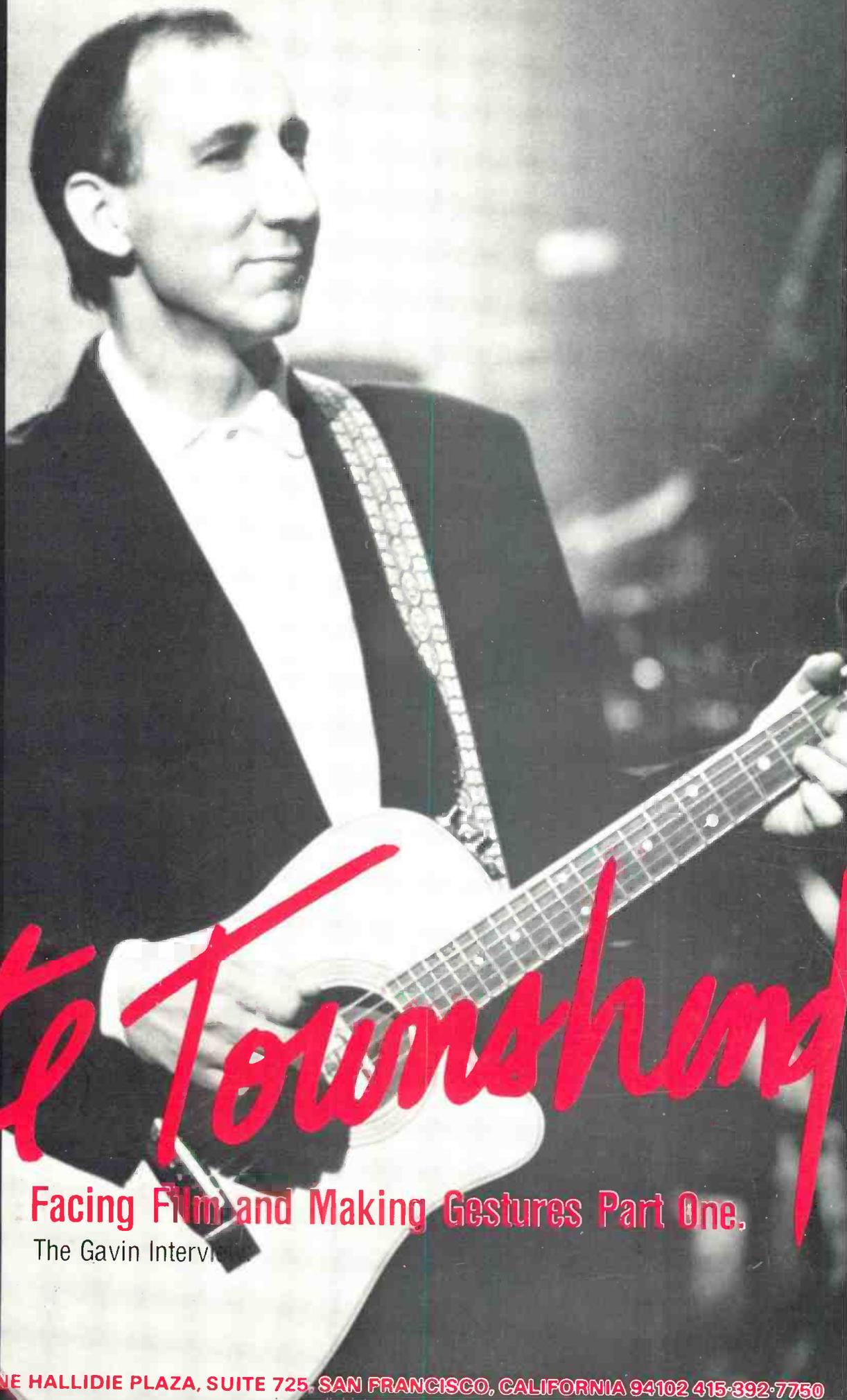


ISSUE T1593 FEBRUARY 14, 1986

the GAVIN REPORT

SINCE 1958



Pete Townshend

Facing Film and Making Gestures Part One.

The Gavin Interview

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750

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Soon To Be A Major Motion Single
Featuring "Places That Are Gone"
The Soundtrack Without A Movie

Songs From The Film

In

TOMMY KEENE

JIMMY BARNES

In

Jimmy Barnes

His American Debut

Featuring The Single "Working Class Man"

From The Paramount Motion Picture "Gung Ho"

Jimmy Barnes Now On Tour With ZZ Top



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D O N ' T M I S S T H I S D O U B L E B I L L

MOST ADDED



▲ **PRINCE**
Kiss
(Paisley/Warner Brothers)
151 Adds

STEVIE NICKS
I Can't Wait
(Modern/Atco)
128 Adds

STEVIE WONDER
Overjoyed
(Tamla/Motown)
96 Adds

▲ **TOP NEW AIRPLAY**

RECORD TO WATCH

level **42**

LEVEL 42
Something About You
(Polydor/PolyGram)

More and more programmers tell me they believe this one's got that special "something"... airplay story inside Top 40.

CERTIFIED

FALCO
Rock Me Amadeus
(A&M)

ELO
Calling America
(CBS)

2W	LW	TW
2.	1.	1. WHITNEY HOUSTON - How Will I Know (Arista)
5.	3.	2. MR. MISTER - Kyrie (RCA)
8.	4.	3. STARSHIP - Sara (Grunt/RCA)
1.	2.	4. Billy Ocean - When The Going Gets Tough... (Jive/Arista)
7.	5.	5. Dream Academy - Life In A Northern Town (Warner Brothers)
11.	7.	6. MIKE & THE MECHANICS - Silent Running (Atlantic)
17.	10.	7. HEART - These Dreams (Capitol)
13.	9.	8. SADE - Sweetest Taboo (Portrait)
9.	6.	9. James Brown - Living In America (Scotti Brothers)
19.	13.	10. THOMPSON TWINS - King For A Day (Arista)
27.	17.	11. ATLANTIC STARR - Secret Lovers (A&M)
22.	16.	12. ELTON JOHN - Nikita (Geffen)
18.	15.	13. SHEILA E. - A Love Bizarre (Paisley/Warner Brothers)
36.	26.	14. JOHN COUGAR MELLENCAMP -R.O.C.K. In The USA (Riva/PGram)
26.	20.	15. STING - Russians (A&M)
23.	19.	16. ZZ TOP - Stages (Warner Brothers)
16.	14.	17. A-ha - The Sun Always Shines On TV (Warner Brothers)
31.	24.	18. LOVERBOY - This Could Be The Night (Columbia)
6.	12.	19. Survivor - Burning Heart (Scotti Brothers)
4.	11.	20. Dionne & Friends - That's What Friends Are For (Arista)
32.	28.	21. SIMPLE MINDS - Sanctify Yourself (Virgin/A&M)
24.	22.	22. Baltimora - Tarzan Boy (Manhattan)
3.	8.	23. Wham! - I'm Your Man (Columbia)
29.	25.	24. HOOTERS - Day By Day (Columbia)
35.	31.	25. INXS - What You Need (Atlantic)
33.	30.	26. MARILYN MARTIN - Night Moves (Atlantic)
34.	32.	27. ARETHA FRANKLIN - Another Night (Arista)
20.	21.	28. Miami Sound Machine - Conga (Epic)
39.	33.	29. ABC - How To Be A Millionaire (Mercury/PolyGram)
--.	36.	30. ROBERT TEPPER - No Easy Way Out (Scotti Brothers)
--.	40.	31. ELO - Calling America (CBS)
--.	37.	32. SLY FOX - Let's Go All The Way (Capitol)
--.	39.	33. ARCADIA - Goodbye Is Forever (Capitol)
--.	--.	34. FALCO - Rock Me Amadeus (A&M)
28.	27.	35. Freddie Jackson - He'll Never Love You (Capitol)
--.	--.	36. BANGLES - Manic Monday (Columbia)
--.	--.	37. CARS - I'm Not The One (Elektra)
15.	23.	38. Paul McCartney - Spies Like Us (Capitol)
--.	--.	39. TOM PETTY & STEVIE NICKS - Needles & Pins (MCA)
--.	--.	40. ROBERT PALMER - Addicted To Love (Island)

CHARTBOUND

***PRINCE** - Kiss (Paisley/Warner Brothers)

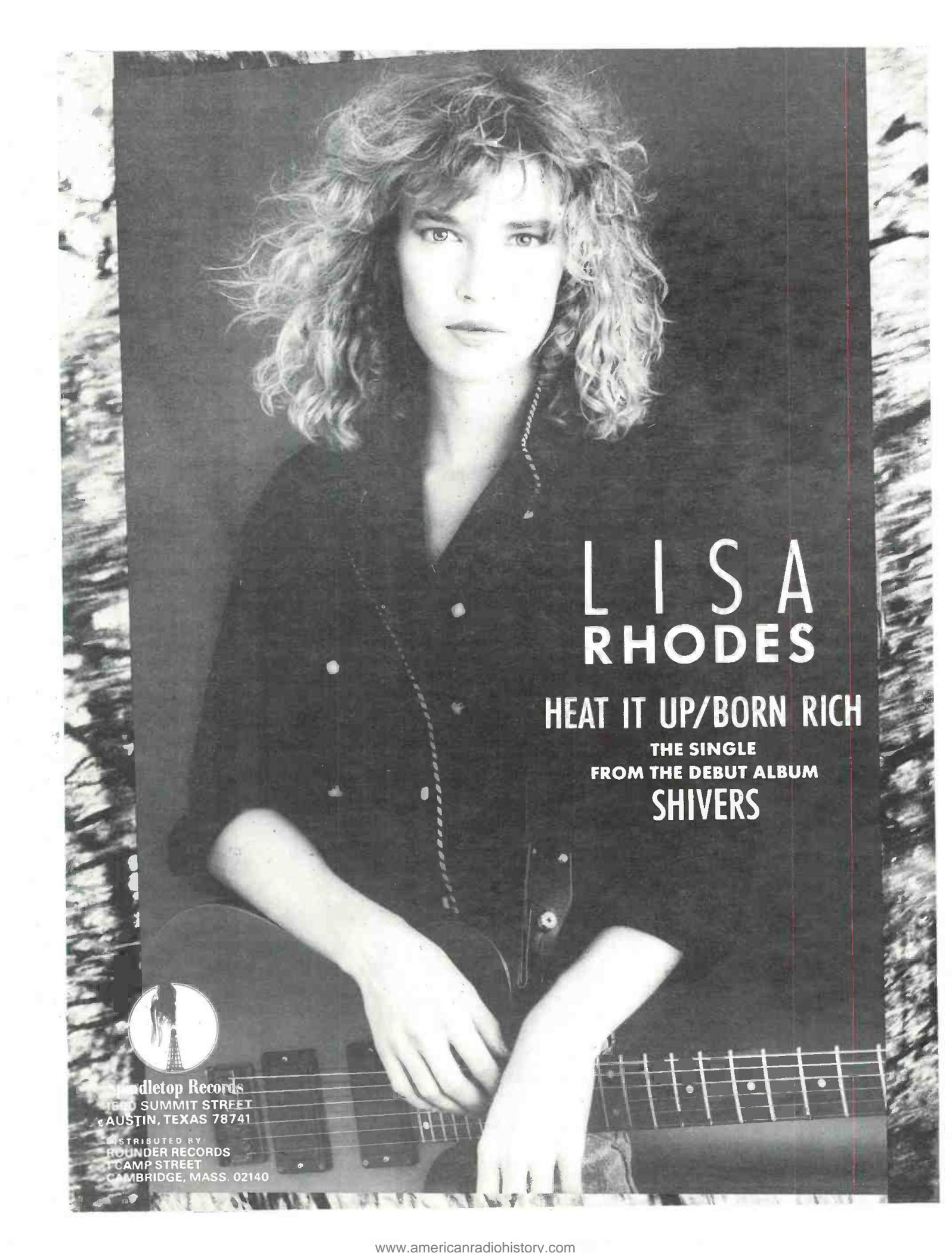
FORCE MD'S - Tender Love (Warner Brothers)

***STEVIE NICKS** - I Can't Wait (Modern/Atco)

DAN SEALS - Bop (EMI America)

*Debuts this week.

Reports	Adds	On Chart
151	151	-- --
145	47	63 35
142	128	10 4
122	13	62 47



LISA RHODES

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UP & COMING

ARTIST & TITLE

ARTIST & TITLE	Reports	Adds	On	Chart
OPUS - Live Is Life (Polydor)	106	17	65	24
*STEVIE WONDER - Overjoyed (Tamla)	96	96	--	--
PAT BENATAR - Le Bel Age (The Best Year) (Chrysalis)	95	30	57	8
PETER FRAMPTON - Lying (Atlantic)	94	8	68	18
SAM HARRIS - I'd Do It All Again (Motown)	83	6	64	13
THE FIRM - All The King's Horses (Atlantic)	73	14	50	9
*JERMAINE JACKSON - I Think It's Love (Arista)	73	71	1	1
OUTFIELD - Your Love (Columbia)	70	33	34	3
CHARLIE SEXTON - Beat's So Lonely (MCA)	69	14	33	22
SHEENA EASTON - Jimmy Mack (EMI America)	66	18	40	8
RAY PARKER JR. & HELEN TERRY - One Sunny Day (Atlantic)	61	12	45	4
EURHYTHMICS - It's All Right (RCA)	57	11	42	4
ANNE MURRAY - Now & Forever (You & Me) (Capitol)	55	7	42	6
LEVEL 42 - Something About You (Polydor/PolyGram)	54	24	27	3
READY FOR THE WORLD - Digital Display (MCA)	52	1	19	32
JENNIFER RUSH - The Power Of Love (Epic)	52	11	34	7
JAMES TAYLOR - Only One (Columbia)	51	8	31	12
ROGER DALTRY - Quicksilver Lightning (Atlantic)	49	1	35	13
PETE TOWNSHEND - Give Blood (Atco)	47	8	33	6
SCRITTI POLITTI - Wood Beez (Warner Brothers)	46	3	34	9
ALAN PARSONS PROJECT - Stereotomy (Arista)	44	7	29	8
*LAURA BRANIGAN - I Found Someone (Atlantic)	44	27	17	--
TALK TALK - Life's What You Make It (EMI America)	40	2	36	2
JOHN MILES - Blinded (Valentino/Atco)	31	4	26	1
JENNIFER HOLLIDAY - No Frills Love (Geffen)	29	1	19	9
QUARTERFLASH - Walking On Ice (Geffen)	28	--	19	9
ISLEY, JASPER, ISLEY - Caravan Of Love (CBS Associated)	27	--	15	12
*COCK ROBIN - The Promise You Made (Columbia)	27	14	12	1
FIVE STAR - Let Me Be The One (RCA)	26	3	15	8
*SMOKEY ROBINSON - Hold On To Your Love (Tamla)	26	14	10	2
*JOHN CAFFERTY - Hearts On Fire (Scotti Bros.)	25	24	1	--
*FLIP - That's What They Say About Love (Private I)	23	7	15	1
BARBRA STREISAND - Somewhere (Columbia)	22	--	6	16
*HONEYMOON SUITE - Feel It Again (Warner Brothers)	21	12	9	--
*MELI'SA MORGAN - Do Me Baby (Capitol)	20	2	8	10
LISA RHODES - Head It Up (Spindletop)	20	1	18	1

*Debuts This Week

Dropped: #18-Bruce Springsteen, #29-Stevie Wonder, #34-Stevie Nicks, #35-Dire Straits, #38-Lionel Richie, OMD, Smile, Aldo Nova, David Pack, Maurice White, Divinyls, Olivia Newton-John

INSIDE TOP 40 WITH DAVE SHOLIN

Seminar time is less than a week away and I'm extremely pleased to know that so many of you are taking time out to join us here in San Francisco. By the way, I was informed by a number of callers this week that they are having difficulty finding "Peak Performers" The New Heroes Of American Business", authored by our Friday afternoon speaker, Dr. Charles Garfield. In most cases, I'm told it's out of stock, but we're making plans to have a limited supply available for those interested. Also, our Celebrity Cocktail Party has turned into a Who's Who in Music with stars in all formats planning to attend.

HEART's hit status confirmed by a jump in hit factor of 63% to 87%, with the THOMPSON TWINS not far behind, 60% to 82%.

INXS showing an increase in

airplay and chart growth...WBBQ 26-17, WJZR 24-19, B-97 19-15, Q104 33-28, WLS 31-21, KAFM 20-16, KMJK 27-21, KIIS/FM 23-14, etc. ELO flies over with 200 plus reports, added at KKXX, KHOP/FM, Y108, KFIM, WCRO, WCCC, WJET, WHHY, KFYR, WXXQ, etc.

A crossover pick last month, FORCE MD'S charts top 30 in San Diego at KS103...also hot at KMEL (#1), KMAI, FM102, KBRV, KIXY, Y107, WZYZ, WBCY, B094, Z100, etc.

By far, the week's biggest winner is FALCO, debuting inside the Top 40 after only two weeks and blowing right by Chartbound; look at these debuts...#3 CFTR-Toronto, #21 WKQB-Charleston, #18 B106-Washington, DC, #24 B104-Baltimore, #7 KKYS-Bryan, #19-WHYT-Detroit, #24 Q105-Tampa, #5 KATD-Los Gatos/San Jose, #12-KZZP-Phoenix, etc. Biggest

phone record in all markets.

OPUS nearing the Chartbound arena with over 100 reports and adds at WHTT, KNEN, WDEK, B-96, WMPZ, KZZV, KHTZ, KFIV, 93Q, etc.

Late last month, I received a letter from Dennis Martin at WWPZ-Petoskey, Michigan telling how much he liked LEVEL 42's "Something About You"...seems more and more people are starting to agree. Debuts at KMJK #30, KKBG #29, and added at KRQK, KCPX, KSAQ, KEYP, WDAY, WLLI, KXJX, WKMI, WKYA, WZON, WBEN, WPFM, WQCR, WKQB, WNKS, KISR, etc.

Dave

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

hit
FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 290 Last Week 293

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED					Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30				
MR.MISTER - Kyrie (RCA)			280	--	220	46	12	2	--	99%	7	
THE STARSHIP - Sara (Grunt/RCA)			280	1	136	96	43	3	1	98%	7	
WHITNEY HOUSTON - How Will I Know (Arista)			275	--	243	26	6	--	--	100%	9	
HEART - These Dreams (Capitol)			275	4	20	91	129	29	2	87%	6	
THOMPSON TWINS - King For A Day (Arista)			271	2	11	45	167	35	11	82%	6	
J.C.MELLENCAMP - R.O.C.K... (Mer./PolyGram)			263	7	--	3	61	141	51	24%	8	
ELTON JOHN - Nikita (Geffen)			255	9	10	28	123	70	15	63%	6	
MIKE & MECHANICS - Silent Running (Atlantic)			254	3	58	120	64	5	4	95%	12	
DREAM ACADEMY - Life In A Northern... (WB)			252	--	124	88	32	8	--	96%	12	
ATLANTIC STARR - Secret Lovers (A&M)			252	9	27	27	101	59	29	61%	6	
INXS - What You Need (Atlantic)			247	12	2	8	35	114	76	18%	6	
SADE - Sweetest Taboo (Portrait)			244	1	44	127	60	9	3	94%	11	
BILLY OCEAN - When The Going... (Jive/Ari.)			242	--	180	56	5	--	1	99%	10	
LOVERBOY - This Could Be The Night (Col.)			242	4	3	8	73	118	36	34%	6	
JAMES BROWN - Living In America (Scotti)			239	5	80	109	40	3	2	95%	8	
SIMPLE MINDS - Sanctify Yourself (Virgin/A&M)			237	11	2	2	48	134	40	21%	5	
STING - Russians (A&M)			226	7	3	15	102	81	18	53%	6	
SHEILA E. - A Love Bizarre (Paisley/W.B.)			225	5	29	52	111	19	9	85%	8	
ARETHA FRANKLIN - Another Night (Arista)			222	6	1	3	36	103	73	18%	6	
MARILYN MARTIN - Night Moves (Atlantic)			220	4	--	1	36	115	64	16%	6	
ELO - Calling America (CBS)			220	31	--	1	9	45	134	4%	4	
ZZ TOP - Stages (Warner Bros.)			219	2	4	17	118	65	13	63%	6	
ROBERT TEPPER - No Easy Way Out (Scotti)			203	12	--	--	12	58	121	5%	6	
HOOTERS - Day By Day (Columbia)			195	10	2	8	67	76	32	39%	8	
ARCADIA - Goodbye Is Forever (Capitol)			193	17	--	1	10	65	100	5%	4	
ABC - How To Be A Millionaire (Mer./PolyGram)			190	12	--	3	27	87	61	15%	6	
BANGLES - Manic Monday (Columbia)			187	40	--	1	19	36	91	10%	5	
THE CARS - I'm Not The One (Elektra)			186	25	--	1	7	40	113	4%	4	
FALCO - Rock Me Amadeus (A&M)			184	83	7	5	9	31	49	11%	2	
BALTIMORA - Tarzan Boy (Manhattan)			180	4	10	25	105	30	6	77%	16	
ROBERT PALMER - Addicted To Love (Island)			171	48	--	--	4	20	99	2%	5	
SLY FOX - Let's Go All The Way (Capitol)			166	38	8	5	15	41	59	16%	5	
TOM PETTY - Needles & Pins (MCA)			164	10	--	2	2	42	108	2%	4	
A-HA - The Sun Always... (Warner Bros.)			157	1	15	48	81	6	6	91%	10	
FORCE M.D.'S - Tender Love (Warner Bros.)			145	47	2	2	4	27	63	5%	4	

NORTHEAST

Toronto, ON (Brad Jones-CHUM) No Report-Frzn.
 Toronto, ON (Bob Saint-CFTR) D. Seals, Arrows, Sly Fox, Hooters, R. Palmer, H. Suite, C. Hart, Cats Can Fly.
 Hamilton, ON (Nevin Grant-CKOC) F. Sharkey, A. Starr, Cougar, INXS, H. Suite, Body Electric.
 Boston, MA (Sonny Joe White-WXKS/FM) Outfield, Easton, Cafferty, Nicks, J. Rush, F. Sharkey, Mass, Prince.
 Boston, MA (Chris Knight-WHTT) Prince, Seals, Opus, Force MD's, Alisha, Jermaine.
 Cape Cod, MA (Gary Franklin-WKPE) Jermaine, C. Sexton, Outfield, S. Wonder, Prince.
 Providence, RI (Tom Cuddy-PRO/FM) Nicks, Cafferty, Prince, Wonder, Falco, Jermaine, D. Seals.
 Keene, NH (Mike Trombly-WKNE/FM) ELO, Force MD's, Level 42, Eurythmics, Jermaine.
 Rumford, ME (Michael Rivers-WMR) Falco, Force MD's, Prince, Nicks.
 Bangor, ME (John Marshall-WZON) Level 42, Dokken, Mental As Anything, Cafferty, Force MD's, Prince, Nicks.
 Ellsworth, ME (Tim Moore-WKSQ) Elton, Heart, Sheila E., ELO.
 Burlington, VT (Tom Richards-Q99) Arcadia, Eurythmics, Jermaine, Outfield, Branigan, Level 42, Sheila E., S. Minds.
 Hartford, CT (Mike West-WTIC/FM) Cherelle & Alexander O'Neal, Falco, Force MD's, Nicks, Prince, Jermaine.
 Hartford, CT (Harve Alan-WCCC/AM) R. Palmer, ELO, Frampton, A. Parsons, E. Costello.
 New Haven, CT (Stef Rybak-KC101) No Report-Frzn.
 Westport, CT (Storm N. Norman-WEBE/FM) Easton, Mental As Anything, Prince, Wonder.
 New York, NY (Scott Shannon-Z100) Cougar, Prince, Heart
 Albany, NY (Todd Martin-WFLY) Prince, Falco, Sly Fox.
 Schenectady, NY (Jim Walsh-3WD) Prince, Nicks, Cafferty, Jermaine.
 Poughkeepsie, NY (Bob Weil-WSPK/FM) Prince, Nicks, S. Wonder.
 Utica, NY (Jim Reitz-WRCK) Nicks, Prince, Cafferty, B. Setzer, H. Suite, F. Sharkey.
 Binghamton, NY (Don Morgan-WAAL/FM) Starship, a-ha, Falco, Miami S.M., Arcadia, T. Twins.
 Buffalo, NY (Roger Christian-WBEN/FM) Bangles, Prince, Force MD's, 5 Star, A. Parsons, Level 42.

MID ATLANTIC

Trenton, NJ (Tom Taylor-WPST) Cafferty, Falco, Nicks, Jermaine, Prince, Sly Fox, Wonder.
 Pittsburgh, PA (Nick Bazoo-B94) Wonder, Prince, Bangles, Mike & Mechanics.
 Pittsburgh, PA (Keith Abrams-WHTX) No Report-Frzn.
 Johnstown, PA (Rich Kelly-WCRO) ELO, Hooters, Force MD's
 Erie, PA (Jim Cook-WJET) ELO, Prince, Benatar, Falco.
 Erie, PA (Bill Shannon-KC104) Sting, Wonder, H. Suite, Nicks, Petty.
 Altoona, PA (Steve Kelsey-WFBG) Wonder, Prince, Benatar Jermaine, Branigan, Opus, Nicks, A. Murray.
 Philadelphia, PA (Andre Gardner-Z106) Prince, Falco, Nicks, Bangles.
 Washington, DC (Kaghan/Dempsey-B106) Jermaine, Prince, Nicks.
 Baltimore, MD (Kingston/Kronthal-B104) Force MD's, Prince, Bangles.
 Ocean City, MD (Jack Gillen-WKHI/FM) Wonder, Palmer, Force MD's, Falco, Jermaine, Nicks, Pointers, Prince.
 Cedar Bluff, VA (Nancy Shelton-WYRV) S. Politti, Falco, INXS, Bangles.

Sanford, NC (Bill Freeman-WFJA) Falco, Prince, Nicks, Branigan, Pointers, Wonder.
 Raleigh, NC (Bill Duncan-94Z) Prince, Hooters, Bangles.
 Shelby, NC (Andy Foster-WXIK) Falco, Pointers, Nicks, Benatar, S. Robinson, Bangles, B.J. Royal, Easton.
 Charlotte, NC (Chrysler/Stevens-WJZR/FM) Pointers, Prince, Nicks, Cafferty, Cars, Jermaine, Palmer, C. Sexton.
 Charlotte, NC (Bill Martin-WBCY) Bangles, Sting, A. Parsons.
 Charlotte, NC (Blackwell/William-WROQ) No Report-Frzn.
 Fairmont, NC (Bill Sellars-WZYZ) Outfield, Skank, Prince, Wonder, Manchester, J. Rush.
 Laurinburg, NC (Scott Mercer-WLNC) Prince, Wonder, Nicks, Petty, Branigan, S. Politti, Aerosmith, Skank.
 Boone, NC (Will Vickers-WASU/FM) Tepper, Wagner.
 Hendersonville, NC (Al B. Lake-WHVL) Cafferty, Seals, Benatar, Cock Robin, Wonder.
 Charleston, SC (Roger Gaither-WKQB/FM) Prince, Nicks, Bangles, Jermaine, Janet Jackson, Level 42.
 Florence, SC (Martin Green-106X) Prince, Nicks, P. Nelson, Branigan, A. Parsons, Frampton, Wonder.
 Cheraw, SC (Jay Lewis-WPDZ) Falco, Benatar, The Firm, R. Parker, Wonder, Prince, H. Suite, F. Jackson.
 Kingstree, SC (Greg Knop-WKSP) Cock Robin, Nicks, Branigan, Fine Young Cannibals.
 Myrtle Beach, SC (Linda King-WKZQ) Jermaine, Nicks, Wonder, Outfield, Pointers, Prince.
 Greenville, SC (Tommy Smith-WANS/FM) Prince, Nicks, Aretha.

