

the GAVIN REPORT

Radio Promotion In The Big

City



inside: **Limahl** Not Too Shy



GUARANTEED HITS

DIRE STRAITS

"MONEY FOR NOTHING"

PRODUCED BY MARK KNOPFLER AND NEIL DORFSMAN
FROM THE ALBUM BROTHERS IN ARMS

a-ha

"take on me"

produced by alan tarney *from
the album *hunting high and low*



MOST ADDED



- ▲ **BILLY JOEL**
You're Only Human
(Columbia)
140 Adds

- TINA TURNER**
We Don't Need Another
Hero
(Capitol)
77 Adds

- BILLY OCEAN**
Mystery Lady
(Arista)
76 Adds

▲ TOP NEW AIRPLAY

RECORD TO WATCH

KING
Love & Pride
(Epic)

Stands a good shot at developing a long courtship with Top 40 Radio.

CERTIFIED

'69

- BRYAN ADAMS**
Summer Of '69
(A&M)

- JOHN PARR**
St. Elmo's Fire
(Atlantic)

2W	LW	TW
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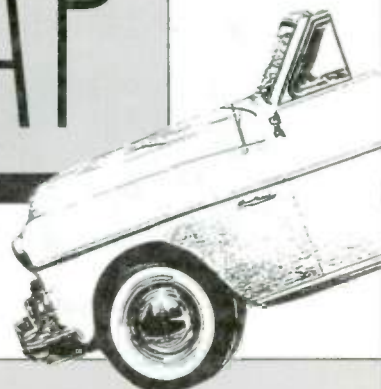
2.	2.	1. PRINCE - Raspberry Beret (Warner Bros.)
3.	3.	2. Duran Duran - A View To A Kill (Capitol)
7.	4.	3. PAUL YOUNG - Every Time You Go Away (Columbia)
1.	1.	4. Phil Collins - Sussudio (Atlantic)
9.	6.	5. MADONNA - Into The Groove (Sire/Warner Brothers)
16.	13.	6. STING - If You Love Somebody Set Them Free (A&M)
11.	9.	7. 'Til Tuesday - Voices Carry (Epic)
13.	11.	8. BRUCE SPRINGSTEEN - Glory Days (Columbia)
14.	12.	9. WHITNEY HOUSTON - You Give Good Love (Arista)
6.	5.	10. Survivor - The Search Is Over (Scotti Bros.)
10.	10.	11. Cyndi Lauper - The Goonies "R" Good Enough (Portrait)
29.	20.	12. COREY HART - Never Surrender (EMI America)
8.	8.	13. Eurythmics - Would I Lie To You? (RCA)
17.	15.	14. NIGHT RANGER - Sentimental Street (Came!MCA)
31.	24.	15. TEARS FOR FEARS - Shout (Mercury/PolyGram)
25.	19.	16. DEBARGE - Who's Holding Donna Now (Gordy)
19.	18.	17. Kim Carnes - Crazy In The Night (EMI America)
4.	7.	18. Bryan Adams - Heaven (A&M)
28.	23.	19. POWER STATION - Get It On (Bang A Gong)(Capitol)
--.	28.	20. HUEY LEWIS & THE NEWS - The Power Of Love (Chrysalis)
24.	22.	21. AIR SUPPLY - Just As I Am (Arista)
30.	25.	22. DEPECHE MODE - People Are People (Sire/Warner Bros.)
18.	17.	23. Beach Boys - Getcha Back (Caribou/CBS)
23.	21.	24. Supertramp - Cannonball (A&M)
32.	29.	25. PAUL HARDCASTLE - 19 (Chrysalis)
37.	30.	26. HEART - What About Love (Capitol)
15.	16.	27. John Cafferty - Tough All Over (Scotti Bros.)
36.	31.	28. DON HENLEY - Not Enough Love In The World (Geffen)
27.	26.	29. Hall & Oates - Possession Obsession (RCA)
--.	33.	30. ARETHA FRANKLIN - Freeway Of Love (Arista)
--.	--.	31. BRYAN ADAMS - Summer Of '69 (A&M)
--.	36.	32. AMY GRANT - Find A Way (A&M)
--.	39.	33. DEAD OR ALIVE - You Spin Me Around (Epic)
5.	14.	34. Madonna - Angel (Sire/Warner Bros.)
--.	40.	35. RICK SPRINGFIELD - State Of The Heart (RCA)
--.	--.	36. JOHN PARR - St. Elmo's Fire (Atlantic)
--.	--.	37. TINA TURNER - We Don't Need Another Hero (Capitol)
12.	27.	38. Mary Jane Girls - In My House (Gordy)
--.	--.	39. FREDDIE JACKSON - Rock Me Tonight (Capitol)
20.	32.	40. Tears For Fears - Everybody Wants To Rule...(Mercury)

CHARTBOUND

	Reports	Adds	On	Chart
+BILLY JOEL - You're Only Human (Columbia)	140	140	--	--
BILLY OCEAN - Mystery Lady (Chrysalis)	125	76	46	3

RONNIE MILSAP

His brand new single



"LOST IN THE FIFTIES TONIGHT (In the Still of the Night)"



**HEADIN' FOR THE TOP
NON-STOP!**

FIRST WEEK ADDED AT RADIO

WCCO	WHBC	WJON	WAGE
KFMB	WTRX	KALE	WKYX
WWOM	WHB	WSKI	WAEV
WBT	WHNN	KORQ	WFFX
WMAZ	WWNR	WSKY	KTYL
WHBY	WJBC	WCKQ	KWEB
	WCIL/AM	WGSV	KRSB
	KFSB	WAHR	WCHV
	WMT/FM	WNAM	KEEZ

FROM HIS
CURRENT ALBUM
"GREATEST HITS,
VOLUME 2"

RCA
Records and Cassettes

UP & COMING

ARTIST & TITLE

ARTIST & TITLE	Reports	Adds	On	Chart
ANIMATION - Let Him Go (Mercury/PolyGram)	115	7	77	31
KENNY LOGGINS - Forever (Columbia)	101	6	35	60
PAT BENATAR - Invincible (Chrysalis)	101	38	57	6
JEFF BECK & ROD STEWART - People Get Ready (Epic)	93	9	66	18
SADE - Your Love Is King (Epic)	92	22	59	11
*HOWARD JONES - Life In One Day (Elektra)	88	39	44	5
WEIRD AL YANKOVIC - Like A Surgeon (Rock 'n' Roll)	87	7	54	26
KOOL & THE GANG - Cherish (De-Lite/PolyGram)	82	41	37	4
GO WEST - Call Me (Chrysalis)	73	12	45	16
CARLY SIMON - Tired Of Being Blonde (Epic)	72	6	59	7
TOM PETTY - Make It Better (Forget About Me) (MCA)	66	5	48	13
SISTER SLEDGE - Frankie (Atlantic)	64	7	46	11
FOREIGNER - Reaction To Action (Atlantic)	62	4	38	20
COCK ROBIN - When Your Heart Is Weak (Columbia)	58	16	37	5
PATTI LABELLE - Stir It Up (MCA)	53	2	42	9
A-HA - Take On Me (Warner Brothers)	53	24	25	4
RATT - Lay It Down (Atlantic)	52	24	24	4
GEORGE THOROGOOD - Willie & The Hand Jive (EMI America)	50	4	37	9
*POINTER SISTERS - Dare Me (RCA)	47	47	--	--
*REO SPEEDWAGON - Live Every Moment (Epic)	43	41	1	1
PEABO BRYSON - Take No Prisoners (Elektra)	43	9	33	1
COMMODORES - Animal Instinct (Motown)	39	--	23	16
DIRE STRAITS - Money For Nothing (Warner Brothers)	36	18	14	4
VITAMIN Z - Burning Flame (Geffen)	35	3	25	7
ERIC CLAPTON - See What Love Can Do (Warner Brothers)	35	--	30	5
HOOTERS - All You Zombies (Columbia)	31	1	19	11
LISA LISA, CULT JAM w/FULL FORCE - I Wonder... (Columbia)	27	3	14	10
TEXTONES - Midnight Mission (Gold Mountain/A&M)	27	7	18	2
BRYAN FERRY - Slave To Love (Warner Brothers)	26	6	17	3
*ELTON JOHN & MILLIE JACKSON - Act Of War (Geffen)	26	10	16	--
TALKING HEADS - Road To Nowhere (Sire/Warner Brothers)	22	2	17	3
ALISON MOYET - Love Resurrection (Columbia)	21	4	17	--
*MOTLEY CRUE - Smokin' In The Boys Room (Elektra)	20	19	--	1
*SKIPWORTH & TURNER - Thinking About Your Love (4th & Bdwy.)	16	5	11	--
WORLD SITIZENZ - Lock It Up (Manhattan)	16	4	12	--
BUCKINGHAMS - Veronica (Red Label)	16	--	15	1
*ROSANNE CASH - I Don't Know Why You Don't Want Me (Col.)	15	1	9	5

*Debuts In Up and Coming...

Dropped: #34 Men At Work, #35 Robert Plant, #37 Howard Jones (BETTER), Katrina & The Waves, Jermaine Jackson, Book Of Love, Robert Forman.

INSIDE TOP 40 WITH DAVE SHOLIN

Fireworks on the Top Forty this week with more than the usual share of records trading places. PRINCE held on long enough to edge out everyone for first place and does stand a good chance of maintaining the same for next week. STING continues to be one of the fastest risers of the year with another Hit Factor explosion of 56% to 77%. Right behind STING, of course, is the amazing COREY HART, up from 17% last week to a bone crushing 46% Hit Factor. TEARS FOR FEARS all primed and ready for the top ten next week, as enough programmers converted it top twenty to give it a Hit Factor of 45%. DEBARGE keeping up with the fast movers at KEZB 19-11, WFBG 23-18, WZZU 27-14, KMJK 11-8, KSTN 11-7, KSTR 24-15, KKEZ 26-13,

WXXQ 24-17, etc. Last week's highest debuting entry, HUEY LEWIS, is already top ten in overall national airplay stats. Noteworthy debuts include WEBE #15, WAPP #26, B104 #26, KDWB #29, WDBR #28, KSDN #21, KKEG #21, KBOY #26, KPOP #22, Y103 #23, etc. HEART well on the way to their biggest success in quite some time. Moves 14-9 for Bill Martin at WBCY-Charlotte, 9-6 at WVIC-Lansing for Maloney/Kittridge, KIPR/FM-Lufkin's Kandy Shannon 16-8, and Dave Karper at KKXX/FM-Bakersfield 9-7. It isn't often a Record To Watch picks up enough airplay and chart activity to blow past Chartbound and jump on the Top 40. FREDDIE JACKSON has a list of impressive moves, including KMGX-Fresno 19-9, FM102-Sacra-

mento 21-12, 93Q Houston 25-18, Q104-Gadsden 4-2, WQTU-Rome 5-2, WAGQ-Athens 12-9, WLNC-Laurinburg 10-5 and WDCG-Raleigh/Durham 27-17. GO WEST building a story with a Hit Factor of % with top twenty action at KTBC, KMEL, OK95, KYES, KEYP, WBG, etc. Record To Watch, "Love & Pride" by KING is beginning to show a trend similar to DEAD OR ALIVE: off to a good start on Alternative Radio, it's now doing well in L.A. at KIIS/FM, along with a 21-14 move at OK95-Tri-Cities and play at 92KTU, 106X, KLUC, KWES, etc. Dave

“Black Kisses
(never make you blue)”

their new single...



Curtie And The
Boombox

from

BOOMING
OUT OF THE BOX!

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

hit
FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

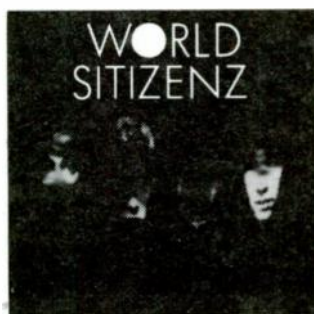
Total reports this week 251 Last Week 306

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED				Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30			
PAUL YOUNG -	Everytime You Go Away (Col.)		237	2	93	85	52	4	1	97%	9
PRINCE -	Raspberry Beret (Warner Bros.)		228	--	184	41	3	--	--	100%	10
COREY HART -	Never Surrender (EMI America)		228	8	5	3	97	91	24	46%	6
STING -	IF You Love Somebody (A&M)		226	1	7	32	136	44	6	77%	5
H.LEWIS & NEWS -	The Power of Love (Chry.)		226	18	2	1	20	107	78	10%	3
DURAN DURAN -	A View To A Kill (Capitol)		224	--	175	39	9	1	--	99%	9
TEARS FOR FEARS -	Shout (Mercury/PolyGram)		221	9	10	19	72	83	28	45%	4
MADONNA -	Into The Groove (Sire/Warner Bros)		220	1	110	77	19	7	6	93%	9
BRUCE SPRINGSTEEN -	Glory Days (Columbia)		215	--	16	70	110	12	7	91%	7
DeBARGE -	Who's Holding Donna Now (Gordy)		214	10	4	20	79	82	19	48%	7
WHITNEY HOUSTON -	You Give... (Arista)		207	6	24	83	73	14	7	86%	9
BRYAN ADAMS -	Summer of '69 (A&M)		205	18	3	2	5	61	116	4%	3
ARETHA FRANKLIN -	Freeway Of Love (Arista)		204	15	--	--	10	86	93	4%	4
NIGHT RANGER -	Sentimental Street(Camel/MCA)		200	4	6	38	107	37	8	75%	8
JOHN PARR -	St. Elmo's Fire (Atlantic)		192	63	--	--	--	27	102	--	3
THE POWER STATION -	Get It On (Capitol)		185	7	5	12	64	78	19	43%	6
DEPECHE MODE -	People Are People (Sire/WB)		185	14	13	17	42	63	36	38%	8
'TIL TUESDAY -	Voices Carry (Epic)		184	1	49	90	37	7	--	95%	12
TINA TURNER -	We Don't Need... (Capitol)		184	77	--	--	1	15	91	--	2
HEART -	What About Love (Capitol)		179	5	1	7	37	85	44	25%	7
CYNDI LAUPER -	The Goonies 'R'... (Portrait)		170	1	23	87	51	5	3	94%	9
DON HENLEY -	Not Enough Love... (Geffen)		169	9	3	7	27	60	63	21%	8
AIR SUPPLY -	Just As I Am (Arista)		166	1	7	21	69	58	10	58%	8
PAUL HARDCASTLE -	19 (Chrysalis)		163	17	23	19	31	45	28	44%	7
KIM CARNES -	Crazy In The Night (EMI Amer.)		161	1	10	28	89	24	9	78%	10
DEAD OR ALIVE -	You Spin Me Around (Epic)		156	40	5	9	15	29	58	18%	5
HALL & OATES -	Possession Obsession (RCA)		153	4	--	2	44	70	33	30%	7
RICK SPRINGFIELD -	State Of The Heart (RCA)		151	19	1	--	3	39	89	2%	6
AMY GRANT -	Find A Way (A&M)		146	10	2	10	16	46	62	19%	8
SUPERTRAMP -	Cannonball (A&M)		133	--	--	9	63	48	13	54%	8
BILLY OCEAN -	Mystery Lady (Jive/Arista)		126	77	--	--	--	3	47	--	2
ANIMATION -	Let Him Go (Mercury/PolyGram)		115	7	--	1	4	26	77	4%	6
KENNY LOGGINS -	Forever (Columbia)		101	6	9	6	20	25	35	34%	8
PAT BENATAR -	Invincible (Chrysalis)		101	38	--	--	--	6	57	--	3

Lock it Up



World SItizenZ



World SItizenZ

Already Locked Up At:

WLWD	WDBR	WSSC	KXFM	WALG
WSTP	KJOY	WLNC	106X	KDOG
WKOR	KSTN	WORD	WFJA	K-STAR
KWAI	KLKT	WXIK	WHVL	
KDSR	KRXX	WXXQ	WIIZ	

M A N
H A T
T A N[™]

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Manhattan Records Available through your Capitol Distributor

NORTHEAST

Hamilton, ON (Nevin Grant-CKOC) Depeche Mode, Godley & Creme, Platinum Blonde.
Toronto, ON (Brad Jones-CHUM) Manchester, B. Joel, W. Houston, John Parr, P. Collins.
Toronto, ON (Bob Saint-CFTR) Beach Boys, Billy Joel, Hall & Jates, Dead or Alive, P Collins, Honeymoon Suite.
Boston, MA (White/Donaghey-WXKS/FM) Billy Joel, Pointers, S. Mills, Y&T, Howard Jones, Go West, Dire Straits.
Cape Cod, MA (Gary Franklin-WKPE) Animation, Billy Joel, Pointers, Skipworth & Turner, Wham!
Providence, RI (Tom Cuddy-PRO/FM) B. Joel, John Parr, P. Bryson, P. LaBelle, Kool and the Gang, Jeff Beck & Rod Stewart.
Rumford, ME (Michael Rivers-WMR) Rick Springfield, Pointers, Billy Joel. REO.
Bangor, ME (Rick Andrews-WZUN) John Parr, Billy Ocean, Cock Robin, P. Benatar, Freddie Jackson.
Hartford, CT (Grossman/Stewart-WCCC/AM) Billy Joel, Howard Jones, John Parr, Tina Turner, Talking Heads.
Norwalk, CT (Brett Richards-WLYQ) P. Benatar, B. Adams, Billy Joel.
Westport, CT (Storm N. Norman-WEBE/FM) Tina Turner, Billy Joel.
New York, NY (Berger/Tonacci-WPLJ) Hardcastle, Chaka Khan, Pointer Sisters.
New York, NY (Quincy McCoy-92KTU) Eurythmics, Alisha, Rene and Angela.
New York, NY (Scott Shannon-Z100) Huey Lewis, Kool and the Gang, A. Franklin, Billy Joel.
New York, NY (Steve Ellis-WAPP) Hardcastle, Drama, Dire Straits, Animation.
Poughkeepsie, NY (Dayton/Anthony-WKPK/FM) Cock Robin, P. Benatar, Tina Turner, Billy Ocean, Billy Joel.
Poughkeepsie, NY (Bob Miller-WJJB/FM) Billy Ocean, R. Milsap, P. Bryson.

MID ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) Billy Joel, Billy Ocean, A-Ha.
Trenton, NJ (Tom Taylor-WPST) A-Ha, Go West, Billy Joel, Pointer Sisters.
Pittsburgh, PA (Nick Bazzoo-B94) Tina Turner, C. Hart, Pointers.
Pittsburgh, PA (Keith Abrams-WHTX) Freddie Jackson, Billy Joel, John Parr, Bryan Adams, Cock Robin.
Johnstown, PA (Rich Kelly-WCRO) Kool and the Gang, Corey Hart, Tina Turner.
Erie, PA (Jim Cook-WJET) Dead or Alive, Go West, Billy Joel, Billy Ocean.
Erie, PA (Bill Shannon-K104) Billy Joel, DeBarge, Power Station, D. Henley, Rick Springfield, Pointers, Animation, Freddie Jackson, Kool and the Gang, P. Collins, Weather Girls.
Altoona, PA (Steve Kelsey-WFBG) Dead or Alive, Y&T, Tina Turner, Billy Joel, Pointers, Howard Jones.
Williamsport, PA (Cruz/James-WSQV) Tina Turner, Kool and the Gang, John Parr, Billy Joel, Billy Ocean, Howard Jones.
Philadelphia, PA (Andre Gardner-Z106) John Parr, Billy Ocean, Billy Joel, Motley Crue.
Baltimore, MD (Kingston/Kronthal-B104) Billy Ocean, John Parr, Billy Joel, Tina Turner.
Ocean City, MO (Jack Gillen-WKHI/FM) Billy Joel, Billy Ocean, Kool and the Gang, Sade, Pointers, REO.
Cedar Bluff, VA (Bob Asbury-WYRV) Huey Lewis, Dead or Alive, John Parr, Sister Sledge, Dire Straits, Van S.

Sanford, NC (Bill Freeman-WFJA) Life By Night, K. Loggins, Rick Springfield, A-Ha, Tom Petty, Pat Benatar, Tina Turner.
Raleigh, NC (Peter Delloro-94Z) Hall & Oates, REO, Billy Ocean.
Durham/Raleigh, NC (Rick Freeman-WDCG) Pat Benatar, Billy Joel, Dead or Alive, Kool and the Gang, REO.
Rocky Mount, NC (B.J. Conners-WEED) Stars/45, Sade, G. Benson, B. Ocean, Life/Night, R. Milsap, C. Hart, Kool/Gang, B. Ferry.
Ahoskie, NC (Brett Summers-WQDK/FM) Billy Joel, Howard Jones, Billy Ocean, Pointers, Kool/Gang.
Shelby, NC (Andy Foster-WXIK) B. Ocean, B. Joel, Pointers, Tina T., H. Jones, Textones, A-Ha, World Sitizenz.
Charlotte, NC (Chrysler/Daniels-WJZR/FM) Pointers, Dead or Alive, REO, Motley Crue.
Charlotte, NC (Bill Martin-WBCY) Depeche Mode, Rick S., Kool/Gang, B. Joel, Tina T., Cock Robin, Jeff Beck & Rod Stewart.
Fairmont, NC (Barry Michaels-WZYX) No adds.
Laurinburg, NC (Scott Mercer-WCNC) Tina T., B. Joel, Dead or Alive, Sister Sledge, John Parr, A-Ha.
Jacksonville, NC (Chris Marks-WIIZ) Ratt, Kool/Gang, B. Joel, Rob Tro, Eric Tagg.
Boone, NC (Jody Whitley-WASU/FM) Billy Joel, Kool/Gang, B. Ocean, Elton/Millie, Amy Grant, Sister Sledge.
Hendersonville, NC (Al B. Lake-WHVL) REO, Kool/Gang, Dead or Alive, P. Benatar, Lisa Lisa, B. Ocean, Go West, Billy Joel.
Spartanburg, SC (J.J. Hemingway-WORD) B. Joel, Pointers, Tina T., Stars/45, C. Isaak.
Florence, SC (Martin Green-106X) REO, B. Joel, Lone Justice, P. Collins, Fiona, B. Ocean, Kool/Gang.
Cheraw, SC (Adams/Lewis-WPDZ) Dead or Alive, B. Joel.
Kingstree, SC (John Derek-WKSP) Motley Crue, A-Ha, REO, Dead or Alive, Go West, B. Ocean, Rob Tro.
Myrtle Beach, SC (Linda King-WKZQ) B. Joel, Pointers, Motley Crue, Lone Justice.
Greenville, SC (Tommy Smith-WANS/FM) B. Joel, REO, Pointers, Ratt, P. Benatar.

SOUTHEAST

Rome, GA (Tim Hensley-WQTU) B. Joel, John Parr, Rick Springfield, Billy Ocean.
Soperton, GA (Shannon West-WMPZ/FM) Carly Simon, Kool/Gang, Katrina/Waves, K. Mitchell, Depeche Mode.
Athens, GA (Dan Murray-WAGQ) B. Joel, A-Ha, Cock Robin, S. Mills, Mary Jane, Skipworth & Turner.
Hinesville, GA (Jay/Randle-WBLU) Rick James, B. Joel, Rick Springfield, Bama Band, B. Adams, Pointers, Ratt, S. Mills.
Albany, GA (Bill Young-WALG) A-Ha, B. Ocean, REO, Tina Turner, Nomo, B. Joel.
Columbus, GA (Michaels/Foster-WNKS/FM) H. Jones, Motley Crue.
Columbus, GA (Ralph Carroll-WCGQ) Kool/Gang, B. Joel, John Parr, Pointers, Sade, Lisa Lisa.
St. Augustine, FL (Jim Andrews-WUVU) B. Ocean, Tina T.
Panama City, FL (Thomas/Davis-WPFM) Pointers, REO, Ratt, Y&T, B. Joel, Rick Springfield.
Pensacola, FL (Chuck Evans-WJLQ/FM) Tears for Fears, C. Hart, Hall & Oates.
Gainesville, FL (Lou Patrick-WYKS) B. Ocean, Vitamin Z, Hardcastle, Howard Jones.
Miami, FL (Mark Shands-I95) New Order, P. LaBelle, Kool/Gang, Wham!, Tina Turner, A. Moyet, Motley Crue, Lone Justice.

Tampa, FL (Bobby Rich-Q105) F. Jackson, B. Joel, Ratt.
Tampa, FL (Kaghan/Clarc--Z98) B. Joel, Tina Turner,
 Pointers, Cock Robin.
Orlando, FL (Wright/Thomas-BJ105) B. Joel, Go West,
 Vitamin Z, A. Franklin, John Parr.

SOUTH

Birmingham, AL (Rich Bailey-WKXX) John Parr, H. Jones,
 Dead or Alive, Pointers, B. Joel.
Tuscaloosa, AL (Shannon/Bronson-WNPT) T. Turner,
 B. Ocean, Motley Crue, Ratt.
Florence, AL (Matt Durham-WQLT) Freddie Jackson,
 B. Joel, Kool/Gang, B. Ocean, Pointers, C. Simon.
Huntsville, AL (Dave Hargrove-WAAY) K. Carnes,
 Dead or Alive, John Parr, T. Turner, B. Joel.
Gadsden, AL (Davis/St. John-Q104) B. Joel, Pointers,
 H. Jones, John Parr, A-Ha.
Montgomery, AL (Alan Dupriest-WHHY/FM) B. Joel,
 John Parr, Tina Turner, B. Ocean.
Mobile, AL (Griffith/Ocean-G100) H. Jones, John Parr,
 B. Ocean.
Nashville, TN (Hobbs/Tyler-Y107) B. Joel, B. Ocean,
 Motley Crue.
Johnson City, TN (Steve Taylor-WQUT) DeBarge,
 Tears for Fears, A. Franklin, J. Parr, REO, B. Joel.
Sparta, IN (Lonnie Allen-WSMT) B. Adams, P. Benatar,
 B. Ocean, B. Joel.
New Albany/Tupelo, MS (Grace/Shelby-KZ103) B. Joel,
 REO, P. Benatar, B. Ocean, H. Jones, Hardcastle,
 Depeche Mode, Ratt.
Meridian, MS (Tom Kelly-Q101) B. Ocean, B. Joel,
 REO, Pointers, Taxxi.
Laurel/Hattiesburg, MS (Dave Lyons-WNSL) B. Adams,
 Hardcastle, John Parr.
Biloxi, MS (Coulter/Christopher-WQID) T. Turner,
 B. Joel.
Starkville, MS (Ken Glenn-WKOR) B. Adams, Dead or
 Alive, B. Ocean, A-Ha, T. Turner, B. Joel.
Lexington, KY (Charlie Fox-WFMI) H. Jones, Bob
 Dylan, B. Joel, REO, Pointers, Taxxi.
Paducah, KY (Harrington/Richards-WDDJ/FM) Dead or
 Alive, John Parr.
Bowling Green, KY (Darrell Duvall-WBGN) B. Joel, Nomo,
 Pointers, B. Ocean, Lone Justice, Boy Meets Girl.
Glasgow, KY (Rick St. James-WOVO/FM) A. Franklin,
 John Parr, Dire Straits, B. Joel, REO.
Evansville, IN (Margo King-WKQD) Sister Sledge,
 Sade, A. Franklin, R. Cash.
New Orleans, LA (O'Kelly/Rolling-B97) Hardcastle,
 Pointers, B. Joel.
Baton Rouge, LA (Rice/A.-WFMF) Depeche Mode, Tina T.
Baton Rouge, LA (Rick Daniels-WGGZ/FM) H. Lewis, Heart.
Alexandria, LA (Christie Atwood-KQID/FM) Tears for
 Fears, Hardcastle, Depeche Mode, H. Lewis.

EAST CENTRAL

Pineville, WV (Steve Browning-WWYO) B. Adams,
 B. Ferry, Elton/M.J., Ratt, Dire Straits, B. Ocean.
Charleston, WV (Bailey/Baller-WVSR/FM) B. Joel,
 John Parr, REO, Pointers.
Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) B. Joel,
 H. Jones, Pointers, REO, Skipworth & Turner,
 Textones, Hardcastle.
Columbus, OH (Adam Cook-92X) Dead or Alive, Tina
 Turner, REO, Animotion.
Akron, OH (Matt Patrick-WKDD) REO, P. Benatar,
 B. Joel, Pointers, Sade, Dire Straits.

Cincinnati, OH (Jim Fox-Q102) Weird Al, Amy Grant,
 Cafferty, B. Joel.
Indianapolis, IN (John Wetherbee-WNAP) P. Collins,
 Pointers, B. Ocean.
Richmond, IN (Jeff Daniels-K96) T. Turner, B. Ocean,
 P. Benatar, Tom Petty, Sade, K. Loggins, H. Jones,
 B. Joel, Dead or Alive.
Evansville, IN (Eddie Ashton-KC103) H. Lewis,
 B. Joel, Dead or Alive.
Ann Arbor, MI (Brent Alberts-WIQB) Power Station,
 H. Lewis, B. Adams.
Monroe/Toledo, MI (Terri McCormick-WTWR) Tina T., A-Ha,
 H. Jones, P. Bryson, B. Joel, P. Benatar, B. Ocean.
Detroit, MI (Gary Berkowitz-WHYT) Jean Knight,
 B. Joel, Kool/Gang, Sade, P. Bryson, S. Mills.
Saginaw, MI (Travis/Fuller-WFXZ) Depeche Mode,
 Tina Turner, H. Jones, B. Ocean.
Lansing, MI (Maloney/Kittredge-WVIC) D. Henley, Parr.
Alpena, MI (Darrell Kelley-WHSB) B. Joel, Kool/Gang,
 P. Benatar, F. Jackson, Textones.
Petoskey, MI (Dennis Martin-WWPZ) Tears for Fears,
 Night Ranger, Amy Grant.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) T. Turner,
 Billy Joel, Kool and the Gang, REO.
Ft. Dodge, IA (Charlie Chase-KKEZ) Rick Springfield,
 Kool/Gang, Dire Straits, B. Joel, F. Jackson.
Waterloo, IA (Doug Allen-KCNB) B. Ocean, H. Jones,
 P. Benatar, T. Turner, REO.
Sioux City, IA (Tim Harrison-KSEZ/FM) Elton/M.J.,
 B. Ocean, T. Turner, Cock Robin, Dire Straits, Ratt.
Sioux City, IA (Pat Paxton-KGLI) Dead or Alive,
 T. Turner, H. Jones, P. Benatar, B. Joel.
Iowa City/Cedar Rapid, IA (Ted Burton Jacobsen-HIT
 101) Dead or Alive, D. Henley, T. Turner,
 John Parr, B. Ocean.
Cedar Rapids, IA (Dixon/Harmon-KOCR/FM) Jeff &
 Rod, B. Joel, Tina Turner, Animotion.
Clinton, IA (Brian Thoms-KNJY) Wham!, B. Joel,
 Freddie Jackson, Elton/M.J., P. Benatar, Kool/Gang.
Davenport, IA (Gynny O'Hara-KIIK) John Parr, Tina
 Turner, REO, B. Ocean, Sade.
Racine, WI (Pat Martin-WRKR/FM) B. Joel, Rick
 Springfield, T. Turner, John Parr, Motley Crue.
Madison, WI (Little/Hudson-Z104) Motley Crue, Tina
 Turner, A-Ha, K. Loggins, Thorogood.
Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) Amy
 Grant, Cock Robin, Tina Turner, DeBarge, Motley.
Two Rivers, WI (Don Cook-WQTC) W. Houston,
 Hardcastle, John Parr.
Wausau, WI (Dave Wright-WRIG) T. Turner, D. Henley.
Wausau, WI (Mike Edwards-WIFC/FM) Jeff & Rod, Dead
 or Alive, Depeche Mode, B. Joel, H. Jones,
 Kool and the Gang, Rick Springfield.
Stevens Point, WI (Bouley/Steffen-WSPT) H. Jones,
 Cock Robin, Kool/Gang, Pointers, Motley Crue, Ratt.
Eau Claire, WI (Rick James-WBIZ) Dead or Alive,
 John Parr, P. Benatar.
Minneapolis/St. Paul, MN (Anthony/Michaels-KDWB/FM)
 Tears for Fears, John Parr, B. Adams, T. Turner.
Rochester, MN (Denny Foster-KROC/FM) Dead or Alive,
 B. Joel, REO, Textones.
Mankato, MN (Garvin/McCormick-KDOG/FM) B. Joel,
 REO, B. Ferry, A-Ha, Ratt, Foreigner, Life/Night.
Albert Lea, MN (Rydmark/Guthrie-KCPI/FM) J. Fogerty,
 Jeff & Rod, F. Jackson, Tom Petty, Sade.
St. Cloud, MN (Susan Sheffield-KCLD/FM) P. Benatar,
 C. Hart, T. Turner, Air Supply.

