THE GAVIN INTERVIEW
DRIVING SOLO WITH
RIC OCASEK

PLUS
JERRY BOULDING • PHOTO FILE
MICHAEL MCDONALD SINGS HITS.
Here's his new one.

MICHAEL MCDONALD * OUR LOVE
(Theme From NO MERCY)

The New Single Produced By Michael McDonald
and Ted Templeman

© 1986 Warner Bros. Records Inc.
TOP 40

REPORTS accepted Mondays at 8AM through 11AM Wednesdays
Station Reporting Phone (415)392-7750

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<th>A BILLY OCEAN</th>
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<tr>
<td>Love Is Forever</td>
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<td>(Scotti Brothers)</td>
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<td>(Elektra)</td>
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<td>(Virgin/A&amp;M)</td>
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<td>(Sire/Warner Bros.)</td>
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<td>JESSE JOHNSON featuring SLY STONE</td>
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<td>Crazay</td>
</tr>
<tr>
<td>(A&amp;M)</td>
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<tr>
<td>A couple of wild and crazy guys shakin' up the Urban scene and gerrin' Top Forty's attention.</td>
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October 17, 1986 The Gavin Report
### UP & COMING

Anita, Lisa and of course...MADONNA. It's Step aside for the women...Janet, Tina, Cyndi, and are already Top Ten at B94, WZON, WNYZ, Virtually every programmer I talked with this week 25-18, Kevan Rabat KDVV 31-20 etc. WBBQ 29 -21, Bill St.John and Leo Davis 0104 justifi ed. Moves up a bunch for Bruce Stevens

**BRUCE HORNSBY'S second single was Sacramento KWOD and FM102, San Francisco gonna be tough to keep her out of her favorite WROQ, WKOB, KOZE, 096, KEYP, KKYK, INSIDE TOP 40

Reports Adds On Chart

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<td>OUTFIELD - Everytime You Cry (Columbia)</td>
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<td>TRIUMPH - Somebody's Out There (MCA)</td>
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<td>BAD COMPANY - This Love (Atlantic)</td>
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<td>LABAN - Love In Siberia (Clique)</td>
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<td>TIMBUK 3 - The Future's So Bright, I Gotta Wear Shades (IRS/MCA)</td>
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<td>70</td>
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<td>S 5 STAR - Can't Wait Another Minute (RCA)</td>
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<td>GREGORY ABBOT - Shake You Down (Columbia)</td>
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<td>JOAN JETT &amp; THE BLACKHEARTS - Good Music (Blackheart/CBS)</td>
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<td>DAVID &amp; DAVID - Welcome To The Boomtown (A&amp;M)</td>
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<td>FM/UK - Frozen Heart (Epic)</td>
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<td>*POLICE - Don't Stand So Close To Me (A&amp;M)</td>
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<td>CARLY SIMON - Coming Around Again (Arista)</td>
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<td>FRANKIE GOES TO HOLLYWOOD - Rage Hard (Island)</td>
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<td>BANANARAMA - More Than Physical (London/PolyGram)</td>
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<td>ANDY TAYLOR - When The Rain Comes Down (MCA)</td>
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<td>MIDNIGHT STAR - Mids Mids (Elektra)</td>
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<td>NUSHOOS - Point Of No Return (Atlantic)</td>
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<td>CHRIS THOMPSON - (I Am) A Woman Wants (Atlantic)</td>
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<td>STACY LATTISAW - Nail It To The Wall (Motown)</td>
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<td>JAMES BROWN - Gravity (Scotti Bros.)</td>
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<td>BERLIN - Like Flames (Geffen)</td>
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<td>*MATTHEW SWEET - Save Time For Me (Columbia)</td>
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<td>*SAMANTHA FOX - Touch Me (I Want Your Body) (Jive/RCA)</td>
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<td>LUIS CARDENAS - Runaway (Allied Artists)</td>
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<td>*KTP - One Step (Mercury/PolyGram)</td>
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<td>*JESSE JOHNSON featuring SLY STONE - Crazy (A&amp;M)</td>
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*Debuts This Week

Dropped: #30-Daryl Hall, #34-Van Halen, #38-Eurythmics, #40-Art Of Noise, Belinda Carlisle, Arcadia

### INSIDE TOP 40 WITH DAVE SHOLIN

Step aside for the women...Janet, Tina, Cyndi, Ania, Lisa and of course...MADONNA. It's gonna be tough to keep her out of her favorite position, number one. Hit factor soars from 41% to 77% and charts Top Ten in Seattle at KUBE, Sacramento KWOD and FM102, San Francisco KMET at KITS, Salt Lake City KXCF and KFMY, Boston WWKS, New York WZLX, Atlanta 239, Houston 93Q etc. Radio instant acceptance of BRUCE HORNSBY'S second single was justified. Moves up a bunch for Bruce Stevens WBBQ 29-21, Bill St.John and Leo Davis O104 27-21, Denise Lauren WKTI debut #26, Rocky Burnette KZTO 27-20, Doug Erickson KPKE 25-18. KXFM, Robbie Nevil K2V 21-20 etc. Virtually every programmer I talked with this week expressed amazement at how fast BON JOVI has taken off. They've filled the rock n roll void and are already Top Ten at BM, WZON, WNYZ, WRRK, WSPK, JFLKF,M, KCL, 98Q, Y106, WRCO, WKQ9, KOZE, Q96, KEYP, KFYK, WSPT, KOKZ, WOAY, etc. Northwest and Far West are playing catch up on this one. But it was way out West where ORAN "JUICE" JONES firstmade his inroads onto the Top Forty. Number one at FM102, KSTN, 914, KKOX, KRQX, KROY, etc. Plenty of folks still coming to the party on CAMEO. Chartwise the word it's definitely up—with all positives to date Nick Ferrara lists it number one again at SB4 Pittsburgh plus huge gains at WKOQ 27-19, 109X 22-11, KNSO 23-17, WCGO 24-18, KS103 20-14, KYNO 25-17, KZKZ 25-18 etc. On the horizon there is a very bright spot for ROBBIE NEVIL. Charging quickly for those who jumped on it early with 52 new believers this week. Added at K104, WWQR, OK95, KIOY, KWWW, KHTZ, KZPS, KKNW, Z101, WKAU, KEEZ, Z103, etc. Excellent airplay growth for TIMBUK 3 added at 293, 95X63, WWQ, WAGQ, WBBQ, KTM, KIVA, KNIN, KXKT, KSKG, WRLW, WCIL, KRIT, KZZO, KZFN, KATD, KMJK, G105, 100KHI, and a nice move from Rob Poulin at WWBH 26-18. Urban Contemporary's new number one song is by GREGORY ABBOTT. Worth checking this one out with key moves at WROQ 1-13 and WKCO 22-19 plus adds at Z103, KROY, O104, WNVZ, KD101, KXKS, KMKQ, etc. New airplay on last weeks Record to Watch. B-52's includes KKFM, KPOS, Q104, WFTW, WHKW and now Top 15 at KMET, KROY, etc.

Another big mover on the Urban chart is JESSE JOHNSON featuring SLY STONE - Crazy (A&M)
ALL I WANTED
THE FIRST SINGLE FROM THE MCA DEBUT ALBUM 「POWER」

PRODUCED BY ANDREW POWELL • MANAGEMENT: BUDD CARR/THE CARR COMPANY

MCA CASSETTES AND ALBUMS
## HIT FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.  
i.e: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

### Total Reports This Week 296  Last Week 301

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<td>HUMAN LEAGUE - Human</td>
<td>Virgin/A&amp;M</td>
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<td>MADONNA - True Blue</td>
<td>MCA</td>
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<td>PETER CETERA &amp; AMY GRANT - Next Time I Fall</td>
<td>Full Moon/W.B.</td>
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<td>HUEY LEWIS &amp; THE NEWS - Hip To Be Square</td>
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<td>CYNDI LAUPER - True Colors</td>
<td>Portrait</td>
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<td>BRUCE HORNBY &amp; THE RANGE - The Way It Is</td>
<td>RCA</td>
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<td>LIONEL RICHIE - Love Will Conquer All</td>
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<td>TINA TURNER - Typical Male</td>
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<td>ROBERT PALMER - I Didn't Mean To Turn You On</td>
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<td>EDDIE MONEY - Take Me Home Tonight</td>
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<td>TOTO - I'll Be Over You</td>
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<td>Geffen</td>
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<td>RIC OCASEK - Emotion In Motion</td>
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<td>COREY HART - I Am By Your Side</td>
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<td>Arista</td>
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<td>Columbia</td>
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<td>Mercury/PolyGram</td>
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<td>PRETENDERS - Don't Get Me Wrong</td>
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<td>'TIL TUESDAY - What About Love</td>
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<td>OMD - (Forever) Live &amp; Die</td>
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<td>CAMEO - Word Up</td>
<td>Polydor</td>
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Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

the GAVIN REPORT/October 17, 1986
SOME PEOPLE

PAUL YOUNG

FROM THE FORTHCOMING ALBUM
BETWEEN TWO FIRES

© 1980, CBS Inc
FULL FORCE GETS BUSY ▲
ONE TIME
Before a recent concert performance in Rochester, NY, Full Force dropped by the studios of WDKX-Rochester to say thanks for their support. Accompanying Full Force was Lisa Lisa and Cult Jam. Shown during the visit are (l-r) Full Force's Paul Anthony and WDKX's Promotional Manager, Renee Hale.

ALABAMA'S GREATEST ▼
VIDEO HITS
Alabama received the first country music home video platinum award and they're shown here looking pleased. Presenting the group with their award is Jim Crowley (right), National Sales Manager for MusicVision, and (from left) Randy Goodman (RCA-Nashville), Alabama members Jeff Cook, Teddy Gentry and Randy Owen.

T TIME ▲
It was T-shirt day at KRQK/FM in Lompoc, California and Mary Davis of the SOS Band made an appearance just in time to be photographed accepting hers. Shown here (l-r) are Sam Jackson, P.D./Morning Man, Mary Davis, and Michael Newman, M.D.

THE BELLE OF BEL-AIR ◆
Whitney Houston was honored at a glit-edged party after a triumphant week of sold-out concerts in the Los Angeles area. The party was held at a private estate in Bel-Air and the event just happened to coincide with her winning her first Emmy Award. Even though Whitney was at the party, this photo was taken of some of her celebrants: (l-r) Mr. & Mrs. Mo Ostin, Quincy Jones and Clive Davis, head of Arista Records. Mo Ostin is the Chairman of Warner Bros. Records.
STRIKE IT RICH WITH
 POINTER SISTERS

GOLDMINE
 THE GLITTERING NEW SINGLE

THE FIRST RELEASE FROM THE
 POINTER SISTERS' DAZZLING NEW ALBUM,
 HOT TOGETHER

START PROSPECTING! 7" AND 12" HIT RADIO THIS
WEEK. LP FORTHCOMING IN EARLY NOVEMBER.

PRODUCED BY RICHARD PERRY

THE POINTER SISTERS. ALWAYS HOT TOGETHER.
NORTHEAST

HAMPTON, ON (NEVIN GRANT-CKOC) Bon Jovi, Cameo, E. Money, H. Lewis.
TORONTO, ON (BOB SAINT-CTF) UB40, Peter & Amy.
BOSTON, MA (NELSON/DOLGINS-Z94) Peter & Amy, Outfield, Ben E. King.
BOSTON, MA (WHITE O'CONNELL-WKFS/FM) S. Fox, S. Lattisaw, Daryl Hall, H. Lewis, Ocean, Laban.
CAPE COD, MA (STEVE McVIE-WKPE) Ben Orr, Daryl Hall, Elton, Rob Neil, Police, Bangles.
PROVIDENCE, RI (TOM CUDDY-PRO/FM) Bangles, Pretenders, S. Fox, Ben Orr, T. Heads, F. Muk, Stabilizer, G. Abbott.
RUMFORD, ME (RIVERS/PERRY-WMR) OMD, Beach Boys, Police, Rob Neil, H. Jones, Ocean, Survivor, T. Heads.
BANGOR, ME (TONY PERKINS-WZON) Police, Survivor, Cinderella, Southside, Temps, Pretenders, Fab TBS.
ELLSWORTH/BANGOR, ME (TIM MOORE-WKSQ) A. Baker, B. Idol, Pretenders, Ocean, Police, E. Money, Laban.

HARTFORD, CT (MIKE WEST-WTIC/FM) G. Abbott, Commodores.
WILLIMANTIC, CT (DAVE EVAN-WILT/FM) Suzy, S. Lattisaw, S. Fox, Survivor, Ocean, Run DMC, Pretenders.
WESTPORT, CT (STORM N. NORMAN-WBMP) Police, Daryl Hall, H. Jones, Elton, Wham!, Timbuk 3, F. Jackson, T. Heads.
BURLINGTON, VT (THOM RICHARDS-Q99) Outfield, Mid. Star, Wham!

HARTFORD, CT (MIKE WEST-WTIC/FM) G. Abbott, Commodores.
WILLIMANTIC, CT (DAVE EVAN-WILT/FM) Suzy, S. Lattisaw, S. Fox, Survivor, Ocean, Run DMC, Pretenders.
WESTPORT, CT (STORM N. NORMAN-WBMP) Police, Daryl Hall, H. Jones, Elton, Wham!, Timbuk 3, F. Jackson, T. Heads.
BURLINGTON, VT (THOM RICHARDS-Q99) Outfield, Mid. Star, Wham!

MID ATLANTIC

PITTSBURGH, PA (PERRIERA/CAMPBELL-B94) B. Hornsby, Toto, E. Money, Daryl Hall, Police.
PITTSBURGH, PA (KEITH ABRAMS-WHTX) Boston, Ocean.
PITTSBURGH, PA (MCQUEEN-SHEDLOCK-WYD) Survivor, Genesis, Ben Orr, H. Jones.
ERIE, PA (JIM COOK-WJET) Elton, Daryl Hall, Beach Boys, Ben E. King.
ERIE, PA (BILL SHANNON-K104) Ocean, A. Cooper, Pretenders, Moody B's, Police, Rob Neil.
ALTOONA, PA (POUDER HALL-DAY-WFBG) No Report, Frozen.
OCEAN CITY, MD (J. "HITMAN" MCKAY-100KHI) Timbuk 3, Daryl Hall, Elton, Ocean, G. Abbott.

SOUTHEAST

ATLANTA, GA (JEFF McCARTNEY-94Q) T. Tuesday, Ocean, H. Jones.
ROME, GA (DANNY HOWARD-WQTS) Survivor, Ocean, H. Jones, Timbuk 3, Bangles, Monkees.
ATLANTA, GA (BOB CASE-293) H. Jones, Ocean, OMD, Timbuk 3.
AUGUSTA, GA (BRUCE STEVENS-WBQQ) H. Lewis, H. Jones, Daryl Hall, Survivor, Ben E. King, Ocean, Timbuk 3.
HINESVILLE, GA (SHANNON WEST-BW) Ocean, H. Jones, Survivor, Wham!
VALDOSTA, GA (STEVE SUTTON-WLGA) H. Jones, Daryl Hall.
COLUMBUS, GA (BEAR O'BRIAN-WKHS/FM) Ocean, Police, Triumph, H. Jones, Survivor.
COLUMBUS, GA (McCARD/DANIELS-WCGQ) Pretenders, T. Heads, OMD, Jesse/Sly, Survivor, Commodores.
DAYTONA BEACH, FL (TOMY MANN-WAGQ) Pretenders, Wham!, Jesse/Sly.
TALLAHASSEE, FL (RICH STEVENS-Z103) Bangles, Rob Neil.
PANAMA CITY, FL (JEFF DAVIS-WPBM) Beach Boys, Bangles, T. Heads, Ben E. King, Berlin.
FT. WALTON BEACH, FL (MIKE BRIDGES-WPTM/FM) Pretenders, Ben E. King, Elton, B. 52s.
PENSACOLA, FL (J. D. NORTH-WLQ/FM) Police, T. Heads, Ben E. King, Ocean.
GAINSVILLE, FL (JERI BANTA-WYKS) Wham!, H. Jones, Daryl Hall, Police, Survivor, S. Lattisaw.
MIAMI, FL (FRANK AMADEO-Y100) Run DMC, Ocean, Commodores, T. Heads, B. Idol.
MIAMI, FL (MARK SHANDS-95INZ) Ben Orr, Police, Survivor, Beach Boys.
TAMPA, FL (BOBBY RICH Q105) B. Hornsby, Monkees, A. Taylor.

DORA, AL (CHRIS BAILEY-WPYK) Ocean, H. Lewis, Bad Co., Elton.
BIRMINGHAM, AL (PAUL DAVIS-WWXX) W. Chung, S. Lattisaw, T. Heads, Jesse/Sly.

the GAVIN REPORT/October 17, 1986
TOP 40 ADDS

GRAND RAPIDS, MI (MIKE TINNES-WKLO) Cameo, H.Lewis, Toto, Police.


ALPENA, MI (DARRELL KELLEY-WHSB) Survivor, Oran Jones, FM/uk, Triumph, Ocean.

CHEBOYGAN, MI (MICHAELS/STEVENS-WQZ/FM) H.Lewis, Genesis, OMD, Ocean, B. Idol.

PETOSKEY, MI (DENNIS MARTIN-WWPZ) W.Chung, Lisa Lisa, Beach Boys, Pretenders.

UPPER MIDWEST

DES MOINES, IA (TOM OAKES-KDZW) Oran Jones, Daryl Hall, Survivor.


WATERLOO/C.RAPIDS, IA (REV CHUCK HITS-204) Lisa Lisa, Is/Man, Police, Oran Jones, Bands, Pretenders, Survivor.


CEDAR RAPIDS, IA (MIKE EDWARDS-WQZ/FM) Cameo, David +, Oran Jones, B. Idol, Outfield.

STEVENIA, IA (ROBERT HUGHES-WJIA) H.Lewis, Elton, Oran Jones, B. Idol, Outfield.

LA CROSSE, WI (KEN HASELTON-WJW) Elton, C.Hart, Cameo, Survivor, B. Idol, Bad Co.

MINNEAPOLIS/ST.PAUL, MN (ANTHONY/MICHAELS-KDWB/FM) H.Lewis, Oran Jones, B. Idol, Bad Co.

EVANSTON/CHICAGO, IL (MIKE CARD-WFME) H.Jones, H.Lewis, Talking Heads, B. Idol, Bad Co.

TOP 40 ADDS

YANKTON, SD (RANDY KUSSMAN-KQHU/FM) H.Jones, Daryl Hall, Oran Jones, B. Idol, Bad Co.

VERMILLION, SD (DEAN RUSSELL-KVRF) Police, Rob.Nevil, Daryl Hall, Bangles, Survivor, Bad Co.

RICHMOND, IN (RICK CASEY-K96) Daryl Hall, Elton, Ben E.King.

VINCENTNES, IN (DANNY WAYNE-WRTF/BM) Daryl Hall, Ocean, C.Hart, Bad Co.

TREBEHAUTE, IN (MIKE ARNETT-WPFR) David +, Daryl Hall, Run

ANN ARBOR, MI (BRENT ALBERTS-WIQB) Joni, H.Lewis, B.Hornsby.

LANSING, MI (MARK MALONEY-WVIC) Joni, H.Lewis, Police.

JACKSON/LANSING, MI (ALIX WEBSTER-WJXQ) Survivor, Ocean, Pretenders.


GADSDEN, AL (BRIAN COOPER-WBBF/FM) Oran Jones, Temps, Bangles, B. Idol.

MONTGOMERY, AL (OWENS/JACKSON-99FM) Oran Jones, Temps, Bangles, B. Idol.

MOBILE, AL (MARK DAVID SAWYER-WABB/FM) No Report, Frozen.

OAK HILL/BECKLEY, WV (JIM MARTIN-WOAY/FM) Bangles, Elton, H.Jones.

ALEXANDRIA, LA (CHRISTIE ATWOOD-KQID/FM) Elton, H.Jones, Daryl Hall, T.Tuesday, OMD.

