MIKE RUTHERFORD
on Genesis and The Mechanics
Jerry Boulding Leading by Following
sledgehammer

Peter Gabriel

7-Inch Single from

the Peter Gabriel album So.

Produced by Daniel Lanois and Peter Gabriel.

Management: Gail Colson/Gailforce, London.

© 1986 The David Geffen Company
11 April

A Different Corner
(Columbia)
90 Adds

John Cougar Mellencamp
Rain On The Scarecrow
(Riva/PolyGram)
69 Adds

Falco
Vienna Calling
(A&M)
65 Adds

Top New Airplay

George Michael
A Different Corner
(Columbia)

Heart
Nothin' At All
(Capitol)

Record to Watch

Blow Monkeys
Digging Your Scene
(RCA)

Airplay scene is taking shape as more programmers begin to dig the group with a funny name.

Chartbound

Reports Adds On Chart

Dream Academy - The Love Parade (Reprise) 158 27 115 16
John Cougar Mellencamp - Rain On The Scarecrow (Riva/PolyGram) 151 69 68 14
DeBarge - Who's Johnny (Gordy/Motown) 113 48 56 9
Falco - Vienna Calling (A&M) 110 65 35 10
Simply Red - Holding Back The Years (Elektra) 104 21 48 35
THREE LETTERS
THAT STAND FOR
THE ULTIMATE IN
CLASSIC ROCK:

Two masters of rock guitar,
Steve Howe (Yes, Asia)
and Steve Hackett (Genesis),
join forces with singer Max
Bacon, bassist Phil Spalding
and drummer Jonathan Mover
to form GTR. A band that takes
rock to an entirely new level.

"WHEN THE HEART
RULES THE MIND."
THE FIRST SINGLE
FROM THE DEBUT
ALBUM, GTR.

THE MOST AOR ADDS
BY A DEBUT BAND EVER
THE FIRST WEEK!

Arista

The first video
"When The Heart Rules The Mind"
in power rotation on MTV.
"The Making Of GTR":
A half-hour documentary.
MTV World Premiere May 25
Available on home video in June.
### Artist & Title

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<th>Reports</th>
<th>Adds</th>
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<td>JETS - Crush On You (MCA)</td>
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<td>BOURGEISOIS TAGG - Mutual Surrender (Island)</td>
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<td>MOODY BLUES - Your Wildest Dreams (Polydor/PolyGram)</td>
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<td>FABULOUS THUNDERBIRDS - Tuff Enuff (CBS)</td>
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<td>12</td>
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<td>MODELS - Out Of Mind Out Of Sight (Geffen)</td>
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<td>*38 SPECIAL - Like No Other Night (A&amp;M)</td>
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<tr>
<td>VOICES OF AMERICA - Hands Across America (EMI America)</td>
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<td>43</td>
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<td>STARPOINT - Restless (Elektra)</td>
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<td>VANITY - Under The Influence (Motown)</td>
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<td>GRAHAM NASH - Innocent Eyes (Atlantic)</td>
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<td>DAVID BOWIE - Absolute Beginners (EMI America)</td>
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<td>BONNIE TYLER - If You Were A Woman (Columbia)</td>
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<td>LOVERBOY - Lead A Double Life (Columbia)</td>
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<td>ATLANTIC STARR - If Your Heart Isn't In It (A&amp;M)</td>
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<td>MARILYN MARTIN - Move Closer (Atlantic)</td>
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<td>*DAVID PACK - That Girl Is Gone (Warner Bros.)</td>
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<td>KATRINA &amp; THE WAVES - Is That It? (Capitol)</td>
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<td>*PATTI AUSTIN - The Heat Of Heat (Qwest)</td>
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<td>*GIUFFRIA - I Must Be Dreaming (Camel/MCA)</td>
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<td>*BLOW MONKEYS - Digging Your Scene (RCA)</td>
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<td>*ROBERT TEPPER - Don't Walk Away (Scotti Bros.)</td>
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<td>OZZY OSBOURNE - Shot In The Dark (CBS)</td>
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<td>*ABC - Vanity Kills (Mercury/PolyGram)</td>
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<td>*ELO - So Serious (CBS)</td>
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<td>TALKING HEADS - Once In A Lifetime (Sire/Warner Bros.)</td>
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<td>JIMMY BARNES - Working Class Man (Geffen)</td>
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<td>BOBBY BARTH - Don't Come To Me (Atco)</td>
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</table>

*Debuts This Week...

Dropped: #22-Jermaine Jackson, #32-John Taylor, #35-Cherelle & Alexander O'Neal, #37-Dennis DeYoung, Baltimora, Mental As Anything, Dionne Warwick, Platinum Blonde.

### Inside Top 40 with Dave Sholin

First time number ones for FALCO, ROBERT PALMER and now newcomers PET SHOP BOYS take their debut U.S. release to number one. It's been some time since a record got into the top ten in less than a month! MADONNA's third week on the chart and already number 7, as his Hit Factor definitely spells hit...27% to 63%

MR.MISTER surges ahead with their<br>PALMER and now newcomers<br>First<br>INSIDE<br>

April 25, 1986 / THE GAVIN REPORT

www.americanradiohistory.com
Julian Lennon
The Secret Value Of Daydreaming

JULIAN LENNON
“Stick Around”
7-89437
Julian made everyone believers with the platinum plus success of VALLOTTE. Now his star continues to rise with the smash “Stick Around” from the already gold album, THE SECRET VALUE OF DAYDREAMING. Watch for Julian Lennon on tour. Produced by Phil Ramone

GRAHAM NASH
INNOCENT EYES

GRAHAM NASH
“Innocent Eyes”
7-89431
WLOL Minneapolis confirms “Innocent Eyes” as a hit. Testing Top 5 and outperforming numerous other major hit records according to WLOL Music Director Greg Swedberg. From the album INNOCENT EYES. Watch for Graham Nash on tour! Produced by Craig Doerge, Stanley Johnston, Graham Nash

INU SHOOG
POOLSIDE

MARILYN MARTIN

MARILYN MARTIN
“Move Closer”
7-89434
A sultry, steamy invitation from the lady who brought you “Separate Lives” and “Night Moves”. Raising temperatures and heart rates everywhere. From the album MARILYN MARTIN. Executive Producer: Arif Mardin

INXS

“Listen Like Thieves”
7-89429
The next smash from the soon to be platinum album LISTEN LIKE THIEVES. On your desk now. Produced by Chris Thomas

REGINA
“Baby Love”
7-89417
Major European chart success and an import 12” that's red hot in the clubs and stores. Now on Atlantic. Produced by Stephen P. Bray

NEW AND HOT!

ON ATLANTIC RECORDS & CASSETTES
www.americanradiohistory.com
### Top 40 Hit Factor

Hit Factor is a percentage of stations playing a record which also have it Top 20. 

\[ \text{Hit Factor} = \left( \frac{\text{Top 20 stations playing the record}}{100} \right) \times 100 \]

**Research:**
- Keith Zimmerman
- Lisa Smith
- Betty Hollars

**Table: Top 40 Hit Factor**

<table>
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<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
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<td>DeBARGE</td>
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<td>Holding Back The Years (Elektra)</td>
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**Notes:**
- Total reports this week: 280
- Last week: 284

*April 25, 1985* / *the GAVIN REPORT*
EPA Makes Listening So Exciting!

Ozzy Osbourne
"Shot In The Dark"

Robert Tepper
"Don't Walk Away"

King
"Alone Without You"

E.L.O.
"So Serious"
A SALUTE TO THE
FABULOUS THUNDERBIRDS:
OVER A DECADE OF GOOD ROCKIN' TONIGHT

TUFF ENUFF
The Hit Single From The
FABULOUS THUNDERBIRDS
Debut Album on CBS Associated Labels
### NORTHEAST

- **HAMILTON, ON (NEVIN GRANT-KCOC):** G. Michael, Cult, Moody B's, P. Blonde.
- **TORONTO, ON (BRAD JONES-CHUM):** S. Red, G. Michael.
- **TORONTO, ON (BOB SAINT-CFTR):** Force MD's, P. Collins, G. Michael, Tears 4, Glass Tiger.
- **BOSTON, MA (WHITE/O'CONNELL-WXKS/FM):** E.G. Daily, Mental..., D. Academy, Starship, Models.
- **BOSTON, MA (MCNAB/KNIGHT-WHTT):** G. Michael, Hooters.
- **CAPE COD, MA (MCDONALD/MCVIE-WKPE):** 38 Special, Jets, ABC, Animation.
- **PROVIDENCE, RI (TOM CUDDY-PRO/FM):** D. Academy, B. Monkeys, Boys/Cry, Tepper.
- **KEENE, NH (BERNIE HARTNETT-WKNE/FM):** FROZEN.

### SOUTHEAST

- **ATLANTA, GA (JEFF McCARTNEY-94Q):** Mellencamp.
- **ROME, GA (TIM HENSLEY-WGTO):** Mellencamp, Falco, Jets.
- **SWAINSBORO, GA (BARRY STEWART-WGKS/FM):** Madonna, Tears 4, G. Michael, GTR, D. Academy, Mellencamp, 38 Special, Moody B's, Boys/Cry.
- **VIDALIA, GA (MELODI GARRETT-98Q):** Starship, Nicole, Jane Getz, Animation, S. Minds, Mr. Mr.
- **AUGUSTA, GA (BRUCE STEVENS-WBBQ):** Tears 4, S. Minds, S. Red, Moody B's.
- **FORT VALLEY, MACON, GA (NATHAN HALE-WGBO):** G. Michael, 38 Special, Mellencamp, B. Tyler, Hooters, ABC, P. Austin.
- **HINESVILLE, GA (SHANNON WEST-WBLU):** Janet Jax., 38 Special, G. Michael, GTR.
- **COLUMBUS, GA (RALPH CARROLL-WCGQ):** FROZEN.
- **DAYTONA BEACH, FL (TONY MANN-WNFI):** DeBarge, LaBelle & M. Mellencamp, Falco.
- **TALLAHASSEE, FL (RICH STEVENS-Z103):** G. Michael, D. Academy, Janet Jax., SOS Band, 38 Special, Falco.
- **PANAMA CITY, FL (JEFF DAVIS-WPFP):** Wax, G. Michael, Falco, B. Monkeys, P. Austin, A. of Noise.
- **FT. WALTON BEACH, FL (MIKE BRIDGES-WTFM/FM):** S. Red, Katrina, David Pack, Moody B's, G. Michael.
- **GAINESVILLE, FL (LOU PATRICK-WYKS):** G. Michael, Ocean, Mellencamp, Models.
- **MIAMI, FL (FRANK AMADEO-Y100):** A. Starr, H. Jones, Ocean, Heart.
- **MIAMI, FL (MARK SHANDS-B105):** Julian, A. of Noise, ZZ Top, GTR.
- **TAMPA, FL (BOB BY RICH-Q105):** Jets, Level 42, Giffría.

### MID ATLANTIC

- **TRENTON, NJ (TOM TAYLOR-WPST):** Boys/Cry, D. Ross, 38 Special, S. Red.
- **PITTSBURGH, PA (NICK BAZOO-B94):** Mellencamp, B. E. Taylor, Jets, Falco.
- **PITTSBURGH, PA (KEITH ABRAMS-WHTX):** FROZEN.
- **ERIE, PA (JIM COOK-WJEY):** P. Furs, Mellencamp, H. Jones, Jets.
- **ERIE, PA (BILL SHANNON-K104):** STABILIZER, 38 Special, Hooters, Trans X.
- **ALTOONA, PA (STEVE KELSEY-WFBG):** Hooters, ABC, Falco.
- **WASHINGTON, DC (KAGHAN/DEMPSEY-B106):** C. Club, S. Minds, Level 42.
- **BALTIMORE, MD (KINGSTON/KRONHAL-B104):** Jets, Falco.
- **OCEAN CITY, MD (J. MCKAY-100K):** Mellencamp, Falco, Loverboy, 38 Special, B. Monkeys, DeBarge, G. Michael, Wild Blue.
- **SANFORD, NC (BILL FREEMAN-WFAA):** David Pack, S. Red, Mellencamp, Falco, 38 Special, B. Monkeys, Nicole.
- **DURHAM/RALEIGH, NC (CINDY WRIGHT-G105):** S. Minds, G. Michael, Boys/Cry, Jets, D. Academy.
- **SHELBY, NC (ANDY FOSTER-WXIX):** G. Michael, Easton, David Pack, S. Bishop, J. M. Jarre, J. Denver.
- **CHARLOTTE, NC (BILL MARTIN-WBCT):** Jets, Fab T'B's, Mellencamp, D. Academy.
- **FAIRMONT, NC (BILL SELLS-WZY):** Nicole, ABC, HEAR N AID.
- **BOONE, NC (WILL VICKERS-WASU/FM):** 38 Special, Julian.
- **CHARLESTON, SC (ROGER GAITHER-WQUB/FM):** 38 Special, Mellencamp.
- **FLORENCE, SC (GREEN/ADAMS-106X):** FROZEN.
- **KINGSTREE, SC (GREG KNOOP-WKPS):** Animation, Nicole, John Miles.
- **MYRTLE BEACH, SC (LINDA KING-WKZO):** G. Michael, Falco, ABC, GTR, Giffría, 38 Special.

### SOUTH

- **BIRMINGHAM, AL (RICH BAILLEY-WKXX):** G. Michael, DeBarge, S. Minds, Jets.
- **TUSCALOOSA, AL (SHANNON/CANADA-WNPT):** S. Minds, G. Michael, Boys/Cry, Moody B's, Mellencamp, Falco.
- **FAYETTEVILLE, AL (KELSEY SCOTT-WKRG):** David Pack, P. Austin, Dylan, L. Faber.
- **GADSDEN, AL (BILL ST. JOHN-Q104):** 38 Special, Falco, Heart, Katrina, David Pack.
- **MONTGOMERY, AL (ALAN DuPRIEST-WHY/FM):** Nu Shooz, Mellencamp, Heart, G. Michael, LaBelle & M.
- **MONTGOMERY, AL (MIKE RAINIER-99FM):** FROZEN.
- **NASHVILLE, TN (ST. JOHN/PEACE-Y107):** Heart, Mellencamp, Level 42.
- **JOHNSON CITY, TN (POTTER/TAYLOR-WGUT):** Mellencamp, 38 Special, Boys/Cry.
- **GREENVILLE, MS (JACKIE RAND-WQIO):** Falco, Tears 4, Mellencamp, Moody B's, Tepper.
TUPELO, MS(LISA LANDAU-KZ103) : Moody B's, Giuffria, F. Jackson, Falco.
LAUREL/HATTIESBURG, MS(DAVE LYONS-WNSL) : Wax, S. Minds, Starship, Journey, Tepper.
BILOXI, MS(BOB LIMA-WOIQ) : Hooters, Wax, Mellencamp, Giuffria.
MCCOMB, MS(SARA KAY-WHNY) : Wax, H. Jones, Boys/Cry, Giuffria, Nicole, Golden Pal, One To One, Animotion.
STARKVILLE, MS(WILLIAM/FONDA-WKOR) : G. Michael, 38 Special, Jets.
JENKINS, KY(G. C. KINSMAN-KJFX) : FROZEN.
BOWLING GREEN, KY(DARRELL DUVALL-WBGN) : ABC, 38 Special, Tepper, Models.
CENTRAL CITY, KY(STAN BARNETT-WKYA) : Heart, Models, Wax, GTR, Jets.
NEW ORLEANS, LA(KIPPER MCGEE-997) : Mellencamp, Falco, S. Red.
HOUMA, LA(MARK KELLY-KCCI/FM) : Ocean, S. Minds, LaBelle & M, Wax, Regina, Level 42.
BATON ROUGE, LA(MICHAEL ADAMS-WGGZ/FM) : Tears 4, Madonna, Nu Shooz.
BATON ROUGE, LA(RICE/A-WFMF) : Nu Shooz, S. Minds, LaBelle & M.
MONROE, LA(LORI CLARY-KNOE/FM) : G. Michael, Moody B's, Fab TBS, Manilow, A. Star.
ALEXANDRIA, LA(CHRISTIE ATWOOD-KQID/FM) : Nu Shooz, S. Heart, P. GABRIEL, A. Star.

EAST CENTRAL

PINEVILLE, WV(RANDY PARKS-WWYO) : John Miles, Animotion, Golden Pal, Sexton, GTR.
OAK HILL/BECKLEY, WV(JIM MARTIN-WOAY/FM) : DeBarge, Falco, Jets, 38 Special.
COLUMBUS, OH(RICHARD/FOXX-WNCI/FM) : Mike & M., S. Minds, Heart, Boys/Cry, S. Minds.
CINCINNATI, OH(JIM FOX-O12) : Madonna, Hooters.
ANGOLA, IN(BOB KOR/SWAN-JOHN-D-WLKI/FM) : Nu Shooz, H. Jones, ZZ Top, Ocean.
RICHMOND, IN(RICK CASEY-946) : Boys/Cry, DeBarge, G. Michael.
VINCENNES, IN(DANNY WAYNE-WRTB/FM) : Moody B's, Boys/Cry, G. Michael.
EVANSVILLE, IN(CHRIS SOUSA-WKDO) : A. Starr, G. Michael, D. Academy, Mellencamp, Outfield.
ANN ARBOR, MI(BRENT ALBERTS-WQIB) : FROZEN.
DETROIT, MI(GARY BERKOWITZ-WHYY) : H. Jones, P. Austin.
LANSING, MI(WALT BENNETT-WHRC) : FROZEN.
JACKSON/LANSING, MI(GARY FRANKLIN-WJXQ) : G. Michael, G. Nash, LaBelle & M, DeBarge, GTR.
GRAND RAPIDS, MI(MIKE TINES-WKLQ) : LaBelle & M, Julian, Nu Shooz, Sade, S. Minds, Starship.
CADILLAC, MI(ROB MICHAEWS-WATT) : Heart, S. Minds, Ocean, P. Furs, Boys/Cry.

ALPENA, MI(DARRELL KELLEY-WISHB) : Mellencamp, B. Monkeys, S. Minds, Tears 4, 38 Special.
GAYLORD, MI(DAVID BARR-WXVM) : Nu Shooz, Wax, P. Austin, G. Nash, Mellencamp, 42 Special.
PETOSKEY, MI(DENNIS MARTIN-WWPZ) : Nu Shooz, Journey, Ocean, Starship.

