ALICE COOPER'S NIGHTMARE
THE EERIE GENE LOVES JEZEBEL!
THE HRRIFYING TONY RICHLAND!
THE CHILLS OF CHINWAG AND PHOTO FILE!
"Maybe I've a reason to believe We all will be received in Graceland"

Paul Simon

(GRACELAND) THE NEW SINGLE AND 12" FROM THE ALBUM GRACELAND © 1986 WARNER BROS. RECORDS INC.
### MOST ADDED

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
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<td>1</td>
<td>BOSTON</td>
<td>Amanda</td>
<td>MCA</td>
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<td>11</td>
<td>ROBBIE NEVIL</td>
<td>C'est La Vie</td>
<td>Manhattan</td>
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<td>35</td>
<td>BILLY OCEAN</td>
<td>Love Is Forever</td>
<td>Jive/Arista</td>
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<td>50</td>
<td>WHAM!</td>
<td>Where Do Your Heart Go?</td>
<td>Columbia</td>
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<td>86</td>
<td>GENE LOVES JEZEBEL</td>
<td>Egyptian</td>
<td>RCA</td>
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<td>87</td>
<td>DURAN DURAN</td>
<td>Notorious</td>
<td>Capitol</td>
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### TOP NEW AIRPLAY

- **GENESIS**
  - Land Of Confusion (Atlantic)
  - 129 Adds
- **DURAN DURAN**
  - Notorious (Capitol)
  - 110 Adds
- **SURVIVOR**
  - Is This Love (Scotti Brothers)
  - 90 Adds

### RECORD TO WATCH

**CARLY SIMON**
- Coming Around Again (Arista)
  - Top three A/C entry is coming on for Top 40's as well with a 29% Hit Factor.

---

**ELTON JOHN**
- Heartache All Over The World (Geffen)

**HOWARD JONES**
- You Know I Love You...Don't You? (Elektra)

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**CHARTBOUND**

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<td>111</td>
<td>17 57</td>
<td>37 TALKING HEADS - Wild Wild Life (Sire/Warner Bros.)</td>
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<td>38 TRIUMPH - Somebody's Out There (MCA)</td>
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<td>22 63</td>
<td>13 BAD COMPANY - This Love (Atlantic)</td>
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<td>93</td>
<td>23 54</td>
<td>16 TIMBUK 3 - The Future's So Bright, I Gotta Wear Shades (IRS/MCA)</td>
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<td>31</td>
<td>3 43</td>
<td>45 OUTFIELD - Ev'rytime You Cry (Columbia)</td>
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<td>89</td>
<td>8 41</td>
<td>8 MONKEES - Daydream Believer (Arista)</td>
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<td>86</td>
<td>14 44</td>
<td>28 GREGORY ABBOTT - Shake You Down (Columbia)</td>
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<td>10 63</td>
<td>5 LABAN - Low In Siberia (Crichte)</td>
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<td>1 *GLASS TIGER - Someday (Manhattan)</td>
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<td>74</td>
<td>30 39</td>
<td>5 POLICE - Don't Stand So Close To Me (A&amp;M)</td>
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<td>73</td>
<td>11 35</td>
<td>27 DAVID &amp; DAVID - Welcome To The Boomtown (A&amp;M)</td>
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<td>71</td>
<td>10 48</td>
<td>13 TEMPTATIONS - Lady Soul (Gordy)</td>
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<td>69</td>
<td>21 43</td>
<td>5 FM/UK - Frozen Heart (Epic)</td>
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<td>64</td>
<td>6 24</td>
<td>34 5 STAR - Can't Wait Another Minute (RCA)</td>
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<td>51</td>
<td>2 54</td>
<td>5 JOAN JETT &amp; THE BLACKHEARTS - Good Music (Blackheart/CBS)</td>
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<td>8 41</td>
<td>1 *KOOL &amp; THE GANG - Victory (Mercury/PolyGram)</td>
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<td>51 -</td>
<td>1 CARLY SIMON - Coming Around Again (Arista)</td>
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<td>51</td>
<td>10 21</td>
<td>20 TEMPTATIONS - Lady Soul (Gordy)</td>
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<td>49 -</td>
<td>99 -MIAMI SOUND MACHINE - Falling In Love (Uh-oh) (Epic)</td>
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<td>- JANET JACKSON - Control (A&amp;M)</td>
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<td>46</td>
<td>4 37</td>
<td>5 BILLY SQUIER - Love Is The Hero (Capitol)</td>
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<td>46</td>
<td>6 38</td>
<td>2 ANDY TAYLOR - When The Rain Comes Down (MCA)</td>
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<td>8 BANANARAMA - More Than Physical (London/PolyGram)</td>
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<td>43</td>
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<td>16 MIDNIGHT STAR - Midas Touch (Elektra)</td>
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<td>8 RUN DMC - You Be Illin' (Profile)</td>
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<td>8 STACY LATTISAW - Nail It To The Wall (Motown)</td>
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<td>2 DAVE ADAMS - Dancing In My Sleep (Elektra)</td>
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<td>6 STABILIZERS - One Simple Thing (Columbia)</td>
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<td>2 SAMANTHA FOX - Touch Me (I Want Your Body) (Jive/RCA)</td>
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<td>- STEVE MILLER - I Want To Make The World Turn Around (Capitol)</td>
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<td>29 --</td>
<td>- EURYTHMICS - Thorn In My Side (RCA)</td>
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<td>26</td>
<td>1 24</td>
<td>1 BERLIN - Like Flames (Geffen)</td>
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<td>26 2</td>
<td>- POINTER SISTERS - Goldmine (RCA)</td>
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<td>7 DEVICE - Who Says (Chrysalis)</td>
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<td>3 17</td>
<td>3 KTP - One Step (Mercury/PolyGram)</td>
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<td>23</td>
<td>2 15</td>
<td>6 A-Ha - I've Been Losing You (Warner Bros.)</td>
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<td>22</td>
<td>1 17</td>
<td>4 FAR CORPORATION - Stainway To Heaven (Atco)</td>
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<td>22</td>
<td>2 14</td>
<td>6 JESSE JOHNSON &amp; SLY STONE - Crazy (A&amp;M)</td>
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<td>21</td>
<td>21 15</td>
<td>6 B-52's - Summer Of Love (Warner Bros.)</td>
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<td>21</td>
<td>8 12</td>
<td>1 BENJAMIN ORR - Stay The Night (Elektra)</td>
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<td>20</td>
<td>1 13</td>
<td>6 QUIET RIOT - The Wild &amp; Young (Pasha)</td>
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Debut of the week: *DEBUT* |


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**INSIDE TOP 40 WITH DAVE SHOLIN**

Ever wondered how often the term "smash" is used in a given day? Though overused it certainly applies in the case of BOSTON who debuted at #25 September 26th and promptly went 17 to 7 to 4 and now number one which is only expected at this point. Top Ten is tight with only one new member this week, CETERA AND GRANT'S duet, whose hit factor leaves no doubt...6% to 87% on the way to a perfect 100%.

It took some convincing but with each successive release OMD made believers out of wary programmers. They're moving into position to duplicate the success of "If You Leave" debuting in the Top 30 at WCLG, WBAM, WZOK, KZFN, KFMY, KNVR, KWSD, KTAG, KTRS, etc. Credit the Northwest with bringing THE BANGLES to our attention months ago. Still number one for Chuck Matheson at KHKW/TKS (The News)--Stuck), #34 - Stacy Q, Frankie Goes To Hollywood, NuShooz, New Edition, Chris Thompson, James Brown, Luis Cardenas, David Lee Roth.

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with a 17% hit factor. Takes a 14-8 jump at B106, 24-19 Q105, 24-14 B94, 13-6 KMLE, 14-7 KUBE, 2-1 KATD, 23-17 KWSS, 8-7 KBEQ etc. Still seems like a lot of folks are missing the boat on this one.

Barley missing the Chartbound cut but sure to be there next week is KANSAS who aren't about to let BOSTON hog the comeback spotlight. Nearly 100 adds in the first week including WQUT, KZPS, Y94, KYYA, KIYS, 100KHI WBBQ, 95INZ, WHFY, KCPW, WPFR etc. CARLY SIMON makes it into the A/C power trio for the second week. Moves 11-14 at Q104, 9-5 WZIK, 6-3 WBEV, 14-9 KLBQ plus adds at 94Q, WBBQ, KXS, and 3W. The song, from the movie "Heartburn" is being re-serviced to Top 40 radio and could well put Carly alongside the other comeback stars of 1986.

---

The GAVIN REPORT/October 24, 1986
Beneath the reddest roses lie the sharpest thorns.

"Thorn In My Side" THE NEW SINGLE FROM THE GOLD ALBUM, REVENGE Following the Smash Hit, "MISSIONARY MAN"

EURYTHMICS Rock with a vengeance.
WLOL: Greg Swedberg
"Hot requests, strong 18-34 and the nice thing is it sounds unique."

95INZ: Mark Shands
"I can't believe it, single sales jumped 42-18 this week. It's going through the roof."

WXKS: Sunny Joe White
"There's so much to like about the record...gritty vocals, begging lyrics - the song's a hit! - Immediate phones!"

B97: Greg Rolling
"Excellent 18 - 24 both male and female response."

KTKS: Kevin Metheny
The 80's king of sneer sounds like the king of rock and roll (Elvis) and we like that a lot.

B106: Marty Dempsey (M/D)
"Billy gets back to the basics of rock & roll, and the way sales are developing in Washington it shows back to the basics is the right thing to do."

WMMS: Kid Leo
"Instant phones and retail requests. Absence has definitely made the heart grow fonder."

WPHD: John Hager
"Fast becoming one of the nation's top male vocalists. This record shows off his versatility and maturity."

WBEN: Roger Christian
"Sales are exploding!"

KISS: Gene Sandbloom
"Top 15 singles sales at KISS-FM. The stores are all waiting for the LP - a sure Top 10. A great blues jam rock record that covers every format."

Y108: Dom Testa (M/D)
"Satisfies the thirst of his hardcore fans & brings in bunches of new believers."

WKTL: Tim Fcx
"Billy uses every trick in the book to provide one of the most outstanding records of the Fall."
HIT FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.

ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

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<tr>
<th>ARTIST</th>
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<th>LABEL</th>
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<tbody>
<tr>
<td>BOSTON - Amanda (MCA)</td>
<td>298</td>
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<tr>
<td>HUMAN LEAGUE - Human (Virgin/A&amp;M)</td>
<td>290</td>
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<td>HUEY LEWIS &amp; THE NEWS - Hip To Be Square (Chrysalis)</td>
<td>288</td>
<td>7</td>
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<td>MADONNA - True Blue (Sire/Warner Bros.)</td>
<td>286</td>
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<td>PETER CETERA &amp; AMY GRANT - Next Time I Fall (Full Moon/WB)</td>
<td>285</td>
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<td>BRUCE HORNSBY &amp; THE RANGE - The Way It Is (RCA)</td>
<td>270</td>
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<td>LIONEL RICHIE - Love Will Conquer All (Motown)</td>
<td>268</td>
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<td>CYNDI LAUPER - True Colors (Portrait)</td>
<td>266</td>
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<td>WANG CHUNG - Have Fun Tonight (Geffen)</td>
<td>263</td>
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<td>ROBERT PALMER - I Didn't Mean To Turn You On (Island)</td>
<td>257</td>
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<td>TOTO - I'll Be Over You (Columbia)</td>
<td>249</td>
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<td>EDDIE MONEY - Take Me Home Tonight (Columbia)</td>
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<td>RIC OCASEK - Emotion In Motion (Geffen)</td>
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<td>TINA TURNER - Typical Male (Capitol)</td>
<td>240</td>
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<td>BON JOVI - You Give Love A Bad Name (Mercury/PolyGram)</td>
<td>236</td>
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<td>STEVE WINWOOD - Freedom Overspill (Island/Warner Bros.)</td>
<td>236</td>
<td>7</td>
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<td>COREY HART - I Am By Your Side (EMI America)</td>
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<td>ORAN &quot;JUICE&quot; JONES - The Rain (Def Jam/Columbia)</td>
<td>223</td>
<td>22</td>
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<td>O.M.D - (Forever) Live &amp; Die (Virgin/A&amp;M)</td>
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<td>BILLY IDOL - To Be A Lover (Chrysalis)</td>
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<td>PRETENDERS - Don't Get Me Wrong (Sire/Warner Bros.)</td>
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<td>ARETHA FRANKLIN - Jumpin' Jack Flash (Arista)</td>
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<td>TIL TUESDAY - What About Love (Epic)</td>
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<td>HOWARD JONES - You Know I Love You...Don't You (Elektra)</td>
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<td>CAMEO - Word Up (Polydor)</td>
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<td>ELTON JOHN - Heartache All Over The World (Geffen)</td>
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<td>DARYL HALL - Foolish Pride (RCA)</td>
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<td>BANGLES - Walk Like An Egyptian (Columbia)</td>
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<td>SURVIVOR - Is This Love (Scotti Bros.)</td>
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<td>ROBBIE NEVIL - C'est La Vie (Manhattan)</td>
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<td>LISA LISA and CULT JAM - All Cried Out (Columbia)</td>
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<td>BILLY OCEAN - Love Is Forever (Jive/Arista)</td>
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<td>BEACH BOYS - California Dreamin' (Capitol)</td>
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<tr>
<td>WHAM! - Where Did Your Heart Go (Columbia)</td>
<td>134</td>
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</tbody>
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October 24, 1986, the GAVIN REPORT
NORTH EAST


BOSTON, MA(Melissa-94) Duran, Wham!, Pointers, Elton, J.Mone.


CAPE COD, MA(RANDALL/McVIE-WKPE) Glass Tiger, 5 Star, Kansas, Kool/Gang, Janet Jax..


ROFORD, ME(MEWS/PERRY-WMRR) Temps, Duran, Genesis, P.Yong.

BANGOR, ME(TONY PERKINS-WZCJ) Survivor, 5 Star, Police.

WILLIAMSBURG, ME(TIM MOORE-WKSO) Oran Jones, Jon, B.Burnsby, Kool/Gang, Young, Kansas, Bangles, Triumph.

BANGOR, ME(LEVIN/CLARK-WMFX) Survivor, 5 Star, Police.

BURLINGTON, VT(DEANA YASNER-95XXX) Temps, Survivor, Ocean, Geneva, Kool/Gang, Janet Jax.

BURLINGTON, VT(THOM RICHARDS-999) Genesis, Glass Tiger, Ocean, Janet Jax., Survivor.

HARTFORD, CT(MIKE WEST-WTIC/FM) B.Burnsby, Janet Jax., Duran, Kool/Gang, Young, Kansas, Bangles, Triumph.

BOSTON, MA(WHIT/GRAHAM-89) Genesis, Daryl Hall, Private Eyes, Genesis, Kansas, Duran, Kool/Gang, Young.

NEW YORK, NY(SCOTT SHANNON-1100) No Adds.


MID ATLANTIC


PITTSBURGH, PA(JIM COOK-WJET) B.Burnsby, OMD, Triumph, H.Jones, Survivor.


ALTOONA, PA(TODD HALLIDAY-WBGG) Daryl Hall, Genesis, Ocean, Pointers, Kansas, Miami S.M.


BALTIMORE, MD(KINGSTON/KRONTHAL-B104) Duran, G.Abbott, Survivor.

OCEAN CITY, MD(J.J., HITMAN MCKAY-100KH) T. Heads, Glass Tiger, Kansas, H.Jones, Kool/Gang, Duran, Survivor, Genesis.


SHELBY, NC(ANDY FOSTER-WXIK) M.McDonald, Lightfoot, Townshend, Kool/Gang, Oran Jones, Survivor.

CHARLOTTE, NC(JACK DANIEL-WBCO) No Report, Frozen.


FAIRMONT, NC(JOHN JAMES-WWZ) Rob.Nevil, David +, Temps, Genesis, Jan,mium, Police, Duran, Jan,mium, Duran, T. Heads.

CHARGELEY, SC(JOGER GAITHER-WKQB/FM) Duran, Kool/Gang, Genesis, Kool/Gang, Duran, Eurythmics, P. Young.


GREENVILLE, SC(TOMMY SMITH-WANS/FM) Pointers, Survivor, M.McDonald, Glass Tiger, Janet Jax.

SOUTHEAST


ATLANTA, GA(BOB CASE-293) Duran, Ben E.King, Survivor, G.Abbott.

SWAINSBORO, GA(CARROLL FRI-WGKS/FM) No Report, Frozen.


FAIRMONT, NC(JOHN JAMES-WWZ) Rob.Nevil, David +, Temps, Genesis, Jan,mium, Police, Duran, Jan,mium, Duran, T. Heads.

CHARLOTTE, NC(JACK DANIEL-WBCO) No Report, Frozen.


FAIRMONT, NC(JOHN JAMES-WWZ) Rob.Nevil, David +, Temps, Genesis, Jan,mium, Police, Duran, Jan,mium, Duran, T. Heads.


GREENVILLE, SC(TOMMY SMITH-WANS/FM) Pointers, Survivor, M.McDonald, Glass Tiger, Janet Jax.


COLUMBUS, GA(MC/DAVIES-94Q) Duran, Pointers, Genesis, Kool/Gang, Wham!, Pointers.


TALLAHASSEE, FL(RICH STEVENS-9103) Duran, Genesis, Kool/Gang, Survivor.


FRENCHMANS, FL(J.D. SOUTH-WLQI) Triumph, Bangles, P. Young, M.McDonald.


ORLANDO, FL(MCNAIRY-HAYES-Y106) Bangles, Duran, R.Ocasek, Run DMC, Janet Jax.

MIAMI, FL(FRANK AMADEO-100Q) Survivor, Miami S.M., Janet Jax., Duran, Kool/Gang, Pointers.

MIAMI, FL(MARK SHANDS-95NZ) Bad Co., Kansas, Glass Tiger, Janet Jax.

TAMPA, FL(BOBBY RICH-9105) Genesis, Duran, Miami S.M., G.Abbott.
The Hottest catch-phrase is quickly becoming the Hottest new record.

“The Futures So Bright I Gotta Wear Shades”

WHEN  WPHD  WQXI  WZGC  KMJK
Q100  WZOU d-30  WZZU d-40  KZOU d-35  95XXX
WZR  KTUX d-39  WDTX  WEAG  WZEE 27-23
WKRZ  WKSF d-35  KQIZ  WJMX  WRGN
KBBQ  KIYS a-39
K98
WROG d-35
Q105
WKS1
WANS

KBBQ
WZGC
KMJK

“BURN”

DOCTOR
& THE MEDICS

General PUBLIC

Over 200,000 lps sold already
See ’em on tour NOW!

too much or NOTHING

the first SINGLE from the
I.R.S. ALBUM, hand to MOUTH (IR-5732)

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SUPERMAN

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Blowing out the phones
whenever played at AOR!!

I.R.S.

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SOUTH

DORA, AL (CHRIS BAILEY-WPYK) Genesis, N.Edition, Miami S.M., Run
DMC, P. Young, Pointers, Kansas, Glass Tigr

BIRMINGHAM, AL (PAUL DAVIS-WXXX) Janet Jax, Kool/Gang, Kansas,
Rob.Nevil.

FAYETTE, AL (KELEZ SCOTT-WHKW) Survivor, Glass Tigr, Duran, G.
Loring, Genesis, Kansas, Pointers, Ronst & J.I, Kool/Gang, P. Young,
S.Miller, Meat Loaf, Miami S.M., Janet Jax, Fab TBS.

GADSDEN, AL (BILL ST. JOHN-Q104) Kansas, Duran, S. Miller, Timbuk 3,
Bangles, Elton, Bananarama, Eurythmics, David +

MONTGOMERY, AL (BROWN/CLARKS-WHYY/FM) Kansas, Journey,
Survivor, H.Jones, T.Tuesday.

MONTGOMERY, AL (OWENS/JACKSON-99FM) Survivor, Rob.Nevil,
Bangles.

MOBILE, AL (MARK DAVIS SAWYER-WABM/FM) Ben E. King,

JOHNSON CITY, TN (POTTER/TAYLOR-WQUT) Kansas, Glass Tigr,
Daryl Hall, Genesis, Kool/Gang, Miami S.M.

SPARTA, TN (BILL WINNINGHAM-WSMT) No Report, Frozen.

GREENVILLE, MS (DAN DIAMOND-WIQQ) Ocean, Rob.Nevil, Miami
S.M., Genesis, Bangles, Eurythmics.

TUPELO, MS (LISA LANDAU-KZ103) 5 Star, Bangles, T. Heads, Police,
Survivor, Triumph.

HATTIESBURG, MS (KEN KNIGHT-WHYY/FM) Monkees, Triumph,
H.Jones, Bangles, F.Muuk.

LAUREL/HATTIESBURG, MS (JIMMY BOYD-WNSL) M. McDonald,
Glass Tigr, Mid. Star, Dave Adams, Genesis, Survivor, F.Muuk.

BLOX, MS (BOB LIMA-WQID) P. Young, Janet Jax., Bangles, Survivor.

MCCOMB, MS (SARA KAY-WHNY) FMuuk, Dave Adams, Glass Tigr,
Kool/Gang, Kansas, Ronst J.&I, M. McDonald.

STARKVILLE, MS (WILLIAMS/CROCKETT-WKOR) Rob.Nevil, Bangles,
S. Miller, Genesis, Kansas.


PADUCAH, KY (TONY RICHARDS-WDBJ/FM) No Report, Frozen.

GLASGOW, KY (KELLY DOSSAY-VOVO/FM) Oran Jones, Glass Tigr,
M+R, Run DMC, Survivor, S. Fox, Fab TBS, Pia Zadora.

NEW ORLEANS, LA (MCgee/ROLLING-897) Survivor, W. Chung, Janet
Jax., Duran.

HOUMA, LA (MARK KELLY-KKLU/FM) Kansas, Duran, S. Miller, Genesis,
Glass Tigr, Camero, Oran Jones, Pretenders, Dave Adams.

LAKE CHARLES, LA (HARRISON/GBERT-KBIU/FM) Mid. Star, Ocean,
Survivor, Triumph, Genesis, Duran.


Baton Rouge, LA (MICHAEL ADAMS-WGGZ/FM) Bon Jovi, W.Chung,
C.Lauper.

MONROE, LA (LOR CLARY-KNOE/FM) Bon Jovi, Commodores, Duran,
S.Miller, Timbuk 3, Miami S.M.

ALEXANDRIA, LA (CHRISTIE ATWOOD-QKID/FM) R.Ocasek, P.Gabriel,
Bon Jovi, W.Chung, Kansas, Genesis, Cameo.

EAST CENTRAL

PINEVILLE, WV (RANDY PARKS-WYWO) Ocean, Survivor, Genesis,
Kool/Gang, S. Winwood.

CHARLESTON, WV (SPENCE/ROSE-WVSR/FM) Duran, Ocean,
Kool/Gang, Triumph, Miami S.M., Genesis.

MORGANTOWN, WV (JOHN DELANEY-WCLG/FM) David+, Police, Fab
TBS, P. Young, Genesis, Eurythmics, Duran, S. Miller.

COLUMBUS, OH (RICHARDS/FOXX-WNIC/FM) R.Ocasek, Beach Boys,
Survivor, Kool/Gang, OMD, Bon Jovi, Bangles, Daryl Hall.

COLUMBUS, OH (COOK/HAINES-92X) Kool/Gang, Genesis, Bangles,

ELYRIA/CLEVELAND, OH (BENTLEY/EVAN-WBFA/FM) Miami S.M.,
Duran.

ANGOLA, IN (OSBORN/ST.JOHN-WLKI/FM) Elton, S. Winwood, OMD,
PRETENDERS.

RICHMOND, IN (RICK CASEY-K96) T. Tuesday, OMD, Bangles, H.Jones.

VINCENTS, IN (DANNY WAYNE-WRTB/FM) Duran, Survivor, Elton,
Genesis, OMD, Laban.

TERRE HAUTE, IN (MICKE ARNETT-WPFR) Duran, S. Miller, Kansas,
F.Muuk, Police.

ANN ARBOR, MI (BRENT ALBERTS-WQOB) Outfield, Seger, David +

DETROIT, MI (MARK JACKSON-WHT) Temps, Cameo, Mid. Star, Duran.

LANSING, MI (MARK MALONEY-WVIC) No Report, Frozen.

JACKSON/LANSING, MI (ALIX/WEBSTER-WXQ) Miami S.M.,
Rob.Nevil, Genesis, Duran, Janet Jax., Daryl Hall.

GRAND RAPIDS, MI (MIKE TINNES-WKLO) T. Tuesday, Triumph.

CADILLAC, MI (GARY BURTON-WATT) Genesis, Survivor, Townshend.

ALPENA, MI (DARRYL KELLEY-WHSB) Duran, Genesis, Kool Hall,
Miami S.M., Bad Co.

CHEBOYGAN, MI (MICHAELS/STEVEN-WOLZ-FM) Oran Jones,
Kool/Gang, Survivor, T. Heads, Kansas, Glass Tigr, Ben Orr.

PETOSKEY, MI (DENNIS MARTIN-WPPZ) H. Lewis, T. Tuesday, OMD,
Triumph.

UPPER MIDWEST

DES MOINES, IA (TOM OAKES-KDZ) Rob.Nevil, Timbuk 3, Elton,
Police, Genesis, Duran.