MONROE, LA (LORI CLARY-KNOE/FM) H.Jones, Daryl Hall, T.Tuesday, OMD.

HOUMA, LA (MARK KELLY-KCIL/FM) Ocean, Daryl Hall, Bananarama.

NEW ORLEANS, LA (MC GEE/ROLLING-B97) Bangles, Joni, Ben E.King, B.Hornsby.


MONROE, LA (LORI CLARY-KNOE/FM) H.Jones, Daryl Hall, T.Tuesday, OMD.


EAST CENTRAL


OAK HILL/BECKLEY, WV (JIM MARTIN-WOAY/FM) Bangles, Cameo, T. Heads, Ben E.King, B.Vera.

MORGANTOWN, WV (JOHN DUMAN-WLJR) No Report, Frozen.


COLUMBUS, OH (COOK/HAINES-92X) Joni, Survivor, H.Jones.


ANGOLA, IN (OSBORN/ST JOHN-WLKI/FM) W.Chung, Cameo, Oran Jones, B. Idol.

RICHMOND, IN (RICK CASEY-K96) Daryl Hall, Elton, Ben E.King.

VINCENNES, IN (DANNY WAYNE-WRTF/BM) Daryl Hall, Ocean, H.Jones, Cameo, B. Idol, Bad Co.

TREBEHAUTE, IN (MIKE ARNETT-WPFR) David +, Daryl Hall, Run DMC, Isle/Man.

ANN ARBOR, MI (BRENT ALBERTS-WIQB) Joni, H.Lewis, B.Hornsby.

LANSING, MI (MARK MALONEY-WVIC) Joni, H.Lewis, Police.

JACKSON/LANSING, MI (ALIX WEBSTER-WJXQ) Survivor, Ocean, Pretenders.
Rapid City, SD (Sherwyn/Kallaway-KKLS/FM) H. Lewis, Daryl Hall, Timbuk 3, Pretenders.
Rapid City, SD (McDaniel/Austin-KGGG/FM) Bon Jovi, H. Lewis, L. Leagie.
Fargo/Moorhead, ND (Stain Main-Y94) W. Chung, T. Heads, H. Jones, Survivor.
Bismarck, ND (Bob Beck-KYY/FM) H. Jones, Ocean, Oran Jones, David +.
Minot, ND (Rick Morgan-KZK) Pretenders, Daryl Hall, S. Winwood, H. Jones.
DeKalb, IL (Lewis White-WDEK/FM) Pretenders, Run DMC, OMD, S. Winwood.
Joliet, IL (Bob WEBER-WLLI) Oran Jones, M. Sweet, Elton, H. Jones.
Chicago, IL (Jeffries/Kelly-WYTW) W. Chung, B. Idol, Oran Jones.
Galesburg, IL (Health/Shaver-WBGQ/FM) Fm/uk, Survivor, Elton, Ben Orr.
Bloomington, IL (Justin/Robbins-WBNO) Cameo, OMD, H. Jones, Survivor.
Champaign, IL (McCann/McKeighan-WLRW/FM) Joan Jett, Police, Timbuk 3, Cameo, OMD, Ben E. King.
Springfield, IL (Greg Lawley-WDBR) Police, Bangers, Survivor, Ocean, A. Taylor.
Fairfield, IL (Tom Lavine-WFIF) H. Lewis, OMD, Pretenders, Elton, Wham!, Bangers, Ben E. King, Daryl Hall.
Carbondale, IL (Tony Waitkus-WCIL/FM) R. Ocasek, H. Jones.
Waynesville, MO (Kevin Barton-KFBD) B. Hornsby, B. Idol, Timbuk 3.

Central

Kirksville, MO (Bill Brian-KTUF) No Report, Frozen.
East Prairie, MO (Greg Landis-KYMO) Lisa Lisa, Toto, Peter & Amy, Daryl Hall, Outfield.
Kansas City, MO (Perun/Barber-KDEQ) Bangles, W. Chung.
Jeff City/Columbia, MO (Brian Miller-KTXY) Rob. Nevil, Berlin, Joan Jett, Elton, Oran Jones.
Waynesville, MO (Kevin Barton-KFBD) B. Hornsby, M. Sweet, Q. Riot, Elton, Beach Boys, Daryl Hall.
Manhattan, KS (Wagner/Wilson-KQLA/FM) T. Heads, Ocean, Fm/uk, Survivor.
Topeka, KS (Roger Heaton-WIBW/FM) Peter & Amy, H. League, Journey.
Topeka, KS (Kevan Rabat-KDDV/FM) H. Jones, Elton, Mendes, Oran Jones.
Hoisington, KS (Biever/Atkinson-KHOK) Beach Boys, Daryl Hall, OMD, B. Idol, H. Lewis, Laban.
Omaha, NE (Netomi Mikkelsen-KGOR) Peter & Amy, H. Lewis.
W. Chung.
Nortfolk, NE (Doug Koehn-KNEN) Vandross, Bangles, Rob. Nevil, Laban.
Grand Island, NE (Bradee/Gordon-KSYZ/FM) Bangles, Ocean, Cameo, Elton, Pretenders, Triumph.
 Kearney, NE (Rick Jeffrey-KQKY/FM) Rob. Nevil, Temps, Fm/uk, Police, Dave Adams, Daryl Hall, H. Jones.
McCook, NE (Cartwright/Raipa-KZMC) Elton, H. Lewis.
El Dorado, AR (Ben Robbins-KEBO/FM) DeBarge.
Searcy, AR (Jim Donnelly-KSER/FM) Bangles, Ocean, Survivor.
Little Rock, AR (Mark Mc Cain-KKKY) H. League.
Harrison, AR (Steve Willoughby-KHOZ) Pretenders, Fm/uk.

Southwest

Fayetteville, AR (Alan/Fisk-KKGF) Triumph, T. Heads, Pretenders.
Fort Smith, AR (John O'Dea-KZBB/FM) 5 Star, Oran Jones, R. Ocasek.

Lawton, OK (Gary Mitchell-KMGZ) Elton, H. Jones, Rob. Nevil, Daryl Hall.
Dallas, TX (Shomby/Budanuaro-KZPS) Police, Rob. Nevil, David +.
Longview, TX (Roberts/Schmal-KKTX) C. Simon, Timbuk 3, Ben E. King, T. Heads, Triumph, Run DMC, S. Fox.
Tyler, TX (Dave Goldman-Key) Daryl Hall, Run DMC, T. Heads, Survivor, H. Jones, Laban.
Lufkin, TX (Ernie Brown-KAFF) OMD, Laban, Bon Jovi, W. Chung, Temps, Wham!.
Wichita Falls, TX (Beck-Kay-KNIF/FM) Timbuk 3, Rob. Nevil, Survivor.
Killeen/TEMPLE, TX (Paula McCartney-KKXS/FM) H. Jones, Survivor, G. Abbott.
Waco, TX (Vern Pecore-KWTF/FM) S. Winwood, Cameo, Ocean, B. Idol, H. Jones.
Bryan, TX (Carl Gideon-KTAM) OMD, Ocean, Daryl Hall, Survivor, Laban.
Bryan, TX (Turner/OFerman-KTAW/FM) Ben E. King, Daryl Hall, H. Jones, M. Sweet, S. Fox, Bad Co.
Victoria, TX (JAY ARENA-KVIC) OMD, Laban, H. Jones, Survivor, Ocean.
Weslaco, TX (Anna DeHaro-KG) No Report, Frozen.
Del Rio, TX (Don Wayne-KDOR/FM) H. Lewis, W. Chung, Ocean, Fm/uk, Run DMC, Dave Adams, Uptown, OMD, Aretha.
Pampa, TX (Mike Kneisl-KGRO) Rob. Nevil, J. Stewart, Outfield, Ben E. King, Daryl Hall, H. Jones, Survivor, OMD.
Abilene, TX (Dominic Testa-KFMN) Rob. Nevil, J. Stewart, Outfield, Ben E. King, Daryl Hall, H. Jones, Survivor, OMD.
Phoenix, AZ (Guy Zapoleon-KZZP) Janet Jax, Ben E. King, Run DMC.
Cottonwood, AZ (Sean Conrad-KSIM) H. Lewis, Ben E. King.
Albuquerque, NM (Kruise/Rodgers-KVA/FM) Timbuk 3, Laban, Elton, Daryl Hall, Bad Co., S. Fox.
Alamosa, NM (Ben Noe-KINN/FM) Device, Regina, S. Fox, Thorogood, B. Idol, R. Ocasek, Monkees.

Rocky Mountain

Billings, MT (Charlie Fox-KYYA) Ocean, Survivor, H. Jones, OMD.
Billings, MT (Dave Weisman-KKZL) Elton, Daryl Hall, J. Stewart, Oran Jones, Dave Adams.
DENVER, CO(RANDY JAY-KIMN) S. Winwood, W.Chung.
DENVER, CO(TODD CAVANAH-Y108) W.Chung, Ben Orr, Daryl Hall, Bon Jovi.

DENVER, CO(Doug Erickson-KPKE) Oran Jones, Rob Nevil, Ben E.King, OMD, 5 Star.
WINDSOR, CO(FRANSEN/WEBER-KUAID/FM) Daryl Hall, H.Jones, Cameo, FMuk, Ocean, M.Sweet.

GRAND JUNCTION, CO(DARREN TAYLOR-KSTAR) Rob Nevil, H.Jones, T.Tuesday, Daryl Hall.

CODY, WY(BRYAN SCOTT-KTAG) J.Stewart, Ocean, Pretenders, Rob Nevil, Bananarama, Survivor.
CASPER, WY(KELLY GORDON-KTRS) Oran Jones, Pretenders, Elton, Survivor.


LEVISTON, ID(JAY MCCALL-KOZE) Oran Jones, Police, OMD, Survivor.

LEWISTON, ID(JERRY JOLLEY-KMOK) Pretenders, Elton, Ocean, OMD, Survivor.

MOSCOW, ID(GARY CUMMINGS-KZFN) Survivor, Ocean, Ben Orr, David +, 5 Star, Timbuk 3.

SALT LAKE CITY, UT(STONE/SMITH-KCPX/FM) Survivor, Berlin, Police, Run DMC, Bananarama.

LOGAN, UT(JAY HALL-KSLQ) Survivor, Oran Jones, Ocean.

ODGEN, UT(PAUL WILSON-KUO) Bangles, FMuk, B.Horneby, a-Ha, D.L.Roth, A.Taylor, Rob Nevil, Run DMC.


RENO, NV(GARY PAGE-KRZ/FM) No Report, Frozen.
RENO, NV(JEFF RYAN-KWNZ/FM) Ocean, Survivors, Frozen.

LOS ANGELES, CA(MIKE SCHAEFER-KKLF) H.Lewis, Pretenders, Police, Run DMC.

CARLSBAD, CA(CLARK NOVAK-KKOS/FM) Peter & Amy, Bangles, H.Lewis, B-52s, B.Idol, Ocean, Bang Orhch.

SAN DIEGO, CA(MIKE PRESTON-KS103) B.Hornsby, H.Jones, Pretenders.

SAN BERNARDINO, CA(SHAWN DEMORY-KGGI) Ocean, B-52s, H.Lewis.

ANAHEIM, CA(CRAIG POWERS-KEYZ) Madonna, Peter & Amy, T.Heads, H.Jones, Rob Nevil, Pretenders.


SAN LUIS OBISPO, CA(JOE COLLINS-KSLY/FM) M. Todd.

LOMPOC/SANTA MARIA, CA(JACKSON/NEWMAN-KROJ/FM) T.Heads, Ocean, Survivor, Elton.

SANTA MARIA, CA(MARIA RUBIO-KXFM) Ocean, Survivor, Elton, B-52s.

FRESNO, CA(WALKER/DAVIS-KYNO) W.Chung, B. Idol, OMD, S.Lattisaw.
FRESNO, CA(BERRY/CARTER-KMGX) B. Idol, Peter & Amy, G.Abbott, Wham!, Run DMC.

SAN FRANCISCO, CA(RICHARD SANDS-KITS/FM) H.Lewis, H.Jones, Bananarama, Aretha.

SAN FRANCISCO, CA(RIVERS/NAITALY-KMEL) Run DMC, Jesse/Sly, Bangles, Commodores.

NAPA, CA(JEFFREY/DoFESI-KVYN/FM) B.Vera, Daryl Hall, Temps, Survivor, Ben Orr, Ocean.

SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) N.Martinez, David +, Timbuk 3, Elton, S.Ties.
SAN JOSE, CA(ROBIN SILVA-KWSS) Police, Rob Nevil, T.Tuesday, Bon Jovi.

STOCKTON, CA(ROY WILLIAMS-KJOY) H.Jones, Ocean, S. Miller.
STOCKTON, CA(JOHN HAMPTON-KST) Ocean, W.Chung, Elton, Rob Nevil, Temps, OMD, S.Lattisaw.

MODESTO/STOCKTON, CA(DAVID KRAHAM-F104) P.Gabriel, Cameo, Elton, S. Lattisaw.

SANTA ROSA, CA(KEN MONTERO-KREO) Temps, S. Lattisaw, Daryl Hall, H.Jones, Rob Nevil.

EUREKA, CA(CHRIS KNIGHT-KFM) H.Lewis, Sam & Lou, Amy Grant, Police, Outfield, S. Red, Survivor, W.Zevon.

ARCATA/EUREKA, CA(JIM NELLY III-KXGO) Survivor, Ocean, H.Jones, Rob Nevil, A.Taylor, Run DMC, F.Jackson.

SACRAMENTO, CA(GILLETTE/COLLINS-FM102) S.Lattisaw, Rob Nevil, Temps, OMD, Sparkle.

SACRAMENTO, CA(BOB WEST-KROY) G.Abbott, S. Ties.

REDWOOD CITY, CA(HUNTER/CHASE-KWOD) Peter & Amy, A.Taylor, Rob Nevil, Run DMC.

PARADISE/CHICO, CA(KATHLEEN STEVENS-KNVR) No Report, Frozen.

REDWOOD CITY, CA(KAHL/CAHIL-PERSON-KKB) Oran Jones, Cameo, Bangles, OMD, Police, Rob Nevil, Elton.

MT. SHASTA, CA(FRED GERRING-KWSD) W.Chung, Pretenders, OMD, Rob Nevil, Temps.

HILCO(GUY W. BELLO-KWXX) H.Jones, Monkees, Rob Nevil, Run DMC, Laban, a-Ha.

HILCO(DANNY AUSTIN-KKKG) Wham!, B. Idol, Elton, Daryl Hall, FMuk, H.Jones.

HONOLULU, HI(JAY STONE-194) Jesse/Sly, W.Chung, Chico DeB., Ocean, Boston, Temps.

THE DALLES, OR(ED ROSS-KACI) Survivor, FMuk, Ocean, Ben Orr, Police, Run DMC.

SEASIDE, OR(CHRISS CONWAY-KSWB) OMD, Monkees, H.Jones, Elton, FMuk, J.Lorber, Daryl Hall, Stakeholder.

PORTLAND, OR(BARRY/NAGANUMA-KMKJ) Police, Timbuk 3, Survivor.

ALBANY, OR(ERIK PARKS-KGAL) B. Squire, Daryl Hall, Beach Boys, Rob Nevil, Townshend, Ratt, Isle/Man.

ALBANY/CORVALLIS, OR(SHANNON RYAN-KIQY) Rob Nevil, Timbuk 3, Survivor, Police, Glass Tiger.

EUGENE, OR(SHAKEY/HYATT-KSND/FM) Bon Jovi, Ocean, Survivor, Daryl Hall, Police.

COOS BAY, OR(DAVE O'CONNOR-KYNG/FM) T.Tuesday, Pretenders, Oran Jones, Ocean.

COOS BAY, OR(BOB SHANNON-KHSN) H.Lewis, Temps, Ocean, Ben E.King.

MEDFORD, OR(CHARLES SNYDER-KTMT) Survivor, Elton, Timbuk 3, Ocean, Police, Bad Co., J.Lorber.


TACOMA/SEATTLE, WA(SANDY LOUIE-KNBO/FM) Bangles, OMD, Daryl Hall, Pretenders.

OLYMPIA, WA(KEN PAIGE-KQEU) Oran Jones, Police, Run DMC, Laban, a-Ha.

ABBOTSFORD, WA(RANDY ROADZ-KDUX) P.Gabriel, Oran Jones, Pretenders, Run DMC.

SPOKANE, WA(JOHN LAGAN-KZZU/FM) A.Taylor, Bananarama, Survivor, Daryl Hall, Police.

SPOKANE, WA(CATHY CURTIS-KKPL/FM) Police, Rob Nevil, Temps, OMD, Comedowns.
TRI CITIES, WA (JOHN PURDY-OK95) Police, Survivor, Oran Jones, S. Fox, S. Rob Navil, Cinderella.

TRI CITIES/KENNEWICK, WA (CHUCK MATHESON-KHKW/FM) Oran Jones, T. Tuesday, Daryl Hall, H. Jones, Survivor, S. Lattisaw, Police.


VANCOUVER, BC (SHANNON/RUSSELL-LG73) No Report, Frozen.


CALGARY, AB (DON STEVENS-AM106) Lisa Lisa, OMD, Level 42, S. Winwood.

WELCOME To Our New Top 40 Correspondents:

Steve Wall, KSKG (99KG) RADIO - P.O. Box 6198 Salinas, KS 67401 (913) 825-4631

Dave Marshall, KRIT RADIO - P.O.Box 233, Clarion, (Fort Dodge), IA 50525 (515) 532-2829

JOBS

Air Talent (AM drive) - KTRS-Casper, WY
Kelly Gordon (251 West First Street - 82601)

Air Talent - KXIS-Kileen/Temple, TX
B.J. McCrae (817)699-5000

Air Talent (part-time) - KIYY-Albany/Corvallis, OR
Mike Shannon (503)928-0104

Air Talent - WKAU-Green Bay/Kaukauna, WI
Ron Ross (Box 310 - 94130)

Air Talents - KYYA-Billings, MT
*Jack Bell (1645 Central Ave. - 59102)

Air Talent (part-time) - KIYY-Lebanon, OR
Mike Shannon (503)928-0104

Air Talent - KUUB-Bozeman, MT
Benny Bee (406)586-2343

Air Talent (mornings) - New South Communications
Bob Lima (Box 4606 - 39535)

Air Talent/Production - KGOM/FM-Eureka/Arcata, OR
Jim Nelly (Box 1131 - 95521)

Air Talent (AM drive)/Production - KHSN-Coos Bay, OR
J. J. Jensen (Box 180 - 97420)

Air Talent/MD/Production - KATA-Arcata, CA
Jill Henry (707)922-7223

Sales Manager - KLMS/KFMO-Lincoln, NB
Thomas Birk (1540 S. 70th #200 - 68506)

News Director - KMER-Kemmerer, WY
*Ken Krywanek (Box 432 - 83101)

Newsperson - KATA/KFMI-Arcata, CA
Jill Henry (707)922-7223

News Director - KWJL-South Lake Tahoe, CA
Ron West (Box 15460 - 95702)

Sports/News - KXGK-Montevideo, MN
Lou Kuno (612)269-6451

SERVICE

WFOM-Youngstown, OH - singles: Huey Lewis (Arista/Chrysalis)
KAGO-Klamath Falls, OR - single: PolyGram
KRIT-Clarion/Ft. Dodge, IA - singles & LP's: EMI, Chrysalis
WBGN-Bowling Green, KY - R. Holmes & R. Coollidge (Polydor), J. Buffett, W. Lee Golden (MCA)

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TOP 40 & A/C CHART ADVANCES NOW ALSO URBAN CONTEMPORARY!
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PHOTO FILE by LISA SMITH and BETTY HOLLARS

WILD THINGS

The highlight of "Atlantic Night" at the recent WEA meeting in Florida was the debut performance of "The Atlantics" - a super-jam which brought together Atlantic artists Roger Daltrey, Peter Frampton, Genesis (Tony Banks, Phil Collins, Mike Rutherford), and RATT's Robbin Crosby, along with the nearly twenty Atlantic Records staff members. In this photo, Atlantic VP Perry Cooper shares the microphone with Roger Daltrey for a rendition of the classic, "Wild Thing" which we understand was one of the highlights of the night!

