THE BEACH BOYS
GET IT BACK!
EXCLUSIVE INTERVIEWS WITH
MIKE LOVE
AL JARDINE
& CARL WILSON
ALSO
STATION IDENTIFICATION
Play the single "Burning Flame" for your audience, and watch the request lines light up as persons of all ages crave hearing it over and over again!

Taken from the debut LP, Rites of Passage GHS/M5G 24057
A collection of eight original songs.
Available on Geffen Records & Cassettes

THE SINGLE
"Burning flame"
7-29039

Produced by ROSS CULLUM & CHRIS HUGHES

Puts Pop in your Life   Tap in your Toe   Boost in your Ratings

the GAVIN REPORT RECORd TO WATCH 5/24/85

Dave Sholin Personal Picks 5/3/85
**MOST ADDED**

**TINA TURNER**
*We Don't Need Another Hero* (Capitol)

113 Adds

**BRYAN ADAMS**
*Summer Of '69* (A&M)

97 Adds

**JOHN PARR**
*St. Elmo's Fire* (Atlantic)

73 Adds

**TOP NEW AIRPLAY**

**RECORD TO WATCH**

**LISA LISA, CULT JAM**
w/ FULL FORCE
*I Wonder If I Take You Home* (Columbia)

Chart movement on both coasts should help this Top Five R&B side hold a long lease on the Top Forty.

**CERTIFIED**

**HUEY LEWIS & THE NEWS**
The Power Of Love (Chrysalis)

**ARETHA FRANKLIN**
Freeway Of Love (Arista)

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June 28, 1985 the GAVIN REPORT
**INSIDE TOP 40 WITH DAVE SHOLIN**

Only a few hundred chart points separate COLLINS and PRINCE. In fact, it's very tight going all the way through the top 15. The three week Hit Factor trend for STING goes like this: %25/56%!! Don't see 'em like that very often. Plenty of moves into the top twenty for BEACH BOYS, who's Hit Factor rises from 44% to 62%, and KIM CARVES pulling up to 67% from 52% last week. Jim Waters and Brad Jones at CHUM-Toronto are first to take COREY HART to number one, moves him 9-5. Stateside, the moves are some of the most impressive of any big mover on the Top 40. Number two at LG73-Vancouver, 19-14 WXKS/FM-Boston, 31-24 KYYY-Bis-merce, 29-24 KAFM-Dallas, 30-23 KRQ-Tucson, etc. As expected, TEARS FOR FEARS, which was certified last week, appears headed for the top ten very soon. Moves of 7 places or more at KMJK-Portland, WPS-Trenton, Z-98 Tampa, WJET-Erie, WCCC-Hartford, WDGG-Raleigh/Durham, KIXY-San Angelo, KZGP-Phoenix, etc. So far, very little burnout on PAUL HARDCASTLE. Now top five at WCCK, 93FM, Z104, KWES, KIYS, KS103, KIIS/FM, FM102, etc. HENLEY pulls in 18 adds to take him over the 200 mark in reports and a current 15% Hit Factor. Our cover story artist of a few weeks back, ANY GRANT, debuts from Chartbound, backed by good gains in the South at WBGN, Y107, WHNY, Wbam, WAVQ, etc. DEAD OR ALIVE takes an airplay surge to bypass Chartbound with exceptional activity at Z106-Philadelphia 24-16, WHY-Detroit 25-19, WRKR-Racine 27-19, KZZP-Phoenix 24-17, KLRZ-Salt Lake City 15-5, KWAI-Honolulu 27-13, etc. ARTHA debuts top 30 for WCRO, PRO/FM, WDBR, KDSD, KQKQ, KLUC, etc. FREDDIE JACKSON, last week's Record To Watch, claims 25 new believers including B-94, WFBG, WKE, KS103, KIST, KVIC, Z98, B105, KSTR, KIIS/FM, etc. Sleeper "Boy" by BOOK OF LOVE debuts #20 for Tony Waitekus at WCIL-Carbondale. Record To Watch LISA LISA moves 22-15 at WCIL-Carbondale. Important reminder: Next week is holiday week with the Top 40 report DEADLINE moved up to 4PM PDT TUESDAY! Thanks.

### ARTIST & TITLE

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<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>Reports</th>
<th>Adds</th>
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<td>ANIMATION - Let Him Go (Mercury/PolyGram)</td>
<td>128</td>
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<td>KENNY LOGGINS - Forever (Columbia)</td>
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<td>FOREIGNER - Reaction To Action (Atlantic)</td>
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<td>JEFF BECK &amp; ROD STEWART - People Get Ready (Epic)</td>
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<td>WEIRD AL YANKOVIC - Like A Surgeon (Rock'n'Roll)</td>
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<td>SADE - Your Love Is King (Epic)</td>
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<td>PAT BENATAR - Invincible (Chrysalis)</td>
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<td>FREDDIE JACKSON - Rock Me Tonight (Capitol)</td>
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<td>GO WEST - Call Me (Chrysalis)</td>
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<td>CARLY SIMON - Tired Of Being Blonde (Epic)</td>
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<td>BILLY OCEAN - Mystery Lady (Jive/Arista)</td>
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<td>KOOL &amp; THE GANG - Cherish (De-Lite/ PolyGram)</td>
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<td>COCK ROBIN - When Your Heart Is Weak (Columbia)</td>
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<td>GEORGE THOROGOOD - Willie &amp; The Hand Jive (EMI America)</td>
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<td>VITAMIN Z - Burning Flame (Geffen)</td>
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<td>A-HA - Take On Me (Warner Bros.)</td>
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<td>RATT - Lay It Down (Atlantic)</td>
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<td>JERMAINE JACKSON - The Closest Thing To Perfect (Arista)</td>
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<td>LISA LISA, CULT JAM w/FULL FORCE - 1 Wonder... (Columbia)</td>
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<td>BUCKINGHAMS - Veronica (Red Label)</td>
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<td>DIRE STRAITS - Money For Nothing (Warner Bros.)</td>
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<td>BOOK OF LOVE - Boy (Sire/Warner Bros.)</td>
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<td>ROBERT FORMAN - Wednesday (Scotti Bros.)</td>
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<td>WORLD SITIZENZ - Lock It Up (Manhattan)</td>
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<td>TEXTONES - Midnight Mission (Cold Mountain/A&amp;M)</td>
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<td>ALISON MOYET - Love Resurrection (Columbia)</td>
<td>22</td>
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### Important

Dropped: #26 Glenn Frey, #35 Graham Parker, #38 John Fogerty, #39 Wham!, #60 Gino Vannelli, Natalie Cole, Chaka Khan, Dire Straits (WALK)
BILLY OCEAN

"Mystery Lady"

After 3 Top 5 Records,
From An Album Over
2 Million Copies...
HERE COMES THE 4TH!

After three consecutive Top 5 hits, Ocean's voice has now become a staple on Top 40, A/C and R&B stations everywhere. His ability to blend rhythm with exceptional vocal interpretation leaves no mystery as to why he's become one of the premier artists of the year.

DAVE SHOLIN'S
Personal Picks — SINGLES

BILLY OCEAN—Mystery Lady (Jive/Arista)

ARETHA FRANKLIN

"Freeway of Love"

After 2 Short Weeks...Already Strong Action

HERE'S THE PROOF

HERE ARE THE CHART FACTS:

R & R Debut 36
BB HOT 100 43-34*
R & R URBAN 20-15
GAVIN TOP 40 33
GAVIN R&B 13

ALL FROM ARISTA RECORDS WHERE THE HITS KEEP COMING...ALL THE WAY HOME!
TOP 40 HIT FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.

ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

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<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Adds</th>
<th>1-5</th>
<th>6-10</th>
<th>11-20</th>
<th>20-30</th>
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<th>HIT FACTOR</th>
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<td>287</td>
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<td>218</td>
<td>57</td>
<td>10</td>
<td>2</td>
<td>--</td>
<td>99%</td>
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<td>PAUL YOUNG - Everytime You Go Away (Col.)</td>
<td>287</td>
<td>1</td>
<td>147</td>
<td>116</td>
<td>104</td>
<td>16</td>
<td>3</td>
<td>93%</td>
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<td>PHIL COLLINS - Sussudio (Atlantic)</td>
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<td>242</td>
<td>41</td>
<td>1</td>
<td>--</td>
<td>--</td>
<td>99%</td>
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<td>DURAN DURAN - A View To A Kill (Capitol)</td>
<td>282</td>
<td>--</td>
<td>203</td>
<td>57</td>
<td>18</td>
<td>2</td>
<td>2</td>
<td>98%</td>
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<td>STING - If You Love Somebody (A&amp;M)</td>
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<td>1</td>
<td>16</td>
<td>141</td>
<td>94</td>
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<td>MADONNA - Into The Groove (Sire/W.B.)</td>
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<td>103</td>
<td>78</td>
<td>55</td>
<td>16</td>
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<td>88%</td>
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<td>BRUCE SPRINGSTEEN - Glory Days (Columbia)</td>
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<td>8</td>
<td>37</td>
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<td>76%</td>
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<td>COREY HART - Never Surrender (EMI America)</td>
<td>263</td>
<td>13</td>
<td>3</td>
<td>1</td>
<td>43</td>
<td>133</td>
<td>70</td>
<td>17%</td>
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<td>TEARS FOR FEARS - Shout (Mercury/PolyGram)</td>
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<td>29</td>
<td>3</td>
<td>8</td>
<td>38</td>
<td>108</td>
<td>75</td>
<td>18%</td>
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<td>HUEY LEWIS - The Power Of Love (Chrysalis)</td>
<td>250</td>
<td>54</td>
<td>1</td>
<td>--</td>
<td>2</td>
<td>53</td>
<td>140</td>
<td>18%</td>
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<td>--</td>
<td>11</td>
<td>104</td>
<td>106</td>
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<td>WHITNEY HOUSTON - You Give... (Arista)</td>
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<td>78%</td>
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<td>2</td>
<td>9</td>
<td>60</td>
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<td>NIGHT RANGER - Sentimental Street(Camel/MCA)</td>
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<td>3</td>
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<td>128</td>
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<td>'TIL TUESDAY - Voices Carry (Epic)</td>
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<td>94</td>
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<td>POWER STATION - Get It On (Capitol)</td>
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<td>2</td>
<td>9</td>
<td>52</td>
<td>97</td>
<td>47</td>
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<td>59</td>
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<td>94%</td>
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<td>45</td>
<td>135</td>
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<td>1</td>
<td>3</td>
<td>25</td>
<td>98</td>
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<td>DEAD OR ALIVE - You Spin Me Around (Epic)</td>
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<td>25</td>
<td>84</td>
<td>2%</td>
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<tr>
<td>J.BECK/R.STEWART - People Get Ready (Epic)</td>
<td>116</td>
<td>18</td>
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<td>15</td>
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<td>WEIRD AL - Like A Surgeon (Rock 'N' Roll)</td>
<td>116</td>
<td>17</td>
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June 28, 1985 the GAVIN REPORT
**NORTHEAST**

Toronto, ON (Brad Jones-Chum) Tina Turner, Kool and the Gang, Dead or Alive, Depeche Mode, Bryan Adams, Gino Vannelli, Pat Benatar.

Hamilton, ON (Nevin Grant-KCOK) Dead or Alive, Bryan Adams, Night Ranger, Depeche Mode, Honeymoon Suite.


Cape Cod, MA (Gary Franklin, WKPE) H. Jones, F. Jackson, Kool and the Gang, P. Benatar, Tina Turner, B. Adams.

Providence, RI (Tom Cuddy-PRO/FM) Huey Lewis, Tina Turner, Cock Robin, Hardcastle, Vitamin Z, Animation, Carly Simon.

Rumford, ME (Michael Rivers-WMR) No Report - Playlist Frozen.


Hartford, CT (Mike West-WITC/FM) Hardcastle, B. Ocean, Kool and the Gang, Tina Turner.

Hartford, CT (Grossman/Stewart-KWCC/AM) Sade, F. Jackson, Dire Straits, Elton and Millie.

New Haven, CT (Stef Rybak-KC101) No Report - Playlist Frozen.

Norwalk, CT (Brett Richards-WLYQ) Kool and the Gang, Aretha Franklin, John Parr, Sade, P. LaBelle.

Westport, CT (Storm N. Norman-WEBE/FM) P. Bryson, Huey Lewis, Aretha Franklin.


New York, NY (Scott Shannon-Z100) Hardcastle, Dead or Alive.

New York, NY (Steve Ellis-WAPP) Frozen Playlist.

Schenectady, NY (Jim Walsh-3W) F. Jackson, Dire Straits, John Parr, Kool and the Gang.


Poughkeepsie, NY (Bob Miller-WJJB/FM) Sade, Aretha Franklin, Amy Grant, Sister Sledge, Weird Al.

Utica, NY (Jim Reitz-WRCK) Pat Benatar, Tina Turner, Howard Jones, Ratt, Carly Simon, Helix.

Buffalo, NY (Roger Christian-WBEN/FM) Hardcastle, Tears for Fears, C. Hart, A. Franklin, H. Lewis.

**MID ATLANTIC**


Pittsburgh, PA (Rick Bazoo-93Q) Aretha Franklin, Night Ranger, Bryan Adams, F. Jackson.

Pittsburgh, PA (Keith Adams-WHTX) Tina Turner, B. Adams.

Johnstown, PA (Rich Kelly-WCRO) Bryan Adams, Power Station.

Erie PA (Jim Cook-WJET) D. Henley, Tina Turner, Rick Springfield, John Parr.

Erie, PA (Bill Shannon-K104) Tina Turner, Tears for Fears, P. Bryson, Go West, Sade.

 Altoona, PA (Steve Kelsey-WKOA) John Parr, Kool and the Gang, Dire Straits, Go West, Ratt, Freddie Jackson, Weird Al Yankovic.


Hazelton, PA (Melanie Apple-WAZL) Hardcastle, Huey Lewis, Power Station, Jeff & Rod, Sister Sledge.


Washington, DC (Smokey Rivers-WAVA) Dead or Alive, Kool and the Gang, Tina Turner, John Parr.

Baltimore, MD (Kingston/Kronthal-B104) Huey Lewis, Kool and the Gang, Amy Grant, Dead or Alive.

Ocean City, MD (Jack Gillen-WKHT/FM) Tina Turner, Pat Benatar, Howard Jones, John Parr.

Lynchburg, VA (Wayne Fanning-WGOL/FM) Rick Springfield, Kool and the Gang, Tears for Fears, Jeff & Rod, Pat Benatar.

Cape Cod, MA Boston, MA (White/Donaghey-WXKS/FM) Rick Springfield, Kool and the Gang, Tears for Fears, Jeff & Rod, Pat Benatar.

Sanford, NC (Bill Freeman-WJAS) Skipworth & Turner, Tears for Fears, Aretha Franklin, Kenny Loggins, Weird Al, Carly Simon, Ratt.

Raleigh, NC (Peter Deloros-942) Bryan Adams, Tina Turner, Kool and the Gang, Dead or Alive.

Durham/Raleigh, NC (Rick Freeman-WDCG) Huey Lewis, C. Grant, S. Mills, Rick James, L. Vandross.

Cheraw, SC (Adams/Lewis-WPDZ) Aretha Franklin, Howard Jones, C. Grant, S. Mills, Rick James, L. Vandross.

Lafayette, LA (LaBelle, Billy Ocean, Tina Turner, Eurythmics, Weird Al, Carly Simon, Power Station, Fred Jackson, World Sitizenz.

Jacksonville, NC (Chris Marks-WZII) No Report - Playlist Frozen.

Boone, NC (Jody Whitley-WASU/FM) No adds.


Myrtle Beach, SC (Linda King-WKZO) Tina Turner, Kool and the Gang, P. Benatar, H. Jones.

Conway/Myrtle Beach, SC (Bobby Ocean-WKAY/FM) Rick Springfield, Springsteen.
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GREENVILLE, SC (Rod Metts-WANS/FM) Tina Turner, Billy Ocean, Vitamin Z, Cock Robin, Ani-mation, John Parr.

SOUTHEAST

Rome, GA (Tim Hensley-WQUT) Go West, Dead or Alive, Tom Petty, Bryan Adams, Kool and the Gang, World Sitzzen.

Soperton, GA (Shannon West/WMPZ/FM) Ani-mation, Tina Turner, Billy Ocean.


Athens, GA (Sarah Eberhard-WRFC) Tears for Fears, Tina Turner, Bryan Adams, Howard Jones, John Parr.

Athens, GA (Dan Murray-WAGQ) John Parr, Dead or Alive, Pat Benatar, Kool and the Gang, Power Station.

Augusta, GA (Bruce Stevens-WBBO) Tina Turner, John Parr, John Parr, Pat Benatar, Kool and the Gang.

Fall River, MA (Mark Davis-WCBY) Bryan Adams.

Freddie Jackson, DeBarge, Howard Jones.

Freddie Jackson, P. Benatar, Animotion.

Bryan Adams.

P. Bryson, Huey Lewis, S. Mills, Cory Hart.

Playlist Frozen.


Augusta, GA (Bruce Stevens-WBBO) Tina Turner, John Parr, Pat Benatar, Kool and the Gang.

Ft. Valley/Macon, GA (Nathan Hale-WQBZ) Tina Turner, Billy Ocean, Kool and the Gang, Dead or Alive.


Columbus, GA (Michaels/Foster-WNKS/FM) Tina Turner, D. Henley, Hardcastle, Kool and the Gang, Heart, Depeche Mode.

Columbus, GA (Ralph Carroll-WCGO) No adds.

St. Augustine, FL (Jim Andrews-WJWU) No Report - Playlist Frozen.

Tallahassee, FL (Will Cate-WTHZ) Bryan Adams, Howard Jones, Ratt.

Panama City, FL (Thomas/Davis-WPFFM) Howard Jones, Kool and the Gang, Tina Turner, Billy Ocean.

Augusta, GA (Bruce Stevens-WBBO) Tina Turner, Bryan Adams, John Parr, Tina Turner, Billy Ocean.

Miami, FL (Frank Amadeo-1900) No Report - Playlist Frozen.

Miami, FL (Mark Shands-195) Billy Ocean, Ratt, P. Bryson, Huey Lewis, S. Mills, Cory Hart, Heart, Jeff & Rod.


Tampa, FL (Kaghan/Clarc-298) John Parr, Chaka Khan, Freddie Jackson, P. Benatar, Animation.

Orlando, FL (Wright/Thomas-BJ105) Dead or Alive, Freddie Jackson, DeBarge, Howard Jones.

SOUTH


Tuscaloosa, AL (Shannon/Bronson-WNPT) No Report - Playlist Frozen.

Fayette, AL (Kelsey Scott-WKLY) No Report - Playlist Frozen.


Huntsville, AL (Dave Hargrove-WAY) No Report - Playlist Frozen.

Gadsden, AL (Leo Davis-WQ104) Tina Turner, Kool and the Gang, P. LaBelle, Depeche Mode.

