This Is Dedicated...

"The Love Parade"
New From
The Dream Academy
THE GAVIN REPORT

Editor: Dave Sholin

Most Added

2W | LW | TW
---|----|----
5. 1. INXS - What You Need (Atlantic)  
3. 2. Falco - Rock Me Amadeus (A&M)  
6. 3. BANGLES - Manic Monday (Columbia)  
11. 4. ROBERT PALMER - Addicted To Love (Island)  
9. 5. PRINCE - Kiss (Paisley/Warner Bros.)  
8. 6. FORCE MD'S - Tender Love (Tommy Boy/Warner Bros.)  
17. 7. PET SHOP BOYS - West End Girls (EMI America)  
19. 8. ROLLING STONES - Harlem Shuffle (Rolling Stones)  
4. 9. John Cougar Mellencamp - R.O.C.K. In The USA (Riva/PolyGram)  
14. 10. Stevie Nicks - I Can't Wait (Modern/Atco)  
24. 11. VAN HALEN - Why Can't This Be Love (Warner Bros.)  
28. 12. PHIL COLLINS - Take Me Home (Atlantic)  
15. 13. DIRE STRAITS - So Far Away (Warner Bros.)  
21. 15. OUTFIELD - Your Love (Columbia)  
18. 16. Jermaine Jackson - I Think It's Love (Arista)  
12. 17. SLY FOX - Let's Go All The Way (Capitol)  
31. 18. MIAMI SOUND MACHINE - Bad Boy (Epic)  
22. 19. Heart - These Dreams (Capitol)  
32. 20. BOB SEGER - American Storm (Capitol)  
26. 21. Jackson Browne - For America (Asylum)  
23. 22. OMD - If You Leave (Virgin/A&M)  
33. 23. LEVEL 42 - Something About You (Polydor/PolyGram)  
29. 24. WHITNEY HOUSTON - The Greatest Love Of All (Arista)  
39. 25. MIKE & THE MECHANICS - All I Need Is A Miracle (Atlantic)  
30. 26. JANET JACKSON - What Have You Done For Me Lately (A&M)  
27. 27. MR. MISTER - Is It Love (RCA)  
35. 28. JOHN TAYLOR - I Do What I Do (Capitol)  
37. 29. ZZ TOP - Rough Boy (Warner Bros.)  
7. 30. ELO - Calling America (CBS)  
16. 31. SADE - Never As Good As The First Time (Portrait)  
21. 32. ELO - Calling America (CBS)  
40. 33. JULIAN LENNON - Stick Around (Atlantic)  
-1. 34. SADE - Never As Good As The First Time (Portrait)  
13. 35. Loverboy - This Could Be The Night (Columbia)  
-9. 36. MIKE & THE MECHANICS - All I Need Is A Miracle (Atlantic)  
-7. 37. CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)  
40. 38. Little Richard - Great Gosh A'Mighty! (MCA)  
-39. 39. DENNIS DEYOUNG - Call Me (A&M)  
-1. 40. HONEYMOON SUITE - Feel It Again (Warner Bros.)  

Top New Airplay

Record to Watch

THE JETS  
Crush On You (MCA)

Number three on this week's Urban chart! Explosive new Top 40 airplay moves it full speed ahead.

Certified

SADE  
Never As Good As The First Time (Portrait)

ZZ TOP  
Rough Boy (Warner Bros.)

Chartbound

<table>
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<tr>
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<tr>
<td>+MADONNA - Live To Tell (Sire/Warner Bros.)</td>
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<td>CULTURE CLUB - Move Away (Epic)</td>
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<td>86</td>
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<td>STARSHIP - Tomorrow Doesn't Matter Tonight (Grunt/RCA)</td>
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<tr>
<td>+JOURNEY - Be Good To Yourself (Columbia)</td>
<td>163</td>
<td>163</td>
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</table>
At the top of the charts, there's a spot that's reserved for Billy Ocean. He's had four smashes in a row ("Caribbean Queen," "Loverboy," "Suddenly," and "When The Going Gets Tough, The Tough Get Going"), and the next one is on its way.

"There'll Be Sad Songs (To Make You Cry)." From Love Zone, The Forthcoming Follow-Up To Billy Ocean's Double-Platinum Album, Suddenly.

Adds April 7 (Top 40, R&B, A/C). Album available April 24.

On Jive Records, Cassettes and Compact Discs. Distributed by Arista Records, Inc.
## UP & COMING

### ARTIST & TITLE

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Dropped: #26-Starship, #32-Charlie Sexton, #33-Opus, #34-Thompson Twins, #36-Simple Minds, #37-Robert Tepper, Jennifer Rush, Smokey Robinson

## INSIDE TOP 40 WITH DAVE SHOLIN

Six debuts on this week's chart points to an awful lot of spring cleaning during the early stages of the book. ROBERT PALMER stands an excellent chance of skating up his first number one record...jumps inside the top ten at WTIC-Hartford 12-9, B-94-Pittsburgh 14-6, WBCY-Charlotte 27-10, G105-Durham/Raleigh 23-10, B-97-New Orleans 18-9, WKLQ-Lincoln 14-6, KPYY-Bismarck 16-9, KSYZ-Grand Island 14-3, KKH-Los Angeles 14-3, etc. PHIL COLLINS and THE STONES remain number one and two respectively in total number of reports with THE STONES converting in Hit Factor from 60% to 81%.

MIAMI SOUND MACHINE in high gear set to outperform "Conga" on their second go round...moves 31-53 at KUBE-Seattle, 17-12 KS103-San Diego, 28-20 KWS-San Jose, 25-18 KPKE-Denver, 23-18 KPUR-Amarillo, 25-18 WYTV-Chicago, 20-14 WZON-Bangor, etc.

LEVEL 42 has surfaced with more than 200 reports, including top ten numbers at KMEL (8), KOZ (9), KRFM (8), KKBG (2), KBBZ (5), KNJY (5), WTXK (9), 106X (4), WQCR (5), etc. JANET JACKSON moves out of chartbound, easily picking up 46 adds and already confirmed hit at Z101-New York 14-9, WHTT-Boston 15-11, WKZQ-Myrtle Beach 14-6, Q104-Gadsden 17-7, KDVV-TOPEKA 17-9, KZZZ-Beaumont 23-1, KJOY-Stockton 12-9, KMJK-Portland 18-10, etc.

MR. MISTER taking off quickly for many, who are debating it with excellent numbers...KATZ (26), KTAW (29), KASK (27), KGQK (28), KWTI (27), KZZ (26), Y107 (30), B106 (27), WKNE (28), WAAL (21), etc. Can you believe it was way back in September, KMEL last year when we first told you about a record having tremendous success in the Northwest. Well, it's not only home territory that's proven NU SHOOZ a winner.

Currently sits at number two on the Urban chart, it's top ten in New York, Boston, Seattle, Honolulu, Bryan, San Francisco, Stockton, etc.

Record To Watch on February 28th, CHERRELLE & ALEXANDER O'NEAL speed right by Chartbound with a 3% Hit Factor. West Coast action is the heaviest... KYNO 11-7, KGKI 6-4, FM102 3-2, KFIV 10-7, KSIS/FS (7), plus top ten at KSAQ, B-95, WHYT, WBBQ, I-95, etc.

LABELLE & MCDONALD shaping up to be the next to debut to watch out for...already #15 at Atlantic's 94Q, plus moves 31-25 KZZK, 27-21 KRQK, 27-22 B-97, 26-14 WQTT, 28-22 WBBQ, 28-24 B104, etc.

That loud roar is THE JETS moving into position for a Record To Watch designation. Debuts #24 in Los Angeles at KIIS, #27 at KSTN-Stockton, #25 FM102-Los Angeles, 23-21 B-95-Kansas City, plus adds at B-95, Y100, WVLB, Z103, KNOE, KRQ, KKY'S, KITS, etc.
### Hit Factor

Hit Factor is a percentage of stations playing a record which also have it Top 20.

**ie:** 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Nbr</th>
<th>Hits</th>
<th>Chrs</th>
<th>STATIONS CHARTED</th>
<th>HIT FACTOR Weeks</th>
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<tr>
<td>PHIL COLLINS - Take Me Home (Atlantic)</td>
<td>277</td>
<td>3</td>
<td>3</td>
<td>16</td>
<td>139</td>
<td>98</td>
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<td>57%</td>
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<td>ROLLING STONES - Harlem Shuffle (Rolling Stones)</td>
<td>266</td>
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<td>14</td>
<td>51</td>
<td>153</td>
<td>40</td>
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<td>81%</td>
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<td>ROBERT PALMER - Addicted To Love (Island)</td>
<td>265</td>
<td>--</td>
<td>97</td>
<td>105</td>
<td>47</td>
<td>12</td>
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<td>93%</td>
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<td>PET SHOP BOYS - West End Girls (EMI Amer.)</td>
<td>267</td>
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<td>30</td>
<td>79</td>
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<td>WHITNEY HOUSTON - The Greatest Love... (Arista)</td>
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<td>32</td>
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<td>1</td>
<td>8</td>
<td>95</td>
<td>115</td>
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<td>BANGLES - Manic Monday (Columbia)</td>
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<td>FORCE M.D.'S - Tender Love (Tommy Boy/W.B.)</td>
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<td>104</td>
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<td>15</td>
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<td>91%</td>
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<td>VAN HALEN - Why Can't This Be Love (W.B.)</td>
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<td>133</td>
<td>37</td>
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<td>MIKE &amp; THE MECHANICS - All I Need... (Atlantic)</td>
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<td>38</td>
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<td>CULTURE CLUB - Move Away (Virgin/Epic)</td>
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<td>LITTLE RICHARD - Great Gosh Al'mighty (MCA)</td>
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<td>--</td>
<td>7</td>
<td>42</td>
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<td>14</td>
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*Last Week's charts reported on April 1, 1984.*
UNCOVERING TOMORROW'S HITS TAKES CONCENTRATION!!

PETE TOWNSHEND—"Secondhand Love" (7-99553) continues the success story created by his dazzling hit, "Face the Face." The "White City" album is beyond gold and selling strong. We think we've got a solid effort for all contemporary stations!
On Atco

BOBBY BARTH—"Don't Come to Me" (7-99549) is the debut single from a fine new artist. We listened long and hard to his forthcoming album, "Two Hearts: One Beat" and came up with this Eddie Schwartz penned tune to lead things off. Airplay begins immediately!
On Atco

BOURGEOIS TAGG—"Mutual Surrender" (7-99558) was set up so that you would know how to pronounce their name right off the bat. That turned out to be a good idea for many stations that jumped right on this one! Breaking out of the Northwest, Northern California and dozens of markets across America!
On Island

JOHN MILES—"I Need Your Love" (7-99547) is a dazzling track from the album, "Transition." We've been looking for a single that radio would have to agree "sounds like a hit to us!" Now you tell us we've found it. Join the growing list of believers in John Miles!
Or Valentino

ATCO, ISLAND and VALENTINO RECORDS: Three great reasons to concentrate on the matter at hand....uncovering tomorrow's hits TODAY!
ROBERT TEPPER
"Don’t Walk Away"

is the follow up single to his first hit “No Easy Way Out.”
On your desk this week.

CHERRELLE
with ALEXANDER O’NEAL
“Saturday Love”

The former #1 Urban smash now crossing in every major market.
Already Top 10 CHR in Los Angeles, Miami, San Francisco, Buffalo, San Diego, Fresno, Detroit, New Orleans and Savannah . . .
SADE
"Never As Good As The First Time"
One of the fastest breaking CHR-Urban-A/C records in radio today!

CULTURE CLUB
"Move Away"
The most added new single for the past two weeks. Already getting Top 10 phones in many markets.

FABULOUS THUNDERBIRDS
"Tuff Enuff"
Top 5 AOR track now crossing to CHR radio. Single featured in Ron Howard's new smash movie "Gung Ho"!

MIAMI SOUND MACHINE
"Bad Boy"
Super airplay — Big request — huge sales — on its way to #1.

EPA Is Hot And Getting Hotter!!!
**TOP 40 ADDS**

**NORTHEAST**

| Hamilton, ON (Nevin Grant-CKOC) | Katrina/Waves, Double, Chalk C. | Ocean City, MD (J.J. McKay-100KHI) | F. Thunderbirds, J. Barnes, B. Tagg, Starship, C. Club, Journey, Phil |
| Toronto, ON (Brad Jones-CMUM) | Frzn. list. | Cedar Bluff, VA (Nancy Shelton-WYVR) | Janet Jackson, |
| Toronto, ON (Bob Saint-CFTR) | B. Tagg, B. Tyler, Mike & Mechanics, Jim Foster. | John Taylor, C. Club, Tears/Fears, Madonna, Journey, Movieland. | Sanford, NC (Bill Freeman-WFAQ) | |
| Boston, MA (Sunny Joe White-WKXS/FM) | Tears/Fears. DeYoung, Katrina/Waves, Madonna, ZZ Top, P. Furs, Mr. Mister. | Journey, Bailey, Tears/Fears, Madonna, C. Club, Hooters, Mental As... | Durham/Raleigh, NC (Cindy Wright-G105) | |
| New York, NY (Scott Shannon-Z100) | Madonna, LaBelle & McDonald. | Madonna, Tears/Fears, Starpoint. | Myrtle Beach, SC (Linda King-WKQZ) Tears/Fears, A. Starr, Madonna, Journey, H. Jones. |
| Schenectady, NY (Jim Walsh-SW) | Tears/Fears, Cherrelle & The Waves, Moody Blues. | Cherew, SC (Lewis/Mahogany-WPDZ) Madonna, Tears/Fears, Everyly. |
| Utica, NY (Mac/Andrews-WNYZ) | Sade, Madonna, H. Jones, Journey, Nu Shooz, Tears/Fears. | Kingstreet, SC (Greg Knop-WKSP) Vanity, Mai Tai, G. Kinn, J. Barnes, Asia, B. Barth. |
| Utica, NY (Jim Reiz-WRCK) | Janet Jackson, Journey, Madonna, Tears/Fears, LaBelle/McDonald, Hands Across A. | Madonna, Tears/Fears, Vanity, L. Cole, Barnes, Townshend, J. Miles. |
| Pittsburgh, PA (Keith Abrams-WHTX) | Frzn. list. | Gainesville, FL (Lou Patrick-WYKS) Madonna, Starship, Tears/Fears, Bowie, Boys/Cry. | Ft. Walton Beach, FL (Mike Bridges-WFTH/FM) Frzn.list. |
| Johnstown, PA (Rich Kelly-WCRO) | Mike/Mechanics, Miami Sound Machine, Starship, Mr. Mister. | Miami, FL (Frank Amadeo-Y100) Madonna, Journey, Mr. Mister, Nu Shooz, Jets, Tears/Fears, S. Minds. |

**SOUTHEAST**

| Atlanta, GA (Jeff McCartney-94Q) | H. Suite, Madonna, DeYoung, S. Red, Gap Band. |
| Carrollton, GA (Kathy White-WPPI) | Starship, Madonna, S. Minds, OMD. |
| Rome, GA (Tim Hensley-WQUT) | Madonna, Journey, Hooters. |
| Greensville, SC (Tommy Smith-WANS/FM) | Madonna, Journey, Tears/Fears, John Taylor, Baltimora, Katrina/Waves, LaBelle/McDonald. |
Miami, FL (Mark Shands-I95) Madonna, P. Furs, LaBelle/McDonald, Nu Shoos, Jets, F. Jackson, Outfield, Joy Simms.

Bermuda, FL (Bobby Rich-Q105) Janet Jackson, Madonna, Journey, Tears For Fears.

Southern States

Birmingham, AL (Rich Bailey-WKXX) Madonna, Mr. Mister, Journey.

Tuscaloosa, AL (Shannon/Canada-WPCT) C. Club, H. Suite, F. Thunderbirds, Cherrelle/O’Neal, Nushoo, Madonna.


Florence, AL (Shayne/Durham-WQMT) A. Starr, H. Jones, Janet Jackson, Junior, Madonna, Hands A. America.

Gadsden, AL (Davis/St. John-W104) H. Jones, Madonna, Journey, Tears/Fears, Nu Shoosh, Bowie.

Montgomery, AL (Alan DuPriest-WHYY/FM) Frzn. list.

Nashville, TN (St. John/Peace-Y107) Madonna, Journey, Tears/Fears, S. Minds.

Johnson City, TN (Potter/Taylor-WQKT) Hands A. America.

Sparta, TN (Bill Winningham-WSMT) Madonna, S. John Taylor, Julian, DeYoung, C. Club, Starship, H. Suite, Mr. Mister, Janet Jackson.

Greenville, MS (Jackie Rand-WIQQ) H. Suite, Journey, T. Heads, Nu Shoos, Pet Shop Boys.

Tupelo, MS (LisaLandau-KZ103) B. Tyler, T. Heads, Tears/Fears, LaBelle/McDonald, Alabama, Hooters, Asia, Journey.


Laurel/Hattiesburg, MS (Dave Lyons-WHSL) Whitney.

Mr. Mister, Janet Jackson, Madonna.

Biloxi, MS (Bob Lima-WQDI) Hands A. America, Madonna, Journey, H. Suite, Janet Jackson.

McComb, MS (Sara Kay-WHNY) F. Thunderbirds, Mr. Mister, Madonna, S. Minds, Vanity, Marillion, Hands Across A.

Starkville, MS (Starkville-WKOR) Madonna, Copper, Journey, A. Starr, S. Minds, Nu Shoos, Tears/Fears.

Jenkins, KY (G. Kinchen-WFXV) Whitney, B. Tagg.

Bowling Green, KY (Darrell Duvall-WGBK) Madonna.

Tears/Fears, Pet Shop Boys, Oingo Boingo, B. Monkeys.

Glouenas, KY (Stiff Collins-WVFC) Whitney.

Mr. Mister, Janet Jackson, Madonna.

Samoa, KY (Stem Barnett-WKAY) Frzn. list.

Evansville, IN (Chris Sousa-WKDO) Frzn. list.

New Orleans, LA (Kimper McGee-B97) H. Jones, Madonna, Tears/Fears, Journey, Mike & Mechanics.


Baton Rouge, LA (Rice-A.-WFMF) Frzn. list.


Monroe, LA (Carly Clark-WKDF/FM) Janet Jackson, Madonna, Journey, C. Club, Level 42, Jets, Hands Across A.


Easter States

Pineville, WV (Randy Parks-WYWO) Journey, M. Martin, C. Club, Oingo Boingo, Vanity, Movieland.


Columbus, OH (Richards/Fox-WCNN/FM) J. Browne, OMD, Janet Jackson, James Taylor, Madonna.

Columbus, OH (Cook/Haines-92X) Janet Jackson, C. Club, Madonna, Journey, Hands Across America.

Flyria/Cleveland, OH (Bentley/Evan-WBMA/FM) Madonna, Journey, C. Club.

Cincinnati, OH (Jim Fox-Q102) INXS, Pet Shop Boys, OMD, Journey.

Angola, IN (Osborn/St. John-WLKI/FM) S. Wonder.

Richmond, IN (Rick Casey-K96) ZZ Top, C. Club, Starship.

Vincennes, IN (Danny Wayne-WRTB/FM) B. Tyler, C. Club, Madonna, H. Suite, Journey.

Terre Haute, IN (Mike Arnett-WPFR) G. Nash.

Ann Arbor, MI (Brent Alberts-W108) Pet Shop Boys, Van Halen, M. Martin, ZZ Top, Bangles.

Detroit, MI (Gary Berkowitz-WHYY) Sade, Madonna, LaBelle/McDonald, S. Red, Starship.


Kalamaoo, MI (Bill Anthony-WKNI) Frzn. list.

Jackson/Lansing, MI (Gary Franklin-WWJQ) Hands A.A., Journey, Madonna, C. Club.

Grand Rapids, MI (Mike Tines-WKLO) OMD, Outfield, John Taylor, S. Wonder.


Alpena, MI (Darrell Kelley-WHSB) Hands A.A., Starship, Madonna, Janet Jackson, Journey.

Gaylord, MI (David Barr-WXDE) Starship, Bowie, Madonna, F. Jackson, Rene & Angela.

Petoskey, MI (Dennis Martin-WXEM) Outfield, Madonna, J. Browne, Mike/ Mechanics, Whitney.

Upper Midwest

Des Moines, IA (Piper/O’Douglas-X103) Frzn. list.

Fort Dodge, IA (Glen Bieman-KKXZ) Madonna, FIC, Cherrelle/O’Neal.

Waterloo/C. Rapids, IA (Jeff Christenson-KOZI) Sade, Madonna, Journey, Janet Jackson, Starship, C. Club, Tears For Fears.


Sioux City, IA (Pat Paxton-KQLI) Madonna, Journey, Janet Jackson.


Cedar Rapids, IA (Brad Fuhr-KQCR/FM) Madonna, INXS, Mike & Mechanics.

Clinton, IA (Bill Warner-KJNY) Janet Jackson, H. Jones, Jermaine, M. Martin, DeYoung, Nu Shoos.

Davenport, IA (Gynn O’Hara-KIJK) No adds.

