MR. MISTER
Winging Their Way to the Top

Anne Murray

ON MANAGEMENT
DR. OREN HARRI
THE GAVIN INTERVIEW

www.americanradiohistory.com
The first single from the Rolling Stones’ new album, "Dirty Work"

On Rolling Stones Records, chrome Cassettes and Compact Discs.

Available from Columbia Records.

Produced by Steve Lillywhite and the Glimmer Twins.

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Rolling Stones Records’ Musidur B.V. © 1986 Promtone B.V.

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REPORTS

JERMAINE JACKSON
A 97

115 Adds

STEVIE WONDER
Overjoyed
(Tamia)

JERMAINE JACKSON
I Think It's Love
(Arista)

DIRE STRAITS - So Far Away (Warner Bros.)

PET SHOP BOYS - West End Girls (EMI America)

JACKSON BROWNE - For America (Elektra)

OUTFIELD - Your Love (Columbia)

Cherrelle & Alexander O'Neal
Saturday Love
(Tabu)

Urban crossover is getting bigger day by day...top 3 on this week's Urban chart.

CERTIFIED

CHARTBOUND

Reports Adds On Chart

DIRE STRAITS - So Far Away (Warner Bros.) 205 115 81 9

PET SHOP BOYS - West End Girls (EMI America) 175 97 68 10

JACKSON BROWNE - For America (Elektra) 170 100 63 7

OUTFIELD - Your Love (Columbia) 163 49 86 28
A & M was pleased to participate in the very successful first annual Gavin Seminar for Media Professionals and we especially would like to congratulate our A & M friends who won awards at the Seminar . . .

Ron Chapman  Terri Avery  Keith Nafialy
Liz Kiley  Lee Michaels  Gerry DeFrancesco
Ric Lippincott  Vaughn Thomas  Sue Brett
Sheila Chlanda  Skip Miller  KVIL—Dallas
Jim Keller  Coyote Calhoun  KCGL—Salt Lake City
Del Williams  Joe Ladd  WBCN—Boston
Jack Isquith  Larry Daniels  WRKS/FM—New York
John DeBella  Dale Turner  WBAP—Ft. Worth/Dallas
Bob Krannes  Paul Lovelace  WZEE—Madison
Oedipus  Bruce Stevens  KIIS—FM/Los Angeles
Paul Rappaport  Jonathan Little
Tom Joyner  Rick Dees

By the way, our own leader, CHARLIE MINOR won “Promotion Man of the Year.”
We’re very proud of you!!!

A & M Records
UP & COMING

ARTIST & TITLE

LEVEL #2 - Something About You (Polydor/PolyGram)
PAT BENATAR - Le Bel Age (The Best Year) (Chrysalis)
CHARLIE SEXTON - Beat's So Lonely (MCA)
THE FIRM - All The King's Horses (Atlantic)
PETER FRAMPTON - Lying (Atlantic)
LAURA BRANIGAN - I Found Someone (Atlantic)
JOHN CAFFERTY - Hearts On Fire (Scotti Brothers)

OMD - If You Leave (Virgin/A&M)
*MIAMI SOUND MACHINE - Bad Boys (Epic)
SHEENA EASTON - babnon (EMI America)
EURYTHMICS - It's All Right (RCA)
SAM HARRIS - I'd Do It All Again (Motown)
*LITTLE RICHARD - Great Gosh A'Mighty (MCA)
HONEYMOON SUITE - Feel It Again (Warner Bros.)
COCK ROBIN - The Promise You Made (Columbia)
ANNE MURRAY - Now & Forever (Capitol)
JENNIFER RUSH - The Power Of Love (Epic)
*NUSHOOZ - I Can't Wait (Atlantic)
FLIP - That's What They Say About Love (Private I)
JAMES TAYLOR - Only One (Columbia)
SMOKEY ROBINSON - Hold On To Your Love (Taml)
RAY PARKER JR. & HELEN TERRY - One Sunny Day (Atlantic)
POINTER SISTERS - Twist My Arm (RCA)
*JOHN TAYLOR - I Do What I Do (Capitol)
*JANET JACKSON - What Have You Done For Me (A&M)
*ANIMOTION - I Engineer (Mercury/PolyGram)
*JIMMY BARNES - Working Class Man (Geffen)
ALAN PARSONS PROJECT - Stereotomy (Arista)
MENTAL AS ANYTHING - Live It Up (Atlantic)
NEW EDITION - A Little Bit Of Love (MCA)
FIVE STAR - Let Me Be The One (RCA)
*DOKKEN - The Hunter (Elektra)
MELISA MORGAN - Do Me Baby (Capitol)
*CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)
PETE TOWNSHEND - Give Blood (Atco)
*JOE COCKER - Shelter Me (Capitol)

*Debuts This Week....

Dropped: #32-Dionne & Friends, #36-A-ha, #37-Survivor, Ready For The World, Scritti Politti, Roger Daltrey, Vector, John Miles, Talk Talk

TOP 40

ARTIST & TITLE

Reports Adds On Chart
LEVEL #2 - Something About You (Polydor/PolyGram) 123 31 79 13
PAT BENATAR - Le Bel Age (The Best Year) (Chrysalis) 110 8 75 27
CHARLIE SEXTON - Beat's So Lonely (MCA) 106 20 48 38
THE FIRM - All The King's Horses (Atlantic) 80 8 54 18
PETER FRAMPTON - Lying (Atlantic) 76 1 51 24
LAURA BRANIGAN - I Found Someone (Atlantic) 72 17 48 7
JOHN CAFFERTY - Hearts On Fire (Scotti Brothers) 69 18 48 3
OMD - If You Leave (Virgin/A&M) 68 30 31 7
*MIAMI SOUND MACHINE - Bad Boys (Epic) 65 65 -- 2
SHEENA EASTON - Babnon (EMI America) 66 4 47 15
EURYTHMICS - It's All Right (RCA) 61 3 50 8
SAM HARRIS - I'd Do It All Again (Motown) 57 -- 37 20
*LITTLE RICHARD - Great Gosh A'Mighty (MCA) 56 46 9 1
HONEYMOON SUITE - Feel It Again (Warner Bros.) 53 17 34 2
COCK ROBIN - The Promise You Made (Columbia) 52 10 38 4
ANNE MURRAY - Now & Forever (Capitol) 51 4 29 18
JENNIFER RUSH - The Power Of Love (Epic) 50 2 34 14
*NUSHOOZ - I Can't Wait (Atlantic) 50 27 17 6
FLIP - That's What They Say About Love (Private I) 49 9 38 2
JAMES TAYLOR - Only One (Columbia) 45 6 25 14
SMOKEY ROBINSON - Hold On To Your Love (Taml) 43 8 25 10
RAY PARKER JR. & HELEN TERRY - One Sunny Day (Atlantic) 43 -- 34 9
POINTER SISTERS - Twist My Arm (RCA) 41 12 27 2
*JOHN TAYLOR - I Do What I Do (Capitol) 40 40 -- --
*JANET JACKSON - What Have You Done For Me (A&M) 39 22 8 9
*ANIMOTION - I Engineer (Mercury/PolyGram) 38 26 11 1
*JIMMY BARNES - Working Class Man (Geffen) 36 19 17 --
ALAN PARSONS PROJECT - Stereotomy (Arista) 32 -- 23 9
MENTAL AS ANYTHING - Live It Up (Atlantic) 32 13 19 --
NEW EDITION - A Little Bit Of Love (MCA) 27 4 14 9
FIVE STAR - Let Me Be The One (RCA) 26 3 11 12
*DOKKEN - The Hunter (Elektra) 23 5 16 2
MELISA MORGAN - Do Me Baby (Capitol) 23 2 9 12
*CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu) 22 7 7 8
PETE TOWNSHEND - Give Blood (Atco) 21 1 16 4
*JOE COCKER - Shelter Me (Capitol) 21 13 8 --

*Debuts This Week....

Dropped: #32-Dionne & Friends, #36-A-ha, #37-Survivor, Ready For The World, Scritti Politti, Roger Daltrey, Vector, John Miles, Talk Talk

INSIDE TOP 40 WITH DAVE SHOLIN

Any meeting of industry leaders is only as good as the participants. Our first Annual Gavin Seminar was a huge success, due in great measure to the input from all the programmers and record executives who attended. My sincere thanks to those who offered their assistance during an exciting and hectic two days. Special thanks to Mike Schaefer of K1IS/FM and Guy Zapolon, KZZP-Phoenix, for helping make our Top 40 format breakfast meeting a no-holds barred session of sharing ideas about the fine points of what makes a winner in '86. B-94's Nick Bavoo, SOUND MACHINE's Bad Chris Chins, KSYZ's Chip Mosley, Columbia's John Fagot, Capitol's Walter Lee and so many others covered topics from how to reflect a market's musical taste, to effective promotions, manipulating trades and how to get record companies to use radio advertising to sell their product. Again my congratulations to all who entered and played in our Superbowl Of Rock Trivia contest. I want to add, it would not have been possible without the support of Arthur Promoff and Geffen Records, and the hard work of CBS's Burt Baumgartner, who researched hundreds of questions, and Christine Burnett, who took on the painstaking job of writing and organizing them. Here's an early notice that we plan to do it all again next year. That's plenty of time to study up.

Checking the hop music items this week, INXS converts last week's 34# Hit Factor to a whopping 59# and key moves in Los Angeles, San Francisco, Chicago, Miami, Boston, etc. SLY FOX now has over 200 reports with top ten action at WBEN, WJZ, 106X, WVIC, B-97, KUBE, KMEL, FM102, KIYS, KWES, etc. FORCE MD's and ROBERT PALMER passing by the competition with exceptional gains. OUTFIELD is anything but left field now...coming on fast with debuts of #28 at WXXS, #26 Q105, #28 KIXS, #19 KYMO, #29 WBNQ, etc. PET SHOP BOYS explodes in airplay, 97 adds, including W2ON, PRO/FM, WJL, B-94, WZOK, WBAM, WCIL, KZZU, KHTY, K1IS/FM, KKHR, KWNZ, KDM, KIBZ, etc.

West Coast Top 40's charting the Record To Watch by CHERRELLE and ALEXANDER O'NEAL. Currently #11 FM102, 23-16 at KSTN, 13-8 KMEL. Dave

February 28, 1986/the GAVIN REPORT
### Top 40 Hit Factor

**Hit Factor** is a percentage of stations playing a record which also have it Top 20. 
Is: 100 stations playing the record—40 stations have it in their Top 20—Hit Factor = 60%.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Adds</th>
<th>STATIONS CHARTED</th>
<th>STATIONS CHARTED</th>
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<tbody>
<tr>
<td></td>
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<td></td>
<td></td>
<td></td>
<td>1-5</td>
<td>6-10</td>
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<td>11-20</td>
<td>20-30</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Uncharted</td>
<td>HIT FACTOR</td>
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<tr>
<td>HEART - These Dreams (Capitol)</td>
<td>279</td>
<td>1</td>
<td>162</td>
<td>80</td>
<td>34</td>
<td>2</td>
</tr>
<tr>
<td>THE STARSHIP - Sara (Grunt/RCA)</td>
<td>270</td>
<td>--</td>
<td>229</td>
<td>35</td>
<td>6</td>
<td>--</td>
</tr>
<tr>
<td>ELTON JOHN - Nikita (Geffen)</td>
<td>270</td>
<td>8</td>
<td>35</td>
<td>89</td>
<td>103</td>
<td>26</td>
</tr>
<tr>
<td>MR. MISTER - Kyrie (RCA)</td>
<td>267</td>
<td>--</td>
<td>234</td>
<td>31</td>
<td>1</td>
<td>--</td>
</tr>
<tr>
<td>J.C. MELLENCAMP - R.O.C.K. (Mer./PolyGram)</td>
<td>267</td>
<td>--</td>
<td>8</td>
<td>77</td>
<td>136</td>
<td>35</td>
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<tr>
<td>ATLANTIC STARR - Secret Lovers (A&amp;M)</td>
<td>263</td>
<td>5</td>
<td>90</td>
<td>81</td>
<td>59</td>
<td>20</td>
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<tr>
<td>THOMPSON TWINS - King For A Day (Arista)</td>
<td>249</td>
<td>1</td>
<td>43</td>
<td>123</td>
<td>68</td>
<td>12</td>
</tr>
<tr>
<td>INXS - What You Need (Atlantic)</td>
<td>248</td>
<td>5</td>
<td>13</td>
<td>26</td>
<td>108</td>
<td>82</td>
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<tr>
<td>LOVERBOY - This Could Be The Night (Col.)</td>
<td>247</td>
<td>2</td>
<td>15</td>
<td>42</td>
<td>136</td>
<td>36</td>
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<tr>
<td>FALCO - Rock Me Amadeus (A&amp;M)</td>
<td>242</td>
<td>20</td>
<td>27</td>
<td>32</td>
<td>76</td>
<td>61</td>
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<tr>
<td>SIMPLE MINDS - Sanctify Yourself (Virgin/A&amp;M)</td>
<td>239</td>
<td>8</td>
<td>6</td>
<td>8</td>
<td>21</td>
<td>127</td>
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<tr>
<td>BANGLES - Manic Monday (Columbia)</td>
<td>238</td>
<td>19</td>
<td>5</td>
<td>1</td>
<td>8</td>
<td>46</td>
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<tr>
<td>ELO - Calling America (CBS)</td>
<td>233</td>
<td>5</td>
<td>1</td>
<td>6</td>
<td>2</td>
<td>7</td>
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<tr>
<td>STEVIE NICKS - I Can't Wait (Modern/Alco)</td>
<td>233</td>
<td>25</td>
<td>--</td>
<td>--</td>
<td>12</td>
<td>66</td>
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<tr>
<td>MARILYN MARTIN - Night Moves (Atlantic)</td>
<td>226</td>
<td>2</td>
<td>5</td>
<td>12</td>
<td>98</td>
<td>81</td>
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<tr>
<td>PRINCE - Kiss (Paisley/Warner Bros.)</td>
<td>223</td>
<td>14</td>
<td>1</td>
<td>6</td>
<td>26</td>
<td>95</td>
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<tr>
<td>FORCE M.D.'S - Tender Love (Warner Bros.)</td>
<td>219</td>
<td>30</td>
<td>5</td>
<td>4</td>
<td>33</td>
<td>71</td>
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<tr>
<td>ROBERT TEPPER - No Easy Way Out (Scotti)</td>
<td>215</td>
<td>10</td>
<td>--</td>
<td>2</td>
<td>50</td>
<td>109</td>
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<tr>
<td>ARETHA FRANKLIN - Another Night (Arista)</td>
<td>208</td>
<td>1</td>
<td>1</td>
<td>12</td>
<td>82</td>
<td>89</td>
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<tr>
<td>ROBERT PALMER - Addicted To Love (Island)</td>
<td>207</td>
<td>18</td>
<td>1</td>
<td>7</td>
<td>22</td>
<td>74</td>
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<tr>
<td>THE CARS - I'm Not The One (Elektra)</td>
<td>207</td>
<td>6</td>
<td>--</td>
<td>2</td>
<td>27</td>
<td>89</td>
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<tr>
<td>JERMAINE JACKSON - I Think It's Love (Arista)</td>
<td>207</td>
<td>49</td>
<td>--</td>
<td>--</td>
<td>1</td>
<td>28</td>
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<tr>
<td>SLY FOX - Let's Go All The Way (Capitol)</td>
<td>206</td>
<td>19</td>
<td>17</td>
<td>14</td>
<td>45</td>
<td>73</td>
</tr>
<tr>
<td>DIRE STRAITS - So Far Away (Warner Bros.)</td>
<td>205</td>
<td>115</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>9</td>
</tr>
<tr>
<td>ABC - How To Be A Millionaire (Mer./PolyG.)</td>
<td>193</td>
<td>1</td>
<td>2</td>
<td>14</td>
<td>61</td>
<td>80</td>
</tr>
<tr>
<td>STEVIE WONDER - Overjoyed (Tamla)</td>
<td>189</td>
<td>37</td>
<td>--</td>
<td>5</td>
<td>30</td>
<td>116</td>
</tr>
<tr>
<td>PET SHOP BOYS - West End Girls (EMI Amer.)</td>
<td>175</td>
<td>97</td>
<td>--</td>
<td>--</td>
<td>2</td>
<td>8</td>
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<tr>
<td>JACKSON BROWNE - For America (Asylum)</td>
<td>170</td>
<td>100</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>7</td>
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<tr>
<td>OUTFIELD - Your Love (Columbia)</td>
<td>163</td>
<td>49</td>
<td>1</td>
<td>1</td>
<td>7</td>
<td>19</td>
</tr>
<tr>
<td>OPUS - Live Is Life (Polydor/PolyGram)</td>
<td>139</td>
<td>21</td>
<td>--</td>
<td>6</td>
<td>14</td>
<td>23</td>
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<tr>
<td>LEVEL 42 - Something About You (Polydor/PolyG.)</td>
<td>123</td>
<td>31</td>
<td>--</td>
<td>--</td>
<td>4</td>
<td>9</td>
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<tr>
<td>DAN SEALS - Bop (EMI America)</td>
<td>121</td>
<td>2</td>
<td>8</td>
<td>9</td>
<td>26</td>
<td>34</td>
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<tr>
<td>PAT BENATAR - Le Bel Age (Chrysalis)</td>
<td>110</td>
<td>8</td>
<td>--</td>
<td>4</td>
<td>22</td>
<td>75</td>
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<tr>
<td>CHARLIE SEXTON - Beat's So Lonely (MCA)</td>
<td>106</td>
<td>20</td>
<td>--</td>
<td>4</td>
<td>14</td>
<td>20</td>
</tr>
<tr>
<td>THE FIRM - All The King's Horses (Atlantic)</td>
<td>80</td>
<td>8</td>
<td>--</td>
<td>4</td>
<td>13</td>
<td>54</td>
</tr>
</tbody>
</table>

*www.americanradiohistory.com*
## NORTHEAST

Toronto, ON (Brad Jones-CHUM) Jermaine, Wonder, Bangles, Pet Shop Boys, Fine Young Cannibals.

Baltimore, MD (Bob Saint-CFTF) Mike & Mechanics, J. Barnes, L. Richard, Van Stephenson.

Hamilton, ON (Nevin Grant-CCKC) C. Sexton, Bangles, L. Richard, ELO.


Baltimore, MD (Chris Knight-WHMT) M. Crue, Janet Jackson, J. Cocker, Pet Shop Boys, J. Browne, D. Straits, Nushooz, Level 42, Cafferty, Miami S.M.

Cape Cod, MA (Gary Franklin-WKPE) J. Taylor, Force MD's, Van Stephenson.

Providence, RI (Tom Cuddy-PRO/FM) D. Straits, Janet Jackson, Pet Shop Boys, J. Browne, Keene, NH (Mike Tromby-WKNE/FM) D. Straits, J. Browne, INXS, Pet Shop Boys.

Rumford, ME (Michael Rivers-WMR) No Report-Frzn.


Ellsworth, ME (Tim Moore-WWRS) A. Starr, T. Twins, Sting, INXS, S. Minds, Ready/World.

Burtonsville, VT (Tom Richards-Q99) D. Straits, Nushooz, Janet Jackson, J. Browne, Pet Shop, Palmer.

Hartford, CT (Mike West-WITC/FM) No Report-Frzn.

Hartford, CT (Harve Alan-WGCC/AM) Falco, S. Wonder, Mike & Mechanics, L. Richard.


Westport, CT (Storm N. Norman-WBES/FM) Jermaine, Cars, J. Browne, Thomas & Taylor.


Albany, NY (Todd Martin-WFLY) D. Straits, J. Browne, Opus.


Binghamton, NY (Don Morgan-WAQ/FM) Sade, D. Straits, Sly Ryd, Elton.


