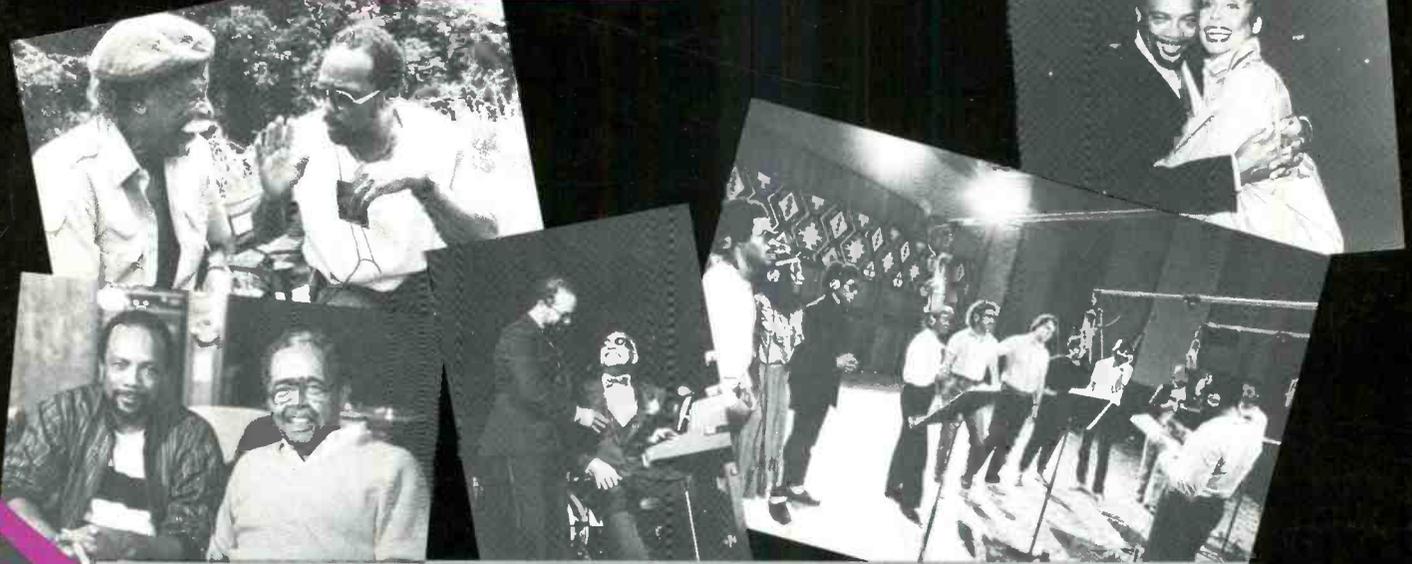
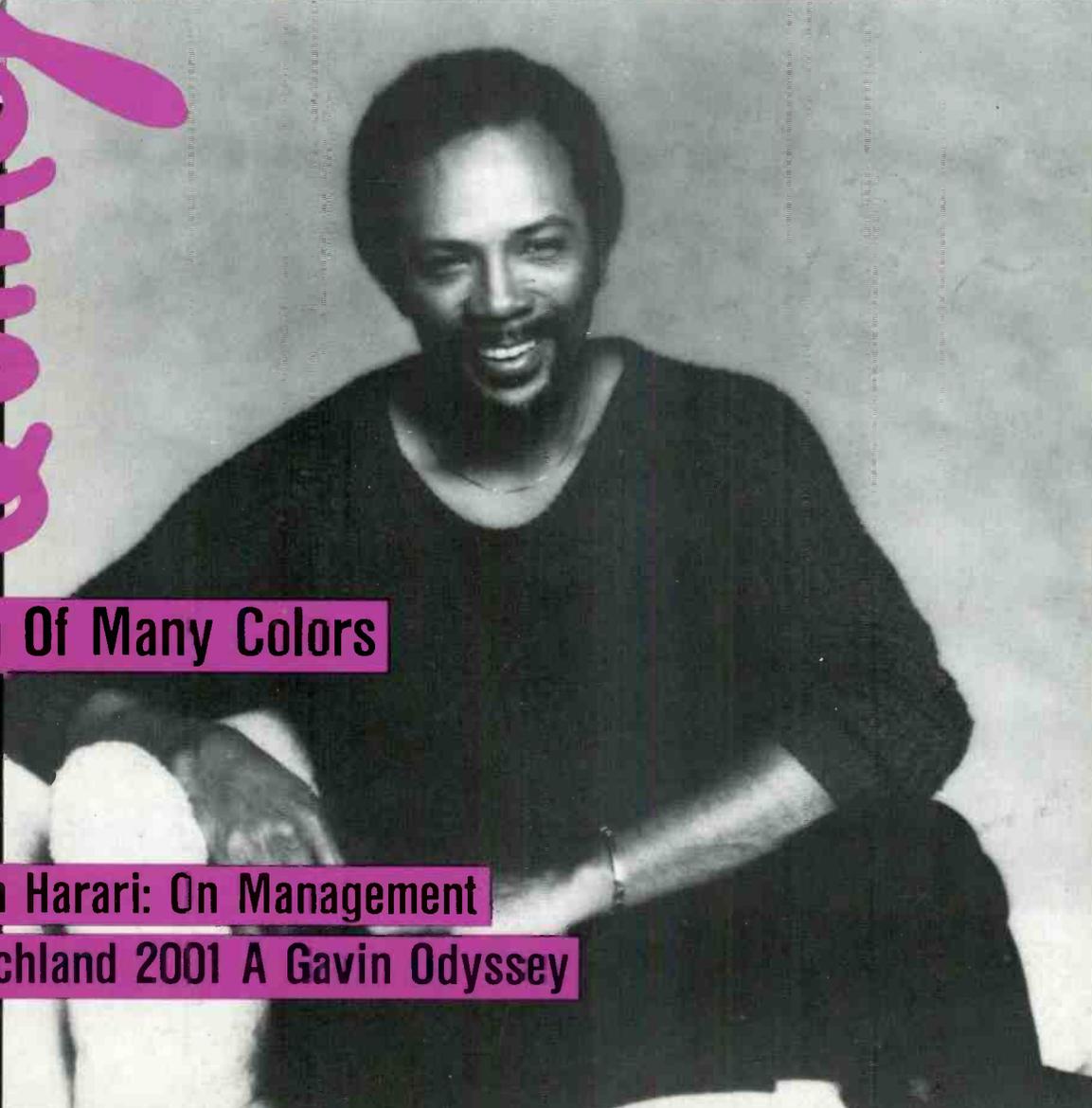


the GAVIN REPORT

SINCE 1958



Family



A Man Of Many Colors

Dr. Oren Harari: On Management

Tony Richland 2001 A Gavin Odyssey

From The LP Anywhere You Go

SHE'S GOING, GOING...

"That Girl Is Gone"

The New Single From David Pack



© 1986 Warner Bros. Records Inc.

Editor: Dave Sholin

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8AM through 11AM Wednesdays

MOST ADDED



▲ **BILLY OCEAN**
There'll Be Sad Songs
(Jive/Arista)
118 Adds

▲ **HEART**
Nothin' At All
(Capitol)
118 Adds

DREAM ACADEMY
The Love Parade
(Reprise/Warner Bros.)
65 Adds

▲ TOP NEW AIRPLAY

CERTIFIED



MADONNA
Live To Tell
(Sire/Warner Bros.)

JOURNEY
Be Good To Yourself
(Columbia)

RECORD TO WATCH

BOYS DON'T CRY
I Wanna Be A Cowboy
(Profile)

Quickly riding up enough charts to give it a 14% Hit Factor.

2W LW TW

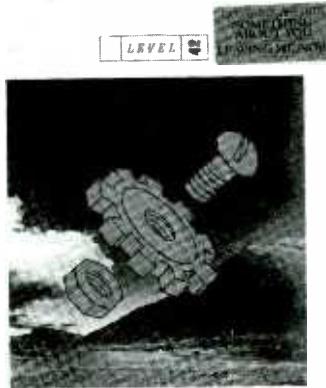
8.	4.	1. ROBERT PALMER - Addicted To Love (Island)
6.	5.	2. PRINCE - Kiss (Paisley/Warner Bros.)
4.	3.	3. Bangles - Manic Monday (Columbia)
12.	7.	4. PET SHOP BOYS - West End Girls (EMI America)
2.	1.	5. INXS - What You Need (Atlantic)
7.	6.	6. Force MD's - Tender Love (Warner Bros.)
13.	8.	7. ROLLING STONES - Harlem Shuffle (Rolling Stones)
1.	2.	8. Falco - Rock Me Amadeus (A&M)
17.	11.	9. VAN HALEN - Why Can't This Be Love (Warner Bros.)
19.	12.	10. PHIL COLLINS - Take Me Home (Atlantic)
18.	15.	11. OUTFIELD - Your Love (Columbia)
14.	13.	12. Dire Straits - So Far Away (Warner Bros.)
24.	18.	13. MIAMI SOUND MACHINE - Bad Boys (Epic)
29.	25.	14. WHITNEY HOUSTON - The Greatest Love Of All (Arista)
28.	23.	15. OMD - If You Leave (Virgin/A&M)
10.	10.	16. Stevie Nicks - I Can't Wait (Modern/Atco)
25.	21.	17. BOB SEGER - American Storm (Capitol)
16.	16.	18. Jermaine Jackson - I Think It's Love (Arista)
5.	9.	19. John Cougar Mellencamp - R.O.C.K. In The USA (Riva/PolyGram)
27.	24.	20. LEVEL 42 - Something About You (Polydor/PolyGram)
30.	26.	21. MIKE & THE MECHANICS - All I Need Is A Miracle (Atlantic)
--	27.	22. JANET JACKSON - What Have You Done For Me Lately (A&M)
11.	17.	23. Sly Fox - Let's Go All The Way (Capitol)
--	--	24. MADONNA - Live To Tell (Sire/Warner Bros.)
23.	22.	25. Jackson Browne - For America (Asylum)
35.	28.	26. MR. MISTER - Is It Love (RCA)
38.	30.	27. ZZ TOP - Rough Boy (Warner Bros.)
31.	29.	28. JOHN TAYLOR - I Do What I Do (Capitol)
3.	14.	29. Atlantic Starr - Secret Lovers (A&M)
--	34.	30. SADE - Never As Good As The First Time (Portrait)
--	--	31. JOURNEY - Be Good To Yourself (Columbia)
40.	33.	32. JULIAN LENNON - Stick Around (Atlantic)
--	36.	33. NU SHOOZ - I Can't Wait (Atlantic)
20.	20.	34. Stevie Wonder - Overjoyed (Tamla)
--	37.	35. CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)
9.	19.	36. Heart - These Dreams (Capitol)
--	40.	37. HONEYMOON SUITE - Feel It Again (Warner Bros.)
--	39.	38. DENNIS DEYOUNG - Call Me (A&M)
--	--	39. CULTURE CLUB - Move Away (Epic)
--	--	40. STARSHIP - Tomorrow Doesn't Matter Tonight (Grunt/RCA)

CHARTBOUND

	Reports	Adds	On Chart	
PATTI LABELLE/MICHAEL MCDONALD-On My Own (MCA)	141	44	50	47
TEARS FOR FEARS - Mother's Talk (Mercury/PolyGram)	135	62	69	4
HOWARD JONES - No One Is To Blame (Elektra)	129	64	58	7
WAX - Right Between The Eyes (RCA)	127	17	84	26
HOOTERS - Where Do The Children Go (Columbia)	120	15	90	15

Dave's out of town this week, he'll be back next week.
Keith & Lisa

PolyGram Spans all Formats!!



LEVEL 42 "Something About You"

R&R CHR 29-24* 199/11
 R&R A/C 20*
 R&R AOR TRACK 32*
 GAVIN TOP 40 24-20

KKRZ 13	ZZ99-29	Y108 18
KMEL 7	WLOL 9	KWSS ADD
KMBQ ADD	KWK 28	WHTT 31-21
WXKS 30-23	KBWD 15	WNYS 12
WCAU HOT 22-16	KHTR 34	94Q 21
Z93-17	92X 31	

PolyGram Records

MOODY BLUES "Your Wildest Dreams"

DAVE SHOLIN PERSONAL PICK!!
 GAVIN DEBUT UP & COMING

This Is A Mass Appeal Hit!
 KHTR ADD 35
 WRNO ADD 38
 WPHD ADD
 R&R AOR D 19* 120/19
 R&R A/C 42 ADDS 2 WEEK BREAKER



TEARS FOR FEARS "Mothers Talk"

R&R CHR 2nd WEEK BREAKER 145/62
 R&R AOR 44* TRACK

JUNIOR "Oh Louise"

HUGE CROSSOVER SMASH!!
 GREAT BUZZ ON R&B!

ALSO ON YOUR DESK NOW!!!

THE BRAND NEW SINGLE FROM
JOHN COUGAR MELLENCAMP
 "BLOOD ON THE SCARECROW"

AND THE NEW
JEAN MICHEL JARRE "A Fourth Rendezvous"

B104 30-26	WRSR ADD	ZZ99 33	KMJK
WKSE ADD	KWOD 38	Q107 ADD	KITS
WBEN ADD 38	KUBE 35	WPHD	KWK
WAVA	Y108	KEGL	Q105
WNYS	B96 39-33	KWSS	WMMS 36-33
KMEL ADD	92X ADD	WKTI	WLZY ADD 40
KPLUS D-32	KZZP	Y100 35	KKRZ 33
KHTR	K106 D-27	WRNO 37	
B97 28			

UP & COMING

ARTIST & TITLE	Reports	Adds	On	Chart
*BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)	118	118	--	--
*HEART - Nothin' At All (Capitol)	118	118	--	--
SIMPLE MINDS - All The Things She Said (Virgin/A&M)	109	32	67	10
BOURGEOIS TAGG - Mutual Surrender (Island)	106	3	62	41
FABULOUS THUNDERBIRDS - Tuff Enuff (CBS)	83	11	57	15
SIMPLY RED - Holding Back The Years (Elektra)	70	14	40	16
STARPOINT - Restless (Elektra)	68	10	28	30
*DREAM ACADEMY - The Love Parade (Reprise/Warner Bros.)	66	65	1	--
VOICES OF AMERICA - Hands Across America (EMI America)	61	20	34	7
DAVID BOWIE - Absolute Beginners (EMI America)	54	9	42	3
JETS - Crush On You (MCA)	50	29	11	10
BONNIE TYLER - If You Were A Woman (Columbia)	49	13	35	1
KATRINA & THE WAVES - Is That It? (Capitol)	47	7	34	6
VANITY - Under The Influence (Motown)	46	25	20	1
JIMMY BARNES - Working Class Man (Geffen)	43	1	32	10
BALTIMORA - Living In The Background (Manhattan)	42	9	33	--
OZZY OSBOURNE - Shot In The Dark (CBS)	40	4	26	10
*MODELS - Out Of Mind Out Of Sight (Geffen)	38	35	3	--
*MOODY BLUES - Your Wildest Dreams (Polydor/PolyGram)	38	36	1	1
MENTAL AS ANYTHING - Live It Up (Columbia)	37	--	30	7
BOYS DON'T CRY - I Wanna Be A Cowboy (Profile)	35	14	12	9
GRAHAM NASH - Innocent Eyes (Atlantic)	35	9	24	2
DIONNE WARWICK - Whisper In The Dark (Arista)	30	2	14	14
TALKING HEADS - Once In A Lifetime (Sire/Warner Bros.)	30	6	20	4
FINE YOUNG CANNIBALS - Johnny Come Home (IRS)	29	1	23	5
GREG KIHN - Love And Rock 'N' Roll (EMI America)	26	1	17	8
*LOVERBOY - Lead A Double Life (Columbia)	26	26	--	--
*PLATINUM BLONDE - Somebody Somewhere (Epic)	24	9	11	4

*Debuts This Week...

Dropped: #31-Elton John , #32-ELO, #35-Loverboy, #38-Little Richard, Feargal Sharkey, New Edition, Asia, Animotion.

INSIDE TOP 40 WITH DAVE SHOLIN

Hey sports fans! As the boys of summer whack the 'ol tomato around ballparks across this great land, here's the weekly Top Forty Wrap-Up. And what more appropriate place to start than with the **Outfield**. It's going...going...it's top ten bound. 244 stations on the scoreboard with wild action in the Southern League: **B97-New Orleans** (17-7), **WKQB - Charleston** (16-6), an **WHKW-Fayette** (14-7) are a few of the 73 who have slotted it into their top ten line-up cards. In this week's minor league crop, I see Record To Watch, **Boys Don't Cry**. Deep threat. Great speed. Great stats. 9% top ten. 14% top twenty. **Sunny Joe White's** playing it. **John Clay**. KWES-Odessa. Number one! **Janet Jackson's** enroute towards passing brother **Jermaine** for her first mass appeal hit. Check it out! Two

dozen adds pull her past the 200 mark and it looks solid. **KS103-San Diego** in at #2, **Z100-New York** at #3, **Q104-Gadsden** at #4, **KIIS/FM-Los Angeles** at #5. **94Q-Atlanta** at #6. It's a hit. Dateline London--OMD, once the darlings of the early, early techno-pop movement have bagged their first top fifteen record on our national airplay survey. It takes off where the previous single should have gone. One of the very first bands to use drum machines. For the first time in a long time we have a tie for Most Added. With no tiebreaker method, both **Billy Ocean** and **Heart** glove TNA status. If I had to judge a record by the prettiest girl in the stands, I'd pick **Vanity**. Currently a good Urban crossover bet. Stations like **KMEL**, **FM102**, **KMJK**, and **WCGQ** are giving it a spin. It's more than doubled in total reports from last week...Baseball

Notes-- a lot of you out there are as anxious as me to see baseball season back again. Some radio folks outside of the metro areas drive as much as six hours to catch a Major League game. Some plan vacations around visits to hallowed stadiums like Wrigley and Fenway. Some support minor league teams. **Jeff Allen** in Laredo (**KRRG**) told me about checkin' out the Mexican League where tacos and Mariachi bands replace hot dogs and the Wurlitzer. The team? Los Tecolotes de Los Dos Laredos translated as The Owls of The Two Laredos, serving both Laredo and Nuevo Laredo across the border. Finally, **Rockin' Ron Bruder** of **KNVR** in Paradise, CA figures that with all the drugs in baseball these days, they should play all the games at Mile High Stadium. Hope your team wins...*Keith Z.*

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

hit
FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 285 Last Week 288

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED					Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30				
PHIL COLLINS - Take Me Home (Atlantic)			277	--	17	55	166	35	4	85%	5	
PET SHOP BOYS - West End Girls (EMI America)			270	5	76	107	70	10	2	93%	12	
WHITNEY HOUSTON - The Greatest Love... (Arista)			266	13	5	19	103	98	28	47%	4	
MIKE & THE MECHANICS - All I Need... (Atlantic)			262	15	--	7	49	135	56	21%	5	
ROLLING STONES - Harlem Shuffle (Rolling Stones)			260	2	31	126	83	16	2	92%	6	
ROBERT PALMER - Addicted To Love (Island)			259	2	169	64	20	3	1	97%	13	
VAN HALEN - Why Can't This Be Love (W.B.)			255	4	44	87	94	21	5	88%	6	
MIAMI SOUND MACHINE - Bad Boy (Epic)			254	7	7	22	137	74	7	65%	7	
OMD - If You Leave (Virgin/A&M)			249	14	9	23	85	96	22	46%	8	
MADONNA - Live To Tell (Sire/Warner Bros.)			249	56	--	1	15	61	116	6%	2	
MR. MISTER - Is It Love (RCA)			247	9	--	--	24	125	89	9%	4	
OUTFIELD - Your Love (Columbia)			244	6	25	48	125	35	5	81%	10	
PRINCE - Kiss (Paisley/Warner Bros.)			242	2	179	46	12	3	--	97%	8	
BANGLES - Manic Monday (Columbia)			239	--	160	66	10	3	--	98%	13	
FORCE M.D.'S - Tender Love (Tommy Boy/W.B.)			233	3	94	94	29	8	5	93%	12	
BOB SEGER - American Storm (Capitol)			229	4	4	9	109	92	11	53%	6	
SADE - Never As Good As The First Time (Portrait)			228	24	--	1	12	88	103	5%	4	
JOURNEY - Be Good To Yourself (Columbia)			227	60	--	--	1	39	127	--	2	
DIRE STRAITS - So Far Away (Warner Bros.)			226	3	18	59	115	27	4	84%	8	
ZZ TOP - Rough Boy (Warner Bros.)			225	11	--	1	25	114	74	11%	4	
CULTURE CLUB - Move Away (Virgin/Epic)			219	31	1	--	5	44	138	2%	3	
LEVEL 42 - Something... (Polydor/PolyGram)			217	11	5	15	72	85	29	42%	10	
JANET JACKSON - What Have You... (A&M)			216	24	12	26	52	68	34	41%	7	
STARSHIP - Tomorrow... (Grunt/RCA)			198	34	--	2	1	24	137	1%	3	
JULIAN LENNON - Stick Around (Atlantic)			181	9	--	--	19	67	86	10%	5	
JOHN TAYLOR - I Do What I Do (Capitol)			174	4	--	2	34	94	40	20%	7	
NU SHOOZ - I Can't Wait (Atlantic)			171	36	9	9	28	36	53	26%	7	
HONEYMOON SUITE - Feel It Again (Warner Bros.)			168	29	--	5	11	45	78	9%	8	
P.LABELLE & M.McDONALD - On My Own (MCA)			141	44	--	3	11	33	50	9%	5	
TEARS FOR FEARS - Mothers Talk (Mercury/PolyGram)			135	62	--	--	--	4	69	--	2	
DENNIS DeYOUNG - Call Me (A&M)			128	1	--	2	19	30	76	16%	6	
WAX - Right Between The Eyes (RCA)			127	17	--	--	7	19	84	5%	6	
HOWARD JONES - No One Is To Blame (Elektra)			126	62	--	--	2	5	57	1%	2	
HOOTERS - Where Do The Children Go (Columbia)			120	15	--	--	3	12	90	2%	4	
SIMPLE MINDS - All The Things She Said (Virgin/A&M)			109	32	--	--	1	9	67	--	3	

NORTHEAST

HAMILTON, ON(NEVIN GRANT-CKOC) ADDS: NR FRZN.
TORONTO, ON(BRAD JONES-CHUM) ADDS: OMD, Madonna, Journey, ZZ Top.
TORONTO, ON(BOB SAINT-CFTR) ADDS: Pet Shop, Seger, Whitney, Madonna.
BOSTON, MA(SUNNY JOE WHITE-WXKS/FM) ADDS: Ocean, Sade, G.Kihn, P. Austin, Journey, Heart.
BOSTON, MA(CHRIS KNIGHT-WHTT) ADDS: Heart, M.Gaye, LaBelle & M.
CAPE COD, MA(MICHAEL McDONALD-WKPE) ADDS: H.Jones, Starpoint, Heart, Models, D. Academy.
PROVIDENCE, RI(TOM CUDDY-PRO/FM) ADDS: Heart, Ocean, Starship, Katrina, B.Tagg, Nu Shooz.
KEENE, NH(BERNIE HARTNETT-WKNE/FM) ADDS: H.Jones, LaBelle & M, Starpoint, Journey, ZZ Top, Ocean.
RUMFORD, ME(MICHAEL RIVERS-WMR) ADDS: Wax, LaBelle & M, S.Minds, H.Jones, Moody B's, Ocean.
BANGOR, ME(JOHN MARSHALL-WZON) ADDS: Moody B's, Ocean, Journey, H.Jones, Nu Shooz, S.Minds, Jets.
ELLSWORTH, ME(TIM MOORE-WKSQ) ADDS: Miami S.M..
BURLINGTON, VT(THOM RICHARDS-Q99) ADDS: C. Club, Journey, Ocean, John Taylr, Tears 4, A.Starr.
HARTFORD, CT(MIKE WEST-WTIC/FM) ADDS: Jets, Heart, S.Minds, Ocean.
HARTFORD, CT((HARVE ALAN-WCCC/AM) ADDS: Journey, Katrina, H.Jones, Tears 4.
NEW HAVEN, CT(STEF RYBAK-KC101) ADDS: Ocean, Jets, H.Suite, Starship.
WESTPORT, CT(STORM N. NORMAN-WEBE/FM) ADDS: Models, T.Twins, LaBelle & M, Tears 4, Ocean.
NEW YORK, NY(SCOTT SHANNON-Z100) ADDS: Cherl & A.O, Mike & M., OMD, C.Club.
ALBANY, NY(TODD MARTIN-WFLY) ADDS: Janet Jax., Heart, H.Suite, Sade.
SCHENECTADY, NY(JIM WALSH-3WD) ADDS: D. Academy, Heart, Ocean.
POUGHKEEPSIE, NY(BOB WEIL-WSPK/FM) ADDS: Ocean, Heart, Rene & A., P.Furs.
UTICA, NY(MAC/ANDREWS-WNYZ) ADDS: Heart, Moody B's, Hands A.A., D. Academy.
BINGHAMTON, NY(DON MORGAN-WAAL/FM) ADDS: Madonna, Journey, H.Suite.
BUFFALO, NY(ROGER CHRISTIAN-WBEN/FM) ADDS: Nu Shooz, Tears 4, Boys/Cry.

MID ATLANTIC

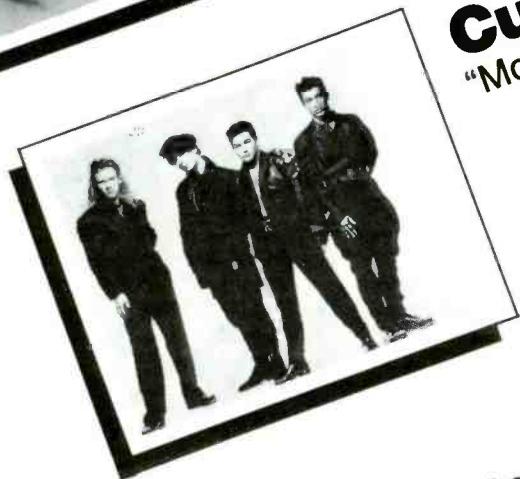
ASBURY PARK, NJ(PAT GILLEN-WJLK/FM) ADDS: Ocean, Heart, Moody B's, D. Ross, Starpoint.
TRENTON, NJ(TOM TAYLOR-WPST) ADDS: Heart, Moody B's, G. Nash, Ocean.
PITTSBURGH, PA(NICK BAZOO-B94) ADDS: OMD, C.Club, Tears 4.
PITTSBURGH, PA(KEITH ABRAMS-WHTX) ADDS: LaBelle & M, Ocean, Moody B's, OMD.
JOHNSTOWN, PA(RICH KELLY-WCRO) ADDS: ZZ Top, Madonna, Janet Jax., Journey.
ERIE, PA(JIM COOK-WJET) ADDS: S.Minds, LaBelle & M, Sade.
ERIE, PA(BILL SHANNON-K104) ADDS: Moody B's, Loverboy, Heart, B.Monkeys, Mike & M., Ocean.
ALTOONA, PA(STEVE KELSEY-WFBG) ADDS: H.Suite, Nu Shooz, Tears 4, H.Jones, Ocean, D. Academy, Loverboy, LaBelle & M, Bowie.
WASHINGTON, DC(KAGHAN/DEMPSEY-B106) ADDS: Ocean, Nu Shooz, Jets, Hooters, Heart.
BALTIMORE, MD(KINGSTON/KRONTHAL-B104) ADDS: Ocean, Outfield, Sade.
OCEAN CITY, MD(J.J. MCKAY-100KHI) ADDS: C.Club, LaBelle & M, Heart, S.Minds, Tears 4, Baltimore, Ozzy, H.Jones, Vanity.
CEDAR BLUFF, VA(NANCY SHELTON-WYRV) ADDS: Vanity, Ocean, J. Barnes, Seger, Mr. Mr., Starship.
SANFORD, NC(BILL FREEMAN-WFJA) ADDS: Vanity, D. Academy, Loverboy, Heart, Jets, B.Tyler, MAI TI.

You Know What People Say ...

You're Judged By The Music You Play



Cherrelle
with Alexander O'Neal
"Saturday Love"



Culture Club
"Move Away"



Sade
"Never As Good As The First Time"



E.L.O.
"So Serious"



**The Fabulous
Thunderbirds**
"Tuff Enuff"



CBS ASSOC.
RECORDS

King
"Alone Without You"



Epic

Ozzy Osbourne
"Shot In The Dark"



CBS ASSOC.
RECORDS

Robert Tepper
"Don't Walk Away"



Scotti Brothers

**So Why Not
Play The Hits!**

DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) ADDS: Nu Shooz, LaBelle &M, C.Club, Heart.
CHARLOTTE, NC(BILL MARTIN-WBCY) ADDS: NR FRZN.
CHARLOTTE, NC(CHRYSLER/STEVENS-WJZR/FM) ADDS: Frozen Pl..
CHARLOTTE, NC(BLACKWELL/WILLIAM-WROQ) ADDS: Nu Shooz, Ocean, H.Jones, Nicole.
FAIRMONT, NC(BILL SELLARS-WZYZ) ADDS: Heart, Loverboy, Ocean, H.Jones, Tears 4, B. Keefer.
BOONE, NC(WILL VICKERS-WASU/FM) ADDS: Starpoint, Starship, Journey, Madonna.
HENDERSONVILLE, NC(AL B. LAKE-WHVL) ADDS: Janet Jax., Ocean, G. Nash, M.Gaye, Plat. Blind, D. Academy, H.Jones, Hands A.A., Baltimora.
CHARLESTON, SC(ROGER GAITHER-WKQB/FM) ADDS: Heart, Vanity, Tears 4, E.G.Daily, Ocean.
FLORENCE, SC(GREEN/ADAMS-106X) ADDS: Moody B's, Heart, Ocean, Loverboy, Hands A.A., B.Monkeys, D. Academy, Firm.
CHERAW, SC(LEWIS/HOLIDAY-WPDZ) ADDS: D. Academy, Cherl& A.O, LaBelle &M, Journey, H.Jones, Ocean, Heart, Moody B's, Hands A.A..
KINGSTREE, SC(GREG KNOP-WKSP) ADDS: B.Tyler, Nylons, John Getz.
MYRTLE BEACH, SC(LINDA KING-WKZQ) ADDS: Moody B's, Jets, S.Minds, ZZ Top, Ocean, Heart, LaBelle &M.
GREENVILLE, SC(TOMMY SMITH-WANS/FM) ADDS: Starship, Nu Shooz, Vanity, C.Club, S.Minds, Plat. Blind.

SOUTHEAST

ATLANTA, GA(JEFF McCARTNEY-94Q) ADDS: C.Club, Heart, Jets, H.Jones, Ocean.
CARROLLTON, GA(KATHY WHITE-WPPI) ADDS: Vanity, Mai Tai, Plat. Blind, Heart, H.Jones.
ROME, GA(TIM HENSLEY-WQTU) ADDS: Models, D. Academy, Heart, Ocean.
SWAINSBORO, GA(BARRY STEWART-WGKS/FM) ADDS: Hands A.A., Ocean, Heart, H.Jones, Baltimora.
VIDALIA, GA(MELODI GARRETT-98Q) ADDS: Prince, Miami S.M., Stones, OMD, Janet Jax., Whitney, Vanity, MAI TAI, Barth, B.Tyler, Nylons, Van Halen, Ocean, Journey.
ATHENS, GA(DAN MURRAY-WAGQ) ADDS: NR FRZN.
AUGUSTA, GA(BRUCE STEVENS-WBBQ) ADDS: Madonna, Journey, Ocean, Jets, P. Austin.
FT.VALLEY/MACON, GA(NATHAN HALE-WQBZ) ADDS: Ocean, Heart, Nylons, D. Academy, Jets.
HINESVILLE, GA(SHANNON WEST-WBLU) ADDS: Moody B's, Heart, Ocean, D. Academy, E.G.Daily.
COLUMBUS, GA(RALPH CARROLL-WCGQ) ADDS: Tepper, Ocean, Moody B's, Heart, Vanity, D. Academy, Katrina.
DAYTONA BEACH, FL(TONY MANN-WNFI) ADDS: Tears 4, Starship, H.Jones, Nu Shooz.
TALLAHASSEE, FL(RICH STEVENS-Z103) ADDS: Ocean, Heart, OMD, H.Suite, Prince, Loverboy.
PANAMA CITY, FL(JEFF DAVIS-WPFM) ADDS: Jets, Ocean, Hooters, M. Martin.
FT.WALTON BEACH, FL(MIKE BRIDGES-WFTW/FM) ADDS: Madonna, Journey, G. Nash, M. Martin, Hands A.A..
GAINESVILLE, FL(LOU PATRICK-WYKS) ADDS: Cherl& A.O, Tepper, Vanity.
MIAMI, FL(FRANK AMADEO-Y100) ADDS: LaBelle &M, Nicole, Starpoint.
MIAMI, FL(MARK SHANDS-195) ADDS: H.Jones, Ocean, Dire St., Heart, Journey.
TAMPA, FL(BOBBY RICH-Q105) ADDS: OMD, LaBelle &M, Ocean, H.Jones.

SOUTH

BIRMINGHAM, AL(RICH BAILEY-WKXX) ADDS: Tears 4, Nu Shooz, Whitney, Heart.
TUSCALOOSA, AL(SHANNON/CANADA-WNPT) ADDS: LaBelle &M, Tears 4, Jets, Journey, Vanity, Loverboy, Julian.
FAYETTE, AL(KELSEY SCOTT-WHKW) ADDS: D. Academy, Heart, Ocean, Tepper, Temptation, Moody B's, Mai Tai.
FLORENCE, AL(SHAYNE/DURHAM-WQLT) ADDS: D. Academy, Heart, Moody B's, Ocean.
GADSDEN, AL(DAVIS/ST.JOHN-Q104) ADDS: Ocean, Hooters, Vanity, Tepper, Simp. Red.

MONTGOMERY, AL(ALAN DuPRIEST-WHYY/FM) ADDS: Boys/Cry, Wax, OMD, Madonna, Moody B's.
MONTGOMERY, AL(MIKE RAINIER-99FM) ADDS: S.Minds, Journey, Hands A.A., Nu Shooz, H.Jones, Heart, Ocean.
NASHVILLE, TN(ST.JOHN/PEACE-Y107) ADDS: LaBelle &M, C.Club, Starship, Ocean.
JOHNSON CITY, TN(POTTER/TAYLOR-WQUT) ADDS: Tears 4, Sade.
SPARTA, TN(BILL WINNINGHAM-WSMT) ADDS: Cherl& A.O, Journey, Wax, Nu Shooz, Vanity, Madonna, LaBelle &M, Nylons.
GREENVILLE, MS(JACKIE RAND-WIQQ) ADDS: NR FRZN.
TUPELO, MS(LISA LANDAU-KZ103) ADDS: NR FRZN.
HATTIESBURG, MS(WAYNE MICHAELS-WHSY/FM) ADDS: Nu Shooz, Tears 4, H.Jones, LaBelle &M, Hands A.A..
LAUREL/HATTIESBURG, MS(DAVE LYONS-WNSL) ADDS: Starship, OMD, Journey.
BILOXI, MS(BOB LIMA-WQID) ADDS: H.Jones, Tears 4, Heart, Sade, S.Minds.
MCCOMB, MS(SARA KAY-WHNY) ADDS: Jane Getz, Ocean, D. Academy, F.Jackson, Jets, Nylons, B.Tyler, Heart, Sam Harris.
STARKVILLE, MS(WILLIAMS/FONDA-WKOR) ADDS: Heart, Hooters, LaBelle &M.
JENKINS, KY(G.C. KINCER-WIFX) ADDS: Madonna, C.Club, Starship, Journey.
PADUCAH, KY(TONY RICHARDS-WDDJ/FM) ADDS: Sade, H.Suite, Nu Shooz, Madonna, Journey, C.Club, LaBelle &M.
BOWLING GREEN, KY(DARRELL DUVALL-WBGN) ADDS: Moody B's, Ocean, D. Academy, Models, Del Lords.
GLASGOW, KY(BEESELEY/DOSSEY-WOVO/FM) ADDS: B.Tyler, Firm, S.Minds, Katrina, D. Academy, Ocean, Loverboy, M. Martin, Heart, Jets.
CENTRAL CITY, KY(STAN BARNETT-WKYA) ADDS: Madonna, C.Club, Mr. Mr., Starship, Sade.
NEW ORLEANS, LA(KIPPER McGEE-B97) ADDS: Hooters, Heart, Ocean.
HOUMA, LA(MARK KELLY-KCIL/FM) ADDS: Heart, P.Bailey, D. Academy, Julian, Janet Jax., Nu Shooz, H.Suite.
BATON ROUGE, LA(RICE/A.-WFMF) ADDS: Whitney, Mike & M., OMD, Madonna.
BATON ROUGE, LA(MICHAEL ADAMS-WGGZ/FM) ADDS: Starship, Mike & M., Miami S.M..
MONROE, LA(LORI CLARY-KNOE/FM) ADDS: Whitney, Starship, S.Minds, Tears 4, H.Jones, Heart.
ALEXANDRIA, LA(CHRISTIE ATWOOD-KQID/FM) ADDS: Janet Jax., OMD, Journey, Ocean.

