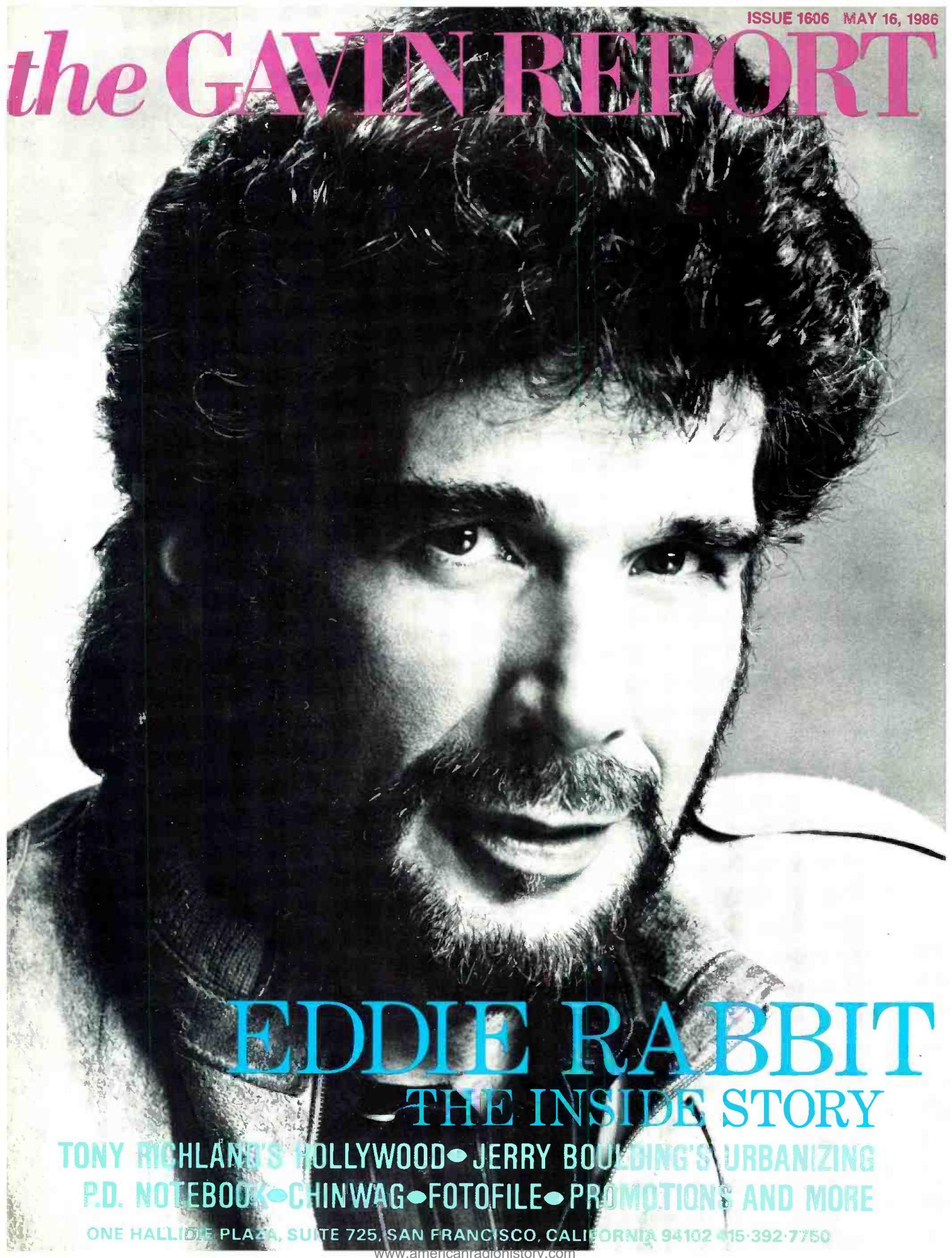


ISSUE 1606 MAY 16, 1986

the GAVIN REPORT

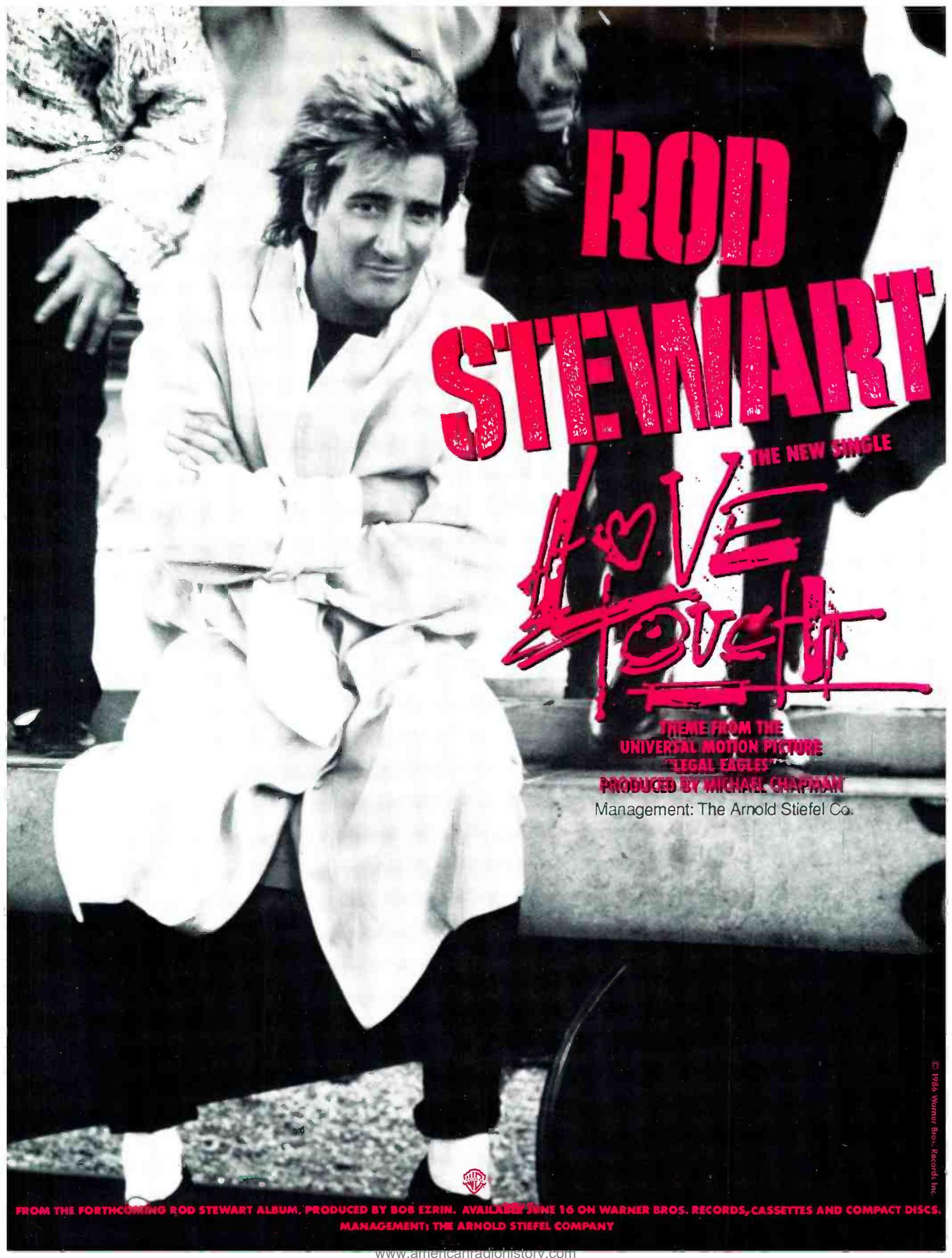


EDDIE RABBIT THE INSIDE STORY

TONY RICHLAND'S HOLLYWOOD • JERRY BOULDBING'S URBANIZING
P.D. NOTEBOOK • CHINWAG • FOTOFILE • PROMOTIONS AND MORE

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 • 415-392-7750

www.americanradiohistory.com



ROD STEWART

THE NEW SINGLE

LOVE TOGETHER

THEME FROM THE
UNIVERSAL MOTION PICTURE
"LEGAL EAGLES"

PRODUCED BY MICHAEL CHAPMAN

Management: The Arnold Stiefel Co.



FROM THE FORTHCOMING ROD STEWART ALBUM, PRODUCED BY BOB EZRIN. AVAILABLE JUNE 16 ON WARNER BROS. RECORDS, CASSETTES AND COMPACT DISCS.
MANAGEMENT: THE ARNOLD STIEFEL COMPANY

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Editor: Dave Sholin

Station Reporting Phone (415)392-7750

Reports accepted Mondays at 8AM through 11AM Wednesdays

MOST ADDED



BOB SEGER
Like A Rock
(Capitol)
106 Adds



VAN HALEN
Dreams
(Warner Bros.)
101 Adds



PRINCE
Mountains
(Paisley/Warner Bros.)
89 Adds

2W	LW	TW
2.	1.	1.
5.	2.	2.
9.	7.	3.
18.	9.	4.
10.	8.	5.
6.	6.	6.
3.	5.	7.
17.	11.	8.
4.	4.	9.
1.	3.	10.
11.	10.	11.
24.	18.	12.
14.	13.	13.
15.	14.	14.
23.	17.	15.
13.	12.	16.
27.	20.	17.
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36.	28.	21.
12.	16.	22.
28.	24.	23.
30.	25.	24.
38.	29.	25.
37.	30.	26.
8.	15.	27.
35.	31.	28.
39.	35.	29.
40.	34.	30.
--.	37.	31.
33.	32.	32.
--.	39.	33.
16.	22.	34.
--.	--.	35.
--.	40.	36.
7.	23.	37.
--.	--.	38.
--.	--.	39.
--.	--.	40.

- WHITNEY HOUSTON - The Greatest Love Of All (Arista)
- MADONNA - Live To Tell (Sire/Warner Bros.)
- MIKE & THE MECHANICS - All I Need Is A Miracle (Atlantic)
- PATTI LABELLE & MICHAEL MCDONALD - On My Own (MCA)
- MR.MISTER - Is It Love (RCA)
- OMD - If You Leave (Virgin/A&M)
- Phil Collins - Take Me Home (Atlantic)
- NU SHOOUZ - I Can't Wait (Atlantic)
- Van Halen - Why Can't This Be Love (Warner Bros.)
- Pet Shop Boys - West End Girls (EMI America)
- Janet Jackson - What Have You Done For Me Lately (A&M)
- BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)
- Journey - Be Good To Yourself (Columbia)
- Culture Club - Move Away (Virgin/Epic)
- HOWARD JONES - No One Is To Blame (Elektra)
- Level 42 - Something About You (Polydor/PolyGram)
- GEORGE MICHAEL - A Different Corner (Columbia)
- HEART - Nothin' At All (Capitol)
- BOYS DON'T CRY - I Wanna Be A Cowboy (Profile)
- Starship - Tomorrow Doesn't Matter Tonight (Grunt/RCA)
- SIMPLY RED - Holding Back The Years (Elektra)
- Outfield - Your Love (Columbia)
- Tears For Fears - Mother's Talk (Mercury/PolyGram)
- Simple Minds - All The Things She Said (Virgin/A&M)
- THE JETS - Crush On You (MCA)
- JOHN COUGAR MELLENCAMP - Rain On The Scarecrow (Riva/PolyGram)
- Miami Sound Machine - Bad Boy (Epic)
- DREAM ACADEMY - The Love Parade (Reprise)
- EL DEBARGE - Who's Johnny (Gordy/Motown)
- FALCO - Vienna Calling (A&M)
- 38 SPECIAL - Like No Other Night (A&M)
- Hooters - Where Do The Children Go (Columbia)
- MOODY BLUES - Your Wildest Dreams (Polydor/PolyGram)
- ZZ Top - Rough Boy (Warner Bros.)
- KENNY LOGGINS - Danger Zone (Columbia)
- FABULOUS THUNDERBIRDS - Tuff Enuff (CBS)
- Robert Palmer - Addicted To Love (Island)
- GTR - When The Heart Rules The Mind (Arista)
- MODELS - Out Of Mind Out Of Sight (Geffen)
- PETER GABRIEL - Sledgehammer (Geffen)

TOP NEW AIRPLAY

CERTIFIED

KENNY LOGGINS
Danger Zone
(Columbia)

PETER GABRIEL
Sledgehammer
(Geffen)

CHARTBOUND

Reports Adds On Chart

BANGLES - If She Knew What She Wants (Columbia)	150	42	85	23
*ROLLING STONES - One Hit (To The Body) (Rolling Stones/CBS)	140	58	76	6
STEVIE NICKS-Has Anyone Ever Written Anything For You (Modern/Atco)	126	62	61	3
*BOB SEGER - Like A Rock (Capitol)	116	106	8	2
*VAN HALEN - Dreams (Warner Bros.)	109	101	5	3

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RECORD TO WATCH

SOS BAND
The Finest
(Tabu)

Sending out signals that spell H-I-T. Urban Contemporary's new number one record is ready to conquer Top 40 land.

**THE TUFFEST
— AND —
THE FINEST.**

**THE FABULOUS
THUNDERBIRDS**

"Tuff Enuff"

From the album "Tuff Enuff"

CBS ASSOCIATED
RECORDS



**S.O.S.
BAND**

"The Finest"

From the album "Sands Of Time"

Tabu



UP & COMING

ARTIST & TITLE

ARTIST & TITLE	Reports	Adds	On	Chart
BLOW MONKEYS - Digging Your Scene (RCA)	103	28	58	17
BOURGEOIS TAGG - Mutual Surrender (Island)	96	1	40	55
*PRINCE - Mountains (Warner Bros.)	95	89	4	2
INXS - Listen Like Thieves (Atlantic)	91	21	59	11
BELINDA CARLISLE - Mad About You (IRS/MCA)	74	33	39	2
PATTI AUSTIN - The Heat Of Heat (Qwest)	73	6	47	20
ATLANTIC STARR - If Your Heart Isn't In It (A&M)	66	7	26	33
LOVERBOY - Lead A Double Life (Columbia)	61	2	48	11
WILD BLUE - Fire With Fire (Chrysalis)	60	8	48	4
NEIL DIAMOND - Headed For The Future (Columbia)	60	25	29	6
PSYCHEDELIC FURS - Pretty In Pink (A&M)	57	3	29	25
DANNY WILDE - Isn't It Enough (Island)	52	12	39	1
GIUFFRIA - I Must Be Dreaming (Cameo/MCA)	51	4	44	3
ANIMOTION - I Want You (Casablanca)	50	5	44	1
TRANS X - Living On Video (Atco)	48	9	34	5
*FIXX - Secret Separation (MCA)	42	41	1	--
ART OF NOISE - Peter Gunn (Chrysalis)	41	14	20	7
JANET JACKSON - Nasty (A&M)	41	19	11	11
DAVID PACK - That Girl Is Gone (Warner Bros.)	38	3	26	9
GRAHAM NASH - Innocent Eyes (Atlantic)	35	--	29	6
S.O.S. BAND - The Finest (Tabu)	35	11	18	6
ABC - Vanity Kills (Mercury/PolyGram)	34	2	31	1
MARILYN MARTIN - Move Closer (Atlantic)	32	1	24	7
JONATHAN BUTLER - Baby Please Don't Take It (Jive/Arista)	30	5	22	3
VANITY - Under The Influence (Motown)	27	--	15	12
*E.WADE - Foreign Shores (Casablanca)	27	13	14	--
*JEFFREY OSBORNE - You Should Be Mine (A&M)	27	27	--	--
*KIM CARNES - Divided Heart (EMI America)	26	25	1	--
*LIMITED WARRANTY - Victory Line (Atco)	26	14	10	2
*JERMAINE STEWART - We Don't Have To Take Our Clothes Off (Arista)	25	11	8	6
*MAGAZINE 60 - Don Quichotte (Baja)	23	8	6	9
*JOHN EDDIE - Jungle Boy (Columbia)	21	20	--	1
*JOE JACKSON - Right And Wrong (A&M)	20	3	15	2
CHARLIE SEXTON - Impressed (MCA)	20	1	18	1
*METROS - After The Passion's Gone (MTM)	20	15	5	--

Dropped: #27-Sade; #33-Rolling Stones, #36-Julian Lennon; #38-Prince; Robert Tepper; Katrina & The Waves.

INSIDE TOP 40 WITH DAVE SHOLIN

A new crop of songs and artists on the way up with a slew of titles stalling or dropping. Some noteworthy hit factors below the Top Ten include **BILLY OCEAN** jumping from 28% to 57% and **HOWARD JONES** up 33% to 62%. **GEORGE MICHAEL** is one of the fastest moving records in the country, more than doubling hit factor stats 23% to 48% with help from CFTR 33-20, WROQ 26-20, 94Q 24-17, B-97 21-15, WIQQ 23-15, WCLG 27-18, KDWB 26-18, KIXY 24-17, KKXX 22-16, KTRS 24-18 etc. **BOYS DON'T CRY** rack up top ten numbers for Roger Christian **WBEN** Buffalo (13-4), Darrell Kelley **WHSB** Alpena (16-3), Al Lentine **WLLI** Joliet (16-4), Jonathan Little and Matt Hudson **Z104** Madison (17-10), Kevin Barton **KFBD** Waynesville (23-10), Jim Donnelly **KSER** Searcy/Little Rock (15-7), Jay McCall **KOZE**-Lewiston (16-6), Bob Case **KUBE**-Seattle 15-8, etc. **MOODY BLUES** now in the top 30 at **KNVR**, **KHOP**/FM, **KSMK**,

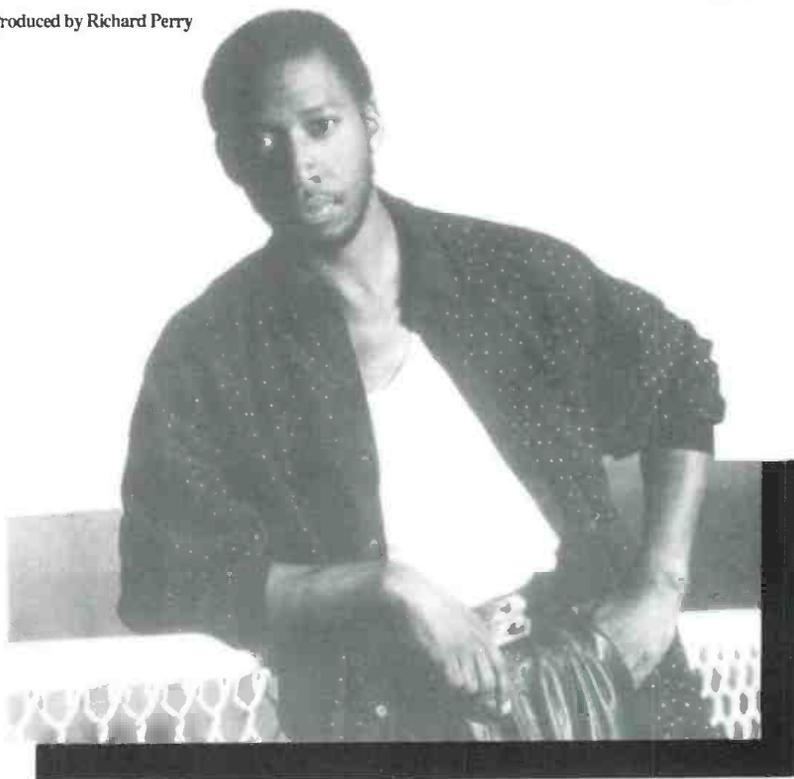
KZZB, **WLS**, **KCLD**, **WWPZ**, **PRO**/FM, etc. **KENNY LOGGINS** looks like he'll go over the 200 mark in station reports next week. New on **B106**-Washington, DC, **WTIC**-Hartford, **KC101**-New Haven, **WBBQ**-Augusta, **WXXQ**-Freeport, **KRZQ**-Reno, **KITS**-San Francisco, **KQEU**-Olympia, **KBOY**-Medford, etc. **DREAM ACADEMY**'s been patient, waiting for the dust to settle around them, with key gains at **WIFC** 17-13, **WNCI** 21-18, **WQLK** 26-19, **KQLA** 20-14, **KSXO** 20-15, **KMEL** 21-18, **KZZK** 20-14, **KHWK** 27-18, etc. **EL DEBARGE** takes it over the 200 report mark with no shortage of chart debuts, including **OK95**, **KSly**, **KSAQ**, **KRQ**, **WKTl**, **Y107**, **KQID**, **WANS**, **WTIC**, **KC101**, etc. What a week for the **BLOW MONKEYS**! Our "Record To Watch" back on April 25th is now sitting at over 100 reports, with new airplay at **KZZU**, **KZPS**, **WHYT**, **94Q**, **WBCY**, **WKPE**, **B97**, **WCIL**, etc. Some good early airplay on **BELINDA**

CARLISLE, with a debut of #27 for Mark Shands at **I95**-Miami, and #30 for Greg Rolling at **B-97**-New Orleans. Last week's "Record To Watch", **ATLANTIC STARR**, boasts a 25% Hit Factor, coming on at #19 at **KFYR**-Bismarck, and #18 **WBEN**-Buffalo. **B95**-Kansas City jumps it 22-15, while crosstown **KBEQ** adds it, as does **KRKE**, **WCLG**, **WIQQ**, **KNVR**, **KBRV**, **KTBC**, etc. **FIXX** comes out smokin' with adds at **94Q**, **I95**, **106X**, **WZON**, **PRO**/FM, **WDBR**, **FM102**, **KDON**, **KRQ**, **KZZB**, etc. Looks like Crossover time for this week's number one Urban Contemporary track by the **SOS BAND**. New on **Q105**-Tampa, **WHTT**-Boston, **KC101**-New Haven, **KHTY**-Santa Barbara, **KITS**-San Francisco, **WTIC**-Hartford, etc. John Hampton, **KSTN**-Stockton takes it 19-8, with Mark McKay and Lorrin Palagi **B95**-Kansas City charting 15-7.

Jeffrey Osborne

"YOU SHOULD BE MINE (The Woo Woo Song")

Produced by Richard Perry



FIRST WEEK OUT...

KMEL
Z93
KMJK
FM102
WXKS
PRO/FM
WAVA
B97
KZPS
KCAQ

K104	KOFM	
WNNK	OK100	
WTLQ	100KHI	
WBBQ	95XIL	
WKQB	WCGQ	
WSSX	Q101	
WROQ	Q104	
KZPS	WPFM	
WDCG	KHTZ	
WKSI	WRVQ	100 KHI
WCKN	KTUX	WBBQ
94TYX	KJ103	Z103



RON FELL'S PERSONAL PICK DAVE SHOLIN PERSONAL PICK

THIS SINGLE HAS 75% OF R&B STATIONS IN THE FIRST WEEK OUT!

#1 GAVIN CHARTBOUND! URBAN CONTEMPORARY

GAVIN TOP 40 DEBUT IN UP&COMING 27 ADDS



**ONE MOMENT
YOU'LL ALWAYS
REMEMBER,
COURTESY OF
JERMAINE
JACKSON.**

**JERMAINE JACKSON.
THE NEW SINGLE,
"DO YOU
REMEMBER ME?"**

From His Album
Precious Moments.
Music That
Creates Memories,
On Arista.

ARISTA

NORTHEAST

HAMILTON, ON(NEVIN GRANT-CKOC) Ocean.
 TORONTO, ON(BRAD JONES-CHUM) D. Academy, R. Palmer, Fine Y.C., Mellencamp.
 TORONTO, ON(BOB SAINT-CFTR) LaBelle & M, S. Red, Chalk C., Boys/Cry, Floy Joy.
 BOSTON, MA(WHITE/O'CONNELL-WXKS/FM) FROZEN.
 BOSTON, MA(CHRIS KNIGHT-WHTT) Heart, Fab TB'S, Stones, SOS Band, K.Loggins, Seger.
 CAPE COD, MA(McDONALD/McVIE-WKPE) John Eddie, J.Osborne, Mai Tai, B.Monkeys, Van Halen, Fixx.
 PROVIDENCE, RI(TOM CUDDY-PRO/FM) J.Osborne, Van Halen, Prince, Fixx, N.Diamond, Seger, INXS.
 KEENE, NH(BERNIE HARTNETT-WKNE/FM) Prince, Fixx, Stones, D. Academy, Gavin C., K.Loggins, A.of Noise, E.G.Daily, S. Red.
 BANGOR, ME(JOHN MARSHALL-WZON) Seger, AC/DC, Del Fuegos, Bangles, Fixx, N.Diamond.
 ELLSWORTH, ME(TIM MOORE-WKSQ) Level 42, Mr. Mr., Journey.
 BANGOR, ME(JIM LEVEN-WWFX) Bangles, Moody B's, D. Academy, DeBarge.
 BURLINGTON, VT(THOM RICHARDS-Q99) Stones, J.Carne, J.Osborne, Joe Jacks., S.Nicks, A.of Noise, B.Carlisle.
 HARTFORD, CT(MIKE WEST-WTIC/FM) Janet Jax., SOS Band, P.Gabriel, K.Loggins.
 NEW HAVEN, CT(STEF RYBAK-KC101) Van Halen, K.Loggins, SOS Band.
 WESTPORT, CT(STORM N. NORMAN-WEBE/FM) David Pack, The Metros, A.of Noise, N.Diamond.
 NEW YORK, NY(SCOTT SHANNON-Z100) Rainy D., S.Mills.
 ALBANY, NY(TODD MARTIN-WFLY) Van Halen, Stones, S. Red, Seger, G. Michael.
 SCHENECTADY, NY(JIM WALSH-3WD) INXS, S.Nicks, Van Halen, Seger, A.of Noise.
 POUGHKEEPSIE, NY(BOB WEIL-WSPK/FM) Moody B's, SOS Band, Stones, Seger, Prince, The Metros.
 UTICA, NY(MAC/ANDREWS-WNYZ) D.F.&O.N-J, Van Halen.
 UTICA, NY(JIM REITZ-WRCK) Prince, Van Halen, Seger, K.Loggins, Fixx, Janet Jax..
 BINGHAMTON, NY(DON MORGAN-WAAL/FM) Hooters, Nu Shooz.
 BUFFALO, NY(ROGER CHRISTIAN-WBEN/FM) Janet Jax., S. Red, N.Diamond, Mai Tai, Van Halen, Fixx, Magazine.

MID ATLANTIC

ASBURY PARK, NJ(PAT GILLEN-JLK/FM) Prince, Seger, S.Nicks, John Eddie.
 TRENTON, NJ(TOM TAYLOR-WPST) FROZEN.
 PITTSBURGH, PA(NICK BAZOO-B94) Janet Jax., Prince, S.Nicks, Bangles.
 PITTSBURGH, PA(KEITH ABRAMS-WHTX) Seger.
 ERIE, PA(JIM COOK-WJET) Moody B's, S.Nicks, Boys/Cry, Bangles, Van Halen, Prince.
 ERIE, PA(BILL SHANNON-K104) INXS, Stones, Seger, Van Halen, John Eddie, Mr. Mr., Prince, J.Osborne.
 ALTOONA, PA(STEVE KELSEY-WFBG) Fab TB'S, K.Loggins, P.Gabriel, INXS, Seger, Van Halen, S.Nicks.
 WASHINGTON, DC(KAGHAN/DEMPSEY-B106) Janet Jax., B.Carlisle, K.Loggins, Seger, Van Halen.
 BALTIMORE, MD(KINGSTON/KRONTHAL-B104) Janet Jax., Prince, D. Academy, GTR.
 OCEAN CITY, MD(J.J. McKAY-100KHI) S.Nicks, J.Osborne, Janet Jax., ABC, Sly Fox, Seger.
 SANFORD, NC(BILL FREEMAN-WFJA) Prince, Van Halen, Seger, E. Wade, Teena M..
 DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) Prince, J.Osborne, S.Nicks.
 SHELBY, NC(ANDY FOSTER-WXIK) Jets, D.F.&O.N-J, Force MD's, Jms Taylor, A.Murray, Aretha.
 CHARLOTTE, NC(BILL MARTIN-WBCY) DeBarge, B.Monkeys.
 CHARLOTTE, NC(BLACKWELL/WILLIAM-WROQ) J.Osborne, Prince, Fixx, S.Mills, Mai Tai.

FAIRMONT, NC(BILL SELLARS-WZYZ) Plat. Ice, Prince, J.Stewart, Seger, John Eddie, SOS Band, The Metros, Krokus.
 BOONE, NC(WILL VICKERS-WASU/FM) FROZEN.
 CHARLESTON, SC(ROGER GAITHER-WKQB/FM) Prince, Van Halen, J.Stewart, Fab TB'S, J.Osborne, K.Loggins.
 FLORENCE, SC(GREEN/ADAMS-106X) Van Halen, R. Palmer, Prince, J.Browne, Seger, D.F.&O.N-J, K.Carnes, John Eddie, Teena M..
 CHERAW, SC(JAY LEWIS-WPDZ) K.Loggins, Van Halen, INXS, Seger, Prince, Stones.
 KINGSTREE, SC(GREG KNOP-WKSP) J.Carne, Fixx, Limited W., Plat. Ice, The Metros.
 MYRTLE BEACH, SC(LINDA KING-WKZQ) Prince, Van Halen, S.Nicks, N.Diamond, Models, Seger.
 GREENVILLE, SC(TOMMY SMITH-WANS/FM) Seger, S.Nicks, Fab TB'S, Stones.

SOUTHEAST

ATLANTA, GA(JEFF McCARTNEY-94Q) Seger, Fab TB'S, Fixx, B.Monkeys, J.Carne.
 ROME, GA(TIM HENSLEY-WQTU) J.Osborne, K.Carnes, S.Nicks, Teena M., Prince, Van Halen, Moody B's.
 SWAINSBORO, GA(BARRY STEWART-WGKS/FM) Van Halen, Seger, S.Nicks, B.Carlisle, Trans X, N.Diamond.
 VIDALIA, GA(MELODI GARRETT-98Q) E. Wade, Bangles, 38 Special, Moody B's, Fixx, Trans X.
 ATHENS, GA(DAN MURRAY-WAGQ) FROZEN.
 AUGUSTA, GA(BRUCE STEVENS-WBBQ) Seger, K.Loggins, Models, J.Osborne, D.F.&O.N-J, K.Carnes.
 FT.VALLEY/MACON, GA(NATHAN HALE-WQBZ) Seger, Van Halen, J.Stewart, Prince, INXS, Fixx.
 HINESVILLE, GA(SHANNON WEST-WBLU) Van Halen, Prince, Seger, Teena M., J.Carne.
 COLUMBUS, GA(RALPH CARROLL-WCGQ) Prince, J.Osborne, Wild Blue, Models.
 DAYTONA BEACH, FL(TONY MANN-WNFI) Bangles, E.G.Daily.
 TALLAHASSEE, FL(RICH STEVENS-Z103) Seger, B.Carlisle, S.Nicks, J.Osborne, John Eddie, Gavin C., Y.& People.
 PANAMA CITY, FL(JEFF DAVIS-WPFM) Prince, John Eddie, Seger, Bangles, Van Halen, J.Osborne.
 FT.WALTON BEACH, FL(MIKE BRIDGES-WFTW/FM) Wax, Jets, S.Minds, Bangles, Boys/Cry, Falco.
 PENSACOLA, FL(J.D. NORTH-WJLQ/FM) S. Red, DeBarge, S.Nicks, GTR.
 MIAMI, FL(FRANK AMADEO-Y100) Prince, Van Halen, 38 Special, E.G.Daily, Mellencamp.
 MIAMI, FL(MARK SHANDS-I95) B. Ferry, P.Gabriel, Van Halen, S.Minds, Moody B's, Fixx, S.Nicks.
 TAMPA, FL(BOBBY RICH-Q105) Van Halen, SOS Band, Magazine.

SOUTH

BIRMINGHAM, AL(RICH BAILEY-WKXX) Boys/Cry, 38 Special, Janet Jax., Prince.
 TUSCALOOSA, AL(SHANNON/CANADA-WNPT) Van Halen, Stones, S.Nicks, John Eddie, S. Red, Seger.
 FAYETTE, AL(KELSEY SCOTT-WHKW) J.Stewart, Stones, Seger, Limited W., B.Carlisle, D.F.&O.N-J, Plat. Ice, E. Wade.
 FLORENCE, AL(SHAYNE/DURHAM-WQLT) N.Diamond, D.F.&O.N-J, S.Nicks, J.Osborne, Seger.
 GADSDEN, AL(BILL ST. JOHN-Q104) Van Halen, Prince, J.Osborne, S.Nicks, J.Carne, INXS.
 MONTGOMERY, AL(ALAN DuPRIEST-WHHY/FM) S. Red, S.Nicks, Fab TB'S, Moody B's.
 MONTGOMERY, AL(MIKE RAINIER-99FM) Boys/Cry, Stones, GTR.
 NASHVILLE, TN(ST.JOHN/PEACE-Y107) Janet Jax., K.Carnes, Van Halen, 38 Special.
 JOHNSON CITY, TN(POTTER/TAYLOR-WQUT) S. Red, Jets, Seger, N.Diamond, Van Halen.
 SPARTA, TN(BILL WINNINGHAM-WSMT) Tepper, GTR, J.Butler, S. Red, K.Loggins.



KING

*“Alone
Without
You”*



*From the album
“Bitter Sweet”*

WWWD
WLLI
KTBC
K-STAR
KGGI
KKHR
KRQK
KSLY
KXFM
KHTY
OK95



B.E. TAYLOR GROUP

“Karen”



*From the album
“Our World”*

ON...
K104
WHTX
WVIC
KRRG



TEENA MARIE

*“Lips To
Find You”*



*From the album
“Emerald City”*

OUT OF THE BOX!

WFJA
WBLU
WQTU
KDOG
KNJY
KVRF
KEYP
KSTN
KHTY
OK95



MEMPHIS, TN**MELVIN JONES-KRNB**

ADDS: J.Osborne, W.Collins, A.of Noise, Spyder D.. HOTS: Nu Shooz, A.Starr, 52nd St., E.G.Daily, Rene & A..