CLEAR LAKE, IA (CARLA KEIS-KVE) Pretenders, S. Lattisaw, Survivor,
Daryl Hall, H. Lewis, Monkees, F. Muuk.

FT. DODGE, IA (JIM DAVIS-KKEZ) W. Zeon, Ocean, Triumph.

CLARION/F. DODGE, IA (DAVE MARSHALL-KRIT) Miami S.M.,
Genesis, Ben E. King, Kansas, Klymaxx, Q. Riot, K. T.P.

WATERLOO, IA (JEFF CHRISTENSON-KOKZ) H. Jones, Genesis,
Kool/Gang, Duran, Glass Tigr, Kansas, Janet Jax., Rob.Nevil,
Miami S.M.

SIoux City, IA (HARRISON/BROWN-KSEZ/FM) Kansas, Duran,
Beach Boys, Survivor, Rob.Nevil.

SIoux City, IA (PAT PAXTON-KGLI) Duran, Banges, T. Tuesday,
Genesis.

IOWA CITY/CEDAR RAPIDS, IA (STEWARD/UGENT-KKRO) Peter &

CEDAR RAPIDS, IA (MANN/DIXON-KCCR/FM) Miami S.M., Glass Tigr.
Kool, W. Chung, Genesis.

CLINTON, IA (BILL WARNER-KJNY) Daryl Hall, Genesis, F.Muuk, H. Jones,
Glass Tigr, Survivor, Run DMC, Stone Fury.

KENOSHA, WI (TERRY HAVEL-WZGO) Duran, Daryl Hall, Kansas, OMD,
Survivor.

MILWAUKEE, WI (DENISE LAUREN-HKTI) Genesis, Wham!, Survivor,
Daryl Hall.

MADISON, WI (JONATHAN LITTLE-Z104) Oran Jones, S. Winwood,
Elton, Genesis, Duran.

GREEN BAY, WI (KIM BRADLEY-WKUA) Timbuk 3, Elton, Survivor,
Daryl Hall.

WAUSAU, WI (DUFF Damos-WIFC/FM) Bad Co., Ocean, OMD, Survivor.

STEVENS POINT, WI (BOULEY/STEFFENS-WSP) Duran, Oran Jones,
Daryl Hall, Glass Tigr, Genesis, Timbuk 3.

LA CROSSE, WI (BHEBERL/SANDERS-HIT105) OMD, Rob. Nevil,
Survivor.

LA CROSSE, WI (GREER/CARR-WIZM/FM) Daryl Hall, Rob.Nevil,
H. Jones, Oran Jones, Elton.

EAU CLAIRE, WI (RICK JAMES-WBIZ) Genesis, Banges, Kansas,
Rob.Nevil, Police.

EAU CLAIRE, WI (RICK ROBERTS-WIAL) H. Jones, Ocean, Banges, Bon
Jovi.

MINNEAPOLIS, ST. PAUL, MN (ANTHONY/MIKHAILS-WKFB/FM) A.

MANKATO, MN (GAVRIN/MCCORMICK-KDGO/FM) Cameo, Rob. Nevil,
Glass Tigr, B. Idol.

ALBERT LEA, MN (PAUL JOHNSON-KCIF/FM) David+, B. Idol, Ocean,
Survivor, F.Muuk, S. Winwood, Bad Co.

ST. CLOUD, MN (BLAKE PATTON-KCLO/FM) Duran, David+, Banges,
Survivor, Pretenders.

VERMILLION, SD (DEAN RUSSELL-KVRF) Eurythmics, S.Miller,
Genesis, Kansas, F.Muuk, Glass Tigr, Duran.

YANKTON, SD (RANDY KUSMAN-KHOU/FM) Survivor, Wham!,
Genesis, Falco, Janet Jax.
NORFOLK, SD (CHARLIE O’DOUGLAS-KRKC) Timbuk 3, David +, Survivor.
ABERDEEN, SD (SCOTT DANIELS-KQ95) P. Young, FMuk, Glass Tigr, Genesis, M. McDonald, Eurythmics, Miami S.M.
RAPID CITY, SD (McDANIELS-AUSTIN-KGGG/FM) B. Hornsby, Peter & Amy, Stacey Q.
RAPID CITY, SD (SHERWYN/KALLAWAY-KKLZ/FM) Ben Orr, Kansas, A Taylor, Glass Tigr, OMD, Cinderella.
FARGO/ Moorhead, ND (STAN MAIN-Y94) Glass Tigr, Kansas, Rob Nevil, Daryl Hall.
GRAND FORKS, ND (ADAM NORTH-KXXL/FM) Oran Jones, Triumph, Survivor, H. Jones.
BISMARCK, ND (BOB BECK-KYYV/FM) Glass Tigr, Genesis, Pointers, Kansas, Timbuk 3.
MINOT, ND (RICK MORGAN-KIZZ) Triumph, Cameo, H. Jones, Rob Nevil, Oran Jones.
DE KALB, IL (LEW WHITE-WDEK/FM) H. Jones, Genesis, Eurythmics, Rob Nevil, FMuk, Ocean.
JOLIET, IL (BOB WEBBER-WILL) Peter & Amy, Survivor, Rob Nevil, Cameo, Genesis, Ocean.
CHICAGO, IL (RICH McCILLAN-WLS/AM) Survivor, Genesis, OMD, Ben E King.
CHICAGO, IL (JEFFREY/KELLY-WYTZ) Genesis, Daryl Hall, OMD, Eagles.
FREEPORT, IL (JIM READEKER-WXQ) Joan Jett, Bad Co., Elton, Oran Jones, Ocean.
ROCKFORD, IL (WALKER-ANTHONY-WYBR) Cameo, Oran Jones, H. Jones, Genesis, Kansas.
ROCKFORD, IL (BRILLIANT-WZOK) Rob Nevil, Bangles, Survivor, Timbuk 3.
GALESBURG, IL (HEATH-SHAVER-WGBO/FM) M. Sweet, W. Chung, Ocean, Glass Tigr, Daryl Hall.
BLOOMINGTON, IL (JUSTIN-ROBBINS-WBNQ) Daryl Hall, Survivor, Kansas, Pointers, Glass Tigr.
CHAMPAIGN, IL (MCANN/McKEIGHAN-WLRW/FM) Survivor, Ocean, Genesis, Glass Tigr.
SPRINGFIELD, IL (GREG LAWLEY-WDBR) Oran Jones, Genesis, Pointers, Duran, Kansas, Glass Tigr, Miami S.M., Janet Jax, Ben Orr, Eurythmics, Cinderella.
FAIRFIELD, IL (TOM LAVINE-FWI) H. Jones, Rob Nevil, T. Heads, Ocean, Survivor, Laban, Dave Adams.
CARBONDALE, IL (TONY WAITEKUS-WCIL/FM) Paul Simon, Duran, Janet Jax, Pretenders, Run OMC, Durft.

CENTRAL

EAST PRAIRIE, MO (GREG LANDIS-KYMO) Police, L. Richire, Genesis, FMuk.
KANSAS CITY, MO (PERUN-BARBER-BKEQ) Duran, Survivor, B. Hornsby.
JEFF. CITY/COLUMBIA, MO (BRIAN MILLER-KTXY) Triumph, Genesis, Police, Ocean, Kansas.
WAYNESVILLE, MO (KEVIN BARTON-KFBDB) Genesis, Survivor, Ocean, Duran, P. Young, OMD, S. Miller.
MANHATTAN, KS (WAGNER-WILSON-KOLA/FM) Pointers, Eurythmics, Miami S.M., Kansas, Bad Co.
HOISINGTON, KS (BIEKER/ATKINSON-HK) H. Jones, Survivor, Rob Nevil, Kansas, Bangles, Triumph.
OMAHA, NE (TOM MIKELSEN-KGOR) Cameo, Oran Jones, Toto.
NORFOLK, NE (DOUG KOEHN-KNEN) Timbuk 3, Bad Co., Eurythmics, Survivor.

GRAND ISLAND, NE (BRADDEE/GORDON-KSYZ/FM) T Tuesday, Survivor.
KEARNY, NE (RICK JEFFREY-KOKY/FM) Ocean, Bad Co., Run DMC, Miami S.M., Laban, Survivor.
MC GOWN, NE (CARTWRIGHT/TAPIA-KZMC) No Report, Frozen.
EL DORADO, AR (BENG ROBBINS-KLBQ/FM) Pretenders, S. Miller, DeBarge, Oran Jones.
SEARCY, AR (JIM DONELLY-KSER/FM) Triumph, Run DMC, H. Jones, Rob Nevil.
LITTLE ROCK, AR (MARK MC CAIN-KKXY) Oran Jones, Cameo, Toto.
FAYETTEVILLE, AR (ALAN/FISK-KKEG) Stone Fury, Genesis, Elton.
FT. SMITH, AR (JOHNN ODEA-KZBB/FM) Bangles, Kansas, Kool/Gang, B. Hornsby.

SOUTHWEST

LAWTON, OK (GARY MITCHELL-KMGZ) No Report, Frozen.
DALLAS, TX (SHOMB/SUDAN-03ZPS) S. Miller, Kansas, Genesis.
LONGVIEW, TX (ROBERT-FULGANG-KKTX) Daryl Hall, Dead/Alive, Survivor, Police, A. Taylor, Laban, Monkees, K. T. P. Dura.
TYLER, TX (DAVE GOLDMAN-KEYP) Genesis, M. McDonald, M. Sweet, Duran, Kansas, Laban, Genesis.
BEAUMONT, TX (MURPHY/JACKSON-B95) Temps, Weird Al.
BRYAN, TX (CARL GILLEN/KTAM) S. Simon, H. Jones, Genesis, Kansas, Bad Co., Miami S. M.
BRYAN, TX (TURNER-OFFERMAN-KTAW/FM) Elton, Rob Nevil, Survivor, Ocean, Timbuk 3, Glass Tigr.
BRYAN, TX (RICK WOODELL-KKYS) M. McDonald, Bad Co., Survivor, Regina, J. Stewart, Genesis.
VICTORIA, TX (JAY ARENA-KVIC) Kool/Gang, T. Heads, Kansas, Genesis, Duran, Rob Nevil, Ben E King, Ben Jovi.
SAN ANTONIO, TX (HUNTER/CARRINGTON-096) Duran, H. Jones, Pretenders, Cinderella, Ben E King, Genesis.
WESLACO, TX (ANNA-DEHAR-094) Janet Jax., Miami S. M., Ben Orr, Duran, B. Idol.
DEL RIO, TX (DON WAYNE-KDTR/FM) Miami S. M., Police, Bad Co., a-Ha, Janet Jax., Pretenders, David +.
Pampa, TX (MIKE KNESL-KGRO) Daryl Hall, Eurythmics, Kool/Gang, Pointers, Bangles, P. Young, Miami S. M., M. McDonald, Kansas, Temps.
AMARILLO, TX (PETER STEWART-KAKS/FM) Bangles, Duran, Daryl Hall, Far Corp., Kansas.
AMARILLO, TX (TIM BUTLER-KPUR) Ronst & JI, Knight/Mod, OMD, Ben E. King, Mendes.
ABILENE, TX (DOMINIC TESTA-KFMN) Wham!, Survivor, Police, 5 Star, Mid Star, B. Squier.
ODESSA/MIDLAND, TX (JIM SCOTT-KWES/FM) Duran, Daryl Hall, Cinderella, Bangles, Rob Nevil.
POTOMAC, AZ (SEAN CONRAD-KSMK) No Report, Frozen.
ALBUQUERQUE, NM (EVAN-BRUSS-KROR) Commodores, C. Simon, Survivor, B. Squier, Police, Duran, Rob Nevil, Cl. Nouveau, Ocean, KBC.
ROCKY MOUNTAIN

BILLINGS, MT (CHARLIE FOX-KKYY) Bangles, Duran, Kansas, Kool/Gang, T. Heads.
BILLINGS, MT (DAVE WEISSMAN-KZLS) Cameo, Wham!, Timbuk 3, H. Jones, OMD, Rob Nevil, Bangles.
KALISPELL, MT (BARRY BENNETT-KBZB/FM) Survivor, Genesis, Duran, Glass Tigr, Timbuk 3, S. Miller.
DENVER, CO (RANDY JAY-KIMI) Orn Jones, T. Tuesday, H. Jones, CMD.
DENVER, CO (DOUG ERICKSON-KPEK) No Adds.
WINDSOR, CO (FRANSEN/WEBER-KUAD/FM) Police, Elton, Survivor, Triumph, Crowded H., Timbuk 3.
GRAND JUNCTION, CO (DARREN TAYLOR-KSTAR) Jon Bovi, Cameo, Eurythmics, Glass Tigr.
CODY, WY (BRYAN SCOTT-KTAG) Ben Orr, Genesis, Kansas, G. Loring, Duran, Glass Tigr.
CASPER, WY (KELLY GORDON-KTRS) Police, Glass Tigr, Ben Orr, Kansas, P. Young, Ocean, Genesis.
GILLETTE, WY (ALLEN SCOTT-KGWW/FM) S. Miller, Kansas, Miami S. M., P. Young, Genesis, Duran, Eurythmics, B. Squier, Queen, S. Red, Ratt.
LEWISTON, ID (JERRY JOLLEY-KMOK) Miami S. M., Cameo, H. Jones, Daryl Hall, Kansas, Genesis, Eurythmics.
LEWISTON, ID (JAY MCCALL-KOZE) Duran, M. McDonald, S. Miller, Miami S. M., Kool/Gang, Eurythmics, Genesis.
BOISE, ID (TOM EVANS-KIYS) Kansas, Janet Jax., Duran, Glass Tigr, Kool/Gang.
MOScow, ID (DARYL CUMMINGS-KZFN) Genesis, P. Young, S. Miller, Duran, Glass Tigr, Kool/Gang, Temps.
SALT LAKE CITY, UT (STONE SMITH-KCPX/FM) Duran, Glass Tigr, Pointers, Wham!, G. Simon.
LOGAN, UT (MARK ROMAN-KVFM) Timbuk 3, H. Jones, Survivor, Run DMC, Ben E. King.
LOGAN, UT (JAY HALL-KBLO) Glass Tigr, Genesis, Duran, Kansas, P. Young, Miami S. M., Rob Nevil, Pointers.
OGDEN, UT (PAUL WILSON-KJOQ) Survivor, Daryl Hall, Triumph.

NORTHWEST

FRESNO, CA (BERRY/CARTER-KMGX) R. Ocasek, Bangles, S. Lattisaw, S. Fox, S. Ties.
SAN FRANCISCO, CA (RICHARD SANDS-KTS/FM) Police, Timbuk 3.
SAN FRANCISCO, CA (RIVERS/NAFTALY-KMEL) Duran, Janet Jax., Pretenders, S. Fox.
NAPA, CA (JEFFREY DE FESI-KVYN/FM) Genesis, Kansas, M. McDonald, F/Mug, Kool/Gang, Eurythmics.
SAN JOSE/LOS GATOS, CA (HARLOW/WEINSTEIN-KATD/FM) Pointers, Glass Tigr, Kansas, Cinderella, Survivor, Ocean.
SAN JOSE, CA (ROBIN SILVA-KWSS) Genesis, Jesse/Gly, Janet Jax., Duran, Survivor.
STOCKTON, CA (ROY WILLIAMS-KJOY) Wham!, Survivor, Genesis, Kansas.
MODESTO/STOCKTON, CA (DAVID KRAHAM-KM104) S. Miller, Genesis, Ocean, Daryl Hall.
MODESTO, CA (FISHER/EDWARDS-KFVM/FM) Duran, Survivor, Daryl Hall.
SANTA ROSA, CA (KIRK MONTERO-KREO) Oren Jones, Genesis, Survivor.
ARCATA/EUREKA, CA (JIM NELSON-III-KKGO) David +, Miami S. M., Police, Genesis, Kansas, Eurythmics.
EUREKA, CA (CHRIS KNIGHT-KFM) Kansas, Miller, Genesis, Duran, Glass Tigr.
SACRAMENTO, CA (GILLETTE/COLLINS-KM102) Duran, Pointers, Janet Jax., Bangles.
SACRAMENTO, CA (BOB WEST-KROY) Cl. Nouveau, Miami S. M., Lattisaw, Kool/Gang, J. J. & W. H.
SACRAMENTO, CA (HUNTER/CHASE-KWOD) Genesis, Duran, Kool/Gang, Pointers, S. Miller, Monkees, Wham!, P. Young.
PARADISE/CHICO, CA (JEFF NELSON-KVNR) Temps, Timbuk 3, Genesis, Ocean, Survivor, Police, Glass Tigr.
REDWOOD/REDDING, CA (KAHL-CARPENTER-KVXX) Daryl Hall, Timbuk 3, H. Jones.
MT. SHASTA, CA (FRED GERDING-KWSK) H. Lewis, Bang, Eurythmics, Daryl Hall, Bad Co., F/Mug, Ocean.
HILO, HI (GUY W. BELLO-KWXX) Elton, OMD, Glass Tigr, Survivor, Ocean, F/Mug, Timbluck.
HILO, HI (DANNY AUSTIN-KKBO) Ocean, Survivor, T. Heads, Glass Tigr, Run DMC, Triumph.
HONOLULU, HI (JAY STONE-K94) Miami S. M., Melba/Fred, Run DMC, Banarama, Police, Janet Jax., R. Palmer.

THE DALLES, OR (ED ROSS-KACI) Genesis, S. Miller, Miami S. M., Triumph, Kansas, Glass Tigr, M. McDonald, Duran, Ratt.
SEASIDE, OR (CHRIS CONWAY-KSWB) Run DMC, Stone Fury, Genesis, Survivor, Ocean, S. Fox, Rob Nevil, Dave Adams, G. Simon.
ALBANY/CORVALLIS, OR (SHANNON/RYAN-KIQY) Duran, Genesis, Miami S. M.
EUGENE, OR (SHAKES/HYATT-KSD/FM) Kool/Gang, Kansas, Glass Tigr, Eurythmics, Genesis, Duran, Miami S. M.
COOS BAY, OR (DAVE O'CONNOR/KING/FM) S. Miller, Duran, Genesis, Eurythmics, Janet Jax., OMD, Glass Tigr, Miami S. M.
COOS BAY, OR (ROB SHANNON-KHSL) Crowded H., Pretenders.
GRANTS PASS, OR (CHARLIE KIRK-KFMJ) Pointers, Glass Tigr, Survivor, Police, Ben E. King, Kansas, Ronst & J.J.
SEATTLE, WA (WENDY CHRISTOPHER-KUBE/FM) OMD, Duran, Ocean.
TACOMA/SEATTLE, WA (SANDY LOUKE-KNBQ/FM) Bon Jovi, Ocean, Survivor, Elton.
OLYMPIA, WA(KEN PAIGE-KQEU) OMD, Ocean, Survivor.
ABERDEEN, WA(RHYM DAVIS-KDUX) H Jones, Rob Nevil, Cameo, Oran
Jones, B. Idol, Monkees, Bad Co., FMuk
CHEHALIS, WA(ROGER DAVE-KITI) FMuk, Ocean, Bad Co., H Jones,
Paul Simon.
LONGVIEW, WA(BOB HART-KLYK) Oran Jones, B. Idol, Ocean, Glass
Tig, T. Tuesday, Genesis, Stabilizer.
YAKIMA, WA(KEVIN JAMES-KZHR) Ocean, Survivor, Rob.Nevil, Ben
E.King, Laban.
SPOKANE, WA(JOHN LAGAN-KZZU/AM) Glass Tig, OMD, Timbuk 3,
Genesis, S. Fox, Burns Sis., M. McDonald, Duran.
SPOKANE, WA(ac CARY CURTIS-KKPL/AM) Pretenders, Daryl Hall, S.
Winwood, H. Lewis, Ocean.
TRI CITIES, WA(JOHN PURDY-OOKJ) Duran, Kansas, S. Miller, Genesis,
M. S.M., P. Young, Eurythmics, Falco.
TRI CITIES,KENNEWICK, WA(ADAM MATHESON-KHWK/AM) Glass Tig,
OMD, Timbuk 3, Genesis, S. Fox, Burns Sis., M. McDonald, Duran.
SPOKANE, WA(JONATHAN WALKER-KZZK) Kansas, Genesis,
Survivor, M. S.M. H. Jones.
VANCOUVER, BC(GARTH KALIN-OKOM) B. Idol, T. Tuesday, OMD,
Bangles, Haywire.
CALGARY, AB(DON STEVENS-AM106) W. Chung, Ron Jovi, H. Lewis.

**J.O.B.S.**

**Air Talent - KRIT-Clarin/Fl. Dodge, IA**
Dave Marshall (315)532-2829
Air Talent - WSKY-Asheville, NC
Job Lee (704)253-4451
Air Talents - WMOW-Willamette, OR
*Brian O'Donnell (2081 Fairgrove - 45011)
Air Talent - KQAU-Green Bay, WI
Ron Ross (Box 310 Kaukauna, WI 94130)
Air Talent (part-time) - KQY-Atlanta/Corvallis, OR
Mike Shannon (503)926-6104
Air Talent - KIXS-Kileen/ Temple, TX
B.J. McCrae (871)699-5000
Air Talent (AM drive) - KTRS-Casper, WY
Kelly Gordon (251 West First - 82601)
Air Talent (drive time) - KZZK-Tri Cities, WA
Jonathan Walker (509)547-9791
Air Talent - WBEA-Elyria/Cleveland, OH
Drew Bentley (Box 4006 - 44036)
Air Talent/Production - KOKI-FM-Eureka/Arcata, CA
Jim Nelly III (Box 1131 - 95521)
Air Talent/Production - KPOW-Powell, WY
Diane Keller (Box 968 - 82435) or (307)754-2251
Air Talent/Production - KYOS/KMYT-Merced, CA
Richard Perry (Box 717 - 95341)
Air Talent/Production - KRMJ-Grants Pass/Medford, OR
*Jerry Allen (1840 Barnett Road - 97504)
News Director - KDZ/A-ZLO-Pueblo, CO
*Steven White (Box 93 - 81002)

*No phone calls please.

**A V A I L A B L E**

J.R. SILVA from KFMI-Eureka, CA is looking for a position as
AT, contact him at (707)442-1420
WARREN FRANKLIN from KVAN-Vancouver, WA is looking for a position
as AT(6PM-Midnight), contact him at (360)427-3511 or 433-5565.
SHARON FOSTER from WZKX-Gulfport, MS is looking for a position
as AT (PM drive), contact him at (601)332-1540.
CHRIS DAVIS from KGHR-Austin, MN is looking for a position as
AT /PD, contact him at (913)(242-4789.
DENNY FOSTER from KROC-Rochester, NY is looking for a position
as AT /PD., contact him at (507)288-3587.
CHARLES DARWIN from KFAB-Salt Lake, CO is looking for a position
as AT /PD, contact him at (303)539-2134.
ROY W. HARRISON from WSUR/Atlanta, GA is looking for a position
as AT/Midnight, contact him at (205)349-4698.
DOUG O'BRIAN from WTYC-Spartanburg, SC is looking for a position
as AT /Sports/Production, contact him at (704)693-5189.
JOHN DIMEO from KTOI-Omaha, NE is looking for a position as
PD, contact him at (205)438-1280.

**S E R V I C E**

KHTN-Placerville, CA - singles: Huey Lewis (Chrysalis), Bruce Hornsby (RCA)
KGCH-Sidney, MT - Huey Lewis (Chrysalis)
WQI-Greenville, MS - singles: A&M, PolyGram
KCSV-Soldotna, AK- Kenny Rogers, Bruce Hornsby (RCA), Moody Blues
(KolyGram)
KLWN-Lawrence, KS - singles & LP's: Billy Vela & The Beaters (Rhino)
KRIT-Clarin/Fl. Dodge, IA - singles & LP's: Capitol, Chrysalis

Moments ago I received the news I didn't want to hear... NBC Trafficologist
and comedienne Jane Domacker had died in a tragic helicopter crash in
New York. Jane and I spent several wonderful years together at KFRC
where she began her radio career. Then News Director Vicki Livaiak and
PD Gerry Cagle had an idea that traffic didn't have to be serious, and thus,
Jane, whose career included singing with the Tubes, acting and
performing wacky stand-up comedy routines, was hired as our resident
trafficologist, teamed with Dr. Don Rose. No matter how we felt walking
through the door each day, her smile, usually accompanied by a hug and
a loud, "DUKE-EE" would never fail to bring on a smile, instantly. At
the moment, all of us who knew and loved her are still trying to grapple
with the news of her untimely passing. Though Jane's many talents are sure to
be her legacy, for me they will always be overshadowed by her qualities as
a caring, insightful and brilliant human being. The impact her life had on so
many will always be remembered. 

Dave Sholin

**B I R T H S**

Our CONGRATULATIONS to DANNY BUCH, Director of National
Album Promotion Atlantic Records, and his wife SUE on the birth of their
son ANDREW ERIC. Born on October 16th, weighing 7 lbs, 14 oz.