EAST CENTRAL

PINEVILLE, WV(RANDY PARKS-WWYO) ADDS: S.Bishop, D. Academy, Heart, Plat. Blind, Ocean, B.Tyler.
OAK HILL/BECKLEY, WV(JIM MARTIN-WOAY/FM) ADDS: E. Latour, Heart, Moody B's, Ocean, S.Minds, Tears 4.
MORGANTOWN, WV(KATHI SIMONS-WCLG/FM) ADDS: Ocean, Moody B's, Tears 4, Simp. Red, Heart, Temptation.
COLUMBUS, OH(RICHARDS/FOXX-WNCI/FM) ADDS: Ocean, D. Academy, Starship, LaBelle &M.
COLUMBUS, OH(COOK/HAINES-92X) ADDS: Mike & M., H.Suite, Nu Shooz, Tears 4.
ELYRIA/CLEVELAND, OH(BENTLEY/EVAN-WBEA/FM) ADDS: Mr. Mr., Tears 4, Starship, Sade, Nu Shooz.
ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) ADDS: Outfield, Janet Jax., Mike & M., Level 42.
RICHMOND, IN(RICK CASEY-K96) ADDS: LaBelle &M, H.Jones, Ocean, A.Starr, Manilow.
VINCENNES, IN(DANNY WAYNE-WRTB/FM) ADDS: Nu Shooz, Tears 4, Starship, Cherl& A.O.
EVANSVILLE, IN(CHRIS SOUSA-WKDQ) ADDS: Mike & M., Madonna, C.Club, R. Palmer, Pet Shop.
TERRE HAUTE, IN(MIKE ARNETT-WPFR) ADDS: Nu Shooz, Plat. Blind, Madonna, Loverboy, Tepper.
ANN ARBOR, MI(BRENT ALBERTS-WIQB) ADDS: Mike & M., Starship, Force MD's, Seger.
DETROIT, MI(GARY BERKOWITZ-WHYT) ADDS: C.Club, Jets, Journey, ZZ Top, Ocean.

LANSING, MI(WALT BENNETTI-WVIC) ADDS: Starship.
JACKSON/LANSING, MI(GARY FRANKLIN-WJXQ) ADDS: Jets, Level 42,
 D. Academy, Nu Shooz, Heart, Ocean.
GRAND RAPIDS, MI(MIKE TINNES-WKLQ) ADDS: Journey, Whitney, Mr.
 Mr., ZZ Top, Boys/Cry.
CADILLAC, MI(ROB MICHAELS-WATT) ADDS: Janet Jax., Mr. Mr.,
 Starship, C.Club.
ALPENA, MI(DARRELL KELLEY-WHSB) ADDS: Ocean, H.Suite, Heart,
 LaBelle &M, H.Jones.
GAYLORD, MI(DAVID BARR-WZXM) ADDS: M. Martin, Journey, D.
 Academy, T.Heads, Mr. Mr., Jane Getz.
PETOSKEY, MI(DENNIS MARTIN-WWPZ) ADDS: Mr. Mr., Sade, OMD,
 Janet Jax..

UPPER MIDWEST

FORT DODGE, IA(CAL BIERMAN-KKEZ) ADDS: New Edit., Barth, LaBelle
 &M, Journey, S.Minds, Heart, Vanity, D. Academy.
WATERLOO/C.RAPIDS, IA(JEFF CHRISTENSON-KOKZ) ADDS: Wax, Nu
 Shooz, S.Minds, Heart, H.Suite, Ocean, Moody B's.
SIoux CITY, IA(PAT PAXTON-KGLI) ADDS: Tears 4, Heart, Ocean.
SIoux CITY, IA(SCOTT SHANNON-KSEZ/FM) ADDS: Nu Shooz, LaBelle
 &M, H.Jones, Tears 4, Janet Jax..
IOWA CTY/CEDAR RAPID, IA(TED BURTON JACOBSEN-KKRQ) ADDS:
 Pet Shop, Van Halen, Mike & M..
CEDAR RAPIDS, IA(BRAD FUHR-KQCR/FM) ADDS: ZZ Top, Journey,
 LaBelle &M.
CLINTON, IA(BILL WARNER-KNJY) ADDS: Madonna, Journey, Van
 Halen, H.Suite, Plat. Blind, B.Tyler, Boys/Cry.
DAVENPORT, IA(GYNNY O'HARA-KIHK) ADDS: Madonna, Journey, Sade,
 Janet Jax., Starship, C.Club, Moody B's.
KENOSHA, WI(TERRY HAVEL-WJZQ) ADDS: D. Academy, Janet Jax.,
 Journey, Models.
MILWAUKEE, WI(DENISE LAUREN-WKTI) ADDS: Tears 4, Starship,
 Bodeans.
MADISON, WI(LITTLE/HUDSON-Z104) ADDS: D. Academy, Whitney,
 S.Minds, Madonna.
APPLETON/OSHKOSH, WI(KIM BRADLEIGH-WKAU) ADDS: Madonna,
 Starship, C.Club, Ocean.
WAUSAU, WI(MIKE EDWARDS-WIFC/FM) ADDS: Janet Jax., Fab TB'S, D.
 Academy, Hands A.A..
STEVENS POINT, WI(BOULEY/STEFFEN-WSPT) ADDS: H.Jones, Heart,
 Starship, Tears 4, Ocean, S.Minds, Boys/Cry.
LA CROSSE, WI(CHUCK KNIGHT-HIT105) ADDS: Level 42, Sade,
 Journey, Ocean, H.Suite.
LA CROSSE, WI(GREER/CARR-WIZM/FM) ADDS: Madonna, Starship,
 Sade, H.Suite.
EAU CLAIRE,, WI(RICK JAMES-WBIZ) ADDS: S.Minds, Nu Shooz, G.
 Nash, D. Academy, H.Jones, LaBelle &M, Wax.
MINNEAPOLIS/ST.PAUL, MN(ANTHONY/MICHAELS-KDWB/FM) ADDS:
 Mike & M., Sade.
ROCHESTER,, MN(DENNY FOSTER-KROC/FM) ADDS: Loverboy,
 Moody B's, Heart, D. Academy.
MANKATO, MN(GARVIN/McCORMICK-KDOG/FM) ADDS: Tears 4, Ocean,
 Heart, Hooters, B.Monkeys.
ALBERT LEA, MN(TODD GUTHRIE-KCPI/FM) ADDS: Madonna, Journey,
 Tears 4, Fab TB'S, H.Jones, Starpoint, Simp. Red.
ST. CLOUD,, MN(PATTON/WAKEFIELD-KCLD/FM) ADDS: Wax, Journey,
 H.Jones, C.Club, Janet Jax..
VERMILLION, SD(DEAN RUSSELL-KVRF) ADDS: D. Academy, H.Jones,
 Loverboy, Fab TB'S, Plat. Blind.
YANKTON, SD(RANDY KUSSMAN-KQHU/FM) ADDS: Madonna, H.Suite,
 Heart, Tears 4, Models, Hooters.
SIoux FALLS, SD(ADAM NORTH-KKRC) ADDS: Level 42, Sade,
 H.Suite, Fab TB'S.
ABERDEEN, SD(SCOTT DANIELS-KQ95) ADDS: Hooters, D. Academy,
 Ocean, Asia, Models, S.Minds.
RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) ADDS: H.Jones,
 Boys/Cry, Journey, Madonna, Julian, Starpoint.
RAPID CITY, SD(RANDY McDANIEL-KGGG/FM) ADDS: Pet Shop, Mike &
 M., Journey.
FARGO, ND(ANDERSON/PALMER-Y94) ADDS: Madonna, Heart,

Journey, Ocean, S.Minds.
GRAND FORKS,, ND(NORDINE/RIGHT-KKXL/FM) ADDS: H.Suite,
 C.Club, Heart.
BISMARCK,, ND(BRANNAN/HARDT-KFYR) ADDS: Simp. Red, Level 42,
 OMD, Madonna, C.Club.
BISMARCK,, ND(BOB BECK-KYYY/FM) ADDS: Tears 4.
MINOT,, ND(SCOTT MEYER-KIZZ) ADDS: Nu Shooz, Madonna, Tears 4,
 H.Suite.
DE KALB, IL(LEW WHITE-WDEK/FM) ADDS: Journey, P.Furs, S.Minds,
 Plat. Blind, Vanity.
JOLIET, IL(LENTINE/WEBER-WLLI) ADDS: Heart, Tears 4, Wax, Fab
 TB'S, Madonna, S.Minds, Julian, Nu Shooz.
CHICAGO, IL(JEFFRIES/KELLY-WYTZ) ADDS: Janet Jax., Madonna.
CHICAGO, IL(CHUCK CRANE-WLS/AM) ADDS: Sade, Force MD's.
CHICAGO, IL(JOE BOHANNON-B96) ADDS: Hooters, S.Minds, Ocean,
 Heart, Models, Madonna.
FREEPORt,, IL(READEKER/EDWARDS-WXXQ) ADDS: S.Minds,
 H.Suite, Starship, Hands A.A..
ROCKFORD, IL(DAVE ANTHONY-WYBR) ADDS: Starship, Bowie, C.Club,
 Wax.
ROCKFORD, IL(BRILL/DENT-WZOK) ADDS: Journey, Tears 4.
GALESBURG, IL(HEATH/HAMLIN-WGBQ/FM) ADDS: Journey, Madonna,
 Julian.
BLOOMINGTON, IL(JUSTIN/ROBBINS-WBNQ) ADDS: Heart, Madonna,
 Tears 4.
CHAMPAIGN, IL(McCANN/McKEIGHAN-WLRW/FM) ADDS: Heart, Ocean,
 L. Reed, D. Academy, Bowie.
SPRINGFIELD, IL(GREG LAWLEY-WDBR) ADDS: Heart, Moody B's, Nu
 Shooz, Loverboy, LaBelle &M, P.Furs.
CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) ADDS: Madonna, Mike &
 M., OMD, Loverboy, Jim Foster, A.Williams.

CENTRAL

EAST PRAIRIE,, MO(GREG LANDIS-KYMO) ADDS: Townshend, Del
 Fuegos, B.Tagg, T.Heads.
KANSAS CITY, MO(PERUN/BARBER-KBEQ) ADDS: Outfield, Ocean,
 Starpoint.
JEFF.CITY/COLUMBIA, MO(BRIAN MILLER-KTXY) ADDS: Bowie, Tears 4.
WAYNESVILLE,, MO(KEVIN BARTON-KFBD) ADDS: D. Academy,
 Erasure, P.Furs, Level 42, Models.
TOPEKA, KS(ROGER HEATON-WIBW/FM) ADDS: Whitney, Dire St., Van
 Halen.
TOPEKA, KS(KEVAN RABAT-KDVV/FM) ADDS: A.Starr, Models,
 Boys/Cry, Heart, S.Minds, Ocean, Moody B's.
KANSAS CITY, MO(LORRIN PALAGI-KBKC/FM) ADDS: Ocean, Cash
 Flow, A.Starr, P. Austin.
PITTSBURG, KS(BELL/PORTER-KQWK/FM) ADDS: Moody B's,
 T.Heads, Bowie.
HOISINGTON, KS(BIEKER/ATKINSON-KHOK) ADDS: Fab TB'S,
 Madonna, Hands A.A., Level 42, Heart, Models, Ballimora.
HAYS, KS(MICHAEL KOERNER-KJLS) ADDS: Tepper, G. Nash, Sade,
 Wax, Simp. Red, Ocean.
NORFOLK, NE(DOUG KOEHN-KNEN) ADDS: LaBelle &M, Journey,
 Heart, Ocean, Madonna.
GRAND ISLAND, NE(MOSLEY/BRADEE-KSYZ/FM) ADDS: Heart, Nu
 Shooz, H.Jones, M. Martin, Vanity.
EL DORADO,, AR(DAN MURPHY-KLBQ/FM) ADDS: Hands A.A.,
 Madonna, B.Tyler, Nylons.
LITTLE ROCK, AR(JIM DONNELLY-KSER/FM) ADDS: Madonna, Bowie,
 Sade, Ballimora, Whitney, Julian, Heart.
LITTLE ROCK,, AR(MARK MC CAIN-KKYK) ADDS: Dire St., Whitney.
FAYETTEVILLE,, AR(STEVE WARREN-KKEG) ADDS: Starship, Julian,
 Heart.
FORT SMITH, AR(JOHN O'DEA-KZZE/FM) ADDS: Heart, Ocean, H.Suite.
FT. SMITH, AR(HAYES/BRYANT-KISR) ADDS: Ocean, Heart, Nu Shooz,
 H.Jones, Tears 4, Vanity.

SOUTHWEST

LAWTON, OK(MORGAN/MITCHELL-KMGZ) ADDS: Hands A.A., Ocean,
 Heart.
DALLAS, TX(SHOMBY/CROSBY-KZPS) ADDS: C.Club, Ocean, S.Minds,

Level 42, Heart.

TYLER,, TX(DAVE GOLDMAN-KEYP) ADDS: Ocean, H.Jones, D. Academy, Heart, Hands A.A., Jets, Models.

LUFKIN, TX(RANDY SHANNON-KAFX) ADDS: LaBelle &M, G. Nash, Nicole, Hooters, S.Minds.

NACOGDOCHES, TX(DALLAS BAKER-KTBC) ADDS: Janet Jax., Jets, Models, Dionne.

WICHITA FALLS, TX(BECK/KAY-KNIN/FM) ADDS: S.Minds, Tears 4, Heart, Ocean, D. Academy, LaBelle &M.

KILLEEN/TEMPLE, TX(B.J. MCCRAE-KIXS/FM) ADDS: Cherl& A.O, Tears 4, H.Jones, D. Academy, Heart.

SAN ANGELO, TX(JOHN RAYMOND-KIXY/FM) ADDS: Tears 4, Heart, Models, Moody B's, Ocean, D. Academy.

BEAUMONT, TX(MURPHY/JACKSON-B95) ADDS: Ozzy, Jets, Nu Shooz, H.Jones, Ocean, Heart.

BRYAN, TX(CARL GIDEON-KTAM) ADDS: Starship, Julian, Miami S.M., Sade, M. Martin, Mr. Mr..

BRYAN, TX(AUSTIN/TURNER-KTAW/FM) ADDS: Tears 4, H.Jones, Bowie, B.Tyler, D. Academy, Loverboy.

BRYAN, TX(SKIP BISHOP-KKYS) ADDS: D. Academy, Moody B's, J.M. Jarre, Ocean, Ry Cooder.

VICTORIA, TX(JAY ARENA-KVIC) ADDS: Tepper, Heart, Ocean, Tears 4, D. Academy, Loverboy.

LAREDO, TX(KIRK DAVIDSON-KRRG) ADDS: Jets, Ocean, Journey, Heart, Moody B's, Outfield.

SAN ANTONIO, TX(HUNTER/CARRINGTON-Q96) ADDS: Tears 4, P.Furs, LaBelle &M, H.Suite.

WESLACO, TX(ELI MOLANO-KRGV) ADDS: John Taylr, Ocean, D. Academy, H.Jones.

AMARILLO, TX(KEITH RICHARDS-KAKS/FM) ADDS: Miami S.M., Starship, Ocean, Tears 4, Models.

AMARILLO, TX(TIM BUTLER-KPUR) ADDS: Madonna, D. Academy, LaBelle &M, Nu Shooz, Heart, H.Jones.

ABILENE, TX(DOMINIC TESTA-KFMN) ADDS: Nu Shooz, Tears 4, B.Tyler, Heart, C.Club, Simp. Red, Ozzy.

ODESSA/MIDLAND, TX(JOHN CLAY-KWES/FM) ADDS: B.Monkeys, Hands A.A..

PHOENIX, AZ(GUY ZAPOLEON-KZZP) ADDS: TRANS X, Jets, Level 42.

TUCSON, AZ(GILLIE/JOHNSON-KRQ) ADDS: C.Club, Tears 4, H.Jones, H.Suite.

COTTONWOOD, AZ(ROBERTS/PETERSON-KSMK) ADDS: DeYoung, Barth, Hands A.A., Wax, Madonna, ZZ Top, M.Gaye, Models, H.Jones.

ALBUQUERQUE, NM(ROYCE BLAKE-KIVA/FM) ADDS: Madonna, Wax, S.Robinson, A.Starr, Mike & M..

ALBUQUERQUE, NM(PAUL MARCU-KRKE) ADDS: Madonna, C.Club, Moody B's, Starship.

GALLUP, NM(ERIC ALLEN-KYVA) ADDS: Ocean, H.Jones, Models, Baltimora, D. Academy.

SANTA FE/ALBUQUERQUE, NM(SCOTT WALLACE-KKSS/FM) ADDS: Journey.

TOM SUMMERS-KZZO/FM) ADDS: NR FRZN.

ALAMOGORDO, NM(TIM WEAVER-KINN A/F) ADDS: C.Club, Hooters, Journey, Madonna, Cherl& A.O.

ROCKY MOUNTAIN

BILLINGS,, MT(CHARLIE FOX-KYYA) ADDS: NR FRZN.

POLSON/KALISPELL, MT(RICK LEER-KQ92) ADDS: D. Academy, Ocean, Wax, Movieland, Nu Shooz, Models.

KALISPELL, MT(BARRY BENNETT-KBBZ/FM) ADDS: Heart, Moody B's.

DENVER, CO(GLORIA AVILA-PEREZ-KIMN) ADDS: Sly Fox, Janet Jax., ZZ Top, Sade.

DENVER, CO(GEINA HORTON-Y108) ADDS: H.Jones, Tears 4, H.Suite.,

DENVER, CO(BOLKE/STONE-KPKE) ADDS: NR FRZN.

WINDSOR, CO(AL DECKER-KUAD/FM) ADDS: Moody B's, Models, Bowie, Heart, H.Suite, H.Jones, Loverboy, One To One.

GREELEY/FT. COLLINS, CO(GARY RAY-KGBS) ADDS: Tears 4, H.Jones, Fine Y.C., Vanity, Moody B's, Models, P.Bailey.

GRAND JUNCTION, CO(COLLINS/STONE-K-STAR) ADDS: Hands A.A., Moody B's, A.Starr, Janet Jax., Jim Foster, Ocean, Heart, D. Academy.

CODY, WY(KELLY GORDON-KTAG) ADDS: Journey, Madonna, John Taylr, H.Suite, Hooters.

CASPER, WY(TODD CAVANAH-KTRS) ADDS: Ocean, D. Academy, Simp. Red, Heart, Models, Boys/Cry.

GILLETTE, WY(DENNIS SWITZER-KOLL) ADDS: D. Academy, Heart, Ocean, Cherl& A.O, Moody B's.

SODA SPRINGS, ID(SUMMERS/A.D.-K79) ADDS: D. Academy, Julian, Baltimora, Fab TB'S, Heart, Ocean, Madonna, M. Martin, H.Jones, Starship.

LEWISTON, ID(JAY MCCALL-KOZE) ADDS: Ocean, Loverboy, Heart, Moody B's, Janet Jax..

BOISE, ID(TOM EVANS-KIYS) ADDS: Janet Jax., C.Club, Hooters, Heart, Ocean, Vanity, D. Academy.

MOSCOW, ID(GARY CUMMINGS-KZFN) ADDS: Heart, Tears 4, D. Academy, Moody B's, Ocean, Models.

LOGAN, UT(MARK ROMAN-KVFM) ADDS: NR FRZN.

LOGAN, UT(JAY HALL-KBLQ) ADDS: Heart, Ocean, Journey, G. Nash, Janet Jax., Cherl& A.O.

OGDEN, UT(PAUL WILSON-KJQ) ADDS: Simp. Red, Nu Shooz, Sade, H.Jones, Journey, Madonna.

PROVO/SALT LAKE CITY, UT(ROB BOSHARD-KFMY) ADDS: Whitney, Madonna, Sade, Journey, Boys/Cry.

FAR WEST

LAKE TAHOE/RENO, NV(MICKEY LEES-KLKT) ADDS: A.Starr, Simp. Red, Madonna, Barth, H.Jones.

RENO, NV(SHAKES/RYAN-KWNZ/FM) ADDS: Ocean, LaBelle &M, C.Club, H.Jones, Heart, Boys/Cry, Moody B's.

RENO, NV(JOHN CHOMMIE-KHTZ/FM) ADDS: Madonna, Boys/Cry, Plat. Blnd, Loverboy, Tepper.

RENO, NV(GARY PAGE-KRZQ/FM) ADDS: Simp. Red, Setzer, J. Cocker, Jms Taylor, G. Nash, Level 42, S.Robinson, Prince.

LOS ANGELES, CA(SCARBOROUGH/SIMON-KKHR) ADDS: Nu Shooz, Simp. Red, Jets, Madonna, Starpoint, P.Furs, Heart, Ocean, Wax.

LOS ANGELES, CA(MIKE SCHAEFER-KIIS/FM) ADDS: New Edit., Journey, S.Minds, Bronski Beat.

SAN DIEGO, CA(MIKE PRESTON-KS103) ADDS: Journey, H.Jones, Heart.

SAN BERNARDINO, CA(SHAWN DEMORY-KGGI) ADDS: Tears 4, F.Jackson, Jets.

ANAHEIM, CA(CRAIG POWERS-KEYZ) ADDS: NR FRZN.

SANTA BARBARA, CA(JANE ASHER-Y97) ADDS: NR FRZN.

BAKERSFIELD, CA(DAVE KAMPER-KKXX/FM) ADDS: Pet Shop, Mike & M., Journey.

SAN LUIS OBISPO, CA(JOE COLLINS-KSLY/FM) ADDS: C.Club, LaBelle &M, H.Jones, Boys/Cry, Heart, Models.

SANTA MARIA,, CA(MARIA RUBIO-KXFM) ADDS: Tears 4, Heart, Ocean, Models, Jets.

LOMPOC/ SANTA MARIA, CA(SAM JACKSON-KRQK/FM) ADDS: C.Club, Vanity, G. Nash, H.Jones, D. Academy, Models.

FRESNO, CA(WALKER/DAVIS-KYNO) ADDS: John Taylr, Heart, LaBelle &M, S.Minds, H.Suite.

FRESNO,, CA(BERRY/CARTER-KMGX) ADDS: Outfield, Wax, LaBelle &M, D. Ross, Boys/Cry, Models.

MONTEREY/SALINAS, CA(KIRK CLIATT-KDON/FM) ADDS: S.Minds, Boys/Cry, Madonna, Heart, Ozzy.

SAN FRANCISCO, CA(RICHARD SANDS-KITS/FM) ADDS: Madonna, Journey, Tears 4, H.Jones, Bowie, Simp. Red.

SAN FRANCISCO, CA(RIVERS/NAFTALY-KMEL) ADDS: D. Academy, Ocean, Tears 4, B.Monkeys, Hooters.

SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) ADDS: Journey, H.Jones, Ocean, T.Heads.

SAN JOSE, CA(ROBIN KIPPS-KWSS) ADDS: Ocean, LaBelle &M, ZZ Top, H.Jones, Starship.

STOCKTON, CA(JOHN HAMPTON-KSTN) ADDS: Magazine, Falco, Ocean, Force MD's, Tears 4, Erasure.

MODESTO/STOCKTON, CA(DAVID KRAHAM-KHOP/FM) ADDS: Nu Shooz, Ocean, Heart, H.Suite, C.Club, Models.

MODESTO, CA(RUSS NOVAK-KFIV/FM) ADDS: H.Suite, B.Tagg, Madonna, Tears 4, Jets, Heart, Hands A.A., ZZ Top, Starship.

SANTA ROSA, CA(ERIC SCOTT-KREO) ADDS: H.Jones, S.Minds, Heart,

Falco.

EUREKA, CA(CHRIS DAVID CARTER-KFMI) ADDS: Sade, Stones.**ARCATA/EUREKA, CA**(JIM NELLY III-KXGO) ADDS: Vanity, Ocean, Heart, Hands A.A., Fab TB'S, Jets.**SACRAMENTO, CA**(GILLETTE/COLLINS-FM102) ADDS: Ocean, Heart, M. Martin, Mr. Mr..**SACRAMENTO, CA**(MR. ED-KWOD) ADDS: Heart, Ocean, H.Jones, Starship, Models.**PARADISE/CHICO, CA**(RON BRUDER-KNVR) ADDS: Madonna, Journey, S.Minds, Tears 4, Fab TB'S, H.Jones, Starpoint.**REDDING, CA**(KAHL/CARPENTER-KEWB) ADDS: Janet Jax., Heart, Tears 4, Miami S.M., Journey.**REDDING, CA**(DUBOIS/VAN HALEN-KSXO) ADDS: Madonna, Journey, D. Academy, Ocean, Vanity, M.Gaye.**HONOLULU, HI**(JAY STONE-I94) ADDS: Jermaine J, R. Palmer, Force MD's, C.Club, Jets, Ocean.**HILO, HI**(DEREK DAKINE-KKBG) ADDS: Models, B.Monkeys, Heart, H.Suite, Simp. Red, B.Tyler, Katrina, Jane Getz.**NORTHWEST****THE DALLES, OR**(ED ROSS-KACI) ADDS: Vanity, D. Academy, LaBelle &M, Ocean, Katrina, B.Tyler, Dionne, Heart.**SEASIDE, OR**(CHRIS CONWAY-KSWB) ADDS: T.Heads, D. Academy, Hooters, H.Jones, Models, Heart, Movieland.**PORTLAND, OR**(NAGANUMA/BARRY-KMJK) ADDS: Heart, Ocean, Loverboy, H.Jones, LaBelle &M.**ALBANY/CORVALLIS, OR**(MIKE SHANNON-KIQY) ADDS: Journey, Heart, Whitney, D. Academy, Ocean, H.Suite.**COOS BAY, OR**(DAVE O'CONNOR-KYNG/FM) ADDS: Heart, Ocean, LaBelle &M, H.Jones, Jets, Vanity, D. Academy.**COOS BAY, OR**(KAREN DAVID-KHSN) ADDS: Janet Jax., Tears 4, Models, D. Academy, Barth, Vanity, Force MD's, Ocean.**MEDFORD, OR**(R.CHARLES SNYDER-KTMT) ADDS: H.Jones, Heart, Loverboy, Tears 4, Wax, D. Academy, M. Martin, Jets.**MEDFORD, OR**(DENNIS DIXON-KBOY/FM) ADDS: Baltimore, Jets, Barth, Cherl & A.O, Journey.**KLAMATH FALLS, OR**(TERRY JAMES-KAGO/FM) ADDS: Models, Nu Shooz, Heart, Loverboy, Ocean, D. Academy, Tears 4.**SEATTLE, WA**(ROBERTS/MATTHEWS-KHIT) ADDS: Janet Jax., H.Jones, Heart, Ocean.**SEATTLE, WA**(WENDY CHRISTOPHER-KUBE/FM) ADDS: Falco, Ocean, Heart, D. Academy, Loverboy.**TACOMA/SEATTLE, WA**(SANDY LOUIE-KNBQ/FM) ADDS: Level 42, LaBelle &M, Tears 4, Heart.**OLYMPIA, WA**(KEN PAIGE-KQEU) ADDS: Wax, LaBelle &M, H.Jones, D. Academy, Hands A.A., Fab TB'S.**CHEHALIS, WA**(ROGER DALE-KITI) ADDS: Simp. Red, B.Tyler, LaBelle &M, Models.**ELLENSBURG, WA**(THOMAS MAILEY-KXLE/FM) ADDS: Madonna, Journey, Fab TB'S, Models.**YAKIMA, WA**(KEVIN JAMES-KZHR) ADDS: L.Richard, H.Jones, Madonna, BOC, Loverboy, Cherl & A.O, Journey, Seger, D. Academy.**SPOKANE, WA**(JOHN LANGAN-KZZU/FM) ADDS: Tears 4, Loverboy, Heart.**TRI CITIES, WA**(RON O'BRIAN-OK95) ADDS: Heart, D. Academy, Loverboy, Ocean.**TRI-CITIES, WA**(JONATHAN WALKER-KZZK) ADDS: Journey, A.Starr, Wax, Tears 4, Ocean.**VANCOUVER,**(SHANNON/RUSSELL-LG73) ADDS: NR FRZN.**CALGARY, AL**(DON STEVENS-AM106) ADDS: Whitney, Starship, Outfield, Mike & M..**TRI CITIES/KENNEWICK, WA**(CHUCK MATHESON-KHWK/FM) ADDS: Madonna, Journey, Tears 4, Del Fuegos, T.Heads, Oingo B., LaBelle &M, Baltimore, Heart, Models, Vanity, Ocean, D. Academy.**ANCHORAGE,, AK**(J.D. CHANDLER-KGOT) ADDS: Miami S.M., Heart, Sade, Tepper, Loverboy, D. Academy, Katrina.**WELCOME To Our New Top 40 Correspondents:**Dave Anthony, WYBR Radio, 2830 Sandy Hollow Road,
Rockford, IL 61109 (815-874-7861)Barry Stewart, WGKS/FM Radio, P.O.Box 289,
Swainsboro, GA 30401 (912-237-2011)**JOBS**

News Director - KLIK/KTXV-Jefferson City, MO

*Brian Miller (Box 414 - 65102)

Air Talent/News - WSGB-Sutton, WV

Steve Douglas (189-A Main Street - 26601)

Air Talent - WREZ-Montgomery, AL

David J. Beecher (Box 5000 - 36192)

Air Talent - KLBQ/FM-El Dorado, AR

Ben Robbins (1904 W. Hillsboro - 71730)

Air Talent - KZZU-Spokane, WA

* John L. (South 5505 Regal - 99223)

Air Talents - KYVA-Gallup, NM

Bill Lee (505)863-6851

Air Talent (weekends) - KZPS-Dallas, TX

*John Shomby (15851 Dallas Pkwy. Suite 1200 - 75248)

Air Talent (overnight) - KNIN-Wichita Falls, TX

Chuck Beck (817)855-6924

Air Talent (overnight) - KLKT-Reno/Lake Tahoe, NV

Ken Hunter (702)832-1000

Air Talent (part-time) - WDUZ-Green Bay, WI

David Carew (Box 36 - 54305)

Air Talent (PM drive) - KJQ-Ogden, UT

*Paul Wilson (1506 Gibson Ave. - 84404)

Air Talent (7PM-12PM) - KRKT-Albany, OR

Bill O'Brien (1207 E. 9th - 97321)

Air Talents (mid-days/PM drive) - KRVV-Vail, CO

Chris Baker (Box V - 81658)

Air Talent (full time) - KYNG/FM-Coos Bay, OR

Dave O'Connor (Box 4303 - 97420) or (503)267-7055

Air Talent/Production Director - KTHO-South Lake Tahoe

Ken Adams (Box AM - 95705)

Air Talent/Production (AM drive) - WEQR-Goldsboro, NC

Kay Gates (919)734-3336

Air Talent/Production - KTAG-Cody, WY

Kelly Gordon (502 Blackburn - 82414)

Air Talent/Production - KSAQ-San Antonio, TX

Neil Hunter (512)366-1092

Air Talent/Production - KXGO/FM-Arcata/Eureka, CA

*Jim Nelly III (Box QQ - 95521)

Air Talent/Production - KAJR/FM-Yakima, WA

Mike Pursell (509)248-4722

Air Talent/Production - KYVA-Gallup, NM

Bill Lee (505)863-6851

Production Director - KPNW-Eugene/Springfield, OR

Bill Johnstone (Box 1120 - 97440)

*No phone calls please.

SERVICEKVEC-San Luis Obispo, CA - singles & LP's: Force
MD's (Warner Bros.) KATS-Yakima, WA - LP's: all
sourcesWSMT-Sparta, TN - singles: RCA, Epic, Capitol, Elektra
KFBD-Waynesville, MO - single & LP: Simple Minds
(A&M)



"My doctor said, 'If you baby yourself, you'll be a weakling all your life ... so get out there and fight it and get your strength back.'"



Quincy Delightt Jones, at age 51, is considered to be the world's most successful record producer. He holds the singular distinction of having worked with everyone from Louis Armstrong to Eddie Van Halen, Billie Holiday to Diana Ross, Sinatra to Springsteen, Ray Charles, both past and present, along with all 50 or so USA For Africa artists, while gracefully declining Barbra Streisand, Stevie Wonder, Duran Duran and Mick Jagger because of time limitations. When two blood vessels exploded in

his brain in 1974, doctors sawed open his skull, inserted high-tech hardware and saved his life - only to operate two months later on another aneurysm. Quincy says it changed his life - that he is not the same man - that he decided then to squeeze more juice out of life. The rest is history! He will be honored this month at the T.J.Martell Foundation dinner in New York City April 19th. We spoke to Quincy a few weeks before this tribute to him.

QUINCY JONES: A MAN OF MANY COLORS

by Ron Fell & Betty Hollars

Gavin: Quincy, I understand you grew up quite poor and that your mama sent you out to find food in the early days.

Quincy: That was my grandmother in St. Louis. She used to send my brother and me down there to the river to get the rats that were still moving. Then she'd oil 'em up and fry them!

G: Any special tricks you can share with our readers?

QJ: You got those little croaker sacks and if you saw one with its tail moving, you'd just get in underneath and yank it out like a fish. They were usually in the water, but if their tails weren't moving, forget it.

G: Who says you can't learn something reading a Gavin interview?

QJ: How to survive, right?

G: You moved to Seattle in your teens and that's apparently where your music career really began.

QJ: It was Bremmerton, first, then Seattle. Bremmerton is right across from Seattle.

G: When did you hook up with Ray Charles?

QJ: That must have been about '46. I was about 14 years old.

G: You went to the same high school that Jimi Hendrix went to.

QJ: That's right - Bruce Lee, too. But both of them were much younger than me.

G: What was your first musical instrument?

QJ: All the percussion, bass drum, to snare, to all the other percussion instruments. Then I went on to tuba, sousaphone, B-flat baritone horn, E-flat alto-tech horn, trombone - so we could get up front and play. The trombone

players got up front near the cheerleaders, because they had the long slides. So I had to try the trombone out for a while. I really was in love with the trumpet and piano, though, so I ended up a trumpet player.

G: What kind of music were you doing with Ray Charles? It wasn't just jazz?

QJ: It was everything! From seven to ten we used to play all the white dances like "Room Full Of Roses" and "To Each His Own". Then at about 10 or 10:30 we'd go to the Rockin' Chair and the Black and Tan Club and play rhythm and blues, like Louie Jordan stuff and Eddie "Cleanhead" Vinson, and T-Bone Walker.

Then at one or two in the morning we'd go to the Elks Club where we didn't get paid, and everybody would meet down there, including Ray. We'd play for nothing. We played Be-Bop down there.

G: You left Seattle and went from one musical extreme to another and ended up at the Berklee School of Music.

QJ: Right. I went to Seattle U. on a scholarship first and then from there to Berklee, on a scholarship too.

G: I understand you were taking a number of courses simultaneously.

QJ: Ten classes at one time and when you're on a scholarship, you have to do some kind of duty to earn your scholarship. So I used to copy arrangements for Dick Bobbitt, who still teaches there. He used to do a radio show and I used to copy his arrangements for him.

G: Soon after you started going to Berklee, you hooked up with Lionel Hampton. Weren't you

still pretty young to be playing with his band?

QJ: Yes, I was supposed to go on the road with him when I was fifteen, in Seattle, but his wife threw me off the bus because she wanted me to go back to school - which was good. She was smarter than I. So I finished high school. Then I went to Boston and was working in strip joints while I was studying. I got another call from Lionel when I was 18 or 19 and went, and I was really happy.

G: Playing trumpet or trombone?

QJ: Playing trumpet and piano and arranging. That was a great "school" and everybody had been through that one, Charlie Mingus and Dexter Gardner - all the musicians had been through Hamp's band. It was a tradition that was really appreciated because a big band carries so much tradition with it. On the road, I'd hang out with a lot of old dudes like Bobby Plater, the guy who wrote "The Jersey Bounce". I used to watch him and a guitar player named Willie Mayko and they had it down. They knew where you could get the best food for \$1.50, and in their alto sax case they used to have these wash and wear shirts. They'd take their pants and put them under the mattress at night. They'd take their coat and put it in the shower room and let the steam hit it, and they'd wash their handkerchief and put it on the mirror, and let it stick to the mirror. Then the next day they'd pull their pants out and they were pressed, their coat was cool, and they'd pull their handkerchief off the mirror and it's pressed. They had every trick in the book, you know?

G: Quincy, we've learned more from this interview already than any other one we've done. We learned how to catch rats and how to press our clothes! You're conducting class here!

QJ: Everything you can really use, right?

G: Right - two practical tips. At some point in the fifties, you moved to Paris. What prompted the move and what did you do there?

QJ: I went to Europe in 1953 with Lionel Hampton's band and I it really changed my life. It was a great band - Clifford Brown and Jimmy Cleveland and everybody was in that band. We got a chance to go all the way from Oslo, Norway to France, to North Africa and it really turned our heads around. When I was invited to accept this musical director job at, Barclay Disques, I took the job because I wanted to study with Nadia Boulanger.