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Vermillion, SD (DeanRussell-KVRF) A-Ha, Ratt, Dire Straits, Textones, A. Moyet, B. Ocean, T. Turner, Kool/Gang.
 Yankton, SD (Gregg Klein-KQHU/FM) P. Benatar, Depeche Mode, H. Jones, B. Ocean, H. Lewis.
 Sioux Falls, SD (Adam North-KKRC) Amy Grant, Dead or Alive, D. Henley, Rick Springfield, John Parr, Tina Turner, Motley Crue.
 Aberdeen, SD (Dan Zerr-KSON) Dire Straits, B. Joel, Hardcastle, B. Ocean.
 Rapid City, SD (Wilson/O'Douglas-KGGG/FM) Dead or Alive, B. Ocean, John Parr, Tina Turner.
 Rapid City, SD (Sherwyn/Piper-KKLS/FM) Dire Straits, H. Jones, F. Jackson, Pointers.
 Fargo, ND (Brad Anderson-Y94) P. Benatar, Cock Robin, Pointers, Textones, P. Bryson.
 Grand Forks, ND (Nordine/Right-KKXL/fm) Amy Grant, Dead/Alive, J. Parr, T. Turner, Henley, B. Ocean.
 Bismarck, ND (Brannan/Hardt-KFYR) Sade, Sting, T. Turner, B. Joel.
 Bismarck, ND (Bob Beck-KYYY/FM) Sade, H. Jones, P. Benatar, Cock Robin.
 Minot, ND (Scott Meyer-KIZZ) B. Adams, DeBarge, T. Turner, Depeche Mode, Dead/Alive, B. Joel.
 Williston, ND (McCrummen/Oach-KDSR) John Parr, H. Lewis, F. Jackson, B. Ocean, World Sitzenz, Dire Straits, A. Moyet.
 De Kalb, IL (Lew White-WDEK/FM) Frozen Playlist.
 Joliet, IL (Lentine/Weber-WLLI) B. Adams, Amy Grant, R. Ballard, Jeff & Rod, Rick Springfield, B. Ferry.
 Chicago, IL (John Gehron-WLS/AM) Depeche Mode, W. Houston, DeBarge, B. Joel, REO.
 Chicago, IL (John Gehron-WLS/FM) Hardcastle, J. Fogerty, B. Joel, Heart, REO.
 Freeport, IL (Bill Johnson-WXXQ) Henley, A-Ha, Ratt.
 Rockford, IL (McGee/Dent-WZOK) W. Houston, Dead/Alive.
 Bloomington, IL (Justin/Robbins-WBNQ) REO, Pointers, B. Joel, Cock Robin, Ratt.
 Springfield, IL (Greg Lawley-WDBR) B. Joel, Pointers, Motley Crue, REO, Y&T, Taxi, World Sitzenz.
 Carbondale, IL (Tony Waitekus-WCIL/FM) K. Loggins, B. Joel, J. Johnson, B. Ocean, Turner, Herb Kah.

CENTRAL

Kirksville, MO (Collins/Allen-KTUF) Kool & Gang, B. Joel.
 East Prairie, MO (Greg Landis-KYMO) T. Heads, Heart, Weird Al, Sade, Aretha, Jermaine Stewart.
 Jeff. City/Columbia, MO (Brian Miller-KTXY) Power Station, Huey, B. Joel, B. Ocean.
 Waynesville, MO (Kevin Barton-KFBD) Elton & Millie, Dire Straits, A-Ha, B. Joel.
 Topeka, KS (Roger Heaton-WIBW/FM) DeBarge.
 Topeka, KS (Kevan Rabat-KDVV/FM) F. Jackson, B. Joel, REO, Dire Straits, Pointers, Kool & Gang, Y&T.
 Topeka, KS (Stewart/Rues-KMAJ) Huey Lewis.
 Pittsburg, KS (Bell/Porter-KQWK/FM) B. Joel, Huey, Aretha Franklin, REO.
 Hoisington, KS (Miller/Beiker-KHOK) T. Turner, Weird Al, B. Joel, REO.
 Hays, KS (Kurt Brecheisen-KJLS) B. Joel, Huey, B. Ocean, P. Benatar.
 Norfolk, NE (Doug Koehn-KNEN) T. Turner, REO, B. Joel, B. Ocean, Peabo Bryson.
 Grand Island, NE (Chip Mosley-KSYZ/FM) T. Turner, Elton & Millie, G. Thorogood, Go West, J. Parr, H. Jones, B. Ocean, Carly Simon.
 Little Rock, AR (Mark McCain-KKYK) W. Houston, DeBarge, C. Lauper.
 Fayetteville, AR (Rob Patrick-KKEG) Elton & Millie, B. Joel, Kool & Gang, Sade, REO.

SOUTHWEST

Tulsa, OK (Mel Myers-14K/92K) T. Turner, B. Joel, REO, Drama.
 Dallas, TX (John Shomby-KAFM) B. Joel, J. Parr, H. Jones, T. Turner, D. Henley.
 Tyler, TX (Chris Bailey-KEYP) Pointers, B. Joel, REO, P. Benatar, Lone Justice, Ratt.
 Lufkin, TX (Randy Shannon-KIPR/FM) A. Moyet, Digney Fignus, Y&T, Boy Meets Girl, B. Ocean.
 Nacogdoches, TX (John Rowe-KTBC) B. Joel, REO, Elton & Millie, B. Ocean, Life by Night, Rob Tro.
 Wichita Falls, TX (Barry Michaels-KNIN/FM) F. Jackson, B. Joel, Hardcastle, Ratt, Cock Robin, Thorogood.
 Killeen/Temple, TX (B.J. McCrae-KIXS/FM) B. Joel, Cock Robin.
 San Angelo, TX (John Raymond-KIXY/FM) B. Joel, P. Benatar, H. Jones, Dead or Alive, B. Ocean, Dire Straits.
 Houston, TX (Lander/Hamilton-930) DeBarge, Huey, K. Loggins, Thorogood, T. Turner.
 Beaumont, TX (Lousteau/Jackson-B95) J. Parr, Kool & Gang, Huey Lewis.
 Bryan, TX (Carl Gideon-KTAM) Huey Lewis, Amy Grant, Rick Springfield, Power Station, T. Turner.
 Laredo, TX (Peter McRae-KRRG) P. Bryson, F. Jackson.
 San Antonio, TX (Neal Hunter-Q96) Hooters, Foreigner, B. Ocean.
 McAllen, TX (Nolan Cruise-KRIO) Depeche Mode, B. Ocean, Kool & Gang.
 Amarillo, TX (Jamey Karr-KPUR) B. Joel, D. Henley, J. Parr.
 Abilene, TX (Dominic Testa-KFMN) B. Joel, T. Turner, Lone Justice, Ratt, Pointers, Joe Walsh.
 Odessa/Midland, TX (John Clay-KWES/FM) Kool & Gang, F. Jackson, B. Joel.
 El Paso, TX (Whitehead/Haney-B-94FM) H&O, Dead or Alive, Tears For Fears.
 El Paso, TX (Johnny Thompson-KFIM) R. Springfield, Heart, B. Joel, Aretha, T. Turner.
 Phoenix, AZ (Guy Zapoleon-KZZP) B. Ocean, T. Turner, Sade, R. Sidney, Jean Knight.
 Tucson, AZ (Gillie/Johnson-KRQ) B. Joel, T. Turner, Carly Simon, Sade, B. Ocean.
 Gallup, NM (Eric Allen-KYVA) M. Gaye, A-Ha, B. Ocean, Dire Straits, B. Joel.
 Almagordo, NM (Ben Noe-KINN FM/AM) Elton & Millie, B. Ocean, Pointers, Aretha, R. Milsap, Boy Meets G.

ROCKY MOUNTAIN

Polson/Kalispell, MT (Al Decker-KQ92) J. Parr, Dead Or Alive, Billy Ocean.
 Denver, CO (Gloria Avila-Perez-KIMN) Til Tuesday, Weird Al, Howard Jones, Billy Ocean.
 Denver, CO (Geino Horton-KRXY) C. Hart, Night Ranger, P. Hardcastle.
 Denver, CO (Mark Bolke-KPKE) B. Adams, J. Parr, Paul Hardcastle, Dead Or Alive, Motley Crue.
 Windsor, CO (Chuck Summers-KUAD/FM) Textones, J. Parr, Foreigner, Jeff & Rod, Cock Robin, Jesse Johnson, A-Ha.
 Pueblo, CO (Rip Avina-KDZA) Depeche Mode, Dead Or Alive, P. Benatar, B. Joel.
 Grand Junction, CO (Collins/Stone-K-STAR) A-Ha, Pat Benatar, T. Turner, Kool & Gang, B. Joel, S. Mills, P. Bryson, Weird Al.
 Cody, WY (Jackson W. Beard-KTAG) Sister Sledge, A-Ha, B. Ocean.
 Gillette, WY (Martin/Kallaway-KOLL) No Adds.
 Soda Springs, ID (Condie/Summers-K79) B. Joel, REO.
 Lewiston, ID (Jay McCall-KOZE) B. Joel, Pointers, Go West, Howard Jones.

Boise, ID (Steve Holmes-KNPA) P.Young, W.Houston, Huey Lewis, Nushooz.
Boise, ID (Tom Evans-KIYS) B.Joel, Ratt, Freddie Jackson, Sade, P.Collins.
Moscow, ID (Gary Cummings-KRPL) B.Joel, Pointers, Kool & Gang, Taxxi, F.Jackson.
Salt Lake City, UT (Myke Kross-Z95) J.Parr, F.Jackson, REO, B.Ocean.
Salt Lake City, UT (Ausham/Main-KCPX/FM) Go West, Dead Or Alive, J.Parr, P.Benatar.
Logan, UT (Jay Hall-KBLQ) B.Joel, Aretha.
Ogden, UT (Paul Wilson-KJQ) Tears/Fears, Huey Lewis, Dead/Alive, Tina Turner, K.Loggins.

FAR WEST

Las Vegas, NV (Barry Hodge-KITT/FM) P.Benatar, Tina T., Ratt, DeBarge, Billy Joel.
Las Vegas, NV (Richards/Christian-KLUC) B.Joel, J.Parr.
Lake Tahoe/Reno, NV (Mickey Lees-KLKT) Julian Lennon, F.Jackson, Kool & Gang, T. Turner, Go West, J.Parr, B.Ocean, P.Collins.
Reno, NV (Bill Kelly-KRZQ/FM) P.Benatar, Go West, B. Joel, Dead Or Alive.
Reno, NV (Shakes/Davis-KWNZ/FM) J.Parr, Go West.
Los Angeles, CA (Mike Schaefer-KIIS/FM) B.Joel, B. Ocean, B.Adams.
San Diego, CA (Mike Preston-KS103) B.Ocean, B.Adams, B.Joel.
Santa Barbara, CA (Dick Williams-KIST) REO, Pointers, B.Joel, Jesse Johnson.
Bakersfield, CA (Dave Kamper-KKXX/FM) Power Station, B.Joel, T.Turner.
San Luis Obispo, CA (Joe Collins-KSLY/FM) Tina T., P. Benatar, B.Joel, Kool/Gang, Ratt, H.Jones, B.Ferry.
Santa Maria, CA (Maria Rubio-KXFM) Aretha, Ratt, H. Jones, Tina Turner.
Fresno, CA (Walker/Davis-KYNO) F.Jackson, Tina T., Dead Or Alive, B.Joel.
Fresno, CA (Carey Edwards-KMGX) Lisa Lisa, Billy Joel, Pointers, J.Parr, Howard Jones.
Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) P.Hardcastle, H.Jones, T.Turner, A-Ha, Ratt.
San Francisco, CA (Richard Sands-KITS/FM) Tom Petty, F.Jackson, R.Springfield, Animation, T.Turner, B. Adams, Night Ranger.
San Francisco, CA (Keith Naftaly-KMEL) J.Parr, Pointers, Mary Jane, B.Ocean.
San Jose, CA (Don Porter-KHTT) Huey Lewis, Aretha.
San Jose, CA (Robin Kipps-KWSS) Heart, J.Parr, H. Jones, F.Jackson, B.Joel.
Stockton, CA (Roy Williams-KJOY) P. Benatar, H. Jones, J.Parr, B.Ocean.
Stockton, CA (John Hampton-KSTN) C.Hart, B.Joel, Skipworth & Turner, Motley Crue, Pointers.
Modesto/Stockton, CA (David Kraham-KHOP/FM) Aretha, Dead Or Alive, H.Jones, P.Hardcastle, A-Ha.
Modesto, CA (Russ Novak-KFIV/FM) T.Turner, P.Benatar, Carly Simon, H.Jones, System.
Santa Rosa, CA (Robin Hart-KREO) J.Parr, P.Benatar, B.Joel, Power Station, Tears For Fears.
Eureka, CA (Mark Jeffrey-KFMI) R.Springfield, J.Parr, P.Collins, Ratt.
Arcata/Eureka, CA (Jim Nelly III-KXGO) Foreigner, Sade, Ratt, P.Benatar, B.Ocean, Animation, B.Joel, Kool & Gang.
Sacramento, CA (Gillette/Collins-FM102) Paul Young, Pointers, Skipworth & Turner, Jesse Johnson, S. Mills.
Sacramento, CA (Dave Gariano-KPOP) B.Joel, J.Parr, B.Ocean, Chaka Khan.

Paradise/Chico, CA (Ron Bruder-KNVR) Tina Turner, P.Benatar.
Redding, CA (Kevin Kahl-KEWB) J.Parr, DeBarge, R. Springfield, Dead Or Alive, Amy Grant.
Redding, CA (Larry DuBois-KSXO) C.Hart, Power Station, Depeche Mode, Tears/Fears, Aretha, Huey Lewis, J.Parr.

Honolulu, HI (Stan Cook-KWAI) Elton, P.Benatar, N. Rodgers, World Sitizenz, B.Ocean, B.Ferry, A-Ha, Motley Crue.

NORTHWEST

The Dalles, OR (Tina Spears-KACI) S.Sledge, Tina Turner, Jeff & Rod, Sade, Kool & Gang.
Seaside, OR (Bob Rusk-KSWB) B.Joel, P.Benatar, John Parr, Jeff & Rod.
Portland, OR (Barry/Naganuma-KMJK) B.Joel, Tina Turner, J.Parr.
Albany, OR (Kris Weber-KGAL) Cock Robin, H.Jones, J.Parr, Carly Simon.
Coos Bay, OR (Mark Cruz-KHSN) Kool/Gang, Sade, Pat Benatar.
Coos Bay, OR (Dave O'Connor-KYNG) Amy Grant, Rick Springfield.
Roseburg, OR (Veronica Burns-KYES) Kool/Gang, Tina Turner, B.Ocean, Pointers, Peabo, B.Adams, Weird Al.
Medford, OR (R.Charles Snyder-KTMT) Dead/Alive, Sade, T.Petty, B.Ocean, Vitamin Z, B.Joel, M.Crue.
Medford, OR (Michael Ryan-KBOY/FM) P.Hardcastle, T.Turner, Dead/Alive, Kool/Gang, J.Parr.
Medford, OR (Lurch-KYJC) Aretha, J.Parr, B.Joel, B.Adams, T.Turner, Kool/Gang, B.Ocean.
Klamath Falls, OR (Kay Jordan-KAGO/FM) Weird Al, F.Jackson, B.Adams, R.Forman, S.Mills, Taxxi, Jean Knight.
Seattle, WA (Wendy Christopher-KUBE/MF) B.Joel, P. Collins, J.Parr.
Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) T.Turner, R.Springfield, B.Joel, B.Ocean, Sade.
Olympia, WA (Ken Paige-KQEU) T.Turner, S.Sledge, B.Joel, J.Parr.
Chehalis, WA (Roger Dale-KITI) Dire Straits, Night Ranger, Madonna.
Tri-Cities, WA (Jonathan Walker-KZZK) Pointers, Dire Straits, J.Parr, P.Benatar, B.Joel.
Tri-Cities, WA (Ron O'Brian-OK95) Sade, Y&T, M.Crue, REO, Drama, A-Ha, B.Joel, Taxxi, Pointers.
Anchorage, AK (Kay Taylor-KGOT) B.Ocean, B.Joel, Pointers, F.Jackson.

LATE REPORTS

Billings, MT (Charlie Fox-KYYA) Billy Joel, Tina Turner, J.Parr.
Los Angeles, CA (Scarborough/Hall-KKHR) Pointers, B.Joel, J.Parr, B.Ocean, Freddie Jackson.
Monterey, CA (Michaels/Hart-KIDD) K.Carnes, B.Ocean, Sister Sledge, Pointers.
Sacramento, CA (Mr. Ed-KWOD) Billy Joel, Animation.
Seattle, WA (Stephen Rabow-KHIT) Dead/Alive, Rick Springfield, T.Turner, J.Parr, B.Joel.
Spokane, WA (Dave McKie-KZZU/AM) P.Hardcastle, Huey Lewis, Aretha.

WELCOME To Our New Top 40 Correspondent
 Kurt Brecheisen, KJLS Radio, P.O.Box 364,
 Hays, Kansas 67601 (913-628-1064)

LIMAHL: NOT TOO SHY

"I'm a twenty six year old guy who is not a record company puppet."

by Ron Fell

With roots in legitimate theatre, Chris Hamill spent a brief time fronting the English band KAJAGOOGOO, using the name Limahl. Now building a foundation as a solo artist, he has taken up temporary residence in the U.S. to promote his new songs. Despite his mod hair and trendy past, Limahl is all business and serious about cracking American radio. We talked with him a few weeks ago from somewhere on the road.

RON FELL: You're one of the many artists in England who got their start as a result of an ad in *MELODY MAKER*. How did that all happen?

LIMAHL: I placed an ad looking for work and Nick Beggs, the bass player of what was to become KAJAGOOGOO called me. He sent me a tape. Actually, they had made an independent single and pressed 500 copies. It was very, what the British press would have called "futuristic." And that's what interested me because it was fresh. I went up to see the band on the strength of that and we just hit it off instantly.

RF: Prior to that, didn't you have some experience working in legitimate theatre?

L: Three years. I was in Joseph and the Amazing Technicolor Dreamcoat and Godspell. In Godspell, strangely enough, I played a disciple whose name came very close to my own, but it had no influence. The name was Limar. I only realized that when I look back.

RF: We should explain that your real name is Chris Hamill and that Limahl is just an anagram of your surname.

L: Right.

RF: We don't hear of many performers making the transition from theatre to pop music.

L: Theatre was never my intention. I wanted to sing with a group and I had every intention of getting into making records. But a girlfriend introduced me to a theatrical agent and suddenly I was a full time singer. After some of the dead end jobs I'd had, like working as a waiter or working in stores and boutiques, it was a major progression. More than anything it gave me a foundation. You know the old



cliche: "A building with a solid foundation won't blow over in a hurricane." With three years in theatre and other bands, I was able to get that foundation.

RF: Can't singing every day be tough on your voice?

L: Yes. I had eighteen months of training my voice and years of piano as another part of that foundation. It's strange because with all that training for theatre you have to undo a little of that for rock 'n' roll. Theatre can be terribly proper.

RF: And it doesn't leave you much room for individual interpretation or expression.

L: Unless you get a solo like I did in Godspell. The great thing about the show was that everyone had their own song.

RF: It seems the theatre critics have all but buried musicals as an art form in America. Are musicals still alive in England?

L: Yes. And it would be alive in New York too if someone came up with the right show. I recently saw "They're Playing Our Song" (book by Neil Simon, lyrics by Carole Bayer Sager and music by Marvin Hamlisch). It's a great musical—very modern, very today.

RF: My impression is that the most successful new musicals need to draw younger audiences and I wonder if Hamlisch is writing for younger people?

L: Most theatre-goers, it's sad to say, are middle to upper class. And that's because of the price of tickets.

RF: Back to KAJAGOOGOO. Weren't they known as Art Nouveau prior to the name change?

L: Yes. The reason for the name change was, with a new singer and a whole new direction for the band, a name change was in order. Nick thought the name Art

Nouveau was too pretentious. He wanted something that would really catch the ear. He asked me what I thought of the name KAJAGOOGOO. I said, "I love it. Where did you get it?" He said it was off the top of his head. It didn't mean anything. It took about three months to convince the rest of the guys in the band, though.

RF: It wasn't the first silly name for a pop band and hasn't been the last.

L: Think of it... The Beatles... That's a funny name, really.

RF: Well, they took it from The Crickets. And Chubby Checker was a play-off on Fats Domino.

L: Chubby Checker. Exactly. P-u-lleezee. Pink Floyd?... Come on.

RF: What was the involvement of Nick Rhodes of Duran Duran in KAJAGOOGOO.

L: Major involvement. I met Nick at a nightclub in London. I was a waiter there and he came in one night with his manager. They (Duran Duran) had one hit then, "Girls on Film" and our band was ready to look for a record deal. We had a good 24 track demo, some equipment and we could gig. So, I went over to his table, almost in groupie fashion, plunked myself down and told him about my band. I told him we needed some help. When I look at it today, I wonder why would a keyboard player in a band that only had one hit record want to produce another band? It's weird and it was probably too early. I found out later that he got a lot of stick from the other members for getting involved. Anyway, he heard the tape, took it to the label and made the A&R people listen to it. The A&R men heard it and then came and saw us play. About a month later we were squabbling over a contract.

RF: KAJAGOOGOO is still thought of here in the US as a one hit band. Did they have a lot of product out in England?

L: Three top ten singles and a top five album.

RF: When you left, after the biggest hit, "Too Shy" back in '83, was it a case of "Too Shy" being too big?

L: That was part of it. Mainly I didn't get along with the manager of the band. He had been with the band longer than I and when we would start squabbling he would side with them. It was tearing us apart. They came to me and said we should call it a day. I have to make this very clear. I was asked to leave. The national headline that day in England said, "Limahl Fired." I'll never forget it. I still have the cutting. It's very funny.

RF: I think many people here in the States would be surprised to know how big you are in England with the press and the public.

L: In your own country you're always going to have much more exposure. I'm a twenty six year old guy who is not a record company puppet. I wasn't thrown



together overnight. I'm able to control my own situations. The whole impression with the KAJAGOOGOO thing was that they were seen as a packaged band with no background or foundation.

RF: For most of 1985 you've spent your time in the United States. Why?

L: When I saw the opportunity of having a hit here, I thought I should be here. To try to promote your record from six thousand miles away is really tough. I initially came here for three weeks because EMI had asked me to. I decided to stay on whether the company paid me or not.

RF: I know you've logged more air miles than a United Airlines pilot in the past few months. You've been visiting radio stations. Is there an advantage?

L: Just a P.R. thing. There have been so many heavyweight artists out there, I thought it's the only way to compete with them. A lot of stations out there will not take the risk with a new name and a new song. They'll go with a name as an automatic. Up against that, I thought the only plus for me would be the personal touch. I went to San Francisco, San Jose, Portland, Seattle, Dallas, Ft. Lauderdale, New Orleans, Atlanta, Tampa, Philadelphia, New York, Boston, Minneapolis, Washington, D.C., Chicago,

Limahl
Limahl
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Limahl

Los Angeles and I know I've missed some places.

RF: What are your impressions of Top-40 radio?

L: I said to a promotion man recently, "If I had the money, I'd go back to England and finance an independent radio station." It would be incredibly successful. There's so much that radio does here in terms of contact with listeners that they just don't do in England. With the BBC there is no phone-in, no contact with the listeners. Though there is a little of that at the independents, it's nothing like here. It's perfectly healthy to listen to what the people want to hear.

RF: What does the second half of '85 have in store for you? And what do you have in store for '85?

L: Because America was so late on this last project ("The Never Ending Story"), I have to be thinking of the next album while finishing up promotion for the older product. I'll be here to promote the new single, "Only For Love."

RF: Do you find the last six months in America has influenced your attitude about making the next album?

L: I think so. It will really depend on the musicians I surround myself with. It's good. There is no A.R. as such in England and no Urban as you put it.

POWER TRIO

BEACH BOYS
Getcha Back
(Caribou/CBS)

DeBARGE
Who's Holding Donna Now
(Gordy)

PAUL YOUNG
Everytime You Go Away
(Columbia)

2W LW TW

- | | | |
|-----|-----|---|
| 1. | 1. | 1. BEACH BOYS - Getcha Back (Caribou/CBS) |
| 7. | 2. | 2. DeBARGE -Who's Holding Donna Now (Gordy) |
| 9. | 5. | 3. PAUL YOUNG - Everytime You Go Away (Columbia) |
| 6. | 3. | 4. Air Supply - Just As I Am (Arista) |
| 4. | 4. | 5. Whitney Houston - You Give Good Love (Arista) |
| 10. | 9. | 6. DOLLY PARTON & KENNY ROGERS - Real Love (RCA) |
| 3. | 7. | 7. Survivor - The Search Is Over (Scotti Bros.) |
| 16. | 11. | 8. AMY GRANT - Find A Way (A&M) |
| 19. | 12. | 9. DON HENLEY - Not Enough Love In The World (Geffen) |
| 21. | 13. | 10. HALL & OATES - Possession Obsession (RCA) |
| 2. | 6. | 11. Madonna - Angel (Sire/Warner Bros.) |
| 19. | 14. | 12. KENNY LOGGINS - Forever (Columbia) |
| 23. | 18. | 13. ROSANNE CASH - I Don't Know Why You... (Columbia) |
| 5. | 8. | 14. Limahl - The Never Ending Story (EMI America) |
| 26. | 17. | 15. SISTER SLEDGE - Frankie (Atlantic) |
| 27. | 24. | 16. SADE - Your Love Is King (Portrait) |
| 25. | 20. | 17. KATRINA & THE WAVES - Walking On Sunshine (Capitol) |
| 15. | 15. | 18. Bryan Adams - Heaven (A&M) |
| 8. | 10. | 19. Tears For Fears - Everybody...The World (Mercury) |
| 17. | 19. | 20. John Fogerty - Centerfield (Warner Bros.) |
| 11. | 16. | 21. Harold Faltermeyer - Axel F (MCA) |
| 28. | 27. | 22. MEN AT WORK - Everything I Need (Columbia) |
| --. | 28. | 23. GEORGE BENSON - New Day (Warner Bros.) |
| --. | --. | 24. ARETHA FRANKLIN - Freeway Of Love (Arista) |
| --. | 29. | 25. MADONNA - Into The Groove (Sire/Warner Bros.) |
| 20. | 26. | 26. Phil Collins - Sussudio (Atlantic) |
| 22. | 25. | 27. Graham Parker & The Shot - Wake Up (Elektra) |
| --. | --. | 28. STING - If You Love Somebody (A&M) |
| 14. | 23. | 29. Chaka Khan - Through The Fire (Warner Bros.) |
| 24. | 30. | 30. Billy Ocean - Suddenly (Jive/Arista) |

CERTIFIED

ARETHA FRANKLIN
Freeway Of Love
(Arista)

STING
If You Love Somebody
(A&M)

MOST ADDED



BILLY JOEL
You're Only Human
(Columbia)

BILLY OCEAN
Mystery Lady
(Jive/Arista)

RONNIE MILSAP
Lost In The Fifties Tonight
(RCA)

CHARTBOUND

- RONNIE MILSAP - Lost In The Fifties Tonight (RCA)
- BILLY OCEAN - Mystery Lady (Jive/Arista)
- KOOL & THE GANG - Cherish (De-Lite/PolyGram)
- BILLY JOEL - You're Only Human (Second Wind) (Columbia)
- COREY HART - Never Surrender (EMI America)
- TINA TURNER - We Don't Need Another Hero (Capitol)
- PEABO BRYSON - Take No Prisoners (In The Game Of Love) (Elektra)

ACTION SIDES

- CARLY SIMON - Tired Of Being Blonde (Epic)
- CYNDI LAUPER - The Goonies 'R' Good Enough (Portrait)
- SUPERTRAMP - Cannonball (A&M)
- JOHN DENVER - Don't Close Your Eyes, Tonight (RCA)
- COCK ROBIN - When Your Heart Is Weak (Columbia)
- GO WEST - Call Me (Chrysalis)
- BRUCE SPRINGSTEEN - Glory Days (Columbia)
- PRINCE - Raspberry Beret (Warner Bros.)
- WEIRD AL YANKOVIC - Like A Surgeon (Rock 'N' Roll)

NEW

- BILLY JOEL - You're Only Human (Second Wind) (Columbia)
- CARL ANDERSON - Can't Stop This Feeling (Epic)
- HUEY LEWIS & THE NEWS - The Power Of Love (Chrysalis)
- HOWARD JONES - Life In One Day (Elektra)

RECORD TO WATCH



RONNIE MILSAP
Lost In The Fifties Tonight
(RCA)

DROPPED

Alan Parsons Project
Julian Lennon
Mary Jane Girls

Reports accepted Mondays at 8am through 6pm Tuesdays

A/C ANALYSIS

Vacation weeks always have strange affects on our charts. Case in point: Air Supply get nudged from #3 by Paul Young, but Air Supply ain't over yet folks. Nobody dropped it. Rotations improved considerably. Actually, the top five are already consensus cuts for most all A/C programmers. Each has about a 15% point lead over any others. All five have a six to one ratio of HEAVIES to MEDIUMS.

Aretha blasts onto the chart with another 32 adds and a HIT FACTOR of 36%. Billy Joel cleared 80 adds this week and he's likely to continue his streak of Top Five A/C records which now stands at five.

Sting's, IF YOU LOVE SOMEBODY, SET THEM FREE gets CERTIFIED with only 66 stations

and only 4 adds. The reason is a 60% HIT FACTOR including airplay from: WELI, KROC/AM, KQIP, B100, KWAV/FM, KOIL, WCHV, WSKY, KGBX and KFSB. I wouldn't be surprised if it hits 90% HIT FACTOR someday, but I also wouldn't be shocked if it never hit 100 stations.

The stack of CHARTBOUNDS could all debut next week, but the top five will for sure, as at least five records are chart history.

Thanks to everyone for getting their reports in on time this past week. Unlike other formats, we held our own despite the short week.

RECOMMENDED FOR A/C RADIO

GODLEY & CREME-"Cry" (Polydor)
Though their roots are in 70's

art rock band 10cc (I'M NOT IN LOVE), they've been making art rock videos for most of the past decade. Now, they're back with a haunting mood piece sure to get airplay from forward thinking A/C's. STEPHANIE MILLS-"Bit By Bit"

(MCA This track gets major exposure in the Chevy Chase film "Fletch". It's produced by Harold Faltermeyer and written by him and Frannie Golde. Could be the song that finally makes Stephanie Mills an overnight sensation.

BILL WITHERS-"Something That Turns You ON" (Columbia) If, after auditioning the above songs, you don't find "Something That Turns You On", then you may find the new Bill Withers more to your liking. Sweet Stuff!!