UPPER MIDWEST

SIoux CITY, IA(SCOTT SHANNON-KSEZ/FM) : Boys/Cry, Mellencamp, DeBarge, Wax, 38 Special.
SIoux CITY, IA(PAT PAXTON-KQKE) : S. Minds, H. Jones, 38 Special, G. Nash.
IOWA CITY/CEDAR RAPID, IA(JACOBSEN/NEUENT-KFIR) : Miami S. M., Madonna, ZZ Top, S. Minds.
CEDAR RAPIDS, IADAVI/FURD-KQCR/FM : Mr. R., S. Red, Ocean.
CLINTON, IA(BILL WARNER-KKNJ) : S. Minds, G. Michael.
MILWAUKEE, WI(DEVIN LAURER-WKTI) : DeBarge, H. Jones, Moody B's, Falco.
MADISON, WI(LITTLE/JUDSON-Z104) : Nu Shooz, LaBelle & M, Falco.
APPLETON/OSHKO, WI(KIM BRADLEY-WKAU) : Fab TBS, S. Red, Heart, Nu Shooz, Models.
WAUSAU, WI(MIKE EDWARDS-WIFC/FM) : DeBarge, Hooters, Mellencamp, Ocean.
STEVEN'S POINT, WI(WOOLEY/STEFFEN-WSPT) : Models, 38 Special, S. Red, P. Furs.
LA CROSSE, WI(CHUCK K NoHIT-105) : FROZEN.
LA CROSSE, WI(GREER/PARR-WZM/FM) : Ocean, S. Minds, D. Academy, LaBelle & M, Wild Blue.
Eau CLAIRE, WI(RICK JAMES-WBII) : Mellencamp, Boys/Cry, 38 Special, Tears 4, H. Suite.
MINNEAPOLIS/ST. PAUL, MN(ANTHONY/MICHAELS-KDWB/FM) : Jets, Nu Shooz, P. Furs, Fab TBS, Limited W.
ROCHESTER, MN(DENNY FOSTER-KROC/FM) : Falco, 38 Special, Ocean, Wax, DeBarge, ABC.
VERMILLION, SD(DEAN RUSSELL-KVRF) : Mellencamp, Moody B's, G. Nash, G. Michael, P. Furs, Falco, DeBarge, 38 Special.
YANKTON, SD(RANDY KUSSMAN-KHQH/FM) : Mellencamp, Boys/Cry, S. Minds, H. Jones, Ocean, Loverboy, Janet Jax., J. Priest, 38 Special, Sam Harris.
SIoux FALLS, SD(OSMANN-DNORTH-KKKR) : G. Michael, Mellencamp, S. Minds, LaBelle & M.
RAPID CITY, SD(SHERWIN/KALLAWAY-KKLS/FM) : Janet Jax., LaBelle & M, Giuffria, Ocean.
RAPID CITY, SD(RANDY MCNELL-KGGG/FM) : Whitney, Level 42, Tepper, ZZ Top, Models.
FARGO, ND(ANDERSON/PALMER-Y94) : S. Red, Nu Shooz, G. Michael, Fab TBS.
GRAND FORKS, ND(NORDINE/RIGHT-KXKL/FM) : LaBelle & M.
### TOP 40 ADDS

<table>
<thead>
<tr>
<th>City</th>
<th>Station</th>
<th>Call Letters</th>
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<th>Music</th>
</tr>
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<tbody>
<tr>
<td>Bismarck, ND</td>
<td>KFYR</td>
<td>BISMARCK</td>
<td>FM</td>
<td>Frozen</td>
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<tr>
<td>Bismarck, ND</td>
<td>KFYR</td>
<td>BISMARCK</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
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</table>

### SOUTHWEST

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<tr>
<td>Dallas, TX</td>
<td>KYPS</td>
<td>DALLAS</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
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<tr>
<td>Tyler, TX</td>
<td>KXPS</td>
<td>TAYLOR</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>Lufkin, TX</td>
<td>KAFK</td>
<td>LUFKIN</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>Wichita Falls, TX</td>
<td>KXFK</td>
<td>WICHITA</td>
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<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>Killeen, TX</td>
<td>KFXK</td>
<td>KILLEEN</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>San Angelo, TX</td>
<td>KJKN</td>
<td>SAN ANGELO</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
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### CENTRAL

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<tr>
<td>Kirksville, MO</td>
<td>KMUS</td>
<td>KIRKS</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>Joplin, MO</td>
<td>KJLJ</td>
<td>JOPLIN</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>Waynesville, MO</td>
<td>KWHF</td>
<td>WAYNESVILLE</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>Manhattan, KS</td>
<td>KJFM</td>
<td>MANHATTAN</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>Topeka, KS</td>
<td>KTPK</td>
<td>TOPEKA</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>Kansas City, MO</td>
<td>KSLM</td>
<td>LAWTON</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
</tr>
<tr>
<td>Norfolk, NE</td>
<td>KDKJ</td>
<td>NORFOLK</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
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<tr>
<td>Grand Island, NE</td>
<td>KBSJ</td>
<td>GRAND ISLAND</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
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<tr>
<td>El Dorado, AR</td>
<td>KFAX</td>
<td>EL DORADO</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
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<tr>
<td>Fayetteville, AR</td>
<td>KFTV</td>
<td>FAYETTEVILLE</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
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<tr>
<td>Fort Smith, AR</td>
<td>KGZM</td>
<td>FORT SMITH</td>
<td>FM</td>
<td>Boys/Cry, Mellencamp, Moody B's, Falco, G. Nash, S. Red.</td>
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<td>TAYLOR</td>
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</table>
ROCKY MOUNTAIN

BILLINGS, MT (CHARLIE FOX-KYAA) : FROZEN.

POLSON/KALISPELL, MT (RICK LEER-KQ92) : Animation, Bowie, S.Minds, Teppers, G. Michael, ELO.

KALISPELL, MT (BARRY BENNETT-KBBZ/FM) : Mellencamp, D. Academy, S.Minds, G. Michael, Boys/Cry, Models, 38 Special.

DENVER, CO (GLORIA AVILA-PEREZ-KIMN) : C.Club, Wax, Mellencamp, S. Red, LaBelle & M.

DENVER, CO (GEINA HORTON-Y108) : Heart, S. Vega, Madonna, Starship.

DENVER, CO (BOLKE/STONE-KPKE) : Mellencamp, Jets, Julian, Tears 4, T. Heads.

WINDSOR, CO (AL DECKER/KUAD/WM) : S.Minds, LaBelle & M, Jets, Falco, Teppers, Mellencamp, DeBarge.

GRAND JUNCTION, CO (COLLINS/STONE-KSTAR) : Tears 4.

CODY, WY (KELLY GORDON-KTAG) : FROZEN.

CASPER, WY (TODD CAVANAH-KTRS) : Giuffria, P. Gabriel, 38 Special, Mellencamp, Hooters, S. Vega, DeBarge.

GILLETTE, WY (DENNIS SWITZER-KOLL) : A. Starr, S. Bishop, Temps, ELO.

GILLETTE, WY (JOHN DERREK KGWW/FM) : G. Michael, P. Furs, Boys/Cry, P. Austin, ABC.

SODA SPRINGS, ID (SUMMERS/A.D.-K79) : Boys/Cry, ELO.

LEWISTON, ID (JAY MCCALL-KOZE) : ABC, 38 Special, Boys/Cry, B. Tagg, DeBarge, B. Monkeys, Sexton.

BOISE, ID (TIM EVANS-KIYS) : Fab TBS, Boys/Cry, ABC, 38 Special, Jets, Wax, Sexton.

MOSCOW, ID (GARY CUMMINGS-KFZN) : 38 Special, ABC, Sexton, GTR, Wild Blue.

SALT LAKE CITY, UT (STONE SMITH-KCPX) : G. Michael, Mellencamp, Falco, Guffria, 38 Special.


LOGAN, UT (MARK ROMAN-KVMF) : Boys/Cry, Mellencamp, Heart, A. Of Noise, Wild Blue, Ocean.

OGDEN, UT (PAUL WILSON-KKJ) : FROZEN.

PROVO/SALT LAKE CITY, UT (ROB BOSHERD-KFMY) : H. Suite, J. Jones, S. Minds, Mellencamp.

FAR WEST


RENO, NV (JOHN CHOMMIE-KHTZ/FM) : Nu Shooz, C. Club, Bowie, Ocean, Jets.

RENO, NV (GARY PAGE-KZQ/FM) : No.

LOS ANGELES, CA (MIKE SCHAFFER-KIS/KFM) : Level 42.

LOS ANGELES, CA (SCARBOROUGH/SIMON-KKHR) : Bronski B., Tears 4, Falco.

SAN DIEGO, CA (MIKE PRESTON KS103) : Jets, Falco, S. Minds.

SAN BERNARDINO, CA (SHAWN DEMORY-KGGI) : Nu Shooz, ABC, Sade.

ANAHEIM, CA (CRAIG POWERS-KEZY) : Nu Shooz, LaBelle & M, Tears 4, Starship, H. Jones.

SANTA BARBARA, CA (JANE ASHER-Y97) : LaBelle & M, Fab TBS, G. Michael, D. Academy, Models, Boys/Cry, A. Starr.

BAKERSFIELD, CA (DAVE KAMPER-KKXX/FM) : No.

SAN LUIS OBISPO, CA (JOE COLLINS-KSLY/FM) : Jets, Falco, DeBarge, King, 38 Special, Fab TBS.

SANTA MARIA, CA (MARIO RUBIO-KKX) : SOS Band, GTR, Wild Blue, G. Michael, ABC, Regina, Boys/Cry.

LOMPOC/SANTA MARIA, CA (SAM JACKSON-KRQ/KFM) : ABC, Tears 4, Animation, SOS Band, Wild Blue, Boys/Cry.

FRESNO, CA (WALKER/DAVIS-KYNO) : G. Michael, Ocean, Sade, Bowie.

FRESNO, CA (BERRY/CARTER-KMGX) : A. Of Noise, DeBarge, B. Tagg, Tears 4.

MONTEREY/SALINAS, CA (KIRK CLUFT-KDON/KM) : Giuffria, D. Academy, B. Tagg, H. Jones, LaBelle & M, DeBarge.

SAN FRANCISCO, CA (RICHARD SANDS KITS/FM) : Vanity, G. Michael, Falco.

SAN FRANCISCO, CA (RIVERS/NAFTALY-KMEL) : Magazine, P. Austin, G. Michael, Heart.

NAPA, CA (MARK-JEFFREY-KYNN/FM) : Ocean, Wax, LaBelle & M, Nu Shooz, S. Minds.

SAN JOSE/LOS GATOS, CA (HARLOW/WEINSTEIN-KATD/FM) : G. Michael, Moody's, LaBelle & M, Falco.

SAN JOSE, CA (ROBIN KIPPS-KWSS) : Mellencamp, Jets.


STOCKTON, CA (JOHN HAMPTON-KSTN) : SOS Band, M. Martin, 38 Special, Starship.

MODESTO/STOCKTON, CA (DAVID KRAHAM-KHOP/FM) : G. Michael, S. Minds, LaBelle & M, D. Academy, Starship.

MODESTO/STOCKTON, CA (GREG EDWARDS-KO93) : G. Michael, Heart, C. Club, A. Starr, S. Red.


SANTA ROSA, CA (ERIC SCOTT-KREO) : Vanity, 38 Special, DeBarge, Starpoint, Ocean, Hooters, Mellencamp, LaBelle & M, D. Academy.

EUREKA, CA (CHRIS DAVID CARTER-KFMI) : FROZEN.

ARCATA/EUREKA, CA (JIM NELLY III-KXGO) : Mellencamp, DeBarge, Falco.

SACRAMENTO, CA (GILLETTE/COLLINS-KFMO) : B. Tagg, B. Monkeys, Janet Jax.

SACRAMENTO, CA (MR. ED-KWOD) : LaBelle & M, Mike & M, Boys/Cry.

PARADISE/CHICO, CA (RON BRUDER-KNVR) : G. Michael, Boys/Cry, Mellencamp, Moody's, Jets, DeBarge.

REDDING, CA (KAHL/CARPENTER-KEBW) : Nu Shooz, G. Michael, Mellencamp.

REDDING, CA (DUBOIS/VAN HALEN-KXSO) : G. Michael, H. Jones, Boys/Cry, DeBarge.

HILO, HI (DEREK DAKINE-KKBG) : FROZEN.

HONOLULU, HI (JAY STONE-KJ94) : Falco, Pet Shop.

NORTHWEST


SEASIDE, OR (CHRIS CONWAY-KSWB) : M. Martin, Mellencamp, G. Michael, P. Austin, Falco, Bowie, Hands A.A.

PORTLAND, OR (NAGANUMA/BARRY-KKJ) : 38 Special, P. Austin, Models.

ALBANY/PORTLAND, OR (MIKE SHANNON-KQOY) : Falco, G. Michael, Regina, LaBelle & M.

COOS BAY, OR (DAVE O'CONNOR-KYNG/FM) : FROZEN.

COOS BAY, OR (KAREN DAVID-KHSN) : G. Michael, M. Martin, ABC, David Pack, P. Austin, Animation.

MEDFORD, OR (DENNIS DIXON-KBOY/FM) : Tepper, Giuffria, M. Martin, Models, Dingo B., B. Monkeys.


KLAMATH FALLS, OR (TERRY JAMES-KHIT) : G. Michael, Mellencamp, Falco, DeBarge, G. Nash.

SEATTLE, WA (ROBERTS/MATTHEWS-KKHT) : B. Monkeys, G. Michael, Jets, 38 Special, Hooters.

SEATTLE, WA (WENDY CHRISTOPHER-KUBE/FM) : B. Tagg, Hooters, P. Austin, Starship.

TACOMA/SEATTLE, WA (SANDY LOUIE-KNBQ/FM) : D.
Our BEST WISHES and HAPPY BIRTHDAY To:

Bob Day, KKKZ-Ruston, LA 4/27
Paul "Ace" Frehly (Kiss) 4/27
Dave O'Connor, KYNG/FM-Coos Bay, OR 4/28
B.J. McCray, KIXS/FM-Killeen, TX 4/28
Rick Cardarelli, WSLR-Akron, OH 4/29
Adam Cook, 92X-Columbus, OH 4/29
John Erdahl, WFXR-Charleston, SC 4/29
Greg Lawley, WBDB-Springfield, IL 4/30
Carl David, KLZy-Powell, WY 4/30
Steve Amari, KHTY (Y97)-Santa Barbara, CA 4/30
Joe Grossman, A.D. Muscolo Promo. 4/30
Willie Nelson 4/30
Judy Collins, Rita Coolidge 5/1
Mike Murray, WEQR-Goldboro, NC 5/2
Skip Davis, K32/Des-in, FL 5/2
John Clay, KMES/FM-Odessa, TX 5/2
Rick James, WBIZ-Eau Claire, WI 5/2
Larry Gatin, Lou Gramm (Foreigner) 5/2
Mark Wade, KRD/Portland, OR 5/3
Bob Siegel, Frankie Valli, James Brown 5/3

WELCOME TO Our New Top 40 Correspondents:
Bob Hart, KLYK Radio, P.O. Box 779, Longview, WA 98632
John Derrek, KGWY/FM Radio, 110 E. Lakeway Drive #800, Gillette, WY 82716 (307-686-2242)
Todd Fisher/Scott Forrest, KHYT Radio, P.O. Box 26040, Tucson, AZ 85726 (602-623-7501)
Kevin Wagner/Gary Wilson, KQLA/FM Radio, Route 1, 5008 Frontage Road, Manhattan, KS 66502 (913-776-0104)
Mark Jeffrey, KVYN/FM Radio, P.O. Box 2250, Napa, CA 94558 (707-252-1440) from AC

JOBS

Air Talent - KAZM-Sedona, AZ
Kent Scott (602)282-4154

Air Talent - WYKY-Central City, KY
Stan Barnett (Box 471 - 42300)

Air Talent - WMGN-Madison, WI
Pat O'Neil (Box 2058 - 53701)

Air Talent (future) - KLOG - Kelso/Long View, WA
Dan Marten (Box 90-98626)

Air Talents (drive time) - KHSH-Coos Bay, OR
J.J. Jensen (Box 180 - 97420)

Air Talent - KMOM/FM-Great Falls, MT
Wes McShay (Box 3139 - 59403)

Air Talents (mid-days/nights) - Bee Broadcasting
Benny Bee (Box 860 Whidbey, MT - 59937)

Air Talent (AM drive) - KGNS-Hanford, CA
Scott Huskey (209)582-0361

Air Talent (future) - KSJO-Redding, CA
Larry DuBois (Box 1918 - 96099)

Air Talent/Production - KTAG-Cody, WY
Kelly Gordon (502 Blackburn - 82414)

Air Talent/Production (AM drive) - KJAR-Yakima, WA
Mike Pursell (509)248-4722

Program Director - WDQH-Kingston, KY
Thom Williams (Box 1880 - 12401)

Program Director - KUIC-Vacaville, CA
(707)446-0200

* No phone calls please.

SERVICE

WDXY-Sumter, SC - singles: Capitol
WFEB-Sylacauga, AL - singles: Epic, PolyGram
KILO-Grand Junction, CO - single: Epic
KZZO-Clovis, NM - singles & LP's: all sources
WIGN-Logan, OH - singles: EMI, Club (Epic)

WALG-Albany, GA - singles: PolyGram, H. Jones (Epic)
KFSB-Joplin, MO - Oldies: all sources

AVAILABLE

BRIAN SLIE from KOWL-South Lake Tahoe, CA is looking for a position as AT, contact him at (916)541-8662.

DAN DOBNER from KNSD/KRRE is looking for a position as AT (AM drive), contact him at (503)688-3979.

CHARLIE DOMINEY from K106-Beaumont, TX is looking for a position as AT/Production, contact him at (409)832-9912.

KEITH JACOBS from KEY103-Austin, TX is looking for a position as AT/MD, contact him at (512)448-3374.

MIKE RUBLE from WGRB-Goldsboro, NC is looking for a position as AT/MD, contact him at (919)735-2216 or (314)781-9195.

JILL HENRY from KWUN-Concord, CA is looking for a position as MD/News, contact him at (707)374-2133.

KAREN KASEY from K106-Beaumont, TX looking for a position as AT/MD/Production, contact her at (409)859-9488.

Academy, DeBarge, Loverboy.
OLYMPIA, WA (KEN PAIGE-KQEU) - G. Michael, Level 42, M. Martin, Wild Blue.
CHEHALIS, WA (ROGER DALLIT) - G. Michael, Giuffria.
Erie, PA (STEVE SCOTT) - M. Martin, Moody B's, P. Austin.
LONGVIEW, WA (BOB HART-KLYK) - Mellencamp, G. Michael, Tears 4, D. Academy, Hooters, Boys/Cry.
YAKIMA, WA (KEVIN JAMES-ZHR) - FROZEN.
SPOKANE, WA (JOHN LANGAN-KZU/FM) - Falco, Ocean, 38 Special, Models, Mellencamp.
TRI CITIES, WA (RON O'BRIAN-OK95) - H. Jones, 38 Special, ABC, Sexton, King, Wild Blue.
VANCOUVER, WA (SHANNON/RUSSELL-LG73) - G. Michael.
CALGARY, AL (DON STEVENS-AM106) - Sade, Janet Jax, Journey, Loverboy, P. Blonde.
ANCHORAGE, AK (J.D. CHANDLER-KGOT) - 38 Special, Michael, Sexton, Models, Falco, Giuffria.

WELCOME TO Our New Top 40 Correspondents:
Bob Hart, KLYK Radio, P.O. Box 779, Longview, WA 98632 (206-425-1500)
John Derrek, KGWY/FM Radio, 110 E. Lakeway Drive #800, Gillette, WY 82716 (307-686-2242)
Todd Fisher/Scott Forrest, KHYT Radio, P.O. Box 26040, Tucson, AZ 85726 (602-623-7501)
Kevin Wagner/Gary Wilson, KQLA/FM Radio, Route 1, 5008 Frontage Road, Manhattan, KS 66502 (913-776-0104)
Mark Jeffrey, KVYN/FM Radio, P.O. Box 2250, Napa, CA 94558 (707-252-1440) from AC

BIRTHDAYS

Air Talent - KAZM-Sedona, AZ
Kent Scott (602)282-4154

Air Talent - WYKY-Central City, KY
Stan Barnett (Box 471 - 42300)

Air Talent - WMGN-Madison, WI
Pat O'Neil (Box 2058 - 53701)

Air Talent (future) - KLOG - Kelso/Long View, WA
Dan Marten (Box 90-98626)

Air Talents (drive time) - KHSH-Coos Bay, OR
J.J. Jensen (Box 180 - 97420)

Air Talent - KMOM/FM-Great Falls, MT
Wes McShay (Box 3309 - 59403)

Air Talents (mid-days/nights) - Bee Broadcasting
Benny Bee (Box 860 Whidbey, MT - 59937)

Air Talent (AM drive) - KGNS-Hanford, CA
Scott Huskey (209)582-0361

Air Talent (future) - KSJO-Redding, CA
Larry DuBois (Box 1918 - 96099)

Air Talent/Production - KTAG-Cody, WY
Kelly Gordon (502 Blackburn - 82414)

Air Talent/Production (AM drive) - KJAR-Yakima, WA
Mike Pursell (509)248-4722

Program Director - WDQH-Kingston, KY
Thom Williams (Box 1880 - 12401)

Program Director - KUIC-Vacaville, CA
(707)446-0200

* No phone calls please.
WHAT'S GOING ON HERE?

If you've been laboring on the overnight shift in Foolman, Ohio for a decade and wondering if, at the age of thirty, time may be running out, we direct you to some items we've noted in recent newspapers:

ITEM: Jack Nicklaus wins Masters at age 46, a full four years older than any previous winner.

ITEM: Sex symbol Joan Collins turns 54 and signs for 2 more years of Dynasty. (Back in the sixties, the TV moms of Beaver and Rick Nelson seemed to be 'older' women, and in those days that's what they were. They were in their thirties.)

ITEM: Kareem Abdul Jabbar turns 39 on the eve of this years' NBA Playoffs, following a season in which he outplayed just about all of the 22 year old opposing centers.

ITEM: Mick Jagger, rumored to be only in his mid-forties, is on the charts for the 22nd consecutive year, with Harlem Shuffle.

ITEM: Cincinnati manager/player Pete Rose celebrates his 45th birthday plans to start himself at some base or other and go for his 5000th hit.

ITEM: Bob Seger becomes forty! None of his records are heard on Music Of Your Life.