SOUTHEAST

Carrollton, GA (Henry Norman-WPPI) A. Starr, S. Minds, Prince, Wonder, M. Manchester & A. Jarreau, S. Harris.
 Rome, GA (Tim Hensley-WQTU) Palmer, Cars, Jermaine, ABC, Wonder, Nicks.
 Soperton, GA (Stancil/Edwards-WMPZ/FM) Opus, Prince, Cars, Pointers, Wonder, Jermaine, Palmer, R. Tro, M. Morgan.
 Vidalia, GA (Melodi Garrett-98Q) Outfield, Fine Young Cannibals, Skank, S. Politti, Tepper, R. Tro, R. Parker, Frampton, L. Rhodes, Townshend, Holliday, Wonder.
 Augusta, GA (Bruce Stevens-WBBQ) Prince, Wonder, Nicks, Jermaine, Benatar, N. Edition, J. Jackson.
 Ft. Valley/Macon, GA (Nathan Hale-WQBZ) Wonder, Falco, Prince, Townshend, Branigan, Nicks, Cars.
 Hinesville, GA (Shannon West-WBLU) Palmer, Nicks, Prince, Wonder, N. Edition, Jermaine.
 Columbus, GA (David Lee Michaels-WNKS/FM) Jermaine, Sly Fox, Nicks, Level 42, Benatar.
 Columbus, GA (Ralph Carroll-WCGQ) Jermaine, Nicks, Wonder, Prince, Force MD's, Outfield.
 Daytona Beach, FL (Bill Roberts-WNFI) Prince, Nicks, Jermaine.
 Tallahassee, FL (Rich Stevens-Z103) Sting, Prince, Nicks, Wonder, Falco, Klymaxx, Palmer, Jermaine.
 Panama City, FL (Jeff Davis-WPFM) Level 42, Outfield, Cafferty, Wonder, Prince, Nicks.
 Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) S. Minds, Nicks, S. Robinson, Benatar, Petty, Branigan.
 Gainesville, FL (Lou Patrick-WYKS) Prince, Nicks, Jermaine, Klymaxx, Frampton, Sexton.
 Miami, FL (Frank Amadeo-Y100) Cafferty, Falco, Wonder, Nicks, Jermaine.
 Miami, FL (Mark Shanks-I95) Nicks, Falco, Prince, Cherelle & Alexander O'Neal.
 Tampa, FL (Bobby Rich-Q105) Heart, Opus, Prince.

SOUTH

Birmingham, AL (Rich Bailey-WKXX) Prince, Nicks, Wonder, Sly Fox, Jermaine.
 Tuscaloosa, AL (Shannon/Canada-WNPT) Sly Fox, Prince, OMD, Palmer.
 Fayette, AL (Kelsey Scott-WHKW) Nicks, H. Suite, Wonder, C. Cross, Prince, Benatar, S. Robinson, Cock Robin, Fine Young Cannibals, Skank, Rob Tro.
 Florence, AL (Shayne/Durham-WQLT) Branigan, Everlys, B.J. Royal, Wonder.
 Gadsden, AL (Davis/St. John-Q104) Prince, Wonder, Nicks, Jermaine, Falco, Force MD's, Frampton, H. Suite.
 Montgomery, AL (Alan DuPriest-WHHY/FM) ELO, Sly Fox, Falco.
 Montgomery, AL (Mike Rainier-99FM) Cars, Sly Fox, Prince, Dan Seals.
 Mobile, AL (Griffith/Golden-G100) The Firm, Wonder.
 Nashville, TN (St. John/Peace-Y107) Prince, Cars, Nicks, Jermaine, M. Crue.
 Johnson City, TN (Potter/Taylor-WQUT) Palmer, Falco, Benatar, Baltimore, Nicks.
 Sparta, TN (Bill Winningham-WSMT) Nicks, R. Parker, J. Taylor, A. Starr, Petty, ELO, Palmer.
 Greenville, MS (Jackie Rand-WIQQ) Wonder.
 Tupelo, MS (Lisa Landau-KZ103) Force MD's, Nicks, Wonder, Townshend, A. Murray.
 Hattiesburg, MS (Hooper/Michaels-WHSY/FM) Prince, Wonder, Sly Fox, Falco, Bangles, Palmer, Sexton.
 Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Arcadia, Sly Fox, INXS, Force MD's.
 Biloxi, MS (Bob Lima-WQID) Bangles, Sting, Palmer, Falco, Sly Fox.
 McComb, MS (Sara Kay-WHNY) Branigan, Aerosmith, Bon Jovi, Fine Young Cannibals, Klymaxx, P. Blonde, M. Manchester & A. Jarreau, C. Robin, Nicks, Eurythmics, Wonder, Rob Tro, R.O.A.R.
 Starkville, MS (Williams/Fonda-WKOR) Nicks, Falco, A. Parsons, Prince, Force MD's, Wonder.
 Jenkins, KY (G.C. Kincer-WIFX) S. Harris, Everlys, Stephenson, Klymaxx, N. Edition, Rob Tro, Pointers, S. Wonder.
 Bowling Green, KY (Darrell Duvall-WBGN) Wonder, Nicks, Jermaine, S. Robinson, M. Manchester & A. Jarreau.
 Glasgow, KY (Collins/Toms-WOVO/FM) Nicks, Wonder, Stephenson, Bangles, Vector.
 Central City, KY (Stan Barnett-WKYA) ELO, A. Murray, Olivia N-John, Eurythmics, Level 42.
 Evansville, IN (Margo King-WKDQ) S. Minds, Wagner.
 New Orleans, LA (O'Kelly/Rolling-B97) Prince, Elton, Jermaine, Bangles.
 Houma, LA (Mark Kelly-KCIL/FM) Palmer, Cafferty, Benatar, Falco, Cougar.
 Baton Rouge, LA (Rice/A.-WFMF) Falco, ELO, Tepper.
 Baton Rouge, LA (Michael Adams-WGGZ/FM) INXS, Loverboy, Elton, ZZ Top, T. Twins, Sade.
 Monroe, LA (Lori Clary-KNOE/FM) Sly Fox, Nicks, Wonder, Jermaine.
 Alexandria, LA (Christie Atwood-KQID/FM) Falco, Tepper, Hooters.

EAST CENTRAL

Pineville, WV (Randy Parks-WWYO) A. Parsons, Nicks, S. Robinson, Rob Tro, Wonder.
 Charelston, WV (Rod Hempton-WVSR/FM) Prince, Falco, Cars, Jermaine, Bangles.
 Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) The Firm, Nicks, Prince, J. Rush, Sly Fox, Wonder.
 Morgantown, WV (Craig Cochran-WCLG/FM) Wonder, Nicks, Force MD's, Branigan, Outfield, Prince.

Columbus, OH (Richards/Foxx-WNCI/FM) Sly Fox, Falco, M. Martin.
 Columbus, OH (Cook/Haines-92X) Elton, Prince, Nicks, Bangles, Palmer.
 Elyria/Cleveland, OH (Bentley/Evan-WBEA/FM) Jermaine, Prince, Force MD's, Wonder.
 Angola, IN (Osborn/St. John-WLKI/FM) Sting, ABC, S. Minds, D. Seals.
 Richmond, IN (Rick Casey-K96) Jermaine, Branigan, Force MD's, ELO.
 Vincennes, IN (Danny Wayne-WRTB/FM) Prince, Sly Fox, Townshend, ELO.
 Evansville, IN (Ashton/Foreman-KC103) A. Starr, ABC, Falco, R. Parker, Nicks.
 Terre Haute, IN (Mike Arnett-WPFR) Palmer, Rob Tro, Nicks, Opus, Skank.
 Ann Arbor, MI (Brent Alberts-WIQB) No Report-Frzn.
 Detroit, MI (Gary Berkowitz-WHYT) Wonder, Prince, Bangles, Force MD's, Outfield, Easton, Cafferty, Jermaine.
 Lansing, MI (Walt Bennetti-WVIC) No Report-Frzn.
 Kalamazoo, MI (Bill Anthony-WKMI) S. Robinson, A. Murray, Cock Robin, Arcadia, J. Miles, Level 42.
 Jackson/Lansing, MI (Tim Barron-WJXQ) Nicks, Palmer, Falco, Force MD's, Pointers, ELO.
 Grand Rapids, MI (Mike Tennes-WKLQ) Arcadia, INXS, Sly Fox.
 Cadillac, MI (Rob Michaels-WATT) The Firm, Easton, Cars, Nicks, Outfield.
 Alpena, MI (Darrell Kelley-WHSB) No Report-Frzn.
 Gaylord, MI (David Barr-WZXM) J. Brown, Force MD's, Wonder, Branigan, Prince, Jermaine.
 Petoskey, MI (Dennis Martin-WWPZ) Baltimore, Aretha, S. Minds.

UPPER MIDWEST

Des Moines, IA (Piper/O'Douglas-X103) Bon Jovi, Nicks, Cars, Palmer, Level 42, H. Suite, Sexton.
 Ft. Dodge, IA (Cal Bierman-KKEZ) Prince, Nicks, Opus, J. Rush, Falco, Level 42.
 Waterloo/Cedar Rapids, IA (Jeff Christenson-KOKZ) Cars, Nicks, Falco, Bangles, Pointers.
 Sioux City, IA (Scott Shannon-KSEZ/FM) B.J. Royal, The Firm, Falco, H. Suite, Benatar, Bangles.
 Sioux City, IA (Pat Paxton-KGLI) Falco, ABC, Prince, Wonder.
 Cedar Rapids, IA (Brad Fuhr-KQCR/FM) Tepper, Petty.
 Clinton, IA (Bill Warner-KNJY) Cock Robin, Outfield, Nicks, A. Starr, Sly Fox, Opus, Sam Harris.
 Davenport, IA (Gynny O'Hara-KIHK) Wonder, Falco, Cars, Force MD's, F. Sharkey, J. Taylor.
 Kenosha, WI (Terry Havel-WJZQ) Cars, Falco, Nicks, Palmer, D. Seals.
 Milwaukee, WI (Denise Lauren-WKTI) A. Starr, Wonder, Prince, Frampton.
 Milwaukee, WI (Geoff Davis-WZUU) Prince, C. Sexton, Nicks, Wonder.
 Madison, WI (Little/Hudson-Z104) Prince, Aretha, Bangles, Benatar, Outfield.
 Appleton/Oshkosh, WI (Kim Bradleigh-WKAU) Prince, Outfield, ABC, Palmer, Sly Fox.
 Two Rivers, WI (Don Cook-WQTC) Nicks, Prince, Jermaine, Bangles.
 Wausau, WI (Dave Wright-WRIG) Force MD's, Wonder, Seals, O. Newton-John, A. Murray.
 Wausau, WI (Mike Edwards-WIFC/FM) ELO, Falco, Nicks, Prince, Townshend.
 Stevens Point, WI (Bouley/Steffen-WSPT) Palmer, Wonder, Benatar, Prince, C. Sexton.
 La Crosse, WI (Greer/Carr-WIZM/FM) Prince, Tepper, ELO.
 La Crosse, WI (Chuck Knight-HIT105) Prince, Falco, Seals.

Eau Claire, WI (Rick James-WBIZ) Prince, ABC, INXS, J. Taylor.
 Minneapolis/St. Paul, MN (Anthony/Michaels-KDWB/FM) J. Brown, Prince, Cars, Falco, Palmer.
 Rochester, MN (Denny Foster-KROC/FM) The Firm, A. Starr, Cafferty, Falco, Nicks, Wonder.
 Mankato, MN (Garvin/McCormick-KDOG/FM) Prince, Outfield, F. Sharkey, S. Wonder, Bangles.
 Albert Lea, MN (Todd Guthrie-KCPI/FM) Falco, Tepper, ELO, Palmer, Arcadia, Daltrey, Wonder.
 St. Cloud, MN (Patton/Wakefield-KCLD/FM) ABC, Benatar, Palmer, ZZ Top.
 Vermillion, SD (Dean Russell-KVRF) Outfield, Prince, S. Robinson, Force MD's, Nicks, Wonder, Tro, Easton.
 Yankton, SD (Randy Kussman-KQHU/FM) A. Starr, Cars, Falco, Benatar, Bangles, Wakefield.
 Sioux Falls, SD (Adam North-KKRC) ABC, Arcadia, ELO, Prince.
 Aberdeen, SD (Scott Daniels-KQ95) Nicks, Wonder, Prince, R. Parker, Skank, Branigan, Fine Young C's.
 Aberdeen, SD (Dan Zerr-KSDN) J. Miles, J. Rush, Wonder, Prince, Nicks.
 Rapid City, SD (Sherwyn/Kallaway-KKLS/FM) Prince, Wonder, Nicks, Falco, Force MD's.
 Rapid City, SD (Randy McDaniel-KGGG/FM) Hooters.
 Fargo, ND (Anderson/Palmer-Y94) Dokken, Prince, Bangles, Benatar, Level 42, Nicks.
 Grand Forks, ND (Nordine/Right-KKXL/FM) Prince, ELO, Sly Fox, Force MD's.
 Bismarck, ND (Brannan/Hardt-KFYR) Cars, ELO, Petty.
 Bismarck, ND (Bob Beck-KYYY/FM) Nicks, Wonder, Benatar, Cafferty, Pointers, Prince.
 Minot, ND (Scott Meyer-KIZZ) Falco, Palmer, Cars, Sly Fox, Nicks.
 De Kalb, IL (Lew White-WDEK/FM) The Firm, Nicks, Opus, Sam Harris, Benatar, Prince, Falco.
 Joliet, IL (Lentine/Weber-WLLI) Falco, ELO, Level 42, Nicks, C. Sexton.
 Chicago, IL (Jeffries/Kelly-WYDZ) Prince, Nicks.
 Chicago, IL (Chuck Crane-WLS/AM) No adds.
 Chicago, IL (Joe Bohannon-B96) Prince, Elton, Opus.
 Freeport, IL (Bill Johnson-WXXQ) Nicks, ELO, Level 42, Prince, Arcadia.
 Rockford, IL (Brill/Dent-WZOK) Loverboy, Prince, Sly Fox, Nicks, Falco.
 Bloomington, IL (Justin/Robbins-WBNQ) Benatar, Nicks, Force MD's, Jermaine, Dokken.
 Springfield, IL (Greg Lawley-WDBR) Prince, Jermaine, Wonder, Nicks, Level 42, Bon Jovi, Setzer, Branigan.
 Carbondale, IL (Tony Waitekus-WCIL/FM) Falco, Arcadia, N. Edition, Prince, R. Tepper.

CENTRAL

Kirkville, MO (Jeff Allen-KTUF) Falco, J. Miles, Nicks, Wonder, Sly Fox, Benatar, Cervantes.
 East Prarie, MO (Greg Landis-KYMO) Nicks, Baltimora, Midge Ure, Divinyls.
 Kansas City, MO (Perun/Barber-KBEQ) Prince, Ready/World, Loverboy.
 Jefferson City/Columbia, MO (Brian Miller-KTXJ) J. Rush, Nicks, Prince, Wonder, Force MD's, Benatar, Falco.
 Waynesville, MO (Kevin Barton-KFBD) J. Rush, J. Taylor, Arcadia, Nicks, Prince, H. Suite.
 Topeka, KS (Roger Heaton-WIBW/FM) J. Brown.
 Kansas City, MO (Lorrin Palagi-KBCK/FM) Mike & M., Klymaxx, Cougar, Prince, Heart, Force MD's, ELO, M. Morgan, Sly Fox.
 Pittsburg, KS (Bell/Porter-KQWK/FM) Nicks, Palmer, Bon Jovi, Cafferty.

Hoisington, KS (James/Bieker-KHOK) Branigan, Palmer, Easton, Cock Robin, OMD.
 Hays, KS (Michael Koerner-KJLS) Palmer, Force MD's, Falco, Ready/World, The Firm, Nicks, Bon Jovi, Skank, Easton, Mental As Anything.
 Norfolk, NE (Doug Koehn-KNEN) Falco, Opus, Arcadia, Sam Harris, Branigan, Flip.
 Grand Island, NE (Mosley/Bradee-KSYZ/FM) Sly Fox, Palmer, Prince, Falco, Bangles, Jermaine, Everlys, Wonder, Eurythmics, R. Parker.
 El Dorado, AR (Dan Murphy-KLBQ/FM) Nicks, Wonder, Jermaine, S. Robinson, Fine Young Cannibals, Cafferty.
 Little Rock, AR (Mark McCain-KKYK) J. Brown.
 Fayetteville, AR (Rob Patrick-KKEG) Cars, Prince, ELO, Palmer, Bangles, Sly Fox.
 Fort Smith, AR (John O'Dea-KZZE/FM) Prince, Falco, Sheila E., S. Minds, INXS.
 Ft. Smith, AR (Hayes/Bryant-KISR) Prince, Nicks, Outfield, Jermaine, Force MD's, Level 42, Eurythmics.

SOUTHWEST

Lawton, OK (Morgan/Mitchell-KMGZ) Nicks, Palmer, Bangles, Force MD's, Sly Fox.
 Dallas, TX (Shomby/Crosby-KAFM) Force MD's, Bangles, M. Martin.
 Tyler, TX (Dave Goldman-KEYP) Level 42, Prince, Wonder, Outfield, Nicks, Jermaine, Rene & Angela, Branigan.
 Lufkin, TX (Randy Shannon-KIPR/FM) Nicks, Wonder, A. Murray, Benatar, Animotion, S. Robinson, Eurythmics, P. Blonde.
 Nacogdoches, TX (John Rowe-KTBC) Mental As Anything, Tro, Nicks, Prince, The Firm, F. Sharkey, Jermaine, R. Parker, Skank, Pointers, M. Thomas, Branigan.
 Wichita Falls, TX (Beck/Kay-KNIN/FM) S. Wonder, Nicks, Prince, Jermaine, Falco, Opus.
 Killeen/Temple, TX (B.J. McCrae-KIXS/FM) D. Seals.
 San Angelo, TX (John Raymond-KIXY/FM) Cherrelle, S. Nicks, Level 42, Palmer, Prince, Pointers.
 Houston, TX (Lander/Hamilton-93Q) Ready/World, INXS, LL Cool J., S. Minds, Queen, Nicks, Streisand, Opus.
 Beaumont, TX (Lousteau/Jackson-B95) Prince, Outfield, Jermaine, Nicks, Eurythmics, Frampton, Cafferty.
 Bryan, TX (Carl Gideon-KTAM) ELO, J. Rush, Flip, Loverboy, Branigan, Rob Tro.
 Bryan, TX (Austin/Turner-KTAW/FM) Flip, Vector, R. Parker, J. Rush, Bon Jovi, Nicks, Outfield, Eurythmics.
 Bryan, TX (Skip Bishop-KKYS) Wonder, Prince, Pet Shop Boys, Stephenson.
 Victoria, TX (Jay Arena-KVIC) Wonder, Cafferty, Pointers, H. Suite, Nicks, Palmer, Prince.
 Laredo, TX (Kirk Davidson-KRRG) ELO, Arcadia, Teddy Pendergrass, Branigan, Level 42, Frampton, N. Edition, B. Setzer, D. Seals, Prince, Wonder.
 San Antonio, TX (Hunter/Giles-Q96) Falco, Prince, Level 42, Jermaine, Force MD's, J. Rush.
 Amarillo, TX (Keith Richards-KHBQ/FM) Prince, ABC, Cars, INXS, M. Martin, Petty, Arcadia.
 Amarillo, TX (Tim Butler-KPUR) Wonder, Prince, S. Robinson, Force MD's, Outfield.
 Abilene, TX (Dominic Testa-KFMN) Nicks, Wonder, Level 42.
 Odessa/Midland, TX (John Clay-KWES/FM) Palmer, Hooters, M. Crue, Elton.
 El Paso, TX (Bill Clifton-KSET/FM) No Report-Frzn.
 El Paso, TX (Johnny Thompson-KFIM) OMD, ELO, Cock Robin.
 Phoenix, AZ (Guy Zapoleon-KZZP) Prince, Sly Fox, Nicks, Alisha.

Tucson, AZ (Gillie/Johnson-KRQ) Palmer, Jermaine, Falco, Nicks, Force MD's.
 Cottonwood, AZ (Al Peterson-KSMK) Arcadia, Opus, Falco, Nicks, Sly Fox, Force MD's, Flip, Cars, Outfield.
 Albuquerque, NM (Kim Young-KIVA/FM) Nicks, Mental As Anything, Prince, Falco.
 Albuquerque, NM (Paul Marcu-KRKE) Palmer, Nushooz, Prince, Cherelle & O'Neal, Y. & People.
 Gallup, NM (Eric Allen-KYVA) H. Suite, Wonder, Nicks, S. Robinson, Benatar, The Firm, Prince.
 Clovis, NM (Tom Summers-KZZO/FM) ELO, The Firm, Palmer, Sly Fox, Townshend.
 Alamogordo, NM (Tim Weaver-KINN AM/FM) ABC, Petty, ELO, The Firm, Aldo Nova.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) Jermaine, Nicks, Bangles, C. Sexton, Prince.
 Polson/Kalispell, MT (Rick Leer-KQ92) Nicks, Prince, Bangles, Force MD's, Vector, Arcadia, Mental As Any.
 Kalispell, MT (Darry Bennett-KBBZ/FM) Falco, Jermaine, S. Wonder, Nicks, Prince.
 Denver, CO (Gloria Avila-Perez-KIMN) Prince, Wonder, Nicks.
 Denver, CO (Geina Horton-Y108) ELO, Cars, Sly Fox.
 Denver, CO (Bolke/Stone-KPKE) Sting, M. Martin, S.Minds.
 Windsor, CO (Al Decker-KUAD/FM) R.O.A.R., Cock Robin, Easton, Level 42, Rene & Angela, P. Blonde, Outfield, Townshend, Prince.
 Greeley/Ft. Collins, CO (Gary Ray-KGBS) Nushooz, Force MD's, R. Parker, Mental As Anything, Falco, Easton, A. Parsons.
 Grand Junction, CO (Collins/Stone-K-STAR) F. Jackson, Branigan, Flip, Level 42, Force MD's, C. Cross, Nicks, Wonder, Benatar, Dokken.
 Cody, WY (Kelly Gordon-KTAG) J. Taylor, Cafferty, A. Murray, S. Minds, Nicks, Sly Fox.
 Casper, WY (Todd Cavanah-KTRS) No Report-Frzn.
 Gillette, WY (Dennis Switzer-KOLL) Wonder, Nicks, Jermaine, S. Robinson, Bangles.
 Soda Springs, ID (Summers/A.D.-K79) Flip, Cock Robin, Wonder, D. Straits, Outfield, Jermaine.
 Lewiston, ID (Jay McCall-KOZE) D. Seals, Prince, Eurythmics, Nicks, Outfield.
 Boise, ID (Tom Evans-KIYS) Prince, Nicks, Cafferty, Wonder, Jermaine.
 Moscow, ID (Gary Cummings-KZFN) Wonder, Nicks, Prince, Pointers, Jermaine, Cock Robin.
 Salt Lake City, UT (Ausham/Main-KCPX/FM) Prince, Palmer, Nicks, Falco, Bangles, Force MD's, Level 42, C. Sexton.
 Logan, UT (Jay Hall-KBLQ) Wonder, Nicks, Palmer, J. Taylor, Force MD's.
 Logan, UT (Mark Roman-KVFM) Hooters, Elton, INXS, Bangles, Force MD's, Smile.
 Ogden, UT (Paul Wilson-KJQ) Bangles, Mental As Anything, Falco, Prince, Tepper, Palmer, Force MD's, Easton.
 Provo/Salt Lake City, UT (Rob Boshard-KFMY) Prince, Nicks, Opus, Seals.

FAR WEST

Lake Tahoe/Reno, NV (Mickey Lees-KLKT) INXS, O. Newton-John, B. Setzer, C. Cross.
 Reno, NV (Bill Kelly-KRZQ/FM) Nicks, Cougar, OMD, J. Miles, Mental As Anything.
 Reno, NV (Shakes/Ryan-KWNZ/FM) Arcadia, Jermaine, Nicks, Wonder, Palmer.

Reno, NV (John Chommie-KHTZ/FM) Branigan, Dokken, Jermaine, K. Bush, Cafferty, N. Edition, Opus.
 Los Angeles, CA (Mike Schaefer-KIIS/FM) Prince, Jermaine, Outfield, Palmer.
 Los Angeles, CA (Scarborough/Simon-KKHR) Elton, Falco, Sly Fox, Prince, Baltimora.
 San Diego, CA (Mike Preston-KS103) Elton, Jermaine, Benatar, Prince.
 San Bernardino, CA (Shawn Demory-KGGI) No Report-Frzn.
 Anaheim, CA (Craig Powers-KEZY) Sting, Hooters.
 Bakersfield, CA (Dave Kamper-KKXX/FM) ELO, Cars, Jermaine.
 San Luis Obispo, CA (Joe Collins-KSLY/FM) Prince, Wonder, Klymaxx, Cafferty, Nicks.
 Lompoc/Santa Maria, CA (Sam Jackson-KRQK/FM) Prince, Level 42, Pointers, Nicks.
 Santa Maria, CA (Maria Rubio-KXFM) Outfield, Force MD's, Benatar, Jermaine, The Firm, Mental As A.
 Fresno, CA (Walker/Davis-KYNO) Cars, Falco, Petty.
 Fresno, CA (Berry/Carter-KMGX) Jermaine, Cars, J. Jackson, Force MD's, Branigan.
 Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Nicks, Dokken, Jermaine, Benatar, Prince.
 San Francisco, CA (Richard Sands-KITS/FM) 5 Star, Falco, Y. & People.
 San Francisco, CA (Rivers/Naftaly-KMEL) Hooters, Prince, OMD, Palmer, Jermaine.
 San Jose/Los Gatos, CA (Harlow/Weinstein-KATD/FM) Prince, Palmer.
 San Jose, CA (Robin Kipps-KWSS) Falco, Bangles, Cars, Force MD's, Prince.
 Stockton, CA (Roy Williams-KJOY) Prince, S. Robinson, Falco, Tepper, OMD, Jermaine.
 Stockton, CA (John Hampton-KSTN) Prince, OMD, Jermaine, Wonder, Pointers, N. Edition.
 Modesto/Stockton, CA (David Kraham-KHOP/FM) Prince, Klymaxx, Wonder, Sly Fox, ELO, Easton.
 Modesto/Stockton, CA (Ellen Thomas-KO93) Easton, Jermaine, Bangles.
 Modesto, CA (Russ Novak-KFIV/FM) Falco, Force MD's, Prince, Jermaine, Opus, J. Jackson, Nicks.
 Santa Rosa, CA (Eric Scott-KREO) Nicks, Sly Fox, Falco, Sheila E.
 Arcata/Eureka, CA (Jim Nelly III-KXGO) Sam Harris, Daltrey, Wonder, Prince.
 Eureka, CA (Chris David Carter-KFMI) Jermaine, Sly Fox.
 Sacramento, CA (Gillette/Collins-FM102) Mike & M., Klymaxx, Prince, Falco.
 Sacramento, CA (Mr. Ed-KWOD) Falco, Prince, Nicks, C. Sexton, Outfield.
 Paradise/Chico, CA (Ron Bruder-KNVR) Falco, Benatar, The Firm, R. Parker, Eurythmics, Easton, Flip, Vector.
 Redding, CA (Kevin Kahl-KEWB) Falco, C. Sexton, Aretha, Sly Fox.
 Redding, CA (Lee/Van Halen-KSXO) Falco, Prince, Wonder.
 Hilo, HI (Derek Dakine-KKBG) Mike & M., Jermaine, Nicks, Tro, Easton, R.O.A.R., R. Parker, Townshend, Palmer, Branigan.
 Honolulu, HI (Jay Stone-I94) Falco, Arcadia, Cherelle & O'Neal.

NORTHWEST

Seaside, OR (Chris Conway-KSWB) Bangles, Outfield, S. Wonder, Falco, J. Taylor, Cock Robin, Prince.
 Portland, OR (Naganuma/Barry-KMJK) Prince, OMD, S. Wonder, C. Sexton.
 Albany/Corvallis, OR (Mike Shannon-KIQY) Prince, Hooters, Bangles, R. Palmer, Outfield.