Kemosh, WI (Terry Havel-WQZJ) Whitney, H. Jones, Madonna, Mike/Mechanics.

Milwaukee, WI (Richard Lauren-WKTLI) Madonna, Journey, LaBelle/McDonald.

Madison, WI (Little/Hudson-Z104) Journey, ZZ Top, Hands A. America, Hooters, H. Jones, Boys/Cry.

Appleton/Oshkosh, WI (Kim Bradleigh-WKUJ) Journey, Tears/Fears, Janet Jackson, Wax.

Wausau, WI (Mike Edwards-WIFC/FM) C. Club, Journey, Julian, Madonna, OMD, Starship.
Nothin' At All
Is Going To Knock You Out Like The New Single From
Heart

Nothin' At All
The fourth consecutive smash from the multi-platinum album,
Heart

Produced, Engineered and Remixed by Ron Nevison
Management: Front Line Management / Trudy Green Management
Capitol
IS THAT IT?
You Bet it is!

KATRINA AND THE WAVES
“Is That It?”
Produced by Katrina and the Waves
Pat Collier & Scott Litt
The NEW SMASH single from
the forthcoming LP WAVES

ADDED THIS WEEK
WXKS/FM
CKOI
WPHD 30-20
WMMS 40-34
KMJK 34-30
KZZU
WVIC
WRQN
WKFR

FREDDIE JACKSON
“Love Is Just A Touch Away”
OUT OF THE BOX
195 MIAMI
WCZY DETROIT
GETTING HOTTER EVERY
WEEK!!

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Topka, KS (Roger Heathen-WLBW/FM) Outfield, Seger.

Topka, KS (Kevin Rabat-KDUS/FM) H. Jones, Starship, LaBelle/McDonald, Madonna, Journey, Tears/Fears.

Kansas City, MO (Lorraine Palagi-BKBC/FM) C. Club, Madonna, Vanity, A. Of Noise, E. King.


Huntington, KS (Bixler/Atkinson-KHOK) C. Club, Journey, Janet Jackson, P. Blonde.


N. Norfolk, NE (Doug Koehn-KKEN) Julian, C. Club, Starship, S. Red.

Grand Island, NE (Mousy/Bradee-KSYZ/FM) C. Club, Manilow, Madonna, S. Minds, F. Thunderbirds, Journey, Tears/Fears.

El Dorado, AR (Dan Murphy-KLBO/FM) OMD, A. Sturr, Sade, C. Club, Journey.

Little Rock, AR (Jim Donnelly-KSER) Nu Shooz, Mr. Mister, Journey, C. Club, Janet Jackson.

Little Rock, AR (Mark McCann-KKKY) Outfield, Seger.

Fayetteville, AR (Steve Warren-KKEG) S. Red, Level 42, Janet Jackson.

Fort Smith, AR (John O'Dea-KZFE/FM) Madonna, Journey, Tears/Fears, Hands Across America.


SOUTHWEST

Lawton, OK (Morgan/Mitchell-KMGZ) Cherrelle/O'Neal, Boys/Cry, Hooters, Journey, Madonna, H. Jones, Tears/Fears.

Dallas, TX (Shombay/Crosby-KZPS) Journey, Nu Shooz, LaBelle/McDonald, Tears/Fears, Madonna.

Tyler, TX (Dave Goldman-KYPM) Madonna, C. Club, Starship, Janet Jackson, Julian, Journey, Tears.


Nacogdoches, TX (Dallas Baker-KTBC) Oingo Boingo, Nu Shooz, Baltimora, Lou Reed.

Wichita Falls, TX (Beck/Kay-KNIN/FM) DeYoung, A. Starr, Journey, Starpoint, S. Red, F. Jackson.

Killeen/Temple, TX (B. J. McClure-KXXS/FM) Frzn.list.


Houston, TX (Lander/Hamilton-KQ90) Frzn. list.

Beaumont, TX (Murphy/Jackson-KB95) LaBelle/McDonald, H. Suite, Journey, C. Club, Madonna, DeYoung, Tears.

Bryan, TX (Carl Gideon-KTAM) DeYoung, Setzer, Madonna, H. Jones, M. White, Journey, C. Club, Cherrelle & O'Neal.

Bryan, TX (Austin/Turner-KTAM/FM) B. Barth, Baltimora, Starpoint, S. Red, LaBelle/McDonald, Madonna, Journey.

Bryan, TX (Skip Bishop-KKYS) Madonna, Journey, Jets, Tears/Fears, H. Jones.

Victoria, TX (Jay Arena-KVIC) B. Monkeys, S. Red, Madonna, Mr. Mister, Journey, Janet Jackson.

Laredo, TX (Kirk Davidson-KRRG) Madonna, Baltimora, Cherrelle/O'Neal, L. Richard, Mr. Mister, S. Red, Janet Jackson, Wax, Van Halen, B. Tyler.

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Kirkville, MO (Jeff Allen-KTUF) DeYoung, C. Club, Wax, Journey, Movieland, F. Sharkey, Tears/Fears.


CENTRAL


La Crosse, WI (Chuck Knight-HIT105) Janet Jackson, ZZ Top, Madonna.

La Crosse, WI (Greer/Carr-WIZM/FM) Janet Jackson, ZZ Top, Mr. Mister, Madonna, B. Tagg.

Eau Claire, WI (Rick James-WBIZ) Madonna, C. Club, Journey, Hands A. America, S. Red, Janet Jackson, Whitney, ZZ Top, Mr. Mister, Madonna, Journey, Tears/Fears.

Minneapolis/St. Paul, MN (Anthony/Michaeils-KDWM/FM) ZZ Top, Mr. Mister, Madonna, Journey, FMS, Hands A. A.

Rochester, MN (Denny Foster-KROQ/FM) S. Minds, J. Mone, Madonna, C. Club, Tears/Fears, Journey.


Vermillion, SD (Dean Russell-KVRF) FMS, S. Minds, Journey, T. Heads, Asia, P. Furs, Madonna.

Yankton, SD (Randy Kusman-KQHU/FM) OMD, C. Club, Sade.

Sioux Falls, SD (Adam North-KKRC) Journey, Madonna, Starship, Boys/Cry.

Aberdeen, SD (Scott Daniels-KQ95) FMS, Manilow, Miami S.M., Julian, C. Club, Journey, Madonna.

Rapid City, SD (Sherryn/Kallaway-KKLS/FM) No adds.

Rapid City, SD (Randi Daniels-KSGG/FM) J. Browne, Ozzy, Madonna.

Fargo, ND (Anderson/Palmer-Y94) C. Club, Journey, Madonna.


Bismarck, ND (Branman/Hardt-KFVR) No adds.


Minot, ND (Scott Meyer-KIZZ) Janet Jackson, C. Club, Journey, Sade.

De Kalb, IL (Lew White-WDEK/FM) Madonna, Janet Jackson, Mr. Mister, ZZ Top, H. Jones, H. Suite.

Joliet, IL (Lentine/Weber-WLLI) Sade, C. Club, Journey, Starship.

Chicago, IL (Chuck Crane-KLBC/AM) Bowie, Journey.

Chicago, IL (Jeffres/Kelly-WYZZ) Force MD', s Journey.

Chicago, IL (Joe Bohannon-B96) C. Club, Starship, Cougar, Mike/Mechanics, Journey, Tears/Fears.

Freeport, IL (Reeder/Ewens-WXQJ) Journey, Madonna, Janet Jackson, C. Club.

Rockford, IL (Brill/Dent-WZOK) Julian, S. Minds, DeYoung.

Galesburg, IL (Heath/Hamlin-WBGO/FM) Sade, C. Club, Starship.


Springfield, IL (Greg Lawley-WDBR) Madonna, Journey, Tears/Fears, G. Nash.

Carbondale, IL (Tony Waitkus-WCIL/FM) Journey, Sade, Hooters, John Taylor, ZZ Top, Mental As Anything.

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San Antonio, TX (Hunter/Giles-Q96) Madonna, F. Jackson, H. Jones, Journey, Hands Across America.

Neslaco, TX (Eli Molano-KRGG) Sade, Madonna, C. Club, Vanity, F. Jackson.

Amarillo, TX (Keith Richards-KAKS/FM) Madonna, Journey, Janet Jackson, Hands Across America.

Amarillo, TX (Tim Butler-KPUR) Sade, Journey, Hands AA.

Abilene, TX (Dominic Testa-KFNN) Madonna, Journey, Boys/Cry, Janet Jackson, S. Minds.


Phoenix, AZ (Guy Zapolnian-KZJP) Madonna, Tears/Fears, H. Jones, Journey.

Tucson, AZ (Gillie/Johnson-KRQ) Journey, Starship, Nu Shooz, Madonna, Jets, S. Minds.

Cottonwood, AZ (Roberts/Peterson-KSMK) C. Club, F. Thunderbirds, Hooters, Julian, Manilow, Sade, Starpoint, Oingo Boingo.

Albuquerque, NM (Royce Blake-KIVA/FM) Sade, C. Club, Level 42, James Taylor.


Clovis, NM (Tom Summers-KZYO/FM) Seger, Mr. Mister, Starship, John Taylor.

Algajal, NM (Tom Weaver-KINN AM/FM) OMD, Whitney, John Taylor, ZZ Top, Mr. Mister.

Billings, MT (Charlie Fox-KYWA) Journey, Madonna, Janet Jackson, C. Club, Nu Shooz.

Polson/Kalispell, MT (Rick Leer-KQ92) H. Jones, C. Club, Journey, Madonna, Baltimora, Tears/Fears.

Kalispell, MT (Barry Bennett-KBBZ/FM) Madonna, DeYoung, Cherrelle/O'Neal, Journey, Hands Across America, Blow Monkeys, H. Suite, Rene/Angela.

Denver, CO (Gloria Avila-Perez-KMIN) Madonna, Journey.


Denver, CO (Bob/Lee/Stone-KPKE) Mr. Mister, C. Club, H. Jones, Journey, S. Red.

Windsor, CO (Al Decker-KUAD/FM) B. Barth, Baltimora, Madonna, Starship, G. Nash, Journey, Vanity, Tears/Fears, FYC.


Grand Junction, CO (Collins/Stone-KSTAR) Madonna, B. Monkeys, H. Jones, LaBelle/McDonald.

Cody, WY (Kelly Gordon-KTAG) Mr. Mister, Whitney, Janet Jackson, C. Club.

Casper, WY (Todd Canavan-KTRS) Madonna, Journey, B. Tagg, H. Jones, A. Starr.


Soda Springs, ID (Summers/A-D-K79) Frzn. list.

Lewiston, ID (Jay McColl-KOZ) Madonna, Journey, Hands Across America, Tears/Fears, H. Jones.

Boise, ID (Tom Evans-KLVS) Madonna, Journey, H. Jones, Tear/Fears, H. Jones.

Moscow, ID (Gary Cummings-KZFN) Journey, Madonna, S. Minds, H. Jones, F. Thunderbirds, Wax.

Salt Lake City, UT (Stone/Smith-KCPX/FM) Frzn. list.

Logan, UT (Mark Roman-KYFM) Journey, Madonna, Starship, Mr. Mister, Cherrelle/O'Neal.

Logan, UT (Jay Hall-KBLLQ) Madonna, H. Jones, Baltimora, M. Martin, C. Club.

Ogden, UT (Paul Wilson-KJOQ) Janet Jackson, DeYoung, John Taylor.

Provo/Salt Lake City, UT (Rob Boshard-KFMY) ZZ Top, Tears/Fears, C. Club.

FAR WEST


Reno, NV (Bill Kelly-KRQZ/FM) Frzn. list.

Reno, NV (Shakes/Ryan-KWNN/FM) Madonna, Tears/Fears, H. Jones, For Fears, S. Minds.


Los Angeles, CA (Mike Schaefler-KLIS/FM) Madonna, C. Club, Erasure.

Los Angeles, CA (Scarborough/Simon-KKHR) Journey, S. Minds.

San Diego, CA (Mike Preston-KS103) P. Furs, Madonna, C. Club.

San Bernardino, CA (Shawn Demory-KGGI) Miami S. M., Hands Across America, Mr. Mister, Madonna, Wonder, Pet Shop.

Anaheim, CA (Craig Powers-KEZ) R. Stone, Janet J., John Taylor, Mike/Mechanics, Mr. Mister, ZZ Top, C. Club, Sade, Julian.

Santa Barbara, CA (Jane Asher-Y97) Mr. Mister, Tears For Fears, S. Minds, Level 42, Janet Jackson, Madonna, Starship.

Bakersfield, CA (Dave Kamper-KKKK/FM) Madonna, Mr. Mister.

San Luis Obispo, CA (Joe Collins-KSLY/FM) Hooters, Starship, Journey, Madonna, Tears/Fears, Hands AA, S. Minds.

Lompoc/Santa Maria, CA (Sam Jackson-KRQK/FM) Madonna, B. Monkeys, Journey, A. Starr, Erasure, S. Minds.

Santa Maria, CA (Maria Rubio-KKFM) Madonna, H. Jones, Erasure, Janet Jackson, Baltimora, Wax, Oingo Boingo.

Fresno, CA (Walker/Davis-KYNO) Madonna, Mike/Mechanics, Hands A. America, Starpoint, C. Club, Tears/Fears, L. Richard, Journey.

Fresno, CA (Berry/Carter-KMGX) Mr. Mister, Journey, Madonna, C. Club, Sade, S. Red.

Monterey/Salinas, CA (Kirk Claiett-KDON/FM) C. Club, Nu Shooz, Starship, Journey, H. Suite.


San Francisco, CA (Rivers/Naftaly-KMEM) P. Furs, Jets, Vanity, Madonna, H. Jones, Journey, Starship.

San Jose/Los Gatos, CA (Harlow/Weinstein-KATY/FM) Julian, C. Club, S. Minds, Madonna.

San Jose, CA (Robin Kipps-KWSS) Madonna, Tears/Fears, S. Red, Sade, Journey, Nu Shooz.

Stockton, CA (Roy Williams-KJOY) C. Club, Madonna, Vanity, Journey, Hands Across America.

Stockton, CA (John Hampton-KSTN) Hands A. America, Journey, Madonna, C. Club, H. Jones, Vanity.

Modesto/Stockton, CA (David Krahm-KHOP/FM) Vanity, Hands A. America, Madonna, Journey, Janet Jackson, Bowie.

Modesto/Stockton, CA (Ellen Thomas-KQ93) Frzn. list.

Modesto, CA (Russ Novak-KFIV/FM) Vanity, Hooters, S. Minds, Madonna, C. Club, Bowie, G. Kihn, DeYoung.

Santa Rosa, CA (Eric Scott-KREO) Tears/Fears, Sade, Madonna, Starship, Journey.
Eureka, CA (Chris David Carter-KFMI) C. Club, Madonna, Journey.
Arcata/Eureka, CA (Jim Nelly III-KXGO) Journey, C. Club, Starship, S. Minds, Madonna.
Sacramento, CA (Gillette/Collins-FM102) C. Club, Madonna, Madonna, A. Of Noise, Vanity.
Sacramento, CA (Mr. Ed-KWDO) Madonna, Journey, Tears/Fears, S. Red, B. Tagg.
Paradise/Chico, CA (Ron Bruder-KVNR) C. Club, Hooters, Starship, LaBelle/McDonald.
Redding, CA (Kahn/Carper-KWEB) C. Club, Hands Across America, Madonna, R. Stones, H. Suite.
Redding, CA (Dubois/Van Halen-KSKO) Starship, Tears.
Hilo, HI (Breck Dake/K-KBG) Frzn.1st.
Honolulu, HI (Jay Stone-194) Madonna, A. Starr, John Taylor, John H. Jones, Sade, Mike/Mechanics.

NORTHWEST

The Dalles, OR (Ed Ross-KACI) H. Jones, F. Jackson, Madonna, C. Club, Movieland, Mental..., Journey, B. Tyler, Baltimore.

Portland, OR (Naganuma/Barry-KMIX) Madonna, Journey, Tears/Fears,Vanity, Hooters.
Albany/Corvallis, OR (Mike Shannon-KIQY) Madonna, S. Minds, H. Jones, Tears/Fears, C. Club, John Taylor, Sade, Animation.

Medford, OR (Dennis Dixon-KBOY/FM) Madonna, C. Club, Starship, H. Jones, LaBelle/McDonald.

Klamath Falls, OR (Terry James-KAGQ/FM) Baltimore, Madonna, Journey, Janet Jackson, Sade, DeYoung, C. Club, B. Tyler.
Seattle, WA (Roberts/Matthews-KHJ) Journey, Madonna, Tears/Fears, Starship.
Seattle, WA (Wendy Christopher-KUBE/FM) Madonna, Mike/Mechanics, H. Jones, Janet Jackson, Tears/Fears, John Taylor, Level 42.

Tampa/Seattle, WA (Sandy Louie-KNBQ/FM) Journey, Janet Jackson, Madonna, Hooters, C. Club, Starship.
Chehalis, WA (Roger Dale-KITI) Manilow, Del Fuegos, Madonna, C. Club, Alabama.
Ellensburg, WA (Thomas Mailey-KXLE/FM) Frzn.1st.

Tri-Cities, WA (Ron O' Brian-KO95) Journey, Madonna, Tears/Fears, Del Fuegos, Vanity, Hands A.A., Bowie.
Vancouver, CAN (Shannon/Russell-LG73) C. Club, OMD, Double, John Taylor, B. Tyler.
Calgary, CAN (Don Stevens-AM106) Jermaine, Mr. Master, Sly Fox, The Cult.

WELCOME To Our New Top 40 Correspondent:
Jeff McCartney, WQKI (94Q) Radio, 3340 Peachtree Road NW, #240, Atlanta, GA 30026 (404) 261-2970

TOP 40 ADDS

News - KO93-Stockton/Modesto, CA
Brian Casey (209) 578-1306

News - WQIM-Montgomery, AL
Frenche Be (Box 904 - Prattville, AL - 36067)

News Director - KLKL/KTVY-Jefferson City, MO
*Brian Miller (Box 414 - 65102)

Air Talent/News - WSGB-Sutton, WV
Steve Douglas (800-812 Main St. - 26601)

Air Talent - WKYE-Johnstown, PA
Jack Michaels (Box 309 - 15907)

Air Talent - HIT105-La Crosse, WI
Chuck Knight (Box 20717 - 54602)

Air Talents - KZSU-Spokane, WA

*John L. (South 5505 Regal - 99223)

Air Talent - WREZ-Montgomery, AL
David J. Beecher (Box 5000 - 36192)

Air Talent - KLQB/FM-El Dorado, AR
Ben Robbins (1904 W. Hillsboro - 71730)

Air Talent (PM drive) - KJQ-Ogden, UT
Paul Wilson (1506 Gibson Ave. - 84404)

Air Talent (PM drive) - KRKT-Albany, OR
Bill O'Brien (1207 E. 7th - 97321)

Air Talent/Production - KSQ-San Antonio, TX
Neil Hunter (512) 366-1082

Air Talent/Prod. - KXGO/KF-Arcata/Eureka, CA
*Jim Nelly III (Box QQ - 95521)

Air Talent/Prod. - KTAG-Cody, WY
Kelly Gordon (502 Blackburn - 82414)

Air Talent/Production (AM drive) - WEQR-Goldsboro, NC

Production Director - KPNW-Eugene/Springfield, OR
Bill Johnstone (Box 1120 - 97440)

*No phone calls please.

SERVICE

WDXY-Sumter, SC - singles: Phil Collins (Atlantic), EMI, Capitol, PolyGram

WKMI-Kalamazoo, MI - singles & LP's: RCA

KGHR-Austin, MN - singles & LP's: Atlantic, Elektra

WJZM-Clarksville, TN - S. Red (Elektra), Miami Sound Machine (Epic)

AVAILABLE

TERRI LAIRD from KYYA-Billings, MT is looking for a position as News Director/Reporter, contact her at (406) 652-6303.

THE SLIM ONE from KKKR-Los Angeles, CA is looking for a position as AT, contact her at (213) 666-9111.

CURT SAMSON from KYYY/YSBismarck, ND is looking for a position as AT (mid-days), contact him at (701) 223-2528.

BRIAN JARRETT from KTCH-Minneapolis, MN is looking for a position as AT/MD, contact him at (414) 327-3026.
DAVID BOWIE

Absolute Beginners

ALREADY ON

WLS

B96
Y108
KTKS
WXKS
WNYS
WPHD
WMMS
KHTR
KMJK
BJ105
KRBE
WROQ

AND 50 MORE

Gavin Album 27-15-8

Kevin Sutter, Head of Album Promotion for Chrysalis is putting together a new staff consisting of more album people. The latest addition is Jeff Lauter, who will serve as Director of West Coast Album Promotion. Coming soon …a Midwest LP rep.

Congratulations to KOLO-Reno who won top honors in the recent California-Nevada Associated Press Television-Radio Association (APTRA) news competition. News Director Patrice Bingham and anchor/reporter Eric Roy and Greg Koeigten will receive awards. GM John Rogers sure is proud. That's KOLO Country 920 AM.