What we want to know is... what's going on here? Is something changing and has research caught up with it? Are you going to tell me that Kareem and Jagger are the target demographic group for the Beautiful Music format? Their ages would say that they are. We don't pretend to understand even a modicum of the sophisticated research we read about in the music trades... we're just asking who the 18 and 34's or 25 to 49's ARE these days? Are Seger, Joan Collins and Pete Rose closet Mantovani listeners? We direct these questions to the research geniuses. We also suggest to whoever programs the music for dentists offices that Pet Shop Boys might be worth checking out. Some old guy like Paul McCartney might be coming in for some root canal. On the other hand, can we talk about Bob Dylan (who happens to LOVE the Pet Shop Boys). You remember the Dyl-man, a former member of the non-establishment? Well, Dylan was recently accorded a lifetime achievement award by ASCAP. The multi-chinned ex-protestor appeared with the late Liz Taylor and accepted the plaudits of the industry. After the ceremony Dylan mingled at a cocktail party populated in part by Jerry Vale and Sandy Duncan. Exchanging repartee with Steve and Ed Amin, the Bob-Guy showed a newly show-biz game face to his peers, among which were Nervous Norvous and Napoleon The IV. All of which leads us to the question posed above: What the heck is going on here? Can we look for Twisted Sister on Merv any day now? OOOOOOOh!!

Recently another trade publication featured a piece about MCA's Billy (I'm sick of hearing that I look like Freddie Cannon) Brill, in which the newly appointed national guy allowed his home number to be published suggesting that the radio community was to feel free to call at any time for service. What a gesture! We can't recall seeing it before, but it makes us wonder what things have been like at the Brill residence. Does Michael Koerner of KJLS in Hays, Kansas phone during Letterman for dupes of Oingo Boigno? What's it like during Dynasty when Skip Bishop of KKYS rings up just as Alexis and Krystal are commencing a roll in the mud? What happens on Passover when Billy's serving up the matzo balls and the mood is broken by a concert ticket request by Joe Collins of KSLY? We commend Billy for his courageous gesture, but as a fellow promotion person we don't plan to follow suit. If you radio guys want company on the weekend, my answering machine will oblige. All except Bobby Rich. He can call anytime... but only with adds.

Prior to a recent Laker-Seattle game the above mentioned Kareem took a mike to center court and suggested that all of us slobs (not his term) join in the Hands Across America project. My ten bucks is in and I've been assigned a space in Yankton between Howard Stern and Iggy Pop Fendemen, but here's a suggestion for Kareem: We've just calculated that you make $25,000 every time you step out on the court, and we think it'd be real nice if you stick your money for the first ten games next year in an envelope and mail the 250 G's to The Homeless c/o U.S.A. It'll be sent directly to America's independent promotion people to be divided equally and much appreciated.

Recently we've spoken to a number of PD's and MD's across the country. Quite a few have been gracious in complimenting us on this column. To that group we say thanks and suggest that you find something better to do on Monday mornings, like maybe looking your quarter hour maintenance.

Try to have a good week.
Now it's official! Arista Records Senior VP of Promotion, Don Ienner announced the restructuring and expansion of the label's team. Former Island Records executive Phil Quarataro is now Vice President, Singles Promotion. Rick Bisceglia has been promoted to Senior Director, Singles Promotion. Joan Lawrence now handles National Secondaries out of Los Angeles. Bisceglia has also tagged Peter Schwartz for West Coast duties and Johnny Powell for the Washington D.C./Baltimore area. On the Album Promotion front, Sean Cakley named Geoffrey Schultman as West Coast Regional. Tony Gates is Regional Director out of Chicago, serving the Mid West region. Congrats all around.

After what could only be described as a banner year, PolyGram's John Betancourt will retain his title as Senior Vice President of Promotion after signing a long-term agreement.

It's a tough beat, but it's Brill's beat. Billy Brill reports that KIIS-Los Angeles was consistently receiving requests for the latest Top Forty hit by Patti LaBelle from a caller claiming to be Elizabeth Taylor. Seems the woman called during the Rick Dees Show, and who could blame anyone for being skeptical? MCA's Brill mentioned it to the song's co-writer, Burt Bacharach, who happens to live near Miss Taylor. Bacharach indeed confirmed that, yes, Elizabeth Taylor's favorite song was indeed "On My Own." Careful follow-up by the Brill man and Dees' producer resulted in an on-air KIIS interview with Liz. Don't waste your time. Brill won't cough up the phone number.

Radio In The Key Of Life is the theme of this year's UPPER MIDWEST CONCLAVE scheduled to happen June 26-29. That's Thursday through Sunday, so mark your calendars. Questions? Call 612-927-HITS for advance information. Ask for Sir Duke.

Vaughn Thomas of Arista Records has been promoted to National Promotion Director for Urban Contemporary. Vaughn will handle his new responsibilities out of Los Angeles. You may remember Vaughn picking up a Gavin Award for his regional promotion skills at our Seminar last February. This year, Vaughn will be competing on a national level.

Music in Action Dept...In addition to the joint U2/Sting mini tour, Jim Kerr & Simple Minds will also be working to benefit Amnesty International...We're kind of glad they waited because the Hear 'N Aid twelve inch just released is just about the finest Heavy Metal record you'll hear all year. Featuring all sorts of metal superstars, proceeds go towards lighting the ongoing Afghan famine. Contact your PolyGram rep for a copy.

The new Music Director at WXXS/FM-Boston is Susan O'Connell. She was promoted from her spot as programming assistant.

Well, it's final. Kelly McCoy is finally the official Music Director and Asst. PD for John Chappell at WSB/FM in Atlanta.

Gentleman and close personal friend of Tony Richland, Pat Martine now plays the Album Radio and Top Forty field working for MCA. He sends his regards along with a copy of Stop The Madness, the latest push to fight drug abuse among our young. The concept was created by Tim "Venus Flytrap" Reid. Both the music and the video features a bevy of music, television, and sports entertainers, including First Lady Nancy Reagan. A big radio push would help keep a lot of kids on-the-edge from spilling over into the messy world of drugs.

Album/Alternative promotion specialist Bob Laul will serve as Private Music's National Album Promotion guide. Bob will maintain his Serious Bob Promo-ions as well. Expect a new Leo Kottke LP soon. Leo was last seen opening up for the Violent Femmes at Carnegie Hall in NYC.

Viny/philie David Grossman has moved from WCCC/AM/FM-Hartford, CT to WRXL-Richmond, VA as Program Director. WRXL will chase down an adult oriented approach.

Primus Robinson has been named the new VP of Special Markets for Elektra/Asylum Records. Primus migrates to the home office in New York, leaving his current base in Los Angeles. Meanwhile back at the Big Apple, Doug Daniel was also promoted. Daniel now holds the title of Senior Director of Special Markets reporting directly to Primus.

Mike Mena will be replacing Karen Glauber at A&M Records as National Director of College Promotion. Karen will be moving into the field of Artist Development for A&M.

If he looks a bit bleary-eyed, that's because Country superpicker Ricky Skaggs will appear on the Today Show and tape the Lettermen Show on the same day. We're big Ricky fans.

Sometime in mid-May, expect the first duet album by Waylon Jennings and Johnny Cash on CBS/Columbia, entitled HEROES. Jennings and Cash dedicate this LP to western movie hero Lash LaRue, who they met while remaking Stagecoach, a television film also starring Kris Kristofferson, Willie Nelson, John Schneider, and David Allen Coe.

Pete Rose will pilot CBLS-Minneapolis, MN as Program Director.

We at the Gavin Report were saddened to learn about the death of Scotty Andrews, PD of W103 in Atlanta. In addition to being a dependable Gavinite for many years, Scotty was a 1986 Gavin Award Nominee for PD of the Year. We already miss him.
KENNY LOGGINS
"DANGER ZONE"

THE FIRST SINGLE FROM THE FORTHCOMING ORIGINAL MOTION PICTURE SOUNDTRACK

TOP GUN

ON COLUMBIA RECORDS
(40323)

"DANGER ZONE" PERFORMED BY KENNY LOGGINS AND PRODUCED BY GIORGIO MORODER
"We've seemed to have adopted a pattern of working since ABACAB, which is, go in with nothing and write it on the spot between the three of us."

Mike Rutherford has been riding high on a successful solo offshot that's evolved into a real live, flesh and blood band, Mike + The Mechanics. This time it was America that started the ball rolling. Aside from two hit singles (and counting), there's a Genesis LP completed and in the can, set for a June release. As with the success of Phil Collins, Rutherford has no worries that outside fame and fortune will interfere with the concept of Genesis, the musical institution that will always be each member's ultimate creative release.

KZ: Your new single "All I Need Is A Miracle" is on its way into the top ten.
MR: In a funny way, it's more of a hit pop song than "Silent Running". It's an easier song for people to get into, but "Silent Running" was my favorite track.
KZ: Did that song have anything to do with the Bruce Dern movie of the same name?
MR: Well, yes! When I first wrote it with B. A. Robertson, we gave it a working title. It sounded a bit spacey, so the working title was "Silent Running". Then it stuck, we couldn't shake it. I thought of "Silent Running" because I had seen that film years ago.
KZ: Your collaborator, B. A. Robertson, isn't too well known in this country. He's a songwriter and a TV personality, right?
MR: He started off and had two or three hits over here, seven or eight years ago. They were quite amusing songs with clever lyrics. Then he had his own TV chat show and became a chat show personality. He's gotten more into writing now.
KZ: Did Mike & The Mechanics start with just the two of you?
MR: The two of us and Chris Neil, the producer. I'm just not complete making an album on my own. It makes it a lot easier because you know what you're missing. I'm great at starting a song, getting the hook, lyric, the main chorus line, the bulk of the song. But sorting it out, which is just as important is often hard. I'm not good at that.
KZ: Why two singers?
MR: A lot of my favorite bands had two singers. The Beatles had two singers. It came about because we actually wrote the stuff before we had the singers.
KZ: Has Mike & The Mechanics been as successful in Britain as they have been here in the U.S.?
MR: It's just starting (in Britain).
KZ: So we're leading the way here for a change.
MR: Oh yes! I must say, here and now, it came out in England before Christmas in October and died a death. Nothing happened. It was because of its American success that the English gave it a second thought and took it seriously.
KZ: Had you any idea this project would do so well so quickly?
MR: You think 'Wouldn't it be lovely', but you don't expect it. What I really appreciate is not just the success in America, but the feeling about it, which counts for a lot.
KZ: Has your success with Mike & The Mechanics complicated the Genesis situation further?
MR: It's not really complicated. It's complicated to people outside of it, because they like to know where they stand. We've been doing solo projects for the last eight years, obviously to different levels of success. We've all gone off to do different projects. Nothing's changed for us, apart from my success recently. I think it works...
"Phil was much more the boy next door, more down to earth. It took away some of the rather cold mystique and made us warmer."

Mr: What's going on? The new Genesis album. There's only one rule we've been following; never try and do two at once. There's always going to overlap slightly. One can finish and get the best out of the situation as things develop. We've been working since ABACAB, which is going to be a fairly archaic system.

KZ: What was the time frame as far as the Mike LP and the so far unreleased Genesis LP?

Mr: My album came out just about the time we started the Genesis album. There's only one rule about doing all these projects. You must never try and do two at once. They're always going to overlap slightly. One can finish up a bit late with things to tidy up. But you must always get the bulk of the work done before you start the next thing. The new Genesis album will be out probably the end of June.

KZ: What's the new Genesis album like?

Mr: It's hard to describe. We're not quite sure what's going on because we recorded three or four songs too many. I would describe it as being substantial. It's heavier weight rather than lighter weight. Actually, it's a mixture. There are two long songs, one on each side, both about nine or ten minutes long. Once again, long songs are among some of the best songs we do. There's some good short songs too.

KZ: How was the weight carried between you, Phil, and Tony in putting out this new Genesis LP?

Mr: We've seemed to have adopted a pattern of working since ABACAB, which is going in with nothing and write it on the spot between the three of us. I guess we've done that because now that we do more and more stuff away from each other, it's nice to keep Genesis. We just go in and improvise and out it comes.

KZ: I just saw an interesting movie directed by Michael Apted called 28 Up where he talked to kids starting at age seven and filmed them--

Mr: --every seven years. Yes.

KZ: Did you see that show?

Mr: Yes I did. It was great.

KZ: There were three guys from Charter House, the school--

Mr: Oh, that's it, yes.

KZ: Didn't Genesis all meet at Charter House as schoolmates?

Mr: We did.

KZ: I thought of Genesis as I was watching that film. What was Charter House like? I tried to picture young musicians meeting there.

Mr: It was sort of strange, old fashioned English, fairly archaic system. It's changed a lot since I was there in 1963. It was a very severe boarding school, very disciplined. Complete lack of freedom. I think forming a group and trying to get things going was partly what kept us sane through it.

KZ: Who from Genesis attended Charter House?

Mr: Me, Tony, Peter Gabriel, and Anthony Phillips (the original Genesis guitarist).

KZ: So it was a repressive environment that bred Genesis.

Mr: It was a wonderful escape to have for those days.

KZ: Who were the core members?

Mr: It was two pairs. Anthony and I and Peter and Tony.

KZ: As students, what music were you listening to?

Mr: It was a great time. It was Beatles, Stones, Small Faces, Yardbirds, Who.

KZ: What kind of music did you, as a youngster, start playing?

Mr: We started, straightaway, by writing our own stuff. We'd been brought up listening to some pretty exciting music, adventurous at the time. There we were, four very intense young men--very serious, but very determined to try and
KZ: What made you want to work with, a then young, Peter Gabriel?
MR: It was much more basic than that. You worked with him because there weren't many guys in the school who were into that, who played an instrument. There weren't many of them who played a guitar or drums or piano or liked pop music. You hung out together automatically. There were only four of us who wanted to write music rather than play cover versions.
KZ: At what point did things get theatrical, image oriented, character oriented, almost like plays?
MR: When we went out on the road, really. You had to act out the songs to get them across.
KZ: What led to Peter Gabriel leaving the band?
MR: You've got to remember that being in a band is a compromise, isn't it? You do it because what you get out of it is worth the compromise. You want that compromise, for someone to say, 'Don't do that, try this.' It was that and it was personal problems. We were touring a lot those days. He was the first to have a wife and children. I think he left for millions of reasons, all together. They culminate and tell you it's time to move on.
KZ: Did his leaving start the flexible solo projects within Genesis?
MR: Not for a couple of years. We did Trick Of The Tail and Wind And Wuthering. We had to then get ourselves together a bit. The reason our solo stuff started was because it couldn't have started before. We needed to get to a certain stage before we could do it. That time came about the time of Duke.
KZ: Was there ever a time when you were uncertain as to whether Phil could fill the front man slot or did the band evolve into being totally democratic?
MR: It didn't change. It had always been democratic. It's just that onstage, you have to have a front man, it's a natural thing. And it was Peter, so people assumed he was more than just one man in the group when it came to writing. But Phil stepped in. I think he was more worried than we were.
KZ: Was there an ongoing myth that Peter wrote most of the songs?
MR: The crazy thing was that up until then, we'd always credited 'all songs by Genesis' and it was unfortunate because, at the time Peter left, people had actually known who wrote what, for example, they would have seen that some of their favorite songs "Cinema Show", "Firth of Fifth" were actually pretty much written by me, Tony, and Phil. It was the three of us really.
KZ: Here in America, Genesis didn't become huge until after Peter Gabriel left. Any speculation as to why?
MR: Exactly at one point when Peter left and we were doing well, some people were saying, 'Well what was he doing?' But I think it was coming anyway. Genesis had been a slow, slow, gradual build-up across all countries. What's nice is that we're still doing it.
KZ: Was there ever a conscious decision to leave behind the theatrics. I just saw a band play the other night called Marillion.
MR: Oh yeah.
KZ: They seemed to have based an entire career on what you guys used to do, minus the costumes. What do you think about them?
MR: I haven't seen them so I don't know much. I think when Peter left, it was pretty obvious that he was the man who could carry off those things.

"Charter House was a very severe boarding school, very disciplined with a complete lack of freedom. Forming a group was partly what kept us sane."

The theatre was Peter, really. I don't think we could have kept at it. Phil couldn't. Phil was much more the boy next door, more down to earth, which was good for us. It took away some of that rather cold mystique and made us warmer.
KZ: Was it that cold mystique that kept Genesis away from mass appeal in the U.S. for awhile?
MR: No. With our music the way it was and the way people saw us, the kind of warmth Phil generated was very good for us.
KZ: I forgot to ask you when Phil originally entered the picture.
MR: Phil didn't come in until the third album (Nursery Crymes). So he's the new boy, just twelve or thirteen years. We advertised in the paper. Compared to the other drummers around, he was fantastic.
KZ: When Genesis plays live, how do you divide up whose solo songs appear where?
MR: A long long time ago, before there was any success outside of the band, we made a policy to keep Genesis for just Genesis. There's so much material to choose from. No one has ever cried out for a Phil Collins song or anything else. People have accepted the fact that they're seeing Genesis and that's it.
KZ: So before touring with Genesis, you will tour as Mike & The Mechanics?
MR: I'm just doing America. I must say I do feel I owe America for this one. If they hadn't pitched up on it, it could have just died. Now Europe is picking up. Germany, France, and Holland have all got it in their charts. If America hadn't picked up on it...you know, it seems to be happening more recently. America breaks bands like A-ha, Mr. Mister. It used to be the other way around. Bands would happen in England, then America would pick up on it.
KZ: Do you think the concept of a band is changing? Your two examples, plus Mike & The Mechanics, started out as just a couple of pivotal core people.
MR: The interesting thing is that at the end of the album, it felt like we could have a proper band here. I do think we haven't yet utilized half the talent in the band, in a sense. I want to make it more than just me and the producer. I think a tour would be great for us.
KZ: Sounds like there will be another Mike & The Mechanics album.
MR: Definitely. All I needed was a little bit more somewhere in the world to give me the confidence. So far, I've got a lot more than that, so there will definitely be more. Genesis will go on the road in America in September, so we won't record again until next year.
KZ: We'll see you soon in America.
MR: Once again, a big thank you to America. If it hadn't been for the Album Radio, they got the whole ball rolling. Well done, the Americans!
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**Certified**

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**Most Added**

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<td>MOODY BLUES</td>
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**Record to Watch**

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**Charts Bound**

- DAVID PACK - That Girl Is Gone (Warner Bros.)
- ATLANTIC STARR - If Your Heart Isn't In It (A&M)

**Action Sides**

- STEPHEN BISHOP - The Heart Is So Willing (MCA)
- TEMPTATIONS - A Fine Mess (Motown)
- HOOTERS - Where Do The Children Go (Columbia)
- VOICES OF AMERICA - Hands Across America (EMI America)
- HEART - Nothin' At All (Capitol)
- ROLLING STONES - Harlem Shuffle (Rolling Stones/CBS)
- PET SHOP BOYS - West End Girls (EMI America)
- WAX - Right Between The Eyes (RCA)
- GRAHAM NASH - Innocent Eyes (Atlantic)
- JANET JACKSON - What Have You Done For Me Lately (A&M)
- MR. MISTER - Is It Love (RCA)
- STARSHIP - Tomorrow Doesn't Matter Tonight (Grun) | RCA |
- DIANE SCHUUR - Needle In A Haystack (GRP)

**New**

- ELO - So Serious (CBS)
- EL DeBARGE - Who's Johnny (Gordy/Motown)
- ARETHA FRANKLIN - Ain't Nobody Ever Loved You (Arista)
A/C ANALYSIS

After weeks of extremely tight battles for #1, this week's chart has an unquestionable leader in WHITNEY HOUSTON. She has a 16% lead over PHIL COLLINS in total points. 95% of all stations playing WHITNEY have her in HIGH ROTATION.

SADE's leap is best described by noting her increase in HEAVIES from 74 to 130 in the past week. Biggest increase in HEAVIES though goes to the LaBELLE & McDonald, which goes from 50 to 112 in one week.

Former RECORD TO WATCH on April 11th, MARILYN MARTIN's MOVE CLOSER, debuts at 26 with 27 more adds. On her heels is last week's RTW, THE MOODY BLUES, who came in second most added with 59 stations. Third most added goes to former Ambrosian, DAVID PACK. Chartbound for sure.

Most added this week was GEORGE MICHAEL with A DIFFERENT CORNER. Seventy-five adds for this dreamy elysian ode to the fish that got away after he fell for her hook, line and sinker.

This week's RECORD TO WATCH, (I'm on a roll folks) is THE TEMPTATIONS' A FINE MESS. It was fourth most added with 39 new stations.