Montgomery, AL (Alan Dupriest-WHYY/WM) Bryan Adams, Huey Lewis, Kool and the Gang, Tears for Fears.


Mobile, AL (Griffith/Ocean-G100) Depeche Mode, Go West, Tina Turner, Bryan Adams.


Johnson City, TN (Steve Taylor-WQUT) Springsteen, Hardcastle, Huey Lewis, W. Houston, Thorogood.

Sparta, IN (Lonnie Allen-WSMT) John Parr, Sting, Elton & Millie, Huey Lewis, Aretha Franklin.

New Albany/Tupelo, MS (Grace/Shelby-WZ103) Bryan Adams, Huey Lewis, Kool and the Gang, Texstones.

Jackson, MS (Bill Crews-WYTYX) No Report - Playlist Frozen.


Hattiesburg, MS (Pete Jarrett-WHYS/EM) Jeff & Rod, P Benatar, Dire Straits, Aretha Franklin, Howard Jones, John Parr, Ratt.

Laurel/Hattiesburg, MS (Dave Lyons-WNML) D. Henley, Amy Grant, Weird Al Yankovic.

Biloxi, MS (Coulter/Christopher-Q01) Bryan Adams, Depeche Mode, John Parr, Dead or Alive, F. Jackson, B. Adams.

McComb, MS (Brad Lee-WWNN) Elton & Millie, Kool/Gang.

Starkville, MS (Ken Glenn-WKOR) Tears for Fears, Dire Straits, Heart, Kool and the Gang, Ratt, Animation, C. Isaak, B. Ferry.

Lexington, KY (Charlie Fox-WFKM) Tina Turner, Pat Benatar, Carly Simon, Diana Ross, Ratt, Billy Ocean, Cock Robin, Mike Post.


Paducah, KY (Larry Bourges-WJDL/FM) Bryan Adams, Billy Ocean, Pat Benatar.

Bowling Green, KY (Darrell Duvall-WBGN) Tears for Fears, Rick Springfield, Howard Jones, Pat Benatar, Kool and the Gang, A. Moyet.

Glasgow, KY (Rick St. James-WOVO/FM) Tears for Fears, Pat Benatar, Tina Turner, Skipworth & Turner, World Sitzzen, Elton & Millie.

Central City, KY (Stan Barnett-WKYA) Sting, Cory Hart, Tears for Fears, Suppertramp, Huey Lewis.

Evansville, IN (H. Scott-WKDY) Corey Hart, Huey Lewis, Weird Al Yankovic.


Baton Rouge, LA (Rick Daniels-WGZ/FM) Bryan Adams, Tears for Fears, Rick Springfield, Power Station.


Alexandria, LA (Christie Atwood-KGID/WM) Rick Springfield, Power Station, Aretha Franklin, Heart.

EAST CENTRAL


Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) Pat Benatar, J. Fogerty, Go West, F. Jackson, B. Ocean, Thorogood, Tina Turner.


Columbus, OH (Adam Cook-92X) B. Adams, Hardcastle, Rick Springfield.

Akron, OH (Matt Patrick.-W100) B. Adams, Hardcastle, Rick Springfield.

Cincinnati, OH (Jim Fox-Q100) Tears for Fears, Huey Lewis, Bryan Adams.
Indianapolis, IN (John Wetherbee-WNAP) No Report - Playlist Frozen.
Angola, IN (LaRay Davis-WLKI/FM) Cory Hart, Depeche Mode, Power Station, Tears for Fears.
Richmond, IN (Jeff Daniels-K96) Bryan Adams, John Parr.
Evansville, IN (Eddie Ashton-KC103) Tears for Fears, Depeche Mode, Hardcastle, John Parr, Bryan Adams.
Tere Haute, IN (Mike Arnett-WPFR) John Parr, D. Bowie, World Sitzzenz, DeBarge, REM, P. Benatar.
Ann Arbor, MI (Brent Alberts-WIQB) Heart, Tears for Fears.
Monroe/Toledo, MI (Terri McCormick-WTWR) Hardcastle, B. Adams, Kool/Gang, B. Ferry.
Detroit, MI (Gary Berkowitz-WHYT) Tina Turner, Cock Robin, Billy Ocean, Animotion.
Saginaw, MI (Travis/Fuller-WFXZ) Tina Turner, Billy Adams, Jeff & Rod, P. Benatar.
Lansing, MI (Maloney/Kittredge-WVIC) Power Station, B. Adams, A. Parsons.
Alpena, MI (Darrell Kelley-WHSD) Elton & Millie, Billy Ocean, Sister Sledge, Dead or Alive.
Gaylord, MI (David Barr-KZXM) Bryan Adams, Billy Ocean, P. Bryson, Jeff & Rod.
Petoskey, MI (Dennis Martin-WPZ) DeBarge, Sting, Springsteen, Cafferty.

UPPER MIDWEST
Mason City, IA (Sandy Stewart-KRIB) John Parr, Sade, Billy Ocean.
Fort Dodge, IA (Charlie Chase-KKEZ) A-Ha, Bryan Adams, Tina Turner, Billy Ocean.
Waterloo, IA (Doug Allen-KCNB) Dead or Alive, Kool and the Gang, Bryan Adams.
Sioux City, IA (Pat Paxton-KGLI) D. Henley, Hardcastle, Elton & Millie.
Cedar Rapids, IA (Dixon/Harmon-KQCR/FM) Bryan Adams, John Parr, Howard Jones, Hall & Oates.
Clinton, IA (Brian Thomas-KKNJY) Amy Grant, Aretha Franklin, Huey Lewis, Depeche Mode, P. Benatar, Billy Ocean.

LaCrosse, WI (Doug Collins-WIZM/FM) No Report - Playlist Frozen.
LaCrosse, WI (Knight/Dowd-HIT105) Bryan Adams, Rick Springfield, D. Henley, Dead or Alive.
Eau Claire, WI (Rick James-WBIZ) Aretha Franklin, Carly Simon, Billy Ocean, Tina Turner, Hall & Oates.

LaCrosse, WI (Knight/Dowd-HIT105) Bryan Adams, Rick Springfield, D. Henley, Dead or Alive.
Eau Claire, WI (Rick James-WBIZ) Aretha Franklin, Carly Simon, Billy Ocean, Tina Turner, Hall & Oates.

Vermillion, SD (Dean Russell-KVRF) P. Benatar, B. Ferry, P. Bryson, B. Adams, John Parr, Carly Simon, Howard Jones, C. Isaak.
Yankton, SD (Gregg Klein-KKQH/FM) Go West, Tina Turner, E. Clapton, Dead or Alive.
Sioux Falls, SD (Adam North-KKRC) Huey Lewis, Bryan Adams.

Bismarck, ND (Branman/Hardt-KFYR) No adds-no report.
Bismarck, ND (Bob Beck-KYFY) Dead or Alive, B. Ocean, J. Parr, T. Turner, B. Adams.

Minot, ND (Scott Meyer-KIZZ) J. Parr, R. Springfield, Aretha Franklin, D. Henley, Amy Grant.

De Kalb, IL (Lew White-WDEK/FM) C. Hart, H&O, B. Adams, John Parr.

Joliet, IL (Lentine/Weber-WLILI) Tom Petty, J. Parr, Heart, F. Jackson, A. Franklin.
Chicago, IL (John Gehron-WLS/FM) W. Houston, T. Turner, J. Parr, DeBarge, P. Collins, Dead or Alive.

Carbondale, IL (Tony Waitkus-WCIL/FM) Thorogood, P. Benatar, D. Henley.
ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYAA) G.Thorogood, Dead Or Alive, R.Springfield, Power Station, Aretha.

Sidney, MT (Brad Zoeller-KKCH) Depeche Mode, DeBarge, B.Adams, Tom Petty.

Polson/Kalispell, MT (Al Decker-KQ92) B.Adams, Tina Turner, Skipworth & Turner, Dead Or Alive, Carly Simon, Amy Grant.

Bakerfield, CA (Dave Kamper-KKXX/FM) Tears For Spring.

Santa Barbara, CA (Dick Williams-KIST) Huey Lewis, San Diego, CA (Mike Preston-KS103) H.Jones, Freddie

Los Angeles, CA (Mike Schaefer-KIIS/FM) T.Turner, B.Adams, Skipworth & Turner, B.Ocean.

Las Vegas, NV (Richards/Christina-KLUC) King, Howard

Salt Lake City, UT (Brad Zoeller-KGCH) Depeche Mode, DeBarge, Heart, Power Station.

Rocky Mountain


Cody, WY (Jackson W. Beard-KTAG) Buckinghams, P.

Salt Lake City, UT (Jay McCall-KOZE) T.Turner, G.Thorogood, DeBarge, Heart, Kool & Gang.

Boise, ID (Steve Holmes-KNPA) Aretha Franklin.


Moscow, ID (Gary Cummings-KLKR) T.Turner, H.Jones, C.Econ & Millie.

Salt Lake City, UT (Myke Kross-Z95) T.Turner, Whitney Houston, Heart, B.Adams.

Salt Lake City, UT (Ausham/Main-KCPX/FM) No adds.


Ogden, UT (Paul Wilson-KJQ) H.Jones, Heart.

Las Vegas, NV (Barry Hodge-KITT/FM) B.Adams, Rick Springfield, Aretha, H.Jones.

San Jose, CA (Don Porter-KHRT) Pat Springfield, Aretha, Carl Simon, B.Adams.


Reno, NV (Shakes/Davis-WKZM/FM) B.Adams, Sade.

Reno, NV (Bill Kelly-KRZQ/FM) Huey Lewis, B.Adams, Amy Grant, H.Jones.

Los Angeles, CA (Scarborough/Hall-KKHR) Weird Al, Go West, H.Jones, Tina Turner.

Los Angeles, CA (Mike Schaefer-KIIS/FM) T.Turner, J.Parr, F.Jackson, H.Jones, King.

San Diego, CA (Mike Preston-KS103) H.Jones, Freddie Jackson, T.Turner, (Parr, Weird Al.

Santa Barbara, CA (Dick Williams-KIST) Huey Lewis, B.Ocean, T.Turner, Kool & Gang, F.Jackson, Pat Benatar, Cock Robin, Van Zant.

Bakersfield, CA (Dave Kamper-KKXX/FM) T.Turner, DeBarge, Aretha.


San Antonio, TX (Maria Rubio-KXFM) P.Benatar, Freddie Jackson, A-Ha.

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Fresno, CA (Walker/Davis-KYNO) B.Adams, DeBarge, T. Petty, Animation.

Fresno, CA (Carey Edwards-KMGX) No Report/List Frozen.


Monterey, CA (Lynd Michaels-KKID) Aretha, Huey Lewis, Supertun.


San Francisco, CA (Keith Naftaly-KMEL) H.Jones, Tina Turner, B.Adams, Skipworth & Turner.

San Jose, CA (Don Porter-KHMT) Heart, Go West, Kenny Loggins.

San Jose, CA (Robin Kippis-KWSS) B.Adams, DeBarge, Tina Turner.

Stockton, CA (Roy Williams-KJOY) T.Turner, Peabo Bryson, Elyon & Millie.

Stockton, CA (John Hampton-KSTN) Kool & Gang, Tina Turner, B.Ocean, H.Jones, P.Benatar, Cameo.

Modesto/Stockton, CA (David Krahm-KHOP/FM) T.Turner, Animation, J.Parr, Power Station, B.Adams.

Modesto, CA (Brian Casey-K93) No Report/List Frozen.

Modesto, CA (Walker/KFI/TRM) P.Hardcastle, J.Parr, B.Adams, B.Ocean, Hooters.

Santa Rosa, CA (Robin Hart-KREG) T.Turner, Dead Or Alive, H.Jones, B.Ocean, Sister Sledge.

Eureka, CA (Mark Jeffrey-KFMI) Sister Sledge, B.Adams, Depeche Mode, Tina Turner.

Arcata/Eureka, CA (Jim Nelly III-KXGO) R.Springfield, B.Ocean, H.Lewis, Rick Adams.

Sacramento, CA (Ghillette/Gillette/KFMR) T.Turner, Lisa Lisa, C.Hart.


Sacramento, CA (Bill Jeffries-KPOP) No Report/List Frozen.

Paradise/Chico, CA (Ron Bruder-KWVR) Weird Al, Jeff & Rod, Dead Or Alive, Sade, J.Parr.

Redding, CA (Kevin Kahl-KEMB) P.Hardcastle, S.Sledge, Huey Lewis, Jeff & Rod.


NORTHWEST

Honolulu, HI (Stan Cook-KWAI) Aretha, A.Moyet, T.Petty, Jeff & Rod, B.Adams, Carly Simon.

The Dales, OR (Tina Spears-KCAC) A-Ha, B.Adams, Huey Lewis, J.Parr, Ratt, Dead Or Alive, Aretha.

Seaside, OR (Bob Rusk-KSBN) Freddie Jackson, Go West, P.Labe/Le, Hooters, Dead Or Alive, Huey, B.Ferry.

Portland, OR (Barry/Naganuma-KMUK) Lisa Lisa, Aretha, P.Benatar.

Salem/Portland, OR (Len E. Mitchell-KSKD) Pat Benatar, B.Ocean.

Albany, OR (Kris Weber-KGAL) Aretha, Sade, Peabo Bryson.

Albany/Corvallis, OR (Mike Shannon-KIQY) Huey Lewis, Aretha, B.Adams, B.Ocean, T.Turner, J.Parr.

Coos Bay, OR (Dave O'Connor-KYNG) T.Turner, Aretha, H.Jones, Dead Or Alive, P.Benatar.

Coos Bay, OR (Mark Cruz-KHSG) Go West, Jeff & Rod, Hooters, B.Ocean, Tina Turner.

Roseburg, OR (Veronica Burns-KYES) No adds.

Medford, OR (Michael Ryan-KKOY/FM) T.Turner, B.Ocean, Aretha, Go West.

Medford, OR (R.Charles Snyder-KKTP) P.Benatar, Jeff & Rod, J.Parr, Animation, Ratt, B.Adams, T.Turner.

Medford, OR (Lurch-KYJC) No Report/List Frozen.

Jefferson City/Columbia, MO (Brian Miller-KTXY) Weird Al, Tears For Fears, J. Parr, Sister Sledge, B. Ocean, F. Jackson, R. Springfield.

Waynesville, MO (Kevin Barton-KFBD) Jeff & Rod, Jeff & Rod, T. Turner, P. Benatar, A-Ha, Carly Simon.

Columbia, MO (Jerry Kasten-KFMZ) No adds-frzn. list.

Huntington, KS (Miller/Beiker-KHOK) Tom Petty, J. Parr, P. LaBelle, J. Parr, B. Adams.

Central


Topeka, KS (Roger Heaton-WIBW/FM) Weird Al, Tears For Fears, Bing Crosby, H. Jones, Sade, B. Ocean.

Dennis, MA (Stewart/Rues-KMAJ) H. Jones, B. Ocean.

Tulsa, OK (Mel Myers-14K/92K) W. Houston, Dire Straits, H. Jones, Elton & Millie.


Amarillo, TX (Jamey Karr-KPUR) T. Turner, Dire Straits, H. Jones, B. Ocean.

Abilene, TX (Dominic Testa-KFMN) P. Benatar, Elton & Millie, H. Jones.

Odessa/Midland, TX (John Clay-KWES/FM) Menudo, H. Jones, King, T. Turner, Cock Robin.

El Paso, TX (Whitehead/Haney-B-94FM) Paul Young, Huey Lewis & The News.

Brent Allison from K093-Modesto, CA is looking for a position as A/T/M.D./Prod., contact him at (805)326-8368.

Bill Neil from WBZ/WIP/WFIL is looking for a position as A/C Personality, contact him at (215)668-0750 or 664-8139.

Michael Kimbrell from WYST-FM-Baltimore, MD is looking for a position as Air Talent, contact him at (301)245-3337.

Keith Morgan from KQXR-Bakersfield, CA is looking for a position as Air Talent, contact him at (805)326-8368.

Available for a position as A.T./M.D./Prod., contact him at (301)495-3337.

Available for a position as A.T./M.D./Prod., contact him at (301)245-3337.

Available for a position as A/C Personality, contact him at (215)668-0750 or 664-8139.

Available for a position as Air Talent, contact him at (301)245-3337.

Available for a position as A.T./M.D./Prod., contact him at (805)326-8368.

Available for a position as A/C Personality, contact him at (215)668-0750 or 664-8139.
KATRINA'S WALKING ON SUNSHINE
Katrina And The Waves took some time backstage to relax after a performance at New York's Ritz Club during their recent tour. Pictured backstage: (l-r) top row: Dave Morrell (Promotion-Capitol); Andy Fuhrmann (A&R-Capitol); Arthur Field (Promotion-Capitol). Middle row: a fan, Maxanne Santori (WNEW/FM); KATW members Kimberly Rew and Alex Cooper, FMQB's Kal Rudman, Katrina, and Don Grierson (A&R-Capitol). Bottom row: (cradled) KATW member Vince De Le Cruz.

CLASSIC PERFORMANCE
The Doors group together with their management at New York's world famous Area club during the recent east coast premiere of MCA Home Video's "The Doors 'Dance On Fire'." Pictured (left to right) Doors member John Densmore; Door manager Ben Edmonds; Doors manager and author Danny Sugerman ("No One Gets Out Of Here Alive"); and Doors members Ray Manzarek and Robby Krieger.

NEW YORK WELCOMES WILLIE
WHN Radio welcomed Willie Nelson and friends to New York opening night of his recent Radio City Music Hall concert engagement. Toasting Willie's success are (left to right): VP/General Manager WAPP/WHN, Susan Storms; WHN Program Director, Joel Raah; Executive VP Of Programming United Stations, Ed Salamon; and Columbia Records local promotion man, Jimmy Del Balzo.

FIELDS IN RENO
Judy Fields recently went to "The Biggest Little City In The World," Reno, Nevada, and visited KROW. Pictured are (left to right) Jim Crowe (M.D-KROW), Judy Fields, and Larry Cummings (Judy's manager).

MARTELL FOUNDATION HONORS TONY
Tony Martell, founder of the T.J. Martell Foundation for leukemia and cancer research, was honored as the 1985 recipient of the 10th Anniversary dinner in New York. Pictured above, Tony receives the award from last year's honoree, CBS Records Group President Walter Yetnikoff.
Syndicated columnist, Bob Greene, decried the loss of his favorite drink, original Coca-Cola, by saying “When they took away Coke, they took away America.” Have no fear Bob . . . The Beach Boys are still here. Taking us on a musical safari that’s lasted two and one half decades. The boys, from Hawthorne, California, have woven themselves into the fabric of Americana. Just hearing the name “The Beach Boys” conjures up thought of cruisin’ the main, a special summer love, and lots of lost days (and nights) hangin’ out at the local drive-in.