## MID ATLANTIC


Pittsburgh, PA (Keith Abrams-WHTX) Bangles, D. DeYoung.

Johnstown, PA (Rich Kelly-WCRC) S. Nicks, Outfield, D. Straits.

Erie, PA (Jim Cook-WJET) Force MD's, D. Straits, J. Browne, Palmer.

Erie, PA (Bill Shannon-K104) Jermaine, Level 42, Barnes.

Allentown, PA (Steve Kelsey-WFBG) D. Straits, L. Richard, Pointers.


Baltimore, MD (Kingston/Kronthal-B104) J. Taylor, J. Jackson, J. Browne, Elton, D. Straits.

Ocean City, MD (Jack Gillen-WKHJ/FM) No Report-Frnz.

## SOUTHEAST

Carrolton, GA (Henry Norman-WPPI) Frzn. list.

Rome, GA (Tim Hensley-WQYI) No Report-Frzn.


Athens, GA (Dan Murray-WQDQ) D. DeYoung, Miami S.M., S. Robinson, Branigan, J. Barnes, Janet Jackson, R.O.A.R.


Tampa/St. Petersburg, FL (Nathan Halse-WQBZ) No Report-Frzn.

Hinesville, GA (Shannon West-WBLL) J. Taylor, Miami Sound Machine, Nushooz.


Columbus, GA (David Lee Michaels-WKNS/FM) J. Taylor, OMD, Wonder, D. DeYoung.

Columbus, GA (Ralph Carroll-WCCQ) Palmer, Dionne, J. Cocker, Pointers, L. Richard, Janet Jackson, Miami.

Daytona Beach, FL (Bill Roberts-WNBP) Cherelle & O'Neal, Miami Sound Machine, Outfield, J. Barnes.

Panama City, FL (Jeff Davis-WPFF) Miami Sound Machine, Nushooz, The Firm, Janet Jackson.

Fort Walton Beach, FL (Mike Bridges-WHTY/FM) Falco, Prince, S. Foster, Nushooz, J. Browne, D. Straits.

Gainesville, FL (Lou Patrick-WWKS) D. Straits, Pet Shop Boys, Outfield, Miami Sound Machine.

Miami, FL (Frank Amadeo-Y100) Bangles, Miami S.M., J. Taylor, S. Robinson, Pet Shop Boys.
Miami, FL (Mark Shands-195) Miami S.M., John Taylor, Pet Shop Boys.

SOUTH

Birmingham, AL (Rich Bailey-WKXX) Opus, Janet Jackson, John Taylor.
Tuscaloosa, AL (Shannon/Canada-WNPT) J. Browne, John Taylor, Benatar, Outfield, Cars, Pointers.
Fayette, AL (Kelsey Scott-WKWM) D. Straits, Cafferty, Outfield, Bon Jovi, Chaka Khan, J. Miles, J. Barnes, Flip.
Florence, AL (Shayne/Durham-WQLT) J. Browne, OMD, D. DeYoung, Miami Sound Machine.
Montgomery, AL (Alan Dupriest-WHFF/WM) Prince, Wonder, J. Browne, Outfield.
Mobile, AL (Griffith/Golden-Q100) D. Straits, Jermaine, L. Richard.
Nashville, TN (St. John/Peace-WQUT) Sly Fox, Pet Shop Boys, Force MD's, Arcadia, Outfield.
Sparta, TN (Bill Winningham-WSMT) D. Straits, BANGLES, Opus, Sly Fox, Eurythmics, Outfield.
Greenville, MS (Jackie Rand-WQOO) S. Minds, Falco, Cars, Benatar, Prince, A. Murray, D. Straits.
Tupelo, MS (Lisa Landau-KZ103) Pet Shop Boys, Jermaine, J. Cooker, Cafferty, J. Brown, Van Stephenson.
Hattiesburg, MS (Wayne Michaels-WHSV/FM) D. Straits, J. Browne, Pet Shop Boys, Outfield.
Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Nicks, Wonder, Cars, Falco, S. Minds, BANGLES.
Biloxi, MS (Bob Lima-WQID) Force MD's, J. Browne, Miami S.M., D. Straits, Pet Shop Boys, Prince.
McComb, MS (Sara Kay- WYAY) Flip, J. Barnes, L. Richard, Smokey, J. Cooker, J. Browne, Tepper, The Zummus.
Starkville, MS (William/Fonda-WKOR) D. Straits, J. Browne, Outfield, Pet Shop Boys.
Paducah, KY (Tony Richards-WDDJ/FM) C. Sexton, Nicks, Jermaine, Level 42, D. Straits.
BOWLING GREEN, KY (Darrell Duval-WBGN) D. DeYoung, Chaka Khan, VICTOR.
Glasgow, KY (Collins/Toms-WOVO/FM) Falco, Sly Fox, Cafferty, J. Rush, B. Tagg, D. Straits, Animation.
Central City, KY (Stan Barnett-WKAY) Firm, Branigan, Nicks, Outfield, Force MD's.
Evansville, IN (Margo King-WKDO) Wonder, Smokey, Force MD's, Branigan, J. Browne, Jermaine, D. Straits.
Houma, LA (Mark Kelly-KC/WM) Sly Fox, L. Richard, Jermaine, J. Browne, Animation, Blue Oyster Cult.
Baton Rouge, LA (Rice-A-WQMF/Prince, Jermaine, Sly Fox, J. Browne.
Alexandria, LA (Christie Atwood-QKID/FM) Bangles, Nicks, Force MD's.

EAST CENTRAL

Pineville, WV (Randy Parks-KWYO) Animation, Branigan, Charleston, WV (Rod Hampton-WWSK/FM) D. Straits, Firm, Pet Shop Boys, Miami Sound Machine.
Oak Hill/Beckley, WV (Jim Martin-WDIA/FM) D. Straits, D. DeYoung, Pet Shop Boys.
Columbus, OH (Cook/Haines-92X) D. Straits, J. Browne.
Columbus, OH (Richards/Rich/WNCI/FM) Bangles, Nicks, Pet Shop Boys, Jermaine, D. Straits.
Elyria/Cleveland, OH (Bentley/Evan-WBEE/FM) INXS, S. Minds, Nicks.
CINCINNATI, OH (Jim Fox-Q102) Elton, Nicks, John Taylor.
Indianapolis, IN (John Wetherbee-WNAP) Falco, Nicks, J. Browne, Palmer.
Richmond, IN (Rick Casey-K96) D. Straits, Wonder, M. Manchester & A. Jarreau, Smokey.
Vincennes, IN (Danny Wayne-WRTB/FM) Jermaine, Pet Shop Boys, Force MD's, Outfield, J. Browne.
Evansville, IN (Ashton/Foreman-KC103) D. Straits, Sly Fox, Outfield, Jermaine.
Tulare, CA (Mike Arnaud-WPR) Sly Fox, Bangles, Animation, Prince, Mental As Anything.
Ann Arbor, MI (Brent Alberts-WIQB) Tepper, Falco, Hooters, ZZ Top.
Detroit, MI (Gary Berkwitz-WHNT) Dionne, Pet Shop Boys, John Taylor, P. Nelson, Level 42, J. Browne.
Lansing, MI (Walt Bennett-WWIC) J. Cooker, Firm, Frampton, Ozzy, Cafferty.
Kalama, WA (Bill Anthony-WKMI) Wonder, Flip, Force MD's, Easton, Mental As Anything, Jermaine.
Jackson/Lansing, MI (Tim Barron-WJXQ) Pet Shop Boys, Dokken, Ozzy, Outfield, Cafferty, L. Richard, John Taylor.
Grand Rapids, MI (Mike Timnes-WKLO) Falco, Bangles, ELO, Palmer, Tepper.
Cadillac, MI (Rob Michaels-WATT) D. Straits, Sexton, Ipsus, Wonder, J. Browne.
Alpena, MI (Darrell Kelley-WHSB) Palmer, Nushooz, Branigan, Mental As Anything, D. DeYoung, C. Robin, J. Browne.
Gaylord, MI (David Barr-WXZM) D. Straits, Opus, J. Suite, Palmer, Outfield, R. Stones.
Petroskey, MI (Dennis Martin-WWP) Falco, Wonder, INXS, Nicks.

UPPER MIDWEST

Fort Dodge, IA (Cal Bierman-KKEZ) D. Straits, Outfield, Wonder, Animation, H. Suite, C. Robin.
Waterloo/C. Rapids, IA (Jeff Christenson-KOKZ) Wonder, Force MD's, L. Richard, Outfield, Sexton.
Sioux City, IA (Pat Paxton-KGLI) D. Straits, Sexton, Outfield, D. DeYoung.
Cedar Rapids, IA (Brad Fuhr-KOCR/FM) Bangles, Jermaine, Wonder, D. Straits, A. Murray.
Clinton, IA (Bill Warner-KNUY) R. Tro, Miami S.M., Animation, J. Barnes, Manchester & Jarreau, Nushooz.
Davenport, IA (Gynn O'Hara-KIX) Nicks, Pet Shop Boys, Jermaine, J. Browne, Level 42.
Kenosha, WI (Terry Havel-WJZQ) Sly Fox, Opus, Outfield.
Milwaukee, WI (Denise Laurent-WKTI) No adds.
Madison, WI (Little/Hudson-Q104) Force MD's, J. Browne, D. Straits.

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Appleton/Oshkosh, WI (Kim Bradleigh-WKAW) Pet Shop Boys, O. Straits, Jermaine, Sexton.
Wausau, WI (Mike Edwards-WIFC/FM) J. Browne, Palmer, Outfield, Wonder.
Stevens Point, WI (Boyle/Steffen-WSP) D. Straits, Nicks, Jermaine, L. Richard, Pet Shop Boys.
La Crosse, WI (Chuck Knight-HIT105) No adds.
La Crosse, WI (Greer/Garr-WIZM/FM) Nicks, Palmer, Wonder.
Eau Claire, WI (Rick James-WBIZ) L. Richard, Outfield, D. Straits, Jermaine, Bob Seger.
Rochester, MN (Denny Foster-KRKC/FM) Pet Shop Boys, Jermaine, Opus, Level 42.
Mankato, MN (Garvin/McCormick-KDGY/FM) Jermaine, Pet Shop Boys, Force MD's, D. Straits.
Vermillion, SD (Dean Russell-KVRF) J. Browne, H. Suite, L. Richard, Miami S.M., Animation, Pointers, Mental As Anything.
Yankton, SD (Randy Kussman-KGUH/FM) Firm, D. Straits, Outfield, Jermaine, Opus.
Sioux Falls, SD (Adam North-KKRC) Sly Fox, Force MD's, Palmer, D. Straits, J. Browne.
Aberdeen, SD (Scott Daniels-KQDS) D. Straits, Pet Shop Boys, J. Barnes, Falco.
Aberdeen, SD (Dan Zerr-KSON) Jermaine, D. DeYoung, OMD, J. Browne.
Rapid City, SD (Sherywn/Kallaway-KKLS/FM) Sexton, OMD, J. Browne, J. Cocker, J. Barnes.
Rapid City, SD (Randy McDaniel-KGGG/FM) Loverboy, Sly Fox.
Fargo, ND (Anderson/Palmer-Y94) Wonder, Opus, Pet Shop Boys, Miami S.M., Jermaine, Level 42.
Grand Forks, ND (Nordine/Right-KKXL/FM) J. Browne, Sexton, Outfield, D. Straits.
Minot, ND (Scott Meyer-KIZZ) D. Straits, J. Browne, Outfield.
De Kalb, IL (Lew White-WDEK/FM) J. Browne, Pointers, Animation, Pet Shop Boys.
Joliet, IL (Lentine/Webber-WLLI) Force MD's, J. Browne, Pet Shop Boys, D. Straits, Jermaine, Sly Fox, OMD.
Chicago, IL (Chuck Crane-WLS/AM) Firm, H. Suite, D. Straits, Palmer.
Chicago, IL (Jeffries/Kelly-WYTZ) ABC, Pet Shop Boys, D. Straits, C. Sexton.
Chicago, IL (Joe Bohannon-BG6) Sly Fox, Miami S.M., L. Richard.
Rockford, IL (Brill/Dent-WZOK) Force MD's, Bangles, D. Straits, Jermaine, Pet Shop Boys, Seals, Level 42.
Galesburg, IL (Heath/Hamlin-WGBQ/FM) Petty, Palmer, Wonder.
Springfield, IL (Greg Lawley-WDBR) D. Straits, D. DeYoung, J. Cocker, L. Richard, John Taylor, Animation, Van Stephenson.
Carbondale, IL (Tony Waitkus-WCIL/FM) Outfield, Force MD's, Palmer, Pet Shop Boys.

**TOP 40 ADDS**

East Prairie, MO (Greg Landis-KYMO) B. Setzer, Arcadia, D. Straits, C. Robin.
Kansas City, MO (Perun/Barber-KBEQ) Elton, Tepper, Jermaine, Miami S.M., Pet Shop Boys.
Jefferson City/Columbia, MO (Brian Miller-KTXY) Pet Shop Boys, Miami S.M., Cafferty, D. Straits, Browne.
Waynesville, MO (Kevin Barton-KFBD) B. Tagg, Nushoz, OMD, Aerosmith, R.O.A.R.
Topeka, KS (Roger Heaston-WIBW/FM) Elton, ELO, Baltimore.
Dodgeville, KS (Kwan Rabat-KDVI/FM) John Taylor, Dionne, Miami S.M., Level 42, J. Browne, Outfield.
Kansas City, MO (Lorraine Palagi-KBKC/FM) Miami S.M., Jermaine, Pet Shop Boys.
Pittsburg, KS (Bill/Proter-KQWK/FM) Sexton, Level 42, Pet Shop Boys.
Norfolk, NE (Doug Koen-KHEN) Cars, A. Murray, Dionne, J. Browne, D. Straits, Easton.
Little Rock, AR (Mark McCain-KKK) Falco, Baltimore, ELO, Elton.
Fayetteville, AR (Sterling Scott-KKEG) Opus, Nick, Palmer.
Fort Smith, AR (John O'Dea-KZEE/FM) J. Browne, Force MD's, D. Straits, Jermaine, John Taylor.

**SOUTHWEST**

Dallas, TX (Shomby/Croby-KAFM) Prince, John Taylor, Nick, Miami S.M., J. Browne.
Tyler, TX (Dave Goldman-KEYP) J. Barnes, L. Richard, Miami S.M., J. Browne.
Lufkin, TX (Randy Shannon-KIPR/FM) Animation, Mental As Anything, J. Browne, Cafferty, Nushoz, B. Tagg.
Nacogdoches, TX (John Rowe-KTBC) The Zummms, B. Tagg, Aerosmith, Nushoz.
Wichita Falls, TX (Beck/Kay-KKNX/FM) Bangles, John Taylor, L. Richard, Cafferty, Level 42.
San Angelo, TX (John Raymond-KIXY/FM) John Taylor, Miami S.M., OMD, Nushoz.
Houston, TX (Lander/Hamilton-93Q) Tepper, Nushoz, John Taylor.
Bryan, TX (Carl Gideon-CTAM) D. Straits, Jermaine, J. Browne, Easton, Mental As Anything.
Bryan, TX (Skip Bishop-KKYS) Miami S.M., D. DeYoung, Zapp, Synch.
Victoria, TX (Jay Arena-KVJC) J. Browne, Miami S.M., L. Richards.
Laredo, TX (Kirk Davidson-KRGR) C. Robin, Pointers, D. Straits, Nushoz, Miami S.M., M. Morgan, Nicks, Manchester & Jarreau, P. Nelson, OMD, D. DeYoung, Mental As Anything.
San Antonio, TX (Hunt/Giles-996) Loverboy, Miami S.M.

**CENTRAL**

Kirksville, MO (Jeff Allen-KTUF) Aretha, Cafferty, Pet Shop Boys, OMD

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Amarillo, TX (Keith Richards-KKAS/FM) Wonder, J. Browne, Pet Shop Boys.
Abilene, TX (Dominic Testa-KFMN) D. Straits, John Taylor, Pet Shop Boys.
Odessa/Midland, TX (John Clay-KWES/FM) Miami S.M., Nick, Boys Don't Cry, D. Straits, Janet Jackson.
Phoenix, AZ (Guy Zapeleon-KZDP) Dokken, Outfield.
El Dorado/Athens, TX (Billie Johnson-KRQX) Miami S.M., John Browne, Pet Shop Boys, D. Straits.
Albuquerque, NM (Paul Marcu-KRKE) Jermaine, Nick, D. Straits, 5 Star.
Gallup, NM (Eric Allen-KYVA) Miami S.M., Cafferty, J. Browne, Pet Shop Boys, D. Straits.
Covina, CA (M. Summers-KZTO/FM) Force MD’s, D. Straits, Benatar, Jermaine.
Alamogordo, NM (Tim Weaver-KINN AM/FM) Falco, Wonderland, Cock Robin, Force MD’s.

ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYAY) D. Straits, Outfield, Wonder, Miami S.M.
Pocatello, MT (Rick Leer-KQ2) D. Straits, Wonder, OMD, Pet Shop Boys, J. Browne, Miami S.M., Aerosmith, Opus.
Kalspell, MT (Barry Bennett-KBBZ/FM) Miami S.M., Level 42, J. Browne, Outfield, Mental As Anything.
Denver, CO (Gloria Avila-Perez-KIMN) D. Straits, Outfield, Pet Shop Boys, Dokken.
Denver, CO (Geina Horton-Y108) Falco, J. Browne, Level 42.
Windsor, CO (AI Decker-KQBU/FM) Branigan, Nushooz, D. Straits, Browne, Animation, J. Barnes.
Greeley/Longmont, CO (Gary Ray-KGBO) Wonder, D. Straits, Cafferty, R. O.A.R., J. Browne, Branigan, Pet Shop Boys, OMD.
Cody, WY (Kelly Gordon-KTAG) Palmer, Arcadia, D. Straits.
Casper, WY (Ted Cavanagh-KTRH) John Taylor, Animation, Dionne, Cherrelle & O'Neal, Janet Jackson.
Gillette, WY (Dennis Switzer-KQDO) Blue Oyster Cult, Flip, OMD, D. DeYoung, D. Straits.
Soda Springs, ID (Summers-A.D.-KQ79) OMD, J. Browne, Rob Tro, Bangle, Miami S.M.
Lewiston, ID (Jay McCall-KKOZ) Jermaine, Pet Shop Boys, Animation, OMD, John Taylor.
Boise, ID (Tom Evans-KIYI) John Taylor, Miami S.M., OMD, Joe Cocker, Level 42.
Moscow, ID (Gary Cunningham-KFZ) J. Browne, Smokey, D. DeYoung, Branigan, Pet Shop Boys, Mental As Any.
Salt Lake City, UT (Stone/Smith-KCPX/FM) D. Straits, J. Browne, Opus, H. Suite, Brandigan.
Logan, UT (Jay Hall-KBLO) Level 42, D. Straits, Falco, Mental As Anything, Miami S.M., Nushooz.
Logan, UT (Mark Roman-KVFM) M. Martin, Jermaine, Miami S.M., Mental As Anything, Flip.
Ogden, UT (Paul Wilson-KQKJ) Wonder, Sexton, Jermaine, D. Straits.
Provo/Salt Lake City, UT (Rob Bushard-KFM) OMD, Animation, Cafferty, D. Straits, Tepper, Sexton, Pet Shop Boys, Outfield.