COUNTRY HANG-OUTS

KLAC/KZLA studios became a hang-out for some country artists recently. Pictured during the "hanging" are (l-r) Randy Travis (W.B. recording artist), Stoney Richards, (KLAC air talent), R.J. Curtis (KZLA air talent) and Steve Earle (MCA recording artist).

CROONING THE NATIONAL ANTHEM

Australian duo Air Supply had the recent honor of crooning the National Anthem at a nationally televised Los Angeles Dodgers vs. Chicago Cubs game in Los Angeles. Following their performance, Air Supply's Graham Russell and Russell Hitchcock chummed around with the Dodgers' colorful manager, Tommy Lasorda, who personally asked them to return in the future for another rendition of the National Anthem. Pictured (l-r): Graham Russell, Tommy Lasorda, and Russell Hitchcock.
HOLLYWOOD
by TONY RICHLAND

We're writing this on a triple holiday... depending on you persuasian, it's either Columbus Day, Yom Kippur, or Thanksgiving in Canada. It's also a day following the day on which the California Angels were one strike...ONE PITCH... away from entering the World Series. By the time both of you read this, we'll know if they made it. Our guess is they didn't.

This is also a day on which we awoke from a dream similar to that of Pam Ewing on Dallas. Pam dreamt all of last years episodes in a cheap shock and jive con job scam to explain Bobby's disappearance. We've only dreamt the past few weeks. We MUST have. Otherwise, explain the following:

1. Dan Rather was beaten up on a New York street by a weirdo who spouted alien-type dribble. The L.A. Times respectfully printed Rather's contention that this science-fiction episode occurred, despite the fact that there were no witnesses. Rather explained his bruises by stating that a mental-type accosted him, asked some extra-terrestrial questions and pummeled him when he couldn't answer. Sure, and Teddy Kennedy never was near Chappaquidick. How could he be when he was on a panel at the Poe Convention? WE obviously dreamt the Rather thing.

2. Joan Rivers: The mouth that roared, quit Carson and introduced her her own show on a NEW NETWORK! Sure, and she probably had Elton John and David Lee Roth as guests. Not only that, but she vowed to outlast her former mentor, as Joey Bishop, Dick Cavett, Merv Griffin and Alan Thicke once did. If this is true she'll be 105 years old when she celebrates the silver anniversary of HER talk show. Bottom line: We dreamt the whole thing.

3. Sinatra's bio: We've seen this in our local SUPERMARKET! Why does anyone care if The Chairman Of The Board knows a few alleged mafioso types? And why is there such a fascination with him anyway, after 50 years in the spotlight? I mean, in the year 2034 will anyone be looking into mob connections in the lives of Lisa Lisa, Phantom, Rocker & Slick or Screaming Blue Messiahs? This promotion man had lunch with a suspect type only last week. He may have CALLED himself Gene Knight of B-100...but his ordering of a calamari sandwich and a bottle of chianti at an expensive San Diego restaurant gives us a hint as to his connections. And does anyone care? Hell no. We say...Frank is 70 years old, a bit older than Gene Knight, and still singing. Let him sing. On the other hand, it turns out that this bio was never written. No-one would have dared write it. We dreamt the whole thing.

4. Lucy: Someone tried to tell us that 94 year old Lucille Ball is back on TV with another 'physical comedy series'. That's about as believable as stories about Mrs. Gorbachev outdressing Nancy 'No Show' Reagan at the Summit Conference in Iceland. All of the above is obviously ludicrous. Lucy is retired at her ranch in Yankton, Mrs. Gorbachev only wears aprons and babushkas and the summit venue was Oxnard. We dreamt it all. Every bit of it.

5. They tell us there's been a big fuss about Paul Newman's height. A NYC journalist insists that the blue-eyed one registers no more than 5'8", and Paul, taking great umbrage has offered to contribute big dinero to charity for every inch he's over that figure. Sounds like a sting. However, in the interest of charity, we challenge George Chaltas, Mike Atkinson, Lu Fields, Don Anti and Joel Newman to prove they're over 6'2". We offer each of them a Gavin Hollywood Department lunch for every half inch. And that IS a dream.

6. Our final item is a wacko one. It seems that someone told us that Mary Catherine Sneed has a new affiliation... and that, in this new affiliation she will NOT be consulting every A/C station in the free world, but will be broadening her scope. We wish her the best, but cannot believe that she will not be consulting every A/C station in the free world. There's no question about it. It was a dream.

Watch for major pre-conference articles coming up in the next few weeks. And that means YOU, John Roberts.
QUIET RIOT

THE WILD AND THE YOUNG

FROZEN HEART

THANKS FOR ALL THE SUPPORT!
As of yet, no official replacement for former field. Thus marks the Leedsman’s return to the audio album promotion, the seat vacated by Bill WJR in the Motor City in the same capacity. WHYT-Detroit, Operations Manager Gary and at neighboring Cap Cities property his as yet unnamed successor. Good luck Rick!

And at neighboring Cap Cities property WHYT-Detroit, Operations Manager Gary Berkowitz moves to full service A/C station WJR in the Motor City in the same capacity. Berkowitz will assist in the efforts to find his replacement at WHYT.

Expect an announcement by E/P/A dubbing Harvey Leeds the new national head of album promotion, the seat vacated by Bill Bennett’s departure to MCA. Harvey headed up E/P/A’s video promotion/development. Thus marks the Leedsman’s return to the audio field.

As of yet, no official replacement for former Atlantic Records Top Forty VP Sam Kaiser who left to join MTV. It looks like Andrea Ganis could snag a promotion as Senior National Promotion Director. More on that when it’s officially announced. Meanwhile in the same building, Merlin Bobb has been appointed Director of A&R for the Black Music Division for Atlantic. Bobb comes from a two year stint at the Big Apple’s WBLS.

Radi-O-Rama... Mike McDonald has left as PD of WKPE-Cape Cod, MA. Music Director Steve McVie is acting PD. After Dom Testa left KFMN-Abilene, TX, Lloyd Mynatt is interim PD. Greg Geary is acting Music Director... Mike Edwards has been promoted to PD at WSUA-Wausau, WS and at crosstown WIFC, Duff Damos is now PD and MD. Melodi Garrett of 98Q-Vidalia, GA called to say the station (WTCO) is celebrating its 40th anniversary on October 22nd. Best wishes to them!... WQID in Biloxi, MS promotes Sandi Stevens to MD. Sister station WVMI promotes Rick Mize to PD after Dave Terry leaves to program WYGC in Gainesville, FL... Changes at KTOG-Columbia, MO Chris Baker returns from KRVV-Vail, CO to afternoon drive and Marty Madden takes over nights. Harris Communications has appointed David Garino as VP/Programming for the Philadelphia based consultants. You may remember Dave when he was PD at KPOP in Sacramento, CA... Andrew A. Langston, GM of WDKX-Rochester, NY, accepted both Broadcasters of the Year AND Broadcaster of the December awards from the National Association of Black Owned Broadcasters. Congratulations!... KKIS/AM and KINQ/FM in Concord, CA have new PDs. Ravi "R.J." Peruman will run the former and Sam James will run the latter. Album Radio legend Lobster leaves headbanger KNAC-Long Beach, CA to return to KSJO-San Jose, CA to do mid-days ((10-3pm). Kinda conjures up memories of the early days of the San Jose rock scene. Welcome back!... T.J. McKay of KEYP-Beaumont, TX happily joins the staff of KKYS in neighboring Bryan as air personality.

And that's by the case! Holy devalued peso!

Speaking of KLAQ, MD Magic Mike reports WINDRO-Windsor, CO... Mark Steven, from Asst. PD over at KUAD/FM in El Paso, and at C'wag some incredible prices on beer when you get there!... George Jones! And the times they are a-changinnnn'.

Chinwag has been asked to inform one and all that we have totally sold out our most recent printing of the Gavin Top 100 books. If you want an updated version, including this year's final top 100 in all formats, they will be available in January.

Not too many surprises at the Country Music Association Awards. What was interesting was when Randy Travis nudged Dwight Yoakam for the Horizon /Best New Artist Award. Travis also won Song of the Year was "Bop" by Dan Seals. Best Video honors for his "On The Other Hand." Single of the Year was "Bop" by Dan Seals. Best Video was... are you ready for this?... George Jones! And the times they are a-changinnnn'.

"SAVE TIME FOR ME"

38 - 06286

Produced by Alan Tarney

From the Album INSIDE.
SOMEDAY. The next smash. Follow up to their #2 hit DON'T FORGET ME (WHEN I'M GONE).

AL CONNELLY—GUITAR
ALAN FREW—LEAD VOCALS
SAM REID—KEYBOARDS
WAYNE PARKER—BASS
MICHAEL HANSON—DRUMS
POWER TRIO

TOTO
I'll Be Over You
(Columbia)

PETER CETERA & AMY GRANT
The Next Time I Fall
(Full Moon/Warner Bros.)

CARLY SIMON
Coming Around Again
(Arista)

TWO WEEKS

WEEK 1

1. TOTO - I'll Be Over You (Columbia)
2. PETER CETERA & AMY GRANT - The Next Time I Fall (Full Moon/Warner Bros.)
3. CARLY SIMON - Coming Around Again (Arista)

WEEK 2

1. TOTO - I'll Be Over You (Columbia)
2. PETER CETERA & AMY GRANT - The Next Time I Fall (Full Moon/Warner Bros.)
3. CARLY SIMON - Coming Around Again (Arista)

CERTIFIED

KENNY ROGERS
They Don't Make Them Like They Used To
(RCA)

CHRISTOPHER CROSS
Loving Strangers
(Arista)

MOST ADDED

BILLY OCEAN
Love Is Forever
(Jive/Arista) 59 adds

SERGIO MENDES BRASIL '86
Take This Love
(A&M) 45 adds

DARYL HALL
Foolish Pride
(RCA) 37 adds

RECORD TO WATCH

CROWDED HOUSE
Don't Dream It's Over
(Capitol)

ACTION SIDES

COREY HART - I Am By Your Side (EMI America)
BEN E. KING - Stand By Me (Atlantic)
METROPOLITANS - Camden Tide (T.C.)
ELTON JOHN - Heartache All Over The World (Geffen)
HUEY LEWIS & THE NEWS - Hip To Be Square (Chrysalis)
GORDON LIGHTFOOT - Stay Loose (Warner Bros.)
THE MONKEES - Daydream Believer (Arista)
JIMMY BUFFETT - Creola (MCA)
STEVE WINWOOD - Freedom Overspill (Island/Warner Bros.)
LUTHER VANDROSS - Give Me The Reason (Epic)
GREGORY ABBOTT - Shake You Down (Columbia)

NEW

BILLY OCEAN - Love Is Forever (Jive/Arista)
DARYL HALL - Foolish Pride (RCA)
AIR SUPPLY - One More Chance (Arista)
BENJAMIN ORR - Stay The Night (Elektra)
HOWARD HEWETT - I'm For Real (Elektra)
WILLIAM LEE GOLDEN - You Can't Take It With You (MCA)
CROWDED HOUSE - Don't Dream It's Over (Capitol)
PRETENDERS - Don't Get Me Wrong (Sire/Warner Bros.)

DROPPED:

Tina Turner
Glass Tiger
Dave Adams
Peter Gabriel
Berlin
New Edition
Chris Thompson
James Taylor
Jeffrey Osborne

the GAVIN REPORT/October 17, 1986
"SOMEWHERE OUT THERE"

A POWERFUL DUET

PERFORMED BY
LINDA RONSTADT AND JAMES INGRAM

DESTINED TO TOP YOUR A/C CHARTS FOR CHRISTMAS

PLAY IT AND YOUR AUDIENCE WILL LOVE IT.

PRODUCED BY PETER ASHER
ASSOCIATE PRODUCER: STEVE TYRELL

ALREADY PLAYING KOST/FM
LOS ANGELES

From the Motion Picture Soundtrack album
"An American Tail" MCA - 39096
**Gonna be quite a battle for numero uno next week. Reigning champs Toto could be blown out of the hot seat by Cetera/Grant, Carly or Lionel Richie.**

Still plenty of holdouts on the David Pack single, but a solid 91% HIT FACTOR from the 186 A/C's who play it make it top seven. A couple of six week old records, Human League and Bruce Hornsby have 87% and 85% HIT FACTORS respectively and will both end up with an A/C chart ranking you can count on one hand.

**Madonna, now HIT FACTORED at 74% of all reporting stations, shows her true colors with a couple of six week old records, Human League's "I'll Be Over You" and Carly or Lionel Richie.**

**The Police**

Don't Stand So Close To Me '86 (A&M)

Maybe it was something they or we missed the first time, but here is the song again, complete with a new video.

**Miami Sound Machine**

Walking In Love (Uh-Oh) (Epic)

The fourth great single from the best album I never reviewed. The MSM has proven to be the surprise of 1986 and this track should close-out the year with another top five A/C smash.

**Kansas**

All I Wanted (MCA)

Without announcing the record on the air I don't think it'll be recognized as Kansas, but they're back together again and have made one of their best tracks ever. Not since "Dust In The Wind" have they met our needs so clearly and commercially.

**Glass Tiger**

Someday (Manhattan)

This, their third single from the Thin Red Line album, is by far their most appropriate A/C track.

The track is co-written and produced by Jim Vallance of Bryan Adams fame.

---

**RECOMMENDED FOR A/C RADIO**

**Linda Ronstadt & James Ingram**

*Somewhere Out There* (MCA)

Two of the finest voices ever singing the socks off a killer ballad written in part by Barry Mann and Cynthia Weilfor the Spielberg movie "An American Tail."

**Amy Grant**

*Stay For Awhile* (AVM)

A contemporary adult arrangement - bright, tight, harmonic and sung by a rising star in our format.

**Michael McDonald**

*Our Love (Theme from No Mercy)* (Warner Bros.)

The "voice" is back on Warner Bros. The track is a contemporary adult arrangement - bright, tight, harmonic and sung by a rising star in our format. It's positive yet preachless lyric is another plus.

---

**ARTIST**

**TOTO - I'll Be Over You** (Columbia)

**PETER CETERA & AMY GRANT - The Next Time I Fall** (Full Moon/W.B.)

**CARLY SIMON - Coming Around Again** (Arista)

**LIONEL RICHIE - Love Will Conquer All** (Motown)

**DAVID PACK - I Just Can't Let Go** (Warner Bros.)

**BRUCE HORNSBY & THE RANGE - The Way It Is** (RCA)

**HUMAN LEAGUE - Human** (Virgin/A&M)

**JANET JACKSON - When I Think Of You** (A&M)

**MADONNA - True Blue** (Sire/Warner Bros.)

**BOSTON - Amanda** (MCA)

**KENNY ROGERS - Without You** (Capitol)

**GLADYS KNIGHT & BILL MEDLEY - Stay For Awhile** (AVM)

**CHRIS DEBURGH - The Lady In Red** (A&M)

**AMY GRANT - Stay For Awhile** (AVM)

**BEACH BOYS - California Dreamin'** (Capitol)

**RIC OCASEK - Emotion In Motion** (A&M)

**CHRISTOPHER CROSS - Loving Strangers** (Arista)

**LEVEL 42 - Leaving Me Now** (Polydor/PolyGram)

**SERGIO MENDES BRASIL '86 - Take This Love** (A&M)

**DOUBLE - Woman Of The World** (A&M)

**OMD - (Forever) Live And Die** (Virgin/A&M)

**WHAM! - Where Did Your Heart Go?** (Columbia)

**COREY HART - I Am By Your Side** (EMI America)

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**A/C ANALYSIS**

This week's RECORD TO WATCH, Glass Tiger's "Someday (Manhattan)" picks up 28 adds including: WGOL, WKCX, KRIB, K093, KOST, WMYX, WSPD, KBOI, KSL, KOST, KWAV, KFQD, KKLV and B100.

Last week's RECORD TO WATCH, Elton John's "Heartache All Over The World" picks up 28 adds including: WGOL, WKCX, KRIB, K093, KOST, KWAV, KFQD, KKLV and B100.

Still plenty of holdouts on the David Pack single, but a solid 91% HIT FACTOR from the 186 A/C's who play it make it top seven.

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**COREY HART - I Am By Your Side** (EMI America)
### NORTH EAST

**SPRINGFIELD, MA** (WALT PINTO-WHYN) K. Rogers, David Pack.


**BANGOR, ME** (FRED MILLER-WWJMU) No Adds.

**WHITE RIVER JCT, VT** (CHARLIE TURNER-WKXE) Darroo, H. Jones.

**HARTFORD, CT** (DAVID BERNSTEIN-WTC/AM) No Report, Frozen.

**NEW LONDON, CT** (DANNY O'BRIEN-WNLG) David Pack, C. Simon.

**NEW HAVEN, CT** (JAY MC CORMICK-WELI) Daryl Hall.

**ALBANY, NY** (CHRIS HOLMBERG-WWOM) No Report, Frozen.

**KINGSTON, NY** (WAYNE FISK-WQHO) No Report, Frozen.

**POUGHKEEPSIE, NY** (BILL PFISTER-WJUB/AM) Elton.

**UTICA/ROME, NY** (JOHN CARUCCI-U102) Lightfoot, K. Rogers, Knight/Med.

**PITTSBURGH, PA** (BOB CONRAD-WTAE) No Adds.

**JOHNSTOWN, PA** (JACK MICHAELS-WKYE) Ben E. King, Daryl Hall, Mendes, Wham!.

**NEW CASTLE, PA** (GARY WEST-WKST) H. League, Madonna, Level 42.

**SHARON, PA** (KEITH CORSO-WPIC) K. Rogers.

**WILMINGTON, DE** (NICK SENECA-WDEL) L. Richie, Peter & Amy, C. Cross.

**WINCHESTER, VA** (FRANK MITCHELL-WIC) Ben E. King, Daryl Hall, Mendes.

**CLARKSVILLE, TN** (MONTE HAMILTON-WJZM) No Report, Frozen.

**OXFORD, MS** (DAVID KELLETT-J107) Beach Boys, Ocean, Wham!, H. Lewis, OMD, Mendes, Pretenders, Daryl Hall.

**PADUCAH, KY** (CHARLIE RIVERS-WKXY) Rita/Rupt., Mendes, Air Supply, Daryl Hall, H. Hewett, Ben Orr, Ocean.

**BOWLING GREEN, KY** (SCOTT THOMPSON-WBGN) Jarreau, Air Supply, Monkees, Ben E. King, Ocean, Daryl Hall, M. Howard.

**SHREVEPORT, LA** (JEFF EDMAN-KV/KU) B. Joel, K. Rogers.

**PINEVILLE/ALEXANDRIA, LA** (HOLIDAY/LYNCH-KISKY) No Report, Frozen.

**EL DORADO, AR** (GARY TERRILL-KIXK) Daryl Hall, Beach Boys.

### SOUTH

**OCEAN CITY/SALISBURY, MD** (KEN MEDEK-WQHO/AM) Ben Orr, OMD, Ocean, Air Supply, Ben E. King, M. Bianco.


**HARRISONBURG, VA** (ADAM STUBBS-WQPO) C. Hart, Elton, Air Supply, Monkees.


**RICHMOND, VA** (GARY KING-WRVA) H. League, David Pack.

**RICHMOND, VA** (DILLON/BEVINS-WZES) No Report, Frozen.

**NORFOLK, VA** (NICK O'NEIL-WLTY) Janet Jax., B. Hornsby.

**LYNCHBURG, VA** (BOB ABBOTT-WGOL/AM) K. Rogers, R. Ocasek.

**ROLLA, MO** (BOB HEATER-KKJO) B. Hornsby.

**POPLAR BLUFF, MO** (KELLY URICH-KJEZ) Survivor, Elton, H. Hewett, Ben Orr, Mendes.

**HANNIBAL, MO** (CHUCK YATES-WBTH) Ocean, B. Hornsby, Elton.

**BISMARCK, ND** (BRANNAN/HARDT-KFY) Monkees, Mendes, Ocean.

**GRAND FORKS, ND** (PAUL KERO-KNOX) No Report, Frozen.

**ALEXANDRIA, MN** (MIKE LOMMEN-KSTQ) Loverboy, Madonna, R. Ocasek.

**ST. CLOUD, MN** (MIKE DIEM-WJON) Ocean, Ben E. King, Daryl Hall, Mendes, Wham!.

**MONTEVIDEO, MN** (LOU KUNO-KMGM) Knight/Med, Ben E. King, J. Osborne, B. Hornsby, K. Rogers, Mendes.

**MINNEAPOLIS, MN** (TIM BROWN-WQX) No Report, Frozen.

**ROCHESTER, MN** (RICH PETERSON-KROC/AM) W. L. Golden, Lightfoot.

**ROCHESTER, MN** (AXELSON/MITCHELL-KWEB) Daryl Hall, J. Osborn, B. Hornsby, K. Rogers, Mendes.

**MARSHALL, MN** (CLARKSVILLE, TN) No Report, Frozen.

**FOREST LAKE, MN** (CATHERINE CARY-WLXK/AM) Ben E. King, J. Osborne, B. Hornsby, K. Rogers, Mendes.

**MASON CITY, IA** (STEVE LOCKER-KGLO) Knight/Med, Amy Grant, Monkees.

**MASON CITY, IA** (CINDY HUBER-KRB) Ben E. King, Daryl Hall, Mendes, Amy Grant, Monkees.

**MASON CITY, IA** (BERNIE WIEME-KLOH/AM) Daryl Hall, Amy Grant, Wham!, M. Howard.

**MIDWEST**

**MASON CITY, IA** (HARRY O'NEIL-KLSS) No Report, Frozen.

**MASON CITY, IA** (CINDY HUBER-KRB) Elton, Daryl Hall, Mendes, Amy Grant, Ben E. King, Labrador.

**MASON CITY, IA** (STEVE LOCKER-KGLO) Knight/Med, Amy Grant, Monkees.

**MASON CITY, IA** (BERNIE WIEME-KLOH/AM) Daryl Hall, Amy Grant, Wham!, M. Howard.

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**MASON CITY, IA** (CINDY HUBER-KRB) Ben E. King, Daryl Hall, Mendes, Amy Grant, Monkees.