RECOMMENDED FOR A/C RADIO

JEAN MICHEL JARRE - "Fourth Rendezvous" (Polydor) A cross between "Telstar" and "Chariots Of Fire". This song was showcased for a million people live at NASA's 25th Anniversary Fireworks show in Houston. Last name pronounced like a "jar" with a soft "J".

ART OF NOISE w/DUANE EDDY - "Peter Gunn" (Chrysalis) A hit for Duane Eddy in 1960, this tune, written by Henry Mancini was the "Miami Vice" of its time. The 1986 version is as extremely contemporary as it is familiar.

JOHN DENVER - "Flying For Me" (RCA) John's salute to the fallen astronauts of CHALLENGER. He sings of the heroic surrogates, flying for you and me...singing of those who go for it...those whose faith is larger than their fear.

JONATHAN BUTLER - "Baby Please Don't Take It" -(Jive/Arista) With a nod to Michael McDonald and maybe an Earl Klugh or earthy George Benson, Mr. Butler presents a smooth A/C only groove.

NEIL DIAMOND - "Headed For The Future" (Columbia) A full-sound record which won't be confused with all the currently limp ballads earmarked for our format. Neil's latest anthem looks forward to a ton of airplay now and forever.

<table>
<thead>
<tr>
<th>ARTIST/TITLE/LABEL</th>
<th>REPORTS</th>
<th>HEAVY</th>
<th>MEDIUM</th>
<th>LIGHT</th>
<th>ADDS</th>
<th>HIT FACTOR</th>
<th>WEEKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHITNEY HOUSTON - The Greatest Love Of All (Arista)</td>
<td>222</td>
<td>212</td>
<td>7</td>
<td>1</td>
<td>2</td>
<td>98%</td>
<td>6</td>
</tr>
<tr>
<td>PHIL COLLINS - Take Me Home (Atlantic)</td>
<td>202</td>
<td>176</td>
<td>20</td>
<td>1</td>
<td>5</td>
<td>97%</td>
<td>7</td>
</tr>
<tr>
<td>DIRE STRAITS - So Far Away (Warner Bros.)</td>
<td>199</td>
<td>172</td>
<td>23</td>
<td>3</td>
<td>1</td>
<td>97%</td>
<td>8</td>
</tr>
<tr>
<td>DENNIS DeYOUNG - Call Me (A&amp;M)</td>
<td>200</td>
<td>159</td>
<td>36</td>
<td>5</td>
<td>--</td>
<td>97%</td>
<td>8</td>
</tr>
<tr>
<td>SADE - Never As Good As The First Time (Portrait)</td>
<td>205</td>
<td>130</td>
<td>64</td>
<td>8</td>
<td>3</td>
<td>94%</td>
<td>6</td>
</tr>
<tr>
<td>LaBELLE &amp; McDonald - On My Own (MCA)</td>
<td>199</td>
<td>112</td>
<td>68</td>
<td>7</td>
<td>12</td>
<td>90%</td>
<td>7</td>
</tr>
<tr>
<td>BANGLES - Manic Monday (Columbia)</td>
<td>188</td>
<td>137</td>
<td>43</td>
<td>6</td>
<td>2</td>
<td>95%</td>
<td>11</td>
</tr>
<tr>
<td>MIAMI SOUND MACHINE - Bad Boy (Epic)</td>
<td>179</td>
<td>100</td>
<td>68</td>
<td>4</td>
<td>7</td>
<td>93%</td>
<td>8</td>
</tr>
<tr>
<td>SIMPLY RED - Holding Back The Years (Elektra)</td>
<td>179</td>
<td>83</td>
<td>73</td>
<td>12</td>
<td>11</td>
<td>87%</td>
<td>7</td>
</tr>
<tr>
<td>MADONNA - Live To Tell (Sire/Warner Bros.)</td>
<td>201</td>
<td>48</td>
<td>122</td>
<td>18</td>
<td>13</td>
<td>84%</td>
<td>4</td>
</tr>
<tr>
<td>CULTURE CLUB - Move Away (Virgin/Epic)</td>
<td>175</td>
<td>25</td>
<td>123</td>
<td>17</td>
<td>10</td>
<td>84%</td>
<td>5</td>
</tr>
<tr>
<td>MIKE &amp; MECHANICS - All I Need Is A Miracle (Atl.)</td>
<td>154</td>
<td>30</td>
<td>99</td>
<td>14</td>
<td>11</td>
<td>83%</td>
<td>7</td>
</tr>
<tr>
<td>BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)</td>
<td>190</td>
<td>13</td>
<td>99</td>
<td>42</td>
<td>36</td>
<td>58%</td>
<td>3</td>
</tr>
<tr>
<td>OMD - If You Leave (Virgin/A&amp;M)</td>
<td>131</td>
<td>28</td>
<td>85</td>
<td>12</td>
<td>6</td>
<td>86%</td>
<td>8</td>
</tr>
<tr>
<td>LEVEL 42 - Something About You (Polydor/PolyGram)</td>
<td>131</td>
<td>21</td>
<td>70</td>
<td>16</td>
<td>24</td>
<td>69%</td>
<td>6</td>
</tr>
<tr>
<td>HOWARD JONES - No One Is To Blame (Elektra)</td>
<td>137</td>
<td>9</td>
<td>81</td>
<td>18</td>
<td>29</td>
<td>65%</td>
<td>4</td>
</tr>
<tr>
<td>DREAM ACADEMY - The Love Parade (Reprise)</td>
<td>149</td>
<td>6</td>
<td>72</td>
<td>38</td>
<td>33</td>
<td>52%</td>
<td>3</td>
</tr>
<tr>
<td>MARILYN MARTIN - Move Closer (Atlantic)</td>
<td>110</td>
<td>3</td>
<td>47</td>
<td>33</td>
<td>27</td>
<td>45%</td>
<td>4</td>
</tr>
<tr>
<td>MOODY BLUES - Your Wildest Dreams (Polydor/PolyG.)</td>
<td>118</td>
<td>6</td>
<td>32</td>
<td>21</td>
<td>59</td>
<td>32%</td>
<td>3</td>
</tr>
<tr>
<td>GEORGE MICHAEL - A Different Corner (Columbia)</td>
<td>126</td>
<td>1</td>
<td>29</td>
<td>21</td>
<td>75</td>
<td>23%</td>
<td>2</td>
</tr>
</tbody>
</table>

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%
NORTHEAST

NEWPORT, NH (RICK LARENCE-WCNI) ADDS: M. Martin, Temps, G. Nash.
LEWISTON, ME (CHRIS LAYNE-WLAM) ADDS: Sade, C. Club.
WHITE RIVER JCT, VT (CHARLIE TURNER-WKXE) ADDS: Julian, Heart, Temps, D. Schuur, Clannad.
HARTFORD, CT (DAVID BERNSTEIN-WTIC) ADDS: G. Michael, Moody B's, S. Red.
NEW LONDON, CT (DANNY O'BRIEN-WNLC) ADDS: Ocean, Moody B's, New Haven, CT (JAY MC CORMICK-WELI) ADDS: Moody B's, Miami S.M.
ALBANY, NY (CHRIS HOLMBERG-WABN) ADDS: G. Michael, Moody B's.
UTICA/ROME, NY (JOHN CARUCCI-U102) ADDS: David Pack, Jms Taylor, Level 42, OMD, H. Jones.
PITTSBURGH, PA (BOB CONRAD-WTAE) ADDS: Miami S.M., Pet Shop, LaBelle & M.
JOHNTOWN, PA (JACK MICHAELS-WKYE) ADDS: DeBarge, D. Academy, Aretha, M. Martin.
SHARON, PA (KEITH CORSO-WPIC) ADDS: LaBelle & M, Madonna, Manilow.
MEADOWVILLE, PA (KEVIN BONNER-WMGW) ADDS: M. Martin, Moody B's, D. Academy, Mr. Mr.
SCRANTON, PA (BURL TRAMPA-WBQW) ADDS: ELO, A. Wheeler, Madonna.
WILMINGTON, DE (MIKE DALEY-WDEL) ADDS: Bangles, Whitney.
DOVER, DE (DONNA BEATY-WDWO) ADDS: Moody B's, Seger, David Pack, Hooters.
WILLIAMSON, WV (KIM WHITNEY-WBTH) ADDS: Temps, Janet Jax., Starship, Heart.
SUTTON, WV (STEVE DOUGLAS-WGGB) ADDS: Reunion.

SOUTH

OCEAN CITY/ SALISBURY, MD (JAY DENNIS-WQHO) ADDS: Aretha, J. M. Jarre, DeBarge, Nu Shooz, David Pack, M. Martin, S. Vega.
WINCHESTER, VA (FRANK MITCHELL-WINC) ADDS: Jms Taylor, Julian, LaBelle & M, G. Michael, Fat Larry's, M. Martin, David Pack, Hooters.
HARRISONBURG, VA (ADAM BUTTS-WQPO) ADDS: Heart, A. Starr, David Pack, Moody B's, Hooters.
RICHMOND, VA (LOU DEAN-WRVA) ADDS: S. Red, Moody B's.
LYNCHBURG, VA (BARRY GRIFFIN-WGOL) ADDS: LaBelle & M, Madonna, OMD.
GOLDSBORO, NC (MIKE MURRAY-WQOR) ADDS: Moody B's, Teddy P., D. Academy, S. Bishop.
ROCKY MOUNT, NC (LESLEY JORDAN-WED) ADDS: Nicole, Pet Shop, ELO, Hooters.
SWAN QUARTER, NC (MAZIE SMITH-WHCH) ADDS: Nylons, H. Jones, D. Academy, Mike & M.
CHARLOTTE, NC (MARTY LAMBERT-WBT) ADDS: No Adds.
CHARLOTTE, NC (BILL CONWAY-WEZQ) ADDS: Level 42, G. Michael, Ocean.
SUMTER, SC (TERRY MOORE-WVCD) ADDS: Level 42, ELO, M. Martin, DeBarge.

CONWAY/MYRTLE BEACH, SC (BOB VANDERGRIFT-WVAV) ADDS: OMD, Ocean, Moody B's.
HILTON HEAD ISLAND, SC (JOHN REANS-WHQQ) ADDS: Moody B's.
ATLANTA, GA (GREG PICCIANO-WBAM) ADDS: LaBelle & M, Madonna, Moody B's.
ATLANTA, GA (JOHN CHAPPELL-WSB/FM) ADDS: G. Michael, Moody B's, S. Red.
ST. AUGUSTINE, FL (JIM ANDREWS-WUVU) ADDS: Moody B's, G. Michael, H. Jones.
STUART, FL (BARRY GRANT-WSTU) ADDS: D. Academy, A. Starr, Moody B's, Temps.
SYLACAUGA, AL (R. Batty/A. LEE-WQRE) ADDS: Janet Jax., Temps, Mangione.
TUSCALOOSA, AL (SANDER WALKER-WFFX) ADDS: Stones, David Pack, DeBarge, P. Austin, Julian, Hooters, Aretha.
GADSDEN, AL (DAVID FORD-WGAD) ADDS: No Adds.
GUNTERSVILLE, AL (STEVE DALLAS-WQHS) ADDS: Aretha, Hiroshima, David Pack, DeBarge.
VALLEY HEAD, AL (CHRIS JAMES-WQOX) ADDS: David Pack, G. Michael, A. Starr.
BAY MINETTE, AL (TIM BROWN-WBCA) ADDS: Moody B's, E. Rabbitt, Oaks.
SELMER, TN (BOB PAYTON-WTUN) ADDS: S. Bishop, G. Michael, Temps.
CHATTANOOGA, TN (DALE DEASON-WGOW) ADDS: G. Michael, D. Academy, Ocean.
SHreveport, LA (JEFF EDMAN-KVX) ADDS: Ocean.
PINEVILLE/ALEXANDRIA, LA (DANIEL LYNCH-KVX) ADDS: Manilow, Miami S.M., S. Red.

MIDWEST

MASSON, IA (CINDY HUBER-KRIB) ADDS: Ocean, G. Nash, Hooters, D. Academy, Moody B's.
MASSON, IA (HARRY O'NEIL-KLSS) ADDS: H. Jones.
WATERLOO, IA (ROGER DAVIS-KWLO) ADDS: Moody B's, S. Red.
DUBUQUE, IA (WES DAVIS-KAT) ADDS: Ocean, J. Denver.
DULUTH, MN (J. J. BUTLER-WBPS) ADDS: H. Jones, S. Red.
ROCHESTER, MN (DAN MANGONE-KEOV) ADDS: Ocean, Aretha, DeBarge.
DULUTH, MN (NICK O'NEIL-WETQ) ADDS: P. Collins, Ocean, LaBelle & M, Madonna.
ROCHESTER, MN (NICHOLAS KROC-KWBO) ADDS: David Pack, Jms Taylor, Easton, Moody B's, S. Bishop.
ROCHESTER, MN (AL AXELSON-WRMY) ADDS: D. Academy, M. Martin, G. Michael, Hands A.A.
A/C ADDS

RUSHVILLE, IN (KEVIN L STONE-WRCR) ADDS: Level 42, G. Michael, Moody B’s, David Pack.
VERSAILLES, IN (DALE M. GRAVES-WVOR) ADDS: Sade, Miami S.M., C.Club.
LAFAYETTE, IN (MIKE JOHNSON-WASK) ADDS: Moody B’s, S.Bishop, D. Academy, G. Michael.
MUNICE, IN (RANDY TANNER-WOKZ) ADDS: Joe Jacks, John Miles.
MONROE, MI (MIKE WHEELER-WTRW) ADDS: Ocean, Level 42, Moody B’s, S. Vega, S.Bishop, G. Michael.
SAGINAW, MI (TERRY LENZ-WSGW) ADDS: Ocean, P. Collins, Hank Jr., Level 42, M. Pack.
BATTLE CREEK, MI (RICK CHAPMAN-WKNN) ADDS: Temps, ELO, D. Academy.
GRAND RAPIDS, MI (MARK ROBERTS-WOOD) ADDS: D. Stratis, P. Collins, Madonna, C.Club.
RICHLAND CENTER, WI (JOHN DOYLE-WRCD) ADDS: D. Academy, G. Michael, M. Pack, Madonna, M. Martin, Mike & M.
MADISON, WI (PAT O'NEILL-WMGH) ADDS: Aretha, ELO, Temps, Mellencamp.
REDDESBURG, WI (KEVIN KELLOGG-WRDB) ADDS: Level 42, Wax, S. Bishop, David Pack.
HUDSON, WI (RICK THOMAS-WRPX) ADDS: Mike & M, D. Academy, A. Starr.
GREEN BAY, WI (DAVID CAREW-WDUE) ADDS: Sade, Mike & M, LaBelle S&M, Moody B’s, J. Denver.
WAUSAU, WI (DAVID WRIGHT-WWRQ) ADDS: G. Michael, M. Martin, Mike & M.
EAU CLAIRE, WI (RICK ROBERTS-WIAL) ADDS: David Pack, ELO, Temps, J. Butler.
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MENOMONIE, WI (ALISON GIRARD-WMGH) ADDS: Level 42, Ocean, P. Collins, Mike & M.
OSHKOSH, WI (BOB TEMPS-WFAC) ADDS: G. Michael, Starship.
AUSTIN, TX (RUSH/ALAN-KEY103) ADDS: Ocean, H.Jones, Moody B's.
DEL RIO, TX (KEVIN BEL-KDLK) ADDS:
PAMPA, TX (MIKE KNEISL-KGRO) ADDS:
ODDESSA/MIDLAND, TX (STEVE MYERS-KQIP) ADDS: D. Academy, G. Michael, ELO, Pet Shop.
EL PASO, TX (BILL CLIFTON-KLTO) ADDS: A. Starr, Moody B's, Mike & M., Manilow, Ocean.
PHOENIX, AZ (SAM CHURCH-KKLT) ADDS:
SEDON, AZ (RANDY MAHANNAH-KAZM) ADDS: FROZEN.
ALBUQUERQUE, NM (JAY SCOTT-KOB/AM) ADDS: C. Club.
LOS ALAMOS, NM (SUE STONE-98KHJ) ADDS: David Pack, D. Academy, G. Michael, Temps.
CLOVIS, NM (JERRY MAYFIELD-KCLO) ADDS: Moody B’s, Journey, P. Bailey, Mangione, Mr. Moon, Starship.
CARLSBAD, NM (ED LAWRENCE-KBAD) ADDS: Temps, OH, Ocean.
RENO, NV (JIM BUTLER-KGER) ADDS: OMD, H.Jones, S. Bishop.
ELKO, NV (MARTY KNIGHT-KMCI) ADDS: John Jax.
MANTOUMOORE, NV (CHERYL GREEN-KMRG) ADDS: Mike.
PORTLAND, OR (CHRIS KNIGHT-KNKO) ADDS: DelBarge, Temps, Level 42.
SANTA ROSA, CA (JIM DANIELS-KSRO) ADDS: Ocean, A. Starr.
UKIAH, CA (DANNY VANMETER-KUKI) ADDS: S. Red, Hooters, Level 42, Moody B’s, Hands A.A., Teddy P., Mr. Jms Taylor, B’s.
ARCATA, CA (CHRIS KNIGHT-KATA) ADDS: Temps, C. Club, Level 42, D. Academy, Ocean, H. Jones.
SACRAMENTO, CA (IRONS/ANDREWS-KHLY/AM) ADDS: Michael, Mellencamp, S. Bishop.
VALLEYSVILLE, CA (SHELAH BOWMAN-KICL) ADDS: D. Academy, Ocean, H. Jones.
LAKE TAHOE, CA (RON WEST-KWOL) ADDS: Jms Taylor, Moody B's, G. Michael, Mellencamp, Level 42, ELO.
SO. LAKE TAHOE, CA (JIM DANIELS-KKUS) ADDS: Janet, Ocean, H. Jones, A. Starr.
BUCKEYE (RED, DEE ANN METZGER-KHOW) ADDS: Mike & M., Ocean.
THE DALLES, OR (GREG LE BLANC-KMQU) ADDS: Junior, John Miles, Ocean, S. Bishop, Pet Shop.
PORTLAND, OR (JOHN WILLIAMS-KGQ) ADDS: No Adds.
MEDFORD, OR (JIM ZINN-KMFR) ADDS: Moody B’s.
MEDFORD, OR (JOHN O'BRIEN-KYOK) ADDS: David Pack, S. Bishop, A. of Noise, Hooters.
AUBURN, WA (CARL SAWYER-KASY) ADDS: Temps, G. Michael, DelBarge, Moody B's.
WHITEHALL, WA (PAUL LANKOW-KYIU) ADDS: H. Jones, Level 42, Temps.
CENRALIA, WA (JIM KNUTSON-KELA) ADDS: Moody B’s.
SHELTON, WA (GLEN CONOLLY-KMAS) ADDS: David Pack, A. Starr, S. Bishop, Ocean, H. Jones.
OAK HARBOR, WA (DAVID BOWDEN-KI9S) ADDS: M. Martin, G. Michael, Janet Jax., ELO.
ABERDEEN, WA (PAUL LANKOW-KLRO) ADDS: Level 42, A. Starr, Hooters, Moody B’s.
CENTRALIA, WA (JIM KNUTSON-KELA) ADDS: Moody B’s.
SHELTON, WA (GLEN CONOLLY-KMAS) ADDS: David Pack, A. Starr, M. Martin, Ocean, H. Jones.
KELSEYVILLE, WA (RAY BARTLEY-KLOG) ADDS: G. Michael, Temps.
YAKIMA, WA (FRANK TAYLOR-KMWX) ADDS: Level 42, Moody B’s.
YAKIMA, WA (DAVE HANSON-KIT) ADDS: A. Starr, Jms Taylor, David Pack.
SPOKANE, WA (SKY WALKER-KQSP) ADDS: Moody B's, Level 42, H. Jones.
TRI-CITIES, WA (BILL TULETON-KALE) ADDS: DeBarge, David Pack, A. Starr, Jms Taylor, S. Bishop.
ANCHORAGE, AK (GREG WILKINSON-KKLV/AM) ADDS: David Pack, A. Starr, Jms Taylor, B’s.
SASKATCHEWAN, SK (STEVE SHANNON-CKFC) ADDS: OMD, H. Jones, LaBelle & M.
BOYS NIGHT OUT
Central California radio visited with Kiss backstage recently after the band's Sacramento show. Pictured (clockwise-from lower left): Barry Deide (KDKJK); Beaver Brown (KDKJ); Bruce Kulick (Kiss); Paul Stanley (Kiss); Mark Davis (KDKJ); Bill Prescott (KZAP); and Kenny Ryback (center-Independent Album Promotion).

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102.

