythmics, K. Mitchell, K. Carnes.
Jenkins, KY (G. C. Kincer-WIX) Lone Justice, J. Knight, P. Collins, Firm, Gino V., Survivor.
Glasgow, KY (Rick St. James-WQVW/FM) Frozen playlist.
New Orleans, LA (O'Kelly/Rolling-B87) Prince (RB), A. Moyet, P. Collins, W. Houston, Eurythmics.
Baton Rouge, LA (Rick Daniels-WGZZ/FM) Frozen playlist.
Alexandria, LA (Christie Atwood-WQID/FFM) B. Adams.
Kool/Gang, Katrina & The Waves.
Charleston, WV (Bailey/Baller-WWSR) P. Collins, Survivor, Cafferty, P. Young, Lone Justice, T. Tuesday.
Oak Hill/Beckley, WV (Jim Martin-WQAY/FM) J. Knight, Cafferty, K. Carnes, P. Collins, G. Parker, P. Young.
Morristown, WV (Craig Cochran-WCLG/FM) Mary Jane Girls, T. Tuesday, G. Parker, P. Young, Cafferty, K. Carnes.
Columbus, OH (Adam Cook-92X) P. Collins, P. LaBelle, Prince (RB).

Akron, OH (Matt Patrick-WKDD) H. Faillermeyer, Cafferty, P. Young, K. Carnes, T. Tuesday, Richmond, IN (Jeff Daniels-K96) Wang Chung, Firm, N. M. Jagger, Bruce, Eurythmics, Prince (RB).

N. Cole, L. Vandross.


Ann Arbor, MI (Les Cook-WIQB) B. Ocean, Tears For F. Monroe/Toledo, MI (Terri McCormick-WNTW) A. Parsons, Boy Meets Girl, W. Houston, Prince (RB).

Detroit, MI (Gary Berkowitz-WHYT) B. E. Taylor, Shannon, P. Parish.


Lansing, MI (Maloney/Kittredge-WVIC) Frozen playlist.

Alpena, MI (Darrell Kelley-WHSB) Mary Jane Girls.

Petoskey, MI (Dennis Martin-WWOP) Frozen playlist.

Columbus, OH (Sandy Stewart-KRIB) N. Cole, K. Carnes, Eurythmics, P. Collins, T. Turner.

Petersky, MI (Dennis Martin-WWPZ) Frozen playlist.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) N. Cole, P. Collins, Bailey, K. Carnes, Ft. Dodge, IA (Charlie Chase-KKEZ) M. Jagger, Eurythmics, Cafferty, Prince (RB).

Waterloo, IA (Doug Allen-KCNB) Wang Chung, T. Tuesday, Prince (RB), P. Collins.


Sioux City, IA (Tim Harrison-KKGL) Prince (RB). Gino V., Wang Chung, Prince (RB), G. Parker, T. Tuesday.

Iowa City, IA (Bart Goyonshor-KRNA) Joe Walsh, Cafferty, Lone Justice.


Cedar Rapids, IA (Dixon/Harmon-KQCR/FM) P. Collins, K. Carnes.

Clinton, IA (Brian Thoms-KNUJ) L. Vandross, A. Moyet, Mary Jane Girls, Eurythmics, M. Thompson, Prince (RB).

Davenport, IA (Gynn O’Hara-KIIX) G. Parker, K. Carnes, P. Collins, T. Tuesday.

Milwaukee, WI (Brian Kelly-WZUU) G. Frey, B. Ocean, Prince (RB). Madonna, Bruce.

Racine, WI (Pat Martin-WAKR/FM) Frozen playlist.

Madison, WI (Little/Hudson-Z104) Eurythmics, Gino V., Cafferty, Kool/Gang.

Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) P. Collins, T. Tuesday, Mary Jane Girls.

Two Rivers, WI (Don Cook-WQTC) T. Turner, Eurythmics, Kool/Gang, Mary Jane Girls, P. Collins, H. Jones.

Wausau, WI (Mike Edwards-WIFC/FM) Eurythmics, Survior, P. Young, Prince (RB).

Stevens Point, WI (Bouley/Steffen-WSP) P. Collins, K. Carnes, Cafferty, Prince (RB). Fionna.

La Crosse, WI (Doug Collins-WIZM/FM) Frozen Playlist.

LaCrosse, WI (KFitgh/Bradley-HIT105) Madonna, Eurythmics, T. Tuesday, Prince (RB).


Minneapolis/St. Paul, MN (Dave Anthony-KWDB/FM) REO, Julian L., Madonna (both), P. Collins, M. Jagger.

Rochester, MN (Denny Foster-KROC/FM) REO, N. Cole.


St. Cloud, MN (Jack Hicks-KCLD/FM) P. Collins, Madonna.

Vermillion, SD (Dean Russell-KVRF) P. Collins, Lone Justice, N. Cole, Manchester, Eurythmics, Gino V., P. Young.

Young, SD (Gregg Klein-KOHU/FM) R. Springfield, P. Collins, M. Jagger, Cafferty, Gino V., Slouex Falls, SD (Adam North-KKRC) Prince (RB).

Kool/Gang, Survivor, Boy Meets Girl, Eurythmics, Madonna.

Aberdeen, SD (Les Cummings-KQ95) Gino V., Eurythmics, N. Cole, Firm, O. Scotti, G. Harrison, Prince (RB), P. Young, Hooters, Lone Justice, Cafferty.

P. Collins, K. Carnes, Payolas, M. Manchester, Aberdeen, SD (Dan Zerr-KSON) Eurythmics, P. LaBelle, P. Parker, P. Collins, Prince (RB).


Rapid City, SD (Sherwyn/Piper-KKL/FM) P. Collins, K. Carnes, G. Parker.

Fargo, ND (Brad Anderson-Y94) P. Collins, G. Harrison, Prince (RB), G. Parker, T. Tuesday.


Bismarck, ND (Brannan/Hardt-KFYR) Limahl, W. Houston.

Bismarck, ND (Bob Beck-KVYY/FM) T. Tuesday, M. Collins, M. Jagger, Eurythmics, Jules Shear.


De Kalb, IL (Lew White-WDEK/FM) Bon Jovi, F. Mercury, Cafferty, Eurythmics.

Joliet, IL (Lentiene/Weber-WLLI) Slade, Bruce, Madonna, Hue Lewis.


Chicago, IL (Dallas Cole-WLS/FM) H. Jones, P. Collins, B. Ocean.

Chicago, IL (Joe Bohannon-B96) L. Vandross, Duran.


Rockford, IL (McGee/Fuhr-WZOK) Kool/Gang, B. Ocean, P. Collins, Eurythmics.

Galesburg, IL (Steve Larson-WGBQ/FM) Madonna, P. Collins, Katrina & The Waves, T. Petty, A. Moyet.

Bloomington, IL (Justin/Robbins-WBNQ) Cafferty, P. Collins, G. Parker, P. Young, T. Tuesday.


CENTRAL

St. Louis, MO (Steve Perun-KWQ/FM) Madonna, Bon Jovi.

A. Moyet, Survivor, P. Collins, Huey Lewis.

H. Jones.

Kirkville, MO (Collins/Allen-KTUF) L. Vandross, A. Parsons, N. Cole, Gino V., Firm, P. Young, Lone Justice, Bon Jovi.

East Prairie, MO (Greg Landis-KYMO) Julian L., Firm.


Jeff City/Columbia, MO (Brian Miller-KTXY) Cafferty, Prince (RB), P. Collins, A. Parsons, M. Jagger.

Columbia, MO (Jerry Kaste-KFMM) Eurythmics, Animotion.

THE GAVIN REPORT

TOPEKA, KS (Roger Heaton-WIBK/FM) B. Ocean.


Pittsburg, KS (Bell/Porter-KWOK/FM) J. Fogerty, Prince (RB), Caflerty, P. Young, P. Collins.

Hollinsburg, KS (Miller/Beiker-KHOK) P. Bailey, Madonna, P. Wolf, A. Parsons, Prince (RB), P. Collins.


El Dorado, AR (Dan Murphy-KLBO/AM) Prince (RB), Prince (PL), Prince (PP).

Little Rock, AR (Mark McCain-KKYK) B. Ocean, B. Adams, J. Fogerty.

Fayetteville, AR (R. Patrick-KKEG) T. Tuesday, P. Collins, J. Knight, Lone Justice, G. Parker, Prince (RB), Prince (PL), Prince (PP).

Tulsa, OK (Mel Myers-14K/92K) P. Collins, Caflerty, Prince (RB), L. Vandross, M. Thompson, M. Jagger.

Dalla, TX (Shomby-Steele-KAFM) P. Collins, Madonna, Prince (RB), T. Tuesday.

Tyler, TX (Chris Bailey-KEYP) Menudo, Prince (RB), P. Young, Santa Ana, M. Steele, Caflerty, G. Parker, Prince (RB), P. Collins, Prince (PL), Prince (PP).

Lufkin, TX (Randy Shannon-KIPR/FM) J. Knight, Gino V., J. Johnson, Jules Shear, Firm.

Victoria, TX (Jay Arena-KVIC) F. Mercury, G. Vannelli.


Denver, CO (Grtle/KCBO) Prince (RB), B. Adams, P. Collins, Kool & Gang, P. Collins, Survivor, P. Cafferty, J. Cafferty, C. Davis.


Rocky Mountain


Sidney, MT (Brad Zoeller-KGCH) M. Jagger, B. Adams, P. Collins, F. Mercury.

Polson/Kalispell, MT (Al Decker-KQ92) M. Jagger, P. Parker, Prince (RB), F. Mercury, P. Collins, J. Knight, G. Vannelli.

Great Falls, MT (J. Stover-KGHR) M. A. Thompson, N. Cole, Whitney Houston, M. Jagger, Eurythmics.

DENVER, CO (Rodger Meschke-KGBS) Playlist Frozen.

Denver, CO (Mark Boike-KKPK) Kool & Gang, P. Collins, Survivor, P. Cafferty, J. Cafferty, C. Davis.

Cody, WY (Jackson W. Beard-KSTAR) M. Steele, Lone Justice, M. Collins, Prince (RB), C. Davis.

Las Vegas, NV (Tom Evans-KYIS) Prince (RB), M. Jagger, Madonna, N. Cole, Paul Young.

Moscow, ID (Gary Cummings-KRPL) P. Collins, P. Young, M. Jagger, G. Vannelli, Lone Justice, M. Steele, Hooters, P. Collins.

Salt Lake City, UT (Myke Kross-Z95) Hooters, P. Collins, M. Jagger, Eurythmics, P. Collins, M. Jagger, Eurythmics.

Salt Lake City, UT (Ausham/Main-KCPX/FM) Eurythmics, M. Manchester, J. Cafferty, Prince (RB).

Logan, UT (Jay Hall-KKBL) M. Jagger, Eurythmics, G. Vannelli, Prince (RB), Whitney Houston.

W. Houston, 0. Scotti.

P. Collins, Prince (RB).

Boise, ID (Tom Evans-KYIS) Prince (RB), M. Jagger, Madonna, N. Cole, Paul Young.

Moscow, ID (Gary Cummings-KRPL) P. Collins, P. Young, M. Jagger, Eurythmics, P. Collins, M. Jagger, Eurythmics.

Salt Lake City, UT (Myke Kross-Z95) Hooters, P. Collins, M. Jagger, Eurythmics, P. Collins, M. Jagger, Eurythmics.

Salt Lake City, UT (Ausham/Main-KCPX/FM) Eurythmics, M. Manchester, J. Cafferty, Prince (RB).

Los Angeles, CA (Mike Schafer-KKIS/AM) Prince (RB), B. Adams, P. Collins, Tina Turner, B. Adams, P. Collins, Tina Turner.

Los Angeles, CA (Scarborough-Hall-KHR) Limahl, P. Collins, Prince (RB).

San Diego, CA (Mike Preston-KS103) Prince (RB), P. Collins, Tina Turner, B. Adams, P. Collins, Tina Turner.

Bakersfield, CA (Dave Kamper-KKFM) Tears for Fears, P. Collins, B. Adams, P. Collins, Tina Turner, B. Adams, P. Collins, Tina Turner.

San Luis Obispo, CA (Joe Collins-KSLY/FM) G.Parker, 


Lompoc/Santa Maria, CA (Ken Burke-KKQX/KM) Klymaxx, 
P.Labelle, T.Tuesday, Survivor, P.Collins. 

Santa Maria, CA (Maria Rubio-KXFM) Eurythmics, A. 

Moyet, Limahl, T. Tuesday, Jean Knight. 

Fresno, CA (Walker/Davis-KYN) Katrina & Waves, P. 
Labelle, Kool & Gang, New Edition. 

Fresno, CA (Carey Edwards-KMGSX) P.Collins, K.Carnes, 
Whitney Houston, Natalie Cole, K.Carnes, Lone Justice. 

Monterey, CA (Kirk Cliatt-KDON/FM) Prince (RB), 
P.Collins, Wolf, G.Parker, Whitney Houston, New 

Monterey, CA (Lyn Michaels-KID) B.Adams, Survivor, 

San Francisco, CA (Richard Sands-KITS/FM) P.LaBelle, S. Shears, Eurythmics. 

San Francisco, CA (Bazoo/Naftaly-KMEL) Madonna, 

Depeche Mode, P.Collins, Prince (RB), P.Young, 
Whitney Houston, K.Carnes, Lone Justice. 

Concord, CA (Jim Hampton-KWUN) P.Collins, Eurythmics, 

Jakarta, L.Vandross, Tears For Fears, Prince (RB). 
San Jose, CA (Don Porter-KHNT) Bryan Adams, Madonna, 
P.Bailey, Harold Faltermeyer. 

San Jose, CA (Robin Kipps-KWSS) P.Collins, 

Stockton, CA (Roy Williams-KJJOY) Eurythmics, Survivor, 

Limahl, A.Moyet, Duran Duran. 
Stockton, CA (John Hampton-KSTN) Prince (RB) (PL) (AM), 
K.Carnes, P.Collins, The Deele, Klymaxx. 

Modesto/Stockton, CA (David Kraham-KHOP/FM) K. 
Carnes, P.Collins, P.Young, Lone Justice, P.LaBelle. 

Modesto/Stockton, CA (Brian Casey-K93) P.Collins, 
G.Parker, Prince (RB), K.Carnes. 

Modesto, CA (Walker/Novak-KFIV/FM) Jean Knight, 

Belouis Some, Prince (RB), Natalie Cole, M.Steele. 
Santa Rosa, CA (Robin Hart-KRFO) Eurythmics, P.Collins, 
G.Harrison, Boy Meets G., M.Steele, Frankie Goes. 
Arcata/Eureka, CA (Jim Nelly III-KXGO) Limahl, P. 
LaBelle, P.Bailey, T.Turner, Eurythmics, P.Collins. 
Eureka, CA (Mark Jeffrey-KFMI) T.Turner, Prince (RB), 
M.Steele, J.Fogerty. 

Sacramento, CA (Gillette/Collins-FM02) Power Station, 

Natalie Cole, P.Collins, Whitney Houston, G.Parker. 
Sacramento, CA (Mr. Ed-KWOD) P.Collins, P.Bailey. 
Sacramento, CA (Bill Jeffries-KPOP) T. Tuesday, P. 
Paradise/Chico, CA (Ron Bruder-KNVR) Mick Jagger, 
Redding, CA (Kevin Kahl-KEWB) Eurythmics, Mary Jane. 
Redding, CA (Larry Dubois-KSXI) Madonna, A.Parsons, 
Rick Springfield. 

NORTHWEST 
The Dalles, OR (Tina Spears-KXCI) G.Frey, N.Cole, 
G.Vannelli, E.Carmen, G.Harrison, Lone Justice, 
Prince (RB) & (PP). 