**MASON CITY, IA** (BERNIE WIEME-KLOH/AM) Daryl Hall, Amy Grant, Wham!, M. Howard.
JOPLIN, MO(TROY WEST-KFBS) Ben Orr, Ben E.King, Air Supply, Wham!, OMD.  
CUBA, MO(TIM McNUTT-KBBC) Randall/S., Police, Fab TB'S.  
LAWRENCE, KS(BILL LEE-KLWN) Ocean, Rita Ruppert, Air Supply, Crowded H.  
TOPEKA, KS(ROSE RUES-KMAJ) H.League, Beach Boys.  
PARSONS, KS(GREG FORSHTAY-KLKC) Randall/S., Daryl Hall, Ocean, Mendes.  
LINCOLN, NE(CATHY BLYTHE-KFOR) Beach Boys, B.Hornsby.  
HASTINGS, NE(BRUCE DAVIS-KHAS) Dave Adams, R.Vela.  

CENTRAL  
NEWARK, OH(DAVE BLACK-WNKO) Timbuk 3, Jms Taylor, Lightfoot.  
URBANA/SPRINGFIELD, OH(RUSS SHAFER-WKSW) Ocean, Daryl Hall, Survivor, C. Cross.  
LOGAN, OH(CHUCK ANTHONY-WLGN) Air Supply, Ocean.  
COLUMBUS, OH(DAVE BISHOP-WSNY) Ben Orr, Ocean.  
MARION, OH(JIM HOWELL-WMRN) W.L.Golden, Lightfoot.  
MARION, OH(BILL MOORE-WDIF) B.Hornsby, W.Chung, H.Jones, Daryl Hall, H.Hewett, Metropol's.  
ARCHBOLD, OH(RICK CONTI-WHFD) Elton, Julian, R.Ocasek.  
TOLEDO, OH(FRED HELLER-WSPD) Frozen.  
TOLEDO, OH(JAY MATTHEWS-3WM) David Pack, K.Rogers.  
ZANESVILLE, OH(PETE PETONIAK-WHZ) Mendes, Jarreau, Air Supply, Daryl Hall.  
YOUNGSTOWN, OH(JIM MARTIN-WFWMJ) Elton, Mendes, K.Rogers, Pretenders.  
DOVER, OH(STEVE KELLY-WJER) Lightfoot, Lisa Lisa, Daryl Hall.  
SANDUSKY, OH(BILL ZIMMERMAN-WLEC) Ocean, Air Supply.  
HAMILTON, OH(MARK GIBSON-WLGE) Elton, Metropol's, Madonna.  
SPRINGFIELD, OH(STEVIE PETERSON-WFM) H.League, L.Richie, C. Cross, Double.  
SPRINGFIELD, OH(DALE GRIMM-WIZE) B.Hornsby.  
GALLIPOLIS, OH(TOM MAXWELL-WJEH) Ocean, Air Supply, Monkees.  
RUSHVILLE, IN(Kevin L. STONE-WJSM) Ocean.  
LOWELL, IN(JIM HOLLY-WZWN) C.Lauper, Beach Boys.  
KOKOMO, IN(DARYL PARKS-WIQ) Beach Boys, Ocean, Survivor.  
VERSAILES, IN(DALE M. GRAVES-WO) No Report, Frozen.  
EVANSVILLE, IN(CHRIS SOUSA-KSOU) G.Abbott, Monkees, Daryl Hall, Boston.  
LAFAYETTE, IN(MIKE JOHNSON-WASK) Lightfoot.  
MONROE, MI(WHEELEY/DAVIS-WTWR) C. Cross, Air Supply, Monkees.  
FLINT, MI(BILL PEARSON-WTRX) Daryl Hall, Mendes.  
LANSING, MI(JACK ROBBINS-WMRN) Beach Boys, Knight/Med.  
KALAMAZOO, MI(DAVE KORE-MIKE) Lightfoot, C. Cross, Double, Mendes.  
BATTLE CREEK, MI(RICK CHAPMAN-WKRI) K.Rogers, Vondracek, C. Cross, Wham!, Daryl Hall, Ocean.  
GRAYLING, MI(BOB DITTO-WQON) Mendes, Air Supply, Ocean, Jarreau, Mk Howard, Double.  
KENOSHA, WI(TERRY HAVEL-WLUP) G.Abbott, Daryl Hall, H.Lewis, Ocean.  
MILWAUKEE, WI(BETH FAST-WMYX) Mendes, K.Rogers, Ocean.  
MILWAUKEE, WI(BOBBY IRWIN-FS) Knight/Med, R.Lewis, C. Cross.  
FT. ATKINSON, WI(ROB ANDERSON-WFAW) Madonna, Boston.  
RICHLAND CENTER, WI(JOHN DOYLE-WRCO) No Report, Frozen.  
MADISON, WI(PAT O'NEIL-WMQ) Ocean, Ben Orr.  
MADISON, WI(ROBSON-WLEBA) DeBurgh, W.L.Golden.  
BEAVER DAM, WI(STEVIE SABATHE-KBVE) Knight/Med, Level 42, C. Cross.  
REEDSBURG, WI(KEVIN KELLOGG-WRDB) L.Richie.  
HUDSON, WI(RICK THOMAS-WRPX) K.Rogers, Mendes, Amy Grant, H.Hewett.  
GREEN BAY, WI(DAVID CAREW-WDUD) Madonna.  
WAUSAU, WI(DAVID WRIGHT-WMQ) Madonna.  
APPLETON/OSHKOSH, WIS(KRIS HANSEN-WMGV) B.Hornsby, Mendes, Elton, H.Lewis.  
JOJILOR, IL(TED BROWN-WJTW) Mendes, Wham!, K.Rogers.  

WILMINGTON, IL(RAFE SAMPSON-WDND) Ben Orr, L.Richie, Monkees.  
ROCKFORD, IL(JIM REED-KQO) No Report, Frozen.  
ROCKFORD, IL(BILL HECKLER-WROK) Lightfoot, Wham!.  
LA SALLE, IL(KEITH GESSEN-WJ) Madonna, C. Cross, Beach Boys.  
FREEPORT, IL(JIM DOUGLAS-WFPS) No Report, Frozen.  
PEORIA, IL(DENISE HENLEY-WJ) Beach Boys, Madonna, Ben E.King.  
PEORIA, IL(ROBB WEST-WBMD) Toto.  
BLOOMINGTON, IL(JIM ANDERSON-WIH) Boston, Monkees, Wham!, H.Hewett.  

SOUTHWEST  
TYLER, TX(JW KENT-KTVI) M.Bianco, Ocean, Ben Orr, H.Lewis, Elton, Ben E.King.  
NACOGDOCHES, TX(KURT MANN-KTBC) C.Hart, Air Supply.  
WICHITA FALLS, TX(DAVE LANDRY-KKLT) H.League, Beach Boys, C. Cross, B.Hornsby.  
HOUSTON, TX(BRUCE NELSON-KNUZ) Ben E.King, Monkees, B.Hornsby.  
HOUSTON, TX(SCARBOROUGH-MATT-KLTR) David Pack.  
DEL RIO, TX(PAUL BARESSI-KDKL) Ocean, Survivor.  
ODDESSA/MIDLAND, TX(JOHN ROMAN-KJ) Elton, Boston, DeBurgh, R.Ocasek.  
EL PASO, TX(BILL CLIFTON-KLTO) B.Hornsby, C. Cross.  
PHOENIX, AZ(SAM CHURCH-KSL) T.Turner, Seger, Wham!, H.Hewett, David Pack.  
SEDONA, AZ(RANDY MAHANNA-KAZ) Ocean, Level 42, Lightfoot, A. Baker, Wham!.  
GALLUP, NM(ERIC ALLEN-KKOR) Double, C. Cross, Pretenders.  
LAS CRUCES, NM(JUAN VELASCO-KOM) Elton, Monkees.  

ROCKY MOUNTAIN  
SIDNEY, MT(SCOTT LILLEHAG-KGCH) S. Winwood, Outfield, T.Tuesday.  
HAVRE, MT(DAVID LEE-KQJM) Monkees, Ocean, Elton, Knight/Med, Lightfoot.  
MISSOULA, MT(VERNON ARGIO-KLYT) Air Supply, Ocean, Mendes, Crowded H., Elton.  
MISSOULA, MT(RICK SANDERS-KALY) Vandross, Wham!, S.Winwood, Monkees.  
HAMILTON, MT(STEVE FULLERTON-KLYO) M.Bianco, Air Supply, Lightfoot.  
BOULDER, CO(JEFFREY GOODMAN-KBOL) No Report, Frozen.  
GREENLEY, CO(ELLIOTT-PLY) C. Cross, B. Hornsby.  
COLORADO SPRINGS, CO(JOHN T. HOWARD-KVU) Madonna, K.Rogers, Glass Tig, G.Abbott.  
PUEBLO, CO(RIP AVINA-KDZA) Madonna, K.Rogers.  
SALIDA, CO(CHARLES DARWIN-KYK) M.Bianco, Ocean, Monkees.  
MONTROSE, CO(TOM OWCA-KUBC) C. Cross, DeBurgh, J.Osborne.  
GRAND JUNCTION, CO(PAT BRIAN-KIIIO) Ocean, M.KHoward, Elton, H.Lewis, Mendes, Monkees.  
RIFLE, CO(DEAN ANGELL-KDLK) Elton, Mendes, Monkees.  
VAIL, CO(JOHN PARKER-KV) H.League, C. Thompson, Beach Boys, K.Rogers, Alabama.  
GRANGEVILLE, ID(JIM CROSS-KKOR) Double, C. Cross.  
POTOMAC, ID(SUN VALLEY) S. Winwood, Monkees, K.Rogers, Glass Tig, G.Abbott.  
GILLETTE, WY(DENNIS SWITZER-KOLL) Boston, R.Ocasek, Elton, H.Lewis.  
RIFLE, CO(KEVIN KUYKENDALL-KDBL) Elton, Mendes, Monkees.  
GRANGEVILLE, ID(JIM CROSS-KKOR) K.Rogers, Glass Tig, G.Abbott.  
SALT LAKE CITY, UT(LEMICHEE-CHARL) M.Bianco, Ocean.  
MANITOU, UT(LESTER RITENOUR-KMII) Beach Boys, Knight/Med, Mendes.  

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**FAR WEST**

<table>
<thead>
<tr>
<th>Location</th>
<th>Artists</th>
</tr>
</thead>
<tbody>
<tr>
<td>RENO, NV (JIM O'NEAL-KRONO/FM)</td>
<td>R. Ocasek, Ben Orr</td>
</tr>
<tr>
<td>CARSON CITY, NV (SCOTT CARSON-KPTL)</td>
<td>No Report, Frozen</td>
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<tr>
<td>LOS ANGELES, CA (LISBEAU/TYLER-KFI)</td>
<td>Beach Boys</td>
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<tr>
<td>LOS ANGELES, CA (KAYE/KILEY-KOST)</td>
<td>Ben E. King, Monkees, Ocean, L. Ronstadt/J. Ingram</td>
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<tr>
<td>SAN DIEGO, CA (MARK LARSON-KFMB)</td>
<td>C. Cross, Boston, David Pack</td>
</tr>
<tr>
<td>PALM SPRINGS, CA (JILL FOX-KCMS/FM)</td>
<td>K. Rogers</td>
</tr>
<tr>
<td>FRENSO, CA (SCOTT HUSKEY-KLTK)</td>
<td>L. Richie, T. Turner, Madonna</td>
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<tr>
<td>SAN LUIS OBISPO, CA (DAN ARMSTRONG-KVOC)</td>
<td>Beach Boys</td>
</tr>
<tr>
<td>MONTEREY, CA (MICHAEL READING-KWAV)</td>
<td>No Report, Frozen</td>
</tr>
<tr>
<td>SACRAMENTO, CA (JILL HENRY-KATA)</td>
<td>C. Lauper, Paul Simon, C. Hart, Monkees, Knight/Med, Ben E. King</td>
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<td>PALM SPRINGS, CA (DANNY VANMETER)</td>
<td>L. Richie, Madonna, Double, C. Cross, Ben E. King, Knight/Med, Dave Adams</td>
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<td>ANCHORAGE, AK (GREG WILKINSON-KLKF)</td>
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<td>ANCHORAGE, AK (TAMMIE FOLEY)</td>
<td>No Report, Frozen</td>
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**NORTHWEST**

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<th>Location</th>
<th>Artists</th>
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</thead>
<tbody>
<tr>
<td>THE DALLES, OR (BRIAN HANSON-KMCO)</td>
<td>Ocean</td>
</tr>
<tr>
<td>PORTLAND, OR (DENNIS TACHIBANA-KGW)</td>
<td>Monkees, Ocean</td>
</tr>
<tr>
<td>CORVALLIS, OR (P.J. EMMERSON-KLOO/AM)</td>
<td>Level 42, K. Rogers</td>
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<tr>
<td>EUGENE, OR (MITCHELL/MILLER-KDUK)</td>
<td>Lightfoot, Ben Orr</td>
</tr>
<tr>
<td>MEDFORD, OR (JIM ZINT-KMFR)</td>
<td>C. Thompson, Ocean</td>
</tr>
<tr>
<td>MEDFORD, OR (JOHN O'BRIEN-KYCO)</td>
<td>Ben Orr, Monkees, Daryl Hall, H. Hewett, Ocean, C. Hart, Air Supply</td>
</tr>
<tr>
<td>KLAMATH FALLS, OR (KATIE McGEE)</td>
<td>L. Richie, OMD, Double, H. League, Monkees</td>
</tr>
<tr>
<td>AUBURN, WA (CARL SAwyER-KASY)</td>
<td>H. Lewis, Monkees, Crowded H., Monkees, Daryl Hall</td>
</tr>
<tr>
<td>MOUNT VERNON, WA (MIKE HARTMAN-KBRC)</td>
<td>Monkees, W. L. Golden, Lightfoot, Monkees</td>
</tr>
<tr>
<td>OAK HARBOR, WA (DAVID BOWDEN-KSDF)</td>
<td>L. Richie, Ben Orr, G. Abbott, Ocean</td>
</tr>
</tbody>
</table>

**BIRTHDAYS**

Our Best Wishes and HAPPY BIRTHDAY To:

- Randy Kussman, KQH/FM-Yankton, SD 10/19
- Scott Forrington, KHTN-Placerville, CA 10/19
- Jeannie C. Riley 10/19
- Bill Templeton, KALE-Tri Cities, WA 10/19
- Jerry Jolley, KJMK-Lewiston, ID 10/21
- John Van Citters, WUSC-Columbia, SC 10/23
- Peggy Johanssen, KSZ2-Grand Island, NY 10/24
- Greg Harris, WCMR-Ehakt, ID 10/25
- Chuck Knight, WLRX/FM-Lafayette, WI 10/25
- Verna Green, WJLB-Detroit, MI 10/8

**BIRTHS**

Our CONGRATULATIONS to KEVIN PINK, News Director of KSJB-Jamestown, ND and his wife KATHY on the birth of their son BRIAN DOUGLAS. Born on September 15th, weighing 11 lbs, 5 oz.

**Congratulations to GREG REED, Vice President & General Manager of WPOW/FM-Miami, FL and his wife MARIANNA on the birth of their second son TREVOR. Born on October 2nd, weighing 8 lbs, 1 oz.

**Congratulations to JANA GOOD, News Director of KSYZ-Grand Island, NB on the birth of their daughter SARAH ELISE. Born on August 29th.**

**CONGRATULATIONS TO BILL THOMAS, Vice President of Programming-Capitol Broadcasting and his wife FRAN on the birth of their daughter SARAH ELISE. Born on August 29th.**
HOW DO I MAKE THE CAMPAIGN WORK?

Most salespersons would agree that the single largest factor contributing to the success of any radio campaign is FREQUENCY. The amount of spots run is always tied directly to the client’s budget and if the frequency is low then the REACH of the station takes over as the controlling factor in success. Wouldn’t you agree that more spots in a schedule minimizes the risk of failure? Wouldn’t you also agree that if a campaign frequency is cut in half and the actual REACH of your station is low, that the odds of not enough people hearing the message go up?

Sometimes the retailer also realizes these facts by having been educated by a competitor of yours or through painful personal experience. Since your job is to sell radio “advertising”. I thought you might be interested in what the advertising experts describe as the factors contributing to effective frequency. Al Maxwell, owner of KTLT/WITCHITA FALLS has prepared the best explanation of the terms I’ve seen. He had it mailed to every advertiser in his market and included it in each salesperson’s on-the-street pitch book. Here it is:

The following is information taken from a commentary by Joseph W. Ostrow, Executive Vice-President of Young & Rubicam, New York.

The elements that go into establishing an effective frequency goal can be broken into three separate marketing, creative and media factors:

1. MARKETING FACTORS
   * Establishing versus new entry - New products or brands require higher frequency
   * Brand Dominance/Share - A dominant brand needs less frequency; less dominant needs higher frequency
   * Brand Loyalty - The higher the brand loyalty, the lower the frequency needed
   * Purchase Cycle - Longer purchase cycles need higher frequency
   * Usage Cycle - A rapid "use-up" rate needs higher frequency
   * Competitive share of voice - If direct competitor maintains high frequency level, more frequency is needed to compete
   * Target Group - Specific age groups have different learning levels

2. CREATIVE FACTORS
   * Message Complexity - Simple messages require lower frequency
   * Message Uniqueness - The more unique, the less frequency needed
   * New vs. Continued Campaign - New campaigns need higher frequency

3. MEDIA FACTORS
   * Clutter Level - The higher the clutter, the more frequency you need
   * Editorial Environment - If an editorial environment enhances the message, less frequency is required
   * Attention - Higher attention level media require lower frequency
   * Continued vs. Pulsed - Continuous campaigns normally require lower frequency levels
   * Number of Media used - The more media vehicles used, the higher the level of frequency that is required
   * Repeat exposure - The use of media which do not present repeat exposure opportunities, should lead toward the establishment of the higher effective frequency goals

BASIC PRINCIPLES
   From all of the studies, there are three basic rules of thumb:

   1. It takes a minimum of three exposures over a relatively short time to complete the learning cycle. Once this learning process is completed, repeated exposures serve to reinforce that message and to motivate a consumer to take action.