SHELLY GOES WEST
Shelly West was in Reno a few months ago and she stopped by KOLO for an interview. Pictured here (l to r) are: Cathy Johnson (KOLO Promotions Director); Shelly; and Patrice Bingham (KOLO News Director).

TO LIVE AND TALK IN N.Y.
Nick Feldman and Jack Hues of Wang Chung were recently at United Stations for an interview with Joni Silverman. Pictured (l to r) are: Feldman, Silverman, and Hues.
LIGHTING UP WHEREHOUSE RECORDS
Rene & Angela recently visited a Wherehouse Records store in Los Angeles to meet fans and sign autographs. Pictured (l to r) are: Willie James (Wherehouse); Rene Moore; Steve Heldt (PolyGram); Angela Winbush; Howard Alston (Wherehouse); Narvelan Hunt (PolyGram); Anthony Jiles (PolyGram).

COOL DUDES
WBCN-Boston's Bradley J. and Steven Tyler of Aerosmith are shown here after a live on-air interview at the WBCN studios. WBCN gave away all 13,000 tickets to the WBCN 18th birthday party/concert with Aerosmith on March 12th.

WISCONSIN COUNTRY
Prior to singing the national anthem at a Milwaukee Bucks game, Lee Greenwood stopped by WBCS-Milwaukee. Pictured (l to r) are: Bucky Albright (WBCS); Greenwood; Bob Look (WBCS).

DEES FOSTERS ANOTHER HIT
David Foster (right) recently stopped by the studios of KIIS/FM in Los Angeles for a live interview with Atlantic labelmate Rick Dees (left).

April 25, 1986/the GAVIN REPORT
Undeniably

Simply

Red

Elektra

Picture Book. Over 600,000 sold worldwide.
X
Former Blasters member Dave Alvin has now permanently joined X, replacing guitarist Billy Zoom.

RUN DMC/AEROSMITH
Calling it the "first rap song", RUN DMC plan to redo "Walk This Way" with Aerosmith.

GEORGE CLINTON
He's producing an album for former Miss America, Vanessa Williams.

RUPERT HOLMES/RITA COOLIDGE

JERMAINE JACKSON
There's a good chance Jermaine will portray his good friend, Marvin Gaye, in Motown's bio-picture of the late superstar.

JOURNEY
Illustrators for the album cover of the new Journey LP, "Raised On Radio" are two members of The Tubes, Michael Cotton and Prairie Prince.

PATTI LaBELLE
"Sisters In The Name Of Love" is the title of an upcoming HBO special starring Patti, Gladys Knight and Dionne Warwick.

WILLIE NELSON
He has four film credits to his name - Electric Horseman, Honeysuckle Rose, Barbarosa and Songwriter, and has two scheduled for release in 1986 - Red Headed Stranger and Stagecoach.

MICHAEL JACKSON
The premiere of Michael's 3D project, Captain EO, scheduled for release this month, has been delayed until September. It was only scheduled for showing at Disneyland and Disney World anyway.

DOLLY PARTON
May 3rd marks the opening of her theme park, "Dollywood", in Pigeon Forge, Tennessee.

ANDY TAYLOR
Duran Duran's Andy Taylor is working on a solo LP, produced by the legendary Roy Thomas Baker.

BILLY SWAN
He wrote Clyde McPhatter's hit "Lover Please" when he, Billy, was sixteen.

PAUL McCARTNEY
One of the biggest selling videos in England is an animated feature, "Rupert And The Frog Song". Paul's next LP will be produced by Hugh Padgham who's produced and engineered Phil Collins.

ART OF NOISE
The featured player on their new single is Duane Eddy. While appearing on the hit British TV Show, The Tube, Art Of Noise swelled from being a trio to using a twelve piece band, employing Duane Eddy on guitar.

BOB DYLAN
Bob Dylan and the Heartbreakers' latest single is the theme of a movie bearing the name, Band Of The Hand. The film was produced by Miami Vice's Michael Mann and directed by Paul Michael Glaser of Starsky and Hutch.

SWEETHEARTS OF THE RODEO
Kristine and Janis were once fired from a Los Angeles pizza parlor because they were drawing more customers than the parlor could accommodate.

THE MODELS
This Australian outfit was originally formed by Sean Kelly and James Freud in 1978 in Melbourne.
WATCH "NEIL DIAMOND — HELLO AGAIN." A CBS-TV SPECIAL, SUNDAY NIGHT.
NEIL DIAMOND. "HEADED FOR THE FUTURE." THE NEW ALBUM AND SINGLE, HAPPENING NOW. ON COLUMBIA RECORDS, CASSETTES AND COMPACT DISCS.
Finally, one of the highlights of 1985, the "Cities In Dust" single is united and fortified by an entire album. If there was a queen of the Album/Alternative section, we’d crown Siouxsie Sioux immediately. This is the first Banshees LP with new guitarist, John Carruthers. Like the best of their work, the rhythm section takes the lead, giving especially side two a grand and elegant glow. Personal favorites besides "Cities" also includes the bellowing "Cannons" followed by "Party’s Fall." Unbeknownst to a major portion of the US, Siouxsie (alongside Kate Bush) has been one of the leading female figureheads in rock n roll. Dating back ten years when punk first began, Siouxsie Sioux changed the face of how female European performers were and were being perceived. Like I said, try side two first, and dig the intro to "92 Degrees." Now if the air conditioning in your building breaks down, and it gets into the nineties, run for cover.

"One More Colour" - Jane Siberry (Open Air)

It's difficult trying to think of a new way to say "be aware". It wasn't until seeing Jane Siberry perform live (as an opening act) that I noticed a strong core of intelligent women (and men), an active core that will propel her to much greater heights with or without the blessing of radio airplay. The LP is due in one week, which I'll use to absorption time. That's when we'll talk music.

Heartbreak Highway - Rubber Rodeo (Mercury)

Massachusetts' most famous cowboy outfit find their way back onto the Chisholm Trail of Alternative Radio. It's also apparent that the band has retained some of the control they handed over to the producer of the last LP. Hence their vision of merging opposite styles of Country and Alternative is a bit clearer. Heartbreak Highway's masterpiece is the Midnight Cowboy medley, "Everybody's Talking" into "Souvenir".

GTR (Arista)

You know, there's two ways of looking at rock n roll—Fender and Gibson. You've got twang and you've got fat sound. And it's always been a race. Fender has been winning lately, but if this new wave (it's funny using that term) of rock catches on, it's time to stock in ole Les Paul. Steve Howe. more than anybody else, knows the glories and pitfalls of playing complicated time changes. As in Asia, the big splash and the line-up is all important. Keeping the momentum and freshness alive after that debut is the hard part. GTR, a first time act, makes a heavy play for Album Radio and those on a symphonic bent. The guitars are room sound as opposed to close and warm. The singer sings high, sounding a bit American. Keyboard work has been minimized, its role strictly a textural one. Listeners will have a good time dissecting who plays what solo. My guess is that GTR will make a simultaneous impact both on radio and retail. Just how far Album Radio stations will expand their horizons to accommodate GTR's direction isn't really an issue since the songs average about four minutes.

Raised On Radio - Journey (Columbia)

Journey, once known for a keen and balanced sense of power and pop, now gush love songs under the control of vocalist/producer Steve Perry. Refurbished, streamlined, and more pop than ever, Raised On Radio is a vocal and song oriented piece of work. Lyrically, it's almost uncharacteristic ("Remember...our last September...Happy happy, oh happy"). Its best moments are when guitarist Neal Schon parts the skies, showing a few textures and fast notes into overdrive. Best bets include the title track, "Raised On Radio", and the single, "Be Good To Yourself". Top Forty should have a field day sorting through the crooners.
ALL ROADS LEAD TO HEARTBREAK HIGHWAY
THE NEW LP FROM RUBBER RODEO

PolyGram Records

www.americanradiohistory.com
I'm playing favorites and I don't mind saying so. I think the track of the year so far is Peter Gabriel's "Sledgehammer". Considering it was Most Added and Certified first week out means we're not really going out on a limb. It was only a matter of time before Peter Gabriel's direction and American radio's direction intersected. Album Radio leads the way on this one all the way. It was even Most Added on the Alternative side of life. A couple significant leaps to watch out for. "Sledgehammer" made a strange bounce back 22-9. Quite shocking! Howard Jones had another gigantic week, 27-17. The Models are becoming a model example of perseverance. They finally let loose this week making their move, 35-18. Who ever though Heart would be on one of the biggest comeback tears of the 1980's? They re-debut at #26. Icehouse is a smoldering sensation with our sample of Indicators. Iva and the gang debut at #36. Let's turn our attention to the Chartbound category. Mainstreamers Starship and Giuffria are threatening confusion might liven up the airwaves. Golden Earring, with their midtempo single, was third most added, just behind 38 Special. Glad to see Art Of Noise, Rob Jungklas, and Hear 'N Aid make Chartbound. Watch out for Lou Reed. The twelve inch (the best track) debuted this week at #40. It's a big hit occasion for those stations who like to step out. Speaking of the godfather of punk, next week unofficially marks the 10th Anniversary of Punk. We at the Gavin Report plan to celebrate such an event next week with you, dear reader. God save the Queen and be cool, KZ
**ALTERNATIVE ACTION**

Editor:
Peter Standish

**CERTIFIED**

BLOW MONKEYS
(RCA)

ART OF NOISE
(CHRYSLIS)

**MOST ADDED**

1. "SLEDGEHAMMER"-PETER GABRIEL (GEFFEN-12)  
2. TINDERBOX-SIOUXSIE & BANSHEES (GEFFEN)  
3. HEARTBREAK
HIGHWAY-RUBBER RODEO (MERCURY/POLYGRAM)  
4. MISTRAL-LOU REED (RCA)  
5. "YEARS LATER"-CACTUS WORLD NEWS (MCA-12)  

**IMPORT INDIE**

DUMPTRECK  
(BIG TIME)  

SOUL ASYLUM (Twin/Tone) "Tied"  
ROKY ERICKSON (P.Dust) "Slender"  
EDDIE JOBSON (Private) "Themes"  
WINDBREAKERS (DB) "Don't"  
CRAZY 8'S (Red Rum) "Touchy"  
MONKEY RHYTHM (415) "Place"

**CHARTBOUND**

ABSOLUTE BEG. (EMI America) "Bowie"  
RED LORY, Y.L. (Red Rhino UK)  
MINISTRY (Sire) "Angel"  
BODEANS (Slash-W.B.) "Fadeaway"  
LOU REED (RCA) "Money"  
NEIGHBORHOODS (Restless) "WUSA"  
LATIN QUARTER (Arista) "Modern"  
WINTER HOURS (Link) "Girl"  
SIOUXSIE & BANSHEES (Geffen) "Dust"  
CANDYMAN  
CATCUS WORLD NEWS (MCA) "Years"  
RIEUFREX (MCA) "Colonial" "Traps"  
ERASURE (Sire) "Love"

ADDED records, PETER GABRIEL and SIOUXSIE & BANSHEES, should compete with the other CHARTBOUND albums to debut next week.

**SPOTLIGHT LP**

City Without A Subway-WRUV Compilation (Neo)  
All students find it an overwhelming challenge to maintain disciplined study habits when their "major" is their college radio station. Hats off to the staff of WRVU at Vanderbilt University in Nashville for stretching themselves even further with the release of their very own compilation album of local talent. From the production, to the packaging, to the song selection, "City Without A Subway" is first rate and the album cover (painted by Howard Finster designer of covers for the Talking Heads and REM) is a brilliant compliment to its contents. My favorite songs and the ones from Webb Wilder, Bill Lloyd, The Movement, and In Pursuit (courtesy of MTM). Liner notes offer an excellent summary of the relationship between Nashville's current rock scene and the remainder of its rich musical history. Call (615) 322-3691 for more info.

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Q's have experienced a similar growth pattern and have a legitimate shot at the top ten. CERTIFIED and rising fast, the BLOW MONKEYS and ART OF NOISE are busting through. ART OF NOISE is stacking up tons of non-commercial support and "Peter Gunn" should catch on at the commercial level quickly. DUMPTRECK had a tremendous week. You'll notice it being on our highest debut ahead of TRANSLATOR.  

Up & Coming records to look out for are the ABSOLUTE BEGINNERS SOUNDBACK, RED LORY-YELLOW LORY, MINISTRY, BODEANS, & LOU REED. Our two MOST
THE TRUTH ABOUT THE NEW MUSIC SEMINAR

These people don't give praise lightly. So why are they saying such nice things about the New Music Seminar? Because we put on a Seminar they're proud to participate in. A Seminar with over 40 comprehensive panels and educational workshops, featuring truly significant industry speakers. A Seminar that includes one of the most-attending 5,000 essential decision makers. We've made the Seminar a unique opportunity to build your network of contacts and promote your artists, products, or business in pleasant modern surroundings. But don't take our word for it. As you can see, many other people will tell you the same. Find out why—and take advantage of new promotional opportunities at the Seminar. For information on how to take advantage of marketing and promotional opportunities at the Seminar, call Joel Webber at (212) 215-740; for press information, call Ralphine Finkley of The Raleigh Group at (212) 265-416. For further information call Jeff Dornan at (212) 222-2115.

"A ringside seat to a three ring, three day non-stop overview of the state of the music industry, present and future. The opportunity to meet new people spearheading the latest music sounds around the world. I haven't missed one yet. Worthwhile, exciting, fun.

SEYMOUR STEIN
PRESIDENT, SIRE RECORDS

"I only wish that when I started out in management at the age of 12 there would have been something like NMS to attend, so I would not have made so many mistakes and completely messed up Dire Straits' career.

ED BUCKNELL
DAMAGE MANAGEMENT
(DIRE STRAITS)

"Having attended every NMS meeting since its inception, and having witnessed the staggering growth of each successive NMS, I would say this is one seminar you can't afford to miss.

IAN COPELAND, PRESIDENT
FRONTIER BOOKING INTERNATIONAL (FBI)

"As the manager of the Hosters, I attended the NMS to establish better visibility and credibility, and to add legitimacy to the act—and it worked! Further, as a manager, club owner, and talent buyer, the NMS offered me a unique opportunity to meet and spend time with all the people from the business I deal with. The NMS has helped all parts of my business to grow.

STEVE MOUNTAIN
CABARET/CORNERSTONE MANAGEMENT

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THE NEW MUSIC SEMINARI
ON MANAGEMENT

TWO WAYS TO BUILD A TEAM

Suppose you were a better (which I'm sure you're not!). And suppose I told you that there was a basketball game going on. One team was made up of individual "stars" who played individual ball—that is, very little teamwork. The other team was made up of good players (not as good as the other team, but still good) who played very well with each other; they were a really tight team. Who would you bet on? The odds would be with you, if you went with the tight team, because we know that a team of people can beat out a group of people more times than they'll lose, be it in sports or in business. That's how many Japanese firms and the truly successful American firms often succeed: they really have cohesive, smoothly functioning, high-morale teams of managers and nonmanagers working together, and let's face it, teamwork really does represent the competitive edge in today's rough and tumble marketplace, regardless of the business you're in.

Managers are aware of this, and that's why they talk a great deal about "team-spirit" and "team-work" and "team-players". Unfortunately, in my experience as a researcher and consultant, I have found that there is a lot of talk, but not enough action about teams. Many managers talk about their "team", but in reality all they've got is a "group" of employees who, like the first basketball team, are operating more as individual players than as a tight, cohesive, collaborative team.

The point is that a manager can't simply declare that his or her people are, or will be, a "team". A team is nurtured, cultivated, and developed, like plants. It takes a lot of work and a long-term time commitment to develop a real team. Many managers are not prepared to go that route, despite all the fancy words and glittery speeches about teamwork.

The obvious question at this point is: How does one develop a team? Unfortunately, there is no one simple answer. Several of my future columns will be devoted towards team-building strategies, but I can give you a couple tips right now. First of all, remember my last column about Purposeful Parties? (Issue 1601). One way to develop team-spirit consistently is to celebrate the successes of your office (department, division, company) and invite everyone that counts. When I address managers of diverse industries, I tell them that the "everyone" should include receptionists, secretaries, in-house messengers, mailroom people, stock clerks, loading dock people, and anyone else who is probably doing a wheel of a job getting the product or service out to market. There's nothing to stop you from having Purposeful Parties with sub-teams as well—for example with office staff, or with the accountants, or with the senior management group. The list of invitees and the reasons for the celebration are going to make up your teams and sub-teams. The moral of the story is that you can't simply "have" a team, but you can help develop a team by having consistent celebrations of team efforts and team success.

Here's another idea, and one which is often not well received by traditional managers. The idea is to share information, and I mean all information, with your prospective "team". I remember visiting one very successful multi-billion dollar company that shared all its sales data, profit-and-loss statements, cost data, etc. with all office staff and even with the production crews, many of whom had only a high-school education. The well-managed companies I have studied consistently share as much data as they can with all employees. Mind you, they don't just overload everyone with tons of manuscripts and numbers and reports and meetings. They find out what people want to know, and they give them that. They find out what questions and concerns people have, and they address them. And then they summarize other key indices of company performance, and they give them that too, verbally and in writing.

One company I dealt with made certain that every employee at all levels knew at all times exactly where the company was heading, what the overall strategies were, what the problems in the marketplace were and how they were being dealt with, what the financial projections (costs, revenues) were and from what sources, and so on. The effective companies that have to temporarily layoff employees have been quite candid on that, telling people what the likelihood of layoffs are and what the company will be doing to bring them back on board.

Why do these companies do all this? For a very pragmatic reason. Only when employees really know what's going on do they do a better job and really start acting as a team: working together for a common purpose. Sure, there are a lot of rational reasons for paranoia; some bad apple employee might abuse this open information. But what about the 99.9% of employees who won't abuse it, and in fact want and need that information to really do their job right and to feel that they are part of a team? So often have I heard from managers and nonmanagers: "I can't do my job as well as I should because I don't get the information I need" or "How can I feel good about this place if they don't even trust me enough to tell me what's really going on around here". The research is clear: People want to know what's really going on in the organization they work for. If information is not provided by management, then employees spend a lot of time wondering, worrying, guessing, trying to ferret out information, bitching, whispering, gossiping, analyzing rumors, creating pockets of distrust, backstabbing, and generally doing less productive work and certainly not feeling part of a cohesive team.

In my next column, I'll give you some more specific tips on sharing information for team-building and improved performance. But for now, I'll close with this comment: If you really want a team of players you've got to work at it. Start off by giving group rewards for group performance, and consistently be open and liberal with information to that group. Keep on doing that and one day you'll look at that group of people and realize that you've created something wonderful: a real live team.
In the current FCC inquiry into deregulating AM radio to help make it more competitive, several innovations are proposed--from eliminating the "one to a market" rule for each owner, to allowing 100% duplication of AM stations to encourage regional networking, to allowing a return to AM/FM duplication of commonly-owned stations. But one innovation is already (rather quietly) being permitted - the renewed use of synchronous transmitters.

A couple of years ago I heard from the PD at WLLH in Lowell, Massachusetts, which is currently the only remaining synchronous operation in the United States. That is, it has two transmitters in two different places, operating simultaneously in the same general locality, with the same programming and call letters on both. This is a means of enhancing coverage in a market, especially for lower-powered stations, or stations with severe interference problems; WBZ in Boston for many years had a lower-powered synchronous satellite transmitter in Springfield, but it was considered a separate station (call letters WBZA) by the FCC, and it was given up eventually to permit purchase of another station by its owner. The technique is used widely in Europe, and the FCC now can see no reason to prohibit it here. So, without fanfare, the FCC has granted an application submitted for synchronous operation of a station in Nevada.

The phrase "synchronous" is important--if the two stations were not locked together exactly on frequency, any difference in the two carrier frequencies would be audible as a constant and even fade up and down, matching the frequency of the difference (the "beat frequency" phenomenon you would hear if you hit two tuning forks simultaneously tuned to slightly different pitches). If one transmitter were only 1/3 of one cycle per second different in frequency from the other, the fade would still occur every three seconds! So modern technology makes maintaining this sort of frequency stability much more practical than it was in years gone by. One transmitter can be referenced to the other by a calibration signal fed over the subcarrier of a microwave (STL) link; or both transmitters can be referenced to the absolute standard transmitted by WWV, the U.S. National Bureau of Standards shortwave station in Colorado Springs, Colorado, and in Hawaii. (There still will be beat-fading audible when you are driving between the two transmitters at a point where the two signals are roughly equal in strength, but the advantages of synchronous two-transmitter operation would presumably justify this annoyance, for the station that chose to build such a facility.)

