BILLY OCEAN: Smooth Sailing

Also Inside:
Eric Norberg:
AM Radio Bottoms Out
Dr. Oren Harari:
Wedding the Rules Garden
THE NEW SINGLE

FROM THE FORTHCOMING ALBUM

PRODUCED BY NILE RODGERS

MANAGEMENT: PATRICK RAINS & ASSOCIATES, LOS ANGELES

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The Gavin Report

Editor: Dave Sholin

Most Added

1. 1. PETER CETERA - Glory Of Love (Full Moon/Warner Bros.)
2. 2. MADONNA - Papa Don’t Preach (Sire/Warner Bros.)
3. 3. STEVE WINWOOD - Higher Love (Island/Warner Bros.)
4. 4. Rod Stewart - Love Touch (Warner Bros.)
5. 5. Beinda Carlisle - Mad About You (IRS/MCA)
6. 6. JERMAINE STEWART - We Don’t Have To Take Our Clothes Off (Arista)
7. 7. LIONEL RICHIE - Dancing On The Ceiling (Motown)
8. 8. WHAM! - The Edge Of Heaven (Columbia)
9. 9. BANANARAMA - Venus (London/PolyGram)
10. 10. Peter Gabriel - Sledgehammer (Elektra)

Gavin

VAN HALEN

Love Walks In
(Warner Bros.)
95 Adds

DARYL HALL

Dreamtime
(RCA)
76 Adds

PAUL SIMON

You Can Call Me Al
(Warner Bros.)
69 Adds

Top New Airplay

HUEY LEWIS & THE NEWS

Stuck With You
(Chrysalis)

DARYL HALL

Dreamtime
(RCA)

Certified

CHARTBOUND

ZZ TOP - Velcro Fly (Warner Bros.)
HEART - If Looks Could Kill (Capitol)
38 SPECIAL - Somebody Like You (A&M)
LOVERBOY - Heaven In Your Eyes (Columbia)
THOMPSON TWINS - Nothing In Common (Arista)

Record To Watch

DEPECHE MODE

A Question Of Lust
(Sire/Warner Bros.)

Top 15 in San Francisco, Eugene, Lewiston, Boise
help give it a 30% Hit Factor...single is being
reserved to radio.

August 1, 1986 the GAVIN REPORT

www.americanradiohistory.com
El DeBarge "Love Always"

GAVIN TOP 40
DEBUTS IN UP & COMING 49/44
INCLUDING:
WXKS
WHTX
Y100
Z103
WHYT
B95
FM102
KIIS/FM
KBKC
GAVIN A/C
CHARTBOUND 105/53
GAVIN URBAN/CONTEMPORARY
DEBUTS AT 34*

MARY JANE GIRLS
"Walk Like A Man"

GAVIN TOP 40
40* TO 37* 153/12
GAVIN URBAN/CONTEMPORARY
UP & COMING

Nick Jameson "Weatherman"

GAVIN TOP 40
DEBUTS IN UP & COMING
98Q KIXY
WAGQ KPUR
WQHZ FM104
Q104 KSLY
WBGN KZZU
GAVIN A/C
DEBUTS IN NEW

www.americanradiohistory.com
## ARTIST & TITLE

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<th>Reports</th>
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<td><em>One To One</em> - Angel In My Pocket (Warner Bros.)</td>
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### INSIDE TOP 40 WITH DAVE SHOLIN

Stable top ten remains difficult to penetrate, but not for BANANARAMA, which is one of the most explosive records on just about everyone's chart...WBFB 20-12, WHSY 18-10, B-97 12-7, WJQZ 17-9, KOKZ 22-7, KKEZ 25-14, KZZO 27-14, KWOD 23-18, KS103 17-6, KUBE 17-10, KPRL 22-16, Y108 debut #14, etc. Hit Factor up to 66% from 33%. Imagine this...it's possible for a Top 40 station to play the following in the same hour..."Venus", "Walk Like A Man", "Twist And Shout", and for some, NEW EDITION's "Earth Angel" from the Karate Kid II Soundtrack. Miami Sound Machine picks up speed, debuting #24 for Stee Rybacko KC101, #25 Jack Daniel WBCY, #28 Mark David Sawyer WABB, #26 Guy Zapolon KZPP, #27 Barry Carpenter/Kevin Kahl KEWB, etc. Hit Factor up to 58%. Regina's "Baby" is growing into a big hit in a host of cities, like Houston #32 debut #920, Champaign WLRW 29-17, Columbus #29 28-19, Charleston WGBK 15-6, Asbury Park WJLK 14-6, etc. Glass Tiger repeating their Canadian track record of success at B106.

25-20, WRCK 31-21, WWHB 22-12, WBGN 23-17, KROC 23-17, KDOG 27-17, KBZB 25-15, KFMJ 30-19, KNVR 26-14, etc. Record To Watch of a month ago, DOUBLE, moves into the top 20 for Jeff McCartney 94Q-Atlanta, Tom Wakefield & Blake Patton KCCL-Si. Cloud, Dave Anthony & Don Michaels KDWB/Minneapolis, Kevan Rabat KDVD-Topeka, Scott Daniels KGK95-Aberdeen, Charlie Fox KYKY-Billings, John Purdy OK95-79-Cities, etc. 23 adds put them over 150 reports for the first time. RUN DMC keep their Addas on, jumping past Chartbound as they log another 51 adds. Debuts in the top 30 for WSPK, WLL, B-94, WZOK, KCLL, WWZV, KFMM, KWSS, KSTN, KMEC, etc. Thompson Twins earn their Chartbound slot with key adds at B104-Baltimore, WWAS-San Jose, KITS-San Francisco, KROQ-Orange, KKYH-Bryan, etc. As the movie hits more theaters, the requests should roll in. NU Shooz debuted on Up & Coming on June 27th, and got caught in major act gridlock. It's surfacing now with some excellent gains at KMGX 15-7, KYNO 25-20, KHTY 24-17, plus adds at KIIS/FM, KMET, KZZP, KWES, KXNQ, KXGO, etc. Honeymoon Suite is also hanging in with a 25% Hit Factor moving 30-19 at WKQW, 19-14 Q104, 17-3 WFTW, 23-16 KDOG, 34-31 KYMO...new on WROQ. Our Record To Watch two weeks ago, Bruce Hornsby, gets closer and closer to the 100 report level. Huge moves at Y108-Denver 23-16, KIVA -Auburn 14-7, KTUF-Kirkville 16-6, WWHB -Hampton Bays 22-9, etc. Patti Labelle making inroads, going top 20 at B-95-Kansas City, KXSS -Santa Fe/Albuquerque, WHTX-Pittsburgh, etc. Lisa Lisa more than doubles last week's airplay when it was RTW. Now on KBEQ, B-97, Y100, B104, WNYZ, KX2K, WHCQ, KVIC, KSWB, B-94, etc. No question about how big Depeche Mode is for a handful of stations. Moves 12-11 at KMEL, 17-10 KOZ, 32-15 KZZU, plus top 5 at KNYS-Bosie and top ten for KSDN-Eugene. A label reservice puts in the "check-out closely" mode.
The VOICE of "MEXICAN RADIO" returns in STAN RIDGWAY's "CAMOUFLAGE"

#5 in England after just 4 weeks.

A NARRATIVE with the elements of

• HARRY CHAPIN's "TAXI"
• SGT. BARRY SADLER's "BALLAD OF THE GREEN BERETS"
• JIMMY DEAN's "BIG, BAD JOHN"

PLAY IT AND WATCH THE PHONES EXPLODE!
**TOP 40 HIT FACTOR**

Hit Factor is a percentage of stations playing a record which also have it Top 20. 
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

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<th>ARTIST</th>
<th>TITLE</th>
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<th>Reports</th>
<th>Adds</th>
<th>1-5</th>
<th>6-10</th>
<th>11-20</th>
<th>20-30</th>
<th>Uncharted</th>
<th>HIT FACTOR</th>
<th>Weeks</th>
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<td>258</td>
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<td>3</td>
<td>1</td>
<td>--</td>
<td>--</td>
<td>99%</td>
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<td>100%</td>
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<td>22</td>
<td>96</td>
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<td>9</td>
<td>35</td>
<td>74</td>
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<td>30%</td>
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<td>MARY JANE GIRLS - Walk Like A Man (Motown)</td>
<td>153</td>
<td>12</td>
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<td>7</td>
<td>43</td>
<td>91</td>
<td>4%</td>
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<td>HEART - If Looks Could Kill (Capitol)</td>
<td>132</td>
<td>5</td>
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<td>5</td>
<td>29</td>
<td>93</td>
<td>3%</td>
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<td>38 SPECIAL - Somebody Like You (A&amp;M)</td>
<td>128</td>
<td>11</td>
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<td>20</td>
<td>84</td>
<td>10%</td>
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<td>LOVERBOY - Heaven In Your Eyes (Columbia)</td>
<td>125</td>
<td>66</td>
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<tr>
<td>THOMPSON TWINS - Nothing In Common (Arista)</td>
<td>124</td>
<td>12</td>
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<td>9</td>
<td>103</td>
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August 1, 1986, the Gavin Report
"THE MOTOWN SONG"

THE FIRST SINGLE
(7-00538) AND 12" PR (PR 831)

ON PROGRAMMERS DESKS NOW!

FROM THE ALBUM
FADE TO BLACK

ON ATCO RECORDS & Cassettes

DISTRIBUTED BY ATLANTIC RECORDING CORPORATION
© 1986 Atlantic Recording Corp., A Warner Communications Co.
Davenport, IA (GYNNY OHARA-KIK) Bananarama, L.Hewis, Daryl Hall, Klymaxx, McCartney, Air Supply, ZZ Top, H.Suite.

Kenosha, WI (TERRY HAVEL-WJZQ) Klymaxx, Ocean, Regina, Paul Simon.

Milwaukee, WI (DENISE LAUREN-WKTI) Regina, Daryl Hall, Fab TBS.


Green Bay, WI (MIKE EDWARDS-WIFC) Run DMC, 38 Special, Loring/And, Van Halen, Ocean.


Stevens Point, WI (BOULEY-STEVENN-WSP) Paul Simon, McCartney, Moody B's, B. Joel, Regina, ZZ Top.

La Cross, WI (CHUCK KNIGHT-HIT105) G. C. Jenkins, Regina, Loring/And.

La Cross, WI (GREER/CARR-WZIM/FM) P. Palmer, DeBarge, Run DMC, Regina, Ocean, Mellen, Capp, ZZ Top.

Eau Claire, WI (RICH RENEMANN-WBIZ) Daryl Hall, Regina, Loring/And, D. L. Roth, Loverboy, Air Supply.


Mankato, MN (GREG HUSK, KEZ-KF) Bananarama, Miami, S. M., Paul Simon, Double, Klymaxx, Mary Janes.


Yankton, SD (RANDY KUSSMAN-KOUH) Benefis, Mary Janes, Regina.

Sioux Falls, SD (CHARLIE O'DOOGLAS-KKRM) Klymaxx, ZZ Top, Daryl Hall, Loring/And.


Rapid City, SD (SHERWYN KALLAWAY-SC) Van Halen, Daryl Hall, H. Suite, Ocean, Air Supply, E. Money, P. LaBelle.

Mankato, MN (DENNY FOSTER-KROC) Run DMC, Van Halen, 38 Special.

Fargo/Moorhead, ND (MA/MA/PALMER-Y94) Heart, Loring/And, Moody B's, Paul Simon, Van Halen.

Grand Forks, ND (NORTH/RIGHT-KKRFM) Regina, Daryl Hall, Run DMC.

Bismarck, ND (BOB BECK-KYKY) No Report, Frozen.

Bismarck, ND (BRANNAN/HARDT-KYFR) H. Lewis, Monkees.

MNOR, ND (SCOTT MEYER-KIZZ) Mary Janes, Daryl Hall, Glass, Tigr, Regina.

De Kalb, IL (LEW WHITE-WDEK) Van Halen, Ocean, Air Supply, Run DMC, Burns Sis.

Joliet, IL (BOB WEBER-WJI) Timex S. C., McCartney, Daryl Hall, E. Money.

Chicago, IL (JEFFREY'S/KELLY-WYZZ) Regina, Loring/And, Run DMC, Jets, Miami, S. M.

Chicago, IL (CHUCK CRANE-WLS/AM) Paul Simon, B. Joel.

Chicago, IL (JOE BOHANNON-BRS) Frozen.

Freeport, IL (ILY JIM READEK-ZXQ) Timex S. C., S. Red, Moody B's, Stacey Q., Burns Sis.

Danville, IL (ROBERT BOWMAN-715) Run DMC, Regina, Loverboy, Loring/And, M. Simon.

Galesburg, IL (HEATH/SHERER-FBO) Cheeters, Messsenger, Moody B's Southside, L. R. B.

Bloomington, IL (JUSTIN ROBBINS-BWNQ) Time S. C., One To One, T. B. Hornsby, Van Halen, B. Joel, P. LaBelle, E. Money, Lover Spks.

Champaign, IL (MCANN/M/KEIGHAN-WLRFM) Beatles, Eric, Mitchen, McCartney, Cheeters, Astor &

Springfield, IL (FRANK WURTEBERG-WD) B. Joel, Jax, Van Halen, Moody B's, D. DeBarge, E. Money, M. Mitchell, B. Hornsby.

Fairfield, IL (JENNY DESSAUR-WF) Loring/And, Van Halen, Ocean, Daryl Hall, Burns Sis., H. Lewis, One To One, T. Twins, B. Morter.


Central

Kirkville, MO (JEFF ALLEN-KTU) Timex S. C., M. Jagger, Loverboy, Loring/And, Moody B's, Fab TBS, Van Halen, E. Money.

East Prairie, MO (GREG LANDIS-KYMO) Moody B's, M. Jagger, B. A. D., M. McDonald, L. Richie, Fab TBS, B. Joel.
OPERATION GTR

PHASE 1:
Debut album goes gold on strength of the smash single, "When The Heart Rules The Mind," and triumphant first national tour.

PHASE 2:
Release of new GTR single, "The Hunter." Already with MTV power rotation and Heavy AOR base.

GTR:
Aiming for platinum.

Opening fire at top 40: Aug. 4

ARISTA
KANSAS CITY, MO (PERIN/BARBER-KBEO) Bananarama, Run DMC, Daryl Hall, Lisa Lisa, Janet Jax.

JEFF. CITY/COLUMBIA, MO (BRIAN MILLER/KTXY) Monkees, Beatles, Klymaxx, Easton, J.Osborne, Daryl Hall.

WAYNESVILLE, MO (KEVIN BARTON-KFBD) B.Joe, E.Money, Van Halen, Models, Eurythmics, Paul Simon, Boomerang, Christian, Double, Burns Sis.

MANHATTAN, KS (WAGNER/WILSON-KOLA/FM) Paul Simon, B.Joe, Van Halen, Daryl Hall, Run DMC.


KANSAS CITY, MO (LORRIN PALAGI-KBKC/FM) H.Lewis, J.Its, Daryl Hall, SOS Band, Mid, Star, Lovet, Force M'Ds.

PITTSBURG, KS (BELL/PORTER-KQWK/FM) Van Halen, B.Joe, Moody B's, K.Mitchell, Run DMC.

HOISINGTON, KS (BIXER/KRATKIN-KHOK) Loverboy, M. Jagger, Loring/And, Timex 93, B.Hornsby, Darrell.


OMAHA, NE (NE/MIKE KLINE-KGOR) Wham!, Berlin, H.Lewis.

FORT DODGE, IA (DOUG KOHN-KNEN) A.of Noise, M. Jagger, Klymaxx, Anita Biku.

GRAND ISLAND, NE (COTTONWOOD, AZ) (ROBERTS/PETERSON -KSMK) Roberta, Moderate, Quads, M. Jagger.

TUCSON, AZ (TODD FISHER-KHYT) Janet Jax., Air Supply, DeBarge.


NEW YORK, NY (ROGER HEATON-WIBW/FM) Wham!, Berlin, L.McCartney, E.Money, Mario.

CINCINNATI, OH (BOBBY BAUER-WKRC) Janet Jax., Air Supply, DeBarge.

COLUMBUS, OH (BARRY CAMPBELL) Bobby Rydell, E.Money, Mario.

MINNEAPOLIS, MN (KTH) Prince, Wham!, Wham!, DeBarge, H.Lewis.


KANSAS CITY, MO (LORRIN PALAGI-KBKC/FM) H.Lewis, J.Its, Daryl Hall, SOS Band, Mid, Star, Lovet, Force M'Ds.

BILLY JOE'S ADDS (CHARLIE FOX-KYX) Regina, Van Halen, B.Joe, Paul Simon, Loring/And.

BILLY JOE'S ADDS (B.J. DONOVAN-KZLS) Device, B.Hornsby, ZZ Top, Van Halen.


DENVER, CO (RANDY JAY-KKON) Paul Simon, Daryl Hall, Loring/And, Double.

DENVER, CO (TODD CANAVAN) J.Osborne, M. McDonald, G.C. Van, C. Van, B.Joe, Run DMC.

DENVER, CO (DOUG ERICKSON) Timex 92, Paul Simon, Daryl Hall, Loring/And.


GRAND JUNCTION, CO (ALEX KENNEDY-KSWZ) Dear B'Garde, Van Halen, M. Jagger, Run DMC.


CASPER, WY (KELLY GORDON-KTMS) Daryl Hall, McCartney, Eurythmics, Run DMC, B.Joe, Southside.

GILLETTE, WY (JOHN DERRICK) Nu Shooz, M. Jagger, Lisa Lisa, Loverboy, Run DMC, B.Joe, Loring/And.


BOise, ID (TOM EVANS-KYSS) Run DMC, Van Halen, Daryl Hall, Paul Simon, B.Hornsby.


SALT LAKE CITY, UT (BILLY JONES-KTUS) Detroit, B.Joe, Loverboy, Van Halen, Run DMC.

SALT LAKE CITY, UT (BILLY JONES-KTUS) Detroit, B.Joe, Loverboy, Van Halen, Run DMC.

CARLSBAD, CA (CLARK NOVAK-KKOS/FM) Double, B.Joe, Daryl Hall, Level 42.

SAN DIEGO, CA (MIKE PRESTON-KS103) Double, Janet Jax., Loverboy, Run DMC.

SAN BERNARDINO, CA (SHAWN DEMORY-KKGO) Jets.

ANAHEIM, CA (JACK POWERS-KEZY) Double, Mike & M., Ocean, Mary Janes.

SAN FRANCISCO, CA (GALINDA ASHER-Y97) McCartney, Daryl Hall, Fab TBS, 38 Special, Regina, Janet Jax.

BAKERSFIELD, CA (DAVE KEMPSTER-KKX/FM) Janet Jax., Daryl Hall, Bananarama.

SANTA BARBARA, CA (JACK LINDSAY-AMERICAN OUTBACK) Paul Simon, Daryl Hall, Mary Janes, 38 Special, Regina, Janet Jax.

NEVADA, CA (DAVE KEMPSTER) Janet Jax., Daryl Hall, Ocean, K.Mitchell.

SANTA CRUZ, CA (DARRELL ROBERTS) Mary Janes, Van Halen, Loring/And, DeBarge.

SANTA MONICA, CA (MARTA RUBIO-KRJB) M. Jagger, DeBarge, Van Halen, M. Jagger, Run DMC, Mary Janes, 38 Special.