G: In the early sixties you came back to the States.

QJ: Flat broke!

G: Worse than flat broke, I understand. You had started a bossa nova band and you were \$100,000 in the hole.

QJ: About \$150,000 - really in the hole!

G: You came back but all of a sudden you're the Vice-President of a white record company - Mercury Records.

QJ: I was in A&R first, and Irving Green saved my life. He took a chance and made me one of the A&R directors then Vice-President a few years later. He really taught me the whole record business. He was like a father to me. At that time, Mercury had just merged with Phillips Records in America. It was Phillips of Holland and we put out all those records like Swingle Singers and the Singing Nun.

G: Swingle Singers were great - they had a

string of about ten wonderful albums and they were one of Bill Gavin's favorite singing groups.

QJ: I started that group. I first started The Double Sixes group and that's where they came from. They were a rehearsal group that we used to record with and they used to sing the Basie charts.

G: You were famous or "infamous" for producing Leslie Gore's big records, but what other stuff were you working on at that time?

QJ: French Horns For My Lady - remember that biggie? We were doing lots of jazz, some of Sarah Vaughn. But Leslie was really my first shot at the pop charts.

G: You eventually became like a poor man's Henry Mancini, getting involved with some film soundtracks, like Sidney Lumet's films.

QJ: That's right. The first movie was "The Pawn Broker".

G: Then you did "In The Heat Of The Night", and worked with Ray Charles again. That won an Academy Award, right?

QJ: The picture won an Academy Award, and the same year we did "In Cold Blood". That was a great year.

G: As you got more and more involved in films, was it something that was competing with your Vice-Presidency at Mercury Records, or was it something that you were able to do simultaneously?

QJ: No, "The Pawn Broker" was something I was able to do because of Irving Green and the kindness of his heart. He knew I was getting frustrated with the desk, so he let me out to do it and he also let me out to conduct and do some arranging on albums with Frank Sinatra and Basie.

G: I'll never forget "Sinatra At The Sands" - what a great album.

QJ: It was a great time.

G: He was debuting "Fly Me To The Moon" and some of the great stuff. And the repartee between Basie and Sinatra, and all those monologues like "Monday we pick out the furniture..."

QJ: That's when he used to pat me on the buns!

G: Who? Sinatra?

QJ: Yes, on "I Got A Crush On You", he'd say "we'll go pick out the furniture". He'd come by while I was conducting and pat me on the buns. I remember too, when he called me back in '69, when the first astronauts hit the moon. The first thing they played was "Fly Me To The Moon", his record. He was really excited about that - everybody was!

G: Your career was going pretty strong with TV themes like "Ironside", "Sanford & Son", and "The Bill Cosby Variety Show". Then you had some serious health problems in '74?

QJ: It was a congenital weakness in the main artery to the brain, and I'd never heard about it before. In fact, a friend of mine told me once you get past 40 you start to get stuff you can't even pronounce. And this was one. They told me I had an aneurysm - and I didn't know that they were talking about. It just popped. But it didn't flood the brain or I wouldn't be speaking to you today. I was just blessed, I guess. The main artery to the brain balloons out and pops. It's like having 16 strokes. When they were operating on the first one, they saw the possibility of another one on the other side, so they opened me up again a month later.

G: How long were you out?

QJ: The first one happened in August of '74 and I went back in October, and then in March of '75 I did a tour to Japan. My doctor said, "If you baby yourself, you'll be a weakling all your life, so get out there and fight it and struggle to get your strength back." We toured the United States and Japan, and I sat on a stool every night. I couldn't stand up too much. But the energy came back and thank God everything feels real good.

G: How did "The Wiz" project come about?

QJ: I was the musical director, supervisor. I didn't really want to do the movie, but it was impossible to refuse Sidney Lumet. I had done six films with him and he started me in the business. He said "You've got to do it", and I'm glad I did, because I worked with great people. And, if I hadn't, I wouldn't have worked with Michael Jackson.

"We did it in such a hurry. In three months we did both the 'E.T. Storybook' and 'Thriller,' and didn't have time to think . . . or get involved in 'paralysis from analysis!'"

G: Was your first professional encounter with Michael Jackson during "The Wiz" project?

QJ: Absolutely! I had met him when he was 12 years old, just casually. I watched him during the picture and he asked me about finding him a producer, very quietly, like he does. Then I started to see how professional he was, and how he was always so prepared. He learned everything quickly and I saw a side of him I wasn't aware was there. When we were winding down at the end of the picture, I said, "I'll do your album. No problem. You got a producer."

G: He was looking for a producer for what turned out to be "Off The Wall"?

QJ: Yes.

G: What were the differences between "Off The Wall" and "Thriller" for you and Michael, in terms of growth and getting to where you wanted to be?

QJ: There were a lot of things that Michael was doing for the first time as a solo artist on the first one, and he was also on the road with his brothers. So we communicated on the phone. He used to call every night. He is very professional and I've never seen so much devotion. I love that part about him. The second time around, I could see that he was getting ready to reach another plateau, but to tell you the truth, on the second one, we didn't have time to think about it or get involved in "paralysis from analysis". We were doing another assignment from Steven Spielberg, the storybook for "E.T.". Michael had to narrate it and we had to reconstruct the whole picture, and so we were concerned with getting both those albums finished. In three months we did both the "E.T." Storybook and "Thriller".

G: Tell us about "Roots".

QJ: I just did the first episode of "Roots". Alex Haley told me about this project when he first started on it, 14 years before. Columbia Pictures had also mentioned it, but it was very difficult at that time for anybody to predict what Alex had on his mind, because he had perseverance and imagination beyond anyone else. He says "I'm gonna find my roots", and you say "sure" and 14 years later he's traced it all the way back.

G: It sounds like you've got something just as adventurous in the back of your mind, something called "The History Of Black Music".

QJ: That's what was nice about it. It's something like a counterpart of what I was working on. It was great that we were able to share that first episode together. He's an incredible man.

G: Your other film venture, "The Color Purple", was much more involved. You were actually a co-producer of the entire film. What were your roles in "Color Purple" beyond the music?

QJ: This has been a dream for a long time. I've been doing scores for films for about 24 years and I always wanted to be involved in the trenches, to be involved in the film's beginning when they're filling in all the cracks. Peter Guber called me one day and said "I want to talk to you about being involved in something more than just music". When he mentioned the name of the film, I almost fell on the floor. It was the book that I had just taken on vacation with me and fell in love with, "The Color Purple". He asked if I'd like to be maybe the executive producer, and I said, "Let me have the whole project and run with it in the trenches and see what I can come up with. And if I blow it, you know you can pull me back and straighten me out." I wanted to emphasize that it was very important for me not to be just a spectator, but be right in the trenches because, at this stage in my life, I wanted to get in and see how a film was made from the very beginning to the end. I had been very much in love with Steven Spielberg as a director because we kind of turned to each other when we met three or four years earlier. He was doing "E.T." and we were doing "Thriller", and he'd come by the recording studio, check things out and invite me to his studio to see the kind of shots he was making. In turning to each other, we'd feel each other's disciplines out and in this way we could feel that this record had a full-blown range dramatically. Because of this, I ran straight to Steven and everybody laughed and said, "Sure, for your first movie, you're gonna get Steven Spielberg!" But he did it because he was interested, too.

G: Did having such a rich musical background as you have enable you to do things visually with the movie or to work things around to enhance the music? Or was music the subordinate thing in the movie?

QJ: No, Steven and Menno Meyjes, who wrote the script, worked on that screenplay together and there were many times when they opened up and talked about a situation and found out how much a part music played. In the book, music played a very important role and Steven opened it up even further. Every time there was a chance to have an additional musical scene we discussed it, and when you do it in the original planning stages it's beautiful because that's when you can really paint a really

beautiful canvas. And it was one of the most thrilling things I've ever experienced in my life! Working with Steven is UN-BE-LIEVABLE!!! He's like Coltrane; he's something!

G: There's a certain dynamic with him that you don't find in film makers.

QJ: That's right - and I was there every second! Every day, every shot, every script meeting, everything! And it was unbelievable - I could say I went to U.S.S. - University Of Steven Spielberg!

G: How long did all this take?

QJ: All of it went so fast - it was probably one of the fastest pictures ever shot out. We started June 5th and finished November 22nd, and so it's all like a blur.

G: Did you come in under budget?

QJ: Yes. What would you guess the film cost?

G: Maybe \$20 mil.

QJ: Fifteen!

G: Then you did a good job. If the movie looks like it cost more than it did, then you're successful.

QJ: That's right.

G: And you're already at about 80 million and counting?

QJ: Yes, about 75, I guess.

G: But by the time this interview is in print, it WILL be at 80 million!

QJ: Right!

G: What's next for Quincy Jones?

QJ: Michael Jackson right now. I'm gonna do just what we did before - whoever it is that tell us what to do - we'll listen to the same person and go with our instincts. I think that the worst thing that you can do is think about what "Thriller" has done. I think it's suicide to think about that. You can't equate that with a new project.

G: As we speak today, which is March 20th, at what stage is Michael's next album?

QJ: We were in the studio last night. We're doing it just like we always do it - just feel the material out, go through a lot of songs.

G: How much ended up on the cutting room floor from "Thriller"? Are there some great tracks that didn't make the cut?

QJ: Oh, sure. There were some great songs that were replaced in the last stage. Michael can write 'em though, and they come out fast. When he and Lionel wrote "We Are The World", that came out fast!

G: What are your feelings about "We Are The World" now a year later? Where do we go now?

QJ: The great thing about it was the original inception with Geldof. It unified artists like never before.

G: We've all heard of the sign that said "Check your egos at the door". Did you have any problems with egos?

QJ: No, there were no problems with the egos of the ones that were there. That sign was just a thing that we were kidding about. It was really not necessary. The nature of the project brought everybody in the room with their heads in the right place.

G: Were there any problems with those who were not invited? It must have been a tough decision?

QJ: I didn't want the responsibility of calling the artists. That was very tough. We could have had 400 there very easily. Ken Kragen was mainly in charge of that. He didn't know who was going to volunteer and a lot of people that came from his stable. Then it started to

snowball - after a few more people came on, everybody wanted to do it. Then it got crazy - we were just trying to get the record done.

G: What time did you finally break up that morning?

QJ: About 9:30 or 10:00 - we were in there 10 hours.

G: Was the video a live take?

QJ: They just let the cameras roll because we couldn't let that get in the way of that very valuable time. Singers, unlike horn players, could run out of steam and we could never see these people again, and that was the scariest part about it.

G: Getting back to your "History Of Black Music" project, when are we likely to see the fruits of your dreams?

"My wife tells me that I stay up 15 hours in the studio - it's not a cure for cancer, it's only a record. But these dudes down there are serious. They're talking about saving lives . . ."

QJ: It's one that I'm trying to keep a deadline off of because with almost every project I've been involved with, like "Roots" and "The Color Purple", I've tried to apply a feeling and spirit of evolution. Everything seems to be constantly building towards that. This is the first time that I have taken two years non-stop where I've been completely away from pop music and I'm just coming back. "The Color Purple" was like jumping back to 1909 and 1943 and staying there for two years, totally out of the pop music scene. It's been a very interesting experience.

G: Well, come on back! Radio's waiting for you!

QJ: Both of them were great experiences and it's nice to be back.

G: The T.J. Martell Foundation "Humanitarian Award Dinner" in honor of Quincy Jones is coming up soon. How did that come about?

QJ: Clarence Avant has been a friend of mine for 30-some years. He owns Tabu Records at CBS and knows everybody in the record business. He's like the guru of the business and he said to me, "You're gonna do the T.J. Martell dinner". And I said, "But Clarence, I'm doing this picture", and he said, "I don't care." He wouldn't take "no" for an answer. I had heard about it, respected all the people that were on it, but I didn't really understand what it was all about. So Clarence came to New York and took me out with Tony Martell to meet Dr. Holland and Dr. Norton down at Mt. Sinai. Man - did I get a lesson in life down there! My wife, Peggy, is always telling me, "You stay up 15 hours in the studio - it's not a cure for cancer, it's only a record." But these dudes down there are serious. They're talking about saving lives and they're cramped in this little space and working their hearts out, dedicated to keeping us from this killer. It has invaded our lives personally - my family is involved and there are some very serious relationships with that. If there's anything that feels good about making it, it has to be the ability to help something like what they're doing - because then it has some meaning to it. ■

FOTO FILE



THOSE EYES IN NASHVILLE ▲

The Forester Sisters were one of the featured groups at the annual New Faces Show held recently at the Opryland Hotel in Nashville. Pictured here with the Sisters are (l to r): Ed Salamon (United Stations) and Neal Mullins (WHN-New York).

EARLY IN THE MORNING ▶
WPLJ-New York morning man Jim Kerr was on hand to greet and interview Jermaine Jackson when his recent promotional tour hit New York.



CHATTING AT THE SEMINAR ◀

Kathy Mattea poses here with KKYX-San Antonio M.D. Jerry King at the D.J. Tape Sessions during the Country Radio Seminar in Nashville.

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or *anyone else* to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102



CYCLING FOR CHARITY ◀

Three of L.A.'s demons on wheels took to the road for the City Of Hope's Charity Bicycle Marathon, and earned over \$1,000 for the charity in the process. Pictured here (still full of vim and vigor after the grueling race) are (l to r): Roger Smith (Elektra); Lou Galliani (Gavin Report); and Marko Babineau (Geffen).

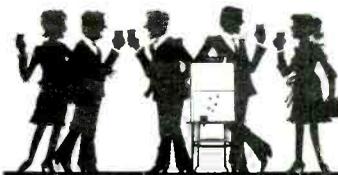
A DIFFICULT INTERVIEW ▲

WHN-New York morning man Del DeMontreux can't get an answer from his guest Morris the Cat. It seems that Morris was as finicky as always...



CHINWAG

by Keith and Kent Zimmerman



Big changes at **Island Records** in New York. **Charlie Prevost** resigns as President and can be reached at 212-246-9647. Vice President of National Promotion **Phil Quartararo** will leave. Will current Director of Promotion **Bob Catania** step up to the Island VP slot?

Expect big noises stateside for **Sigue Sigue Sputnik** (pronounced "zig" "zig"), currently the biggest, most outrageous act in Europe selling mega units per week in the U.K. alone. Their look is futuristic/wild. **Manhattan Records** will launch their assault stateside. Chinwag predicts massive fireworks.

Tony Quartarone and **Tony Gray** have virtually switched gigs. Tony Q makes his move from WRKS/FM-New York (KISS) to WUSL/POWER 99-Philadelphia as Program Director. Tony Gray does the opposite, moving from WUSL/FM to WRKS/FM. Quiz: At what point will the moving trucks intersect?

Six more **Geffen Records** regional promotional heads have been added to the existing roster of seven. The new faces are **Barry Griffin**-Nashville, **Jeff Iffland**-Kansas City/St. Louis, **Bob Margolis**-Denver, **Al Perry**-Boston, **Michael Stein**-Seattle & **Jann Zlotkin**-Baltimore joins the rest of the staff. They are, again, **George Cappellini**-Atlanta, **Marvin Gleicher**-Chicago, **Howard Lesnick**-Detroit, **Peter Napoliello**-New York, **David Newmark**-San Francisco, **Mark Niederhauser**-Dallas, and **Arthur Promoff**-Los Angeles. Now that's the whole shabang.

After prayerful deliberation that only the Pope could rival, we've made our decision. Chinwag supersedes **Jean-Paul Shoehorn's** anti-L.A. Raider leanings and officially inducts **CBS SR. VP. Bob Sherwood** onto the Gavin Best Dressed Men's List. This man speaks fluent Armani and makes the list by the tassles of his **Claude Montana** muffler. Football politics should never enter into a gentleman's dress code. The industry's twelve best dressed men is now a baker's dozen.

A "tentative" agreement has been struck for **Viacom** to purchase **KNBQ/FM**-Seattle/Tacoma from **Tribune Publishing**. The whole deal is now pending.

After his five year tenure as MD at **XHRM**-San Diego, **Duff Lindsey** has been named Program Director. Former PD **Darryl Cox** had been elevated to GM in January.

Have patience while we get it right. **Michelle Meisner** is indeed moving over to do Elektra Promotion, however she moves to Seattle where it rains and rains and reigns...

PolyGram National Director of Pop Promotion **David Leach** has announced the appointment of **Fred Deane** as Senior Director, Rock Radio Promotion. Joining Deane as assistant is **Debbie Appelbaum**.

Atlantic Records has just announced the formation of four brand new regional positions. All four regional reps have been promoted from their previous posts as Local Promotion Managers. Here's the new line-up. **Bruce Tenenbaum** will handle the North East region based in New York. **Bob Clark** will helm the Midwest region based out of Cleveland. **Kim Stephens** will cover the Southern region based in New Orleans. The West Coast region will be in the hands of **Bob Gorlick**, based in Los Angeles. Atlantic is planning to refill the four local slots vacated by these four promotions. Incidentally, **Paula Tuggey** has also been promoted as well. She is now Promotion Co-ordinator, West Coast, working out of Atlantic's Los Angeles offices.

Add one more change to the new evolution of **Atlantic's** changing local/ regional profile. **Rock Allen Dibble** moves from local San Francisco to local Los Angeles.

Oz Medina leaves **KTXQ**-Dallas to become the new Music Director at **91X**-San Diego, replacing **Steve West** who remains on the air.

Happening **Verna Green** of **WJLB**-Detroit has received a major nod, moving from General Manager to Vice President/General Manager after only four years in the radio business.

Jerry Lembo is the true blue new local promotion Manager for **Columbia Records** in New York City.

Finicky frog that he is, **Jean-Paul Shoehorn** insists on balancing the Gavin Best Dressed Lists by adding dashing **Lisa Frank**, who handles Elektra's National A/C Promotion. Consider it done, J-P S.

Andy Warhol's campy fashion scene rag **INTERVIEW** has just dumped onto the newstands their special "Music" issue. It's three hundred plus jammed packed pages of interviews and photos of the latest pop stars from every music genre--we're talkin' from Country to Classical to Metal thru New Age. At \$3.00, that's less than a penny a page and it'll take an hour just to take it all in.

Radio roulette: **Michael MacDonald** (no, not that one you ninny) joins **WKPE**-Cape Cod, MA as their new P.D. The newly promoted Asst. P.D. is **Steve McVie**, again, no relation any entertainer by that name...**Hunter Herring**, who with a name like that should work in Cape Cod, actually moves on to **WEZC**-Charlotte, NC to do both M.D. duties as well as PM Drive. Hunter hails from **WZLD**-Columbia, SC. People, there's a brand new Album Radio station being groomed both as a Gavin Reporter and as an Album Radio beacon for those living in Idaho Falls. The call letters are **KFTZ**-Idaho Falls. The address is **425 S. Holmes Ave. 83401**. Fire-up date is May 15, so any new or catalog product will be appreciated.

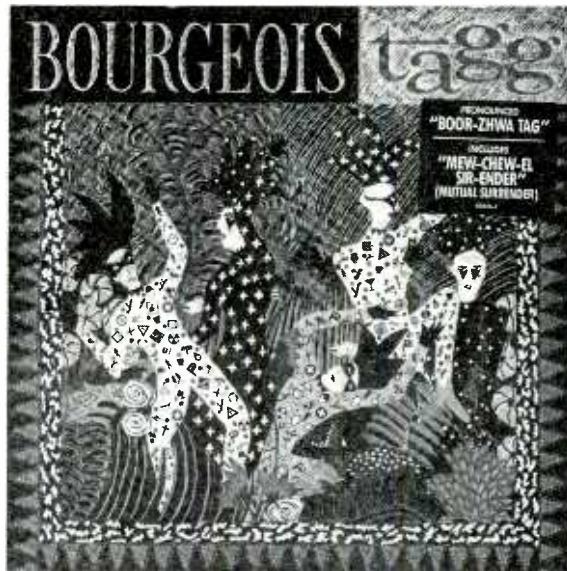
Heavy Lenny Bronstein has moved his famous Heavy Lenny Promotions, Inc. He's left sunny, smoggy, Hollywood for the milder climes of Santa Monica and he's added more phone lines for your convenience. Please make note of the address and phone numbers. **2343 31st Street, Santa Monica, CA 90405**. Telephone outside California is 800-233-1382. California, Alaska, Hawaii, and Canada it's 213-450-6224.

In Milwaukee, former **WRKR** PD **Pat Martin** has formed **PMA Marketing**, a consulting company which specializes in air talent coaching, training, marketing, promotions, and TV campaigns. Call Pat at 414-482-2638.

Chinwag recently had a chance to catch **Geffen Records' Tommy Keene** onstage recently. The pride of Washington D.C. delivered a smokin' set. Watch out for him.

Have you had a chance to read a copy of **Dave Marsh's** newsletter, **Rock And Roll Confidential**? It's a maverick publication that is dedicated to providing a whole different outlook on our crazy industry, complete with a shoot-from-the-hip commentary style. For a sample copy of **RRC**, write them at **PO Box 1073, Maywood, New Jersey, 07607**. Tell 'em the guys and gals at Gavin sent you.

Radio "Surrenders" to BOURGEOIS tagg



Major Market Action At

KPLZ Seattle -24-18-9-7-6 HOT
KWOD Sacramento D 40
WKSE Buffalo
CKOI Montreal
WPRO-FM Providence
CFTR Toronto
KRBE Houston

Q100	WERZ	RI04
WRCK	WKRZ	KZZB
WXLK	KRNQ	KOFM
KFIV	WGUY	WZON
95XXX	WKHI	WGAN
WOMP	KFMN	WKSF
WZYP	WHSI	WBNQ
KCMQ	WDER	KTRS
KKAZ	KBIM	KZOZ
KSLY		

Active Rotation on MTV
and a Huge Secondary Base of over 110 Stations

"Mutual Surrender", The Debut Single From Bourgeois Tagg



"SAVE TONIGHT FOR ME"



CHUCK MANGIONE



WIN

**A Compact Disc Unit
Just Listen to
"Save Tonight For Me"**
And **FILL IN THE BLANKS** to WIN!!!
This is a one time only contest.
FILL IN THE BLANKS

- 1) In "Save Tonight For Me" the intro/bridge vocals sing "ooh" _____ times.
- 2) "I know _____ love _____ wait. Oh it's been so _____."
- 3) "Save Tonight For Me" is _____ (Length)

Name: _____
Station _____ Title _____
Address _____
City _____ State _____ Zip _____
Telephone _____

OFFICIAL CONTEST RULES:

1. NO PURCHASE NECESSARY.
2. All entries must be received by May 1, 1986. Winner will be determined in a random drawing from among all entries which completes all 3 clues. The decision of CBS shall be final on all matters relating to this contest. This contest is brought to you by Columbia Records. Columbia Records is solely responsible for prize delivery.
- 3) This contest is open only to programmers and music directors at radio stations in the United States of America. Employees, independent contractors, agents or representatives of CBS Inc., CBS

- Records, Gavin Report, and/or their affiliates or subsidiaries, and members of their families, are not eligible.
- 4) This contest is VOID where prohibited by law. All federal, state and local laws and regulations apply. All applicable taxes on prizes are the sole responsibility of the prize winners.
 - 5) There shall be One Winner of One Compact Disc Unit. The estimated retail value of the prize is approximately \$250.00. This Prize Will Be Awarded.
 - 6) By entering this contest, each winner agrees that CBS may use

his or her name and/or photo in connection with publicizing the contest results without compensation, and grants CBS all rights to such use.

Mail your entry to **CHUCK MANGIONE CONTEST**
C/O Columbia National Promotion
Columbia Records
51 W 52nd Street 12th Floor
NY, NY 10019

**ALL ENTRIES MUST BE RECEIVED BY
MAY 1, 1986**

POWER TRIO

FORCE M.D.'S
Tender Love
(Tommy Boy/Warner Bros.)

DIONNE WARWICK
Whisper In The Dark
(Arista)

DIRE STRAITS
So Far Away
(Warner Bros.)

CERTIFIED

MIKE & THE MECHANICS
All I Need Is A Miracle
(Atlantic)

CULTURE CLUB
Move Away
(Virgin/Epic)

MOST ADDED

MADONNA
Live To Tell
(Sire/Warner Bros.) 70 adds

BILLY OCEAN
There'll Be Sad Songs
(Jive/Arista) 67 adds

DREAM ACADEMY
The Love Parade
(Reprise) 57 adds

RECORD TO WATCH



MARILYN MARTIN
Move Closer
(Atlantic)

DROPPED

Jackson Browne
Barbra Streisand
Laura Branigan
Everly Brothers

2W LW TW

4.	2.	1. FORCE M.D.'S - Tender Love (Tommy Boy/Warner Bros.)
1.	1.	2. Stevie Wonder - Overjoyed (Tamla/Motown)
6.	3.	3. DIONNE WARWICK - Whisper In The Dark (Arista)
11.	7.	4. DIRE STRAITS - So Far Away (Warner Bros.)
25.	13.	5. WHITNEY HOUSTON - The Greatest Love Of All (Arista)
8.	8.	6. Jermaine Jackson - I Think It's Love (Arista)
18.	10.	7. PHIL COLLINS - Take Me Home (Atlantic)
16.	11.	8. DENNIS DeYOUNG - Call Me (A&M)
19.	14.	9. BANGLES - Manic Monday (Columbia)
2.	4.	10. Atlantic Starr - Secret Lovers (A&M)
3.	5.	11. Heart - These Dreams (Capitol)
14.	12.	12. M.Manchester & A.Jarreau - The Music Of Goodbye (MCA)
5.	6.	13. Anne Murray - Now And Forever (You And Me) (Capitol)
--.	23.	14. SADE - Never As Good As The First Time (Portrait)
26.	19.	15. MIAMI SOUND MACHINE - Bad Boy (Epic)
7.	9.	16. Elton John - Nikita (Geffen)
--.	27.	17. PATTI LABELLE & MICHAEL McDONALD - On My Own (MCA)
28.	22.	18. BARRY MANILOW - He Doesn't Care (But I Do) (RCA)
--.	25.	19. SIMPLY RED - Holding Back The Years (Elektra)
17.	16.	20. ELO - Calling America (CBS)
9.	15.	21. James Taylor - Only One (Columbia)
12.	17.	22. Jack Wagner w/Valerie Carter - Love Can Take Us... (Qwest)
27.	26.	23. NYLONS - The Lion Sleeps Tonight (Open Air/Windham Hill)
--.	--.	24. MIKE & MECHANICS - All I Need Is A Miracle (Atlantic)
--.	--.	25. CULTURE CLUB - Move Away (Virgin/Epic)
10.	18.	26. Smokey Robinson - Hold On To Your Love (Tamla)
--.	30.	27. OMD - If You Leave (Virgin/A&M)
--.	--.	28. MADONNA - Live To Tell (Sire/Warner Bros.)
15.	21.	29. Starship - Sara (Grunt/RCA)
13.	20.	30. Dan Seals - Bop (EMI America)

CHARTBOUND

LEVEL 42 - Something About You (Polydor/PolyGram)
BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)
DREAM ACADEMY - The Love Parade (Reprise)
HOWARD JONES - No One Is To Blame (Elektra)

ACTION SIDES

MARILYN MARTIN - Move Closer (Atlantic)
ALABAMA - She & I (RCA)
TEDDY PENDERGRASS - Love 4/2 (Asylum)
VOICES OF AMERICA - Hands Across America (EMI America)
WAX - Right Between The Eyes (RCA)
ROLLING STONES - Harlem Shuffle (Rolling Stones/CBS)
GRAHAM NASH - Innocent Eyes (Atlantic)
MAURICE WHITE - Lady Is Love (Columbia)
MR. MISTER - Is It Love (RCA)
CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu/CBS)
STEVIE NICKS - I Can't Wait (Modern/Atco)
B.J. THOMAS - America Is (Columbia)

NEW

BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)
DREAM ACADEMY - The Love Parade (Reprise)
HOOTERS - Where Do The Children Go (Columbia)
MOODY BLUES - Your Wildest Dreams (Polydor/PolyGram)
ATLANTIC STARR - If Your Heart Isn't In It (A&M)

A/C ANALYSIS

The **MD's** eek out a number one and **DIONNE** closes the gap. Just in time too, 'cause the **DIRES** and **WHITNEY** be breathin' heavy rotation now. And **PHIL COLLINS** doubles his max rotations. Whew!

The **BANGLES** are still gettin' double digit adds (11 this week) and are flashing an 89% HIT FACTOR. Manic indeed.

SADE is now a MUST PLAY, with 79% HIT FACTOR from a healthy cross-section of 192 A/C's.

Gonna open up the Excuse Phone again this week for the **LaBELLE & McDONALD**. 27-17 on our national A/C chart. HIT FACTOR 70% in a month's time and to boot it has the best Bacharach/Sager lyric in the decade. I expect 20 more adds next week, or a letter from home. My main dudes, **MIKE & THE MECHANICS**, may

make a prophet out of me yet. **ALL I NEED IS A MIRACLE** has picked up 55 adds in ten days since being annointed RECORD TO WATCH. But then I called it back in October as part of my Album Of The Week. (My elbow hurts from patting myself on the back). More hits to come form the LP too.

CULTURE CLUB backs up the truck for 39 more adds and will likely be a strong candidate for the Excuse Phone shortly. **MADONNA** is MOST ADDED for the second week running. This ain't one to be late on.

RECOMMENDED FOR A/C RADIO

JAMES TAYLOR - "That's Why I'm Here" (Columbia) The fireside chat. J.T. proclaims his destiny in this pick-and-tell resume. More than any other track on the new LP, this one has the

gait of his first big LP, "Sweet Baby James".

MOODY BLUES - "Your Wildest Dreams" (Polydor) Before there was an A/C music format, these guys were too progressive for most Top 40 (with a few single exceptions). But the Moodys and Adult music radio have finally met each other halfway. Welcome back.

SHEENA EASTON - "Magic Of Love" (EMI America) Her recent work with Nile Rodgers, including this track, has focused on her strengths. This track has a great bed full of silk sheet vocal layers and a blanket of warm tones. Also, it's one of those rare records which sounds shorter than it is.

DAVID PACK - "That Girl Is Gone" (Warner Bros.) Former lead singer for Ambrosia, Pack's whole approach recalls one of their best singles, "You're The Only Woman" (1980).

Research:
Diane Rufer
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 226 Last Week 230

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
FORCE M.D.'S -	Tender Love (Tommy Boy/W.B.)		209	185	17	3	4	96%	11
STEVIE WONDER -	Overjoyed (Tamla/Motown)		213	183	27	3	--	98%	9
DIONNE WARWICK -	Whisper In The Dark (Arista)		212	166	39	4	3	96%	8
DIRE STRAITS -	So Far Away (Warner Bros.)		200	150	38	7	5	94%	6
WHITNEY HOUSTON -	The Greatest Love Of All (Arista)		218	113	82	14	9	89%	4
JERMAINE JACKSON -	I Think It's Love (Arista)		193	152	31	6	4	94%	9
PHIL COLLINS -	Take Me Home (Atlantic)		191	122	56	7	6	93%	5
DENNIS DeYOUNG -	Call Me (A&M)		193	96	81	8	8	91%	6
BANGLES -	Manic Monday (Columbia)		185	93	73	8	11	89%	9
MANCHESTER & JARREAU -	Music Of Goodbye (MCA)		165	83	70	8	4	92%	8
SADE -	Never As Good As The First Time (Portrait)		192	33	119	25	15	79%	4
MIAMI SOUND MACHINE -	Bad Boy (Epic)		164	41	91	18	14	80%	6
LaBELLE & McDONALD -	On My Own (MCA)		162	19	96	23	24	70%	5
BARRY MANILOW -	He Doesn't Care (RCA)		154	17	100	29	8	75%	6
SIMPLY RED -	Holding Back The Years (Elektra)		142	34	63	19	26	68%	5
NYLONS -	The Lion Sleeps... (Open Air/W'ham Hill)		111	18	63	27	3	72%	8
MIKE & MECHANICS -	All I Need Is A Miracle (Atl.)		120	11	60	28	21	59%	5
CULTURE CLUB -	Move Away (Virgin/Epic)		135	6	52	38	39	42%	3
OMD -	If You Leave (Virgin/A&M)		94	7	60	14	13	71%	6
MADONNA -	Live To Tell (Sire/Warner Bros.)		138	4	40	24	70	31%	2

NORTHEAST

NEWPORT, NH(RICK LARENCE-WCNL) ADDS: D. Academy, Ocean, Heart.
 LEWISTON, ME(CHRIS LAYNE-WLAM) ADDS: OMD.
 BANGOR, ME(FRED MILLER-WWMJ) ADDS: Moody B's.
 WHITE RIVER JCT, VT(CHARLIE TURNER-WKXE) ADDS: D. Academy, Madonna, Tears 4, Ocean, Moody B's.
 HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) ADDS: Bangles.
 NEW LONDON, CT(DANNY O'BRIEN-WNLC) ADDS: C.Club, D. Academy, LaBelle &M.
 NEW HAVEN, CT(JAY MC CORMICK-WELI) ADDS: Sade, Madonna.
 ALBANY, NY(CHRIS HOLMBERG-WWOM) ADDS: Miami S.M., C.Club, LaBelle &M.
 KINGSTON, NY(THOM WILLIAMS-WGHQ) ADDS: Ocean, Easton, S.Bishop, D. Academy, Temptation, Mangione.
 POUGHKEEPSIE, NY(BILL PFISTER-WJJB/FM) ADDS: Madonna, LaBelle &M, Miami S.M., Temptation.
 UTICA/ROME, NY(JOHN CARUCCI-U102) ADDS: S. Red, Teddy P., Madonna, C.Club.
 PITTSBURGH, PA(BOB CONRAD-WTAE) ADDS: Whitney, Jermaine J.
 JOHNSTOWN, PA(JACK MICHAELS-WKYE) ADDS: Ocean, ZZ Top, Moody B's, Janet Jax., Pet Shop.
 NEW CASTLE, PA(BOBBIE VAUGHN-WKST) ADDS: Miami S.M..
 SHARON, PA(KEITH CORSO-WPIC) ADDS: Whitney, P. Collins, DeYoung.
 MEADVILLE, PA(KEVIN BONNER-WMGW) ADDS: Madonna, C.Club.
 SCRANTON,, PA(BURKE/TRAMA-WBQW) ADDS: Manilow, Mike & M., Ocean, H.Jones, Miami S.M..
 WILMINGTON, DE(MIKE DALEY-WDEL) ADDS: Force MD's, M.M. & A.J.
 DOVER,, DE(DONNA BEATY-WDOV) ADDS: Madonna, A.Starr, Lush.Daim, Ocean, Hands A.A..
 WILLIAMSON, WV(KIM WHITNEY-WBTH) ADDS: H.Jones, D. Academy, Ocean.
 SUTTON, WV(STEVE DOUGLAS-WSGB) ADDS: Madonna, A.Starr.

SOUTH

OCEAN CITY/SALISBURY, MD(JAY DENNIS-WQHQ/FM) ADDS: Ocean, Moody B's, Heart, D. Academy, Hands A.A., Wax, H.Jones.
 WINCHESTER, VA(FRANK MITCHELL-WINC) ADDS: G. Nash, Sade, Level 42.
 HARRISONBURG, VA(ADAM STUBBS-WQPO) ADDS: C.Club, OMD, H.Jones, M. Martin.
 CHARLOTTESVILLE,, VA(KEN MEDEK-WCHV) ADDS: Level 42, Manilow, M. Martin, Moody B's, F.Jackson, Hooters, Ocean.
 RICHMOND,, VA(LOU DEAN-WRVA) ADDS: P. Collins, LaBelle &M, Ocean.
 RICHMOND,, VA(DILLON/BEVINS-WEZS) ADDS: Madonna, S. Red, LaBelle &M.
 NORFOLK,, VA(NICK O'NEIL-WLTY) ADDS: Whitney, DeYoung.
 LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) ADDS: D. Academy.
 GOLDSBORO, NC(MIKE MURRAY-WEQR) ADDS: Madonna, C.Club, Mr. Mr., OMD, Outfield.
 ROCKY MOUNT, NC(LESLIE JORDAN-WEED) ADDS: Sade, S. Red, LaBelle &M, Madonna, Level 42, Moody B's.
 SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) ADDS: P. Collins, Whitney, Streisand, Sade, Miami S.M., S. Red, Manilow.
 SALISBURY, NC(DOUG RICE-WSTP) ADDS: Sade, LaBelle &M, Alabama.
 CHARLOTTE, NC(MARTY LAMBERT-WBT) ADDS: Miami S.M., P. Collins, S. Red, LaBelle &M.
 CHARLOTTE, NC(BILL CONWAY-WEZC) ADDS: Madonna, LaBelle &M.
 NEW BERN, NC(GARY LEE-WSFL/FM) ADDS: H.Jones, Ocean, D. Academy, Madonna, A.Starr, Moody B's, S.Bishop.
 ASHEVILLE, NC(BRIAN LEE-WSKY) ADDS: D. Academy, S.Bishop, Ocean, Moody B's.
 SUMTER, SC(TERRY MOORE-WDXY) ADDS: Ocean, A.Starr, Mike & M., D. Academy.
 CONWAY/MYRTLE BEACH, SC(BOB VANDERGRIFT-WYAV/FM) ADDS: Madonna, LaBelle &M.