The station that has been granted the right to use two transmitters is KROL in Laughlin, Nevada, on 870 kHz. That station is directional day and night, directed west, and they've been granted a construction permit for a satellite synchronous transmitter in East Las Vegas, Nevada, some 60 miles west, to operate on the same frequency with 500 watts daytime, 400 watts nighttime directional west also. This is the first instance I can recall ever hearing of in which the main transmitter and slave transmitter are both directional, in synchronous operation. Since each site has more than one tower, and since radio, travelling at the speed of light, will have slightly different lag times moving from one set of towers to the other, there is the possibility of more complex beat effects, and even more so at night, when there probably will be some skywave from the main site coming down on the vicinity of the second site (and the skywave path is much longer, and subject to variation). However the FCC evidently does not expect a major problem from this.

If it succeeds, this experiment will probably spark more requests from stations to implement this very old concept with the new, modern technology. More transmitters with lower power could cover the same service area as higher power and one transmitter, and with much less potential for skywave interference at night.
**CERTIFIED**

<table>
<thead>
<tr>
<th>LEE GREENWOOD</th>
<th>Hearts Aren't Made To Break (MCA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOUTHERN PACIFIC</td>
<td>Reno Bound (Warner Bros.)</td>
</tr>
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</table>

**MOST ADDED**

<table>
<thead>
<tr>
<th>SAWYER BROWN</th>
<th>Shakin' (Capitol/Curb)</th>
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</thead>
<tbody>
<tr>
<td>DOLLY PARTON</td>
<td>Tie Our Love In A Double Knot (RCA)</td>
</tr>
<tr>
<td>RONNIE MCDOWELL</td>
<td>All Tied Up (MCA/Curb)</td>
</tr>
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</table>

**TOP REQUESTS**

<table>
<thead>
<tr>
<th>RONNIE MILSAP</th>
<th>Happy, Happy Birthday Baby (RCA)</th>
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</thead>
<tbody>
<tr>
<td>HANK WILLIAMS JR.</td>
<td>Ain't Misbehavin' (Warner Bros./Curb)</td>
</tr>
<tr>
<td>JUDDS</td>
<td>Grandpa (RCA/Curb)</td>
</tr>
</tbody>
</table>

Station Reporting Phone (415) 392-7750
Reports accepted Mondays 8AM through noon Wednesdays

**CHARTBOUND**

<table>
<thead>
<tr>
<th>KATHY MATTEA</th>
<th>Love At The Five And Dime (Mercury/PolyGram)</th>
<th>88</th>
<th>20</th>
<th>53</th>
<th>15</th>
<th>5</th>
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</thead>
<tbody>
<tr>
<td>MARK GRAY</td>
<td>When Love Was Enough (Columbia)</td>
<td>83</td>
<td>10</td>
<td>60</td>
<td>13</td>
<td>6</td>
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</table>

April 25, 1989/the GAVIN REPORT
**ACTION SIDES**

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>Reports</th>
<th>Adds</th>
<th>On Chart</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOLLY PARTON - Tie Our Love In A Double Knot (RCA)</td>
<td>77</td>
<td>39</td>
<td>33</td>
<td>5</td>
</tr>
<tr>
<td>T.GRAHAM BROWN - I Wish That I Could Hurt That Way Again (Cap.)</td>
<td>76</td>
<td>28</td>
<td>41</td>
<td>7</td>
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<tr>
<td>RANDY TRAVIS - The Other Hand (Warner Bros.)</td>
<td>74</td>
<td>24</td>
<td>43</td>
<td>7</td>
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<tr>
<td>RONNIE McDOWELL - All Tied Up (MCA/Curb)</td>
<td>71</td>
<td>33</td>
<td>35</td>
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<tr>
<td>MICHAEL JOHNSON - Gotta Learn To Love Without You (RCA)</td>
<td>66</td>
<td>14</td>
<td>49</td>
<td>3</td>
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<tr>
<td>JOHNNY LEE &amp; LANE BRODY - I Could Get Used To This (Full Moon/W.B.)</td>
<td>66</td>
<td>3</td>
<td>4</td>
<td>20</td>
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<tr>
<td>GLEN CAMPBELL - Cowpoke (Atlantic America)</td>
<td>65</td>
<td>13</td>
<td>47</td>
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<tr>
<td>SWEETHEARTS OF THE RODEO - Hey Doll Baby (Columbia)</td>
<td>62</td>
<td>10</td>
<td>36</td>
<td>16</td>
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<tr>
<td>DOBIE GRAY - That's The One To Grow On (Capitol)</td>
<td>48</td>
<td>5</td>
<td>27</td>
<td>16</td>
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<tr>
<td>*EMMYLOU HARRIS - Today I Started Loving You Again (Warner Bros.)</td>
<td>46</td>
<td>25</td>
<td>20</td>
<td>1</td>
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<tr>
<td>*SAWYER BROWN - Shakin' (Capitol/Curb)</td>
<td>46</td>
<td>44</td>
<td>1</td>
<td>1</td>
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<tr>
<td>JIM GLASER - The Lights Of Albuquerque (MCA)</td>
<td>42</td>
<td>11</td>
<td>29</td>
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<tr>
<td>BILLY SWAN - You Must Be Lookin' For Me (Mercury/PolyGram)</td>
<td>37</td>
<td>13</td>
<td>24</td>
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<tr>
<td>*JOHN SCHNEIDER - You're The Last Thing I Needed Tonight (MCA)</td>
<td>34</td>
<td>33</td>
<td>1</td>
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<tr>
<td>TOM WOPAT - True Love (Never Did Run Smooth) (EMI America)</td>
<td>33</td>
<td>5</td>
<td>25</td>
<td>3</td>
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<tr>
<td>VEGA BROTHERS - Heartache The Size Of Texas (MCA)</td>
<td>31</td>
<td>2</td>
<td>26</td>
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<tr>
<td>*PAKE McENTIRE - Savin' My Love For You (RCA)</td>
<td>31</td>
<td>30</td>
<td>1</td>
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<tr>
<td>RANDY TRAVIS - Can't Stop Now (Warner Bros.)</td>
<td>30</td>
<td>11</td>
<td>16</td>
<td>3</td>
</tr>
<tr>
<td>*BANDANA - Touch Me (Warner Bros.)</td>
<td>28</td>
<td>24</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>*T.G.SHEPPARD - Strong Heart (Columbia)</td>
<td>25</td>
<td>25</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

*Debuts This Week.....

Dropped: #30-Randy Travis ('82); #33-Gene Watson #34-Sawyer Brown, Osmond Brothers, Charley Pride, Bill Thornbury, Chance.

**LP CUTS**

| REBA McENTIRE (MCA) - Little Rock | KENNY ROGERS (RCA) - Heart Of The Matter |
| DWIGHT YOAKAM (Reprise) - Guitars, Cadillacs | OAK RIDGE BOYS (MCA) - Seasons |
| JUDDS (RCA/Curb) - Rockin' With The Rhythm | RONNIE MILSAP (RCA) - In Love/Money |
| DON WILLIAMS (Capitol) - Then It's Love | MICHAEL MARTIN MURPHIE (WB) - Fiddlin' Man |
| EMMYLOU HARRIS (WB) - Sweetheart Of The Pines | TANYA TUCKER (Capitol) - I'll Come Back As... |
| ANNE MURRAY (Capitol) - My Life's A Dance | STEVE EARLE (MCA) - Guitar Town |

**RECOMMENDED NEW RELEASES**

JOHNNY CASH/WAYLON JENNINGS
Even Cowgirls Get The Blues (Columbia)

MICHAEL MARTIN MURPHIE
Rollin' Nowhere (Warner Bros.)

WAYLON JENNINGS
Will The Wolf Survive (MCA)

**COUNTRY SUMMARY**

It was a close race for #1, but at the finish line HANK JR. had the lead over KENNY ROGERS. STEVE WARNER was mentioned more than any other record this week, with 97% of our stations charting "Life's Highway". Big moves at WMP-S-Seattle (22-9); KOLO-Reno (23-14); KSST-Jackson Hole (19-9); KATK-Carlsbad (17-6); WSLR-Akron (24-15); KKJO Garden City (30-10); KTOQ-Rapid City (18-8); VWMI-Bloxi (16-5); WAXX -Gadsden (19-9); etc. Last week's Certified, DANI SEALS, went from a 9% hit factor to a 34% hit factor this week. Great chart jumps reported at WCHK (25-9); Jim Quinton reports very heavy requests; WFMC (26-18); WKKW (32-22); KQBR (23-13); KTOQ (35-23); KFH (36-25); WAXX (26-20); Tim Clossen sez that DANI's "smokin' in Eau Claire"; WIBI (38-26); WFMF (25-18). J.T.*Hart reports top three requests; KLAC (27-18); etc. LEE GREENWOOD is one of this week's Certified, with Greg Harris at WCMR-Ekhart telling us that LEE is the second song this year to chart after only one week of airplay, and Donn Emis at KWTO-Springfield reporting that his listeners love "Hearts Aren't Made To Break" to death. SOUTHERN PACIFIC is also Certified, with 15 more stations adding it this week. Todd Grinsterd (WPWC-Baltimore) claims "Reno Bound" will be the hottest record of the summer, and Craig Diamond (WXKY-Milan) agrees, saying it's the "ultimate cruise time record". ED BRUCE continues to be a big hit with the ladies. KATHY MATTEA and MARK GRAY remain in Chartbound this week, with 20 and 10 adds respectively. Coyote Calhoun (WAMZ) tells us that Louisville is falling in love with Kathy, and he moves her 27-19. The "RANDY TRAVIS Saga" continues this week, with 24 more stations adding "On The Other Hand" and 11 more stations adding "Can't Stop Now". That makes 74 total reports for "Hand" and 30 total for "Stop". Tune in next week for more! We have six strong debuts into Action Sides - EMMYLOU, SAWYER BROWN, SCHNEIDER, PAKE McENTIRE, RANDY TRAVIS, and T.G. SHEPPARD. The DWIGHT YOAKAM LP appears to be just as popular as the single, especially "It Won't Hurt" and "Guitars, Cadillacs". P.J. Emmerson at KFAI/Minneapolis is putting together a special about "Cowpunk". She would appreciate any help that she could receive from record labels in order to get product for the special. KFAI's address is Drawer 731, Corvallis, Oregon 97330. Thanks!!!


**NORTHEAST**

WARD, MA (TIM TODD-WORD) Dolly, Dobie Gray, Juice, Greenwood, Bandana.  
BROOKTON, MA (MARK BURNS-WCAV/FM) FROZEN.  
PORTLAND, ME (HAL KNIGHT-WPOR/FM) C. Daniels, T.G. Brown, R. Travis.  
CARLISLE, PA (ANN STEVENS-WHYL) FROZEN.  
PHILADELPHIA, PA (BOB YOUNG-WXU) Emmylou, Ed Bruce, S. of Rodeo.

**SOUTHEAST**

BALTIMORE, MD (TODD GRIMSTED-WPOC/FM) J. Rodman, S. Pacific, Greenwood, J & M Younger.  
FROSTBURG, MD (MIKE STANLEY WFRB) Sawyer B., R. McDowell, Pake McEnt, S. of Rodeo, T.G. Sheppard, Johnson Judge.  
DANVILLE, VA (ALAN ROWE-WDVA) Emmylou, B.J. Royal, T.G. Brown.  
GOLDSBORO, NC (BILL WIGGS-WFMC) R. Travis, Bandana, Emmylou, Fairchild.  
SHELBY, NC (DAVIS/PRUETT-WOHS) T.G. Brown, Emmylou, R. Travis, Fairchild, Schneider.  
CARROLLTOWN, GA (PATRICK SUMAKEN-WLBB) Ed Bruce, Greenwood, G. Jones.  
CEDARTOWN, GA (CHUCK WALLEY-WGAA) R. Travis, Dolly, S. Pacific, R. McDowell.  
ELBERTON, GA (DAVE DAVIS-WRKR/FM) B. Lee, Schneider, D. Robbins, Bandana, Sawyer B., T.G. Sheppard, Pake McEnt.  
ALBANY, GA (JIM SHEPHERD-WKAF/FM) Sawyer B., Cash/Waylin, M. McCain/WM, Schneider, T.G. Sheppard.  
PENSACOLA, FL (STEVE RYAN-WWFM/FM) B. Higgins, L. Storey, R. Travis (Both), Childress, M. Johnson.  
DESTIN, FL (SKIP DAVIS-92/FM) G. Morris, J. Denver, Sawyer B., Pake McEnt, Holly Dunn, Bandana, Waylon, G. Strait.  
FT. PIERCE, FL (GEORGE GORDON-WFTP) G. Campbell, Ed Bruce, Billy Swan, M. McCain/WM, Schneider, T.G. Sheppard, Sawyer B., Pake McEnt.  
ST. PETERSBURG/TAMPA, FL (BILL PYNE-WOYK/FM) M. Johnson, T.G. Brown, Billy Swan.  
ARCADIA, FL (CHARLIE B. WOKD) R. Travis, R. McDowell, Billy Swan, M. Johnson, Dolly, Thornton, R. Robbins.

**SOUTH**

SYLACAUGA, AL (CHARLES LANDE-WLMS/FM) G. Jones, T.G. Sheppard, J. Rodman, Sawyer B., G. Morris, G. Strait, Waylon.  
TALLADEGA, AL (RICK ROBINSON-WEYF/FM) FROZEN.  
GADSDEN, AL (JIM PRUETT-WKEX) Sawyer B., Schneider, T.G. Sheppard, Cash/Waylin.  
ALBERTVILLE, AL (BRET RYDER-WQSB/FM) T.G. Sheppard, Schneider, Sawyer B., R. Travis.  
ATMORE, AL (GARY BURKETT-WSKR) B. J. Royal, Pake McEnt, T.G. Sheppard, R. Travis, Sawyer B.  
NASHVILLE, TN (ERIC MARSHALL-WSIX) C. Daniels, K. Mattea, S Pacific, Mccain/WM.  
KINGSPORT, TN (BOB GORDON-WKIN) FROZEN.

**MIDWEST**

MILAN, TN (CRAIG DIAMOND-WXKY) Bandana, Dillingham, Roy Clark, Mellencamp, G. Jones.  
PONTOTOC, MS (MARK DUNN-WSEL/FM) Dow Jones.  
COLLINS/HATTIESBURG, MS (JAY MICHAELS-WKNZ) G. Jones, J. Glaser, K. Mattea.  
BILOXI, MS (DAVE TERRY-WVMI) R. McDowell, M. Johnson, Emmylou, G. Jones.  
PASCAGOULA, MS (J.D. GRAY-WGUD) FROZEN.  
LOUISVILLE, KY (COYOTE CALHOUN-WAMZ) Sawyer B., M. Osmond, R. Travis, M. Gray, B. Mandrell, J. Rodman.  
LOUISVILLE, KY (MARK WILLIAMS-WCL) J. Rodman, R. Travis.  
HARLAN, KY (NEIL MIDDLETON-WFR) FROZEN.  
PASUCAH, KY (KENT KG-WKYQ) J. Glaser, T. G. Brown, G. Jones, K. Mattea, Sawyer B., G. Strait.  
HOUMA, LA (LARRY HYATT-KJIN) Sawyer B., Holly Dunn, Everlys, R. Travis.  
BOGALUSA, LA (TERRI LYN SMITH-WBOX) FROZEN.  
ABBEVILLE, LA (ANTHONY KEITH-KASC) G. Jones, M. Gray, K. Mattea, Dolly, R. McDowell, S. Earle, M. Johnson, Billy Swan, Schneider, Pake McEnt, Sawyer B.  
SHREVEPORT, LA (LED BETTER/WALDON-WKWH) FROZEN.  
RUSTON, LA (BOB DAY-KXKZ) FROZEN.  
EL DORADO, AR (BEN ROBBINS-KDMS) S. Earle, K. Mattea, Lee/Brody, G. Shultz.

**UPPER MIDWEST**

YANKTON, SD (BOB FLITTE-WNAX) T.G. Sheppard, Sawyer B., D.A. Coe, Dolly, Bandana, Cash/Waylin, B. Lee, Dolly Gray, H. Keel, Pake McEnt, Schneider, T. G. Brown, Dillingham.  
SIOUX FALLS, SD (ROHNER/BOBRIAN-KIOV/FM) K. Mattea, R. Travis, Dolly, J. Anderson.  
HURON, SD (JEFF DUFFY-KOKK) R. McDowell, Dolly, R. Travis.  
RAPID CITY, SD (STEVE BLAKE-KIM) FROZEN.  
RAPID CITY, SD (SCOTT KARNS-KTOO) T. G. Brown, M. Osmond, R. McDowell, Schneider, Dolly, Bandana, Cash/Waylin, B. Lee, Dolly Gray, H. Keel, Pake McEnt, Schneider, T. G. Brown, Dillingham.  
FARGO, ND (SCOTT WINSTON-KVOX-WAMZ) Greenwood, J. Rodman, R. McDowell.  
GRAND FORKS, ND (T. LARSON-KZPR) Juice, S. Pacific, J. Anderson, M. Gray.

BISMARCK, ND (KIM GILLUND-KKRP) Everlys, Emmylou, R. McDowell, T. G. Brown.  
MINOT, ND (BOB RANDALL-KZPR) Dolly, R. Travis, R. McDowell, Sawyer B.  
MINOT, ND (NEVIS LEE-KKO) S. Pacific, C. Daniels, Greenwood, Ed Bruce.  

**SOUTHWEST**

BISMARCK, ND (JIM PRUETT-KFOX) Sawyer B., Schneider, T.G. Sheppard, Cash/Waylin.  
RAPID CITY, SD (STEVE BLAKE-KIM) FROZEN.  
RAPID CITY, SD (SCOTT KARNS-KTOO) T. G. Brown, M. Osmond, R. McDowell, Schneider, Dolly, Bandana, Cash/Waylin, B. Lee, Dolly Gray, H. Keel, Pake McEnt, Schneider, T. G. Brown, Dillingham.  
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MINOT, ND (NEVIS LEE-KKO) S. Pacific, C. Daniels, Greenwood, Ed Bruce.  

**MIDWEST**

DES MOINES, IA (BILLY COLE-KSIO) M. Gray, S. Pacific, G. Jones, T. Wopat, Childress, J. Glaser.
COUNTRY ADDS

FORT DODGE, IA (DALE EICHOR-KWMT) R.McDowell, J.Glaser, Dolly, Emmylou.
WATERLOO, IA (BRETT DAVIS-XKEL) Bandana, Dolly, R.McDowell, J.Paycheck.
SIOUX CITY, IA (TY COOPER-KMNS) Sawyer B., Ed Bruce, Bandana, J.Denver.
SPENCER, IA (RICK FRIDAY-KCID/FM) Royal, T.G. Brown, Emmylou, R. Robbins, McDowell, Dolly.
FESTUS, MO (SUE CRESSWELL-KJCF) FROZEN.
ST. LOUIS, MO (OAKES/LANGSTON-WIL) S. Pacific, J. Rodman.
ST. JOSEPH, MO (BOB ORF/KFEO) Fairchild, T.G. Brown, Ed Bruce, McDowell, Dolly.
CALIFORNIA, MO (JEFF SHAKLEFORD-KZMO) Gerald, M.Osmond.
JOPLIN, MO (LISA ARMSTRONG-WMBH) Dolly, T.G. Brown, McDowell, T.G. Brown.
AKRON, OH (RICK CARDARELLI-KBUF) Everlys, Dolly, McDowell.
WICHITA, KS (PETE BRIER-KFH) Sawyer B., McDowell, Dolly, J. Travis.
GARDEN CITY, KS (AMY TURNER-KKJO/FM) Dolly, McDowell, J. Travis.