FAR WEST

Lake Tahoe/Reno, NV (Mickey Lees-KLKT) OMD, Rene & Angela, Cafferty, A. Murray, Pet Shop Boys, J. Browne, D. Straits.
Reno, NV (Shakes/Ryan-KWZ/FM) D. Straits, Pet Shop Boys, Dionne.
 Reno, NV (Bill Kelly-KRZQ/FM) D. Straits, Force MD’s, J. Browne, Outfield, Wagner.
 Reno, NV (John Chomie-KHTZ/FM) Prince, Janet Jackson, A. Starr.
 Los Angeles, CA (Scarborough/Simon-KKHR) Force M.D.’s, Pet Shop Boys, J. Browne, Nicks.
 Los Angeles, CA (Mike Schaefer-KFIS/FM) D. Straits, Pet Shop Boys, 5 Star, H. Suite, OMD.
 San Diego, CA (J. Prestoon-KSIS/FM) Cherrelle & O'Neal, Outfield, Pet Shop Boys, Sting, Alisha, OMD.
 San Bernardino, CA (Shawn Demory-KGGI) Heart, Level 42, LA Dream Team.
 Anchorage, CA (Craig Powers-KEZY) Falco, Outfield, Force MD’s, Nicks, Benatar.
 Santa Barbara, CA (Jane Asher-KY7) Pointers, Outfield, Pet Shop Boys, Animation, Wonder, Firm.
 Bakersfield, CA (Dave Kamper-KKFM/FM) D. Straits, Pet Shop Boys, Miami S.M.
 Santa Maria, CA (Maria Rubio-KKMM) Ozzy, Sly Fox, D. Straits, Pet Shop Boys, Cafferty, Browne.
 Lompoc/Santa Maria, CA (Sam Jackson-KIQK/FM) Pet Shop Boys, 5 Star, J. Browne, D. DeYoung, Miami S.M., D. Straits.
 Fresno, CA (Nailer/Davis-KYNO) Cherrelle & O'Neal, Force MD’s, D. Straits, Miami S.M., Pointers, Outfield.
 Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Pet Shop Boys, J. Browne, Wonder, Cherrelle & O'Neal, D. Straits, Janet Jackson.
 San Francisco, CA (Rivers/Nafatty-KEM) Level 42, Nushooz.
 San Jose/Los Gatos, CA (Harlow/Weinstein-KATD/FM) Pet Shop Boys, Sly Fox, Jermaine, Outfield, H. Suite.
 San Jose, CA (Robin Kipps-KWS) Palmer, Outfield.
 Stockton, CA (Roy Williams-KQJO) D. Straits, Bangle, Nushooz, J. Browne.
 Modesto/Stockton, CA (Ellen Thomas-KQ93) D. Straits, Dionne, Smokey.
 Modesto, CA (Russ Novak-KFIV/FM) J. Browne, Smokey, Wonder, Dionne, Miami S.M.
 Santa Rosa, CA (Eric Scott-KREO) Jermaine, D. Straits, Force MD’s, Wonder, Pet Shop Boys, Sexton.
 Eureka, CA (Chris David Carter-KFMI) Falco, D. Straits, Bangles.
 Sacramento, CA (Hilton/Collins-FM102) Janet Jackson, Y & Peoples, Miami S.M.
 Sacramento, CA (Mr. Ed-KWOD) D. Straits, Level 42, J. Browne.
 Paradise/Chico, CA (Ron Bruder-KNVR) D. Straits, Pet Shop Boys, J. Browne, Mental As Anything.
Redding, CA (Kevin Kahl-KEWB) D. Straits, Pet Shop Boys, J. Browne.
Redding, CA (Lee/Van Halen-KSJO) Miami S.M., Cafferty, Level 42, Pet Shop Boys, Cherelle & O'Neal.
Honolulu, HI (Jay Stone-194) No Report-Frzn.
Hilo, HI (Derek Dakine-3KBG) Frzn. list.

NORTHWEST

Seaside, OR (Chris Conway-KSWB) No adds.
Portland, OR (Naganuma/Barry-KMJK) J. Browne, Tepper, Benatar.
Albany/Cornwallis, OR (Mike Shannon-KIQY) D. Straits, J. Browne, Pet Shop Boys, OMD.
Coos Bay, OR (Dave O'Connor-KYNG) Jermaine, OMD, Pet Shop Boys, John Taylor.
Medford, OR (R. Charles Snyder-KTMT) Opus, Level 42, J. Browne, Dokken.
Medford, OR (Dennis Dixon-KBOY/FM) Prince, Benatar, Rene & Angela, Outfield, Bránigan.
Klamath Falls, OR (Terry James-KAGG/FM) Setzer, D. Straits, J. Browne, Jermaine, Opus.
Seattle, WA (Wendy Christopher-KUBE/FM) Nicks, OMD, L. Richard, J. Browne.
Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) Falco, Wonder, Prince.
Olympia, WA (Ken Paige-KQEU) D. Straits, Nicks, OMD, J. Browne.
Chehalis, WA (Roger Dale-KITI) Nushooz, Bránigan, Tro, Opus, Mental As Anything, Pet Shop Boys.
Yakima, WA (James/Austin-KKHR) Jermaine, Opus, Nushooz, P. Blonde, J. Browne, Miami S.M., C. Robin.
Tri-Cities, WA (Ron O'Brian-OK95) AniMotion, John Taylor, Miami S.M., L. Richard, J. Barnes.
Tri-Cities, WA (Jonathan Walker-KZKK) J. Browne, OMD, AniMotion, Janet Jackson.

Calgary, AL (Don Stevens-AM106) A. Starr, F. Sharkey.
Anchorage, AK (J.D. Chandler-KGOT) Opus, Pet Shop Boys, H. Suite, J. Browne, B. Setzer.

JOBS

Newperson - KGAL-Albany/Lebanon, OR Mike Bell (Box 749 - 97321)
Newpersons - KOKZ/KXEL-Cedar Rapids, IA
Brian Wright (319)233-3371
News Director - KKIX-Fayetteville, AR
Tom Sleeker (Box 1106 - 72702)
Air Talents (future) - WBIZ-Eau Claire, WI
Brian Ketz (Box 24 - 54702)
Air Talent (future/part-time) - KGAL-Albany/Lebanon, OR
Mike Bell (Box 749 - 97321)
Air Talent (AM drive) - WIAL-Eau Claire, WI
Rick Roberts (Box 1 - 54702)
Air Talent - KKIX-El Dorado, AR
Larry O'Neal (Box 1901 - 71731) or (501)862-9362
Air Talent (drive time) - KYNG/FM-Coos Bay, OR
Dave O'Connor (Box 4303 - 97420)
Air Talent (future) - KTEM-Temple, TX
Terry Ryan (Box 1230 - 76503)
Air Talent - KWIP-Dallas/Salem, OR
Eric Norberg (Box KWIP - 97338)
Air Talent (mid-days) - KSEE-Sioux City, IA
Tim Harrison (712)258-6740
Air Talent (7-mid) - WPZ-Duraw, SC
Kay Lewis (Box 2103 - 29520) or (803)537-5588
Air Talent/Prod (PM drive) - WYSY/FM-Hattlesburg, MS
Blake Hooper (601)545-1230
Air Talent/Prod - WMMX-Fluxel, MS
*J. Michael Pruet (Box 954 - 38802)
Air Talent/Prod - KNVR-Paradise, CA
Andy Manuel (Box 1167 - 95969)
Air Talent/Prod (mid-days) - KOLL/FM-Gillette, WY
Jim Seybert (307)682-5101
Air Talent/Prod (future) - KHSN-Coos Bay, OR
J.J. Jenson (Box 180 - 97420)
Program Director - WBAM-Montgomery, AL
Bob Brennan (205)288-0150
*No phone calls please.

SUPERBOWL OF ROCK TRIVIA
sponsored by Geffen Records

Grand Prize Winner
Guy Zapoleon, KZZP-Phoenix (won trip to Hawaii)

2nd Places
1. John Chomie, KHTZ-Reno
2. Rob Lipshutz, Pollack Communications
3. Tony Thomas, KOLO-Reno

Sony portable CD Players with digital headphones and an assortment of CD’s from Geffen artists
It wasn’t until the band took production matters into their own hands that Mr. Mister soared to the top of the GAVIN Top Forty charts. We talked to Richard Page about the fine art of Mr. Mistering.

KZ: You had a band called Pages. Tell us about the transition from Pages to Mr. Mister.
RP: Steve (George) and I decided it was time to dissolve the whole thing. We felt like we’d exhausted the possibilities. We took a year or two off, wrote, put this band together, got a deal and this is our second album.

KZ: Steve George is a surviving core member of Pages who made it to Mr. Mister. That’s a strange name for a band.
RP: It was something we liked. We wanted it to be Mister something, so the ultimate Mister would be Mr. Mister. It stuck with us.

KZ: You turned down some heavy lead vocalist jobs to keep at Mr. Mister.
RP: Yes. Toto and Chicago. Chicago called last summer, 1985. Peter Cetera had left the band. Their record company called and asked if I was interested. I knew them. I’d worked with Bill Champlin for years. He’s one of my good friends.

KZ: You must feel good about your decision to stick with Mr. Mister.
RP: Yes I do. At the time, when I had decided not to join Chicago, the (Mr. Mister) record wasn’t doing well. It hadn’t taken off yet.

KZ: All this happened after the second Mr. Mister LP was released.
RP: This was right as the second album was being released and the single was out, and it was just laying there.

KZ: What’s it like being a session singer?
RP: (Laughs) I was sidetracked into being a session player. My goal was always my own art. Working with guys like David Foster and Jay Graydon, I started getting these calls. Jay Graydon produced one of the Pages albums. He liked the way Steve and I did backgrounds (vocals), he was calling us for other gigs. It caught on like that.

KZ: Were there sessions where you felt like a real contributor rather than a sideman?
RP: A lot of them. A lot of people called us because they liked our arrangement ideas. Kenny Loggins, his last three albums, were great sessions. I wrote a tune with Kenny on one of them. That was a memorable one. All the Al Jarreau stuff was great. I worked with Quincy Jones on a Donna Summer album that I wrote a tune on. There were a lot of great sessions, working with the best people. I learned so much from them. I was able to bring that experience into Mr. Mister.

KZ: You worked with producer Peter McLan (Men At Work) on the first album.
RP: It was a good introduction for the guys in the band, as far as getting to know each other musically. When Steve and I got Steve Farris and Pat Mastelotto, we didn’t really know each other. Now we were in a band with a full membership type of thing, which was different. We’d always hired outside guys to play on the Pages albums. The thing was, I feel we learned a little late. It’s all hindsight now, but we should have been producing from the beginning.

CONTINUED ON PAGE 22

“Some songs are emotional rushes. That’s what ‘Broken Wings’ and ‘Kyrie’ were.”
BOOK OF LISTS:

by Tony Richland

Four people who ate more than twelve hors d'oeuvres at the Gavin Cocktail Party:
1. Jesus Garber: A&M Records
2. Flesh McCormick: KDOG; Mankato Minn.
3. Linda Tice: Howard Rosen Promotion (clocked at 23 rumakis)

Five people who have never attended a Siouxsie and the Banshees concert:
1. Betty Brenerman
2. Al Ham
3. Isley, Jaspar, Isley

Three excuses given by Jack Satter for not attending Stan Cornyn's presentation at the recent seminar:
1. Rick Swig forgot my wake-up call.
2. I ate so much at the cocktail party that none of my clothes would fit, so I had to spend the morning having them altered.
3. The parakeet I travel with spoke for the first time, so I waited for him to do it again so I could tape record it.

Three choices given by Ray Anderson for his reserved location on Hands Across America Day:
1. Death Valley
2. Coos Bay, Oregon (behind Karen David's house)
3. Rudman National Park in Cherry Hill, New Jersey

Four people wearing Maybelline's new Fiery Red lip gloss at the Women in Music meeting:
1. Elma Greer
2. The Bangles
3. Margo Knesz
4. Boy George

Five acts who will never record for Kareem Abdul Jabbar's new MCA-distributed label:
1. Lacy J. Dalton
2. Ratt
3. Eddie Fisher
4. The Violent Femmes
5. Wayne Fontana and the Mindbenders

One person whose Gavin Awards Luncheon acceptance speech was never used:
1. Tony Richland

Eleven job categories currently in vogue at most record companies:
1. National Promotion Director
2. Director of National Promotion
3. Senior Director of National Promotion
4. Senior National Promotion Director
5. VP/Promotion: National
6. VP: Director of National Promotion
7. National Promotion Coordinator
8. Coordinator of National Promotion
9. VP of National Promotion Coordination
10. Senior VP of National Promotion
11. Senior VP of National Coordination and Direction of Mail Room.

Three TV programs never watched by George Chalas:
1. Funky Brewster
2. Webster
3. Different Strokes

THE SEQUEL

by Tony Richland

Five people whose real name is Morty Shapiro:
1. Nick Bazoo: B94—Pittsbug
2. Ichabod Crane: Kmps—Seattle
3. Oedipus: WBCN—Boston
4. Feargal Sharkey: Recording Artist
5. Lisa Smith: Gavin Report

Four TV pilots being worked on by Dave Sholin:
1. Hill Street Accountant
2. My Son The Terminator
3. Tel-Aviv Vice
4. Different Strokes II: The Story of a Rabbi

Three foods never tasted by Huey Lewis and the News:
1. Mousse of strained pike with raspberry vinegar sauce
2. Poached kiwi sushi
3. Terrine of imported duck liver

Four proven sleep inducers for insomniacs:
1. Nytol
2. Sleep-Eze
3. Sominex
4. Tour information read by MTV Vee-Jays

Five reasons not to read this column:
1. Rudman just came in the mail
2. Poe just came in the mail
3. Album Network just came in the mail
4. You just found three old unopened-Record Worlds
5. You just found three old unlistened-to Infinity LP's (still in shrink wrap)

One closing comment:
1. Have a good week ... and you know I mean that, Babe!
THE LION SLEEPS TONIGHT

FRIDAY 14
FEB.1986

A/C HIT FACTOR

RECOMMENDED FOR A/C RADIO

THE NYLONS -- "The Lion Sleeps Tonight" (Open Air/Windham Hill)

Before I heard this, I said "Give me a break. How many times can this novelty song be recorded?" The answer is: One more time. If this had been the first version, we might not have ever heard from Robert John or The Tokens. Phonies for sure!!

RECORD TO WATCH

NYLONS
The Lion Sleeps Tonight
(Open Air /Windham Hill)

ACTION SIDES
NYLONS
The Lion Sleeps Tonight
(Open Air /Windham Hill)

Total: 66

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Produced by VAL GARAY AND THE NYLONS
THE LION SLEEPS TONIGHT (OS 0015)
From The Album—
THE NYLONS—SEAMLESS (OA 0304)

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POWER TRIO

ELTON JOHN
Nikita (Geffen)

HEART
These Dreams (Capitol)

JAMES TAYLOR
Only One (Columbia)

CERTIFIED

JERMAINE JACKSON
I Think It's Love (Arista)

ROSANNE CASH
Hold On (Columbia)

MOST ADDED

DIONNE WARWICK
Whisper In The Dark (Arista) 53 new adds

DIRE STRAITS
So Far Away (Warner Bros.) 56 new adds

M.MANCHESTER & AL JARREAU
The Music Of Goodbye (MCA) 39 new adds

RECORD TO WATCH

BANGLES
Manic Monday (Columbia)

CHARTBOUND

MELISSA MANCHESTER & AL JARREAU - The Music Of Goodbye (MCA)
DIONNE WARWICK - Whisper In The Dark (Arista)
DIRE STRAITS - So Far Away (Warner Bros.)
SHEENA EASTON - Jimmy Mack (EMI America)

ACTION SIDES

NYLONS - The Lion Sleeps Tonight (Open Air/Windham Hill)
BARBRA STREISAND - Send In The Clowns (Columbia)
LOVERBOY - This Could Be The Night (Columbia)
JOHN COUGAR MELLENCAMP - R.O.C.K. In The USA (Riva/PolyGram)
TOM PETTY & STEVIE NICKS - Needles & Pins (MCA)
BANGLES - Manic Monday (Columbia)
COCK ROBIN - The Promise You Made (Columbia)
BILLY JOE ROYAL - Burned Like A Rocket (Atlantic America)
EURYTHMICS - It's Alright, Baby's Coming Back (RCA)
EDDIE MURPHY - How Could It Be (Columbia)
RAY PARKER JR & HELEN TERRY - One Sunny Day (Atlantic)
OLIVIA NEWTON-JOHN - Toughen Up (MCA)

DIRE STRAITS - So Far Away (Warner Bros.)
JACKSON BROWNE - For America (Asylum)
OMD - If You Leave (Virgin/A&M)

Dropped:

Stevie Wonder (Home)
Wham!
Dionne & Friends
A/C ANALYSIS

For you students of the game, you know that HEAVY ROTATION is the key. Well HEART picked up 29 HEAVIES this week to eclipse STARSHIP and HEART should be #1 next week.

SMOKEY ROBINSON now shows an 85% HIT FACTOR (up from 66% last week) and a 27-17-12 run in two weeks. Label-mate STEVIE WONDER doubles his HIT FACTOR, 34%-68% and flashes 37 new adds. FORCE M.D.'S has a similar HIT FACTOR and an impressive 28-21 chart move. Credit Michael Reading at KWAV/FM-Monterey for hearing it first.

This week's RECORD TO WATCH, THE BANGLES' MANIC MONDAY has been building slowly, but surely with A/C's. Sixteen adds this week including: WNLC, WJZM, KS81, KPTL and KIT.

RECOMMENDED FOR A/C RADIO

MIAMI SOUND MACHINE - "Bad Boy" (Epic) What a GREAT record! Light, bright and tight. Imagine, if you will, Manhattan Transfer with a Motown bass line. Take this one to the bank.

DENNIS DeYOUNG - "Call Me" (A&M) Could be sub-titled "BABE '86". The track is one of those tender ballads with a sweet sax solo.

OMD - "If You Leave" (Virgin/A&M) These English architects of pop modernism have created a mainstream foundation with their recent singles. To their credit, even A/C has benefitted from their creativity. Debutos on page 14 in the NEW section.

