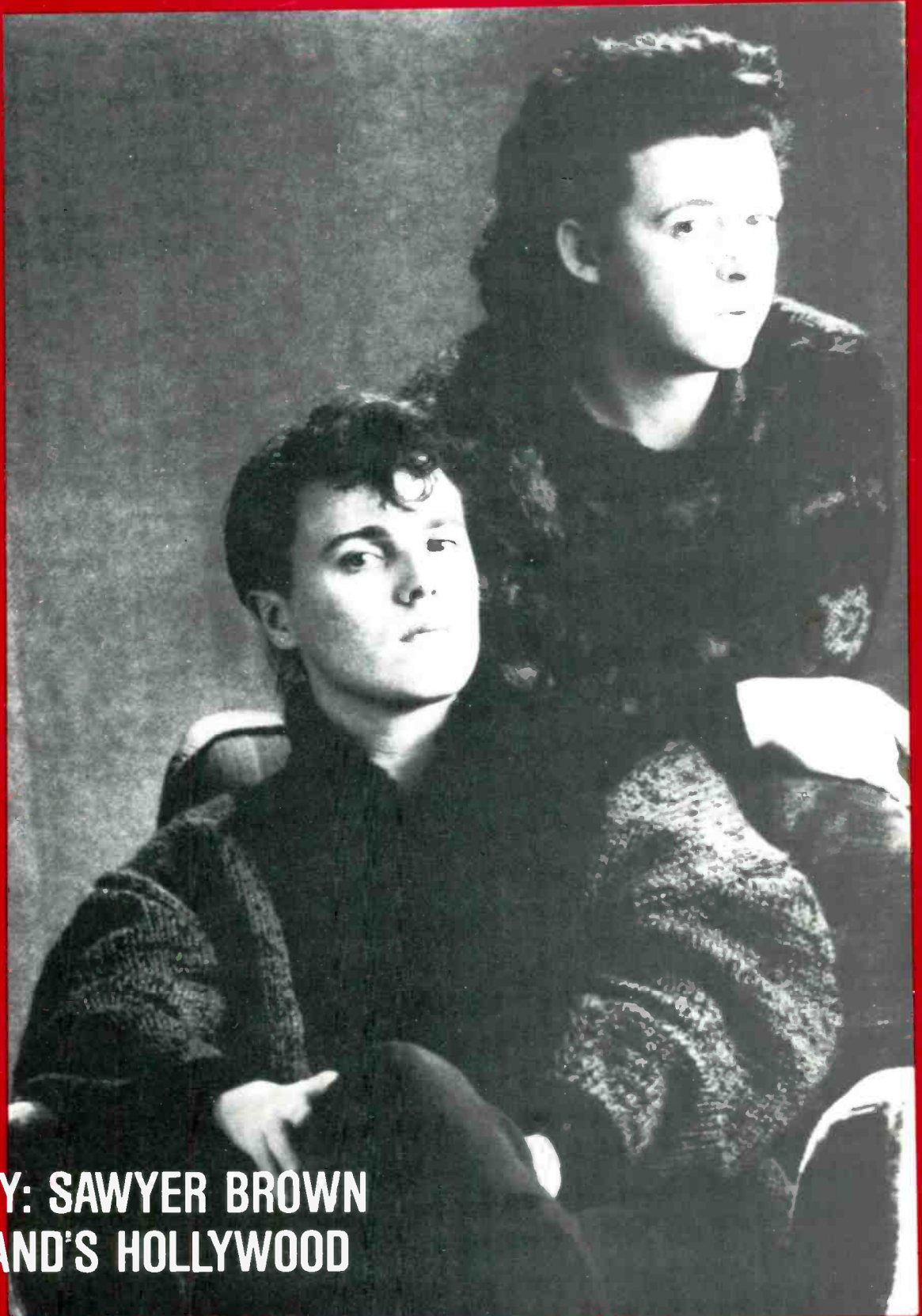


the GAVIN REPORT

**TEARS FOR FEARS:
RULING THE AIRWAVES**

**INSIDE STORY: SAWYER BROWN
TONY RICHLAND'S HOLLYWOOD
AND MORE!**



ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750

From 10,000
screams a night
to 45 revolutions
per minute.

By popular demand,
the standing-room-only smash
on their first U.S. tour,

DO YOU WANT CRYING

is the next hit single by

KATRINA



**AT
THE**

Produced by Katrina and the Waves and Pat Collier *Capitol*

WAVES

Editor: Dave Sholin

MOST ADDED

Phil Collins

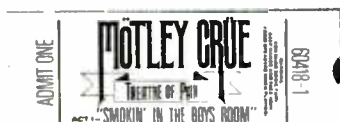
▲ PHIL COLLINS
Don't Lose My Number
(Atlantic)
160 Adds

BILLY JOEL
You're Only Human
(Columbia)
93 Adds

POINTER SISTERS
Dare Me
(RCA)
89 Adds

▲ TOP NEW AIRPLAY

RECORD TO WATCH



MOTLEY CRUE
Smokin' In The Boys Room
(Elektra)
A seventies smash
returns to excite
another generation
who want teachers to
butt out.

CERTIFIED

BILLY OCEAN
Mystery Lady
(Jive/Arista)

BILLY JOEL
You're Only Human
(Columbia)

2W **LW** **TW**

4.	3.	1.	PAUL YOUNG - Every Time You Go Away (Columbia)
2.	1.	2.	Prince - Raspberry Beret (Warner Brothers)
3.	2.	3.	Duran Duran - A View To A Kill (Capitol)
6.	5.	4.	Madonna - Into The Groove (Sire/Warner Brothers)
13.	6.	5.	STING - If You Love Somebody Set Them Free (A&M)
11.	8.	6.	BRUCE SPRINGSTEEN - Glory Days (Columbia)
24.	15.	7.	TEARS FOR FEARS - Shout (Mercury/PolyGram)
12.	9.	8.	WHITNEY HOUSTON - You Give Good Love (Arista)
20.	12.	9.	COREY HART - Never Surrender (EMI/America)
1.	4.	10.	Phil Collins - Sussudio (Atlantic)
9.	7.	11.	'Til Tuesday - Voices Carry (Epic)
28.	20.	12.	HUEY LEWIS & THE NEWS - The Power Of Love (Chrysalis)
15.	14.	13.	NIGHT RANGER - Sentimental Street (Camel/MCA)
19.	16.	14.	DEBARGE - Who's Holding Donna Now (Gordy)
5.	10.	15.	Survivor - The Search Is Over (Scotti Brothers)
25.	22.	16.	DEPECHE MODE - People Are People (Sire/Warner Brothers)
23.	19.	17.	POWER STATION - Get It On (Bang A Gong) (Capitol)
33.	30.	18.	ARETHA FRANKLIN - Freeway Of Love (Arista)
30.	26.	19.	HEART - What About Love (Capitol)
22.	21.	20.	Air Supply - Just As I Am (Arista)
29.	25.	21.	PAUL HARDCASTLE - 19 (Chrysalis)
--	31.	22.	BRYAN ADAMS - Summer of '69 (A&M)
8.	13.	23.	Eurythmics - Would I Lie To You (RCA)
10.	11.	24.	Cyndi Lauper - The Goonies "R" Good Enough (Portrait)
31.	28.	25.	DON HENLEY - Not Enough Love In The World (Geffen)
--	36.	26.	JOHN PARR - St. Elmo's Fire (Atlantic)
39.	33.	27.	DEAD OR ALIVE - You Spin Me Around (Epic)
36.	32.	28.	AMY GRANT - Find A Way (A&M)
7.	18.	29.	Bryan Adams - Heaven (A&M)
--	37.	30.	TINA TURNER - We Don't Need Another Hero (Capitol)
18.	17.	31.	Kim Carnes - Crazy In The Night (EMI America)
40.	35.	32.	RICK SPRINGFIELD - State Of The Heart (RCA)
--	--	33.	BILLY JOEL - You're Only Human (Columbia)
17.	23.	34.	Beach Boys - Getcha Back (Caribou/CBS)
--	--	35.	BILLY OCEAN - Mystery Lady (Jive/Arista)
--	39.	36.	FREDDIE JACKSON - Rock Me Tonight (Capitol)
16.	27.	37.	John Cafferty - Tough All Over (Scotti)
26.	29.	38.	Hall & Oates - Possession Obsession (RCA)
21.	24.	39.	Supertramp - Cannonball (A&M)
--	--	40.	PAT BENATAR - Invincible (Chrysalis)

CHARTBOUND

	Reports	Adds	On Chart	
+PHIL COLLINS - Don't Lose My Number (Atlantic)	172	160	12	--
HOWARD JONES - Life In One Day (Elektra)	147	49	81	17
POINTER SISTERS - Dare Me (RCA)	139	89	46	4
ANIMOTION - Let Him Go (Mercury/PolyGram)	136	13	75	48
KOOL & THE GANG - Cherish (DeLite/PolyGram)	132	43	64	25

Station Reporting Phone (415) 392-7750 Reports accepted Mondays at 8am through Noon Wednesdays

URGENT



RUNNING BACK DEBUT SINGLE

CAST THE FIRST STONE



5753004

URGENT.

"CAST THE FIRST STONE."
"RUNNING BACK" Video
available July 22.

Produced by Ian Hunter
and Mick Ronson.

Management: Sam Lederman
for Ledco Management.

On Manhattan Records and
High Quality XDR Cassettes.



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UP & COMING

ARTIST & TITLE	Reports	Adds	On	Chart
KENNY LOGGINS - Forever (Columbia)	113	7	41	65
JEFF BECK & ROD STEWART - People Got Ready (Epic)	112	5	75	32
SADE - Your Love Is King (Portrait/CBS)	111	8	80	23
REO SPEEDWAGON - Live Every Moment (Epic)	105	64	40	1
CARLY SIMON - Tired Of Being Blonde (Epic)	87	10	68	9
GO WEST - Call Me (Chrysalis)	86	10	52	24
A-HA- Take On Me (Warner Bros.)	76	23	46	7
COCK ROBIN - When Your Heart Is Weak (Columbia)	74	14	55	5
WEIRD AL YANKOVIC - Like A Surgeon (Rock 'N' Roll)	74	2	43	29
DIRE STRAITS - Money For Nothing (Warner Bros.)	69	28	32	9
RATT - Lay It Down (Atlantic)	65	12	47	6
SISTER SLEDGE - Frankie (Atlantic)	60	3	43	14
PATTI LABELLE - Stir It Up (MCA)	60	2	39	19
*MOTELS - Shame (Capitol)	59	59	--	--
MOTLEY CRUE - Smokin' In The Boys Room (Elektra)	56	33	16	7
TOM PETTY - Make It Better (Forget About Me) (MCA)	53	--	44	9
GEORGE THOROGOOD - Willie & The Hand Jive (EMI America)	53	3	37	13
PEABO BRYSON - Take No Prisoners (Elektra)	47	2	44	1
*MARY JANE GIRLS - Wild And Crazy Love (Gordy)	47	45	2	--
FOREIGNER - Reaction To Action (Atlantic)	40	--	24	16
LISA LISA, CULT JAM w/FULL FORCE - I Wonder... (Columbia)	37	5	14	18
VITAMIN Z - Burning Flame (Geffen)	36	2	24	10
TEXTONES - Midnight Mission (Gold Mountain/A&M)	36	10	24	2
*GODLEY & CREME - Cry (Polydor)	32	31	1	--
BRYAN FERRY - Slave To Love (Warner Bros.)	31	4	23	4
ALISON MOYET - Love Resurrection (Columbia)	28	7	17	4
COMMODORES - Animal Instinct (Motown)	27	1	14	12
ERIC CLAPTON - See What Love Can Do (Warner Bros.)	26	1	16	9
ELTON JOHN & MILLIE JACKSON - Act Of War (Geffen)	26	2	24	--
*LIMAAHL - Only For Love (EMI America)	24	24	--	--
WORLD CITIZENZ - Lock It Up (Manhattan)	22	3	16	3
SKIPWORTH & TURNER - Thinking About Your Love (4th & Bdwy.)	21	6	13	2

*Debuts in Up And Coming....

Dropped: #34 Madonna (ANGEL), #38 Mary Jane Girls (HOUSE), #40 Tears For Fears (RULE), Hooters, Talking Heads, Buckingham, Rosanne Cash.

INSIDE TOP 40 WITH DAVE SHOLIN

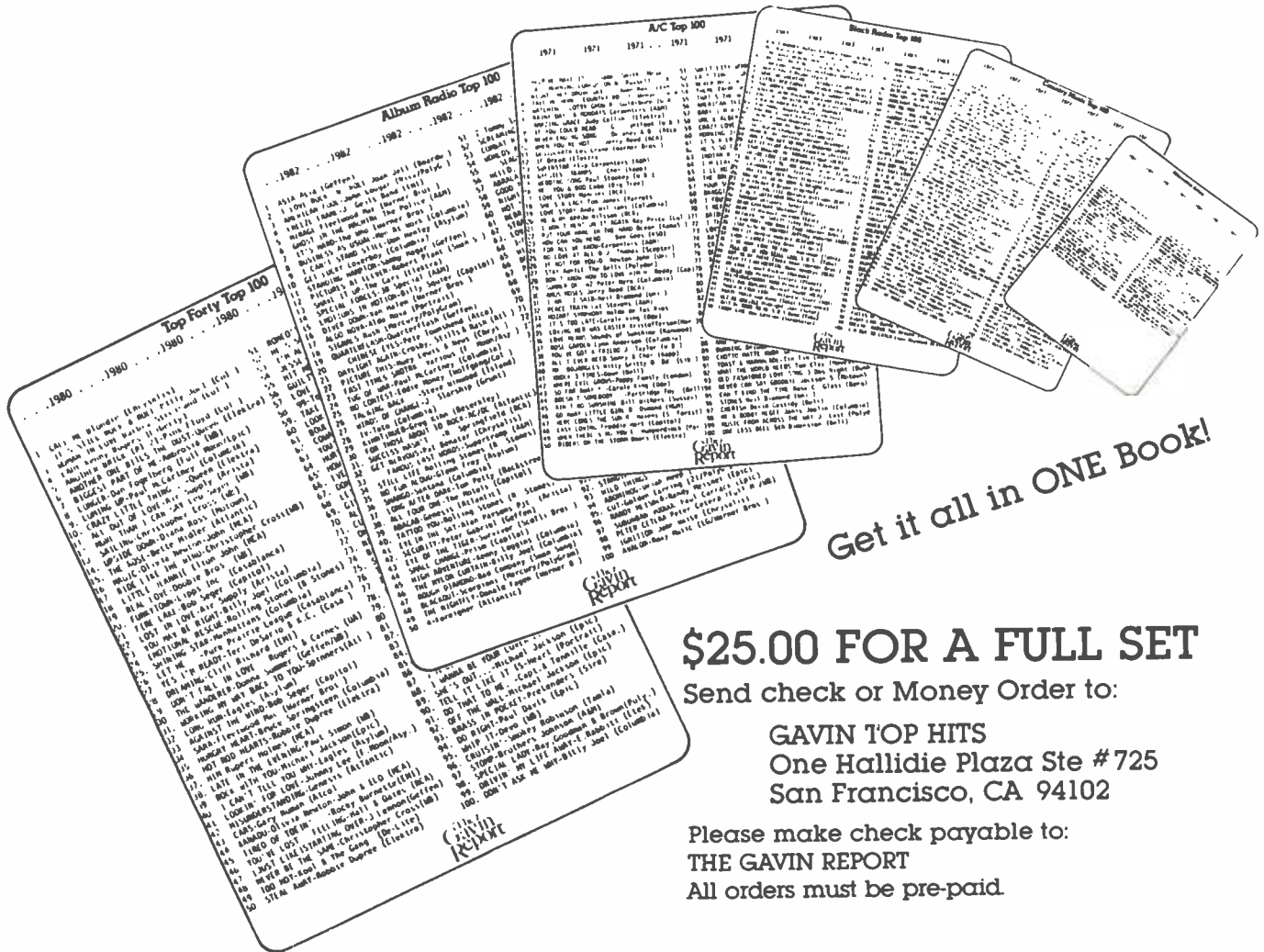
Former number one artists Phil Collins, Wham!, and Tears For Fears, are now joined by fellow Brit Paul Young who put up his strongest fight to conquer Top 40. Looking down the road it's Sting, Corey Hart, and Huey Lewis waiting in line to pull into the top spot. Tears charted top ten at Z100 and WPLJ-New York, B104-Baltimore, B-94 and WHTX-Pittsburgh, Z106-Philadelphia, Q105 and Z98-Tampa, WLS and B96-Chicago, KAFM-Dallas, KIMN and Y108-Denver, KIIS/FM-Los Angeles, etc. More than a handful of number ones among more than 25 reporters listing it Top 5. Top airplay record of the week is Huey Lewis with 281 mentions and a Hit Factor increase of 10% to 37%! West Coast boasts the most Top fives on Depeche Mode, KLUC, KDON, KJOY, KIIS/FM, KKHR, FM102, KRQK, KSTN, KKXX, etc. Plenty of room for growth in all regions. John Parr

has all the makings of a big hit, with impressive debuts at WZZU-Raleigh #22, WHTX-Pittsburgh #16, WKXX-Birmingham #28, KWSS-San Jose #30, KPKE-Denver #27, KCPX-Salt Lake City #30, etc. Benatar's 47 adds and chart stats pull her past chartbound for one out of only three debuts on the Top 40. Excellent week for Howard Jones with adds at CHUM, WZON, KC101, WBBQ, WKAU, KIIK, WXXQ, KRQ, KTBC, KUAD, KWNZ, KZZK, etc. Guaranteed a chart slot next week. 23 more believers on A-Ha including WKTI, CKOC, WANS, WQLT, WPPR, KQHU, WKMI, KSAQ, KFIM, 14K/92K, etc. First to report Ratt Top 10 is Frank Bell at KQWK-Pittsburgh, Kansas. Frank says Ratt "Is first concert to sell out in Joplin, MO in five years!" The single and LP are selling Top Ten and most importantly, Bell mentioned that

requests are "coming from more than their traditional teen male base"... with response from 25-30 year old demos." REO goes over the 100 mark in total reports with 64 adds including WSPK, B-94, WYZ, WTCQ, G100, WHSY, Q104, KCLD, KDSR, WSPT, KYYY, KMAJ, KKYS, KRZQ, KFIV, KIYS, etc. Finally in reviewing last and this weeks Record To Watch some noteworthy numbers emerge. Growth continues on King in the West Coast at KIIS/FM 34-25, KKHR #30, KLUC-Las Vegas debut at 34 with an add at KMEL-San Francisco. OK95-Tri-Cities moves it 14-10 plus adds at KFIM, KLRZ, KSTR, KSAQ, etc. Motley Crue turning the old Brownsville Station hit into a winner for the 80's. New on WCIL, KITT, KLUC, WDEK, KKRQ, 92X, WQID, WTHZ, WJET, WAPP, B104, B106, WBBQ, WGGZ, WDAY, etc. Many programmers express firm belief in this one.

Dave

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- | | |
|--------------------------|------------------|
| TOP FORTY | 1961-1984 |
| A/C | 1968-1984 |
| ALBUM RADIO | 1979-1984 |
| COUNTRY RADIO | 1967-1984 |
| R&B | 1967-1984 |
| ALTERNATIVE RADIO | 1983-1984 |

hit

FACTOR

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

Total reports this week 301 Last Week 251

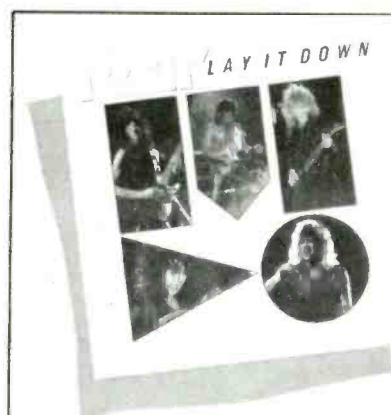
ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED				Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30			
H.LEWIS & NEWS - The Power Of Love (Chry.)			281	15	1	9	95	131	30	37%	4
PAUL YOUNG -Everytime You Go Away (Col.)			277	--	164	71	38	3	1	98%	10
STING - If You Love Somebody (A&M)			274	1	32	102	114	21	4	90%	6
COREY HART - Never Surrender (EMI America)			271	8	8	42	134	63	16	67%	7
TEARS FOR FEARS - Shout (Mercury/PolyGram)			268	3	24	58	117	51	15	74%	5
BRUCE SPRINGSTEEN - Glory Days (Columbia)			259	1	54	112	76	15	1	93%	8
DeBARGE - Who's Holding Donna Now (Gordy)			255	7	12	43	130	51	12	72%	8
ARETHA FRANKLIN - Freeway Of Love (Arista)			251	14	--	2	46	132	57	19%	5
JOHN PARR - St. Elmo's Fire (Atlantic)			250	36	--	1	12	94	107	5%	4
PRINCE - Raspberry Beret (Warner Bros.)			245	--	207	35	3	--	--	100%	11
BRYAN ADAMS - Summer of '69 (A&M)			242	11	--	--	28	117	86	11%	4
WHITNEY HOUSTON - You Give... (Arista)			239	1	69	100	52	10	7	92%	10
NIGHT RANGER - Sentimental Street(Camel/MCA)			238	4	14	67	111	34	8	80%	9
BILLY JOEL - You're Only Human (Columbia)			238	93	--	--	1	29	115	--	2
TINA TURNER - We Don't Need... (Capitol)			238	33	--	--	9	71	122	3%	3
MADONNA - Into The Groove (Sire/Warner Bros.)			232	--	154	58	13	4	3	96%	10
DEPECHE MODE - People Are People (Sire/WB)			226	2	22	21	91	65	25	59%	9
HEART - What About Love (Capitol)			223	14	6	11	62	105	25	35%	8
THE POWER STATION - Get It On (Capitol)			221	7	10	26	111	51	16	66%	7
DEAD OR ALIVE - You Spin Me Around (Epic)			195	15	13	8	30	57	72	26%	6
BILLY OCEAN - Mystery Lady (Jive/Arista)			193	65	--	--	1	22	105	--	3
PAUL HARDCASTLE - 19 (Chrysalis)			192	13	25	27	48	61	18	52%	8
DON HENLEY - Not Enough Love.. (Geffen)			191	6	5	10	44	78	48	30%	9
RICK SPRINGFIELD - State Of The Heart (RCA)			182	11	--	--	16	68	87	8%	7
AIR SUPPLY - Just As I Am (Arista)			181	2	12	29	87	40	11	70%	9
AMY GRANT - Find A Way (A&M)			176	7	4	14	27	70	54	25%	9
PAT BENATAR - Invincible (Chrysalis)			157	47	--	--	1	24	85	1%	4
HOWARD JONES - Life In One Day (Elektra)			147	49	--	1	3	13	81	2%	2
POINTER SISTERS - Dare Me (RCA)			139	89	--	--	--	4	46	--	2
ANIMOTION -Let Him Go (Mercury/PolyGram)			136	13	1	--	15	32	75	11%	7
KOOL & THE GANG - Cherish (De-Lite/PolyGram)			132	43	--	--	3	22	64	2%	3
FREDDIE JACKSON - Rock Me Tonight (Capitol)			131	27	7	5	15	32	45	20%	5
KENNY LOGGINS - Forever (Columbia)			113	7	9	11	20	25	41	35%	9
J.BECK & R.STEWART - People Get Ready (Epic)			112	5	--	--	7	25	75	6%	6
SADE - Your Love Is King (Portrait)			111	8	--	1	3	19	80	3%	5

NORTHEAST

Hamilton, ON (Nevin Grant-CKOC) Motley Crue, A-Ha, Billy Joel.
Toronto, ON (Brad Jones-CHUM) Motley Crue, H. Jones, Style Council, Prince.
Toronto, ON (Bob Saint-CFTR) Platinum Blonde, Bob Dylan, Carly Simon, Power Station, J. Parr, Corey Hart.
Boston, MA (White/Donaghey- WXKS/FH) Frzn. list-no adds.
Cape Cod, MA (Gary Franklin-WKPE) Phil Collins, REO, Billy Ocean.
Providence, RI (Tom Cuddy-PRO/FM) Pat Benatar, Billy Ocean, Pointers, Phil Collins, Motels, Lisa Lisa.
Hanover, NH (Lonnie Staley-WDCR) Phil Collins, Cock Robin, Wham! . REO, Alison Moyet, Textones, Kool and the Gang.
Rumford, ME (Michael Rivers-WMR) Motels, Howard Jones, Phil Collins, Limahl.
Bangor, ME (Rick Andrews-WZON) Pointers, Phil Collins, Howard Jones, Motley Crue, Billy Joel.
Ellsworth, ME (Tim Moore-WKSW) Paul Hardcastle, Kim Carnes, Air Supply.
Hartford, CT (Mike West-WTIC/FM) Dead or Alive, Pointers, Phil Collins, Prince.
Hartford, CT (Grossman/Stewart-WCCC/AM) Billy Ocean, Pointers, Carly Simon, Phil Collins.
New Haven, CT (Stef Rybak-KC101) Phil Collins, John Parr, Billy Joel, Pointers, Howard Jones, Billy Ocean, Corey Hart.
Norwalk, CT Brett Richards-WLYQ) Billy Ocean, Phil Collins, Tina Turner, Dead or Alive.
Westport, CT (Storm N. Norman-WEBE/FM) Phil Collins, REO, Pointers, Kool and the Gang, Billy Ocean.
New York, NY (Berger/Tonacci-WPLJ) John Parr, Aretha Franklin, Huey Lewis.
New York, NY (Quincy McCoy-92KTU) Frzn. list-no adds.
New York, NY (Scott Shannon-Z100) Corey Hart.
New York, NY (Steve Ellis-WAPP) Motley Crue, Howard Jones.
Schenectady, NY (Jim Walsh-3WD) Phil Collins, Godley and Creme, Pat Benatar.
Poughkeepsie, NY (Dayton/Anthony-WSPK/FM) Pointers, REO, Motley Crue, Phil Collins, Motels.
Utica, NY (Jim Rietz-WRCK) Phil Collins, Motels, Limahl, Godley and Creme, Taxxi.
Buffalo, NY (Roger Christian-WBEN/FM) Billy Joel, Bryan Adams, Tina Turner.

MID ATLANTIC

Ashbury Park, NJ (Pat Gillen-WJLK/FM) Phil Collins, Pointers, Mary Jane Girls, Motels, World Citizenz.
Trenton, NJ (Tom Taylor-WPST) Phil Collins, Cock Robin, Godley and Creme, Mary Jane Girls, Motels.
Pittsburgh, PA (Scott Alexander-B94) Sting, Paul Hardcastle, Phil Collins, Billy Ocean, Billy Joel, Lisa Lisa, REO.
Pittsburgh, PA (Keith Abrams-WHTXI) Heart, Phil Collins, Pointers, Kool and the Gang, Billy Crystal.
Johnstown, PA (Rich Kelly-WCRO) Frzn. list-no adds.
Erie, PA (Jim Cook-WJET) Animotion, Motley Crue, Phil Collins, Pointers.
Erie, PA (Bill Shannon-K104) Prince, Luba, Helix, Natalie Cole, Russ Ballard, AC/DC.
Altoona, PA (Steve Kelsey-WFBG) Billy Ocean, Pat Benatar, Phil Collins, REO, Godley and Creme, Stephanie Mills, Motels.
Williamsport, PA (Cruz/James-WSQV) Pointers, Phil Collins, REO, Cock Robin, Peabo Bryson, Motels.
Philadelphia, PA (Andre Gardner-Z106) Phil Collins, Patti LaBelle, Heart.
Washington, DC (Ballentine/Dempsey-B106) Dire Straits, Motley Crue, Air Supply, Motels.
Washington, DC (Smokey Rivers-WAVA) Billy Ocean, Phil Collins, Billy Crystal.
Baltimore, MD (Kingston/Kronthal-B104) Lisa Lisa, Phil Collins, Pointers, Motley Crue.
Ocean City, MD (Jack Gillen-WKHI/FM) Phil Collins, Limahl, Mary Jane Girls, Alison Moyet, Motels, Godley and Creme.
Cedar Bluff, VA (Bob Asbury-WYRV) Kim Mitchell, Billy Joel, Textones, Ratt, Limahl.
Sanford, NC (Bill Freeman-WFJA) Bryan Adams, Freddie Jackson, Billy Joel, Sade, Phil Collins, Dire Straits.
Raleigh, NC (Peter Delloro-94Z) Phil Collins, Billy Joel.
Durham/Raleigh, NC (Rick Freeman-WDCG) Heart, Phil Collins, Billy Ocean, Limahl, Pointers.
Rocky Mount, NC (B.J. Conners-WEED) Frzn. list-no adds.
Ahoskie, NC (Brett Summers-WQDK/FM) Frzn. list-no adds.
Shelby, NC (Andy Foster-WXIK) REO, Alison Moyet, Ronnie Milsap, Dire Straits, Mr. Mister, Prophet, Stars on 45.



RATT RETURNS TO RADIO!!

Out of the Box!

Chart Action!

WXKS
WHYT
WCAU/FM
WNYS

WPXY
WRVQ
WZPL
WKRZ
Z98

I95 35-31
Y100 28-25
Q105 DEBUT 30
WAPI 14-11

WRMO 39-28
KX104 29-21
B96 38-35



On Atlantic Records & Cassettes.
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Charlotte, NC (Chrysler/Daniels-WJZR/FM) Billy Joel, Phil Collins, Limahl, Mary Jane Girls, Cock Robin, Kool and the Gang, Motels, Godley and Creme.
Charlotte, NC (Bill Martin-WBCY) Aretha Franklin, Billy Ocean, Pat Benatar, Phil Collins, Weather Girls.
Fairmont, NC (Barry Michaels-WYZ) Sade, Kool and the Gang, A-Ha, Motley Crue, Howard Jones, REO, Phil Collins.
Laurinburg, NC (Scott Mercer-WLNC) Kool and the Gang, Pointers, Mary Jane Girls, REO, Paul Hardcastle, Dire Straits, Bryan Ferry.
Jacksonville, NC (Diana Shepard-WIIZ) A-Ha, Maze, Textones, Iam Siam, REO, Phil Collins, Life By Night.
Boone, NC (Jody Whitley-WASU/FM) Phil Collins, Dire Straits, Motley Crue, REO, Godley and Creme, Carly Simon, Cock Robin, A-Ha, Limahl, Howard Jones, Huey Lewis.
Hendersonville, NC (Al B. Lake-WHVL) Ratt, Motley Crue, Iam Siam, Fiona, Dire Straits, Nomo.
Spartanburg, SC (J.J. Hemingway-WORD) Bruce Springsteen, Heart, Phil Collins, Whitney Houston, Luther Vandross, Mary Jane Girls, Arrington.
Florence, SC (Martin Green-106X) New Order, Pointers, Textones, Maze.
Charaw, SC (Adams/Lewis-WPDZ) Pointers, REO, Freddie Jackson, Phil Collins.
Kingstree, SC (John Derek-WKSP) Phil Collins, Harold Faltermeyer, Pointers, Motels, Maze, Stars on 45, Prophet, Miz, Eric Tagg.
Myrtle Beach, SC (Linda King-WKZQ) no adds.
Conway/Myrtle Beach, SC (Bobby Ocean-WYAV/FM) Pointers, REO, Howard Jones, Pat Benatar, Night Ranger, John Parr.
Greenville, SC (Tommy Smith-WANS/FM) Kool and the Gang, Phil Collins, A-Ha, Limahl, Motels.