...CONGRATULATIONS to RICK CASEY, Music Director
of K96-Richmond, IN and his wife LYNN on the birth of their daughter
STEVIE RAE ANN. Born on October 17th, weighing 7 lbs, 4 oz.
Changes are allegedly a buzz between WBCN-Boston and WXKR New York. WBCN Music Director Bob Kranes is reportedly heading back to the New York area to take over the MD position at WXKR. It’s also being whispered that Kranes’ eventual replacement could be music maniac Carter Alan. You might remember that Kranes was part of the WBCN sweep at the last Gavin Awards. He walked away with Music Director of the Year for Album Radio. His return to New York would be a homecoming, since beginning at WLIR - Long Island.

Other Big Apple arrivals include a Baby Buch. That’s Andrew Eric Buch born to proud parents Danny Buch and wife Sue. Danny is the National Album Director for Atlantic Records. An avid Rangers fan-to-be, Andrew is doomed the fate of either goalie or left wing. At last Danny has a son to which he can pass on that season seat.

And there’s yet more hustle and bustle in the New York Atlantic nest. While there’s been no official announcement, it looks like Marc Nathan will be working out of the Atlantic offices rather than exclusively with Atco. We did a little detective work and tracked Nathan down in an Atlantic office promoting Atlantic music.

Is talented album promoter Heavy Lenny Bronstein heading for big opportunities in the near future?... at a label?... Meanwhile, Harvey Leeds has been officially named Vice President of Album Promotion for Epic /Portrait/Associated labels.

Should be an interesting battle in Cleveland as John Gorman of WMMS fame moves over to WGCL, soon to be WNCX. Gorman, as VP/OM, brings Denny Sanders in as PD. Sounds like a big Top Forty war is in the making.

Radi-O-Rama... Some changes at KZPP-Phoenix. Mike Elliot moves from mid-days to PM drive. Valerie Knight takes over the mid-day slot from overnights and Research Director Mike Weatherly is promoted to Music Director... C’wag manman, Stan Main is leaving Y94-Fargo, ND to take over as PD of WCMF-Rochester, NY. Stan goes from Top Forty to Album Radio... HIT105 (WLXR) La Crosse, WI unveils a new programming team. Chris Shebel (formerly of aforementioned KZPP) is the new PD and Ric Sanders (formerly part-time at WOLQ-Minneapolis) joins up as MD... Up at KSEZ - Sioux City, IA, Doug Brown has been promoted to MD... Al Springer joins KHYY-Sacramento, CA as Account Executive... William Payne, president of KTFX-Tulsa, OK journeys Down Under to speak to the Independent Broadcasters Association of New Zealand... Deacon Baker moves from KTUX - Shreveport, LA to WQID-Biloxi, MS as overnight air talent... Dick Alpert joins WISN-Milwaukee as afternoon drive/MD from crosstown WEMP... WMJY - Birmingham, AL Asst. PD Charlie Cooper has been promoted to PD of WVAF - Charleston, WV... Randy Roadz leaves KDUX-Aberdeen, WA to take mid-days at KLYK in Longview, WA... Rhys Davis, the PD of KDUX, will assume music duties... Changes in Chico: Jeff Nelson takes over the MD slot at KNVR - Paradise/Chico, CA... Donovan Blue is still on at PD. Over at KPAY, Andy Manuel joins up as air talent from KGW-Portland, OR... Hearty congrats to Roy Williams, who after 15 years at KJOY-KJAX-Stockton, CA becomes Operations Manager. Roy’s new duties will get him involved in the business and sales end of things. Bill Bishofberger is promoted to Asst. PD.

KIIS/FM in Los Angeles hosted the first of their Manic Mondays last week at the historic Hollywood Palace on Vine Street. Admission was free before 8PM and the first live act was featured, appropriately enough, The Bangle's. Joining them onstage for the title tune of the night was Prince and his lovely guitar player, Wendy.

Speaking of LA, C’wag got a call from Lou Simon, the multi-talented on-air Asst. PD from KNX/FM and former MD/AM drive personality at KKHR. Lou is looking for his next challenge and anyone interested should give him a bell—803-522-9039. Pick up dat phone!

Big changes at KTAO Taos, NM (formerly KVMN), although their progressive Album Radio format stays intact. Program Director Brad Hockmeyer is now the principal owner of the station. He will remain PD, although he admits filling the GM position will be unique as the PD assumes the responsibilities of ownership, concentrating on programming. Hockmeyer has already moved the facilities and installed a new tower in addition to changing the call letters. "We’ve been an outlaw station for years. That won’t change, although things might be tightened up a little bit. I’ve hired a full time News Director, we’re an AP outlet, so news will be an important factor. As for the airstaff, I’m trying to keep it as small a group as possible. Everybody pitches in, doing extra stuff. We’ve got a great outfit."

Our sincere regrets over the tragic death of WNAC radio/traffic personality Jane Dornacker last Wednesday afternoon. Jane was tragically killed when the helicopter she was in crashed in Manhattan. For a tribute from Dave Sholin, see the previous page.

"SAVE TIME FOR ME" 38-06286
Produced by Alan Tanney

WWWD 98Q
WBPM  WAGQ KCLD
WBHY  WGKS KCP1
WFJA  WHKW KNJY KJLS
WKSP  WHNY KZEV KTUF
WKZQ  WIFX WGBQ KEYP
From the Album INSIDE
LISTEN UP!

"I hear a heart beat
It's ringing out across the universe"

"THIS IS THE WORLD CALLING"
the first single from the forthcoming solo LP by

BOB GELDOF

Deep In The Heart Of Nowhere

Produced by the Brothers of Doom
with special thanks to Jimmy Lovine

On Atlantic Records, Cassettes and Compact Discs.

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A BLAST FROM THE PAST

On September 18th WFIL-Philadelphia celebrated its 20th Anniversary. To mark the occasion, the station brought back 14 of its "boss jocks" who made the station #1 in the country in 1971. For one magical day, Philadelphia was treated to a solid-gold blast from the past. The old jingles were pulled from the archives, and there were celebrities phoning in and stopping by to say hello. Philadelphia Mayor Wilson Goode issued a Mayoral Proclamation, and for 18 hours, Philadelphians had a chance to return to the good old days when AM was king and WFIL was Boss.

WATCHING THE STARS UNDER THE STARS

WBCN-Boston got together with Coca-Cola to celebrate summer's end with a special rock n roll "WBCN Night At The Drive-In." The station allowed free admission to any car with a WBCN bumpersticker and six empty cans of any Coca-Cola product. Proceeds from the empties' refunds were given to the Jimmy Fund, a local children's cancer research charity. All patrons received Coca-Cola/Max Headroom sunglasses and t-shirts, and "Catch The Wave" beach towels. With nearly 700 cars in attendance, the drive-in had its busiest night in nearly 20 years.

BOARDSWALK IS WNEW'S HOT SPOT

The weather was perfect - warm but not sweltering - as WNEW/FM - New York invited their listening audience to the New Jersey Boardwalk at Asbury Park for a day at the beach. A record crowd turned out to have a great time with on-air personalities Richard Neer, Mark McEwen, Dave Herman and Dennis Elsas. Live concert performances were provided by Bricklin, John Eddie and LaBamba. To top off the day, WNEW/FM got the perfect gift: a proclamation from New Jersey Governor Thomas Kean declaring "August 29, 1986 as New Jersey and WNEW/FM Perfect Day Together In The Garden State". Who could ask for anything more?

WINNERS GO "BANANAS FOR MONKEES"

94 WKTI-Milwaukee held a promotion to welcome The Monkees to the Wisconsin State Fair. Five lucky winners and their guests went "bananas" and got to go backstage to meet Mickey, Davy and Peter. Tim Fox, P.D. of the station and Jim "Lips" LaBelle, promotion director, were included in the backstage festivities and gave the whole event rave reviews.
THERE'S NO DOUBT IT'S HITBOUND!

GENESIS

"Land Of Confusion"

7-89336
Also available: 12" Extended Version 0-86761

the follow-up to their #1 single, "Throwing It All Away"

from the Double Platinum LP, Invisible Touch
81641

Produced by Genesis and Hugh Padgham

On Atlantic Records, Cassettes and Compact Discs

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EVERYTHING BUT THE GIRL

“DON’T LEAVE ME BEHIND”

From the LP BABY THE STARS SHINE BRIGHT

MICHAEL MCDONALD

“OUR LOVE
(Theme from NO MERCY)”

From the MICHAEL MCDONALD album NO LOOKIN’ BACK on Warner Bros. Records & from the Tri-Star film NO MERCY

www.americanradiohistory.com
### POWER TRIO

- **Peter Cetera & Amy Grant** - The Next Time I Fall (Full Moon/Warner Bros.)
- **Lionel Richie** - Make It Last A Lifetime (Motown)
- **Carly Simon** - Coming Around Again (Arista)

### CERTIFIED

- **OMD** - (Forever) Live And Die (Virgin/A&M)
- **Sergio Mendes Brasil '86** - Take This Love (A&M)

### MOST ADDED

- **Miami Sound Machine** - Falling In Love (Uh-Oh) (Virgin/A&M)
- **Linda Ronstadt & James Ingram** - Somewhere Out There (MCA)

### RECORD TO WATCH

- **Howard Hewett** - I'm For Real (Elektra)

### DROPPED:

- Moody Blues
- Neil Diamond
- Air Supply
- Billy Ocean (Zone)
- G. Loring & C. Anderson
- Jimmy Buffet

### CHARTBOUND

**Huey Lewis & The News** - Hip To Be Square (Chrysalis)
**Ben E. King** - Stand By Me (Atlantic)
**Miami Sound Machine** - Falling In Love (Uh-Oh) (Epic)

### ACTION SIDES

- **Corey Hart** - I Am By Your Side (EMI America)
- **Gordon Lightfoot** - Stay Loose (Warner Bros.)
- **Metropolitans** - Camden Tide (T.C.)
- **Elton John** - Heartache All Over The World (Geffen)
- **Daryl Hall** - Foolish Pride (RCA)
- **The Monkees** - Daydream Believer (Arista)
- **Air Supply** - One More Chance (Arista)
- **Luther Vandross** - Give Me The Reason (Epic)
- **Howard Hewett** - I'm For Real (Elektra)
- **Benjamin Orr** - Stay The Night (Elektra)
- **Pretenders** - Don't Get Me Wrong (Sire/Warner Bros.)
- **Steve Winwood** - Freedom Overspill (Island/Warner Bros.)
- **Crowded House** - Don't Dream It's Over (Capitol)
- **Gregory Abbott** - Shake You Down (Columbia)
- **William Lee Golden** - You Can't Take It With You (MCA)

### NEW

- **Miami Sound Machine** - Falling In Love (Uh-Oh) (Epic)
- **Linda Ronstadt & James Ingram** - Somewhere Out There (MCA)
- **Glass Tiger** - Someday (Manhattan)
- **Michael McDonald** - Our Love (Theme from "No Mercy") (Warner Bros.)
- **Kansas** - All I Wanted (MCA)
For the entire month of July, Peter Cetera held on to the number one slot with "Glory Of Love." His stay at the top may be a tad shorter this time as Lionel Richie is just moments away with momentum and Motown on his side.

Bruce Hornsby & The Range are now home free with a whopping 201 stations and a seven week HIT FACTOR of 90%. Look at that triple A&M debut on the chart. OMD does it on 91 stations and a HIT FACTOR of 62%. Sergio Mendes does it on 111 stations in three weeks and Double via 94 stations and a HIT FACTOR of 65%.

Mover of the week, though, must go to Billy Ocean who charts in only two weeks, scoring 129 stations in that brief time. Whew!

Last week's RECORD TO WATCH, Crowded House's "Don't Dream It's Over" picks up 17 adds and now includes the following A/C's: WNLC, WCHV, WQHO, WSKY, KROC, KKLV, KMWX, KGY, WIOU and WALG.

This week's RECORD TO WATCH, Howard Hewett's "I'm For Real" is fulfilling its title with the likes of: WABZ, WCHV, WGSV, WWHO, WSKY, WMFT/FM, WJON, WMGN, KTLK, KHYU/FM, KALE and KTIM/FM. R&D

RECOMMENDED FOR A/C RADIO

**El DeBarge**
*Someone (Gordy/Motown)*
Complete with the music signature of producer/arranger/writer Jay Graydon, this track can't miss with A/C radio. Note that one of the song's writers is Manhattan's Robbie Nevil.

**Paul Simon**
*Graceland (Warner Bros.)*
Paul re-decorates the mansion into a metaphor. The lyrics are a tribute to the dreams of a building and the building of a dream.

**Chicago**
*Will You Still Love Me (Full Moon/Warner Bros.)*
Having dispensed with their reprieve of 25 Or 6 To 4, they can now get back to fresh tracks and everything else we'll hear from the 18th album will have a home in A/C radio. It all begins with this one.

**George Benson**
*Shiver (Warner Bros.)*
The song's strong chorus and plucky rhythm track are the foundations upon which GB builds his strongest single in recent years. He may be Shiverin', but it ain't chillin'.

**Billy Vera & The Beaters**
*At This Moment (RCA)*
This song debuted in last season's Family Ties sitcom and it's amazing what one play will do to your listeners.

**Journey**
*I'll Be Alright Without You (Columbia)*
Less intense than the first three singles, this one really plays on Steve Perry's ballad strengths. Should be their biggest A/C track on the album.

**Bob Geldof**
*This Is The World Calling (Atlantic)*
It has been his vision rather than his vocal chords which has given the popular music world its proudest moments. But now, it's back to making music and this re-entry, fortunately for A/C radio, bares no resemblance to anything released under his group banner, The Boomtown Rats.

---

**HIT FACTOR**

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Adds</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>PETER CETERA &amp; AMY GRANT</td>
<td>The Next Time I Fall (Full Moon/W.B.)</td>
<td>228</td>
<td>211</td>
<td>14</td>
<td>2</td>
<td>1</td>
<td>98%</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>LIONEL RICHIE</td>
<td>Love Will Conquer All (Motown)</td>
<td>226</td>
<td>186</td>
<td>32</td>
<td>5</td>
<td>3</td>
<td>96%</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>CARLY SIMON</td>
<td>Coming Around Again (Arista)</td>
<td>214</td>
<td>190</td>
<td>18</td>
<td>3</td>
<td>3</td>
<td>97%</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>BRUCE HORNSBY &amp; THE RANGE</td>
<td>The Way It Is (RCA)</td>
<td>201</td>
<td>132</td>
<td>50</td>
<td>6</td>
<td>13</td>
<td>90%</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>HUMAN LEAGUE</td>
<td>Human (Virgin/A&amp;M)</td>
<td>198</td>
<td>111</td>
<td>70</td>
<td>5</td>
<td>12</td>
<td>91%</td>
<td>7</td>
<td></td>
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<tr>
<td>MADONNA</td>
<td>True Blue (Sire/Warner Bros.)</td>
<td>205</td>
<td>85</td>
<td>96</td>
<td>9</td>
<td>15</td>
<td>88%</td>
<td>5</td>
<td></td>
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<tr>
<td>BEACH BOYS</td>
<td>California Dreamin' (Capitol)</td>
<td>195</td>
<td>61</td>
<td>114</td>
<td>11</td>
<td>9</td>
<td>89%</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>JANET JACKSON</td>
<td>When I Think Of You (A&amp;M)</td>
<td>153</td>
<td>95</td>
<td>50</td>
<td>5</td>
<td>3</td>
<td>94%</td>
<td>11</td>
<td></td>
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<tr>
<td>RIC OCASEK</td>
<td>Emotion In Motion (Geffen)</td>
<td>178</td>
<td>55</td>
<td>104</td>
<td>6</td>
<td>13</td>
<td>89%</td>
<td>8</td>
<td></td>
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<tr>
<td>CHRIS DEBURGH</td>
<td>The Lady in Red (A&amp;M)</td>
<td>149</td>
<td>29</td>
<td>105</td>
<td>13</td>
<td>2</td>
<td>89%</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>KENNY ROGERS</td>
<td>They Don't Make Them Like They Used To (RCA)</td>
<td>156</td>
<td>30</td>
<td>82</td>
<td>14</td>
<td>30</td>
<td>71%</td>
<td>5</td>
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<tr>
<td>BOSTON</td>
<td>Amanda (MCA)</td>
<td>133</td>
<td>35</td>
<td>65</td>
<td>17</td>
<td>16</td>
<td>75%</td>
<td>6</td>
<td></td>
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<tr>
<td>CHRISTOPHER CROSS</td>
<td>Loving Strangers (Arista)</td>
<td>134</td>
<td>17</td>
<td>74</td>
<td>27</td>
<td>16</td>
<td>67%</td>
<td>6</td>
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<tr>
<td>GLADYS KNIGHT &amp; BILL MEDLEY</td>
<td>Loving On Borrowed Time (Scotti/CBS)</td>
<td>123</td>
<td>23</td>
<td>62</td>
<td>20</td>
<td>18</td>
<td>69%</td>
<td>10</td>
<td></td>
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<tr>
<td>LEVEL 42</td>
<td>Leaving Me Now (Polydor/PolyGram)</td>
<td>94</td>
<td>18</td>
<td>52</td>
<td>16</td>
<td>8</td>
<td>74%</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>OMD</td>
<td>(Forever) Live And Die (Virgin/A&amp;M)</td>
<td>91</td>
<td>9</td>
<td>48</td>
<td>27</td>
<td>7</td>
<td>62%</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>SERGIO MENDES BRASIL '86</td>
<td>Take This Love (A&amp;M)</td>
<td>111</td>
<td>6</td>
<td>45</td>
<td>33</td>
<td>27</td>
<td>45%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>WHAM!</td>
<td>Where Did Your Heart Go? (Columbia)</td>
<td>109</td>
<td>4</td>
<td>47</td>
<td>38</td>
<td>20</td>
<td>46%</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>DOUBLE</td>
<td>Woman Of The World (A&amp;M)</td>
<td>94</td>
<td>6</td>
<td>56</td>
<td>28</td>
<td>4</td>
<td>65%</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>BILLY OCEAN</td>
<td>Love Is Forever (Jive/Arista)</td>
<td>129</td>
<td>2</td>
<td>32</td>
<td>21</td>
<td>74</td>
<td>26%</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>HUEY LEWIS &amp; THE NEWS</td>
<td>Hip To Be Square (Chrysalis)</td>
<td>71</td>
<td>13</td>
<td>32</td>
<td>14</td>
<td>12</td>
<td>63%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>BEN E. KING</td>
<td>Stand By Me (Atlantic)</td>
<td>92</td>
<td>3</td>
<td>36</td>
<td>40</td>
<td>13</td>
<td>42%</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>

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NORTHEAST

SPRINGFIELD, MA (WALT PINTO-WHYN) C.Simon, Madonna.
GREENFIELD, MA (RICHARD ARCHER-WHAI) Vandross, G.Abbott,
Wham!
LEWISTON, ME (CHRIS LAYNE-WLAM) Madonna, Beach Boys.
BANGOR, ME (FRED MILLER-WWMJ) Air Supply, Lightfoot, H.Hewett,
Ocean, Ben Orr.
WHITE RIVER JCT, VT (CHARLIE TURNER-WKXE) Ronst & I.,
M.McDonald, P. Yount, Miami S.M., The City, Eurythmics, Metropolis.
NEW LONDON, CT (DANNY O'BRIEN-WLNC) Madonna, Crowdod H.,
Daryl Hall, K.Rogers, Boston.
NEW HAVEN, CT (JAY MC CORK-MICK-WEL) No Report, Frozen.
ALBANY, NY (CHRIS HOLMBERG-WWOM) Regina, H.League,
B.Hornsby, Beach Boys.
KINGSTON, NY (WAYNE FISK-WGHO) Monkees, Rta/Rupt., Air
Supply, Ocean, Ronst & I., G. Loring, K.Rogers.
POUGHKIEPSIE, NY (BILL PFISTER-WJJB/FM) Monkees, Ocean.
UTICA/ROME, NY (JOHN CARUCCI-U102) C. Cross, Double, Jarreau,
Monkees.
PITTSBURGH, PA (BOB CONRAD-WTAE) No Adds.
JOHNSTOWN, PA (JACK MICHAELS-WKYE) Ben Orr, Eurythmics,
Mimi S.M., Ocean.
NEW CASTLE, PA (GARY WEST-WKST) B.Hornsby, Knight/Med,
Boston.
SHARON, PA (KEITH CORSO-WPIC) H.League, Madonna, Beach
Boys.
WILMINGTON, DE (NICK SENeca-WDEL) David Pack, K.Rogers.
DOVER, DE (DONNA BEATY-WDOV) Knight/Med, Boston, Madonna.
WILLIAMSON, WV (TONY WICK-WBTH) Miami S.M., Glass Tigr,
Ben Orr, Genesis, Duran, Kansas, M.McDonald, Ronst & I.,
Pretenders, Police.

SOUTH

OCEAN CITY/SALISBURY, MD (KEN MEDEK-WQHO/FM) C.Hart,
Crowded H., Eurythmics, G. Loring, Miami S.M., M.McDonald, Tepper.
WINCHESTER, VA (FRANK MITCHELL-WINC) Elton, Alabama,
K.Rogers.
HARRISONBURG, VA (ADAM STUBBS-WGOO) Daryl Hall, Ocean.
CHARLOTTESVILLE, VA (BOB JAMES-WVAL) R.Vela, Kool/Gang,
Ocean, Miami S.M., Air Supply, C. Hart.
RICHMOND, VA (GARY KING-WRVA) B.Hornsby, C.Lauper, Madonna.
RICHMOND, VA (DILLON/BEVINS-WEZS) Ben E.King, Monkees,
K.Rogers, Ocean, G.Abbott.
NORFOLK, VA (NICK O'NEIL-WLTY) H.League, R. Palmer.
LYNCHBURG, VA (BOB ABBOTT-WGOF/FM) K.Rogers.
WEIRTON/STEUBENVILLE, WV (ANTHONY/MITCHELL-WEIR)
Beach Boys, B.Hornsby.
MORGANTOWN, WV (CRAG COCHRAN-WCLG/AM) Ben E.King,
Wham!, Monkees, Miami S.M., Ronst & I.
GOLDSBORO, NC (ALAN HOLLER-WEQR) Ben E.King, Elton, Daryl
Hall, G.Abbott, Police, Ocean, Survivor.
ROCKY MOUNT, NC (LESLIE JORDAN-WKRD) K.Rogers, Glass Tigr,
C. Cross, Pia Zadora, Ben Orr, Pretenders.
ALBEMARLE, NC (RIC PATTERNSON-WABZ) Level 42, Elton,
H.Hewett, Crowded H., Glass Tigr, Miami S.M., M.McDonald.
SALISBURY, NC (DAVE STILLER-WSTP) No Report, Frozen.
CHARLOTTE, NC (MARTY LAMBERT-WBT) Frozen.
CHARLOTTE, NC (BILL CONWAY-WWZC) Ocean, R.Ocasek.
NEW BERN, NC (JOEL PORTER-WSFL/FM) No Report, Frozen.
ASHEVILLE, NC (BRIAN LEE WSKY) Air Supply, Pointers,
Eurythmics, Miami S.M., Kool/Gang, G.Abbott.
CONWAY/MYRTLE BEACH, SC (BOB VANDEGRIFT-WAYV/FM)
Survivor, Ocean.
CARROLLTON, GA (BOBBY DEE-WPPI) No Report, Frozen.
ROME, GA (T.J. McClaire-WKXZ) Wham!, Ben E.King, Kansas, Air
Supply, Ronst & I., M.McDonald.
ATLANTA, GA (CHAPPELL/MCCOY-WSB/FM) Ocean, Ben Orr.
ATLANTA, GA (GREG PICTIANO-WSBM) L.Richie.

MIDWEST

MASSON CITY, IA (CINDY HUBER-KKIB) Ronst & I., Miami S.M., Wham!,
Kansas.
MASSON CITY, IA (HARRY O'NEIL-KLSS) Knight/Med, Lisa Lisa, Air
Supply, Ben Orr, Ocean, Outfield.
MASSON CITY, IA (STEVE LOCKER-KGLO) Mendes, Miami S.M.
WATERLOO, IA (ROGER DAVIS-KWLO) Air Supply, H.Hewett,
Ocean.
DUBUQUE, IA (WES DAVIS-KAT/FM) H. Lewis, M. Jones, Monkees,
Ocean.
CEDAR RAPIDS, IA (GARY EDWARDS-WMT/AM) Ronst & I., Miami
S.M.
CEDAR RAPIDS, IA (DENNIS GREEN-WMT/FM) Miami S.M.,
R.Ocasek, Kansas, Ronst & I., Ben E.King.
FOREST LAKE, MN (CATHLEEN CARY-WLXK/FM) Amy Grant, Ronst
& I., Miami S.M., Knight/Med.
NORTHFIELD, MN (RICH HARRIS-KYMN) Daryl Hall, Wham!, C. Cross.
MINNEAPOLIS, MN (CHUCK KNAPP-KSTP/FM) H. League, Janet
Jax, Madonna, S. Winwood.
ROCHESTER, MN (RICH PETERSON-KROC/AM) Glass Tigr, Ocean,
Ronst & I, Ben Orr, G. Loring.
ROCHESTER, MN (A.ELSON/MITCHELL-KWEB) Ocean, Mendes,
Ben Orr, R.Ocasek.
LUVERNE, MN (KEITH MAINE-KGAD) Ronst & I., M. McDonald,
Lightfoot, Knight/Med, G. Loring, M. Johnson.
PIPESTONE, MN (BERNIE WIEME-KKAX) Wham!, H. Lewis,
Knight/Med, Crowded H., M. McDonald, Glass Tigr, Kansas.
WILLMAR, MN (PAUL DAVIS-KKIC/FM) Police, S. Red, Glass Tigr,
Kansas, Miami S.M., Genesis, Survivor, H. Jones.
MARSHALL, MN (CRAIG ALLEN-KKCK/FM) H. Lewis, Wham!,
Pretenders.
MONTEVIDEO, MN (LOU KUNO-KMGU) C. Cross, Ocean.