Ron

Research:
Diane Rufer
Ron Fell

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Total Reports This Week 219</th>
<th>Last Week 225</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>ELTON JOHN - Nikita (Geffen)</td>
<td>215</td>
<td>199</td>
<td>13</td>
<td>2</td>
<td>1</td>
<td>98%</td>
</tr>
<tr>
<td>HEART - These Dreams (Capitol)</td>
<td>208</td>
<td>193</td>
<td>10</td>
<td>2</td>
<td>3</td>
<td>97%</td>
</tr>
<tr>
<td>STARSHIP - Sara (Grunt/RCA)</td>
<td>199</td>
<td>187</td>
<td>8</td>
<td>2</td>
<td>2</td>
<td>97%</td>
</tr>
<tr>
<td>JAMES TAYLOR - Only One (Columbia)</td>
<td>196</td>
<td>137</td>
<td>53</td>
<td>3</td>
<td>3</td>
<td>96%</td>
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<tr>
<td>ATLANTIC STARR - Secret Lovers (A&amp;M)</td>
<td>188</td>
<td>125</td>
<td>51</td>
<td>6</td>
<td>6</td>
<td>93%</td>
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<tr>
<td>ANNE MURRAY - Now And Forever (Capitol)</td>
<td>195</td>
<td>112</td>
<td>68</td>
<td>4</td>
<td>11</td>
<td>92%</td>
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<tr>
<td>DAN SEALS - Bop (EMI America)</td>
<td>184</td>
<td>87</td>
<td>81</td>
<td>8</td>
<td>8</td>
<td>91%</td>
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<tr>
<td>MIKE &amp; MECHANICS - Silent Running (Atlantic)</td>
<td>161</td>
<td>102</td>
<td>44</td>
<td>8</td>
<td>7</td>
<td>90%</td>
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<tr>
<td>SMOKEY ROBINSON - Hold On To Your Love (Tamla)</td>
<td>178</td>
<td>41</td>
<td>111</td>
<td>18</td>
<td>8</td>
<td>85%</td>
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<tr>
<td>MR. MISTER - Kyrie (RCA)</td>
<td>128</td>
<td>77</td>
<td>43</td>
<td>5</td>
<td>3</td>
<td>93%</td>
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<tr>
<td>STEVIE WONDER - Overjoyed (Tamla/Motown)</td>
<td>188</td>
<td>28</td>
<td>100</td>
<td>23</td>
<td>37</td>
<td>68%</td>
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<tr>
<td>THOMPSON TWINS - King For A Day (Arista)</td>
<td>141</td>
<td>49</td>
<td>78</td>
<td>8</td>
<td>6</td>
<td>90%</td>
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<tr>
<td>J. WAGNER w/V. CARTER - Love Can Take... (Qwest)</td>
<td>154</td>
<td>21</td>
<td>100</td>
<td>17</td>
<td>16</td>
<td>78%</td>
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<tr>
<td>ARETHA FRANKLIN - Another Night (Arista)</td>
<td>132</td>
<td>28</td>
<td>82</td>
<td>14</td>
<td>8</td>
<td>83%</td>
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<tr>
<td>FORCE M.D.'S - Tender Love (Tommy Boy/W.B.)</td>
<td>141</td>
<td>16</td>
<td>81</td>
<td>26</td>
<td>18</td>
<td>68%</td>
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<tr>
<td>EVERLY BROS. - Born Yesterday (Mercury/PolyGram)</td>
<td>137</td>
<td>16</td>
<td>80</td>
<td>22</td>
<td>19</td>
<td>70%</td>
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<tr>
<td>LAURA BRANIGAN - I Found Someone (Atlantic)</td>
<td>143</td>
<td>5</td>
<td>81</td>
<td>37</td>
<td>20</td>
<td>60%</td>
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<tr>
<td>THE CARS - I'm Not The One (Elektra)</td>
<td>112</td>
<td>12</td>
<td>73</td>
<td>17</td>
<td>10</td>
<td>75%</td>
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<tr>
<td>JERMAINE JACKSON - I Think It's Love (Arista)</td>
<td>122</td>
<td>4</td>
<td>40</td>
<td>40</td>
<td>38</td>
<td>36%</td>
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<tr>
<td>ROSANNE CASH - Hold On (Columbia)</td>
<td>106</td>
<td>3</td>
<td>43</td>
<td>40</td>
<td>20</td>
<td>43%</td>
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</tbody>
</table>

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**NORTHEAST**

- Newport, NH (Rick Lawrence-WCLN) Smokey, Olivia, Cock Robin, Nylons, E. Murphy, Miami Sound Machine.
- Bangor, ME (Fred Miller-WWMN) S.Nicks, Dire Straits, Barbra Streisand.
- Hartford, CT (David Bernstein-WHTC/AM) B. Streisand.
- New Haven, CT (Jay McCormick-WELL) Dionne Warwick.
- Kingston, NY (Thom Williams-WGHQ) Frozen playlist.
- Pittsburgh, PA (Bob Conrad-WTAE) Force M.D.'s, Mr. Mister, M.KR & Mechanics, Stevie Wonder.
- Johnstown, PA (Jack Michaels-WKYE) Dire Straits, B. Streisand, Bangles, Rosanne Cash, OMD.
- New Castle, PA (Bobbie Vaughn-WKST) Aretha, Jack Wagner, Everly Bros.
- Sharon, PA (Keith Corso-WPIC) A. Murray, J.Wagner.
- Meadville, PA (Kevin Bonner-WGNQ) Falco, Prince, Melissa & Al, Dire St., Elvis C., Dionne, S.Easton.
- Scranton, PA (Burke/Trema-WBQW) J.Wagner, Cars, ELO, Dire Straits, Joe Cocker.
- Wilmington, DE (Mike Dailey-NDE) Heart.
- Dover, DE (Donna Beatty-WDOW) Dionne, Bangles, Ray Jr., B.J. Thomas, Melissa Manchester & Al Jarreau.
- Williamson, WV (Kim Whitney-WBTH) Miami Sound Machine, Midge Ure, Dionne, Dire Straits, Sheena Easton.
- Sutton, WV (Steve Douglas-WSGB) Tom Petty, Sting.

**SOUTH**

- Ocean City/Salisbury, MD (Thon Walsh-WQHO/FM) S.Wonder, Everly Bros, Dionne Warwick.
- Winchester, VA (Frank Mitchell-WINC) J.Wagner, A. Starr, Loverboy, J.Cougar Mellencamp, Dire St., Jermaine.
- Harrisonburg, VA (Adam Stubbins-WPPO) ELO, Jermaine, Dire Straits, Stevie Wonder.
- Charlotte, NC (Kelley's) Dire Straits, J.Browne, James Brown, Pendergrass, DeYoung.
- Richmond, VA (LoVio/Radio WAVA) B.Streisand, Stevie Wonder, Everly Bros.
- Richmond, VA (Dillon/Bevins-WEZS) Aretha, Jermaine, Anne Murray.
- Norfolk, VA (Nick O'Neil-WLTY) Dan Seals, Smokey.
- Lynchburg, VA (Bob Abbott-WGOL/FM) A.Murray, Force M.D.'s, Rocky Mount, NC (Leslie Jordan-WRED) R.Cash, Elyrlys.
- Swan Quarter, NC (Maeze Smith-WMYC/FM) Starship, Everly's, A. Starr, M. Franks, M. Murray, Seals, Aretha, Smokey.
- Charlotte, NC (My Lambers-WBQ) Fozzie M.D.'s, Jack Wagner, Laura Branigan, Stevie Wonder.
- Charlotte, NC (Bill Conway-WWZC) Aretha, Jermaine.
- New Bern, NC (Gary Lee-WWFL/FM) Dire Straits, Ray Jr., Jackson Browne, Melissa & Al, Cougar Mellencamp.
- Asheville, NC (Bryan Lee-WSKY) Dire St., OMD, R.Cash, T.Pendergrass, Cherelle & Alexander O'Neal.
- Conway/Myrle Beach, SC (Bob Vandergraf-WYAW/FM) Every Brothers, Force M.D.'s.
- Atlanta, GA (John Chappell-WSB/FM) No adds.
- Augusta, GA (Humphrey/Patrick-ZMW/AM) T.Winns, D.Seals.
- St. Augustine, FL (Jim Andrews-WVU) Nylons, ELO, John Cougar Mellencamp.
- Sylacauga, AL (RBatty/ALee-WFEB) Dire Straits, Midge Ure, Miller & DeLong.
- Tuscaloosa, AL (Sander Walker-WWIF/FM) Dire St., OMD.
- Huntsville, AL (Steve Dallas-WAHK) Force M.D.'s, L.Branigan, Jermaine, B.Streisand, Ricky Nelson.
- Gadsden, AL (David Ford-WGAD) Marie Osmond, Nylons, Force M.D.'s, Dionne & Friends.

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**Guntersville, AL (Greg Bell-WGVS)** Teddy Pendergrass, Cherelle & Alexander O'Neal.
- Anniston, AL (Sherri Armstrong-WDN) Dionne Warwick, Barbra Streisand, Feargal Sharkey.
- Bay Minette, AL (Tim Brown-WBBA) S.Wonder, Everly's.
- Selma, AL (Bob Payton-WTUN) Frozen playlist.
- Clarksville, TN (J.J. Austin-WJZM) Bangles, Ray Jr., Eddie Murphy, Melissa Manchester & Al Jarreau.
- Chattanooga, TN (Deale Denson-WGOW) Cars, S.Wonder.
- Oxford, MS (David Killum-UJ07) Outfield, Nylons, Every Bros., Dire Straits.
- Paducah, KY (Frank Carvell-WKXY) Dire Straits, Mike & Mechanics.
- Glasgow, KY (Spencer MacJack-WSMJ) Loverboy, Dionne Warwick, Dire Straits, Cherelle & A. O'Neal.
- Shreveport, LA (Jeff Edman-KVFi/FM) S.Wonder, A.Murray, Pineville/Alexandria, LA (Daniel Lynch-KISY/FM) James Taylor, Anne Murray.

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**B. STREISAND, J.COUGER MELLENCAMP.**
Richland Center, WI (John Doyle-WRCO) S.Wonder, R.Cash, Everlys, Thompson Twins, Eddie Murphy.
Madison, WI (Pat O'Neill-WMGN) OMD, Dire Straits, Dionne Warwick.
Madison, WI (Doug Lane-WIBA) B.Streisand, L.Branigan, Dire Straits, Melissa Manchester & Al Jarreau.
Beaver Dam, WI (Steve Sabatke-WBEV) ELO, Dionne, Barbra Streisand.
Reedsburg, WI (Kevin Kellogg-WRDB) Everlys, R.Cash, Melissa Manchester & Al Jarreau, Bangles.
Hudson, WI (Martens/Thomas-WRXP) A.Starr, Everlys, S.Wonder, R.Cash, Jermaine, Nylons, K.Rogers, Barbra Streisand.
Green Bay, WI (David Carew-WDUX) Smokey, Force M.D.'s, Laura Branigan, Stevie Wonder.
Eau Claire, WI (Rick Roberts-WIAL) Dionne Warwick, Stevie Wonder, Melissa Manchester & Al Jarreau.
Menomonie, WI (Alison Girard-WMEQ) Jermaine, Everlys, Oshkosh, WI (Chris Hansen-WMGV) Bangles, Jackson Browne, Dire Straits.
Wilmington, IL (Wayne Perrott-WNDO) No report-frozen.
Rockford, IL (Reed/Locwood-WKMQ) Jermaine, Dan Seals, Jackson Browne.
Rockford, IL (McGee/Heckler-WROK) S.Wonder, S.Easton.
Freeport, IL (Allen Zipsie-WFRS) Nylons, Barbra Streisand, Melissa Manchester & Al Jarreau.
Peoria, IL (Denise Henley-WIRL) Aretha, S.Wonder, Jermaine.
Peoria, IL (Rob Westby-WMBD) Stevie Wonder.

MIDWEST

Mason City, IA (Steve Locker-KGLO) B.J. Thomas, Dionne.
Mason City, IA (Harry O'Neil-KLSS) Frozen playlist.
Mason City, IA (John Petermeier-KRIB) Nylons, M. Ure, Dionne, D.DeYoung, M.Manchester & Al Jarreau.
Waterloo, IA (Roger Davis-KWLO) Smokey Robinson.
Cedar Rapids, IA (Gary Edwards-KWAM) No report-frozen.
Cedar Rapids, IA (Dennis Green-WMTM) Dire Straits, Cherrelle & A. O'Neal, Teddy Pendergrass.
Forest Lake, MN (Catherine Cary-KLXX-FM) Jermaine, Dionne Warwick, Barbra Streisand.
Minneapolis, MN (Chuck Knapp-KSTP-FM) J.Taylor, Murray.
Duluth, MN (Dunsworth/Collins-WEBC) Frozen playlist.
Rochester, MN (Al Axelton-KKED) Rock Robin, Streisand.
Austin, MN (Randy Frey-KHHR) Jermaine, T.Tucker, Nylons, Melissa Manchester & Al Jarreau.
Laverne, MN (Keith Maine-KQAD) No report-frozen.
Pipestone, MN (Dan Norris-KLHO-FM) S.Wonder, Petty, Bangles, Ray Jr, Dire St., Cars, Brigan.
Willmar, MN (Paul Davis-KQIC/PM) R.Cash, Nylons, Dionne Warwick, M.Manchester & Al Jarreau.
Marshall, MN (Craig Allen-KKCK/AM) L.Vandross, Wonder, Olivia, R.Cash, Mike & M., Easton, Brigan.
Oxiva, MN (Jerry DeYoung-KSDR) Dionne, B.J. Thomas, Barbra Streisand.
Alexandria, MN (Steve Bolster-KSTQ) T.Twins, Nylons, Ricky Nelson, Dionne Warwick.
Fargo, ND (Jack Lundy-KZLO2) Dire Straits, Nylons, Eddie Murphy, Barbra Streisand.
Grand Forks, ND (Paul Kero-KNOX) B. Streisand, Force M.D.'s, Nylons, L.Branigan, Melissa & Al.
Jamestown, ND (Mike Albrecht-KQDJ) Aretha, T.Twist.
Hannibal, MO (Chuck Yates-KGRC) Jermaine, R.Cash, Laura Brigan, Miller & Delong.
Popular Bluff, MO (Doug Miller-KJEZ) Frozen playlist.

SOUTHWEST

Tyler, TX (Janie Baker-KYTL) Dire St., Pendergrass, Jackson Browne, Albrecht-KZGM, Miami Sound Machine, Barbra Streisand.
Wichita Falls, TX (Dave Landry-KKTL) A. Murray, Wonder.
Houston, TX (Bruce Nelson-KNUZ) Nylons, ELO, Dire Straits, Jennifer Rush.
Houston, TX (Matt/Kosh-KLTR) Heart, A. Starr, Mike & J. Browne.
Beaumont, TX (Rick James-KJ0G) S.Wonder, Dire Straits, Jermaine Jackson.
San Antonio, TX (Scott K. Smith-KKLS) No report-frozen.
Austin, TX (Keith Jacobs-KEY103) Dire St., Nicks, Dionne Warwick, Jermaine, Jackson Browne.
Del Rio, TX (Kevin Bel-KDKL) Rock Robin, Nylons, Eurythmics, Bangles, Midge Ure, Dire Straits.
Pampa, TX (Rick Kneels-KGRO) Pet Shop Boys, Chaka Khan, Level 42, Dire Straits, Miami Sound Machine.
Odessa/Midland, TX (Steve Myers-KQIP) No report-frozen.
Phoenix, AZ (Sam Church-KKTL) S.Wonder, Force M.D.'s.
Sedona, AZ (Randy Mahannah-KAZM) Bangles, Dionne.
Albuquerque, NM (Jay Scott-KOB-FM) No report-frozen.
Los Alamos, NM (Sue Stone-KBKH) B. Streisand, Dionne.
Clovis, NM (Jerry Myfield-KCLV) Dire Straits, DeYoung, Cougar Mellencamp, Midge Ure.

ROCKY MOUNTAIN

Missoula, MT (Vern Argo-KYTL) Dionne, Dire Straits.
Colorado Springs, CO (Irwin/Howard-KVUU) A. Murray, Dire Straits.
Salida, CO (Charles Darwin-KVRR) Dionne, Ricky Nelson, Dire Straits, Fat Larry's Band.
Montrose, CO (Tom Owca-KBCB) Ray Jr., Bangles, Petty, Sheena Easton, Melissa Manchester & Al Jarreau.
Rifle, CO (Penny Mitchell-KKDL) J.Browne, Dire Straits, Dionne Warwick, OMD.
Powell, WY (Cari David-KLZY) Dire St., R.Cash, D.DeYoung, Cougar, Midge Ure, Cock Robin.
Sun Valley, ID (Jeffery Ballou-KSKS) Cock Robin, Bangles, Ray Parker Jr.
Grangeville, ID (Jim Cross-KORD) Dire Straits, Dionne Warwick, Jermaine, J.Browne, Melissa & Al.
Boise, ID (Drew Harold-KKBO) T.Twins, J.Wagner, Laura Brigan, Dionne Warwick.
Salt Lake City, UT (Lemich/Jessop-KSL) Frozen p'list.
Manti, UT (Stan Eriksen-KUT) Dionne, Jermaine, M. Manchester & Al Jarreau, Barbra Streisand.

FAR WEST

Reno, NV (Jim O'Neal-KKNO-FM) L.Branigan, J.Wagner.
Carson City, NV (Scott Carson-KPPT) Bangles, Stevie Wonder, Nylons, Dionne Warwick, Steve Wonder.
Los Angeles, CA (Kaye/Kiley-KOST) Dionne, Whitney.
Los Angeles, CA (LaBeau/Tyler-KFL) No adds.
Carlsbad, CA (Clark Novak-KKKS) No report-frozen.
San Diego, CA (Richards/Paul-KXY) Bill Cosby, Seals.
San Diego, CA (Mark Larson-KFMB) Jermaine, Dionne, Manchester & Al Jarreau.

Tacoma, WA (Rick Austin-KTAC) Rosanne Cash, Dennis DeYoung, Dionne Warwick, Force M.D.'s.

San Diego, CA (Rich/Knight-B100) J.Browne, Loverboy.

Olympia, WA (Dick Pust-KGY) Jermaine, B.J. Thomas, Dionne, Nylons, B.Streisand, Miller & Delong.

Palm Springs, CA (Ty Stevens-KDES) OMD, Miami Sound Machine, Eurythmics, R.Cash, Alitsa, Cherrelle & O.N.

Aberdeen, WA (Paul Lankow-KKRG) Jermaine, Bangles, Ray Jr., S. Wonder, Eddie Murphy, Nylons.

Fresno, CA (Scott Huskey-KLTK) Loverboy, Force M.D.'s, Laura Branigan, Jermaine Jackson.


San Luis Obispo, CA (Dan Armstrong-KVEC) Ray Jr., Dionne, B.J. Thomas, Smokey, B.Streisand, Branigan, Laura Branigan, Jermaine Jackson.

Shelton, WA (Glen Connolly-KMAS) S. Wonder, Ray Jr., Laura Branigan, Eurythmics.

Monterey, CA (Michael Turner-KTIM) Cock Robin, Dionne Warwick, Barbara Streisand.

Kelso/Longview, WA (Ray Bartley-KLOG) Everly, ELO, Laura Branigan.

Concord, CA (Ravi Peruman-KKIS) Jermaine, Dionne, Dire Straits, Jack Wagner.

Yakima, WA (Dave Hanson-KIT) Jermaine, Dionne, Dire Straits, Jack Wagner, Tom Petty.

Napa, CA (Don DeFevi-KVNF) OMD, Miami Sound Machine, J.Browne, Dire Straits, Dionne Warwick.

San Jose, CA (Bill Weaver-KLOK) No adds.

Santa Rosa, CA (Jim Daniels-KSRO) Stevie Wonder.

Ukiah, CA (Danny Vannmeter-KUKI) G.Campbell, Everly, S.Wonder, Rob Tro, Force M.D.'s, L.Branigan, ELO, Cougar Mellencamp, Jennifer Holiday.

Arcata, CA (Chris Knight-KATA) Little Richard, R.Cash, Dire Straits, Dionne Warwick.

Sacramento/Auburn, CA (Irons/Andrews-KHYL/FM) Dan Seals, Jermaine Jackson, Dionne Warwick.

San Bernardino, CA (Fred Gaines-KHTN) INXS, Dionne, Dire Straits, R.Cash, Eurythmics, Nylons, Simple Minds, Midge Ure, Untouchables, Manchester & Jarreau.

Vacaville, CA (Sheilah Bowman-KUIC) Force M.D.'s, ELO, James Taylor.

So. Lake Tahoe, CA (Brian Beck-KTHO) Dire Straits, Ricky Nelson.

So. Lake Tahoe, CA (Ron West-KOWL) OMD, Dire Straits, B.J. Thomas, Little Richard, Dionne, Eurythmics, John Cougar Mellencamp.

Chicago, IL (Dave Kindig-KPAW) Dan Seals, A. Murray.

Chico, CA (Dave Kindig-KPAW) Dan Seals, A. Murray.


Oroville, CA (Jeff Nelson-KORV) Everly, ELO, Dionne Warwick, Sheena Eton, Eurythmics, Melissa Manchester & Al Jarreau.

Red Bluff, CA (Mark Neal-KKLF) L.Branigan, Cars, Stevie Wonder, Mike & Mechanics.

Redwood City, CA (Dick Kay-KRTU) Dire Straits, L.Branigan.