Ron

Research:
Diane Rufer
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 196 Last Week 194

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
BEACH BOYS -	Getcha Back (Caribou/CBS)		192	177	13	2	--	98%	8
DeBARGE -	Who's Holding Donna Now (Gordy)		191	161	24	3	3	96%	7
PAUL YOUNG -	Everytime You Go Away (Columbia)		188	160	24	1	3	97%	8
AIR SUPPLY -	Just As I Am (Arista)		182	156	25	--	1	99%	8
WHITNEY HOUSTON -	You Give Good Love (Arista)		179	153	21	3	2	97%	10
D.PARTON & K.ROGERS -	Real Love (RCA)		167	102	61	2	2	97%	8
AMY GRANT -	Find A Way (A&M)		156	96	53	3	4	95%	9
DON HENLEY -	Not Enough Love In The World (Gef.)		161	61	82	11	7	88%	7
HALL & OATES -	Possession Obsession (RCA)		163	57	92	9	5	91%	7
KENNY LOGGINS -	Forever (Columbia)		149	50	85	8	6	90%	7
ROSANNE CASH -	I Don't Know Why You... (Col.)		156	27	102	17	10	82%	5
SISTER SLEDGE -	Frankie (Atlantic)		150	23	108	10	9	87%	5
SADE -	Your Love Is King (Portrait)		156	14	104	26	12	75%	4
KATRINA & THE WAVES -	Walking On Sunshine(Cap.)		123	26	79	10	8	85%	8
MEN AT WORK -	Everything I Need (Columbia)		91	5	58	24	4	69%	5
GEORGE BENSON -	New Day (Warner Bros.)		103	1	58	32	12	57%	4
ARETHA FRANKLIN -	Freeway Of Love (Arista)		104	2	36	34	32	36%	4
MADONNA -	Into The Groove (Sire/Warner Bros.)		77	21	27	15	14	62%	4
TING -	If You Love Somebody (A&M)		66	6	34	22	4	60%	3

NORTHWEST

Keene, NH (Mike Trombly-WKNE) Billy Ocean, Carly Simon, Kool & Gang, Aretha, Peabo Bryson.
 Newport, NH (Rick Joyce-WCNL) REO, Ronnie Milsap, Billy Ocean.
 White River JCT, VT (Charlie Turner-WKXE) Billy Joel, Chris Isaak, H.Jones, Ocean, S.Vega, Peabo Bryson, Bill Withers, Weathersby.
 New London, CT (Danny O'Brien-WNLC) F. Jackson, John Denver, Billy Joel.
 New Haven, CT (Jay McCormick-WELI) Billy Joel, Kool & The Gang.
 Albany, NY (Chris Holmberg-WWOM) Kool & Gang, Tina Turner, R.Milsap, K. Loggins, B.Joel.
 Kingston, NY (Thom Williams-WGHQ) Chris Isaak, B.Joel, Pointers, Melissa, Mike Post, Carly Simon.
 Syracuse, NY (Dr. Phil LoCascio-Y94FM) Don Henley, Billy Joel.
 Ithaca, NY (Dave Smith-WQNY) Rosanne Cash, Sister Sledge.
 Pittsburgh, PA (Bob Conrad-WTAE) Billy Joel.
 Johnstown, PA (Jack Michaels-WKYE) Billy Joel, Carly Simon, Tina Turner, Billy Ocean.
 New Castle, PA (Bobbie Vaughn-WKST) Billy Ocean, B.Joel, Madonna, Ronnie Milsap.
 Sharon, PA (Ron Fantone-WPIC) Ronnie Milsap, George Benson, John Denver.
 Meadville, PA (Tod Raymond-WMGW) J.Denver, Bruce Springsteen, Tina Turner, Kool & Gang, Go West, B.Joel, Carly Simon, Ronnie Milsap.
 Scranton, PA (Burke/Trama-WBQW) Rosanne Cash, Sade, George Benson.
 Dover, DE (Donna Beaty-WDOV) Tina Turner, B.Ocean, Dire Straits, J.Denver, R.Milsap, Peabo Bryson.
 Williamson, WV (Doug Jackson-WBTH) F.Jackson, Peabo Bryson, Bruce Springsteen, Aretha.
 Sutton, WV (Steve Douglas-WSGB) Prince, Men At Work, Sade, Ronnie Milsap, Aretha.

SOUTH

Winchester, VA (Frank Mitchell-WINC) Aretha, Go West, Carly Simon, Rockin' Sidney, R.Milsap, Huey Lewis.
 Harrisonburg, VA (Brian Charette-WQPO) Billy Joel, REO, Billy Ocean, Ronnie Milsap.
 Charlottesville, VA (Ken Medek-WCHV) J.Beck & Rod Stewart, Billy Joel, Ronnie Milsap.
 Richmond, VA (Lou Dean-WRVA) Corey Hart, Carly Simon.
 Richmond, VA (Dave Dillon-WEZS) Aretha, D.Henley.
 Norfolk, VA (Nick O'Neil-WLTY) Hall & Oates, Rosanne Cash.
 Morgantown, WV (Don Edwards-WCLG/AM) Sister Sledge.
 Salisbury, NC (Doug Rice-WSTP) Ronnie Milsap, Billy Joel, Billy Ocean.
 Charlotte, NC (Dave Bishop-WBT) Billy Joel, Carly Simon, Ronnie Milsap, Billy Ocean.
 Charlotte, NC (Steve Sutton-WEZC) Sister Sledge, Aretha.
 New Bern, NC (Gary Lee-WSFL/FM) Tina Turner, Carly Simon, Billy Joel, Huey Lewis & News.
 Asheville, NC (Don Brookshire-WSKY) B.Joel, Marvin Gaye, J.Johnson, Carl Anderson, Ronnie Milsap.
 Carrollton, GA (Zachary Ray-WPPI) Rob Tro, Ronnie Milsap, Madonna, Billy Ocean.
 Atlanta, GA (Greg Picciano-WSB/AM) Frozen Playlist.
 Atlanta, GA (John Kelly-WSB/FM) Tina Turner, Billy Joel, Kool & Gang.
 Savannah, GA (Phil West-WAEV/FM) Ronnie Milsap, Billy Ocean.

Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) Tina Turner, B.Ocean, Clapton, Cock Robin, P.LaBelle.
 Stuart, FL (Lee McGuire-WSTU) Corey Hart.
 Tuscaloosa, AL (Sander Walker-WFFX/FM) Nomo, Milsap.
 Huntsville, AL (Steve Dallas-WAHR) Katrina & Waves, Kool & Gang, Carl Anderson, R.Milsap, Sylvia.
 Gadsden, AL (David Ford-WGAD) Chris Isaak, B.Joel.
 Guntersville, AL (Greg Bell-WGSV) Nomo, Ronnie Milsap, John Denver, Billy Joel.
 Anniston, AL (Lee Patrick-WDNG) Billy Joel, Kenny Loggins.
 Bay Minette, AL (Mike Snowden-WBCA) Men At Work, George Benson.
 Selma, AL (Bob Payton-WTUN) Kool & Gang, Corey Hart, P.Bryson, Madonna, Tina Turner.
 Clarksville, TN (J.J. Austin-WJZM) Madonna, Peabo Bryson, Go West, John Denver, Bruce Springsteen.
 Chattanooga, TN (Dale Deason-WGOW) Corey Hart, Aretha, Rosanne Cash.
 Oxford, MS (David Kellum-J107) Kool & Gang, Carly Simon, Tina Turner, B.Joel, Lone Justice, Gary Morris, Pat Benatar.
 Greenville, MS (Dan Diamond-WNIX) Elton John & Millie Jackson, John Parr, Billy Joel, Sting.
 Jackson, MS (Rich Allen-WJDX) Aretha, Peabo Bryson, Madonna, Billy Joel.
 Louisville, KY (Nugent/McElvein-WHAS) Katrina & The Waves, Bruce Springsteen.
 Louisville, KY (Jeff Crawford-WKRA) Kool & Gang, Aretha, Madonna.
 Paducah, KY (Frank Carvell-WKYX) B.Joel, R.Milsap, Nomo, Howard Jones, Pointers, J.Beck & R.Stewart.
 Campbellsville, KY (Jackson/McClendon-WCKQ) Billy Joel, John Parr, Ronnie Milsap, REO Speedwagon.
 Shreveport, LA (Jeff Edman-KVKI/FM) Dolly & Kenny, Kool & The Gang, Billy Ocean.
 Pineville/Alexandria, LA (Jim Steele-KISY/FM) Sade, Katrina & The Waves, Aretha.

CENTRAL

Newark, OH (Greg Moebius-WNKO) Billy Joel, Tina Turner, Billy Ocean, Peabo Bryson.
 Urbana/Springfield, OH (Eli Williams-WKSW) Aretha, Cock Robin.
 Logan, OH (Chuck Anthony-WLGN) Tina Turner, B.Ocean.
 Marion, OH (Jan Chamberlain-WDIF) Elton John & Millie Jackson, B.Joel, Howard Jones, John Parr.
 Marion, OH (Rick Bryan-WMRN) Air Supply, Paul Young, Eric Clapton.
 Toledo, OH (Fred Heller-WSPD) Sade, R.Milsap.
 Toledo, OH (Matthews/King-3WM) Sade, Amy Grant, Kool & Gang.
 Zanesville, OH (Pete Petoniak-WHIZ) Ronnie Milsap, Billy Ocean, Billy Joel.
 Dover, OH (Steve Kelly-WJER) Aretha, Ocean, Joel, C.Hart, Tina T., Carly Simon, Ronnie Milsap.
 Sandusky, OH (Bill Zimmerman-WLEC) Chris Isaak, Sade, Kenny Rogers, Eddie Rabbitt.
 Springfield, (Dale Grimm-WIZE) Kool & Gang, Aretha, Corey Hart, Tina Turner.
 Springfield, OH (Chuck McGee-WAZU/FM) Bill Withers, Aretha, H.Jones, Madonna.
 Gallipolis, OH (Tim Maxwell-WJEH) Pointers, B.Joel, J.Beck & R.Stewart, Sting, H.Lewis, John Parr.
 Anderson, IN (Larry Joseph-WLHN) Springsteen, 'Til Tuesday, Peabo, Lauper, Ocean, Kool & Gang.
 Rushville, IN (Kevin Stone-WRCR) Cock Robin, Katrina & Waves, Ronnie Milsap.

*No phone calls

the GAVIN REPORT/J

Kokomo, IN (Darryl Parks-WIOU) B.Ocean, Ronnie Milsap, George Benson.
 Evansville, IN (Gary Olson-WGFB) Katrina & Waves, Kool & Gang, Peabo Bryson.
 Lafayette, IN (Mike Johnson-WASK) Chris Isaak, Ronnie Milsap, Kool & Gang, Billy Ocean.
 Detroit, MI (Gene Elzy-WJR/AM) Paul Young.
 Flint, MI (Bill Pearson-WTRX) Kool & Gang, Tina Turner, Cock Robin, Carly Simon, Huey Lewis, Corey Hart, Billy Ocean, Carl Anderson.
 Lansing, MI (Jack Robbins-WILS/FM) Don Henley, Rosanne Cash, Katrina & Waves.
 Battle Creek, MI (Rick Chapman-WKNR) Peabo, Aretha, B.Joel, Carly Simon, B.Ocean, Corey Hart.
 Lansing/Jackson, MI (Benson/McPherson-WIBM) Don Henley, Katrina & Waves, Sister Sledge.
 Grayling, MI (Cheryl Alef-WQON/FM) G.Benson, Billy Ocean, Tina Turner.
 Kenosha, WI (Terry Havel-WLIP) Kool & Gang, C.Hart, Billy Joel, Tina Turner.
 Milwaukee, WI (Max McDonald-WTMJ) Kool & Gang, George Benson, Billy Joel.
 Milwaukee, WI (Beth Fast-WMYX) Rosanne Cash, Kool & Gang, Billy Joel.
 Milwaukee, WI (Mike Murphy-WISN) Kool & Gang, B.Joel.
 Madison, WI (Tim Brickner-WIBA) Kenny Loggins, Hall & Oates, Huey Lewis & News.
 Madison, WI (Pat O'Neill-WMGN) Kool & Gang, Tina Turner, Billy Ocean.
 Reedsburg, WI (Kevin Kellogg-WRDB) Billy Joel, Rockin' Sidney.
 Green Bay, WI (David Carew-WDUZ) B.Ocean, B.Joel, Tina Turner, Carly Simon.
 Marshfield, WI (Brent Randal-WDLB) Billy Joel, Bill Withers.
 Menomonie, WI (Alison Girard-WMEQ) Madonna, G.Benson.
 Oshkosh, WI (Chris Hansen-WMGV) Kool & Gang, Carly Simon, Billy Ocean, Tina Turner.
 Chicago, IL (Suzy Mayzel-WCLR) Billy Joel.
 Wilmington, IL (Wayen Perrott-WDND) B.Ocean, Bill Withers, Carly Simon.
 Rockford, IL (McGee/Schaefer-WROK) Hall & Oates, Sister Sledge.
 Peoria, IL (Kenise Henley-WIRL) Amy Grant, Sister Sledge, Katrina & The Waves.
 Peoria, IL (Robb Westaby-WMBD) Frozen Playlist.

MIDWEST

Pella/Des Moines, IA (Bruce Lane-KXJX/FM) B. Joel, Pointers, REO, Carly Simon, Animation.
 Mason City, IA (Steve Locker-KGLO) B.Joel, Earl Klugh, Whitney Houston, E.T. Conley.
 Mason City, IA (Harry O'Neil-KLSS) R.Milsap, Ocean, Tina Turner, Kool & Gang, C.Simon, E.Watts, Billy Joel, Sylvia, Commodores.
 Waterloo, IA (Roger Davis-KWLO) Kool & Gang, Tina T.
 Cedar Rapids, IA (Dennis Green-WMT/FM) Carly Simon, Billy Joel, Peabo, C.Hart, Carl Anderson.
 Cedar Rapids, IA (Gary Edwards-WMT/AM) Paul Young.
 Forest Lake, MN (Cathlee Cary-WLXX/FM) Chris Isaak, K.Loggins, Corey Hart, Billy Joel, John Denver.
 Minneapolis, MN (Chuck Knapp-KSTP/FM) DeBarge, Hall & Oates.
 Duluth, MN (Dunsworth/Collins-WEBC) Rosanne Cash, Sade Huey Lewis & News, Tina Turner.
 Rochester, MN (Rich Peterson-KROC/AM) C. Anderson.
 Rochester, MN (Al Axelson-KWEB) Corey Hart, Aretha, Jeff Beck & Rod Stewart.

Mankato, MN (Sue LaFond-KEEZ/FM) R.Milsap, H.Jones, Pointers, Nomo, B.Joel, Beck & Stewart, Mr.Mister.
 Luverne, MN (Keith Maine-KQAD) B.Joel, R.Milsap.
 Pipestone, MN (Dan Norris-KLOH/FM) Carly Simon, B.Ocean, B.Joel, Sade, Alison Moyet, Sister Sledge.
 Willmar, MN (Paul Davis-KQIC/FM) Joel, Ocean, H.Jones.
 Montevideo, MN (Cathy Cooley-KMGM) Billy Joel.
 St. Cloud, MN (John Fine-WJON) R.Milsap, B.Joel, Rockin' Sidney, Tina Turner.
 Grand Forks, ND (Paul Kero-KNOX) Chris Isaak, Billy Ocean, A-Ha, Billy Joel.
 Poplar Bluff, MO (Kim Ham-KJEZ) Aretha, Corey Hart.
 St. Joseph, MO (Bruce Allen-KKJO) Carly, Kool & Gang.
 Joplin, MO (Bobby Daniels-KFSB) Nomo, Milsap, C.Atkins.
 Springfield, MO (Michael Cochran-KGBX) R. Milsap, Cock Robin, Billy Joel, Kool & Gang.
 Lawrence, KS. (Bill Lee-KLWN) Frozen Playlist.
 Pittsburg, KS (Bell/Porter-KNZS) B.Joel, Kool & Gang.
 Parsons, KS (Bob Tesh-KLKC) Dylan, Grant, Loggins, Weird Al, Lauper, B.Adams, Sade, Men At Work, Evelyn King, A-HA, Cause, Mary Jane Girls.
 Omaha, NE (Kuckelburg/Swanda-KGOR) DeBarge.
 Omaha, NE (Randy Shane-KOIL) Don Henley, Billy Ocean, Kool & Gang.
 Lincoln, NE (Cathy Blythe-KFOR) Denver, Milsap, Kool & Gang, George Benson.
 Woodward, OK (Greg Shuffield-KMTY/FM) Aretha, Sade, Ronnie Milsap, Billy Ocean.

SOUTHWEST

Wichita Falls, TX (Dave Landry-KILT) Sade, Henley.
 Humble/Houston, TX (Rick Stancato-KTUN) Ronnie Milsap, Tina Turner.
 Beaumont, TX (James/Kasi-K106) B.Joel, B.Ocean.
 Amarillo, TX (Tim Butler-KHBO/FM) Billy Joel.
 Pampa, TX (Matt Parsons-KGRO) Frozen Playlist.
 Midland/Odessa, TX (Chuck Wolfe-KCRS) Corey Hart, Carly Simon, Billy Ocean, Tina Turner.
 Odessa/Midland, TX (Steve Myers-KQIP) Hardcastle, Tears For Fears, Ocean, B.Joel, Huey & News.
 Phoenix, AZ (Sam Church-KKLT) Sister Sledge, Joel.
 Albuquerque, NM (Jay Scott-KOB/FM) Frozen Playlist.
 Clovis, NM (Jerry Mayfield-KCLV) Chris Isaak, Milsap, Vitamin Z, Peabo, H. Jones, A-HA.

ROCKY MOUNTAIN

Laurel/Billings, MT (Ames Crosby-KNFL) Supertramp, Aretha Franklin.
 Great Falls, MT (Keller/McShay-K99) Kool & Gang, Tina Turner.
 Dillon, MT (Mike Kandilas-KDBI) Kool & Gang, Billy Ocean, Ronnie Milsap, Corey Hart.
 Missoula, MT (Vern Argo-KYLT) Pointers, Ocean, Joel.
 Salida, CO (Charles Darwin-KVRH) C.Hart, B. Ocean, Tina Turner, Billy Joel.
 Montrose, CO (Tom Fricke-KUBC) Madonna, P. Bryson.
 Grangeville, ID (Jim Cross-KORT) Chris Isaak, REO, Kool & Gang, Pointers, Billy Joel.
 Ororfino, ID (Dana McKinney-KLER) G. Benson, Madona, Sting, Corey Hart, Peabo Bryson.
 Boise, ID (Drew Harold-KBOI) Kool & Gang, Corey Hart, Peabo Bryson, Billy Ocean, Carl Anderson.
 Salt Lake City, UT (George Lemich-KSL) No adds.
 Manti, UT (Stan Eriksen-KMTI) Dolly & Kenny, Hall & Oates, R.Milsap, B. Ocean, B. Joel.

FAR WEST

Reno, NV (Larry Irons-KRNC/FM) Billy Ocean.
 Los Angeles, CA (Liz Kiley-KFI) Billy Joel.
 Los Angeles, CA (Kaye/Marie-KOST) No adds.
 Carlsbad, CA (Clark Novak-KKOS) Tina Turner,
 Corey Hart, Billy Joel.
 San Diego, CA (Main/Richards-KYXY) Billy Joel.
 San Diego, CA (Mark Larson-KFMB) Billy Joel,
 Aretha, Ronnie Milsap.
 San Diego, CA (Bobby Rich-B100) Aretha, Billy
 Joel, Corey Hart.
 Palm Springs, CA (Ty Stevens-KDES) Tina Turner,
 Supertramp, Ocean, Milsap, Go West, Huey & News.
 San Luis Obispo, CA (Dan Armstrong-KVEC) Alabama,
 Rosanne Cash, C. Atkins, Anne Murray, Tina T.
 San Luis Obispo, CA (Carol Meyer-KKUS) Tears For
 Fears, Kenny Loggins, Whitney Houston.
 Monterey, CA (Michael Reading-KWAV/FM) Pointers,
 Carly Simon, Billy Joel.
 San Francisco, CA (Gardner/Kulp-K101) No adds.
 Livermore, CA (Scott Lewis-KKIQ) Frozen Playlist.
 Napa, CA (Don DeFesi-KVYN/FM) E. Klugh, Carly
 Simon, Juice Newton, Billy Ocean.
 San Rafael, CA (Frank Eriksen-KTIM) J. Beck &
 Rod Stewart, C. Simon, Joel, Milsap, Moyet, Dirt Bd.
 San Jose, CA (Bill Weaver-KLOK) DeBarge, Fogerty.
 Santa Rosa, CA (Larry Chiaroni-KSRO) Henley,
 Aretha, Corey Hart, Ronnie Milsap.
 Arcata, CA (Chris Knight-KATA) Amy Grant, Alabama.
 Crescent City, CA (Rene Shanle-KCRE) C. Hart,
 Milsap, Carly Simon, Tina Turner, Supertramp.
 Auburn/Sacramento, CA (Craig Andrews-KHYL/FM) No adds.
 Vacaville, CA (Sheilah Bowman-KUIC) Go West,
 Sting, Huey & News, John Parr, George Benson.
 So. Lake Tahoe, CA (Ron West-KOWL) Kool & Gang,
 B. Joel, Stars on 45, C. Williamson.
 So. Lake Tahoe, CA (Ken Adams-KTHO) Earl Klugh,
 Billy Ocean, Bill Withers, Joel, Williamson.
 Chico, CA (Dave Kindig-KPAY) Madonna.
 Grass Valley, CA (Rich Brock-KNCO) Milsap, Withers,
 Pendergrass, Mac Davis, Billy Ocean.
 Oroville, CA (Charlie Foxx-KORV) B. Ocean, Milsap,
 Carly Simon, Billy Joel.
 Red Bluff, CA (Kevin Machado-KBLF) B. Ocean, Boy
 Meets Girl, Sister Sledge, R. Cash, Carly, Tina.

NORTHWEST

Portland, OR (Dirkx/Williams-KGW) Aretha, Kool & Gang.
 Salem, OR (Doc Nelson-KSLM) Kool & Gang, Ocean,
 Madonna, Billy Joel.
 Salem, OR (Mike Brunswick-KBZY) B. Ocean, Tina
 Turner, B. Joel, Kool & Gang.
 Corvallis, OR (Larry Blair-KLOO/AM) C. Hart, Milsap,
 Supertramp, Mary Jane Girls, Denver, Ocean.
 Lincoln City, OR (Mark Weigand-KBCH) Milsap, Benson,
 Sade, Aretha.
 Eugene, OR (Bobby King-KDUK) Kool & Gang, Ocean,
 Tina Turner.
 Roseburg, Or (Veronica Burns-KRSB) B. Joel,
 Stars on 45, Mr. Mister, Pointers, Milsap.
 Grants Pass/Medford, OR (Charlie Kirk-KFMJ) Frozen.
 Enumclaw, WA (David Cool-KENU) Milsap, Men At Work,
 Bruce Springsteen, Aretha.
 Auburn, WA (Carl Sawyer-KASY) Aretha, Madonna, Milsap,
 P. Bryson, Billy Ocean, Tina Turner, Billy Joel.
 Seattle, WA (Shawn Stevens-KQ96) Kool & Gang, Ocean.
 Mt. Vernon, WA (Wedge Michaels-KBRC) Aretha,
 Nylons, Weird Al, Peabo Bryson.

Oak Harbor, WA (David Bowden-KISD) B. Joel,
 Aretha Franklin, Peabo Bryson.
 Tacoma, WA (Rick Austin-KTAC) Rosanne Cash.
 Olympia, WA (Dick Pust-KGY) Aretha, G. Morris,
 Milsap, Bill Withers, Billy Ocean.
 Aberdeen, WA (Paul Lankow-KXRO) Aretha, P. Bryson.
 Centralia, WA (Jim Knutson-KELA) Marvin Gaye,
 E. Klugh, Murphey, Rabbitt, Rockin' Sidney.
 Shelton, WA (Glen Connolly-KMAS) Cause, C. Williamson,
 Aretha, B. Joel, Chris Isaak, Beck & Stewart,
 Billy Ocean, Ronnie Milsap.
 Kelso/Longview, WA (Ray Bartley-KLOG) R. Milsap,
 Springsteen, Billy Ocean, Billy Joel.
 Yakima, WA (Frank Taylor-KMWX) Weird Al, Kim Carnes.
 Yakima, WA (Dave Hanson-KIT) Peabo Bryson,
 Ronnie Milsap, Go West.
 Anchorage, AK (Mark Lewis-KFQD) Kool & Gang,
 Corey Hart, Aretha.
 Anchorage, AK (Greg Wilkinson-KKLV/FM) Kool & Gang,
 Beck & Stewart, Tina Turner, Ocean, H. Jones,
 Springsteen, Nomo, Pointers, Billy Joel.
 Soldotna, AK (J.J. McCartney-KCSY) G. Benson,
 Billy Joel, Madonna.
 Saskatoon, SA (Rick Korchinski-CFQC) Frozen Playlist.

WELCOME To Our New A/C Correspondents:

Kim Ham, KJEZ Radio - P.O. Box 130,
 Poplar Bluff, MO 63901 (314-686-2403)

AVAILABLE

BRAD BOERNER from KGNW-Pewaukee, WI is looking for
 a position as News Director/News Anchor, contact him
 at (414)782-1592.
 MARY KIRK from KRPL-Moscow, ID is looking for a
 position as News Director/News person, contact
 her at (209)836-1673.
 DOUG O'BRIAN from WHVC-Hendersonville, TN is looking
 for a position as News/Sports, contact him at
 (704)692-2554 (after 6PM).
 FRANK BUTERA from KCRK-Walnut Creek, CA is looking
 for a position as A.T./News/Sports, contact him at
 (415)223-1534.
 MARC SHELANSKI from KNUJ/WJON/KVBR is looking for
 a position as A.T./News/Sports, contact him at
 (507)354-6341.
 MICHAEL KIMBRELL from WYST/FM-Baltimore, MD is
 looking for a position as Air Talent, contact him
 at (301)495-3337.
 STEVE JENCKS from KYNG-Coos Bay, OR is looking for
 a position as A.T./Prod., contact him at
 (503)888-9735.

SERVICE

KFBD-Waynesville, MO - Tears For Fears
 (Mercury/PolyGram)
 WDLB-Marshfield, WI - Supertramp (A&M), Kool & the
 Gang (DeLite/PolyGram)
 WSGB-Sutton, WV - Madonna "Groove" (Sire/W.B.)
 94Z-Raleigh, NC - singles & LP's: Pat Benatar
 (Chrysalis), Tina Turner (Capitol), Bryan Adams
 (A&M)
 KMTI-Manti, UT - singles: RCA
 KUBC-Montrose, CO - singles: RCA
 KAGO/FM-Klamath Falls, OR - singles & LP's: Motown,
 EMI America, Chrysalis
 KBRV-Soda Springs, ID - singles & LP's: RCA
 KXUS-Springfield, MO - singles & LP's: All sources,
 new station
 KNUZ-Houston, TX - singles & LP's: Arista

GREAT WEEKEND GETAWAYS

Unless you live on the North Pole, you might have noticed that summer isn't just upon us ... it's swelteringly here, and it is with this in mind that Gavin Multi-Media Services (a branch of The Gavin Report which I just made up) offers yet another service to you readers. A weekend escape can be just the ticket to clear out those clogged braincells and, more importantly, get you away from boring lunches with promo people or music directors for just a few days. We recommend that you smash your car radio with a sledge hammer, gather up a loved one and utilize some of our exhaustive research in choosing your getaway spot. Here are several of our suggestions:

THE SAN LUIS OBISPO MGM SEMI-GRAND:

This heretofore hidden hideaway has no TV sets, so you'll be able to spend three whole days without ever having to watch a re-run of SOLID GOLD in which Bette Davis Eyes is still Number one. And if THAT's not enough, you, as an industryite, will be given a full walking tour by Joe Collins of KSLY, who will escort you through Walt Disney's Obispo-World, a scaled down version of more renowned theme parks. You'll ride the only 20 foot-long roller coaster in existence and giggle with excitement as you explore The Haunted Jock Lounge with Joe himself donning a monster costume and Tom Bigby mask to further the illusion. Later you'll dine at San Luis' finest eatery. In order to avoid any hint of plugola we can't mention its name, but perhaps the word McNUGGET will give gourmets a hint. A weekend at the Semi-Grand will send you back to the rating wars fully refreshed, revitalized enough to stand hearing the latest from DOKKEN, and ready again for phone-calls from Dino Barbis.

BROOKLYNVILLE:

Observing the incredible influx of New



Yorkers to Hollywood each year, several inspired entrepreneurs have created a West Coast mini-version of that city's legendary borough right here in Tinseltown.

Fleeing from news of hijackings and tainted cheese to a California recreation of the old home town could be just the outlet to energize burned-out record execs of the Gotham persuasion.

A little motel dubbed Flatbush West has been erected on the lawn behind Marvin Deane's house and expatriate Brooklynites can revel in a weekend replete with belly lox and chicken fat, the only items on the menu. The walls are covered with murals of Erasmus High and vintage, heavily-accented Streisand records grace the jukebox. Registrants can trade Dodger baseball cards while actual Rabbis serve as maitre d's in the cocktail lounge where egg creams and Dr. Brown's Cel-Ray Tonic are the order of the day.

To make the transplants feel REALLY at home, seven temporary Chinese

restaurants, all of which are staffed by Italian waiters, surround the main building. A weekend at this fantasy getaway should leave any Brooklyn nostalgia buff rested and ready to face Raspberry Beret one more time.

THE YANKTON DUDE RANCH:

Internationally known as the birthplace of Judy Garland, Tip O'Neill, Tears for Fears and one of The Zimmerman Brothers, this upper midwest paradise presents a golden opportunity for record and radio people to get away from RATT for just a few activity-filled days.

As you enter South Dakota you'll immediately notice that none of the citizenry is wearing shirts open to the waist, gold chains are nowhere in evidence and no one refers to you as 'My Man.'

Local legend Gregg Klein, who doubles as City Manager and P.D. of KQHU will assign you to a concentrated three day program of horseback riding, fast food eating and all-night-man roping. You'll bask in the escape as you share the Yankton lifestyle of minus 30 degree afternoons and tone up those weary bones with well-planned aerobics classes conducted by guest lecturer and fitness expert John Rook. Getting close to nature seems to be the motto here, and before your idyllic weekend winds to a close you'll have shot a deer, roped a steer and quaffed a beer.

New York's legendary Scott Shanao spent his last getaway weekend here and tells The Gavin Report, "Three days in Yankton made me realize that there's more to life than news, weather and The Morning Zoo." KKHR's Jacquie James and Atlantic's Mark Gorlik were bitter and offended at never being mentioned in this column. That was prior to the weekend they spent in Yankton. Observers note that the two are now mellow, laid-back and at peace with the world. It could happen to you! ■

Radio Promotion In The Big City

Even a perfectly programmed radio station needs, as part of its team, a dynamic promotion department. Two of the best promotion directors in the country are Isabelle Lemon at KNBR in San Francisco and Jack Quigley at WMMR in Philadelphia. We talked to them recently to get their thoughts on what makes it happen.



GAVIN: What was your background prior to joining KNBR in 1974 as promotions director?

ISABELLE: I had a background as a journalist (I was a newspaper reporter). I had worked as an advertising manager. I had also worked at a combined ad agency and print shop so I was able to learn and get an invaluable background in print (paste-ups, mechanicals, types of printing, typography, and things of that sort). Then I spent five years as a director of public relations at an East Bay ad agency before joining KNBR in 1974.

GAVIN: Obviously the opportunity to work at KNBR meant more to you than many of the other stations because you knew there was tremendous potential there.

ISABELLE: As a matter of fact, one month before I got the job there, a friend said to me "If you had a choice of anything to do in the world, what would it be?" and I had laughingly said "I'd love to work at KNBR" and a month later it happened.

GAVIN: How has your role changed at KNBR since your early days when you came on board?

ISABELLE: When I first got to KNBR and we were doing promotions and all sorts of wacky things. They were not as client oriented as they are now. And by that I don't mean that we do them for clients. What I'm saying is that, instead of just going out and doing a promotion, I always look to see how we can tie clients in. Normally, in the past, we might have tied non-clients in or done things without even thinking about the clients. But now, when we put a big promotion together we sit down and say "Hey, you know, we have this client" or, even more important, what

If you do a big promotion and you're not getting any ink on it, then I don't consider it a success.