Seaside, OR (Bob Rusk-KSWB) M.Manchester, K.Carnes, 
Fiona, M.Steele. 
Portland, OR (Barry/Naganuma-KMJK) Survivor, P. 
Collins, J.Cafferty, Whitney Houston. 
Salen/Portland, OR (Len E. Mitchell-KSOD) J.Cafferty, 
K.Carnes, P.Young. 
Albany, OR (Kris Weber-KGAL) Chaka Khan, P.Collins, 
Bryan Adams, Natalie Cole. 
Albany/Covallis, OR (Mike Shannon-KIQY) Eurythmics, 
P.Labelle, Hooters. 
Coos Bay, OR (Dave O'Connor-KYNG) P.Collins. 
Coos Bay, OR (Mark Cruz-KHSN) G.Vannelli, Book Of 
Love, K.Carnes, Boy Meets Girl. 
Roseburg, OR (Veronica Burns-KYES) Prince (RB), K. 
Carnes, P.Collins, P.Young, M.Steele, A.Corley, 

N.Rodgers, Lone Justice. 
Medford, OR (R.Charles Snyder-KTMT) Fiona, L. 
Vandross, P.Collins, Eurythmics, M.Jagger. 
Medford, OR (Michael Ryan-KBOY/FM) Mary Jane, Parsons. 
Medford, OR (Lurch-KJUC) P.Young, J.Wagner, P. 
Collins, K.Carnes, T. Tuesday. 
Klamath Falls, OR (Mark Alan-KAGM/FM) Book Of Love, 
P.Collins, M.Jagger, K.Carnes, Prince (PL) & (RB). 
Seattle, WA (Stephen Rabor-KHIT) Prince (RB), P. 
Collins, T. Tuesday, P.Labelle, Mary Jane. 
Seattle, WA (Wendy Christopher-KUBE/FM) P.Collins, 
Paul Young. 
Tacoma/Seattle, WA (Trapp/Norris-KAMT) P.Collins, 
N.Cole, B.Cockburn, P.Young, H.Jones. 
Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) Prince (RB), 
Eurythmics, Boy Meets Girl, P.Collins. 
Olympia, WA (Cox/Paige-KQEU) P.Bailey, Boy Meets 
Girl, Eurythmics, M.Jagger. 
Chehalis, WA (Bob Hart-KITI) P.Labelle, H.Jones, 
Kool & Gang, A.Parsons. 
Ellensburg, WA (Bob Hards-KXLE/FM) Firm, J.Cafferty, 

Wang Chung, Hooters, B.Cockburn, O.Scott. 
Tri-Cities, WA (Ron O'Brian-KK95) P.Collins, Santana, 
Lone Justice, J.Cafferty, Firm, Paul Young. 
Tri-Cities, WA (Jonathan Walker-KZZK) Mary Jane, N. 
Cole, Eurythmics, Firm, A.Parsons, Prince (RB). 
Honolulu, HI (Kong/Shishido-194) Firm, Eurythmics, 
Santana, Katarina/Waves, P.Collins, Jean Knight, 
Prince (RB) & (PL). 
Anchorage, AK (Kay Taylor-KGOT) Playlist Frozen. 
Vancouver, BC (Shannon/Russell-LG73) Playlist Frozen. 

WELCOME To Our New Top 40 Correspondents: 

Greg Ausham & Stan Main, KCPX/FM Radio, 
1760 Fremont Drive, Salt Lake City, UT 84110 
(801-972-3030) 

Jim Martin, WOAY/FM Radio, P.O.Box 251, 
Oak Hill (Beckley), WV 25901 
(304-877-2424)
ONE WAY TO ROCHESTER

WDKX-Rochester, NY recently celebrated their 10th anniversary. On hand to help party were, left to right: PD Andre Marcel, One Way’s Corky Meadows, newshaper Mary Elizabeth, One Way’s Dave Roberson and Promotion Manager Renie Hale.

BEST OF FRIENDS

George Michael of WHAM! (right) received the “Best Songwriter Award” from Elton John (left) at this year’s prestigious Ivor Novello Awards in London, as one of WHAM!’s managers, Jaz Summers (center) looks on.

FOTO FILE

WMMS—Cleveland, OH has been named “Radio Station Of The Year” by Rolling Stone Magazine’s Annual Readers’ Poll. Pictured here is the entire group who made it possible, the WMMS staff.

IMPERSATION

Pictured at his exclusive appearance at Beethoven’s in Fresno, CA is KKDJ’s Music Director, Jeff “Nat King Cole” Reidel. He was appearing at the first of six “KKDJ Nights” at the club.
1 PERSON WHO CAN IDENTIFY EVERY PERSON IN THE "WE ARE THE WORLD" VIDEO, INCLUDING THE GUY IN THE REAR LEFT WITH THE TWEED JACKET AND HORN RIMS:
   1. Guy Zapoleon: KZZP

3 THINGS NEVER SAID BY PRINCE TO MICHAEL JACKSON:
   1. 'Let's go down to the 24-hour Denny's and check out the foxes.'
   2. 'Would you, by any chance, have Regis Philbin's private number?'
   3. 'I wonder if Mary Hopkin will ever have a follow-up.

1 PERSON WHO LOOKS LIKE BILLY BRILL:
   1. Freddie Cannon

4 PEOPLE WHO HAVE NOT ATTENDED A MADONNA CONCERT:
   1. Gloria Steinem
   2. Gloria Vanderbilt
   3. Gloria Bunker-Stivic
   4. Al Ham

1 CONVERSATION NEVER HELD BETWEEN TWO LOCAL PROMO PEOPLE IN THE LOBBY OF KIIS-FM IN L.A.:
   PROMO PERSON NO. 1: 'You know, I think these guys would be wise to trim their playlist a bit.'
   PROMO PERSON NO. 2: 'I think they should order from more expensive parts of the menu.'

3 TV PROGRAMS NEVER WATCHED BY DAVID LEE ROTH:
   1. Family Ties
   2. Face The Nation
   3. The Alan Thicke Show

3 PEOPLE WHO UNDERSTAND HARVEY MEDNIK'S COLUMN IN R&R:
   1. Albert Einstein (deceased)
   2. Eric Severed (nearly deceased)
   3. Tom Brenerman

2 REASONS FOR ATTENDING THE NEXT CMA CONVENTION:
   1. Watching Bruce Hinton have a Jack Daniels on the rocks
   2. Taking lunch at Shony's with Jimmy Bowen

3 PEOPLE WHO HAVE NEVER BEEN ENGAGED TO CHER:
   1. Janis Ian
   2. Jack Satter
   3. Steve Meyer

5 PERSONAL FRIENDS OF HAROLD FALTERMEYER:
   1. Dominico Modugno
   2. Kyo Sakamoto
   3. Joe Doce
   4. The Strawberry Alarm Clock
   5. The Edwin Hawkins Singers

3 GENTLE PEOPLE WITH BIG NOSES WHO LISTEN TO DAVE SHOLIN ON KFRC:
   1. Jamie Farr
   2. The Late Jimmy Durante
   3. Danny Thomas

PEOPLE NOT INVITED to RON FELL'S SURPRISE 40TH BIRTHDAY PARTY:
   1. Squeaky Fromme
   2. Pat Sajak
   3. Shelby Flint
   4. Carl Lewis
   5. Barry Fiedel
   6. Juan Corona

5 PEOPLE NOT PLAYING IN THE NBA PLAYOFFS:
   1. Terry Powell
   2. Lu Fields
   3. Pam Tovar
   4. Joel Newman
   5. Irv Azoff

3 PEOPLE DISAPPOINTED AT MTV'S CUTBACK ON HEAVY METAL:
   1. Gary Owens
   2. George Wilson
   3. Anita Bryant

4 PEOPLE WHO DO NOT HAVE A JANE FONDA WORKOUT CASSETTE:
   1. Meatloaf
   2. Renko
   3. Harold Berkman
   4. Herb Eiseman

(others 11 not available at press-time)
From his early days making coffee for The Beatles, to engineering for Pink Floyd, to a string of hit albums and singles by an ever-changing ensemble of talented musicians, Alan Parsons has made a name for himself as a producer.

Seldom does Parsons do interviews and almost no one knows much about his long time collaborator, Eric Woolfson.

RF: The first thing I see in your biography is your initial experience at Abbey Road studios.

AP: I had a short spell at a large industrial park just outside of London. It actually was a record factory. I got my groundwork knowledge in tape and disc technology over there. I learned how tape machines worked and how a record went from a master tape to a piece of plastic that went into the shops. A very valuable background for a career in a recording studio.

RF: Obviously one of the biggest turning points in your career was getting an opportunity to work at Abbey Road. I'm sure at the time a million people would have died for the opportunity to get the job you got. How did you get it?

AP: Ah ... I died. (laughs) It really was a dream come true. I was the last to think that I would align myself with a job where millions would have liked to work. Especially at the time when it was the place to work, when recording technology was going through an enormous change. It was a great time to arrive, just when four-channel was coming into its own, just past the Beatles' peak period. The Beatles were working on the finishing touches of the White Album when I first started working there. It was an ideal time to get involved because they were still going strong. They still had a couple of albums ahead of them at that time. I also worked with other commercial groups like The Hollies.

RF: What did an assistant engineer do at Abbey Road at that time?

AP: You had to know how many spoonfuls of coffee to put in the pot. That's the most important thing. Occasionally press the play button instead of the record button. Assistant Engineer is another way to say tape operator. Watching talent and engineers such as Geoff Emerick and various names that possible have disappeared now ... they were real stars. It was the best of the recording art at that time.

RF: Quite often they didn't appear in liner notes.

AP: That's right. Up until about 1960, engineers wore white coats.

RF: Like the guys on the back of "Ammonia Avenue"?

AP: That's right.

RF: Your experience working with The Beatles and The Hollies eventually led to your most triumphant engineering experience—Pink Floyd's "Dark Side Of The Moon." Was that a smooth transition?

AP: It came about through a bit of luck, a bit of availability, a bit of previous experience as an assistant engineer. I got to know them, at least vaguely, through my assistant work on the album called "Atom Heart Mother" which was a couple of albums before that. So, they knew me but I don't know if I actually struck up a particularly good relationship with them. They didn't have the productive minds to judge my engineering experience of them. But they were an experimental band—they experimented with recording and they experimented with engineers as well. I was an experiment.
RF: I would assume that you were given quite a bit of latitude in at least suggesting things to them.

AP: I like to think there was another me in the album. Pink Floyd was all about trying this and trying that. It was very much an experimiental process. But what I did feel good about was that occasionally, when there was something more important to do than making a record—like a football match—they would leave me to it . . . leave me to try out a few ideas, and then they would come back the next day and listen and some of the ideas I came up with were on the album, which was quite nice.

RF: I must admit, people still refer to that album as State of the Art. Were it released today, it would be just as spectacular in terms of critical opinion.

AP: But would it still be in the chart ten years later? To this day I still cannot believe that it's still selling the way it does.

RF: One last question about Pink Floyd. Was Roger Waters as eccentric then as he has appeared to be in the last couple of Pink Floyd albums and on his solo album? It seems like he was a singular force in the last few Pink Floyd albums. Was that the case then?

AP: I think he was a very strong force. He was definitely a strong force lyrically. I think he would be upset if he were to read in print that I didn't think he was the strongest force musically. Not in terms of the musical structure of the Floyd records, but in terms of the effect and the atmosphere that came across on their records. He was very much a part of that. In terms of being a pure musicologist, of being a knowledgeable musical person, I'd say the others had a stronger source than him. But he is an eccentric. He feels strongly about what he writes.

RF: After Pink Floyd, you had opportunities to work with Ambrosia and Al Stewart, and I assume this is when you really got your production wings.

AP: Oh yeah, absolutely. With the success of "Dark Side Of The Moon," the phone started to ring. Pilot and Cockney Rebel were the first two ones that I worked. Then Al Stewart, John Miles, and Ambrosia.

RF: One of my favorite albums of the seventies was Ambrosia's "Somewhere I've Never Traveled."

AP: Oh yeah? The first album, which was simply called "Ambrosia," I was brought in on at the closing stages. They had already spent a year and a half working on it and I just came in during the last month of it and I obviously made quite an impression. And they wanted me to work on the next album. But somewhere, another time . . . I just wasn't used to spending that amount of time on an intensive recording. I really think it was worth it. It's a very polished recording, a very professionally made album, and its symmetry was very interesting as well.

RF: I felt it was the first album that really bore your stamp as a producer in terms of things carried forward since then.

AP: Yes.

RF: You still hear some of the technique from the "Somewhere I've Never Travelled" album in the things you're doing now.

AP: Oh, that's the truth.

RF: Obviously, with all of your success at this point in your career, you needed a pretty good manager. Was this the time you began working with Eric Woolfson?

AP: Eric Woolfson came along right about my first year as a producer. But, no, I needed help right at the beginning. A trap a lot of up-and-coming producers fall into is that they work themselves into the ground and don't make any money. I was very quick to recognize that I wasn't making any money and Eric stepped in and put me right rather rapidly. It's a crying shame, really. I mean I won't mention any specific names, but a lot of producers and a lot of artists get ripped off and never get things just right. But I was fortunate that Eric came along early in my career and put things right from the beginning.

RF: Then your relationship with Eric has gone on for more than a decade.

AP: You reminded me—I'd forgotten.

RF: You and he began creative collaboration with the first of your solo projects, "Tales of Mystery and Imagination." Has his role changed over the years in terms of your music? Has he been the most common bond in all of your projects? Have you put more onto him over the years, or is he doing as much now as he always was?

AP: He's put more onto me . . . just too many things on the albums these days. He took a backseat role in the beginning as far as vocals are concerned. I get the feeling he might revert to that in due travels because we have had criticism that every album is beginning to sound the same and that we're not moving forward enough from album to album. But I can assure you that the album we're working on now is going in a completely different direction.

RF: All of your projects had various degrees of thematic approach which I think endears your product to the serious album listener, but the LP's are going to be dissected and played a track at a time on radio.

AP: Sure. I'm the first to recognize that making a concept album is purely a piece of fashion. No more than that, especially when you have to consider that you're likely to hear, in terms of media exposure, about three or four minutes maximum. If the songs were linked together by a central theme, then I think that's a thematic bonus. Every concept album, in the last couple of years, has had a certain amount of criticism for being pretentious or passé or whatever. I mean, who wants concept albums now? Duran Duran. We want the modern approach; forget the concepts, it's stupid music (laughs). But you know, we've done a great deal of research in conjunction with our core audience as we call it. They want to be able to think about the music as well as tap their feet and bounce around. People do want to think about our music.

RF: I'm wondering how much contact you can have with your core audience if you don't tour. I'd like to know the reasons that you've never put together a tour and also how you substitute for a tour in terms of maintaining that liaison with your following.

AP: The fact is that our core audience doesn't go to concerts. They used to. I mean there's a few that used to go to see Jimi Hendrix and used to go and see early Floyd concerts. I mean the artists they might go and see now would be Stevie Wonder, if he was to go on a tour, or maybe Genesis. If we were to put a tour together it would have to be on a very grand scale.

RF: If indeed we're still in the hypothetical and you were to put together an aggregation to tour, what would you do? Would you conduct the band?

AP: I think I would come together a few minutes before and warm up the audience (laughs). Tell a few jokes. It has been said, "The only thing Parsons used to do on the stage was sweep it." (laughs) And, you now, there's a certain amount of truth to that. Maybe I could learn rhythm guitar. I'm just not ready for it. Okay, I have mixed a show, I've mixed the sound. I've done that before and I've enjoyed it. I did it with the Floyd.

RF: Some people have said that your three tours with Pink Floyd as the sound engineer burned you out from touring.

AP: It was pretty tiring, let me tell you. I mean, I'm very glad that I did it, because it was probably the closest I'll ever get to doing a world tour as a member of a band. I got closer than most people would imagine to being on a stage and playing.

RF: Do you stay up to date with the sound technology necessary for live
express the two sides of woman, the girls all the time.

AP: That's right. I've only been impressed once in recent years by a live show and that was an M.O.R. artist. I saw Melissa Manchester at the Greek Theatre and I thought the sound was just outrageous. But I've yet to hear a really good sound from a contemporary band. I mean a really spectacular sound. The last time I was really impressed was with 10cc, and that was in London a long, long time ago.

RF: Speaking of Melissa Manchester, or more specifically, her gender, you have not employed many women in your music. I think you used Lesley Duncan for a track on one of the albums. Is there a conscious reason? Is your music written for the male or is it just that the male singers are more accessible to you?

AP: It's that they're more accessible to the media. If it were pure taste I would use girls all the time. I think Eric has a lot to do with this. Eric will say, "Okay, I agree with you, you might say I agree with you, it suits a girl's voice but nobody's gonna play it." That's just a simple fact of life, I'm sorry to say.

RF: One of your album covers, I would imagine, created a little bit of a stir, the cover for the "Eye in the Sky" album. Did you run into any resistance on the art work for that cover?

AP: Yes, some resistance. We got criticized for being chauvinistic. But it was, in a way, justified. The album was meant to express the two sides of woman, the unpleasant side and the pleasant, sexy, approachable side, you know what I mean?

RF: Much of the lyric in your albums tend to be on the negative side. For instance, the "Eye in the Sky" album was rather Orwellian in approach. Has that been because of so much of the light, airy fairy type of lyric that's available on all the other music, or is it a cautious effort to bring more people in if you do the more thought-provoking stuff?

AP: Yes, I try as much as possible to get Eric not to write love songs because I always feel everybody is writing love songs. On a recent British radio program, a guy talking about the "Ammonia Avenue" album made the comment that most pop groups write songs about love or relationships. Very few people write things about petrochemical products.

RF: There might be a reason.

AP: (laughs) There might be. No, we've always tried to keep songs ambiguous. I'd rather they read their own ideas into it. Or, just let their imaginations find it.

RF: I like to compare your music to others by assuming you're writing good books and a lot of other popular music artists are providing tabloid journalism.

AP: You're very kind. I'll accept that as a compliment.

RF: Of the albums in your catalogue, which ones brought you the most creative satisfaction? And is there a difference between that group of albums and those which were most successful in terms of sales?

AP: Obviously a successful album brings you an enormous amount of satisfaction, knowing that you've kept your public happy. Perhaps we've had disappointing sales against some of the others. But, at the same time, I just personally feel that our first ("Tales of Mystery and Imagination") was our best. I mean, there never was a more definitive statement than our first album.

RF: Your most current album, "Vulture Culture," is out. You're a second single deep and it look like you're off to a pretty good start with it. Did you find yourself making necessary changes with this album, or as you've implied in the past, you haven't moved on enough? Do you see "Vulture Culture" as being a progression for you or just a continuation of what you've been doing?