It was with a great deal of anticipation that I recently spoke with Mike Love, Al Jardine and Carl Wilson in three separate phone conversations while they were in Hawaii performing, relaxing and preparing for their massive 4 of July concerts. All three talked openly about making music, changing lifestyles, times of controversy, tragedy and, of course the release of their first studio album in five years.

DAVE SHOLIN: I can’t think of a better place to interview a Beach Boy than via telephone from Hawaii. When you think of the Beach Boys, one of the places you think of is Hawaii.

CARL WILSON: We’ve always really liked being over here. We try to get over here at least once a year, somehow.

DS: You must perform the song Hawaii when you’re there.

CW: We’ve sung it a few times, yes.

DS: Over the years, the Beach Boys have indirectly promoted radio. Even your first hit “Surfin” included a line about a D.J. “Fun, Fun, Fun” had a line like, . . . with the radio on, cruisin’ as fast as I can. And “Dance, Dance, Dance” has “I turn the radio on.” How do you as performers and radio listeners hear radio today as opposed to the ’60’s?

CW: Of course there are a lot more forms of entertainment now than when we were growing up. Radio was a real big part of our life. And it still is to most young people. They listen to the radio most of the time when they’re not in class. Radio seems a little more stark now. Now some guys, (jocks) like to joke around. And there are some pretty funny people in radio. But there are also a lot of stations with no nonsense stuff with just a lot of music.

DS: The current Beach Boys tours, including the now famous Fourth of July concerts coming up, include two cities on the same day.

CW: I’m not certain of all the details but we are trying to play at The Monument in Washinton, D.C. and in Philadelphia. We’re just beginning to rehearse this week. But I know we’re going to get a lot of good artists—ones willing to come and sing with us.

DS: Speaking of other artists, you’ve got some help on your new LP.

CW: Yeah, Gary Moore, a great English guitarist plays on the same album. And so does Richard Starkey who was with us at the last Fourth of July show.

DS: You mean Ringo Starr?

CW: Yeah and it’s good to hear him again.

DS: Steve Wonder’s on the album too.

CW: Not only did he play, but he and Boy George contributed songs.

DS: That’s unusual for the Beach Boys, isn’t it?

CW: It really is. The Culture Club song was a real surprise and that was through Steve Levine (Producer). One day Levine came back from Stevie’s home with a song. It was a real delight to get both of those contributions . . . sort of like gifts.

DS: Is Steve Levine the only outside producer you’ve used?

CW: Yeah. It worked out great. It’s really easy for me to get along with people. In some way, Levin’s English reserve drew more out of us. It’s not like a guy going . . .

‘Look, Cookie baby . . . fantastic.’ I’d gladly work with him again. He wanted to get the harmony and warmth of the group’s voices all singing together again. And he makes a really modern sounding record. This is a digital recording—very state-of-the-art. Keep in mind, the first Beach Boys record was recorded on a one track machine. Now we’re up to 48 track digital. He was trying to balance the standard Beach Boys sound with modern technology.

DS: It’s impossible to mention the upcoming Fourth of July concert without bringing up our old friend James Watt (former Secretary of The Interior). Were you surprised that the Watt controversy received as much media attention as it did?

CW: Yeah, to be honest.

DS: Were you equally surprised that President and Mrs. Reagan came to your defense?

CW: Yeah. The whole thing surprised me. It didn’t ruffle me. It was just kind of funny.

DS: Do you think all the publicity helped the band?

CW: Of course. The group hadn’t had that kind of publicity in quite some time.

DS: Bruce Johnson has been quoted as

the GAVIN REPORT June 28, 1985
saying that the Beach Boys are seen by people as the Republican pet band. But that really the band supports the SYSTEM, rather than one political party. Would you go along with that?
CW: Very much so.
DS: Did you dream, in the early days, that you'd be one of "America's Bands?"
CW: In the beginning we could never have dreamed it would go as far as it has. We just wanted to make a record. We just wanted to hear ourselves on the radio and boy, did we get our chance.
DS: What do you think it is about the Beach Boys universal appeal that has given you such staying power?
CW: I think it's a combination of things. When we first appeared we came into the mainstream of American life. Even when we cooled off, still, every late spring and summer radio put our records back on the radio. It's a perennial kind of thing. It just happens. It keeps renewing itself.
DS: The Endless Summer album really brought you a new bunch of fans. There were a whole lot of people who weren't born when the songs were first released.
CW: That's a real mind blower to us. One of my sons is 13 now and he seems to like those songs pretty well.
DS: How much of the Beach Boys success do you attribute to your father?
CW: When we had that first little surfing record, Brian asked him if he would help us. Brian went to dad and said "I really want to do this. This is my life." My dad took care of us. He sold his business, cleared the deck and went to work getting us a deal with Capitol Records. So he had a lot to do with us. He was very much into promotion. My dad was a salesman, so I think that was a very good background. He got us to go around playing special promotions with radio stations.
DS: He taught you the ropes early.
CW: Yeah. I was 14 when the group started. My mom is a musician. She always played the piano. We had two pianos around the house and a juke box. It was always a very musical family.
DS: Phil Everly of the Everly Brothers said that there is a special vocal quality that usually can only come from sibling harmony.
CW: That's part of it. It's also being able to practice singing together all the time.
But getting back to your earlier question about our being able to sustain our sound, Brian said that we were a group that communicated the joy of living, the joy of being alive. That's important.
DS: How is Brian doing these days?
CW: Brian is over here (Hawaii) now. I haven't seen him yet, but he's really doing well. We don't see him very much. He's in the Gene Landy program. Brian's kind of tucked away. Landy's program is called 24 hour therapy. The bottom line of it is very positive. The essential thing is that Brian is doing very well.
DS: When did you first learn that David Lee Roth was going to record "California Girls?"
CW: Christopher Cross called one day and said that Ted Templeman was recording it with David and would I be into singing on it. They felt a little bit shy about asking. They thought I might be put off a little by it. (laughs) I said I'd be glad to and we had a real good time doing it. They did a real good job.
DS: What was the reaction of the other band members?
CW: Everybody was just a tiny bit mystified. I know Brian was pleased as punch. He wished he could have been on it.
DS: What are the songs which get the biggest reaction live?
CW: "California Girls" of course. "Good Vibrations." "Surfin' USA" are probably the biggest reaction tunes for us.
DS: You guys have been on tour for nearly a quarter of a century. Do you get tired of doing the same songs?
CW: At times. I remember a tour back in 1980. About the last ten days I was having a rough time keeping it fresh. That had never happened before. But somehow, unknowingly, we were able to keep it alive. We'll put new songs in and take old songs out. With the new album we've overcome the 'damned if we do, damned if we don't thing. (getting criticized for sounding like the Beach Boys or not sounding like the Beach Boys.)
DS: The Zimmerman brothers, here at the Gavin Report, are big fans of the Sunflower and Surf's Up albums.
CW: At that time the direction was more of an artistic approach. It certainly wasn't commercial. I really grew during that period. It was at that time that Brian asked me to take over for him. He wanted to kind of lay back inside.
DS: Your brother Dennis' tragic passing away was devastating.
CW: Dennis was such a powerful person. He had a presence that was really powerful. It was a really big blow for the whole group.
DS: Who does the drumming now for the band?
CW: The drummers are now Bobby Figueroa and Mick Kroeski.
DS: Back in those early days before you became known as the Beach Boys what names did you use?
CW: First we were the Pendletones.

Dave Sholin: What was your involvement in the creation of the new album?
Al Jardine: I didn't really do anything except just learn a little bit. We're all trying to keep up with the trade and what's going on. Carl is more into the musical output now. Of course I did a couple of songs myself, but the answer to all that junk doesn't mean you don't have the songs. There are some good songs on there and some good singing. I think that is what will impress people. It impressed me a lot.
DS: The song "California Calling" has the flavor of past Beach Boys songs like "California Girls" and "Surfin' USA." What was your intent on that one?
AJ: It's the kitchen sink of surf songs—a little bit of everything there. I wanted to do one more really great effort for the guys on behalf of their great songs, their early roots. It's so easy to forget about that stuff. It's OK to be what you are. Just because Jimi Hendrix burned a guitar stage and said something to the effect that "Thank God surf music is dead," doesn't mean it's not OK. He was a great artist but so are we. But I think this album represents a whole bunch of directions. Instead of doing a whole album of surf songs, or a whole album of Phil Specter type arrangements, it seems to have a lot of everything. It's kind of neat for a change.
DS: So you intentionally went after that old Beach Boys sound in this album?
AJ: Well, I found a hook. Brian wrote a little verse, but he never did anything with it—he kind of let it go. So, I seized the opportunity and developed it into a complete song, putting some lyrics to it. Working against each other's lyrics and verses and choruses, the two of us collaborated from a distance, you might say. We never physically got together on it. I remember Elton John once taught Bernie Taupin to never, ever sit down and write anything together because they couldn't stand each other.
DS: Sometimes it works better that way.
AJ: But those guys wrote fantastic music!
DS: Absolutely!
AJ: Brian and I don't have that problem. We live quite a distance from one another. I've always enjoyed the kind of carefree songs that relate to a simpler time. There's no easier way of going. (laughs)
DS: You mentioned the surfing backlash. It reminds me of a line in American Graffiti when Mackenzie Phillips turns up the car radio and says: "I love the Beach Boys. They're too just a little too..."
AJ: No. She said: "Turn off that surfin' shit. Rock and roll has been going downhill since Buddy Holly died."
AJ: Yeah. That whole attitude permeated the '70s. It was like being a Vietnam veteran. You come home and people stand on you. You get that feeling, "Why has God forsaken me?" We were just part of the American culture. But a lot of people resent survivors, I think.
DS: Fortunately, the public mood is changing. The 80's seem to be more forgiving. It's like the whole country is taking some kind of turn for the better.
DS: More of a turn back to basic American values.
AJ: Of course, if you talk to the American farmer you might get a different story. But in general, more people are more patriotic. They now have something they would fight for. We all feel that way. We're the greatest country in the world.
DS: Your Fourth of July concert gets bigger and bigger each year. It's probably the biggest event of that day each year now.
AJ: Whether or not the Beach Boys are there, it will continue to be one of the biggest parties in the country. We just happen to be part of it. Even if we never do it again, we've set a precedent where enough artists of our caliber can come in and play for the American public, and the public can get what they want instead of what some guy in the Interior Department wants. When I was growing up, I felt deprived because we didn't have the large facilities where we could see an Elvis or a Bill Haley. I think it's wonderful that people can come out now and see the great artists perform.
DS: There are a number of books coming out on the Beach Boys. Have you approved any of them?
AJ: No. You don't have to approve them. They are all unauthorized biographies. We are public targets. I've never been interviewed for these books. None of it is relevant as far as I'm concerned. I've always thought the best is yet to come.
DS: Let's talk about he classic Beach Boys LP, Pet Sounds. Originally, it wasn't a big seller but became much bigger in later years. Did you know at the time you were making the album that it would become something special?
AJ: No. We were just doing our thing, working our tails off twelve hours a day for six months. It was an awesome task. And it wasn't fun. It was like working in a sweat shop. Like a Dickens' novel. We bled for that one.
DS: So there's a big difference between working on an album then and now?
AJ: NO. We bled for this one too. Believe me! We just had another kind of dictator this time with Steve Levine. He was pretty secretive and very much into his own thing. If you asked him a question about something he was fine. But I think it was more a matter of style. He has a more introverted kind of personality. He had his own ideas of how to produce and he didn't believe in talking much to the artists or getting feedback—even during recording sessions. We always wondered how something sounded. We were used to hearing works in progress updated on cassettes. But he'd already be onto the next project. I think an artist should be able to enjoy his work. I don't think you have to cut your ear off. I like to look forward to singing with my friends. And so, the next album we make is definitely going to have much more feedback, or dialogue between the artist and producer. It's essential to making a good album.
DS: So this was a learning experience?
AJ: (laughs) We learned how fantastic this new technology makes us sound. Our voices sound better, clearer and frankly, Steve (Levine) is an impresario. The guy's a no-bullshit guy. He's got his trade down pat.
DS: Radio has really responded favorably to your first single from the album. Do you think they will try a domestic producer next time?
AJ: I think he's invaluable. He paints our music in musical pictures. Terry Melcher and Mike Love wrote the current single. And I feel Terry was responsible for bringing about the kind of sound we wanted. I think we have a strong band there with Terry. Hopefully we'll have another song from them and, who knows, maybe we'll have a little production company where we can spin off a whole lot of good music. I don't care what your area of expertise is. If you don't understand the substance, or the origin of the group you're working with, I don't think you can deliver. Steve showed us we can make records again. And the Beach Boys proved they can deliver.

Mike Love: Yeah, first complete album we've done.
DS: What are the changes you've gone through, personally and professionally?
ML: Oh. Well, I think more now in terms of events. Big events like the July 4th concerts which are now expanding from Washington, D.C., Philadelphia, of course, to Dallas and hopefully the Bay Area on July 6th. But also we're talking about organizing big events on Labor Day, too, and for Columbus Day maybe something in Puerto Rico. Most of these are being organized under the aegis of the Love Foundation of America.
DS: Can you tell us a little about the Foundation and when it started?
ML: Yes, the Love Foundation has been an idea I've had for a number of years, but we just incorporated it legally last year and now it functions as a non-profit organization. The main purpose of the Foundation is to organize festivals and events, which raise money and awareness for a number of charitable causes. For example, July 1st is Canada's Independence Day, so we're trying to do something in Toronto in a park on that day.
DS: Do you have any special surprises planned for this year's Fourth of July show in Washington, D.C. or in Philly?
ML: We got some interesting things cooking. I don't know how much will come to fruition but I'm going to invite Ringo Starr to be the drummer again as he was last year. Last July 4th, he sat in and it was great.
DS: I asked Carl and Al this question and I just wanted to get your feeling on it. Do you feel the James Watt controversy has made these concerts bigger than ever? In addition, do you feel he did you a favor by promoting the band without intending to?
ML: Well, it sure focused attention on the group and the July 4th concert. It heightened interest in the event and it also demonstrated how many fans we have out there because thousands of people phoned their radio stations or newspapers. So that was nice. But don't forget, prior to that we'd given three or four other concerts where we had in the neighborhood of a half-million people attending. So as far as increasing attendance, I'm not sure if it did that. I think last year's July 4th show was something—we had Ringo, we had Julio come out, we had Hank Williams, Jr., and the O'Jays—so we had country, hispanic and soul. We had a couple of other groups like America and Three Dog Night. So we had a real variety show and I think the fact that we had so much variety appealed to a broad cross-section of musical taste and that became a big draw. We had around six hundred thousand people at that concert.
DS: On stage, it seems like you play the part of M.C. and cheerleader most of the time. It looks like you have a ball on stage. Is that a pretty accurate assessment? Or are there times when you...
don't feel like singing "Surfin' USA" again? ML: I enjoy performing and traveling. I don't get burned out on it. It takes a long time for me to get down on that. But we ordinarily pace ourselves. We don't go out for more than three weeks to a month at the most. So, we take time off to rest. Physically and mentally, we're more rested and enjoy what we do more. I've always felt philosophically, anyway, that our purpose is to entertain and it's not very entertaining to see a guy just standing around looking like he's not enjoying himself. So, I always like to get into it and act out the part. I enjoy singing, plus don't forget, I helped write a lot of those songs that became big hits.

DS: Indeed. Right from the start. "Surfin' Safari" was really the record that got you guys off and running, which you co-wrote with Brian. Can you go through the process you and Brian went through during that time?

ML: Well, with Brian, he'd usually have a musical idea and then I'd come up with a concept. Or, he'd have a concept and part of the music and I'd help with the rest of it. So it was a co-writing process with most of the big hits with Brian. He is obviously known to be the musical genius of the group. But, on anything that he's ever done that was very successful, I think you'll note almost everything was a collaboration, because he was so engrossed in the music that he often didn't pay much attention to the words. So with me, it's just the opposite. I'm ordinarily more conceptual lyrically than I have been musically, although I do get complete musical ideas. He's a lot more gifted in that way so we made a good team when it comes to song-writing because we complimented each other. I was perfectly happy to stay out of his way for the most part musically, except for the fact I might have had some strong production ideas or arrangement ideas that would compliment what he had going. For the most part, he'd defer to my judgement conceptually and lyrically on a lot of things. That's how the chemistry evolved with Brian.

I wrote our new song, "Getcha Back" with Terry Melcher. He had a first verse and a very strong idea for the song, but he didn't have any chorus or bridge so I contributed the idea for the chorus which we worked on and then helped write the second verse and so on and so forth. I came up with the title and the chorus and we came up with the verse structure and we worked out the rest of it together from there. So it was a collaboration, a true collaboration. The added objectivity of two points of view was great

DS: Did you go into the studio with the intention of doing an album that was more of a return to early Beach Boys style?

ML: Well, I had that intent and so did Al. I don't think Carl did, nor did the producers of the album. We had to inject or impose upon the producers of the album and you got to contribute your ideas, right? So, my idea was a retrospective kind of a thing, it's kind of like a song that Billy Joel would like—or Bruce Springsteen. I figure we want a track that is dynamic enough to be contemporary, but with lyrics that harkened back to a classic Top 40 song of the '60's. It was a culmination of modern technology and a classic vocal format.

DS: What do you think Steve Levine's influence was on the album and how did you feel about working with him?

ML: His influence on the album was great. In terms of technology, he's super. As far as working with him, I don't enjoy being in a studio. I don't care much for the recording process. I think it's boring. I think it's a sterile environment. I like the spontaneity of live performances much better. I like dealing with crowds of people much better than technology. But that's just me. My personality. So, when you asked me how I liked working in the studio it's not fair because I don't even like working there. I like the sound we create, I like the sound when it's happening, when there's a spontaneous moment. The by-product of recording I like, which are the songs. But the actual process of it, I find less than fun and I find it quite boring because I'm not into it. I just like the product, the end result. You probably won't find many musicians talking like that, but maybe that's because I'm not very much of a musician, I'm more of a lyricist—a vocalist.

DS: You've written so many classics. Did you ever think, at the time you wrote a lot of these songs, that they would return 20 years later as in the case of David Lee Roth's version of "California Girls."

ML: Yeah, I think it's because they depict or document certain little vignettes about life in California and maybe certain other places in the world too. They're neat.

DS: What about people that compare music today to the '60's and '50's and say that it lacks the originality and excitement of that era? How do you feel about the music today as compared to twenty-five years ago?

ML: I think there's a lot of things that have nothing to do with music going on. Because of video, you have a lot of things that have more to do with visual presentation or shock value or bizarreness. But that has nothing to do with music itself. There's always good songs coming up—there's some pretty awful ones, too, but that's always existed. I happen to like Top 40 radio—I like a format that plays songs just because they're good, whether it's by Madonna or the Four Seasons—a good song deserves to be played and heard if it's a hit.