SOUTHEAST

Rome, GA (Tim Hensley-WWTU) Phil Collins, Cock Robin, A-Ha, Pointers, Skipworth and Turner.
Soperton, GA (Shannon West - WMPZ/FM) Motels, Sheila E., Phil Collins, Freddie Jackson, Limahl, Loose Ends.
Vidalia, GA (Chuck Kreamer-98Q) Billy Joel, Mary Jane Girls, Billy Ocean, Stars on 45, Tina Turner, REO, Phil Collins.
Athens, GA (Sarah Eberhard-WRFC) Phil Collins, Animotion, Limahl, Motels, Billy Crystal.
Athens, GA (Dan Murray-WAGQ) Frzn. list-no adds.
Augusta, GA (Bruce Stevens-WBBQ) Phil Collins, Howard Jones, Ratt, REO, Motley Crue, Loose Ends, Mary Jane Girls, Motels, Jessie Johnson.
Ft. Valley/Macon, GA (Nathan Hale-WQBZ) Billy Joel, Animotion, Godley and Creme, Phil Collins, Pat Benatar, Motels, Mary Jane Girls, A-Ha, Amy Grant.
Hinesville, GA (Jay/ St. James-WBLU) Phil Collins, Mary Jane Girls, REO, A-Ha.
Albany, GA (Bill Young-WALG) Mary Jane Girls, Motels, Phil Collins, Stars on 45, Pat Benatar.
Columbus, GA (Michaels/Foster-WNKS/FM) Billy Joel, REO, Phil Collins, Pointers, Freddie Jackson, Billy Ocean.
Columbus, GA (Ralph Carroll-WCGQ) Mary Jane Girls, Stephanie Mills, Billy Ocean, Phil Collins, Howard Jones.
St. Augustine, FL (Jim Andrews-WUVU) Heart, Howard Jones, Billy Joel, Huey Lewis.
Tallahassee, FL (Will Cate-WTHZ) John Parr, Phil Collins, Kool and the Gang, Billy Joel, Godley and Creme, Pat Benatar, Dire Straits, Pointers.

Panama City, FL (Thomas/Davis-WPFM) Phil Collins, Limahl, Godley and Creme, Dire Straits, Motels, Pat Benatar.
Pensacola, FL (Chuck Evans-WJLQ/FM) DeBarge, Dead or Alive, Depeche Mode.
Miami, FL (Frank Amadeo-Y100) Frzn. list.
Miami, FL (Mark Shands-I95) Menuedo, Phil Collins, Night Ranger, Billy Joel, John Parr, Limahl, Billy Crystal, Loose Ends.
Orlando, FL (Wright/Thomas-BJ105) Frzn. list.
Tampa, FL (Kaghan/Clarc-Z98) Phil Collins, Billy Ocean, Ratt, Heart, Beck and Stewart.
Tampa, FL (Bobby Rich-Q105) Phil Collins, Heart, Billy Ocean, Pointers.

SOUTH

Birmingham, AL (Rich Bailey-WKXX) Mary Jane Girls, Wham!, Motels, REO, Phil Collins.
Fayette, AL (Kelsey Scott-WHKW) Phil Collins, B. Joel, Motels, Mary Jane Girls, REO, Kool & The Gang, Eric Tagg.
Florence, AL (Matt Durham-WQLT) A-Ha, Cock Robin, Phil Collins, H. Jones, R. Milsap.
Huntsville, AL (Dave Hargrove-WAAY) Rick Springfield, Billy Ocean, P. Benatar, P. Collins.
Gadsden, AL (Davis/St. John-Q104) Phil Collins, REO, Mary Jane Girls, P. Benatar, Sade.
Montgomery, AL (Alan Dupriest-WHHY/FM) Motels, Phil Collins, Pointer Sisters, REO, Hardcastle.
Mobile, AL (Griffith/Ocean-G100) B. Joel, REO, Kool & The Gang, Pointer Sisters.
Nashville, TN (Hobbs/Tyler-Y107) Kool & The Gang, Motels, Pointers, P. Collins.
Johnson City, TN (Steve Taylor-WQUT) Animotion, P. Benatar, P. Collins, H. Jones.
Sparta, TN (Lonnie Allen-WSMT) Frzn. list-no adds.
New Albany/Tupelo, MS (Grace/Shelby-KZ103) Tina Turner, P. Collins, F. Jackson, Pointers, A-Ha.
Meridian, MS (Tom Kelly-Q101) H. Jones, Motels, P. Collins, Mary Jane Girls, Godley & Creme, Go West, Prophet.
Hattiesburg, MS (Pete Jarrett-WHSY/FM) REO, B. Joel, Billy Ocean, Pointer Sisters.
Laurel/Hattiesburg, MS (Dave Lyons-WNSL) H. Jones, T. Turner, B. Joel, P. Collins.
Biloxi, MS (Coulter/Christopher-WQID) D. Henley, P. Collins, Pointers, B. Ocean, H. Jones, Motley Crue, Pat Benatar, REO.
McComb, MS (Brad Lee-WHNY) Mary Jane Girls, B. Joel, Godley & Creme, Bama Band, P. Collins, Manhattan Transfer, Aretha Franklin.
Starkville, MS (Ken Glenn-WKOR) P. Collins, Godley & Creme, J. Beck & R. Stewart, Mary Jane Girls, Maze, K. Loggins, Rob Tro, Cock Robin.
Lexington, KY (Charlie Fox-WFMI) Motley Crue, Kool & The Gang, Limahl, Motels, Godley & Creme, Y&T, Jesse Johnson, Phil Collins.
Jenkins, KY (G.C. Kincer-WIFX) Manhattan Transfer, Rob Tro, Pointers, S. Mills, Eric Tagg, REO, Billy Joel, Bob Dylan, Phil Collins.
Paducah, KY (Harrington/Richards-WDDJ/FM) Tina Turner, Billy Joel, REO.
Bowling Green, KY (Darrell Duvall-WBGN) Phil Collins, Limahl, Godley & Creme, Manhattan Transfer, Fogerty.
Glasgow, KY (Rick St. James-WOVO/FM) Phil Collins, Mary Jane Girls, Motels, Rob Tro.
Evansville, IN (Margo King-WKDQ) Tina Turner, Billy Joel, Billy Ocean, Kool & The Gang.
New Orleans, LA (O'Kelly/Rolling-B97) John Parr, P. Collins, Mary Jane Girls, Motels.

Baton Rouge, LA (Rice/A.-WFMF) Heart, John Parr, Billy Joel.
 Baton Rouge, LA (Rick Daniels-WGGZ/FM) Motley Crue, John Parr, Pointers, Billy Joel.
 Alexandria, LA (Christie Atwood-KQID/FM) Bryan Adams, Billy Joel, Kenny Loggins.

EAST CENTRAL

Pineville, WV (Steve Browning-WWYO) H. Jones, Lone Justice, REO, Billy Joel, Tina Turner, Stars on 45.
 Charleston, WV (Bailey/Baller-WVSR/FM) Phil Collins, Heart, Mary Jane Girls, Rick Springfield, Limahl, Motels.
 Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) P. Collins, Kool & The Gang, Limahl, Motels, Motley Crue.
 Morgantown, WV (Craig Cochran-WCLG/FM) H. Jones, Kool & The Gang, Dead or Alive, Billy Ocean, REO, Pointers, P. Benatar, P. Collins.
 Columbus, OH (Adam Cook-92X) Billy Joel, Billy Ocean, Pointers, Pat Benatar, Dire Straits, Motley Crue.
 Elyria/Cleveland, OH (Bentley/Alberts-WBEA/FM) Pointers, B. Ocean, P. Collins, B. Joel.
 Akron, OH (Matt Patrick-WKDD) Frzn. list-no adds.
 Cincinnati, OH (Jim Fox-Q102) Dead or Alive, John Parr, Tina Turner.
 Indianapolis, IN (John Wetherbee-WNAP) Frzn. list-no adds.
 Angola, IN (Larry Davis-WLKI/FM) Heart, D. Henley, Aretha Franklin, B. Adams, John Parr, B. Joel, Tina.
 Richmond, IN (Jeff Daniels-K96) Frzn. list-no adds.
 Evansville, IN (Eddie Ashton-KC103) Tina Turner, Phil Collins, REO, Heart, Aretha Franklin.
 Terre Haute, IN (Mike Arnett-WPFR) F. Jackson, Jeff & Rod, REO, A-Ha, Billy Joel, Pointers, Tina T.
 Ann Arbor, MI (Brent Alberts-WIQB) Eurythmics, John Parr, Tina Turner, G. Thorogood.
 Monroe/Toledo, MI (Terri McCormick-WTWR) Pointers, Amy Grant, Sade, Jean Knight, World Sitzenz.
 Detroit, MI (Gary Berkowitz-WHYT) Ratt, Vitamin Z, John Parr, Pat Benatar, Luba, Pointers, H. Jones.
 Saginaw, MI (Travis/Fuller-WFXZ) Frzn. list-no adds.
 Lansing, MI (Maloney/Kittredge-WVIC) Tina Turner, Phil Collins, Dead or Alive, Billy Joel, REO, Aretha Franklin.
 Alpena, MI (Darrell Kelley-WHSB) Phil Collins, Pointers, REO, H. Jones, Motels.
 Gaylord, MI (David Barr-WZXM) Limahl, Mary Jane Girls, Textones, Huey Lewis, T. Turner, Pointers, Billy Joel, John Parr.
 Petoskey, MI (Dennis Martin-WWPZ) C. Hart, Huey Lewis, Kenny Loggins.

UPPER MIDWEST

Mason City, IA (Sandy Stewart-KRIB) H. Jones, F. Jackson, Pointers, Hardcastle.
 Ft. Dodge, IA (Charlie Chase-KKEZ) Frzn. list-no adds.
 Waterloo, IA (Doug Allen-KCNB) Animation, Pointers, Ratt, Phil Collins, Y&T.
 Sioux City, IA (Pat Paxton-KGLI) Dire Straits, Phil Collins, Pointers, REO, Billy Ocean.
 Iowa City/Cedar Rapid, IA (Ted Burton Jacobsen-HIT101) Heart, Motley Crue, B. Joel, Pointers.
 Cedar Rapids, IA (Dixon/Harmon-KQCR/FM) Dead or Alive, Pointers, P. Benatar.
 Clinton, IA (Brian Thoms-KNJY) John Parr, P. Collins, Pointers, Sade, Godley & Creme, A-Ha.
 Davenport, IA (Gynny O'Hara-KIHK) B. Joel, Pointers, Carly Simon, H. Jones, Motels.

Milwaukee, WI (Kelly Wallace-WKTI) Pat Benatar, A-Ha, Pointers, Power Station, Billy Joel.
 Milwaukee, WI (Brian Kelly-WZUU) C. Hart, B. Adams, Night Ranger, Depeche Mode.
 Racine, WI (Pat Martin-WRKR/FM) Phil Collins, Billy Ocean, DeBarge, P. Benatar, Motels.
 Madison, WI (Little/Hudson-Z104) Dire Straits, Billy Joel, Phil Collins, DeBarge, Pointers.
 Appleton/Oshkosh, WI (Ross/Bradleigh-WKAU) Y&T, Billy Joel, H. Jones, Phil Collins, Billy Ocean.
 Two Rivers, WI (Don Cook-WQTC) Phil Collins, Pat Benatar, B. Joel, Rick Springfield, A-Ha, Aretha Franklin.
 Wausau, WI (Mike Edwards-WIFC/FM) Phil Collins, Dire Straits, Pointers.
 Wausau, WI (Dave Wright-WRIG) Billy Joel, John Parr, Bryan Adams.
 Stevens Point, WI (Bouley/Steffen-WSPT) Billy Ocean, F. Jackson, Phil Collins, REO, Dire Straits.
 La Crosse, WI (Doug Collins-WIZM/FM) Pointers, H. Jones, Kool & The Gang, Billy Joel, P. Benatar.
 Eau Claire, WI (Rick James-WBIZ) Pointers, Phil Collins, Billy Joel, REO.
 Minneapolis/St. Paul, MN (Anthony/Michaels-KDWB/FM) Power Station, Pat Benatar.
 Rochester, MN (Denny Foster-KROC/FM) Frzn. list-no adds.
 Mankato, MN (Garvin/McCormick-KDOG/FM) F. Jackson, Tina Turner, Phil Collins, Billy Ocean, Huey Lewis.
 Albert Lea, MN (Rydmark/Guthrie-KCPI/FM) Frzn. list-no adds.
 St. Cloud, MN (Susan Sheffield-KCLD/FM) B. Joel, REO.
 Vermillion, SD (Dean Russell-KVRF) Motley Crue, Skipworth & Turner, Elton & Millie, REO, Pointers, New Order, Limahl, Phil Collins.
 Yankton, SD (Gregg Klein-KQHU/FM) A-Ha, Eurythmics, Rick Springfield, Phil Collins, Billy Joel, Heart, Pointers, Kool & The Gang, Mary Jane Girls.
 Sioux Falls, SD (Adam North-KKRC) B. Joel, B. Ocean.
 Aberdeen, SD (Scott Daniels-KQ95) R. Milsap, Phil Collins, Dire Straits.
 Aberdeen, SD (Dan Zerr-KSDN) Kool & The Gang, REO, P. Benatar, Pointers, Phil Collins.
 Rapid City, SD (Wilson/O'Douglas-KGGG/FM) Night Ranger, Motley Crue, REO, B. Joel, Animation.
 Rapid City, SD (Sherwyn/Piper-KKLS/FM) Motels, Billy Ocean, Ratt, Godley & Creme.
 Fargo, ND (Brad Anderson-Y94) Y&T, B. Joel, P. Collins REO, Motley Crue.
 Grand Forks, ND (Nordine/Right-KKXL/FM) B. Joel, Pointers, Ratt, Motley Crue.
 Bismarck, ND (Brannan/Hardt-KFYR) Aretha Franklin, Power Station.
 Bismarck, ND (Bob Beck-KYYY/FM) Billy Joel, Kool & The Gang, REO.
 Minot, ND (Scott Meyer-KIZZ) Phil Collins, B. Ocean, P. Benatar.
 Williston, ND (McCrummen/Oachs-KDSR) P. Collins, REO, Pointers, Kool & The Gang, Tina Turner, Billy Joel, Pat Benatar, H. Jones.
 DeKalb, IL (Lew White-WDEK/FM) D. Henley, Pointers, H. Jones, Motley Crue, New Order.
 Joliet, IL (Lentine/Weber-WLLI) P. Benatar, New Order, K. Loggins, Huey Lewis, Go West.
 Chicago, IL (John Gehron-WLS/FM) Frzn. list-no adds.
 Chicago, IL (John Gehron-WLS/AM) Frzn. list-no adds.
 Chicago, IL (Joe Bohannon-B96) Animation.
 Freeport, IL (Bill Johnson-WXXQ) Dead or Alive, H. Jones, Textones, Dire Straits, Phil Collins.
 Rockford, IL (McGee/Dent-WZOK) Aretha Franklin, Amy Grant, Billy Joel, Tina Turner, John Parr, G. Thorogood.

Galesburg, IL (Bryan Bradford-WGBW/FM) P. Benatar, Rick Springfield, Billy Joel, Billy Ocean, Go West, Pointers, REO.
Bloomington, IL (Justin/Robbins-WBNQ) Motels, F. Jackson, Kool & The Gang, Mary Jane Girls, DeBarge, P. Benatar, Dire Straits.
Springfield, IL (Greg Lawley-WDBR) Phil Collins, Motels, A-Ha, Godley & Creme, Lone Justice, AC/DC.
Carbondale, IL (Tony Waitekus-WCIL/FM) Motley Crue.

CENTRAL

Kalamazoo, MI (Bill Anthony-WKMI) P. Benatar, Sister Sledge, Billy Ocean, J. Parr, A-Ha.
Kirkville, MO (Collins/Allen-KTUF) Pointers, REO, Phil Collins, Tina Turner, H. Jones, Y&T.
East Prairie, MO (Greg Landis-KYMO) Huey Lewis, P. Benatar, B. Ferry, Carly Simon, B. Adams, Dead or Alive, John Parr.
Jeff. City/Columbia, MO (Brian Miller-KTXY) Kool & The Gang, P. Benatar, Godley & Creme, Pointers, Phil Collins, REO.
Waynesville, MO (Kevin Barton-KFBD) Godley & Creme, Tears For Fears, Y&T, Phil Collins.
Topeka, KS (Roger Heaton-WIBW/FM) Huey Lewis, C. Hart, C. Lauper, Power Station.
Topeka, KS (Kevan Rabat-KDVV/FM) Frzn.list-no adds.
Topeka, KS (Stewart/Rues-KMAJ) Billy Joel, Pointers, REO.
Pittsburg, KS (Bell/Porter-KQWK/FM) Phil Collins, Motels, B. Ferry, Cock Robin.
Hoisington, KS (Miller/Beiker-KHOK) Frzn.list-no adds.
Hays, KS (Kurt Brecheisen-KJLS) J. Parr, H. Jones, Pointers, Kool & The Gang, Go West.
Norfolk, NE (Doug Koehn-KNEN) F. Jackson, Pointers, Phil Collins.
Grand Island, NE (Chip Mosley-KSYZ/FM) B. Joel, Pointers, Kool & The Gang, Cock Robin, REO.
El Dorado, AR (Dan Murphey-KLBQ/FM) Godley & Creme, Motels, Kool & The Gang, T. Turner.
Little Rock, AR (Mark McCain-KKYK) C. Hart, Power Station, Huey Lewis, Bryan Adams.
Fayetteville, AR (Rob Patrick-KKEG) Phil Collins, Dead or Alive, Godley & Creme, Go West, H. Jones, B. Ocean, Carly Simon, Textones.

SOUTHWEST

Tulsa, OK (Mel Myers-14K/92K) Phil Collins, Aretha Franklin, Kenny Loggins, A-Ha.
Dallas, TX (John Shomby-KAFM) Phil Collins, Paul Hardcastle, Freddie Jackson, Billy Ocean.
Texarkana, TX (Mario Garcia-KTFS) Billy Joel, Billy Ocean, Animotion, Kenny Loggins, Pat Benatar, Beck and Stewart, Sade.
Tyler, TX (Chris Bailey-KEYP) Frzn. list.
Lufkin, TX (Randy Shannon-KIPR/FM) REO, Pat Benatar, Dire Straits, Wham!, Limahl.
Nacogdoches, TX (John Rowe-KTBC) Dire Straits, Huey Lewis, Howard Jones, World Citizenz, Textones, Cock Robin.
Wichita Falls, TX (Barry Michaels-KNIN/FM) Phil Collins, Dead or Alive, Motels, Bob Dylan, Dire Straits, Russ Ballard.
Killeen, TX (B.J. McCrae-KIXS/FM) Motley Crue, Phil Collins, Freddie Jackson, Billy Ocean, Pointers, Prince.
San Angelo, TX (John Raymond-KIXY/FM) Phil Collins, Pointers, Motels, Kool and the Gang, Motley Crue.
Beaumont, TX (Lousteau/Jackson-B95) Motley Crue, Pointers, Lone Justice, Ratt.

Bryan, TX (Carl Gideon-KTAM) Billy Joel, Billy Ocean, John Parr, Whitney Houston, Phil Collins, Rob Tro.
Bryan, TX (Austin/Turner-KTAW/FM) New Order, Tina Turner, Elton/Millie, Pat Benatar, Billy Ocean, Howard Jones, Ratt, Textones, Rob Tro, Billy Joel, Huey Lewis, Paul Hardcastle.
Bryan, TX (Bishop/Stevens-KKYS) Jessie Johnson, Dire Straits, Billy Joel, Phil Collins, REO, Pointers, Godley and Creme, Harold Faltermeyer.
Victoria, TX (Jay Arena-KVIC) Godley and Creme, Pointers, Phil Collins.
Laredo, TX (Peter McCrae-KRRG) Dead or Alive, Kool and the Gang, Tina Turner, Eric Tagg, Billy Ocean.
San Antonio, TX (Neal Hunter-Q96) Phil Collins, Lisa Lisa, King, A-Ha, Billy Joel, Freddie Jackson.
Mc Allen, TX (Nolan Cruise-KRIO) Mary Jane Girls, Phil Collins, Huey Lewis.
Amarillo, TX (Jamey Karr-KPUR) Phil Collins, Billy Ocean, Animotion, Rick Springfield, Paul Hardcastle
Abilene, TX (Dominic Testa-KFMN) Motels, REO, Godley and Creme, Y&T, Phil Collins.
Odessa/Midland, TX (John Clay-KWES/FM) Motley Crue, Phil Collins, Ratt, Gino Vanelli.
El Paso, TX (Whitehead/Haney-B-94FM) Paul Hardcastle, Power Station, Billy Ocean.
El Paso, TX (Johnny Thompson-KFIM) Kenny Loggins, Phil Collins, King, A-Ha, Godley and Creme.
Phoenix, AZ (Guy Zapoleon-KZZP) Freddie Jackson, John Parr, DeBarge.
Tucson, AZ (Gillie/Johnson-KRQ) John Parr, Freddie Jackson, Pointers, Howard Jones, Phil Collins.
Cottonwood, AZ (Nicc Thompson-KSMK) Billy Joel, Tina Turner, Billy Ocean.
Gallup, NM (Eric Allen-KYVA) REO, Pointers, Freddie Jackson, Phil Collins, Skipworth and Turner, Motels.
Alamagordo, NM (Juan Velasco-KKEE/FM) John Parr, Dead or Alive, Huey Lewis, Carly Simon, Pat Benatar, Billy Ocean, Howard Jones, Tina Turner, Cock Robin, Billy Joel, Freddie Jackson.
Alamagordo, NM (Ben Noe-KINN F/A) Billy Joel, REO, Mary Jane Girls, Melissa Manchester, Phil Collins, John Parr, Paul Hardcastle.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) Phil Collins, Don Henley, Kool and the Gang, Billy Ocean, Godley and Creme.
Sidney, MT (Brad Zoeller-KGCH) Billy Joel, Howard Jones, John Parr, Tina Turner, Freddie Jackson, Billy Ocean, Nushooz.
Polson/Kalispell, MT (Al Decker-KQ92) Billy Joel, Motley Crue, Dire Straits, A-Ha, Prince, Phil Collins.
Denver, CO (Gloria Avila-Perez-KIMN) Paul Hardcastle, Billy Joel, Phil Collins, Pointers.
Denver, CO (Geina Horton-KRXY) Dead or Alive, Billy Joel.
Denver, CO (Mark Bolke-KPKE) Tina Turner, Billy Joel, Howard Jones, Rick Springfield.
Windsor, CO (J.J. Davis-KUAD/FM) Weird Al, George Thorogood, Howard Jones, Alison Moyet, Billy Ocean, Carly Simon, Vitamin Z, Billy Joel.
Greeley/Ft. Collins, CO (Rodger Meschke-KGBS) Bob Dylan, Carly Simon.
Pueblo, CO (Rip Avina-KDZA) Kool and the Gang, Billy Ocean, Phil Collins, Freddie Jackson, Limahl, Billy Crystal.
Grand Junction, CO (Collins/Stone-K-STAR) Melissa Manchester, Lone Justice, Nomo, REO, Sister Sledge, King, Motels, New Order.

Cody, WY (Jackson W. Beard-KTAG) Paul Hardcastle, Kool and the Gang, Howard Jones, Freddie Jackson.
 Gillette, WY (Martin/Kallaway-KOLL) Billy Ocean, Motels, Phil Collins, REO, Billy Joel, Pat Benatar.
 Soda Springs, ID (Condie/Summers-K79) Go West, Animation, Nushooz, Dire Straits, Howard Jones.
 Boise, ID (Steve Holmes-KNPA) Frzn. list.
 Boise, ID (Tom Evans-KIYS) Motels, Prince, Mary Jane Girls, Pointers, REO, Motley Crue.
 Moscow, ID (Gary Cummings-KRPL) Phil Collins, Motels, Limahl, Urgent, Bryan Ferry, Godley and Creme.
 Salt Lake City, UT (Myke Kross-Z95) Phil Collins, Patti La Belle, Aretha Franklin, King.
 Salt Lake City, UT (Ausham/Main-KCPX/FM) Kool and the Gang, Tina Turner, Billy Ocean, REO.
 Logan, UT (Jay Hall-KBLQ) Phil Collins, Motels, REO, Kool and the Gang, Pointers.
 Ogden, UT (Paul Wilson-KJQ) John Parr, Aretha Franklin, Pat Benatar, Amy Grant, Don Henley.

FAR WEST

Las Vegas, NV (Barry Hodge-KITT/FM) Motley Crue, REO, Pointers, Phil Collins, Textones.
 Las Vegas, NV (Richards/Christian-KLUC) Motley Crue, Kool and the Gang, Phil Collins, Freddie Jackson.
 Lake Tahoe/Reno, NV (Mickey Lees-KLKT) Phil Collins, John Parr, Billy Ocean, Tina Turner, Kool and the Gang, Julian Lennon, Freddie Jackson, Go West, Pat Benatar, Peabo Bryson, Pointers, Howard Jones, Billy Joel.
 Reno, NV (Bill Kelly-KRZQ/FM) John Parr, Kool and the Gang, REO, Billy Ocean, Dire Straits, Tina Turner, Motels.
 Reno, NV (Shakes/Davis-KWNZ/FM) Billy Joel, Tina Turner, Don Henley, Howard Jones.
 Los Angeles, CA (Mike Schaefer-KIIS/FM) Prince, Phil Collins, Pat Benatar, Pointers, Kool and the Gang, Loose Ends.
 Los Angeles, CA (Scarborough/Hall-KKHR) Prince, Motels, Phil Collins, Ready for the World, Skipworth and Turner.
 San Diego, CA (Mike Preston-KS103) Kool and the Gang, Pointers, Motels, Phil Collins, Prince.
 Santa Barbara, CA (Dick Williams-KIST) Phil Collins, Limahl, Prophet, Mary Jane Girls, Motels, Alison Moyet, Y&T, Fiona, Lone Justice.
 Bakersfield, CA (Dave Kamper-KKXX/FM) Paul Hardcastle, Phil Collins, Billy Ocean, Corey Hart.
 San Luis Obispo, CA (Joe Collins-KSLY/FM) Motels, Lisa Lisa, Lone Justice, Pointers, REO.
 Santa Maria, CA (Maria Rubio-KXFM) Frzn. list.
 Lompoc/Santa Maria, CA (Ken Burke-KRQK/FM) Iam Siam, Rick Springfield, Billy Joel, REO, John Parr, Pat Benatar, A-Ha.
 Fresno, CA (Walker/Davis-KYNO) Phil Collins, Go West.
 Fresno, CA (Carey Edwards-KMGX) Mary Jane Girls, Phil Collins, Kool and the Gang, Motels, Amy Grant, Sister Sledge, Prophet.
 Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Billy Joel, Phil Collins, Pat Benatar, Mary Jane Girls, Limahl, Beck and Stewart, Jessie Johnson, REO, Cock Robin.
 Monterey, CA (Lyn Michaels-KIDD) Frzn. list.
 San Francisco, CA (Richard Sands-KITS/FM) John Parr, Billy Joel, Bobby Ocean.
 San Francisco, CA (Keith Naftaly-KMEL) Phil Collins, Jessie Johnson, King, Billy Joel.
 San Jose, CA (Don Porter-KHTT) Tina Turner, Tears for Fears, Rick Springfield.
 San Jose, CA (Robin Kipps-KWSS) Billy Ocean, Phil Collins, Pointers.

Stockton, CA (Roy Williams-KJOY) Skipworth and Turner, Kool and the Gang, Phil Collins, Billy Joel.
 Stockton, CA (John Hampton-KSTN) Mary Jane Girls, Motels, Harold Faltermeyer, Luther Vandross, Godley and Creme, New Edition.
 Modesto/Stockton, CA (David Kraham-KHOP/FM) Billy Joel, Mary Jane Girls, Phil Collins, Godley and Creme.
 Modesto/Stockton, CA (Brian Casey-K093) Pointers, Howard Jones, Phil Collins.
 Modesto, CA (Russ Novak-KFIV/FM) Billy Joel, REO, Motels, Pointers, Go West.
 Santa Rosa, CA (Robin Hart-KREO) Phil Collins, Motels, Rick Springfield, Aretha Franklin, Amy Grant.
 Arcata/Eureka, CA (Jim Kelly III-KXGO) Frzn. list.
 Eureka, CA (Mark Jeffrey-KFMI) Billy Joel, Pointers, Billy Ocean.
 Sacramento, CA (Gillette/Collins-FM102) Curtie and Boombox, Sade, Loose Ends, Wham!.
 Sacramento, CA (Mr. Ed-KWOD) Phil Collins, John Parr, Pointers, Freddie Jackson, Curtie and Boombox.
 Sacramento, CA (David Gariano-KPOP) Phil Collins, Pointers.
 Paradise/Chico, CA (Ron Bruder-KNVR) Howard Jones, Go West, Billy Ocean, Billy Joel, Freddie Jackson.
 Redding, CA (Kevin Kahle-KEWB) Pat Benatar, Tina Turner, Billy Ocean, Billy Joel, Phil Collins, Motels.
 Redding, CA (Larry DuBois-KSX0) Heart, Bryan Adams, DeBarge.

NORTHWEST

The Dalles, OR (Tina Spears-KACI) P. Benatar, B. Joel, Mary Jane Girls, B. Ocean, Carly Simon, R. Cash.
 Seaside, OR (Bob Rusk-KSWB) Mary Jane Girls, Phil Collins, Urgent, H. Jones, Pointers.
 Portland, OR (Barry/Naganuma-KMJK) Phil Collins, B. Ocean, Kool & The Gang.
 Salem/Portland, OR (Len E. Mitchell-KSKD) Phil Collins, Mary Jane Girls, Motels, Howard Jones.
 Albany, OR (Kris Weber-KGAL) Weird Al, Mary Jane Girls, Huey Lewis, B. Joel, Nushooz, Kool & The Gang.
 Albany/Corvallis, OR (Mike Shannon-KIQY) B. Joel, P. Collins, P. Benatar, Godley & Creme, Motels, Amy Grant, Mary Jane Girls.
 Coos Bay, OR (Mark Cruz-KHSN) Mary Jane Girls, Dire Straits, Y&T.
 Coos Bay, OR (Dave O'Connor-KYNG) B. Joel, P. Collins, Pointers, John Parr, Mary Jane Girls, F. Jackson, Dire Straits.
 Roseburg, OR (Veronica Burns-KYES) H. Jones, Mary Jane Girls, Phil Collins, B. Joel, John Parr, Sheila E.
 Medford, OR (Michael Ryan-KBOY/FM) B. Ocean, A. Moyet, P. Benatar, B. Joel.
 Medford, OR (R. Charles Snyder-KTMT) no adds.
 Medford, OR (Lurch-KYJC) Frzn. list-no adds.
 Klamath Falls, OR (Kay Jordan-KAGO/FM) H. Jones, Mary Jane Girls, Motley Crue, Animation, Commodores.
 Seattle, WA (Stephen Rabow-KHIT) B. Ocean, P. Collins, Pointers.
 Seattle, WA (Wendy Christopher-KUBE/FM) Limahl, Kool & The Gang, F. Jackson, Dire Straits, Dead or Alive.
 Tacoma/Seattle, WA (Trapp/Norris-KAMT) B. Joel, Animation, Dire Straits.
 Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) Phil Collins, Kool & The Gang, Pointers, Mary Jane Girls.
 Olympia, WA (Ken Paige-KQEU) B. Ocean, Mary Jane Girls, Phil Collins.