ATHENS, GA (BRENT JOHNSON-WRFC) R.Ocasek, Pretenders,
Ocean, Fab TBS, E. Money.
AUGUSTA, GA (HUMPHREYS/PATRICK-WZNY) K.Rogers, Ocean.
ALBANY, GA (RON MANI-WALG) Pretenders, Ben Orr, M. McDonald,
Ronst & I., Miami S.M., Glass Tigr, Kansas.
ST. AUGUSTINE, FL (JIM ANDREWS-WUUV) Ben E.King, Glass Tigr,
Mendes, Ocean, Daryl Hall.
STUART, FL (CHRIS MICHAELS-WSTU) R. Palmer.
SYLACAUGA, AL (RAL BATTY-LEE-WEB) Ben Orr, Mendes, Glass
Tigr, K.Rogers, M. McDonald.
TUSCALOOSA, AL (SANDER WALKER-WX/FM) Aretha, Daryl Hall,
Mendes, Ben Orr, Vandross.
HUNTSVILLE, AL (STEVE DALLAS-WAH) Ronst & I., W.L. Golden,
Air Supply, H. League, R. Charles, Statlers.
GADSDEN, AL (LOGAN/FORD-WGAD) Miami S.M., Air Supply,
B.Hornsby, K.Rogers, Ronst & I.
GUNTERSVILLE, AL (KERRY JACKSON-WGVS) Miami S.M.,
Kool/Gang.
VALLEY HEAD, AL (CHRIS JAMES-WORK) Monkees.
ANNISTON, AL (CHRIS ERIC STEVENS-WDNG) G. Loring.
BAY MINETTE, AL (T.M BROWN-WBCA) K.Rogers, Knight/Med.
MOBILE, AL (HYLTON/GOLDEN-WKRG/FM) Ben Orr, Miami S.M.,
B. Oaks, Miami S.M., Ben Orr, Knight/Med.
NORFOLK, VA (NICK O'NEIL-WLTY) Ronst, Ocean, Ocean Supply,
Mendes, H.Lewis.
CLARKEVILLE, TN (MONTE HAMILTON-WJZM) H. Lewis, H. Jones,
Mimi S.M., Daryl Hall, Wham!, Kansas, K. Rogers, Ocean.
CHATTANOOGA, TN (DEALE SEASON-WGOW) Ocean, K. Rogers,
Mandana.
OXFORD, MS (DAVID KELLUM-J107) Amy Grant, Glass Tigr, Miami
S.M., Air Supply, K.Rogers, Ronst & I., Ben Orr.
PASCAGUL, KY (CHARLIE RIVERS-WKXY) Miami S.M., Eurythmics,
J. Beal, Miami S.M., Eurythmics.
BOWLING GREEN, KY (SCOTT THOMPSON-WBGN) Vandross,
Ronst & I., M. McDonald, Miami S.M., Kansas.
SHREEVEPORT, LA (JEFF EDMAN-KKVI/FM) No Report, Frozen.
PINEVILLE/ALEXANDRIA, LA (HOLIDAY/LYNNH-KSY/FM)
Boston, Beach Boys, Knight/Med.
EL DORADO, AR (GARY TERRELL-KXXM) No Report, Frozen.
ST. CLOUD, MN (MIKE DIEM-WJON) Eurythmics, Glass Tigr, Boston, Air Supply, Miami S.M.
ALEXANDRIA, MN (MIKE LOMMEN-KSTQ) Boston, C.Hart, Elton, Laban.
ABERDEEN, SD (DAN ZERR-KSDN) No Report, Frozen.
GRAND FORKS, ND (PAUL KERO-KNOX) Mendes, Ocean, Miami S.M., Ronst & I.
BISMARCK, ND (BRANNAN-HARDT-KFYR) Glass Tigr, Ocean.
HANNIBAL, MO (CHUCK YATES-KGRC) Jarreau, Daryl Hall, Crowded H.

POPLAR BLUFF, MO (KEULY URICH-KJH) T.Tuesday, H.Lewis, Ocean, Vandross.
ST. JOSEPH, MO (BOB HEATER-KKJO) Boston, H.League, C. Cross, K.Rogers.
JOPLIN, MO (TROY WEST-KFSB) Ocean, Pretenders, Miami S.M.

LAWRENCE, KS (BIL KEWEEN -KMW) Miami S.M., Ronst & I., M. McDonald, Mendes.
TOPEKA, KS (ROSE RUES-KMAH) No Adds.
LINCOLN, NE (CATHY BLYTHE-KFOR) Frozen.
HASTINGS, NE (BRUCE DAVIS-KHAS) No Report, Frozen.

CENTRAL

NEWARK, OH (DAVE BLACK-WNKO) Fraser, No Report, Frozen.
URBANA/SPRINGFIELD, OH (RUSS SHAFFER-WKSW) No Report, Frozen.
LOGAN, OH (CHUCK ANTHONY-WLGN) No Report, Frozen.
COLUMBUS, OH (DAVE BISHOP-WSNY) R.Ocasek, Mendes, Boston.
MARION, OH (JIM HOWELL-WMRN) Ocean.
MARION, OH (BILL MOORE-WDFI) OMD, Pretenders, Ocean, Survivor, Ben Orr.
ARBOULD, OH (RICK CONTI-KWHD) Double, Glass Tigr, Kansas, Ronst I.
TOLEDO, OH (FRED HELLER-DSPD) Lightfoot, Ben E. King.
TOLEDO, OH (JAY MATTHEWS-3WM) Boston, Madonna, DeBurgh, Ocean.

ZANESVILLE, OH (PETE PETONIAK-WHIZ) Wham!, Ocean, Glass Tigr.
YOUNGSTOWN, OH (JIM MARTIN-WFMJ) C. Cross, Metrop's, OMD, Ocean.
DOVER, OH (STEVE KELLY-WJER) Ocean, M. McDonald, Monkees, Metrop's.

SANDUSKY, OH (BILL ZIMMERMAN-WLCE) No Report, Frozen.
SPRINGFIELD, OH (STEVE POPP-WAZU/FM) K.Rogers, C. Cross, Beach Boys, Janet Jax.
SPRINGFIELD, OH (DALE GRIMM-WIZE) No Report, Frozen.
GALLOPIS, OH (TIM MAXWELL-WJEH) Knight/Med, Mendes, Ronst I., Miami S.M., C. Simon, M. McDonald, G. Loring, Glass Tigr, Pretenders.
RUSHVILLE, IN (KEVIN L. STONE-WRCR) C. Cross, Daryl Hall, Rita/Rupt, Lightfoot, Monkees, Wham!
LOWELL, IN (JIM HOLLIS-WVZM) No Adds.
KOKOMO, IN (DARRYL PARKS-WIOU) B.Hornsby, Miami S.M., Crowded H.

VERSAILLES, IN (DALE M. GRAVES-WOVR) P. Gabriel, Boston.
MUNCIE, IN (RANDY TANNER-WKZK) G. Loring, Kansas, Miami S.M., H. Lewis, Jarreau, Glass Tigr, Ronst I.
EVANSVILLE, IN (CHRIS SOUSA-WKDO) R. Ocasek, Ben Orr, Ocean.

LAFAYETTE, IN (MIKE JOHNSON-WASK) Mendes, Monkees, Rita/Rupt, Ocean.
MORO, MI (WHEELER/DAVIS-WTBR) B. Vera, Ocean, Miami S.M., Glass Tigr, Ronst I.

LANSING, MI (JACK ROBBINS-WILS/FM) No Report, Frozen.
KALAMAZOO, MI (DAVE KORI-WKMI) K.Rogers, Knight/med, Level 42, Wham!
GRAYLING, MI (BOB DITMER-WQON/FM) Ronst I., M. McDonald, Miami S.M., Crowded H., Glass Tigr, Kansas.
KENOSHA, WI (TERRY HAVEL-WLIP) Kansas, Knight/Med, Ben Orr.

MILWAUKEE, WI (BETH FAST-WMYX) Ocean.
MILWAUKEE, WI (BOBBY IRWIN-WISN) C. Lauper, Madonna, B. Hornsby.
FT. ATKINSON, WI (ROB ANDERSON-WFAW) C. Cross, K. Rogers.
RICHLAND CENTER, WI (JOHN DOYLE-WRCO) Knight/Med, Lightfoot, Wham!
MADISON, WI (PAT O'NEILL-WMGN) Daryl Hall, Air Supply, Miami S.M., Ronst I.
MADISON, WI (DOUG LANE-WIBA) Beach Boys, Air Supply.
BEAVER DAM, WI (STEVE SABATKE-WBVE) Mendes, OMD, Ocean.
REEDSBURG, WI (KEVIN KELLOGG-WRDB) K. Rogers, Boston.
HUDSON, WI (RICK THOMAS-WPXR) Level 42.
GREEN BAY, WI (DAVID CAREW-WDUI) H. League, Monkees.
WAUSAU, WI (DAVID WRIGHT-WRJG) No Report, Frozen.

FRED HELLER (OH) (CHRIS HANSEN-WMGY) H. Hewett, Monkees, Wham!
APPLETON, WI (THERESA WOLK-WCMR) OMD, Pretenders, Ocean.
WILKES BARRE, PA (JEFF GUESS-WAJK) Nautilus, Ronst I.

VERSSELAND, WI (JIM REED-KMQ) Chicago, Ben Orr, Vandross.
LA SALLE, IL (JEFF GEESSEN-WAJK) Double, David Pack, K. Rogers.

FREEPORT, IL (JIM DOUGLAS-WFPS) Mendes, Ocean, Ben Orr, Ronst I., Miami S.M., Kansas.

PEORIA, IL (DENISE HENLEY-WIRL) B. Hornsby, H. League, Ocean.
PEORIA, IL (ROBB WESTABY-WMDP) Peter & Amy, C. Simon.
BLOOMINGTON, IL (JIM ANDERSON-WIHN) Ocean, K. Rogers, Daryl Hall, Ben Orr.

SOUTHWEST

TYLER, TX (JANIE BAKER-KTLY) Air Supply, Eurythmics, Miami S.M., Kool/Gang, R. Velas.
NACOOGIE, TX (KURT MANN-KTCP) Miami S.M., Jarreau, Ocean, Glass Tigr, Crowded H., Ronst I., M. McDonald.

WICHITA FALLS, TX (DAVE LANDRY-KLT) No Report, Frozen.
HOUSTON, TX (BRUCE NELSON-KNUZ) No Report, Frozen.
HOUSTON, TX (SCARBOROUGH-MATT-KLTR) Ocean, M. McDonald, Miami S.M., Ronst I.

DELO, TX (PAUL KALLINGER-KDLK) Miami S.M., Glass Tigr, Kansas, S. Miller, P. Young, Queen.
ODESSA/MIDLAND, TX (JOHN ROMAN-KLIP) Vandross, Daryl Hall, Ocean.
EL PASO, TX (BILL CLIFTON-KLTO) R. Ocasek.

PHOENIX, AZ (SAM CHURCH-KKLT) Ocean, Miami S.M., G. Abbott.
SEDONA, AZ (RANDY MAHAHA-NAZM) Double, Ben Orr, Ronst I., Air Supply.

GALLUP, NM (ERIC ALLEN-KKKI) Mendes, Ocean, Kansas.

LAS CRUCES, NM (JUAN VELASCO-KOEE) OMD, Metrop's, Ocean, Daryl Hall.

ROCKY MOUNTAIN

SIDNEY, MT (SCOTT LILLENHAUG-KGIB) Boston, Elton, Ben Orr, Mendes.
HAVRE, MT (DAVID LEEDS-KOMJ) K. Rogers, Ben Orr, Daryl Hall, Ronst I., Vandross.
MISSOULA, MT (VERN ARGO-KYL) Kansas, Ronst I., Daryl Hall.
MISSOULA, MT (RICK SANDERS-KLWAY) Honolulu, R. Ocasek, K. Rogers, Madonna, Knight/Med.
HAMPTON, MT (STEVE FULLERTON-KLY-AM) Ben Orr, Glass Tigr, Ronst I., J. Miller.
BOULDER, CO (JEFFREY GOODWIN-KBOL) Wham!, Ben E. King, Lightfoot.

GREETLE, CO (ELOTT/PLY-KISF/FM) Elton, OMD, Lightfoot, Mendes, Wham!, S. Winwood.
COLORADO SPRINGS, CO (JOHN T. HOWARD-KVU) R. Ocasek, Daryl Hall, Ocean, Boston.
PUEBLO, CO (RIP AVINA-KDZA) Madonna, K. Rogers.

SALIDA, CO (CHARLES DARWIN-KFVR) Restless H, M. McDonald, Ronst I., G. Loring, Miami S.M., Air Supply, Crowded H.

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MONTROSE, CO (TOM OWCA-KUBC) K.Rogers, Ocean, Daryl Hall, Air Supply.


RIFLE, CO (DEAN ANGELL-KDBL) Air Supply, Ben Orr, Crowded H., Pretenders.

VALLEYS, CO (PARKER/ANDERSON-KVMT) Kansas, Mendes, M.McDonald, P. Young, Survivor, Timbuk 3, Miami S.M.

VAIL, CO (ERIC MARON-KRVR) Mendes, Ben Orr, Kansas.

POWELL/CODY, WY (JERRY CLARK-KLZY) Ocean, Ben Orr, Knight/Med, Miami S.M.

GRANGEVILLE, ID (JIM CROSS-KORT) Glass Tigr, G. Loring, M.McDonald, Ronst & I., Miami S.M.

BOISE, ID (DREW HAROLD-KBOI) Miami S.M., Pointers, Kansas.

SALT LAKE CITY, UT (LEMCHE-JESSOP-KSL) Ronst & I., Miami S.M.


RENO, NV (JIM O'NEAL-KRNO/ FM) Ocean, Mendes, Miami S.M., C. Cross, Boston.

SACRAMENTO, CA (SCOTT CARSON-KPLT) Air Supply, Mendes, Miami S.M., C. Cross, Boston.

SAN DIEGO, CA (MARK LARSON-KFM) R.Ocasek, H.League, Miami S.M., M.McDonald, Ocean, Rita/Rupt.

SAN DIEGO, CA (RICH/KNIGHT-B100) Ocean, Miami S.M., Survivor.

PALM SPRINGS, CA (JILL FOX-KCMJ/ FM) C. Cross, C. Hart, Ben E.King, Crowded H.

PALM SPRINGS, CA (TJ STEVENS-KDES) Wham!, Daryl Hall, Ocean, Jarreau, Miami S.M.

SAN LUIS OBISPO, CA (DAN ARMSTRONG-KVEC) B.Hornsby, Ocean, Miami S.M.

MONTEREY, CA (MICHAEL READING-KWAV/ FM) H.Hewett, Monkees, Daryl Hall.

SAN FRANCISCO, CA (JACK KULP-K101) Ben E.King, P. Gabriel, R.Ocasek, B. Hornsby, K.Rogers, Miami S.M., Boston, C. Hart.

CONCORD, CA (RAVI PERUMAN-KKIS) Knight/Med, Vondres, Mendes, Pretenders, Ocean, Ben Orr.

CONCORD, CA (JIM HAMPTON-KWUN) Mendes, M.McDonald, Miami S.M., Ronst & I., Ocean.

LIVERMORE, CA (STACY EVERETT-KKIQ) Double, Ocean, Miami S.M.

SAN RAFAEL, CA (BOB CLARKE-KTSM/ FM) Ocean, Crowded H., S. Miller, Glass Tigr, Ronst & I., Ben Orr.

SAN JOSE, CA (BILL WEAVER-KLOK) Ronst & I., K.Rogers, B. Vera.

MODESTO, CA (EDWARDS/MCCULLOUGH-KO53) Daryl Hall, Miami S.M.

UKIAH, CA (DANNY VANNETER-KUKI) Beach Boys, K.Rogers, Level 42, G.Abbott, Vondres, Wham!

ARCATA, CA (JILL HENRY-KATA) Madonna, C. Cross, B.Vera, Ben Orr, M.McDonald, Ocean, Ronst & I.

CAYUCOS, CA (RENE SHANLE-HUTZELL-KCRE) Level 42.

SAN DIEGO, CA (TINA KAWAI-KHTN) Crowded H., Kool & Gang, Glass Tigr, M.McDonald, Kansas, Miami S.M.

SAND VALLEY, CA (SHEIHAH BOWMAN-KWIU) David Pack, Ocean, Beach Boys, Air Supply, T. Turner.

LAKE TAHOE, CA (RON WEST-KOWL) Police, Genisis, Miami S.M., Duran, D. McDonald, Mendes, Glass Tigr, S. Miller, Pointers, Kansas, P. Young, Metropol's.

LAKE TAHOE, CA (BRIAN BECK-KTHO) Glass Tigr, S. Miller, Kansas.


CHICO, CA (DAVE KINDIG-KPAY) L. Richie, H. League.

GRASS VALLEY, CA (BRIAN BOWMAN-KFBL) L. Richie, H. League.


NORTHWEST

THE DALLES, OR (BRIAN HANSON-KMCO) Kansas, M. McDonald, Miami S.M., K. Howard, Ronst & I., Amy Grant.

PORTLAND, OR (DENNIS TACHIBANA-KGW) Janet Jax., Daryl Hall, Ben Orr.


EUGENE, OR (MITCHELL MILLER-KDUX) Frozen.

MEDFORD, OR (JIM ZINN-KMFR) Ben Orr, Wham!, OMD.

MEDFORD, OR (JOHN O'BRIEN-KYJ) Ronst & I., Miami S.M., Pointers, Eurythmics.

KLAMATH FALLS, OR (KATIE MOGEE-KKRB) Janet Jax., Lightfoot, Ben E.King, Elton, B. Hornsby, Madonna.

AUBURN, WA (CARL SAWYER-KASY) Ocean, Air Supply, Level 42, Ben Orr.

MOUNT VERNON, WA (MIKE HARTMAN-KBCR) Ocean, Crowded H., M. Bianco, Air Supply, Knight/Med, Boston.

OAK HARBOR, WA (DAVID BOWDEN-KISD) Ronst & I., Miami S.M.

LACEY, WA (WINNIE WEATHERLY-KLDY) Mendes, Dave Adams, DeBurgh, Wham!, Metropol's.

OLYMPIA, WA (DICK PUST-KGY) M. Howard, Ocean, Air Supply, M. Bianco, C. Cross.

ABERDEEN, WA (PAUL LANKOW-KXRO) No Report, Frozen.

CENTRALIA, WA (JIM KNUTSON-KELA) C. Cross, Lightfoot, Ocean.

SHELTON, WA (GLENN CONNOLLY-KMAS) M. Bianco, Ronst & I., M. McDonald, B. Hornsby, OMD.

KELSEY/ LONGVIEW, WA (RAY BARTLEY-KLUG) K. Rogers, Ocean, Daryl Hall, Ronst & I.

YAKIMA, WA (DAVE HANSON-KIT) Ronst & I., Air Supply, Miami S.M.

YAKIMA, WA (FRANK TAYLOR-KMWX) Knight/Med, Ocean, Metropol's, Glass Tigr.

TRI-CITIES, WA (BILL TEMPLETON-KALE) Miami S.M., Kansas, Rita/Rupt, Genesis, M. McDonald, Tepper, Kool & Gang, Eurythmics, Glass Tigr.

ANCHORAGE, AK (CARTER B. -KFQD) Ben E.King, Monkees, Mendes, Air Supply, Lightfoot, Alabama, Ocean.

ANCHORAGE, AK (GREG WILKINSON-KKLV/ FM) Miami S.M., Kool & Gang, Fab TBS, R. Vela.

SOLDOTNA, AK (J. J. MCCARTNEY-KSW) No Adds.

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Cand Chamberlain, KOME-San Jose, CA 10/26

Chris Knight, KFMI-Arcata, CA 10/26

Sean Conrad, KSMK-Cottonwood, AZ 10/26

Bootsy Collins 10/26

Simon LeBon 10/27

Dan Casey, WBMH-Joplin, MO 10/28

Art Jackson, KJUR-Whitefish, MT 10/28

Susan Kennedy, WWWW-Morgantown, WV 10/28

Charlie Daniels 10/28

Diane Rufer, The Gavin Report 10/29

Lenny Bronstein, Heavy Penny Promotions 10/29

Greg Steele, KOQB/ FM-Fargo, ND 10/29

Rick Shelton, K106-Baumont, TX 10/29

Sky Walker, KSQK-Spokane, WA 10/30

Janet Lyons, KBCC-Boca, MO 10/30

Grace Ski 10/30

Steve Locker, KGLO-Mason City, IA 10/31

Mario Garcia, KMLA-Texarkana, TX 10/31

J.J. Jensen, KHSN-Coos Bay, OR 10/31

Ted Brown, W.TW/FM-Joliet, IL 10/31

John Delaney, WCLG/FM-Morgantown, WV 10/31

Larry Mullen (U2) 10/31

Vern Argo, KYLT-Missoula, MT 11/1

Bill Anderson, Mags (Ha) 11/1

Our Belated Birthday Wishes To:

Beth Hartley, The Gavin Report 10/22
By his own admission, Alice Cooper's success was a product of media manipulation and conceptually artistic thought. Despite all the myths, the strangest aspects of the Alice Cooper Story are in fact true. Alice did watch twenty television sets simultaneously. He was addicted to games shows and later, alcohol. Some of the early half-truths concocted during the Frank Zappa years on Straight Records were just as bizarre. The press promoting the first albums suggested, according to legend, that Alice had no facial hair. At best, the band's sexuality was ambiguous. But Alice and the band blossomed, evolving into Motor City rockers who preferred Bud to drugs. They became much more than a band. They were an act. They toured worldwide, crisscrossing the Heartland, outweirding the West Coast and conquering the East Coast. After a severe bout with alcoholism, Alice Cooper withdrew from show business. During the four years of inactivity, constantly alive was the wanton spark for re-entering rock 'n roll's atmosphere. At first look, Alice's appearance is still quite shocking. His arms are rail thin. His face is gaunt. His cheeks are hollow, topped with an odd dab of facial hair. The man has absolutely no chin. As a conversationist, he is fascinating with a flair for the macabre, a connoisseur of horror. His strangest trait by far is occasionally referring to his creation, Alice Cooper, in the third person. Alice is currently preparing to put the legend of Alice back on the road. The tour officially starts Halloween night in Detroit, the original band's street turf. How will the modern world react to the return of Alice? Fifteen thousand tickets in Detroit were snapped up in four hours.
"PMRC is funny because their worst punishment is that you have to write your lyrics on the album. What kind of punishment is that?"

KZ: How does it feel to see Alice Cooper's name spinning on an MCA label?
AC: The weirdest thing for me is to see the rainbow on the label. I asked them if they could have the rainbow bleeding.

KZ: The first single sure doesn't sound like the rest of the album. "He's Back" (from Friday the 13th Part VI) stands out.
AC: When they contracted me for the single, the studio said (sarcastically), "It's about a psycho killer. Everybody else gets Top Gun or Ruthless People. I get Jason the psychopathic killer. Make him comercial.

KZ: Did anyone furnish you with a script?
AC: No. They came to me and asked if I wanted to see it as a movie. Why? Did something amazingly different happen as opposed to the other four? That's really going to change my idea of Jason. I like the combination between Jason and me. I'm also a spikey movie fan.

KZ: What's the scariest movie you could recommend to our readers on Halloween?
AC: I like the "Evil Dead." That's the ultimate. It was made about 10 years ago. Really disgusting.

KZ: Who was in it?
AC: Nobody! I wouldn't have rented it if there was anybody I knew it in. It's absolutely great. Made by some students from Michigan. They're doing a big budget sequel right now. I don't recommend it for novice splatter watchers. That's where I get a lot of inspiration for the upcoming stage show. In fact, for the stage show, we're going to be doing some things from cinema.

KZ: Can you tell us who's on the new album?
AC: It was produced by Beau Hill who did "Ratt". I heard a Ratt song on the radio and it sounded so much like Alice Cooper that I said, "This guy does a good impersonation." Just kidding. It sounded very good, so I wanted to get Beau Hill to get it on tape in New York. Then we took it to LA from there and we worked with Michael Wagener who remixed it. We added extra guitars and gave it the heavy edge that it has now. It think it's the heaviest album we've ever done.

KZ: Who was your collaborator?
AC: Kane Roberts is my co-writer. He's this guy I found in a New York City bar. Somebody told me, "You've got to go see this guitar player." He's built like... (Alice flexes his skinny arms). We've been working for two years now. He's going to be in my band. He just played on the Berlin album, also. This guy's such a good player, he can play anything, but his heart is in this kind of thing.