COUNTRY ADDS

CENTRAL

NEWARK, OH (LARRY DALE-WHJ) J. Rodman, G. Jones, Dolly, Ed Bruce.
AKRON, OH (RICK CARDARELLI-WSLR) S. of Rodeo, Dolly, R. Travis, McDowell.
CINCINNATI, OH (DUKE HAMILTON-WUBE) Greenwood, C. Daniels.
SPRINGFIELD, OH (TOM DANIELS-WBLY) Exile, G. Jones, McDowell, R. Travis.
INDIANAPOLIS, IN (D.J. CANNON-WFMS/FM) J. Rodman, Dolly, McDowell.
ELKHART, IN (GREG HARRIS-WCMR) S. of Rodeo, Dolly, McDowell, J. Travis.
FT. WAYNE/KENDALL, IN (DOUG WAGNER-WBTU) Greenwood, S. Pacific, J. Rodman, McDowell.
BATESVILLE, IN (JOE MARTINI-WRBI) Dolly Gray, M. Gray, J. Rodman, McDowell.
VINCENT, IN (CLINT MARSH-WACV) K. kettler, Dolly, G. Jones, McDowell.
SAGINAW, MI (TOMMY SMORAY-WKCO) Schneider, Dolly, McDowell, G. Jones, McDowell.
LAWAUKEN, WI (MAYL PERKINS-KW) S. of Rodeo, Dolly, McDowell.
MILWAUKEE, WI (BOB LOCK-WBLS) FROZEN.
DODGEVILLE/MINERALPT, WI (BOB BROWN-WDMP) Dolly, R. Robbins, McDowell, J. Rodman.
MONTICOW, W (JON MURRAY-WCUB) Billy Swan, Dolly, McDowell.
STEVENSVILLE, WI (DAN OLSEN-WXYQ) T.G. Brown, Ed Bruce.
LA CROSSE, WI (DAVE SHEPHEL-WLIR/AM) Everlys, C. McClain, Dolly.
LA CROSSE, WI (JIM CROWLEY-WKTY) G. Jones, McDowell, Dolly, S. of Rodeo, S. Earle, S. Pacific, J. Martin.

COUNTRY ADDS

SOUTHWEST

TEXARKANA, TX (JOHN MOORE-KMLA) D. Seals, McDowell, Bandana, J. Rodman.
DALLAS/FT. WORTH, TX (BILLY MAYNE-WBAP) B. Mandrell, Restless H., J. Conlee.
HOUSTON, TX (CARL/DEAN MURRAY-KILT) G. Jones, McDowell, T. G. Brown.
PT. ARTHUR/BEAUMONT, TX (MICKEY ASH-WORTH-KYKR) Oak, T. G. Brown, S. Pacific.
BRYAN/COLLEGE ST., TX (ANDY GOLTON-WTAW) R. Travis, McDowell, J. Travis.
AUSTIN, TX (MIKE CARP-KVET) Restless H., Emmylou, McDowell, T. G. Brown.
AUSTIN, TX (STEVE GARY-KASE/FM) Emmylou, Oak, McDowell, T. G. Brown.
MIDLAND/ODESSA, TX (CHUCK WOLFE-KCRS) G. Jones, McDowell, T. G. Brown.
EL PASO, TX (FRANKLIN-KENNEDY-KHEY/FM) T. G. Brown, R. Travis, S. of Rodeo, S. Pacific.
PHOENIX, AZ (DOUG BRANNAN-KNIX) Dolly, J. Travis, McDowell, M. Osmond.
LAS CRUCES, NM (BIG JOHN/BILLY KING-KQKS/FM) G. Jones, McDowell, J. Travis.

COUNTRY ADDS

ROCKY MOUNTAIN

WOLF POINT, MT (ROSS STRAUSER-KVCK) Fairchild, Dolly, McDowell, J. Travis, McDowell, D. Seals, McDowell, J. Rodman.
MISSOULA, MT (MIKE DOTT-KGSO) Schneider, McDowell, J. Travis, McDowell, J. Travis.
POLSON, MT (DAWN GARRISON-WKRM) Cash/Waylan, McDowell, J. Travis, McDowell, J. Travis.
HAMILTON, MT (JEAN PERRYSON-KYQ/AM) McDowell, McDowell, J. Travis.
WHITEFISH, MT (TOM TRAVIS-WACV) Greenwood, J. Travis, McDowell, J. Travis.
GREENLY/FT. COLLINS, CO (DON DANA-KYOU) J. Travis, McDowell, J. Travis.
PUEBLO, CO (RANDY HILL-KIDN) Schneider, McDowell, J. Travis.

COUNTRY ADDS

FAR WEST

LAS VEGAS, NV (JOHNNY STEELE-KYYX/FM) G. Jones, McDowell, J. Travis, McDowell, J. Travis.
COUNTRY ADDS

LAS VEGAS, NV (J.C. SIMON-KFMS) No Adds.
RENO, NV (TONY THOMAS-KLO) Sawyer B., Pake McEnt, K.Mattea, D.A. Coe, B.J. Royal, Schneider.
RENO, NV (JOEL MULLER-KROW) Sawyer B., T.G.Brown, Cash/Wayln, R.Travis.
LOS ANGELES, CA (R.J. CURTIS-KLAC) Greenwood, M.Osmond, S.Earle.
LOS ANGELES, CA (R.J. CURTIS-KZLA/FM) J.Rodman, McCain/WM., R.Travis.
BRAWLEY, CA (CHRIS OLIVAREZ-KROP) Everlys, Cash/Wayln, Schneider.
BAKERSFIELD, CA (JACK HAYES-KAFY) FROZEN, No Adds.
OAKLAND/SAN FRAN., CA (CARL BROWN-KNEW) S.Earle, S.Pacific, McCain/WM., Ed Bruce.
OAKLAND/SAN FRAN., CA (DENNIS DAY-KSAN) Greenwood.
SACRAMENTO, CA (CARRIE WINSTON-KHWW) No Adds.
SACRAMENTO, CA (RICK STEWART-KKRM) J.Anderson, M.Osmond.
TURLOCK, CA (ED NICKUS-KMIX) Cash/Wayln, T.G.Brown, R.Travis, G.Campbell.
CHICO, CA (MARK RATHBUN-KHSL) T.G.Brown, G.Campbell, R.McDowell, Billy Swan, Dolly, Emmylou, Pake McEnt, T.Wopat.

NORTHWEST

ASTORIA, OR (BOB LOUCKS-KVAS) Dolly, L Storey, Thornbury, B. Lee, Schneider, Bandana, J. Paycheck.
ALBANY, OR (H.DAVID ALLAN-KRKT) D.A. Coe, Dolly, Holly Dunn, J.Denver, Bandana.
TOLEDO, OH (DENNIS EDWARDS-KTDO) Cash/Wayln, T.G.Sheppard, Bandana, B. Lee, Holly Dunn, Schneider, J. Paycheck, Pake McEnt.
EUGENE, OR (BILLY PILGRIM-KEED) K.Mattea, R.Travis, Emmylou, Sawyer B., Everlys (re-add).
PHOENIX, OR (STAMPS/RYDER-KHGU) FROZEN, No Adds.
REDMOND, OR (MIKE WEST-KPRB) Cash/Wayln, Roy Clark, Fairchild, Schneider, Dolly, D.A. Coe, M. Rucker, B. Lee.
PENDLETON, OR (STEVE GREEN-KWHT) T.G.Brown, T.G.Sheppard, Sawyer B., K. Mattea, Everlys.
SEATTLE, WA (JIM WILLIAMS-KMPS) Cash/Wayln, Schneider, G. Campbell, R. Travis.
EVERETT/SEATTLE, WA (WAYNE CORDRAY-KW2) Sawyer B., Bandana, Pake McEnt, R. Robbins, Holly Dunn, Dillionham.
YAKIMA, WA (BOB MURPHY-KUTI) FROZEN.
SELAH/YAKIMA, WA (PATTY DEE-KYKE) FROZEN.
CLARKSTON, WA (BOB LOUIS-KCLK) Dillingham, T.G.Sheppard, Sawyer B., Schneider, McEnt.
ANCHORAGE, AK (BILL CARDOZA-KYAK) Dobie Gray, G. Jones, M. Johnson, T.G. Brown, Dolly.
ANCHORAGE, AK (STEVE CHAPMAN-KASH) Dolly, T.G. Brown, J. Glaser.
CALGARY, AB (ROBIN INGRAM-CFAC) FROZEN.
VANCOUVER, BC (WEIRD HAROLD KENDALL-CKWX) M. Osmond, Restless H, R. Travis.

COUNTRY JOBS

News Anchor - WBTU-Fl Wayne, IN
*Doug Wagner - Box 933-46801
Air Talent (future) - WBTU-Fl Wayne, IN
*Doug Wagner - Box 933-4801

COUNTRY AVAILABLE

DAWN GARRISON from KERR-Polson, MT is looking for a position as Air Talent/Music Director, contact her at 406-883-5225.
DONNA DEE from KSJB-Jamestown, ND is looking for a position as Air Talent/Music Director, contact her at 701-252-4592 (weekdays).
JERRY JACKSON from WLBB-Goose Canyon, WA is looking for a position as Air Talent/Production/Music Director, contact him at 402-814-7741.
DICK BERG from KVAS-Boise, ID is looking for a position as Air Talent/AM dr./Music Director/Program Director, contact him at 503-325-3503.
ED CHANDLER from Transtar Network/Magic 106-Los Angeles, CA is looking for a position as Air Talent/Music Director/Program Director, contact him at 818-764-7695.
ANDY CARR from KVEG-Las Vegas, NV is looking for a position as Air Talent/Music Director/Program Director, contact him at 702-733-8310.

COUNTRY CHANGES

BART WALSH from KOLO-Reno, NV moves to KROW-Reno, NV as Air Talent.
CHARLIE G. from KBUF-Garden City, KS has been promoted to Music Director.
CHARLIE HALE from KKQJ-FM-Garden City, KS has been promoted to Program Director.
JESSE MORGAN from KBUF-Garden City, KS has been promoted to *Program Director.

WEDDINGS

Our WEDDING BELLS are ringing for KAREN DAVID, Music Director of KHSN-COOS BAY, OR and SHAWN DALBEC. The wedding will take place on APRIL 26th at 1:31 PM. Why 1:31 PM? Karen tells us that if you start at the bottom of the clock it's on the up-swing after that. Our CONGRATULATIONS to both.

BIRTHS

Our CONGRATULATIONS to RUSSELL BATY, Program Director of WFEB-SYLVACOGA, AL and his wife JAN on the birth of their daughter.
APRIL LEE ANN. Born April 22nd, weighing 7 lb. 3 oz.
PLEDGE ALLEGIANCE TO THIS NEW ANTHEM!!

"THE JAMMIN' NATIONAL ANTHEM"

The new single/title track from STEVE ARRINGTON'S new album.

Steve Arrington's last album, DANCIN' IN THE KEY OF LIFE, garnered critical acclaim and heavy nationwide airplay with two TOP 10 singles. His new album, THE JAMMIN' NATIONAL ANTHEM, is sure to uphold the Arrington tradition.

PRODUCED BY KEG JOHNSON AND WILMER RAGLIN FOR THE PRODUCERS ALLIANCE

Management: Don Sorkin, India Arrington for Sorkin Productions

ON ATLANTIC RECORDS AND CASSETTE
CERTIFIED

JUNIOR
On Louise
(Mercury/PolyGram)

PET SHOP BOYS
West End Girls
(EMI America)

MOST ADDED

MIDNIGHT STAR
Headlines
(Solar)

DEBARGE
Who's Johnny
(Gordy)

YARBOROUGH & PEOPLES
I Wouldn't Lie
(Total Experience)

POP CROSSOVER

ATLANTIC STARR
If Your Heart Isn't In It
(A&M)

CHARTBOUND

DEBARGE - Who's Johnny (Gordy)
JOHNNY KEMP - Just Another Lover (Columbia)
MORRIS DAY - The Character (Warner Bros.)
TEASE - Firestarter (Epic)
STEVE AARRINGTON-Jammin' National Anthem (Atlantic)
YARBOROUGH & PEOPLES - I Wouldn't Lie (Total Exp)
ANITA BAKER - Watch Your Step (Elektra)
FORCE MD'S - Here I Go Again (Warner Bros.)
52nd STREET - Tell Me (MCA)
*MIDNIGHT STAR - Headlines (Solar)

URBAN CONTEMPORARY HIT FACTOR

Research:
Betty Hollars

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation i.e. 100 stations playing the record-60 stations have it in Heavy or Medium rotation Hit Factor: 60%

Artist Title Label

PATTI LABELLE/MICHAEL MCDONALD - On My Own (MCA)
STEPHANIE MILLS - I've Learned To Respect (MCA)
SOS BAND - The Finest (Tabu)
PATTI AUSTIN - Heat Of Heat (Qwest)
WHITNEY HOUSTON - The Greatest Love Of All (Arista)
SADE - Never As Good As The First Time (Portrait)
VANITY - Under The Influence (Motown)

Reports Heavy Medium Light Hit Factor Weeks

48 12 3 1 70% 6
55 22 18 9 49% 8
70 57 2 9 81% 6
69 48 10 8 59% 10
80 50 22 6 52% 4
79 48 23 7 60% 5
57 32 13 11 56% 9

April 25, 1986/the GAVIN REPORT
"Tenth caller who tells us the title of the tune wins!" We've all heard that line a few times recently. And it could come from any format: Top 40, A/C, Urban, or Country. It's the concept of contesting. It gives the jock something to do besides segues. It gives the listener something to win (cash, cars, trips) and it can give the STATION who does it well a prize...rising ratings!

Remember when FM had a split personality? On one hand, it wanted to be considered on the same basis as AM: the other it insisted on being recognized and credited for its distinctiveness. And, of course, limited though it may be, even AM now sports the same split. It can be heard in stereo. In many cities today, black/urban radio enjoys near parity with Top 40's. So there have been many changes in the past few years as our industries have switched to the fast forward mode. One of the things that involves both industries are contests and promotions on the radio. For years, labels have participated with radio in its quest for quick contests. Albums, T-shirts, concert tickets, limo rides, back-stage passes...the list goes on and on. Often an appearance in concert by a major artist can trigger tie-ins like Purple umbrellas for the release of the Prince flick, "Purple Rain". Now, we understand Warner's is going to run Prince "Kisses". All you have to do score is pull up and "pucker" in your "Little Red Corvette." (smile)

THE CONSTANT COMPETITION COMPUSION
When Winning May Be A Losing Proposition

There has been a lot of talk about how effective even the best contests really are. The big question becomes, "Is it an investment worth making considering the escalation in costs? Are they really necessary to compete? Do format-similar stations really try to outspend each other? And is it the size of the prize that determines who the big ratings winners will be?" Many stations vassilate between: Should we have one super winner or should we have a bunch of smaller prizes and more winners? Let's look at this logically for a minute. The big prize has already caused a lot of talk, both on-the-air and hopefully in the street. And it's been proven that a well-designed, big-prize contest can be of great value to a station trying to establish recognition and build cume.

In the case of a new station or one that has recently switched formats and/or call-letters, it could get the station noticed. But it's not just the amount of the prize, but how it's presented. Remember the cosmetic company whose new line of hair color promised no one would notice and nobody did? Well, it's the same with contests. There are so many of them these days...everything from direct mail to fast food companies...why even the airlines are offering premiums for repeat business. So we have a public that is aware of the lure of contests and is pretty used to the rewards and the reasons that various companies offer prizes. They want you to TRY something, to BUY something, or just to be aware that there is a new "kid in town."

Having many winners has been very effective for stations already holding a huge cume. In any event, it's essential that the benefit to the listener be the selling point to create the first state of effectiveness. Quarter-hour maintenance also has to be considered. And the way it's designed to work is to have a contest in which people will listen longer or make people tune BACK-in! I personally had a lot of success with what I call "the maintenance contest." Count the number of times we play a specific song. If the promos are well written and cleverly produced, The Maintenance Contest also becomes an Image Contest. Image contests makes the station sound hip and fresh and in. This is particularly important to black and urban stations that want to score high on the image board. It's often the difference between a "slam dunk" and a straight bank shot. They both go in and although the score is the same, the effect is different. How does the contest sound to the listeners?

VICARIOUS PARTICIPATION
Something to keep in mind is that the participation portion of the total audience that hears your station and who are there primarily for the music is but a small percentage of your listeners. So a great contest is one that performs more than the function of being effective with potential winners. It is the contest that stimulates interest to the majority of the audience. The audience that is listening in the car or doesn't care to play the contest must get off on hearing the contest. A good jock can make a difference here. And our research shows that the audience wants to hear the participant. It's not enough to just come back and say "Barbara Johnson just won Mercedes and the money!" The audience wants to HEAR Barbara win...the screams and squeals are all part of the package.

WHAT'S NEW IS OLD
Someone once said that there really aren't any new contests, just some old ones that have been re-done. That's probably true, for the most part. Now that we have better equipment in the production room, sound effects and some creative minds, we can make some tired old contests sound really super...at least if we have the creative minds, we can get over. So you heard of maybe at one time, you ran an old contest like "Cash Call", or "Music Money"? Perhaps the 1986 version adds "around the telephone and you now call it "Money Phone", or "The Daily Cash Payoff".

A contest is much like producing a movie. It is necessary to create a concept worth listening to. The budget is often not the problem...it's creativity or intense dedication to the production and marketing that will be the big problem. Yes it's true, contests have been responsible for great gains for some. Others have spent a fortune and lost.

UNCLUTTER YOUR CONTESTS
Sometimes you can overproduce a promo and bore the audience. Often there is simply too much copy to work in the one-liners or over intros. The effect can be devastating! You've introduced a tune-out. Often when listening to the radio, our audience does not conceive of time in a mathematical sense; it either sounds too long or too short. This perception is usually based on what he or she achieves from the message. If one enjoys or appreciates what one hears, it is not too long.

Transition from one element to another often creates time consciousness. Two 30's will usually sound longer to the listener than one 60. A poor transition from a hot rap song to a totally mellow ballad will cause listeners to think they've been listening longer than they have...perhaps too long. So they switch and lose them as listeners. It's the irritant of transition and it can be DEADLY! Contests should be fun, though. Fun for the players, fun for the audience hearing them play and, even though we may have to follow the trend or the lead in many markets...the follower can become the new leader... "Who's coming who?"
**UP & COMING**

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>Reports</th>
<th>Adds</th>
<th>On Chart</th>
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<tbody>
<tr>
<td>MIAMI SOUND MACHINE - Bad Boys (Epic)</td>
<td>29</td>
<td>--</td>
<td>23</td>
</tr>
<tr>
<td>FATBOYS - Sex Machine (Sutra)</td>
<td>27</td>
<td>4</td>
<td>12</td>
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<td>MADONNA - Live To Tell (Sire/Warner Bros.)</td>
<td>27</td>
<td>1</td>
<td>20</td>
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<tr>
<td>TKA - One Way Love (Tommy Boy)</td>
<td>23</td>
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<td>13</td>
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<tr>
<td>SLY FOX - Let's Go All The Way (Capitol)</td>
<td>21</td>
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<td>10</td>
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<tr>
<td>TROY JOHNSON - It's You (Motown)</td>
<td>21</td>
<td>3</td>
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<tr>
<td>GAVIN CHRISTOPHER - One Step Closer (Manhattan)</td>
<td>21</td>
<td>6</td>
<td>10</td>
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<tr>
<td>ISLEY BROS. - May I (Warner Bros.)</td>
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<td>10</td>
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<tr>
<td>PRECIOUS WILSON - I'll Be Your Best Friend (Arista)</td>
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<td>5</td>
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<tr>
<td>*NEW EDITION - A Little Bit Of Love (Is All It Takes) (MCA)</td>
<td>19</td>
<td>8</td>
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<tr>
<td>SMOY ROBINSON - Sleepless Nights (Tamla)</td>
<td>19</td>
<td>11</td>
<td>6</td>
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<tr>
<td>SIMPLY RED - Holding Back The Years (Elektra)</td>
<td>18</td>
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<tr>
<td>GRANDMASTER FLASH - Style (Elektra)</td>
<td>18</td>
<td>4</td>
<td>5</td>
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<tr>
<td>TRINERE - I'll Be Your Every Need (JPI)</td>
<td>18</td>
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<td>7</td>
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<tr>
<td>TIMEX SOCIAL CLUB - Vicious Rumors (J)</td>
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<tr>
<td>*ARETHA FRANKLIN - Ain't Nobody Ever Loved You (Arista)</td>
<td>17</td>
<td>12</td>
<td>5</td>
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<tr>
<td>DIONNE WARWICK - Whisper In The Dark (Arista)</td>
<td>16</td>
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<td>7</td>
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<tr>
<td>MAI Tai - Female Intuition (Critique)</td>
<td>16</td>
<td>2</td>
<td>13</td>
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<tr>
<td>*WHODINI - Funky Little Beat (Arista)</td>
<td>16</td>
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<tr>
<td>*PAULI CARMEN - Dial My Number (Columbia)</td>
<td>15</td>
<td>10</td>
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<tr>
<td>*PAUL LAURENCE - Strung Out (Capitol)</td>
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<td>*TEMPTATIONS - A Fine Mess (Motown)</td>
<td>14</td>
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<td>*E.G. DAILY - Say It, Say It (A&amp;M)</td>
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<tr>
<td>ZAPP - Itchin' For Your Twitchin' (Warner Bros.)</td>
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<td>2</td>
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<tr>
<td>*RAINY DAVIS - Sweetheart (Supertronix)</td>
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<tr>
<td>*ROY AYERS - Programmed For Love (Columbia)</td>
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<td>5</td>
<td>7</td>
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<tr>
<td>WILLIE COLLINS - Let's Get Started (Capitol)</td>
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<td>4</td>
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<tr>
<td>*JOESKI LOVE - Pee Wee's Dance (Elektra)</td>
<td>14</td>
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<tr>
<td>NICOLE - Don't You Want My Love (Portrait)</td>
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<td>2</td>
<td>9</td>
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<tr>
<td>*BARBARA MITCHELL - Ace Of My Heart (Mercury/PolyGram)</td>
<td>12</td>
<td>4</td>
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</tr>
<tr>
<td>MARVIN GAYE - The World Is Rated X (Tamla)</td>
<td>12</td>
<td>4</td>
<td>8</td>
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</tbody>
</table>

*First time listed on this page.


