A Rare Conversation with

KATE BUSH

Toneman Richland
All The Hits And Then Some
Available Now.
Includes the single "Wrap Her Up.")
Produced by Gus Dudgeon.
Management: John Reid

Elton John
Ice on Fire

available Nov.

Includes the single "Wrap Her Up."
**TOP 40**

**MOST ADDED**

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<td>STEVIE WONDER - Part-Time Lover (Tamla/Motown)</td>
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<td>2.</td>
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<td>Jan Hammer - Miami Vice Theme (MCA)</td>
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<td>Tears For Fears - Head Over Heels (Mercury/PolyGram)</td>
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<td>GLENN FREY - You Belong To The City (MCA)</td>
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<td>PHIL COLLINS &amp; MARILYN MARTIN - Separate Lives (Atlantic)</td>
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<td>THOMPSON TWINS - Lay Your Hands On Me (Arista)</td>
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<td>MR. MISTER - Broken Wings (Warner Brothers)</td>
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<td>HEART - Never (Capitol)</td>
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<td>ABC - Be Near Me (Mercury/PolyGram)</td>
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<td>A-ha - Take On Me (Warner Brothers)</td>
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<td>ARETHA FRANKLIN - Who's Zoomin' Who (Arista)</td>
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<td>TINA TURNER - One Of The Living (Capitol)</td>
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<td>Whitney Houston - Saving All My Love For You (Arista)</td>
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<td>SCOTTI BROTHERS - I'll Be Around (A&amp;M)</td>
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<td>ZZ TOP - Sleeping Bag (Warner Brothers)</td>
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<td>FREDDIE JACKSON - You Are My Lady (Capitol)</td>
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<td>SIMPLE MINDS - Alive &amp; Kicking (A&amp;M/Virgin)</td>
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<td>21.</td>
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<td>David Foster - Love Theme From St. Elmo's Fire (Atlantic)</td>
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<td>BILLY JOEL - The Night Is Still Young (Columbia)</td>
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<td>OMD - So In Love (A&amp;M/Virgin)</td>
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<td>ELTON JOHN - She's Too Tough (MCA)</td>
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<td>Sting - Fortress Around Your Heart (A&amp;M)</td>
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<td>Don Henley - Sunset Grill (Geffen)</td>
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<td>Eurythmics - Sisters Are Doin' It For Themselves (RCA)</td>
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<td>Ready For The World - Oh Sheila (MCA)</td>
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<td>ELTON JOHN - Wrap Her Up (Geffen)</td>
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<td>Hooters - And We Danced (Columbia)</td>
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<td>JOHN COUGAR MELLENCAMP - Small Town (Riva/PolyGram)</td>
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<td>Corey Hart - Boy In The Box (EMI America)</td>
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<td>Paul Young - Tear Your Playhouse Down (Columbia)</td>
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<td>LIONEL RICHIE - Say You, Say Me (Motown)</td>
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<td>WANG CHUNG - To Live And Die In L.A. (Geffen)</td>
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<td>37.</td>
<td>37.</td>
<td>Howard Jones - Like To Get To Know You Well (Elektra)</td>
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**RA R&R 58/14**

**GAVIN TOP 40 35/11**

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<tr>
<th>Station</th>
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<td>WSSX</td>
<td>WJAD</td>
<td>WTYX</td>
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<td>WROQ</td>
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<td>WJDQ</td>
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<td>KJLS</td>
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<td>95 38-33</td>
<td>94TYX 38-34</td>
<td>Z102 Debut 37</td>
<td>KKBQ</td>
<td>KDON/FM 37-34</td>
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<td>Y100 30-28</td>
<td>WFMI</td>
<td>WGLF</td>
<td>KRKE</td>
<td>95XXX</td>
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<td>WLRS</td>
<td>WHSL</td>
<td>KSAQ</td>
<td>KHTX</td>
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<td>KBFM</td>
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<td>KSFM</td>
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<td>KTUX 25-23</td>
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<td>KMGX 26-21</td>
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<td>KKBG</td>
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<td>KO93 33-32</td>
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*From the debut LP*  
"TA MARA AND THE SEEN"
UP & COMING

ARTIST & TITLE

PRINCE - America (Paisley/Warner Bros.)
KATE BUSH - Running Up That Hill (EMI America)
CHRISTOPHER CROSS - Charm The Snake (Warner Bros.)
*STING - Love Is The 7th Wave (A&M)
KISS - Tears Are Falling (Mercury/PolyGram)
POINTER SISTERS - Freedom (Planet/RCA)
EDDIE MURPHY - Party All The Time (Columbia)
QUARTERFLASH - Talk To Me (Geffen)
GINO VANNELLI - Hurts To Be In Love (CBS)
*PETE TOWNSEND - Face The Face (Atco)
JAMES TAYLOR - Everyday (Columbia)
ROGER DALTRY - After The Fire (Atlantic)
ARTISTS UNITED AGAINST APARTHEID - (Manhattan)
BALTIMORA - Tarzan Boy (Manhattan)
*DIONNE & FRIENDS - That's What Friends Are For (Arista)
TALKING HEADS - And She Was (Sire/Warner Bros.)
RENE & ANGELA - I'll Be Good To You (Mercury)
LAURA BRANIGAN - Hold Me (Atlantic)
SHY TALK - Excuse Me (Columbia)
INXS - This Time (Atlantic)
H.LEWIS & NEWS - Back In Time (Chrysalis)
MARI LION - Kayleigh (Capitol)
*JOHN CAFFERTY - Small Town Girl (Scotti Bros.)
KATRINA & WAVES - Que Te Quiero (Capitol)
STARPOINT - Object Of My Desire (Elektra)
*LAST TANGO - Stone In Your Heart (21)
MORRIS DAY - The Oak Tree (Warner Bros.)
BRYAN FERRY - Don't Stop The Dance (Warner Bros.)
TA MARA & THE SEEN - Everybody Dance (A&M)
JACK WAGNER - Too Young (Qwest)
*NIGHT RANGER - Goodbye (Camel/MCA)
*MIAMI SOUND MACHINE - Conga (Epic)
WIDOW - New Romance (Epic)
THREE SPEED - Once Bitten (Curb/MCA)
PHANTOM,ROCKER & SLICK - (EMI America)
VANDENBERG - Once In A Lifetime (Atco)
JOHN WAITE - Welcome To Paradise (EMI America)
*NEW EDITION - Count Me Out (MCA)
*MOTLEY CRUE - Home Sweet,Home (Elektra)

Reports  Adds  On Chart

137   4  94  39
126   12  90  24
113   5  95  13
101   95  5  1
93   14  65  14
86   34  50  2
83   40  12  31
81   1  63  17
79   8  30  41
79   78  1  --
76   30  37  9
72   1  41  30
70   22  43  5
68   13  48  7
67   67  --  --
54   4  35  15
53   2  38  13
52   2  39  11
52   7  37  8
51   --  12  39
50   --  28  22
50   47  3  --
49   2  42  5
41   10  11  20
39   39  --  --
37   3  22  12
36   --  30  6
35   11  16  8
34   8  15  11
34   34  --  --
33   16  6  11
29   9  18  2
28   7  20  1
27   26  --  1
25   6  17  2
25   1  22  2
23   4  15  4
20   1  14  5

Dropped:  #23 Bruce Springsteen,  #35 Dire Straits,  #38 David Bowie & Mick Jagger,  #40 Kool & The Gang,  Maurice White,  Tommy Shaw,  Jane Wiedlin,  Go West,  Outfield,  Propaganda,  Kenny Loggins.

INSIDE TOP 40 WITH DAVE SHOLIN

Especially active week for a whole host of titles.  Leading the way in airplay is MR.MISTER racking up a total of 290 reports.  Top ten at WBCY, B104, WZON, WBEN, WHSB, B-97, Q105, B-96, WLS AM/FM, KZ2P, KMEL, KNBO, etc.  22 TOP checks in with a 21% Hit Factor and qualifies as the fastest mover of the week.  Houston's K5Q jumped 26-16, KMKJ-Portland 21-17, KHTX- Reno 29-18, KOZE-Lewiston 23-13, WDBR-Springfield 30-21, WTYY-Jackson debuts #16, WJZ-Charlotte 28-21, etc.

Last week KLYMAXX was mentioned as just missing Chartbound.  One week later, they skip it altogether with a 29% Hit Factor and 26 adds.  B-94-Pittsburgh charts 6-4, WJLK Ashbury Park 7-5, I-94-Honolulu 2-1, KS103- San Diego 18-12, KITS-San Francisco 6-5, FM102-Sacramento 2-2, WHYT-Detroit 12-4, etc.

Movie music continues to be a big factor on the chart.  WANG CHENG making moves with the picture's debut this week.  New on WXXQ, WQUT, I-95, WROQ, WASU, WQTC, KHOK, KYNO, KSOT, KEWB, KFIM, etc.  A string of former Records To Watch have a story to tell.  TA MARA & THE SEEN biggest on the West Coast for KMGX, KMLE, FM102, KMKJ, KSTN, KKHR, adds at 93Q, WNF, 106X, WBEN, KS103, KSAQ, etc.  EDDIE MURPHY picks up a head of steam, more than doubling his airplay base with 40 stations getting on the case, including KC101, KDON, Z104, B-96, Y107, B-97, WTIC, WPST, KHOE, KHIT, KZEP, etc.

JACK WAGNER'S Hit Factor stands at 20% moving 25-20 at Z100-New York, debut #15 Z106-Philadelphia, 24-17 WHNY-McComb, 23-20 WHYT- Detroit, 22-13 KKYS-Bryan, 30-19 KTRS-Casper, new on Z104, KKEN, KTAW, WQFU, WFAA, and WWWD, etc.

November 1, 1985 THE GAVIN REPORT
AN INDUSTRY FIRST:

GAVIN REPORT PLANS SEMINAR WITHOUT PANELS!

- 1. Keynote Speakers
- 2. Workshops instead of panels
- 3. Role-Playing by Industry Leaders
- 4. Futurist Aspects of Music & Radio
- 5. Motivational Seminars conducted by professionals
- 6. Presentation of Gavin Radio & Music Industry Awards

BE PART OF THE FUTURE:

THE GAVIN SEMINAR FOR MEDIA PROFESSIONALS:
San Francisco February 20-23, 1986

I'm pleased to announce that The Gavin Report will sponsor The Gavin Seminar For Media Professionals, February 20-22, 1986 in San Francisco.

Over the past few years, we at The Gavin Report have been encouraged to re-institute a longstanding tradition of Gavin national conferences and awards, which began in the mid-60's.

The Gavin Seminar For Media Professionals will, however, be unlike any national gathering ever held.

Details on registration procedures and costs, as well as incredibly low air fares and discount hotel accommodations will be announced in The Gavin Report in the weeks to come.

BOOK IT NOW!
### Top 40 Hit Factor

Hit Factor is a percentage of stations playing a record which also have it Top 20. 
*ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.*

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<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Artist Reports</th>
<th>Artist Adds</th>
<th>STATIONS CHARTED</th>
<th>HIT FACTOR</th>
<th>UNCHARTED</th>
<th>HIT FACTOR</th>
<th>Top 20</th>
<th>20-30</th>
<th>11-20</th>
<th>6-10</th>
<th>1-5</th>
<th>Total Top 40 Hits Weeks</th>
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<td>MR. MISTER</td>
<td>Broken Wings (RCA)</td>
<td>290</td>
<td>4</td>
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<td>76</td>
<td>132</td>
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<td>116</td>
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<td>169</td>
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<td>Miami Vice Theme (MCA)</td>
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<td>97%</td>
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<td>ARETHA FRANKLIN</td>
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<td>158</td>
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<td>26</td>
<td>115</td>
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<td>121</td>
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<td>ELTON JOHN</td>
<td>Wrap Her Up (Geffen)</td>
<td>232</td>
<td>20</td>
<td>--</td>
<td>--</td>
<td>7</td>
<td>73</td>
<td>132</td>
<td>3%</td>
<td>3</td>
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<tr>
<td>LIONEL RICHIE</td>
<td>Say You, Say Me (Motown)</td>
<td>232</td>
<td>160</td>
<td>--</td>
<td>--</td>
<td>5</td>
<td>21</td>
<td>46</td>
<td>2%</td>
<td>2</td>
<td></td>
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<tr>
<td>ARCADIA</td>
<td>Election Day (Capitol)</td>
<td>225</td>
<td>28</td>
<td>--</td>
<td>4</td>
<td>26</td>
<td>86</td>
<td>81</td>
<td>13%</td>
<td>3</td>
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<tr>
<td>EURYTHMICS/ARETHA</td>
<td>Sisters Are Doin' It... (RCA)</td>
<td>214</td>
<td>1</td>
<td>--</td>
<td>8</td>
<td>52</td>
<td>114</td>
<td>39</td>
<td>28%</td>
<td>6</td>
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<tr>
<td>RAY PARKER JR.</td>
<td>Girls Are More Fun (Arista)</td>
<td>210</td>
<td>2</td>
<td>1</td>
<td>5</td>
<td>36</td>
<td>106</td>
<td>60</td>
<td>20%</td>
<td>6</td>
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<tr>
<td>OMD</td>
<td>So In Love (Virgin/A&amp;M)</td>
<td>209</td>
<td>10</td>
<td>2</td>
<td>9</td>
<td>43</td>
<td>107</td>
<td>38</td>
<td>25%</td>
<td>11</td>
<td></td>
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<tr>
<td>FREDDIE JACKSON</td>
<td>You Are My Lady (Capitol)</td>
<td>205</td>
<td>2</td>
<td>19</td>
<td>25</td>
<td>98</td>
<td>49</td>
<td>12</td>
<td>69%</td>
<td>9</td>
<td></td>
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<tr>
<td>THE CARS</td>
<td>Tonight, She Comes (Elektra)</td>
<td>204</td>
<td>84</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>13</td>
<td>107</td>
<td>--</td>
<td>2</td>
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<tr>
<td>SURVIVOR</td>
<td>Burning Heart (Scotti Bros.)</td>
<td>191</td>
<td>90</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>8</td>
<td>93</td>
<td>--</td>
<td>2</td>
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<tr>
<td>DIRE STRAITS</td>
<td>Walk Of Life (Warner Bros.)</td>
<td>174</td>
<td>92</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>2</td>
<td>12</td>
<td>68</td>
<td>1%</td>
<td>2</td>
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<tr>
<td>SHEENA EASTON</td>
<td>Do It For Love (EMI America)</td>
<td>166</td>
<td>45</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>2</td>
<td>9</td>
<td>110</td>
<td>1%</td>
<td>3</td>
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<tr>
<td>C. CLEMONS &amp; J. BROWNE</td>
<td>You're A Friend (Col.)</td>
<td>165</td>
<td>37</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>4</td>
<td>14</td>
<td>110</td>
<td>2%</td>
<td>3</td>
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<tr>
<td>WANG CHUNG</td>
<td>To Live And Die In L.A. (Geffen)</td>
<td>150</td>
<td>19</td>
<td>--</td>
<td>1</td>
<td>4</td>
<td>37</td>
<td>89</td>
<td>3%</td>
<td>5</td>
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<tr>
<td>KOOL &amp; THE GANG</td>
<td>Emergency (Mercury/PolyGram)</td>
<td>149</td>
<td>37</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>1</td>
<td>16</td>
<td>95</td>
<td>--</td>
<td>3</td>
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<tr>
<td>PRINCE</td>
<td>America (Paisley/Warner Bros.)</td>
<td>137</td>
<td>4</td>
<td>--</td>
<td>1</td>
<td>3</td>
<td>35</td>
<td>94</td>
<td>2%</td>
<td>4</td>
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<tr>
<td>KATE BUSH</td>
<td>Running Up That Hill (EMI America)</td>
<td>126</td>
<td>12</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>4</td>
<td>20</td>
<td>90</td>
<td>3%</td>
<td>6</td>
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<tr>
<td>KLYMAXX</td>
<td>I Miss You (Constellation/MCA)</td>
<td>122</td>
<td>26</td>
<td>12</td>
<td>8</td>
<td>16</td>
<td>25</td>
<td>35</td>
<td>29%</td>
<td>5</td>
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*November 1, 1985: the GAVIN REPORT*
NORTHEAST

Boston, MA (White Hamilton, Toronto, Toronto,ON) Albany, Westport, Norwalk, New Haven, Bangor, Rumford, Keene, Providence, Cape Cod, MA (Gary Asbury Pittsburgh, Pittsburgh, Washington, Philadelphia, Williamsport, Erie, PA)


MID ATLANTIC


SOUTHEAST

**TOP 40 ADDS**

**SOUTH**

Columbus, GA (David LeeMichaels-WNKS/FM) No Report.

Miami, FL (Jeff Davis-WPBM) J.Wagner, Cafferty, Townshend, Sting & Friends, Miami S.M., Night Ranger.

Gainesville, FL (Lou Patrick-WYKS) L.Richey, Sting, D.Straits, Survivor, C.Clemons, Dionne & Friends.

Miami, FL (Frank Amaddeo-Y100) No Report-List Frozen.

Gainesville, FL (Mark Shands-106) Night Ranger, Survivor, Pointers, L.Richey, Dionne & Friends, Cars, W.Chung, Kool/Gang, Kiss, C.F.L.B.

**EAST CENTRAL**

Charleston, WV (Bailey/Hampton-WVSR/FM) Klymaxx, Sting, E.Murphy, Survivor, Cafferty.

Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) AUAA, Klymaxx, Kool/Gang, E.Murphy, Townshend.

Morgantown, WV (Craig Cochran-WCLG/FM) L.Richey, Sting, Cougar, Klymaxx, AUAA, Survivor.

Columbus, OH (Brent Alberts-WIQB) Frozen.

**UPPER MIDWEST**

Des Moines, IA (Roger Piper-X103) Cars, C.Clemons, D.Straits, Survivor, Cafferty.

**SOUTH**

Birmingham, AL (Rich Bailey-WXXX) Kiss, Ta Mara & Seen, Cars, D.Straits, Sting.

Tuscaloosa, AL (Shannon/Canada-WNPT) Cougar, Survivor, C.Clemons, L.Richey, Kool/Gang, Pointers, AUAA.

Fayette, AL (Kelsey Scott-WKWW) D.Straits, Sting, Dionne & Friends, Widow, Rush, Last Tango, Pointers, Cafferty, Mike & Mechanix.

**EAST CENTRAL**

New Albany/Tupelo, MS (Grace/Shelby-KZ103) Cafferty, D.Straits, Last Tango, L.Richey, Night Ranger, Sting.