Coos Bay,OR (Dave O'Connor-KYNG/FM) Falco, Prince,
S.Nicks, S.Wonder, R.Palmer.
Coos Bay,OR (Karen David-KHSN) Cock Robin, L.Branigan,
S.Easton, Fine Young Cannibals, R.Tepper, Five
Star, Prince, Ray Parker Jr.
Medford,OR (R.Charles Snyder-KTMT) Sly Fox, Falco,
S.Nicks, S.Wonder, Bangles, Prince.
Medford,OR (Dennis Dixon-KBOY/FM) J.Taylor, Bangles.
Klamath Falls,OR (Terry James-KAGO/FM) S.Easton,
Outfield, Cars, Bangles, Falco, ELO, Mental...
Seattle,WA (Roberts/Matthews-KHIT) Talk Talk, Mental...
Seattle,WA (Wendy Christopher-KUBE/FM) Animation,
Jermaine Jackson.
Tacoma/Seattle,WA (Sandy Louie-KNBQ/FM) Miami Sound
Machine, Sly Fox, ABC, R.Tepper.
Olympia,WA (Ken Paige-KQEU) Tom Petty, Cougar,
A.Franklin, S.Wonder.
Chehalis,WA (Roger Dale-KITI) No report - frozen.
Ellensburg,WA (Thomas Mailey-KXLE/FM) Cafferty, J.Rush,
OMD, L.Branigan, Prince, S.Wonder, S.Easton,
Cock Robin, Mental...
Spokane,WA (Dave McKie-KZZU/AM) Falco, Opus, P.Benatar,
Divinyls, Sheila E, ABC, Prince.
Tri-Cities,WA (Ron O'Brian-OK95) No Report - frozen.
Tri-Cities,WA (Jonathan Walker-KZZK) Falco, Prince,
S.Wonder, Pointers, Jermaine.
Vancouver,BC (Shannon/Russell-LG73) A.Starr, R.Palmer.
Calgary,ALB(Don Stevens-AM106) INXS, S.Minds, J.Brown,
Aretha, Cougar.
Tri-Cities/Kennewick,WA (Chuck Matheson-KHWK/FM) Falco,
Talk Talk, Mental..., S.Nicks, Prince, Jermaine,
Outfield, S.Robinson, Cafferty, C.Sexton.
Anchorage,AK (J.D.Chandler-KGOT) No report - frozen.

JOB

Air Talent - WMGN-Madison, WI
Pat O'Neill (Box 2058 - 53701)
Air Talent - KIXS-Killeen, TX
B.J. McCrae (Box 880 - 76540)
Air Talent - KTLT-Wichita Falls, TX
Sanders Hickey (4245 Keys Blvd. - 76308)
Air Talent (part-time) - WIQB-Ann Arbor, MI
*Brent Alberts (Box 8605 - 48107)
Air Talents (future) - KYVA-Gallup, NM
Bill Lee (505)863-6851
Air Talent (mid-days) - KSEZ-Sioux City, IA
Tim Harrison (712)258-6740
Air Talent (AM drive) - KIQY/FM-Corvallis/Albany, OR
Gary Wolcott (503)928-0104
Air Talent (AM drive) - WIBW/FM-Topeka, KS
Dave Alexander (913)272-3456
Air Talent/Prod. - KRQK-Lompoc/Santa Maria, CA
Brad Waldo (805)736-5656
Air Talent/Prod. - KXGO/FM-Arcata/Eureka, CA
*Jim Nelly III (Box QQ - 95521)
Air Talent/Prod. - WTMX-Tupelo, MS
J. Michael Pruett (Box 954 - 38802)
Air Talent/Prod. - WBTH-Williamson, WV
*Denny Frost (Box 261 - 25661)
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Bill Lee (505)863-6851
Sales - KWUN-Concord, CA
*Jim Hampton (300 Holly - 94521)
Salesperson Mgr. - KBRV-Soda Springs, ID
Rich Summers (81 S. Main - 83276)

*No phone calls, please.

SERVICE

KCSY-Soldotna, AL - singles: all sources
WRPX-Hudson, WI - A/C singles: A&M, Columbia,
Warner Brothers, Arista
KCLV-Clovis, NM - singles: RCA
WSGB-Sutton, WV - singles: Polydor, PolyGram
WZYF-Fairmont, NC - single: Chaka Khan (MCA),
Arcadia & F. Jackson (Capitol)
WGOL-Lynchburg, VA - singles: Mr. Mister (RCA),
Anne Murray (Capitol)
CHUCK CANNON from Laser 558 (all Europe radio)
is looking for a position as AT, contact him at
(415)782-6573.
TODD DOWEN from KERR-Polson, MT is looking for
a position as AT, contact him at (406)883-4813.
CURT SAMSON from KYYY/Y93-Bismarck, ND is
looking for a position as AT (mid-days), contact
him at (701)223-2528.
DON PASCHAL from KANE-New Iberia, LA is looking
for a position as AT/PD, contact him at (318)369-3773.
ANDY HOLT from KVKI-Shreveport, LA is looking
for a position as PD, contact him at (318)221-9882.

ADVANCE GAVIN #'S BY COMPUTER

Have your computer call
608-829-3733
for Thursday AM Advances of Gavin Top 40
and A/C Chart Fax. This is a free service
except for Toll Charges.



SAINTS' "BOOMERS" VISIT B97's "BOOMER" ▼

Saints' kicker Morten Andersen and punter Brian Hansen "kick booty" as guest D.J.'s with "Boomer" on B97FM-New

Orleans. Pictured (l to r) are: Morten Andersen, "Boomer," Greg Rolling (B97 Music Director); and Brian Hansen.



SNYDER CHOKES WAAL JOCK ▲

Twisted Sister began their world tour with a concert in Binghamton, New York, and Dee Snyder dropped by the studios at WAAL to share his enthusiasm with their air staff.

Pictured here (l to r) are: Barry Shapiro (WAAL evening jock); Don Morgan (M.D.—WAAL); Chris Gordon (WAAL afternoon jock and the chokee); and Dee Snyder (the choker).

QUINCY HONORED ▼

Quincy Jones, Chairman of the Board of Qwest Entertainment Group and the 1986 Humanitarian Award recipient of the T.J. Martell Foundation for Leukemia & Cancer Research, discusses with Tony Martell, president of the T.J. Martell Foundation, the minimum amount he hopes to raise for the Foundation at their annual Humanitarian Award dinner.

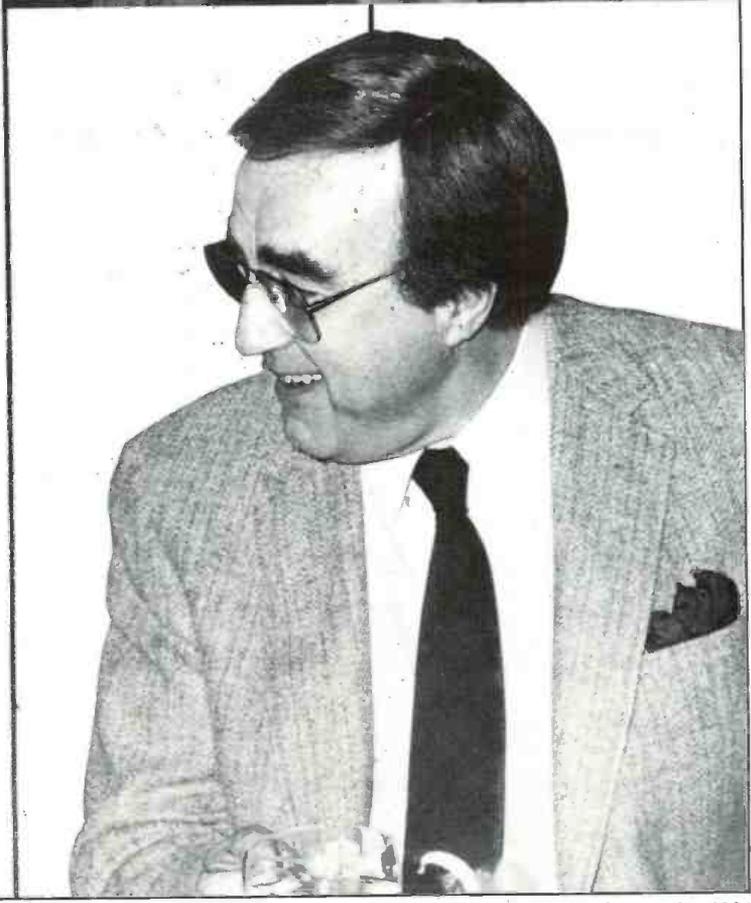




FOTO FILE

10TH ANNIVERSARY CELEBRATION ▼

The guys from Alabama came by to toast the crew at Q104-Gadsden with a bottle of wine for Q104's 10th birthday party. Pictured here (l to r) are: Jeff

Cook (Alabama); Teddy Gentry (Alabama); Leo Davis (P.D.-Q104); Bill St. John (M.D., Q104); and Rish Wood (G.M., Q104).



RADIO NETWORKS

FLINT SPARKS CELEBRATION ▼

A hometown "gold party" was held for Ready For The World in Flint, Michigan recently to celebrate the gold certification of the band's debut album. In addition, the band was presented with "keys to the city" by the mayor of Flint. Shown adding sparks to the celebration

are (l to r): Gerald Valentine (RFTW); Melvin Riley (RTFW); Steve Machat (co-manager); Mayor James Sharp; Jheryl Busby (MCA); Willie Triplett (RFTW); John Eaton (RFTW); Gordon Strozier (RFTW); Rick Smith (co-manager); Gregory Potts (RFTW); Louil Silas (MCA).

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or *anyone else* to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102

LIFE AFTER SEPARATION ▲

Marilyn Martin recently chatted with Ed Salamon (V.P. of Programming at United Stations) about her latest self-titled album.



The Gavin Interview:

PETE TOWNSHEND:



Part One.

by Kent Zimmerman

White City, the number one Gavin album since mid-December is another Pete Townshend multi-media concept in design. The album and film (released as a forty-five minute video) deals with the main character Jim, who lives in the White City housing project. Jim is at odds and on the outs with his wife, his mother, and life in general. The one "equalizer" is the giant swimming pool, White City's only prideful contribution to the surrounding community. Like *Tommy* and *Quadrophenia's* Jimmy, Townshend brings his characters to life, referring to them as real people, relating his own faults, fantasies, and plights to theirs.

KZ: How hand in hand were the songs to the concept of the film when you were putting *White City* together?

PT: I tried to keep the project fairly cohesive. I wrote most of the songs, with the exception of two, which were written after I'd written a basic film treatment, which came fairly close to what is on the cover of the LP. On assembly of the record, we ended up with a couple of tracks which had been born, as it were, through the making of the film soundtrack. One in particular is "Come To Mama," the long filmic bit at the end. I pretty much started November '84, writing a synopsis and then immediately lyrics started to emerge. The thing I was very keen to do was to try to make sure that lyrics and the film idea grew together. Particularly when we started writing on soundtracks, the same thing happened there. The album and the film were produced together. It was very complicated and I do think it did lead to certain compromises, but overall, I'm clearly happy with the result. I think one of the problems, I'm sure, (Paul McCartney suffered on *Give My Regards To Broadstreet* was trying to do too much at once. There were times when I felt that creatively, I was not so much pushing myself too hard, but that I was trying to focus myself too narrowly. Normally when somebody sits down to make a record, you just gather together the songs you've got and you pick the best of them. In this particular case, there was an enormous number of songs that I would have recorded on a record had I not been tying the album very strongly into the story. But, I quite liked that as a discipline.

KZ: You mentioned McCartney's *Broadstreet*, which was a feature film. At what point was *White City* envisioned as a video rather than a film? I know you shot it in 35mm.

PT: It was always envisioned as a video. I wanted to do something that was short, album length. If we'd had a bit more money in the budget, we might have ran it to an hour. Certainly no longer than an hour. I think a lot of modern cinema stretches out fairly thin stories too long. On television, they demonstrate that a story is a story and you can tell it as fast as you like. I was going for something slightly different, not telling a story as much as just creating atmosphere. It could



have been any length, but I favored a length we were all kind of used to, which is a forty-five minute focus. That seemed appropriate to those brought up in the rock 'n' roll age (laughs).

KZ: At the end of the video, in the explanation interview tagged on at the end, you said that Jim was contented to stay in White City. I felt he was trapped.

PT: I think imprisoned. Like anybody, he could walk away. The fact is, is that he remains because he has vengeance that he wants to wreak on his mother, so he needs to be near her on a day-to-day basis. He also is hoping for some kind of reconciliation with his wife. He could go off and start a new life. He doesn't. A couple of people have said to me, they found that kind of patronizing, both to women and to men in adverse circumstances. The British people that I've spoken to that live in those kind of conditions, their sense of personal pride emerges as a sense of strength, through not being beaten down by things you would imagine being beaten down by. So a lot of people (like Jim) don't run away. They do stick in their situation. The British are very different from the Americans. I know it's difficult to generalize a country as big as America, but on the whole, in America, the work and success ethic is very much more oriented to the idea that if you can't make it the first time, you try again. If you can't do it in your hometown, you try the town down the road, move to a city, or try another coast. In Britain, that doesn't generally happen. An enormous amount of bands that become successful



swimming pool. Was there a cleansing, baptismal effect on the main character's frustrations?

PT: That symbolism is an accident. It wasn't something I went out for. In one of the earlier drafts of the movie, I had ... (pause) I'll tell you where the idea came from. I was talking to my friend Ronnie Lane who is an MS sufferer. He was saying that, for him, when he was equal to everybody else, when he takes his daily exercises, he goes to swim. He said he sees the swimming pool as a great equalizer. That made me decide to use that image. Later on, other symbols became attached to it. There is a kind of cleansing, baptismal quality to the image of water, but it wasn't overtly meant in that way. The reason why I chose the

“Certainly in my life, a relationship that's allowed to collapse is a personal failure.”

in Liverpool, for example, have stayed there for their career. They stay there even after they've made it. On the surface it looks fairly self-destructive, but it's got a lot to do with pride, with solidarity.

KZ: Is that why cities like Glasgow, for example, are building up their music as a viable industrial export?

PT: I think all the major cities in Britain are doing that. In the film, it doesn't come across as strongly as I would have liked, but that's basically what is happening. He's not happy with every aspect of his life, but he is happy that he gets to see his wife occasionally, and as I once said in a song, 'a little is enough.' I actually lived my life a little like that once when my wife and I were split up for about eighteen months. I just used to see her occasionally. It was amazing how important it was to me.

KZ: Did you take an apartment away from home?

PT: We had a place in the country and I lived there. I would see my wife when I came to get the kids, occasionally at parties. It was strange because there was no proper contact, it was almost as though an umbilical cord was there. As long as we saw each other once a week, just eye contact meant we hadn't given up. Certainly in my life, a relationship that's allowed to collapse is a personal failure, particularly marriage. This also applies in the White City story. I'm trying to show how there's a tremendous force at work, the world is getting smaller.

There's no point in running away anymore because there's really nowhere to run. So

the important thing is to find other kinds of solutions—ways to be happy and content and to survive, without being driven to running away from where you were born or where you were brought up or from the people you love.

KZ: This is an off-the-wall analogy, but in America, in this city, the fear of AIDS has forced the gay population not to run away to the next person on the corner. People are going out of their way to salvage relationships. Not only is the world getting smaller, but now there's disease and all sorts of excruciating psychological, political pressures on people. I feel, as a result, people are trying to stay together, to work things out.

PT: That is an interesting analogy. Obviously AIDS is seen in a very mystical way. It can be interpreted in a number of different ways. I think it's true of the gay population in Britain, too. They're trying, male gays in particular, for longer, more permanent relationships, finding that they can sustain them. I think a lot of things happened in the sixties which opened doors which we never really knew how to close again, an experimental approach to life which becomes addictive. There's nothing inherently wrong with that. It's just that in days gone by, a hundred years ago, it was something you could sustain for a lifetime, the life of an adventurer. You can't do it now. It's not just disease. If you went into some mountain in India, it's very likely you'd hear about an earthquake in LA.

KZ: Another strong image from the album and the film was water, in the form of the

swimming pool in *White City* was in that White City housing project, the greatest asset the community had was this wonderful swimming pool. It's part of their estate, it's part of their inheritance, it belongs to them. One pub, a few schools, two or three churches, and this fantastic enormous swimming pool. I saw it, yes, I suppose, as a church.

KZ: Some of the people who wrote about the album when it first came out, who hadn't seen the film, picked up references to South Africa. All I saw was the literal references to the street names inside White City, somewhat signifying the fallen parts of the British Empire. Did I miss something?

PT: Those are shards of ideas left over from a time from when I was going to make the analogy to South Africa much greater. I wanted to do a project last year on how a couple having a love affair collapses. I wanted to use them as a symbol for apartheid. I had been involved in an anti-apartheid group for about three years. Halfway through the album, I decided to abandon that, but a few references remain, which I quite like. In fact, one track, which was specifically about apartheid was dropped off the record called "All Should Be Well." There was a time when I was making more of that British colonialism and declining bit as part of the whole social backdrop. Then I realized it was a bit heavy-handed, so I dropped it.

KZ: Is "Face The Face" the main character, Jim, trying to face himself in the mirror?

PT: Yes. The song is really also about facing inevitable changes like aging ... I'm backtracking here, but facing up to his inability to deal with his relationship with his parents and his feelings of inadequacy. Also there's his obvious inability to hold onto the woman he loves. What I tried to do was to write a song that was about facing up to the suppressed anger that we call carry around. Once you face up to it, you don't have to act it out. That's really what it's about. It's a wee bit complicated. And I don't think "Face The Face" is an entirely successful song. Were it slower and calmer, maybe the message would come across more clearly. It's such a high energy track that a lot of the subtlety of it gets lost. In the film, I wanted to write something which showed that Jim, although he hadn't run away, that he hadn't gone off on an adventure, although he looked on the surface as a fairly beaten character, he turned his whole life into a search for a special moment, that special face. He dedicated himself to that. The song was supposed to say that. I don't know whether it does, but it's supposed to (laughs).

KZ: It does if you've watched the film. On "Hiding Out," were you inspired by this wave of African juju music popular here? The beat sounds familiar.

PT: Yes. That song is the most closely allied to the idea of somebody living in the homeland, South Africa. The people who live in these little government sponsored apartments in the White City housing project are very much treated in the same way that the South African government treats the blacks. They give them their own territory and try to make sure that they don't cause any trouble. Although they are homes, they are also like cells. The words are directly about life in a small subsidized apartment, of which we have hundreds and thousands of here. The music is supposed to have a slightly South African feel. It actually came out with a slightly Caribbean feel. I'll tell you what. When I was trying to experiment with that song, I found it amazingly difficult to get close to it. You know that Malcolm McLaren record?

KZ: "Soweto"?

PT: Yes! He recorded that in South Africa—or maybe West Africa—and as a result, he got a much more authentic beat. It's fucking difficult to do, the guitar part.

KZ: The clean Fendery sound.

PT: On one of the records I've got, which is a King Sunny Ade record, there's about five guitar players.

KZ: "Brilliant Blues" is my current favorite White City cut. What's its context?

PT: Well, that's slightly out of context. That's a fairly broad song about how there's not anything wrong with the politics of this country, there's something wrong with the way we think. The color blue represents a very right wing image. It's the traditional color for the conservative party. I don't think they provide us with a lasting solution—the capitalist solution. I think that Britain is a country with such small resource, that it

must eventually move more and more to the left.

KZ: You're certainly not a conservative, but you don't sound like a traditional liberal.

PT: I'm supposed to be a socialist, I don't know. Somebody wrote to me the other



day, asking what party am I a member of. I'm not a member of any party. I'm a closet Marxist, I think.

KZ: What's Prince Charles like? You know him pretty well, don't you?

PT: Yeah, I do. He's very interesting. He's an example. Some people, when I've actually drawn this analogy, have just told me to fuck off, that it's too absurd to contemplate. But I see him as being pretty much the same as somebody that's been born in a ghetto. Absolutely there is no escape for that guy. He just has to make the best of what he's got. With the monarchy in terrific transition here, he's certainly one of the first members of the Royal Family, that I can remember in my lifetime, who is active in society, who tries to bring about social change.

KZ: I remember seeing a picture of him talking to these punky, spikey kids about developing their potential in some of these depressed regions. I was wondering how kids relate to him.

PT: He's actually very popular. He's popular because he makes mistakes. People here like that. He says the wrong thing quite a lot. He's obviously very vulnerable. He obviously cares a lot about ordinary people. He's obviously not completely and utterly happy. The British just love all of that. I must say this from personal experience, I've got great respect for him even though he must know and I certainly haven't hidden the fact that I have no time for the idea of a Royal Family. The fact that the Royal Family has a yacht that costs the taxpayers a million

pounds every year is an obscenity. But then, he can't run, he can't hide. He is who he is and he has to live with that.

KZ: An article was recently reprinted from the Washington Post where you allude to The Who's money problems. People here assume The Who were zillionaires. Was The Who ever a profitable organization?

PT: It was immensely profitable toward the very, very end. When we did the last tour, we decided to go for every buck we could get. We did a beer sponsorship deal, TV link ups. Before that, we'd been very proud. We'd refused to do anything like that. We also refused to do tours of the right length. We would do a fifteen day tour when a twenty day tour would make profit. I don't know if that was just me or whether it was everybody in the band. I've always been in a slightly better position, financially, because of writing. I have to say that I do regard myself as being excessively wealthy. That's something that's certainly been stabilized since The Who's last tour. The last tour enabled The Who to buy their way out of a very expensive recording contract. It set everybody up for a time. Prior to that, even after the Tommy film, which was the main earner for The Who ... I mean a lot of Who fans are gonna find this quite perverse, but The Who as a group made four million dollars profit out of the Tommy film (pause) that was so terrible. We were lucky to be making records at all. The reason why The Who was so active live was because we had to work live in order to live.

KZ: Was the recording agreement the one with Warner Brothers?

PT: We had three records which we owed to Warner Brothers.

KZ: You guys bought into a movie studio, Shepperton.

PT: We only recently sold that.

KZ: A few months back we talked to Roger Daltrey, and he's quite proud of the films that The Who produced. Was your experience with those films a reason why you've remained involved in film as a creative medium?

PT: Yes. I agree with Roger. We all would have progressed together along that road had Keith Moon not died, which got us back together as a performing band. We'd already aligned ourselves to try to produce more cinematic work, possibly to do some magnum opus, which would involve the band, not only as musicians and actors but also in a production sense. Keith was very central to that. He was our central production figure. When he died, he was very active at Shepperton Studio, developing it. It's a pity, because when he died, it also locked up all the money in the studio because he was halfway through an American residency at the time, so the tax complications were immensely difficult to unravel. So the investments were all frozen for five years. So in the end we just had to give up. But yes, I'm very proud of those things as well. I'm personally more interested in a new kind of cinema, other than the traditional cinema.

Continued Next Week

the GAVIN REPORT / February 14, 1982

RANDOM NOTES FROM HOLLYWOOD AND VINE



by Tony Richland

We were thinking, the other day, about Andy Warhol's famous comment that there will be a time when everyone in America will be famous for fifteen minutes. The reason we were thinking about this is because of some of the names we've seen in the press of late. At breakfast the other day I asked my wife if she'd ever heard of Sean Penn. She hadn't, and I reminded her that we'd read somewhere that he was married to Madonna. It then rang a tiny bell and she asked me why he hides his face with a raincoat when photographers appear.

"I can't figure this out," said Rosemary. "Why would a guy who's only famous 'cause he's married to Madonna BOTHER to hide his face? I mean, who would know him if he was married to Mrs. Olson?"

"I agree," said I. "I've seen *On The Waterfront*, *Casablanca* and *The Wizard of Oz* and he wasn't in any of THEM ... I mean, if Kirk Douglas walked down our street, traffic would stop ... this guy Penn, that is what I can see of him under the raincoat ... looks like the boxboy down at Safeway. Why the hell is he hiding his face? ... he should be trying to SHOW his face!"

Researching this matter further, I phoned my trendy friend Lu Fields, the football handicapper and ex-record maven. Lu was shocked that I didn't know Sean Penn. "After all," said Lu, "He was in *Racing With The Moon* and *Fast Times at Ridgmont High*." Lu said those titles with reverence, as though he was speaking of *Citizen Kane*. Case Closed.

Several weeks ago this column did not appear in The Gavin Report. Usually it's only our mother who notes such an omission. We were flattered, this time, that sixteen calls of complaint were received. All were from Steve 'The Masochist' Brack

of Chrysalis Records. Steve, who is still promoting Blondie and Nick Gilder records from 1979, was upset that we weren't present. Ordinarily we receive 18 or 20 calls about the column, most of which complain that we WERE included. To all of you who make those snide cracks about this contribution ... look for us in the lobby at the upcoming Gavin Seminar and tell us your gripes to our face. I might add that we're 6 feet 7, weight 280 and recently won an argument with Lyle Alzado. Lyle tried to tell us that Sean Penn is a household face.

Some great thinker ... it was either Thomas Wolfe or Gerry Cagle ... once said, "You can't go home again." Watching the new Mary Tyler Moore program these past weeks, we were reminded of that axiom. Tiring of *The Solid Gold Dancers*, we looked forward with great anticipation to MTM's new show. We've now seen 3 or 4 and are looking forward to its replacement by Mr. Ed re-runs. The new show stinks. Don't watch it. Lunches with Howie Rosen are funnier ... and HIS stuff is ad-lib.

Getting back to Andy Warhol: A guy named Jim McMahon was on Carson the other night. Apparently he's in the middle of HIS fifteen minutes of famous-ness, thanks to the recent nap-inducing Super Bowl. Johnny fussed over the dork with the same enthusiasm he demonstrated for Clara 'Where's The Beef Peller and Kyo Sakamoto. We checked with a few of our trivia buff buddies on McMahon. Guy Zapolean, the famous P.D., informed us that we should show the same respect for the celeb-for-a-minute quarterback that we do for Acker Bilk and the guy who wrote "My Sharona." By the way, Guy notes that he'll be in attendance at the Gavin Seminar for any promo persons who are in a cocktail-purchasing frame of mind.

This department extends congratulations to Bob (CBS) Garland and Pat (Indie Guy) Martine, both of whom became dads this past month. Your Gavin Hollywood Bureau conducted the initial interviews with the infant girls, both of whom plan to be at the seminar. The Martine baby, age 4 days, gurgled to us that, although she's looking forward to the Awards Luncheon, she's never heard of scheduled speaker Charles Osgood. We told her he's a personal friend of Sean Penn.

Speaking of the seminar: As a Gavin staff member, we've fielded a number of calls about details on the event. Mike Preston queried us on the scheduling of Stan Cornyn's futurist address. Mike Schaefer of KISS checked in for bio material on Dr. Charles Garfield, and with a tone of urgency Tom Breneman phoned us for info on the hors d'oeuvres. We were able to give Tom a full rumaki and shrimp dip report. For the other stuff, contact Ron Fell.

In closing, I invite all of you to visit us in our plush hospitality suite at the seminar. We'll be serving canapes actually made by Fairmont Hotel VP (and ex-record guy) Rick Swig, and will feature a celebrity autograph session attended by Jim McMahon, Sean Penn, Clara Peller and My Sharona. Miniskirted hostesses Elma Greer and Diane Rufer will serve canned martinis and peanut butter and herring on poundcake to all. Wenja Get In buttons will be passed out to every visitor ... Surprises galore are surely in store ... and you'd be advised not to miss the event of the decade. This one should make the Oscars look like a PTA Meeting in Yankton, South Dakota! See you in the lobby ... Be There ... Aloha! ■

Editor: Ron Fell
Associate Editor: Diane Rufer

POWER TRIO

ELTON JOHN
Nikita
(Geffen)

STARSHIP
Sara
(Grunt/RCA)

DREAM ACADEMY
Life In A Northern Town
(Warner Bros.)