AP: No. "Vulture Culture" was very definitely meant to continue with a good handful of accessible singles. I think everybody knew "Days Are Numbers" was going to be one of those singles... It was a tough decision to make, whether or not to release "Let's Talk About Me" first and then follow it up with "Days Are Numbers," or to put "Days Are Numbers" out first. I think everybody, including myself, feels "Days Are Numbers" has a better shot as a single. I look upon "Let's Talk About Me" as a trailer. All singles are trailers in my eyes, but if you can inspire interest with one single (even if it isn't the hottest one), then come out with your hottest one, I think you're playing in the right direction. After seven or eight albums you have to listen to the record companies and the radio stations and what The Gavin Report thinks.

RF: (laughs)

AP: You can't ignore it. You're there to sell records and you have to follow the media.

RF: The cover art for "Vulture Culture" with the serpent eating himself, implies a kind of song cycle. Were you trying to thematically tie the songs together?

AP: There is some mythological re-notation to the LP. It was originally a snake eating its own end.

RF: Do you see the lyrical theme of the album being a cycle of some kind? Not that the album is eating itself, but there is a beginning and an end and everything comes full cycle?

AP: Ummm, I hadn't really thought of that. I didn't really understood that as a cycle. The album has a great deal to do with greed and I think if you read greed into that figure then that's what we're talking about on the album. A cycle is just another way of looking at it. It's happened again.

RF: But you like people to read things into your music.

AP: Oh, absolutely. Sometimes we get letters giving us long detailed explanations of what they thought a particular song was about. And then you write back, "Yeah, you are absolutely right. How come you had such incredible insight into our music?" Ideas like that will be an inspiration for another song.

RF: Getting more generic now on the subject of producers, who were your heroes in the 70's and who are your heroes in the 80's?

AP: Ummm, it's very hard to judge the producers by what you hear on the finished product. It's very hard to judge whether it was just such a good song in the first place or whether it was a good, set performance in the first place, or whether the band had the right studio. I very rarely hear myself saying, "I think that's a great production." I would just have to say, "That's a great record." Whereas, okay-it's people I've worked with like George Martin, they've had a very definite influence on the Beatles' career. I think it's hard to judge the work from a producer if you can't be there and actually watch it, or unless you have two albums to compare between. I know that the works of Trevor Horn are great because you can hear the difference between an album Yes made without him and an album that Yes made with him. But in terms of my past heroes, Phil Spector is one, George Martin is another, and I feel Richard Carpenter is another. I know a lot of people are surprised to hear that I'm a Carpenters fan.

RF: But you do get pretty good response from radio over here.

AP: We're very definitely AOR. Our strongest demographic is AOR.

RF: What will be the next Alan Parsons project?

AP: Well, we're bringing in some new blood. We feel the time has come to give the whole outfit a facelift and we're going to get some new vocalists involved. We're always slightly frightened of using a "name" on our albums for fear of it becoming one of "his" records. But there are going to be names that people know. And it's all digital. We've made a heavy commitment to digital recording. We'll be one of the few that have recorded an album from start to finish. Every sound you hear will be digitally recorded.

RF: Okay, we'll hear every clunk.

AP: Everything.
Eric Woolfson

RF: Can you recall when you first met up with Alan?
EW: We were both working at Abbey Road in different studios. He was working with Pink Floyd on "Dark Side of the Moon" and I was doing some unknown act. I was then a producer as well. We used to get together at the canteen down there at the breaks. Because we are roughly the same height we had a natural affinity. We got to discussing our various situations and eventually Alan had a business situation where he asked for my help and it became clear that I should manage him and give up this producer's game that I was really not much good at. He had a talent that was quite extraordinary and very marketable. He could do all the things I wished I could do. An early dream of mine was to make an album from Edgar Allan Poe's work. I tried to do this myself, but I couldn't get it off the ground because I didn't know the necessary engineering and production talent. It seemed that this "two man unit" had all the skills required to make it really come about.
RF: And that led to an association of nine albums.
EW: Yeah! You're right.
RF: You have chosen, as a lyricist, to deal primarily in themes. How do you feel when you hear your work dissected in terms of radio airplay?
EW: The record companies have changed the direction we wanted to take. The last few albums have been more like collections of songs. They said that in America today, where you just cannot promote concept albums, we need easily accessible, easily digestible material. We listened to their arguments and we got ourselves into a situation, I'm afraid, where we've been feeding them what I can only describe as easily digestible food. We've now come to the end of that. We lost track of what the objectivity of the product was. It was meant to be a constantly evolving musical feast. But now, in the fully digital era, we're going back to our roots and it has enormously exciting potential. We're in the studio now and it seems to be working, which gives us great encouragement.
RF: How close are the melodic interpretations of your lyric? Does some of what you write get twisted?
EW: It's all part of the process. Although I do the lyric, Alan is entitled to change it or request changes, and yes, sometimes the meaning can get completely turned around. The lyricist in me regrets the lack of continuity sometimes, but it really hasn't been deep enough. I try to put several layers of ambiguity into the lyrics and the good ones are those where, the deeper you look, the more there is.
RF: Being based in England, Alan says he doesn't hear much of his work on the radio there.
EW: Radio is very narrow here. The great thing about American radio is that it caters to all tastes. If you have talent, if you have something there's a market for, you will find a niche in American radio. But in England there is no such vehicle. You have to conform to the very narrow taste of the BBC, otherwise you will not succeed here. And we don't fit that category at all.
RF: Is there a full length video in the planning stages for either the current "Vulture Culture" project or the upcoming one?
EW: We've been watching what's happening with video with great interest. We may have to go straight on to actually doing albums that tie-up with movies. We'll have to conform to the very narrow taste of the BBC, otherwise you will not succeed here. And we don't fit that category at all.
RF: Would you say MTV is kind of a Flavor-of-the-Month thing. If you bring out a video that is not hip, then you're not going to get coverage. Nothing against MTV here. They have to respond very quickly to changes in public taste. But it does make your life very difficult. If, like us, you don't have to perform in video, MTV is of dubious benefit.
RF: Do you have your own version of MTV in England?
EW: There is a pale imitation of it. But it is not generally seen here. I think countries like Holland have cable like the SKY Channel or Music Box. But in England, there's hardly anyone who sees it.
RF: It seems that, in England, a few powerful tastemakers in the media control what is heard by everyone.
EW: No system is perfect. In America it is based entirely on market forces. What is played is what is responded to. You have to make records people want to play. The more they're played, the more they sell, and the more they sell, the more they are played. Over here, the BBC decision makers are in a vacuum and are not concerned with market forces. In fact, quite the opposite. They will play records they think the public wants to hear, with no reference to what might sell. In America, radio serves the record industry and the record industry serves the radio industry. There's no such interrelationship in Britain, except by accident. At the BBC there is a virtual embargo on us. There's nothing we can do to change that.
RF: Without touring, without radio, television or print exposure, what are your outlets in England for exposure?
EW: None whatsoever. It would be a miracle if we sold anything here in England. Thank God for American radio.
RF: Alan has told us that the next album will include some fundamental changes in sound and concept for the next album. Could one of the changes be the inclusions of more of a guitar sound?
EW: Yes. The guitar is a fundamental part of our sound. We feel the computer age is a temporary infatuation with us. People will get back to the real sounds. Computer-based keyboards and drum sounds are a part of rock music, but they're dominating too much. We will never lose the guitar influences in our sound.
RF: Do you still manage Alan Parsons' career?
EW: Not really. There's nothing to manage.
RF: Any last thoughts before we hang up?
EW: Let me just say because we live in a country (England) where our music is not appreciated by the media and because there is no GAVIN we can turn to here, we deeply appreciate the support we've received from American radio and the sheet over the years.
RETURN OF THE KILLER B’S

from the Finder of Lost Sides
by David Grossman

Each of us has his or her own reason for getting into this industry, but I would say that for most of us, it started with listening to the radio when we were kids.

Do you remember how much fun it was to tune into your local station’s weekly countdown? I, being from Los Angeles and a pupil of “Boss Radio,” would always wonder what the “hit bounds” were and if any single came out that was so very good that its B-side was a hit as well. This went on for several years with, of course, the Beatles, Stones, Doors, Monkees, and perhaps the greatest singles band of all time, Creedence Clearwater Revival, all having two-sided hits. Yes, those were great times with “Bad Moon Rising/Lodi” sharing the survey with “Get Back/Don’t Let Me Down,” “The Boxer/Baby Driver,” “Honky Tonk Woman/You Can’t Always Get What You Want,” etc.

For a time, there seemed to be no end in sight, but mankind reached the mid-70s and the double “A” side single vanished from the playlists of America. However, over in England, the record industry there suffered more than we did, so they went back and embraced the backbone of the business. The “single” Artists over there, including such mainstream artists as Elton John, began the practice of putting non-LP B-sides on their singles. Soon, younger artists including Bruce Springsteen began to do it over here also.

The public bought more singles than they ever had in a long time, but radio wasn’t listening. After all, this was the 80s, when instrumental versions of A-sides wasted seven inches of many singles’ flips. Only in a few rare cases when public demand made Eric Clapton’s “Cocaine” equal to his “Tulsa Time” (which side is more memorable now?), and when Elton’s non-LP B-side of “Empty Garden,” “Take Me To The Ocean” showed life in a few markets, was the entire single recognized.

Record companies continued to allow their artists to have their non-LP B-sides, but it took the “Boss” for the demand on radio to play these songs to really begin to be heard. One of Mr. Springsteen’s finest songs, “Pink Cadillac,” became the double A-side of “Dancing In The Dark” in a number of markets. In several markets requests for “Pink Cadillac” were even higher than those for “Dancing In The Dark.” Yet, how many top forty, AOR, and even A/C stations made room for it? It’s been a long time for radio to recognize that in some special cases, the B-side of a hit is just as strong as...
its A-side. The public doesn't care if radio has a problem with this; if they want to hear it, we owe it to them to play it. Instead of sticking with the A-side promo, investigate local record stores, and see what's in their bins. After all, that's what your listening audiences sees. This prejudice against B-sides has been bothering me a long time, but I decided to speak out now because there are songs out there right now by two of the biggest artists around that will get lost, for no other reason but that most of us won't play them. I'm talking about "Man With A Horn," the flip of Phil Collins' "One More Night;" and "Centerfield," the flip of John Fogerty's latest, "Rock and Roll Girls." "Man With A Horn" has had some life as an AOR track, while "Centerfield," the title cut from Fogerty's album, has been an AOR hit. But both of these records are mass appeal enough to play on CHR stations. I believe it's fitting that Phil Collins, whose career was reborn out of the change in the British record industry, and John Fogerty, who is back to carry on the tradition, are helping Bruce Springsteen to try to bring back and re-enlighten us all to the power of the B-side. Maybe it'll be a choice between the fourth extended remix of a four-month old hit or one of these fine songs. I think the choice is easy.

Some memorable singles of the past:

1950's
- Don't Be Cruel/Hound Dog (1956) - Elvis Presley
- Peggy Sue/Everyday (1957) - Buddy Holly

1960's
- Walk Right Back/Ebony Eyes (1961) - Everly Brothers
- Travelin' Man/Hello Mary Lou (1961) - Rick Nelson
- Little Sister/His Latest Flame (1961) - Elvis Presley
- I Can't Stop Loving You/Born to Lose (1962) - Ray Charles
- I Get Around/Don't Worry Baby (1963) - Beach Boys
- I Want to Hold Your Hand/I Saw Her Standing There (1964) - Beatles
- Little Children/Bad to Me (1964) - BJ Kramer/Dakotas
- The Last Time/Play with Fire (1965) - Rolling Stones
- I'm A Believer/Steppin' Stone (1966) - Monkees
- Light My Fire/Crystal Ship (1967) - Doors
- Strawberry Fields Forever/Penny Lane (1967) - Beatles
- Hey Jude/Revolution (1968) - Beatles
- Laughing/Undun (1969) - Guess Who

1970's
- Beginnings/Colour My World (1970) - Chicago
- Who'll Stop the Rain/Travelin' Band (1970) - CCR
- My Sweet Lord/Isn't It a Pity (1970) - George Harrison
- Your Song/Take Me to the Pilot (1970) - Elton John
- Immigrant Song/Hey, Hey, what Can I Do? (1970) - Led Zeppelin
- Thank You/Everybody is a Star (1970) - Sly & Family Stone
- It's Too Late/I Feel the Earth Move (1971) - Carole King
- Another Day/Oh Woman, Oh Why (1971) - Paul McCartney
- Maggie May/Reason to Believe (1971) - Rod Stewart

Missed Opportunities:
1970's
- Shattered/Everything Is Turning to Gold (1979) - Rolling Stones
- Life in the Fast Lane/Victim of Love (1977) - Eagles
- Go Your Own Way/Silver Springs (1976) - Fleetwood Mac

1980's
- Hungry Heart/Heid Up Without a Gun (1980) - Bruce Springsteen
- Every Breath You Take/Murder By Numbers (1984) - Police
- Dancing in the Dark/Pink Cadillac (1984) - Bruce Springsteen

These are the best of the missed.
### Chartbound

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<thead>
<tr>
<th>Artist</th>
<th>Song Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>MADONNA</td>
<td>Angel</td>
<td>Sire/Warner Bros.</td>
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<tr>
<td>SURVIVOR</td>
<td>The Search Is Over</td>
<td>Scotti Bros.</td>
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<td>MADONNA</td>
<td>Angel</td>
<td>Sire/Warner Bros.</td>
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<td>TEARS FOR FEARS</td>
<td>Everybody Wants To Rule The World</td>
<td>Mercury</td>
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<td>SURVIVOR</td>
<td>The Search Is Over</td>
<td>Scotti Bros.</td>
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<tr>
<td>WHITNEY HOUSTON</td>
<td>You Give Good Love</td>
<td>Arista</td>
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<tr>
<td>SURVIVOR</td>
<td>The Search Is Over</td>
<td>Scotti Bros.</td>
</tr>
</tbody>
</table>

### Action Sides

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graham Parker &amp; The Shot</td>
<td>Wake Up</td>
<td>Elektra</td>
</tr>
<tr>
<td>Bryan Adams</td>
<td>Heaven</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>David Lee Roth</td>
<td>Just A Gigolo/I Ain't Got...</td>
<td>WB</td>
</tr>
<tr>
<td>Limahl</td>
<td>The Never Ending Story</td>
<td>EMI America</td>
</tr>
<tr>
<td>Whitney Houston</td>
<td>You Give Good Love</td>
<td>Arista</td>
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### Dropped

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>Kenny Loggins</td>
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<tr>
<td>Eric Clapton</td>
<td></td>
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<tr>
<td>A/C Stations Please Note: Reporting Deadline is 6:00 pm PST Tuesdays. Station Reporting Phone (415) 392-7750</td>
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</tbody>
</table>
John Fogerty - Centerfield (Warner Bros.)
Phil Collins - Sussudio (Atlantic)
Santana - I'm The One Who Loves You (Columbia)

RECOMMENDED

Paul Young - Everytime You Go Away (Columbia)
Anne Murray - I Don't Think I'm Ready For You (Capitol)
Cyndi Lauper - The Goonies 'R' Good Enough (Portrait)
John Cafferty and The Beaver Brown Band - Tough All Over (Scotti Bros.)
Vitamin Z - Burning Flame (Geffen)
Amy Grant - Find A Way (A&M)