SAN DIEGO, CA (MIKE PRESTON-KS103) Double, Janet Jax., Loverboy, Run DMC.

CARLSBAD, CA (CLARK NOVAK-KKOS/FM) Double, B.Joe, Daryl Hall, Level 42.
TOP 40 ADDS


JOBS

Air Talent - B-94-Pittsburgh, PA
Nick Ferrara (1715 Grand View Ave - 15211)

Air Talent - 100.3-KOOL-Oceano, CA
J.J. Hitman McKay (2301 Coastal Hwy - 21842)

Air Talent - KQLA-Manhattan, KS
Kevin Wagner (913)776-0104

Air Talent (future) - WXXY-Baton Rouge, LA
Andy Holt (100 St. James Suite K100 - 70802)

Air Talent (AM drive) - WPYK-Dora, AL
Chris Bailey (205)648-6488

Air Talent (full/part time) - KTUF-Kirkville, MO
Jeff Allen (211 W. Washington - 85021)

Air Talent (future) - KOWL-S. Lake Tahoe, CA
Ron West (Box 1546 - 95702)*

Air Talent (AM drive) - KMON/FM-Great Falls, MT
Wes McShay (406)761-1000

Air Talent (weekends) - KJOY-Stockton, CA
Roy Williams (209)948-5569

Air Talent (mornings) - WWKZ-Tupelo, MS
Brad Young (601)844-3808

Air Talent (part time) - WXXZ-Birmingham, AL
Chris O’Kelly (Box 10904 - 35202)*

Air Talent - WYZF-Fairmont, NC
Bill Sellers (Box 665 - 28340)

Air Talent (AM drive) - KMYX-Ojai, CA
Howard Thomas (Box 1060 - 50123)

Air Talent (FM drive) - WQB-Ann Arbor, MI
Brent Alberts (Box 8605 - 48107)*

Air Talent/Production - WEQX/WGBR-Goldsboro, NC
Kay Gates (Box 207 - 27533)

Air Talent/Production - KWSO/KEDY-Mount Shasta, CA
Fred Gerding (Box 448 - 96067)

Air Talent/Production - KKOR-Gallup, NM
Bill Lee (505)863-6851

Air Talent/Production - kfmd-Des Moines, IA
Chip Mosley (Box 5003 - 50306)

Air Talent/News Director - KCMO-The Dalles, OR
Brian Hanson (503)298-5116

Air Talent/Sports (AM drive) - WKRQ-Columbia, TN
Gary Moss (615)389-3636

Air Talent/Program Director - KHTZ-Reno, NV
Bill Wilson (702)831-5102

Air Talent/Program Director - KFMJ-Grants Pass, OR
Mark Hill (503)476-4839

Play-By-Play - KJOY-Stockton, CA
Roy Williams (209)484-5569

News Anchor - KPAY Chico, CA
Tom Guarino (2664 Cramer Lane - 95928)

News Director - WWPZ-Petsoskey, MI
Dennis Martin (616)347-8713

News/Announcer - Wenatchee, WA
Kelly Hart (Box 159 - 98801)*

Announcer - KIZZ-Minot, ND
Ric Morgan (Box 2188 - 8702)*

News Person - KVYN-Napa, CA
Joe McConnell (707)252-1440

Sales Manager/Sales Person - WYZF-Fairmont, NC
Jim Clark (919)267-5722

*No phone calls please.
CHINWAG
by Keith and Kent Zimmerman

1976...1978...1986. What do those years mean? Well, that's when the rock band Boston released their albums. No kidding. Their latest is finished and is due in September.

Starting September 8th, radio superstar Gary Owens joins KFI-Los Angeles to head up AM drive to town. Hiring Owens to 6-10 morning man was quite a coup for the Cox Broadcasting A/C outlet. According to PD Steve LaBeau, it has been in the works for a while and everybody at the station is excited about it. The rest of the morning crew remains intact "for consistency" and Steve returns to afternoons with a new co-host, Roger Rose.

Speaking of Los Angeles, KIIS/FM just finished putting on a free concert last weekend at Cabrillo Beach near Long Beach. Acts included: Belinda Carlisle, Andy Taylor, Sparks, LA Dream Team, Honeymoon Suite, and Stacey Q.

Beginning August 11th, RCA Records Eastern Album Man Andy Allen becomes the new National Album Director for Island Records. Congratulations to Andy, who leaves to work with another former RCA staffer, Island VP Bob Catania, who held the Album post at Island prior to his big promotion.

Bob Brown checked in last week undaunted by the hysteria surrounding the band he manages-Huey Lewis and the News. After trying up loose ends - videos, singles, etc.-the new LP, titled Fore, should be out by the third week of this month. Brown promises lots of great rock n roll to compliment the single. Fore, Brown says, took three months to make and a year ("on and off") to write. "We believe in the integrity of the songs," Bob affirmed. Meanwhile, radio waits impatiently.

Here's the scenario. Sold-out, open air amphitheater. Screaming girls leaping onstage begging for just a touch or even a kiss. Stagehands leading young girls off the stage at least ten times during the set while the singer tries to be nonchalant about it. Duran Duran? Prince? Spandau Ballet? No way. It was The Cure with lots of shrieks for a recently shorn Robert Smith, now sporting a Wall Street haircut.

At KLOS-Los Angeles, Raechel Donahue has "left the building". According to her departing memo, she will "pursue other interests".

FM102-Sacramento's Chris Collins spent last weekend buried in cases of Napa Naturals. Chris got into a van surrounded by thousands of cases of soda in the Tower Records parking lot. He began at 3:00 in the afternoon on a Friday and emerged at 4:30 pm Sunday. Besides doing his show live on Saturday, he checked in several times an hour to report progress. Seven thousand cases of soda ended up being sold with proceeds aiding the fight against Cystic Fibrosis.

Get well wishes to Atlantic's Danny Buch. He's now without a tiny kidney stone, removed by the same doctor who fixed up the Celtics' Red Auerbach. Now Danny's working on his outside shot, since he'll be off the Disabled List in no time.

Dick Griffey, President of Solar Records, announces the appointment of Hank Caldwell as the new head of promotion for the label. Hank was formerly VP/GM of Atlantic Records' Black Promotional Department. Sylvia Rhone, Hank's former national promotional assistant, has been promoted and now assumes all of Caldwell's responsibilities at Atlantic. Congratulations to both!

Dem Radio Changes... Ken Carson leaves KJTX-Reno to program WHLY-Providence, RI making the switch from top 40 to Album Radio... Keith Greer is the new Music Director at KFMY-Provo/Salt Lake City after the AM and FM underwent simulcasting... Adam North moves from KKRC/FM-Sioux Falls, SD to take over the PD-ship of KKKL/FM-Grand Forks, ND. He replaces Don Nordsen who will announce his plans shortly. Meanwhile, Dan Kiley has been made group PD for the entire Vaughn Broadcasting chain. Good luck to you all... Mike Summers and Aaron "A.D." Day move to A/C outlet KIIO-Grand Junction, CO to be PD and MD respectively. Both were formerly with KZOD-Soda Springs, so give them a bell... Mike Stone moves from KTAC-Tacoma to KLYK/FM-Longview, WA to tackle late evenings... WSPD/AM and WLOR/FM-Toledo announced new PDs. They're Fred Heller for the AM and Steve Kendall for the FM... former KWNZ-Reno PD Dave Shaves is now the PD at KSDK-Eugene, OR... KMLE-San Francisco's Licia Torres is the new MD/Mid-day personality at Urban outlet KJLH-Los Angeles. Her previous experience includes a stint as MD at KXTQ-Phoenix... Jim Perry has been promoted to MD at WMR-Rumford, ME.

Three weeks ago we told you about MCA Records' Billy Brill and the Michael and LaToya Jackson hoax perpetrated with the help of PD morning personality Gary Bryant at Z100-Portland. Well Scott Shannon and the Morning Zoo crew of Z100 New York picked up Brill's antics through Chinwag and decided to try it themselves. The story that Michael and LaToya Jackson are really the same person for cross dressing purposes succeeded in causing a stir of pandemonium among Z100's Big Apple listening audience.

John Carter, known internationally as Carter, has left his Executive A&R post at A&M Records to become the new Vice President/General Manager of the West Coast for Chrysalis Records. You may remember Carter from his Capitol Record days when he was instrumental in the success of Tina Turner's "Private Dancer" project. But even older Chinwagger remember The Strawberry Alarm Clock, don't we?

Flipping around the TV dial on a sleepless Sunday night, I'd've gone across an episode of CNN's Crossfire, the right wing versus left-wing argument show. This particular episode featured Rev. Jimmy Swaggart against Spin Magazine's Bob Guccione, Jr. with the subject: corruptible rock music lyrics. People, the sparks were flying! Swaggart accused Guccione of encouraging filth and pornography in musical form while Guccione attacked Swaggart's anti-rock motives as suspect. The final capper of the evening occurred when one person complained about the lyrical content of Peter Gabriel's Sledgehammer ("show me your fruitcake 'cos I will be your honey bee"). Kinda reminds you of the Fifties with all this uproar?

Rumblings around this town concerning changes at KFRC-San Francisco. Stay tuned.

Gil Friesen, President of A&M Records, announced the promotion of Bob Reitman to the newly created position of General Manager. Bob was previously Vice President of Marketing Services and is a ten year man with A&M.

Baseball organist with a heart. Everytime the Pittsburgh Pirates' third baseman Jim Morrison comes to bat, the Three Rivers Stadium organist breaks into a Doors song. During one game, it was a few bars of "Touch Me" and "Light My Fire". Sounds like something Ato's Marc Nathan may have something to do with, doesn't it?

www.americanradiohistory.com
IT'S BOB.

IT'S YOU

THE NEW SINGLE BY
BOB SEGER
& THE SILVER BULLET BAND

CATCH HIM ON HIS
SOLD-OUT SUMMER TOUR!

PRODUCED BY BOB SEGER AND PUNCH ANDREWS
CO-PRODUCED BY DAVID COLE

Capitol

©1984 CAPITOL RECORDS INC.
In these Dog Days of Summer, just a few items of note piqued our interest. Last week's Chinwag column saluted Eric Norberg's 400th column. We congratulate our fellow Gavin guy for this feat. It's hard to believe that the Nor-Man could come up with new angles on the intricacies of radio for such a lengthy period, and we credit him for a mind which has never been a terrible thing to waste. We also credit Dee Ann Metzer, Mike Diem, and Dan Armstrong for being the only three people who actually understand what Eric is talking about. Here's to 400 more Eric! We have just one question, who are you?

The only two forms of entertainment which are intriguing to us are off the tube for the summer, we're speaking about the nighttime soaps and basketball. A four month period without John Forsyth OR Spud Webb is like Prince without the Revolution or Cheech without Chong. We watched some TV anyway, and have discovered that there ARE some sitcoms on the cable. They just don't call them sitcoms. 24 hour real estate seminars, in which guys with weird hair tell you how to shaft your fellow-person in order to make a quick semi-legal buck, there's PTL and 700 clubs where other guys with weird hair tell you how to

solve your ratings worries by "accepting" The Big Guy! There are also obscure talk shows like Joe Franklin's Memory Lane, featuring piano bar entertainers and puppeteers from Newark, there's Dr. Ruth's SEX AT 80 CAN BE FUN seminars and cooking tips from Regis Phibin's wife on Lifetime Cable. We also enjoy the local rip-offs of MTV with Martha Quinn's clones popping up everywhere from Oxnard to Yakton. The Gavin Report is committed to fighting the summer blurs and promises in upcoming weeks interviews with Glass Tiger's Roadie and a guy who once met Sonic Youth.

The L.A. papers are full of stories about the tremendous ratings moves on the part of Spanish radio. They say that this is because of the large Hispanic population in our city. This gives us an idea for a format which has been absent from this area. Kosher-100 will hit the waves as quickly as we can set up our rotations and staff. K.LOX radio will be an instant ARB wonder, as we feature Jackie Mason, Joan Rivers, and Danny Davis as guest D-jays intro-ing material by Steve, Edie, Manilow, Midler, Diamond, Streisand, and Springsteen. Major geftite-fish and bagle conglomerates have signed on as sponsors. Stay tuned!

We attended the Prince Andy-Fergie nuptials recently, and brought a GE Toast'R Oven to set on the gift table. What an event! Andy and I chatted about Husker Du in the reception line and Fergie relayed her fascination with the Norberg Chronicles.

This department was excited by the announcement that radio legend and all around nice guy Gary Owens will be taking over the AM drive slot at 100 million watt KFI in Tinsel Town. We know what a radio junkie the GREAT CARE is, as we've computed that he'll make less in his 4 hour stint than he does on a minute and a half of voice over work during the rest of the week. And that doesn't take into account the 3am wake up call, after which he writes reams of material and the 40 minute commute to the station. This guy is truly a lover of the medium. There's no other explanation, and if he's not the number one credit to it ever he's up there in the top two (Danny G. Holliday not to be ignored).

Saturday Night Live has been renewed for a 12th(!) season, with a new cast being sought AGAIN! We submit that SNL has been a dreary bore for the past two years and should be buried with some semblance of dignity. Conversations with Dr. Oren Harari are funnier than their recent seasons, and we suggest that our idea for a mini series "SHOL MAN: THE EARLY YEARS" be scheduled as a replacement.

TV guide tells us that Bill Cosby makes ten...count 'em TEN million bucks a year to play the homey pops in his sitcom. This is an outrage! People are starving in Yakton! We're not screaming liberal, but ten million a year to make cute faces on a TV program which serves as a time killer in anticipation of Cheers is just too much money. Hell, Rick Dees works at least 4 hours a day for HALF Cosby's fee! I say get the cute guy off the air and replace him with MORE REAL ESTATE SEMINARS and PTL PRAYER INS.

Last week's Gavin Report featured an interview with Father Guido Sarducci by the highly ubiquitous Zimmerman Brothers, with "additional questions by Bob Galliani." How is this possible? Father Guido IS Bob Galliani! They are the same person! Has anyone seen them together? It's not the kind of responsible journalism we expect from the Gavin Report.

POST SCRIPT: K-LOX RADIO: How about trading in on the success of L.A.'s Power 106 and calling our new format IRVING-CONTEMPORARY? IT CAN work and despite a lack of interest in older demos, our mother will be glued to her walkman.
"I Didn't Mean to Turn You On"

The new single from Robert Palmer's platinum album "Riptide", featuring the #1 hit "Addicted to Love" also "Hyperactive" and "Discipline of Love".
Billy Ocean

smooth sailing

BY RON FELL AND BETTY HOLLARS

Leslie Sebastian Charles was born in Fyzabad, Trinidad on January 21, 1950. He changed his name, not because of Frank Sinatra’s film “Oceans Eleven,” but because, he recalls, there was a football team in his birthplace called Ocean. Billy moved to England with his parents in the mid-50’s and finished school there. His jobs during and after his school days ran from making mattresses in a local factory, to gardening for the factory owner, carpentry, working at the Ford car plant and tailoring. He worked the night shift at Ford so he could concentrate on his musical ambitions during the day and planned on falling back on his tailoring if his music career didn’t work out. He lives with his wife Judy and his two young sons in England, and we talked to him recently, while he was on the road doing his current tour.

GAVIN: Where are you today?
BILLY OCEAN: I’m in Saginaw. I’ve got a show here tonight.
G: Who are you on tour with?
BO: Melissa Morgan.
G: How long does this tour last?
BO: I finish in December.
G: How long have you been out now?
BO: We’ve been out now getting close to a month.
G: And when you go home, where is home?
G: You do all your recording in England?
BO: I do all the writing in England. I record both in London and New York.
G: Is there a difference, from an artistic standpoint, in recording in London or New York?
BO: There is a big difference because I find New York is the place, as far as the music and the energy is concerned. And also I love the American musicians.

G: We’ve talked about New York and London but your roots are in the Caribbean. Where did you grow up?

BO: I grew up in London, but I was born in Trinidad, in Fyzabad. I moved there when I was nine years old.

G: When did music start to play a role in your life?

BO: Very early, very young. I could have been three or four years old. On my third birthday, my mother’s friend bought me an ukelele, and I remember really wanting a gun, because all my little friends had those little toy guns, you know, those cap guns.

G: You wanted a cap gun and got an ukelele instead?

BO: It was around Christmas and I learned to play this blue ukelele with the help of a blind man. My father was a musician as well. He was a Calypsonian. So he used to be around the house composing and playing the guitar and he would entertain us at night... we never had any radio or TV or anything so we used to do our own entertainment with the family members.

G: I guess this would have been during Harry Belafonte’s height. Talking about calypso, he’s probably the person most associated worldwide with calypso.

BO: There is a Calypsonian called Mighty Sparrow. He’s doing music, really and truly that the work hasn’t caught onto yet. It relates to ethnic flavor, and he has written some great songs. It seems that calypso’s a lot different from your regular pop song. It’s emotional, a very deep thing or light thing - it’s sometimes political - but at the end of the day, humor comes across. Although what they’re saying might be very offensive, it’s so humorous that no one really notices that.

G: I think of the Banana Boat Song that Harry Belafonte did. There was a message in that - the exploitation of the worker, really, but it was done in a lighthearted way.

BO: Right, we talk about that song in the days of slavery - because it says “Midnight comes and we want to go home”. I mean it’s a form of light protest.

G: It’s not as radical, though, as the nastafarian and the reggae, which is totally politicized music. You’ve avoided that. Is that partially because you grew up in London, or is reggae something that is more Northern Caribbean than Trinidad?

BO: Yes, my music is calypso. It’s really Trinidadian. It’s a lot more Jamaican than any reggae has become an international music, so you probably get more reggae or you probably get the kids to listen to more reggae in Trinidad than you would calypso.

G: Have you dabbled in any reggae?

BO: Yes, (laughs) I did one reggae song on another album I did for CBS called “In The Feeling”, but not touching the roots of it, really.

“I was working nights...I remember hearing my record on the radio at about four in the morning. I really felt good - I thought “that’s it now.”

It just had a nice reggae flavor. Reggae in itself, I know you think is very radical, very political, but maybe that’s what makes the music so interesting.

G: It’s certainly so driven both lyrically and rhythmically that you can’t miss either the rhythm or the lyrics. Some people would slap down reggae for not having much in the terms of melody, though.

BO: Yes, you know to me the master of reggae melody is Bob Marley. There were others before him, but Bob Marley really became that big because he was good. But you know, we’re talking about places like Jamaica, now, where the music comes out of that country. That country has a lot of trouble and a lot of strife. The only way that the people can get any sort of communicating message across is by music.

G: When growing up in east London, who were your musical heroes that you think may have played an early role in your music development?

BO: When I first went to England, I was accustomed to calypso. What calypso has was rhythm to dance to. Now this music didn’t have any rhythm to it. Later on I began to realize the differences. The songs were different. They were descriptive. Most of them were talking about love touching people’s emotions. The Beatles, of course were the first people I took notice of, then the Rolling Stones. Later on, American music started coming over and Otis Redding, Sam Cooke and even later, James Brown, Wilson Pickett...the Motown sounds, we got loads of it, so I had enough to learn from. Reggae came along later. I would listen to a lot of things - classical, jazz, reggae, cultural music, like African music, Indian music, Chinese music, anything. All music’s good, I think.