Chehalis, WA (Roger Dale-KITI) B. Ocean, Cock Robin, R. Springfield, B. Joel.
 Ellensburg, WA (Bob Hards-KXLE/FM) H. Jones, Ratt, Wham!, B. Adams, Dire Straits, E. Clapton, P. Benatar.
 Yakima, WA (Marlane Merry-KZHR) Sade, Animation, Mary Jane Girls.
 Spokane, WA (Dave McKie-KZZU/AM) B. Adams, Tears For Fears, John Parr, B. Joel, Phil Collins, B. Ocean.
 Tri-Cities, WA (Jonathan Walker-KZZK) B. Ocean, A-Ha, Mary Jane Girls, H. Jones, Phil Collins.
 Tri-Cities, WA (Ron O'Brian-OK95) Sheila E., Godley & Creme, Phil Collins, AC/DC, Motels, Aretha, Boy Meets Girl, A. Moyet, Movieland.
 Honolulu, HI (Stan Cook-KWAI) Pointers, Fiona, Tina Turner, Skipworth & Turner, B. Joel, H. Jones, Stacy Lattisaw.
 Anchorage, AK (Kay Taylor-KGOT) Frzn.list-no adds.
 Vancouver, CAN (Shannon/Russell-LG73) B. Joel, John Parr, DeBarge, Phil Collins, Gino V.

WELCOME To Our New Top 40 Correspondent

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 Dick Record (Box 99 - 54601)
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 Air Talent (mid-day) - KQCR-Cedar Rapids, IA
 Gary Dixon (Box 876 - 52404)
 Air Talent (mid-day) - WLUM-Milwaukee, WI
 Bernie Miller (12800 West Bluemound RD. Elmgrove, WS - 53122)
 Air Talents (future) - KUFO/FM-Odessa, TX
 Mark Lapidus (Box 6350 - 79762)
 Air Talent/Prod. - KAGO/FM-Klamath Falls, OR
 David John (Box 1150 - 97601)
 Air Talent/Prod. - OK95/FM-Tri Cities, WA
 Dean LeMaster (Box K - 99302)
 Air Talent/Prod. - KRQK-Lompoc, CA
 Brad Waldo (516 N. "H" - 93436)
 Program Director - KKJO/KSFT-St. Joseph, MO
 Dick Sipe (Box 166 - 64502)
 Program Director - KCLV-Clovis, NM
 Joe Burns (505-763-4401)

*No calls, Please

AVAILABLE

Doug O'Brien from WHVL-Hendersonville, NC is looking for a position as News/Sports, contact him at (704) 692-2554.
 Keith Morgan from KQXR-Bakersfield, CA is looking for a position as Air Talent, contact him at (805)326-8368.
 Michael Kimbrell from WYST/FM-Baltimore, MD is looking for a position as Air Talent, contact him at (301) 495-3337.
 Steve Jencks from KYNG-Coos Bay, OR is looking for a position as Air Talent/Production Dir., contact him at (503) 888-9735.
 Jill Henry from KFMI-Eureka, CA is looking for a position as Air Talent/Prod./Music Director, contact her at (707) 822-7223.
 Terry Fisher from WKYK-Burnsville, NC is looking for a position as Program Director/Music Director, contact him at (704) 255-0553.
 Nicc Thompson from KSMK-Cottonwood, AZ is looking for a position as Program Director, contact him at (602) 634-3706.
 Don Porter from KHTT-San Jose, CA is looking for a position as Operations Manager, contact him at (408) 371-7080.

TEARS FOR FEARS:

BIG HITS FROM THE BIG CHAIR

By Peter Standish



Roland Orzabal and Curt Smith

'Shout' (is about) making your opinions known. One thing that disturbed and frightened an awful lot of people last year was the installment of American nuclear weapons in England"

In 1983 Tears for Fears released their first album "The Hurting." The record was enthusiastically received by Alternative radio and established the band with a concrete base. But before their next LP, the group went through a period of musical re-evaluation. Their latest release represents those changes and they came up with the winning formula. "Songs From The Big Chair" has brought the band to a level of recognition that takes most bands many years to reach. With a number 1 album, number 1 single, "Everybody Wants To Rule The World," and another single, "Shout," racing up the charts, they certainly have become one of 1985's biggest "new" bands. The bulk of their songs are written by lead vocalists Roland Orzabal & Curt Smith, and keyboardist Ian Stanley. We spoke to Roland Orzabal in the midst of the group's first tour of the U.S.

PS: How did you and Curt Smith get started in performing music?

RO: Well, we met when we were fourteen. We didn't go to the same school or anything. We just met by a mutual friend and we seemed to get along. I'd always been in sort of kid groups and that kind of thing, strumming the guitar. I heard him singing along to a record in his bedroom and asked him to sing with the kid group I was in. We've since been in and out of groups together.

PS: What kind of music were you and Curt playing early on? Were you doing covers?

RO: Oh yeah, yeah. Cover versions of the most popular heavy rock songs you can think of, we've done them.

PS: Can you remember any of the specific groups?

RO: Well, the popular side of heavy metal. Thin Lizzy, Alex Harvey, Led Zeppelin.

PS: Really?

RO: Yeah. Luckily we grew out of that.

PS: What inspired you to take a change

in direction? That's quite a departure from what you're doing now.

RO: It was incredibly gradual. It was over about, god knows how many years, five or six years. Point is, when you're a kid you don't really know what you're doing. You're into different styles or whatever takes your fancy. It wasn't until I was about 18 or 19 that I started to write seriously.

PS: Were there any artists that influenced your change in musical direction?

RO: Namely the Talking Heads and Peter Gabriel.

PS: After your album "The Hurting," you released a single called "The Way You Are" in England. Didn't you re-evaluate yourselves musically after that record?

RO: Well, we were just getting so into the intricacies of making a record together that we forgot about the songs. So we concentrated and made "Songs From The Big Chair" out of a bunch of sounds. It took us a really long time to realize that it's sometimes better to start with the song and then make the record, and not the

other way around.

PS: Did you make any other adjustments?

RO: We decided to be a bit more simple and direct. A bit more communicative and easier to understand.

PS: Do you think that "Songs From The Big Chair" is very different from your last album "The Hurting"?

RO: Well, there were some similarities, but it's just a lot better. It's more mature. I think that it's more representative of what we're like as people, where "The Hurting" is just one side of us.

PS: What was missing on "The Hurting"?

RO: I think it was just lacking in humor, lacking in cynicism, and there wasn't enough sarcasm there. I think we got all of those elements and a lot more in the new album.

PS: Is the new album more pop sounding to you than your last one?

RO: I don't know really. It's in no way as lightweight as some of the tracks from "The Hurting," like "Change," which I considered to be incredibly poppy. I don't think we've gone anywhere nearly that lightweight on this album. I think it's a lot easier to understand because there's less stuff to wade through.

PS: In the music, or in the lyrics?

RO: Musically. The lyrics are subtle enough for you to not be bothered by them, and you can slide by. Whereas, on "The Hurting" it's difficult to not be bothered by them. "The Hurting" was incredibly blatant and honest, and the new stuff is more poetic.

PS: Do you think "The Hurting" is relatively sad compared to the new album?

RO: I think it is. I mean, "The Hurting" was a plea for emotion. It was asking a lot of questions and offering maybe one solution. I don't know. I mean the first track, for instance, says could you please explain the hurting, a whole bunch of questions. The second album says when the hurting and the pain have gone, we will be strong. It also says it's time to put your clothes on and face the world. We were laying ourselves down on "The Hurting." This time we've put our clothes on and faced the world. (chuckles)

PS: Did you do anything different in the production of "Songs From The Big Chair" than your first album?

RO: Our whole approach was completely different with "The Hurting." We were like incredibly precious. We were scared to put anything onto tape (on the first album). Unfortunately, that fear wasn't helped by our recording engineer who felt the same way, he just wanted to get everything so right that we couldn't see the woods from the trees. We used a different engineer on "Songs From The Big Chair" and he was a very very mutual element. He just sort of did what he was told. We threw things down and that way you can see how things are developing quicker.

PS: How about the manner in which you

recorded it?

RO: The first album was done in eleven different London recording studios without one day off, working really late into the night. I just remember being incredibly tired for a long, long time. The new album was recorded in our keyboard player Ian Stanley's house, on his equipment. We took Sundays off, we never worked later than nine o'clock at night, and we had a really good time.

PS: How long did it take you to record it?

RO: Well, "Mothers Talk," which was a big change in direction for us, took two months to record.

PS: That one song?

RO: Yes. Well, just different versions and working on it ... that kind of thing. "Shout" took a month. The rest of the album took about the same as those two tracks and that was three more months. "Everybody Wants To Rule The World" was done in a week. We got into such a rhythm in the end that everything was coming together.

PS: Were many of your other songs written when you started recording "Songs From The Big Chair"?

RO: No, not at all. I mean first of all we did "Mothers Talk." Then we got into a few problems with it.

PS: What do you mean?

RO: Well, we couldn't agree. The producer, Chris, and myself especially, could not agree on what it should be. He went on a holiday and we were told to take a month and to come up with more songs for the album, which I thought was a bit of a joke, just to have one month. But funny enough (chuckles), I came up with about five songs in that period. We'd already had the working of "Head Over Heels" and "Broken," and I just came up with quite a few ideas, "Shout," "Everybody Wants To Rule The World," "I Believe," a couple of other things that didn't make it. (laughs)

PS: When you're writing music, does it come to you in the middle of the night, or do you have to lock yourself in a room?

RO: I lock myself in a room with a synthesizer and a drum machine and just sort of muck about, really. Those two instruments are enough elements to keep you interested for a long, long time, because you can muck about with different rhythms if you're bored. You can muck about with different sounds on a synthesizer, sculpting sound and that kind of thing, making up sounds. And when you find something that inspires you, it all falls together.

PS: What type of things inspire you?

RO: I largely start from rhythm. I tend to nick rhythms of other people's songs if I like the feel and then take it from there. I mean the rhythms end up getting changed, but you've got a song out of it anyway.

PS: Synthesizers are a major element in the sound of your band, yet you don't come across as a stereotypical syntho-

pop band. Why is that?

RO: Well, I just think we're pretty good at it, and not a lot of people are (laughs). We just use it and you can do what you like with it. However, people tend to not use it to its full extent.

PS: How do you get more out of them?

RO: We spend a long, long time on sounds! If we're going to use a synthesizer sound we don't just pick one out of the air. We use a pre-set. We think for a long time about it and sculpt it.

PS: "Everybody Wants To Rule The World" is obviously a song about power

...

RO: I don't know, is it?

PS: (laughs) It kind of sounds like it. Is it not?

RO: To a degree. But I mean I just had a tune that goes (humms) "everybody da-da-da-da"! I just needed to fit some words to it.

PS: (laughter)

RO: It's all quite innocent. But there are a few inside jokies in it. I wouldn't say it was a power struggle of the world, it's not about that at all. It's more possibly about one person than anything else, but you don't know him (laughter).

PS: And I assume you won't tell us who that is.

RO: No.

PS: But it is an inside joke.

RO: Yeah, there's a lot of inside jokes. I mean it goes, "so glad we almost made it, so sad we had to fade it." What that's about is the record company wanting to knock five seconds off the length of "Shout" because they thought it was too long. It's a six minute record and five seconds was like their compromise. I just think that's pathetic.

PS: What's "Shout" written about?

RO: "Shout" works on a couple of levels. The easiest to understand is quite simply, it's about making a noise. Making your opinions known about how you feel about what's going on socially, politically, things that disturb you. One thing that disturbed an awful lot of people last year was the installment of American nuclear weapons in England and that frightened an awful lot of people, including myself.

PS: I get the impression that you were much more relaxed in making this album?

RO: Oh god, much more.

PS: Why?

RO: I think we were getting so much pressure to deliver this second album, that we almost gave up ever thinking or hoping that it was going to be any good. So we just thought we've got to do it and we'll do it. We concentrated on what I call the money tracks, singles, and we did. But because we'd given up on wanting it to be so much of a brilliant album, it became one. It was just a good atmosphere in which to work.

PS: The title of your album, "Songs From The Big Chair," is from the movie "Sybil."

Why did you choose that?

RO: I don't know if you've seen the movie but it's pretty good! It's quite a primal movie. It's about a girl with 14 different personalities. She's a poly-schizophrenic. Each personality is a different circumstance which she can't seem to deal with. Like closeness of people and that kind of thing, and having a good time. The "Big Chair" is the chair in a psychiatrist office where she sits and talks about her past. So we just chose that for a very warm and strong image.

PS: *Did you have any idea that "Everybody Wants ..." and "Shout" would be this huge?*

RO: I thought "Shout" would be. Chris Hughes, our producer, told us that "Everybody Wants ..." would be our first American hit. That's why we did the song, and I guess he was right.

PS: *Are you surprised by your success?*

RO: Well ... I'm happy. I'm glad about it. I don't live on that nice edge of chart positions. If it happens, it happens, and that's great. But that shouldn't stop you from thinking about the next project and how good that's got to be. Do you know what I mean?

PS: *I know exactly what you mean. You're only as good as your last record.*

RO: That's right.

PS: *After your current album runs its course, do you think you'll go back and re-release any singles from your first album, "The Hurting."*

RO: I don't know. I don't know what the plans are. I mean we always intend to move forward and it would be difficult for us to suddenly turn around and release the old material or re-release it in single format. I don't know why. I just don't feel it would be right.

PS: *You were once quoted as saying you didn't care if you make it in the States, whereas England was very important to you.*

RO: Yeah, I probably said that one, didn't I? ... (laughs) ... Well, I think it's more important for a lot of other people than it is for us directly, I mean, the record company obviously, and a lot of people who we are involved with. Because it's that kind of pie-in-the-sky pipe dream to have a number one in America. Having said that though, a number one in England has been more elusive so far. We've been number one in virtually every territory apart from England. I'm glad that we've been number one in the States. I'm glad that we've achieved that. At least it gets it out of the way.

PS: *You must be getting tired of being mentioned, at least in this country alongside bands like Wham!, and other British pop bands.*

RO: Yeah, I find it quite insulting. (laughs) Unfortunately America just has the kind of more glossy versions. There are some great British bands.



"We could either decide to become big stars and get recognized in the street, or we could decide to be a bit more anonymous and just make great records"

PS: *Which ones do you really like?*

RO: Well, there's a Scottish band called The Blue Nile. They're going to be absolutely huge.

PS: *Yeah, we're very familiar with them. We like them a lot.*

RO: Let's see, what else ... I like Depeche Mode.

PS: *Even though you guys have been at it awhile, compared to many bands, you're an overnight success. What have you learned from other bands who have had a similar fate to insure that you can maintain that momentum?*

RO: Well, I'm not really concerned about maintaining the momentum. I think it's pretty unlikely that we will. I mean, I'm not going to rush off this tour and into the studio to make another album for fear of losing our profile. We've already been through that kind of thing. I mean we lost our profile in England terribly after "The Hurting." We didn't do anything for six months and then we released "The Way You Are" which didn't even make the Top 20. Then we took another six months and released "Mothers Talk," which didn't reach the Top 10. But it's down to making

good records and we came out with "Shout" which was bigger than anything that had come before. So I'm not concerned. I like approaching things from new again. Like starting again. If we never ever have a number one again I'm not going to be that concerned.

PS: *What differences do you see between the American audience and British audiences?*

RO: Well, it seems to me once you've made it in America, you're almost made for life, in the terms of American audiences loving old names. Like, the Kinks can do nothing in England because they're old fashioned. There's always new bands coming along left, right, and center. The emphasis is on new products ... exciting things, fashions, trends. In the States, it's not like that at all. It's very conservative and static. That's a lot of the difference.

PS: *From what I've read, the press likes to portray Tears for Fears as a very serious band. Is that an image you're comfortable with?*

RO: Not really. No. I mean we are serious of course, we should be taken seriously, but at the same time we're not glum characters. We do have a sense of humor.

PS: *Pop songs often center around love themes. Is it fair to say most of your music doesn't?*

RO: That's fair, yeah.

PS: *Why?*

RO: I've just got so many things I want to say that "I love you" seldom crops up. I can't believe every time you hear a newborn scream you just can't see the shaping of a life. I'd rather say that, then "She loves you yeah-yeah-yeah" or, "Wake me up before you go-go." I find that insulting to one's intelligence.

PS: *So where do you want to go from here?*

RO: Well, I'm not sure; we could either decide to become big stars and get recognized in the street and be in the press all the time or we could decide to be a bit more anonymous and just make great records, which I think is probably a bit more realistic.

PS: *Yeah, because I've read you wanted to get better, up to the level of The Talking Heads or Peter Gabriel. Do you think you've reached that?*

RO: No, not yet. Almost. I think a lot of what we're doing is a lot fresher than what those people are doing at the moment. But there's a long way to go, I think.

PS: *What do you think it will take to get there?*

RO: Umm ... age. (laughs) I think when you get older it gets a lot easier. I mean, a lot of the differences in the songs on "The Big Chair" and "The Hurting" were that I turned 21 during the middle of "The Hurting" and I turned 23 during "The Big Chair." I think that difference comes across in the music. ■

The Ever-Continuing Odyssey of Danny T. Holiday



You're Danny T. Holiday. You're STILL the P.D. of KGOY of Foonman, Ohio. Never let it be said that you haven't tried to move on. Your tapes and resumes have been sent to every major market from Yankton to Beirut. They seem to have been ignored ... either that or the mails are slow. You journeyed to L.A. last year for the NAB/NRBA convention in the hopes that your career might be advanced. For all the good it did you might have registered at the NBA convention. You languish in Foonman, but your indomitable spirit has not been squashed by rejection. Your optimistic nature has moved you to register for this year's convention in Dallas. You figure you might be more relaxed and at home in Big D. than in L.A. All that West Coast quiche and goat cheese sushi was a bit intimidating ... but in Dallas you feel you might find your niche. The Texas idea of novel cuisine, you've heard, is a slab of pork ribs and a six-pack.

Hell, you haven't wasted the year. You attended the Poe convention and cheered as Tony Muscolo received his Indie Promo Man of the Year tribute. And boy howdy, are you looking forward to Dallas!

Being a Gavin reporting station this past year has given you a new sophistication. High level promo execs call you now and more than once you've been waylaid from your daily sojourn to Burger King by

pleading calls from no less than Jason Minkler and Mason Jinkler. When Jack Satter sent you a personalized LIMAHL ID last week, you figured that the big time could not be a beard hair away. Meantime, the convention gets closer and closer and in order to relate to your host city, you've done reams of Dallas research. You attended the town's two major events of the year and were overjoyed when you ran into Sholin at both Tom Landry's birthday party and Bobby Ewing's funeral. You've stepped up your call-out research in Foonman despite the fact that your teenage outcallers have already played Dead or Alive hooks for every member of the Rotary Club. You've had a computer printout done on your latest rotation and feel that your clocks will be semi-intelligible to Di Francisco and Shannon when you interface with them in the lobby. After long-distance confabs with Steve Resnik, your wardrobe is free of bell-bottoms and ready for the fray. You've watched the Carson show religiously of late so that you can trade one-liners about RAMBO with the likes of Richard Palmese. You've anticipated a chance networking with Ron Fell by carefully ingesting his last few weeks of LP reviews, and with an omnipresent Thesaurus and Websters have tried to

work such phrases as 'intrapersonal privacy' and 'rock bottom edge' into your casual conversation. You're armed with airchecks and are proud that the line, 'pick o' the pack in wax and shellac' is heard in none of them. You're hoping to run into intellectual programmers such as Mike Preston to whom you can comment, 'Do you think STING's new sound portends a positive post-Victorian mailgram of a song?'

In short, you're prepared, pal. So prepared that you can discuss the latest Vern Gosdin with Elma Greer, even though you think Gosdin is the bass player in DeBarge.

Your hostage insurance has been purchased, you're armed with John Shomby's private line, you've set up your lunch with Bobby Rich at the Texas School Book Depository Grill, your tank top reading DEPECHE MODE IS MY LIFE is packed, your MOTLEY CRUE cassette is plugged into your Walkman and you're about as ready for a career move as possible.

You're Danny T. Holiday ... and you're headed for SOUTHFORK! ■



FOTO FILE



◀ SOLID GOLD

Kenny Loggins (right) chats with Rick Dees (KIS/AM-Los Angeles and former host of Solid Gold).



△ RUNDGREN PRODUCES WHAT IS THIS

What Is This recently completed recording their debut album at Utopia sound in Woodstock, New York with Todd Rundgren producing all of the tracks. Shown in the studio, standing from left: Jack Irons (What Is This); Todd Rundgren (producer); Alain Johannes (What Is This). Seated from left: Hillel Slovak and Chris Hutchinson of What Is This.

ALL SMILES WITH THE ▶ BEACH BOYS

Carl Wilson (left) and Bruce Johnson (right) of the Beach Boys happily surround Jo Interrante, IS Inc. president, after a recent interview soon to be heard on "Countdown America with John Leader" and "The Hot Ones."



Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102



◀ WARINER PACKS 'EM AT THE PALAMINO

Steve Wariner recently played to a packed house at The Palamino in North Hollywood. Shown backstage after the show are (from left): Kent Crawford (V.P. of Product Development, MCA); John Allison (Regional Branch Mgr., MCA); Steve Wariner; Bob Schnieders (VP National Accounts, MCA).

FOTO FILE



◁ WHITNEY'S GOT GOLD

Whitney Houston, her family, and Arista executives were in New York City recently celebrating the fact that her debut album has just been certified gold. Shown are (l-r) Sal Licata (Arista), John Houston (Whitney's father), Don Jenner (Arista), Whitney Houston, Tony Anderson (Arista), Cissy Houston (Whitney's mother), Clive Davis (Arista), and LaLa (composer of "You Give Good Love").



◁ GILDER IN THE STUDIOS

Nick Gilder (left) and producer Peter Coleman take a break during the recording of Gilder's debut album for RCA Records at Sound City Studios in Van Nuys, California.



SOME PEOPLE HAVE ALL ▷ THE FUN

Capital recording artists Belouis Some stopped by MTV studios recently to chat with MTV-VJ J.J. Jackson. Pictured (l-r): Neville of Belouis Some and MTV-VJ J.J. Jackson.



△ NEW EDITION AND CHEYNE CROSS WIRES

MCA recording artists New Edition and Cheyne recently dropped by MCA's New York

offices to tie up the lines with Cheyne's hit single "Call Me Mr. Telephone Man" and New Edition's recent hit "Mr.

Telephone Man." Shown from left: Ricky Bell of New Edition, Cheyne, and Ronnie DeVos of New Edition.

Editor: Ron Fell
Associate Editor: Diane Rufer

POWER TRIO

- DeBARGE
Who's Holding Donna Now
(Gordy)
- PAUL YOUNG
Everytime You Go Away
(Columbia)
- AIR SUPPLY
Just As I Am
(Arista)

CERTIFIED



- KOOL & THE GANG
Cherish
(De-Lite/PolyGram)
- BILLY OCEAN
Mystery Lady
(Jive/Arista)

MOST ADDED

- BILLY JOEL
You're Only Human
(Columbia)
- KOOL & THE GANG
Cherish
(De-Lite/PolyGram)
- BILLY OCEAN
Mystery Lady
(Jive/Arista)

RECORD TO WATCH



- HUEY LEWIS & THE NEWS
The Power Of Love
(Chrysalis)

DROPPED

- John Fogerty
- Harold Faltermeyer
- Phil Collins
- Graham Parker & Shot
- Chaka Khan
- Billy Ocean
- Weird Al

2W LW TW

2.	2.	1.	DeBARGE - Who's Holding Donna Now (Gordy)
5.	3.	2.	PAUL YOUNG - Everytime You Go Away (Columbia)
1.	1.	3.	Beach Boys - Getcha Back (Caribou/CBS)
3.	4.	4.	Air Supply - Just As I Am (Arista)
4.	5.	5.	Whitney Houston - You Give Good Love (Arista)
9.	6.	6.	DOLLY PARTON & KENNY ROGERS - Real Love (RCA)
11.	8.	7.	AMY GRANT - Find A Way (A&M)
12.	9.	8.	DON HENLEY - Not Enough Love In The World (Geffen)
13.	10.	9.	HALL & OATES - Possession Obsession (RCA)
14.	12.	10.	KENNY LOGGINS - Forever (Columbia)
24.	16.	11.	SADE - Your Love Is King (Portrait)
18.	13.	12.	ROSANNE CASH - I Don't Know Why You... (Columbia)
7.	7.	13.	Survivor - The Search Is Over (Scotti Bros.)
17.	15.	14.	SISTER SLEDGE - Frankie (Atlantic)
6.	11.	15.	Madonna - Angel (Sire/Warner Bros.)
8.	14.	16.	Limahl - The Never Ending Story (EMI America)
20.	17.	17.	Katrina & The Waves - Walking On Sunshine (Capitol)
--.	24.	18.	ARETHA FRANKLIN - Freeway Of Love (Arista)
28.	23.	19.	GEORGE BENSON - New Day (Warner Bros.)
29.	25.	20.	MADONNA - Into The Groove (Sire/Warner Bros.)
10.	19.	21.	Tears For Fears - Everybody...The World (Mercury)
--.	--.	22.	KOOL & THE GANG - Cherish (De-Lite/PolyGram)
15.	18.	23.	Bryan Adams - Heaven (A&M)
--.	--.	24.	BILLY OCEAN - Mystery Lady (Jive/Arista)
--.	--.	25.	RONNIE MILSAP - Lost In The Fifties Tonight (RCA)
--.	28.	26.	STING - If You Love Somebody (A&M)
27.	22.	27.	Men At Work - Everything I Need (Columbia)
--.	--.	28.	BILLY JOEL - You're Only Human (Columbia)
--.	--.	29.	COREY HART - Never Surrender (EMI America)
--.	--.	30.	TINA TURNER - We Don't Need Another Hero (Capitol)

CHARTBOUND

- PEABO BRYSON - Take No Prisoners (In The Game Of Love) (Elektra)
- CARLY SIMON - Tired Of Being Blonde (Epic)
- HUEY LEWIS & THE NEWS - The Power Of Love (Chrysalis)

ACTION SIDES

- JOHN DENVER - Don't Close Your Eyes, Tonight (RCA)
- PRINCE - Raspberry Beret (Warner Bros.)
- BRUCE SPRINGSTEEN - Glory Days (Columbia)
- COCK ROBIN - When Your Heart Is Weak (Columbia)
- SUPERTRAMP - Cannonball (A&M)
- GO WEST - Call Me (Chrysalis)
- CARL ANDERSON - Can't Stop This Feeling (Epic)
- HOWARD JONES - Life In One Day (Elektra)

NEW

- PHIL COLLINS - Don't Lose My Number (Atlantic)
- POINTER SISTERS - Dare Me (RCA)
- CHRIS ISAAK - Livin' For Your Lover (Warner Bros.)
- BILL WITHERS - Something That Turns You On (Columbia)
- JEFF BECK & ROD STEWART - People Get Ready (Epic)

Reports accepted Mondays at 8am through 6pm Tuesdays

A/C ANALYSIS

A flat-footed tie in chart points for DeBARGE and PAUL YOUNG, but the edge goes to DeBARGE based on a five station lead in Total Reports. (Note the profile in HIT FACTOR below). In another tie, BILLY OCEAN and KOOL & THE GANG had 42 adds each to tie for 2nd MOST ADDED. Six of last week's seven CHARTBOUNDS lived up to their heading. This week's CB's include RECORD TO WATCH, THE POWER OF LOVE by HUEY LEWIS & THE NEWS, which was added at 18 stations including: KGOR, KNZS, WSKY, WRKA, WFFX, KLOG, KLOO, J107 and WGHQ. SADE looks very strong for a five week old record. 88% of all stations playing it have it in HEAVY or MEDIUM rotation. BILLY JOEL was MOST ADDED again this week, tacking on another 70 A/C's to his credit. We're talkin' a number one here.

I'm pleased to see the CHRIS ISAAK record, LIVIN' FOR YOUR LOVER make the page. It's certainly an underdog against all the "names".

RECOMMENDED FOR A/C RADIO

PRINCE-"Pop Life" (Warner Bros.)

Twenty questions from the Sarcasmic Cowboy. MICHAEL McDONALD-"No Lookin' Back" (Warner Bros.) This is about as upbeat and contemporary as he's sounded since Doobie Days. The song, co-written with Ed Sanford and Kenny Loggins, could easily be a triple format success. The song was also recorded by Kenny Loggins for his most recent Vox Humana LP.

HAROLD FALTERMEYER-"Fletch Theme" (MCA) Could it be two in

a row for the Henry Mancini of the mid-80's? Axel F from Beverly Hills Cop may have been the biggest instrumental since CHARIOTS OF FIRE. And this new one has more vitality and gimmickry than his previous. HOWARD HEWETT-"Obsession" (Elektra) Mr. Shalamar goes solo for a track from the movie, "The Heavenly Kid". The merger of talented producer George Duke and Howard make for a hot sounding track. WHAM!-"Freedom" (Columbia) Fourth single from "Make It Big" (released last October). Hints of timeless R&B and a brisk tempo should perk-up tired playlists.