Coyote Calhoun not only won a Gavin Award for Country Air Talent of The Year, WMZS has been named Country Radio of The Year by the Academy of Country Music. According to GM Bob Scherer, they were chosen from 3,000 stations across the USA.

Just in time for April 15th, there's changes at IRS Records. Stacy Banet has been appointed East Coast Publicity Coordinator. She will continue her National Dance Club Promotion responsibilities. At IRS-LA, Jay Bobberg announces the appointment of Karen Kelly to the post of National Director of Video Promotion. And certainly not least. Lori Blumenthal joins IRS as National College Promotion Director. Lori will be based in New York and will report to VP Michael Plen, no mean feat.

Rick Springfield and Major Way Management have parted ways, as has Bill Aucoin and Billy Idol.

Hard working Nan Fisher, the National Alternative Director for MCA has relocated from Atlanta to the mothership at Universal City, in closer proximity to John Schoenberger's Album department. We remember Nan once calling in for her Gavin numbers aboard a 747. Dedicated decadence. Impressive nonetheless.

We saw it in person, bubba. No press release was necessary. At the Golden State Warrior/Detroit Pistons game, there was a halftime basket shoot for charity. KYUU-San Francisco's morning ace Don "Daddy Long Legs" Bleu made a half court shot, beating out former Oakland Raider tight end Raymond Chester.

Mia Collins moves to Texas. The former RCA Nashville Local Promotion Manager now does RCA Local in Dallas.

Dave Bishop, former PD of WBT-Charlotte and more recently at WMGF-Milwaukee can be found at WSNY-Columbus, Ohio beginning April 7th. This is a homecoming of sorts. We remember Dave at WCOL with Bryan McIntyre.

Make up your mind. The legendary Arif Mardin has executive produced and co-produced two current singles. One is "Move Away" by the Culture Club, the other is "Move Closer" by Marilyn Martin. Mardin's work on the Culture Club will score big, just you wait and see. Yes, you can hold us to that.

PolyGram President Dick Asher has appointed Steve Pritchett Vice President, International for PolyGram. He will coordinate with affiliated companies the release and marketing of international recordings here in the USA, a key gig when you consider the huge success PolyGram has had with hip European acts.

KUSF-San Francisco Program Coordinator Harry Levy will become the new Director Of College Promotion for Elektra, working out of the Big Apple. Levy succeeds Dave Johnson, who travels West as Elektra's new Bay Area local rep. Will Harry relinquish his Haight Street apartment to dashing Dave?

Continuing the long overdue rise of local promotion, Michelle Meisner takes over Local Promotion in Los Angeles for Elektra.

Mark Chernoff of WNEW/FM proudly announces the fact that WNEW/FM is about to play their 2,000,000th rock 'n' roll song. If a listener guesses the song, the date, and the airshift, they win a Porche Targa worth forty large. First rock 'n' roll song played on WNEW/FM? The "unofficial" first was "Like A Rolling Stone" spun by Scott Muni in 1967.

As a thank you to their fans, The Alarm have announced plans to perform a free outdoor concert at UCLA's Janss Steps. The show, expected to draw 20,000 fans on the site, will be broadcast to 15 nations, including the US by MTV and Muchmusic Network Canada. Time is 3PM PST, Saturday, April 12.

Private Music has been releasing some amazing music. The label is headed up by ex-Tangerine Dreamist Peter Baumann. The music is digitally clean, vaguely in the vein of "new age" music. Label contact is Jane Davis (we remember her from WRAS-Atlanta) and her number is 212-684-2533.

KYNG/FM PD Dave O'Connor swears it's true. Thirty years ago, KYNG/AM went on the air and the original owner of the station started playing rock 'n' roll. Since moving over to the FM band a few years back, the station has been rockin' and boppin' Top Forty all this time. Any friends of the station over the years can call Dave at 503-267-7055.

Lisa Velasquez phoned us to let us know she's jumpin' labels. The former Atlantic national singles whiz has moved up a few blocks and over to RCA Records under the moniker of Manager of Natl Singles Promotion.

A couple of anniversaries: It was ten years ago this month that Jim Walsh and partner Glen Von Catlo founded 3WD in Schenectady, NY. Any former staffers and record folks who helped along the way, call Jim at 518-370-5386. Down at the coast, WGAA-Cedartown, GA passes the 45th year milestone and "getting better everyday."

After a bout with Country, we hear Neil Young is recording another ultra-modern Trans-type record with Danny Koolich in L.A.
During the recent Gavin Seminar for Media Professionals, Los Angeles' KIIS-FM garnered three out of a possible four first place awards for Top 40 radio stations in America:

- 1985 Air Talent of the Year: Rick Dees
- 1985 Program Director of the Year: Gerry DeFrancesco, KIIS-FM
- 1985 Station of the Year: KIIS-FM

We at KIIS Radio are most honored to have been selected as station of the year, and we ask you to join with us in congratulating the great broadcasting professionals on their awards Rick Dees and Gerry DeFrancesco.

Wally Clark
President and General Manager
KIIS Radio
T he Gavin Report Hollywood Bureau deployed Danny T. Holliday of KGOY in Foorman, Ohio as our guest Academy Awards correspondent several weeks ago. His report follows:

Dear Gavin Report: Sorry to be so late in filing my Oscar report, but I stopped off in Yanikton on my way back to Foorman in order to check in early for the Poe Convention. When I couldn’t even find Bruce Wendell in the lobby I knew that I was just a bit too early. WBBQ’s Bruce Stevens was the only other “heavy” present.

But back to the Oscars: They were as thrilling as always, although I was slightly injured when I was stabbed by Cher’s hat as I entered The Music Center. Wiping away the blood, I exchanged small talk with F. Murray (call me F.) Abraham, a winner last year and now a complete unknown. F. and I rapped about the Sports Illustrated cover jinx as Molly Ringwald and Emilio Estevez emerged from their limo and kicked us aside. Never having heard of Molly and Emilio, I, in turn, kicked them aside to get to Sean Penn for a taped interview. Sean, in keeping with tradition, punched me in the face. The pain from the punch, along with the prior Cher hat wound had me in growing discomfort, but I pulled myself together and moved on to an actuality with Steven Spielberg, still miffed at being snubbed off the Academy for ignoring his work on Jaws III. Steven was accompanied by a beautifully gowned shark and sent out negative vibes to anyone in his path, including a late arriving Mental As Anything. Lionel Ritchie’s acceptance of the Best Song Award was a particularly heartwarming moment, although it was unfortunate that his fellow nominees Cole Porter, Jerome Kern and Dimitri Tiomkin were all dead at the time and unable to congratulate the ex-Commodore.

Sally Field, resplendent in her Singing Nun attire, arrived with ex-beau Burt Reynolds, setting both tongues and Burt’s toupe awagging. One touchy moment when Loni Anderson and Dinah Shore converged on Sally, flayed her with their purses and ripped off her habit.

Streakers, bogus acceptees and other assorted characters have marred past Oscar ceremonies and this year was no exception. Fortunately it was during a TV commercial when Gavin Country editor Elma Greer raced nude across the stage bearing a sign reading, DWIGHT YOAKUM FOR BEST SCORE! Elma was restrained by a quick-thinking Charlie Minor who darted from his seat next to John Houseman.

Co-host Jane Fonda was a stunning testimony to the wonders of aerobicics. The 84-year-old superstar lit up the crowd when she took the stage in her size one strapless ribbed undershirt and Reeboks. Mellowed now into a member of Hollywood’s establishment, she eschewed her old raps about getting out of Vietnam. While on the subject of that far off land, we might note that Fwat Lung Duc of The Vietnam Times was denied a press credential when he was told that his country is no longer hip.

New York’s Scott Shannon, complete with Morning Zoo Crew, descended upon the festivities and scored an exclusive one on one with Best Actor William or John Hurt, mistaking the obscure winner for Bobby Hattfield of The Righteous Brothers.

We spotted a number of radio people in the tuxedo-clad throng, including Gavin’s own Eric Norberg, who was seen chatting about technical stuff with the late cinematographer James Wong Howe. Howe, who was accompanied by his relief pitching brother Steve, looked perplexed as Eric regaled him with hilarious anecdotes about cart machines. The post-ceremony banquet featured numerous hip looking foodstuffs only known to one living human being, but unfortunately Fell wasn’t present to explain them at the time, so we picked nervously at our trays of what appeared to be sheep lip canapes and sauted earlobe of Cowhill. When oling that our table assignment had us seated with Katherine Hepburn and Muhammad Ali, we tingled with anticipation, as Kate and Ali is our favorite sitcom.

I must say that the Tinseltown aura is a bit “fast-lane” for this small town DJ. I was shocked when the announcement was made that mandatory drug testing would take place at the door … those without drugs had a hard time getting in!

All in all, it was quite an experience to rub shoulders with so many famous people. Would YOU be excited if you got to shnoolze with Ray Anderson AND The Bhagwan Rangeneesh?

Next year can’t come too soon.

Respectfully,

Danny T. Holliday.
The Gavin Report

April 4, 1986

POWER TRIO

STEVIE WONDER
Overjoyed
(Tamla/Motown)

FORCE M.D.'s
Tender Love
(Tommy Boy/Warner Bros.)

DIONNE WARWICK
Whisper In The Dark
(Arista)

CERTIFIED

SADE
Never As Good As The First Time
(Portrait)

SIMPLY RED
Holding Back The Years
(Elektra)

MOST ADDED

MADONNA
Live To Tell
(Sire/Warner Bros.) 62 adds

CULTURE CLUB
Move Away
(Virgin/Epic) 62 adds

LaBELLE & MCDONALD
On My Own
(MCA) 41 adds

RECORD TO WATCH

LEVEL 42
Something About You
(Polydor/PolyGram)

DROPPED

Rosanne Cash
The Cars
Mike & The Mechanics (Silent)
Mr. Mister (Kyrie)

2W | LW | TW
---|-----|-----
1. STEVIE WONDER - Overjoyed (Tamla/Motown)
2. FORCE M.D.'s - Tender Love (Tommy Boy/Warner Bros.)
3. DIONNE WARWICK - Whisper In The Dark (Arista)
5. Heart - These Dreams (Capitol)
6. Anne Murray - Now And Forever (You And Me) (Capitol)
7. DIRE STRAITS - So Far Away (Warner Bros.)
8. JERMAINE JACKSON - I Think It's Love (Arista)
9. Elton John - Nikita (Geffen)
10. PHIL COLLINS - Take Me Home (Atlantic)
11. DENNIS DEYOUNG - Call Me (A&M)
12. M. MANCHESTER & A. JARREAU - The Music Of Goodbye (MCA)
13. WHITNEY HOUSTON - The Greatest Love Of All (Arista)
14. SIMPLY RED - Manic Monday (Columbia)
15. James Taylor - Only One (Columbia)
16. ELO - Calling America (CBS)
17. Jack Wagner w/ Valerie Carter - Love Can Take Us... (Qwest)
18. Smokey Robinson - Hold On To Your Love (Tamla)
19. MIAMI SOUND MACHINE - Bad Boy (Epic)
20. Dan Seals - Bop (EMI America)
21. Starship - Sara (Grunt/RCA)
22. BARRY MANILOW - He Doesn't Care (But I Do) (RCA)
23. SADE - Never As Good As The First Time (Portrait)
24. Barbra Streisand - Send In The Clowns (Columbia)
25. SIMPLY RED - Holding Back The Years (Elektra)
26. NYLONS - The Lion Sleeps Tonight (Open Air/Windham Hill)
27. PATTI LABELLE & MICHAEL MCDONALD - On My Own (MCA)
28. Laura Branigan - I Found Someone (Atlantic)
29. Everly Brothers - Born Yesterday (Mercury/PolyGram)
30. OMD - If You Leave (Virgin/A&M)

CHARTBOUND

MIKE & THE MECHANICS - All I Need Is A Miracle (Atlantic)
CULTURE CLUB - Move Away (Virgin/Epic)
MADONNA - Live To Tell (Sire/Warner Bros.)

ACTION SIDES

JACKSON BROWNE - For America (Asylum)
ALABAMA - She & I (RCA)
LEVEL 42 - Something About You (Polydor/PolyGram)
TEDDY PENGERGRASS - Love 4/2 (Asylum)
GRAHAM NASH - Innocent Eyes (Atlantic)
ROLLING STONES - Harlem Shuffle (Rolling Stones/CBS)
MAURICE WHITE - Lady Is Love (Columbia)
CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu/CBS)
WAX - Right Between The Eyes (RCA)
B.J. THOMAS - America Is (Columbia)
STEVIE NICKS - I Can't Wait (Modern/Atco)

NEW

MADONNA - Live To Tell (Sire/Warner Bros.)
HANDS ACROSS AMERICA - Voices Of America (EMI America)
HOWARD JONES - No One Is To Blame (Elektra)
MR. MISTER - Is It Love (RCA)
MARIKLYN MARTIN - Move Closer (Atlantic)

Station Reporting Phone (415) 392-7750

www.americanradiohistory.com
STEVIE maintains his hold on #1, but the FORCE M.D.'S now have 90% of their stations in HEAVY ROTATION. DIONNE is closing up ranks. It's those three at the top until DIRE STRAITS and PHIL COLLINS make the run.

JERMAINE temporarily stalls at eight, despite picking up 40 HEAVY ROTATIONS and a HIT FACTOR of 92%. His part-time singing partner is figuratively breathing down his neck with actually more stations (203 to 186) but only 38 HEAVY's to J.J.'s 129. I'm gonna set up the "Excuse Phone" again. I want to hear the reasons why any A/C would not be playing WHITNEY now.

MIAMI SOUND MACHINE now HIT FACTORED by 70% of those playing it. SADE is already just a tick away from 50% in just two weeks.

Plenty of stations, nearly half of all A/C's, not playing SIMPLY RED. A 60% HIT FACTOR from those who are playing it.

MIKE & THE MECHANICS pick up 34 adds after last week's RECORD TO WATCH. Running a lot faster than their previous single. This week's RTW, LEVEL 42 shows well where played and sounds like the kind of record we need to brighten ballad-laden playlists. Believers include: KGW, K101, KOB/FM, KBOI, KRB and KFSB.

RECOMMENDED FOR A/C RADIO

BILLY OCEAN - "There'll Be Sad Songs" (Jive/Arista) This track will launch the next LP, due later this month. The song is sweet and rich in classic ballad style. A/C's should have a field day with this one.

DREAM ACADEMY - "The Love Parade" (Reprise) There is so much harmony on this track it would be impossible for any of us to hum the melody off key. Add to its benefits an easy beat and a dedicated lyric of love and they can't miss.

Ron

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**Research:**

Diane Rule

Ron Fell

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<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>TOTAL REPORTS</th>
<th>HEAVY</th>
<th>MEDIUM</th>
<th>LIGHT</th>
<th>ADDS</th>
<th>HIT FACTOR</th>
<th>WEEKS</th>
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<tr>
<td>STEVIE WONDER -</td>
<td>Overjoyed (Tamla/Motown)</td>
<td>220</td>
<td>207</td>
<td>14</td>
<td>-</td>
<td>1</td>
<td>98%</td>
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<td>FORCE M.D.'S -</td>
<td>Tender Love (Tommy Boy/W.B.)</td>
<td>207</td>
<td>184</td>
<td>17</td>
<td>5</td>
<td>1</td>
<td>97%</td>
<td>10</td>
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<td>DIONNE WARWICK -</td>
<td>Whisper In The Dark (Arista)</td>
<td>217</td>
<td>147</td>
<td>55</td>
<td>11</td>
<td>4</td>
<td>93%</td>
<td>7</td>
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<td>DIRE STRAITS -</td>
<td>So Far Away (Warner Bros.)</td>
<td>194</td>
<td>120</td>
<td>56</td>
<td>11</td>
<td>7</td>
<td>90%</td>
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<td>JERMAINE JACKSON -</td>
<td>I Think It's Love (Arista)</td>
<td>186</td>
<td>129</td>
<td>43</td>
<td>10</td>
<td>4</td>
<td>92%</td>
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<td>PHIL COLLINS -</td>
<td>Take Me Home (Atlantic)</td>
<td>186</td>
<td>62</td>
<td>92</td>
<td>18</td>
<td>14</td>
<td>82%</td>
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<td>DENNIS DeYOUNG -</td>
<td>Call Me (A&amp;M)</td>
<td>187</td>
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<td>109</td>
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<td>MANCHESTER &amp; JARREAU</td>
<td>Music Of Goodbye (MCA)</td>
<td>167</td>
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<td>13</td>
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<td>88%</td>
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<td>WHITNEY HOUSTON -</td>
<td>The Greatest Love Of All(Arista)</td>
<td>203</td>
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<td>108</td>
<td>25</td>
<td>32</td>
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<td>BANGLES -</td>
<td>Manic Monday (Columbia)</td>
<td>171</td>
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<td>82</td>
<td>21</td>
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<td>ELO -</td>
<td>Calling America (CBS)</td>
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<td>5</td>
<td>83%</td>
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<td>MIAMI SOUND MACHINE -</td>
<td>Bad Boy (Epic)</td>
<td>149</td>
<td>19</td>
<td>86</td>
<td>26</td>
<td>18</td>
<td>70%</td>
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<td>BARRY MANILOW -</td>
<td>He Doesn't Care (RCA)</td>
<td>149</td>
<td>12</td>
<td>81</td>
<td>40</td>
<td>16</td>
<td>62%</td>
<td>5</td>
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<tr>
<td>SADE -</td>
<td>Never As Good As The First Time (Portrait)</td>
<td>175</td>
<td>5</td>
<td>82</td>
<td>48</td>
<td>40</td>
<td>49%</td>
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<td>BARBRA STREISAND -</td>
<td>Send In The Clowns (Columbia)</td>
<td>121</td>
<td>14</td>
<td>78</td>
<td>27</td>
<td>2</td>
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<td>SIMPLY RED -</td>
<td>Holding Back The Years (Elektra)</td>
<td>115</td>
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<td>44</td>
<td>30</td>
<td>16</td>
<td>60%</td>
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<td>NYLONS -</td>
<td>The Lion Sleeps... (Open Air/W'ham Hill)</td>
<td>119</td>
<td>16</td>
<td>61</td>
<td>36</td>
<td>6</td>
<td>64%</td>
<td>7</td>
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<tr>
<td>LABELLE &amp; MCDONALD -</td>
<td>On My Own (MCA)</td>
<td>143</td>
<td>9</td>
<td>52</td>
<td>41</td>
<td>41</td>
<td>42%</td>
<td>4</td>
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<td>OMD -</td>
<td>If You Leave (Virgin/A&amp;M)</td>
<td>86</td>
<td>8</td>
<td>48</td>
<td>22</td>
<td>8</td>
<td>65%</td>
<td>5</td>
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<tr>
<td>MIKE &amp; MECHANICS -</td>
<td>All I Need Is A Miracle (Atl.)</td>
<td>107</td>
<td>4</td>
<td>42</td>
<td>27</td>
<td>34</td>
<td>42%</td>
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</table>
A/C ADDS

NORTHEAST

Newport, NH (Rick Lawrence-WCNL) Movieland, Madonna, Culture Club.
Bangor, ME (Fred Miller-WWJY) Marilyn Martin, Culture Club, Pet Shop Boys, Howard Jones.
White River Junction, VT (Charlie Turner-WKXE) P.Frampton, Howard Jones.
Hartford, CT (David Bernstein-WTIC/AM) Dire Straits, LaBelle & Michael McDonald.
Albany, NY (Chris Holtberg-WWOM) Madonna, Sade.
Kingston, NY (Tom Williams-WWHO) Madonna, Howard Jones, Culture Club.
Poughkeepsie, NY (Bill Pfister-WJUB/FM) Bangers, C.Club.
Pittsburgh, PA (Bob Conrad-WTAE) Phil Collins.
Johnstown, PA (Jack Michaels-WKYE) Howard Jones, Madonna, Hands Across America.
New Castle, PA (Bobbie Vaughn-WKST) Sade, Barbra Streisand, Barry Manilow.
Sharon, PA (Keith Corso-WPIC) Dire St., Melissa & Al.
Scranton, PA (Burke/Trama-WBQW) Culture Club, Jermaine, Nicolete.
Wilkesboro, DE (Mike Daley-WDDE) No report-frozen.
Dover, DE (Donna Beatty-WDOD) Culture Club, Graham Nash, Marilyn Martin, Cherelle & A. O'Neal.
Williamson, WV (Kim Whitney-WBTH) Madonna, R.Stones, Simply Red, Movieland, Culture Club, Stevie Nicks.
Sutton, WV (Steve Douglas-WVSG) Jermaine, Hands Across.