G: A lot of people, particularly the younger people who listen to radio and who maybe have just recently gotten involved working in radio may not realize that you had a recording career back in the mid-70’s. Can you tell us about that?

BO: That’s right. The first record I had a hit with was in 1976, but before that we had one released with the same producer. I was working in a pub in London and this guy walked in and said he liked my voice and he’d like to put my voice on a track he’d already recorded. We went in and did it and nothing came of it. I was working at Ford’s at the time. You know, the Ford’s carmaker place.

G: Working on an assembly line in England?

BO: Yes, I’ll never forget this. At the time of this first record, I was working as a tailor, because I had just finished going to college and taking a course in tailoring so I could have something to fall back on in case music never worked out. It was really to please my parents as well. While I was working at this place, I happened to tell one of my co-workers that I had a record that was going to be played on the radio that particular evening. On the BBC in London, there’s a program called Roundtable, which plays new releases on Friday evening. I was really excited and I told the other fellow, and he of course went and told the rest of the workers and it got around the factory. So everyone listened to the record. But the next Friday I got the sack. So I decided to go to Ford’s because I could earn some quick money - the wages were a lot better than I was getting as a tailor. While I was at Ford’s, I had recorded another record and wrote it with Ben. This producer’s name was Ben Findon. I was working two weeks on days, then two weeks on nights. I remember hearing my record on the radio at about four in the morning. I really felt good - I thought “that’s it now”. I’ve got to either concentrate on music or I’d probably be in Ford’s the rest of my life. So I left Ford’s at that point, teamed up with Ben, started getting more involved in song writing, getting more involved in studio work, you know, learning to play different instruments: guitar, piano, drums and bass. Then came the first record, which got to number one in England. We had a succession of four records after that. Second release was “L.O.D. Love On Delivery”, then “You’ve Heard It All Before”, and “Red Light Spells Danger.”

G: Which record was “Love Really Hurts Without You”?

BO: That was the first one.

G: After that you had a lot of people covering your records and actually doing your things, like the Dells and the Nolans.

BO: That came at an interesting period because around that time, I’d never had a recording deal. I never even had a writing deal. What happened after “Love Really Hurts...” and everything else, the company was taken over by CBS Records. At the time the company was GTO Records. The company had total control of it. Everything starting going downhill for the company, which eventually went to liquidation. Around that time, around ‘81, ‘82, I had “Nights”, which is really what introduced me to the American market. CBS inherited me on
“Nights”. But what was lacking in that agreement, to me, was being accustomed to being able to go in and see people in the record company regarding any problems I might have regarding work. I couldn’t see the people at CBS. Now I was doing the “Inner Feelings” album, which was the last album I did for CBS, and I wanted to see the A&R man. He told me I had to wait for three and a half weeks. So I just couldn’t work. Anyway, eventually I was kicked off the label. So during that period when people like the Dells, Lenny Henry, the Nolans and a couple of other people were recording my songs, it really was like a shot in the arm for me because I had nothing else going.

G: You hadn’t talked back to your tailor making or working on an assembly line?
BO: No, no! Thank God I never had to. You know, if you asked me how I survived financially during that period, I couldn’t tell you. It really is impossible.

G: Were you living, though, on the meager royalties you might have been getting from publishing?
BO: Little bits and pieces were coming in, but you know, when you’re in that sort of position, you do anything. You know around that period of time, it became fashionable for an artist to sing to his or her backing track. So what we did, my manager and myself (my manager is Laurie Jay, he’s been with me since that period so we’ve been through all this together), what we did was get me gigs, shows in France, Holland, Belgium, Germany in small clubs. I took my voice off the track so I’d be singing live to my backing track, just as if I had a band. I couldn’t afford a band, you know. What we were doing or was really to keep my foot in...to keep in practice working in front of the audiences and things.

G: You were talking earlier about the songs “Nights”...didn’t that end up on a Jane Fonda album, the Workout album?
BO: Yes, that was really interesting because that song, in fact, was supposed to be for a charitable cause. When we signed the contract giving them the rights to the song, we thought that it was for charity. Then we found out that it had nothing to do with charity.

G: Is it a deal issue now?
BO: Well, there was a settlement made...to me as an artist. My manager was very much involved in it as well. It’s something that happens...who knows?

G: I’ve been curious and I’ve been wanting to ask an artist this question...in the last few years you have signed with Jive Records, which is distributed in the States by Arista, but I know nothing about Jive Records. Could you tell me a little bit about the make-up of that company and the artists that they have worldwide?
BO: We’ve got, as artists on the label, Hugh Masekela, a young South African boy called Jonathan Butler, we’ve got Ruby Turner who was in A Flock of Seagulls. Besides the artists, we look after producers, the manager Robert John "Mutt" Lange, who did "When The Going Gets Tough" for me and he does AC/DC.

"Some records you can do only in English because it has that sort of aura about it that you don’t have to change the language, and I think that Caribbean Queen was one of them."

Forigner. He’s a very, very talented man. We’ve also got four different recording studios.

G: Now, are you a principle in Jive Records?
BO: No, but it’s the company I work for and I’m with them all the way. If you’re not with something or somebody body and soul, then you might as well not be there. You’ve got to live it. I haven’t got any financial involvement or anything, but I give them points because they deserve it.

G: Do you find that working for Jive but because Arista distributes you in the States that you’re intimately involved with record labels?
BO: Not really. I’m signed direct to Jive and I deal with my manager basically, and all I do is sing, write my songs and do my music. My manager takes care of everything else. And I’m glad, you know, because there’s so much politics in this business that...I don’t want it to sound like a downer (laughs) because there’s a lot of good things about it as well. Sometimes the music doesn’t even come into it, which is a shame.

G: You really exploded on the American music scene with “Caribbean Queen”. That was not its original title...how many titles has it had and how many lyric workthroughs has it had?
BO: It had three different lyric changes. The original was “European Queen”. Then Clive, who’s the head of the company, suggested “why not change the title because European doesn’t sound exotic enough, it doesn’t sound romantic enough...try Caribbean.” So the lyrics fit in, and we used it. African Queen, as well, was one we had.

G: Where was African Queen for distribution?
BO: For Africa, Caribbean Queen was for America. They were all sung in English.

G: Have you done any foreign language singing?
BO: No, I’ve never done that. That would be very alien for me, it’s not something I’ve even thought about doing. Why, do you think it would be beneficial?

G: I think of you as being such an international success that sometimes areas of your adaptability might see the next logical step for conquering other international markets might be the dabbling in another language.
BO: That’s true too, but you know that some records you can do only in English because it has that sort of aura about it that you don’t have to change the language, and I think that Caribbean Queen was one of them. Like, do you remember “Sugar Sugar”?

G: Oh, yes.
BO: No matter what language you spoke, you’d understand that record because there was something about it.

G: Probably a lot of the Abba records would have been the same way, too.
BO: There you go, exactly.

G: Can you explain what the magic was in the album with “Caribbean Queen” on it? It did so well and was literally drained effectively of all its great music and I think radio played the album for 14 or 15 months, which is three times longer than they play most albums. What do you think it was that endeared you to so many people in multiple formats?
BO: God, I don’t know. I think what a lot of people probably see is the versatility and the approach to all this different music, which is nothing that others haven’t done. I can’t sit back and say I’m clever, it’s just that’s my approach to it, that’s what I know. I like jazz but I can’t say I’m a great jazz person. Over the years, there are influences from all the bits and pieces I like, and it comes out.

G: Is there any intention on your part or people around you to push you into other corners of music like, to become more urban or to become more rock or into a Johnny Mathis route, or are you just going to keep providing the variety that you’ve done on the albums that have been on Jive/Arista?
BO: Well, as I said, that’s all I know. I think they understand that and they give me the freedom to do it. I think it would be wrong to force me to go into something other than what my natural ability would allow. I’m 36 years old now, it’s a bit late to start changing me. What am I going to become, a Michael Jackson, or am I going to become a James Brown? (laughs)

G: Anything you want to say to radio? You’ve got radio’s ears, or at least radio’s eyes, with this interview.
BO: Yes, I’d like to thank American radio all over for supporting me over the years and I look forward to seeing you all in the various towns I’ll be visiting on my American tour.

G: You’re going to be out until December. Do you get home during any of that time, back to England at all?
BO: In August, we’ll be in L.A. and I’ll go back to London for a week for the Carnival, you know the Carnival. Then we go on to Japan at some later stage, then we go back to London for about three or four weeks, and then we do England. So during all that time I’ll probably have about 5 weeks off.
POWERTRIO

PETER CETERA
Glory Of Love
(Full Moon/Warner Bros.)

MIAI SOUND MACHINE
Words Get In The Way
(Epic)

DOUBLE
Captain Of Her Heart
(A&M)

CERTIFIED

HUEY LEWIS & THE NEWS
Stuck With You
(Chrysalis)

ANITA BAKER
Sweet Love
(Elektra)

MOST ADDED

HUEY LEWIS & THE NEWS
Stuck With You
(Chrysalis) 100 adds

NEIL DIAMOND
The Story Of My Life
(Columbia) 73 adds

AIR SUPPLY
Lonely Is The Night
(Arista) 60 adds

RECORD TO WATCH

THOMPSON TWINS
NOTHING IN COMMON

THOMPSON TWINS
Nothing In Common
(Arista)

DROPPED
James Taylor
Graham Nash
Bob Seger
Blow Monkeys
Dan Hartman
Billy Ocean (Songs)

2W  LW  TW

1.  1.  PETER CETERA - Glory Of Love (Full Moon/Warner Bros.)
2.  2.  MIAMI SOUND MACHINE - Words Get In The Way (Epic)
3.  3.  Double - Captain Of Her Heart (A&M)
4.  4.  Jeffrey Osborne - You Should Be Mine (The Woo Woo Song) (A&M)
5.  5.  Rod Stewart - Love Touch (Warner Bros.)
6.  6.  MICHAEL McDONALD - Sweet Freedom (MCA)
7.  7.  MIKE & THE MECHANICS - Taken In (Atlantic)
8.  8.  GORDON LIGHTFOOT - Anything For Love (Warner Bros.)
9.  9.  LIONEL RICHIE - Dancing On The Ceiling (Motown)
10. 10. GLORIA LORING & CARL ANDERSON - Friends And Lovers (Carrere/CBS)
11. 11. JACKSON BROWNE - In The Shape Of A Heart (Asylum)
12. 12. JACKSON BROWNE - In The Shape Of A Heart (Asylum)
13. 13. GENESIS - Invisible Touch (Atlantic)
14. 14. BERLIN - Take My Breath Away (Columbia)
15. 15. STEVE WINWOOD - Higher Love (Island/Warner Bros.)
16. 16. MONKEES - That Was Then, This Is Now (Arista)
17. 17. DAVID FOSTER & OLIVIA NEWTON-JOHN - The Best Of Me (Atlantic)
18. 18. MOODY BLUES - Your Wildest Dreams (Polydor/PolyGram)
19. 19. BILLY JOEL - Modern Woman (Epic)
20. 20. BILLY OCEAN - Love Zone (Jive/Arista)
21. 21. WHAM! - The Edge Of Heaven (Columbia)
22. 22. Sade - Is It A Crime (Portrait)
23. 23. JR LANE - Every Little Kiss (RCA)
24. 24. HUEY LEWIS & THE NEWS - Stuck With You (Chrysalis)
25. 25. DEREK DEJONGH - This Is The Time (A&M)
26. 26. ANITA BAKER - Sweet Love (Elektra)
27. 27. SHEENA EASTON - So Far So Good (EMI America)
28. 28. HOWARD JONES - No One Is To Blame (Elektra)
29. 29. BANGLES - If She Knew What She Wants (Columbia)
30. 30. LARRY CARLTON - Smiles & Smiles To Go (MCA)

CHARTBOUND

EL DeBARGE - Love Always (Gordy/Motown)
NEIL DIAMOND - The Story Of My Life (Columbia)
AIR SUPPLY - Lonely Is The Night (Arista)

c

ACTION SIDES

KEEP IT DARK - Dreamer (Elektra)
WHITNEY HOUSTON - All At Once (Arista)
GEORGE BENSON - Kisses In The Moonlight (Warner Bros.)
PATTI LABELLE - Oh People (MCA)
THOMPSON TWINS - Nothing In Common (Arista)
BANANARAMA - Venus (London/PolyGram)
RONNIE MILSAP - In Love (RCA)
PAUL MCCARTNEY - Press (Capitol)
BELINDA CARLISLE - Mad About You (IRL/MCA)
MARY JANE GIRLS - Walk Like A Man (Motown)
MICHAEL BOMBERG - Wonder Where You Are (A&M)
STARSHIP - Before I Go (Grunt/RCA)
KLYMAXX - Man Size Love (MCA)
LIMAHL - Love In Your Eyes (EMI America)
GAVIN CHRISTOPHER - One Step Closer (Manhattan)
ROSIE VELA - Magic Smile (A&M)
JOHN MARTYN - Lonely Love (Island)
SIMPLY RED - Money's Too Tight (To Mention) (Elektra)

NEW

NEIL DIAMOND - The Story Of My Life (Columbia)
AIR SUPPLY - Lonely Is The Night (Arista)
DARYL HALL - Dreamtime (RCA)
NICK JAMESON - Weatherman (Motown)
PAUL SIMON - You Can Call Me Al (Warner Bros.)
MOODY BLUES - The Other Side Of Life (Polydor/PolyGram)
By the thinnest of margins, Peter Cetera holds out for another week over Miami Sound Machine (see HIT FACTOR below.) Hard to believe that twelve A/C stations aren't yet on Miami Sound Machine. Time to fire up the old Excuse Phone.

Mike & The Mechanics make it three for three with Taken In, taking in 44 new HEAVY rotation reports.

Lionel Richie's new HIT FACTORED by 90% of his stations in just four weeks when even most other hits take six.

This week's MOST ADDED was undisputedly Huey Lewis & The News. When was the last time you saw any A/C record get 100 adds in a week?


Unknown Anita Baker makes a solid debut. Though only 85 reports, her HIT FACTOR is up to 54%. I'm told she's phenomenal live. Check these calls: WEZC, KFOR, WMT AM & FM, 3WM, WMGN, WMYX, WSNY, WTRX, KLTR, KFMB, KLYL, KOST, KWAV, KAMT and KKLV.

RECOMMENDED FOR A/C RADIO

Genesis
Throwing It All Away (Atlantic)
A bulls eye for A/C. A solid Phil Collins ballad should be a unanimous play for the entire A/C spectrum.

Al Jarreau
L Is For Lover (Warner Bros.)
Our summertime spelling lesson. Al's latest is bright and rhythmic enough to fight off our A/C ballad blahs.

Loring & Carl Anderson and an increase of 22% in HIT FACTOR points should now finally convince the skeptical. A nineteen to ten move on a tough chart says it all.

Last week's RECORD TO WATCH, Ronnie Milsap can now count among its early believers: KISY, WEED, KNOX, WIBA, WMRN, WRCO, KUBC, KSRO, KFDQ, KKLV and KXRO.

This week's RECORD TO WATCH, The Thompson Twins' Nothing In Common, benefits from an A/C edit/mix. Among those with something in common are: WALG, WFFX, WKXW, WSKY, KSFB, WJON, WIAL, KTYL, KSKI, B100 AND KWAV.

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NORTHEAST

SPRINGFIELD, MA (WALT PINTO-WHYN) H. Lewis, N. Diamond.
NEWPORT, NH (STEVE SIEVERT-WONL) Starship, DeBarge, Keep/Dark.
LEWISTON, ME (CHRIS LAYNE-WLAM) Frozen.
BANGOR, ME (FRED MILLER-WWWM) Frozen.
WHITE RIVER JCT, VT (CHARLIE TURNER-WXKE) Frozen.
HARTFORD, CT (DAVID BERNSTEIN-WTIC/AM) N. Diamond.
NEW LONDON, CT (DANNY O'BRIEN-WNLC) H. Lewis.
NEW HAVEN, CT (JAY MC CORMICK-WELI) Ocean.

AUGUST

HARTFORD, CT (DAVID BERNSTEIN) Starship, Temps, H. Lewis.
BANGOR, ME (FRED MILLER) H. Lewis.
WINCHESTER, VA (FRANK MITCHELL-WINC) Wham!, H. Lewis.
SOUTH

NEW HAVEN, CT (JAY MC CORMICK-WELI) Ocean.
HARTFORD, CT (DAVID BERNSTEIN) Starship, Temps, H. Lewis.
BANGOR, ME (FRED MILLER) H. Lewis.

ST. AUGUSTINE, FL (JIM ANDREWS-WVUV) H. Lewis, DeBarge, Easton, Keep/Dark.
STUART, FL (CHRISS MICHAELS-WSTU) B. Carlisle, Monkees, H. Lewis, Loring/And, DeBarge, Ocean.
TUSCALOOSA, AL (SANDER WALKER-WFFX/FM) Lightfoot, Air Supply, B. Joel, Paul Simon, Moody B's, Daryl Hall, DeBarge.
GADSDEN, AL (LOGAN/FORD-WGAD) Air Supply, Paul Simon, B. Hornsby, Temps, G. Benson.
VALLEY HEAD, AL (CHRIS JAMES-WQRX) S. Winwood, Air Supply, Wham!, H. Lewis.
ANNISTON, AL (SHERRI ARMSTRONG-WDNG) Frozen.
BAY MINETTE, AL (TIM BROWN-WBCA) Wham!, Ocean.
MOBILE, AL (HYLTON/GOLDEN-WKRG/FM) Frozen.
SELMA, AL (BOB PAYTON-WFTN) H. Lewis, Whitney, DeBarge, N. Jameson.
CLARKSVILLE, TN (JU. AUSTIN-WZM) Frozen.
CHATTANOOGA, TN (DALE SEASON-WGOW) Mike & M., S. Winwood, Wham!, Ocean.
OXFORD, MS (DAVID KELLM-J107) Paul Simon, Moody B's, Daryl Hall.
PADDY, KY (CHARLIE RIVERS-WKXY) Frozen.
SHREVEPORT, LA (JEFF EDMAN) H. Lewis, Ocean.
EL DORADO, AR (GARY TERRELL-KIXK) Ocean, H. Lewis, B. Hornsby, DeBarge.