Jackson, MS (Bill Crews-94TXY) L.Richey, Cougar, D.Straits, Cars, AUAA, Dionne & Friends.

Meridian, MS (Edney/Coyote-Q101) Frozen.

**UPPER MIDWEST**

Des Moines, IA (Roger Piper-X103) Cars, C.Clemons, D.Straits, Survivor, Cafferty.
Sioux City, IA (Pat Paxton-KGLI) L.Clemens, Survivor, D.Straits, Dionne & Friends, Townshend, Kool/Gang.
Duluth, IA (D.L. Davis-KAT/FM) L.Richie, Dionne & Friends, JT.

Iowa City/Cedar Rapids, IA (Ted Burton Jacobsen-HIT105) Frozen - no report.

Cedar Rapids, IA (Brad Fuhr-KQCR/FM) Eurythmics, S.Politi, Night Ranger, Cougar, W.Chung, L.Richie.
Clinton, IA (Bill Warner-KNJJ) S.Minds, Arcadia, Eurythmics, INXS, Cougar, Last Tango, JT, Townshend.

Davenport, IA (Cyrus O'Hara-KIKI) L.Richie, Cougar, Sting, Survivor, Cars, JT.

Kenosha, WI (Terry Havel-WJZQ) C.Clemens, Cougar, Shy Talk, S.Minds.

Milwaukee, WI (Denise Lauren-WKTI) Dionne & Friends, Kool/Gang.

Milwaukee, WI (Brian Kelly-WZU) L.Richie, OMD, Townshend, Cars, D.Straits, E.Murphy.


Appleton/Oshkosh, WI (Ross/Taylor-WKAU) C.Clemens, Pointers, Survivor, D.Straits.

Two Rivers, WI (Don Cook-WQTC) W.Chung, Townshend, Cars, L.Richie, Arcadia, C.Clemens.

Wausau, WI (Mike Edwards-WIKA) W.Chung, Townshend, Cars, L.Richie, Survivor.

Wausau, WI (Dave Wright-WRIG) L.Richie, S.Minds, Cougar.

Stevens Point, WI (Boyle/Steffen-WSP) L.Richie, D.Straits, Kool/Gang, S.Easton, Sting, Townshend, E.Murphy, Phantom, R&S.

La Crosse, WI (Doug Collins-WIZM/FM) Frozen.
La Crosse, WI (Chuck Knight-HIT105) L.Richie, Townshend, C.Clemens.

Eau Claire, WI (Rick-James-WBIZ) ZZ Top, JT, Pointers, Kool/Gang, Pointers, L.Richie, C.Cross, OMD, Klymaxx, Cars, Survivor.


Rochester, MN (Denny Foster-KROC/FM) W.Chung, Sting, S.Easton, L.Richie, Cars.

Mankato, MN (Garvin/McCormick-KDOG/FM) D.Foster, Eurythmics, Klymaxx, Townshend, W.Chung, N.Lowe.


Vermillion, SD (Dean Russell-KVRF) Pointers, AUAA, Kool/Gang, D.Straits, Cougar, L.Richie, Townshend, Widow, Last Tango.

Yankton, SD (Randy Kussman-KQHU/FM) Elton, Eurythmics, L.Richie, Townshend.

Sioux Falls, SD (Adam North-KKRC) Olivia, N.Lowe, Kiss, Cars, Ray, Jr., Gino V., L.Richie, Elton, Cougar, D.Straits.

Aberdeen, SD (Scott Daniels-KO95) Frozen - no report.
Aberdeen, SD (Dean Zerf-KSDN) No adds.

Rapid City, SD (Wilson/CGR) Klymaxx, Frozen.

Rapid City, SD (Sherwyn/Kallaway-KKLS/FM) Dionne & Friends, Sting, Cars, Kate Bush, John Parr, N.Ranger.
Fargo, ND (Anderson/Palmer-Y94) C.Clemens, Survivor, Gino V., John Parr, S.Easton, Townshend, L.Richie, N.Lowe.

Bismarck, ND (Branham/Hardt-KFYR) Cougar, Elton, L.Richie, JT, B.Ocean.
Bismarck, ND (Bob Beck-KYYY/FM) L.Richie, Sting, Cafferty, Survivor, Townshend, Dionne & Friends, Last Tango.
Minot, ND (Scott Meyer-KIZZ) L.Richie, Survivor, Cafferty, Kiss.

Williston, ND (Scott Oachs-KDSR) INXS, JT, L.Clemens, C.Cross, Baltimora, Pointers, L.Richie, John Parr, Sting, Townshend, Arcadia, D.Straits.
De Kalb, IL (Lew White-WDEK/FM) Cougar, S.Easton, Eurythmics, F.Jackson, L.Richie, Townshend, C.Clemens.

Joliet, IL (Lentine/Webber-WILL) Sting, Cars, Adventure, Townshend, Kool/Gang, C.Clemens.

Chicago, IL (Jan Jeffries-KLIS/FM) Sting, Chicago, IL (Chuck Crane-WLS/AM) Townshend, Sting.
Chicago, IL (Joe Bohannon-B96) Dionne & Friends, E.Murphy, Sting.
Freeport, IL (Bill Johnson-WXQO) W.Chung, H. Jones, Eurythmics, Townshend, Sting.
Rockford, IL (McGee/Dent-WZOK) D.Straits, Cougar, Cars, L.Richie, Survivor.

Galesburg, IL (Heath/Hamlin-WBGO/FM) Cougar, L.Richie, C.Clemens, Survivor, Eurythmics.

Bloomington, IL (Justin/Robbins-WBNQ) L.Richie, Sting, Cars, Survivor, S.Easton, Cafferty, Night Ranger, Townshend.

Springfield, IL (Greg Lawley-WDBR) L.Richie, Sting, Townshend, Rush, Starpoint, Cafferty, Phantom, R&S, Mike & M.

Carbondale, IL (Tony Waitekus-WCIL/FM) D.Straits, Kiss, L.Richie, Arcadia, Miami S.M., C.Clemens, Autograph.

Central

Kirkville, MO (Jeff Allen-KTUF) Survivor, Night Ranger, Arcadia, Vandenberg, Cars, Townshend.

East Prairie, MO (Greg Landis-KMYO) Cougar, Sting, Outfield, Prefab S., M.Crenshaw, INXS.

Jefferson City/Columbia, MO (Brian Miller-KTXY) L.Richie, Dionne & Friends, Survivor, Baltimora, D.Straits, INXS.

Waynesville, MO (Kevin Barton-KFBQ) Townshend, Cougar, Sting, Survivor, Cafferty.

Topeka, KS (Roger Heaton-WIBW/FM) ZZ Top, OMD.
Topeka, KS (Kevan Rabat-KDVF/FM) Night Ranger, Sting, Cars, L.Richie, S.Easton, Survivor, D.Straits.

Kansas City, KS (Stuart/Rues-KMAJ) L.Richie, Dionne, JT.

Pittsburg, KS (Bill/Porter-KQKW/FM) Cars, Sting, Townshend, Night Ranger.

Independence, KS (Rodney Lay Jr.-KIND) Cars, JT, S.Easton, Baltimora, Survivor, Motels, Last Tango, Phantom, R&S.


Hays, KS (Michael Koerner-KLJS) L.Richie, A.Moyet, Phantom, R&S, Last Tango, Ta Mara & Seen, Sting.


El Dorado, AR (Dan Murphy-KLBQ/FM) Survivor, Dionne & Friends, Elton, Kate Bush, B.Manilow, Last Tango, Cafferty.

Little Rock, AR (Mark McCain-KYYK) T.Twins, OMD.

Fayetteville, AR (Rob Patrick-KKEG) L.Richie, Survivor, Eurythmics, Sting, JT, Townshend.


Southwest


Dallas, TX (Shomby/Crosby-KAFM) D.Straits, L.Richie, Outfield, String, Gino Vannelli.
Texarkana, TX (Mario Garcia-KTFS) Cougar, Prince (AM)
C. Clemons, Easton, Cars, Kool/Gang, INXS.

tyler, TX (Dave Goldman-KEYP) D. Straits, Sting,
Richie, B. Manlove, Dionne & Friends, Propaganda,
Survivor, Townsend.

Lufkin, TX (Randy Shannon-KJPR/FM) Cafferty, Flirts,
Last Tango, Mike/Mechanics, Phantom, Rocker & Slick,
Townshend, P. Blonde, Rush.

Nacogdoches, TX (John Row-KBBC) P. Blonde, Flirts,
Townshend, Sting, Last Tango, Phantom, Rocker/Slick.

Wichita Falls, TX (Beck/K-KNN/FM) Night Ranger,
L. Richie, Survivor, Cars, Klymaxx.

Killeen/ Temple, TX (B.J. McCraw-KKIX/FM) D. Straits,

San Angelo, TX (John Raymond-KKXY/FM) Survivor,
Baltimorea, Night Ranger, Townsend, Sting, Elton,
Menudo, Dionne & Friends.

Houston, TX (Lander/Hamilton-93Q) T. Turner, Survivor
Night Ranger, Cougar, C. Clemons, Ta Maria/Seen, Cars.

Beaumont, TX (Loustau/Jackson-B95) L. Richie, Dionne

Parr.

Beaumont, TX (David Perry-KWTC) T. Shaw, Cars
Phantom Rocker/Stick, Townsend, Night Ranger.

Bryan, TX (Carl Gideon-KATM) OMD, J. Taylor, Easton,
Richie.

Bryan, TX (Austin/Turner-KTAW/FM) L. Richie, Cougar,
D. Straits, Cars, Cafferty, Pointers, J. Taylor, Y. Wagner, E. Murphy, Last Tango.

Victoria, TX (Jay Arena-KVIC) L. Richie, D. Straits,
J. Taylor, Dionne & Friends, Sting, Townsend,
Baltimorea, Last Tango, E. Murphy, Cafferty, P.R.& S. Laredo, TX (Peter McRae-KRRG) Eurythmics,
OMD, S. Minds.

San Antonio, TX (Hunter/Giles-Q69) Starpoint, Cougar,
L. Richie, Cars, Ta Mar & Seen, Lisa Lisa, Rene & A.

Amariillo, TX (Tim Butler-KPUR) Sting, E. Murphy,
Richie.

Abilene, TX (Dominic Testa-KFMN) Night Ranger,
Townshend, Eurythmics, Phantom Rocker & Slick.

Odessa/Midland, TX (John Clay-KWES/FM) Survivor,
Night Ranger, L. Richie, Cougar.

El Paso, TX (Johnny Thompson-KFIM) Sting, 1/4 Flash,
W. Chung, D. Straits, Townsend.

Phoenix, AZ (Guy Zepol-KOZPF) Cars, E. Murphy, Kate

Tucson, AZ (Gillie/Johnson-KRJ) Frzn. list.

Cottonwood, AZ (Bob Mikes-KSMK) Cars, Cougar,
Richie, Survivor, Easton, Manilow.

Albuquerque, NM (Paul Marcu-KKRE) Kool/Gang, Richie,
Cars, A.U.A.A.

Gallup, NM (Eric Allen-KYVA) L. Richie, D. Straits,
Miami S.M., E. Murphy, J. Taylor, Townsend, Easton.

Alamagordo, NM (Juan Velasco-KKKE/FM) Kool & Gang,
D. Straits, Cars, Cougar.

Alamogordo, NM (Ben Noe-KKIN FM/AM) L. Richie, Cougar,
D. Straits, Pointers, Easton, Al Green, Widow.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KKYX) Richie, Dionne/Friends.

Sidney, MT (Brad Zetlzer-KGCH) Cougar, P.R.& Slick
D. Straits, 3 Speed, Cars, Townsend, Tango, P. Blonde.

Polson/Kalispell, MT (Dave Shannon-KKQ2) Vandenberg,
Townshend, L. Tango, Easton, Nushoog.

Kalispell, MT (Barry Bennett-KBBZ/FM) L. Richie, Dionne
& Friends, Easton, Survivor, Klymaxx, Arcadia.

Denver, CO (Gloria Avila-Perez-KIMN) L. Richie, Heart,
Cougar.

Denver, CO (Geina Horton-108) No adds.

Denver, CO (Boke/Stone-KPKE) ZZ Top, ABC, P. Collins,
Mr. Mister.

Windsor, CO (Al Decker-KUAD/FM) Arcadia, D. Straits,
Pointers, Dionne & Friends, Tango, Sting, INXS.

Greeley/Ft. Collins, CO (Gary Ray-KGBS) Arcadia,
Prince, Survivor, Easton, Go West, Cars.

Pueblo, CO (Rip Avina-KZAJ) L. Richie, Cougar,
B. Ocean, Easton, Sting.

Grand Junction, CO (Collins/Stone-K-STAR) Widow,
D. Straits, Cafferty, L. Tango, Townsend.

Casper, WY (Todd Cavanaugh-KTRS) Arcadia, Kool/Gang,
Grant, Baltimorea, Night Ranger, Miami S.M., Shay
Talk, Dionne & Friends, E. Murphy, Townsend,
Sting, Last Tango.

Gillette, WY (Dennis Switzer-KOLL) L. Richie, Sting,
Arcadia, Night Ranger, Cafferty, Mike & M. Crenshaw.

Soda Springs, ID (Rich Summers-K79) Widow, Survivor,
Dionne & Friends, W. Chung, Oscar.

Lewiston, ID (Jay McCall-KOZE) D. Straits, Sting,
Cafferty, Dionne & Friends, Townsend, Kool/Gang,
Miami Sound Machine.

Boise, ID (Tom Evans-KIYS) L. Richie, Dionne &
Friends, Sting, Pointers, Kiss, Easton.

Moscow, ID (Gary Cummings-KZFN) Sting, Easton,

Salt Lake City, UT (Myke Kross-Z95) Cars, Cougar,
L. Richie, T. Twins.

Salt Lake City, UT (Ausham/Main-KCPX/FM) Survivor,
Clemons, Cars, Logan, UT (Jay Hall-KBLO) L. Richie, Dionne & Friends,
Pointers, Sting, Survivor, Manilow, Townsend.

Odgen, UT (Paul Wilson-KJOO) Richie, Elton, D. Straits.

November 1, 1985/ the GAVIN REPORT

Las Vegas, NV (Barry Hodge-KITT/FM) Elton, Cougar,
Cars, Dire Straits, C. Clemons, Klymaxx.

Las Vegas, NV (McGraw-Christian-KLUC) Cafferty,
Survivor, L. Richie, Cars.

Lake Tahoe/Reno, NV (Mickey Lees-KLKT) Richie,Cafferty,
Prince, ZZ Top, Easton, Cars, Cougar, Kool/Gang.

Reno, NV (Easton, Kelly-KKIO/FM) A.U.A.A.,
Cougar, L. Richie, Dionne & Friends.

Reno, NV (Shakes/Ryan-KWNZ/FM) Cars, Sting, Dionne &
Friends, K. Bush, Arcadia, Cougar.

Reno, NV (John Chommie-KHTX) Klymaxx, Cars, Rush,
Ta Mar & Seen, Cafferty.

Los Angeles, CA (Mike Schaefer-KISS/FM) Richie,
Easton, Cougar, Cars, Pointers.

Los Angeles, CA (Scarborough/Hall-KKHR) Dionne &
Friends, Sting, Miami S.M., Cougar.

San Diego, CA (Mike Preston-KS103) Ta Mar & Seen,
Richie, Cougar, Richie, Straits, Pointers,
San Bernardino, CA (Shawn Domey-KGGT) Arcadia, Miami.
Santa Barbara, CA (Dick Williams-KIST) Sting, Easton,
Cougar, Richie, Dionne & Friends, Elton.

Santa Barbara, CA (Debbie Budge-Y97) Elton, Cars,
C. Clemons, D. Straits, Pointers, Rene & Angela,
Richie, Cougar.

Bakersfield, CA (Dave Kamper-KXXX/FM) Richie, Cars,
Arcadia, Cougar.

San Luis Obispo, CA (Joe Collins-KSLY/FM) Richie,
Cougar, D. Straits, P.R.& Slick, Pointers, J. Taylor.

Lompoc/Santa Maria, CA (Ken Burke-KRQK/FM) Frzn. list.

Santa Maria, CA (Maria Rubio-KKFX) Richie, D. Straits,
W. Chung, Dionne & Friends, Townsend.

Fresno, CA (Walker/Davis-KYBO) Arcadia, S. Politi,
W. Chung, Richie.

Fresno, CA (Berry/Carter-KMKG) ZZ Top, Cars, J. Taylor,
Easton, Trimaine, Lisa Lisa.

Monterey/Salinas, CA (Kirk Clatt-KDON/FM) Cougar,
Klymaxx, Elton, E. Murphy, C. Clemons, Townsend.
San Francisco, CA (Richard Sands-KITS/FM) Ta Mar & Seen,
Cougar, Easton, Starpoint, E. Murphy
San Francisco, CA (Rivers/Haftaly-KMEL) Sheila E.,
Richie, Starpoint.

www.americanradiohistory.com
San Jose/Los Gatos, CA (Bob Harlow-KATD/FM) Richie, Miami S.M., Sting, P.R.& Slick, Baltimora, Survivor.
San Jose, CA (Robin Kipps-KWSS) No Report-List Frozen.
Stockton, CA (Roy Williams-KKOJ) Sting, Survivor, Cougar, Dionne & Friends, Ta Mara & Seen.
Modesto/Stockton, CA (David Krahmah-KNOP/FM) H. Jones, E. Murphy, S. Easton, Arcadia, Night Ranger.
Modesto/Stockton, CA (Brian Casey-K909) Sting, Richie, J. Taylor, Arcadia, Survivor, Starpoint.
Modesto, CA (Russ Novak-KFIV/FM) Cougar, Murphy, Sting, Pointers, J. Taylor, Richard.
Santa Rosa, CA (Leven/Hart-KREO) Richie, Cars, Cougar, Survivor, J. Taylor.
Arcata/Eureka, CA (Jim Nelly III-KXGO) M. Day, Richard, Eureka, CA (Mark Jeffrey-KRMF) Richie, ABC, Arcadia, D. Straits, Sting, Survivor.
Sacramento, CA (Gillette/Collins-FM102) Richie, Cars, K. Bush, Dionne & Friends.
Sacramento, CA (Mr. Ed-KWOD) Richie, Cougar, Survivor, C. Clemons, Easton, J. Taylor.
Sacramento, CA (David Gariano-KPOP) Sting, Survivor, C. Cross, Rush, Townsend.
Redding, CA (Kevin Kahl-KKWEB) W. Chung, Eurythmics, Richie, Sting.
Redding, CA (Lee/Van Halen-KSDK) Miami S.M., Sting, Cars, Survivor, Cafferty.