—Isabelle Lemon

has now happened is that I think I spend 75 of 80 percent of my time primarily working with sales. I often make calls with them, and I think one of the most rewarding aspects of what I see evolving here is having a salesperson say "Look, we have a chance of getting this buy if maybe we can come up with a promotion". And it's a great challenge to sit down and say "Hey, we're doing this thing anyway, this is a perfect tie-in. Let's see if we can't involve the client in this." As a result of this, if the salesperson comes back and says "We got the buy", well, that really is satisfying. I think maybe a prime example of that was the "Hot Dog Wagon" that we put together for the cable cars, when we realized the cable cars were in trouble. That was November of '81 I believe. We read that Mayor Feinstein was starting a drive to raise ten million dollars locally to augment federal funding. I ran around hysterically saying "We've got to move before every other station in town does something. We've got to be the first ones on the Cable Car Wagon." So, just at the point when we were thinking "What can we do to help save the Cable cars", someone from sales came in and said "We've got a chance to get a buy from a client who has not been on our station in the past, if we can come up with something public service related to involve them." And it was a hot dog account. We didn't want to just give-away hot dogs every weekend at some give-away, so we said "Let's create a hot dog wagon and we'll take it around town and we'll get hot buns and some soft drinks, and we'll go out and raise money to save the cable cars". Which is what we did. Now, the Hot Dog Wagon, we never anticipated would save the cable cars. The important aspect of that was that it was fun programming, it got us out into the community. It was good exposure for us as a radio station, it was good for the client, and eventually we raised \$50,000 to help save the cable cars.

GAVIN: Have you ever been under budget in those ten years, because KNBR is so visible in the marketplace, I can't imagine anyone coming in under budget in the promotions department.

ISABELLE: No, we pretty much keep on the budget - I mean I have to. The budget has grown and we have acquired the San Francisco Giants. But we really have to stay on budget. I don't ever want to be under budget because if that money is available I'm short changing the station if I don't use it.

GAVIN: How much money do you think that KNBR has been directly responsible for raising for KQED's (public TV) auction in the 10 years that you've been there?

ISABELLE: I'd have to say it's over \$150,000 - I know that.

GAVIN: Let's say you're the general manager of a brand new radio station in a smaller market. number One - you have to hire somebody to coordinate the promotions aspect of the station. Where would you go?

ISABELLE: I would probably go to the local newspaper. I'm not sure that a city of that size would have ad agencies. If they did I would probably check out ad agencies and look for somebody at the ad agency or at the newspaper who knows the pulse of the city, who knows what the city is thinking about and what's important to the city. So that if the mayor of that city announces that we need to save something or is working on a project that is important to all of the citizens, this person would know. I would want to have someone who had a feel for what was going on in the the community. I think a newspaper, or an ad agency would be two places I'd want to explore.

GAVIN: What kind of skill levels would you want to have in the person? Obviously a knowledge of the print business and probably a knowledge of radio as well?

ISABELLE: When I came in to KNBR, I didn't even know what an ARB was. So I don't know that a background in radio is that essential to a promotion manager. I think more than that they need to have a creative and open mind and be willing to do all kinds of fun things. Let's say you're coming into a new market - you have to make your presence known. I think you need someone with a sense of humor, someone who gets out there and makes the rounds and introduces himself, or herself, and says "We want to help you,

We're the new station in town, We want to get to know you, We want you to get to know us. What can we do?'

GAVIN: In your position at KNBR, I'm sure you have some help. What do you look for in an assistant?

ISABELLE: Well, number one, I want someone who can write. As strange as that may seem, we have people coming through all the time, and it's amazing how few can write. Typing is essential. I need someone in there who is careful, conscientious and who likes detail work. Let's face it, the person who is sitting in there is doing contest paperwork that never ends. It has to be someone that I can tell, "I need two popcorn wagons for this event, go find them" and they'll be able to get out there and research and know where to start. I don't want to have to tell them where to look in the Yellow Pages. It has to be someone who you can tell to just go and do it and they'll do it. They have to have an ability to organize, because we do so many large events like the "Bathtub Regattas" (which we no longer do). We did



the Olympic motorcade last August which we put together in two weeks. Finding cars, lining up the athletes, arranging shuttle service, setting up simple things like signs, balloons, decorations and plaques and getting them on the cars.

GAVIN: If you're the promotion director at a station that doesn't have much of a budget what do you do?

ISABELLE: It depends of the kind of format you have. That takes me back, to the "GUS Festival" that we had that was a take-off on the US Festival. I think that is a good example of something you do combining promotions, sales, public service, charity, all of these things together. We decided to do a take-off on the US Festival so we got on the air and said "We're going to do a GUS Festival." We asked our listeners who had any talent to send us an application form and we would audition them. We did the GUS Festival at Ft. Mason on a Sunday afternoon. It was a five hour event and expensive to put on.

We had to bring on staging and lighting. We were going to have food and drink and we got all of our clients involved providing food and drink. We had to set up booths.

We had to bring in electrical outlets. We had to bring in two sound systems because we had two stages. We had to bring in shuttle service because people had to park a long way away and be bussed to Ft. Mason. It was a wonderful, fun-filled day. We had all this entertainment by our listeners, we didn't pay one single soul for providing entertainment, and it was dynamite entertainment. The only thing we charged for was food and drink and two dollar admission. After paying all the expenses, we still cleared over \$13,000 for charity. That's no budget. That's working with nothing, because you cover your costs out of your events. But I think if I were moving into a new area as a promotional manager, it would depend on what was big in the area. It might be a rodeo. They might like parades. They might like chicken feeds, or whatever is indigenous to that area. You might look at that and then say "Come and meet us, we're the new guys in town".

Do a fun event, invite the public, have them bring their friends. Maybe you charge a small admission and you work with local charities. I think that's the key.

GAVIN: What are your feelings on write-in contests as opposed to phone-in contests.

ISABELLE: Write-in contests serve their purpose, if they're writing in and we're going to draw one name an hour or something. I think if we're doing a major giveaway, a major contest, we like the call-in aspect, we like the forced listening aspect. The first time we did our Hawaii contest (sending fifty couples to Hawaii), it was based on mystery sounds and they would have to guess what the sound was and if they did they won the trip. We did that initially on a write-in basis, but we drew cards one per hour and they had to be listening and hear their name. Then they could call-in within thirty minutes and be eligible to try. That's the kind of write-in we like to do. We do the write-in on smaller contests all the time, but if it's a major station contest, we like to have some reason for them to have to listen.

GAVIN: What kind of research do you do with your contest entries?

ISABELLE: Well, it's always nice to shop all your cards. It's always nice to take photographs of the cards and say "look at the response we got". We did a Disneyland promotion where people sent in cards, but then again, that was combined. We had set up a promotion with Disneyland and Lucky Stores (Lucky was just a pick-up point), and you'd pick up an entry blank at the stores and it was a crossword puzzle dealing with KNBR. You didn't have to have a crossword puzzle in order to play the game, but it would help because it had clues. Then we took calls each hour to get winners. We gave 28 trips away that way, but we also gave twelve trips to Disneyland away in a random drawing. So there were two ways to enter and win. We had 125,000 responses for the random drawing, so that provided us with the great

visual impact of all those entries for photographs. We also go through and look to see what areas we're getting entries from.

GAVIN: With the competitive nature of contemporary radio stations - with the dollar giveaways going on, has that put an undue amount of pressure on your budget? The fact that your competitors, and other stations are giving a thousand to two thousand dollars a day? Have you been forced into big buck things that you wouldn't do otherwise?

ISABELLE: When you get right down to what people would like to win, I think money would be number one and I think trips would be number two. But we're aware of it, and what the heck, we can't fight it. You can't put your entire budget into cash giveaway. So we slot them in, we did one last year and we did one this year, and we'd love to give away more cash. But we're realistic enough to know that we don't have unlimited bucks. So as much as we'd like to, I will look at that budget and sit down with programming and we'll decide what has been successful in the past. We don't really sit down and say "they're giving away this much. We've got to give away more".

GAVIN: What do you consider to be your most successful promotion?

ISABELLE: There are two. The bathtub regattas used to get incredible response. We'd get 150-175 tubs that were works of art. And you look at those things and say how can we ever top this? And you'd think about how the listeners got involved and the response. I always look at publicity, because if you do a big promotion and you're not getting any ink on it, then I don't consider it a success. Two things that we did, because they were so off-the-wall and were successful, were my favorites. One was the KNBR Movie. We went to the Opera House and got them to donate the Opera House for the world premiere of a movie that didn't have a name, let alone a script. Then we went to KQED and said "We'll give you the world premiere of this at the Opera House of this unnamed, unwritten, unknown movie at this point. You sell it". And it sold for \$8,100 at the auction and cleared \$26,000 from the world premiere. The other one that I really loved is the Olympic Motorcade. 7-11 was going to take the Olympic Athletes on a tour of the United States. They cancelled San Francisco. We were so proud of our Bay Area athletes that we had to have some recognition for them. So we put an Olympic parade on in two weeks. I was told "You're not going to get athletes", and we said "We'll never know until we try". We pulled it off in two weeks, bringing in 29 Bay Area Olympians who rode up Market Street in this wonderful motorcade in antique convertible automobiles. The police estimated that we had 150,000 along the parade route. ■



GAVIN: What's been your favorite promotion?

JACK: Probably celebrating Massa The Gorilla's 52nd birthday down at the Philadelphia Zoo. Because it tied in with our "Rock 'n' Roll Animal" theme here at WMMR. The gorilla has since passed away, but we threw him one helluva party. We had a cake for him and brought a couple of thousand people to help celebrate. It was alot of fun. Our seventeenth birthday party was a lot of fun as well. We had 3000 people at a club for a free party. People dressed up in clothes from seventeen years ago - all the hippie garb and the mini skirts and the love beads, etc. We had cake come out of the floor and we had (morning disc jockey) John DeBella come out of a spaceship. We also gave away a trip to see Bruce Springsteen in London. It was very successful, and a lot of fun, and we had to turn away about 2,000 people at the door. We also have a couple of events with DeBella that seem to turn out well. One of them is the annual DeBella DeBall, which is his anniversary party. Another is the April Fool's "Louie Louie" parade, where everyone in the parade, whether they're playing kazoos or are in a string band or any type of ensemble, has to sing or play "Louie Louie". This is held on a weekend around April Fool's.

GAVIN: What did you do prior to becoming promotion director at WMMR?

JACK: I was a full time disc jockey/promotion director. At the time, the promotion duties were usually handled by a combination of the program director, general manager, and sales manager. So there was really no promotion director, as such, five years ago in AOR. You'd have your sales promotions, then you'd have the promotions that the program director wanted to put through and the general manager was on top of it all.

GAVIN: Why do you think that WMMR decided to hire a full-time promotions director?

JACK: Everybody has their responsibilities, and in a large market like Philadelphia, there's more responsibility to handle. The sales staff is bigger, the general manager's duties are quite comprehensive, the program director has more people on the air and there are more programs for him to handle. With AOR becoming the personality radio that it has become in the last couple of years, I think you need somebody to act as glue. That's how I think of myself. I tie in all the sales and the programming and the general manager and the disc jockeys. I

make sure all the details are handled, make sure that the clients are happy with the promotion, and assure the general manager that everything is going to be all right and he doesn't have to be out at the event. You're like a field rep. You basically represent the station on the streets as well as put together all the details here. Being a disc jockey has helped in being a promotion director because I understand the on-air needs. It helps make the promotions hip. Before, you could tell the



promotion and say "That was a successful promotion" - what has to happen?

JACK: It helps when you get a lot of press on it. Television and newspaper really helps. It's really hard trying to get coverage from other media because we're all trying to do the same thing. Newspapers are trying to get people to read the paper and we're trying to get them to listen to radio, and television's trying to get them to watch TV. So There's a competition between the media sources, but it's nice when they all work hand in hand. Our seventeenth birthday party was covered live on the 11:00 news that night and there was a big write up about it in the paper the next day. So I guess that makes it a pretty successful promotion. Or if there's a lot of buzz the next day about it on the radio. If the jocks are talking about it that day saying "this is going to be the event of the year" and then the next day they say "we are wiped out, we had so much fun last night. If you weren't there you missed a good one or if you were there you know what I'm talking

Ideas are a dime a dozen—everybody has ideas—it's implementing an idea that makes it successful.

—Jack Quigley

about". I think that makes a successful promotion.

GAVIN: What kind of promotion do you like best?

JACK: Promotions that the disc jockeys seem to think that they came up with the idea for. It gets them enthused, and they're the people that have to sell it. For instance, John DeBella from our morning zoo came to me with the idea for our April Fool's Parade. He was playing "Louie Louie" one day and said "What a great rock 'n' roll song, we should have a parade where everyone plays "Louie Louie" and wouldn't April Fool's be a great time to do it." So he mentioned it on the air and got a lot of great response. He then came to me and said "Jack, set up a parade". Then you go to the city and get the right permits, contact all the bands and you work out all the manpower and security. That's the fun part - putting it all together and seeing it work. You have automatic enthusiasm from the disc jockeys and you try to hook sales into it some way - (we needed a place to broadcast live from for the parade site, so we did it from a client's location). And you get everyone involved with it. But if the idea or the creativity seems to come from the disc jockeys and you just get it all together then they seem to be the most successful. They work the best. Other than trying to cram a sales promotion down some disc jockey's throat. He / she usually couldn't care less about what's going on at some store where we're going to have an in-store promotion.

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the GAVIN REPORT/July 5, 1985

BIO FEEDBACK

BRYAN FERRY

Bryan Ferry will play the Band Aid benefit from the London side. Band members will include Floyd guitarist David Gilmour and jazz/R&B bassist Marcus Miller.

GODLEY & CREME

After leaving 10cc back in the late 70's, they began producing videos. Their most celebrated effort was Herbie Hancock's "Rockit."

MARY JANE GIRLS

The four women are JoJo McDuffie, Candy Ghant, Maxi Wuletich and Corvette Marine.

SOUND ON FILM

What do all of the following artists have in common? Duran Duran, Shirley Bassey, Paul McCartney, Tom Jones, Sheena Easton, Rita Coolidge, Lulu and Carly Simon. Answer: All have sung themes to James Bond movies.

SOUTHERN PACIFIC

Two of its members, John McFee and Keith Knudsen, were formerly with the Doobie Brothers.

PINKARD & BOWDEN

Sandy Pinkard penned "You're The Reason God Made Oklahoma" for Frizzell & West.

CARLY SIMON

Her famous song "YOU'RE SO VAIN" was written about Warren Beatty.



POINTER SISTERS

Their new single, DARE ME, was written by Sam Lorber and David Innis (of the country band, RESTLESS HEART).

DAN HARTMAN

He wrote "Free Ride" for the Edgar Winter Band and performed it with them.

TINA TURNER

If her new single, WE DON'T NEED ANOTHER HERO, sounds to you like WHAT'S LOVE GOT TO DO WITH IT, it's no accident. Both songs were written by Graham Lyle and Terry Britten.

DURAN DURAN

John Taylor is quoted as saying: "My original idea for Duran was for Chic to meet the Sex Pistols."

WAYLON, WILLIE, JOHNNY & KRIS

Their "Highwayman" project started out as a solo project for Johnny, but Waylon, Willie and Kris all asked to be included.

HANOI ROCKS

After an auto accident that claimed the life of their drummer and involved Motley Crue's Vince Neil, Hanoi Rocks have called it quits.

MEATLOAF

Meat is the second performer in the last few weeks (Paul Young was the first) to fall off the stage in Australia during a performance.

THOMPSON TWINS

Tom Bailey has recovered from his bout with exhaustion and the band is resuming work on the new album.

DAVID CASSIDY

The former Partridge Family teen idol is making his first concert tour in eleven years. The fourteen date tour covers Great Britain.

B I O M E M O	TO	PROGRAM DIRECTORS	AIR DATE	JULY 13 th	TIME	ALL DAY
	FROM	WESTWOOD ONE	AREA CODE	(213)	NUMBER	204-5000
	MESSAGE	LIVE AID — LIVE REPORTS				
		FROM LONDON & PHILLY via SATELLITE ON SATCOM 1-R				
	<input checked="" type="checkbox"/> FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY					

The Columbia Format Always **HITS** Your Target Audience

BILLY JOEL

"You're Only Human" (Second Wind)

First Week Out:

~~1~~
MOST ADDED
GAVIN TOP 40 140

~~1~~
MOST ADDED
GAVIN A/C 80

COCK ROBIN

"When Your Heart Is Weak"

Thank You Radio For Supporting Our
150% Commitment To Break This Band:

ALREADY ON 58 STATIONS

WILK	WSPT	WBCY
WPXY	KFMW	WQUE
WSPK	KWK/FM	KSKD
WKSS	KFMZ	
WZON	Z93	
WNYS		
WHTX		

LISA-LISA

and **CULT JAM** with **FULL FORCE**

"I Wonder If I Take You Home"

New York Won't Be The Only Place
This Record Goes Top 5 This Summer:

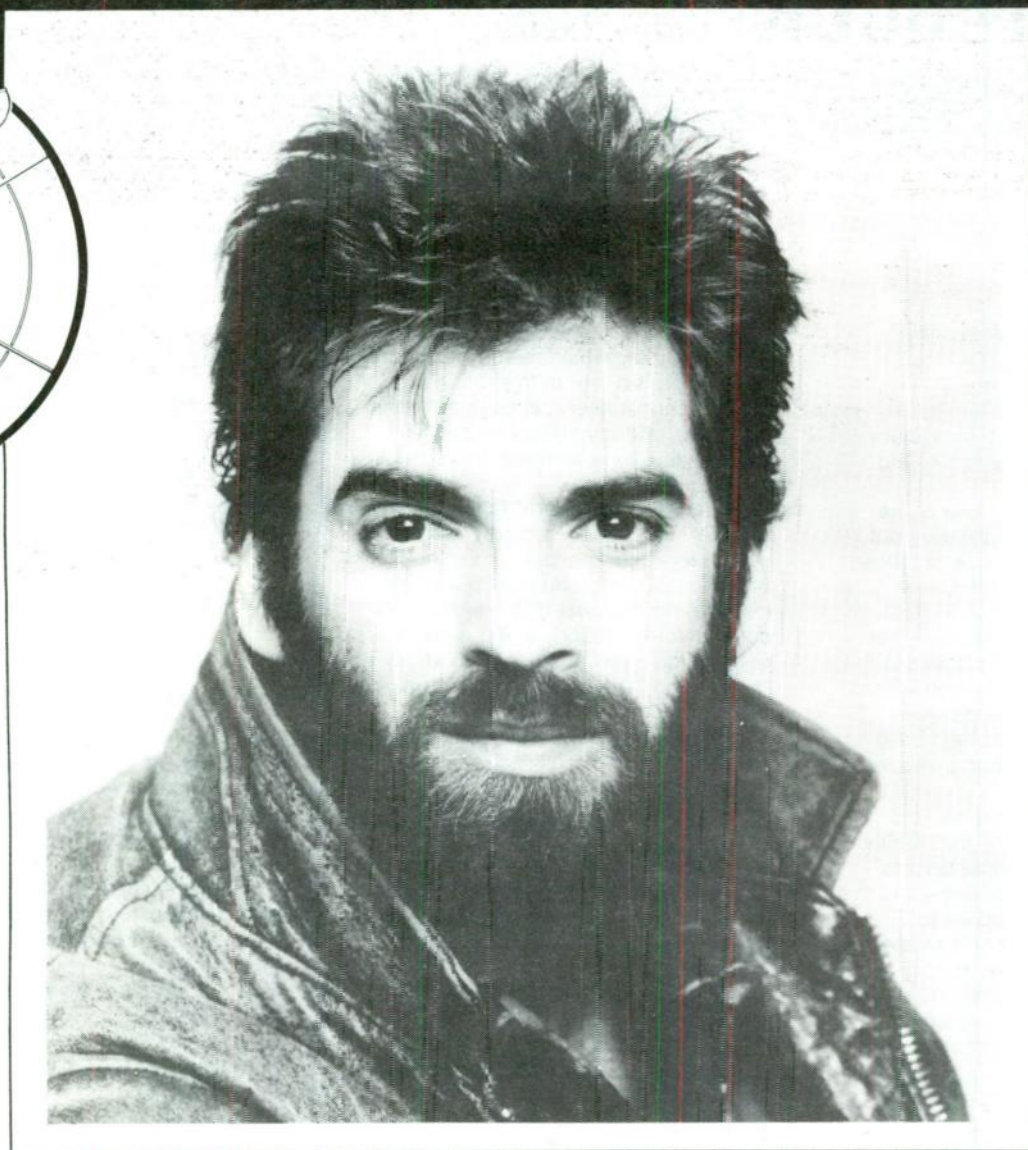
KIQQ 18-12	WBCY 34-26
KKHR 14	Q100 11-9
KIIS/FM 23-20	Z106 Debut @25
KMEL 29-23	WTIC/FM 15-9
KMJK Debut @32	WXKS/FM 16-12
I95 24-19	Q107 ADD

ALISON MOYET

"Love Resurrection"

The Temperature Is Rising On One Of
The Hottest New Artists Of The Year:

WPHD	106X	KDSR	KBLQ
WMMS	K104	KVRF	KTAG
KMJK	WORD	KFBD	KGOT
KOZE/FM	WALG	KFMN	KYES
I95	WMPZ	KIPR	
WPST	WBGH		
CFTR	KDOG		



"FOREVER"

by

KENNY LOGGINS

Take A **CLOSE LOOK** At The
Stats On This Top 15 Record:

TOP FIFTEEN

KIYS	13-10	WANS	11-6	WKDD	14-13
KITY	13-12	WSSX	16-12	WKRZ	16-13
KEGL	2-2	WBCY	12-3	WYCR	18-13
KTKS	12-7	WQEN	12-11		
FAFM	11-6	KFMZ	10-9		

ADDS

93FM
KIQQ
Z104
WCIL/FM

Columbia Records 

P.D. NOTEBOOK

by Eric Norberg

PRODUCTION



There seems to be relatively few sources you can turn to for tips and thoughts about production, yet there's a lot of interest in the subject, particularly among those who are new to the field and want to learn.

Bobby Ocean is not only one of the nation's leading air personalities, and a topnotch cartoonist and illustrator whose work appears regularly in the *Gavin Report* and elsewhere, but he is also one of the profession's best production men. I asked him to outline the key points in the art of production—a good primer around which to base your own evolution in mastering the skills. He told me he felt there are four key points that are essential for good production.

1) **ASK YOURSELF WHAT IS THE PURPOSE OF THIS COMMUNICATION.** One of the real pitfalls people fall into when they do flashy production—and this applies as much to veterans as to beginners—is losing sight of the objective in order to be creative and exciting. A spot or promo is judged solely by whether it attains the desired goal—which is motivating the listener to a specific action. The spot may win awards, but if it doesn't make people respond to its message, it's truly worthless. So figure out right from the start what the intended goal of the announcement is; what you are trying to motivate the listener to do. Then plan your production accordingly, so that your creative brilliance enhances the message, and never distracts from it.

And an additional thought about that—particularly if you write the spot as well—once you have figured out the essence of what the message is about, “say it with an economy of words.” The simpler and more direct it is, the better it will communicate.

2) **PUNCTUATE IT.** Simply running music under a spot can provide a texture or feeling, and that's part of production, but Bobby feels strongly that one of the roles of production is to point up the key thoughts in the message. This can mean using the breaks or bridges in the music, using sound effects or music changes at key sections of the announcement, or using some production technique to catch attention in important places. Bobby likens this process to tapping the listener on the shoulder now and then in the

announcement to ask “are you getting this? You know what I mean?” Of course, delivery plays a part in this too. A topnotch announcer can use inflections, emphasis, and changing intensity and voice texture to accomplish this sort of thing as well.

3) **DO YOUR PRODUCTION ANY WAY YOU CAN.** Bobby means by this that you should feel free to explore your repertoire of techniques in production, but never lose sight of the goal of production—to communicate! Nobody in the audience is going to give you a blue ribbon for your “production.” Again, your success in production is measured by the effectiveness of the announcements you produce.

Although Bobby feels you do not need to master flashy techniques to make effective, motivating spots, he confesses to a weakness for the splice. A well made splice is a thing of beauty and a joy forever. If they had tape splicing as an Olympic event, Bobby would be there competing—and he would be far from alone! Of course, the essence of a good splice is the inaudibility of the result (unless the splice is to be obvious to achieve a specific effect). Splicing is certainly one of the more useful production techniques, and if you don't have a command of it, that would be worth practicing. When splicing voice together, notice how using the breath dynamics can help make your splice sound more natural, for example. And in music, notice how cutting to the beat can help conceal the cuts in the accompanying music. (Avoid production tricks for their own sake; Bobby says he can always tell when a station has just gotten a new Harmonizer; all of a sudden the air is full of Darth Vaders and bizarre voice and sound effects, most of which distract from, rather than enhance, the message. The Harmonizer is useful in achieving a needed effect, but harmful when the effect becomes an end in itself.)



4) **END WITH A POSITIONING STATEMENT.** Every spot must have an ending. The last words spoken are the ones remembered best by the listener. The end of the spot is the place to epitomize the business and what it offers or represents; the place to indicate the desired action; and the place to give phone number or address (try to avoid mentioning both, or you're likely to obscure both by being too confusing). Addresses should be made as visual as possible (“corner of 12th and Main” or “on Main near Safeway” instead of “1217 Main Street”); phone numbers should be repeated and stated as easily as possible (often grouping the digits—623-55-44, for example—will help).

And about “indicating the desired action”—it may seem obvious that the ad is supposed to make someone go to the store and buy the product, but if you don't say what the desired action is, many listeners will miss the inference and simply accept the spot as informational only. “Do it today” ... “buy it” ... “call now” ... every spot which is intended to bring about some specific action should include the instructions to bring about that action.

There you have it—the four most important points to be made about production from Bobby Ocean; and he tells me that he has plans to write occasional articles for the *Gavin Report* detailing specific production techniques. Watch for those. ■

ALBUM/ALTERNATIVE

Gavin Album Frontline



TALKING HEADS



BOB DYLAN



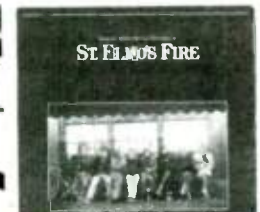
JEFF BECK



HEART



R.E.M.



ST.ELMO'S FIRE"

These records define the Album radio and Alternative radio formats this week.



THE BLUE NILE



Who's Zoomin' Who—Aretha Franklin (Arista)

The best LP by the Queen of Soul in many years. WHO'S ZOOMIN WHO is a creative mix of rockin' R&B that'll catch the ears of those too young to have experienced the real magic that spawned the reputation. After all, before purple reign there was Lady Soul. The marriage of her beautiful singing with competitive eighties production is both timeless and format-proof. Freeway Of Love/ Ain't Nobody Ever Loved You/ Another Night/Sisters.

Chris Isaak

"Livin' For Your Lover"—Chris Isaak

CHRIS ISAAK update. Back in the February 8th issue, (the one with GREG KIHN on the cover), GAVIN singled out the "Livin' For Your Lover" track as the bees' knees. CHRIS and his Stanley Kawalski undershirt made our April 12 cover spotlighting the American Rock Renaissance. Since then, ISAAK has been playing weekly engagements here in SF, then Los Angeles to packed houses. Next stop is NYC. Then it's Chicago, Detroit, Nashville, Cleveland, Atlanta, London, and Paris. Thank God for small favors. SILVERTONE will not die!

A Walk Across The Rooftops—Blue Nile

Believe it or don't, we previously reviewed this very LP back in 1983. Subsequently during GAVIN interviews, (JIM KERR of SIMPLE MINDS and ROLAND ORZABAL of TEARS FOR FEARS) BLUE NILE's name keeps coming up. That's because the music BN plays is unique, almost environmental. This album actually originated as a commissioned demo for an established audio company in Glasgow, Scotland. The originality of the project spread over to the ears of the Euro music community, whose enthusiasm resulted in BLUE NILE's debut on our shores. FYI: The compact disc is easily available as an import. Also, a superb remix of "Stay" exists in 12" import form. This is a most unusual album now being marketed and promoted in an unusual way by A&M. Listen up.

"Shame" Motels (Capitol)

The last MOTELS LP was the grand turning point of their 4 LP career. By finally unifying their material with modern state of the art production, MARTHA DAVIS took her place as one of maybe a slim dozen female vocalists who can assault the chart and break the sex barrier the first week out. The lyrics couldn't be simpler, the beat more basic and seductive.

Fegmania—Robyn Hitchcock & Egyptians

ROBYN HITCHCOCK is the second major incarnation of the late great SOFT BOYS. The first was KATRINA & THE WAVES with former SB KIMBERLY REW. HITCHCOCK's tongue-in-cheek association with the Egyptian motif matches his cryptic sense of humor. He has been loosely referred to as the modern day SYD BARRETT. I doubt anyone would want to be so insanely pigeon-holed, but it does give you an idea of what to expect. Expect cerebral humor. On tour with REM this summer. EGYPTIAN CREAM/I'M ONLY YOU/MY WIFE & MY DEAD WIFE.

Burning



"Burnin House Of Love"—X (Elektra)

Yes, that's X on the cover. Yes, that's X on the record. They're playing different, looking much different, cooking pretty much the same. This is their first LP without producer RAY MANZAREK. Inside the first eight bars, you're gonna swear this is some midwest power band. But then, the vocals rescue the whole concept. Bassist JOHN DOE, an excellent vocalist (as also heard on the acoustic KNITTERS LP), and the rest of the band are far from being set in their ways. Sure this is a concession, but the energy is for real and the song is what counts.

ALBUM

Editor: Kent Zimmerman

CERTIFIED

NOTHING QUITE
QUALIFIED THIS WEEK.