JACKSON, MS**JAMES EDWARDS-WOKJ**

ADDS: Pet Shop, Y.& People, Jermaine J, Cash Flow, J.Osborne. HOTS: Rene & A. Aretha, W.Collins, Roy Ayers, Rick James.

MCCOMB, MS**SARA KAY-WHNY**

ADDS: Prince, S. Red. HOTS: Whitney, Vanity, Madonna, F.Jackson, Force MD's.

CENTRAL**COLUMBUS, OH****RICK STEVENS-WCKX**

ADDS: A.of Noise, Juicy, Connection, Rick James, Princess, E.G.Daily, J.Carne, Henderson. HOTS: Junior, Zapp, J.Kemp, Mid. Star.

COLUMBUS, OH**K.C. JONES-WVKO**

HOTS: A.O'Neal, A.Starr, Jets, Teddy P., Starpoint.

CLEVELAND, OH**DEAN DEAN-WDMT**

ADDS: J.Osborne, E.Wilde, Run DMC, Juicy, A.O'Neal, E. King, Confunk S., M.C. Chill, Whodini, Skyy, Aretha, Rick James.

CLEVELAND, OH**LYNN TOLLIVER JR-WZAK**

HOTS: M.Morgan, N.Edition, Morris Day, Timex S.C., Aretha.

CINCINNATI, OH**B. CASTLE/G.WEILER-WBLZ**

ADDS: Y.& People, Teena M., J.Osborne, Tease, Aretha, Rick James, Force MD's. HOTS: Pet Shop, J.Johnson.

CINCINNATI, OH**STEVE HARRIS-WCIN**

ADDS: No Adds. HOTS: P. Austin, A.O'Neal, Ocean, Regina.

INDIANAPOLIS, IN**KELLY KARSON-WTLC**

ADDS: Teena M., J.Osborne, E. King, Confunk S., S.Jones, Connie, Janice. HOTS: Mid. Star, Tease.

DETROIT, MI**GARY BERKOWITZ-WHYT**

ADDS: DeBarge, N.Edition. HOTS: Whitney, Miami S.M., S.Mills, P. Austin.

DETROIT, MI**J.ALEXANDER/WHITMORE-WJLB**

HOTS: Anita Bakr, Controller, DeBarge, Janet Jax., J.Kemp, Joeski L., Pet Shop, Rene & A..

SAGINAW, MI**DAVID ROSAS-WWWS/FM**

ADDS: Confunk S., J.Osborne, Kenny & J., Run DMC, A.of Noise, J.Carne, B.& T.B.D. HOTS: Rene & A., J.Kemp, W.Collins, Skyy, RFTW.

KALAMAZOO, MI**MICHAEL JACKSON-WKMI**

ADDS: Arrington, DeBarge, J.Kemp, Ocean, P.Bailey, W.Collins, Dramatics, Stylistic Controller, Roy Ayers, S. Red, Mtume, Aretha, Timex S.C.. HOTS: Mazarati, Mid. Star.

MILWAUKEE, WI**B.MILLER/MAX FYRE-WLUM**

ADDS: Prince, S. Red, P.Carmen, P.Gabriel, J.Osborne, Timex S.C..

MILWAUKEE, WI**ROB HARDY-WNOV**

HOTS: Tease, A.O'Neal, Gavin C., Controller.

MINNEAPOLIS, MN**PETE ROSE-CBLS**

ADDS: Main Attr., W.Collins, Skyy, Connie, Joy Simms, Sheila E, E.G.Daily, Falco, Taffy, Winans. HOTS: 5 Star, Controller, Rene & A., Tease, Jets.

CHICAGO, IL**MARCO SPOON-WBMX/FM**

ADDS: J.Osborne, Temps, Regina, Teena M., Run DMC, Joeski L., P.Carmen. HOTS: P. Austin, Starpoint, Sade, E. King, S.Mills.

CHICAGO, IL**LEE MICHAELS-WGCI/FM**

ADDS: Rick James, N.Edition, Aretha, Run DMC. HOTS: G.Clinton, Rene & A., J.Kemp, Ocean, M.Morgan.

CHICAGO, IL**DEE HANDLEY-WJPC**

ADDS: Rene & A., Ocean, P.Bailey, Morris Day. HOTS: Whitney, Col.Abrams, Vanity, Junior, M.Morgan, Tease.

CAIRO, IL**LARRY LEVY-WKRO**

ADDS: Zapp, Temptations, Simply Red, Prince, Alfie. HOTS: Teddy P., Rose Bros., Star.

ST. LOUIS, MO**MIKE STRADFORD-KMJM**

ADDS: Teena M., Henderson, J.Carne, Spyder D., J.Osborne. HOTS: Fatboys, Roy Ayers, DeBarge.

NEW ORLEANS, LA**DEL SPENCER-WYLD/FM**

ADDS: J.Osborne, Cash Flow, J.Butler.

NEW ORLEANS, LA**O'KELLY/ROLLING-B97**

ADDS: Prince, J.Osborne. HOTS: Whitney, LaBelle &M, Jets, DeBarge, Ocean.

ABBEVILLE, LA**ANTHONY KEITH-KROF**

ADDS: J.Osborne, Cash Flow, Mangione, Jermaine J, B.& T.B.D., J.Butler, DeBarge Mid. Star, Pet Shop, Gavin C., Regina, Prince, E.Wilde. HOTS: Mid. Star, P.Carmen.

MAURICE/LAFAYETTE, LA**STEPHANIE SMALLWOOD-KFXZ**

ADDS: Juicy, Glenn Jonz, Jermaine J, Regina, S. Red, Junior, RFTW. HOTS: Sade, Nu Shooz, P. Austin, S.Mills, Henderson, Rose Bros..

LAKE CHARLES, LA**C.C.SCOTT-KXZZ**

ADDS: Mid. Star, W.Collins, Skyy, Rick James. HOTS: Ocean, P.Wilson.

WEST HELENA, AR**DELL SIMES-KCLT**

HOTS: Y.& People, A.& Camp, Marz, Blackfoot, E.Wilde, Vanity, Jets, Sade.

SOUTHWEST**DALLAS, TX****T.AVERY/M.SPEARS-KKDA**

HOTS: M.Morgan, Fatboys, Morris Day, Force MD's, Rene & A., Whodini.

KILLEEN, TX**BILL ST. JOHN-KIIZ/AM**

ADDS: Prince, Janice, Confunk S., J.Osborne, Run DMC. HOTS: Fatboys, J.Kemp, Junior, Ocean, Joy Simms, Main Attr..

HOUSTON, TX**RON ATKINS-KMJQ**

ADDS: Spyder D., Dramatics, J.Osborne, Kenny & J., Cherrelle, Janice, P.Carmen, Roy Ayers, Mai Tai. HOTS: J.Kemp, Junior, 52nd St., Beastie B..

PT. ARTHUR, TX**DOUG DAVIS-KHYS**

ADDS: Mazarati, Hardcastle, Juicy, Ivy, Dramatics, Run DMC, Voltage Br, N.Edition, Toussaint. HOTS: Rene & A., J.Kemp, Pet Shop, P.Wilson, Joeski L..

ENGLEWOOD/DENVER, CO**D.HARRIS/JAY JOHNSON-KDKO**

ADDS: 52nd St., J.Osborne, Joeski L., J.Carne, Cash Flow, New Choice.

TUCSON, AZ**TODD FISHER-KHYT**

ADDS: Prince. HOTS: Whitney, Sade, DeBarge, Vanity.

RENO, NV**SHAKES/DAVIS-KWNZ/FM**

ADDS: DeBarge, Prince. HOTS: Whitney, Nu Shooz, A.Starr, Ocean.

LOS ANGELES, CA**DOUG GILMORE-KJLH**

ADDS: Regina, Mazarati, Confunk S., J.Osborne. HOTS: Mid. Star.

LOS ANGELES, LA**GREG MACK-KDAY**

ADDS: Prince, Lisa Lisa, J.Osborne, Divine Snd, Teena M., Juicy, R.Roxanne. HOTS: Timex S.C., Prince, Fatboys, Mai Tai.

FAR WEST**LOS ANGELES, CA****MIKE SCHAEFER-KIIS/FM**

ADDS: P.Gabriel. HOTS: Whitney, Pet Shop, Miami S.M., S. Red, Janet Jax., Ocean, P. Austin.

LOS ANGELES, CA**SCARBOROUGH/SIMON-RHKK**

ADDS: Prince, TKA. HOTS: P. Austin, Whitney, Janet Jax., E.G.Daily, Ocean.

LOS ANGELES, CA**KEVIN FLEMING-KGFJ**

ADDS: Mtume, Aretha. HOTS: Janet Jax., DeBarge, Tease, Tr.Johnson, Gavin C., Rick James.

GREENVILLE, MS(JACKIE RAND-WIQQ) Giuffria, A.Starr, P.Gabriel, John Eddie, Ocean, S. Red, D.Wilde, Bangles, INXS, Seger, GTR, Prince, B.Monkeys, K.Carnes.

TUPELO, MS(LISA LANDAU-KZ103) FROZEN.

HATTIESBURG, MS(WAYNE MICHAELS-WHSY/FM) INXS, Sly Fox, Stones, S.Nicks, P.Gabriel.

LAUREL/HATTIESBURG, MS(CHRIS JAMISON-WNSL) DeBarge, Hooters, S. Red, The Metros, Animation.

BILOXI, MS(BOB LIMA-WQID) Moody B's, D. Academy, Janet Jax., Van Halen.

MCCOMB, MS(SARA KAY-WHNY) Seger, Prince, GTR, S. Red, E. Wade.

STARKVILLE, MS(WILLIAMS/FONDA-WKOR) Fab TB'S, Seger, Van Halen, Models.

JENKINS, KY(G.C. KINCER-WIFX) Animation, K.Loggins, GTR, Models.

BOWLING GREEN, KY(DARRELL DUVALL-WBGN) Prince, Van Halen, K.Carnes, D.F.&O.N-J.

GLASGOW, KY(BEESLEY/DOSSEY-WOVO/FM) Seger, Van Halen, Fixx, J.Stewart, Golden Pal, The Metros.

CENTRAL CITY, KY(STAN BARNETT-WKYA) FROZEN.

NEW ORLEANS, LA(McGEE/ROLLING-B97) Prince, Van Halen, B.Monkeys, J.Osborne.

HOUMA, LA(MARK KELLY-KCIL/FM) Aretha, J.Beauvoir, D.Wilde, Hooters, D.F.&O.N-J, J.Stewart, N.Edition.

BATON ROUGE, LA(RICE/A.-WFMF) S. Red, Hooters, Jets.

BATON ROUGE, LA(MICHAEL ADAMS-WGGZ/FM) S. Red.

MONROE, LA(LORI CLARY-KNOE/FM) FROZEN.

ALEXANDRIA, LA(CHRISTIE ATWOOD-KQID/FM) Stones, Mellencamp.

FT.DODGE, IA(CAL BIERMAN-KKEZ) 38 Special, Moody B's, S.Nicks.

WATERLOO/C.RAPIDS, IA(JEFF CHRISTENSON-KOKZ) D. Academy, S. Red, Prince, Van Halen, Fixx, John Eddie.

SIoux CITY, IA(SCOTT SHANNON-KSEZ/FM) Models, Stones, Van Halen, S.Nicks, P.Gabriel, Limited W., Prince.

SIoux CITY, IA(PAT PAXTON-KGLI) Prince, K.Loggins, Moody B's, Seger, GTR, Van Halen, Limited W..

IOWA CTY/CEDAR RAPID, IA(JACOBSEN/NUGENT-KKRQ) Heart.

CEDAR RAPIDS, IA(BRAD FUHR-KQCR/FM) H.Jones, S.Minds, N.Diamond, D. Academy.

CLINTON, IA(BILL WARNER-KNJY) Stones, Plat. Ice, N.Diamond, INXS, Teena M., D.F.&O.N-J, S. Red.

DAVENPORT, IA(GYNNY O'HARA-KIIK) P.Gabriel, Fixx, Seger.

KENOSHA, WI(TERRY HAVEL-WJZQ) K.Loggins, Seger, S. Red, V.Femmes.

MILWAUKEE, WI(DENISE LAUREN-WKTI) Jets.

MADISON, WI(LITTLE/HUDSON-Z104) Stones, A.of Noise, Van Halen, Janet Jax., GTR.

APPLETON/OSHKOSH, WI(KIM BRADLEIGH-WKAU) P.Gabriel, K.Loggins, D.Wilde, K.Carnes, Seger.

WAUSAU, WI(MIKE EDWARDS-WIFC/FM) Bangles, Moody B's, Models, S.Nicks, Van Halen.

STEVENS POINT, WI(BOULEY/STEFFEN-WSPT) Van Halen, Seger, Falco, P.Gabriel, Limited W., The Metros.

LA CROSSE, WI(GREER/CARR-WIZM/FM) K.Loggins, GTR.

LA CROSSE, WI(CHUCK KNIGHT-HIT105) S. Red, DeBarge.

EAU CLAIRE, WI(RICK JAMES-WBIZ) Wild Blue, D.F.&O.N-J, Jets.

MINNEAPOLIS/ST.PAUL, MN(ANTHONY/MICHAELS-KDWB/FM) Ocean, Prince, LaBelle &M, P.Gabriel, The Metros, Giuffria.

ROCHESTER, MN(DENNY FOSTER-KROC/FM) B.Carlisle, Bangles, Prince, Van Halen, LaBelle &M, Seger.

MANKATO, MN(GARVIN/McCORMICK-KDOG/FM) Prince, Van Halen, Teena M., Seger, J.Osborne, Outfield.

MANKATO, MN(GREG HUSAK-KEEZ/FM) Van Halen, S. Red, Seger, Stones, Prince, B.Carlisle, J.Carne, Moody B's, Fab TB'S.

ALBERT LEA, MN(TODD GUTHRIE-KCPI/FM) INXS, S.Nicks, D.Wilde, B.Carlisle, Trans X.

ST. CLOUD, MN(PATTON/WAKEFIELD-KCLD/FM) Limited W., GTR, B.Carlisle, D.Wilde.

VERMILLION, SD(DEAN RUSSELL-KVRF) Van Halen, Teena M., Seger, S.Nicks, E. Wade, B.Carlisle, N.Diamond, Limited W..

YANKTON, SD(RANDY KUSSMAN-KQHU/FM) Prince, P.Gabriel, S. Red, N.Diamond, E. Wade, Stones.

SIoux FALLS, SD(ADAM NORTH-KKRC) FROZEN.

ABERDEEN, SD(SCOTT DANIELS-KQ95) N.Diamond, Prince, Van Halen, Stones, GTR, Plat. Ice, K.Loggins.

RAPID CITY, SD(McDANIEL/AUSTIN-KGGG/FM) Heart, H.Suite.

RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) Fixx, The Metros, Van Halen, N.Diamond, DeBarge, P.Gabriel.

FARGO, ND(ANDERSON/PALMER-Y94) FROZEN.

GRAND FORKS, ND(NORDINE/RIGHT-KKXL/FM) Seger, D. Academy, Stones, K.Loggins.

BISMARCK, ND(BRANNAN/HARDT-KFYR) David Pack, S.Nicks, A.Murray, R.Milsap.

BISMARCK, ND(BOB BECK-KYYY/FM) Limited W., K.Loggins, S. Red, Seger, Moody B's, Stones, Prince, Van Halen.

MINOT, ND(SCOTT MEYER-KIZZ) K.Loggins, Wild Blue, S. Red.

DE KALB, IL(LEW WHITE-WDEK/FM) Jets, S. Red, K.Loggins, D. Academy, INXS, L.Quarter.

JOLIET, IL(LENTINE/WEBER-WLLI) Moody B's, 38 Special, Fixx, J.Browne, Van Halen.

CHICAGO, IL(CHUCK CRANE-WLS/AM) Nu Shooz, J.Browne, Seger, Fab TB'S.

CHICAGO, IL(JEFFRIES/KELLY-WYTZ) Moody B's, Mellencamp, Prince, S. Red, Boys/Cry.

CHICAGO, IL(JOE BOHANNON-B96) Stones, Van Halen, Seger.

FREEPORT, IL(READEKER/EDWARDS-WXXQ) K.Loggins, GTR, Hooters, 38 Special, Jets, Trans X.

ROCKFORD, IL(WALKER/ANTHONY-WYBR) P.Gabriel, Moody B's, Janet Jax., Models.

ROCKFORD, IL(BRILL/DENT-WZOK) Stones, Seger, P.Gabriel, Van Halen, GTR.

EAST CENTRAL

PINEVILLE, WV(RANDY PARKS-WWYO) Joe Jacks., Van Halen, S.Nicks, E. Wade, L.R.B., Limited W., Trans X.

CHARESTON, WV(ROD HEMPTON-WVSR/FM) DeBarge, D. Academy, Stones, Boys/Cry.

OAK HILL/BECKLEY, WV(JIM MARTIN-WOAY/FM) B.Monkeys, John Eddie, Prince, Seger, Van Halen.

MORGANTOWN, WV(KATHI SIMONS-WCLG/FM) Seger, Fixx, DeBarge, Van Halen, Prince, A.Starr, P.Furs.

COLUMBUS, OH(RICHARDS/FOXX-WNCI/FM) DeBarge, Boys/Cry.

COLUMBUS, OH(COOK/HAINES-92X) Jets, Stones, Van Halen.

ELYRIA/CLEVELAND, OH(BENTLEY/EVAN-WBEA/FM) D. Academy, John Eddie, Prince.

CINCINNATI, OH(JIM FOX-Q102) DeBarge, C.Club, Janet Jax..

ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) Seger, S. Red, Boys/Cry.

RICHMOND, IN(RICK CASEY-K96) Seger, S.Nicks, D.F.&O.N-J, Bangles.

VINCENNES, IN(DANNY WAYNE-WRTB/FM) Seger, K.Loggins, P.Gabriel, D.Wilde.

EVANSVILLE, IN(CHRIS SOUSA-WKDQ) J.Butler, Hiroshima, S.Nicks.

TERRE HAUTE, IN(MIKE ARNETT-WPFR) Outfield, Prince, John Eddie.

ANN ARBOR, MI(BRENT ALBERTS-WIQB) Miami S.M., G. Michael, LaBelle &M.

DETROIT, MI(GARY BERKOWITZ-WHYT) DeBarge, N.Edition, D. Academy, B.Monkeys.

LANSING, MI(WALT BENNETTI-WVIC) Seger, Joe Jacks., Van Halen, Stones, Mellencamp, Models, The Metros, N.Diamond.

JACKSON/LANSING, MI(GARY FRANKLIN-WJXQ) Prince, S.Nicks, Trans X, K.Loggins, J.Stewart, Seger.

GRAND RAPIDS, MI(MIKE TINNES-WKLQ) Jets, DeBarge, Falco, S. Red.

CADILLAC, MI(ROB MICHAELS-WATT) 38 Special, Falco, B.Monkeys, S.Nicks, Stones, D.Wilde.

ALPENA, MI(DARRELL KELLEY-WHSB) Seger, S. Red, S.Nicks, E. Wade, Limited W., Fab TB'S, K.Carnes, Van Halen, Jets.

GAYLORD, MI(DAVID BARR-WZXM) LaBelle &M, S.Nicks, Seger, Van Halen, D.F.&O.N-J, Prince.

PETOSKEY, MI(DENNIS MARTIN-WWPZ) D. Academy, DeBarge.

UPPER MIDWEST

CLEAR LAKE/MASON CTY, IA(BRUCE F. LANE-KZEV) FROZEN.

CHAMPAIGN, IL(McCANN/McKEIGHAN-WLRW/FM) Stones, Jets, Falco, Prince, Van Halen.
 SPRINGFIELD, IL(GREG LAWLEY-WDBR) Prince, Van Halen, Fixx, Seger, Sly Fox, The Metros, B.Carlisle.
 FAIRFIELD, IL(DESSAUER/WELLS-WFIW) Fab TB'S, B.Carlisle, Stones, Bangles, K.Loggins, Sexton, INXS.
 CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) Van Halen, Jets, S. Red, J.Stewart, N.Edition, B.Monkeys.
 GALESBURG, IL(HEATH/HAMLIN-WGBQ/FM) Mr. Mr., Moody B's, DeBarge.
 BLOOMINGTON, IL(JUSTIN/ROBBINS-WBNQ) Prince, S. Red, DeBarge, Bangles, Van Halen, Stones.

CENTRAL

KIRKSVILLE, MO(JEFF ALLEN-KTUF) S.Nicks, Van Halen, B.Carlisle, Limited W..
 EAST PRAIRIE, MO(GREG LANDIS-KYMO) Moody B's, Level 42, Fixx, Stones, B.Carlisle, Smash P., S. Vega.
 KANSAS CITY, MO(PERUN/BARBER-KBEQ) TV Tunes, A.Starr, Janet Jax., H.Jones, D. Academy.
 JEFF.CITY/COLUMBIA, MO(BRIAN MILLER-KTXY) P.Gabriel, Stones, S.Nicks, B.Monkeys, Seger.
 WAYNESVILLE, MO(KEVIN BARTON-KFBD) Limited W., Stones, J.Beauvior, Van Halen, Seger, Sad Cafe.
 MANHATTAN, KS(WAGNER/WILSON-KQLA/FM) B.Monkeys, INXS, Van Halen, Prince, GTR.
 TOPEKA, KS(ROGER HEATON-WIBW/FM) G. Michael, C.Club.
 TOPEKA, KS(KEVAN RABAT-KDVV/FM) Prince, Van Halen, P.Gabriel, Seger, S.Nicks.
 KANSAS CITY, MO(LORRIN PALAGI-KBKC/FM) Prince, S. Red, Roy Ayers.
 PITTSBURG, KS(BELL/PORTER-KQWK/FM) Seger, Van Halen, Fixx, Prince, E.L. & P..
 HOISINGTON, KS(BIEKER/ATKINSON-KHOK) S.Nicks, Stones, Wild Blue, D.Wilde, B.Carlisle.
 HAYS, KS(MICHAEL KOERNER-KJLS) Jets, The Metros, Limited W., B.Monkeys, GTR, Fixx, N.Diamond.
 NORFOLK, NE(DOUG KOEHN-KNEN) Seger, DeBarge, Hooters.
 GRAND ISLAND, NE(MOSLEY/BRADEE-KSYZ/FM) Stones, K.Loggins, Bangles, P.Gabriel, Jms Taylor, S.Nicks, P.Furs.
 EL DORADO, AR(DAN MURPHY-KLBQ/FM) Seger, S.Nicks, Hooters, Stones.
 SEARCY/LITTLE ROCK, AR(JIM DONNELLY-KSER/FM) B.Carlisle, S.Nicks, Van Halen, Prince, K.Loggins, Seger.
 LITTLE ROCK, AR(MARK MC CAIN-KKYK) Level 42, C.Club.
 FAYETTEVILLE, AR(STEVE WARREN-KKEG) P.Gabriel, Seger.
 FORT SMITH, AR(JOHN O'DEA-KZZE/FM) D. Academy, Moody B's, Bangles, Prince.
 FT. SMITH, AR(DAVE BRYANT-KISR) DeBarge, Prince, Fixx, Seger, Van Halen, S.Nicks.

SOUTHWEST

LAWTON, OK(GARY MITCHELL-KMGZ) Models, Fab TB'S, P.Gabriel, Van Halen, Prince.
 DALLAS, TX(SHOMBY/CROSBY-KZPS) Seger, B.Monkeys, J.Osborne, 38 Special.
 TYLER, TX(DAVE GOLDMAN-KEYP) Seger, Teena M., Prince, Van Halen, Stones, D.Wilde, John Eddie.
 LUFKIN, TX(RANDY SHANNON-KAFX) N.Diamond, Fixx, GTR, Stones, K.Loggins, Bangles, Golden Pal.
 NACOGDOCHES, TX(DALLAS BAKER-KTBC) Fixx, P.Gabriel, A.of Noise, Janet Jax., A.Starr.
 WICHITA FALLS, TX(BECK/KAY-KNIN/FM) FROZEN.
 KILLEEN/TEMPLE, TX(B.J. MCCRAE-KIXS/FM) FROZEN.
 SAN ANGELO, TX(JOHN RAYMOND-KIXY/FM) H.Jones, P. Austin, K.Loggins, Prince, Stones, Van Halen, Bangles, Seger, S. Red, J.M. Jarre.
 HOUSTON, TX(LANDER/HAMILTON-93Q) FROZEN.

BEAUMONT, TX(MURPHY/JACKSON-B95) Prince, Van Halen, INXS, Mai Tai, Fixx, K.Loggins.
 BRYAN, TX(CARL GIDEON-KTAM) K.Loggins, D.F.&O.N-J, B.Carlisle, Wild Blue, K.Carnes, E. Wade.
 BRYAN, TX(BILL TURNER-KTAW/FM) SOS Band, Stones, B.Carlisle, J.Carne, E. Wade, S.Nicks, A.of Noise, Van Halen.
 VICTORIA, TX(JAY ARENA-KVIC) Van Halen, Seger, B.Monkeys, INXS.
 LAREDO, TX(KIRK DAVIDSON-KRRG) J.Osborne, D.F.&O.N-J, B.Monkeys, N.Diamond, Fixx, A.of Noise, The Metros, Regina.
 SAN ANTONIO, TX(HUNTER/CARRINGTON-Q96) ABC, GTR, INXS, B.Carlisle.
 WESLACO, TX(ELI MOLANO-KRGV) Janet Jax., Boys/Cry, Heart, Prince, P.Gabriel, S.Nicks.
 AMARILLO, TX(KEITH RICHARDS-KAKS/FM) S. Red, Van Halen, DeBarge, Bangles, D. Academy, Stones.
 AMARILLO, TX(TIM BUTLER-KPUR) Seger, Bangles, K.Carnes, Prince, B.Carlisle.
 ABILENE, TX(DOMINIC TESTA-KFMN) FROZEN.
 ODESSA/MIDLAND, TX(JOHN CLAY-KWES/FM) Magazine, Van Halen, B.Hornsby, S. Red, Fab TB'S.
 PHOENIX, AZ(GUY ZAPOLEON-KZZP) Expose, Seger, Prince, Pet Shop, DeBarge, Magazine, T.Twins.
 TUCSON, AZ(GILLIE/JOHNSON-KRQ) Stones, B.Carlisle, Seger, Fixx.
 TUCSON, AZ(FORREST/FISHER-KHYT) The Call, Trans X, Prince, B.Carlisle.
 COTTONWOOD, AZ(ROBERTS/PETERSON-KSMK) Mellencamp, Fixx, 38 Special, Force MD's, A.of Noise, Jets.
 ALBUQUERQUE, NM(ROYCE BLAKE-KIVA/FM) Bangles, Mellencamp, S.Nicks, Fab TB'S, 38 Special, Models, P.Gabriel, K.Loggins.
 ALBUQUERQUE, NM(PAUL MARCU-KRKE) P.Gabriel, Fab TB'S, A.Starr, Bangles.
 GALLUP, NM(ERIC ALLEN-KYVA) Seger, D.F.&O.N-J, N.Diamond, J.Butler, M. Martin.
 SANTA FE/ALBUQUERQUE, NM(ELAINE WERNER-KKSS/FM) S. Red, Stones, Hooters, Falco, Fab TB'S.
 CLOVIS, NM(ROCKY BURNETTE-KZZO/FM) K.Loggins, DeBarge, Bangles, Fab TB'S, Moody B's, S.Nicks, B.Monkeys.
 ALAMOGORDO, NM(TIM WEAVER-KINN A/F) S. Red, DeBarge, Stones, GTR, K.Loggins, P.Gabriel, Bangles, D.Wilde, E. Wade.

ROCKY MOUNTAIN

BILLINGS, MT(CHARLIE FOX-KYYA) Van Halen, Prince, Seger, Moody B's.
 POLSON/KALISPELL, MT(RICK LEER-KQ92) Stones, N.Diamond, GTR, Mellencamp, Plat. Ice, Golden Pal.
 KALISPELL, MT(BARRY BENNETT-KBBZ/FM) Van Halen, Stones, Seger, GTR, Wild Blue.
 DENVER, CO(GLORIA AVILA-PEREZ-KIMN) Seger, J.Carne, GTR, Moody B's.
 DENVER, CO(TODD CAVANAH-Y108) Van Halen.
 DENVER, CO(BOLKE/STONE-KPKE) DeBarge, K.Loggins.
 WINDSOR, CO(AL DECKER-KUAD/FM) Stones, S.Nicks, Prince, J.Carne, SOS Band.
 GRAND JUNCTION, CO(COLLINS/STONE-K-STAR) FROZEN.
 CODY, WY(KELLY GORDON-KTAG) Bangles, Seger, Jets, A.Murray, Jms Taylor.
 CASPER, WY(KELLY GORDON-KTRS) Jets, Fab TB'S, Seger, J.Carne, Stones, Bangles, Animation.
 GILLETTE, WY(DENNIS SWITZER-KOLL) Seger, B.Carlisle, J.Carne, J.Osborne, D.F.&O.N-J.
 GILLETTE, WY(JOHN DERREK-KGWY/FM) S.Nicks, Seger, Van Halen, Giuffria, K.Carnes, A.of Noise, B.Monkeys.
 SODA SPRINGS, ID(SUMMERS/A.D.-K79) E. Wade, A.Starr, D.Wilde, D.F.&O.N-J, S.Nicks.
 LEWISTON, ID(JAY MCCALL-KOZE) Van Halen, Gavin C., Seger, Fixx, S.Nicks.
 BOISE, ID(TOM EVANS-KIYS) Prince, Giuffria, Van Halen, Seger, S.Nicks, B.Monkeys.
 MOSCOW, ID(GARY CUMMINGS-KZFN) Prince, Bangles, Seger, A.of Noise, J.Beauvior, Trans X.

Kim Carnes



KIM CARNES

Produced by Valda Garay

THE MAGIC IS BACK

"DIVIDED PARTS"

ALREADY ON:

- | | | |
|-------|-----------|-------------|
| WXKS | FM100 | WHSL |
| WKSE | Y107 | KKAZ |
| WNYS | WXLK | KBIM |
| 94Q | Q100 | SLY96 |
| Z93 | WERZ | AND MANY |
| KKRZ | WERZ/FM | MANY MORE!! |
| FM102 | WRCK | |
| KIKZ | WKRZ | |
| KIMN | WGUY | |
| WKAU | WGAN | |
| WBBQ | WOMP/FM | |
| | WJAD | |
| | Q104 WZYP | |
| | Z102 | |



The OPPORTUNITY Is Here!
To Play The Follow Up SMASH From Their #1LP. please
"OPPORTUNITY"

PREET SHOP BOYS



SALT LAKE CITY, UT(STONE/SMITH-KCPX/FM) DeBarge, Stones, B.Monkeys, Animotion.
 LOGAN, UT(JAY HALL-KBLQ) K.Loggins, GTR, D.F.&O.N-J, Seger, P.Gabriel.
 LOGAN, UT(MARK ROMAN-KVFM) Jets, S. Red, 38 Special, Fixx, John Eddie, B.Monkeys.
 OGDEN, UT(PAUL WILSON-KJQ) DeBarge, Ocean, GTR, B.Monkeys, G. Michael.
 PROVO/SALT LAKE CITY, UT(ROB BOSCHARD-KFMY) FROZEN.

FAR WEST

LAKE TAHOE/RENO, NV(MICKEY LEES-KLKT) Bangles, Luba, Mr. Mr., SOS Band, Sly Fox, Stones.
 RENO, NV(SHAKES/RYAN-KWNZ/FM) Van Halen, Stones, DeBarge, Prince, Seger.
 RENO, NV(GARY PAGE-KRZQ/FM) David Pack, Jms Taylor, A.Murray, S.Nicks, K.Loggins, DeBarge, ELO, B.Monkeys, Wax, J.M. Jarre, B.Tagg, S. Vega.
 RENO, NV(JOHN CHOMMIE-KHTZ/FM) 38 Special, J.Osborne, Moody B's, Wild Blue, Fixx, Van Halen, Models.
 LOS ANGELES, CA(SCARBOROUGH/SIMON-KKHR) Bangles, Van Halen, Prince, TKA.
 LOS ANGELES, CA(MIKE SCHAEFER-KIIS/FM) P.Gabriel, Bangles.
 SAN DIEGO, CA(MIKE PRESTON-KS103) Janet Jax., Stones, P. Austin, Bangles, Boys/Cry.
 SAN BERNARDINO, CA(SHAWN DEMORY-KGGL) Magazine, Janet Jax..
 ANAHEIM, CA(CRAIG POWERS-KEZY) Boys/Cry, Mellencamp, Stones, Erasure, Models.
 SANTA BARBARA, CA(JANE ASHER-Y97) S. Red, SOS Band, E.G.Daily, Loverboy, Teena M..
 BAKERSFIELD, CA(DAVE KAMPER-KKXX/FM) Nu Shooz, LaBelle & M, Boys/Cry.
 SAN LUIS OBISPO, CA(JOE COLLINS-KSLY/FM) Seger, Van Halen, J.Carne, Prince, Magazine.
 LOMPOC/ SANTA MARIA, CA(SAM JACKSON-KRQK/FM) S. Red, S.Nicks, J.Stewart, B.Carlisle.
 SANTA MARIA, CA(MARIA RUBIO-KXFM) Van Halen, J.Carne, S.Nicks, B.Monkeys, Fixx, John Eddie, Limited W..
 FRESNO, CA(WALKER/DAVIS-KYNO) P. Austin, P.Gabriel, Prince, N.Diamond.
 FRESNO, CA(BERRY/CARTER-KMGX) Falco, Jermaine J, Prince, N.Diamond.
 MONTEREY/SALINAS, CA(KIRK CLIATT-KDON/FM) Seger, Moody B's, Magazine, Fixx, GTR.
 SAN FRANCISCO, CA(RICHARD SANDS-KITS/FM) SOS Band, P.Gabriel, B.Monkeys, GTR, Models, K.Loggins, Magazine.
 SAN FRANCISCO, CA(RIVERS/NAFTALY-KMEL) Timex S.C., Prince, J.Osborne, Bangles.
 NAPA, CA(JEFFREY/DeFESI-KVYN/FM) J.Osborne, K.Loggins, B.Carlisle, Models, DeBarge.
 SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) Pet Shop.
 SAN JOSE, CA(ROBIN KIPPS-KWSS) INXS, P.Gabriel, B.Carlisle, Seger.
 STOCKTON, CA(ROY WILLIAMS-KJOY) Seger, P.Gabriel, S.Nicks.
 STOCKTON, CA(JOHN HAMPTON-KSTN) Prince, J.Osborne, Teena M., D.F.&O.N-J, John Eddie, Rockwell.
 MODESTO/STOCKTON, CA(DAVID KRAHAM-KHOP/FM) Van Halen, Seger, S.Nicks, P.Gabriel.
 MODESTO, CA(RUSS NOVAK-KFIV/FM) FROZEN.
 SANTA ROSA, CA(ERIC SCOTT-KREO) K.Loggins, Bangles, Fab TB'S, GTR.
 EUREKA, CA(CHRIS DAVID CARTER-KFMI) Boys/Cry, LaBelle & M, Nu Shooz.
 ARCATA/EUREKA, CA(JIM NELLY III-KXGO) P. Austin, Van Halen, Seger, S.Nicks, INXS.
 SACRAMENTO, CA(GILLETTE/COLLINS-FM102) K.Carnes, J.Osborne, Prince, Fixx.
 SACRAMENTO, CA(MR. ED-KWOD) FROZEN.