CERTIFIED

SMOKEY ROBINSON
Hold On To Your Love
(Tamla)

JACK WAGNER w/VALERIE CARTER
Love Can Take Us All The Way
(Qwest)

MOST ADDED

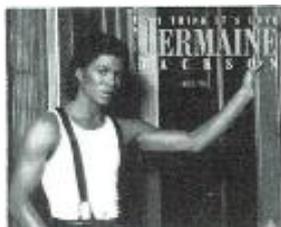
STEVIE WONDER
Overjoyed
(Tamla/Motown) 74 new adds

LAURA BRANIGAN
I Found Someone
(Atlantic) 47 new adds

JERMAINE JACKSON
I Think It's Love
(Arista) 39 new adds

ATLANTIC STARR
Secret Lovers
(A&M) 39 new adds

RECORD TO WATCH



JERMAINE JACKSON
I Think It's Love
(Arista)

DROPPED

El DeBarge w/DeBarge
Klymaxx
Randy Goodrum
Rob Tro

2W	LW	TW
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8.	4.	2.
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1. ELTON JOHN - Nikita (Geffen)
2. STARSHIP - Sara (Grunt/RCA)
3. DREAM ACADEMY - Life In A Northern Town (Warner Bros.)
4. Sade - Sweetest Taboo (Portrait)
5. Whitney Houston - How Will I Know (Arista)
6. Billy Ocean - When The Going Gets Tough...(Jive/Arista)
7. HEART - These Dreams (Capitol)
8. MICHAEL FRANKS w/B.RUSSELL - When I Give...(W.B.)
9. Barbra Streisand - Somewhere (Columbia)
10. Bruce Springsteen - My Hometown (Columbia)
11. JAMES TAYLOR - Only One (Columbia)
12. ISLEY/JASPER/ISLEY - Caravan Of Love (CBS)
13. ANNE MURRAY - Now And Forever (You And Me) (Capitol)
14. MIKE & MECHANICS - Silent Running (Atlantic)
15. DAN SEALS - Bop (EMI America)
16. Wham! - I'm Your Man (Columbia)
17. ATLANTIC STARR - Secret Lovers (A&M)
18. Stevie Wonder - Go Home (Tamla)
19. MR. MISTER - Kyrie (RCA)
20. THOMPSON TWINS - King For A Day (Arista)
21. Dionne & Friends - That's What Friends Are For (Arista)
22. Freddie Jackson - He'll Never Love You... (Capitol)
23. Dire Straits - Walk Of Life (Warner Bros.)
24. ARETHA FRANKLIN - Another Night (Arista)
25. SMOKEY ROBINSON - Hold On To Your Love (Tamla)
26. Lionel Richie - Say You, Say Me (Motown)
27. JACK WAGNER w/V. CARTER - Love Can Take Us...(Qwest)
28. Diana Ross - Chain Reaction (RCA)
29. PEABO BRYSON - Love Always Finds A Way (Elektra)
30. C.GAYLE & G.MORRIS - Makin' Up For Lost Time (W.B.)

CHARTBOUND

THE CARS - I'm Not The One (Elektra)
STEVIE WONDER - Overjoyed (Tamla/Motown)
EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram)
LAURA BRANIGAN - I Found Someone (Atlantic)
FORCE M.D.'s - Tender Love (Tommy Boy/Warner Bros.)

ACTION SIDES

ROSANNE CASH - Hold On (Columbia)
STING - Russians (A&M)
ELO - Calling America (CBS)
LOVERBOY - This Could Be The Night (Columbia)
SHEENA EASTON - Jimmy Mack (EMI America)
JOHN COUGAR MELLENCAMP - R.O.C.K. In The USA (Riva/PolyGram)
TOM PETTY w/STEVIE NICKS - Needles & Pins (MCA)
COCK ROBIN - The Promise You Made (Columbia)
OLIVIA NEWTON-JOHN - Toughen Up (MCA)

NEW

STEVIE WONDER - Overjoyed (Tamla/Motown)
JERMAINE JACKSON - I Think It's Love (Arista)
BILLY JOE ROYAL - Burned Like A Rocket (Atlantic America)
BANGLES - Manic Monday (Columbia)
RAY PARKER JR & HELEN TERRY - One Sunny Day (Atlantic)
EDDIE MURPHY - How Could It Be (Columbia)

Station Reporting Phone (415) 392-7750

A/C ANALYSIS

An interesting battle for number one. ELTON leads in total reports over STARSHIP (218 to 206) but STARSHIP leads in HEAVY ROTATION commitments (187-184). GRIP, our user-friendly computer sez ELTON by a 4.8% margin in total points.

DREAM ACADEMY can hang out at number three while the fur flies from above. Only HEART (@ number 7) has a near-term shot at the top three.

Next up will be JAMES TAYLOR (183 stations and a HIT FACTOR of 85%), ANNE MURRAY (181 reports and a 74% HIT FACTOR) and crossovers DAN SEALS (168 stations of which 75% are HIT FACTORED) and ATLANTIC STARR (163 stations - 64% HIT FACTORED).

Last week's cover story, SMOKEY ROBINSON, is this week's CERTIFIED story with 30 new stations and a debut @ 25.

Former RECORD TO WATCH, CRYSTAL GAYLE & GARY MORRIS is makin' up for lost time, debuting A/C @ number thirty on 76 reports of which 49 have it HEAVY or MEDIUM - HIT FACTOR 64%! Last week's RTW, FORCE M.D.'s TENDER LOVE picks up 37 adds, the fifth most added A/C record.

MOST ADDED obviously went to STEVIE WONDER's OVERJOYED, with second place going to LAURA BRANIGAN and a flat-footed tie to JERMAINE JACKSON & ATLANTIC STARR for third.

This week's RECORD TO WATCH JERMAINE JACKSON's I THINK IT'S LOVE is likely to be his biggest A/C record ever.

RECOMMENDED FOR A/C RADIO

THE NYLONS - "The Lion Sleeps Tonight" (Open Air/Windham Hill)
Before I heard this I said "Give me a break. How many times can this novelty song be recorded?" The answer is: One more time. If this had been the first version, we might not have ever heard from Robert John or The Tokens. Phones for sure! MELISSA MANCHESTER & AL JARREAU "The Music Of Goodbye" (MCA)
John Barry's original melody gets a lyric sheet from Marilyn & Alan Bergman. The result is a return to the classic type of soundtrack music - a tradition which pre-dates the new wave established by Saturday Night Fever.

Ron

Research:
Diane Rufer
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 229 Last Week 227

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
ELTON JOHN - Nikita (Geffen)			218	184	27	3	4	96%	6
STARSHIP - Sara (Grunt/RCA)			206	187	13	1	5	97%	6
DREAM ACADEMY - Life In A Northern Town (WB)			214	168	37	5	4	95%	13
WHITNEY HOUSTON - How Will I Know (Arista)			204	178	22	3	1	98%	11
BILLY OCEAN - When The Going... (Jive/Arista)			196	171	20	3	2	97%	11
HEART - These Dreams (Capitol)			211	126	57	7	21	86%	6
M.FRANKS w/B.RUSSELL - When I Give... (WB)			170	101	63	5	1	96%	12
JAMES TAYLOR - Only One (Columbia)			183	49	107	14	13	85%	5
ISLEY/JASPER/ISLEY - Caravan Of Love (CBS)			164	61	95	4	4	95%	10
ANNE MURRAY - Now And Forever (Capitol)			181	40	94	28	19	74%	5
MIKE & MECHANICS - Silent Running (Atlantic)			154	46	74	17	17	77%	12
DAN SEALS - Bop (EMI America)			168	31	95	28	14	75%	6
ATLANTIC STARR - Secret Lovers (A&M)			163	37	68	19	39	64%	5
MR. MISTER - Kyrie (RCA)			130	51	57	15	7	83%	6
THOMPSON TWINS - King For A Day (Arista)			134	28	77	19	10	78%	6
ARETHA FRANKLIN - Another Night (Arista)			117	11	68	29	9	67%	6
SMOKEY ROBINSON - Hold On To Your Love (Tamla)			146	5	56	55	30	41%	3
J.WAGNER w/H.TERRY - Love Can Take Us... (Qwest)			114	3	47	42	22	44%	5
PEABO BRYSON - Love Always Finds A Way (Elektra)			87	7	48	25	7	63%	6
C.GAYLE & G.MORRIS - Makin' Up For Lost Time (WB)			76	9	40	16	11	64%	5

NORTHEAST

Newport, NH (Tim Hoehn-WCNL) L.Branigan, A. Murray, Thompson Twins, Aretha Franklin.
 Lewiston, ME (Chris Layne-WLAM) A. Murray, Mr.Mister, Atlantic Starr.
 Bangor, ME (Fred Miller-WWMJ) Cougar, Cock Robin, Simply Red, Ray Jr., S.Wonder, Jermaine, Force M.D.'s.
 White River Jct., VT (Charlie Turner-WKXE) ELO, R.Cash, S. Wonder, Tata Vega, S.Nicks, Pat Benatar.
 Hartford, CT (David Bernstein-WTIC/AM) Atlantic Starr, Smokey Robinson, Rosanne Cash.
 New London, CT (Danny O'Brien-WNLC) Atlantic Starr, Smokey, L. Branigan, J. Graham.
 New Haven, CT (Jay McCormick-WELI) Force M.D.'s, Wonder.
 Albany, NY (Chris Hoimberg-WWOM) No report-frozen.
 Kingston, NY (Thom Williams-WGHQ) P. Bryson, ELO, Pointers, S.Wonder, Jermaine, Melissa & Al Jarreau, Billy Joe Royal.
 Poughkeepsie, NY (Bill Pfister-WJJB/FM) Everlys, Laura Branigan, J.Cougar Mellencamp.
 Syracuse, NY (Dr.Phil LoCascio-Y94FM) Heart, Sting, Baltimore.
 Utica/Rome, NY (John Carucci-U102) Force M.D.'s, Jack Wagner, Everly Brothers.
 Buffalo, NY (Jack Mindy-WBEN/AM) Starship, B.Ocean.
 Pittsburgh, PA (Bob Conrad-WTAE) Heart.
 Johnstown, PA (Jack Michaels-WKYE) S.Wonder, Jermaine, Jack Wagner, Force M.D.'s.
 New Castle, PA (Bobbie Vaughn-WKST) T.Twins, A.Starr.
 Sharon, PA (Keith Corso-WPIC) Smokey Robinson.
 Meadville, PA (Kevin Bonner-WMGW) Tom Petty, ELO, Firm, Arcadia, S.Nicks, Simply Red S.Wonder, Jermaine.
 Scranton, PA (Burke/Trama-WBQW) J.Taylor, D.Seals, Atlantic Starr, Tom Petty, S.Wonder, T.Twins.
 Wilmington, DE (Mike Daley-WDEL) Frozen.
 Dover, DE (Donna Beaty-WDOV) Loverboy, Branigan, Level 42, R.Cash, Eurythmics, E.Murphy, Cars.
 Williamson, WV (Kim Whitney-WBTH) L.Branigan, Pointer Sisters, Stevie Wonder.
 Sutton, WV (Steve Douglas-WSGB) Aretha, Atlantic Starr.

SOUTH

Winchester, VA (Frank Mitchell-WINC) Frozen playlist.
 Harrisonburg, VA (Adam Stubbs-WQPO) A. Starr, Sting.
 Charlottesville, VA (Ken Medek-WCHV) Jermaine, Cock Robin, Stevie Wonder, Eurythmics.
 Richmond, VA (Lou Dean-WRVA) S.Easton, A.Starr, Wagner.
 Richmond, VA (Dillon/Bevins-WEZS) S. Wonder, Laura Branigan, Mike & Mechanics.
 Norfolk, VA (Nick O'Neil-WLTY) Heart, James Taylor.
 Lynchburg, VA (Bob Abbott-WGOL/FM) Heart, S. Wonder, Atlantic Starr.
 Rocky Mount, NC (Leslie Jordan-WEED) Melissa & Al J.
 Salisbury, NC (Doug Rice-WSTP) No report-frozen.
 Charlotte, NC (Marty Lambert-WBT) Smokey, A. Starr.
 Charlotte, NC (Bill Conway-WEZC) Force M.D.'s, Wonder.
 New Bern, NC (Gary Lee-WSFL/FM) No report-frozen.
 Asheville, NC (Brian Lee-WSKY) No report-frozen.
 Conway/Myrtle Beach, SC (Bob Vandergrift-WYAV/FM) L.Branigan, S.Easton, Smokey Robinson.
 Atlanta, GA (Greg Picciano-WSB/AM) No report-frozen.
 Atlanta, GA (John Chappell-WSB/FM) Smokey, S. Wonder, Force M.D.'s.
 Augusta, GA (Humphreys/Patrick-WZNY) Frozen playlist.
 St. Augustine, FL (Jim Andrews-WUVU) S. Easton, C.Gayle & G. Morris, Everlys, Wonder, Branigan, Jack Wagner.
 Sylacauga, AL (R. Baty/A.Lee-WFEB) Prince, Jennifer Rush, B.J. Royal, Platinum Blonde.
 Tuscaloosa, AL (Sander Walker-WFFX/FM) R. Cash,

Jermaine, S. Wonder, Melissa & Al Jarreau.
 Huntsville, AL (Steve Dallas-WAHR) Starship, Dream Academy, S.Wonder, Mike & ..., Murphey, Alabama, B.J. Thomas, Hank Williams Jr.
 Gadsden, AL (David Ford-WGAD) No adds.
 Guntersville, AL (Greg Bell-WGSV) S. Easton, Jermaine, Melissa & Al J., R. Cash, E.Murphy, ELO, Wonder.
 Anniston, AL (Sherri Armstrong-WDNG) Everlys, ELO, Jennifer Rush, Stevie Wonder.
 Bay Minette, AL (Tim Brown-WBCA) No adds.
 Selma, AL (Bob Payton-WTUN) D.Seals, Force M.D.'s, L.Branigan, Cars, Jack Wagner, ELO.
 Clarksville, TN (J.J. Austin-WJZM) S.Wonder, Branigan, Jermaine, ELO, C.Clemons, Pointers, B.J. Royal, Stevie Nicks, Atlantic Starr.
 Chattanooga, TN (Dale Deason-WGOW) Smokey Robinson, A. Murray, Everly Bros, Force M.D.'s.
 Oxford, MS (David Kellum-J107) S. Wonder, R. Cash, Jermaine, Alabama, Tom Petty.
 Jackson, MS (Rich Allen-WJDX) Cars, ELO, Everlys, Force M.D.'s.
 Louisville, KY (Doug McElvein-WHAS) Dream Academy, Heart.
 Paducah, KY (Frank Carvell-WKYX) S.Wonder, R.Cash, Jermaine, Melissa & Al J..., Cock Robin.
 Glasgow, KY (Steve Newberry-WSMJ) No report-frozen.
 Shreveport, LA (Jeff Edman-KVKI/FM) Heart, Branigan.
 Pineville/Alexandria, LA (Daniel Lynch-KISY/FM) Elton John, Heart.

CENTRAL

Newark, OH (Greg Moebius-WNKO) S. Wonder, Sting, Laura Branigan, C.Gayle & G. Morris.
 Urbana/Springfield, OH (Russ Shaefer-WKSW) Force M.D.'s, Cougar, Bangles, Arcadia, Ray Parker Jr.
 Logan, OH (Chuck Anthony-WLGN) S.Wonder, Melissa & Al J.
 Marion, OH (Jim Howell-WMRN) Billy Joe Royal, Crystal Gayle & Gary Morris.
 Marion, OH (Bill Moore-WDIF) ABC, Bangles, Dan Seals, Everly Bros.
 Toledo, OH (Fred Heller-WSPD) S. Wonder, A. Starr.
 Toledo, OH (Matthews/King-3WM) Cars, J.Taylor, Smokey.
 Zanesville, OH (Pete Petoniak-WHIZ) S. Wonder, Mike & Mechanics, Sting.
 Youngstown, OH (Jim Martin-WFMJ) Cougar, S.Easton, L. Branigan, R. Cash, S.Wonder, Sade (First Time).
 Dover, OH (Steve Kelly-WJER) S. Wonder, Jermaine, Melissa & Al J., Laura Branigan.
 Sandusky, OH (Bill Zimmerman-WLEC) Everlys, Force M.D.'s, Melissa Manchester & Al Jarreau.
 Hamilton, OH (Mark Gibson-WMOH) A. Murray, Isley/J./I., Smokey Robinson, Atlantic Starr, Thompson Twins.
 Springfield, OH (Dale Grimm-WIZE) T. Twins, Dan Seals, Atlantic Starr, Aretha.
 Gallipolis, OH (Tim Maxwell-WJEH) No report-frozen.
 Anderson, IN (Larry Joseph-WLHN) ELO, Cougar, Laura Branigan, Loverboy.
 Rushville, IN (Kevin L. Stone-WRCR) No report-frozen.
 Lowell, IN (Jim Holly-WZVN) R. Cash, Heart, Stevie Wonder, Atlantic Starr.
 Kokomo, IN (Darryl Parks-WIOU) S. Wonder, Jermaine.
 Versailles, IN (Dale M. Graves-WOVR) Starship, Elton, F. Jackson, Randy Goodrum, P. Bryson.
 Muncie, IN (Randy Tanner-WOKZ) S. Wonder, ELO, Jermaine, Sheena Easton, Billy Joe Royal.
 Evansville, IN (Kay Nelson-WGBF) No report-frozen.
 Lafayette, IN (Mike Johnson-WASK) Dan Seals, Cars, Rosanne Cash.
 Flint, MI (Bill Pearson-WTRX) L. Branigan, Force M.D.'s, Sheena Easton, Kashif, Cougar, Jermaine, Cock Robin.
 Saginaw, MI (Terry Lenz-WSGW) No report-frozen.
 Lansing, MI (Jack Robbins-WILS/FM) No report-frozen.

Battle Creek, MI (Rick Champman-WKNR) L.Branigan, ELO.
 Grand Rapids, MI (Mark Roberts-WOOD) James Taylor,
 Rosanne Cash, Atlantic Starr.
 Grayling, MI (Bob Ditmer-WQON/FM) S. Wonder, Everlys,
 Rob Tro, Sheena Easton.
 Kenosha, WI (Terry Havel-WLIP) Everlys, B.J. Royal,
 Stevie Wonder.
 Milwaukee, WI (Beth Fast-WMYX) J.Wagner, S.Wonder.
 Milwaukee, WI (Kelly Wallace-WISN) A. Starr, Smokey.
 Ft. Atkinson, WI (Rob Anderson-WFAW) Frozen playlist.
 Richland Center, WI (John Doyle-WRCO) Aretha, Smokey,
 Mr. Mister, Dan Seals, Freddie Jackson.
 Madison, WI (Pat O'Neill-WMGN) Force M.D.'s, Sheila E.,
 A. Murray, Smokey, L. Branigan, Stevie Wonder.
 Madison, WI (Doug Lane-WIBA) Atlantic Starr, Rosanne
 Cash, Stevie Wonder.
 Beaver Dam, WI (Steve Sabatke-WBEV) L.Branigan, Olivia,
 Force M.D.'s, B.J. Royal, Jermaine, S. Wonder.
 Reedsburg, WI (Kevin Kellogg-WRDB) Jermaine, S. Wonder,
 Fat Larry's Band, C. Gayle & G. Morris.
 Hudson, WI (Martens/Thomas-WRPX) Isley/J./Isley,
 Smokey, Olivia Newton-John, C.Gayle & G. Morris.
 Green Bay, WI (David Carew-WDUZ) Mike & Mechanics,
 Crystal Gayle & Gary Morris.
 Eau Claire, WI (Rick Roberts-WIAL) L. Branigan,
 Cougar, Bangles, Force M.D.'s.
 Menomonie, WI (Alison Giarard-WMEQ) P. Bryson, A.Starr.
 Oshkosh, WI (Chris Hansen-WMGV) ELO.
 Chicago, IL (Suzy Mayzel-WCLR) Heart.
 Wilmington, IL (Wayne Perrott-WDND) Cars, ELO,
 Isley/Jasper/Isley, Rosanne Cash.
 Rockford, IL (Reed/Locwood-WKMQ) ELO, A. Starr.
 Rockford, IL (McGee/Heckler-WROK) J.Wagner, C.Cross.
 Freeport, IL (Allen Zipsie-WFPS) S. Wonder, J.Wagner.
 Peoria, IL (Denise Henley-WIRL) T.Twins, Mike & M...
 Peoria, IL (Robb Westaby-WMBD) A. Murray, J.Taylor.

MIDWEST

Mason City, IA (Steve Locker-KGLO) S. Wonder, T.Vega.
 Mason City, IA (Harry O'Neil-KLSS) D. Seals, Aretha,
 Anne Murray.
 Mason City, IA (John Petermeier-KRIB) S. Wonder,
 Jermaine, L.Branigan, Rob Tro, S. Easton, Wagner.
 Waterloo, IA (Roger Davis-KWLO) A. Starr, Everlys,
 Jack Wagner, Aretha Franklin.
 Dubuque, IA (Tom Christenson-WDBQ) D.Seals, R.Cash,
 J.Taylor, Heart, M.Franks, C.Clemons.
 Dubuque, IA (Wes Davis-KAT/FM) Frozen playlist.
 Cedar Rapids, IA (Gary Edwards-WMT/AM) S. Wonder,
 Melissa Manchester & Al Jarreau.
 Cedar Rapids, IA (Dennis Green-WMT/FM) Eurythmics,
 Jermaine, S. Wonder, L.Branigan, Melissa & Al J.
 Forest Lake, MN (Cathleen Cary-WLXX/FM) S. Wonder,
 Force M.D.'s, Atlantic Starr, Peabo Bryson.
 Northfield, MN (Rich Harris-KYMN) F. Jackson,
 Cougar, Olivia, S.Wonder, B.J. Royal, Branigan,
 OMD, Mike & Mechanics.
 Minneapolis, MN (Chuck Knapp-KSTP/FM) Mr. Mister.
 Duluth, MN (Dunsworth/Collins-WEBC) S. Wonder,
 Laura Branigan, Heart.
 Rochester, MN (Rich Peterson-KROC/AM) B.J. Royal,
 Jack Wagner, Sheena Easton, ELO.
 Rochester, MN (Al Axelson-KWEB) Force M.D.'s,
 Laura Branigan, Smokey Robinson, C.Gayle & G. Morris.
 Austin, MN (Randy Frey-KGHR) Olivia, Tom Petty,
 Bellamys, Sheena Easton.
 Pipestone, MN (Dan Norris-KLOH/FM) Atlantic Starr,
 Sting, Mike & Mechanics.
 Willmar, MN (Paul Davis-KQIC/FM) A. Murray, Cougar,
 Jack Wagner, Everly Bros.
 Montevideo, MN (Lou Kuno-KMGM) Mike & Mechanics,
 Stevie Wonder.

St. Cloud, MN (John Fine-WJON) S.Wonder, Mr. Mister,
 R.Cash, Jermaine, Cock Robin, Nylons.
 Alexandria, MN (Steve Bolster-KSTQ) R. Cash, S.Easton.
 Fargo, ND (Jack Lundy-KZ102) Jermaine, Cars,
 Stevie Wonder, Laura Branigan.
 Grand Forks, ND (Paul Kero-KNOX) Tom Petty, Atlantic
 Starr, Stevie Wonder, Bangles.
 Jamestown, ND (Mike Albrecht-KQDJ) Mike & Mechanics,
 Dan Seals.
 Hannibal, MO (Chuck Yates-KGRC) Frozen playlist.
 Poplar Bluff, MO (Doug Miller-KJEZ) L. Branigan,
 ELO, J.Wagner, Force M.D.'s, A. Murray, Sting,
 C.Gayle & G. Morris.
 St. Joseph, MO (Bob Heater-KKJO) Atlantic Starr,
 Laura Branigan, Rob Tro, Anne Murray.
 Joplin, MO (Steve Scott-KFSB) Force M.D.'s, Laura
 Branigan, Rosanne Cash, Kashif, Jermaine.
 Cuba, MO (T.R. McCoy-KBCC) S. Wonder, Jermaine,
 K.Rogers, New Edition, Melissa & Al J.
 Lawrence, KS (Bill Lee-KLWN) No report-frozen.
 Parson, KS (Steve Parker-KLKC) Heart, Smokey
 Dan Seals, Jack Wagner.
 Omaha, NE (Kuckelburg/Swanda-KGOR) James Brown.
 Lincoln, NE (Cathy Blythe-KFOR) Everlys, S.Wonder,
 Atlantic Starr.
 Hastings, NE (Cyndi Barry-KHAS) S. Wonder, Melissa
 Manchester & Al Jarreau, Fat Larry's Band.

SOUTHWEST

Tyler, TX (Janie Baker-KTYL) R.Cash, Alabama,
 Force M.D.'s, Jermaine, S.Wonder, Cock Robin,
 Eurythmics, Melissa Manchester & Al Jarreau.
 Houston, TX (Bruce Nelson-KNUZ) Mike & Mechanics,
 Mr. Mister, Anne Murray, Tom Petty.
 Houston, TX (Matt/Kosh-KLTR) Dan Seals, James Taylor,
 Heart.
 Beaumont, TX (Rick James-K106) A. Murray, Cougar, Petty,
 James Taylor, Sly Fox, Force M.D.'s, Arcadia.
 San Antonio, TX (Scott K. Smith-KLLS) Heart, Anne
 Murray, James Taylor.
 Austin, TX (Keith Jacobs-KEY103) R. Cash, S.Easton,
 Eurythmics, Laura Branigan, Cougar Mellencamp.
 Pampa, TX (Mike Kneisl-KGRO) S. Wonder, OMD, S.Nicks,
 Jermaine, Force M.D.'s, Cougar Mellencamp.
 Odessa/Midland, TX (Steve Myers-KQIP) No report-frozen.
 Phoenix, AZ (Sam Church-KKLT) T.Twins, Smokey.
 Albuquerque, NM (Jay Scott-KOB/FM) J.Taylor, A.Murray.
 Los Alamos, NM (Sue Stone-98KHJ) R.Cash, Everlys,
 Jennifer Rush, Loverboy.
 Clovis, NM (Jerry Mayfield-KCLV) L.Branigan, S.Wonder,
 Jermaine, B.J. Royal, S.Nicks, Loverboy, Feargal
 Sharkey, John Cafferty.
 Carlsbad, NM (Lauri Akins-KBAD) Sam Harris, Smokey,
 P. Bryson, Mike & Mechanics, Atlantic Starr,
 Anne Murray.

ROCKY MOUNTAIN

Laurel/Billings, MT (Ames Crosby-KNFL) No report-frozen.
 Missoula, MT (Vern Argo-KYLT) Everlys, J.Wagner,
 Stevie Wonder, Jermaine Jackson.
 Colorado Springs, CO (Irwin/Howard-KVUU) Cars,
 Smokey, Laura Branigan, James Brown.
 Salida, CO (Charles Darwin-KVRH) L.Branigan, S.Wonder,
 Olivia Newton-John, Billy Joe Royal.
 Montrose, CO (Tom Owca-KUBC) Everlys, Atlantic Starr,
 Rosanne Cash, Mike & Mechanics, L.Branigan.
 Rifle, CO (Penny Mitchell-KDBL) Cock Robin, Force M.D.'s.
 Vail, CO (Chris Baker-KRVV) No report-frozen.
 Powell, WY (Carl David-KLZY) Force M.D.'s, Jack Wagner,
 Laura Branigan, Jermaine Jackson.
 Rock Springs, WY (Chris Alexander-KQSW/FM) Sam Harris,
 Rosanne Cash, Pointers, Jermaine, Melissa & Al J.

Sun Valley, ID (Jeffrey Ballou-KSKI) Everlys, Loverboy, Force M.D.'s, L. Branigan, S. Easton, ELO.
 Grangeville, ID (Jim Cross-KORT) ELO, B.J. Royal, Rosanne Cash, Cars, Stevie Wonder.
 Boise, ID (Drew Harold-KBOI) Dream Academy, Mike & ...
 Salt Lake City, UT (Lemich/Jessop-KSL) Mr. Mister, Sheena Easton, S. Wonder, Smokey, Nelson Riddle.
 Manti, UT (Stan Eriksen-KMTI) Starship, P. Bryson, Rosanne Cash.