   2. The lowest frequency level to obtain response is three. Depending on your marketing objective and competitive advertising pressure, you may wish to establish a higher frequency level.

   3. You cannot advertise too much; you cannot have too much frequency.

So, whether or not you rely on the mathematical models and services like AID, MARKETRON, NEWMATH, STRATA, or TAPSCAN, keep in mind that there is at least a dozen other factors contributing to the importance of FREQUENCY. Don’t get yourself trapped in a box by hanging your hat on only one out of your “pitch-book.”

Next column... PITCH-BOOK.
The 1986 *Gavin* Seminar was the Year’s Most Critically Acclaimed Radio Programming Convention...

... the 1987 Seminar Will Be *Twice As Good*.

---

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Saturday, February 21st

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Advance Seminar Registration will be under $200 for two full days of sessions, the Gavin Celebrity Cocktail Party and the Media Awards Luncheon.

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- Breakout Format Sessions
- The Gavin Media Professional Awards – Voted On By You!
- Management and Motivation
- The Gavin Celebrity Cocktail Party

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(Call us for details.)

For Information Call (415) 392-7750
Look for Registration Information in Upcoming Gavin Reports
"Music should have a lot of mystery in it. It should try not to answer any questions."

We spoke with Ric Ocasek just after the release of his latest solo album, This Side Of Paradise on Geffen Records. As Ric's latest single "Emotion In Motion" drives up the charts, he talked about the making of his album, the players, the false start, and even tipped his hand on his plan for the next Cars album.

KZ: What's the difference between the new solo album, This Side Of Paradise, and the first one, Beatitude?
RO: The first solo record I did was basically my eight track basement tapes put onto a record. A lot of the vocals were done late at night in a little room, sitting on the floor. It was a home-tape, personal record. This (new) record is emotionally personal too, but it's a much more produced record. It took a lot longer to do.
KZ: Did your producers, Chris Hughes and Ross Collum, get involved from the start?
RO: Originally I started the record with Jimmy lovine, and we were going for a live approach. Then I stopped and wrote some more songs. I was just going to start over again, so I took off for a month. Then Chris Hughes (Wang Chung and Tears For Fears) called and said he was available and that he'd like to do it. We got together and started it again. Ross Collum basically does all the engineering so we can keep our hands off the board.

KZ: Did you have a bunch of songs that you were going to redo with them?
RO: I had only done five (songs), so I basically kept my synch tracks. Then I had another dozen, so I picked five (more).

KZ: What was the problem with working with lovine?
RO: No real problem at all. In fact, he was wonderful. I just felt that I wanted to approach it differently. I didn't want to do it so live. I didn't want to bring in musicians that I didn't know and just bang it out. I wanted to weed through people and see what they would lend themselves to and (get) the sound I wanted. Jimmy pulled me out of the basement and made me start, (but) I just wanted to get a little more involved in Fairlights. Plus, Chris Hughes was a drummer and I loved his drum playing. I wanted to get that element in there as well.

KZ: On the subject of technology, (Cars drummer) Dave Robinson expressed frustration at us one time that he had to add his drums on Heartbeat City last on a computer. Yet, was that the album that best put songs and technology together?
RO: (Producer) Mutt Lange was very into that aspect of it at that point in time. Fairlight (computers) were fairly new on the scene then. He was real interested in having the drums sampled on Fairlight and programming them in last around the arrangement, instead of the arrangement being based on (the drums). He was a stickler for perfection and time. I respected Mutt's wishes on that record.

KZ: Did his philosophy rub off on the Paradise album?
RO: It's funny. I've been using drum machines for about eight years now. I started off using those little Korg boxes that you used in clubs. I always wrote on them. I found them to be unique because they had total control over the sound without a lot of leakage from the cymbals and that kind of thing.

KZ: So with the Paradise album, you wanted that control?
RO: Exactly.

KZ: Are you going to be tempted to go with that kind of control on the next Cars album?
RO: Oddly enough, I've been thinking very much that the next Cars record should be very live. I was thinking that I'd almost like to rehearse the record down and go in like we did on the first record. Have four or five people in the studio and get that whole experience going again. I'm very curious about how it's going to sound that way. I'm actually looking forward to rehearsing it and getting the arrangements down ahead of time. When you make a lot of records, your rehearsal time is cut down. You have to do a lot of things in the studio that you would normally do outside the studio. I'm very curious to get back to doing the next Cars record that way. Plus, I'd like to do quite a lot of harmonies on it.

KZ: When the bandmembers played on the solo album, was their role more as session guys?
RO: (laughs) Not really. It was comfortable when they came in to play because I know them so well. The couple of cuts that they did play on, it was a matter of those guys in the band being there when I was doing the tracks and saying, "why don't you let me play on this song?" Benjamin (Orr) did some background vocals. Elliot (Easton) played on one track. I went into the whole album with Greg (Hawkes). I wanted him to do whatever he wanted to do.

KZ: Give us your impressions of some of the other guest players. How about (Billy Idol guitarist) Steve Stevens?
RO: I used him a lot because he's dexterous. He's a classically trained guitarist. He was very fast and quick. Not just in his playing, but in his ideas. He was totally in control of his sound. You just take the output of Steve Stevens' gear, one cord, and plug it in, and you don't have to do anything else. He had a huge rack full of equipment. But he was very immediate with it. He knew everything about what he wanted to sound like.

KZ: How about (Tears For Fears) Roland Orzabal?
RO: Roland came through Chris because Chris worked with Tears For Fears. When we went to England to start mixing, I knew we needed a guitar part for "Emotion In Motion" and Chris thought that Roland would be good for that because he had that kind of a touch. He came in for a day and did it right off.

KZ: Didn't Andy Warhol direct one of your film clips?
RO: He did the "Hello Again" one. He's gonna do the next one. I'm gonna do for, I think, "True To You".

KZ: Is he a friend of yours?
RO: Yeah.

KZ: How has Warhol influenced you as an artist?
RO: The whole pop culture thing. He represents the time he lives in. He does paintings and they represent the time we live in. He doesn't do classical paintings or subject matter, he does things that are today. I like his outlook on life. He accepts everything as being important. He can find good in anything. He's very supportive of other artists.

KZ: What's your philosophy on video clips now? Is it what you make of it or is it a corporate art form?
RO: I think it's becoming sort of (a corporate art form). It's been great for the effects business. It's good for filmmakers and that art form, but I don't think it's great for music. The one thing that bothers me about the music end of it is that I used to be attracted to a band who would sit in a basement in Kansas and come with a new look and a new musical ideal on their own. When you would look at the album cover, you would have no idea. I just think that videos kill a bit of the mysteries of music. Music should have a lot of mystery in it. It should try not to answer any questions. It should leave things (open to interpretation). Some videos do try to interpret songs, and some don't. I get a little wayward about the fact that you get to see every band as soon as it comes out. I also get bored that so many clips look the same. I also think there's a lot of amateur directors that really suck and don't know what's going on. (Video) has to have its merits as well. One is video technology. Mass communication, television. It's all inevitable.
Alternative and I think

You could have almost predicted that music would come to it. I have fun doing them because I don't try to interpret the songs.

RO: The story board was a bit silly. The idea of it intrigued me in an animation sense. I went with it because I thought that if it was done properly, it could be pretty funny. I liked the cartoon aspect of it. It looked like a Saturday morning cartoon.

There was a lot of paint box work done and a lot of stripping put together in a Monty Python sort of way. The company that did it, Charlex, did the effects and shot it. Jeff Stein directed it and storyboarded it. They got heavy into it when it started because they were basically a commercial company and had never had much freedom. They have to do what people tell them. Here they had a video to play with and could do anything they wanted with it and they were totally ecstatic about it. They just stayed in there two to three weeks, editing twenty four hours a day and having a lot. They were having as much fun as they could taking heads off people and putting them on other people. Plus I think they learned so much about their equipment doing that because they didn't have to stick to one thing. They did the National Enquirer ads and now they're doing quite a few - Diet Coke and the Saturday Night Live beginning theme.

KZ: What's your memory of writing the song "Drive"?

RO: I felt it was a desperate kind of song. It was a song about wanting to be supported, to have support from people. Is there anybody out there that's going to help me if I'm not able to manage on my own? If I keep making all the wrong decisions and all the wrong moves, who ultimately is going to pick up my pieces? I had that frame of reference. The real thing is that nobody is really going to pick up my pieces? I had that frame of reference. We were popular in clubs at that time. I was getting a good indication from audiences that something was right. Quite honestly, we made the first record in twelve days. We were kind of expecting to have a nice local record.

KZ: How many labels passed on the Cars before Elektra signed them?

RO: Quite a few. There were a few coming down our throats in the end because we were getting a lot of airplay from demo tapes at WBCN in Boston, which is a great station because they would play it. They weren't too stifled and they really set a precedent in that sense. They were on their own doing what they wanted to do. Getting radio play with our tapes was a great advantage because a lot of people heard a band that was unsigned. It was like discovering something for them. A lot of people in the business felt that way too. It stayed around the charts for a long time, region by region. It was real popular in the Northeast, then it would get popular in Texas, then Chicago-always maintaining its longevity. It takes a long time in America, especially in those days with no video. I liked the fact that you could look at the album cover and say, "Gee, what the hell does that guy really look like?" AOR radio has always been so great in the Cars. If it doesn't work for us, we would probably be nothing. In those times, they were willing to take the chance. I can't thank radio enough for supporting the Cars as an American band.

KZ: What do you look for in radio these days?

RO: What I look for is different. I'm a collector of music in a sense and I always look for things that are much different than what people would normally want to listen to. I'm looking for a different twist in lyrics. I'm looking for a different way to play rock music. So I'm not going to be very attracted to what's in the Top Forty because that's going to sound like things I do all the time. I'm interested in the Alternative and I think there's some of the Alternative in me. I don't think I'm blatantly leftfield just to be that way. I feel like it would be much easier for me to do an album with three parts and some very strange poetry. It would be very free and easy for me to do. I think it's much harder to write songs that appeal to a lot of people. The funny thing is, I didn't know and I still don't know today what songs will appeal to a lot of people when I'm writing.

KZ: What are your radio listening habits like and what do you think of the medium these days?

RO: I understand that radio has to survive and the only way to survive is to sell commercial time. To sell commercial time, you have to appeal to everybody and to do that you have to play things everybody knows. So they're locked into a funny thing because it is a money thing. The only stations that can afford to play new music are the ones that don't give a shit and take a chance. Probably every city has at least one station that's a good Alternative station. Some of the college stations are Alternative and in New York I'll listen to a college station like WNYU when I have a radio on. Sometimes I'll have a radio on at a very low volume as a sound source of my life just like I would have a television on with no sound up. I find (radio) much more strict these days and far more FM stations are Top Forty oriented. We have MTV too which is almost like a funny kind of radio. There needs to be some rebel radio. (But) some people really don't want to discover music. Not everybody has an interest in it like you or I. Most people are just general listeners who just want to sit back and let it be background music for their lives. It depends on your kind of taste.

KZ: One last question. What is the correct pronunciation of your name?

RO: It's OH-CASS-IK. That's how I pronounce it. The real pronunciation in Czech is OT-KAH-SEK. The way it's really spelled is OTCASEK. Even through school, I've always had trouble with people pronouncing my name crazy. I don't even think about it anymore. Whatever you want to say, that's fine with me. I say OH-CASS-IK.
DURAN DURAN NOTORIOUS

7" & 12" AVAILABLE NOW FROM THE ALBUM NOTORIOUS
Produced by Nile Rodgers & Duran Duran Engineered & Mixed by Daniel Abraham

STEVE MILLER BAND
I WANT TO MAKE THE WORLD TURN AROUND
7" AVAILABLE NOW FROM THE ALBUM LIVING IN THE 20TH CENTURY
Produced by Steve Miller for Sailor Music
PAUL McCARTNEY
Looks as though Paul will be touring America by next summer.

PIL
Lead guitarist John McGeough was hit in the head with a thrown bottle during a PIL concert in Vienna.

IGGY POP
Ex-Sex Pistol Steve Jones contributes guitar work to Iggy's new single, "Cry For Love."

COLIN HAY
The former Man At Work, is now working on a new LP with Sade producer Robin Millar and Pretenders' guitarist Robbie MacIntosh.

TIMBUK 3
Pat and Barbara K. McDonald are a husband and wife duo from Austin, Texas. Four years ago they had a band called Pat McDonald and The Essentials in Madison, Wisconsin.

BARBARA MANDRELL
She and her two sisters, Louise and Irlene are taping a Christmas television special.

MARIE OSMOND
She's planning to marry recording engineer Brian Blosil, though no date has been set.

WILD CHOIR
Lead singer is RCA artist Gail Davies who has eight solo albums to her credit as well.

BOSTON
Their first two albums, released in the 70's, have sold more than eleven million units.

BILLY IDOL
His new single, "To Be A Lover", was written by Booker T. Jones and William Bell in 1968.

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She's planning to marry recording engineer Brian Blosil, though no date has been set.

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His new single, "To Be A Lover", was written by Booker T. Jones and William Bell in 1968.
The Label To Look For!

WHAM!
"Where Did Your Heart Go?"
Third Straight Week Of Hot ADD-Tivity

BANGLES
"Walk Like An Egyptian"
Heavy Phones; Explosive Chart Movement

© 1986 CBS Inc.
GREGORY ABBOTT
“Shake You Down”
Graces the top of the urban charts and has a host of CHR and AC stations that couldn't wait any longer.

The OUTFIELD
“Everytime You Cry”
Their album has now broken the 1.5 million unit mark and is racing towards double platinum.

The BURNS SISTERS
“I Wonder Who’s Out Tonight”
It's early start at one of the most-watched radio stations in the country spells a hit in the making:

STABILIZERS
“One Simple Thing”
It's accelerated growth at AOR makes it a candidate for immediate CHR consideration.
It's Post Time For . . . The Hottest Race In Town

The Neil Bogart Memorial Laboratories
for Children's Cancer Research

presents

Night at the Races III

Friday - November 14, 1986
Pavilion of the Stars-Hollywood Park

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1986 Commemorative Ad Book Rates

"Winners Circle" $15,000 - Horse Sponsorship/trophy and special recognition at the event/table for 10 especially decorated/4 color full page ad/commemorative plaque at the Laboratory

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"Jockey Club" $7,000 - 4 color full page/table for 10

"Champions" $5,000 - 2 color full page/2 dinner tickets

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Half Page $1,500

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You can be a part of the cure . . . Let's win the race to beat cancer!
For me, the magic of the Airplane and Starship was always the axis of vocalists sporting radically different styles, forming an unlikely blend. The context of the music and lyrics would often convey political conscience and a futuristic sense of utopian harmony. As those founding qualities gave way to a new set of pop priorities, Paul Kantner seceded from the vessel with all the subtlety of D.B. Cooper. Unlike poor D.B., Kantner landed on his feet, assembling former colleagues Jack Casady and Marty Balin with a manic assemblage of super musicians as side one of this debut album so brilliantly illustrates. The opening track, “Mane” with its tremendous drumroom sound, paints the picture of a crowded stadium in Chile backdropped by the horrible murder of Victor Jara and the suicide of Salvador Allende. In the context of side one, the single “It’s Not You” landed on its feet, assembling former colleagues Jack Casady and Marty Balin with a maniacal subtlety of D.B. Cooper. Unlike poor D.B., Kantner seceded from the vessel with all the subtlety of D.B. Cooper. Unlike poor D.B., Kantner landed on his feet, assembling former colleagues Jack Casady and Marty Balin with a manic assemblage of super musicians as side one of this debut album so brilliantly illustrates. The opening track, “Mane” with its tremendous drumroom sound, paints the picture of a crowded stadium in Chile backdropped by the horrible murder of Victor Jara and the suicide of Salvador Allende. In the context of side one, the single “It’s Not You”

“Shelter” - Lone Justice (Geffen)

Sounds like a more promising, solidified direction for Lone Justice with platoon production by Little Steven, Jimmy Lovine and the band. A large portion of the battle deals with Lone Justice balancing roots with the present. The first taste sounds delightful. I think Maria McKee is ready and able to fill the female void—something Album Radio is sorely missing.

“Take Me Home” - Idle Tears (MCA)

Kevin Vargas at KWHL- Anchorage hipped me to this track that turned out to be a real grower. Every second is put to good use. I love the build-up. A hit record that could start on Album Radio. 

“Whiplash Smile” - Billy Idol (Chrysalis)

The swing vote on any Billy Idol song for Album Radio is usually guitarist Steve Stevens. It is generally their combined fury that suits the format best. In this case, it’s track like “World’s Forgotten Boy,” “Soul Standing By” and “Man For All Seasons” (the odd numbered trax on side one) that rock n roll the hardest. Yet Whiplash Smile’s most interesting moments come when the varied background of producer Keith Forsey surfaces. “To Be A Lover” and “Sweet Sixteen” are just shy of being open homages to Elvis Presley. “Don’t Need A Gun,” with its peaks and valleys and synth work is my personal favorite, today just least. The remainder of side two reflects the album’s moodyier moments.

“I Want To Make The World Turn Around” - Steve Miller Band (Capitol)

Steve Miller and Ben Sidran really are headed toward common ground. “Make The World Turn” is a low key upper demo pleaser as a former sailor returns to the fold.

The Lace - Ben Orr (Elektra)

The Lace is concocted by part of the crew that gave us Joni Mitchell’s Dog Eat Dog. Benjnim Orr’s project, a long long time in the making, retained while bassist T.M. Stevens and drummer Steve Miller and Ben Sidran really are headed toward common ground. “Make The World Turn” is a low key upper demo pleaser as a former sailor returns to the fold.

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“Horses And Trees” - Ginger Baker (Celluloid)

Smokin’ set by Ginger Baker with the usual cast of Celluloid stars. Jason Corsaro (Steve Winwood) and the amazing Jo Jo现在已经s, Sixteen Strings, built around the turbulent power of percussion. Ginger’s looking pretty dapper in those boots. Check “Interlock”

“Get Close” - The Pretenders (Sire)

It’s a brand new band and a brand new ballgame. The direction of Get Close is one of textures and layers rather than bottom line quartet toughness. A knee-jerk comparison is Simple Minds, though it’s a little embarrassing to categorize eleven songs with one mere easy gesture. Still, Chrissie Hynde-Kerr utilizes the identical production methods, occasionally using a cyclorama of keyboard sound and airy guitar brush strokes. Guitarist Robbie McIntosh’s services on guitar are retained while bassist T.M. Stevens and drummer Blair Cunningham are recent acquisitions. Celluloid sideman Bernie Worrell brings to the Pretenders some of the licks that livened up the Talking Heads during their arkestral ensemble days. Besides the uptempo single, the opening trax “My Baby” and “When I Change My Life” are an apt introduction to the new sound. I also like the softer “Hymn To Her” and the closer “Room Full Of Mirrors.” Put it this way. Now the Pretenders and Simple Minds are now a more logical concert co-bill.