Ron

Research:
Diane Rufer
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it In Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 211 Last Week 196

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
DeBARGE	Who's Holding Donna Now (Gordy)		209	187	18	1	3	98%	8
PAUL YOUNG	Everytime You Go Away (Columbia)		204	190	10	1	3	98%	9
AIR SUPPLY	Just As I Am (Arista)		196	168	21	6	1	96%	9
WHITNEY HOUSTON	You Give Good Love (Arista)		184	146	31	6	1	96%	11
D.PARTON & K. ROGERS	Real Love (RCA)		174	119	48	4	3	95%	9
AMY GRANT	Find A Way (A&M)		169	122	40	5	2	95%	10
DON HENLEY	Not Enough' Love In The World(Gef.)		178	106	60	7	5	93%	8
HALL & OATES	Possession Obsession (RCA)		178	99	70	4	5	94%	8
KENNY LOGGINS	Forever (Columbia)		159	78	73	3	4	94%	8
SADE	Your Love Is King (Portrait)		175	42	112	11	10	88%	5
ROSANNE CASH	I Don't Know... (Columbia)		168	54	95	15	4	88%	6
SISTER SLEDGE	Frankie (Atlantic)		159	78	73	3	5	94%	6
KATRINA & WAVES	Walking On Sunshine (Capitol)		119	31	75	10	3	89%	9
ARETHA FRANKLIN	Freeway Of Love (Arista)		122	9	75	26	12	68%	5
GEORGE BENSON	New Day (Warner Bros.)		109	9	74	19	7	76%	5
MADONNA	Into The Groove (Sire/Warner Bros.)		87	19	45	17	6	73%	5
KOOL & THE GANG	Cherish (De-Lite/PolyGram)		113	3	55	13	42	51%	2
BILLY OCEAN	Mystery Lady (Jive/Arista)		130	3	41	44	42	33%	2
RONNIE MILSAP	Lost In The Fifties Tonight (RCA)		118	4	46	37	31	42%	2
STING	If You Love Somebody (A&M)		84	10	46	16	12	66%	4

NORTHEAST

Lowell, MA (Joe Williams-WLLH) Chris Isaak, Earl Klugh, Kool & Gang, Billy Joel, Carly Simon.
 Keene, NH (Mike Trombly-WKNE) Billy Joel, Corey Hart, Tina Turner, Chet Atkins.
 Newport, NH (Rick Joyce-WCNL) Billy Joel, Kool & Gang, Tina Turner, J. Denver, Sting, Aretha Franklin.
 Lewiston, ME (Chris Layne-WLAM) R. Cash, B. Joel.
 White River Jct., VT (Charlie Turner-WKXE) Tina Turner, Phil Collins, C. Simon, C. Hart, Jeff Beck.
 New London, CT (Danny O'Brien-WNLC) Corey Hart, Kool & Gang, Pointers, P. Collins, H. Jones, Loggins.
 New Haven, CT (Jay McCormick-WELI) Frozen Playlist.
 Albany, NY (Chris Holmberg-WWOM) No adds.
 Kingston, NY (Thom Williams-WGHQ) Kool & Gang, S. Mills, Faltermeyer, Manhattan Trsf., Billy Crystal, Huey Lewis & News.
 Syracuse, NY (Dr. Phil LoCascio-Y94FM) No adds.
 Buffalo, NY (Roger Christian-WBEN/AM) Kool & Gang.
 Ithaca, NY (Dave Smith-WQNY) Frozen Playlist.
 Pittsburgh, PA (Bob Conrad-WTAE) No adds.
 Johnstown, PA (Jack Michaels-WKYE) Ronnie Milsap, Howard Jones, Tears For Fears.
 New Castle, PA (Bobbie Vaughn-WKST) Sting, Tina Turner, Peabo Bryson.
 Sharon, PA (Ron Fantone-WPIC) No adds.
 Meadville, PA (Tod Raymond-WMGW) Madonna, C. Hart, Phil Collins, Eric Tagg, Limahl, Billy Crystal, Harold Faltermeyer.
 Scranton, PA (Burke/Trama-WBQW) Sting, B. Joel.
 Dover, DE (Donna Beaty-WDOV) Billy Joel, Madonna, Kool & Gang, Huey Lewis & News.
 Williamson, WV (Doug Jackson-WBTH) Maze.
 Sutton, WV (Steve Douglas-WSGB) No adds.

SOUTH

Harrisonburg, VA (Brian Charette-WQPO) Kool & Gang.
 Charlottesville, VA (Ken Medek-WCHV) Phil Collins, Godley & Creme, Pointer Sisters, John Parr.
 Richmond, VA (Lou Dean-WRVA) Frozen Playlist.
 Richmond, VA (Dave Dillon-WEZS) Billy Joel, Sade.
 Norfolk, VA (Nick O'Neil-WLTY) Dolly & Kenny, Loggins.
 Morgantown, WV (Don Edwards-WCLG/AM) Billy Joel, George Benson.
 Salisbury, NC (Doug Rice-WSTP) Billy Ocean.
 Charlotte, NC (Dave Bishop-WBT) Juice Newton.
 Charlotte, NC (Steve Sutton-WEZC) Kool & Gang, Tina Turner.
 New Bern, NC (Gary Lee-WSFL/FM) R. Milsap, P. Collins.
 Asheville, NC (Don Brookshire-WSKY) Phil Collins, Pointer Sisters, Huey Lewis & News.
 Carrollton, GA (Zachary Ray-WPPI) Tina Turner, Billy Joel, a-ha.
 Atlanta, GA (John Kelly-WSB/FM) Billy Ocean.
 Atlanta, GA (Greg Picciano-WSB/AM) Kenny Loggins.
 Savannah, GA (Phil West-WAEV/FM) Frozen Playlist.
 Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) C. Isaak, Billy Joel, a-ha, Kool & Gang, Pointer Sisters.
 Stuart, FL (Lee McGuire-WSTU) B. Joel, S. Mills, Hardcastle, Huey Lewis & News, Wham!, LaBelle.
 Tuscaloosa, AL (Sander Walker-WFFX/FM) Billy Joel, Bob Dylan, Phil Collins, Huey Lewis & News.
 Huntsville, AL (Steve Dallas-WAHR) Hall & Oates, Rabbitt, B. Joel, Rockin' Sidney, Osmond & Seals.
 Gadsden, AL (David Ford-WGAD) Don Henley.
 Guntersville, AL (Greg Bell-WGSV) Wham!, Natalie Cole.
 Anniston, AL (Lee Patrick-WDNG) C. Hart, Survivor, Kool & Gang, Motels.

Selma, AL (Bob Payton-WTUN) Billy Ocean, Billy Joel, Ronnie Milsap.
 Clarksville, TN (J.J. Austin-WJZM) B. Joel, Cock Robin, R. Milsap, Ocean, Pointers, Carly Simon, Eric Clapton, Godley & Creme.
 Chattanooga, TN (Dale Deason-WGOW) Peabo Bryson, Kool & Gang, Don Henley.
 Oxford, MS (David Kellum-J107) a-ha, Eric Tagg, Phil Collins, Huey Lewis, Pointers, REO.
 Greenville, MS (Dan Diamond-WNIX) Phil Collins, Sade, Billy Ocean, Carly Simon, B. Adams, Huey Lewis.
 Jackson, MS (Rich Allen-WJDX) Kool & Gang, Tina Turner, Billy Ocean.
 Louisville, KY (Nugent/McElvein-WHAS) DeBarge.
 Louisville, KY (Jeff Crawford-WRKA) Huey Lewis, Billy Ocean, Billy Joel, Bruce Springsteen.
 Paducah, KY (Frank Carvell-WKYX) Phil Collins, Mr. Mister, Boy Meets Girl, Natalie Cole, A. Starr.
 Glasgow, KY (Shannon McCombs-WSMJ) Phil Collins.
 Campbellsville, KY (Jackson/McClendon-WCKQ) Phil Collins, Motels, Godley & Creme, Pat Benatar.
 Shreveport, LA (Jeff Edman-KVKI/FM) Hall & Oates.
 Pineville/Alexandria, LA (Jim Steele-KISY/FM) Billy Joel, B. Ocean, Ronnie Milsap, Sister Sledge.

CENTRAL

Newark, OH (Greg Moebius-WKNO) R. Milsap, C. Simon.
 Urbana/Springfield, OH (Eli Williams-WKSW) C. Hart, Huey Lewis, Kool & Gang, Ocean, B. Joel, Tina Turner, Carly Simon.
 Logan, OH (Chuck Anthony-WLGN) C. Simon, G. Morris.
 Marion, OH (Rick Bryan-WMRN) Billy Joel, Mike Post.
 Toledo, OH (Fred Heller-WSPD) G. Benson, Billy Joel, Supertramp, Tina Turner.
 Toledo, OH (Matthews/King-3WM) B. Ocean, B. Joel, Tina Turner.
 Zanesville, OH (Pete Petoniak-WHIZ) Phil Collins, Kool & Gang, Tina Turner.
 Dover, OH (Steve Kelly-WJER) Bruce Springsteen, Peabo Bryson, John Denver.
 Sandusky, OH (Bill Zimmerman-WLEC) Frozen Playlist.
 Hamilton, OH (Mark Gibson-WMOH) Chris Isaak, Huey Lewis & News, Aretha, Duran Duran, REO, Withers.
 Springfield, OH (Dale Grimm-WIZE) B. Ocean, B. Joel.
 Springfield, OH (Chuck McGee-WAZU/FM) B. Ocean, Billy Joel, Ronnie Milsap.
 Gallipolis, OH (Tim Maxwell-WJEH) Phil Collins, Patti LaBelle.
 Anderson, IN (Larry Joseph-WLHN) B. Joel, Tina Turner.
 Lowell, IN (Jim Holly-WZVN) Billy Joel.
 Kokomo, IN (Darryl Parks-WIOU) B. Joel, Pointers, Peabo Bryson.
 Evansville, IN (Gary Olson-WGBF) Billy Joel, Billy Ocean, Ronnie Milsap.
 Flint, MI (Bill Pearson-WTRX) Go West, Billy Joel.
 Saginaw, MI (Terry Lenz-WSGW) Paul Young.
 Lansing, MI (Jack Robbins-WILS/FM) Kool & Gang, Billy Joel, Billy Ocean.
 Battle Creek, MI (Rick Chapman-WKNR) Ronnie Milsap, Godley & Creme.
 Lansing/Jackson, MI (Benson/McPherson-WIBM) Sade, Rosanne Cash, Aretha Franklin.
 Grand Rapids, MI (Mark Roberts-WOOD) Paul Young, Rosanne Cash.
 Kenosha, WI (Terry Havel-WLIP) R. Milsap, Benson.
 Milwaukee, WI (Max McDonald-WTMJ) Frozen Playlist.
 Milwaukee, WI (Beth Fast-WMYX) Billy Ocean.
 Milwaukee, WI (Mike Murphy-WISN) Don Henley, Milsap.
 Madison, WI (Tim Brickner-WIBA) R. Cash, Sade.

Madison, WI (Pat O'Neill-WMGN) Billy Joel, P. Collins.
 Beaver Dam, WI (Steve Sabatke-WBEV) Chris Isaak,
 Tina Turner, Kool & Gang, Withers, H. Jones,
 Billy Joel, Ocean, Natalie Cole.
 Reedsburg, WI (Kevin Kellogg-WRDB) Chris Isaak,
 Kool & Gang, Natalie Cole.
 Green Bay, WI (David Carew-WDUZ) Kool & Gang,
 Ronnie Milsap, Madonna.
 Marshfield, WI (Brent Randal-WDLB) Sting, Madonna.
 Eau Claire, WI (Rick Roberts-WIAL) Carly Simon,
 Billy Ocean.
 Menomonie, WI (Alison Girard-WMEQ) Billy Joel, Milsap.
 Oshkosh, WI (Chris Hansen-WMGV) B. Joel, H. Jones,
 Ronnie Milsap, Carl Anderson.
 Chicago, IL (Suzy Mayzel-WCLR) Kenny Loggins, Ocean.
 Wilmington, IL (Wayne Perrott-WDND) Billy Joel,
 'Til Tuesday, Prince.
 Rockford, IL (Jim Reed-WKMQ) Kool & Gang, Tina
 Turner, Dolly & Kenny, Billy Ocean.
 Rockford, IL (McGee/Schaefer-WROK) Frozen Playlist.
 Freeport, IL (Allen Zipsie-WFPS) Chris Isaak,
 Withers, B. Joel, Ocean, Loggins, Carly Simon,
 Tina Turner, Kool & Gang.
 Peoria, IL (Denise Henley-WIRL) Sade, G. Benson.
 Peoria, IL (Robb Westaby-WMBD) Katrina & Waves,
 Sade, Billy Joel, Alabama.

MIDWEST

Pella/Des Moines, IA (Bruce Lane-KXJX/FM) P. Benatar,
 Aretha, Tina Turner, Billy Ocean, Motels.
 Mason City, IA (Steve Locker-KGLO) Natalie Cole,
 Bill Withers.
 Mason City, IA (Harry O'Neil-KLSS) S. Mills, Cock
 Robin, Boy Meets Girl, E. Tagg, Placido & Maureen.
 Waterloo, IA (Roger Davis-KWLO) Aretha, Carly
 Simon, Billy Joel.
 Dubuque, IA (Tim Jansen-WDBQ) Ronnie Milsap, Henley.
 Cedar Rapids, IA (Gary Edwards-WMT/AM) Placido &
 Maureen, E. Klugh, Kool & Gang, R. Whittaker.
 Cedar Rapids, IA (Dennis Green-WMT/FM) Mr. Mister,
 Godley & Creme, Natalie Cole, Bill Withers.
 Forest Lake, MN (Cathleen Cary-WLXX/FM) Kool & Gang,
 Bill Withers.
 Northfield, MN (Rich Harris-KYMN) Chris Isaak, a-ha.
 Minneapolis, MN (Chuck Knapp-KSTP/FM) Don Henley.
 Duluth, MN (Dunsworth/Collins-WEBC) B. Joel, Ocean.
 Rochester, MN (Rich Peterson-KROC/AM) R. Milsap,
 Kool & Gang, C. Hart, Carly Simon, B. Ocean.
 Rochester, MN (Al Axelson-KWEB) No adds.
 Mankato, MN (Sue LaFond-KEEZ/FM) Godley & Creme,
 J. Johnson, Phil Collins, N. Cole, Hardcastle, Post.
 Pipestone, MN (Dan Norris-KLOH/FM) Frozen Playlist.
 Willmar, MN (Paul Davis-KQIC/FM) REO, Phil Collins,
 Melissa Manchester, Tina Turner.
 Marshall, MN (Craig Allen-KKCK/FM) Bob Dylan, Cock
 Robin, G. Benson, Supertramp, C. Hart, Cafferty,
 Go West.
 Montevideo, MN (Cathy Cooley-KMGM) Chris Isaak,
 REO, Menudo, Rockin' Sidney.
 St. Cloud, MN (John Fine-WJON) Bill Withers, Nomo,
 Natalie Cole, Weather Girls.
 Grand Forks, ND (Paul Kero-KNOX) Howard Jones.
 Jamestown, ND (Randy Allen-KQDJ) G. Benson, B. Joel,
 Madonna, Sister Sledge.
 Cape Girardeau, MO (Mike Davenport-KGIR) B. Withers,
 Howard Jones, Kool & Gang, Billy Joel.
 Poplar Bluff, MO (Kim Ham-KJEZ) Sting, R. Milsap,
 Peabo Bryson, Billy Joel.

St. Joseph, MO (Bruce Allen-KKJO) Billy Joel, Grant.
 Joplin, MO (Bobby Daniels-KFSB) B. Joel, Pointers,
 Godley & Creme, Natalie Cole, John Denver.
 Springfield, MO (Michael Cochran-KGBX) Chris Isaak,
 Manhattan Trsf., B. Ocean, Tina Turner, Withers.
 Lawrence, KS (Bill-Lee-KLWN) Natalie Cole, Menudo.
 Pittsburgh, KS (Bell/Porter-KNZS) Sting, Tina Turner,
 Huey Lewis & News, Carly Simon.
 Parsons, KS (Bob Tesh-KLKC) Katrina & Waves, Aretha,
 Billy Ocean, Kool & Gang, Ronnie Milsap.
 Omaha, NE (Kuckelburg/Swanda-KGOR) Whitney Houston,
 Corey Hart, C. Lauper, B. Adams, Huey Lewis & News.
 Omaha, NE (Randy Shane-KOIL) Phil Collins, Billy
 Joel, Carl Anderson.
 Lincoln, NE (Cathy Blythe-KFOR) B. Ocean, B. Joel.
 Woodward, OK (Greg Shuffield-KMTY/FM) G. Benson,
 Corey Hart.

SOUTHWEST

Wichita Falls, TX (Dave Landry-KTLT) Kool & Gang,
 Billy Joel, Billy Ocean.
 Humble/Houston, TX (Rick Stancato-KTUN) Aretha,
 Kool & Gang.
 Beaumont, TX (James/Kasi-K106) Ronnie Milsap, Aretha.
 Del Rio, TX (Kevin Bel-KDLK) Chris Isaak, Denver,
 B. Joel, Pointers, Phil Collins, Withers, Alison
 Moyet, Melissa Manchester.
 Amarillo, TX (Tim Butler-KHBQ/FM) Frozen Playlist.
 Midland/Odessa, TX (Chuck Wolfe-KCRS) Sting, B. Joel.
 Odessa/Midland, TX (Steve Myers-KQIP) Corey Hart,
 Peabo Bryson, Eric Tagg.
 Phoenix, AZ (Sam Church-KKLT) Billy Ocean, Sade,
 Kool & Gang.
 Albuquerque, NM (Jay Scott-KOB/FM) Billy Joel,
 Tina Turner.
 Clovis, NM (Jerry Mayfield-KCLV) Frozen Playlist.

ROCKY MOUNTAIN

Laurel/Billings, MT (Ames Crosby-KNFL) Peabo Bryson,
 Sting, Ronnie Milsap.
 Great Falls, MT (Keller/McShay-K99) Carly Simon,
 Billy Ocean, Billy Joel.
 Dillon, MT (Mike Kandilas-KDBI) Billy Joel.
 Missoula, MT (Vern Argo-KYLT) B. Withers, Aretha,
 Godley & Creme, Phil Collins, Motels.
 Colorado Springs, CO (Irwin/Howard-KVUU) B. Joel,
 Aretha, Hall & Oates, Sade, Kool & Gang, C. Simon.
 Salida, CO (Charles Darwin-KVRH) Bryan Ferry,
 Kenny Rogers, Billy Burnette, Motels, M. Transfer.
 Montrose, CO (Tom Fricke-KUBC) Billy Joel, Sting,
 Kool & Gang.
 Sun Valley, ID (Jeffrey Ballou-KSKI) Pointers,
 K. Rogers, R. Clark, S. Watanabe, Eric Tagg,
 Curtie & The Boombox.
 Grangeville, ID (Jim Cross-KORT) No adds.
 Orofino, ID (Dana McKinney-KLER) B. Joel, Milsap,
 Billy Ocean, Aretha Franklin.
 Boise, ID (Drew Harold-KBOI) Billy Joel, Carly
 Simon, Cock Robin, Ronnie Milsap.
 Salt Lake City, UT (George Lemich-KSL) Kool & Gang,
 Ronnie Milsap, Placido & Maureen, C. McClain.
 Manti, UT (Stan Eriksen-KMTI) Prince.

FAR WEST

Reno, NV (Larry Irons-KRNO/FM) Frozen Playlist.

Carson City, NV (Bill McClain-KPTL) Corey Hart, Kool & Gang, Bill Withers, Rockin' Sidney.
 Los Angeles, CA (Liz Kiley-KFI) Weird Al, Tina Turner.
 Los Angeles, CA (Kaye/Marie-KOST) Billy Joel.
 Carlsbad, CA (Clark Novak-KKOS) Frozen Playlist.
 San Diego, CA (Main/Richards-KYXY) Hall & Oates.
 San Diego, CA (Mark Larson-KFMB) Carly Simon, Billy Ocean, Tina Turner.
 San Diego, CA (Bobby Rich-B100) Sade, Billy Ocean, Kim Carnes, Freddie Jackson.
 Palm Springs, CA (Ty Stevens-KDES) Billy Joel, Corey Hart, H. Jones, Sting, Bill Withers.
 Fresno, CA (Scott Huskey-KLTK) Dolly & Kenny.
 San Luis Obispo, CA (Dan Armstrong-KVEC) Billy Ocean.
 San Luis Obispo, CA (Carol Meyer-KKUS) DeBarge, Bryan Adams.
 Monterey, CA (Michael Reading-KWAV/FM) Rockin' Sidney, Phil Collins, Godley & Creme.
 San Francisco, CA (Gardner/Kulp-K101) Amy Grant.
 Livermore, CA (Scott Lewis-KKIQ) B.Joel, Billy Ocean, Ronnie Milsap.
 Napa, CA (Don Defesi-KVYN/FM) Aretha, Peabo Bryson, Huey Lewis & News.
 San Rafael, CA (Frank Eriksen-KTIM) Air Supply.
 San Jose, CA (Bill Weaver-KLOK) Paul Young, Kenny Rogers, Huey Lewis & News.
 Santa Rosa, CA (Larry Chiaroni-KSRO) Hall & Oates, Billy Joel.
 Ukiah, CA (John Wilcox-KUKI) Chris Isaak, Phil Collins, Manhattan Transfer, Men At Work.
 Arcata, CA (Chris Knight-KATA) Ronnie Milsap, Billy Joel, Billy Ocean.
 Crescent City, CA (Rene Shanle-KCRE) Billy Joel, Kool & Gang, Huey Lewis & News, Howard Jones.
 Auburn/Sacramento, CA (Craig Andrews-KHYL/FM) No adds.
 Vacaville, CA (Sheilah Bowman-KUIC) Corey Hart, Carly Simon, Billy Joel.
 So. Lake Tahoe, CA (Ron West-KOWL) a-ha, John Parr, Phil Collins, Motels, L. Vandross, S. Mills.
 So. Lake Tahoe, CA (Ken Adams-KTHO) Natalie Cole, Manhattan Transfer.
 Chico, CA (Dave Kindig-KPAY) Billy Joel, Tina Turner, Kool & Gang.
 Grass Valley, CA (Rich Brock-KNCO) No adds.
 Oroville, CA (Charlie Foxx-KORV) Katrina & Waves, Corey Hart, Tina Turner, Cock Robin.
 Red Bluff, CA (Kevin Machado-KBLF) Frozen Playlist.

NORTHWEST

Portland, OR (Dirkx/Williams-KGW) Billy Joel, Ocean.
 Salem, OR (Doc Nelson-KSLM) Ronnie Milsap, Sting.
 Salem, OR (Mike Brunswick-KBZY) Frozen playlist.
 Corvallis, OR (Larry Blair-KLOO/AM) Carly Simon, Huey Lewis & News, Tina Turner, Kool & Gang, Billy Joel.
 Lincoln City, OR (Mark Weigand-KBCH) Carly Simon, Billy Ocean, Rockin' Sidney.
 Eugene, OR (Bobby King-KDUK) Carly Simon, Madonna, Corey Hart, Billy Joel.
 Roseburg, OR (Veronica Burns-KRSB) Mike Post, S.Mills, Natalie Cole, Withers, Godley & Creme, Manhattan Transfer.
 Grants Pass/Medford, OR (Charlie Kirk-KFMJ) Milsap, Phil Collins, Bill Withers, Howard Jones.
 Enumclaw, WA (David Cool-KENU) Frozen Playlist.
 Auburn, WA (Carl Sawyer-KASY) Huey Lewis & News, Go West, Kool & Gang, Corey Hart, Sting.

Seattle, WA (Shawn Stevens-KQ96) Billy Joel, Phil Collins.
 Mt. Vernon, WA (Wedge Michaels-KBRC) Kool & Gang, Tina Turner, R.Milsap, Carly Simon, Corey Hart, Billy Ocean.
 Oak Harbor, WA (David Bowden-KISD) Kool & Gang, Billy Ocean, Howard Jones.
 Tacoma, WA (Rick Austin-KTAC) B.Ocean, Katrina & Waves, Kool & Gang, Ronnie Milsap, Sade, B.Joel.
 Olympia, WA (Dick Pust-KGY) Loretta Lynn, Tina Turner, Billy Joel.
 Aberdeen, WA (Paul Lankow-KXRO) Frozen Playlist.
 Centralia, WA (Jim Knutson-KELA) Ronnie Milsap, Hall & Oates, John Denver, DeBarge.
 Shelton, WA (Glen Connolly-KMAS) Natalie Cole, Bill Withers, Tina Turner.
 Kelso/Longview, WA (Ray Bartley-KLOG) Huey Lewis & News, Kool & Gang.
 Yakima, WA (Frank Taylor-KMWX) Kool & Gang, B. Joel.
 Yakima, WA (Dave Hanson-KIT) Billy Ocean, Kool & Gang.
 Tri-Cities, WA (Bill Templeton-KALE) Bryan Adams, Heart, J. Johnson.
 Anchorage, AK (Mark Lewis-KFQD) Billy Joel, R. Milsap.
 Anchorage, AK (Greg Wilkinson-KKLV/FM) Chris Isaak, Natalie Cole, Dire Straits, Loose Ends, Bryan Ferry, Mr. Mister, Bryan Adams.
 Soldotna, AK (J.J. McCartney-KCSY) Billy Ocean.
 Saskatoon, SA (Rick Korchinski-CFQC) Billy Joel, Dead Or Alive.

WELCOME To Our New A/C Correspondents:

Jim Reed, WKMQ Radio - 1901 Reidfarm Road - Rockford, IL 61111 (815-877-3075)

Mark Gibson, WMOH Radio - 2081 Hamilton Middletown Road, Hamilton, OH 45011 (513-863-1111)

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Ty Stevens, KDES-Palm Springs, CA 7/14
 Frankie Lane, XHKX-San Diego, CA 7/14
 Gary Edwards, WMT/AM-Cedar Rapids, IA 7/15
 John Rosenfelder, WUSB-Stonybrook, NY 7/15
 Bobby Irwin, KVUU-Colorado Springs, CO 7/15
 Jay Bouley, WSPT-Stevens Point, WI 7/15
 Chris Jay, WJJK-Eau Claire, WI 7/15
 Gary Franklin, WKPE/FM-Orleans, MA 7/15
 Cyndi Hoelzle, THE GAVIN REPORT 7/16
 George Gordon, WFTP-Ft. Pierce, FL 7/18
 Dana Jang, KOME-San Jose, CA 7/18
 Dave Lee, KVAN-Vancouver, BC 7/18
 Rick Gillette, FM102-Sacramento, CA 7/19
 Roger Christian, WBEN-Buffalo, NY 7/19
 Jim Schaefer, WROK-Rockford, IL 7/20
 Max McDonald, WTMJ-Milwaukee, WI 7/20

A special WELCOME to DAVID CHARLES born on JUNE 29th to MICHAEL & NORA ADAMS. MICHAEL is our Top 40 correspondent from WGGZ/FM in BATON ROUGE, LA.

and a patriotic WELCOME to ABIGAIL ANNE born JULY 4th to TOM & TAMARA GORMAN. TOM is National Promotion Director for CAPITOL RECORDS IN LOS ANGELES, CA.



BIO FEEDBACK

RUSS BALLARD

He made his professional stage debut playing on an awards show alongside both The Beatles and The Rolling Stones.



DEPECHE MODE

The band is currently recording a new single. In Britain the band is not on a major label, choosing to distribute their records independently.

GRACE JONES

Grace Jones is making an album to be released on Manhattan Records. She collaborated with Bruce Woolley—who once released an album on Columbia entitled "Bruce Woolley and the Camera Club" with Thomas Dolby.

CHICAGO

The band has begun work on their 18th album. An educated guess is that the album will be called Chicago 18. But, co-founder, Peter Cetera has departed the group after 18 years.

MISSING PERSONS

They're still walking in L.A., but they'll be taking separate routes. The core of Missing Persons, Dale & Terry Bozio are filing for divorce. Singer Dale will go solo while Terry plans to replace her and keep Missing Persons going.

KATRINA & THE WAVES

Kimberly Rew was an archaeology student at Cambridge University before playing guitar for K & the W's.

MAI TAI

Despite their Polynesian name, the three women are natives of Dutch Guyana off the Atlantic coast of South America.

JOHN DENVER

He has been in China recently working out details for a televised concert from China in early September.

MANHATTAN TRANSFER

Their biggest record to date has been "Boy From New York City" in the summer of 1981.

BARBARA MANDRELL

Her first success as a singer came in 1969 when she recorded Otis Redding's "I've Been Loving You Too Long" for Columbia Records.

JOHN McEUEEN

He is best known as a long-time member of the Nitty Gritty Dirt Band.

EARLY 1985 TOP HITS

Our computer, GRIP, tells us that the following records accumulated to the most research points during the first six months of 1985;

Top-40 Madonna Crazy For You

A/C Commodores Nightshift

Country The Judds Girls Night Out

R&B Whitney Houston You Give Good Love

B I O M E M O	TO	Program Directors	AIR DATE	NOW!	TIME	3 hours
	FROM	WESTWOOD ONE	AREA CODE	(213)	NUMBER	204-5000
	MESSAGE	THAT'S LOVE The weekly special that features the greatest love songs of all-time.				
	<input checked="" type="checkbox"/>	FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE...AND ONLY				

BET YOU CAN'T

COCK ROBIN

"When Your Heart Is Weak"

150% Label Commitment

ADDED THIS WEEK:

KOPA	WJZR	KDON
WFLY	KX104	Z102
WPST	WSEZ	WBWB
KHFI	WRQC	KKAZ
WSSX	KEYN/FM	KBIM

BILLY JOEL

"You're Only Human (Second Wind)"

Billy Joel Has Sold Over
30 Million Albums

GAVIN TOP 40

238/93

DEBUT 33

ALISON MOYET

"Love Resurrection"

#1 British Female
Vocalist Of The Year

I95	WTLQ
KMJK	WZLD
KPLUS	WOKI
Q100	KTFS
K104	KSND
WPST	KZZU

BOB DYLAN

"Tight Connection To My Heart"

This Album Is Top 15
In Your Market!

WKEE	WHOT
WRCK	KQXR
KFMI	KTRS
KNIN	OK95

PLAY JUST ONE

LISA LISA and CULT JAM with FULL FORCE "I Wonder If I Take You Home"

From Debut To Heavy Rotation
Wherever It's Added

Adds:

B104

B94

PRO/FM

WERZ

93Q

WOKI

SLY 96

Key Moves:

I95 19-7

KIIS/FM 20-8

KS103 17-7

K106 25-19

WXKS/Fm 12-10

KMEL 23-16

KENNY LOGGINS "Forever"



GAVIN TOP FORTY
35%

TOP FIVE:

KAFM 6-1

KEGL 2-2

KTKS 7-5

K104 4-4

WBCY 3-2

OK100 3-2

95XIL 2-2

K104 11-5

KWES 3-3

WEATHER GIRLS "Well-A-Wiggy"

About To Become The Hottest
Record Of The Summer!

95XIL
WBCY
WIXV

WHAM! "Freedom"

Your Listeners Are Telling You
That They Can't Wait Any Longer

On your desk this week!

COLUMBIA RECORDS





**AIN'T LOVE GRAND,
the new album from X.**

The single, "Burning House of Love."
Also includes "Love Shack"
and nine more new favorites.

Produced and engineered by Michael Wagener for Double Trouble Productions.
Management: Shankman/DeBlasio—Santa Monica, CA

ON ELEKTRA MUSIC CASSETTES AND RECORDS.
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ALBUM/ALTERNATIVE

Gavin Album Frontline

STING



STING

Talking Heads



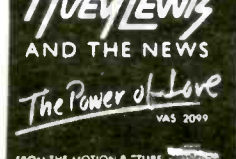
TALKING HEADS

Jeff Beck



JEFF BECK

HUEY LEWIS



HUEY LEWIS

BRYAN FERRY



BRYAN FERRY

R.E.M.



R.E.M.

These records define the Album radio and Alternative radio formats this week.