**LP CUTS**

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>POTENTIAL SINGLES</th>
</tr>
</thead>
<tbody>
<tr>
<td>JERMAINE &amp; WHITNEY - If You Say My Eyes Are Beautiful (Arista)</td>
<td>GEORGE HOWARD - Love Will Follow (TBA/P.A.Jazz)</td>
</tr>
<tr>
<td>PRINCE - Girls &amp; Boys/Mountains/Another... (W.B.)</td>
<td>JEFFREY OSBORNE - You Should Be Mine (A&amp;M)</td>
</tr>
<tr>
<td>SADIE - Maui E (Portrait)</td>
<td>TEENA MARIE - Lips To Find You (Epic)</td>
</tr>
<tr>
<td>JESSE JOHNSON - Get To Know Ya' (A&amp;M Pretty In Pink)</td>
<td>MILOS JONZUN - Burnin' Up (A&amp;M)</td>
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<tr>
<td>PATTI LABELLE - Oh People (MCA)</td>
<td>ART OF NOISE - Peter Gunn Theme (Chrysalis)</td>
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<tr>
<td>CONTROLLERS - Distant Lovers (MCA)</td>
<td>MAZARATI - 100 MPH (Warner Bros.)</td>
</tr>
<tr>
<td>MICHAEL HENDERSON - Tonight I Give In (EMI Amer)</td>
<td>RICK JAMES - Flag (Gordy)</td>
</tr>
<tr>
<td>JERMAINE JACKSON - Do You Remember Me (Arista)</td>
<td>JERMAINE JACKSON - Do You Remember Me (Arista)</td>
</tr>
</tbody>
</table>

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**URBAN CONTEMPORARY SUMMARY**

In light of the fact that PET SHOP BOYS has gone certified this week we have been reminded that it's not only rare to see two extended versions (8:31 and 9:31) there's also a limited edition Shell Petbongle mix. If you missed it when it was "limitedly" available, you can get a copy of it by calling 216-621-9300 and asking for Lynn Tovill (let's say WZAK in Cleveland). He also has a street mix of the MILDRED SCOTT if anyone needs it. He told me he'd be happy to help any radio types who might need either one. In the "how do I get a copy of the department, the single by JOESKI LOVE "Peewee's Dance" has been picked up by Elektra, so go to them to get your copy if you haven't been serviced with it yet. 52ND STREET'S "Tell Me" has been picked up by RCA and is still paying to get a copy - it had a great week with 13 adds, bringing its total to 32 and bombing its way into Chartbound. Speaking of a great week, JUNIOR did the same, getting a 34% Hit Factor - one-third of our reporters have it in heavy rotation or their top 20. It's been a hot race all week for the Most Added, and although DEBARGE looked like it was going to repeat the win from last week, MIDNIGHT STAR edged it out by a slim margin. The third challenger was YARBOROUGH PEOPLE & peoples they all deserve a hand... "Looking to be big..." were the words JIMMY SMITH at K-97 in Memphis used when describing the MIDNIGHT STAR when he reported his adds on it. He also comments on how big the ROBERT PALMER is in Memphis, and credits the great response to the video as one of the reasons why. Gary Weiler at WLBR-Cincinnati warned us prior to this that the Palmer was a winner for our format and that more attention should be given to it. This week, Gary alerts us to the sound of the JERMAINE JOHNSON's cut from the "Pretty In Pink" soundtrack called "Get To Know Ya'." More cuts that are heading in the increased airplay direction are the JANET JACKSON-"Who I Think You" along with "Funny How Time Flies." Another hot cut is the remake of the Marvin Gaye hit done by the CONTROLLERS on their current LP. "Distant Lovers." ATLANTIC STARR gets the crossover nod - the Top 40's are now taking another look at this group since "Secret Lovers" and looking for another big one from them. PAULI CARMEN picks up a major increase in adds and airplay, as does NEW EDITION. TEMPTATIONS have a new cut from the soundtrack LP of the same name "If I Were Me" that grabbed a considerable amount of play in the one short week since its release.

We'd like to congratulate Vaughn Thomas, a recent Gavin Media Professionals Award winner on his promotion to National Promotion Director for Arista Records. We understand he will continue to operate out of New York.

We were saddened to learn that the death of Scotty Andrews, P.D. of WJJO in Atlanta. Many of our readers attended the services this past Tuesday and those of us who weren't there in body were there in spirit. Scott was nominated for Program Director of the Year at our recent Gavin Seminar and has been a long-standing, dependable Gavin correspondent for years. We will miss him along with the rest of you.
Young Black Programmers Coalition, Inc.

Fourth Annual Awards of Excellence Scholarship Banquet
May 3, 1986

Double Tree Hotel (214) 691-8700
8250 N. Central Expressway • Dallas, Texas
Special YBPC Room Rates $59.00 single or double
(Cut off date APRIL 15, 1986)
Honoring
Tom Joyner, KKDA Dallas AND WGCI Chicago
Skip Miller, Executive Vice President, Motown Records

Schedule of Events

Friday, May 2
Registration 3:00 p.m. - 5:00 p.m.
7:00 p.m. - 9:00 p.m. Cocktail Party

Saturday, May 3
Registration 12:00 - 4:00 p.m.
6:30 - 8:00 p.m. Cocktail Party
8:00 p.m. - 11:00 p.m. Banquet

Barbara Marsalis Lewis (504) 242-3131
**NORTHEAST**

ROCHESTER, NY
ANDRE MARCEL-WDKX
ADDS: Rainy Davis, Mid. Star, Janet Jax., Controller, G.Clinton, B.Monkeys.

PITTSBURGH, PA
CHUCK WOODSON-WAMO

PHILADELPHIA, PA
TONY QUARTERONE-WUSL/FM
ADD: Infinity, Kenny

WILMINGTON, NC
TONY GORE/JOE DIAZ-WWIL

NORFOLK, VA

BALTIMORE, MD
KINGSTON/KRONTHAL-B104
ADD: Jets.

ROY SAMPSON-WXYV/FM

OCEAN CITY, MD
DAVE ALLAN-OC104/FM

CENTRAL

CHARLOTTE, NC
DON CODYK-MURPHY-WQIV

WILMINGTON, NC
TONY GORE/JOE DIAZ-WWIL

ASHVILLE, NC
ADDS: Tony Gore/Joel Diaz-WWIL
ADDS: Infinity, Kenny

KELLY LASKO-WBMU/FM

ROCKY HOLLINS-WQKI
ADDS: 52nd St., Y.& People, Cherelle.

COLUMBUS, OH
RICK STEVENS-WCKX

CLEVELAND, OH
EAN DEAN-WDMT

Lynn TOLLIVER-JR-WZAK
ADDS: Tony Gore/Joel Diaz-WWIL
ADDS: Infinity, Kenny

ANDY HENDERSON-WQKI
ADDS: 52nd St., Y.& People, Cherelle.

SUMTER, SC
JEFF MCHUGH/DR. DWIGHT-WWDM/FM

GEORGETOWN, SC
SWINTON/THOMAS/WRAGG-WVBR

ANDRE CARSON-WHYZ

ATLANTA, GA
ROY BOYD-V103

AUGUSTA, GA
MICKEY ARNOLD-WRDW

JOE BULLARD-WANM

MONTGOMERY, AL

NASHVILLE, TN
J.C. FLOYD-WQKK/FM

JAY RILEY-WNLO
URBAN CONTEMPORARY ADDS


CINCINNATI, OH
B.CASTLE/G WEILER-WBLZ

DETROIT, MI
GARY BERKOWTZ-WHYT
ADDS: P. Austin.

DETROIT, MI
J.ALEXANDER/WHITMORE-WJLB

KALAMAZOO, MI
S.Robinson, E.Wilde, S.Robinson, E.Wilde, S.Robinson, E.Wilde, S.Robinson, E.Wilde.

DAVID ROSAS- WWWS /FM
SAGINAW, MI
ADDS: Arrington, J.ALEXANDER/WHITMORE-WJLB

DETROIT, MI
GARY BERKOWTZ-WHYT
ADDS: P. Austin.

DETROIT, MI
B.CASTLE/G WEILER-WBLZ

KALAMAZOO, MI
S.Robinson, E.Wilde, S.Robinson, E.Wilde, S.Robinson, E.Wilde.

KALAMAZOO, MI
S.Robinson, E.Wilde, S.Robinson, E.Wilde, S.Robinson, E.Wilde.

DETROIT, MI

MALIBU, CA
B.MILLER/MAX RYDE-WLUM

MALIBU, WI
ADDS: Y.& People, Mid. Star, 52nd St., Fatboys, Regina.

MIKE MILLER/MAX RYDE-WLUM

ROB HARDY-WNOV

ADDS: DeBarge, Aretha, Regina, Whodini, M.Scott.

BARRY POPE-OAKLAND, CA

TUCSON, AZ
TODD FISHER-KHYT
ADDS: Ocean, LaBelle &M.

LOS ANGELES, CA
KEVIN FLEMING-KGFJ

SAN DIEGO, CA
DUFF LINDSEY-XHRM
ADDS: 52nd St., Y.& People, Aretha, Tr.Johnson, Gavin Chri, Force MD's, P.Wilson, P.Carmen.

SAN FRANCISCO, CA
MARVIN ROBINSON-KSOL/FM
ADDS: OAKLAND, CA
BARRY POPE-OAKLAND, CA

STOCKTON, CA
JOHN HAMPTON-KSTN
ADDS: SOS Band.

SEATTLE, WA
LARRY SNIDER-KQIN

TENNESSEE
DOLLY GILES-I/INX
ADDS: Tennesse, M.Brooks.

the GAVIN REPORT/April 25, 1986

SOUTHWEST

DALLAS, TX
T.AVERY/M SPEARS-KKDA
ADDS: DeBarge, Mazarati, Sky, Mid. Star, Ivy, RFTW. HOTS: Falco, SOS

ADDS: Ocean, LaBelle &M.

DUFF LINDSEY-XHRM
ADDS: 52nd St., Y.& People, Aretha, Tr.Johnson, Gavin Chri, Force MD's, P.Wilson, P.Carmen.

SAN FRANCISCO, CA
MARVIN ROBINSON-KSOL/FM
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LARRY SNIDER-KQIN

TENNESSEE
DOLLY GILES-I/INX
ADDS: Tennesse, M.Brooks.

the GAVIN REPORT/April 25, 1986
BOSTON, MA

ANGELA THOMAS-WILD

SUNNY JOE WHITE-WKXS/FM

NEW YORK, NY

TONY GRAY-WKYS/FM

GREENSBORO, NC

DOC FOSTER-WQMG

COLUMBIA, SC

CHAZ SAUNDERS-WMMC

FLORENCE, SC

ANDREW BAILEY-WYNN

MARIETTA, GA

MITCH FAULKNER-WKFS

ALBANY, GA

TONY WRIGHT-WJIZ

AUGUSTA, GA

JAS OWENS-WFXA

MIAMI, FL

TANNER/ESSIDY-HOT105

MIAMI, FL

FRANK AMADEO-Y100

MOBILE, AL

MAD HATTER-WGOK

MCCOMB, MS

SARA KAY-WHNY

NEW ORLEANS, LA

DEL SPENCER-WYLD/FM

MAURICE/LAFAYETTE, LA

STEPHANIE SMALLWOOD-KFXZ

COLUMBUS, OH

K.C. JONES-WVCO

CINCINNATI, OH

STEVE HARRIS-WCIN

MINNEAPOLIS, MN

PETE ROSE-CBLS
New: Mazarati, Smokey Robinson, Paul Lawrence, B. Mitchell, Force MD's, Pauli Carmen, Yarborough & Peoples, DeBarge, Dramatics, Vanity.

CHICAGO, IL

LEE MICHAELS-WGCT/FM

INDIANAPOLIS, IN

KELLY KARSON-WTLC

FT.WORTH/DALLAS, TX

MCCANN/MADISON-KDIZ

PT.ARTHUR, TX

DOUG DAVIS-KHYS
New: B.Ocean, Force MD's, Takanaka, Joeshi Love, Eugene Wilde, Pauli Carmen, Pet Shop Boys, Rainy Davis, Midnight Star 52nd Street, Mai Tai.

LOS ANGELES, CA

DOUG GILMORE-KJLH

ROBINSON/PERRODIN-KACE

MIKE SCHAEPER-KIIS/FM

SCARBOROUGH/P.SIMON-KKHR

GREG MACK-KDAY

SAN DIEGO, CA

MIKE PRESTON-KS103

SAN FRANCISCO, CA

KEITH NAPPY/W.S.RIVERS-KMEL

SEATTLE, WA

FRANK BARROW-KRIZ

April 25, 1985; the GAVIN REPORT

www.americanradiohistory.com
A COMET FAREWELL
Response was unbelievable, according to Jim O’Neal, P.D. at K-RENO, when he ran a promotion called “Chance Of A Lifetime”. It was held during March and was centered around a promotion to bid farewell to Halley’s Comet. Listeners had to call in to qualify to win the prize, which was the use of Bell Jet Ranger helicopter, complete with K-RENO logo on the front; three days and two nights, including all meals, at Walley’s Hot Springs and Spa in Genoa; and a private plane to fly the winners to 20,000 feet to view Halley’s Comet on the final weekend it was visible in the northern hemisphere. Jim says the response was great not only to call in to win but also from listeners that were willing to pay whatever it would cost to take the same trip if they didn’t win!

FAVORITE FANTASIES
Listeners will be asked to write to WKAU in Kaukauna, WI, to enter the amazing “Fantasy” contest, describing their favorite fantasy in twenty-five words or less. GM Jim Esler states, “I think it’s the most innovative promotion a radio station has ever undertaken. Our listeners have been very faithful to WKAU and we wanted to give them something totally amazing in return.” When their fantasy is read over the air, the author will have ten minutes to respond and call to identify their fantasy. If correct, they’ll win one of a multitude of hourly prizes, and all daily winners are eligible for the total grand prize of $50,000 cash. Ron Ross, PD, noted “We’re hoping the fantasies will be creative, and as specific as possible, so our listeners can be sure it’s their fantasy they’re identifying.” Should be quite interesting, Ron.

CASH, CARS, CASH AND MORE

WXTU in Philadelphia is giving away over $92,000 in “Cars & Cash” throughout the spring. They have already given away a Fiero, a new Porsche 944, a Mercury Merkur and a Pontiac Parisienne...plus a number of $1,000 cash winners. There will also be one $15,000 cash winner which will create a grand total of $92,000. Philadelphia residents may win by listening to WXTU and calling during the hourly telephone qualification, 24 hours a day, as well as mailing in entries. They have already received over 12,000 individual mail entries!
CHEERS FOR TEARS FOR FEARS
Tears For Fears recently ended the U.S. leg of their first-ever tour with four sold-out nights at Radio City Music Hall. Pictured celebrating backstage (l to r) are: Jim Lewis (PolyGram); Curt Smith (TFF); Guenter Hensler (PolyGram); Roland Orzabal (TFF); Harry Anger (PolyGram).

STATLERS CELEBRATE
The Statler Brothers are celebrating the most recent chart-topping album of their award-studded career. PolyGram executives visited the group to present them with a #1 album plaque. Shown here (l to r) are: Jimmy Fortune (Statlers); Joe Polidor (Mercury/PolyGram); Don Reid (Statlers); Harold Reid (Statlers); Frank Jones (Mercury/PolyGram); Frenk Leffel (Mercury/PolyGram); and Phil Balsley (Statlers).

BON JOVI'S HOMECOMING
Bon Jovi and PolyGram recently celebrated the group's homecoming triumph at New Jersey's Meadowlands Arena. Pictured backstage (l to r) are: John Weston...
**NEXT WEEK**

**DAVE SHOLIN'S**

Personal Picks — SINGLES

- PETER GABRIEL - Sledgehammer (Geffen). Look out Phil Collins...this old bandmate ain't about to get left in the dust. Has Mr. Gabriel been hanging out in Memphis listening to old Stax Records? Certainly the most commercial effort I've heard from him and one that harks back to the days of Sam & Dave and Al Green. Album Radio should eat it up and Top 40 is sure to follow.

- TRANS X - Living On Video (Atco). A "smash" in Phoenix says Guy Zapoleon at KZZP, where it's number one in requests, tied with Madonna. Retailers are fighting for stock due to demand and it's only been a few weeks since airplay began as an import. I agree with Guy that this will build just as Sly Fox did a few months ago.

- THE ART OF NOISE - Peter Gunn (Chrysalis). Duane Eddy recaptures the magic of this 1960 hit TV show theme, updated for the 80's with the help of hipsters Art Of Noise. Radio airplay had understandably created interest from many listeners being introduced to both the song and the master of "The Twangy Guitar" for the first time.

- 38 SPECIAL - Like No Other Night (A&M). Traveling straight ahead in the mass appeal lane with expert direction from producer Keith Olsen. Melody and chorus will compliment those warm summer days and nights ahead.

- GTR - When The Heart Rules The Mind (Atlantic). Big week for rock 'n' roll so many Top 40 programmers need for balance. If Steve Howe and Geoffry Downes were trying to duplicate the magic of the first Asia release, they succeeded. Intro is one of those sure to generate excitement on radio.

- NICOLE - Don't You Want My Love (Portrait). Makin' noise in Miami and starting to spread through the South. I've been listening to this record for several weeks and love it more and more. If you've passed it over, do yourself a favor...close the office door, turn it up and judge for yourself.

- SAD CAFE’ - Heart (Atlantic). New label for a band overdue for recognition and a hit. They get some excellent mechanical assistance on this track from three members of Mike & The Mechanics...Paul Young, Mike Rutherford and Paul Carrack.

- MICHAEL HENDERSON - Do It To Me Good (Tonight) (EMI America). Closing in on the Urban Contemporary Top ten and several Top 40's have it in "test" rotation. Just can't help but sing along to that chorus. Definitely a GOOD one.

**RON FELL’S**

Personal Picks — ALBUMS

- Journey "Raised On Radio" (Columbia). Amazing how they can trim down to a three-piece band and get a fuller sound. Misters Perry, Cain and Schon haven't forgotten their roots as they title their LP in praise of the medium which made them famous. The title track does a lot of name droppin' as it chronicles the history of rock 'n' roll. The first single, BE GOOD TO YOURSELF, has become a hit without a video. The LP's opener, GIRL CAN'T HELP IT, sounds like a follow-up single, rich in harmony and melody. I'LL BE ALRIGHT WITHOUT YOU may be one of their best ballads ever. At home on the radio before this LP and the tradition continues.

- Lou Reed "Mistrial" (RCA). The Mad Max of rock 'n' roll, Lou still has his teeth and his bite. Like the Stones, Lou belies the age on his driver's license. The whole lyrical slant of rap music gets its inspiration from his legendary streetwise shootin'-from-the-hip rap. Tracks like VIDEO OF VIOLENCE expose the two-faced hypocrisy of the closet couch potato. NO MONEY DOWN, OUTSIDE and SPIT IT OUT are bitter pills to swallow, but then you don't curl up in front of a roaring fire with a Lou Reed album on the turntable. Lou is raising rabble and exposing the soft, white underbelly of the wild side.

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BRONSKI BEAT - HIT THAT PERFECT BEAT

INTERNATIONAL CHARTS

ENGLAND 3    ITALY 1    SWITZERLAND 3
GERMANY 4    AUSTRALIA 3    SWEDEN 5

Sales in the U.K. 350,000

From the forthcoming album TRUTHDARE DOUBLEDARE

KIIS/FM 29-76

MCA RECORDS
THE BEST IS YET TO COME

The next hit single from the soundtrack LP of the year by

LUBA

Produced by Narada Michael Walden for Perfection Light Productions