AUGUSTA, GA(HUMPHREYS/PATRICK-WZNY) ADDS: Level 42, Madonna, C.Club.
 ALBANY, GA(ROD MANI-WALG) ADDS: LaBelle &M, Heart, D. Academy, Temptation, Ocean, Sam Harris.
 ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) ADDS: Ocean, C.Club, Madonna.
 STUART, FL(BARRY GRANT-WSTU) ADDS: S. Red, M. Martin, Cherl& A.O.
 SYLACAUGA, AL(R.BATY/A.LEE-WFEB) ADDS: Heart, D. Academy, S. Vega, F.Jackson, M. Martin.
 TUSCALOOSA, AL(SANDER WALKER-WFFX/FM) ADDS: P. Austin, Hands A.A., Ocean, Moody B's, S.Bishop.
 HUNTSVILLE, AL(STEVE DALLAS-WAHR) ADDS: Ocean, Madonna, Nicolette, Greenwood.
 GADSDEN, AL(DAVID FORD-WGAD) ADDS: D. Academy, Ocean.
 GUNTERSVILLE, AL(GREG BELL-WGSV) ADDS: P. Austin, S.Bishop, Janet Jax., Ocean, Moody B's.
 VALLEY HEAD, AL(CHRIS JAMES-WQRX) ADDS: ELO, D. Academy, Level 42, Bangles.
 ANNISTON, AL(SHERRI ARMSTRONG-WDNG) ADDS: C.Club, Madonna, B.J.Thomas, ZZ Top, M.White, LaBelle &M, M. Martin.
 BAY MINETTE, AL(TIM BROWN-WBCA) ADDS: No Adds.
 MOBILE, AL(DICK HYLTON-WKRG/FM) ADDS: Level 42, R. Palmer, DeYoung, S. Red, Moody B's.
 SELMA, AL(BOB PAYTON-WTUN) ADDS: NR FRZN.
 CLARKSVILLE, TN(J.J.AUSTIN-WJZM) ADDS: Ocean, D. Academy, Temptation, Jets, Everlys.
 CHATTANOOGA, TN(DALE DEASON-WGOW) ADDS: Level 42, Madonna.
 OXFORD, MS(DAVID KELLUM-J107) ADDS: Ocean, C.Club, Heart.
 PADUCAH, KY(FRANK CARVELL-WKYX) ADDS: OMD, Mike & M., Ocean, Moody B's, S.Bishop, A.Starr.
 GLASGOW, KY(SPENCER MACJACK-WSMJ) ADDS: NR FRZN.
 SHREVEPORT, LA(JEFF EDMAN-KVKI/FM) ADDS: Bangles, DeYoung, S. Red.
 PINEVILLE/ALEXANDRIA, LA(DANIEL LYNCH-KISY/FM) ADDS: Frozen Pl..

MIDWEST

MASON CITY, IA(HARRY O'NEIL-KLSS) ADDS: NR FRZN.
 MASON CITY, IA(STEVE LOCKER-KGLO) ADDS: No Adds.
 MASON CITY, IA(CINDY HUBER-KRIB) ADDS: D.Schuur.
 WATERLOO, IA(ROGER DAVIS-KWLO) ADDS: H.Jones, Ocean, M. Martin.
 DUBUQUE, IA(WES DAVIS-KAT/FM) ADDS: Frozen Pl..
 CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) ADDS: S. Red.
 CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) ADDS: Ocean, S.Bishop, F.Jackson.
 FOREST LAKE, MN(CATHLEEN CARY-WLXK/FM) ADDS: LaBelle &M M. Martin, Tomlinson, Ocean.
 NORTHFIELD, MN(RICH HARRIS-KYMN) ADDS: Sade, Manilow, C.Club, Madonna, Tomlinson.
 MINNEAPOLIS, MN(CHUCK KNAPP-KSTP/FM) ADDS: Bangles, Whitney, Miami S.M..
 DULUTH, MN(DUNSWORTH/DIAMOND-WEBC) ADDS: No Adds.
 ROCHESTER, MN(RICH PETERSON-KROC/AM) ADDS: C.Club, Tomlinson, Madonna.
 ROCHESTER, MN(AL AXELSON-KWEB) ADDS: Madonna, C.Club
 AUSTIN, MN(RANDY FREY-KGHR) ADDS: Janet Jax., Juice, D. Academy.
 PIPESTONE, MN(BERNIE WIEME-KLOH/FM) ADDS: Madonna, M.White, Hands A.A..
 WILLMAR, MN(PAUL DAVIS-KQIC/FM) ADDS: Starship, S.Nicks, Janet Jax., Ocean, Madonna, S.Minds, A.Starr, H.Jones, Heart, Easton.
 MARSHALL, MN(LOWELL HIGHBY-KKCK/FM) ADDS: parsons, Mike & M., Jermaine J, Level 42, D. Straits, Sade, LaBelle &M.
 MONTEVIDEO, MN(LOU KUNO-KMGM) ADDS: Miami S.M., Mike & M. Madonna, Hands A.A..
 ST. CLOUD, MN(JOHN FINE-WJON) ADDS: Ocean, Level 42, Moody B's, D. Academy.

ALEXANDRIA, MN(STEVE BOLSTER-KSTQ) ADDS: M. Martin, D. Academy, Chaka, Madonna.
 ABERDEEN, SD(DAN ZERR-KSDN) ADDS: H. Jones, Madonna, C. Club, Hands A.A..
 FARGO, ND(JACK LUNDY-KZ102) ADDS: M. Martin, A. Starr, D. Academy.
 GRAND FORKS, ND(PAUL KERO-KNOX) ADDS: G. Nash, Sade, M. White, H. Jones.
 HANNIBAL, MO(CHUCK YATES-KGRC) ADDS: C. Club, LaBelle & M, M. Martin, M.M. & A.J.
 POPLAR BLUFF, MO(KELLY URICH-KJEZ) ADDS: S. Red, Teddy P., Level 42.
 ST. JOSEPH, MO(BOB HEATER-KKJO) ADDS: S. Red, Madonna.
 JOPLIN, MO(STEVE SCOTT-KFSB) ADDS: Willie N., Ocean, Janet Jax., S. Bishop.
 CUBA, MO(T.R. McCOY-KBCC) ADDS: Frozen Pl..
 LAWRENCE, KS(BILL LEE-KLWN) ADDS: Ocean, D. Academy, A. Starr, Sam Harris, Easton, Tomlinson.
 TOPEKA, KS(ROSE RUES-KMAJ) ADDS: Ocean, D. Academy.
 INDEPENDENCE, KS(LYNN KILGORE-KIND) ADDS: S. Nicks, G. Nash, Madonna, C. Club, LaBelle & M.
 PARSONS, KS(STEVE PARKER-KLKC) ADDS: Tomlinson, Madonna, Hooters, Wax.
 OMAHA, NE(ED LARSEN-KOIL) ADDS:
 LINCOLN, NE(CATHY BLYTHE-KFOR) ADDS: Ocean, Hands A.A., Bangles.

CENTRAL

NEWARK, OH(GREG MOEBIUS-WNKO) ADDS: Mike & M., G. Nash.
 URBANA/SPRINGFIELD, OH(RUSS SHAFER-WKSW) ADDS: D. Academy, Hands A.A., Stones, Heart.
 LOGAN, OH(CHUCK ANTHONY-WLGN) ADDS: S. Red, D. Academy, Ocean.
 COLUMBUS, OH(DAVE BISHOP-WSNY) ADDS: Miami S.M., LaBelle & M, OMD, Mike & M..
 MARION, OH(JIM HOWELL-WMRN) ADDS: C. Club, M. Martin.
 MARION, OH(BILL MOORE-WDIF) ADDS: Madonna, Level 42, Starship, Journey, D. Academy.
 TOLEDO, OH(FRED HELLER-WSPD) ADDS: Jermaine J, Level 42, Mike & M..
 TOLEDO, OH(MATTHEWS/KING-3WM) ADDS: S. Red, Level 42.
 ZANESVILLE, OH(PETE PETONIAK-WHIZ) ADDS: C. Club, Level 42, OMD.
 YOUNGSTOWN, OH(JIM MARTIN-WFMJ) ADDS: C. Club, S. Red.
 DOVER, OH(STEVE KELLY-WJER) ADDS: Ocean, Pet Shop, D. Academy, Madonna, Mike & M..
 SANDUSKY, OH(BILL ZIMMERMAN-WLEC) ADDS: Moody B's, Easton, Hands A.A..
 HAMILTON, OH(MARK GIBSON-WMOH) ADDS: Loverboy, Alabama, Judds.
 SPRINGFIELD, OH(DALE GRIMM-WIZE) ADDS: Sade, S. Red, Manilow.
 SPRINGFIELD, OH(CHUCK McGEE-WAZU/FM) ADDS: M. Martin, Madonna.
 GALLIPOLIS, OH(TIM MAXWELL-WJEH) ADDS: LaBelle & M, Ocean, D. Academy, H. Jones, Mr. Mr., Hands A.A., Temptation.
 RUSHVILLE, IN(KEVIN L. STONE-WRCR) ADDS: A. Starr, C. Club, H. Jones, Madonna, Mike & M., Teddy P..
 LOWELL, IN(JIM HOLLY-WZVN) ADDS: Force MD's, D. Academy.
 KOKOMO, IN(DARRYL PARKS-WIOU) ADDS:
 VERSAILLES, IN(DALE M. GRAVES-WOVR) ADDS: NR FRZN.
 MUNCIE, IN(RANDY TANNER-WOKZ) ADDS: Ocean, H. Jones, D. Academy, Moody B's, Janet Jax..
 LAFAYETTE, IN(MIKE JOHNSON-WASK) ADDS: C. Club, Nylons, H. Jones.
 MONROE, MI(MIKE WHEELER-WTWR) ADDS: C. Club, H. Jones, M. Martin, D. Academy.
 FLINT, MI(BILL PEARSON-WTRX) ADDS: Madonna, H. Jones, Janet Jax., A. Starr, Ocean, M. Martin, Stones.
 SAGINAW, MI(TERRY LENZ-WSGW) ADDS: D. Straits, Bangles.
 LANSING, MI(JACK ROBBINS-WILS/FM) ADDS: LaBelle & M, Madonna.

BATTLE CREEK, MI(RICK CHAPMAN-WKNR) ADDS: OMD, Madonna, Level 42, H. Jones.
 GRAND RAPIDS, MI(MARK ROBERTS-WOOD) ADDS: Miami S.M., Force MD's.
 GRAYLING, MI(BOB DITMER-WQON/FM) ADDS: Mike & M., C. Club, Madonna.
 KENOSHA, WI(TERRY HAVEL-WLIP) ADDS: D. Academy, Ocean.
 MILWAUKEE, WI(BETH FAST-WMYX) ADDS: Madonna, Ocean, H. Jones.
 RICHLAND CENTER, WI(JOHN DOYLE-WRCO) ADDS: DeYoung, J. Browne.
 MADISON, WI(PAT O'NEILL-WMGN) ADDS: Pet Shop, D. Academy, Ocean.
 MADISON, WI(DOUG LANE-WIBA) ADDS: M. Martin.
 BEAVER DAM, WI(STEVE SABATKE-WBEV) ADDS: C. Club, Madonna, H. Jones.
 REEDSBURG, WI(KEVIN KELLOGG-WRDB) ADDS: Hooters, Mike & M., C. Club, Ocean.
 HUDSON, WI(RICK THOMAS-WRPX) ADDS: Madonna, Ocean, Hands A.A..
 GREEN BAY, WI(DAVID CAREW-WDUZ) ADDS: Ocean.
 WAUSAU, WI(DAVE WRIGHT-WRIG) ADDS: Madonna, Ocean, C. Club, H. Jones.
 EAU CLAIRE, WI(RICK ROBERTS-WIAL) ADDS: S. Bishop, Hands A.A., Moody B's, A. Starr.
 MENOMONIE, WI(ALISON GIRARD-WMEQ) ADDS:
 OSHKOSH, WI(CHRIS HANSEN-WMGV) ADDS: Hooters, H. Jones, D. Academy.
 CHICAGO, IL(SUZY MAYZEL-WCLR) ADDS: Whitney, Dionne.
 JOLIET, IL(TED BROWN-WJTW/FM) ADDS: C. Club, M. Martin, H. Jones, M. White.
 WILMINGTON, IL(WAYNE PERROTT-WDND) ADDS: C. Club, M. Martin, Stones, S. Nicks.
 ROCKFORD, IL(MC GEE/HECKLER-WROK) ADDS: S. Red, D. Straits.
 FREEPORT, IL(ALLEN ZIPSIE-WFPS) ADDS: OMD, Madonna, D. Academy, Ocean.
 PEORIA, IL(DENISE HENLEY-WIRL) ADDS: NR FRZN.
 PEORIA, IL(ROBB WESTABY-WMBD) ADDS: Dionne.

SOUTHWEST

TYLER, TX(JANIE BAKER-KTYL) ADDS: Ocean, Heart, Moody B's, M. Martin, Hands A.A., S. Bishop, J. Butler.
 WICHITA FALLS, TX(DAVE LANDRY-KTLT) ADDS: NR FRZN.
 HOUSTON, TX(BRUCE NELSON-KNUZ) ADDS: Manilow, Opus.
 HOUSTON, TX(MATT/KOSH-KLTR) ADDS: Sade, Bangles, DeYoung, Miami S.M..
 BEAUMONT, TX(BILL THOMAS-K106) ADDS: Bangles, Level 42.
 SAN ANTONIO, TX(SCOTT K. SMITH-KLLS) ADDS: P. Collins, S. Red.
 DEL RIO, TX(KEVIN BEL-KDLK) ADDS: M. Martin, H. Jones, D. Academy, Ocean, Mr. Mr., Pet Shop.
 PAMPA, TX(MIKE KNEISL-KGRO) ADDS: NR FRZN.
 ODESSA/MIDLAND, TX(STEVE MYERS-KQIP) ADDS: NR FRZN.
 EL PASO, TX(BILL CLIFTON-KLTO) ADDS: LaBelle & M, M. Martin, C. Club.
 PHOENIX, AZ(SAM CHURCH-KKLT) ADDS: NR FRZN.
 SEDONA, AZ(RANDY MAHANNAH-KAZM) ADDS: Madonna, Willie N., S. Red, L. HAMPTON.
 ALBUQUERQUE, NM(JAY SCOTT-KOB/FM) ADDS: Sade, Ocean.
 LOS ALAMOS, NM(SUE STONE-98KHJ) ADDS: S. Red, Teddy P., Madonna, H. Jones.
 CLOVIS, NM(JERRY MAYFIELD-KCLV) ADDS: A. Starr, Ocean, D. Academy, J. Browne, H. Jones, Sam Harris.
 CARLSBAD, NM(ED LAWRENCE-KBAD) ADDS: C. Club, Miami S.M..

ROCKY MOUNTAIN

MISSOULA, MT(LEE CURTIS-KYLT) ADDS: LaBelle & M, M. Martin, D. Academy, Hooters.
 HAMILTON, MT(STEVE FULLERTON-KLYQ/FM) ADDS: M. White, Sam Harris, H. Jones.

DENVER, CO(DEE ANN METZGER-KHOW) ADDS: Mike & M., Pet Shop, Nylons, Ocean.
 COLORADO SPRINGS, CO(IRWIN/HOWARD-KVUU) ADDS: Mr. Mr., Moody B's, J. Wagner.
 PUEBLO, CO(RIP AVINA-KDZA) ADDS: NR FRZN.
 SALIDA, CO(CHARLES DARWIN-KVRH) ADDS: D. Academy, Ocean, Hands A.A..
 MONTROSE, CO(TOM OWCA-KUBC) ADDS: Madonna, D. Straits, M. Martin.
 GRAND JUNCTION, CO(JOHN FORD-KIIO) ADDS: Madonna, H.Jones, Mr. Mr., Wax, Heart, D. Academy.
 VAIL, CO(CHRIS BAKER-KRVV) ADDS: Madonna, Wax, H.Jones, M. Martin, G. Nash.
 POWELL, WY(CARL DAVID-KLZY) ADDS: Madonna, C.Club, M. Martin, H.Jones, D. Academy, Mike & M., Stones.
 SUN VALLEY, ID(JEFFREY BALLOU-KSKI) ADDS: H.Jones, Mr. Mr., M. Martin, Hands A.A., D. Academy, Ocean, Seger, David Pack, Hooters, Barth, B.Monkeys.
 GRANGEVILLE, ID(JIM CROSS-KORT) ADDS: D. Academy, Ocean.
 BOISE, ID(DREW HAROLD-KBOI) ADDS: OMD, C.Club, Madonna.
 SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) ADDS: M.Osmond, Ocean, Madonna, L.HAMPTON.
 MANTI, UT(STAN ERIKSEN-KMTI) ADDS: Bangles, Madonna.

FAR WEST

RENO, NV(JIM O'NEAL-KRNO/FM) ADDS: C.Club, Madonna.
 CARSON CITY, NV(SCOTT CARSON-KPTL) ADDS: Madonna, Ocean, D. Academy.
 LOS ANGELES, CA(KAYE/KILEY-KOST) ADDS: Ocean, S.Bishop.
 LOS ANGELES, CA(LABEAU/TYLER-KFI) ADDS: Madonna.
 SAN DIEGO, CA(RICHARDS/PAUL-KYXY) ADDS: M. Martin.
 SAN DIEGO, CA(RICH/KNIGHT-B100) ADDS: Pet Shop, Ocean, H.Jones, Madonna, Janet Jax..
 SAN DIEGO, CA(MARK LARSON-KFMB) ADDS: Frozen Pl..
 PALM SPRINGS, CA(TY STEVENS-KDES) ADDS: M. Martin, D. Academy, Madonna, Ocean.
 FRESNO, CA(SCOTT HUSKEY-KLTK) ADDS: No Adds.
 SAN LUIS OBISPO, CA(DAN ARMSTRONG-KVEC) ADDS: J.M. Jarre.
 SAN LUIS OBISPO, CA(CAROL MEYER-KKUS) ADDS: Whitney.
 MONTEREY, CA(MICHAEL READING-KWAV/FM) ADDS: Madonna, C.Club, Ocean, H.Jones.
 SAN FRANCISCO, CA(RIVERS/KULP-K101) ADDS: Janet Jax., Ocean.
 CONCORD, CA(RAVI PERUMAN-KKIS) ADDS: LaBelle &M, Teddy P., Madonna, Hands A.A..
 CONCORD, CA(JIM HAMPTON-KWUN) ADDS: Ocean, D. Academy.
 LIVERMORE, CA(DREW STEPHENS-KKIQ) ADDS: Heart, Level 42, Manilow, D. Academy, Hands A.A..
 SAN RAFAEL, CA(USE-KTIM/FM-KTIM) ADDS: Heart, Hands A.A., M.White, Ocean.
 SANTA ROSA, CA(JIM DANIELS-KSRO) ADDS: Bangles, Miami S.M., Jermaine J.
 UKIAH, CA(DANNY VANMETER-KUKI) ADDS: Mike & M., R. BURRELL, Cherl & A.O, M.White, Girls N.D..
 ARCATA, CA(CHRIS KNIGHT-KATA) ADDS: Madonna, Mike & M., D. Academy, OMD.
 SACRAMENTO, CA(IRONS/ANDREWS-KHYL/FM) ADDS: H.Jones, Madonna.
 PLACERVILLE, CA(FRED GAINES-KHTN) ADDS: D. Academy, Madonna, H.Jones, M. Martin.
 VACAVILLE, CA(SHEILAH BOWMAN-KUIC) ADDS: Sade, M.M. & A.J, DeYoung, Pet Shop.
 SO. LAKE TAHOE, CA(ROD WEST-KOWL) ADDS: D. Academy, Ocean, Heart, Joe Jacks., Temptation.
 SO.LAKE TAHOE, CA(BRIAN BECK-KTHO) ADDS: S.Bishop, C.Club, H.Jones, Ocean, D. Academy.
 CHICO, CA(DAVE KINDIG-KPAY) ADDS: NR FRZN.
 GRASS VALLEY, CA(RICH BROCK-KNCO) ADDS: S. Red, Miami S.M., D. Academy, Teddy P., E.Rabbitt.
 OROVILLE, CA(JEFF NELSON-KORV) ADDS: H.Jones, Ocean, Hands

A.A., OMD.

BURNEY/REDDING, CA(JIM LEE-KARZ) ADDS: Whitney, Dionne, Sade.

RED BLUFF, CA(KELLY FROST-KBLF) ADDS: D. Straits, S. Red, LaBelle &M, Nylons.

NORTHWEST

THE DALLES, OR(GREG LeBLANC-KMCQ) ADDS: NR FRZN.
 PORTLAND, OR(JOHN WILLIAMS-KGW) ADDS: Frozen Pl..
 CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) ADDS: OMD, S. Red, Madonna, Mike & M., C.Club, Level 42.
 EUGENE, OR(BOBBY KING-KDUK) ADDS: H.Jones, Ocean, Moody B's, D. Academy.
 MEDFORD, OR(JIM ZINN-KMFR) ADDS: LaBelle &M.
 MEDFORD, OR(JOHN O'BRIEN-KYJC) ADDS: H.Jones, C.Club, Madonna, D. Academy, A.Starr.
 ENUMCLAW, WA(DAVID COOL-KENU) ADDS: Hooters, Sade, ZZ Top, Mike & M..
 AUBURN, WA(CARL SAWYER-KASY) ADDS: Level 42, D. Academy, M. Martin, S. Red.
 MOUNT VERNON, WA(MIKE HARTMAN-KBRC) ADDS: No Adds.
 OAK HARBOR, WA(DAVID BOWDEN-KISD) ADDS: OMD, D. Academy, Nu Shooz, ZZ Top.
 TACOMA/SEATTLE, WA(MIKE JAMES-KAMT) ADDS: P. Collins, Bangles, S. Red, C.Club.
 OLYMPIA, WA(DICK PUST-KGY) ADDS: B.Tyler, Madonna, Mike & M., H.Jones, A.Starr.
 ABERDEEN, WA(PAUL LANKOW-KXRO) ADDS: G. Nash, C.Club, Madonna, Teddy P., B.J.Thomas.
 CENTRALIA, WA(JIM KNUTSON-KELA) ADDS: DeYoung, Force MD's, Madonna, M. Martin, S. Red.
 SHELTON, WA(GLEN CONNOLLY-KMAS) ADDS: NR FRZN.
 KELSO/LONGVIEW, WA(RAY BARTLEY-KLOG) ADDS: S. Red, H.Jones, Madonna.
 YAKIMA, WA(FRANK TAYLOR-KMWX) ADDS: Madonna, D. Academy, Mike & M..
 YAKIMA, WA(DAVE HANSON-KIT) ADDS: Madonna, M. Martin, H.Jones.
 TRI-CITIES, WA(BILL TEMPLETON-KALE) ADDS: S.Bishop, Ocean, Moody B's, F.Jackson, D. Academy, Janet Jax., Pet Shop, Hooters.
 ANCHORAGE, AK(CARTER B.-KFQD) ADDS: A.Starr, D.Seals, Madonna, H.Jones.
 ANCHORAGE, AK(GREG WILKINSON-KKLV/FM) ADDS: A.Starr, Moody B's, D. Academy, Mil & Del., Tomlinson, Mellencamp, S.Bishop, Ocean.
 SASKATOON, SA(STEVE SHANNON-CFQC) ADDS: M.M. & A.J, Sade, Whitney, Manilow, Mike & M., Level 42.

WELCOME to the following New GAVIN A/C Reporters:

Dave Bishop, WSNY Radio, 4401
 Carriage Hill Lane, Columbus, OH
 43220 (614-451-2191)

Dee Ann Metzger, KHOW Radio, 8975
 E. Kenyon Avenue, Denver, CO 80237
 (303-694-6300)

AVAILABLE

CHRIS DAVIS from KGHR-Austin, MN is looking for a position as AT, contact him at (507)433-5565.

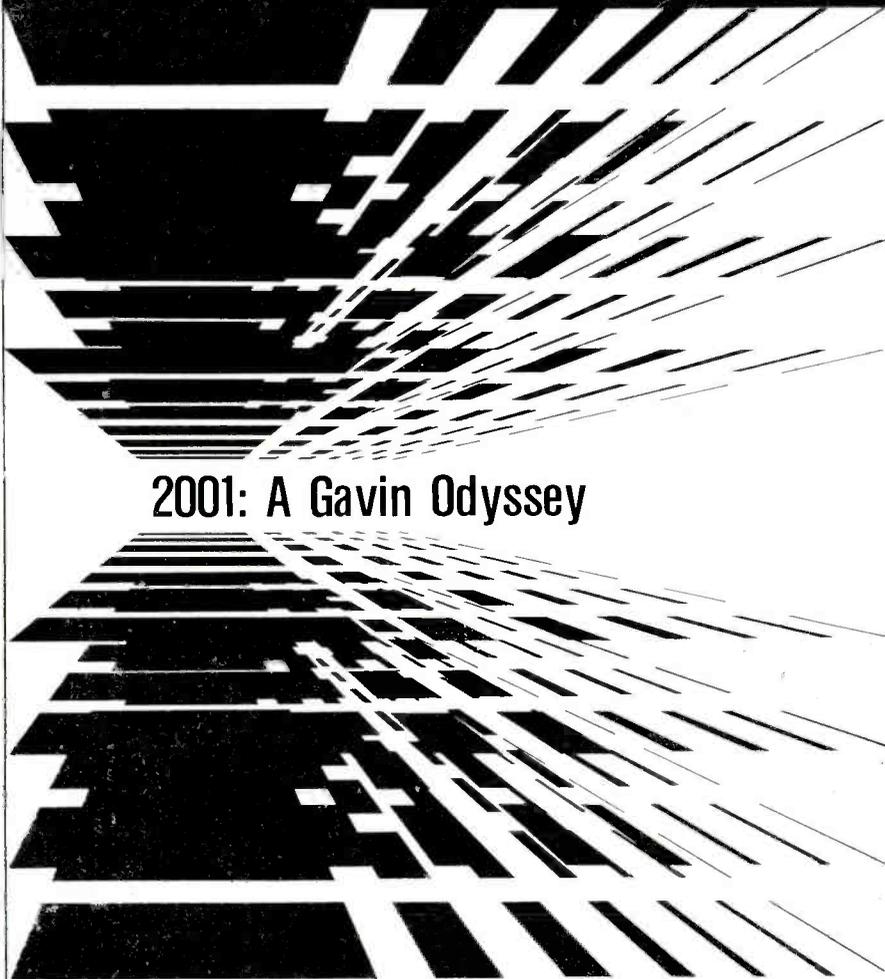
JEFF MOSLEY from KKIS/KINQ-Concord, CA is looking for a position as AT, contact him at (415)753-6443.

BRIAN SLIE from KOWL-South Lake Tahoe, NV is looking for a position as AT, contact him at (916)541-8662.

BARRY McCOY from Midwest Communications is looking for a position as AT/ PD/Sports, contact him at (715)355-1614.

HOLLYWOOD

by Tony Richland



2001: A Gavin Odyssey

by Tony Richland

Once again (that means it's happened previously) we've stumbled across a Gavin Report of the future. This one is dated December 2001, the Year of Living Dangerously. As many of you will be attending the scheduled Cashboard convention in Yankton that week, and may not have time to peruse (or read) the trades, we thought we'd share some of the items which will appear in that issue:

RCA's West Coast urban contemporary promo director, Papa (Baby Doc) Duvalier Jr., reports growing action on the George Clinton/Barry Manilow Live at Central Park reunion LP.

Industry guru and former rock performer John Cougar Mellencamp commences his weekly Gavin Report nostalgia column this week. In Cougar M.'s first offering he traces the chart history of Pet Shop Boys, now celebrating their 16th platinum CD.

Eric Norberg, having recently succeeded 90 year old Tip O'Neill as U.S. Speaker of The House, has agreed to deliver the keynote address at the upcoming Gavin Seminar for Media Professionals, to be held at Andy St. John's house in Angola, Indiana.

Fetus Jackson, the latest and youngest of the Jackson Family Clan, bursts onto the polka/all news charts with his (or her) infectious version of Billy Jean Jr.

Despite the growing ravages of arthritis and other assorted creaking bones, Gavin Top 40 editor Dave (Gramps) Sholin made it to his desk this week and picked the new Level 67 as a future chartbuster.

Golden Girls III scored a resounding victory in this week's national Nielson Ratings. Stars Whitney Houston, Cyndi Lauper, Anne Murray and The Bangles

are all nominated for the coveted Emmy. Emmy MC Elvis Costello says he's armed with a slew of yock-provoking one-liners and predicts a fun-filled cablecast. ESPN will be covering the event.

A&M Promo genius and record historian Steve Resnik has moved from his palatial L.A. digs to the New Orleans Superdome, which Steve informs us is the only venue large enough to accommodate his collection of early Cowsills.

Gavin Hollywood writer and proud great-grandfather Tony Richland tells us that great-grandchild Irving has joined Violent Femmes as lead guitarist just in time for the group's next AC session and church social tour. Nostalgia figure Cock Robin will be opening act for the Femmes.

The cast and format of Mary IV, the latest of many Mary Tyler Moore sitcoms, has been announced. The newest series, to be carried by MTV this spring, features the 65-year-old Mary as a feisty record biz tip-sheet owner surrounded by wacko characters Janie Fricke as a chain-smoking wise-cracking Alternative Action columnist, Fine Young Cannibals as chain-smoking wise-cracking office boys, and Feargal Sharkey as a chain-smoking wise-cracking Mr. Grant type editor. When Fricke and Sharkey disagree on the tone of a Best of Falco review ... well, that's when the hijinx begin. Nina Blackwood and her hair serve as executive producers.

Solid Gold Dancers Elma Greer Jr. and Ronnie Fell III have signed on for another 13 week stint. The coosome twosome (rumored to be heading for the hitching post) will also co-host the upcoming sushi and dim sum tasting party which will open this year's seminar.

The NFL has announced the formation of it's forty-eighth franchise. While this may not *seem* like record or radio news, we're cheered to learn that when The Eau Claire Fondus open their season against Petoskey, The Star Spangled Banner will be warbled by Simon Le Bon's daughter Julian.

Now, be honest with me ... where the hell else could you have read all this stuff, bunky ... and if you *did* get this far down the page, try and seek professional help, and soon!

Have a good week. ■



Dr. Oren Harari

ON MANAGEMENT

FIND AN EXCUSE TO THROW A PARTY

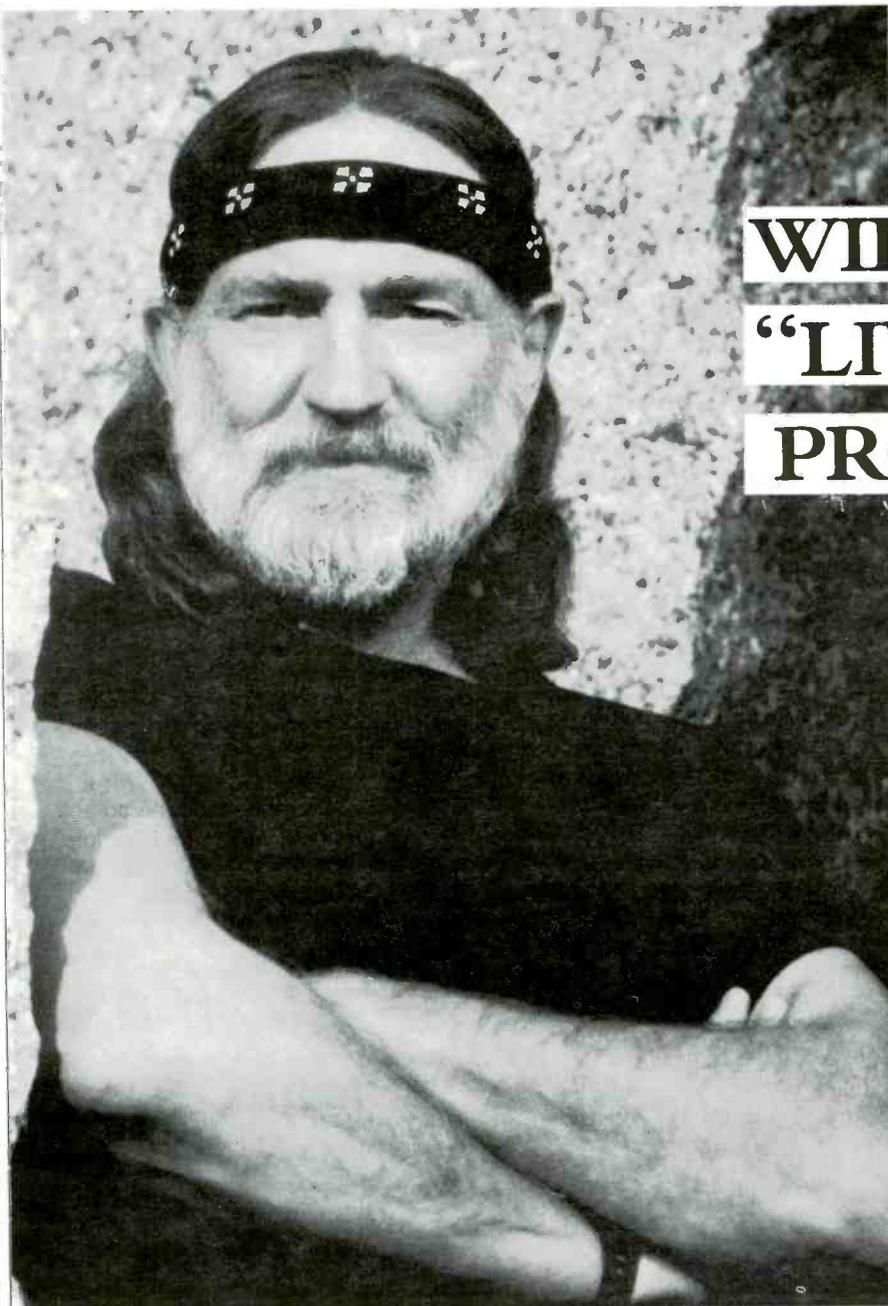
"An excuse to throw a party? I don't need an excuse!" But you do, if you want to use parties as a good management practice. In my last column, I discussed the importance of catching people doing something right, and then rewarding them. Now I'm going to take that principle a step further and suggest that the effective manager is one who understands that parties and hoopla and celebrations--what I call Purposeful Parties--are great means of rewarding good performance. Purposeful Parties are also good ways to boost morale, since they make the office a less grim and more fun of a place. Finally, Purposeful Parties get people together so they can work better as a team. Let's look at each one of these in turn. Purposeful Parties can improve performance and efficiency. Here the trick is to make sure that people know that the hoopla event is one that celebrates a success. For example, one small company I described in my last column took everyone from senior manager to janitor (including spouses/friends) to Hawaii for a week to celebrate an increase in market share and profits. Other companies have taken their star performers, or everyone in the company, to exotic beach resorts like Acapulco or Bermuda, or white-water rafting, or skiing, or they've thrown big parties with well-known rock groups playing. But what's critical is that each event celebrates a specific success: an increase in market share, a super month for sales, a cut in customer complaints, a new client. And the parties come fast and frequently. One manager spontaneously brings food and drink into the office to celebrate whenever the firm lands a new account. Another manager climbed on a desk in the middle of the office, announced that an accountant had just saved the company over \$50,000 and announced that beer and wine were on their way. In another company, the employee of the month is honored with cash and prizes at the monthly office party. Another very successful manager points out that the best thing he does is roam the halls looking for a reason to throw a party (shades of catching people doing something right!). He says that he's not doing his job if he doesn't find at least one thing a day (!) to celebrate with coffee and donuts. How's that for purposeful party-throwing? Purposeful parties help develop teams. One very successful company insists that all hands in each division get together for some sort of party-type event at least once every couple weeks. That's thousands of people partying every two weeks. However, this company has found amid all the beer-swizzling and food-swallowing comes a lot of networking and problem solving, as people talk to each other about problems and make appointments to solve them, or solve them right on the spot. Other companies have found the same thing: Get people together in a regular party type atmosphere

right in the office, and pockets and groups of them start clustering together to talk about issues and projects and ideas. Work occurs. Creativity occurs. People get to know people they ordinarily wouldn't (which creates good networks for getting future projects accomplished). Purposeful partying makes the office a fun place to be. The effective companies we have studied do not accept the premise that the work environment needs to be a grim place. Hardworking, yes, but also fun. One successful company had its senior executive team go around all the offices singing Christmas carols. Another company encouraged its 800 employees to dress up wildly for Halloween; even the senior executives got dressed up, and business (very "serious" insurance and financial services) went on as usual, but in outrageous hysterical outfits.