MIDWEST

MASON CITY, IA (CINDY HUBER-KRIB) N. Diamond, H. Lewis, Easton, Air Supply.
MASON CITY, IA (HARRY O'NEIL-KLSS) L. Carlton, Easton, Ocean, DeBarge, H. Lewis, Keep/Dark.
WATERLOO, IA (ROGER DAVIS-KWLO) Ocean, H. Lewis, DeBarge.
DUBUQUE, IA (TOM CHRISTENSEN-WDBQ) Frozen.
DUBUQUE, IA (WES DAVIS-KAT/FM) H. Lewis, Loring/And, Daryl Hall, D. Foster, McCartney.
CEDAR RAPIDS, IA (GARY EDWARDS-WMT/AM) N. Diamond, Anita Bakr, J. Martyn.
CEDAR RAPIDS, IA (DENNIS GREEN-WMT/FM) Air Supply, Moody B's, N. Diamond, P. LaBelle.
NEAPOLIS, MN (CHUCK KNAPP-KSTP/FM) Klymaxx.
DULUTH, MN (NICK DIAMOND-WWEB) H. Lewis, McCartney, P. LaBelle, S. Winwood.
ROCHESTER, MN (RICH PETERSON-KROC/AM) N. Diamond, Air Supply, Vítkum.
AUSTIN, MN (PILGRAM/DAVIS-KGHR) N. Diamond, P. LaBelle, Force MD's.
MARSHALL, MN ( CRAIG ALLEN-KKKC/AM) M. McDonald, Ocean, B. Hornsby, Bananarama.
MONTEVIDEO, MN (LOU KUNO-KGGM) H. Lewis, DeBarge, Easton.
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<td>TOPEKA, KS</td>
<td>(ROSE RUES-KMAJ)</td>
<td>KXMO</td>
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<td>INDEPENDENCE, KS</td>
<td>(LYNN KILGORE-KIND)</td>
<td>KLOM</td>
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<td>PARSONS, KS</td>
<td>(GREG FORSHAY-KLKC)</td>
<td>KXOK</td>
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<td>LINCOLN, NE</td>
<td>(CATHY BLYTHE-KFOR)</td>
<td>KZLI</td>
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<td>HASTINGS, NE</td>
<td>(BRUCE DAVIS-KHAS)</td>
<td>KXRA</td>
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### CENTRAL

- **NEWARK, OH** (DAVE BLACK-WNKO) Mike & M., N.Diamond, H.Lewis, Bananarama, Paul Simon, Daryl Hall, Whitney, Wham!
- **Urbana/Springfield, OH** (RUSS SHAFER-WKSW) Klymax, Air Supply, Keep/Dark
- **LOGAN, OH** (CHUCK ANTHONY-WLGN) N.Diamond, P.LaBelle, H.Lewis, Paul Simon
- **Columbus, OH** (DAVE BISHOP-WSNY) No adds
- **MARION, OH** (JIM HOWELL-WMFRN) R.Milsap, DeBarge, G.Benson, N.Diamond
- **MARION, OH** (BILL MOORE-WDIF) H.Lewis, Keep/Dark, McCartney, Paul Simon
- **TOLEDO, OH** (FRED HELLER-WSPD) DeBarge, L. Carlton, H.Lewis, Limahl
- **TOLEDO, OH** (JAY MATTHEWS-SWM) M.McDonald, H.Lewis, Keep/Dark
- **Zanesville, OH** (PETE PETONIAK-WHIZ) Air Supply, DeBarge, Anita Bakr, Mendes
- **Youngstown, OH** (JIM MARTIN-WF MJ) Mary James, H.Lewis, G.Benson, N.Diamond, Anita Bakr
- **DOVER, OH** (STEVE KELLY-WJER) Whitney, T.Twins, H.Lewis, McCartney, B.Carlisle, H.Lewis
- **HAMILTON, OH** (MARK GIBSON-WMOH) T.Twins, Loverboy
- **Springfield, OH** (DALE GRIM-WIZE) WORC, Loring/And, H.Lewis, Ocean
- **Springfield, OH** (STEVE POPP-WAZU/FM) Ocean, G. Nash, Easton, Anita Bakr
- **Gallipolis, OH** (TIM MAXWELL-WHE) Frozen
- **Rushville, IN** (KEVIN LSTONE-WRCR) DeBarge, N.Diamond, Ocean, L. Richie
- **Lowell, IN** (JIM HOLLY-WZYN) Temps, L. Richie, H.Lewis, DeBarge, Air Supply
- **Kokomo, IN** (DARRYL PARKS-WIQJ) H.Lewis, N.Diamond
- **Versailles, IN** (DALE M. GRAVES-WVCR) M.Sembello, Anita Bakr, P.LaBelle, Wham!, Keep/Dark
- **Muncie, IN** (RANDY TANNER-WOZ) N.Diamond, D. & Price, Air Supply, Temps, Paul Simon, Daryl Hall, Janet Jax
- **Lafayette, IN** (MIKE JOHNSON-WASK) L. Richie, Ocean, R.Vela, Keep/Dark, Whitney
- **Monroe, MI** (WHEELER/DAVIS-WWTR) L. Carlton, H.Lewis, B.Carlisle, Daryl Hall
- **Flint, MI** (BILL PEARSON-WTRX) N.Diamond, Moody B's, B.Joel

### SOUTH WEST

- **Lansing, MI** (JACK ROBBINS-WLFS/FM) H.Lewis
- **Battle Creek, MI** (RICK CHAPMAN-WKKN) Anita Bakr, Ocean, H.Lewis, Keep/Dark, M.Sembello, DeBarge, L. Carlton
- **Grand Rapids, MI** (MARK ROBERTS-WOOD) Frozen
- **Grayling, MI** (BOB DITMER-WQON/FM) N.Diamond, Easton, P.LaBelle, Air Supply, H.Lewis
- **Kenosha, WI** (TERRY HAVEL-WLIP) Air Supply, N.Diamond, Paul Simon, DeBarge
- **Milwaukee, WI** (BETH FAST-WMYX) Anita Bakr, DeBarge, Ocean, N.Diamond
- **Milwaukee, WI** (MIKE MURPHY-WISN) Easton, H.Lewis, N.Diamond, DeBarge
- **FT. Atkinson, WI** (ROB ANDERSON-WFAW) Ocean, B.Hornsby, Wham!, DeYoung
- **Riverland Center, WI** (JOHN DOYLE-WRCS) R.Milsap, J.Martyn, Easton, L.Richie, L. Carlton
- **Madison, WI** (PAUL ONEILL-WMGN) Loring/And, Daryl Hall, P.LaBelle, Paul Simon
- **Madison, WI** (WILDOUGH LANE-WIBA) R.Milsap, Monkees
- **Beverdam, WI** (STEVE SABATKE-WBZV) B.Hornsby, Ocean, Easton, DeBarge, H.Lewis, Keep/Dark, J.Martyn, Air Supply, N.Diamond
- **Reedsburg, WI** (KEVIN KELLOGG-WRDR) Wham!, DeBarge, Ocean
- **Hudson, WI** (RICK THOMAS-WRJX) Miami S.M., Ocean, Easton, DeBarge, H.Lewis
- **Green Bay, WI** (WILLIAM CAREW-WDIZ) Frozen
- **Wausau, WI** (DAVE WRIGHT-WRIO) Frozen
- **Eau Claire, WI** (RICK ROBERTS-WIAL) Air Supply, Daryl Hall, DeBarge, Moody B's, N.Diamond
- **Menomonie, WI** (ALISON GIRARD-WMEQ) Frozen
- **Oshkosh, WI** (CHRIS HANSEN-WMGV) T. Twins, H.Lewis, Anita Bakr
- **Chicago, IL** (SUZY MAYZEL-WOR) S. Winwood
- **Joliet, IL** (TED BROWN-WJTW/FM) H.Lewis, Ocean, DeBarge, N.Diamond
- **Wilmington, IL** (RAFE SAMPSON-WWND) Seger, Moody B's, H.Lewis, E.Money, T.Twins, Air Supply
- **Rockford, IL** (JIM REED-KMDQ) Frozen
- **Rockford, IL** (MC GEE/HECKLER-WROK) H.Lewis, DeBarge, S. Winwood
- **Freeport, IL** (JIM DOUGLAS-WFPS) Anita Bakr, N.Diamond, Air Supply, Easton
- **Peoria, IL** (DENISE HENLEY-WIRL) Ocean, H.Lewis
- **Peoria, IL** (ROBB WESTABY-WBD) No adds
- **Bloomington, IL** (JIM ANDERSON-WJHN) Keep/Dark, H.Lewis, Paul Simon, L. Carlton, J.Martyn, Air Supply

### ROCKY MOUNTAIN

- **Havre, MT** (DAVID LEEDS-KOJM) H.Lewis, T.Watts, Beach Boys
MISSOULA, MT (LEE CURTIS-KYLT) Paul Simon, N.Diamond, Moody B's, Air Supply, Temps, Ashford &S.
HAMILTON, MT (STEVE FULLERTON-KLYQ/FM) H.Lewis, Air Supply, Temps.
BOULDER, CO (JEFFREY GOODWIN-KBOL) P.LaBelle, Whitney, Ocean.
COLORADO SPRINGS, CO (RWIN/HOWARD-KVUU) Frozen.
PUEBLA, CO (RIP AVINA-KZDA) Berlin, McCartney, H.Lewis, S. Winwood, Loring/And, Ocean.
SALIDA, CO (CHARLES DARWIN-KVHR) Frozen.
MONTROSE, CO (TOM OWCA-KUBC) H.Lewis, DeBarge, R.Milsap.
GRAND JUNCTION, CO (SUMMERS/DAY-KII) N.Diamond, Air Supply, Keep/Dark, G.Benson, T.Wins, Loverboy.
VAIL, CO (CHRIS BAKER-KRIV) H.Lewis, DeBarge, T.Wins, Daryl Hall, N.Jameson.
P. POWELL, WY (COLLEN RAGAN-KLZY) H.Lewis, Daryl Hall, G.Benson, T.Wins.
SUN VALLEY, ID (JEFFERY BALLOU-KSKI) Frozen.
SALT LAKE CITY, UT (LEMICHE/SESSOP-KSL) Air Supply, N.Diamond.

FAR WEST

CARSON CITY, NV (SCOTT CARSON-KPTL) H.Lewis, M.Sembello, G.Benson, Klymaxx.
LOS ANGELES, CA (LABEAU/TYLER-KFIL) N.Diamond, M.McDonald.
LOS ANGELES, CA (KAYE/KILEY-KOST) DeBarge, H.Lewis, Vondross.
SAN DIEGO, CA (RICHARDS/PAUL-KYXY) Moody B's, Air Supply, Mike M., R.Stewart.
SAN LUIS OBISPO, CA (DAN ARMSTRONG-KVEC) Frozen.
SAN FRANCISCO, CA (JACK KULP-K101) H.Lewis, S. Winwood.
CONCORD, CA (RAVIM PERUMAN-KKIS) H.Lewis, M.Sembello, Easton, Vondross.
CONCORD, CA (JIM HAMPTON-KWIN) B.Hornsby, Wham!, N.Diamond, Paul Simon, Air Supply, Easton.
LIVERMORE, CA (GREG EVERETT-KKIQ) Air Supply, J.Martyn, Keep/Dark.
SAN JOSE, CA (BILL WEAVER-KLOK) Mike & M., MODESTO, CA (EDWARDS/McCuLough-K093) Loring/And, Gavin C., Beatles.
SANTA ROSA, CA (JIM DANIELS-KSRO) Loring/And, H.Lewis, R.Milsap, Whitney.
UKIAH, CA (DANNY VANMETER-KUKI) Ocean, Girls N.D., Limahl.
ARCATA, CA (CHRIS KNIGHT-KATA) Whitney, McCartney, Temps, Air Supply.
PLACERVILLE, CA (KAWAI/FORRINGTON-KHTN) H.Lewis, Easton, Moody B's, Janet Jax., Daryl Hall.
VACAVILLE, CA (SHEILAH BOWMAN-KUIC) H.Lewis, Bananarama, Easton, Anita Bakk.

LAKE TAHOE, CA (BRIAN BECK-KTHO) Temps, H.Lewis, N.Diamond, Wax, Limahl.
SACRAMENTO, CA (IRONS/ANDREWS-KHYL/FM) N.Diamond, Ashford &S, DeBarge, H.Lewis.
CHICO, CA (DAVE KINDIG-KPANY) Wham!, Loring/And, Whitney.
GRASS VALLEY, CA (RICH BROCK-KNCO) H.Lewis, G.Benson, Temps.
BURNS/REDDING, CA (JIM LEE-KARZ) Frozen.
RED BLUFF, CA (KELLY FROST-KBF) Loring/And, G. Nash, S. Winwood, Mary Janes.
SUSANVILLE, CA (HARDWAY/CRAND-KSUE) Temps, Ocean, H.Lewis, P.LaBelle, Anita Bakk, S. Red, T. Twins.

NORTHWEST

THE DALLES, OR (KEVIN MACLOM/KMCQ) Frozen.
PORTLAND, OR (JOHN WILLIAMS-KGW) L.Richie, H.Lewis, G.Benson.
MEDFORD, OR (JIM ZINN-KMFR) Frozen.
MEDFORD, OR (JOHN O'BRIEN-KJC) Air Supply, Paul Simon, G.Benson, Daryl Hall.
AUBURN, WA (CARL SAWERY-KASY) B.Joel, N.Diamond, DeBarge, G.Benson, Air Supply.
MOUNT VERNON, WA (MIKE HARTMAN-KBRC) DeBarge, G.Benson, Keep/Dark.
OAK HARBOR, WA (DAVID BOWDEN-KISD) Moody B's, Loring/And, Beatles, B.Hornsby.
TACOMA/SEATTLE, WA (LOU ROBBINS-KAMT) Loring/And, J.Ingram, T.Wins, P.LaBelle.
OLYMPIA, WA (DICK PUST-KGY) Keep/Dark, J.Martyn, DeBarge, McCartney, Easton.
YAKIMA, WA (FRANK TAYLOR-KMWX) H.Lewis, DeBarge, Wham!, Air Supply.
YAKIMA, WA (DAVE HANSON-KIT) DeBarge, R.Vela, Easton, Air Supply.
ANCHORAGE, AK (CARTER-B.KFQD) Ocean, H.Lewis, R.Milsap, DeBarge.
SASKATOON, SK (STEVE SHANNON-CFCQ) Frozen.

BIRTHDAYS

Our BEST WISHES and HAPPY BIRTHDAY To:

Steve Myers, KQIP-Odessa, TX 8/3
Kevin Kellogg, WRGB-Redeburg, WI 8/3
Danny Davis, WQOW-Denver, CO 8/3
Nick O'Neil, WLTY-Norfolk, VA 8/4
Adie Rowe, WDVA-Danville, VA 8/4
Gary Carter, KBVR-Corvallis, OR 8/4
Dave Dempsey, WLAT-Conway, SC 8/5
Chuck Yates, KGRC-Hannibal, MO 8/5
Cathy Mullins, WTHK-Newark, OH 8/5
Don Ordine, KOXO/FM
Grand Forks, ND 8/3

Vern Gosdin 8/5
Mark Larson, KFMB-San Diego, CA 8/6
Al Parker, WGUD-Pascagoula, MS 8/7
Bil Zimmerman, WLEC-Sandusky, OH 8/7
J.C. Floyd, WOTH-Washington, NY 8/7
Mel Tillis, Dave "The Edge" Evans (U2) 8/8
Rick Thomas, WRPX-Hudson, WI 8/9
Jim Hampton, KWUN-Condor, CA 8/9
Tony Scott, WEKS/Marietta, GA 8/9
Randy Daniel, KGQG-FM
Rapid City, SD 8/9
Dr. Oren Harari

ON MANAGEMENT

WEEDING THE RULES GARDEN

"One of the best statements I've ever heard about management is: "The job of the manager is to keep the bureaucrats off the backs of the productive people."

In my last column, I talked about the inevitable tendency for Mickey Mouse rules to proliferate, like weeds, in organizations. One of the best things a manager can do is to constantly "weed the rules garden". Ineffective managers just keep on adding rules and adding pages to procedures manuals. As we discussed in the last column, this increases overhead and reduces productivity and morale. In contrast, effective managers constantly assess (often by asking employees and customers) which rules are helpful and which rules are Mickey Mouse hurdles to be radically altered or discarded.

Let me be very clear about it. Weeding the rules garden requires a lot of commitment on your part. Like weeding a real garden, it's not easy, and it's not something you do only once. And you'll soon find that almost every Mickey Mouse rule has at least one passionate defender. It takes courage and leadership to say "Enough!" It takes some pig-headedness on your part to say "No more!"

In that spirit, let me tell you about some pig-headed--and very successful--managers who decided to finally weed the garden:

A One executive awards a porcelain Mickey Mouse statue each month to the employee who identifies the stupidest rule or procedure that is the biggest nuisance.

A A banker has stated that from now on, no memo longer than two pages will be read, and that one page or less is ideal. In fact, this banker encourages everyone not to even write memos, but instead do a very radical thing: talk to each other.

A The purchasing manager for a large corporation streamlined requisitions procedures so that supervisors could spend up to $25 to buy anything without getting his approval first. Supervisors would simply submit receipts to him at the end of the month. Guess what? They were very responsible and the company wound up saving a lot of money and improving morale as well. He also streamlined policies manuals which had to go through for larger requests, reducing paperwork by over 50%.

A The President of a hospital chain (reports that he) refuses to sign any more new policies to the Policy Manual. In fact, he is reviewing the manual and reducing each policy to no more than one page. Finally, he has terminated the long, ponderous (and usually unread) in-house Quarterly Reports and has substituted a one-page report from all divisions which states how they are improving their service.

A A retailer took one year's "sabbatical," as he called it. He spent the entire period reducing paperwork. He found 80% of the existing paperwork in this huge retailing chain was useless and counterproductive, so he eliminated it. That means, by his estimate, he reduced annual paperwork by 27 million pages a year. And you know what happened? People did their jobs better after that.

A The new Chairman of a floundering Fortune 500 manufacturing firm called in his senior corporate officers. In the center of the room was a wastebasket. He took the corporate policies manuals--which measured 22 inches thick--dumped them into the wastebasket, and set them on fire. He substituted a one-page statement of philosophy and said: "From now on we start listening to the people who are making the products--those are the productive people." Along those same lines, he also made what I consider to be one of the best statements I've ever heard about management: "The job of the manager is to keep the bureaucrats off the backs of the productive people." Incidentally, the company turned around dramatically under the leadership of this Chairman.

A After hearing the above story, the President of a hamburger chain brought together his senior staff. They spent hours going through every page in the procedures manuals. At each page, he would ask: "Do we really, really, need this page?" If the answer was no, he would rip it out of the manual and set it on fire. There were a lot of flames that day.

A The new President of a stereo manufacturing company that had suffered shrinking profits told his managers: "From now on we start from scratch. Behave as if you were just starting this business, ignore the bureaucracy that exists, and don't ever say, 'This is how we've always done it'. Let's reorganize this company." The company, by the way, turned around impressively.

A The head of a division of one of the few exceptional textile firms in this country has done the unthinkable! He has the hourly people fill out their own time cards each week, thus taking a paperwork burden off the Shift Manager, who can therefore concentrate his energies on more productive endeavors. Along the same lines, the head of one of the successful divisions of a Big Three automaker reports: "We have instituted exception timekeeping. The next goal is to eliminate all timekeeping."

Does all this sound too radical, too chaotic, too anarchistic? I can assure you that each of the managers above has been extremely successful in driving highly profitable and growing ventures. So how do they do it? Well, remember, no manager eliminates all rules and procedures. They keep the good ones and they create good ones. But I hope that the examples above suggest to you that a majority of the rules and paperwork in your organization can be pruned dramatically, if not eliminated outright.

There's something else, too. Maintaining control and getting organized does not mean that you need to develop more rules, more systems, and more paperwork. You can get even better control and organization without all those weeds. How? Well, that's the subject of my next column. To those of you who want to reduce bureaucracy but are worried about chaos, and to those of you in small organizations that already have very few rules but too much chaos--I think you'll find the next column very useful.
KNEE DEEP IN NEW YORK
Starship recently rocked Radio City Music Hall in the midst of their 50-city summer tour. Pictured here at a backstage reception are: Pete Sears (Starship), Rick Dobbie (RCA), Bob Buziak (RCA), Mickey Thomas (Starship), Grace Slick (Starship), Donny Baldwin (Starship), Sal Licata (RCA), and Craig Chaquico (Starship).