PARADISE/CHICO, CA(ROB BRUDER-KNVR) B.Monkeys, INXS, P.Furs, S.Nicks, A.Starr.
 REDDING, CA(KAHL/CARPENTER-KEWB) Ocean, Falco, GTR, 38 Special, Fab TB'S.
 REDDING, CA(DUBOIS/VAN HALEN-KSXO) B.Carlisle, GTR, Van Halen, Prince, 38 Special.
 HILO, HI(AL DECKER-KKBG) D.Wilde, Seger, Stones, B.Carlisle.
 HONOLULU, HI(JAY STONE-I94) J.Stewart, Prince, H.Jones.
 HILO, HI(GUY W. BELLO-KWXX) S.Nicks, P.Gabriel, INXS, Fab TB'S, Prince.

NORTHWEST

THE DALLES, OR(ED ROSS-KACI) Prince, The Metros, Seger, Van Halen, N.Diamond, Fixx.
 SEASIDE, OR(CHRIS CONWAY-KSWB) S.Nicks, Modern Man, Bangles, Loverboy, Van Halen, A.of Noise, J.Butler.
 PORTLAND, OR(NAGANUMA/BARRY-KMJK) Van Halen, J.Osborne, P.Gabriel, Seger, Janet Jax., Bangles.
 ALBANY/LEBANON, OR(JEFF RYAN-KGAL) Van Halen, LaBelle & M, Prince, John Eddie, B.Carlisle, Fixx, Bangles, B.Hornsby.
 ALBANY/CORVALLIS, OR(MIKE SHANNON-KIQY) Van Halen, Prince, Seger, B.Carlisle, Fixx.
 COOS BAY, OR(KAREN DAVID-KHSN) P.Gabriel, S.Nicks, K.Loggins.
 COOS BAY, OR(DAVE O'CONNOR-KYNG/FM) Seger, Van Halen, Prince, K.Loggins.
 MEDFORD, OR(DENNIS DIXON-KBOY/FM) N.Diamond, K.Loggins, Bangles.
 MEDFORD, OR(R.CHARLES SNYDER-KTMT) S.Nicks, K.Loggins, Prince, Seger, Bangles, B.Carlisle.
 KLAMATH FALLS, OR(TERRY JAMES-KAGO/FM) A.of Noise, The Metros, N.Diamond, Fixx, Stones, Bangles, B.Monkeys, Seger, S.Nicks.
 SEATTLE, WA(ROBERTS/MATTHEWS-KHIT) GTR, Seger, Trans X, B.Carlisle, Stones.
 SEATTLE, WA(WENDY CHRISTOPHER-KUBE/FM) Prince, Seger.
 TACOMA/SEATTLE, WA(SANDY LOUIE-KNBQ/FM) Jets, GTR, P. Austin, Bangles.
 OLYMPIA, WA(KEN PAIGE-KQEU) P. Austin, Bangles, J.Osborne, K.Loggins.
 CHEHALIS, WA(ROGER DALE-KITI) Van Halen, Seger, Prince, P.Gabriel, Plat. Ice.
 LONGVIEW, WA(BOB HART-KLYK) DeBarge, K.Loggins, Prince, Van Halen, Wild Blue.
 YAKIMA, WA(KEVIN JAMES-KZHR) E. Wade, Animotion, John Eddie, Van Halen, J.Butler.
 SPOKANE, WA(JOHN LANGAN-KZZU/FM) Stones, P.Gabriel, Seger, B.Monkeys.
 TRI CITIES, WA(JOHN PURDY-OK95) Prince, Van Halen, Fixx, Seger, Teena M., J.Stewart, John Eddie, AC/DC.
 TRI-CITIES, WA(JONATHAN WALKER-KZZK) Stones, Van Halen, Seger, Prince, L.Quarter.
 VANCOUVER,(SHANNON/RUSSELL-LG73) FROZEN.
 CALGARY, AL(DON STEVENS-AM106) Double, Tears 4, S. Red, LaBelle & M.
 TRI CITIES/KENNEWICK, WA(CHUCK MATHESON-KHWK/FM) K.Loggins, Van Halen, B.Carlisle, B.Monkeys, Bangles, Fixx, A.of Noise.
 ANCHORAGE, AK(J.D. CHANDLER-KGOT) FROZEN.

WELCOME To Our New Top 40 Correspondents:

Jim Leven, WWFX Radio, 78 Main Street, Belfast (Bangor), ME 04915
 (207-338-2290)
 Guy W. Bello, KWXX Radio, 1145 Kilauea Avenue, Hilo, HI 96720
 (808-935-5461)
 Lenny Dessauer/Mark Wells, WFIW Radio, P.O. Box 310, Fairfield, IL
 62837 (618-842-2159)

JOBS

Air Talent - WKTM/FM-Charleston, SC
Kevin Michaels (618)466-8051

Air Talent - WQRX-Valley Head, AL
Chris James (Box 309 - 35989)

Air Talent - WSKY-Asheville, NC
Zeb Lee (704)253-4451

Air Talent - KPKE-Denver, CO
Mark Bolke (8973 E. Kenyon Ave. - 80237)

Air Talent - KZZK-Tri Cities, WA
Jonathan Walker (509)547-9791

Air Talent (future) - WFPS-Freeport, IL
*Jim Douglas (Box 701 - 61032)

Air Talent - KJOY-Stockton, CA
Roy Williams (209)948-5569

Air Talent (part-time) - KLYK-Longview, WA
Bob Hart (206)425-1500

Air Talent (afternoons) - KIQY/FM-Albany, OR
Program Director (503)928-0104

Air Talent (part-time) - WNRS-Ann Arbor, MI
Brent Alberts (Box 8605 - 48107)

Air Talent (part-time) - WIQB-Ann Arbor, MI
Brent Alberts (Box 8605 - 48107)

Air Talent (future) - WQTU-Rome, GA
Danny Howard (Box 1187 - 30161)

Air Talent (AM drive) - KSYZ/FM-Grand Island, NB
Bill Bradee (3280 Woodridge Blvd. - 68801)

Air Talent (PM drive) - KIXS-Killeen/Temple, TX
B.J. McCrae (Box 880 - 76540)

Air Talent/Production - KBLF/AM-Red Bluff, CA
*Program Director (Box 1010 - 96080)

Air Talent/Production (AM drive) - KHSN-Coos Bay, OR
J.J. Jensen (Box 180 - 97420)

Air Talent/Production - KIXK-El Dorado, AR
Larry O'Neal (Box 1901 - 71731)

Air Talent/Copywriter - WKOR/FM-Starkville, MS
Russ Williams (Box 980 - 39759)

Newsperson - WQRX-Valley Head, AL
Chris James (Box 309 - 35989)

News Director - KTTY/KLIK-Jefferson City, MO
*Brian Miller (Box 414 - 65102)

Account Executive - KSXO-Redding, CA
Larry DuBois (Box 1918 - 96099)

Station Manager - KAZU-Pacific Grove, CA
Carol Huntington (Box 206 - 93950)

*No phone calls please.

AVAILABLE

MIKE RUBLE from WJBR-Goldsboro, NC is looking for a position as AT/MD, contact him at (314)781-9195 or (314)487-7339.

DANNY AUSTIN from KTAW/FM is looking for a position as AT/PD, contact him at (409)764-7400.

RICK LEAROMEN from KQ92-Kallispell, MT is looking for a position as AT/Production, contact him at (406)883-9417.

STUART JOHNSON from WALL/AM-Middletown, NY is looking for a position as AT/PD/Prod., contact him at (718)657-6926.

ALLEN ZIPSIE from WFPS-Freeport, IL is looking for a position as AT/MD/Prod., contact him at (815)233-9043.

MARK CHAMBERS from KKRL-Carroll, IA is looking for a position as AT/MD/PD, contact him at (712)792-2707.

DON PASCHAL from KANE/FM-New Iberia/Lafayette, LA is looking for a position as AT/MD/PD, contact him at (318)369-3773.

JACK LUNDY from KZ102-Fargo, ND is looking for a position as AT/MD/PD/Prod., contact him at (701)235-0102 or 237-9367.

TERRY LAIRD from KYYA-Billings, MT is looking for a position as News Director, contact her at (406)652-6303.

PAUL WILSON from KJQ-Ogden, UT is looking for a position as PD, contact him at (801)392-7535.

SERVICE

WDXY-Sumter, SC - Anne Murray (Capitol), Pet Shop Boys (EMI/America)
WEQR-Goldsboro, NC - oldies: all sources
WFIW/FM-Fairfield, IL - singles: Nushooz (Atlantic), Jets (MCA),
Tears For Fears (PolyGram)

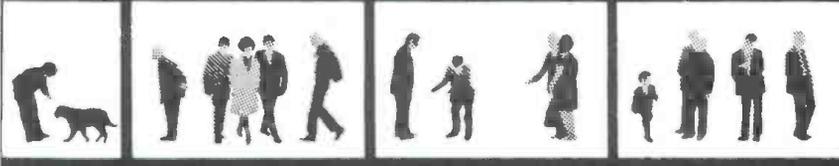
WEDDINGS



Our wedding bells are ringing on MAY 17th for ROBIN KIPPS, Music Director of KWSS-SAN JOSE, CA and LEE SILVA. Our CONGRATULATIONS to both.



FOTO FILE



PLAYING THE PALACE Δ
Mr. Mister recently performed at the Palace in Los Angeles and on hand to greet them were Mike Becce, Director of National Promotion for RCA (left) and Eddie Mascolo, VP National Promotion (right). Center of photo is Richard Page, lead singer of the group.



FOURTEEN JETS OVER THE WHITE HOUSE Δ
The Jets appeared at the White House's annual Easter egg roll and performed there as part of their current, first major national tour, which included shows at New York's Apollo Theatre and Los Angeles' Roxy Theatre. The Jets, who are a family of 14 children, range in age from 12 to 20 and emigrated here from the South Seas Island kingdom of Tonga in the late '60's. Eight of the family members are currently singing in the group.

BACALL IS TUFF STUFF ▷
The Fabulous Thunderbirds did a recent tour of Australia and won a new fan - Lauren Bacall, who was starring in "Sweet Bird Of Youth" at Sydney's Festival Hall. The single "Tuff Enuff" is featured in Ron Howard's new film "Gung Ho" and the group is filming scenes for Paul Schrader's new film, "Light Of Day", starring Michael J. Fox and Joan Jett. Pictured here (l-r) are Kim Wilson, Fran Christina and Jimmie Vaughan (from the FAB TB's), Lauren Bacall, and Chris Layton and Preston Hubbard (FAB TB's).



OSMOND IN BIKER HEAVEN? ▷
Donny Osmond took a walk on the wild side recently and found himself in a popular biker haven in Santa Monica with members of Blue Oyster Cult. The singers hosted a celebrity biker bash for BOC's opening act Renegade at the Mucky Duck. Having a rough time are (l-r) Tommy Zvonchek and Donald Roeser (BOC), Donny Osmond, and Eric Bloom (BOC).



A WILD WALK WITH LOU REED ▽
 Lou Reed made a rare national radio appearance on the Westwood One Radio Network's "Line One" program. Reed visited the New York studios to talk with co-host Carol Miller and listeners across the country. His music was interspersed throughout the hour-long broadcast.



LIVE AT FIVE △
 Marilyn Martin was interviewed on the top-rated WNBC-TV program based in New York called "Live At Five". She was appearing in a series of press, radio and TV interviews for her new solo album. Shown on the set "Live" are anchor person Sue Simmons (left) and Marilyn Martin.

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102

QUINCY HONORED AND MILLIONS RAISED ◁
 The 11th Annual Dinner of the T.J. Martell Foundation for Leukemia and Cancer Research, held at the New York Hilton on April 19th, honored veteran producer and performer Quincy Jones. This year's campaign raised a record \$3.660 million. Pictured (from left) Peggy Lipton (actress & wife of Quincy Jones), Peggy Lipton, CBS/Records Group Pres. Walter Yetnikoff, Warner Comm. Chairman Steve Ross, Quincy Jones, Tony Martell, and Foundation Chairman Floyd Glinert.



RHYTHM GOES GOLD ◁
 While in New York to perform at Radio City Music Hall, The Judds were the guests at a very special dinner party where RCA executives presented them with gold records for "Rockin' With The Rhythm". Pictured (l to r) are: Jose Menendez (RCA); John Ford (RCA); Naomi Judd; Elliot Goldman (RCA); Wynonna Judd; Joe Galante (RCA); and Tony Montgomery (RCA).

Friday Evening June 13, 1986

A Tribute To

HERB ALPERT & JERRY MOSS

Of A&M Records

Century Plaza Hotel • Los Angeles

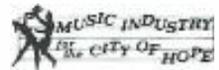


DINNER CHAIRMAN
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I CANNOT ATTEND THE DINNER, BUT PLEASE LIST ME AS A CONTRIBUTOR.
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ENCLOSED PLEASE FIND A CHECK FOR: \$ _____
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POWER TRIO

PATTI LaBELLE & MICHAEL McDONALD
On My Own
(MCA)

MADONNA
Live To Tell
(Sire/Warner Bros.)

BILLY OCEAN
There'll Be Sad Songs
(Jive/Arista)

2W	LW	TW	
3.	2.	1.	PATTI LaBELLE & MICHAEL McDONALD - On My Own (MCA)
6.	3.	2.	MADONNA - Live To Tell (Sire/Warner Bros.)
10.	6.	3.	BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)
7.	5.	4.	SIMPLY RED - Holding Back The Years (Elektra)
1.	1.	5.	Whitney Houston - The Greatest Love Of All (Arista)
22.	12.	6.	GEORGE MICHAEL - A Different Corner (Columbia)
13.	10.	7.	CULTURE CLUB - Move Away (Virgin/Epic)
2.	4.	8.	Sade - Never As Good As The First Time (Portrait)
8.	7.	9.	Miami Sound Machine - Bad Boy (Epic)
14.	11.	10.	MIKE & MECHANICS - All I Need Is A Miracle (Atlantic)
23.	15.	11.	MOODY BLUES - Your Wildest Dreams (Polydor/PolyGram)
18.	14.	12.	HOWARD JONES - No One Is To Blame (Elektra)
17.	13.	13.	LEVEL 42 - Something About You (Polydor/PolyGram)
19.	16.	14.	DREAM ACADEMY - The Love Parade (Reprise)
5.	8.	15.	Phil Collins - Take Me Home (Atlantic)
27.	23.	16.	ATLANTIC STARR - If Your Heart Isn't In It (A&M)
26.	21.	17.	DAVID PACK - That Girl Is Gone (Warner Bros.)
24.	18.	18.	MARILYN MARTIN - Move Closer (Atlantic)
4.	9.	19.	Dennis DeYoung - Call Me (A&M)
--	29.	20.	NEIL DIAMOND - Headed For The Future (Columbia)
--	30.	21.	JAMES TAYLOR - That's Why I'm Here (Columbia)
--	24.	22.	TEMPTATIONS - A Fine Mess (Motown)
9.	17.	23.	Dire Straits - So Far Away (Warner Bros.)
30.	25.	24.	STEPHEN BISHOP - The Heart Is So Willing (MCA)
11.	20.	25.	Dionne Warwick - Whisper In The Dark (Arista)
12.	19.	26.	Bangles - Manic Monday (Columbia)
20.	22.	27.	OMD - If You Leave (Virgin/A&M)
--	--	28.	EL DeBARGE - Who's Johnny (Gordy/Motown)
--	--	29.	PET SHOP BOYS - West End Girls (EMI America)
15.	26.	30.	Force M.D.'s - Tender Love (Tommy Boy/Warner Bros.)

CERTIFIED

EL DeBARGE
Who's Johnny
(Gordy/Motown)

PET SHOP BOYS
West End Girls
(EMI America)

MOST ADDED



DAVID FOSTER & OLIVIA NEWTON-JOHN
The Best Of Me
(Atlantic) 61 adds

ANNE MURRAY
Who's Leaving Who
(Capitol) 41 adds

NEIL DIAMOND
Headed For The Future
(Columbia) 35 adds

CHARTBOUND

ANNE MURRAY - Who's Leaving Who (Capitol)
BANGLES - If She Knew What She Wants (Columbia)
DAVID FOSTER & OLIVIA NEWTON-JOHN - The Best Of Me (Atlantic)
RONNIE MILSAP - Happy, Happy Birthday Baby (RCA)

ACTION SIDES

HEART - Nothin' At All (Capitol)
ELO - So Serious (CBS)
JONATHAN BUTLER - Baby Please Don't Take It (Jive/Arista)
FORCE M.D.'S - Here I Go Again (Tommy Boy/Warner Bros.)
JOHN DENVER - Flying For Me (RC A)
HIROSHIMA - One Wish (Epic)
VOICES OF AMERICA - Hands Across America (EMI America)
JANET JACKSON - What Have You Done For Me Lately (A&M)
MR. MISTER - Is It Love (RCA)
ARETHA FRANKLIN - Ain't Nobody Ever Loved You (Arista)
REUNION - Reunion Medley (Reunion)
SUZANNE VEGA w/JOE JACKSON - Left Of Center (A&M)

NEW

DAVID FOSTER & OLIVIA NEWTON-JOHN - The Best Of Me (Atlantic)
STEVIE NICKS - Has Anyone Ever Written Anything For You (Modern/Atco)
NU SHOOZ - I Can't Wait (Atlantic)
JEFFREY OSBORNE - You Should Be Mine (The Woo Woo Song) (A&M)
CHRISTOPHER CROSS - Love Is Love (Warner Bros.)
BOB SEGER & THE SILVER BULLET BAND - Like A Rock (Capitol)
BELINDA CARLISLE - Mad About You (IRS/MCA)
LRB - Time For Us (Capitol)

RECORD TO WATCH

BELINDA CARLISLE
Mad About You
(IRS/MCA)

DROPPED

Stevie Wonder
Jermaine Jackson
Wax
Starship
Hooters

A/C ANALYSIS

A 100% HIT FACTOR for LaBELLE & McDONALD, and a number one in stations locks up the top slot. MADONNA has the legs to make it to the top, but she's gotta hear BILLY OCEAN stormin' in the front door.

SIMPLY RED still hasn't cracked the 200 station mark, but shows a 95% HIT FACTOR. Rotations drop off from there as GEORGE MICHAEL shows about equal portions of H's & M's.

NEIL DIAMOND shows a 173 stations and a HIT FACTOR of 54%, while JAMES TAYLOR gets an edge in HIT FACTOR with 57% on 5 fewer stations. Hard to miss.

EL DeBARGE debuts on the strength of a of 52% HIT FACTOR and 14 adds: WALG, WGOW, KQIC, KRIB, KSDN, WMT, KEY103, KLTO, KQIP, KDBL, KVUU, KKIS, KLOO and KXRO.

The other chart debut, THE PET SHOP BOYS, is obviously not for everyone. Only 66 stations, but a 56% HIT FACTOR. HEAVY

ROTATION at: WKYE, WTAE, WWMJ, WALG, WAZX, WFFX, KLSS, WKMQ, WWMN, WSNY, KQIP, KLYQ, K101, KDES, KROY, KALE and B100.

RECORD TO WATCH, BELINDA CARLISLE's *MAD ABOUT YOU*, debuts in the A/C NEW section with 21 stations. It's a long way from there to the chart, but it sounds pop enough to satisfy many A/C listeners.

MOST ADDED this week by a 50% margin is DAVID FOSTER's duet with OLIVIA NEWTON-JOHN, *The Best Of Me*. Those 62 stations played it without research and I bet this one tests well enough to close out the A/C format in a matter of weeks.

RECOMMENDED FOR A/C RADIO

JACKSON BROWNE - *In The Shape Of A Heart (Asylum)* A song for which I hope there is no video. Jackson has created all the important visual images with 1986's finest lyric. Our hero

takes a holographic, or hollow, graphic look at a spent relationship. A hole in the wall, the shape of a fist. A hole in the heart, filled now by only sorrow and regret.

JEFFREY OSBORNE - *You Should Be Mine (The Woo Woo Song)* (A&M) Ya hear it the first time. And how many records can you say that about? Jeffrey's got a smash on his hands. This train's leavin'. Better get on board. You snooze, you looze.

BLOW MONKEYS - *Diggin' Your Scene* (RCA) I, like many, have let the band's odd name get in the way of my objectivity. I've had a chance to hear this song on the air in a couple of markets now and it plays well.

DOUBLE - *The Captain Of Her Heart* (A&M) My friend Alden Roth at PolyGram in Canada smuggled this one to me in February. Now, released domestically on A&M, I can rave it up. A classy contemporary ballad by two guys from Switzerland. Check it out.

Ron

Research:
Diane Rufer
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 231 Last Week 229

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
LaBELLE & McDONALD	- On My Own (MCA)		221	205	16	--	--	100%	10
MADONNA	- Live To Tell (Sire/Warner Bros.)		219	194	22	1	2	98%	7
BILLY OCEAN	- There'll Be Sad Songs (Jive/Arista)		219	161	51	3	4	96%	6
SIMPLY RED	- Holding Back The Years (Elektra)		199	167	24	5	3	95%	10
GEORGE MICHAEL	- A Different Corner (Columbia)		211	89	98	16	8	88%	5
CULTURE CLUB	- Move Away (Virgin/Epic)		190	107	75	5	3	95%	8
MIKE & MECHANICS	- All I Need Is A Miracle (Atl.)		170	98	64	4	4	95%	10
MOODY BLUES	- Your Wildest Dreams (Polydor/PolyG.)		184	73	96	6	9	91%	6
HOWARD JONES	- No One Is To Blame (Elektra)		176	86	73	7	10	90%	7
LEVEL 42	- Something About You (Polydor/PolyGram)		156	90	58	4	4	94%	9
DREAM ACADEMY	- The Love Parade (Reprise)		192	44	122	16	10	86%	6
ATLANTIC STARR	- If Your Heart Isn't In It (A&M)		167	16	114	23	14	77%	6
DAVID PACK	- That Girl Is Gone (Warner Bros.)		164	14	109	21	20	75%	5
MARILYN MARTIN	- Move Closer (Atlantic)		139	18	92	24	5	79%	7
NEIL DIAMOND	- Headed For The Future (Columbia)		173	12	82	44	35	54%	3
JAMES TAYLOR	- That's Why I'm Here (Columbia)		168	9	88	43	28	57%	3
TEMPTATIONS	- A Fine Mess (Motown)		135	8	81	34	12	65%	5
STEPHEN BISHOP	- The Heart Is So Willing (MCA)		119	7	71	25	16	65%	5
EL DeBARGE	- Who's Johnny (Gordy/Motown)		82	3	40	25	14	52%	3
PET SHOP BOYS	- West End Girls (EMI America)		66	17	20	13	16	56%	4

NORTHEAST

SPRINGFIELD, MA(WALT PINTO-WHYN) N.Diamond.
 LEWISTON, NH(RICK LARENCE-WCNL) D.F.&O.N-J, Jms Taylor.
 LEWISTON, ME(CHRIS LAYNE-WLAM) Pet Shop, Ocean, H.Jones.
 BANGOR, ME(FRED MILLER-WWMJ) B.Carlsle, S.Nicks.
 WHITE RIVER JCT, VT(CHARLIE TURNER-WKXE) J.Carne, Limited W.,
 B.Monkeys.
 HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) FROZEN.
 NEW LONDON, CT(DANNY O'BRIEN-WNLC) N.Diamond, H.Jones,
 David Pack, A.Wheeler.
 NEW HAVEN, CT(JAY MC CORMICK-WELI) FROZEN.
 ALBANY, NY(CHRIS HOLMBERG-WWOM) A.Murray, R.Milsap, David
 Pack.
 KINGSTON, NY(THOM WILLIAMS-WGHQ) D.F.&O.N-J, S.Nicks,
 J.Osborne, Heart, S. Vega, K.Carnes.
 POUGHKEEPSIE, NY(BILL PFISTER-WJJB/FM) H.Jones, A.Murray, S.
 Red, D.F.&O.N-J.
 UTICA/ROME, NY(JOHN CARUCCI-U102) Force MD's, A.Murray, C.
 Cross.
 PITTSBURGH, PA(BOB CONRAD-WTAE) Level 42, Ocean.
 JOHNSTOWN, PA(JACK MICHAELS-WKYE) J.Browne, S.Nicks,
 Hiroshima, Seger.
 NEW CASTLE, PA(GARY WEST-WKST) FROZEN.
 SHARON, PA(KEITH CORSO-WPIC) N.Diamond, Jms Taylor.
 MEADVILLE, PA(KEVIN BONNER-WMGW) A.Murray, ELO, Force MD's,
 Bangles.
 SCRANTON, PA(TRAMAMONTORO-WBQW) M. Martin, Temps,
 S.Nicks, Seger.
 WILMINGTON, DE(MIKE DALEY-WDEL) Madonna, Ocean.
 DOVER, DE(DONNA BEATY-WDOV) A.Murray, R.Milsap, Easton, Force
 MD's, J.Butler.
 WILLIAMSON, WV(KIM WHITNEY-WBTH) A.Murray, Aretha, J.Butler,
 A.Wheeler.

SOUTH

OCEAN CITY/SALISBURY, MD(KEN MEDEK-WQHQ/FM) Seger,
 J.Osborne, Hiroshima.
 WINCHESTER, VA(FRANK MITCHELL-WINC) FROZEN.
 HARRISONBURG, VA(ADAM STUBBS-WQPO) D.F.&O.N-J, Bangles,
 S.Nicks, Fab TB'S.
 RICHMOND, VA(GARY KING-WRVA) FROZEN.
 RICHMOND, VA(DILLON/BEVINS-WEZS) H.Jones.
 NORFOLK, VA(NICK O'NEIL-WLTY) G. Michael, N.Diamond.
 LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) H.Jones, Moody B's,
 N.Diamond.
 GOLDSBORO, NC(MIKE MURRAY-WEQR) Temps, Hooters, P. Austin,
 Jets.
 ROCKY MOUNT, NC(LESLIE JORDAN-WEED) N.Diamond, S. Vega,
 Joe Jacks., A.Murray.
 SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) Pet Shop, Janet Jax.,
 M. Martin, A.Starr, S.Bishop, N.Diamond.
 CHARLOTTE, NC(MARTY LAMBERT-WBT) No Adds.
 CHARLOTTE, NC(BILL CONWAY-WEZC) A.Starr, Jms Taylor.
 NEW BERN, NC(GARY LEE-WSFL/FM) Sly Fox, D.F.&O.N-J, Jms Taylor,
 A.Murray.

ASHEVILLE, NC(BRIAN LEE-WSKY) Force MD's, D.F.&O.N-J, Delta,
 J.Osborne, K.Carnes.
 SUMTER, SC(TERRY MOORE-WDXY) S.Nicks, D.F.&O.N-J, J.Osborne.
 GEORGETOWN, SC(LLOYD MAXWELL-WAZX/FM) A.Murray, Prince.
 CONWAY/MYRTLE BEACH, SC(BOB VANDERGRIFT-WYAV/FM)
 S.Nicks, Jms Taylor.
 HILTON HEAD ISLAND, SC(JOHN REANS-WHHQ) Temps, N.Diamond.
 ATLANTA, GA(JOHN CHAPPELL-WSB/FM) D.F.&O.N-J, Hiroshima.
 AUGUSTA, GA(HUMPHREYS/PATRICK-WZNY) N.Diamond, S.Nicks,
 Seger.
 ALBANY, GA(RON MANI-WALG) D.F.&O.N-J, Gavin C., DeBarge,
 Tomlinson.
 ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) A.Murray, Heart,
 D.F.&O.N-J, S.Bishop.
 STUART, FL(BARRY GRANT-WSTU) FROZEN.
 SYLACAUGA, AL(R.BATY/A.LEE-WFEB) Seger, Outfield, D.F.&O.N-J.
 TUSCALOOSA, AL(SANDER WALKER-WFFX/FM) Seger, D.F.&O.N-J,
 J.Browne.
 HUNTSVILLE, AL(STEVE DALLAS-WAHR) D.Seals, S.Nicks,
 D.F.&O.N-J, Tomlinson, David Pack, J.Browne, A.Starr.
 GADSDEN, AL(LOGAN/FORD-WGAD) D.F.&O.N-J, C. Cross, A.Murray,
 H.Jones, Bangles.
 GUNTERSVILLE, AL(KERRY JACKSON-WGSV) Bangles, D.F.&O.N-J,
 J.Osborne.
 VALLEY HEAD, AL(CHRIS JAMES-WQRX) S. Red, Miami S.M., L.R.B..
 ANNISTON, AL(SHERRI ARMSTRONG-WDNG) Seger, S.Nicks,
 Reunion, Jms Taylor.
 BAY MINETTE, AL(TIM BROWN-WBCA) Temps, Jms Taylor, N.Diamond,
 S.Bishop.
 MOBILE, AL(DICK HYLTON-WKRG/FM) S.Nicks, J.Butler, D.F.&O.N-J.
 SELMA, AL(BOB PAYTON-WTUN) FROZEN.
 CLARKSVILLE, TN(J.J.AUSTIN-WJZM) R.Milsap, J.Denver, S.Bishop.
 CHATTANOOGA, TN(DALE DEASON-WGOW) N.Diamond, DeBarge.
 OXFORD, MS(DAVID KELLUM-J107) Seger, Reunion, Moody B's,
 S.Nicks, E.Rabbit, N.Diamond, D.F.&O.N-J.
 PADUCAH, KY(FRANK CARVELL-WKYX) Pet Shop, J.Osborne,
 D.F.&O.N-J.
 SHREVEPORT, LA(JEFF EDMAN-KVKI/FM) D. Academy.
 PINEVILLE/ALEXANDRIA, LA(DANIEL LYNCH-KISY/FM) Ocean, Level
 42, Moody B's.
 EL DORADO, AR(PAUL BRADY-KIXK) N.Diamond, Jms Taylor.

MIDWEST

MASON CITY, IA(HARRY O'NEIL-KLSS) FROZEN.
 MASON CITY, IA(CINDY HUBER-KRIB) DeBarge, Bangles.
 MASON CITY, IA(STEVE LOCKER-KGLO) D.F.&O.N-J, Reunion,
 S.Nicks, Moody B's.
 WATERLOO, IA(ROGER DAVIS-KWLO) Temps, Jms Taylor.
 DUBUQUE, IA(TOM CHRISTENSON-WDBQ) D. Academy, H.Jones.
 DUBUQUE, IA(WES DAVIS-KAT/FM) David Pack, L.R.B..
 CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) G. Michael, Fat Larrys.
 CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) J.Browne, J.Osborne,
 D.F.&O.N-J, DeBarge, Bangles.
 FOREST LAKE, MN(CATHLEEN CARY-WLKX/FM) FROZEN.
 NORTHFIELD, MN(RICH HARRIS-KYMN) N.Diamond, S.Bishop, Force
 MD's, J.Osborne, Jms Taylor, Hands A.A..

The Gavin Report
 will be closed Monday, May 26th in honor of
 Memorial Day

A/C reporters may call Friday, May 23rd and Tuesday, May 27th.