SOUTH

Ocean City/Salisbury, MD (Jay Dennis-WQHO/FM) Madonna, Freddie Jackson, Atlantic Starr.
Winston-Salem, NC (Frank Mitchell-WINC) Miami Sound Machine, Howard Jones, Almost Bros.
Harrisonburg, VA (Adam Stubbs-WQPO) Madonna, Sade, Mr. Mister, Starship.
Charlottesville, VA (Ken Medek-WCHV) Janet Jackson, Howard Jones, Wax, Madonna, LaBelle & McDonald.
Richmond, VA (Lou Dean-WWHA) Whitney, Barry Manilow.
Richmond, VA (Dillon/Bevins-WEZS) Bangers, DeYoung.
Lynchburg, VA (Bob Abbott-WGOL/FM) Melissa & Al, Miami Sound Machine, Culture Club.
Goldsboro, NC (Mike Murray-WQOR) Simply Red, Mike & Mechanics, LaBelle & McDonald, Hands Across.
Rocky Mount, NC (Leslie Jordan-WEDE) Culture Club, Whitney Houston, Mai Tai.

A/C ADDS

Stuart, FL (Barry Grant-WSTU) Whitney, Sade, F.Jackson, Level 42, Dionne Warwick.
Sylacauga, AL (Baty/Lee-WWEB) Whitney, Dionne, Starland Vocal Band, Mike & The Mechanics, Madonna, Joe Cocker, Graham Nash-WKXY) C.Club.
Tuscaloosa, AL (Sander Walker-WFFX/FM) H.Jones, A.Starr, LaBelle & McDonald, Bahamas, Simply Red, Oak Ridge Boys, M. Osmond, Judds.
Gadsden, AL (David Ford-WGAD) Madonna, Marilyn Martin.
Guntersville, AL (Greg Bell-WGSV) A.Starr, Mike & The Mechanics, Howard Jones, Freddie Jackson, Madonna.
Valley Head, AL (Chris James-WQRX) Dire Straits, Culture Club, Whitney Houston.
Bay Minette, AL (Tim Brown-WBBA) DeYoung, B.Manilow, Miami Sound Machine, P.LaBelle & M.McDonald.
Mobile, AL (Dick Hylton-WKRG/FM) Alabama, G. Nash, Nylons, Patti LaBelle & Michael McDonald.
Selma, AL (Bob Payton-WTUN) B.Manilow, Culture Club, Patti LaBelle & Michael McDonald, Cherelle & O'Neal.
Chatanooga, TN (Dale Deason-WGAD) Sade, LaBelle & McD.
Oxford, MS (David Kellum-JJ07) M.Martin, Madonna, Starship, Patti LaBelle & Michael McDonald.
Paducah, KY (Frank Carvell-WKXY) C.Club, Level 42, Madonna, Howard Jones, Hands Across America.
Shreveport, LA (Jeff Edman-KVKK/FM) Phil Collins, Sade, Patti LaBelle & Michael McDonald.
Pineville/Alexandria, LA (Daniel Lynch-KISY/FM) ELO, Whitney, Phil Collins, Bangers, Manchester & Jarreau.

CENRAL

Newark, OH (Greg Muebius-WXNO) Hands Across America, Marilyn Martin, Howard Jones.
Columbus/Dayton, OH (Russ Shafer-WKSW) Madonna, H.Jones, Pet Shop Boys, Graham Nash, LaBelle & MCD.
Logan, OH (Chuck Anthony-WLGN) Madonna, R.Stones.
Martinsburg, OH (Bill More-WDJG) Simply Red, C.Club, OMD.
Toledo, OH (Fred Heller-WSDP) DeYoung, Culture Club.
Toledo, OH (Matthews/King-3WM) Bangers, Diane Warwick.
Patti LaBelle & Michael McDonald.
Zanesville, OH (Pete Peterson-WHIZ) Madonna, ELO, Patti LaBelle & Michael McDonald.
Youngstown, OH (Jim Martin-WFMD) Madonna, Alabama, Miller & DeLong.
Dover, OH (Steve Kelly-WJER) C.Club, Mr. Mister, S.Red.
Sandusky, OH (Bill Zimmerman-WLEC) M.Martin, M.White.
Springfield, OH (Dale Grimm-WIZE) No report-frozen.
Springfield, OH (Chuck McGee-WAZU/FM) Frozen playlist.
Gallipolis, OH (Tim Maxwell-WJEH) Madonna, C.Club.
Stevie Nicks, Marilyn Martin.
Rushville, IN (Kevin L. Stone-WRCR) Bangers, Sade, Marilyn Martin.
Lowell, IN (Jim Holly-WZVZ) Frozen playlist.
Kokomo, IN (Darryl Parks-WJOU) M.Martin, Mike &...Versailles, IN (Dale M. Graves-WOVR) Bangers, DeYoung.
Muncie, IN (Randy Tanner-WKIZ) M.Martin, Madonna, Atlantic Starr, Mike & Mechanics.
Lafayette, IN (Mike Johnson-WASK) Matt Bianco.
Monroe, MI (Mike Wheeler-WTRK) Madonna, Pondergrass, LaBelle & McDonald, Mike & Mechanics, Hands Across...
 Flint, MI (Pearlerson-WTRX) Mike &...C.Club, Freddie Jackson.
Saginaw, MI (Terry Lenz-WGSM) Dennis DeYoung.
Battle Creek, MI (Rick Chapman-WKRR) C Club, Teddy Pendergrass, LaBelle & McDonald.

Grand Rapids, MI (Mark Roberts-WOOD) Frozen playlist.

Gravely, MI (Bob Ditmer-WQON/FM) Miller & Delong, OMD, Cherrille & O'Neal.

Kenosha, WI (Terry Havel-WLIP) H. Jones, Madonna, Hands Across America.

Milwaukee, WI (Max McDonald-WTMJ) Frozen playlist.

Milwaukee, WI (Beth Fast-WMTX) No adds.

Mt. Atkinson, WI (Rob Anderson-WFAW) No report-frozen.

Richland Center, WI (John Doyle-WRCO) OMD, Miami Sound Machine, R.C. Whitney, Sade.

Madison, WI (Pat O'Neill-WWGN) R. Stones, Madonna, Hooters, Howard Jones, Hands Across America.

Madison, WI (Doug Lane-WIBA) Sade.

Beaver Dam, WI (Steve Sabatke-WBEV) No report-frozen.

Reedsburg, WI (Kevin Kellogg-WRDB) H. Jones, Madonna, Hands Across America.

Hudson, WI (Rick Thomas-WRQX) No adds.

Green Bay, WI (David Carew-WDZU) Miami Sound Machine, Hands Across America.

Hudson, WI (Dave Wright-WRIG) ELO, Mike & Mechanics, Patti LaBelle & Michael McDonald.

Eau Claire, WI (Rick Roberts-WIAL) Mr. Mister, W. Nash, Janet Jackson, H. Jones, Madonna, Barry Manilow, Miami Sound Machine.

Menomonie, WI (Alison Girard-WMEQ) Mike & Mechanics, Miami Sound Machine.

Oshkosh, WI (Chris Hansen-WMVG) Madonna, Culture Club, B. Manilow, LaBelle & McDonald, Hands Across America.

Chicago, IL (Suzy Mayzel-WCLR) Dire St., Phil Collins, Force M.D.'s.

Joliet, IL (Ted Brown-WJTV/FM) Sade.


Rockford, IL (Reed/Locwood-WQME) C Club, LaBelle & McD.

Rockford, IL (McGee/Heckler-WROK) Sade, Whitney, G. Nash.


Peoria, IL (Denise Henley-WIRL) DeYoung, Phil Collins, Whitney Houston, Hands Across America.

Peoria, IL (Rob Westby-WMBD) Frozen playlist.

Pipestone, MN (Bernie Wienne-KLOH/FM) Whitney, Sade, LaBelle & McDonald, Mike & ... G. Nash, C Club, ZZ Top, Julian Lennon, Fabulous Thunderbirds.

Willmar, MN (Paul Davis-KQIC/FM) Culture Club, Wax, Bob Seger.


Montevideo, MN (Lou Kono-KMGM) No adds.

St. Cloud, MN (John Fine-WJJD) ZZ Top, Madonna, LaBelle & McDonald, H. Jones, Hands Across America.

Alexandria, MN (Steve Bolster-KSTU) Whitney, Sade.

Aberdeen, SD (D. Zerr-KSOU) Mike & ..., Level 42, Patti LaBelle & Michael McDonald.

Fargo, ND (Jack Lundy-KZIO) Madonna, Level 42, Miami Sound Machine, LaBelle & McDonald.


Poplar Bluff, MO (Doug Miller-KJEEZ) OMD, LaBelle & McD., R. Palmer, INXS, Barry Manilow, Pet Shop Boys.


Joplin, MO (Steve Scott-KFSB) H. Jones, Mike & Mechanics, J. Butler.


Lawrence, KS (Bill Lee-KLWN) Madonna, Simply Red, Marilyn Martin.

Topeka, KS (Rose Rues-KMAJ) Madonna, C Club, Manilow.

Independence, KS (Lynn Kilgore-KIND) J. Browne, Level 42.

Parsons, KS (Steve Parker-KLKL) Whitney, Diane Schuur, Mike & Mechanics.

Omaha, NE (Ed Larsen-KOIL) Whitney, Bangles, Manilow, Patti LaBelle & Michael McDonald.

Lincoln, NE (Cathy Blythe-KFOR) C Club, M. Martin, Miami Sound Machine.

Tyler, TX (Janie Baker-KTYL) A. Starr, Madonna, Howard Jones, Janet Jackson.

Wichita Falls, TX (Dave Landry-KLTL) Manilow, ELO, Alabama.

Houston, TX (Bruce Nelson-KNUZ) Whitney, Phil Collins, Patti LaBelle & Michael McDonald.


San Antonio, TX (Scott K. Smith-KLKS) Whitney, DeYoung, Bangles, Sade, Jack Wagner.

Del Rio, TX (Kevin Bel-KDLK) No report-frozen.

Pampa, TX (Mike Kneis-KGRO) Madonna, Janet Jackson, Mr. Mister.

Odessa/Midland, TX (Steve Myers-KQIP) Hands Across America, Sade, Mike & ..., Julian, Mr. Mister, Whitney.

El Paso, TX (Bill Clifton-KLOT) Hands Across America, Madonna.

Phoenix, AZ (Sam Church-KKLT) Jennifer Rush.

Sedona, AZ (Randy Mahannah-KAZM) M. Bianco, H. Jones, Pia.

Albuquerque, NM (Jay Scott-KOB/FM) Dire St., Level 42.

Los Alamos, NM (Sue Stone-98KHX) M. Martin, Alabama, Culture Club, Miller & Delong, Cherrille & O'Neal.

Clovis, NM (Jerry Mayfield-KCV) Madonna, Hands Across.

Carlsbad, NM (Ed Lawrence-KKBD) Cherrille & O'Neal, Mike & Mechanics.


Missoula, MT (Vern Argo-KYLT) Madonna, Howard Jones, Mike & Mechanics.

SOUTHWEST

Tyler, TX (Janie Baker-KTYL) A. Starr, Madonna, Howard Jones, Janet Jackson.

Wichita Falls, TX (Dave Landry-KLTL) Manilow, ELO, Alabama.

Houston, TX (Bruce Nelson-KNUZ) Whitney, Phil Collins, Patti LaBelle & Michael McDonald.


San Antonio, TX (Scott K. Smith-KLKS) Whitney, DeYoung, Bangles, Sade, Jack Wagner.

Del Rio, TX (Kevin Bel-KDLK) No report-frozen.

Pampa, TX (Mike Kneis-KGRO) Madonna, Janet Jackson, Mr. Mister.

Odessa/Midland, TX (Steve Myers-KQIP) Hands Across America, Sade, Mike & ..., Julian, Mr. Mister, Whitney.

El Paso, TX (Bill Clifton-KLOT) Hands Across America, Madonna.

Phoenix, AZ (Sam Church-KKLT) Jennifer Rush.

Sedona, AZ (Randy Mahannah-KAZM) M. Bianco, H. Jones, Pia.

Albuquerque, NM (Jay Scott-KOB/FM) Dire St., Level 42.

Los Alamos, NM (Sue Stone-98KHX) M. Martin, Alabama, Culture Club, Miller & Delong, Cherrille & O'Neal.

Clovis, NM (Jerry Mayfield-KCV) Madonna, Hands Across.

Carlsbad, NM (Ed Lawrence-KKBD) Cherrille & O'Neal, Mike & Mechanics.

ROCKY MOUNTAIN


Missoula, MT (Vern Argo-KYLT) Madonna, Howard Jones, Mike & Mechanics.
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A/C ADDS

Salida, CO (Charles Darwin-KVRR) C Club, Madonna, Howard Jones, Marilyn Martin.
Montrose, CO (Tom Owca-KUBC) OMD, C Club, Mike...
Grand Junction, CO (John Ford-KIKO) OMD, Maniow, Cherelle & O’Neal, LaBelle & MCD, Simply Red, C Club, Vail.
(Chris Chris-BKRV) No report-frozen.
Powell, WY (Carl David-KLZY) Level 42, Hands Across...
Sun Valley, ID (Jeffrey Ballou-KSKJ) Julian, S.Nicks, Madonna, Journey, Philip Bailey.
Boise, ID (Drew Herold-KBOI) Sade, Level 42.
Salt Lake City, UT (Lemich/Jessop-KSL) Willie Nelson.
Manti, UT (Stan Eriksen-KMTI) C Club, M.Martin.

FAR WEST

Reno, NV (Jim O’Neal-KRNO/NO) Pendergrass, Bangles, LaBelle & McDonald, Cherelle & O’Neal.
Carson City, NV (Scott Carson-KPTL) Pia, Bianco, G. Morris.
Los Angeles, CA (Kaye/Kiley-KOST) Madonna, H. Jones, Atlantic Starr.
Los Angeles, CA (LaBeau/Tyler-KFI) Miami Sound Machine.
Carlsbad, CA (Clark Novak-KKOS) No report-frozen.
San Diego, CA (Richards/Paul-KYXY) J. Wanger, DeYoung, Pendergrass, Sade, Wonder, Whitney, LaBelle & MCD.
San Diego, CA (Mark Larson-KFMB) C Club, Sade, Patti LaBelle & Michael McDonald.
San Diego, CA (Rich/Knight-B100) Wax, C Club, B. Seger, Mike & Mechanics.
Palm Springs, CA (Ty Stevens-KDES) ZZ Top, Diane Schuur, Matt Bianco, Pendergrass, Culture Club.
Fresno, CA (Scott Huskey-KLTK) Whitney, Sade, Mike & McAnally.
San Rafael, CA (Michael Turner-KTIM/FM) H. Jones, Sade, Culture Club.
San Jose, CA (Bill Weaver-KLO) No adds.
Santa Rosa, CA (Jim Daniels-ERSO) Simply Red, LaBelle & Michael McDonald.
Arcata, CA (Chris Knight-KATA) M. Martin, B. McCoy.
Sacramento, CA (Irons/Andrews-KHYL/FM) C Club, DeYoung.
Placerville, CA (Fred Gaines-KTHN) S. Nicks, Rolling Stones, Sade, Culture Club.
Vacaville, CA (Sheila Thompson-NUIC) LaBelle & McDonald, Madonna, Culture Club, Mike & Mechanics.
So. Lake Tahoe, CA (Ron West-KOWL) Madonna, Journey, Howard Jones, Cherelle & O’Neal, A. Stall, B. Barth.
So. Lake Tahoe, CA (Brian Beck-KTHO) No report-frozen.
Chico, CA (Dave Kindig-KPAY) Phil Collins, Whitney.
Oroville, CA (Jeff Nelson-KORV) C Club, M. Martin, Madonna, Burney/Redding, CA (Jim Lee-KARZ) Mike & Mechanics.
Jackson Browne, Dennis DeYoung.

NORTHWEST

The Dalles, OR (Greg LeBlanc-KMCO) A. Stall, Nu Shooz, Madonna, Mike & Mechanics, Sade, Whitney Houston.
Portland, OR (John Williams-KG) B. Maniow, Mike & Mechanics, Level 42.
Corvallis, OR (P.J. Emmerson-KLO/AM) Graham Nash, Patti LaBelle & Michael McDonald.

Eugene, OR (Bobby King-KOKX) C Club, Madonna, LaBelle & McDonald.
Medford, OR (Jim Zinn-KMFR) Sade.
Medford, OR (John O’Brien-KJUC) Frozen playlist.
Grants Pass/Medford, OR (Charlie Kirk-KFMJ) Frozen.
Emunclaw, WA (David Cool-KENU) No report-frozen.
Auburn, WA (Carl Sawyer-KASY) Madonna.
Mt. Vernon, WA (Mike Hartman-KBRC) LaBelle & McDonald, C Club, Madonna, Marilyn Martin, Hands Across...
Oak Harbor, WA (David Bowden-KISD) R. Stones, Wax, Culture Club, Madonna.
Tacoma/Seattle, WA (Mike James-KAMT) Frozen playlist.
Olympia, WA (Dick Pust-KGY) Level 42, Wax, J. Rush, Culture Club, Bill Thorn.
Aberdeen, WA (Paul Lankow-KXRO) Miami Sound Machine, Sade, Mike &... Whitney, Simply Red, Melissa & Al.
Centralia, WA (Jim Knutson-KELA) Frozen playlist.
Kelso/Longview, WA (Ray Bartley-KKLO) C Club, Barry Manilow, Patti LaBelle & Michael McDonald.
Yakima, WA (Frank Taylor-KMWX) Sade, C Club, Miami S. M.
Yakima, WA (Dave Hanson-KIT) Sade, Lushus Daim.
Spokane, WA (Sky Walker-KQSP) No report-frozen.
Trit Cities, WA (Bill Templeton-KALE) Hands Across America, Madonna, Mr. Mis, A. Starr, M. Martin, Howard Jones.
Anchorage, AK (Carter B.-KQFD) No report-frozen.

WELCOME To Our New A/C Correspondents:
Ted Brown, WJTW/FM Radio, 2455 Glenwood #209, Joliet, IL 60435 (815-729-9596)
Dick Hylton, WKRG/AM Radio, 555 Broadway Drive, Mobile, AL 36616 (205-479-5555) from Top 40

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:
Don DeFesi-KVYN-Napa, CA 4/6
Dave Torkelson, KQBR-Brainerd, MN 4/6
Merle Haggard 4/6
Jim Quinton, WCHK/FM-Canton, GA 4/7
Bobby Bare, John Oates (Hall & Oates) 4/7
Wayne Cordray, KWY2-Everette, WA 4/8
Charlie Turner, WKXE-White River Jct., VT 4/8
Ron Revere, WMEQ-Menomonie, WI 4/8
Jack Swanson, WMEQ-Menomonie, WI 4/8
John Libynsky, KGRT-Las Cruces, NM 4/8
Julian Lennon, Steve Howe (Yes) 4/8
Rick Roberts, WIAL-Eau Claire, WI 4/9
Larry Irons, KHYL/FM-Sacramento, CA 4/9
Linda King, WKZQ-Myrtle Beach, SC 4/9
Kim Bradleight, WKAU-Kaukauna, WI 4/9
Carl Perkins 4/9
Michael Prince, Atco Records 4/10
Clark Novak, KKOS-Colorado Springs, CO 4/10
Ken Boehm, WRDB-Reedsburg, WI 4/10
Tony Quararone, WRKS-New York, NY 4/10
Brian Setzer 4/10
Mickey Lees, KLKT-Reno/Tahoe, CA 4/11
Glen Connolly, KMAS-Seattle, WA 4/11
Stewart Adamson (Big Country) 4/11
Chris Difford (Squeeze) 4/11
Rose Rues, KMAJ-Topeka, KS 4/12
Mike Carta, KVET-Austin, TX 4/12
Pat Travers, Herbie Hancock 4/12
In a career that has spanned more than 30 years, Little Richard has often been imitated, but never duplicated. Starting with his first million seller, Tuti-Frutti in 1955, Richard Penniman went on to record hit after hit, totaling 32 million awards by 1968. Following a bout with drugs and school, Little Richard left the music business to serve the Lord singing Gospel Music. 1986 marks his return to the world of entertainment with his hot song “Great Gosh A Mighty,” from the movie he also stars in, “Down And Out In Beverly Hills.” He’s currently living in Los Angeles, and recovering from the auto accident late last year. I recently had the opportunity to talk candidly with this true rock ‘n’ roll pioneer about the years gone by and what lies ahead.

**DS:** Let’s start with first things first and find out how you’re coming along since your accident.

**LR:** The diagnosis from the doctors is that the accident was almost fatal. I have 36 pins in my right leg and a steel plate up my thigh. You know my lip was torn off and they had to cut so much of it, it was really bad for me. I have to wait about two more months before I start physical therapy so I can walk again. But I’ve come a long way.

**DS:** Are you in a wheel chair now?

**LR:** No, I’m on crutches.

**DS:** So, you get around.

**LR:** Oh, yes, I get around! But nothing like I used to. The doctor said that I’d be able to walk, I’ve already tried to walk and I feel like I could walk, but my leg isn’t strong enough with all these pins in it.

**DS:** You began singing in church and you were fairly young at the time. How old were you?

**LR:** I was about nine years old and I had a group called the “Tiny Tots Quartet” which consisted of my brother Market, my brother Bobby, myself and a friend of ours by the name of Bobby Moore. We had a gospel quartet. Then I stopped singing with them and started singing by myself under “Little Richard.” I started singing songs like “The Taxi Blues,” “Gonna Get Rich Quick,” “Rose,” “Red Beans,” and “Ain’t That Good News.” And all of Larry Dunhill’s old songs, “For You My Love,” and Bily Wright’s old song, “I Love My Baby.” Bruce Brown’s old songs, Fats Domino’s blues songs and stuff like that.

