

## PAUL•SIMON

THE BOY IN THE BUBBLE


A STARSHIP
Nothing's Gonna Stop Us Now (Grunt/RCA)
105 Adds
REO SPEEDWAGON
That Ain't Love
(Epic)
84 Adds
TINA TURNER
What You Get Is What You See (Capitol)
83 Adds

## $\triangle$ TOP NEW AIRPLAY

## CERTIFIED

## STARSHIP

Nothing's Gonna Stop Us Now (Grunt/RCA)

REO SPEEDWAGON
That Ain't Love (Epic)


THE ROBERT CRAY BAND
Smoking Gun
(Mercury/PolyGram)
Smoke signals from HotLanta and the Northwest deserve attention!

## 2W LW TW

 Station Reporting Phone (415)392-7750MADONNA - Open Your Heart (Sire/Warner Bros.)
CHICAGO - Will You Still Love Me (Full Moon/Warner Bros.)
BON JOVI - Livin' On A Prayer (Mercury/PolyGram)
HUEY LEWIS \& THE NEWS - Jacob's Ladder (Chrysalis) Boston - We're Ready (MCA)
Billy Vera \& The Beaters - At This Moment (Rhino) GEORGIA SATELLIT'ES - Keep Your Hands To Yourself (Elektra) Cyndi Lauper - Change Of Heart (Portrait) JETS - You Got It All (MCA)
Samantha Fox - Touch Me (I Want Your Body) (Jive/RCA) JOURNEY - I'll Be Alright Without You (Columbia) PETER GABRIEL - Big Time (Geffen) EDDIE MONEY - I Wanna Go Back (Columbia) BRUCE HORNSBY - Mandolin Rain (RCA) Lionel Richie - Ballerina Gird (Motown) BEADY FOR THE WORLD - Love You Down (MCA) LUTHER VANDROSS - Stop To Love (Epic) Glass Tiger - Someday (Manhattan) BRUCE WILLIS - Respect Yourself (Motown) Benjamin Ort - Stay The Night (Elektra) Genesis - Land of Confusion (Atlantic) TOTO - Without Your Love (Columbia) DEAD OR ALIVE - Brand New Lover (Epic) Chico DeBarge - Talk To Me (Motown) JANET JACKSON - Let's Wait Awhile (A\&M) CINDERELLLA - Nobody's Fool (Mercury/PolyGram) BEASTIE BOYS - (You Gotta) Fight For The Right (To Party) (Columbia) LINDA RONSTADT \& JAMES INGRAM - Somewhere Out There (MCA) Gregory Abbott - Shake You Down (Columbia) WANG CHUNG - Let's Go (Geffen) JEFF LORBER - Facts Of Love (Warner Bros.) STARSHIP - Nothing's Gonna Stop Us Now (Grunt/RCA) Aretha Franklin - Jimmy Lee (Arsta) COREY HART - Can't Help Falling In Love (EMI America) EUROPE - The Final Countdown (Epic) Robbie Nevil - C'est La Vie (Manhattan) REO SPEEDWAGON - That Ain't Love (Epic) Janet Jackson - Control (A\&M) BILLY IDOL - Don't Need A Gun (Chrysalis) HIPSWAY - The Honeythief (Columbia) CH $\stackrel{\text { 雷RTBOUND }}{ }$

## ARTIST \& TITLE

 Reports Adds On Chart| LOU GRAMM - Midnight Blue (Atlantic) | 151 | 81 | 61 | -9 |
| :--- | :--- | :--- | :--- | :--- |
| CROWDED HOUSE - Don't Dream It's Over (Capitol) | 136 | 27 | 72 | 37 |
| BRUCE SPRINGSTEEN - Fire (Columbia) | 127 | 42 | 73 | 12 |
| EXPOSE - Come Go With Me (Arista) | 125 | 43 | 64 | 18 |
| PETER CETERA - Big Mistake (Full Moon/Warner Bros.) | 125 | 21 | 92 | 12 |

PETER CETERA - Big Mistake (Fuli Moon/Warner Bros.)
125
2192

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## UP\&COMING

## ARTIST \& TITLE

DARYL HALL - Someone Like You (RCA)
LONE JUSTICE - Shelter (Geffen)
A-ha - Cry Wolf (Warner Bros.)
EIGHT SECONDS - Kiss You (When It's Dangerous)(PolyGram)
DAVID + DAVID - Ain't So Easy (A\&M)
HOWARD JONES - All I Want (Elektra)
DURAN DURAN - Skin Trade (Capitol)
*TINA TURNER - What You Get Is What You See (Capitol)
*STEVE WINWOOD - The Finer Things (Island)
ANITA BAKER - Caught Up In The Rapture (Elektra)
PRETENDERS - My Baby (Sire/Warner Bros.)
'TIL TUESDAY - Coming Up Close (Epic) CAMEO - Candy (Atlanta Artists/PolyGram) IDLE TEARS - Take Me Home (MCA)
BURNS SISTERS - Listen To The Beat Of A Heart (Columbia)
stacy o - We Connect (Atlantic)
SHEILA E - Hold Me (Paisley Park/Warner Bros.)
*CLUB NOUVEAU - Lean On Me (Warner Bros.)
COMMUNARDS - Don't Leave Me This Way (MCA)
KOOL \& THE GANG - Stone Love (Mercury/PolyGram)
BANANARAMA - Trick Of The Night (London/PolyGram)
ROB JUNGKLAS - Making It Mean Something (Manhattan)
*GENESIS - Tonight, Tonight, Tonight (Atlantic)
LUCY SHOW - A Million Things (Big Time)
*SHRIEKBACK - Gunning For The Buddha (Island)
SHIRLEY MURDOCK - As We Lay (Elektra)
*ROBERT CRAY - Smokin' Gun (Mercury)
*BILLY BRANIGAN - Maybe Tonight (PolyGram)
ANN WILSON - The Best Man In The World (Capitol)
*SAMMY HAGAR - Winner Takes it All (Columbia)
5 STAR - If I Say Yes (RCA)
EL DEBARGE - Someone (Motown)
*KBC BAND - America (Arista)
RIC OCASEK - True to You (Geffen)
NANCY MARTINEZ - For Tonight (Allantic)
*LIONEL RICHIE \& ALABAMA - Deep River Woman (Motown)
*POINTER SISTERS - All I Know Is The Way I Feel (RCA)
*PARACHUTE CLUB - Love Is Fire (RCA)
JASON \& THE SCORCHERS - Golden Ball \& Chain (EMI America)
BOBBY BROWN - Girlfriend (MCA)
*PAUL MCCARTNEY - Only Love Remains (Capitol)
*CHRIS DEBURGH - The Lady in Red (A\&M)
Dropped: \#30-Billy Joel, \#34-Survivor, \#37-Bangles, \#38-Kool \& The Gang, \#39-Duran Duran (Notorious), Don Johnson (Heartache), Debbie Harry, The City

Reports Adds On Chart

| 121 | 30 | 77 | 14 |
| :---: | :---: | :---: | :---: |
| 107 | 7 | 64 | 36 |
| 87 | 14 | 55 | 18 |
| 86 | 8 | 36 | 42 |
| 86 | 15 | 61 | 10 |
| 85 | 5 | 64 | 16 |
| 85 | 30 | 46 | 9 |
| 83 | 83 | -- | -- |
| 81 | 79 | 1 | 1 |
| 81 | 6 | 30 | 45 |
| 77 | 30 | 42 | 5 |
| 74 | 6 | 41 | 27 |
| 73 | 12 | 29 | 32 |
| 67 | 19 | 46 | 2 |
| 64 | 29 | 34 | 1 |
| 63 | 13 | 21 | 29 |
| 55 | 14 | 33 | 8 |
| 49 | 33 | 6 | 10 |
| 45 | 13 | 23 | 9 |
| 44 | 24 | 15 | 5 |
| 40 | -- | 27 | 13 |
| 39 | 10 | 29 | -- |
| 38 | 20 | 10 | 8 |
| 37 | 11 | 26 | -- |
| 36 | 24 | 12 | -- |
| 33 | 4 | 19 | 10 |
| 33 | 14 | 14 | 5 |
| 32 | 16 | 16 | - |
| 31 | -- | 6 | 25 |
| 30 | 30 | - | -- |
| 30 | 1 | 16 | 13 |
| 30 | 3 | 15 | 12 |
| 28 | 24 | 4 | -- |
| 27 | - | 14 | 13 |
| 26 | 2 | 11 | 13 |
| 24 | 4 | 6 | 14 |
| 24 | 24 | -- | -- |
| 24 | 9 | 13 | 2 |
| 23 | 2 | 21 | -- |
| 22 | -- | 11 | 11 |
| 21 | 5 | 14 | 2 |
| 20 | 9 | 2 | 9 |

## The Big Dish



HAS A LARGE

SURPRISE

FOR RADIO

THEIR DEBUT SINGLE

IS GOING TO BE

HUGE
slide


## THE NEW SINGLE

PRODUCED BY IAN RITCHIE

FROM THE FORTHCOMING ALBUM

## swimmer

## HIT FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record - 60 stations have it in their Top 20 - Hit Factor $=60 \%$.

Total Reports This Week $\qquad$ 290 Last Week $\qquad$


## MAKE

"MY OBSESSION" YOUR OBSESSION!

"MY OBSESSION"
(7-99493)
[ALSO AVAILABLE AS A PROMOTIONAL 12" (PR 979)]

## BY

## LARRY JOHN McNALLY

FROM THE LP
FADE TO BLACK
ITS A SINGLE TO BECOME OBSESSED WITH!
PRODUCED BY GARY KATZ AND LARRY JOHN McNALLY
ON ATCO RECORDS
DISTRIBUTED BY ATLANTIC RECORDING CORP.

# INSIDE TOP 40 <br> with DAVE SHOLIN 

When legendary programmer Buzz Bennett put his many winning stations on the air, he would search for that unusual record that no one else was playing and use it to his advantage. In some cases those songs were novelties, but many times they were simply great undiscovered tunes that would get the listeners' attention. It appears the trend of seeking out those special reaction records is on the upswing with more P.D.'s and M.D.'s constantly on guard to catch that buzz on a record through clubs, calls to other aware programmers or other alternative formats. Done properly and on a consistent basis, it can educate an audience to rely on the station for something beyond the expected. KZZP's Guy Zapoleon is currently playing one of those songs and reporting great response...It's "Boom, Boom, Boom" by PAUL LAKAKIS on the ZYX label. By the way, Guy, who doubles as co-National Programmer for the Nationwide chain, will join me in coordinating The Top 40 format session at this year's Seminar.

First week in the Top Ten for the JETS, who soar in HIT FACTOR from $65 \%$ to $80 \%$ and there's are lot of power left...Top Five at KMEL, KWSS, FM102, Y95, KRQ, KBEQ, KQCR, WHHY, WRCK, WHDQ, etc.

Bigger than ever on the HIT FACTOR scale is PETER GABRIEL, who climbs up from $39 \%$ to $62 \%$ of stations charting it Top Twenty...among the list are 92X Columbus 25-19, WKFX Green Bay 23-18, WYKS Gainesville 25-18, WKQB Charleston 28-19, KATD Los Gatos/San Jose 25-18, KGOT Anchorage 22-17, KDWZ Des Moines 22-14, etc.


Moving up as fast as expected is BRUCE HORNSBY, taking jumps of
seven places or more for Rob Poulin WWHB 26-19, Lane Jernigan 100KHI 31-24, Dennis Martin WWPZ 27-15, Steve Kelsey WFBG 30-20, MacMurphy \& Roberts K106 26-15, Weed \& Matthews KHIT 22-14, etc.


A giant hit out of the chute for superhot BRUCE WILLIS. Radio's believed in this one right from the start and that's been justified by this kind of activity. Z 100 New York 21-16, WWFX Bangor 29-19, WBCY Charlotte 24-15, LG73 Vancouver 26-18, FM104 Modesto 17-13, Z95 Chicago 23-15, B97 New Orleans 24-19, Y94 Fargo/Moorhead 21-15 etc.

What a year it's been for JANET JACKSON! She just keeps those hits comin', and if anything they keep getting stronger. Debuts \#26 at WNCI, \#26 Y100, \#24 WIFC, \#27 Y108, \#19 Y95, \#29 KAGO, \#22 WPYK, \#28 WXKS, \#25 3WD, \#28 KGGI, \#30 KYNO, \#28 KVYN, etc.

After a short appearance in CHARTBOUND, hard rockin' EUROPE also has some noteworthy debuts, including \#20 in Miami at 95INZ, \#15 for WPDZ Cheraw, \#29 at WBEN Buffalo, \#26 KIZZ Minot, \#20 in Carbondale at WCIL, \#29 WHSY Hattiesburg/Laurel, etc.

Out in the Southwest and on the West Coast STACEY $\mathbf{Q}$ has got a chart story that helps her rope in a healthy $19 \%$ HIT FACTOR. Gains include $10-5$ KRRG Laredo, 36-30 KKYS Bryan, 6-2 KYNO Fresno, 12-9 KMEL San Francisco, debut \#18 KS103 San Diego, 32-27 KWOD Sacramento, etc. They began the year as our RECORD TO WATCH on January 9th with less than 40 reports, and now CROWDED HOUSE has developed quite a crowd. New on KWES, KDON, KTAM, KTAW, WXXQ, 92X, KCIL, KSND, Z93, WNYZ,

WJET, WAGQ. WKOR, WTNZ, KMOK, KHTZ, KHIT, WLS, KCPI, etc.


Building a case quietly, A-HA is approaching the 100 report level and showing a HIT FACTOR of $4 \%$ with the best chart activity at KFMY Provo/Salt Lake City 7-5, KRRG Laredo 21-14, KSYZ Grand Island 32-23, WBBQ Augusta 40-32, Z93 Atlanta 25-22, etc.

Another one of those reaction records mentioned earlier is CLUB
NOUVEAU's "Lean On Me." Prior to its single release, it's already been added by Lori Campbell B94, Steve Sutton WLGA, Stef Rybak KC101, Dave Anthony KDWB/FM, Bob West KROY, Nick Ferrara KS103, Steve Naganuma KMJK etc.

ROBERT CRAY got the ammo he needed to be RECORD TO WATCH with a $6 \%$ HIT FACTOR. Jeff MCCartney charts it 31-26 at 94Q Atlanta and crosstown Bob Case debuts it \#30. Also \#10 for WPFR Terre Haute, 33-27 at KOZE Lewiston and a big 27-15 increase at KHIT Seattle. Added at KUBE, KZZK, KMJK, WDEK, WDBR, WCGQ, 95INZ, WKZQ, 95XXX, etc.

For those of you who've been brushing up on your rock trivia, here's some added incentive: The 2nd Annual Super Bowl of Rock Trivia sponsored by Geffen Records and MJI Broadcasting (The Folks Who Deliver Trivia Questions and Prizes to Radio) are putting some tremendous prizes on the line, including VCRs, CD players, and the Grand Prize--Roundtrip air fare for two and eight days and seven nights hotel accomodations to Caribbean resort island of Jamaica!!! Details on how to enter this year's event, which will immediately follow the Seminar keynote speech by Larry King, will be in future issues. Be there or be square.


GAVIN TOP 40: GAVIN A/C:
UP \& COMING ACTION SIDES
74 REPORTS!

## ON YOUR DESK TODAY!

## NORTHEAST

HAMILTON, ON(NEVIN GRANT-CKOC) B.Willis, B.Hornsby, Amazulu. TORONTO, ON(BOB SAINT-CFTR) L.Richie, Georgia S., C.Lauper, Triumph, Amazulu.
BOSTON, MA(NELSON/DOLGINS-294) Bruce Sp., P. Cetera, Lone Just..
BOSTON, MA(WHITE/O'CONNELL-WXKS/FM) CoverGirls, W.Chung,
T.Tumer, Sheila E, Shriekback, Starship, Lou Gramm.

CAPE COD, MA(RANDALLMcVIE-WKPE) Bruce Sp., Tia, Kool/Gang, T.Turner, 8 Seconds, Burns Sis..

PROVIDENCE, RI(TOM CUDDY-PRO/FM) B. Idol, Starship, T.Tuesday, Kool/Gang, Expose, McCartney, Hipsway, T.Turner.
CLAREMONT, NH(BARLOW/BILODEAU-WHDQ) Hipsway, El DeBarge, Burns Sis., Duran, Pretenders, T.Turner.
RUMFORD, ME(RIVERS/PERRY-WMR) KBC, Lou Gramm, S. Hagar, J. Lorber, Janet Jax..

ELLSWORTH/BANGOR, ME(TIM MOORE-WKSQ) P.Gabriel, B. Joel, H.Lewis, Boston.

BANGOR, ME(LEVEN/CLARK-WWFX) Lou Gramm, Chico DeB..
BURLINGTON, VT(DENA YASNER-95XXX) Bruce Sp., Duran, Pretenders, David +, T.Turner, REO, Communards, R. Cray, Genesis.
BURLINGTON, VT(THOM RICHARDS-Q99) S. Winwood, Expose, Europe, Burns Sis.
HARTFORD, CT(MIKE WEST-WTIC/FM) B. Hornsby, CI.Nouveau, Starship, T.Turner.
WILLIMANTIC, CT(EVAN/SPENCER-WILI/FM) Cameo, E.Money, T.Turner, Lou Gramm, Idle Tears, B. Willis, Toto.

NEW HAVEN, CT(STEF RYBAK-KC101) CI.Nouveau, RFTW, F.Jackson.

WESTPORT, CT(STORM N. NORMAN-WEBE/FM) Burns Sis., Pointers, Toto, T.Turner, Vandross, B.Branigan, T.Tuesday.
NEW YORK, NY(SCOTT SHANNON-Z100) No Adds.
HAMPTON BAYS, NY (ROB POULIN-WWHB) T.Turner, S. Winwood, S. Hagar, REO, Communards, B.Branigan, Expose.
SCHENECTADY, NY(JIM WALSH-3WD) S. Winwood, a-Ha, Burns Sis., S. Hagar, Iggy Pop.

KINGSTON, NY(THOM WILLIAMS-WBPM) J.Lorber, KBC, Pretenders, Expose, T.Turner, Stacey Q, Beastie B., Duran.
POUGHKEEPSIE, NY(BOB WEIL-WSPK/FM) Europe, Hipsway, S. Winwood, Duran, Starship, 8 Seconds.
UTICA, NY(EDWARDS/ANDREWS-WNYZ) Hipsway, Stacey $Q$, Kool/Gang, Cameo, a-Ha, B. Idol, Crowded H..
UTICA, NY(LARRY WILLIAMS-WRCK) T.Turner, Duran, Kool/Gang, B. Idol, Hipsway, F.Jackson.
BINGHAMTON, NY(DON MORGAN-WAAL/FM) Genesis, Ronst \&J.I, Janet Jax.
BUFFALO, NY(ROGER CHRISTIAN-WBEN/FM) Jets, T.Tuesday, Pretenders, T.Heads, Bruce Sp..

## MID ATLANTIC

TRENTON, NJ(TOM CUNNINGHAM-WPST) Cameo, CI. Nouveau, Europe, Hipsway, Kansas, Psych. Furs, T. Turner.
PITTSBURGH, PA(LORI CAMPBELL-B94) Starship, B. Hornsby, W.Chung, Cl. Nouveau.

PITTSBURGH, PA(MCQUEEN/SHEDLOCK-WYDD) Jets, Europe.
ERIE, PA(JIM COOK-WJET) Cinderella, Europe, Crowded H., Communards, REO, C. Hart.
ERIE, PA(BILL SHANNON-K104) Bob Geldof, Kinks, Bad Co., KBC, Duran, T.Turner, S. Winwood, REO.
ALTOONA, PA(STEVE KELSEY-WFBG) Starship, REO, Lou Gramm, S. Winwood.
WASHINGTON, DC(KAGHAN/DEMPSEY-B106) Bruce Sp., Lou Gramm, Expose.
BALTIMORE, MD(KINGSTON/KRONTHAL-B104) A. Baker, Dead/Alive, Expose, B.Hornsby.
OCEAN CITY, MD(LANE JERNIGAN-100KHI) Lou Gramm, Expose, REO, 8 Seconds, Pretenders, World Party.

NORFOLK, VA(MARY ANN RAYMENT-WNVZ) Genesis, CI. Nouveau, C. Hart, J.Lorber, Dead/Alive.

SANFORD, NC(BILL FREEMAN-WFJA) Lou Gramm, Lucy Show, Expose, S. Winwood, Kansas, Burns Sis., T.Turner.'
DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) W.Chung, Cameo, 8
Seconds, Starship, REO, Expose, Hipsway, Europe.
CHARLOTTE, NC(JACK DANIEL-WBCY) Kansas, S. Winwood.
CHARLOTTE, NC(REGGIE BLACKWELL-WROQ) Lou Gramm, Kansas,
T.Turner, 8 Seconds.

FAIRMONT, NC(BILL SELLARS-WZYZ) No Report, Frozen.
CHARLESTON, SC(ROGER GAITHER-WKQB/FM) Cameo, Ratt,
Europe, Sheila E, Communards, Kool/Gang.
FLORENCE, SC(GREEN/BOSWELL-106X) REO, R. Cray, T.Turner,
Duran, David +, Cl.Nouveau.
CHERAW, SC(MITCH CLARK-WPDZ) Ronst \&J.I, J.Lorber, Expose, Cl.Nouveau, B. Idol, Burns Sis.

KINGSTREE, SC(GREG KNOP-WKSP) Idle Tears, P. Club, Expose, a-Ha, Lou Gramm, KBC, Melba M.
MYRTLE BEACH, SC(RAY MARINER-WKZQ) REO, Triumph, T.Tumer, Kool/Gang, Lou Gramm, R. Cray, R.Jungklas.
GREENVILLE, SC(TOMMY SMITH-WANS/FM) W.Chung, C.Hart, Genesis, CI.Nouveau, REO.

## SOUTHEAST

VIRGIN ISLANDS/, PR(JONATHAN KEYES-ISLE 95) Europe, Expose, S.Murdock, W.Chung, Kool/Gang, REO, N.Edition, Duran, Starship. atlanta, ga(BOB CASE-Z93) S. Winwood, Starship, P. Cetera, Ronst \&J.I, REO, Bruce Sp., Crowded H.
atlanta, Ga(JEFF McCARTNEY-94Q) S. Winwood, Daryi Hall.
ROME, GA(DANNY HOWARD-WQTU) Lou Gramm, Starship, Genesis, Vandross, Lone Just..
SWAINSBORO, GA(CHARLIE FRI-WGKS/FM) S. Winwood, David + , KBC, Lou Gramm, Crowded H., T.Turner, Expose, Burns Sis., J.Lorber, S. Hagar.

VIDALIA, GA(MELODI GARRETT-98Q) Melba M., Kool/Gang, Starship, REO, W.Chung, KBC, Lou Gramm, Genesis.
ATHENS, GA(DAN MURRAY-WAGQ) Dead/Alive, Janet Jax., Crowded H., J.Lorber, Europe, S. Winwood, KBC, Idle Tears.

AUGUSTA, GA(BRUCE STEVENS-WBBQ) A. Baker, REO, Lou Gramm, Cl.Nouveau, S. Winwood, Communards, DeBurgh.

FT.VALLEY/MACON, GA(NATHAN HALE-WQBZ) KBC, Shriekback, T.Turner, Lou Gramm, S. Winwood, Meat Loaf.

HINESVILLE, GA(JAY/DAWSON-WBLU) CI.Nouveau, DeBurgh, Stacey Q, Daryl Hall.
VALDOSTA, GA(STEVE SUTTON-WLGA) Daryl Hall, Lou Gramm, Cl.Nouveau, Duran, Expose.

COLUMBUS, GA(MIKE MILLIGAN-WNKS/FM) S. Winwood, Genesis, T.Turner, Duran, Lou Gramm, S. Hagar, Madonna.

COLUMBUS, GA(McCARD/CARROLL-WCGQ) CI.Nouveau, Hipsway, Daryl Hall, S. Winwood, Lou Gramm, R. Cray, Ronst \&J.I.
TALLAHASSEE, FL(RICH STEVENS-Z103) RFTW, Starship, T.Turner.
PANAMA CITY, FL(JEFF DAVIS-WPFM) Cameo, D. Johnson, P. Young, T.Turner, S. Winwood, H. Jones.
FT.WALTON BEACH, FL(MIKE BRIDGES-WFTW/FM) Bruce Sp., REO, EI DeBarge, Starship, Stacey Q, Pretenders.
PENSACOLA, FL(NORTH/HART-WJLQ/FM) REO, P. Cetera, Lou Gramm, Genesis, S. Winwood.
GAINESVILLE, FL(JERI BANTA-WYKS) Starship, Expose, Daryl Hall, P. Cetera, Sweet Sen..
ORLANDO, FL(McKAY/HAYES-Y106) Europe, Genesis, T.Turner, Stacey Q, Melba M., Mid. Star.
MIAMI, FL(FRANK AMADEO-Y100) B.K.Starr, F.Jackson, Kool/Gang, Hipsway, P. Lekakis.
MIAMI, FL(MARK SHANDS-95INZ) Rob.Nevil, Georgia S., Genesis, W.Chung, Starship, KBC, S. Winwood, Crowded H., Pet Shop, Hipsway, R. Cray, Pretenders.

TAMPA, FL(BOBBY RICH-Q105) Janet Jax., S. Fox, Vandross.

## SOUTH

DORA, AL(CHRIS BAILEY-WPYK) Beastie B., S. Winwood, S. Hagar, KBC, Shriekback, Lucy Show.
BIRMINGHAM, AL(PAUL DAVIS-WKXX) Ronst \& J.I, T.Turner, REO, David +.
FAYETTE, AL(JOHN ANTHONY-WHKW) Europe, REO, Lucy Show, Lou Gramm, 8 Seconds.
GADSDEN, AL(BILL ST. JOHN-Q104) S. Winwood, Lou Gramm, W. Party, S. Hagar, KBC.
MONTGOMERY, AL(BROWN/COLLINS-WHHY/FM) Lou Gramm, REO, Starship, J.Lorber, B. Idol.
MONTGOMERY, AL(OWENS/JACKSON-BAM99) No Report, Frozen. MOBILE, AL(MARK DAVID SAWYER-WABB/FM) Europe, CI.Nouveau, Journey.
JOHNSON CITY, TN(POTTER/TAYLOR-WQUT) S. Fox, B.Willis, T.Tumer, S. Winwood, S. Hagar, Kansas, Daryl Hall.

KNOXVILLE, TN(CHRIS MAC-WTNZ/FM) Kool/Gang, B. Idol, Crowded H., Communards, David +, Shriekback.

HATTIESBURG/LAUREL, MS(DALE TAYLOR-WHSY/FM) S Winwood, Cinderella, D. Johnson.
LAUREL/HATTIESBURG, MS(JIM SCOTT-WNSL) C.Hart, Starship, Lou Gramm, W.Chung, Bon Jovi.
BILOXI, MS(SANDI STEVENS-WQID) Starship, S. Winwood, Lou Gramm, Europe, REO.
MCCOMB, MS(DOUG WALKER-WHNY) Communards, Shriekback, B. Branigan, D. Allen, Pretenders, N.Martinez.

McCOMB, MS(CHRIS TRACY-WXLT/FM) Sheila E, P. Cetera, REO, Expose, S. Winwood, Europe.
STARKVILLE, MS(WILLIAMS/CROCKETT-WKOR) B. Idol, Crowded H., A. Baker, Kansas, S. Winwood.

JENKINS, KY(G.C. KINCER-WIFX) No Report, Frozen.
PADUCAH, KY(TONY RICHARDS-WDDJ/FM) Ronst \&J.I, C. Hart, J.Lorber, D. Allen, B.Branigan, Europe.

GLASGOW, KY(KELLY DOSSEY-WOVO/FM) Janet Jax., Kansas, Bad Co., Ronst \& J.I, KBC, D. Allen, REO, P. Club, Starship.
NEW ORLEANS, LA(JOEY GIOVINGO-B97) P. Gabriel, Ronst \&J.I, W.Chung.

GOLDEN MEADOW, LA(DON GRAHAM-KBAU/FM) Starship, J.Lorber, Pretenders, S. Winwood, Shriekback.
hOUMA, LA(MARK KELLY-KCILFM) Kansas, Duran, S. Winwood, P Club, P. Young, Crowded H., Daryl Hall.
LAKE CHARLES, LA(BRUCE GILBERT-KBIU/FM) Lou Gramm, W.Chung, Starship, CI.Nouveau.
baton rouge, La(RICE/A.-WFMF) Janet Jax., W.Chung, Ronst \&J.I.
BATON ROUGE, LA(MICHAEL ADAMS-WGGZ/FM) Europe, Toto, Janet Jax..
MONROE, LA(LORI CLARY-KNOE/FM) T.Turner, Starship, REO, Bruce Sp., Lou Gramm, Pretenders, S. Winwood, World Party.
ALEXANDRIA, LA(CHRISTIE ATWOOD-KQID/FM) Beastie B., Dead/Alive, Starship, Janet Jax., S. Winwood, P.Gabriel.

## EAST CENTRAL

PINEVILLE, WV(HENRY MORGAN-WWYO) No Adds
CHARLESTON, WV(JARVIS/ROSE-WVSR/FM) Europe, Expose, J.Lorber, Ronst \& J.I, Stacey Q, Starship, T.Turner.

OAK HILLBECKLEY, WV(JIM MARTIN-WOAY/FM) CI.Nouveau, Ronst \& J.I, Janet Jax., T.Turner, S. Winwood.
MORGANTOWN, WV(JOHN DELANEY-WCLG/FM) Janet Jax., Triumph, S. Hagar, Kansas, S. Winwood, Europe, Starship.

COLUMBUS, OH(RICHARDS/KELLY-WNCI/FM) J.Lorber, Bruce Sp., S. Winwood, Communards, Lou Gramm.
COLUMBUS, OH(COOK/HAINES-92X) Ronst \&J.I, CI.Nouveau, Stacey Q, Crowded H., T.Turner.
CINCINNATI, OH(JIM FOX-Q102) B. Hornsby, Chico DeB., W.Chung.
ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) Starship, Cinderella, Dead/Alive, RFTW.
RICHMOND, IN(JASON ROBERTS-K96) Starship, Bruce Sp., Sheila E, REO, K.Rogers, Daryl Hall, KBC.