MINNEAPOLIS, MN(CHUCK KNAPP-KSTP/FM) G. Michael, Mike & M.
 DULUTH, MN(NICK DIAMOND-WEBC) R. Milsap, M. Martin, N. Diamond,
 A. Starr.
 ROCHESTER, MN(RICH PETERSON-KROC/AM) A. Murray, Hiroshima.
 ROCHESTER, MN(AL AXELSON-KWEB) D.F.&O.N-J.
 AUSTIN, MN(RANDY FREY-KGHR) N. Diamond, A. Murray, J. Denver,
 Hiroshima, B. Carlisle.
 PIPESTONE, MN(BERNIE WIEME-KLOH/FM) A. Murray, Aretha,
 D.F.&O.N-J, S. Minds.
 WILLMAR, MN(PAUL DAVIS-KQIC/FM) DeBarge, Bangles, J. Browne,
 D.F.&O.N-J, Nu Shooz.
 MARSHALL, MN(LOWELL HIGHBY-KKCK/FM) Starship, Hooters, D.
 Academy, Mellencamp, Pet Shop.
 MONTEVIDEO, MN(LOU KUNO-KMGM) S. Bishop, A. Murray, Force
 MD's, Reunion.
 ST. CLOUD, MN(MIKE DEIM-WJON) FROZEN.
 ALEXANDRIA, MN(STEVE BOLSTER-KSTQ) J. Denver, A. Murray.
 ABERDEEN, SD(DAN ZERR-KSDN) R. Milsap, D.F.&O.N-J, Reunion,
 DeBarge.
 FARGO, ND(JACK LUNDY-KZ102) S. Nicks, Bangles, Force MD's.
 GRAND FORKS, ND(PAUL KERO-KNOX) FROZEN.
 HANNIBAL, MO(CHUCK YATES-KGRC) A. Murray, L.R.B., Force MD's.
 POPLAR BLUFF, MO(KELLY URICH-KJEZ) FROZEN.
 ST. JOSEPH, MO(BOB HEATER-KKJO) Moody B's, Mike & M., D.
 Academy, A. Starr, C. Club.
 JOPLIN, MO(STEVE SCOTT-KFSB) S. Nicks, D.F.&O.N-J, J. Osborne,
 Tomlinson, Reunion, Whittaker.
 CUBA, MO(TIM McNUTT-KBCC) Pet Shop, Janet Jax., D.F.&O.N-J,
 R. Milsap, Reunion, Tomlinson.
 LAWRENCE, KS(BILL LEE-KLWN) FROZEN.
 TOPEKA, KS(ROSE RUES-KMAJ) Jms Taylor, D.F.&O.N-J, Mike & M.,
 INDEPENDENCE, KS(LYNN KILGORE-KIND) S. Bishop, N. Diamond,
 Jms Taylor, Pet Shop, Force MD's, Bangles, Reunion.
 PARSONS, KS(GREG FORSHTAY-KLKC) J.M. Jarre, Bangles, Sad
 Cafe, Rene & A., N. Edition, Reunion.
 LINCOLN, NE(CATHY BLYTHE-KFOR) FROZEN.
 HASTINGS, NE(CYNDI BARRY-KHAS) Force MD's, Reunion,
 D.F.&O.N-J, J. Osborne, Seger.

CENTRAL

NEWARK, OH(DAVE BLACK-WNKO) Pet Shop, Bangles, Force MD's,
 Heart, Mr. Mr..
 URBANA/SPRINGFIELD, OH(RUSS SHAFER-WKSW) S. Nicks, Seger,
 Nu Shooz.
 LOGAN, OH(CHUCK ANTHONY-WLGN) D.F.&O.N-J, Hands A.A.,
 Reunion.
 COLUMBUS, OH(DAVE BISHOP-WSNY) H. Jones, A. Starr, A. Murray.
 MARION, OH(JIM HOWELL-WMRN) G. Michael, Level 42, Jms Taylor.
 MARION, OH(BILL MOORE-WDIF) A. Murray, Stones, K. Loggins.
 TOLEDO, OH(FRED HELLER-WSPD) A. Starr, G. Nash, A. Murray, David
 Pack.
 TOLEDO, OH(JAY MATTHEWS-3WM) Miami S.M., Jms Taylor.
 ZANESVILLE, OH(PETE PETONIAK-WHIZ) B. Carlisle, S. Bishop, Seger,
 J. Osborne.
 YOUNGSTOWN, OH(JIM MARTIN-WFMJ) A. Murray, Hiroshima, Force
 MD's.
 DOVER, OH(STEVE KELLY-WJER) D.F.&O.N-J, Bangles, Heart.
 SANDUSKY, OH(BILL ZIMMERMAN-WLEC) FROZEN.
 HAMILTON, OH(MARK GIBSON-WMOH) Mr. Mr., M. Martin, Heart,
 Double.
 SPRINGFIELD, OH(DALE GRIMM-WIZE) FROZEN.
 SPRINGFIELD, OH(STEVE POPP-WAZU/FM) FROZEN.
 GALLIPOLIS, OH(TIM MAXWELL-WJEH) A. Murray, R. Milsap, Bangles,
 Force MD's, C. Cross, D.F.&O.N-J, J. Osborne, Reunion, K. Carnes, S.
 Red.
 RUSHVILLE, IN(KEVIN L. STONE-WRCR) Bangles, Force MD's,
 D.F.&O.N-J, Hands A.A..
 LOWELL, IN(JIM HOLLY-WZVN) N. Diamond, R. Milsap, David Pack.
 KOKOMO, IN(DARRYL PARKS-WIOU) Moody B's, D.F.&O.N-J, Heart.

MUNCIE, IN(RANDY TANNER-WOKZ) D.F.&O.N-J, Seger, J. Osborne,
 S. Nicks, L.R.B..
 LAFAYETTE, IN(MIKE JOHNSON-WASK) N. Diamond, A. Murray, L.R.B..
 MONROE, MI(MIKE WHEELER-WTWR) Bangles, Force MD's.
 FLINT, MI(BILL PEARSON-WTRX) Seger, Hiroshima, R. Milsap.
 SAGINAW, MI(TERRY LENZ-WSGW) FROZEN.
 LANSING, MI(JACK ROBBINS-WILS/FM) Temps, David Pack.
 BATTLE CREEK, MI(RICK CHAPMAN-WKNR) David Pack, S. Nicks,
 D.F.&O.N-J.
 GRAND RAPIDS, MI(MARK ROBERTS-WOOD) Mellencamp, Moody B's,
 H. Jones.
 GRAYLING, MI(BOB DITMER-WQON/FM) FROZEN.
 KENOSHA, WI(TERRY HAVEL-WLIP) Bangles, D.F.&O.N-J, S. Nicks.
 MILWAUKEE, WI(BETH FAST-WMYX) Hiroshima.
 MILWAUKEE, WI(MIKE MURPHY-WISN) N. Diamond, D. Academy.
 FT. ATKINSON, WI(ROB ANDERSON-WFAW) G. Michael, N. Diamond,
 Jms Taylor, A. Murray, Reunion.
 RICHLAND CENTER, WI(JOHN DOYLE-WRCO) R. Milsap, Bangles,
 K. Rogers, Dirt Band, E. Rabbitt, S. Bishop.
 MADISON, WI(PAT O'NEILL-WMGN) A. Murray, Janet Jax., N. Diamond.
 MADISON, WI(DOUG LANE-WIBA) David Pack, Temps, Bangles.
 BEAVER DAM, WI(STEVE SABATKE-WBEV) S. Bishop, ELO, Aretha,
 Bangles, A. Murray, Force MD's, S. Nicks.
 REEDSBURG, WI(KEVIN KELLOGG-WRDB) Pet Shop, Bangles,
 J. Butler, Seger.
 HUDSON, WI(RICK THOMAS-WRPX) Moody B's, A. Murray, J. Osborne,
 J. Butler.
 GREEN BAY, WI(DAVID CAREW-WDUZ) C. Club, Jms Taylor.
 WAUSAU, WI(DAVE WRIGHT-WRIG) David Pack, Jms Taylor.
 EAU CLAIRE, WI(RICK ROBERTS-WIAL) D.F.&O.N-J, S. Nicks.
 MENOMONIE, WI(ALISON GIRARD-WMEQ) Jms Taylor, S. Bishop,
 A. Murray.
 OSHKOSH, WI(CHRIS HANSEN-WMGV) Heart.
 CHICAGO, IL(SUZY MAYZEL-WCLR) No Adds.
 JOLIET, IL(TED BROWN-WJTW/FM) A. Murray, Reunion, Force MD's.
 ROCKFORD, IL(REED/LOCWOOD-WKMQ) Heart.
 ROCKFORD, IL(MC GEE/HECKLER-WROK) N. Diamond, Jms Taylor,
 A. Starr.
 FREEPORT, IL(JIM DOUGLAS-WFPS) S. Nicks, D.F.&O.N-J, Reunion,
 Hiroshima.
 PEORIA, IL(DENISE HENLEY-WIRL) A. Starr, N. Diamond.
 PEORIA, IL(ROBB WESTABY-WMBD) Madonna.
 BLOOMINGTON, IL(JIM ANDERSON-WIHN) Nu Shooz, S. Vega, Joe
 Jacks., Mellencamp.

SOUTHWEST

TYLER, TX(JANIE BAKER-KTYL) Pet Shop, D.F.&O.N-J, Bangles,
 S. Nicks, Seger, Tomlinson, B. Hornsby, Force MD's, B.E. Taylor,
 J. Osborne.
 WICHITA FALLS, TX(DAVE LANDRY-KTLT) A. Starr, David Pack.
 HOUSTON, TX(BRUCE NELSON-KNUZ) N. Diamond, Bangles, A. Starr,
 A. of Noise, ELO, B. Lee.
 HOUSTON, TX(MATT/KOSH-KLTR) FROZEN.
 BEAUMONT, TX(BILL THOMAS-K106) Aretha, J. Osborne, Bangles, Nu
 Shooz.
 SAN ANTONIO, TX(SCOTT K. SMITH-KLLS) FROZEN.
 AUSTIN, TX(RUSH/ALAN-KEY103) Pet Shop, N. Diamond, Jms Taylor,
 DeBarge.
 ODESSA/MIDLAND, TX(STEVE MYERS-KQIP) David Pack, DeBarge.
 EL PASO, TX(BILL CLIFTON-KLTO) Temps, DeBarge, N. Diamond,
 H. Jones.
 PHOENIX, AZ(SAM CHURCH-KKLT) Level 42, D. Academy, J. Butler.
 SEDONA, AZ(RANDY MAHANNAH-KAZM) D.F.&O.N-J, Double,
 Tomlinson.
 ALBUQUERQUE, NM(JAY SCOTT-KOB/FM) FROZEN.
 LOS ALAMOS, NM(SUE STONE-98KHJ) N. Diamond, Jms Taylor,
 Aretha.
 CLOVIS, NM(JERRY MAYFIELD-KCLV) FROZEN.
 CARLSBAD, NM(ED LAWRENCE-KBAD) Hiroshima, S. Bishop, Bangles,
 G. Michael, D.F.&O.N-J, B. Carlisle.

ROCKY MOUNTAIN

MISSOULA, MT(LEE CURTIS-KYLT) Seger, S.Nicks.
 HAMILTON, MT(STEVE FULLERTON-KLYQ/FM) Seger, S. Vega, C. Cross, D.F.&O.N-J, Nu Shooz.
 DENVER, CO(DEE ANN METZGER-KHOW) David Pack, A.Murray.
 COLORADO SPRINGS, CO(IRWIN/HOWARD-KVUU) G. Michael, D. Academy, DeBarge.
 PUEBLO, CO(RIP AVINA-KDZA) N.Diamond, Temps, Mellencamp, Seger.
 SALIDA, CO(CHARLES DARWIN-KVRH) D.F.&O.N-J, Moody B's, Hiroshima.
 MONTROSE, CO(TOM OWCA-KUBC) Force MD's, ELO, B.Carlisle, Bangles, J.Butler.
 GRAND JUNCTION, CO(JOHN FORD-KIIO) A.Murray, Pet Shop, Force MD's, R.Milsap, Seger, Starship.
 RIFLE, CO(DEAN ANGELL-KDBL) DeBarge, Wax, Janet Jax..
 VAIL, CO(CHRIS BAKER-KRVV)
 POWELL, WY(CARL DAVID-KLZY) Pet Shop.
 SUN VALLEY, ID(JEFFREY BALLOU-KSKI) A.Murray, J.Denver, Stones, S. Vega, R.Milsap, K.Loggins.
 GRANGEVILLE, ID(JIM CROSS-KORT) FROZEN.
 BOISE, ID(DREW HAROLD-KBOI) David Pack, Temps, R.Milsap.
 SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) David Pack, D.F.&O.N-J.
 MANTI, UT(STAN ERIKSEN-KMTI) Reunion, D.F.&O.N-J, Force MD's, A.Murray, B.Carlisle.

FAR WEST

RENO, NV(JIM O'NEAL-KRNO/FM) David Pack, D. Academy.
 CARSON CITY, NV(SCOTT CARSON-KPTL) A.Murray, N.Diamond, B.Carlisle.
 LOS ANGELES, CA(KAYE/KILEY-KOST) D.F.&O.N-J.
 LOS ANGELES, CA(LABEAU/TYLER-KFI) FROZEN.
 SAN DIEGO, CA(RICHARDS/PAUL-KYXY) Double, D.F.&O.N-J, David Pack.
 SAN DIEGO, CA(RICH/KNIGHT-B100) Bangles, N.Diamond.
 SAN DIEGO, CA(MARK LARSON-KFMB) FROZEN.
 PALM SPRINGS, CA(TY STEVENS-KDES) C. Cross, D.F.&O.N-J, S.Nicks, Nu Shooz, B.Monkeys.
 FRESNO, CA(SCOTT HUSKEY-KLTK) David Pack, Jms Taylor.
 SAN LUIS OBISPO, CA(DAN ARMSTRONG-KVEC) D.F.&O.N-J, S.Bishop, Force MD's, L.R.B..
 SAN LUIS OBISPO, CA(CAROL MEYER-KKUS) Jms Taylor, A.Starr.
 MONTEREY, CA(MICHAEL READING-KWAV/FM) Mellencamp, Hiroshima, J.Osborne.
 SAN FRANCISCO, CA(RIVERS/KULP-K101) David Pack, Hiroshima.
 CONCORD, CA(RAVI PERUMAN-KKIS) DeBarge.
 CONCORD, CA(JIM HAMPTON-KWUN) D.F.&O.N-J.
 LIVERMORE, CA(DREW STEPHENS-KKIQ) J.Butler, Seger, S.Nicks, D.F.&O.N-J.
 SAN RAFAEL, CA(MICHAEL TURNER-KTIM/FM) Tomlinson, P.Gabriel, S.Council, Hiroshima.
 SAN JOSE, CA(BILL WEAVER-KLOK) S.Nicks.
 SANTA ROSA, CA(JIM DANIELS-KSRO) FROZEN.
 UKIAH, CA(DANNY VANMETER-KUKI) S.Bishop, ELO, J.Butler, A.Murray, J.Denver, Reunion, Easton, S. Vega.
 ARCATA, CA(CHRIS KNIGHT-KATA) Reunion, D.F.&O.N-J, Force MD's.
 SACRAMENTO, CA(IRONS/ANDREWS-KHYL/FM) No Adds.
 PLACERVILLE, CA(TINA KAWAI-KHTN) C. Cross, Temps, S.Nicks, B.Carlisle, K.Carnes, D.F.&O.N-J.
 VACAVILLE, CA(SHEILAH BOWMAN-KUIC) N.Diamond, S.Bishop, Jms Taylor.
 SO. LAKE TAHOE, CA(ROB WEST-KOWL) FROZEN.
 SO.LAKE TAHOE, CA(BRIAN BECK-KTHO) D.F.&O.N-J, B.Carlisle.
 SACRAMENTO, CA(DENNIS NEWHALL-KROY) J.M. Jarre.
 CHICO, CA(DAVE KINDIG-KPAY) Jms Taylor, D. Academy.
 GRASS VALLEY, CA(RICH BROCK-KNCO) C. Cross, S. Vega, L.R.B..
 OROVILLE, CA(JEFF NELSON-KORV) B.Carlisle, D.F.&O.N-J, S.Nicks.
 BURNEY/REDDING, CA(JIM LEE-KARZ) David Pack, A.Starr.

RED BLUFF, CA(KELLY FROST-KBLF) N.Diamond, Jms Taylor, S.Bishop, R.Milsap, J.Denver, Pet Shop.

NORTHWEST

THE DALLES, OR(GREG LeBLANC-KMCQ) E. Dodd, Force MD's, J.Osborne, Tomlinson, N.Diamond.
 PORTLAND, OR(JOHN WILLIAMS-KGW) Mike & M., C.Club, D. Academy.
 CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) Pet Shop, Heart, DeBarge.
 EUGENE, OR(TAMI HERRING/KING-KDUK) Aretha, Pet Shop.
 MEDFORD, OR(JIM ZINN-KMFR) Reunion, S.Nicks.
 MEDFORD, OR(JOHN O'BRIEN-KYJC) Pet Shop, J. Wagner, Seger, ELO, S.Nicks, D.F.&O.N-J.
 AUBURN, WA(CARL SAWYER-KASY) D.F.&O.N-J, L.R.B., R.Milsap.
 MOUNT VERNON, WA(MIKE HARTMAN-KBRC) Bangles, A.Murray, R.Milsap, Jms Taylor.
 OAK HARBOR, WA(DAVID BOWDEN-KISD) A.Murray, S. Vega, Seger.
 TACOMA/SEATTLE, WA(MIKE JAMES-KAMT) FROZEN.
 OLYMPIA, WA(DICK PUST-KGY) C. Cross, Reunion, Bangles, Hiroshima, Force MD's.
 ABERDEEN, WA(PAUL LANKOW-KXRO) N.Diamond, DeBarge, ELO, A.Murray, J.Denver, G. Michael.
 CENTRALIA, WA(JIM KNUTSON-KELA) D.F.&O.N-J, R.Milsap, A.Murray.
 SHELTON, WA(GLEN CONNOLLY-KMAS) ELO, D.F.&O.N-J, Jms Taylor, Seger, R.Milsap, Temps, J.Denver, Clannad, K.Rogers.
 KELSO/LONGVIEW, WA(RAY BARTLEY-KLOG) M. Martin, A.Murray, A.Starr.
 YAKIMA, WA(DAVE HANSON-KIT) Bangles, R.Milsap.
 TRI-CITIES, WA(BILL TEMPLETON-KALE) J.Denver, B.Hornsby, B.Carlisle, Seger, J.Browne, D.F.&O.N-J, J.Osborne.
 ANCHORAGE, AK(CARTER B.-KFQD) FROZEN.
 ANCHORAGE, AK(GREG WILKINSON-KKLV/FM) D.F.&O.N-J, Bangles, J.Osborne, S.Nicks.
 SASKATOON, SK(STEVE SHANNON-CFQC) No Adds.

WELCOME To Our New A/C Correspondents:

Walt Pinto, WHYN Radio, P.O. Box 9013, Springfield, MA 01101
 (413-781-1011)

Paul Brady, KIXK Radio, P.O. Box 1901, El Dorado, AR 71731
 (501-862-9696)

BIRTHS



Our CONGRATULATIONS to DAVE HOLMES, AM drive talent, from KJOY-STOCKTON, CA and his wife, GERI on the birth of their son KENNETH MICHAEL. Born MAY 12th, weighing 10 lbs. 5 oz.

...CONGRATULATIONS to KATHY ACQUAVIVA RAWSON, Publicity Manager-West Coast-ATLANTIC RECORDS and her husband TERENCE on the birth of their daughter TONI J. Weighing 6 lbs, 8 oz.

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OF BELIEVERS IN**

"LIVING ON VIDEO"

TRANS-X

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BIG REACTION RECORDS!**

DAVE SHOLIN PERSONAL PICK

1-KZZP-PHOENIX

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IF YOU AREN'T CONVINCED, CALL HIM!
602-964-4000!**

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KBEQ	BJ105	WBAM
ZZ99	Y106	KDWD
WLOL	K107	WCIL/FM
FM102	WPFM	KHIT
KPLUS	K104	GAVIN TOP 40 48/9

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ON ATCO RECORDS

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CHINWAG

by Keith and Kent Zimmerman



Chris Blackwell has named a new President to head up **Island Records**. His appointment is **Lou Maglia**. Maglia is best known for eleven years with **Elektra Records** that included a stint as an Executive Veep. Considering Elektra and Island's dual reputations as forward, ground-breaking music companies, the transition should be a smooth one. Congratulations Lou.

One of the prime motivations for starting Chinwag (aside from just irritating innocent Gavin readers) was to watch the welcome expansion of local promotion. **RCA Records** has expanded both on the National and Local levels. **Lisa Velasquez-Nuzzo** has been named Manager, National Promotion- Top Forty. She will report directly to National Promotion Director **Mike Becce**. **Peter Spasoff**, formerly on his own and with **Arista**, has been appointed Local Promotion Representative for the North Central Region, based in Cincinnati. **Bobby Hurt** will cover Local Promotion out of Nashville. **Mila Collins** moves from Nashville to Dallas as a Local. Former radio programmer and current Gavin friend **Skip Bishop** will handle the Houston market. **Rhonda Herlich-Dorfman** will

move from RCA's Album Radio Department to become the brand new National Adult/Contemporary Promotion Representative. **Rhonda** will report directly to **Bonnie Goldner**, RCA's Director of Promotion and Trade Relations (hey, that's us!). Commenting on the new appointments and changes, National Promotion VP **Ed Mascolo** says, "We are thrilled...RCA promotion is poised to handle the new challenges of 1986 and beyond." It's definitely a new era for everyone.

Gavin Contributing Editor, **Tony Richland**, has been appointed National Director of Adult/Contemporary Promotion at **EMI America Records**. **Tony** (or Mr. Hollywood as he's known here at Gavin) writes to inform us that all future references in his column to the name **Billy Brill** should now read, "**Dick Williams**". All future references in his column about the **Mayor of Yankton, SD** should now read "**Don Wasley**". All future references to **Leslie Gore** should read "**Pet Shop Boys**". **Tony** is already on the case, so we're told. He's taken **Jack Lacy** to lunch at **The Brown Derby** and was seen bending an elbow with **Liz Kiley** at **Martoni's** telling her

about the time he gave an impatient **Lenny Bruce** a lift home. Congratulations **Tony**, you tall drink of water.

Department of Corrections: **KDUK PD Bobby King** has been PD for over 6 months and was not recently promoted. He also has never toured as a backup singer for **Ry Cooder**.

Upon hearing the news that **Joe Jackson's** latest effort, **Big World**, was available on CD, C'wag went in search. As you remember, the vinyl version features three sides of music at a special low price. Weee!!! this time, the CD price was anything but special. For sixty minutes of music, we found most retailers charging an additional six dollars-- jacking the price to around twenty one dollars. Curious, when you recall that a digital disc holds 72 minutes of music comfortably.

Chinwag forwards get-well wishes to super A/C programmer, **Jhani Kaye** of **KFI/KOST**-Los Angeles. He's recovering nicely from surgery and is nested at home watching the video of **Jaws**.

GIVE A SPECIAL LISTEN TO A SPECIAL RECORD

ISLE OF MAN "AM I FORGIVEN"

FROM THE FORTHCOMING ALBUM
"ISLE OF MAN"



PROMOTIONS

by Lisa Smith & Betty Hollars



Participants in the Foxhunt - (l to r) Walt Armitt (Nissan); Jonathan Ison (Nissan); Murray Cliff (winner) and Peter Taylor (CFOX Promotions Director).

THE FOXHUNT △

One of **CFOX-Vancouver's** on-going promotions is "The Foxhunt", which is their version of the bumper sticker promotion. CFOX personalities "hunt" for cars displaying CFOX stickers, and driver's receive anything from VCR's and microwaves to albums and concert tickets. The instant prize winners are then available for the grand prize drawing, and during this last phase of the Foxhunt, the prize was a Nissan King Cab truck. CFOX Promotions Director **Peter Taylor** tells us "we were thrilled by the tremendous response to this phase of our Foxhunt. (some 1.25 million decals were distributed). But with a truck that beautiful as our centerpiece, the response was understandable!"

THE GUYS CHEAP TRICK

P.D. Jeff Allen of **KTUF-Kirksville, MO**, writes us about a recent celebration held by the station for their listeners. In honor of D.J. Day in Missouri the "Tuf Guys" from **KTUF-93** did a 12-hour remote from a sidewalk in downtown Kirksville. They also had hundreds of listeners touring the studios, local celebrities acting as guest DJ's, continuous album giveaways, and phone calls from DJ's

coast to coast. The celebration was capped off with the sold-out **K-TUF93** sponsored **Cheap Trick** concert.

CONCERT CARAVAN CONTINUES

KOKZ-Waterloo, IA, not only plays the hits, they take their listeners to see the hit-makers themselves in concert, all expenses paid. After the listeners register at various designated locations in the area, a drawing is held to pick the winners. The great part of this Concert Caravan is that names are drawn until the motor coach is filled with listeners. Past concert trips have been to see **Bruce Springsteen** and **John Cougar**

Mellencamp, with more slated for future concerts in the area. **P.D. Jeff Christenson** tells us "we're so excited about it, we wanted to share it with you!" Thanks for sharing, Jeff.

PEACETIME BLOOD RECORD

Southern Illinois University broke its own record for the number of units of blood given in a blood drive during peacetime. **P.D. Tony Waitekus**, of **WCIL/FM- Carbondale** alerted us to that fact, after they co-sponsored the blood drive with the university, and raised 3,706 units of blood, beating the record by several hundred units. During the drive, various **WCIL/FM** air talents did live remote cut-ins, urging people from throughout the area to give blood. Tony says next time, they're going for the all-time record.

THANKS FOR THE SALES ▽

Jack Hayes, consultant for **KAFY-Bakersfield**, reports that they recently held a luncheon honoring one of their account executives on her second year with the station. Jack notes "it's a great way to say thank-you to sales people who bring in station accounts, as well as occasional commercial work for jocks". The guest list included local advertising clients, and a plaque was presented to the guest of honor that read "in recognition of outstanding sales achievement on your second anniversary with **Sunset Broadcasting**".



KAFY-Bakersfield consultant **Jack Hayes**, guest of honor **Karen Maul**, Air Talent **Steve Strom**, and Air Talent **Steve Gradowitz**.

PROMOTIONS

WIN A MAZDA RX-7 WITH A KEY SONG ▷

Jim Reed, P.D. of MAGIC 95FM writes us and wished to quell rumors that MAGIC 95/KMQ is getting out of radio and into the auto business. He sent us a picture of the latest addition to the air staff - The Magic Van. It's a 20-foot Maxi-van from Dodge, completely equipped to go on the air instantaneously. In addition to that auto, their latest promotion was a "Key Song" contest, where they gave away an auto - a Mazda RX-7! **MAGIC 95FM-Rockford** listeners can win the car by naming the "Key-Song" - and winning the Key to the car.



Behind the car to be given away are MAGIC 95FM's air staff (l-r) Pat Kelly, Don Stewart, Tom Locwood, Jaqi Michaels, Dave Benson and P.D. Jim Reed.

WAKE-UP WISH

Mark McCain and Steve Mitchell, commonly referred to as the "Wake-Up Crew" at **WKLS-FM** in Atlanta, put their show on the auction block with a charity pay-off. At the recent Children's Wish Foundation celebrity auction, McCain and Mitchell put their show up for the highest bid. The lucky bidders, who handed over \$550 to Children's Wish Foundation, are a group of four listeners who represent the Day's Inn in Atlanta. Listeners must have been thrilled with the change of pace!

KEEP CHILDREN WARM

Magic 95 in Lawton, OK joined the local 7-11's to help the children in their area keep warm. Called "Coats For Kids", they collected warm winter coats, jackets, sweaters, caps, gloves, mittens and other kinds of cold weather apparel. All 15 area stores participated in the program as drop-off points, and they donated \$500 to the local food bank to be used for the purpose of purchasing new clothing. Thanks to Chuck Morgan from KMGZ who wrote us about a great promotion.

THE GRAN SLAM EXAM SCAM

The University of Wisconsin - Green Bay students had some help during the harrowing final exam period this year from **WGBW** in Green Bay. Two students won prize boxes valued at over \$200, which contained some dandy items aimed to help the students through finals. A sample of the contents of the prize package was a bottle of aspirin, a roll of Roloids, a box of NoDoz, a jar of instant coffee, a box of Kleenex, 12 bottles of liquid paper (white-out), a week of free breakfast, gift certificates, concert tickets and a copy of Serenity Prayer, supplied by an Ecumenical Center

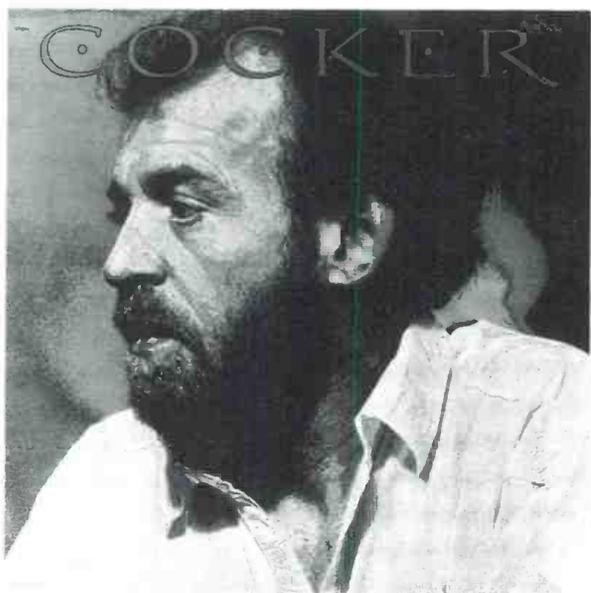


WZOK's Kodiak Monster Truck

◁ WZOK ON THE STREETS

WZOK-Rockford's morning team of Randy Cook and Spiff Dingle re-defined "Drive Time" during a high rolling promotion for the Custom Speed and Auto Show. The WZOK Wake-Up Service caused a bit of a traffic jam as they did some serious 4-wheelin' through town in the Kodiak Monster Truck. The Kodiak, which took four years and \$145,000 to build, boasts 28 shocks, a 490 cubic inch engine, 4' x 5 1/2' tires, and very little problem in morning traffic.

COCK KER



STAY
TRUE
FOX

"STAY TRUE"

"YOU CAN LEAVE YOUR HAT ON"
ON YOUR DESK NOW!!!!

Produced And Engineered by Terry Manning for Alpha Sound, Inc.
Produced And Engineered by Ron Nevison
Produced by Bernard Edwards
Produced by Albert Hammond & Diane Warren
Produced by Richie Zito



1986 CAPITOL RECORDS

BIO FEEDBACK

JOURNEY

Their single, "Open Arms" was #1 in The Gavin Report for six consecutive weeks in early 1982.

CHARLIE DANIELS

He played on three Dylan LP's in the '60's: "Nashville Skyline", "Self Portrait" and "New Morning".

38 SPECIAL

Don Barnes joined the band after he was caught attempting to steal equipment from the band.

DOLLY PARTON

May 30th will mark the 20th anniversary of Dolly's marriage to husband Carl Dean.

DAVID FOSTER

He won a Grammy for his production of probably the greatest comeback LP of all time, Chicago's "17" LP.

LIMITED WARRANTY

Producer Brian Tench has also produced tracks for Kate Bush and OMD.

STEPHANIE MILLS

She played the original Dorothy in the Broadway musical, "The Wiz".

NEW EDITION

They'll be included on the soundtrack of "Running Scared" a new film starring Gregory Hines.

NEIL DIAMOND

He was one of the performers in The Last Waltz, the final concert of The Band, directed by Martin Scorsese.



JACKSON BROWNE

Hard to believe it has been nearly seven years since he, Bruce Springsteen, Crosby, Stills and Nash, The Doobie Brothers, Carly Simon and James Taylor performed as MUSE (Musicians United For Safe Energy), a live series of shows at Madison Square Garden.

EXILE

In the sixties they were a James Brown/Wilson Pickett inspired, R&B band. In 1978 they had a #1 record in The Gavin Top 40 section for the entire month of September with "Kiss You All Over".

PATTI LABELLE

She and her Bluebells formed in 1961. The hit it big with Lady Marmalade ten years later. A European tour in 1966 saw Elton John as their pianist.

JOHN DENVER

Any royalties from the airplay or sales of his new single "Flying For Me" will go directly to a fund chosen by NASA and the families of the deceased Challenger astronauts.

THE BLOW MONKEYS

Their "controversial" name was chosen by lead singer and songwriter Dr. Robert. He derived it from the literal translation of the name of an Australian aboriginal band.

KARLA DeVITO

She recently finished playing the lead in Roger Miller's Broadway musical, "Big River".

OUTFIELD

Guitarist John Spinks was once a part of a heavy metal group called Running.

DUANE EDDY

Forty-eight year old Duane was once married to Jesse Colter, currently the wife of Waylon Jennings.

DONNA SUMMER

The Disney film people are planning to make a movie of Donna's, "She Works Hard For The Money".

WHAM!

Looks as though the last Michael/Ridgley concert will take place in London next month.

DAVID BOWIE

He stars in "Labryinth" a Jim Henson/George Lucas production which opens mid-summer. He plays the part of a wizard.

The BEST Music



ROLLING STONES

"One Hit (To The Body)"

Taken From The LP
"DIRTY WORK" (40950)

After only 2 weeks, over 1/2 the Top 40 radio stations in the United States are playing this record. You can't afford to wait any longer.

1986 Rolling Stones Records



BANGLES

"If She Knew What She Wants"

Taken From The LP

"DIFFERENT LIGHT" (40039)

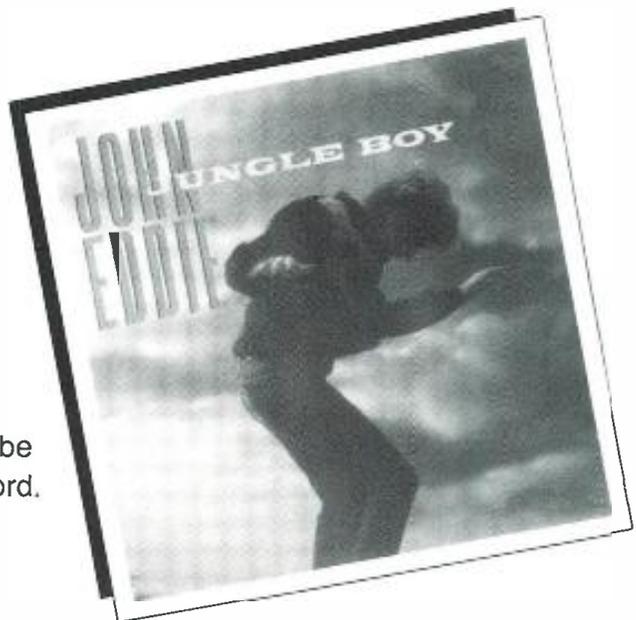
Over 100 stations agree that this record is bound to be as big as the last.

JOHN EDDIE

"Jungle Boy"

Taken from the LP
"JOHN EDDIE"

After only one listen it will be impossible for you not to add this record.



It's ON: Colu



On The Street . . .



KENNY LOGGINS

"Danger Zone"

Taken From The Original Motion Picture Soundtrack

"TOP GUN" (40323)

Watch for your phones to ring. For the theme song from the TOP GUN MOVIE, which opens nationwide this weekend!