NEW
Releases

Reports accepted Mondays at 8am through 2pm Wednesday

Station Reporting Phone (415) 392-7750

PHILIP OAKEY & GIORGIO MORODER

Phillip Oakey & Giorgio Moroder (A&M)

Whatever the beLEAGUED fate of the HUMAN LEAGUE, here's something equally entertaining. PHIL OAKEY's collaboration with synthist/composer/producer GIORGIO MORODER extracts what was brilliant about DARE, adding a bit of pop gloss, minus what was contrived about the next one. I'm a big fan of the original MORODER/FORSEY school of technology. Also, if you enjoyed last year's Electric Dreams track (included on this LP), this is well above and way beyond. Ten songs sweep into each other dance floor style, so do be agile. Otherwise enjoy this fantastic LP. Why Must The Show Go On/Goodbye Bad Times/Valerie.

Staying Out Late With—Beat Rodeo (IRS)

Lest the sticker on the front misleads you, RICHARD GOTTEHRER only produced the first trax on each side (Just Friends and Without You). DON DIXON (REM/LET'S ACTIVE/TOMMY KEENE) helped etch the rest. Anyone who remembers the BEAT RODEO EP on Coyote produced by RICHARD "Bongo" BARONE, go to the head of the class. The rest of us need to listen to this new slice of Americana. Try Heart Attack and you hear a happy country/folk sway. Guitarist DAN PRATEX squeezes some nice tones out on lead guitar. This will be a major summertime Alternative hit on our charts. Heart Attack, Without You/Just Friends.

Cheap Trick

"Tonight It's You"—Cheap Trick (Epic)

Whattaya get at GAVIN? Sometimes you get an open mind. This band's been up and down like a yo-yo. Tonight It's You has a teenaged melodic shrill that does climb plateau by plateau. I actually prefer the more concise single edit. Now, on that last final note, take your finger and slow down the turntable. Sounds cool, huh? Hit record.



"Best of Both Worlds"—Midnight Oil (Columbia)

If each and everyone of you could see this band play the roof off of a club (or hall), you would be a believer. True, there's still a presentational gap between stage and studio. Producer NICK LAUNAY (who added a modern twist to CLAPTON's LP) has done his job keeping MIDNIGHT OIL on the cutting edge (politically and) aurally. Pushing Best Of Both Worlds was probably the band's choice. An alternative choice could be When The General Talks. MO will tour this summer with UB40. Having seen both bands play, I'd say UB40 are brave souls.

Cast The First Stone—Urgent (Manhattan)

URGENT fits snugly in between a mainstream medium hard rock sound

with a modern twist. Produced by IAN HUNTER and MICK RONSON, it's no wonder the mix is blatantly cinematic. Such a sound was engineered by the legendary SHELLY YAKUS (PETTY, NICKS) and played by three brothers named KEHR, a KLYPH and a YUL. Start with side one, cut one, Runaway, the single.

the ADVENTURES

"Send My Heart"—The Adventures (Chrysalis)

In a similar vein, THE ADVENTURES also play in a tight mode. The band toured the UK extensively, opening for TEARS FOR FEARS with the probability looking good for the same slot here. Produced by BOB SARGEANT (ENGLISH BEAT, XTC), the fidelity is not only enhanced by the already wide 12 inch grooves, but also by the audiophile pressing.

Return To Waterloo—Ray Davies (Arista)

The last few KINKS LPs haven't exactly bowled me over, and although RAY DAVIES' RETURN TO WATERLOO isn't a big budget masterwork, it has heart. Considering RAY DAVIES' insightfully lyrical glances at his own homeland in his music (especially on his later Reprise work), it should be interesting how he cuts it visually as a film director working with the same subject matter—provincial British middle/working class life. I like the emotional one-man-band-ish title track, Return To Waterloo.

KENT

ALBUM

Editor: Kent Zimmerman

CERTIFIED



COREY HART RUSS BALLARD

MOST ADDED

- "SHAME"-THE MOTELS (CAPITOL)
- "BURNING HOUSE OF LOVE"-X (ELEKTRA-12")
- FLETCH SOUNDTRACK (MCA)

MY 2¢



Old Coca-Cola is back and there's a lesson to be learned. If you've got faith in your product, why listen to a bunch of corporate focus groups and mumbo jumbo research. If you really have the right vision about what you're doing, it doesn't make sense to step down and wallow, mimicking a cheap competitor. Remember, it was RICHARD NIXON that brought PEPSI to Russia...On to the chart. In the "back up the chart" department, file BRYAN FERRY and EURYTHMICS...

Double CERTIFIED for EMI this week with the emergence of both RUSS BALLARD and COREY HART. TALKING HEADS and REM will be the subject of next week's GAVIN cover. HEADS dwell Top Five while REM goes Top Ten.. An astounding rebound this week by HOWARD JONES. Since one cut gets played at a time, HO JO just may bounce up and down a couple more times this year... Album Radio leads the way on GODLEY/CREME. This gem debuts at 32. The rest of the dial will follow or suffer. X gave the MOTELS a run for their money on this week's MOST ADDED. It'll be a little tougher on the chart, but don't discount this tough quartet out of LA... In fact, check out this week's CHARTBOUND category. It's a pretty solid list of viable contenders...OKAY YOU GUYS! The list is growing. I'm talking about those of us who raved about

2W LW TW

1.	1.	1.	STING (A&M) "FREE" "FORTRESS" "SHADOWS" "BLACK"
2.	2.	2.	Dire Straits (Warner Bros.) "Money" "Walk" "Far"
5.	6.	3.	EURYTHMICS (RCA) "CHAIN" "LIE" "SINKING"
6.	4.	4.	TALKING HEADS (SIRE) "ROAD" "WAS" "LADY"
14.	10.	5.	JEFF BECK (EPIC) "READY" "END"
13.	12.	6.	HUEY LEWIS & NEWS/BACK...FUTURE (CHRYSALIS/MCA)
3.	3.	7.	Tears For Fears (Mercury) "Shout" "Heels" "Rule"
11.	13.	8.	BRYAN FERRY (EG/W.B.) "SLAVE" "SENSATION"
15.	14.	9.	R.E.M. (IRS) "GET" "DRIVER"
9.	9.	10.	U2 (Island) "Three" "Bad" "Sort"
18.	11.	11.	HEART (CAPITOL) "NEVER" "WHAT" "IF"
10.	8.	12.	Bob Dylan (Columbia) "Tight" "Sky" "Real"
4.	5.	13.	Robert Plant (EsParanza) "Sixes" "Little" "Pink" "Lead"
7.	7.	14.	Supertramp (A&M) "Cannonball" "Better"
17.	18.	15.	Paul Young (Columbia) "Go Away" "Bite" "Playhouse"
8.	15.	16.	Tom Petty (MCA) "Better" "Rebel" "Come"
23.	19.	17.	ST.ELMO'S FIRE (ATLANTIC)"PARR""SQUIER""ANDERSON"
--.	--.	18.	COREY HART (EMI AMERICA) "NEVER" "BOY" "KIEV"
28.	31.	19.	HOWARD JONES (ELEKTRA) "LIFE"
16.	17.	20.	Hooters (Columbia) "Zombie" "Dance"
30.	24.	21.	BRYAN ADAMS (A&M) "69" "DIANA-B SIDE"
23.	22.	22.	'Til Tuesday (Epic) "Shoulder" "Voices" "Vacuum"
19.	20.	23.	John Cafferty & BBB (Scotti Bros.) "City"
12.	16.	24.	Night Ranger (Camel/MCA) "Street" "Four" "Seven"
39.	32.	25.	PAT BENATAR (CHRYSALIS-12") "INVINCIBLE"
21.	22.	26.	Phil Collins (Atlantic) "Number" "Hello" "Sussudio"
--.	--.	27.	RUSS BALLARD (EMI AMERICA) "BURNS"
32.	29.	28.	RATT (ATLANTIC) "LAY"
20.	21.	29.	Men At Work (Columbia) "Need" "Snakes"
--.	35.	30.	LONE JUSTICE (Geffen) "SWEET"
24.	25.	31.	Bruce Springsteen (Columbia) "Stand-B side" "Glory"
--.	--.	32.	GODLEY & CREME (POLYDOR-12") "CRY"
34.	34.	33.	NEW ORDER (QWEST) "KISS" "VIGILANTE"
--.	--.	34.	KATRINA & THE WAVES (CAPITOL) "CRYING"
--.	36.	35.	HELIX (CAPITOL) "DEEP"
--.	--.	36.	TINA TURNER (CAPITOL) "HERO"
35.	33.	37.	George Thorogood (EMI America) "Willie"
40.	39.	38.	STYLE COUNCIL (Geffen) "INTERNATIONALISTS""WOLF"
36.	38.	39.	The Power Station (Capitol) "Gong"
--.	--.	40.	OMD (A&M) "SECRET"

CHARTBOUND

- *MOTELS (Capitol) "Shame"
- *X (Elektra) "House"
- FLETCH (MCA) "Fixx"
- MR. MISTER (RCA) "Wing"
- ARETHA (Arista) "Freeway"
- SUZANNE VEGA (A&M) "Wall"
- MOTLEY CRUE (Elektra) "Smokin'"
- TAXXI (MCA) "Still"
- TEXTONES (Gold Mtn.) "Mission"
- NILS LOFGREN (Columbia) "Holes"
- SCORPIONS (Mercury) "City"
- COCK ROBIN (Columbia) "Heart"
- BILLY JOEL (Columbia) "Human"
- Y&T (A&M) "Girls"
- WILLIE & P.BOYS (Passport) "Arms"
- *DEAD OR ALIVE (Epic) "Spin"

RICK SPRINGFIELD's TAO LP. I just read a review written by MALCOLM DOME in the Heavy Metal rag, KERRANG. He proclaimed the LP as this year's most overlooked

LP. But don't take a metal head's word for it. Call up MICHAEL "CD" KAPLAN at EPIC in NYC. He's a believer as well. Go back and listen in total. Right ALAN? ALAN?... The funniest moment on the WEIRD AL LP was YODA to the tune of LOLA by the KINKS...Hip guy. One of LARRY GROVES' Desert LPs was DEPECHE MODE's SOME GREAT REWARD LP...In the same issue of MUSIC CONNECTION, KENNY RYBACK listed MOTORHEAD and SHELL & THE CRUSH. Go back to your reject pile and find SHELL's LP, I dare you...A big huge change at KSJO-SAN JOSE with the new ownership. The new PD is none other than--TA DA--DANA JANG, who reportedly forsook a career in stand-up comedy to pilot KSJO. KEN ANTHONY will stay on as MD. New GM is GARY RODRIGUEZ. LEROY HANSEN and JIM ROBINSON have departed. Stay well. Pepsi sux.KZ

the GAVIN REPORT/July 12, 1985

ALTERNATIVE

CERTIFIED



OIL & GOLD
SHRIEKBACK
(ISLAND)

MOST ADDED

1. "BURNING HOUSE OF LOVE"-X (ELEKTRA-12")
2. STAYING OUT LATE WITH-BEAT RODEO (IRS)
3. "CAN'T...TRAIN"-10,000 MANIACS (ELEKTRA UK-12")
4. 7 DAY WEEKEND-C.S. ANGELS (ARISTA)

IMPORT INDIE



- GAME THEORY (Enigma) "24"
MINUTEMEN (SST) "Cheerleaders"
J.LEE PIERCE (Statik) "Love"
DAMNED (MCA UK-12") "Grimly"
WINDBREAKERS (H'stead) "Girl"
DAVID BYRNE (ECM) "Social"
FRIGHTWIG (Subterranean) "Bag"

ALTERNATIVE ACTION

REM comes out on top again in the Alternative derby, holding a lead of about 5% over the TALKING HEADS who leap-frogged NEW ORDER.

DIRE STRAITS regain their underline with a resurgence of college radio support. A large percentage upped it from medium rotation to heavy play.

STING proceeds to crack the Top Ten by luring in non-commercial radio to complement his amazing stats on commercial stations.

2W LW TW

1.	1.	1.	R.E.M. (IRS) "CAN'T" "8" "GRAVITY" "LIFE"
3.	3.	2.	TALKING HEADS (SIRE) "SHE WAS" "ROAD" "STAY"
2.	2.	3.	New Order (Qwest) "Kiss" "Vigilantes"
4.	4.	4.	Bryan Ferry (EG/W.B.) "Slave" "Sensation" "Chosen"
5.	5.	5.	Style Council (Geffen) "Walls" "Internationalists"
7.	6.	6.	DIRE STRAITS (W.B.) "MONEY" "SO FAR" "WALK"
10.	9.	7.	NINA HAGEN (COLUMBIA) "UNIVERSAL" "MY WAY"
8.	7.	8.	Three O'Clock (IRS) "Heads" "Green"
6.	8.	9.	Eurythmics (RCA) "Chain" "Sisters" "Sinking" "Alright"
19.	13.	10.	STING (A&M) "SOMEBODY" "FORTRESS" "SHADOWS"
13.	11.	11.	U2 (Island) "Bad" "Three" "Homecoming"
30.	14.	12.	OMD (A&M) "LIVE" "SECRET" "SECONDS"
16.	12.	13.	Bob Dylan (Columbia) "Tight" "Real"
--	21.	14.	SHRIEKBACK (ISLAND) "NEMESIS"
20.	15.	15.	Knitters (Slash) "World" "Critter"
17.	17.	16.	Lone Justice (Geffen) "Sweet" "East"
12.	10.	17.	Everything But The Girl (Sire) "Well" "Heaven"
28.	19.	18.	SCRITTI POLITTI (WARNER BROS.) "PERFECT" "WORD"
21.	20.	19.	SUZANNE VEGA (A&M) "WALL" "LINES"
11.	16.	20.	Translator (415/Columbia) "Come" "American"
9.	18.	21.	Tears For Fears (Mercury) "Shout" "Head"
--	30.	22.	DEAD OR ALIVE (EPIC) "SPIN" "LOVER" "DJ"
--	26.	23.	GODLEY & CREME (POLYGRAM-12") "CRY"
24.	23.	24.	Danny & Dusty (A&M) "Dreamers" "Knocking"
15.	22.	25.	Paul Young (Columbia) "Bite" "Everytime" "Playhouse"
26.	24.	26.	Meat Puppets (SST) "Swimming" "Buckethead"
--	--	27.	X (ELEKTRA-12") "BURNING"
--	--	28.	ROBYN HITCHCOCK (SLASH) "STRAWBERRY"
23.	25.	29.	Green On Red (Enigma) "Dreams" "Knocking"
22.	29.	30.	China Crisis (Warner Bros.) "Black" "High"

CHARTBOUND

- KING (Epic) "Pride"
ZEITGEIST (DB) "Change"
THE CHAMELEONS (Statik) "Beach"
BLACK FLAG (SST) "Annihilate"
MIDNIGHT OIL (Col.-12") "Worlds"
J.SIBERRY (Open Air) "Waitress"
BLUE NILE (A&M) "Stay"
10,000 MANIACS (Elektra UK-12")
KID CREOLE (Sire) "Endicott"
UPTONES (415) "KUSA"
C.S. ANGELS (Arista) "Falling"

SHRIEKBACK, MOST ADDED last week, is now CERTIFIED and is clearly Top-Ten bound. Chart points are currently dependent upon college radio. Over 90% of those non-commercials playing it have it in heavy rotation.

ROBYN HITCHCOCK finally debuts by edging out CHARTBOUND albums ZEITGEIST & THE CHAMELEONS.

Our MOST ADDED record, X's 12", is our highest debut at #27. Look for a Gavin interview with John Doe in the near future.

We'd especially like to thank our latest addition to the editorial staff—John Martinucci—whose invaluable assistance (and wise-cracks) is very much appreciated.

SPOTLIGHT LP

Jewel-Duel/Dream Within A Dream/
Dr. Mabius (First Life)/P-
Machinery-PROPAGANDA (ZTT/
Island-UK) Next time you're in your bank, imagine the teller moonlighting on the side as a musician in one of the leading new art pop/dance bands. This German foursome, some of whom were formerly bank tellers, are producing upbeat music that stays clear of being trendy. PROPAGANDA mixes their pop tendencies with dramatic touches that maintain your interest throughout the album. Grand and towering at times, "A SECRET WISH" stirs up gothic and majestic images. The import LP is now available, but look for a domestic release later this month, or better yet, phone Bob Catania at Island in N.Y. (212-477-8000) and bug him for a copy. Peter

KSJO-SAN JOSE, CA 408-288-5000
JIM ROBINSON/KEN ANTHONY
Add: Power Station

Jeff Beck
Hooters
Men at Work
N. Lofgren
Paul Young
Thoroughood
T. Heads
Dire Straits
Dylan
Tears for Fears
U2
B. FERRY
Eurythmics
Supertramp
Patty
J. Beck
Plant
Back to Future
Mod:
Katrina & Waves
New Order

KWHL-ANCHORAGE, AK 907-
CARTER B. IV. VARGAS 344-9622
Add: Motley Crue

Jeff Beck
T. Heads
AC/DC
B. Adams
Max:
Tears for Fears
Heart
Sting
Huey L.
Katrina & Waves
Dire Straits
Bonatar
Dylan
Ratt
C. Hart
Jeff Beck

KEZX/EM-SEATTLE, WA 206-633-
PEYTON MAYSON/AMY LOW 5350
Add: Eric Anderson

B. FERRY
K. Carnes
Dylan
Artha F.
S. Vega
Sting
J. Siberry
E. Klugh
J. Buffett
China Crisis
Michael Tomlinson
Grusinsk/Ritenour
Dylan

KLOS-LOS ANGELES, CA 213-557
JIM KELLY/RUTH PINEDO 7250
Add: Heart

None
P. Collins
Eurythmics
Power Station
Sting
Ratt
Thoroughood
Supertramp
Bonatar
N. Ronger
Scorpions
Cafferty

KSTM-PHOENIX, AZ
JEFF PARETS 502-335-1767
Add: Style Council

Motels
Back to Future
Ray Davies
Heart
Adventures
Midnight Oil
Max:
Sting
T. Heads
Dire Straits
REM
Dylan
Tears for Fears
U2
B. FERRY
Eurythmics
Supertramp
Patty
J. Beck
Plant
Back to Future
Mod:
Katrina & Waves
New Order

KKDJ-FRESNO, CA 209-
JEFF REBEL 216-1901
Add: Cafferty

Supertramp
Bon Jovi
Back Future Sdtrk./Huey L. Y&T
Max:
Sting
Huey L.
Tears for Fears
Heart
C. Hart
N. Ronger
St. Elmo/J. Parr
Dire Straits
Motley Crue
T. Heads
Supertramp
Plant
Jeff Beck
Ratt
Hentley

KJET-SEATTLE, WA
JIM KELLER 206-781-5600
Add: P. Young

UB40
Chameleons
10,000 Maniacs
REM
Tears for Fears
Sting
T. Heads
H. Jones
T. Twins
Hardcastle
Scrutti Politti
Godley & Creme
OMD
Bangles
Sten Ridgeway
Fixx
Shriekback
U2
Power Station
Prince

KUNY-LAS VEGAS, NV
KEN JORDAN 702-799-3877
Add: King

Three O'Clock
Zeitgeist
Four-Ones
OMD
Blue Nile
X
Max:
Dead or Alive
T. Heads
New Order
Shriekback
Lone Justice
Lords of New C.
B. FERRY
N. Hagen
Red Guitars
Tears for Fears
Style Council
Scrutti Politti

KOMU-SEATTLE, WA 206-
SHIRLEY CARLSON 543-4680
Add: One Plus Two

Dead Milkmen
Painters/Dockers
Whispering Lion
Shriekback
Crimes/City Solution
Rime's/Mary Chain
Tuxedomoon
Electric Peace
Antietan
REM
Greg Sage
Nick Cave
New Order
Black Flag
J. Lee Pierce
Wipers
Animal Slaves
Mod:
T. Heads
What Surf Comp
Three Johns
Dylan
Brian Brain
Agitprop
Scream Comp.
Eugene Chad
Y
Camper Van Beethoven

KACR-SAN LUIS OBISPO, CA
SCOTT LARSEN 305-544-9800
Add: Danny Dusty

Dead Milkmen
Detox
Zarkons
OMD
Time Zone
Scream Down Under
Claws Comp.
Max:
T. Heads
REM
Translator
Three O'Clock
Everything But...
New Order
Dire Straits
Game Theory
KUNY-LAS VEGAS, NV
KEN JORDAN 702-799-3877
Add: King

KFCJ-LOS ALTOS HILLS/SAN JOSE
SCOTT STAPLETON 415-960-4760
Add: Adult Net

Beat Rodeo
Pai-Com
Crimes/City Solution
Will Rigby
Mojo Nixon/Skid Roper
I Start Counting
Detox
Plain Wrap
Raging Fire
Rave Ups
Electric Peace
Zarkons
Micronoz
Camper Van Beethoven
Max:
Scrutti Politti
T. Heads
Bay of Pigs
Sisters of Mercy
Lone Justice
Lou Reed
Everything But...
Killing Joke
ABC
P. Young
G. Parker
Meat Puppets
Belouis Some

KUNY-LAS VEGAS, NV
KEN JORDAN 702-799-3877
Add: King

Three O'Clock
Zeitgeist
Four-Ones
OMD
Blue Nile
X
Max:
Dead or Alive
T. Heads
New Order
Shriekback
Lone Justice
Lords of New C.
B. FERRY
N. Hagen
Red Guitars
Tears for Fears
Style Council
Scrutti Politti

KUSF-SAN FRANCISCO, CA 415-
HARRY LEVY/TIM HYDE 556-5705
Add: Game Theory

My Sin
Beat Rodeo
Prefab Sprout
Gene Loves Jezebel
Jake Burns/Big Wheel
Plain Wrap
Vince Clarke/Paul Quinn
Y
T. Heads
REM
Translator
Shriekback
New Order
R. Hitchcock
X
Knitters
J. Lee Pierce
N. Hagen
OMD
Return Living Dead
Gene Loves Jeze
HILAIRE 714-956-6868
Add: D. C. 3

KUCI-IRVINE, CA
HILAIRE 714-956-6868
Add: D. C. 3

Dead Milkmen
Mojo Nixon/Skid Roper
Electric Peace
Spikes
Painters/Dockers
Yo
Olympic Sideburns
Chain Reaction
Twinkle Bros.
Bronski/Almond
Marc Riley & Creepers
Wild Seeds
X
Sandra Bernhard
B'Day Party
P. Young
Dire Straits
Flesh for Lulu
Supertramp
Knitters
Truth
Return Living
Cabaret Voltaire

KUNY-LAS VEGAS, NV
KEN JORDAN 702-799-3877
Add: King

Three O'Clock
Zeitgeist
Four-Ones
OMD
Blue Nile
X
Max:
Dead or Alive
T. Heads
New Order
Shriekback
Lone Justice
Lords of New C.
B. FERRY
N. Hagen
Red Guitars
Tears for Fears
Style Council
Scrutti Politti

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Add: King

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Translator
Shriekback
New Order
R. Hitchcock
X
Knitters
J. Lee Pierce
N. Hagen
OMD
Return Living Dead
Gene Loves Jeze
HILAIRE 714-956-6868
Add: D. C. 3

KUCI-IRVINE, CA
HILAIRE 714-956-6868
Add: D. C. 3

Dead Milkmen
Mojo Nixon/Skid Roper
Electric Peace
Spikes
Painters/Dockers
Yo
Olympic Sideburns
Chain Reaction
Twinkle Bros.
Bronski/Almond
Marc Riley & Creepers
Wild Seeds
X
Sandra Bernhard
B'Day Party
P. Young
Dire Straits
Flesh for Lulu
Supertramp
Knitters
Truth
Return Living
Cabaret Voltaire

KUNY-LAS VEGAS, NV
KEN JORDAN 702-799-3877
Add: King

Three O'Clock
Zeitgeist
Four-Ones
OMD
Blue Nile
X
Max:
Dead or Alive
T. Heads
New Order
Shriekback
Lone Justice
Lords of New C.
B. FERRY
N. Hagen
Red Guitars
Tears for Fears
Style Council
Scrutti Politti

KUNY-LAS VEGAS, NV
KEN JORDAN 702-799-3877
Add: King

Three O'Clock
Zeitgeist
Four-Ones
OMD
Blue Nile
X
Max:
Dead or Alive
T. Heads
New Order
Shriekback
Lone Justice
Lords of New C.
B. FERRY
N. Hagen
Red Guitars
Tears for Fears
Style Council
Scrutti Politti

799/CIZL-REGINA, SASK. 306-
G. FOXIE WALKER 359-3930
Add: K. Carnes

Dead or Alive
Hardcastle
Tina Turner
B. Joel
Max:
China Crisis
Supertramp
Lauper
Men at Work
Plant
Eurythmics
C. Vannelli
P. Young
Katrina & Waves
Dire Straits
Idle Eyes
Tears for Fears
P. Collins
Gowan
B. Adams

KKXX-LAWRENCE, KS
BOB OSBURN 913-242-1226
Add: Cafferty

OMD
Til Tuesday
Springsteen
T. Heads
Duran
Max:
Huey L.
Sting
Jeff Beck
Motel
Dylan
Eurythmics
Animotion
Cock Robin
U2
Clapton
Hooters
Godley & Creme
P. Collins
New Order
Petty
Depeche Mode
B. Adams
G. Parker
X

KWRT-CHICAGO, IL 312-777-1700
LIN BREHMER/NORM WINNER
Add: Koko Taylor

X
New Order
Hooters
Tina Turner
Huey L.
Shriekback
Rockin' Sidney
Beach Boys
Al Dimeola
Coward Bros.
Max:
Thoroughood
China Crisis
Til Tuesday
Men at Work
Brown Rats
Eurythmics
Textones
Julies Shear
G. Parker
Prince
R. Cash
Everything But...
More Mondo
Miles Davis
Katrina & Waves
Elvis Bros.
Belouis Some
A. Moyer
Clapton
Plant
Go West
J. Buffett
S. Vega
Wah
N. Lofgren
Jason & Scorcher
R. Buchanan
Lone Justice

KUNY-LAS VEGAS, NV
KEN JORDAN 702-799-3877
Add: King

Three O'Clock
Zeitgeist
Four-Ones
OMD
Blue Nile
X
Max:
Dead or Alive
T. Heads
New Order
Shriekback
Lone Justice
Lords of New C.
B. FERRY
N. Hagen
Red Guitars
Tears for Fears
Style Council
Scrutti Politti



GAVIN ALBUM INDICATORS

K7n

KRNA - IOWA CITY, IA
D. SINCLETON
 319-351-9300
 Adds: H. Jones
 P. Young
 Dylan
 Walsh
 T. Heads
 Ratt
 N. Ranger
 B. Ferry
 Helix
 C. Hart
 R. Ballard
 Eurythmics
 Firm
 Sting
 Scorpions
 Tears For Fears
 Dylan
 Motley Crue
 Springfield
 Lone Justice
 Aretha F.
 St. Elmo/Squier
 AC/DC
 *WOXY-OXFORD/CINCINNATI
 Adds: R. Hitchcock
 Blue Nile
 Spikes
 Chain Reaction
 Return Living
 Mojo Nixon/Skid Roper
 A. Ha
 Eurythmics
 Strange Advance
 Three O'Clock
 Fishbone
 D. Van
 D. Van
 F. Fletcher
 Sdrk.
 King
 Minutemen
 OMD
 Pale Fountains
 Payolas
 Rational Youth
 Red M
 Screaming B.
 New Order
 Scritti Politti
 J. Siberry
 Sisters of Mercy
 Sting
 Stan Ridgeway
 Sharpes/Numan
 Shriekback
 Translator
 *WNUR-EVANSTON/CHICAGO, IL
 Adds: Dan Osborn
 312-981-7101
Painters/Dockers
 Will Rigby
 Mojo/Skid Roper
 Electric Teeth
 Olympic Sideburns
 Xymox
 Obscure/Independent
 Nick Cave
 Death of Sam
 Dicks
 Breaking Circus
 The Fall
 Psychic TV
 James Comp.
 James
 Mofungo
 Zeigleist
 Attraction
 Aglipop
 Simon Townshend
 Living in Texas
 S. Headed Peter

WVJ/FM-MT. CARMEL, IL 618-
J. BERNARD/L. CHOAIE 262-8589
 Adds: J. Parr
 Petty
 P. Young
 R. Ballard
 Eurythmics
 Hooters
 P. Young
 Carferty
 Walsh
 Helix
 N. Ranger
 B. Ferry
 C. Hart
 T. Heads
 Henley
 Motley Crue
 R. Ballard
 B. Ferry
 Supertramp
 REM
 Dire Straits
 Dylan
 Tears For Fears
 Springfield
 Motley Crue
 *KWC-COLUMBIA, MO 314-
LESLIE KELLEY 876-7297
 Adds: Mod: Style Council
 Drama
 Dead or Alive
 Taxi
 The Hood
 Max: New Order
 REM
 Eurythmics
 King
 Strange Advance
 Three O'Clock
 P. Schilling
 Midnight Oil
 Fishbone
 Everything But...
 Dronogos
 Front 242
 Game Theory
 Godley & Creme
 KCCZ/FM-MINNEA./ST. PAUL
BOBBY CHRISTIAN 612-549-1558
 Adds: Mr. Mister
 Tina Turner
 Carferty
 Sdrk
 Godley & Creme
 Working Week
 Max: China Crisis
 Dire Straits
 Supertramp
 Clapton
 Style Council
 Apsaras
 Walsh
 Beach Boys
 Amy Grant
 Jeff Beck
 K. Carnes
 *WGBN-ANN ARBOR, MI 313-763-
GRETCHEN LINDENSMITH 3501
 Adds: Leonard Cohen
 Beat Rodeo
 Yo
 Womack & Womack
 Shriekback
 Scritti Politti
 Blue Nile
 Cliffon Chenier
 Will Rigby
 Max: Nick Cave
 Wishblood
 Frightwig
 REM
 Raw Power
 OMD
 Target of Dem
 Manu Dibango
 Duke Robillard
 Chameleons
 S. Vega
 Green On Red
 Zeigleist
 Coll
 The Damned

South

KTAL/98ROCK-SHREVEPORT, LA
C. ELLIS/D. ODEN 318-425-2422
 Adds: Mod: P. Collins
 J. Beck
 Til Tuesday
 Y&T
 Moty
 Joe Walsh
 Helix
 Perfect Sdrk./T.
 Eurythmics
 Dire Straits
 T. Heads
 Motley Crue
 Hooters
 Y&T
 Dylan
 Y&T
***KSHU-HUNTSVILLE, TX**
DAVID SADOFF 409-292-1341
 Adds: OMD
 Scritti Politti
 Del Amiri
 Blue Nile
 N. Ranger
 Helix
 C.S. Angels
 REM
 Textones
 Dire Straits
 Y&T
 Eurythmics
 Young Fresh Fellows
 China Crisis
 Tailgators
 Suzanne Vega