**DS:** Did you know you were going to make that transition from singing in church to singing professionally?

**LR:** When I was a boy, I was only singing in church because of my mother and grandmother, but when I would be singing Blues and Rock ‘n’ Roll at that time, they wouldn’t allow it. I would play the piano every chance I got. I would go to my Grandfather’s house and play his piano and finally he gave it to me. He had some guys bring the piano to my house and we had the whole neighborhood rockin’ to “Lucille” and “Tutti Frutti” way before I recorded it.

**DS:** Give us a time frame here.

**LR:** This was in 1955. “Tutti Frutti” came out in ’56 for the first time. Then “Lucille,” “Long Tall Sally,” “Slippin’ and Slidin’,” “Jenny, Jenny,” “The Girl Can’t Help It,” and right on up there.

**DS:** Everybody’s told this story so many different times, and you’re the only person who knows the real story behind Tutti Frutti.

**LR:** Uh, yeah, that was a risque tune in the beginning.

**DS:** Whether it’s legend or fact, you wrote the song while cleaning pots and pans.

**LR:** That’s right, at the Greyhound bus station. I couldn’t talk back to the boss, so instead of saying bad words I’d say “Wop Bop A Loo Bop A Lop Bam Boom,” so he didn’t know what I was thinking. I would also sing “Tutti Frutti” to lighten the load of carrying those dishes and washing all the pots and pans.

**DS:** You just came up with the lyric about the ice cream?

**LR:** I wasn’t thinking about ice cream, it just came from nowhere.
A King of Rock 'n' Roll
by Dave Sholin

DS: Today, of course, you’re back on the silver screen, but you also were one of the first Rock 'n' Roll artists to star in movies.
LR: That’s right, with “The Girl Can’t Help It.” I call it the first video. It was a pretty big budget Rock 'n' Roll movie. Most of the scenes were, you know, Sam Katzman movies done in black and white. This was in color.

DS: Wasn’t the writer and director Frank Tashlin?
LR: That’s right, he let me get pretty wild.
DS: Before that, correct me if I’m wrong, other black artists had to be toned down for these movies?
LR: They toned everybody down, I was one of the first ones they let get loose. He told me to do whatever I wanted to do. It was really something. I was also one of the first black artists to get my music played on Top 40 stations. All the other black artists were played on black stations only.

DS: Yes, everybody was covering those records. Why do you think that you were the first to get by?
LR: I believe that the white kids loved my music, and being covered by people like Pat Boone and Elvis doing my music and Buddy Holly really helped me. It didn’t hurt me, because it opened doors. It made me more acceptable in the white homes. In fact, they were a blessing to me, and I thank God for them, they’re great artists themselves.

DS: I was thinking about Pat Boone in particular, because your version of “Tutti Frutti” and his version are worlds apart.
LR: Yes, well … Elvis was one of the most electrifying entertainers ever. I have never seen an artist generate the energy that Elvis did. I have never seen a black or white artist do more on stage than Elvis could do. Elvis was a great artist and a great person. Pat Boone’s version of “Tutti Frutti” was a watered-down version to me. At the time, I was a little disturbed. As life went by, I understood that it was a blessing. I thank God for Pat Boone and for Pat doing my material.

DS: Can you tell us a little bit about the “Upsetters”?
LR: That was the “rocknest” group on the road at the time. They dressed fabulously, and were one of the few groups wearing makeup. They were also one of the few groups that were choreographed. They were good looking guys and fantastic musicians. In fact, I haven’t heard nothing like them to this day. I was with one of them this morning, I was with the drummer, Charles Conners. He is the chief security guy at K-EARTH radio in Los Angeles.

DS: Did you record with them?
LR: Yes.

DS: How many records did you guys put out?
LR: Oh, my God … We put out more records than they had peanuts. I don’t know exactly, but they played on a lot of them then. The studio band with Lee Allen played on a lot of them, and Earl Palmer in New Orleans, which means me and Fats Domino used the same band at Cosmos studio in New Orleans.

DS: Didn’t know that.
LR: One year, we would all come in and record with the same group.

DS: How did you get the name “Little Richard”?
LR: When I was a baby with the last name Penniman, it was difficult for people to remember. At that time, “little” was popular. For example, they had Little Richard and Little Willie, so naturally I became Little Richard.

DS: And you’ve stuck with it?
LR: I’m gonna keep it. Stevie Wonder changed his, but I’m gonna keep mine.

DS: How did you get the name “Little Richard”?
LR: When I was a baby with the last name Penniman, it was difficult for people to remember. At that time, “little” was popular. For example, they had Little Walter and Little Willie, so naturally I became Little Richard.

DS: And you’ve stuck with it?
LR: I’m gonna keep it. Stevie Wonder changed his, but I’m gonna keep mine.

DS: How long were you in the tour business to go to college?
LR: Yes, I went to Oakwood College in Huntsville, Alabama.

DS: How long were you gone?
LR: Just a few years.

DS: What made you come back?
LR: Finances. Not eating good, not paying the bills, houses and cars being repossessed, and I became a drug addict. I was taking so much cocaine you could park diesel trucks up my nose. It was really something. I was really out there. I had a friend of mine who got shot in the head and I found another friend of mine cut up with a butcher knife. Then my brother Tony fell dead. I decided that I would just give it up. So I’m back in full force. The movie “Down And Out In Beverly Hills” gave me an opportunity to get back up, and the new tune, “Great Gosh A’ Mighty” put me back on the charts. And let me tell you, it’s a joy to be back.

DS: Do you think that your career suffered during those years that you left?
LR: Yes, it suffered tremendously. You know, I became really poor. I was really down and out, and very disgusted. It was very boring for me. I can’t describe the situations that I went through. But God brought me through them.

DS: You had several come-backs, you left and then you came back and then you left again. Isn’t that pretty much what happened?
LR: Well, I left and I came back and left, and the first time I’ve truly been back is now, with “Great Gosh A’ Mighty” and “Down And Out In Beverly Hills.” It’s been a great feeling.

DS: It’s gotta be. Can you explain the story behind “The King of Rock and Roll”? Both you and Elvis are tagged with the title “The King of Rock and Roll.”
LR: You know, this thing about titles was never started by myself nor Elvis. The public gave us those titles. My only objective is to entertain the public, bring joy to people who are saddened, happiness to people that need hope, and to be uplifting. Elvis did the same thing, he was a beautiful person and we were personal friends. The only king I know is God, and whomever said Elvis or I was king, then let it be. I do believe Elvis was king of what he did, and I believe James Brown is king of what he’s doing. You understand me?

DS: Yes, I do. How did you get hooked up with the Beatles?
LR: Brian Epstein brought me to Liverpool. The Beatles were there and they wanted to meet me. Brian brought me to them and they begged me to take a picture with them. I took the picture, and...

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Brian said, "Richard, these guys love you so much. Would you go on stage with them and sing a song?" So I did, and they sang "Love Me Do" and tore the house up. I threw my shirt in the audience and Paul McCartney gave me his shirt. I put on the shirt and got it soaking with my sweat, but Paul wanted the shirt back to keep for a souvenir. After that, I took them to Hamburg, Germany to the Star Club. There they opened my show every night. Billy Preston was my organist. He was 19 years old at the time. It was really fantastic. I used to sit down and teach Paul different solos, there's "WOOOOOO--!!" and different little things. They are all beautiful guys. Mick Jagger used to open my show. Also, Jimi Hendrix was my guitarist and James Brown was our vocalist.

DS: When was that?  
LR: A long time ago, when James Brown was my vocalist, before he ever made a hit record.

DS: It's amazing. Here is James Brown with a Top Ten hit and you're coming out with "Great Gosh A' Mighty."

LR: It's a good feeling, although I never knew that these guys would be as popular as they are today. I'm glad for them, I'm very, very glad for them.

DS: Did you have any idea what you were putting together in the '50s was going to last well over 30 years?  
LR: No, I didn't. I created the basics that are still being used today.

DS: "Lucille" is at the top of my list. LR: That's my favorite also. It's Paul McCartney and Bruce Springsteen's favorite too.

DS: All money with good taste.  
LR: That's right.

DS: It's like one of those songs that will live forever. When the Beatles covered your songs it had to make you feel pretty good.  
LR: Oh, man, I loved it!

DS: How many hits did you have between '55 and '58? The reason I ask is because 80 Minutes did a story in which you were talking about artists in that era who got taken for a ride, financially. LR: Got ripped off! Oh yes, and that is the truth. It wasn't ripped up, it was ripped off.

DS: You didn't know it was happening at the time.  
LR: No, I didn't. I didn't read and write very well at the time. I was really used. Everybody got a piece of the pie. They smelled the pie, but didn't taste it. This time I'd like to bake it myself and have some ice cream with it.

DS: Looking back, do you think there was any way it could have been prevented?  
LR: Yes, a lot of people did prevent it. Chuck Berry made good money, but the Beatles were ripped off too! Mick Jagger was also ripped off, so it's not just because you're black. There's no color line when it comes to getting ripped off.

DS: That's for sure. You were involved in some legal suits to get some of this money back, has anything come out of that?  
LR: No, that's not over yet.

DS: It's still in the courts?  
LR: Yes, I think I'll make money. If this record does alright, I'll be able to live a little better. Since I had this accident, I believe I'll be able to get a little comfortable. It will be the first time I've ever made anything in my life.

DS: Music critics have compared some of the big acts of today with you. They have also credited you with originating a lot of their moves. What are you thinking? Do you consider doing that these days?  
LR: I believe Prince is a modern day Little Richard. I see some of me in Michael Jackson, and I see a little Jackie Wilson in Michael. In Prince I see myself, James Brown and Jimi Hendrix. All three derived from me, although Prince said he was not influence by anyone. But we know Prince. (laughs)

DS: Who is your favorite contemporary artist today?  
LR: One of my favorite artists is Michael Jackson, and I love Prince. I think Michael is a genius. Bruce Springsteen is also one of my favorites, I like the energy he uses and I like how he gives it out. I like his delivery.

DS: Let's talk about the book you had out a couple of years ago. For people who have not read the book, it's fair to say it's somewhat explicit. You really didn't hold back anything.

LR: No. I opened up the bag and poured it all out on the floor.

DS: Did you plan to do it that way?  
LR: No, I didn't plan to. But when we got through talking I had told it all. I realized that I didn't hold anything back, so I just said, "What the heck."

DS: What kind of reaction did you get?  
LR: My momma said, "Well, son, you shouldn't have told everything." My brothers and sisters said, "You always did talk too much."

DS: No regrets?  
LR: No, I don't regret anything. If I had to do it all over again, I'd tell it all again.

DS: You did say, "I'm giving up rock 'n' roll and I'm devoting my life to singing for the Lord." In your era, when you first kicked this off, you had the fundamentalists saying, "Rock 'n' roll is evil and it causes juvenile delinquency and ruins young people." They're still saying the same thing today. Now, with the P.M.R.C. (Parents Music Resource Center), and the controversy over lyrics, how do you feel about the right wing fundamentalists who are saying the same things about rock?  
LR: I think that if it's something they don't like, they don't want it played, they don't want it bought, and if it's something they don't like, they don't want it taught. I think that a person has to have a positive mind, and to love God first of all. Those people are no criteria. They are not God. They can give you Hell, but they can't give you Heaven. I think that my music is positive. It's giving positive thoughts, positive energies. Today we must show the young man, the woman, black or white, red, brown, and yellow that you love them, that you care and that you're concerned about their welfare.

DS: Tell us a little bit about how you and Bill Preston got together to write "Great Gosh A' Mighty," and the process that you guys went through in writing the song.

LR: "Great Gosh A' Mighty" was an idea by Paul Mazursky. After putting me in "Down And Out In Beverly Hills," he needed a theme song and asked me if I would write one. I got in the studio and wrote "Great Gosh A' Mighty." It's been a long time coming and I've been waiting. It's really called "Great Gosh A' Mighty, A Matter Of Time." Preston came into the studio and I gave him half of the song. I wrote the song myself, but I gave him half because I wanted him to play on it and be a part of it. Dan Hartman produced it, and it came out fantastically! Just started playing the piano, and the power came.

DS: Does this mean Little Richard is going to be returning to the Rock 'n' Roll scene full time?  
LR: I'm going to be traveling everywhere, doing what needs to be done. Then young people can take that needle out of their vein and put hope in their brain. I will be doing a few concerts. NBC just offered me a weekly series. I've been offered a lot of movies. Days Of Our Lives, Hill Street Blues, and a lot of commercials are coming after me. I'll be putting out a lot of positive records.

DS: So you're looking forward to more acting?  
LR: Oh, yes. I appreciate all the DJs, record producers, program directors, and all my friends. I thank God for all of you, and I thank God they're playing my records after all these years. It makes me feel like crying.

DS: That just about says it all. I just want to close off here by thanking you for all the music, and for creating the art form known as Rock 'n' Roll. When your record first came out, I reviewed it and said, "Thank God real Rock 'n' Roll has returned. It's come back and no one can do it better than Little Richard."

LR: Thank you, and I thank you for putting me on the cover of your magazine. Thank you for telling everybody about me, I really appreciate it.
LIONEL RICHIE
When "Say You Say Me" hit #1 in 1986, Lionel tied Irvin Berlin’s long-standing record of 9 consecutive years with a #1 single.

PAUL SIMON/LINDA RONSTADT
They’ve cut a song together. Don’t be surprised if it ends up on Paul’s next LP.

STEVIE WONDER
His song, "Don't Drive Drunk" has inspired him to philosophize: “Before I'll ride with a drunk, I'll drive myself.”

WHAM!
While rumors persist of a breakup, George Michael prepares for a solo single release and a new Wham! single this summer and a Wham! LP this fall. Andrew Ridgeley is racing cars in Europe currently and a take out “summer” concert is probable for Wham! this summer in London.

CHARLY McClAIN & WAYNE MASSEY
Charly’s husband Wayne used to play the part of Johnny Drummond on the daytime soap "One Life To Live".

ROSANNE CASH
When Rosanne played with husband Rodney Crowell’s band The Cherry Bombs, she remembers being so frightened on stage that she would sometimes play entire evenings with her guitar amplifier turned off.

DON WILLIAMS
Don is currently in the studio co-producing a new album for Barbara Fairchild.

TANYA TUCKER
Before she even cut her first demo tape, Tanya made a cameo appearance in the movie “Jeremiah Johnson.”

ALABAMA
Jeff Cook of Alabama just completed building a 32-room castle. It has 13,500 sq. ft. and sits on 62 acres overlooking Ft. Payne, Alabama.

TEARS FOR FEARS
A recent guest at one of Tears For Fears concerts was Art Janov, who invented primal therapy, the inspiration of many Tears For Fears songs. Janov acknowledged that since Tears For Fears’ success, his books have been selling better.

PETER WOLF
He’s back in the studio again, working with producer Michael Jonzun among others.

DIANA ROSS
Her first solo single after leaving The Supremes, was Ashford & Simpson’s "Reach Out And Touch” in 1970.

ELVIS COSTELLO
He and Cait O'Riordan, bassist of the band The Pogues, are engaged. She makes an appearance in the video of his single "Don’t Let Me Be Misunderstood,” and has co-written the song “Loveable” on Elvis’ latest LP.

LEVEL 42
Leader and respected bassist Mark King will appear on an LP being compiled by Jack Bruce. Other participating bassists include Stanley Clarke, Jaco Pastorius and Charlie Haden.

GUNG HO
Despite having music from The Pretenders, Jimmy Barnes and The Fabulous Thunderbirds, there is no soundtrack LP planned from this Ron Howard produced movie.

April 4, 1986/the GAVIN REPORT
Journey
“Be Good To Yourself”
The first in a never-ending chain of hit singles from their brand new LP:
“Raised On Radio”
33936
Produced by Steve Perry

Hooters
“Where Do The Children Go”
“Explodes during the first week of airplay and is now pulling TOP 10 REQUESTS at our station. This record is the quickest reacting Hooters single we’ve ever had on the air.”
– Lori Campbell/Music and Research Director, B94/Pittsburgh

Taken from the Columbia LP
“Nervous Night”
BFC 39912
Produced by Rick Chertoff for Uncle Webb Productions

Columbia Records
Bonnie Tyler
“If You Were A Woman”
(And I Was A Man)

“With its up-tempo summer time sound and Steinman’s slick production, this record is right on target for Q102.”
– Jim Fox/Operations Director, Q102

Taken from the Columbia LP
“Secret Dreams And Forbidden Fire”

Produced and Directed by Jim Steinman

Cock Robin
“The Promise You Made”

The Hottest American Band in Europe:
#1 in Holland, #3 in Belgium,
#6 in Germany, #8 in Spain
Over 1 MILLION UNITS Sold Overseas!

From the Columbia LP
“Cock Robin”

Produced by Steve Hillage

HARGE ist With GRAMMING via Records

www.americanradiohistory.com
WATCHING WITHERS
Bill Withers ended his six-week concert tour with Jennifer Holliday at Los Angeles' Beverly Theater. Pictured (l to r) are: Michael Johnson (Columbia); Pam Robinson (P.D.-KACE); Junious Taylor (Columbia); Withers; Ron Oberman (Columbia); Eric Nuri (Columbia).

ANNE IN AUSTIN
KVET/KASE welcomed Anne Murray to Austin recently for a concert appearance. Anne visited with members of the staffs of KVET/KASE after her performance. Shown here (l to r) are: Bob Picket (air personality); Gerrie McDowell (Capitol); Steve Schooler (air personality); Anne Murray; Steve Gary (music director); and Shari Bishop (promotions director).

A NIGHT RANGER STICK-UP
Kelly Kragen (left) and Alan "Fritz" Gerald (right) of Night Ranger stick-up KTAW/FM-Bryan P.D. Danny Austin backstage after playing to a capacity crowd at Texas A&M University.

BLUES BROTHERS AND OTHERS
Stevie Ray Vaughan (front right) tore up a recent edition of "Saturday Night Live" with the help of brother Jimmie Vaughan (front left) of the Fabulous Thunderbirds. Their good buddy Mick Jagger was there, along with members of Stevie Ray's band (at rear, from left): Chris Layton, Tommy Shannon, and Reese Wynans.
BLANK SABBATH AT KNAC

Tony Iommi of Black Sabbath recently dropped in at the studios of KNAC/FM. Pictured (from left) are: Pat Siciliano (Jet Management); Kevin Stephens (KNAC/FM); Kenny Ryback (Promotion); Tony Iommi, and "Wild Bill" Scott (KNAC/FM).

THE PALOMINOS HIT THE RITZ

The Golden Palominos celebrated recently after a near sell-out at The Ritz in New York. Pictured (l to r) are Anton Fier (drummer); Syd Straw (singer) and Jody Harris (guitarist).

BOURgeois TAGG SHOWCASE AT GAVIN CONVENTION

Bourgeois Tagg did a special showcase during the Gavin Convention at the legendary Fillmore Auditorium. Pictured (l to r - back row): Charly Prevost (Island); Brent Bourgeois (B. Tagg); Scott Moon (B. Tagg); Russ Solomon (Tower Records); Larry Tagg (B. Tagg); Jim Swindell (Island); Lyle Workman (B. Tagg); and Mike Urgano (B. Tagg). Front row: Margo Knesz (Atco); Bill Graham; and Lionel Conway (Island Music).

STARSHIP GAINS PRECIOUS METAL

Starship were recently presented with gold records for their most recent LP Knee Deep In Hoopla. Pictured at the presentation are (l to r): Donny Baldwin (Starship); Susan Wax (RCA); Mickey Thomas (Starship); Grace Slick (Starship); Alan Wolkmark (RCA); Bill Thompson (Starship's manager); John Ford (RCA); Craig Chaquico (Starship); Nadine Condon (Starship's director of promotion and publicity).
ST. PAT'S SMASH-A-TONDON
KZMO-California, Missouri held a St. Patrick's Day promotion in conjunction with the local fire department. The affair was called the KZ-Country St. Pat's Smash-A-Thon, and people would donate one dollar to take swings at the KZMO Rainbow Car and win prizes. A big donation would allow the person to pick a spot on the car that was smashed, and have the fire department demonstrate the "Jaws Of Life" emergency equipment. The grand prizes were hidden in the car and if the person picked the right spot, they won the prize. The day was a big success and raised a lot of money for emergency equipment for the fire department.

PHONE LINE MELT-DOWN
K101 in San Francisco told their listeners to "identify our stars and you'll win the 10-day cruise to the Caribbean to see the big star of 1986 . . . Halley's Comet!" They presented a "Star Cluster" of five stars, which was an audio montage of dialogue clips from five famous stars in their most popular movie. The giveaway was such a terrific success they experienced "phone line melt-down" at the station.