FAR WEST

Reno, NV (Jim O'Neal-KRNO/FM) Everly Bros.
 Carson City, NV (Scott Carson-KPTL) Cock Robin, Rosanne Cash, Laura Branigan.
 Los Angeles, CA (Kaye/Kiley-KOST) Everlys, Wonder.
 Los Angeles, CA (LaBeau/Tyler-KFI) Elton John.
 Carlsbad, CA (Clark Novak-KKOS) Bangles, Jermaine, Stevie Wonder, Dan Seals.
 San Diego, CA (Richards/Paul-KYXY) Frozen playlist.
 San Diego, CA (Mark Larson-KFMB) Frozen playlist.
 San Diego, CA (Bobby Rich-B100) ELO, Y. & Peoples, Sheila E., Laura Branigan.
 Palm Springs, CA (Ty Stevens-KDES) L. Branigan, Jermaine, Kashif, Pointer Sisters, Jack Wagner.
 Fresno, CA (Scott Huskey-KLTK) A. Murray, A. Starr.
 San Luis Obispo, CA (Dan Armstrong-KVEC) Miami Sound Machine, Stevie Wonder, Rosanne Cash.
 San Luis Obispo, CA (Carol Meyer-KKUS) No report-frozen.
 Monterey, CA (Michael Reading-KWAV/FM) S. Wonder, Jack Wagner, Jermaine Jackson.
 San Francisco, CA (Rivers/Kulp-K101) Force M.D.'s, Mike & Mechanics.
 Concord, CA (Ravi Peruman-KKIS) A. Starr, Ray Jr., Smokey Robinson, Prince.
 Concord, CA (Jim Hampton-KWUN) Smokey, Jermaine, Stevie Wonder.
 Livermore, CA (Scott Lewis-KKIQ) Force M.D.'s, Robert Palmer, Pete Townshend, Jermaine, Teddy Pendergrass, Melissa Manchester & Al Jarreau.
 Napa, CA (Don DeFesi-KVYN/FM) No report-frozen.
 San Rafael, CA (Frank Eriksen-KTIM) Force M.D.'s, Everlys, Stevie Wonder, Jermaine.
 San Jose, CA (Bill Weaver-KLOK) Atlantic Starr.
 Santa Rosa, CA (Jim Daniels-KSRO) Heart, A. Starr.
 Ukiah, CA (Danny VanMeter-KUKI) Starship, Heart, Sting, Atlantic Starr, Ray Jr., C. Gayle & G. Morris.
 Arcata, CA (Chris Knight-KATA) Aretha, Dan Seals, Force M.D.'s, Tata Vega.
 Sacramento/Auburn, CA (Irons/Andrews-KHYL/FM) A. Murray, Heart, J. Taylor, Elton John, Mike & ..., A. Starr.
 Placerville, CA (Fred Gaines-KHTN) S. Wonder, Pointers, S. Easton, Cock Robin, Tom Petty, ELO.
 Vacaville, CA (Sheilah Bowman-KUIC) Dan Seals, Smokey.
 So. Lake Tahoe, CA (Ron West-KOWL) S. Wonder, Jermaine, Untouchables.
 So. Lake Tahoe, CA (Brian Beck-KTHO) Force M.D.'s, Stevie Wonder, Jermaine Jackson, Cock Robin.
 Chico, CA (Dave Kindig-KPAY) James Taylor.
 Grass Valley, CA (Rich Brock-KNCO) E. Murphy, J. Rush, L. Branigan, Melissa & Al Jarreau, S. Wonder, Far Larry's Band.
 Oroville, CA (Jeff Nelson-KORV) Heart, F. Jackson, Laura Branigan, Cars, Rosanne Cash.
 Burney/Redding, CA (Marc Soares-KARZ) Smokey, Sting, Crystal Gayle & Gary Morris.
 Red Bluff, CA (Mark Neal-KBLF) Isley/Jasper/Isley, Heart, T. Twins, Force M.D.'s, Mr. Mister, Smokey, Sting, Crystal Gayle & Gary Morris.

NORTHWEST

The Dalles, OR (Greg LeBlanc-KMCQ) No report-frozen.
 Portland, OR (Dirkx/Williams-KGW) L. Branigan, Jack

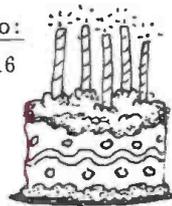
Wagner, Smokey Robinson, Cars.
 Salem, OR (Bill Dale-KSLM) No adds.
 Albany, OR (Jeff Ryan-KGAL) M. Lotz, ELO, Phil Collins, Cars.
 Corvallis, OR (Larry Blair-KLOO/AM) Frozen playlist.
 Eugene, OR (Bobby King-KDUK) Frozen Playlist.
 Medford, OR (Jim Zinn-KMFR) Force M.D.'s, Smokey, Heart.
 Medford, OR (Lurch-KYJC) Smokey, Everlys, R. Cash, Stevie Wonder, Jermaine Jackson.
 Grants Pass/Medford, OR (Charlie Kirk-KFMJ) No report.
 Enumclaw, WA (David Cool-KENU) Force M.D.'s, Eddie Murphy, Rosanne Cash, Loverboy.
 Auburn, WA (Carl Sawyer-KASY) Smokey, R. Cash, Everlys.
 Mt. Vernon, WA (Mike Hartman-KBRC) Loverboy, ELO, Branigan, B.J. Royal, Olivia, Jeremy West.
 Oak Harbor, WA (David Bowden-KISD) B.J. Royal, Sheena Easton, Force M.D.'s.
 Tacoma/Seattle, WA (Mike James-KAMT) Whitney, T. Twins, Aretha Franklin.
 Tacoma, WA (Rick Austin-KTAC) S. Wonder, L. Branigan, Jack Wagner.
 Olympia, WA (Dick Pust-KGY) No report-frozen.
 Aberdeen, WA (Paul Lankow-KXRO) Loverboy, A. Starr, Rob Tro, A. Murray, Force M.D.'s, Everlys.
 Centralia, WA (Jim Knutson-KELA) A. Starr, Cars, Olivia.
 Shelton, WA (Glen Connolly-KMAS) Dream Academy, Wagner, Murray, P. Bryson, Smokey, R. Flack, T. Twins, Force M.D.'s, Billy Ocean, Rich Dodson.
 Kelso/Longview, WA (Ray Bartley-KLOG) A. Starr, Smokey Robinson, Bangles.
 Yakima, WA (Frank Taylor-KMWX) J. Taylor, Cars, A. Starr, Mike & ..., S. Wonder, L. Branigan.
 Yakima, WA (Dave Hanson-KIT) B.J. Royal, R. Cash, Laura Branigan.
 Spokane, WA (Sky Walker-KQSP) Heart, A. Starr, Branigan.
 Tri-Cities, WA (Bill Templeton-KALE) Jermaine, S. Nicks, Pointers, B.J. Royal, Melissa & Al J., S. Wonder.
 Anchorage, AK (Charlie Harrigan-KFQD) Mike & Mechanics, R. Cash, Aretha, Jack Wagner.
 Anchorage, AK (Greg Wilkinson-KKLV/FM) Jermaine, Gap Band, Melissa & Al J., R. Cash, Easton, Bangles, Stevie Wonder.
 Soldotna, AK (Rick Brady-KCSY) B.J. Royal, Cars, Ray Parker Jr., Force M.D.'s.
 Saskatoon, SA (Steve Shannon-CFQC) Frozen.

WELCOME To Our New A/C Correspondents:

Steve Bolster, KSTQ RADIO, P.O. Box 1114, Alexandria, MN 56308 (612-763-6515)

Our Best Wishes and HAPPY BIRTHDAY To:

Jack Daniels, KLIK-Jefferson City, MO 2/16
 Andy Taylor (Duran Duran) 2/16
 Carl Sawyer, KASY-Auburn, WA 2/17
 Steve Naganuma, KMJK-Portland, OR 2/18
 Steve Kelly, WJER-Dover, OH 2/18
 K. C. Jones, WVKO-Columbus, GA 2/18
 Juice Newton, Yoko Ono 2/18
 Dale Deason, WGOW-Chattanooga, TN 2/19
 Steve Sabatke, WBEV-Beaver Dam, WI 2/19
 Wynn Richards, KTNX-Anchorage, AK 2/19
 Lurch, KYJC-Medford, OR 2/19
 Danny Austin, KTAW/FM-Bryan, TX 2/19
 Kim Whitney, WBTH-Williamson WVA (21!) 2/19
 Marty Lambert, WBT-Charlotte, NC 2/19
 Smokey Robinson 2/19
 Greg Bell, WGSV-Guntersville, AL 2/20
 J. Geils 2/20
 David Geffen 2/21
 Lou Dean, WRVA-Richmond, VA 2/21
 Russ Shafer, WKSU-Urbana/Springfield, OH 2/21

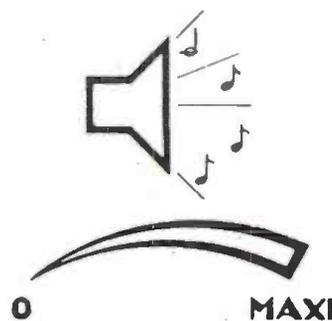
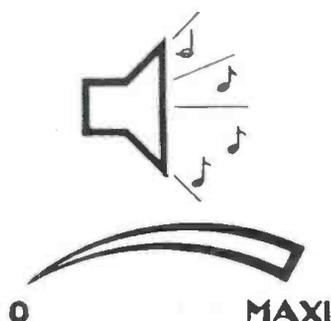
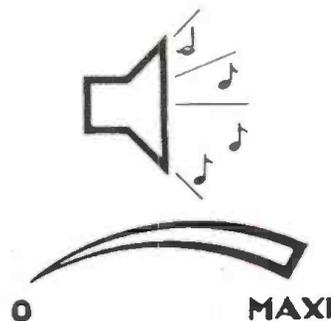
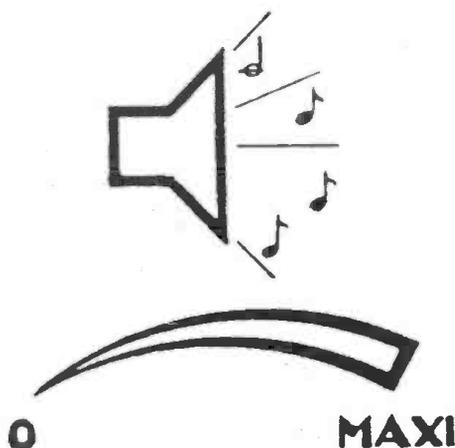
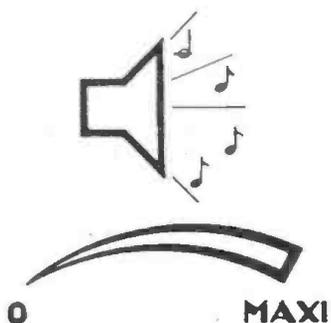


FIRST WEST COAST ORGANIZATIONAL MEETING OF

Women in Music

To be held Friday, February 21, 1986
at the Fairmont Hotel, San
Francisco 4-6 P.M. in conjunction
with The Gavin Seminar For Media
Professionals. Open To All. You DO
NOT need to be Registered to
attend. See You There!

For more information and
membership news, call the WIM
HOTLINE (212) 627-1240.



A "QUICK FIX" ON-AIR PROBLEMS

Last week's excellent suggestion from Kenny Kiskis of WKSX in Urbana, Ohio, on the use of a VCR as an aircheck-evaluation tool, and particularly his comment about a point on an aircheck where one might think in dismay "boy, I didn't mean it to come out that way", reminded me that one of the toughest things for me as I was developing as an announcer in the 1960's was nerving myself to listen to my own airchecks. Early on, I found that the way I *thought* I had said it and the way it actually sounded to the listeners were so different that all listening to an aircheck after a show did for me was discourage me--by showing me that I didn't have even a basic control over my own ability to speak! Consequently I seldom did listen to airchecks, and my development was at glacial speed.

My friend Frank Colbourn, now working in the Houston market, made a suggestion to me at that time which fixed almost all of my remaining delivery and presentation problems in one week, by eliminating the delay from a break to its evaluation (depressing in the past, because when the

tape was heard the show was then over and there was nothing that could be done about a problem till some later time).

It was amazingly simple, and it worked so well, I recommend it to you. Aircheck every break on a cassette machine plugged into the board, right there in the studio, *and then listen to the break back as soon as it's ended and you're in the next record!*

You hear the break back when what you *intended* to have it sound like is still fresh in your mind. The direct comparison of your perception versus the reality means that you can make a mental adjustment and try it again in the next break...and so on. The experience is totally positive because you hear the aircheck when there is still time to fix problems--and you hear, break by break, how your perception and what you actually sounded like gets closer

and closer. After a week, just one week, of doing this in virtually every break (you should cue the next record and set up the next event before you listen back to the tape, to make sure the production of your show doesn't suffer while you yourself are improving!), I found I could stop the constant review and just listen *occasionally* (right after a break, during a show) to monitor how closely I was achieving what I intend to with my inflection, emotional shading, inflection, energy, etc. (The first thing you find is that your apparent energy level is never as high as you thought it was!)

The brain rapidly "repatches" itself so that you start hearing yourself directly much more as the audience does, and then it's just a matter of maintenance--avoiding getting lazy, sloppy, or backsliding. If you are dissatisfied with your on-air performance, this method works better, faster, than any other I've come across to get you where *you* want to be!

See you at THE GAVIN SEMINAR this month in San Francisco! ■

BIO FEEDBACK

STARSHIP

Back in the 70's, The Jefferson Airplane purchased a historical landmark building in San Francisco and eventually it became known as the Starship Mansion. Purchased for \$70,000, it is now up for sale with a price tag of \$800,000. A bargain!

TOTO

The band is scouting around for a new lead singer. One of the prime candidates is recording artist Eric Martin.

THE CALL

Reconciled is actually their fourth album. The band hails from Santa Cruz, California. Making guest appearances on the LP are Peter Gabriel, Simple Minds' Jim Kerr, and Robbie Robertson from The Band.

ELVIS COSTELLO

The first single off the *King Of America* LP is a cover of the Animals' song, "Don't Let Me Be Misunderstood." The single is released under the name "The Costello Show."

MIDGE URE

At a recent royal gathering honoring the Live Aid participants, Midge had an opportunity to give Prince Charles a quick lesson on how to mix on a recording studio console.

THE JUDDS

Mother Naomi's youngest daughter, Ashley, is pursuing a modelling career.

THE FABULOUS THUNDERBIRDS

Lead guitarist is Jimmie Vaughan, older brother of Stevie Ray Vaughan.



JOAN JETT

Joan and her Blackhearts have a new label, Epic Records.

JOHN MELLENCAMP

The R.O.C.K. B-side, "Under The Boardwalk" came about after John handed out a tape of sixties favorites to his band to inspire the recording of *Scarecrow*.

ELO

The band's last LP was *Secret Messages*—ten years after they put out their cult hit "Roll Over Beethoven."

FINE YOUNG CANNIBALS

This offshoot of the English Beat was pinpointed by *Women's Wear Daily* by appearing on their "in" list.

BOB DYLAN

After appearing with Tom Petty and the Heartbreakers at FarmAid last September, Dylan has enlisted the group for a five week tour of Australia, New Zealand, and Japan.

BLUE OYSTER CULT

The new LP is their first LP in four years. Three of the original five members from 1970 are aboard—Eric Bloom, Buck Dharma, and Joe Bouchard. Since departed are Albert Bouchard and Allen Lanier.

PETER FRAMPTON

Frampton first came alive as the seventeen year old lead guitarist with The Herd. At nineteen, Peter left to join Humble Pie. That was 1969.

ALAN PARSONS PROJECT

Appearing as vocalist on the single "Stereotomy" is John Miles.

THE BLASTERS

Their new LP is being produced by Nick Lowe.

OZZY OSBOURNE

'Iron Man' indeed, it was sixteen years ago when Ozzy released his first LP with Black Sabbath, which originally was a blues band called Earth.

KISS

Gene Simmons will be wearing a Vegas showgirl outfit in a soon-to-be-released film *Never Too Young To Die*.

EVERLY BROTHERS

Their custom-made acoustic guitars are on display now at The Hard Rock Cafe in Los Angeles.

CHARLIE DANIELS

Charlie has recently released a book of short stories entitled *The Devil Went Down To Georgia*.

MENTTA
AS ANTY!

“Live It Up”

Taken from t

SYNCH

“Where Are Yo

WCAU/FM

Q100 33-29

WGFM ADD

WKRZ/FM 40-37

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B



L THING

IN YOUR DESK TODAY!

e Columbia LP "FUNDAMENTAL" BFC40299

u Now?"

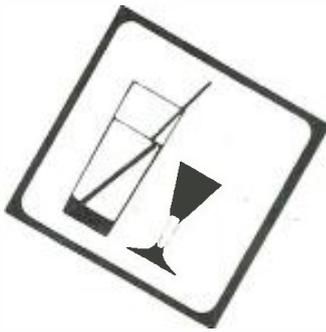
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LQ DEBUT 38
OK/FM 36-30
05 DEBUT 33

Y106 ON
WOMP/FM 40-29
WFXX ON
WJZR DEBUT 36

COLUMBIA RECORDS





GAVIN

SEMINAR FOR MEDIA PROFESSIONALS



Friday, Saturday
February 21 and 22
The Fairmont Hotel, San Francisco



Don't Miss Out On The *GAVIN*
CELEBRITY COCKTAIL PARTY

Friday February 21, 6PM—8PM

Be there or be square.

Starring *GAVIN* Seminar Attendees
plus guest artists (hanging out, not
performing)



Journey,
Miami Sound Machine,
James Brown,
Juice Newton,
Sheila E and Her Band,
REO Speedwagon,
Brian Setzer,
Robert Tepper,
Aimee Mann from
Til Tuesday,
Greg Kihn,
Rosanne Cash,
Cherelle from Cherelle
and Alexander O'Neal,
Jimmy from Survivor,
Carlos Santana,
Tommy Keene,

Mark White and Martin
Fry from ABC,
Peter Wolf,
Eric Martin,
Dwight Yoakam,
Eddie Money,
Jermaine Jackson,
The Long Ryders,
Graham Nash,
Untouchables,
Voice Farm,
Don Everly,
Animotion,
Marilyn Martin,
Falco,
Eddie & The Tide,
Judy Fields,
David Foster,
LeMans,
and more!



Registration Notes:

1. Registration is \$225 at the door.
2. Gavin Seminar Registration Desk will be open Thursday, Feb. 20th, 4PM-8PM! Pick up your packet and badges and beat the rush!!
3. Registration Desk reopens 8AM Friday, February 21st. Charles Osgood's Keynote Address starts at 10AM sharp!

1

2

3

The Fairmont Hotel, San Francisco			
Friday February 21st—The Present		Saturday February 22nd—The Future	
Keynote Address: 10AM	CHARLES OSGOOD , CBS National News Anchor, Network Radio Personality, Poet-In-Residence, Creator of the Osgood File.	Radio Format Breakfast Meetings: 9:30—Noon	Top Forty, A/C, Urban Contemporary, and Country.
KEN KRAGEN	"Hands Across America"—Learn how we can play a major role in this upcoming transcontinental event.	Buffet Luncheon: Noon—1:30PM	A break from the action.
The GAVIN Awards Luncheon: 11:30AM	Emceed by GARY OWENS . The ballots will be counted and the GAVIN awards will go out to the outstanding Radio and Music Industry high-achievers.	Eat Or Be Eaten: A Futurist Look At Compact Disc Application: 1:30PM—3:00PM	An astounding presentation by STAN CORNYN : two time Grammy winner, Sr. VP Record Group, WCI. Author of the famous speech, "The Day Radio Died."
Realizing "Peak Performance" and Creative Motivation: 2:15PM	WARNER BROTHERS RECORDS presents: DR. CHARLES GARFIELD —"Achieving PEAK PERFORMANCE and Productivity" Professor and Industry Consultant, DR. OREN HARARI will conduct follow-up case studies customized to the radio and record industry.	The Past, Present, & Future of Cutting Edge Music on the Radio: 3:30PM—5PM	Your host is 415 Records' HOWIE KLEIN . Guests on the show include GENE SANDBLOOM from KIIS/FM-Los Angeles and NDRM WINER from WXRT-Chicago. Providing the color will be ArtForum critic and author of the book <i>Mystery Train</i> , GREIL MARCUS and JELLO BIAFRA from The Dead Kennedys, plus producer/A&R DAVID KAHNE . Audience participation will be key. TOP FORTY and ALBUM/ALTERNATIVE fanatics should bring their ideas.
Women In Music 4PM	A meeting for the Women In Music organization.		
The GAVIN Celebrity Cocktail Party: 6PM—8PM	The stars of this event are the attendees themselves, plus a host of invited artists.	First Annual Rock 'n' Roll Trivia Eliminator: 4PM—6PM	GEFFEN RECORDS presents: The Super Bowl of music trivia. The wildest trivia contest you'll ever play! End the seminar by winning incredible prizes.

REGISTRATION—\$225.00



AMERICAN ROCK 'N' ROLL THE WAY IT SHOULD BE PLAYED!



ARE YOU "TUFF ENUFF"?

**The Fabulous Thunderbirds.
"Tuff Enuff." The debut album, from
CBS Associated Records and Cassettes.**

Featuring:
"Tuff Enuff"
"Wrap It Up"
"Two Time
My Lovin"
**Produced by
Dave Edmunds.**



FZ 40304

Producer: Dave Edmunds for Dave Edmunds Productions, Ltd. "CBS" is a trademark of CBS Inc. © 1986 CBS Inc.

ALBUM/ALTERNATIVE

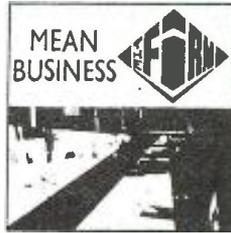
GAVIN ALBUM FRONTLINE



INXS



MIKE & MECHANICS



THE FIRM



JESUS & MARY



VIOLENT FEMMES



PIL

CHAIN



King Of America—The Costello Show (Columbia)

If you consider the entire body of his work, it may sound like a blowhard thing to proclaim, but here goes. This is ELVIS COSTELLO's very best LP. Better than MY AIM IS TRUE, IMPERIAL BEDROOM, THIS YEAR'S MODEL, all of them. Virtually invisible are THE ATTRACTIONS. Visible are a host of legendary sidemen (the "other" ELVIS's players). Over fifty minutes of fine music, as each track outshines the previous one. The music sounds like it was born acoustically and embellished with a rash of elegant subtleties. There's also a myriad of nods to our own American heritage, both acoustically and rockabillically. Out of sixteen tunes, there's not one single blemish. High spots include the opener "Brilliant Mistake" (almost the title tune), "Indoor Fireworks" (first heard by NICK LOWE), "American Without Tears" and the bunker fave, "Our Little Angel". KING OF AMERICA succeeds far more dramatically than ALMOST BLUE as a piece of attempted Americana. It also exudes a folksy soul, heart, and a good good time. It's already one of 1986's true crowning events. When's the CD?

Club Ninja—BOC (Columbia)

To me, a fan of BOC's early early work, the last few LP's were a blurred image of their former selves. After a three year break, BOC has retained some of the distinction that separated them from other high decibel outfits.

Gone is ALAN LANIER (I miss him), who always added a decadent tint. But the remaining core has a lot of that original magic. CLUB NINJA is a very respectable bounceback. Go beyond that single into "White Flags". Beyond that, be thine own guide. Great guitar.

"Great Gosh A'mighty"—Little Richard (MCA)

The umpteenth comeback for the self proclaimed King Of Rock N Roll. Not only did his biography steam up windows (giving new meaning to the word "candid"), he's now featured in the number one movie in America, DOWN AND OUT IN BEVERLY HILLS.

"Mutual Surrender"—Bourgeois Tagg (Island)

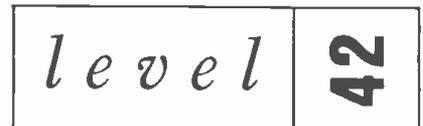
Maybe we should send this record overseas to Aquino and Marcos, those two knuckleheads. BOURGEOIS TAGG, named after members BRENT BOURGEOIS and LARRY TAGG, carve their own niche using just the right blend of technology, guitars, and vocal melody.



"West End Girls"—Pet Shop Boys (EMI)

All the rage around the GAVIN, PET SHOP BOYS have been the rage, bi-coastally, on KROQ and WLIR. Now being serviced nationally, get ready for phone calls and quick response,

spreading from a hip elite to the masses. Produced by STEPHEN HAGUE who works with OMD.



"Something About You"—Level 42 (Polydor)

The lead track off of this "limited" 10inch single isn't really all that limited. It's been a GAVIN favorite these last couple of weeks, but hearing it spun on KMEL (with their tweaked signal) pushed LEVEL 42 to the next level. Hit song?

Pretty In Pink (A&M)

The soundtrack keeps in strict accordance with other quality soundtracks assembled by DAVID "Mr. Film Music" ANDERLE. I'm praying that the movie fares better than ST. ELMOS' FIRE or WEIRD SCIENCE. Action on OMD (still underrated) and SUZANNE VEGA galore.

"I Engineer"—Animation (Casablanca)

"I, Engineer" is something you'd expect from ALAN PARSONS until you hear it. I guess this proves that ANIMATION has strong intentions to dent the charts once again. PETER likens this song to BANANARAMA (with some BONEY M and ABBA thrown in?). Happening already and a big hit by Spring.

Check out this week's ALTERNATIVE SPOTLIGHT LP by CLASSIC RUINS. PETER and I fought over this one. He won and so will you if you hear this fine LP!