VINCENNES, IN(DANNY WAYNE-106RTB) Starship, Ronst \&J.I, Duran, C.J. Hay, R. Cray.

TERRE HAUTE, IN(MIKE ARNETT-WPFR) Beastie B., Shriekback.
DETROIT, MI(MARK JACKSON-WHYT) F.Jackson, Starpoint, Bruce Sp., Expose.
LANSING, MI(MARK MALONEY-WVIC) No Report, Frozen.
GRAND RAPIDS, MI(MIKE TINNES-WKLQ) C. Hart, Janet Jax., W.Chung, RFTW.

CADILLAC, MI(GARY BURTON-WATT) Janet Jax., J.Lorber, Starship, REO, Europe.
ALPENA, MI(DARRELL KELLEY-WHSB) Ronst \&J.I, C.Hart, P. Cetera, B. Idol, S. Winwood, Lou Gramm, T.Turner, J.Lorber.

CHEBOYGAN, MI(MICHAELS/STEVENS-WQLZFM) Daryl Hall, Genesis, P. Cetera, Starship.
PETOSKEY, MI(DENNIS MARTIN-WWPZ) Starship, KBC, W:Chung, REO.

## UPPER MIDWEST

DES MOINES, IA(OAKES/HALL-KDWZ) S. Winwood, Pretenders, T.Turner, R.Jungklas, Daryl Hall, Lou Gramm, Genesis, CI.Nouveau, Ronst \& J.I.
DES MOINES, IA(KNIGHT/SHARP-KRNQ) Starship, Lou Gramm, J. Lorber.

CLEAR LAKE/MASON CTY, IA(CARLA KEIS-KZEV) R. Cray, Burns Sis., W.Chung, Idle Tears, T. Heads, Los Lobos, Lucy Show.
FT.DODGE, IA(JIM DAVIS-KKEZ) REO, KBC, Starship, Bruce Sp., Crowded H..
CLARION/FT.DODGE, IA(MARSHALL/BUSCH-KRIT) Starship,
Europe, Kool/Gang, REO, Duran, B. Idol, Beastie B., Kansas.
WATERLOO/C.RAPIDS, IA(JEFF CHRISTENSON-KOKZ) Ronst \&J.I,
P. Cetera, J.Lorber, Kool/Gang, T.Turner, S. Hagar.

SIOUX CITY, IA(HARRISON/BROWN-KSEZ/FM) No Report, Frozen.
SIOUX CITY, IA(PAT PAXTON-KGLI) Genesis, Starship, REO, Lou Gramm, a-Ha.
DUBUQUE, IA(JEFF DAVIS-KLYV) Starship, Lou Gramm, B. Idol, Bruce Sp., Expose.
IOWA CTY/CEDAR RAPID, IA(STEWART/NUGENT-KKRQ) Daryl Hall, Lou Gramm, Genesis, S. Winwood.
CEDAR RAPIDS, IA(MANN/DIXON-KOCR/FM) DaryI Hall, DeBurgh, Janet Jax., T.Turner, W.Chung, Dead/Alive.
DAVENPORT, IA(GYNNY O'HARA-KIIK) RFTW, REO, Starship, DeBurgh, Lone Just., R. Jungklas, Pointers.
KENOSHA, WI(TERRY HAVEL-WJZQ) CI.Nouveau, Janet Jax., Iggy Pop, REO, Ronst \& J.I.
MILWAUKEE, WI(DENISE LAUREN-WKTI) Jets, Starship, W.Chung, B. Willis, Janet Jax., Bruce Sp., T. Turner, Europe.

MADISON, WI(JONATHAN LITTLE-Z104) Dary! Hall, S. Winwood, Starship, R. Jungklas.
GREEN BAY, WI(KIM BRADLEIGH-WKFX) B. Willis, Janet Jax., W.Chung, REO.

WAUSAU, WI(DUFF DAMOS-WIFC) W.Chung, Starship, Pretenders, S. Winwood, REO, a-Ha.
STEVENS POINT, WI(BOULEY/STEFFEN-WSPT) REO, J.Lorber, David +, T. Turner.
LA CROSSE, WI(SHEBEUSANDERS-HIT105) Starship, REO.
LA CROSSE, WI(GREER/CARR-WIZMFM) Crowded H., Europe, W.Chung, Beastie B., Janet Jax., Daryl Hall.

EAU CLAIRE, WI(RICK ROBERTS-WIAL) Bruce Sp., REO, Starship, J. Lorber.

EAU CLAIRE, WI(RICK JAMES-WBIZ) Hipsway, J.Lorber, Dead/Alive, Expose, Daryl Hall, R.Jungklas.
MINNEAPOLIS/ST.PAUL, MN(ANTHONY/MICHAELS-KDWB/FM) Triumph, RFTW, Starship, CI.Nouveau, Hipsway.
DULUTH, MN(JIM GILLES-WTBX) REO, Starship, S. Winwood, Europe, P. Cetera, T. Turner.

ROCHESTER, MN(BILL DAVIS-KROC/FM) Lou Gramm, W.Chung,
Burns Sis., Duran, Starship, Sheila E, Ronst \& J.I, Shriekback.
MANKATO, MN(GARVIN/MCCORMICK-KDOG/FM) W.Chung, Beastie B., Janet Jax., Idle Tears, Pet Shop, Burns Sis., Duran, S. Hagar, P. Cetera.

MANKATO, MN(SEGER/KING-KEEZ/FM) EI DeBarge, Burns Sis., Pet Shop, Lou Gramm, Janet Jax., B. Idol.
ALBERT LEA, MN(PAUL JOHNSON-KCPI/FM) Starship, REO, Shriekback, Lucy Show, Crowded H.
ST. CLOUD, MN(BLAKE PATTON-KCLD/FM) Starship, P.Gabriel, W.Chung, Lucy Show.

VERMILLION, SD(DEAN RUSSELL-KVRF) KBC, Janet Jax., T.Turner, S. Winwood, B.Branigan, Communards, David +, Lou Gramm, Jason \& S., Shriekback, Kansas.
YANKTON, SD(RANDY KUSSMAN-KQHU/FM) T.Turner, idle Tears, Janet Jax., Duran.
SIOUX FALLS, SD(CHARLIE O'DOUGLAS-KKRC) Janet Jax., Chico DeB., Starship, Europe, B. Idol, Bruce Sp., H.Jones.
ABERDEEN, SD(SCOTT DANIELS-KQ95) Lucy Show, Shriekback, S. Hagar, B. Branigan, REO, Burns Sis., S. Winwood, Starship.
WINNER, SD(JOHN FORD-KWYR/FM) Starship, Crowded H., Lone Just., RFTW, Kool/Gang.
RAPID CITY, SD(MCDANIEL/AUSTIN-KGGG/FM) Europe, C. Hart, B. Hornsby, B.Willis.

RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) Janet Jax., Pointers, Starship, H'martins, World Party, S. Hagar.
FARGO/MOORHEAD, ND(JACK LUNDY-Y94) Lou Gramm, REO, Ronst \& J,I, R.Jungklas.
GRAND FORKS, ND(NORTH/HENDRICKSON-KKXL/FM) W.Chung, Starship, Lou Gramm, REO.
BISMARCK, ND(BOB BECK-KYYY/FM) T.Turner, S. Winwood, Lou Gramm, R.Jungklas.
MINOT, ND(GREG MAGNUSON-KIZZ) Starship, W.Chung, REO, C. Hart.
DE KALB, IL(LEW WHITE-WDEK/FM) CI.Nouveau, Starship, a-Ha, R. Cray, Janet Jax., Burns Sis., Lucy Show.
JOLIET, IL(BOB WEBER-WLLI) Starship, Expose, REO, 8 Seconds, Burns Sis., Lou Gramm.
CHICAGO, IL(RICH McMILLAN-WLS/AM) Starship, REO, Crowded H.
CHICAGO, IL(LIPPINCOTT/KELLY-WYTZ) a-Ha, T.Turner, Jets, Starship, SISTER C., Madhouse.
FREEPORT, IL(JIM READEKER-WXXQ) Idle Tears, Pretenders, Sheila E, B. Branigan, Starship, Genesis, REO, Crowded H..
ROCKFORD, IL(BRILLIDENT-WZOK) Daryl Hall, Expose, CI.Nouveau, Lou Gramm, Duran.
GALESBURG, IL(HEATH/SHAVER-WGBQ/FM) Idle Tears, Burns Sis., Europe, B. Idol, S. Winwood, C.J. Hay, R. Jungklas, Timbuk 3.
BLOOMINGTON, IL(JUSTIN/ROBBINS-WBNQ) Janet Jax., Starship, P. Cetera, Expose, S. Hagar.
CHAMPAIGN, IL(MCCANN/MCKEIGHAN-WLRWIFM) Lone Just., Expose, P. Cetera, T.Heads, S. Hagar.
SPRINGFIELD, IL(GREG LAWLEY-WDBR) Ronst \&J.I, Bruce Sp., T. Turner, Kansas, S. Winwood, R. Cray, Triumph, S. Hagar.

FAIRFIELD, IL(TOM LAVINE-WFIW) Europe, Starship, B. Idol, REO.
CARBONDALE, IL(TONY WAITEKUS-WCILFM) Journey, Lou Gramm, Expose, Duran, REO, 5 Star.

## CENTRAL

KIRKSVILLE, MO(BILL BRIAN-KTUF) J.Lorber, Beastie B., B. Idol, Europe, Starship, Bruce Sp., Crowded H., Daryl Hall, Dead/Alive, S. Winwood, Kansas, Burns Sis., T.Heads, Pretenders.
EAST PRAIRIE, MO(GREG LANDIS-KYMO) Genesis, Iggy Pop, S. Winwood, Jason \& S.
KANSAS CITY, MO(DENE HALLAM-KCPW) W.Chung, REO, Aretha, T.Turner, Kool/Gang.

KANSAS CITY, MO(PERUN/BARBER-KBEQ) Stacey $Q$.
JEFF.CITY/COLUMBIA, MO(BRIAN MILLER-KTXY) S. Winwood, REO, T.Turner, Lou Gramm, Burns Sis., Duran.
WAYNESVILLE, MO(KEVIN BARTON-KFBD) Starship, KBC, S. Winwood, Shriekback, B.Branigan, P. Cetera, Burns Sis., T.Turner, D. Allen.

MANHATTAN, KS(WAGNERWILSON-KQLAFM) Starship, REO, Kool/Gang, S. Hagar, Expose, T. Turner, S. Winwood, M. Morgan.
TOPEKA, KS(ROGER HEATON-WIBW/FM) L.Richie, B.Willis.
TOPEKA, KS(KEVAN RABAT-KDVVIFM) J.Lorber, T.Turner, B. Idol, Lou Gramm, DeBurgh, S. Winwood.

SALINA, KS(STEVE WALL-99KG) Pointers, T.Turner, S. Hagar, Kansas, B.Branigan, Mel \& Kim, P. Club, Expose, T. Heads.

HOISINGTON, KS(BIEKER/ATKINSON-KHOK) Bruce Sp., Lou Gramm, T.Turner, Hipsway, S. Hagar.

HAYS, KS(JACK CREES-KJLS) Pointers, P. Club, Kool/Gang, P. Young, Lou Gramm, Janet Jax., J.Lorber, B. Willis.
OMAHA, NE(TOM MIKKELSEN-KGOR) Janet Jax., B.Willis, E.Money.
NORFOLK, NE(DOUG KOEHN-KNEN) S. Winwood, T.Turner, David +, Bruce Sp., Europe, Bon Jovi.
GRAND ISLAND, NE(DEAN GORDON-KSYZ/FM) Starship, REO, Bruce Sp., Lou Gramm, C.Hart, Kool/Gang, Shriekback.
KEARNEY, NE(RICK JEFFREY-KQKY/FM) Vandross, Starship, REO, David +, Lou Gramm, S. Winwood, Shriekback, Pointers.
McCOOK, NE(CARTWRIGHT/TAPIA-KZMC) Shriekback, Bruce Sp., REO, Ronst \& J.I, Pointers, B.Branigan, McCartney, Burns Sis., Lucy Show, KBC, B. Idol, Starship.
EL DORADO, AR(BEN ROBBINS-KLBQ/FM) Cameo, Bruce Sp., E.Money, T.Turner, Beastie B..

EL DORADO, AR(GARY TERRELL-KIXK) Cinderella, Starship, Daryl Hall, Meat Loaf, J.Lorber.
HOT SPRINGS, AR(J. HARVEY-KLAZ) Geo.Duke, Janet Jax., P. Cetera, Burns Sis., Lou Gramm.
LITTLE ROCK, AR(MARK MC CAIN-KKYK) B.Willis, Jets, Janet Jax..
HARRISON, AR(MARY FLEENOR-KHOZ) Bruce Sp., A. Baker, N.Martinez, Stacey Q, Sheila E, C.J. Hay, D.Edmunds.

## SOUTHWEST

LAWTON, OK(GARY MITCHELL-KMGZ) Starship, Dary! Hall, Expose, Lou Gramm, Bruce Sp., Ronst \&J.I.
LONGVIEW, TX(ROBERTS/FULGHAM-KKTX) REO, Starship, Lou Gramm, Duran, Pretenders, Shriekback, Pointers, Burns Sis..
TYLER, TX(DAVE GOLDMAN-KEYP) Duran, Lou Gramm, Pretenders, T.Turner, B.Branigan, Idle Tears.

LUFKIN, TX(ERNIE BROWN-KAFX) Idle Tears.
DALLAS, TX(CHUCK BECK-Y95) REO.
WACO, TX(VERN PECORE-KWTX/FM) Ronst \&J.I, C. Hart, Lou Gramm, Europe, J. Lorber.
SAN ANGELO, TX(JOHN RAYMOND-KIXY/FM) Genesis, C.Hart, Europe, Sheila E, Starship, S. Winwood, Janet Jax..
HOUSTON, TX(LANDER/HAMILTON-93Q) No Report, Frozen.
BEAUMONT, TX(MacMURPHY/ROBERTS-K106) Starship, Expose, Daryl Hall, Bruce Sp., Stacey Q, a-Ha.
bryan, TX(CARL GIDEON-KTAM) Pretenders, Bruce Sp., S. Winwood, Crowded H., REO, Geo.Duke.
BRYAN, TX(MARK OFFERMAN-KTAWIFM) L.Richie, REO, Santana, S. Hagar, D. Johnson, Pointers, Shriekback, Crowded H., C.J. Hay.
BRYAN, TX(RICK WOODELL-KKYS) Lou Gramm, S. Winwood, CI.Nouveau, T.Tuesday, Starship, Daryl Hall, Expose, T.Turner.

VICTORIA, TX(ARENA/DAVIS-KVIC) Ronst \&J.I, W.Chung, Janet Jax., REO, R. Cray, Dead/Alive, Pretenders.

- LAREDO, TX(KIRK DAVIDSON-KRRG) CI.Nouveau, Kool/Gang, C.J. Hay, Timbuk 3, Burns Sis., Lou Gramm, Pretenders, Bad Co., P. Young, Pointers.
WESLACO, TX(ANNA DeHARO-KRGV) Cinderella, Starship, Mik. Howard, D. Allen.
AUSTIN, TX(LISA TONACCI-KBTS/FM) Chicago, Boston.
PAMPA, TX(MIKE KNEISL-KGRO) Pointers, S. Hagar, S. Winwood, Idle Tears.
AMARILLO, TX(PETER STEWART-KAKS/FM) REO, Ronst \&J.I, Duran, Lou Gramm, Expose.
ABILENE, TX(KELLY JAYE-KEYJ) a-Ha, Idle Tears, Expose, D. Johnson, T.Turner, S. Hagar, Pointers, Lou Gramm, Stacey Q, David +, Cameo.
ODESSA/MIDLAND, TX(JIM SCOTT-KWES/FM) Ratt, B.Willis, C.Hart, Crowded H., S.Murdock, Lou Gramm.
PHOENIX, AZ(GUY ZAPOLEON-KZZP) P.Gabriel, J.Lorber, Starship, Duran, Nocera.
TUCSON, AZ(GILLIE/JOHNSON-KRQ) REO, C. Crisis, F.Jackson, T.Turner, Pretenders, Cameo.

TUCSON, AZ(BEAU RICHARDS-KHYT) Pointers, Shriekback, Meat Loaf, S.Murdock.

SANTA FE/ALBUQUERQUE, NM(RICH BAILEY-KKSS/FM) Janet Jax., CI.Nouveau.
CLOVIS, NM (BOOGIE SUMMERS-KZZO/FM) REO, S. Hagar, Starship, J.Lorber, Chico DeB., Bruce Sp., McCartney, Beastie B., KBC, Idle Tears. ALAMOGORDO, NM(LaDONA HADLEY-KINN/FM) Pointers, KBC, Lucy Show, Starship, Hipsway, REO.

## ROCKY MOUNTAIN

BILLINGS, MT(CHARLIE FOX-KYYA) Expose, S. Winwood, S. Hagar, T.Turner.

BILLINGS, MT(DAVE WEISSMAN-KZLS) Starship, Hipsway, B.Branigan, Bruce Sp., Lou Gramm, Idle Tears, Kool/Gang, Pretenders.
KALISPELL, MT(BARRY BENNETT-KBBZIFM) T.Turner, S. Winwood, Sheila E, Lou Gramm, David +, Idle Tears
DENVER, CO(RANDY JAY-KIMN) REO, Bruce Sp., Starship.
DENVER, CO(DOM TESTA-Y 108) J.Lorber, P. Cetera, Europe, REO, T.Turner.

DENVER, CO(DOUG ERICKSON-KPKE) Ronst \&J.I, Beastie B., Starship, Janet Jax., W.Chung, S. Fox, Lou Gramm, S. Winwood.
WINDSOR, CO(FRANSEN/WEBER-KUAD/FM) W.Chung, Janet Jax., B. Willis, Parsons.

GRAND JUNCTION, CO(DARREN TAYLOR-K-STAR) Chico DeB., Starship, REO, C. Hart, Crowded H.
CODY, WY(J.D. DANIELS-KTAG) Starship, REO, B. Willis, Stacey Q, Idle Tears, J. Lorber, T. Turner, Burns Sis.
CASPER, WY(KELLY GORDON-KTRS) Bruce Sp., C.J. Hay, T.Tuesday, DeBurah.
GILLETTE, WY(ALLEN SCOTT-KGWY/FM) David + , Pretenders.
LEWISTON, ID(JAY MCCALL-KOZE) Sheila E, S. Hagar, KBC, T.Turner, RFTW.
LEWISTON, ID(JERRY JOLLEY-KMOK) B. Idol, Daryl Hall, Idle Tears, Expose, Crowded H., Kool/Gang, T.Turner.
BOISE, ID(TOM EVANS-KIYS) CI.Nouveau, S. Winwood, REO, T.Turner Daryl Hall, Lou Gramm, G.Madieras.
MOSCOW, ID(GARY CUMMINGS-KZFN) T.Turner, Pretenders, Expose, S. Hagar, Triumph, C. Crisis, G.Medeiros.

SALT LAKE CITY, UT(STONE/SMITH-KCPXFM) Starship, Lou Gramm, S. Winwood, Stacey Q, Kansas, Lone Just., S. Hagar, Bruce Sp..

LOGAN, UT(JAY HALL-KBLQ) S. Winwood, REO, Kool/Gang, Genesis, B.Branigan, Janet Jax., Pointers.

LOGAN, UT(TIM WEST-KVFM) Janet Jax., Starship, REO, Kool/Gang, B. Branigan, Shriekback, Pointers.

OGDEN, UT(PAUL WILSON-KJQ) Expose, Europe, Bruce Sp., a-Ha, Lou Gramm, Starship.
PROVO/SALT LAKE CITY, UT(GINA SHURTS-KFMY) S. Winwood, T.Turner, World Party, W.Chung, Lou Gramm.

## FAR WEST

RENO, NV(JEFF RYAN-KWNZ/FM) L.Richie, E.Money, R.Jungklas, P Cetera, David +.
RENO, NV(CLAY/THE NINJA-KHTZ/FM) Cameo, Crowded H., B. Idol, Sheila E, Starship, REO, Time Code.
LOS ANGELES, CA(STEVE RIVERS-KIIS/FM) Europe, B. Idol, Duran.
CARLSBAD, CA(CLARK NOVAK-KKOS/FM) Beastie B., Hipsway, Cameo, Starship, Duran, P. Club, S. Winwood.
SAN DIEGO, CA(NICK FERRARA-KS103) W.Chung, CI.Nouveau, G Abbott
SAN bernardino, Ca(Shawn Demory-kgGi) Bon Jovi, Desire, Genesis, Erotic Ex., Time Code
ANAHEIM, CA(MICHELLE DODD-KEZY) Cinderella, REO, Starship, Lou Gramm, Pretenders.
BAKERSFIELD, CA(DARRYL ST.JAMES-KKXX/FM) Cinderella, Jets.
SAN LUIS OBISPO, CA(DAVE ALLEN-KSLY/FM) Starship, T.Turner, Lou Gramm, Daryl Hall, Bruce Sp., Expose, David +, S. Winwood.
LOMPOC/SANTA MARIA, CA(JACKSON/SCOTT-KRQKFM) Cl.Nouveau, Starship, S. Winwood, Sweet Sen..

SANTA MARIA, CA(MARIA RUBIO-KXFM) Starship, REO, Lou Gramm, a-Ha, Hipsway.
FRESNO, CA(JEFF DAVIS-KYNO) Georgia S., B.Hornsby, Communards, D. Allen, B.Willis, W.Chung.
FRESNO, CA(BERRY/CARTER-KMGX) P. Gabriel, Duran, C.Hart, Pointers, T.Turner.
MONTEREY/SALINAS, CA(CONNIE LINDELL-KDON/FM) A. Baker, Cameo, Crowded H., REO.
SAN FRANCISCO, CA(RICHARD SANDS-KITS/FM) No Report.
SAN FRANCISCO, CA(KEITH NAFTALY-KMEL) Starship, CI.Nouveau, W.Chung, Hipsway, F.Jackson.

NAPA, CA(DON DeFESI-KVYN/FM) Daryl Hall, Toto, Bruce Sp., C. Crisis, S. Winwood, Pretenders, Europe

SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) Starship, CI.Nouveau, Hipsway, Shriekback, Pointers, S. Winwood.
SAN JOSE, CA(PRESTON/SILVA-KWSS) L.Richie, a-Ha, DeBurgh, S Winwood.
sTOCKTON, CA(R.WMS./BISHOFBERGER-KJOY) Starship, Lou Gramm, T.Turner.
STOCKTON, CA(JOHN HAMPTON-KSTN) T.Turner, DeBurgh, Pointers, D. Allen, B. Hornsby, Geo.Duke.
sTOCKTON, CA(ORSON LAAM-KWIN) Sweet Sen., Bruce Sp., S.Murdock, Burns Sis., T.Turner, N.Edition, Pretenders, L.Richie.

MERCED, CA(GARCIA/CANNON-KYOS) Europe, B. Idol.
MODESTO/STOCKTON, CA(DAVID KRAHAM-FM104) Georgia S. Hipsway, Dead/Alive, Janet Jax., B. Idol, P. Cetera, Lou Gramm.
MODESTO, CA(FISHER/EDWARDS-KFIV/FM) REO, A. Baker, Burns Sis., D. Allen.
SANTA ROSA, CA(MIKE O'BRIEN-KREO) No Report, Frozen.
EUREKA, CA(KNIGHT/THOMAS-KFMI) KBC, S. Winwood, Santana, Psych.Furs, T.Turner.
ARCATA/EUREKA, CA(JIM NELLY III-KXGO) Loose Ends, CI.Nouveau, Bruce Sp., Lou Gramm, Duran, W. Party, S. Winwood, Lone Just., C.J. Hay, T.Turner, D.Edmunds, Nocera, Triumph, Idle Tears.
SACRAMENTO, CA(CHRIS COLLINS-FM102) H.Lewis, P. Gabriel, Sheila E, F.Jackson, 8 Seconds, T.Turner.
SACRAMENTO, CA(WEST/DAVIDSON-KROY) Ben Orr, Cl.Nouveau, Mik.Howard.
SACRAMENTO, CA("MR.ED" LAMBERT-KWOD) Expose, H. Jones, T.Turner, REO, Vandross.

PARADISE/CHICO, CA(JEFF NELSON-KNVR) Starship, Hipsway, Communards, L.Richie, Crowded H., P. Cetera
REDDING, CA(KAHL/CARPENTER-KEWB) S. Winwood, Starship, Europe, Lou Gramm.
MT. SHASTA, CA(FRED GERDING-KWSD) Starship, Hipsway, P. Club, Pointers, B.Branigan, J.Lorber.
HILO, HI(GUY W. BELLO-KWXX) Starship, P. Club, Pointers, REO, H.Jones.

HILO, HI(DANNY AUSTIN-KKBG) Starship, REO, P. Cetera, Daryl Hall, a-Ha, Shriekback, Duran

## NORTHWEST

THE DALLES, OR(ED ROSS-KACI) Bruce Sp., Pointers, Communards, Shriekback, Ronst \&J.I, S. Winwood, D.Edmunds.
SEASIDE, OR(CHRIS CONWAY-KSWB) Burns Sis., Lou Gramm, Starship; B. Idol, REO, P. Cetera, a-Ha, Lucy Show, Bruce Sp.
PORTLAND, OR(NAGANUMABADZIK-KMJK) B. Idol, Pretenders, Lou Gramm, R. Cray, C.J. Hay, T.Tumer, Cl.Nouveau.
ALBANY/CORVALLIS, OR(SHANNON/RYAN-KIQY) S. Hagar, S. Winwood, Lou Gramm, Bruce Sp., C.Hart, T.Turner, Ronst \& J.I.
EUGENE, OR(SHAKES/HYATT-KSND/FM) Lou Gramm, DeBurgh, Crowded H., Cinderella, Hipsway, G.Madieras.
COOS BAY, OR(SONNIA KING-KYNG/FM) Starship, REO, Janet Jax., Bruce Sp., P. Cetera, Kool/Gang, B. Idol, R. Cray.
COOS BAY, OR(BOBSHANNON-KHSN) Jets, REO, Pretenders, McCartney, Daryl Hall, W.Chung, Communards, P. Club.
MEDFORD, OR(R.CHARLES SNYDER-KTMT) Hipsway, C.J. Hay, KBC, T.Turner, Cl.Nouveau, S. Winwood, Triumph, Lone Just., T.Tuesday, D. Johnson.

KLAMATH FALLS, OR(METZGER/WOODS-KAGO/FM) REO, Burns Sis., L.Richie, B.Willis, Daryl Hall, Idle Tears, Lou Gramm, Expose, S. Winwood.
SEATTLE, WA(WEED/MATTHEWS-KHIT) David +, REO, Crowded H., Lou Gramm, Expose, Duran, Genesis.
SEATTLE, WA(WENDY CHRISTOPHER-KUBE/FM) E.Money, Ronst \&J.I, Starship, R. Cray, R.Jungklas, T.Turner, B. Idol.
TACOMA/SEATTLE, WA(SANDY LOUIE-KNBQ/FM) T.Turner, Beastie B., Ronst \&J.I, REO, Starship.

OLYMPIA, WA(KEN PAIGE-KQEU) McCartney, T.Turner, DaryI Hall, Starship.
ABERDEEN, WA(RHYS DAVIS-KDUX) DaryI Hall, Vandross, Janet Jax., Pointers, Burns Sis., Shriekback.
CHEHALIS, WA(ROGER DALE-KITI) Meat Loaf, Shriekback, Sheila E, Lou Gramm, Pretenders.
SPOKANE, WA(JOHN LANGAN-KZZU/FM) Europe, S. Hagar, Vandross, T.Turner, Duran, Beastie B..
TRI CITIES, WA(JOHN PURDY-OK95) S. Hagar, T.Turner, S. Winwood, Kansas, Kool/Gang, KBC.
TRI CITIES/KENNEWICK, WA(CHUCK MATHESON-KHWKFM) B. Branigan, Sheila E, Pointers, T.Turner, Expose, S. Winwood.

TRI-CITIES, WA(JONATHAN WALKER-KZZK) Pretenders, R. Cray, Expose, S. Winwood.
VANCOUVER, BC(SHANNON/RUSSELL-LG73) Starship, T.Turner. CALGARY, AB(DON STEVENS-AM106) Jets, H.Jones, B. Idol.
ANCHORAGE, AK (J.D. CHANDLER-KGOT) T.Turner, Starship, Lou Gramm, B. Idol, Expose, Bruce Sp..

WELCOME To Our New Top 40 Correspondents:
Chris Tracy, WXLT/FM RADIO
317 Canal Street, McComb, MS 39648 (601)684-9497

Chris Mac, WTNZ/FM RADIO
4400 Whittle Springs Road Knoxville, TN 37917
(615)637-9900

JOBS
Air Talent (7-mid) - 93Q/KQID-Alexandria, LA
*David Atwood (1115 Texas - 71301)
Air Talents - KFMI-Arcata, CA
Chris Knight (890 S. 6th Street-95521)
Air Talent - KVSF-Santa Fe, NM
Skip O'Neil (505)982-4455
Air Talents (mid-day/PM drive) - KGLI-Sioux City, IA
Pat Paxton (Box 1737-51102)

Air Talent (mornings) - KVAN-Vancouver, WA
Paul Buckworth (Box 4638-98662)
Air Talent/Production - KC101-New Haven, CT
*Stef Ryback ( 59 Quinnipiac Ave. - 06473)
News Director - CKOM/AM \& CFMC/FM-Saskatoon, Sask.
Diane M. Wilson (Box 6500 - F7HOW3)
*No phone calls please.