***KSHU-HUNTSVILLE, TX**
DAVID SADOFF 409-292-1341
 Adds: Three O'Clock
 Lone Justice
 T. Heads
 Mod: N. Ranger
 F. Fletcher
 Sdrk.
 N. Hagen
 Game Theory
 B. Ferry
 Dylan
 Prince
 Y&T
***KSHU-HUNTSVILLE, TX**
DAVID SADOFF 409-292-1341
 Adds: Three O'Clock
 Lone Justice
 T. Heads
 Mod: N. Ranger
 F. Fletcher
 Sdrk.
 N. Hagen
 Game Theory
 B. Ferry
 Dylan
 Prince
 Y&T
***KSHU-HUNTSVILLE, TX**
DAVID SADOFF 409-292-1341
 Adds: Three O'Clock
 Lone Justice
 T. Heads
 Mod: N. Ranger
 F. Fletcher
 Sdrk.
 N. Hagen
 Game Theory
 B. Ferry
 Dylan
 Prince
 Y&T

***WRAS-ATLANTA, GA**
JANE DAVIS 404-608-2240
 Adds: Laid Back
 Poison Girls
 X
 C.S. Angels
 Sandra Bernhard
 Big Sound Authority
 Perfect Sdrk./T. Twins
 Mod: Oakley & Moroder
 Scritti Politti
 Big Sound Authority
 Vitamin Z
 Whirling Dervishes
 Chaz Jankel
 Iam Siam
 Sisters of Mercy
 Strawbery S.B.
 SPK
 Suzanne Vega
 B. Ferry
 N. Ranger
 Shriekback
 Everything But...
 Chameleons
 Zeigleist
 Style Council
 China Crisis
 N. Hagen
 Three O'Clock
 R. Hitchcock
 Knitters
 Blue Nile
 B. Movie
 B. Side
 More Mondo

KIUFQ-ODESSA/MIDLAND, TX 916-366
MARK LAPIDUS/KERI TELCAREN
 Adds: Russ Ballard
 H. Jones
 The Truth
 Eurythmics
 Xeron
 Innocent
 Kim Mitchell
 New Order
 Plant
 Bon Jovi
 B. Ferry
 Supertramp
 Willie & P.B.'s
 Scorpions
 Drama
 G. Moore & P.
 Highway Chile
 B. Joel
 N. Ranger
 Dylan
 B. Joel
 *WUOC-ATHENS, GA 404-
DAVE STEWART 502-7100
 Adds: Dire Straits
 Blackjacks
 Upbeats
 Rags
 Yo
 The Hood
 Libeolab
 REM
 T. Heads
 Go Go Crankin'
 Lone Justice
 Chameleons
 The Damned
 More Mondo
 J. Lee Pierce
 China Crisis
 Fishbone
 B. Side
 Enigma Comp.
 S. Vega
 Strawbery S.B.
 Indians in Mosco
 Cummings
 Shriekback
 Windbreakers
 B. Town Rats
 U2

***WUOC-ATHENS, GA 404-**
DAVE STEWART 502-7100
 Adds: Dire Straits
 Blackjacks
 Upbeats
 Rags
 Yo
 The Hood
 Libeolab
 REM
 T. Heads
 Go Go Crankin'
 Lone Justice
 Chameleons
 The Damned
 More Mondo
 J. Lee Pierce
 China Crisis
 Fishbone
 B. Side
 Enigma Comp.
 S. Vega
 Strawbery S.B.
 Indians in Mosco
 Cummings
 Shriekback
 Windbreakers
 B. Town Rats
 U2

***WUOC-ATHENS, GA 404-**
DAVE STEWART 502-7100
 Adds: Dire Straits
 Blackjacks
 Upbeats
 Rags
 Yo
 The Hood
 Libeolab
 REM
 T. Heads
 Go Go Crankin'
 Lone Justice
 Chameleons
 The Damned
 More Mondo
 J. Lee Pierce
 China Crisis
 Fishbone
 B. Side
 Enigma Comp.
 S. Vega
 Strawbery S.B.
 Indians in Mosco
 Cummings
 Shriekback
 Windbreakers
 B. Town Rats
 U2

***WUOC-ATHENS, GA 404-**
DAVE STEWART 502-7100
 Adds: Dire Straits
 Blackjacks
 Upbeats
 Rags
 Yo
 The Hood
 Libeolab
 REM
 T. Heads
 Go Go Crankin'
 Lone Justice
 Chameleons
 The Damned
 More Mondo
 J. Lee Pierce
 China Crisis
 Fishbone
 B. Side
 Enigma Comp.
 S. Vega
 Strawbery S.B.
 Indians in Mosco
 Cummings
 Shriekback
 Windbreakers
 B. Town Rats
 U2

KDFY/FM-LUFKIN, TX 409-
STEPHEN YATES 636-6729
 Adds: Mod: Willie & P.B.'s
 Helix
 Lofgren
 Taxxi
 Scorpions
 AC/DC
 Y&T
 Cock Robin
 Clepton
 Max: Mr. Mister
 Benatar
 Eurythmics
 Autograph
 Sting
 Lonnie Mack
 St. Elmos/Parr
 Moyer
 Joe Walsh
 Paul Young
 Kim Mitchell
 B. Joel
 *WUOC-ATHENS, GA 404-
DAVE STEWART 502-7100
 Adds: Dire Straits
 Blackjacks
 Upbeats
 Rags
 Yo
 The Hood
 Libeolab
 REM
 T. Heads
 Go Go Crankin'
 Lone Justice
 Chameleons
 The Damned
 More Mondo
 J. Lee Pierce
 China Crisis
 Fishbone
 B. Side
 Enigma Comp.
 S. Vega
 Strawbery S.B.
 Indians in Mosco
 Cummings
 Shriekback
 Windbreakers
 B. Town Rats
 U2

***WUOC-ATHENS, GA 404-**
DAVE STEWART 502-7100
 Adds: Dire Straits
 Blackjacks
 Upbeats
 Rags
 Yo
 The Hood
 Libeolab
 REM
 T. Heads
 Go Go Crankin'
 Lone Justice
 Chameleons
 The Damned
 More Mondo
 J. Lee Pierce
 China Crisis
 Fishbone
 B. Side
 Enigma Comp.
 S. Vega
 Strawbery S.B.
 Indians in Mosco
 Cummings
 Shriekback
 Windbreakers
 B. Town Rats
 U2

***WUOC-ATHENS, GA 404-**
DAVE STEWART 502-7100
 Adds: Dire Straits
 Blackjacks
 Upbeats
 Rags
 Yo
 The Hood
 Libeolab
 REM
 T. Heads
 Go Go Crankin'
 Lone Justice
 Chameleons
 The Damned
 More Mondo
 J. Lee Pierce
 China Crisis
 Fishbone
 B. Side
 Enigma Comp.
 S. Vega
 Strawbery S.B.
 Indians in Mosco
 Cummings
 Shriekback
 Windbreakers
 B. Town Rats
 U2

***WUOC-ATHENS, GA 404-**
DAVE STEWART 502-7100
 Adds: Dire Straits
 Blackjacks
 Upbeats
 Rags
 Yo
 The Hood
 Libeolab
 REM
 T. Heads
 Go Go Crankin'
 Lone Justice
 Chameleons
 The Damned
 More Mondo
 J. Lee Pierce
 China Crisis
 Fishbone
 B. Side
 Enigma Comp.
 S. Vega
 Strawbery S.B.
 Indians in Mosco
 Cummings
 Shriekback
 Windbreakers
 B. Town Rats
 U2

East

WBRU-PROVIDENCE, RI
ARRS MURRAY 401-271-9550

WBRU-PROVIDENCE, RI
ARRS MURRAY 401-271-9550
 Adds: Hooters
 Henley
 B. Ferry
 Jeff Beck
 REM
 H. Jones
 Benatar
 Tina Turner
 Aretha F.
 Carly Simon
 R. Ballard
 Fixx
 Godley & Creme
 B. Adams
 Power Station
 P. Collins
 P. Young

WBRU-PROVIDENCE, RI
ARRS MURRAY 401-271-9550
 Adds: Hooters
 Henley
 B. Ferry
 Jeff Beck
 REM
 H. Jones
 Benatar
 Tina Turner
 Aretha F.
 Carly Simon
 R. Ballard
 Fixx
 Godley & Creme
 B. Adams
 Power Station
 P. Collins
 P. Young

WBRU-PROVIDENCE, RI
ARRS MURRAY 401-271-9550
 Adds: Hooters
 Henley
 B. Ferry
 Jeff Beck
 REM
 H. Jones
 Benatar
 Tina Turner
 Aretha F.
 Carly Simon
 R. Ballard
 Fixx
 Godley & Creme
 B. Adams
 Power Station
 P. Collins
 P. Young

GAVIN ALBUM INDICATORS

WYDD-PITTSBURGH, PA

DAVE SHEDLOCK 412-382-2144
 Adds: Aretha F.
 Mod: Pointier Sisters
 REO Sting
 A-Ha
 Luggins
 Max: Whitney Houston
 Huey L.
 B. Adams
 H2O
 Dead or Alive
 N. Ranger
 C. Hart
 P. Young
 Benatar

WNEW/FM-NEW YORK, NY 212

C. RENDELLA/A. GROSSER 986-7000
 Adds: Godley & Creme
 Fletch/Flix
 Power Station
 Meters
 Max: Bon Jovi
 Huey L.
 Dylan
 B. Ferry
 Helix
 J. Parr
 Squier
 Thorogood
 Eurythmics
 Motley Crue
 REM
 Tears for Fears

WDCB-ALBANY, NY 518-

JIM UTERMARK 457-5262
 Adds: Beat Rodeo
 Bromski Beat
 Cock Robin
 C.S. Angels
 Max: T. Heads
 REM
 Shriekback
 New Order
 OMD
 Dead or Alive
 Style Council
 Grindstones
 Sting

***WBNY-BUFFALO, NY**

RICK WALTERS 716-878-5104
 Adds: Style Council
 Jane Siberry
 Scritti Politti
 Kid Creole
 B. Movie
 Jake Burns & Big Wheel (Imp.)
 Style Council (Imp.) Meat Puppets
 Nico (Imp.)
 Max: T. Heads
 Chameleons
 OMD
 N. Hagen
 New Order
 Shriekback
 Prefab Sprout
 Godley & Creme
 B. Ferry
 Skeletal Family
 Frightwing
 Doug & Slugs
 Suzanne Vega
 Three O'Clock
 X
 The Truth

WPRB-PRINCETON, NJ 609-

GINNY LANDGRAF 921-9286
 Adds: Antietam
 Ben Vaughn Combo
 Will Rigby
 Beat Rodeo
 Lee Dorsey
 Nudge Squidfish
 Painters & Dockers
 Ray Davies
 Alien Sex Fiend
 Love & Rockets
 Alamo Bay Sdk.
 Spikes
 Jesse Rae
 One Plus Two
 Shriekback
 10,000 Maniacs
 Claws Comp.
 Meat Puppets
 Adult Net
 New Order
 Dire Straits
 Cucumbers
 REM
 T. Heads
 Judy Mowatt

***WHFS-ANNAP./BALT./WASH. DC**

B. SHOWACRE/D. EINSTEIN 301-283-1431
 Adds: J. Siberry
 Prince
 H. Jones
 C.S. Angels
 Everything But...
 Hooters Mack
 Dead or Alive
 Three O'Clock
 Lone Justice
 Jeff Beck
 Willie P.B.'s
 Windbreakers
 Translator
 Zeigstai
 Blue Nile
 Textones
 Knitters
 Shriekback
 Rational Youth
 Steve Kahn
 Leol Bros.
 Dylan
 Style Council
 Duke Theory
 D. Byrne
 N. Hagen

***WUVU-BURLINGTON, VT**

MELO GRANT 802-656-2747
 Adds: Beat Rodeo
 Detox
 REM
 Spikes
 Painters & Dockers
 Legal Weapon
 Psi-Com
 Dungen
 Green on Red
 Taste of Utah
 Fishbone
 Alien Sex Fiend
 J. Lee Pierce
 Flesh for Lulu
 Max: Meat Puppets
 N. Hagen
 Black Flag
 Dire Straits
 Enigma Comp.
 Zeigstai
 Raggedy Ann
 Miracle Legion

***WFSX-LYNN, MA 617-595-6200**

STEVE STRICK/K.J. BRACKLEY 516-885-9200
 Adds: Kid Creole
 C.S. Angels
 Midnight Oil
 X
 Judy Mowatt
 Max: Sting
 T. Heads
 New Order
 REM
 Dice Straits
 Eurythmics
 U2
 Plant
 Prince
 Aretha F.
 Dylan
 B. Ferry
 Style Council
 Mod: Sharpe & Numan
 OMD
 Suzanne Vega

***WFSR-TRENTON, NJ 609-771-**

JANICE HILL/KATE PILUSO 3420
 Adds: Gene Loves Jezebel
 3 Johns
 Kid Creole
 No Trend
 Aretha F.
 Robert Palmer
 In Tua Nua
 Knitters
 Adulit Net
 Mod: Chameleons
 Coll
 Flowerpotmen
 Neurotics
 Scene Is Now
 Max: Lime Slickers
 Red Lorry, Yel
 Meatmen
 New Order
 Golden Palominos
 Dead or Alive
 N. Hagen
 Brian Brain
 T. Heads
 Minutemen
 X
 The Cult

***WJLR-LONG ISLAND, NY**

D. MCNAMARA/LARRY THE DUCK 516-885-9200
 Adds: Eurythmics
 Katrinas & Waves
 Mod: Dead or Alive
 Depeche Mode
 Go West
 Vitamin Z
 Faico
 Guadaluca D.
 King
 G. Vannelli
 C. Moyet
 Cheyne
 Everything But
 Perfect Sdkrk...
 Hardcastle
 Translator
 T. Tuesday
 J. Jett
 G. Parker
 Supertramp
 Style Council
 Squeeze
 Shriekback
 P. Young
 Prince

***WNCN-MONTELLIER, VT**

JODY PETERSON 802-233-2336
 Adds: Huey L.
 Mr. Mister
 G. Parker
 Mod: Nancy Griffiths
 H. Jones
 Commodores
 P. Young
 L. Vandross
 Third World
 Dire Straits
 T. Heads
 Suzanne Vega
 Lone Justice
 Carly Simon
 Katrina & Waves
 Moyet
 Sade
 B. Ferry
 Cock Robin
 *WUSB-STONY BROOK, NY 516-
JOHN ROSENFELDER 315-391-

***WNCI-DANBURY, CT 203-**

M. WILLIAMS/A. COREY 792-8666
 Adds: Everything But...
 B. Ferry
 King
 Sharpe & Numan
 Translator
 Paul Young
 Violent Pink
 Eurythmics
 Damned
 X
 Utopias
 Del Amitri
 Sting
 Turning Curious
 Rhythm Corps
 China Crisis
 Zeigstai

***WJLR-LONG ISLAND, NY**

D. MCNAMARA/LARRY THE DUCK 516-885-9200
 Adds: Eurythmics
 Katrinas & Waves
 Mod: Dead or Alive
 Depeche Mode
 Go West
 Vitamin Z
 Faico
 Guadaluca D.
 King
 G. Vannelli
 C. Moyet
 Cheyne
 Everything But
 Perfect Sdkrk...
 Hardcastle
 Translator
 T. Tuesday
 J. Jett
 G. Parker
 Supertramp
 Style Council
 Squeeze
 Shriekback
 P. Young
 Prince

***WNCI-DANBURY, CT 203-**

M. WILLIAMS/A. COREY 792-8666
 Adds: Everything But...
 B. Ferry
 King
 Sharpe & Numan
 Translator
 Paul Young
 Violent Pink
 Eurythmics
 Damned
 X
 Utopias
 Del Amitri
 Sting
 Turning Curious
 Rhythm Corps
 China Crisis
 Zeigstai

***WJLR-LONG ISLAND, NY**

D. MCNAMARA/LARRY THE DUCK 516-885-9200
 Adds: Eurythmics
 Katrinas & Waves
 Mod: Dead or Alive
 Depeche Mode
 Go West
 Vitamin Z
 Faico
 Guadaluca D.
 King
 G. Vannelli
 C. Moyet
 Cheyne
 Everything But
 Perfect Sdkrk...
 Hardcastle
 Translator
 T. Tuesday
 J. Jett
 G. Parker
 Supertramp
 Style Council
 Squeeze
 Shriekback
 P. Young
 Prince

***WNCI-DANBURY, CT 203-**

M. WILLIAMS/A. COREY 792-8666
 Adds: Everything But...
 B. Ferry
 King
 Sharpe & Numan
 Translator
 Paul Young
 Violent Pink
 Eurythmics
 Damned
 X
 Utopias
 Del Amitri
 Sting
 Turning Curious
 Rhythm Corps
 China Crisis
 Zeigstai

VIDEO/BROADCAST



BROADCAST/CABLE

- 2W TW
- 4. Duran Duran (Capitol) "View"
- 3. Jermaine Jackson (Arista) "Perfect"
- 39. a-ha (Warner Bros.) "Take"
- 4. Eurythmics (RCA) "Lie"
- 5. Fall & Oates (RCA) "Possession"
- 6. Phil Collins (Atlantic) "Sussudio"
- 7. Cyndi Lauper (Portrait/CBS) "Goonies"
- 8. "Til Tuesday (Epic) "Voices"
- 9. Stephanie Mills (MCA) "Bit"
- 10. Katrina & The Waves (Capitol) "Sunshine"
- 11. Animation (Mercury/PolyGram) "Go"
- 12. Howard Jones (Elektra) "Better"
- 13. Hooters (Columbia) "Zombies"
- 14. Bryan Adams (A&M) "Heaven"
- 15. John Cafferty (Scotti Bros./CBS) "Tough"
- 16. Beach Boys (Caribou/CBS) "Getcha"
- 17. Madonna (Sire/Warner Bros.) "Sweet"
- 18. Nona Hendryx (Arista) "Hero"
- 19. Tina Turner (Capitol) "Love"
- 20. Whitney Houston (Arista) "19"
- 21. Pat Hardcastle (Chrysalis) "Everything"
- 22. Men At Work (Columbia) "Everything"
- 23. Depeche Mode (Sire/Warner Bros.) "Crazy"
- 24. Kim Carnes (EMI America) "Crazy"
- 25. Air Supply (Arista) "I Am"
- 26. Survivor (Scotti Bros.) "Search"
- 27. Freddie Jackson (Capitol) "Rock"
- 28. Graham Parker & Shot (Elektra) "Wake"
- 29. Corey Hart (EMI America) "Surrender"
- 30. Paul Young (Columbia) "Everytime"

Compiled by Mike Cooper, V. P. of Music Video Services, using over 200 video broadcast and club outlets nationwide. 3211 Peachtree Drive NE - Atlanta, GA 30305 (404-261-4056)

WINNING IS BECOMING A HABIT



SAWYER BROWN

by Paul Freeman

They've got an All-American appeal. They don't indulge in drink or drugs. In fact, the only habit they've developed lately is winning. They're Sawyer Brown. And they're hot.

Using their musical expertise, these guys won \$100,000 on a television show. No, it wasn't "Name That Tune." It was "Star Search," the slick, '80s version of "Ted Mack's Amateur Hour." The spirited country band's 12 appearances

culminated in their winning the \$100,000 Grand Prize as The Best New Star Musical Group last year. They've been on a roll ever since.

When I caught them between sets of a concert at Great America amusement park in Santa Clara, Ca., on Memorial Day weekend, they were excited about the fact that their current single, "Step That Step," had just hit the number one spot. Their debut album, "Sawyer Brown," which includes many songs written by band

members, was lodged at number two on the country charts. And they've been playing premier venues as a supporting act for Kenny Rogers. Forget the Jacksons. This is what I call a victory tour.

Not bad for a group that, up until recently, was scratching out a living performing in seedy Southern honky tonks and motel lounges.

Sawyer Brown, named for a road outside Nashville, is comprised of five amiable, young men, aged 24-33: Mark

Miller—lead vocals and rhythm guitar, Bobby Randall—lead guitar and vocals, Gregg Hubbard—keyboards and vocals, Jim Scholten—bass, and Joe Smyth, drums. Two are from Florida, two from Michigan and one from Maine.

"Everybody moved to Nashville to seek their fame and fortune," said Bobby. But first, there were dues to be paid.

"We made the best of a bad situation," said Mark. "For the most part, people touring the club circuit burn themselves out. We did things to avoid that happening to us. We tried to treat every day like a normal day at home. During the day, we'd rehearse, we'd work out, play golf or go shopping.

"As for performing, we had to do songs that were popular, that were on the radio. But we'd do them our own way."

Competing on "Star Search" wasn't a planned escape from the entertainers' twilight zone. "It was an accident," admitted Gregg. "We thought we were going to film a promotional video for a booking agency. We got down to the studio in Nashville and it said, "Star Search Auditions." We just assumed it was too pop-oriented for us to ever fit into the show. So we just clowned around during the audition and left and didn't think anything more about it.

"They called three days later, saying they wanted us in Los Angeles the following week. We were so surprised!

"After the first rehearsal for the TV show, they seemed to take us seriously, so we started to take it a little more seriously too."

"After the first show," added Mark, "we developed a game plan. For groups, the audience seemed to like a lot of energy. So we never, ever did a ballad. Everything we did was uptempo stuff."

They couldn't complain about the pay. With AFTRA union scale plus \$1000 for each win, the band was raking in \$6500 per show. And "Star Search" only needed them Monday through Thursday, so they played their regular bar gigs on weekends.

Pitted against rock, soul and r&b groups in the contest, Sawyer Brown scored the ultimate victory. The exposure led to a flurry of industry interest. They landed not only a first-rate management firm, but a five-year contract with Capitol/Curb Records, which had offered words of encouragement a couple of years before, when other labels were callous in their rejections. These career boosts were the greatest rewards.

Though the band had accumulated over \$170,000 on "Star Search," "The money wasn't as big a deal," Mark claimed, "because in the music business, \$100,000 doesn't go a long way." A large chunk of it went to upgrading equipment. The four married band members, who'd been living in apartments, made down payments on houses.

Winning the "Star Search" Grand Prize

wasn't the end of the challenge; it was the beginning. "Our goal was always to reach the very top of contemporary country music," proclaimed Mark.

That clear focus was needed. "After we won," said Mark, "we had people talking to us about doing movies; we had people talking about writing us a TV series. We're not actors; we're musicians. We didn't want to be the Monkees. We want to be the Beatles.

In our age group, when you went through high school, rock 'n' roll was the thing to listen to, so we, of course, were influenced by that."

"You didn't drive through McDonald's with Merle Haggard playing," laughed Bobby.

That doesn't mean that Merle was a stranger. As Mark explained, "All of our parents listened to country music. So, at an early age, we'd hear Charley Pride and Conway Twitty. We'd go to all the country festivals. We learned to like all kinds of music."

"We listen to anything," said Bobby. "We may listen to Merle Haggard and we may listen to Huey Lewis. It all depends on our mood at that moment."

Jim noted, "Joe used to play with a symphony orchestra. I played with rock 'n' roll and jazz bands. Gregg used to play organ and piano in the church. So there's a real wide diversity."

"We're trying not to put a label on our music," said Bobby. "We just play what we want and whoever likes it, fine."

"Our audience ranges all the way from 14-60," added Mark. "It doesn't matter what they want to call it. If they call it rock 'n' roll, that's fine. If they want to call it country, that's fine too. To us, it's just Sawyer Brown music."

Just what is Sawyer Brown music? "It's fun music!" declared Bobby.

"It's got a nice energy. And it's got a country flavor to it," said Mark.

And if critics are less than enthralled with the result, that's okay with the band. "The artsy-type critics haven't a clue of what we're trying to do," said Jim. "We're not here to create art. We're here to make hit songs."

"It's goodtime music," said Bobby. "You don't try to play our records backwards to get some message out of it."

It'd be even more fun for Sawyer Brown if their songs hit pop as well as country charts. But they're not trying to force it.

"We don't put a conscious effort into aiming at the crossover market," said Greg. "You can't calculate a song that will definitely work for both country and rock."

Bobby agreed: "The people have to decide that. It's like John Anderson's song, "Swingin'" crossed. That song is just real country. People will cross something you'd never think would cross. So you can't put together a chemical formula for a crossover song."

But a little friendly persuasion couldn't hurt. "We've visited some pop stations and

they've been real receptive to us," reported Bobby.

Mark said, "You have to go in with the attitude of 'Hey, listen, I need your help.' You don't go to a radio station, rock 'n' roll or country, like 'I'm the greatest thing that's happened. You guys gotta play my records.' 'Cause they don't have to play your records. You have to be very humble."

Said Gregg, "Eventually, at least theoretically, program directors have to answer to their audience, regardless of their personal taste. They're playing records for the people out there listening. So, if enough pop radio listeners want to hear our songs, the stations will play them."

"I think maybe program directors could listen to the audience a little bit more," opined Mark. "Some listen. Some don't. Some play just what they want to play. It'd be nice to have a request line to see what people want. It would be easier for new bands to come up through the ranks without having to go through Nashville and the big record labels."

"Loretta Lynn and old Mooney just sent out 100 records and pictures to get the attention of program directors when she was starting out. And her song reached number one in the nation. And she didn't even know what the charts were. She didn't even know she had a hit song. It's a lot harder for a new artist to get airplay today, the way they program radio."

"One of the nicest things to happen to country radio was the "Urban Cowboy" thing."

Bobby concurred: "That probably paved the way for people like us and Alabama to come on with a more contemporary sound."

Added Gregg, "Even if it was a fad as far as what happened on the pop charts, it made being on the country charts more lucrative. Alabama is making a whole big splash and a lot of money. Ten years ago, no one in country music was making that kind of noise or money. And, in turn, D.J.'s are becoming more open. If they weren't, we certainly wouldn't be getting airplay with "Step That Step." A few years ago, country radio wouldn't have touched it."

Said Bobby, "Programming is all up to one guy usually. Some stations are real big on Hank Jr., Waylon, David Allan Coe and that outlaw scene. All the jocks dress up like that—cowboy boots and hats.

Other stations will be geared to Conway Twitty and more traditional things like that.

"I like to listen to a station that plays a little of everything—a little Marshall Tucker, a little Conway . . ."

"And a lot of Sawyer Brown," quipped Mark.

With a new single, "I'm Getting Used to Blue", out now and a second LP due in September, they should be hearing plenty of Sawyer Brown over the airwaves. There's no end in sight to this winning streak. ■

COUNTRY

CERTIFIED	MOST ADDED	TOP REQUESTS
REBA McENTIRE Have I Got A Deal For You (MCA)	JUICE NEWTON You Make Me Want To Make You Mine (RCA)	ROCKIN' SIDNEY My Toot Toot (Epic)
SYLVIA Cry Just A Little Bit (RCA)	VINCE GILL If It Weren't For Him (RCA)	BELLAMY BROTHERS Old Hippie (MCA/Curb)
	* STEVE WARINER Some Fools Never Learn (MCA)	ALABAMA 40 Hour Week (RCA)

2W LW TW

5.	2.	1. HANK WILLIAMS JR. - I'm For Love (Warner Brothers/Curb)
7.	3.	2. WAYLON, WILLIE, JOHNNY & KRIS - Highwayman (Columbia)
8.	4.	3. BELLAMY BROTHERS - Old Hippie (MCA/Curb)
1.	1.	4. ALABAMA - 40 Hour Week (RCA)
10.	7.	5. DOLLY PARTON & KENNY ROGERS - Real Love (RCA)
9.	8.	6. GARY MORRIS - Lasso The Moon (Warner Brothers)
6.	5.	7. EARL THOMAS CONLEY - Love Don't Care (Whose Heart It Is) (RCA)
16.	13.	8. THE JUDDS - Love Is Alive (RCA/Curb)
14.	11.	9. JANIE FRICKE - She's Single Again (Columbia)
13.	10.	10. ANNE MURRAY - I Don't Think I'm Ready For You (Capitol)
20.	14.	11. GEORGE STRAIT - The Fireman (MCA)
19.	15.	12. JOHNNY LEE - Save The Last Chance (Full Moon/Warner Brothers)
24.	19.	13. ROSANNE CASH - I Don't Know Why You Don't Want Me (Columbia)
23.	20.	14. MICHAEL MARTIN MURPHEY - Carolina In The Pines (EMI America)
26.	22.	15. RESTLESS HEART - I Want Everyone To Cry (RCA)
25.	23.	16. NITTY GRITTY DIRT BAND - Modern Day Romance (Warner Brothers)
2.	6.	17. LEE GREENWOOD - Dixie Road (MCA)
21.	18.	18. T.G.SHEPPARD - Fooled Around And Fell In Love (Columbia)
22.	21.	19. GLEN CAMPBELL - (Love Always) Letter To Home (Atlantic America)
28.	25.	20. SAWYER BROWN - Used To Blue (Capitol/Curb)
3.	9.	21. STATLER BROTHERS - Hello Mary Lou (Mercury/PolyGram)
33.	30.	22. REBA McENTIRE - Have I Got A Deal For You (MCA)
36.	29.	23. WAYLON JENNINGS - Drinkin' & Dreamin' (RCA)
--.	33.	24. FORESTER SISTERS - I Fell In Love Last Night (Warner Brothers)
4.	12.	25. WILLIE NELSON - Forgiving You Was Easy (Columbia)
34.	32.	26. KENDALLS - If You Break My Heart (Mercury/PolyGram)
37.	34.	27. KEITH STEGALL - Pretty Lady (Epic)
15.	16.	28. JOHN ANDERSON - It's All Over Now (Warner Brothers)
29.	28.	29. VERN GOSDIN - Dim Lights, Thick Smoke (And Loud Loud Music) (Compleat)
38.	30.	30. MAC DAVIS - I Never Made Love (Till I Made Love To You) (MCA)
31.	31.	31. LANE BRODY - He Burns Me Up (EMI America)
40.	35.	32. LACY J. DALTON - You Can't Run Away From My Heart (Columbia)
--.	--.	33. SYLVIA - Cry Just A Little Bit (RCA)
17.	17.	34. RAY CHARLES & MICKEY GILLEY - It Ain't Gonna Worry My Mind (Columbia)
--.	39.	35. ROCKIN' SIDNEY - My Toot Toot (Epic)
11.	27.	36. EXILE - She's A Miracle (Epic)
--.	40.	37. GENE WATSON - Cold Summer Day In Georgia (Epic)
12.	26.	38. EDDY RAVEN - Operator, Operator (RCA)
18.	24.	39. JOHN SCHNEIDER - It's A Short Walk From Heaven To Hell (MCA)
--.	--.	40. RONNIE MILSAP - Lost In The Fifties Tonight (RCA)

Station Reporting Phone (415) 392-7750
Reports accepted Mondays at 8am through 3pm Wednesdays

CHARTBOUND

	Reports	Adds	On	Chart	Weeks
EDDIE RABBITT - She's Comin' Back To Say Goodbye (Warner Bros.)	109	29	68	12	3
CONWAY TWITTY - Between Blue Eyes And Jeans (Warner Bros.)	108	25	63	20	4
CHARLY McCLAIN & WAYNE MASSEY - With Just One Look... (Epic)	105	25	66	14	6
JOHN CONLEE - Blue Highway (MCA)	91	16	67	8	4

ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
CHARLEY PRIDE - Let A Little Love Come In (RCA)	81	21	52	8	4
JIM GLASER - I'll Be Your Fool Tonight (MCA)	73	11	54	8	5
THE WHITES - Homegrown Gossip (MCA/Curb)	71	13	46	12	4
MARIE OSMOND with DAN SEALS - Meet Me In Montana (Capitol/Curb)	71	27	40	4	3
JUICE NEWTON - You Make Me Want To Make You Mine (RCA)	69	44	24	1	2
VINCE GILL - If It Weren't For Him (RCA)	64	35	28	1	2
BECKY HOBBS - Hottest "Ex" In Texas (Capitol)	63	4	45	14	5
MERLE HAGGARD - Kern River (Epic)	63	22	36	5	3
SHELLY WEST - Don't Make Me Wait On The Moon (Viva/Warner Br.)	62	6	38	18	8
RONNIE McDOWELL - Love Talks (Epic)	62	29	30	3	2
ATLANTA - Why Not Tonight (MCA)	52	6	35	11	5
EMMYLOU HARRIS - Rhythm Guitar (Warner Brothers)	52	16	33	3	3
KENNY ROGERS - Twentieth Century Fool (Liberty)	47	22	25	--	2
LORETTA LYNN - Heart Don't Do This To Me (MCA)	43	11	31	1	3
KAREN BROOKS with JOHNNY CASH - I Will Dance With You (WB)	41	9	31	1	3
GAIL DAVIES - Unwed Fathers (RCA)	37	3	30	4	5
MERLE HAGGARD - Make-Up And Faded Blue Jeans (RCA)	35	2	20	13	7
*STEVE WARINER - Some Fools Never Learn (MCA)	34	32	2	--	1
*MARK GRAY - Smooth Sailing (Rock In The Road) (Columbia)	33	19	13	1	1
JIMMY BUFFETT - Gypsy In The Palace (MCA)	32	2	24	6	5
TAMMY WYNETTE - You Can Lead A Heart To Love (Epic)	32	10	20	2	2
TERRI GIBBS - Rockin' In A Brand New Cradle (Warner Brothers)	31	3	25	3	4
*KATHY MATTEA - He Won't Give In (Mercury)	28	8	17	3	1
*JOE STAMPLEY - When Something Is Wrong With My Baby (Epic)	27	3	22	2	1

*Debuts In Action Sides This Week

Dropped: #37-George Jones & Lacy J. Dalton, #38-Mel Tillis, Leon Everette

LP CUTS

HANK WILLIAMS JR. - Dallas
ALABAMA - Down On Longboat Key
OAK RIDGE BOYS - Touch A Hand
VINCE GILL - Oklahoma Borderline
BELLAMY BROTHERS - Wheels
KENDALLS - Two Heart Harmony

REBA McENTIRE - I'm In Love All Over
EDDY RAVEN - We Robbed Trains
JUDDS - Drops Of Water
STATLER BROTHERS - Memory Lane
WAYLON JENNINGS - Turn The Page
SOUTHERN PACIFIC - Reno Bound

RECOMMENDED NEW RELEASES

EDDY RAVEN
I Wanna Hear It From You
(RCA)

ED BRUCE
If It Ain't Love
(RCA)

CRYSTAL GAYLE
Long & Lasting Love
(Warner Brothers)

"Just A Woman" - Loretta Lynn (MCA)
STOP THE CLOCK/I CAN'T SAY IT ON THE RADIO/
TAKE ME IN YOUR ARMS/ONE MAN BAND

The "Queen Of Country" is back with
one of her best in a long time.