DS: Is the music industry promoting a return to basic American values? ML: (sighs) Now there are problems with what record companies allow themselves to promote and if they begin to have a little more discrimination it will be a good thing for society.

You know, they get into a lot of sexaully purient stuff that really doesn't have anything to do with music and doesn't need to be on the radio. I think it's an abuse of the privilege of free expression.

DS: Do you see a turn-around in the taste of the American public and where young people are headed now?

ML: Oh, yeah. In the late '60's and early '70's there was a little trend or a big trend towards negativity, a lot of disenchament. Now it's swung back again to the more positive.

DS: We talked in L.A. several years ago. You were practicing meditation. Was that T.M. you were into?

ML: Yes. Transcendental Meditation.

DS: Have you continued the practice over the years?

ML: Oh, absolutely. In fact, just this last Christmas I went to the world peace assembly of about 7,000 practitioners which is called the T.M. Sidhi, which is an advanced set of techniques that you learn in addition to T.M., which, when practiced together, is called the technology of the unified field which is very powerful because when you practice together with a group of 7,000 people, it has a tremendously powerful effect. In fact, they've monitored the effect of these big assemblies and have found effects, far ranging effects, through all society, all across the world. So, the idea is that if more people could meditate in those large groups, significant evolutionary changes could take place throughout society. It's a fascinating study of something I've continued to be a part of since December of '67 when Maharishna taught us all T.M.

DS: Has it helped your performance or writing?

ML: Absolutely. As far as my performance, I doubt I would be in the group. I'm almost certain I would not be where I am were it not for T.M. The fact that I've practiced something, a technique which allows one to lessen tension, and stress and fatigue, has allowed me to take things in stride. I've been able to withstand and cope with ups and downs, a lot of stress that could have been potentially destructive to my career.

June 28, 1985 the GAVIN REPORT
The Order Is Rapidly Changing...

Chart-Topping A/C from Warner Bros. Records:

George Benson
Eric Carmen
Chicago
John Fogerty
Don Henley
Crystal Gayle
Elton John
Chaka Khan
Madonna
David Lee Roth
Jack Wagner

Coming This Summer To A/C Radio:

a-ha
Asia
Patti Austin
China Crisis
Bryan Ferry
Michael Franks
Jennifer Holliday
Michael McDonald
Gary Morris
Vitamin Z

Warner Bros. Records and A/C: A Commitment To The Format Of The Future

©1985 Warner Bros. Records Inc.
POWER TRIO

BEACH BOYS
Getcha Back
(Caribou/CBS)

DeBARGE
Who's Holding Donna Now
(Gordy)

AIR SUPPLY
Just As I Am
(Arista)

CERTIFIED

GEORGE BENSON
New Day
(Warner Bros.)

MADONNA
Into The Groove
(Sire/Warner Bros.)

MOST ADDED

ARETHA FRANKLIN
Freeway Of Love
(Arista)

RONNIE MILSAP
Lost In The Fifties Tonight
(RCA)

BILLY OCEAN
Mystery Lady
(Jive/Arista)

RECORD TO WATCH

COREY HART
Never Surrender
(EMI America)

DROPPED

Evelyn King
Kool & The Gang (FRESH)
Kim Carnes

CHARTBOUND

ARETHA FRANKLIN - Freeway Of Love (Arista)
STING - If You Love Somebody (A&M)
CYNDI LAUPER - The Goonies 'R' Good Enough (Portrait)
COREY HART - Never Surrender (EMI America)
PEABO BRYSON - Take No Prisoners (In The Game Of Love) (Elektra)

ACTION SIDES

SUPERTRAMP - Cannonball (A&M)
MARY JANE GIRLS - In My House (Gordy)
PRINCE - Raspberry Beret (Warner Bros.)
BRUCE SPRINGSTEEN - Glory Days (Columbia)
COCK ROBIN - When Your Heart Is Weak (Columbia)
JOHN DENVER - Don't Close Your Eyes, Tonight (RCA)
GO WEST - Call Me (Chrysalis)
WEIRD AL YANKOVIC - Like A Surgeon (Rock 'N' Roll)

NEW

RONNIE MILSAP - Lost In The Fifties Tonight (RCA)
BILLY OCEAN - Mystery Lady (Jive/Arista)
TINA TURNER - We Don't Need Another Hero (Capitol)
KOOL & THE GANG - Cherish (De-Lite/PolyGram)
CARLY SIMON - Tired Of Being Blonde (Epic)

Reports accepted Mondays at 8am through 6pm Tuesdays
The DeBARGE family looks to be the heirs apparent for number one. They are now a mere seven percentage points behind the BEACH BOYS in rotation points and only one away in station totals. Look for DOLLY & KENNY, AMY GRANT, HALL & OATES, ROSANNE CASH, SISTER SLEDGE and SADE to make big moves next week. The top twenty-four songs have the dominant rotations (see Hit Factor profiles).

ARETHA makes the chart and Certified on the strength of 43 new adds including: KKLV,KBOI,KQIP, KCRS,WNIX,WAEV and a host of others including twenty Mid-Western & Central region stations. BILLY OCEAN is proving no mystery to 35 out-of-the-box stations. RONNIE MILSAP picks up 38 stations including: KYXY, WMT AM and FM, KWEB, WGHQ, WNLC,WEBC,KGLO,KHBQ,KPAY, KVEC and WLKK. Count the number of underlines. Only half the chart is projected to move up next week.

RECOMMENDED FOR A/C RADIO

POINTER SISTERS-"Dare Me" (Planet/RCA) The ladies come out smokin' with a track likely to light-up more than turntables and request lines. Their recent successes have spawned many imitators but none can hold a flame to the sisters Pointer.

BILLY JOEL-"You're Only Human (Second Wind)" (Columbia) No excuses now. Weaker Billy Joel songs made it to the top of the A/C chart in 1984. This is the first song from him in recent years that didn't mock vintage styles. It's up and fresh.

BILLY OCEAN-"Mystery Lady" (Jive/Arista) You were supposed to wait until I picked it before you added it. (kidding of course).

This is the fourth hit from an album which started last August with CARRIBBEAN QUEEN. What a year!

KOOL & THE GANG-"Cherish" (Du-Life/PolyGram) Sounds like a conscious effort to focus on A/C radio. Usually K & the G have to get accepted at R&B before any thought is given to or by A/C and Top 40. It's a ballad, which at moments sounds strangely like Air Supply.

CHRIS ISAAK-"LIVIN' FOR YOUR LOVER" (Warner Bros.) Makes the Stray Cats sound like comic relief. This mid-tempo rockabilly recalls the good old days of Roy Orbison and Duane Eddy.

Ron

Research:
Diane Ruther
Ron Fell
June 28, 1985 the GAVIN REPORT

**NORTHEAST**

Keene, NH (Clark Smidt-WKKE) Chris Isaak.

Newport, NH (Rick Joyce-WCNL) Don Henley, C. Hart.

Avery Brook, VT (Jim Chase-WVEN) Huey Lewis & The News.

NORTHWEST

Seattle, WA (Tom Zumwalt-KOMO) Don Henley, Bruce Springsteen.

Kalamazoo, MI (Tom Brand-WLEN) Bruce Springsteen.

Madison, WI (Tim Brickner-WIBA) Dolly & Kenny.

TRANSMISSION

St. Louis, MO (Bob Riao-SWRD) Whitney Houston, Huey Lewis.

Jennings, MO (Mike Schneider-KLRT) Whitney Houston.

Juneau, AK (Bill Johnson-KRBD) Huey Lewis.

**SOUTH**

Winchester, VA (Mitchell/Young-WINC) Corey Hart.

**CENTRAL**

Newark, OH (Greg Mohr-VOE) Madonna, Sting.

Greenville, MS (Dan Diamond-WNIX) Tears For Fears, Carly Simon.

Whitney Houston, Whitney Houston.

**A/C ADDS**

Selma, AL (Bob Payton-WTUN) No adds.

Clarksville, TN (J.J. Austin-WZMN) Kool & Gang.

Chattanooga, TN (Dale Deason-WGOW) Hall & Oates, Sister Sledge.

Oxford, MS (David Kellum-UJOT) Sade, Go West.

Greenville, MS (Douglas-WKXQ) Tears For Fears, Tina Turner, Aretha, Cindy Lauper.

Louisville, KY (Nugent/McElvein-WHAS) Paul Young, Whitney Houston, Alabama.

Louisville, KY (Jeff Crawford-WKOA) Hall & Oates, Bryan Adams.

Baton Rouge, LA (Mike McRae-WXV) Bryan Adams.

Shreveport, (LA (Jeff Edman-WKXA) FM) Allen Parson's, C. Hart.

Springfield, MO (Chuck McGee-WAZU/FM) Limahl, Aretha, Simon, Katrina & Waves.

Detroit, MI (Gene Elzy-WJR) Corey Hart, Peabo Bryson.

St. Louis, MO (Bob Riao-SWRD) Whitney Houston, Huey Lewis.

Louisville, KY (Nugent/McElvein-WHAS) Paul Young, Whitney Houston, Alabama.

Louisville, KY (Jeff Crawford-WKOA) Hall & Oates, Bryan Adams.

Paducah, KY (Frank Carrell-WKYX) Tina Turner, Carly Simon, A-Ha, John Parr, Billy Ocean.

Campbellsville, KY (Jackson/Message-WCKQ) Tina Turner, B.Ocean, Kool & Gang, H. Jones, Dire Straits, Carly Simon.

Shreveport, (LA (Jeff Edman-WKXA) FM) Allen Parson's, C. Hart.

Central/Southern, LA (Jim Steele-KISY/FM) Don Henley, Kenny Loggins.

Pineville/Alexandria, LA (Jim Steele-KISY/FM) Don Henley, Kenny Loggins.

Newark, OH (Greg Mohr-VOE) Madonna, Sting.

Urbana/Springfield, OH (Eli Williams-WKSW) Sade, Men At Work, John Parr, Donna Summer, Aretha, Madonna, Peabo Bryson.

Logan, OH (Chuck Anthony-WLGN) Aretha Franklin.

Marion, OH (Rick Bryan-WMPN) Ronnie Milsap.

Toledo, OH (Fred Heiler-WSPD) Survivor, Hall & Oates, John Denver.

Toledo, OH (Jeff (ohns-3WM) Midwest) Don Henley, Mary Jane Girls, Madonna.

Zanesville, OH (Joe Petrieiak-WHIZ) Corey Hart, Carly Simon, Sister Sledge, John Denver.

Sandusky, OH (Bill Zimmerman-WLEC) Ronnie Milsap.

Springfield, OH (Chuck McGee-WAZU/FM) Limahl, Aretha, Simon, Katrina & Waves.

Gallipolis, OH (Tim Maxwell-WJEH) Tina Turner, Ronnie Milsap, Billy Ocean, Aretha Franklin.

Rushville, IN (Kevin Kale-WKCR) George Benson, Sade.

Lowell, IN (Jim Holly-WZV) Ronnie Milsap.

Kokomo, IN (Darryl Parks-WIKO) Carly Simon, Aretha.

Evansville, IN (Gary Olson-WGSF) Go West.

Lafayette, IN (Mike Johnson-WASK) Sade, Amy Grant, Etta James.

Detroit, MI (Gene Elzy-WJR/AM) K. Loggins, Sister Sledge, Roseanne Cash.

Flint, MI (Bill Peck-WJRX) Sade, Aretha, Peabo Bryson.

Saginaw, MI (Terry Havel-WJSA) Air Supply.

Lansing, MI (Jack Robbins-3WM) Sade.

Kalamazoo, MI (Bill Young-WKMI) Aretha, Sade, Bryan Adams.

Battle Creek, MI (Rick Chapman-WKKN) Howard Jones, Tina Turner, Kool & The Gang.

Lansing/Jackson, MI (Benson/McPherson-WIBM) Whitney Houston, Hall & Oates, Amy Grant, Graham Parker.

Grand Rapids, MI (Mark Roberts-WOOD) Survivor, DeBarge, Sister Sledge.

Grayling, MI (Cheryl Alred-WQON) Alan Parsons, Air Supply, Phil Collins.

Kenosha, WI (Terry Havel-WLIP) Howard Jones, Rosanne Cash, Go West.

Milwaukee, WI (Beth Fast-WMYX) Kenny Loggins, Dolly Parton, Kenny Loggins.

Milwaukee, WI (Mike Murphy-WISN) Graham Parker.

Madison, WI (Jim Brickner-WIBA) Dolly & Kenny, Amy Grant, Paul Young.
Madison, WI (Pat O'Neill-WMGN) Dolly & Kenny.
Beaver Dam, WI (Steve Sabatke-WBEV) Katrina & Waves.
George Benson, Ronnie Mil sap.
Reedsburg, WI (Kevin Kellogg-WKDB) R. Mil sap, Tina Turner, Howard Jones, Denver, Wham!, B. Ocean.
Marshfield, WI (Brent Handal-WDLB) Aretha, George Benson, Ronnie Milsap.
Green Bay, WI (David Carrow-WXUZ) Aretha, Men At Work.
Eau Claire, WI (Rick Roberts-WIAL) P. Bryson, Aretha, Sade, Dolly & Kenny, Bruce Springsteen.
Monomoni in, WI (Alison Girard-WMEQ) Men At Work, Sade, Evelyn King, Bruce Springsteen.
Oshkosh, WI (Chris Hansen-WMGV) Corey Hart, Aretha, George Benson, Peabo Bryson.
Chicago, IL (Suzy Mayzel-WCLR) Paul Young.
Rockford, IL (McGee/Schaefer-WROK) John Fogerty, Don Henley.
Freeport, IL (Allen Zipsie-WFPS) Aretha, R. Mil sap.
Pewaukee, WI (Denise Henley-WLRN) Don Henley, P. Young.

MIDWEST

Pella/Des Moines, IA (Bruce Lane-KKJX/FM) Go West, Tears For Fears, Robert Plant, Gino Vannelli.
Des Moines, IA (Mike Judge-KIOA) Peabo Bryson, Carly Simon, Corey Hart.
Mason City, IA (Steve Locker-KGLO) R. Milsap, T.G. Sheppard, Air Supply.
Mason City, IA (Harry O'Neil-KLSS) Aretha, Sting, Peabo Bryson, Corey Hart, Supertramp, Bob Dylan.
Waterloo, IA (Roger Davis-KWLO) Peabo Bryson, Go West, Bitty Ocean.
Cedar Rapids, IA (Gary Edwards-WMT/AM) Ronnie Milsap, John Denver.
Cedar Rapids, IA (Dennis Green-WMT/FM) R. Milsap, Tina Turner, Kool & Gang, Aretha, Bitty Ocean.
Forest Lake, MN (Cathleen Cary-WKLL/FM) Billy Ocean, Ronnie Milsap.
Northfield, MN (Rich Harris-KYMN) Carly Simon, Commodores, Aretha Franklin.
Minneapolis, MN (Chuck Knapp-KSTP/FM) Howard Jones.
Duluth, MN (Dunsworth/Collins-WEBC) Hall & Oates, Ronnie Mil sap, Aretha Franklin.
Rochester, MN (AI Axelson-WKWB) Katrina & Waves, John Denver, Kool & Gang, Ronnie Mil sap.
Mankato, MN (Sue LaFond-KEEZ/FM) Tina Turner, Kool & Gang, Carly Simon, B. Ocean, C.Anderson.
Montevideo, MN (Cathy Cooley-KMGU) Kool & Gang, Bitty Ocean, Ronnie Mil sap.
St. Cloud, MN (John Fine-WON) Bitty Ocean, Kool & Gang, Carly Simon.
Grand Forks, ND (Paul Kero-KQOU) Hall & Oates, Kool & Gang, Ronnie Mil sap.
Jamestown, ND (Randy Allen-KQDJ) Sade, Rosanne Cash.

Cape Girardeau, MO (Mike Davenport-KGIR) Tina Turner, Aretha, Ronnie Milsap.
St. Joseph, MO (Bruce Allen-KKJO) John Denver, Milsap.
Joplin, MO (Bobby Daniels-KFSB) Cock Robin, Kool & Gang, Carly Simon, H. Jones, Tina Turner, Teddy Pendergrass, B. Ocean.
St. Cloud, MN (Buck Lee-KLWN) R.Milsap, B.Ocean, Tina Turner, Bill Withers, Rockin' Sidney.
Oshkosh, WI (Chris Hansen-WMGV) Corey Hart, Peabo Bryson.
Omaha, NE (Kuckelburg/Swanda-KGON) Sting, Tears For Fears, Al, Kim Carnes.
Omaha, NE (Randy Shane-KOL) Peabo Bryson, Bruce Springsteen, Tina Turner, Carly Simon.
Lincoln, NE (Cathy Blythe-KFOR) Frozen Playlist, Don Henley.

SOUTHWEST

Tyler, TX (Brian Maloney-KTLY) Kool & Gang, Tina Turner, Carly Simon, Cock Robin, B. Ocean.
Humble/Houston, TX (Rick Stancato-KTUN) Rockin' Sidney, Sade, Rosanne Cash.
Beaumont, TX (James Kasi-KJOS) George Benson, Kool & Gang, Tina Turner.
Amarillo, TX (Tim Butler-KHBO/FM) Ronnie Milsap, Kenny Loggins, B. Ocean.
Pampa, TX (Matt Parsons-KGR) Corey Hart, Madonna, Weird Al.
Midland/Odessa, TX (Chuck Wolfe-KCRS) Peabo Bryson, George Benson, Aretha Franklin.
Odessa/Midland, TX (Steve Myers-KQIP) Aretha, Howard Jones, Depeche Mode, Bruce Springsteen.
Phoenix, AZ (Sam Church-KKLT) Amy Grant, Tina Turner, Robert Plant, Gino Vannelli.
Albuquerque, NM (Jay Scott-KQOB/AM) Don Henley.
Clovis, NM (Jerry Mayfield-KCLV) No adds.

ROCKY MOUNTAIN

Laurel/Billings, MT (Ams Crosby-KNFL) Limahl, Katrina & Waves, Men At Work, Jean Knight, DeBarge.
Great Falls, MT (Keller/McShay-K99) Aretha.
Chinook, MT (Eric Edwards-KKRY/FM) No adds.
Missoula, MT (Vern Argo-KYLT) Tina Turner, Kool & The Gang, Ronnie Mil sap.

COLORADO SPRINGS, CO (Irwin/Howard-KVUU) Amy Grant, Rosanne Cash, Sister Sledge, Corey Hart.
Montrose, CO (Tom Fricke-KUBC) Aretha, Bruce Springsteen, Ronnie Milsap.
Sun Valley, ID (Jeffrey Ballou-KSK) Corey Hart, John Denver, Spyo Gyr, John Fogerty.
Orofino, ID (Dana McKinney-KLER) Howard Jones, Cause.
Boise, ID (Drew Harold-KBDI) Aretha Franklin.
Salt Lake City, UT (George Lemich-KSL) No adds.