NEIL DIAMOND

"Headed For The Future"

Taken From The LP

"HEADED FOR THE FUTURE" (40368)

Over 60 CHR Stations show this record is headed for the Rock charts faster than you think.



JEAN BEAUVOIR

"Feel The Heat"

Taken From The LP

"DRUMS ALONG THE MOHAWK" (40403)

"To Jean Beauvoir... I Say C'est Magnifique. In any language "Feel The Heat" has got to make you move your feet. Call this one Rock'n'Roll."

ON YOUR DESK TODAY:

OUTFIELD

"All The Love In The World"

Taken From The Album

"PLAY DEEP" BFC 40027

bia Records

ROY BUCHANAN

is **DANCING ON THE EDGE** with

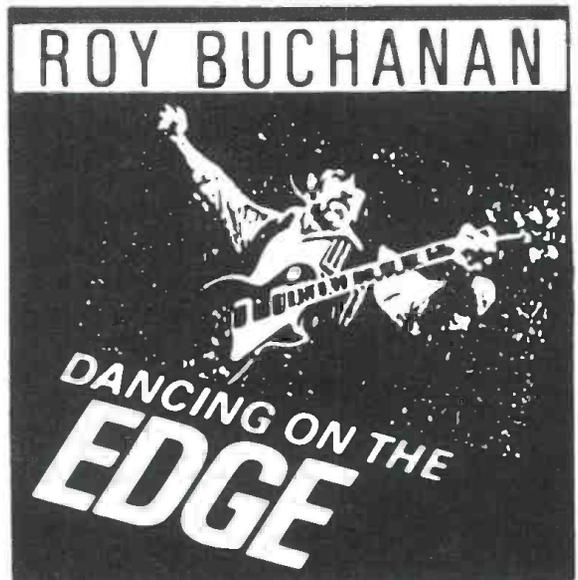
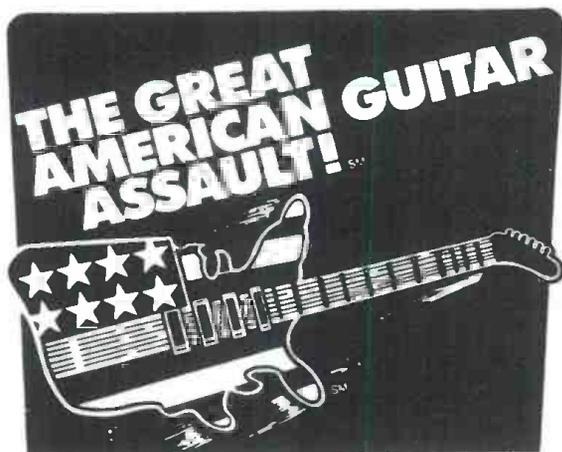
**“YOU CAN’T
JUDGE A BOOK
BY THE COVER”**

Album Network, May 9, 1986:

“Roy Buchanan and Delbert McClinton. “You Can’t Judge A Book By The Cover”. (Alligator). You say you love rockin’ blooze? Wait till you hear Delbert and Roy go to town on the classic “You Can’t Judge A Book By The Cover!” Roy Buchanan proves he’s one of rock’s greatest players, ranking right up there with Johnny Winter, Jeff Beck, and the Vaughan Brothers. And if it’s git-down-on-ye-knees-and-sing-from-the-gut vocal testimony that gets you off, then Delbert McClinton is the man that gets the job done. If you have room for a “shot” record this week, here’s the one.”

Kent Zimmerman, *The Gavin Report*, May 12, 1986:

“Take a little advice from the title of this new song -- don’t judge until you listen. Roy Buchanan and his rock/blues tone is every bit as rowdy as any guitarist of the album radio persuasion. Delbert McClinton’s voice makes listening a double pleasure! Pairing up the Shotgun Rider with the King of Killer Tone was one of the musical highlights of my week!”



WITH DELBERT McCLINTON

**PRO ON YOUR DESK!
LP/CS IN STORES MAY 23.**

THE GREAT AMERICAN GUITAR ASSAULT
With Roy Buchanan, Lonnie Mack & Dickey Betts

MAY

29 Park West, Chicago, IL
31 Coliseum Ballroom, Davenport, IA

JUNE

3 Bogarts, Cincinnati, OH
4 Graffiti, Pittsburgh, PA
6 Westport Playhouse, St., Louis, MO
7 Regency, Kansas City, KA
11 Celebrity Theatre, Phoenix, AZ
12 Belly-Up Tavern, San Diego, CA
14 Beverly Theatre, Beverly Hills, CA
14 Fendors, Long Beach, CA
15 Circle Star Theatre, San Carlos, CA
19 Commodore Ballroom, Vancouver, BC
20 Starry Night, Portland, OR
22 The Triad, Salt Lake City, UT
24 The Rainbow, Denver, CO

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PETER GABRIEL



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FIXX



ICEHOUSE



ART OF NOISE



BODEANS

NEW Releases

"Blood & Roses"-Smithereens (Enigma)

This week's Spark In The Dark. The **Smithereen's** single stands toe-to-toe up against anything else on this page. Though the entire LP isn't coming your way until mid-June, here's a twelve inch to gnaw on until it does. **Smithereens** and lead vocalist **Pat DiNizio** operate out of New Yawk where they've been causing quite a stir on the airwaves (**WNEW/FM** out-of-the-box). In fact, **Marshall Crenshaw** and **Suzanne Vega** (the Charles and Diane of the New York rock elite) proudly appear on the upcoming album. I'll be letting you know about the whole LP, but in the meantime, here's one fine single. Call **Rick Winward** at Enigma, 213-640-6869, and get him out of bed if you have to.



Walkabout-The Fixx (MCA)

As serious a radio one/two punch as I've heard in many months is the opening two trax on **Walkabout**--"Secret Separation" into "Built For The Future". It is around these two that **The Fixx** are able to build a new LP. The basic ingredients are there, including the flanged, harmonic guitarwork we come to know and expect. Producer **Rupert Hine** retains a spotless, high tech mix. Aside from the gorgeous single and the track that follows, is "Chase The Fire" and the textural "Treasure It". The extended title track nicely opens side two. However, I hear most of the airplay potentially plucked from side one. As with their past work, **The Fixx** panders to both mainstream and modern Gavin Album stations, as well as Top Forty, no mean feat.



"Invisible Touch"-Genesis (Atlantic)

From what is to be a more progressive **Genesis** album featuring longer pieces, comes the the first single entitled "Invisible Touch". It's an uptempo, jaunty slice that could be completely at home on either a **Genesis** or **Phil Collins** LP. That means a wide range of listeners will be acutely desperate to hear this sucker frequently. The big hook line is when **PC** sings "a built-in ability". After the second time you hear that line, that's when the song sticks like glue. Never has the line between **Genesis** and **Phil Collins** material been so fine.

"You Can't Judge A Book..."-Roy Buchanan/Delbert McClinton (Alligator)

Take a little advice from the title of this new song. Don't judge until you listen. **Roy Buchanan's** rock/blues tone is every bit as rowdy as any guitarist of the Album Radio persuasion. **Delbert McClinton's** voice makes listening a double pleasure. Pairing the **Shotgun Rider** with the **King of Killer Tone** was one of the highlights of my week. Like I said, ragged and rowdy.

"On Your Own"-Pete Shelley (PolyGram)

Existential rock n roll from **Pete Shelley**. On a dissonant note, **Pete** reiterates the islander paranoia many of us feel living as creatures of the disenfranchised 80's, at the mercy of the microchip. Ironically, the song doesn't come from a movie (as far as I know), even though the images are cinematic, conjuring up a loner/hero picture. In the past, **Pete** has indeed been "on his own", performing and recording as a one man show. I'm an ardent admirer of **Shelley's** first two solo LPs, especially the extended 12 inch of "Telephone Operator". Bring on the LP and more mega-mixes.



"Hanging On A Heart Attack"-Device (Chrysalis)

Device is a core of three members, **Paul Engemann**, **Gene Black**, and **Holly Knight**. **Holly**, of course, is the Queen of **ASCAP** after penning a string of recent biggies for **Heart**, **Tina Turner**, **Animotion**, **Pat Benatar**, and this week's **Rod Stewart**. **Device** are practically the antithesis of a **Joe Jackson**, for example. While **JJ** records live and immediately, **Device** is meticulously constructed from the ground up--right down to the odd guitar lick and a well timed key change. Straddling the line between Album Radio and Top Forty, a record like **Device** pretty much defines the 80's modus operandi of airplay rock. Produced by **Mike Chapman**.

"Love Touch"-Rod Stewart (WarnerBros.)

Rod at his slickest. This single is written by the **Device** crew, produced by **Mike Chapman**. It's also the theme song from **Legal Eagles**, **Robert Redford's** newest flick. Though this single is geared toward Top Forty, rest assured. The remainder of the LP is produced by **Bob "The Wall" Ezrin** and has, in **Rod's** words, "no dance music, just guitars".

"Touch And Go"-ELP (Polydor)

Ladies and gentlemen, please rise for the King...just kidding. Instrumentally, **Keith Emerson** stays close to the familiar fanfare oriented majesty of **ELP** in its heyday. "Touch And Go" literally trumpets back **ELP's** classical rock style. Considering radio's resurgence back toward Rococco Classico, it's no surprise **ELP** returns to the Most Added column after a decade of slumber. Now please...no **Tarkus!** Anything but that!

Kent

THE TRUTH ABOUT THE NEW MUSIC SEMINAR

These people don't give praise lightly. So why are they saying such nice things about the New Music Seminar? Because we put on a Seminar they're proud to participate in. A Seminar with over 40 controversial panels and educational workshops, featuring truly significant industry speakers. A Seminar that includes one of the most comprehensive and fascinating music festivals in the world. And by attracting 5,000 essential decision makers, we've made the Seminar a unique opportunity to build your network of contacts and promote

your artists, products, or business in pleasant, modern surroundings. But don't take our word for it. As you can see, many other people will tell you the same. Find out why - send the coupon in now. For information on how to take advantage of the marketing and promotional opportunities at the Seminar, call Joel Webber at (212) 255-7408. For press information, call Raleigh Pinskey of The Raleigh Group, (212) 265-4160. For further information call Jeff Dorman at (212) 722-2115.

"A ringside seat to a three ring, three day non-stop overview of the state of the music industry, present and future. The opportunity to meet new people spearheading the latest music sounds around the world. I haven't missed one yet. Worthwhile, exciting, fun."

SEYMOUR STEIN
PRESIDENT, SIRE RECORDS

"They ask me why I don't go to MIDEM. That would be the new music going to the industry. NMS is the industry going to the music, which is as it should be. Some of my friends do get confused by the revolving bar, but at least I get to meet them. I love it."

TONY WILSON, FACTORY RECORDS

"I only wish that when I started out in management at the age of 12 there would have been something like NMS to attend, so I would not have made so many mistakes and completely messed up Dire Straits' career."

ED BICKNELL,
DAMAGE MANAGEMENT
(DIRE STRAITS)

"I believe the Seminar is the one forum which addresses the dynamic growth aspects of the business. It is where young creative and business people can meet to discuss where the industry is going and make plans for it to get there."

ALAN GRUBMAN, ATTY.
GRUBMAN, INDURSKY AND
SHINDLER

"Having attended every NMS meeting since its inception, and having witnessed the staggering growth of each successive NMS, I would say this is one seminar you can't afford to miss."

IAN COPELAND, PRESIDENT
FRONTIER BOOKING INTERNATIONAL (FBI)

"As the manager of the Hooters, I attended the NMS to establish better visibility and credibility, and to add legitimacy to the act—and it worked! Further, as a manager, club owner, and talent buyer, the NMS offered me a unique opportunity to meet and spend time with all the people from the business I deal with. The NMS has helped all parts of my business to grow."

STEVE MOUNTAIN,
CABARET/CORNERSTONE
MANAGEMENT



THE NEW MUSIC SEMINAR • JULY 13-16 • NYC

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ALBUM

Editor: Kent Zimmerman

Reports accepted Mondays at 8AM through 1PM Wednesday
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CERTIFIED



THE FIXX
(MCA)

ICEHOUSE
(CHRYSALIS)

MOST ADDED

1. "Touch And Go"-ELP (Polydor-12")
2. Home And Abroad-STYLE COUNCIL (Geffen)
3. "Blood & Roses"-SMITHEREENS (Enigma-12")

MY 2 cents



Some interesting surges this week. As expected, Peter Gabriel holds fast to the number one slot. The Rolling Stones tumble to six, as everyone moves up one, earning an underline. Lou Reed is doing his impression of the Clean-up Woman on both sides of the Album/Alternative spectrum. But this week's most amazing story is Icehouse, who can not be denied Top Ten status. Both Lou and Icehouse march right up and take their place on the Gavin Album Frontline. The Fixx are absolutely fixed this week. They waste no time hotfooting it into the Top Ten, moving 33-10. Should any space open up, look for GTR to go Top Ten. Last week's second Most Added, Live For Life, under the leadership of Sting and Jeff Beck, debuts at #19. The track is going over quite big. The Fabulous Thunderbirds are mired at #22. "Wrap It Up" could break them loose, enabling them to make a second assault on the Top Ten. Simple Minds, on tour, are up and down like a yo-yo. However "All The Things She Said" is still quite strong, holding its own, 20-18. On the heels of the album's release, Golden Earring move 32-25. Giuffria, who debuted impressively last week at #28, confronts the intense competition, moving up one slot to 27, retaining their underline. Another new band enjoying a great buzz on both sides of the Album/Alternative section is the BoDeans. They jump 34-28 and 17-14 on the Alternative Chart. Peter forsees them going Top Ten, hence their spot on the Album Frontline. It sure doesn't take a rocket scientist to see it coming, but I predict a big follow-up week for ELP. It debuts at #31, mostly on add points. It was quite convenient to add on Cozy Powell on drums, not interfering with the group's abbreviations. I would have liked to have seen the auditions. It was probably a good gig worth changing your first initial for, i.e.

2W LW TW

2W	LW	TW	ALBUM
6.	1.	1.	PETER GABRIEL (Geffen) "SLEDGEHAMMER" "RHYTHM"
2.	3.	2.	JOE JACKSON (A&M) "RIGHT" "WILD" "HOME" "FIFTY"
3.	4.	3.	BOB SEGER (Capitol) "ROCK" "STORM" "TIGHTROPE"
4.	5.	4.	MOODY BLUES (Polydor) "WILDEST" "OTHER" "ROCK"
21.	8.	5.	LOU REED (RCA) "MONEY" "MISTRIAL"
1.	2.	6.	Rolling Stones (Rolling Stones) "Hit" "Ugly" "Zero" "Shuffle"
8.	7.	7.	Journey (Columbia) "Be" "Girl" "Raised" "Touch"
18.	14.	8.	ICEHOUSE (Chrysalis) "PROMISES" "ANGEL"
25.	11.	9.	38 SPECIAL (A&M) "NIGHT" "SOMEBODY" "HEART'S"
--	33.	10.	THE FIXX (MCA) "SECRET"
24.	15.	11.	GTR (Arista) "HEART" "JEKYLL" "HUNTER"
22.	13.	12.	HEART (Capitol) "NOTHING" "IF"
5.	6.	13.	Van Halen (Warner Bros.) "Dreams" "Why" "Best" "Walks"
13.	9.	14.	Robert Palmer (Island) "Hyperactive" "Addicted"
17.	16.	15.	MODELS (Geffen) "SIGHT"
23.	19.	16.	HOWARD JONES (Elektra) "BLAME" "QUESTIONS"
14.	17.	17.	Jackson Browne (Asylum) "Heart" "Lawless" "America"
9.	20.	18.	Simple Minds (A&M) "Said" "Once"
--	--	19.	LIVE FOR LIFE (IRS) "STING/BECK"
20.	21.	20.	INXS (Atlantic) "Thieves" "What"
10.	10.	21.	Julian Lennon (Atlantic) "Stick" "Body"
12.	22.	22.	Fabulous Thunderbirds (CBS) "Wrap" "Tuff"
7.	12.	23.	Absolute Beginners (EMI America) "Bowie/A.B."
32.	26.	24.	JOHN MELLENCAMP (Riva) "SCARECROW"
--	32.	25.	GOLDEN EARRING (21/ATCO) "EYES"
15.	18.	26.	Pretty In Pink (A&M) "Furs" "Vega" "OMD" "INXS"
--	28.	27.	GIUFFRIA (CAMEL/MCA) "DREAMING"
39.	34.	28.	BoDeans (SLASH/WARNER BROS.) "FADEAWAY" "RUNAWAY"
--	36.	29.	ART OF NOISE (Chrysalis) "PETER GUNN"
11.	24.	30.	Graham Nash (Atlantic) "Innocent" "Prague"
--	--	31.	ELP (Polydor-12") "TOUCH"
27.	30.	32.	Joe Cocker (Capitol) "Hat" "Shelter"
16.	29.	33.	Honeymoon Suite (Warner Bros.) "Bad"
--	35.	34.	BLOW MONKEYS (RCA) "SCENE"
19.	23.	35.	The Call (Elektra) "Everywhere" "Believe"
29.	25.	36.	Bob Dylan & Heartbreakers (MCA) "Band"
--	37.	37.	Starship (Grunt/RCA) "Tomorrow"
--	--	38.	ROB JUNGKLAS (MANHATTAN) "BOYSTOWN"
--	--	39.	BRUCE HORNSBY (RCA) "EVERY"
37.	40.	40.	Swimming Pool Q's (A&M) "Now"

CHARTBOUND

ZZ TOP (Warner Bros.) "Wood"
BANGLES (Columbia) "Knew"
LET'S ACTIVE (IRS) "Little"
OUTFIELD (Columbia) "All"
*STYLE COUNCIL (Geffen) "Call"
RUBBER RODEO (Mercury) "Souvenir"
KENNY LOGGINS (Columbia) "Danger"
JOHN EDDIE (Columbia) "Jungle"
LAURIE ANDERSON (Warner Bros.) "Virus"
*BOX OF FROGS (Epic) "Soul"
HEAR 'N AID (Mercury) "Stars"
JANE SIBERRY (Open Air) "Colour"
ERIC JOHNSON (Warner Bros.) "Mind"
CACTUS WORLD NEWS (MCA) "Years"
BELINDA CARLISLE (IRS) "Mad"
LATIN QUARTER (Arista) "Modern"
*SMITHEREENS (Enigma) "Blood"

Ginger Paker, Tony Pilliams, Stewart Popeland, Chris Plade, Stan Pynch, Anton Pig. How about Keith Poon? Oooooo. Besides Live For Life and ELP, the other debuts are Rob

Jungklas at #38 and Bruce Hornsby at #39. Both benefit from quality rotation wherever played. In the case of Hornsby, the action is mainly on the single, "Every Little Kiss". Look for future action on the opener, "Western Skyline" and the title track, "The Way It Is". Next week's debuts? ZZ Top will muster a little counter attack once "Woke Up With Wood" gains united airplay rather than splintered...sorry. Would it be flippant or sexist to say that Belinda Carlisle wins the Legs Of The Week Award? Not really, since Rod Stewart came in second...Speaking of Rod Stewart, Box Of Frogs without Jeff Beck are attracting attention with their remake of "Heartful Of Soul". Asked whether he would ever tour with The Frogs, Beck made a noise that sounded a lot like someone sneezing beer through their nose. Is that Rory Gallagher playing with BOFs?...Saw a trailer for the new Laurie Anderson movie. A great opportunity--catch her act for the price of a movie stubb...KZ.

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TO STAND
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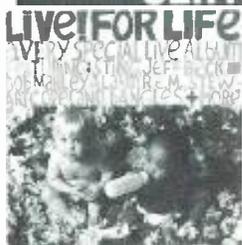


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ALTERNATIVE

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CERTIFIED



LIVE FOR LIFE
(IRS)



ICEHOUSE
(CHRYSALIS)

MOST ADDED

1. HOME & ABROAD-THE STYLE COUNCIL (Geffen)
2. "BLOOD & ROSES"-SMITHEREENS (Enigma-12")
3. WELL WELL WELL...-THE WOODENTOPS (Upside)
4. LYSERGIC EMANATIONS-THE FUZZTONES (PINK DUST)

IMPORT INDIE



WOODENTOPS Third most added & Chartbound

- CAMPER VAN BEET. (R.Trade) "Down"
JAZZ BUTCHER (Big Time) "Human"
EIEIO (Frontier) "Time"
WINDBREAKERS (DB) "Don't"
SMITHEREENS (Enigma-12") "Blood"
FUZZTONES (Pink Dust) "1-2-5"

ALTERNATIVE ACTION

JOE JACKSON hangs on with LET'S ACTIVE and LOU REED threatening. LOU REED blew the top ten wide open and has the potential to reach number one perhaps as soon as next week. ART OF NOISE continues to raise eyebrows both on Alternative and Top 40 radio with "Peter Gunn" still leading the way. I detect a ground swell in the works with the BODEANS, as more and more stations are recognizing just how great this album is. Commercial Alternative reaction is exceptionally strong and surprisingly better than college radio so far. DUMPTRUCK and PETER GABRIEL are gaining momentum which will give them both a legitimate shot at the top ten. Dual CERTIFIED with LIVE FOR LIFE and

2W LW TW

2W	LW	TW
1.	1.	1. JOE JACKSON (A&M) "RIGHT" "WEST"
4.	3.	2. LET'S ACTIVE (IRS) "LITTLE" "LAST"
17.	10.	3. LOU REED (RCA) "MONEY"
6.	5.	4. ART OF NOISE (CHRYSALIS) "GUNN"
3.	2.	5. Laurie Anderson (Warner Bros.) "Virus"
2.	4.	6. Husker Du (Warner Bros.) "Lonely" "Sorry"
7.	7.	7. BLOW MONKEYS (RCA) "SCENE"
12.	9.	8. SIOUXSIE & BANSHEES (Geffen) "DUST" "CANDYMAN"
5.	6.	9. The Costello Show (Columbia) "Understood" "Lovable"
13.	12.	10. SWIMMING POOL Q'S (A&M) "TALKING" "GOOD"
8.	8.	11. Green On Red (Mercury/PolyGram) "Moving" "Time"
16.	13.	12. Translator (415/Columbia) "Line"
15.	14.	13. DEPECHE MODE (SIRE) "STRIPPED"
25.	17.	14. BODEANS (SLASH/WARNER BROS.) "FADEAWAY"
9.	11.	15. Violent Femmes (Slash/Warner Bros.) "Children" "Faith"
20.	18.	16. DUMPTRUCK (BIG TIME) "BACK"
27.	21.	17. PETER GABRIEL (Geffen-12") "SLEDGEHAMMER"
10.	15.	18. Modern English (Sire) "Ink" "Border" "Breaks"
--	--	19. LIVE FOR LIFE (IRS) "Sting"
--	--	20. ICEHOUSE (CHRYSALIS) "PROMISES"
23.	20.	21. Rain Parade (Island) "Depending" "Railroad"
--	27.	22. WINTER HOURS (LINK) "GIRL"
--	--	23. JANE SIBERRY (OPEN AIR/WINDHAM HILL) "ONE"
26.	25.	24. RED LORRY, YELLOW LORRY (RED RHINO UK)
19.	24.	25. Stan Ridgway (IRS) "Drive" "Camouflage" "Salesman"
11.	16.	26. PIL (Elektra) "FFF" "Rise"
14.	19.	27. Pretty In Pink (A&M) "New Order" "OMD" "Vega" "P.Furs"
18.	23.	28. Legend Soundtrack (MCA) "Bryan Ferry"
--	30.	29. RUBBER RODEO (MERCURY/POLYGRAM) "SOUVENIR"
21.	22.	30. Pet Shop Boys (EMI America) "West"

CHARTBOUND

- LATIN QUARTER (Arista) "Modern"
CACTUS WORLD NEWS (MCA) "Years"
COCTEAU TWINS (4 AD) "Calm"
GET SMART (Restless) "Nines"
NEIGHBORHOODS (Restless) "WUSA"
BOLSHOI (IRS) "Happy"
WOODENTOPS (Upside) "Move"
GEORGE CLINTON (Capitol) "Fries"
POGUES (MCA) "London"
MODELS (Geffen) "Mind"
ABSOLUTE BEG. (EMI America) "Bowie"
STYLE COUNCIL (Geffen) "Call"

ICEHOUSE both debuting inside the top twenty. Commercial airplay is the primary strength of ICEHOUSE's chart position. While LIVE FOR LIFE, with a variety of artists to choose from, is pulling in airplay from "the left of the dial". WINTER HOURS appears to be making its move as witnessed by a five point jump which should "snowball" into larger gains. JANE SIBERRY breaks loose from CHARTBOUND to debut quite high. She is rapidly winning over new fans across North America and has developed an excellent reputation for her live performances. Welcome to our latest Alternative/Album reporter, Jamey Karr from KACV in Amarillo Texas.

SPOTLIGHT LP

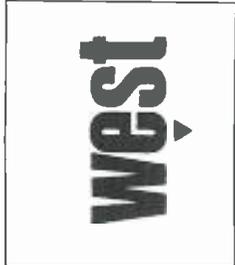


How Can The Laboring Man Find Time For Self

Culture? Martini Ranch (Sire) Who is Martini Ranch? It's Andrew Todd and Bill Paxton, who with a few guest musicians, put together the best of the B-52's and Devo all wrapped in one. Not coincidentally, Devo guitarist Bob Casale, was responsible for the tight production. But don't casually toss them into the "rock of the 80's" category popularized by the aforementioned groups. The lead track, "Laboring Man", is perfect for Alternative stations looking for adventurous pop-oriented songs with serious Top 40 potential. This is danceable, but not trivial.

The Burning Touch-The Fountainhead

(Chrysalis) From China Records, the label of Art Of Noise, comes this latest offering. The Fountainhead is also led by just two individuals, Pat O'Donnell and Steve Belton. Together they walk the tightrope, between innovative songs and commercial viability, with precision. The vocals are sung with haunting emotion, while the music has an "atmospheric" quality to it. A consistent rhythm section is complemented nicely by strategically placed guitar licks. "Feel It Now" is the single, check out "Sometimes", "Rhythm Method", "Seeing Is Believing" and "Take My Life". PETER



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Smithereens
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Hooters
Max: G. Nash
Icehouse
Gabriel
Fab. T-Birds

KATS/FM-YAKIMA, WA
ERIC BOEHMER
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38 Special
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ZZ Top
P. Gabriel
Seger
Mellicamp
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Journey
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Heart
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Icehouse
C. Earring
Journey
GTR

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Float Up C.P.
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G. Burtnick
Fab. T-Birds
Box of Frogs
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Dylan
Joe Jackson
Fixx
AB/Bowie
Cocker
Talk Talk
G. Nash
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BAD
Patty Prink/V
Models
Sting/Beck
Icehouse

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Echob&Bmen
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Three Johns
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Invisible Chains
Cocteau Twins
Book of Love

*KBSU-BOISE, ID. 208-
TIM JOHNSTONE 385-1984
Add: Blue City
Patrick O'Hearn
Mod:
Scott Cosy
Green on Red
Cocteau Twins
Depeche Mode
G. Clinton
C. Earring
Van B. Tagg
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Costello
Swimming PQ's
Crazy 8's
Lyle Mays
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Sluggers
Max: S. Duffy/Sandi
Icehouse
M. English
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Joe Jackson
Legend/Ferry
Blow Monkeys
Depeche Mode
B. Carlisle
Moodies
Art of Noise

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Echob&Bmen
Anabella
Three Johns
Max: Toy Dolls
Art of Noise
Invisible Chains
Cocteau Twins
Book of Love

*KVIC-LOS ALTOS, HILLS/
SAN JOSE, CA
MIKE DAVIS
415-960-4260
Add: Chris&Cosy
Stouxsie&B's
Psychic TV
Suburbs
Zev
Tail Gators
Fuzztones
G. Palominos
B-hole Surfers
Icehouse
Caucasic Notions
Hya
Velveteens
Echob&Bmen
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*KSLC-MOHNWILLE, OR
S. STODDARD/P. CLEM
503-472-3851
Add: BoDeans
Sting/Beck
Style Council
Frankton
Jungklas
Moodies
R. Stones
Cocker
Julian L.
ELO
H. Jones
Journey
Fixx

*KVINP-PAOINIA, CO
DENISE DODGE
303-527-4866
Add: Joe Cocker
FLP
D. Wilde
Journey
Mod:
AB/Bowie
ZZ Top
GTR
Seger
Cocker
Moodies
INXS
Hear N Aid
Outfield
S. Minds
Great White
R. Stones
Krokus
Gabriel
Giuffria
Van Halen

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Invisible Chains
Cocteau Twins
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*WUOC-ATHENS, GA
CRAIG KEITH
404-542-7100
Adds:
Damned
Undergiven
M. English
BoDeans
Erasure
Smithereens
Regular Guys
Phenomenes
Mod:
Meat + Puppets
Live For Life
Katrina & W.
Katie
Jane Siberry
PIL
Straw Dogs
Club Ga Ga
Max:
Let's Active
L. Anderson
Dumpruck
Mike&Mech.
Cactus World N.
Hornsby
Joe Jackson
Walk The West
Kilweny Cats
Siouxie & B.
Husker Du
R. Stones
Translator
V. Fennes
Lou Reed
Winter Hours
Cactus World N.
Blow Monkeys
Deborah Iyall

*WMDK-PETERBOROUGH, NH
JIM LEONARD 603-924-7165
C. Nash
Adds:
Live/Life
Waylon Jennings
Pet Shop B.
Style Council
John Martyn
Suburbs
Costello
Dwight Yoakam
Hornsby
AB/Bowie/Sade,
Gabriel
Davies
Jazz Butcher
Level 42
Amer. Martys
Bangles
R. Stones
R. Wyatt
Microdisney
Mike&Mech.
EIEIO
Max:
Moodies
J. Siberry
Joe Jackson
Pretty/Pink
Fab. T-Birds
Blow Monkeys
Swimming PQ's
Icchouse
Long Ryders
S. Minds
ELO

*WHFS-ANNAPOLIS, MD
BALTIMORE/WASH DC
B. SHOWACRE/D. EINSTEIN
301-723-1430
Adds:
Joe Jackson
Smithereens
Fab. T-Birds
Art Of Noise
Stouxsie&B.
Woodentops
R. Buchanan
J. Siberry
L. Anderson
L. Owens
BoDeans
C. Jones
J. Wyatt
Mathilda S.
Max:
WUNH-DURIHAM, NH
TODD BISSON
603-862-2087
Adds:
Blue Hollow
Fiction Bridge
Dumpruck
Float Up C. P.
Woodentops
Siouxie&B's
That Petrol Em.
Painted Willie
Three Johns
Hula
Style Council
Eno
Rain Parade
A. Chilton
Alien Sex Fiend
L.L.Cool J.
Winter Hours
Rites of Spring
Blow Monkeys

WYDD-PIITTSBURGH, PA
DAVE SHEDLOCK
412-362-2144
Adds:
Palmer
Pet Shop Boys
Heart
B. Ocean
Mod:
ZZ Top
Outfield
Janet Jackson
Tears For Fears
Level 42
Boys Don't Cry
Moodies
L. Anderson
L. Owens
George Michael
Pet Shop Boys
Journey
Simply Red
Nushooz
C. Club
Voices Of Am.
Madonna

*WCDB-ALBANY, NY
ANDY SKIBINS
518-482-5262
Adds:
Style Council
Kids/Richman
J. Richman
Mod:
Fixx
Smithereens
Live/Life
Max:
Neighborhoods
M. English
Husker Du
Dumpruck
Depeche Mode
Siouxie&B's
S. Ridgway
Swimming PQ's
Winter Hours
Let's Active
King

*WLRM-FM-LONG ISLAND, NY
D. MCNAMARA
LARRY THE DUCK
516-485-9200
Adds:
Magazine 60
Marlini Ranch
Magazine 60
BAD
Cult
F.Y.C.
Kids/Kitchen
Mod:
Top Reed
Bobbeas
Blow Monkeys
V. Fennes
Simply Red
Cure
Blow Monkeys
Erasure
Pet Shop Boys
Depeche Mode
H. Jones
Joe Jackson
S. Minds
Icehouse
AB/Bowie
Book Of Love
Legend/Ferry
Swimming PQ's
Art of Noise
Palmer
Bangles
PIL
Tears For Fears
Models
Gabriel
Siouxie S.
J. Beauvoir
Kids/Kitchen
J. M. Jarre

*WVUW-NASHVILLE, TN
LAURA MITROVICH
615-976-7297
Adds:
Primitives
Siouxie&B's
Great Plains
Rage to Live
Yo La Tengo
Aerosmith
Movement
Rain Parade
Shadow 15
Fuzztones
Echob&Maven
J. Richman
Smokin' Dave
Dancing Hoods

*WBNY-BUFFALO, NY
JOHN HUDSON
716-878-5104
Adds:
Fuzztones
Peter Gordon
EIEIO
Straw Dogs
Live/Life
J. Richman
Phenomenes
Depeche Mode
Three Johns
Lou Reed
APB
Siouxie&B's
T. Petrol E.
Blow Monkeys
Woodentops
Boisshi
Joe Jackson
Art of Noise
Get Smart
Phenomenes
Red Lorry, YL
Three Johns
L. Anderson
L. Anderson
B'hole Surfers
Let's Active

*WUSB-STONY BROOK, NY
JOHN ROSENFELDER
516-246-7901
Adds:
Metheny/Coleman
Siouxie&B's
Black Uhuru
P. Bailey
J. Abercrombie
Style Council
Icehouse
T. Headon
Sandy Owens
C. Clinton
Lee Perry
C. Berry
Kazy Matsy
Pot. G. Palominos
Eno
Blow Monkeys

*WDCR-HANOVER, NH
J. GREENFIELD/M. WACHEN
603-646-3986
Adds:
Kids in Kitchen
Dumpruck
Icehouse
Art of Noise
B. Carlisle
King
BoDeans
Pretty/Vega
Trans X
Blow Monkeys
Lou Reed
Midge Ure
Limited Warranty
Winter Hours
Swimming PQ's
Pet Shop B.