Belated Birthday Wishes To:

WELCOME To Our New A/C Correspondent:

Dave Wright, WRIG Radio, P.O. Box 2048, Wausau, WI 54401 (715-355-1614) from Top 40

BIRTHS

Our Best Wishes and HAPPY BIRTHDAY:

Jim Reed, WKMQ-Rockford, IL 3/2
Chuck Anthony, WLGN-Logan, OH 3/2
Lou Reed, George Benson 3/2
Bobbi Womack, Chris Squire (Yes) 3/4
Brad Stone, KCPX-FM-Salt Lake City, UT 3/5
Andy Gibb, Eddy Grant 3/5
David Gilmour, Kiki Dee 3/6
Peter Wolf 3/7
Randy Meisner 3/8

Related Birthday Wishes To:

Allen Bailey, WLAS-Jacksonville, NC 3/1

BIRTHS

Our CONGRATULATIONS to RICK ROBINSON, Music Director of our Country station WEXY-TALLADEGA, AL., and his wife WANNI on the birth of their daughter LESLIE MARIE born FEBRUARY 23rd, weighing 5 lbs. 3oz.

...CONGRATULATIONS to BOB ABBOTT, Program Director of our A/C station WGOL-Lynchburg, VA., and his wife KATHY on the birth of their daughter JENNIFER RENEE on FEBRUARY 24th, weighing 7 lb 4 oz.

COMPUTER NUMBERS

Advance GAVIN A/C and Top 40 numbers are now available via computer, Have your computer call 608-829-3733. Baud rates 300-1200. There is NO CHARGE for this service except toll charges.
ANNE
MURRAY:
The Gavin Interview

by Ron Fell & Diane Rufer

the GAVIN REPORT | February 28, 1986

www.americanradiohistory.com
Raised in Springhill, Nova Scotia, Anne turned an audition on a Canadian TV Show into a sixteen year recording career which has seen her winning awards from the Canadian Junos to American Grammys.

Hot on the heels of her first pop hit in recent years, “Now And Forever (You and Me)”, she talked to The Gavin Report from her home in Canada.

RF: As a child growing up at the Maritimes, you apparently didn’t have intentions of becoming a singer by profession.
AM: I really didn’t think about it. I don’t think you do, being that far removed from show business. I took piano lessons and singing lessons. When I got older, about fifteen, I started the singing lessons just to see what I could do. I don’t think I ever really thought I wanted to learn something and I don’t think I ever thought of doing it for a living.

RF: What was your first career goal?
AM: I wanted to go to Physical Education School. I ended up getting a degree in Physical Education and teaching school.

RF: When did you decide to hang up your sweat socks and become a singer?
AM: It didn’t take very long, I taught for one year. The summer I graduated, I auditioned for a television show in Halifax. It was a summer replacement show that went across the country and, because it was run by the CBC, it had public auditions. I auditioned and got on the show. The reaction to the show was so good that I kept getting offers to go here and there. I had to make a decision as to what I was going to do. I was offered another television show for the year and little bits and pieces here and there, so I decided to give it a shot.

RF: At that point you were actually hooking up with Brian Ahern.
AM: Brian was in Toronto when I was teaching on Prince Edward Island. He was writing me Special Delivery letters telling me to quit my teaching and come to Toronto and record. At the time I didn’t realize he was starving. He didn’t have anything and I didn’t find out until I came up to do the first album. Before I went to the studio I had to get two guitars out of hock in order to get into the studio to record.

RF: A lot of people think that “Snowbird” was your first album and it probably was the case down here in the States, but you actually had an album called “What About Me” earlier than that didn’t you?
AM: That’s right. That album was in ’68. It was for a small Canadian company. It was just to get something down on tape so that people would hear me and possibly be interested. After that was around for awhile it took it to other record companies just to see if I could get some kind of deal with a larger company.

RF: Wasn’t there a Joni Mitchell song on that first album?
AM: Yes, “Both Sides Now.”

RF: Was that one of the first versions?
AM: That’s right. I don’t know where I got that.

RF: I would imagine that you and Joni were about at the same stage of your careers at that point. She was hardly a household name in ’68 or ’69.
AM: Right.

RF: The song that really put you on the map was a song that you’ve now been performing for about sixteen years, “Snowbird.” How did that come about?
AM: We did a summer replacement show as I mentioned. Well, the man who is now my husband produced and directed that show and he called me. He had a guest on a show, Gene MacLellan, and he called me one day and said you’ve got to come over and hear this guy sing and listen to these songs. So I went over and there was Gene singing all these tunes. I couldn’t believe it and I said “Could you sell those to me?” He said, “Well, sure.” He just handed them to me. I called Brian and got him to listen and we got real excited.

RF: I would imagine after sixteen years you gotta be a little sick of singing that song.
AM: Well, it goes by pretty quickly. It’s only two minutes.

RF: That was one of the things I know that programmers are always looking for, records under three minutes.
AM: “Snowbird” was two minutes and seven seconds.

RF: A good tempo, certainly a safe song, a positive song.
AM: It actually wasn’t the “A” side. It was the “B” side of a song called “Just Bidding My Time” which was Gene’s as well.

RF: How did the flip come about?
AM: I was signed to Capitol Canada. The people from the United States came up. They thought they would release it in the United States and they asked me what I thought and I thought “Just Bidding My Time.” I liked them both, but “Just Bidding My Time” I liked better, so they decided to release it but somewhere they decided to turn it over. Maybe it was Cleveland.

RF: After “Snowbird,” your television exposure started to explode. You had hooked up by that time with Glen Campbell. You were almost a regular on the show.
AM: I was like a semi-regular. I was on once a month. I was traveling between Halifax and Los Angeles. Took me all day to get there. No direct flights, I would go down and stay for as long as I had to be there and then get back because I was on an exclusive contract with the CBC to do all these television shows. It was just ridiculous. I was showing up everywhere, but they made an exception with the Glen Campbell show because I told them they would be impeding my progress, my career. They went along with it and allowed me to do it.

RF: What’s this about you opening for Bruce Springsteen back in 1974?
AM: Actually no, he opened for me.
RF: Give us the details on that one.
AM: I don’t remember that much. You know when something really horrifying and awful happens you want to put it out

“I’ve had this album in me for five years.”
of your mind. All I remember is coming on stage and whatever people left over of his fans were really rude to me. It was not a pleasant experience.

RF: Would you like to have had that experience during the '84/'85 world tour of Springsteen’s or would you still consider your audience as diametrically different?

AM: Well, I'm not sure that they are diametrically different. There are Bruce Springsteen fans who might like me too. At least people who are broad-minded. But I would never consider going on a bill with him. I didn’t consider it then, but I didn’t know who he was.

RF: I don’t think many people did back in '74.

AM: But he had a real strong cult following at the time and we got along real good.

RF: Prince opened for the Rolling Stones in '84 in Los Angeles and got booed off the stage. There are some miss-matches in entertainment.

AM: They threw us together, I don’t even remember who did it. It was in New York’s Central Park.

RF: Being a proud Canadian, you obviously benefited from some of the Canadian content regulations that existed in Canada. It’s almost mandatory I guess, if you’re a Canadian radio station and Anne Murray releases even an average Anne Murray song that you pretty much lock up the whole country. Elton John once said there are two things he knows about Canada, “Hockey and Anne Murray.” Has it hurt you at any point being so closely identified with Canada or do you think you’re able to separate the two?

AM: I don’t think so. No negatives as far as I can see. I still think I sell more per capita records in Canada than any other place in the World. I don’t think that people come to see me because I’m Canadian or non-Canadian. They are looking for music.

RF: The Toronto Sun said a few years ago that since you had won so many of the JUNO awards, (the Canadian equivalent of the Grammy), that they ought to change the name of the award to the Animes. Someone said that you had once been asked to exempt yourself from the awards. To voluntarily exempt yourself from the awards so someone else could win.

AM: I never did that at all. There was a whole lot of controversy a couple years ago because Bruce Allen, who handles Bryan Adams and Loverboy, publicly slammed me for not showing up at the JUNO Awards and he did it at enough places where I just had to retaliate. I came back and said, “Look, why should I show up on an embarrassing, horrible television show?” It’s beneath me to do a television show like that at this point in time in my career and I just really hammered them all.

RF: For those of us who haven’t seen the television presentation of the Juno Awards, how would they vary from the televised Grammy awards?

AM: The Grammys are being done by people who know how to do live television and have been doing it for years. Well organized and together. The JUNOS were just horrible television. Just badly done.

The straw that broke the camel’s back was, I was watching it and they were doing a tribute to Glenn Gould who had died that year. The Governor General of the country was doing a tribute and people were laughing, talking and not even listening to him. They had dinner and drinks and then they would put the show on. Well, that’s crazy. You can’t do that. Everybody was pissed and wouldn’t pay attention to anybody on the stage. I got so embarrassed that I had to turn down the sound. I watched it a couple of years and said that’s it, I’m not going to go on a show like that. But since all that noise, they have improved it immensely and it’s great.

RF: So you would not be in a boycotting mood anymore as far as the JUNO’s were concerned.

AM: Certainly not so much.

RF: Many people have expressed their pleasure at the change in direction on the new album. What were your intentions with this album and how did those intentions vary with product that you’ve presented to us over the last four or five years?

AM: I’ve had this album in me for five years. Jim Ed Norman’s last two albums with me were going in that direction of more progressive, more contemporary, and synthesized. We’d been talking with Capitol, they’d just been champing at the bit to do it. Finally I just said, “That’s it. Let’s go find some people who can help me out. We talked to all kinds of producers. Some of them were really reticent to make any kind of a move at all because they knew my track record. But Jack White walked in and said “This is great.” He really didn’t know anything about my music. He had been in Germany. He had heard “You Needed Me” and “Snowbird,” that’s it. So Don Grierson from Capitol gave him a whole bunch of albums to listen to. He listened to them all and Jack came and said “Somebody told me you’re a Country singer. You can sing anything.” I said, “Thank you. I’m glad you can realize that.” As a matter of fact, all those producers knew that too. Jack said, “Oh boy, what we can do.” He sent me about thirty songs and we were back and forth on the phone. He came to see me at the Universal Amphitheater in Los Angeles and he got even more excited at seeing the live show, the possibilities, because there is a difference when you sing live. There is more of an edge. You even take tunes up a tone just to give it an edge for the stage.

RF: Certainly that other singer that he’s associated with can be credited with having quite an edge in her voice, Laura Branigan.

AM: Jack said, “This is the voice I’ve been looking for all my life.” When somebody is that enthusiastic … the whole album started off on such a great note. Everybody was up and enthusiastic.

David Foster was a little bit hesitant because he had heard “That’s Not The Way It Was Supposed To Be.” It was a very contemporary record of mine that no one ever heard, but it was released as a single. He pulled me over to the side and said, “That’s a great record. If they wouldn’t play that, maybe they wouldn’t play something I did for you.” I said, “Write me a hit. They’ll play it.” But he was very concerned because David doesn’t want to be associated with a failure.

RF: He doesn’t have time. He’s on a roll right now.

AM: I said, “That’s the chance you take.” But I said, “If you write me a hit, then we are home free.” Keith Diamond and everybody were very positive. It was fun to do. It just took a while to put together. As I said, we had been talking about this for a long time. Don Grierson is terrific because he’s gotten involved with his acts. Heart, he brought them home.

RF: He brought them back from the dead.

AM: He has worked with me hand in hand and has been real instrumental in putting this whole thing together.

RF: Your first involvement with David Foster was when he was producing the "Tears Are Not Enough" Northern Lights single.

AM: We had talked before that about doing something, but he came to a concert in Vancouver where we had a little chat. The first time I had really
worked with him was on "Tears Are Not Enough."

RF: Who played what roles in the writing of the hit single "Now And Forever?"

AM: David Foster and Jim Vallance wrote the music. David brought that song to me. He didn't even have words for it. We had studio time booked and everything. We went into the studio and he said, "You know, you might not even like this song." He sat there and sang it to me with dass. I just loved the music, so we asked a few people to do lyrics, nothing was right. Then I thought, "Let's ask Randy Goodrum." So we called Randy and he said, "Great."

RF: Was I right in guessing that the tracks may have been inspired from David's "St. Elmo's" project?

AM: It was probably done at the same time. Because he put that track down in June. He did it all himself. There are only two guitars that are not him, but the rest is all him.

RF: Randy, of course, was responsible for your other monster hit, "You Needed Me." What other songs of his were hits?

AM: He wrote "Broken Hearted Me."

RF: Two other things that happened to you in 1985 that I assume were pretty significant to you. One of which, you signed a new long-term arrangement with Capitol. How long does it extend?

AM: Five years. This is my seventeenth year with them.

RF: What do you see in the future? This album is going to give you a tremendous amount of airplay over the next six to nine months. Will you continue to tour? Is there any television future?

AM: I will be continuing to tour like I do, up to eleven or twelve days at a time, maybe seven or eight times a year. What I think we would like to do this year and next is get to Europe and crack that market because we never have. With Jack White's influence, we can do that.

RF: Have you ever thought of singing in a foreign language?

AM: I did once, in Spanish. I did "You Needed Me" and "Broken Hearted Me." Such hard work. It turns out they didn't know what they were doing and it was all wrong.

RF: As a fan of yours, I noted that your two attempts at duets have been successful. Both with Glen Campbell and Dave Loggins. Do you have any desire to do duets with any other performer? And if so, who would they be?

AM: My favorite voice is Dave Loggins—I love it. It's so wonderful. I like Lionel Richie's a lot. I don't have any burning desire to do duets.

RF: Are you able to divorce yourself from the business side and still have a family life?

AM: Oh yes, I do. My kids are in school now so I have a little more free time. I'm able to do that. I come home and pretty much leave the business on the doorstep.

RF: What do your kids think of the new album?

AM: Oh, they love it. As a matter of fact, they have never been interested in an album before. With this one, they just love it. The first day it came out, they made find them two Walkmans so they each could take their tapes to school. Then the next day they had to take them to their teachers. They were real excited about it. I knew I had something.

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**Mr. Mister**

the record company says, "You need this guy because he's had hits." You have to go along with that.

**KZ:** But something clicked in between the two albums.

**RP:** What clicked was that we went back and said we're not working with anybody else (laughs). We want to do it ourselves! What really happened was that they gave us some money to make some masters. RCA judged those and gave us the okay. Those three songs that we did in the beginning ended up on the Welcome To The World LP just the way they were.

**KZ:** Which songs were they?

**RP:** "Broken Wings," "Black/White," and "Is It Love."

**KZ:** Who selected the singles? Are you involved as a band in the decision making?

**RP:** Very much so. We had a three hour meeting with the head of RCA Records and our A&R guy, Paul Atkinson, the guy that signed us, and another top brass guy, plus our manager. We hashed it out as far as our opinions and what was to be the first single—the most crucial decision you can make. We all agreed on "Broken Wings." It was after we'd gone through thinking it would fit this radio format and demographically it would hit these people.

**KZ:** You sound in tune with the business.

**RP:** Pretty much. It's interesting. I think what it boils down to is whether it's going to relate on an emotional level to the people. That transcends to the academia.

**KZ:** Most of the songs seem to be collaborations with all four members.

**RP:** Some of the tunes were written in a rehearsal environment. Steve Farris had an idea with a guitar thing and we all contributed. Gradually they were built that way. Some of the other tunes were written at my house. I brought John Lang, who isn't a member of the band, but has been a writing partner of mine. He's responsible for most of the lyrics. "Broken Wings" and "Kyrie" were songs that were written out at my house in about a half hour each—one of those rare moments when the song just spills out. Some songs are emotional rushes. That's what "Broken Wings" and "Kyrie" were.

**KZ:** Who in Mr. Mister worked on the last Pointer Sisters album?

**RP:** Steve George, John Lang, and myself, and also Pat. We co-produced those songs and wrote them especially for The Pointer Sisters. We did the tracks. They came in and sang them. Richard Perry took care of all that.

**KZ:** What's the lyric of "Kyrie" mean?

**RP:** Kyrie means "lord have mercy on us." It comes out of the Catholic mass, originally Greek. It's a phrase that's thousands of years old. It's sanskrit. My father's a choir director, my mother was the organist. I sang every Sunday. It's something that meant a lot to me, a positive prayer. We put it into this tune and it worked.

**KZ:** Your prayers were answered.

**RP:** (laughs) Yes. A lot of people are responding to it, which is important, even if they don't know what it means. It has some sort of intangible quality to it that people relate to. We went Top Ten in six countries.

**KZ:** Miles Davis cut your tune, "Broken Wings," early in the game.

**RP:** He cut it, but I don't think it's gonna be on the album. I talked to him the other day. He was saying, he felt just because it was such a big hit, people would think he's jumping on a bandwagon. He was hip to the song way before it was a hit. I ran into him at a rehearsal studio in the summer. He was telling me how much he loved the song, he wanted to cut it. I said great! That was well before it was on the charts. Once it got to number one for a couple of weeks, he went, "Wait a minute." I thought that was great. His statement had integrity. He asked us to write him something but sent him a couple other things. He might cut those.

**KZ:** I would assume the next challenge is presenting Mr. Mister as a live act.

**RP:** It's come a lot easier than we thought it would. We all have performing backgrounds. Another thing that's happened that you should know about is that we have a tune that Steve George, John Lang, and I wrote called "Watching The World" that Chaka Khan just cut out with Arif Mardin. He sent the tapes over to Phil Collins in London to put the drums on. I'm dyin' to hear that.
MANAGING PEOPLE IS TOUGH
(OR, I NEVER PROMISED YOU A ROSE GARDEN)

This week The Gavin Report welcomes a new columnist, Dr. Oren Harari. Dr. Harari is a consultant in the field of management and organizational behavior in San Francisco, as well as Associate Professor of Management at the McLaren College of Business at The University of San Francisco. His bi-weekly column, ON Management, will give us all new insight on the problems and solutions of management.

I've got some good news and some bad news for you.

The bad news is that there is no easy way to manage people well.

The good news is that if you're really committed to working hard at it, you can become a really good people manager. (And if you're good now, you can become even better.)

Now let's backtrack and take it a little slower.

When someone comes up to me at a party and asks: "Okay, so how do you motivate people?", or, "Okay, so how do you manage people right?", it strikes me that the implication in these questions is that there is somehow, somewhere, one basic easy one-line answer. And if I would only supply this basic cookbook answer, then managers could simply apply it freely and easily, and all their "people problems" would somehow melt away.

I wish I could tell you it's that easy. It's not, but I suspect that you know that already.

The fact is, we don't go up to someone at a party and simply ask, "Okay, so how do you do good marketing (or good cashflow budgeting, or good portfolio analysis)?", because we know there are no simple answers. We know that the solutions are complex, demand a lot of thought and study, and are highly dependent on specific circumstances. The same holds true for "people management." In fact, managing human beings is often much more complicated than managing "markets" or "portfolios," isn't it?

I don't mean to suggest that there are no effective-strategies and mindsets in dealing with people. There indeed are, and that's what this column is all about. This column will appear every other week, and each time I hope to share with you one or two specific ideas that have been validated by research and adopted by truly effective and innovative managers. I believe that you'll find these ideas thought-provoking, exciting, and—best of all—useful. And yes, these ideas really can help you become a better manager of people, and thus a better manager, period. I must, however, warn you that adopting and executing some of these ideas might be some of the most difficult things you'll ever do as a manager. It'll take a lot of work and a lot of commitment from you to make these ideas work. But if you do, you'll wind up with a more motivated, committed, innovative, productive, and satisfied group of employees. And you'll have a helluva lot more fun working with them and they with you.