FAR WEST

Los Angeles, CA (Liz Kiley-KF1) Sade, Kool & Gang.
Los Angeles, CA (Ray/Marie-KOST) Air Supply, Kool & The Gang, Billy Ocean, Don Henley.
San Diego, CA (Main/Richards-KXXY) R. Milsap, Don Henley, Cock Robin, Chet Atkins.
San Diego, CA (Mark Larson-KFMB) Corey Hart, Kool & The Gang, Carl Anderson.
Fresno, CA (Scott Huskey-KLTK) Paul Young, D. Henley.
San Luis Obispo, CA (Dan Armstrong-KVEC) Ronnie Milasap, Air Supply, Life By Night, Kool & Gang, Amy Grant.
San Luis Obispo, CA (Carol Meyer-KKUS) Survivor, Paul Young, REO Speedwagon.
San Francisco, CA (Gardner/Kulp-K101) Hall & Oates, Bryan Adams, DeBarge.
Livermore, CA (Scott Lewis-KXQI) Huey Lewis & News, Carly Simon, Aretha Franklin.
Napa, CA (Don Defesi-KYVN/FM) Ronnie Milsap, Kool & Gang, Tina Turner.
San Rafael, CA (Frank Eriksen-KTiM) Kenny G, Sister Sledge, Billy Ocean, Tina Turner.
Santa Rosa, CA (Larry Chiorison-KSRO) Amy Grant.
Arcata, CA (Chris Knight-KATA) Sting, Paul Young, Don Henley, Aretha Franklin.
Crescent City, CA (Rene Shansle-KCRE) Billy Ocean, Bruce Springsteen, Aretha, Sting.
Auburn/Sacramento, CA (Craig Andrews-KHYL/FM) DeBarge.
Vacaville, CA (Sheilah Bowman-KUIC) Peabo Bryson, Sister Sledge, Hall & Oates.
So. Lake Tahoe, CA (Ron West-KOWL) Billy Ocean, Tina Turner.
So Lake Tahoe, CA (Ken Adams-KTHO) Ronnie Milsap, John Denver.
Chico, CA (Dave Kindig-KPAY) Aretha, G. Benson, Men At Work, Ronnie Milsap, Billy Ocean.
Grass Valley, CA (Rich Brock-KNCN) Men At Work.
Oroville, CA (Charlie Fox/KORV) Madonna, Aretha, Peabo Bryson.
Burney/Redding, CA (Marc Soares-KARZ) Evelyn King.

Mt. Vernon, WA (Wedge Michaels-KBRC) Nylons, Cock Robin, Madonna, Weird Al.
Oak Harbor, WA (David Bowman-KISD) Bill Withers, Kim Carnes, Tina Turner, Ronnie Milsap.
Olympia, WA (Dick Post-KGY) Peabo Bryson, Cause, Sting, Madonna, Sadao Watanabe.
Aberdeen, WA (Paul Lankow-KKRO) Sting, Madonna, Cock Robin.
Centrallia, WA (Jim Knutson-KELA) Mary Jane Girls, Billy Ocean, Supertramp, Paul Young.
Kelso/Longview, WA (Ray Bartley-KLOG) Rockin’ Sidney, Supertramp, Tina Turner, Jeff Beck & Rod Stewart.
Yakima, WA (Frank Taylor-KWMX) Whitney Houston, Men At Work, Sister Sledge, Tina Turner, H. Jones.
Yakima, WA (Dave Hanson-KKTY) Cyndi Lauper, Madonna.
Tri-Cities, WA (Bill Templeton-KALE) No adds.
Anchorage, AK (Mark Lewis-KFQD) Billy Ocean, Peabo Bryson.
Soldotna, AK (J. J. McCartney-KCSY) Sade, Men At Work, Ronnie Milsap.
Saskatoon, SK (R. D. Korchinski-CFLC) No adds.

WELCOME To Our New A/C Correspondent:
Dr. Phil LoCascio, WYYY (Y94FM) RADIO - Two Clinton Square - Syracuse, NY 13202
(315-472-9797)

JOBS

SALES - KFBD-Waynesville/ St. Roberts, MO
Dick Triggs (314) 336-3133

SALES MGR. - KABN - Big Lake, AK
*Tom Locke (Box 520368 - 99652)

ENGINEER/A.T. - KIOF - Big Springs, TX
Lenny Pierce (915) 263-7326

SPORTS/A.T. - KNUS/WJON/KVBR
Marc Shelanski (315) 354-6341

NEWS (PM drive) - KSDN-Aberdeen, SD
T/R to Gene Riche (Box 1930 - 47401)

NEWSPERSON - KKHJ/KRSN-Los Alamons, NM
Gary Marshall (Box 1176 - 87544)

NEWS DIRECTOR - KKLX/Lake Tahoe/Reno, NV
Ken Hunter (Box 6063, Incline Village - 89450)

AIR TALENTS - KKHJ/KRSN-Los Alamons, NM
*Gary Marshall (Box 1176 - 87544)

AIR TALENT - KIOF-Abbeville/Lafayette, LA
Anthony Keith (318) 899-2531

AIR TALENT (AM drive) - WRDB-Reedsburg, WI
Ken Boehm (Box 349 - 53959)

AIR TALENT (AM drive) - KZZP-Kennewick, WA
Gay Zapoleon (727 S. Extension Rd, Mesa - 85202)

AIR TALENT/PROD. - KQEU-Olympia, WA
*Charles Cox (Box 48 - 98507)

AIR TALENT (PM drive) - WNIX-Greenville, MS
General Mgr. (Box 1816 - 38701)

AIR TALENT (Future) - KNUZ-Houston, TX
*Bruce Nelson (Box 188 - 77001)

AIR TALENT/PROD. - KBRV/K79-Soda Springs, ID
Rich Summers (318) 899-3307

AIR TALENT/AC/ P.D. - KKIQ-Los Angeles, CA
Robert Norton Jr.

AIR TALENT/ASSIST. P.D. - K79-Soda Springs, ID
Guy Zapoleon (727 S. Extension Rd, Mesa - 85202)

AIR TALENT/ASSIST. P.D. - K79-Soda Springs, ID
*No phone calls

June 28, 1985 the GAVIN REPORT
We at The Gavin Report would like to apologize for an unfortunate omission in last week's edition. Due to an error at Ed's Printing Plant and Grill, a portion of our popular Bio-Feedback column was not published. According to your enthusiastic responses, these tidbits of info about current names in the news are a valuable and appreciated on-air aid to personalities across the country and on Mars, and we herewith express our regrets and present the deleted portion of last week's version:

**AIR SUPPLY:**
Originally dubbed OXYGEN ALLOTMENT, this hit group's name was changed when Arista President Clive Davis decreed that six syllables might be a bit too much for the average all-night jock to pronounce.

**THE BEACH BOYS:**
Estrogen injections have successfully duped the public into believing that several members of this group are actually NOT in their late eighties.

**KATRINA AND THE WAVES:**
When known as The Pied Pipers, this aggregation backed Frank Sinatra on his 1940 chart record, "This Love of Mine."

**PRINCE:**
Cleverly looking into the future, American Express has already signed this purple superstar to a 1997 "DO YOU KNOW ME?" TV spot.

**MICHAEL JACKSON:**
Known for his friendship with WEBSTER, he recently confided to The National Enquirer that he first met the diminutive TV actor while both were shopping for mini-tuxedos in the cadet department at Macy's.

**MICK JAGGER:**
Admitted recently that he is the illegitimate son of Don Knotts. A quick study of the lips of both men bears out this indisputable fact.

**GREGG KLEIN: KQHU, YANKTON, SOUTH DAKOTA:**
Has revealed that it is Yankton which is the real setting for the mythical city in which Hill Street Blues takes place.

**CYNDE LAUPER:**
Has cut a punk-country version of BRAND NEW KEY and acknowledges that she is in reality Melanie in drag. Proves this fact by asking if anyone has seen the two together.

**BOY GEORGE:**
Has been signed for the pivotal role of Blake Carrington's niece in the upcoming DYNASTY season.

**IRISH ROVERS:**
Plan to re-record their 1968 hit, "The Unicorn," with Power Sation as backup vocalists.

**KIM CARNES:**
She explains that the title of her current hit was inspired by a week of viewing wee-hours cable TV. "Five evenings," she tells us, "of The Joe Franklin Show and re-runs of The Beastmaster would make ANYONE Crazy in the Night!"

**ELMA GREER:**
Denies reports that her country roots are not deep by swearing that she has no interpreter present when conversing with Carson Schreiber.

**BILL DRAKE & BERNIE TORRES:**
They've scrapped plans to revive Boss Radio in fourteen markets after finding it impossible to unearth fourteen jocks named Johnny Mitchell.

**PHIL COLLINS:**
Began his career working children's parties and bar mitzvahs as an Elton John lookalike.

**MEAT LOAF:**
Began singing career after failing audition with The Solid Gold Dancers.

**DAVE SHOLIN:**
Moonlights as a roadie for MENUDO.

**RON FELL:**
Eats quiche.

**TONY RICHLAND:**
Owns mint condition collection of Frijid Pink albums. Has never tasted sushi. Is unconvinced Danny Davis really grew up with Eddie Fisher. Has no idea for next week's column.
MADONNA
She set a record by selling out three shows at Radio City Music Hall in 30 minutes.

DEAD OR ALIVE
USA Today recently cited “You Spin Me ‘Round” as the number one aerobic dance favorite in the nation.

HALL & OATES
All the proceeds from their July 4th concert at Liberty Park in New York Harbor will go to the Statue Of Liberty restoration fund.

JOHN FOGERTY
His “Centerfield” video is composed of rare film footage of scores of major league baseball legends.

PAUL KANTER AND MARTY BALIN
Paul Kanter’s post-Starship aggregation is complete. Joining Paul are Jefferson Airplane founders Jack Cassidy and Marty Balin, as well as keyboardist Tim Gorman and the drummer from the Tazmanian Devils.

BRYAN ADAMS
The b-side of the English version is a song called “Diana,” a satirical poke at Prince Charles and Lady Di.

THE POWER STATION
Replacing Robert Palmer for the touring unit known as Power Station will be Michael Des Barres, most recently with Chequered Past.

APOLLONIA
She will appear in at least six episodes of TV soap, Falcon Crest.

GLENN FREY
Hot on the heels of “Smugglers Blues” which was adapted for an episode of Miami Vice, Glenn has recorded another song “You Belong To The City” which will be included in MV’s 1985-86 season opener.

WEIRD AL YANKOVIC
He once worked in the mailroom of Westwood One, the syndicated home of his mentor, Dr. Demento.

HOOTERS
Members Rob Hyman and Eric Bazilian played on Cyndi Lauper’s album and Hyman co-wrote “Time After Time.”

STATLER BROS.
For a brief time in 1974 they performed under the name Lester “Roadhog” Moran and His Cadillac Cowboys.

TALKING HEADS/R.E.M.
Both bands have brand new LP’s with front covers designed and painted by the Rev. Howard Finster of Georgia.

BRYAN FERRY
Bryan Ferry grew up in Newcastle, Britain’s industrial coal mining center. Ferry’s father, Frederick, worked in the mines tending the horses who drew the loaded coal cars.

RUSS BALLARD
He made his professional stage debut playing on an awards show alongside both The Beatles and The Rolling Stones.
Cock Robin
"When Your Heart Is Weak"

Added this week:
- WCAU/FM
- WKEE
- 93Q
- Y100
- WNVZ
- WGCL
- WHYT
- ZZ99
- WFMI
- WRNO
- WMGQ
- KWXIC
- KZZB
- KAMZ
- KSET
- WANS

Majors:
- WXKS/FM
- 93FM
- 95FM

Top fifteen:
- WPLJ 11
- Z100
- Q100
- WTIC/FM
- 92KTVU 7

Added this week:
- 93FM
- KMJ
- FM102
- KC101
- Z106
- KAGO

Lisa-Lisa and Cult Jam with Full Force
"I Wonder If I Take You Home"
If you've read this far, you're obviously headed in the right direction to the records you're looking for, so please continue on and find the music your audience wants to hear by:

**KENNY LOGGINS**

"FOREVER"

**KEGL 4-2**

**TOP TEN**

- K104 7-6
- WJZR 8-6
- KCPX 3
- KISN 12-7
- OK100 20-10
- KWES 6-3
- KZOZ 11-9
- 94Z 13-9
- 194 7-7

**MAJOR MOVES**

- KAFM 17-11
- KTKS 22-12
- WGCL 17-15
- WKRFZ/FM 19-16
- WSSX 19-16
- WBCY 18-12
- WKDD 15
- 9XIL 7-3
- KISR 24-21
- Q104 15-12
- WBNQ 22-18

**HOOTERS**

"ALL YOU ZOMBIES"

**TOP FIFTEEN**

- WCAU/FM 12
- Q100 5-3
- WLAF/FM 14
- Z106 1
- WPST 10
- WTLQ 14-11
- WXLD 20-15

**MAJORS**

- WXKS
- PRO/FM
- 93FM 17
- 195 31
- 92X 33
- WNCI 26-21
- ZZ99
- KKRC
- KPLUS

*MAJOR*
Topeka has a population of roughly 150,000 within its city limits. Yet currently there are three Top Forty stations busily etching out their destiny within this capital city of Kansas. One station sits lofty on top of the pile while the other two gear up for their own niches in the market. We spoke to all three programmers and discovered that all three stations, KDVV/FM, WIBW/FM, and KMAJ/FM, are entirely different species of Top Forty.

KDVV/FM PD Kevan Rabat rolled into town nine months ago from KQCR/FM Cedar Rapids. It was his first programming job and a rating period was just starting up. Yet Rabat never bought the attitude that “it wasn’t really his book.” His job was to maintain V100’s domination of the 12+ market, yet increase its strength in 18+ shares.

“I program not to alienate the teens, but to try and attract the upper demos. That is what I was asked to do when I arrived here,” Rabat explained.

“We had a 50 share in teens and after my first book, that dropped to a 37 share of teens. But the 18+ demos rose significantly.

Half a dozen years ago, KDVV/FM went live Top Forty and has pulled impressive numbers since. Its music philosophy now keeps them more on the cutting edge and “slightly more progressive.” Like both of his competitors, Rabat dayparts quite a bit. Rabat is confident that he will increase and improve his older demos even more with the results of the just completed Spring book. Meanwhile, KDVV/FM leads the pack in total market saturation.

WIBW/FM (97 FM)

WIBW/FM started competing aggressively in January of 1983 when 97 FM went live Top Forty. Some say their main strength in the market is their tremendous push in promotions and giveaways. PD Dave Alexander admitted, “We became very up front as far as our promotions... We have four or five major promotions a year.”

97 FM has just completed a Super Car Sweepstakes, giving away a $16,000 Bronco II. Also, add to that past prizes of a trip around the world, trips to Los Angeles and Chicago plus daily giveaways of cash and video recorders. WIBW/FM is owned by Stauffer Communications, owners of newspapers, TV stations, and other radio properties.

WIBW/FM chooses to compete by going after a monied, more mature Top Forty audience. Their strength seems to be in older males 25-54. Their research tells them that their “psychographic breakdown” shares listeners with Kansas City’s Album Radio KY102 and mellow rock KUDL. Promoting sailing regattas and sports fair (a recent one drew over 6,000 people) helps to solidify their older image and chase “yuppie” dollars.

Alexander says WIBW/FM prides itself on its high caliber of air talent.

WIBW/FM’s entry for Best Personality DJ has won three straight years at the Kansas Association of Broadcasters competition. 97 FM’s lineup is as follows: J.R. Greeley (Top Forty mainstay from the old KEW1 days) from 6-10 AM; Don Appel from 10-2 PM; PD Alexander from 2-6 PM; Music Director Roger Heaton from 6-10 PM; Mary O’Connor from 10-2 AM; and Anthony Barker from 2-6 AM.

Musically, WIBW/FM is well researched and the playlist is tight. “We don’t consider ourselves conservative—we’re accurate. We have a good idea of what our audience wants. Our success is based on giving listeners the songs they want, not what we think would be good for them,” commented Music Director Heaton.

KMAJ/FM (Magic 108)

KMAJ/FM PD Tony Stewart spent four years at KDVC/FM before joining the station. Over the last nine months, Stewart has been guiding “Magic 108” into the Top Forty battleground.

“I didn’t come across the street here to try and knock off the old alma mater because I don’t think they can be knocked off... I think there’s an audience that’s not being served the way it could be.”

Stewart came to KMAJ/FM in September after fulfilling V100’s goal to be tops 12+. KMAJ was an “unimposing” A/C outlet whose only meaningful draw was that of a female demographic.

Tony reckons KDVC/FM did such a good job bolstering their 18+ males that it left Magic 108’s target audience of females 18-49 within easy reach.

When Stewart moved on, he took with him morning man John Lee Hooker. Rounding out the lineup is Rose Rues (10-3 PM), Stewart (3-6 PM), Charlie Sammarai (6-Midnight), and Roxy Robbins (Midnight-6 AM).

Like WIBW/FM, KMAJ/FM de-emphasizes teens. They’re more inclined to jump on female oriented records (like the Whitney Houston record, for example) rather than the upbeat, progressive Top Forty that V100 favors. Promotions like wine and cheese outings take precedence over beer parties. Outside promotions are decidedly “family oriented” to favor the female demographic Stewart promised to draw to the station.

Competition is tight for three Top Forty stations in Topeka. Some say three can’t survive in a population the size of Shawnee County. Stewart agrees.

“Everybody is wondering, ‘How can Topeka hold three Top Forty stations? I don’t think it can.’ What’s Tony’s strategy after years in the marketplace? ‘I don’t play audience, I play the book.’"
WE GO TO SLEEP BELIEVING

THESE DAYS WILL ALWAYS BE REMEMBERED
CAPTIVES OF A WARRING WORLD
THE ONES WHO NEVER WOULD SURRENDER
CHAINED TO HOPE LIKE PRISONERS

AND WHEN THEY CALL OUR NAMES
WE'LL STAND BEYOND OUR SHAME

WE GO TO SLEEP BELIEVING
OUR DREAMS WILL BE HERE TOMORROW
NO ONE CAN CHANGE OUR FEELING
OUR DREAMS WILL BE HERE TOMORROW

OUR JUSTICE RAGING IN THE WILD
LIONS ROAR AND SHAKE THE FIRE
OUR PASSIONS CARRYING THE BURDEN
TRACE THE VEINS OF OUR DESIRE

OUR PRAYERS ARE RISING UP
INTO THE SKIES ABOVE

Chorus

OUR PRAYERS ARE RISING UP
INTO THE SKIES ABOVE

Chorus

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the GAVIN REPORT

ALBUM/ALTERNATIVE

Gavin Album Frontline

STING
TALKING HEADS
R.E.M.
BOB DYLAN
HUEY LEWIS
NINA HAGEN

These records define the Album radio and Alternative radio formats this week.