YOURS FOR A SONG
WNEW/New York air personality Dave Herman recently announced that the radio station was very close to playing it's 2 millionth record on the air. Once the news had been confirmed, WNEW/FM started a count-down to pinpoint when song number 2 million would hit the turntable. Throughout the next few weeks, five clues per week will be given out over the air to help listeners correctly pick the exact air personality who will play the song, the date it will be played, the artist and the title of the song. The grand prize winner will receive a 1986 Porsche Targa with $1000 worth of New York State lottery tickets in the glove compartment.

A LOST 4-LEAF CLOVER
In another St. Patty's Day promotion, listeners of KMTI in Manti, Utah had to listen to the station for clues as to the whereabouts of a lost four-leaf clover.

The roving clover was known to be somewhere in the United States, and each guess was broadcast over the air. The winning guess received $200, and Stan Eriksen reports that the listeners and air personalities alike had fun with this one.

LUCKY BABY GETS A NAME
When a woman listener called in to WVBY in Georgetown, SC asking the station to have the listeners help give her baby a lucky name, staff members and morning man Norm Swet got busy. The baby was born four months prematurely with a collapsed lung, and prayers were offered for the baby's recovery, along with supplies and help in many other ways. A combination of names were chosen, resulting in Joshua Remone Sanchay Grimmage, and latest word has the baby off the respirator and gaining weight.

THE GREAT LIP SYNC
KXGO in Eureka, CA recently held their third annual "Great Lip Sync" contest. Twenty-five acts battled it out for the top prize of $1,000, with the winners doing an excellent lip sync to Starpoint's "Object Of My Desire." The event attracted over 5,000 people and raised $12,000 for the Boys & Girls Club.
**PROVIVOTIONS**
by Lisa Smith & Betty Hollars

**D.J. MARATHON**

KTUF in Kirksville, Missouri and Pepsi combined recently for the 2nd Annual D.J. Marathon for United Cerebral Palsy. "Tuf Guy" Bill Collins stayed on the air for 49 straight hours to raise more than $2,800 from phone pledges, fish bowls, and other fund raisers around the area. 80% of all the money raised will stay in the Kirksville area to help the local branch of UCP.

**GREAT YUPPY PARTY**

KGRC in Hannibal, MO threw a "Great Yuppy Party" at the culmination of their month-long "Great Yuppy Contest." Throughout the month, KGRC played the "Baby Boomers" edition of Trivial Pursuit, and listeners could win the game or a pair of "Yuppy Guppies" as a consolation prize. At the party, they gave away over $5,000 in "Yuppy" prizes, including microwave ovens, answering machines, memberships to health clubs, 10-speed bikes, etc. A good time was had by all Yuppies.

**SHAPE UP WITH KNIX**

KNIX in Phoenix is inviting touring country artists to work off "On-The-Road-Again-Stress" at its employee fitness center. Country artists who have already visited the center include Lee Greenwood, Charlie Daniels, Charley Pride, Eddy Raven, Earl Thomas Conley, Keith Stegall, and Bill Anderson. KNIX has had excellent response to the extensive workout center since it opened last August. Employees use the center before and after work, nights, and weekends. While General Manager Michael Owens says that most KNIX staff are definitely taking advantage of the facility, it looks like most country artists passing through Phoenix are taking advantage of it too.

**A STAR A WEEK**

J.D. Gray at WGUD-Pascagoula, Mississippi tells us that they're bringing in a Grand Ole Opry star each week to perform at a local club called the Sandpiper. This event is also covered by the local TV cable station. WGUD is also sponsoring a local talent show every six weeks. The winners receive a trip for two to Nashville with tickets to the Grand Ole Opry. According to J.D., both events are getting a lot of attention in Pascagoula.

**A BIT O' THE GREEN**

WXTU helped make Philadelphia green this past St. Patty's Day by passing out 1,000 green carnations to listeners downtown to celebrate the day. WXTU stickers were attached to the stems of the flowers. It was a great word-of-mouth promotion, and it received a lot of television coverage.
IT'S A MAN'S WORLD BUT IT'S A...

"BOYSTOWN"

"PASSIONATE VOCALS - MINI MOVIE LYRICS. NEW, ROMANTIC ROCK AND ROLL AND A SONG-REFRAIN THAT IS DESTINED TO BECOME A HOUSEHOLD PHRASE." – REDBEARD-KTXG

"BOYSTOWN" FROM THE FORTHCOMING DEBUT ALBUM "CLOSER TO THE FLAME" BY ROB JUNGLAS. PRODUCED BY BILL WITMAN. ON MANHATTAN RECORDS AND HIGH QUALITY AIDS® CASSETTES.

12 INCH ON YOUR DESK THIS WEEK
Band Of The Hand — Bob Dylan/TP&H (MCA)

Just the first (and hopefully not the last) recorded spinoff from Bob Dylan, Tom Petty, and the Heartbreakers, who have been tearing it up in Japan and Europe (Stevie Nicks, risking deportation because of visa/permit problems, joined them in Australia). “Band Of The Hand” comes from the Michael Mann movie of the same name. Director Mann will always be immortalized by THIEF, James Caan’s last great flick, especially the scene where Caan torches the enemy to the strains of Tangerine Dream.

Like A Rock — Bob Seger (Capitol)

Of all the trax on LIKE A ROCK, the most revealing is the title track. Within the verse is a questioning, semi-broken man. Consequently this track becomes the most powerful and most emotionally stirring song out of all nine tracks. “Like A Rock” also sets the tone lyrically, as Seger seems to be picking up the pieces, attempting to re-enter the mainstream of productivity. Three years ago Seger left the center stage after a solid number one album. LIKE A ROCK marks his return, not as a dramatic splash, but more like an observation of life through the eyes of a contemplative loner.

Please — Pet Shop Boys (EMI)

A great week for modern mainstream sounds. Expect to see some fast retail action on Pet Shop Boys much like the reaction to the PRETTY IN PINK soundtrack. PSB should overlap between both the Alternative sophisticate and the teenaged Molly Ringwald type of teen buyer that relates to this kind of fresh diversion. The Pet Shop Boys currently have one of the fastest breaking records inside The Gavin Report pages. Owners of this LP will also have access to “Opportunities”, the second UK single. Then it’s on to “Love Comes Quickly”.

Waves — Katrina & The Waves (Capitol)

A good way to lick the sophomore blues ailing lots of newly successful bands is to cull that major label debut from a couple of previous independent or imported releases. That’s what Katrina and her Waves did and that’s probably why WAVES is so great. It’s their fourth LP and it’s an excellent cache of rockin’ numbers utilizing the best-techniques of 70’s type rock n roll. There’s real songs, real drums, real guitars and real cool sound. Shame on me. I was expecting just another follow-up. Instead, WAVES truly made some. Dig in. RIDING SHOTGUN/TEARS FOR ME/IS THAT IT.

In Visible Silence — Art Of Noise (Chrysalis)

I mistakenly used to assume that Art Of Noise was solely a ZTT Trevor Horn brainstorm. Not so. This new collection of digitally sampled beatbox mania contains “Legs”, “Peter Gunn”, and “Paranoimia”, three trax that have already or will receive outlaw airplay from radio innovators in the Album/Alternative, Urban, and maybe even Top Forty arena. Art Of Noise are two guys and a gal. That’s them in the rainstorm on the inside sleeve.

“Don’t Come To Me” — Bobby Barth (Alco)

Don’t overlook Bobby Barth’s “Don’t Come To Me”. It’s a backstreet soul searcher that stands up on its own as a fine radio song.

Mothers Talk — Tears For Fears (Mercury)

They oughta call this the “facelift mix”–a little nip here, a tuck there. What you’ve got is yet another hit off of one of last year’s biggest LPs. The remix results are surprisingly vibrant, just like new. Now let’s work back to the first LP. There’s a couple of radio jems that could keep TFF on vacation all through 86.

KZ
MY 2¢

Well it didn't take long. The ROLLING STONES have been narrowed down to just four main trax, although there is airplay on a myriad of nasty, nasty ditties. JULIAN LENNON is gaining in a very big way, mostly because of his appeal to all different Album Radio stations, whether they be rockers or adult oriented or Top Fortyish in nature. The kid certainly has arrived. VAN HALEN is a barnburner at #7. SAMMY HAGAR seems to do no wrong with the dedicated core that propell VAN HALEN to the heights. Pretty soon all the references to DAVID LEE ROTH will be moot, that is until DAVID LEE unleashes a retaliatory assault. THE CALL woke up and smelt the coffee by repenetrating the Top Ten. MIKE AND THE MECHANICS did a quick reversal as well. GRAHAM NASH surprised me with a quick bee-line to #14. Another old timer, JOE COCKER is right on GRAHAM'S tail. JOE JACKSON earned a well deserved CERTIFIED status, as did JOURNEY, which was this week's MOST ADDED. TEARS FOR FEARS have struck a responsive chord. This track, though from 1985's hit album, has managed to resemble the  

performance of a brand new track. Hard rock makes a rare appearance on the GAVIN Album Chart this week. Check out OZZY at #30, JUDAS PRIEST at #39, TED NUGENT at #40, and even JIMMY BARNES at #35. Debuts for next week are unclear, frankly. Of course the BOB SEGER album will debut quite high... Thoughts while shaving. We have a brand new station in Savannah, home of the Irish. WIXV is known as 95. BILL WESTON is the PD, DOC HOLIDAY is MD. Both are nice guys. Address is Box 876-31498. Phone is 912-897-1529...Catch the beer commercial the LONG RYDERS did for MILLER. I know it's a sin to go for the buck as well as the gusto, but the production is impressive...The two tours of the year will be BOB DYLAN with THE HEARTBREAKERS. The other will be BRIAN SETZER, the FAB T.BIRDS, and the DEL LORDS, all three playing one small hall. Catch it if you can. Talk to you next week.

KZ
**ATLANTIC’S FANTASTIC FOUR!**

**Julian Lennon**

The Secret Value Of Daydreaming

"STICK AROUND"
The new single/promo 12" (789437) (PR 8551)
From his new album
THE SECRET VALUE OF DAYDREAMING (816401)
Produced by Phil Ramone
Management: Dean Gordon

*Watch the new video on* 🎬

**Graham Nash**

INNOCENT EYES
The new single/promo 12" (789434) (PR 8571)
From his new album INNOCENT EYES (816321)
Produced by Craig Doerge, Stanley Johnston, Graham Nash
Management: Bill Siddons & Associates

**Fiona**

Beyond the Pale

"LIVING IN A BOY'S WORLD"
The new single/promo 12" (789432) (PR 8501)
From her new album BEYOND THE PALE (816351)
Produced by Beau Hill
Management: Three G Management, Joel Goldstein

**Ted Nugent**

Little Miss Dangerous

"LITTLE MISS DANGEROUS"
The new single/promo 12" (789436) (PR 8584)
From his new album LITTLE MISS DANGEROUS (816321)
Producers: Pete Solley, Michael Verdick, Ted Nugent
Management: Douglas Banker, Madhouse Management

Watch the new video on 🎬

ON ATLANTIC RECORDS & CASSETTES

© 1989 Atlantic Recording Corp. A Warner Communications Co.
It's THE COSTELLO SHOW once again, but the VIOLENT FEMMES are coming on very strong at #2. The difference continues to be less than 2% yet again. This see/saw is essentially shutting out anyone else from the number one spot, i.e. the great PIL. The true story on our chart is the heavy crunch outside the Top Ten. All the way down down to #20 is clearly the most competitive area. This is causing abnormal movement and shifting. CERTIFIED records normally land in the low teens, but the past two weeks they've barely broken the Top 20 (LET'S ACTIVE now and HUSKER DU last week). Don't be deceived by the appearance of slow movement by underlined gainers like MODERN ENGLISH, GREEN ON RED, FABULOUS THUNDERBIRDS, SWIMMING POOL Q'S, and the aforementioned LET'S ACTIVE.
**House Leaders Put Off Vote on Gun Measures**

WASHINGTON, March 20 — House leaders decided today to put off a vote on two bills that would make major revisions in the Federal law on gun control. The votes, originally due this week, were called for early April. Onesupported by the National Rifle Association, the other, proposed by Pan American Standard, would have tightened the law on keeping Marcos wealth.

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**REAGAN DEFEATED IN HOUSE ON AIDING NICARAGUA**

Four Blacks Are Killed in South Africa Incidents

JOHANNESBURG, March 20 (AP) - A policeman shot two black people who commandeered a car from a white motorist today, the authorities said. The police said two other blacks were stabbed to death in other attacks.

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**IN TIMES LIKE THESE, WE NEED MUSIC LIKE THIS.**

**MODERN TIMES.**

**THE INTERNATIONALLY HERALDED DEBUT ALBUM BY**

**LATIN QUARTER.**


Featuring the tracks "Modern Times," "Radio Africa," "America For Beginners" & "Truth About John."

---

**Panama Says**

**President Turns To the Troops**

**Vote**

**Tainted**
### Certified

- **Dwight Yoakam** - Honky Tonk Man (Reprise)
- **Oak Ridge Boys** - Juliet (MCA)

### Most Added

- **Lee Greenwood** - Hearts Arent Made To Break (Theyre Made To Love) (MCA)
- **Juice Newton** - Old Flame (RCA)
- **Southern Pacific** - Reno Bound (Warner Bros.)

### Top Requests

- **Judds** - Grandpa (RCA/Curb)
- **Hank Williams Jr.** - Aint Misbehavin (Warner Bros./Curb)
- **Ronnie Milsap** - Happy, Happy Birthday Baby (RCA)

### Chartbound

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**Reports this week:** 169  
**Last week:** 164

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**JUICE NEWTON** - Old Flame (Capitol)
**CHARLIE DANIELS BAND** - Drinkin My Baby Goodbye (Epic)
**JUDY RODMAN** - Until I Met You (MTM)

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Station Reporting Phone (415) 392-7750
Reports accepted Mondays 8AM through noon Wednesdays

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**OAK RIDGE BOYS**
Honky Tonk Man

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**Gavin Report**

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**Country**

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*Elma Greer*

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**Associate Editor:** Lisa Smith
**ACTION SIDES**

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<th>ARTIST &amp; TITLE</th>
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<td>CHANCE - I Need Some Good News Bad (Mercury/PolyGram)</td>
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<td>26</td>
<td>7</td>
<td>18</td>
<td>1</td>
</tr>
<tr>
<td>*TOM WOPAT - True Love (Never Did Run Smooth) (EMI America)</td>
<td>26</td>
<td>26</td>
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</tr>
</tbody>
</table>

*Debuts This Week....

Dropped: #25-Statler Brothers, #26-Mel McDaniel, #32-Pake McEntire, #35-Lee Greenwood, Tommy Roe.

**LP CUTS**

REBA MCENTIRE (MCA) - Little Rock

JUDOS (RCA/Curb) - Rockin' With The Rhythm...

WAYLON JENNINGS (MCA) - Will The Wolf Survive

DON WILLIAMS (Capitol) - Then It's Love

CONWAY TWITTY (WB) - Lay Me Down Carolina

EMMYLOU HARRIS (WB) - Sweetheart Of The Pines

JUICE NEWTON (RCA) - Cheap Love

DWIGHT YOAKAM (WB) - Guitars, Cadillacs

JOHN SCHNEIDER (MCA) - One More Night

KENNY ROGERS (RCA) - The Heart Of The Matter

MICHAEL MARTIN MURPHY (WB) - Closer To My Heart

DOLLY PARTON (RCA) - I Can't Help Myself

**COUNTRY SUMMARY**

It looks like TANYA TUCKER is about to become reacquainted with the top of the chart. She makes another hefty jump this week, and is already charted Top Ten at KYYX, KRKT, KZMO, KQKD, KQBR, WSKR, WQSB, WMMG, WMAL, KXKZ, etc. GEORGE GORDON at WFTP-Ft. Pierce sez that TANYA's LP is a big seller in Florida. KEITH WHITLEY continues to make steady strides up the chart. His Hit Factor moves from 31% to 51% this week and DAN OLSEN from WXVQ-Stevens Point reports that KEITH is the second highest record in sales locally. Last week's Certified, the FORESTER SISTERS were our biggest movers again this week, with jumps like 30-22 at KXLE-Ellensburg, 38-28 at KTDO-Toledo, 32-18 at KEGO-Missoula, 34-24 at KFEO-St. Joseph, 28-19 at KZPR-Minot, 26-17 at KKAA-Aberdeen, 29-20 at WEYY-Tallahassee 35-25 at WORC-Worcester, etc.

VICKI FARIS at KOPY-Alice tells us that the calls she's getting for the FORESTERS are mainly from men. A new entry in our Most Added category this week is SOUTHERN PACIFIC with 43 adds. RICK ROBINSON at WEYY reports unreal requests after only three days of airplay. The other new entry in the Most Added category is LEE GREENWOOD, with 47 adds and reports of major request action from JIM PRUETT at WAAX in Gadsden. LARRY HYATT at KJIN in Houma is playing "Under The Boardwalk", the flip side of JOHN COUGAR'S "R.O.C.K. In The USA", and is getting a lot of good response to it. KASC's ANTHONY KEITH reports that the most popular LP cut in Abbeville these days is EMMYLOU HARRIS' "Lacassine Special"

Our sources at Warner Bros. tell us that the "A" side of the new RANDY TRAVIS single is "On The Other Hand". They also say an LP is in the works and should be on the way soon.

For those of you who weren't at the Country Music Seminar, here are some more interesting facts from the Landsman-Webster study of Country radio listeners...

*Country music reaches over one-sixth of the American public daily.

*Country radio listenership is up 33% from last year and 68% from five years ago.

April 4, 1986/1986's GAVIN REPORT

www.americanradiohistory.com
**NORTHEAST**

Portland, ME (Hal Knight-WPOR/FM) Seals, S. Earle, Exile, S. Pacific.
New York, NY (Pam Green-WJHN) J. Anderson.
Charlottesville, VA (Ann Stevens-WWLY) Frzn. list no adds.

**SOUTHEAST**

Baltimore, MD (Todd Grimsted-WPOC/FM) Conlee, Oaks, Rabbitt, R. Heart.
Frostburg, MD (Mike Stanley-WFRB) M. Johnson, Mattea, S. Pacific, S. Earle, Juice, Exile, Ed Bruce.
Danville, VA (Alan Rowe-WDVA) Marie, Greenwood.
Charleston, WV (Bob Jones-WQBE/FM) Ed Bruce, Willie.
Clarksburg, WV (Terri Mathews-WKWK) Seals, Nicolette, Greenwood, R. Travis.
Goldboro, NC (Bill Wiggins-WFMC) G. Jones, Exile, McClain/Massey.
Greenville/New Bern, NC (O’Neal/Wolfe-WRNS/FM) Frzn. 
Jacksonville, NC (Allen Bailey-WLAS) G. Jones, J. Reed, Greenwood.
Conway, SC (Dave Dempsey-WLAT) S. Pacific, Rodriguez, B. Bare, Exile, G. Jones, Sweethearts/Rodeo.
Canton, GA (Jim Quinton-WCHK/FM) Osmonds, B. Mandrell, D. Gray, Juice.
Carrolton, GA (Patrick Shumake-WLBB) Marie, B. Mandrell.
Atlanta, GA (Neil McGinley-WPLO) Marie, Seals, Steggal.
Elberton, GA (Dave Davis-WRK/FM) B. Bare, M. Johnson, Glen C., Rodriguez, G. Jones, R. Travis, Earle, Sweethearts/Rodeo.
Albany, GA (Jim Shepherd-WKAK/FM) M. Gray, Juice, G. Jones, Greenwood.
Pensacola, FL (Kris O’Kelly-WHOW/FM) Seals, Juice, Sweethearts/Rodeo, S. Pacific, McClain/Massey.
Destin, FL (Skip Davis-K92/FM) J. Glaser, R. Travis, D. Gray, Sweethearts/Rodeo, G. Jones, M. Johnson.
Arcadia, FL (Charlie B.-WOKD) Greenwood, M. Gray, Juice, Ed Bruce, Vega Bros., Australia, Hands A.A.

**SOUTH**

Talladega, AL (Rick Robinson-WEYW) G. Jones, Greenwood, S. Pacific, C. Pride, R. Travis.
Jasper, AL (Johnny Elnore-WARF) Rodman, B. Mandrell, Juice, T. Wopat.
Gadsden, AL (Jim Pruitt-WWAAX) Ed Bruce, S. Pacific, Greenwood.
Albertville, AL (Brent Ryder-WQSB/FM) Greenwood, Exile, Glen Campbell.
Atmore, AL (Gary Burkett-WSKR) S. Earle, Exile, D. Gray, Ed Bruce.

**MIDWEST**

Collins/Hattiesburg, MS (Tom Brooks-WKNZ) Rodman, Nicolette, Osmonds, McClain/Massey.
Biloxi, MS (Dave Terry-WMVI) Exile, Rodman, J. Lee/Brody.
Pascagoula, MS (J. D. Gray-NGUD) R. Heart, M. Johnson.
Brandenburg, KY (Rachel Heavrin-WMMG) Rodman, T. Wopat, G. Jones, Nicolette, Juice.
Louisville, KY (Coyote Calhoun-WAMZ) Willie, Ed Bruce.
Paducah, KY (Kent King-WKYQ) Juice, Exile, B. Bare, S. Pacific, Ed Bruce, B. Mandrell, Osmonds, D. Straits.