You'll find that some of my columns will deal with tidbits that may appear counter-intuitive—for example, the idea that the higher one rises in management, the less one needs an office, or that the most effective way of conducting meetings is often to eliminate them. But often my columns will deal with "common sense." Unfortunately, we have repeatedly found that "common sense" ideas are not commonly practiced by managers. We find, in fact, that the most "common sense" ideas are often the least practiced.

How about an example? Okay, suppose I tell you that one of the best ways to motivate people is to provide them with what they want or need. Now isn't that the most common sense idea you've ever heard; so common sense that it sounds inane?

Well, tell that to Ken Kovach. A few years ago, Kovach asked blue collar and nonmanagerial employees in a wide array of businesses across the U.S. to rank order what they wanted on the job. The interesting twist is that Kovach then asked these employees' supervisors to predict the rank orders and preferences of their own employees. We would expect that the supervisors would have a pretty good idea of what motivated their own employees, right?—especially since there were only 10 job factors to rank order in the first place.

Wrong, as Kovach found. Supervisors predicted that their employees would rate "pay" as #1 and "job security" as #2. In fact, the employees rated "job security" as #4 and "pay" as #5. What did they rate as most important? Well, they rated "interesting work" as #1 (their supervisors predicted it would be #5). They rated "being recognized and appreciated for good work" as #2 (their supervisors predicted it would be #9). They rated "being in on things" as #3 (their supervisors predicted it would be #10). Considering that the supervisors had only 10 choices to consider, their batting average wasn't too hot. And I can assure you that, perhaps like you, these supervisors were certain that they knew what motivated the employees they interacted with every day.

Common sense.

The findings and trends in Kovach's study have been repeated in other experiments with other managers and nonmanagers. Apparently, many managers have very little idea of what really motivates their people. In fact, one study showed that in a majority of cases there was a major discrepancy between supervisor and employee in terms of what each one thought the employee was supposed to be doing and prioritizing. Clearly, somewhere along the line managers have gotten out of touch with their own people.

In my next column, I'll discuss the implications of these studies for you, the practicing manager. We'll talk about what we can do to improve this situation and get motivation and performance back were we want it. Stay tuned.
JAMES BROWN
He had his first record thirty years ago with “Please, Please, Please” on Federal Records as a member of his first group The Famous Flames. The song got another chance eight years later on King Records.

SMOKEY ROBINSON
When he left The Miracles, who replaced him? Trivia buffs may recognize the name Billy Griffin.

FALCO
His real name is Johann Holzel. He was born in Vienna, Austria.

CLANNAD
Other than the current album on RCA this group has been doing all the background music for a popular Showtime exclusive show Robin Hood starring Jason Connery, who’s the son of Sean Connery.

BOZ SCAGGS
Singer and restaurateur Boz Scaggs is halfway through his long awaited new album. He’s being assisted by producer Bill Schnee, who produced Boz’s last LP, Middle Man, released in 1980.

Janet Jackson
Her latest LP, Control, is produced by three former members of The Time: Jimmy Jam, Terry Lewis, and Monty Moir.

WINNERS OF THE 1985 GAVIN READER’S POLL

Artist of the Year
Bruce Springsteen

Songs of the Year
“Money For Nothing”—Dire Straits
“We Are The World”—USA For Africa

Video Of The Year
“Take On Me”—A-ha

February 28, 1986/the GAVIN REPORT
THANKS TO YOU, IT HAPPENED
THE GAVIN SEMINAR FOR MEDIA PROFESSIONALS
SAN FRANCISCO, FEBRUARY 21 & 22, 1986

Photography: Jon Winet

Geffen sponsored “Superbowl of Rock Trivia” contest winners.

Ken Kragen discusses “Hands Across America” during the Friday morning session.

Lee Michaels—WGCI, Terri Avery—KKDA, Barry Mayo—WRKS/FM.
Liz Kiley—KOST, Charlie Minor—A&M, Lee Michaels—WGCI

Lee Michaels—WGCI, Skip Miller—Motown, Terri Avery—KKDA, Barry Mayo—WRKS/FM.

Dr. Charles Garfield, author of Peak Performance, during his Friday afternoon speech.

Photography: Jon Winet

January 28, 1986/thè GAVIN REPORT
Paul Rappaport—Columbia, Oedipus—WBCN, Bob Kraines—WBCN, Tony Berardini—WBCN.

Sheila Chlanda—Columbia, Rick Lippincott—KYUU, Liz Kiley—KOST

Lisa Smith—Gavin, Coyote Calhoun—WAMZ, Betty Hollars—Gavin.

Gerry DeFrancesco—KIIS/FM, Mike Schafer—KIIS/FM, Keith Naftaly—KMLE, Wally Clark—KIIS/FM, Sue Brett—Warner Bros., Charlie Minor—A&M.


Photography: Jon Winet
Congratulations!!!!!!
The Winners of the 1986 Gavin Media Professional Awards

Top 40 Air Talent of the Year
Rick Dees, KIIS/FM—Los Angeles

Top 40 Music Director of the Year
Keith Naftaly, KMEL—San Francisco

Top 40 Program Director of the Year
Gerry DeFrancesco, KIIS/FM—Los Angeles

Top 40 Station of the Year
KIIS/FM—Los Angeles

Regional Top 40 Promotion Director
Sue Brett—Warner Brothers

National Top 40 Promotion Director
Charlie Minor—A&M

Country Air Talent of the Year
Coyote Calhoun, WAMZ—Louisville

Country Music Director of the Year
Joe Ladd, KIWW—Houston

Country Program Director of the Year
Larry Daniels, KNIX—Phoenix

Country Station of the Year
WBAP— Ft. Worth/Dallas

Regional Country Promotion Director
Dale Turner—RCA

National Country Promotion Director
Paul Lovelace—Capitol/EMI

Adult Contemporary Air Talent of the Year
Ron Chapman, KVIL—Dallas

Adult Contemporary Music Director of the Year
Liz Kiley, KOST—Los Angeles

Adult Contemporary Program Director of the Year
Ric Lippincott, KYUU—San Francisco

Adult Contemporary Station of the Year
KVIL—Dallas

National Adult Contemporary Promotion Director
Sheila Chitanda—Columbia

Album Program Director of the Year
Oedipus, WBCN—Boston

Album Station of the Year
WBCN—Boston

Album Music Director of the Year
Bob Kranes, WBCN—Boston

National Album Promotion Director
Paul Rappaport—Columbia

Album Air Talent of the Year
John DeBelak, WMMR—Philadelphia

Alternative Music Director of the Year
Jim Keller, KJET—Seattle

Alternative Program Director of the Year
Dei Williams, KCGI—Salt Lake City

Alternative Station of the Year
KCGI—Salt Lake City

National Alternative/College Promotion Director
Jack Isquith—PolyGram

Black/Urban Air Talent of the Year
Tom Joyner, KKDA—Dallas

Black/Urban Music Director of the Year
Terri Avery, KKDA—Dallas

Black/Urban Program Director of the Year
Lee Michaels, WGGI—Chicago

Black/Urban Station of the Year
WRKS/FM—New York

Regional Black/Urban Promotion Director
Vaughn Thomas—Arista

National Black/Urban Promotion Director
Skip Miller—Motown

Small Market Music Director of the Year
Bruce Stevens, WBBQ—Augusta

Small Market Program Director of the Year
Jonathan Little, WZEE—Madison

Small Market Station of the Year
WZEE—Madison
**NEW Releases**

**Lives In The Balance—Jackson Browne**
*(Asylum)*

Politics and love really isn't such a strange dichotomy. Case in point is JACKSON BROWNE's new LP. Directly after "For America" and "Soldier Of Plenty", two powerful polemics bathed in a love song like "In The Shape Of A Heart" is all the more convincing and eloquent. It is the humanity of the lyrics and the issues that causes LIVES to eclipse its predecessor, LAWYERS IN LOVE. This LP certainly isn't all politics, though all eight songs are urgently affected by most of the activism that JB has been involved in before and since his arrest at the Diablo Canyon power plant. There have been volumes and articles written about the synthesis of art and day to day struggle and international strife. LIVES IN THE BALANCE is a tangible manifesto minus the usual pontification. It actively elicits the power of rock and roll towards constructive change of consciousness. Plus the album pulls out from the left, no coincidence, I'm sure.

**Harlem Shuffle—Rolling Stones**
*(Rolling Stones)*

Ruff and ragged stuff done ROLLING STONES style. Obviously this is a faithful cover first cut by BOB & EARL in '63. Even the horn parts are reconstructed on guitars as the bass man pounds. This is the first time the STONES have bolted from the gates, out-of-the-box with a cover as their very first single. Produced by STEVE LILLYWHITE, whose snare pops rather than explodes, and that's the basic diff between rock and early R&B. The ROLLING STONES go for what's historically worked on the golden age of radio. That's an interesting throwback concept, especially in the light of radio's current fixation with high technology.

**The Colour of Spring—Talk Talk [EMI]**

Absolute sleeper track of the week goes to "Living In Another World" by TALK TALK. The track does a slow but solid cook. Working in a similar core size as TEARS FOR FEARS, TALK TALK branches out, incorporating a lot of spare help, gathering up some progressive integrity as well as potential airplay.

**Why Can't This Be Love—Van Halen**
*(Warner Bros.)*

Just as VAN HALEN made the transition to the deep and wide 12-45 demographic, SAMMY HAGAR somewhat specializes them back towards an Album Radio following. Yet "Why Can't This Be Love" does cater to Top Forty ears, perhaps the closest HAGAR will come to reaching the same number of people a MADONNA or PRINCE does. Very catchy second time around.

**Bourgeois Tagg [Island]**

BOURGEOIS TAGG were the latter day stars of the GAVIN SEMINAR, performing their heated material note for note at the legendary FILLMORE AUDITORIUM. This LP translates the electricity of their live sound, which is a mix of key-boards, driven guitar work, and twin vocals. The music is well packaged and played to complex extremes with a nice variety of aggressive rock 'n roll, fusion changes, and a few psychedelics. The focal points are Misters TACC and BOURGEOIS, but don't overlook guitarist LYLE WORKMAN, who is a player in his own right.

**No Free Lunch—Green On Red (Mercury)**

An interesting phenomenon at work. The Los Angeles psychedelic Nuevo American movement is experiencing an odd ricochet. Rather than starting in Los Angeles and spreading through other American metropolitan areas, a strange thing happened. GREEN ON RED, LONG RYDERS, and RAIN PARADE all gathered an enthusiastic following in Britain, signing with European labels that are now releasing the same LP's stateside. CHUCK PROPHET is a tremendous guitarist. He's melodic—not really flashy—yet still, there's a passionate, driven quality to his playing. The record sounds great (separation, clean), yet it's still spontaneous.

**Knife Feels Like Justice—Brian Setzer [EMI]**

Some very hot guitar and airy DON GEHMAN production makes THE KNIFE quite an exciting solo debut. There's a lot of interplay between the fine assemblage of players that makes up SETZER's band, including another great keyboardist, CHUCK LEAVELL (SEA LEVEL, ALLMANS, ROLLING STONES). SETZER has turned the corner as a real leader, plus he looks great. His sincerity as a vocalist shines best on the single and "Bobby's Back".
The First Annual GAVIN SEMINAR has received excellent reviews from all across the country. Our sincere thanks to all our friends in radio, the record industry, and all the other related fields who helped make this first one go so smooth. The response to all our hired speakers was astounding. CHARLES OSGOOD and CHARLES GARFIELD received standing ovations. OREN HARARI (who debuts this week as a regular GAVIN columnist "ON Management") and STAN CORNYN made waves as well. Our own CUTTING EDGE program hosted by HOWIE KLEIN flew by, an hour and a half of provocative exchange. The Celebrity Cocktail Party drew almost a thousand folks. The GAVIN AWARDS luncheon, thanks to host GARY OWENS, saw thirty five awards presented in thirty five minutes. A special congratula-
tions goes out to our ALBUM RADIO winners. WBCN swept the awards this year. WBCN and TONY BERNARDINI were awarded STATION OF THE YEAR. PROGRAM DIRECTOR OF THE YEAR went to OEDIPUS while BOB KRANES won MUSIC DIRECTOR OF THE YEAR. ALBUM RADIO AIR TALENT OF THE YEAR went to the great

THE FIRST ANNUAL GAVIN SEMINAR was held on JANUARY 28th, and attended by over one thousand people. The seminar was hosted by HOWIE KLEIN, and featured a series of guest speakers, including CHARLES OSGOOD and CHARLES GARFIELD, who received standing ovations.

The Celebrity Cocktail Party was also a hit, featuring an hour and a half of provocative exchange. The luncheon sister event, the GAVIN AWARDS, saw thirty-five awards presented in thirty-five minutes. The winners were announced, with WBCN sweeping the categories.

The event culminated in the GAVIN SEMINAR's Station of the Year Award, which was presented to OEDIPUS, while BOB KRANES was honored as Music Director of the Year. The ALBUM RADIO AIR TALENT OF THE YEAR went to thegreat.

A more deserving bunch I dare you to find...So you missed out this year, is that what's bringing you down? Fear not. Next year's exact date has yet to be announced. It will be held the weekend before the GRAMMYS and will be held in SAN FRANCISCO. That gives you over eleven months to plan, budget, or save. To those of you who attended, GAVIN will always remember those who were there first. ...Thanks to all those who called in about the PETE TOWNSHEND interview. Among those is one of our former brothers in radio, JOHN MRVOS who moves from A&R at ARISTA to EMI, still in New York. WKL's-Atlanta is no longer reporting to GAVIN as an Album Indicator. Good riddance...a familiar face is back at KMET as Music Director. She's JUDY McNUTT-FRIEDMAN. KZ
Thanks to those of you who contributed to make our Seminar a worthy and enjoyable event. We're already excited about next years gathering. I'm very interested in your comments and ideas. So please let me know...

The BANGLES is still our #1 album, but it's facing a new threat from the VIOLENT FEMMES. They could very well leap-frog PIL and the BANGLES in a week! The FEMMES potential edge lies in better rotations than PIL, but with slightly fewer stations.

The CHURCH cracks the top ten and are consistently recruiting new stations weekly. STAN RIDGWAY turns in a CERTIFIED effort but faces a battle inside the top ten.

ELVIS COSTELLO is our highest debut and should be CERTIFIED. This is one of his best, but I'm not really getting active response from programmers yet.

THE FABULOUS THUNDERBIRDS, TOMMY KEENE, and GENE LOVES JEZEBEL are the other debuts. Keep your eyes open for a Gavin Interview with Kim Wilson of the T-Birds.

There is currently a mild recession on the lower end of the chart making this an opportune time for new records to debut.
A letter of encouragement to AM broadcasters, in response to my column of January 10th. Of special significance, perhaps, is that it comes from an FM station—Chip Douglas Mosley, Operations Manager of KSYZ, FM 108, in Grand Island, Nebraska.

"I'd like to add my strongest echoes of agreement (to the column). However, I'd like to add another point: A process of re-education is necessary for AM to prosper again. The young audience is as fickle now as it has ever been, and FM has become the 'establishment' band for most of them. The time is right for AM to bring back the trend-setters. It's amazing how many AM programmers are content to watch their audience fall off the right side of the ratings book, when the 12-34 audience is still ripe for development.

"AM stereo can be a promotional tool to bring audience sampling about. With the cost of a quality AM stereo receiver well within the reach of almost every kid in the country (look what they spend on CD players and blasters), AM radio suddenly can have a 'high tech' image to promote. A smart owner will realize that now is the time to upgrade, and clean up his or her station. Just a major tune-up to the existing audio chain can make a world of difference to the sound...and don't let the Chief Engineer do it with a transistor radio! Get the best receiver you can find, and make the signal count—it can!

"As you say, program with energy, personality, and consistency, and there's no reason why Top 40 or Adult Contemporary music stations can't make it on AM. Promote, stick it out and educate!

"And to add to your comments about simulcasting, it's really nothing more than a survival trick. It kept some FM stations afloat in the '60s and early '70s, but if you want a station that will prosper and grow into the late '80s and beyond, the time has come to develop a strong separate identity...and do it now, while you can offer something unique to the AM band."

Chip will be at the Gavin Seminar and I hope I meet him there.

The FCC is mulling over a more interesting concept than just allowing full AM/FM duplication once again (which they seem certain to allow in any event): They are considering allowing an owner to have two AM stations, separated in location but within the same general marketing area, to enhance AM's coverage characteristics. Apparently they are considering that these two stations could be networked. If this concept is approved, it should rearrange AM ownership patterns in interesting ways. The current rule does not permit 5 mv/m contours to overlap between commonly-owned AM stations; the FCC would accomplish this by raising the overlap limit to the 2 or perhaps even 5 mv/m contour.

Speaking of AM and stereo, I've seen a review of yet another new AM stereo car radio, the Sparkomatic SR 430, written by Malcolm Maxwell and printed in DX NEWS, the magazine of the National Radio Club (1/27/86 issue). The radio has both FM and AM in stereo (Motorola C-Quam system), plus cassette tape; 20 watts of audio per channel, and an AM sensitivity of 30 uv/m for 20 db signal-to-noise ratio, which is very good. There's a bandwidth control which allows choice of 6 kHz of 12 kHz bandwidth, and the latter would reproduce AM with audio quality exceeding many FM stations, on a strong signal. The unit has a digital tuning readout, a clock, five preset frequencies, and a five-band equalizer! Maxwell writes "for a price of $220, I am definitely pleased." I should think so!

Sounds like a real bargain, and a showcase for AM stereo. Motorola now estimates that there are three million AM stereo receivers in consumers' possession (mostly in their cars). To mono AM stations: What are you waiting for??
COUNTRY RADIO'S GONNA SOUND EVEN BETTER THIS YEAR.

Capitol Records

SAWYER BROWN
T. GRAHAM BROWN
SANDY CROFT
BARBARA FAIRCHILD
DOBIE GRAY
CON HUNLEY
J.D. MARTIN
MEL McDaniel
ANNE MURRAY
MARIE OSMOND
JERRY REED
TANYA TUCKER
DON WILLIAMS

EMI America

LISA ANGELLE
BOBBY BARE
NEW GRASS REVIVAL
OSMOND BROTHERS
DAN SEALS
TOM WOPAT

Where the best voices in the country are performing.
## Certified

<table>
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<tr>
<th>Artist/Musician</th>
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<th>Label</th>
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<tbody>
<tr>
<td>Waylon Jennings</td>
<td>Working Without A Net</td>
<td>MCA</td>
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<tr>
<td>Hank Williams Jr.</td>
<td>Ain't Misbehavin'</td>
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## Most Added

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<tr>
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<tbody>
<tr>
<td>*Ronnie Milsap</td>
<td>Happy, Happy Birthday Baby</td>
<td>(RCA)</td>
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<tr>
<td>*The Forester Sisters</td>
<td>Mama's Never Seen Those Eyes</td>
<td>(Warner Bros.)</td>
</tr>
<tr>
<td>*Steve Wariner</td>
<td>Life's Highway</td>
<td>(MCA)</td>
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## Top Requests

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<th>Title</th>
<th>Label</th>
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<tr>
<td>Alabama</td>
<td>She &amp; I</td>
<td>(RCA)</td>
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<tr>
<td>Randy Travis</td>
<td>1982</td>
<td>(Warner Bros.)</td>
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<tr>
<td>John Schneider</td>
<td>What's A Memory Like You</td>
<td>(MCA)</td>
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### Chartbound

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<th>Title</th>
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<tr>
<td>Keith Whitley</td>
<td>Miami My Amy</td>
<td>(RCA)</td>
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<td>John Conlee</td>
<td>Harmony</td>
<td>(Columbia)</td>
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February 28, 1986/the Gavin Report
ARTIST & TITLE

*RONNIE MILSAP - Happy, Happy Birthday Baby (RCA)
CONWAY TWITTY - You'll Never Know... (Warner Bros.)
GENE WATSON - Carmen (Epic)
DWIGHT YOAKAM - Honky Tonk Man (Reprise)
EMMYLOU HARRIS - I Had My Heart Set On You (Warner Bros.)
GIRLS NEXT DOOR - Love Will Get You Through (MTM)
KEITH STECALL - I Think I'm In Love (Epic)
*STEVE WARINER - Life's Highway (MCA)
*FORESTER SISTERS - Mama's Never Seen Those Eyes (Warner Bros.)
JIMMY BUFFETT - Please Bypass This Pass (MCA)
TOMMY ROE - Radio Romance (MCA/Curb)
B.J. THOMAS - America Is (Columbia)
EVERLY BROTHERS - Born Yesterday (Mercury/Polagram)
*SHELLY WEST - What Would You Do (Warner Bros.)
MAC DAVIS - Sexy Young Girl (MCA)
LEWIS STORY - Ain't No Tellin' (Epic)

*Debuts This Week
Dropped: #24-George Jones, #27-Sylvia & Michael Johnson, #31-Oak Ridge Boys, #32-Marie Osmond, #35-Glen Campbell, Ray Stevens, Johnny Lee

LP CUTS

JUDDS (RCA/Curb) - Rockin' With The Rhythm
DAN SEALS (EMI America) - All That Glitters
GEORGE STRAIT (MCA) - Dance Time In Texas
KENNY ROGERS (MCA) - I Can't Believe Your Eyes
STEVE WARINER (MCA) - She's Crazy For Leavin'
CONWAY TWITTY (WB) - Lay Me Down Carolina

NEIL YOUNG

SONNY THROCKMORTON
Bye Bye Baby Blues
(Warner Bros.)