NEW Releases

Flash - Jeff Beck (Epic)

Rock 'n' roll's most expensive auto mechanic. In his day, JEFF BECK was an innovator reinventing a way to turn a high C note inside out and sideways. Later he drifted between the role of band leader & jazz instrumentalist. On FLASH, JEFF BECK seems to be conforming to an easier vocaled accessibility with dropped-in energized guitar solos. Some of them sound like human being lawn mowers, frantic and busy. On the track Escape, BECK breaks ground using similar thematic arias that made BLOW BY BLOW such a classic. The single, PEOPLES GET READY and the other instrumental, YOU KNOW, WE KNOW are the LP's main high points.

Heart (Capitol]

All rested up with brand new togs, HEART teams up with ole MAX FACTOR for that revitalized look. HEART is still very much Album Radio dux femina facti. In other words, this is rock and roll with the woman on top. The concept is still closely autonomous to the sisters WILSON, with the same familiar HEART-core sound. Most of the material originates from various configurations with outside writers and lyricists including BERNIE TAUPIN and SANDY ENNIS. First try Never, then The Wolf and If Looks Could Kill.

Crush - OMD (A&M)

The up side is side one while the more experimental, laid low side is the reverse. Secret is the strongest OMD track since the tragically overlooked Souvenir. Like the pseudo EDWARD HOPPER cover artwork, CRUSH is a colorful, rich painting of varying tones and temperaments. You should be seeing OMD slide into the ALTERNATIVE Top Ten. Top Fortys could check out the first two trax on side one to see what goes. OMD have a tremendously active fan base, much like the one that is now launching DEPECHE MODE. Be aware, Secret/So In Love.

Boy In The Box - Corey Hart

EMI America

COREY HART's sophomore release, BOY IN THE BOX, is a production of extravagent parameters. Using his status as a hit maker, HART has elected to dump back some of his winnings towards making an even bigger sounding state of the art LP. Like RICK SPRINGFIELD and HALL & OATES (whom COREY toured the US with), HART works on a couple of levels. The cover, carefully packaged, exploits his good looks with a hip graphic design. The music, though, is intricately structured to meet the stringent technical demands radio has come to expect. Melodically, TOP FORTY and ALBUM RADIO share basic common ground here, but it is ALBUM RADIO that can take the lead playing the rest first. Besides the up and coming single, Never Surrender, there's Komrade Kiev and Eurasian Eyes.

Fly On The Wall — AC/DC (Atlantic)

A lot like drinking Janitor In A Drum out of an old mason jar, AC/DC's FLY ON THE WALL is undiluted, caustic, unapologetically gruff. The single is Danger, but Shake Your Foundations and Sink The Pink are far better extensions of the AC/DC legacy.

KZ
**ALBUM**

**CERTIFIED**

1. **STING** (A&M) "FREE" "FORTRESS" "SHADOWS" "7TH"
2. Dire Straits (Warner Bros.) "Money" "Walk" "Far" "World"
3. TEARS FOR FEARS (MERCURY) "SHOUT" "RULE" "HEELS"
4. Robert Plant (EsParanza) "Little" "Saxes" "Pink" "Lead"
5. Eurythmics (RCA) "Lie" "Chain" "Sinking"
6. Talking Heads (SIRE) "ROAD" "I WAS" "LADY"
7. Supertramp (A&M) "Cannonball" "Better" "Still"
8. Tom Petty (MCA) "Better" "Rebel" "Nothing"
9. U2 (ISLAND) "THREE" "BAD" "SORT"
10. Bob Dylan (Columbia) "TIGHT" "SKY" "REAL"

**MOST ADDED**

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Title (Label)</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>&quot;CRY&quot;-GODLEY/CREME (POLYDOR)</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>&quot;...HERO&quot;-TINA TURNER(CAP.)</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>ST.ELMO'S FIRE-J.PARR (ATL.)</td>
<td></td>
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<tr>
<td>4.</td>
<td>CRUSH-OMD (A&amp;M)</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>THEATRE OF PAIN-MOTLEY CRUE (ELEKTRA)</td>
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</tbody>
</table>

First things first: This is a short week, so we will be taking reports on MONDAY and TUESDAY, JULY 1 and 2. All this we can fight off the Post Office...on to the chart. I had an odd feeling that the STING LP's amazing debut at #1 took a lot of us by surprise. The following two weeks, lots of stations have been adding on one or two trax more...TEARS FOR FEARS moved up again with the upsurge of "Shout". Look for a GAVIN cover story down the line. TALKING HEADS go to six and stay in the GAVIN ALBUM FRONTLINE with no messing around. BOB DYLAN: I don't mind admitting it. I'm surprised as hell hearing this line over and over, but lots of possibilities. I know you've heard this line over and over, but it sure sounds like a slow cooker to me. Don't forget MAD MAX. There's also "THE BREAKFAST CLUB". Two sneak previews have done well here. Not forget MAD MAX. There's some hesitation on TINA's single, possibly because of tempo. It sure sounds like a slow cooker to me. Stay free KZ.

**CHARTBOUND**

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>HELIX (Capitol) &quot;Deep&quot;</td>
<td></td>
</tr>
<tr>
<td>BEACH BOYS (Caribou) &quot;Getcha&quot;</td>
<td></td>
</tr>
<tr>
<td>N.LOFGREN (Col.) &quot;Sweet&quot; &quot;Secret&quot;</td>
<td></td>
</tr>
<tr>
<td>PAUL HARDCASTLE (Chry.) &quot;19&quot;</td>
<td></td>
</tr>
<tr>
<td>TRANSLATOR (415) &quot;Come&quot;</td>
<td></td>
</tr>
<tr>
<td>SUZANNE VEGA (A&amp;M) &quot;Wall&quot;</td>
<td></td>
</tr>
<tr>
<td>TRUTH (IRS) &quot;Exception&quot;</td>
<td></td>
</tr>
<tr>
<td>COCK ROBIN (Columbia) &quot;Heart&quot;</td>
<td></td>
</tr>
<tr>
<td>TEXTONES (Gold Mtn.) &quot;Mission&quot;</td>
<td></td>
</tr>
<tr>
<td>MR.MISTER (RCA) &quot;Broken&quot;</td>
<td></td>
</tr>
<tr>
<td>TAXXI (MCA) &quot;Still&quot;</td>
<td></td>
</tr>
<tr>
<td>SCORPIONS (Mercury) &quot;City&quot;</td>
<td></td>
</tr>
<tr>
<td>MOTLEY CRUE (Elektra) &quot;Smokin&quot;</td>
<td></td>
</tr>
<tr>
<td>TINA TURNER (Capitol) &quot;Hero&quot;</td>
<td></td>
</tr>
<tr>
<td>ARETHA (Arista) &quot;Freeway&quot;</td>
<td></td>
</tr>
<tr>
<td>GODLEY/CREME (Polydor) &quot;Cry&quot;</td>
<td></td>
</tr>
<tr>
<td>OMD (A&amp;M) &quot;Love&quot; &quot;Secret&quot;</td>
<td></td>
</tr>
</tbody>
</table>

track "Never". CERTIFIED this week are both HEART and JOHN PARR/ST.ELMO'S FIRE...Tip of the week. CHECK OUT THE GODLEY/CREME. It's a possible multi-format record with lots and lots of possibilities. I know you've heard this line over and over, but the video will reinforce the image of the record even over the air-waves. It makes sense that G/C would pull out all the stops for THEIR vid seeing they've directed quite a number of prize winners for a ton of other acts before jumping back into the audio portion of their act...This bears repeating also. JOHN PARR, with his ST. ELMO'S FIRE theme, will also be a big big summertime movie hit, appealing to a huge demographic, like BREAKFAST CLUB. Two sneak previews have done well here. Don't forget MAD MAX. There's some hesitation on TINA's single, possibly because of tempo. It sure sounds like a slow cooker to me. Stay free KZ. 

June 28, 1985 the GAVIN REPORT

Stay free KZ.
ALTERNATIVE ACTION

Monday if at all possible.

Reporting deadline will be Tuesday by 4PM PDT, but please try to call about 10% more airplay.

Editors:

EMPIRE BURLESQUE
BOB DYLAN (COLUMBIA)

CERTIFIED

1. CRUSH
2. OMD (A&M)
3. "CRY"
4. "NEMESIS"
5. "LIVE AT THE BELFAST"

MOST ADDED

1. CRUSH
2. OMD (A&M)
3. "CRY"
4. "NEMESIS"
5. "LIVE AT THE BELFAST"

IMPORT INDIE

ZEITGEOIST (DB) "Change"
ROBYN HITCHCOCK (Slash)
FRIGHTWIG (Subterranean)
WINDBREAKERS (Homestead)
CUCUMBERS (Fake Doom) "Betrays"
UPTONES (415) "KUSA"

ALTERNATIVE ACTION

Please remember that this will be a short week due to the holiday. Reporting deadline will be Tuesday by 4PM PDT, but please try to call Monday if at all possible.

After tying with NEW ORDER last week, R.E.M. makes their move and knocks out the champ after their month long reign at #1. But even more incredible than R.E.M.'s move is the fact that both albums increased in airplay. The difference is that R.E.M. gained about 10% more airplay than NEW ORDER within the past week. These two albums continue to acquire airplay that is in a class by itself and ahead of the rest of the pack by at least 35% in airplay points.

BOB DYLAN is turning in great qualitative airplay in relation to the number of stations on the album. Alternative Radio obviously isn't concerned with Dylan's established image.

Watch out for OMD and GODLEY & CREME. Both were tied for Most Added. OMD was immediately added into heavy or medium rotations accounting for their debut at #30 the first week out.

SPOTLIGHT LP

Cleaning Windows/She Gives Me Religion/It's All In The Game/You Know What They're Writing About-VAN MORRISON (PolyGram)

He's not into the latest trends and yes, he is an established artist who has more than a few gold albums. But he's creating vibrant music that is relevant to the Alternative audience. Aside from the subtle and obvious influence he's had on contemporary music (e.g. Kevin Rowland) - there's a common thread that ties VAN with many of the artists that grace the Alternative chart each week. He's a true artist following his own instincts and wise enough to insulate himself from the temptations and distractions of the industry.

"Live At The Belfast Opera House" is music created for the GAVIN REPORT June 28, 1985

Peter
**South**

- **ATL/SROC/SHREVEPORT/LA**
  - E. LINDFORD 318-526-2922
  - *Worldwide: Tears For Fears, B. Adams, Mod.*
  - \*Add:* Eurythmics, Stylist, P. Collins, New Order, Tears For Fears

- **ATL/SROC/SHREVEPORT/LA**
  - T. HEADS 318-526-2922
  - \*Worldwide: Tears For Fears, B. Adams, Mod.*
  - \*Add:* Eurythmics, Stylist, P. Collins, New Order, Tears For Fears

- **WNYC-ATLANTIC, GA**
  - DAVE STEWART 404-367-7700
  - Game Theory, OMD, New Order

- **WNYC-ATLANTIC, GA**
  - ERIN PFEIFFER 404-367-7700
  - Red, OMD, New Order

- **WMC-COLUMBIA, SC**
  - JOHN VAN GUYSTER 803-772-2717
  - Add:* Gino Vannelli, B. Ferry, Night Ranger

- **WHFC-OXFORD/CINCINNATI**
  - DAN RYAN 513-725-8290
  - *Worldwide: Tears For Fears, B. Adams, Mod.*

- **WHFX-ANNAP., MD**
  - GAVIN ALBUM INDICATORS

- **KUGO-ODINSA TX**
  - T. HEADS 312-777-1700
  - Three O'Clock, Windbreakers

- **KWHY-SWANQUARTER, NC**
  - Z. SMITH 312-777-2701
  - Night Ranger, Tears For Fears, Cafferty

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- **WMPR-ATLANTA, GA**
  - JANE DAVIS 404-618-2740
  - Zeitgeist, R. Hitchcock, Chameleons

- **WALK-ATLANTA, GA**
  - JASON CRUZE 404-618-2740
  - Zeitgeist, R. Hitchcock, Chameleons

- **WYSH-HUNTSVILLE, TX**
  - DAVID SADOFS 509-296-1381
  - Lone Justice, Dire Straits, Three O'Clock

---

**Midwest**

- **WCCF/COLUMBUS, OH**
  - JESUS KELLEY 614-747-7297
  - Fishbone, B.B. King, Hy Fronts

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GODLEY
&
CREME
CRY
THE RECORD

PRODUCED BY TREVOR HORN • FROM THE LP "THE HISTORY MIX VOLUME 1"
© 1985 PolyGram Records, Inc.
825 981-1 Y-1
### Certified

- ROSANNE CASH
  - I Don't Know Why
  - "You Don't Want Me" (Columbia)

- NITTY GRITTY DIRT BAND
  - Modern Day Romance
    (Warner Brothers)

### Most Added

- RONNIE MILSAP
  - "Lost In The Fifties Tonight" (RCA)

- EDDIE RABBITT
  - "She's Comin' Back To Say Goodbye" (Warner Brothers)

### Top Requests

- ALABAMA
  - "40 Hour Week" (RCA)

- BELLAMY BROTHERS
  - "Old Hippie" (MCA/Curb)

- HANK WILLIAMS JR.
  - "I'm For Love" (Warner Brothers/Curb)

### Chartbound

<table>
<thead>
<tr>
<th>Artist/Song</th>
<th>Reports</th>
<th>Adds</th>
<th>On</th>
<th>Chart Weeks</th>
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<tbody>
<tr>
<td>FORESTER SISTERS - I Fell In Love Last Night (WB)</td>
<td>104</td>
<td>27</td>
<td>64</td>
<td>13</td>
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<tr>
<td>SYLVIA - Cry Just A Little Bit (RCA)</td>
<td>97</td>
<td>37</td>
<td>54</td>
<td>6</td>
</tr>
</tbody>
</table>

Reports accepted Mondays at 8am through 3pm Wednesdays
**ACTION SIDES**

**GENE WATSON** - Cold Summer Day In Georgia (Epic)
**CHARLY MCCLAIN** - With Just One Look In Your Eyes (Epic)
**SHELLY WEST** - Don't Make Me Wait On The Moon (Viva/WB)
**CONWAY TWITTY** - Between Blue Eyes And Jeans (Warner Bros.)
**MERLE HAGGARD** - Make-Up And Faded Blue Jeans (MCA)
**JOHN CONLEE** - Blue Highway (MCA)
**JIM GLASER** - I'll Be Your Fool Tonight (MCA)
**ATLANTA** - Why Not Tonight (MCA)
**DEBBY HOBS** - Hottest "Ex" In Texas (Capitol)
**ROCKIN' SIDNEY** - My Toot Toot (Epic)

*Debuts In Action Sides This Week*

- *Eddie Rabbitt* - She's Comin' Back To Say Goodbye (WB)
- *Charley Pride* - Let A Little Love Come In (RCA)
- *Ronnie Milsap* - Lost In The Fifties Tonight (RCA)
- *Eddy Raven* - "Love And Other Hard Times" (RCA)
- *Loretta Lynn* - Heart Don't Do This To Me (MCA)
- *Jimmy Buffett* - Gypsy In The Palace (MCA)
- *Carl Jackson* - Dixie Train (Columbia)
- *Emmylou Harris* - Rhythm Guitar (Warner Brothers)
- *Leon Everette* - A Good Love Died Tonight (Mercury/PolyGram)
- *Marie Osmond* - Meet Me In Montana (Cap.)
- *Ivory Daves* - Unwed Fathers (RCA)
- *Terri Gibbs* - Rockin' In A Brand New Cradle (Warner Bros.)
- *Loretta Lynn* - Heart Don't Do This To Me (MCA)
- *Karen Brooks* - I Will Dance With You (WB)
- *Tom T. Hall* - A Bar With No Beer (Mercury/PolyGram)

**Dropped:** #24 - Oak Ridge Boys, #39 - Crystal Gayle, #35 - Ricky Skaggs, #37 - Dan Seals, Heart Of Nashville, Hillary Kanter

**LP CUTS**

- Hank Williams Jr. - THIS AIN'T DALLAS
- Alabama - DOWN ON LONGBOAT KEY
- Oak Ridge Boys - TOUCH A HAND
- Statler Brothers - HER HEART OR MINE
- Dan Fogelberg - SUTTER'S MILL
- Judds - DROPS OF WATER
- Vince Gill - OKLAHOMA BORDERLINE
- Dolly Parton - I HOPE YOU'RE NEVER HAPPY
- Kendalls - TWO HEART HARMONY
- Crystal Gayle - TOUCH AND GO
- Conway Twitty - SOMEBODY LIED
- Bellamy Brothers - WHEELS
- Eddy Raven - "Love And Other Hard Times" (RCA)
- Mel Tillis - "California Road" (RCA)

**RECOMMENDED NEW RELEASES**

- **Loretta Lynn**
  - Heart Don't Do This To Me (MCA)
  - You Make Me Want To Make You Mine (RCA)
- **Eddy Raven**
  - "I WANNA HEAR IT FROM YOU"/THE ART OF GETTING BY/WE ROBBED TRAINS
- **Mel Tillis**
  - "California Road" (RCA)
  - ONE MORE TIME/CALIFORNIA ROAD/ROSE OF EL PASO

**COUNTRY SUMMARY**

Needless to say, ROCKIN' SIDNEY is the number one noise maker at stations spinning his "Toot Toot". Tons of requests for this novelty have been welcomed at WTAW-BRYAN,TX. HANK WILLIAMS JR. knocked the "Highwayman" off the request pedestal and is thereby honored along with ALABAMA and the BELLAMY BROTHERS. RONNIE MILSAP steps back into the 50's for an evening and shows up as our Top Add. With less than a week of airplay, WKKW-CLARKSVILLE,WV designates "Lost In The Fifties Tonight" a top three requested item. The chart is tight, particularly the top twenty. Regardless, chart growth for E.T. CONLEY, BELLAMY BROS., GARY MORRIS, DOLLY & KENNY, GEORGE STRAIT, T.G. SHEPPARD and GLEN CAMPBELL is unavoidable. The FORESTER SISTERS have enamoured country music fans, especially those of AM stereo like WBJU-DENHAM SPRINGS. The sister act should debut high on the 40 best next week. MERLE HAGGARD's "Kern River" has pressured "Make-Up And Faded Blue Jeans" out of Chartbound. Phone lines continue to heat up at WDMP-DODGEVILLE for JOHN FOGERTY. "Centerfield" is now the official theme song for the Emeralds, a double A baseball team in EUGENE,OR. DOLLY PARTON's album cut "I Hope You're Never Happy" is outdrawing "Real Love" for requests in SONORA,Texas at KVRN. A typo, not GRIP, moved requests in SONORA,TEXAS at KNKL. Hope You're Never Happy" is off the top 50 this week. Sorry! Better a late announcement than none at all... Next week, the deadline for reports will be 4PM (PDT) Tuesday, July 2, due to the 4th of July holiday. Call early. Thanks!
**NORTHEAST**


Portland, ME (Hal Knight-WPOR/FM) M. Haggard, Conway, R. Sidney.