## AVAILABLE

STEVE JENCKS from KBOY-Medford, OR is looking for a position as AT, contact him at (503)779-4065. JEFF MOSLEY from KREO/KFRC is looking for a position as AT, contact him at (415)753-6443.
TOM KENLON from KINS-Eureka, CA is looking for a position as AT/Production, contact him at (707)839-4551.
MARTHA STEELE from KOLL-Gillette, WY is looking for a position as AT/Production, contact her at (307)686-2138. MIKE WILSON from KZMC-McCook, NE is looking for a position as AT/Production, contact him at (308)345-1981. ROBIN BANKS from KIIM/KCUB-Tucson, AZ is looking for a position as AT/MD, contact him at (602)624-2443.
JOHN BRENT from KCBS/KRQR-San Francisco is looking for a position as AT/PD, contact him at (209)523-6332. DERRICK STEPHENS from WQLZ/FM-Cheboygan, MI is looking for a position as MD/Production, contact him at (616)625-9744. BRIAN MICHAELS from WOLZ/FM-Cheboygan, MI is looking for a position as AT/PD, contact him at (616)625-9744.
BROTHER BILL from WKSF-Asheville, NC is looking for a position as AT/PD, contact him at (704)684-0221.
STEVEN B. WILLIAMS from KMAS-Shelton, WA is looking for a position as AT/MD/PD, contact him at (206)426-4404.
R.P. MacMURPHY from K106-Beaumont, TX is looking for a position as AT/MD/PD, contact him at (915)591-6003.
PETER HOFFMAN from KIDN-Pueblo, CO is looking for a position as News Director/PD (small mkt.), contact him at (303)545-9659.

## SERVICE

WABZ-Albemarle, NC - singles \& LP's: PolyGram
KQEU-Olympia, WA - singles: Warner Bros. and MCA
WALG-Albany, GA - singles: S. Winwood (Island), Kool \& Gang
(Mercury/PolyGram), P. Cetera (Wamer Bros.)
KINN/FM-Alamogordo, NM - all sources: Capitol
KCSY-Soldotna, AK - single: Huey Lewis (Chrysalis)

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 RETURNS
## THE DATE <br> FRIDAY FEBRUARY 20th SATURDAY FEBRUARY 21st

FRIDAY, February 20th AGENDA

KEYNOTE ADDRESS by Larry King
Geffen Records and MJI Broadcasting Present: THE SUPER BOWL OF ROCK TRIVIA $\star$ FIRST PRIZEAIR FARE AND ACCOMMODATIONS FOR TWO IN JAMAICA! $\star \quad \star \quad \star$

GAVIN ALBUM/ALTERNATIVE RADIO SESSION The Howie Klein Show CUTTING EDGE MUSIC: The Art of Leading and Following
Special Guest: Fleetwood Mac's Lindsey Buckingham plus radio and music industry luminaries.

PRACTICAL MANAGEMENT TIPS:
Questions, Answers and Free Consultations by Gavin ON Management Columnist Dr. Oren Harari

THE GAVIN CELEBRITY COCKTAIL PARTY The Grand Bash for all Seminar attendees with a host of recording celebrities of every description.
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}} SAN FRANCISCO
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SATURDAY, February 21st AGENDA

A/C FORMAT BREAKOUT: "Being Successful May Not Be Enough"

COUNTRY FORMAT BREAKOUT: "New and FreshAnd Still the Same"

URBAN CONTEMPORARY BREAKOUT:
"Breaking Your Own Records-The Creative Crossover Challenge"

1987 GAVIN MEDIA PROFESSIONALS AWARDS
LUNCHEON hosted by Gary Owens
TOP FORTY FORMAT BREAKOUT: "Staying Mass Appeal While Staying on Top"

DEVELOPMENT OF A HIT ARTIST An in-depth examination of the writing, recording, A\&R, marketing and promoting of a number one hit record with the artist in attendance.

Plus special musical surprises!


Lindsey Buckingham


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## D.C. RADIO PERSONALITIES

 PULLED MARATHON SHIFTS as blizzard conditions brought Washington to a standstill. At WCXR, p.m. driver Van Edwards found himself working through to morning drive. PD Doug Gonek notes that mass transit workers were among the first to heed pleas to stay home, causing chaos on the highways. "I've never seen anything like it," says the native Detroiter. "Next time, we're getting our own Good Samaritan four-wheel-drive vehicle to help out motorists."
## SOME HOT TALENT IS OUT IN

 THE COLD: WTRK-Philadelphia, about to pass from Cox to Malrite ownership, fails to renew the contract of morning man Ross Brittain, putting Scott Shannon's former sidekick in the job market. Ross's noncompete in New York (dating back to his $\mathbf{Z 1 0 0}$ days), runs out July 1, but he's entertaining offers from anywhere in the Boston-Washington corridor. The number to call is (212) 246-9770...Tony Mann, PD/MD at WNFI-Daytona Beach, FL, is exiting the station after bringing it from a 4.1 Arbitron (12+) a year ago to a 7.6 in the Fall book. Give him a call at (904) 255-2227.
## THEY SAY THE NEON LIGHTS

ARE BRIGHT...After representing the label locally in San Francisco for nine and half years, Burt Baumgartner has been named Columbia Records' new National Director of Album Promotion. "It was time for me to take my act to the Big Apple and see if it plays on Broadway," he says. "With a producer and director like (VP/Albums) Paul Rappaport and (VP/Promotion) John Fagot, I can't help but think l'll be a hit!"

RADI-O-RAMA: Matthew Harris has been named Program Coordinator at Cincinnati's WEBN, opening a plum Album/Alternative opening for PD/MD at WOXY-Oxford, OH. Contact Steve Baker at (513) 523-4114...Bill McCown is the new PD at

WANS/FM-Anderson, SC, as Tommie Smith moves over to handle music duties...Ben Ball steps up from OM to PD at WRDU-Raleigh, NC...Ray Romeo moves up to Music Director at WFPR-Hammond, LA. At sister WHMD, Music Director "Catfish Phil" Colwart reports the air lineup is as follows: Ace O'Connell, mornings; Timothy B. Munson, middays; Cattish Phil, afternoons; Allie Katz, evenings; Ken Rushlng, overnights...In Baton Rouge, WKJN MD Jim Williams adds programming duties...PD R.P. MacMurphy has fled the Cuckoo's Nest at K106-Beaumont, TX. No replacement named yet. Jeff Roberts continues as MD...Fritz Kuhlman moves from swing to afternoons at Q103/Cedar Rapids, IA...Doug Collins is the new morning driver at KATF- Dubuque ...Ken BIrdsong is elevated to GM at KRMS-Osage Beach, MO, making room for Grant Bottomley to move up to Operations Manager...Former KOLO-Reno, NV, personality Henry Jay takes over overnights crosstown at KROW ...Crosstown, KSRN-FM has gone Country as KIIQ with ex-KOLO PD/MD Tony Thomas in the programming chair...KTKS-Dallas afternoon driver Billy Hays is moving to the same shift at KDWB-FM/Minneapolis...Doug Sheldon is the new GSM at WBAP-Fort Worth...A staff shakeup at KOME-San Jose results in the following lineup: Larry Miles promoted to asst. PD, handling music with Ron Nennl. Jeff Blazy comes in from KBPI- Denver to take over morning drive, bumping Frank Bennett to afternoons and Miles to evenings. Exiting the station are MD Candi Chamberlain and morning news anchor Mark Goldberg...MD Dennis Day moves up to PD at KSAN-San Francisco/Oakland. Carl Brown, MD at sister KNEW, will handle music responsibilities for both stations.

QUOTABLE: "I want to prove to myself, to Cox Broadcasting and to the radio community that all this talk about 'AM survival' is crap," says Ken Kohl, newly appointed program
manager at Cox's KFI-Los Angeles. Kohl, whose last years have been spent keeping KOMO-Seattle alive and well, says the secret of success on the elder frequency is to "super-serve" the audience. "Adults $35+$ have not given up on AM," he says. "We've given up on them." Although KFI's recent numbers have less than impressive, Kohl says he's encouraged by the support of new Cox VP Nick Trigony. "I've never been so excited," says Kohl. "We're going to turn this great battleship around!"

## MORE QUOTABLE: "I'm like

 Patton-if I'm in command, I want to ride in the front tank," is the word from radio legend Art Roberts, explaining why he's taking on an afternoon air shift as well as programming chores at WOKY-Milwaukee. The former WLS-Chicago personality is returning to broadcasting after three and a half years in computer sales. "I learned a lot about information processing," he says, "but radio is what I do best." Roberts captured a 11.2 share of Milwaukee ears while doing afternoons previously at WBCS. He's hoping the listeners remember. "Milwaukee is a very loyal radio town," he says. "They're good listeners."
## FIGHTING FOR THEIR RIGHT TO

 PARTY, the Beastle Boys have added an interesting rider to their performance contract. For an upcoming Bay Area appearance, the Great White Hope of rapping has specified that they be supplied backstage with a crate of... "multicolored condoms." The folks at BIII Graham Productions say this one's a first for the catering department. Just don't stick toothpicks in 'em.
## RECORD ROTATION: Barry Lyons is IRS Records' new

 VP/Promotion, coming from the position of Midwest Promotion/ Marketing Director for Elektra Records...MIke Corcione is the new National Album Promotion Director for Relatlvity Records...Rhino Records appoints David Darus as CONTINUED ON PAGE 17



## CONTINUED FROM PAGE 15

National Promotion Director, as Garson Foos moves up to National Sales Coordinator and Gia Gittelson to National Licensing Coordinator ...A\&M Records promotes Michael Leon to Senior VP/East Coast Operations, in charge of A\&M's Artist Promotion and Publicity departments, as well as the East Coast Office... Capitol Records has named Jean Riggins to the position of Director, Artist \& Product Development...Ron Goldstein is the new President/CEO at Private Music. He has worked previously as President of Island Records and most recently as Vice President of Marketing/Creative Services for Arista Records.

SO LONG TO A GOOD GUY: Bob
"Bob-A-Loo" Lewis (real name Robert Schwartzman) is dead at the age of 49 from complications following a long bout with pneumonia. An original WMCA "Good Guy" and WABC "All American," he began his career at Brown University's WBRU-Providence in the late fifties and remained an advisor all his life. His career spanned the heyday of AM Top 40 at the New York powerhouses and the dawn of free-form rock on WABC-FM, WCBS-FM and, finally, with Scott Munl at WNEW-FM. In recent years, he concentrated on voiceover work, including Certs' "Two mints in one." Among those mourning his passing are CFNY-Toronto's Don Berns, who called to say, "He was generous, kind, warm and loving." Consultant Rick Sklar told Chinwag, "The 'Good Guys' ushered in the great era of personality radio. Bob was the first to go. It's a real loss."

SLACK KEY WEDDING: Belated but sincere well-wishes to MCA's Bill Bennett and One Way's Robyn Kravitz on their nuptials. The wedding ceremony took place in Hawaii over the Christmas holidaze. Music was steel slide guitar and A\&M'S J.B. Brenner supplied the obligatory tears.

## O

EXTRA! EXTRA! NBC-TV is offering ten lucky radio listeners a chance to appear as extras on the cop show "Crime Story." Participating radio stations include network O\&Os WYNY-NY, WMAQ-Chicago and KYUU-San Francisco, along with KRTH-LA, Q107-Washington, WENS-Indianapolis,
KCRX-Seattle, WCZY-Detroit, KGB/FM-San Diego and POWER99.7-Atlanta. Winners, who qualify for a drawing by identifying the show's theme on the air, will be flown to Las Vegas for the filming next month. Runners-up get a pair of Ray-Ban shades.

# MILIE SCOTT "EV'RY LITLLE BIT" 



## The Debut Of A Stunning New Artist



We,the Super Bowl! We're the only almost-breathing individual on the planet who didn't. We've done extensive research and know for certain that EVERY HUMAN BEING IN THE WHOLE WORLD AND ELSEWHERE except us watched the Super Bowl. So did most animals, plants, doorknobs and synthesizers.
The reason wasn't just that we don't know or care anything about football. Lots of people don't know or care anything about football and don't watch it UNTIL the Super Bowl. It's un-American not to. The President watches it and invites the winner to the White House.
The real reason we didn't watch the Super Bowl is that we didn't want to miss the stuff on TV opposite the Super Bowl. We felt badly for the people who program opposite the Super Bowl and felt they deserved some audience. We figured we'd enjoy anything that didn't talk about tight ends and nose guards. (We don't know what they are, but the former sounds dirty and the
latter sounds disgusting.)
For those of you--and that's ALL of you-who watched the Super Bowl, here's a rundown on what WE watched (ALL competitive programs were taped on our many VCRs):
Channel 13 in L.A. counterprogrammed with a screening of "The Incredible Shrinking Man." This classic film was made in 1957, and featured Grant Williams as a man who withers away after being exposed to a strange mist. Special effects were brilliant, and the cast also featured Randy Stuart as Louise and Paul Langton as Carey. l've got the tape if you care to rent it.

ESPN aired final-round competition in the Phoenix Open. On this show, a lot of 29 -year-old blond men stood in a field, kind of ambling around and occasionally hitting a little ball with a sort of curved stick. They seemed to be attempting to hit the little ball into a small hole in the ground. It was a peaceful program. All the 29 -year-old blond men wore brightly-colored (often aquamarine) polyester slacks with no belts.

Our $Z$ cable movie channel showed "One Million B.C.," a 1940 non-rated movie directed by D.W. Griffith and starring Carole Landis. It's a sprightly little saga about prehistoric tribes. Not to be missed!
An old non-colorised Munsters episode aired on Channel 5 . It was witty, suspenseful, yock-filled and well-constructed, with nary a tight end in sight
A Placido Domingo (minus John Denver) special was shown on Channel 58 , and Channel 18 aired something called JAAM-E-JAM. The latter was in Farsi. As Farsi is our second language, we loved the tape. (It's also for rent, if you're interested.)
Solid Gold was on Channel 9. Obviously, the Solid Gold people didn't want to compete with the Super Bowl, thereby explaining why it was a re-run. We guessed that it was an old episode when the featured records were "Short Shorts" by the Royal Teens and Terry Stafford's "Suspicion." The Solid Gold dancers were dressed in poodle skirts and pony-tails. The female contingent was similarly attired. That's another way we knew it was a re-run.
Channel 53 featured a tax-advice program. Being in an extremely high bracket due to the fees we receive for this column, we felt this was mandatory viewing. Tax expert Conrad Tietell lectured his only viewer (us) on how to use charitable deductions in financial planning.
And there was more...but, interestingly, the
President never invited the Incredible Shrinking Man, or Placido Domingo or the Solid Gold Dancers or the tax guy or any of the 29 -year-old blond men to the White House. That teed us off, 'cause we think that anyone who had to compete with the Super Bowl deserved Presidential congrats more than any old tight end or nose guard.
POSTSCRIPT SUPER BOWL:
in the days before the game, the food sections of our local papers were filled with "Perfect Super Bowl Recipes." Most of them involved long pieces of bread sliced in half and filled with various stuff. Since we did watch some REAL sports (76ers v. Celtics) on Super Sunday, we thought we'd utilize the food editors' expertise and fix a few of these specialties. We did so, following instructions to the letter, and served a few plates of them to our wife for eating during our game. Rosemary took one glance, pushed them aside and said, "What's THIS stuff? You serve me Super Bowl hero sandwiches during a BASKETBALL game???!!! We told her that Dr. J. and Larry Bird would be hurt. It didn't work. Our own wife gave us a filthy look...one that clearly said, 'WHAT KIND OF AMERICAN ARE YOU? THIS IS SUPER BOWL SUNDAY!"

Excuse me while I disappear.

## IHE IDIS SHDII A MILLION THINGS

## BREAKING OUT ON 37 GAVIN CHR STATIONS! UP \& COMING!

| ALREADY ON: |  |  |
| :--- | :--- | :--- |
| WRE |  |  |
| WIFX | WBGA | KHOZ |
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| 98Q | KJLS | WHNY |
| WWYO | KGWY | KQHU |
| WQBZ | KDOG | KIOC |
| WZYZ | KQAA | KRRG |
| WQTU | KSYYZ | KTDR |
| WOVO | KVRF | KTAW |
| KQKY | KYMO | KKTX |
| KZZO | KITI | KDUX |
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## READY FOR THE WORLD

Love You Down
(MCA)

## DROPPED

Bruce Hornsby \& The Range (Way)
Amy Grant
Carpenters
Billy Ocean
Bobby Vinton
Device

'TIL TUESDAY - Coming Up Close (Epic) READY FOR THE WORLD - Love You Down (MCA) THE STARSHIP - Nothing's Gonna Stop Us Now (Grunt/RCA)

## ACTION SIDES

LIONEL RICHIE \& ALABAMA - Deep River Woman (Motown) JENNIFER WARNES - Ain't No Cure For Love (Cypress)
LONE JUSTICE - Shelter (Geffen)
SURVIVOR - Is This Love? (Scotti Bros.)
GEORGE BENSON - Shiver (Warner Bros.)
SHEILA E. - Hold Me (Paisley ParkWarner Bros.)
BONNIE RAITT - Crime Of Passion (Warner Bros.)
AIR SUPPLY - Stars In Your Eyes (Arista)
EDDIE MONEY - I Wanna Go Back (Columbia)
ANNE MURRAY - On And On (Capitol)
HOWARD JONES - All I Want (Elektra)
BANANARAMA - Trick Of The Night (London/PolyGram)

## NEW

STEVE WINWOOD - The Finer Things (Island/Wamer Bros.) RESTLESS HEART - l'll Still Be Loving You (RCA)
BURNS SISTERS - Listen To The Beat Of A Heart (Columbia) KOOL \& THE GANG - Stone Love (Mercury/PolyGram) BRUCE SPRINGSTEEN - Fire (Columbia)
PAUL YOUNG - Why Does A Man Have To Be Strong (Columbia) CHINA CRISIS - Arizona Sky (Virgin/A\&M)
POINTER SISTERS - All I Know Is The Way I Feel (RCA) MIKI HOWARD - Come Share My Love (Atlantic)
PETER CETERA - Big Mistake (Full Moon/Warner Bros.)
DOWNES \& PRICE - My Imagination (Atlantic)


The POWER TRIO has remained the same now for three weeks, but we can expect a breakup soon as The Jets, Journey and Toto close in.
And it won't be much longer before Bruce Hornsby \& The Range become part of the elite trio. After four weeks its HIT FACTOR is $74 \%$ on 199 reports. Hard to believe 38 AC's not on it yet.
Luther Vandross nears an 80\% HIT FACTOR and is now Top 20 in three formats.
Bruce Willis blasts onto the chart with 29 adds and a fair amount of respect from 111 stations. And my personal fave of the debuts, Daryl Hall's Someone Like You, has an early HIT FACTOR of $47 \%$.
The Starship single is poised to chart big next week, including WHTX, B100, WRMF, KKLV/FM, KQIP, WFMJ and KGY.
Last week's Record To Watch, Bonnie Raitt's Crime Of Passion, now has the green light from $50 \mathrm{~A} / \mathrm{C}$ stations, including KNOX, WASK, WKMI, KYJC, KISF, WCHV, WSKY, KTLT, WKCX, KYLT, WKRG and U102.

This week's, RECORD TO WATCH, Love You Down by Ready For The World, is now HIT FACTORED by $50 \%$ of the 73 stations playing it.

Eleven new records on the page this week something for everyone. Leaders of the pack were Steve Winwood (29 adds), Restless Heart ( 26 adds) and The Burns Sisters (25 adds).
Everybody who's anybody in ACC radio is coming to our Seminar, February 20th \& 21st. Registrations from AC programmers are already more than double last year's figure. Our AC breakout session will be Saturday morning, beginning at 10AM. See ya there!

## RECOMMENDED FOR A/C RADIO

## MILLIE SCOTT

Even Litle Bit (4th Broadwav/lsland) Hope you like this as much as I do. The groove
established by the likes of Sade, Whitney and Anita makes it easy to play this wonderful track.

## PAUL SIMON

## The Boy In The Bubble (Warner Bros.)

Apparently radio can't be shamed into playing anything off the album which has sold nearly $4,000,000$ copies worldwide and a million at home. So...can we assume that this metaphor-play will fall on deaf ears? H.L. Mencken once said, "No one ever went broke underestimating the intelligence of the American public." Programmers who assume the music of Graceland is not for their listeners without giving it a chance must feel secure in the knowledge they've protected their audience from the dangers of art.

## DON JOHNSON

Voice On A Hotline (Epic)
The Miami Voice gives us a clean-shaven love song with strong $A / C$ appeal.


Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor $=60 \%$

Total Reports This Week 237 Last Week 231

| ARTIST TITLE LABEL | Reports | Heavy | Medium | Light | Adds | $\begin{gathered} \text { Hit } \\ \text { Factor } \end{gathered}$ | Weeks |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| LIONEL RICHIE - Ballerina Girl (Motown) | 222 | 195 | 15 | 7 | 5 | 94\% | 8 |
| CHICAGO - Will You Still Love Me (Full Moon/Warner Bros.) | 214 | 181 | 23 | 7 | 3 | 95\% | 12 |
| BILLY VERA \& THE BEATERS - At This Moment (Rhino) | 213 | 181 | 26 | 6 | -- | 97\% | 9 |
| JOURNEY - I'll Be Alright Without You (Columbia) | 190 | 145 | 34 | 6 | 5 | 94\% | 8 |
| TOTO - Without Your Love (Columbia) | 208 | 99 | 89 | 11 | 9 | 90\% | 5 |
| THE JETS - You Got lt All (MCA) | 190 | 116 | 58 | 8 | 8 | 91\% | 9 |
| GLASS TIGER - Someday (Manhattan) | 183 | 131 | 38 | 11 | 3 | 92\% | 11 |
| JEFFREY OSBORNE - In Your Eyes (A\&M) | 188 | 97 | 79 | 12 | -- | 93\% | 9 |
| BRUCE HORNSBY \& THE RANGE - Mandolin Rain (RCA) | 199 | 46 | 103 | 19 | 31 | 74\% | 4 |
| ARETHA FRANKLIN - Jimmy Lee (Arista) | 159 | 72 | 81 | 5 | 1 | 96\% | 9 |
| LUTHER VANDROSS - Stop To Love (Epic) | 149 | 38 | 80 | 16 | 15 | 79\% | 5 |
| MADONNA - Open Your Heart (Sire/Warner Bros.) | 138 | 45 | 75 | 10 | 8 | 86\% | 7 |
| KENNY ROGERS - Twenty Years Ago (RCA) | 148 | 23 | 77 | 27 | 21 | 67\% | 4 |
| COREY HART - Can't Help Falling In Love (EMI America) | 146 | 21 | 88 | 29 | 8 | 74\% | 8 |
| CROWDED HOUSE - Don't Dream lt's Over (Capitol) | 112 | 37 | 53 | 19 | 3 | 80\% | 14 |
| JANET JACKSON - Let's Wait Awhile (A\&M) | 160 | 13 | 74 | 27 | 46 | 54\% | 2 |
| JERMAINE JACKSON - Words Into Action (Arista) | 97 | 9 | 63 | 22 | 3 | 74\% | 7 |
| BRUCE WILLIS - Respect Yourself (Motown) | 111 | 11 | 53 | 18 | 29 | 57\% | 3 |
| HUEY LEWIS \& THE NEWS - Jacob's Ladder (Chrysalis) | 81 | 18 | 41 | 13 | 9 | 72\% | 3 |
| PAUL McCARTNEY - Only Love Remains (Capitol) | 125 | 3 | 49 | 39 | 34 | 41\% | 2 |
| DARYL HALL - Someone Like You (RCA) | 110 | 7 | 45 | 25 | 33 | 47\% | 2 |
| 'TIL TUESDAY - Coming Up Close (Epic) | 78 | 6 | 39 | 25 | 8 | 57\% | 5 |
| READY FOR THE WORLD - Love You Down (MCA) | 73 | 6 | 31 | 13 | 23 | 50\% | 2 |

## NORTHEAST

SPRINGFIELD, MA(WALT PINTO-WHYN) Toto.
GREENFIELD, MA(RICHARD ARCHER-WHAI) Air Supply, T.Tuesday, S.
Winwood, A.Murray, Sheila E.
BANGOR, ME(FRED MILLER-WWMJ) K.Rogers, Pointers.
PRESQUE ISLE, ME(JEREMY SUMNERS-WKZX) J.Buffett, P. Cetera.
HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) No Report, Frozen.
WILLIMANTIC, CT(EVAN/NORMAN-WILI/AM) B.Hornsby, Mik. Howard,
K.Rogers, L.Richie.

NEW LONDON, CT(DANNY O'BRIEN-WNLC) Janet Jax., C. Hart,
B. Hornsby.

NEW HAVEN, CT(JAY MC CORMICK-WELI) Jets.
NEW YORK, NY(ART TILLER-WNSR/FM) No Report, Frozen.
LONG ISLAND, NY(JOHN CHOMMIE-WGBB) B.Willis, Starship, Janet Jax..
ALBANY, NY(CHRIS HOLMBERG-WKLI) Vandross, B.Hornsby, Madonna, Toto.
KINGSTON, NY(WAYNE FISK-WGHQ) Pointers.
POUGHKEEPSIE, NY(RON LYON-WJJB/FM) McCartney, Bruce Sp., F.Jackson.

UTICA/ROME, NY(JOHN CARUCCI-U102) Janet Jax., McCartney,
Carpenters, P. Cetera.
AMBRIDGE, PA(BOBBIE VAUGHN-WMBA) McCartney, Janet Jax.. NEW KENSINGTON, PA(GREG COSTANTINO-WKPA) Jets, Journey. PITTSBURGH, PA(BOB CONRAD-WTAE) Chicago.
PITTSBURGH, PA(KEITH ABRAMS-WHTX) Starship.
JOHNSTOWN, PA(JACK MICHAELS-WKYE) S. Winwood, Janet Jax., Restless H, R. Cray.
NEW CASTLE, PA(GARY WEST-WKST) Toto, B.Hornsby, B. Willis.
SHARON, PA(KEITH CORSO-WPIC) K.Rogers.
PHILADELPHIA, PA(STEPHANIE BARSAMIAN-WSNI) H.Lewis.
WILMINGTON, DE(NICK SENECA-WDEL) No Report, Frozen. MILFORD, DE(KEVIN MOORE-WAFL) No Report, Frozen.
WILLIAMSON, WV(TONY WICK-WBTH) Starship, RFTW, Janet Jax., McCartney.

## SOUTH

OCEAN CITY/SALISBURY, MD(KEN MEDEK-WQHQ/FM) J. Warnes, Restless H, Burns Sis..
WINCHESTER, VA(FRANK MITCHELL-WINC) Bruce Sp., Jms. Brown, Madonna.
HARRISONBURG, VA(ADAM STUBBS-WQPO) Daryl Hall, P. Cetera, Bruce Sp., RFTW.
CHARLOTTESVILLE, VA(BOB JAMES-WCHV) Restless H, Pointers, T.Tuesday, Sheila E, Pretenders, Russ Taft.

RICHMOND, VA(GARY KING-WRVA) B.Hornsby.
RICHMOND, VA(DILLON/ELLIOTT-WEZS) Jets.
NORFOLK, VA(NICK O'NEIL-WLTY) Toto, B. Hornsby.
LYNCHBURG, VA(BOB ABBOTT-WGOLFM) Janet Jax., Daryl Hall.
WEIRTON/STEUBENVILLE, WV(ANTHONY/MITCHELL-WEIR) No Adds.
GOLDSBORO, NC(ALAN HOOVER-WEQR) REO, Pretenders, Bruce Sp., Duran, C.J. Hay, W.Chung, Hipsway.
ROCKY MOUNT, NC(LESLIE JORDAN-WEED) Janet Jax., Restless H, KBC.
SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) Daryl Hall.
ALBEMARLE, NC(RIC PATTERSON-WABZ) Device, A.Murray, Burns Sis., P. Young.
SALISBURY, NC(DOUG RICE-WSTP) S. Winwood, B.Willis, McCartney, Janet Jax., Burns Sis..
SHELBY, NC(ANDY FOSTER-WOHS) McCartney, Pretenders, Burns Sis., H.Jones, Krystol, W.Chung, Bruce Sp., RFTW.
CHARLOTTE, NC(BILL CONWAY-WEZC) Janet Jax., Madonna. NEW BERN, NC(JOEL PORTER-WSFL/FM) H.Jones, Daryl Hall, T.Tuesday, Kool/Gang, E.Money, Restless H.

TRYON, NC(DAVID BIVENS-WTYN) Daryl Hall, McCartney, B.Willis, Lou Gramm.
ASHEVILLE, NC(BRIAN LEE-WSKY) E.Money, S. Winwood, Burns Sis., Kool/Gang, R. Cray.

LORIS, SC(GLENN HARDEE-WLSC) Burns Sis., Sheila E, H.Jones, P.Gabriel, B.Homsby, McCantney, Hipsway, B. Davis, B.Raitt, Bananarama, D \& Price, K. Kamon, B. Willis.
CARROLLTON, GA(BOBBY DEE-WPPI) Frozen, No Report.
ROME, GA(T.J. McCLAINE-WKCX) S. Winwood, J. Warnes, Sheila E, P.
Young, Pretenders, Burns Sis..
ATLANTA, GA(LOCASCIO/McCOY-WSB/FM) RFTW.
ATHENS, GA(BRENT JOHNSON-WRFC) Janet Jax., Kool/Gang, Restless
H, S. Winwood, C. Crisis, Pointers.
AUGUSTA, GA(HUMPHREYS/PATRICK-WZNY) Restless H, Crowded H.,
L.Richie.

ALBANY, GA(RON MANI-WALG) E.Money, D. Johnson, Starship, Sheila
E, Restless H.
ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) No Report, Frozen.
FT. WALTON BEACH, FL(DAVE LYONS-WYZB/FM) Survivor, B. Hornsby, B. Willis, Vandross.

WEST PALM BEACH, FL(DAVE PARKS-WRMF) Starship, D. Johnson.
STUART, FL(GREG ARCHER-WSTU) McCartney, Starship, Pointers,
T.Turner.

SYLACAUGA, AL(R.BATY/A.LEE-WFEB) H.Lewis, B.Willis, Lone Just..
TUSCALOOSA, AL(WALKER/NELSON-WFFXFM) Starship, T.Turner,
Kool/Gang, Pointers.
HUNTSVILLE, AL(STEVE DALLAS-WAHR) McCartney, Toto, B.J.Royal,
Shooters.
GADSDEN, AL(DAVID FORD-WGAD) Frozen, No Report.
GUNTERSVILLE, AL(KERRY JACKSON-WGSV) Starship, C. Crisis, Pointers, Burns Sis., Sheila E.
VALLEY HEAD, AL(CHRIS JAMES-WQRX) Glass Tigr.
ANNISTON, AL(CARLA MOORE-WDNG) D \& Price, Glass Tigr. BAY MINETTE, AL(FRED EARLS-WBCA) P. Cetera, Air Supply, RFTW. MOBILE, AL(HYLTON/GOLDEN-WKRG/FM) B.Raitt, T.Turner, S. Winwood.
SELMA, AL(JOHN ROGERS-WTUN) RFTW, Daryl Hall, Sheila E. CLARKSVILLE, TN(MONTE HAMILTON-WJZM) Frozen.
CHATTANOOGA, TN(GARY MAC-WGOW) B.Hornsby, Janet Jax..
OXFORD, MS(DAVID KELLUM-J107) W.Chung, J.Lorber, S. Winwood, Burns Sis., Restless H.
PADUCAH, KY(CHARLIE RIVERS-WKYX) Starship, McCartney, RFTW, Janet Jax., Pointers.
SHREVEPORT, LA(JEFF EDMAN-KVKI/FM) Janet Jax..