NORTHWEST

Seaside, OR (Chris Conway-KSWB) Cougar, Baltimora, Richie, Kool/Gang, Survivor, D. Straits, Pointers, Vandenberg.
Portland, OR (Naganuma/Berry-KMKJ) Richie, K. Bush, Murphy, Dionne & Friends, T. Heads, Sting, Cars.
Salem/Portland, OR (Len E. Mitchell-KSDK) Sting, Cafferty, Cafferty, Cars, Night Ranger.
Albany/Corvallis, OR (Mike Shannon-KIQY) Kiss, H. Jones, Townsend, Survivor, Cafferty, P.R. & Slick, Nushooz.
Coos Bay, OR (Karen David-KHSM) P. Blonde, Townsend, Survivor, Cougar, D. Straits, P.R. & Slick, L. Tango, Cars, Nushooz.
Coos Bay, OR (Dave O'Connor-KYNG/FM) Richie, Dionne & Friends, Survivor, Sting, Murphy.
Roseburg, OR (J. Michaels/Reed-KYES) C. Clemons, Arcadia, Cars, Kool/Gang, Cougar, L. Tango, P.R. & S.
Medford, OR (R. Charles Snyder-KTMRT) Richie, Cougar, Survivor, V. Ranger, P.R. & Slick.
Medford, OR (Dennis Dixon-KBOY/FM) Nushooz, Richie, Cafferty, Littimore, Oscar, Cars.
Klamath Falls, OR (Terry James-KAGO/FM) L. Tango, Cars, P.R. & Slick, D. Straits, C. Clemons, Murphy, H. Jones.
Seattle, WA (Wendy Christopher-KUBE/FM) Richie, Klymaxx.
Tacoma/Seattle, WA (Sandy Louise-KMBQ/FM) Richie, Dionne & Friends, D. Straits, Kool/Gang.
Olympia, WA (Ken Paige-KQEU) Arcadia, Murphy, Easton, D. Straits, Richie.
Ellensburg, WA (Thomas Mailey-KXLE/FM) P.R. & Slick, Richie, L. Tango, Townsend, Moyet.
Yakima, WA (Kevin James-KZHR) Elton, C. Clemons, Sting, Survivor, Kool/Gang, Klymaxx, Kiss, Nushooz.

Spokane, WA (Dave McKie-KZU/AM) OMD, D. Straits, Cars, Richie.
Tri-Cities, WA (Ron O'Brian-OX95) Richie, Sting, Townsend, P.R. & Slick, Katrina/Waves, T. Tuesday, Rush, Cafferty, Night Ranger, J.L. Turner.
Tri-Cities, WA (Jonathan Walker-KZKX) Richie, Klymaxx, Pointers, Cougar, M. McDonald.
Calgary, CAN (Don Stevens-AM106) ZZ Top, Olivia, Aretha, Eurythmics, S. Politti.
Anchorage, AK (Kay Taylor-KGOT) Sting, A.U.A.A., K. Bush, Richie, J. Taylor, Cafferty, Miami S.M. Hilo, HI (Candace Holdaway-KKBD) Vandenberg, Richie, Murphy, Pointers, Prefab Sprout, Dionne, 3 Speed.
Honolulu, HI (Michael Shishido-194) D. Straits, Miami S.M., Richie, Dionne, S. Minds, Survivor.

WELCOME To Our New Top 40 Correspondents:
Todd Martin, WFLY RADIO, P.O. Box 12279, Albany, NY 12212 (518-456-1144)
Debbie Budge, KHTY (Y97) RADIO, P.O. Box 20250, Santa Barbara, CA 93102 (805-966-1755)
Don Stevens, AM106 RADIO, P.O. Box 7060, Calgary, AL, Canada T3C 3L9 (403-246-7111)

JOBS

News (all-nighter) - KPAT/FM-Sioux Falls, SD tbr: Scott Maguire (2600 South Spring - 57103)
Newsperson - KVEC-San Luis Obispo, CA
John Richards (805)543-8830
Air Talent - WQRX-Valley Head, AL
Chris James (Box 309 - 35989)
Air Talent - KSTN-Stockton, CA
*John Hampton (2171 Ralph Ave. - 95206)
Air Talent (Drive) - KQEU-Olympia, WA
*Charles Cox (Box 48 - 98507)
Air Talent (AM drive) - WYZF-Fairmont, NC
*Bill Sellers (Box 665 - 98340)
Air Talent (AM drive) - WKHI/M-Beach City, MD
*Jack Gillen (2301 Coastal Hwy. - 21842)
Air Talent (PM drive) - KPUR/AM-Amarillo, TX
Tim Butler (806)374-1637
Air Talent (weekends) - KVY-Napa, CA
Don Defese (707)252-1440
Air Talent/Sales (PM drive) - WQRX-Valley Head, AL
Chris James (Box 309 - 35989)
Air Talent/Prod. (PM drive) - KHSN-Coos Bay, OR
J.J. Jensen (Box 180 - 97420)
Air Talent/Prod. - WLNC-Laurinburg, NC
Scott Mercer (Box 1748 - 28352) or (919)276-1300
Engineer/Salesperson - KQSW-Rock Springs, WY
Chris Alexander (307)362-3793
Program Director - KQWB/AM-Fargo, ND
Charlie Ferguson (218)236-7900

*no phone calls please.
PROMOTIONS by Lisa Smith & Betty Hollars

TRANSYLVANIA MANIA
WMMR-Philadelphia is sending six people to Transylvania, Romania for Halloween. The three trips for two will include accommodations for six days (Oct. 29—Nov. 4); a lecture on Vlad Tepes (the real Count Dracula); a tour of Bran Castle; a Halloween party at another of Dracula's castles, and a Transylvanian tour guide. Runners up will each receive a "Drac Pac," which includes a tote bag, a videocassette of the movie "Dracula," a Dracula book, a sweatshirt, a black cape, and fangs. Winners and runners-up will be chosen during a random drawing.

A MICROWAVE A MORNING
P.D. Jeff Christenson of KOKZ-Waterloo, IA tells us about his newest promotion. The stations gave away a microwave a day for an entire week. During the afternoon and evening shows, the on-air personalities would announce the key song to listen for the next morning between 5:30 a.m. (!) and 10:00 a.m. on the Brian Wright Show. When the listener heard the song of the day, they were to be caller number fifteen on the studio line to win the new Amana microwave oven from KOKZ.

CHICAGO REUNION PARTY
KFI-Los Angeles is hosting a Chicago Reunion Party for those former Chicagoans who have fond memories of blinding snow storms, thick crust pizza, obscenely cold weather, and Richard J. Daley. The party will feature free Gino's Pizza and soft drinks for the first 100 people who mention KFI. During the party, they'll be giving away trips to Chicago; Cubs, Sox, Bulls, Bears, and Blackhawks caps and jackets; albums by Chicago; and copies of the Chicago Tribune and Sun-Times. Air personalities Lohman & Barkley will be hosting the party, and although not from Chicago, they're natives of Iowa, and that's pretty close to Chicago!

WBCN GREETs RETURNING STUDENTS
WBCN-Boston recently courted and sparked hundreds of thousands of returning Boston college students (as well as treating Boston area listeners) with their second annual WBCN Boston Fireworks display. WBCN's production director Tom Sandman, P.D. Oedipus, and D.J. Bradley J. spent long hours slicing, editing, and arranging musical vignettes for the perfectly synchronized fireworks soundtrack broadcast on WBCN. WBCN didn't miss a beat, from the opening address by Boston Mayor Raymond Flynn, to the purple pyrotechnics of Prince's "Purple Rain," and the red, white, and blue fireworks fanfare of Bruce Springsteen's "Born In The USA."

addition to great bodies, they provided entertainment—a Rod Stewart impersonator and a local juggler.

LIVE FROM THE GRAND OLE OPRY
WCAV-Brockton, Massachusetts celebrated Country Music Month by sending D.J. Mark Burns to Nashville to broadcast live from the Opryland Hotel. Mark went behind the scenes of the Country Music industry, interviewing

Myrtle Beach contest winners and WYAV/FM air personalities include (l-r): Kim Carter (WYAV), Pam May (WYAV), Tom Caldwell (men's winner), Michele Brigham (ladies' winner), Tom Brockway (WYAV), Bob Vandergrift (WYAV), Jeff Kelly, O.M. (WYAV), and Rusty Price (WYAV).

THE BEST BODY
Age didn't matter in Myrtle Beach during the first "Best Body On The Beach" contest, held by WYAV/FM, the South Carolina Beachcomber Magazine, and the local Pavilion. Contestants could enter any one of three categories: best-looking child under 12 years, best-looking girl 18 and older and best-looking guy 18 and older. Prizes ranged from season passes to nightclubs, limousine service for a dinner for two, and endless suntan product packages and passes to Myrtle Beach's new and exciting Waves Water Park. Jeff Kelly, Operations Manager, gets the credit for pulling off this great day at the beach for the local lookers, and he says that in today's hottest Country artists and reporting updates on the Country Music scene. On October 11th, Mark broadcast his show live from the studios of the Music Country Radio Network.

WIN A KEY, WIN A CAR
KOST in Los Angeles is giving away a 1985 GMC "Jimmy" truck complete with a car alarm and a one-carat diamond solitaire in the glove compartment. To be eligible to win, listeners must be the 10th caller after the predetermined "key song of the day" is played. 103 keys will be given away, and the one that unlocks the car will win it all. In addition, all 103 contestants will receive a consolation prize.
"NEVER BE YOU"
Can Make You A Winner Of A 40-inch TV Entertainment Unit
Complete the clues each week – for 4 weeks

Clue #1: How many times does Rosanne Cash sing the line "Never Be You"

Clue #2: Who wrote "Never Be You?"

Clue #3: Look in the Gavin Report, 11/8/85

Clue #4: Look in the Gavin Report, 11/15/85

Validation Clue: Fill in the name of the Columbia National A/C Manager and/or your local Columbia Promotion Representative.

Every Program Director or Music Director who completes all 5 clues will be eligible for the drawing.

The winner of the 40-inch TV Entertainment Unit will be announced in the Gavin Report, November 29, 1985.

All Entries Must Be Received By NOVEMBER 25, 1985

OFFICIAL CONTEST RULES

1. NO PURCHASE NECESSARY.

2. All entries must be received by November 25, 1985. Enter as many times as you wish, but each entry must be mailed separately. Prize winner will be determined in a random drawing from among all entries received by the closing date which completes all five clues. The decision of CBS shall be final on all matters relating to this contest. This contest is brought to you by Columbia Records. Columbia Records is solely responsible for prize delivery.

3. This contest is open only to programmers at radio stations in the United States of America. Employees, in. dependent contractors, agents or representatives of CBS Inc., CBS Records, Gavin Report, and/or their affiliates or subsidiaries, and members of their families, are not eligible.

4. This contest is void where prohibited by law. All Federal, state, and local laws and regulations apply. All applicable taxes on prizes are the sole responsibility of the prize recipient.

5. There shall be One Winner of one 40-inch TV Entertainment Unit. The estimated retail value of the prize is approximately $1200.00. THIS PRIZE WILL BE AWARDED.

6. By entering this contest, each winner agrees that CBS may use his or her name and/or photo in connection with publishing the contest results without compensation, and grants CBS all rights to such use.

Name: __________________________
Station: _________________________
Address: _________________________
City: _____________________________
State: ____________________________
Zip: ______________________________
Telephone: _______________________

Mail Your Entry To: ROSANNE CASH Contest c/o Gavin Report One Hallidie Plaza, Suite 725 San Francisco, CA 94102

www.americanradiohistory.com
**POWER TRIO**

**PHIL COLLINS & MARILYN MARTIN**
Separate Lives (Atlantic)

**STEVIE WONDER**
Part-Time Lover (Tamla/Motown)

**DAVID FOSTER**
Loves Theme From St. Elmo's Fire (Atlantic)

**CERTIFIED**

**MR. MISTER**
Broken Wings (RCA)

**ROSANNE CASH**
Never Be You (Columbia)

**LIONEL RICHIE**
Say You, Say Me (Motown) 116 new adds

**DIONNE WARWICK & FRIENDS**
That's What Friends Are For (Arista) 91 new adds

**BARRY MANILOW**
In Search Of Love (RCA) 53 new adds

**RECORD TO WATCH**

**KLYMAXX**
I Miss You (Constellation/MCA)

**DROPPED**

Kool & The Gang
Carrie Lucas
Sting
Air Supply
Laura Branigan

---

**CHARTBOUND**

**BRYAN FERRY** - Don't Stop The Dance (Warner Bros.)
**DIONNE WARWICK & FRIENDS** - That's What Friends Are For (Arista)
**BARRY MANILOW** - In Search Of Love (RCA)
**MICHAEL McDONALD** - Lost In The Parade (Warner Bros.)

**ACTION SIDES**

**AMY GRANT** - Everywhere I Go (A&M)
**RAY PARKER JR.** - Girls Are More Fun (Arista)
**KLYMAXX** - I Miss You (Constellation/MCA)
**CLARENCE CLEMENS w/JACKSON BROWNE** - A Friend Of Mine (Columbia)
**HOWARD JONES** - Like To Get To Know You Well (Elektra)
**KOOL & THE GANG** - Emergency (DeLite/PolyGram)
**POINTER SISTERS** - Freedom (RCA)
**KIM CARNES** - Rough Edges (EMI America)
**SHEENA EASTON** - Do It For Love (EMI America)

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**NEW**

**DIONNE WARWICK & FRIENDS** - That's What Friends Are For (Arista)
**THE CARS** - Tonight, She Comes (Elektra)
**STING** - Love Is The Seventh Wave (A&M)
**EDDIE RABBITT** - A World Without Love (RCA)
**JOHN COUGAR MELLENCAMP** - Small Town (Riva/PolyGram)
**DIRE STRAITS** - Walk Of Life (Warner Bros.)
**ELTON JOHN** - Wrap Her Up (Geffen)
**ALISON MOYET** - For You Only (Columbia)
**URGENT** - Love Can Make You Cry (Manhattan)

Reports accepted Mondays at 8am through 6pm Tuesdays  Station Reporting Phone (415) 392-7750

November 1, 1985 | the GAVIN REPORT
PHIL and MARILYN are settin' up housekeeping in the A/C penthouse and they're leasing not renting. FREDDIE JACKSON and/or BILLY JOEL probably have the next shot.

JAMES TAYLOR just missed cracking the 200 report mark in only three weeks. Doesn't happen everyday.

MR. MISTER, picked here on October 4th, debut as Certified @ 23. Sixty-six of its 131 stations have added it the past two weeks.

JACK WAGNER now shows a 69% Hit Factor and high rotation reports from twelve early believers: WCKQ, WDXY, WQPO, KQAD, WJR, WRDB, KNFL, KVRH, KNCO, KOST, KTHO and KGAL.

A record I missed but you didn't is the KLYMAXX song I MISS YOU. Look at these calls: WEZS, WEZC, WJDX, WKXY, KOIL, WMDF, WMGN, WMXK, K106, B100, KOST, KRNO/FM, KWAY/FM, KQ96 and more than 40 others.

LIONEL RICHIE's new single SAY YOU, SAY ME gets 116 adds this week. The only record to get more than that in one week was USA FOR AFRICA's 153 adds.

Lionel was in on that one too as writer and a performer.

Glad to see the A/C acknowledgement of the new STING single LOVE IS THE SEVENTH WAVE. 25 reports out of the box including: WGHQ, KGY, KVEC, KDES, KTHO, KKIS, WZNY, KRII and 17 others.

How many of you put the MIKE and the MECHANICS single aside 'cause you thought it was a punk band? Shame shame! I expect everyone except MIKE and the MECHANICS to get to this one too. WWMG, WPPI, WDF, KVRH and KUKI to report back to me. Those stations were the only ones who apparently heard it.

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Research:
Diane Rufer
Ron Fell

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**A/C ANALYSIS**

**A/C HIT FACTOR**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Adds</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>PHIL COLLINS</td>
<td>Separate Lives (Atlantic)</td>
<td></td>
<td>220</td>
<td>200</td>
<td>18</td>
<td>1</td>
<td>1</td>
<td>99%</td>
<td>6</td>
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<tr>
<td>DAVID FOSTER</td>
<td>Love Theme St. Elmo's Fire (ATL.)</td>
<td></td>
<td>205</td>
<td>186</td>
<td>13</td>
<td>4</td>
<td>2</td>
<td>97%</td>
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<tr>
<td>FREDDIE JACKSON</td>
<td>You Are My Lady (Capitol)</td>
<td></td>
<td>195</td>
<td>138</td>
<td>50</td>
<td>3</td>
<td>4</td>
<td>96%</td>
<td>7</td>
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<tr>
<td>A-HA</td>
<td>Take On Me (Warner Bros.)</td>
<td></td>
<td>187</td>
<td>160</td>
<td>21</td>
<td>6</td>
<td>--</td>
<td>96%</td>
<td>11</td>
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<tr>
<td>GLENN FREY</td>
<td>You Belong To The City (MCA)</td>
<td></td>
<td>185</td>
<td>135</td>
<td>35</td>
<td>6</td>
<td>9</td>
<td>91%</td>
<td>7</td>
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<tr>
<td>BILLY JOEL</td>
<td>The Night Is Still Young (Columbia)</td>
<td></td>
<td>185</td>
<td>88</td>
<td>83</td>
<td>11</td>
<td>3</td>
<td>92%</td>
<td>6</td>
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<td>TEARS FOR FEARS</td>
<td>Head Over Heels (Mer./PolyG.)</td>
<td></td>
<td>175</td>
<td>113</td>
<td>43</td>
<td>8</td>
<td>11</td>
<td>89%</td>
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<tr>
<td>KENNY ROGERS</td>
<td>Morning Desire (RCA)</td>
<td></td>
<td>186</td>
<td>78</td>
<td>85</td>
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<tr>
<td>ARETHA FRANKLIN</td>
<td>Who's Zoomin' Who (Arista)</td>
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<td>179</td>
<td>77</td>
<td>88</td>
<td>8</td>
<td>6</td>
<td>92%</td>
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<td>JAMES TAYLOR</td>
<td>Everyday (Columbia)</td>
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<td>199</td>
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<td>102</td>
<td>42</td>
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<td>OLIVIA NEWTON-JOHN</td>
<td>Soul Kiss (MCA)</td>
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<td>150</td>
<td>32</td>
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<td>19</td>
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<td>THOMPSON TWINS</td>
<td>Lay Your Hands On Me (Arista)</td>
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<td>143</td>
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<td>88</td>
<td>17</td>
<td>17</td>
<td>83%</td>
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<td>KENNY LOGGINS</td>
<td>I'll Be There (Columbia)</td>
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<td>149</td>
<td>23</td>
<td>101</td>
<td>18</td>
<td>7</td>
<td>83%</td>
<td>7</td>
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<tr>
<td>BEACH BOYS</td>
<td>She Believes In Love Again (Caribou)</td>
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<td>153</td>
<td>23</td>
<td>96</td>
<td>26</td>
<td>8</td>
<td>77%</td>
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<td>JAN HAMMER</td>
<td>Miami Vice Theme (MCA)</td>
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<td>132</td>
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<td>65</td>
<td>15</td>
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<td>ABC</td>
<td>Be Near Me (Mercury/PolyGram)</td>
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<td>116</td>
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<td>60</td>
<td>23</td>
<td>11</td>
<td>70%</td>
<td>9</td>
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<td>MR. MISTER</td>
<td>Broken Wings (RCA)</td>
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<td>131</td>
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<td>56</td>
<td>22</td>
<td>32</td>
<td>58%</td>
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<tr>
<td>JACK WAGNER</td>
<td>Too Young (Qwest)</td>
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<td>95</td>
<td>12</td>
<td>54</td>
<td>17</td>
<td>12</td>
<td>69%</td>
<td>10</td>
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<tr>
<td>ROSANNE CASH</td>
<td>Never Be You (Columbia)</td>
<td></td>
<td>94</td>
<td>5</td>
<td>55</td>
<td>27</td>
<td>7</td>
<td>63%</td>
<td>6</td>
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<tr>
<td>BILLY OCEAN</td>
<td>The Long &amp; Winding Road (Jive/Arj.)</td>
<td></td>
<td>95</td>
<td>5</td>
<td>44</td>
<td>35</td>
<td>11</td>
<td>51%</td>
<td>4</td>
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</tbody>
</table>

**RECOMMENDED FOR A/C RADIO**

SADE - "Sweetest Taboo" (Portrait/CBS) Weaving in and out of sweet jazz samba rhythm track, the lady is hypnotized by the love drug. Wonderful track!