Care to be "FOTO FILED" by The Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102.

GOLD SHINES BRIGHT ON
MOODY BLUES
The Moody Blues celebrated the success of their latest album with Polydor/PolyGram executives following a performance in the New York area. Pictured backstage at the Garden Arts Center in Holmdel, New Jersey are (standing - l to r) Justin Hayward (Moodies), Jim Lewis (PolyGram), John Lodge (Moodies), Dick Asher (PolyGram), Patrick Moraz (Moodies), Harry Anger (PolyGram), Ray Thomas (Moodies), and Graeme Edge (Moodies).

Seated (l to r): Bob Jamieson (PolyGram), Bill Fox (PolyGram), Shelly R. din (PolyGram), Len Epand (PolyGram).

THE BARE IS BACK
Bobby Bare recently visited KIK/FM-Anaheim's Tally Hobbs at the station while he was in town for four concerts. Pictured here (l to r) are Bobby and Tally.

BEST LEGS CONTEST?
WDIF-Marion, Ohio's Jeff Kelly (left) and Jan Chamberlin (right) hunk it up with ZZ Top's Billy Gibbons at the "ZZ Top Summer Picnic." WDIF flew Jan and Jeff, along with two contest winners, to the "secret" broadcast location for a catered picnic and a HOT day with ZZ Top.

GLASS TIGER STRIKES GOLD AND PLATINUM
Glass Tiger struck Canadian gold and platinum for their debut album. Pictured here (l to r) are: Deane Cameron (Capitol/EMI), Michael Hanson (Glass Tiger), Al Connelly (Glass Tiger), Wayne Parker (Glass Tiger), Jim Vallance (producer), Alan Frew (Glass Tiger), Sam Reid (Glass Tiger), and Tim Trombey (Capitol/EMI).
"TEARS OF FIRE"

KQIZ, Amarillo, TX  21-14
TOP 2 PHONES , Brian Krysz,PD
"Truly amazing record, it's been in our TOP 9 at 9 fourteen days straight fluctuating between #1 and #3. We are averaging 300 requests a day."
A RECORD THAT NEEDS TO BE PLAYED ON THE AIR!!"

Desi Cohn, Hastings Records - 45th Street, Amarillo, TX
"We blew the record out the door the day the band was here, and we've shown increased sales from that time on!"

KRIX , Ace Palladino, Brownsville, TX
"KEEL has the girls crying for 'Tears Of Fire' on the phone. The single, LP, and cassette are heating up the record stores and it's so HOT , it even makes the air sweat!"

KKTX, Nick Roberts , PD, Kilgore, TX
"Heavy phones in all day parts. They knocked 'em dead at the TEXAS JAM. Requests continued so we are full steam ahead on KEEL'S 'Tears Of Fire'."

WBCN, Tony Beradini
"'Tears Of Fire' will burn up the phones and your radio. Play it or DIE!

Requests + Sales =

UPCOMING TOUR DATES

8/6  BUFFALO  8/17  HARTFORD
8/8  TORONTO  8/19  POUGHKEEPSIE
8/9  MONTREAL  8/20  NEW YORK CITY
8/11  RIMOUSKI  8/22  LONG ISLAND
8/12  CHICOUTIMI  8/23  SPRING VALLEY, NY
8/13  QUEBEC  8/24  PROVIDENCE
8/15  ALBANY, NY  8/26  BOSTON
8/16  KINGSTON  8/30  BEAUMONT, TX

MCA RECORDS
PAUL SIMON
His first hit song was "Sound of Silence," which he wrote in 1963. It became a hit more than twenty years ago, in the Spring of 1966.

WHAM!
Despite their success over the past four years, they only recorded fifteen songs in that time.

FRANKIE GOES TO HOLLYWOOD
Your guess is as good as any. The working title of their new album is "Cathy Curse And The Livid Dick."

IGGY POP
His new album "Blah, Blah, Blah" was produced by David Bowie. Recorded in Switzerland, it will be released on A&M Records.

GLADYS KNIGHT & THE PIPS
They've signed with MCA, their seventh label in twenty-five years of recording.

KEEP IT DARK
They are a band of five Brits, four of whom are from Liverpool.

TOTO
New lead singer Joseph Williams will debut on Toto's upcoming album, "Fahrenheit," due for release later this month. Other contributors to "Fahrenheit" include Miles Davis, Don Henley and Michael McDonald.

AIR SUPPLY
Graham Russell and Russell Hitchcock formed Air Supply in 1976 while both were still performing in the Australian company of the musical "Jesus Christ Superstar." Their first single was called "Love And Other Bruises."

EDDIE MONEY
In 1977, he was the subject of a 90-minute documentary film "Money Madness," which chronicled the early days of his music career.

UNTIL DECEMBER
Before co-founding Until December, Adam Sherburne was a proficient athlete. He was a member of the U.S. Jr. Davis Cup team in 1980. In 1981 he finished first in the Southwest Men's Triathlon in El Paso, Texas.

Gwen Guthrie
She co-wrote Ben E. King's "Supernatural Thing" in 1975.

DENNIS DeYOUNG
He'll soon be producing tracks for the next Liza Minnelli album.

DOBIE GRAY
Born Leonard Ainsworth Jr., he's 44 years old and a native of Brookshire, Texas.

Eurythmics
Annie Lennox once aspired to be a classical flute player. At seventeen she was accepted at London's Royal Academy Of Music.

Tom Cochran & Red Rider
Prior to joining Red Rider in 1980, Tom did all the music for Xaviera Hollander's movie, "My Pleasure Is My Business."
Billy Joel
“A Matter Of Trust”
Taken from the Columbia LP: “The Bridge” 40402

MAJOR MARKET EXPLOSION!!!
WXKS  WCZY
WPHD  KHTR
PRO/FM  KWK
94Q  WLOL
Z93  KPKE
WRSR  Y108
WLS  KPLZ
WMMS  KNBQ

Neil Diamond
“The Story Of My Life”
Taken from the Columbia LP: “Headed For The Future” 40368

FIRST WEEK OUT
73 ADDS OUT OF THE BOX
CHARTBOUND

Columbia Records
Loverboy
“Heaven In Your Eyes”
Taken from the Original Motion Picture Soundtrack “Top Gun” on Columbia Records 40323
A GAVIN MOST ADDED OF THE WEEK
22 ADDITIONAL MAJOR MARKET STATIONS THIS WEEK!!

Lisa-Lisa
and Cult Jam with Full Force
“All Cried Out”
Taken from the Columbia LP: “Lisa-Lisa and Cult Jam with Full Force” 40125
The Biggest Reaction Record On The Street
B104  B94
Y100  Y107
KMJK  WAVA
B97  FM102  DEBUTS AT #24
KBEQ  KMEL  31 TO 25

Eddie Money
“Take Me Home Tonight”
Taken from the Columbia LP: “Can’t Hold Back” 40095
44 OUT OF THE BOX ADDS
INCLUDING:  WPHD  KMLE
WMMS  KPLZ
KWK  93Q
KWOD
**Paul Simon**

"You Can Call Me Al" - Paul Simon (Warner Bros.)

A fascinating lyrical study of plea bargaining with a unique backdrop of sound. Paul Simon is in the same audio boat as Joni Mitchell. Songs are now paintings and concepts rather than a performing band—a dab of drums across here, a synthesized whistle there. The lyrics are like an existential riddle. The punch line is the song's originality.

"Somebody Out There" - Triumph (MCA)

This is the most commercial, mainstream stab Triumph has ever attempted on the airwaves. The vocal layers and song construction puts them closer to Journey than Rush, closer to the Starship than Rainbow. Sounds as if Triumph's new direction is song-oriented rather than compositional. August's upcoming LP should tell the tale.

**Crowded House**

Crowded House sounds great in our Crowded Office. This is a three piece from New Zealand featuring a couple of Split Enz refugees, Neil Finn (bro of singer Tim Finn) and Paul Hester. Each and every week we receive reports on "World Where You Live". "Something So Strong" is a strong addition as Crowded House go from EP to LP.

**Billy Joel**

**The Bridge** - Billy Joel (Columbia)

Billy Joel's eleventh LP takes us to The Bridge and moves uptown. It's the special trax that give this album its personality. I'm referring to trax like "Baby Grand". Joel's duet with Mr. Ray Charles, "Big Man On Mulberry Street" with its jazz flavor featuring the acoustic bass work of Ron Carter, and Cyndi Lauper's collaboration, "Code Of Silence". Much care has been taken to give The Bridge a high quality technical shine (digital recording and direct metal mastering). On the single, "Mother Of Trust", Billy sounds a bit like Robert Palmer. "Running On Ice" is the true soundtrack of urban madness, as the words run together and the tempo beats a frantic pace. On the closer, it's Stevie Winwood who gets in the last note. His B:3 work on "Getting Closer" pushes the song up a few notches on the airplay scale. All in all, The Bridge is a fully eventful effort, both from a material standpoint and from the guests that participate in the grandeur.

**Street Language** - Rodney Crowell (Columbia)

I hope everybody received a copy of the bio/interview where Rodney Crowell explains each song, cut by cut (call Dana at 212-496-5100). Even if you’re a longtime fan, it sure changes your outlook. Though Crowell has released three previous top notch albums, this is his LP where he rests his heart and soul, in a quest to transcend categories and make the supreme commitment towards being a stage performer. Though John Hiatt’s "She Loves The Jerk" is an immediate favorite, I'm still a side two fan. "Oh King Richard" is about race driver Richard Petty. "Stay (Don't Be Cruel)" does work as an Everly Brothers cop. "The Best I Can", I remember hearing off of an Albert Lee LP. "Past Like A Mask" is a beautiful song and a hard lesson to learn. Hopefully Street Language will grow up to be a CD. I'm gonna buy a programming machine (mine's a dinosaur) and re-invent the experience of digging this line, the pieces of work ten different ways. P.S. Crowell is right. If you ever read Joe Klein's biography on Woody Guthrie, you'll end up inspired. Required reading for rock n roll people, isn't it?

**Thorogood**

Live - George Thorogood (EMI America)

Recorded just under three months ago, the tape aren't even cold yet. This is about as basic as the boogie gets, people. Thorogood has fanned out his sound a little, adding the extra guitarist and a sax player. The live sound reflects the venue—a big big hall. John Lee Hooker's "One Bourbon, One Scotch, One Beer" is given the grand resurrection.

**Take Me Home Tonight**

"Take Me Home Tonight" - Eddie Money (Columbia)

One of this week's Most Added is Mister Eddie Money's "Take Me Home Tonight", a clever synthesis incorporating Ronnie Spector singing the hook line from "Be My Baby". This is a radio song of the 60's meeting a radio song of the 80's. Kinda shows the increasing compatibility of the two eras.

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**Additional Notes**

The GAvin Report August 4, 1986

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Two acts, GTR and Glass Tiger enter the critical best Van Halen moves upward again Alternative Chart. Their album, Especially way, chart's highest debut, hence continues Certified News responsive chords hodge podge of Dylan, even biggest artists. The album band. Huey doting affection Top Forty now heaps The News. quality Rounding out the Top Ten Armatrading does Radio months. Neil Young's "Touch The Night" Man clear threat 2. 1. (Warner -- 12) "Reelin' "You Can Call Me "Take 1. (Columbia "Al Will..." -- 12) "Feelin' "Touch "Take (Columbia "Ramble" "Girl" R.E.M. (IRS) "Fall" "Believe" "Begin" R.E.M. (IRS) "Fall" "Believe" "Begin" ALVIN LEE "Take" "Touch" "Road" "Crazy" Ruthless People (Epic) "Mick" "Joel" "Bruce" Moody Blues (Polydor) "Other" "Wildest" "Rock" DARYL HALL (RCA-12) "DREAMTIME" Red Rider (Capitol) "Boy" Bruce Hornsby & Range (RCA) "Kiss" "Western" SMITHEREENS (ENIGMA) "BLOOD" Icehouse (Chrysalis) "Border" "Paradise" "Promises" GTR (ARISTA) "HUNTER" VAN HALEN (WARNER BROS.) "WALKS" "DREAMS" "SUMMER" Kim Mitchell (Atlantic) "Patio" 38 Special (A&M) "Somebody" "Hearts" GLASS TIGER (MANHATTAN) "FORGET" John Mellencamp (Riva) "Rumble" "Sweat" ELP (Polydor) "Touch" "Score" ALVIN LEE (21/ATLANTIC) "DIESEL" Rod Stewart (Warner Bros.) "Red" "Touch" Journey (Columbia) "Suzanne" "Help" "Radio" MODELS (GEFFEN) "COLD" Bruce Cockburn (Gold Mtn./MCA) "Democracy" "World" Beat Farmers (Curb/MCA) "Riverside" Danny Wilds (Island) "Enough" AC/DC (Atlantic) "Who" DAVID & DAVID (A&M) "Boomtown" BONNIE RAITT (WARNER BROS.) "LADY" About Last Night (EMI America) "Waite" "Souther" "Seger" Top Gun (Columbia) "Loggins" "Loverboy" "Cheap" "Berlin"

"EDDIE MONEY (Columbia-12) "Home" "BILLY JOEL (Columbia-12) "Trust" "PAUL SIMON (Warner Bros.-12) "At" PETER CASE (Geffen) "Steel" ROB JUNGLAS (Manhattan) "Memphis" CHRIS THOMPSON (Atlantic) "Loneliness" THOMPSON TWINS (Arista-12) "Nothing" LOU REED (RCA) "Video" JEAN BEAUVOIR (Columbia) "Heat" "Song" CHRIS DEBURGH (A&M) "Fire" DOCTOR & MEDICS (IRS) "Spirit" "RUN DMC (Profil) "Walk" CLUB PARADISE (Columbia) "Elvis/Jimmy QUIET RIOT (Pasha/Epic) "Wild" PAUL McCARTNEY (Capitol-12) "Press" "GEORGE THOROGOOD (EMI America) "Reelin"

This week's Top Twenty is crowded with new entries. Here are the highlights. Eurythmics move into the Top Three with a clear threat to the number two slot. Van The Man is enjoying sensational airplay primarily on the "Ivy Tower" track. This album is sure to live in the Top Ten for at least a couple of months. Neil Young's "Touch The Night" is doing something this last few efforts were unable to do—sustain the interest of Album Radio programmers and listeners. Joan Armatrading does a backbreak as well, as the quality of her album wears well for the long haul. Rounding out the Top Ten is Huey Lewis & The News. Album Radio is unaunted by the doldrums effect Top Forty now heaps on the band. Huey is absolutely one of the year's biggest artists. The album is entitled 'Fare', a play on the Sports motif of the last album. Bob Dylan, even though the record seems to be a hodgedodge of different eras, is reigniting responsive chords as his tour with Tom Petty continues to cross the nation. Biggest Certified News of the week is REM, who mark their debut as an album at #12. They are the chart's highest debut, hence their Certified status. David Lee Roth continues to inch his way, straining to break the Top Ten. Daryl Hall makes a respectable jump from 40 to 17. Smitherereens continue to generate big impact both on the Gavin Album Chart and the Alternative Chart. Their album, Especially For You, makes the transition from soundtrack entry (Dangerously Close) to bonafide "album." Van Halen moves upward even as the album's best track, "Love Walks In" enters the spotlight. Two acts, GTR and Glass Tiger enter the critical stage. The next week or two will dictate how far Album Radio will stay on the case. Bear in mind that Glass Tiger still has a strong Top Forty base, even though the band's sound is well suited for Album Radio's audience. The Models rocked up an impressive week, turning a few sideways weeks into upward mobility. Alvin Lee moves up two spots, having to earn every step of the way up. The last two debuts show off Album Radio's musical tastes. The return of Bonnie Raitt, scoring a chart position even before her album hits the streets is good testimony that her brand of tough female bluesy rock was sorely missed. David & Alvin win the prize this week, gathering up a buzz that would surely muster up jealousy among most other new artists. The ground they gain is, once again, hard earned but based on honest music, realistic street-oriented images...Chartbound's Top Three will all make dramatic debuts come next week. It's very rare that two major songwriting talents like Billy Joel and Paul Simon release new music the very same week. Billy's new LP is a masterwerk, while we are just now anticipating the latest from Paul Simon. Oddly enough, Album Radio chose Eddie Money as this week's Most Added. A final word of warning. Watch out for Peter Case. Stay cool and get some rest. KO KZ.
RODNEY CROWELL

"STREET LANGUAGE"
His rock and roll debut on Columbia.

Produced by Rodney Crowell and Booker T. Jones.
Last week the Alternative Chart fell victim to a group of gremlins whose work left The Beat Farmers off our chart when they actually deserved to be there. They should have been at number 11 last week. Our apologies to The Beat Farmers and CurbMCA. Records. The Smiths turn in a courageous effort to stave off R.E.M., who blast in at #2 and should take over the top next week. The Smithereens are doing exceptionally well, leap-frogging the Screaming Blue Messiahs. SBM suddenly find themselves in the midst of an intense battle, including label mates Guadalcanal Diary breathing down their neck. Their spectacular jump not only merits inclusion in our top ten but also within our Gavin Album Frontline. Although they only rose a modest two spots, they refuse to fade and their persistence may eventually land them inside the big ten. Love Delegation is our highest debut and Certified album. Non-commercial radio is casting the heaviest votes for the former Fleshtone. The Feefies are our other debut. Both albums are independent records incidentally. Van Morrison sports a healthy five point jump with non-commercial radio now getting behind Van The Man.