**UPPER MIDWEST**

St. Cloud, MN (Steve Stewart-WWJO/FM) S. Earle, Sweethearts/Rodeo, A. J. Masters, Mattea, Ed Bruce, Sawmill Band.

Bemidji, MN (Dave Torkelson-KQBO) Chance, C. Daniels, Willie, Ed Bruce, Marie, Exile.
Sioux Falls, SD (Rohrer/O’Brien-KIOV/KXRB) No adds.

Huron, SD (Penny Lane-KKOK) Greenwood, C. Pride, Exile, J. Lee/Brody, S. Pacific.

Aberdeen, SD (Steve Small-KKAA) Oaks, Greenwood, C. Daniels, McClain/Massey, Exile, Rabbitt, Juice, B. Mandrell, Ed Bruce, Girls N. Door.

Rainfield, SD (Myron Grage-KQND) R. Travis, G. Jones, Greenwood, S. Pacific, M. Johnson.

Rapid City, SD (Steve Blake-KKMM) Yoakam, Oaks, R. Heart, Everly, Steggal.

Rapid City, SD (Scott Kearns-KTQO) J. Anderson, Seals, Juice, Ed Bruce.


Bismarck, ND (Kim Gillund-KBMK) Juice, S. Pacific, Greenwood, R. Lee, Rodman, G. English, B. Houser.

Minot, ND (Bob Randall-KZPR) Juice, Ed Bruce, McClain/Massey.

Minot, ND (Jeri Lee-KKOA) Seals, R. Heart, Willie.

**MIDWEST**

Des Moines, IA (Billy Cole-KSO) Rodman, Everly, Rodriguez, Cal Smith, Osmonds.
Fort Dodge, IA (Dale Eichor-KWMT) Mattea, Pride, M. Gray, Roy Clark, Youngers, S. Pacific, Ed Bruce, Ray Griff, Clements.

Des Moines, IA (Bill Burkhart-WITT) Exile, Rodman, J. Lee/Brody, Osmonds.

Fort Dodge, IA (Dale Eichor-KWMT) Mattea, Pride, M. Gray, Roy Clark, Youngers, S. Pacific, Ed Bruce, Ray Griff, Clements.
COUNTRY ADDS

Waterloo, IA (Brett Davis-KXEL) M. Johnson, R. Travis, Greenwood, G. Jones, B. Bare, J. Glaser.

Sioux City, IA (Ty Cooper-KMNS) No Report-Frzn.

Spencer, IA (Rick Friday-KIDC/FM) Seals, M. Gray, Ed Bruce, T. Wopat, D. Frizzell.

St. Louis, MO (Oakes/Langston-WIL) R. Heart, Juice, Marie.

St. Louis, MO (Georgann Harris-KUSA) Mattea, Ed Bruce, M. Gray, Exile.


California, MO (Jeff Shackleford-KZMO) Vega Bros., S. J./S. Johns, Mattea, Juice, Exile, Ed Bruce, Cal Smith, D. Malena.

Osage Beach, MO (Larry Haeberlin-KRMS) Seals, Willie.

Jefferson City, MO (Jack Daniels-KLKL) Travis, Greenwood.

Columbia, MO (Eric Bell-KTGR) Everly, Juice, Ed Bruce, Greenwood, S. Pacific.


Topeka, KS (Mike Jones-KSXX) Willie, Seals.

Garden City, KS (Amy Turner-KKJO/FM) Ed Bruce, Marie, S. Pacific.

Garden City, KS (Charlie Hale-KBUF) Marie, B. Mandrell, Rodman.

CENTRAL

Newark, OH (Larry Dale-WHTH) Earle, Marie, Seals.

Akrorn, OH (Rick Cardarelli-KNSL) Juice, B. Mandrell, C. Daniels, Seals.

Cincinnati, OH (Duke Hamilton-WUBE) R. Heart, Willie, Marie, Seals, B. Mandrell.

Springfield, OH (Tom Daniels-WBLY) Rodman, Willie, McClain, B. Mandrell.

Indianapolis, IN (J. D. Cannon-WFMS/FM) No adds.

Elkhart, IN (Greg Harris-WCMD) Seals, C. Daniels, Juice, Ed Bruce, Exile, Marie.

South Bend, IN (J. K. Dearing-WNDU) Seals, Wariner, Foresters.

Ogden, IN (Doug Wagner-WBTU) Girls N. Door, Foresters, Willie, Oaks.

Batesville, IN (Joe Martin-KWBI) Juice, Thornbury, Exile, Mattea, Pride.

Vincennes, IN (Clint Marsh-WAVQ) Rodman, D. Seals, B. Mandrell.

Saginaw, MI (Tommy Somaroy-WKCO) Ed Bruce, R. Lee, Mattea, R. Travis, Vegas Bros.


Waukesha, WI (Michael Saxton-WAUX) Chance, Exile, Juice, Osmonds, Marie, Seals, B. Mandrell.

Milwaukee, WI (Bob Look-WBCS) Juice, Greenwood, J. Anderson.

Dodgeville/Mineral Pt., WI (Bob Brainerd-WDMR) Juice, J. D. Martin, Thornbury, Childress, Juice, C. Pride, Vegas Bros., Mattea, Australia.


Manitowoc, WI (Jon Murray-WCUB) Rodman, Seals, Willie.

Stevens Point, WI (Dan Olsen-WAYQ) S. Pacific.

La Crosse, WI (Dave Shope-WLAX/AM) Conlee, Girls/Door.

La Crosse, WI (Jim Crowley-WKTY) Frzn. list-no adds.

Eau Claire, WI (Tim Clossom-WAX/FM) R. Travis (both).


Anna, IL (Rich Griffin-WRAJ) Osmonds, Willie, Juice, C. Daniels.

SOUTHWEST


Dallas/Ft. Worth, TX (Bill Mayne-WBAP) R. Cash.

Houston, TX (Candea/Murray-KILT) McClain/Massey, Marie, Earle, B. Mandrell.


Bryan/College Station, TX (Andy Gallo-WTAC) Rodman, Ed Bruce, Juice, B. Lee, Greenwood, Stagell.

Alice, TX (Vicki Faris-KOPI/FM) G. Jones, Rodriguez, B. Bare, M. Johnson.

Austin, TX (Steve Gary-KASE/FM) Frzn. list-no adds.

Austin, TX (Mike Carter-KVET) Frzn. list-no adds.

Amarillo, TX (Stu Schroeder-KBUY) Juice, Exile, Chance, Greenwood, Earle.

Midland/Odessa, TX (Chuck Wolfe-KCRS) Ed Bruce, Juice, J. Anderson.


Phoenix, AZ (Doug Brannan-KNIX) Glen C., Greenwood.

Albuquerque, NM (Francina Rodriguez-KRST/FM) R. Travis, Greenwood, Ed Bruce, S. Pacific.

Las Cruces, NM (Big John Libnynski-KGRT) Willie, Girls Next Door, N.G.D.B.

Carlsbad, NM (Bob Swayne-KATK/FM) B. Wilson, M. Gray, C. Daniels.

ROCKY MOUNTAIN

Wolf Point, MT (Ross Strausser-KVCK) No Report-Frzn.

 Dillon, MT (Mike Kandlas-KDBI) Juice, Earle, Exile, Mattea, Pride, Chance.

Missoula, MT (Mike Doty-KGVO) J. Lee/Brody, Rodman, Greenwood, G. Jones, M. Johnson.

Powell, MT (Dawn Garrison-KERR) R. Travis, G. Jones, Rodriguez, B. Bare, S. Pacific, Greenwood, Glen C.


Hamilton, MT (Jean Pysson-KLYQ/AM) Glen C., G. Jones, Rodman, Vegas Bros., S. Pacific.

Whitefish, MT (Art Jackson-KJGR) Mattea, Chance, Ed Bruce, Juicy, C. Pride, Australia.

Greeley/FT. Collins, CO (Don Dana-KYOF/M) Whray, Juice, Exile, Ted Bruce, S. Pacific, B. Bare, M. Johnson, Glen C., B. Lee, Travis, Nyldons, Rodriguez.

Pueblo, CO (Randy Hill-CONY) Conway, B. Mandrell, M. Johnson, Glen Campbel.

Jackson Hole, WY (Gil King-KSGT) Greenwood, Rodman, Juice, Exile.

FAR WEST


Las Vegas, NV (Doug Shane-KFMS) Seals, J. Lee/Brody, Osmonds, McClain/Massey, Exide.

Reno, NV (Tony Thomas-KOLO) S. Pacific, Marie, Travis, Greenwood, M. Gray, Whray.

Reno, NV (Joel Muller-KROW) Greenwood, Juice, Marie, A. J. Masters.

Los Angeles, CA (R. J. Curtis-KLAC) R. Heart, Everlys.

Los Angeles, CA (R. J. Curtis-KZLA) Whitley, Everlys, C. Daniels.

Brawley, CA (Chris Oltivar-ZROP) S. Pacific, Glen C., Greenwood, G. Jones.

Bakersfield, CA (Jack Hayes-KAPY) Juice, Ed Bruce, S. Pacific, C. Daniels, Seals, Willie.
Oakland/San Francisco, CA (Dennis Day-KSAN) Everlys.
Sacramento, CA (Camie Winston-KHWW) Juice, B. Mandrell, C. Daniels, McClain/Massey.
Sacramento, CA (Rick Stewart-KRAX/AM) R. Heart, Earle, Ed Bruce.
Turlock, CA (Ed Nickus-KMIX) McClain/Massey, Exile, B. Mandrell, S. Pacific, Mattea.
Chico, CA (Mark Rathburn-KHSL) No Report-Frzn.

NORTHWEST

Portland, OR (Mark Wade-KRDR) C. Daniels, Earle, Mattea, Vega Bros., Carla Collen, J. Fox, LeDoux, K. Taylor.
Albany, OR (H. David Allan-KKRT) Greenwood, S. Pacific, Vega Brothers.
Toledo, OR (Dennis Edwards-KTDK) G. Jones, S. Pacific, Greenwood, Rodriguez, Thornbury, Vega Bros., Wopat, Doble Gray.
Eugene, OR (Billy Pilgrim-KEED) S. Pacific, Rodriguez, Ed Bruce, B. Lee, Osmonds, G. Watson.
Redmond, OR (Mike West-KPRB) Sweethearts/Rodeo, Exile, J. Duncan, Rodriguez, A. J. Masters, S. Pacific, Exile, Juice, Ed Bruce, G. Jones, Mattea.
Pendleton, OR (Steve Green-KWHT) Rodman, M. Johnson, S. Pacific, Greenwood, G. Jones, Travis.
Seattle, WA (Jim Williams-KMPS) Seals, Juice, Marie.
Everett/Seattle, WA (Wayne Cordray-KWYX) Exile, Juice, Willie, Greenwood.
Yakima, WA (Bob Murphy-KUTI) No Report-Frzn.
Ellensburg, WA (Mia Carlson-KKLM/AM) Juice, Ed Bruce, Pride, G. Jones, R. Travis, Sweethearts/Rodeo.
Selah/Yakima, WA (Patty Dee-KYXE) Wrays, S. Pacific, B. Bare, Greenwood, Cal Smith.
Tri-Cities, WA (Jesse Lee-KORD) D. Gray, Greenwood, Sweethearts/Rodeo, Wrays, Travis, S. Pacific, M. Johnson.
Tri-Citys, WA (Brian Liniger-KOTY) No Report-Frzn.
Clarkston, WA (Bob Louis-KCLK) Exile, S. Pacific, Stegall, Greenwood, M. Johnson.
Anchorage, AK (Bill Cardoza-KYAK) Girls/Door, Willie, C. Daniels, Marie, Rodman.
Anchorage, AK (Steve Chapman-KASH) Juice, M. Gray, Seals, Ed Bruce, Willie.
Calgary, CAN (Robin Ingram-CFAC) No Report-Frzn.
Vancouver, BC (Weird Harold Kendall-CKWX) R. McIntire.

WELCOME To Our New Country Correspondents
Jim Quinton, WCHK/FM Radio - P.O.Box 231 - Canton, GA 30114 - 404-479-2101

COUNTRY JOBS

Air Talent (AM dr.) - KRTS-Corpus Christi, TX
Mike Laurel - 702 McBride Lane-78408
Air Talent/Prod. - KLIK-Jefferson City, MO
Brian Miller - Box 414-65102

COUNTRY ADDS

Dick Berg from KVQ-Astoria, OR is looking for a position as PD/MD/AT (am dr.), contact him at 503-325-3503.
Ed Chandler from Transtar Network/Magic 106 in Los Angeles is looking for a position as AT/MD/AM, contact him at 818-764-7695.
Andy Carr from KVEG-Las Vegas is looking for a position as AT/MD/AM, contact him at 702-733-8310.
Brian Jarrett from KTCL-Minneapolis, MN is looking for a position as AT/MD, contact him at 414-327-3062.
Jerry Jackson from WLBB-Carrollton, GA is looking for a position as AT/MD/Prod., contact him at 404-684-6413.
Brett Lindstrom from WFRB-Frostburg, MD is looking for a position as Air Talent, contact him at 301-895-5036 (before 3PM).

COUNTRY SERVICE

WKNZ-Collins/Hattiesburg, MS - Dobie Gray single - Capitol.
WLBB-Carrollton, GA - Keith Stegall single - Epic.
KWYZ-Everett/Seattle, WA - Barbara Mandrell single - MCA.
KCLK-Clarkston, WA - Everly Brothers single - Mercury/PolyGram.
WDMF AM/FM-Dodgeville, WI - McDaniel/Marie/Exile - Capitol/Epic.
WOHS-Shelby, NC - Gray/Anderson/Lee/Forester/S. Pac. - Capitol/Warner Bros.
KHUG-Phoenix, OR - Singles - RCA.

COUNTRY CHANGES

Johnny Emlor from WARF-Jasper, AL has been promoted to Program Director.
Jim Crowley from KLXL-Dubuque, IA moves to WKY-LaCrosse, WI as AT (AM dr.)/P. D.
Amy Turner from KJQ/FM-Garden City, KS has been promoted to M. D.
Lisa Armstrom from WMBH-Joplin, MO has been promoted to M. D.

COUNTRY MUSIC CALLS

KZLA-Los Angeles, CA - 818-842-0500
R. J. Curtis - 9:30-11:30 Tuesdays
KFAT-Corvallis, OR - 503-753-4943
P. J. - 2:00-3:30 Tuesdays

The GAVIN REPORT/April 4, 1986
MORE ON CHARLES OSGOOD

by Eric Norberg

Last week I reprinted CBS Newsman Osgood's rhyme about his love affair with radio, despite his regular appearances each weekend on CBS television network news. Charles was the keynote speaker at the first annual Gavin Seminar in San Francisco, performing admirably what a keynote speaker is supposed to do—entertain, inform, and inspire. Osgood pointed out that although the majority of the people attending the seminar were primarily involved in other aspects of radio than news, there are important parallels to be found. The central point—to touch people with what you do with this magic medium.

Osgood reminded us never to elevate ourselves above our listener. He commented that people expect newsmen to understand more than they really do about what goes on in the world, and he quoted the late Edward R. Murrow: "Just because your voice is amplified from one end of the country to the other doesn't mean you have more wisdom than when your voice only reached form one end of the bar to the other." It applies equally to radio personalities—when you come to think of yourself as a star, you are losing your relatability to your audience. In radio, there are no stars—only friends.

In making his point, Charles observed that his background was in broadcast management, TV and radio, and not in news. When he entered news, he had not done or studied it before, just falling into it in New York, first at ABC, and then at CBS, that gave him a special, natural, human viewpoint of what he was doing. He recalled that one of his first news assignments was to cover an apartment fire in New York City. He saw the other reporters flock around the Fire Chief to get statistics on damage, responding units, number of alarms, etc., and he reflected that this was useless information: First, because the fire was not out yet, and any figures would necessarily be wrong; and second and worse, "they were missing the story".... The smell of the burning building, the icicles on the structure from the water freezing on impact in the bitter cold, the people huddling in the street in bathrobes, watching their possessions go up in smoke.

"You have to really touch people, not just spit out information," he told us. "You have to tell about that fire the way you would tell your spouse or friends—the average person would tell many things about it that the average radio person would leave out..... Sometimes in the name of professionalism we screen out the very best stuff. Maintain that sense of innocence—almost a childlike wonder." He added, "You cannot possibly contact that listener with your news, music, programming, unless you feel it yourself." He urged us to know what others have done, use fully information available to you, but don't copy others—adapt the concepts to what you feel, what you know is right for your station.

Those who do that will be the innovators without intending to be, the ones who excite a staff into wrestling their efforts into the achievement of a common objective.

It's not only great fun. It's the way to win!
Hot clocks, computers, cards systems ... they're all designed to give programmers certain advantages by controlling the elements that make some radio stations win and others lose.

The unending change has characterized radio programming in the last few years has accelerated in 1986 to an all time high. Competition, dramatically increased by a long economic recession which arrested the growth of advertising budgets, has further fragmented radio formats, particularly black/urban formatted stations in major and medium markets. At the same time, it has brought a new clarity to radio programming (by the numbers). With stations more keenly defining their target audiences and more carefully adjusting their overall sound to fit within, yet stand out among the many others sounds that now serve their markets, the beat goes on.

Growth of the black and urban contemporary formats has brought new prominence to black radio, which shares much of its music and its artists with Top-40 and even Adult Contemporary stations.

OLD MEDIUM NEW TRICKS
There has been a change both in-the-air and on-the-air for many black and urban radio stations in the 80’s. Among the most significant changes has been staying visible and sounding distinctive among a variety of competitors, many playing the same kinds of music.

One of the new tricks for the old medium involves what happens when the average major market urban station (outside of morning drive) usually stops for a commercial cluster no more than 3 times an hour.

For those stations that schedule their commercial stop-sets so as to take full advantage of basic quarter-hour maintenance, the 3 times they stop the segues are about :25, :35, and :55. This, of course, will vary depending on the station, the number of commercials and the placement of

news and other involvement elements. Sometimes stop-sets are programmed according to the production value of the spots (i.e. voice only, followed by voice-over-music, followed by the jingle or the station's contest promo etc.) Stops sets are typically two to two and a half minutes in length, though some stations that do extended sweeps, also do extended stop-sets. Typically, jocks come out of the music and into a stop set with comments, artists and/or title information, congratulations to contest winners, or a live promo. They come out of a stop-set with weather twice an hour and a short PSA once an hour, usually in the :35 set, if there is a stop scheduled there.

We have found that systems for categorizing titles have varied widely since the invention of the clock. Programmers and consultants have used the records type of appeal, length, tempo and artist's type (male vocal, female vocal, group, intrumental), among other things. The most successful general approach that has hit recently is categorizing by strength. Some of the other factors are relevant in perfecting music balance, but not as a primary determinant. The fact that a song is a medium, up-tempo female vocal like Whitney Houston's "How Will I Know" is irrelevant for determining its rotation. What is most important is the audience's acceptance of that song at that time.

"WHERE'S THE BEEF?"
When some music directors, in an attempt at counter-programming, try to figure out the competition, they often begin with the assumption that the categories are tied to specific points in the hour and that the categories are related to the strength (or age) of a song. Some stations may have only one basic clock used for all hours, or they may have a different clock for every hour of the day and even a different clock system for the weekends. Naturally, the greater the consistency, the easier it is to decipher a clock. I put together one of many systems I've

used successfully over the years. In this clock, the structure is not based on the hour. The clock is flexible and works well in most competitive situations. In this case the air talent is instructed to start his or her shift with an 18-24 up-tempo or medium tempo male song. Then this is followed through the rest of the categories until he/she gets to the last slot and then starts all over again. If the jock completed a shift with number 16, the first song the next day will be number 17. The consistency as you will discover in this "wheel" is difficult to find unless you really know what you're looking for.

I have often suggested that the simpler the format the easier it is to understand and to execute. The more difficult the format and the clock or wheel, the easier it is to make a mistake and the tougher it is to correct. This clock takes full advantage of the power in the goldens and both long-term and short-term re-currents. Any new music would have to fit into one of the categories indicated. In case there was doubt, according to the way this format clock is set up, the program and/or music director's judgement is key. Often this judgement is influenced by the results of their research. Big wheel keeps turning.