AL JARREAU - "Let's Pretend" (Warner Bros.) My copy has a live (5:29) version and a studio version (3:59), both good and worthy in their own way. But let's get practical. Let's pretend we only got the shorter, studio version.

STEVIE NICKS - "Talk To Me" (Modern) We've had a serious shortage of female voices recently (Aretha and Whitney being popular exceptions to the rule). The time is right and the song is ripe. Go for it!

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Ron

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Research:
Diane Rufer
Ron Fell

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Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

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**Total Reports This Week 228**

**Last Week 226**

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**GAVIN REPORT**

November 1, 1985
**NORTHEAST**

Newport, NH (Rick Joyce-WGCM) No adds.

Leesburg, VA (Chris Layne-WLAM) J. Hammer, L. Richie.

Troy, VT (Charlie Turner-WXQX) L. Richie.

Albany, NY (Chris Holmberg-WWDM) L. Richie, Frey, JT.

Kingston, NY (Thom Williams-WHGQ) Mr. Mister, Diamond.

Buffalo, NY (Jack Mindy-WBEN/AM) No adds.

Ithaca, NY (Dave Smith-WQNY) L. Richie, Cross, Dire S.

Pittsburgh, PA (Bob Conrad-WTAI) Dianne & Friends.

Johnstown, PA (Jack McLachan-WKVE) L. Richie, Pointers, Dionne, Klymax, OMD.

New Castle, PA (Bobbie Vaughn-WKST) No adds.

Meadville, PA (Tom Raymond-WGMW) L. Richie, Dire St., J. Taylor, Stingle, Mike & M., Kool & Gang, Mr. Mister.

Scranton, PA (Burke/Trama-WBQW) JT, Barry Manilow.

Dover, DE (Donna Beatty-WDOV) Kim Carnes, Pointers, Dow, Wang Chung, B. Manilow, E. S. Easton.

Gallipolis, OH (Kim Whitney-WBTH) K. Rogers, Survivor, Marie Osmond, Clarence Clemons & JB.

Sutton, WV (Steve Douglas-WGSK) Lionel Richie.

**SOUTH**

Winchester, VA (Frank Mitchell-WINC) J. Wagner, Mr. Mister, C. Clemons, Dire Straits.

Harrisonburg, VA (Adam Stubbs-WPOQ) M. McDonald, Dionne & Friends, Jan Hammier, Glenn Frey.

Charlotteville, VA (Ken Medek-WCHW) L. Richie, Dianne, B. Manilow, Cougar, Amy Grant, Jack Wagner.

Richmond, VA (Lou Dean-WAAA) L. Richie, B. Joel.

Richmond, VA (Dave Dillon-WEDS) Aretha, Dianne, Lionel Richie, Tears For Fears.

Nashville, NC (Lesley Jordan-WEED) C. Clemons, B. Manilow, M. McDonald, M. Crenshaw.

Salisbury, NC (Doug Rice-WSTP) No adds.

Charlotte, NC (Dave Bishop-WBRT) Dianne, Glenn Frey.

Charlotte, NC (Steve Sutton-WEDS) No adds.

New Bern, NC (Gary Lee-WSFL/FM) Dianne, L. Richie, B. Joel, Lionel Richie, K. Rogers, Cougar, Mannilow.

Asheville, NC (Brian Lee-WSKY) McDonald, Lionel Richie, Dianne & Friends, Barry Manilow.

Sumter, SC (Les Bailey-WWXY) M. McDonald, Mr. Mister, Lionel Richie, Dianne & Friends.

Conway/Myrtle Beach, SC (Bob Vandergrift-WWAV/FM) JT, Mr. Mister, Lionel Richie.


Atlanta, GA (John Chappell-WSB/FM) Pointers, S. Easton.

Atlanta, GA (Greg Piccinolo-WAB/AM) B. Joel, JT, L. Richie.

Augusta, GA (Humphreys/Patrick-WAZN) James Taylor.

Savannah, GA (Phil West-WAE/FM) Cars, B. Manilow, Dionne, Bob Dylan, J. Wagner, OMD.

St. Augustine, FL (Jim Andrews-WWUV) K. Rogers, JT, Michael McDonald.

Tuscaloosa, AL (Sander Walker-WFFX/FM) L. Richie.

Dionne, J. Cougar Mellencamp, C. Clemons.

Huntsville, AL (Steve Dallas-WAHX) L. Richie, Manilow, Amy Grant, J. Wagner, Dionne, G. Campbell, Juice Newton, Johnny Lee, & Friends.

Gadsden, AL (David Ford-WGAD) Dionne, Klymaxx.

Guntersville, AL (Greg Bell-WGSV) L. Richie, Bob Dylan, B. Manilow, Cougar, Dionne & Friends.

Anniston, AL (Lee Patrick-WDNQ) M. Osmond, Dionne.

Bay Minette, AL (Mike Snowden-WBAC) K. Rogers, JT, Beach Boys.

Selma, AL (Bob Payton-WYUN) L. Richie, Klymaxx, Pointer Sisters.

Clarksville, TN (J. J. Austin-W2JM) L. Richie, Clemons, B. Manilow, Pointers, Kim Carnes, M. McDonald.

Chattanooga, TN (Dale Deason-WGOW) L. Richie, Hammer.

Hammond, LA (David Kellum-J107) L. Richie, S. Easton, Cars, Eurythmics, Manilow, Dionne, Dire Straits.

Jackson, MS (Rich Allen-WUOX) L. Richie, Klymaxx, Dianne, Urguns, Dionne.

Louisville, KY (Nugent/McElvein-WHAS) Aretha, D. Foster.

Louisville, KY (Jeff Crawford-WRKA) L. Richie, Mr. Mister.

Paducah, KY (Frank Carville-WKXY) Sting, Dionne, Night Ranger, Dire Straits, Lionel Richie.

Campbellsville, KY (Jackson/McClendon-WCQK) Dionne, L. Richie, Cafttery, OMD, Elton, B. Manilow.

Shreveport, LA (Jeff Edman-WKVI/FM) L. Richie, Mr. Mister, Jan Hammer.

**CENTRAL**

Newark, OH (Greg Moebius-WKXO) ABC, Wagner, Mr. Mister.

Urbana/Springfield, OH (Russ' Shafer-WWSM) L. Richie, C. Clemons, Howard Jones, Survivor, R. Cash.

Logan, OH (Chuck Anthony-WLGC) L. Richie, Dire Straits, Dianne & Friends.

Marion, OH (Jim Howell-WHRN) K. Loggins, B. Manilow, L. Richie, Jack Wagner, Klymaxx.

Marion, OH (Jan Chamberlain-WDIF) Sting, Mike & M., Jon Butter Axis.

Toledo, OH (Fred Heller-WSPD) L. Richie, Tears For Fears, Starship, Mr. Mister, Dire Straits.

Toledo, OH (Matthews/Kno-HWM) Olivia, B. Ocean, Richie.

Zanesville, OH (Pete Petonaki-WHIZ) Dianne, Dire Straits, Eddie Rabbitt.

Dover, OH (Steve Kelly-WJER) L. Richie, Amy Grant, Sting.

Sandusky, OH (Bill Zimmerman-WLEC) Dionne, Isley, G. Campbell, Juile, S. Archer & M. McCoo.

Hamilton, OH (Mark Gibson-WMOH) ABC, L. Richie, F. Jackson.

Springfield, OH (Dale Grimm-WKZE) Beach Boys, Sting, Cougar Mellencamp, James Taylor.

Springfield, OH (Chuck McGee-WAZU/FM) Cars, McDonald, Lionel Richie, Barry Manilow.

Gallipolis, OH (Tim Maxwell-WKMW) Julio, Manilow, C. Clemons, Pointers, Cars, Dianne, Sting, L. Richie, Dine St.


Rushville, IN (Kevin L. Stone-WRCN) Dionne, Julio, Barry Manilow, Lionel Richie.

Lowell, IN (Jim Holly-WZVN) Dionne, L. Richie, Tears For Fears, Freddie Jackson.

Kokomo, IN (Darryl Parks-WIJO) Barry Manilow.

Versailles, IN (Dale M. Graves-WOVR) Sting, Jan Hammer, Carrie Lucas.

Evansville, IN (Gary Olson-WGBF) B. Manilow, ABC.

Lafayette, IN (Mike Johnson-WASK) JT, Mr. Mister, Barry Manilow, Lionel Richie.

Monroe, MI (Terri McCormick-WYHR) J. Loggins, Richie.

Detroit, MI (Gene Elzy-WUAM) James Taylor.

Flint, MI (Bill Pearson-WTRW) Klymaxx, Mr. Mister, Cougar, Pointers, McDonald, Kool & Gang, E. Rabbitt, Dionne, Barry Manilow.

Saginaw, MI (Terry Lenz-WSGV) Dionne, G. Frey, Tears For..

Lansing, MI (Jack Robbins-WLNS/FM) Mr. Mister, Kenny Loggins, Lionel Richie.

Battle Creek, MI (Rick Chapman-WKNR) Hammer, Richie, Barry Manilow, Klymaxx.

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Kenosha, WI (Terry Havel-WLIP) B.Manilow, L.Richie, Dionne & Friends.

Milwaukee, WI (Max McDonald-WTMJ) No adds.

Milwaukee, WI (Beth Fast-WMYX) Klymaxx, L.Richie, Mr. Mister, Dionne & Friends.

Milwaukee, WI (Mike Murphy-WISN) Lionel Richie.

Munatoco, WI (Pat O'Neill-WMGN) L.Richie, S.Easton, J.Cougar Mellencamp, Starship.

Reedsburg, WI (Kevin Kellogg-WRGB) Cafferty, Sting, Dionne & Friends, Dire Straits.

Green Bay, WI (David Carew-WDUD) L.Richie, ABC, Grant.

Eau Claire, WI (Rick Roberts-WIAL) John Cougar, Dionne & Friends, L. Richie.

Menomonie, WI (Alison Girard-WMEQ) Mr. Mister, Dionne & Friends.

Oshkosh, WI (Chris Hansen-WGKY) Klymaxx, Pointers, B.Manilow, Sisters, J.Cougar Mellencamp.

Chicago, IL (Sue Mayzel-WCLL) T.Twins, Aretha.

Wilmington, IL (Wayne Perrott-WOND) Elton, Cars, Tears For Fears, Bryan Ferry.

Springfield, IL (Reed/Loewood-WKMK) Pointers, JT.

Rockford, IL (McGee/Heckler-WROK) L.Richie, J.Wagner.

Freeport, IL (Allen Zippsie-WFPS) B.Manilow, L. Richie, Michael McDonald, Dionne & Friends.

Peoria, IL (Denise Henley-WIRL) James Taylor.

Peoria, IL (Rob Westaby-WMBD) Aretha.

**MIDWEST**

Mason City, IA (Steve Locker-KGLO) D.Seals, Freddie Jackson, Dionne & Friends.

Mason City, IA (Harry O'Neil-KLSS) JT, Mr. Mister.

Mason City, IA (John Petermeier-KRIB) L. Richie, B. Ocean, Beach Boys, Rosanne Cash, Pointers.

Waterloo, IA (Roger Davis-WKLO) L.Richie, Klymaxx, John Cougar Mellencamp.

Dubuque, IA (Chuck Bailey-WDBQ) C.Lucas, JT, Mr. Mister.

Cedar Rapids, IA (Gary Edwards-WMTM) Dionne, Lionel Richie, Marie Osmond, Beach Boys.


Forest Lake, MN (Cathleen Cary-WLKW/FM) E.Rabbitt, Dire Straits, Dionne & Friends.

Northfield, MN (Rich Harris-KYMN) L. Richie, Dire Straits, Dionne, Sting, Manilow, Mr. Mister.

Minneapolis, MN (Chuck Knapp-KSTP/FM) F. Jackson.

Duluth, MN (Dunsword/Corliss-WBEC) Pointers.

Klymaxx, Sheena Easton, Dionne & Friends.

Rochester, MN (Rich Peterson-KROC-AM) Amy Grant, ABC.

Rochester, MN (Al Axelson-KWEA) Mr. Mister, Amy Grant, Juice Newton, Lionel Richie.

Austin, MN (Randy Frey-KGRR) Lionel Richie, Mr. Mister.

Leuverne, MN (Keith Maine-KQAD) R. Cash, Lionel Richie, Dionne & Friends, Juice Newton.

Pipestone, MN (Dan Norris-KLOM/FM) C. Clemons, Michael McDonald, Lionel Richie.

Willmar, MN (Paul Davis-KQIC/FM) Dire Straits.

Marshall, MN (Craig Allen-KKKX/FM) R. Cash, Tears For Fears, Beach Boys, Laura Branigan.

Montevideo, MN (Lou Kuno-KMGM) L.Richie, Manilow.


Grand Forks, ND (Paul Kero-KNOX) Dionne & Friends.

**SOUTHWEST**

Tyler, TX (Brian Maloney-KTYL) L. Richie, Dionne & Friends, B.Manilow, Cars, OMD.

Houston, TX (Bruce Nelson-KNZN) Eurythmics.

Houston, TX (Steve Matt-KLWT) JT, Kenny Rogers.

Humble/Houston, TX (Rick Stancato-KTU) Frozen P'list.

Beaumont, TX (James/Kasi-KIOG) L.Richie, Klymaxx, Barry Manilow.

Austin, TX (Keith Jacobs-KKEYN) No report-frozen.

Pampa, TX (Mike Kneisl-KGRO) L.Richie, Lionel Richie, Kool & Gang, Barry Manilow.

Midland/Odessa, TX (Chuck Wolfe-KCRS) L. Richie, S.Easton, Klymaxx, Pointers, Kim Barnes, B.Manilow.

Odessa/Midland, TX (Steve Myers-KQIP) Elton, ABC, Kool & Gang, Scritti Politti.

Phoenix, AZ (Sam Church-KKLT) Frozen P'list.

Sedona, AZ (Mahannah/Kessel-KAZM) Julio, Sting, K.Rogers, Dionne, L.Richie, Juice Newton, Urgent.

Clovis, NM (Jerry Mayfield-KCLV) Kool & Gang, Survivor.

Manilow, Cars, Cross, Wang Chung, Miami Sound M.

**ROCKY MOUNTAIN**

Laurel/Billings, MT (Ames Crosby-KNFL) JT, ABC/Clemons, Tears For Fears, Loggins, Manilow, Frey.

Great Falls, MT (Steve Keller-KK99) L.Richie, Dionne.

Billings, MT (Billy Caldwell-KGRO/FM) Manilow, R.Gibb, Pointers, S. Easton, Dionne & Friends.

Missoula, MT (Vern Argo-KYLV) Mr. Mister, Manilow, Dionne & Friends, B. Ocean.

Hamilton, MT (Steve Fullerton-KYLO/FM) Sting, Lionel Richie, Dionne & Friends.

Colorado Springs, CO (Irwin/Howard-KVU) L.Richie, Urgent, Dionne & Friends.


Montrose, CO (Tom Frick-KUBC) K. Rogers, Amy Grant, Mr. Mister, Dionne & Friends.

Vail, CO (Chris Baker-KRVV) James Taylor, B. Ocean, Mr. Mister, Amy Grant.

Powell, WY (Carl David-KLZY) B. Ferry, Manilow, Mr. Mister, Urgent.


Sun Valley, ID (Jeffrey Ballou-KSK) B.Manilow, Sting.

Grangeville, ID (Jim Cross-KORT) B. Ferry, E.Rabbitt, Lionel Richie, Dionne & Friends.


Manti, UT (Stan Erikson-KMTI) L.Richie, Dionne.
Reno, NV (Larry Irons-KRNO/FM) Pointers, Klymaxx, Lionel Richie.

Carson City, NV (Scott Carson-KPTL) B.Manilow, L.Richie, Rosanne Cash, Dionne & Friends.

Los Angeles, CA (Kave/Kiley-KQST) Dionne & Friends, Lionel Richie, Barry Manilow.

Los Angeles, CA (LaBeau/Tyler-KFI) L.Richie, Dionne.

Los Angeles, CA (Rodrigues/Tavaera-KMGG/FM) Bryan Ferry, Lionel Richie.

Carlsbad, CA (Clark Novak-KKOS) No report-frozen.

San Diego, CA (Richards/Paul-KXXY) Richie, Dionne.

San Diego, CA (Mark Larson-KFBM) L.Richie, Mr. Mister, Dionne & Friends.