ALBUM

Editor: Kent Zimmerman

Reports accepted Mondays at 8am through 1pm Wednesday
Station Reporting Phone (415) 392-7750

CERTIFIED



BLUE OYSTER CULT
(COLUMBIA)



BRIAN SETZER
(EMI AMERICA)

MOST ADDED

1. "FEEL IT AGAIN"-HONEYMOON SUITE (WARNER BROS.)
2. KING OF AMERICA-ELVIS COSTELLO (COLUMBIA)

MY 2¢



SEMINAR MADNESS here at the ole GAVIN. Turn to pages 27 and 28 for a list of times and events. That includes our CELEBRITY COCKTAIL PARTY that also includes MIDGE URE and JOAN JETT, two recent post presstime additions. If you're gonna make it, I'll see you there. If not, budget yourselves for the next one which'll be held next year right around the same time, give or take a couple of weeks. Let's just say FEBRUARY 1987...Lots of madness regarding a new 12 inch pressing off the new TED NUGENT LP. It was going to be the opening track, but after MIAMI VICE spun another song called "Little Miss Dangerous", all hell broke loose, so they're going with "Dangerous". Incidentally, that particular MIAMI VICE segment starred DANNY BUCH protege, FIONA, a few weeks after NUGENT...Look out for the upcoming GREEN ON RED LP with a great guitarist named CHUCK PROPHET... This week saw a strong showing for the new ELVIS COSTELLO LP, which was our second most added. MOST ADDED was HONEYMOON SUITE, which also debuted at #37. Other debuts (and there were lots) include the FAB T.BIRDS, whose "Why Get Up" could work on morning shows... Don't get caught sleeping with this new PET SHOP BOYS single. It'll be a big hit to reckon with. Along the same lines is this BOYS DON'T CRY. Excellent pieces to hook

2W LW TW

2W	LW	TW	Artist	Album
5.	3.	1.	INXS (ATLANTIC)	"NEED" "TIME" "SHINE"
4.	4.	2.	MIKE & MECHANICS (ATLANTIC)	"MIRACLE""THREAD""SILENT"
2.	2.	3.	Simple Minds (A&M)	"Sanctify" "Ghost" "Alive"
17.	5.	4.	THE FIRM (ATLANTIC)	"HORSES""PEACE""WALLS""FORTUNE"
1.	1.	5.	Pete Townshend (Atco)	"Blood" "Face" "Hiding" "White"
3.	6.	6.	JOHN MELLENCAMP (RIVA)	"R.O.C.K." "B'WALK" "MINUTES"
19.	11.	7.	PETER FRAMPTON (ATLANTIC)	"LYING" "HIDING" "VIEW"
9.	8.	8.	Alan Parsons Project (Arista)	"Stereotomy" "L'light" "Real"
14.	9.	9.	BANGLES (COLUMBIA)	"MAN" "EGYPTIAN"
10.	10.	10.	HEART (CAPITOL)	"DREAMS"
6.	7.	11.	ZZ Top (Warner Bros.)	"Stages" "Delirious" "Fly" "Rough"
20.	18.	12.	QUICKSILVER/ROGER DALTRY (ATL.)	"Q'SILVER""EASY"
23.	20.	13.	ROBERT PALMER (ISLAND)	"ADDICTED"
7.	15.	14.	STEVIE NICKS (MODERN/ATCO)	"WAIT" "IMPERIAL"
28.	22.	15.	TALK TALK (EMI AMERICA)	"LIFE'S"
--	26.	16.	JOHN LENNON (CAPITOL)	"SOME" "IMAGINE"
27.	25.	17.	LOVERBOY (COLUMBIA)	"COULD"
22.	19.	18.	DREAM ACADEMY (WARNER BROS.)	"FOREVER""NORTHERN"
15.	21.	19.	ALARM (IRS)	"SPIRIT"
11.	12.	20.	Tom Petty (MCA)	"Pins" "Star" "Bring"
24.	23.	21.	OUTFIELD (COLUMBIA)	"YOUR" "SAY"
12.	14.	22.	Dire Straits (Warner Bros.)	"River" "Arms" "Strong"
--	36.	23.	MARILYN MARTIN (ATLANTIC)	"MOVES"
8.	13.	24.	The Hooters (Columbia)	"Day"
--	35.	25.	ELECTRIC LIGHT ORCH. (CBS)	"AMERICA"
18.	17.	26.	Pat Benatar (Chrysalis)	"Bel" "Sex"
--	34.	27.	BLUE OYSTER CULT (COLUMBIA)	"RUINS"
33.	28.	28.	LLOYD COLE & COMMOTIONS (Geffen)	"WEEKEND"
--	31.	29.	MIDGE URE (CHRYSALIS)	"IF"
13.	16.	30.	Mr. Mister (RCA)	"Kyrie" "Is" "Broken"
--	32.	31.	ROBERT TEPPER (SCOTTI BROS.)	"EASY"
--	--	32.	BRIAN SETZER (EMI AMERICA)	"JUSTICE"
--	--	33.	THE CARS (ELKETRA)	"ONE"
--	--	34.	FABULOUS THUNDERBIRDS (CBS)	"TUFF"
--	--	35.	OZZY OSBOURNE (CBS)	"SHOT"
37.	37.	36.	The Cult (Sire)	"Rain" "Sells"
--	--	37.	HONEYMOON SUITE (WARNER BROS.)	"FEEL"
30.	30.	38.	Rush (Mercury)	"Mystic"
--	--	39.	YOUNGBLOOD SOUNDTRACK (RCA)	"MICKEY" "STARSHIP"
39.	40.	40.	Del Fuegos (Slash/Warner Bros.)	"Want"

CHARTBOUND

- THE CALL (Elektra) "Believe"
- PRETTY IN PINK (A&M) "OMD""Vega"
- CLANNAD (RCA) "Lifetime"
- FEARGAL SHARKEY (A&M) "Heart"
- *ELVIS COSTELLO (Col.) "M'stood"
- JIMMY BARNES (Geffen) "Second"
- *OPUS (Polydor) "Live"
- EVERLY BROS. (Mercury) "Amanda"
- *VIOLENT FEMMES (Slash) "Children"
- *STAN RIDGWAY (IRS) "Drive"
- FYC (IRS) "Johnny"
- WATERBOYS (Island) "Moon"
- DOKKEN (Elektra) "In"
- JAMES BROWN (Scotti) "America"

wary listeners with...PEPE LOPEZ is now PD at KLAQ in EL PASO. My only question is whether he got his name from the tequila bottled under the same name. Perhaps it's his family. Is it he we should be

cursing on those morning afters?... Three out of the ALBUM Top Four is on the ATLANTIC label. It pays to release that music out-of-the-gate during the New Year...THE FIRM's follow-up album sure has eliminated any fears about any kind of sophomore jinx. Most stations are at least three or four cuts deep. THE FIRM will tour this Spring and I will be there...TALK TALK has made it to #15 without benefit of an LP. ROBERT PALMER has leaped to lucky #13. MARILYN MARTIN took a thirteen point jump, 36-23. Expect the PRETTY IN PINK soundtrack to chart next week. The QUICKSILVER and RAGING MOON embryo is about ready to split as the QUICKSILVER song takes over "Let Me Down Easy". THE CALL is also getting excellent response at GAVIN INDICATORS. Give "I Still Believe" a solid listen. KZ

ALTERNATIVE

Reports accepted Mondays at 8am through 1pm Wednesday
Station Reporting Phone (415) 392-7750

CERTIFIED



album

PIL
(ELEKTRA)

MOST ADDED

1. KING OF AMERICA-ELVIS COSTELLO (COLUMBIA)
2. THE BIG HEAT-STAN RIDGWAY (IRS)
3. RECONCILED-THE CALL(ELEK.)
4. PRETTY IN PINK SOUNDTRACK (A&M)
5. ALBUM-PIL (ELEKTRA)
6. HEYDAY-THE CHURCH (W.B.)

IMPORT INDIE



FLESH FOR LULU
(STATIK)

Still rising @16.

- APB (Link) "Believe"
BOYS DON'T CRY (Profile)"C'boy"
CRAZY 8'S (Red Rum) "Touchy"
PANDORAS (Rhino) "Life"
POGUES (Stiff) "Sally"
MINIMAL COMPACT (Crammed D.)
REDUCERS (Rave On) "Run"
LUXURY CONDOS... (Coyote/T. Tone)
THE WAKE (Of Factory) "Pamela"
DANCING HOODS (Relativity)"Blue"
SAVAGE REPUBLIC (Suite Beat)
SCRAPING FOETUS (Some Bizzare)

ALTERNATIVE ACTION

Our annual seminar is looking like it's going to be a killer event and you can bet we're working like maniacs to bring you a conference of the highest quality. Check out page #27 for a list of some of the incredible artists scheduled to be at our celebrity cocktail party to meet you. There'll be an informal gathering of the Album/Alternative music people at the Edinburgh Castle

2W LW TW

1.	1.	1.	BANGLES (COLUMBIA) "MONDAY" "EGYPTIAN"
5.	2.	2.	LLOYD COLE & COMMOTIONS (GEF.)"LOST""FRIENDS""RICH"
6.	5.	3.	Long Ryders (Island) "Lewis" "Union" "Downtown"
2.	3.	4.	The Cult (Sire) "Sells" "Nirvana" "Rain"
10.	7.	5.	FINE YOUNG CANNIBALS (IRS) "JOHNNY"
22.	12.	6.	JESUS & MARY CHAIN (REPRISE) "HONEY"
3.	4.	7.	Hoodoo Gurus (Big Time) "Bittersweet" "Poison"
8.	8.	8.	Big Audio Dynamite (Columbia) "Bottom" "Show" "E=MC2"
25.	14.	9.	VIOLENT FEMMES (SLASH/WARNER BROS.) "CHILDREN"
--	30.	10.	PIL (ELEKTRA) "RISE" "FFF"
13.	11.	11.	Minutemen (SST) "Red"
7.	6.	12.	Replacements (Sire) "Kiss" "Bastards" "Hold"
4.	9.	13.	Golden Palominos (Celluloid) "Train" "Boy"
9.	10.	14.	Echo & Bunnymen (Sire) "Horses"
18.	16.	15.	Plasticland (Enigma) "Flower"
27.	18.	16.	FLESH FOR LULU (STATIK) "BABY"
--	24.	17.	MIDGE URE (CHRYSALIS) "IF"
14.	15.	18.	Alarm (IRS) "Spirit" "Knife"
17.	19.	19.	Cocteau Twins (Relativity) "Wax" "Millimillenary"
--	--	20.	CHURCH (WARNER BROS.) "TANTALIZED"
--	--	21.	FEARGAL SHARKEY (VIRGIN/A&M) "HEART"
11.	13.	22.	Blow Monkeys (RCA) "Fruit"
12.	17.	23.	Siouxsie & Banshees (Geffen-12") "Dust"
26.	25.	24.	Blancmange (Sire) "Lose"
20.	21.	25.	Simple Minds (Virgin/A&M) "Sanctify" "Once" "Alive"
24.	27.	26.	Pete Townshend (Atco) "Blood" "Face"
21.	20.	27.	INXS (Atlantic) "Time" "Thieves"
--	29.	28.	TALK TALK (EMI AMERICA-12") "LIFE'S"
--	--	29.	PRETTY IN PINK (A&M) "OMD" "VEGA" "NEW ORDER"
--	--	30.	CLANNAD (RCA) "LIFETIME"

CHARTBOUND

ERASURE (Sire) "Love"
LOVE & ROCKETS (Beggars Banq.)
THE CALL (Elektra) "Believe"
EXPLODING W.MICE (Big Time)
GENE LOVES JEZEBEL (Relativity)
EVERLY BROS. (PolyGram) "Amanda"
MINK DeVILLE (Atlantic) "Italian"
STAN RIDGWAY (IRS) "Heat"
ELVIS COSTELLO (Col.) "U' stood"
MENTAL AS ANYTHING (Columbia)
FABULOUS T.BIRDS (CBS) "Tuff"
FALCO (A&M) "Amadeus"

(a Scottish pub) 950 Geary Blvd.
on Thursday, February 20th
from about 7-10P.M.. It'll be a
"dutch-treat" (no-host bar) and
everyone's invited.

WELCOME to our newest Gavin
Alternative reporter Matt Bisson
from WUNH-DURHAM, NH. Matt
says he's lives at the station
24 hours a day, so give him a
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long ago by the famous "Odd
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Roman Fingers/Labatt's/He's Got It/Response And Sustain/Geraldine I Need-CLASSIC RUINS (Throbbing Lobster) This trio of rock and roll warriors is churning out relentless smokin' songs which deserve full volume on your stereo. The guitar riffs are heavy duty and the bass player puts his fingers through a vigorous workout. I love albums like "Lassie Eats Chickens" because it's aggressive, three dimensional music which boils over, song after song. You might have laughed at this record label's name at one time, but the fact is they've been releasing some of the highest quality music on any independent label. Call (617) 739-1866 for a copy.

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Red Flame
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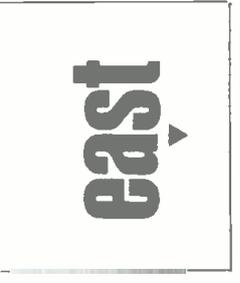
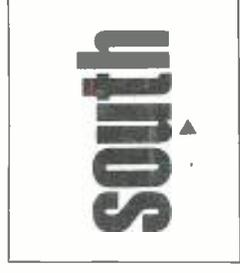
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 Mod:
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COUNTRY

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GEORGE STRAIT
You're Someting Special To Me
(MCA)

THE JUDDS
Grandpa
(RCA/Curb)

MOST ADDED

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(Warner Bros./Curb)

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(RCA)

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(Warner Brothers)

TOP REQUESTS

ALABAMA
She & I
(RCA)

GEORGE STRAIT
You're Something Special To Me
(MCA)

RANDY TRAVIS
1982
(Warner Brothers)

Station Reporting Phone (415) 392-7750

2W	LW	TW
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5.	1.	1.	DOLLY PARTON - Think About Love (RCA)
7.	3.	2.	EXILE - I Could Get Used To You (Epic)
8.	4.	3.	BARBARA MANDRELL - Fast Lanes And Country Roads (MCA)
2.	2.	4.	STEVE WARINER - You Can Dream Of Me (MCA)
11.	7.	5.	EDDY RAVEN - You Should Have Been Gone By Now (RCA)
13.	11.	6.	JOHN SCHNEIDER - What's A Memory Like You (MCA)
12.	9.	7.	VINCE GILL - Oklahoma Borderline (RCA)
18.	14.	8.	LEE GREENWOOD - Don't Underestimate My Love For You (MCA)
26.	16.	9.	GARY MORRIS - 100% Chance Of Rain (Warner Brothers)
17.	15.	10.	MARK GRAY - Please Be Love (Columbia)
22.	20.	11.	ALABAMA - She & I (RCA)
20.	19.	12.	DON WILLIAMS - We've Got A Good Fire Goin' (Capitol)
6.	8.	13.	GEORGE JONES - The One I Loved Back Then (Epic)
9.	10.	14.	SYLVIA & MICHAEL JOHNSON - I Love You By Heart (RCA)
21.	18.	15.	JOHN DENVER - Dreamland Express (RCA)
25.	22.	16.	T.G.SHEPPARD - In Over My Heart (Columbia)
28.	24.	17.	RICKY SKAGGS - Cajun Moon (Epic)
1.	5.	18.	OAK RIDGE BOYS - Come On In (MCA)
23.	21.	19.	MICKEY GILLEY - Your Memory Ain't What It Used To Be (Epic)
32.	27.	20.	GEORGE STRAIT - You're Something Special To Me (MCA)
31.	23.	21.	ANNE MURRAY - Now & Forever (Capitol)
4.	6.	22.	MARIE OSMOND - There's No Stopping Your Heart (Capitol/Curb)
10.	12.	23.	GLEN CAMPBELL - Just A Matter Of Time (Atlantic America)
27.	26.	24.	LOUISE MANDRELL - Some Girls Have All The Luck (RCA)
38.	30.	25.	STATLER BROTHERS - Sweeter And Sweeter (PolyGram/Mercury)
33.	29.	26.	RANDY TRAVIS - 1982 (Warner Brothers)
39.	31.	27.	MERLE HAGGARD - I Had A Beautiful Time (Epic)
15.	17.	28.	CHARLY McCLAIN & WAYNE MASSEY - You Are My Music (Epic)
3.	13.	29.	CRYSTAL GAYLE & GARY MORRIS - Makin' Up For Lost Time (Warner Brothers)
37.	32.	30.	SAWYER BROWN - Heart Don't Fall Now (Capitol/Curb)
--	33.	31.	BELLAMY BROTHERS - Feelin' The Feelin' (MCA/Curb)
--	--	32.	JUDDS - Grandpa (Tell Me About The Good Old Days) (RCA)
--	34.	33.	GATLIN BROTHERS - Nothing But Your Love Matters (Columbia)
--	38.	34.	EARL THOMAS CONLEY - Once In A Blue Moon (RCA)
--	36.	35.	MEL McDANIEL - Shoe String (Capitol)
--	37.	36.	PAKE McENTIRE - Every Night (RCA)
--	39.	37.	LACY J.DALTON - Don't Fall In Love With Me (Columbia)
--	40.	38.	JANIE FRICKE - Easy To Please (Columbia)
16.	25.	39.	JOHN ANDERSON - Down In Tennessee (Warner Brothers)
--	--	40.	WAYLON JENNINGS - Working Without A Net (MCA)

CHARTBOUND

HANK WILLIAMS JR. - Ain't Misbehavin' (Warner Brothers/Curb)
MICHAEL MARTIN MURPHEY - Tonight We Ride (Warner Brothers)
ROSANNE CASH - Hold On (Columbia)
TANYA TUCKER - One Love At A Time (Capitol)

Reports	Adds	On	Chart	Weeks
113	51	53	9	2
112	15	79	18	4
107	30	71	6	3
105	28	70	7	3

ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
REBA McENTIRE - Whoever's In New England (MCA)	86	37	46	3	2
KENNY ROGERS - Tomb Of The Unknown Love (RCA)	84	50	30	4	2
KEITH WHITLEY - Miami My Amy (RCA)	77	13	59	5	3
JOHN CONLEE - Harmony (Columbia)	69	16	48	5	3
MARTY STUART - Arlene (Columbia)	65	13	29	23	6
MAC DAVIS - Sexy Young Girl (MCA)	64	5	52	7	5
GIRLS NEXT DOOR - Love Will Get You Through (MTM)	62	9	49	4	5
JIMMY BUFFETT - Please Bypass This Heart (MCA)	56	9	44	3	3
*NITTY GRITTY DIRT BAND - Partners Brothers Friends (WB)	55	47	--	8	1
EMMYLOU HARRIS - I Had My Heart Set On You (Warner Brothers)	52	26	25	1	2
JOHNNY LEE - The Loneliness In Lucy's Eyes (Warner Brothers)	47	1	31	15	6
RAY STEVENS - The Ballad Of The Blue Cyclone (MCA)	44	4	31	9	6
B.J.THOMAS - America Is (Columbia)	44	17	27	--	2
*GENE WATSON - Carmen (Epic)	44	25	19	--	1
*CONWAY TWITTY - You'll Never Know How Much I Needed You...(WB)	38	31	--	7	1
PAM TILLIS - Those Memories Of You (Warner Brothers)	35	--	30	5	6
*KEITH STEGALL - I Think I'm In Love (Epic)	34	11	--	23	1
*EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram)	30	18	10	2	1
*DWIGHT YOAKAM - Honky Tonk Man (Reprise)	28	27	1	--	1
*LEWIS STORY - Ain't No Tellin' (Epic)	27	4	22	1	1
JOHNNY RODRIGUEZ - She Don't Cry Like She Used To (Epic)	26	--	10	16	5
*TOMMY ROE - Radio Romance (MCA/Curb)	26	13	13	--	1

*Debuts This Week

Dropped: #28-Juice Newton, #35-James Taylor, Kenny Rogers (MARIE), Loretta Lynn

LP CUTS

JUDDS (RCA/Curb) - Rockin' With The Rhythm
 GEORGE STRAIT (MCA) - In Too Deep/Dance Time
 DAN SEALS (EMI America) - All That Glitters
 KENNY ROGERS (RCA) - I Can't Believe Your Eyes
 STEVE WARINER (MCA) - Life's Highway
 JUICE NEWTON (RCA) - Stuck In The Middle

FORESTER SISTERS (WB) - Dixie Man
 CONWAY TWITTY (WB) - Lay Me Down Carolina
 SAWYER BROWN (Capitol/Curb) - Shakin'
 MAINES BROTHERS (Mercury/PolyG.) - Magic Wishes
 GARY MORRIS (WB) - Try Getting Over You
 JOHN SCHNEIDER (MCA) - One More Night

RECOMMENDED NEW RELEASES

"13"-Emmylou Harris (WB)
 SWEETHEART OF THE PINES/
 JUST SOMEONE I USED TO
 KNOW/TODAY I STARTED
 LOVING YOU AGAIN

"Tonight We Ride"-Michael
 Martin Murphey (WB)
 FIDDLIN' MAN/CLOSE TO MY
 HEART/ROLLIN' NOWHERE

"Whoever's In New England"-
 Reba McEntire (MCA)
 ONE THIN DIME/LITTLE ROCK/
 TO MAKE THE SAME
 MISTAKE AGAIN

COUNTRY SUMMARY

Any doubts station's may have had about listeners' acceptance of the ALABAMA record have obviously been erased. It's the Top Requested record, with big jumps at WCAV (34-24); WPOR (31-22); KKJQ/FM (27-18); WFRB (24-14); KJIN (29-20); KWKH (32-21); WKNZ (20-11); WSIX (25-13); etc. Another good week for RICKY SKAGGS with lots of stations reporting good phone action. JIM CROWE at KROW-Reno reports that RICKY's album is selling very well there. These are the "good old days" for the JUDDS, as "Grandpa" gets Certified and becomes the top debut all in the same week. Programmers are already convinced that it's a smash.

The 36-35 move on MEL McDANIEL is deceptive - blame it on the traffic jam at the bottom of the chart. MEL's still looking very strong, with debuts at KTDO, KHUG, KROP, KYSS, WSLR, WCMR, KUSA, KLIK, etc. WAYLON's debut single on MCA is proving to be another winner. It debuts on our chart after only three weeks, and ANDY GALLO at WTAW-Bryan notes immediate calls for WAYLON. Stations are dropping KENNY ROGERS' "Goodbye Marie" in favor of his "Tomb Of The Unknown Love". Positive reports are pouring in for MARTY STUART's "Arlene". It's pulling in #1 requests at WPOC/FM-Baltimore, KPRB-Redmond and KTGR-Columbia. Another new act, the

GIRLS NEXT DOOR, are also pulling in requests. The Gavin Reviewing Committee's favorite new release of the week, DWIGHT YOAKAM's "Honky Tonk Man", is also receiving a lot of support from radio, with 27 adds this week. PAUL PROCTOR at KYSS/FM in Missoula tells us that initial calls for TOMMY ROE are almost as strong with women as the BILLY JOE ROYAL was a few weeks back.

Looking forward to meeting many of you at the GAVIN SEMINAR FOR MEDIA PROFESSIONALS next weekend. See you there!!!

NORTHEAST

Worcester, MA (Tim Todd-WORC) Fricke, Maines Brothers, The Trux, E.T. Conley, Emmylou, Denver.
Brockton, MA (Mark Burns-WCAV/FM) M. Murphey, K. Rogers, T. Tucker, Hank, Buffett, B.J. Thomas, Everlys, Emmylou.
Portland, ME (Hal Knight-WPOR/FM) Fricke, R. Cash, Judds, Hank, R. McEntire, K. Rogers, R. Price.
New York, NY (Pam Green-WHN) K. Rogers, N.G.D.B., Gilley, G. Watson, Pake.
Carlisle, PA (Ann Stevens-WHYL) Statlers, Haggard, Judds.
Philadelphia, PA (Bob Young-WXTU) M. Murphey, Hank, K. Rogers.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) Bellamys, Travis.
Frostburg, MD (Mike Stanley-WFRB) Bellamys, K. Rogers, B.J. Thomas, Hank, Emmylou, Watson, N.G.D.B., K. Whitley.
Danville, VA (Alan Rowe-WDVA) R. Cash, Watson, B.J. Thomas, K. Rogers.
Charleston, WV (Bob Jones-WQBE/FM) R. Cash, K. Rogers, T. Tucker, Buffett, R. McEntire.
Clarksburg, WV (Mark Thompson-WKKW) K. Rogers, Conway, N.G.D.B., T. Roe, D. Yoakam.
Goldsboro, NC (Bill Wiggs-WFMC) Emmylou, Watson.
Shelby, NC (Davis/Pruett-WOHS) R. McEntire, Almost Brothers, Judds, R. Stevens, Girls Next Door, Emmylou, Hank.
Greenville/New Bern, NC (O'Neal/Wolfe-WRNS/FM) Conway, Everlys, N.G.D.B., M. Stuart, T. Roe, J.T. Jackson.
Jacksonville, NC (Allen Bailey-WLAS) No Report-Frzn.
Conway, SC (Dave Dempsey-WLAT) Conway, N.G.D.B., Everlys, T. Roe, R. McEntire, Maines Brothers.
Carrollton, GA (Jerry Jackson-WLBB) Hank, T. Tucker, Haggard, N.G.D.B., Conlee.
Cedartown, GA (Chuck Walley-WGAA) Fricke, M. Murphey, L.J. Dalton, Mac Davis, Waylon.
Elberton, GA (Dave Davis-WWRK/FM) L. Storey, L. Lynn, L. DeWitt, K. Rogers, M. Stuart, J.T. Jackson, D. Yoakam, E. Groves.
Albany, GA (James Layton-WKAK/FM) Frzn. list.
Pensacola, FL (Kris O'Kelly-WOWW/FM) Judds, K. Rogers, N.G.D.B., B.J. Thomas, Conway, T. Tucker, Everlys, D. Yoakam.
Destin, FL (Skip Davis-K92/FM) Don King, Conlee, T. Arata, S. West, Steve Earle.
Ft. Pierce, FL (George Gordon-WFTP) D. Yoakam, N.G.D.B., R. McEntire, K. Rogers, Conway.
St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) R. Travis, Judds, Waylon, Emmylou.
Arcadia, FL (Diana Dean-WOKD) No Report-Frzn.

SOUTH

Sylacauga, AL (Karen Turner-WMLS/FM) Emmylou, Conway, N.G.D.B., K. Rogers.
Talladega, AL (Rick Robinson-WEYY) R. McEntire, Judds, K. Rogers, N.G.D.B., D. Yoakam, Conway.
Jasper, AL (Johnny Elmore-WARF) Haggard, R. McEntire, Hank Jr.
Gadsden, AL (Jim Pruett-WAAX) N.G.D.B., Conway, Yoakam.
Albertville, AL (Brent Ryder-WQSB/FM) M. Murphey, R. Travis, M. McDaniel, K. Rogers, Conway.
Atmore, AL (Roy W. Harrison-WSKR) B.J. Thomas, T. Arata, K. Stegall, R. McEntire, K. Rogers.
Nashville, TN (Eric Marshall-WSIX) Waylon, Judds, Tanya Tucker.

Chattanooga, TN (Bill Burkett-WOOD/FM) No Report-Frzn.
Kingsport, TN (Bob Gordon-WKIN) Pake, R. Cash, M. Murphey, E.T. Conley, Judds.
Memphis, TN (Ron Jones-WMC/AM) T. Tucker, Waylon, M. McDaniel.
Milan, TN (Cowboy-WXKY) J.T. Jackson.
Mt. Pleasant/Columbia, TN (Carla Duren-WXRQ) B.J. Thomas, Steve Earle.
Pontotoc, MS (T.T. Minor-WSEL/FM) Bellamys, Girls Next Door, K. Whitley, Buffett, M. Murphey, Pake.
Collins/Hattiesburg, MS (Tom Brooks-WKNZ) Judds, Waylon, T. Tucker, R. Cash, Hank, Mac Davis.
Biloxi, MS (Dave Terry-WVMI) T. Tucker, R. McEntire, Hank, R. Cash.
Pascagoula, MS (J.D. Gray-WGUD) Conway, Watson, N.G.D.B., Sawyer Brown.
Louisville, KY (Mark Williams-WCII) McDaniel, R. Cash, Marty Stewart, Tanya Tucker.
Harlan, KY (Neil Middleton-WFSR) Judds, R. Cash, Hank, J. Hollier.
Paducah, KY (Kent King-WKYQ) K. Stegall, Haggard, Fricke, T. Tucker, Emmylou, B.J. Thomas, S. Earle.
Houma, LA (Larry Hyatt-KJIN) M. Murphey, J. Taylor, K. Rogers.
Bogalusa, LA (Terri Lyn Smith-WBOX) Alabama, Judds, R. McEntire, E.T. Conley, Everlys, R. Cash.
Abbeville, LA (Anthony Keith-KASC) Whitley, Conlee, Hank, D. Yoakam.
Shreveport, LA (Ledbetter/Waldon-KWKH) Conway, N.G.D.B., Family Brown, Yoakam, Everlys.
Alexandria, LA (B. Mitchell-KRRV/FM) K. Rogers, L. Storey, Waylon, R. Cash, Conlee, T. Roe, T. Price, A.J. Masters.
El Dorado, AR (Ben Robbins-KDMS) M. Stuart, Girls Next Door, R. Stevens, Waylon.
Fayetteville, AR (Tom Sleecker-KKIX) Fricke, K. Rogers, Girls Next Door, Whitley, D. Yoakam.