MOST ADDED

1. "YOU'RE ONLY HUMAN-BILLY JOEL (COLUMBIA)
2. WHO'S ZOOMIN' WHO-ARETHA (ARISTA)
3. "CRY"-GODLEY/CREME (POLY.)
4. "WE DON'T NEED..."-TINA TURNER (CAPITOL)
5. THEATRE OF PAIN-MOTLEY CRUE (ELEKTRA)

MM 24



TALKING

HEADS is doing enormously well. Ditto JEFF BECK, HEART, DYLAN, REM, HUEY, and JOHN PARR. Speaking of JOHN PARR, we got a few scattered reports on other trax on the ST. ELMO'S FIRE soundtrack. Some mentions came in on BILLY SQUIER and even JON ANDERSON (the guy with YES, not the country singer with the blonde hair and the cowboy hat). Also speaking of ST. ELMO, the movie has been gathering TERRIBLE reviews nationwide. Folks are calling it the BIG CHILL of the BREAKFAST CLUB set. Don't know if I'll ever brave my way into seeing it...By the way, LONE JUSTICE rode back onto the chart with a new track, a sweet remix on Sweet Sweet Baby. We spoke to young MARIA and RYAN this week for an upcoming feature you'll be reading. Do remember that this is a young band with a vision that's going to jell and be with us for a long time comin'...Radio airplay or not, MOTLEY CRUE is closing in on the 700,000 unit mark on their new LP out less than two weeks. That ain't nothing to blink lightly at... Speaking of film soundtracks, we seem to be getting action on the FLETCH soundtrack as well. It's the track by THE FIXX that's fetching most of the response. Here's a soundtrack you should consider dropping in on mornings. RAMBO FIRST BLOOD PART II has just released a DIGITAL-MIX soundtrack. The picture on the cover looks like someone was trying to carve their initials on poor SLY's

2W LW TW

- | | | |
|-----|-----|--|
| 1. | 1. | 1. STING (A&M) "FREE" "FORTRESS" "SHADOWS" "BLACK" |
| 2. | 2. | 2. Dire Straits (Warner Bros.) "Money" "Walk" "Far" |
| 6. | 3. | 3. Tears For Fears (Mercury) "Shout" "Rule" "Heels" |
| 8. | 6. | 4. TALKING HEADS (SIRE) "ROAD" "WAS" "LADY" |
| 3. | 4. | 5. Robert Plant (EsParanza) "Little" "Sixes" "Pink" "Lead" |
| 4. | 5. | 6. Eurythmics (RCA) "Chain" "Lie" "Sinking" |
| 5. | 7. | 7. Supertramp (A&M) "Cannonball" "Better" "Still" |
| 14. | 10. | 8. BOB DYLAN (COLUMBIA) "TIGHT" "SKY" "REAL" |
| 9. | 9. | 9. U2 (Island) "Three" "Bad" "Sort" |
| 16. | 14. | 10. JEFF BECK (EPIC) "READY" "GETS" |
| 23. | 18. | 11. HEART (CAPITOL) "NEVER" "WHAT" "IF" |
| 27. | 13. | 12. HUEY LEWIS & THE NEWS (CHRYSALIS) "POWER" |
| 11. | 11. | 13. Bryan Ferry (E.G./W.B.) "Slave" "Sensation" |
| 21. | 15. | 14. R.E.M. (IRS) "GET" "DRIVER" |
| 7. | 8. | 15. Tom Petty (MCA) "Better" "Rebel" "Come" |
| 10. | 12. | 16. Night Ranger (Camel/MCA) "Street" "7" "4" |
| 12. | 16. | 17. Hooters (Columbia) "Zombies" |
| 13. | 17. | 18. Paul Young (Columbia) "Go Away" "Bite" |
| -- | 23. | 19. ST.ELMO'S FIRE (ATLANTIC) "PARR" "SQUIER" |
| 15. | 19. | 20. John Cafferty &BBB (Scotti Bros.) "City" "Tough" |
| 17. | 20. | 21. Men At Work (Columbia) "Need" "Ladders" |
| 18. | 21. | 22. Phil Collins (Atlantic) "Number" "Inside" "Sussudio" |
| 19. | 22. | 23. 'Til Tuesday (Epic) "Shoulder" "Voices" "Vacuum" |
| 35. | 30. | 24. BRYAN ADAMS (A&M) "69" "Diana-import" |
| 22. | 24. | 25. Bruce Springsteen (Columbia) "Glory" "Step-B Side" |
| 38. | 29. | 26. COREY HART (EMI AMERICA) "NEVER" |
| 24. | 25. | 27. Joe Walsh (Warner Bros.) "Confessor" "Rosewood" |
| 29. | 26. | 28. Don Henley (Geffen) "Enough" "Month-B side" |
| 39. | 32. | 29. RATT (ATLANTIC) "LAY" |
| 26. | 27. | 30. Eric Clapton (Duck/Warner Bros.) "See" "Happening" |
| 25. | 28. | 31. Howard Jones (Elektra) "Life" "Better" |
| -- | 39. | 32. PAT BENATAR (CHRYSALIS) "INVINCIBLE" |
| 40. | 35. | 33. GEORGE THOROGOOD (EMI AMERICA) "WILLIE" |
| 34. | 34. | 34. New Order (Qwest) "Kiss" "Vigilante" |
| -- | -- | 35. LONE JUSTICE (Geffen) "SWEET" |
| -- | -- | 36. HELIX (CAPITOL) "DEEP" |
| -- | -- | 37. BILLY JOEL (COLUMBIA) "HUMAN" |
| 33. | 36. | 38. The Power Station (Capitol) "Gong" |
| -- | 40. | 39. Style Council (Geffen) "Internationalists" |
| 28. | 38. | 40. Gino Vannelli (HME/PRA) "Cars" |

CHARTBOUND

- TINA TURNER (Capitol) "Hero"
 GOLDEY/CREME (Polydor) "Cry"
 MOTLEY CRUE (Elektra) "Smokin"
 SCORPIONS (Mercury) "City" "Hurr."
 TAXXI (MCA) "Still"
 ARETHA (Arista) "Freeway"
 *FLETCH (MCA) "Fixx"
 BON JOVI (Mercury) "Out"
 *Y&T (A&M) "Girls"
 RUSS BALLARD (EMI) "Burns"
 MR. MISTER (RCA) "Broken"
 NILS LOFGREN (Columbia) "Holes"
 PAUL HARDCASTLE (Chrysalis) "19"
 TRANSLATOR (415/Columbia) "Come"
 SUZANNE VEGA (A&M) "Wall"
 OMD (A&M) "Secret"

pecs. Poor SLY? What am I saying? The picture has already grossed over \$107.5 MILLION. Oh, the LP is on VARESE SARABANDE out

of North Hollywood...I don't wanna mention any names, but did you notice that a couple of comedy LP's by a few HUGE SUPERSTAR comics weren't funny? I mean not even a snicker or a grin. I mean, the bit about DAVID LETTERMAN didn't even sound like LETTERMAN. The solution? EPIC has just signed the strangest comic who, ironically, made his mark on LETTERMAN's LATE NIGHT. His name is EMO PHILLIPS and he's the strangest looking and sounding comic in the western hemisphere. His humor is actually an aquired taste, that is unless Neo-Calvinist humor comes naturally to you. A couple of months back I checked him out in a local nightclub and most of the audience was comprised of comedians checking out EMO's act. The humor is inter-planetary. The name of the LP is E=MO². You've been warned.XOKZ.

the GAVIN REPORT/July 5, 1985

ALTERNATIVE

CERTIFIED



CRUSH
OMD (A&M)

MOST ADDED

1. OIL & GOLD-SHRIEKBACK (ISL.)
2. A WALK ACROSS THE ROOF-TOPS-THE BLUE NILE (A&M)
3. IN PRAISE OF OLDER WOMAN-KID CREOLE & COCONUTS(SIRE)
4. "BURNING HOUSE OF LOVE"-X (ELEKTRA-12")

IMPORT INDIE

- ZEITGEIST (DB) "Change"
 FRIGHTWIG (Subterranean) "Bag"
 WINDBREAKERS (H'stead) "Girl"
 CUCUMBERS (Fake Doom) "Betrays"
 GAME THEORY (Enigma) "24"
 MINUTEMEN (SST) "Cheerleaders"
 J. LEE PIERCE (Statik) "Love"
 10,000 MANIACS(Elek. UK) "Ignore"

ALTERNATIVE ACTION

The Top Five is much more active than it appears - frozen. R.E.M. remains at #1, but NEW ORDER & THE TALKING HEADS gained some ground on them, and are showing signs of threatening. NEW ORDER & THE HEADS could move higher, hence their underlines.

NINA HAGEN squeezes into the Top Ten following a gradual and consistent climb which began a month ago. Her airplay is clearly centered around college radio.

OMD is back again and CERTIFIED within the top-half of the chart in just two weeks! Obviously Top Ten bound, but they'll need a shoe-horn to make it past the Top Five roadblock.

SHRIEKBACK debuts at #21 and is our MOST ADDED album, and looking towards CERTIFIED status next week.

STING has gained serious college airplay the past two weeks, and jumps from 19 to 13. This is an album that has at least a few giant hits on it, but also includes some experimental sounds that

2W LW TW

2W	LW	TW	
2.	1.	1.	REM (IRS) "CAN'T" "8" "GRAVITY""LIFE"
1.	2.	2.	NEW ORDER (QWEST) "KISS" "VIGILANTES"
3.	3.	3.	TALKING HEADS (SIRE) "ROAD" "SHE WAS" "STAY"
4.	4.	4.	Bryan Ferry (EG/W.B.) "Slave" "Sensation" "Chosen"
5.	5.	5.	Style Council (Geffen) "Walls" "Internationalists"
8.	7.	6.	Dire Straits (Warner Bros.) "Money" "So Far" "Walk"
7.	8.	7.	Three O'Clock (IRS) "Heads" "Green"
6.	6.	8.	Eurythmics (RCA) "Chain" "Sisters" "Alright" "Sinking"
15.	10.	9.	NINA HAGEN (COLUMBIA) "UNIVERSAL" "MY WAY"
14.	12.	10.	Everything But The Girl(Sire) "Well" "Heaven"
16.	13.	11.	U2 (ISLAND) "BAD" "THREE" "HOMECOMING"
27.	16.	12.	BOB DYLAN (COLUMBIA) "TIGHT" "REAL"
26.	19.	13.	STING (A&M) "SOMEBODY" "FORTRESS" "SHADOWS"
--	30.	14.	OMD (A&M) "LOVE" "SECRET" "SECONDS"
24.	20.	15.	KNITTERS (SLASH) "WORLD" "CRITTER"
12.	11.	16.	Translator (415/Columbia) "Come" "American"
17.	17.	17.	Lone Justice (Geffen) "Wicked" "East"
9.	9.	18.	Tears For Fears (Mercury) "Shout" "Head"
--	28.	19.	SCRITTI POLITTI (WARNER BROS.) "PERFECT" "WORD"
23.	21.	20.	Suzanne Vega (A&M) "Wall" "Lines"
--	--	21.	SHRIEKBACK (ISLAND) "NEMESIS"
13.	15.	22.	Paul Young (Columbia) "Bite" "Everytime" "Playhouse"
28.	24.	23.	DANNY & DUSTY (A&M) "DREAMERS" "KNOCKING"
25.	26.	24.	Meat Puppets (SST) "Swimming" "Buckethead"
18.	23.	25.	Green On Red (Enigma) "Dreams" "Knocking"
--	--	26.	GODLEY & CREME (POLYGRAM-12") "CRY"
29.	27.	27.	THE TRUTH (IRS) "LOVE EXCEPTION"
30.	29.	28.	KING (EPIC) "PRIDE"
20.	22.	29.	China Crisis (Warner Bros.) "Black" "High"
--	--	30.	DEAD OR ALIVE (EPIC) "SPIN" "LOVER"

CHARTBOUND

- THE CHAMELEONS (Statik) "Beach"
 R. HITCHCOCK (Slash) "Strawberry"
 UPTONES (415) "KUSA"
 BLACK FLAG (SST) "Annihilate"
 J. SIBERRY (Open Air) "Waitress"
 BLUE NILE (A&M) "Stay"
 X (Elektra-12") "Burning"
 THE DAMNED (MCA UK-12") "Grimly"
 KID CREOLE (Sire) "Endicott"

deserve Alternative attention.

The KNITTERS have quietly worked their way to #15, and have a realistic shot at breaking the Top Ten.

SCRITTI POLITTI is another record whose excellent growth has been somewhat overshadowed by others. The bulk of airplay is coming from college radio who are almost exclusively playing the newer tracks.

Thanks to all you who made the extra effort to phone us early this past (short) week, it was very much appreciated.

SPOTLIGHT LP

Oil And Gold—Shriekback (Island)

Nemesis/Malaria/The Big Hush/Health And Knowledge And Power—Their import album, "Jam Science" did shockingly well last year, making the Top Ten of our Alternative chart. "Oil And Gold", their first domestic release in about two years, should receive equivalent response. The album exposes a variety of styles ranging from the rhythmic "Nemesis" or "Malaria" to the gentle "Big Hush". SHRIEKBACK combine eclectic funk and rock elements into a textured rich sound. I found it nearly impossible to decipher the cryptic lyrics and credit sheets inside the album, which is only fitting, as SHRIEKBACKS music is equally difficult to conveniently pigeon-hole.

Peter



KEXZ/FM-SEATTLE, WA 206-633-PEYTON MAYS/NANCY LOW 5590

Adds: Dylan
 Michael Tomlinson Cufferty
 Sadao Watanabe Klugh
Max: Eric Anderson
 Sting Carnes
 Dire Straits Style Council
 Suzanne Vega Asaras
 J. Buffett Sadao Watanabe
 Grusin/Ritenour B. Ferry
 Heart Payolas
 Michael Tomlinson David Maloney
Mod: Spyro Gyra
 Chat Atkins M. Franks
 China Crisis P.T.C.
 Jane Siberry

***KUSF-SAN FRANCISCO, CA 415-HARRY LEVY/TIM HYDE 666-6206**

Adds: N. Hagen
 What Surf Comp. Dylan
 Midnight Oil Everything But...
 Prince (12") Yo
 Kid Creole & Coconuts Game Theory
 Nick Cave Style Council
 The Damned Smiths
 Blue Nile **Mod:**
 Malo Poets Squire
 X D. Byrne
 Shriekback Sting
 10,000 Maniacs Midnight Oil
 King Kurt OMD
 Defectors Uptones
Max: Jamming Comp.
 T. Heads Flaming Lips
 REM Meat Puppets
 Translator Green On Red
 New Order Shriekback
 Knitters Dub Syndicate
 B. Ferry U2
 Dukes of Strat. Fishbone
 R. Hitchcock Sam Cooke
 J. Lee Pierce Prince

***KFJC-LOS ALTOS HILLS/SAN JOSE SCOTT STAPLETON 415-960-8760**

Adds: Lerol Bros.
 Spikes T. Heads
 Painters&Dockers J. Lee Pierce
 Alien Sex Fiend Batfish Boys
 Yo REM
 Kid Creole Black Flag
 Whirling Dervishes Knitters
 Malo Poets Meatmen
 Zeitgeist Windbreakers
 Turning Cherries Scritti Politti
 Flightlight Comp. Vol. 2 Neil
 Revenge of L. Dead Sdtrk. OMD
Max: Coil
 Three Johns Whats Surf Comp
 Adult Net God&State
 R. Hitchcock M. Ryder
 Wiseblood Prefab Sprouts
 Brian Brain Yeah Yeah Noh
 Chameleons Outnumbered
 New Order B. Ferry

KZAM-EUGENE, OR JEFF HANLEY 503-741-1999

Adds: Aretha F.
 Elton&Millie Jackson Nomo
 Huey L. Tina T.
Max: Mr. Mister
 Petty Spyro Gyra
 Jagger Willie&P.B.'s
 Eurythmics Vitamin Z
 Men at Work China Crisis
 Clapton Textones
 B. Ferry G. Parker
 Santana H. Jones
 Sade B'town Rats
 Loggins Lone Justice
 A. Moyet Katrina&Waves
 Dylan Prince
 Cufferty Supertramp
 Dire Straits Cock Robin
 Henley Translator
 Nils Lofgren Sting
 Jeff Beck Til Tuesday
 Truth U2
 P. Young P. Collins
 Carly 5. Huey L.
 APP Elton&Millie Jackson
 Beach Boys Firm
Mod: Tears For Fears
 T. Heads R. Ballard
 C. Hart REM
 Nushooz R. Cash
 Style Council G. Vannelli
 KWHL-ANCHORAGE, AK 907-CARTER B./V. VARGAS 344-9622

***KUNV-LAS VEGAS, NV KEN JORDAN 702-739-3877**

Adds: Lou Reed
 Cry B. Ferry
 Stephen Duffy King
 Big Sound Authority Smiths
 Clintons Brian Brain
Mod: Translator
 Shriekback U2
 Killing Joke
 New Order Windbreakers
 Red Guitars N. Hagen

KMET-LOS ANGELES, CA GEORGE HARRIS 213-464-5638

Adds: Tears For Fears
 Til Tuesday B. Adams
 B. Adams C. Hart
 Lone Justice Cufferty
 Benatar Petty
 Huey L. B. Joell
 R. Buchanan Clapton
 Hoopers J. Parr
Max: Sting
 U2 P. Young
 Petty Thorogood
 B. Ferry

KLOS-LOS ANGELES, CA 213-557-TIM KELLY/RUTH PINEDO 7250

Adds: Heart
 T. Heads Mitchell
 B. Adams St. Elmo/J. Parr
REM B. Adams
 Firm Benatar
 B. Ferry N. Ranger
 Thorogood Scorpions
 Fogerty Cufferty
 G. Parker Jeff Beck
 Huey L. Huey L.
Max: Petty
 Sade **Mod:**
 Dylan
 Dire Straits
 Helix U2
 Plant
 Firm

***KBVR-CORVALLIS, OR GARY CARTER 503-754-2008**

Adds: Minutemen
 Kid Creole & Coconuts Danny & D
 Leonard Cohen **Mod:**
 N. Hagen
 J. Lee Pierce
 Dylan
 Van Morrison
 Painter & Dockers
 Spikes Chameleons
 Wild Seeds
 Eurythmics D. Byrne
 Frightwig R. Hitchcock
 Agitpop R. Hitchcock
Max: Meat Puppets
 Shriekback
 Knitters Front 242
 Near Paris
 Flesh for LuLu
 Cucumbers
 Nick Cave

***KJET-SEATTLE, WA JIM KELLER 206-281-5600**

Adds: Prince
 Paul Young
Mod: New Order
 B. Ferry
 Translator
 Duran D.
 Starvation
 Lauper
 The Truth
 Monochrome Set
 B'town Rats
 Everything But...
 Men at Work
 G. Parker
 Chris Isaak
 King
 Belouis Some
 Jelus Shear
 Payolas

***KVRE-SANTA ROSA, CA CINDY PAULOS 707-544-KVRE**

Adds: Prince
 Huey L.
 Elton&Millie Jackson Plant
REM A-Ha
 R. Hitchcock
 Blue Nile
 R. Buchanan
 Guadacanal D.
Max: G. Parker
 Jeff Beck
 P. Young
 Clapton
 U2
 T. Heads
 Dylan
 Dire Straits
 B. Ferry

KOME-SAN JOSE, CA DANA JANG 408-246-6811

Adds: Thorogood
 Helix Fletch/Fixx
 Tears For Fears B. Ferry
Max: Supertramp
 Benatar
 Cufferty
 Taxxi
 Tears For Fears
 Springsteen
 Y&T
 C. Parker
 Nils Lofgren
 Fletch/Fixx
 Petty
 Clapton
 Heart
 N. Ranger
 Plant

***KBSU-BOISE, ID 208-TIM JOHNSTONE 385-1984**

Adds: B. Ferry
 Rhythm Corps **Mod:**
 Turning Curious
 Karen Brooks
 New Order
 Kid Creole & Coconuts
 Jimmy Buffett
 N. Hagen
 Malo Poets
Max: Eurythmics
 R. Hitchcock
 Cocteau Twins
 Dead or Alive
 The Truth
 Lone Justice
 U2
 Smiths
 Scritti Politti
 Turning Curious
 R. Cash

***KNAC-LONG BEACH, CA 213-775-MARY JO/J. CHRISTOPHER 8175**

Adds: B'town Rats
 Dire Straits
 Blasters
 Eurythmics
 P. Collins
 Til Tuesday
 Ultravox
 Power Station
 Katrina&Waves
 Prince
 Style Council
 G. Kihn
 Jagger
 H. Jones
 Lone Justice

***KUNF-PAONIA, CO DENISE DODGE 303-527-4866**

Adds: Tina T.
 Elton & Millie Jackson Style Council
 Duke Robillard **Mod:**
 Kid Creole & Coconuts
 Scritti Politti
 Laid Back
 Zeitgeist
 Van Morrison
Max: Supertramp
 N. Hagen
 The Truth
 Cock Robin
 Three O'Clock
 Hoopers
 Black Flag
 Dire Straits

***KUCI-IRVINE, CA HILATRE 714-856-6868**

Adds: Midnight Oil
 Toy Dolls
 The Damned
 Meatmen
 Knitters
 Big Boys
 D.C. 3
Max: Style Council
 Stan Ridgeway
 New Order
 J. Lee Pierce
 B. Ferry
 Meat Puppets

KMBY-MONTEREY, CA 408-TAYLOR/KAUFMANN 394-9000

Adds: G. Parker
 N. Ranger
 Petty
 Clapton
 Jagger
 U2
 P. Collins
 Jeff Beck
 Tears For Fears
 Sting
 Eurythmics
 Cufferty
 Supertramp
 Huey L.

***KXLU-LOS ANGELES, CA 213-P. COONEY/M. EARL 642-2866**

Adds: Three Johns
 Jazz Butcher
 Smiths
 BPA
 Hula
 Painters&Dockers
 Spikes
Max: Bushido
 Detox
 Coil
 T. Heads
 S. Copeland
 REM

***KTCL-FORT COLLINS, CO JOHN HAYES 303-483-5330**

Adds: Plant
 Supertramp
 Eurythmics
 Dire Straits
 B. Ferry
 Jeff Beck
 U2
 Blue Nile
 A-Ha
 C. Hart
 Textones
 Thorogood
Max: Dire Straits
 T. Heads
 B. Ferry
 REM
 Dylan
 Style Council
 Sting
 Jeff Beck
 Eurythmics
 Doug&Slugs

***KCGL-SALT LAKE CITY, UT DEL WILLIAMS 801-298-1142**

Adds: U2
 Lone Justice
 Midnight Oil
 Smiths
 10,000 Maniacs
 New Marines
 Blue Nile
 C.S. Angels
 Oakey&Moroder
Max: T. Heads
 REM
 Squeeze
 Propaganda
 King
 Scritti Politti
 Dire Straits
 Style Council

***KROQ-PASADENA, CA 818-GROVES/CARROLL 578-0830**

Adds: OMD
 Living Daylights
Max: Lloyd Cole
 Tears For Fears
 John Palumbo
 ABC
 Eurythmics
 A. Moyet
 P. Collins
 Wang Chung

KRXX-EUGENE, OR 503-JOHN NAPIER 344-1450

Adds: Eurythmics
 Xeron
 OMD
 R. Ballard
 C. Hart
 Y&T
 Fury
 Drama
 Godley&Creme
 World Citizenz
Max: Jason&Scorchers
 Sting
 T. Heads
 Heart
 Plant
 U2

KFOG-SAN FRANCISCO, CA JOHN RIVERS 415-886-1045

Adds: Tears For Fears
 Dire Straits **Mod:**
 B. Ferry
 Aretha F.
 J. Parr
 Thorogood
Max: T. Heads
 Huey L.
 Springsteen
 Plant
 Supertramp
 R. Ballard
 Dylan
 Beach Boys
 Fogerty
 P. Collins
 Henley
 Petty

KSTM-PHOENIX, AZ JEFF PARETS 602-835-1767

Adds: Dylan
 Jeff Beck
 R. Ballard
 St. Elmo/J. Anderson
 REM
 Tina T.
 Springsteen
 R. Buchanan
Max: Plant
 Supertramp
 Sting
 T. Heads
 Dire Straits
 Huey L.

***KDVS-DAVIS, CA 916-752-ECONOME/BERATLIS 0728**

Adds: T. Heads
 Hit Parade
 Three Johns
 X
 Shriekback
 Malo Poets
 James
 Rubella Ballet
Max: James
 REM
 Bowie
 Poison Girls
 Nick Cave
 Screaming Jay H

***KCPN-SAN LUIS OBISPO, CA SCOTT LARSEN 805-544-4640**

Adds: 7 Seconds
 REM
 Duran
 Stan Ridgeway
 King
 H. Jones
 Prince
 Jagger
 Jules Shear
 Sting
 Midnight Oil
 Power Station
 B. Ferry
 T. Heads
 N. Hagen

KKJ-DENVER, CO 303-
ZAK PHILLIPS 759-5600
 Adds: Tili Tuesday
 Clapton T. Heads
 Beach Boys Eurythmics
 S. Clarke Sting
 B. Joel Dylan
 T. Splitt B. Ferry
 V. Morrison Mr. Mister
 Max: P. Collins
 Carly S. Jeff Beck
 Clapton Tina T.
 J. Buffett REM
 U2

KINK/FM-PORTLAND, OR
C. WIDING 503-226-5080
 Adds: Cock Robin
 B. Joel Kenny G.
 Carly S. Heart
 Sadao W. Sade
 Victor Feldman Yellowjackets
 Max: Supertramp
 Chet Atkins Tina T.
 China Crisis G. Vannelli
 B. Ferry Bill Withers
 M. Franks

***KRQU-LARAMIE/CHEYENNE, WY**
JOHN EDWARDS 307-745-7396
 Adds: B. Adams
 Fletch/Fixx B. Ferry
 Lone Justice REM
 Elton/Millie Jackson Mod:
 Moyer A-Ha
 Fogerty Godley & Creme
 Van Stephenson Thorogood
 Max: Petty
 Russ Ballard Lone Justice
 C. Hart Simon Townshend
 Lofgren Eurythmics
 Benatar
 Rick Springfield Taxxi
 Dead or Alive Elton
 Vitamin Z Huey L.
 New Order Style Council
 Sting P. Collins
 Mr. Mister Scorpions
 King Bon Jovi
 U2 J. Beck
 Dire Straits Dylan

KNRA-IOWA CITY, IA
D. SINGLETON
319-351-9300
 Adds: Henley
 Motley Crue P. Collins
 Springfield Beach Boys
 Aretha F. Petty
 St. Elmo/B. Squier P. Young
 Lone Justice C. Hart
 Max: Dylan
 Heart Foreigner
 Tears For Fears Thorogood
 Dire Straits Plant
 Huey L. Dire Straits
 Jeff Beck Clapton
 St. Elmo/J. Parr Walsh
 Sting Ratt
 Supertramp N. Ranger
 B. Adams B. Ferry
 Benatar T. Heads
 Mod: Taxxi
 Supertramp

WVJC/FM-MT. CARMEL, IL 618-
J. BERNARD/L. CHOATE 262-8989
 Adds: Walsh
 Benatar Jeff Beck
 Max: Springsteen
 Caifferty Hooters
 N. Ranger Henley
 Ratt B. Ferry
 Sting Dylan
 WSMI-LITCHFIELD, IL
BRIAN TALLEY 217-324-5921
 Adds: Petty
 None Helix
 Max: B. Adams
 Plant Motley Crue
 Dylan Dire Straits
 Supertramp Firm
 N. Ranger Lone Justice
 Walsh Fishbone
 Bon Jovi Dronogs
 Heart REM
 Hooters The Thought
 Mod: Shooting Star
 Ratt T. Heads
 Huey L. Autograph
 Caifferty Taxxi
 Mitchell Tubes
 Alaska U2
 Thorogood Willie & P. B.'s
 Van-Zant Xeron
 M. Bolton St. Elmo/J. Parr

***WNUR-EVANSTON/CHICAGO, IL**
DAN OSBORN 312-491-7101
 Adds: Crime & City
 Shriekback Crispy Ambul
 Jasmin Mink Grab Grab the Haddock
 The Fall Gov. Issue
 Minor Threat Abstract Comp.
 Poets of Signature Nick Cave
 James Mod:
 System Beat Life Ahead Co
 Sharktaboo Offenders
 Tim Hodgkinson Burning Midnight
 Psychic TV Mofungo
 Max: Phillip Perkins
 Claws Comp. The Scene is Now
 Fuzztones Redskins
 Living in Texas Back Flag
 God & State Red Guitars
 Blue Orchids Knitters
 The Dicks Miracle Legions
 Turning Curious Danny & Dusty
 Deja Voodoo I Start Counting
 Poison Girls Bad Checks
 Jesus & Mary Chain Big Boys/Dicks
 Obscure Independ. Classics Clan Xy
 3 Johns New Model Army
 D.I.'s Shock Headed
 Toure Kunda Tailgators
 Sharpen the Tools

Z99/CIZL-REGINA, SASK 306-
G. FOX/E. WALKER 359-9930
 Adds: Supertramp
 T. Heads Duran
 Benatar H. Jones
 Jeff Beck Helix
 B. Joel B. Ferry
 Max: C. Hart
 B. Adams Sting
 Gowan Heart
 P. Collins P. Young
 Tears For Fears Beach Boys
 Idle Eyes N. Ranger
 Dire Straits Caifferty
 Katrina & Waves Springsteen
 Paul Janz Til Tuesday
 G. Vannelli Hooters
 Payolas Huey L.
 Eurythmics China Crisis
 Plant K. Carnes
 Men at Work Dylan
 C. Lauper Hardcastle

***KWWC-COLUMBIA, MO 314-**
LESLIE KELLEY 876-7292
 Adds: B'town Rats
 Midnight Oil Everything But.
 Godley & Creme Data
 X Style Council
 B. Ferry
 Mod: Ratt
 Dylan
 Laid Back SPK
 Kid Creole & Coconuts
 Yo Meat Puppets
 Shriekback Green On Red
 Game Theory
 Eurythmics China Crisis
 New Order Lords of New C.
 Strange Advance Translator
 Lone Justice Sharpe & Numan
 Fishbone Wild Seeds
 Dronogs King
 REM Front 242
 The Thought P. Schilling
 Three O'Clock Dire Straits
 Vitamin Z Enigma Comp.
 Tears for Fears T. Heads
 Scritti Politti
 Shriekback
 Attention

***WOXY-OXFORD/CINCINNATI**
DAN REED 513-523-4114
 Adds: Tears For Fears
 Three O'Clock
 U2
 Vitamin Z
 P. Young
 Mod:
 A-Ha
 Anonymous
 E. Mankey
 Knitters
 B. Ferry
 Plan 9
 Dylan
 B. Ferry
 King
 Minutemen
 OMD
 Pale Fountains
 Payolas
 Prince
 Rational Youth
 Red Math
 Scritti Politti
 Screaming Blue
 Sting
 Style Council
 Translator
 Zeitgeist
 Sisters of Mercy
 J. Siberry
 Shriekback

KTCZ/FM-MINNEA./ST. PAUL
BOBBY CHRISTIAN 612-544-1558
 Adds: Eurythmics
 None Plant
 Max: V. Morrison
 Mr. Mister M. Franks
 China Crisis Prince
 Supertramp Apsaras
 Clapton Walsh
 Sade Everything But.
 Vitamin Z K. Carnes
 Style Council Santana
 Dire Straits R. Cash
 Dylan G. Vannelli
 Men at Work Beach Boys
 Jeff Beck Amy Grant
 Sting Fogerty
 Huey L. New Order
 C. Hart APP
 Heart P. Collins
 Mod: Cris Williamson

Q 98-FARGO, ND
JON ERDAHL 218-236-7900
 Adds: Benatar
 Motley Crue T. Heads
 Sting R. Ballard
 B. Joel C. Hart
 Springsteen U2
 Max: B. Adams
 Thorogood
 N. Ranger
 Tears For Fears Ratt
 Huey L. Plant
 Mod: Foreigner
 P. Young
 Hooters
 Dire Straits
 Heart REM
 Henley J. Parr

KUFO-ODESSA/MIDLAND, TX 916-366-
MARK LAPIDUS/TERRI TEAGARDEN 2802
KR. LAMBERT/DENTON MARR
 Adds: U2
 B. Joel Y&T
 Sting Alaska
 Dylan R. Ballard
 Springfield H. Jones
 Carly Simon Truth
 Shy Eurythmics
 Cock Robin Mitchell
 Refugee Xeron
 Simon Townshend Innocent
 Max: St. Elmo Sdtrk.
 Dire Straits T. Heads
 Heart G. Vannelli
 N. Ranger Van-Zant
 Petty Scorpions
 Ratt New Order
 Sting Plant
 Huey L. Bon Jovi
 Jeff Beck B. Ferry
 P. Young Men At Work
 C. Hart Supertramp
 Helix AC/DC
 Mod: Clapton
 Rogue Male Willie & P. B.'s
 REM Ili Tuesday
 Motley Crue Drama
 Caifferty Moore & Lynott

WHYC-SWANQUARTER, NC
MAZIE SMITH 919-926-7201
 Adds: Jeff Beck
 B. Ferry Heart
 J. Parr Mod:
 Ratt Caifferty
 Max: Hooters
 Sting U2
 Plant P. Young
 Dire Straits T. Heads
 Supertramp Eurythmics
 Tears For Fears Dylan
 N. Ranger Springsteen
 Huey L. Helix
 Petty

***WUOG-ATHENS, GA 404-**
DAVE STEWART 542-7100
 Adds: Everything But.
 Shriekback Green on Red
 Blue Nile Eurythmics
 Beat Rodeo N. Hagen
 10,000 Maniacs B'town Rats
 Jeff Beck Danny & Dusty
 C. S. Angels Dylan
 Urbations U2
 Max: B. Ferry
 REM Dire Straits
 New Order Windbreakers
 T. Heads Sisters of Mercy
 Three O'Clock Lone Justice
 Translator Go Go Crankin'
 Game Theory
 Claws Comp. New Order
 Claws Comp. Windbreakers
 Lerol Bros. One Plus Two

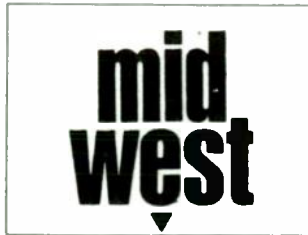
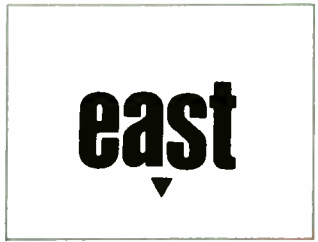
KTAI/98ROCK-SHREVEPORT, LA
C. ELLIS/D. ODEN 318-425-2422
 Adds: Jeff Beck
 Shriekback
 Spikes
 Painters & Dockers
 10,000 Maniacs
 The Hood
 Chain Reaction
 Max: B'town Rats
 U2
 Chameleons
 Go Go Crankin'
 Meatmen
 T. Heads
 Whirling Dervishes
 U2
 Style Council
 New Order

KLOL-HOUSTON, TX 713-526-6855
 Adds: Helix
 S. Hagar Jeff Beck
 Godley & Creme R. Ballard
 Motley Crue S. Hagar
 Weir Al Mod:
 Scorpions Tears For Fears
 B. Adams Plant
 Foreigner Firm
 Heart C. Hart
 P. Collins Ratt
 Jeff Beck Benatar
 Max: Mr. Mister
 N. Ranger J. Parr
 Dire Straits Textones
 Sting Mitchell
 Shooting Star Eurythmics
 Walsh REM
 Huey L.