RECOMMENDED NEW RELEASES

NEIL YOUNG
Old Ways
(Geffen)

EDDIE RABBITT
Repetitive Regret
(RCA)

COUNTRY SUMMARY

A big THANK YOU to all of you who joined us here in San Francisco last week for the first Gavin Seminar For Media Professionals. It was a smashing success!! And to those of you who couldn't make it out here last week - start making plans for next year. We're making this an annual event.

Of course, one of the high points of the Seminar for us was the Country Workshop/Breakfast on Saturday morning. DON LANGFORD and CARSON SCHREIBER did a terrific job of moderating our "rap session", with the results being both informative and thought provoking. We'll have more details about the session in an upcoming Gavin Report.

The winners of The Gavin Awards from the Country Department were: COYOTE CALHOUN - WAMZ-Louisville (Air Talent); JOE LADD - KIKK-Houston (Music Director); LARRY DANIELS - KNIX-Phoenix (Program Director); WBAP-FT. WORTH/DALLAS (Station Of The Year); DALE TURNER - RCA (Regional Promotion); and PAUL LOVELACE - CAPITOL (National Promotion). Of course, all the nominees are winners in our eyes. Congratulations to all!!!

REBA McEntire's brother PAKE is having quite a bit of success for a relative newcomer. Top ten numbers this week include: WPOC-Baltimore, WCII-Louisville, KIVO-Sioux Falls, KLK-Jefferson City, KFAT-Corvallis, KRKT-Albany, etc. MICHAEL MARTIN MURPHEY debuts this week at KIYSS, KROW, KMIX, WKCQ, WCMR, WIL, WAXX, WIL, etc.

The favorite topic of conversation at our Country Breakfast was DWIGHT YOAKAM, and the conversation kept flowing as we took reports this week. TOM SLEEKER at KKIX notes excellent requests, especially from females. R.J. CURTIS at KZLA reports excellent phones for such a new record, and BOB LOUIS at KCLK played DWIGHT on his "Make It Or Break It" program and received all positives.

A couple of album cuts to check out. JESSE LEE at KORD-Tri-Cities is getting good response to DAN SEALS' "Tobacco Road", and ANDY GALLO at WTAW-Bryan suggests you check out "Got A New Heartache" on RICKY SKAGGS "Live In London" LP.
COUNTRY ADDS

NORTHEAST


Brocton, NY (Mark Burns-KCAU/FM) D. Yoakam, Watson, Milpas, Almost Brothers, Wariner, Dobie Gray, Mains, Nicolette.

Portland, ME (Hal Knight-WPOR/FM) Milpas, Conway, Steggal, Watson, Almost Brothers.


Carlisle, PA (Ann Stevens-HYL) Frickie, Gatlins.

Philadelphia, PA (Bob Young-WXTU) Wariner.

SOUTHEAST

Baltimore, MD (Todd Grimsted-WPCC/FM) M. Murphy, Hank, Frickie, Waylon, Milpas.

Frostburg, MD (Mike Stanley-WRAB) Foresters, Reba, Milpas, T. Roe, Dobie Gray.


Charleston, WV (Bob Jones-WQBE/FM) B. J. Thomas, S. West.

Clarksburg, WV (Mark Thompson-WKWW) Foresters, Milpas, Wariner, Chance.


Conway, SC (Dave Dempsey-WLAT) Foresters, N. Young, Yoakam, K. Rogers, Chance, Claude Gray.

Carrollton, GA (Patrick Shumake-WLBB) M. Murphy.

Cedarburg, GA (Chuck Walley-WGAA) Reba McEntire, Whitley, Conlee, Marty.

Elberton, GA (Dave Davis-WRFF/FM) Milpas, Foresters, R. Price, Del Reeves.

Pensacola, FL (Kris O'Kelly/WOWW/FM) Conlee, Watson, Foresters, Wariner, Earle.


FT. Pierce, FL (George Gordon-WFTP) Gosdin, Milpas, Foresters, Sonny Throckmorton.

St. Petersburg/Tampa, FL (B. J. Hyke/WQKY/FM) Hank, S. West, Mains Brothers.

Arcadia, FL (Charlie B.-WOKD) Yoakam, T. Roe, Foresters, Rockin'horse.

SOUTH


Talladega, AL (Rick Robinson-WWY) Milpas, Gosdin, Mains, Foresters, S. Smith, Almost Brothers.

Gadsden, AL (Jim Pruitt-WAXX) Foresters, K. Rogers, Dobie Gray, Chance.

Albertville, AL (Brent Ryder-WQSB/FM) Frzn. 13-no adds.


Milan, TN (Cowboy -WXKY) Foresters, N. Young, Chance.


Biloxi, MS (Dave Terry-WWMI) N.G.D.B., Wariner, Milpas, Foresters, Yoakam.

Pascagoula, MS (J. D. Gray-WGUD) Foresters, Milpas, Osmonds, Lynn Powell, Ellis Family Band.

Brandenburg, KY (Rachel Heather-WWMK) L. Storey, Emmylou, Mains, Conway, N.G.D.B.

Louisville, KY (Mark Williams-WALL) M. Murphy, R. McEntire, Frickie.


Houma, LA (Larry Hyatt-KJIN) Conway, Whitley, Pake.

Bogalusa, LA (Terri Lynn Smith-WWOX) L. Lynn, Whitley, Sawyer Brown.


Shreveport, LA (Ledbetter/Waldon-WKWW) No Report-Frz.

Ruston, LA (Bob Day-KXKZ) Foresters, Emmylou, Wariner (RCA), Wariner (MCA).

EL Dorado, AR (Ben Outlaw-KDMS) N.G.D.B., Conlee, Hank, Conway.

Fayetteville, AR (Tom Sleek-KEKI) Foresters, Milpas, Wariner.

UPPER-MIDWEST


St. Cloud, MN (Steve Stewart-WWJO/FM) Milpas, Foresters, Wariner, Conlee.

Brainerd, MN (Dave Torkelson-KQBR) No Report-Frz.

Sioux Falls, ND (Rohrer/0'Brien-KOUF/KXVR) No Report.

Huron, SD (Penny Lane-KOKK) R. Cash, Yoakam, Oaks, Restless Heart.

Aberdeen, SD (Greg Gilbertson-KKAA) R. Cash, Wariner, B. J. Thomas.

Rapid City, SD (Steve Blake-KKMM) Pake, M. Murphy, R. Cash, K. Rogers.

Rapid City, SD (Scott Kearns-KTOQ) No Report-Frz.

Wahpeton, ND (Larry Slabik-WKBB) Wariner, Foresters, Young, Osmonds, Yoakam, Almost Brothers, J. D. Duncan.

Fargo, ND (Don Roberts-KFGO) Wariner, Restless Heart, Gosdin, Bama Band, Dobie Gray.


Grand Forks, ND (Tim Larson-WCMA) No Report-Frz.


Bismarck, ND (Kim Gillund-KMBR) Milpas, Foresters, Wariner, A. Baker.

Minot, ND (Bob Randall-KZPR) Conway, L. J. Dalton.

Minot, ND (Jeri Lee-KKOA) Gatlins, K. Rogers, Gilley.

MIDWEST

Des Moines, IA (Billy Cole-KSD) R. McEntire, Conway, R. Price, Milpas, M. Murphy.

Fort Dodge, IA (Dale Elchek-WKMT) T. Roe, C. Gray, S. West, Kemp/Rice.

Cedar Falls, IA (Kevin Kane-KCFI) Wariner, Foresters, Waterloo, IA (Brett Davis-KXEL) Restless Heart, N. Young, Foresters, Throckmorton, Dobie Gray.

Sioux City, IA (Ty Cooper-KMNS) Yoakam, Emmylou, Girls Next Door, Conlee.

Spencer, IA (Rick Friday-KICD/FM) N.G.D.B., Mains, Milpas, Earle, Bama Band, S. West, Yoakam.

Festus, MO (Sue Cresswell-KJCF) Nicolette, Hank, N.G.D.B., Girls Next Door, K. Rogers, Oaks.

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St. Louis, MO (Oakes/Langston-WIL) T. Tucker, N.G.D.B., Milsap.
St. Louis, MO (Georgann Harris-KUSA) Osmonds, Wariner, J.T. Jackson, A.J. Masters, Yoakam, Restless Heart, Foresters, Robin Lee.

Joplin, MO (Don Casey-WMBH) K. Rogers, Foresters, R. Milsap, R. Travis.
California, MO (Jeff Shackleford-KZMO) S. West, L. Storey, S. Earle, G. Sutton, Nicolleto, Hensley, Osmonds, Wally Wilson.

Jefferson City, MO (Jack Daniels-KLIX) Foresters, Yoakam, Girls Next Door.

Columbia, MO (Eric Bell-KTGR) Milsap, T. Roe, Foresters, Yoakam.


Central

Newark, OH (Larry Dale-WHIO) No Report-From.
Toledo, OH (Bob McGehee-WKLR) No Report-From.
Akon, OH (Rick Cardarelli-WLKR) No Report-From.

Elkhart, IN (Greg Harris-WCMR) R. Cash, Conway, Tucker.
South Bend, IN (J.K. Dearing-WNDU) Sawyer Brown, Hank, M. Murphy, Vincennes, IN (Clint Marsh-WAVO) Yoakam, T. Tucker, Greenway.

Saginaw, MI (Tommy Samoray-KWCO) Wariner, Foresters, Everlys, Almost Brothers.

Lansing, MI (Wayne Waters-WITL/FM) Hank, Waylon.

Milwaukee, WI (Bob Look-WBCS) Milsap, Wariner.


Madison, WI (Allan/Hunter-WQOM) Conlee, Stegall.


Neillsville, WI (Nancy Stewart-WCCN) No Report-From.
Stevens Point, WI (Dan Olsen-WVXY) E.T. Conley, N.G.D.B., Statlers.
La Crosse, WI (Dave Shipel-WLXR/AM) N.G.D.B.
La Crosse, WI (Ron Scott-WKXY) N.G.D.B., McEntire, Conlee, Emmylou, Conway, R. Cash.
Eau Claire, WI (Jim Closson-WAXM) Wariner, Earle, Restless Heart, T. Throckmorton, Dobie Gray.
Springfield, IL (T.J. Hart-WFMB) K. Rogers.

Southwest

Houston, TX (Candea/Murray-KILT) No Report-From.

Bryan/College Station, TX (Andy Gallo-KTAH) N.G.D.B., Milsap, Yoakam, Conlee, T. Roe.
Austin, TX (Steve Gary-KASE/FM) Wariner, Milsap, Stegall.
Austin, TX (Mike Carta-KVET) Milsap, Stegall, Yoakam, Wariner.

Amarillo, TX (Stu Schroeder-KBUY) Watson, Conway, Wariner, Yoakam, T. Roe.
Midland/Odessa, TX (Chuck Wolfe-KCRS) Conway, Foresters, Whitley, N.G.D.B.
El Paso, TX (Hinrich/Kennedy-KHEY/Y96) K. Rogers, N.G.D.B.
Phoenix, AZ (Doug Brannan-KNIX) E.T. Conley, Wariner.
Albuquerque, NM (Francina Rodriguez-KRST/FM) No Report-From.

Las Cruces, NM (Frank Nymeyer-KGRT) Don Williams, Dolly, Greenwood, G. Morris, T.G. Sheppard, Exile, V. Gill.
Carlsbad, NM (Bob Swayne-KATK/FM) L. Lynn, M. Murphy.

Rocky Mountain

Wolf Point, MT (Ross Strauser-KVCK) No Report-From.
Dillon, MT (Mike Kandliss-KDBI) Maines Brothers, Stegall, T. Roe, Neil Young, Foresters.
Polson, MT (Dawn Garrison-KKRR) No Report-From.

Missoula, MT (Mike Dolly-KGVO) Foresters, Milsap, Wariner, Emmylou, M. Stuart, Yoakam.
Missoula, MT (Paul Proctor-KYSS/FM) Whiteley, Foresters, Milsap.


Greeley/ Ft. Collins, CO (Don Dana-KYOU/FM) No Adds.
Pueblo, CO (Randy HINT-KJDN) S. West, Nicolleto, Wariner, Neil Young, R. Travis, Milsap.
Jackson Hole, WY (Gill King-KSGT) Milsap, Chance.

Far West

Las Vegas, NV (Johnny Steele-KKXY/FM) Restless Heart, Foresters, Conway, A. Baker, Yoakam, Everlys, Hensley.
Las Vegas, NV (Andy Carr-KVEG) Stegall, Nicolleto, T. Roe.
Reno, NV (Tony Thomas-KOLO) Foresters, Restless Heart, Wariner, Stegall, A. Baker, Dobie Gray.
Reno, NV (Joel Muller-KROW) Judds, K. Rogers, Milsap, Wariner, Watson, Foresters, Nicolleto, Hensley.

Los Angeles, CA (R.J. Curtis-KLAC) K. Rogers, R. Cash, N.G.D.B.
Brawley, CA (Chris Olivarrez-KROP) Wariner, Whiteley, Foresters.


Sacramento, CA (Cammie Winston-KHAY) Milsap, Wariner, Conlee, Conway.

Turlock, CA (Ed Nickus-KMIX) T. Tucker, Watson, Mains, S. West, Nicolleto, S. Earle.
Chico, CA (Mark Rathburn-KHSL) T. Roe, A. Baker, S. West, Wariner.

Northwest


the GAVIN REPORT February 28, 1986

www.americanradiohistory.com
COUNTRY JOBS

Sales - WOKD-Arcadia, FL
Bill Pilariis (813-494-2525)
News Reporter - KNBA-Vallejo, CA
Lou Ripa - (707-644-8944)
Program Director - WOKD-Arcadia, FL
Dixie Dakos (813-494-2525)
Air Talent (AM dr.) - WMBC-Columbus, MS
Lori Dubose (601-329-1031)
Air Talent - KFAT/FM-Corvallis, OR
Skip Taylor - Box 965-9739
Air Talent/Prod. (PM dr.) - KLIK-Jefferson City, MO
Brian Miller - Box 414-65102
Air Talent (AM & PM dr.) - WXYQ-Stevens Point, WI
Dan Olsen - Box 247-54481
Air Talent (PM dr.) - WFSR-Harlan, KY
Neil Middleton - Box 816-40831
Air Talent (mid-day) - WVMI-Biloxi, MS
Dave Terry - Box 4606-39535
Air Talent (all night) - KAFY-Bakersfield, CA
Steve Strom - (805-324-4111)
Air Talent (part time) - WXTU-Philadelphia, PA
Bob Young (215-667-9000)

COUNTRY AVAILABLE

MIKE STANLEY from WFRB-Frostburg, MD is looking for a position as PD/MD, contact him at 301-689-1095 (after 6:30 EST).

DICK REEP from KATJ-St. George, UT is looking for a position as AT/MD, contact him at 801-635-4114.

JERRY JACKSON from WLBB-Carrollton, GA is looking for a position as AT/MD/Prod., contact him at 404-684-6413.

BILL JOHNSON from WXQ/WRFL-Freeport, IL is looking for a position as AT/MD/Prod., contact him at 815-233-0918.

THERE'S STILL TIME . . .
THERE'S STILL ROOM . . .
COME ON DOWN!