COUNTRY SUMMARY

Ladies Of The Week: REBA McENTIRE with a deal and SYLVIA crying just a little bit produced enough heat to be CERTIFIED.

Additions Of The Week: STEVE WARINER, new to Action Sides, voicing "Some Fools Never Learn", unites with JUICE NEWTON and VINCE GILL as Most Added.

Question Of The Week: After ROCKIN' SIDNEY, what were the Top Three Requests? BELLAMY BROTHERS win, ALABAMA places, and HANK WILLIAMS JR, WWJ&K (Highway-

man), and GEORGE STRAIT finished neck and neck to show.

Quotes Of The Week: DENNIS GOODNIGHT (KGRT-LAS CRUCES) - "MARIE OSMOND shot out of the starting gate". ED EVENS (KOTY-KENNEWICK) - "JIM GLASER is sneaking up". MIKE PURSELL (KUTI-YAKIMA) - "VINCE GILL is already gaining momentum". JACK LUNDY (KKXL-GRAND FORKS) "ROSANNE CASH is picking up steam". PETER GATLIN (WKNZ-COLLINS) - "RONNIE MILSAP is burning up the turf". SKIP DAVIS (WMMK-

DESTIN) - "JUICE NEWTON is causing electrical flashes". JUDY BYRD (KBUF-GARDEN CITY) - "Our "Old Hippie" is now out of the closet and leading the pack". LARRY BLAIR (KFAT-CORVALLIS) - "SOUTHERN PACIFIC's 'Reno Bound' is a summer sure shot". GRIP (GAVIN REPORT) - "Stats this week confirm the above mentioned records as looking good".

Subject Of The Week: High temperatures. Stay cool!

NORTHEAST

Worcester, MA (Tim Todd-WORC) Conway Twitty, Rockin' Sidney, C. McClain, T.G. Sheppard, Almost Bros., J. Newton.
Brockton, MA (Mark Burns-WCAV/FM) G. Jones, S. West, V. Gill.
Portland, ME (Hal Knight-WPOR/FM) R. Milsap, Emmylou, C. Pride, J. Glaser, M. Osmond, J. Newton, C. McClain, Robin Lee.
New York, NY (Raab/Green-WHN) Dirt Band, Sawyer Brown, Mac Davis, J. Lee.
Carlisle, PA (Ann Stevens-WHYL) M. Osmond, G. Watson, M. Tillis, C. McClain, R. Sidney.
Philadelphia, PA (Bob Young-WXTU) C. McClain, E. Rabbitt, Mac Davis.
Wilmington, DE (Chris Michaels-WAMS) J. Conlee, M. Osmond, C. Pride, J. Glaser.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) K. Stegall, Forester Sisters, Conway Twitty, Mac Davis.
Danville, VA (Alan Rowe-WDVA) V. Gill, S. Pacific, R. McEntire.
Charleston, WV (Bob Jones-WQBE/FM) V. Gill, K. Rogers, M. Osmond, J. Newton, L. Everette.
Clarksburg, WV (Mark Thompson-WKKW) Maines Bros., S. Wariner, J. Newton, V. Gill, R. Sidney.
Goldsboro, NC (Dan Wilkinson-WFMC) Whites, E. Rabbitt, R. Sidney, C. McClain.
Shelby, NC (Davis/Pruett-WOHS) Frozen Playlist.
Jacksonville, NC (Allen Bailey-WLAS) S. Wariner, J. Newton, Connie Smith, M. Gray, T. Wynette, B. Burnette, D. Bottoms, K. Rogers, V. Gill.
Anderson, SC (Anthony Bagwell-WAIM) Bama Band, K. Rogers, R. Hall, R. McDowell, R. Milsap, J. Newton, T. Lynden, J. Lindsey.
Carrollton, GA (Jerry Jackson-WLBB) M. Haggard, J. Newton, Oaks, M. Osmond.
Cedartown, GA (Chuck Walley-WGAA) Mac Davis, Conway Twitty, G. Watson.
Elberton, GA (Dave Davis-WWRK/FM) J. Newton, Chance, B. Burnette.
Pensacola, FL (Kris O'Kelly-WOWW/FM) Sylvia, K. Mattea, K. Rogers, G. Watson, C. Pride, Robin Lee.
Destin, FL (Skip Davis-WMMK) S. Wariner, L. Lynn, Chance, M. Haggard, D. Bottoms, M. Gray, J. Newton, Con Hunley, Oaks, Maines Bros., V. Gill, S. Pacific.
Ft. Pierce, FL (George Gordon-WFTP) L.J. Dalton, J. Newton, S. Wariner.
St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) E. Rabbitt, J. Newton, Emmylou Harris, Connie Smith, Chance.
Arcadia, FL (Diana Dean-WOKD) Whites, J. Newton, R. McDowell.

SOUTH

Sylacauga, AL (Karen Turner-WMLS/FM) R. McDowell, S. Wariner.
Talladega, AL (Chuck Woodard-WEYY) J. Newton, S. Wariner, Maines Bros., G. Jones.
Jasper, AL (George McGowen-WARF) C. McClain, C. Pride, V. Gill.
Gadsden, AL (Jim Pruett-WAAX) G. Jones, R. Milsap, J. Newton, N. Harvell, V. Gill, S. Wariner, M. Osmond, J. Conlee, Orion.
Atmore, AL (Roy W. Harrison-WSKR) Whites, K. Mattea, J. Newton, S. Wariner.
Chattanooga, TN (Chuck Stevens-WDOD/FM) R. Milsap, G. Watson, Conway Twitty, C. McClain.

Kingsport, TN (Bob Gordon-WKIN) J. Glaser, Conway Twitty, E. Rabbitt, Emmylou, R. Milsap.
Memphis, TN (Eddie Edwards-WMC/AM) C. McClain, V. Gill, R. McDowell, K. Stegall.
Mt. Pleasant/Columbia, TN (Carla Duren-WXRQ) Connie Smith, M. Gray.
Pontotoc, MS (Andy Clemmer-WSEL/FM) Conway Twitty, C. McClain, M. Haggard, M. Osmond, C. Pride, J. Stampley.
Collins/Hattiesburg, MS (Peter Gatlin-WKNZ) S. Wariner, J. Newton.
Biloxi, MS (Jim Tabor-WVMI) K. Mattea, Diana Rae, T. G. Brown, E. Rabbitt, C. Pride, C. McClain.
Pascagoula, MS (J.D. Gray-WGUD) Maines Bros., R. Milsap, J. Rodman, J. Newton, G. Jones, R. McDowell, Whites, V. Gill, T. Wynette, R. Bailey, M. Osmond.
Brandenburg, KY (Rachel Heavrin-WMMG) R. Milsap, C. McClain, E. Rabbitt, J. Conlee, S. West.
Paducah, KY (Kent King-WKYQ) G. Watson, C. McClain, K. Stegall, M. Osmond, R. Milsap, J. Conlee, E. Rabbitt.
Houma, LA (Larry Hyatt-KJIN) Kendalls, G. Watson, E. Rabbitt, Sylvia, Atlanta.
Abbeville, LA (Anthony Keith-KASC) M. Haggard, M. Osmond.
Denham Springs/Baton Rouge, LA (Mark Wallace-WBIU) Mac Davis, J. Stampley, G. Campbell, M. Gray, R. Bailey, T. G. Brown, Chance, B. Burnette, S. Wariner, J. Rodman.
Shreveport, LA (Ledbetter/Waldon-KWKH) T. G. Brown, J. Rodman, Maines Bros., Almost Bros., S. Wariner, B. Burnette.
Ruston, LA (Bob Day-KXKZ) J. Newton, M. Gray, M. Haggard.
Alexandria, LA (B. Mitchell-KRRV/FM) J. Newton, T. Wynette, Dani Hayes, Diana Rae, M. Haggard, K. Rogers, Emmylou.
El Dorado, AR (Ben Robbins-KDMS) V. Gill, M. Osmond, C. Pride, J. Conlee, M. Haggard.
Fayetteville, AR (Tom Sleeker-KKIX) L.J. Dalton, G. Watson.

UPPER MIDWEST

Rochester, MN (Paul Stenzel-KWKK/FM) R. Sidney, G. Davies, M. Osmond, K. Brooks, E. Rabbitt, Emmylou, V. Gill, C. Pride, K. Rogers.
St. Cloud, MN (Steve Stewart-WWJO/FM) R. McDowell, V. Gill, K. Brooks, M. Haggard, J. Newton.
Yankton, SD (Rollie Smith-WNAX) J. Glaser, V. Gill, Atlanta, K. Mattea, Emmylou.
Sioux Falls, SD (Charlie Cassidy-KYKC) J. Fricke, G. Campbell, R. Milsap, E. Rabbitt, Waylon.
Sioux Falls, SD (Cary Wencil-KS00) Mac Davis.
Huron, SD (Penny Lane-KOKK) R. McDowell, Emmylou, R. Milsap, M. Osmond, J. Newton.
Aberdeen, SD (Greg Gilbertson-KKAA) No adds.
Redfield, SD (John Schreiber-KQKD) J. Newton, Wrights, P. Tillis, V. Gill, R. Bailey, Chance, J. McEuen.
Rapid City, SD (Bob Louis-KTOQ) Conway Twitty, J. Conlee, E. Rabbitt, C. Pride, Whites, K. Rogers.
Wahpeton, ND (Larry Slabik-KBMW) T. G. Brown, Chance, S. Wariner, Maines Bros., G. Wolf.
Fargo, ND (Don Roberts-KFGO) S. Wariner, J. Rodman, Maines Bros., D. Bottoms, T. Hensley.
Fargo, ND (Scott Winston-KVOX) J. Conlee, E. Rabbitt, Conway Twitty.
Grand Forks, ND (Jack Lundy-KKXL) G. Campbell, Dirt Band, R. Milsap, Conway Twitty.
Grand Forks, ND (Mark Houston-KYCK) Lane Brody, Sawyer Brown, Restless Heart. 1

Jamestown,ND (Charlie Jay-KSJB) Connie Smith, Pennington, Con Hunley, J.Newton, M.Gray, K.Rogers, D.Bottoms, Ramsey Kearney.
Bismarck,ND (Kim Gillund-KBMR) S.Wariner, J.Newton.
Minot,ND (Jeri Lee-KKOA) R.Milsap, J.Conlee, E. Rabbitt.

MIDWEST

Des Moines,IA (Billy Cole-KSO) M.Smith, Connie Smith, K.Stegall, V.Gill.
Ft.Dodge,IA (Dale Eichor-KWMT) J.Glaser, Emmylou, R.McDowell, G.Jones.
Cedar Falls,IA (Tom Edwards-KCFI) J.Newton, Merle Haggard, M.Osmond, K.Stegall.
Waterloo,IA (Brett Davis-KXEL) G.Jones, T.Wynette, Maines Bros., V.Gill.
Sioux City,IA (Ty Cooper-KMNS) G.Watson, E.Rabbitt, C.Pride, J.Newton, R.Sidney, C.McClain, R.Milsap.
Spencer,IA (Rick Friday-KICD/FM) R.Milsap, E. Rabbitt, Con Hunley, R.McDowell, V.Gill, Emmylou, J.Newton.
Festus,MO (Sue Cresswell-KJCF) R.McDowell, J.Rodman, Almost Bros.
St.Louis,MO (Oakes/Langston-WIL) M.Osmond, Conway Twitty, J.Conlee, C.McClain.
St.Louis,MO (Georgann Harris-KUSA) J.Newton, K. Rogers, T.Hensley, M.Gray, T.Wynette, L.Lynn.
St.Joseph,MO (Bob Orf-KFEQ) K.Brooks, Bama Band, Emmylou, G.Jones, Oaks, M.Osmond.
California,MO (Jeff Shakleford-KAMO) K.Brooks, Pennington, J.Rodman, G.Jones & L.J.Dalton, S.Wariner, T.Hensley, M.Gray.
Jefferson City,MO (Jack Daniels-KLIK) Mac Davis, J.Newton, G.Jones, J.Glaser, V.Gill.
Columbia,MO (Chris Baker-KTGR) M.Osmond, C.Pride, V.Gill, M.Haggard.
Springfield,MO (Donn Emis-KWTO/AM) Con Hunley, M. Haggard, L.Lynn, R.McDowell, T.Wynette, K.Rogers, Emmylou, R.Bailey, M.Osmond, T.G.Brown, R.Milsap.
Topeka,KS (Tony Stewart-KSKX) Conway Twitty, L.J.Dalton, J.Newton, R.Milsap.
Wichita,KS (Pete Brier-KFH) V.Gosdin, Waylon, R. Sidney, R.Milsap, Conway Twitty, B.Hobbs, M. Haggard.
Garden City,KS (Charlie Hale-KKJQ/FM) Mac Davis, R.McEntire.
Garden City,KS (Judy Byrd-KBUF)-J.McEuen, M.Osmond, M.Haggard, V.Gill.

CENTRAL

Newark,OH (Larry Dale-WHTH) J.Conlee, K.Mattea, E.Rabbitt.
Toledo,OH (Bill Manders-WTOD) L.J.Dalton, K.Stegall, G.Watson, Sylvia, Conway Twitty, C.McClain.
Toledo,OH (Gary Shores-WKLR) Sylvia, Forester Sisters, L.J.Dalton, R.Milsap, E.Rabbitt.
Akron,OH (Rick Cardarelli-WSLR) Conway Twitty, C.McClain, M.Haggard, M.Osmond, C.Pride, Whites.
Middleport,OH (Jim Charlton-WMPD/FM) No adds.
Indianapolis,IN (J.D.Cannon-WFMS/FM) J.Newton, R.McDowell, K.Rogers, V.Gill, K.Brooks.
Elkhart,IN (Rick Carson-WCMR) Mac Davis, R.Sidney, Sylvia, K.Stegall, R.Milsap.
South Bend,IN (J.K.Dearing-WNDU) R.Milsap, R.Sidney.
Batesville,IN (Wolfe/Granger-WRBI) K.Rogers, R. McDowell, R.McEntire.
Vincennes,IN (Millar/Martin-WAOV) Conway Twitty, G.Watson.
Saginaw,MI (Tommy Samoray-WKCQ) J.Glaser, V.Gill, Con Hunley, Emmylou.

Lansing,MI (Wayne Waters-WITL/FM) Conway, Pride, Osmond, McClain, Mattea, Conlee.
Milwaukee,WI (Bill White-WBCS) Dirt Band, M.Murphey, M.Osmond.
Dodgeville/Mineral Point,WI (Bob Brainerd-WDMP) J. Newton, M.Gray, Connie Smith, B.Burnette.
Madison,WI (Jay Allan-WWQM) Frozen playlist.
Manitowoc,WI (Jon Murray-WCUB) K.Rogers, E.Rabbitt, Connie Smith.
Stevens Point,WI (Dan Olsen-WXYQ) Almost Bros., J.Conlee, R.Milsap, J.Newton, Sylvia.
LaCrosse,WI (Dave Shepel-WLXR/AM) J.Fricke, G.Strait, R.Milsap, E.Rabbitt.
LaCrosse,WI (Dave Tindell-WKTY) R.Cash, M.Haggard, E.Rabbitt, B.Hobbs, G.Campbell, Lane Brody, J.Newton.
Savanna,IL (Jeff Janssen-WCCI) Atlanta, R.McDowell, L.Lynn, C.McClain.
Rockford,IL (Curtis King-WKKN) T.Wynette, J.Newton, Forester Sisters, E.Rabbitt.
Springfield,IL (T.J.Hart-WFMB) Forester Sisters, Lane Brody, M.Murphey, Kendalls, E.Rabbitt, C.McClain.

SOUTHWEST

Houston,TX (Candea/Pipia-KILT) No adds.
Bryan/College Station,TX (Andy Gallo-WTAW) R.Milsap, Conway Twitty, E.Rabbitt.
Alice,TX (Glen Michaels-KOPY/FM) C.Pride, M.Osmond, M.Haggard, R.McDowell, T.Gibbs, L.Lynn, K.Brooks, V.Gill, K.Rogers, J.Newton, T.Wynette, M.Gray, Almost Bros., G.Jones, Pennington, R.Bailey, Jada.
Rockport,TX (Jan Shaffer-KZTX) C.Pride, B.Hobbs, J.Buffett, Jada King.
Corpus Christi,TX (Joey Garcia-KRYS/FM) K.Brooks, L.J.Dalton.
Austin,TX (Mike Carta-KVET) S.Wariner, G.Jones.
Austin,TX (Steve Gary-KASE/FM) M.Haggard, V.Gill, S.Wariner, R.McDowell, J.Newton.
Lubbock,TX (Chuck Luck-KLLL) R.McDowell, J.Newton.
El Paso,TX (John Austin-KHEY) E.Rabbitt, Waylon, G.Campbell.
El Paso,TX (John Austin-KHEY) E.Rabbitt, R.Sidney, R.Milsap, C.McClain.
Phoenix,AZ (Doug Brannan-KNIX) S.Wariner, Conway Twitty, Sylvia.
Albuquerque,NM (Francina Rodriguez-KRST/FM) S.Wariner, Con Hunley.
Las Cruces,NM (Dennis Goodnight-KGRT) Chance, M. Gray, G.Jones, Almost Bros., S.Wariner, Connie Smith, L.Lynn.

ROCKY MOUNTAIN

Wolf Point,MT (Dean McMartin-KVCK) S.Wariner, Maines Bros., M.Gray, Hallmark & Greshen.
Sidney,MT (Rick Wick-KGCX) B.Burnette, T.Hensley, T.G.Brown, K.Rogers, D.Bottoms, M.Gray, R. McDowell.
Polson,MT (Dawn Garrison-KERR) R.Bailey, S.Wariner, Maines Bros., G.Wolf, V.Gill, Connie Smith, L.Lynn.
Hamilton,MT (Jean Pysson-KLYQ) G.Jones, M.Gray, V.Gill, Maines Bros., R.Bailey.
Greeley,CO (Don Dara-KYOU/FM) J.Buffett, J.Lee.
Pueblo,CO (Randy Hill-KIDN) R.McDowell, J.Rodman, J.Glaser, M.Gray.
Grand Junction,CO (Rhea/Gass-KQIL) R.McDowell, M. Haggard, T.Wynette, M.Osmond.
Jackson Hole,WY (Gil King-KSGT) V.Gill, G.Strait, S.West, C.McClain, J.Conlee, K.Rogers.

Pocatello, ID (Randall T. Pierce-KZBQ) R. Sidney, G. Watson, R. Milsap.

Boise, ID (Bill Bailey-KIZN/FM) Sylvia, R. Milsap, L. J. Dalton, Lane Brody, R. McEntire, Mac Davis, Conway Twitty.

FAR WEST

Las Vegas, NV (Andy Carr-KVEG) Frozen playlist.

Reno, NV (Tony Thomas-KOLO) S. Wariner, D. Bottoms, Con Hunley, J. Rodman.

Reno, NV (Jim Crowe-KROW) C. Pride.

Los Angeles, CA (R. T. Simpson-KZLA/KLAC) Waylon, Forester Sisters, Conway Twitty.

Brawley, CA (Chris Olivarez-KROP) R. Milsap, J. Newton, R. McDowell, V. Gill, T. Hensley, S. Wariner, Maines Bros., Connie Smith.

Anaheim, CA (Chris Adams-KIKF) R. Milsap, C. McClain, B. Hobbs, Emmylou.

Lompoc, CA (Frank Gervais-KXCC/FM) S. West, M. Haggard, K. Stegall, T. Gibbs.

Oakland/San Francisco, CA (Laurie Sayres-KNEW) L. J. Dalton, R. Milsap, Conway Twitty.

Oakland/San Francisco, CA (Laurie Sayres-KSAN) Sylvia, Whites.

Modesto, CA (Ron Stevens-KMIX) Whites, C. Pride, V. Gill, Emmylou, R. McDowell, Diana Rae, S. Pacific.

Modesto, CA (J. W. Ford-KZUN) G. Jones, S. Wariner, Whites, J. Conlee, Bobby Rich.

Sacramento, CA (Michael Franks-KHWY) M. Haggard, L. J. Dalton, G. Watson, M. Tillis, V. Gosdin, S. West.

Sacramento, CA (Lee Nye-KK105) L. J. Dalton, E. Raven.

Sacramento, CA (Rick Stewart-KRAK) Sylvia, Whites, C. McClain, C. Pride.

Chico, CA (Rory Miller-KHSL) G. Jones, K. Rogers, S. Wariner, M. Gray, Chance, J. Rodman, M. Smith, T. Hensley, D. Bottoms.

Red Bluff, CA (Clark Michael-KALF/FM) J. Glaser, Whites, L. J. Dalton, Sylvia, R. Milsap, E. Rabbitt.

NORTHWEST

Portland, OR (Mason Dixon-KRDR) K. Rogers, R. McDowell, V. Gill, Maines Bros., Connie Smith, B. Anderson.

Astoria, OR (Bob Loucks-KVAS) J. Newton, S. Wariner, M. Gray.

Albany, OR (H. David Allan-KRKT) Emmylou, Whites, D. Bottoms.

Corvallis, OR (Larry Blair-KFAT/FM) Atlanta, J. Conlee.

Toledo, OR (Richard Mack-KTDO) T. Wynette, K. Rogers, V. Gill, R. McDowell, Maines Bros.

Eugene, OR (Dick Sainte-KEED) Robin Lee, C. McClain, Atlanta, Conway Twitty, L. Lynn, R. McDowell, C. Pride, K. Mattea, J. Glaser, K. Brooks.

Eugene, OR (Bobby King-KYKN) R. Milsap, E. Rabbitt.

Pendleton, OR (Greg Larsen-KWHT) L. Lynn, R. McDowell, S. Wariner, C. Pride, Chance, M. Osmond.

Seattle, WA (Charlye Parker-KMPS) S. Wariner.

Everett/Seattle, WA (Wayne Cordray-KWYZ) C. McClain, S. Wariner.

Tacoma/Seattle, WA (Johnny Clark-KRPM/FM) T. Graham Brown, G. Jones, McDowell, Wariner, Mark Gray.

Vancouver, WA (Dave Lee-KVAN) M. Haggard, M. Gray, S. West, S. Wariner, J. Newton.

Yakima, WA (Mike Pursell-KUTI) V. Gill, G. Davies, M. Haggard, K. Brooks, Emmylou.

Selah/Yakima, WA (Larry Jackson-KYXE) R. Sidney, N. Harvell, Conway Twitty, E. Rabbitt, R. McDowell, R. Milsap, J. Newton, T. Gibbs, L. Lynn, Atlanta, Emmylou, G. Davies.

Tri-Cities, WA (Jesse Lee-KORD) R. McDowell, L. Everette, K. Rogers, T. Wynette.

Tri-Cities, WA (Ed Evens-KOTY) Maines Bros., K. Rogers, J. Newton.

Clarkston, WA (Bob Louis-KCLK) K. Rogers, S. Wariner, V. Gill, K. Mattea, J. Newton, M. Gray.

Anchorage, AK (Guy Phillips-KYAK) G. Watson, M. Osmond, J. Conlee, E. Rabbitt.

Anchorage, AK (Steve Chapman-KTNX) M. Haggard, V. Gill, J. Newton, R. McDowell, S. P. Davis.

Calgary, CAN (Robin Ingram-CFAC) Whites, J. Fricke, J. Stampley, J. Glaser, Con Hunley, Conway Twitty, M. Osmond, K. T. Good, B. McGee.

Vancouver, CAN (Weird Harold Kendall-CKWX) C. Pride, M. Haggard, Sawyer Brown, Conway Twitty, L. Lynn, Foresters Sisters.

COUNTRY JOBS

Newsperson - KRKT-Albany, OR

Marsh Johnson - 503-926-8628

AT/Production - KOPY-Alice, TX

Don Gibson - 512-664-4322

Air Talent - KMNS-Sioux City, IA

Ty Cooper - Box 177-51101

Air Talent/Prod. - KSKX-Topeka, KS

Tony Stewart - Box 4407-66604

Air Talent - WTAW-Bryan, TX

*Ron Elliot - Box 3008-77805

Air Talent (part-time) - KYXE-Selah/Yakima, WA

Lisa Kelly - 509-697-5993

Air Talent (future) - KRKT-Albany, OR

Marsh Johnson - 503-926-8628

COUNTRY SERVICE

WMPO-Middleton, OH - Sawyer Brown, B. Hobbs, R. McEntire, Foresters - Cap/MCA/WB

KWHT-Pendleton, OR - K. Brooks single - Warner Brothers

KYXE-Selah/Yakima, WA - Glen Campbell single - Atlantic America

KYSS-Missoula, MT - Singles - Warner Bros. / CBS

WEYY-Talladega, AL - Albums - MCA/Warner Brothers

WKTY-LaCrosse, WI - Singles - All Sources

KSGT-Jackson Hole, WY - Albums - All Sources

COUNTRY CHANGES

GEORGE SEPULVIDA from KHWH-Sacramento, CA has been promoted to General Manager.

MICHAEL FRANKS from KHWH-Sacramento, CA has been promoted to Program Director.

ANTHONY BAGWELL from WAIM-Anderson, SC has been promoted to PD/MD.

TODD STEWART from K98-Fargo, ND moves to KQBR-Brainerd, MN as Program Director.

ERIC BELL from KTGR-Columbia, MO has been promoted to Program Director.

CERTIFIED

BOOGIE BOYS
A Fly Girl
(Capitol)

TINA TURNER
We Don't Need Another Hero
(Capitol)

MOST ADDED

PHIL COLLINS
Don't Lose My Number
(Atlantic)

LOOSE ENDS
Choose Me
(MCA)

POP CROSSOVER



PHIL COLLINS
Don't Lose My Number
(Atlantic)

2W LW TW

5.	3.	1.	DEBARGE - Who's Holding Donna Now (Gordy)
4.	4.	2.	LISA LISA, CULT JAM/FULL FORCE - I Wonder...(Col.)
1.	1.	3.	PRINCE - Raspberry Beret (Warner Brothers)
3.	2.	4.	RENE & ANGELA - Save Your Love (For #1) (PolyGram)
9.	6.	5.	PAUL HARDCASTLE - 19 (Chrysalis)
10.	7.	6.	LUTHER VANDROSS - It's Over Now (Epic)
13.	10.	7.	ARETHA FRANKLIN - Freeway Of Love (Arista)
12.	9.	8.	CAMEO - Attack Me With Your Love (Atlanta Artists)
17.	13.	9.	RICK JAMES - Glow (Gordy)
2.	5.	10.	LOOSE ENDS - Hangin' On A String (Virgin/MCA)
19.	15.	11.	FORCE MD'S - Itchin' For A Scratch (Tommy Boy)
18.	16.	12.	MADONNA - Into The Groove (Sire/Warner Brothers)
7.	8.	13.	FREDDIE JACKSON - Rock Me Tonight (Capitol)
24.	18.	14.	PATTI LABELLE - Stir It Up (MCA)
22.	19.	15.	MIDNIGHT STAR - Body Snatchers (Solar/Elektra)
29.	21.	16.	STEVE ARRINGTON - Dancing In The Key Of Life (Atl.)
6.	11.	17.	SKIPWORTH & TURNER - Thinking About You (4th/Bdwy)
30.	22.	18.	WHITNEY HOUSTON - Saving All My Love For You (Arista)
8.	12.	19.	PHIL COLLINS - Sussudio (Atlantic)
--	24.	20.	RJ'S LATEST ARRIVAL - Swing Low (Atlantic)
--	25.	21.	SISTER SLEDGE - Frankie (Atlantic)
--	30.	22.	BOOGIE BOYS - A Fly Girl (Capitol)
14.	14.	23.	KENNY G & KASHIF - Love On The Rise (Arista)
15.	17.	24.	COMMODORES - Animal Instinct (Motown)
16.	20.	25.	MAZE - Too Many Games (Capitol)
--	--	26.	TINA TURNER - We Don't Need Another Hero (Capitol)
--	--	27.	JESSE JOHNSON'S REVUE - I Want My Girl (A&M)
--	--	28.	SADE - Your Love Is King (Portrait/CBS)
--	--	29.	PEABO BRYSON - Take No Prisoners (Elektra)
26.	26.	30.	CHERYL LYNN - Fidelity (Columbia)

CHARTBOUND

MELBA MOORE - When You Love Me (Columbia)
 BILLY OCEAN - Mystery Lady (Jive/Arista)
 KOOL & THE GANG - Cherish (DeLite/PolyGram)
 SYSTEM - The Pleasure Seekers (Mirage)
 *PHIL COLLINS - Don't Lose My Number (Atlantic)

Reports accepted Mondays at 8am through 1pm Wednesdays Station Reporting Phone (415) 392-7750

On The Subject Of Rotations by Betty Hollars

We'd like to address the subject brought up at the recent BRE Convention concerning paper adds, in which the panelists' main concern was the rotation process affecting the amount of airplay awarded to any given record.