KZ: I take it the new Alice Cooper roadshow will be quite elaborate.
AC: This show is going to be a refresh course for everybody who hasn't seen the legend of Alice. Bands like Motley Crue talk about being influenced by Alice Cooper. People keep hearing about Alice Cooper yet they've never seen Alice Cooper. I figure it's time to go back and show them what Alice Cooper really is. I hate to see a generation go by without at least experiencing one of the greatest rock bands of all time. We're putting this new show together and it's gonna be pretty disgusting.

KZ: After being out for a long time, aren't you going to be a bit nervous about climbing back onstage?
AC: I haven't done it for about 3 or 4 years, but I'm in better shape now than I was 10 years ago. I'm in better physical shape and mentally my hair's longer. But at the end of the NME are you and I at the end of Machado Rock, I was getting real tired of it. We toured 13 years straight. I just got to the point where I needed a break.

KZ: Did you ever have the thought of going on stage?
AC: About the last 2 weeks, it got to the point where I was so tired. I was not having fun anymore. I was drinking 2 bottles of whiskey a day. I was drunck. I was just drinking to maintain.

KZ: For this book, Billion Dollar Babies, columnist Bob Greene joined you for an entire tour. What kind of effect did that book have on you and the band? It was, at times, harsh and critical.
AC: It's interesting because Greene took it so literally. He was wide-eyed and innocent about rock n roll. Originally he wanted to come on as a journalist. He wanted to see the tour and what it actually was like. For instance, I met Neil (Smith) would come into the room and I would throw an ashtray at him and say, "Get the fuck out of here," he knew we were kidding. That's tour talk. Greene would take that very seriously and write it all down. After awhile, we said, "Let's really take this guy for a ride." I think I read the book. I can't even remember if I did or not. I lived the tour so why should I read the book?

KZ: What happened to the original guys in Alice Cooper? Are they now minding their own properties?
AC: They're doing okay. (Bassist) Dennis Dunaway and Neal are up in Connecticut working with guys from Blue Oyster Cult (Guitarist) Glen Buxton has a band in Phoenix called Vili. Who was the one guy in Greene's book who was always wasted?
AC: That was Glen. He's really back together now. Nobody died by anything when the band broke up. We didn't break up with any problems. I see those guys all the time.

KZ: I remember the first records you guys put out on Straight Records, Frank Zappa's label in 1969. That was a strange campaign.
AC: Weird records.
KZ: Radical records.
AC: At that time, we didn't have any thing to lose. That's the kind of music we wrote. "Pretties For You" and "Easy Action" were weird. They were pre-Devo. Zappa was the only one who figured we had any reason to be on record. He wanted it as a comedy thing. He had the GTO's and Wild Man (Fischer). He wanted to collect a series of circus freaks and he figured that everyone was worth one or two albums. But we felt we actually had a career. We were very serious about our music. We thought that those silly little songs represented what nobody else wrote. So we figured we were viable. We did the first two albums with Zappa and then hooked up with (producer) Bob Ezrin. Then everybody in LA wanted to like Alice Cooper. There was this new thing. Everybody else was peace and love. It was out of bounds for everybody. We were the stake in the heart of the flower generation. Back to reality. When that first album came, we all thought we were invented Alice Cooper style! So... We put this new show together and it's gonna be pretty disgusting.

KZ: So you went from Straight right onto Warners.
AC: They were a subsidiary of Warner. When we started working with Ezrin, who was a new producer under Jack Richardson, he had nothing to lose. He had all these great ideas we didn't understand. He would say, "Lots double the bass line and double the piano." We were used to free form stuff until we heard his results. If anybody was responsible for the Alice Cooper sound after "Love It To Death", it was Bob Ezrin. He was the one who really shaped our music. We wrote everything, but he put it into a form that could be played on the radio.

KZ: Rod Stewart said he fought a lot with Ezrin.
AC: Bob is headstrong about what he does, but he's usually right. It's hard because Bob will sit there and you'll have an idea and Bob will go (shakes his head, folds his arms). You'll get so mad at him, but he's already got it. He's already hearing it against what the idea is and he's usually right. It's amazing.

KZ: The next plateau was the "Killer" album.
AC: The one worked with Ezrin on that one. Too. The writing was getting better all the time. After that we had "School's Out" and "Billion Dollar Babies." During all those albums, we were writing quite a lot.

KZ: Whose idea was it to put the "School's Out" record in panties rather than inside a sleeve?
AC: All that was just perfect. Especially when they got banned because they were flamboyant. I thought, who's going to be lighting a cigarette down there? That got great national negative press. That's the best thing that could have happened. Ban the panties!

KZ: Are you from Detroit?
AC: Yes. I was born in Detroit and raised in Phoenix. The band was born in Phoenix but the band actually grew up in Detroit.

KZ: Why?
AC: Because Detroit was where our hearts were. We played a hundred shows with Iggy, the MC5 and all those guys. We were another Detroit band. LA was a lot more groovy than we were. So we went to Detroit where we were appreciated. A lot of LA bands were mellow. Cool, mania music. We were much more into drinking and turning up. Detroit is still the best rock n roll city in the country.

KZ: Who invented Alice?
AC: I started with the idea that there was nobody under it. We need a new idea. I heard a great. They looked great. I saw the Stones when I was a kid and I said, "That's great." My parents said the Beatles and they abolished the Beatles. They hated the idea of the hair. Then they saw the Rolling Stones and the Beatles were okay. At that point, I thought we should put together a band that would make the Rolling Stones cringe. That was the idea even back then--to take it to the edge.

KZ: Weren't you afraid of people

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misunderstanding your sexuality?
AC: There was nothing to lose. At the same time, we were sure about our sexuality. We figured this was going to be a total attack. At the time, we were competing with the Doors, Love and all those bands. We felt we were going to have to do something. If anybody was going to stop and look at us, then we had to have the music to back it up. It changed everything. To this day, it’s as if we designed this whole new generation. Look at the bands now. There’s not one original thing. A lot has been taken from Alice Cooper, from the ripped clothes to the eye makeup. There’s not one glam band or metal band that hasn’t borrowed an attitude or look from Alice Cooper, which is great. I don’t frown on that at all. That’s a compliment.
KZ: Who do you think has carried it off the best while you were gone?
AC: Kiss. They make good records. They worked with Ezrin. They even went with Ezrin. They didn’t stop.
KZ: Gene Simmons is a very smart guy.
AC: Sure! They were very smart to do what they did. If one Alice with make-up worked, then four guys with make-up would. It sounds very smart.
KZ: Burying dog collars at pet shops.
AC: When we first went out to do our shopping, we would go to Fredericks of Hollywood. We’d buy lingerie and rip it to pieces, put blood on it and wear it with black leather pants. Then, it wasn’t feminine. It was really sort of sick. None of the guys in the band were gay and the music was certainly not gay. The music was monstrous. All of those dichotomies contradicted each other. Alice wasn’t a drug addict. Alice drank all-American Budweiser beer. But he drank two cases a day.
KZ: I take it that was true.
AC: Absolutely. Everything that people expected to hear next, they never heard. They got something else. Instead of sitting around listening to his music, Alice had 20 television sets and watched game shows all day.
KZ: Was that true?
AC: Yes it was. Not everything you heard was true because we fed a lot of stuff to the press. A lot of things that were rumors, we just didn’t deny.
KZ: What kind of mind would go to Fredericks of Hollywood, tear up lady’s lingerie and splash it with blood—a creative mind or one that wants to make money?
AC: I think it’s because three of the guys in the original band, myself included, were art majors.
KZ: Which college?
AC: Glendale Community in Arizona. But also in high school, it was real easy for us to step in and make the kind of art Yoko does. What’s it called?
KZ: Conceptual art.
AC: Alice Cooper was like a piece of conceptual art. We were like the Enquirer-Boy Born With Dog’s Head. If I saw two newspapers—Reagan Cuts Tax Budget or Boy Born With Dog’s Head, I know what I would go for.
KZ: Andy Warhol turned regular household products into art, mixing art and music creating pop culture. But could Alice Cooper be considered conceptual art?
AC: Most of our props were things that we found backstage—pillows and brooms. We couldn’t afford much. We just found things backstage. Yet when you brought them onstage with lights and held, say, a crutch up in the air, that crutch was worth more than 5,000 props that you could get. Suddenly it was something that meant something else. At the same time it was so revolutionary that even hippies hated us. It was hard to get hippies to hate you back then because they loved everybody!
KZ: What about the period when Alice was singing ballads?
AC: The ballads came as a reaction to disco. At that point nobody was playing anything with guitars. Nobody was playing anything that was hard rock at all. Everything went disco and in order to keep my hand in the game, we did two or three ballads. The ballads did really well.
KZ: They were some of your biggest hits.
AC: Eventually it kind of backfired. Everybody thought Alice was going mellow, but we couldn’t get our hard rock played.
KZ: Our founder, the late Bill Gavin, loved that song. A lot of people liked that and “Only Women Bleed.”
AC: For a while, I wasn’t signed with anybody, which was great. I felt really free about that. Almost signed with Elektra. I almost signed with Island. We decided to go with MCA because Irving (Azoff) said I don’t care how much I cost, let’s have fun. That was the greatest thing anybody had said

"Groucho Marx made me look sane. He came to the show and it didn’t even phase him."
KZ: How was life temporarily retired?
AC: It was okay. I always knew that all I needed was a nudie to get back into the business. I sat there and I watched, especially when a lot that I read had my name in it. I was getting more popular by not being around, right? I really did miss the studio. I missed recording, I miss the studio, I really do.

KZ: What are you going to do differently? If you were to start making records today?
AC: Well, I don't drink anymore. That's a big thing. That was heavy for me. I made it a big part of the image. Alice Cooper always had a beer and we were always into alcohol, always having a good time. I wasn't always a good time.

KZ: Was it just beer or whiskey?
AC: Whiskey at the end. I was drinking the last five or six years. I was drinking two bottles of V.O a day.

KZ: What if you ever decide to clean up?
AC: I stopped about four years ago.

KZ: Was it you or somebody in your life who helped you stop?
AC: My life. It was either stop or die. I really didn't have too much of a choice. I would have stopped anyway. I didn't want to. I was drinking out of habit. I didn't even like the taste of it. I realized I couldn't walk across the room without something, a glass or a bottle, in my hand.

KZ: Did you work out the Betty Ford Clinic?
AC: No. I went to Cameback in Arizona. It was easy. The day I stopped, the very day afterwards, everybody was saying, "You're going to need a lot of support." Just give me a TV and Nutrasweet. I really didn't miss it. I didn't do through DTs. I didn't go through any of that. The doctors were so surprised. I had so much alcohol in my blood system I'm sure for three months after I stopped drinking, I still was legally drunk (laughs). But it was all part of the tour. I started out having a beer, then two or three beers. It was a real trap because I didn't know I was an alcoholic. It's about four years now, so I'm really clean. That's why I feel so good. I think I look a lot better now. I can just about eat anything. I run two miles a day in Arizona. I'm training for the tour now. I really get out and train.

KZ: Were you really a track star as a student and as your father really a minister?
AC: My dad's a minister and I've held the 24 mile record in Arizona since I was 17. I was in cross-country and track, a four year letterman. I was very dedicated to running.

KZ: Did being a track star have anything to do with becoming Alice Cooper, rock n' roll star?
AC: That had a lot to do with being Alice. To be Alice you had to be an athlete. It's very physical show. The show was the heavy workout imaginable. I'd come off just drained. So it's going to be interesting out the next year, you know.

KZ: What's it like living in Arizona?
AC: I love it. Scottsdale is like Beverly Hills. I live right next door to Barry Goldwater. He's my next door neighbor. Occasionally I go over and borrow a cup of diamonds.

KZ: Speaking of right wing, what about these parent groups? They must be pretty old news to someone like you.
AC: Yeah, I see a couple of these shows where they've taken the Alice Goes To Hell and Nightmare albums and they throw them across the stage. The say, "he hopes he's watching right now because I hope he sues me for this."

KZ: Were you watching?
AC: Sure I was watching and I said, "That's great! Judith he's not lest ye be judged." That's what the Bible says, PMRC is funny because their worst putting out these groups, they are really good and that's why you're not my lyrics on the album. I insist on writing my lyrics on the album. In fact, I'm surprised they let you write your lyrics on the album. What kind of punishment is that?

KZ: Why hasn't Alice gone out of style?
AC: Alice is timeless. That's the great thing. When you see this character with make up and everything, he doesn't have an age. He's like a phantom, he's a creature. I'm 38, but he doesn't really fit. I also realize I'm not as sick as 50% of the people that are out touring right now. Bowie and Jagger...all those guys are older than me.

KZ: Do you think punk and new wave made your act seem a little tame during the late 70's?
AC: Punk didn't get commercial enough to affect us. Maybe the image did but we see, nobody ever did a show that was so involved with production. Nobody ever did their head of after stage except Alice. Nobody brought a snake out and actually involved the audience with the snake. Nobody threw money into the audience, things like that involved the audience. A lot of people go in and they trap their stage and they decorate it and they don't do anything with it. They light it up and then they do their songs. They don't fight with it. You have to work with your props.

KZ: What was it like working with Vincent Price?
AC: He was great because he's just an actor. He's a very gay actor. I liked working with him.

KZ: Didn't Alice go from rock n roll to hobnobbing with the stars?
AC: Yes, but look who I was hobnobbing with! Turgeon people who made me look sane! Groucho Marx made me look sane! He was much crazier than I. He came to see the show and it didn't even phases him. You were talking about Orson Welles and all those guys. Groucho could be outrageous! He'd chase my wife around the room and things like that! The people I got involved with were all cool.

KZ: You hung out with Salvador Dali.
AC: He did the first moving hologram with Alice Cooper. It's in a museum in Florida. These were people I wanted to meet.

KZ: What about the George Burns and Bob Hope?
AC: I bumped into these guys by meeting Groucho. I never played golf with Bob Hope. I'd never go out and play golf with George Burns or Bob Hope. I'll never have as much talent as he has. The old thing, you're talking as he was wicked because you have to remember, they are show biz people. They've seen everything.

KZ: Anybody in rock n roll fail show biz. They just don't want to admit it. You get these guys who are so holy as to say they're not in show biz. They want to change the world. That's bullshit. They're in it because they're in show business. They might not like the idea, but they're doing the radio shows. They're going around.

KZ: What does your family think about all this? Are they supportive? I mean, you've got little kids.
AC: Yes, I have two kids. I have a little boy age one and a little girl five. When they see Alice on TV or video, they couldn't care less. They would rather watch cartoons. They call me Daddy, so there's no sort of confusion in that. They know Daddy goes out to work and that Daddy puts all his leather stuff on and that he puts make up on and they go, "Oh! Daddy's going to work." I come home and there's blood all over my mouth. "So did daddy have a nice day today?"

KZ: Do you recommend temporary retirement?
AC: I needed to stop because I had my drinking problem. In that whole time when I was out of the public eye, I signed 50 autographs a day. Absolutely every day I went to the (Seattle) Mariners game the other night and got mobbed. Somebody gave me a baseball to sign. I felt like a kid. I'm putting my name on it. It's all my blood, Alice Cooper.

KZ: Can you go grocery shopping without attracting chaos?
AC: I refuse not to live just because I'm Alice Cooper. I think it's great that I go into a grocery store and I sign ten autographs. I get my Diet Coke and leave. I look forward to that. People go home and say, "Wow, I went to the grocery store and there was Alice Cooper." I believe I have an image and I don't think I let the image down just because I'm not wearing make-up all the time. I do think people can live their image too hard and try to become their image. Jim Morrison tried to be Jim Morrison on and off the stage. That killed him.

Keith Moon did the same thing. I think people have died while trying too hard to live up to their stage image.

KZ: Were you like that?
AC: I was. I caught myself before I died. But I knew these people! I got drunk with these people! We all thought that late 60's, 70's mentality: "This is the way we are and we want everybody to think we're like this all the time." It's deadly. You can't do it. I love the idea that I can be like this. Alice would never give anybody an interview because Alice doesn't talk to anybody. I realized a lot of things about Alice. Alice never drank. He was on stage for an hour and a half. He didn't have time to drink! I was the one that was drinking.

KZ: So you were going through the nightmare for him.
AC: I was creating him and I was going through all this torture because of this character, but it wasn't his fault (laughs) He was working! I was the one sitting around getting drunk and pretending I was somebody other than who I really was.

"Alice is timeless. He doesn't have an age. He's like a phantom, he's a creature."
STAN SALUTES TORONTO ▶
Stan Ridgway went to Toronto during his first-ever solo concert and he stopped CFNY for a live mike interview with Asst. PD/MD Don Berns. Pictured here are (l-r) Stan Ridgway, CFNY Asst. MD Ivar Hamilton and Don Berns.

CATCHING BANGLES ▼
After a live broadcast on WNEW/FM-New York, members of The Bangles were caught chatting with some friends at "Catch A Rising Star" in NYC. Pictured are: (bottom, l-r) Vicki Peterson (Bangles), Paul Schaefer, Susanna Hoffs and Michael Steele (Bangles); (middle, l-r) Steve Backer (CBS), Lorraine Caruso (WNEW/FM), Dan Neer (WNEW/FM) and (top, l-r) Mike Gormley (LAPD) and Ian Copeland (FBI).

WHEN JANET THINKS ▼
OF BOB....
Janet Jackson got a personal tour of the new studio at B106-Washington DC by Program Director Bob Kaghan. Bob and Janet are shown here holding each other up after the exhausting tour.
A CAMEO APPEARANCE — Cameo began their 1986 tour in Charlotte and WGIV staffers met them backstage at the Charlotte Coliseum for picture-taking and "word" exchanging. Pictured (l-r) are: Kenny Mack (WGIV air talent), Nathan Leftenant of Cameo, Tomi Jenkins of Cameo, Don Cody (WGIV P.D.), Frankke Robinson (PolyGram Records), Larry Blackmon of Cameo, and kneeling is Phyllis Shankle (WGIV Receptionist).

FIXXING THE RITZ — The Fixx took a night off from the tour they're doing with Moody Blues to headline their own show at The Ritz in NYC. Shown backstage are (standing, l-r) Adam Woods (Fixx), Janie Hoffman (MCA), Jamie West-Oram (Fixx), Pat Evans, (P.D. WXRK), Cy Cumin (Fixx), Ronnie Hock (MCA), Harold Shulman (MCA), Bobby Shaw (MCA), and (kneeling) Tom Holser (Tour manager of the Fixx).

SEGER IN SAVANNAH — Bob Seger partied with the crew from WIXV/FM-Savannah after kicking off his "Like A Rock" tour. Shown backstage are (from left) Andy Summerell (WIXV/FM), Virgil Thompson (WIXV/FM), Seger, Bill Weston (WIXV/FM), Sandy O'Connor (Capitol) and John Garber (WIXV/FM).

ROCHESTER ENCOUNTERS — Dana Dane recently dropped by the studios of WDKX-Rochester to meet the staff of the urban outlet. He's shown here (left) with WDKX air personality Renie Hale (right).
by Tony Witchland

Last week this department was instructed by Gavin San Francisco Headquarters to write a Halloween ghost story column...or at least SOMETHING about the boring semi-holiday which drearily pops up every October 31st. We think Halloween is the most over-rated 'holiday' on the books. It's not a day off from the work station, it inspires total strangers to ring our doorbell during CHEERS and HILL STREET BLUES, and it makes even more depressing by the tradition of bank tellers, Burger King clerks and mailroom employees coming to work in cutesy costumes. It strikes, and should be phased out once and for all. The doorbell ringing by your whiny sugar-legged children is the most irritating part, but we think we've licked that for the future, because of what we handed out last year. We're lining the same stuff up at the door for THIS 10/31. YOU MAY want to ring our bell, but consider yourselves warned. Here's the list:

1. A slew of rancid Three Musketeers Bars donated by Larry Lujack, who received them when HE was trick or treating back in the forties.
2. 100 warped Joe Dolce "Shudduppa You Face" singles returned to Billy Brill by stations from Yankton to Kuala Lumpur.
3. A basket of photos of Lou Galliani's baby, all of which have mustaches drawn on by her Uncle Bob.

NOTE: We can't understand his coldness. WE aren't yet over-killed by the tales of her cuteness. (We're close though.)
4. A case of sushi donated by Charlie Minor before the stuff was invented. (These go to little brat-packers of Asian persuasion only...AND to Little Stevie Resnick.)
5. Individually bagged ZZ Top beard hairs, some of which just might be inserted into Armond Joys, depending on how sadistic we feel at the time.
7. Machine autographed 8 x 10's of Elma Greer standing between The Judds (whoever THEY are).
8. Three boxes of Grecian Formula never used by Ron Fell, Pete Rose or Billy Idol.
9. A six-pack of suicide notes written by various members of The California Angels. If any of the above interests you or your progeny, stop by our Hollywood digs...if not, stay the hell away, and don't even jog by our place.
10. We've noticed that our local drug and department stores have hopped on the Halloween bandwagon...and even earlier than usual. Plastic pumpkins and easy-off makeup began appearing before Rosh Hashonah and were forced to compete with Christmas...read CHRISTMAS, stuff in the past few days. This is another strange Hollywood syndrome. It's a bit bizarre to see elves and holly popping up when the forecast is low clouds and local fog, burning off by noon to a hight of 89.
11. Promotion-wise, we've noticed that songs which celebrated His birth used to be on the air the day after Thanksgiving and now have a hard time getting airtime on December 23. This tells us that the time is right for an X-Ias hit. It's been eons since a Yuletide blockbuster. But if any of today's artists are listening, consider this: Write one. They last forever, they come back each year to make more money, and they're instant standards. Here's a few suggestions: 1. Screaming Blue Messiah's: "Whip That Ell!" 2. Lime Spiders: "Shove That Holly Up Your Nose"

Despite the fact that other alleged music/radio publications have instituted alleged sports columns, we remind you that we, in The Gavin Hollywood office, were first to incorporate stuff from this important arena of our lifestyle.

Over two years ago, we said things about sports in this publication. We used words like Infield Fly Rule, Kurt Rambis, Nose Guard, and Hockey Puck. When you reacted favorably we went on to say Back Puck, Arthritic Surgery, LaSorda and Hammstring. Just wanted you to know that once again Gavin was first...and one more thing about sports: You'll recall that last week we predicted that The California Angel Chokers would blow it and that's when the late Mr. October and his team-mates were up three games to one. We know our stuff...that's for sure. It's the rest of you we're worried about. We don't think you know YOUR stuff. You made The Mets heavy favorites. They'll never make it. Not if The Indiana Colts have a breath of life in them!

ADD HALLOWEEN STUFF: We were of course kidding in our denouncement of this hallowed holiday. We really like it. It's no Hanukkah, but it's close. If you don't believe us, drop by the office next Friday. We borrowed Cyndi Lauper's hair for the occasion. She's our bank teller and she's a real nice girl. And when it comes down to it, she's just like us. She just wants to have fun.

Have a nice Halloween...WE'RE in the spirit...we've dropped some orange food coloring into our chicken fat.

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DIRECTION: HOWARD KAUFMAN, FRONT LINE MANAGEMENT

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BOB GELDOF
His new single will be "This Is The World Calling", produced by Dave Stewart. Bob plans to showcase the new stuff on a British aircraft carrier for over one thousand sailors sometime next month.

KENNY ROGERS
"Kenny Rogers' America", is a new book containing black & white photographs of landscapes, portraits and buildings taken while touring.

SAMANTHA FOX
She has become a sensation throughout Europe following her rise to stardom as a topless "Page 3" model for the U.K. Daily Sun Newspaper.

KURTIS BLOW
Featured on his new LP, Kingdom Blow, are performances by George Clinton and a rap from Bob Dylan.

NEW EDITION
With the recent success of their re-make of "Earth Angel", the group is working with producer Freddie Perren on an entire LP of oldie covers.

CAMEO
Their video for "Word Up" stars the New York Knicks' Bernard King and actor LeVar Burton.

GLADYS KNIGHT/BILL MEDLEY
"Loving on Borrowed Time" is from the forgettable Sylvester Stallone movie, "Cobra".

GLEN CAMPBELL
He's been working on a gospel LP for Word Records produced by Marty Paich.

ROBBIE NEVIL
Robbie actually began his music career writing for Vanity and the Pointer Sisters.

EDDIE MONEY
In the fall of 1977 he had his first hit single, "Two Tickets To Paradise".

KANSAS
The new LP, "Power" is being produced by Andrew Powell. It was recorded in London and Franklin, Tennessee.

GENERAL PUBLIC
Four members of the band have roots in other bands. Dave Wakeling and Ranking Roger come from the English Beat. Micky Billingham is a former member of Dexys Midnight Runners and Horace Panter is from The Specials.

HOUSEMARTINS
On their upcoming English tour, they'll be playing ping-pong on stage with members of the audience before some of their performances.

IGGY POP
Before beginning his recording career, Iggy worked as a stockboy at Discount Records in Ann Arbor, Michigan. He's currently shooting his first feature film, "Straight To Hell", which co-stars Harry Dean Stanton and Emilio Estevez.

BRUCE SPRINGSTEEN
The oldest song to be included in his pending ten year retrospective set 1975-1985 will be a live acoustic version of "Thunder Road."

CHICAGO
It was ten years ago this week that their song, "If You Leave Me Now" was #1 in The Gavin Report.

SURVIVOR
Their first single, "Somewhere In America", was released in early 1980.