Research:
Diane Rufer
Ron Fell

May 3, 1985

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record- 60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Adds</th>
<th>Hit Factor</th>
<th>Weeks</th>
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</thead>
<tbody>
<tr>
<td>SADE - Smooth Operator (Portrait/CBS)</td>
<td>181</td>
<td>164</td>
<td>15</td>
<td>2</td>
<td>--</td>
<td>98%</td>
<td>9</td>
<td></td>
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<tr>
<td>BILLY OCEAN - Suddenly (Jive/Arista)</td>
<td>180</td>
<td>162</td>
<td>15</td>
<td>1</td>
<td>2</td>
<td>98%</td>
<td>7</td>
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<tr>
<td>MADONNA - Crazy For You (Geffen)</td>
<td>178</td>
<td>165</td>
<td>11</td>
<td>--</td>
<td>2</td>
<td>98%</td>
<td>10</td>
<td></td>
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<tr>
<td>DAN FOGELBERG - Go Down Easy (Full Moon/Epic)</td>
<td>174</td>
<td>143</td>
<td>24</td>
<td>4</td>
<td>3</td>
<td>95%</td>
<td>7</td>
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<tr>
<td>GEORGE BENSON - I Just Want To Hang... (W.B.)</td>
<td>167</td>
<td>136</td>
<td>22</td>
<td>5</td>
<td>4</td>
<td>94%</td>
<td>9</td>
<td></td>
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<tr>
<td>WHAM! - Everything She Wants (Columbia)</td>
<td>165</td>
<td>133</td>
<td>24</td>
<td>2</td>
<td>6</td>
<td>95%</td>
<td>7</td>
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<tr>
<td>ERIC CARMEN - I'm Through With Love (Geffen)</td>
<td>156</td>
<td>80</td>
<td>64</td>
<td>6</td>
<td>6</td>
<td>92%</td>
<td>5</td>
<td></td>
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<tr>
<td>D.WARWICK &amp; B.MANILOW - Run To Me (Arista)</td>
<td>157</td>
<td>65</td>
<td>86</td>
<td>4</td>
<td>2</td>
<td>96%</td>
<td>5</td>
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<tr>
<td>HAROLD FALTERMEYER - Axel F (MCA)</td>
<td>152</td>
<td>50</td>
<td>68</td>
<td>18</td>
<td>16</td>
<td>77%</td>
<td>5</td>
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<tr>
<td>KOOl &amp; THE GANG - Fresh (De-Lite)</td>
<td>129</td>
<td>58</td>
<td>60</td>
<td>4</td>
<td>7</td>
<td>91%</td>
<td>7</td>
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<tr>
<td>REO SPEEDWAGON - One Lonely Night (Epic)</td>
<td>142</td>
<td>39</td>
<td>85</td>
<td>10</td>
<td>8</td>
<td>87%</td>
<td>6</td>
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<tr>
<td>JULIAN LENNON - Say You're Wrong (Atlantic)</td>
<td>150</td>
<td>26</td>
<td>92</td>
<td>13</td>
<td>19</td>
<td>78%</td>
<td>3</td>
<td></td>
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<tr>
<td>ALAN PARSONS PJT. - Days Are Numbers (Arista)</td>
<td>144</td>
<td>14</td>
<td>98</td>
<td>13</td>
<td>19</td>
<td>77%</td>
<td>4</td>
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<tr>
<td>DANNY O'KEEFE - Someday (Coldwater)</td>
<td>107</td>
<td>33</td>
<td>66</td>
<td>6</td>
<td>2</td>
<td>92%</td>
<td>7</td>
<td></td>
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<tr>
<td>BILL WITHERS - Oh Yeah! (Columbia)</td>
<td>99</td>
<td>10</td>
<td>69</td>
<td>18</td>
<td>2</td>
<td>79%</td>
<td>7</td>
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<tr>
<td>TEARS FOR FEARS - Everybody Wants To... (Mer.)</td>
<td>99</td>
<td>17</td>
<td>37</td>
<td>11</td>
<td>34</td>
<td>54%</td>
<td>5</td>
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<tr>
<td>JAKATA - Golden Girl (Motown)</td>
<td>99</td>
<td>4</td>
<td>59</td>
<td>25</td>
<td>11</td>
<td>63%</td>
<td>5</td>
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<tr>
<td>CHAKA KHAN - Through The Fire (Warner Bros.)</td>
<td>108</td>
<td>4</td>
<td>43</td>
<td>34</td>
<td>27</td>
<td>43%</td>
<td>3</td>
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<tr>
<td>MADONNA - Angel (Sire/Warner Bros.)</td>
<td>108</td>
<td>3</td>
<td>42</td>
<td>29</td>
<td>34</td>
<td>41%</td>
<td>2</td>
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<tr>
<td>SURVIVOR - The Search Is Over (Scotti Bros.)</td>
<td>91</td>
<td>6</td>
<td>37</td>
<td>19</td>
<td>29</td>
<td>47%</td>
<td>2</td>
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<tr>
<td>JACK WAGNER - Lady Of My Heart (Qwest)</td>
<td>79</td>
<td>3</td>
<td>44</td>
<td>25</td>
<td>7</td>
<td>59%</td>
<td>4</td>
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</tr>
</tbody>
</table>
THE GAVIN REPORT

A/C

May 3, 1985

NORTHEAST
New Haven, CT (Jay McCormick-WELI) A.Parsons Pjt.
Albany, NY (Chris Holmberg-WNOM) No adds.
Ithaca, NY (Dave Smith-WQNY) Alan Parsons Project, P.Labbe, Tears For Fears, Chaka Khan, Madonna.
Pittsburgh, PA (Bob Conrad-WTAE) H. Faltermeyer.
Johnstown, PA (Jack Michaels-WKYE) Murray Head, Limahl, Phil Collins, Graham Parker.
New Castle, PA (Bobbie Vaughn-WKST) Kool & Gang.
Sharon, PA (Ron Fantone-WPIC) Chaka Khan, Survivor, Jeffrey Osborne.
Scranton, PA (Burke/Trama-WBOW) Jakarta, Tears For Fears.
Wilkesboro, DE (Mike Daley-WDEO) REO, Alan Parsons Project, Harold Faltermeyer.
Dover, DE (Donna Beatty-WDOW) Santana, Harrison, 'Til Tuesday.
Jackson, MS (Rich Allen-WJDX) Tears For Fears, Whitney Houston, Willie/Waylon/Johnny & Kris.
Louisville, KY (Nugent/Mcelvain-WHAS) Wham, Ocean.
Louisville, KY (Jeff Crawford-WRAK) Julian Lennon, Survivor, Tears For Fears.
Paducah, KY (Frank Carvel-WKYX) John Fogerty, Mary Jane Girls, Phil Collins, Evelyn King.
Shreveport, LA (Jeff Edman-KVKI) Eric Carmen.
Pineville/Alexandria, LA (Jim Steele-KISY) Madonna, Tears For Fears, Julian, W/W/J & Kris.

SOUTH
Winchester, WV (Mitchetty-Young-WINC) No adds.
Harrisonburg, VA (Brian Charette-WQPO) No adds.
Charlottesville, VA (Ken Medek-WCHV) Tina Turner, Graham Parker, Limahl, John Fogerty.
Richmond, VA (Lou Dean-WJUX) Julian, Whitney Houston, S. Jordan, Chaka Khan, Madonna.
Richmond, VA (Dave Dillon-WEZS) Bryan Adams.
Norfolk, VA (Nick O'Neil-WLTY) George Benson, Harold Faltermeyer.
Charlotte, NC (Dave Bishop-WB) Wham!, Madonna, Survivor, Whitney Houston.
Charlotte, NC (Steve Sutton-WNCZ) Bryan Adams, Eric Carmen, Alan Parsons Project.
New Bern, NC (Gary Lee-WSSL/FM) J. Fogerty, Limahl, Maureen Steele, Paul Young, Cafferty, E. King.
Asheville, NC (Don Brookshire-WSKY) John Fogerty, Evelyn King, Katrina & The Waves.
Carrollton, GA (Zachary Ray-WPPI) Limahl, Jules Shear, Simple Minds, Philip Bailey, David Lee Roth.
Atlanta, GA (Greg Picciano-WSB/A) Eric Carmen, Julian Lennon.
Atlanta, GA (John Kelly-WSB/FM) REO, Limahl, Survivor.
Augusta, GA (John Patrick-WFPM) Phil Collins, Anne Murray, Willie/Waylon/Johnny & Kris.
Savannah, GA (Phil West-WAVE/FM) Limahl, G. Parker.
Ft. Walton Beach, FL (Mike Bridge-WFTR/FM) Limahl, Phil Collins, Natalie Cole, Melissa Manchester.
Cocoa Beach, FL (Edward/Phillips-CK101) Madonna, Alan Parsons Project, Graham Parker.

Stuart, FL (Lee McGuire-WSTU) H. Faltermeyer, Madonna, Survivor, Whitney Houston, Murray Head.
Tuscaloosa, AL (Sander Walker-WFX/FM) Phil Collins, G. Harrison, Fogerty, Limahl, Graham Parker.
Gadsden, AL (David Ford-WGAD) Whitney Houston, John Fogerty.
Guntersville, AL (Greg Bell-WGSV) Anne Murray, Limahl, John Fogerty, Evelyn King.
Anniston, AL (Lee Patrick-WNG) No adds.
Bay Minette, AL (Mike Snowden-WBAC) Relation, Jakata, Harold Faltermeyer.
Selma, AL (Bob Payton-WTUN) Phil Collins, Maureen Steele, Graham Parker, Limahl, Whitney Houston.
Clarksville, TN (J.J. Austin-WZIM) John Fogerty, Anne Murray, Jack Wagner, Pointer Sisters.
Chattanooga, TN (Dale Deason-WGOW) Survivor, Chaka Khan, Julian Lennon.
Greensville, MS (Dan Diamond-WNIX) John Cafferty, 'Til Tuesday.
Jackson, MS (Richard Allen-WJDX) Tears For Fears, Whitney Houston, Willie/Waylon/Johnny & Kris.
Louisville, KY (Nugent/Mcelvain-WHAS) Wham, Ocean.
Louisville, KY (Jeff Crawford-WRAK) Julian Lennon, Survivor, Tears For Fears.
Paducah, KY (Frank Carvel-WKYX) John Fogerty, Mary Jane Girls, Phil Collins, Evelyn King.
Shreveport, LA (Jeff Edman-KVKI) Eric Carmen.
Pineville/Alexandria, LA (Jim Steele-KISY) Madonna, Tears For Fears, Julian, W/W/J & Kris.

CENTRAL
Newark, OH (Greg Moebius-WNKO) Jack Wagner, Tears For Fears, Survivor.
Urbana/Springfield, OH (Eli Williams-WKSW) B.Withers, Madonna, Fogerty, Limahl, W.Houston, Harrison.
Logan, OH (Chuck Anthony-WLGN) John Fogerty, Maureen Steele.
Marion, OH (Jan Chamberlain-WDIF) Paul Young, John Cafferty, Graham Parker.
Marion, OH (Rick Bryan-WWMN) Maureen Steele.
Toledo, OH (Fred Heller-WSPD) REO, Julian Lennon, Johnny Mathis.
Toledo, OH (Matthews/King-3WM) Survivor.
Zanesville, OH (Pete Petonak-WIZ) Kool & Gang, John Fogerty, Willie/Waylon/Johnny & Kris.
Dover, OH (Steve Kelly-WJER) D.L.Roth, George Harrison, Chaka Khan, Graham Parker.
Sandusky, OH (Bill Zimmerman-WLEC) Anne Murray, M.Steele, Harrison, Willie/Waylon/J. & Kris.
Springfield, OH (Dale Grimm-WIZE) Julian, Murray Head, Survivor.
Springfield, OH (Chuck McGee-WAZU/FM) Graham Parker, Bryan Adams.
Gallipolis, OH (Tim Maxwell-WJH) Tears For Fears, Chaka Khan, Whitney Houston, Toto, M. Steele.
Anderson, IN (Larry Joseph-WLHJ) J. Osborne, Limahl, Graham Parker.
Rushville, IN (Kevin Stone-WRCH) Chaka Khan, Tears For Fears, Madonna.
Lowell, IN (Jim Holly-WZWN) Kool & Gang, Wham!, Alan Parsons Project.
Kokomo, IN (Darryl Parks-WIOU) H.Faltermeyer, George Harrison.
Lafayette, IN (Mike Johnson-WASK) Limahl, Madonna, Julian Lennon.
Saginaw, MI (Terry Lenz-WGOW) Commodores, Anne Murray, Wham!.
Lansing, MI (Jack Robbins-WILS/FM) Tears For Fears, Madonna, Survivor.
Kalamazoo, MI (Bill Anthony-KWMI) Fiona, T. Turner, G. Benson, Mick Jagger, Phil Collins, Natalie Cole. Lansing/Jackson, MI (Benson/McpHerson-WIBM) Roth, Forliger.
Grand Rapids, MI (Mark Roberts-WOOD) Madonna, Julian Lennon, Wham!
Grayling, MI (Chris Wright-WQON/FM) Madonna, Limahl, 'Til Tuesday, Hall & Oates.
Milwaukee, WI (Beth Fast-WMYX) E. Carmen, Tears For Fears.
Milwaukee, WI (Max McDonald-WTMU) E. Carmen, Julian Lennon, Alan Parsons Project, Oak Ridge Boys.
Milwaukee, WI (Mike Murphy-WISN) Madonna, G. Parker.
Beaver Dam, WI (Steve Sabatke-WBEV) Fogerty,Relation, Santanna, W. Houston, Harrison, Graham, Parker.
Reedburg, WI (Kevin Kellogg-WRBD) A. Murray, Paul Young, Whitney Houston, Jack Wagner.
Manitowoc, WI (Lee Douglas-WOMT) APP, Jakarta, Bill Withers, M. Steele, Mathis, Harrison, Willie/Waylon/Johnny & Kris.
Green Bay, WI (Dave Carew-WDUZ) Phil Collins, Bryan Adams, Graham Parker.
Marshfield, WI (Randal/Taylor-WDLB) Chaka Khan, Jack Wagner, Phillip Bailey.
Menomonie, WI (Alison Girard-WMEQ) Julian Lennon, Kenny Rogers, Alan Parsons Project.
Chicago, IL (Suzy Mayzel-WCLR) Alan Parsons Pit.
Wilmington, IL (Wayne Perrott-WNDN) Alison Moyet, Relaton, George Harrison.
Rockford, IL (McGee/Schaefer-WROX) Chaka Khan, Tears For Fears.
Peoria, IL (Denise Henley-WIRL) H. Faltermeyer.
Peoria, IL (Rob Westaby-WMBD) Kool & Gang, Harold Faltermeyer.
Bloomington, IL (Jay Livengood-WIHN) REO, Harold Faltermeyer, Tears For Fears.

MIDWEST

Mason City, IA (Steve Locker-KRLO) Anne Murray, Andreas Vollenweider.
Mason City, IA (Harry O'Neil-KLSS) M. Steele, Simple Minds, Santana, New Edition, Melissa, Phil Collins.
Waterloo, IA (K106) (Rick Davis-KWLO) Whitney Houston, Julian Lennon, Graham Parker.
Cedar Rapids, IA (Dennis Green-KWMT/FM) J. Fogerty, Limahl, Evelyn King, Julian Lennon.

MINNEAPOLIS, MN (Chuck Knapp-KSTP/FM) Alan Parsons.
Duluth, MN (Dunsworth/Collins-WEBC) REO, Chaka Khan, George Benson.
Mankato, MN (Suie Lafond-KEEZ/FM) Evelyn King, Anne Murray, Natalie Cole, Al Corley.
Pipestone, MN (Dan Norris-KLOH/FM) Rob Tro, Lone Justice, Harrison, Santanna, Simple Minds, Chaka Khan, Jeffrey Osborne.
Marshall, MN (Craig Allen-KKCK/FM) Survivor, Chaka Khan, Jakarta.
Montevideo, MN (Cathy Cooley-KMGX) J. Fogerty, Anne Murray, Kim Carnes, Andreas Vollenweider.
St. Cloud, MN (John Fine-KJON) John Fogerty.
A. Murray, Melissa, Evelyn King, S. Pacific.
Grand Forks, ND (Paul Kero-KNOX) Anne Murray, Jack Wagner.

Jamestown, ND (Randy Allen-KQDJ) H. Faltermeyer, Kool & Gang, Alan Parsons Project.
Cape Girardeau, MO (Mike Davenport-KGIR) No adds.
St. Joseph, MO (Bruce Allen-KKSD) Julian Lennon, Alan Parsons Project.
Joplin, MO (Bobby Daniels-KFSD) J. Fogerty, Phil Collins, Santana, Willie/Waylon/Johnny & Kris.
Topeka, KS (Stewart/Rues-KMAJ) Tears For Fears, Mary Jane Girls, Phil Collins, John Fogerty.
Pittsburg, KS (Bell/Proter-KNZS) Julian Lennon, Madonna, Tears For Fears, John Fogerty.
Parsons, KS (Bob Tech-KLKC) Fogelberg, G. Benson, Tears For Fears, Faltermeyer, Madonna, Wagner, Melissa Manchester, Jules Shear.
Omaha, NE (Kuckelburg/Swanda-KGOR) Billy Ocean, Bryan Adams.
Omaha, NE (Randy Shane-KOIL) Whitney Houston, J. Fogerty, Phil Collins, Madonna, Survivor, Tears For Fears.
Lincoln, NE (Cathy Blythe-KFOR) Alan Parsons Pit., Anne Murray, Mac Davis.
Woodward, OK (Greg Shuffield-KMTX) Eric Edwards, Johnny Gill.
Parsons, KS (Bob Tech-KLKC) Fogelberg, G. Benson, Tears For Fears, Faltermeyer, Madonna, Wagner, Melissa Manchester, Jules Shear.

SOUTHWEST

Tyler, TX (Brian Maloney-KEYL) Limahl, Fogerty, Paul Young, A. Corley, Evelyn King.
Wichita Falls, TX (Dave Landry-KLTL) Chaka Khan, Limahl, Houston, TX (Steve Matt-KLTR) H. Faltermeyer, Kool & Gang, Hall & Oates.
Beaumont, TX (James/Kati-K106) Prince (RB), Graham Parker, Paul Young, Evelyn King, G. Harrison.
Del Rio, TX (Kevin Bel-KDLK) Nylons, G. Parker, Madonna, Tears For Fears, Santana, G. Harrison.
Amarillo, TX (Tim Butler-KHBO/FM) Tears For Fears, Bryan Adams, Graham Parker, Phil Collins.
Midland/Odessa, TX (Steve Myers-KQIP) Alison Moyet, Faltermeyer, Limahl, Bryan Adams, Graham Parker.
Albuquerque, NM (Jay Scott-KOBI/FM) Survivor, Tears For Fears.
Clovis, NM (Jim Hawk-KCLV) G. Parker, Whitney Houston, J. Fogerty, Kim Carnes, F. Mercury.