This same company also sponsored a day where the central area was cordoned off so that employees who did any arts or crafts as hobbies could show off and (if they could find a customer) sell their products. A fair took place all day in the middle of "serious" work. (And I can tell you some of the stuff was good. I wound up buying a \$300 oil painting from a computer programmer!). A very successful nationwide pizza company has regular nationwide "Olympics" (with medals and music) for dough-rolling, tray-cleaning, tray-stacking, and truck-driving for all its employees. Fun, fun, fun. Make the office a fun, exciting, zesty place to boost morale and make people glad to come to work and stay working for you.

So we've got three reasons for parties: Parties for rewarding success and super-performance, parties for getting people together to "network", and parties to boost up morale and spirit. Are you skeptical of this? Some managers are. They think that "work is work; fun comes afterward". To that I say "why?" Who says work has to be grim? That's old-time sweatshop mentality. One executive who has built up a 2 billion dollar privately held firm says that one of his main tenets, which he lets each of his employees know, is that "work should be fun". Also, remember that I've not talked about just random partying. I've talked about purposeful partying. Effective management means doing anything and everything to boost motivation, innovation, and performance, and that translates into good old fashioned revenues and market share. If purposeful partying will help do that, then it's a good investment. And I can't convince you logically that it's a good investment. The accounts will simply show you the cost figures, which may scare you off. But I can tell you this: companies like Hewlett-Packard, the Limited stores, People Express, IBM, and many others do it, and attribute some of their success to it. If they can do it, why not you? Besides, when was the last time you read advice on management which told you to go out and have a party? ■

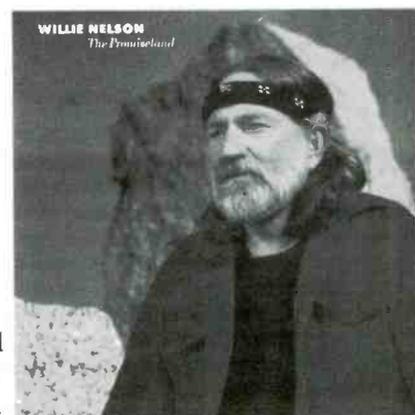
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THE RIGHT LYRIC
THE RIGHT ARTIST**



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BIO FEEDBACK

MADONNA

Unit sales for her first two LP's, "Madonna" and "Like A Virgin" have sold more than 16 million copies worldwide.

CHUCK MANGIONE

He's a native of Rochester, New York. He played in The Jazz Messengers with Chick Corea and Keith Jarrett.

PATTI LABELLE

She was born Patricia Holt in Philadelphia and grew up with Cindy Birdsong of The Supremes.

JUNIOR

His real name is Junior Giscombe. His first hit was 1982's "Mama Used To Say".

DENNIS DeYOUNG

His first single, "Desert Moon" was written for the movie "Dune" starring Sting, but the song didn't make the final cut.

SIMPLY RED

Lead singer is Mick Hucknall and he hails from Manchester, England.

FRANKIE GOES TO HOLLYWOOD

Another album is due in May under the working title of "Cut Off His Legs".



MIAMI SOUND MACHINE

Lead singer, Gloria Estefan is a former psychology major at the University of Miami.

JULIAN LENNON & FIONA

Liner note freaks may notice the references to Mr. and Miss Face on each new LP by the two. Apparently they're an "item" and are also acknowledging each other as Faces.

U2 & STING

Both are expected to headline an Amnesty International benefit in New Jersey's Meadowlands complex on June 1

BIG COUNTRY

Stuart Adamson and band have recorded the title theme for an upcoming movie, "Restless Natives". It'll be on the B-side of their new single, "Look Away" due shortly.

MICHAEL HENDERSON

He played bass for Stevie Wonder for three years on tour and has worked with Norman Connors, Billy Preston, The Jackson Five and Miles Davis.

YOKO ONO

Yoko Ono's Starpeace World tour will take her to Budapest, Poland, Yugoslavia, and Japan.

ALEXANDER O'NEAL

He used to be the singer in a Minneapolis group called Flyte Time which became known as The Time after his departure.

WILLIE NELSON

Early in his career, he was so financially strapped that he sold all rights to his song "Night Life" for \$150.00. The song has since sold over 30 million copies.

RUSH

Their latest album, "Power Windows," is the focus of the latest educational learning kit put together by Lifetime Learning Systems. The LP will be a tool for creative writing and poetry.

RICHARD THOMPSON

He's currently recording his new album with Mitchell Froom on keyboards, Hall & Oates drummer Mickey Curry and Elvis Presley bassist Jerry Scheff.

Sounds So Good . . .



Loverboy **"Lead A Double Life"**

Taken From The Columbia LP "Lovin' Every Minute Of It" 39953

Produced and Mixed by Tom Allom/Paul Dean



Bonnie Tyler **"If You Were A Woman"** **(And I Was A Man)**

Taken From The Columbia LP "Secret Dreams And Forbidden Fire" 40312

Produced and Directed by Jim Steinman



Mental As Anything **"Live It Up"**

Taken From The Columbia LP "Fundamental" 40299

. . . I'll Add It Right N



Journey **"Be Good To Yourself"**

From Their Brand New LP "Raised On Radio" 33936

Produced by Steve Perry



Hooters **"Where Do The Children Go"**

Taken From The Columbia LP "Nervous Night" BFC 39912

Produced by Rick Chertoff for Uncle Webb Productions



Blue Oyster Cult **"Dancin' In The Ruins"**

Taken From The Columbia LP "Club Ninja" 39979



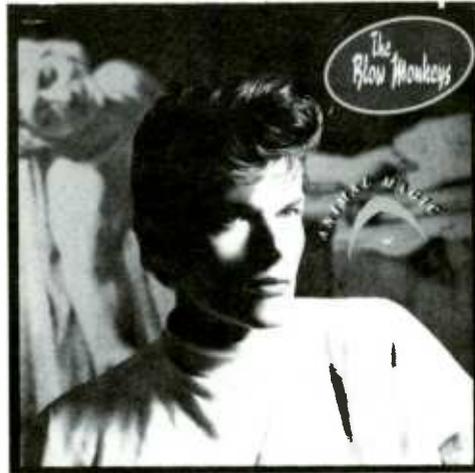
ON YOUR DESK TODAY!
George Michael
"A Different Corner"

Columbia Records

OW!



THE BLOW MONKEYS ANIMAL MAGIC



Featuring the new single
"DIGGING YOUR SCENE"



The New **LOU REED** 12" on your desk this week!!!

"NO MONEY DOWN"

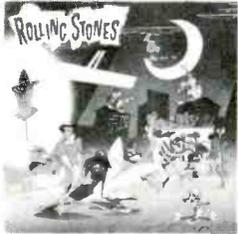
From Lou Reeds' forthcoming album *MISTRIAL*



RCA
Records and Cassettes

ALBUM/ALTERNATIVE

GAVIN ALBUM FRONTLINE



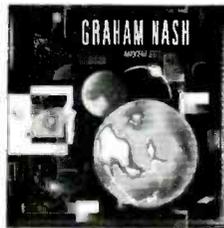
ROLLING STONES



BOB SEGER



JOE JACKSON



GRAHAM NASH



HUSKER DU



LET'S ACTIVE

NEW Releases

Love & Hope & Sex & Dreams - Bodeans (Slash/WB)

The two immediate reasons that forced a listen (1. A Slash release, 2. produced by **T. Bone Burnett**) turned out to be reason enough. The Bodeans aren't blood brothers, but are close enough. Like label mates, The **Del Fuegos**, da **Bodeans** rock conspicuously within the realms of three chord crunch and jangle. Details are sketchy, but the Bodeans are a traditional foursome with two singers. One is down-the-line rock n roll, the other a bit peculiar. How peculiar? You just gotta listen. On side one, there's "She's A Runaway" into "Fadeaway" finalized by "Say You Will". Side two takes the cake with the ultimate grabber, "That's All". Does it remind you of something?

"Boystown" - Rob Jungklas (Manhattan)

Being a solo rock n roller and a newcomer sure takes a lot of courage these days. **Rob Jungklas** (silent "k") performs with a vigor alongside elaborate production by engineer **William Wittman**. "Boystown" is the opener song to an album recorded and elevated to epic proportions. When you listen to the entire upcoming LP (due 4/23), you'll get the big picture.

Animal Magic - The Blow Monkeys (RCA)

As close an example of Alternative Radio leading Top Forty as you'll see all year long. The song arrangements are lush. Image is par importante. The **Blow Monkeys** groove out in a glossy, glassy, glammy way with a reverence to American R&B (not the Big Chill variety). Never underestimate your audience's ability to adapt to strange group names. **Tears For Fears**, **Pet Shop Boys**, **Mr. Mister**, and **Culture Club** all come to mind. Be ready to add the Blow Monkeys to that list.

"Every Little Kiss" - Bruce Hornsby & The Range (RCA)

Saddle up Ole Paint and take a ride down the melodic trail carved through the lumberlanded gaps of Album Radio potential yet to be realized. "Every Little Kiss" is a welcome diversion away from the power chords, shedding light on the fact that songwriters and tunesmiths have just as much right to territory on the Album Radio dial as do those who don make-up and leather bondage pants. If **Hornsby** wears leather, ten to one it's a vest. Like a cool creek flowing through the jagged passages of your skull.

"No Promises" - Icehouse (Chrysalis)

Comparisons to **Bowie** and **Ferry** are bound to increase tenfold with the use of producer **Rhett Davies**, known for his work with **Roxy**. **Iva Davies'** latest Icehouse side will add texture and luster to any airsound that incorporates it.



"No Money Down" - Lou Reed (RCA)

Survivor of the century, **Lou Reed** is one of the original rock singers making a career out of singing inside a six note range. But it's all attitude that makes a winner in this business, baby. You know, if there was as way to smack this business square in the face, it would be for anyone who ignored the wealth of material on Lou Reed's last LP, **New Sensations**. Since, Lou's music has popped up

prominently on film soundtracks and a Honda commercial. Going one step further, Lou Reed is to rock n roll and wave what **James Brown** is to soul. The entire LP is called **Mistrial**.

"Isn't It Enough" - Danny Wilde (Island)

Ever notice how many talented, budding rock n rollers are short? I guess that includes **Danny Wilde**, a newcomer formerly heard with a band called **Great Buildings**. Wilde's first solo single has a great, building intro, one of those near perfect radio intros. The guitar work owes a debt to **Keef Richards**. It's midwestern style rock n roll, that is, the kind redefined by **J.C. Mellencamp**.

"When The Heart Rules The Mind" - GTR (Arista)

Will the second half of the 80's be the era when the displaced orchrockers of the 70's finally wrestle back the crown from the synthaircuts? Perhaps on the American Album Radio level, anyway. Looking at the chart I see **Mike** and his **Mechanics**, **Marillion**, **Phil Collins**, all making a grab. The crux of **GTR** seems to be turning the tables and triggering the technology from the fretboard, a fairly elusive process until now. The pairing of **Hackett** and **Howe** marks **Steve Hackett's** return to a more mainstream vehicle, after a pitstop of recording atmospheric background records. **Steve Howe** is in the act of purging himself from the sins of his previous band, a sort of guilt-by-association nightmare. **GTR** has the right amount of integrity to do justice to both veterans. Methinks drummer **Mover** worked a short stint with **Marillion** (before they grabbed Hackett's drummer). Everyone sings like birds. **Geoff Downes**, from **Asia**, twiddled the knobs, giving **GTR** plenty of tested and consistent ground. Do play the long version, as the song really gets interesting after the halfway mark.

ALBUM

Editor: Kent Zimmerman

Reports accepted Mondays at 8am through 1pm Wednesday
Station Reporting Phone (415) 392-7750

CERTIFIED

MOODY BLUES

MOST ADDED

1. "Your Wildest Dreams"-**MOODY BLUES** (POLYDOR-12")
2. EP-**HOWARD JONES** (ELEKTRA)
3. "Band Of The Hand"-**BOB DYLAN/HEARTBREAKERS** (MCA-12")
4. "No Promises"-**ICEHOUSE** (CHRYSALIS)
5. "Burning Up The Night"-**KROKUS** (ARISTA)
6. **BLACK CELEBRATION-DEPECHE MODE** (SIRE)

MY 2¢



This week (actually last week) The Gavin Report has entered into a brand new phase. Goodbye trusty IBM Wheelwriter 5 in favor of an Apple Laser system interfaced with the Hewlett Packard 3000 which tabulates our charts. The main difference is that instead of staring blankly at a white piece of paper, there's a screen to contend with. Ah, but it's all part of living in the modern world. Now the chart. Rolling Stones rool, okay? They will occupy the number one slot for a while, so hang onto your hats. Six out of the Top Ten is made up of solo male artists, including Jackson Browne, Bob Seger, David Bowie, Julian, Graham Nash, and Robert Palmer. Palmer has gone number one this week on the Gavin Top Forty. Graham Nash has turned in an amazing three weeks of growth, 26-14-8. That little stunt earned him status on the Gavin Album Frontline, right above the week's reviews. Looking up and down the chart, it seems that singles are plaguing the chart again. Only a handful of acts are truly albums knee deep in track activity. Debuts for next week include Models and Howard Jones. Moody Blues was a runaway Most Added and Certified. Nothing quite came close. Increased action on Jimmy Barnes, the Aussie working class hero. Journey, after two weeks, is knocking on

2W LW TW

1.	1.	1. ROLLING STONES (R. STONES) "HARLEM" "UGLY" "HIT" "ZERO"
2.	2.	2. Jackson Browne (Asylum) "America" "Lawless" "Shape"
5.	4.	3. BOB SEGER (CAPITOL) "STORM" "ROCK" "T'ROPE" "S'TIMES"
15.	8.	4. DAVID BOWIE (EMI AMERICA) "ABSOLUTE"
7.	3.	5. Julian Lennon (Atlantic) "Stick" "You"
11.	7.	6. VAN HALEN (WARNER BROS.) "WHY" "BEST" "DREAMS"
4.	5.	7. Fabulous Thunderbirds (CBS) "Tuff" "Wrap"
26.	14.	8. GRAHAM NASH (ATLANTIC) "INNOCENT" "PRAGUE"
10.	9.	9. THE CALL (ELEKTRA) "BELIEVE" "EVERYWHERE"
3.	6.	10. Robert Palmer (Island) "Addicted" "Hyperactive"
17.	11.	11. MIKE & MECHANICS (ATLANTIC) "THREAD" "MIRACLE"
12.	13.	12. Pretty In Pink (A&M) "OMD" "Furs" "Vega" "INXS"
8.	12.	13. Elvis Costello (Columbia) "Misunderstood" "Brilliant"
19.	15.	14. JOE COCKER (CAPITOL) "SHELTER" "HAT"
6.	10.	15. Brian Setzer (EMI America) "Knife" "Blvd."
23.	17.	16. PET SHOP BOYS (EMI AMERICA) "WEST" "OPPORTUNITIES"
20.	18.	17. HONEYMOON SUITE (WARNER BROS.) "ATTITUDE" "FEEL"
--.	22.	18. JOE JACKSON (A&M) "RIGHT" "WILD"
13.	16.	19. Simple Minds (A&M) "Said"
30.	24.	20. MR. MISTER (RCA) "IS"
16.	25.	21. INXS (ATLANTIC) "LISTEN" "NEED"
--.	37.	22. JOURNEY (COLUMBIA-12") "GOOD"
21.	21.	23. ZZ Top (Warner Bros.) "Rough" "Fly" "Delirious"
22.	29.	24. Pete Townshend (Atco) "Second" "Blood"
18.	19.	25. The Bangles (Columbia) "Manic" "Hallway" "Egyptian"
28.	27.	26. Greg Kihn (EMI America) "Love"
9.	20.	27. Talk Talk (EMI America) "World" "Life's"
33.	30.	28. OZZY OZBOURNE (CBS) "SHOT"
14.	23.	29. The Firm (Atlantic) "Peace" "Walls" "Horses" "Spirit"
35.	30.	30. JIMMY BARNES (Geffen) "WORKING"
--.	32.	31. KATRINA & WAVES (CAPITOL) "IS"
27.	26.	32. Phil Collins (Atlantic) "Home"
--.	--.	33. MOODY BLUES (POLYDOR) "WILDEST"
--.	39.	34. JUDAS PRIEST (COLUMBIA) "LOCKED"
36.	35.	35. BOURGEOIS TAGG (ISLAND) "MUTUAL"
--.	38.	36. WAX (RCA) "RIGHT"
29.	34.	37. Level 42 (Polydor) "Something"
32.	31.	38. Modern English (Sire) "Ink"
34.	33.	39. Legend Soundtrack (MCA) "Ferry"
--.	40.	40. Ted Nugent (Atlantic) "Dangerous"

CHARTBOUND

MODELS (Geffen) "Mind"
HOWARD JONES (Elektra) "Blame"
TEARS FOR FEARS (Mercury) "Mothers"
HOOTERS (Columbia) "Children"
STARSHIP (RCA) "Tomorrow"
BOB DYLAN/HEARTBREAKERS (MCA) "Band"
SWIMMING P.Q'S (A&M) "Now"
HEART (Capitol) "Nothing"
UFO (Chrysalis) "This"
BAD (Columbia) "Medicine"
ICEHOUSE (Chrysalis) "Promises"
STAN RIDGWAY (IRS) "Heat"
BLOW MONKEYS (RCA) "Scene"
KROKUS (Arista) "Night"
GLEN BURTNICK (A&M) "Red"
DEPECHE MODE (Sire) "Stripped"

the top half of the chart, 37-22. If Ozzy Osbourne is performing well on this chart, boy he must be happening. This

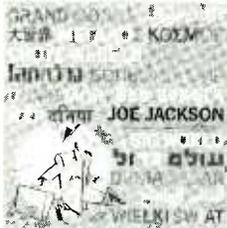
phenomenon, along with Judas Priest is truly a surprise. Please note that INXS has made a turnaround, moving 25-21, with the new track, "Listen Like Thieves". A couple of needless stalls include Katrina & The Waves, which moves up one notch, but is really yet to be fully digested, considering the amount of undiscovered rock n roll on the LP...Saw a lot of good friends at the T.J. Martel Bowling Party. Some sights which stick in my mind include watching Lloyd Cole bowl, only one brand of beer (yuck), PolyGram's David Leach with JCMellencamp, Bob Seger looking healthy, Michael Plen and Larry Reisman with six American Girls, Capitol's Steve Bonilla and Gui keeping score for Chrysalis, KVRE/KZAM's Cindy Paulos' hat, Alan Wolmark cycling down the coast, and more more more.

ALTERNATIVE

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 9AM through 1PM Wednesdays

CERTIFIED



JOE JACKSON
(A&M)

MOST ADDED

1. HOME OF THE BRAVE-LAURIE ANDERSON (WARNER BROS.)
2. ANIMAL MAGIC-BLOW MONKEYS (RCA)
3. WAIT TILL THE MORNING-WINTER HOURS (LINK)
4. BLACK CELEBRATION-DEPECHE MODE (SIRE)
5. EVENING OF THE HARVEST-TRANSLATOR (415/COLUMBIA)

IMPORT INDIE



DUMPTRUCK

On the verge of debuting.

- WINTER HOURS (Link) "Girl"
 MONKEY RHYTHM (415) "Place"
 CRAZY 8'S (Red Rum) "Touchy"
 NEIGHBORHOODS (Restless) "WUSA"
 EDDIE JOBSON (Private) "Themes"
 PERE UBU (Twin/Tone) "Heart"
 DANCING HOODS (Relativity) "Blue"
 WINDBREAKERS (DB) "Don't"
 NAKED PREY (Frontier) "Ride"
 BOYS DON'T CRY (Profile) "C'boy"
 ROKY ERICKSON (P. Dust) "Slander"

ALTERNATIVE ACTION

First of all, a big bear hug welcome to our latest commercial Alternative reporter. Jill Greenfield and Mark Wachen are manning the ship at WDCR in Hanover, NH. Their phone number is 603-646-3986. Give them a call. Costello holds on, staving off the Violent Femmes for the third

2W LW TW

- | 2W | LW | TW |
|-----|-----|--|
| 1. | 1. | 1. THE COSTELLO SHOW (COLUMBIA) "U'STOOD" "LOVABLE" |
| 2. | 2. | 2. VIOLENT FEMMES (SLASH/W.B.) "CHILDREN" "FAITH" |
| 3. | 3. | 3. Pretty In Pink (A&M) "OMD" "Vega" "New Order" "P.Furs" |
| 19. | 10. | 4. HUSKER DU (WARNER BROS.) "LONELY" |
| 5. | 5. | 5. PIL (Elektra) "Rise" "FFF" |
| 6. | 4. | 6. The Call (Elektra) "Believe" "Everywhere" |
| 7. | 7. | 7. Stan Ridgway (IRS) "Drive" "Camouflage" "Salesman" |
| 9. | 8. | 8. RAIN PARADE (ISLAND) "DEPENDING" "RAILROAD" |
| 4. | 6. | 9. Bangles (Columbia) "Egyptian" "Light" |
| 24. | 20. | 10. LET'S ACTIVE (IRS) "LITTLE" "LAST" |
| 16. | 15. | 11. GREEN ON RED (MERCURY/POLYGRAM) "MOVING" |
| 8. | 11. | 12. Church (Warner Bros.) "Tantalized" |
| 15. | 14. | 13. MODERN ENGLISH (SIRE) "INK" "BORDER" |
| -- | 25. | 14. JOE JACKSON (A&M) "RIGHT" "WEST" |
| 10. | 9. | 15. Talk Talk (EMI America) "Life's" "World" |
| 18. | 17. | 16. Fabulous Thunderbirds (CBS) "Tuff" "Amnesia" |
| 22. | 19. | 17. SWIMMING POOL Q'S (A&M) "TALKING" "GOOD" |
| 27. | 24. | 18. PET SHOP BOYS (EMI AMERICA) "WEST" |
| 13. | 12. | 19. Jesus & Mary Chain (Reprise) "Honey" |
| 12. | 13. | 20. Fine Young Cannibals (IRS) "Johnny" |
| -- | -- | 21. LAURIE ANDERSON (WARNER BROS.) "VIRUS" |
| 17. | 21. | 22. Tommy Keene (Geffen) "Places" |
| 14. | 16. | 23. Lloyd Cole & Commoions (Geffen) "Rich" "Friend" "Lost" |
| -- | 30. | 24. DEL LORDS (EMI AMERICA) "SOLDIERS" "LIES" |
| -- | -- | 25. LEGEND SDTK. (MCA) "BRYAN FERRY" |
| 23. | 23. | 26. Brian Setzer (EMI America) "Knife" |
| 11. | 18. | 27. Clannad (RCA) "Lifetime" "Heart" |
| 20. | 22. | 28. Feargal Sharkey (Virgin/A&M) "Heart" |
| 30. | 29. | 29. Bourgeois Tagg (Island) "Mutual" |
| 29. | 28. | 30. Soul Asylum (Twin/Tone) "Tied" |



CHARTBOUND

- BLOW MONKEYS (RCA) "Scene"
 TRANSLATOR (415/Columbia) "Line"
 RED LORRY, Y.L. (Red Rhino UK)
 DUMPTRUCK (Big Time) "Back"
 MINISTRY (Sire) "Angel"
 ERASURE (Sire) "Love"
 ABSOLUTE BEGIN. (EMI America)
 ART OF NOISE (Chrysalis) "Gun"
 PANDORAS (Rhino) "Day"
 RUEFLEX (MCA) "Colonial" "Traps"
 DEPECHE MODE (Sire) "Stripped"
 LATIN QUARTER (Arista) "Modern"
 DEBORAH IYALL (Col.) "Strange"

consecutive week. The Femmes did increase their airplay and rotations, hence their underline. Costello is acquiring greater commercial radio play while the Femmes get a very slight edge in non-commercial airplay. Impressive gains; Husker Du (needing more commercial play to obtain #1 status, though WXRT adds it this week), Let's Active, Green On Red, a certified Joe Jackson, Pet Shop Boys, Del Lords, and debuts, Laurie Anderson and Bryan Ferry's Legend entry.

Positively - Dumptruck (Big Time)

Have you noticed how many "neo-psychedelic" influenced bands simply don't sound all that good? I think many of these groups are afraid to create and produce the best sounding record they possibly can for fear of not sounding authentic. It sounds simplistic, but I like **Dumptruck** because they aren't afraid to "sound" good. Their guitars are especially clean and intact but they carry an odd quality that keeps your interest. The vocals are crisp & well mixed. **Don Dixon** engineered and produced. "Back Where I Belong" is drawing the most attention. I also go for "Secrets" and "Alone".

Eloise - The Damned (MCA)

Don't you accuse **The Damned** of being cut and dry boring. For musical dramatics, they leave **The Alarm** in the dust. Their grandiose arrangements are a welcome switch from much of the minimal music currently in vogue. Their dramatic orchestrations broaden the scope of their songs, even if it's sometimes overwhelming.



*KCMU-SEATTLE, WA
FALTI BENSCHHELL
206-543-4680
AGGS:
E. Chadbourne
Sturm Group
Duruetti Colium
Joe Jackson
Townshend
Woofers
Celluloid Trilogy
INXS
Harmonic Choir
Anne Clarke
Kilidozer
Edward Ka-Spell
J. Palmer
Naked Prey
Depeche Mode
Luc Van Acker
Katrina&W.
P. Glass
Mod:
David Thomas
Nocturnal Emis
Zawinul
Camper Van B.
Test Dept.
Beat of Soweto
Jeff Greinke
Deep Six
David Thomas
Dumprtruck
Cramps
Opal
Soul Asylum
John Cale
Ruefex
Moodists
Class Eye
V. Femmes

*KATV-FM-YAKIMA, WA
ERIC BOEHMER
509-457-8117
AGGS:
ZZ Top
Bowie
Van Halen
R. Stones
G. Burtnick
Julian L.
ELO
Setzer
Mike&Mech.
Fab. T-Birds
The Firm
R. Palmer
Mod:
J. Palmer
Talk Talk
COSTELLO
S. Minds
J. Barnes
Dokken
Mr. Mister
Joe Cocker

*KUNV-LAS VEGAS, NV
KEN LORAN/ALIT MARYNOW
702-739-3877
AGGS:
Blow Monkeys
Pet Shop B.
Depeche Mode
Clannad
Winter Hours
Translator
Dumprtruck
Annabella
Mod:
M. English
Husker Du
F.Y.C.
Monkey Rhythm
BAD
S. Duffy
Letter/Breznhev
Ministry
Level 42
Stouxiase & B.
Blue in Heaven
Joe Jackson
Bangles
Ruefex
Waterboys
Call

*KRCU-LOS ALTOS HILLS/
SAN JOSE, CA
MIKE DAVIS
415-960-4260
AGGS:
Naked Raygun
Pandoras
Thelonus Monster
Coolies
Pop-O-Pies
Let's Active
Black Uhuru
PIL
Scattered Order
Charlie Pickett
Link Wray
Mod:
Wire Train
Camper Van B.
Pork Banner
Surfin/Dave
Smiths
Pagans
Metallica
Beat Happening
Cramps
Husker Du
Red Lorry, YL
Amaz.Pink Holes

*KJLJ-WILLITS, CA
MIKE VALENTINE
707-459-1250
AGGS:
D. Ivy
J. Cliff
P. Brady
UFO
G. Nash
P. Blonde
P. Bailey
Mod:
Oingo Boingo
Lou Reed
Pet Shop B.
Cure
Setzer
The Firm
G. Kihn
Asia
Eurogliders
Costello
B. Tyler
Jesus&M. C.
Church on Red
Moev
Monkey Rhythm
Classic Ruins
Under Achievers
Restless Var.
Pelting us w/ G
Rocks and G
EIEIO

*KVCRE-SANTA ROSA, CA
CINDY PAULOS 707-544-KVRE
AGGS:
Dylan
Translator
Moodies
Bobbeans
L. Anderson
H'moon S.
H. Hornsby
Depeche Mode
Mod:
J. Johnson
K. Adotta
R. Palmer
Lyle Mays
Icchouse
T. Keene
G. Nash
S. Jordan
J. Barnes
R. Stones
Setzer
Fab. T-Birds
Joe Cocker
P. Brady
Talk Talk
Bowie
Pretty/Pink
M. English
G. Nash

*KING/FM-PORTLAND, OR
C. WIDING/K. MARSHALL
503-226-5080
AGGS:
Mr. Mister
Nicks
Sade
Simply Red
Starship
Cosby Show
Mod:
Jonathan Butler
Cross
ELO
J. Martyn
McDonald
G. Nash
David Pack
APP
CRP Live
James Taylor
Wax
Cat Scott

*KZAM-EUGENE, OR
CINDY PAULOS
503-781-1999
AGGS:
Evelryis
B. Tagg
Katrina&W.
Julian L.
L. Anderson
Pet Shop B.
Costello
Mod:
Joe Jackson
Level 42
Green on Red
Swimming PQ's
T. Keene
Dylan
Tears for Fears
G. Kihn
ELO
Alarm
R. Palmer
Ry Cooder
Mental As...
Blow Monkeys
MCA Jazz
Wax
Rave-Ups
P. Glass
Skywalk
PIL

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Mental As...
Blow Monkeys
MCA Jazz
Wax
Rave-Ups
P. Glass
Skywalk
PIL

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Evelryis
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Julian L.
L. Anderson
Pet Shop B.
Costello
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Swimming PQ's
T. Keene
Dylan
Tears for Fears
G. Kihn
ELO
Alarm
R. Palmer
Ry Cooder
Mental As...
Blow Monkeys
MCA Jazz
Wax
Rave-Ups
P. Glass
Skywalk
PIL

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*KROU-LARAMIE/CHEYENNE, WY.
JOHN EDWARDS 307-745-7396
AGGS:
Fiona
A. Jones
Cehouse
Burtinick
Pretty/Vega
Mod:
Roaring Boys
Setzer
Keel
Guifria
Tepper
R. Stones
B. Tagg
Pet Shop B.
Seger
Mod:
H'moon S.
J. Priest
Katrina&W.
Nugent
Level 42
Eurogliders
INXS
Townshend
Guifria
R. Stones
Tears For Fears
Seger
Dire Straits
Wax
Paris
Mike&Mech.
B. Ferry
Stars-Ship
Kinn
Van Halen
Journey
Julian L.
ELO
Hoovers
Frampton
Firm
H. Jones
Cocker
Icehouse
G. Nash
Lloyd Cole

*KXLU-LOS ANGELES, CA 213-
MICHAEL HEALEY 642-2866
AGGS:
Husker DU
Pop Art
L. Anderson
Three Johns
Camper Van B.
David Thomas
Black Uhuru
G. Clinton
Shockheaded Peters
GBH
Mod:
Winter Hours
C. Pickett
Dwight Yoakam
Rage To Live
Way Cross
Neighborhoods
Soul Asylum
Roky Erickson
Leaving Trains
Blood On Saddle
Let's Active
Terrorvision Sdtrk.
Pere Ubu
Peace Corps
G. Nash
Royal Family's P.
Yeah, Yeah, Noh
Max:

*KJET-SEATTLE, WA
JIM KELLER 206-281-5600
AGGS:
Pat Shop B.
Colour Field
King
Talk Talk
Prince
Eurogliders
Translator
Moev
Green On Red
PIL
Lloyd Cole
Rain Parade
Husker Du
C. Club
Latin Quarter
Bangles
B. Ferry
Pretty/Pink
Beastie Boys
10,000 Maniacs
T. Twines
R. Stones
Lords of New C.
Let's Active
L. Anderson
Deborah Iyall
Joe Jackson
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F. Sharkey
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Echo & B'men
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F. Sharkey
Tears for Fears
Echo & B'men
S. Minds
Swimming PQs
Mod:
Setzer
Wax
Mental As...

*KJET-SEATTLE, WA
JIM KELLER 206-281-5600
AGGS:
Pat Shop B.
Colour Field
King
Talk Talk
Prince
Eurogliders
Translator
Moev
Green On Red
PIL
Lloyd Cole
Rain Parade
Husker Du
C. Club
Latin Quarter
Bangles
B. Ferry
Pretty/Pink
Beastie Boys
10,000 Maniacs
T. Twines
R. Stones
Lords of New C.
Let's Active
L. Anderson
Deborah Iyall
Joe Jackson
Depeche Mode
F. Sharkey
Tears for Fears
Echo & B'men
S. Minds
Swimming PQs
Mod:
Setzer
Wax
Mental As...

*KJET-SEATTLE, WA
JIM KELLER 206-281-5600
AGGS:
Pat Shop

*KJCL-FORT COLLINS, CO
JOHN HAYES
303-493-5330

Art of Noise
H. Jones
E. Johnson
BoDeans
Blow Monkeys
Dylan
Moody B.
Nugent
Palmer
Ozzy O.
Kinn
Van Halen
R. Stones
H'moon S.
Fab. T-Birds
Journey
Giuffria
UFO
Setzer
Mr. Mister
Julian L.

*KUCI-IRVINE, CA
HILDAIRE 714-855-6868

Phenomenes
Holy B. Vincent
Komunitty FK
Hasil Adkins
Death of Sam.
Pop Art
Green on Red
Love Canal
Scott Johnson
Posonboy DC's
Deborah Iyall
J.M. Jarre
Red Lorry, YL
B People
M. Oll
Husker Du
March Violets
Loves/Rockets
V. Femmes
Red Lorry, YL
Turbinas
Blow in Heaven
Dukes of Strat.
Explos. W. Mice
Gene Loves J.

*KJUSF-SAN FRANCISCO, CA
HARRY LEVY/TIM HYDE
415-666-6206

FYC
T. Headon
John Cale
V. Femmes
Church
Flesh for Lulu
K.SJO-SAN JOSE, CA
DANA JANG/KEN ANTHONY
908-288-5400

KMBY-MONTEREY, CA
TAYLOR KAUFMAN
408-394-9000

Firm
Palmer
Mod:
Journey
Moodies
Mod:
Toursney
Mike&Mech.
R. epper
J. Paris
Krokus
Seger
Alarm
R. Stones
Kinn
Van Halen
P. Collins
Townshend
Julian L.
Kee
Joe Cocker
S. Minds
C. Nash
J. Browne
Rainbow
UFO
Aerosmith
UFO
Mr. Mister
Ozzy O.

*KSTW-PHOENIX, AZ
JEFF PARETS 602-835-1767

H. Jones
J. Browne
Icehouse
Seger
R. Stones
J. Browne
Costello
S. Minds
Julian L.
Seger
AB/Bowie
INXS
Call
Townshend
ELO
Morrison
T-Birds
Level 42
Mellencamp

*KYNF-PAONIA, CO
DENISE DODDGE
303-527-4865

Blow Monkeys
Book of Love
C. Club
John Martyn
American Martyrs
Dylan
Max:
Green On Red
Costello
R. Stones
Fab. T-Birds
Crazy 8's
Talk Talk
V. Femmes
Joe Cocker
Pet Shop B.
Eurogliders

KWHL-ANCHORAGE, AK
CARTER B. K. VARGAS
907-344-9622

AB/Bowie
Mod:
Heart
J. Barnes
Fiona
Tears for F.
Dylan
Krokus
Mr. Mister
Seger
H'moon S.
Journey
Van Halen
Julian L.
Firm
Joe Cocker
S. Minds
C. Nash
J. Browne
Starship
Judas Priest

CHIM/FM104-KELOWNA, BC
PHIL VIGGIANI/TAL REID
609-782-3331

OMD
Mod:
Tears for Fears
ZZ Top
H'moon S.
Julian L.
Wax
C. Nash
Katrina & W.
Sade
Joe Jackson
Call
Little Richard
S. Minds
Joe Cocker
T. Nugent
Ozzy O.
G. Kinn
Setzer
B. Tagg
Mr. Mister

KILO/FM-COLORADO SPRINGS
ALAN WHITE 303-634-4896

Mod:
Call
Hooders
Marillion
Judas Priest
Katrina & W.
AB/Bowie
Joe Jackson
Palmer
Nugent
H'moon S.
Julian L.
Fab. T-Birds
Loverboy
Models
Townshend
Rush
Krokus
Starship
Julian L.
Cult
B. Tagg
J. Barnes
Level 42
Mike&Mech.
R. Stones
J. Browne
Legend/Ferry
Del Fuegos

*KDVS-DAVIS, CA
D. MULLER 916-752-0728

ETIETO
ZZ Top
T-Birds
Joe Jackson
Pandoras
Pere Ubu
Red Lorry, YL
Sonic Youth
Plan 9
Husker Du
Green On Red
Chuck Berry
Camper Van B.
Danielle Dax
Anne Clark
Explos. W. Mice
J. Browne
Mike&Mech.
Level 42
Bowie

*K4ZY-DENVER, CO 303-734-5600
ZAK PHILLIPS 735-5600

Moodies
Seger
Cocker
Pet Shop B.
Simply Red.
P. Collins
Mod:
Dylan/Petty
Call
YBlood/Mr. Mr.
APP.
Talk Talk
Tomlinson
Pretty/OMD, Veg. R. Stones
H. Jones
Katrina & W.
Level 42
T. Sharp
R. Stones
Julian L.
R. Stones
Fab. T-Birds
Mr. Mister
Joe Jackson

KE7X/FM-SEATTLE, WA
CAROL HANDLEY
206-633-5590

Nylons
Cockburn
Joe Henry
Mod:
D. Lindley
Mark O'Connor
P. Brady
Jonathan Butler
Joe Cocker
Si Kahn/
C. Lavine
KYJR/FM-WENATCHEE, WA
LARRY DRIVER
509-903-3186

KFOG-SAN FRANCISCO, CA
JOHN RIVERS 415-386-1045

ZZ Top
Townshend
Moodies
Seger
Mr. Mister
Joe Jackson
R. Stones
INXS
H'moon S.
Fab. T-Birds
Dylan/Petty
Costello
Cocker
Call
Bowie

KZOK/FM-SEATTLE, WA
LARRY SHARP 206-281-5600

C. Nash
Mr. Mister
Mod:
B. Hornsby
Moodies
ZZ Top
Setzer
R. Stones
Seger
Van Halen
P. Collins
Julian L.
Mellencamp
Mike&Mech.
R. Palmer
Journey
Bowie
Pretty/Pink
APP

KLOS-LOS ANGELES, CA
TIM KELLY/KURT KELLY
313-537-7250

Frampton
V. Wolf
Dokken
J. Barnes
H'moon S.
Journey
Great White
Del Fuegos
Julian L.
Models
Judas P.
Ozzy O.
J. Browne
Kinn
INXS
R. Stones
Fab. T-Birds
G. Brooker
H'moon S.