Bob Dylan (Columbia) "Mindent Rambles"
SONIC YOUTH (SST) "Green"
RAUNCH HANDS (Relativity) "Doin"
THE FOUNTAINHEAD (Chrysalis) "Feel"
AGENT ORANGE (Enigma) "Voices"
BIG BLACK (Homestead) "Money"
NEIL YOUNG (Geffen) "Touch"
GO-BETWEENS (Big Time) "Spring"
TRUE BELIEVERS (Rounder/EMI America) "Rain"
APB (Link) "Lullaby"

BIRDSONGS OF MESOZOIC (Ace Of Hearts) "Spirit"
### Certified

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>CRYSTAL GAYLE</td>
<td>Cry</td>
<td>(Warner Bros.)</td>
</tr>
<tr>
<td>EXILE</td>
<td>I'll Be Me</td>
<td>(Epic)</td>
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### Most Added

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
<th>Label</th>
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<tbody>
<tr>
<td>JOHN ANDERSON</td>
<td>Honky Tonk Crowd</td>
<td>(Warner Bros.)</td>
</tr>
<tr>
<td>RESTLESS HEART</td>
<td>That Rock Won't Roll</td>
<td>(RCA)</td>
</tr>
<tr>
<td>BARBARA MANDRELL</td>
<td>No One Mends A Broken Heart Like You</td>
<td>(MCA)</td>
</tr>
</tbody>
</table>

### Top Requests

- HANK WILLIAMS JR.: Heartbeat In The Darkness (Capitol)
- DON WILLIAMS: A Country State Of Mind (Warner Bros./Curb)
- REBA McENTIRE: Little Rock (MCA)

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**TOTAL REPORTS THIS WEEK:** 175

**REPORTS ACCEPTED ON:** Mondays 8AM through noon Wednesdays

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**CHARTBOUND**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
<th>Label</th>
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<tbody>
<tr>
<td>EARL THOMAS CONLEY</td>
<td>Too Many Times</td>
<td>(RCA)</td>
</tr>
<tr>
<td>ANITA POINTER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>GARY MORRIS</td>
<td>Honeycomb</td>
<td>(Warner Bros.)</td>
</tr>
</tbody>
</table>

- **Reports:** 109
- **Adds:** 21
- **On:** 74
- **Chart:** 14
- **Weeks:** 3

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ARTIST & TITLE

MICKEY GILLEY - Doo Wah Days (Epic)
SOUTHERN PACIFIC - A Girl Like Emmy Lou (Warner Bros.)
SWEETHEARTS OF THE RODEO - Since I Found You (Columbia)
RESTLESS HEART - That Rock Won't Roll (RCA)
BILLY BURNETTE - Soldier Of Love (MCA/Curb)
LEE GREENWOOD - Didn't We (MCA)
RAY CHARLES - The Pages Of My Mind (Columbia)
WILLIE NELSON - I'm Not Trying To Forget You (Columbia)
MAL CHECK & RUCKER - Slow Motion (Alpine)
KENDALLS - Too Late (MCA/Curb)
LYLE LOVETT - Farther Down The Road (MCA/Curb)
CHARLY McClAIN - So This Is Love (Epic)
*JOHN ANDERSON - Honky Tonk Crowd (Warner Bros.)
DOBIE GRAY - The Dark Side Of Town (Capitol)
GLEN CAMPBELL - Call Home (Atlantic America)
LEON EVERETTE - Sad State Of Affairs (Orlando)
LARRY BOONE - Stranger Things Have Happened (Mercury/PolyGram)
ALMOST BROTHERS - What's Your Name (MTM)
MARTY STUART - All Because Of You (Columbia)
ROSIE FLORES - I'm Walkin' (Reprise)
*BABARIA MANDRELL - No One Mends A Broken Heart (MCA)
GENE WATSON - Bottle Of Tears (Epic)
*STEVE WARINER - Starting Over Again (MCA)
TOM T.HALL - Suzy's Beauty Shop (Mercury/PolyGram)
DAVID ALLAN COE/WILLIE NELSON - I've Already Cheated On You (Columbia)
TARI HENSLEY - I've Cried A Mile (Mercury/PolyGram)
*DONNA FARGO - Woman Of The 80's (Mercury/PolyGram)
*MASON DIXON - Home Grown (Premier)
*A.J. MASTERS - Love Keep Your Distance (BDR)

Dropped: #31 - Ronnie McDowell, #34 - Kathy Mattea, Wild Choir, Pam Tillis, Evers Brothers.

LP CUTS

GEORGE STRAIT (MCA) - Deep Water
HANK WILLIAMS JR. (WB/Curb) - Mind Your Own Business/Can't Judge...
DWAYNE YOAKAM (Reprise) - It Won't Hurt
ANNE MURRAY (Capitol) - My Life's A Dance
PAKE MCENTIRE (RCA) - I'm Having Fun

RANDY TRAVIS (Warner Bros.) - My Heart Cracked
T.GRAHAM BROWN (Capitol) - Hell & High Water
OAK RIDGE BOYS (MCA) - What You Do To Me
FORESTER SISTERS (Warner Bros.) - 100% Chance Of Blue
STATLER BROTHERS (Mercury) - We Got The Money

COUNTRY SUMMARY

Don Williams makes his way to number one, and Hank and Conway fall in line behind him in the race for next week's top spot. Ronnie Millsap is starting to look like a sure hit for both Country and A/C stations. Big jumps at KKLE-Ellensburg (24-18), KUTI-Yakima (30-24), KFAT-Corvalis (21-15), KROW-Reno (21-13 - Joel Muller sez calls for Ronnie are ringing the phones off the wall!), KHSL-Chico (23-16), WFMJ-Springfield (24-15), WIL-St.Louis (18-10), KSIX-Topeka (28-19), etc. last week's certified, Eddie Rabbitt and Juice Newton, continues to surprise programmers with phenomenal requests. (Just another example of the power of the soap!).

Earl Thomas Conley and Anita Pointer top the Chartbounds and have 21 adds, including WGAA-Cedartown, WQB-Errolton, KDM-El Dorado, KNJ1-Houma, WEZO-Winfield, WFSR-Harlan, WMC-Memphis (Jim Tabor reports that Memphis ladies love this one!), WSIX-Nashville, KBMR-Bismarck, WAKW-Waukesha, etc. The other Chartbound is Gary Morris with 108 reports and 12 adds. Bill Cardoba at KYAK-Anchorage tells us that, in addition to getting requests for Gary's "Honeycomb," he's also getting requests for the original by Jimmy Rodgers. Ray Charles is still hanging in there, and Tony Thomas (KOLO-Reno) reports that it's his third most requested song. Malcheck & Rucker's latest is generating positive comments from programmers like Wayne Cordray (KXYZ- Everett/Seattle), who says most of the calls for "Slow Motion" are coming from females. Mark Burns at WCAV-Brockton says he's getting a lot of calls for the Lyle Lovett song. We've also gotten a lot of good reviews on Lyle's new LP. It might be worth checking out Even though Bobby Bare missed making it into the Action Sides this week, we've still been getting a lot of good reports from the people who are playing it. Big John Libynski at KGRT-Las Cruces claims that Bobby's hit "pick to click" this summer, and both Jesse Lee at KORD-Tri-Cities and Brett Davis at KXEL- Waterloo report tons of female requests for Mr. Bare. Even though the official "A" side of the Pinkard & Bowden is "She Thinks I Steal Cars," the jury is still out, with half of those reporting the record preferring to play "Imelda's Shoes." Sue Cresswell (KUCF-Festus) reports that she's getting good reaction on every cut from William Lee Golden's LP. On August 14th, Merle Haggard will be honored by the Joint Sessions of the California State Legislature, and KRDK-Sacramento will be broadcasting part of the celebration. Ken Conlin from KRED/AM in Eureka was very happy to let us know that KPBX (a former A/C station) has changed its call letters to KRED/AM and changed to a Country format. Both the AM and FM will now be heard from Mendocino to the Oregon border. It's that time of year again! The CMA Award nominees are being announced, and the artists who are in contention for this years Horizon Award are T.Graham Brown, The Forester Sisters, Vince Gill, Kathy Mattea, Restless Heart, John Schneider, Dan Seals, Randy Travis, Keith Whitley, and Dwight Yoakam. The nominees for their awards have also been announced, and they are: LARGE MARKET - Cindi Brooks (WNOE New Orleans), Del DeMonreux (WKNY New York), Terry Dorsey (KPLX Dallas), Joe Hoppell (WCMS Norfolk), and David Lawrence (WAFK Kansas City).

MEDIUM MARKET - Tom Allen (KASE Austin), Coyote Calhoun (WAMZ Louisville), Eddie Edwards (WSIX Nashville), Sabrine Sproules (WOCJ Jackson), Al Wynter (WSM Nashville). SMALL MARKET - Donna Dee (KJSB Jamestown), Ray woolfenden (WPWC Durnt)

Congratulations to all!!
NORTHEAST

WORCESTER, MA (TIM TODD-WORC) M & Rucker, S.Pacific, Todd Joos.
LOWELL/LAWRENCE, MA (FRANK FITZ-WILL) Frozen.
NEW YORK, NY (PAM GREEN-WHNN) Greenwood, R.Charles, S.of Rodeo, Restless H.

SOUTHEAST

BOSTON, MA (TODD GRIMSTED-WPOC/FM) C.Gayle, J.Frickie, S.Earle.
RICHMOND, VA (BILLY LEE-WXKY) T.T.Hall, M.Gilley, S.of Rodeo.
STEVESVILLE, NC (TIM WALKER-WFMX) No Report.
CONWAY, SC (DAVE DEMPSEY-WLAT) D. Fargo, L. Boone, Masters, J.Anderson, Vega Bros, R. Flores, Restless H, Willie N.
ATLANTA, GA (NEIL MCGINLEY-WLPO) Exile, C.Gayle.
ALBANY, GA (JIM SHEPHERD-WKAK/FM) No Report.
FT. PIERCE, FL (GEORGE GORDON-WFTP) B.Mandrell, J.Anderson, B.J.Royal.

SOUTH

TALLADEGA, AL (RICK ROBINSON-WEYY) No Report.
JASPER, AL (JOHNNY ELMORE-WARF) No Report.

ALBERTVILLE, AL (JEFF ALLEN-WQSB/FM) S.Earle, R.Travis.
LA FOLLETTE, TN (TONY LAWSON-WQLA) S.Pacific, Greenwood, C. Perkins.
MEMPHIS, TN (JIM TABOR-WMC) S.Earle, E.T.Conley.
MILAN, TN (BILLY LEE-WXKY) No Report.
COLLINS/HATTIESBURG, MS (TOM BROOKS-WKN2) No Report.
BLOXSI, MS (DAVE TERRY-WVMT) M.Gilley, S.Pacific, S.Wariner, Restless H.
PASCAGOULA, MS (AL PARKER-WGUD) R.Cash, S.of Rodeo, Almost B's, C.McClain, Restless H, B.J.Royal, S.Pacific.
LOUISIANA, KY (COYOTE CALHOUN-WAMZ) No Report.
LOUISIANA, KY (MARK S. WILLIAMS-WCLI) No Report.
PADUCAH, KY (KENT KING-WKYO) Exile, S.K. & O.
FAYETTEVILLE, AR (TOM SMEEKER-KKIX) No Report.

UPPER MIDWEST

MARSHALL, MN (PAUL BACHMAN-KMHL) C.Gayle.
ST. CLOUD, MN (STEVE STEWART-WWJO/FM) M.& Rucker.
BRainerd, MN (DAVE TORKELSON-KOBR) No Report.
ABERDEEN, SD (STEVE SMALL-KKAA) E.Robbitt, Sylvia, L. Mandrell, R.Cash, Oaks.
RAPID CITY, SD (STEVE BLAKE-KIMM) No Report.
RAPID CITY, SD (SCOTT KEARNS-KTQQ) T.Tucker, S.Pacific, G.Morris, Restless H.
FARGO, ND (DON ROBERTS-KFGO) S.Wariner, R.Travis, C.McClain, J.Anderson, Rocking Horse, Indiana.
FARGO, ND (SCOTT WINSTON-KVOX/A) Restless H, M.Gilley, S.Earle.

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MINOT, ND (JERI LEE-KKOA) Sylvia, R. Cash, L. J. Dalton.

MIDWEST

DES MOINES, IA (D. C. CAVENDER-KXKI) No Report.


FORT DODGE, IA (DALE EICHOR-KWMT) J. Anderson, S. Pacific, Restless H.

WATERLOO, IA (BRET DAVIS-KXEL) No Report.

SIoux City, IA (TY COOPER-KMNS) S. Pacific, E. Rabbitt, S. of Rodeo.

SPENCER, IA (RICK FRIDAY-KICD) S. Pacific, J. L. Lewis, M. Dixon, Restless H.

FESTUS, MO (SUE CRESSWELL-KJCF) E. Rabbitt, Oaks, L. Mandrell, R. Cash.


ST. LOUIS, MO (JOEDVANN HARRIS-KUSA) Greenwood, M. Dixon, M. Stuart, Masters, Willie N.


JOPLIN, MO (LISA ARMSTRONG-WMBH) C. Gayle, R. Cash, Oaks.

CALIFORNIA, MO (JEFF SHAKLEFORD-KZMO) No Report.

OSAGE BEACH, MO (LARRY HEBERLIN-KRMS) E. Everette, Leona Wms.

JEFFERSON CITY, MO (JACK DANIELS-KLIK) R. Travis, B. Mandrell, Leona Wms., J. Anderson, Willie N.

COLUMBIA, MO (ERIC BELL-KGTR) S. Warriner, B. Mandrell, S. Pacific, Juice, R. Travis.


TOPEKA, KS (MIKE JONES-KSKX) Exile, L. Mandrell.

WICHITA, KS (PETE BRIER-KFH) No Report.

CENTRAL

NEWARK, OH (CATHY MULLINS-WTH) No Report.

AKRON, OH (RICK CARDARELLI-WSLR) Exile, Greenwood.

CINCINNATI, OH (DUKE HAMILTON-WUBE) D. Yoakam, Exile.

SPRINGFIELD, OH (TOM DANIELS-WBLY) K. Whitley, D. A. Coe.

ELKHART, IN (GREG HARRIS-WCMR) G. Gilley, Oaks, Greenwood.

SOUTH BEND, IN (J. D. KERR-WNND) T. Tucker, Conway T., E. Raven.

FT. WAYNE-KENDALL, IN (DOUG WAGNER-WBTU) L. J. Dalton, R. Cash, Oaks, C. Gayle, Exile.

BATESVILLE, IN (JOE MARTINI-VRBI) L. Boone, N. Seeger, Chance, E. T. Conley, C. McClain, R. Flores.

RICHMOND, IN (MARIILYN WILLIAMS-WHON) M. Gilley, S. of Rodeo, Dobe Gray.

VINCENNES, IN (CLINT MARSH-WAOV) C. Gayle, Exile, G. Morris, S. Pacific, L. Boone.


LANING, MI (WAYNE WATERS-WTM) No Report.

WAUKESHA, WI (MICHAEL SAXTON-WAU) M. Gilley, Dobie Gray, Kendalls, S. of Rodeo, E. T. Conley, B. Burnette.


MADISON, WI (WILLIAM HUNTER-WWQM) Frozen.


STEVEN'S POINT, WI (DAN OLSEN-WXQO) S. K. & O., M. Gilley.

LA CROSSE, WI (DAVE SHEPHEL-WLR/AM) T. Tucker, Exile.


ROCKFORD, IL (CURTIS KING-KWKN) No Report.


SOUTHWEST

TULSA, OK (BILL PAYNE-KTFX) No Report.

TEXARKANA, TX (JOHN MOORE-KMLA) R. Millsap, Nicolette, L. J. Dalton, M. Gilley, R. Flores.

DALLAS/FT. WORTH, TX (BILL MAYNE-WBAP) C. Gayle, D. Yoakam.


PT. ARTHUR/BEAUMONT, TX (MICKEY ASHWORTH-KYKR) S. Warriner, Sylvia, S. K. & O.


AUSTIN, TX (MIKE CARTA-KVET) S. Earle, B. Mandrell, S. Warriner.


AMARILLO, TX (STU SCHROEDER-KBUY) M. Gilley, S. of Rodeo, S. Pacific, L. Lovett.

LUBBOCK, TX (CHUCK LUCK-KLL) S. Pacific, Greenwood, Oaks.


EL PASO, TX (HINRICH/KENNEDY-KHEY/Y96) S. K. & O., Two Hearts, T. Tucker, Exile.


ALBUQUERQUE, NM (FRANCINA RODRIGUEZ-KKRT) S. Warriner, S. of Rodeo, S. Pacific, Greenwood.

LA CRUCES, NM (BIG JOHN LEBYNSKI-KRT) No Report.


ROCKY MOUNTAIN


POLSON, MT (ROGER NELSON-KERR) No Report.


MISSOULA, MT (PAUL PROCTOR-KYSS/WM) S. Warriner, S. Pacific, B. J. Royal.


GREETLY/FT. COLLINS, CO (DON DANA-KYOU) No Report.


FAR WEST

LAS VEGAS, NV (STEVE RANDALL-KYXX/FM) Juice, M. Stuart.
RENO, NV (JOEL MULLER-KROW) E. T. Conley, S. Pacific, Restless H, S.K. & O.
LOS ANGELES, CA (R. CURTIS-KLAC) T. Tucker, Sylvia, C. Gayle.
OAKLAND/SAN FRAN., CA (CARL BROWN-KNEX) J. Fricke.
OAKLAND/SAN FRAN., CA (DENNIS DAY-KSAN) T. Tucker, S. Earle, Restless H.
SACRAMENTO, CA (RICK STEWART-KRAK/AM) Exile, Greenwood, B. Mandrell.
SACRAMENTO, CA (RICK STEWART-KRAK/FM) J. Fricke, L. Mandrell, Exile.
TURLOCK, CA (ED NICKUS-KMIX) No Report.

NORTHWEST

PORTLAND, OR (MARK WADE-KRDR) D. Fargo, Dobie Gray, B. Mandrell, S. of Rodeo, Trace, Tony Price, Crossroads.
ALBANY, OR (H. DAVID ALLAN-KRTT) Frozen.
EUGENE, OR (BILLY PILGRIM-KEED) G. Morris, Juice, Tony Price.
SEATTLE, WA (JIM WILLIAMS-KMPS) Restless H, S. Pacific, J. Anderson.
YAKIMA, WA (BOB MURPHY-KUTI) Greenwood, L. Everett, M. Stuart, Willie N.
ELLENSBURG, WA (MIA CARLSON-KXLE/AM) D. Fargo, Greenwood, J. Anderson.
TRI-CITIES, WA (JESSE LEE-KORD) No Report.
ANCHORAGE, AK (BILL CARDOZA-KYAK) No Adds.
ANCHORAGE, AK (STEVE CHAPMAN-KASH) S. Pacific, S. of Rodeo, Almost B's.
CALGARY, AB (ROBIN INGRAM-CFAC) No Report.

COUNTRY SERVICE

WQLA-LaFollette, TN singles: ETC w/A. Pointer, Restless Heart on RCA.
WHWL-Whitehall, WI albums: MCA.
KVDB-Sioux Center, IA singles & albums: All sources.

COUNTRY JOBS

NEWS PERSON - KRDR-Portland, OR
Don Lane (503) 667-1230

PROGRAM DIRECTOR - WQHK-Ft. Wayne, IN
John Curry (919) 481-1051

PROGRAM DIRECTOR - Birmingham, AL
*Chris O'Kelly (Box 10504 - 35202)

AIR TALENT/PRODUCTION - KRED-Eureka, CA
Ken Conlin (5640 S. Broadway - 95501)

AIR TALENT (pm dr) - KFAY-Fayetteville, AR
J. L. Fisk (501) 442-9859

AIR TALENT (am dr) - KCLK-Clarkston, WA
Chuck Walker (509) 758-3361

AIR TALENT/PRODUCTION - WMX-Statesville, NC
Tim Walker (1117 Radio Rd. - 28677)

AIR TALENT - KRED-Albany, OR
Bill O'Brien (1207 E. 9th. - 97321)

AIR TALENT - KFMS-Las Vegas, NV
*Randy Hood (1555 E. Flamingo #435 - 89119)

AIR TALENT (future) - WOAV-Vincennes, IN
*Dave Millar (Box 2000 - 47591)

*COUNTRY AVAILABLE

RANDY JENKINS from WWWI-Greensboro, NC is looking for a position as AT/MD/PD/PRODUCTION, contact him at (919) 852-7326.

MIKE DOTY from KYSS-Missoula, MT is looking for a position as AT/MD/PD/PRODUCTION, contact him at (406) 251-4009.

JACK LUNDY from K2102-Fargo, ND is looking for a position as AT/MD/PRODUCTION, contact him at (701) 237-9367.

DICK BERG from WIL/KSON/KVI at 701-237-9367.

MIA CARLSON from KXL-Ellensburg, WA is looking for a position as AT/MD/PRODUCTION, contact her at (509) 925-1240.

KENT GLANZER from KSJB-Jamestown, ND is looking for a position as AT/MD, contact him at (701) 252-6398 (after 2:30).