ROCKY MOUNTAIN

Great Falls, MT (Keller/McShay-K99) G. Parker, Limahl, Whitney Houston, Tears For Fears.
Dillon, MT (Mike Kandilas-KDBI) Survivor, Willie/Waylon/Johnny & Kris.
Missoula, MT (Vern Argo-KYLT) Tears For Fears, Anne Murray, Whitney Houston.
Colorado Springs, CO (Irwin/Howard-KVUU) Madonna, Survivor.
Salida, CO (Charles Darwin-KVRH) Phil Collins, John Fogerty, Anne Murray, Melissa Manchester.
Sun Valley, ID (Jeffrey Ballou-KSKI) Tears For Fears, J. Jones, M. Head, Kim Carnes, Andreas V. Orofino, ID (Dana McKinney-KLER) Tears For Fears, Madonna, Survivor, Willie/Waylon/Johnny & Kris.
Boise, ID (Drew Harold-KBOI) Survivor, Tears For Fears.
Salt Lake City, UT (George Lenich-KSL) No adds.
Manti, UT (Stan Erickson-KMTI) Whitney Houston, Paul Young.

FAR WEST

Reno, NV (Larry Irkons-KRMN/FM) Whitney Houston.
Los Angeles, CA (Liz Kiley-KFI) Limahl, Survivor.
Los Angeles, CA (Kaye/Marie-KOST) Chaka Khan.
Carlsbad, CA (Clark Novak-KKOS) Faltermeyer,
Survivor, Tears For Fears, B. Adams, Limahl,
Fogerty, Graham Parker, W. Houston, Madonna.
San Diego, CA (Mark Larson-KFMB) Survivor, Madonna,
Limahl, Tears For Fears.
San Diego, CA (Bobby Rich-B100) Graham Parker,
Animation, Madonna, A. Parsons Pjt., Howard Jones,
Bryan Adams.
Palm Springs, CA (Ty Stevens-KDES) Limahl, Howard Jones, Santana.
Fresno, CA (Scott Huskey-KLTX) Julian, Jakata,
Tears For Fears.
San Luis Obispo, CA (Todd Busch-KVEC) Paul Young,
Alan Parsons Pjt., J. Fogerty, Anne Murray.
San Luis Obispo, CA (Carol Meyer-KKUS) Springsteen.
Monterey, CA (Michael Reading-KWAV/FM) Limahl,
Fogerty, Phil Collins, Whitney Houston.
San Francisco, CA (Gardner/Kulp-K101) Kool & Gang,
Harold Faltermeyer.
Livermore, CA (Scott Lewis-KKIQ) Whitney Houston,
Tears For Fears.
San Jose, CA (Bill Weaver-KLOK) Survivor.
Santa Rosa, CA (Larry Chiaroni-KSRO) Julian, Eric Carmen.
Ukiah, CA (John Wilcox-KUKI) Lone Justice, Fogerty,
Prince (RB), Natalie Cole, Willie/Waylon/J. & Kris.
Arcata, CA (Chris Knight-KATA) Tina Turner, Chaka Khan,
Willie/Waylon/Johnny & Kris.
Crescent City, CA (Rene Shawne-KCRE) John Fogerty,
Survivor.
Auburn/Sacramento, CA (Craig Andrews-KATC) Wham!,
Julian Lennon, Dan Fogelberg.
Vacaville, CA (Sheilah Bowman-KUIC) David Lee Roth,
Kotite & The Waves.
So. Lake Tahoe, CA (Ron West-KOWL) Whitney Houston,
Marvin Gaye, Anne Murray, Kim Carnes.
Chico, CA (Dave Kindig-KPAY) Chaka Khan, Limahl,
Willie/Waylon/Johnny & Kris, Madonna.
Grass Valley, CA (Rich Brock-KNCN) G. Harrison,
Whitney Houston, A. Murray, Alison Moyet,
Maureen Steele.
Oroville, CA (Charlie Fox-KORV) Survivor, Eric Clapton,
Alison Moyet, Kim Carnes, G. Harrison,
Willie/Waylon/Johnny & Kris.
Red Bluff, CA (George Rath-KBLF) Chaka Khan,
Fogerty, Anne Murray, Kevin Fox.
 Enumclaw, WA (David Cool-KENU) Relation, George Harrison,
John Fogerty, Willie/Waylon/Johnny & Kris.
Olympia, WA (Rick Krochinski-CFQC) Chaka Khan,
Tears For Fears, B. Adams, W. Houston, S. Perry.
Anchorage, AK (Ford/Harrigan-KFWD) Chaka Khan,
Tears For Fears, B. Adams, W. Houston, S. Perry.
Saskatoon, SA (Rick Korchinski-CFQC) Tears For Fears,
Katrina & Waves, Chaka Khan.
Vancouver, BC (Clara Carotenuto-CFUN) Commodores.

Our special WELCOME to EVA MARIE born APRIL 23rd,
weighing 8lb. 7oz. to SUE LaFOND and husband CURT.
SUE is our A/C correspondent from KEEZ/FM in
MANKATO, MN.

BIRTHDAYS
Melanie Apple, WAZL-Hazelton, PA 5/5
Carole Carper, KGFJ-Los Angeles, CA 5/8
Anthony Keith, KASC-Abbeville, LA 5/8
Bob Weber, WLLJ-Joliet, IL 5/9
Bryan J. Conners, WEED-Rocky Mount, NC 5/10
Todd Grimsed, WP 5/10
Myke Kross, 295-Salt Lake City, UT 5/10
David Kraham, KHOP/FM-Modesto, CA 5/10
Jeffrey Ballou, KSKW-Sun Valley, CA 5/10
Pat Paxton, KGLI-Sioux City, IA 5/11
Terri Avery, KKDA-Dallas, TX 5/11

Mt. Vernon, WA (Hedge Moran-KBRC) Blasters,
B. Cummings, A. Moyet, Northern Lights.
Oak Harbor, WA (David Bowden-KSD) G. Harrison,
Relation, Jakata, Chaka Khan.
Olympia, WA (Dick Pust-KGY) REO, Chaka, Bellamy,
G. Harrison, Willie/Waylon/Johnny & Kris.

Our special WELCOME to EVA MARIE born APRIL 23rd,
weighing 8lb. 7oz. to SUE LaFOND and husband CURT.
SUE is our A/C correspondent from KEEZ/FM in
MANKATO, MN.

BIRTHDAYS
Melanie Apple, WAZL-Hazelton, PA 5/5
Carole Carper, KGFJ-Los Angeles, CA 5/8
Anthony Keith, KASC-Abbeville, LA 5/8
Bob Weber, WLLJ-Joliet, IL 5/9
Bryan J. Conners, WEED-Rocky Mount, NC 5/10
Todd Grimsed, WP 5/10
Myke Kross, 295-Salt Lake City, UT 5/10
David Kraham, KHOP/FM-Modesto, CA 5/10
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MANKATO, MN.
RONNIE MILSAP
Ronnie attended college in Atlanta and was studying pre-law when he quit to move to Memphis and record for Scepter Records.

CHARLEY PRIDE
He's the second all-time number one singles artist in country music.

BRONSKI BEAT
The band failed to show up for a taping of Britain's music show, The Tube. The latest word is that the band has broken up.

MAMA'S BOYS
These three brothers, Pat, John and Tommy are the sons of traditional Irish folk musicians.

PATTI LaBELLE
Look for Carlos Santana to guest on Patti's upcoming album.

TIME
In an interview, Morris Day didn't rule out the possibility of a reunion of The Time after everybody gets their solo careers in gear.

'TIL TUESDAY
This young Boston band has been on the road opening for the Hall & Oates tour.

BLANCMANGE
This duo, Neil Arthur and Stephen Luscombe, formed in 1979 in London.

ELTON JOHN
Ten years ago this week the number one record in The Gavin Report was Elton's PHILADELPHIA FREEDOM.

BRUCE SPRINGSTEEN
His LP, "Born In The USA," is now the biggest selling LP in Columbia Records history.

PAUL YOUNG
Paul's new single, "Everytime You Go Away," features a new set of back-up singers. The Fabulous Wealthy Tarts (a female duo) have been replaced by three male singers.

MADONNA
The mysterious track, "In The Groove," was recorded on an eight-track tape recorder. It will appear as a B-side of the upcoming "Angel" twelve inch.

MEATLOAF
Born Marvin Lee Aday, he acquired his nickname while in high school in Dallas, Texas.

BELOUIS SOME
Belouis some is actually just one lonely British guy named Neville (no last name). He is joined on his debut LP by Bowie sidemen Carlos Alomar and Earl Slick, as well as Power Station players Bernard Edwards and Tony Thompson.

FOREIGNER
Plans have been set for the band to play the Bayou Club in Washington, D.C. for the first time in eight years. The Bayou was Foreigner's first club date in the U.S. and they'll be returning as part of an MTV promotion with all 400 seats invitation only.

DOOBIE BROTHERS
An original Doobie Brothers reunion fronted by Patrick Simmons and Tommy Johnston is on the drawing boards. Michael McDonald will not be involved.
CHECK OUT THE BEST...
PAUL YOUNG
“Everytime You Go Away”
Columbia Record's stunning new release already in MTV exclusive rotation!

ALISON MOYET
“Invisible”
Already Top 10 at:

THE HOOTERS
“All You Zombies”
"Put this on the TOP of the stack of new records you're listening to this week!"

BILL WITHERS
“Oh Yeah”
"Another triple format threat that rates one very large OH YEAH!"

SANTANA
“I’m The One Who Loves You”
AS HEARD ON: KPLUS WOMP/FM KTRS WJMX WHKW KFBD KIPR
WHXQ WCGQ KKAZ WGOL WPFR KKEG KKYS
KKFM WHSL KHTX WJLK KQAA KEPY KSTR
OK100 WBNQ KBIM WIXK KQAA KFIM KTRS
WKHI/FM WDBR OK95 WALG KROC/FM KINN KHTT

On Columbia Records
1. BE YOURSELF TONIGHT - EURYTHMICS (RCA)
2. "TOUGH ALL OVER" - JOHN CAFFERTY & BBB (SCOTTI)
3. WILLIE & THE POOR BOYS (PASSPORT)
4. THE SECRET OF ASSOCIATION - PAUL YOUNG (COL.)

THE GAVIN REPORT
May 3, 1985

ALBUM

1. BE YOURSELF TONIGHT - EURYTHMICS (RCA)
2. FLAUNTING THE... - CHINA CRISIS (VIRGIN/W.B.)
3. SECRET OF ASSOCIATION - PAUL YOUNG (COL.)
4. GO-GO CRANKIN' COMP. - VARIOUS (ISLAND)

ALTERNATIVE ACTION

1. BE YOURSELF TONIGHT - EURYTHMICS (RCA)
2. "TOUGH ALL OVER" - JOHN CAFFERTY & BBB (SCOTTI)
3. WILLIE & THE POOR BOYS (PASSPORT)
4. THE SECRET OF ASSOCIATION - PAUL YOUNG (COL.)

ALTERNATIVE

THE Eurythmics' LP is no surprise. Joe Walsh seems to be climbing out of the hole of the last album.

REAL NIGHTTIME - GAME THEORY (ENIGMA)
The production of Mitch Easter and the Southwest Athens sound propels this California band.

Bite The Hand That Feeds / Every Time You Go Away / I'm Gonna Tear Your Playhouse Down / Everything Must Change - PAUL YOUNG (Columbia) In selecting his material, a lot of thought and history seems to go into choosing just the right song, outfitting them with the right arrangement. What makes PAUL YOUNG unique is his standing as a singer first, with everything else following (band-leader, songwriter, heart throb). When using the words 'thought' and 'history', "I Was In Chains" (written by Ian Sutherland) is a good example, as Young contributes an evocative vocal to this story about the penal migration of English prisoner to frontier Australia. The five tracks listed above will represent the airplay core. But in addition, PAUL pulls off a stalwart interpretation of TOM WAITE'S "Soldier's Things", off the Swordfish Trombone LP. PAUL YOUNG's sophomore solo LP is indeed deep and rich.

"Soldier's Things" - PAUL YOUNG (Columbia) A brilliant album due to its understated demeanor and undeniable appeal to a prominent demographic, the crony 25-40 age bracket as well as Alternative hipster, strange bedfellows indeed. Co-produced by WALTER BECKER, it sure clear's up who else was responsible for the vague coolness of STEELY DAN. CHINA CRISIS always had the same spirit, cryptically blending odd politics and beat mannerisms with provocative instrumentation. Astute listeners enjoyed the first LP all last year. This one'll have the equivalent staying power. Fave cut: "Black Man Ray".

"Black Man Ray" - PAUL YOUNG (Columbia) A View To Kill - DURAN DURAN (Capitol) Considering the exposure, this can't miss. MR. BOND's come a long long way from SHIRLEY BASSEY and NANCY SINATRA. There's always been a lushness to 007 themes, however DURAN DURAN sneaks in the big drums and the computerized TREVOR HORN horn riffs first sampled and popularized by ART OF NOISE and YES. Actually, A VIEW TO KILL was filmed here, so look for a scene with yours truly catching a bus at First and Mission Streets.

"A View To Kill" - DURAN DURAN (Capitol) Considering the exposure, this can't miss. MR. BOND's come a long long way from SHIRLEY BASSEY and NANCY SINATRA. There's always been a lushness to 007 themes, however DURAN DURAN sneaks in the big drums and the computerized TREVOR HORN horn riffs first sampled and popularized by ART OF NOISE and YES. Actually, A VIEW TO KILL was filmed here, so look for a scene with yours truly catching a bus at First and Mission Streets.
<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist/Song</th>
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<tbody>
<tr>
<td>1.</td>
<td>TEARS FOR FEARS</td>
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<td>2.</td>
<td>HOWARD JONES</td>
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<td>3.</td>
<td>GRAHAM PARKER &amp; THE SHOT</td>
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<td>BRYAN ADAMS</td>
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<td>5.</td>
<td>EURYTHMICS</td>
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<td>6.</td>
<td>PRINCE</td>
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<td>7.</td>
<td>JOE WALSH</td>
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<td>8.</td>
<td>GRAHAM PARKER</td>
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<td>9.</td>
<td>HOWARD JONES</td>
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<td>RED 7</td>
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<td>11.</td>
<td>BON JOVI</td>
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<td>12.</td>
<td>BOOMTOWN RATS</td>
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**ALTERNATIVE CROSSOVERS**

- TEARS FOR FEARS
- EURYTHMICS
- HOWARD JONES
- PRINCE
- GRAHAM PARKER
- LONE JUSTICE
- BOOMTOWN RATS

**ANALYSIS**

TEARS FOR FEARS won't let go. In fact, the whole Top Four is a lock, hence the underlines...now here's this week's highlights...EURYTHMICS debut high as an LP at #8. This LP will be working both sides of our ALBUM/ALTERNATIVE Section as the secondary tracks are just now starting to surface with age. Considering the album's contributors (STEVIE WONDER, ARETHA FRANKLIN, ELVIS COSTELLO and the fact that EURYTHMICS have abandoned their stark synthesized style, 'I'll take a few weeks for listeners to find and react to the wealth of material contained on one piece of black plastic...TIL TUESDAY actually cleaned up this week despite its deceptive two point jump. It is sizing up to be one of 1985's odddest success stories. After weeks of simmering, the last three weeks of growth (since gaining GAVIN CERTIFIED status) has been explosive...PRINCE's prime cut, as chosen by the people and not any delusions of potential single status, is 'Raspberry Beret'. It's a nice change of pace for track choices to be based on airplay and listening...LONE JUSTICE makes a surprising nine point jump. LJ has been carefully bred to appeal to Album Radio rather than just Alternative Action. Looks like the plan is working...JOE WALSH along with the U has been carefully bred to appeal to Album Radio rather than just Alternative Action. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even though disasterous last effort, he seems to making a comeback of sorts. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even though disasterous last effort, he seems to making a comeback of sorts. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even though disasterous last effort, he seems to making a comeback of sorts. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even though disasterous last effort, he seems to making a comeback of sorts. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even though disasterous last effort, he seems to making a comeback of sorts. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even though disasterous last effort, he seems to making a comeback of sorts. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even though disasterous last effort, he seems to making a comeback of sorts. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even though disasterous last effort, he seems to making a comeback of sorts. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even though disasterous last effort, he seems to making a comeback of sorts. Look for action on 'Rain' and an upcoming interview on the elements of rock 'n' roll style with BOB GELDOF...HOOTERS mania is spreading beyond Philly. Lots of action even through...
ABSOLUTELY YOUR LAST CHANCE
TO GET THE JUMP
ON MAINSTREAM RADIO!

PLAY
PAUL YOUNG
QUICK!

Paul Young's second-to-none new album,
"The Secret of Association," entered the
British charts at No. 11!
You know what's going to happen next!
Everybody will be playing Paul Young. Espe-
cially the new single written by Daryl Hall,
"Everytime You Go Away!" There may still be
time for you to get the jump on the big guys
down the dial ... but you must act now! This
opportunity will expire at any moment! So
you don't forget, play Paul Young before mid-
night tonight! Satisfaction guaranteed!