San Diego, CA (Bobby Rich-B100) Kool & Gang, JT.

J.Cougar Mellencamp, Dionne, Lionel Richie.

Palm Springs, CA (Ty Stevens-KDES) Sting, L.Richie, Cougar Mellencamp, Klymaxx, R.Gibb, S.Easton, Dionne.

Fresno, CA (Scott Huskey-KLTX) Mr. Mister, B. Ocean.

San Luis Obispo, CA (Dan Armstrong-KVEC) T.Twins, Dionne & Friends, Sting, Klymaxx.

San Luis Obispo, CA (Carol Meyer-KKUS) McDonald, Tears.

Monte Rey, CA (Michael Reading-KMVF/FM) Dionne, Richie.

San Francisco, CA (Malik/Kulp-K101) Aretha, Frey, Henley.

Concord, CA (Mike Alexander-KKIS STS), ABC.

Concord, CA (Jim Hampton-KWUN) Dire Straits, L.Richie, Dionne.

Livermore, CA (Scott Lewis-KKQ/P) Pointers, ABC, Mr. Mister.

Napa, CA (Don DeFesi-KXYN/FM) JT, Richie, Pointers, Dire Straits.

San Rafael, CA (Frank Eriksen-KTM) B. Manilow, Pointers, Dionne & Friends, L.Richie, Joni Mitchell.

San Jose, CA (Bill Weaver-KLOK) OMD, Dionne, Tears For...Santa Rosa, CA (Larry Chiaroni-KSRO) Collins, L.Richie, Pointers, Juice Newton.

Ukiah, CA (John Wilcox-KUKI) L. Richie, Dionne.

Dire Straits, Mike & Mechanics, Jon Anderson.

Arcata, CA (Chris Knight-KATA) Frozen playlist.

Auburn/Sacramento, CA (Craig Andrews-JHYL/FM) Aretha, Kenny Rogers.

Vacaville, CA (Sheilah Bowman-KUUC) Lionel Richie.


So.Lake Tahoe, CA (George Colangelo-KTHO) Dionne.

Till Tuesday, JT, Easton, Sting, B.J.Thomas, Campbell.

Chico, CA (Dave Kindig-KPAY) Frozen Playlist.


Oroville, CA (Steve Atreides-KORY) B.Ocean, Amy Grant, M.McDonald, Rosanne Cash, Bryan Ferry.

Burney/Redding, CA (Marc Soares-KARZ) K.Rogers, Beach Boys, Kenny Loggins, James Taylor.

Red Bluff, CA (Randy Chapman-KBLF) L.Richie, B.Manilow.
KATE BUSH:
Artist, Producer, and Earthly Creature.

by Kent/Keith Zimmerman

Alongside Joni Mitchell (who will be featured in an upcoming Gavin interview) and jazz artist Carla Bley, Kate Bush takes her place as a female artist totally involved in the outcome of her craft, both on a musical level and a technical level. Starting out as a pianist/songwriter, Kate Bush has since evolved into producing her own material as well as maintaining a commanding skill over the Fairlight Computer Music Instrument. About the only delicate and demure aspect found in her music is the sacred subject of love and deep feelings. Beyond that, her music, as illustrated on her Hounds of Love LP, can range from poetic sophistication to hellish tribal fury. We spoke just as her latest album and single, "Running Up That Hill," began receiving enthusiastic airplay on both Album and Alternative, as well as Top Forty, radio. Past works include four other albums: The Kick Inside, Lionheart, Never For Ever, and The Dreaming, plus a host of international hit singles.

They're all forms of love songs. The concept side was something I'd really wanted to do for a while. I've always felt that music, in a way, greatly complements, what it's done in an involved way, like classical pieces of music that last, say, twenty minutes. I've never really been brave enough to go through it before. I just felt I had something that grasped my creative juices enough to get into a story that would last half an hour. But, at the same time, I felt, to turn that into a whole album would be too risky if the thing didn't work. It was extremely interesting for me to write seven songs (the whole of The Ninth Wave) that were all linked together. It was very demanding and, I think, relatively successful.

KZ: Why was Hounds Of Love split into two different segments—Hounds Of Love and The Ninth Wave?
KB: They're two very separate entities for me. The second side is a concept and the other side is really to balance the weight of the concept with five separate songs. In a way, they're all linked by love as a theme.

KZ: What were some of the fundamental differences between men and women that you were thinking about when you wrote that song?
KB: Well, I think the basic physical differences is an obvious one. When you're in love with someone, plus the actual act of making love, not knowing what it's like to the other person, I think there are then very subtle differences, which is where the complications come in, really. I think it's the same if it's men and women that become a bit more sensitized. That can cause problems. People say things, and they don't really mean to hurt, but it does hurt because of the way you're sensitized to the situation. That's happening all the time. Relationships, even when it's not some sort of great passionate love, are something that affect people in every way. It's such an important part of our lives.

KZ: All through your music, I see a strong sense of family. Did you come from a musical background?
KB: Yes, they are musical. Music was a very early influence for me.

KZ: I see a couple of other Bush's lurking in the music. Are Paddy and John your brothers?
KB: Yes.
KZ: What kind of little sister were you?
KB: I think I was quite a nice little sister, really!
KZ: On the song, "Hounds of Love," is there imagery of women being hunted down?
KB: Oh, no. It wasn’t meant to be anything so one-sided at all. It’s very much the idea of hounds of love so terrifying that you actually don’t want to be caught by love. The hounds are coming to rip you to pieces, and you’re scared, so you run. You have to get away from them.
KZ: What are the voices at the beginning—
KB: Of the track? Can you not hear what he’s saying?
KZ: Something about being chased. It sounds like something lifted from an old movie.
KB: It’s not actually lifted from a movie, but we re-did it. He’s saying, "It’s in the trees."
KZ: If I got more into your music after the third LP, _Never For Ever_, was that because it was a turning point?
KB: Yes, it was very much so for me. Definitely. That was the first album where I had sufficient control in the studio.
KZ: Was it hard getting that control? Did you have to convince a lot of people?
KB: I think there’s a certain amount of that in any job, really. You have to prove what you can do, what you’re worth. I think it was really waiting for the moment and being brave enough to feel that it was right to become more involved with the production. That’s really what started to happen. I started producing with the engineer. It seemed to work very well, which was a great relief.
KZ: Your earlier records, especially _The Kick Inside_ and _Lionheart_, seemed vocally oriented. Now the instrumentation plays just as important a part, if not more.
KB: (Pause) Sharing of vocals and music, I think they work so well together. If you can get a nice balance, it’s very effective, particularly on an album, where you’re sustaining the listener’s interest with a certain amount of variety. Each time I make an album, I figure I’m getting a little closer. It’s a continual process for me, trying to make one better than the last one.
KZ: As a songwriter, do you wrestle with your songs? Is it a struggle?
KB: They’re terrible! They pin me against the wall, they throw me around the room.
KZ: Tell me about your working so closely with the Fairlight Computer Music Instrument. All the sounds you’re able to reproduce are impressive.
KB: It’s a very important part of my music. That coming along. I first met it on the third album (_Never For Ever_). The minute I saw what it could do, I really thought I needed one badly. It was just so right for everything I wanted to do and try. I’ve always found synthesizers very difficult to get on with. The whole thing (with the Fairlight) is that you can put any sound into it and it becomes under your control. When you’re trying to create something that has atmosphere and mood, there really isn’t anything that could be better. What’s nice for the new album is that I managed to actually buy one for the last album (_The Dreaming_), but when I was writing for the new album, I had the Fairlight to initially write songs with. Up until then, I had it only to use on overdubs. So it’s had a very different effect on the flavor of the songs.
KZ: So it was, in effect, a partner in your writing process.
KB: Well, the piano, I could never really forsake that, because that’s always been my partner. It’s just that the Fairlight is a very interesting option to use. I think I’ll always like some songs with the piano. It’s just interesting, the places the Fairlight will take you to that piano perhaps won’t, because it doesn’t conjure up the same ideas and sounds.
KZ: It was just, after listening to records day in, day out, I was especially impressed with how organic and natural your music sounds, considering the technology.
KB: Oh… how nice!
KZ: You now have a studio in your home. Will that slow you down at all? Will it be five years until the next album?
KB: I don’t think so. Ultimately, it does the opposite. It helps the creative processes when you get interesting ideas. What’s so good is that I have the facilities to come in whenever I have ideas and time and actually put down a track from the word go in the master studio. What was really frustrating on _The Dreaming_ was that we did a lot of demos that had a very good mood about them. And then we’d try to re-create them from scratch in the master studio. It was very difficult. Here the demos are the masters. Everything is born with the first things being put right onto tape. I think that’s good and it helps in getting something interesting in the end.
KZ: Couldn’t your studio turn you into somewhat of a recluse?
KB: That depends if you lose sight of what you’re doing. If you lose sight of what you’re doing, you should stop anyway. If you feel everything you’re doing is for the better, then every moment is worthwhile.
KZ: How have you become somewhat of an engineer?
KB: No, but I work with great engineers. They’re so important to me. You need good people around you to feedback off of. You’re in a very isolated situation. You’re locked in with two other people, twelve hours a day. You’ve got to have a good chemistry when you’re working or else it could be unbearable.
KZ: All through your albums, the bass work has always been extraordinary. You’ve worked with people like (ECM’s) Eberhard Weber, Danny Thompson, and a player named Del Palmer. Aside from wanting a good base to your music, is there a special role that instrument plays?
KB: Yes, I think it’s a terribly important part of a track and if it’s not a bass guitar, you have to think carefully about what it is that’s going to cover that register in the song. I mean, that’s what it’s doing, really, it’s holding the whole track down. If you’ve got something that’s very carefully thought out and is melodic, I think you have quite an enchanting combination. I think one always
KZ: On the last two albums you’ve used a didjeridu, the Australian aboriginal instrument.

KB: I think the sound of it is fascinating and wonderful to work with. It’s a drone that you can move around on top of the music. It’s very moody, strange, earthy.

KZ: What about the tribal feel of your music, the huge drum sounds?

KB: I’ve always found the drum kit a very difficult thing to work with. It can take a lot of thought to try to get the drums to sound interesting and right. They’re a totally dominating part of the track. They really do have a very big influence on the feel of it. It’s got to be right and set the right mood from the word go. They’re normally the first thing you put on the track. I like the idea of things sounding big and grand, especially if the subject matter is in keeping. It’s all down to every little thing to help create the picture.

KZ: When did you first meet David Gilmour?

KB: That was fate. I’ve been incredibly lucky. I was very young and my brother had a friend, who had a friend, (laughs) who knew Dave. Dave, at the time, was scouting talent that he could be involved with, or back in some way. I was one of the projects that he was considering. When he came down and heard some tracks, he felt there was something there, so he put up the money for me to be able to go into the studio and have some tracks produced and played for some record companies. The demos I had, most people’s imaginations didn’t stretch that far. Without him, it would have taken me such a long time. He really did help me so much. Through those recordings, I got my contract.

KZ: What was your Pink Floyd fan?

KB: I wasn’t at the time. I was very young and had heard of them, but hadn’t really heard their music. Meeting Dave made me curious about them and since then, I have become a big fan.

KZ: He’s perceived differently in this country, almost as a guitar hero, but he’s quite interested in experimental music.

KB: He’s fantastic. I will always be indebted to him. He helped me so much by what he did. He’s a very kind man.

KZ: What did you think of Pat Benatar’s version of “Wuthering Heights”?

KB: I thought it was really nice!

KZ: Why are you reluctant to play live?

KB: I’m not reluctant to play live at all. The problem is actually getting the time. I did one tour and it took us six months to prepare and was totally exhausting. Ever since, I really haven’t had the time or the opportunity. I needed two albums worth of material to do another show so that it would be all fresh stuff. Since, it hasn’t really felt like the right time. I have to take all my things one at a time. It becomes involved. It’s not right to put things out unless you have the right amount of care to put into them.

KZ: So looking back at the last three albums, do they fit together enough for you to want to go out and perform them live?

KB: Yes, I think it could be very interesting.

KZ: Up until now, America has been a tough nut for you to crack. What do you think?

KB: I think it’s a matter of when it’s right. When it’s meant to, it will happen. What does it music. The music has the energy, people back it up and people like it. The record company promotes it so people know it’s out there, then, I think, that’s what creates an energy. If people didn’t like it, I could do an awful lot and it wouldn’t do anything.

KZ: Have you visited any parts of America?

KB: I did a long time ago. I did a TV show in New York (Saturday Night Live) and that was fun. I’ve only been to New York and Los Angeles.

KZ: You worked briefly with Peter Gabriel on his third LP. Are there any similarities between how he works and how you work?

KB: I think there are some similarities. We both take quite a bit of time. I think he has been an influence on that anything you like becomes an influence. If you like it, you would like to exude something similar. I think he’s a really nice person, as well. He’s trying to do something different.

KZ: What part of Elton John’s career influenced you?

KB: I was very young and so into his music. He was the only person I knew of that wrote songs and played piano and sang. I was about 14 or 15.

KZ: I think my favorite song by you is “Pull Out The Pin,” featuring David Gilmour singing. Tell me about that specific song?

KB: There was a documentary on TV a long while back that was a very strong inspirational force. It was about the religious irony of the Vietnamese who would pop the silver Buddah in his mouth, you see, they wore them around their necks. Whenever they went into battle, they would put the Buddah into their mouths so that when they died, Buddah was on their lips. The irony of it was extraordinary. The song was written from the Vietnamese point of view. It’s about how the Vietnamese tracks this American GI down for a couple of days, something they would normally do, stay with someone two or three days until they’d find a moment, then they’d throw a grenade. The idea is that just as he’s about to pop a grenade, he looks into the American’s eyes and sees his face for the first time. Until then, he’s been an object. When he looks into his eyes, he sees himself in a way, in that it’s a human being who is lonely and sad, probably has kids, a home. At that point of decision, what does he do? Does he pull out the pin? Chances are, they’ll both be killed. What is the decision? It’s that moment comprised of your own survival and compassion for another human.

KZ: Will I ever see you play that song live?

KB: I’d like to think so.

KZ: What other kinds of music do you listen to?

KB: I don’t listen to very much music, other than what I work on. When I do, I tend to listen to things like Eberhard Weber and classical music. There are some really nice things coming out of a label called Windham Hill. I like instrumental music. I tend to unwind by watching films on video rather than listening to music because I spend so much of my time listening to my own music, working on my own ideas for this and that. So it’s quite rare for me to listen to other people in a big way.

KZ: I’ve heard you’re afraid to fly.

KB: I don’t like flying. It’s very difficult for me. I travel by train and boat and that hasn’t stopped me from going anywhere yet.

KZ: So you’re pretty much an earthy creature.

KB: (Laughs) Yes, it would seem so at the moment.
AMERICA WITH AIR
America's Gerry Beckley paid a backstage party visit to Air Supply at their recent Greek Theatre performance in L.A. Pictured (l to r) are Air Supply's Graham Russell and Russel Hitchcock, and Gerry Buckley of America.

BACKSTAGE SMILES
A camera just so happened to catch Chris Bailey, WVSR/FM's P.D., while he was visiting with Tina Turner backstage after her concert in Charleston, WV.

MORE ASSOCIATING WITH PAUL YOUNG
Paul Young was in Atlanta recently where he performed to an SRO crowd. Pictured backstage after the concert are (l to r): Alan Oreman (Columbia); Paul; and Greg Picciano (WSB/AM).

A NIPPER WELCOME
During a recent RCA gathering, Eddie Rabbitt was officially welcomed by RCA artists and executives, as well as the RCA mascot. Pictured (l to r): Joe Galante (RCA); Randy Owen (Alabama); Rabbitt; Nipper; Teddy Gentry (Alabama); Naomi Judd (The Judds); Jeff Cook (Alabama); and Mark Herndon (Alabama).
None of us is fireproof. Any one of us can get fired, whether we've done anything to warrant it or not. A change in management may mean a change in your job, and out you go, regardless of how well you've been doing the job expected of you.

I can and have counselled in this column that the more valuable you make yourself to the station, the harder you are to do without. Yet nobody is fireproof.

I've suggested more than once that PD's get more involved in the station's business end--making sales calls, joining civic clubs, perhaps even doing a little selling--to develop more rapport with the business-oriented GM. Yet nobody is fireproof. (Not even that GM who has learned to appreciate you!)

So what should you do? Quite simple--find a way to save a bit of money--even if only a little bit--every payday, no matter how much it may hurt. Pretend you make $25 less each payday, and put that money somewhere. Automatic savings plans are great if they're available from your employer; it's far easier to save money you never get your hands on, as the Internal Revenue Service knows only too well.

If there is no automatic savings plan available at your station, ask the bookkeeper about joining the Payroll Savings Plan. How many PSA'S have you done for US Savings Bonds? They used to be one of the lowest-yielding investments; yet as Forbes magazine pointed out in the July 1, 1985 issue, the interest on Series EE savings bonds is indexed now, to a rate of 85% of that of five-year treasury bonds--with 7.5% interest rate floor, which means that they nowadays often pay more than T-bills. Buy a $50 savings bond for $25; it reaches face value at maturity, can keep earning after that, and if necessary can pay you interest even if you only hold it six months. You can buy and cash them at any bank. It's a very good deal.

Also make yourself more fireproof by not being deeply in debt. Easier said than done, of course--particularly at radio wages! But the more in debt you are, the more you dare not lose your job. If the income isn't sufficient, look at additional earning opportunities. I've suggested before that it's very rewarding to teach a broadcasting-related course at a Community College, or any other institution of learning at which a teacher's credential is not required. In many states, you can teach a vocational course in a Community ("Junior") College simply by having some education and experience in the field. I've mentioned the rewards of teaching--but of course, you get paid, too. Looking for voicework? Find out if there is an agent or agents in your area; union offices can refer you. Visit the TV stations to ask about announcing. Make yourself known to the ad agencies.

Nobody's fireproof. But making yourself somewhat secure, financially, brings you much closer to it...you have a cushion, and some time, when and if you have to hit the street. □
DEL FUEGOS
If the band seems familiar, maybe you've seen their Miller Beer commercial.

WANG CHUNG
Their latest soundtrack project To Live And Die In L.A. will be followed-up soon by a bonafide studio LP.

DREAM ACADEMY
Founder Nick Laird-Clowes first met David Gilmour when Gilmour's younger brother played guitar in an earlier version of the Dream Academy.

THOMPSON TWINS
On their hit single "Lay Your Hands On Me," there are approximately 120 voices on the track.