A: Mass appeal leaning 25+
B: Strong requested image artists
C: 18-24 Male appeal
D: Lower teen appeal
Gold I Recurrent

The numbers are not categories, they're simply used for reference points.
**URBAN CONTEMPORARY HIT FACTOR**

Research:
**BETTY HOLLARS**

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, i.e.: 100 stations playing the record = 100% Hit Factor

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hits</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>NU SHOOZ</td>
<td>I Can't Wait (Atlantic)</td>
<td>(A&amp;M)</td>
<td>72</td>
<td>52</td>
<td>14</td>
<td>3</td>
<td>3</td>
<td>72%</td>
<td>8</td>
</tr>
<tr>
<td>THE JETS</td>
<td>Crush On You (MCA)</td>
<td></td>
<td>64</td>
<td>52</td>
<td>9</td>
<td>--</td>
<td>3</td>
<td>81%</td>
<td>8</td>
</tr>
<tr>
<td>FALCO</td>
<td>Rock Me Amadeus (A&amp;M)</td>
<td></td>
<td>49</td>
<td>42</td>
<td>5</td>
<td>2</td>
<td>--</td>
<td>85%</td>
<td>9</td>
</tr>
<tr>
<td>STEVIE WONDER</td>
<td>Overjoyed (Tamla)</td>
<td></td>
<td>61</td>
<td>40</td>
<td>14</td>
<td>7</td>
<td>--</td>
<td>65%</td>
<td>8</td>
</tr>
<tr>
<td>STEPHANIE MILLS</td>
<td>I've Learned To Respect (MCA)</td>
<td></td>
<td>49</td>
<td>41</td>
<td>5</td>
<td>3</td>
<td>--</td>
<td>83%</td>
<td>8</td>
</tr>
<tr>
<td>STARPOINT</td>
<td>Restless (Elektra)</td>
<td></td>
<td>66</td>
<td>41</td>
<td>14</td>
<td>9</td>
<td>2</td>
<td>62%</td>
<td>8</td>
</tr>
<tr>
<td>FREDDIE JACKSON</td>
<td>Love Is Just A Touch Away (Capitol)</td>
<td></td>
<td>28</td>
<td>12</td>
<td>17</td>
<td>7</td>
<td>3</td>
<td>56%</td>
<td>7</td>
</tr>
</tbody>
</table>

**Reports accepted Mondays 8AM through 4PM Tuesdays**

**Station Reporting Phone (415) 392-7750**

**POP CROSSOVER**

THE JETS
Crush On You
(MCA)

**CHARTBOUND**

Reports  Adds  On  Chart

| ALEXANDER O'NEAL - What's Missing (Tabu) | 39  | 10  | 15 | 14 |
| DIONNE WARWICK - Whisper In The Dark (Arista) | 36  | 1   | 21 | 14 |
| ISLEY BROS. - May I (Warner Bros.) | 35  | 3   | 16 | 16 |
| TRINERE - I'll Be Your Every Need (JPI) | 35  | 6   | 13 | 16 |
| JUNIOR - Oh Louise (Mercury/PolyGram) | 35  | 4   | 23 | 8  |
| L.L. COOL J - Rock The Bells (Def Jam/Columbia) | 33  | 1   | 12 | 20 |
| WHISTLE - (Nothing Serious) Just Buggin' (Select) | 31  | 2   | 10 | 10 |
| CONTROLLERS - Stay (MCA) | 31  | 6   | 13 | 12 |
| GEORGE CLINTON-Do Fries Go With That Shake (Cap.) | 31  | 4   | 17 | 10 |

**Hit Factor**

- **The Gavin Report**
- **April 11, 1986**
- www.americanradiohistory.com
**UP & COMING**

**ARTIST & TITLE**

<table>
<thead>
<tr>
<th>Artist &amp; Title</th>
<th>Reports</th>
<th>Adds</th>
<th>On Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 STAR - Love Take Over (RCA)</td>
<td>31</td>
<td>13</td>
<td>12</td>
</tr>
<tr>
<td>JOHNNY KEMP - Just Another Lover (Columbia)</td>
<td>30</td>
<td>10</td>
<td>15</td>
</tr>
<tr>
<td>ROSE BROTHERS - I Get Off On You (Malaco)</td>
<td>29</td>
<td>5</td>
<td>12</td>
</tr>
<tr>
<td>SLY FOX - Let's Go All The Way (Capitol)</td>
<td>29</td>
<td>2</td>
<td>15</td>
</tr>
<tr>
<td><em>MORRIS DAY - The Character (Warner Bros.)</em></td>
<td>28</td>
<td>15</td>
<td>9</td>
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<tr>
<td>MIAMI SOUND MACHINE - Bad Boys (Epic)</td>
<td>25</td>
<td>--</td>
<td>19</td>
</tr>
<tr>
<td>STEVE A LLINGTON - Jammin' National Anthem (Atlantic)</td>
<td>25</td>
<td>13</td>
<td>10</td>
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<tr>
<td>READY FOR THE WORLD - Slide Over (MCA)</td>
<td>23</td>
<td>2</td>
<td>11</td>
</tr>
<tr>
<td>ANITA BAKER - Watch Your Step (Elektra)</td>
<td>22</td>
<td>1</td>
<td>10</td>
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<tr>
<td><em>JANET JACKSON - Nasty Girl (A&amp;M)</em></td>
<td>19</td>
<td>11</td>
<td>3</td>
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<tr>
<td><em>PHILIP BAILEY - State Of The Heart (Columbia)</em></td>
<td>19</td>
<td>19</td>
<td>--</td>
</tr>
<tr>
<td><em>WEST COAST CREW - Jail Bait (KMA)</em></td>
<td>17</td>
<td>2</td>
<td>11</td>
</tr>
<tr>
<td>BRENDA &amp; THE BIG DUDES - Week-end Special (Capitol)</td>
<td>17</td>
<td>4</td>
<td>7</td>
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<tr>
<td><em>MADONNA - Live To Tell (Warner Brothers)</em></td>
<td>17</td>
<td>14</td>
<td>3</td>
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<tr>
<td>GRANDMASTER FLASH - Style (Elektra)</td>
<td>17</td>
<td>8</td>
<td>7</td>
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<tr>
<td>NICOLE - Don't You Want My Love (Portrait)</td>
<td>17</td>
<td>2</td>
<td>8</td>
</tr>
<tr>
<td>MAZARATI - Player's Ball (Paisley/Warner Bros.)</td>
<td>16</td>
<td>4</td>
<td>6</td>
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<tr>
<td>TEASE - Firestarter (Epic)</td>
<td>16</td>
<td>1</td>
<td>7</td>
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<tr>
<td>ALFIE - Just Gets Better With Time (Motown)</td>
<td>15</td>
<td>3</td>
<td>8</td>
</tr>
<tr>
<td><em>PET SHOP BOYS - West End Girls (EMI America)</em></td>
<td>15</td>
<td>4</td>
<td>9</td>
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<tr>
<td><em>TROY JOHNSON - It's You (Motown)</em></td>
<td>15</td>
<td>9</td>
<td>6</td>
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<tr>
<td><em>SIMPLY RED - Holding Back The Years (Elektra)</em></td>
<td>14</td>
<td>2</td>
<td>7</td>
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<tr>
<td>TKA - One Way Love (Tommy Boy/Warner Bros.)</td>
<td>14</td>
<td>4</td>
<td>7</td>
</tr>
<tr>
<td>LITTLE RICHARD - Great Gosh A'Mighty! (MCA)</td>
<td>14</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>LISA LISA - Can You Feel The Beat (Columbia)</td>
<td>13</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>TEMPTATIONS - Touch Me (Gordy)</td>
<td>13</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td><em>FORCE MD'S - Here I Go Again (Warner Bros.)</em></td>
<td>12</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>BB&amp;S Q BAND - One The Shelf (In Your Face)</td>
<td>12</td>
<td>2</td>
<td>4</td>
</tr>
</tbody>
</table>

*First time listed on this page.

**Dropped:** #17-Cherrelle & A.O'Neal, #29-Aretha, #30-Val Young, Jermaine Stewart, Pointers, Chaka Khan, Gene Chandler, Jaki Graham.

**LP CUTS**

JUNIOR - No Tonight (Mercury/PolyGram)

MAZARATI - I Guess It's All Over (Warner Bros.)

MORRIS DAY - Don't Wait 4 Me (Warner Bros.)

JANET JACKSON - When I Think Of You/Control/Funny How Time Flies (A&M)

JERMAINE/WHITNEY-If You Say My Eyes...(Arista)

PRINCE - Mountains/New Position (Warner Bros.)

**POTENTIAL SINGLES**

SMOKEY ROBINSON - Sleepless Night (Motown)

SADE - Is It A Crime (Portait)

MICHAEL JONZUN - Burnin' Up (A&M)

ZINNO - Money Is Honey (Magic)

STYLISTICS - Let's Go Rockin' (Streetwise)

GAP BAND - Oh What A Feeling (Total Experience)

TRAMAIN - Child Of The King (A&M)

**URBAN CONTEMPORARY**

We're going back to love songs now that it's spring and our songwriters have become sentimented in anticipation of its coming. Therefore, WHITNEY HOUSTON's "Greatest Love Of All" and ATLANTIC STARR's "If Your Heart Isn't In It" make the top picks for Certified. It was certainly a terrific week for hearts - PHILIP BAILEY's "State Of The Heart" gets the Most Added slot, along with MORRIS DAY. And I won't get hopelessly mushy and point out that the Pop Crossover choice is by THE JETS - aptly called "Crush On You". The stations that have picked this up and are giving it decent airplay are helping to cross it over to the Top 40's in their markets. Our Hit Factor for THE JETS is 81% and climbing. I had a call from Roshon Vance at WOWI in Norfolk, who is now planning a promotion honoring "The Color Purple". It will be a "Purple Thursday" happening on April 24th and he's encouraging other stations to participate. Listeners will be wearing purple on that day - even coming by the station to pick up a purple T-shirt or purple ribbon for their cars and the entire event will culminate with a Purple Party at a local nightclub. So far he's talked to Tony Dean at WWDM, Lynn Toliver at WZAK, Steve Crumbley at WLPL, K.C. Jones at WVKO, and others to call each other while on the air and do a live plug for the attempt to join stations in the promotion. He suggests possible tie-ins with local theaters showing the movie and maybe even interviews with cast members of the movie or who participated in the music. Hopes are that this will, in at least one way, ease the blow of the results of the recent awards. As a matter of fact, THE GAVIN INTERVIEW in next week's issue is none other than Quincy Jones, who will also be honored in New York on April 19th by the T.J. Martel Foundation. Our condolences go to the families of Lewis Paog, co-owner and GM of WQMG in Greensboro, NC, and Kelly Isley of the Isley Brothers, who both passed away this week.
<table>
<thead>
<tr>
<th>City</th>
<th>Station</th>
<th>Format</th>
<th>Owners</th>
<th>DJs/Hosts</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHILADELPHIA, PA</td>
<td>TONY QUARTERONE-WUSL/FL</td>
<td>New: Paul Lawrence, Rainy Davis, Isley/Jasper/Isley. Hots: Val Young, Jets, Rene &amp; Angela, M.Morgan, Nu Shooz, Freddy Jackson, 5 Star, Tease, Aleem.</td>
<td>PITTSBURGH, PA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NORFOLK, VA</td>
<td>ROBSON VANCE-WOWI</td>
<td>New: Whistle, Janet Jackson, Johnny Kemp, 5 Star, 3 Degrees, Mai Tai, Whitney Houston, Isley Bros. Hots: Jets, 52nd Street, BB&amp;Q Band, Starpoint.</td>
<td>MIKE ARCHIE-WHUR</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHARLOTTE, NC</td>
<td>DON CODY/KENNY MURPHY-WGIV</td>
<td>New: Janet Jackson, Dizzy Gillespie, Culture Club, Troy Johnson, Force MD's, Philip Bailey, Marvin Gaye. Hots: Cash Flow, Nu Shooz, Jets, E.King, T.Lee.</td>
<td>GREENSBORO, NC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TAMPA, FL</td>
<td>CHRIS TURNER-WTMP</td>
<td>New: Nu Shooz, Joy Simms, Patti LaBelle, Freddie Jackson, Madonna, Jets. On: Starpoint, TKA.</td>
<td>MONTGOMERY, AL</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
URBAN CONTEMPORARY ADDS


MOBILE, AL
VERNON WELLS - WBLX
No Report - Playlist Frozen.

NASHVILLE, TN
J.C. FLOYD - WKQK/FM

MEMPHIS, TN
MELVIN JONES - KBBQ

PAM WELLS - JIMMY SMITH - K97

JACKSON, MS
JAMES EDWARDS - WKJ

MC COMB, MS
SARA KAY - WHNY

NEW ORLEANS, LA
DEL SPENCER - WYLD/FM

O'KELLY - ROLLING - R97

ABBEVILLE/LAFAYETTE, LA
ANTHONY KEITH - KROP

MAURICE/LAFAYETTE, LA
STEPHANIE - KJAZZ-47

LAKE CHARLES, LA
C.C. SCOTT - KXZZ

CENTRAL

COLUMBUS, OH
K.C. JONES - WVCO

CLEVELAND, OH
DEAN DEAN - WDMT

LYNN TOLLIVER - WZAK
New: Grandmaster Flash, Fat Larry's Band, Ralph MacDonald, Mai Tai, Precious Wilson, Whitney Houston, Fatboys, Magazine 60, TKA, A.O'Neal.

CINCINNATI, OH
BRIAN CASTLE/GARY WEILER - WBLZ
New: Pet Shop Boys, Trinere, Atlantic Starr, Eddie

INDIANAPOLIS, IN
KELLY KARSON - WTLC

ST. LOUIS, MO
MIKE STRADFORD - KJMJ
New: Gap Band, Jets, Cash Flow, Nu Shoosh, Sade, Col. Abrams, Tease, Precious Wilson, T.Pendergrass, F Jackson, Brenda & The Big Dudes, Vanity, SOS.

SOUTHWEST

DALLAS, TX
TERRI AVERY/M. SPEARS - KKDA


STEVE HARRIS - WCIN

KALAMAZOO, MI
MICHAEL JACKSON - WKMI

DETROIT, MI
ALEXANDER/WHITMORE - WJLB

GARY BERKWITZ - WHYF

BERNIE MILLER/MAX KYRE - WRLM

ROB HARDY - WNOV

MINNEAPOLIS, MN
SPIDER HAMILTON - CBLS

CHICAGO, IL
MARO SOFON - WBMX/FM

LEE Michaels - WGC1

DEE HANDLEY - WJPC

CAIRO, IL
LARRY LEVY - WKRO

SAGINAW, MI
DAVID ROSAS - WWWW/FM

TERRI AVERY/M. SPEARS - KKDA

WINNIPEG, MB
ALBERTA MILLER - CJWR
URBAN CONTEMPORARY ADDS

MCCANN/MADISON-KDLZ/107

KILLEEN, TX
BILL ST. JOHN-KIZI/AM
New: Janet Jackson, Paul Hardcastle, Junior, Johnny Kemp, Temptations, 52nd Street, TKA, Grandmaster Flash. Hots: Sade, Jets, Full Force, SOS.

HOUSTON, TX
RON ATKINS-KMJQ

DENVER, CO
JAY JOHNSON/DANNY HARRIS-KDKO

FAR WEST
LOS ANGELES, CA
DOUG GILMORE-KJLH

GREG MACK-KDAY

KEVIN FLEMING-KGFJ

ROBINSON/PERRODIN-KACE

MIKE SCHAFFER-KTIS/PM

SCARBOURGH/HALL-KKHR

SAN DIEGO, CA
DUFF LINDSEY-XHRM

MIKE PRESTON-KS103

FRESNO, CA
BERRY/CARTER-KMGX

WALKER/DAVIS-KYNO

VENTURA/OXNARD/OJAI, CA
HOWARD "HT" THOMAS-KMXY

STOCKTON, CA
ROY WILLIAMS-KJOY
New: Vanity, Madonna. On: Falco, Janet Jackson, Rene & Angela, Nu Shooz, Starpoint, Miami S.M.

JOHN HAMPTON-KSTN

SACRAMENTO, CA
GILLETTE/COLLINS-FM102

SAN FRANCISCO, CA
MARVIN ROBINSON-KSOL/PM

BARRY POPE-KDIA

RIVERS/NAFTALY-KMEL
New: Jets, Vanity, Madonna. On: Sade, E.Daily, Janet Jackson, Starpoint, Prince, P.LaBelle/M.M.

EUREKA/ARCATA, CA
JIM NELLY TIT-KXGO/PM

RENO, NV
SHAKES/RYAN-KWNZ/PM

TRI-CITIES, WA
JONATHAN WALKER-KZZK/PM

SEATTLE, WA
LARRY SNIDER-KQIN

WELCOME BACK
To Our New Urban Contemporary Correspondent: Barry Pope, KDIA Radio, 100 Swan Way, Oakland, CA 94621 (415-633-2548)

BIRTHS

Our special CONGRATULATIONS To BILL LEE, Program Director of KLWN-LAWRENCE, KS and his wife JEAN on the birth of their tenth child, daughter HEATHER LAUREN. Born MARCH 28th, weighing 9 lbs 3 oz.

...CONGRATULATIONS to TONY KAY, Program Director of KYJC-MEDFORD, OR and his wife SANDI on the birth of their daughter KELSEY ANNE. Born MARCH 18th, weighing 7 lb, 9 oz.

WEDDINGS

Our wedding bells rang on FEBRUARY 13th for SKIP TAYLOR, Program Director of KFAT-CORVALLIS, OR and his favorite graphic artist KATHY.
THE DREAM ACADEMY - The Love Parade (Reprise/W.B.)

Sade and The Thompson Twins have some company. Move over for The Dream Academy, who have passed the test of following up a hit with a tune that tops or at the least, equals, "Life In A Northern Town". Tailor made to match those Miami Vice pastels.

BILLY OCEAN - There'll Be Sad Songs (To Make You Cry) (Jive/Arista) Soft and sweet or energized, Billy Ocean is an excellent example of what a vocalist's originality can do to a song. Similar to Whitney Houston's first two hits in that it's got that feel of the great R&B ballads of the mid-80's.

HEART - Nothin' At All (Capitol)

While Ocean slows things down, Heart comes out rockin' harder than they have in 3 previous smash singles. Great to hear 'em sounding so good again.

MODELS - Out Of Mind Out Of Sight (Coffen)

From the same manager who gave us INXS comes a band who have the goods to construct a Top 40/Album Radio following. The glue that holds The Models' debut single together is that chorus which sticks to the brain.

Special Mention:

VOICES OF AMERICA - Hands Across America (EMI Am.)

Released last week and played coast to coast to help kick off the May 25th event being co-ordinated by Ken Kragen. Proceeds go to the millions of homeless and hungry in the U.S.A.

Bobbie Seger "Like A Rock" (Capitol)

Nothing's trivial with Mr.Seger. His lyric is trouble brewin', heartbreak's comin' and mama's leavin'. His AMERICAN STORM is an approaching blizzard of snow, devastating its potential to suffocate a spirit. LIKE A ROCK is a beautiful first person accounting of a man, twenty years older than his innocent years when his walk had purpose and the sun was always shining. Don't miss the great guitar work by Rick Vito on this track. Next comes the track MIAMI which creates the vision of a skyline as seen from the bow of a boatload of refugees. TIGHTROPE and IT'S YOU carry side two with their respective energy and sentimentality. You can't teach an old dog new tricks and his style is "no growth", but at his best he leaves little to be desired.

Pet Shop Boys "Please" (EMI America)

Digitally dazzling, electrically theatrical, marvelously mod. Progressive in its style, yet accessible through warm chords and less than frantic rhythms. Their success in Europe has been exceptional with three singles already. Our first domestic sampling came with WEST END GIRLS, a Ying/Yang, opposites attract, bitter/sweet smash. The lad's affected accents sound properly English, as they rap-up a cool tune. Beyond the obvious though, are equally intriguing and flagrant tracks like TWO DIVIDED BY ZERO, OPPORTUNITIES, LOVE COMES QUICKLY and SUBURBIA. Enjoy!

Next Week

Bill Gavin
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Buffy Holliars
Urban Contemporary

Elma Greer
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Kent Zimmerman
Country Music Editor

Diane Ruler
Album Radio Editor

Keith Zimmerman
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Gavin Radio Services

Art Director

Glen Helfand
Terrance Mark

Station Reporting Phone (415) 392-7750

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One Hallidie Plaza, Suite 725, San Francisco, CA 94102

www.americanradiohistory.com
"OUT OF MIND OUT OF SIGHT"
7" & 12" OUT NOW FROM THE DEBUT ALBUM BY THE MODELS OUT OF MIND OUT OF SIGHT

PRODUCED BY MARK OPITZ
FOR PACIFIC DELUXE PTY LTD.

MANAGEMENT
The GREG KIHN

LOVE AND ROCK AND ROLL
CONTEST

Who is credited with coining the phrase 'Rock 'n' Roll'?

Grand Prize: A Wurlitzer Jukebox filled with your favorite songs of “Love and Rock and Roll”

2nd Prize: A “Love and Rock and Roll” weekend for two

3rd Prize: Ten winners will receive a Greg Kihn Tour Jacket

RULES: Guess the correct answer to the question by filling in the special form and return to: EMI America Records/Greg Kihn Contest, 6920 Sunset Blvd., Hollywood, Ca. 90028. There will be a random drawing of all correct entries for prizes. Employees of EMI America Records, Gavin and Beserkly Management and their families not eligible.

ALL ENTRIES MUST BE RECEIVED BY WEDNESDAY APRIL 9TH, 1986.