***WRAS-ATLANTA, GA**
JANE DAVIS 404-658-2240
 Adds: OMD
 Shriekback B Movie
 Chain Reaction Suzanne Vega
 Godley & Creme Zeitgeist
 Blue Nile Everything But.
 Jam Siam China Crisis
 Golden Palominos Knitters
 Max: Dire Straits
 REM T. Heads
 New Order Laid Back
 B. Ferry More Mondo
 N. Hagen Chaz Jankel
 Three O'Clock Poison Girls
 Style Council B Side
 A-Ha R. Hitchcock
 Chameleons

WYNF-TAMPA, FL
RON DIAZ 813-228-6090
 Adds: Walsh
 None Sting
 Max: Supertramp
 Tears For Fears Plant
 N. Ranger Dire Straits
 Heart B. Adams
 Caifferty Huey L.
 Jeff Beck Ratt

WCDB-ALBANY, NY 518-
JIM UTERMARK 457-5262
 Adds: Translator
 Whirling Dervishes Sting
 Turning Curious Minutemen
 Del Amtri Mod:
 Shriekback Game Theory
 Grimestones Everything But.
 Max: Green On Red
 REM Dire Straits
 B'town Rats B Side
 U2 Dead or Alive
 Chameleons King
 Go Go Crankin' Three O'Clock
 Meatmen Suzanne Vega
 T. Heads R. Hitchcock
 Whirling Dervishes U2
 However The Truth
 Style Council Vitamin Z
 New Order Lone Justice



GAVIN ALBUM INDICATORS

WMMR-PHILADELPHIA, PA

ERIN RILEY 215-561-0933

Adds: Motley Crue
Fleisch/Fixx J. Parr
B. Joel Henley
Motley Crue Beach Boys
Max: U2
Hooters Walsh
P. Collins Benatar
Payolas T. Heads
Jagger Thorogood
Petty Dire Straits
Sting B. Adams
Plant REM
Springsteen Heart
Supertramp Prince
Tears For Fears P. Young
Jeff Beck N. Ranger
Til Tuesday Bon Jovi
Frey Dylan
Power Station Truth
Eurythmics Windbreakers
Huey L. Joe Piscopo
Clapton B. Ferry
Cafferty Lou Reed
Mod: Dokken

*WFNX-LYNN, MA 617-595-6200

STEVE STRICK/J. BRACKLEY

Adds: P. Hardcastle
Shriekback Sharpe & Numan
Elton & Millie Jackson Clapton
Chain Reaction Godley & Creme
Joe Piscopo Smiths
Blue Nile Ball & Pivot
Aretha F. Suzanne Vega
Max: Tears for Fears
Sting Petty
T. Heads Paul Young
Plant Katrina & Waves
New Order G. Parker
Prince Lone Justice
REM H. Jones
Dire Straits Hooters
Style Council Fletch Sdtk.
U2 Three O'Clock
Eurythmics Gino Vannelli
B. Ferry Scritti Politti
Dead or Alive Marvin Gaye
Dylan I.R.T.
Mod: Lofgren
OMD Judy's Tiny Head
Go Go Crankin'
Willie & Poor Boy

*WTSR-TRENTON, NJ 609-771-

JANICE HILL/KATE PILUSO 2420

Adds: Alien Sex Fiend
Midnight Oil Meatmen
X Golden Palominos
10,000 Maniacs Cucumbers
Spyro Gyra Sylvester Sdtk.
Malo Poets Dead or Alive
Ball of Confusion Chameleons
Max: Scritti Politti
OMD Wiseblood
New Order B. Ferry
Brian Brain Strawberry S.B.
N. Hagen Meat Puppets
T. Heads Mighty Spincter
Shriekback Liquid, Liquid
Adult Net C. Cat Trance
Scraping Foetus 400 Blows
Jesus & Mary Chain Knitters
Red Lorry, Yellow L. Tuxedomoon
Skeletal Family David Thomas
Coil The Form
Mod: R. Hitchcock
Poison Girls Poison Girls

WYDD-PITTSBURGH, PA

DAVE SHEDLOCK 412-362-2144

Adds: Benatar
B. Joel Dead or Alive
Tina T. Mod:
P. Collins Power Station
B. Ocean Whitney H.
Godley & Creme Heart
Max: Loggins
Tears For Fears Madonna
Huey L. Jeff Beck
B. Adams Duran
P. Young Aretha F.
Sting Go West
N. Ranger DeBarge
C. Hart Til Tuesday
WCCC/FM-HARTFORD, CT
DAVID GROSSMAN 203-333-4426

*WBCN-BOSTON, MA 617-266-

BOB KRANES/OEDIPUS 1111

Adds: H. Jones
None Foreigner
Max: Dire Straits
T. Heads Heart
B. Adams G. Vannelli
Petty Huey L.
Power Station Mod:
Til Tuesday P. Young
Tears For Fears Young Fresh Fellows
Lone Justice Firm
AC/DC J. Jett
Eurythmics Katrina & Waves
Springsteen A. Moyet
Sting REM
Plant Depeche Mode
C. Lauper Hooters
Supertramp Rogue Male
Duran Joe Piscopo
Hardcastle P. Collins
Prince Translator
Fogerty C. Hart
Cafferty N. Ranger
J. Parr Weird Al
N. Ranger B. Ferry
U2 New Order
Motley Crue Dylan
Dylan Ratt
Frey Y&T
Jeff Beck Go West
Madonna T. Heads
*WRUV-BURLINGTON, VT
MELO GRANT 802-656-2247

WNEW/FM-NEW YORK, NY 212-

C. KENDALL/A. GROSSER 986-7000

Adds: B. Joel
B. Joel Mod:
Aretha F. Benatar
H. Jones Thorogood
Motley Crue Walsh
Joe Piscopo G. Vannelli
Thorogood P. Young
Cheap Trick Duran
Max: Petty
Plant Ratt
Hooters Bon Jovi
Cafferty Henley
Sting Dylan
Supertramp B. Ferry
N. Ranger Helix
Tears For Fears J. Parr
Jeff Beck Squeeze
Dire Straits C. Hart
Heart B. Adams
Huey L.

*KSHU-HUNTSVILLE, TX

DAVID SADOV 409-294-1341

Adds: REM
Translator Dire Straits
Sting Suzanne Vega
Greg Sage Mod:
Jane Siberry The Truth
Danny & Dusty China Crisis
Knitters Smiths
Green On Red Everything But.
Talking Heads Game Theory
Robyn Hitchcock H. Jones
Scritti Politti B. Cockburn
Max: Lone Justice
Three O'Clock DOA
Eurythmics Bay of Pigs
Style Council Nip Drivers
Uptones Milwaukee Sample
Tears for Fears Tailgators
Young Fresh Fellows Nov. Group
New Order A-H

WAAF/FM-WORCESTER, MA

RUSS MOTTLA 617-757-5611

Adds: Lone Justice
None Henley
Max: REM
Petty REO
P. Collins Ratt
Plant Foreigner
Cafferty C. Hart
Huey L. Supertramp
Benatar Fools
N. Ranger Til Tuesday
Weird Al Hooters
B. Ferry Clapton
Sting Heart
Dire Straits Springsteen
Walsh Meatloaf
Eurythmics Motley Crue
Mod: J. Parr
U2 Fiona Mitchell
Jeff Beck Firm
Y&T

*WNCS-MONTEPELIER, VT

JODY PETERSON 802-223-2396

Adds: Sade
Aretha F. Carly S.
Mr. Mister Katrina & Waves
Jeff Beck T. Heads
C. S. Angel P. Young
Tina T. B. Ferry
B. Joel G. Parker
Elton & Millie Jackson Third World
Firstlight G. Vannelli
Mod: Willie & P.B.'s
Sting Payolas
Dylan Nancy Griffith
Suzanne Vega

WFRD-HANOVER, NH

RAFFIQ NATHOO 603-646-3313

Adds: Sting
H. Jones Tears For Fears
B. Joel Huey L.
Tina T. C. Hart
Aretha F. Cafferty
B. Ferry Eurythmics
Thorogood Til Tuesday
Max: Springsteen
N. Ranger Supertramp
P. Young
WBRU-PROVIDENCE, RI
LARS MURRAY 401-272-9550

*WHFS-ANNAP./BALT./WASH. DC

B. SHOWACRE/D. EINSSTEIN

301-263-1430
Add: P. Young
Blue Nile H. Jones
C. S. Angel Godley & Creme
Shriekback Prince
Leroi Bros. D. Byrne
Fred Blassie Petty
Steve Kahn OMD
Max: Willie & P.B.'s
T. Heads Thorogood
Sting Dead or Alive
REM Lone Justice
New Order Three O'Clock
U2 J. Siberry
Dire Straits Slickee Boys
B. Ferry S. Jordan
Eurythmics Jeff Beck
Tears For Fears Translator
Dylan Windbreakers
Suzanne Vega Hooters
Katrina & Waves Knitters
Dukes of Strat. N. Hagen
Mod: Men at Work
Style Council Zeitgeist
Sylvester Sdtk.

*WBNY-BUFFALO, NY

RICK WALTERS 716-878-5104

Adds: T. Heads
Kid Creole & Coconuts Ministry
Blue Nile Minutemen
Shriekback B. Ferry
Marilyn Suzanne Vega
The Fall REM
Fine Young Cannibals Chameleons
The Crowd D. Mode
A Certain Ratio Fiction Factory
John Foux Scary Thieves
Men Couldn't Hang China Crisis
X Three O'Clock
Doug & Slugs OMD
Sting N. Hagen
Midnight Oil Mod:
One Plus Two Paul Young
Sandra Bernhard Everything But.
Max: Meat Puppets
New Order Jane Siberry
Black Flag The Truth
Dead or Alive Danny & Dusty
Sharpe & Numan Style Council
Scritti Politti B Movie
B'town Rats Frightwig
Spit On Your Gravey Meatmen
W.I.N. Big Sound Authority

*WPRB-PRINCETON, NJ 609-

GINNY LANDGRAF 921-9284

Adds: Meat Puppets
Shriekback Three O'Clock
10,000 Maniacs New Order
Frozen Concentrate Pushwangers
Judy Mowatt Black Flag
Sam Cooke Mod:
X 10,000 Maniacs
Brian Brain Guadalcanal D.
Shelly D. Byrne
Breaking Circus Blackjacks
Max: Dylan
T. Heads Zeitgeist
David Thomas DC 3
Dire Straits Go Go Crankin'
Claws Comp. Suzanne Vega
REM Green On Red
Cucumbers Knitters
Appliances SFB Nick Cave
Shriekback DOA
Burning Spear Tailgators
Tuxedomoon

*WLIR-LONG ISLAND, NY

D. MCNAMARA/LARRY THE DUCK

516-485-9200 Squeeze
Add: P. Young
B. Ferry Scritti Politti
Cheyne Katrina & Waves
Scritti Politti Prince
Mod: Eurythmics
Guadalcanal D. G. Parker
Max: C. Parker
D. Byrne Go West
Sting
T. Heads Tears For Fears
U2 REM
David Thomas B. Ferry
DC 3 China Crisis
Go Go Crankin' H. Jones
Suzanne Vega Power Station
Green On Red OMD
Knitters New Order
Nick Cave Dead or Alive
DOA Shriekback

VIDEO/BROADCAST

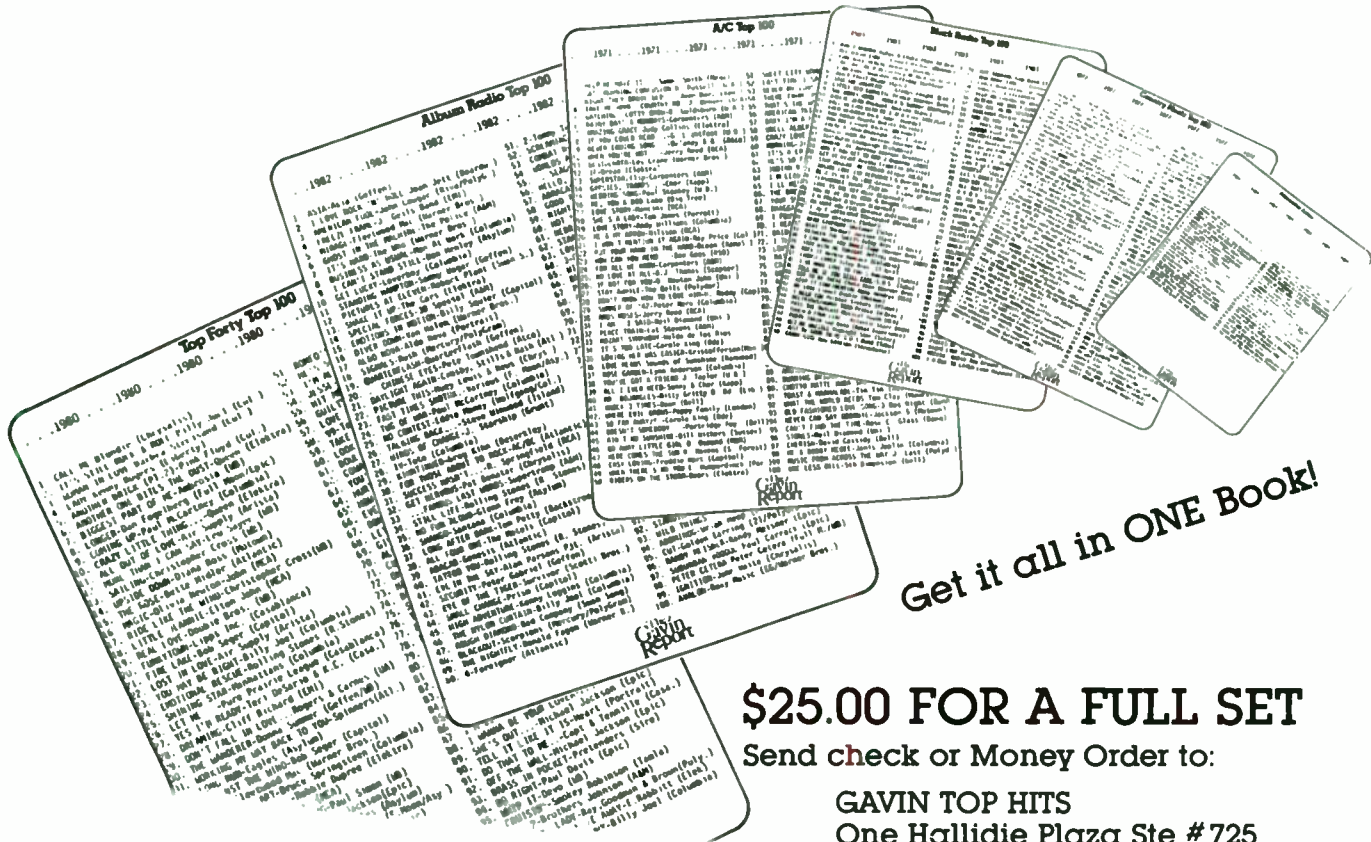


CLUB CHART

- | 2W | TW |
|-----|--|
| 1. | 1. Madonna (Sire/Warner Bros.) "Groove" |
| 6. | 2. Paul Hardcastle (Chrysalis) "19" |
| 8. | 3. Eurythmics (RCA) "Lie" |
| 2. | 4. Phil Collins (Atlantic) "Sussudio" |
| 4. | 5. Pointer Sisters (Planet/RCA) "Baby" |
| 3. | 6. Mary Jane Girls (Gordy/Motown) "House" |
| 5. | 7. Patti LaBelle (MCA) "New Attitude" |
| 28. | 8. Shannon (Mirage/Atco) "Wanna" |
| 31. | 9. Klymaxx (Const./MCA) "Ladies" |
| 40. | 10. Tina Turner (Capitol) "Respect" |
| 7. | 11. Wham! (Columbia) "Everything" |
| 17. | 12. Howard Jones (Elektra) "Things" |
| 10. | 13. Simple Minds (A&M) "Don't You" |
| 11. | 14. Tears For Fears (Mercury) "Rule" |
| 14. | 15. Belouis Some (Capitol) "Imagination" |
| 12. | 16. Go West (Chrysalis) "Eyes" |
| 16. | 17. Frankie Goes To Hollywood (Island) "Dome" |
| 15. | 18. Don Henley (Geffen) "Dance" |
| --. | 19. Duran Duran (Capitol) "View" |
| 20. | 20. Cyndi Lauper (Portrait) "Goonies" |
| 22. | 21. Cheyne (MCA) "Telephone" |
| --. | 22. Godley & Creme (Polydor) "Cry" |
| 13. | 23. Katrina & The Waves (Capitol) "Sunshine" |
| 19. | 24. Kool & The Gang (De-Lite/PolyGram) "Fresh" |
| 30. | 25. Lords Of The N.C. (IRS/MCA) "Message" |
| 21. | 26. U2 (Island) "Unforgettable" |
| 23. | 27. Sisters Of Mercy (Elektra) "Walk" |
| 37. | 28. Mick Jagger (Columbia) "Lucky" |
| 9. | 29. The Time (Warner Bros.) "Bird" |
| 25. | 30. David Lee Roth (Warner Bros.) "Gigolo" |

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FOTO FILE



THOROGOOD'S TWIN GOLD Δ KILLING

EMI America's recording artist George Thorogood recently visited label headquarters in Los Angeles and was surprised when he was presented with two

gold albums. Pictured at EMI are (l-r) Ken Benson (EMI); Dick Williams (EMI); Bob Singer (EMI); Clay Baxter (EMI); Thorogood; Neil Portnow (EMI); Don Wasley (EMI); Frenchy Gauthier (EMI); and David Budge (EMI).



\triangleleft FIRST GOLD

The Judds are shown here accepting their first-ever gold albums for "Why Not Me." The presentation took place in the same RCA office where they auditioned not long ago. \triangleleft office of the C



FOTO FILE

BRE CONVENTION '85 ▷ PANELISTS

L to R: Alice Holmes (KUTE/KGFJ-Los Angeles); Pam Robinson (KACE-Los Angeles); Jerry Boulding (Consultant); James Jordan (WHNC-New Haven); Betty Hollars (Gavin Report); Scott Brill (PolyGram); B.J. Taylor (WBLX-Mobile); Duff Lindsey (XHRM-San Diego).



KNAC SCREENS "FUTURE △ KILL"

A private screening of the new suspense-packed thriller "Future Kill" was recently held by KNAC/FM in Long Beach. Pictured is KNAC air personality Dianne Kahn with Marilyn Burns, who plays "Dorothy" in the film.



QUEEN OF CANADIAN △ COUNTRY

Carroll Baker recently appeared at the Grand Ole Opry. In attendance on this particular

night were Vice President George Bush and Tennessee Governor Lamar Alexander. Pictured are Opry host Hank Snow and Carroll.



◁ LUNCH WITH BRIAN

KRTH-Los Angeles' mobile studio was on the road again, this time at Womphopper's Restaurant. K-EARTH's Brian Beirne broadcast live from Womphopper's with Fabian as his guest on "Lunch with Brian Beirne." Stevie Wonder heard the interview show and decided to drop by to meet two of his favorite people. (pictured left to right, Fabian, Stevie Wonder and Brian Beirne)

▷ ARTISTS ATTEND BENEFIT

Philip Bailey, Cyndi Lauper, Carl Wilson and Joan Jett join Don Dempsey (Senior V.P.-Epic) at the T.J. Martell Foundation Awards Dinner.

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or *anyone else* to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102



COUNTRY

CERTIFIED

WAYLON JENNINGS
Drinkin' & Dreamin'
(RCA)

FORESTER SISTERS
I Fell In Love Last Night
(Warner Brothers)

MOST ADDED

RONNIE MILSAP
Lost In The Fifties Tonight
(RCA)

EDDIE RABBITT
She's Comin' Back To
Say Goodbye
(Warner Brothers)

MARIE OSMOND
Meet Me In Montana
(Capitol)

TOP REQUESTS

BELLAMY BROTHERS
Old Hippie
(MCA/Curb)

ALABAMA
40 Hour Week
(RCA)

HANK WILLIAMS JR.
I'm For Love
(Warner Brothers/Curb)

2W LW TW

5.	1.	1.	ALABAMA - 40 Hour Week (RCA)
7.	5.	2.	HANK WILLIAMS JR. - I'm For Love (Warner Brothers/Curb)
8.	7.	3.	WAYLON, WILLIE, JOHNNY & KRIS - Highwayman (Columbia)
10.	8.	4.	BELLAMY BROTHERS - Old Hippie (MCA/Curb)
6.	6.	5.	EARL THOMAS CONLEY - Love Don't Care (Whose Heart It Is) (RCA)
1.	2.	6.	LEE GREENWOOD - Dixie Road (MCA)
13.	10.	7.	DOLLY PARTON & KENNY ROGERS - Real Love (RCA)
11.	9.	8.	GARY MORRIS - Lasso The Moon (Warner Brothers)
3.	3.	9.	STATLER BROTHERS - Hello Mary Lou (Mercury/PolyGram)
16.	13.	10.	ANNE MURRAY - I Don't Think I'm Ready For You (Capitol)
19.	14.	11.	JANIE FRICKE - She's Single Again (Columbia)
2.	4.	12.	WILLIE NELSON - Forgiving You Was Easy (Columbia)
21.	16.	13.	THE JUDDS - Love Is Alive (RCA/Curb)
23.	20.	14.	GEORGE STRAIT - The Fireman (MCA)
20.	19.	15.	JOHNNY LEE - Save The Last Chance (Full Moon/Warner Brothers)
17.	15.	16.	JOHN ANDERSON - It's All Over Now (Warner Brothers)
18.	17.	17.	RAY CHARLES & MICKEY GILLEY - It Ain't Gonna Worry My Mind (Columbia)
22.	21.	18.	T.G.SHEPPARD - Fooled Around And Fell In Love (Columbia)
32.	24.	19.	ROSANNE CASH - I Don't Know Why You Don't Want Me (Columbia)
28.	23.	20.	MICHAEL MARTIN MURPHEY - Carolina In The Pines (EMI America)
25.	22.	21.	GLEN CAMPBELL - (Love Always) Letter To Home (Atlantic America)
31.	26.	22.	RESTLESS HEART - I Want Everyone To Cry (RCA)
33.	25.	23.	NITTY GRITTY DIRT BAND - Modern Day Romance (Warner Brothers)
15.	18.	24.	JOHN SCHNEIDER - It's A Short Walk From Heaven To Hell (MCA)
34.	28.	25.	SAWYER BROWN - Used To Blue (Capitol/Curb)
9.	12.	26.	EDDY RAVEN - Operator, Operator (RCA)
4.	11.	27.	EXILE - She's A Miracle (Epic)
30.	29.	28.	VERN GOSDIN - Dim Lights, Thick Smoke (And Loud Loud Music) (Compleat)
--.	36.	29.	WAYLON JENNINGS - Drinkin' & Dreamin' (RCA)
39.	33.	30.	REBA McENTIRE - Have I Got A Deal For You (Mercury/PolyGram)
36.	31.	31.	LANE BRODY - He Burns Me Up (EMI America)
38.	34.	32.	KENDALLS - If You Break My Heart (Mercury/PolyGram)
--.	--.	33.	FORESTER SISTERS - I Fell In Love Last Night (Warner Brothers)
--.	37.	34.	KEITH STEGALL - Pretty Lady (Epic)
--.	40.	35.	LACY J.DALTON - You Can't Run Away From My Heart (Columbia)
40.	38.	36.	MAC DAVIS - I Never Made Love (Till I Made Love To You) (MCA)
26.	32.	37.	GEORGE JONES & LACY J.DALTON - Size Seven Round (Made Of Gold) (MCA)
--.	--.	38.	MEL TILLIS - You Done Me Wrong (RCA)
--.	--.	39.	ROCKIN' SIDNEY - My Toot Toot (Epic)
--.	--.	40.	GENE WATSON - Cold Summer Day In Georgia (Epic)

CHARTBOUND

Reports accepted Mondays at 8am through 3pm Wednesdays

	Reports	Adds	On	Chart	Weeks
RONNIE MILSAP - Lost In The Fifties Tonight (RCA)	77	43	29	5	2
SYLVIA - Cry Just A Little Bit (RCA)	74	10	56	8	4
CHARLY McCLAIN - With Just One Look In Your Eyes (Epic)	67	20	43	4	5

ACTION SIDES

ARTIST & TITLE

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
CONWAY TWITTY - Between Blue Eyes And Jeans (Warner Brothers)	58	11	43	4	3
JOHN CONLEE - Blue Highway (MCA)	57	17	37	3	3
EDDIE RABBITT - She's Comin' Back To Say Goodbye (Warner Bros.)	56	24	32	--	2
SHELLY WEST - Don't Make Me Wait On The Moon (Viva/Warner Bros.)	52	3	35	14	7
THE WHITES - Homegrown Gossip (MCA/Curb)	46	15	29	2	3
BECKY HOBBS - Hottest "Ex" In Texas (Capitol)	44	7	32	5	4
JIM GLASER - I'll Be Your Fool Tonight (MCA)	44	5	38	1	4
CHARLEY PRIDE - Let A Little Love Come In (RCA)	44	13	30	1	3
MARIE OSMOND with DAN SEALS - Meet Me In Montana (Capitol/Curb)	40	24	15	1	2
ATLANTA - Why Not Tonight (MCA)	39	6	27	6	4
MERLE HAGGARD - Kern River (Epic)	37	11	22	4	2
MERLE HAGGARD - Make-Up And Faded Blue Jeans (MCA)	36	--	25	11	6
GAIL DAVIES - Unwed Fathers (RCA)	31	1	29	1	4
*RONNIE McDOWELL - Love Talks (Epic)	31	20	11	--	1
EMMYLOU HARRIS - Rhythm Guitar (Warner Brothers)	31	11	19	1	2
TERRI GIBBS - Rockin' In A Brand New Cradle (Warner Bros.)	28	4	23	1	3
LORETTA LYNN - Heart Don't Do This To Me (MCA)	26	14	12	--	2
LEON EVERETTE - A Good Love Died Tonight (Mercury/PolyGram)	23	2	18	3	4
KAREN BROOKS with JOHNNY CASH - I Will Dance With You (Warner Br.)	23	10	13	--	2
*VINCE GILL - If It Weren't For Him (RCA)	23	14	9	--	1
JIMMY BUFFETT - Gypsy In The Palace (MCA)	21	1	19	1	4
*KENNY ROGERS - Twentieth Century Fool (Liberty)	21	11	10	--	1
*JUICE NEWTON - You Make Me Want To Make You Mine (RCA)	21	21	--	--	1
*TAMMY WYNETTE - You Can Lead A Heart To Love (Epic)	20	7	13	--	1

*Debuts In Action Sides This Week

Dropped: #27-Steve Wariner, #30-Ronnie Milsap, #39-Louise Mandrell, Carl Jackson, Tom T.Hall

LP CUTS

Hank Williams Jr. - THIS AIN'T DALLAS
Alabama - DOWN ON LONGBOAT KEY
Oak Ridge Boys - TOUCH A HAND
Judds - DROPS OF WATER
Statlers - HER HEART OR MINE
Vince Gill - OKLAHOMA BORDERLINE

Dan Fogelberg - SUTTER'S MILL
Kendalls - TWO HEART HARMONY
Bellamys - FEELIN' THE FEELIN'/WHEELS
Eddy Raven - I WANNA HEAR IT FROM YOU
Dolly Parton - I HOPE YOU'RE NEVER HAPPY
Reba McEntire - I'M IN LOVE ALL OVER

RECOMMENDED NEW RELEASES

MARK GRAY
"Smooth Sailing"
(Rock in the Road)
(Columbia)

SOUTHERN PACIFIC
"Things About You"
(Warner Bros.)

Waylon Jennings "Turn The Page" (RCA)
YOU SHOWED ME SOMETHIN' ABOUT LOVIN'/
GOOD MORNING JOHN/DON'T BRING IT AROUND
ANYMORE/RHIANNON/TURN THE PAGE/THOSE
KIND OF MEMORIES

Even closet Country music fans will turn to hear another page from these tales by Waylon.

COUNTRY SUMMARY

"I Fell In Love Last Night" by THE FORESTER SISTERS is aflame, and the talk of the town is WAYLON's "Drinkin' And Dreamin'". Both are Certified to go Top Ten. A bit of trivia: Nine out of this week's Top Ten were Certified (April 2 thru May 31). Which single missed being projected as a top ten record by GRIP?? GEORGE STRAIT and ROSANNE CASH gain more ground to substantiate being Certified on June 7 (Strait) and June 28 (Cash). DICK ST. JAMES, KEED-EUGENE intros

and ends RONNIE MILSAP's "Lost In The Fifties Tonight" with THE SATINS. The five minute segue has been well received. Country fans can relate to MILSAP's latest venture, as phones went wild after just one day of play at WVM1-BILOXI. GARY MORRIS is still coming on strong with the female listeners of KIDN-PUEBLO. THE BELLAMY's "Favorite Waste Of Time" album cut is getting as much attention as their "Old Hippie" at WFSR-HARLAN.

ROCKIN' SIDNEY is not only lighting up switchboards, he's climbing station charts. KXKZ-RUSTON, WBOX-BOGALUSA, KSO-DES MOINES, WLXR-LA CROSSE, KVET-AUSTIN, KYKC-SIOUX FALLS and KIZN-BOISE are already charting SIDNEY above the 20 mark. KWKH-SHREVEPORT, KKXL-GRAND FORKS, KSKX-TOPEKA, KOLO-RENO, and KFAT-CORVALLIS have him mid-charting. Short week, short on reports, short summary. Cheers!

NORTHEAST

Worcester,MA (Tim Todd-WORC) Reba McEntire, Lacy J. Dalton.
Portland,ME (Hal Knight-WPOR) John Conlee, Rockin' Sidney.
Philadelphia,PA (Bob Young-WXTU) Juice Newton, Reba McEntire.

SOUTHEAST

Baltimore,MD (Todd Grimsted-WPOC/FM) Waylon Jennings, Rockin' Sidney.
Danville,VA (Alan Rowe-WDVA) Lane Brody, Ronnie McDowell, Kenny Rogers, Rockin' Sidney, Marie Osmond with Dan Seals, Stan Paul Davis.
Charleston,WV (Bob Jones-WQBE/FM) Ronnie Milsap, Kathy Mattea, Eddie Rabbitt, Rockin' Sidney.
Clarksburg,WV (Mark Thompson-WKKW) Kenny Rogers, T.G.Brown, Dennis Bottoms, Billy Burnette.
Goldsboro,NC (Dan Wilkinson-WFMC) Keith Stegall, Lacy J.Dalton, Ronnie Milsap, Waylon Jennings, Carl Jackson.
Shelby,NC (Davis/Pruett-WOHS) Sylvia, Charly McClain, John Conlee, Whites, Joy Ford.
Jacksonville,NC (Allen Bailey-WLAS) Frozen playlist.
Anderson,SC (Anthony Bagwell-WAIM) Marie Osmond, James & Michael Younger, Rockin' Sidney, Atlanta, John Conlee, Joe Stampley, Ray Duncan, Joy Ford.
Carrollton,GA (Jerry Jackson-WLBB) Jim Glaser, Ronnie McDowell, Loretta Lynn.
Cedartown,GA (Chuck Walley-WGAA) Lacy J.Dalton, Mel Tillis, Jim Glaser, Atlanta.
Elberton,GA (Dave Davis-WWRK/FM) Emmylou Harris, Ronnie McDowell, Razy Bailey, Loretta Lynn, Kenny Rogers, Ronnie Milsap, Tari Hensley, Karen Brooks with Johnny Cash, Eddie Rabbitt, Vince Gill, Dottie West.
Pensacola,FL (Kris O'Kelly-WOWW/FM) Rockin' Sidney, Ronnie Milsap, Charly McClain, Conway Twitty, Mel Tillis.
Ft.Pierce,FL (George Gordon-WFTP) Mac Davis, Marie Osmond, Charley Pride.
St.Petersburg/Tampa,FL (Bill Pyne-WQYK/FM) Merle Haggard, Ronnie Milsap, Karen Brooks with Johnny Cash, Becky Hobbs.
Arcadia,FL (Karl August-WOKD) Charly McClain, John Conlee, Ronnie Milsap, Forester Sisters.