ADAM ANT
The Ant man is pondering a couple of movie parts.

WILLIE DEVILLE
With his latest LP selling over 100,000 abroad and available stateside soon, Willie is set to appear in a French film as a pool hustler. His friend, actor Mickey Rourke, gave him some acting tips.

JAN HAMMER
Prior to joining John McLaughlin's Mahavishnu's Orchestra, Hammer was Sarah Vaughan's arranger.

YOHO ONO
A lawsuit filed by producer Jack Douglas for his work on the Lennon/Ono LP Double Fantasy, resulted in Douglas being awarded $3.1 million.

KENNY ROGERS
Five years ago this month, Kenny's song "Lady," written by Lionel Richie, was number one in Country, A/C and Top 40 radio.

SMOKEY ROBINSON
Fifteen years ago, his "Tears Of A Clown" was number one in The Gavin Report.

BILLY OCEAN
His first hit was "Love Really Hurts Without You" on Ariola in 1976.

JAMES TAYLOR
His father was dean of the Medical School at the University of North Carolina in Chapel Hill.

ROGER DALTREY
He appeared in a 1984 PBS broadcast of Shakespeare's A Comedy of Errors.

JEFFREY OSBORNE
His upcoming LP is being produced by Richard Perry.
The Future Of Is In Your Hand

LOVERBOY

“Dangerous”

The Next Top 10 Success From The Platinum-Plus
“Lovin’ Every Minute Of It” Album
Mailed inside this week’s GAVIN

THE OUTFIELD

“Say It Isn’t So”

A Solid Hit Into
Major Market Territory

ADDED AT KAFM—Thank you Dallas!
TALK se Me"

0 Top 40 stations!

ALISON MOYET

"For You Only"

Don't Deny Yourself The Pleasure Of Breaking England's #1 Female Artist Of The Year.

COLUMBIA RECORDS
Clear a Path For

CRUZADOS

Cruzados. The 1st Album.
Rock That Crosses New Borders.

Motorcycle Girl" Single
Ships November 1

Produced And Engineered By Rodney Mills
JONI MITCHELL confirmed it. While WILD THINGS RUN FAST was based in anger, this LP is steeped in love. Aside from the lyrics, one will hear a love of current production, giving DOG EAT DOG modern standing. The material fits together glove-like, a lot like how the material flowed together on FOR THE ROSES over a dozen years ago. In fact, DOG EAT DOG resembles FOR THE ROSES shoved into a time machine. The essence and radiance of both works are a lot alike, but the trappings of drum sounds and digital sampling make this new LP a challenge, balancing the changes of the heart with the digital studio mind. These days it's so important to communicate music through all the necessary and infinite technological channels while retaining the organic nuts and bolts emotion of what the song was originally born to communicate. Modern innovators in that same vein include U2 and KATE BUSH. DOG EATS DOG takes its place by not speaking feverishly, making a strong statement lyrically and instrumentally. Check Fiction/ Dog Eat Dog/Good Friends and the insightful Three Great Stimulants.

Golden Palominos Visions of Excess

Mike + The Mechanics (Atlantic)

It's an old adage, but sometimes it does take a few listens...so within the week, this LP has been the most played around here and one of the Most Added out there. "Silent Running" has a hypnotic effect that more aggressive tracks don't. The album is well rounded with the addition of "All I Need Is A Miracle" and "A Call To Arms".

Slave To The Rhythm
Grace Jones (Manhattan/Island)

A bit on the lush side for traditional Album Radio and Alternative, this single has a nice smoldering groove. The percussion and the chorus are the hooks.

Talk To Me—Stevie Nicks
(Atlantic)

One of the very few female artists capable of scaling the sex barrier of the Album Chart, out-of-the-box. This is a medium sashaying tempo with a heavy backbeat. STEVIE sings a little gruff on that last verse. Nice.

The Golden Palominos have always been an interesting assemblage of New York talent. This time the administrative tenacles of the GP's reach rockward toward the furitile

Southeast. Lead vocalist on the first three trax (the cream of this fine LP) is MICHAEL STIPE of REM. Other contributors include RICHARD THOMPSON, BILL LASWELL, ANTON FIER, and CHRIS STAMEY. Elsewhere expect to hear JOHN LYDON, CARLA BLEY, JACK BRUCE and others. VISIONS OF EXCESS is a historic meeting of the minds. "Clustering Train" and "Boy(Go)" are the big potential airplay guns. A few months back, you may remember the cover of MOBY GRAPE's "Omaha", "Omaha" is the original acid-laced rock n roll anthem, timeless in structure. One cut further gets you JOHN "ROTTEN" LYDON screaming bloody murder on "The Animal Speaks". Great pains have been taken to service all our Album people. If you feel left out, call KIM WHITE at Celluloid at 212-714-0033 for a copy.

Riptide—Robert Palmer (Island)

Wide open production distinguishes each and every ingredient that makes up RIPTIDE. BERNARD EDWARDS, who soundscaped the POWER STATION LP, gives the vocals plenty of breathing space for Album Radio of the 80's persuasion. Besides the single, there are two trax perfectly suited for rock airplay. One is "Hyperactive" and the following track "Addicted To Love". Both trax flirt dangerously with guitars and hormones out of control and on the hunt. The polar opposite emotion is explored on "I Didn't Mean To Turn You On". "Addicted" gets the nod in the bunker with guitars by EDDIE MARTINEZ and ANDY TAYLOR. Vocals were arranged by CHAKA KHAN.

November 1, 1985/ the GAVIN REPORT
RUNNING UP THE CHARTS

Kate Bush

Hounds Of Love

KATE BUSH

"Running Up That Hill" (A Deal With God)
From the LP "Hounds of Love"

Stations running with Kate include:

Among the top 5 most requested nationally!
#1 GAVIN ALTERNATIVE
GAVIN ALBUM 10*
38* Billboard

WBCN WLUP KKCI KBPI KRQR
WNEW WXRT WKDF KMET WHCN
WMMR WQSM WRXO KROQ KILO
KTXQ KAZY KOAQ KZAP KZOK
KZEW KBCO WCCC 91-X KSJO

... and many, many, many more!

www.americanradiohistory.com
1. AFTERBURNER-ZZ TOP (W.B.)  
2. "FACED THE FACE"-PETE TOWNSEND (ATCO)  
3. MIKE & MECHANICS (ATLANTIC)  
4. "GO"-ASIA (Geffen)  
5. "HOLD ON"-YES (ATCO)

MY 2¢

If you turn to page five of this week's GAVIN, you'll see the first formal announcement of a GAVIN NATIONAL CONVENTION to take place FEBRUARY 20-23 of next year. That gives you almost four whole months to scan your way out to San Francisco. If you do, you will find it definitely worth your while. As the ad says, NO PANELS. Instead, there will be presentations & workshops of specific and general interest to all in our industry. The working title is the GAVIN SEMINAR FOR MEDIA PROFESSIONALS. We feel it upgrades the industry a little at a time when we all deserve a little upgrading. So far, nothing has been etched in stone. Ideas are flying and we at GAVIN are right now receptive to anything anybody has to say about what they'd like to see and what they wouldn't like to see. PETER, KEITH, and I will be holding at least one major ALBUM/ALTERNATIVE workshop/exercise that will be original in concept and musical as well. I'd love to receive a million calls offering ideas, support, and feedback...How about that World Series? Just what baseball needed, a bunch of soreheads at one of the biggest events in sports. What's next? A sit-in at the All-Star game?...Does that song by Boston's AEROSMITH sound familiar? "Let The Music Do The Talking" first appeared on the debut album by the JOE PERRY PROJECT. I conducted a poll this week as to which PETE TOWNSEND edit was being played. Even though the short version won, there was an encouraging amount of play on the long version as well as the B-side. All agree that the ending on the edit is COLD as in FRIGID...

EDITORIAL

JONI MITCHELL (Geffen) "Good"  
OMD (A&M) "So"  
*ASIA (Geffen) "Go"  
AEROSMITH (Geffen) "Talking Big"  
BIG AUDIO DYNAMITE (Col.) "Show"  
ROBERT PALMER (Isl.) "Discipline"  
HOODOO GURUS (Big Time) "B'sweet"  
SURVIVOR (Scotti Bros.) "Rocky IV"  
AUTOPHAG (RCA) "Blonds"  
PLATINUM BLONDE (Epic) "Crying"  
ALDO NOVA (Portrait) "Tonite"  
*CHARLIE SEXTON (MCA) "Beat's"  
JAMES TAYLOR (Columbia) "Here"  
*YES (Atco) "Hold"

When is somebody gonna lock up DAVID CROSBY? He was picked up a couple of weeks ago AGAIN! He's gonna have to kill somebody, I guess. ...we hear that PAUL McCARTNEY has re-signed to CAPITOL. Who said you can never go back? Steely Dan? ...Opening this week is TO LIVE AND DIE IN L.A. with music by WANG CHUNG. The flick is getting lots of promotion on the tube. Wang Chung will also be a part of a GAVIN story on Video and Visuals, seeing WC has dabbled in both film and TV. ...BOB OSBURN at KKKK-LAWRENCE is owed an apology. Yes, the ROYALS did it and he saw GAME TWO, one they lost...One of the members of BIG AUDIO DYNAMITE, DON LETTS is also a Video director. He's the bad dude on the extreme right, strictly a co-incidence, I'm sure somebody had to stand there. We're trying to track down MICK JONES for an interview. Wish us luck. KZ
our exclusive interview with this
up-
THE ALARM
"snowballing"
AND SIMPLE
CERTIFIED albums,
consistent
intriguing
town she's
Alternative chart
BUSH

1. SEVEN DAYS IN SAMMYSTOWN-WALL OF VOODOO (IRS)
2. THE ARM OF THE LORD-CABARET VOLTAIRE (CABARET VOLTAIRE)
3. MARS NEEDS GUITARS-VOODOO GURUS (BIG TIME)
4. THIS IS BIG AUDIO DYNAMITE-B.A.D. (COLUMBIA)

CABARET VOLTAIRE
THE CULT (Beggars Banquet)
RAVE-UPS (Fun Stuff) "World"
PRIMITIVOS (T.Lobster) "Friends"
XYMOX (Relativity) "Day"
FETCHIN' BONES (DB) "Fable"

After sitting patiently behind
THE CURE for two weeks, KATE BUSH captures her first #1
Alternative chart position. Across
town she's cracked the Top 10 of
our Album chart and you can read
our exclusive interview with this
intriguing woman beginning on
page 19.

The remaining records inside
the Top 10 are falling into a
consistent flow with few disruptions.
The only exceptions are last week's
CERTIFIED albums, WATERBOYS
AND SIMPLE MINDS. Both are
"snowballing" and will contend for
at least the Top 5, if not #1.

After a relatively sluggish start,
THE ALARM are out and on the
up-and-up. CERTIFIED and moving

KANE GANG (PolyGram) "Respect"
CABARET VOLTAIRE (Caroline)
THE DAMNED (MCA) "Grimly"
THE FALL (Beggars Banquet)
WANG CHUNG (Geffen) "L.A."
TODD RUNDGREN (WB) "Something"
OINGO BOINGO (MCA) "Weird"
R.PALMER (island) "Discipline"
KURT WEILL TRIB. (A&M) "Reed"
WALL OF VOODOO (IRS) "Crazy"
DEL AMITRI (Chrysalis) "Sticks"
DEXY'S MID.RUNNERS (PolyGram)

rapidly, they're developing an
outstanding base of airplay. The
key will be their ability to acquire
better rotations.

THE DEL FUEGOS, THOMPSON
TWINS, 10,000 MANIACS, TOM
WAITS and INXS are the victims
of an over-saturated market
of excellent music. All of these albums
are being well received, but the
quantity of other releases is
slowing down their movement.

Take special note of CABARET
VOLTAIRE, our second MOST
ADDED album - rare for an import/
independent record.

Spotlight LP

Coming Down On You/Shake Away/
Don't Get Enough-SPRITS OF THE
NIGHT (Target) It always seems
that a certain region of the country
is attracting special attention
to their respective local music scene
(e.g. Athens, GA or Los Angeles).
The claims are often exaggerated
and usually played down by local
natives. Overseated or not, Texas
has long been a source of vibrant
rock music with bands like ZZ Top,
Joe Ely, Stevie Ray Vaughan, The
Fabulous Thunderbirds, Zeitgeist
and The True Believers all emerging
from the state. While all these bands
differ, there's also a common thread
that runs through them, and Spirits Of The Night are no exception. Each
track has an ability to express
seemingly simple riffs and arrange-
ments in a stimulating manner. It's
blistering music that reaches out
and causes the listener to react.
Mark Leonerd is the person
to contact for a copy, (818) 343-9155.
Peter
Station Reporting Phone (415) 392-7750

www.americanradiohistory.com
**CERTIFIED**

- REBA McENTIRE
  - Only In My Mind (MCA)
- DON WILLIAMS
  - It's Time For Love (MCA)

**MOST ADDED**

- MARIE OSMOND
  - There's NoStopping Your Heart
    (Capitol/Curb)
- *STEVE WARINER
  - You Can Dream Of Me
    (MCA)
- *SOUTHERN PACIFIC
  - Perfect Stranger
    (Warner Brothers)

**TOP REQUESTS**

- KENNY ROGERS
  - Morning Desire
    (RCA)
- STATLER BROTHERS
  - Too Much On My Heart
    (Mercury/PolyGram)
- GEORGE STRAIT
  - The Chair
    (MCA)

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8am through 1pm Wednesdays

**CHARTBOUND**

Reports This Week 176 Reports Last Week 179

- FORESTER SISTERS - Just In Case (Warner Brothers)
- CONWAY TWITTY - The Legend And The Man (Warner Brothers)
- JOHN CONLEE - The Old School (MCA)

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<th>Rank</th>
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<td>MCA</td>
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<td>DOREN MOORE</td>
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**Additions**

- 128 32 89 7 3
- 111 27 68 16 4
- 107 18 77 12 4

*The Gavin Report* November 1, 1985
**ACTION SIDES**

**ARTIST & TITLE**

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<th>Weeks</th>
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<td><em>JUICE</em> <em>NEWTON</em> - Hurt (RCA)</td>
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<td>LORETTA LYNN - Wouldn't It Be Great (MCA)</td>
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<tr>
<td><em>JUDY RODMAN</em> - I Sure Need Your Lovin' (MTM)</td>
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<td>16</td>
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*Dropped: #25-George Jones, #27-Eddy Raven, #32-Southern Pacific, #34-Oak Ridge Boys, Leon Everett*

**LP CUTS**

GEORGE STRAIT (MCA) - In Too Deep
FORESTER SISTERS (WB) - Mama's Never Seen...
NITTY GRITTY DIRT BAND (WB) - Partners
DAN SEALS (EMI America) - All That Glitters
BELLAMY BROS. (MCA/Curb) - Wheels
LEE GREENWOOD (MCA) - Breakin' Away
HANK WILLIAMS JR. (WB/Curb) - I Like Girls
SOUTHERN PACIFIC (WB) - Reno Bound
KENNY ROGERS (RCA) - The Heart Of The Matter
WAYLON JENNINGS (RCA) - Turn The Page
BARBARA MANDRELL (MCA) - For Your Love
GARY MORRIS (WB) - 100% Chance Of Rain

**RECOMMENDED NEW RELEASES**

CHARLY McCLAIN with WAYNE MASSEY
You Are My Music,
You Are My Song
(Epic)
PATTY LOVELESS
Lonely Days, Lonely Nights (MCA)
MOE BANDY
Can't Leave That Woman Alone (Columbia)

**COUNTRY SUMMARY**

There will be little room at the top of the chart for any new-comers next week because the Top Five are all very strong and all still gaining. It's a toss-up as to who the next #1 will be. MEL McDANIEL is a good bet to go Top Ten next week, with his Hit Factor already 86%. RICKY SKAGGS is also nearing the Top Ten with a Hit Factor of 72%. KENNY ROGERS is apparently everyone's desire after only 5 weeks. He more than doubles his Hit Factor this week, going from 15% to 46%. SAWYER BROWN moves into the Top Twenty, with debuts at WLAT-Conway, WKKY-Milwaukee, KIOV-Sioux Falls, WBLY-Springfield, WBLY-Springfield, WITL-Lansing, WNDU-South Bend, KIKF-Anaheim, KRDR-Portland, etc. TODD GRIMISTED at WPOC-Baltimore reports that requests for "Betty's Bein' Bad" are 5 to 1 over any other. JIMMY BUFFETT debuts inside the Top Twenty, with WXTU, WMFM, WSLR, KASE, KHEY, KKIF, and KRKT already charting it in their Top Ten. Look for future moves on JOHNNY LEE, JUBB RABBITT, NEIL YOUNG, DAN SEALS, GENE WATSON, and RESTLESS HEART. THE FORESTERS move into Chartbound with adds at WHN, WFMF, WFRB, WQBE, KASC, KDMS, etc. MAC DAVIS tops our Action Sides this week, and is already charting for TIM TODD at WORC-Worcester, LARRY SLABIK at KBMW-Wahpeton, GREG GILBERTSON at KKOA-Aberdeen, JON MURRAY at WCTU-Manitowoc, CURTIS KING at WWAY-Woody, MARK HUNTER at WRQ-Madison, etc. Belief is growing for THE WHITES and CHANCE, with 22 adds and 16 adds respectively. All three of our Most Added, MARIE OSMOND, STEVE WARNER, and SOUTHERN PACIFIC, look like future contenders for Certified status. (Be sure to catch the Gavin Interview with STEVE WARNER in next week's issue). Good news! The GAVIN NATIONAL CONVENTION is back!! See the details on page 5. Make your plans now!

November 1, 1985/the GAVIN REPORT
NORTHEAST
Worcester, MA (Tim Todd-WORC) P. Loveless, Maines, S. Pacific, D. Seals.
Portland, ME (Hal Knight-WPOR/FM) Gatlins, Conway, Marie, Juice, B.J. Royal.
New York, NY (Pam Green-WHNN) Foresters, G. Davies, Bellamy's, N. Young, J. Conlee, D. Seals.
Philadelphia, PA (Boy Young-WXTU) No adds.