## MIDWEST

MASON CITY, IA(LAURIE LEE-KRIB) Vandross, Daryl Hall.
MASON CITY, IA(HARRY O'NEIL-KLSS) RFTW.
MASON CITY, IA(STEVE LOCKER-KGLO) Frozen.
WATERLOO, IA(ROGER DAVIS-KWLO) Janet Jax., RFTW.
CEDAR RAPIDS, IA(CHRIS CAINE-KCRG) S. Winwood, Starship,
Restless H, RFTW.
CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) S. Winwood, H.Jones. CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) No Adds.
FOREST LAKE, MN(CATHLEEN CARY-WLKX/FM) Frozen, No Report. NORTHFIELD, MN(RICH HARRIS-KYMN) Janet Jax., D. Johnson, C.
Crisis, Air Supply, Pointers.
MINNEAPOLIS, MN(CHUCK KNAPP-KSTP/FM) Madonna.
DULUTH, MN(DANN COLLUM-WEBC) Vandross, Pointers, KBC.
ROCHESTER, MN(RICH PETERSON-KROC/AM) Frozen.
ROCHESTER, MN(AXELSON/MITCHELL-KWEB) B.Willis, S. Winwood, Daryl Hall, Restiess H.
PIPESTONE, MN(BERNIE WIEME-KLOH/FM) K.Rogers, J. Warnes, L.Richie, Restless H, P. Cetera, Starship.

WILLMAR, MN(PAUL DAVIS-KQIC/FM) T.Turner, S. Winwood, Lone
Just., Rob.Nevil, G.Abbott, Georgia S..
MARSHALL, MN(CRAIG ALLEN-KKCK/FM) Vandross, J.Lorber,
Starship.
MONTEVIDEO, MN(LOU KUNO-KMGM) B. Willis, Daryl Hall, S. Winwood.
ST. CLOUD, MN(MIKE DIEM-WJON) McCartney, Restless H, Burns Sis., H.Jones, Melba M..

ALEXANDRIA, MN(MIKE LOMMEN-KSTQ) Daryl Hall, Starship, B.Willis, K.Rogers.

ABERDEEN, SD(DAN ZERR-KSDN) No Report, Frozen.

GRAND FORKS, ND(PAUL KERO-KNOX) Daryl Hall, Ray Lynch,
Restless H, B.Raitt; G.Benson.
POPLAR BLUFF, MO(KELLY URICH-KJEZ) RFTW.
ST. JOSEPH, MO(BOB HEATER-KKJO) B. Hornsby, MCCartney. LAWRENCE, KS(BILL LEE-KLWN) Pointers, M.McGovern. TOPEK A, KS(ROSE RUES-KMAJ) No Report, Frozen.
PARSONS, KS(GREG MONTANA-KLKC) RFTW, DaryI Hall, Sheila E, Pretenders.
LINCOLN, NE(CATHY BLYTHE-KFOR) L.Richie, McCartney.

## CENTRAL

NEWARK, OH(DAVE BLACK-WNKO) McCartney, Sheila E, Chico DeB.. URBANA/SPRINGFIELD, OH(RUSS SHAFER-WKSW) B.Willis, Daryl Hall.
LOGAN, OH(CHUCK ANTHONY-WLGN) Burns Sis., Restless H.
COLUMBUS, OH(BOB NUNNALLY-WSNY) Janet Jax., C. Hart, Daryl Hall.
MARION, OH(JAN CHAMBERLIN-WDIF) Starship, S. Winwood, David +, REO.
MARION, OH(JIM HOWELLL-WMRN) Journey, Restless H, D \& Price, Burns Sis.
ARCHBOLD, OH(RICK CONTI-WHFD) B.Willis, B.Hornsby, Starship, S. Winwood, Daryl Hall.
TOLEDO, OH(FRED HELLER-WSPD) Frozen, No Report.
TOLEDO, OH(JAY MATTHEWS-3WM) K.Rogers, RFTW.
ZANESVILLE, OH(PETE PETONIAK-WHIZ) Janet Jax., Jets, McCartney.
YOUNGSTOWN, OH(JIM MARTIN-WFMJ) Starship, Kool/Gang,
McCartney, Daryl Hall.
DOVER, OH(STEVE KELLY-WJER) C.Hart, RFTW, Starship, Rob.Nevil.
SPRINGFIELD, OH(STEVE POPP-WAZU/FM) Vandross, Sheila E,
K. Rogers, Carpenters.

SPRINGFIELD, OH(DALE GRIMM-WIZE) Vandross, Rob.Nevil.
GALLIPOLIS, OH(TIM MAXWELL-WJEH) S. Winwood, P. Young.
RUSHVILLE, IN(MARIA ROCCO-WRCR) Pointers, Starship, D \& Price.
KOKOMO, IN(ALAN WARNER-WIOU) Janet Jax., J. Warnes, Burns Sis..
MUNCIE, IN(E.Q.KIMBLE-WOKZ) H.Lewis, L.Richie, E.Money,
McCartney, S. Winwood, Kool/Gang.
EVANSVILLE, IN(CLARKJGAGER-WKDQ) Frozen.
LAFAYETTE, IN(MIKE JOHNSON-WASK) Air Supply, Sheila E.
MONROE, MI(KEN DAVIS-WTWR) B.Hornsby, B.Willis, Janet Jax., RFTW,
Survivor.
FLINT, MI(BILL PEARSON-WTRX) C. Crisis, Starship, Burns Sis., Pointers,
Restless H .
LANSING, MI(JACK ROBBINS-WILS/FM) Vandross, Janet Jax..
KALAMAZOO, MI(TOMMY JOHN-WKMI) K.Rogers, McCartney, H.Lewis, Daryl Hall, B.Willis.
GRAND RAPIDS, MI(SKIP ESSICK-WOOD) K.Rogers, Aretha.
GRAYLING, MI(BOB DITMER-WQON/FM) P. Young, Restless H, S.
Winwood, C. Crisis, M.McGovern.
KENOSHA, WI(TERRY HAVEL-WLIP) Starship.
MILWAUKEE, WI(BETH FAST-WMYX) K.Rogers.
MILWAUKEE, WI(IRWIN/ALPERT-WISN) No Adds.
FT. ATKINSON, WI(ROB ANDERSON-WFAW) Toto, EI DeBarge.
RICHLAND CENTER, WI(JOHN DOYLE-WRCO) G.Benson, K.Rogers, Janet Jax..
MADISON, WI(PAT ONEILL-WMGN) RFTW, Janet Jax., Kool/Gang.
MADISON, WI(DOUG LANE-WIBA) B. Hornsby, Toto.
beaver dam, wi(STEVE SABATKE-WBEV) Frozen, No Adds.
MAUSTON, WI(RANDY MCKNIGHT-WRJC) Carpenters, B. Willis, Janet Jax., Vandross.
REEDSBURG, WI(KEVIN KELLOGG-WRDB) L. Richie.
GREEN BAY, WI(DAVID CAREW-WDUZ) B. Hornsby, Toto.
APPLETON/OSHKOSH, WI(CHRIS HANSEN-WMGV) Frozen, No Report.
JOLIET, IL(TED BROWN-WJTW/FM) Janet Jax., Daryl Hall, McCartney.
WILMINGTON, IL(LOUIE HONDROS-WDND) R. Cray, Santana, C.J. Hay, Burns Sis..
ROCKFORD, IL(JIM REED-KMQ) Janet Jax., Mik.Howard, Kool/Gang, Madonna.
ROCKFORD, IL(BRILL/GARCIA-WROK) McCartney.
LA SALLE, IL(JEFF GEESSEN-WAJK) Daryl Hall, Janet Jax..
FREEPORT, IL(JIM DOUGLAS-WFPS) Restless H, Daryl Hall, RFTW. PEORIA, IL(DENISE HENLEY-WIRL) Vandross.
PEORIA, IL(ROBB WESTABY-WMBD) Frozen, No Report.

BLOOMINGTON, IL(ANDERSON/CANNOVA-WIHN) S. Winwood, Kool/Gang, Burns Sis.

## SOUTHWEST

TYLER, TX(JANIE BAKER-KTYL) C. Crisis, T.Tuesday, Bruce Sp., Restless H .
NACOGDOCHES, TX(KURT MANN-KTBC) Burns Sis., H.Jones, B. Willis. WICHITA FALL,TX (DAVE LANDRY-KTLT) B.Hornsby, B.Willis. SONORA, TX(MAX DANGER-KVRN) Frozen, No Report. HOUSTON, TX(BRUCE NELSON-KNUZ) Vandross, Journey. HOUSTON, TX(SCARBOROUGH/MATT-KLTR) Janet Jax.
DEL RIO, TX(PAUL KALLINGER-KDLK) L.Richie, B.Willis, Pointers, EI DeBarge, S. Winwood, Burns Sis..
AMARILLO, TX(BUTLER/CLARK-KPUR) Restless H, Kool/Gang, C. Crisis.
ODESSA/MIDL.AND, TX(JOHN ROMAN-KQIP) RFTW, Starship, C.Hart. PHOENIX, AZ(SAM CHURCH-KKLT) Madonna, B. Hornsby. SEDONA, AZ(RANDY MAHANNAH-KAZM) Sheila E.
GALLUP, NM(ERIC ALLEN-KKOR) B.Hornsby, McCartney, Daryl Hall. SANTA FE, NM(SKIP O'NIEL-KVSF) K.Rogers, Vandross, H.Lewis, Daryi Hall, K.Jones, Air Supply, C. Crisis.
LAS CRUCES, NM(PAM HOPPER-KOBE/AM) Bruce Sp., D \& Price, Kool/Gang, Mik.Howard.

## ROCKY MOUNTAIN

SIDNEY, MT(SCOTT LILLEHAUG-KGCH) L.Richie, B.Willis, Jets, B. Hornsby.

HAVRE, MT (DAVID LEEDS-KOJM) Starship, B.Raitt.
MISSOULA, MT(VERN ARGO-KYLT) Burns Sis., Sheila E, Janet Jax. MISSOULA, MT(RICK SANDERS-KLCY) C. Crisis, C.J. Hay, C.Hart, Vandross.
HAMILTON, MT(STEVE FULLERTON-KLYQ/FM) D. Johnson, H.Jones,
M.Sweet.

DENVER, CO(DEVIN DURRANT-KOKS/FM) Kool/Gang, Paul Simon.
BOULDER, CO(JEFFREY GOODWIN-KBOL) B.Hornsby, Vandross,
A.Murray, Bananarama.

LOVELAND, CO(LEE/MELOTTI-KLOV) S. Winwood, P. Young, Bruce Sp., Mik. Howard, Pretenders, C.J. Hay, Melba M., Bananarama.
GREELEY, CO(PLY/ELLIOTT-KISF/FM) McCartney, L.Richie, Survivor, B. Raitt, Air Supply.

COLORADO SPRINGS, CO(JOHN T. HOWARD-KVUU) H.Lewis, Janet Jax..
PUEBLO, CO(RIP AVINA-KDZA) B. Willis, C.Hart, Madonna.
SALIDA, CO(CHARLES DARWIN-KVRH) B.Vinton, B.Willis, Air Supply, P.
Young, P. Club, Bruce Sp., S.Wariner.
MONTROSE, CO(TOM OWCA-KUBC) Janet Jax., Air Supply, B.Raitt, G.Benson.

VAIL, CO(PARKER/ANDERSON-KVMT) D. Johnson, E.Money, Genesis.
VAIL, CO(ERIC MARON-KRVV) S. Winwood, Survivor, Vandross,
G.Benson, C. Crisis.

POWELLCODY, WY(JERRY CLARK-KLZY) Starship, Pointers, P. Young, Burns Sis.
GILLETTE, WY(DENNIS SWITZER-KOLL) B.Willis.
SUN VALLEY, ID(JEFFREY BALLOU-KSKI) K. Rogers, Los Lobos,
J.Lorber, P. Young, McCartney, RFTW, Sheila E, Starship, A.Murray.

GRANGEVILLE, ID(JIM CROSS-KORT) Pointers, Restless H.
BOISE, ID(DREW HAROLD-KBOI) No Adds.
SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) No Report, Frozen.
MANTI, UT(STAN ERIKSEN-KMTI) Sheila E, A.Murray, Janet Jax.,
H.Jones, Journey.

## FAR WEST

RENO, NV(JIM O'NEAL-KRNO/FM) Mik.Howard, Janet Jax..
CARSON CITY, NV(SCOTT CARSON-KPTL) Air Supply, Janet Jax., S. Winwood, B.Raitt.
LOS ANGELES, CA(LABEAU/TYLER-KFI) No Adds.
LOS ANGELES, CA(KAYE/KILEY-KOST) Toto, B.Hornsby.
SAN DIEGO, CA(MARK LARSON-KFMB) No Report.
SAN DIEGO, CA(RICH/KNIGHT-B100) Sheila E, Bruce Sp., Daryl Hall, Starship.

PALM SPRINGS, CA(JILL FOX-KCMJ/FM) Janet Jax., Jermaine J. PALM SPRINGS, CA(TY STEVENS-KDES) Kool/Gang, Pretenders, RFTW, Starship, Janet Jax..
BAKERSFIELD, CA(RUSS DAVIDSON-KLLY) McCartney, Starship. SAN LUIS OBISPO, CA(CAROL MEYER-KKUS) B.Hornsby, Madonna, Sunvivor.
MONTEREY, CA(MICHAEL READING-KWAVIFM) B.Willis, Starship, McCartney, C. Crisis.
SAN FRANCISCO, CA(JACK KULP-K101) Janet Jax., L. Richie.
CONCORD, CA(RAVI PERUMAN-KKIS) B.Hornsby, B.Willis, Carpenters,
B.Raitt, M.McGovern, A.Murray, K.Rogers, Jets, Crusaders.

CONCORD, CA(JIM HAMPTON-KWUN) S. Winwood, L.Richie, P. Young LIVERMORE, CA(STACY EVERETT-KKIQ) T.Turner, Starship, Pointers, Restless H .
SAN RAFAEL, CA(BOB CLARKE-KTIM/FM) Janet Jax., C. Hart, H.Lewis. SAN JOSE, CA(BONNIE KNOX-KEZR) RFTW, DaryI Hall, Janet Jax..
SAN JOSE, CA(BILL WEAVER-KLOK) Chicago, L.Richie, A. Baker, K.Rogers.

MERCED, CA(MORTON/MAYER-KSNN/FM) Pretenders, Crowded H., E.Money, T.Tuesday, B. Davis, Jermaine J.

MODESTO, CA(EDWARDS/McCULLOUGH-KO93) Jermaine J, Janet Jax., K.Rogers.
SANTA ROSA, CA(JIM DANIELS-KSRO) Kool/Gang, S. Winwood, Pretenders.
UKIAH, CA(DANNY VANMETER-KUKI) S. Winwood, P. Young, B. Willis.
ARCATA, CA(JILL HENRY-KATA) B.Willis, S. Winwood, McCartney.
CRESCENT CITY, CA(RENE SHANLE-HUTZELL-KCRE) P. Young,
Janet Jax., S. Winwood.
PLACERVILLE, CA(TINA KAWAI-KHTN) B.Hornsby, Daryl Hall, P. Club, Bruce Sp.. McCartney, Kool/Gang.
VACAVILLE, CA(BOWMAN/BISE-KUIC) L.Richie, Starship, W.Chung, E. Money, K.Rogers.

SO. LAKE TAHOE, CA(BILL KINGMAN-KOWL) Communards, Starship, Europe, A.Murray.
LAKE TAHOE,CA/NV(BRIAN BECK-KTHO) H.Lewis, B. Davis, Burns Sis..
SACRAMENTO, CA(RICK AUSTIN-KAER) Frozen, No Report.
SACRAMENTO, CA(IRONS/ANDREWS-KHYLFM) Glass Tigr.
CHICO, CA(DAVE KINDIG-KPAY) B.Hornsby, Jets.
GRASS VALLEY, CA(RICH BROCK-KNCO) McCartney, DaryI Hall, P. Young.
OROVILLE, CA(STEVE ATREIDES-KORV) Janet Jax., Burns Sis., B.Willis.

RED BLUFF, CA(MARK DEE-KBLF) Chicago, McCartney, T.Tuesday. SUSANVILLE, CA(HARDAWAY/CRAIG-KSUE) L.Richie, Lone Just., RFTW, Survivor, Bananarama, Bruce Sp., H'martins, C. Crisis, Russ Taft, DeBurgh.

## NORTHWEST

THE DALLES, OR(KEVIN MALCOLM-KMCQ) Frozen, No Report. PORTLAND, OR(SCOTT TOM-KGW) B. Hornsby, K.Rogers, C. Hart CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) Frozen, No Report. MEDFORD, OR(JIM ZINN-KMFR) Frozen, No Report.
MEDFORD, OR(CHARLIE KIRK-KYJC) Burns Sis., Restless H, Kool/Gang, T.Tuesday, Mik.Howard, B.Raitt, Melba M..
KLAMATH FALLS, OR(KATIE McGEE-KKRB) McCartney, H.Jones, Starship, H.Lewis, Daryl Hall.
WARM SPRINGS, OR(SCOTT FREE-KWSI/FM) B.Hornsby, Daryl Hall, Starship, P. Club, Burns Sis..
AUBURN, WA(CARL.SAWYER-KASY) Daryl Hall, Pointers, Starship. MOUNT VERNON, WA(MIKE HARTMAN-KBRC) B.Hornsby, K.Rogers, Daryl Hall, Bruce Sp..
OAK HARBOR, WA(DAVID BOWDEN-KISD) B.Hornsby, Starship.
OLYMPIA, WA(DICK PUST-KGY) P. Young, C. Crisis, Starship, Bruce Sp., Pointers.
ABERDEEN, WA(RHYS DAVIS-KXRO) Daryl Hall, B.Willis, A.Murray, Janet Jax..
CENTRALIA, WA(JIM KNUTSON-KELA) B.Hornsby, K.Rogers.
SHELTON, WA(GLEN CONNOLLY-KMAS) Restless H, B. Vinton, McCartney, B.Hornsby, B.Raitt, Janet Jax., Chordettes. KELSO/LONGVIEW, WA(RAY BARTLEY-KLOG) No Report, Frozen. YAKIMA, WA(ROGER CLARK-KIT) Journey, J. Warnes, L. Richie.

YAKIMA, WA(FRANK TAYLOR-KMWX) Starship, Pointers, T. Turner. TRI-CITIES, WA(BILL TEMPLETON-KALE) Kool/Gang, D.Edmunds. ANCHORAGE, AK(CARTER B.-KFQD) P. Cetera, RFTW, Jets. ANCHORAGE, AK (GREG WILKINSON-KKLV/FM) Restless H, Pointers, Starship, C.J. Hay, Burns Sis., S. Winwood, T.Tuesday.
SOLDOTNA, AK(McCARTNEY/PRESTON-KCSY) B. Hornsby, Crowded H., K.Rogers, Janet Jax., B.Willis, McCartney, Daryl Hall, Starship, H.Jones. VANCOUVER,BC (PAUL McKNIGHT-1040 AM) DaryI Hall, McCartney, Janet Jax..

WELCOME TO Our New A/C Correspondents:
Chris Caine, KCRG Radio, 2nd Avenue at 5th Street SE, Cedar Rapids, IA 52401 (319-398-8422)

Dave Lyons, WYZB/FM Radio, P.O. Box 489, Mary Ester (Ft. Walton Beach), FL 32569 (904-243-2323)

## BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:
Ray Sawyer (Alabama), Rick James, Don Everly, Howard Jones $2 / 1$ Bill Sellars, WZYZ-Fairmont, NC $2 / 2$
Alan Hoover, WEQR-Goldsboro, NC $2 / 2$
Graham Nash, Stan Getz $2 / 2$
Brian Castle, WBLZ-Cincinati, OH $2 / 3$
Andy Foster, WOHS-Shelby, NC $2 / 3$
Dave Davies, Melanie $2 / 3$ Alice Cooper $2 / 4$
James Lewis, Patrick Raines \& Associates $2 / 5$
Shannon O'Shay, KMIX-Modesto, CA $2 / 5$
Gary Stivers, KSKI-Sun Valley, ID $2 / 6$
Fabian, Brian Travers (UB40), Steve Bronski (Bronski Beat), Natalie Cole 2/6
J.W. Ford, KTRB-Modesto, CA $2 / 7$

Carl Brown, KNEW-Oakland, CA $2 / 7$
Frenche Be, WQIM-Pratteville, AL $2 / 7$
Jim Gilles, WTBX-Duluth, MN $2 / 7$
Jim Capaldi $2 / 7$
BIRTHS


Our CONGRATULATIONS to BOB BLACHARD, Production Director at WKLI-Albany, NY and his wife THERESA on the birth of their daughter, JESSICA MADELEINE. Born January 19th, weighing 6lb., 8 oz.

CONGRATULATIONS to LURCH MARTIN, Air Talent at KYJC-Medford, Or and his wife KATHLEEN on the birth of their daughter, CHANTELLE NICOLE. Born January 17th, weighing $7 \mathrm{lb} ., 402$.

CONGRATULATIONS to KEVIN WAGNER, Program Director at KQLA- Manhattan, KS and his wife TAMA on the birth of their first child, daughter KATHRINE ANN. Born January 7th, weighing $8 \mathrm{lb} ., 3 \mathrm{oz}$.

# Gavin talks to Wynonna Judd 

by Lisa Smith

In 1983, The Judds made their first professional recordings for a major record label--RCA. Since then, their rise to the top of the Country music world has been nothing short of meteoric. Originally from Ashland, Kentucky, Naomi Judd was divorced in 1968 and relocated with daughters Wynonna and Ashley to Hollywood, California. The three lived there for seven years, with Naomi working at various times as a partner in a video production company, secretary for The Fifth Dimension, girl friday to an Asian millionaire, and a professional model. In 1976, they moved back to a tiny town in Kentucky. Naomi enrolled in nursing school, while Wynonna began playing
the guitar and singing harmonies with her mother. After moving to Nashville in 1979, they met producer Brent Maher, who helped them land their record contract with RCA. In a highly unusual move, they introduced their sound to the top-level RCA executives at a live audition in the record company's boardroom. Needless to say, they passed with flying colors. Their first single, 'Had A Dream," made it into the Top Twenty and
their second single, 'Mama He's Crazy," made it to Number One. It's been a string of Number Ones ever since. The Judds' story sounds like a publicity agent's dream. Was it dreamed up? Just one conversation with Wynonna Judd would make a believer out of the strongest skeptic. She's charmingly frank and doesn't hedge on any questions. (Yes, they did change their names from Diana and Christina to Naomi and Wynonna, and no,
she still hasn't stopped getting stage fright.) She's relentlessly upbeat and, as you'll see, seemingly untainted by the show-business hype surrounding The Judds.


LS: Not many mother/daughter acts have made it big. One thing people are curious about is: Does being forced to spend so much time together put a strain on your relationship?
WJ: I can give you a two-sided answer to this. On the positive side, it's amazing to me how, in such a short time, Mom and I have really become friends. I realize that she's a human being rather than just my mother. I think a lot of kids leave home with a broken heart or with a bad attitude because they didn't have the opportunity to know their parents as people. Country music forced Mom and me to deal with issues that are at hand because we're together all the time. I can't escape having to face her about something that bothers me or that she's not proud of me for. So that's a real blessing. On the negative side, it IS hard sometimes. For instance, Dwight (Yoakam) and I


## FORGET


went to dinner after a show one night, and I told Mom I'd back be by midnight. When he brought me back to the bus, she was sitting up in the jumpseat looking at her watch. That really embarrassed me, but she does stuff like that sometimes just to remind me that she is my mother. Occasionally, shell say things like, "Are you sure you want to wear that?" Those are the times when I want to say, "Mother, get your own bus." But for the most part, it's been a plus rather than a minus. That's kind of the way our lives are right now. I know a lot of people think, "Oh, gag me," but I don"t want to sit around and talk about the bad, because we've been through all that. It's time to kind of get on with the good stuff, and besides, it IS good now.
LS: We've heard rumors that a television sitcom is in the works.
WJ: We've been negotiating a deal with 20th Century Fox, and NBC has bought the
pilot. We had been lucky to be approached on doing a sitcom which would include the third Judd--Ashley. She's eighteen, and we call her "The Unsung Judd." It will be about the three of us, and we'll find out how interesting that will be! (laughs) We may end up killing each other. Mom said the other day, "This will make us either end up as the happiest people in the universe, or I'll need to reserve a room at the Betty Ford Center." When they first approached us about this, my attitude was, "Excuse me, but I'm a singer. I love my music too much to give it up--it's like taking my child away from me." But then my manager sat us down and said, 'You won't have to give up your music--you won't be forced to give that part of your life up." Mom and I look at this as a challenge and as a way to share positive things with more people. You also never know how things are going to tura out 'til you try. I was real nervous at first. I thought, "I'm not an actress. I'm real dramatic--but I'm

# 'Occasionally, she'll say things like, 'Are you sure you want to wear that?' 

## Those are the times when I want to

 say, 'Mother, get your own bus.'"not an actress." Mom took the same approach with everyone who talked to us about it. She'd say, "Don't you people realize that you don't even know if we can act? But it's going to be a great opportunity to give Ashley a chance to be with us. I think Ashley deserves that. If it doesn't work out, I 'll go back to doing what I'm doing now, which is already the biggest dream come true I could have in my life.
LS: So you're just looking at this as another aspect of your career?
WJ: Absolutely. Mom and I were real skeptical at first because our fans mean so much to us. We spend a lot of time and take pride in meeting people, and reading our fan mail and writing letters back. This morning I was on the phone for an hour with a girl who's a real big fan of ours and lives in Stockton. She called out of the blue and we ended up talking for an hour. So what our fans think is real important to us. That's what made me nervous about this whole television thing. Fortunately, I have a Mom who's always been really great about encouraging me to change and grow and do the best that I can do. So that's how I'm looking at this whole thing. I'm tired of the sex and drugs on TV, and maybe Mom and I can make a little difference. If so, I'm all for that. Maybe it'll give encouragement to other people. I'm really big on that, because there've been a lot of people in my life who have given me encouragement, and I'd like to kind of return that.
LS: Who are those people who've encouraged you? WJ: Everybody from my grandparents to my mother to my dad to Bonnie Raitt. All those people have instilled in me some wonderful feelings about life and what it's all about. Tve been fortunate to be surrounded with really wonderful people. I think that's the best thing that's happened to my life. Take away the awards, take away the Number Ones--I think the thing I'm most thankful for are the people around me. Because I'll tell you what, I could close my cyes and fall back and I know that someone would catch me. That's a good feeling, because being number one is a real insecure place. I don't care what anybody says. I think sometimes you can get


The Georgia Satellites
"Keep Your Hands To Yourself"
From the gold Georgia Satellites LP.
On four: 2/4-5 Norman, OK;
2/7.8 Denver, CO; $2 / 10$ Casper, WY;
2/13.14 Chicago, 14 ; $2 / 15$ Terre Haute, IN;
2/16Champaign, IL
R \& R CHR 9*
Gavin Top 40 9* - 7* 89\% Hit Factor


Benjamin Orr
"Stay The Night"
from The Lace, the debut LP from the driving force behind The Cars.
R \& R CHR 14*
Gavin Top 4020
82\% Hit Factor


Anifa Baker
"Caught Up In
The Rapture"
The follow-up to her \# 1 single from Rapture, her double platinum LP: Ontour: 2/4-5 Oakland, CA; 217.8 San Carlos, CA;

2/14-15 Ff. Lauderdale, FL 2/18-20 New Orleons, LA;
2/22 Dallos, TX;
$2 / 268$ 3/I Aflontic City, NJ;
APPEARING ON THE GRAMMY
AWARDS FEBRUARY 24
R \& R CHR
New \& Active


Howard Jones
"All I Want"
The latest single from the new LP, One To One.
R \& R CHR New \& Active

| Already on: |  |  |
| :--- | :--- | :--- |
| WKSE | WPHD | CKOI |
| WCAU | KEGO | KTKS |
| 93FM | WMMS | KWK |
| KKRZ | KWOD | KPLZ |



Shirley Murdock
"As We Lay"
From the debut Shirley Murdock! LP. Over 250,000 sold!
On tour: 1/29-30 New York;
2/7 Philadelphia, PA; $2 / 2$ Boston MA

## Already on:

| WPLJ | Z100 | WCAU |
| :--- | :--- | :--- |
| KRBE | $93 F M$ | Y100 |
| B96 | WCZY | WHYT |
| FM102 | WXKS | WAVA |

## MADONNA

Her next starring role on film will be opposite Griffen Dunne in the movie "Slammer."


## GREGORY ABBOTT

His debut album was recorded in his own home studio.

## BON JOVI

Keyboard player David Bryan once attended New York's Julliard School of Music.

## MARIE OSMOND

She recorded her first album, "Paper Roses," at the age of fourteen with Sonny James as her producer.

## WANG CHUNG

This duo from Britain was formerly a trio and early on spelled their band's name Huang Chung.

## SIMPLY RED

Their new album will include cover versions of "Let Me Have It All" by Sly Stone and "Love Fire" by Bunny Wailer.

## GENESIS

They got their name from their first producer, Jonathan King, who'd had an earlier hit on his own with "Everyone's Gone To The Moon." The title of their first LP was "From Genesis to Revelation."

by RON FELL

## KENNY ROGERS

He has signed a multi-million dollar deal to be the spokesman for Dole Pineapple.

## EUROPE

The band is from Sweden, but they're managed by Journey's manager, Herbie Herbert.


SANTANA
Buddy Miles has joined the band as its new lead vocalist. But this is not his first association with Santana. In 1972 they teamed up for "Carlos Santana and Buddy Miles Live."

## L.A. DREAM TEAM

Lisa Love, a nineteen-year-old member of the band, was killed in a December auto accident on a California freeway.