*WJCY-DANBURY, CT
A. COREY/T. WILKINS
203-792-8666
Adds:
Wake
Smithereens
Let's Active
Siouxie&B.
Style Council
Winter Hours
Cure
Husker Du
Sigue Sigue S.
Depeche Mode
Blow Monkeys
WNEW/FM-NEW YORK, NY
C. KENDALL/M. CHERROFF
Adds:
Mr. Mister
Lou Reed
Smithereens
AC/DC
E.L.P.
J. Browne
Van Halen
Kip Aodotta
Journey
AB/Bowie
Costello
Mellencamp
Gabriel
Heart
Julian L.
Moodies
R. Stones
Seger
Live/Life-Sting
ZZ Top
Palmer
John Eddie
GTR
Joe Jackson
Rubber Rodeo
Fab. T-Birds
Loggins

*WVUW-MORCANTOWN, WV
SUSAN KENNEDY
304-293-3329
Adds:
Blow Monkeys
Rain Parade
Swimming PQ's
Rapture of Deep
Green on Red
Max:
Let's Active
L. Anderson
Husker Du
Suburbs
P. Arche Mode
Annabella
Joe Jackson
Ridgway

*WFKX-LYNN, MA
B. McDONALD/M. BRIGHT
318-425-2422
Adds:
Fixx
INXS
Mike&Mech.
Tears For Fear
Smithereens
Clannad
Style Council
Bangles
Talk Talk
Colourbox
Live/Life
Birdsongs Of M.
Cure
Depeche Mode
Max:
Low Reed
L. Anderson
Joe Jackson
Gabriel
Call

*WTSR-TRENTON, NJ
JEFF OROSZI/A. MCKENNA
609-771-2420
Adds:
Lou Reed
L. Anderson
Regular Guys
Green
Mod:
J. Richman
Legend/Ferry
Pogues
ZZ Top
Red Lorry, YL
Soul Asylum
M. English
R. Jungklas
Dumpruck
Naked Raygun
Cramps
Siouxie&B's
Great Plains
Art of Noise
Miquitemen
G. Palominos
J. Richman
Let's Active
Fall
Joe Jackson

*WDCR-HANOVER, NH
JOHN NATALIE/TRICK ROSSON
603-646-3111
Adds:
Fixx
Joe Jackson
INXS
Sting/Beck
G. Earring
C. Earring
Julian L.
Mod:
S. Minds
Joe Cocker
H. Jones
R. Jungklas
Max:
R. Stones
Seger
Icehouse
Moodies
R. Palmer
Mr. Mister
Bowie
38 Special
GTR
Journey

*WBRU-PROVIDENCE, RI
LARS MURRAY 401-272-9550
Adds:
E.L.P.
Dylan
Tears For Fears
ZZ Top
Del Fuegos
Alarm
Mod:
Pretty/Pink
Stones
Dire Straits
R. Rodeo
Joe Cocker
Moodies
S. Minds
Gabriel
Art of Noise
H. Jones
R. Palmer
Cult
Mod:
Fab. T-Birds
G. Earring
Icehouse
Bowie
Hooters
Joe Jackson
Mellencamp
INXS
Mr. Mister
Models
Neighborhoods

*WJCY-DANBURY, CT
JODY PETERSON
802-723-2396
Adds:
Cocker
C. Club
Seger
Art of Noise
Sandy Owen
Hornsby
Suburbs
Nighthawks
Rubber Rodeo
Clannad
Sade
T. Keene
J. Siberry
L. Quarter
Lou Reed
BoDeans
Cheater Jones

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Seger
Art of Noise
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Nighthawks
Rubber Rodeo
Clannad
Sade
T. Keene
J. Siberry
L. Quarter
Lou Reed
BoDeans
Cheater Jones

*WVUW-MORCANTOWN, WV
SUSAN KENNEDY
304-293-3329
Adds:
Blow Monkeys
Rain Parade
Swimming PQ's
Rapture of Deep
Green on Red
Max:
Let's Active
L. Anderson
Husker Du
Suburbs
P. Arche Mode
Annabella
Joe Jackson
Ridgway

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Legend/Ferry
Pogues
ZZ Top
Red Lorry, YL
Soul Asylum
M. English
R. Jungklas
Dumpruck
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H. Jones
R. Jungklas
Max:
R. Stones
Seger
Icehouse
Moodies
R. Palmer
Mr. Mister
Bowie
38 Special
GTR
Journey

*WBRU-PROVIDENCE, RI
LARS MURRAY 401-272-9550
Adds:
E.L.P.
Dylan
Tears For Fears
ZZ Top
Del Fuegos
Alarm
Mod:
Pretty/Pink
Stones
Dire Straits
R. Rodeo
Joe Cocker
Moodies
S. Minds
Gabriel
Art of Noise
H. Jones
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G. Earring
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Hooters
Joe Jackson
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INXS
Mr. Mister
Models
Neighborhoods

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JODY PETERSON
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Cocker
C. Club
Seger
Art of Noise
Sandy Owen
Hornsby
Suburbs
Nighthawks
Rubber Rodeo
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Blow Monkeys
Rain Parade
Swimming PQ's
Rapture of Deep
Green on Red
Max:
Let's Active
L. Anderson
Husker Du
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P. Arche Mode
Annabella
Joe Jackson
Ridgway

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R. Jungklas
Dumpruck
Naked Raygun
Cramps
Siouxie&B's
Great Plains
Art of Noise
Miquitemen
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J. Richman
Let's Active
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C. Earring
Julian L.
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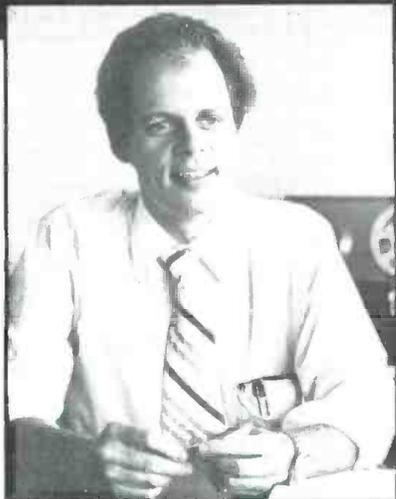
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Rubber R

P.D. NOTEBOOK

by Eric Norberg



UNDERSTANDING MARKET TRADITION

PD's live in their own professional world, and when they move to a new market to renovate a radio station, they frequently fail to research the tradition of the market--or of the station they are going to renovate. It may not seem important--but it certainly is! After all, what is radio? What we broadcast is gone in a moment. What a station is, in the listener's mind, is an "image" shaped by past experiences with the station, and expectations based on those, which influences the impulse to tune in again! (Thus the importance of consistency and "pattern" in programming.) So what the station has been has a lot to do with how it is perceived as being--and a similar point can be made about the market as a whole!

Yes, there are new people moving into the market at all times, and former residents departing for parts unknown. But there remains a substantial core of people who have lived there and listened for a long time. And here's an additional point--not only do they listen to the radio, influenced by market tradition, but they tend to stay put and they tend to be listed in the phone book. That makes them more accessible to the rating services--particularly Arbitron!

Let me give you three authentic case histories that illustrate the point I'm trying to make.

In the first case, a new programmer in a market was called upon to construct an oldies format for an FM station which had not been particularly successful with a previous format. The programmer did not check with oldies-oriented record stores, or any of the area record collectors, but simply looked through the excellent Joel Whitburn books and bought the top 15 or 20 of each year and built the format on that. In every market, there are a few of the national top hits that do not make a dent locally, and playing them will result in a high unfamiliarity factor (when just the opposite is sought). And also, in every market, there are some records that do much better than nationally and become local classics. Failure to determine these can be disastrous in a highly promoted oldies format. (The station failed at this format. The PD no longer works there.)

In the second case, a PD with major market experience took a job with a well-known small/medium market AM top 40 station which had a high share in teens at the time, despite some 25 stations in the rating book. One of the first things he did was cancel the only two on -the-hour

newcasts the station had--at 7 and 8 am. (The station had regular hourly newcasts, five minutes long, in all time periods, but these were the only two newcasts like them on the station--and they were 10 minutes long.) He rightly noted that it was inconsistent to program these two newcasts when none other were on the hour; and as a top 40 station, he felt that that would mean ten more minutes of music in morning drive.

Had this programmer done his homework, though, he would have found that this station had had local news at these two times for decades--back in its network radio days in the 40's and 50's--and had the "local news image" as a result, despite stronger news departments at competing stations. If he'd looked in the ratings--current, and going back many years--he would have found that the station had its highest ratings of the day in adults in the 7-9 am hour, and the highest ratings of the day in teens, too. A little homework would have shown that those two newcasts were the linchpin of the day for this very successful station; it held the adults and teens the rest of the day from this morning listening habit. By deleting these two ten minute newcasts he disposed of his greatest asset at the station; the adults went away, and so did the teens. The adults went to stations with strong local news, and stayed there; the teens went to FM. The station had shares ranging from under 1 to a little over 2 most of the last decade. That PD isn't there anymore.

The third case is a composite case history. You've probably heard something similar happen yourself in your market. A station sells; the new owner and PD plunge in with their neat new slogan or jingle package. ...totally unaware that essentially the same thing was used in the recent past by one of their competitors. What they confidently think is fresh and new is actually, to the listeners, copycat and old hat. The twist on this--I've heard it happen--is when the new folks come in and turn that newly-acquired station around with what they think is an attention-getting introductory promotion. Trouble is, the previous owners did exactly the same thing (and got a lot of attention) three years before.

A little homework can make a bigger difference in your ultimate success or failure in that new market than you probably thought! Next week: extending this principle to format changes. ■



EDDIE RABBITT

Any list of the Superstars from Country Music would have to include Eddie Rabbitt. Besides having thirteen albums and thirty singles to his credit, Rabbitt has also written songs for the likes of Elvis Presley, Ronnie Milsap, and Willie Nelson. His natural showmanship has led to numerous television appearances, including three specials of his own. He's a man proud of his heritage - both of his parents immigrated to the United States from Ireland. He was raised in New Jersey and developed a love of music and the guitar early on. In 1968, he boarded a Greyhound bus to Nashville with \$1,000 in his pocket and no contacts, contracts, or even a place to stay the night. He spent the next few years as a songwriter starting at the modest sum of \$37.50 a week. He got his own recording contract in 1976, and received the Academy of Country Music's "New Male Vocalist of the Year" award the next year. In spite of his many successes, he remains a modest and amiable man who turned out to be very easy to interview. He added a "bit o' his Irish ch to the article. He's a storyteller.

by Lisa Smith

Making Fresh Trax

LS: Are you familiar with the Gavin Report, Eddie?

ER: Oh yeah, when I was first starting out, The Gavin Report was very good to me. Bill Gavin was alive then, and he was really into my records. He picked everything I put out in the beginning. He was a big help, and so was Janet. The Gavin Report has always been a good read, and me and The Gavin Report go

back a long way. So this is great! Let's do it.

LS: So tell me, how does a guy from New Jersey...

ER: Oh man, here it comes. How does a guy from New Jersey get into Country Music. That's my favorite question. It started when I was twelve and a Boy Scout in East Orange, New Jersey. The scoutmaster was a man named Tony Schwickrath. Tony was a Country singer

on weekends who played some of the honky tonks around Newark. He always played under the name of Texas Bob Randall, because I have a feeling that after midnight in a bar, trying to say Schwickrath would have gotten him in trouble. (laughs). Anyway, one Saturday afternoon, he took all us kids out camping. We were all around the campfire that evening, and Tony pulled this Jumbo Martin guitar out of the

back of his pick-up truck and started playing it around the campfire. That guitar sounded so good to me that I decided I had to learn how to play it. I had always sung - since I was five years old I'd sing to records around the house. I went up to Tony and asked him to teach me how to play guitar. He said he would, but told me I'd have to get my own guitar because he was left handed and I was right handed and those guitars are strung differently. I talked my dad out of \$37.50 and went down to Robbie's Music Store in Newark, and bought an Arch Top F Hole Kay guitar. Tony proceeded to teach me some chords on the guitar, and it was Country music because that's all he played. He started teaching me, and then he had to move out of town. I went back to the music store and bought a guitar book and taught myself the rest of the things I needed to know on the guitar. So I owe a lot to Tony, because he introduced me to Country music and I loved it! In fact, a couple of years ago, I was playing at Harrah's in Atlantic City and I knew he lived somewhere around there. They put out some articles in the local papers saying that if Tony Schwickrath was around, that I would love to see him again. It turned out that he saw the article and called, and it was arranged to get him to come to Harrah's and we'd throw a nice reunion party. We did and it was great.

LS: Was that the first time you'd seen him since he'd moved?

ER: That was the first time I'd seen him in twenty years. It was a great reunion. He was all decked out in a black suit and a white cowboy hat, and we took a lot of pictures.

LS: Rabbitt is an interesting name. I've been told that you know the Gaelic translation.

ER: Yes, my wife and I went over to the research library at Vanderbilt University here in Nashville. We looked up the name Rabbitt and it said two things about it - that the Rabbitts come from a very wise and literary group, and that they were the counselors to the chiefs. I think it turns out that they were the scribes and lawyers and counselors to the chiefs of the clans that were in Ireland. Being a writer myself, I like that literary tie-in with my ancestors.

LS: Have you ever played in Ireland or visited Ireland?

ER: Not yet. I flew over it during a promotional tour of England, Germany, Scotland and the Netherlands, but I haven't gotten to Ireland yet.

LS: Your parents were originally from there, weren't they?

ER: They come from County Mayo and County Galway. And even though I haven't made it back to the homeland yet, they sure know about me over there and they're real proud of me. I know that because an article came out on the front page of one of their local newspapers, and there was a picture of about thirty of the Rabbitt's all holding musical instruments. The article basically said that one of the Rabbitt's was successful in America, and this was where he came from. They were all proud and got some local fame out of it.

LS: How old were you when you decided that you were absolutely going to make your career in music?

ER: The first time I ever told anyone that was when I was only five years old. In fact, it's the only memory I have of that time in my life. There was a friend of the family visiting who was a civil engineer, and I remember him talking to me and

telling me that if I didn't know what I wanted to do when I grew up, that it would be great to be a civil engineer because you get good pay, and I told him that I wanted to be a singer when I grew up. But I guess when I was around sixteen, the dream really started to burn. I was playing and singing at parties then, and I was really into it. I wrote my first song when I was thirteen called Susie Brown. I sang that song on a TV special I had a couple of years ago.

LS: So music's been instilled in you for a long time.

ER: Yes, the Rabbitt's are a very musical family. Like I said, that picture in the Irish paper showed 30 of them - my cousins, nephews, uncles...

LS: What about your parents?

ER: My dad plays the violin and accordion. In fact, my Dad played on a song that I recorded in an album called "Variations". I wrote a song called "Song of Ireland" about a guy like me who's never been to Ireland but wants to go there. One of the lines in the song says "the roots that tie me to a land I've never known are calling me home". I had my Dad come in and play a great Irish jig that I remembered since I was a kid called "The Mist In The Meadow". I had him play it at the beginning and end of that song. My Dad and I took a picture together and it became the inside sleeve of that album. It made us both real proud. So I like to stick Irish music in here and there, whenever I can. Six years ago, I even got an award from an Irish society in New York called the Hibernian

"To me, it's all one process - the writing, the recording, and the performing."

Society. They gave me the award for "perpetuating Irish music in the United States of America". Every year my relatives over there send us some shamrocks and a little package of dirt to plant them in - 'a wee bit of the old sod' - so we'll still have ties to the old country.

LS: How old were you when you moved to Nashville?

ER: It was back in '68. I was in my twenties.

LS: What did you think of Nashville when you first got there?

ER: I didn't know what to think of it. It was great that there was a music row here. It's four square blocks dedicated to music, which is unlike any other place in the country. I came into town and checked in a hotel and started knocking on doors. I wrote a song sitting in the bathtub on my first day in town. It was called "Working My Way Up To The Bottom", and Roy Drusky recorded it. The reason I didn't record it was because I didn't get a recording contact until 1976.

LS: So you basically went to Nashville as a songwriter.

ER: Well, I went there for the total music scene. But when I got there, I realized that

singers are a dime a dozen in a music town, but hit songs aren't. So you kind of have to come through the back door. If you want to sing, you really need to write. They don't just sign singers, unless you've got one of the great voices like a Barbra Streisand. So you really have to write - or have the luck of God on your side - to get a recording contract. When they sign you as an artist, somebody's got to come up with hit songs, and the hit songwriter is not going to give his song to an unknown.

Naturally, if he's got a song he really believes in, he's going to go to the top first and work his way down. The songs that the unknowns are left with after they're picked over really aren't much. So it really helps when you come into this business as an artist to be able to write.

Then the producer knows that he's got some flow of material coming in. So I started writing and spent the next five or six years doing nothing but writing and perfecting the craft, as it were. I've had a lot of people record my songs.

LS: You wrote "Kentucky Rain" for Elvis.

ER: Yeah, he recorded three of my songs, and that was his 50th gold record.

LS: Did you have Elvis in mind when you wrote it?

ER: Not really. A friend of mine, Dick Hurd (who's currently with Entertainment Tonight) was producing a man named Van Treavor, who had a few Top Twenty records. One night, Dick and I decided to write a song for Van. We went out to an Italian restaurant to get something to eat, and it was raining. That gave us the idea to do a song about rain. "Tennessee Rain" didn't sound good, so we decided on "Kentucky Rain" and wrote the song over a spaghetti dinner. By the time we finished it, we realized it really wasn't Van Treavor's kind of song. So I took the song to my publisher, who took it to Elvis. He came back and said Elvis wanted to record it, and he recorded that one and two others - "Inherit The Wind" and "Patch It Up".

LS: Did you ever meet Elvis?

ER: I met him once in Las Vegas. I went down to the dressing room, and didn't have much time down there because it was pretty busy and hectic. He had people like Fred Astaire and Sinatra in his dressing room. So I waited outside and met him when he came out. I remember he said four words to me - "nice to meet ya". And that was about it, but it was real nice meeting him. I noticed that I was taller than him - he had always seemed larger than life, so I had been sure that when I met him I'd be looking up at him. But he was nice and it's a nice memory.

LS: You've written a lot with Even Stevens. How did you hook up with him?

ER: Even's from Ohio - he went out to California in the late '60's. He did the whole Haight Asbury trip, and then came to Nashville in '71. We met at a party and got to talking. We made a date at that party to meet at my house the next day to try and write some things. We got together, and we're still doing it fifteen years later. We've written hundreds of songs, and had a lot of success with our writing.

LS: Where do you two write your songs?

ER: We have a publishing company on 16th Avenue here in Nashville. They're two big houses kind of tied together, and a 24 track studio out in the back called The Garage, which originally was a two car garage that we worked on and worked on and now it's a full

blown, gigantic 24 track studio. But we still call it The Garage. A lot of people use it now to record and we use it to do our demos.

LS: Which do you prefer, songwriting or performing?

ER: I can't really say that I enjoy one more than the other because it's all one thing to me. To me it's one process. I take a few months off to write the songs, we go in the studio and record them, the record comes out and then I'm on the road doing concerts and promoting the record. To me it's all one process - writing, recording, and the performing. I like it all because it gives me a break - when I get fed up with the road, then I get into the writing. Then we go in and record, and when I'm just about fed up with the writing and the recording, it's time to go back on the road again. So one helps make the other exciting.

LS: You've crossed over to the Top 40 and A/C charts just about as much as any Country artist has, but it's never seemed to have affected the loyalty Country radio has for you.

ER: I think basically because I had 10 or 11 number one Country records before I ever crossed over. Little by little, some of my stuff started getting airplay on pop stations, and by the time we recorded the "Horizon" album and had "Driving My Life Away", the door opened enough to have us walk on through. "I Love A Rainy Night" was number one on the Top 40 charts, and "Step By Step" and "Suspicious" also did well. But, of course, I've always thought of myself as

Country, because that's where I came from and that's my first love. I can't kid myself, that's what I really do. Things like "Flesh For Fantasy" are not my forte. But I like rock 'n' roll - that's what I grew up with. Buddy Holly, Elvis Presley, Carl Perkins - a lot of rockabilly stuff like I do now. In fact, rock 'n' roll then is what Country is now. "Blue Suede Shoes" was a number one pop record, but it's really just a rockabilly Country tune. "Hound Dog" is an old Country song that they just beefed up a little bit. It all was Country in the beginning. Elvis, Roy Orbison, Bill Haley, Johnny Cash, Jerry Lee Lewis - they were all Country guys. They weren't cutting what they felt was rock 'n' roll, they were just redefining a section of Country music. Alan Freed was the one who coined the phrase rock'n'roll. So when you think of something as being Country, twenty years ago it was rock 'n' roll.

LS: Do you ever have crossing over in mind when you write a song?

ER: Not really. That's business, and when I'm thinking, I'm trying to be creative. Creativity and administration are very far from each other. I just write what I feel, and what happens happens. When I'm in the studio, I just hear the song a certain way and I never think of the charts or the categories. I try to deliver the song the way I hear it in my head. I care about the quality of the song and the inspiration of the song. I think it's a gift - you take a thought that you can't touch and before you know it you've got a record that you can hold in your hand.

I think it's a great thing. But I'm not trying to be a pop star, or even a Country star for that matter. I just want to write my songs and sing them. Country's my first love, so maybe everything's going to have a twinge of Country in it. I wrote "Suspicious" in 1980, and that was about as far from Country as you can get, and at the end of the year it became the "Country Song Of The Year" at BMI. It blew my mind, because everyone had told me "don't put that song out, it won't get any Country play". The people at the record company came to me after it won "Song Of The Year" and said "Eddie, we'll never tell you again what to put out".

LS: That's my favorite Eddie Rabbitt song.

ER: It was written in five minutes. The words fell out of my mouth in a stream of consciousness. There was hardly any thinking. I went back and changed two words from the original stream of consciousness. It was like magic. I didn't even believe that I'd written it when it was done.

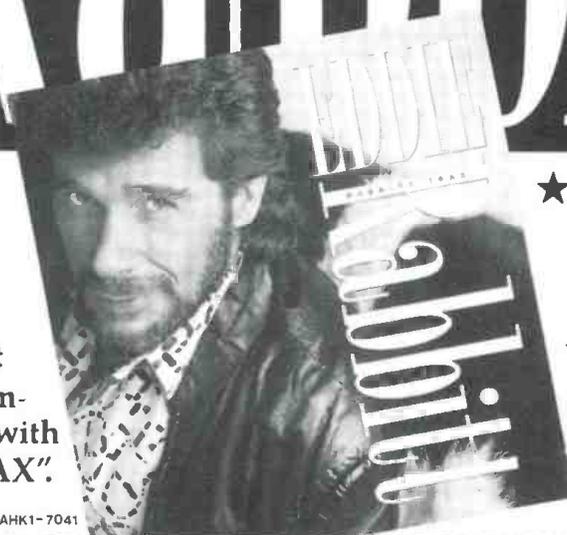
LS: This album sounds very different from your past albums.

ER: I think that's the Landis and Ramone influence. I also didn't write all the songs on this album like I usually do, because I wanted to try some different things. I didn't necessarily want to go in a new direction, I just wanted to try some new tunes. The song called "Threw It Away" was written by Phil Pickett, who writes a lot of stuff for Culture Club. I like the idea that we tried some new things. ■

EDDIE RABBITT TRAX

Eddie Rabbitt is a success! His records have consistently appeared at the top of the charts and "REPETITIVE REGRET" is no exception. Already a Top-10 record at Gavin, this three time Grammy nominee continues his winning streak with his 1st RCA album, "RABBITT TRAX".

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RCA
Records and Cassettes

Editor: Elma Greer
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CERTIFIED

RANDY TRAVIS
On The Other Hand
(Warner Bros.)

GEORGE STRAIT
Nobody In His Right Mind Would Have Left Her
(MCA)

MOST ADDED

THE JUDDS
Rockin' With The Rhythm Of The Rain
(RCA/Curb)

RICKY SKAGGS
I've Got A New Heartache
(Epic)

MICHAEL MARTIN MURPHEY
Rollin' Nowhere
(Warner Bros.)

TOP REQUESTS

DAN SEALS
Everything That Glitters
(EMI America)

RONNIE MILSAP
Happy, Happy Birthday Baby
(RCA)

DWIGHT YOAKAM
Honky Tonk Man
(Reprise)

Station Reporting Phone (415)392-7750
Reports accepted Mondays 8AM through noon Wednesdays

2W **LW** **TW**

6.	4.	1.	STEVE WARINER - Life's Highway (MCA)
1.	1.	2.	Ronnie Milsap - Happy, Happy Birthday Baby (RCA)
9.	6.	3.	EDDIE RABBITT - Repetitive Regret (RCA)
7.	5.	4.	FORESTER SISTERS - Mama's Never Seen Those Eyes (Warner Bros.)
11.	8.	5.	DWIGHT YOAKAM - Honky Tonk Man (Reprise)
16.	11.	6.	DAN SEALS - Everything That Glitters (EMI America)
14.	12.	7.	WILLIE NELSON - Living In The Promiseland (Columbia)
2.	3.	8.	Reba McEntire - Whoever's In New England (MCA)
3.	2.	9.	Tanya Tucker - One Love At A Time (Capitol)
15.	13.	10.	RESTLESS HEART - 'Til I Loved You (RCA)
20.	16.	11.	MARIE OSMOND - Read My Lips (Capitol/Curb)
22.	17.	12.	JUICE NEWTON - Old Flame (RCA)
8.	7.	13.	Nitty Gritty Dirt Band - Partners, Brothers, Friends (Warner Bros.)
21.	20.	14.	LEE GREENWOOD - Hearts Aren't Made To Break (MCA)
23.	19.	15.	CHARLIE DANIELS BAND - Drinkin' My Baby Goodbye (Epic)
26.	21.	16.	EXILE - Super Love (Epic)
31.	22.	17.	SOUTHERN PACIFIC - Reno Bound (Warner Bros.)
30.	23.	18.	JUDY RODMAN - Until I Met You (MTM)
19.	18.	19.	Barbara Mandrell - When You Get To The Heart (MCA)
30.	25.	20.	ED BRUCE - Nights (RCA)
10.	10.	21.	Rosanne Cash - Hold On (Columbia)
13.	15.	22.	Oak Ridge Boys - Juliet (MCA)
4.	9.	23.	Kenny Rogers - Tomb Of The Unknown Love (RCA)
36.	29.	24.	KATHY MATTEA - Love At The Five And Dime (Mercury/PolyGram)
35.	27.	25.	CHARLY McCLAIN & WAYNE MASSEY - When It's Down To You And Me (Epic)
5.	14.	26.	Hank Williams Jr. - Ain't Misbehavin' (Warner Bros./Curb)
37.	32.	27.	MARK GRAY - When Love Was Enough (Columbia)
--	34.	28.	RANDY TRAVIS - On The Other Hand (Warner Bros.)
39.	31.	29.	GEORGE JONES - Somebody Wants Me Out Of The Way (Epic)
40.	35.	30.	DOLLY PARTON - Tie Our Love In A Double Knot (RCA)
--	36.	31.	T. GRAHAM BROWN - I Wish That I Could Hurt That Way Again (Capitol)
--	38.	32.	RONNIE McDOWELL - All Tied Up (MCA/Curb)
18.	24.	33.	John Conlee - Harmony (Columbia)
--	40.	34.	MICHAEL JOHNSON - Gotta Learn To Love Without You (RCA)
--	39.	35.	SWEETHEARTS OF THE RODEO - Hey Doll Baby (Columbia)
--	--	36.	GEORGE STRAIT - Nobody In His Right Mind (MCA)
--	--	37.	SAWYER BROWN - Shakin' (Capitol/Curb)
33.	33.	38.	Everly Brothers - Born Yesterday (Mercury/PolyGram)
--	--	39.	PAKE McENTIRE - Savin' My Love For You (RCA)
--	--	40.	JOHN SCHNEIDER - You're The Last Thing I Needed Tonight (MCA)

CHARTBOUND

Total Reports this week 163 Last Week 169 Reports Adds On Chart Weeks

GARY MORRIS - Anything Goes (Warner Bros.)	89	14	64	11	3
T.G.SHEPPARD - Strong Heart (Columbia)	87	16	62	9	4
EMMYLOU HARRIS - Today I Started Loving You Again (Warner Bros.)	84	10	59	15	4
MICHAEL MARTIN MURPHEY - Rollin' Nowhere (Warner Bros.)	82	36	40	6	2
WAYLON JENNINGS - Will The Wolf Survive (MCA)	81	24	52	5	3

ACTION SIDES

ARTIST & TITLE

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
GLEN CAMPBELL - Cowpoke (Atlantic America)	77	3	55	19	6
JUDDS - Rockin' With The Rhythm Of The Rain (RCA/Curb)	77	42	29	6	2
HOLLY DUNN - Two Too Many (MTM)	73	21	50	2	2
STATLER BROTHERS - Count On Me (Mercury/PolyGram)	68	31	36	1	2
RICKY SKAGGS - I've Got A New Heartache (Epic)	67	39	27	1	2
BANDANA - Touch Me (Warner Bros.)	64	9	47	8	4
JOHNNY CASH & WAYLON JENNINGS - Even Cowgirls Get The Blues (Col.)	61	13	42	6	3
JIM GLASER - The Lights Of Albuquerque (MCA)	60	9	41	10	5
BILLY JOE ROYAL - Boardwalk Angel (Atlantic America)	51	4	39	8	3
BILLY SWAN - You Must Be Looking For Me (Mercury/PolyGram)	51	5	38	8	3
DAVID ALLAN COE - A Country Boy (Who Rolled The Rock Away) (Columbia)	49	6	38	5	3
ANNE MURRAY - Who's Leavin' Who (Capitol)	42	9	28	5	2
TOM WOPAT - True Love (EMI America)	34	3	23	8	7
*DON WILLIAMS - Heartbeat In The Darkness (Capitol)	33	33	--	--	1
*MEL McDANIEL - Doctor's Orders (Capitol)	31	12	19	--	1
*CON HUNLEY - Blue Suede Blues (Capitol)	30	16	14	--	1
*MERLE HAGGARD - A Friend In California (Epic)	30	29	1	--	1
*WHITES - Love Won't Wait (MCA/Curb)	28	12	16	--	1
*JOHNNY PAYCHECK - Old Violin (Mercury/PolyGram)	27	7	18	2	1
RANDY TRAVIS - Can't Stop Now (Warner Bros.)	23	1	10	12	5
*MARTY STUART - Honky Tonker (Columbia)	22	5	17	--	1
DOBIE GRAY - That's The One To Grow On (Capitol)	20	--	13	7	9

Dropped: #26-The Judds; #28-Waylon Jennings; #30-John Anderson; #37 -Steve Earle; Johnny Lee/Lane Brody.

LP CUTS

DWIGHT YOAKAM (Reprise) - Guitars, Cadillacs
 REBA McENTIRE (MCA) - Little Rock
 OAK RIDGE BOYS (MCA) - Seasons
 STEVE EARLE (MCA) - Guitar Town
 MICHAEL MARTIN MURPHEY (Warner Bros.) - Fiddlin' Man
 DON WILLIAMS (Capitol) - Then It's Love

RONNIE MILSAP (RCA) - In Love/Money
 KENNY ROGERS (RCA) - Heart Of The Matter
 TANYA TUCKER (Capitol) - I'll Come Back As...
 EDDIE RABBITT (RCA) - Threw It Away
 ANNE MURRAY (Capitol) - My Life's A Dance
 EMMYLOU HARRIS (Warner Bros.) - Sweetheart Of The Pines

RECOMMENDED NEW RELEASES

Billy Joe Royal "Looking Ahead" (Atlantic America)
 OLD BRIDGES BURN SLOW/I MISS YOU
 ALREADY/ANOTHER ENDLESS NIGHT

Dennis Robbins "The First Of Me" (MCA)
 SETTING ME UP/WATERMELON TIME IN
 GEORGIA/FULL MOON RISIN'

COUNTRY SUMMARY

MR. WARINER finally ousts MR. MILSAP for the #1 spot, but the length of his stay there is anybody's guess. All of the underlined records inside the Top Ten are making it the closest race for #1 that the Country chart has seen all year. One of the contenders is EDDIE RABBITT, who appears as our featured interview this week (see page 41 - he's quite a guy!). DWIGHT YOAKAM's "Honky Tonk Man" debuted in the Country section on February 14th, and three months later it's still moving up the chart. All the others that debuted that week have long since run their course. DWIGHT is obviously not a quick burnout! Right outside the Top Ten, MARIE OSMOND registers 146 reports this week and a 78% Hit Factor. JUICE NEWTON has a growing list of Top Ten numbers, including WXTU, WFMX, WKKW, WAAX, WMAZ, WSKR, WVMI, KQBR, WAUK, etc. EXILE has a big Hit Factor increase - 41% to 62% - and shows Top Ten numbers in Worcester, Danville, Albany, Houma, Gadsden, Albertville, Nashville, Atmore, Redfield,

Jefferson City, Lubbock, etc. JUDY RODMAN's substantial airplay (141 reports) is converting into impressive chart numbers. This week's Certified, RANDY TRAVIS, looks like a smash, with 117 reports and new adds at KHVY-Sacramento, KIMM-Rapid City, KYCK-Grand Forks, WIL-St.Louis, WBTU-Ft. Wayne/Kendallville, and WPOC-Baltimore. Our other Certified is GEORGE STRAIT, as he bypasses Chartbound completely and leaps onto the chart as the highest debut at #36. Expect this one not to waste any time reaching the top of the chart. Three very strong records occupy the Most Added box this week - THE JUDDS, RICKY SKAGGS, and MICHAEL MARTIN MURPHEY. GARY MORRIS is showing some significant gains, and Tony Thomas (KOLO-Reno) reports impressive phones. Some good reports on DAVID ALLAN COE's latest, with R.J. Curtis (KZLA/KLAC-Los Angeles) noticing some surprisingly good phones for a newer item. Other new ones with notable early action are

JOHNNY PAYCHECK (Steve Ryan at WOWW/FM-Pensacola says this one tested well and is already one of his top requested records) and MERLE HAGGARD (Bob Randall at KZPR-Minot tells us this is a Top Three request after only two days of play). Duke Hamilton at WUBE-Cincinnati is playing "Under The Boardwalk" by JOHN COUGAR MELLENCAMP, and says it's a great summer record and the listeners love it! Doug Threadgill at WEZQ-Winfield is getting calls for the "Heartaches By The Number" cut on DWIGHT YOAKAM's LP. Big John Libynski at KGRT-Las Cruces, NM brought up a good point this week. He says "It is hard to keep playing Independent product when the song is not available in the local record store. We had to drop the JOHNNY DUNCAN record for that very reason. Independents must get national distribution to establish a hit record that's worth keeping around". That's what John thinks - what do you think?