SOUTHEAST
Baltimore, MD (Todd Grimsted-WPOC/FM) G. Davies, E. Rabbitt, Don Williams, G. Watson.
Frostburg, MD (Mike Stanley-WFRB) R. McEntire, E. Rabbitt, Foresters, Mac Davis, Conway, L. Lynn, Marie, B.J. Royal.
Danville, VA (Alan Rowe-WDVA) S. Wariner, Juice, Gatlins, Oaks, Marie.
Charleston, WV (Bob Jones-WQBE/FM) Conway, Marie, D.A. Coe, Foresters, Juice.
Clarksville, WV (Mark Thompson-WKKW) S. Wariner, P. Loveless, J. Anderson, S. Pacific, Juice.
Goldboro, NC (Don Wilkinson-WFMC) Don Williams, J. Lee, E. Rabbitt, Foresters, Restless Heart.
Shelby, NC (Davis/Prueitt-WOHS) Marie, Chance, K. Mattea, D.A. Coe, J. Rodman, R. Heart.
Conway, SC (Dave Dempsey-WLAT) Foresters, B. Bare, Conway, Malchak/Rucker, Maines, Marie, Chance, Oaks.
Cedartown, GA (Chuck Walley-WGAA) N. Young, G. Watson, Mac Davis, Conway, J. Conlee, D. Seals.
Elberton, GA (Dave Davis-WXXR/FM) R. Travis, H. Dunn, L.D. Foster, D. Shirley, E. Rabbitt, Marie, Rodman.
Pensacola, FL (Kris O'Kelly-WOWFM/WF) Gatlins, L.J. Dalton, T.G. Brown, R. McEntire.
Destin, FL (Skip Davis-WMMK) C. McClain, M. Gray, S. Wariner, P. Loveless, S. West, Emmiuyou, R. Lee.
Arcadia, FL (Diana Dean-WKQD) J. Anderson, S. Pacific, S. Wariner, Marie, C. McClain, Juice.

SOUTH
Sylacauga, AL (Karen Turner-WMLS/FM) S. Wariner, J. Fields, C. McClain, S. Pacific, Marie.
Jasper, AL (George McGowan-WARF) S. Wariner, Juice, J. Anderson, S. Pacific, B.J. Royal, N. Young.
Gadsden, AL (Jim Prueitt-WAXX) M. Gray, McClain, Juice, S. Wariner, J. Anderson, S. Pacific, Glen C.
Fargo, ND (Scott Winston-KVOX) Juice, Marie, Conway, Foresters.
Grand Forks, ND (Fred Kessel-KYCK) Frzn. list.
Grand Forks, ND (Jack Lundy-KXXL) N. Young, Rabbitt, James Taylor.
Jamestown, ND (Charlie Jay-KSJB) Juice, Paycheck, Marie, B. Bare, Maines, B. Walker.
Bismarck, ND (Kim Guild-KBHR) Gatling, Juice, L. Lynn, T.G. Brown, T. Gibbs.
Minot, ND (Bob Randall-KZPR) Frzn. list.
Minot, ND (Jeri Lee-KKOA) Foresters, R. Heart, Rabbitt.

MIDWEST

Cedar Falls, IA (Kevin Kane-KCFI) R. Heart, S. Wariner, McClain, D.A. Coe.
Sioux City, IA (Ty Cooper-KMNS) N. Young, Mac Davis, Conway, Juice, M. Gray.
Spencer, IA (Rick Friday-KICD/FM) D. Seals, Maines, B.J. Thomas, Lou DeWitt, Paycheck, Chance.
Mastus, MO (Sue Cresswell-KJCF) S. Wariner, Rodman, J. Anderson, Juice.
St. Louis, MO (Oakes/Langston-WIL) Foresters, J. Lee, G. Davies.
St. Louis, MO (Georgann Harris-KUSA) J. Rodman, R. Lee, Marie, S. Wariner, Waylon.
Joplin, MO (Dan Casey-WMBH) Maines, Marie, J. Anderson.
California, MO (Jeff Shaak-KZMO) B.J. Thomas, Fields, Maines, Marie, B. Bare, Wariner, Loveless.
Jefferson City, MO (Jack Daniels-KLIX) S. Pacific, Jerry Reed, Marie, S. Wariner, Whites.
Columbia, MO (Eric Bell-KTGR) Whites, Pegall, Marie.
Topeka, KS (Tony Stewart-KSXX) No adds.
Garden City, KS (Judy Byrd-KBU) Chance, Conlee, Conway, Restless Heart.

CENTRAL

Newark, OH (Larry Dale-WTH) Foresters, K. Pegall, Mattea, D. Shirley.
Toledo, OH (Bob McGee-WTOD) J. Lee, N. Young, Watson, Don Williams, Marie.
Akrion, OH (Rick Cardarelli-WSLR) Juice, Foresters, J. Conlee, Whites.
Springfield, MO (Tom Daniels-WBYL) N. Young, McEntire, K. Rogers, Conway, Rabbitt, D. Seals.
Indianapolis, IN (J.D. Cannon-WFMS/FM) S. Wariner, S. Pacific, Sylvia & Mike, Whites, B.J. Thomas.
Elkhart, IN (Greg Harris-WCMR) J. Lee, Rabbitt, Seals.
South Bend, IN (J.K. Dearing-WNDO) Skaggs, Conway, Fort. Wayne/Kendall, IN (Karen May-WBTU) N. Young, C. Dananels, Gatinls, R. Heart.
Batesville, IN (John Granger-WRBI) Don Williams, R. Miller, Foresters, D. Vardn.

Vincennes, IN (Millar/Martin-WAVO) S. Pacific, Conway.
Saginaw, MI (Tommy Samoray-WKCO) K. Mattea, Rodman, Waylon, D.A. Coe, Chance.
Waukesha, WI (Michael Saxton-WAVK) Haggard, McIntire, Don Williams, J. Lee, Rabbitt, R. Heart.
Jilluawee, WI (Bob Look-WKBS) Conway, J. Lee, Rabbitt, whites, R. Heart.
Dodgeville/Mineral Point, WI (Bob Brainerd-WDM) Marie, Maines, B. Bare, J. Rodman, R. Lee, A.J. Masters.
Madison, WI (Allan/Hunter-WKOM) Rabbitt, Pegall, S. Pacific, Whites, P. Loveless.
Manitowoc, WI (Jon Murray-WCUB) Marie, Juice.
Neiltonsville, WI (Dick Deno-WCMC) Frzn. list.
Stevens Point, WI (Dan Olsen-WXYQ) Foresters, Sylvia & Mike, Tommy Roe.
La Crosse, WI (Dave Tindell-WKTO) Conway, Foresters, McClain, Marie, L.J. Dalton, Stegall.
La Crosse, WI (Dave Shepel-WLKR/AM) Fricke, N.G.D.B., Seals.
Rockford, IL (Curtis King-WKKN) Frzn. list.
Freeport, IL (Bill Johnson-WFRL) Frzn. list.

SOUTHWEST

Houston, TX (Candea/Pipia-KILT) Sawyer Brown, Chance, B.J. Thomas, Ray Davis, Juice.
Bryan/College Station, TX (Andy Gallo-WTAW) Watson, N. Young, L.J. Dalton, Seals, Conway, Foresters, R. Heart.
Alice, TX (Vicki Faris-KQPY/FM) G. Campbell, Juice, S. Pacific, Juice, Moe Band, McClain, M. Gray.
Rockport, TX (Jan Shaffer-KZTX) Whites, Gatlins.
Corpus Christi, TX (Joey Garcia-KYVS/FM) Conlee, Rodman, J. Lee, R. Lee.
Austin, TX (Steve Gary-KASE/FM) Juice, R. Cash, Willie, Ray & Hank.
Austin, TX (Mike Carta-KVEX) T.G. Brown, Wariner, Jay Clark.
Amarillo, TX (Gary Lee-KBUY) Foresters, Chance, Whites, Pegall, J. Fields, Mattea, Marie, D.A. Coe.
Lubbock, TX (Chuck Luck-KLLL) Frzn. list.
El Paso, TX (Hinrich/Kennedy-KHEY/Y96) Don Williams, Watson, Rabbitt, N. Young, D. Seals.
Phoenix, AZ (Doug Brannan-KMNC) Conway, Wariner.
Albuquerque, NM (Francina Rodriguez-KRST/FM) Wariner, McClain, Sylvia & Mike, Waylon, S. Pacific,
P. Loveless.
Las Cruces, NM (Frank Nymeyer-KGRT) Kundalls, C. Daniels, Mac Davis, Gatlins.

ROCKY MOUNTAIN

Wolf Point, MT (Dean McMartin-KVCK) Wariner, Juice, J. Anderson, S. Pacific, G. Campbell, P. Loveless, McClain, D.A. Coe, Moe Band, Jerry Reed.
Dillon, MT (Mike Kandilas-KDBI) B.J. Thomas, L. Lynn, Marie, K. Mattea, Maines.
Missoula, MT (Mike Doty-KGVO) Wariner, Marie, Whites.
COUNTRY ADDS

NORTHWEST

Portland, OR (Mark Wade-KDDR) Stegall, Foresters, Watson, Rodman, Marie, V. Lee, S. Pacific, M. Davis, Maines, Two Hearts.

Astoria, OR (Bob Loucks-KVAS) T.G. Brown, Maines, N. Young, S. Pacific, Wariner, J. Anderson.


Toledo, OR (Dennis Edwards-KTDO) R. Heart, J. Anderson, B.J. Thomas, Marie, McClain, Moe Bandly, B.J. Royal.

Eugene, OR (Billy Pilgrim-KEED) Watson, Mattea, B.J. Royal, B.J. Thomas, R. Heart, R. Lee, Rodman.

Redmond, OR (Bobby Smith-KPRB) B. Bare, S. Pacific, T.G. Brown, J. Anderson, Marie.

Pendleton, OR (Greg Larsen-KWHT) Marie, B.J. Royal, R. Heart, Chance.

Seattle, WA (Jim Williams-KMPS) Watson, Waylon, S. Wariner.

Everett/Seattle, WA (Wayne Cordray-KWYZ) S. Pacific, Don Williams, J. Anderson, M. Gray, Wariner, Juice.

Tacoma/Seattle, WA (Cary Taylor-KRPM/FM) Frzn. 1st.

Vancouver, WA (Dave Lee-KVAS) Rabbbitt, Haggard, Seals, N.G.D.B.

Yakima, WA (Mike Pursell-KUTI) No adds.

Ellensburg, WA (Mia Carlson-KKLE/AM) Foresters, D.A. Coe, Whites, B.J. Thomas, Marie, L. Lynn.


Tri-Cities, WA (Jesse Lee-KORD) R. Miller, Marie, B.J. Thomas, Sonny Martin.

Tri-Cities, WA (Dave Scott-KOTY) Conlee, B.J. Thomas, L. Lynn, Marie, Whites.

Clarkston, WA (Bob Louis-KCLK) Marie, S. Pacific, Wariner, Juice, Maines.

Anchoroge, AK (Bill Cardoza-KYAK) Foresters, Whites, R. Heart, Conlee.


Wasilla, AK (Steve Brooks-KVBI) Frzn. 1st.


COUNTRY MOST ADDED 10/25/85

Portland, OR (Mark Wade-KDDR) Stegall, Foresters, Watson, Rodman, Marie, V. Lee, S. Pacific, M. Davis, Maines, Two Hearts.

COUNTRY MOST ADDED 11/1/85

Portland, OR (Mark Wade-KDDR) Stegall, Foresters, Watson, Rodman, Marie, V. Lee, S. Pacific, M. Davis, Maines, Two Hearts.

the GAVIN REPORT/November 1, 1985
by Tony Richland

When the California Lottery commenced several weeks ago, we at the Gavin Hollywood Bureau got caught up in it. We got caught up in it BIG, purchasing two one dollar tickets a day for a week or so. We didn't win a dime, and have since bowed out, after compiling a list of just what else we could have purchased for that same two bucks each and every morning. Here's our list:

- 4/5ths of a nerve-soothing bloody mary at Musso and Frank's Grill.
- A bottle of Wella Balsam Shampoo for dry and brittle hair, which lasts approximately one month.
- 2 packs of Merit Regulars, if purchased at Thrifty Shell Station in Hollywood.
- 8 hours at parking meters on the streets near KIIS-FM & KKHR.
- 4 black coffees, sans tax, at any Winchell's Donuts.
- A two pound package of generic chicken thighs, when on sale at Safeway.
- One half pint of Cluny's 80 Proof Scotch.
- 1/8th of a seat at Springsteen's next concert in L.A.
- 1/15th of a seat at Michael Jackson's next concert in L.A.
- 3 tacos at the stand across the street from A&M records.

1/5th of our monthly basic cable bill (all Regis Philbin programs included)
2/5ths of an order of fries and onion rings at The Palm Restaurant.
27 miles of gas to be utilized for driving to radio stations around Hollywood and environs.
One short phone call made to Mike Preston of KS-103 in San Diego.

A quick perusal of the above list leaves us with this thought: So long, lottery… we're just not a gambling man. Enjoyed the flirtation, but the marriage is off!

As I write this, the laughingly named "World" Series is mercifully drawing to a close. As both of you read this, it HAS ended and our guess is that, aside from Billy Brill of MCA Records, not one human being residing outside Missouri watched one minute of the snooze inducer. In fact, research has determined that repeated viewings of John Fogerty's CENTERFIELD video were a more likely candidate for respectable ratings. NO ONE, other than the afore-mentioned Brill, has ever heard of any of the participants, and that includes their MOTHERS!

Correct me if I'm wrong, but isn't the hysterically dubbed "Fall Classic" supposed to feature the spiting and scratching of recognizable figures such as Reggie Jackson, Steve Garvey and the late Babe Ruth? Not any more, apparently, and if baseball keeps trotting out a bunch of dreary nonentities for it's showcase event, you'll see growing Nielsen numbers for Moldavian Thumb Wrestling on ESPN.

Big movie star George C. Scott was quoted this week as calling rock music, "a detriment to society from the day it was born." Patton then referred to the Beatles as "little jerks" and put down MTV as "shabby, anti-human and phony."

Scott said all of this on The Joe Franklin Show, where he appeared with co-guests AC-DC, Dr. Ruth, Pia Zadora and Pink Floyd. After the program, Scott, Zadora, AC and Pink adjourned to West Hollywood's Ma Maison Restaurant where they enjoyed a late supper with the late Orson Welles' poodle.

This past week we received an engraved invitation to a Prince and Diana reception to be held shortly in Washington. Being a big fan of The Raspberry Beret guy and The Love Child Lady, we enthusiastically RSVP'd. Now we've learned that we won't see either of the above, as we got our Princes and Dianas all wrong. The pair visiting D.C. are from someplace called Buckingham Palace. We've never been to the place, but we hear it's a huge new wave club in London where George C. Scott has been observed slam dancing with ZZ Top!

And how was YOUR week?
**CERTIFIED**

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<tr>
<th>#</th>
<th>ARTIST/TITLE</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>7.</td>
<td>TA MARA &amp; THE SEEN - Everybody Dance</td>
<td>(A&amp;M)</td>
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<td>6.</td>
<td>ARETHA FRANKLIN - Who's Zoomin'</td>
<td>(Arista)</td>
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<tr>
<td>5.</td>
<td>MORGAN DAY - The Oak Tree</td>
<td>(Warner Brothers)</td>
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<td>4.</td>
<td>STEVIE WONDER - Part-Time Lover</td>
<td>(Tamla)</td>
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<td>3.</td>
<td>ISLEY/JASPER/ISLEY - Caravan Of Love</td>
<td>(CBS Associated)</td>
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<td>2.</td>
<td>LUTHER VANDROSS - Wait For Love</td>
<td>(Epic)</td>
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<tr>
<td>1.</td>
<td>EDDIE MURPHY - Party All The Time</td>
<td>(Columbia)</td>
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**MOST ADDED**

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<thead>
<tr>
<th>ARTIST/TITLE</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>DIONNE &amp; FRIENDS - That's What Friends Are For</td>
<td>(Arista)</td>
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**POP CROSSOVER**

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<tr>
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<tbody>
<tr>
<td>A.U.A.A. - Sun City</td>
<td>(Manhattan)</td>
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**CHARTBOUND**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>LIONEL RICHIE - Say You, Say Me</td>
<td>(Motown)</td>
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<tr>
<td>PATTI AUSTIN - Honey For The Bees</td>
<td>(Qwest)</td>
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<tr>
<td>VAL YOUNG - Seduction</td>
<td>(Motown)</td>
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<tr>
<td>VIKKI LOVE - Stop Playing With Me</td>
<td>(4th &amp; Broadway)</td>
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<tr>
<td>FULL FORCE - Alice, I Want You Just For Me</td>
<td>(Col.)</td>
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<tr>
<td>PRINCE - America</td>
<td>(Warner Brothers)</td>
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**URBAN CONTEMPORARY HIT FACTOR**

- **Hit Factor** is a percentage of stations which have it in Heavy or Medium rotation, i.e.: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

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<td>(Columbia)</td>
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<tr>
<td>SHEILA E. - A Love Bizarre</td>
<td>(Paisley/Warner Brothers)</td>
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<tr>
<td>EUGENE WILDE - Don't Say No Tonight</td>
<td>(Philly World)</td>
</tr>
</tbody>
</table>

**Reports accepted Mondays at 8am through 1pm Wednesdays**

**Station Reporting Phone (415) 392-7750**

**Total Reports This Week 69 Last Week 67**
MAURICE WHITE - PATTI AUSTIN
DEELE
STEVIE
CHERYL LYNN
one of ARETHA's that her single and TIME, who
of JESSE
ta T
MORRIS outmaneuvering a major
single for WILDE
for SHEILA
ta M
LUSHUS for規模
*SHANNON* KURTIS *KASHIF* 9.9 *DIONNE
*ZAPP- it Doesn't Really Matter (Warner Brothers)
*KASHIF- Condition Of The Heart (Arista)
ONE WAY- More Than Friends, Less Than Lovers (MCA)
CHOICE MCS- Gordy's Groove (Tommy Boy)
*KURTIS BLOW- If I Ruled The World (Mercury/ PolyGram)
*SHANNON- Urgent (Mirage)
*POINTER SISTERS- Freedom (RCA)
CON FUNK SHUN- Tell Me What (I'm Gonna Do) (Mercury/ PolyGram)
*ATLANTIC STARR - Secret Lovers (A&M)
*TEMPTATIONS - Do You Really Love Your Baby (Motown)
*O'JAYS - What A Woman (Atlantic)

*First time listed on this page.

Dropped: #21-Jennifer Holliday, #22-Family, #25-Atlantic Starr, #26-Charlie Singleton,
#27-Bobby Womack, #28-Tina Turner, Staple Singers, Stroke, BB King, Dimples.