SOUTH

Sylacauga,AL (Charles Lande-WMLS/FM) Juice Newton, John Conlee, Charley Pride.
Talladega,AL (Chuck Woodard-WEYY) Ronnie McDowell, Connie Smith, Chance.
Jasper,AL (George McGowen-WARF) Conway Twitty, Eddie Rabbitt, Juice Newton, Mark Gray.
Albertville,AL (Jeff Allen-WQSB) Razy Bailey, John Conlee, Emmylou Harris, Mel Tillis.
Atmore,AL (Roy W.Harrison-WSKR) Mark Gray, John Conlee, Marie Osmond.
Kingsport,TN (Bob Gordon-WKIN) Shelly West, Keith Stegall, Mac Davis, Sylvia, Waylon Jennings.
Mt.Pleasant/Columbia,TN (Carla Duren-WXRQ) Kenny Rogers, Vince Gill.
Pontotoc,MS (Ronnie Hughes-WSEL/FM) Jimmy Buffett, Rockin' Sidney, Exile, Charley Kyles.

Collins/Hattiesburg,MS (Peter Gatlin-WKNZ) Loretta Lynn, Mark Gray, Roger Hallmark, Ronnie McDowell, Lacy J.Dalton.
Biloxi,MS (Jim Tabor-WVMI) John Conlee, Vince Gill, Conway Twitty, Sylvia, Whites, Ronnie Milsap.
Harlan,KY (Neil Middleton-WFSR) Marie Osmond with Dan Seals, Connie Smith, Mark Gray, Ray Pennington, Chance.
Bogalusa,AL (Terri Lyn Smith-WBOX) Charley Pride, Karen Brooks, Lori Lee, Eddie Rabbitt, Emmylou Harris.
Abbeville,LA (Anthony Keith-KASC) Whites, Shelly West, Charley Pride, Charly McClain.
Denham Springs/Baton Rouge,LA (Mark Wallace-WBIU) Juice Newton, Ronnie McDowell, Vince Gill, Kathy Mattea.
Shreveport,LA (Ledbetter/Waldon-KWKH) Razy Bailey, Karen Brooks, Mark Gray, Chance, Dennis Bottoms, Tari Hensley, Juice Newton, R.Hall, Connie Smith, Stan Paul Davis.
Ruston,LA (Bob Day-KXKZ) Ronnie Milsap, Kenny Rogers, Ronnie McDowell, Vince Gill.
Fayetteville,AR (Tom Sleeker-KKIX) Rockin' Sidney, Karen Brooks with Johnny Cash, Kendalls, Loretta Lynn.

UPPER MIDWEST

Rochester,MN (Paul Stenzel-KWKK/FM) Mac Davis, Mel Tillis, Jim Glaser, Whites, Sylvia, Forester Sisters, Terri Gibbs, Charly McClain, John Conlee, Conway Twitty.
St.Cloud,MN (Steve Stewart-WWJO/FM) Whites, Charly McClain, Ronnie Milsap.
Yankton,SD (Rollie Smith-WNAX) Mac Davis, Ronnie Milsap, Eddie Rabbitt, Marie Osmond with Dan Seals, Charley Pride.
Sioux Falls,SD (Charlie Cassidy-KYKC) Forester Sisters.
Sioux Falls,SD (Cary Wencil-KS00) Nitty Gritty Dirt Band, Charly McClain, Terri Gibbs, Ronnie Milsap.
Redfield,SD (John Schreier-KQKD) Ronnie McDowell, Rockin' Sidney, Ronnie Milsap, Kenny Rogers, Marie Osmond, Loretta Lynn, Eddie Rabbitt, Emmylou Harris, R.Hall, Karen Brooks with Johnny Cash.
Rapid City,SD (Bob Louis-KTOQ) Ronnie Milsap, Atlanta, Charly McClain.
Wahpeton,ND (Larry Slabik-KBMW) Juice Newton, Ronnie McDowell, Ronnie Milsap, Connie Smith, Rockin' Sidney, Vince Gill, Marie Osmond with Dan Seals.
Fargo,ND (Scott Winston-KVOX) Ronnie Milsap, Charly McClain, Kendalls, Keith Stegall.
Grand Forks,ND (Jack Lundy-KKXL) George Strait.
Jamestown,ND (Charlie Jay-KSJB) Merle Haggard, Ronnie Milsap, Rockin' Sidney, Tammy Wynette, Ronnie McDowell, Vince Gill, Razy Bailey, Loretta Lynn.
Bismarck,ND (Kim Gillund-KBMR) Ronnie Milsap, Vince Gill, Ronnie McDowell, Rockin' Sidney, Kenny Rogers.
Minot,ND (Jeri Lee-KKOA) Reba McEntire, Glen Campbell, Conway Twitty.

MIDWEST

Des Moines, IA (Billy Cole-KSO) J. Collins, Foresters, J. Conlee, T. Hensley, R. Milsap, R. McDowell.
Waterloo, IA (Brett Davis-KXEL) Juice N., M. Gray, D. Bottoms, L. Lynn.
Spencer, IA (Rick Friday-KICD/FM) M. Haggard, D. Menten, J. Conlee, C. Pride, Wrights, K. Brooks, M. Osmond.
Festus, MO (Sue Cresswell-KJCF) R. Milsap, M. Haggard
St. Louis, MO (Oakes/Langston-WIL) L.J. Dalton, Mac Davis.
California, MO (Jeff Shakleford-KZMO) Wrights, M. Osmond, J. McEuen, V. Gill, Conway, C. Pride, R. Milsap, R. Sidney.
Jefferson City, MO (Jack Daniels-KLIK) K. Rogers, M. Osmond, N.G.D.B.
Springfield, MO (Donn Emis-KWTO/AM) Frzn. list.
Topeka, KS (Tony Stewart-KSKX) Frzn. list.

CENTRAL

Newark, OH (Larry Dale-WHTH) C. McClain, J. Glaser.
Toledo, OH (Bill Manders-WTOD) Waylon, Whites, Foresters.
Springfield, OH (Tom Daniels-WBLY) Lane Brody, T. Wynette, Sylvia.
Milwaukee, WI (Bill White-WBCS) G. Campbell, Restless Heart.
Dodgeville/Mineral Pt., WI (Bob Braninerd-WDMP) R. Milsap, Emmylou, V. Gill, K. Rogers, L. Lynn, R. Bailey, M. Haggard, R. McDowell, T. Wynette, E. Rabbitt.
Manitowoc, WI (Jon Murray-WCUB) C. McClain, L. Lynn, R. Milsap, Emmylou, Wrights.
Stevens Point, WI (Dan Olsen-WXYQ) C. McClain, M. Osmond, D. Menten.
La Crosse, WI (Dave Shepel-WLXR/AM) No adds.
La Crosse, WI (Dave Tindell-WKTY) L.J. Dalton, C. McClain, R. Sidney.
Savanna, IL (Jeff Janssen-WCCI) E. Rabbitt, L.J. Dalton, Sylvia, Juice N., N.G.D.B., R. Milsap.
Rockford, IL (Curtis King-WKKN) Whites, N.G.D.B., R. Hall, B. Hobbs, L. Lynn, V. Gill.

SOUTHWEST

Sonora, TX (Jim Douglas-KVRN) K. Rogers, J. Conlee, R. McDowell, M. Osmond, Bama Band, R. Milsap, T. Wynette, E. Rabbitt, Wrights, C. Pride, Whites.
Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Sylvia, M. Murphey.
Alice, TX (Glen Michaels-KOPY/FM) No adds.
Rockport, TX (Jan Shaffer-KZTX) G. Watson, Conway, S. West.
Corpus Christi, TX (Joey Garcia-KRYS/FM) R. Milsap, M. Haggard, Whites.
Austin, TX (Mike Carta-KVET) Emmylou Harris, Sawyer Brown, C. McClain, E. Rabbitt, R. Cash, T. Wynette.
Austin, TX (Steve Gary-KASE/FM) E. Rabbitt, T. Wynette, B. Hobbs.
Phoenix, AZ (Doug Brannan-KNIX) J. Conlee, Foresters, R. Milsap, Juice Newton, M. Haggard, R. McEntire.

ROCKY MOUNTAIN

Wolf Point, MT (Dean McMartin-KVCK) Juice Newton, Mark Gray, Chance, Connie Smith, D. Bottoms, Billy Burnette.
Greeley, CO (Mary Jo Rogers-KYOU/FM) C. McClain, Leon Everette, Atlanta, R. Milsap, V. Gill, M. Osmond.
Pueblo, CO (Randy Hill-KIDN) K. Rogers, T. Gibbs, R. Milsap, Juice Newton, Marie Osmond, Bama Band.
Boise, ID (Bill Bailey-KIZN/FM) G. Campbell, Sawyer Brown.

FAR WEST

Las Vegas, NV (Andy Carr-KVEG) Robin Lee, Eddie Rabbitt, Charley Pride, Ronnie Milsap, Vince Gill, Charly McClain.
Reno, NV (Tony Thomas-KOLO) Juice Newton, Mark Gray, Eddie Rabbitt, Ronnie McDowell, Emmylou Harris, Razy Bailey.
Reno, NV (Jim Crowe-KROW) Marie Osmond, Ronnie Milsap, Eddie Rabbitt, Juice Newton, John Conlee.
Los Angeles, CA (R.T. Simpson-KZLA/KLAC) Restless Heart, Sawyer Brown, Ronnie Milsap, Reba McEntire.
Oakland/San Francisco, CA (Laurie Sayres-KNEW) Sawyer Brown, Lane Brody, Reba McEntire, Forester Sisters.
Oakland/San Francisco, CA (Laurie Sayres-KSAN) Ronnie Milsap, Forester Sisters, Lacy J. Dalton, Marie Osmond with Dan Seals, Eddie Rabbitt.
Modesto, CA (J.W. Ford-KZUN) Eddie Rabbitt, Bama Band, Ronnie McDowell, Juice Newton, Ronnie Milsap.
Sacramento, CA (Rick Stewart-KRAK) Becky Hobbs, Lacy J. Dalton, Merle Haggard, Eddie Rabbitt, Rockin' Sidney, Ronnie Milsap.
Sacramento, CA (George Sepulveda-KHWY) Sylvia, Rockin' Sidney, Atlanta, Juice Newton, Ronnie Milsap, Gail Davies.
Chico, CA (Rory Miller-KHSL) Eddie Rabbitt, Emmylou Harris, Tammy Wynette, Ronnie McDowell, Juice Newton, Razy Bailey, Con Hunley, Wright Bros., T.G. Brown.

NORTHWEST

Portland, OR (Mason Dixon-KRDR) Karen Brooks with Johnny Cash, Juice Newton, Loretta Lynn, Marie Osmond with Dan Seals, Conway Twitty.
Astoria, OR (Bob Loucks-KVAS) Vince Gill, Ronnie Milsap, Ronnie McDowell.
Albany, OR (H. David Allan-KRKT) Rosanne Cash, Whites, Eddie Rabbitt.
Corvallis, OR (Larry Blair-KFAT/FM) No adds.
Toledo, OR (Richard Mack-KTDO) Eddie Rabbitt, Chance, Ronnie Milsap, Merle Haggard, Emmylou Harris, Loretta Lynn, Karen Brooks with Johnny Cash, Juice Newton.
Eugene, OR (Dick Sainte-KEED) No adds.
Eugene, OR (Bobby King-KYKN) Reba McEntire, Waylon Jennings, Mac Davis, Forester Sisters, Rockin' Sidney.
Pendleton, OR (Greg Larsen-KWHT) Mel Tillis, Juice Newton.

Everett/Seattle,WA (Wayne Cordray-KWYZ) Eddie Rabbitt, Mark Gray.
 Vancouver,WA (Dave Lee-KVAN) Frozen playlist.
 Yakima,WA (Mike Pursell-KUTI) Conway Twitty,
 Charley Pride, Sylvia, Whites, Eddie Rabbitt.
 Tri-Cities,WA (Jesse Lee-KORD) Ronnie Milsap,
 Merle Haggard, Marie Osmond, Loretta Lynn, Juice Newton.
 Tri-Cities,WA (Ed Evens-KOTY) Loretta Lynn, Marie Osmond with Dan Seals, Mac Davis, Ronnie McDowell.
 Clarkston,WA (Bob Louis-KCLK) Becky Hobbs, Whites, Ronnie Milsap, John Conlee, Marie Osmond.
 Anchorage,AK (Steve Chapman-KTNX) Karen Brooks with Johnny Cash, Marie Osmond with Dan Seals, Jimmy Buffett, Charley Pride, Ronnie Milsap.
 Anchorage,AK (Bill Cardoza-KYAK) Keith Stegall, Ronnie Milsap, Charley Pride, Conway Twitty, Rockin' Sidney.

- - - LATE REPORTS - - -

New York,NY (Pam Greene-WHN) Michael Martin Murphey.
 Eau Claire,WI (Tim Wilson-WAXX) Jim Glaser, Sylvia, John Conlee, Wright Brothers, Ronnie Milsap, Robin Lee & Lobo.
 Garden City,KS (Judy Byrd-KBUF) Charley Pride, Eddie Rabbitt, Emmylou Harris, Ronnie Milsap.
 Jackson,WY (Gil King-KSGT) Sylvia, Ronnie Milsap.
 Bryan,TX (Andy Gallo-WTAW) Glen Campbell, Mel Tillis, Kendalls, Mac Davis, Keith Stegall.
 Las Cruces,NM (Dennis Goodnight-KGRT) Kenny Rogers, Charley Pride, Ronnie McDowell, Juice Newton.
 Huron,SD (Penny Lane-KOKK) Terri Gibbs, Loretta Lynn, Charley Pride.

COUNTRY JOBS

News Director - WCMR-EIkhart,IN
 Rick Carson - 219-875-5166
Air Talent/ Production - KSKX-Topeka, KS
 Tony Stewart - Box 4407-66604
Air Talent (7-mid) - KMNS-Sioux City,IA
 Ty Cooper - Box 177-51101
Air Talent - KRYS AM/FM-Corpus Christi,TX
 *Mike Laurel - 702 McBride-78408
Air Talent - WTAW-Bryan,TX
 *Ron Elliot - Box 3008-77805
 *No Calls Please

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Mark McClain, KKYK-Little Rock, AR 7/7
 Pam Green, WHN-New York, NY 7/8
 Johnny Jet, KRXX-Eugene, OR 7/8
 Dan Murray, WAGQ-Athens, GA 7/9
 Rick McCaffrey, WEOK-Poughkeepsie, NY 7/9
 Tommy Smith, WANS/FM-Greenville, SC 7/10
 Barry Michaels, KNIN/FM-Wichita Falls, TX 7/10
 Chip Mosley, KSYZ/FM-Grand Island, NB 7/10
 Mike Taylor, KPAY-Chico, CA 7/11
 Peter Gatlin, WKNZ-Hattiesburg, MS 7/12
 Rip Avina, KDZA-Pueblo, CO 7/12
 Veronica Burns, KRSB-Roseburg, OR 7/12
 John Raymond, KIXY/FM-San Angelo, TX 7/12

Our Be-lated Wishes To:

Duff Lindsey, XHRM-San Diego, CA 7/1
 Eric Braunger, KRXX-Eugene, OR 7/3
 Paul Lankow, KXRO-Aberdeen, WA 7/4

JOBS

Sales - KUFO-Odesa, TX
 Jeffrey Sarich (915)366-2801
Chief Engineer - WIZM AM/FM-La Crosse, WI
 Dick Record (Box 99 - 54601)
Newsperson - KKHJ/KRSN-Los Alamos, NM
 Gary Marshall (Box 1176 - 87544)
Newsperson - KVYN/FM-Napa, CA
 Don DeFesi (707)252-1440
News- KNIN-Wichita Falls, TX
 *Barry Michaels (Box 787 - 76307)
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 Dick Record (Box 99 - 54601)
Air Talent (part-time) - WDUZ-Green Bay, WI
 *Dave Carew (Box 36 - 94305)
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 *Gary Marshall (1176 - 87544)
Air Talent - KNIN-Wichita Falls, TX
 *Barry Michaels (Box 787 - 76307)
Air Talent (AM drive) - WKAU-Appleton, WI
 Ron Ross (414)739-9311
Air Talent (AM drive) - KZZP-Phoenix, AZ
 Guy Zapoleon (727 S. Extension Rd. - Mesa - 85202)
Air Talent (AM drive) - WRDB-Reedsburg, WI
 Ken Boehm (Box 349 - 53959)
Air Talent (PM drive) - WNIX-Greenville, MS
 General Mgr. (Box 1816 - 38701)
Air Talent (evenings) - KRFD -Marysville, CA
 John McCorkle (Box 631 - 95901)
Air Talent (evenings) - WILS/FM-Lansing, MI
 Jack Robbins (600 W. Cavanaugh - 48910)
Air Talent/Prod. (mid-day) - KBRV-Soda Springs, ID
 Rich Summers (208)547-3307
Air Talent/Prod. - KRQK-Lompoc/Santa Maria, CA
 Brad Waldo (516 North 'H' - 93436)
Air Talent/Prod. - KYVA-Gallup, NM
 Eric Allen (505)863-6851
Air Talent/Prod. - OK95-Tri Cities, WA
 Dean LeMaster (Box 'K' - 99302)
Air Talent (future) - KNUZ-Houston, TX
 *Bruce Nelson (Box 188 - 77001)
Air Talents (future) - KUFO/FM-Odesa, TX
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 Robert Norton Jr. (2105 A.C.T. Circle - 52240)
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 Joe Burns (505)763-4401
Program Director - KKJO/KSFT-St. Joseph, MO
 Dick Sipe (Box 166 - 64502)

*No phone calls.

Editor: Betty Hollars

CERTIFIED

WHITNEY HOUSTON
Saving All My Love For You
(Arista)

RJ'S LATEST ARRIVAL
Swing Low
(Atlantic)

MOST ADDED

KOOL & THE GANG
Cherish
(De-Lite/PolyGram)

POINTER SISTERS
Dare Me
(Planet/RCA)

POP CROSSOVER

POINTER SISTERS
Dare Me
(De-Lite/PolyGram)

PEABO BRYSON
Take No Prisoners
(Elektra)

2W **LW** **TW**

1.	1.	1.	PRINCE - Raspberry Beret (Warner Brothers)
4.	3.	2.	RENE & ANGELA - Save Your Love (For #1) (PolyGram)
9.	5.	3.	DEBARGE - Who's Holding Donna Now (Gordy)
10.	4.	4.	LISA LISA, CULT JAM/FULL FORCE - I Wonder (Col.)
2.	2.	5.	LOOSE ENDS - Hangin' On A String (Virgin/MCA)
13.	9.	6.	PAUL HARDCASTLE - 19 (Chrysalis)
18.	10.	7.	LUTHER VANDROSS - It's Over Now (Epic)
5.	7.	8.	FREDDIE JACKSON - Rock Me Tonight (Capitol)
15.	12.	9.	CAMEO - Attack Me With Your Love (Atlanta Artists)
20.	13.	10.	ARETHA FRANKLIN - Freeway Of Love (Arista)
6.	6.	11.	SKIPWORTH & TURNER - Thinking About You (4th/Bdwy)
3.	8.	12.	PHIL COLLINS - Sussudio (Atlantic)
25.	17.	13.	RICK JAMES - Glow (Gordy)
16.	14.	14.	KENNY G & KASHIF - Love On The Rise (Arista)
27.	19.	15.	FORCE MD'S - Itchin' For A Scratch (Tommy Boy)
21.	18.	16.	MADONNA - Into The Groove (Sire/Warner Brothers)
17.	15.	17.	COMMODORES - Animal Instinct (Motown)
--	24.	18.	PATTI LABELLE - Stir It Up (MCA)
23.	22.	19.	MIDNIGHT STAR - Body Snatchers (Solar/Elektra)
13.	16.	20.	MAZE - Too Many Games (Capitol)
--	29.	21.	STEVE ARRINGTON - Dancing In The Key Of Life (Atl.)
--	30.	22.	WHITNEY HOUSTON - Saving All My Love For You (Arista)
7.	11.	23.	DEELE - Material Thangz (Solar/Elektra)
--	--	24.	RJ'S LATEST ARRIVAL - Swing Low (Atlantic)
--	--	25.	SISTER SLEDGE - Frankie (Atlantic)
28.	26.	26.	CHERYL LYNN - Fidelity (Columbia)
24.	23.	27.	NILE RODGERS - Let's Go Out Tonight (Warner Bros.)
11.	21.	28.	READY FOR THE WORLD - Deep Inside Your Love (MCA)
8.	20.	29.	JESSE JOHNSON'S REVUE - Can You Help Me (A&M)
--	--	30.	BOOGIE BOYS - A Fly Girl (Capitol)

CHARTBOUND

	Reports	Adds	On	Chart
TINA TURNER - We Don't Need Another Hero (Capitol)	29	6	4	19
PEABO BRYSON - Take No Prisoners (Elektra)	23	1	9	13
JESSE JOHNSON'S REVUE - I Want My Girl (A&M)	23	7	4	12
SADE - Your Love Is King (Portrait/CBS)	22	2	7	13
MELBA MOORE - When You Love Me (Columbia)	21	--	8	13

Reports accepted Mondays at 8am through 1pm Wednesdays R&B

R&B HIT FACTOR

Research:
Betty Hollars



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 55 Last Week 62

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
PRINCE - Raspberry Beret (Warner Bros.)			43	29	1	13	--	67%	11
RENE & ANGELA - Save Your Love (For #1) (PolyGram)			34	26	1	6	1	76%	14
DEBARGE - Who's Holding Donna Now (Gordy)			45	25	6	14	--	55%	10
LISA LISA, CULT JAM/FULL FORCE - I Wonder... (Col.)			36	24	2	9	1	66%	14
PAUL HARDCASTLE - 19 (Chrysalis)			43	24	5	12	2	55%	9

UP & COMING

ARTIST & TITLE	Reports	Adds	On	Chart
SYSTEM - The Pleasure Seekers (Mirage)	20	2	6	12
KOOL & THE GANG - Cherish (DeLite/PolyGram)	20	11	2	7
CON FUNK SHUN- I'm Leaving Baby (Mercury/PolyGram)	19	7	2	10
BILLY OCEAN - Mystery Lady (Jive/Arista)	19	8	1	10
ATLANTIC STARR - Cool, Calm & Collected (A&M)	18	2	6	10
ALEXANDER O'NEAL - If You Were Here Tonight (Tabu)	18	4	10	4
*POINTER SISTERS - Dare Me (Planet/RCA)	16	15	1	--
4 TOPS - Sexy Ways (Motown)	16	3	9	4
GWEN GUTHRIE - Padlock (Island)	15	1	6	8
TEENA MARIE - Out On A Limb (Epic)	15	2	9	4
HALL & OATES - Possession Obsession (RCA)	15	--	3	12
UTFO - Leader Of The Pack (Select)	15	--	6	9
9.9 - All Of Me For All Of You (RCA)	15	1	4	10
FATBOYS - The Fatboys Are Back (Sutra)	14	4	2	8
KLEER - Take Your Heart Away (Atlantic)	13	2	5	6
D TRAIN - Just Another Night (Prelude)	13	--	6	7
*JUICY - Bad Boy (Private I)	13	4	2	7
*STACY LATTISAW - I'm Not The Same Girl (Cotillion)	13	5	2	6
GEORGE CLINTON - Double Oh-Oh (Capitol)	13	--	9	4
MARY JANE GIRLS - Wild & Crazy Love (Gordy)	12	1	5	6
*CARRIE LUCAS - Hello Stranger (Solar)	12	5	4	3
BILL WITHERS - Something That Turns You On (Columbia)	12	3	3	6
JERMAINE JACKSON - Perfect (Arista)	11	--	2	9
*NEW EDITION - My Secret (Didja Git It Yet?) (MCA)	11	3	3	5
WOMACK & WOMACK - Strange & Funny (Elektra)	10	--	6	4
*MAI TAI - History (Critique)	10	6	1	3

Dropped: #21-Diana Ross, #25-Sting, #28-Marvin Gaye, Menudo.

LP CUTS

LAVERT - I'm Still (Tempre)
 GEORGE CLINTON - Bullet Proof (Capitol)
 ATLANTIC STARR - Silver Shadow (A&M)
 SHANNON - Stronger Together (Mirage)
 BILL WITHERS-Watching You Watching Me (Columbia)
 RENE & ANGELA - I'll Be Good (PolyGram)
 DEELE - Suspicious/You're All I've Ever
 Known (Solar)

POTENTIAL SINGLES

COMMODORES - Janet (Motown)
 DAZZ BAND - Hotspot (Motown)
 CAMEO - Single Life (Atlanta Artists)
 KLIQUE - Cry Baby (Constellation/MCA)
 WHAM! - Wham Rap (Columbia)
 JESSE JOHNSON - Free World (A&M)
 PRINCE - She's Always In My Hair (W.B.)
 NEW EDITION - Kinda Girls We Like (MCA)

R&B SUMMARY

WHITNEY HOUSTON is two for two and would make any label proud of her fine accomplishment. This, her second single, took off without the least hesitation and has not stopped gaining since day one. Pop charts are still moving her first one up their charts while this one is enjoying its success on our charts. RJ'S LATEST ARRIVAL looks like it has taken everyone by surprise and finally "arrived". Stations that made it happen are: KRNB-Memphis & KIIZ/AM-Killeen, who both have it at #10, KROF-Abbeville has it at #15, WOKJ-Jackson at #17, KDAY-Los Angeles and XHRM-San Diego who both have it at #18, and WBLX-Mobile, who has it at #20.

After only five weeks in the computer, it looks like it's sure to go far. TINA TURNER bounds into "Chartbound" after one week of exposure in our section and could be a prime contender for top ten in the very near future. She won't stay in the lower part of the chart for any length of time at all. JESSE JOHNSON'S REVUE is going on his third single from his debut LP since leaving THE TIME to go out on his own and it looks like he strikes it rich three times out of three. SADE goes to "Chartbound" with little effort - chart number sure to follow next week. On the newer side, even though total reports are down (due to a holiday week cutting short our

reporting time), you can pretty much ignore totals on "Reports", "On" and "Chart" and look primarily at the "Adds" column for an insight into next week's up and comers. Hottest of the new is, of course, POINTER SISTERS, who headline in both this week's "Pop Crossover" and "Most Added", making it the week's biggest. Others include CARRIE LUCAS, STACY LATTISAW, NEW EDITION, and MAI TAI. Watch for more adds next week on STEPHANIE MILLS and ALEXANDER ROBOTNICK.

NORTHEAST

BOSTON, MASUNNY JOE WHITE-WXKS/FM

New: Stephanie Mills, Pointers. On: Prince, Freddie Jackson, Kool & Gang, P.LaBelle, Whitney Houston, DeBarge, P.Hardcastle, Loose Ends, Sade, Sting.

NEW YORK, NYTONY QUARTERONE-WRKS/FM

Hots: F.Jackson, Gwen Guthrie, D.Ross, Prince, Run DMC, Whodini, Lisa Lisa, Chaka. On: Aretha, Third World, Aleems, System, B.Withers, M.Star, UTFO.

SCOTT SHANNON-Z100

New: Aretha Franklin, Kool & Gang. On: Phil Collins, Madonna, Whitney Houston, Sting, Prince, B.Ocean.

BERGER/TONACCI-WPLJ

New: Paul Hardcastle, Chaka Khan, Pointers. On: Billy Ocean, Prince, Sting, Whitney Houston, Madonna.

QUINCY MCCOY-92KTU

New: Rene & Angela, Alisha, Eurythmics. On: Freddie Jackson, Gwen Guthrie, Nayobe, B.Ocean, Lisa Lisa.

PHILADELPHIA, PA

Hots: Lisa, F.Jackson, Skipworth & Turner, Chaka, New Edition, S.Arrington, S.Sledge, Run DMC, Gwen Guthrie, D Train, Rick James, UTFO, Force MD's, B.Ocean, Rockmaster, Aretha, Loose Ends, System.

PITTSBURGH, PAALAN HARRISON-WAMO

Hots: N.Cole, F.Jackson, Rappin' Duke, DeBarge, Loose Ends, Maze, Klique, Aretha, Force MD's, Miz.

WASHINGTON, DCMIKE ARCHIE-WHUR

Hots: Loose Ends, F.Jackson, Rene & Angela, Melba Moore, SOS, Peabo, DeBarge, E.Wilde. On: Atlantic Starr, Jermaine, Sting, Process, Skool B., System.

BALTIMORE, MDROY SAMPSON-WXYV/FM

New: Mai Tai, Full Force, Gap Band, Stacy Lattisaw, AUC Band, Shannon. Hots: Maze, 4 Tops, DeBarge, System, Carrie Lucas, Run DMC, D Train, Aretha, 9.9, Cameo.

KINGSTON/KRONTHAL-B104

New: B.Ocean, Tina Turner. On: Madonna, Phil Collins, Prince, Sting, Aretha, Kool/Gang, F.Jackson.

SOUTH

GEORGETOWN, SCSWINTON/WRAGG-WVBX

New: Dennis Edwards, Jesse Johnson. Hots: Force MD's, Freddie Jackson, Loose Ends, Midnight Star, Jean Knight, Whitney Houston, H&O.

ST. MATTHEWS, SCANDY HENDERSON-WQKI

New: Bill Withers, Stacy Lattisaw, A.Starr. Hots: Loose Ends, Lisa Lisa, Rene & Angela, Deelee, DeBarge, S. Arrington. On: Jesse Johnson, Klymaxx, Con Funk S.

COLUMBIA, SCCHAZ SAUNDERS-WDPN

New: Kool & Gang, Con Funk Shun, Pointers, Jesse Johnson. Hots: Sade, Mai Tai, Full Force, 9.9, Bill Withers, System, Mary Jane, DeBarge, Bridge.

SUMTER, SCSCOTTY B-WWDM/FM

Hots: Prince, Chaka, Loose Ends, Lisa Lisa, Force MD's, UTFO, S.Arrington, DeBarge, C.Lynn, Newcleus, R. James, D Train, UTFO, Kool & Gang, J.Johnson.

SPARTANBURG, SCJ. J. HEMINGWAY-WORD

New: Tina Turner, Pointers. On: P.Collins, Sade, F. Jackson, D.Ross, Sledge, P.LaBelle, Peabo Bryson.

ATLANTA, GASCOTTY ANDREWS-V103

Hots: F.Jackson, Prince, Skipworth & Turner, Cameo, P. LaBelle, Force MD's, 9.9, Aretha, D Train, Lisa Lisa, Supertramp, Maze, Nile Rodgers, Kool & G.

JACKSONVILLE, FLHANK BROWN-WJAX

Hots: N.Cole, F.Jackson, Jesse Johnson, Deelee, Bill Withers, Klique, Chaka, J.Gill. On: Teena Marie Whispers, Run DMC, REO, Temptations, Loose Ends.

TALLAHASSEE, FLJOE BULLARD-WANM

New: M.Gaye, Mai Tai, Tina Turner, Tyrone Davis, N.Cole, Newcleus, Jesse Johnson, Pointers. Hots: Cameo, Nile Rodgers, Carrie Lucas.