## RUN DMC

They've recorded a track for the new movie, "Tougher Than Leather."

## DAVID FOSTER

He's recording a song with Russia's Red Army Choir to be featured at the Canadian Rendezvous For Peace in mid February. The song, "Love Lights The World" is actually his song "Flight Of The Snowbirds" set to lyric written in colaboration with Alan Thicke.

## RESTLESS HEART

David Foster has produced and co-written a song for Restless Heart to be included in a new Michael J. Fox film, "Secret To My Success."

ADAM ANT
He has filmed roles in two TV shows: Steven Spielberg's Amazing Stories and The Equalizer.

## THE SYSTEM

The entire System is two men: David Franks plays keyboards and Mic Murphy does the singing.

## PAUL SIMON

His first solo hit single, "Mother And Child Reunion," took its title from the name of a chicken-and-egg dish on a Chinese menu.


ROBERT CRAY
Now that the rest of the world is discovering Mr. Cray, it might be worth checking out his first album, originally released on Tomato Records in 1980 and now being digitally remastered and re-released by Atlantic.

## SETTING GOALS

In my last column, I talked about the the fact that our goals are often not fulfilled because we don't do a good job of goal-setting. To reiterate briefly: Desires represent our wishes--our concerns for achieving some end state, like "improving efficiency in the office," "becoming a better manager" or "losing weight." But remember that we also said that these desires are too hazy to be goals. Once we identify our desires, it is up to us to develop a set of goals that will get us--step by step--towards attaining our desires. Most of us have lots of desires, but because we don't use goals as building blocks, we often don't fulfill them.

Good goals have four characteristics:

1. They are specific. A goal is specific if it is stated in terms of results that can be observed if they are achieved. For example, instead of talking about "improving morale" (a desire), let's talk about "reducing absenteeism and turnover," which is more specific. Instead of talking about "keeping up with the paperwork at my desk " (a desire), let's talk about "filing everything that needs to be filed every week."
2. They are verifiable. A goal is verifiable if it includes criteria for measuring or assessing whether it has been achieved. For example, let's talk about "reducing absenteeism by 10 percent and turnover by 25 percent." Let's talk about veritying the completion of the weekly filing by insuring that the "in" basket is completely empty.
3. They are time-phased. A goal is time-phased if some sort of time element or deadline is included. For example, we can talk about "reducing absenteeism by 10 percent as of June 1, 1987." We can talk about implementing our new filing program next week and making sure that each week's filing is completed as of Friday, two p.m.
4. They are challenging but realistic. A
goal is challenging but realistic when it "stretches" your capabilities and resources without breaking you. In other words, the goal is achievable if you put together some good action planning and resources toward attaining it. Achieving the goal is not easy, but with critical thinking and hard work, it can be done. It's better to have an easy goal that meets the first three criteria than to have no goal at all. But it's best if the goal also causes you to learn, to improve, to go for uncharted water.
What's overly challenging for one person may be too easy for another. For example, consider these goals: "Reduce turnover by five percent as of June 1, 1987," "Have at least one celebration for all hands monthly as of next month," "Find a new vendor by February 15," "Boost market share (or advertising revenue) by 10 percent as of June 1 " or "Get the new computer system on line within 30 days." Are these challenging or unchallenging? Too hard or too easy? It really depends on the people involved and the situation. Perhaps, with all the other deadlines and priorities in the office, getting the computer system on line within 30 days is unrealistic. In that case, a 60 -day deadline might be more challenging and still be attainable. Perhaps boosting ad revenue by 10 percent as of June 1st is not that difficult a goal. Then make it tougher: Boost revenue by 15 percent or move up the deadline to May 1.
Why go through this whole goal-setting process? Well, goals act to clarify the daily actions we take to achieve our desires. They provide us with a feeling of stability and a sense of purpose. They help us focus our efforts--that is, they narrow down our desires into small, concrete, do-able steps. In fact, you may even find you need to "chunk" your goals into sub-goals--that is, smaller ones. For

> "Goals provide us with a feeling of stability and a sense of purpose. They help us focus our efforts--that is, they narrow down our desires into small, concrete, do-able steps."

example, you may decide that your goal of reducing turnover by five percent will best occur if you can set and attain some sub-goals, like "hold a celebration for all hands once per month" or "set up a task force to study the problem next week and have it present a set of recommendations within 30 days" or "allow every employee to express his/her opinion on an attitude survey every 60 days, and address each concern within the following 14 days."
Obviously, if your desire is to "become a better manager," one goal is to "faithfully read Harari's ON Management column in The Gavin Report and then implement one of his suggestions within seven days." (Sorry, folks-I simply couldn't resist the plug.)
Next column, we'll continue this theme with a discussion of tips on action planning for achieving goals. That's MY goal, anyway.

## THE CLOSER YOU LOOK,

## THE BIGGER THE HIT!

## JOURNAY

"I'll Be Alright Without You"
America's Multi Demographic Favorite.
GAVIN TOP 40: $12^{*}-11^{*} 78 \%$ HIT FACTOR
GAVIN A/C: $7^{*}-4^{*} 94 \%$ HIT FACTOR

## HDDIE MONEY

"I Wanna Go Back"
The Comeback Of The Year!
GAVIN TOP 40: $19^{*}-13^{*} 54 \%$ HIT FACTOR
GAVIN ALBUM: 14* $-13^{*}$

## BOASTIE BOTS

"(You Gotta) Fight For Your Right (To Party)"
Platinum Plus-Top 5 National Allbum Sales: 200,000 Five Day!
GAVIN TOP 40: 31*-27* $38 \%$ HIT FACTOR
21 TOP TEN REPORTS

## 1010

"Without Your Love"
GAVIN TOP 40: $24^{*}-22^{*}$
GAVIN A/C: $14^{*} 5^{*} 90 \%$ HIT FACTOR

## BRUCA SPRMGOMNAN

\& THE E STREET BAND
"Fire"
GAVIN TOP 40: CHミRTBOUND 127/42

# COLUMBIA, 

HIPSWAY
"Honeythief"
A HOT TOPIC of conversation among programmers around the country... The name is new but the sound is so good, that key stations are adding it over established acts. Don't wait, it's a hit NOW!

GAVIN TOP 40:
DEBUT 40* $151 / 24$
GAVIN ALBUM: CH $\xlongequal[=]{ }$ RTBOUND

## PAUL YOUNG

"Why Does A Man Have To Be Strong"
Thank you Out-OfThe-Box Believers

| 99KG | WHINY | KFBD | WFX | WOVO | KILS |
| :--- | :--- | :--- | :--- | :--- | :--- |
| KRAG | KCIL | KQID | WPFM | KHWK | $99 D T X$ |
| WINK | KQR | KNAN | WVBS | KIKX | KCAQ |
| GAVIN AVC: DEBUT INNEW |  |  |  |  |  |
|  |  |  |  |  |  |

## "Hold Me"

The driving force and voice from the Australian land down under...
MAJOR MARKET TOP 40 RADIO INCLUDES:
WPHD KTKS KMJK KPLZ
KNBQ


ALBUM DEBUTS ACROSS THE BOARD WITH ALBUM RADIO

## AKING 'EM BIG!



## SAMMY HAGAR

## "Winner Takes It All"

The first hit single from Sylvester Stallone's forthcoming movie "OVER THE TOP." You and millions of other Americans saw the preview advertisement for this film on Superbowl Sunday.

OUT-OF-THE-BOX!
GAVIN TOP 40:
DEBUTS IN UP \& COMING
GAVIN ALBUM: NUMBER TWO MOST ADDED!

## VE EDMUNDS

Wanderer"
nationwide tour starts in Boston on ry 28 th

N ALBUM: 21*-14*

GAVIN ALBUM: NUMBER THREE MOST ADDED!

## SANIANA

"Vera Cruz"
Carlos is back with vocalist Buddy Miles to create one of the best Santana records ever.

## 

## "MIDNIGHT TO MIDNIGHT.

"MIDNIGHT TO MIDNIGHT". The new album from the Psychedelic Furs. Featuring the single, "Heartbreak Beat:" On Columbia Records, Cassettes and Compact Discs.


## the GAVIN REPORT <br> <br> ALBUM/ALTERNATIVE

 <br> <br> ALBUM/ALTERNATIVE} GAVIN ALBUM FRONTLINE
"Liahi Of Dav"-The Barbusters (Epic)
The first real rock $n$ roll single l've heard that made me wanna reach for the nitro pills. The Barbusters are Joan Jett, Michael J. Fox, Michael McKean, Paul Harkins and Michael Dolan. The song works because it's brilliantly performed, written by Bruce Springsteen and represents the guts of the great Paul Schrader's new film of the same name. This song is kill, kill, kill.
"Anvthing"-The Damned (MCA)
On the subject of kill, how about the Damned? A double shot is "Anything" into a ruthless version of Love's "Alone Again Or," written by Maria McKee's big brother. Illl be damned. The Damned are back.


Chasing Shadows-C\#* S@\#Angels (Island)
No that's not a typo on the artwork. Everywhere it says Comsat Angels, there's a deliberate obscurity due to a threat of aggression from the satellite communications people. But an international corporate world can't stop the music. Robert Palmer (appearing on "You Never Know") took a personal interest in the band, guiding them to their newest label home. In the past, the Angels were good for one or two high points per album. Now they seem to have hit on a higher level of consistency. "The Cutting Edge" is one of those sneaky addition trax. It's one of those artificial environment groovers that tend to take you away ...in fact...the cut...induces...a feeling...of...daydream-like euphoria...Aaaaah. Trax: "The Thought That Counts," "The Cutting Edge" and "You'll Never Know."


ALAN PARSONS PROJECI

THE THE


## Leoking For Jack-Colin James Hay

 (columbia)Colin James Hay has found happiness going back to the egg. After selling in the millions as a Man At Work, Hay is re-establishing his identity. If you think about it, it's an enviable position to be in. Paired with producer Robin Millar (Sade, Big Country), Looking For Jack is Colin Hay looking for Colin Hay. The material is a blend of dreamlike international travelogues and introspective quandaries. The first three trax set the airplay tone. My favorite is the title track with pianist Herble Hancock trading phrases with guitarist Hay. Stations gunning for the older sophisticates will get further on the case. This time around, Hay does get serious, something I guess we all get around to. I never mention videos, but I must add that the effects on "Hold Me " are quite marvelous.


## "Heaven Ioniaht"-Waysted (Capitol)

With the name, the sword and the muscles, you expect megadeath. What you get is a well-constructed, not overly obnoxious hard rock song that doesn't sound "waysted" at all. In fact, I hear energy from Pete Way and Phil Chapman, a couple of UFO refugees.


JULIAN COPE

## "Just Like Fire Would"-The Saints (TVD)

This band is like a careeing semi-truck. You can see it coming fast and furiously. The upcoming LP, All Fools Day, is sensational. "Just Like Fire Would" is the first sample track to be isolated on a twelve-inch. Call Steven Gottlieb at 212-929-3245 for an advance Aussie tape. "Vera Cruz"-Santana (Columbia) Ever cognizant of his roots, Santana has Mexico in his rear view mirror. Joined by vocalist Buddy Miles and co-writer Gregg Rolie, it's Carlos' guitar that bookmarks this track for Album Radio consumption. The name of the album is Freedom, something Santana's soaring music never fails to exude.
Beadr Or Not-Lou Gramm (Atlantic)
Without supergroup bureaucracy, vocalist Lou Gramm records a healthy diversion custom-made for Album Radio. Response has already been keen on the single. Yet trax like "Heartache," "Ready Or Not" and "Time" are much more rockin' reminiscences of Foreigner's Head Games. Gramm is a fine rock $n$ roll singer whose contribution to Foreigner's success is made all the more obvious by his work on Ready Or Not.


## A Change Of Heart-David Sanborn Warner

 Bros.)Known as both the host of a blossoming jazz radio show and a master sax man. DS's new effort, A Change Of Heart, features two trax where the man blows his sax and my mind. I love "Chicago Song" and the rockin" "Tintin." The remaining mood pieces excel as well. KZ



JULIAN COPE (ISLAND)

LOU GRAMM (ATLANTIC)

COLIN JAMES HAY (COLUMBIA)

## MOST ADDED

1."Heartbreak Beat"-PSYCHEDELIC FURS (Columbia-12")
2. "Winner Takes It All"-SAMMY HAGAR (Columbia-12")
3. "Vera Cruz"-SANTANA (Columbia-12")
4."The Cuting Edge"-C.S. ANGELS (Island-12")

## MY 2 CENTS

With a burst of heavy rotations, Eric Clapton is the new \#1 Gavin Album, dethroning a long reign by the Pretenders. Meanwhile Los Lobos jump into the Top Five. Robert Cray has so far kept a lock on the \#3 position for three weeks. Both Cray and Lobos will be going all out, scratching for the
Top-of-the-Heap. Since you can only fit foup albums in the Top Four, World Party was pushed down a slot. As "Ship of Fools" is being shipped to Top Forty, the World Party is spreading to both the title track, "Private Revolution," and the group title track "World Party." I'm sure this record has exceded almost everyone's imagination as far as impact. This record has been cooking on the Gavin Album chart well over four months. Another champion of longevity is Bruce Hornsby \& The Range. Bruce threw a block in front of Alan Parsons, another solid Top Ten contender. Both Hornsby and Parsons are enjoying across-the-board Album airplay, both from rock stations and adult-oriented outlets. Airplay on Parsons is almost entirely on "Higher Ground." Georgia Satellites retain both a lock on $\# 9$ plus an underline because of solid action on three trax. Just below the Top Ten is a cluster of strong Album Radio entries. Bon Jovi, KBC's "America," Eddie Money, Dave Edmunds, David + David and Julian Cope is a real rat/brat pack. Bon Jovi couldn't - be much bigger. Eddie Money's "I Wanna Go Back is a double Album and Top Forty hit. David + David is on their third Top Ten assault. Julian Cope was one of three CERTIFIEDS
"PSYCHEDELIC FURS (Columbia) "Heartbreak" *OVER THE TOP (Columbia) "Sammy Hagar" CONCRETE BLONDE (IRS) "True" "Hollywood" STARSHIP (Grunt/MCA) "Stop" SHRIEKBACK (Island) "Buddha" "SANTANA (Columbia) "Vera Cruz" CHINA CRISIS (Virgin/A\&M) "Arizona" TALKING HEADS (Sire) "Sale" HIPSWAY (Columbia) "Honeythief" PAUL SIMON (Warner Bros.) "Boy" LOVE \& ROCKETS (Big Time) "Mind" TESLA (Geffen) "Modern" PSEUDO ECHO (RCA) "Dream" CROWDED HOUSE (Capitol) "Dream" SPOONS (Mercury) "Borders" BEASTIE BOYS (Def Jam/Columbia) "Fight" XTC (Geffen) "Earn"
CINDERELLA (Mercury) "Nobody's"
"C.S.ANGELS (Island) "Edge"
"PETER HIMMELMAN (Island) "Confession"
this week. Julian is enjoying success with the Gavin sample of Album tastemakers, showing a tremendous three week growth pattern of

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ERIC CLAPTON (DUCKWARNER BROS.) "APART" "USE" "MISS" "RUN"
Pretenders (Sire) "Baby" "Mirrors" "Wrong"
ROBERT CRAY (HIGHTONE/MERCURY) "GUN" "DOOR" "SHOWED"
LOS LOBOS (SLASH/WARNER BROS.) "SHAKES" "TIME" "FREE"
World Party (Chrysalis) "Ship" "Party" "Revolution"
Steve Miller Band (Capitol) "Nobody" "Make" "Wanna"
BRUCE HORNSBY \& THE RANGE (RCA) "RAIN" "WESTERN" "WAY"
ALAN PARSONS PROJECT (ARISTA) "HIGHER" "TOO"
GEORGIA SATELLITES (ELEKTRA) "CHAINS" "KEEP" "STEEL"
Kinks (MCA) "Factory" "Lost" "Cities"
BON JOVI (MERCURY) "PRAYER" "WANTED" "BAD"
KBC (ARISTA) "AMERICA"
EDDIE MONEY (COLUMBIA) "BACK" "ENDLESS"
DAVE EDMUNDS (COLUMBIA) "WANDERER"
DAVID + DAVID (A\&M) "EASY"
JULIAN COPE (ISLAND) "WORLD"
Peter Gabriel (Geffen) "Big" "That"
'Til Tuesday (Epic) "Close" "Lover's"
Benjamin Orr (Elektra) "Hot" "Stay" "Circles"
Lone Justice (Geffen) "Found" "Shelter"
HUEY LEWIS \& THENEWS (CHRYSALIS) "LADDER" "KNOW" "WHOLE"
Boston (MCA) "Can'tcha" "Cool" "We're"
Billy Idol (Chrysalis) "Gun"
EUROPE (EPIC) "FINAL"
lggy Pop (A\&M) "Wild"
DEEP PURPLE (MERCURY) "BAD"
LOU GRAMM (ATLANTIC) "BLUE"
COLIN JAMES HAY (COLUMBIA) "HOLD ME" "JACK"
STEVIE RAY VAUGHAN (EPIC) "WILLIE"
GENESIS (ATLANTIC) "TONIGHT" "DEEP"
ROB JUNGKLAS (MANHATTAN) "MEAN"
Ric Ocasek (Geffen) "Laughin"" "True"
STEVE WINWOOD (ISLANDNARNER BROS.) "BACK"
Bruce Springsteen (Columbia) "Fire" "Seeds" "Night"
DON DIXON (ENIGMA) "PRAYING"
STRANGLERS (EPIC) "SUN"
37. REO SPEEDWAGON (EPIC-12") "AIN'T"

ROBIN TROWER (CRESCENDO) "TIME"
Bob Geidof (Atlantic) "World" "Rocket" Journey (Columbia) "Alright"

30-26-16. The two other CERTIFIEDs were easy choices. Lou Gramm, just as his LP hits the streets, kicks onto the chart, debuting at \#27. Right on Lou's tail is the third CERTIFIED. Colin James Hay...Huey Lewis' on-again, off-again underline is on again. Huey is getting supplemental support on "I Know What I Like" and "Whole Lotta Love." Stevie Ray Vaughan's "Willie the Wimp" has proven to be the best choice for singledom. Stevie Ray raves from 40-29. Look who else is back in the chartlife again--Steve Winwood at \#33. REO debuts at \#37 as well. Look for the Speedwagon to easily break the low twenties next week...The Top Three Most Added all came inside the same box. I'm referring to the Furs, Sammy Hagar listed as Over The Top (which a movie with Sylvester Stallone usually is), and Santana. Bringing up the rear is a fine album, C.S. Angels. This week the Chartbound is a Crowded House with possible debuts for next week like the Furs, Hagar, Concrete Blonde, Starship, Santana and Talking Heads. Don't be surprised if Shriekback and China Crisis appear on the chart during the next few weeks... XOKZ

Editor:
Peter Standish


## MOST ADDED

1."Heartbreak Beat"-PSYCHEDELIC FURS (Columbia-12")
2.Rave On Andy White-ANDY WHITE (MCA)
3.Chasing Shadows-C.S. ANGELS (Island)
4.Warehouse: Songs And Stories-HUSKER DU (Wamer Bros.)
5.Head-THE BATFISH BOYS (Twlight)

## IWPORT INDIE

 SOUL ASYLUM (Twin/Tone) "Land" "Freaks" DIED PRETTY (What Goes On) "Blue" "Laughing" BATFISH BOYS (Twilight) "Priest" THEY MIGHT BE GIANTS (Bar/None) "Puppet" FLESH FOR LULU (Beggars Banquet) "Idle" RAVE UPS (Fun Stuff) "Wishes"RED LORRY YELLOW LORRY (Homestead) "Cut" PRIMITONS (What Goes On) "Away"
MINUTEMEN (SST) "Picnic"
ALBERT COLLINS (Alligator) "Drunk"
PLAN 9 (Pink Dust) "Green"
WILD SEEDS (Jungle) "Heart" MOOD 6 (PVC) "Perfect" EVAN JOHNS \& H.B. (Alter.Tentacles) "Time" DURUTTI COLUMN (Relativity) "Tomorrow"

## ALTERNATIUE ACTION <br> We're only four weeks into the new year and

 already weve had three different \#1 albums with The The making an incredible jump from 7 to 1! Both XTC and The The are strong in commercial radio but The The's slight edge with college stations gives them a precarious, but growing, $5 \%$ lead. The Stranglers are climbing through the field and showing little sign of fatigue. Our top ten welcomed a large number of new entrees - three - Los Lobos, Concrete Blonde and The Mission UK. The top five is about to encounter some major changes, with the aforementioned albums and co-certified Husker Du. Husker Du is achieving favorably response at commercial Alternatives and their loyal base is very pleased with four sides of music to choose from. WInter Hours, The Three O'Clock an cocertified Godfathers appear top ten - bound. Expect high debuts next week from the Psychedellc Furs (our Most Added), AndyTHE THE (EPIC) "INFECTED" "HEARTLAND" "BIRD"
XTC (Geffen) "Supergirl" "Grass" "Summer's" "Earn" Julian Cope (Island) "World"
THE STRANGLERS (EPIC) "SUN" "AMERICA" "GHOST" "NICE"
Golden Palominos (Celluloid) "Diamond"
Beastie Boys (Def Jam/Columbia) "Style" "Party"
LOS LOBOS (SLASH/WARNER BROS.) "SHAKES"
CONCRETE BLONDE (IRS) "TRUE" "HOLLYWOOD"
Camper Van Beethoven (P.A.T./Rough Trade) "Good" "Overdrive"
THE MISSION UK (MERCURY-UK) "WASTELAND" "BRIDGES" "STAY"
Shriekback (Island) "Buddha" "Jazz" "Path" "Black" "Reptiles"
Robyn Hitchcock (Relativity) "Priest" "Winchester" "Apart"
WORLD PARTY (CHRYSALIS) "REVOLUTION" "SHIP" "COME"
HUSKER DU (WARNER BROS.) "COULD" "ICE"
Kate Bush (EMI America) "Experiment"
Mighty Lemon Drops (Sire) "Other" "Thrill" "Angel" "Head"
WINTER HOURS (LINK) "THUNDER" "CONFESSIONAL"
Robert Cray (Mercury/PolyGram) "Showed" "Gun" "Nothin"'
Pretenders (Sire) "Mirrors" "Baby" "Soul" "Tradition"
Lucy Show (Big Time) "Million" "Sad" "View" "Sun"
THREE O'CLOCK (IRS) "SUZIE'S" "WHEN"
Billy Bragg (Elektra) "Brunette" "Ideology" "Union"
GODFATHERS (LINK) "EVERYTHING" "NATION" "TURKEY"
DAVE EDMUNDS BAND (COLUMBIA) "WANDERER"
Lone Justice (Geffen) "Love" "Shelter" "Dixie"
Big Audio Dynamite (Columbia) "13" "Hollywood" "Come"
Love Tractor (Big Time) "Beatte" "Cartoon" "Small"
FIREHOSE (SST) "BRAVE"
UPS \& DOWNS (WHAT GOES ON) "SLEEPLESS" "LIVING KIND"
Jazz Butcher (Big Time) "Nothing" "Kitchen" "Falling"


PSYCHEDELIC FURS (Columbia-12") "Beat" COLIN NEWMAN (Enigma) "But" HIPSWAY (Columbia) "Honeythief" CHINA CRISIS (Virgin/A\&M-12") "Arizona" THE FALL (Beggars Banquet-12") "Sinister" WIRE (Mute) "Snakes"
SPOONS (Mercury/PolyGram) "Bridges"
DREAMS SO REAL (Coyote) "History"
PSEUDO ECHO (RCA) "Dream"
NEW MODEL ARMY (Capitol) "Hunt" "Lights"
ANDY WHITE (MCA) "Soldier's"
C.S. ANGELS (island) "Edge"

DAMNED (MCA) "Anything"
DRIVIN" N CRYIN' (688) "Bacon"
FEELIES (Coyote) "Slipping"
PETER HIMMELMAN (Island)
LYRES (Ace Of Heart) "Not"
White and the C.S. Angels. The Gavin Seminar is just around the corner and most everything is in place. Attendance from the Alternative format is looking great, with most of our reporting stations and all of our label representatives coming to San Francisco February 19th-21st. Confirmed Alternative stations attending at this point include 91X, CFNY, WLIR, WXRT, KTCL, KABL, WXCI, WNYU, WWVU, WUSC, WRAS, WUOG, WRVU, KBCO, KVNF, KTAO, KUCI, KCPR, KFJC, KUSF, KDVS, KBVR, KCMU and many others to be announced in the next few weeks. Don't forget the Alternative format meeting on Thursday, February 19th from 6:00 p.m. - 7:30 p.m. in the Essex Room at the Westin St. Francis.

## SPOTLIGHT LP

## Moonhead-THIN WHITE ROPE (Erontier)

Thin White Rope are from Davis, California, a mid-sized agricultural and college community one hour east of San Francisco that claims a list of Alternative bands including The Dream Syndicate, Game Theory and (the late) True West. What strikes me most about TWR is their subtle approach to songwriting and recording in the context of rock $n$ roll. "Take it Home," "Crawl Piss Freeze," and "Not Your Fault" have a stern tone and gradual pace that twists and squirms along like a cautious snake in desert rocks. Their upgraded production is a welcome addition and particularly beneficial to the lead song "Wire Animals." Call Graham Hatch @ (818) 506-6886.

## Hoad-THE BATFISH BOYS (Twilight)

Having been a huge fan of the March Violets, i've been anxious to hear how exsinger Simon D would fare after departing. I'm pleased to report that Simon D is alive and well as lead singer of the English band The Batfish Boys. Much like the March Violets, the Batfish Boys are rock $n$ roll warriors with an appreciation for occasional flash and glitter--like a cross between Iggy \& The Stooges and T. Rex. The strongest tracks, "Justine" and "Love Pig," are both driven by powerful guitar hooks and Simon's coarse and sinister vocal style. "The Gods Hate Kansas" addresses (I presume) the ABC-TV post-nuclear holocaust movie "The Day After" from a foreigner's peculiar point of view. The Gods Hate Kansas? Peter

## NORTHEAST

## TORONTO, ON

DON BERNS-CFNY 416-453-7452
ADDS: Fishbone, B. Idol, S. Goddard, Nina Hagen/Lene Lovich, Van Tieghem, Pukka Orch., Rare Fiction, C.S.Angels, Red Box. MAX: Bob Geldof, 8 Seconds, R. Cray, Style Council, H'martins, S.Miller, Kinks, Stranglers, Crowded H., P. Murphy. MODS: P. Young, Shriekback, XTC, Beastie B., Los Lobos, A.C. Ratio, Vital Signs, This Fear, Cottage Industry, Pursuit of Happiness, Bambi, Bundock, A.Moyet, Colin James, Mick Karn, Robert Priest, Visa Vis, Some. Wild, Erasure, Hitchcock, Grace J., Kill. Joke, The The, Red Box.

## LYNN, MA

B.MCDONALD/M.BRIGHT-WFNX 617-595-6200

ADDS: Psych. Furs, New Order, C.S.Angels. MAX: Los Lobos, Stranglers, Kate Bush, W. Party, Jul. Cope, E.A.D., The The, XTC, Shriekback, Chameleons, T.Heads, G.Palomino, Iggy Pop, Pretenders. MODS: R. Cray, Love\&Rockt, D.Edmunds, Hitchcock, New Order, Kraftwerk, APB, B.Nelson, Win. Hours, M.Lemon D., Gen.Public, REM, H'martins, Beastie B..

## BOSTON MA

OEDIPUS/CARTER ALAN-WBCN 617-266-1111
ADDS: Concrete/B, C. Crisis, Brighton R, Psych.Furs, REO, Starship. MAX: Ben Orr, P.Gabriel, Bon Jovi, Smithereen, C.Lauper, Clapton, B. Idol, Cinderella, T.Tuesday, Beastie B., D. Purple, E. Money, W. Party, KBC, Joan Jett, David +, Iggy Pop, R. Cray, S.Miller, Lou Gramm, Boston, Pretenders, B. Hornsby, Kinks, H.Lewis, T.Heads, S. Winwood, SR.Vaughan, Europe, Parsons, Los Lobos, Lone Just., Crowded H., Georgia S., C.J. Hay, R.Jungklas, H'martins, Jul. Cope, Tesla. PROVIDENCE RI
ALISON STEWART-WBRU 401-272-9550
ADDS: Concrete/B, Santana, Psych.Furs, R. Cray, Crowded H.. MAX: W. Party, T.Tuesday, Clapton, S.Miler, Georgia S., KBC, B. Hornsby, David +. MODS: Don Dixon, Iggy Pop, P.Gabriel, Bruce Sp., Ben Orr, Lone Just., Los Lobos, Clapton, Love\& Rockt, R.Ocasek, Jul. Cope, Paul Simon, Stranglers, C.J. Hay, B. Idol, The Spoons, Parsons, H'martins, SR.Vaughan, S. Winwood, Pretenders, REM. PETERBOROUGH, NH
JIM LEONARD-WMDK 603-924-7165
ADDS: C.J. Hay, 3 O'Clock, Psych.Furs, Santana, C. Crisis, Andy White, Red Box, C.S.Angels. MAX: Los Lobos, Roches, W. Party, R. Cray, D.Edmunds, Col.Newman, Pretenders, Clapton, Kinks, T-Bone B., G.Palomino, A. Collins, Stranglers, Lone Just., L. Tractor, S. Miller, Bob Geldof, StewartG, P. Young, Parsons. MODS: T.Tuesday, Jazz Btch., Taj Mahal, Outlaws, Earl King, Brian Auger, Himmelman, Crowded H., Jul. Cope, Concrete/B, XTC, Hipsway, Don Dixon, Ben Orr, Hitchcock, Lucy Show, B. Bragg, Gen.Public, B.A.D., 8 Seconds. HANOVER, NH
BHAVSAR/WACHEN-WFRD 603-646-3313
ADDS: Over/Top, Genesis, Kinks, SR.Vaughan, S. Winwood. MAX: R. Cray, Bon Jovi, Clapton, KBC, E.Money, S. Miller, W. Party, Parsons, Europe, D. Purple, B.Hornsby. MODS: Kinks, P.Gabriel, Ann Wilson, Don Dixon, T.Tuesday, Kansas, Cinderella, lggy Pop, David +, Boston, REO, R.Jungklas, D.Edmunds, Georgia S., Los Lobos.