UPPER MIDWEST

St. Cloud, MN (Steve Stewart-WWJO/FM) Hank, T. Tucker, K. Rogers, R. McEntire, K. Stegall.
Brainerd, MN (Dave Torkelson-KQBR) Gatlins, J. Lee, Judds, R. Cash, Waylon, Fricke.
Sioux Falls, SD (Rohrer/O'Brien-KIOV/KXRB) Conlee, T. Roe, T. Tucker, R. McEntire.
Huron, SD (Penny Lane-KOKK) Bama Band, Emmylou.
Aberdeen, SD (Greg Gilbertson-KKAA) No Report-Frzn.
Redfield, SD (Myron Grage-KQKD) N.G.D.B., Conway, K. Rogers.
Rapid City, SD (Steve Blake-KIMM) Haggard, Sawyer Brown, Bellamys, Gatlins.
Rapid City, SD (Scott Kearns-KTOQ) K. Rogers, Conlee, R. McEntire.
Wahpeton, ND (Larry Slabik-KBMW) K. Rogers, Maines Brothers, J.T. Jackson, T. Roe, Ken Fowler.
Fargo, ND (Don Roberts-KFGO) Conway, Yoakam, B. Wilson, Almost Brothers, Maines Brothers, Waylon (RCA).
Fargo, ND (Scott Winston-KVOX AM/FM) T. Tucker, R. Cash, Pake.
Grand Forks, ND (Tim Larson-KYCK) Hardin, Gatlins, Bellamys, Sawyer Brown, G. Strait.
Jamestown, ND (The Cowboy-KSJB) B.J. Thomas, Hank, Emmylou, R. McEntire, G. Watson, J.T. Jackson, K. Stegall, K. Rogers.
Bismarck, ND (Kim Gillund-KBMR) K. Rogers, Mac Davis, M. Stuart, R. Cash, D. Yoakam, N.G.D.B., Conway.
Minot, ND (Bob Randall-KZPR) R. Travis, Haggard, Gatlins, M. Stuart, Fricke, N.G.D.B.
Minot, ND (Jeri Lee-KKOA) Waylon, Judds, Hank.

MIDWEST

Des Moines, IA (Billy Cole-KSO) Waylon, Hank, L. Story, K. Rogers.
Fort Dodge, IA (Dale Eichor-KWMT) Conway, N.G.D.B., Watson, Everlys.
Cedar Falls, IA (Kevin Kane-KCFI) No Report-Frzn.
Waterloo, IA (Brett Davis-KXEL) D. Yoakam, Bama Band, Watson, Conway, S. Raye.
Sioux City, IA (Ty Cooper-KMNS) M. Stuart, Judds, Haggard, N.G.D.B., Whitley.
Spencer, IA (Rick Friday-KICD/FM) B.J. Thomas, R. Cash, T. Tucker, Everlys, Waylon, Hank, Emmylou.
Festus, MO (Sue Cresswell-KJCF) Bellamys, E.T. Conley.
St. Louis, MO (Oakes/Langston-WIL) M. Murphey, Waylon, Statlers, Hank Jr.
St. Louis, MO (Georgann Harris-KUSA) Hank, N.G.D.B., Adam Baker, Everlys, B.J. Thomas.
St. Joseph, MO (Bob Orf-KFEQ) Maines Brothers, Almost Brothers, Watson, B. Wilson, R. Price.
Joplin, MO (Dan Casey-WMBH) Hank, N.G.D.B., Yoakam, K. Whitley, J. Fricke.
California, MO (Jeff Shakleford-KZMO) Waylon, Watson, Stegall, Emmylou, Hank, R. McEntire, J.T. Jackson, S. Smith.
Osage Beach, MO (Larry Heaberlin-KRMS) B.J. Thomas, Watson, G. Morris, J.T. Jackson, S. Smith, Johnny B.
Jefferson City, MO (Jack Daniels-KLIK) Conway, R. McEntire, N.G.D.B., Emmylou, K. Rogers.
Columbia, MO (Eric Bell-KTGR) K. Rogers, R. McEntire, N.G.D.B., T. Tucker, Mac Davis, M. Stuart.
Springfield, MO (Donn Emis-KWTO/AM) K. Whitley, Conlee, Conway, B.J. Thomas.
Ottawa, KS (Bob Osburn-KOFO) No Report-Frzn.
Topeka, KS (Tony Stewart-KSKX) No Report-Frzn.
Wichita, KS (Pete Brier-KFH) T. Roe, R. Cash, M. Stuart, N.G.D.B., Girls Next Door.
Garden City, KS (Tim Richardz-KKJQ/FM) L.J. Dalton, Waylon, R. Cash, Hank, R. McEntire, R. Stevens, M. Stuart.
Garden City, KS (Charlie Hale-KBUF) Hank, Judds, Pake.

CENTRAL

Newark, OH (Larry Dale-WHTH) No Report-Frzn.
Toledo, OH (Gary Outlaw-WKLR) No Report-Frzn.
Toledo, OH (Bob McGee-WTOD) M. McDaniel, Sawyer Brown, Bellamys.
Akron, OH (Rick Cardarelli-WSLR) Whitley, Hank, R. McEntire, N.G.D.B.
Springfield, OH (Tom Daniels-WBLY) No Report-Frzn.
Indianapolis, IN (J.D. Cannon-WFMS/FM) M. Stuart, R. McEntire, Hank, K. Rogers, R. Cash.
Elkhart, IN (Greg Harris-WCMR) Waylon, Hank, R. McEntire.
South Bend, IN (J.K. Dearing-WNDU) A. Murray, Judds, Bellamys, G. Strait, E.T. Conley.
Ft. Wayne/Kendall, IN (Karen May-WBTU) Whitley, Buffett, Conlee, T. Tucker.
Batesville, IN (John Granger-WRBI) T. Tucker, Conlee, R. Cash, Hank, Judds.
Vincennes, IN (Clint Marsh-WAOV) Judds, M. Murphey, Haggard, Hank.
Saginaw, MI (Tommy Samoray-WKCQ) S. Raye, N.G.D.B., Conway, R. Cash, B.J. Thomas, Watson.
Lansing, MI (Wayne Waters-WITL/FM) No Report-Frzn.
Waukesha, WI (Michael Saxton-WAUK) Waylon, K. Rogers, Mac Davis, M. Murphey.
Milwaukee, WI (Bob Look-WBCS) Judds, Waylon, T. Tucker, Hank, R. McEntire, M. Murphey, K. Rogers, Watson.

Dodgeville/Mineral Point, WI (Bob Brainerd-WDMP) Hank, R. McEntire, R. Cash, Conlee, B.J. Thomas, Watson, Emmylou, S. Currence, Brian Wine.
Madison, WI (Allan/Hunter-WWQM) R. Cash, Hank, R. McEntire.
Manitowoc, WI (Jon Murray-WCUB) K. Rogers, R. Cash, A.J. Masters, K. Whitley, Conlee, Everlys, Emmylou, S. Smith.
Neillsville, WI (Nancy Stewart-WCCN) Haggard, Judds, L. Storey, Jay Eric, A.J. Masters, B. Fry, D. Lee, E. Bibbins III.
Stevens Point, WI (Dan Olsen-WXYQ) Fricke, Waylon, T. Roe.
La Crosse, WI (Dave Shepel-WLXR/AM) R. Travis, Pake, M. Murphey, Waylon, R. Cash.
La Crosse, WI (Ron Scott-WKTY) Hank, Bellamys, Watson, L. Lynn, Buffett.
Eau Claire, WI (Tim Closson-WAXX/FM) Conway, R. Cash, A.J. Masters, T. Roe, Stegall, B. Wilson, S. West.
Rockford, IL (Curtis King-WKKN) A. Baker, Everlys, N.G.D.B., T. Roe, D. Yoakam, J.T. Jackson, Conway.
Springfield, IL (T.J. Hart-WFMB) L. Mandrell.
Anna, IL (Rich Griffin-WRAJ) Fricke, L.J. Dalton, M. Murphey, R. Cash.

SOUTHWEST

Houston, TX (Candea/Murray-KILT) Hank, L.J. Dalton, Girls Next Door.
Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Hank, K. Rogers, D. Yoakam, E.T. Conley.
Bryan/College Station, TX (Andy Gallo-WTAW) Judds, R. McEntire, Hank, Buffett, T. Tucker, Watson.
Austin, TX (Steve Gary-KASE/FM) R. McEntire, R. Cash, Hank, A. Murray, K. Rogers.
Amarillo, TX (Stu Schroeder-KBUY) Waylon, T. Tucker, R. Cash, Hank, Girls Next Door.
El Paso, TX (Hinrich/Kennedy-KHEY/Y96) Judds, E.T. Conley, Gatlins, Fricke, Hank, Pake, M. Stuart, R. McEntire.
Phoenix, AZ (Doug Brannan-KNIX) McDaniel, T. Tucker, Gatlins, Hank.
Albuquerque, NM (Francina Rodriguez-KRST/FM) N.G.D.B., D. Yoakam.
Las Cruces, NM (Frank Nymeyer-KGRT) S. Smith, Gatlins, L. Mandrell, Whitley, Buffett, Desperados.
Carlsbad, NM (Bob Swayze-KATK/FM) Watson, Stegall, Pake, Buffett.

ROCKY MOUNTAIN

Dillon, MT (Mike Kandilas-KDBI) Hank, Watson, Emmylou, B.J. Thomas, K. Rogers, N.G.D.B.
Missoula, MT (Mike Doty-KGVO) Greenwood, T. Tucker, Gatlins, R. Travis, K. Rogers, N.G.D.B.
Polson, MT (Dawn Garrison-KERR) R. McEntire, Travis, Judds, Emmylou, Hank, Watson, K. Rogers, Family Brown, T. Roe.
Missoula, MT (Paul Proctor-KYSS/FM) Travis, K. Rogers, N.G.D.B., L.J. Dalton.
Hamilton, MT (Jean Pysson-KLYQ/AM) No Report-Frzn.
Whitefish, MT (Art Jackson-KJJR) Judds, Bellamys, M. Gray, Hank, T. Tucker, Emmylou, Elton.
Greeley/Ft. Collins, CO (Don Dana-KYOU/FM) R. McEntire, G. English, Benny Wilson.
Pueblo, CO (Randy Hill-KIDN) Maines Brothers, K. Rogers, J.T. Jackson, J. Hollier.
Jackson Hole, WY (Gil King-KSGT) T. Tucker, Pake, K. Rogers, Hank.

FAR WEST

Las Vegas, NV (Johnny Steele-KYYX/FM) Hank, Conlee, R. McEntire, N.G.D.B.
 Las Vegas, NV (Andy Carr-KVEG) Judds, Hank, Buffett, N.G.D.B., M. Murphey, R. Cash, K. Rogers, Conlee, R. McEntire, Girls Next Door, Everlys, M. Shamblin, T. Wooley.
 Reno, NV (Jim Crowe-KROW) N.G.D.B., K. Stegall, Emmylou
 Reno, NV (Tony Thomas-KOLO) N.G.D.B., Conlee, Emmylou, Everlys, Conway, T. Roe.
 Los Angeles, CA (R.J. Curtis-KLAC) Bellamys, Sawyer Brown, Judds.
 Los Angeles, CA (R.J. Curtis-KZLA/FM) Judds, Bellamys, M. Stuart, D. Yoakam.
 Brawley, CA (Chris Olivarez-KROP) Hank, R. McEntire, Emmylou, B.J. Thomas, Conway, N.G.D.B.
 Bakersfield, CA (Jack Hayes-KAFY) Fricke, T. Tucker, Waylon, L.J. Dalton, K. Rogers.
 Oakland/San Francisco, CA (Carl Brown-KNEW) Judds, Fricke, M. Stuart.
 Sacramento, CA (Cammie Winston-KHWY) Hank, L.J. Dalton, D. Yoakam.
 Sacramento, CA (Rick Stewart-KRAK/AM) Bellamys, L.J. Dalton, K. Whitley.
 Turlock, CA (Ed Nickus-KMIX) Sawyer Brown, Emmylou, Pake McEntire.
 Chico, CA (Mark Rathbun-KHSL) K. Rogers, D. Yoakam, N.G.D.B., Everlys, Conlee.

NORTHWEST

Portland, OR (Mark Wade-KRDR) L.J. Dalton, T. Tucker, R. Cash, R. McEntire, Stevens, K. Rogers, Kemp & Rice, M. Shamblin, Patti Jay, Hal Eddie.
 Astoria, OR (Bob Loucks-KVAS) J.T. Jackson, Watson, D. Yoakam, N.G.D.B., Conway.
 Albany, OR (H. David Allan-KRKT) Conway, N.G.D.B., D. Yoakam.
 Corvallis, OR (P.J. Emmerson-KFAT/FM) N.G.D.B., Yoakam, K. Rogers, Adam Baker.
 Toledo, OR (Dennis Edwards-KTDO) Judds, D. Yoakam, The Trux, Conlee, Almost Brothers, Maines, N.G.D.B.
 Eugene, OR (Billy Pilgrim-KEED) K. Rogers, Everlys, Hank, Emmylou.
 Phoenix, OR (Bill Jackson-KHUG) Waylon, T. Tucker, D. Yoakam.
 Redmond, OR (Mike West-KPRB) L. Storey, R. Cash, Stegall, Conway, Watson, Hank, Todd Joos.
 Pendleton, OR (Steve Green-KWHT) Conway, N.G.D.B.
 Seattle, WA (Jim Williams-KMPS) No Report-Frzn.
 Everett/Seattle, WA (Wayne Cordray-KWYZ) Judds, R. Cash, T. Tucker, Everlys, Don King, Bootleg.
 Vancouver, WA (Dave Lee-KVAN) Gilley, Sawyer Brown, Bellamys.
 Yakima, WA (Bob Murphy-KUTI) E.T. Conley, Emmylou, R. McEntire, K. Rogers, Hank.
 Ellensburg, WA (Mia Carlson-KXLE/AM) R. McEntire, Stegall, N.G.D.B., Conway, Everlys, Whitley.
 Selah/Yakima, WA (Patty Dee-KYXE) Yoakam, Stegall, B. Burnette, Conway, Family Brown.
 Tri-Cities, WA (Jesse Lee-KORD) R. McEntire, Hank, K. Rogers, Watson, N.G.D.B., B.J. Thomas.
 Tri-Cities, WA (Brian Liniger-KOTY) N.G.D.B., Yoakam, T. Roe, B. Wilson, Almost Brothers, K. Rogers, S. Smith, Conway, Maines Brothers, L. DeWitt.
 Clarkston, WA (Bob Louis-KCLK) Pake, Watson, Girls Next Door, Emmylou, K. Rogers.
 Anchorage, AK (Bill Cardoza-KYAK) M. Murphey, Judds, K. Rogers, N.G.D.B.

Anchorage, AK (Steve Chapman-KASH) N.G.D.B., T. Tucker, Waylon, Watson, R. McEntire.

Calgary, CAN (Robin Ingram-CFAC) Hank, Emmylou, Conway, Watson, D. Yoakam, Everlys, N.G.D.B.
 Vancouver, BC (Weird Harold Kendall-CKWX) Sawyer Brown, Fricke, Travis, McDaniel, Waylon.

COUNTRY JOBS

Air Talent (AM & PM dr.) - WXYQ-Stevens Pt., WI
 Dan Olsen - Box 247-54481
 Air Talent (PM dr.)/prod. - WFSR-Harlan, KY
 Neil Middleton - Box 818-40831
 Air Talent - WWGP-Sanford, NC
 *Bill Cameron - Drawer R-27330
 Air Talent (mid-day) - WVMI-Biloxi, MS
 Dave Terry - Box 4606-39535
 Air Talent - KVGB-Great Bend, KS
 Randy Hooker - Box 609-67530 (316-792-4317)
 Air Talent (all night) - KAFY-Bakersfield, CA
 Steve Strom - 805-324-4411
 News (part-time) - KRDR-Portland, OR
 Don Lane - 503-667-1230

*No calls please

COUNTRY AVAILABLE

LARRY JACKSON from KYXE-Selah/Yakima, WA is looking for a position as Air Talent/Music Director, contact him at 707-464-7670.

COUNTRY SERVICE

WLAT-Conway, SC - Pam Tillis single - Warner Brothers
 KYXE-Selah/Yakima, WA - B.J. Royal/Glen Campbell - Atlantic America
 KVAS-Astoria, OR - Singles - RCA
 KJCF-Festus, MO - Singles - RCA
 KHUG-Phoenix, OR - Singles & albums - MCA

COUNTRY CHANGES

STEVE HUNTER from WTIS-Lakeland, FL moves to WXRQ-Mt. Pleasant/Columbia, TN as Air Talent (AM drive).

COUNTRY MUSIC CALLS

WOAV-Vincennes, IN - Mon-Fri (2-4PM)
 Clint Marsh - 812-882-6060

GAVIN
 SEMINAR FOR MEDIA PROFESSIONALS

CERTIFIED

JUICY
Sugar Free
(Private I)

JOCELYN BROWN
Love's Gonna Get You
(Warner Brothers)

MOST ADDED



PRINCE
Kiss
(Warner Brothers)

STEVIE WONDER
Overjoyed
(Tamla/Motown)

POP CROSSOVER

JERMAINE JACKSON
I Think It's Love
(Arista)

2W LW TW

2.	1.	1. MELI'SA MORGAN - Do Me Baby (Capitol)
7.	2.	2. WHITNEY HOUSTON - How Will I Know (Arista)
11.	5.	3. RENE & ANGELA - Your Smile (Mercury/PolyGram)
4.	3.	4. FORCE MD'S - Tender Love (Warner Brothers)
19.	12.	5. CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)
12.	8.	6. ZAPP - Computer Love (Warner Brothers)
9.	6.	7. MORRIS DAY - The Color Of Success (Warner Brothers)
16.	13.	8. YARBOROUGH & PEOPLES - Guilty (Total Experience)
10.	7.	9. JAMES BROWN - Living In America (Scotti Brothers)
20.	16.	10. JANET JACKSON - What Have You Done For Me (A&M)
26.	15.	11. ISLEY/JASPER/ISLEY - Insatiable Woman (CBS Associated)
5.	9.	12. 5 STAR - Let Me Be The One (RCA)
27.	19.	13. ARETHA FRANKLIN - Another Night (Arista)
6.	11.	14. BILLY OCEAN - When The Going Gets Tough... (Arista)
8.	10.	15. FREDDIE JACKSON - He'll Never Love You... (Capitol)
--	23.	16. NEW EDITION - A Little Bit Of Love (MCA)
29.	24.	17. ROY AYERS - Hot (Columbia)
28.	22.	18. SMOKEY ROBINSON - Hold On To Your Love (Tamla)
--	26.	19. GAP BAND - Going In Circles (Total Experience)
23.	21.	20. JENNIFER HOLLIDAY - No Frills Love (Geffen)
--	29.	21. BERNARD WRIGHT - After You (Manhattan)
--	--	22. JUICY - Sugar Free (Private I)
--	--	23. JOCELYN BROWN - Love's Gonna Get You (Warner Brothers)
30.	27.	24. EUGENE WILDE - Diana (Philly World)
--	--	25. JERMAINE JACKSON - I Think It's Love (Arista)
--	--	26. JELLYBEAN - Sidewalk Talk (EMI America)
1.	4.	27. SADE - Sweetest Taboo (Portrait)
3.	14.	28. DIONNE WARWICK - That's What Friends Are For (Arista)
13.	20.	29. ATLANTIC STARR - Secret Lovers (A&M)
17.	17.	30. TAMARA & THE SEEN - Affection (A&M)

CHARTBOUND

Reports	Adds	On	Chart
49	46	2	1
37	24	7	6
33	8	12	13
31	10	13	8
28	14	12	2
27	3	15	9
27	10	10	7
26	2	13	11

*PRINCE - Kiss (Warner Brothers)
 *STEVIE WONDER - Overjoyed (Tamla)
 TEDDY PENDERGRASS - Love 4/2 (Asylum)
 NUSHOOZ - I Can't Wait (Radiance)
 *FALCO - Rock Me Amadeus (A&M)
 TRAMAINE - In The Morning Time (A&M)
 JETS - Crush On You (MCA)
 KASHIF - Dancing In The Dark (Arista)

URBAN CONTEMPORARY HIT FACTOR

Research:
BETTY HOLLARS



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations; playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 81 Last Week 76

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
MELI'SA MORGAN - Do Me Baby (Capitol)			60	47	10	3	--	78%	6
WHITNEY HOUSTON - How Will I Know (Arista)			69	46	20	3	--	66%	8
RENE & ANGELA - Your Smile (Mercury/PolyGram)			56	49	4	3	--	87%	6
CHERRELLE & ALEXANDER O'NEAL-Saturday Love (Tabu)			58	43	8	5	2	74%	5
ZAPP - Computer Love (Warner Brothers)			48	41	1	6	--	85%	5
YARBOROUGH & PEOPLES - Guilty (Total Experience)			49	42	3	3	1	85%	10

UP & COMING

ARTIST & TITLE	Reports	Adds	On	Chart
CASH FLOW - Party Freaks (PolyGram)	25	12	7	6
SHIRLEY MURDOCK - No More (Elektra)	24	3	11	10
LUSHUS DAIM & PRETTY VAIN - The One You Love (Motown)	23	2	15	6
JIMMY G & THE TACKHEADS - Break My Heart (Capitol)	22	2	13	7
KING DREAM CHORUS - King Holiday (Mercury/PolyGram)	22	1	12	9
FULL FORCE - Unselfish Lover (Columbia)	22	7	7	8
SLY FOX - Let's Go All The Way (Capitol)	21	3	17	1
PRINCESS - After The Love Has Gone (Nex Plateau)	21	3	4	14
EBO - I'd Rather Be Myself (Domino)	20	2	7	11
DANE DAIN - Nightmares (Profile)	19	1	5	13
ART OF NOISE - Legs (Chrysalis)	18	2	7	9
EDDIE MURPHY - How Could It Be (Columbia)	18	1	11	6
PAUL LAURENCE - You Hooked Me (Capitol)	17	1	12	4
VAL YOUNG - If You Should Ever Be Lonely (Motown)	17	3	10	4
*WHISTLE - Nothing Serious (Select)	16	6	6	4
LUTHER VANDROSS - If Only For One Night (Epic)	16	1	5	10
CONNIE - Funky Little Beat (Sunnyview)	15	2	4	9
PHYLLIS NELSON - I Like You (Columbia)	15	1	8	6
JERMAINE STEWART - We Don't Have To Take Our Clothes Off (Arista)	15	4	4	7
*COLONEL ABRAMS - I'm Not Gonna Let You (MCA)	15	5	8	2
BETTY WRIGHT - Pain (Fantasy)	14	3	4	7
EDDIE TOWNS - Best Friends (Total Experience)	14	5	6	3
*JAKI GRAHAM - Round & Around (Capitol)	14	6	5	3
*TRINERE - I'll Be Your Every Need (JPA)	13	6	5	2
UTFO - Fairytale Lovers (Select)	13	--	5	8
ANDRE CYMONE - Satisfaction (Columbia)	13	2	5	6

*First time on this page.

Dropped: #18-Family, #25-L.L. Cool J, #28-S.Mills, #30-Stevie Wonder. Wham!, Miami Sound Machine, Durell Coleman, Run DMC.

LP CUTS

DIONNE - Remember Your Heart (Arista)
 MORRIS DAY - The Character (Warner Bros.)
 SADE - Is It A Crime/Never Like The First Time (Portrait)
 SMOKEY ROBINSON - Be Kind To The Growing Mind/Sleepless Nights/Because Of You (Tamla)

POTENTIAL SINGLES

5 STAR - R.S.V.P. (RCA)
 RENE & ANGELA - Who's Foolin' Who (Mercury/PolyGram)
 EUGENE WILDE - Serenade (MCA)
 THE WINANS - Very Real Way (Qwest)
 TEMPTATIONS - Touch Me (Motown)
 EVELYN KING - I'm Scared (RCA)

URBAN CONTEMPORARY SUMMARY

Now that Lee Michaels has calmed down the commotion caused by all the changes in Chicago, Jeff Wyatt stirs up another ruckus in Philly. Jeff has accepted the PD position at Los Angeles' new POWER 106, KPWR, and will leave the WUSL/FM position to be filled by Tony Gray. Congratulations to both of you and I understand I can add the name of Tony Gray, new PD of WUSL to our growing list of seminar attendees. Great news! Also had a note from the now infamous Tom Joyner this week. Tom asks that since he's currently at two of our stations (morning at KKDA-Dallas and afternoons at WGCI-Chicago) and nominated for Air Talent Of The Year, "...does this mean I have 2 chances to win or 1/2 a chance?" Good question! Pam Wells becomes the new PD at K-97 (WHRK) in Memphis this week, too, and John Rawls will

be the new M.D. at WOKJ-Jackson. Now that all that's taken care of, it's been a busy week for our records too. JUICY and JOCELYN were busy getting themselves a Certified nod and both debut at the 22 and 23 positions respectively. I guess all the debuts had to start with "J" this week due to the fact that the other two were Jermaine Jackson and Jellybean. But the biggest news has to be the two Most Added singles of the week: PRINCE and STEVIE WONDER (what a surprise...did anyone else stand a chance?) More and more adds chalked up for NUSHOOZ, which was last week's most added, and the new single by THE JETS. A new act to appear on these pages is FALCO, with this new single called "Rock Me Amadeus". Starting to make some classical advances in the new add department.

One last update on the Seminar: Besides the fantastic speaker line-up we have, the workshops are shaping up to be very informative events. Also, check out pages 27 & 28 for the latest on who will be attending our little Celebrity Cocktail Party. Many labels will be bringing their own artists to mingle amongst your crowds and it should be a very interesting evening. But the best thing we have going has got to be the information that will be provided to all who are seriously interested in learning about motivating and enlightening their staff and/or personnel. We hope to come away from this with more than the usual moderator/panel stuff. Right?

Betty

NORTHEAST

BOSTON, MAANGELA THOMAS-WILD

New: Wally Badarou, Falco, Jermaine Jackson, Cash Flow, Patti Austin, Tata Vega. Hots: P.Nelson, Lisa Lisa, Juicy, Jocelyn Brown, Zapp.Ayers.

SUNNY JOE WHITE-WXKS/FM

New: Sheena Easton. Hots: Sade, J.Holliday, Sly Fox, Janet Jackson, E.Murphy, Smokey Robinson, Sheila E, Force MD's, A.Starr, 5 Star, Klymaxx.

NEW YORK, NYTONY QUARTERONE-WRKS/FM

Hots: M.Morgan, Cherrelle & A.O'Neal, Rene & A., P.Nelson, Nushooz, Val Young, Sheila E., Janet Jackson, Jocelyn Brown, B.B.& Q.Band.

SCOTT SHANNON-Z100

New: Prince. On: Dionne, Sade, L.Richie, Sade, Force MD's, Sly Fox, Phyllis Nelson, Lisa Lisa.

ROCHESTER, NYANDRE MARCEL-WDKX

New: Prince, Jermaine Stewart, Andre Cymone, S. Wonder. Hots: Jermaine Jackson, Cash Flow, Teddy Pendergrass, Dana Dain, Jets, Jaki G.

PHILADELPHIA, PAJEFF WYATT/TONY GRAY-WUSL/FM

New: Prince, Maurice White, Starpoint. Hots: Miami Sound Machine, Roy Ayers, Jets, Val Young, Jermaine, Eugene Wilde, Col. Abrams, S.Murdock.

PITTSBURGH, PACHUCK WOODSON-WAMO

New: Stop, Art Of Noise, Eugene Wilde, Prince, Sly Fox, Juicy. Hots: Force MD's, Cherrelle, Zapp, Jocelyn Brown, Nushooz, UTFO, Princess.

OCEAN CITY, MDDAVE ALLAN-OC104/FM

New: Stevie Wonder, Baltimore, Jets, Shirley Murdock, Prince, Jermaine Jackson, Nushooz. Hots: Zapp, Yarborough & Peoples, Phyllis Nelson, Janet J.

BALTIMORE, MDROY SAMPSON-WXYV/FM

New: Prince, Trinere, Black Ivory, Full Force, S. Wonder, Temptations, Colonel Abrams. Hots: Zapp, M.Morgan, Betty Wright, Smokey R.

KINGSTON/KRONTHAL-B104

New: Prince, Force MD's. On: James Brown, Aretha, Whitney Houston, Miami S.M., Sade, Sly Fox, Atlantic Starr.

RICHMOND, VADONNIE DEANE-WKIE

New: Gap, Brandi Wells, E.Wilde, Jermaine Jackson, Alfie, T.Pendergrass, LaToya Jackson, Mavis Staples, Tramaine, Smoke City, Cash Flow.

RICHMOND/PETERSBURG, VAPHIL DANIELS-WPLZ/FM

New: Prince, W.Badarou, B.B.& Q., C.Abrams, Ta Mara, S.Wonder, Falco, 94 East, Nushooz, Connie, Simms, Rochelle Fleming, Vikki Love.