WILLIAM LEE GOLDEN
Because of his increasing curiosity for the history of the Civil War Era, William erected two 23 foot high teepees on his property in Sumner County, Tennessee.

SAM MOORE & LOU REED
They sing the title song on the soon-to-be released screen comedy, "Soul Man". The film, starring James Earl Jones and Rae Dawn Chong, opens October 24.
Some People
The best new record you listened to this week is an out of the box add at:

WMR  WZON  106X  WYDD
WBLU  WJLQ  WHKW  WPYK
WQID  WCLG  KQ95  KFBD
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WPHD 38-36  KWK 19-16  KEGL 31-21
KRBE 34-30  95INZ 27-26  KWOD
**Bangles**

**Major Moves:**
- WAVA 30-22
- WHYT 22-17
- WLOL 30-24
- KIIS/FM 24-19
- KZZP 20-12
- KS103 11-9

**“Walk Like An Egyptian”**

Emerging as one of the hottest request records of the year.

190\148 Gavin Top 40 37* - 29*

Top 5:
- KPLZ 4-3
- KUBE 5-4
- KZZB 1-3
- KITY 5-2
- 99DTX 5-5
- KIYS 10-5
- WZZU 2-2
- KOZE 1-4
- KZFN 5-3

**Added this week:**
- 3104 B94
- 293 KRBE
- Q105 92X

**Gavin Top 40 86/14**

Flys into the Top 15 after only 2 weeks of airplay at most Top 40 stations.

WPLJ 17-14 Z100 20-11 Y100 20-9

---

**Gregory Abbott**

**“Shake You Down”**

These major CHR stations all recognize the chart topping potential of a #1 multi-demographic crossover.

---

**the Burns Sisters Band**

**“I Wonder Who’s Out Tonight?”**

The Columbia commitment continues. A top of the stack re-listen priority.

"It is our most requested song - all demos. If people would play this record they'd understand."

Jim Gillie
KRQ - Tucson
Liverpool: Frankie Goes To Hollywood (ZTT/Telstar)
I'd put the opening track "Warriors Of The Wasteland" against any hardrockin' song you wanna drag out... bring 'em on. It all comes down to attitude. Liverpool is the follow-up movie to Welcome To The Pleasure Dome. It is a modern movie with only the finest in cinematography. It's also not as big a pain in the ass (no pun intended) to program, though each song tends to bleed conceptually into each other. But FGTH didn't get this far by cramming 10 easy ones onto two sides of vinyl or one side of plasticine. I love the thick and foggy battle scenes each song tends to unfold. For the duration of their up-to-now brief career, Frankie Goes To Hollywood have created a high standard in audio production. If you thought the band was going to fold like a fickle fashion fetish, give this one an honored mega-decibel blast. Extractable tracks include "Warriors" into "Rage Hard," plus "Watching The Wildlife" and "Kill The Pain."

"Cry Cry Cry" Two Minds Crack (Sire)
Two Minds Crack are a new outfit well worth cocking your ear toward. It's dancey but I'll bet this peculiar name gets less peculiar over the months to come. Nice pacing and texture on side B of this 45 RPM dance side. Cool basslines as well. Turn up.

Talking With The Taxman About Poetry: Billy Bragg (Elektra)
Englishman Billy Bragg has toured the world Woody Guthrie style, playing his Japanese electric guitar accompanied only by a razor wit and radical bent. Talking With The Taxman About Poetry (subtitled The Difficult Third Album) is a departure in that BB utilizes outside musicians and overdubbing. This is folk music bemoaning the breakdown of the European industrial revolution at the expense of the working man. If this guy had a hammer, he'd be dangerous. "Greetings To The New Brunette" and "Levi Stubbs' Tears."

"Some People" Paul Young (Columbia)
A brand new groove single by Paul Young. When the switch needed to be made, he sure knew how to make it. This time Hugh Padgham takes the reins. Incidentally, this wasn't the first single in England. That piece of work is yet to surface. Meanwhile here's a first taste from a fine upcoming album.

"Smoking Gun" Robert Cray Band (Mercury)
Long a favorite in the Gavin bunker, this is Robert Cray's first record associated with a major label. Up to now that hasn't stopped the Cray Band from releasing excellent high calibre material. Currently touted by a fat list of superstars, Cray's music speaks louder and clearer than any cheesy endorsement. If you've never heard last year's False Accusation LP, beg, borrow or steal a copy. It's a fine, soulful piece of work.

"This Is The World Calling" Bob Geldof (Atlantic)
The first solo single from Sir Bob. I'm sure after the long haul of social work, Geldof's approach to music will never be the same. This is the title track from his very own LP. That's Annie Lennox on the chorusline, produced by fellow E-mic Dave Stewart. The remainder of the LP will feature an impressive host of guest players replacing the Rats.

"All I Wanted" Kansas (MCA)
More than just being a Kansas comeback, "All I Wanted" is a fine radio ballad. That accounts for the strong reaction the song has received the first week out. Mushy stuff, but some of us are softies at heart.

The Color Of Money (MCA)
A ton of interest out-of-the-box on Don Henley's "Who Owns This Place" and Clapton's "It's In The Way You Use It" (co-written by Robbie Robertson). Plus there's even more out-of-the-can interest in the film. Filmmakers like Martin Scorsese and Francis Coppola are going for the commercial jugular with boffo results. This is a good film for Album Radio to get behind.

"The Living Kind" Ups And Downs (What Goes On)
The Ups and Downs are mostly "up" on this one, a single entitled "The Living Kind." It's a splendid song out of the same package that the Died Pretty album came in. Call the same number. Say hey.

DIED PRETTY
FREE DIRT
Free Dirt Died Pretty (What Goes On)
Hey... I think we just may have uncovered something interesting. Died Pretty are an Australian five piece. They may play ragged rock n roll, but between the lines are glimpses of huge promise and vision. Alternative Radio will take them just as they are. Yet an imaginative ear may hear bigger sounds for future days. Side one is the easier of the two, though side two is the more artistically satisfying. A lot of the gruffness may have more impact live. Then again, it may be their demise. Either way, there are intriguing possibilities at work. Do you remember the first couple of pre-glitter Mott The Hoopee LPs? I think that's a fair starting point comparison. Contact Jim Barber at 617-625-7330. KZ.
RCA WANTS YOU TO LISTEN TO MARK GERMINO.

LISTEN TO THE POLITICAL 12" BEFORE ELECTION DAY.

You will be eligible to win A ONE WEEK VACATION (airfare/hotel) FOR TWO IN LONDON!

Mail in this ballot to RCA Records by Nov. 14th

Answer these 2 questions and send to:
RCA Records
1133 Avenue of the Americas
New York, New York 10036
Attention John Sigler 10th Floor

1. In Mark Germino's monopoly game there is one Boardwalk. How many Park Places? (choose one)
   A) -9  B) -29  C) -49

2. On what night in July did they throw a party in the Georgetown bar?
   A) -Third  B) -Fourth  C) -Fifth

Eligibility restricted to radio only.

Name ____________________________
Station ___________________________
Address _____________________________
Phone _____________________________

All entries must be in by Nov. 14th, 1986.
LONE JUSTICE (Geffen) "Shelter"
WORLD PARTY (Chrysalis) "Ship"
WOODENTOPS (Columbia) "Get” “Thing"
OUTLAWS (Pasha) “Soldier"
LOVE & ROCKETS (Big Time) "Express" "Mind"
JASON & SCORCHERS (EMI America) "Gold"
JOAN JETT & BLACKHEARTS (B/H/CBS) "Good"
BAD (Columbia) "Beatbox"
PLAYING FOR KEEPS (Atlantic) "Townshend"
KANSAS (MCA) "Wanted"
RAINMAKERS (Mercury) "Let” "Down"
BERLIN (Geffen) "Flames"
BEN SIDRAN (Magenta/Winham Hill) "Space"
SURVIVOR (Scoti Bros.) "Is"
PAUL YOUNG (Columbia) "Some"
JOHNNY WINTER (Alligator) "Life"
ROBIN TROWER (Crescendo) "Doors"

"Superman," an obscure song REM covered that was originally an independent single by a band called The Click. With the band currently on tour, "Superman" has been going over to wild audience response. Apparently such response was enough to warrant the attention of IRS who were ready with a different track altogether. If you haven’t given "Superman" a serious listen, do so. Lots of you were hip to this track from the start...Big moves this week for The Police, Benigno Orr and General Public. If you’re troubled by the General Public single, go for either "Faiths And All" or the ambiguous "Come Again."...Steve Miller had a tremendous week. Miller went toe to toe with the Pretenders and Billy Idol on the Add column. His debut earned him out-of-the-box Certified status. A little farther down the line at #39 is the Color Of Money soundtrack. This was indeed a hard call. I choose to debut it as the soundtrack album on MCA even though I received add reports on the Geffen twelve inch. Response on the Clapton, Knopfler and Zevon gave it much more of an album profile...Heavy hitters in the Chartbound section include Lone Justice (who had a good Add week), Kansas (making a strong comeback) and World Party. Lots of kind words for the new Johnny Winter on Alligator as well. Stay cool. XO KZ
The 1986 Gavin Seminar was the Year's Most Critically Acclaimed Radio Programming Convention...

...the 1987 Seminar Will Be Twice As Good.

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Friday, February 20th and Saturday, February 21st
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www.americanradiohistory.com
**ALTERNATIVE CHART**

**CERTIFIED**

39. BIG AUDIO DYNAMITE (COLUMBIA)

**MOST ADDED**

1. Mania - THE LUCY SHOW (Big Time)
2. Talking With The Taxman About Poetry - BILLY BRAGG (Go Discs/Elektra)
3. Most Of The Girls Like To Dance But Only Some Of The Boys Like To - DON DIXON (Enigma)
4. Until December - JASON AND THE SCORCHERS (EMI America)
5. Still Standing - JASON AND THE SCORCHERS (EMI America)

**IMPORT INDIE**

THROWING MUSES (4AD) *Rabbit's* "Green Christmas (Big Time) *Plans*"

VOLCANO SUNS (Homestead) "Elephant"

PETER MURPHY (Beggars Banquet) "Beauty"

BAD BRAINS (SST) "Help"

GONE FISHIN' (Restless) "Rapture"

JOHNSONS (Restless) "Open"

PONTIAC BROTHERS (Frontier) "She"

ROBERT WYATT (Gramavision) "Last" "Ship"

TAH MAHAL (Gramavision) "Everyone"

BEN VAUGHN COMBO (Restless) "Vehicle"

LYRES (Ace Of Hearts) "Not"

NICK CAVE (Homestead) "Parties"

VIRGIN PRUNES (Touch & Go) "Moon"

**ALTERNATIVE ACTION**

The Talking Heads' *stay at number one is a brief, one-week, visit. New Order* sweeps everyone aside in three weeks, but their lead over Iggy Pop is less than 5%. Love & Rockets continue to increase their airplay and rotations, and could mount a serious challenge for number one. General Public is on a rampage behind outstanding commercial radio play. The most dramatic gain this week is from The Housemartins who increase their chart points by 50%! College radio is leading the way here but there's an increasing contingent of commercial stations like: KJET, KTAO, KZAM, KVRE, KEYX, WOXY, KABL, WHFS, WLIR, WXXP, WMDK, etc. Don't underestimate The Pretenders and Chameleons UK who have top five potential. Big Audio Dynamite is certified with 66% of those on the album already playing it in Maximum rotation. This was a big week for debuts as The Georgia

**CHARTBOUND**

JOHN FOGERTY (Warner Bros.) "Zombie" ABP (Link) "Best"

PETE TOWNSHEND (Atco) "Barefootin'"

THE FALL (Beggars Banquet) "Pharmacist"

WORLD PARTY (Chrysalis) "Ship"

TIL TUESDAY (Epic) "What"

JASON & SCORCHERS (EMI America) "19th"

RAINMAKERS (PolyGram) "People" "Job" "Fat"

WINTER HOURS (Link) "Confessional"

UNTIL DECEMBER (415/Columbia) "Heaven"

AFRIKA BAMBAATAA (Tommy Boy) "Kick"

HOWARD JONES (Elektra) "Waltz"

BILLY BRAGG (Go Discs/Elektra) "Brunette" "Levi"

FLAMING LIPS (Pink Dust) "With"

WANG CHUNG (Geffen) "Wang"

SPLAT CATS (Celluloid) "Second"

FRANKIE GOES... (Z/T/Island) "Rage"

COMMUNARDS (MCA) "Don't"

Satelles, Bolshoi and Fishbone all join BAD as newcomers. The Lucy Show is our Most Added album behind: 91X, WRAS, WUOG, WUSC, WWU, WRU, WURU, WTSR, WUNH, WXCI, KUCI, KBSU, etc.

**SPOTLIGHT LP**

Most Of The Girls Like To Dance But Only Some Of The Boys Do - DON DIXON (Enigma)

Don Dixon has an established track record for engineering and/or producing a growing roster of emerging bands including, R.E.M., The Smithereens, Marti Jones, Glodacanal Diary, Let's Active, Dumpster, Fethin' Bones, etc. So how does a producer of his caliber expand his horizons? He records his own album, of course! Not surprisingly, Dixon's debut album is well produced, delivering an unclouded sound.

"Praying Mantis" is a simple and appealing pop song with a vigorous hook. This was originally available on The Dolphin Records More Mondo compilation album. "You're A Big Girl Now" and "Southside Girl" are other keen and concise pop pieces.

688 PRESENTS - Compilation (688)

This is one of the most compelling independent compilation records to be released since The Dolphin Records More Mondo album (see above review) or The Radio Tokyo Tapes. It's the first album from the 688 Records, which is an offshoot of the well-known 688 Club in Atlanta. The showcase music here is two songs by Drivin' N Cryin'. They display intense emotional firepower seldom found today, except in the form of a Paul Westerberg or Billy Bragg. There's an element of recklessness and abandonment that makes Drivin' N Cryin' exciting to listen to. The Vinyliners, "Behavioral Problems" has a tense vocal style combined with a dominant guitar mix. Dash Rip Rock declares that their neighborhood is a Donz in the rockabilly inspired song "DMZ." The first new songs from the Fleshtones in three years are also included here.

Peter
Don't just stand there—shriek back!

A challenge to your ears from one of today's most innovative bands.
In 1983, twin brothers J. and Michael Aston migrated down to London from their hometown in Wales. It was only 180 miles south, but J. Aston compares it to "someone going from the Midwest to New York."

The Aston brothers formed Gene Loves Jezebel that year and naively sent around demo tapes—like most young bands eager to break into the fast paced London scene. In storybook fashion, the progressive label Beggars Banquet responded to the tape, signing the band. Not long after, their first album, Promises, was on the street.

Gene Loves Jezebel enjoyed their initial UK buzz through the Independent/Alternative charts in Britain. These charts, as featured in Melody Maker and New Musical Express, focus in on a more alternative line-up of bands, a bit to the left of BBC One's mainstream diet of pop hits. As a result, labels like Beggars Banquet, Rough Trade and 4AD can co-exist with major labels and also use the Independent charts as a training ground for up and coming acts.

It was from these charts that Gene Loves Jezebel first gathered steam. Singles like "Screaming For Emmalena," "Bruises" and "Punch Drunk" plus albums Promised to Immigrant placed reasonably well. When the Astons arrived in London, music was heavily synthesized and guitar bands in the underground scene "were very gray." Gene Loves Jezebel had a different perspective, being "more into pop, color and live performance." Aston figures they were "kicking against the grain" with a more exhilarating musical outlook as opposed to a goon and coom posture.

Another clue that GLJ was evolving out of the Independent scene came in late 1985 when "Desire" made the Radio One playlist. The band's path seems natural to J., citing that GLJ has "always aimed at writing commercial songs" and being more into "songs as opposed to acts." So with three years under their belts, J. feels they've progressed well on their own. They continue their emphasis towards writing great tunes and becoming more articulate as musicians. They've attracted their own following and J. feels that as long as they gradually pick up momentum, they have the feeling that "they're being shoved down people's throats."

At this early stage, the band has reached at least the halfway point to success without all the breaks and exposure afforded to other groups. Slugging it out on the road, the band has yet to make any of the usual television pitstops in Britain, like Top Of The Pops or The Old Grey Whistle Test. Citing The Smiths and The Cult as examples, J. points out that those bands have "had all of the exposure you can get in England and that's as far as they can go unless they come up with a hit tune."

As Gene Love Jezebel enters phase two of their career, the band's line-up is set. With Michael and J. as frontmen/Vocalists, they're augmented by three more players. Bassist Peter Rizzo hails from Yorkshire and Londoners James Stevenson (guitar) who once played with Generation X and drummer Chris Bell joined up after a stint with Spear Of Destiny.

Enter Geffen Records. After the label noticed GLJ's significant self-made following in Britain, they decided to take a chance on signing the band statewide. After reaching a licensing agreement with Beggars Banquet, Gene Love Jezebel now has major label punch in the States. According to J., the band still likes the convenience they have in Britain with Beggars' Banquet, mostly because of its absence of a departmentalized mentality.

Their latest album, now released on Geffen in America, is entitled Discover. Immediately, the record shot its way into the top ten of the Gavin Alternative chart. Included is "Desire", their most commercial and successful single in Britain. The rest of the tunes were produced by Gary Lyons, best known for his work with Foreigner and Black Sabbath. Speaking for the whole band, J. admitted disappointment with Lyon's output, citing a difference of work habits. "(Lyons) works a different pace. He works three hours a day, we work thirty." Problems with the final product were solved when they brought in Mark DeArment to mix the entire album.

The band is currently touring America and has even re-recorded "Desire" with Peter Walsh (whose past credits include Simple Minds) with the hope of releasing it in America as a single.

Finally, J. explains the story behind the name Gene Loves Jezebel: J. was dubbed Jezebel because of a penchant for colorful clothes, while brother Mike was called Gene "because he once broke his leg and used to hobble around and sing. People said he was like Gene Vincent. The 'Loves' part is an in-joke about our musical relationship."

By Keith Zimmerman
NORTHEAST

TORONTO, ON
DON BENING-CFNY 416-433-7352

LYN, MA
MCDONALD/M.BRIGHT-WXFN 617-595-6000

BOSTON, MA
DERPET/CBS/BRAINER-WBZC 617-224-1111

PETERBOROUGH, NH
BILL WOELFEL-WBNY 603-274-1165
BHSAR/VA/WAGH-WFMP 603-346-3313

DURHAM, NH
LENNIE/NEW-Hampshire-WFMP 603-346-2996

DURHAM, NH
TOOD BISSON-WUNH 603-622-2087

BURLINGTON, VT
D.WYMAN/DYLAN-WDRU 802-896-2547

BURLINGTON, VT
JODY PETERSEN-WNCS 802-223-2396

BERKLEY, CT
LOUIE C. KIMBINS-WKCI 203-792-8666

BERKLEY, CT
KEN KATZKIN-WRBQ 609-521-2904

BOSTON, MA
JAMES MAHER-WZNB 978-797-8800
Denise Dodge-KVON 302-577-4686

ALABAMA

BIRMINGHAM, AL

RICK ADDS: Beaumont, TX


LAMAR


LONDON, UK


LOS ANGELES, CA


LUXEMBOURG


LZ MARKET CO.


McKenzie, Tennessee


NASHVILLE, TN


NEW YORK


NORTH CAROLINA

ON MANAGEMENT
by DR. OREN HARARI

CASTE SYSTEMS IN COMPANIES

The caste system in India, as many of you know, is based on a set of religious beliefs that certain people are born to a better or higher class than are others. I'm certainly no expert on comparative religion, so I'm sure that any description is overly brief, but you get the point. Unfortunately, too often in business we set up artificial caste systems that are totally unproductive. I'm talking about things like executive washrooms, executive dining rooms, executives-only elevators and reserved parking spaces for managers only. I'm talking about pervasive beliefs within many organizations that some groups are more valuable, or "better," than others. For example, I've been with companies where managers are considered "better" than non-managers, where engineers are considered "better" than salespeople, where financial types are considered "better" than manufacturing types, where radio salespeople are considered "better" than programmers, where employee stockowners are considered "better" than those out in the field.

Uter, utter rubbish. Can I be any clearer than that? The best managed companies in the U.S.—both large and small—make a conscious attempt to reduce and eliminate these caste-system beliefs as much as possible. Sure, they pay managers more than non-managers, and sure, within any level some people get more pay and perks than others do (though it's based more on contribution and performance rather than being in the right "caste" group). However, I repeat: Effectively managed companies eliminate the artificial social differences between groups as much as possible. That's a fancy way of saying that effective companies recognize that everyone—receptionists, salespeople, accountants, writers, financial officers, radio production directors, forklift drivers, systems analysts, janitors etc., etc.—are all vital to the process of creating and maintaining a winning team. That means that the responsibility is on everyone's shoulders to create the winning team, and team rewards and status are spread accordingly. Otherwise, pride, zest, enthusiasm, and creativity from all hands cannot occur. And without that, few companies can thrive.

Thus, in effective companies, everyone eats in the same facilities, goes potty in the same bathrooms, calls each other by first name, shares the same conference facilities (in one thriving company, blue collar workers and clerical staff can reserve the luxurious conference rooms for business meetings), is invited to company social events and hoopla, gets credit for being a vital part of the team (in one thriving company, the picture of every employee was in the annual report), participates in profit-sharing or stock ownership plans and so on. I found it interesting that in a Japanese firm that has taken over—and turned around—an American firm, its President wears the same overalls that the production people wear. Of course the President gets more pay, benefits, and perks than their production workers do, but he's doing his best to eliminate any caste system. Similarly, as I have mentioned in other articles, effectively-run organizations share all information with all hands. And yes, I do mean that. With the exception of some highly sensitive data (e.g. certain merger/acquisition plans, potential patents, individual personnel decisions, and the like), information is the prerogative of everyone—not just for those in a favored caste. For example, in one very profitable firm I worked with, profit and loss data, sales data, customer survey data and more, was shared with warehouse-people, secretaries, the truck drivers and so on.

So what we see in effective organizations is well summarized by one effective manager: "Every person in my company must own it." This manager did not mean that literally (although in this company, like in many good ones, as many employees as possible participate in stock ownership plans). What he was referring to was psychological ownership. Similarly, one of the few super-leaders in the military told us: "You need pride. There are no poor outfits. Just poor leaders."

Check out your own organization or department. Is there any group of people which is considered "better", not because of superior performance or creativity in their jobs, but simply because that group has traditionally had more status? What are you doing about it? Effective managers do their damnedest to rid their organizations of caste systems. Less effective managers do nothing, or even worse, they do their damnedest to perpetuate caste systems. Which type of manager describes you? I know it's a tough question, but it's a question that you really need to look at, because it affects the current health of your organization, and ultimately, it may affect your survival. The positive side is this: Getting rid of entrenched caste systems is hard, but the payoff is more efficiency, more innovation, and a really turned-on group of people that own their jobs rather than rent them.

What we see in effective organizations is well summarized by one effective manager: 'Every person in my company must own it.'
Is there anything these leading Country Programmers can agree on?

Can they agree on Currents to Oldies Ratios, Crossovers, New Artists? Can they agree on The Format, Percentage of Talk?
Can they even agree on “What’s Country?”

Well, there is one thing these leading Country Radio Programmers do agree on...American Country Countdown with Bob Kingsley. ACC is special featured programming on all their stations and another 829 radio stations around the world. They have all come to rely on American Country Countdown’s special blend of quality entertainment, listenability and the 40 hottest country hits of the week.

American Country Countdown...carrying the tradition forward since 1973.

ACC may be available in your market. Check it out with Beverly Padratzik at the ABC Radio Networks: 212-887-5218.
**CERTIFIED**

| THE JUDDS | CRY MYSELF TO SLEEP (RCA/Curb) |
| REBA McENTIRE | WHAT AM I GONNA DO ABOUT YOU (MCA) |

**MOST ADDED**

| TANYA TUCKER | I'LL COME BACK AS ANOTHER WOMAN (Capitol) | 43 adds |
| GIRLS NEXT DOOR | BABY I WANT IT (MTM) | 42 adds |
| GARY MORRIS | LEAVE ME LONELY (Warner Bros.) | 40 adds |

**TOP REQUESTS**

| RANDY TRAVIS | DIGGIN' UP BONES (Warner Bros.) |
| ALABAMA | TOUCH ME WHEN WE'RE DANCING (RCA) |
| GEORGE STRAIT | IT AIN'T COOL TO BE CRAZY ABOUT YOU (MCA) |

**CHARTBOUND**

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<th>Total Report this week 158</th>
<th>Last Week 172</th>
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<td>DAN SEAL</td>
<td>- YOU STILL MOVE ME (EMI America)</td>
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<td>JOHN CONLEE</td>
<td>- THE CARPENTER (Columbia)</td>
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Report accepted Mondays 8AM through noon Wednesdays.
**ACTION SIDES**

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**ARTIST & TITLE**

- MERLE HAGGARD - Out Among The Stars (Epic)
- GARY MORRIS - Leave Me Lonely (Warner Bros.)
- GIRLS NEXT DOOR - Baby I Want It (MTM)
- STEVE EARLE - Someday (MCA)
- LYLE LOVETT - Cowboy Man (MCA/Curb)
- THE OKANES - Oh Darlin' (Columbia)
- EDMOND RABBITT - Gotta Have You (RCA)
- NICOLETTE LARSON - That's More About Love (MCA)
- *TANYA TUCKER - I'll Come Back As Another Woman* (Capitol)
- LARRY BOONE - She's The Trip That I've Been Living On (Mercury/PolyGram)
- *TIM MALCHAK - Easy Does It* (Atlantic)
- *JOHNNY PATCH - Don't Bury Me Till I'm Ready* (Mercury)
- *LIONEL RICHIE/ALABAMA - Deep River Woman* (Motown - LP cut)
- CON HUNLEY - Quittin' Time (Capitol)
- *KENNY ROGERS - They Don't Make Them Like They Used To* (RCA)
- *JANIE FRICKIE - When A Woman Cries* (Columbia)
- KAYLEE ADAMS - I Can't Help The Way I Feel (Warner Bros.)
- JILL HOLLIER - Sweet Time (Warner Bros.)