Johnny WINTER

3rd Degree - Johnny Winter (Alligator)

I know it’s a tired cliche by now, but the success of the Vaughans proves there’s a place and an appetite for blues on Album Radio. Johnny Winter was one of the format’s original blues pioneers. Alligator, known for houserockin’ music, serves up some of the best rockin’ roots around. Though 3rd Degree reunites JW’s original rhythm section, the opening two trax features an even stronger foundation. That’s “Mojo Boogie” and the especially strong “Love, Life.”
**CERTIFIED**

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**KBC**

(Arista)

**BENJAMIN ORR**

Elektra

**MY 2 CENTS**

It certainly is Ric Ocasek week as Ric climbs back into the number one slot with Boston

breathing rocket vapors down his neck. The Pretenders' new single is going over big with Album Radio. The reaction to the rest of the album's new direction should be interesting. Whatever happens, the strength of the single should carry the album, especially with Top Forty NOT burning out the song's effectiveness. So far, the Pretenders' are a great album image record. A rock solid Top Ten leaves even Bruce Hornsby knockin' at the door. His "The Way It Is" is putting the piano back into the forefront of music. Meanwhile inside the Top Ten, Fogerty, Winwood, Huey, Timbuk 3, and Til Tuesday should remain entrenched for at least two more weeks. Something's gonna have to give since this whole Billy Idol week, Kantner, Bellin and Casady are making a big impression on Album Radio. Though certainly not as "slick" as the Starship, their aggressive sound is soaking in. Besides the single, "America" and "Mariel" are tailor made for Album Radio's air sound. Another up week for Pete Townsend. Incidentally, though it's not a well known fact, I hear song royalties are going towards the tune. Check it out in addition to "Cry for Me." Another three notches to #26 and Georgia Satellites just about to crack the Top 20 at #39-38. Check out the track "All I Want," which was the first British single. The new 1986 version of "Don't Stand So Close" was the runaway Most Added this week. It will be featured on the upcoming "best of" album due in a few weeks...Stabilizers are stable at #39...The dance obsessed Ratt (now that's a switch) come in at #40...Expect a debut next week for Big Audio Dynamite...Aretha Franklin's "Jumpin' Jack Flash" doesn't disappear altogether. It flies back into Chartbound. Among Chartbound's most notable debuts, there's the brand new song from Lone Justice, whose retooled sound seems entirely compatible towards Album Radio's airsound. Robin Trower has action on a few trax and not necessarily on "Doors," so listen to the LP for yourself...Something to look into if you haven't already is the Miles Davis album entitled Tutu. His collaboration with bassist Marcus Miller marks his first on the Warner Bros. label...Also keep a watch for the new Paul Young single entitled "Some People." It's a switch) come in at #40...Expect a debut next week for Big Audio Dynamite...Aretha Franklin's "Jumpin' Jack Flash" doesn't disappear altogether. It flies back into Chartbound. Among Chartbound's most notable debuts, there's the brand new song from Lone Justice, whose retooled sound seems entirely compatible towards Album Radio's airsound. Robin Trower has action on a few trax and not necessarily on "Doors," so listen to the LP for yourself...Something to look into if you haven't already is the Miles Davis album entitled Tutu. His collaboration with bassist Marcus Miller marks his first on the Warner Bros. label...Also keep a watch for the new Paul Young single entitled "Some People."
CMJ MUSIC MARATHON
THE DISCOVERY & DEVELOPMENT OF NEW ARTISTS
OCTOBER 30 - NOVEMBER 2, NEW YORK CITY

SCHEDULE OF EVENTS

Thursday, October 30

COLLEGE RADIO: Present & Future
Evening: Club Weekend in NYC
Halloween, Friday, October 31

DISCOVERY OF NEW ARTISTS
10:00 - 11:00 am
KEYNOTE ADDRESS
Jeff Ayeroff (Managing Director, Virgin Records)
11:00 - 12:30 pm
METAL MARATHON KEYNOTE ADDRESS
Ronnie James Dio
FROM THE TURF TO THE TOP—A CASE STUDY
12:30 - 2:00 pm
INDEPENDENT RECORD LABELS
Howard Wuelfing (Jem Records), moderator
MUSIC PUBLISHING
David Renzer (Jive/Zomba), moderator
INTERNATIONAL LICENSING
Amy Wachtel (Night Nurse - CMJ), moderator
REGGAE WORKSHOP
Amy Wachtel (Night Nurse - CMJ), moderator
METAL MARATHON I
Fresh Metal: Discovery & Development
Walter O'Brien & Bob Chipaldri (Concrete Marketing & Management), co-moderators
2:00 - 3:30 pm
COLLEGE AND ALTERNATIVE RADIO
David Scharff (NY Talk), moderator
MANAGEMENT
Richard Grobel (Cowan & Bodine), moderator
FANZINES AND LOCAL PRESS
Byron Coley (Forced Exposure), moderator
RHYTHM WORKSHOP
Jill Hazelton (CMJ), moderator
METAL MARATHON II
Underground Metal
Don Kaye (WBCR, Kerrang!), moderator
3:30 - 5:00 pm
A&R
Tim Carr (Capitol), moderator
THE UNDERGROUND CONCERT CIRCUIT
Steve Fallon (Maxwell's, Coyote Records), moderator
NEW TECHNOLOGY
JAZZ WORKSHOP
Susanne Berg (Gramavision), moderator
METAL MARATHON III
Hard Rockin' Around The World
Bruce Kirkland (Second Vision), moderator
11:30 - 1:00 pm
THE COLLEGE RADIO AUDIENCE
Nan Fisher (MCA), moderator
VISUAL MARKETING
INDIE DISTRIBUTION
Brenna Davenport (RCA), moderator
COUNTRY WORKSHOP
Brenna Davenport (RCA), moderator
METAL MARATHON I
Metal and Radio
Brad Hunt (Elektra), moderator
1:00 - 2:30 pm
THE RETAIL CONNECTION
Cathy Lincoln (Warner Bros.), moderator
PROGRESSIVE ALBUM RADIO
John Mervas (EMI), moderator
THE VIDEO MEDIUM
Scott Becker (Option), moderator
UNDERGROUND NETWORKING
Bruce Kirkland (Second Vision), moderator
METAL MARATHON II
Metal In The Eyes Of The Public
Dave DiMartino (Creem), moderator
2:30 - 4:00 pm
SUCCESSFULLY MARKETING A NEW ARTIST
Tony James (Sigue Sigue Sputnik), moderator
METAL MARATHON III
Metal Artist Panel
4:00 - 5:30 pm
SONY DISCMAN
PORTABLE COMPACT DISC DRAWING
THE ARTIST ENCOUNTER AND FREE FOR ALL
Evening: First-Ever “Scary Monsters” Halloween Costume Ball & Showcase
Plus Club Weekend in NYC & Record Company Suites

Saturday, November 1

DEVELOPMENT & MARKETING
OF NEW ARTISTS
10:00 - 11:30 am
MAJOR RECORD LABELS
Pam Kent (Landslide), moderator
MUSIC JOURNALISM
Anthony De Curtis (Rolling Stone), moderator
CHR
FOLK WORKSHOP
Tom Goodkind (Washington Squares), moderator
INTERNATIONAL ARTIST DEVELOPMENT
Peter Wright (Red Rhino), moderator
11:30 - 1:00 pm
THE COLLEGE RADIO AUDIENCE
Nan Fisher (MCA), moderator
VISUAL MARKETING
INDIE DISTRIBUTION
Brenna Davenport (RCA), moderator
COUNTRY WORKSHOP
Brenna Davenport (RCA), moderator
METAL MARATHON I
Metal and Radio
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Metal Artist Panel
4:00 - 5:30 pm
SONY DISCMAN
PORTABLE COMPACT DISC DRAWING
THE ARTIST ENCOUNTER AND FREE FOR ALL
Evening: The 1986 New Music Awards

REGISTRATION FORM
CMJ Music Marathon
The 1986 New Music Awards
October 30-November 2, The Roosevelt Hotel, New York City

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(Includes entrance to all Marathon events including College Day and Metal Marathon. Please attach list with delegate names.)
(New Music Awards tickets available on a first-come first-served basis at the convention.)

Check must accompany registration form or provide the following credit card information:
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Mail to: CMJ Music Marathon, 830 Willis Avenue, Albertson, NY 11507.

For more information on showcases, panels, exhibition space, hospitality suites, advertising and other promotional opportunities, contact
Joanne Abhor Green, (516) 248-9600

(please print)
### Import Indie

- **CHRISTMAS** (Big Time) *Plans*
- **THE FALL** (Beggars Banquet) *Pharmacist*
- **SPAT CATT** (Celluloid) *Second*
- **VOLCANO SUN** (Homestead) *Elephant*
- **GONE FISHIN’** (Restless) *Rapture*
- **ROBERT WYATT** (Gramavision) *Shipbuilding*
- **NICK CAVE** (Homestead) *Parties*
- **PHANTOM TOLLDOO** (Homestead) *Jack*
- **PETER MURPHY** (Beggars Banquet) *Beauty*
- **JOHNSONS** (Restless) *Open*
- **MARTI JONES** (Virgin/A&M) *Alright*
- **AFRIKA BAMBAATA** (Tommy Boy) *Shades*

### Most Added

1. No. 10 Upping St. **BIG AUDIO DYNAMITE** (Columbia)
2. London O Hull 4 **THE HOUSEMARTINS** (Go Discs/Elektra)
3. Mania **THE LUCY SHOW** (Big Time)
4. Beware (The Funk Is Everywhere) **AFRIKA BAMBAATA** (Tommy Boy)

### Alternative Action

It took ten weeks but we finally have a new number one album in the form of the **Talking Heads**. With R.E.M. stopping down, a sudden power vacuum is created, causing a surge as seven of our Top Ten records move up. Looking exceptionally potent is Iggy Pop who could make a run for number one next week! Elvis Costello is receiving exceptional response but he may be eclipsed by New Order who forge ahead behind dedicated college radio rotations and newly acquired commercial radio play, including: WBCN, WXPF, WRIR, WHFS, WFNX, CFNY, WXRT, KEYS, KTCI, KROJ, etc. Richard Thompson breaks through the Top Ten and is still accelerating. General Public, Chameleons UK and The Housemartins are all rising to the occasion with Mania.

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<td>IGGY POP (A&amp;M) <em>CRY&quot; &quot;CHILD&quot; &quot;ISOLATION</em></td>
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<td>O.M.D. (VIRGIN/A&amp;M) &quot;FOREVER&quot; &quot;PACIFIC&quot; &quot;LOVE&quot;</td>
<td>GENERAL PUBLIC (IRS) *NOTHING&quot; &quot;COME&quot;</td>
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<td></td>
<td>&quot;Smell&quot; &quot;Too&quot; &quot;Boys&quot; &quot;Yeah&quot; &quot;Floor&quot;</td>
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<td>CHAMELEONS UK (GEFFEN) &quot;SWAMP&quot;</td>
<td>AFRIKA BAMBAATA (Tommy Boy) *Shades&quot; &quot;Hairstyles&quot; &quot;Cheap&quot;</td>
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<td>&quot;Hot&quot; &quot;Lips&quot; &quot;Soul&quot;</td>
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<td>HOUSEMARTINS (ELEKTRA) &quot;CHARITY&quot; &quot;LAZY&quot; &quot;IN&quot; &quot;WIN&quot;</td>
<td>Bambaataa (Tommy Boy) <em>Hit&quot; &quot;Run&quot; &quot;Jump&quot; &quot;Kick</em></td>
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<td>&quot;Time&quot; &quot;Run&quot; &quot;Jump&quot; &quot;Kick*</td>
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<td>SPOTTED CATS (Celluloid) &quot;SECOND&quot; &quot;CALCICAL&quot;</td>
<td>&quot;Time&quot; &quot;Run&quot; &quot;Jump&quot; &quot;Kick*</td>
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### Chartbound

- **BIG AUDIO DYNAMITE** (Columbia) *Come*
- **APB** (Link) *Best*
- **GEORGIA SATELLITES** (Elektra) *Keep*
- **FISHBONE** (Columbia) *Problems" "Selection*
- **BOSHLIO** (IRS) *A Way*
- **PETE TOWNSHEND** (Atco) *Barefootin'*
- **FISHBONE** (Columbia) *Problems" "Selection*
- **RAINMAKERS** (PolyGram) *People" "Job*
- **WINTER HOURS** (Link) *Confessional*
- **THE WORLD PARTY** (Chrysalis) *Ship*
- **LUCY SHOW** (Big Time) *Million*
- **MARTI JONES** (Virgin/A&M) *Alright*
- **THROWING MUSES** (4AD) *Rabbit's" "Green*
- **WANG CHUNG** (Geffen) *Rage*
- **AFRIKA BAMBAATA** (Tommy Boy) *Kick*
THE HOUSEMARTINS

THE HOUSEMARTINS' DEBUT LP,

LONDON 0
HULL 4

WAS TOP 3 ON THE BRITISH ALBUM CHARTS.

Features

"SITTING ON A FENCE"
"ANXIOUS"
"HAPPY HOUR"
TOP 5 SINGLE IN THE UK!
"FLAG DAY"
"SHEEP"

ON ELEKTRA MUSIC CASSETTES AND RECORDS

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WELCOME!
LONG BRANCH, NJ
JOY CROSSLY-WIN 201-522-1671
ADD: Bohn, Ben, Van Halen, John J. & S.: MAX: Ben, Bovio, David J.,
B.Øyey, B.Øyey, P.Øyey, T.Øyey, Van Halen, H.Øyey, E.Øyey, T.Øyey, New Order,
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B.Øyey, B.Øyey, P.Øyey, T.Øyey, New Order, Gen.Public, E.Øyey, T.Øyey, New Order,
Unless you're really screwed up, you can get a letter of recommendation if you get fired. You can usually get one if you quit. So what good is the letter of recommendation to you, if you are an employer? It can be very useful—if you read between the lines.

Usually, if the applicant was fired, there is an indication somewhere in the application. If there is any credibility to the source of the letter of recommendation, it will be at least hinted at there. Most people writing a letter of recommendation do not want to harm the future of somebody they have fired, and so will write a letter that is positive. Frequently this positive information is more or less correct. They do get along well with others, they just can't follow directions!! The do get to work on time—they just don't do any when they get there!!

What does the letter say? What does it not say—what is it leaving out that might be relevant to the job the person was doing? Does the letter seem enthusiastic, or just courteous? Does it invite you to contact the writer for more information? (That often is your clue that there is more, much more, to say about the person that could not be put in a letter of recommendation. Get the picture? A letter of recommendation is something many employees ask for when leaving a company, and they are not usually denied; so simply the presence of a letter of recommendation in an employment application may mean little. What it says, or doesn't say, about the person may be more a matter of deduction than just words on paper.

None of this is to excuse you from checking references, of course. Many a bad employee has joined a company that didn't bother to check references. References should be relevant to the jobs the person has held, and you shouldn't limit yourself just to checking the references presented. If the person hasn't listed their supervisor at their last couple of jobs, call the stations and try to talk to them. If you get hold of someone who really talks down your applicant, you now know why they weren't listed as a reference, but consider whether the negative input seems fair or represents vindictiveness. Sometimes an employee and a boss just don't get along, and it isn't the employee's fault. If you have a suspicion that that could be the case, don't stop there. Call back and try to talk to the bookeeper at the station, and try a previous station they list as having worked at.

Sometimes you'll find in checking that the person seems to be liked, but there are unfavorable facts. In checking a reference not too long ago I came across an unusual situation involving an air personality. The tape was good, the application was in order, and when I called the station and talked with the PD, I got generally good recommendations. The guy was liked, did a good job on the air...but as I probed I found that he had been arrested in the control room twice for writing bad checks!! The first time, the station had liked the guy enough personally and on the air, that when he explained it as a mistake, they bought it and he stayed. The second time they seemed less willing even then to consider that perhaps he was just very careless with keeping his checkbook balance up to date, and didn't want to sour someone on hiring him just on what they had to say, but they didn't want to cover it up either.

In this example, there was no mention of it in the reasonably supportive letter of recommendation, and it didn't even arise immediately in the phone call—but obviously, personal charm aside, someone who so embarrasses a radio station twice is likely to do it again, and certainly seems to have a personal ethics problem. He went to work for somebody else. Wonder if he's bounced any checks yet there.

There are PD's who simply hire based on tape and stations worked; sometimes that pays off and sometimes it doesn't. The laziness of not checking references will often come back to haunt you.

By the way, obviously there are the floaters in our business who never stay at a station long. You see resumes now and then which show a long string of stations, even some good ones, never longer than a year at each. Even if the references check out, this pattern is very indicative of someone who will keep doing it, and if longevity in your job is a consideration, such a person is not one to hire. They either are chronically dissatisfied, or else they are overly ambitious. Either way, they won't stay with you long, and probably won't give you their best work after the first month or two...'cause they're already looking again.
## CERTIFIED

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
<th>Label</th>
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<tbody>
<tr>
<td>MICHAEL JOHNSON</td>
<td>Give Me Wings</td>
<td>RCA</td>
</tr>
<tr>
<td>WAYLON JENNINGS</td>
<td>What You'll Do When I'm Gone</td>
<td>MCA</td>
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</table>

## MOST ADDED

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Adds</th>
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<tbody>
<tr>
<td>*GARY MORRIS</td>
<td>Leave Me Lonely</td>
<td>(Warner Bros.)</td>
<td>52</td>
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<tr>
<td>*GIRLS NEXT DOOR</td>
<td>Baby I Want It</td>
<td>(MTM)</td>
<td>38</td>
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<tr>
<td>*LYLE LOVETT</td>
<td>Cowboy Man</td>
<td>(MCA/Curb)</td>
<td>37</td>
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## TOP REQUESTS

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<tr>
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<th>Title</th>
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<tr>
<td>RANDY TRAVIS</td>
<td>Diggin' Up Bones</td>
<td>(Warner Bros.)</td>
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<tr>
<td>ALABAMA</td>
<td>Touch Me When We're Dancing</td>
<td>(RCA)</td>
</tr>
<tr>
<td>HANK WILLIAMS JR.</td>
<td>Mind Your Own Business</td>
<td>(Warner Bros./Curb)</td>
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### CHARTBOUND

**Weeks** | **LW** | **TW**
--- | --- | ---
4 | 1 | 1
3 | 2 | 2
7 | 5 | 3
10 | 6 | 4
2 | 3 | 5
10 | 16 | 10
7 | 9 | 7
9 | 7 | 12
19 | 16 | 13
1 | 4 | 14
28 | 21 | 15
8 | 16 | 8
32 | 25 | 17
31 | 23 | 19
14 | 17 | 20
25 | 22 | 21
34 | 27 | 22
37 | 28 | 23
40 | 33 | 24
31 | 25 | 31
39 | 34 | 26
32 | 27 | 32
5 | 12 | 28
11 | 20 | 29
33 | 30 | 30
38 | 35 | 31
24 | 32 | 32
36 | 33 | 33
36 | 34 | 34
29 | 30 | 37
39 | 38 | 39
39 | 39 | 39

**Oct. 21, 1986**

**Chartbound**

- **Total Reports this week**: 158
- **Last Week**: 170

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<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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<th>Adds</th>
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<th>Weeks</th>
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<tbody>
<tr>
<td>JUDY RODMAN</td>
<td>She Thinks That She'll Marry</td>
<td>(MTM)</td>
<td>120</td>
<td>13</td>
<td>78</td>
<td>29</td>
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<td>DON WILLIAMS</td>
<td>Then It's Love</td>
<td>(Capitol)</td>
<td>117</td>
<td>33</td>
<td>75</td>
<td>9</td>
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<tr>
<td>CONWAY TWITTY</td>
<td>Fallin' For You For Years</td>
<td>(Warner Bros.)</td>
<td>101</td>
<td>22</td>
<td>74</td>
<td>5</td>
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<tr>
<td>STATLER BROTHERS</td>
<td>Only You</td>
<td>(Mercury/PolyGram)</td>
<td>100</td>
<td>5</td>
<td>72</td>
<td>23</td>
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**Station Reporting Phone (415)392-7750**

Reports accepted Mondays 8AM through noon Wednesdays
The Fifties Tonight (Ronnie Milsap); Group - Bop (Dan Seals); Album Of The Year - Lost In Vocalist - George Strait; Female Vocalist - Entertainer Of The Year - Reba McEntire; Male at the Country Music Association Awards:

night, here's a quick wrap-up of the major winners

For those of you who may have missed it Monday night, here's a quick wrap-up of the major winners

This week's chart is once again topped by

The strength of George Strait's record should top spot. Anyone who was having doubts about another strong week next week in order to keep

Osmond and Paul Davis will have to have

Horizon Award winner Randy Travis, and Marie

This week's chart is once again topped by

week with 139 reports and debuts at

Vocalist - George Strait; Female Vocalist - Entertainer Of The Year - Reba McEntire; Male at the Country Music Association Awards:

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Week with 139 reports and debuts at

WCHK-Canton (24 - Jim Quinon set it's a smash!), WFRB-Frostburg (33), WGAA-Cedartown (27), WLAT-CONway (37), WMC-Memphis (25), KIMM-Rapid City (19), KSO-Des Moines (26), WBLY-Springfield (26), WITL-Lansing (24), WKTY-La Crosse (31), etc. Hank Williams Jr. (with his rowdy friends Reba McEntire, Willie Nelson and Tom Petty) already has 16 stations charting him Top Twenty, including KATK-Carlsbad, KBUY-Amarillo, Eric Bell at KTGR-Columbia, Jon Jarrett Day at KSO-Des Moines, Dave Terry at WVMN-Blacksburg, Ed Bruce at WSIX-Nashville, Tom Brooks at KNZ-Charlotte (Tom reports he's been overwhelmed by early requests for Kathy), Rick Robinson at WEYY-Tallahassee, and more. Last week's "Recommended" Lyle Lovett turns up as one of our Top Adds, with 37 stations giving the nod to this "Cowboy Man". Tim Closson at WAXX/FM offers that Lyle's the hottest new artist since Randy Travis! (Look for an interview with Lyle in an upcoming Gavin). After Lionel Richie's appearance with Alabama on Monday night's awards, we started getting even more reports of stations playing "Deep River Woman". Jack Daniels at KGRT-Las Cruces thinks that other stations should give Huey Lewis' "Stuck On You" a go. Big John Libynski at KLGJ-Jefferson City said his listeners went crazy with requests after only one play. Brett Davis at XCEL is playing both the Bob Seger and the BoDeans singles, and believes that they sound a lot more Country than some of the other songs currently on Country charts. Big John Libynski at KGRT-Las Cruces thinks that other stations should give Huey Lewis' "Stuck On You" a shot. His listeners think it sounds a lot like John Conlee's "Got My Heart Set on You". Natalie, Joel, Cyndi and I are looking forward to welcoming Elma back from her vacation next Monday, AND to talking to you next week!! Lisa
NORTHEAST

WORCESTER, MA (TIM TODD-WORC) Reba, Don Wms., T. Malchack.
LOWELL/LAWRENCE, MA (FRANK FITZ-WLLH) G. Strait, R. Skaggs, J. Rodman.
NEW YORK, NY (PAM GREEN-WHNN) B. Mandrell, TG Sheppard, J. Paycheck, D. Seals, K. Rogers.
CARLISLE, PA (ANN STEVENS-WHYL) G. Jones.
PHILADELPHIA, PA (BOB YOUNG-WXTU) Hank Jr., O'Kanes.