*WXRT-CHICAGO, IL
LIN BREHMER/NORM WINER
312-717-1700

H. Jones
Pet Shop B.
Mike&Mech.
V. Femmes
Echo&B'men
Call
Wax
Rain Parade
Setzer
T. Keene
G. Kinn
T. Sharkey
Lloyd Cole
Rave-Ups
Ridgway
ELO
R. Cray
Green on Red
Clarence G. Brown
PIL
AB/Bowie
R. Palmer
Blancmange
G. Palominos
Dylan
Ministry
BAD
Middle Ur
Del Lords
P. Brady
Swimming PQ's
Long Ryders
Wong Ryders
Animation
G. Nash
De'Young
APB

*KWKC-COLUMBIA, MO
LESLIE KELLEY
314-876-7297

M. English
Ridgway
L. Anderson
T. Keene
Mod:
Winter Hours
David Roslamo
Swimming PQ's
Service
Intra/Muros
Deborah Iyall
Community FK
Del Lords
FVC
Mental As...
Setzer
Translator
Middle Ur
Eurogliders
Crazy 8's
Jesus&MC
Green On Red
Young Fresh F.
Erasure
Lloyd Cole
Pretty/Pink
V. Femmes

KKGJ-BROOKINGS, SD
KEITH JAMES
605-692-1430

Setzer
Cocker
Seger
Katrina&W.
Van Halen
Fiona
Rob Jungklas
Kinn
B. Tagg
P. Collins
Mr. Mister
H'moon S.
Pet Shop B.
C. Nash
Mike&Mech.



GAVIN ALBUM INDICATORS

WVJC/FM-MT. CARMEL, IL

JOE BERNARD
319-262-8889

Julian L.
Setzer

Journey
Mod: J. Barnes

Van Halen
Max: J. Barnes

R. Stones
J. Barnes

Dokken
Nugent

J. Browne
H'moon S.

P. Collins
Firm

Katrina&W.
Call

Mr. Mister
Frampton

Palmer
C. Nash

Fabs T-Birds
B. Barnes

BOB
Firm

*WNUK-EVANSTON/CHICAGO, IL

DAN OSBORN 312-491-7101

Bodines
Dinosaur

Winter Hours
Half Man, Half B

Mod: J. Browne

Three Johns
Go Between

Mod: E. Sharp

Boo&Din
Rage To Live

DC 3
Boishoi

Translator
Shockheaded Peter's GBH

Mod: R. Erickson

Green On Red
Membranes

Husker Du
Blood On Saddle

Mod: T. V. Personalities

Pagans
Camper Van B.

Mod: Red Lorry, YL

Swans
Naked Raygun

Tools You Can
Rock Of Ages

Mod: J. Browne

Snakefinger
Soul Asylum

Mod: Bob & Vols

Men&Volts
Party Party

Sting
David Thomas

Mod: C. Nash

Echo&B'men
Cannad

91 weeks
Pretty/Pink

Mod: J. Browne

Blow Monkeys
Julian L.

Mod: Absolute Beginners

B. Tagg
Joe Jackson

Seger

*WMI-LITCHFIELD, IL

BRIAN TALLEY 217-324-5921

Krokus

J. Priest

Mod: G. Nash

Bo Deans
Kick Axe

Mod: Rob Junklas

B. Adams
Moodies

Mod: B. Sabbath

B. Sabbath
Dokken

Mod: D. Dylan

Del Fuegos
Max: R. Stones

Heart
J. Browne

Mod: The Firm

BOB
Ozzy O.

Mod: R. Palmer

KRNA-IOWA CITY, IA

MARK VOS/STEVE KOSBAU
319-351-9300

R. Stones

UFO

Mod: INXS

Townshend
Heart

Mod: Starship

Fears
Krokus

Mod: Van Halen

Joe Jackson
Moodies

Mod: G. Nash

Dokken
Van Halen

Mod: Mike&Mech.

Costello
Seger

Mod: Dokken

Burtnick
Julian L.

Mod: S. Minds

Palmer
Katrina&W.

Mod: Kihn

Bowie
J. Browne

Mod: The Call

*WOXY-OXFORD/CINCINNATI

MATTHEW HARRIS 513-527-1144

PEPE LOPEZ
513-523-4114

Dylan/Petty

Mod: Damned

BoDeans
Icehouse

Mod: King

Fake Prophets
R. Erickson

Mod: V. Femmes

Winter Hours
Naked Rayguns

Mod: Windbreakers

Death Of Samantha
Rain Parade

Mod: Katrina&W.

Talk Talk
Husker Du

Mod: M. English

Green On Red
Swimming PQs

Mod: Let's Active

Joe Jackson
Soul Asylum

Mod: Del Lords

Ministry
Ruefex

Mod: Bangles

Translator
Ridgway

Mod: Call

Justin Hayward
Lish

Mod: Joe Cocker

Bangles
Charlie

Mod: Pet Shop B.

Julian L.
L. Anderson

Mod: Absolute Beginners

B. Tagg
Joe Jackson

Seger

***KSHU-HUNTSVILLE, TX**

D. SADOFF/R. O'GUINN
409-296-1341

BRAD

Mod: Erasure

Cluster&Eno
Church

Mod: Rain Parade

Death of Sam
Wire Train

Mod: E. Jobson

Letter/Brezhnev
Lords of New

Mod: Love&Rockets

PIL
Call

Mod: Red Lorry, YL

Restless Var.
Husker Du

Mod: M. English

Wire Train
Ridgway

Mod: Flesh for Lulu

GBH

*KLAQ-EL PASO, TX

PEPE LOPEZ
515-544-8864

Loverboy

Mod: Krokus

Autograph
Dire Straits

Mod: J. Barnes

Swimming PQs
Hooters

Mod: Dylan

Guiffria
Metallica

Mod: K. Addotta

E. Johnson
G. Nash

Mod: Townshend

Firm
J. Priest

AB/Bowie
Pretty/Vega

Mod: S. Minds

ELO
Nugent

Mod: Mr. Mister

John Lennon
Wax

Mod: Starship

R. Stones
Legs Diamond

Mod: BAD

*WUOG-ATHEENS, GA

CRATC KEITH
404-542-7100

Art of Noise

Mod: Talk Talk

Erasure
Soul Asylum

Mod: Blow Monkeys

Translator
Latin Quarter

Mod: Prince

Red Lorry, YL
L. Anderson

Mod: Depeche Mode

F. Costello
Darryl Rhoades

Mod: B. Tagg

Green On Red
D. Iyall

Mod: F. Y. Femmes

Swimming PQs
PIL

Mod: Husker Du

P. Brady
C. Nash

Mod: B. Barth

Wall of Voodoo
ABC

Mod: Bangles

Loverboy
Talk Talk

Mod: W. English

Mod: Dream Academy

WVU-MORGANTOWN, WV

SUSAN KENNEDY
304-293-3329

Ridgway

Mod: L. Anderson

Dumpruck
Fall

Mod: Annabella

Depeche Mode
Clannad

Mod: Bolshoi

Secret Weapons
F.Y.C.

Mod: Jesus&C.

Soul Asylum
Husker Du

Mod: Crazy 8's

Monksey Rhythm
Joe Jackson

Mod: Swimming PQs

Green on Red
Windbreakers

Mod: Pretty/Pink

Dancing Hoods
Castello

Mod: P.L.

Del Lords
Midge Ure

Mod: T. Keene

Blue in Heaven
Lloyd Cole

Mod: Setzer

Gene Loves J.
M. English

Level 42
M. English

WRRH-RATON/BOJGE LA

J. KOONTZ/T. TAYLOR
504-383-3243

Flock of S.

Mod: Alarm

The Firm
J. Browne

Mod: N. Gilder

Moodies
Van Halen

Mod: Rush

H'moon S.
Starship

Mod: AB/Bowie

Seger
195/WIXY-SAVANNAH, GA

DOC HOLIDAY/BILE WESTON
912-8897-1529

ZZ Top

Mod: Tears for Fears

Fab. T-Birds
INXS

Mod: The Firm

Townshend
Mike&Mech.

Mod: H'moon S.

J. Browne
Dire Straits

Mod: S. Minds

Van Halen
G. Nash

Mod: Dire Straits

Van Halen
R. Stones

Mod: The Call

Joe Cocker
Tears for Fears

Mod: INXS

*KWIC-BEAUMONT, TX

T. GARLAND/T. KELLEY
409-842-2210

Mr. Mister

Export

Mod: Bowtie

Hurricane
Tears for Fears

Mod: J. Priest

Julian L.
Marillion

Mod: G. Nash

Starship
Journey

Mod: Frampton

***WXYC-CHAPEL HILL, NC**

LISA MARIE JERNIGAN
919-962-7268

One: Plus Two

Mod: Rain Parade

Red Lorry, YL
Swimming PQs

Mod: Katrina&W.

Great Plains
Dwight Yoakam

Mod: L. Anderson

Blow Monkeys
Cramps

Mod: Costello

Death of Sam
Depeche Mode

Mod: Dumptruck

Naked Raygun
Neighbors

Mod: Fall

Husker Du
Joe Jackson

Mod: Let's Active

R. Lloyd
WFXR-CHARLESTON, SC

R.C. JONES/JON ERDASH
830-358-8881

Del Lords

Mod: J. Barnes

BOB
Heart

Mod: Moods

G. Nash
S. Minds

Mod: R. Palmer

H. Jones
Van Halen

Mod: Joe Jackson

Ozzy O.
Journey

Mod: Mr. Mister

Hooters
Heart

Mod: P. Collins

Moodies
H'moon S.

Mod: Starship

AB/Bowie
Seger

195/WIXY-SAVANNAH, GA

DOC HOLIDAY/BILE WESTON
912-8897-1529

ZZ Top

Mod: Tears for Fears

Fab. T-Birds
INXS

Mod: The Firm

Townshend
Mike&Mech.

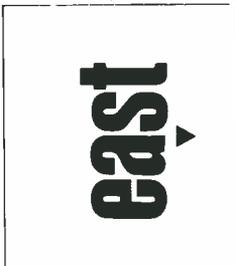
Mod: H'moon S.

KAT/FM-AMARILLO, TX
M.MEREDITH/D.MILLER
806-374-1637

WFD-HANOVER, NH 603-
MIKE O'CONNOR 646-3313
R. Stones
H'moon S.
Journey
Greg Kinn
H. Jones
Fiona
Joe Jackson
Models
Max: Joe Cocker
Van Halen
Julian L.
Setzer
Townshend
S. Nicks
Wax
J. Browne
Van Halen
Heart
S. Nicks
The Firm
R. Tepper
Icchouse
H. Jones
Krokus
Hurricane
Moodies
H'moon S.
Max: J. Browne
J. Barnes
Marillion
Loverboy
R. Palmer

WYNF-TAMPA, FL
RON DIAZ
813-228-6090

Starship
G. Nash
H. Jones
Dylan
Moodies
J. Browne
J.L.L. Turner
Joe Cocker
V. Wolf
Setzer
H'moon S.
Fab. T-Birds
INXS
Ozzy O.
Julian L.
R. Tepper
Journey
Mod: T. Nugent
G. Burtnick
J. Barnes
Dire Straits
AB/Bowie



*WFNY-LYNN, MA 617-595-6200
B.MCDONALD/M.BRIGHT
Bangles
Pretty/Pink
L. Anderson
C. Palominos
Mod: L. Anderson
Level 42
Ridgway
Girls Night Out
Bronski Beat
T. Keene
Gene Loves J.
Swimming PQ's
Dumpruck
Cure
H. Jones
Bowie
Joe Jackson
Clannad
R. Stones
M. English
INXS
Call
PIL
V. Femmes
Green on Red

WFSR-TRENTON, NJ
JEFF OROSZ/T.MCKENNA
609-771-2420
PIL
Ridgway
Kate Bush
Mod: Alex Bush
G. Nash
Blow Monkeys
Dylan/Petty
Max: Kissing The P
Anabella
R. Stones
T. Headon
P. Glass
Stein/Walder
Pere Ubu
WBRU-PROVIDENCE, RI
LARS MURRAY 401-272-9550
R. Stones
Palmer
P. Collins
Pretty/P. Furs
Mike&Mech.
J. Browne
C. Kendall/L.M. Cherno
ZZ Top
Fab. T-Birds
Seger

*WLRIFM-LONG ISLAND, NY
D.MCNAMARA/
LARRY THE DUCK
516-485-9200
Lou Reed
Talk Talk
M. English
Book of Love
Cure
Felix
T. Heads
R. Stones
Models
Legend/Ferry
V. Femmes
H. Jones
Erasure
Joe Jackson
Simple Minds
Depeche Mode
Costello
BAD
Bowie
Fra Lippo Lippi
Siouxsie&B's
Cult
Pet Shop B.
INXS
Bangles
B. Egan
PIL
Pretty/Pink
Roaring Boys
Damned
W. Wolf
A. Corey/J.K. Wilkins
203-792-8666
Dumpruck
Del. Lords
Wire Train
Monkey Rhythm
Winter Hours
Siouxsie&B's
Joe Jackson
H. Jones
Church
Ruefex
L. Anderson
C. Club
Damned
Flock of S.
Eurogliders
Rain Parade
Bangles
Colour Field
Pere Ubu
B. Ferry
Icehouse
Translator
Call
Blow Monkeys

*WUSB-STONY BROOK, NY
JOHN ROSSWALDER
516-246-7901
M. English
V. Femmes
Clannad
Krokus
Blow Monkeys
Dylan/Petty
Max: Kissing The P
Anabella
R. Stones
T. Headon
P. Glass
Stein/Walder
Pere Ubu
WBRU-PROVIDENCE, RI
LARS MURRAY 401-272-9550
R. Stones
Palmer
P. Collins
Pretty/P. Furs
Mike&Mech.
J. Browne
C. Kendall/L.M. Cherno
ZZ Top
Fab. T-Birds
Seger

*WMDK-PITTSBURGH, PA
JIM LEONARD 603-928-7185
INXS
Joe Jackson
Blow Monkeys
Wax
Moody Blues
John Martyn
Steve Earle
Dumpruck
R. Stones
R. Palmer
Bangles
S. Nicks
Cockburn
Joe Jackson
H. Jones
Swimming PQ's
Palmer
Journey
Pretty/Pink
H. Jones
WAAF-WORCESTER, MA
RUSS MOTTILA
617-752-3611
ZZ Top
Townshend
Fears R. Palmer
Dylan
J. Browne
L. Anderson
Aerosmith
Van Halen
Stones
Journey
Seger

*CFNY-TORONTO, ONT.
DON BURNS
416-453-7452
A. Ha
F. Sharkey
Faith Bros.
Laid Back
Mod: S. Minds
Kid Creole
Max: Ridgway
Pretty/Pink
Joe Jackson
AB/Bowie, S.C.
J. Martyn
V. Femmes
Chalk Circle
Data
Del Fuegos
Legend/Ferry
Art of Noise
M. English
Matt Bianco

*WFCM-MONTPELLIER, VT
JODY PETERSON
802-223-2396
Level 42
Del Lords
Joe Cocker
Jack Caldwell
Mod: Bowie
Blow Monkeys
Mink DeVille
Zeitgeist
ELO
B. Hornsby
Clannad
Moodies
Fab. T-Birds
Perri
Latin Quarter
Mike&Mech.
Baltimore
S. Wonder
Coastello
Lloyd Cole
Joe Jackson
Lloyd Cole
Sade
Cheetah Jones
Talk Talk
Todd Sharp
Prince
Brady
*WDCR-HANOVER, NH
J.GREENFIELD/M.WACHEN
603-946-3986
O Positive
Icehouse
Translator
Depeche Mode
Green On Red
Pet Shop B.
Windbreakers
Eurogliders
B. Tagg
Icchouse
Alarm
Del. Lords
L. Anderson
Green On Red
Ruefex
F. Ferry
M. English
F.Y.C.
Let's Active
Eurogliders
Husker Du
Rain Parade
Artifacts
Windbreakers
L. Anderson
Alarm
Jesus&MC
Bowie
Depeche Mode
Bangles
Ridgway
WYDD-PITTSBURGH, PA
DAVE SHEDLOCK 412-362-2444
Madonna
Mike&Mech.
Mod: H. Jones
F. Jones
Sade
Journey
Hooters
Journey
Prince
Mr. Mister
Janet Jackson
Dire Straits
R. Stones
Palmer
Pet Shop B.
Miami S.M.
Van Halen
WRUO-BURLINGTON, VT
MELO GRANT/DYLAN
802-656-7247
Boys Say Go
Depeche Mode
Prince
L. Anderson
Whodini
Art Of Noise
Let's Active
Boishon
Mod: Darned
Boys Don't Cry
Jesus&MC
Blue In Heaven
G. Clinton
Revoluting Cocks
V. Femmes
Ministry
Colour Field
Surfin' Dave
LovesRockets
Soul Asylum
Amaz.Pink Holes
Cure
R. Stones
R. Hitchcock
PIL
V. Femmes
Country Bob...

WCCC/FM-HARTFORD, CT
DAVID GROSSMAN 203-333-4426
H'moon S.
Models
Wax
Fab. T-Birds
Prince
Max: R. Stones
Van Halen
Bowie
INXS
Hooters
R. Palmer
Seger
Costello
J. Browne
Journey
Dire Straits
Fiona
G. Kinn
Swimming PQ's
Green on Red
S. Minds
Mr. Mister
Long Ryders
V. Femmes
Mike&Mech.
Outfield
M. English
Pretty/P. Furs

*WNYU-NEW YORK, NY 212-
LEIGH LUSTBERG 598-3036
Skinnny Boys
Brilliant
C. Clinton
Janitors
Coolies
Circus
Fresh Sounds
Comp. Circus
F. Ferry
L. Anderson
Chetto Style
94 East Lp
David J.
Max: Camper Van B.
Redskins
GH
Whodini
Red Lorry, YL
Replacements
Clear Sound
Shop Assis.
Husker Du
Jazz Butcher
Trisome 21
Naked Raygun
Inca Babies
Private Possession
94 East (12")
March Viols
Grandmaster F. Roky Erickson
*WBNU-BUFFALO, NY
JOHN HUDSON
716-878-5104
Painted Willie
Neighborhoods
June Brides
Let's Active
Roky Erickson
Psychic TV
Scott Johnson
Costello
The Pink
Winter Hours
Bolshev
Naked Prey
Blow Monkeys
Green on Red
Dumpruck
Mod: J. James
False Prophets
P. Anderson
C. Pickett
R. Stones
Psychic TV
Swans
Neighborhoods
PIL
Raunch Hands
Husker Du
Black Flag
Wooten Tops
Mighty Lemon D.
Soul Asylum
Red Lorry, YL
Amaz.Pink Holes
Camper Van B.
Ridgway
V. Femmes
Cramps
R. Erickson
J. Martyn
Classic Ruins

*WHS-ANNAPOLIS/
BALTIMORE/WASH, DC
B.SHOWACRE/D.EINSTEIN
301-263-1830
M. English
Pandoras
Church
Legend/Ferry
Rain Parade
Ridgway
Lyle Mays
Zeitgeist
BoDeans
Prince
Tirez Tires
Neighborhoods
Swimming PQ's
Green on Red
Dumpruck
Blow Monkeys
Bruce Hornsby
Translator
Mod: B. Tagg
Level 42
Costello
R. Stones
V. Femmes
Badarou
Church
Talk Talk
Pet Shop B.
Imp Fab. T-Birds
L. Anderson
Eurogliders
Boys Don't Cry
Pet Shop B.
F.Y.C.
Katrina&W.
Talk Talk
Joe Jackson
Windbreakers
Lloyd Cole
Mod: Boom Boom Room
R. Stones
March Viols
V. Femmes
Jesus&M.C.
Data
Del Fuegos
Echob&B'men
Kissing the Pink
AB/Bowie
Art of Noise
M. English
Matt Bianco

*WFCM-MONTPELLIER, VT
JODY PETERSON
802-223-2396
Level 42
Del Lords
Joe Cocker
Jack Caldwell
Mod: Bowie
Blow Monkeys
Mink DeVille
Zeitgeist
ELO
B. Hornsby
Clannad
Moodies
Fab. T-Birds
Perri
Latin Quarter
Mike&Mech.
Baltimore
S. Wonder
Coastello
Lloyd Cole
Joe Jackson
Lloyd Cole
Sade
Cheetah Jones
Talk Talk
Todd Sharp
Prince
Brady
*WDCR-HANOVER, NH
J.GREENFIELD/M.WACHEN
603-946-3986
O Positive
Icehouse
Translator
Depeche Mode
Green On Red
Pet Shop B.
Windbreakers
Eurogliders
B. Tagg
Icchouse
Alarm
Del. Lords
L. Anderson
Green On Red
Ruefex
F. Ferry
M. English
F.Y.C.
Let's Active
Eurogliders
Husker Du
Rain Parade
Artifacts
Windbreakers
L. Anderson
Alarm
Jesus&MC
Bowie
Depeche Mode
Bangles
Ridgway
WYDD-PITTSBURGH, PA
DAVE SHEDLOCK 412-362-2444
Madonna
Mike&Mech.
Mod: H. Jones
F. Jones
Sade
Journey
Hooters
Journey
Prince
Mr. Mister
Janet Jackson
Dire Straits
R. Stones
Palmer
Pet Shop B.
Miami S.M.
Van Halen
WRUO-BURLINGTON, VT
MELO GRANT/DYLAN
802-656-7247
Boys Say Go
Depeche Mode
Prince
L. Anderson
Whodini
Art Of Noise
Let's Active
Boishon
Mod: Darned
Boys Don't Cry
Jesus&MC
Blue In Heaven
G. Clinton
Revoluting Cocks
V. Femmes
Ministry
Colour Field
Surfin' Dave
LovesRockets
Soul Asylum
Amaz.Pink Holes
Cure
R. Stones
R. Hitchcock
PIL
V. Femmes
Country Bob...

GAVIN ALBUM INDICATORS

CURB **RECORDS**

**EVERYWHERE YOU LOOK YOU'LL
HEAR A CURB ARTIST**

**THANK YOU COUNTRY RADIO FOR YOUR
CONTINUED SUPPORT
CHARTED SO FAR IN 1986:**

**WARNER/CURB-HANK WILLIAMS JR.
RCA/CURB-THE JUDDS
CAPITOL/CURB-SAWYER BROWN
MARIE OSMOND**

EMI-AMERICA/CURB-THE OSMOND BROTHERS

**MCA/CURB-THE BELLAMY BROTHERS
BILLY BURNETTE
TOMMY ROE
THE WHITES**

**THIS SPRING ON MCA/CURB:
THE KENDALLS
LYLE LOVETT
RONNIE MCDOWELL**

**AND NEW MUSIC FROM THE BELLAMY BROTHERS, BILLY BURNETTE
AND THE WHITES!!**

COUNTRY

CERTIFIED

RESTLESS HEART
'Til I Loved You
(RCA)

WILLIE NELSON
Living In The Promiseland
(Columbia)

MOST ADDED

SOUTHERN PACIFIC
Reno Bound
(Warner Bros.)

LEE GREENWOOD
Hearts Aren't Made To Break
(MCA)

EXILE
Super Love
(Epic)

TOP REQUESTS

JUDDS
Grandpa
(RCA/Curb)

HANK WILLIAMS JR.
Ain't Misbehavin'
(Warner Bros./Curb)

RONNIE MILSAP
Happy,Happy Birthday Baby
(RCA)

Station Reporting Phone (415) 392-7750

Reports accepted Mondays 8AM through noon Wednesdays

2W **LW** **TW**

2.	1.	1.	THE JUDDS - Grandpa (Tell Me About The Good Old Days) (RCA/Curb)
5.	3.	2.	BELLAMY BROTHERS - Feelin' The Feelin' (MCA/Curb)
6.	4.	3.	EARL THOMAS CONLEY - Once In A Blue Moon (RCA)
11.	6.	4.	HANK WILLIAMS JR. - Ain't Misbehavin' (Warner Bros./Curb)
7.	5.	5.	MERLE HAGGARD - I Had A Beautiful Time (Epic)
12.	7.	6.	KENNY ROGERS - Tomb Of The Unknown Love (RCA)
1.	2.	7.	ANNE MURRAY - Now And Forever (You And I) (Capitol)
14.	10.	8.	WAYLON JENNINGS - Without A Net (MCA)
13.	8.	9.	JANIE FRICKE - Easy To Please (Columbia)
18.	12.	10.	TANYA TUCKER - One Love At A Time (Capitol)
21.	16.	11.	RONNIE MILSAP - Happy,Happy Birthday Baby (RCA)
19.	13.	12.	ROSANNE CASH - Hold On (Columbia)
20.	15.	13.	REBA McENTIRE - Whoever's In New England (MCA)
22.	18.	14.	NITTY GRITTY DIRT BAND - Partners, Brothers, Friends (Warner Bros.)
24.	20.	15.	KEITH WHITLEY - Miami My Amy (RCA)
28.	22.	16.	STEVE WARINER - Life's Highway (MCA)
30.	21.	17.	FORESTER SISTERS - Mama's Never Seen Those Eyes (Warner Bros.)
27.	24.	18.	JOHN CONLEE - Harmony (Columbia)
32.	28.	19.	EDDIE RABBITT - Repetitive Regret (RCA)
30.	25.	20.	DWIGHT YOAKAM - Honky Tonk Man (Reprise)
29.	27.	21.	GIRLS NEXT DOOR - Love Will Get You Through (MTM)
3.	9.	22.	DON WILLIAMS - We've Got A Good Fire Goin' (Capitol)
4.	11.	23.	ALABAMA - She & I (RCA)
37.	31.	24.	OAK RIDGE BOYS - Juliet (MCA)
8.	14.	25.	RANDY TRAVIS - 1982 (Warner Bros.)
34.	29.	26.	CONWAY TWITTY - You'll Never Know How Much I Needed You Today (Warner Bros.)
39.	34.	27.	RESTLESS HEART - 'Til I Loved You (RCA)
9.	17.	28.	GEORGE STRAIT - You're Something Special To Me (MCA)
17.	23.	29.	SAWYER BROWN - Heart Don't Fall Now (Capitol/Curb)
40.	37.	30.	WILLIE NELSON - Living In The Promiseland (Columbia)
---	35.	31.	DAN SEALS - Everything That Glitters (EMI America)
36.	33.	32.	GENE WATSON - Carmen (Epic)
10.	19.	33.	RICKY SKAGGS - Cajun Moon (Epic)
---	39.	34.	JOHN ANDERSON - You Can't Keep A Good Memory Down (Warner Bros.)
16.	26.	35.	THE GATLINS - Nothing But Your Love Matters (Columbia)
---	36.	36.	BARBARA MANDRELL - When You Get To The Heart (MCA)
---	---	37.	CHARLIE DANIELS BAND - Drinkin' My Baby Goodbye (Epic)
23.	32.	38.	MICHAEL MARTIN MURPHEY - Tonight We Ride (Warner Bros.)
---	40.	39.	MARIE OSMOND - Read My Lips (Capitol/Curb)
---	---	40.	JUICE NEWTON - Old Flame (Capitol)

CHARTBOUND

Total Reports this week 168 Last week 169

EXILE - Super Love (Epic)
JUDY RODMAN - Until I Met You (MTM)
SOUTHERN PACIFIC - Reno Bound (Warner Bros.)

Reports	Adds	On	Chart	Weeks
108	40	59	9	3
101	17	72	12	4
100	44	51	5	2

ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
ED BRUCE - Nights (RCA)	99	28	66	5	3
LEE GREENWOOD - Hearts Aren't Made To Break (MCA)	92	44	41	7	2
CHARLIE McCLAIN/WAYNE MASSEY - When It's Down To You & Me(Ep.)	89	14	58	17	5
EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram)	84	16	33	35	9
JOHNNY LEE & LANE BRODY - I Could Get Used To This (Full M./WB)	83	10	61	12	4
MARK GRAY - When Love Was Enough (Columbia)	73	16	49	8	4
KATHY MATTEA - Love At The Five And Dime (Mercury/PolyGram)	66	18	46	2	3
STEVE EARLE - Hillbilly Highway (MCA)	60	11	36	13	5
GEORGE JONES - Somebody Wants Me Out Of The Way (Epic)	58	33	24	1	2
DOBIE GRAY - That's The One To Go On (Capitol)	57	6	38	13	4
SWEETHEARTS OF THE RODEO - Hey Doll Baby (Columbia)	53	9	38	6	4
OSMOND BROTHERS - Baby Wants (EMI America)	51	5	35	11	6
CHANCE - I Need Some Good News Bad (Mercury/PolyGram)	41	9	29	3	3
*GLEN CAMPBELL - Cowpoke (Atlantic America)	38	22	16	--	1
*MICHAEL JOHNSON - Gotta Learn To Love Without You (RCA)	35	23	12	--	1
CHARLEY PRIDE - Love On A Blue Rainy Day (RCA)	31	3	26	2	3
TOM WOPAT - True Love (Never Did Run Smooth) (EMI America)	31	5	25	1	2
*BILL THORNBURY - Time & Time Alone (MTM)	27	11	15	1	1
NICOLETTE LARSON - Let Me Be The First (MCA)	26	2	21	3	6
*VEGA BROTHERS - Heartache The Size Of Texas (MCA)	26	10	16	--	1

*Debuts This Week...

Dropped: #30-Gary Morris, #38-Keith Stegall, Shelly West

LP CUTS

REBA McENTIRE (MCA) - Little Rock
 JUDDS (RCA/Curb) - Rockin' With The Rhythm...
 WAYLON JENNINGS (MCA) - Will The Wolf Survive
 DON WILLIAMS (Capitol) - Then It's Love
 EMMYLOU HARRIS (WB) - Sweetheart Of The Pines
 DWIGHT YOAKAM (Reprise) - Guitars, Cadillac

JOHN SCHNEIDER (MCA) - One More Night
 JUICE NEWTON (RCA) - Cheap Love
 KENNY ROGERS (RCA) - The Heart Of The Matter
 CONWAY TWITTY (WB) - Lay Me Down Carolina
 MICHAEL MARTIN MURPHEY (WB) - Close To My...
 RONNIE MILSAP (RCA) - In Love

RECOMMENDED NEW RELEASES

T.G. BROWN
 I Wish That I Could Hurt That Way Again
 (Capitol)

DOLLY PARTON
 Tie Our Love In A Double Knot
 (RCA)

COUNTRY SUMMARY

A sure bet to enter the Top Ten next week is RONNIE MILSAP's "Happy Birthday Baby". BRENT RYDER at WQSB/FM in Albertville predicts that not only will MILSAP make it to #1, but will stay in that position longer than any other record in 1986. (We'll remember that come December, Brent!). One of the strongest records out there right now is STEVE WARINER's "Life's Highway", with strong chart moves week after week. Some of this week's include: WCAV (29-21); WDVA (29-0); WRNS (26-18); WKNZ (25-18); KIOV (28-20); KKOAA (29-20); WKKN (26-18); KHSL (26-18); KNEW (28-20); KASH (29-18); etc. EDDIE RABBITT's "Repetitive Regret" just keeps getting bigger and bigger. It makes a nice move into the Top Twenty this week. Our highest debut this week is CHARLIE DANIELS' "Drinkin' My Baby

Goodbye" at #37. BRETT DAVIS at KXEL in Waterloo reports that CHARLIE is by far and away the #1 request. MICHAEL JOHNSON (without SYLVIA this time) makes a debut showing in Action Sides this week with 23 adds. SKIP DAVIS at K92/FM in Destin tells us that initial calls on this one are very positive. Although RANDY TRAVIS is getting a lot of airplay, he's not listed in Action Sides yet because stations are split over which side to play, and neither side alone registers enough stations to be listed. Here's the breakdown: 15 stations are playing "On The Other Hand", and 23 stations are playing "Can't Stop Now". A few stations had plans to play both sides during the next week and wait for listener reaction before they committed to either side. We should have a better reading on it next week.

If our "Correspondents" section looks a bit different to you this week, it's not your imagination. The information we receive from you is now being transmitted directly from our computer to our new Laser Printer! (Impressive, huh?). You'll be seeing more changes in the look of the Gavin Report during the next few weeks - we hope you'll be pleased with them.

NORTHEAST

WORCESTER, MA(TIM TODD-WORC) ADDS: D.Yoakam, S.Pacific, Thornbury.
BROCKTON, MA(MARK BURNS-WCAV/FM) ADDS: Greenwood, M.Johnson, R.Travis, T.G.Brown, J.D.Martin, Rodriguez, Australia.
PORTLAND, ME(HAL KNIGHT-WPOR/FM) ADDS: S.of Rodeo, Ed Bruce, C.McClain, J.Rodman, Vega Bros.
NEW YORK, NY(PAM GREEN-WHN) ADDS: Greenwood, R.Travis, M.Gray, S.of Rodeo.
CARLISLE, PA(ANN STEVENS-WHYL) ADDS: K.Whitley, E.Rabbitt, D.Seals, D.Yoakam, Oaks.
PHILADELPHIA, PA(BOB YOUNG-WXTU) ADDS: No Adds.

SOUTHEAST

BALTIMORE, MD(TODD GRIMSTED-WPOC/FM) ADDS: M.Osmond, D.Seals, B.Mandrell, Willie N..
FROSTBURG, MD(MIKE STANLEY-WFRB) ADDS: Greenwood, T.G.Brown.
DANVILLE, VA(ALAN ROWE-WDVA) ADDS: M.Johnson, Rodriguez, G.Jones, G.Campbell.
CHARLESTON, WV(BOB JONES-WQBE/FM) ADDS: J.Rodman, J.Lee, S.of Rodeo, M.Johnson.
CLARKSBURG, WV(TERRY MATHEWS-WKKW) ADDS: NR FRZN.
GOLDSBORO, NC(BILL WIGGS-WFMC) ADDS: Australia, Ed Bruce, G.Campbell.
SHELBY, NC(DAVIS/PRUETT-WOHS) ADDS: Dobie Gray, Australia, G.Campbell, J.Glaser, M.Johnson, B.J.Royal.
GREENVILLE/NEW BERN, NC(O'NEAL/WOLFE-WRNS/FM) ADDS: S.Pacific, G.Campbell, T.G.Brown, B.J.Royal, Greenwood.
JACKSONVILLE, NC(ALLEN BAILEY-WLAS) ADDS: NR FRZN.
CONWAY, SC(DAVE DEMPSEY-WLAT) ADDS: T.Hensley, Bama Bd., D.Frizzell, R.Travis, B. Lee, M.Johnson, B.J.Royal, Thornbury, Australia.
CANTON, GA(JIM QUINTON-WCHK/FM) ADDS: Vega Bros, J.Lee, J.Rodman, C.Daniels, G.Jones, B. Lee.
CARROLLTON, GA(PATRICK SHUMAKE-WLBB) ADDS: K.Whitley, Juice, C.Daniels, J.Rodman.
CEDARTOWN, GA(CHUCK WALLEY-WGAA) ADDS: Australia, C.Daniels, C.McClain, J.Lee, Juice, Everlys, Exile, Ed Bruce.
ATLANTA, GA(NEIL MCGINLEY-WPLO) ADDS: NR FRZN.
ELBERTON, GA(DAVE DAVIS-WWRK/FM) ADDS: R.McDowell, T.G.Brown, B.J.Royal, G.Morris.
ALBANY, GA(JIM SHEPHERD-WKAK/FM) ADDS: Everlys, R.Travis, S.Pacific, M.Johnson, Exile, R.McDowell, B.J.Royal, D. Robbins.
PENSACOLA, FL(KRIS O'KELLY-WOWW/FM) ADDS: Exile, C.Pride, K.Mattea, M.Gray, Roy Clark, T.Hensley, J.Lee.
DESTIN, FL(SKIP DAVIS-K92/FM) ADDS: T.G.Brown, Billy Swan, R.McDowell, Emmylou, Vega Bros, G.Campbell.
FT.PIERCE, FL(GEORGE GORDON-WFTP) ADDS: M.Johnson, R.Travis, T.G.Brown.
ARCADIA, FL(CHARLIE B.-WOKD) ADDS: T.Wopat, G.Jones, K.Mattea.