Wilmingtom, DE (Chris Michaels-WAMS) Sylvia, Watson, R. Rabbitt.

**SOUTHEAST**

Baltimore, MD (Todd Grimsted-WPOC/FM) M. Murphey, R. McEntire, Sawyer Brown.

Danville, VA (Alan Rowe-WDVA) Conway, Mac Davis, T. Wynette, L. Lynn, Rabbitt, Millsap.


Shelby, NC (Davis/Pruet-WWOH) Forresters, B. Hobbs, L. Everette, Atlanta, J. Glaser, Sylvia, Conway, Mac Davis.


Anderson, SC (Jerry Howard-WAIM) Mac Davis, McClairen, T. Dick, D. J. Mankin.

Carrollton, GA (Jerry Jackson-WLBB) C. Pride, R. Rogers, R. Millsap, E. Rabbitt.

Cedarstown, GA (Chuck Walley-WGAA) Lane Brody, Haggard, Kendalls, S. West, R. McEntire.


Destin, FL (Skip Davis-WMMK) R. Millsap, L. Mandrell, R. McDowell, K. Rogers, Robin Lee.

Fort Pierce, FL (George Gordon-WFTP) Emmylou, V. Gill, R. McDowell, Rabbitt, Millsap.

St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) McClairen, M. Osmond, Kendalls.

Arcadia, FL (Karl August-WOKO) S. West, Atlanta, R. Rabbitt.

**SOUTH**


Jasper, AL (George McGowen-WAP) R. Sidney, Mac Davis, R. Millsap, P. Tillis, Emmylou.


Albertville, AL (Jeff Allen-WQSB) R. McDowell, R. Millsap, K. Rogers, Rabbitt.


Chattanooga, TN (Chuck Stevens-WDDO/FM) R. McEntire, Waylon.


Mt. Pleasant/Columbia, TN (Carla Duren-WXRO) L. Lynn, R. Bailey, Rabbitt, Emmylou.

Pontotoc, MS (Ronnie Hughes-WSEL) Lane Brody, Foresters, Waylon, T. Gibbs.

Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) Conway, Rabbitt, Haggard, K. Brooks, Millsap, Sylvia, Conlee, Stampeley, Emmylou, M. Osmonds.

Biloxi, MS (Jim Tabor-WWM1) Foresters, Watson, B. Hobbs, R. Sidney, S. West, M. Osmonds, Robin Lee.


Paducah, KY (Kent King-WKYP) V. Gill, Conway, Kendalls.

Houma, LA (Larry Hyatt-KJIN) Haggard, Waylon, Lane Brody, McEntire.


Shreveport, LA (Ledbetter/Waldon-KKH) L. Lynn, C. McClain, McDowell, V. Gill, Rabbitt, Emmylou, Bama Band, Millsap.


El Dorado, AR (Ben Candy-KDMS) S. West, Sylvia, Whites, Conway, Haggard.

Fayetteville, AR (Tom Sleeker-KKIX) Lane Brody.

**UPPER MIDWEST**

St. Cloud, MN (Steve Stewart-WWJK) L. Everette, Conway, Robin Lee, C. Pride.

Brainerd, MN (Todd Stewart-KOBR) M. Tillis, Lane Brody, G. Campbell, Sylvia.

Yankton, SD (Rolle Smith-WWAX) Sylvia, J. Lee, Whites, Conway.

Sioux Falls, SD (Charlie Cassidy-KYKC) Fogerty, R. Sidney.

Sioux Falls, SD (Gary Wencel-KSOO) Sylvia, Fricke.

Huron, SD (Penny Lane-KOKK) Conlee, Conway, McClain, Forresters.

Aberdeen, SD (Greg Gilbertson-KKAA) No adds.

Redfield, SD (John Schreier-KQKD) Buffett, Conlee, Conway, Haggard, T. Wynette, C. Pride.

Rapid City, SD (Bob Louis-KTOQ) Forresters, G. Davies, Glaser, Sylvia, Osmonds.

Whapeton, ND (Larry Slabik-KBMW) Buffett, L. Lynn, Rabbitt, Emmylou, R. Bailey, T. Wynette, Haggard.

Fargo, ND (Don Roberts-KQFO) V. Gill, L. Lynn, Rabbitt, T. McClairen, M. Osmond.

Fargo, ND (Scott Winston-KVOK) L. J. Dalton, Forresters, Mac Davis.

Grand Forks, ND (Jack Lundy-KKXXL) Schneider, Waylon, Forresters, R. Sidney.

Grand Forks, ND (Mark Houston-WKCY) Fricke, Campbell.

Jamestown, ND (Charlie Jay-KSJP) K. Brooks, Emmylou, Conway, McCuian, Pride, Rabbitt, M. Osmond, D. Merton.


Minot, ND (Jeri Lee-KKOA) R. Charles & M. Gilley, Sylvia, Forresters, Waylon.
MIDWEST


Fort Dodge, IA (Dale Eichor-KWMT) Frozen.


Waterloo, IA (Brett Davis-KXEL) R. Mc Dowell, K. Rogers, Bama Band, L. Everette, J. Conlee, R. Mil sap.

Sioux City, IA (Ty Cooper-KMNS) Sylvia, Conway Twitty, J. Conlee.


Festus, MO (Sue Cresswell-KKJM) K. Rogers, E. Rabbitt, M. Osmond, R. Mc Dowell, R. Mil sap.

St. Louis, MO (Oakes/Langston-WIL) Forrester Sisters, E. Rabbitt, R. Mil sap, Kendalls.

St. Joseph, MO (Bob Orf-KFEO) Frozen playlist.

Joplin, MO (Don Danley-WMBH) Frozen playlist.

California, MO (Jeff Shackleford-KZMO) Bama Band, J. Stempley, Hoyt Axton, J. Glaser, Whites, Atlanta, Sylvia.


Topeka, KS (Tony Stewart-KSXK) C. McClain, Atlanta, K. Rogers, K. Brooks.


Garden City, KS (Charlie Hale-KKJQ/FM) L. J. Dalton, Forrester Sisters, Sylvia.

CENTRAL

Newark, OH (Larry Dale-WHTG) G. Davies, B. Hobbs, S. West.

Toledo, OH (Bill Manders-WTOD) No adds.

Toledo, OH (Gary Shores-WKLR) Dirt Band, K. Stegall, M. Osmond.

Akron, OH (Rick Cardarelli-WSLR) No adds.


Indianapolis, IN (J. D. Cannon-WFMS/FM) R. Mil sap, Wrights, M. Haggard, Kendalls.

Elkhart, IN (Rick Carson-NCMR) Lane Brody, Kendalls, South Bend, IN (J. K. Dearing-WNDO) J. Fricke, G. Phillips, R. Charles & M. Gilley, Conway Twitty.

St. Petersburg, FL (Karin May-WBTA) R. Mil sap, The Cause.

Batesville, IN (Dick Wolfe-WRBI) T. Gregory, Kendalls, Waylon, J. Conlee.

Vincennes, IN (Millar/Martin-WAOW) Wrights, Sylvia.

Saginaw, MI (Tommy Samoray-WKQQ) Frozen.

Milwaukee, WI (Bill White-WBDC) R. Charles & M. Gilley, R. Cash, J. Lee.


Stevens Point, WI (Dan Olsen-WYQO) No adds.

La Crosse, WI (Dave Tindell-WKTY) Conway Twitty, Sylvia, R. Mil sap, Forrester Sisters, Dirt Band.

La Crosse, WI (Dave Shepelie-WLXR/AM) Schneider, R. Sidney.

Rockford, IL (Curtis King-WKKI) R. Mil sap, R. Sidney, G. Watson, J. Glaser, Sylvia.

Springfield, IL (T. J. Hart-WFMN) Restless Heart, Mac Davis.

SOUTHWEST


Houston, TX (Caneda/Pipa-KILT) K. Stegall, G. Watson, M. Haggard.

Pt. Arthur, TX (Mickey Ashworth-KYKK) R. Mil sap, M. Haggard, Forrester Sisters.

Bryan/College Station, TX (Andy Gallo-WTAW) R. McEntire, Waylon, Hill City, Forrester Sisters.

Alice, TX (Glen Michaels-KOPY/FM) Frozen.

Rockport, TX (Jan Shaffer-KRBT) Osmonds, Waylon, R. McEntire, Forrester Sisters, Chance, Mac Davis, G. Davies.

Corpus Christi, TX (Joey Garcia-KRYS/FM) R. McEntire, C. Pride, E. Rabbitt, T. Wynette.

Austin, TX (Mike Carter-KVDT) Dirt Band, L. Lynn, R. Mil sap.

Austin, TX (Steve Gary-KASB) R. Mil sap, J. Conlee, Emmylou, L. Lynn.


El Paso, TX (John Austin-KHEY) Waylon, K. Stegall, S. West, K. Rogers, R. Hall.


Albuquerque, NM (Francina Rodriguez-KRST/FM) R. Mil sap, Sylvia, R. McDowell.


ROCKY MOUNTAIN


Missoula, MT (Mike Doty-KGVO) C. McClain, Sylvia, J. Conlee, Whites.


Whitefish, MT (Brian Shamley-KJJR) K. Brooks, V. Gill, R. Mil sap.

Greeley, CO (Mary Jo Rogers-KYOM) Restless Heart, S. West, B. Hobbs, Sylvia, T. Gibbs, J. Buffett.

Pueblo, CO (Randy Hill-KHND) Kendalls, E. Rabbitt, V. Gill, Emmylou.


Jackson Hole, WY (Bill Worsham-KGRT) Mac Davis, Lane Brody, C. Pride, Emmylou.
Pocatello, ID (Randall T. Pierce-KZBQ) Kendalls, Mac Davis, Sylvia.
Boise, ID (Bill Bailey-KIZN/FM) Restless Heart, Waylon, K. Stegall, Forrester Sisters, R. Sidney.

FAR WEST
Reno, NV (Jim Crowe-KROW) R. Sidney, J. Glaser, Conway Twitty, Sylvia.
Los Angeles, CA (R. T. Simpson-KLA/KLAC) M. Murphey, R. Cash, V. Gosdin, Dirt Band.
Lompoc, CA (Frank Geha-KXCC/FM) G. Watson, Sylvia, B. Hobbs, J. Buffett, L. Lynn.

NORTHWEST
Albany, OR (H. David Atlan-KKRT) No adds.
Eugene, OR (Bobby King-KYKN) Frozen.
Pendleton, OR (Greg Larsen-KMHT) J. Conlee, K. Rogers, Atlanta, G. Davies, E. Rabbitt, R. Millsap, R. Sidney.
Tacoma, WA (Johnny Clark-KRPM/FM) Frozen.
Yakima, WA (Mike Purcell-KUTI) C. McClain, B. Hobbs, J. Conlee, Osmunds, R. Sidney.
Tri-Cities, WA (Jesse Lee-KKOR) J. Conlee, Conway Twitty, V. Gill, Whites.

Anchorage, AK (Bill Cardoza-KYAK) L. Lynn, Forrester Sisters, M. Haggard, C. McClain, Sylvia, Waylon.
Calgary, CAN (Robin Ingram-CFAC) No adds.
Vancouver, CAN (Weird Harold Kendall-CKWX) Lane Brody, J. Fricke.

COUNTRY JOBS
News Director - WCMR-Elkhart, IN
Rick Carson - 219-875-5166
Air Talent - Krys-Corpus Christi, TX
*Mike Laurel (702 McBride Ln.-78408)
Air Talent - WTA-Bryan, TX
*Ron Elliott (Box 3008-77805)

COUNTRY SERVICES
WBOX-Bogalusa, LA - T. G. Sheppard single - Columbia
WOHS-Shelby, NC - Mac Davis single - MCA
KZMO-California, MO - Glen Campbell single - Atlantic America
KTOQ-Rapid City, SD - Glen Campbell single - Atlantic America
KWYZ-Seattle/Everett, WA - Rockin' Sidney - Epic
KJKR-Whitefish, MT - Rockin' Sidney single - Epic
KSGT-Jackson Hole, WY - Forrester/Waylon - WB/RCA
WBOX-Bogalusa, LA - T. G. Sheppard/M. Davis - Columbia/MCA
KBUF-Garden City, KS - Gosdin/Stegall/Kendalls Complete/Epic/Mercury
WOHS-Shelby, NC - Buffett single/albums - MCA/CBS
WEYY-Talladega, AL - R. Cash album - Columbia
KYXE-Selah/Yakima, WA - G. Campbell/Alabama - G. Strait/B. Mandrell LP's - Atl./RCA/MCA
KVRN-Sonora, TX - Albums - Warner Brothers
KOTY-Kennewick, WA - Albums - MCA/CBS/EMI
KXCC-Lompoc, CA - singles & albums - All Sources

BIRTHDAYS
Our Best Wishes and HAPPY BIRTHDAY To:
Denny Luell, XKITZ-San Diego, CA 6/30
Jacques Overdiep, WPNR/FM-Utica, NY 7/1
Roshon, KXXZ (Z16) - Lake Charles, LA 7/2
Mike Judge, KIOA-Des Moines, IA 7/2
Jan Chamberlain, WDIF-Marion, OH 7/3
Lew White, WDEK/FM-DeKalb, IL 7/3
Al Axelson, KWEB-Rochester, MN 7/4

June 28, 1985 the Gavin Report
PATTI LABELLE
Stir It Up
(MCA)

STEVE ARRINGTON
Dancing In The Key
Of Life
(Atlantic)

TINA TURNER
We Don't Need Another Hero
(Capitol)

BILLY OCEAN
Mystery Lady
(Arista)

KOOL & THE GANG
Cherish
(DeLite)

TINA TURNER
We Don't Need Another Hero
(Capitol)

PEABO BRYSON - Take No Prisoners (Elektra) 33 1 9 13
MELBA MOORE - When You Love Me... (Capitol) 33 1 11 21
ATLANTIC STARR - Cool, Calm & Collected (A&M) 33 2 17 14
RJ'S LATEST ARRIVAL - Swing Love (Atlantic) 32 -- 13 19
SISTER SLEDGE - Frankie (Atlantic) 32 -- 14 18

Reports accepted Mondays at 8am through 1pm Wednesdays R&B
UP & COMING

LP CUTS

PRINCE - She's Always In My Hair/Pop Life (WB)
NATALIE COLE - Heaven (Capitol)
LUTHER VANDROSS - She's So Good To Me/The Night I Fell In Love/My Sensitivity/Wait For Love
MARY JANE GIRLS - Shadow Lover/I Betcha (Gordy)
RENÉ & ANGELA - I'll Be Good/You Don't Have To Cry (PolyGram)
ALEXANDER O'NEAL - What's Missing/A Broken Heart/You Were Meant To Be My Lady (Tabu)
BILL WITHERS - Watching You Watching Me (Capitol)

R&B SUMMARY

Battle scars should be showing on PRINCE by now, because of all he's had to do to fight off everyone else who wants to be number one. LOOSE ENDS, with their first-ever release, wants to be there, as do LISA LISA/CULT JAM/FULL FORCE and DEBARGE. The holiday week should be the one that makes the change in this tight top five. Some who felt the PAUL HARDCASTLE would be a short-lived novelty-type were mistaken - its longevity was a surprise. LUTHER VANDROSS, besides having a great shot with this single, has a number one R&B charted LP - many of you have reported so many cuts from this album that I believe they're all now getting airplay somewhere. ARETHA jumps seven chart numbers and, surprisingly, FORCE MD's jumps eight (surprisingly because it too could have been a novelty style fly-by-nighter. RICK JAMES is the other chartbuster that makes an eight-point jump, rounding out the biggest movers outside the top ten. PATTI LABELLE'S "Stir It Up" and STEVE ARRINGTON'S "Dancing In The Key Of Life" have made the strongest surge in the debuts, with WHITNEY HOUSTON not far behind, debuting at #30. Strongest Chartbounds are the top three listed - PEABO BRYSON, MELBA MOORE and ATLANTIC STARR - and are easily destined for chartdom in the next two weeks. TINA TURNER is still the big-time winner with yet another "Top 10". KOOL & THE GANG's newest side is very nice and easily accepted by both programmers and listeners. Best of the new prizes go to UTFO, BILLY OCEAN and CON FUNK SHUN's "I'm Leaving Baby", which is neck-n-neck with OCEAN for the second place in the Most Added category. BILL WITHERS and BOOGIE BOYS both came in with strong airplay for their debuts in Up & Coming. BOOGIE BOYS is making a lot of noise in many markets where it's been played for quite some time (it's the flip side of the first release, I'm told, and because a few key radio programmers felt it was the better side, they exposed it and are responsible for its success). GWEN GUTHRIE's "Padlock" has been adding just a few stations each week and now has what she needs - the airplay to get to the charts. Many of you have commented favorably about the 9.9 single, so if your listeners agree, it should do very well.

PRINCE - She's Always In My Hair/Pop Life (WB)
NATALIE COLE - Heaven (Capitol)
LUTHER VANDROSS - She's So Good To Me/The Night I Fell In Love/My Sensitivity/Wait For Love
MARY JANE GIRLS - Shadow Lover/I Betcha (Gordy)
RENÉ & ANGELA - I'll Be Good/You Don't Have To Cry (PolyGram)
ALEXANDER O'NEAL - What's Missing/A Broken Heart/You Were Meant To Be My Lady (Tabu)
BILL WITHERS - Watching You Watching Me (Capitol)

Potential Singles

CAMEO - Single Life (Atlanta Artists)
DEELE - I'll Send You Roses/Suspicious (Solar)
READY FOR THE WORLD - Digital Display (MCA)
ATLANTIC STARR - Silver Shadow (A&M)
MELBA MOORE - I Can't Believe It, It's Over (Cap)
WHAM! - Wham Rap (Columbia)
PEABO BRYSON - Love Always Finds A Way (Elek)
KLIQUE - Cry Baby (MCA)
FREDDIE JACKSON - Love Is Just A Touch Away (A&M)

Reports Adds On Chart

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The Gavin Report June 28, 1985
NORTHEAST

BOSTON, MA
ANGELA THOMAS-WILD

SUNNY JOE WHITE-WXKS/FM

NEW YORK, NY
TONY QUARTERONE-WRKS/FM

SCOTT SHANNON-Z100

BERGER/TONACCI-WPLJ

ROCHESTER, NY
ANDRE MARCEL-WDKX

PHILADELPHIA, PA
JEFF WYATT/TONY GRAY-WUSL/FM

PITTSBURGH, PA
ALAN HARRISON-WAMO

NORFOLK, VA
CHRIS TURNER-WOWI

WILLIAMSBURG, VA
STEVE CRUMBLEY-WQKS/FM

WASHINGTON, DC
MIKE ARCHIE-WHUR

BALTIMORE, MD
ROY SAMPSON-WXYV/FM

KINGSTON/KRONTHAL-B104

SOUTH

GEORGETOWN, SC
SWINTON/WRAAG-WVBX

ST. MATTHEWS, SC
ANDY HENDERSON-WQKI

COLUMBIA, SC
CHAZ SAUNDERS-WDPN

SUMTER, SC
SCOTTY B-WWDM/FM

SPARTANBURG, SC
J. J. HEMINGWAY-WORD
New: Rick James, Stephanie Mills, Billy Ocean, L. Vandross. On: F. Jackson, Sledge, Mary Jane, Peabo.