SOUTHEAST

FROSTBURG, MD (MIKE STANLEY-WFRA) L. Boone, L. Lovett, S. Earle.
DANVILLE, VA (ALAN ROWE-WDVA) E. Rabbot, G. Morris, Girls N. D. 
CHARLESTON, WV (BOB JONES-WQBE/FM) Don Wms., Conway T., S. Earle.

COASTAL, NC (O'NEAL/WOLFE-WRNS/FM) No Report, Frozen.
STATEVILLE, NC (TIM WALKER-WFMX) Don Wms., J. Conlee, TG Sheppard.
CANTON, GA (JIM QUINTON-WCHK/FM) K. Mattea, TG Sheppard, Conway T., M. Haggard, Judds, Pake, Don Wms., Pake.
CARROLTON, GA (PATRICK SHUMAKE-WLLB) Pake, Reba, Judds, J. Rodman.
ATLANTA, GA (NEIL McGINLEY-WPLO) Don Wms., Holly Dunn, Reba, R. McDowell, Pake.
DIBRITN, FL (SKIP DAVIS-K92/FM) G. Morris, J. Paycheck, E. Rabbot, Dirt Band, Orleans, T. Malchack, K. Rogers, R. Stevens, Girls N. D.
GAINESVILLE, FL (DAVID/SINCLAIR-WYGC) J. Rodman, Judds, Don Wms., O'Kanes.
FT. PIERCE, FL (GEORGE GORDON-WFTP) Reba, J. Rodman, TG Sheppard, G. Morris, S. Earle, Girls N. D.
ST. PETERSBURG/TAMPA, FL (BILL PYNE-WWOY/KM) Holly Dunn, Sawyer B., TG Sheppard, D. Seals, Reba.


SOUTH

JASPER, AL (JOHNNY ELMORE-WARF) No Report, Frozen.
ALBERTVILLE, AL (JEFF ALLEN-WQSB/FM) G. Morris, E. Rabbot, S. Earle.

ATMORE, AL (GARY BURKETT-WSKR) No Report, Frozen.
NASHVILLE, TN (ERIC MARSHALL-WSIX) D. Seals, Don Wms., Conway T., O'Kanes, Judds, Waylon.
MEMPHIS, TN (JIM TABOR-WMC) R. Skaggs, J. Rodman, Judds.
COLLINS/HATTIESBURG, MS (TOM BROOKS-WKNZ) S. Earle, Girls N. D.
BILOXI, MS (DAVE TERRY-WVMI) Statlers, Don Wms., D. Seals, Adam Baker.
PASCAGOULA, MS (AL PARKER-WGUD) No Report, Frozen.
PADOCAH, KY (KENT KING-WKQY) E. Rabbot, R. Skaggs, B. J. Royal, Conway T.
ABBEVILLE, LA (ANTHONY KEITH-KROP) R. McDowell, Reba, TG Sheppard, Don Wms., Girls N. D.
SHREVEPORT, LA (LED BETTER/WALDON-WKWH) No Report, Frozen.
RUSTON, LA (BOB DAY-KXXZ) No Report, Frozen.
EL DORADO, AR (KEN JOHNSON-KDMS) TG Sheppard, Conway T., M. Haggard, J. Conlee, K. Rogers, D. Seals, Girls N. D.
FAYETTEVILLE, AR (TOM SLEEKER-KKXIX) G. Morris, Wild Choir, R. Charles.

UPPER MIDWEST

ROCHESTER, MN (KEITH PHILLIPS-KWFM/KW) Statlers, J. Rodman, Reba.
ABERDEEN, SD (STEVE SMALL-KKAA) Pake, Judds, Reba, R. McDowell, Pake.
RAPID CITY, SD (STEVE BLAKE-KIMM) R. Skaggs, Hank Jr., Judds.
RAPID CITY, SD (SCOTT KEARNS-KTOQ) Reba, S. Earle.

GRAND FORKS, ND (TIM LARSON-KYCK) R. McDowell, G. Jones, Holly Dunn, Judds.
JAMESTOWN, ND (THE COWBOY-KSJB) S. Earle, R. Charles, Girls N. D., Wild Choir.


MIDWEST

FORT DODGE, IA (DALE EICHOR-KWMT) No Report, Frozen.
FESTUS, MO (SUE CRESSWELL-KKCF) No Report, Frozen.
ST. LOUIS, MO (GEORGANN HARRIS-KUSA) No Report, Frozen.
ST. JOSEPH, MO (BOB ORF-KFEO) Masters, E. Rabbot, Girls N. D.
JOPLIN, MO(LISA ARMSTRONG-WMBH) D.Seals, R.McDowell, J.Rodman, Don Wms.
COLUMBIA, MO(TOM BRADLEY-KTGR) Don Wms., E.Rabbitt, T.Malchack.
TOPEKA, KS(MIKE JONES-KSXX) J.Conlee, M.McDaniel, J.Rodman.
GARDEN CITY, KS(LORI WILLIAMS-KBUF) Conway T., D.Seals.

COUNTRY ADDS

AUSTIN, TX(STEVE GARY-KASE/FM) J.Conlee, D.Seals.
AUSTIN, TX(MIKE CARTA-KVET) D.Seals.
AMARILLO, TX(KIM CROSS-KBUY) S.Earle, Kaylee A., Family Bn, L.Richie.
MIDLAND/ODESSA, TX(CHUCK WOLF-KCRS) D.Seals, Kaylee A., L.Richie.
PHOENIX, AZ(BUDDY OWENS-KNIX) R.Skaggs, D.Seals.
CARLSBAD, NM(BOB SWAYZE-KATF/AM) Kendallis, R.Charles, G.Morris, L.Lovett.

CENTRAL

AKRON, OH(RICK CARDARELLI-WSLR) Statlers, TGShrapperd, Conway T., Don Wms.
SOUTH BEND, IN(J.K.DEARING-WNDU) Judds.

ROCKY MOUNTAIN

WOLF POINT, MT(ROSS STRAUSER-KVCK) No Report, Frozen.
POLSON, MT(MIKE DOTY-KERR) J.Conlee, B.J.Royal, K.Rogers, L.Richie.

SOUTHWEST

NACOGDOCHES, TX(PETE RUNNELS-KSFA) D.A. Coe, J.Paycheck.
DALLAS/FT.WORTH, TX(BILL MAYNE-WBAP) Don Wms., J.Paycheck, D.Seals.
BRYAN/college STAT., TX(ANDY GALLO-WTAW) J.Conlee, D.Seals.

FAR WEST

BRAVEY, CA(CHRISS OLVAREZ-KKPRO) L.Lovett, J.Paycheck, L.Boone, G.Morris, Girls N.D.
OAKLAND/SAN FRAN., CA(CARL BROWN-KWTO) J.Conlee, G.Morris, Girls N.D.
SACRAMENTO, CA(CAMMIE WINSTON-KHWM) No Report, Frozen.

the GAVIN REPORT/October 17, 1986
COUNTRY JOBS

Air Talent (PM drive) - WFRB-Frostburg, MD
  Jeff Krone (Box 430 - 21532)
Air Talent - KDUX-Del Rio, TX
  Paul Kallinger (Box 1489 - 78840)
Air Talent - WYGC-Gainsville, FL
  Bob Davis (Box 5069 - 32062-5069)
Air Talent - WBAP-Ft. Worth, TX
  *Bill Mayne (1 Broadcast Hill - 76103)
Air Talent (nights) - KFMS-Las Vegas, NV
  *Randi Hood (1555 E. Flamingo Rd. Suite 435 - 89119)
Air Talent (afternoon drive) - WFTP-Ft. Pierce, FL
  George Gordon (305)464-1300
Air Talents (AM drive) - New South Communications
  Bob Lima (Box 4606 Biloix, MS 39535)
Air Talent/Sales - WFMG-Goldsboro, NC
  Bob Wooten (919)734-4211
Air Talent/Production - WXYQ-Stevens Point, WI
  Dan Olsen (Box 247 - 54481)
Newsperson - WBAP-Ft. Worth, TX
  *Bill Mayne (1 Broadcast Hill - 76103)
News Director - KTXV/KLIX-Jefferson City, MO
  Brian Miller (Box 414 - 65102)
Sales/Sports Director - KFAT/KLOO-Corvallis, OR
  Larry Blair (503)735-4493
  *No phone calls please.

COUNTRY AVAILABLE

DON ELLIOT from 96HUM/FM-Lawrence, KS is looking for a position as AT/Production, contact him at (913)242-4789.
LEE LAWRIE from WCII-Louisville, KY is looking for a position as AT/MD, contact him at (502)636-5525.
DICK BYRD from KSON/WIL is looking for a position as AT/PD, contact him at (503)325-3503.
CHESTER HOLMES from KSXX-Topeka, KS is looking for a position as AT/News, contact him at (913)354-4720.
JIM ASKER from WRNL-Richmond, VA is looking for a position as AT/MD/PD, contact him at (804)282-9731.
MATTHEW GRAJE from KGKJ-Redfield, SD is looking for a position as AT/MD/PD/Sports, contact him at (605)472-1300 (mornings).
RANDY JENKINS from WWWI-Greensboro, NC is looking for a position as AT/MD/PD, contact him at (919)852-7326.

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One Hallidie Plaza, Suite 725,
San Francisco, CA 94102
Marketing Representatives: Galliani Brothers.
PERFECT FOR YOU

I'M NOT PERFECT
(BUT I'M PERFECT FOR YOU)

7" AND PERFECTLY EXTENDED 12"

From GRACE JONES' forthcoming album INSIDE STORY. Produced by NILE RODGERS with GRACE JONES.

ON MANHATTAN HIGH QUALITY XOR Cassettes, Compact Discs and Records.
STOLEN BASICS

Someone once said, "In order to win, the basics have to be in place." As it applies to radio in general and the urban format in particular, basics often make the difference, not only between winning and losing, but even having a chance to win! Most of us have heard of a station whose reputation indicated they were the format leader and even the market leader, but when we finally got a chance to listen to the station, either on tape or when we were in that city, we were very disappointed. What happened to the basics? What happened to the things that used to be part of every winning station's formula?

LEARNING TO SHARE

Another method in which the learning process in our industry often takes place is the "learning-by-sharing" method. This concept is still fresh and at least as vital as it was during the early 60's and 70's, when it appeared to be at its peak. This learning could have been captured in words, but the words did not come first. They also did not come easily. It is doubtful that they would have meant as much then as they do now. Words like sharing - the agony - and the laughter - of having to take arduous swimming lessons and tests the day after tetanus shots ... of having to go on the air replacing a top air talent who had been in the market for several years, and not really being certain of the board, the format, or the music. Sharing the problems of petty jealousies that always exist at stations when the salary structure is unequal. And finally, there's sharing the pride of having your GM tell you that you performed well and that owner or GM was extremely happy with the rating results. This commitment continued to make the entire management team aware that at least they had a crew that could keep on winning!

Words like respect... mutual respect, the kind that comes from knowing that we were among the best. This can vary from market to market, but there comes a time when you just know that you are working with people that you have heard about and now have a chance to work with, and that the respect that comes from seeing firsthand that their reputation continues to spread and how it has been earned. Firsthand experience usually brings out these qualities. When you hear the format being executed the way it should be, hearing fellow staff members meeting exact standards... then, when it comes your turn to perform, you give a little more because of that respect.

"Firsthand experience usually brings out these qualities. When you hear the format being executed the way it should be, hearing fellow staff members meeting exact standards... then, when it comes your turn to perform, you give a little more because of that respect."

The teamwork, or "buddy system" is essential for winning radio. And yet, there are a number of situations in which the effort that should go into teamwork is just not there. Once again, the question becomes, what a difference a play makes. It's another one of those basics that we need to be reminded of every once in a while so that we don't take it for granted. In a world where learning and growth are essential and often proceeds at breakneck pace, a world of bytes and bits, mergers and acquisitions, production planning and fixed asset accounting, the greatest successes seem always to be enjoyed when there is time also for learning about sharing, respect, teamwork and love. It's really nothing but a language, but you have to learn the words and what they mean. Many people would learn from their mistakes if they weren't so busy denying they made them.
### Certified

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>LABEL</th>
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<tbody>
<tr>
<td>PATTI LABELLE - Kiss Away The Pain</td>
<td>MCA</td>
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<tr>
<td>FULL FORCE - Unfaithful So Much</td>
<td>Columbia</td>
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### Most Added

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<tr>
<th>ARTIST &amp; TITLE</th>
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<tbody>
<tr>
<td>VESTA WILLIAMS - Once Bitten Twice Shy</td>
<td>(A&amp;M)</td>
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<tr>
<td>BILLY OCEAN - Love Is Forever</td>
<td>(Jive/Arista)</td>
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<tr>
<td>BOBBY BROWN - Girlfriend</td>
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### Pop Crossover

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<tr>
<td>JESSE JOHNSON featuring SLY STONE - Crazay</td>
<td>(A&amp;M)</td>
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### Chart Bound

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<tr>
<td>GREGORY ABBOTT - Shake You Down</td>
<td>6</td>
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<tr>
<td>MELBA MOORE &amp; FREDDIE JACKSON - A Little Bit More</td>
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<td>Howard Hewett - I'm For Real</td>
<td>2</td>
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<tr>
<td>Tina Turner - Typical Male</td>
<td>5</td>
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<tr>
<td>HUMAN LEAGUE - Human</td>
<td>15</td>
<td>8</td>
<td>6</td>
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<tr>
<td>FREDDIE JACKSON - Tasty Love</td>
<td>19</td>
<td>12</td>
<td>7</td>
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<tr>
<td>STACY LATTISAW - Nail It To The Wall</td>
<td>12</td>
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<tr>
<td>CLUB NOUVEAU - Jealousy</td>
<td>20</td>
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<tr>
<td>RY'S LATEST ARRIVAL - Heaven In Your Arms</td>
<td>14</td>
<td>11</td>
<td>10</td>
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<tr>
<td>Temptations - Lady Soul</td>
<td>4</td>
<td>3</td>
<td>11</td>
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<tr>
<td>JESSE JOHNSON featuring SLY STONE - Crazay</td>
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<td>12</td>
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<tr>
<td>GENERAL KANE - Crack Killed Applejack</td>
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<td>JERMAINE STEWART - Jody</td>
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<td>Cameo - Word Up</td>
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<td>LIONEL RICHIE - Love Will Conquer All</td>
<td>25</td>
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<td>PHYLIS HYMAN - Old Friend</td>
<td>23</td>
<td>37</td>
<td>17</td>
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<tr>
<td>MILLIE JACKSON - Hot! Wild! Unrestricted! Crazy Love</td>
<td>32</td>
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<td>18</td>
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<td>ONE WAY - Don't Think About It</td>
<td>36</td>
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<tr>
<td>CHICO DEBARGE - Talk To Me</td>
<td>35</td>
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<tr>
<td>Jean Carne - Flame Of Love</td>
<td>27</td>
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<tr>
<td>Beau Williams - There's Just Something About You</td>
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<td>Jeffery Osborne - Room With A View</td>
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<tr>
<td>ARETHA FRANKLIN - Jumpin' Jack Flash</td>
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<td>Loose Ends - Stay A Little While</td>
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<td>25</td>
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<tr>
<td>RENE &amp; ANGELA - No How, No Way</td>
<td>38</td>
<td>28</td>
<td>26</td>
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<tr>
<td>READY FOR THE WORLD - Love You Down</td>
<td>13</td>
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<td>REBBIE JACKSON - Reaction</td>
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<tr>
<td>COMMODORES - Going To The Bank</td>
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<tr>
<td>MTUME - P.O.P. Generation</td>
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<tr>
<td>PEABO BRYSON - Good Combination</td>
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<tr>
<td>James Brown - Gravity</td>
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<td>ORAN &quot;JUICE&quot; JONES - The Rain</td>
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<tr>
<td>George Benson - Kisses In The Moonlight</td>
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<td>Ashford &amp; Simpson - Count Your Blessings</td>
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<td>37</td>
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<tr>
<td>KURTIS BLOW - I'm Chillin'</td>
<td>38</td>
<td>31</td>
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<tr>
<td>Shirley Jones - Last Night I Needed Somebody</td>
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<tr>
<td>LEVERT - Let's Go Out Tonight</td>
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### Hit Factor

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<td>(Arista)</td>
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<td>RENE &amp; ANGELA - No How, No Way</td>
<td>(Mercury/PolyGram)</td>
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<tr>
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<tr>
<td>COMMODORES - Going To The Bank</td>
<td>(PolyGram)</td>
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**Total Reports This Week**: 99  
**Last Week**: 98  
**Hit Factor**: A percentage of stations which have it in Heavy or Medium rotation. It is calculated by taking the percentage of stations that have a record in Heavy or Medium rotation. **Weeks**: Number of weeks a record has been in the Top 40. **Reports**: Number of times a record has been added to the chart. **Heavy**: Percentage of stations playing the record in Heavy rotation. **Medium**: Percentage of stations playing the record in Medium rotation. **Light**: Percentage of stations playing the record in Light rotation. **Adds**: Number of times a record has been added to the chart. **Hit Factor**: Percentage of stations that have the record in Heavy or Medium rotation. **Weeks**: Number of weeks a record has been in the Top 40.
THE QUEEN OF SASS AND CLASS IS BACK...