SCOTT MICHAELS from WANC-Fayetteville/Aberdeen, NC is looking for a position as AIR TALENT, contact him at (602) 942-3950.

COUNTRY CHANGES

CLINT MARSH from WAOV-Vincennes, IN was promoted to Ass't. Program Director.

COUNTRY LINE UP

KNEW-Oakland/San Francisco, CA
Jon Wallin (5:30-10AM); Bill Collins (10PM); Tom Brenner (to 6PM); Marty Sullivan (to 10PM); Buddy Hatton (to 2AM); Terry Smith (to 5:30AM).
Weekends - Stan Dunn, Sam VanZant, Steve Jackson, Bill Stone, Bob Reilly and Carl Brown.

KSAN-Oakland/San Francisco, CA
Frank Terry (6-10AM); Bill Stedman (to 2PM); Dennis Day (to 6PM);
Bob Jackson (to 10PM); Terry Rhodes (to 2AM).
Weekends - BJ Ballard and Bob Landry.
“URBANIZING”

By Jerry Boulding

“SUMMERTIME BLUES”

“It’s summertime and the listening is easy. Fish’s (That’s a new disco) jumping and Cotton (he’s the drummer) is high: (He drank 13 in-a-row with no commercial break.) The question of who’s rich and who’s poor is hard to determine so hush little baby and let’s do the new dance called ‘The Pee Wee Herman.’

HIGH ENERGY SUMMER

Not so long ago in a galaxy nearer than you might think, someone once asked then RKO vice-president Bruce Johnson when his jocks were going to stop screaming. RKO radio, at the time, was topping the Arbitron scoreboard in markets like L.A., San Francisco, New York, Boston and Memphis. In addition to having the hottest rockers on the road with their General Tire line, RKO had some super hot stations like KHJ, KFRK, WOR/FM, WRKO and WHBO. It was summertime, 1973, and a popular industry gathering was the setting. Bruce Johnson repeated the question, “When are my jocks going to stop screaming?” He said, “When the ratings go down.” Actually, they weren’t really screaming. The question came from a good-natured, fun-loving promotion executive who obviously didn’t understand high-energy summer radio. But it was obvious to all that high-energy radio was working all over the country.

A lot of folks are still screaming about the just-ended spring Arbitron ratings sweeps. It happens every summer. Summer is the season for baseball, beaches, sizzling days and balmy nights. It’s also a time when vacations and loads of summer teens tie up the request lines with demands for lots of high energy music. These active teens are really reactionary listeners who could cause your curve to crumble if you over-react.

UP WITH THE DOWNSTROKE

George Clinton hit the nail on the head a few seasons ago with his upbeat version of a man who was down because his love life was a little low until he got the message. One thing is certain: You can’t play up music with a down jock. And, a down jock is not one who is fresh and superhip. In this case, it’s one who is laid all the way back, so that whether it’s a ballad or a sizzling cooker, his pace and attitude is the same... slow.

There is certainly something to be said for a station that adjusts its music so that when it’s hot, it’s hot... so to speak. To win the ratings wars, you’ve got to get the listeners’ attention and a cooking summer radio station does just that... which accounts for some of those huge summer numbers a lot of urban radio stations have been getting lately.

One drawback though, is that even the best executed high-energy urban rocker is going to tune some parts of the audience out, but that is only because of the dayparts and moods of some of its older listeners. Both of these can be easily adjusted. Even if the normal posture of your radio station is conservative, there is a lot more appeal for a well-adjusted high-energy summer radio station that you might expect. For most urban stations the narrower summer demographic target of 12-28 must continue to be instantly identifiable. We should never underestimate the awareness of a listener.

TWO KINDS OF PEOPLE

Regardless of the season, there are still just two basic kinds of radio listeners: active (or reactionary) and passive.

Let’s look at the passive listener. He or she is the one most overlooked. Back in the 70’s, someone figured out that if you were truly going to program to the masses, you would have to find out what the listeners who didn’t call the radio station with requests really wanted to hear.

Many of these passive listeners are out there getting diaries and expressing their opinions even though they are musically unaware. Oh, they may buy an album occasionally and go to a concert or watch MTV. A song like “There’ll Be Sad Songs” by Billy Ocean may be out for several weeks before the passive listener is consciously aware of it. These listeners listen on a subconscious level. They like what they can relate to, what they’re familiar with. A passive listener is like a passive consumer. For example, a modern housewife may be looking for aspirin. Chances are she’ll buy Bayer or Bufferin, rather than an equally effective brand... why? Orientation... she can relate to it. Passive listeners would rather hear something that’s familiar than some dynamite new release because they feel more comfortable with it... it’s familiar.

Then there’s the reactionary or active listener. They usually know what they’re listening to. They call the request lines and vote on the “Top Eight At Eight”. They buy records. They go to concerts. They are the first to fire from overplay and “burnout”. They’re aware. Strange as it may seem, our recent studies show that nearly 70% of the current 12-34 population is still passive! It will always seem like they’re reactionary, but they’re not. So sharp programmers and music directors should really try to gear their stations toward this audience. It’s true that many of these passive listeners will try to cover up their passive “unhipness” by seeming more musically refined than they really are.

But reactionary listeners are growing. In a few short summers there will be a lot more reactionary or active listeners than there are now, but not quite yet. People are certainly becoming more and more musically aware.

Positioning your station seasonally is important. It’s but one of many commitments we must make. And as you watch the faces of the lone freeway drivers on Monday morning as they listen to America’s most personal medium, it can make you wonder what the bottom line really is. “Cause there really ain’t no cure for those Summertime Blues.”

“Let’s look at the passive listener. He or she is the one most overlooked. Back in the 70’s, someone figured out that if you were truly going to program to the masses, you would have to find out what the listeners who didn’t call the radio station with requests really wanted to hear.”

www.americanradiohistory.com
SEXY SINGLES

“ALWAYS”

From The Album NEVER FELT SO GOOD

RANDY CRAWFORD

“CAN'T STAND THE PAIN”

From The Album ABSTRACT EMOTIONS

© 1986 Warner Bros. Records Inc.
<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Total Reports This Week</th>
<th>Last Week</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>BILLY OCEAN</td>
<td>Love Zone</td>
<td>(Jive/Arista)</td>
<td>83</td>
<td>46</td>
<td>23</td>
<td>10</td>
<td>4</td>
<td>55%</td>
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<tr>
<td>GWEN GUTHRIE</td>
<td>Ain't Nothin' Goin' On But The Rent</td>
<td>(Polydor/PolyGram)</td>
<td>65</td>
<td>40</td>
<td>11</td>
<td>11</td>
<td>3</td>
<td>61%</td>
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<tr>
<td>SOS BAND</td>
<td>Borrowed Love</td>
<td>(Tabu)</td>
<td>65</td>
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<td>12</td>
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<td>STEVE A叁NTON</td>
<td>Home Boys</td>
<td>(Atlantic)</td>
<td>45</td>
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<td>7</td>
<td>--</td>
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<tr>
<td>PIECES OF A DREAM</td>
<td>Say La La (Manhattan)</td>
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<td>53</td>
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<td>7</td>
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<tr>
<td>LEVERT</td>
<td>Pop Pop Goes My Mind</td>
<td>(Atlantic)</td>
<td>55</td>
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<td>11</td>
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<td>PRINCE</td>
<td>Anotherloverholonyhead</td>
<td>(Paisley Park/Warner Bros.)</td>
<td>72</td>
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<td>5</td>
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<td>CHAKA KHAN</td>
<td>Love Of A Lifetime</td>
<td>(Warner Bros.)</td>
<td>69</td>
<td>21</td>
<td>24</td>
<td>23</td>
<td>1</td>
<td>30%</td>
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<tr>
<td>LIONEL RICHIE</td>
<td>Dancing On The Ceiling</td>
<td>(Motown)</td>
<td>72</td>
<td>21</td>
<td>28</td>
<td>20</td>
<td>3</td>
<td>29%</td>
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Janet’s Hottest New Single

"WHEN I THINK OF YOU"

HOT NEW 12" REMIX

www.americanradiohistory.com
UP & COMING

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>Reports</th>
<th>Adds</th>
<th>On Chart</th>
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<tbody>
<tr>
<td>HOWARD HEWETT - I'm For Real (Elektra)</td>
<td>38</td>
<td>18</td>
<td>16</td>
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<tr>
<td>DENICE WILLIAMS - Wiser &amp; Weaker (Columbia)</td>
<td>36</td>
<td>3</td>
<td>22</td>
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<tr>
<td>DOUGIE FRESH - All The Way To Heaven (Realty)</td>
<td>35</td>
<td>5</td>
<td>12</td>
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<tr>
<td>GEORGE BENSON - Kissing In The Moonlight (Warner Bros.)</td>
<td>35</td>
<td>14</td>
<td>16</td>
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<tr>
<td>*5 STAR - Can't Wait Another Minute (RCA)</td>
<td>30</td>
<td>17</td>
<td>8</td>
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<tr>
<td>*CAMEO - Word Up (Atlanta Artists/PolyGram)</td>
<td>30</td>
<td>29</td>
<td>1</td>
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<tr>
<td>MARY JANE GIRLS - Walk Like A Man (Motown)</td>
<td>29</td>
<td>3</td>
<td>22</td>
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<tr>
<td>MADONNA - Papa Don't Preach (Sire/Warner Bros.)</td>
<td>28</td>
<td>1</td>
<td>13</td>
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<tr>
<td>TEMPTATIONS - Lady Soul (Gordy)</td>
<td>28</td>
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<td>KRYSSTOL - Passion From A Woman (Epic)</td>
<td>26</td>
<td>3</td>
<td>15</td>
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<tr>
<td>CARL ANDERSON &amp; GLORIA LORING - Friends &amp; Lovers (CBS)</td>
<td>24</td>
<td>6</td>
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<tr>
<td>TRINERE - How Can We Be Wrong (Jam Packed)</td>
<td>23</td>
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<td>15</td>
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<td>FATBOYS - In The House (Sutra)</td>
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<td>2</td>
<td>13</td>
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<td>STACY Q - Two Of Hearts (Atlantic)</td>
<td>22</td>
<td>6</td>
<td>8</td>
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<tr>
<td>ATLANTIC STARR - In The Heat Of Passion (A&amp;M)</td>
<td>22</td>
<td>6</td>
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<td>TROUBLE FUNK - Good To Go (Island)</td>
<td>21</td>
<td>2</td>
<td>14</td>
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<td>DHA BRAXTON - Jump Back (Sleeping Bag)</td>
<td>20</td>
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<tr>
<td>YARBOROUGH &amp; PEOPLES - Wrapped Around Your Finger (Total Experience)</td>
<td>20</td>
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<td>10</td>
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<td>*GREGORY ABBOTT - Shake You Down (Columbia)</td>
<td>18</td>
<td>11</td>
<td>7</td>
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<tr>
<td>L.A. DREAM TEAM - Nursery Rhymes (MCA)</td>
<td>17</td>
<td>1</td>
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<td>PATTI AUSTIN - Getting Away With Murder (Qwest)</td>
<td>17</td>
<td>1</td>
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<tr>
<td>RANDY CRAWFORD - Can't Stand The Pain (Warner Bros.)</td>
<td>16</td>
<td>4</td>
<td>7</td>
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<tr>
<td>SPENCER JONES - How To Win Your Love (Profile)</td>
<td>16</td>
<td>4</td>
<td>8</td>
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<tr>
<td>JUNIOR - Not Tonight (Mercury)</td>
<td>15</td>
<td>5</td>
<td>8</td>
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<tr>
<td>*NEW EDITION - Earth Angel (MCA)</td>
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<td>*RAPPIN' DUKE - The Duke Is Back (Tommy Boy)</td>
<td>16</td>
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<td>7</td>
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<tr>
<td>*LOOSE ENDS - Stay A Little While (MCA)</td>
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<td>11</td>
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<td>O.C.SMITH - Whatcha Gonna Do (Rendevous)</td>
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<td>8</td>
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<tr>
<td>JANICE KRISTIE - I'm Hungry For Your Love (Supertronix)</td>
<td>15</td>
<td>--</td>
<td>8</td>
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<tr>
<td>*KENNY G - What Does It Take To Win Your Love (Arista)</td>
<td>15</td>
<td>14</td>
<td>1</td>
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<tr>
<td>*TEASE - Better Wild Than Mild (Epic)</td>
<td>15</td>
<td>4</td>
<td>10</td>
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<tr>
<td>*TMP BAND - Ring Ring (Critique)</td>
<td>14</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>*BOBBY JIMMY &amp; THE CRITTERS - Roaches (Jay)</td>
<td>14</td>
<td>4</td>
<td>8</td>
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<tr>
<td>*RJ'S LATEST ARRIVAL - Heaven In Your Arms (Manhattan)</td>
<td>14</td>
<td>13</td>
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</tr>
</tbody>
</table>


URBAN CONTEMPORARY SUMMARY

This has been a week for women in music in many ways. Six of our chart's top eight are women: ANITA BAKER (1), SHIRLEY JONES (3), MELBA MOORE (4), JEAN CARNE (5), GWEN GUTHRIE (7), and PATI LABELLE (8). We remember the days when MD's and PD's were screaming for female vocalists to balance their rotations that were cluttered with male vocalists and groups with almost always a male lead singer or singers. Taking a look down the list of charted movers and climbers, we see LISA LISA coming up quickly followed by CHAKA KHAN, MELISA MORGAN and JANET JACKSON. While we're on the subject of women, it's nice to see a couple of our favorites on the move....Sylvia Rhone has been promoted at Atlantic Records in New York to fill the position vacated by Hank Caldwell when he went over to Solar to run Dick Griffey's record company. We congratulate Sylvia and support her wholeheartedly in her efforts. Another lady, the "Latin Lady - Licia Torres" leaves her air shift at Top 40 station KMEM-San Francisco, where she's been doing 10PM-2AM for the past two years, to become the new Music Director at KJLH-Los Angeles where she will also do mid-days. (Jesus Garber, are you reading this?) Licia Torres started in radio at AOR station KDDB-Phoenix, moved to KXTC (Disco 92)-Phoenix where she did music and an air shift. She then went to KZZP-Phoenix, WJJC-Chicago, WGGI/FM-Chicago and KBLX-San Francisco before landing at KMEM. Her MD duties start officially at KJLH on August 11th and we wish her well. Certified awards go to two who have seen this headline spot before: EL DEBARGE and JEFFREY OSBORNE, both are hot with their new ones. Most added was a clear-cut runaway win by CAMEO with their new single "Word Up". Pop crossover goes to LISA LISA, which was the pop department's Record To Watch last week - and the Top 40's went for it like crazy this week. WDXX-Rochester reports great club reaction to LISA LISA every time it's played. Speaking of clubs, Bill St John at KIZ/AM-Kileen, TX, says that the new CAMEO "is an instant floor packer at the clubs"; Doug Davis at KHY-S-Atlanta, TX reports calls for CAMEO already, Don Cody at WGIV-Charlotte sez that "...the CAMEO record was spinning on my turntable and on the air before the person who brought it in could wipe the sweat off her face..."; and L.D.McCollum at KHRM-San Diego reports that "after one week-end of play, CAMEO is already #2 requests." After the commotion over that died down, we started getting reports on the RUN DMC LP cut "You Be Illin' next" sez Cecilia Whitmore at WJLB-Detroit said "It's the most requested thing here"; Tony Wright at WJIZ-Atlanta reports "Illin" as his #1 item. Mad Hatter, WGOK-Mobile reports it's getting #1 requests; and Melvin Jones at KRRN-Memphis expressed surprise that "Illin" is getting across the board requests and for a rap song, that's unbelievable! Melvin also says that the new ASHFORD & SIMPSON is "gonna be a monster!" Don Cody at WGIV also reports that the adults are "ringing the phones off the hook" for LUTHER VANDROSS. The next request story goes to LEVERT: Rick Stevens at WCKX-Columbus says "LEVERT's a biggie...the loves it!"; Fred Harvey at WFKX-Jackson, TN, says that LEVERT's #1 in requests, NEW EDITION's "Earth Angel" is top 5 requests, along with teen requests for RAPPIN' DUKE's "Duke Is Back". Mickey Arnold at WRDW-Augusta reports teen requests for RAPPIN' and adult calls for LEVERT and BBQ BAND. David Rosses called from WWWS/FM-Saginaw to report calls after only 3 days for the GENOBIA JETER single, all demos, even teens. Joe Bullard at WAWM-Tallahassee recalls requests "...for KENNY G from the adult crowd", and Jay Riley at WNOO-Chattanooga says that KENNY G gets requests there. Tony Brown at WBLX-Mobile sez ORAN'JUICE JONES gets calls from 18-34 year-old callers" and C.C. Scott at KXZZ-Lake Charles reports calls for MAZE. Terri Avery at KKAQ-Dallas reports HOWARD HEWETT getting calls from all ages. Betty
THE HOTTEST DUET TO EVER HIT RADIO IS

CARL ANDERSON & GLORIA LORING

"FRIENDS & LOVERS"

Released by Popular Demand
From The Hit T.V. Show (Days Of Our Lives).

IT'S A HIT YOUR LISTENERS WILL NEVER FORGET!

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THE HOTTEST LABEL ON THE STREETS TODAY!
NORTHEAST

BOSTON, MA
ANGELA THOMAS-WILD

BOSTON, MA
SUNNY-JO WHITE-WKKS/WMX

NEW YORK, NY
TONY GRAY-WKKS

NEW YORK, NY
SCOTT SHANNON-Z100

ROCHESTER, NY
ANDRE MARCEL-WDXX

PITTSBURGH, PA
JOHN ANTHONY-WAMO

PHILADELPHIA, PA
TONY QUARTERONE-WUIS/WMX
ADDS: Gw. Guthrie. HOTS: Oran Jones, Prince, Run DMC.

WASHINGTON, DC
MIKE ARCHIE-WHUR

BALTIMORE, MD
KINGSTON/KRONTHAL-B104

BALTIMORE, MD
ROY SAMPSON-WXV/FM

OCEAN CITY, MD
DAVE ALLAN-OCT104/FM

RICHMOND, VA
DONNIE DEANE-WKIE

NORFOLK, VA
DON ALLEN-WO

RICHMOND/PETERSBURG, VA
PHIL DANIELS-WPLZ/FM

ROANOKE, VA
AMY LEE-WTOV

SOUTH

GREENSBORO, NC
DOC FOSTER-WQMG

CHARLOTTE, NC
DON CODY/MURPHY-WQIV

FAYETTEVILLE, NC
BAEZ/CRUISE/MCKRAE-WDKS

FAYETTEVILLE, NC
LYPE/GEORGE/BENSON-WZFX

WILMINGTON, NC
TONY GORE-WQWU

ASHVILLE, NC
S. MINTYRE/ROBINSON-WBMM/FM

ST. MATTHEWS, SC
ANDY HENDERSON-WQKI
ADDS: Cameo, Ashford & S, Loring/And, Temps, G. Jones.

COLUMBIA, SC
JEFF MCHUGH/DEAN-WWDMM/FM

COLUMBIA, SC
SAUNDERS/MICHAELS-WMMC

GEORGETOWN, SC
SWINTON/WAKEFIELD-WVBC

FLORENCE, SC
ANDREW BAILEY-WYNN

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THE NEW ALBUM FROM
LeVert
INCLUDING THE SINGLE
"[POP, POP, POP, POP] GOES MY MIND"
AN OUT-OF-THE-BOX RADIO AND RETAIL HIT!