NORFOLK, VAROSHON VANCE-WOWI

New: Isley/Jasper/Isley, Val Young, Betty Wright, Teddy Pendergrass, Phyllis Nelson, Jermaine Jackson, Prince, S.Wonder. On: W.Badarou.

WASHINGTON, DCMIKE ARCHIE-WHUR

New: Prince, Sugar, Mazarati, Jaki Graham, Aleems, Patti Austin. Hots: Gap Band, Force MD's, M. Day, Val Young, Kashif, Zapp, Juicy, Alfie.

SOUTH

CHARLOTTE, NCDON CODY/KENNY MURPHY-WGIV

New: Prince, Pointers, Controllers, Chapter 8, Col. Abrams. Hots: Janet Jackson, Connie, Jets, Jermaine Jackson, Alfie Silax, S.Mills, Shannon.

GREENSBORO, NCDOC FOSTER-WQMG

New: B.Mardis, L.L.Cool, Nushooz, W.Badarou, Mavis Staples, Stylistics, C.Abrams, Fat Larry's, Dr. Jekyl & Mr. Hyde, Whistle, E.Murphy, Prince.

ST. MATTHEWS, SCANDY HENDERSON-WQKI

New: S.Wonder, Isley Bros., Cash Flow, Prince, Temptations, Trinere. Hots: M.Morgan, Sade, D.Warwick, Force MD's, 5 Star, Zapp, Y&P.

SUMTER/COLUMBIA, SCJEFF McHUGH/TONY DEAN-WWDM/FM

Hots: M.Morgan, F.Jackson, Force MD's, Whitney Houston, Rene & Angela, Temptations, Boogie Boys, L.Vahdross, Symbolic 3, Zapp, D.Dane.

COLUMBIA, SCCHAZ SAUNERS-WDPN

Hots: Force MD's, 5 Star, Sade, Janet Jackson, M. Morgan, Roy Ayers, Tramaine, Zapp, Whitney, Jocelyn Brown, Isley/Jasper/Isley, King Dream.

GEORGETOWN, SCSWINTON/WRAGG-WVBX

New: Gap Band, Yarborough & Peoples. Hots: M. Morgan, James Brown, 5 Star, A.Starr, Isley/Jasper/Isley, Smokey Robinson, Roy Ayers.

ATLANTA, GASCOTTY ANDREWS-V103

Hots: 5 Star, B.Ocean, DeBarge, Art Of Noise, Zapp, J.Holliday, M.Morgan, Grace Jones, Roy Ayers, Gap Band, Cameo, Betty Wright, Fatboys.

MIKE ROBERTS-WBUS

Hots: Jermaine Jackson, Gap Band, L.Vandross, Art Of Noise, Starpoint, S.Wonder, James Brown, Cherrelle & A.O'Neal, UTFO, New Edition.

AUGUSTA, GABIG MACK-WRDW/FM

No Report Playlist Frozen.

ALBANY, GATONY WRIGHT-WJIZ

New: Kashif, Jermaine Stewart, Cash Flow, Lushus Daim, Full Force, Brenda & The Big Dudes, Nushooz. Hots: Janet Jackson, Ta Mara, Smokey Robinson, L.L.Cool J., Juicy, New Edition.

TALLAHASSEE, FLJOE BULLARD-WANM

No Report - Playlist Frozen.

MIAMI, FLTANNER/CASSIDY-HOT105/WHQT

New: Prince, Atlantic Starr, Whistle, Falco, Val Young, S.Wonder. Hots: Princess, Phyllis Nelson, Sade, P.Austin, Trinere, T.Pendergrass.

FRANK AMADEO-Y100

New: S.Wonder, Jermaine Jackson, Falco. On: J. Holliday, Atlantic Starr, Sheila E., Sly Fox.

MARK SHANDS-I95

New: Cherrelle & Alexander O'Neal, Falco, Prince. On: Art Of Noise, Phyllis Nelson, M.Morgan.

TAMPA, FLCHRIS TURNER-WTMP

New: Prince, Shirley Murdock, Cash Flow, Jaki Graham, Pointers, Jets, Jermaine Jackson. Hots: Val Young, Jimmy G. & Tackheads, Eddie Towns, Zapp, Lushus Daim, Smokey Robinson.

MONTGOMERY, AL**FRENCH BE/KEITH REED-WQIM**

New: Juicy, Jermaine Jackson, Prince, New Edition, Cash Flow. Hots: Sade, A.Starr, M.Morgan, F.Jackson, Ta Mara, Zapp, S.Mills, Starpoint.

MOBILE, AL**VERNON WELLS-WBLX**

New: B.Mardis, Starpoint, Dr. Jekyl & Mr. Hyde. Hots: Jocelyn Brown, Juicy, Fox The Fox, Vikki Love, Princess, Smokey Robinson.

NASHVILLE, TN**J.C. FLOYD-WQQK/FM**

New: Whistle, Mavis Staples, Jermaine Jackson, Cash Flow. Hots: Bernard Wright, Zapp, Lushus Daim, UTFO, Vikkie Love, Cameo, P.Nelson.

MEMPHIS, TN**MELVIN JONES-KRNB**

New: Wally Badarou, Petite. Hots: King Dream, J. Jackson, Gap Band, Dana Dane, Run DMC, E.Wilde, Juicy, LaToya Jackson, Janet Jackson.

PAM WELLS/JIMMY SMITH-K97

Hots: Sade, B.Ocean, M.Morgan, 5 Star, Freddie Jackson, Yarborough & Peoples, L.Richie, Whitney, Jellybean, Rene & Angela, Zapp.

JACKSON, MS**JOHN RAWLS-WOKJ**

Hots: Maurice White, Roy Ayers, Evelyn King, Patti Labelle, Smokey Robinson, Marvin Gaye, Stephanie Mills, Aretha, Curtis Mayfield.

MCCOMB, MS**SARA KAY-WHNY**

New: Klymaxx, Stevie Wonder, M.M. & Al Jarreau. On: Whitney, 5 Star, E.Wilde, Maurice White, New Edition, Ray Parker Jr., Sheena Easton.

NEW ORLEANS, LA**DEL SPENCER-WYLD/FM**

Hots: M.Morgan, F.Jackson, 5 Star, Force MD's, Rene & Angela, Zapp, Family, Cherrelle & A.O'Neal, L.Vandross, Starpoint, S.Mills, Juicy, Smokey.

O'KELLY/ROLLING-B97

New: Prince, Bangles, Jermaine Jackson. On: James Brown, Falco, Klymaxx, Atlantic Starr.

ABBEVILLE/LAFAYETTE, LA**ANTHONY KEITH-KROF**

New: Teddy Pendergrass, Tramaine, Wham!, Full Force, Jermaine Jackson, Stevie Wonder Hots: 5 Star, Smokey, R.Ayers, E.Wilde, Janet, Gap.

LAKE CHARLES, LA**C.C. SCOTT-KXZZ**

New: Gap Band, Teddy Pendergrass, Princess, K. Blow, Prince, Force MD's Meet Fatboys. Hots: Zapp, Juicy, Family, Grace Jones, Rene & A.

CENTRAL**COLUMBUS, OH****K.C. JONES-WVKO**

New: Prince, Nushooz, Simply Red, Mark Jeffries, EBO, Full Force, Jaki Graham. Hots: Roy Ayers, Janet Jackson, 5 Star, Art Of Noise, King D.

CLEVELAND, OH**DEAN DEAN-WDMT**

New: Jets, Pointers, Thomas & Taylor, Prince, Full Force. Hots: Run DMC, 5 Star, Art Of Noise, Jermaine Jackson, E.Wilde, Janet, R.Ayers.

LYNN TOLLIVER-WZAK

New: S.Wonder, Teddy Pendergrass, Pointers, Kopper, Whistle, L.L.Cool J, Roberta Flack, Shirley Murdock, B.Mardis, Glenn Jones. On: J.Stewart.

CINCINNATI, OH**BRIAN CASTLE/GARY WEILER-WBLZ**

New: Prince, ABC, Cash Flow, Pointers, Nushooz. Hots: Janet Jackson, 5 Star, Zapp, Sly Fox, Roy Ayers, M.Day, New Edition, Sade.

STEVE HARRIS-WCIN

Hots: EBO, Zapp, A.Starr, Janet Jackson, S.Mills, A.Cymone, Lushus Daim, M.C.Chill, Nushooz, Roy Ayers, Smokey Robinson, S.Murdock.

KALAMAZOO, MI**MICHAEL JACKSON-WKMI**

New: Prince, Jets, Janet Jackson, Evelyn King, Betty Wright, Trinere, Kashif, Gap Band, Pointers. Hots: Zapp, Sade, Kartoon Krew, EBO, Y&P.

DETROIT, MI**ALEXANDER/WHITMORE-WJLB**

New: L.A.Dream Team, Prince, Colonel Abrams, S. Wonder, Jermaine Jackson. Hots: Cherrelle & A.O'Neal, M.Morgan, Rene & Angela Zapp, Gap.

GARY BERKOWITZ-WHYT

New: S.Wonder, Prince, Jermaine Jackson, Bangles, Force MD's, Sheena Easton. On: 5 Star, Falco.

MILWAUKEE, WI**BERNIE MILLER/MAX FYRE-WLUM**

New: Prince, Falco, Pointers, Bernard Wright, Sly Fox, Tramaine, S.Nicks. Hots: E.Wilde, Zapp, Teddy, Smokey Robinson, Bernard Wright.

ROB HARDY-WNOV

Hots: S.Wonder, New Edition, Isley/Jasper/Isley, Princess, Cherrelle & A.O'Neal, Val Young, Jets, Aretha, E.Murphy.

MINNEAPOLIS, MN**SPIDER HAMILTON-CBLS**

New: 94 East, Prince, Jets, Jimmy G & Tackheads, Jocelyn Brown, Nushooz, Eddie Towns. Hots: Zapp, F.Jackson, Rene & Angela, Prince, Y&P.

CHICAGO, IL**MARCO SPOON-WBMX/FM**

New: Prince, Jellybean, Cash Flow, Isley Bros., S. Wonder, Jets, Boogie Boys, 94 East. Hots: Maurice White, D.Coleman, Zapp, King Dream.

LEE MICHAELS-WGCI

New: Nushooz, Jermaine Jackson, Betty Wright, S. Wonder, A.Cymone, Falco, Princess, Whistle, Lushus Daim, Prince. Hots: Janet, 5 Star, Y&P.

DEE HANDLEY-WJPC

New: EBO, Aretha Franklin, Gap Band, Dana Dain, Roy Ayers, King Dream. Hots: 5 Star, Y&P, Starpoint, Zapp, E.King, Family, S.Mills, UTFO.

CAIRO, IL**LARRY LEVY-WKRO**

New: Mavis Staples, David Pack, Gap Band, Princess, Cherrelle & A.O'Neal. Hots: 5 Star, TaMara, Love Patrol, Rene & Angela, Gap Band, Isley.

ST. LOUIS, MO**MIKE STRADFORD-KMJM**

New: Prince, 94 East, Teddy Pendergrass, M.C. Chill, Princess, Eddie Towns, S.Wonder. Hots: Glenn Jones, Janet Jackson, Full Force.

INDIANAPOLIS, IN**KELLY KARSON-WTLC**

New: Prince, 94 East, Mark Jeffries, Trinere, Jellybean, Teddy Pendergrass, Jets, Cash Flow, Starpoint. Hots: Zapp, F.Jackson, UTFO

SOUTHWEST**DALLAS, TX****TERRI AVERY/M.SPEARS-KKDA**

New: Falco, Vikki Love, Jellybean, Princess, Stevie Wonder, Trinere. Hots: Zapp, Janet Jackson, Gap Band, Lovebug Starsky, Cash Flow, Jets.

McCANN/MADISON-KDLZ/107

New: S.Wonder, Prince, L.Vandross, Isley Bros., Nushooz, Jets, Jermaine Stewart. Hots: Y&P, Jocelyn Brown, S. Mills, Juicy, E.Murphy.

KILLEEN, TX**BILL ST. JOHN-KIIZ/AM**

New: Prince, Teddy Pendergrass, Patti Austin, Eddie Towns, Whistle, Rochelle Fleming, Val Young. Hots: Jocelyn Brown, Connie, Dana Dane, EBO.

HOUSTON, TX**RON ATKINS-KMJQ**

New: Trinere, Eugene Wilde, Paul Laurence. Hots: S.Mills, Sade, M.Morgan, New Edition, Smokey Robinson, Bernard Wright, Full Force, E.Towns.

PT. ARTHUR, TX**DOUG DAVIS-KHYS**

New: Jermaine Jackson, Chicago Bears, 94 East, S. Wonder, Jimmy G & Tackheads, Jets, Prince. Hots: M.Morgan, Force MD's, Cherrelle & A.O.

FAR WEST**LOS ANGELES, CA****DOUG GILMORE-KJLH**

New: Connie, Bernard Wright, Magazine, Eugene Wilde, Freestyle, S.Wonder, Art Of Noise, Jermaine Jackson. Hots: Y&P, Expose, Jets.

GREG MACK-KDAY

New: Mazarati, Cash Flow, S.Wonder, Nushooz, Aretha. Hots: Janet, 5 Star, Connie, M.Morgan, Vikki Love, Full Force, S.Murdock, Y&P, Jets.

KEVIN FLEMING-KGFJ

Hots: Force MD's, Zapp, E.Wilde, Juicy, Jimmy G & Tackheads, 5 Star, Tramaine, L.Vandross, Grace Jones, Starpoint, Smokey Robinson.

MIKE SCHAEFER-KIIS/FM

New: Prince, Jermaine Jackson. Hots: A.Starr, New Edition, Sade, Cherrelle & A.O'Neal, Force MD's.

SCARBOROUGH/HALL-KKHR

New: Falco, Sly Fox, Prince. Hots: Sheila E., New Edition, Atlantic Starr, Whitney Houston.

SAN DIEGO, CA**DUFF LINDSEY-XHRM**

New: Jets, Stevie Wonder, Prince, Eddie Towns, Full Force, Falco, Cash Flow, Jermaine Stewart. Hots: Jimmy G. & Tackheads, Jets, Kashif.

VENTURA/OXNARD/OJAI, CA**HOWARD "HT" THOMAS-KMYX**

Hots: Rene & Angela, Cherrelle & A.O'Neal, Lisa Lisa, Force MD's, S.Murdock, Art Of Noise, Jermaine Jackson, Isley/Jasper/Isley, S.Mills.

FRESNO, CA**BERRY/CARTER-KMGX**

New: Jermaine Jackson, Force MD's, Janet Jackson. Hots: Jets, 5 Star, Sade, M.Morgan, B.Ocean.

WALKER/DAVIS-KYNO/FM

New: Falco. Hots: Aretha, A.Starr, Sade, Sheila E., Miami Sound Machine, F.Jackson, Sly Fox

STOCKTON, CA**ROY WILLIAMS-KJOY**

New: Smokey Robinson, Prince, Jermaine Jackson, Falco. On: Sade, A.Starr, 5 Star, Jets.

JOHN HAMPTON-KSTN

New: S.Wonder, Prince, Pointers Sisters, New Edition, Jermaine Jackson. On: M.Morgan, Smokey Robinson.

SACRAMENTO, CA**GILLETTE/COLLINS-FM102**

New: Prince, Falco, Kymaxx. On: New Editon, Sly Fox, Force MD's, F.Jackson, Level 42, Sade.

SAN FRANCISCO, CA**MARVIN ROBINSON-KSOL/FM**

Hots: Sade, F.Jackson, 5 Star, S.Mills, Jellybean, Family, M.Day, Force MD's, Grace Jones, Atlantic Starr, Ta Mara & Seen, Y&P.

RIVERS/NAFTALY-KMEL

New: Jermaine Jackson, Prince. On: Falco, Sly Fox, Bangles, New Edition, Atlantic Starr, 5 Star.

EUREKA/ARCATA, CA**JIM NELLY III-KXGO/FM**

New: Prince, Stevie Wonder. On: 5 Star, Sheila E., Force MD's, Rene & Angela, Aretha, A.Starr.

RENO, NV**SHAKES/RYAN-KWNZ/FM**

New: Jermaine Jackson, S.Wonder. On: Starpoint, Sheila E., Force MD's, Miami Sound Machine.

SAN DIEGO, CA**MIKE PRESTON-KS103**

New: Jermaine Jackson, Prince. On: Force MD's, Falco, Atlantic Starr, F.Jackson, Sade, Whitney Houston.

TRI-CITIES, WA**JONATHAN WALKER-KZZK/FM**

New: Stevie Wonder, Jermaine Jackson, Prince, Pointer Sisters, Falco. On: Meli'sa Morgan, New Edition, Starpoint, Peabo Bryson, Phyllis Nelson.

SEATTLE, WA**LARRY SNIDER-KOIN**

New: Stylistics, Stephanie Mills, Jermaine Jackson. Hots: Kashif, Force MD's, Smokey Robinson. On: Teddy Pendergrass, Isley Bros., Peabo.

AVAILABLE

Tony Mann, formerly from WJAX/FM-Jacksonville, FL, is looking for a PD, MD or Air Talent position. Contact him at 904-356-5554 or 904-724-7201. Evan Luck is looking for an Air Talent position. Contact him at 312-871-3638. He was formerly with WGCI-Chicago.

SERVICE

WKMI-Kalamazoo, MI is in need of service from Motown, Island, and Arista.
WKRO-Cairo, IL is in need of service from all sources - 45's and LP's.
KROF-Abbeville, LA is in need os 45's and LP's from Motown.
WTLC-Indianapolis, IN is in need of Jazz Fusion product from all sources.
KXZZ-Lake Charles, LA is in need of 45's, 12-inch's, and LP's from all sources.
CBLS-Minneapolis, MN is in need of 45's, 12-inch's and LP's from all sources. Thank you.

GAVIN
SEMINAR FOR MEDIA PROFESSIONALS

PROMOTIONS

by Lisa Smith & Betty Hollars



Pictured knee-deep in ticket requests are (top row): Eddie Mascolo (RCA); Donny Baldwin (Starship); Grace Slick (Starship); Kid Leo (WMMS); Pete Sears (Starship); Craig Chaquico (Starship); Bill Thompson (Starship); Teddy Mussaro (RCA). (Bottom row): Mike Becce (RCA); Alan Wolmark (RCA); Mike Dungan (RCA); John Gorman (WMMS); and Bill Kennedy (RCA).

KNEE-DEEP STARSHIP▲

A recent promotion presented by WMMS in Cleveland resulted in 30,000 ticket requests from fans and listeners. The event was the appearance of the **Starship** at the Cleveland Public Hall. The group stopped by the station while in Cleveland just in time to be photographed with the pile of 30,000 envelopes. Listeners were simply to write in and ask for tickets and the winners were chosen by drawing, and this massive stack of envelopes is what resulted of that promotion.

CLASSIC HAWAII VACATION

A trip to Hawaii for two will be the prize offered during the entire month of February to the listeners of KEZR in San Jose, CA. The brainstorm of **Joe Eick, Oper. Mgr.**, the contest is conducted during the weekdays and listeners will have the chance to identify a set of three songs played earlier in the day. One objective is to increase in-office listening to

extended periods of time instead of just sample listening, according to Joe. Escorting the group for their six-day Classic Hawaii Vacation will be KEZR personalities "**Grateful**" **Don** and **Bill Polish** and the group will be involved in activities including catamaran sails. As an added bonus, any non-winner will be offered the vacation package at an extremely reduced rate, enabling many others to accompany the group.

ALL FELONS SHOW

KFMB in San Diego tried a new approach to competition with another local radio station. When KSDO premiered the "Mayor Roger Hedgecock Show" that featured San Diego's tried and convicted Ex-Mayor in a talkshow format, P.D. of KFMB, **Mark Larson** was inspired to provide an alternative. They presented a first (and only) broadcast of the all new "All Felons Show," which kicked off with the show's theme song "Jailhouse Rock." They then featured the

tongue in cheek "Richard Nixon Hour," as well as call-ins from other notorious personalities including **J. David Dominielli** and **Aldo Guicci**. The "Nixon" hour, featuring Mark Larson's impersonations, was sponsored by the "Richard Nixon School of Broadcasting," "where the convicted and publicly besmirched can better define their talents and be trained for successful careers as broadcasters or authors."

DON'T DRIVE HOME WITHOUT IT! ▼

The second edition of the WMMR Detour Map is now available as a public service campaign for Philadelphia commuters. WMMR Promotion Director **Jack Quigley** tells us about how phase two of the promotion is a big success. Listeners can pick up a map free in over 100 locations in the Delaware Valley, including 39 Pizza Hut locations, Car Washes, and tire and auto centers. The map contains all secondary streets and easy to read detour routes and information and times for WMMR/Shadow traffic reports, with hopes that the long commute will change for the better.

The WMMR Detour Map which is made available to Philadelphia commuters at over 100 locations.

PROMOTIONS



Winner of the truck (left) poses with Operations Manager, Craig Weston of KWTO/AM in Springfield, MO (right).

KWTO PICK 'EM UP TRUCK ▲

KWTO in **Springfield, MO**, sent their listeners to "pick-up" a KWTO Connection Card as part of their Pick 'Em Up Truck Giveaway. Over 20,000 of their listeners entered this contest and **Craig Weston**, Operations Manager, was so pleased with the success of this promotion, he had his picture taken with the lucky winner!

MAJOR MONEY FOR U.C.P.

The United Cerebral Palsy Telethon on January 19th was paid a visit by **WNEW/FM-New York's Marc McEwen, Lisa Glasberg and Dave Herman**, and they carried with them no small token. At their Charity Christmas concert at Madison Square Garden the previous December, they presented **Roger Daltrey, Big Country, John Parr, John Entwistle, Julian Lennon and Yoko Ono** live to their fans and listeners. The concert raised \$40,000 for the charity and the check was presented at the Telethon.

GETTING A BOWL BID

Chip Mosely, Operations Manager of **KSYZ-Grand Island, Nebraska**, is brimming with the news about their latest promotions. One of these was a bowling tournament at the local hangout, Meves Bowl. They held an open bowling session where listeners were encouraged to

Their next bowl bid should be equally successful!

MORE SHUFFLING

Q107 in **Washington D.C.** didn't want to be left out of all the shuffling done around Super Bowl season. They sent a winner and guest to New Orleans on January 20th as part of their latest promotion. Every time the Chicago Bears' Super Bowl Shuffle was played, the 107th (!) caller received a Q107 t-shirt and qualified. Each hour of the two days preceding the game, listeners were given the chance to phone in and guess the final score. The listener who guessed the correct score was given their choice of either a refrigerator (for Chicago fans) or a trip to New England (for Patriot fans). Each qualifier also received the *Super Bowl Shuffle* LP.

WHERE IN THE WORLD IS IT? ▼

K093 in **Modesto** has just completed their biggest and most exciting contest to date which included the grand prize of a 1986 pickup truck and over \$7,000 in consolation prizes. To win a key, random callers were asked to identify the keys' fictional hidden location, based on clues given on the air. 150 finalists won keys, with the person selecting the key that started the truck winning the grand prize.



Pictured (l to r) are: Modesto Toyota Dealer; Brain Casey (PD of K093); grand prize winner; Mark Douglas (Promotion Director of K093); Wally Armstrong (GM of K093).

the GAVIN REPORT

DAVE SHOLIN'S Personal Picks — SINGLES

PET SHOP BOYS - West End Girls (EMI)

Been sitting on this tape for the last two weeks waiting for the release of this single in the U.S. Number one in the U.K. for weeks, I expect this intriguing track to win big over here as well.

STEVIE NICKS - I Can't Wait (Modern/Atco)

Registers a high score on the ol' energy meter as music's rock goddess lets it all fly. Never at a loss for instantly recognizable hooks, this has to be one of her best.

NUSHOOZ - I Can't Wait (Atlantic)

Gotta be a first on The Gavin Report picks page... two different songs with the same title! A regional hit in the Northwest last year, New York is beginning to pound this one with a number of programmers around the country very high on it. Battle winner on S.F.'s KMEL three nights running.

RON FELL'S Personal Picks — ALBUMS

ELO - Balance Of Power (CBS)

To paraphrase Dan Hicks: "How can I miss you when you won't go away?" I actually didn't know how much I missed Lynne & Company until I realized ELO had been gone for quite a while. They surfaced last month with a hot new single, CALLING AMERICA and now a great new LP, brimming with potential followup hits. For instance: IF WITHOUT SOMEONE isn't a major Top 40 and A/C hit, I'll eat my autographed Cubby O'Brien glossy. (All bets off if it never spins @ 45RPM.) HEAVEN ONLY KNOWS has the patented ELO effects and a little extra intensity in microwave falsettos.

"THE MOST TRUSTED NAME IN RADIO"

the GAVIN REPORT

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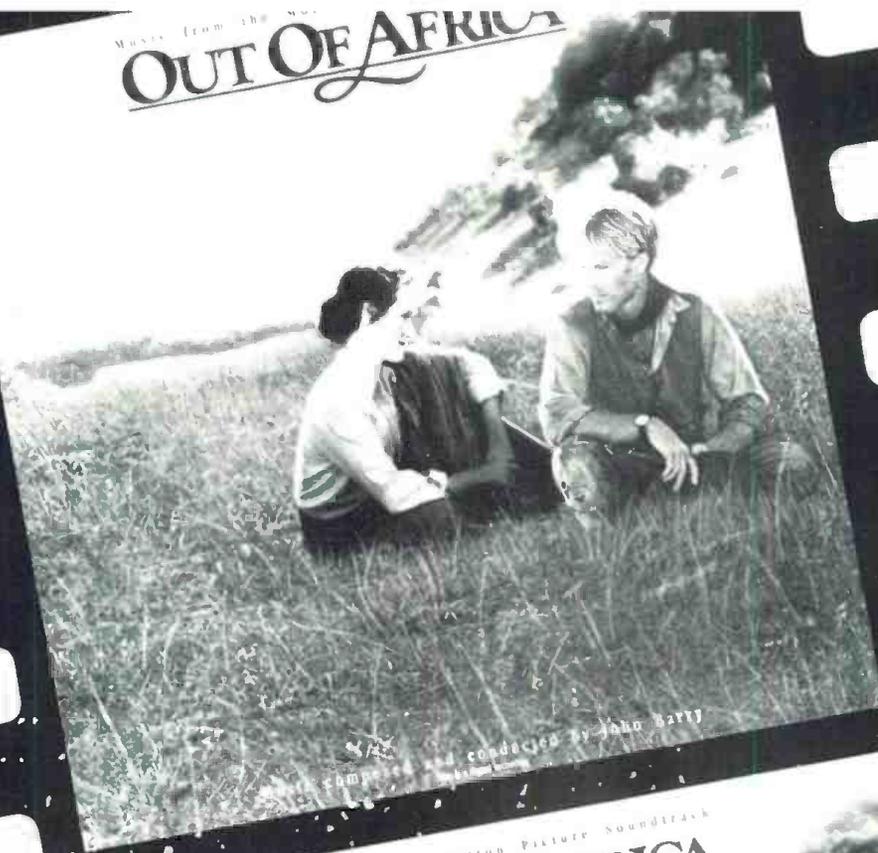
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Next Week

GAVIN

SEMINAR FOR MEDIA PROFESSIONALS

MUSIC FROM THE MOVIE
OUT OF AFRICA



MUSIC FROM THE MOTION PICTURE SOUNDTRACK
OUT OF AFRICA

Melissa Manchester

And

Al Jarreau

“The Music of Goodbye”
(Love Theme From “Out Of Africa”)

MCA RECORDS

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"PRONOUNCED" BOURGEOIS TAGG

1 2 ' ' P R O ' ' M U T U A L S U R R E N D E R ' ' O U T N O W
S P E C I A L G A V I N 7 ' ' M A I L I N G C O M I N G T H E W E E K O F F E B 2 4

B I L L G R A H A M I N V I T E S Y O U T O T H E F I L L M O R E . S H O W C A S E
F E A T U R I N G B O U R G E O I S T A G G . S A T U R D A Y N I G H T 6 P M .

PRODUCED BY DAVID J. HOLMAN



BILL GRAHAM MANAGEMENT