## HANOVER, NH

LERNER/GREENFIELD-WDCR/AM 603-646-3986
ADDS: Camper Van, Jet Black Factory, Red Box, Psych.Furs. MAX: XTC, a-Ha, Hipsway, Vigil, Mission, Win. Hours, C. Crisis, Andy White, Stranglers, Godfathers. mODS: 3 O'Clock, Concrete/B, Duruti C., Ups\&Downs, Psych.Furs, Red Box, P. Echo, Himmelman, OMD, M.Lemon D., The Spoons, The The, Zerra 1 ,
G.Palomino, REM, Husker Du, Hitchcock, Shriekback, GrapesWr., Kate Bush. DURHAM.NH
LISA SECURO-WUNH 603-862-2087
ADDS: Husker Du, Psych.Furs, Andy White, Thin W.Rp., Jet Black Factory, Minutemen, C.S.Angels. MAX: The Fall, Feelies, Soul Asyl., Camper Van, Husker Du, The The, Xymox, Sudden Atternoon, Househunters, Red L.NL, Minimal C., XTC, Firehose, Janitors, Hitchcock, Durutti C., Win. Hours, Stranglers, Beastie B., Front 242. MODS: Dreams S.R, Flesh F.L., Erasure, Big Black, Godfathers, Men They Couldn't Hang, Batfish Boys, Longshoremen, Smersh, Virginia Astley, Los Lobos, Jul. Cope, Wire, Thatcher.., Nick Cave, Jazz Btch., Concrete/B, Mission, 3 OClock, Damned.

## BANGOR, ME

JOHN MARSHALL-WZON 207-942-4656
ADDS: Don Dixon, S.Miller, Lou Gramm, Jul. Cope, B. Squier, Triumph, Stryper, R. Trower, Pretenders, D. Purple, Timbuk 3, Poison, Parsons. MAX: Van Halen, H.Lewis, Jason \& S., Clapton, E.Money, T.Tuesday, Journey, Smithereen, Bon Jovi, Rainmakers. MODS: Kinks, R.Ocasek, Georgia S., Los Lobos, B. Idol, B.Hornsby, D.Edmunds, Bruce Sp., Europe, Starship, W. Party, Beastie B., Ann Wilson, Rainmakers, P.Gabriel, Joan Jett, Lone Just., Kansas, Boston, SR.Vaughan, B. Joel, Tolo.
WHITE RIVER JCT. VT

## CHARLIE TURNER-WKXE 802-295-3093

ADDS: Kinks, Santana, A. Collins, Los Lobos, L. Mack, Don Dixon, Shriekback, Himmelman. MAX: Pretenders, W. Party, B. Hornsby, Clapton, Los Lobos, Roches, Paul Simon, R. Cray, Timbuk 3, S. Winwood, P. Young, Kate Bush, Taj Mahal, S.Miller, D.Edmunds, P. Gabriel, J. Warnes, J.Fogerty, T.Heads. MODS: C.J. Hay, T.Tuesday, Bruce Sp., H'martins, Liz Story, Walier Washington, C. Crisis, R.Thompson, R. Crowell, L.Richard, David + , McCarney, B. Raitt, Smithereen, T-Bone B., Lucy Show, UB40.

BURLINGTON. VI
D. WYGMANSP.GRIFFIN-WRUY 802-656-2247

ADDS: Sly\&Robbie, Husker Du, Minutemen, Breathless, 700 Club , Chrome, Batfish B... MAX: Flesh F.L., Bad Brains, Skinny Pup, Commodity Fetish, Portion Control, A;Grumh, Mel\&Kim, Front 242, Beastie B., Damned, J.M. Silk, The The. MODS: Trisome 21, Shriekback, Neon Judg., L.Pnk.Dots, B.A.D., Switch, SNFU, Chris Paul, Cassandra Complex, Atom Smasher, Mantronix, Stetsasonic, GBH, Raze, Gov. Issue, Feelies, Dead Kenn., Ampersand.
MONTPELIER, VI
JODY PETERSEN-WNCS 802-223-2396
ADDS: C.J. Hay, Psych. Furs, B. Yonder. MAX: Pretenders, Los Lobos, Jms Brown, Timbuk 3, B.McFerrin, T-Bone B., Lone Just., Paul Simon, StewarvG, H.Lewis, T.Tuesday, W.Chung, P. Club, L.A.Barton, D.Edmunds. MODS: Concrete/B, In Pursuit, R. Cray, Parsons, Taj Mahal, C. Crisis, T.Heads, Greg Brown, Clarence G.Brown, Roches, Tret Fure, J. Warnes, R. Crowell, Daryl Hall, Ben Orr.

## DANBURY, CI

## A.COREY/K.WILKINS-WXCL 203-792-8666

ADDS: Psych.Furs, Husker Du, Flesh F.L., Hipsway, Col.Newman, C.S.Angels, Red Box. MAX: XTC, Shriekback, Beastie B., Ultravox, Mission, Wire, Kill. Joke, Jul. Cope, The The, Camper Van. MODS: Damned, Stranglers, M.Lemon D., B. Bragg, Soul Asyl., L. Tractor, Win. Hours, Andy White, Xymox, Died Pret., New Order, Yello, Kraftwerk, Concrete/B, Shop Asst., Godfathers, Rave-Ups, Lucy Show, Red L./YL, Hitchcock, Jazz Btch., Primitons, P. Echo.

## LONG BRANCH. NJ

JOY CROSSLIN-WMJY 201-222-1071
ADDS: Lou Gramm, REO, P. Echo, Triumph, Hipsway, R. Cray, Psych.Furs, Price/Sult, Waysted, Vigil. MAX: Bon Jovi, Clapton, R. Cray, P. Gabriel, B. Idol, Journey, KBC, Kinks, S.Miller, E.Money, W. Party, Parsons, B.Hornsby, David +, Boston, Clapton, Jul. Cope, Europe, Genesis, Georgia S., Iggy Pop, Pretenders, D. Purple, T.Tuesday, D.Edmunds, R.Jungklas, Los Lobos, Ben Orr, R.Trower, Lou Gramm. MODS: Clapton, Crowded H., Don Dixon, John Eddie, Joan Jett, Kansas, Kinks, Lone Just., Love\&Rockt, S.Miller, Timbuk 3, S. Winwood, J.Fogery, Jason \& S., Pretenders, Ann Wilson, R.Ocasek, SR.Vaughan, C.J. Hay, Georgia S., REM, Stranglers.
PRINCETON NV
KEN KATKIN-WPRB 609-921-9284
ADDS: Brigade, 3 O'Clock, Creepers, Young Fresh Fellows, Skolars, Win. Hours. MAX: Egg Hunt, Godfathers, Eastern Dark, Minutemen, Beastie B., 50,000 Glass Fans Can't Be Wrong, Jazzy Jeff, Hard Ons, Feelies, Firehose, Husker Du, Col.Newman, Jul. Cope, Soul Asyl., D.Edmunds, Concrete/B, Los Lobos, Crime\&C.S., Mearmen. MODS: Adrenalin, Wire, Subpop 100, Seminal Rats, Decine of the Reptile, Pussy Galore, TMB Giants, Wilmer X, Big Hits of Mid.America IV, REM, Husker Du, D.Horsemen, Not For S., Magnolias, 4 Way Crs., R.Erickson, R. Cray.

IRENTON, NJ
JEFF OROSZ-WTSR 609-771-2420
ADDS: Andy White, Itals, D.VanTieghem, Batiish B... MAX: The The, Wire, The Fall, Kate Bush, XTC, Beastie B., Husker Du, Damned, Stranger/S, Firehose, Angelic U., Alien S.F., Meamen, P. Murphy, Minutemen. MODS: Godfathers, Shonen Kn., Yello, Nick Cave, Durutti C., Kraftwerk, B. Bragg, Jul. Cope, G.Palomino, A.C. Ratio, B.A.D., Concrete/B, Ruin, Nixon\&Rop., Lucy Show.

## LONG ISLAND. NY

## L.DUCKIMCNAMARA-WLIR 516-485-9200

ADDS: Psych.Furs, Ward Bros., Shriekback. MAX:C. Crisis, Love\&Rockt. B.A.D., Beastie B., Jul. Cope, Stranglers, P. Echo, H.Jones, B. Idol, Joan Jett, Hipsway, Pretenders, Iggy Pop, XTC, a-Ha, Ben Orr, Pet Shop B, Heaven 17, The The, The Spoons, W. Party, B. Bragg, Dead or A., B.Monkeys, R.Ocasek, Gen. Public, M.Lemon D., T.Heads, Mission, Red Box, Los Lobos. MODS: Some. Wild, Duran, OMD, Smiths, Looters, P.Gabriel, Kate Bush, New Order, Ampersand, APB, Gene Loves, Fine Y.C., H'martins, Stewar/G.

## NEW YORK. NY

## MABK CHERNOFF-WNEWIFM 212-986-7000

ADDS: Santana, Over/Top, Bon Jovi, S. Winwood, Boston, Stabilizer. MAX: Bon Jovi, Clapton, R. Cray, P.Gabriel, Genesis, Georgia S., B. Idol, Smithereen, Stabilizer, S. Winwood, W. Party, Boston, Joan Jett. MODS: D. Purple, D.Edmunds, Lou Gramm, C.J. Hay, B.Hornsby, KBC, Kinks, Los Lobos, E.Money, Parsons, Pretenders, Starship, Stranglers, Ann Wilson, Europe, Beastie B., Jul. Cope, Crowded H., John Eddie, Over/Top, S.Miller, Iggy Pop.

## NEW YORK. NY

## LEIGH LUSTBERG-WNYU 212-598-3036

ADDS: Front 242, AYS, Sator Kodex, Boris Baddenov, Cover Girls, 38th Street, Pussy Galore, 8ih Wonder. Husker Du, Hitchcock. MAX: Celibate R, Polkacide, Shop Asst., Kratwerk, Nixon\&Rop., Play New Rose Comp, Kelley Charles, Saints, Witmer X, Salt N'Pepa, Purple Toads, Start 'Em Grove, Creepers, Soul Asyl., Fuzzbox...., Drivin'/C.. MODS: Firehose, Daggermen, Willesden Dodgers, Stetsasonic, Snake Corps., Paradise Girts, 14 Iced Bears, Giggles, Fight Back 7, Multicolored Shades, Wingate Strafe, Breathless, Flesh F.L., Jul. Cope, Minutemen.

## ALBANY.NY

ANDY SKIBINS-WCDB 518.442-5262
ADDS: Hitchcock, Nixon\&Rop., Vigil, Ruben Blades, Ward Bros., C.S.Angels, Batfish B.. MAX: Beastie B., Joneses, Last Stand, Murphys L., Dead Kenn., 3 O'Clock, Godfathers, Firehose, Satanic Republicans, The The, Husker Du, XTC. MODS: Kill. Joke, Camper Van, Meatmen, Win. Hours, H'wood Indians, Phones, Ludichrist, Fiction Bridge, Wallets, Concrete/B, Agitpop, Wire.

## NEW YORK. NY

BO8 KRANES.WXPK 212-750-0550
ADDS: REO, Parsons. MAX: Bon Jovi, P.Gabriel, Boston, Georgia S., Joan Jett, R. Cray, Beastie B., Pretenders, T.Heads, B.Hornsby, Ben Orr, Bob Geldof, Bruce Sp., KBC, R.Ocasek, Timbuk 3, E.Money, Lou Gramm, Lone Just., Iggy Pop, Price/Sult, Los Lobos, Clapton, David +, Van Halen, B. Squier, Genesis, D. Purple, SR.Vaughan, John Eddie, Cinderella, Europe, T.Tuesday, S.Miller, D.Edmunds, R.Jungklas, Kinks, C.J. Hay, Jul. Cope.

STONYBROOK.NY
WENDY HAWKS-WUSB 516-632-6500
ADDS: Husker Du, Kip Hanraha, Henry Threadgill, Microscopic Septet, Steady B, Los Lobos, Minutemen. MAX: Roches, XTC, Stranglers, P. Club, TMB Giants, Ladysmith B. Mambazo, Godfathers, Firehose, Beastie B., Ups\&Downs, Lone Just., Jul. Cope, A. Collins, D.Edmunds, B. Bragg, The The. MODS: John Zorn, Los Lobos, Big Black, Holger Hiller, Ella Fizgerald, David Dee, Third Circle, Dimanda Galas, R. Cray, Win. Hours, Concrete/B, New M.Army, Mission, Feelies, Duruti C., Jazz Bich., Camper Van, 3 Johns, Wallets.
BUFFALQ NY

## ADAM LANGLEY-WBNY 716-878-5104

ADDS: Husker Du, Los Lobos, 3 O'Clock, Painted Saints, Pop Art, Batfish B.. MAX: The Fall, Concrete/B, M.Lemon D., XTC, Cassandra Complex, Camper Van, B. Bragg, New M.Army, Godfathers, Stranglers, Feelies, Mood Six, Cocteau T., Mission, Skinny Pup, The The, Died Pret.. MODS: APB, Naive, L.Pnk.Dots, Damned, Angelic U., Fuzzbox..., Jazz Bich., Col.Newman, Shriekback, Win. Hours, Brigade, Dead Kenn., Husker Du, Hitchcock.

## PITISBURGH. PA

D.J.BIRD/D.MCNAMARA-WXXP 412-821-6140

ADDS: Psych.Furs, Joan Jett, Ward Bros., Rave-Ups, Smithereen, Kinks, B. Yonder, Mission, D.Edmunds, Santana, S. Winwood, S.Miller, Genesis, C.J. Hay MAX: Red Box, T.Heads, XTC, B. Idol, Some. Wild, C. Crisis, R.Ocasek, Stranglers, B.A.D., W. Party, P. Echo, M.Lemon D., Los Lobos, Shriekback, StewarvG, Beastie B., Bob Geldof, a-Ha, H.League, Ampersand, P. Young, Hipsway, The Spoons, H.Jones, Dead or A., Jul. Cope, Ben Orr, H'martins, Love\&Rockt, The The, C.J. Hay. MODS: B.Monkeys, Gen. Public, OMD, APB, Duran, B. Idol, Joan Jett, UB40, Ups\&Downs, XTC, B.A.D., B. Bragg, Pretenders, P.Gabriel, Pet Shop B.

PHILADELPHIA. PA
TED UTZJERIN RILEY-WMMR 215-561-0933
ADDS: Over/Top, Georgia S., T.Heads, B. Hornsby, Parsons. MAX: P.Gabriel, Genesis, Bruce Sp., Boston, Pretenders, Bon Jovi, H.Lewis, Kinks, Clapton, Tommy Conwell, John Eddie, S. Winwood, B.Joel. MODS: D. Purple, B. Idol, W. Party, Los Lobos, Georgia S., Lou Gramm, Cinderella, E.Money, D.Edmunds, Paul Simon, Iggy Pop, R.Ocasek, Ben Orr, Europe, Beastie B., Jason \& S., R. Cray, David + KBC.

## SOUTHEAST

## WASHINGTON, DC

## EINSTEIN/SHOWACRE-WHFS 301-263-1430

ADDS: C. Crisis, Psych.Furs, Andy White, Godfathers, C.S.Angels. MAX:
Pretenders, Kate Bush, Georgia S., XTC. Smithereen, D.Edmunds, R. Cray, J. Warnes, P.Gabriel, REM, B. Bragg, B.A.D., Jul. Cope, W. Party, Stranglers, Love\&Rockl, Ups\&Downs, Woodentops, The The, MODS: A. Collins, Don Dixon, M. Jones, New Order, SR.Vaughan, H'martins, Shriekback, Kratwerk, 3 O'Clock, Vigil, Los Lobos, Rave-Ups, Hitchcock, L. Tractor, Jazz Bich., Lone Just., G.Palomino, Himmelman, Jason \& S., Win. Hours, Concrete/B, Chameleons.

## MORGANTOWN WV

SUSAN KENNEDY.WWVU/FM 304-293-3329
ADDS: D. Sanborn, Psych.Furs, Red Box, Minutemen, Ideola, Ruben Blades, C.S.Angels, Thin W.Rp.. MAX: The The, XTC, Stranglers, Hitchcock, G.Palomino, Win. Hours, Beastie B., Drivin'/C., Ups\&Downs, Shriekback, B. Bragg, Figures, Lucy Show, Husker Du, Los Lobos, W. Party. MODS: 3 O'Clock, Camper Van, Jul. Cope, Godfathers, P. Echo, Concrete/B, 688 Comp., Damned, Andy White, Flesh F.L., Red L. ML, Dreams S.R, TMB Giants, Kate Bush, Primitons, R. Cray.

## CHAPEL HILL, NC

STEVE BALCOM-WXYC 919-962-7768
ADDS: Husker Du, Thin W.Rp., Whipping Boy, Creepers, Leroi Bros., Fire Town, Andy White, Los Lobos, Hitchcock. MAX: Firehose, Scrm. Trees, Husker Du, Triffids, Godfathers, Batfish B., XTC, Other Bright Colors, Creepers, Dr. Death, Evan Johns\&H.B., Thin W. Rp., Ups\&Downs, Mission, Pontiac B., Crime\&C.S., F*ckDrms.. MODS: The The, Win. Hours, Polkacide, Red Kross, Whipping Boy, Wooling Cookies, Robert Kirkland, Dead Kenn., Durutti C., Andy White, I Start C..

COLUMBIA. SC
V.CITTERS/MALLOY-WUSC 803-777-7172

ADDS: Flesh F.L., Hipsway, Creepers, Los Lobos, Batfish B.. MAX: Stranglers, Joneses, The The, Died Pret., Mission, H. Nacotic, XTC. 3 O'Clock, Raw Power, Agnostic Front, Midnight Oil, Skinny Pup, Fetchin'B., Volcano S., Lyres,
Rave-Ups. MODS: Andy White, New M.Army, Angelic U., G.Palomino, Mega Death, Lucy Show, Damned, Meatmen, New Order, Coolies, Bolshoi, Kate Bush, Jason \& S.
ATLANTA. GA
GROSSBERNDT/TURNER-WRAS 404-658-2240
ADDS: Andy White, Psych.Furs, C. Crisis, What You Said, Husker Du, C.S.Angels, Hipsway. MAX: B.A.D., XTC, Jazz Btch., Bolshoi, The The, Some. Wild, Lucy Show, Hitchcock, M.Lemon D., Stranglers, Mission, Chameleons, 3 O'Clock. Win. Hours, Felt, Col.Newman, Naive, Mood Six, Beastie B., Grace J., Dead or A., W. Party. MODS: Kraftwerk, F.Goes To, Love\&Rockt, Communards, Phones, Brilliant, New Order, L. Tractor, H'martins, Shriekback, G.Palomino, Jul. Cope, Drivin'/C., Gen.Public, Fishbone, Fetchin'B., Bad Brains, New M.Army, Dreams S.R, K.T.P., D.Horsemen, Concrete/B, Zig.Marley.

ATHENS, GA
JONES/COLLINS-WUOG/FM 404-542-8466
ADDS: Los Lobos, Andy White, Leroi Bros., D.Van Tieghem, Tryfles, Husker Du, Psych.Furs, Firehose, Thin W.Rp., Hipsway, Red Box, Batfish B., C. Crisis. MAX: Hitchcock, L. Tractor, XTC, M.Lemon D., Soul Asyl., Camper Van, Mood Six, Mission, Jazz Btch., Concrete/B, The The, J. Shear, Stranglers, Win. Hours, Lyres, Shriekback, Felt, T-Bone B., B. Bragg, Dreams S.R. MODS: Jul. Cope,
Col.Newman, Plan 9, Feelies, Dr.Death, Phones, Jayhawks, Some, Angelic U., Trip Shak., P. Murphy, Red L $\mathcal{M L}$. D.Edmunds, Minuteflag, Yello, Translator, Godfathers, T. Keene, Kate Bush, 3 OClock.

## SAVANNAH. GA

THOMPSON/WESTON-WIXV/FM 912-897-1529
ADDS: Cindereila, Boston, SR.Vaughan, Kansas, Bruce Sp., Brighton R. MAX: Ann Wilson, H.Lewis, B. Idol, R. Cray, Bon Jovi, Boston, Lou Gramm, Clapton, Genesis, B.Hornsby, Cinderella. MODS: Georgia S., Los Lobos, Europe, Iggy Pop, Don Dixon, David +. Parsons, R.Trower, KBC, REO, Boston, Timbuk 3, W. Party, B.Hornsby, SR.Vaughan, Kansas, R.Jungklas, Bruce Sp..

## TAMPA. FL

BONDIAZ-WYNF 813-226-6090
ADDS: Over/Top, The Spoons, Jul. Cope. MAX: Bon Jovi, Genesis, KBC, Clapton, Pretenders, E.Money, Ann Wilson, Europe. MODS: Over/Top, The Spoons, Jul. Cope, B.Hornsby, P.Gabriel, Boston, Parsons, Stabilizer, Lou Gramm, H.Lewis, D. Purple, B. Joel, REO, Journey, S. Winwood, Outlaws, S.Miler, Ben Orr, R. Cray, Kansas, Georgia S., R.Jungklas.

## MIDWEST

## AKRON. OH

## HOLMES/DAUGHERTY-WONE 216-535-7831

ADDS: Lou Gramm, Concrete/B, Hipsway, Starship, R.Trower, G. Allman, C. Crisis, MAX: Daryl Hall, David +, Europe, P.Gabriel, B. Idol, Journey, Bon Jovi, H.Lewis, Pretenders, B.Hornsby, T.Tuesday, Cinderella, Lou Gramm. MODS: Timbuk 3, Jul. Cope, R. Cray, D.Edmunds, Genesis, Jason \& S., Genesis, R. Jungklas, Lone Just., Kansas, Kinks, E.Money, Ben Orr, W. Party, Iggy Pop, Pretenders, Parsons, Georgia S., Smithereen, REO, S.Miller, Glass Tigr.
OXFOPD/CINCINNATI, OH
MATHEW HARRIS-WOXY 513-523-4114
ADDS: Psych. Furs, Mission, Andy White, C.S.Angels, Himmelman. MAX: XTC, Jul. Cope, G.Palomino, Beastie B., Stranglers, The The, Camper Van, Concrete/B, Lucy Show, W. Party, Los Lobos, Mission, Win. Hours, 3 OClock, New M Army, Husker Du. MODS: Shriekback, Hitchcock, M.Lemon D., R. Cray, Kate Bush, B. Bragg, Lone Just., Pretenders, L. Tractor, B A.D., Soul Asyl., Love\&Rockt, Jazz Btch., D.Edmunds, Bob Geldof, Col.Newman, Hipsway, Don Dixon, Rave-Ups, Psych.Furs, New Order, Ups\&Downs.
MLLWAUKEE WI
BJARRETI/A.LAWSON-WBGK 414-964-8300
ADDS: C.J. Hay, Roches, R. Cray. MAX: Pretenders, B. Joel, Clapton, C. Crisis, Yellowi/ST, Kinks. Himmelman, R. Cray, C.J. Hay, J. Warnes. MODS: Parsons, P. Young, Paul Simon, T.Tuesday, Kate Bush, Elton, Karen Blake, Pat Donahue, Roches, Rosie Vela, Ben Orr, D. Sanborn, 8 Seconds, M.Bianco, H.Jones, Stewart/G, J.Lorber, S.Miller.

## MINNEAPOLSS/ST.PAUL_MN

KEN ORNBERG-KABL 612-647-5225
ADDS: Psych.Furs, Leroi Bros., D.VanTieghem, Blue Yonder, C.S.Angels. MAX: XTC, G.Palomino, Kate Bush, Husker Du, Hitchcock, Jul. Cope, Jayhawks, B A.D. TMB Giants, The The, B. Bragg, Wallets, Los Lobos, Himmelman, Mission, D.Edmunds, Lucy Show, Hipsway, J. Shear, The Fall. MODS: Win. Hours, P. Echo, Feelies, Kinks, NRBQ, Pretenders, Concrete/B, Godfathers, Lone Just., Firehose, Don Dxon, The Spoons, Camper Van, C. Crisis, 3 O'Clock, R. Cray, Jazz Btch., lggy Pop, L. Tractor.

## MINNEAPOLIS/STPAUL. MN

ALAN LAWSON-KTCZ 612-339-0000
ADDS: T.Tuesday, Karen Blake, B.Raitt, DeBurgh, Leo Kottke, R.Jungklas, R. Cray, Stranglers, S. Winwood. MAX: Clapton, C. Crisis, Woodentops, Parsons, Shriekback, Yellowi/ST, J. Warnes, Starship, Roches, T. Tuesday, B.Hornsby, C.J. Hay, Paul Simon, Pretenders, S. Winwood. MODS: OMD, Jazz Btch., Kate Bush, Lone Just., k. Mack, Ann Reed, Sylvester, Karen Blake, Stan Meissner, B.Auger, Ben Sidran, B. Bragg, B.Raitt, DeBurgh, Crowded H., David +, 8 Seconds, Leo Kotke, R.Jungklas, R. Cray, Stranglers.

## BROOKINGS. SD

KEITH JAMES-KGKG/FM 605-692-1430
ADDS: Genesis, Lou Gramm, Flaming O's, REO. MAX: Pretenders, Clapton, KBC, B. Hornsby, E.Money, David + , Bon Jovi, Beastie B., Jason \& S.. MODS: D.Edmunds, Smithereen, R.Jungklas, Jayhawks, Shriekback, Hipsway, Jul. Cope, Clapton, White Lion, C.J. Hay, White Lion, C.J. Hay, Lucy Show.

## EABGO, ND

## L.BANKS/G,STEELE-KOWB/EM 218-236-7900

ADDS: S. Winwood, SR.Vaughan, V.Vincent, Over The Top/Hagar, Wasted, R.Ocasek. MAX: B. Idol, Clapton, E.Money, R. Cray, W. Party, Bon Jovi, D. Purple, David +, Georgia S., T.Tuesday, Timbuk 3, Genesis, H.Lewis, Pretenders, Jul. Cope, Europe, S.Miller, Iggy Pop, Kansas, Lou Gramm, Kinks, Parsons, Los Lobos, REO, Lone Just., KBC, Boston. MODS: R.Trower, Starship, Tesla, T.Heads, Ben Orr, B.Hornsby, Bob Geldof, V.Vincent, Over The Top/Hagar, Wasted, R.Jungklas, Beastie B., D.Edmunds, S. Winwood, SR.Vaughan, Don Dixon, Cinderella, Love\&Rockt, R.Ocasek.
REGINA. SK
SEGER/KING-Z99 306-359-9936
ADDS: Lou Gramm, B. Willis, Beastie B.. MAX: H.Lewis, B.Hornsby, Paul Simon, Bangles, C.Hart, Partland Bros., G.Abbott, B.Vera, B. Idol, Boston, J. Warnes, Bruce Sp., Timbuk 3, Georgia S., Madonna, Chicago, Glass Tigr, H.Suite, Ben Orr, Crowded H., C.Lauper, Europe, Rob.Nevil, P.Gabriel. MODS: AC/DC, David +, R. Palmer, DeBurgh, SR.Vaughan, Dr.\&Medics, H.Jones, Kate Bush, Ann Wilson, T.Heads, Clapton, P. Club, Kick Axe, Pointer Sisters, Tim Finn, T.Turner, W.Chung, E.Money, Duran, Pretenders, B.Joel, Genesis.

## GRANO FORKS, ND

MICHAEL RIGHT-KNOX/FM 701-775-4611
ADDS: Over/Top, Concrete/B, Brighton R, The Spoons, L. Mack, R.Ocasek, SR.Vaughan, S. Winwood. MAX: Bon Jovi, P.Gabriel, E.Money, Georgia S., Europe, R. Cray, W. Party, Ann Wilson, R.Jungklas, Joumey, D. Purple, David +, White Lion, KBC, H.Lewis, Lone Just., Boston, R.Trower, S.Miller, Kansas, Genesis. MODS: S. Winwood, Don Dixon, Los Lobos, Starship, Tesla, SR.Vaughan, Iggy Pop, D.Edmunds, Jul. Cope, R.Ocasek, Parsons, REO, Ben Orr, Clapton, L. Mack, B.Hornsby, Lou Gramm, Wallets, J. Winter, The Spoons, John Eddie, Triumph.
EVANSTON/CHICAGO. IL
DAN OSBORN-WNUR 312-491-7101
ADDS: Minutemen, David Linton, Nitzer Ebb, Sponge, Pop Art, Vertrbrates, Feedtime, Sounds of Now Comp., Cowboy Junkies, Thin W.Rp.. MAX: Lyres, Killdozer, Shop Asst., Firehose, Fuzzbox..., Eton Crop, Diamanda Galas, Cewitched, F/i, Smersh, Always August, Seminole Rats, Stump. Culturecide, Birdland, Wiseblood, TMB Giants, Honor Roll, Live Skull, Swans. MODS: Flesh F.L., Meatmen, Andy White, Bad Brains, Sorry, Age of Chance, Head of David, Skeleton Crew, Africans Sdtk., Holger Hiller, Wombats, New Rose Comp., Necros \& White Flag, Crash Dummies, Soul Asyl., Scrm.Trees, Col.Newman, Polkacide, Gone, Ârt Sounds.
CHICAGQ. 11
L. BREHMER/N.WINER-WXRT 312-777-1700

ADDS: Santana, Psych.Furs, C.J. Hay, Drivin'/C.. MAX: R. Cray. Pretenders, Kinks, W. Party, D.Edmunds, Clapton, T.Heads, Elvis C., Timbuk 3, T.Tuesday, Bob Geldof, B.Hornsby, Lone Just., Paul Simon, Jul. Cope, David +, Los Lobos, MilesDavis, Iggy Pop, Gen.Public, Psych.Furs. MODS: B.A.D., R.Ocasek, SR.Vaughan, Boris Badenov, Eddy Clearwater, Georgia S., XTC, Jason \& S., Don Dixon, Shriekback, New Order, Kate Bush, J. Warnes, G.Palomino, The The, R.Trower, Love\&Rockt, Stranglers, Santana, J. Winter, Parsons, Hipsway, B. Bragg, Hitchcock.
LITCHFIELD. IL
BRIAN TALLEY-WSMI 217-324-5921
ADDS: In Pursuit, Waysted, Europe, I. Maiden. MAX: Clapton, Bon Jovi, Kinks, W. Party, Boston, Georgia S., Kansas, D. Purple, Cheap T.. MODS: R. Cray, E.Money, S.Miller, Ben Orr, R.Trower, Europe, FM/uk, David +, REO, Brighton R, Cinderella, Jul. Cope, Don Dixon, P.Gabriel, Genesis, J.Fogerty, B.Hornsby, B. Idol, Joan Jett, H.Lewis, R.Ocasek, John Parr.