SOUTH

SYLACAUGA, AL(CHARLES LANDE-WMLS/FM) ADDS: J.Glaser, K.Mattea, T.G.Brown, R.McDowell.
TALLADEGA, AL(RICK ROBINSON-WEYY) ADDS: K.Mattea, M.Gray, Vega Bros, Australia.
JASPER, AL(JOHNNY ELMORE-WARF) ADDS: S.Earle, S.Pacific, Greenwood, B.J.Royal, G.Jones, Exile, S.of Rodeo, C.Daniels, Everlys, Ed Bruce.
GADSDEN, AL(JIM PRUETT-WAAX) ADDS: T.G.Brown, G.Jones, G.Campbell, Bobby Bare, Exile, R.Travis, M.Johnson.
ALBERTVILLE, AL(BRENT RYDER-WQSB/FM) ADDS: G.Jones, S.Earle.
ATMORE, AL(GARY BURKETT-WSKR) ADDS: K.Mattea, R.McDowell, M.Johnson, G.Jones, S.Pacific.
NASHVILLE, TN(ERIC MARSHALL-WSIX) ADDS: J.Anderson, Ed Bruce, M.Osmond.
KINGSPORT, TN(BOB GORDON-WKIN) ADDS: Exile, Juice, C.McClain, Osmonds.

MEMPHIS, TN(CHUCK EDWARDS-WGKX/FM) ADDS: Girls N.D., Reba, S.Wariner.
COLLINS/HATTIESBURG, MS(BROOKS/MICHAEL-WKNZ) ADDS: Juice, M.Gray, Exile, Greenwood, Australia.
BILOXI, MS(DAVE TERRY-WVM) ADDS: NR FRZN.
PASCAGOULA, MS(J.D.GRAY-WGUD) ADDS: S.Wariner, Australia, T.Tucker, Judds.
BRANDENBURG, KY(RACHEL HEAVRIN-WMMG) ADDS: Australia, C.McClain, Ed Bruce, Chance, S.Pacific.
LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) ADDS: T.G.Brown, Greenwood, S.Pacific, S.of Rodeo, G.Jones.
LOUISVILLE, KY(MARK WILLIAMS-WCII) ADDS: Greenwood, Exile, S.Pacific, Juice, K.Mattea.
HARLAN, KY(NEIL MIDDLETON-WFSR) ADDS: M.Gray, J.Rodman, B.J.Royal, Australia, S.Pacific, Joey Ford.
PADUCAH, KY(KENT KING-WKYQ) ADDS: Everlys, S.of Rodeo, Greenwood.
HOUMA, LA(LARRY HYATT-KJIN) ADDS: Ed Bruce, S.Pacific, Greenwood, Juice, G.Jones.
BOGALUSA, LA(TERRI LYN SMITH-WBOX) ADDS: Willie N., Dobie Gray, C.McClain, S.Pacific.
ABBEVILLE, LA(ANTHONY KEITH-KASC) ADDS: T.G.Brown, Exile, J.Glaser.
SHREVEPORT, LA(LEDBETTER/WALDON-KWKH) ADDS: NR FRZN.
RUSTON,, LA(BOB DAY-KXKZ) ADDS: NR FRZN.
EL DORADO, AR(BEN ROBBINS-KDMS) ADDS: C.Daniels, Dobie Gray, C.McClain, Exile.
FAYETTEVILLE,, AR(TOM SLEEKER-KKIX) ADDS: Everlys, M.Osmond, Greenwood, Ed Bruce, R.Travis.

UPPER MIDWEST

ST.CLOUD, MN(STEVE STEWART-WWJO/FM) ADDS: Juice, S.Pacific, Greenwood, J.Rodman, Rodriguez.
BRAINERD, MN(DAVE TORKELSON-KQBR) ADDS: NR FRZN.
YANKTON, SD(BOB FLITTIE-WNAX) ADDS: R.Robbins, Family Brn, Bobby Bare, G.Jones, Greenwood, Australia.
SIoux FALLS,, SD(ROHRER/O'BRIEN-KIOV/FM) ADDS: S.Pacific, M.Johnson, Exile.
HURON, SD(JEFF DUFFY-KOKK) ADDS: T.Wopat, G.Jones, J.Glaser, G.Campbell.
REDFIELD, SD(MYRON GRAGE-KQKD) ADDS: T.G.Brown, R.Robbins.
RAPID CITY, SD(STEVE BLAKE-KIMM) ADDS: D.Seals, B.Mandrell, M.Osmond.
RAPID CITY,, SD(SCOTT KEARNS-KTOQ) ADDS: NR FRZN.
WAHPETON, ND(LARRY SLABIK-KBMW) ADDS: T.G.Brown, Dobie Gray, S.Earle, Chance, Nicolette, Vega Bros, B.J.Royal.
FARGO, ND(SCOTT WINSTON -KVOX A/F) ADDS: Everlys.
FARGO,, ND(DON ROBERTS -KFGO) ADDS: Vega Bros, B.J.Royal, T.G.Brown, J.Glaser, M.Johnson, R.Travis, Bobby Bare, Ray Griff, Billy Swan, Childress.
GRAND FORKS,, ND(TIM LARSON -KYCK) ADDS: Greenwood, Exile, D.Yoakam, Conway T., Ed Bruce, D.Seals.
JAMESTOWN, ND(THE COWBOY-KSJB) ADDS: G.Jones, Rodriguez, M.Johnson, Wrays, Bobby Bare, Greenwood, S.Pacific, M.& Rucker, Australia, G.Campbell, Thornbury.
BISMARCK, ND(KIM GILLUND-KBMR) ADDS: Ed Bruce, S.Earle, C.McClain, M.Gray, K.Mattea.
MINOT, ND(BOB RANDALL-KZPR) ADDS: Exile, Greenwood.
MINOT,, ND(JERI LEE-KKOA) ADDS: Exile, B.Mandrell, Juice, K.Whitley.

MIDWEST

DES MOINES, IA(BILLY COLE - KSO) ADDS: D.Seals, K.Mattea, Exile, S.Earle, Robin Lee, Willie N..
FORT DODGE, IA(DALE EICHOR-KWMT) ADDS: Greenwood, G.Campbell, R.Travis, M.Johnson, G.Jones, J.Paycheck, Wrays, Billy Swan, Cal Smith.
WATERLOO, IA(BRETT DAVIS-KXEL) ADDS: R.Robbins, G.Campbell, Thornbury, Ellis Family.
SIoux CITY, IA(TY COOPER-KMNS) ADDS: Willie N., B.Mandrell, C.McClain, Juice, S.Pacific, Exile, J.Rodman, J.D.Martin, K.Mattea.

SPENCER, IA(RICK FRIDAY-KICD/FM) ADDS: Exile, S.Pacific, G.Campbell, Greenwood, M.Johnson.
ST.LOUIS,, MO(OAKES/LANGSTON-WIL) ADDS: Everlys, B.Mandrell, Exile.
ST.LOUIS, MO(GEORGANN HARRIS-KUSA) ADDS: Greenwood, S.Pacific, G.Jones.
ST. JOSEPH,, MO(BOB ORF-KFEQ) ADDS: NR FRZN.
JOPLIN,, MO(LISA ARMSTRONG-WMBH) ADDS: Exile, S.Pacific, Juice.
CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) ADDS: Thornbury, J.D.Martin, Greenwood, S.Pacific, Bobby Bare, Rodriguez, G.Jones.
OSAGE BEACH, MO(LARRY HEABERLIN-KRMS) ADDS: Ed Bruce, Exile, Juice, Sonny T., S.Jo&Johns, Cal Smith, Ray Griff.
JEFFERSON CITY, MO(JACK DANIELS-KLIK) ADDS: Billy Swan, Robin Lee, S.of Rodeo, R.McDowell, Thornbury, Ron Coleman.
COLUMBIA,, MO(ERIC BELL-KTGR) ADDS: C.McClain, T.Wopat, S.W.Cookie, G.Campbell.
SPRINGFIELD, MO(DONN EMIS-KWTO/AM) ADDS: NR FRZN.
TOPEKA, KS(MIKE JONES-KSKX) ADDS: NR FRZN.
WICHITA, KS(PETE BRIER-KFH) ADDS: Jan Gray, Juice, Exile, K.Mattea, Ed Bruce, S.of Rodeo, K.T-Good, S.Pacific.
GARDEN CITY, KS(AMY TURNER-KKJQ/FM) ADDS: NR FRZN.
GARDEN CITY, KS(CHARLIE HALE-KBUF) ADDS: NR FRZN.

CENTRAL

NEWARK, OH(LARRY DALE-WHTH) ADDS: NR FRZN.
AKRON, OH(RICK CARDARELLI-WSLR) ADDS: NR FRZN.
CINCINNATI, OH(DUKE HAMILTON-WUBE) ADDS: Exile, Juice, Everlys, J.Rodman, K.Stegall, J.Anderson.
SPRINGFIELD, OH(TOM DANIELS-WBLY) ADDS: NR FRZN.
INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) ADDS: Everlys, Ed Bruce, Greenwood, Restless H, Exile.
ELKHART, IN(GREG HARRIS-WCMR) ADDS: D.Yoakam, C.McClain, Osmonds, J.Rodman.
SOUTH BEND, IN(J.K.DEARING-WNDU) ADDS: B.Mandrell.
FT.WAYNE/KENDALL....., IN(DOUG WAGNER-WBTU) ADDS: B.Mandrell, D.Seals, Restless H, M.Osmond.
BATESVILLE, IN(JOE MARTINI-WRBI) ADDS: Greenwood, Ed Bruce, S.Pacific, R.Travis, G.Campbell.
VINCENNES, IN(CLINT MARSH-WAOV) ADDS: Exile, Everlys, S.Pacific, Juice, K.Stegall.
SAGINAW, MI(TOMMY SAMORAY-WKCQ) ADDS: S.Pacific, Greenwood, G.Campbell, M.Gray, Billy Swan, Jim Gold.
LANSING, MI(WAYNE WATERS-WITL/FM) ADDS: S.Earle, Willie N., B.Mandrell, D.Seals, Juice, C.McClain.
WAUKESHA, WI(MICHAEL SAXTON-WAUK) ADDS: Juice, C.McClain, Exile, Osmonds, S.Earle, S.Pacific, Ed Bruce, Greenwood.
MILWAUKEE, WI(BOB LOOK-WBCS) ADDS: S.Pacific.
DODGEVILLE/MINERALPT, WI(BOB BRAINERD-WDMP) ADDS: M.Johnson, Greenwood, Rodriguez, G.Jones, R.Travis, S.Pacific, G.Campbell.
MADISON, WI(ALLAN/HUNTER-WWQM) ADDS: M.Osmond, Ed Bruce, T.Wopat.
MANITOWOC, WI(JON MURRAY-WCUB) ADDS: D.Yoakam, Greenwood, Exile, B.Mandrell.
STEVENS POINT, WI(DAN OLSEN-WXYQ) ADDS: S.Earle, Exile, J.Lee, J.Rodman.
LA CROSSE, WI(DAVE SHEPEL-WLXR/AM) ADDS: D.Seals, B.Mandrell, M.Osmond, Juice, S.Pacific, Exile.
LA CROSSE, WI(JIM CROWLEY-WKTY) ADDS: Exile, M.Gray, Don King, Osmonds, B.Mandrell, C.McClain, Restless H, Ed Bruce, Juice, Hands A.A., K.Mattea, J.Rodman, M.& Rucker, D.Seals, Everlys.
EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) ADDS: G.Jones, G.Campbell, Greenwood, B.J.Royal, Emmylou, T.G.Brown, M.Johnson, J.D.Martin.
WHITEHALL, WI(JOHN R. SIMONSON-WHTL) ADDS: S.of Rodeo, J.Lee, Exile, Chance.
ROCKFORD, IL(CURTIS KING-WKKN) ADDS: G.Jones, J.Lee, Chance,

C.Daniels, J.Anderson, Restless H, Juice, T.Arata, M.Gray.
SPRINGFIELD, IL(T.J. HART-WFMB) ADDS: Willie N., Restless H, B.Mandrell.
ANNA, IL(RICH GRIFFIN-WRAJ) ADDS: Thornbury, S.Wariner, J.Anderson, Exile, J.Lee.

SOUTHWEST

TEXARKANA, TX(JOHN MOORE-KMLA) ADDS: Juice, B.J.Royal, J.Glaser.
DALLAS/FT.WORTH, TX(BILL MAYNE-WBAP) ADDS: Dirt Band, S.Wariner.
HOUSTON,, TX(CANDEA/MURRAY-KILT) ADDS: NR FRZN.
PT.ARTHUR/BEAUMONT, TX(MICKEY ASHWORTH-KYKR) ADDS: Restless H, G.Jones.
ALICE, TX(VICKI FARIS-KOPY/FM) ADDS: NR FRZN.
AUSTIN, TX(STEVE GARY-KASE/FM) ADDS: B.Mandrell, Girls N.D., Greenwood, M.Osmond, D.Seals, M.Gray, Exile, Restless H, R.Travis, S.Pacific.
AUSTIN, TX(MIKE CARTA-KVET) ADDS: D.Seals, M.Osmond, B.Mandrell, Exile, M.Gray, Greenwood, Girls N.D., Wrays, R.Travis.
AMARILLO, TX(STU SCHROEDER-KBUY) ADDS: S.Pacific, C.McClain, Ed Bruce.
MIDLAND/ODESSA, TX(CHUCK WOLFE-KCRS) ADDS: S.Pacific, Greenwood, J.Rodman, C.Daniels.
EL PASO, TX(HINRICH/KENNEDY-KHEY/Y96) ADDS: NR FRZN.
PHOENIX, AZ(DOUG BRANNAN-KNIX) ADDS: G.Jones, Juice, M.Johnson.
ALBUQUERQUE, NM(FRANCINA RODRIQUEZ-KRST/FM) ADDS: J.Glaser, M.Johnson, Dolly, Everlys, T.G.Brown.
LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) ADDS: D.Seals, M.Osmond, Oaks, Juice, Ed Bruce, Exile.
CARLSBAD, NM(BOB SWAYZE-KATK/FM) ADDS: G.Jones, Ed Bruce, Osmonds, R.Travis, J.Rodman, S.Earle.

ROCKY MOUNTAIN

WOLF POINT, MT(ROSS STRAUER-KVCK) ADDS: T.G.Brown, G.Campbell, G.Jones, M.Johnson, Bobby Bare, J.Glaser, Billy Swan, S.Pacific, R.Robbins, Greenwood, B.Lee, B.J.Royal, Rodriguez, R.Travis, Wrays, Australia., S.Oscar Burnside.
DILLON, MT(MIKE KANDILAS-KDBI) ADDS: M.Gray, K.Mattea, Chance, G.Jones, Australia, Thornbury.
MISSOULA,, MT(MIKE DOTY-KGVO) ADDS: S.Pacific, Ed Bruce.
POLSON,, MT(DAWN GARRISON-KERR) ADDS: B.J.Royal, T.G.Brown, Billy Swan, M.Johnson, J.Glaser.
MISSOULA, MT(PAUL PROCTOR-KYSS/FM) ADDS: S.Pacific, Greenwood, J.Rodman, Ed Bruce, R.Travis.
HAMILTON, MT(JEAN PYSSON-KLYQ/AM) ADDS: Frozen Pl..
WHITEFISH, MT(ART JACKSON-KJJR) ADDS: B.Mandrell, Exile, Everlys, S.Pacific, Bobby Bare.
GREELY/FT.COLLINS, CO(DON DANA-KYOU/FM) ADDS: Fab TB'S.
PUEBLO, CO(RANDY HILL-KIDN) ADDS: S.Earle, J.Lee, Greenwood, S.Pacific, Chance.
JACKSON HOLE, WY(GIL KING-KSGT) ADDS: Billy Swan, G.Campbell, K.Mattea.

FAR WEST

LAS VEGAS, NV(JOHNNY STEELE-KYYX/FM) ADDS: G.Waite, Chance, Vega Bros, Roy Clark.
LAS VEGAS, NV(DOUG SHANE-KFMS) ADDS: Dobie Gray, C.Daniels, Ed Bruce, S.Pacific, J.Rodman, Vega Bros.
RENO, NV(TONY THOMAS-KOLO) ADDS: G.Jones, G.Campbell, Dolly,

Billy Swan, T.G.Brown.

RENO, NV(JOEL MULLER-KROW) ADDS: M.Gray, K.Mattea, G.Jones.

LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) ADDS: Restless H, Exile, S.Earle, Greenwood.

LOS ANGELES, CA(R.J. CURTIS-KLAC) ADDS: D.Seals, B.Mandrell, J.Anderson.

BRAWLEY, CA(CHRIS OLIVAREZ-KROP) ADDS: C.Daniels, Exile,

T.G.Brown, R.Travis.

BAKERSFIELD, CA(JACK HAYES-KAFY) ADDS: B.Mandrell, Greenwood, J.Anderson, G.Jones.

OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) ADDS: Juice, Everlys, D.Seals, B.Mandrell.

S.Pacific.

OAKLAND/SAN FRAN., CA(DENNIS DAY-KSAN) ADDS: J.Conlee, D. Seals, B.Mandrell, Juice, S.Pacific.

SACRAMENTO, CA(RICK STEWART-KRAK/AM) ADDS: Greenwood, D.Seals, S.Pacific, G.Jones.

SACRAMENTO, CA(RICK STEWART (2)-KRAK/FM) ADDS: Everlys, C.Daniels.

TURLOCK, CA(ED NICKUS , -KMIX) ADDS: J.Rodman, Dobie Gray, K.T-Good, Ed Bruce, Greenwood, G.Jones, M.Johnson.

CHICO, CA(MARK RATHBUN-KHSL) ADDS: T.Hensley, K.Mattea, Greenwood, M.Gray, J.Glaser.

NORTHWEST

PORTLAND, OR(MARK WADE-KRDR) ADDS: R.Travis, K.T-Good, J.Glaser, Exile, B.Mandrell, A.Carr, J.Anderson, M.Johnson, Thornbury, Australia, J.Gray.

ASTORIA, OR(BOB LOUCKS-KVAS) ADDS: M.Johnson, Chance, S.Pacific, B.J.Royal, J.Glaser, T.G.Brown, Billy Swan.

ALBANY, OR(H.DAVID ALLAN-KRKT) ADDS: Rodriguez, J.Glaser.

CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) ADDS: J.Glaser, Billy Swan, Wrays.

TOLEDO, OR(DENNIS EDWARDS-KTDO) ADDS: Australia, R.Travis, Bobby Bare, T.G.Brown.

EUGENE, OR(BILLY PILGRIM-KEED) ADDS: Vega Bros, Greenwood, J.Glaser, M.Johnson, Restless H.

PHOENIX, OR(BOB LOUIS-KHUG) ADDS: G.Campbell, G.Jones, E.Rabbitt.

REDMOND, OR(MIKE WEST-KPRB) ADDS: J.Glaser, Bobby Bare,

T.Wopat, Greenwood, Wrays, G.Campbell.

PENDLETON, OR(STEVE GREEN-KWHT) ADDS: NR FRZN.

SEATTLE, WA(JIM WILLIAMS-KMPS) ADDS: Greenwood, Exile, K.Mattea, Ed Bruce, S.Pacific.

EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) ADDS: M.Johnson, Ed Bruce, C.Pride.

YAKIMA, WA(BOB MURPHY-KUTI) ADDS: Greenwood, G.Jones, C.Pride, S.Pacific, Ed Bruce, Chance.

ELLENSBURG, WA(MIA CARLSON-KXLE/AM) ADDS: Greenwood, Thornbury, B. Lee, T.G.Brown, Rodriguez, R.Robbins, Wrays.

SELAH/YAKIMA, WA(PATTY DEE-KYXE) ADDS: J.Rodman, Rodriguez, J.Glaser, G.Jones, Thornbury, M.Johnson.

TRI-CITIES, WA(JESSE LEE-KORD) ADDS: R.Robbins, J.Glaser, Vega Bros, G.Jones.

CLARKSTON, WA(BOB LOUIS-KCLK) ADDS: T.G.Brown, R.Travis, G.Campbell, Everlys.

ANCHORAGE, AK(BILL CARDOZA-KYAK) ADDS: Juice, Ed Bruce, S.Pacific, K.Mattea.

ANCHORAGE, AK(STEVE CHAPMAN-KASH) ADDS: G.Jones, R.Travis, Greenwood.

VANCOUVER, BC(WEIRD HAROLD KENDALL-CKWX) ADDS: NR FRZN.

COUNTRY JOBS

Air Talent/Production - KLIK-Jefferson City,MO Brian Miller - Box 414-65102 Air Talent - KCRS-Midland/Odessa,TX

Chuck Wolf - Box 4607-79704 Air Talent (full & part-time) -

WTAW-Bryan,TX *Ron Elliot - Box 3008-77805 Air Talent

(part time) - WXYQ-Stevens Point,WI Dan Olsen -

715-341-1300 Air Talent (future/part-time) -

WBAP-Ft.Worth/Dallas,TX *Bill Mayne - One Broadcast

Hill-76103

*No Calls Please

COUNTRY AVAILABLE

ED CHANDLER from Transtar Network/Magic106-Los Angeles is looking for a position as AT/PD/MD, contact him at 818-764-7695.

DICK BERG from KVAS-Astoria,OR is looking for a position as PD/MD/AT (am dr.), contact him at 503-325-3503.

ANDY CARR from KVEG-Las Vegas,NV is looking for a position as AT/MD/PD, contact him at 702-733-8310.

JERRY JACKSON from WLBB-Carrollton,GA is looking for a position as AT/MD /PD, contact him at 404-684-6413.

BRETT LINDSTROM from WFRB-Frostburg,MD is looking for a position as Air Talent, contact him at 301-895-5036 (before 3PM).

COUNTRY SERVICE

KWYZ-Everett,WA - Barbara Mandrell single - MCA
WOHS/AM-Shelby,NC - J.Lee/Southern Pacific singles - Warner Bros.

WWRK/FM-Elberton,GA - G.Campbell/D.Yoakam LP's - Atlantic/W.Bros.

WBOX/AM-Bogalus,LA - Singles & albums - RCA

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Lisa Smith, The Gavin Report 4/13

Joel Muller, KROW-Reno, NV 4/13

Kevin Kahl, KEWB-Redding, CA 4/13

Chuck Pruett, WOHS-Shelby, NC 4/13

Al Green 4/13

Bill Anthony, WKMI-Kalamazoo, MI 4/14

Ritchie Blackmore 4/14

Betty Hollars, The Gavin Report 4/15

Ron Mani, WALG-Albany, GA 4/15

Alison Gerard, WMEQ-Menomonie, WI 4/15

Dave Edmunds 4/15

Kent Zimmerman, The Gavin Report 4/16

Keith Zimmerman, The Gavin Report 4/16

Kathy Kenyon, Island Records 4/16

Bobby Vinton 4/16

Lisa Landau, KZ103-New Albany, MS 4/17

Bob Catania, Island Records 4/18

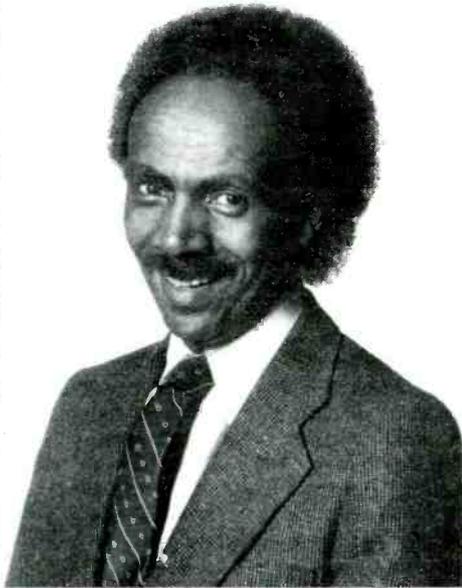
Keith Maine, KQAD-Luverne, MN 4/18

Bruce Stevens, WBBQ-Augusta, GA 4/18

Bob Dunsforth, WEBC-Duluth, MN 4/19



"URBANIZING"



by Jerry Boulding

With ratings becoming more and more important because of the big bucks that often come with them, many stations are being forced out of the "game" because they think they just can't AFFORD to "stand and deliver". Many would rather "switch than fight". Then, after they switch, they wished they had stayed and fought. Radio in 1986 is much more fragmented.

Top 40 FM'ers are back, some for the first time. And many of them are winning. Some are winning at the expense of sharp urban FM'ers who are just not programming defensively. Top 40's actually scrape the very best from almost every other musical format by playing the absolute hottest rock, new wave, urban and country songs, thereby acquiring much of the formerly fragmented audiences of these stations. One of the things that they use to carry off the huge victories they have scored in some markets involves PROMOTIONS.

MONEY FOR NOTHING

There is no question that factors such as contests, promotions, and campaigns and research are key elements in winning rating wars. And once your research shows that money and cars are what most people would like to win from their radio stations, the problem starts. How are you going to get the station to come up with a "killer car", or a huge cash jackpot to compete? Let's face it. With some

"TIE-INS AND TRADE-OUTS"

high power Top 40 stations playing up to 70% of our music, the difference might be tolerated by a huge chunk of our audience if (in addition to the music, fewer psychographically negative commercials and a cleaner, brighter signal), they're also giving away a car coated with cash! And all you have to do to win is to remember the title of one tune? And with the price of cellular ear-phones dropping, can mobile money winners be far behind?

With the important ARBitron Spring ratings sweeps underway, many programmers are gearing up for major promotions and are spending huge amounts on outside advertising. Not only are they giving away devastating prizes, but many are advertising this fact on television and billboards at key locations when traffic flows and slows. So they're going to be sure you know what they're giving away. One station is offering to send its big winner to Las Vegas with \$10,000 worth of gambling cash. Money for nothing and your CHIPS for free?

HOW TO GET A \$100,000 PRIZE PACKAGE

The truth of the matter is that in many cases, much of what is being given away has been traded out. How can you trade out cash, you say? Well, by inviting sponsors to participate in a well-planned promotion. Here's how it works:

The sales department finds a sponsor who wants to do something... give away a car or a trip or a REFRIGERATOR, (although if you're from New England, you may want to pass on that). Then you put together a clever promotion, one that will gather and maintain interest from the listeners and the sponsors, even the G.M.

Some programmers automatically reject the idea because they feel sales-oriented promotions are bad. What they don't realize is that while the station can get the glory, the sponsor gets a little traffic and there's little or no cost! In the long run, the listener remembers the prize and where they won it. You've got almost all of your major automobile dealers fiercely competing against each other. You've got tie-ins with current campaigns for McDonalds, Burger King and Kentucky Fried Chicken...all very anxious to tie in with a campaign they may already be running to create some additional store traffic. Shopping malls are always looking for seasonal

promotions and with the kind of publicity that a well-planned radio campaign could give them, the possibilities are endless. You've even got a store that will go in with you to give away a stereo television and a VCR. Tie that in with an artist's concert, add a flourish or two like a limousine and back-stage passes and you've got a strong promotion. Listeners cherish things like "purple umbrellas" and artist tour jackets. I once worked a promotion out with a sponsor tie-in where we gave away a Coca Cola machine and product to go with it for a year. On another occasion we also did some research to find out what kind of car most of our audience preferred and we broke it down into age and gender. We took this information to a BMW Dealer and not only got the promotion, but picked up a classy new sponsor as well.

EVERYBODY WINS

From month-to-month you will find you can cut way down your cash budget simply by planning and using your head. Sponsors like it because when a station starts doing all that promotion, even when they don't mention the sponsor or product by name, just the mere fact that they're referring to it means something.

Also, when a station starts a major promotion, the sponsor is often generating new trade, new excitement for the business, costing them far less than if they went out on their own and tried to create the same thing.

Knowledge of your market is essential here. You wouldn't want to approach a sponsor who'd just done a similar promotion for another station. Work with your promotion director or sales department on these tie-ins. And don't be discouraged if they don't buy your first idea. Ask them what they would like to tie in with and go back to the drawing board and come up with something they can use. You may have a very good idea of what they want, but it wouldn't hurt to use some of the intense awareness you used when you first arrived in the market. Remember going to the local hangouts, or just driving around town to get the feel of exactly what you were up against? Repeating this process periodically is not only worth the extra time, but it could make a big difference in your paycheck down the road. Now, if we could just work a trade with U-Haul or Ryder for when it's time to "keep on truckin'". Perhaps we could even get Eddie Kendricks to do some voice-overs? ■

HOT & SINGLE



FORCE M.D.'S
"Here I Go Again"



MORRIS DAY
"The Character"



ZAPP
"Itchin' For
Your Twitchin'"



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CERTIFIED

ALEXANDER O'NEAL
What's Missing
(Tabu)

5 STAR
Love Take Over
(RCA)

MOST ADDED



BILLY OCEAN
There'll Be Sad Songs
(To Make You Cry)
(Jive/Arista)

RENE & ANGELA
You Don't Have To Cry
(Mercury/PolyGram)

POP CROSSOVER

VANITY
Under The Influence
(Motown)

2W LW TW

3.	2.	1. NU SHOOZ - I Can't Wait (Atlantic)
1.	1.	2. PRINCE - Kiss (Paisley/Warner Bros.)
5.	3.	3. THE JETS - Crush On You (MCA)
11.	9.	4. CASH FLOW - Party Freaks (Mercury/PolyGram)
13.	11.	5. STARPOINT - Restless (Elektra)
10.	5.	6. FALCO - Rock Me Amadeus (A&M)
12.	10.	7. STEPHANIE MILLS - I've Learned To Respect (MCA)
7.	6.	8. STEVIE WONDER - Overjoyed (Tamla)
8.	7.	9. JERMAINE JACKSON - I Think It's Love (Arista)
15.	14.	10. PATTI AUSTIN - Heat Of Heat (Qwest)
14.	13.	11. COLONEL ABRAMS - I'm Not Gonna Let (MCA)
28.	21.	12. PATTI LABELLE/MICHAEL MCDONALD - On My Own (MCA)
16.	15.	13. FREDDIE JACKSON - Love Is Just A Touch Away (Capitol)
24.	22.	14. SADE - Never As Good As The First Time (Portrait)
18.	17.	15. FULL FORCE - Unselfish Lover (Columbia)
23.	20.	16. VANITY - Under The Influence (Motown)
27.	24.	17. SOS BAND - The Finest (Tabu)
--	28.	18. WHITNEY HOUSTON - The Greatest Love Of All (Arista)
9.	8.	19. GAP BAND - Going In Circles (Total Experience)
25.	23.	20. MICHAEL HENDERSON - Do It To Me (EMI America)
19.	18.	21. EVELYN KING - High Horse (RCA)
2.	4.	22. NEW EDITION - A Little Bit Of Love (MCA)
20.	19.	23. ALEEM - Love's On Fire (Atlantic)
26.	25.	24. WALLY BADAROU - Chief Inspector (Island)
--	29.	25. ATLANTIC STARR - If Your Heart Isn't In It (A&M)
--	30.	26. MELI'SA MORGAN - Do You Still Love Me (Capitol)
--	--	27. ALEXANDER O'NEAL - What's Missing (Tabu)
--	--	28. L.L. COOL J - Rock The Bells (Def Jam/Columbia)
--	--	29. WHISTLE - Nothing Serious (Just Buggin') (Select)
--	--	30. 5 STAR - Love Take Over (RCA)

CHARTBOUND

	Reports	Adds	On	Chart
*BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)	44	44	--	--
CONTROLLERS - Stay (MCA)	41	7	13	21
MORRIS DAY - The Character (Warner Bros.)	40	12	22	6
JANET JACKSON - Nasty (A&M)	40	23	9	8
GEORGE CLINTON - Do Fries Go With That..(Cap.)	39	5	19	15
JOHNNY KEMP - Just Another Lover (Columbia)	39	7	27	5
ANITA BAKER - Watch Your Step (Elektra)	37	3	14	20
JUNIOR - Oh Louise (Mercury/PolyGram)	37	5	17	15
PHILIP BAILEY - State Of The Heart (Columbia)	36	17	15	4

URBAN CONTEMPORARY HIT FACTOR

Research:
BETTY HOLLARS



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 89 Last Week 87

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
CASH FLOW - Party Freaks (Mercury/PolyGram)			54	44	8	11	2	81%	8
STARPOINT - Restless (Elektra)			67	42	15	8	2	62%	9
STEPHANIE MILLS - I've Learned To Respect... (MCA)			58	51	2	4	3	87%	9
PATTI AUSTIN - Heat Of Heat (Qwest)			60	39	13	5	3	65%	8
FREDDIE JACKSON - Love Is Just A Touch Away (Capitol)			51	37	8	5	1	72%	8

THANK YOU, BLACK RADIO, FOR GIVING NU SHOOZ LEGS.

I CAN'T WAIT,
the smash hit single 7-89446
from the forthcoming album,
POOLSIDE 81e47

Produced by John Smith & Rick Woritz
ON ATLANTIC RECORDS & CASSETTES



UP & COMING

ARTIST & TITLE	Reports	Adds	On	Chart
STEVE ARRINGTON - Jammin' National Anthem (Atlantic)	34	6	21	7
ROSE BROTHERS - I Get Off On You (Malaco)	33	6	14	13
ISLEY BROTHERS - May I (Warner Bros.)	33	--	18	15
DIONNE WARWICK - Whisper In The Dark (Arista)	32	3	14	15
TRINERE - I'll Be Your Every Need (JPI)	31	1	14	16
SLY FOX - Let's Go All The Way (Capitol)	27	5	5	17
PET SHOP BOYS - West End Girls (EMI America)	27	5	14	8
MIAMI SOUND MACHINE - Bad Boys (Epic)	26	--	18	8
MADONNA - Live To Tell (Sire/Warner Bros.)	26	4	19	3
TEASE - Firestarter (Epic)	26	8	9	9
*RENE & ANGELA - You Don't Have To Cry (Mercury/PolyGram)	22	21	1	--
TKA - One Way Love (Tommy Boy)	20	4	10	6
READY FOR THE WORLD - Slide Over (MCA)	18	--	9	9
NICOLE - Don't You Want My Love (Portrait)	18	2	8	8
FORCE MD'S - Here I Go Again (Warner Bros.)	18	4	10	4
*FATBOYS - Sex Machine (Sutra)	17	10	2	5
MAZARATI - Player's Ball (Warner Bros.)	16	1	7	8
GRANDMASTER FLASH - Style (Elektra)	16	1	6	9
TROY JOHNSON - It's You (Motown)	16	4	10	2
*MARVIN GAYE - The World Is Rated X (Tamla)	14	6	4	4
SIMPLY RED - Holding Back The Years (Elektra)	13	1	7	5
BRENDA & THE BIG DUDES - Week-end Special (Capitol)	13	--	10	3
*52ND STREET - Tell Me (MCA)	13	9	3	1
ALFIE - Just Gets Better With Time (Motown)	12	1	5	6
WEST COAST CREW - Jail Bait (KMA)	12	1	8	3
LISA LISA - Can You Feel The Beat (Columbia)	12	1	4	7
BB&Q BAND - On The Shelf (In Your Face)	12	2	4	6

*First time listed on this page.

Dropped: #12-Janet Jackson, #16-Teddy Pendergrass, #26-Eddie Thomas, #27-Shirley Murdock, Little Richard, Temptations.