ATLANTA, GA
SCOTTY ANDREWS-V103

JACKSONVILLE, FL
HANK BROWN-WJAX

TALLAHASSEE, FL
JOE BULLARD-WANM

MIAMI, FL
FRANK AMADEO-Y100
Om: Paul Hardcastle, Jermaine Jackson, Freddie Jackson, Commodores, W. Houston, Prince, DeBarge, Chaka.

MARK SHANDS-195

MOBILE, AL
B. J. TAYLOR-WBLX
New: Radiance. Cons: C. Lynn, Sting, Sister Sledge, Patti LaBelle, 4 Tops, Michael Lovesmth, Tyrone Davis, R. James, P. Hardcastle, Stacy Lattissaw, Teddy F.

NASHVILLE, TN
J. C. FLOYD-WQQK/FM
Hots: Whitney Houston, UTFO, Lisa Lisa, Prince, Luther Vandross, Sting, Prince, DeBarge, Glenn Jones, S. Clarke, Nile Rodgers, D Train, Peabo Bryson, Melba.

SY YOUNG-WVOL

MEMPHIS, TN
JERRY MASON-KRNB
Hots: Loose Ends, Will King, R. James, Nile Rodgers, Temptations, Majesty, Run DMC, Kenny G, Jermaine, D Train, S. Clarke, S. Mills, P. LaBelle, Dutch, 9.9.

NEW ORLEANS, LA
DONNIE TAYLOR-WYLD
New: Cheryl Lynn, Peabo Bryson, Skooll Boyz, System, A. O'Neal. Hots: Cameo, Womack & Womack, UTFO, F. MD's, Whispers, Shalamar, S. Clarke, Force MD's, Boogie B.

O'KELLY/ROLLING-B97
R&B ADDS

June 28, 1985

Welcome to our new R&B Correspondents:

Robert Swinton & Cynthia Wragg, WV3X-Georgetown, SC
P.O. Box 1898, 29442 (803-527-3481)

Roshon, KXZZ/Z16-Lake Charles, LA
P.O. Box 1725, 70602 (318-433-0700)


ABBEVILLE, LA
QUINN MARK-KROF

LAKE CHARLES, LA
ROSHON-KXZZ

MCCOMB, MS
BRAD LEE-WHNY

CENTRAL
CLEVELAND, OH
DEAN CLEAVAN/ERIC FAISON-WDMT

CINCINNATI, OH
BRIAN CASTLE-WBLZ

STEVIE HARRIS-WCIN

INDIANAPOLIS, IN
KELLY KARSON-WTLH

DETROIT, MI
GARY BERKOWITZ-WHYT

MILWAUKEE, WI
BERNIE REIL/DAVE MARX-WLUM

CHICAGO, IL
MARCO SPOON-WBMX/FM

DEE HANDLEY-WJPC

ST.LOUIS, MO
MIKE STRADFORD-KMJM

SOUTHWEST
HOUSTON, TX
SHAWN CRAFT/KMJJ
SESSION: "CROSSOVER CRISIS"
Moderator: Sunny Joe White
WXKS/FM-Boston
Panelists: Scottie Andrews, V103-Atlanta
Jacquie James, KKHR-Los Angeles
Betty Hollars, Gavin Report

Sunny Joe White opened the session with the question, "Is there a crisis in Black Radio and are we training our black air talent and programmers to get jobs in Top 40 radio?"

The panelists and audience named a few people who, like Sunny Joe, had penetrated the Top 40’s, such as Frankie Crocker, Chuck Leonard, Don St. John, "Baby" Love, Lee Michaels, etc. Vinny Brown from Q107-Washington, D.C. spoke up as one who has made the move from Black Radio to Top 40 in a major market but pointed out that he, and many like him, get the all-night or week-end slots, not the preferred AM or PM drive positions. After proving themselves, maybe then they aren’t locked into the all-nights or week-ends, but it takes a lot of doing. After many years at KFRC-San Francisco, Don St. John is now doing 9-midnight.

One of the keys, as pointed out by Sunny, is that personality radio, good-sounding radio “like we have at WXKS,” is the most important element. Bringing back the “personality” to your station is a key factor and an air talent should not to try to sound more white or more Top 40. He or she should, more importantly, sound GOOD and give PERSONALITY in their sound the most attention. Good music has no color and a good air personality shouldn’t have either. It should not limit their potential to excel if their personality is as good as the music they’re playing. Sunny Joe then drew a parallel with reference to TV broadcasting, movies, and artists’ personalities by pointing out that entertainers such as Bill Cosby, Eddie Murphy, Grace Jones and Tina Turner appeal to the masses. They are each unique in their own way and they offer something unique to the audience. They are not singled out as being black or white, just GOOD! They’re using their personalities to become successful and are not conforming to the expected codes.

“When radio programs for the masses, we will influence the economic structure,” explains Sunny Joe, and because Black Radio is the training ground for many young blacks, we should make a special effort to train them with a positive self-image and impress upon them the point that they can be unique if they are good at what they do. Some of the panelists described the intern programs at their stations or publications and as in Scottie Andrews’ situation in Atlanta, they draw from black colleges in their area and bring interns in on a 13-week program.

SESSION: "PAPER ADDS"
Moderator: Jim Maddox, KJLH-Los Angeles
Panelists: Pam Robinson, KACE-Los Angeles
Martin Feeli, VP, Billboard
Bob Gooding, Qwest
Scott Brill, PolyGram
Wall Love, R&B
Duff Lindsey, XHRM-San Diego

Jim Maddox began the session by asking if anyone on the panel or in the audience was guilty of “paper adds?” Since no one in the room was, he proceeded to ask why we were discussing a problem that doesn’t exist! Scott Brill pointed out that when a station reports an add in a market, a chain of events begins: 1) A call is made to the ad department and they begin to get geared up with the art department for ads, 2) A call to publicity is made and they gear up, 3) Retail stores are lined up to receive the product in that market, 4) 15,000 or so are shipped to the stores in that area to prepare for sales. Result: Many dollars are spent because of the “report” on the add and if the airplay is not there, all of these dollars are wasted. Because many of the panelists are from stations that carry “rotation” lists, the question of “how many times per day” was brought up. Heavy and medium rotations were discussed as pretty obvious, so the discussion went immediately to “light” rotation (or “lunar” rotation, as it was fondly referred to by many people in the audience). Some of these “light” rotation records are heard so infrequently on the air that they are questionable, due to the amount of airplay time devoted to them. Jim Maddox then defined the situation at some stations that have more than three listed rotations, adding a fourth rotation as “ultra-light.” These may include the new adds and some extras, and are being tested at stations, but are not getting the rotation that even the lights are meriting.

One of the causes for these types of reporting inconsistencies could be credited to the fact that record promotion people plead with programmers to report a record that they are "testing" because they need just a few more mentions to become a "Breaker," passing the cause of the problem to the trades. The trade representatives on the panel defended themselves by saying that they limit their radio reporters to listing only 60 or 67 records (depending on the particular trade), and in that way, limit the possibility of too many reported records. The reason for this was not because of the amount of records that would fit on the computer screens, but that these numbers were what the trades felt were the limitations that a station could give to their playlist and legitimately attribute the proper number of plays per day for each record. Day-parting was also brought into the discussion and this was given as another part of the problem because programmers have certain time slots that are more conducive to “testing” records. Station profiles were brought into the discussion because some “rap” records don’t fit into the “quiet storm” time-slot and then the rotation can’t be structured. Legitimate airplay on a record needs more definition if the radio and record staffers are to come to any conclusion as to how to solve the problem. And, to come to any agreement between radio, record and trade people, it was the general consensus that “number-of-plays-per-day” would have to be clearly understood between the parties so that money isn’t spent needlessly.
RICK SHAW CELEBRATES WAXY/FM-FT. LAUDERDALE Program Director RICK SHAW celebrated twenty-five years of broadcasting in South Florida on May 12. Joining the celebration, WAXY/FM planned a gala weekend of oldies playing the top hits from the past twenty-five years. The weekend of memorabilia was highlighted on Sunday when Shaw broadcast a two hour show featuring some of his favorite songs from the past twenty-five years and interesting stories associated with the music.

CRUISIN' KWEB-ROCHESTER, MINNESOTA is sponsoring the sixth annual "Cruisin' Night" on June 30th, from 2Pm til 8PM. 2,000 to 3,000 classic cars are expected to show up for the "Show And Shine" part of the event, which is being held in the parking lot of a local mall. Then from 5PM to 7PM, the cars line up for a cruise down Broadway. KWEB will provide sounds of the fifties and sixties all afternoon, with thousands of spectators expected to show up and enjoy the cars.

THE JEFF RIEDEL CAR GIVEAWAY To celebrate the fact that May was National Good Car Keeping month, KKDJ-FRESNO gave away Music Director JEFF RIEDEL's car. Even with 126,000 miles on it, Jeff's Gremlin was still running like a top, and good lookin'—well, see for yourself! The contest got great response, not only because the car belonged to a star for so many years, but because there was a "Mystery Check" in the glove box. The winner, Kim Kasabian (pictured with Jeff handing her the Certificate of Ownership) was truly excited. The expression on her face did change, however, when she discovered the amount of the mystery check to be $506.

A DAY AT THE RACES LARRY SCHUSTER, Promotion Director of WKLS (96ROCK) in ATLANTA, tells us about their recent "96 Rock Big Cockroach Race," held June 9th. The race was held in conjunction with the latest song by comic KIP ADOTTA, "Big Cockroach," and was run in the station's parking lot. The owner of the fastest cockroach won one year's free service from Orkin pest control, and the next four finishers' owners each received dinner for two at Skeeter's Mesquite Grill. The first fifty people to arrive with their cockroach got a copy of the album by Kip Adotta, and Cockroach Queen Cathy Davis reigned over the race.

NUTS AND BANANAS On April Fools Day, WWRK/FM-ELBERTON, GEORGIA played all comedy and novelty songs for the entire day. Every hour, the station gave away a pound of nuts, a pound of bananas, and a copy of the RAY STEVENS LP. To win, listeners had to be the tenth caller and answer the phone "It's Me Again, Margaret." At the end of the day, all hourly winners' names were put into a hat, and the grand prize drawing was held for a weed-eater, a live chicken, and some peach preserves.
SHOE ON THE OTHER FOOT

I wonder how many readers remember when FM stations were not even listed in the rating books? It seemed peculiar to me then, and it seems more even peculiar now in retrospect, but up till the mid-60's, even though there were well over a thousand commercial FM stations in daily operation, most rating services would not even list FM stations—not even if the odd one here and there had a large audience—asserting that audience levels overall for the band were too low to bother with. FM broadcasters seized the advantages of the FM transmission process, jumped on the hi-fi bandwagon, snatched at stereo as it went by, and eventually came up with different programming concepts that would appeal to a mass audience. Over the years, FM share of audience has been increasing markedly, particularly among the younger half of the population.

Some sobering statistics are reprinted in the trade press from the Spring 1985 RADAR report (which attempts to measure radio network listening in larger markets, cumulatively, for the whole country). In the markets included in the study, FM has gained the better part of a percent on AM since late last year, and FM listening (in the average quarter hour) is reported to be slightly better than 2/3 of all radio listening now. In weekly cumes, FM is reported at over 80% of the population, AM down to less than 55%. The figures also indicate that 90% of those under 25 choose FM, 55% of those over 50 choose AM.

Perhaps there is something in me that cries out to the underdog, but I was in FM at the start of my career, a fierce partisan for it, and after it has taken over dominance in the market. I find myself most interested in seeing AM get off its tail and take advantage of its unique strengths—which include better audio quality (limited only by receiver quality) and better reception in motion and within canyon areas, and the listener expectation of more content and active engagement with what is going on (meaning that the listener will tolerate more DJ talk—will often seek it out—and is more receptive to variety and contrast factors in the programming).

Anyway, figures like these are causing AM stations to be sold for bargain prices in many markets, while FM's sell for almost ridiculous prices . . . and that's an advantage for AM. Price, in broadcasting, is usually related to income ability; but FM and TV are selling at high premiums right now which reflect not what their revenue potential is, but what the resale value is thought to be. This makes sense I suppose, as long as you can sell it for more than you bought it for, regardless of the insanity of the price. But bear in mind that's the way the real estate market was, just a few short years ago! Remember when you could buy a house, move two years later, resell it immediately—and make big money on the later sale? Remember how people said you could never lose with real estate—it would always appreciate in value? Well, it probably will—long term. But that kind of buying/selling frenzy only works as long as everybody, buyer and seller, perceives the market as always going up. Nothing always goes up. (Remember when gold was over $800 an ounce?) When the prices paid for stations gets too out of line with the inherent value, and/or when there are not enough people who can pay the inflated prices, sales stop, and values fall. They fall to the correct value level (or for a while, even below) and then gradually the market reopens.

As long as it is possible to make money with a well-run AM station—and at this point many AM's still outbid FM's in the same market, despite lower ratings, for several different reasons—there is value there. Buyers should be looking at AM's right now—particularly if they have the knowledge and background to make a success of a station that may not be one AM prices are cheap. FM prices are expensive . . . for the revenues potential.

If you've shared the common radio dream of owning your own station, look where the values are . . . and at the moment, they're in AM!

BRE-CONVENTION '85

continued from page 46

KFRC is doing with their 9 AM-3 PM "game-show" format. Guy Broady said talent was the key and says the addition of E. Rodney Jones, who knows his audience, made a big difference to their station. Jay Johnson cited three points that he felt were important: 1) Consistency 2) Concentration and 3) Tightness. Lee Michaels, in his travels around the country, said that you've got to have the right gut feeling in addition to doing your research. Part of that research is to understand the competition, what the completion is capable of doing, and never underestimate the competition. If you study the competition well enough, figure out what they are going to do, and if it's a good idea, beat them to it, you've done your homework.

You want to hear your call letters spoken in town—community involvement is of major importance. Jerry Boulding noted that another key to success is working for a manager who wants to win and knows it's not easy. He needs to be willing to let YOU program the best you can and not overload your time with commercials when you're trying to compete in the ratings. You need the time and tools to win, and if you can get the message across to management that you have to be given BOTH, you can then accept the credit when it's done right. When asked how you promote with no money, Lee Michaels talked about how you can get someone to co-sponsor promotions with you, whether they are local merchants or national accounts. Trade-outs should be used to the fullest extent and do co-ops whenever possible. Chris Turner added that you need to get into the community and get them to like you by getting next to them wherever they are. Kevin Fleming added that you have to go where THEY are, even if it's in "the projects," and do something for THEM when you co-promotions. Marco Spoon felt that a strong selling team is needed before you go into the community, and they have to strategically sell the station and not get caught in the ratings game. James Alexander says to try to be different in your market and that the community involvement should be FUN and unique so that your call letters are talked about around town. Jay Johnson feels that you should try to appeal to EVERYONE "8 to 80, crippled, blind, and crazy" and PROGRAM! Do not specifically aim at an age group—get everyone to like you (you never know who's going to get the diaries).

Terri Avery agreed that you should take a stand in your market and get involved in teaching the listeners that they count and they can take charge. James Alexander agreed and said he first identifies the holes in the marketplace after his research shows him where they are. Find the holes and fill them with what is lacking in your particular circumstance. In complete agreement was him where they are. Find the holes and fill them with what is lacking in your particular circumstance. In complete agreement was Lee Michaels, who said you can't be all things to all people, all the time, in music, so you prepare your staff for your particular market and if you have the basics in place you will be headed in the right direction. Kevin Fleming notes that your image is important and the image of your station starts from within. You have to have a winning attitude going in!
CURTIE AND THE BOOMBOX - Black Kisses (Never Make You Blue) (RCA)
These four talented women from Holland are the best Dutch treat you'll get all summer. This production builds in intensity, climaxing with a guitar solo from Def Leppard's Steve Clark. Clark just happened to be in a studio next door and wanted to join in the session. Clever lyrics and the fresh appeal of its European flavor make it one of the best overseas arrivals in months.

KOOL & THE GANG - Cherish (De-Lite/PolyGram)
Demonstrating their versatility, the Gang proves they can get mellow as well as get down. This change of pace hits the streets at just the right time and stands a very good chance of being one of their biggest.

BILLY JOEL - You're Only Human (Second Wind) (Columbia)
Air talents pray for records that contain intros with this kind of energy and excitement. Hear this a few times and it's fairly convincing that this riff is one that all America and Canada will be humming well into Fall.

LONE JUSTICE - Sweet, Sweet Baby (I'm Falling) (Geffen)
This band got my attention real fast, and has made quite an impact in a short time. Serious rock 'n' roll that packs a heavy hook and a powerful punch.

Carly Simon - "Spoiled Girl" (Epic)
Carly's one of the few artists that catches us first with the lyric and then, if she and we are lucky, the melody kicks in. Most often her lyric pieces the veil of intrapersonal privacy. Three songs in particular recall her early hits. TIRED OF BEING BLONDE has a rock bottom edge which makes us forget her latter day Warner Brothers material. MY NEW BOYFRIEND has the LP's most clever and least forgettable lyric and a techno-pop arrangement. (Can we cue past the intro though?) THE WIVES ARE IN CONNECTICUT reminds me of the people-watching we used to hear from Billy Joel and Rupert Holmes.

NEXT WEEK

Radio Promotion In The Big City

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June 28, 1985

the GAVIN REPORT
Hot Air!

PAT BENATAR
There's no stopping "Invincible," the Theme from the movie "The Legend of Billie Jean." Written by Holly Knight and Produced by Mike Chapman, "Invincible" is Pat Benatar at her Rock'n'Roll best!

"INVINCIBLE"

HUEY LEWIS & THE NEWS
All Of Radio is Instantly Feeling Their Power!
The first single following their 6 times Platinum "SPORTS" is already an across the board smash! Featured on the "Back To The Future" soundtrack album and on their Sold Out Tour.

"THE POWER OF LOVE"

GO WEST
"Call Me"...the breakthrough single from British rockers Peter Cox and Richard Drummie. Breaking at CHR, Dance and spreading to R&B, the sound is sweeping the nation!

"CALL ME"

PAUL HARDCASTLE
The cutting edge of musical creativity. "19" hits hard, striking a chord that can't be forgotten. The Worldwide Number 1 smash is now a Multi-format Hit in America!

"19"

and...REFUGEE

"LISTEN TO YOUR HEART"
...THE cut from their "Affairs in Babylon" album. Shipping now.

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