PAUL YOUNG. "THE SECRET OF ASSOCIATION." ON COLUMBIA RECORDS, CASSETTES AND COMPACT DISCS.

With our beloved Peter Standish off on a bacchanalian adventure, in the "Crescent City", we, the Alternative "editorial assistants", have been commissioned to take over. Here is our report:

Our new POWER TRIO entry, KATRINA & THE WAVES, are receiving strong support from both college and commercial stations, as well as gaining in other formats. TEARS FOR FEARS is still holding on to the number one spot, but look for GRAHAM PARKER to dominate soon.

L.A. band, LONE JUSTICE, heads out debuts at #22, feeling the push from both sides of the page (Album and Alternative)...Meanwhile, MEAT PUPPET-mania continues involving even a few commercial stations.

The so-called "Go-Go" soul-beat coming out of Washington DC is hitting the rest of the U.S. and Britain simultaneously. Island Records is there first with their "Go-Go Crankin" Compilation, our fourth most added (just barely beating out the Minutemen).

That's the news as we see it. Until next time, Cyndi & Joel

---

30. THREE O'CLOCK (IRS) "Heads"
---
29. November Group (A&M) "Work"
---
28. LIME SPIDERS (BIG TIME) "Slave"
---
27. BOOMTOWN RATS (COLUMBIA) "Rain"
---
26. Chris Isaak (COLUMBIA) "Livin'" "Dancin'"
---
25. MURRAY HEAD (RCA) "Bangkok"
---
24. Phil Collins (Atlantic) "Sussudio"
---
23. David Lee Roth (Warner Bros.) "Gigolo"
---
22. ANIMATION (Mercury/PolyGram) "Obession"
---
21. Howard Jones (Elektra) "Better"
---
20. The Power Station (Capitol) "Hot"
---
19. Madonna (Warner Bros.) "Croove"
---
18. BEASTS OF BOURBON (Big Time) "Ten"
---
17. Phil Collins (Atlantic) "Night"
---
16. Alison Moyet (Capitol) "Invisi"
---
15. Peter Wolf (EMI America) "Don't You"
---
14. Tears For Fears (Mercury/PolyGram) "Rule"
---
13. USA For Africa (Columbia) "World"
---
12. Huey Lewis & The News (Chrysalis) "Bad"
---
11. Simple Minds (A&M) "Don't You"
---
10. Commodores (Motown) "Nightshift"
---
9. KoJ & Gang (De-Lite) "Misled"
---
8. Sade (Portrait/CBS) "Smooth"
---
7. USA For Africa (Columbia) "World"
---
6. Simple Minds (A&M) "Don't You"
---
5. Peter Wolf (EMI America) "D-D-Diddle Bop"
---
4. Madonna (Warner Bros.) "Gigolo"
---
3. Madonna (Warner Bros.) "Groove"
---
2. Howard Jones (Elektra) "Better"
---
1. Howard Jones (Elektra) "Dance"

---

CHARTBOUND

TOM PETTY (MCA) "Ain't"
BIG BLACK (Homestead) "Racer"
BIG BOYS (Enigma) "Word"
POWER STATION (Capitol) "Bang"
BELLOUIS SOME (Capitol) "Imagination"
BEASTS OF BOURBON (Big Time) "Ten"
DUKES OF STRATOSPHERE (Virgin/Import)
ELVIS BROS. (Epic) "Gun"
ULTRAVOX (Chrysalis) "Adventure"
NIP DRIVERS (Enigma) "Rio" "Mellow"

IMPORT/INDIE ACTION

MEAT PUPPETS (SST) "Swimming"
GAME THEORY (Enigma) "24" "Verb"
HUSKER DU (SST) UFO's "New" "I" "J"
LIME SPIDERS (Big Time) "Slave"
BIG BLACK (Homestead) "Racer"
BIG BOYS (Enigma) "Word"
BEASTS OF BOURBON (Big Time) "Ten"
NIP DRIVERS (Enigma) "Rio" "Mellow"
THE CUCUMBERS (Fake Doom) "Betray's"
WELCOME!
NEW CAVIN ALBUM INDICATORS

KAZY-DEVER, CO
AKK PHILLIPS M.D.
303-759-5500

New:
Wally & Poor Boys
USA/Africa
B. Club

VAZ:WARCSTER, MA
RUS S. WATT 617-732-3551

New:
Ross Leake

WAFI-ANCHORAGE, AK
C. B. BAXT. VARGAS 341-6662

New:

KVRE-SANTA ROSA, CA
KEEZ/FM-SEATTLE, WA

KVRE-SANTA ROSA, CA
KEEZ/FM-SEATTLE, WA

GAVIN ALBUM INDICATORS
Dan Fogelberg  
"Go Down Easy"  
(34-04835)  
Produced by Dan Fogelberg with Marty Lewis  
Almost every major market has already committed to this fine single, from the new album "High Country Snows"  
(FE-39616)

Willie, Waylon, Cash & Kris  
"Highwayman"  
(38-04881)  
Produced by Chips Moman  
A runaway country SMASH.  
"Most Added" Gavin Country Single

T.G. Sheppard  
"Fooled Around And Fell In Love"  
(38-04890)  
Produced by Rick Hall  
Columbia welcomes their newest SUPERSTAR with his newest SUPER-STAR performance.

Ray Charles Mickey Gilley  
"It Ain't Gonna Worry My Mind"  
(38-04860)  
Produced by Bill Sherrill  
The fourth giant hit from the classic "Friendship" album. An automatic audience builder from the most recognizable voices in the country.
## Top Requests

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<th>4.</th>
<th>1.</th>
<th>SYLVIA - Fallin' In Love (RCA)</th>
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<tr>
<td>9.</td>
<td>2.</td>
<td>RONNIE McDOWELL - In A New York Minute (Epic)</td>
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<td>10.</td>
<td>3.</td>
<td>CHARLY McClain - Radio Heart (Epic)</td>
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<td>7.</td>
<td>4.</td>
<td>SAWYER BROWN - Step That Step (Capitol/Curb)</td>
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<td>3.</td>
<td>5.</td>
<td>REBA McEntire - Somebody Should Leave (MCA)</td>
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<td>JOHN CONLEE - Working Man (MCA)</td>
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<td>13.</td>
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<td>MARK GRAY &amp; TAMMY WYNETTE - Sometimes When We Touch (Columbia)</td>
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<td>15.</td>
<td>8.</td>
<td>CONWAY TWITTY - Don't Call Him A Cowboy (Warner Brothers)</td>
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<td>5.</td>
<td>9.</td>
<td>EDDIE RABBITT - Warning Sign (Warner Brothers)</td>
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<td>17.</td>
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<td>MERLE HAGGARD - Natural High (Epic)</td>
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<td>19.</td>
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<td>OAK RIDGE BOYS - Little Things (MCA)</td>
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<td>21.</td>
<td>13.</td>
<td>RICKY SKAGGS - Country Boy (Epic)</td>
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<td>16.</td>
<td>14.</td>
<td>BARBARA MANDRELL - There's No Love In Tennessee (MCA)</td>
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<td>23.</td>
<td>15.</td>
<td>RONNIE MILSAP - She Keeps The Home Fires Burning (RCA)</td>
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<td>22.</td>
<td>16.</td>
<td>CRYSTAL GAYLE - Nobody Wants To Be Alone (Warner Brothers)</td>
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<td>24.</td>
<td>17.</td>
<td>MEL McDaniel - Let It Rock (Let It Roll) (Capitol)</td>
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<td>20.</td>
<td>18.</td>
<td>THE WHITES - If It Ain't Love (Let's Leave It Alone) (MCA/Curb)</td>
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<td>27.</td>
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<td>EMMYLOU HARRIS - White Line (Warner Brothers)</td>
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<td>1.</td>
<td>20.</td>
<td>DOLLY PARTON - Don't Call It Love (RCA)</td>
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<td>26.</td>
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<td>EXILE - She's A Miracle (Epic)</td>
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<td>22.</td>
<td>WILLIE NELSON - Forgiving You Was Easy (Columbia)</td>
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<td>9.</td>
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<td>ALABAMA - There's No Way (RCA)</td>
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<td>39.</td>
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<td>LEE GREENWOOD - Dixie Road (MCA)</td>
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<td>32.</td>
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<td>STEVE WARNER - Heart Trouble (MCA)</td>
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<td>ED BRUCE - When Givin' Up Was Easy (RCA)</td>
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<td>37.</td>
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<td>STATLER BROTHERS - Hello Mary Lou (Mercury)</td>
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<td>31.</td>
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<td>DAN SEALS - My Old Yellow Car (EMI America)</td>
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<td>LOUISE MANDRELL - Maybe My Baby (RCA)</td>
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<td>THE JUDDS - Girls Night Out (RCA/Curb)</td>
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<td>KEITH STECALL - California (Epic)</td>
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<td>EDDY RAVEN - Operator, Operator (RCA)</td>
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<td>8.</td>
<td>22.</td>
<td>GEORGE STRAIT - The Cowboy Rides Again (MCA)</td>
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<td>34.</td>
<td>23.</td>
<td>FORESTER SISTERS - (That's What You Do) When You're In Love (Warner Brothers)</td>
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<td>36.</td>
<td>24.</td>
<td>KATHY MATTEA - It's Your Reputation Talking (Mercury)</td>
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<td>35.</td>
<td>25.</td>
<td>VINCE GILL - True Love (RCA)</td>
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<td>37.</td>
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<td>CHARLEY PRIDE - Down On The Farm (RCA)</td>
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<td>38.</td>
<td>27.</td>
<td>TERRI GIBBS - A Few Good Men (Warner Brothers)</td>
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<td>JOHN SCHNEIDER - It's A Short Walk From Heaven... (MCA)</td>
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<td>29.</td>
<td>GEORGE JONES &amp; LACY J. DALTON - Size Seven Round (Made Of Gold) (Epic)</td>
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## ACTION SIDES

### Artist & Title

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<td>Ray Charles &amp; Mickey Gilley - It Ain't Gonna Worry My Mind (Col.)</td>
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<td>Hank Williams Jr. - I'm For Love (Warner Brothers/Curb)</td>
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<td>Waylon, Willie, Johnny &amp; Kris - Highwayman (Columbia)</td>
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<tr>
<td>Gary Morris - Lasso The Moon (Warner Brothers)</td>
<td>71</td>
<td>27</td>
<td>40</td>
<td>4</td>
</tr>
<tr>
<td>Johnny Lee - Save The Last Chance (Full Moon/Warner Brothers)</td>
<td>62</td>
<td>32</td>
<td>29</td>
<td>1</td>
</tr>
<tr>
<td>*Alabama - 40 Hour Week (RCA)</td>
<td>62</td>
<td>53</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>David Allan Coe - Don't Cry Darlin' (Columbia)</td>
<td>59</td>
<td>5</td>
<td>42</td>
<td>12</td>
</tr>
<tr>
<td>Judy Rodman - I've Been Had By Love Before (MTM)</td>
<td>56</td>
<td>6</td>
<td>34</td>
<td>18</td>
</tr>
<tr>
<td>Dan Fogelberg - Go Down Easy (Full Moon/Epic)</td>
<td>55</td>
<td>5</td>
<td>36</td>
<td>13</td>
</tr>
<tr>
<td>Bandana - Just Another Heartache (Warner Brothers)</td>
<td>55</td>
<td>11</td>
<td>41</td>
<td>3</td>
</tr>
<tr>
<td>Kenny Rogers - Love Is What We Make It (Liberty)</td>
<td>53</td>
<td>7</td>
<td>38</td>
<td>8</td>
</tr>
<tr>
<td>Vern Gosdin - Dim Lights, Thick Smoke, (And Loud, Loud Music) (Cont.)</td>
<td>53</td>
<td>12</td>
<td>37</td>
<td>4</td>
</tr>
<tr>
<td>Atlanta - My Sweet-Eyed Georgia Girl (MCA)</td>
<td>50</td>
<td>2</td>
<td>34</td>
<td>14</td>
</tr>
<tr>
<td>*Jamie Fricke - She's Single Again (Columbia)</td>
<td>47</td>
<td>43</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>*Anne Murray - I Don't Think I'm Ready For You (Capitol)</td>
<td>42</td>
<td>4</td>
<td>28</td>
<td>10</td>
</tr>
<tr>
<td>Jimmy Buffett - Who's The Blonde Stranger? (MCA)</td>
<td>38</td>
<td>11</td>
<td>26</td>
<td>1</td>
</tr>
<tr>
<td>Hillary Kanter - We Work (RCA)</td>
<td>38</td>
<td>8</td>
<td>27</td>
<td>3</td>
</tr>
<tr>
<td>Nicolette Larson - When You Get A Little Lonely (MCA)</td>
<td>35</td>
<td>20</td>
<td>10</td>
<td>5</td>
</tr>
<tr>
<td>*Bellamy Brothers - Old Hippie (MCA/Curb)</td>
<td>31</td>
<td>7</td>
<td>22</td>
<td>2</td>
</tr>
<tr>
<td>Moe Bandy &amp; Joe Stampley - Still On A Roll (Columbia)</td>
<td>31</td>
<td>18</td>
<td>9</td>
<td>4</td>
</tr>
<tr>
<td>*T.G. Sheppard - Fooled Around And Fell In Love (Columbia)</td>
<td>31</td>
<td>18</td>
<td>9</td>
<td>4</td>
</tr>
</tbody>
</table>

*Debuts In Action Sides This Week

Dropped: #28-Anne Murray, #37-Kendalls, #40-Mickey Gilley, David Frizzell & Shelly West, Razzy Bailey, Leon Everette.

## COUNTRY LP CUTS

- Conway Twitty - BETWEEN BLUE EYES &.../GREEN EYES
- Dolly Parton - REAL LOVE/TIE OUR LOVE/HOPE YOU'RE NEVER...
- Judds - DROPS OF WATER/BYE BYE BABY BLUES
- Oak Ridge Boys - TOUCH A HAND.../STAYING AFLOAT
- Kendalls - TWO HEART HARMONY/MI BABY LEFT ME
- Sylvia - ONE STEP CLOSER/READ ALL ABOUT IT
- Mel McDaniel - A LITTLE MORE COUNTRY/YOU SNEAKY THING YOU
- Sawyer Brown - SMOKIN' IN THE ROCKIES/FEEL LIKE ME
- Restless Heart - SHE'S COMIN' HOME/RESTLESS HEART

## RECOMMENDED NEW RELEASES

- WAYLON, WILLIE, JOHNNY & KRIS
  - Highwayman
  - (Columbia)
- Big River/Welfare Line/The Twentieth Century Is Almost Over/ Jim, I Wore I Tie Today
  - HANK WILLIAMS JR.
  - Five-O
  - (Warner Brothers/Curb)
- Ain't Misbehavin'/Something To Believe In/ New Orleans
  - STATLER BROTHERS
- Pardners In Rhyme
  - (PolyGram)
- Sweeter And Sweeter/Remembering You/ Autumn Leaves

## ANALYSIS

Regardless of the pliable chart, SYLVIA remains at number one. SAUER BROWN appears to have peaked. Apparently, T.G.SHEPPARD's "Fooled Around And Fell In Love" is affecting upward movement for his "You're Going Out Of My Mind". GRIP shows that the Hit Factor for the MANDRELL sisters is increasing, not peaking. WILLIE NELSON's "Forgiving You Was Easy" is a "cooker" for BOB JONES at WQBE/FM-CHARLESTON, WV, and almost all of our Gavin Correspondents are reporting huge sales on it. STEVE STEWART reports early rays reflect GEORGE JONES with LACY J.DALTON as being a monster record for WJQ-92,COLOM 334.

ALLEN BAILEY, WLAS-JACKSONVILLE, NC is getting requests galore for "Music Industry" by PINKARD & BOWDEN.

We were sorry to hear about the fire at the transmitter for WHYL AM/FM in CARLISLE. Both stations will be off the air for two weeks.
THE GAVIN REPORT

NORTHEAST
Worcester, MA (Tim Todd - WORC) J. Lee, Schneider, WWJ&K (Highwayman)
New York, NY (Raeb Green - WWJ&K) Alabama, T.G. Sheddard, Whites.
Carlisle, PA (Ann Stevens - WHYL) WWJ&K (Highwayman), Hank Jr., J. Lee.
Philadelphia, PA (Mike Brophy - WXTU) No adds. 

SOUTHEAST
Baltimore, MD (Todd Grimstom - WPOC/FM) Willie Nelson, WWJ&K (Highwayman), Statlers, Greenwood, J. Buffett.
Danville, VA (Alan Rowe - NDVA) WWJ&K (Highwayman), J. Fricke.
Clarksville, WV (Mark Thompson - WKW) G. Campbell, WWJ&K (Highwayman), J. Buffett, J. Rodman, D. A. Cee, T. G. Sheddard, R. Charles & M. Gilley.
Shelby, NC (Davis/Pruett - WOH) E.T. Conley, T. G. Sheppard, H. Kanter, G. Morris, M. Smith, Hank Jr.
Elberton, GA (Dave Davis - WWRK/FM) Hank Jr., J. Lee, J. Fricke, WWJ&K (Highwayman),
Pensacola, FL (Kris O'Kelly - WQW) E.T. Conley, R. Charles & M. Gilley, H. Kanter, Bellamys.
Destin, FL (Skip Davis - WHMK) A. Murray, Alabama, T. Lynden, Holly Dunn.
FT. PIERCE, FL (Georgia Gordon - WFTP) K. Rogers, J. Fricke, A. Murray, Alabama, WWJ&K (Highwayman).
St. Petersburg/Tampa, FL (Bill Pyne - WQY/FM) Statlers, Hank Jr.
Arcadia, FL (Karl August - WOKD) T. Gibbs, WWJ&K (Highwayman), Hank Jr.