MIAMI, FLMARK SHANDS-I95

New: Kool & Gang, P.LaBelle, Tina Turner, Wham! On: Angela, Trinere, B.Ocean, S.Mills, Lisa Lisa.

MOBILE, ALB. J. TAYLOR-WBLX

New: Willie Hutch, Fatboys, Kool & Gang, Con Funk Shun, Starpoint, Stars On 45, Pointers, G.Benson, New Edition, N.Cole. Hots: 4 Tops, Lisa Lisa, Sledge.

NASHVILLE, TNJ. C. FLOYD-WQQK/FM

Hots: Skipworth & Turner, Patti LaBelle, Prince, L. Vandross, Sting, DeBarge, Prince, S.Clarke, Nile Rodgers. On: D Train, Peabo, Melba Moore, Lorber.

SY YOUNG-WVOL

Hots: Ready/World, Loose Ends, Run DMC, Con Funk Shun, Sade, Sarah Moon, Angela. On: Rappin' Duke, Reddings, N.Cole, Jazzy Jay, D.Henley, H.Jones.

MEMPHIS, TNJERRY MASON-KRNB

Hots: Prince, Phil Collins, Loose Ends, Boogie Boys, C. L.Townes, D Train, UTFO, Cheyne, DeBarge, D.Ross, Majesty, Temptations, C.Lynn, Aretha, Maze.

NEW ORLEANS, LADONNIE TAYLOR-WYLD

Hot: Deelee, Maze, Run DMC, D.Ross. Loose Ends, Ready/World, Cameo, Womack & Womack, Commodores, UTFO, DeBarge, Shalamar, Force MD's. On: 9.9.

O' KELLY/ROLLING-B97

New: Paul Hardcastle, Pointers. On: Whitney Houston, Billy Ocean, F.Jackson, DeBarge, Kool/Gang, Aretha.

ABBEVILLE, LAQUINN MARK-KROF

New: Pointers, B.Ocean, Teddy Pendergrass, S.Lattisaw, Boogie Boys, Klymaxx, Howard Johnson, System. Hot: Cameo, 4 Tops, A.Starr, Peabo, S.Sledge, Force MD.

LAKE CHARLES, LAROSHON-KXZZ

New: Jesse Johnson, New Edition, Mai Tai, 4 Tops, Kleer, Shantelle, A.Robotnick, Carrie Lucas, Temptations, Tina Turner, Shirley Brown. Hots: Maze, S.Sledge.

JACKSON, MSJULIAN DAVIS-WOKJ

New: Atlantic Starr, A.O'Neal, Phyllis Sweeney, Carrie Lucas, Bridge, Osborne & Giles, Con Funk Shun, S. Arrington, System. On: 9.9, M.Lovesmith, Melba Moore, Loose Ends, P.LaBelle, L.Vandross, RJ's.

CENTRAL

CLEVELAND, OHDEAN DEAN/ERIC FAISON-WDMT

New: Madonna, Con Funk Shun, B.Ocean, Aleem, C.Lucas, M. Lovesmith, A.O'Neal, A.Robotnick, Kool/Gang, N. Cole, Jonzun Crew, Pointers. On: Mai Tai, Sting.

CINCINNATI, OH**BRIAN CASTLE-WBLZ**

New: B.Ocean, S.Arrington, Jesse Johnson, 4 Tops, Tears For Fears. Hots: Rick James, S.Sledge, Rene & A., Melba Moore, Run DMC, Cameo, Maze, M.Star, D.Ross.

STEVE HARRIS-WCIN

Hots: Klique, Pointers, S.Sledge, Peabo, Aretha, Chaka, M.Star, Rick James, Klymaxx, G.Benson. On: Gap Band, Melba Moore, A.O'Neal, Rene & Angela, D.Ross.

INDIANAPOLIS, IN**KELLY KARSON-WTLC**

Hots: Menudo, Womack & Womack, L.Vandross, Jermaine Jackson, Voyeur, S.Sledge, Majesty, Trinere, P. Ford, F.Jackson, Rene & Angela, Shalamar, Menudo.

DETROIT, MI**CECILIA WHITMORE-WJLB**

New: Juicy, A.O'Neal, S.Sledge, 9.9, Ready/World. Hot: 4 Tops, A.Starr, Sting, Melba, C.Lucas, Boogie Boys, Womack & Womack, RJ's, L.Vandross, Lisa Lisa.

GARY BERKOWITZ-WHYT

New: Jean Knight, Peabo Bryson, S.Mills, Kool/Gang, Lisa, Sade. On: DeBarge, Prince, P.LaBelle, B.Ocean.

MILWAUKEE, WI**BERNIE MILLER/DAVE MARX-WLUM**

New: Fatboys, Supertramp, C.L.Townes, B.Ocean, Jonzun Crew, Osborne & Giles, B.Withers, Kleeer. Hot: SOS, Whitney Houston, 4 Tops, P.LaBelle, Skipworth & T.

JIM FRAZIER-WNOV

Hots: E.Wilde, C.L.Townes, B.Womack, A.Starr, W.Houston, Kenny G, Teena Marie, S.Arrington, 4 Tops, Midnite Star, Alisha, Shantelle, Force MD's, Cameo.

CHICAGO, IL**MARCO SPOON-WBMX/FM**

New: Pig Bag, Starpoint, New Edition, War, Dayton, S. Mills, Pointers, Bad Boys. Hots: Conway Bros., P. LaBelle, Cameo, 9.9, Aretha, N.Rodgers, DeBarge. On: Fatboys, Newcleus, Melba, Sting, Juicy, UTFO.

ST. LOUIS, MO**MIKE STRADFORD-KMJM**

Hots: Cameo, Lisa, Nolan Thomas, Boogie Boys, R.James, SOS, A.Starr, Force MD's, Juicy, Fatboys, Rene & A., System. On: UTFO, Cameo, Lavert, Sade, Maze.

MINNEAPOLIS, MN**LOU KUNO-CBLS**

New: S.Arrington, Kool & Gang, Alexander O'Neal, Carrie Lucas, Madonna, Atlantic Starr, Jesse Johnson, 4 Tops, Orphans of the City, Mai Tai. Hots: Prince, Loose Ends, Cameo, Force MD's, Peabo, S.Sledge.

SOUTHWEST**DALLAS/FT. WORTH, TX****TERRI AVERY/M.SPEARS-KKDA**

Hots: Maze, Lisa Lisa, 4 Tops, DeBarge, Fatback, RJ's, Aretha, Shalamar. On: System, Rick James, W. Houston, A.Starr, Formula 5, Teddy P., Sade.

KILLEEN, TX**BILL ST. JOHN-KIIZ/AM**

New: High Fidelity, A.Robotnick, Ready/World, Juicy, Fatboys, Mai Tai, Loose Ends. Hots: 9.9, W.Crew, W.Houston, Boogie Boys, Formula 5, Sade, LaBelle.

HOUSTON, TX**SHARI CLOUD-KMJQ**

Hots: Con Funk Shun, Alisha, Conway Bros., A.Starr, Cameo, Rene & Angela, One Way. On: 9.9, Mai Tai, UTFO, Mona Lisa, Commodores, S.Lattisaw.

FAR WEST**LOS ANGELES, CA****DOUG GILMORE-KJLH**

New: Sade, Kool & Gang, Madonna, Con Funk Shun, Ready For The World, Tierra. Hots: UTFO, 9.9, Gap Band, Cameo, Rick James, Run DMC, D.Ross, DeeLe, Maze.

GREG MACK/MAXIA BANE-KDAY

Hots: UTFO, Aretha, Lisa Lisa, R.James, D.Ross, F. Jackson, P.LaBelle, D Train, W.King, C.Lynn, RJ's, Gap Band, Full Force, Whodini, Maze, 9.9.

KEVIN FLEMING-KGFJ

Hots: Lisa, System, DeBarge, Prince, Rick James, Rene & Angela, Aretha, Kleeer, Boogie Boys, Arrington, L.Vandross, DeeLe, Cameo, P.Hardcastle.

HARRY GANDY-KUTE

Hots: B.Withers, E.Klugh, Kenny G, Miles Davis, Sting, Michael Franks, Kim Carnes, China Crisis, George Howard, L.Vandross.

MIKE SCHAEFER-KIIS/FM

New: Billy Ocean. On: P.Hardcastle, Lisa Lisa, Tina Turner, F.Jackson, Prince, Aretha, Sade, Madonna.

SAN DIEGO, CA**DUFF LINDSEY-XHRM**

New: Mai Tai, Pointers, Gwen Guthrie, Juicy, Ready For The World, Stacy Lattisaw, Bill Withers, Con Funk Shun, Carrie Lucas, Newcleus. On: Sade.

STOCKTON, CA**ROY WILLIAMS-KJOY**

New: Billy Ocean. On: Prince, F.Jackson, N.Cole, Chaka, W.Houston, Peabo, Commodores, Lisa, Sting.

JOHN HAMPTON-KSTN

New: Skipworth & Turner, Pointers. On: DeBarge, Aretha, S.Sledge, Kool & Gang, Lisa, B.Ocean, Sade, Cameo.

SACRAMENTO, CA**GILLETTE/COLLINS-FM102**

New: Skipworth & Turner, Pointers, S.Mills, Jesse Johnson. On: Aretha, P.LaBelle, Sting, A.Starr.

SAN FRANCISCO, CA**MARVIN ROBINSON-KSOL/FM**

New: Kool & Gang, Skool Boyz, Con Funk Shun, Collage, Icee Hott, RJ's, W.Houston, Dayton, Juicy, Stacy Lattisaw, Fatboys. On: Menudo, Sade, Jermaine.

KEITH NAFTALY-KMEL

New: Mary Jane Girls, Pointers, B.Ocean. On: Lisa, Chaka, DeBarge, Sade, F.Jackson, Skipworth & T.

FRESNO, CA**WALKER/DAVIS-KYNO/FM**

New: Freddie Jackson, Tina Turner. On: Madonna, W. Houston, Phil Collins, Aretha, DeBarge, H&O.

WELCOME To Our New R&B Correspondents

Lou Kuno, CBLS Radio 127 N. 7th Street, Suite 400, Minneapolis, MN 55403 (612-341-2447)

Julia Davis, Lee King, WOKJ RADIO, P.O.Box 3320, Jackson, Mississippi 39207 (601-948-1515)

JOB OPENING

Roshon at KXZZ/Z16 in Lake Charles, LA has an opening for air talents. Please send tapes and resumes to him at P.O.Box 1725, 70602. No calls, please.

CHANGE

Dave Marx has been promoted to programming assistant at WLUM-Milwaukee, WI.

SERVICE REQUEST

KXZZ/Z16-Lake Charles, LA, requests service from all sources for 45's and LP's. Thanks.

GAVIN: *You seem to use a lot of promotional items - where do you get your ideas for them and what kind do you use?*

JACK: The ideas come from all of us. Our "Detour Map" is a good example of a promotion where we tried to hit all ages. The Schuykill was closing down and people were going to have problems with traffic for a year or so. This was a public service for the community - not just for our listeners. My father would use the map as well as some high school kid who had to drive into the city. You just read the newspapers. You keep on top of current events. Try to hook it into the lifestyles of your listeners, but it's great if you can touch that other base. If you're doing a high visibility thing, like a baseball game, you bring your core audience out there (in AOR's case 18-35 males), but you also touch their fathers, or you touch kids that are potential listeners in the future. With high visibility promotions you get your call letter exposure as well as 30,000 people. My philosophy is that rock 'n' roll is a full contact sport - you need to jump out there in the faces of everything that's going on. You need to hang out in the clubs, talk to musicians, rub elbows with the press and the mayor, hang out with the socialites on the Main Line. Just try to touch all phases of life and steal ideas from your friends as well. I'm 28 and I'm probably a core WMMR listener, so I find out what my friends are into.

GAVIN: *Are there certain kinds of promotions you would avoid because of WMMR's image?*

JACK: There are different types of promotions. You have your straight marketing promotions which are your television, your billboards, all your advertising. And you have your promotions where you go out in the public and try to get other listeners. Like at a Super Sunday event where there are a half million people there. You get your call letters out and people will be able to sample you there. And then you have your promotions where you try to service your listeners. You try to do things to fit their lifestyles. So there's three different ways of looking at a promotion and you try to do all three of them. There's image promotions, there's your ongoing promotions where you're giving away Phillies tickets, you're giving away wrestling tickets, you're giving away concert tickets and movie passes - it's great for listeners to win something, so you keep those going. But the high visibility ones are the ones where you'll gain listeners.

GAVIN: *Let's say you became General Manager and you had to hire a Promotion Director. What qualities are you going to look for in a Promotion Director?*

JACK: I would look for on-air experience of some sort. People turn to the radio first for music. The promotions just enhance the music. I would want someone who was familiar with what the radio station was

doing on-air. Strong writing abilities, a college degree, very good in the public relations field and possibly some sales experience.

GAVIN: *How much involvement do you have in the promotion of the station in the way of billboards and TV spots?*

JACK: Again, it's a committee type thing. I don't actually place the TV buys, but if we're cutting the commercial, I'm involved with pre-production, on-sight things, and bouncing around ideas. I guess I am the creative person here, but everybody's used. You want to bounce it off your disc jockeys as well, and a good General Manager will do that. But your promotion director is just another ear, another set of eyes. If the general manager set up the production shoot for a TV commercial I make sure all the equipment's there. I'm a detail man. Promotion directors are not idea people. A good promotion director is a detail person. Ideas are a dime a dozen - everybody has ideas - it's implementing an idea that makes it successful. I haven't had too many unsuccessful promotions. I've had fair promotions, most of them have been good, and a few of them have been great.

GAVIN: *Which kind of promotions do you prefer - write-in or phone-in?*

JACK: You have to stagger them. You try to do something different all the time. I mean, how many concert promotions can you do with front row tickets, backstage passes and a limo to the show. So you just try to vary them. If I've got a list of concert promotions, I've got about thirty or forty ideas and try to rotate them. Sometimes I try to work off the theme of the album. I think if it's a client-related promotion the phone-in is better because the client's name gets more exposure. When we did our write-in contest with The Hooters, where we got 26 million entries, it was geared to a younger audience so a phone-in promotion would have been kind of stupid. A younger teen audience will respond more to a write-in.

GAVIN: *The two promotions that you've done that I've heard the most about are the Hooters that you just mentioned and the Radiothon you did for Ethiopia. Tell me about those.*

JACK: Our music isn't geared to teens that much, so with the Hooters promotions, we were trying to involve our teen listenership. We know that high school students will write their hands off to win something, if they can win for the whole class. (In this case it was a concert for the winning school by The Hooters.) It's the whole spirit thing. We started it in the fall, around the homecoming/spirit time. The Hooters play a lot of high schools in the area and are quite big here. Another reason that it was so successful was that when the students brought their entries to the radio station, we put them on the radio and had them challenging other schools. So this whole rivalry thing came about generating more

excitement. The kids were going nuts - it got to the point where they realized that if they wanted to stay in the race they had to bring in half a million entries a day, because they could see the volume that was coming in from other schools. We had entries housed in the radio station at first and subsequently had to move them to a large warehouse. The funny thing about that promotion was that it was winner take all - there were no runner-up prizes. The thing that sold that promotion was the on-air sizzle, not the promotion itself. And we ran that promotion for an unusually long time. What happens sometimes is that we're such a street-oriented radio station (and AOR has to be) that we wind up losing impact with some of our promotions because we're just doing too many. But with this one, we had something going for at least three months. And when you have something going for three months, (different twists and angles to it), and it doesn't get boring, the whole town's going to talk about it. And with the Radiothon for Ethiopia we raised \$119,000 in a 48 hour period. A radiothon is something that I don't think an AOR station has ever attempted to do. A radiothon is traditionally an Adult Contemporary or News/Talk kind of thing. We kept on playing our music, but we kept cutting away with updates of monies we'd collected. I think tying in with a charity for all the promotions is the way to go. For one thing you get more print and TV coverage on it, you get another promotion facility that will help you with the press as well, so you have two people hitting the media and the public. We did some concerts as well with the Radiothon, and we had local musicians answering the phones. We had Robert Hazard manning the phones, as well as The Hooters. George Thorogood called from his gig and pledged \$2,000. We had sports figures come in and answer the phones. UNICEF was very helpful with manpower because you don't have the manpower in a radio station to pull something like this off. Another thing that we did was stay away from handling the money. It all went directly to Unicef.

GAVIN: *What makes these promotions successful?*

JACK: I think that we have our history going for us. We push the fact that we've been here forever, and that there are people in their forties and fifties that listen to MMR and they have kids that are 16 or 17 and they listen to MMR. So it is a regeneration of audience here. AOR still has an image problem of being imagined as just a bunch of dope smokers. But with successful community promotions you can change that image around. And with large rating points. Advertisers turn their heads when you have good ratings.

GAVIN: *What do you think are the most important ingredients of a promotion?*

JACK: Keep it simple and have fun with it.

PROMOTIONS

by Lisa Smith & Betty Hollars

THE SILENT AMERICANS

A "Silent American Petition" was taken up by **KORD-Tri-Cities, WA** and **Paul Scott** reports that their listeners were overwhelmingly involved in this promotion. It was held at their station-sponsored "thank you for listening" concert, which was an all-day event. The petition requested that President Reagan take any steps necessary to bring the hostages safely back home and that he take strong action against the Shiite Moslems for what they've done. About 50 listeners went on the air, "hard-working, tax-paying Americans who usually don't speak out that wanted to say something for a change," says Paul. Some of the wording in the petition that was delivered to the Washington, D.C., office of Sid Morrison (R-Wash.), says, in part: "... silent Americans, but a small group who don't usually march or demonstrate ... decided to be vocal for a change ... urge you to do what it takes to get our hostages home safely ... to discourage other groups from doing the same ..."



Pictured (l to r): Adrienne Everett, winner of K-EARTH's "The Price Is Nice" contest, Arlene Kaplan (K-EARTH), and Roger Hogan (Toyota rep.). The winner's family is peeking through the sunroof.

THE PRICE IS NICE

That's just what Adrienne Everett thought after winning a Toyota Van and

THE WMBD \$10,000 FISH!

On Saturday, July 13, any licensed fisherman will be eligible to catch a specially tagged Channel Catfish in Peoria Lake. The fish will then be presented at the judges' station located at the **WMBD-Peoria** remote van in the Marina for an award of \$10,000! The event is sponsored in cooperation with the Southside Worm Ranch, Heller Distributing and Old Style Beer. The Illinois Dept. of Conservation will be judging the contest and Station Manager **David W. McAley** comments: "Peoria Lake is a revitalized yet relatively unnoticed jewel right here in Central Illinois. We hope this event will draw attention to the excellent recreational values that it now possesses." The aquatic goldmine has been dubbed "Catfish Charlie."



BLARNEY BIRD

On St. Patrick's Day, everyone is Irish, even the **WZZU/94Z** Bird. When the friends of Blarney threw the third annual **RALEIGH** St. Patrick's Day parade, they decided to make it a real party and invite the Z Bird. He is shown here singing his own version of "When Irish Beaks Are Pecking."

the ten mystery prizes in the **K-EARTH-LOS ANGELES** "The Price Is Nice" contest. Listeners were asked to guess the correct total amount of the van and ten mystery prizes. Contestants were told if their guess was "Too High" or "Too Low." In three days Adrienne had narrowed down the other guesses to the correct amount—\$17,873.

4th ANNUAL TASTE OF NORTHWEST INDIANA

Z107 in **Lowell, Indiana** will be the host station for the 4th Annual Taste of Northwest Indiana, which is a fund-raising event for the American Heart Association. Northwest Indiana area restaurants present samples of their menu items for prizes and donations for the charity. **Z107's Jim Holly**, afternoon air personality will be the MC for the event.

PROMOTIONS

by Lisa Smith & Betty Hollars



The performers who participated in "The Dance Against Hunger."

DANCE AGAINST HUNGER

On June 4th, over \$8,000 was raised for the African Famine Relief Fund at "The Dance Against Hunger." The event was co-sponsored by the **SANTA CRUZ** Jaycees and **KDON/FM-Salinas**. It was a 100% community volunteer effort. The Civic Auditorium, along with its technical crew, was donated. Performers, security guards, ticket-takers—everyone worked for free. A local t-shirt shop donated t-shirts to raise funds for the event. Over 1,000 showed up, with local boys "Eddie And The Tide" headlining the evening's entertainment. The money raised will go to Ethiopia through the Santa Cruz chapter of the American Red Cross.

HOT HITS/WRESTLING CONNECTION

KS103-SAN DIEGO, capitalizing on the wrestling craze, worked with the "World Wrestling Federation" and arranged for morning man **CRAZY DAVE OTTO** to manage a professional wrestler when the league comes to town every 3 or 4 weeks. On the air, Crazy Dave "inherited" a pro wrestler from his late uncle. Then several times a week (leading up to a recent wrestling card in San Diego) his wrestler phoned in and got tips from Dave on the upcoming match. The night

of the card, Crazy Dave actually appeared in the ring with his wrestler "Crusher" Al Cajon, who won his match. So successful was the promotion for both **KS103** and the "WWF" that the WWF has continued the promotion with **KS103** through the rest of the summer.

KMJK TO BROADCAST FROM SAPPORO, JAPAN

In observance of the 25th anniversary of the sister city relationship between **PORTLAND, OREGON** and **SAPPORO, JAPAN**, **KMJK** has initiated a broadcast exchange with Sapporo's **JOFU-FM**. **KENT PHILLIPS** and **ALAN BUDWILL**, **KMJK**'s morning duo, will broadcast live via satellite from Sapporo for three mornings, beginning June 12th. Three **JOFU-FM** broadcasters arrived in Portland on June 4th for the city's annual Rose Festival Celebration and co-hosted with **KMJK** morning show on the 5th and 6th. Scott Guptil, chairman of the Sister City program, says, "To our knowledge, this is the first-ever international broadcast exchange among sister cities."

BIG BAM BOOM IN PEORIA

KZ93/FM recently celebrated the **PEORIA** appearance of **HALL & OATES** with a "Big Bam Boom," with one lucky listener driving away from it all with a 1985 Pontiac Fiero. **KZ93** handed out generous quantities of concert tickets along with copies of the "Big Bam Boom" album. But, best of all, ticket and album winners all qualified for the grand prize Fiero drawing. The winner was also treated to dinner for two, limo transportation concert night and enjoyed a visit with Hall & Oates backstage.



John Oates, Daryl Hall, and **KZ93** "Big Bam Boom" winner Brenda McCarson.

the GAVIN REPORT

DAVE SHOLIN'S Personal Picks — SINGLES

GODLEY & GREME - Cry (Polydor)

As original members of 10 CC this pair created music that must certainly be considered one of the few bright spots of the 70's. Their videos over the past five years have been some of the most innovative as well. MTV V.P., Les Garland, brought this video to my attention several weeks ago, and I now urge all of you to be on the look-out for it. Both song and video are big, big winners. Take it to the bank!

PHIL COLLINS Don't Lose My Number (Atlantic)

These days the only number anyone associates with Collins is one! I walked out of his sold out concert here recently totally stunned and convinced that he is the consummate, mass appeal pop performer of the year. Just like an expertly programmed Top 40 station...tight and bright.

POINTER SISTERS - Dare Me (RCA)

Plenty of attention grabbers all the way through this newest effort. Chorus however, dominates another flawless production by ace, Richard Perry.

NEW EDITION - My Secret (Didja Gitit Yet?) (MCA)

They've been dubbed the 80's answer to the Jackson Five, a comparison that can only be taken as an ultimate compliment. If you don't hear echos of "ABC" & "The Love You Save" on this release, you were either out of the country, or very, very young.

NEXT WEEK TEARS FOR



FEARS

RON FELL'S Personal Picks — ALBUMS

Aretina Franklin - Who's Zoomin' Who? (Arista)

I've made no secret of my affection for the track FREEWAY OF LOVE. It's quite simply one of the best tracks she's cut in her first quarter century of music. And its acceptance in four formats in such short order just confirms it. But beyond the obvious are other pacesetters, or are they pace-makers? The title track, WHO'S ZOOMIN' WHO and ANOTHER NIGHT are more subtle rhythmically, but just as confident and proud lyrically. (The lady has her own respect.) SISTERS ARE DOIN' IT FOR THEMSELVES (with Annie Lennox) is the same track as heard on the new Eurythmics LP, and just as anthematical. And beyond the obvious and the pace-setters is integrity, a self-penned epitaph to her losing lover. It's possibly the most riveting lyric.

the GAVIN REPORT

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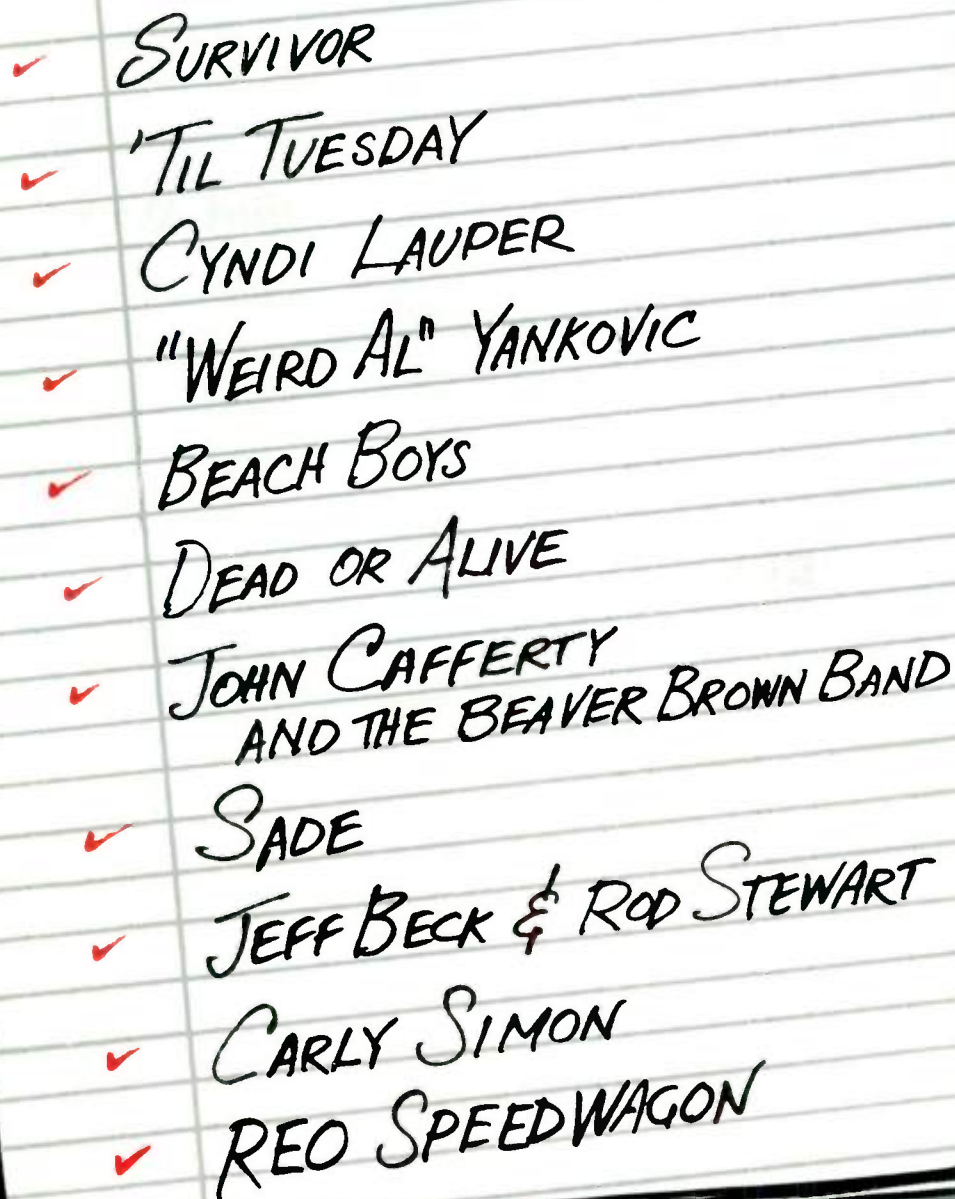
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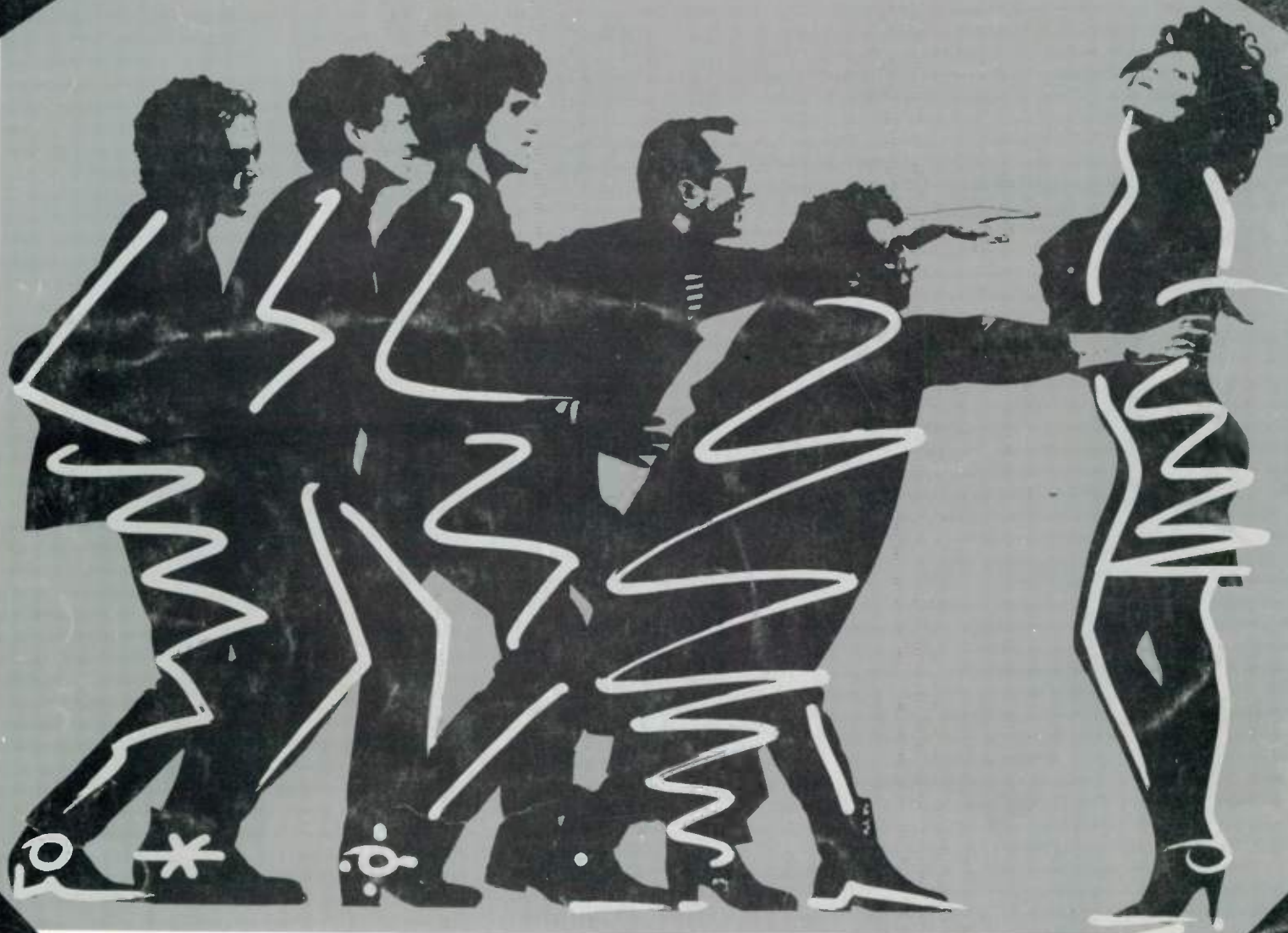
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FROM THEIR FORTHCOMING ALBUM

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World Radio History