MILLIE JACKSON

And she's bulletsing up the charts with

"HOT! WILD! UNRESTRICTED! CRAZY LOVE"

24* 27* 32* 18*
R&R BB CB GAVIN
Breaker (9/26)

the first hit from her JIVE/RCA debut

MILLIE JACKSON
AN IMITATION OF LOVE

Featuring: Hot! Wild! Unrestricted! Crazy Love • I Wanna Be Your Lover • Love Is a Dangerous Game

Release date 10/13

MILLIE JACKSON.
AN IMITATION OF LOVE.

On Jive/RCA Records and Cassettes

Marketed and Distributed by

MAJOR U.S. TOUR
STARTING IN NOVEMBER
UP & COMING

Reports Adds On Chart

43 18 18 7  S O S BAND - Even When You Sleep (Tabu)
41 4 26 11  D A Z Z BAND - Wild & Free (Geffon)
36 20 13 3  V E S T A WILLIAMS - Once Bitten Twice Shy (A&M)
34 19 10 5  I S A A C HAYES - It's Like a Rap/Hey Girl (Columbia)
34 13 18 3  J E F F L O R B E R - Facts of Love (Warner Bros.)
20 11 13 3  S H A H I N K A H A N - Tight Fit (Warner Bros.)
27 5 12 10  S H I R L E Y M U R D O C K - As We Lay (Elektra)
26 4 5 17  O L I V E R C H E A T H - S.O.S. (Critic)
26 3 12 11  R U B Y T U R N E R & J O N A T H A N B U L T E R - If You're Ready, Come Go With Me (Jive/RCA)
24 1 9 14  C A S H F L O W - Reach Out (Polydor/PolyGram)

*RUN DMC - You Be Illin' (Profile)
P I E C E S O F A D R E A M - Careless Whisper (Manhattan)
W O R D O F M O U T H - Coast To Coast (Profile)
G R E G O R Y A B B O T T - Outside In The Rain (Polydor)
R A N D Y C R A F T O W - Desire (Warner Bros.)
*M I K I H O W A R D - Come Share My Love (Atlantic)
E D D I E T O W N E S - Magic in the Air (Total Experience)
O G - S M I T H - You're My First, My Last, My Everything (Rendezvous)
*B O B B Y B R O W N - Girlfriend (MCA)
B A R B A R A ROY - Gotta See You Tonight (RCA)
W H I S T L E - Just For Fun (Select)
C O N F U N K SHUN - She's A Star (Mercury/PolyGram)
D E N I E C E W I L L I A M S - Healing (Columbia)
*W I N G S - Once In A Lifetime Groove (MCA)
*K L Y M A X X - Sexy (Constellation/MCA)
S T E P H A N I E M I L L S - Time Of Your Life (MCA)
*K E I T H P A R T I C H - Night To Remember (Omni)
M A N H A T T A N S - Where Did We Go? (Columbia)
N O C E R A - Summertime, Summertime (Sleeping Bag)
B A R B A R A ROY - Gotta See You Tonight (RCA)
*K R Y S T O L - Precious, Precious (Epic)
S U R F A C E - Let's Try Again (Columbia)
*R A N D Y W I N G E R - Stand By Me (Atlantic)
*S H A N N O N - Stop the Noise (Mirage)
M A Z E - When You Love Somebody (Capitol)
P A T T I AUSTIN - Only A Breath Away (Qwest)

First time listed on this page.


LP CUTS

C A M E O - She's Mine/Candy/Back & Forth (Atlantic Artists/PolyGram)
R J'S LATEST ARRIVAL - Hold On/Rhythm Method/Shackles '87 (Manhattan)
G R E G O R Y A B B O T T - Got The Feeling It's Over (Columbia)
L U T H E R V A N D R O S S - I Really Didn't Mean It/Anyone Who Had A Heart (Epic)
C H I C O D E B A R G E - I Like My Body (Motown)
S H I R L E Y J O N E S - She Knew About Me (P.I./Manhattan)
G E O R G E B E N S O N - Shiver (Warner Bros.)
S M O O K Y R O B I N S O N - Love Will Set You Free (Tamla)
L U T H E R V A N D R O S S - Stop To Love (Epic)
H O W A R D H E W E T T - Stay (Elektra)
D T R A I N - Misunderstanding (Columbia)
J A M E S I N G R A M - Never Felt So Good (Qwest)

POTENTIAL SINGLES

URBAN CONTEMPORARY SUMMARY

I know I'm supposed to devote my summary to music, but yet another major market victory for Urban Contemporary Radio cannot go unmentioned on these pages... The powerful KVIL-Dallas, which has been the top music station in that city (almost since the stone age), has been humbled this book by KKDA (K104). Our congratulations go to M.D. Terri Avery music, but yet another major market victory for Urban! We applaud Terri, Michael and the entire staff at KKDA for adding Dallas to the major markets where Urban Radio is number one in the music game! The chart has a new topper... GREGORY ABBOTT shook down..

HOWARD HEWETT, MELBA/FREDDIE, 5 STAR, and THE TEMPTATIONS to reach their number one with his first single from his first album ever! MELBA/FREDDIE retain their underline but ABBOTT got there not only in chart averages and airplay points but with number ones in many markets and requests reported by adults and young adults at KUKG-Phoenix, according to Rick Thomas. James Smith at K-97-Memphis says it's all the most requested tune there. Fred Harvey, WFHX-Jackson calls in requests for FREDDIE JACKSON from adults and teens... it takes a healthy jump on our chart from 12-7, with requests reported from Boston Washington, WQDE-Albany and from Don Allen, WOWI-Norfolk, who says he's getting the women 18-34 calling for it. Fred Harvey, WFHX-Jackson calls in requests for FREDDIE JACKSON from adults and teens... it takes a healthy jump on our chart from 12-7, with requests reported from Boston Washington, WQDE-Albany and from Don Allen, WOWI-Norfolk, who says he's getting the women 18-34 calling for it. GEN E R A L K A N E continues to look good in the request polls. Danny Harris, KDKO-Denver says his calls are from "teens and everybody else"... Sedric Walker, KHRN-Hearne reports calls for KANE; Stan Tompkins, WTOY-Roanoke says "I'm getting calls for it from teens and young adults, male and female alike. "Speaking of Crack, ISAAC HAYES' new single "...is smokin' here on the request line" says Tony Gore, WWIL-Wilmington. Frenche Be, WQIM-Montgomery reports "people calling for it here like the contents and lyrics as well as the tune itself." For those of you who have been clamoring recently for up-tempo to battle all the ballads you've got on your charts, I just got a test pressing/acetate of the new SYLVESTER "Someone Like You" and it could be the answer to your prayers... sounds like "an instant floor-packer for the clubs"... Thanks for the calls, talk to you next week... take care....
R.J.'s LATEST ARRIVAL

HEAVEN IN YOUR ARMS

Programmers, Listeners, Critics. Everyone's excited about "HEAVEN IN YOUR ARMS." The sensational new single from R.J.'s LATEST ARRIVAL.

"HEAVEN IN YOUR ARMS"/R.J.'s LATEST ARRIVAL From their Manhattan debut album HOLD ON. Also includes "SHACKLES '87."

WATCH FOR THE "HEAVEN IN YOUR ARMS" VIDEO ON BET. ON MANHATTAN HIGH QUALITY XDR CASSETTES AND RECORDS.
NORTHEAST

BOSTON, MA
TONY PENDLETON-WILD
HOTS: 5 Star, H.League, Mid. Star, Loose Ends, Chico DeB., Barb. Roy,
T.Turner, P. Hyman, Janet Jax., L.Riche, S.Lattisaw, F.Jackson, J.Carne,
G.Benson, L.Riche, P.Labelle, S.Jones.

BOSTON, MA
SUNNY JOE WHITE-WXKS/FT
ADDS: Ocean, S.Lattisaw. HOTS: Mid. Star, Jesse/Sly, Temps, G.Abbott,

NEW HAVEN, CT
HANNIBAL-DICKINSON-WNHC
RFTW, Millie Jax, Curtis B., T.Jackson, Rene & A., Chico DeB., J.Carne,
Boogie, L.Riche, P.Labelle.

NEW YORK, NY
TONY GRAY-WRKS
ADDS: A. Baker, HOTS: Run DMC, Mid. Star, S.Lattisaw, Lisa Lise, G.Abbott,
Levert, Eric B, Nu Shooz, S Star, J.Ingram, H.League, Barb. Roy,
Melba/Fred. Loose Ends, Chico DeB., Nocera, Cl.Nouveau, Full Force,

ROCHESTER, NY
ANDRE MARCEL-WDKX
ADDS: RFTW, Chaka Khan, Full Force, J.Osborne, W.Of Mouth. HOTS:
DeBarge, Janet Jax., G.Abbott, Benson, Melba/Fred, H.Hewett,
H.League, T.Champion, Cl.Nouveau, Sweet Sen., Cash Flow, S.Lattisaw,
Kenny G, Rebbie J., Pittsfield, MA.

PHILADELPHIA, PA
TONY QUARTERONE-WUSI-FM
P.Hyman, S.Murdoch, S.Lattisaw, Jesse/Sly, G.Brown, S.Lattisaw,
Melba/Fred. Temps, G.Wright, T.Turner, Gen. Kane, J.Stewart,
Commodores, Geo.Duke, B.Williams, J.Carne, Denvee W., RFTW, SOS
Band, L.Riche, Y& People, Cl.Nouveau, G.Jones.

BALTIMORE, MD
ROY SAMPPSON-WXXV/FT
ADDS: I. Hayes, Kymaixa, Surface, S.Jones, Shannon, Run DMC, A. Baker,
Jms. Brown, HOTS: Temps, L.Riche, F.Jackson, H.& Davis, Loose Ends,
P.Hyman, G.Benson, One Way, Kurtis B., Chico DeB., K.Gener, J.Carne,
J.Osborne, J.Stewart, Gen. Jeter, Millie Jax, O.Chetem, H.League,

CHARLOTTE, NC
DON CODY/K.MACK-WOY
ADDS: Sos Band, A. Baker, J.Graham. HOTS: Temps, T.Turner, 5 Star,
Ashford & S, G.Benson, S.Lattisaw, Rene & A., Gen. Jeter, L.Riche,
Rebbie J., B.Williams, DeBarge, Cl.Nouveau, Mtume, P.Labelle, SOS
Band, A. Baker, O.C.Smith, J.Graham.

NYC, NEW YORK
LYPE/GREEN/BENSON-WLFX
ADDS: Vesta Wms., I. Hayes, Krystol, Manhattans, J.Graham. HOTS:
League, G.Abbott, Temps, S.Murdoch, Run DMC, Cl.Nouveau,
Kenny G, P.Hyman, F.Jackson, Ashford & S.

ST. MATTHEWS, SC
ANDY HENDERSON-WOKI
ADDS: Run DMC, I. Hayes, Vesta Wms., R.Jackson, Teena M., P.Hyman,
J.Carne, Jms. Brown, Chaka Khan, Ocean, Hots, T.Turner, Gen. Jeter,
K.Gener, J. Jeter, B.Williams, Nocera, Cl.Nouveau, SOS

FLORENCE, SC
ANDREW BAILEY-WYNN
Brown, O.C. Smith, Barb. Roy, P. Austin, HOTS: J.Stewart, One Way,
Commodores, Tease, Jms. Brown, RFTW, Areta, S. Mills, B.Williams,
Mtlme, Chico DeB., DeBarge, Levert, Ocean, P. Labelle, Kurtis B.

URBAN CONTEMPORARY
YOUNG BLACK PROGRAMMERS COALITION, INC.

NOVEMBER 14th, 15th, & 16th, 1986
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Theme: Where Do We Go From Here ? ? ?

I. The Changing Format
II. Record Promotion The New Ball Game
III. Polishing Your Image In The Industry

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 14th
Registration 3:00 pm - 5:00 pm
7:00 pm - 9:00 pm — Cocktail Party

SATURDAY, NOVEMBER 15th
Registration 10:00 am - 12 Noon
General Session 9:00 am - 10:00 am
Workshop I 10:30 am - 12:00 Noon
Lunch 12:00 Noon - 1:30 pm
Workshop II 1:30 pm - 3:00 pm
Workshop III 3:00 pm - 4:30 pm
Cocktail Party 6:00 pm - 8:00 pm
Award Banquet 8:00 pm - 11:00 pm

SUNDAY, NOVEMBER 16th
YBPC ANNUAL MEETING
Election of National Officers
11:00am - 2:00pm

EARLY BIRD REGISTRATION FEES
Members........................................$50.00
Non-Members.................................$60.00
Late Fee After October 31..............$10.00
Spouse Regular or Banquet Ticket........$40.00
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Marcell Lee...............................504-822-1945
Stephanie Smallwood.........318-898-1112

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YBPC, INC. c/o BARBARA LEWIS
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Gavin Report October 17, 1986
PHOTO FILE  by LISA SMITH and BETTY HOLLARS

Care to be "Foto Filed" by the Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102.

SILVER/BLACK ATTACK
IN L.A.
Rhino Records delivers the pass play carrying the new 12" and picture disc of the L.A. Raiders single "Silver/Black Attack." They brought along some help when they went to KLOS-Los Angeles and pictured here they are (l-r): Stan Gleason, Tim Kelly (P.D. of KLOS), Raiderette, Joe Walsh (KLOS Breakfast Club air talent) and another Raiderette.

MAGIC LEGS
KMJK/FM-Portland had their third annual "Hottest Legs" competition recently and here's the picture of the winner! Shown here watching in appreciation are (left) Eric Worden (air talent KMJK/FM) and (center) Steve Naganuma.

ORLEANS IN NEW YORK
MCA recording artists, Orleans, recently visited New York City radio station WHN to talk about their new album. The group presented the staff with a basket of goodies and were in turn presented with official WHN sweatshirts. Pictured here (l-r) are Larry Hoppen of Orleans, Pam Green (P.D. of WHN) and John Hall of Orleans.
30,000 ATTEND KMPS PICNIC

The promotions and programming staff at KMPS-Seattle were worried last year about how they were going to top the 18,000 people who attended their Listener Appreciation Picnic. But they shouldn’t have been concerned. This year’s picnic, held on Sunday, August 10th, drew a crowd of 30,000! The day-long event included performances by Mickey Gilley and Gail Davies and a Country/Gospel show, along with appearances by five Northwest Country bands. There were also food booths, arts and crafts booths, and Jay Hamilton, Promotions Director at KMPS, says that he’s not worried about topping this year’s attendance next year. “Thirty thousand folks again next year would be just fine with me!”

PUTTIN’ ON THE RITZ

As part of its “National Tom Sawyer Days” each year, Hannibal, Missouri hosts a “Mud-Volleyball Tournament.” When KGRC was asked to play in a media match against another local station, Promotions Director Chuck Yates decided that showing up in old shorts and station t-shirts would not do. So he made arrangements with a local tuxedo shop to use their tuxedos to play in the mud. (Note that the tuxedos were several years old and not their current stock.) Chuck also decided that his team needed to make an entrance, and that they did with the team riding up in a new bass boat. To add a touch of class to the event, they pulled out bottles of champagne and toasted the opposing team. Then into the mud, and the crowd went wild. Chuck notes, “the promotion is messy, but fun, and created a lot of street talk for a relatively small amount of money. One must remember, however, to play ball with your mouth closed.”
GREAT AMERICAN SIGN-OFF

KSJO-San Jose promoted a "Great American Sign-Off" in an attempt to stamp out those silly "Baby On Board" signs and variations that are popping up all over the country. KSJO's morning team solicited listeners to turn in their signs for an album of their choice from the KSJO Album Locker. The response was tremendous. Not only did KSJO have to replenish the Album Locker several times, but they got newspaper and television coverage as well.

AROUND THE WORLD WITH GENESIS

WMMR-Philadelphia is right in the middle of their largest concert promotion to date. Seven winners and their guests are enjoying Genesis shows in Detroit, Toronto, Philadelphia, New York, Chicago, Los Angeles and San Francisco. All winners receive round-trip airfare, first-class hotel accommodations and transportation. They also receive escorted sightseeing tours and pre-concert celebrations. Promotion director Jack Quigley says, "The forced listening vehicle has been highly successful with thousands of calls daily, generating a tremendous buzz on the streets of Philly for both Genesis and WMMR."

THE COWBOYS VISIT THE INDIANS

What could be more appropriate for a Country station than to have their "cowboys" broadcast live from a real Indian pow-wow? That's what the folks at KTDO-Toledo, Oregon, have been doing for the past four years at the Confederated Tribes of Siletz Annual Celebration Days Pow-Wow. The theme of this year's event was "Respect Our Elders And Guide Our Youth," and KTDO Music Director Dennis Edwards posed here to prove that Cowboys and Indians really can co-exist peacefully!!
GENESIS - Land Of Confusion (Atlantic) How do they do it? The Banks, Collins and Rutherford collaboration is unbeatable and it seems they have a seemingly unending supply of hit songs. While there’s a commonality in the music of Genesis, each release is very much its own, exemplified by this remarkable entry.

EURYTHMICS - Thorn In My Side (RCA) All the critical acclaim this duo has received over the past couple of years has been well deserved. I’d swear this side is at least one to two minutes shorter in length... always a positive sign.

MIAMI SOUND MACHINE - Falling In Love (Uh-Oh) (Epic) I know there are some of you, like me, who thought this band would do the “Conga” and disappear. WRONG rhumba breath! Here is yet another example of their versatility and diverse song writing talents, which explains why they are one of the year’s big surprises.

KANSAS - All I Wanted (MCA) Names from our musical past continue to re-emerge with hot new material. Refusing to just be dust in the wind, Kansas returns and takes a very different direction. I heard this a few times without knowing the identity of the artist and never did figure out who it was. All I knew was it sure sounded good.

BENJAMIN ORR - The Lace (Elektra) After all that time riding shotgun with The Cars, Ben now gets his chance to drive his own vehicle. With the usual drum machine and Elliot Easton at his side, the journey begins with his first single, STAY THE NIGHT, a personal pick to click and a safe introduction to the world of solo performance. A bit more reckless (not rockless) are side-openers TOO HOT TO STOP and SPINNING, both of which feed off of the aforementioned rhythm monster. Unlike Ric O and Cars projects, the songs on this LP, to their credit, stay close to home and don’t drift onto the shoulder of pop music’s highway.

LUTHER VANDROSS - Give Me The Reason (Epic) Pop radio blew it by not playing the title track. Nuff said. And while I probably haven’t shamed anyone into listening carefully to this LP, there’s still plenty to consider. STOP TO LOVE, set to a cool groove (that’s a sixties’ phrase), is a radiant, digitally brilliant opener. I GAVE IT UP is reminiscent of his earliest biggies and THERE’S NOTHING BETTER THAN LOVE (a duet with the hoofer Gregory Hines) is a curious ballad sung about a mythical miss. The rest of the LP reinforces the class and consummate musicianship that is Luther Vandross.
THREE WAYS TO PLUNGE INTO THE DEEP END WITH

PETE TOWNSHEND!

THE ALBUM:
PETE TOWNSHEND'S DEEP END: LIVE!
Ten hot in-concert performances featuring the man & the band that made "White City" famous. Standout performances by The Kick Horns and guitarist David Gilmour help make PETE TOWNSHEND’S DEEP END: LIVE! an album that moves from start to finish.

THE SINGLE:
"BAREFOOTIN'"
Now, for all Hit Radio Formats "Barefootin'", the single. Looking to follow the major success of "Face The Face" and "Give Blood," Pete Townshend really gets you up and keeps you moving!

THE VIDEO:
PETE TOWNSHEND’S DEEP END: THE BRIXTON ENGLAND CONCERT
Where did all this great music come from? Earlier this year, PETE TOWNSHEND’S DEEP END performed live at Brixton Academy in England. This spectacular concert was filmed and released for sale as a full length video.

PETE TOWNSHEND’S DEEP END: LIVE!
AN ALBUM, A SINGLE AND THE HOME VIDEO.
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