LP CUTS

JUNIOR - Not Tonight (Mercury)
 PRINCE - Girls & Boys/Mountain/Another... (W.B.)
 JANET JACKSON - Funny How Time Flies/When I Think Of You (A&M)
 CASH FLOW - I Need Your Lovin' (Mercury/PolyGram)
 DRAMATICS - One Love Ago (Fantasy)

POTENTIAL SINGLES

GRANDMASTER FLASH - Behind Closed Doors (Elektra)
 SMOKEY ROBINSON - Sleepless Night (Motown)
 GAP BAND - Oh What A Feeling (Total Experience)
 SADE - Is It A Crime (Portrait)
 MICHAEL JONZUN - Burnin' Up (A&M)
 STYLISTICS - Let's Go Rockin' (Streetwise)

URBAN CONTEMPORARY SUMMARY

If you recall last week's Summary, it was "a terrific week for hearts" because of the "If You're Heart Isn't In It" by ATLANTIC STARR, and "State Of The Heart" by PHILIP BAILEY. Now, just one short week later, it's an even better week for crying. We had to do a double take when looking at this week's Most Added: "There'll Be Sad Songs (To Make You Cry)" from BILLY OCEAN, and "You Don't Have To Cry" from RENE & ANGELA. OCEAN surprised even me by pulling the #1 add position for the week - mainly due to all the complaints the past few months of so many ballads - and female ballads especially - on the playlists. For balance, many programmers have been looking for male and group vocals, along with some good up-tempo stuff to round out their rotations. Then along comes BILLY OCEAN with a ballad when he's been

doing really well with more of the up-tempo types and EVERYBODY adds it! ALEXANDER O'NEAL had a hot week - after having a pop crossover on the duet with CHERRELLE, he bounces back with "What's Missing" and though many have played it from the LP, it debuts at #27 after a strong showing in heavy rotations across the country. 5 STAR comes back with another single, "Love Take Over" from the LP that made them famous - and that looks like what they're doing - taking over where the JACKSON 5 left off years ago! Another huge add week for JANET JACKSON's "Nasty" - looks are deceiving, I guess - after meeting this darling little girl at our Seminar and watching re-runs of her TV situation comedy show, the song title "Nasty" just doesn't fit the impression she makes. Five weeks ago, WDKX in Rochester told us about the dance

mix/edit of THE PET SHOP BOYS' single, "West End Girls" and back on March 28th, you read right here about the 6:30 and 9:30 dub and extended dance versions stations were beginning to pick up and give airplay to - this week looks like the big one for them! It takes a giant leap in Up & Coming. The Pop Crossover choice goes to VANITY's "Under the Influence" due to 46 Top 40 stations reporting it to us. Newer adds on TEASE, FATBOYS, MARVIN GAYE, and 52ND STREET slot all four in good positions on the page and are cuts to be contended with in future weeks.

COLUMBIA RECORDS IS PROUD TO ANNOUNCE THE DEBUT NEW SINGLE BY

Pauli Carmen *(Former lead singer of Champaign)*

titled **Dial My Number** (38-05865)

Produced by Mic Murphy & David Frank of The System



**This record is so Hot that these Columbia reps say,
" *Dial My Number*" for a copy ASAP!**

Marie Sellers	(212) 975-5423
Gloria Barley	(212) 830-3600
Barbara Lewis	(504) 242-3131
Cledra White	(404) 321-4553
Frank Chaplin	(312) 640-5934
Glenn Wright	(216) 464-7020
Junious Taylor	(213) 556-4778
Mike Bernardo	(212) 975-8098

On your desk this week from "Columbia Records - Radio's Best Friend"



TWO NEW SUPERSTARS FROM E/P/A

TENITA JORDAN

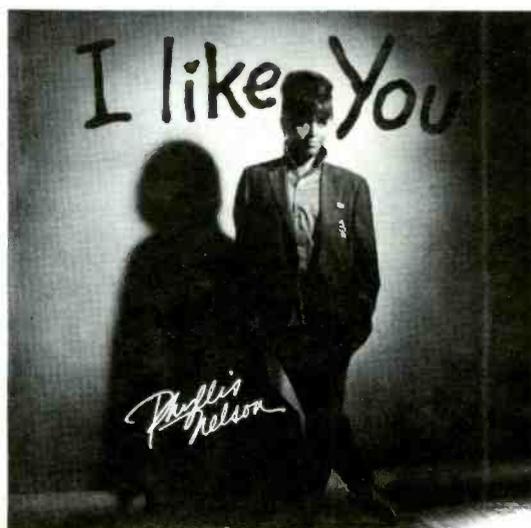
Discovered by Teddy Pendergrass



Now she's making it on her own with
her new single **"Free Me"**

PHYLLIS NELSON

Who exploded on the scene with "I Like You"
The #1 dance record for 7 weeks in a row



She's back even stronger with her
new single **"Move Closer"**

CONGRATULATIONS to NABOB from the E/P/A Family



"The Hottest label on the streets today"

NORTHEAST

BOSTON, MA**ANGELA THOMAS-WILD**

New: 52nd Street, BB&Q Band, Junior, Larry Woo, B. Ocean. Hots: Wally Badarou, Val Young, Jets, Vanity, Cash Flow, Starpoint, Full Force, TKA.

SUNNY JOE WHITE-WXKS/FM

New: Billy Ocean, Sade, Patti Austin. On: Nu Shooz, Simply Red, Jets, Miami S.M., Diana Ross.

NEW YORK, NY**TONY GRAY-WRKS/FM**

Hots: Meli'sa Morgan, Whitney Houston, Prince, Rene & Angela, Nu Shooz, New Edition, S.Mills, Joeski Love, Precious Wilson, SOS, L.L.Cool J, Jets.

SCOTT SHANNON-Z100

New: Cherrelle & Alexander O'Neal. On: Prince, Nu Shooz, Whitney Houston, Col.Abrams, Pet Shop B.

ROCHESTER, NY**ANDRE MARCEL-WDKX**

New: Billy Ocean, Newberry, Gavin Christopher, Rene & Angela, Zapp. Hots: Gap Band, L.L.Cool J, Jets, Col.Abrams, Rose Bros., Full Force, SOS.

PHILADELPHIA, PA**TONY QUARTERONE-WUSL/FM**

New: Johnny Kemp. Hots: Patti Austin, Nu Shooz, Jets, S.Mills, Zapp, S.Murdock, Col.Abrams, 5 Star, Precious Wilson, Rainy Davis, 52nd Street.

PITTSBURGH, PA**CHUCK WOODSON-WAMO**

New; Billy Ocean, Rainy Davis, Prince, Tease, Johnny Kemp. Hots: Vanity, S.Mills, Sade, Rose Bros., SOS, Brenda & T.B.D., P.Bailey, Col.Abrams.

OCEAN CITY, MD**DAVE ALLAN-OC104/FM**

New: Philip Bailey, Pet Shop Boys, 5 Star, Precious Wilson, B.Ocean, Culture Club, Toney Lee. Hots: S.Mills, Cash Flow, Nu Shooz, Lisa Lisa.

BALTIMORE, MD**ROY SAMPSON-WXYV/FM**

New: Rose Bros., Paul Hardcastle, Julian Flenoy, Billy Ocean, Maurice White, Timex Social Club, Whitney Houston. Hots: Aleem, Vanity, Jets, Junior, TKA.

KINGSTON/KRONTHAL-B104

New: Billy Ocean, Sade. On: Prince, Janet, Sly Fox, Miami S.M., Starpoint, Nu Shooz, Diana Ross.

RICHMOND, VA**DONNIE DEANE-WKIE**

New: Philip Bailey, Tramaine, Durell Coleman, Smokey Robinson, Billy Ocean, M.Henderson, Madonna, Marvin Gaye, Temptations, Rene & Angela.

RICHMOND/PETERSBURG, VA**PHIL DANIELS-WPLZ/FM**

New: Yarborough & Peoples, S.Arrington, Fatboys, Force MD's, Paul Lawrence, Janet Jackson, Billy Ocean. Hots: Sade, Col.Abrams, S.Mills, Jets.

NORFOLK, VA**ROSHON VANCE-WOWI**

New: Lisa Lisa, Philip Bailey, Troy Johnson, TV Tunes, L.L.Cool J, Booker Newberry, Midnight. Hots: BB&Q, Jets, Kurtis Blow, M.Day, Vanity, Aleem.

FARMVILLE, VA**MASTER JAA-WPAK/CUTS1490**

New: Joeski Love, Philip Bailey, Janet Jackson, Johnny Kemp, Controllers, Troy Johnson, Whodini, Billy Ocean, Marvin Gaye, 52nd Street, 5 Star, Sly Fox.

WASHINGTON, DC**MIKE ARCHIE-WHUR**

No Report - Playlist Frozen.

SOUTH

CHARLOTTE, NC**DON CODY/KENNY MURPHY-WGIV**

New: Rene & Angela, Smokey Robinson, Little Milton, Juice, Roy Ayers, Temptations, Chuck Mangione, Space Shuttle Orchestra, Tenita Jordan.

GREENSBORO, NC**DOC FOSTER-WQMG**

New: Rene & Angela, Original Concept, Troy Johnson, Rainy Davis, Marvin Gaye, Janet Jackson, BPS, Paul Lawrence, B.Ocean, Fatboys, Whodini.

ST. MATTHEWS, SC**ANDY HENDERSON-WQKI**

New: Janet Jackson, Force MD's, Billy Ocean, Rene & Angela. Hots: Prince, Gap, Cash Flow, Nu Shooz, M.Henderson, SOS Band, George Clinton, J.Kemp.

SUMTER/COLUMBIA, SC**JEFF MCHUGH/TONY DEAN-WWDM/FM**

New: Janet Jackson, Philip Bailey, Slave, Controllers, Johnny Kemp. Hots: Sly Fox, Starpoint, Whistle, S.Mills, 5 Star, Anita Baker, Rose Bros., SOS.

COLUMBIA, SC**CHAZ SAUNDERS-WMMC**

New: Billy Ocean, Sly Fox, Culture Club. Hots: Prince, INXS, Starpoint, Pet Shop Boys, New Edition, Gap Band, Janet Jackson, Aleem, S.Mills, SOS.

GEORGETOWN, SC**SWINTON/WRAGG-WVBX**

New: Marvin Gaye, Philip Bailey. Hots: Nu Shooz, Cash Flow, Starpoint, SOS, Johnny Kemp, Beastie Boys, Isley Bros., Junior, Force MD's, Tease, Mazarati.

ATLANTA, GA**SCOTTY ANDREWS-V103**

New: Janet Jackson, 5 Star, B.Ocean, Zapp, Rene & Angela, Ish, Philip Bailey, Morris Day. Hots: Sly Fox, S.Mills, A.Starr, Rose Bros., Tease, E.G.Daily

MARIETTA/ATLANTA, GA**MITCH FAULKNER-WEKS/FM**

No Report - Playlist Frozen.

ALBANY, GA**TONY WRIGHT-WJIZ**

New: Janet Jackson, Billy Ocean, Fatboys, Whodini, Roy Ayers, Smokey Robinson, Juice. Hots: Cash Flow, Anita Baker, SOS Band, L.L.Cool J, E.King, Vanity.

AUGUSTA, GA**MICKEY ARNOLD-WRDW**

No Report - Playlist Frozen.

JAS OWENS-WFXA

New: Whitney Houston, Atlantic Starr, Janet Jackson, Controllers, Billy Ocean. Hots: Gap Band, Full Force, Whistle, Troy Johnson, E.King, S.Mills.

TALLAHASSEE, FL**JOE BULLARD-WANM**

New: B.Mitchell, Billy Ocean, Rene & Angela, New Edition, Morris Day. Hots: Cash Flow, Jets, SOS, S.Mills, Col.Abrams, Sade, TKA, Whodini, Junior.

MIAMI, FL**TANNER/CASSIDY-HOT15/WHQT**

New: Billy Ocean, 52nd Street, 5 Star, Yarborough & Peoples, Rene & Angela, Meli'sa Morgan, Anthony & Camp. Hots: J.Simms, Nicole, TKA, Aleem.

FRANK AMADEO-Y100

New: Nicole, Patti LaBelle & M.M., Starpoint. On: Pet Shop Boys, Miami S.M., Jermaine, Sade, Nu Shooz.

MARK SHANDS-I95

New: Billy Ocean. On: Sly Fox, Patti LaBelle/M.M., Sade, Jets, F.Jackson, Nu Shooz, Starpoint, Nicole.

TAMPA, FL**CHRIS TURNER-WTMP**

Hots: Jets, Starpoint, Whistle, Cash Flow, Wally Badarou, Sade, Full Force, Freddie Jackson, Nicole, Patti Austin, Morris Day, SOS Band, Aleem, Junior.

MOBILE, AL**MAD HATTER - WGOK**

New: Sinnimon, Madonna, Billy Ocean, Main Attraction, Morris Day, Masterdon, Marvin Gaye, Tenita Jordan, Paul Lawrence, Whodini. Hots: Juicy.

MONTGOMERY, AL**FRENCH BE - WQIM**

New: George Clinton, Culture Club, Johnny Kemp, A. O'Neal, INXS, 5 Star, Fatboys. Hots: Prince, Nu Shooz, Janet Jackson, Starpoint, P. Austin, Sade.

MOBILE, AL**VERNON WELLS - WBLX**

No Report - Playlist Frozen.

NASHVILLE, TN**J.C. FLOYD - WQOK / FM**

New: Tease, TV Tunes, Zapp, Pet Shop Boys, Rene & Angela, Annette Taylor. Hots: West Coast Crew, New Edition, Nu Shooz, Johnny Kemp, Jets.

MEMPHIS, TN**MELVIN JONES - KRNB**

New: Anita Baker, Janet Jackson, 5 Star, Morris Day. On: E. Towns, Cash Flow, Jets, Gap Band, Sly Fox, S. Mills, 94 East, Rose Brod., West Coast Crew.

PAM WELLS / JIMMY SMITH - K97

New: Billy Ocean, Rose Bros., E.G. Daily, Main Attraction, 52nd Street, Tease, Yarborough & Peoples. Hots: INXS, Nu Shooz, S. Mills, Aleem.

JACKSON, MS**JAMES EDWARDS - WOKJ**

New: Vanity, Rose Bros., SOS Band, Atlantic Starr. Hots: Anita Baker, Tramaine, Lou Rawls, Patti Austin, Isley Bros., S. Mills, Little Richard, Sade.

MCCOMB, MS**SARA KAY - WHNY**

New: Jets, Billy Ocean, Freddie Jackson. On: Falco, Pet Shop Boys, Anita Baker, Mai Tai, Lushus Daim.

NEW ORLEANS, LA**DEL SPENCER - WYLD / FM**

New: Janet Jackson, Alexander O'Neal, 52nd Street, Dizzy Gillespie, Rene & Angela. Hots: Nu Shooz, Jets, S. Mills, Cash Flow, E. Towns, F. Jackson.

O' KELLY / ROLLING - B97

New: Billy Ocean. On: Pet Shop Boys, Jermaine Jackson, Madonna, Starpoint, Nu Shooz, Sade.

ABBEVILLE / LAFAYETTE, LA**ANTHONY KEITH - KROF**

New: Morris Day, Roy Ayers, Madonna. Hots: Falco, Jets, Starpoint, Freddie Jackson, Anita Baker, E. King, Controllers, Col. Abrams, SOS, M. Morgan.

MAURICE / LAFAYETTE, LA**STEPHANIE SMALLWOOD - KFXZ**

New: Philip Bailey, Pet Shop Boys, Smokey Robinson, 52nd Street, Mazarati, TKA, Fatboys, Tramaine, Holmes. Hots: SOS, Tease, S. Arrington, Alfie.

LAKE CHARLES, LA**C.C. SCOTT - KXZZ**

New: 5 Star, Mai Tai, Force MD's, Whodini, Philip Bailey, Morris Day. Hots: Janet, Col. Abrams, Gap Band, P. Austin, S. Mills, Controllers.

WEST HELENA, AR**DELL SIMES - KCLT**

New: Whodini, SOS Band, Sade, Controllers, Alexander O'Neal, Billy Ocean, Marvin Gaye, Whitney Houston Morris Day. On: Cash Flow, S. Mills, Vanity.

CENTRAL**COLUMBUS, OH****K.C. JONES - WKVO**

New: Sly Fox, Alexander O'Neal, Dionne Warwick, Atlantic Starr, Meli'sa Morgan, 5 Star. Hots: S. Mills, Cash Flow, Nu Shooz, Starpoint, Juicy.

CLEVELAND, OH**DEAN DEAN - WDMT**

New: Janet Jackson, Rene & Angela, Morris Day, Troy Johnson, TKA, Pet Shop Boys, 52nd Street, O'Chi Brown, Magazine 60, Rose Bros. Hots: S. Mills.

LYNN TOLLIVER - WZAK

New: P. Bailey, M. Day, Alfie, Beastie Boys, Skinny Boys, O'Chi Brown, Billy Ocean, Willie Collins, B. Mitchell, Takanaka, Joesky Love. Hots: 5 Star, Fatboys.

CINCINNATI, OH**BRIAN CASTLE / GARY WEILER - WBLZ**

New: Billy Ocean, Anita Baker, Whistle, 5 Star. Hots: Nu Shooz, Sly Fox, S. Mills, Starpoint, Jets, P. LaBelle/M.M., L.L. Cool J, Pet Shop Boys, Junior.

STEVE HARRIS - WCIN

New: Atlantic Starr, Alexander O'Neal, Steve Arrington, 5 Star, Aleem. Hots: Rodney O, Connie, Cash Flow, S. Mills, Jets, Vanity, Trinere, Anita Baker.

KALAMAZOO, MI**MICHAEL JACKSON - WKMI**

New: Slave, Alexander O'Neal, Zapp, George Clinton, Mai Tai. Hots: Aleem, Jets, Col. Abrams, Juicy, Starpoint, Full Force, Cash Flow, Divina, Preps.

DETROIT, MI**ALEXANDER / WHITMORE - WJLB**

New: George Clinton, Dramatics, Stylistics, 5 Star, Preps, Taffy. Hots: Starpoint, S. Mills, L.L. Cool J, Simply Red, Divina, W. Badarou, Fatboys, Jr.

GARY BERKOWITZ - WHYT

New: Billy Ocean, Jets. On: Falco, Sly Fox, Jermaine Jackson, New Edition, Gap Band, Nu Shooz.

MILWAUKEE, WI**BERNIE MILLER / MAX FYRE - WLUM**

New: Billy Ocean, Janet Jackson, Alexander O'Neal, T. Heads, Rene & Angela, Philip Bailey, TKA. Hots: Miami S.M., S. Mills, Sade, J. Kemp, Rose Bros.

ROB HARDY - WNOV

Hots: Teddy Pendergrass, Trinere, Juicy, S. Mills, F. Jackson, S. Murdock, Newcleus, Sade, Gap Band, T. Lee, Alyson Williams, Fatback, E. Towns.

MINNEAPOLIS, MN**PETE ROSE - CBL5**

New: Tease, Junior, Whitney Houston, Atlantic Starr, Steve Arrington, 5 Star, Controllers, Janet Jackson, Dionne Warwick, George Clinton.

CHICAGO, IL**MARCO SPOON - WBMX / FM**

New: Billy Ocean, Paul Lawrence, J. Flenoy, Rene & Angela, Janet Jackson. Hots: Val Young, Juicy, Gap Band, S. Murdock, Aleem, Whistle, SOS Band.

LEE MICHAELS - WGCI

New: Tease, West Coast Crew, S. Arrington, TKA, Rose Bros., Controllers, Johnny Kemp, Sly Fox, Morris Day. Hots: Jets, Gap Band, Starpoint, SOS.

DEE HANDLEY - WJPC

New: Sade, Junior, Michael Henderson, Atlantic Starr. Hots: Juicy, Cash Flow, Zapp, Trinere, Val Young, Full Force, Jets, Nu Shooz, S. Mills, E. King.

CAIRO, IL**LARRY LEVY - WKRO**

No Report - Playlist Frozen.

SAGINAW, MI**DAVID ROSAS - WWWS / FM**

New: Patti Austin, Billy Ocean, Willie Collins, Janet Jackson, Philip Bailey. Hots: M. Morgan, Jets, F. Jackson, Anita Baker, Col. Abrams, Mazarati.

INDIANAPOLIS, IN**KELLY KARSON - WTLC**

New: Whitney Houston, Rene & Angela, Billy Ocean, P. Hardcastle, Janet Jackson, Y. & Peoples, Ruth Dawes, Voltage Bros. Hots: Starpoint, Glen Jones.

ST. LOUIS, MO**MIKE STRADFORD-KMJM**

New: Philip Bailey, 52nd Street, Patti Austin, Whodini, Janet Jackson, M.Morgan, Rene & Angela, S. Mills. Hots: Vanity, Sade, Timex Social Club.

SOUTHWEST**DALLAS, TX****TERRI AVERY/M.SPEARS-KKDA**

New: Rene & Angela, L.L.Cool J, Whodini, Yarborough & Peoples, Fatboys, Billy Ocean, 52nd Street, Pet Shop Boys, 5 Star. Hots: Starpoint, P.Austin.

MCCANN/MADISON-KDLZ/107

Hots: Teddy Pendergrass, Gap Band, S.Mills, Juicy, Junior, Jets, Isley Bros., Wally Badarou, Shirley Murdock, Starpoint, Freddie Jackson, Anita Baker.

KILLEEN, TX**BILL ST. JOHN-KIIZ/AM**

Hots: Falco, Janet Jackson, Full Force, Jets, Nu Shooz, Cash Flow, Starpoint, Wally Badarou, Phyllis Nelson, Evelyn King, Trinere, 5 Star, J.Flenoy.

HOUSTON, TX**RON ATKINS-KMJQ**

New: Paul Lawrence, Philip Bailey, Rose Bros., Rene & Angela, Patti LaBelle/M.M., Timex Social Club, Darnell Pitman, Anita Baker. Hots: Aleem, SOS.

PT. ARTHUR, TX**DOUG DAVIS-KHYS**

New: Chaka Khan, Grandmaster Flash, William Bell, Morris Day, Maurice White, Fatboys, Precious Wilson, Johnny Kemp, Newcleus, Kristine, BB&Q.

DENVER, CO**JAY JOHNSON/DANNY HARRIS-KDKO**

New: Billy Ocean, Fatboys, George Clinton, Timex Social Club. Hots: Nu Shooz, P.Austin, S.Mills, F.Jackson, Col.Abrams, Aleem, Junior, Cash Flow.

FAR WEST**LOS ANGELES, CA****DOUG GILMORE-KJLH**

New: Paul Hardcastle, Billy Ocean, Janet Jackson, Nicole, Temptations, Rene & Angela. Hots: Jets, Col.Abrams, Trinere, Aleem, SOS, Rene & Angela.

GREG MACK-KDAY

New: Janet Jackson, Alexander O'Neal, Rene & Angela, Ice T, Billy Ocean, Atlantic Starr, S.Arrington, Janice, Skinny Boys. Hots: Whistle, Mazarati.

KEVIN FLEMING-KGFJ

New: Janet Jackson, Willie Collins, Steve Arrington, Morris Day, Alexander O'Neal, Tease. Hots: Cash Flow, Gap Band, P.Austin, Aleem, J.Kemp.

ROBINSON/PERRODIN-KACE

New: Billy Ocean, All The King's Men, Tease, Smokey Robinson, Paul Hardcastle, Sheena Easton. Hots: SOS Band, Anita Baker, Juicy, Sade, Lou Rawls.

MIKE SCHAEFER-KIIS/FM

New: New Edition. On: Starpoint, Simply Red, Falco, Jets, Madonna, Expose, Pet Shop Boys, Whitney.

SCARBOROUGH/HALL-KKHR

New: Simply Red, Billy Ocean, Jets, Madonna, Nu Shooz, Starpoint. Hots: Jermaine Jackson, Miami S.M.

SAN DIEGO, CA**DUFF LINDSEY-XHRM**

New: Billy Ocean, Janet Jackson, Controllers, Fatboys, Philip Bailey, Timex Social Club. Hots: Prince, Jets, Magazine 60, Starpoint, SOS, W.Badarou.

MIKE PRESTON-KS103

On: Sade, Nu Shooz, Simply Red, Miami S.M., Pet Shop Boys, Patti LaBelle & Michael McDonald.

FRESNO, CA**BERRY/CARTER-KMGX**

New: Patti LaBelle/M.M., Diana Ross. On: Meli'sa Morgan, Nu Shooz, Sade, Jets, Alisha, Starpoint, S.Red.

WALKER/DAVIS-KYNO

New: Patti LaBelle/M.M. On: Starpoint, Madonna, Janet Jackson, Starpoint, Whitney Houston, Miami S.M.

VENTURA/OXNARD/OJAI, CA**HOWARD "HT" THOMAS-KMYX**

Hots: SOS Band, Gap Band, Nu Shooz, Col.Abrams, Pet Shop Boys, S.Mills, Cash Flow, Patti Austin, Aleem, Mazarati, Full Force, Vanity, Whistle.

STOCKTON, CA**ROY WILLIAMS-KJOY**

No Report - Playlist Frozen.

JOHN HAMPTON-KSTN

New: Magazine 60, Falco. On: Miami S.M., Sade, Nu Shooz, Madonna, Starpoint, Vanity, Jets, 5 Star.

SACRAMENTO, CA**GILLETTE/COLLINS-FM102**

New: Billy Ocean. On: Vanity, Little Richard, Madonna, Jets, Sade, Whitney Houston, Art Of Noise.

SAN FRANCISCO, CA**MARVIN ROBINSON-KSOL/FM**

New: 5 Star, Timex Social Club, Janet Jackson, Philip Bailey, Dionne Warwick, Junior, Zapp, Culture Club, Gavin Christopher. Hots: Gap, Cash Flow.

BARRY POPE-KDIA

New: Junior, Billy Ocean, Nanette Frank, Janet Jackson, Whitney Houston, Anthony & The Camp. Hots: E. King, Cash Flow, Simply Red, M.Day, C.Abrams.

RIVERS/NAFTALY-KMEL

New: Billy Ocean. On: Nicole, P.Austin, Janet (NASTY), Starpoint, Junior, Vanity, Magazine 60, L.A.D.T.

EUREKA/ARCATA, CA**JIM NELLY III-KXGO/FM**

New: Vanity, Billy Ocean, Jets. On: Miami S.M., Janet Jackson, Nu Shooz, Starpoint, Jermaine Jackson.

RENO, NV**SHAKES/RYAN-KWNZ/FM**

New: Billy Ocean, Patti LaBelle/M.M. On: Miami S.M., Sade, Madonna, Whitney, S.Wonder, Prince.

TRI-CITIES, WA**JONATHAN WALKER-KZZK/FM**

New: Billy Ocean, Atlantic Starr. On: Starpoint, Jets, Wally Badarou, New Edition, E. King, S.Red.

SEATTLE, WA**FRANK BARROW-KRIZ**

New: Billy Ocean, Rene & Angela, Whodini, Fatboys. Hots: Isley Bros., Jets, Juicy, P.Austin, E.King, S.Murdock, S.Mills, Full Force, Ta Mara & Seen.

LARRY SNIDER-KQIN

New: Atlantic Starr, Culture Club, Rene & Angela, Smokey Robinson. Hots: Whitney, Freddie Jackson, Simply Red, Dionne, Jermaine, Sade, SOS.

WELCOME**To Our New Urban Contemporary Correspondents:**

Dell Simes, KCLT Radio, 307 Hwy.49
West Helena, AR 72390 (501-572-9506)

Mad Hatter, WGOK Radio, P.O.Box 1425,
Mobile, AL 36601 (205-432-8661)

Master Jaa, WPAK (CUTS 1490) Radio,
P.O.Box 494, Farmville, VA 23901 (804-392-8114)

Frank Barrow, KRIZ Radio, 249 SW 42st Street,
Seattle, WA 98055 (206-251-5151)



PROVING RADIO WORKS...SORT OF

Broadcasters in Cleveland not long ago created a series of outrageous ads for a vertically-built underground mall, which, when run, got enough talk around town to prove their point - people notice and remember what they hear on the radio. I gather the idea was intended to parallel the long running NAB campaigns about imagination being the picture tube of radio.

A broadcasters group in Portland, Oregon, in January attempted to do their own version of this concept--but missed the point while proving radio's credibility instead, somewhat to their own dismay. Listeners, rather than being entertained, were fooled, and the State Attorney General looked into the campaign for possible fraud--although the matter seems to have been settled with the stations agreeing to broadcast an apology.

The Senior Editor of the Salem (Oregon) Statesman-Journal ran an editorial on the matter that I thought was surprisingly fair under the circumstances, and I've obtained his permission to quote from it for your thought and consideration. Van Eisenhut wrote:

"A recent advertising campaign by several Portland-area radio stations certainly didn't help their credibility among listeners.

"The stations broadcast dozens of commercials describing a new vehicle, the Stardrive 2000, as the car of the future. It needed no gasoline, and required servicing only once every 200,000 miles. It accelerated from zero to 50 mph in 5.2 seconds.

"Who would possibly believe such extravagant claims? Many listeners apparently. After a flood of inquiries from the public, the press, and the State Attorney General's office, the Portland Area Radio Council admitted that the commercials were a hoax. No such car exists. The commercials were an experiment designed to show the effectiveness of radio advertising.

"The ill-advised experiment reminds me of the proverb, 'fool me once, shame on you; fool me twice, shame on me'. Jan Margosian, consumer information coordinator of the State Attorney General's financial fraud division, said...not one person contacted by the AG's office believed the commercials were a hoax. That would seem to indicate that the believability of radio commercials was relatively high, at least before the experiment. What would the believability be now, however?

"I find it incredible that anyone could take such

a commercial seriously, especially the no-gasoline claim. The gullibility of some members of the public can't be underestimated however.

"I don't question the honesty of the Portland Area Radio Council and I don't think the people who put the campaign together really meant to deceive or defraud. Obviously, however, they didn't give as much thought as they should have to all the ramifications of the fake commercials. The incident should remind all media, both print and electronic, of our tremendous responsibility to our audience. We should never forget that.

"I don't mean to disparage advertising in general. Without it, the cost of newspapers, magazines, radio and television would be prohibitive to most of us. Furthermore, advertising makes possible the mass sale of goods and consequently reduces the price for all of us.

"All media, however, could do a better job of monitoring some of the more far-out ads and commercials they print and broadcast. That would give a considerable boost to the credibility of both the print and electronic media."

I find it hard to disagree with any of the sentiments expressed by Mr. Eisenhut. However, I might add these thoughts;

1) If you playfully hoax your listeners, you better be certain they are in on the joke. Your station's credibility is precious, and is what makes your ads work; and there are the legal ramifications too. More than one station has lost its license for what was intended to be a hoax to promote itself (the "missing DJ", etc.).

2) If you give other media a chance to criticize you for your broadcast practices, they probably will, and you stand to lose more than you gain.

3) If your promotion is designed to prove radio can spread the word all by itself, better make sure other media don't publicize it!!

4) Broadcasters getting together to do ANYTHING together had better be certain they are clear of antitrust laws. (Not a problem in this instance, because of how the broadcasters' organization was incorporated, but well worth underlining for those thinking of working with other stations on any project.) 103 stations on any project.) ■

PROMOTIONS

by Lisa Smith & Betty Hollars

SMILES IN THE SHOWER ▼

Jeff Kelly had to smile under the shower of entries the station received when they tried a **WDIF** Sunshine Florida Express contest. Over the course of two frigid winter months, 10 trips for two to Florida were given away along with customized 'DIF beach towels, sunglasses, tanning lotion and lots of other beach related items. The promotion was a huge success, making winter a bit more **BARE**able. Over a million entry blanks were collected.



Jeff Kelly makes winter more **BARE**able.

EVERY DOG HAS ITS DAY

It has been said that every dog has its day...and now that becomes true for radio disk jockeys in the state of Wisconsin, as well. If everything goes, according to play, Governor Anthony Earl will declare April 25th "D.J.Day" in the Badger state, at the urging of **WMEQ** morning personality **Ron Revere**. The **Menomoneie** broadcaster noted that the state of Missouri will also have a "D.J.Day" on April 25th as declared by that state's Governor. Revere's campaign has the blessing of State Representative Dick Shoemaker, a Democrat from Menomoneie. All that remains to happen is for the Governor to issue the official proclamation and disk jockeys across the Badger state can mark April 25th on their calendar.



KKDJ "Japanese Gong" winners.

TATTERED RETURNS FOR KKDJ ▲

For three weeks, listeners of **KKDJ** in **Fresno** were instructed to listen for "The Japanese Gong" and if they were the 16th caller, they automatically qualified for the grand prize trip to Japan. After 3 weeks, there were over 300 names in the hat. The winner was **Jeff Arkelian**. Jeff and his brother **Brian** left for L.A. Sunday March 2nd. Monday the 3rd they departed for Tokyo, arriving late Tuesday night due to the 16-hour time difference. While in Japan, the winners took in not one, but three concerts with **Dylan** and **Petty**, then toured Kyoto and Nigoya and traveling from city to city VIA the bullet train. They called **KKDJ** numerous times while in Japan with updates. They returned "somewhat tattered" with nothing but great reports. **Peter J. Napoli**, Promotion Director of **KKDJ** reports pleasure at the success of the promotion.

STEPPIN' OUT WITH THE OAKS

Clint Marsh, MD at **WAOV** in **Vincennes**, recently invited listeners to register for a chance to "step on out" with the **Oak Ridge Boys**. Winners received Oaks "concert kitx" which included tickets for one of three sold-out shows. The grand prize couple was treated to a gourmet dinner with **WAOV** PD and morning man **Dave Millar**, overnight

accommodations at the **Executive Inn**, where the show was held, and a chance to "step on out" (or, in this case, step on it), with the Oaks prior to the show.



Guy Guden, Y-97 air talent (l) with his poster winner.

SPACE PIRATE RADIO ▲

Every year for the past 12 years, **Y-97** in **Santa Barbara** has held a Space Pirate Radio poster coloring contest. This year, **Mark Phillips** won a compact disc player for creating the most unusual and inventive poster. Air talent **Guy Guden**, Y-97, presented the winner with his prize while the local press gave him ink on the promotion. He seems to be a popular local talent. Even though his show runs from midnight Sunday to 5:30AM Monday morning, the L.A. Times has seen fit to print stories about his show.

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DAVE SHOLIN'S

Personal Picks — SINGLES

THE MOODY BLUES - Your Wildest Dreams (Polydor)

I remember a time in my life when playing the Moodies' "Questions Of Balance" album was a nightly ritual.

Drawing on radio's ability to create theatre of the mind, Justin Hayward gives us the music and words we need to indulge ourselves in endless amounts of visual imagery. This release is a pleasant reminder that the Moody Blues were and still are true-originals.

DAVID PACK - That Girl Is Gone (Warner Bros)

On his second go-round, Pack sticks closer to his Ambrosia roots. The song's simple message is encased in music that feels comfortable and familiar. Can add that nice edge to both A/C and Top 40 playlists.

EL DeBARGE - Who's Johnny (Gordy/Motown)

From the new movie "Short Circuit", this hot track is smokin'! El is energized by layers of rhythm and blasts of stacatto horn effects. Can't miss.

RON FELL'S

Personal Picks — ALBUMS

Culture Club "From Luxury To Heartache" (Virgin/Epic)

Boy George is a tough creature to figure. His androgynous strain is as intriguing as it is confusing. And I'm just talking about his music. He can be fish and fowl at the same time. The English fascination with American soul technique (particularly older styles) is legend. But BG and producers Arif Mardin and Lew Hahn emulate the more progressive attitude which distinguishes great American Urban and T-40 from this generation. MOVE AWAY is, in my estimation, CC's finest single track since early on. Other tracks on the LP stir things up a bit more. I PRAY is a gospel hoot. On GUSTO BLUSTO a bluff is called effectively. COME CLEAN is "almost" Country. SEXUALITY perpetuates the myth - any myth you can imagine. This has something for EVERYBODY.

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Assistants

Contributing Editors
Dr. Oren Harari
Eric Norberg
Tony Richland
Jerry Boulding

Station Reporting Phone (415) 392-7750

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One Hallidie Plaza, Suite 725, San Francisco, CA 94102

Next Week



WE ARE THE CURE.

In the 11 years since The T.J. Martell Foundation set up its first laboratory at Mt. Sinai Medical Center in New York, teams of researchers have made tangible progress in finding cures for leukemia and cancer.

The Foundation's pioneering work now spans two continents and also includes the Neil Bogart Memorial Laboratories at Children's Hospital in Los Angeles, the Boston-based Cancer and Leukemia Group B and the European Organization for Research and Treatment of Cancer.

Because of these ongoing research efforts, lives are no longer being claimed automatically by some forms of cancer. The battle, however, is far from won.

Nearly 12 million dollars has been raised since CBS Records Vice-President Tony Martell promised his son T.J. he would help in the fight to find a cure for leukemia and cancer. The cost of cancer research is high—but the cost of not continuing the research is even higher. Once again, The T.J. Martell Foundation for Leukemia and Cancer Research asks your support in continuing this vital scientific activity.



This year, you are invited to participate in the 1986 Humanitarian Award Dinner in honor of Quincy Jones on Saturday, April 19, at the New York Hilton.

**You can help
in the fight against
leukemia and cancer.
Please join Quincy Jones
in supporting
the T.J. Martell Foundation.**



A contribution of \$25,000 makes you a Foundation Benefactor and allows lifesaving research to continue and expand. A contribution of \$10,000 makes you a Foundation Patron. And a contribution of \$5,000 makes you a Quincy Jones Research Fellowship Sponsor. Since less than 3% of all monies raised is a direct fundraising expense, any contribution you make brings closer an effective cure for leukemia and cancer.

Together, we can bring a fighting chance for a future to victims of these terrible diseases. Together, we can raise the money to advance the research that is so badly needed. Together, we are the cure.

For further details please contact Muriel Max, Director of Development, 730 Fifth Avenue, New York, NY 10019, (212) 245-1818.

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Salutes

**THE NATIONAL ASSOCIATION
OF
BLACK OWNED BROADCASTERS**

In Honor of Their 10th Annual
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Dallas, Texas April 11 - 13, 1986