COUNTRY RADIO SEMINAR XVII
March 6-8, 1986
Nashville, Tennessee

ARTIST-ATTENDEE WELCOME RECEPTION ★ ARTIST RADIO TAPEING SESSION

SPECIAL GUEST SPEAKERS ★ BANQUET & NEW FACES SHOW
★ EXHIBIT HALL ★ EXHIBITOR SUITES

FOR MORE INFORMATION CALL (615) 329-4487
### Certificate

<table>
<thead>
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<td>4.</td>
<td>3.</td>
<td>1. FORCE MD'S - Tender Love (Warner Bros.)</td>
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<td>10.</td>
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<td>2. JANET JACKSON - What Have You Done For Me (A&amp;M)</td>
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<td>5.</td>
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<td>3. CHERRELLE &amp; ALEXANDER O'NEAL - Saturday Love (Tabu)</td>
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<td>4. WHITNEY HOUSTON - How Will I Know (Arista)</td>
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<td>1.</td>
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<td>5. RENE &amp; ANGELA - Your Smile (Mercury/PolyGram)</td>
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<td>16.</td>
<td>11.</td>
<td>6. NEW EDITION - A Little Bit Of Love (MCA)</td>
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<td>13.</td>
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<td>7. ZAPP - Computer Love (Warner Bros.)</td>
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<td>8. ARETHA FRANKLIN - Another Night (Arista)</td>
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<td>22.</td>
<td>9. ISLEY/JASPER/ISLEY - Insatiable Woman (CBS Associated)</td>
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<td>18.</td>
<td>13.</td>
<td>12. SMOKEY ROBINSON - Hold On To Your Love (Tamla)</td>
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<td>13. YARBOURGH &amp; PEOPLES - Guilty (Total Experience)</td>
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<td>25.</td>
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<td>14. JERMAINE JACKSON - I Think It's Love (Arista)</td>
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<td>24.</td>
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<td>15. EUGENE WILDE - Diana (Philly World)</td>
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<td>16. JUICY - Sugar Free (Private I)</td>
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<td>21.</td>
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<td>17. BERNARD WRIGHT - After You (Manhattan)</td>
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<td>26.</td>
<td>18. TEDDY PENDERGRASS - Love 4/2 (Asylum)</td>
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<td>19. JOCELYN BROWN - Love's Gonna Get You (Warner Bros.)</td>
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<td>20. GAP BAND - Going In Circles (Total Experience)</td>
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<td>21. MELISA MORGAN - Do Me Baby (Capitol)</td>
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<td>17.</td>
<td>12.</td>
<td>22. ROY AYERS - Hot (Columbia)</td>
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<td>29.</td>
<td>23. NUSHOOZ - I Can't Wait (Atlantic)</td>
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<td>24.</td>
<td>JETS - Crush On You (MCA)</td>
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<td>25.</td>
<td>CASH FLOW - Party Freaks (PolyGram)</td>
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<td>26.</td>
<td>FALCO - Rock Me Amadeus (A&amp;M)</td>
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<td>30.</td>
<td>27. TRAMAINE - In The Morning Time (A&amp;M)</td>
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<td>15.</td>
<td>28. MORRIS DAY - Color Of Success (Warner Bros.)</td>
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<td>--.</td>
<td>--.</td>
<td>29. VAL YOUNG - If You Should Ever Be Lonely (Motown)</td>
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<td>--.</td>
<td>--.</td>
<td>30. JIMMY G &amp; THE TACKHEADS - Break My Heart (Capitol)</td>
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</table>

### Most Added

- **EVELYN KING**
  - High Horse
    - (RCA)
- **STARPOINT**
  - Restless
    - (Elektra)

### Pop Crossover

- **NUSHOOZ**
  - I Can't Wait
    - (Atlantic)

### Chartbound

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<tr>
<th>ARTIST</th>
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<tbody>
<tr>
<td>PATTI AUSTIN</td>
<td>Heat Of Heat (Qwest)</td>
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<tr>
<td>SHIRLEY MURDOCK</td>
<td>No More (Elektra)</td>
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<tr>
<td>STEPHANIE MILLS</td>
<td>I've Learned To Respect (MCA)</td>
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<td>STARPOINT</td>
<td>Restless (Elektra)</td>
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<tr>
<td>LUSHUS DAIM</td>
<td>The One You Love (Motown)</td>
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<tr>
<td>COLONEL ABRAMS</td>
<td>I'm Not Gonna Let You (MCA)</td>
<td></td>
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<tr>
<td>POINTER SISTERS</td>
<td>Twist My Arm (RCA)</td>
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<tr>
<td>FULL FORCE</td>
<td>Unselfish Lover (Columbia)</td>
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</table>

### Urban Contemporary Hit Factor

**Reports accepted Mondays 8AM through 4PM Tuesdays**

- **REPORT / February 18, 1981**
- **Stations Reporting Phone (415) 392-7750**

**URBAN CONTEMPORARY HIT FACTOR**

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<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
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<tr>
<td>FORCE MD'S</td>
<td>Tender Love (Warner Bros.)</td>
<td>66% 6</td>
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<td>JANET JACKSON</td>
<td>What Have You Done For Me (A&amp;M)</td>
<td>75% 5</td>
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<td>CHERRELLE &amp; ALEXANDER O'NEAL</td>
<td>Saturday Love (Tabu)</td>
<td>80% 7</td>
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<tr>
<td>NEW EDITION</td>
<td>A Little Bit Of Love (MCA)</td>
<td>62% 7</td>
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<tr>
<td>ARETHA FRANKLIN</td>
<td>Another Night (Arista)</td>
<td>60% 6</td>
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<tr>
<td>ISLEY/JASPER/ISLEY</td>
<td>Insatiable Woman (CBS Assoc.)</td>
<td>85% 4</td>
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UP & COMING

ARTIST & TITLE

<table>
<thead>
<tr>
<th>Artist &amp; Title</th>
<th>Reports</th>
<th>Adds</th>
<th>On</th>
<th>Chart</th>
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<tr>
<td>SLY FOX - Let's Go All The Way (Capitol)</td>
<td>25</td>
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<td>21</td>
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<td>EDDIE TOWNS - Best Friends (Total Experience)</td>
<td>25</td>
<td>1</td>
<td>10</td>
<td>11</td>
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<td>WHISTLE - Nothing Serious (Select)</td>
<td>23</td>
<td>4</td>
<td>11</td>
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<td>DANA DANE - Nightmares (Profile)</td>
<td>21</td>
<td>1</td>
<td>7</td>
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<td>PRINCESS - After The Love Has Gone (Next Plateau)</td>
<td>20</td>
<td>1</td>
<td>5</td>
<td>14</td>
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<tr>
<td>EDDIE MURPHY - How Could It Be (Columbia)</td>
<td>20</td>
<td>1</td>
<td>13</td>
<td>6</td>
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<tr>
<td>JERMAINE STEWART - We Don't Have To Take Our Clothes Off... (Arista)</td>
<td>20</td>
<td>3</td>
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<td>ALEEM (Featuring LEROY BURGESS) - Love's On Fire (Atlantic)</td>
<td>20</td>
<td>9</td>
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<td>4</td>
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<tr>
<td>EVELYN KING - High Horse (RCA)</td>
<td>20</td>
<td>1</td>
<td>15</td>
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<td>JAKI GRAHAM - Round &amp; Around (Capitol)</td>
<td>19</td>
<td>4</td>
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<tr>
<td>PHYLLIS NELSON - I Like You (Columbia)</td>
<td>18</td>
<td>1</td>
<td>9</td>
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<td>L.L. COOL J - Rock The Bells (Columbia)</td>
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<td>READY FOR THE WORLD - Slide Over (MCA)</td>
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<td>ART OF NOISE - Legs (Chrysalis)</td>
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<td>TRINERE - I'll Be Your Every Need (JPI)</td>
<td>16</td>
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<td>KASHIF - Dancing In The Dark (Arista)</td>
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<tr>
<td>EBO - I'd Rather Be Myself (Domino)</td>
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<tr>
<td>VANITY - Under The Influence (Motown)</td>
<td>14</td>
<td>10</td>
<td>1</td>
<td>3</td>
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<tr>
<td>PAUL LAURENCE - You Hooked Me (Capitol)</td>
<td>13</td>
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<td>8</td>
<td>5</td>
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<tr>
<td>ANDRE CYMONE - Satisfaction (Columbia)</td>
<td>13</td>
<td>1</td>
<td>6</td>
<td>6</td>
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<tr>
<td>WALDIE BADAROU - Chief Inspector (Island)</td>
<td>13</td>
<td>4</td>
<td>6</td>
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<tr>
<td>FREDDELL JACKSON - Love Is Just A Touch Away (Capitol)</td>
<td>13</td>
<td>11</td>
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<tr>
<td>NICOLE - Don't You Want My Love (Portrait)</td>
<td>12</td>
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<tr>
<td>LISA LISA - Can You Feel The Beat (Columbia)</td>
<td>12</td>
<td>3</td>
<td>2</td>
<td>7</td>
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<tr>
<td>MICHAEL HENDERSON - Do It To Me (EMI)</td>
<td>12</td>
<td>12</td>
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<tr>
<td>DIONNE WARWICK - Whisper In The Dark (Arista)</td>
<td>11</td>
<td>8</td>
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</tbody>
</table>

First time listed on this page.

Dropped: #21-James Brown, #24-Billy Ocean, #25-5 Star, #27-Freddie Jackson, #28-Jellybean, King Dream, Connie.

My personal thanks to those of you who attended, participated in, and supported our Gavin Seminar For Media Professionals last week-end. You're the reason it was such a tremendous success!

And the winner is.....! What a great Seminar, thanks to all of you who made it happen! I don't know if I'll ever stop telling you how much I appreciate your support and praise. I do know it wasn't easy for many of you to get out here. From all the feedback I've been getting on the phones this week, and after all the encouragement we've been receiving from all formats to do it again next year, I can safely tell you that plans are in the works to have a repeat performance. It'll be even better because we'll have 11-12 months to plan it and because so many of you have volunteered your time to participate on the Advisory Board to plan next year's. And I think the greatest part of all is that so many of you that were not there this year are so excited about attending next year due to all the great things you've heard! That, to me, is the ultimate of compliments.

Tom Joyner was awarded the Air Talent of the Year, and Terri Avery and Lee Michaels were there to accept and fight over his plaque! Speaking of Lee, he was named Program Director of the Year, and Terri Avery won Music Director.

Station of the Year went to WRKS/FM in New York and Barry Mayo went up to accept the award, making a gracious speech crediting Tony Q and Fred Buggs as the ones who deserve the award, and saying he's taking the award back to them. Barry is one classy gentleman! And the next morning he was in rare form at the Urban Contemporary seminar - one of the most entertaining and informative speakers I've heard in a long time. As was Marvin Robinson from KSOL/FM. "Be ready for more next year! Betty"
BOSTON, MA
ANGELA THOMAS-WILD
New: Nicole, Aleem, Starpoint, Shirley Murdock.

SUNNY JOE WHITE-WXKS/AM

NEW YORK, NY
TONY QUARTERONE-WRKS/AM

SCOTT SHANNON-ZIOO
New: Prince, Falco, Nushooz, M. Morgan, Force MD's, Lisa Lisa, Klymaxx.

ROCHESTER, NY
ANDRE MARCEL-WDKX
New: Evelyn King, Colonel Abrams, Patti Austin, Starpoint. Hots: Connie, M.Morgan, Force MD's, Juicy, Val Young, E.Wilde, Cap Band, Nushooz.

PHILADELPHIA, PA
TONY GRAY-WUSL/AM

PITTSBURGH, PA
CHUCK WOODSON-WAMO

OCEAN CITY, MD
DAVE ALLAN-OC104/AM

BALTIMORE, MD
ROY SAMPSON-WXXV/AM

KINGSTON/KRTHAL-B104

RICHMOND, VA
DONNIE DEANE-WKIE

RICHMOND/PETERSBURG, VA
PHIL DANIELS-WPLZ/AM

NORFOLK, VA
ROSHON VANCE-WOWI

WASHINGTON, DC
MIKE ARCHIE-WHUR

CHARLOTTE, NC
DON CODY/KENNY MURPHY-WGIV

GREENSBORO, NC
DOC FOSTER-WQMG

ST. MATTHEWS, SC
ANDY HENDERSON-WQKI

SUMTER/COLUMBIA, SC
JEFF MCHUGH/Tony DEAN-WWDM/AM

COLUMBIA, SC
CHAZ SAUNDERS-WDPN

GEORGETOWN, SC
SWINTON/WRAGG-WVX/AM

ATLANTA, GA
SCOTTY ANDREWS-V103

MIKE ROBERTS-WBUS

AUGUSTA, GA
Mickey Arnold-WRWD/AM

ALBANY, GA
TONEY WRIGHT-WJIZ

TALLAHASSEE, FL
JOE BULLARD-WANM

MIAMI, FL
TANNER/CASSIDY-HOT105/WHQT

FRANK AMADEO-Y100

MARK SHANDS-I95
TAMPA, FL
CHRIS TURNER-WTMP
New: Freddie Jackson, Junior, Michael Henderson, Takanaka, Guinne Family, Mavis Staples, Sade.
Hots: Prince, LaToya Jackson, E.Wilde, Eddie Towns, Tramaine, M.Jeffries, Zapp, Alfie, Nicole.

MONTGOMERY, AL
FRENCH BE/KEITH REED-WQIM

MOBILE, AL
VERNON WELLS-WBLX

NASHVILLE, TN
J.C. FLOYD-WQ/FM

MEMPHIS, TN
MELVIN JONES-KRNB

PAM WELLS/JIMMY SMITH-KQ7
Hots: 5 Star, M.Morgan, Ta Mar & Seen, Janet Jackson, Force MD's, Miami Sound Machine, Zapp, Rene & Angela, Tramaine, Juicy, R.Ayers.

JACKSON, MS
JOHN RAWLS-WOKJ
Hots: Roy Ayers, Evelyn King, Patti LaBelle, Smokey Robinson, Aretha Franklin, Stephanie Mills, Luther Vandross, Stevie Wonder, James Brown.

McCOMB, MS
SARA KAY-WHNY

NEW ORLEANS, LA
DEL SPENCER-WYLD/FM

O'KELLY/ROLLING-B97

ANTHONY KEEF-KROF

LAKE CHARLES, LA
C.C. SCOTT-KXZZ

CENTRAL

COLUMBUS, OH
K.G. JONES-WVKO

CLEVELAND, OH
DEAN DEAN-WDMT

LYNN TOLLIVER-WZAK

CINCINNATTI, OH
BRIAN CASTLE/GARY WEILER-WBLZ
Hots: Full Force, Janet Jackson, Melli'sa Morgan, Sly Fox, Rene & Angela, E.Wilde, Lisa Lisa, Cash Flow, Nushooz, Family, A.Starr, Miami S.M.

STEVE HARRIS-WCIN

KALAMAZOO, MI
MICHAEL JACKSON-WKMI

DETOUR, MI
ALEXANDER/WHITMORE-WJLB

Gary BERKOWITZ-WHYT

MILWAUKEE, WI
BERNIE MILLER/MAX FYRE-WLUM

ROB HARDY-WNOV
No Report - Playlist Frozen.

MINNEAPOLIS, MN
SPIDER HAMILTON-CBLS

CHICAGO, IL
MARCO SPOON-WBIX/FM

LEE MICHAELS-WGCI

DEE HANDLEY-WJPC

CATHAR, IL
LARRY LEVY-WKRO
No Report - Playlist Frozen.

ST. LOUIS, MO
MIKE STRATFORD-KMJM

INDIANAPOLIS, IN
KELLY KARSON-WTLC

SOUTHWEST

DALLAS, TX
TERRIT AVERY/M.SPEARS-KKDA
New: Teddy Pendergrass, Anita Baker, Ta Mara & S.

KILLEEN, TX
BILL ST. JOHN-KITZ/AM
Hots: Dana Dane, Janet Jackson, Bernard Wright, Jimmy G. & Tackheads, Prince, EBO, Gap Band, Nushooz, Kashif, Jets, E.Towns, Rochelle Fleming.

HOUSTON, TX
RON ATKINS-KMJQ

PT. ARTHUR, TX
DOUG DAVIS-KHYS
New: Nicole, Guinn, Falco, West Coast Crew, Fat Larry's Band, Michael Henderson, Ready For The World. Hots: S.Mills, Bernard Wright, Y&P.

FAR WEST

LOS ANGELES, CA
DOUG GILMORE-KJLH

GREG MACK-KDAY

KEVIN FLEMING-KGFJ

MIKE SCHAFFER-KTIS/AM

SCARBOROUGH/HALL-KKHR

SAN DIEGO, CA
DUFF LINDSEY-KHMR

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Have you been included in our BIRTHDAY column yet? If not, clip this coupon and return it to DIANE - THE GAVIN REPORT
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JONATHAN WALKER-KZK/AM

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LARRY SNIDER-KQIN

AVAILABLE

BILL JOHNSON from WXXQ/WFRL-Freeport, IL is looking for a position as AT/MD/Prod., contact him at (815)233-0918.

THE SLIM ONE from KKHR-Los Angeles, CA is looking for a position as AT, contact him at (213)666-9111.

DICK REEP from KATJ-St. Geroge, UT is looking for a position as AT/MD/PD, contact him at (801)635-4114.

SERVICE

WBOW-Scranton, PA - single: Sheena Easton (EMI/An
WFMJ-Youngstown, OH - singles: Columbia, Capitol, Mercury
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WYRV-Cedar Bluff, VA - singles & LP's: Elektra, Ca

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PROMOTIONS by Lisa Smith & Betty Hollars

CALL IN THE NATIONAL GUARD
When Q101 (WQPO) in Harrisonburg, VA decided to do a coupon promotion called "BC In The Morning," they had no idea they would have to call in the National Guard. They printed "coupons," according to P.D. Brian Charette (BC In the morning), and put them in each day's local newspaper. Listeners were told to clip the coupons and wait for details. When the station began collecting them for prizes such as furniture, cash, appliances and a live "BC In The Morning Show" from the winner's home, contestants submitted 1,465,000 coupons! Because they expected about 5,000 to be returned and received over a million, Brian says, "... before we challenge our listeners to collect something again, we'll call in the National Guard to help count!"

ROCK AND ROLL ALERT
The Rock And Roll Hall Of Fame Foundation is looking for a home, and many cities, including Cleveland, Memphis, Chicago, New Orleans, and Philadelphia, have made proposals to have the site in their respective cities. WMMR in Philadelphia has joined forces with the mayor's office and the city to bring the Hall of Fame to Philadelphia. WMMR has established a "Rock And Roll Hall Of Fame" hotline. Each call to the hotline registers a vote of support to bring the Hall to Philadelphia. Proceeds from the 50¢ telephone charge will benefit the Hall if it ends up in Philadelphia, and if Philadelphia is not selected, the money will benefit Philadelphia's homeless.

COUNTRY MUSIC MONTHS CLASSICS
WXYQ/AM—Stevens Point, WI, celebrated Country Music Month by giving their listeners the chance to win $1010 cash in the "Country Classics" contest. All they had to do was stop by sponsor locations for an entry form on which they listed their all-time favorite country songs. A random drawing at the end of the month determined the winner. Dan Olsen, Asst. P.D. and Music Director, says the promotion was successful as well as useful. "It was a low-cost, high-interest promotion that also proved quite profitable. And we'll tabulate the entries for music research purposes, demographics and locales," says Dan. He adds that once the results are in, the station will conduct a countdown-type program as yet another station special event.

TRIPS, TRIPS AND MORE TRIPS
KXGO in Eureka/Arcata, CA, has done their share in giving away vacations to their listeners. In the last 8 months, they have given away 4 vacations, a trip to Mardi Gras, Disney World, New Orleans and Hawaii. Their latest one is a trip to the Tropics. Listeners had to write in 25 words or less why they would like to go to Hawaii. That's all they had to do to win! Jim Nelly III writes this one up as one of their best yet.
DAVE SHOLIN’S
Personal Picks — SINGLES

THE ROLLING STONES - Harlem Shuffle (Rolling Stones) Hard to fathom it was twenty-two years ago when Mick and the boys set out to conquer the states...and during that same time Bob and Earl had this song high on the charts. The award for musical taste goes to whoever searched the closet of oldies and selected this gem. Perfect for The Stones!

MIAMI SOUND MACHINE - Bad Boy (Epic) Can this really be the same group that asked us to "Do The Conga"? Based on hearing this ultra commercial pop dance track, I’d say this machine is well-oiled and one that you can expect to be in for the long haul.

GREG KIHN - Love And Rock and Roll (EMI America) There are some songs you just know are going to sound great when they hit the air. Greg has that remarkable instinct of knowing how to create those radio tunes. This is one of his best ever and...it's under three minutes as an extra added bonus.

VAN HALEN - Why Can't This Be Love (Warner Bros.) Welcome Van Hagar! Impressive debut for Sammy Hagar as replacement for David Lee Roth as lead vocalist for one of the hotter bands on the planet. Delivers a powerful melody line without sacrificing the hard edge that their legion of Rock 'n' Roll loyalists expect.

RICKY NELSON - You Know What I Mean (MCA) Prior to his untimely passing, Rick was very excited about his recent sessions in the studio. I heard this last September when he performed it on the Fats Domino tour and couldn't get it out of my mind. Ricky's roots are in evidence here, aided by the legendary Jordanaires on background vocals and it couldn't have come out any better. A lasting tribute to one of the greatest rock 'n' roll talents of all time.

Next Week

RON FELL’S
Personal Picks — ALBUMS

Jackson Browne "Lives In The Balance" (Asylum)
Lyrically the album is about as subtle as a cold shower. As important as his lyric is, I don't think people listen to his words as much as they appreciate his melodies and rhythms. Browne is a social poet who occasionally scores with a ditty. But he's classic folk (a la Dylan, Peter, Paul & Mary, & Joan Baez) when you read from the lyric sheet. The current vogue of wrapping one's self in the flag has its place and it's proven to be a binding factor in our lifestyle. But Jackson was born in the USA too and he sees the scales of liberty imbalanced, tipped in favor of the greedy, the insensitive and the warmonger. "Lives In The Balance" is an album of war - guerilla, global and domestic. It's an album of dreams shattered, and unfilled. It's an album of love for the helpless the leaderless and the innocent. The two lead tracks are obvious plays: FOR AMERICA and LAWLESS AVENUES. The title track, LIVES IN THE BALANCE is classic JB, but I can't get IN THE SHAPE OF A HEART out of my mind. Could be his finest song of this decade. This album is targeted for society's couch potatoes who've content themselves to watching the world pass them by.

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