NORTHEAST

WORCESTER, MA(TIM TODD-WORC) M.Johnson, Con Hunley, M. Murphey, M.McDaniel, Statlers.
 BROCKTON, MA(MARK BURNS-WCAV/FM) TGSheppard, Waylon, Cash/WayIn, Billy Swan, Judds.
 PORTLAND, ME(HAL KNIGHT-WPOR/FM) Judds, Pake, G.Strait, R. Skaggs, G.Morris, J.Glaser.
 NEW YORK, NY(PAM GREEN-WHN) Judds, Sawyer B., G.Strait, Waylon.
 CARLISLE, PA(ANN STEVENS-WHYL) R.Travis, S.Pacific, Exile.
 PHILADELPHIA, PA(BOB YOUNG-WXTU) McClain/WM., R.McDowell, C.Daniels, K.Mattea.

SOUTHEAST

BALTIMORE, MD(TODD GRIMSTED-WPOC/FM) Dolly, Sawyer B., R.Travis, Pake.
 FROSTBURG, MD(MIKE STANLEY-WFRB) Cash/WayIn, R. Skaggs, G.Strait, Waylon.
 DANVILLE, VA(ALAN ROWE-WDVA) Pake, M.McDaniel, Holly Dunn, Judds, M.Haggard.
 CHARLESTON, WV(BOB JONES-WQBE/FM) G.Strait, TGSheppard, Emmylou.
 CLARKSBURG, WV(KATHI SIMONS-WKKW) M. Murphey, Judds, Don Wms., Whites, V.Gosdin, M.Haggard.
 GOLDSBORO, NC(BILL WIGGS-WFMC) Don Wms., Schneider, A.Murray, M. Murphey, Cash/WayIn.
 SHELBY, NC(DAVIS/PRUETT-WOHS) Holly Dunn, Con Hunley, Judds, R. Skaggs, Statlers, M. Murphey.
 COASTAL, NC(O'NEAL/WOLFE-WRNS/FM) Schneider, Emmylou, Don Wms., Holly Dunn, L.Everette, L. Storey.
 JACKSONVILLE, NC(B.J.-WLAS) Statlers, Billy Swan, Holly Dunn, M. Murphey, A.Murray, Judds, R. Skaggs.
 STATESVILLE, NC(TIM WALKER-WFMX) K.Mattea, M. Murphey, M.Haggard, R. Skaggs.
 CONWAY, SC(DAVE DEMPSEY-WLAT) V.Gosdin, G.Strait, TGSheppard, T.Wopat, D.A. Coe.
 CANTON, GA(JIM QUINTON-WCHK/FM) Statlers, M. Murphey, Cash/WayIn, R. Skaggs, Bandana.
 CARROLLTON, GA(PATRICK SHUMAKE-WLBB) T.G.Brown, M.Gray, G.Strait.
 CEDARTOWN, GA(CHUCK WALLEY-WGAA) M.Johnson, G.Strait, G.Morris, S.of Rodeo, Cash/WayIn, Waylon.
 ELBERTON, GA(DAVE DAVIS-WWRK/FM) FROZEN.
 ALBANY, GA(JIM SHEPHERD-WKAK/FM) Judds, J.Paycheck, Conway T., Mac Davis, D. Austin, P.Marie.
 PENSACOLA, FL(STEVE RYAN-WOWW/FM) Dolly, Statlers, G.Strait, TGSheppard, J.Paycheck, Pake, Waylon.
 DESTIN, FL(SKIP DAVIS-K92/FM) Conway T., Wild Choir, E.Raven, V.Gill, M.Haggard, S.Nicks, V.Gosdin, Don Wms., Statlers.
 FT.PIERCE, FL(GEORGE GORDON-WFTP) G.Strait, Judds, M.Haggard, Don Wms., Waylon, V.Gosdin.
 ST.PETERSBURG/TAMPA, FL(BILL PYNE-WQYK/FM) R.McDowell, G.Strait, TGSheppard, Judds.
 ARCADIA, FL(CHARLIE B.-WOKD) Exile, Schneider, Statlers, Judds, M. Murphey, Cash/WayIn.

SOUTH

TALLADEGA, AL(RICK ROBINSON-WEYY) Judds, G.Morris, Whites, M. Murphey, M.Haggard, Don Wms., M.McDaniel, Bandana.
 JASPER, AL(JOHNNY ELMORE-WARF) Childress, M. Murphey, A.Murray, Waylon, Pake, R. Skaggs, G.Morris, TGSheppard.
 WINFIELD, AL(DOUG THREADGILL-WEZQ) Waylon, R. Skaggs.
 GADSDEN, AL(JIM PRUETT-WAAX) M.Haggard, Don Wms., Mac Davis, Holly Dunn.
 ALBERTVILLE, AL(BRENT RYDER-WQSB/FM) V.Gill, E.Raven, Don Wms., M.Haggard.
 ATMORE, AL(GARY BURKETT-WSKR) R. Skaggs, M.Haggard, E.Raven, Judds, Conway T..
 NASHVILLE, TN(ERIC MARSHALL-WSIX) Whites, Judds, Girls N.D., TGSheppard.
 MEMPHIS, TN(JIM TABOR-WMC) S.Pacific, Schneider, G.Strait, M.Johnson, J.Glaser.
 MEMPHIS, TN(CHUCK EDWARDS-WGKX/FM) T.G.Brown, Sawyer B., Judds.
 MILAN, TN(CRAIG DIAMOND-WXKY) Schneider, M.McDaniel, G.Strait, R. Skaggs.
 PONTOTOC, MS(MARK DUNN-WSEL/FM) Sawyer B., Judds.
 COLLINS/HATTIESBURG, MS(TOM BROOKS-WKNZ) Holly Dunn, Mac Davis, E.Raven, A.Murray.
 BILOXI, MS(DAVE TERRY-WVMI) Bandana, Robin Lee, Judds, Statlers, Waylon, G.Campbell.
 PASCAGOULA, MS(J.D.GRAY-WGUD) Con Hunley, M. Stuart, Waylon, R. Skaggs, G.Morris, J.Glaser.
 LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) Waylon, M.Johnson, Judds.
 LOUISVILLE, KY(MARK WILLIAMS-WCII) M. Murphey, Sawyer B., T.G.Brown, M.Johnson.
 HARLAN, KY(NEIL MIDDLETON-WFSR) Holly Dunn, Emmylou, Sawyer B., Pake, Schneider, Billy Swan, M.Johnson, G.Morris, G.Strait.
 PADUCAH, KY(KENT KING-WKYQ) Bandana, Emmylou, TGSheppard, Holly Dunn, M. Murphey, A.Murray.
 HOUMA, LA(LARRY HYATT-KJIN) Pake, Statlers, R. Skaggs, McClain/WM..
 ABBEVILLE, LA(ANTHONY KEITH-KASC) Don Wms., TGSheppard.
 SHREVEPORT, LA(LEDBETTER/WALDON-KWKH) L.Everette, M.Haggard, Don Wms., V.Gosdin, E.Raven, V.Gill, R. Skaggs, P.LePointe, Slewfoot, K.Schoppa, C.Potter.
 EL DORADO, AR(BEN ROBBINS-KDMS) G.Strait, Sawyer B., Pake, Robin Lee, Emmylou, Holly Dunn.
 FAYETTEVILLE, AR(TOM SLEEKER-KKIX) Dolly, R.McDowell, Schneider, Sawyer B., M. Stuart.

UPPER MIDWEST

ROCHESTER, MN(KEITH PHILLIPS-KWWW/FM) FROZEN.
 ST.CLOUD, MN(STEVE STEWART-WWJO/FM) Judds, R. Skaggs, Con Hunley, Whites.
 BRAINERD, MN(DAVE TORKELSON-KQBR) G.Jones, Sawyer B., T.G.Brown, S.of Rodeo, Holly Dunn.
 YANKTON, SD(BOB FLITTIE-WNAX) FROZEN.
 SIOUX FALLS, SD(ROHRER/O'BRIEN-KIOV/KXRB) G.Morris.
 HURON, SD(JEFF DUFFY-KOKK) E.Raven, Statlers, R. Skaggs, Waylon.

ABERDEEN, SD(STEVE SMALL-KKAA) FROZEN.
 REDFIELD, SD(MYRON GRAGE-KOKD) M.Haggard, Don Wms.,
 V.Gosdin, Mac Davis.
 RAPID CITY, SD(STEVE BLAKE-KIMM) Pake, G.Jones, R.Travis,
 T.G.Brown, Sawyer B..
 RAPID CITY, SD(SCOTT KEARNS-KTOQ) Schneider, Emmylou,
 G.Strait, Judds, M.Johnson, S.of Rodeo.
 WAHPETON, ND(LARRY SLABIK-KBMW) Con Hunley, R. Skaggs,
 Waylon, Don Williams, M. Haggard, D.A.Coe, B.Lee, M. McDaniel.
 FARGO, ND(SCOTT WINSTON-KVOX A/F) K.Mattea, Pake, M.
 Murphey, G.Strait.
 FARGO, ND(DON ROBERTS-KFGO) M.Haggard, V.Gill, V.Gosdin, Don
 Wms., E.Raven, M.McDaniel, L.Everette, Kenny Dale, Con Hunley.
 GRAND FORKS, ND(TIM LARSON-KYCK) R.Travis, G.Jones, G.Strait,
 R.McDowell.
 BISMARCK, ND(DEAN HOLMES-KBMR) FROZEN.
 MINOT, ND(BOB RANDALL-KZPR) Statlers, TGSheppard, M.McDaniel,
 M.Haggard.
 MINOT, ND(JERI LEE-KKOA) K.Mattea, G.Jones, J.Rodman,
 McClain/WM..

MIDWEST

DES MOINES, IA(BILLY COLE-KSO) Schneider, D.A. Coe, Cash/Wayln,
 Kenny Dale, Holly Dunn.
 FORT DODGE, IA(DALE EICHOR-KWMT) M. Murphey, R. Skaggs,
 L.Everette, B.J.Royal, Jan Gray, L. Storey.
 WATERLOO, IA(BRETT DAVIS-KXEL) V.Gill, E.Raven, M.Haggard, Don
 Wms..
 SIOUX CITY, IA(TY COOPER-KMNS) T.G.Brown, Judds, M. Murphey,
 G.Morris, G.Strait, Con Hunley, Don Wms..
 SPENCER, IA(RICK FRIDAY-KICD/FM) Waylon, A.Murray, Statlers, M.
 Murphey, M. Stuart, M.Dixon.
 FESTUS, MO(SUE CRESSWELL-KJCF) TGSheppard, G.Strait,
 L.Everette, D. Robbins, Don Wms..
 ST.LOUIS, MO(OAKES/LANGSTON-WIL) R.Travis, M.Johnson, G.Strait.
 ST.LOUIS, MO(GEORGANN HARRIS-KUSA) Bandana, L.Everette, Holly
 Dunn, M. Murphey, J.Paycheck, R. Skaggs.
 ST. JOSEPH, MO(BOB ORF-KFEQ) M. Murphey, G.Morris, Don Wms.,
 J.Glaser.
 JOPLIN, MO(LISA ARMSTRONG-WMBH) R.McDowell, Statlers, D.A.
 Coe, J.Paycheck, R. Skaggs.
 CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) FROZEN.
 OSAGE BEACH, MO(LARRY HEABERLIN-KRMS) Statlers, Schneider,
 Pake, R.McDowell, M. Murphey, Holly Dunn, M.Johnson.
 JEFFERSON CITY, MO(JACK DANIELS-KLIK) Statlers, Don Wms.,
 Whites, M.Haggard.
 COLUMBIA, MO(ERIC BELL-KTGR) Waylon, Judds, Emmylou, Statlers,
 Don Wms., M.Haggard, R. Skaggs.
 SPRINGFIELD, MO(DONN EMIS-KWTO/AM) Statlers, Whites, M.
 Murphey, R. Skaggs, M.Haggard, Mac Davis, Con Hunley,
 M.McDaniel.
 TOPEKA, KS(MIKE JONES-KSKX) T.G.Brown, Schneider, Sawyer B.,
 G.Strait, Emmylou.
 WICHITA, KS(PETE BRIER-KFH) T.G.Brown, G.Strait, Schneider,
 G.Morris.

CENTRAL

NEWARK, OH(LARRY DALE-WHTH) FROZEN.
 AKRON, OH(RICK CARDARELLI-WSLR) Emmylou, TGSheppard,
 G.Morris, Waylon, Judds, T.Wopat.
 CINCINNATI, OH(DUKE HAMILTON-WUBE) Sawyer B., B.J.Royal,
 M.Johnson, Schneider, S.of Rodeo, Mellencamp.
 SPRINGFIELD, OH(TOM DANIELS-WBLY) G.Campbell, R.McDowell, M.
 Murphey, Cas Jennings.
 INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) FROZEN.
 ELKHART, IN(GREG HARRIS-WCMR) Dolly, Pake, TGSheppard, Judds.
 SOUTH BEND, IN(J.K.DEARING-WNDU) T.G.Brown, Judds.
 FT.WAYNE/KENDALL, IN(DOUG WAGNER-WBTU) R.Travis,
 M.Johnson, M.Gray, Schneider, G.Strait.
 BATESVILLE, IN(JOE MARTINI-WRBI) Sawyer B., Pake, T.G.Brown,
 Schneider, Waylon.
 VINCENNES, IN(CLINT MARSH-WAOV) G.Strait, Statlers, Schneider,
 T.G.Brown, R.McDowell.
 SAGINAW, MI(TOMMY SAMORAY-WKCQ) Bandana, L. Storey,
 Cash/Wayln, Whites, J.Paycheck, Holly Dunn.
 LANSING, MI(WAYNE WATERS-WITL/FM) G.Jones, R.McDowell,
 T.G.Brown.
 WAUKESHA, WI(MICHAEL SAXTON-WAUK) TGSheppard, Waylon,
 Cash/Wayln, Judds, Sawyer B..
 MILWAUKEE, WI(BOB LOOK-WBCS) Judds, Statlers, Schneider, R.
 Skaggs.
 DODGEVILLE/MINERALPT, WI(BOB BRAINERD-WDMP) M. Murphey,
 P.& Bowden, Con Hunley, M.McDaniel, R. Skaggs, R. Price, Whites.
 MADISON, WI(ALLAN/HUNTER-WWQM) G.Strait, Cash/Wayln, Judds,
 M. Murphey.
 MANITOWOC, WI(JON MURRAY-WCUB) Statlers, Judds.
 STEVENS POINT, WI(DAN OLSEN-WXYQ) K.Mattea, Dolly, Schneider.
 LA CROSSE, WI(DAVE SHEPEL-WLXR/AM) Schneider, G.Strait, Pake,
 Waylon.
 LA CROSSE, WI(JIM CROWLEY-WKTY) G.Strait, J.Glaser, Statlers, Holly
 Dunn, R.McDowell, D.A. Coe, Judds, L.Everette, Schneider, Robin
 Lee.
 EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) R. Skaggs, E.Raven,
 V.Gosdin, Don Wms., Sawyer B..
 WHITEHALL, WI(JOHN R. SIMONSON-WHTL) Fairchild, Sawyer B..
 SPRINGFIELD, IL(T.J. HART-WFMB) K.Mattea, M.Gray, Dolly.
 ANNA, IL(RICH GRIFFIN-WRAJ) M.Johnson, G.Campbell, Cash/Wayln,
 Sawyer B..

SOUTHWEST

TEXARKANA, TX(JOHN MOORE-KMLA) Schneider, Con Hunley, Steve
 W&CC, Holly Dunn.
 DALLAS/FT.WORTH, TX(BILL MAYNE-WBAP) M.Osmond.
 HOUSTON, TX(CANDEA/MURRAY-KILT) FROZEN.
 PT.ARTHUR/BEAUMONT, TX(MICKEY ASHWORTH-KYKR) Judds,
 G.Morris, Schneider.
 BRYAN/COLLEGE STAT., TX(ANDY GALLO-WTAW) M.Gray, S.of
 Rodeo, TGSheppard, Pake, Waylon.
 AUSTIN, TX(STEVE GARY-KASE/FM) Judds, M. Stuart, R. Skaggs, M.
 Murphey, Statlers, Dolly, G.Jones, M.McDaniel.
 AUSTIN, TX(MIKE CARTA-KVET) Statlers, M. Murphey, Judds,
 C.Daniels, R. Skaggs.
 LUBBOCK, TX(CHUCK LUCK-KLLL) M. Murphey, G.Morris, Don Wms..
 MIDLAND/ODESSA, TX(CHUCK WOLFE-KCRS) Holly Dunn, M.
 Murphey, Pake, R. Skaggs, M.Johnson.

EL PASO, TX(HINRICH/KENNEDY-KHEY/Y96) E.Raven, M.McDaniel, Con Hunley, M. Murphey, Don Wms., M.Haggard.
 PHOENIX, AZ(DOUG BRANNAN-KNIX) T.G.Brown, E.Raven, M. Murphey, Don Wms..
 ALBUQUERQUE, NM(FRANCINA RODRIQUEZ-KRST/FM) Don Wms., M.Haggard.
 LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) R. Skaggs, M. Murphey, B. J. Royal, J. Paycheck, L. Everette, Pake, Con Hunley, B. Lee, J. Denver.
 CARLSBAD, NM(BOB SWAYZE-KATK/FM) R. McDowell, J. Glaser, Greenwood.

ROCKY MOUNTAIN

WOLF POINT, MT(ROSS STRAUZER-KVCK) Judds, Don Wms., Mac Davis, V. Gosdin, S. Wariner, M.Haggard, R. Price.
 DILLON, MT(MIKE KANDILAS-KDBI) G. Strait, Waylon, Holly Dunn, M. Murphey, Judds, R. Skaggs.
 POLSON, MT(DAWN GARRISON-KERR) Mac Davis, J. Paycheck, M.Haggard, Don Wms., V. Gosdin, Steve W&CC.
 MISSOULA, MT(MIKE DOTY-KGVO) J. Glaser.
 MISSOULA, MT(PAUL PROCTOR-KYSS/FM) R. Skaggs, Don Wms., M.Haggard.
 HAMILTON, MT(JEAN PYSSON-KLYQ/AM) Don Wms., M.Haggard.
 WHITEFISH, MT(ART JACKSON-KJJR) K.T-Good, Waylon, Schneider, G. Strait, Jim Collins.
 GREELY/FT. COLLINS, CO(DON DANA-KYOU/FM) M.Haggard, Don Williams, Bruce Hornsby.
 PUEBLO, CO(RANDY HILL-KIDN) Judds, M. Murphey, R. Skaggs, J. Glaser, Emmylou.
 JACKSON HOLE, WY(GIL KING-KSGT) Pake, Don Wms..

FAR WEST

LAS VEGAS, NV(JOHNNY STEELE-KYYX/FM) Waylon, Statlers, Holly Dunn, D.A. Coe.
 LAS VEGAS, NV(J.C. SIMON-KFMS) T.Wopat, M. Murphey, B.J. Royal, Cash/Wayln, L. Storey.
 RENO, NV(JOEL MULLER-KROW) Statlers, Con Hunley, Pake, Don Wms..
 RENO, NV(TONY THOMAS-KOLO) Don Wms., R. Skaggs, Con Hunley, Whites, E.Raven.
 LOS ANGELES, CA(R.J. CURTIS-KLAC) K.Mattea, T.G.Brown, Dolly, G. Jones.
 LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) G. Jones, R. McDowell, Pake.
 BRAWLEY, CA(CHRIS OLIVAREZ-KROP) FROZEN.
 BAKERSFIELD, CA(JACK HAYES-KAFY) M. Murphey, Judds, Waylon, R. Skaggs.
 OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) Schneider, R. McDowell, G. Jones, M. Gray, M. Johnson.
 OAKLAND/SAN FRAN., CA(DENNIS DAY-KSAN) M. Johnson, Schneider, G. Strait, Waylon, M. Gray.
 SACRAMENTO, CA(CAMMIE WINSTON-KHWY) Dolly, R. Travis, K. Mattea, G. Strait, Schneider.
 SACRAMENTO, CA(RICK STEWART-KRAK/FM) FROZEN.
 SACRAMENTO, CA(RICK STEWART-KRAK/AM) FROZEN.
 TURLOCK, CA(ED NICKUS-KMIX) B. Lee, Con Hunley, L. Everette, Bandana, L. Storey, Statlers.

PORTLAND, OR(MARK WADE-KRDR) S. of Rodeo, G. Strait, Sawyer B., McClain/WM., J&M Younger, C. Moody, Tecia, J. Strong, P. Marie, J. Walter Morris, LaPointe, Wilkins.
 ASTORIA, OR(BOB LOUCKS-KVAS) Con Hunley, Whites, Statlers, M. McDaniel, R. Skaggs, Mac Davis, V. Gosdin.
 ALBANY, OR(H.DAVID ALLAN-KRKT) Judds.
 CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) M.Haggard, Willie N., Don Wms..
 TOLEDO, OR(DENNIS EDWARDS-KTDO) A. Murray, V. Gosdin, M.Haggard.
 EUGENE, OR(BILLY PILGRIM-KEED) L. Storey, M.Haggard, R. Skaggs, Statlers.
 PHOENIX, OR(STAMPS/Ryder-KHUG) Restless H, Don Wms., M.Haggard, Billy Swan, S. of Rodeo.
 REDMOND, OR(MIKE WEST-KPRB) Whites, R. Skaggs, Statlers, A. Murray, Jan Gray, Con Hunley.
 PENDLETON, OR(STEVE GREEN-KWHT) Don Wms., M.Haggard, M. Murphey, J. Glaser, Steve W&CC, Waylon, R. Skaggs, A. Murray, Judds.
 SEATTLE, WA(JIM WILLIAMS-KMPS) R. Skaggs.
 EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) C. Daniels, Jms Taylor, K. Mattea, Judds, Jan Gray, R. Dodson.
 YAKIMA, WA(BOB MURPHY-KUTI) Judds, Whites, R. Skaggs, Holly Dunn, M. Murphey, M. Stuart.
 SELAH/YAKIMA, WA(PATTY DEE-KYXE) Steve W&CC, Statlers, M. McDaniel, Mac Davis, R. Skaggs, Con Hunley.
 TRI-CITIES, WA(JESSE LEE-KORD) Bandana, Holly Dunn, Don Wms., M.Haggard, Steve W&CC.
 CLARKSTON, WA(BOB LOUIS-KCLK) G. Morris, Holly Dunn, M.Haggard, Don Wms..
 ANCHORAGE, AK(BILL CARDOZA-KYAK) G. Strait, TGSheppard, Judds, Cash/Wayln, Billy Swan.
 ANCHORAGE, AK(STEVE CHAPMAN-KASH) Sawyer B., Statlers, D.A. Coe, Bandana, Whites.

COUNTRY JOBS

NEWS - KNBA-Vallejo, CA
 Lou Ripa - (707) 644-8944
 PROGRAM DIRECTOR - WYGC/FM-Gainesville, FL
 *Steve Eastwood - 4424 NW 13TH St., Suite C4 32601
 AIR TALENT/PRODUCTION - WFMC-Goldsboro, NC
 Bob Wooten - (919) 734-4211
 AIR TALENT/PRODUCTION - KMIX-Modesto/Turlock, CA
 *Ed Nickus - Box 170 - 95381
 AIR TALENT(am dr.) KNKS-Hanford, CA
 Scott Huskey - (209) 582-0361
 AIR TALENT (am dr.) - KDOK-Tyler, TX
 Chuck Morgan - Box 7953, Lawton, OK 73506
 AIR TALENT (Weekends & fill-in) - WAAX-Gadsden, AL
 Bill Buckner (205) 543-9229
 AIR TALENT (part time) - KORD-Tri Cities, WA
 Jesse Lee (509) 547-9791

COUNTRY AVAILABLE

JACK LUNDY from KZ102 - Fargo, ND is looking for a position as PD/MD/AT/Production, contact him at (701)235-0102 or 237-9367.
 CRAIG DIAMOND from WXKY-Milan, TN is looking for a position as AT/PD/MD, contact him at (715) 962-3045.
 ED CHANDLER from Transtar Network/Magic 106 - Los Angeles is looking for a position as AT/PD/MD, contact him at (818) 764-7695.
 DAWN GARRISON from KERR - Polson, MT is looking for a position as AT/MD, contact her at (406) 883-5255.
 DONNA DEE from KSJB-Jamestown, ND is looking for a position as AT/MD, contact her at (701) 252-4592 weekdays.

CERTIFIED

RICK JAMES
Sweet And Sexy Thing
(Gordy)

NEW EDITION
With You All The Way
(MCA)

MOST ADDED



JEFFERY OSBORNE
You Should Be Mine
(The Woo Woo Song)
(A&M)

PRINCE
Mountains
(Warner Bros.)

POP CROSSOVER

JANET JACKSON
Nasty
(A&M)

2W	LW	TW
2.	2.	1.
1.	1.	2.
3.	3.	3.
12.	5.	4.
7.	4.	5.
9.	9.	6.
17.	14.	7.
11.	11.	8.
14.	12.	9.
13.	13.	10.
5.	6.	11.
25.	20.	12.
21.	16.	13.
6.	10.	14.
23.	18.	15.
4.	7.	16.
8.	8.	17.
26.	19.	18.
24.	22.	19.
29.	23.	20.
10.	15.	21.
--	25.	22.
--	26.	23.
--	27.	24.
--	28.	25.
--	31.	26.
18.	17.	27.
--	33.	28.
22.	21.	29.
--	35.	30.
--	32.	31.
--	39.	32.
--	37.	33.
--	40.	34.
--	--	35.
--	--	36.
--	38.	37.
--	--	38.
--	--	39.
--	--	40.

SOS BAND - The Finest (Tabu)
Patti LaBelle & Michael McDonald - On My Own (MCA)
Whitney Houston - The Greatest Love Of All (Arista)
JANET JACKSON - Nasty (A&M)
Atlantic Starr - If Your Heart Isn't In It (A&M)
ALEXANDER O'NEAL - What's Missing (Tabu)
BILLY OCEAN - There'll Be Sad Songs (Jive/Arista)
5 STAR - Love Take Over (RCA)
CONTROLLERS - Stay (MCA)
MELI'SA MORGAN - Do You Still Love Me (Capitol)
Patti Austin - Heat Of Heat (Qwest)
RENE & ANGELA - You Don't Have To Cry (Mercury/PolyGram)
JUNIOR - Oh Louise (Mercury/PolyGram)
Stephanie Mills - I've Learned To Respect (MCA)
EL DEBARGE - Who's Johnny (Gordy)
Sade - Never As Good As The First Time (Portrait)
Vanity - Under The Influence (Motown)
Rose Bros. - I Get Off On You (Malaco)
PHILIP BAILEY - State Of The Heart (Columbia)
MORRIS DAY - The Character (Warner Bros.)
Nu Shooz - I Can't Wait (Atlantic)
FORCE MD'S - Here I Go Again (Warner Bros.)
JOHNNY KEMP - Just Another Lover (Columbia)
YARBOROUGH & PEOPLES - I Wouldn't Lie (Total Experience)
TEASE - Firestarter (Epic)
MIDNIGHT STAR - Headlines (Elektra)
George Clinton - Do Fries Go With That Shake (Capitol)
FATBOYS - Sex Machine (Sutra)
Pet Shop Boys - West End Girls (EMI America)
52ND STREET - Tell Me (MCA)
Timex Social Club - Rumors (J)
PAULI CARMEN - Dial My Number (Columbia)
STEVE ARRINGTON - Jammin' National Anthem (Atlantic)
PRECIOUS WILSON - I'll Be Your Best Friend (Arista)
NEW EDITION - With You All The Way (MCA)
RICK JAMES - Sweet & Sexy Thing (Gordy)
Anita Baker - Watch Your Step (Elektra)
MTUME - Breathless (Epic)
ARETHA FRANKLIN - Ain't Nobody Ever Loved You (Arista)
GAVIN CHRISTOPHER - One Step Closer (Manhattan)

CHARTBOUND

	Reports	Adds	On	Chart
*JEFFREY OSBORNE - You Should Be Mine (The Woo Woo Song) (A&M)	43	42	1	--
JOESKI LOVE - Pee Wee's Dance (Elektra)	35	5	11	19
SKYY - Givin' It (To You) (Capitol)	35	8	19	8

URBAN CONTEMPORARY HIT FACTOR

Research:
Betty Hollars



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 97 Last Week 96

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
WHITNEY HOUSTON	- The Greatest Love Of All (Arista)		77	58	16	3	--	75%	8
JANET JACKSON	- Nasty (A&M)		74	55	10	6	3	74%	6
ALEXANDER O'NEAL	- What's Missing (Tabu)		64	54	4	5	1	84%	8
CONTROLLERS	- Stay (MCA)		56	43	8	4	1	76%	8
MELI'SA MORGAN	- Do You Still Love Me (Capitol)		61	35	12	13	1	57%	5
RENE & ANGELA	- You Don't Have To Cry (Mercury/PolyGram)		65	31	13	20	1	47%	5
EL DEBARGE	- Who's Johnny (Gordy)		73	21	31	16	5	28%	3
PHILIP BAILEY	- State Of The Heart (Columbia)		56	28	17	6	5	50%	6

Research:
Keith Zimmerman
Lisa Smith
Betty Hollars



Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 292 Last Week 285

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED					HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30	Uncharted		
MADONNA - Live To Tell (Sire/Warner Bros.)			289	--	199	70	20	--	--	100%	7
WHITNEY HOUSTON - The Greatest... (Arista)			281	--	247	23	8	2	1	98%	9
MIKE & MECHANICS - All I Need... (Atlantic)			269	--	80	120	56	9	4	95%	10
LaBELLE & McDONALD - On My Own (MCA)			268	9	52	68	92	41	6	79%	10
BILLY OCEAN - ...Sad Songs (Jive/Arista)			262	5	7	21	122	94	13	57%	6
HEART - Nothin' At All (Capitol)			260	4	1	10	98	120	27	41%	6
GEORGE MICHAEL - A Different Corner (Columbia)			258	4	6	15	105	104	24	48%	5
HOWARD JONES - No One Is To Blame (Elektra)			255	4	8	15	137	72	19	62%	7
MR. MISTER - Is It Love (RCA)			253	4	39	113	81	14	2	92%	9
SIMPLY RED - Holding Back The Years (Elektra)			244	39	6	17	38	80	64	25%	8
NUSHOOZ - I Can't Wait (Atlantic)			244	4	43	76	89	24	8	85%	12
JOURNEY - Be Good To Yourself (Columbia)			233	1	15	63	110	34	10	80%	7
EL DeBARGE - Who's Johnny (Gordy/Motown)			228	28	--	--	27	87	86	11%	5
CULTURE CLUB - Move Away (Virgin/Epic)			227	3	6	42	146	28	2	85%	8
BOYS DON'T CRY - I Wanna Be A Cowboy (Profile)			226	14	14	22	44	87	45	35%	7
J.C.MELLENCAMP - Rain On The Scarecrow (Riva)			221	9	1	6	18	120	67	11%	5
DREAM ACADEMY - The Love Parade (Reprise)			217	16	1	3	30	86	81	15%	6
38 SPECIAL - Like No Other Night (A&M)			214	15	--	--	7	71	121	3%	3
SIMPLE MINDS - All The Things... (Virgin/A&M)			212	3	1	10	50	107	41	28%	8
LEVEL 42 - Something... (Polydor/PolyGram)			209	3	34	81	71	16	4	88%	15
TEARS FOR FEARS - Mother's Talk (Mer./PolyG.)			207	1	1	2	69	103	31	34%	7
FALCO - Vienna Calling (A&M)			205	8	1	3	30	79	84	16%	5
THE STARSHIP - Tomorrow... (Grunt/RCA)			202	--	1	16	108	63	14	61%	8
THE JETS - Crush On You (MCA)			201	19	9	13	45	79	36	33%	7
MOODY BLUES - Your Wildest Dreams (PolyGram)			185	24	1	5	27	43	85	17%	6
KENNY LOGGINS - Danger Zone (Columbia)			181	47	--	1	1	22	110	1%	3
GTR - When The Heart Rules The Mind (Arista)			161	31	--	--	4	15	111	2%	3
HOOTERS - Where Do The Children Go (Columbia)			160	8	1	3	32	72	44	22%	9
FABULOUS THUNDERBIRDS - Tuff Enuff (CBS)			153	21	--	5	18	39	70	15%	9
THE BANGLES - If She Knew... (Columbia)			150	42	--	--	1	22	85	--	3
MODELS - Out Of Mind, Out Of Sight (Geffen)			143	15	--	1	9	22	96	6%	6
PETER GABRIEL - Sledgehammer (Geffen)			143	37	1	--	3	17	85	2%	3
ROLLING STONES - One Hit... (R.Stones)			140	58	--	--	2	4	76	1%	2
STEVIE NICKS - Has Anyone... (Modern/Atco)			126	62	--	--	--	3	61	--	2
BLOW MONKEYS - Digging Your Scene (RCA)			103	28	--	--	4	13	58	3%	4

UP & COMING

ARTIST & TITLE

ARTIST & TITLE	Reports	Adds	On	Chart
*PRINCE - Mountains (Warner Bros.)	34	31	1	2
WILLIE COLLINS - Let's Get Started (Capitol)	33	7	15	11
WHODINI - Funky Little Beat (Arista)	32	4	12	16
SMOKEY ROBINSON - Sleepless Nights (Tamla)	31	2	22	7
MAZARATI - 100 MPH (Warner Bros.)	28	5	12	11
*RUN DMC - My Adidas (Profile)	28	18	4	6
SIMPLY RED - Holding Back The Years (Elektra)	27	7	15	5
CHERRELLE - Artificial Heart (Tabu)	27	5	15	7
E.G.DAILY - Say It, Say It (A&M)	26	3	15	8
MAI TAI - Female Intuition (Critique)	25	4	13	8
RAINY DAVIS - Sweetheart (Supertronix)	25	2	10	13
ROY AYERS - Programmed For Love (Columbia)	23	4	12	7
REGINA - Baby Love (Atlantic)	23	9	11	3
CONNIE - Experience (Sunnyview)	22	7	9	6
TEMPTATIONS - A Fine Mess (Motown)	21	4	12	5
PAUL LAURENCE - Strung Out (Capitol)	20	2	8	10
MAIN ATTRACTION - Reconsider (RCA)	19	2	14	3
*JUICY - Nobody But You (Def Jam)	19	8	10	1
*JEAN CARNE - Closer Than Close (Omni)	19	16	2	1
*TEENA MARIE - Lips To Find You (Epic)	19	15	3	1
TROY JOHNSON - It's You (Motown)	18	--	9	9
*CASH FLOW - Mine All Mine (Polydor/PolyGram)	17	1	13	3
TKA - One Way Love (Tommy Boy)	17	1	8	8
*CON FUNK SHUN - Burning Love (Polydor/PolyGram)	17	14	3	--
*KENNY & JOHNNY WHITEHEAD - I Jumped Out Of My Skin (Manhattan)	17	6	11	--
ZAPP - Itchin' For Your Twitchin' (Warner Bros.)	16	2	7	7
BOOKER NEWBERRY - Take A Piece Of Me (Omni)	15	3	7	5
DRAMATICS - One Love Ago (Fantasy)	14	4	8	2

DROPPED: #24-Michael Henderson, #29-Prince, #30-Colonel Abrams, #34 -Jets, #36-Freddie Jackson, Miami Sound Machine, Mildred Scott.