**Recycled Again**

- ALABAMA - Deep River Woman
- HANK WILLIAMS JR. (Warner Bros./Curb) - Montana Cafe
- RANDY TRAVIS (Warner Bros.) - Send My Body/No Place Like Home
- ALABAMA (RCA) - Vacation
- REBA MCENTIRE (EMI America) - Out On The Frontline
- DAN SEALS (EMI America) - Where Played Records

**Country Summary**

RODNEY CROWELL
When I'm Free Again
(RCA)

EDDY RAVEN
Right Hand Man
(RCA)

KEITH STEGALL
Ole Rock And Roller (With A Country Heart)
(Epic)

**LP Cuts**

- STEVE EARLE (MCA) - Think It Over
- GEORGE STRAIT (MCA) - Stranger Things Have Happened
- RICKY SKAGGS (Epic) - Walkin' In Jerusalem
- ED BRUCE (RCA) - Fifteen To Forty-Three
- KATHY MATTEA (Mercury/PolyGram) - Leaving West Virginia
- WILLIAM LEE GOLDEN (MCA) You Turn The Light On

**Recommended New Releases**

- Randy Travis owns the top of the chart for the third week, and his staying power is reinforced by the fact that he's been our Most Requested record for the last seven weeks! Not bad for a newcomer. The **Marie Osmond/Paul Davis** duet is still maintaining its momentum and is sluggin' it out with **Alabama** for rights to replace Randy. Speaking of Alabama, our friends at RCA informed us this week that vocalist and bass guitarist **Terry Gentry** has announced a forced temporary leave of absence from his touring duties with Alabama due to the recent recurrence of a chronic back ailment. Accomplished studio guitarist **Larry Paxton** will be filling in for Terry. (For all of you who were wondering why Terry didn't appear with **Alabama** and **Lionel Richie** on the **Country Music Awards**, that's why!) A strong top ten kept **T.G. Sheppard** and the Bellamy's / Foresters in the teens for one more week. **Holly Dunn** has a good chance of having her first Top Ten record, with a 73% Hit Factor this week. **Sawyer Brown's** pairing with **Joe Bonsall** from **The Oak Ridge Boys** is proving to be a successful combination. It moves from 22-16 with 140 stations playing it. **Michael Johnson** is edging up on the Most Requested category - looks like there's no stopping this one! Other notable jumps include **Waylon Jennings** (26-20), **Ricky Skaggs** (27-21), **Mel McDaniel** (33-26), and of course our **Certified**, **The Judds** (39-27), and **Reba McEntire** (40-30). **Billy Joe Royal** has a nice jump from 34-29 - another one of those "a hit where played" records. **Don Williams** was our biggest debut, with 18 more adds taking him up to 141 reports. Our Most Added, **Tanya Tucker**, was one of our most played album cuts back in June. The **Lionel Richie/Alabama** song appears in two different places this week. It's still tops the list of album cuts, but enough stations are playing it in a single rotation to also take it into Action Sides as well. **"You Can't Take It With You" by William Lee Golden** is starting to get acceptance on the A/C level as well as with Country radio. Rumors are flying as to what the upcoming singles by **John Anderson** and **Randy Travis** will be. Our reporters are betting on "Kiltibilly Hill" for Southern Pacific. "Countrified" for John Anderson and either "No Place Like Home" or "Send My Body" for Randy Travis. We'll find out soon!! In the "Whatever Happened To..." department, longtime Gavin friend **Don Rhea**, who we last heard from at KOIL-Grand Junction, CO, is now at WATZ-AM&M in Alpena, MI. Congratulations are in order for some other Gavin friends. **Pete Brier** at KFH-Wichita, KS has been promoted to Assistant Program Director, while maintaining his Music Director responsibilities. **Chuck Manning** has returned to KRAM-Las Vegas as Music Director and Air Talent. And Our Guy **Bill Mayne** at WBAP/KSCS/FM-Ft. Worth/Dallas is now the Operations Manager for both stations. And finally, **Tony Thomas** from KOLO-Reno was named "Media Person Of The Year" by the Optimist Club in Reno in recognition of his community service. Well deserved, one and all. We'll talk to you next week!! **Lisa & Elma**
NORTHEAST

WORCESTER, MA (TIM TODD-WORC) G.Morris, Girls N.D..
LOWELL/LAWRENCE, MA (FRANK FITZ-WLLH) Judds, pave, J.Conlee, M.McDaniel.
BROCKTON, MA (MARK BURNS-WCAV/FM) No Report, Frozen.

SOUTHEAST

BALTIMORE, MD (GREG COLE-WPOC/FM) Don Wms., Judds, Pake.
FROSTBURG, MD (GEORGE DENTON-WFRB) J.Frickie, K.Steggall.
CHARLESTON, WV (BOB JONES-WQBE/FM) No Report, Frozen.
STATESVILLE, NC (TIM WALKER-WFMX) M.Haggard, D.Seals, W.L.Golden.
CANTON, GA (CHRIS GRIFFIN-WCHK/FM) No Report, Frozen.
CEDARTOWN, GA (CHUCK WALLEY-WGAA) Con Hunley, Wild Choir, L. Boone, G.Morris, E.Rabbit, Girls N.D.
ATLANTA, GA (NEIL McGINLEY-WPLO) Conway T., M.Haggard, K.Mattea, TGSheppard.
PENSACOLA, FL (STEVE RYAN-WWTV) Wild Choir, K.Rogers, Girls N.D., Nicolette.
GAINESVILLE, FL (DAVID SINCLAIR-WGHC) Conway T., Girls N.D., M.Haggard, Nicolette.
FT. PIERCE, FL (GEORGE GORDON-WFTP) D.Seals, L. Lovett, Wild Choir, L. Boone, T. Tucker, R. Crowell.
ST. PETERSBURG/TAMPA, FL (BILL PYNE-WQYK/FM) Judds, Don Wms., Bellamy's, Conway T., L. Lovett, Osmonds.

SOUTH

TALLADEGA, AL (RICK ROBINSON-WEYY) No Report, Frozen.
WINFIELD, AL (DOUG THREADGILL-WEQO) E.Rabbit, Dobie Gray, J.Paycheck.

ALBERTVILLE, AL (JEFF ALLEN-WQSB/FM) No Report, Frozen.
MEMPHIS, TN (JIM TABOR-WMC) M.McDaniel, Don Wms., Statlers, Tkee.
HARLAN, KY (MIKE STANLEY-WFSR) L. Lovett, Girls N.D., Wild Choir, E.Rabbit.
SHREVEPORT, LA (LADBETTER/WALDON-KWKH) No Report, No Adds.
RUSTON, LA (BOB DAVIS-WKKZ) No Report, No Adds.
EL DORADO, AR (KEVIN BROWN-KDYS) Frozen.

UPPER MIDWEST

ROCHESTER, MN (KEITH PHILLIPS-KWKM/FM) No Report, No Adds.
MARSHALL, MN (PAUL BACHMAN-KMLK) No Report, No Adds.
HURON, SD (JEFF DUFFY-KOKK) Dirt Band.
ABERDEEN, SD (STEVE SMALL-KKAA) G. Watson, Conway T., TGSheppard, D. Seals, S. Earle.
RAPID CITY, SD (STEVE BLAKE-KIMM) M. McDaniel, K. Mattea, Pake, Reba.
RAPID CITY, SD (SCOTT KEEPS-KTOO) G. Watson, K. Mattea, Conway T., Don Wms., L. Richie.
FARGO, ND (SCOTT WINSTON-KVOX-A) G. Morris, Dirt Band, E. Rabbit.
GRAND FORKS, ND (TIM LARSON-KYCK) M. McDaniel, Hank Jr., Pake, Conway T., R. Skaggs, Don Wms., M. Johnson, Reba, Waylon.
COUNTRY ADDS


BISMARCK, ND (DEAN HOLMES-KBMR) M. Haggard, Schneider, D. Fargo, Conway T., TGS Shepard, D. Seals.

MINOT, ND (JERI LEE-KZPR) Don Wms., Pake.

MIDWEST


WATERLOO, IA (BRETT DAVIS-KXEL) D. Yoakam, T. Tucker, Dirt Band, K. Stegal.


SPENCER, IA (RICK FRIDAY-KICD-FM) No Report, No Adds.

FESTUS, MO (SUE CRESSWELL-KJCF) No Report, No Adds.


ST. JOSEPH, MO (BOB ORF-FKFO) D. Yoakam, T. Tucker, Conway T., Wild Choir, Dirt Band, J. Fricke, T. Malchak.


CALIFORNIA, MO (JEFF SHALEFORD-KZMO) No Report, No Adds.


TOPEKA, KS (MIKE JONES-KSX) No Report, No Adds.

WICHITA, KS (PETE BRIER-KFH) E. Rabbitt, D. Seals, M. Haggard, J. Rodman, Statlers, S. Earle, Girls N.D.


CENTRAL

NEWARK, OH (CATHY MULLINS-WHTH) No Report, Frozen.


CINCINNATI, OH (DUKE HAMILTON-WUBE) M. McDaniel, Reba, Don Wms., G. Jones, R. Skaggs.

INDIANAPOLIS, IN (J. D. CANNON-WFMS-FM) S. Earle, J. Conlee, D. Seals, L. Richie.

ELKHART, IN (GREGG HARRIS-WCMR) G. Morris, L. Lovett, Girls N.D.

SOUTH BEND, IN (J. K. DURING-WNDU) No Report, Frozen.

FT. WAYNE/KENDALL, IN (DOUG WAGNER-WBTU) Judds, M. McDaniel, Reba, G. Jones, G. Watson, Don Wms.

BATESVILLE, IN (JOE MARTIN-WRBI) No Report, Frozen.


VINCENT, IN (CLINT MARSH-WAOV) S. Earle, G. Morris, Girls N.D., Don Wms., J. Wells (local).

SAGINAW, MI (TOMMY SAMORAY-WKCO) E. Rabbitt, K. Whiteley, D. Yoakam.


MADISON, WI (MARK HUNTER-WWOM) G. Morris, Wild Choir, L. Lovett, Girls N.D.

MANTITOWOC, WI (JON MURRAY-WCUB) G. Morris, Cannons, Masters.

STEVEN'S POINT, WI (DAN OLSEN-WXYQ) S. Earle, Girls N.D., M. McDaniel, Wild Choir, Don Wms.

LA CROSSE, WI (DAVE SHEPPEL-WLXR/AM) M. McDaniel, Judds, M. Haggard, Don Wms., R. Skaggs, M. Johnson.


WHITEHALL, WI (JOHN R. SIMONSON-WHTL) Hank Jr., Kendalls, Pake, TGS Shepard.


SOUTH GENESEE, IL (T. J. HART-WFMB) M. Johnson, Hank Jr.

ANNA, IL (RICH GRIFFIN-WRAJ) Girls N.D., K. Mattea, T. Malchak.

SOUTHWEST

TULSA, OK (BILL PAYNE-KFX) Don Wms., D. Seals, J. Conlee, B. J. Royal.

SHERMAN, TX (TIM STEWART-KIKM) M. McDaniel, TGS Shepard, Conway T.

TEXARKANA, TX (MARIO GARCIA-KMLA) No Report, No Adds.

NACOGDOCHES, TX (PETE RUNNELS-KSFZ) J. Fricke, Wild Choir, G. Morris, Whites, R. Stevens, K. Stegall, R. Crowell.

DALLAS/FT. WORTH, TX (BILL MAYNE-WBAP) Judds, Reba, M. Johnson, B. Tucker, Girls N.D.

HOUSTON, TX (CANDA/E/MURRAY-KILT) No Adds.


BRYAN/COLLEGE STAT., TX (ANDY GALLO-WTAW) Girls N.D., S. Earle, G. Morris, L. Lovett.

AUSTIN, TX (MIKE CARTA-KVET) G. Morris, L. Lovett, Girls N.D., D. Seals.

AUSTIN, TX (STEVE GARY-KASE/FM) L. Lovett, G. Morris, Dobie Gray, Girls N.D.


LUBBOCK, TX (CHUCK LUCK-KLLL) G. Morris, E. Rabbitt, K. Rogers, Girls N.D.


EL PASO, TX (BILL POWELL-KHEY-Y96) Carlette, Girls N.D., L. Lovett.

PHOENIX, AZ (BUDDY OWENS-KXN) T. Tucker, K. Whiteley.


CARLSBAD, NM (BOB SWAYZE-KAT/KFM) Girls N.D., L. Lovett.

ALAMOGORDO, NM (BEN NOE-KZXX) D. Seals, S. Earle, G. Morris.

ROCKY MOUNTAIN

WOLF POINT, MT (ROSS STRAUSSER-KVCK) No Report, No Adds.


MISSOULA, MT (PAUL PROCTOR-KYSS/FM) No Report, No Adds.


PUEBLO, CO(RANDY HILL-KIDN) M.Haggard, Wild Choir, Girls N.D., Waylon, TGSheppard.
SHERIDAN, WY(KEN CAMPBELL-KWYO) K.Mattea, B.J.Thomas, Conway T.
JACKSON HOLE, WY(GIL KING-KSGT) T.Tucker, Conway T., K.Stegall.

FAR WEST

LAS VEGAS, NV(J.C. SIMON-KFMS) D.Seals, S.Earle, G.Morris, Wild Choir, Carlette, Tina Danielle.
RENO, NV(TONY THOMAS-KOLO) T.Tucker, K.Whitey, Orleans.
RENO, NV(JOEL MULLER-KROW) E.Rabbitt, G.Morris, S.Earle.
LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) O'Kanes, Conway T.,
LOS ANGELES, CA(R.J. CURTIS-KLAC) Judds, Reba, M.McDaniel, Don Wms.
OAKLAND/SAN FRAN, CA(CARL BROWN-KNEW) M.McDaniel, Holly Dunn.
SAN JOSE, CA(JULIE STEVENS-KEEN) Judds, Holly Dunn, Reba, M.McDaniel.
MODESTO, CA(J.W. FORD-KTRB) Don Wms., Conway T., Pake, K.Mattea, Bart Cameron.
EUREKA, CA(KEN CONLIN-KRED) Girls N.D., J.Frickie, K.Stegall, R. Crowell.
SACRAMENTO, CA(CAMMIE WINSTON-KHWA) G.Morris, Girls N.D., J.Rodman, TGSheppard, M.Haggard, D.Seals.
SACRAMENTO, CA(RICK STEWART-KKAM) TGSheppard, M.Haggard, J.Conlee, K.Rogers, L.Richie.
TURLOCK, CA(ED NICKUS-KMIX) E.Rabbitt, J.Paycheck, J.Hollier.

NORTHWEST

ASTORIA, OR(BOB LOUCKS-KVAS) E.Rabbitt, Debbie Gray, T.Malchak, Whites.
CORNELL, OR(P.J. EMMERSON-KFAT/FM) K.Stegall, Whites.
SEATTLE, WA(SUSAN FALCONER-KMPS) L. Lovett, G.Morris, T.Malchak, Whites.
YAKIMA, WA(BOB MURPHY-KUTI) Frozen.
ANCHORAGE, AK(BILL CARDOZA-KYAK) M.McDaniel, J.Rodman.
ANCHORAGE, AK(STEVE CHAPMAN-KASH) D.Seals, E.Rabbitt, G.Morris.

WELCOME To Our New Country Correspondents:
Ben Noe, KZZX RADIO - P.O. Box 618
Alamogordo, NM 88310
(505)437-4440

COUNTRY JOBS

PD’s/AT’s/News Directors from A/C and Country
Stecker-Thompson & Assoc. (4202 Hidden Elmwoods,
San Antonio, TX 78249)

NEWSPERSON - WBAP-Ft. Worth/Dallas, TX
*Bill Mayne (1 Broadcast Hill - 76103)

AIR TALENT(AM dr.)/Production - WYGC-Gainsville, FL
Dave Terry (Box 5069 - 32062)

AIR TALENT (AM dr.) - New South Communications
Bob Lima (Box 406 - Biloxi, MS 39535)

AIR TALENT(AM dr.) - WFRB-Frostburg, MD
Jeff Krone (Box 430 - 21532)

AIR TALENT(airafternoon dr.) - WFTL-Ft. Pierce, FL
George Gordon (305)464-1330

AIR TALENT(airafternoons) - WQLA-LaFollete/Knoxville, TN
Tony Lawson (615)566-1000

AIR TALENT/Production - WXYQ-Stevens Point, WI
Dan Olsen (Box 247-54481)

AIR TALENT - WBAP-Ft. Worth/Dallas, TX
*Bill Mayne (1 Broadcast Hill 76103)

AIR TALENT/SALES - WMIC-Goldsboro, NC
Bob Wooten (919)734-4211

COUNTRY AVAILABLE

MATTHEW GRAGE from KQKD-Redfield, SD, is looking for a position as AT/MD/PD/Sports Dir., contact him at (605) 472-1380 (mornings).

RANDY JENKINS from WWU-Greensburg, NC, is looking for a position as AT/MD/PD/Production, contact him at (919)852-7326.

SCOTT BOND from KINF-Poteau, OK, is looking for a position as AT/PD/AT, contact him at (918)647-4458.

DAN LANE from KRDR-Portland, OR and KTOM-Salinas, CA, is looking for a position as AT/MD/PD, contact him at (503)665-9899.

JIM ASKER from WRNL-Richmond, VA, is looking for a position as AM/MD/AT, contact him at (804)282-9731.

DICK BYRD from KSON-San Diego and WIL-St. Louis, is looking for a position as AT/MD/PD, contact him at (503)325-3503.

DON ELLIOTT from K6HUM-FM-Lawrence, KS, is looking for a position as AT/Production, contact him at (913)242-4789.

COUNTRY CHANGES

ED PAULSON from WAXX/FM-Eau Claire, WI to WHTI/FM-Whitehall, WI, as PD/AT (AM dr.)

CHESTER HOLMES from KSX-K-Topeka, KS, to KVKN-Sonora, TX as News Director.

GEORGE DENTON from WFRB-Frostburg, MD has been promoted to Music Director.

RUSTY FORD from KYK-Sioux Falls, SD, to WXYQ-Stevens Point, WI, as Air Talent (AM dr.)

JOHN ROSS from the LaCrosse market to WAXX/FM-Eau Claire, WI as Air Talent.

COUNTRY SERVICE

KSFA-Nacogdoches, TX - singles & LP’s: all sources
WNAX-Yankton, SD - LP: Lionel Richie (Motown)
"Wild and Free"

THE 7 BAND

HAPPENING NOW:

WXYV  WMJQ  WFOX  WENW  WGMG  WZAZ  WJJS  WWDM  WZEN  WKKQ  KRNB

WDAS  WDIA  WAOK  WPAL  WYHZ  WAZ  WBLX  WAMW  WVOI  WCIN  WTKL

WAMO  WHRK  WFXA  Z93  WGF  KJIX  WQK  WAAA  KDAY  WRAP  WRX

WHUR  WEDR  KGXL  WPEC  WJMI  KJCB  KHYS  WBLZ  WPLC  XHRM  WDZ

WNHD  WYLD  WXK  JET94  WXXI  WJVL  KAPE  WKSM  KSOL  WEKS  KDIA

KVVE  K94  WTV  WFXC  WPDQ  WLOU  KDKS  WCKX  WWWS  KDKO  WEAS  WRBSD

From the album, WILD AND FREE on Geffen Records and Cassettes

Produced by: Bobby Harris

Management: Left Bank Management, Allen Kovac and Steve Drimmer

www.americanradiohistory.com
"URBANIZING"
by JERRY BOULDING

HANDICAPPING THE HIRED

There are any number of people who have been disillusioned because they felt that all the fun disc-jockeys were supposed to have been "heaving out those heavy hits," and "talkin trash and raggin' on the radio." It just doesn't seem to happen any more. For many who have had a different idea of what an air-personality's lush life was really like, the harsh reality was that it's often lots of hard work, following format and being bored. It's caused some to have second thoughts about their first choice of careers. We thought we'd take a brief look at the rash of reasons that surround this on-going dilemma.

WHO'S REALLY ON FIRST?

There's no doubt that the program director and operations manager as well as the general and sales manager, all seemingly want the same thing...some saleable demos from their program team. The question is how do you get them and then how do you continue to keep them? For a lot of GMs, the answer is written on the winds of change that blow with frequency past the program department. Think of how many PD's, OM's, MD's and air talent you've seen change in the past few years. Sometimes they change the play the players! That often means the second baseman goes to first, the catcher moves to the outfield, etc. And often, after two down books, a new PD is brought in and told what to do. Then, if it doesn't work, he is fired and the game of musical chairs begins anew. How many times have you seen, or perhaps been directly involved with, a winning station, and in an effort to continue to improve, the talent team was told to "trim some teeth"? In other words, not only does the GM want to win, but he wants his victory to be custom-tailored to his sales staff's needs. So out go the rap records and the "rapper's delights," in come the love numblers and out go the numbers. Not only did the new format and staff fail to bring the adult numbers the format was designed to attract, but in the process they lost what they had! Now the station is up for sale, the new owners are talking satellite and nobody's on first!

MOVERS AND SHAKERS

Suppose you find yourself in this kind of common tender radio "trap"? What can you do? How do you develop the callousness to cope? If you're an air talent who's hired on a station, once there, what you were hired to do, you're told not to do...do you do a "Rambo" or do you just "play the game"? Well, let's look at the facts, sad though they may be. It's unfortunate, but inevitable in our business, particularly in the medium and major markets, changes are going to be made. Sometimes they are made after the decision to hire.

Some managers who had never been mileside just naturally assume that a good air talent can adapt and do anything asked or required. Realistic air talent and programmers know that moving around and getting terminated when a new station manager, or program director, or owner comes in, is bound to happen sometime, or many times in their career. The really good ones, who are willing to make the sacrifices, will land on their feet somewhere else.

Some top programmers and managers tend to take their teams or part of them with them. It's a little like a travelling circus with a "dog and pony speciality act." The question then becomes, is the new manager or programmer bringing some of his past mistakes with him or her? Often nobody knows about the ratings come out and even once or two books don't tell the real story. It has been my experience with a number of music formats and even more cities, (some of them 2 or 3 times) that it takes at least three books to determine a trend. If you're in a situation where you've had it with changing formats and placement of the elements and sixteen "strong songs" in a row, think before you jump. Suppose the format and formula which you happen not to agree with, because it stifles your creativity, works? Suppose, in spite of your feelings and your frustrations, that you're about to be a part of a winning team? Maybe it is not exactly what you'd like or the way you would do it, if given a chance, but it's working. And anything that's working has some merit. Oh, it could perhaps be made better and you, as an air talent, could be given more freedom to create. After all, that's why you got into this business. But maybe, just maybe, you could learn!

STRONG SONGS SYNDROME

There are quite a few stations in both large and medium markets, "happening stations" where many of the air talent are upset because research and the program and music directors now make all of the decisions on what musical selections will be played and when they will play and even what will be said. Is this handicapping the hired? Is this stifling creativity or discouraging superior air talent because of format restrictions? Well, maybe and maybe not. Again, if the format and system are working you have two choices. You can stay and continue to win, learn and perhaps find a way to let your talent show in spite of the format. If you only do five breaks an hour and you have done your show prep properly, there will be a way for you to let it show, your program director will know. Or, you can do as many have done, seek a new position at another station, perhaps in another town where you can "get down!" and find that you were better off back with that winning station whose restrictions you found so appalling. After all, winning stations often pay more, have better equipment and stronger staffs.

Today's black/urban radio stations not only performed well overall, according to results of the latest Arbitrend's, but it's obvious the format is broadening its demographic appeal. We'd like to cite an example of a market in which there are three stations appealing to the crossover or urban market on FM. In this particular market although only one was among the top 10 stations overall, and in the latest months that station placed fourth with a 4.8 share, but all three stations were among the leaders for adults in the 18-34 demo, leaning female. Urban music is still hot. From the early Motown days, which is when some people not really familiar with the format first got into the music, right down to today, black music is still very strong. And what this proves is that as people get older, they take their favorite music with them and a well-run urban outlet can score huge numbers if the blend is right.