SOUTH
Sylacauga, AL (Charles Lande - WMLL/FM) J. Fricke, A. Murray, WWJ&K (Highwayman)
Tallahassee, FL (Chuck Woodard - HEY) WWJ&K (Highwayman), M. Smith, G. Jones, L. Dalton, Moe & Joe, Bellamys, J. Lee, Hank Jr.
Jasper, AL (George McGown - WAF) Alabama, K. Rogers, A. Murray, Nicolette, G. Campbell.
Albertville, AL (Jeff Allen - WSOB) WWJ&K (Highwayman), J. Fricke, A. Murray, J. Lee.
Atmore, AL (Roy W. Harrison - WSKR) G. Morris, T. G. Sheddard, Alabama, Bellamys, A. Murray.

Biloxi, MS (Jim Tabor - WWMI) Schneider, E. T. Conley, WWJ&K (Highwayman), K. Rogers, G. Jones & L. J. Dalton.
T. Blixseth.
Paducah, KY (Kent King - WKYQ) Bellamys, J. Lee, Bandana.
Bowling Green, KY (Meredith Ludwig - WBLJ) J. Lee, Hank Jr., M. Kilgore, T. G. Sheddard.

UPPER MIDWEST
Albert Lea, MN (Scott Ball - KATE) WWJ&K (Highwayman), Lane Brody.
St. Cloud, MN (Steve Stewart - WJWJ/FM) WWJ&K, Alabama, G. Campbell, Hank Jr.
Yankton, SD (Rollie Smith - WNX) G. Morris, Hank Jr., J. Lee, V. Gosdin.
Sioux Falls, SD (Rohrer/Linn - KIOV/KXRB) J. Lee, G. Morris, Moe & Joe, Alabama, A. Murray, Fogelberg.
Sioux Falls, SD (Cary Wencil - KSOU) L. Mandrell, T. Gibbs, Hank Jr.
Sioux Falls, SD (Charlie Cassidy/KYK) Exile, Willie Nelson, B. Mandrell.
Huron, SD (Penny Lane - KOKX) Austin Co., G. Campbell, J. Fricke, J. Lee.
Redfield, SD (John Schreier - KQKD) E. T. Conley, Hank Jr., J. Lee, R. Charles & M. Gilley, T. Lynden, Lane Brody.
Rapid City, SD (Randy McDaniel - KIMM) Hank Jr., K. Mattea, J. Lee, WWJ&K (Highwayman).
Rapid City, SD (Bob Louis - KTOO) C. Pride, Fogelberg, T. Gibbs, Atlanta.
Wahpeton, ND (Larry Slabik - KBBN) Alabama, J. Fricke, G. Campbell, A. Murray, Lane Brody, T. Lynden, Don Hall.
Fargo, ND (Don Roberts - KFQO) Alabama, G. Campbell, A. Murray, T. T. Hall, Mac Davis, Lane Brody, R. Price, T. Lynden, D. West, C. Express, M. Smith.
Fargo, ND (Scott Winston - KVOX) R. Charles & M. Gilley, G. Morris, E. Raven.
Grand Forks, ND (Jack Lundy - KKKL/AM) M. McDaniel.
**THE GAVIN REPORT**

**COUNTRY ADDS**

May 3, 1985

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**MIDWEST**

Bismarck, ND (Deb Spring-KBMR) Alabama, WWJ&K

(Highwayman), J.Fricke, G.Campbell, P. & Bowden, A.Murray.

Minot, ND (Jeri Lee-KKOA) Statlers, Willie Nelson, E.Raven.

Des Moines, IA (Bill Coe-KSO) M.Kilgore, G.Morris, Bellamy's, Hank Jr., A.Murray.

Des Moines, IA (Brock/Cavender-K93/FM) C.Prider, T.T.Conley, Alabama, R.Charles & M.Gilley.


Des Moines, IA (Brooke/Cavender-K93/FM) C.Prider, T.T.Conley, Alabama, R.Charles & M.Gilley.

St. Louis, MO (Oakes/Langston-WIL) Alabama, J.Anderson, R.Charles & M.Gilley.

St. Louis, MO (Georgann Harris-KUSA) Bellamys, Nicolette, J.Lee, Lane Brody, Bandana, R.Price.


Jefferson City, MO (Jack Daniels-KLIK) A.Murray, Alabama, WWJ&K (Highwayman), T.Gibs, T.G.Sheppard, Alabama.

Columbia, MO (Ken Borden-KTGR) E.T.Conley, Bellamys, V.Gosdin, Hank Jr.

Springfield, MO (Donn Emis-KWTO/AM) G.Campbell, J.Fricke, V.Gosdin, A.Murray, Schneider.


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**CENTRAL**

Newark, OH (Larry Dale-WHTT) E.T.Conley, V.Gosdin, J.Anderson.

Toledo, OH (Bill Manders-WTOD) Hank Jr., G.Jones & L.J.Dalton, Nicolette, H.Kanter.


Indianapolis, IN (J.D.Cannon-WFMS/FM) M.A.Murray, Alabama, J.Fricke, WWJ&K (Highwayman).

Elkhart, IN (Rick Carson-WCMR) D.Seals, E.Raven, V.Gosdin, W.Brody, M.Mattea.


Batesville, IN (Dick Wolfe-WRBI) No adds.


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**SOUTHWEST**

Houston, TX (Candea/Pipita-KILT) Exile, A.Murray, T.G. Sheppard, G.Jones & L.J.Dalton, WWJ&K.


Atlanta, TX (Glen Michaels-KOPF) K.Stegall, Statlers, E.T.Conley, WWJ&K (Highwayman), J.Lee.


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**ROCKY MOUNTAIN**


El Paso, TX (Bob Bryant-KCOB) A.Murray, J.Fricke, WWJ&K (Highwayman).

Phoenix, AZ (Doug Brannan-KNIX) WWJ&K (Highwayman), E.T.Conley, Mac Davis, Whites.

Albuquerque, NM (Francis Rodriguez-KRST/KNX) Mac Davis, Alabama, A.Murray, R.Charles & M.Gilley, Holly Dunn.

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**SOUTHEAST**

Amarillo, TX (Gary Lee-WLMA) E.T.Conley, A.Murray, J.Lee, Lane Brody.


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**SOUTHWEST**

Saguaro, AZ (Doug Brannan-KNIX) WWJ&K (Highwayman), E.T. Conley, Mac Davis, Whites.

Albuquerque, NM (Francis Rodriguez-KRST/KNX) Mac Davis, Alabama, A.Murray, R.Charles & M.Gilley, Holly Dunn.

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**MIDWEST**

Des Moines, IA (Brooke/Cavender-K93/FM) C.Prider, T.T.Conley, Alabama, R.Charles & M.Gilley.


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Elkhart, IN (Rick Carson-WCMR) D.Seals, E.Raven, V.Gosdin, W.Brody, M.Mattea.


Batesville, IN (Dick Wolfe-WRBI) No adds.

Polson, MT (Brad Davis-KERR) J. Fricke, WWJ&K (Highwayman), C. Hillman, Lane Brody.

Hamilton, MT (Jean Pysson-KLYQ) J. Fogerty, H. Kanter, Moe & Joe, A. Murray, Sugarfoot.


Pueblo, CO (Randy Hill-KIDN) Nicolette, J. Fricke, A. Murray, Alabama.


Jackson Hole, WY (Gil King-KSGT) Alabama, A. Murray.

Pueblo, CO (Randy Hill-KIDN) Nicolette, J. Fricke, Alabama.


Reno, NV (Jim Crowe-KROW) E. T. Conley, J. Lee, WWJ&K (Highwayman), T. Lynden, G. Campbell.

Los Angeles, CA (Bill Mayne-KZLA/KLAC) Ed Bruce, J. Anderson, J. Lee, WWJ&K (Highwayman), T. Lynden, G. Campbell.

Sacramento, CA (Kelly Folsom-KHWY) Alabama, E. T. Conley, Schneider.

Sacramento, CA (Rick Carson-KKAA-Aberdeen, SD) promoted to Music Director.

Sacramento, CA (Bill Cardoza-KYAK) G. Morris, Hank Jr., Alabama.

Anchorage, AK (Bill Cardoza-KYAK) G. Morris, Hank Jr., Alabama.


Welcome Back

Chuck Stevens, MD, WDOD/FM, Box 4232, Chattanooga, TN 37405 (615-266-5177)

Country Jobs

Air Talent/Prod. (Afternoon drive) - WCMR-Elkhart, IN

Rick Carson (219) 1875-5166

Air Talent/Prod. - KRT-Las Cruces, NM

Dennis Goodnight (Box 988 - 88004)

Available

Mack Taylor from KBYO-Tallulah, LA is looking for a position as Air Talent/M.D., contact him at (318) 1571-5695.

Len Roberts from KSON-San Diego, CA is looking for a position as A.T./P.D./Prod., contact him at (619) 859-1740 or 891-1181.

Changes

Greg Gilbertson from KAAA-Aberdeen, SD promoted to Music Director.

Frank Gervais from KKCC-Lompoc, CA promoted to Music Director.

Station Lineup

KZUN-Modesto, CA - Johnny Plummer (6-10AM)

J. W. Ford (10-2PM)

Ed Nickus (2-6PM)

John Mac (6-10PM)

Stu Chase

Elaine Williams (Wkends)
JOBS

Sales - KYWG-Coos Bay, OR
Ron Moyer (503)267-7055
A.T./Producer - WMBD-Peoria, IL
Gary Bruce (309)688-3131
News Anchor - WZUN-Lowell, IN
Ann Kraft (1000 E. 80th Place, Marysville - 46410)
News Director - KNUZ/KQUE-Houston, TX
Larry Swikard (Box 188 - 77001)
News Director - KHSN-Coos Bay, OR
J.J. Jensen (Box 180 - 97420)
Chief Engineer - KYYY/FM-Bismarck, ND
*Meyer Broadcasting (Box 1738 - 58502)

Air Talents - To Be Named - Billings, MT
Air Talent - WBTU-Ft. Wayne, IN
Air Talent - WFDQ-Evansville, IN
Air Talent (weekends) - WTAE-Pittsburgh, PA
Air Talent - KZKK/FM-Tri Cities, WA
Air Talent (mid-days) - WJYY-Concord, NH

Chris Hunter (707)545-3313
*Bruce Clark (Box 2000 - 47714)
Karen May (Box 933 - 46801)
Chris Levad (515 7th Street - 59101)
*Jim Battan (Box 2041 - 35804)
*Dave Miller (171 South Main - 67544)
Brad Shepard (box 1401 - 01853)
Air Talent/Prod. - KOBO-Yuba City, CA
Jason Fine (916)673-7677
Air Talent/Production - KYVA-Gallup, NM
Bill Lee (505)1863-6851
Air Talent/Prod. - KZKK/FM-Tri Cities, WA
Jonathan Walker (509)1547-9791
Air Talent/Prod. (PM drive) - KKUS/FM-San Luis Obispo, CA
Brad Loyd (509)282-5000
General Manager (Box 5107 - 93404)
Tom Nickel (118 Wright Parkway - 32548)
Production Dir. - WGW/KZ106-Chattanooga, TN
Dan Brown (Box 11202 - 37401)

CHANGES

MARILYN FULPHER from WRVT-Brattleford, VT to WINC-Winchester, VA as Newperson.
BRIAN LEE from WMLS-Sylacauga, AL to WKKR-Auburn, AL as News Director.
MIKE ERHAN from WMVR-Endicon, NY to Q104/WQNY-Ithaca, NY as Air Talent.
BOB ROGERS from KPKY-Pocatello, ID to K79-Soda Springs, ID as Air Talent.
DARYL WEBSTER from KCMM-Anchorage, AK to KTNX-Anchorage, AK as Air Talent.
MARY CHAVEZ from KAMZ/FM-El Paso, TX to KHOW-Denver, CO as Air Talent.
LOREN HARLOHDSON from WRLQ-Antigo, WI to WMBH-Joplin, MO as Air Talent.
CHRIS JAGGER from B16-Washington D.C. to Q107-Washington D.C. as Air Talent.
MIKE KELLY from WAGO-Elmwood Park, IL to WLS/FM-Chicago, IL as Air Talent.
TAMMI RENFROW from WGBQ/FM-Galesburg, IL to KHTR-St. Louis, MO as Air Talent.
TOM BRADLEY from Altas, OK to KTGR-Columbia, MO as Air Talent (10PM-2AM).
KURT JOHNSON from Z104-Madison, WI promoted to Air Talent (10PM-2AM).
CHRIS BAKER from KTGR-Columbia, MO promoted to Air Talent (10PM-2AM).
MIKE ELLIOTT from B94-Pittsburgh, PA to KZZP-Phoenix, AZ as Air Talent (mid-days).
JEFF DAVIS from KZZP-Phoenix, AZ to KWNZ-Reno, NV as Air Talent/M.D. (PM drive).
VIC ORLANDO from KUBE-Seattle, WA to KBQW-Tacoma, WA as Air Talent/Production Director.
ED HOPKINS from KRAV-Tulsa, OK to WMET-Chicago, IL as Production Manager.
JOLENE BALLER from Q105-Santa Barbara, CA to WSVR-Charleston, WV as Air Talent/Music Director.
BRIAN DANIELS from KGBX-Boise, ID to KSRO-Santa Rosa, CA as Air Talent/M.D. (PM drive).
VIC ORLANDO from KUBE-Seattle, WA to KBQW-Tacoma, WA as Air Talent/Production Director.

AVAILABLE

JIM KIRK from KMGX-Fresno, CA is looking for a position as Air Talent/Programming, contact him at (209)121-9320.
MACK TAYLOR from KBYO-Tallulah, LA is looking for a position as Air Talent/Music Director, contact him at (318)1574-5695.
TOM KENLON from KINS-Eureka, CA is looking for a position as Air Talent/Prod./Copy, contact him at (707)1839-4551.
CHRIS BROWN from KLZK-Clovis, NM is looking for a position as A.T./P.D./M.D., contact him at (505)482-3303.
PAUL DICKSON from Bolton Prod. Enter. is looking for a position as Production Dir., contact him at (503)378-0860.
**CHARTBOUND**

<table>
<thead>
<tr>
<th>BILL WITHERS - Oh Yeah (Columbia)</th>
<th>Reports</th>
<th>Adds</th>
<th>On</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEORGE DUKE - Thief In The Night (Elektra)</td>
<td>34</td>
<td>8</td>
<td>10</td>
<td>16</td>
</tr>
<tr>
<td>PHIL COLLINS - Sussudio (Atlantic)</td>
<td>33</td>
<td>6</td>
<td>7</td>
<td>20</td>
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<tr>
<td>MAIZE - Too Many Games (Capitol)</td>
<td>32</td>
<td>12</td>
<td>18</td>
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<tr>
<td>TINA TURNER - Show Some Respect (Capitol)</td>
<td>31</td>
<td>22</td>
<td>9</td>
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**CHARTBUSTERS**

<table>
<thead>
<tr>
<th>JESSE JOHNSON'S REVUE</th>
<th>Can You Help Me (A&amp;M)</th>
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<tbody>
<tr>
<td>LOOSE ENDS</td>
<td>Hangin' On A String (Virgin/MCA)</td>
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**CERTIFIED**

<table>
<thead>
<tr>
<th>CHAKA KHAN</th>
<th>Through The Fire (Warner Brothers)</th>
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<tbody>
<tr>
<td>NATALIE COLE</td>
<td>Dangerous (Modern/Atco)</td>
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**MOST ADDED**

<table>
<thead>
<tr>
<th>MAZE</th>
<th>Too Many Games (Capitol)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRINCE</td>
<td>Raspberry Beret (Warner Brothers)</td>
</tr>
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</table>

**POP CROSSOVER**

| PRINCE | Raspberry Beret (Warner Brothers) |

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May 3, 1985
UP & COMING

RUN DMC - You Talk Too Much (Profile)
CHANGE - Let's Go Together (Atlantic)
GLADYS KNIGHT - Keep Giving Me Love (Columbia)
ASHFORD & SIMPSON - Babies (Capitol)
AMII STEWART - Friends (Emergency)
TEENA MARIE - Jammin' (Epic)
PHILIP BAILEY - Walking On The Chinese Wall (Columbia)
*PAUL HARDCASTLE - King Tut (Profile)
KLIQUE - A Woman, A Lover, A Friend (MCA)
JEFFREY OSBORNE - Let Me Know (A&M)
JOHNNY GILL - Can't Wait 'Til Tomorrow (Cotillion)
*PRince - Raspberry Beret (Warner Brothers)
ALFIE - Star (Motown)
GWEN GUTHRIE - Just For You (Island)
KENNY G & KASHIF - Love On The Rise (Arista)
LEGACY - Don't Waste The Night (Epic)
*GEORGE CLINTON - Double Oh-Oh (Capitol)
RENE & ANGELA - Save Your Love (Polydor)
EVELYN KING - 'Til Midnight (RCA)
*SKIPWORTH & TURNER - Thinking About You (4th & Br.)
*REDdings - In My Pants (Polydor)
FREDERICK - Gentle (Calling Your Name)(Heat/TRX)

*First time listed on this page.