Since many of you are already reporting rotations rather than chart numbers (and some of you have both and are willing to report either way), we would like some of your input. If,

when reporting rotations, you can provide us with the closest number of plays-per-day each rotation gets, we would be better able to supply our readers with an accurate listing of singles which merit the numbers they get.

Our new computer system, which we fondly refer to as GRIP (Gavin Research Information Process), allows us to feed in both Rotation and Number charts. It takes the information and not

only ranks them in chart order for us, it also does all the math, statistics, and Hit Factor (of which we are very proud).

Because months and months and hours and hours of preparation went into our computer design (which is a custom software program designed by the Gavin Editors on the advice of a good Systems Manager who took many hours to give us what we wanted) we feel that we can contribute a valid chart based entirely on the

Continued on next page, column one.

UP & COMING

ARTIST & TITLE

ATLANTIC STARR - Cool, Calm & Collected (A&M)
 ALEXANDER O'NEAL - If You Were Here Tonight (Tabu)
 CON FUNK SHUN - I'm Leaving Baby (Mercury)
 POINTER SISTERS - Dare Me (Planet/RCA)
 GWEN GUTHRIE - Padlock (Island)
 9.9 - All Of Me For All Of You ((RCA)
 FATBOYS - The Fatboys Are Back (Sutra)
 D TRAIN - Just Another Night (Prelude)
 4 TOPS - Sexy Ways (Motown)
 KLEEER - Take Your Heart Away (Atlantic)
 STACY LATTISAW - I'm Not The Same Girl (Cotillion)
 MARY JANE GIRLS - Wild & Crazy Love (Gordy)
 CARRIE LUCAS - Hello Stranger (Solar)
 NEW EDITION - My Secret (Didja Git It Yet?) (MCA)
 TEENA MARIE - Out On A Limb (Epic)
 UTFO - Leader Of The Pack (Select)
 HALL & OATES - Possesion Obsession (RCA)
 JUICY - Bad Boy (Private I)
 JERMAINE JACKSON - Perfect (Arista)
 WOMACK & WOMACK - Strange & Funny (Elektra)
 MAI TAI - History (Critique)
 BILL WITHERS - Something That Turns You On (Columbia)
 GEORGE CLINTON - Double Oh-Oh (Capitol)
 *LOOSE ENDS - Choose Me (MCA)
 *STEPHANIE MILLS - Bit By Bit (MCA)
 *PRINCE - She's Always In My Hair (Warner Brothers)

Post Script:

The "UP & COMING" section will be undergoing a "face-lift" or "change-of-life" while I'm on vacation this week. Therefore, the numbers on this week's issue only will be deleted during the conversion period. Next week, we will resume the listings with a slight variation. Thank you for all your nice comments on the "extra-added attraction" of "Hit Factor"!! I'm glad you feel it's of enough value to squeeze it on at the bottom of our chart page.

Dropped: #23-The Deele, #27-Nile Rodgers, #28-Ready For The World, #29-Jesse Johnson's Revue.

LP CUTS

POTENTIAL SINGLES

LAVERT - I'm Still (Tempre)
 GEORGE CLINTON - Bullet Proof (Capitol)
 ATLANTIC STARR - Silver Shadow (A&M)
 SHANNON - Stronger Together (Mirage)
 BILL WITHERS - Watching You Watching Me (Columbia)
 RENE & ANGLEA - I'll Be Good (PolyGram)
 DEELE - Suspicious/You're All I've Ever Known (Solar)

COMMODORES - Janet (Motown)
 DAZZ BAND - Hotspot (Motown)
 CAMEO - Single Life (Atlanta Artists)
 KLIQUE - Cry Baby (Constellation /MCA)
 WHAM! - Wham Rap (Columbia)

R&B SUMMARY

On The Subject Of Rotations ... Continued

information you give us in your weekly reports.

In the weeks to come, I will be asking each of you your opinions and impressions. Please let me know if you have any ideas, suggestions or solutions to the problems of accurate reporting. Any of you who wish to convert to a rotation reporting process may do so in any way that you feel comfortable with. The most common systems so far is easy:

- 1) Heavy Rotation (usually anywhere from 8 to 20 songs)
- 2) Medium Rotation (this one can vary)
- 3) Light Rotation (will include any extras, holdovers or lights)
- 4) Adds (new singles or LP cuts added this week).

The numbered chart conversion would be simple: your top 10 would be listed as heavy; your #11-30 as mediums, #31 to the

end of your numbers as lights. Adds are listed separately, but the computer gives each of them the same point value as a light.

Let me hear from you with your thoughts and ideas while we have our computer experts going to work on the conversion. Once again, thanks for all your help all year and I'll talk to you when I get back from my vacation on Monday, July 15th. Betty

NORTHEAST

BOSTON, MA**ANGELA THOMAS-WILD**

New: Force MD's, Pointer Sisters, New Edition, Alexander O'Neal, Howard Johnson, Carrie Lucas, Starpoint.

SUNNY JOE WHITE-WXKS/I'M

Hots: Prince (RB), Madonna (Groove), Duran Duran, Eurythmics, Whitney Houston, Kim Carnes. On: Lisa Lisa, Hall & Oates, F. Jackson, Hardcastle.

NEW YORK, NY**TONY QUARTERONE-WRKS/FM**

Hots: S.Arrington, Run DMC, Rick James, P.Hardcastle. On: Aretha, Third World, F.Jackson, Prince, Bill Withers, Aleems, UTFO, System, Rock Squad.

SCOTT SHANNON-Z100

New: Corey Hart. On: Hardcastle, DeBarge, Kool & The Gang, Aretha Franklin. Hots: Whitney Houston, Prince (RB), Billy Ocean.

BERGER/TONACCI-WPLJ

New: Aretha Franklin, John Parr, Huey Lewis.

QUINCY MCCOY-92KTU

Hots: Whitney Houston, F. Jackson, Lisa Lisa, Hardcastle, Billy Ocean.

ROCHESTER, NY**ANDRE MARCEL-WDKX**

New: Marvin Gaye, Ready For The World, Weather Girls, 9.9, Stacy Lattisaw.

PHILADELPHIA, PA**JEFF WYATT/TONY GRAY-WUSL/FM**

Hots: Loose Ends, Aretha Franklin, Rockmaster, Billy Ocean, D Train, Rick James, UTFO, Force MD's, New Edition, S.Arrington, Sister Sledge, Run DMC.

PITTSBURGH, PA**ALAN HARRISON-WAMO**

Hots: DeBarge, Loose Ends, Prince, Ready For The World, Aretha, G.Howard, Womack & Womack.

NORFOLK, VA**CHRIS TURNER-WOWI**

New: Reddings, 5 Star, Patti LaBelle, Gwen Guthrie. Hots: Rene & Angela, S.Arrington, Cameo, Sting, Sister Sledge, DeBarge, Sade. On: Gwen Guthrie.

WASHINGTON, DC**MIKE ARCHIE-WHUR**

Hots: Arrington, Sade, Melba Moore, Skipworth & Turner, Lisa Lisa, Prince, Whitney. On: Skool Boyz, Tina Turner, D.Ross, Mary Jane, Icee Hott, Sting.

BALTIMORE, MD**ROY SAMPSON-WXYV/FM**

Hots: Lisa Lisa, Gwen Guthrie, 4 Tops, DeBarge, A. Starr, Maze, Cheyne, Rick James, L.Vandross, S. Sledge, G.Howard, System, Ready/World.

KINGSTON/KRONTHAL-B104

New: Pointer Sisters, Phil Collins, Motley Crue, Lisa Lisa, Cult Jam With Full Force.

SOUTH

GEORGETOWN, SC**SWINTON/WRAGG-WVBX**

New: Val Young, Jesse Johnson's Revue, New Edition, Prince (Hair), Dazz Band. Hots: Force MD's, Fatboys, Mary Jane Girls, 4 Tops, Lisa Lisa, Hardcastle.

ST. MATTHEWS, SC**ANDY HENDERSON-WQKI**

New: Sheila E., New Edition, Dazz Band, Natalie Cole.

COLUMBIA, SC**CHAZ SAUNDERS-WDPN**

Hots: Rene & Angela, Hardcastle, Aretha, Luther, Lisa Lisa, Cameo, Whitney Houston. New: Dennis Edwards, G. Guthrie, Starpoint, Shannon.

SUMTER, SC**SCOTTY B-WWDM/FM**

Hots: Loose Ends, A.O'Neal, Prince, Chaka Khan, Force MD's, Lisa Lisa, P.Hardcastle, Cameo, Rene & Angela, UTFO, Rick James, Kool & Gang. On: Jermaine, Teena.

SPARTANBURG, SC**J.J. HEMINGWAY-WORD**

New: Bruce Springsteen, Heart, Phil Collins, Whitney Houston, Luther, Mary Jane Girls, Steve Arrington.

ATLANTA, GA**SCOTTY ANDREWS-V103**

Hots: DeBarge, Cameo, P.LaBelle, Rene & Angela, F. Jackson, Kool & Gang, Phil Collins, D.Ross, Loose Ends. On: 9.9, Aretha, Trinere, E.Wilde, Deelee.

JACKSONVILLE, FL**HANK BROWN-WJAX**

Hots: Cashmere, Ready/World, DeBarge, Majesty, Phil Collins, Jesse Johnson, Deelee. On: Maze, Klique, B.Adams, Teena Marie, Kenny G, Whispers, Run DMC.

TALLAHASSEE, FL**JOE BULLARD-WANM**

New: Boogie Boys, Starpoint, Silent Underdog, Grady Harrell, Five Starr, Loose Ends, Bar-Kays, One Way, Billy Paul.

MIAMI, FL**FRANK AMADEO-Y100**

Hots: Phil Collins, Madonna (Groove), Whitney Houston, Hardcastle, Kool & The Gang.

MARK SHANDS-I95

New: Menudo, Phil Collins, Night Ranger, Billy Joel, John Parr, Limahl, Billy Crystal, Loose Ends.

MOBILE, AL**B.J. TAYLOR-WBLX**

Hots: Nolan Thomas, P. Hardcastle, Prince, 4 Tops, D.Ross, New Edition. On: Lisa Lisa, S.Sledge, E.Wilde, Womack & Womack, Sting, Tina Turner.

MEMPHIS, TN**JERRY MASON-KRNB**

Hots: Cheyne, N.Cole, Gwen Guthrie, Jermaine. On: Shalamar, C.L.Townes, Sting, Boogie Boys, Miz, 9.9, War, Cameo, UTFO, Nolan Thomas, Eugene Wilde, D Train, Divine Sounds, Melba Moore.

NEW ORLEANS, LA**DONNIE TAYLOR-WYLD**

Hots: Rene & Angela, Cameo, P.LaBelle, Freddie Jackson, P.Ford. On: P.Hardcastle, Aretha, Juicy, S.Arrington, Dutch Robinson, Womack & Womack.

O'KELLY/ROLLING-B97

New: John Parr, Mary Jane Girls, Phil Collins, Motels.

ABBEVILLE, LA**QUINN MARK-KROF**

New: New Edition, Thelma Houston, Ready For The World, Loose Ends, Will King, Al Hudson.

LAKE CHARLES, LA**ROSHON-KXZZ**

New: Video Kids, Atlantic Starr, UTFO, 9.9, Mantronix, Boogie Boys. Hots: Rene & Angela, DeBarge, Lisa Lisa, Hardcastle, F. Jackson, Luther, Cameo, Aretha.

MCCOMB, MS**BRAD LEE-WHNY**

New: Mary Jane Girls, Godley & Creme, Phil Collins, Manhattan Transfer, Aretha Franklin.

CENTRAL**CLEVELAND, OH****DEAN DEAN/ERIC FAISON-WDMT**

New: Silent Underdog, Bar-Kays, Dazz Band, Sade, D Train, Fat Boys, Shannon, Juicy, Dayton, Radiance, Frederick.

CINCINNATI, OH**BRIAN CASTLE-WBLZ**

Hots: Prince, F.Jackson, Ready/World, DeBarge, Loose Ends, Skipworth, Aretha, Lisa Lisa. On: M.Star, D.Ross, DeeLe, C.Lynn, Whitney, H.Jones, S.Sledge.

STEVE HARRIS-WCIN

Hots: S.Sledge, Teena Marie, Whitney. On: DeeLe, Peabo Bryson, D.Ross, Rene & Angela, P.Hardcastle, Gap Band, Melba Moore, Aretha, Chaka, Klymaxx, Vandross.

INDIANAPOLIS, IN**KELLY KARSON-WTLC**

Hots: F.Jackson, P.Hardcastle, Jermaine. On: Womack & Womack, Menudo, Voyeur, L.Vandross, Sister Sledge, P.Ford, Majesty, Trinere, Aretha.

DETROIT, MI**CECILIA WHITMORE-WJLB**

New: Ready/World, 9.9, Sister Sledge, Alexander O'Neal, Juicy. Hots: DeBarge, P.Hardcastle, Prince. On: Sting, Melba, Whitney, 4 Tops, Peabo Bryson, Cameo.

GARY BERKOWITZ-WHYT

New: Pat Benatar, Pointer Sisters, John Parr, Luba, Howard Jones. On: Skipworth & Turner, P. LaBelle.

MILWAUKEE, WI**BERNIE MILLER/DAVE MARX-WLUM**

New: Pointer Sisters, Prince (Hair), P. Young, Mary Jane Girls, Aretha, J.J.Johnson, 9.9, K. Loggins, N. Cole, P. Collins, Til Tuesday, H. Jones, Shannon, B. Ferry.

JIM FRAZIER-WNOV

Hots: Marvin Gaye, Tyrone Davis, Prince, Maze, Freddie Jackson, Rene & Angela, Kool & Gang, Chaka, Dazz. On: Rick James, C.L.Townes, Cameo, B.Womack, Whitney.

CHICAGO, IL**MARCO SPOON-WBMX/FM**

New: Bad Boys, S.Mills, Pointers, Dayton, War, New Edition, Starpoint, Pig Bag. On: Melba Moore, 4 Tops, P.LaBelle, Rick James, Fatboys, Mona Lisa, Whitney.

ST. LOUIS, MO**MIKE STRADFORD-KMJM**

Hots: Cameo, Lisa Lisa, DeBarge, Boogie Boys. On: Rick James, W.Crew, DeeLe, SOS, S.Arrington, Rene & Angela, UTFO, Cameo, Sade, Stacy Lattisaw, Gwen Guthrie.

MINNEAPOLIS, MN**LOU KUNO-CBLS**

New: Boogie Boys, Tina Turner, Sade, The System, Con Funk Shun, Billy Ocean, Marvin Gaye, Gwen Guthrie, Juicy, Kleer.

SOUTHWEST**DALLAS/FT. WORTH, TX****TERRI AVERY/M.SPEARS-KKDA**

Hots: Jesse Johnson, Prince, Phil Collins, Cameo, P. Hardcastle, Force MD's, Maze. On: Lisa Lisa, C. Lynn, Loose Ends, M.Star, 4 Tops, Rene & Angela.

HOUSTON, TX**SHARI CLOUD-KMJQ**

Hots: Jesse Johnson, Ready/World, Prince, Lisa Lisa, Rockmaster. On: C.Bros., Force MD's, Aretha, Mary Jane, Nolan Thomas, DeBarge, S.Arrington, 9.9.

PT. ARTHUR, TX**DOUG DAVIS-KHYS**

New: One Way, Boogie Boys, Conway Bros., Klymaxx, N. Cole, Shantelle, Pointers, Gap Band, Rockmaster Scott, Skool Boyz, Third World. On: Womack & Womack, UTFO, System, Manhattans, Teena, S.Mills.

MIKE SCHAEFER-KIIS/FM

New: Prince (PL), Pat Benatar, Kool & The Gang, Phil Collins, Pointer Sisters, Loose Ends.

SCARBOROUGH/HALL-KKHR

New: Prince (PL), Phil Collins, Skipworth & Turner, Motels, Ready For The World.

FAR WEST**SAN DIEGO, CA****DUFF LINDSEY-XHRM**

New: Jonzun Crew, Stephanie Mills, Glenn Jones, Prince (She's Always In My Hair), Alexander Robornick.

STOCKTON, CA**ROY WILLIAMS-KJOY**

New: Skipworth & Turner, Phil Collins, Kool & The Gang, Billy Joel.

JOHN HAMPTON-KSTN

New: Mary Jane Girls, H. Faltermeyer, Godley & Creme, Motels, Luther Vandross, New Edition.

SACRAMENTO, CA**GILLETTE/COLLINS-FM102**

New: Loose Ends, Sade, Wham!, Curtie and The Boombox.

SAN FRANCISCO, CA**MARVIN ROBINSON-KSOL/FM**

New: Jesse Johnson, Gwen Guthrie, Conway Bros., Pointers, JAK, Stephanie Mills, Tenita Jordan, Boogie Boys, Gap Band.

KEITH NAFTALY-KMEL

New: Jesse Johnson's Revue, Billy Joel, Phil Collins, King.

FRESNO, CA**CAREY EDWARDS-KMGX**

New: Mary Jane Girls, Kool & The Gang, Amy Grant, Prophet, Phil Collins, Sister Sledge, Motels.

WALKER/DAVIS-KYNO/FM

New: Phil Collins, Go West.

JOB OPENING

Roshon at KXZZ/Z16-Lake Charles, LA has an opening for Air Talents. Please send tapes & resumes to: P.O. Box 1725 - 70602. No calls, please.

TEST OF A PROGRAM DIRECTOR



It occurs to me that there are two attributes that separate the average PD from the truly exceptional one. See how you compare on these.

First is the extremely-difficult-to-learn ability to place yourself in your listener's head, and perceive the station as they do. Any number of PD's know how they want the station to be perceived by the listener, but then turn out a station that accomplishes that *to them*, but not to the listener. PD's know formats, other stations, business trends... listeners know no more about radio than they see on WKRP in Cincinnati, and what a station means to them often has no relationship whatever to what it may mean to an industry insider. You've got to be able to get inside the head of the average listener, who may not even remember your call letters, and make it come out the way you intend for *them*.

This attribute, as I say, is something some PD's are born with, and very few seem able to learn it if they don't have it to start with. However I have noticed that a large number of such gifted PD's had one or more legendary stations to grow up listening to—stations that have served as inspirations to them once they got into the business—and it could be one learns this attribute as a youth being strongly influenced by one or more stations, later developing the ability (as George Lucas does in films) to translate those emotions and reactions into terms that recreate the same impact on their own stations, updated to be relevant to the target audience, today.

The other attribute is the ability to take that "feeling" about the station that the PD wants to create in the mind of the listener, and reduce it to a pattern of conduct on

the air that will reliably accomplish it, regardless of what person is on the air. The format!

Many PD's know how they want their station to sound, and it sounds that way when they're on the air, but the rest of the staff can't seem to get it to sound that way. The problem, then, is that the PD has to be somewhat creative within his own format to make it come out right; those who don't share his (her) vision of what the station is to be simply follow the rules—and it doesn't sound the same. The rules, in this case, must be refined.

That is not to say that the rules should be so rigid that the airstaff feels like automation equipment; there must be room for creativity, even if it's just some freedom in selecting a record from a designated playlist category, in order for the staff to communicate effectively to the listener. But the rules that are important should be clear and should be required of the airstaff: Things like where the breaks are, how they're handled, what's in them; what the music sequence is; how the station portrays itself as an entity to the listener. And if the PD devises the rules right, simply following them will enable any air personality to make the essence of the station turn out the same every time. There are few programming accomplishments that give a PD more continuous pleasure than hearing a well-thought-out music rotation work right every time!

Of course, there are those programmers who know how they want the station to sound, and devise a set of rules to accomplish it—but fail to take into account the human element of their own staff. If the format is so inflexible that it allows no creativity or even thought by the airstaff, it may be technically right, but it will lack the vital spark of enthusiasm and

imagination that would have made it soar. If the format is defined with such enormous complexity that it becomes impossible for mere human beings to remember everything and execute it all, it matters not whether every last bit is down in black and white—it won't be done right. (And the PD who hounds the airstaff with constant diatribes about mistakes in execution should be shot at sunrise. Nobody does their best work under the shadow of the sword, and the PD must bear ultimate responsibility for making sure that the format is well thought out enough, and presented clearly enough and simply enough that mere mortals to execute it properly.)

From my own experience, I'd offer two tips to programmers in writing their format documents: Don't just list a bunch of arbitrary rules, also include the rationale behind them, so the airstaff understands *why* they do what they do. This not only gets better cooperation from airpeople, but allows you to be much more comprehensive in the ground you cover, since when it all falls into place and makes sense to the air person, the details will be executed better on the air. And second—reduce everything to its lowest common denominator. That means the smallest number of categories of music before the music sequence repeats; it means fewer rules rather than more. Just enough to do the job right, and no more. Allow staff latitude on elements not essential to the format integrity! ■

PROMOTIONS

by Lisa Smith & Betty Hollars



(left to right) Z99's "Concerned Citizen" and the very happy winner of the Z99 car.

OUT WITH THE OLD

What do you do with your station vehicle when it's time to get a new one? Well, when you're **Z99 (CIZL)** in **REGINA**, you call up one of your Concerned Citizen Club members one morning and give it away just like that... well, almost just like that. With the Z99 Camaro as the prize, Z99 invited their Concerned Citizen Club members (a club formed by Z99 morning man The Concerned Citizen with 100,000 membership cards in circulation) to call in and register to win the car when they heard the sound of a revving engine. The original car will be replaced with a brand new car with custom paint and the station's new slogan "The Heart of Rock 'n' Roll."

SUMMER BLAST OFF

Picture this—a **CJCH-HALIFAX, NOVA SCOTIA** air personality living in a recreational vehicle high above a launch pad of Coca-Cola at a local mall. That's what happened at CJCH's Summer Blast Off, a promotion to aid a local hospital. On Saturday, June 15th, CJCH's **SUPER DAVE COCHRANE** was launched into space above 876,000 cans of Coke. Dave escaped his temporary home only after all the Coke sold.

WHAT AN HONOR!

National Secretaries' Week was observed at **KDWB-MINNEAPOLIS** by morning guys **BUCK & O'CONNOR**. They had secretaries write in twenty-five words or less why they would want to be seen having lunch with Buck & O'Connor. Winning entries were picked up by limousine and delivered to lunch.

GIRLS NIGHT OUT

As the opening of the general fishing season in **WISCONSIN** neared, **WXYQ-STEVENS POINT** decided to come to the rescue of the areas soon-to-be "fishing widows." Using the **JUDDS** then-current hit "Girls Night Out" as the theme, WXYQ sponsored an evening out for the ladies at an area nightspot. Assistant **PD/MD DAN OLSEN** hosted the event, which featured live country music. Over \$600 in door prizes (Judds cassettes, tanning spa packages, video club memberships, dinner certificates, photo packages, t-shirts) were given away during the band breaks. The owners of the establishment were pleased with the success of the affair, saying their nightclub had never been so busy. In fact, employees that were supposed to have the night off were called in to help with the crowd and the brisk business!

THE NO-MADONNA WEEKEND KNZS (QUICK ROCK)-PITTSBURG, KANSAS put on a "No Madonna Weekend." **FRANK BELL, P.D.**, tells us that it "ended up being a fun, interesting, and inexpensive promotion. And best of all, it generated a lot of street talk about the station during the final weeks of the book." In addition to giving away limited edition "Quick Rock No Madonna T-shirts" over the air, they threw a "No Madonna" party at a local bar, had special "No Madonna" ID's produced for the weekend, and interviewed Kevin O'Neal of the band live on the air Saturday. But Frank has a word of caution to anyone planning to do this: "Make sure the promotions attack the hype surrounding **MADONNA** and not the singer herself. If, for example, your jocks get too carried away in talking about this on the air, you could end up shooting yourself in the foot!"

14 FEET ABOVE THE FREEWAY

Q107-WASHINGTON, D.C.'s wacky, go anywhere **ELLIOTT & WOODSIDE** have broadcast live from the Goodyear Blimp, the steps of the Capital, the Washington Monument, and now atop a huge, blue metallic Ford pick-up with 6-foot tall balloon tires while traveling on a local freeway. **JIM** and **SCOTT** were both aboard the "Virginia Giant" which made its journey on Thursday morning, May 30th. The truck is one of many that performed that weekend at the Capital Centre in Landover, Maryland. Listeners driving around the Capital Beltway passing the "Virginia Giant" honked their horns, flashed their lights, and gave thumbs up to **ELLIOT & WOODSIDE**.

HIGH OVER AMERICA

WKQS-MIAMI/FT. LAUDERDALE D.J. RHETT WALKER broadcast live from an Eastern Airlines jet on Tuesday, June 11 during his 3-7PM shift. He used a new cellular telephone located on board the jet bound to New York. The broadcast coincided with the selection of **WKQS** to present "A Taste Of Country" in-flight music channel on all Eastern flights. This was the first time a high-quality radio broadcast has originated from a commercial flight.

PROMOTIONS

by Lisa Smith & Betty Hollars

HAPPY, HAPPY BIRTHDAY

It was **WLS-AM-CHICAGO's** birthday, and to celebrate 25 years as the "Rock of Chicago," the station featured two months of special programming as well as seven fantasy prize packages. Approximately \$250,000 in fantasy prizes were given away between April 15 and May 31. The **BEATLES'** song "Birthday" was the key to winning one of the seven prizes. When WLS listeners heard the song, they called in, and the 25th caller each week was the winner. A half-hour WLS-TV special was also featured on May 18th, hosted by WLS' **UNCLE LAR** giving Chicagoland a video retrospective featuring the music, memories, DJ's, bloopers, and the interviews that have shaped WLS-AM's last 25 years.

NEW ORLEANS' FOOD GIVEAWAY

The city of **NEW ORLEANS** enjoyed a fatality-free Memorial Day weekend on the highways, and in return, B97-FM presented a city-wide "Thank You Party" on Sunday, June 16th. B97-FM invited every resident of New Orleans to attend, with free Coca-Cola and Popeye's Chicken for everyone. **JEAN KNIGHT** added to the excitement with a free concert for the thousands of attendees. B97-FM's 30-foot "Superbee" towered over the festivities as all the "Bee Jocks" cruised the party site in their "Bee Buggies" looking for wishbones and toot-toots.

BIG WAAX IN A JAM

WAAX-GADSDEN is a small market station, but it's only thirty miles from the hometown of the group **ALABAMA**—Ft. Payne. So when the 4th Annual Alabama June Jam happened Saturday, June 15th, WAAX was there. The day was filled with interviews, music, fun, and fireworks. The **CHARLIE DANIELS BAND**, **BILL MEDLEY**, **EDDY RAVEN**, **GLEN CAMPBELL**, the **JUDDS**, the **BELLAMY BROTHERS**, the **FORESTER SISTERS**, and **ALABAMA** performed from 1 PM until late that night, and an incredible fireworks display ended the evening. Over 54,000 fans were in attendance and all proceeds from the event were donated by the group Alabama to dozens of charities throughout their home state.

CINCINNATI RADIO OPENS AIRWAVES

For the first time ever, twelve highly competitive **CINCINNATI** radio stations are airing announcements which feature the general manager of a competing station. It's all part of an unusual campaign by Cincinnati radio broadcasters to create awareness of the dangers of drunk driving. Starting July 11th, listeners will be surprised to hear the manager of a station talking on a competitor's station about the importance of not mixing drinking and driving. "It's unique, it's an attention getter, and it's one of the few times that twelve very different radio stations have been able to agree on anything," says **JIM STANTON**, the **WUBE** general manager who conceived the campaign. Participating stations include: **WBLZ**, **WDJO**, **WEBN**, **WKRC**, **WKRQ**, **WKXF**, **WLLT**, **WLW**, **WSAI**, **WSKS**, **WUBE**, and **WWEZ**.

NOT THE SAME OLD THING

KSYZ-GRAND ISLAND, NE came up with a new twist for their recent bumper sticker promotion. They went out in their mobile unit and did the old Sticker Spot-

ter routine, following cars and announcing license numbers on the air. If the person driving the car pulled over to the side of the road, the spotter awarded the driver \$10.80. But the real hook of the contest came when the sticker spotter inspected the car . . . if the car had ONLY a **KSYZ** sticker on it, the driver got an additional \$108.00. Operations Manager **CHIP MOSLEY** claims that not only did **KSYZ** stickers show up all over the market, but the stickers from the competition did a quick fade-out!

LATENIGHT BURGER ROCK

On July 9th, **KCSN-NORTHRIDGE, CA** threw a "Latenight Burger Party" at the Original Tommy's World Famous Hamburgers beginning at 10:30 PM. The highlight of the party was a burger-eating contest in which five contestants and their stomachs competed for prizes. The grand prize was a limo ride and two tickets to the **TOM PETTY** concert. **KCSN** disc jockey **TONY CRUZ** was on hand providing records, tapes, and concert tickets to on-lookers.



WAAX P.D. Bill Buckner, Eddy Raven, and WAAX personality Eva "Tootsie" Rogers.

the GAVIN REPORT

DAVE SHOLIN'S Personal Picks — SINGLES

PRINCE - Pop Life (Warner Brothers) - Selecting the pop singles for mass appeal radio off this album cannot be considered a difficult task. Funk and another hit indeed. Now then, when will Playgirl feature his photos?

CHEAP TRICK - Tonight It's You (Epic) Surprise package of the week! After a six year Top 40 drought, it seems they've recaptured the melodic sensibility that's prevented them from pulling off a hit. Dare your listeners hearing this for the first time to identify the band and I doubt you'll have any winners.

THE MOTELS - Shame (Capitol) Quite a long stretch between releases, but it's evident that Martha Davis took her time to do it right. Producer Richie Zito highlights Davis' composition with a strong arrangement.

WHAM! - Freedom (Columbia) Picking a record by a duo that's had three consecutive number one hits is a gutsy call. Lyrically it's the antithesis of Dion's '62 hit "The Wanderer"..

MICHAEL McDONALD - No Looking Back (W.B.) Mellow Michael has changed his laid back ways with very positive results. Penned along with Kenny Loggins and Ed Sanford, he's come up with one perfect for the middle of summer.

CROSSOVER PICK

LOOSE ENDS - Hangin' On A String (Virgin/MCA) Strong, strong effort that spent a month in our R&B Top Five is ready to cross. A number of key "heavies" came in this week with a bunch more on the way.

the GAVIN REPORT

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