## ST. LOUIS. MO

IED HABECKM. KLOSE-WMRY 618-397-2002
ADDS: Psych.Furs, Santana, H'martins, S.Miller, Esquire, SR.Vaughan. MAX: Pretenders, Berlin, Lone Just., Kinks, Clapton, Concrete/B, Until Dec., R.Jungklas. MODS: Bob Geldof, R.Trower, David +, Jason \& S., G.Palomino, LovesRockt, Beat Rodeo, D.Edmunds, Shriekback, Jul. Cope, W.Chung, Woodentops, W. Party, Georgia S., Don Dixon, Iggy Pop, Price/Sult, REM, John Parr, Genesis, Timbuk 3, XTC.

MT. CARMEL 11
GREG ARMSTRONG-WVJC 618-262-8989
ADDS: Black N BI, REM, Slayer, Malice, SNFU, Widgets, Over/Top, REO. MAX: B Idol, Boston, E.Money, Los Lobos, Georgia S., S.Miller, H.Lewis, P.Gabriel, Clapton, Parsons, KBC, B.Hornsby, D. Purple, Pretenders, Jason \& S., Kinks, Bon Jovi. MODS: Journey, SR.Vaughan, Ben Orr, Georgia S., Rave-Ups, Broken H., Toby Redd, Husker Du, lggy Pop.

COLUMBIA. MO
NICOLA OFNER-KWWC 314-876-7297
ADDS: Andy White, Leroi Bros., Stingrays, Creepers, Pop Art, Godfathers. MAX: Bob Geldof, Dead or A., Wallets, Translator, G.Palomino, Win. Hours, Robert Wegmann, Flits, Angelic U., D. Harry, Wild Seeds, Naive, Brigade, Spiral Jt.. MODS: Price/Sult, Jul. Cope, R. Cray, TMB Giants, Kinks, Dreams S.R, Durang. 95, Himmelman, Force, VHF, Wild Choir, Lines, Plan 9, D.Horsemen, Figures, Joneses, S.Earle, Lone Just., Skinny Pup, Grapes/Wr., The The.

## SOUTH

## NASHVILLE. TN

LAURA MITROVICH-WRVU 615-322-3691
ADDS: Los Lobos, Husker Du, Andy White, D.Horsemen, Other Bright Colors, in Pursuit, Right Is Rain, StewartG, Mood Six. MAX: Mission, Primitons, Hitchcock, L. Tractor, T. Keene, M.Lemon D., Suicide T., Dreams S.R, Drivin'/C., New Order, H'martins, The The, G.Palomino, Chameleons, Shriekback, Lucy Show,
Pretenders, Ups\&Downs. MODS: Kate Bush, Jazz Btch., Gene Loves,
Love\&Rockt, Iggy Pop, TMB Giants, Jet Black Factory, Raging Fire, Web,
Wilder\&Beatnecks, Wire, Soul Asyl., Red L ML, Volcano S., New M.Army, The Fall, B.A.D., Coolies.
HAMMOND. LA
S.CHAUVIN/P.COLWART-WHMD 504-345-1070

ADDS: Lou Gramm, Paul Simon, W.Chung. MAX: Georgia S., Journey, Clapton, P.Gabriel, B.Hornsby, Ann Wilson, KBC, H.Lewis, C.Lauper, R.Ocasek, S.Miller, Pretenders, R.Jungklas, W. Party, E.Money. MODS: T.Tuesday, Clapton, Bon Jovi, Timbuk 3, Parsons, B.Hornsby, Kansas, J.Fogerty, Kinks, Crowded H., REO, Starship, Don Dixon, Ben Or, David +.
BATON ROUGE, LA
KRISTI BROOKS-WBRH 504-383-3243
ADDS: D.Edmunds, I. Maiden, Bob Geldof, S. Winwood, Clapton, R.Ocasek, Bruce Sp., Parsons, Pretenders, R.Stewart, B.Hornsby. MAX: Parsons, Bruce Sp., R. Ocasek, Clapton, S. Winwood, Bob Geldof, I. Maiden, D.Edmunds, M. Persons, REM, Berlin, SR.Vaughan, J.Fogerty, Triumph, Ben Orr, David +, B. Squier, Kinks, Boston, Europe, D. Purple, S.Miller. MODS: Golden Pal, Neil Young, ZZ Top, B.Hornsby, Clapton, R.Stewart, Pretenders, Ann Wilson, Boston, T.Heads, Zebra, KBC, Cinderella, L. Reed, Joan Jett.
RUSTON, LA
BILL BEZIO-KLPI/FM 318-257-3689
ADDS: Los Lobos, Madhouse 8, Husker Du. MAX: Fetchin'B., Iggy Pop, XTC, SR.Vaughan, Lone Just., Kate Bush, Wild Seeds, Translator, B.A.D., Paul Simon. MODS: G.Palomino, H.Bullock, Fishbone, Hitchcock, Sid\&Nancy, Mighty LD's, Lyres, 688 Comp., Chameleons, Drivin'/C., Timbuk 3, The The, Concrete/B, Bob Geldof, Lucy Show.
HOUSTON. TX
R.LAMBERT/D.STEELE.KLOL 713-526-6855

ADDS: Bon Jovi, Pretenders, Kansas, Over/Top, Starship, B. Yonder, S.Miller, Cinderella, R. Cray, D. Purple. MAX: Boston, B.Homsby, Genesis, B. Idol, E.Money, Bruce Sp., Clapton, David +, Lou Gramm, Bon Jovi. MODS: Ben Orr, Parsons, Georgia S., REO, S. Winwood, KBC, Europe, W. Party, Los Lobos, SR.Vaughan, Pretenders, Kansas, Over/Top, Starship, S.Miller, T.Heads, Kinks, Timbuk 3, Cinderella, D. Purple, R. Cray.
AMARILLO, TX
M.MEREDITH/D.MILLER-KATP 806-374-1637

ADDS: Santana, Venetians, Stranglers, T.Turner, Joan Jett, Over/Top, Kinks, Boston, Concrete/B, C. Crisis, R. Cray. MAX: Bon Jovi, S.Miller, Parsons, E.Money, R.Trower, Georgia S., Los Lobos, Lone Just., H.Lewis, Boston, Clapton, Lou Gramm, REO, B.Homsby, W. Party, KBC, T.Tuesday, B. Idol, David +, Europe, Iggy Pop, D. Purple. MODS: Georgia S., S.Miller, Waysted, V.Vincent, C.J. Hay, Dave Adarns, R.Jungklas, John Eddie, Saxon, Tesla, Ben Orr, Broken H., Triumph, Don Dixon, D.Edmunds, Kate Bush, Shriekback, Love\&Rockt, B. Branigan, Brighton R, Joan Jett, SR.Vaughan.

## AMARILLO, TX

JAMEY KARR-KACV 806-371-5227
ADDS: New Order, Concrete/B, Waysted, Vigil, Camper Van. MAX: Kinks, W. Party, XTC, Los Lobos, D. Purple, Europe, R. Cray, Tesla, Jul. Cope, Lou Gramm, Georgia S., Bon Jovi, Beastie B., G.Palomino. MODS: Clapton, Smithereen, Rave-Ups, Stranglers, Pretenders, David +, R.Jungkias, Kate Bush, D.Edmunds, Parsons, Bob Geidof, Lone Just., Husker Du, P. Echo, Boston, Hipsway, REO, Shriekback, Stryper, Don Dixon, Cinderella.

## ALBUM/ALTERNATIVE

## ELPASO, TX

MAGIC MIKE-KLAO 915-544-8864
ADDS: Santana, Georgia S., OverTtop, Psych.Furs. MAX: B. Hornsby, Bruce Sp. Boston, Clapton, P.Gabriel, Bon Jovi, Cinderella, H.Lewis, E.Money, Journey, Ben Orr, B. Idol, David +. MODS: Smithereen, KBC, R. Cray, Pretenders, S.Miller, Tesla, D. Purple, W. Party, Crowded H., Los Lobos, Europe, Lone Just., Genesis, Parsons, REO, Starship, Kansas, I. Maiden, Zebra, Lou Gramm, Santana, The Spoons.

## FAR WEST

BQULDER CO
DOUG CLIFTON-KBCOFM 303-444-5600
ADDS: Genesis, C.J. Hay, Leroi Bros., Lyle Lovett, Wishful Thinking, Rippingtons, C.S.Angels. MAX: Parsons, Pretenders, David +, B. Hornsby, Clapton,
T.Tuesday, W. Party, S.Miller, R. Cray, Jason \& S., Kate Bush, Los Lobos, Iggy Pop, Paul Simon. MODS: Bruce Sp., Kinks, S. Winwood, J.Fogerty, R. Ocasek, Georgia S., D.Edmunds, KBC, SR.Vaughan, Smithereen, Ben Orr, B. Raitt, Lone Just., REM, T-Bone B., C.J. Hay, Shriekback, The Spoons, Stranglers, Timbuk 3, W.Chung, The The.

STEAMBOAT SPRINGS, CO
PAUL CAVANAGH-KSBI 303-879-2270
ADDS: W. Party, Parsons, S.Miller, D.Edmunds, Shriekback, H.Lewis, J. Warnes. MAX: T.Tuesday, Lone Just., Genesis, Clapton, Ben Orr, D.Edmunds, Bruce Sp., Hipsway, Journey, E.Money. MODS: Genesis, REO, P. Young, C.J. Hay, Pretenders, Burns Sis., a-Ha, Outlaws, J.Fogerty, G.Benson, REM, R.Ocasek. FT. COLLIINS.CQ
JOHN HAYES-KTCL/FM 303-493-5330
ADDS: Psych.Furs, Santana, C.S.Angels, Andy White, Leroi Bros., Godfathers. MAX: Pretenders, Shriekback, W. Party, XTC, Los Lobos, B.A.D., Kate Bush, R. Cray, P.Gabriel, Iggy Pop, Gen.Public, Stranglers, Timbuk 3, H'martins, Love\& Rockt, T.Heads, Grace J., Paul Simon, Smiths, Clapton, Kinks, SR.Vaughan. MODS: G.Palomino, Hitchcock, Beastie B., B. Bragg, Jul. Cope, Lucy Show, S.Miller, M.Lemon D., A. Collins, The The, C. Crisis, Rave-Ups, The Spoons, J. Winter, L. Tractor, Mission, Himmelman, Camper Van, Win. Hours, 3 O'Clock, Concrete/B, Hipsway.
COLORADO SPRINGS, CO
ALAN WHITE-KILO 303-634-4896
ADDS: Genesis, Over/Top, Santana, Psych.Furs, Kinks, D. Purple. MAX: Bon Jovi, Boston, Pretenders, B. Idol, Parsons, Clapton, R. Cray, REO, Lou Gramm, Iggy Pop, Los Lobos, E.Money, W. Party, H.Lewis, P.Gabriel, B. Hornsby, Cinderella, David +, Europe. MODS: Genesis, Over/Top, Santana, D. Purple, KBC, Kinks, S.Miller, SR.Vaughan, T.Heads, C.J. Hay, Psych.Furs, Jason \& S., Ben Orr, Bob Geldof, D.L.Roth, Kansas, Lone Just., R.Ocasek, S. Winwood, R. Trower, Bruce Sp., Don Dixon.
PAONIA. CO
DENISE DODGE-KVNF 303-527-4866
ADDS: Andy White, Minutemen, Leroi Bros., Kids In Kitchen, Kodac Harrison, Battish B.. MAX: Stranglers, Los Lobos, R. Cray, Shriekback, Blue Band, Blue Wave Band, SR.Vaughan, Clapton, Pretenders, Win. Hours. MODS: The Spoons, D.Edmunds, Lone Just., Jul. Cope, Wild Choir, Charlie Watts, Pontiac B., Zerra 1, Concrete/B, W. Party, T-Bone B., Rave-Ups.

## LARAMIE, WY

## JOHN EDWARDS-KROU 307-745-7396

ADDS: Psych.Furs, T.Turner, Over/Top, B.Hornsby, Poison, Broken H., S. Winwood, A.Taylor, In Pursuit, Waysted, Esquire. MAX: Triumph, REO, Starship, Bon Jovi, Kansas, Ben Orr, Survivor, Parsons, Glass Tigr, B. Idol, Boston, Jul. Cope, S.Miller, Lou Gramm, KBC, John Eddie, Hipsway, Clapton, Stranglers, Europe, E.Money, T.Tuesday, H.Lewis, Psych.Furs, Georgia S., D. Purple, Concrete/B, P. Echo, W.Chung, Brighton R. MODS: B.Branigan, The Spoons, Kinks, R.Ocasek, David +, Shriekback, R.Jungklas, T.Turner, C. Crisis, Wasted, Esquire, Over/Top, B.Hornsby, Joan Jett, H.Jones, Lucy Show, Los Lobos, D.Edmunds, Zerra 1. Genesis, C.J. Hay, Poison, Pretenders, Lone Just.. PHOENIX,AZ

## JEFF PARETS-KSTM 602-835-1767

ADDS: The The, Psych.Furs, Esquire, D.Sanborn, B.A.D., D. Sanborn. MAX:
Pretenders, Clapton, R. Cray, W. Party, Kinks, Parsons, Los Lobos, David +,
S.Miller, Lone Just., Jason \& S., Crowded H., Don Dixon, Timbuk 3, Jul. Cope, Kate Bush. MODS: Iggy Pop, B.Hornsby, C. Crisis, XTC, Love\&Rockt, The Spoons, Georgia S., R.Jungklas, Ben Orr, D.Edmunds, R.Ocasek, SR.Vaughan, J. Warnes, Stranglers, Bruce Sp., C.J. Hay, P. Echo, G.Palomino, B.Joel, Bob Geldof, Smithereen. L. Mack.

## PHOENIX AZ

## JONATHAN LJ.DIXON-KEYX 602-964-3100

ADDS: Duran, XTC, Red Box, Full Circle, Crossfire Choir, Win. Hours, Dramarama, R. Cray, New Order, Flesh F.L., Communards, Psych.Furs. MAX: Hitchcock,
Stranglers, B.A.D., Rave-Ups, The The, Kill. Joke, New M.Army, The Spoons,
Beastie B., Duran, Paul Simon, Concrele/B, Psych.Furs. MODS: Love\&Rockt,
C.Peacock, APB, Fishbone, Full Circle, Maxi Priest, Breeze, In Pursuit, Rifle Birds,

Che, New Marines, Stained Rug Theory, Shriekback, B. Idol, XTC, Mission, B.
Bragg, S. Goddard, C.J. Hay, C. Crisis, 3 O'Clock, Los Lobos, Madness, Heaven
17. K.T.P.. D.Edmunds, a-Ha, P. Echo, P.Gabriel, Hipsway.

## TAOS. NM

BRAD HOCKMEYER-KTAO 505-758-1017
ADDS: Psych.Furs, C.S.Angels, Red Box. Camper Van, Lou Gramm, M. Sweet. MAX: Shriekback, Clapton, Stranglers, R. Cray, Los Lobos, W. Party, Pretenders,
T.Tuesday, Crowded H., T-Bone B., Psych.Furs, Kinks, S.Miller, C. Crisis, Parsons. MODS: Parsons, S. Winwood, Kate Bush, D.Edmunds, Bob Geldof, B.Hornsby, L. Mack, T.Heads, R.Ocasek, Lucy Show, Paul Simon, KBC, Hipsway, Jul. Cope, G.Palomino, P.Gabriel, P. Young.
LAS CRUCES. NM
DAVID WATKINS-KOPE 505-526-2496
ADDS: In Pursuit, D.Edmunds, Concrete/B, P. Echo, B.Spence. MAX: B. Idol, Lucy Show, D. Purple, B. Hornsby, Rainmakers, Arrows, B. Nelson, In Pursuit, Joan Jett, A. Collins, R. Cray, R.Trower, KBC, Tesla, Journey. MODS: Shriekback, The Spoons, Los Lobos, Rave-Ups, Hipsway, S. Winwood, Pretenders, S.Miller, Look Up, W. Party, Lone Just., Jul. Cope, J.Fogerty, John Eddie, Kinks, Smithereen, Genesis.
LAS VEGAS. NY
KEN JORDAN-KUNV 702-739-3877
ADDS: Godfathers, Flesh F.L.. MAX: Beastie B., Win. Hours, New Order, Lucy
Show, Lyres, XTC, Lone Just., Kraftwerk, Bolshoi, Cocteau T., Hitchcock, Jazz Bich.. MODS: Figures, Psych.Furs, B.A.D., F.Goes To, Dreams S.R, M.Lemon D., The The, Stranglers, Drivin'/C., 3 O'Clock, Husker Du, Nixon\&Rop., Camper Van, Mission.
PASADENA. CA
L.GROVES/R.CARROLL-KROO 818-578-0830

ADDS: Jul. Cope, Price/Sult, Bangles, W.Chung, Club Nouveau, Crowded H., Beastie B.. MAX: Dead or A., Gene Loves, B. Idol, Pet Shop B, Fine Y.C., Bob Geldot, Oingo B., Psych.Furs, Lucy Show, Smithereen, Smiths, W. Party, Love\&Rockt, Dramarama, New Order, Rob.Nevil, Duran, XTC, Pretenders, a-Ha, OMD. MODS: H.Jones, Pretenders, T.Heads, Kate Bush, H.League, H'martins, P.Gabriel, Beastie B., Gen.Public, The The, D.Edmunds, Ken Heaven, Che, Felony, B-52s, Iggy Pop, Shriekback, Los Lobos, Real Life, P. Echo, B.Monkeys. SAN DIEGO.CA
OZ/MAD MAX-91X 619-291-9191
ADDS: Psych.Furs, C.S.Angeis, Concrete/B. MAX: Los Lobos, D. Harry, T.Heads, W. Party, P.Gabriel, C. Crisis, Smithereen, Love\& Rockt, Oingo B., Himmelman, Kinks, REM, INXS, The The, Gen.Public, B. Idol, Pretenders, Jul. Cope, Iggy Pop, XTC. MODS: Siouxsie\&B, Psych.Furs, Lucy Show, R.Ocasek, Kate Bush,
Timbuk 3, Shriekback, The Spoons, D.Edmunds, P. Echo, Stranglers, Bob
Geldof, New M.Army, Concrete/B, INXS, Pretenders, Damned, Mission, M.Lemon
D., B.A.D., C.S.Angels, Joan Jett.

IRYINE, CA
HILARE-KUCL 714-856-6868
ADDS: Thin W.Rp., Battish B., Husker Du, Roches, Waxing Poets, Diamanda Galas, Furys, 700 Club, Andy White, Minutemen. MAX: Jazz Bich., LMNOP, Hitchcock, M.Lemon D., Wild Seeds, Midnight Oil, Los Lobos, Beastie B., Godfathers, Gone, Grapes $W_{\text {P., H'martins, The The, Mission, Polkacide, Stranglers. MODS: } 3}$ O'Clock, Toy Dolls, Lucy Show, Rotundi, Arab\&Suburan Turbans, L. Tractor,
Zodiac M.W, Scrm.Trees, New M.Army, Concrete/B, Camper Van, B.A.D., Big
Black, Col.Newman, Wolfgang P, Wire.
SAN LUIS OBISPO. CA
CEKOLIAFLOHR-KCPR 805-544-4640
ADDS: Siouxsie\&B, He Said, D.Edmunds, Surf Trio, Wimpy Dicks, Distant, Diamanda Galas, Community Fetish, Nizer Ebb, Black Light, Andy White. MAX: Concrete/B, 3 O'Clock, Dreams S.R, XTC, Firehose, The The, The Fall,
Ups\&Downs, Plan 9, Xymox, D.Horsemen, Easthouse, Husker Du. MODS:
Polkacide, Durang. 95, Sudden Afternoon, Pop Art, Stingrays, Straw Dogs, Live Skull, Camper Van, H. Nacotic, G.Palomino.

## ERESNO. CA

JEFF RIEDEL-KKDJ 209-226-5991
ADDS: Over Top. Santana, Paul Simon, ESQUIRE, B.Branigan, R.Trower. MAX: Bon Jovi, Clapton, B.Hornsby, B. Idol, Ann Wilson, Lou Gramm, Boston, W. Party, R. Cray, Parsons, Over/Top, Cinderella, Europe, D. Purple, Los Lobos, Kansas,

Genesis, KBC. MODS: S.Miller, Bruce Sp., Georgia S., Jul. Cope, T.Tuesday,
R.Trower, C.J. Hay, REO, Timbuk 3, The Spoons, lggy Pop, David +, Journey, S.

Winwood, R.Jungklas, Ben Orr, Lone Just., Santana, Tesla, Don Dixon, H.Lewis,
Esquire.
MONTEREY, CA
R.BERLIN/P.MARTIN-KMEY 408-394-9000

ADDS: R.Ocasek, Clapton, Joan Jett, Over/Top, Bob Geldof, Santana, MAX: Bon
Jovi, R. Cray, Pretenders, Clapton, E.Money, B. Idol, KBC, W. Party, Europe, Iggy
Pop, S.Miller, Parsons, D. Purple, Lou Gramm, Ann Wilson, David +. MODS:
Georgia S., Kinks, Boston, B.Hornsby, REO, H.Lewis, Genesis, Kansas,
R.Jungklas, R.Trower, Timbuk 3, Smithereen, T.Tuesday, Ben Orr, D.Edmunds,

OverfTop, Cinderelia, Don Dixon, Joan Jett, Lone Just., Jul. Cope, Jason \& S..
LOS ALTOS HILLS, CA
DENISE RIVERS-KFJC 415-960-4260
ADDS: Husker Du, Win. Hours, The The, Diamanda Galas, Whipping Bopy, Play New Rose Comp., Konk, Verlaines, Salvation, Stranglers, Crime\&C.S., Fetchin'B., Godfathers, Drivin'/C., Minutemen. MAX: Coolies, Art Sounds, Ruts, XTC, Soul Asyl., Beastie B., Camper Van, Firehose, David Moss, Birdland, Atom Smashers, Holger Hiller, Minuteflag, Ups\&Downs. MODS: Killdozer, Nick Cave, Murphys L., Jul. Cope, Primitons, Alien S.F., Third Circle, Young Gods, Victim's Family, Sinister Cleaners, R.Erickson, Grace J., Petrol Em., Straw Doos.

## SAN FRANCISCO, CA

KATE HAYES-KKCY 415-922-2489
ADDS: Grace J., C.J. Hay, B. Yonder, R.Trower, Himmelman. MAX: Clapton, R.
Cray, Aretha, S.Miller, Crowded H., B.Homsby, H.Lewis, Starship, B. Willis.
MODS: D.Edmunds, Los Lobos, Himmelman, D. Sanborn, M. Bennett, B.
Yonder, H.Bullock, C. Crisis, L.Brooks, L.Carlion, Gene Taylor Rula Brown,

Madhouse, Flora, Roches, A. Collins, C.J. Hay, Grace J., J.Lorber, L. Tractor,
Parsons, StewarvG, R.Trower, Hipsway, H'marbins, Kinks, L. Mack, Shriekback, Stranglers.
SAN FRANCISCO. CA
DAVELOGAN-KFOG 415-986-1045
ADDS: T.Heads, Santana, Overfop, Lone Just.. MAX: Clapton, S.Miller, David +, KBC, R. Cray, Pretenders, H.Lewis, P.Gabriel, B.Hornsby, Los Lobos, A. Collins, W. Party, Don Dixon, S. Winwood, Bruce Sp.. MODS: Bob Geldof, Jason \& S., Georgia S., D.Edmunds, Lone Just., SR.Vaughan, Kansas, Iggy Pop, Parsons, E.Money, C.J. Hay, J.Fogerty, XTC, C. Crisis, Love\&Rockt. W.Chung, T.Heads,

Santana, Over/Top. Starship.

## SAN FRANCISCO. CA

LISA YIMM TMM HYDE-KUSF $415-386$-KUSE
ADDS: Psych.Furs, The Spoons, Hard Rain, C. Crisis, Andy White, Damned. MAX: Beastie B., XTC, Stranglers, Hitchcock, The The, Shriekback, Kissing The Blade, Siouxsie\&B, Jul. Cope, Now M.Army, Godfathers, Mission, Flesh F.L., Love \&Rockt, Lyres, M.Lemon D.. MODS: The Fall, G.Palomino, L. Tractor, Kate Bush, Kill. Joke, Carmel, Legal Reins, Jasmine Mink, Wire, Front 242, Lucy Show, Youssou ND, Big Black, Col.Newman, Fetchin'B., Skinny Pup.

## SAN JOSE, CA

## KEN ANTHONY-KSJO/FM 408-288-5400

ADDS: Crowded H., Over/Top, Santana, Psych.Furs, Love\&Rockt, Jul. Cope, Don Dixon, SR.Vaughan, Boston, Clapton. MAX: Lou Gramm, REO, Starship, David + Parsons, KBC, S.Miller, B. Idol, W. Party, Joumey, E.Money, P. Gabriel, Boston, Kinks, Bon Jovi, Cinderella, R. Cray, B. Hornsby, Pretenders, Clapton. MODS: Bob Geldof, Ben Orr, Georgia S., R.Trower, Kansas, D. Purple, Los Lobos, C.J. Hay.
SAN JOSE, CA
L.MILES/R. NENNI-KOME 408-246-6811

ADDS: Over/Top, H.Lewis, Kinks, Triumph, Santana, Don Dixon, R. Cray. MAX: Bon Jovi, S.Miller, E.Money, Lou Gramm, Over/Top, D. Purple, Ben Orr, R.Trower, Clapton, B.Hornsby, R.Ocasek, Georgia S., Parsons, H.Lewis, Starship, Kansas, KBC, B. Idol, REO, Ann Wilson, S. Winwood, W. Party, Kinks. MODS: Los Lobos, Triumph, Tesla, Santana, R.Jungklas, Seger, Don Dixon, Boston, Broken H., R. Cray, David +, SR.Vaughan, C.J. Hay, D.Edmunds, Europe, Daltrey.

## SANTA ROSA.CA

SCOTI MURRAY-KVRE 707-544-KYRE
ADDS: Kinks, T.Heads, Santana, Karen Kamon, Gene Taylor, Mood Six, Psych.Furs, S. Winwood, C.S.Angels, M. Sweet. MAX: KBC, Clapton, T.Tuesday, Pretenders, R. Cray, S.Miller, Paul Simon, Kinks, David +, W. Party, Lone Just., T. Heads, Los Lobos, Bob Geldof, Smithereen, Jason \& S., SR.Vaughan, D.Edmunds, H.Lewis, Don Dixon. MODS: Parsons, 'Shriekback, R.Trower, Bruce Sp., B. Hornsby, P. Young, R.Ocasek, L. Mack, Love\&Rockt, R.Jungklas, G.Palomino, Himmelman, Crowded H., B. Raitt, Concrete/B, Stranglers, Jul. Cope, A. Collins, J. Warnes.

## WILLITS. CA

BRIAN HENRY-KLLK 707-459-1250
ADDS: Hipsway, Santana, 3 O'Clock. MAX: W.Chung, G.Palomino, E.Money, Ann Wilson, B.Hornsby, C.J. Hay, David +, H.Lewis, Santana. MODS: KBC, Pretenders, C.Lauper, Toto, R. Cray, Shriekback, REO, R.Ocasek, Ben Orr, Genesis, Kate Bush, P. Young, T.Tuesday.

## DAYIS. CA

WATSONPOTOLSKY-KDVS 916-752-0728
ADDS: He Said, Battish B., Crispy Ambulance, Painted Saints, Flesh F.L.. MAX: Godfathers, Husker Du, Pop Art, Stained Rug Theory, McGuires, Longshoremen, Diamanda Gaias, Current 93, Creepers, Halfer Trio, Kate Bush, Dreams S.R, Front 242, Hitchcock, Frightwig, Dead Kenn... MODS: T.Mortal C, 3 O'Clock, L. Tractor, Jazz Btch., Drivin'/C., L.Pnk.Dots, Naked Into, Controlled Bleeding, Best of Pebbles, Evan Johns\&H.B., Minutemen, Gngr.Baker, Joy Divis., Concrete/B, Firehose.

## NORTHWEST

## PORTLAND. OR

## C.WIDING/K.STONE-KINK 503-226-5080

ADDS: No Adds MAX: G.Benson, H.Bullock, C. Crisis, P. Cetera, Chicago, Clapton, S.Clarke, R. Cray, P.Gabriel, Kenny G, Tom Grant, Daryl Hall, C.J. Hay, B.Hornsby, Icehouse, Bob James, B.Joel, Color of \$, J.Lorber, McCartney, S.Miller, Ben Orr, Parsons, Pretenders, B.Raitt, D. Sanborn, Paul Simon, Bruce Sp., T.Tuesday, T.Scott, D.Siegel, Toto, YellowiST, E. Klugh, S. Winwood. MODS: Elton, KBC, H.Lewis, V.Morrison, R.Ocasek, R. Palmer, C.Simon, Amnesty, W.Chung, J. Warnes.
CORVALLIS. OR
STEVE KIRBY-KBVR 503-754-2008
ADDS: Andy White, Soup Drag., Stranglers, The Fall, Pure Joy. Cynics, 3 O'Clock. Husker Du, Los Lobos, Drivin'/C.. MAX: G.Palomino, The Fall, Triffids,
Ups\&Downs, Scrm.Trees, Firehose, Feelies, Godiathers, Red L.NL, Soul Asyl., T.Mortal C, Big Black, Died Pret., Primitons, Cocteau T., Hitchcock, Plan 9, Wire, Lyres, Husker Du. MODS: L. Tractor, Camper Van, Death/Sam., H. Nacotic, Figures, 3 Angry Poles, Evan Johns\&H.B.'s Test Dept., Wild Seeds, Col.Newman, Skinny Pup, Magnolias, Crime\&C.S., Jul. Cope, R.Erickson.