LP CUTS

CHERRELLE- Saturday Love (Tabu)
CHERYL LYNN- It's Gonna Be Right (Columbia)
STEVIE WONDER- I Love You Too Much (Tamla)
DEELE- Sweet November/I'll Send You Roses (Solar)
PATTI AUSTIN- The Heat Of Heat (Qwest)
MAURICE WHITE- Switch On Your Radio (Columbia)

POTENTIAL SINGLES

RENE & ANGELA- Your Smile (Mercury/ PolyGram)
FREDDIE JACKSON- Love Is Just A Touch Away (Cap.)
STEVIE WONDER- Go Home (Tamla/Motown)
MAURICE WHITE- I Need You (Columbia)
KLYMAXX- Lock & Key (MCA)
JENNIFER HOLLIDAY- No Frills Love (Geffen)

URBAN CONTEMPORARY SUMMARY

TA MARA & THE SEEN fought major battles to get to the top, outmaneuvering STEVIE WONDER, MORRIS DAY and ARETHA to get there. They were pretty tough acts to crack, but newcomers TA MARA & THE SEEN did it. Another talent out of Minneapolis, TA MARA is under the influence of JESSE JOHNSON from THE TIME, who helped out on both the single and LP. So it makes sense that her first single would go the way of JESSE's first - right to the top. Meanwhile, watch for ARETHA'S "Zoomin'" to challenge her for that position at the top. SHEILA E goes top 10 this week and is still building a strong case for "A Love Bizarre". EUGENE WILDE takes a ten-point jump and, as I said last week, still looks like one of his best shots at the top.

Another ten-point jumper is the single by THE JETS, "Curiosity", and can be categorized in the new act section. Watch the two "Certified" choices this week:

WHITNEY HOUSTON (who needs no explanation) and THE SYSTEM. Both are great prospects for the top spots during the holiday season. THE SYSTEM goes to #6 at WRKS/FM, #7 at KGFJ, #8 at KRNB, #9 at WXYV, #10 at WDPN, #11 at WQQK/FM, KDLZ & KMJQ. The chart this week reflects a lot of house-cleaning done by our stations to debut six in the top 30. More of the same is reflected in Chartboard, with four new entries, the hottest of which is LIONEL RICHIE. You're also seeing a new listing on the DOUG E. FRESH, showing the A & B side. Most stations are playing the B side now that "The Show" is beginning to slow down, and they're reporting requests for it, although rest assured that they are playing an edited version for programming purposes. Getting into Up & Coming, the biggest story is the one about DIONNE & FRIENDS. They got both the "Most Added" and "Pop Crossover" headlines as well as debuting in U&C. Newer sides chalking up the reports are KASHIF, 9.9, KURTIS BLOW and the POINTERS. ATLANTIC STARR is already old for many of you, but debuts here, nonetheless. By old, I only mean that many of you have been playing the LP cut for 3-4 months in some kind of rotation. The hottest of the new adds after the above-mentioned ones are the TEMPTATIONS and the O'JAYS.

TEMTUPS were added at WHUR. WUSL/FM, WANNM, WQKI, WTLC, WLUM, KMJM & KMQJ. O'JAYS were added at KDAY, KMJM, WTLC, WCIN, WOK, KROF, WXYV and WHUR.

Betty
BOSTON, MA
ANGELA THOMAS-WILD

SONNY JOE WHITE-WXKS/WM

NEW YORK, NY
TONY QUARTERONE-WRKS/WM
New: Chaka Khan, Evelyn King, L.Richie, Rose Royce, Dionne & Friends. Hots: Smoke City, Starpoint, Val Young, Choice MC's, 9.9, Doug E.Fresh, Full F.

SCOTT SHANNON-Z100

ROCHESTER, NY
ANDRE MARCEL-WDKX

PHILADELPHIA, PA
JEFF WYATT/TONY GRAY-WUSL/WM

PITTSBURGH, PA
CHUCK WOODSON-WAMO

Baltimore, MD
ROY SAMPSON-WXYV/WM

KINGSTON/KRONTHAL-B104

WASHINGTON, DC
MIKE ARCHIE-WHUR

ST. MATTHEWS, SC
ANDY HENDRSON-WOVI

SUMTER, SC
SCOTT B-WWDM/WM

COLUMBIA, SC
CHAZ SAUNDERS-WDPN

GEORGETOWN, SC
SWINTON/WRAG-WVBX

ATLANTA, GA
SCOTTY ANDREWS-V103
No Report - Playlist Frozen.

JACKSONVILLE, FL
TONY MANN-WJAX/WM

TALLAHASSEE, FL
JOE BULLARD-WANM

MIAMI, FL
TANNER/CASSIDY-HOT105/WMQT

Frank AMADEO-Y100
No Report - Playlist Frozen.

MARK SANDS-T95

MCINTOSH, AL
FRED RICHETTE REED-WQIM
No Report - Playlist Frozen.

MOBILE, AL
VERNON WELLS-WBLX
No Report - Playlist Frozen.

NASHVILLE, TN
J.C. FLOYD-WQQK/WM

MEMPHIS, TN
JERRY MASON-KRNB

C.J. MORGAN/J SMITH-K97

JACKSON, MS
JULIANT DAVIS-WOKJ

MC BBS
BRAD LEE-WHNY

NEW ORLEANS, LA
DEL SPENCER-WYLD/WM

ABBONVILLE/LAFAYETTE, LA
ANTHONY KEITH-KROF

LAKE CHARLES, LA
ROSHON-KZZZ

DARREL K.-KEZM

the GAVIN REPORT/November 1, 1985
INDIANAPOLIS, IN
KELLY KARSON-WTLC
New: Gap Band, Atlantic Starr, Tony Lee, S.Wonder,
Chapter 8, O'Jays, Temptations, Fire Fox, Aleems.
Hots: Ta Mara, D.Ross, Chaka, E.Murphy, L.Vandross,

SOUTHWEST
DALLAS/FT. WORTH, TX
TERRI AVERY/M. SPEARS-KKDA
New: Vikki Love, Dionne & Friends, Ready For The World,
Choice MC's, Bar-Kays. Hots: RJ's, Conquest, LA
WON, E.Wilde, Boogie Boys, Ta Mara, Full F.
MCCANN/MADISON-KDLZ-107
New: Atlantic Starr, Pointers, Taka Boom, Ready For
The World, Shannon, Grace Jones. Hots: Ta Mara,
E.Murphy, Jets, Spinners, Kashif, R.Gilliam.

KILLEEN, TX
BILL ST. JOHN-KRR/AM
New: Dionne & Friends, Rochelle, 5 Star, Val Young,
9.9. Hots: Vikki Love, Ta Mara, E.Murphy, Sheila

HOUSTON, TX
RON ATKINS-KMJO
New: Atlantic Starr, ABC, Heartbreakers, W.Houston,
Temptations, Facade, 5 Star. Hots: Tramaine,
Jets, Ta Mara, Full Force, RJ's, D.Ross, R.Ayers.

PT. ARTHUR, TX
DOUG DAVIS-KHYS
New: Zapp, Full Force, Prince, Isley Bros., Kashif,
Jimmy Castor, Andre Cymone, Lushus Dalm, Nicole,
A.Bofill, Con Funk Shun, Shannon, Starpoint.

ALBUQUERQUE/SANTA FE, NM
JOHN STEWART-KKSS-FM
On: S.Wonder, Klymaxx, Scritti Politti, Rene & Angela,
B.Womack, Tina Turner, Eurythmics & Aretha, Chaka.

FAR WEST
LOS ANGELES, CA
DOUG GILMORE-KJLH
Hots: Family, Rene & A., Expose, Sheila E. On:
E.Vandross, Princess, Jets, Isley Bros., B.V.

GREG MACK-KDAY
Murphy, 5 Star, Cherrelle, 5 Star. On: Chaka,

KEVIN FLEMING-KGJF
New: Ready For The World, Kurtis Blow, Starpoint,
Dionne & Friends, Steve Arrington, 5 Star, Gene
Chandler, L.Richie, Bernard Wright, Miami S.

MIKE SCHAEFER-KIIS/FM
New: Lionel Richie, Pointer. On: S.Wonder, Scritti
Politti, Prince, Eurythmics, Miami S.M., Starpoint.

SCARBOROUGH/HALL-KKHR
New: Dionne & Friends, Miami Sound Machine. On: Tina,
Starpoint, Eurythmics, E.Murphy, L.Richie, Ta Mara.

SAN DIEGO, CA
DUFF LINDSEY-XHRM
New: Lionel Richie, Prince, A.U.A.A., Dionne & Friends,
Starpoint. Hots: M.Day, Aretha, E.Murphy, Chaka,
L.Vandross, P.Austin, E.King, Isley Bros., Winans.

VENTURA/OXNARD/OJAI, CA
HOWARD "HT" THOMAS-KMYX
New: AUA, Teddy Pendergrass, Dionne & Friends, ReadY
For The World, Bernard Wright, Olivia. Hots: E.
Wilde, Cameo, Ray Jr., Jets, Tramaine, Scritti P.
URBAN CONTEMPORARY ADDS

VIDEO/BROADCAST

LW TW

23. 1. A-ha (Warner Bros.) "Take"
   2. Sting (A&M) "Fortress"
   3. Cheech & Chong (MCA) "East L.A."
   4. John Waite (EMI America) "Step"
   5. Madonna (Sire/Warner Bros.) "Dress"
   6. Whitney Houston (Arista) "Saving"
   7. D.Bowie/M.Jagger (EMI America) "Dancin"
   8. Tears For Fears (Mer./PolyGram) "Head"
   9. John Fogerty (Warner Bros.) "Vanz"
  10. Hall & Oates (RCA) "Do"
  11. Diana Ross (RCA) "Eaten"
  12. Scritti Politti (Warner Bros.) "Perfect"
  13. Manhattan Transfer (Atlantic) "Ray's"
  14. Kool & Gang (DeLa/PolyGram) "Cherish"
  15. Eddie Murphy (Columbia) "Party"
  16. ABC (Mercury/PolyGram) "Near"
  17. Starship (Grunt/RCA) "City"
  18. Night Ranger (Camel/RCA) "Four"
  19. Glenn Frey (MCA) "City"
  20. Morris Day (Warner Bros.) "Oak"
  21. UB40 (A&M) "Babe"
  22. Heart (Capitol) "Never"
  23. Marillion (Capitol) "Kayleigh"
  24. Thompson Twins (Arista) "Hands"
  25. Roger Daltrey (Atlantic) "Fire"
  26. Paul Hyde & Payola$ (A&M) "Love"
  27. Talking Heads (Sire/Warner Bros.) "Road"
  28. Huey Lewis & News (MCA) "Power"
  29. Pointer Sisters (RCA) "Dare Me"
  30. Patti LaBelle (MCA) "Stir"
  31. Phil Collins (Atlantic) "Number"
  32. Ready For The World (MCA) "Shelia"
  33. Kate Bush (EMI America) "Hill"
  34. OMD (A&M) "Love"
  35. Billy Crystal (A&M) "Marvelous"
  36. Cheap Trick (Epic) "Tonight"
  37. REM (IRS/MCA) "Here"
  38. Mr. Mister (RCA) "Wings"
  39. Simon F (Chrysalis) "Back"
  40. 9.9 (RCA) "All"

Compiled by Mike Cooper, V.P Of Music Video Services, using over 100 video broadcast and club outlets nationwide. 450-14th Street NW - Suite 200 Atlanta, GA 30318 (404-872-7902)

SERVICE

WEED-Rocky Mount, NC - single: Don Henley
WYRV-Cedar Bluff, VA - singles: Epic, Chrysalis, Columbia, Motown
WKSW-Urbana, OH - singles: Gino Vannelli (CBS), Billy Ocean (Arista)
KAMT-Tacoma, WA - singles: David Foster (Atlantic), Jan Hammer, Melissa Manchester, Olivia N-John, Glenn Frey (MCA)
WBQW-Scranton, PA - LP's & 12" singles: all sources
WKSW-Urbana, OH - Billy Joel (Columbia), Tears For Fears (PolyGram), Miami Vice (MCA)

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FRESNO, CA
BERRY/CARTER-KMGX

WALKER/DAVIS-KYNO/FM
New: Scritti Politti, Lionel Richie. On: Klymmaxx, AUAA, Kool & Gang, Eurythmics, Ray Parker Jr., Tina T.

STOCKTON, CA
ROY WILLIAMS-KJOY

JOHN HAMPTON-KSTN

SACRAMENTO, CA
GILLETTE/COLLINS-FM102

SAN FRANCISCO, CA
MARVIN ROBINSON-KSOL/FM

RIVERS/NAFTALY-KMEL

RENO, NV
SHAKES/Ryan-KWNZ/FM

SERVICE
WTLC-Indianapolis, IN, requests Jazz Fusion product from all sources. Thanks.

AVAILABLE

LIZ WEISSMAN from Q94-Bakersfield, CA is looking for a position as Air Talent, contact her at (805)832-2852.
RANDY STREET from KKBQ-Houston, TX is looking for a position as Air Talent (night-time rock'er), contact him at (713)668-5322.
DICK WOLFE from WRBL-Batesville, IN is looking for a position as Air Talent, contact him at (812)934-5109.
TOM KENLON from KINS-Eureka, CA is looking for a position as Air Talent, contact him at (707)839-4851.
CHUCK SUMMERS from KUAD-Windsor, CO is looking for a position as Air Talent, contact him at (303)945-8725.
MARK CHAPMAN from KVIC-Victoria, TX is looking for a position as Air Talent/Music Director, contact him at (512)578-7785.
BRAD LEE from WHNY-McComb, MS is looking for a position as Air Talent/Music Director, contact him at (601)249-3798.
JOEY ALBERTS from WBIA/WM-Youngstown, OH is looking for a position as Air Talent/Music Director, contact him at (216)244-2379.
PAT MARTIN from WRKR-Racine/Milwaukee, WI is looking for a position as Air Talent/Program Director, contact him at (414)482-2638.
RICH SUMMERS from K79-Soda Springs, ID is looking for a position as A.T./Prod./P.D., contact him at (208)547-1086.
FOTO FILE

BACKSTAGE AT THE GREEK
Following opening night of their recent two-night engagement at the Greek Theatre in Los Angeles, Air Supply were feted with a backstage party. Pictured (l to r): Graham Russell (Air Supply); Ed Bunker (RCA); Russell Hitchcock (Air Supply); Jhani Kaye (KOST); and Kelly Norris (Arista).

MANHATTAN WELCOMES PHILADELPHIA IN LOS ANGELES
Philadelphia International founders and Chief Executives Kenny Gamble and Leon Huff celebrate their exclusive distribution pact with Manhattan Records, a division of Capitol Industries, with Bhasker Menon (Chairman and Chief Executive of EMI Music and Capitol Industries) and Bruce Lundvall (President of Manhattan Records). Pictures (l to r) are Bhaskar Menon, Kenny Gamble, Leon Huff, and Bruce Lundvall.

ATLANTA MAYOR GIVES SHEILA E. HIS KEY
Sheila E. is all aglow after being presented the key to the city by Atlanta's Mayor Andrew Young during the WEA hosted dinner at the recent Jack The Rapper convention. Surrounding her with congratulations are (l to r): Ted Astin (WB); Jack Gibson (Jack The Rapper), and Mayor Young.

HOLLAND CREATES LITTLE MONSTERS
Atlantic Records recently announced the signing of the Chicago-based group Holland to a worldwide contract with the label. Shown at Pasha Music House in Hollywood during the recording sessions for their debut LP "Little Monsters" are from left: (Back Row) Holland's Mike Batio, engineer Duane Baron, producer Tom Werman, Holland's Tom Holland, and group manager Robert Brigham. (Front Row) Holland's Joey Cetner & Brad Rohrssen, and Atlantic V.P. Paul Cooper.

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102.

Manhattan Welcomes Philadelphia in Los Angeles
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Night Ranger - Goodbye (MCA)
These high flyin' rockers first demonstrated their versatility on the powerful ballad "Sister Christian". Here's a repeat performance. Now I have two favorite Night Ranger records.

The Dream Academy - Life In A Northern Town (Warner Brothers)
1985's "Sounds of Silence". This English trio is a breath of fresh air. One of the most original tracks of the year is having a field day at Alternative and Album Radio. Lyrics turn this effort into one hell of an audio movie. Close your eyes and listen.

Loverboy - Dangerous (Columbia)
Canadian co-horts Bryan Adams and Jim Vallance penned this macho rocker. If this was supposed to be tailored for Loverboy, the fit is perfect.

Stevie Nicks - Talk To Me (Modern)
Writer and co-producer Chas Sandford gives sexy Stevie just the vehicle she needs to travel up the Top 40.

Next Week
Steve

ZZ Top - Afterburner (Warner Brothers)
The three musketeers of rock 'n' roll come out smokin'. They perform flat-out, floorboard back seat boogie with a double entendre best supported by their stoic video performances. ZZ Top defies most critical attempts to pin them to one particular generation of music. By maintaining time-tested attitudes of: a) Rock 'n' roll is alive and well, b) Nothing else matters...and what if it did...the Tops' triangular sound of drum/bass/guitar seeks out the music's lowest common denominators and will continue to get the undivided attention of real rock 'n' rollers. I especially like CAN'T STOP ROCKIN', and the first single, SLEEPING BAG.

Mike & The Mechanics (Atlantic)
I think we're being tested here. How many of us, looking for pop music worth playing, would take the time to listen to a band that calls itself Mike & The Mechanics? (Bad name, wonderful music). Mike is Mike Rutherford from Genesis. The Mechanics include Paul Carrack, who sang the lead on HOW LONG by Ace (1975), and also was in a recent Squeeze lineup, also, Peter Van Hooke (from Van Morrison's band) and lesser-knowns Adrian Lee and another, Paul Young. Side one is particularly attractive with the single SILENT RUNNING setting the pace, followed by ALL I NEED IS A MIRACLE and a magnificently moody ballad, PAR AVION. An equally wonderful word play in ballad form comes almost like a sucker punch at the end of side two. Check out TAKEN IN.

Joni Mitchell - Dog Eat Dog (Geffen)
Her finest lyrical set ever! Though her career began at a level of maturity not expected of a young, still impressionable adult, it has evolved into something incomparably complex and involving. She, through her words, has become a barometer, a bellwether and/or a musical touchstone from which lesser gather inspiration, and peers, point in prudence association. The lyrics have clenching bite -- word for word strung in an eloquent sequence -- pearls of wisdom if you will. Her staple is lyric, but she finds almost pop arrangements and melody lines, taps the inventive production sense of Thomas Dolby and recruits the likes of Michael McDonald and James Taylor for effective linkage with pop music.

the GAVIN REPORT

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