BROTHERS GERALD AND SEAN LEVERT ARE THE SONS OF EDDIE LEVERT OF O'JAYS FAME. TOGETHER WITH MARC GORDON THEY DELIVER A DYNAMIC BLEND OF R&B/POP. BLOODLINE IS SOLID PROOF THAT MUSICAL BRILLIANCE CAN INDEED BE PASSED ON FROM ONE GENERATION TO THE NEXT.

PRODUCED BY KEG JOHNSON AND WILMER RAGLIN FOR THE PRODUCERS ALLIANCE, EDDIE LEVERT, IN COLLABORATION WITH GERALD LEVERT AND MARC GORDON. JAMES MTUME MANAGEMENT: HARRY J. COOMBS

ON ATLANTIC RECORDS & CASSETTES

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MARIETTA, GA
TONY SCOTT-WEKS

ATLANTA, GA
RAY BOYD-V103

AUGUSTA, GA
DEMETRIA MERRITT-WFXA

AUGUSTA, GA
MICKEY ARNOLD-WRWD

ALBANY, GA
TONY WRIGHT-WJZ

TALLAHASSEE, FL
JOE BULLARD-WANM

Tampa, FL
CHRIS TURNER-WTMP
ADDS: Loring/And, Janet Jax., Controller, P. Hyman, Cameo, Freshmen, Vitu. HOTS: M. Morgan, Arrington, Prince, P. LaBelle, Dazz Bd., J. Ingram, Vandross, S. Jones, Anita Bakr.

MONTGOMERY, AL
FRENCHIE CHAMPAGNE-WQIM
HOTS: Mid. Star, M. McDonald, Y & People, Timex S.C.

MOBILE, AL
MAD HATTER-WGOK

MOBILE, AL
TONY BROWN-WBLCX

OPLEIKA, AL
KEITH REED-WZMG

NASHVILLE, TN
J.C. FLOYD-WQOK
ADDS: Troub Funk, Cameo, Rappin' D., Anita Bakr, J Kemp, J. Ingram. HOTS: Janice, SOS Band, Pieces/Dr., Krystal, Rose Bros., Nu Shooz, S. Mills, M. Murphy, Arrington, P. LaBelle, Wonder.

CHATNOOGA, TN
JAY RILEY-SWITCH102-WWOO

MEMPHIS, TN
P. WELLS/ JIMMY SMITH-K97
HOTS: M. McDonald, S. Jones, Rick James, MM/Kashif, Gw. Guthrie, Conturk S., Arrington, P. LaBelle, Whodini, L. Richie, Nu Shooz.

MEMPHIS, TN
MELVIN JONES-KRNB

JACKSON, TN
FRED HARVEY-WFKX

JACKSON, MS
CARL HAYNES-WMJ

LAUREL/HATTIESBURG, MS
RON DAVIS-WOIS

MCCONNOLLS, MS
SARA KAY-WHNY

CENTRAL
RICK STEVENS-WKXY

COLUMBUS, OH
K.C. JONES-WVQK

COLUMBUS, OH
DEAN DEAN-WDRT

Cleveland, OH
LYNN TOLLIVER JR-WZAK
ADDS: O'C. Brown, Bobby Jimmy, LA D. Team, RJ'S Latst, Kenny G 5 Star, Nu Shooz, B. Williams, Pieces/Dr.

CINCINNATI, OH
B. CASTLE- G. WEILER-WBLZ
HOTS: J. Osborne, DeBarge, Cherelle, Rick James, Level 42, Run DMc, Regina, SOS Band, MM/Kashif, Madonna, Klymaxx.

CINCINNATI, OH
STEVE HARRIS-WCIN

INDIANAPOLIS, IN
KELLY KARSON-WTLC
DETOUR MI
CARY BKKOWIZ-WHYT
ADDS: DeBarge, Jets. HOTS: Ocean, Run DMC, Miami S.M., P.LaBelle, Regina, Timex S.C., Stacey Q, Klymaxx, Mary Janes, Prince, L.Richie.

DETOUR MI
J.ALEXANDER-WHITMORE-WLB

SAGINAW, MI
DAVID ROSAS-wwws FM

KALAMAZOO, MI
MICHAEL JACKSON-WKMI
HOTS: Y & People, Mazarati, Cherrelle, Mtmuse, Prince, Dramatics, M.McDonald, Vandross, Tease, LA D.Team, LaBelle & M.

MILWAUKEE WI
B MILLER/FAX-WUM

MILWAUKEE WI
ROB HARDY-WNOV

MINNEAPOLIS, MN
PETE RHODES-CBLS

CHICAGO IL
MARCO SPOON-WBMX FM

CHICAGO IL
LEE MICHAEL S-WGC/FM

CHICAGO IL
DEE HANDLEY-WPCC

ST. LOUIS, MO
ANDRE FULLER-WZEN

ST. LOUIS, MO
MIKE STRADFORD-KMMJ

KANSAS CITY, MO
LORRIN PALADY-KBKC FM

NEW ORLEANS, LA
DEL SPENCER-WYLD FM

NEW ORLEANS, LA
O'KELLY ROLLING-B97

MAURICE/LAFAYETTE, LA
STEPHANIE SMALLWOOD-FKZ

LAKE CHARLES, LA
C.C.SCOTT-KZZ

WEST HELENA, AR
DELL SIMES-KCT

SOUTHWEST

DALLAS, TX
T.AVERYSPEARS-KMDA
ADDS: Oran Jones, Run DMC, 5 Star, Cameo, A'Omeal, Main Ingr. HOTS: Run DMC, Joeski L., SOS Band, Prince, Ocean, Arrington, Pieces/Dr., Dougie Fr., Controller, J.Osborne, P.LaBelle.

KILLEEN, TX
BILL ST. JOHN-KIZAM

HOUSTON, TX
RON ATKINS-KMQ

PT. ARTHUR, TX
DOUG DAVIS-KHYX

ENGLEWOOD/DENVER, CO
DANNY HARRISON-KFM

PHOENIX, AZ
RICK THOMAS-KUKO

FAR WEST

RENO NV
SHAKES/RYAN-KWNZ FM

LOS ANGELES, CA
CLIFF WINSTON-KJLH
LOS ANGELES, CA
CHUG MACK-KDAY

LOS ANGELES, CA
MIKE SCHAFFER-KISFM

LOS ANGELES, CA
ROBINSON/PERRODIN-KACE

SAN DIEGO, CA
LDMCCOLLUM-XHRM

SAN DIEGO, CA
MIKE PRESTON-KS:OS

OJAI, CA
HOWARD THOMAS-KMVX

FRESNO, CA
WALKER/DAVIS-KYNQ

FRESNO, CA
BERRY/CARTER-KGMX

SAN FRANCISCO, CA
KEITH NAFTALY-KMEL

SAN FRANCISCO, CA
MARVIN ROBINSON-KSOL-FM

OAKLAND, CA
BARRY POPE/CHILLE S-KDIA

STOCKTON, CA
ROY WILLIAMS-KJOY
ADDS: Loring/And. HOTS: Madonna, S.Winwood, L.Richie, Ocean, J.Osborne, Regina, Klymaxx, Mary Janes, Nu Shooz, Miami S.M., Stacey Q.

STOCKTON, CA
JOHN HAMPTON-KSTN

EUREKA/ARCATA, CA
JIM NELLY KIX-KQFM
ADDS: Lisa Lisa, Nu Shooz, Run DMC. HOTS: P.LaBelle, Chaka Khan, Loring/And, Ocean, L.Richie, Mary Janes, Klymaxx, Stacey Q, Regina, Timex S.C.

Sacramento, CA
GILLETTE/COLLINS-FM 02
ADDS: Nu Shooz, DeBarge. HOTS: Timex S.C., Madonna, Loring/And, Stacey Q, J.Stewart, SOS Band, L.Richie, M.McDonald, Klymaxx, Jets, Gavin C.

BENTON/Seattle, WA
FRANK BARRY-KRIZ
ADDS: H.Hewett, 5 Star, G.Benson, Cameo. HOTS: Confunk S., Wonder, MM/Kashif, Run DMC, Controller, Prince, Nu Shooz, Dazz Bd..

Seattle, WA
STEVE MITCHELL-KKFX

Seattle, WA
LARRY SNIDER-KQIN

TUCSONS, WA
JONATHAN WALKER-KZKJ-FM

WELCOME
To Our New Urban/Contemporary Stations:
Rick Thomas, KUKQ RADIO, 1900 W. Carmen Street, Phoenix, AZ 85283 Phone: 602-388-3062.
Keith Reed, WZMG RADIO, 915 Saugahatche Lake Road, Opelka, AL 36803 Phone: 205-745-4656.
Ron Davis, WQIS RADIO, P.O.Box 1229, Laurel/Hattiesburg, MS 35941 Phone: 601-425-1491.

JOB OPENINGS
KXZZ-Lake Charles, LA has an opening for morning drive. Contact C.C. Scott at P.O.Box 1725, Lake Charles, LA 70602 or call 318-436-7277. 3 years experience required and there is a possibility of a Music Director's job there too.

KMYX-Ojai/Cox/Ventura, CA has an opening for morning drive, experience necessary. Contact Howard Thomas at P.O.Box 1060, Ojai, CA 93023.

WQIM/Montgomery/Prattville, AL has an opening for full-time air talent to do 12AM-6AM. There's a part-time news opening too, so if you're interested in either one, call Frenche Be at 205-365-0393 or send tapes and resume to P.O.Box 604, Zip 36067.

CHANGES
Licia Torres will be the new Music Director at KJLH-Los Angeles. She's currently at KMEL-San Francisco and had previously worked at KZZP-Pheonix, WJPC-Chicago, and WGCJ/FM-Chicago. She will be doing mid-days at KJLH as well as assuming the music duties. We'll miss her 10PM-2AM show here in the Bay Area. Good luck, Licia!

Sylvia Rhone will assume Hank Caldwell's position at Atlantic Records in New York. We're thrilled for her and wish her all the best!

SERVICE
WQKI-St. Matthews, SC needs service from Elektra. Address is P.O.Box 777, St. Matthews, SC 29135.
WWBX-Georgetown, SC needs service from RCA and Arista. Address is P.O.Box 1898, Georgetown, SC 29440.

KMYX-Ojai, CA needs service from Atlantic and CBS. Address is P.O.Box 1060, Ojai, CA 93023.
P.D. NOTEBOOK
by Eric Norberg

AM LIVES

Lately I've seen trade headlines announcing the demise of AM or AM stereo. Both are alive, both are OK, and both have a future. A few updates:

Statistical Research, Inc., of New Jersey has been doing a national radio survey for years and years called RADAR. Though it seems primarily to be a listening survey of radio network audiences, it is who for years have been giving us the well-publicized figures showing the constantly increasing AM share of listening nationally, which last year rose to 71.8% of all radio listening. The trade publications are telling us that in the 33rd RADAR report, dated Spring 1986 (May 1985 through August 1986) Monday-Saturday 6am-12 midnight. FM, AM listening dipped slightly for the first time in 14 years. The drop was to 71.3%, and a half percent drop is not hugely significant, except that it breaks a long rising trend for FM. Perhaps AM is reaching a point of stability in terms of the percentage of listening. If so, this provides a base on which to build upon with sharp programming.

As I've said before, I feel AM has put itself in this fix to a considerable degree, by trying to copy successful programming on high-rated FM stations. Our research shows that ads over 25 still perceive a difference in content of the AM and FM bands, and attempt to use the two bands differently. Listeners expect more energy, more program elements and more personal interaction with the listener on AM stations than on FM. By copying FM, many AM stations have silt their own throats, by switching from a mass-appeal format with still respectable cume (but sinking shares) to specialty formats that can draw higher shares for a while, but with inherently small cume, many once-great AM stations have brought about their own doom. (And though many AM stations still hold a good cume, once it's lost it is currently very hard to get it back. Cume is circulation; share is efficiency. A station with a good cume can fix a weak share; I've participated in bringing this about, and it can be done. Hold the cume and build efficiency!!!)

Along with encouraging news about at least a temporary halt to AM erosion, there is positive news about the technical end of the band. There is no question that, programming aside, AM has been hurt by a new audio-conscious generation hearing micolorable AM coming out of the new home stereo system which produces fine sounding FM. For most of the eight years of this column, I have periodically pointed out that AM stereo's greatest benefit would be in causing manufacturers to build better receivers to reproduce the high audio quality AM is capable of, and despite the short-sighted slowness of AM stereo growth among the stations, the manufacturers are actually starting to talk seriously about an upgraded AM receiver design. Although I have not been enthusiastic about a pre-emphasis curve for AM (the FM curve has crippled FM fidelity, by forcing severe clipping and compression of high frequencies), it appears that will be the key to manufacturer cooperation. Several standards have been proposed. It is more than possible that modern audio processing already does, or can, approximate such an equalization curve, so stations may not have much expense involved in converting to such a standard. It would not be as extreme as the FM curve in any event, since it would have to be compatible with "flat" AM receivers as well. Looks like something might come of this. Have your engineer keep you informed.

Meanwhile, the number of AM stations adding AM stereo keeps growing, and is certain to keep doing so, because although there hasn't been an overwhelming demand by the consumer for AM stereo radios yet (it requires education - just like color TV, cassette stereo, and CD's did - let alone home stereo systems themselves), Motorola is committed to putting AM stereo car radios into every new car eventually, and there are already over 1,000,000 on the road already, in a variety of auto makes. Many - maybe most - of the owners of those cars are not really aware they have AM stereo yet, but the AM stereo stations have a lot to gain by on- and off-air educational promo campaigns to let them know. Though the Motorola system has a commanding edge, thanks to Motorola's clout with the manufacturers, Kahn is still in there fighting, with many station adherents, and Mr. Kahn has filed a complaint with the FCC that the Motorola system causes out-of-band emissions, which it unquestionably does if the transmitted audio is not mon'd above 7,500Hz, in accordance with the type approval. Whether the FFC will consider this complaint or just wash its hands of it remains to be seen; it was Motorola's similar complaint against Harris that really put the kibosh in the Harris case when it was leading system a couple of years back; ironically, that proved to be a phantom issue in the Harris case, and in Motorola's case many of the stations using this system have in fact been transmitting audio with separation at much higher frequencies, and causing this splatter that Kahn complains about. There is a real issue here, but the FCC clearly doesn't want to hear about it anymore.

"Listeners expect more energy, more program elements, and more personal interaction with the listener on AM stations than on FM."

The Harris System is still the best (full separation, best fidelity, lowest distortion), and it's fully compatible with Motorola receivers, which Kahn is not. However Harris isn't even making the equipment anymore, although I have advised them they should have one or two on the shelf at all times for those who want the best! Those stations using the Harris system seem to be keeping it. If you can get a used one from a station giving it up to go Motorola, grab it!

One other technical note of interest - the FCC has approved and the NAB is backing a forthcoming test of two new experimental AM tower designs. Both are intended to make the tower directional vertically - reducing the skywave signal leaving the tower at an angle, and increasing the groundwave going out to the primary listeners. If either or both prove out, they could be the means of reducing nighttime interference on the AM band, while providing a stronger signal for the local listeners without needing more watts.

Oh, and one more thing: The expansion of the AM band we told you about years ago has received its final international approval, and in 1990 or shortly afterward the AM band will add the 1610-1700 part of the spectrum. Daytimers will evidently get preference for these new fulltime frequencies; maximum power: 10,000 watts.
DAVE SHOLIN'S  
Personal Picks — SINGLES

GENESIS - Throwing It All Away (Atlantic). Programmers choice from the "Invisible Touch" LP was destined to be the next single and here it is. I use this term sparingly, but it applies in this case... AUTOMATIC.

AL JARREAU - I'm For You (Warner Bros.). While Q is for quality, which is the trademark for all his music, the across-the-board appeal of this release rates an A for exceptional. The title, the music, and Jarreau's phrasing all result in this easily being his strongest effort since "We're In This Love Together". A triple-format threat.

DAVID FOSTER - Who's Gonna Love You Tonight (Atlantic). Few are as dangerous with a pen as David Foster. Backed by Mr. Mister's Richard Page, this tremendous production's got Top 40 and A/C hit potential written all over it.

ALVIN LEE - Detroit Diesel (Capitol). Yes Sports fans, it really is 17 years after Woodstock, when Alvin Lee and Ten Years After performed the unforgettable "I'm Goin' Home". But time hasn't diminished his propensity for straight ahead, down 'n dirty rock 'n roll. Powered by some high octane, hard drivin' players, Top 40 and Album radio should get plenty of mileage out of this track.

ALICE COOPER - He's Back (The Man Behind The Mask USA). Certainly not what I expected. Fun hearing Alice having fun again on the theme from "Friday the 13th Part VI: Jason Lives". Surprisingly good record.

TEMPTATIONS - Lady Soul ( Gordy). Producers Peter Bunetta and Rick Chadutac have recaptured the missing spark that made the Temptations so tempting. Those looking for a record to satisfy the hard to please older demos should check this one out.

BEATLES - Twist and Shout (Capitol). Yeah, I'm convinced...this one's got something.

THE FABULOUS THUNDERBIRDS - Wrap It Up (CBS). I've had the album in high rotation at home since its release. Whenever Dave Edmunds is involved with a project it's almost a foregone conclusion that yours truly will give it the nod. Fab music for the Fab Forty.

RICK REILLY - I'm Movin' On (Atlantic). I've never been a big fan of Rick Reilly's "automagic" nonsense, but the reconciliation of this track to contemporary music is a pleasant surprise. Good production. Safe Top 40 pick.

CROSSOVER PICK

CAMEO - Word Up (Atlantic Artists / PolyGram). I usually don't pick a crossover this early, but I'd be doing a disservice by not sounding the alarm right now. Betty reports this as her most added this week and I'm not surprised. All I'll say is listen and remember the Timex Social Club.

RON FELL'S  
Personal Picks — ALBUMS

BILLY JOEL "The Bridge" (Columbia). Spectacular might be a good word to describe this project, one of his finest most relevant, listenable, and thoughtful. Two strong singles MODERN WOMAN and his latest, A MATTER OF TRUST, set a hot pace for the LP. But the charmer is his duet with the genius, Ray Charles on BABY GRAND. Billy possibly wrote it after an all-night listening session with Ray's Modern Sounds of Country and Western Music LP (1962). It recalls Eddy Arnold's song YOU DON'T KNOW ME and Hoagy Carmichael's GEORGIA ON MY MIND, both of which Ray rendered unforgettable. Other tracks of special merit include the cityscape RUNNING ON ICE, a duet with Cyndi Lauper, CODE OF SILENCE, a poignent THIS IS THE TIME (which reworks the lyrical theme of these being tomorrow's "good old days.")). And beyond the usual strengths which make Billy's music so popular, this digital effort has many brilliant technical moments.

the GAVIN REPORT

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Bon Fell

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Howard’s Time Has Come

Dolby’s Cube featuring Cherry Bomb

Title song from the motion picture soundtrack

Produced by Thomas Dolby

MCA Records
MICK JAGGER
RUTHLESS PEOPLE

Taken from the Original Motion Picture Soundtrack

RUTHLESS PEOPLE

Ruthless People musical supervision: Tommy Mottola,
Champion Entertainment Organization, Inc.