Dropped: #17-Jesse Johnson's Revue (MAN), #26-Madonna (CRAZY), #27-B.B.King, #28-Shalamar, #29-Temptations, #30-Alexander O'Neal, Opus Ten, Hall & Oates.

LP CUTS

BILL WITHERS - Something That Turns You On (Columbia)
VANYA - Seventh Heaven (Motown)
MARY JANE GIRLS - Wild & Crazy Love/Shadow Lover (Gordy)
TEENA MARIE - Out On A Limb (Epic)
TINA TURNER - Total Control ( Columbia)
SADE - Why Can't We Live Together (Tabu)
KLYMAXX - I Miss You (MCA)

POTENTIAL SINGLES

FREDDIE JACKSON - Love Is Just A Step Away (Capitol)
MELBA MOORE - When You Love Me Like This (Capitol)
LUTHER VANDROSS - The Night I Fell In Love (Epic)
MIDNIGHT STAR - Let's Celebrate (Solar)
WHISPERS - Suddenly (Solar)
GLADYS KNIGHT - Life (Columbia)

ANALYSIS

Spring is here and with it comes "spring cleaning" for our stations. Top of the list of cleanups are MADONNA and PRINCE - dropping all the old cuts and replacing them with the new, adding and debuting "Angel" and "Into The Groove" from her and "Raspberry Beret", "Pop Life", "Temptation", "Raspberry Beret", "Pop Life", "Temptation", and replacing them with the new, adding and... 

stats on this look incredible and will probably outdo "Surrender" with little effort. High on this DEELE are KGFl-Los Angeles #10, KMJM-St.Louis #17, KUDA-Dallas #19, KIIZ/AM-Killeen #20, and KDAY-Los Angeles at #22. Also on KMJQ-Houston, WDXX-Rochester, WBMX/FM-Chicago, WCIN & WBLZ in Cincinnati, WQK/FM-Nashville, WBLX-Mobile, to name a few. Amazing reports on MAZE's "Too Many Games" maybe, but not "too many" stations jumping on it this week upon receipt of the single, including WHUR-Washington, WPNR-Utica, WOW-Norfolk, WAM-Wallingford, WJAX-Jacksonville, WQK-St. Matthews, KROF-Abbeville, WDMT-Cleveland, WDLY-New Orleans WCIN-Cincinnati, WNOV-Milwaukee, WJLB-Detroit, KHYS-Paltimore, KIIZ/AM-Killeen, KDRA-Dallas, KMJQ-Houston, KSOI/FM-San Francisco, and KDAY, KJLH & KGFl in Los Angeles. Number of reports is so aMAZEing that it never appeared in "Up & Coming" went straight to "Chartbound". Besides MAZE, the other "below the cut" last week entries appearing are SKIPWORTH & TURNER, PAUL HARDCASTLE the REDdings. Keep an eye on GEORGE CLIFF initial acceptance this week indicates it could...
THE GAVIN REPORT

R&B ADDS

May 3, 1985

NORTHEAST


CENTRAL & MIDWEST

St. Matthews, SC (Andy Henderson-WQXI) #1-USA, #2-Mary Jane, #4-Sade, #5-Whitney Houston, #8-Klymaxx, #9-Freddie Jackson, #10-Con Funk Shun. New: Fatback, Commodores, G.Clinton, Rene & Angela. On: The Bee Gees, Johnny Gill, Natalie Cole.


SOUTHWEST


Stockton, CA (Roy Williams-KOJO) On: Kool & Gang, Rick James, Mary Jane, N.Cole, New Edition, Sade, LaBelle, Con Funk Shun, B.Ocean, Shannon, Jesse J.


San Diego, CA (Denny Luell-KHITZ) New: Klymaxx. On: P. Bailey, N. Cole, Shannon, Mary Jane, Sade, Prince (BERET), Chaka, Madonna (GROOVE), DeBarge, Luther V.

THE RATINGS, REVISITED --
PART 1

There were a couple of especially interesting ratings items in the February 4 issue of Television/Radio Age. The first was an ad, full page, headlined “Read Any Funny Books Lately?” by the New York Times’ classical music station, WQXR AM/FM. The ad noted that the Arbitron abruptly dropped the book in the Fall 1984 Arbitron Report for New York, but that the agencies still “booked more first quarter business onto the station(s) than ever before. The chain of events is really great business onto the station(s) than ever before. The chain of events is really great news for our entire industry because we now have further proof that common sense, careful judgement, and courage of conviction are taking the place of the ad

We think the time has come to shake our heads at these

dependence of the ‘latest book.’” the ad concludes, “We think the time has come for more of us to shake our heads at these ‘estimates’. What do you think?”

A few pages earlier, in his “Publisher’s Letter,” S. J. Paul notes that Independent TV stations believe they are being shortchanged some 30% of their audience by “diary based” measurement, as opposed to the audiences shown by meters hooked directly to sets, to register what viewers were supposedly watching. Both Nielsen (the TV ratings leader) and Arbitron measure both ways in large markets, but measure smaller markets’ TV watching simply with diaries. Publisher Paul takes the position that the metered viewing is more accurately recorded, and calls on the rating services to establish some way of weighting diaries to restore this “missing audience” to Independent TV stations.

I think these two items are very significant; they both demonstrate a growing awareness of the hazards inherent in basing a survey on a self-administered diary. And if it’s bad for TV, imagine how much worse it is for radio, where the cumulative base is generally far less, meaning that a station’s ratings are based on fewer diaries in radio than in TV.

In radio, RAM and The Source are inactive, and the only remaining rating service employing diary measurement is Arbitron. However Arbitron is still dominant in radio ratings. If you’re going to be measured, you should know something about the measurer, so that you can put the results into perspective. Of course, perspective is most useful when you have a bad book, but it helps to have some when you get an especially good book, because it will assist you to understand that the next book may be back down where the last one was again!

It’s been some years since this column did an in-depth series on the rating services, and a lot has changed since then. As noted, Burke, RAM, and The Source have failed. One major competitor has emerged—Birch, and a regional service, Willhite, has attracted considerable attention with a unique variation on the theme. But before we have a look at the performance that WQXR complains of. When someone being measured knows they are being measured as they are being measured, it tends to affect their behavior in atypical ways. (The “Hawthorne Effect.”)

Too, studies have shown that frequently only one person in a household fills out all the diaries for that household—and it’s usually Mom or one of the kids. This latter behavioral problem is serious: Arbitron sends a diary to every member of a cooperating household age 12 or older. They intend that the diversity of people keeping diaries (and that each diary can record 168 hours, or one full week, of listening) will broaden the sample base and increase the statistical validity of the sample. Actually, it does the opposite; on the average there are only half as many households reflected in an Arbitron survey as there are returned diaries, and with the tendency of different people in the same household to hear the same thing at least part of the time, compounded by the problem of one person in the household keeping all the diaries all too often, simply magnifies atypical listening patterns, and causes the huge wobbles in station performance that WQXR complains of.

But the most serious problem with the Arbitron diary-based survey is that they do not obtain a statistically valid cross-section of the population! Think about that for a moment. The surveying process is based entirely on the principle that measurement of a small segment of the population, if the sample is a random cross-section of the population, can be projected against the whole population. That’s based on the Laws of Probability. If the survey doesn’t conform to the laws of probability, the results are statistically invalid. I’ll tell you what causes this problem in Arbitron’s surveying, next week.
PEOPLE'S CHOICE-WMET STYLE
WMET-CHICAGO's latest promotion was so successful that it temporarily shut down CHICAGO's phone system. The day preceding giving away two 1985 Mercedes Benz cars, WMET ran a total of 61 thirty second promotional TV spots on seven stations. The TV spot featured WMET's morning personality, CAT SIMON, describing the Mercedes Benz giveaway that would take place during the following morning on his show. The promotion was simple...at an unannounced time CAT would give the "special" number out on the air and the 95th and 96th callers would be the winners of the cars. This resulted in an incredible response numbering in the area of one million phone calls placed. The phone lines of CHICAGO went dead for approximately 15 minutes!

TRIUMPH FOR WMMR LISTENER
Why wait until Triumph comes to Philadelphia to see them in concert? WMMR-Philly will send two listeners to see them in their hometown of Toronto, Canada on Thursday April 11th at the Mapleleaf Gardens. They are known to have the biggest indoor laser show in history and the two sold-out shows are their first in three years. Listeners send postcards to WMMR for a random drawing and the winner will not only see the concert in Toronto, they will be flown there with all expenses paid by the station, and go backstage and attend the party for Triumph after the show.

DOING THEIR PART FOR THE FIGHT
The people at KISS 108 in Boston, MA did their part to increase outside participation in the fund-raising for the fight against famine in Africa. In conjunction with the U.S.A. For Africa project, KISS provided listeners with different methods of donating money directly to the cause. They contacted area schools and organizations to encourage on-air pledges during the week-end of April 20th, and raffled off authentic "We Are The World" items at various locations on Saturday. Listeners were thanked for their donations with tee shirts and pins furnished by the station.

BUSTING UP
The folks at KK105 in Sacramento had a ball on PD's Lee Nye's morning show. During his show, Lee was overwhelmed by a visit from "Polly Darton" bouncing through his studio door. Determined to make a real cowboy out of him, Polly proceeded to hug and kiss the life out of old Lee! When he was able to catch his breath, Lee posed with Polly (above) for these photos.

BUDWEISER SHOWDOWN
The finalists have been announced in the WUSL/FM-Philadelphia "Power 99FM Budweiser Showdown." Representatives from record labels like RCA, Polygram & Elektra were the judges of the hundreds of submitted tapes of recorded entries, including these five that are finalists of the contest. Prizes will include $500 worth of musical and sound equipment to help them on their road to the National Finals in Chicago.
JAIL & BAIL
A recent promotion at MAGIC104 (WMGV) in Oshkosh, WI, co-sponsored by the American Cancer Society, raised money for cancer research and education, creating a greater public awareness of the illness. Listeners were encouraged to call the A.C.S. to have friends, family, co-workers, etc. “arrested”, then bailed out of jail with pledges going toward the fight against cancer. $36,000 was raised during the three-day ordeal, which was complete with a cell with bars (the steel kind, not the liquid kind), and off-duty Oshkosh police officers performing the arrests with real handcuffs.

YOU OTTER WIN
Since “Catch The Wave” is on the logo of station KWA in Monterey, CA, it makes sense that the grand prize for their current promotion would be an all-expense paid one-week stay at the Hyatt Regency Waikiki in Hawaii, plus $500 in cash to spend there. Listeners go to the stores displaying the Pepsi/KWA entry blanks, which include a photo of the station otter, and daily drawings are held to qualify the contestents for the grand prize.

SCORE POINTS WITH THE BOSS
KEY 103 in Austin, TX, invited their listeners to join in each weekday and enter their contest by sending their company letterhead or business card with their name and their boss's name on it. Then, each day, the KEY 103 Fun & Games Department draws from entries and awards $103 to the person listening and another $103 to their boss. To top it off, they ran “Take Your Radio To Work” with a special $1,000 giveaway, in which they awarded $500 to the winner and an additional $500 to the winner's boss!

SAVE OUR BOY
BART WALSH at KOLO-RENO was extremely upset to find out that the Big Boy restaurant chain is considering getting rid of their mascot—the Big Boy statue in front of each restaurant. So he started a drive to “Save Big Boy.” He has listeners signing petitions to save the Boy and is encouraging them to visit their local Big Boy restaurants to express their outrage at the possibility of losing the beloved mascot. RENO listeners are responding in force, and BART encourages other stations to join in this worthy cause.

SPRING CLEANING
While doing their annual spring cleaning at the station, BRAD DAVIS and his staff at KERR-POLSON, MT, came across a number of prizes that had accumulated over the past year (duplicates, prizes that were never picked up, etc.). They decided to combine ten of these “leftover” prizes and have a “Spring Cleaning” contest. Listeners are invited to tune-in throughout the day and listen for clues to the worth of each of the prizes. The listener who comes the closest to guessing the combined dollar value of all the prizes wins them all.

FASHION SHOW FOR CHARITY
“A Rainbow of Fashions” presented by WCLR Radio and the Orchard Association on April 20th, will raise money for the Orchard Village Residential and Vocational Training Facility in Skokie for mentally retarded adults. Donations of $25 will open the doors to the fashion show for listeners to view vintage gowns and new spring and summer wardrobes as well as beachwear modeled by volunteers. MC will be WCLR Community Affairs Director, Adrienne Kaplan and Mary Ann Childers of WLS/TV in Chicago.
Dave Sholin Personal Picks

PRINCE - Raspberry Beret (Warner Brothers)  
60's flavoring sprinkled through the track that the majority of radio programmers gravitated to immediately. Easy to figure why...it's the LP's most commercial entry.

DURAN DURAN - A View To A Kill (Capitol)  
Talk about a perfect combination, how's this? A new Duran Duran track just in front of summer and it's from the upcoming James Bond film! In addition to all that, the band gets production assistance from Bernard Edwards and Jason Corsaro, who infuse the song with audio pyrotechnics a la the Yes hit "Owner Of A Lonely Heart".

JOHN CAFFERTY AND THE BEAVER BROWN BAND - Tough All Over (Scotti Brothers) Few will argue about the undeniable similarity between "The Boss" and "The Beaver". Accepting that fact takes nothing away from Cafferty or his band. He is a superb talent, both as singer and writer, who paid his dues long ago and now has released, in my opinion, the finest record of his career.

VITAMIN Z - Burning Flame (Geffen) British lads have come up with an especially pretty melody that lingers in the brain after several spins. Extra punch has been added to the single version which was remixed by John Luongo.

CYNDI LAUPER - The Goonies 'R' Good Enough (Portrait) Joins Duran Duran in the early going of the movie music marathon of Summer '85. All I know is that the picture is called "Goonies" and it's a story by Steven Spielberg and that's enough to qualify Cyndi Lauper to offer her unusual talents to the soundtrack. Fun song that we'll all no doubt be humming all summer long.

Ron Fell Personal Picks

Eurythmics - "Be Yourself Tonight" (RCA)  
A tough album to review. Ever try to hit the mechanical rabbit in a shooting gallery? The little bugger is hard to pin down, ain't he? Well so are pop music's answer to Hepburn & Tracy. Annie Lennox can swing through an emotional jungle on a grapevine pendulum. The extremes include androgyny, feminism and affairs of the heart. Mood swings include pulsing rumbles of R&B, post-Orwellian modernism, angry tones, furious heart-rooted vocals and lyrics over-flowing with truisms, proclamations and confessions. The first single, WOULD I LIE TO YOU, sells the album and has locked up a ton of Top 40 and Album airplay already. Beyond that most obvious track, I found side companions I LOVE YOU LIKE A BALL & CHAIN, THERE MUST BE AN ANGEL and the author of independence SISTERS ARE DOIN' IT FOR THEMSELVES, which includes the Queen Mother of Soul, Aretha Franklin to be equally intriguing.

Paul Young - "The Secret of Association" (Columbia)  
In keeping with this week's theme, "White Folks on Funk", we now offer, for your listening enjoyment, Paul Young's "The Secret of Association". Paul revels in vintage soul treatments of obscure and unheard of soul-stirrers and includes the LP's first single, EVERYTIME YOU GO AWAY. I'll bet I'M GONNA TEAR YOUR PLAYHOUSE DOWN is a killer, live. It's an inventive, kinetic, frenzied piece of high-powered pop. Of the self-penned tracks on side two, EVERYTHING MUST CHANGE (not the Sam Cooke song) and ONE STEP FORWARD lead the way. As good as this second LP is, we've yet to witness his full potential. Anyone who's seen him live, even on a bad night, knows that Paul Young has enormous potential.

NEXT WEEK!

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The Gavin Interview  
PUL YOUNG  
Britain's Premiere Singer

The Gavin Report, May 3, 1985
AVIEW TO A KILL

The title track single from the original motion picture soundtrack of the new James Bond film performed by

DURAN DURAN

Produced by BERNARD EDWARDS, JASON CORSARO and DURAN DURAN
Lone
"Ways to be wicked"
7-29023
the first single from their debut Geffen album, LONE JUSTICE GHS/M5G 24060
Produced by: JIMMY IOVINE
Management: CARLYNE MAJER

Don
HENLEY
"Not enough love in the world"
7-29012
the third single from the smash platinum album, BUILDING THE PERFECT BEAST GHS/M5G 24026
Produced by: DON HENLEY, DANNY KORTCHMAR & GREG LADANYI
Management: FRONT LINE MANAGEMENT

"GIVE YOUR AUDIENCE A DOSE OF Vitamin Z "Burning flame"
7-29039
the first single from their debut Geffen album, RITES OF PASSAGE GHS/M5G 24057
Produced by: ROSS CULLUM
Management: DAVID BATES