LP CUTS

PATTI AUSTIN - Only A Breath Away (Qwest)
 PRINCE - Girls & Boys/Another Lover... (Warner Bros.)
 BILLY OCEAN - Love Zone (Jive/Arista)
 SOS BAND - Borrowed Love/Nothing But The Best (Tabu)

POTENTIAL SINGLES

ROCKWELL - Carne (Motown)
 STEVIE WONDER - Land Of La La (Tamla)
 PATTI AUSTIN - Gettin' Away With Murder (Qwest)
 TEENA MARIE - Lips To Find You (Epic)

URBAN CONTEMPORARY SUMMARY

SOS BAND finally moves into the spot it's been patiently waiting for while PATTI LABELLE & MICHAEL MCDONALD remained firmly planted there for weeks. Now JANET JACKSON's "Nasty" looks like the next threat to end their stay there. One of the biggest movers in the top 20 is the RENE & ANGELA and it's so strong this week in both chart and airplay, it could go top five as early as next week. MIDNIGHT STAR was strongest in airplay and could hit the top twenty sooner than even I expected based on the awesome moves it made from light to heavy rotations, skipping medium rotations altogether. Two hot street records that can thank the "mix" for their popularity are charted next to each other at #30 and #31 on this week's chart: 52ND STREET and TIMEX SOCIAL CLUB both have done very well with the limited airplay they received in the beginning of their appearance on the streets. "Certified" singles this week are the new one by the NEW EDITION, "With You All The Way" - no one guessed that they'd have another one from this great LP; and the other "Certified" goes to none other than RICK JAMES - looks like he will do as well for himself as he did for the first Eddie Murphy single. Jay Riley at

WNOO-Chattanooga says that he's getting great phone response on RICK JAMES already after just a few plays. JEFFREY OSBORNE is the story of the week, gets "Most Added", debuts its first week out at the top of Chartbound (would have been charted at #41 if our chart had been extended to 50 instead of 40 last week), and makes both the Top 40 Up & Coming section as well as the A/C page. JOESKI LOVE picked up new adds this week at K-97-Memphis, WGOK-Mobile, WHYZ-Greenville, and KDKO-Denver. It's also charted top 20 at WRKS-New York, KRNB-Memphis, WQMG -Greensboro, WCIN-Cincinnati, WDMT-Cleveland (#1), WZAK-Cleveland, KMJM -St.Louis, KIIZ/AM-Killeen, KMJQ-Houston, KDAY-Los Angeles, and KJLH-Los Angeles. New single by PRINCE "Mountains" gains 31 adds this week, followed by RUN DMC's "My Adidas", which gained 18 more to total 28 for the week: WANM-Tallahassee, HOT105-Miami, V103-Atlanta, WFXA-Augusta, WGIV-Charlotte, WJIZ-Albany, WTMP-Tampa, WDMT-Cleveland, WWWWS/FM-Saginaw, WBMX/FM and WGC1/FM in Chicago, KHYS-Pt.Arthur, KIIZ/AM-Killeen, KDIA -Oakland, KRIZ-Seattle, and XHRM-San

Diego number among those who added it this week. "Watch that REGINA single" warns Max Fyre at WLUM -Milwaukee...he says that's the record Madonna should have made....and do you know who probably agrees with him? These folks added it this week (the REGINA single, that is): WPAK-Farmville, K-97-Memphis, KFXZ -Maurice/Lafayette, KROF-Abbeville, WFXA-Augusta, WMMC-West Columbia, WQMG-Greensboro, WBMX/FM-Chicago, and KJLH-Los Angeles, not to mention the stations that already have it charted: WOWI-Norfolk, WANM -Tallahassee, WCIN-Cincinnati, WLUM-Milwaukee, and these have it on: WPLZ-Richmond/Petersburg, HOT105-Miami, KCLT-West Helena, KRNB-Memphis, WQKI-St.Matthews, WRDW-Augusta, WTMP-Tampa, WTL C-Indianapolis, WWWWS/FM -Saginaw and KMJQ-Houston. Newcomer JEAN CARNE gets a total of 19 reports and a great endorsement from David Rosas at WWWWS/FM in Saginaw: "It's a KILLER", says David...adds include WHUR, WILD, WKIE, WPLZ, WANM, K-97, WEKS, WFXA, WGIV, WGOK, WJIZ, WQKI, WQMG, WCKX, WTLC, WWWWS/FM, WZAK, KMJM, KACE and KDKO.

NORTHEAST

BOSTON, MA
ANGELA THOMAS-WILD
 ADDS: Teena M., J.Osborne, O'Ch.Brown, Skyy, J.Carne. HOTS: Rainy D., N.Edition.

NEW YORK, NY
TONY GRAY-WRKS
 ADDS: Janet Jax., DeBarge. HOTS: Rainy D., Joeski L., Force MD's, Joy Simms, A.Starr, Run DMC.

NEW YORK, NY
SCOTT SHANNON-Z100
 ADDS: S.Mills, Rainy D.. HOTS: Whitney, Jets.

ROCHESTER, NY
ANDRE MARCEL-WDKX
 ADDS: P.Carmen, Mazarati, Connie, P.Laurence, Kenny & J.. HOTS: Run DMC, Mtume, B.Monkeys.

PITTSBURGH, PA
CHUCK WOODSON-WAMO
 ADDS: P.Carmen, Timex S.C., P.LaBelle, Roy Ayers, Juicy, J.Osborne. HOTS: SOS Band, J.Kemp, Rick James, Controller, Mtume, Junior.

PHILADELPHIA, PA
TONY QUARTERONE-WUSL/FM
 ADDS: J.Osborne, New Kids, Mtume, Morris Day. HOTS: Whodini, Rene & A..

WASHINGTON, DC
MIKE ARCHIE-WHUR
 ADDS: N.Edition, J.Osborne, Rick James, Johnnie T., Henderson, S.Jones, J.Carne, Jermaine J. HOTS: A.O'Neal, P.Wilson, J.Kemp, Pet Shop, Roy Ayers.

BALTIMORE, MD
KINGSTON/KRONTHAL-B104
 ADDS: Janet Jax., Prince. HOTS: Sade, S. Red, DeBarge.

BALTIMORE, MD
ROY SAMPSON-WXYV/FM
 ADDS: M.Morgan, Whodini, Aretha, Joy Simms, Stylistics, J.Osborne, B.Newberry, N.Edition.

OCEAN CITY, MD
DAVE ALLAN-OC104/FM
 ADDS: J.Osborne, S. Red, Rick James, Prince, Lisa Lisa, 52nd St.. HOTS: 5 Star, A.Starr, Y.& People, Rene & A., Aretha.

RICHMOND, VA
DONNIE DEANE-WKIE
 ADDS: S.Smith, Johnnie T., Princess, Sheila E, Skyy, Kopper, Dr. York, COLORS, J.Carne, Mtume. HOTS: Force MD's, Janet Jax., J.Kemp, Ocean, Rene & A.

NORFOLK, VA
ROSHON VANCE-WOWI
 HOTS: Janice, Joy Simms, Sade, Controller.

RICHMOND/PETERSBURG, VA
PHIL DANIELS-WPLZ/FM
 ADDS: Henderson, Hardcastle, J.Carne, Cherrelle, T.Contrast, P.Bailey, S.Robinson, J.Osborne, Prince, Rick James, Skyy, Cash Flow. HOTS: Rainy D., Force MD's, Mazarati, Whitney.

FARMVILLE, VA
MASTER JAA-WPAK
 ADDS: Mtume, Kenny & J., Regina, D.Braxton, Timex S.C., Rick James, Teena M.. HOTS: Mid. Star, Rose Bros., Joeski L..

ROANOKE, VA
AMY LEE-WTOY
 ADDS: Timex S.C., Aretha, S.Robinson, B.Newberry, 52nd St.. HOTS: 52nd St..

SOUTH

GREENSBORO, NC
DOC FOSTER-WQMG
 ADDS: Rick James, Juicy, J.Carne, Run DMC, Temps, Regina, J.Osborne, Spyder D, Confunk S., N.Edition, T.Contrast, Teena M.. HOTS: Tr.Johnson, Junior, Mid. Star, Fatboys, Force MD's, Beastie B., DeBarge.

CHARLOTTE, NC
DON CODY/K.MURPHY-WGIV
 ADDS: J.Osborne, Teddy P., EBO, Prince, Jermaine J, Just Ice, Henderson, S.Mills, Cash Flow, Confunk S., Run DMC. HOTS: Henderson.

WILMINGTON, NC
TONY GORE/JOE DIAZ-WWIL
 ADDS: ABC, Con Funk Shun, Mazarati, Juicy, W.Collins.

ASHEVILLE, NC
S.MCINTYRE/ROBINSON-WBMU/FM
 ADDS: Mazarati, P.Carmen, S.Jones, Skyy, Teena M., Mac Mac. HOTS: SOS Band, A.O'Neal, W.Collins, S.Robinson, A.& Camp.

ST.MATTHEWS, SC
ANDY HENDERSON-WQKI
 ADDS: Confunk S., Prince, J.Osborne, J.Carne, Jermaine J. HOTS: A.Starr, DeBarge.

SUMTER/COLUMBIA, SC
JEFF MCHUGH/T.DEAN-WWDM/FM
 ADDS: E.Wilde, P.Bailey, Hardcastle, Beastie B., Connie, Timex S.C.. HOTS: Aretha DeBarge, A.Starr.

WEST COLUMBIA, SC
CHAZ SAUNDERS/PETER HAMLETT/JAY MICHAELS-WMMC
 ADDS: Prince, J.Osborne, Mid. Star, Regina. HOTS: S.Mills, Rene & A., Aretha.

GEORGETOWN, SC
SWINTON/THOMAS/WRAGG-WVBX
 ADDS: Roy Ayers, P.Carmen. HOTS: Tr.Johnson, P.Carmen.

FLORENCE, SC
ANDREW BAILEY-WYNN
 HOTS: Rose Bros., TKA, A.O'Neal, Controller, Rene & A., S.Robinson.

GREENVILLE, SC
ANDRE CARSON-WHYZ
 ADDS: Timex S.C., J.Osborne, Prince, Fatboys, Mai Tai, Rick James, Joeski L.. HOTS: Tease, S.Mills.

MARIETTA, GA
MITCH FAULKNER-WEKS
 HOTS: B.Mitchell, Joeski Love, Timex S.Club.

ATLANTA, GA
RAY BOYD-V103
 ADDS: Force MD's, Run DMC, Rick James, P.Wilson, Beastie B., T.Contrast, Kenny & J., Connie, N.Edition, Kopper. HOTS: P.Bailey, Pet Shop, Vanity.

AUGUSTA, GA
DEMETRA MERRITT-WFXA
 ADDS: Regina, Kopper, Juice, J.Carne, Beastie B., T.Contrast, Rainy D., La.Jackson Confunk S., Run DMC, P.Laurence, Janice. HOTS: J.Kemp, P.Bailey, Rainy D., Fatboys, P.Laurence, Force MD's.

AUGUSTA, GA
MICKEY ARNOLD-WRDW
 ADDS: Temps, Zapp, Nicole, Henderson, Teddy P., Jermaine J, Prince, Confunk S., Cash Flow. HOTS: Anita Bakr, 5 Star, Tease, Junior, J.Kemp, 52nd St..

ALBANY, GA
TONY WRIGHT-WJIZ
 ADDS: J.Osborne, Mtume, Rick James, Prince, Run DMC, J.Carne, Teena M., Cash Flow, Teddy P., S.Jones. HOTS: Mid. Star, DeBarge.

TALLAHASSEE, FL
JOE BULLARD-WANM
 ADDS: J.Osborne, Cash Flow, Rick James, J.Butler, Run DMC, J.Carne, E. King, AFA Youth, Junior. HOTS: N.Edition, P.Carmen, Regina, W.Collins, Mtume, Mai Tai, Joeski L..

MIAMI, FL
FRANK AMADEO-Y100
 ADDS: Prince, E.G.Daily. HOTS: Whitney, Ocean, Jets, A.Starr.

MIAMI, FL
MARK SHANDS-I95
 ADDS: P.Gabriel. HOTS: A.of Noise, Ocean, LaBelle & M.

MIAMI, FL
TANNER/CASSIDY-HOT105
 ADDS: Rick James, Run DMC, Prince, A.of Noise, Teena M., D.Braxton. HOTS: Taffy 52nd St., Level 42.

TAMPA, FL
CHRIS TURNER-WTMP
 HOTS: SOS Band, J.Kemp, LaBelle & M, 5 Star, Y.& People.

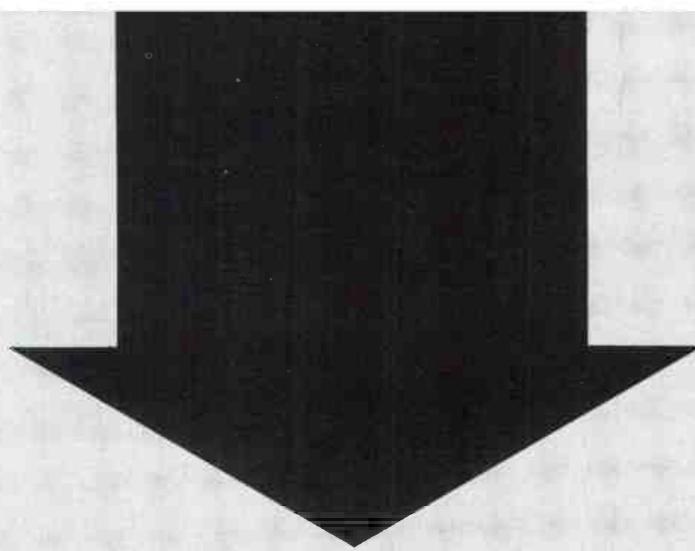
MONTGOMERY, AL
FRENCH B/L.KING-WQIM
 HOTS: Jets.

MOBILE, AL
MAD HATTER-WGOK
 ADDS: Skinny Boys, Stylistics, Nanette Frank, Run DMC, Jermaine Jax., Jean Carne, Lisa Lisa, Shirley Jones, Joeski Love, Teddy P.

NASHVILLE, TN
J.C. FLOYD-WQQK/FM
 ADDS: Mid. Star, J.Osborne, 52nd St., Cherrelle, Main Attr., Connie, Force MD's, Whodini. HOTS: Juicy, Jets, P.Bailey, Vanity.

CHATTANOOGA, TN
JAY RILEY-SWITCH 102/WNOO
 ADDS: Prince, Teena M., Jermaine J, J.Osborne, Cash Flow. HOTS: Zapp, Y.& People, Mtume.

MEMPHIS, TN
P.WELLS/JIMMY SMITH-K-97
 ADDS: Regina, J.Carne, P.Wilson, Confunk S., Teena M., S. Red, Joeski L., J.Osborne, Prince. HOTS: Rose Bros., Controller, J.Kemp, C.Club, Ocean, Magazine, Tease.



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SAN DIEGO, CA**MIKE PRESTON-KS103**

ADDS: Janet Jax., P. Austin. HOTS: Sade, Ocean, LaBelle & M.

OJAI, CA**HOWARD THOMAS-KMYX**

ADDS: J.Osborne, Prince, Cash Flow. HOTS: Mid. Star, Force MD's, J.Stewart, J.Kemp, Whodini, Y.& People, Morris Day, Fatboys.

FRESNO, CA**WALKER/DAVIS-KYNO**

ADDS: P. Austin, P.Gabriel, Prince. HOTS: Whitney, LaBelle & M, Jets, Sade, S. Red Force MD's.

FRESNO, CA**BERRY/CARTER-KMGX**

ADDS: Prince, Jermaine J. HOTS: Nu Shooz, Whitney, Janet Jax., S. Red, Vanity, Ocean, E.G.Daily, P. Austin, Magazine.

SAN FRANCISCO, CA**KEITH NAFTALY-KMEL**

ADDS: Timex S.C., Prince, J.Osborne, Bangles. HOTS: J.Stewart, P.Carmen, Nicole Teena M., Rene & A., Yar.& Peoples, SOS Band, Magazine 60, E.G.Daily, Jets, Art Of Noise.

SAN FRANCISCO, CA**MARVIN ROBINSON-KSOL/FM**

ADDS: N.Edition, Rick James, Mai Tai, Aretha, Juice, W.Collins, Gavin C..

OAKLAND, CA**BARRY POPE/CHELLE S.-KDIA**

ADDS: 52nd St., N.Edition, Johnnie T., Mid. Star, Skyy, Rick James, Cherrelle, P.Bailey, Cash Flow, Mtume, Dramatics, Whodini, Run DMC, Mai Tai, Kenny & J., Beastie B.. HOTS: Gavin C..

STOCKTON, CA**JOHN HAMPTON-KSTN**

ADDS: Prince, Teena M., J.Osborne, Rockwell. HOTS: Ocean, Magazine, Mid. Star, J.Stewart, Vanity.

STOCKTON, CA**ROY WILLIAMS-KJOY**

ADDS: Peter Gabriel. HOTS: Whitney H., DeBarge, P.Austin, Janet, Vanity, Art Of Noise.

EUREKA/ARCATA, CA**JIM NELLY III-KXGO/FM**

ADDS: P. Austin. HOTS: Jets, Ocean, A.Starr, Vanity, P.Gabriel.

SACRAMENTO, CA**GILLETTE/COLLINS-FM102**

ADDS: Prince, J.Osborne. HOTS: Jets, S. Red, Ocean, DeBarge, A.of Noise.

RENTON/SEATTLE, WA**FRANK BARROW-KRIZ**

ADDS: S.Jones, Confunk S., Run DMC, Cherrelle, J.Osborne, Rose Bros., Prince.

SEATTLE, WA**STEVE MITCHELL-KKFX**

ADDS: N.Edition, Mtume, Rose Bros..

SEATTLE, WA**LARRY SNIDER-KQIN**

ADDS: N.Edition. HOTS: Aretha.

TRI-CITIES, WA**JONATHAN WALKER-KZZK/FM**

ADDS: Prince, 52nd St.. HOTS: Jets, DeBarge, Vanity, P. Austin, A.Starr.

SERVICE

KMYX-Ojai/Oxnard/Ventura, CA, requests service from Epic Records. They need singles, 12-inch's, and LP's. Address: P.O. Box 1060, Ojai, CA 9302 Phone: 805-647-1055.

WKRO-Cairo, IL, requests singles, 12-inch's, and LP's from Motown, Arista, Epic and RCA Records. Address: P.O. Box 311, Cairo, IL 62914. Phone: 618-734-1490.

KROF-Abbeville, LA, requests service from Motown, Solar/Elektra and Arista. Address: P.O.Box 610, Abbeville, LA 70510. Phone: 318-893-2531.

KCLT-West Helena, AR, is in need of service from all sources. Contact Dell Simms at 501-572-9506 or mail to 307 Medley-Billingsley Plaza, West Helena, AR 72390.

CHANGE

Tony Scott has been promoted at WEKS-Atlanta, GA. He will be the new Music Director.

AVAILABLE

B.J. (Betty Jean) Taylor is available. She can be reached at 404-991-3061, or 4818 Riverdale Road, #G5, College Park, GA 30337. She has had experience as a Music Director and Air Talent at WHRK-Memphis, WBUS -Atlanta, and WBLX-Mobile.

Spider Hamilton is looking. He can be reached at 612-874-0696. He was formerly at CBLN in Minneapolis and has experience as P.D., M.D. and Air Talent.

Bruce Carmona is available and can be reached at 212-223-1880. He was formerly from WELV-Ellenville, NY.

**BIRTHDAYS**

Our **BEST WISHES** and **HAPPY BIRTHDAY** to:

Brian Miller, KTAL-Shreveport, LA 5/19

Pete Townshend, Grace Jones 5/19

Greg Edwards, KO93-Modesto, CA 5/20

Joe Cocker, Cher 5/20

Roger Petan, KENU-Emunclaw, WA 5/21

James Lien, WTUL-New Orleans, LA 5/21

Leo Sayer, Ronald Isley 5/21

Tom Barsanti, WTIC-Hartford, CT 5/22

Mark Bolke, KPKE-Denver, CO 5/22

Bernie Taupin 5/22

Don Jahnke, KQBR-Brainerd, MN 5/23

The Gavin Report

will be **closed** Monday, May 26th in honor of

Memorial Day



A GUIDE TO THE MISGUIDED

When Ron Fell offered us the opportunity to do this alleged column (about 85 weeks ago), we accepted with glee, feeling that the chance to vent our spleen on a weekly basis would be a marvelous mental catharsis, as well as a chance to rail against injustice and talk a lot about Yankton South Dakota, The Blow Monkeys and Billy Brill. I mean, who wouldn't jump at THAT? What we didn't realize at the time was that we actually had to DO it inspired only by a fee somewhat in line with Fernando Valenzuela's financial arrangement. Thought you might be interested in how this stuff gets from Hollywood to San Francisco every week, and the startling costs involved:

If, aided by a fifth of Cutty Sark, we manage to do it just before Hill Street Blues on Thursday, our mailing cost is a 22 cent stamp. If we put it 'til pre-Dallas on Friday, we're stuck with over 3 bucks in special delivery stamps, but if we procrastinate until NBC's Game of The Week on Saturday AM, we have to shell out over \$10.00 in air-express charges.

Then there's the matter of working in names of the strange industry folk who want their names mentioned, and recently we've had the added problem of competing with the Chinwag boys for scoops. We've solved that one. We simply make up our scoops. The pressure is tremendous, but there is an up side. When OUR Gavin arrives each Saturday Morning, we're fascinated to learn what we've written when our wife Rosemary reads it to us. Because of the afore-mentioned Cutty Sark we never know until then and it's interesting to determine if we agree with anything we've said. Usually we don't. For those of you who might be planning a similar endeavor, we remind you that it's tough to come up with this drek if libel suits are to be avoided. Our admiration for the Erma Bombecks and Art Buchwalds, who turn out REAL columns on a DAILY basis, has increased ten-fold. We were clearly misguided when we accepted this assignment, and that brings us to the matter of another misguided person:

Due to our firmly established status as an influential Hollywood columnist, we're barraged

with calls from show-biz personalities, either in an attempt to see their names in print, or simply to request our sage advice. One of the latter-type calls came in this past week. It was faithfully transcribed by our secretary, Mervyn Harmon:

CALLER: Tone-Man?

US: You got us.

CALLER: Thank God I reached someone who might have some sage advice. Heidi Abramowitz is on religious retreat and Edgar is in court for a name transplant. In other words...can we talk?

US: Sure, Joan. What's on your mounded mind?

JOAN: I've got a shot to start my own show opposite that relic Carnac on a new network and I need your wisdom to help me decide.

US: You've come to the right person, as we've had personal experience in this area. A few years ago we were asked to FOLLOW Joe Smith on the dais at a Russ Regan roast. We were booed off the stage and Jerry Sharell even threw a tomato in our face. Don't do it!

JOAN: But the guy still trots out Angie Dickenson and McLean Stevenson. When I guest host, he won't let me use The Blow Monkeys or Nina Blackwood and her hair. Grow up! It's time for a trendy approach to late night TV.

US: Let me put it this way. How'd you like to follow Larry Bird of The Celtics when he retires? Did you know there was a guy named Morty Bethlehem who used to open for Jesus?...and I don't mean Jesus Garber! Who remembers HIM? Let me go further. Just after McDonald's clicked, some guy opened across the street selling Big Irvings! You're courting disaster.

JOAN: A man's gotta do what a man's gotta do, and as far as I'm concerned Aunt Blabby and Art Fern are history. I might even take on Cosby!

US: All well and good, but I might remind you of one salient fact; Alan Thicke had the same aspirations...and we all know that in May '86 he's America's last indie promo man. Good Luck. ■

"URBANIZING"

"THE QUIET STORM . . . IS IT 'THE SWEETEST TABOO?'"

by Jerry Boulding

It is no secret that radio stations want to appeal to the largest possible adult audience. After all, that's what the ad agencies are seeking...what the program and general managers are seeking and what makes for success in the radio ratings business. And, who could blame you for trying to ferret out a huge slice of 18-plus adults to make your station an even more attractive buy for Madison Avenue's radio bounty hunters. Some felt one way to achieve this goal was to concentrate on the music which would appeal to the adults who still liked the hits, but really liked their rock SOFT! So the "Quiet Storm" appeared to be an idea whose time had come.

DIFFERENT YARDSTICK

There's little question, the challenge was there. It didn't take reams of research to figure out that an urban adult format that could capture this lucrative young adult audience would score big. Now the dawning of the age of Aquarius gave way to the decade of young adults - a bumper crop of big spenders. Business, housing, politics...nearly every facet of national life will feel their impact in the '80's. But finding a format to keep these fickle fingers firmly fixed on one frequency is not easy. It has to be done so that the station will get credit for measured audience by the ratings services, namely ARBitron. So far, although there have been some incidents of success, the so-called black adult-contemporary urban format has just not caught on...en masse. To be successful, the "storm" would need to be measured by a different yardstick...one that would find these elusive adults and get them into the sampling frame.

LIFESTYLES VARY

Ahead for urban formatted stations are the challenges brought about by dramatic shifts in population - shifts that will bring vast changes in the patterns of life and listening. The new median age is around 31. That's the age group which is going to dominate the coming decade, shaping markets for listening, business, influencing politicians, affecting styles of living and for whom the agency bells toll.

These baby boomers are quite eclectic in their tastes. They tend to like rock if it's good, but they get tired of the noise. They want a more acoustic sound and more serious lyrics and

they are increasingly interested in more sophisticated musical forms, often some that aren't offered by their favorite commercial stations or pushed by the mainstream music industry.

Our research confirms that, for the most part, the music which captures the ears of the baby boomers is music with a prettier, mellower, more natural sound.

Does this mean adults don't like blues or traditional black hits by mainstream artists? No, it simply means that they may like a different type of music, depending on what time of day it is and their mood at that particular time.

You may remember a few years back in the nation's capitol, a young deejay named Melvin Lindsey began experimenting with a type of mostly love music in the evenings on WHUR/FM. Thus, the "Quiet Storm" was born. It spread around the country. After all, wasn't this a highly successful day-part? Couldn't that feeling be expanded into other dayparts? No! So a lot of stations that thought they had discovered the perfect solution to the problem of appealing to urban adult's suddenly found they had to accept a smaller piece of the ratings pie.

FRAGMENTATION

While most radio stations have found their formats fragmenting in recent years, black and urban radio had their own set of problems. The decline of total audience was also affected by the increasing disaffection of a core audience - women 25-54 - in the middays. This trend is not related to the vagaries of research, but to improper programming. Some stations even suffered image problems. They were perceived as too "laid back." Much like the jazz formatted stations who realized that if they were to remain true to their cause of their listeners, they would have to accept a much smaller slice of the ratings pie, so would the "stormers". Others claimed that except for evenings, they didn't really like "riding out the storm." Naturally, there were almost as many versions of it as Baskin-Robbins. A few even said, "It was like background music they used to study to." Some advertisers made the same claim that was made about beautiful music.... that the audience doesn't hear the commercials. As



a result, even where it has achieved some ratings success, the "storm" has become a decidedly difficult sell.

BEYOND THE BASICS

The trouble with the "storm" often is that there simply are not enough basic hits...so the flow and mechanics suffer, as do the cumes. The hit music precept still prevails, even for adults. The hits are now re-inforced with video, and video is not just radio with pictures. The fact that the tapes come in so many different styles can be enough to keep you watching AND listening. You can see anything from an elaborate production to an unadorned concert clip.

The basics of good radio have to be there. The basics include a lot of research. Unfortunately, many "storm stations" just don't do much, if any, research. If they did, they'd know that winning takes more of a commitment than just segueing love songs, mixed with a little jazz. The basics have to begin with what the adult audience REALLY wants. You can't just assume that they don't want to hear the same hits they loved ten years ago. I mean, if you're pushing strawberry when your competitors are busy selling tutti fruitte, you're bound to lose.

So, if you're committed to "storm" to the top, be prepared, once a workable plan has been devised, to be patient. Understand from the outset that it will go through minor revisions. It has to be given a real chance in terms of time, money and support. You will find that basics like surveying the competition, reviewing the alternatives, being bold, involving your entire staff, are all necessary before any real dividends are paid. For those that complain that the stepping stones to success bruise their feet...well, perhaps your ship would come in much sooner if you'd swim out to meet it. Be careful, though...some of those STORM warnings are real! ■

the GAVIN REPORT

DAVE SHOLIN'S

Personal Picks — SINGLES

GENESIS - *Invisible Touch* (Atlantic) Gee, I wonder what next week's Most Added record will be? Come on now, how many of you who remember the early days ever thought Genesis would be an automatic on Top 40 radio? Collins, Rutherford and Banks have the platinum touch and put it to work. This one may still be in power rotation by the time their U.S. tour starts in September.

JACKSON BROWNE - *In The Shape Of A Heart* (Asylum) Most writers aim for the heart, but few strike a direct hit as well as this man. He follows his tradition of writing love songs with unique twists that take a shape of their own. Far and away his best song in years!

JEFFREY OSBORNE - *You Should Be Mine* (The Woo Woo Song) (A&M) Once this track was put to bed, I can just imagine Jeffrey and producer Richard Perry looking at each other and saying "WOO". If you're looking for that perfect Top 40, A/C, Urban crossover, this record should end the search.

PET SHOP BOYS - *Opportunities* (EMI America) At this point, they're definitely in the running for best new group of the year honors. Clever, skillful songwriting is a rarity and it gives The Pet Shop Boys a distinct style bound to keep them on a roll making lots of money.

ROD STEWART - *Love Touch* (Warner Bros.) It's been awhile since Rod has gone the slick, smooth route, preferring the more wild and raucous. Together with writer/producer Michael Chapman, he keeps it uptempo but mellow. Being the theme from "Legal Eagles", a new movie starring Robert Redford, Debra Winger, Darryl Hannah and Tom Hanks, certainly can't hurt.

FINE YOUNG CANNIBALS - *Suspicious Minds* (IRS/MCA) Can anyone remember any Elvis Presley song remade into a hit? This could be the first. Internationally, it's gone top ten in England, Ireland and Australia and will now attempt to do the same here. Just think, those who were in high school when this song was a hit are now in their early to mid-thirties.

next
week

PHILIP
BAILEY



RON FELL'S

Personal Picks — ALBUMS

EL DEBARGE - *"El DeBarge"* (Gordy/Motown)

The last DeBarge family LP, "Rhythm of the Night", was a breakaway album as El carried more than his share in its making. And that all led to this wonderful full solo set. WHO'S JOHNNY has already proved itself in three formats (Top 30 in three formats in 5 weeks!) PRIVATE LINE will make just as instant a connect when it's time. It's an explosive production piece which begs single status. Then we've got the requisite ballads which guarantee to render the girls knee-weak and heart-throbbing--the best of which is Jay Graydon's SOMEONE. Summer's gonna be hot with El around.

the GAVIN REPORT

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B94	KZZC	KTKS	WAVA	KRQ
I95	KZZP	KEGL	B106	Q96
Y100	FM102	WRNO	WROQ	
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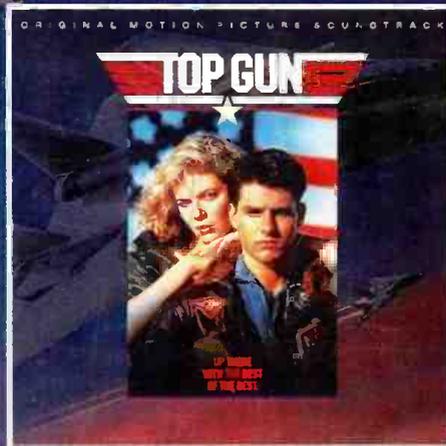
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