FRESH...EXCITING

To borrow a phrase from J.T. and Kool & The Gang, "If it's fresh, and exciting, it can be sexy" and all the things we want our radio stations to be. For those who want to always play it safe, they run the risk of burning-out your audience with so-called "safe songs." And if you control the structured one-liners and promos, they too must change or your station will go from being the urban leader to be an "also-ran." We all know the story of a station that came to town and exploded and then stayed the same. They were afraid to change anything. They really didn't know what it was that made them win, so they didn't move anything. They got stale and real quick and never recovered. So, if yours is a station where everything is controlled and you're in charge, then the obligation and the responsibility is to continue to keep everything fresh and exciting. Not only do the jocks not want to keep reading the same great one-liners over and over again and then play the same strong songs back-to-back in a 50-minute music sweep, followed by the same commercials and the same promos over and over again, the audience will soon tire of it all. There must be some new product added...some new liners put in and the feeling of always having something new and great going on. Often, an urban station's freshness, difference and variety are what sets them apart from the competition and the all-too-often model sounds of traditional Top 40's and up-tempo A/C stations.

Yes, there are still some so-called "free-form" stations where the announcers pick the songs...often they're the ones with lower 12+ shares even though they have a loyal audience and the announcers say they're having fun. The question becomes "how much more fun would they have if they were winning?" If you want a place in the sun, you will probably have to expect some bisters and often the happiest people in our business are those who are too busy to notice whether they are happy or not.
CERTIFIED

ANITA BAKER
Caught Up In The Rapture
(Elektra)

SHIRLEY MURDOCK
As We Lay
(Elektra)

Most Added

Kool & the Gang
Victory
(Mercury/PolyGram)
44 Adds

Janet Jackson
Control
(A&M)
27 Adds

Klymaxx
Sexy
(Contestation/MCA)
21 Adds

POP Crossover

Janet Jackson
Control
(A&M)

Urban Contemporary Hit Factor
Research: Betty Hollars

Total Reports This Week: 98
Last Week: 99

Gavin Report/Contemporary Chart

Editor: Betty Hollars

Kool & the Gang
Victory
(Mercury/PolyGram)
44 Adds

Janet Jackson
Control
(A&M)
27 Adds

Klymaxx
Sexy
(Contestation/MCA)
21 Adds

HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. It represents the number of stations playing the record.

HI: 100 stations playing the record. 60% of stations playing the record.

Artistic Title

Label

Weeks

GREGORY ABBOTT - Shake You Down (Columbia)

MELBA MOORE & FREDDIE JACKSON - A Little Bit More (Capitol)

HUMAN LEAGUE - Human (A&M)

FREDDIE JACKSON - Tasty Love (Capitol)

STACY LATTISAW - Nail It To The Wall (Motown)

LIONEL RICHIE - Love Will Conquer All (Motown)

JESSE JOHNSON & SLY STONE - Crazy (A&M)

GENERAL KANE - Crack, Kill & Play Music (Gordy)

Club Nouveau - Jealousy (Tommy Boy)

RJ's Latest Arrival - Heaven In Your Arms (Manhattan)

Tina Turner - Typical Male (Capitol)

MILLIE JACKSON - Hot! Wild! Unrestricted! Crazy Love (Jive/RCA)

PHYLIS HYMAN - Old Friend (Manhattan)

ONE WAY - Don't Think About It (MCA)

Jermaine Stewart - Jody (Arista)

COMMODORES - Going To The Bank (PolyGram)

Rene & Angel - No How, No Way (PolyGram)

GHICO DEBARGE - Talk To Me (Motown)

READY FOR THE WORLD - Love You Down (MCA)

Howard Hewett - I'm For Real (Elektra)

5 Star - Can't Wait Another Minute (RCA)

Aretha Franklin - Jumpin' Jack Flash (Arista)

Jean Carne - Flame Of Love (Omni/Atlantic)

Jeffrey Osborne - Room With A View (A&M)

PATTI LABELLE - Kiss Away The Pain (MCA)

MTUME - P.O.P. Generation (Epic)

Rene & Angel - No How, No Way (PolyGram)

CHICO DEBARGE - Good Combination (Elektra)

FULL FORCE - Unfaithful So Much (Columbia)

Beau Williams - There's Just Something About You (Capitol)

ANITA BAKER - Caught Up In The Rapture (Elektra)

KURTIS BLOW - I'm Chillin' (Mercury/PolyGram)

James Brown - Gravity (Scotti Bros.)

LEVERT - Let's Go Out Tonight (Atlantic)

Loose Ends - Stay A Little While (MCA)

SHIRLEY MURDOCK - As We Lay (Elektra)

Temptations - Lady Soul (Gordy)

VESTA WILLIAMS - Once Bitten Twice Shy (A&M)

DAZZ BAND - Wild & Free (Geffen)

SOS BAND - Even When You Sleep (Tabu)

ISAAC HAYES - I can Reach Your World (Columbia)

58 29 16 10 12 50 % 7

63 27 6 17 3 50 % 5

62 25 20 12 5 40 % 5

61 18 21 13 9 29 % 6

53 16 8 27 2 30 % 5

48 6 20 17 2 15 % 12

41 10 12 17 2 24 % 6

57 13 12 20 12 22 % 5

47 13 8 12 14 27 % 3

37 9 9 19 -- 24 % 6

BILLY OCEAN - Love Is Forever (Jive/Arista)

*KOOL & THE GANG - Victory (Mercury/PolyGram)

REPORTS/ADDs ON CHART ARTIST & TITLE

51 11 31 2 BILLY OCEAN - Love Is Forever (Jive/Arista)

98 99 *KOOL & THE GANG - Victory (Mercury/PolyGram)

HI: 100 stations playing the record. 60% stations playing the record. Hit Factor = 60%

ARTIST TITLE LABEL

GREGORY ABBOTT - Shake You Down (Columbia)

MELBA MOORE & FREDDIE JACKSON - A Little Bit More (Capitol)

HUMAN LEAGUE - Human (A&M)

FREDDIE JACKSON - Tasty Love (Capitol)

STACY LATTISAW - Nail It To The Wall (Motown)

LIONEL RICHIE - Love Will Conquer All (Motown)

JESSE JOHNSON & SLY STONE - Crazy (A&M)

GENERAL KANE - Crack, Kill & Play Music (Gordy)

Club Nouveau - Jealousy (Tommy Boy)

RJ's Latest Arrival - Heaven In Your Arms (Manhattan)

Tina Turner - Typical Male (Capitol)

MILLIE JACKSON - Hot! Wild! Unrestricted! Crazy Love (Jive/RCA)

PHYLIS HYMAN - Old Friend (Manhattan)

ONE WAY - Don't Think About It (MCA)

Jermaine Stewart - Jody (Arista)

COMMODORES - Going To The Bank (PolyGram)

Rene & Angel - No How, No Way (PolyGram)

GHICO DEBARGE - Talk To Me (Motown)

READY FOR THE WORLD - Love You Down (MCA)

Howard Hewett - I'm For Real (Elektra)

5 Star - Can't Wait Another Minute (RCA)

Aretha Franklin - Jumpin' Jack Flash (Arista)

Jean Carne - Flame Of Love (Omni/Atlantic)

Jeffrey Osborne - Room With A View (A&M)

PATTI LABELLE - Kiss Away The Pain (MCA)

MTUME - P.O.P. Generation (Epic)

Rene & Angel - No How, No Way (PolyGram)

CHICO DEBARGE - Good Combination (Elektra)

FULL FORCE - Unfaithful So Much (Columbia)

Beau Williams - There's Just Something About You (Capitol)

ANITA BAKER - Caught Up In The Rapture (Elektra)

KURTIS BLOW - I'm Chillin' (Mercury/PolyGram)

James Brown - Gravity (Scotti Bros.)

LEVERT - Let's Go Out Tonight (Atlantic)

Loose Ends - Stay A Little While (MCA)

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DAZZ BAND - Wild & Free (Geffen)

SOS BAND - Even When You Sleep (Tabu)

ISAAC HAYES - I can Reach Your World (Columbia)

www.americanradiohistory.com
She's sung with Jeffrey Osborne, Jermaine Jackson, Ray Parker Jr., and Miles Davis. And now, she's singing all by herself—on an album that's simply called VESTA.

Features the first single "ONCE BITTEN TWICE SHY" on A&M Records, Compact Discs and BASF Chrome Tape.

A star is born on A&M Records, Compact Discs and BASF Chrome Tape.

Producers: David Crawford, Bryan Lowen, Jeramy Lubbock, Billy Valentin
Executive Producer: John McClain
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## UP & COMING

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<td>9  KRYSTOL - Precious, Precious (Epic)</td>
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<td>10  CASHFLOW - Reach Out (Polydor/PolyGram)</td>
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<td>4  MAZE featuring Frankie Beverly - When You Love Somebody (Capitol)</td>
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<td>6  PIECES OF A DREAM - Careless Whisper (Manhattan)</td>
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<td>3  WORD OF MOUTH - Coast To Coast (Profile)</td>
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<td>--  *GRACE JONES - I'm Not Perfect (But I'm Perfect For You) (Manhattan)</td>
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<td>--  SHANNON - Prove Me Right (Atlantic)</td>
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<td>8  NOCERA - Summertime, Summertime (Sleeping Bag)</td>
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<td>1  BEN E. KING - Stand By Me (Atlantic)</td>
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<td>6  BARBARA ROY - Gotta See You Tonight (RCA)</td>
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<td>3  KEITH PATRICK - Night To Remember (Omni)</td>
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<td>2  PATTI AUSTIN - Only A Breath Away (Qwest)</td>
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<td>--  SURFACE - Let's Try Again (Columbia)</td>
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<td>4  WHISTLE - Just For Fun (Select)</td>
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</tbody>
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*First time listed on this page.


## LP CUTS

- CAMEO - She's Mine (Atlanta Artists/PolyGram)
- MIDNIGHT STAR - Engine #5 (Solar)
- SHIRLEY JONES - She Knew About Me (P.I./Manhattan)
- LUTHER VANDROSS - Anyone Who Had A Heart/Put The Needle On The Record/Because It's Really Love (Epic)
- SHIRLEY MURDOCK - Go On Without You (Elektra)
- LUTHER VANDROSS - Stop To Love (Epic)
- GEORGE BENSON - Shiver (Warner Bros.)
- SMOKEY ROBINSON - Love Will Set You Free (Tamla)
- HOWARD HEWETT - Stay (Elektra)
- JAMES INGRAM - Never Felt So Good (Qwest)

## URBAN CONTEMPORARY SUMMARY

Two more cities checked in with winning Arbitrons: Ray Boyd, new PD at V103-Atlanta (WVEE) called in with his first (all mine) numbers...went from an 8.6 to a 1.10 in the summer book! Then, later the same day, Jimmy Smith, KRNB-Memphis called in his new numbers...he went from a 15.6 to an 18.1 and swept the ARB's in all demo's and in all major dayparts! These are two proud guys, and rightfully so...congratulations to them and their staffs, who they both give a lot of credit to when they're boasting! Certified titles went to two ladies, both well-deserved: SHIRLEY MURDOCK and ANITA BAKER. Anita's third single from this LP looks like it could be stronger than even "Sweet Love" was...according to Tony Brown, WBLX-Mobile, who's already getting adult females calling for it. Doc Foster, WQMG-Greensboro is getting calls from females, and the incredible Jay Riley, WNOO-Chattanooga sez "that new ANITA BAKER has hit written all over it!" Finally, "You Be Illin'" is a single! Joe Bullard, WAMN-Tallahassee reports calls for it, again, and we logged 10 new adds on it this week. Steve Harris, WQIW-Cincinnati calls in requests "from all ages" on the ISAAC HAYES, and Jay Riley, WNOO-Chattanooga exclaimed that the requests for it were "tremendous." Looks like he's making a comeback that's creating quite a stir on the radio. Frenche Be, WQIM-Montgomery reports calls for our "Most Added" Kool & The Gang are "instant - out of the box" Tony Wright, WJZ-Atlanta reports immediate requests for Kool, too, as well as for CHAKA KHAN. He says that "instant phones indicate that they should do battle for the top spot..." Fred Harvey, WFKX-Jackson agrees about the CHAKA: it's his most requested 18+. Ray Boyd, V103-Atlanta is pleased to report that both the GENERAL KANE and the ISAAC HAYES are getting calls from his listeners...shows they're a good crowd. Licia Torres, KJLG-Los Angeles reports FULL FORCE is getting crazy on the phones...that's what they're all calling in to hear. Frank Barrow, KRIZ-Seattle reports READY FOR THE WORLD getting calls from 12-25 listeners; Mickey Arnold, WRDW-Augusta reports "lots of teens and adults" calling for RFTW. And one last thing from Rick Thomas, KUKU-Phoenix, remarking about the incredible LUTHER VANDROSS LP: he's found "the best love song to come along in years: "There's Nothing Better Than Love." It's already getting calls.
There are cuts.

There are good cuts.

There are great cuts.

And then there are GROOVES.

SET ME FREE

the new smash dance cut by

JAKI GRAHAM

It's a serious groove.

Produced by Derek Bramble
NORTHEAST

BOSTON, MA
TONYA PENDLETON-WILD

BOSTON, MA
SUNNY JOE WHITE-WXKS/FM

NEW HAVEN, CT
HANNIBAL/DICKINSON-WINHC

NEW YORK, NY
TONY GRAY-WRKS

NEW YORK, NY
SCOTT SHANNON-Z100

ROCHESTER, NY
ANDIE MERCAL-WDKX

PITTSBURGH, PA
JOHN ANTHONY-WAMO

PHILADELPHIA, PA
TONY QUARTERONE-WUSL/FM

WASHINGTON, DC
MIKE ARchie-WHR

BALTIMORE, MD
KINGSTON/KRONTHAL-B104

BALTIMORE, MD
ROY SAMPSON-WXXY/FM

RICHMOND, VA
DONNY DEAN-EWIE

NOBLESLOW, VA
DON "EARLY" ALLEN-WOWI

BOA. OKE-VA
STAN TOMPKINS-WTOY

SOUTH

GREENSBORO, NC
DOC FOSTER-WQMG

CHARLOTTE, NC
DON CODYK/MACK-WGV

FAYETTEVILLE, NC
BAEZ/CRUSE/MCKRAE-WDKS

FAYETTEVILLE, NC
LYPE/GREEN/BENSON-WZFX

WILMINGTON, NC
TONY GORE/JOE DIAZ-WWIL

ST. MATTHEWS, SC
ANDY HENDRISON-WQKI

COLUMBIA, SC
TONY DEAN/J.MUGHR-WDM/FM

FLORENCE, SC
ANDREW BAILEY-WYNN

ATLANTA, GA
MICH FAULKNER/TONY SCOTT-WKKS
TEMPERATURE’S RISING!

POINTER SISTERS

THEIR LATEST RELEASE ON RCA RECORDS

HOT TOGETHER

(5063-1-R)

FEATURING THE FIRST OF MANY HITS

"GOLDMINE"

Produced by RICHARD PERRY

LP TO ARRIVE 11/3
ATLANTA, GA
RAY BOYD-V:103

GAUSS, GA
CHARLOTTE LOGAN-WFKA

AUGUSTA, GA
G pronounced as "Gee"
ADDs: M. White,承接上一条信息的文本。
NOVEMBER 14th, 15th, & 16th, 1986
HYATT REGENCY HOTEL Houston, Texas
(713) 654-1234

Special YBPC Room Rate
$49 Single $59 Double per day/per room

Theme: Where Do We Go From Here ??
I. The Changing Format
II. Record Promotion The New Ball Game
III. Polishing Your Image In The Industry

SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 14th

Registration 3:00 pm - 5:00 pm
7:00 pm - 9:00 pm — Cocktail Party

SATURDAY, NOVEMBER 15th

Registration 10:00 am - 12 Noon
General Session 9:00 am - 10:00 am
Workshop I 10:30 am - 12:00 Noon
Lunch 12:00 Noon - 1:30 am
Workshop II 1:30 pm - 3:00 pm
Workshop III 3:00 pm - 4:30 pm
Cocktail Party 6:00 pm - 8:00 pm
Award Banquet 8:00 pm - 11:00 pm

SUNDAY, NOVEMBER 16th

YBPC ANNUAL MEETING
Election of National Officers
11:00am - 2:00pm

EARLY BIRD REGISTRATION FEES
Members ........................................... $50.00
Non-Members ..................................... $60.00
Late Fee After October 31 ........................ $10.00
Spouse Regular or Banquet Ticket ................. $40.00
CONTACT: Barbara Lewis...........1-504-242-3131
Marcell  Lee..........................504-822-1945
Stephanie Smallwood...........318-898-1112

SOUVENIR BOOKLET INFORMATION
* Ads Page Size Based on 8½x11 Trim
$400.00.......................... Full Page - inside Front & Back
$300.00.......................... Full Page
$200.00.......................... Half Page
$150.00.......................... Fourth Page
$75.00.......................... Eighth Page
$50.00.......................... Professional Card and Name
Non Camera Ready Art Work ................ $100.00
* CONTACT: Henry Jefferson, 10600 So. Gessner #4,
Houston, Texas 77071, 713-271-0011

THE NINTH ANNUAL YBPC NATIONAL MEETING '86
YBPC, INC. c/o BARBARA LEWIS
7011 Salem Dr.
New Orleans, La. 70127

Name __________________________
Radio/TV Station __________________________
Company __________________________
City __________________ State _______ Zip _______
Phone __________________________ $

(CHECKS OR MONEY ORDERS ONLY)
Cleveland, OH
J. Kelly/Calvin Hicks-WDMX

Cleveland, OH
LYNN TOLLIVER JR-WZAK

Cincinnati, OH
B. Castle/G. Weiler-WBLZ

Cincinnati, OH
STEVE HARRIS-WCIN

Indianapolis, IN
KELLY KARSON-WTLG

Detroit, MI
GARY BARKOWITZ-WHYT
ADDs: Cameo, Temps, Mid. Star. HOTS: Ben E. King, Oran Jones, Janet Jax., Stacey Q, H. League, Madonna.

Detroit, MI
JALEXANDER/WHITMORE-WJLB

Saginaw, MI
DAVID ROSSA-WSWS/FM

Milwaukee, WI
B. MILLER/KSTERLING-WLUM

Milwaukee, WI
ROB HARTY-WVNO

Minneapolis, MN
PETE RHODES-CBLS

Chicago, IL
MARCO SPOON-WBMX/FM

Chicago, IL
LEE MICHAELS-WGCIFM

Chicago, IL
DEE HANDLEY-WUPC
ADDs: L. Richie, Aretha, One Way, Chico DeB., B. Williams, Commodores

ST. LOUIS, MO
ANDRE FULLER-WZEN

ST. LOUIS, MO
MIKE STRADFORD-KJMM

Kansas City, MO
LORRIN PALAGI-KCPW/FM

New Orleans, LA
DEL SPENCER-WYLD

New Orleans, LA
O'KELLY/BOLLING-B97

New Orleans, LA
MAURICE/LAFAYETTE, LA
STEPHANIE SMALLWOOD-KFXX

Lake Charles, LA
C. SCOTT-KXZX

West Helena, AR
DELL SIMES-KCLT

Southwest
Dallas, TX
T. AVERY/M. SPEARS-KFDA

Fort Worth, TX
MICHELLE MADISON-KDLZ

Killeen, TX
BILL ST. JOHN-KIZAM
ADDs: Bob, Brown, Kool/Gang, Maze, Krystol, Vesta Wms., Gap Band.

www.americanradiohistory.com
HOUSTON, TX
R. ATKINS/J. MICHAELS-KMJQ

PT. ARTHUR, TX
DOUG DAVIS-KHYX

HEARNE, TX
SEDRIC WALKER-KHNN

ENGLEWOOD/DENVER, CO
DANNY HARRIS/BRON ASH-KDKO

PHOENIX, AZ
RICK THOMAS-KUKO

TUCSON, AZ
BEAU RICHARDS-KHTY

TUCSON, AZ
ROYCE BLAKE-KFX

RENO, NV
JEFF RYAN-KWNN-FM
ADDS: Rob Nevil. HOTS: L. Richie, Ocean, Oran Jones, Madonna.

FAR WEST

LOS ANGELES, CA
LICIA TORRES-KJLH

LOS ANGELES, CA
LISA CANNING-KDAY

MIKE SCHAEFFER-KIIS/FM

LOS ANGELES, CA
ROBINSON-PERRODIN-KACE

SAN DIEGO, CA
L. MCCOLLUM-KXHR

SAN DIEGO, CA
MIKE PRESTON-KS103

URBAN CONTEMPORARY

OJAI, CA
HOWARD THOMAS-KMYX

FRESNO, CA
WALKER/DAVIS-KYNO

FRESNO, CA
BERRY/CARTER-KMGX

SAN FRANCISCO, CA
KEITH NAFTALY-KMEL

SAN FRANCISCO, CA
MARVIN ROBINSON-KSOL-5M

STOCKTON, CA
ROY WILLIAMS-KJOY
HOTS: Osoan, Aretha, L. Richie, Ben E King.

STOCKTON, CA
JOHN HAMPTON-KSTN

EUKEKA/ARCATA, CA
JIM NELLY III-KXGO-FM

SACRAMENTO, CA
GILLETTE-COLLINS-FM102

RENTON/SEATTLE, WA
FRANK BARROW-KRIZ

SEATTLE, WA
STEVE MITCHELL-KKFX

TRI-CITIES, WA
JONATHAN WALKER-KZZK/FM

JOB OPENING

KSOL-FM/San Francisco, CA has an opening for a part-timer. Send tapes & resume to KSOL/FM Radio, 1730 Jo So. Amphitheatre Blvd., Suite 327, San Mateo, CA 94402. Experience is necessary and no calls please!

KMYX-O/San Francisco, CA has openings for air talents, both part-time and full-time. Send tapes and resume to Howard Thomas (H.T.) at P.O.Box 1060, Ojai, CA 93023.

NEW LINE-UP

WRDW-Augusta, GA has a new line-up at both the AM and FM as follows: FM - Midnight-SAM James Heath, 6-10AM Mickey Arnold (PD), 10-5PM E-Z Wendell, 3-7PM Mike Roberts, 7-11PM Al Wilson; AM - Midnight-SAM Captain, 6-10AM Mickey Arnold, 10-3PM Evelyn Lowe, 3-7PM Mike Roberts, 7-9PM P.C. Wilson; AM: Harry Hippe (AM), Rosa Riles (FM), Tony Michaels (FM), Garfield Turner (FM), David Wright (FM), Jayre Copperfield (AM) and Al Wood (AM).
the GAVIN REPORT

DAVE SHOLIN’S
Personal Picks — SINGLES

PAUL SIMON - Graceland (Warner Brothers) Not since "Rhymin' Simon" have I heard Paul in such fine form. There's no filler on this exceptional LP and this brilliant title track is destined to send even more folks into the stores to make it part of their collection.

JANET JACKSON - All For Love (Full Moon/Warner Bros.) Perfect timing once again, as Janet closes out a year she'll never forget with what some have coined "Nasty Pt. 2". A care package for those looking to balance the pop/rock dominate many playlists these days.

CHICAGO - Will You Still Love Me (Full Moon/Warner Bros.) They sometimes take a knock when they rock, but on this go round it's back to basics. Peter Cetera's solo success only helps promote Chicago's familiar sound - one that's loved by millions.

NEW EDITION - Once In A Lifetime Groove (MCA) Writer/Arranger Freddie Perren has a way of uncovering just the right groove for the right artist. This foursome from Red Sox country are in scoring position again.

LATE ARRIVALS

BOB GELDOF - Stop To Love (Epic) It's remarkable that with his track record in some key markets that thus far that giant Top 40 hit has eluded him. Now all the elements are in place to make this the record that sends Luther Vandross over the top.

LUTHER VANDROSS - Stop To Love (Epic) It's remarkable that with his track record in some key markets that thus far that giant Top 40 hit has eluded him. Now all the elements are in place to make this the record that sends Luther Vandross over the top.

RON FELL’S
Personal Picks — ALBUMS

KBC BAND - KBC Band (Arista)
Paul Kantner, Marty Balin and Jack Casady served in the Jefferson Airplane/Starship Army during the collective war years of rock 'n' roll. They represented the consciousness of the fun-loving, yet issue-oriented intelligencia of rock 'n' roll. They played in the bands of a great society of uppy psychedelics, flower-powered love-bombers, and they played for their peers. But that was yesterday. Well, more than yesterday. The KBC Band of 1986 is hardly radical. This album blends practically a little of the musi-political with a lotta stuff which is inclined to get us dancin' rather than marchin'. Paul Kantner likes to pin the VU motor to the right (in the danger zone), but that gives the songs their urgency and it's never too much for rock 'n' roll radio. Knowing that Marty Balin would be fronting the band, I'd hoped for a couple of Red Octopus-type ballads, but upon hearing the end result, I think their need to establish themselves as rockers was more important.

the GAVIN REPORT

Bill Gavin
Ron Fell
Dave Sholinn
Betty Hollars
Elma Greer
Kent Zimmerman
Diane Rufer
Keith Zimmerman
Lisa Smith
Peter Standish
Joe Belden
Natalie Cusenza
Dodie Shoemaker
Peter Grame
Glen Helfand
Terrance Mark
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Eric Norberg
Jerry Boulding
Tony Richland
Gary Donohue
Dr. Oren Harari

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One Hallidie Plaza, Suite 725, San Francisco, CA 94102
THE NEW SINGLE
FRENCH KISSIN

DEBBIE HARRY
FROM THE FORTHCOMING ALBUM ROCKBIRD

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