## EUGENE OR

## IOM KRUMM-KZAM 503-741-1999

ADDS: C.J. Hay, Lou Gramm, The Spoons, Santana, Lloud Jones, Crowded H. MAX: Bruce Sp., Parsons, Pretenders, S.Miller, Clapton, Kinks, A. Cray, H.Lewis,

KBC, Lone Just.. MODS: Bob Geldof, W. Party, Jason \& S., Los Lobos, Beat Rodeo, Terry Robb, Santana, Meat Loaf, Daryl Hall, Concrete/B, J. Warnes, Starship, C.J. Hay, Lou Gramm.
MEDFORD OR
DAVE HATTON - KMED 503.773-1440
ADDS: Jui. Cope, D.Edmunds, W. Party, C.J. Hay, Bruce Sp., R.Trower. MAX: Clapton, Ann Wilson, KBC, R. Cray, E.Money, H.Lewis, D. Purple, Georgia S., Journey, B.Hornsby. MODS: Europe, Ben Orr, B. Hornsby, Bon Jovi, Jul. Cope, T.Heads, W.Chung, Lone Just., Boston, REO, H.Lewis, S.Miller, D.Edmunds, W. Party, C.J. Hay, Bruce Sp., R.Trower.

## IDAHO FALLS. 10

JHUGHES/JSOPENSEN-KETZ 208-523-3722
ADDS: Starship, Over/Top, Parsons, D. Purple. MAX: E.Money, Clapton, Ben Orr, KBC, Pretenders, B. Idol, Kansas, Jason \& S., R. Cray, Kinks, D. Purple, Los Lobos, B.Hornsby, S.Miller, Parsons, Journey, REO, W. Party, B. Squier, Lou Gramm. MODS: Georgia S., Jul. Cope, R.Trower, T.Tuesday, R.Jungklas, Bon Jovi, Starship, Zebra, Ann Wilson, Boston, Lone Just., Timbuk 3, F.Goes To, W.Chung, FMuk, P. Young, R.Ocasek, Bad Co., Real Life, Bruce Sp., Over/Top, Smithereen.

## BOISE. ID

GINGER JONES-KBSU 208-385-1984
ADDS: Don Dixon, Painted Saints, G.Palomino, Firehose, Not For S., Andy White, Zerra 1. MAX: Smiths, Ups\&Downs, Gene Loves, Lucy Show, Drivin'/C., 3 O'Clock, Jul. Cope, Gen.Public, The The, Some. Wild, T.Heads, Pure Joy, Mission, APB, Oingo B.. MODS: Bolshoi, Concrete/B, Primitons, The Spoons, Spiral Jt., Young Fresh Fellows, Damned, Chameleons, Angst, Stranglers, Win. Hours
SEATTLE.WA
PMAYS/C.HANLEY-KEZX 206-633-5590
ADDS: C.J. Hay, Karen Blake, Sanborn, Night Noise, Burning S.. MAX: J. Warnes, Amnesty, Bruce Sp., KEZX LP Project, Magical String, Wynn Merters, Greg Brown, Pierce Pettis, Peter, P\&M. MODS: T-Bone B., S.Miller, Fairport Convention, Michael Smith, Mark Nelson, Liz Story, Bill Morrissey, Parsons, McCartney.

## SEATILE, WA

SNIDERISULLIVAN-KXRX 206-323-3636
ADDS: S. Winwood, D.Edmunds, Clapton, R. Cray, SR.Vaughan. MAX: E.Money,
Parsons, Journey, Ann Wilson, R. Cray, Lou Gramm, B. Idol, Clapton. MODS:
David +, R.Trower, H.Lewis, S.Miller, Boston, R.Jungklas, S. Winwood, Bruce Sp..
SEATTLE, WA
JMM KELLER-KJET 206-281-5600
ADDS: Psych.Furs, C. Crisis, P. Young, Firehose. MAX: Smiths, New Order, Pretenders, W. Party, Beastie B., P.Gabriel, B.A.D., Jul. Cope, XTC, Crowded H., Los Lobos, Husker Du, Mission, The The, Concrete/B. MODS: Timbuk 3, Hitchcock, Himmelman, C.Lauper, T.Heads, Some. Wild, M.Lemon D., Win. Hours, Camper Van, Stranglers, Hipsway, B. Bragg, Zerra 1, G.Palomino, Gen.Public, Woodentops, a-Ha, H'martins, Shriekback, Elvis C., Iggy Pop, L. Tractor.

## SEATILE.WA

FAITH HENSCHEL-KCMU 206-543-4680
ADDS: Dreams S.R, Husker Du, Los Lobos, Mr.Magic's Rap Attack, Tryfles, Skinyard, D.Van Tieghem, Osra Haza, Red House, 3 O'Clock. MAX: He Said, A. Collins, Col.Newman, Scrm.Trees, God's F.D., C.G. Brown, Ladysmith B.Mambazo Holger Hiller, Creepers, Evan Johns, Beastie B., Chameleons, Camper Van, The Fall, Hitchcock, Janitors, Killdozer, Wire, Subpop 100, Shonen Kn., John Zorn, L.Pnk.Dots, M.Lemon D., L. Tractor, Triffids, Soul Asyl., Swans. MODS:

Residents, Nixon\&Rop., Profane 9, Twice A Man, Kill Ugly Pop, The The, XTC, Durutti C., R. Wyatt, Yello.

## YAKIMA, WA

BON O'BRIEN-KATSEM 509-457-8117
ADDS: Over/Top, Triumph, Kinks. MAX: Bon Jovi, Starship, Georgia S., R.Trower, B. Idol, E.Money, David +, Boston, S.Miller, Ann Wilson, R. Cray, Los Lobos, KBC, T.Tuesday, Lou Gramm, Clapton, Kansas, Europe, Genesis, Parsons. MODS:
J.Fogerty, D. Purple, Pretenders, Boston, B.Hornsby, Kinks, Cinderella, W. Party, D.Edmunds, SR.Vaughan, Jul. Cope, REO.

SPOKANE, WA
SKY WALKER-KOSP 509-448-9900
ADDS: Los Lobos, S. Winwood, Lou Gramm, T.Tumer, Parsons, KBC. MAX:
E.Money, S.Miller, H.Lewis, Journey. D.Edmunds, Ann Wilson, R. Cray, B. Idol,

Clapton, B.Hornsby, Pretenders. MODS: Clapton, David +, B.Hornsby, Boston,
Stabilizer, T.Tuesday, Lone Just., W.. Party, Bruce Sp..
ANCHORAGE, AK
CARTER 8. NARGAS-KWHL/FM 907-344-9622
ADDS: Bon Jovi, Kinks, Triumph, SR.Vaughan, G. Allman, Over/Top. MAX: Journey, Lou Gramm, Pretenders, Georgia S., Europe, Clapton, Starship,
Parsons, D. Purple, REO, Bon Jovi, KBC, Tesla, Kinks, E.Money, S.Miller,
Clapton, G. Allman. MODS: B. Idol, Ben Orr, Genesis, Lone Just., R.Trower,
Triumph, SR.Vaughan, Los Lobos, Smithereen, R.Jungklas, Joan Jett, D. Purple, V.Vincent, John Eddie, Over/Top.

KELOWNA. BC
VIGGIANVREID-CHIM/FM 604-762-3331
ADDS: DaryI Hall, P. Young, Hipsway, Gen.Public, D.Edmunds, Duran, R. Cray, C. Crisis. MAX: David +, Madonna, Fine Y.C., Aretha, R. Cray, Pretenders, P.Gabriel, Toto, C.Lauper, H.Lewis, T.Tuesday, Ann Wilson, Bruce Sp., E.Money, B.Hornsby, Triumph, The Spoons, J. Warnes. MODS: a-Ha, Georgia S., Clapton, W.Chung, Stranglers, Boston, Kansas, H.Jones, R.Jungklas, Bob Geldof, OMD, S.Miller, Meat Loaf, Ben Orr, B. Idol, Jul. Cope, John Parr, Paul Simon, Kate Bush, Red Rider, 8 Seconds.

# INCENTIVE PAY, PART TWO 

Last week's column was a discussion of the merits and drawbacks of "ratings-based pay" for DJs who otherwise are not compensated in such a way as to provide incentive either to strive for extra effort or to stay at a station long term.

I explained why I felt that pay based on ratings could have more of a negative than positive effect on air staff performance, because so much of the ratings results are not directly attributable to the efforts of individual DJs.

Yet if $D J$ income can somehow be tied to station income, the air staff should gain that extra motivation-to work together to benefit the station as a business, to work with the sales staff in finding ways to increase income potential without damaging programming, and to stay with the station and grow with it, rather than grow by moving from station to station, which is the usual way.

To the best of my knowledge, this is fairly virgin territory, although some stations undoubtedly are tackling the problem effectively because it is in their own best interest to do so. Many GMs fail to recognize this fact-or even that money is a motivator for the programming side.

Money is a motivator, though usually less so for the programming folks than the sales side, where it is often 100 percent of the motivation. Therefore, though commission on sales is often the full compensation for the salespeople who bring in revenue for the station, the air staff--who do have jobs whether the station is billing big or small and have no direct control over the billing--should be salary-based. However, I do feel the station's own interest is to compensate them based on the success of their product in the marketplace. The method that seems fairest and most likely to bring the desired rewards for the station is as follows:

Establish salaries, either a fixed amount regardless of airshift or amounts determined by the importance of the air shift (with longevity raises in both cases), and then allocate a percentage of the monthly profit (income above expenses) to equal monthly bonuses among all fullitime program personnel (perhaps a little more to the PD, who presumably is the architect of the product), with some formula for the inclusion of part-timers, too. In fact, I would even extend this to the office staff in some manner. In a sense, this makes them stockholders in the station, receiving dividends on the station's success--but only while they work there.

In order to bring about the unity of purpose, there would have to be no suspicion that the "dividend" was not fully paid, so the station would
have to post at least a rough profit-and-ioss statement with the announcement of the monthly "dividend." I know many stations shrink from opening the books to the staft in any way. (I myself have PD'd at stations where I was not told what the billing was, or the expense total above which a profit would be realized.) But if the staff is not informed of the station's performance as a business, it cannot be expected to worry about the station's performance as a business. And with this "dividend" system, the staff benefits when the station does profit, so posting a profit is likely to improve teamwork.

Of course, there are some stations where profits are seldom realized. It is possible that, when staffers are aware of a stated "dividend" policy, and see how losses occur in monthly postings, they may have suggestions for cutting expenses or improving sales that may help bring profits about! (Paying bonuses to individuals who come up with ideas that improve the bottom line can be desirable, too.)

I'd really like to hear from stations who have tackled this problem about what they did and how it turned out. Maybe you have an idea that will improve the whole industry! Write me c/o the Adult Contemporary Music Research Letter, 1837 SE Harold Street, Portland OR 97202-4932,. or through the Gavin Report.

I'd like to acknowledge a letter I received from Sandra Gwyn, co-owner of WRFC/AM-Athens, GA, and current president of the Georgia Association of Broadcasters. In response to my recent three-parter encouraging all AM stations to go stereo now, using a C-Quam compatible system, she writes, "I have used your series to keep G.A.B. members up to date and motivate them to expedite their decision to get on the very small bandwagon of AM STEREO stations." Referring to the outgoing FCC chairman who refuses to consider the belated selection of just one AM stereo system, she says, "Mark Fowler will not change his mind, but your justifiable tactic of acknowledging that C-Quam has already won the 'marketplace' contest is probably the most feasible maneuver. Not to mention that it's true!!
"Perhaps only a day-in, day-out concrete pounder (sales rep) can fully grasp what's at risk. I remember when an AM was number one in every market. We let it happen a year at a time-but hopefully it's not too late. Who wants to lose the AM band in the USA? Too bad AM/FM owners let their complacency keep them from helping as they could."

I hope to see Sandra--and you--next month at the second annual Gavin Seminar!
> "If the staff is not informed of the station's performance as a business, it cannot be expected to worry about the station's performance as a business."
caught up in the fame and
fortune, thinking things like,
"Oh my God, what if my next record doesn't go Number One?" I don't like to worry about things like that.
LS: Yes, but I'm sure it's hard not to. WJ: You know what I do? In all honesty, if you'd asked me six months ago, I would have told you that I was a little paranoid. But I recently moved out to the country to an old log house that's got a tin roof and I hang out there with my four dogs. I just decided that I was going to be happy. I mean, I don't want to end up just another miserable singer. I think people were expecting me to become miserable, but that's why I love the people around me. I think if I ever got involved in anything that wasn't positive, they would be saying,
"Wynonna, we expect more from you." So basically I woke up one day and decided I was going to be happy and not let stupid things get to me. For example, our manager, Ken Stilts told us the other day that if our next single goes number one, that it will be the most Number Ones in a row from any female artists in Country music. And I thought, "You know, that's great and all, but I'm certainly not going to worry about whether or not it will happen." I met Bonnie Raitt and found out that even for her--the most talented person I can think of--things aren't always great. It makes you count your blessings.
LS: What have you done to spoil yourself since you've become successful? WJ: I think probably the biggest thrill for me is taking friends out to dinner. I'll pile everyone in the car and pick up the tab. The friends I have are great and don't have the attitu de of, "Oh, she's picking up the tab--she's showing off" or "If she doesn't pick up the tab, she's tight." I have several friends that I've known since high school that are my best friends in the world. They know me and don't expect anything from me. One thing I've learned from success is that you really find out who your friends are. Im a very emotional person. I love people and I trust people so much, so this has been a really great opportunity for me to show how much I care. LS: Have you ever thought about making a record that would transcend Country? WJ: That's funny that you would mention that. Joe Galante and Randy Goodman came to us and said, "We played the album for RCA in New York, and they just went nuts. They're real excited about it and we've got all kinds of interest from the pop department." I was laughing because my sister Ashley--who likes everything from the B-52's to Big Band--likes our music. My grandmother, who's very traditional and likes the old music, the kind you come away humming-she loves the music that we sing. Then I've got rock $n$ roll friends that listen to nothing but rock $n$ roll that have our records in their collections. So in my heart, our music has already transcended Country. I've had people come up to me and say, "I drive a John Deere tractor, and I listen to your music in my tractor." Then on the other hand, I've had guys come up to me that look like the GQ Man of the Universe who drives a Mercedes to work and plays our tape in his car. So I don't need commercial success to prove that to me. I've had wonderful, weird people come up to me and share their little story about how they enjoy our music. And oddly enough, there are people who come up to us and say, "I don't know anything about your music, but I saw you and your mother on a talk show, and I really love you guys because of what you stand
for." Mom gets all the single parents. All the single working mothers, the women her age who are working as secretaries--they all really love Mom, because I think she represents their dream. Then I get the kids from my age down to the five-year-old who knows all the words to "Have Mercy." It's wonderful, because it's already there for mc. I don't need to look on the charts to tell that. Besides, if everyone in the whole universe said that something we put out was great, but the immediate people around me didn't, then it wouldn't matter. It's just like a little nucleus here. If it goes through them and they like it, then I really don't need anything else. At least I'm trying to get to that place. LS: Have you always used Brent Maher as your producer?
WJ: Are you kidding? Of course. If you've got filet mignon, why eat hamburger? I just love Brent-I could talk an hour about him. He's so wonderful. I must say that there've been times in my life that I've been intimidated by the fact that I'm only twenty-two. And being in the studio is a real emotional experience. I go home at night and just stare at the walls, because I feel like a mad scientist creating a


## 'I don't think I'd be

 comfortable singing a cheatin'song with Mom beside me."

[^0]who had never been out of the county. Then I moved out to Marin, where most of my friends' parents were divorced and people were into hot tubs and vitamins. Living in all these places helped me discover different musical influences. I guess that's what Judd music is all about--the places we've been and the things we've seen.
LS: Before you lived in Kentucky, you lived in $L$. for a while. From what I've read, when you lived in Kentucky, you did without a lot--without TV or phones. Did you hate it after having gotten used to all those things living in L.A.? WJ: No, and I'll tell you why. When we were living in California, I'd go to Kentucky every summer. I'd hang out on my aunt and uncle's farm. So I had lived and survived in that environment before I was thrown into living there full time.
LS: In other words, you knew what you were getting into.
WJ: Yes, and it did a lot for me. It forced my sister Ashley and me to learn to get along and be each other's best friend. When you're a child, you just take things like that for granted. Now I feel like I should thank my mother over and over again for the things she's shown me and the things she's forced me to do. She made us live without a TV, which forced Ashley and me to play together and learn to love each other. So many kids end up not having anything in common with their brothers and sisters, and I think that's real sad. So, in retrospect, the things that Mom forced us to do are just wonderful. It forced me to be creative, it forced me to form my own ideas, rather than just watch TV and waste my imagination. When we lived in Hollywood, all I did was watch "The Brady Bunch" and eat Ding Dongs. Then we moved to the top of a mountain in Kentucky and had a garden and my Mom canned food. She was a vegetarian and we were all real healthy. I think if you asked me what the favorite time in my life has been, it would be then--now that I look back.
LS: Did you realize that you were happy then?
WJ: Yes, very. The school system wasn't great--they spend more money on roads in Kentucky than on the schools. So school bored me a little bit, and my studies started going a little downhill because I lost interest. But I became creative. I became so involved and addicted to music that I couldn't see straight. All I wanted to do was buy more records. I wanted to learn more songs. I went to school with the kids in the McClain family, and we'd go to bluegrass festivals and I'd think it was really cool. I thought it looked like a great way to have fun. I was never into drinking or drugs in high school. I was so into music that I didn't have time for anything else. I didn't have my first boyfriend until I was nineteen. I've had the same boyfriend now for three and a half years, and I have a real small nucleus of friends, because my music's always been so important to me that I haven't had time for much else. I guess music's really kept me out of trouble. The best thing about music is that it allows you to be yourself. It's almost like teaching a child that the Lord loves them for themselves, not because they've got a $\$ 300$ sweater on. Music helps you to feel comfortable with yourself, even if you don't do it professionally.
LS: So you've had the best of both worlds--the simple life in Kentucky and an exciting life in California.
WJ: Yes, and I've also been influenced by my Dad, and my Mom, and they're very different. My dad lives in Lexington--he's in the thoroughbred business. He taught me to be
real independent, and my Mom taught me to be nurturing. Mom has a "Right is right and wrong is wrong" attitude, whereas my Dad has an independent "Go for your gut instincts" attitude. So I feel like I had the best of both worlds in that respect also.
LS: When you first started touring, would you get stage fright before you'd go on stage?
WJ: We're talking seizures. I certainly wasn't prepared for it. The first time we were ever on stage, was in front of 10,000 people. We were in Omaha, opening for The Statler Brothers. I think back on it now and I'm amazed that I got through it. I felt like the kid on the high dive with twenty kids standing in line behind me saying, "You can't come down, you have to jump."
LS: Do you still get stage fright?
WJ: Are you kidding? Of course I do. I don't think there's anything more terrifying than realizing that it may be the same music and we may have the same band, but it's not the same audience.
LS: How has all the success of The Judds affected your sister Ashley? Does she ever get jealous?
WJ: I don't know--she's never let on to that. She would call me and say things like, "I heard 'Love Is Alive' on the radio today and I saw you on TV, and by the way, I got my prom dress yesterday, you should see it." Things like that will happen and I'll think, "Oh my goodness." But we try to bring her on the road with us and take her to award shows and try to work it out where she can be with us when it's possible. Ashley has really turned out to be our biggest fan. She always wants to know what's going on. I think that Ashley has a good attitude and realizes that this is a dream come true for all of us. I also think that she looks at it like, "Maybe Wynonna deserves it, because she's always been weird anyway and would've never made it in any other profession." (laughs). And although she has handled this all very well, sometimes I wonder if she's thinking, 'Why can't my mother be there when I need her?" But Ashlcy lived with my grandmother--my Mom's mom--and finished high school there. She was staying in my Mom's old room and my

## 'I got the name Wynonna

## from a song called 'Route 66.'

There's a line that says,
'Flagstaff, Arizona, don't
forget Wynonna.' So I just
decided to change it."
> grandmother really took care of her. She wasn't stuck with a nanny, she was surrounded by people who loved her. And people who know Ashley are always commenting about how well-adjusted she is. LS: Everyone describes your success as a Cinderella story. Do you ever feel like that's kind of exaggerated, that you worked really hard to get where you are? WJ: I do feel like my mother has really worked hard and deserves this. Ever since I was eight years old she's worked two jobs to support us. There are times when I can remember her on the phone begging the landlord to let her send the rent in late. In my case, the Cinderella story is kind of true. It
was like I woke up one morning and we were successful. For about a year after that, I walked around thinking, "Why me--do I deserve this?" But I look at Mom and I see a forty-year-old woman who's starting a brand new career with her kid, who's worked herself to dcath, and who's sacrificed a lot because of Ashley and me. So people do say that it happened overnight, but I think if they take a real hard look at Mom and realize that she's been a single parent and really had to struggle and do without, then they'd realize that it's justified. That doesn't take away the fact that this is a real miracle. It's a one out of a million thing, and evcryone that meets me says that. It IS a Cinderella story, there's no ifs, and's or but's about it.
LS: Do you and your Mom have the same taste in music?
WJ: Yes and no. For instance, we'll be on the bus and I'll be playing Huey Lewis at full blast and she'll beg for silence. But for the most part, we have the same taste in a lot of things. Sometimes I'll go in a store and buy an outfit and the salesperson will say, 'Your mother was in here an hour ago and bought the same outfit in another color." Stuff like that happens a lot. I don't know if we're telepathic, or if all mothers and daughters who are this close have this kind of special relationship. LS: Do you two ever get tired of being compared to the Ivory commercial? WJ: No, Mom loves it!! When we were on Phil Donahue, he said something about it and I just wanted to throw up, but then I realized that I'm really proud that my Mom is as beautiful and wonderful as she is. I hope that when I'm forty, I can look like that. But people do get us confused and think we're sisters. I pinch 'em hard 'til they get it right (laughs).
LS: You've talked about how alike you two are. In what ways are you different? WJ: Well, first of all, she's one of these people who lines their toothpaste and toothbrush up. Everything is always perfect, and it drives me crazy. Everything that she wears always goes together, from her underwear to her socks. I'm the type of person who can usually only find one sock. Another way that we're different is that I'm very spontaneous, whereas she likes to know where she's going to be three years from today. She can get out her little book and tell you where she's going to be March 8th. I don't have a clue where we're going to be March 8th.
LS: When you two decided to try and make a go of singing professionally, which one of you pushed the hardest to get it going?
WJ: At first, Mom kind of sat back and watched to see how serious I really was about my music. And I was so addicted to music, that after I graduated from high school, I didn't even consider going to college. Meanwhile, Mom is working in a hospital and meets Brent Maher there, and things just start rolling. Things started happening right under my feet, and I just went with it. It really wasn't anything that we sat down and planned. We made certain steps--we practiced a lot and sang in church.
LS: Do you ever write songs?
WJ: I'm working on it. I'm getting a little more brave. I think you've got to live the blues to write about them, so I'm working on it. Maybe I'll have something on the next album. I just need to be able to get the time to sit down and write them.
LS: Who picks the songs you record? WJ: All of us do. I think that's part of the whole process. The reason we have such a good relationship with RCA is because when we're making an album, we pick ten songs that we're so proud of that we don't care which
ones end up being singles. I look at picking out songs like picking out something to wear. There are times when I see a dress that I think is really beautiful, but I know that I could never wear it. Along the same line, there are songs out there that are great songs that I just won't sing. I'm tired of cheatin' and drinkin' songs. I think Country music has gotten that label. When you hear a song like "Grandpa" you just can't help but love it, because you identify with it. One of my favorite songs that Mom and I sing during our show--it's also on our new album--dates back to 1936. It's an old

## 'T felt like the kid on the high

 dive with twenty kids
## standing in line behind me

 saying, 'You can't come down, you have to jump.'"Appalachian song called "The Sweetest Gift--A Mother's Smile." That was one of the first songs we learned together. Songs that we sing really have to mean something personal to us. It has to be something we can relate to as a mother and daughter. I think that's the key. I don't think I'd be comfortable singing a cheatin' song with Mom beside me. LS: Have you always liked Country music best, or when you were younger did you listen to a lot of Top 40 radio? WJ: From the time I got interested in music, I was really into bluegrass. When we lived in Kentucky, we couldn't afford $\$ 8.98$ albums, so there was a second-hand record store near us, and we'd go there and by records for $\$ 1.99$. They turned out to be some of the greatest records of my collection, like the Delmore Brothers, the Boswell Sisters, Hazel and Alice on Rounder Records, Ralph Stanley. That was the beginning of my musical addiction. At that point in my life, I hadn't discovered Bonnie Raitt or Little Feat. It wasn't until we moved to Marin County that I discovered that kind of music.
LS: Emmylou Harris sings on "The Sweetest Gift," doesn't she?
WJ: Yes, that song was decided on at the last minute. We had the album done, and Brent called us at the last minute and said,"'The tenth song just doesn't cut it. It's not appropriate for this album. What would you think of just bringing in a guitar and you two singing one of the old songs that you know?" We thought it was a great idea, so we went in and did "The Sweetest Gift." That was the first song that we sang when we did our audition for RCA. After we left for our tour, they brought Emmylou into the studio and added her vocals. Our manager brought me the tape after they were all done with it, and I cried when I heard it. It was so touching for mc , because I've been listening to Emmylou Harris since I was twelve years old. Besides that, her husband, Paul Kennerly, wrote both "Cry Myself To Sleep" and "Have Mercy." LS: What was it like having the Jordanaires sing back.up on 'Don't Be Cruel"'?
WJ: It was such a thrill meeting them. When they came in to do it, they kept reminding me that they originally recorded the song before I was even born.

## the GAVIN REPORT

Editor: Elma Greer
Associate Editor: Lisa Smith

## CERTIFIED

## HIGHWAY 101

The Bed You Made For Me (Warner Bros.)
T.GRAHAM BROWN

Don't Go To Strangers
(Capitol)

## MOST ADDED

THE JUDDS
Don't Be Cruel (RCA/Curb) 75 adds
MICHAEL MARTIN MURPHEY/HOLLY DUNN A Face in The Crowd (Warner Bros.) 49 adds

REBA McENTIRE
Let The Music Lift You Up
(MCA) 49 adds

## TOP REOUESTS

RANDY TRAVIS
There's No Place Like Home (Warner Bros.)
GEORGE STRAIT
Ocean Front Property (MCA)
EARL THOMAS CONLEY
I Can't Win For Losin' (RCA)

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Reports Adds Weeks ARTIST \& TITLE


GEORGE STRAIT (MCA) All My Ex's Live In Texas HANK WILLIAMS JR. (Warner Bros.) Montana Cate ALABAMA (RCA) Vacation
THE BELLAMYS (MCA/Curb) Country Rap EARL THOMAS CONLEY (RCA) Right From The Start RICKY SKAGGS (Epic) Walkin' In Jerusalem

RESTLESS HEART (RCA) Wheels REBA McENTIRE (MCA) No Such Thing RANDY TRAVIS (Warner Bros.) Send My Body DAN SEALS (EMI America) Lullaby/Three Times A Loser SAWYER BROWN (Capitol/Curb) Graveyard Shift MEL McDANIEL (Capitol) ' 57 Chevy And You

## RECOMMENDED NEW RELEASES

LYLE LOVETT God Will (MCA/Curb)

PAKE McENTIRE Heart To Heart (RCA)

## Nanci Griffith "Lone Star State Of Mind" (MCA) COLD HEARTS,CLOSED MINDS/FORD ECONOLINE/TROUBLE IN THE FIELDS ITHERE'S A LIGHT BEYOND THESE WOODS (MARY MARGARET)

The Judds "Heartland"(BCACurb)
TURN IT LOOSE/COW COW BOOGIEWHY DON'T YOU BELIEVE ME/ THE SWEETEST GIFT

## COUNTRY SUMMARY

A warm hello to all our snowed-in friends back East! Bob Young at WXTU -Philadelphia reports 18" of snow, Johnny Baublis at WKRE-Exmore reports $20^{\circ}$ of snow and Kent \& Jeff at WKYQ report that the kids in Paducah can't tell from one hour to the next whether or not the schools will be open. We hope the weather gets better, folks! Lots of changes over at KNEW/KSAN Oakland/San Francisco. Bill Stedman is now the Operations Manager for both stations. Dennis Day is the Program Director at KSAN and Carl Brown will now handle the Music Director duties at both stations.
WAAX in Gadsden would appreciate artists calls to congratulate the station on it's 40th Anniversary. Contact either Jim Pruett or Wayne Ball at 205-543-9229. Thanks! For those of you incredibly lucky souls who will be attending the Gavin Seminar For Media Professionals February 20th and 21st, the Country Session will begin at 10AM on Saturday the 21st. The Gavin Awards Luncheon will begin at 11:30, with emcee Gary Owens announcing the winners. The luncheon will end at 2PM and the Country Session will gather again from 2PM to 4PM. It's a day we're looking forward to.
On to the chart! There's a barrage of great
new product hitting stations the last couple of weeks and stations are having to clear out their playlists to make room for it all. George Jones makes a strong showing this week, jumping from 31-23. Steve Gary at KASE/KVET Austin tells us that George is coming on fast and strong, and Tony Lawson at WQLA -LaFollette says that his listeners go nuts every time "The Right Left Hand" is played. What an impressive debut record for Ricky Van Shelton! He moves 35-26 this week, and Big John Libynski at KGRT reports that it's a big dance hit at the local disco in Las Cruces. Another new act that's having a great '87 is Highway 101. It's Certified this week, and we're getting raves from all regions of the country. Ty Cooper at KMNS-Sioux City sez that Highway 101 is a "steamin' demon", Tim Closson at WAXX/FM-Eau Claire sez it's his sleeper of the new year and Jim Williams at WKJN-Baton Rouge sez listeners are calling to request the song and are asking questions about the lead singer of the group. For those of you who are curious, the lead singer's name is Paulette Carlson and besides having a great voice she also wrote "The Bed You Made For Me." You may remember Paulette from a couple of years ago when she was pursuing a solo career. This
week's other Certified is T.Graham Brown, and this could be his biggest single yet. Keith Phillips at KWWK/FM-Rochester tells us to "watch out for this one - could be one of the year's biggest" and Nate Graham at WTRS-Dunnellon reports that he's gotten more response the last two weeks on $T$. Graham than he's ever gotten on ANY antist. Sawyer Brown's "Gypsies On Parade" goes from 37-31, and lead singer Mark Miller says he wrote this one "for the road crew and the busdrivers. These guys work twenty-four hours straight - they give their hearts and souls to what they do!" Gary Moss at
WKOM-Columbia thinks the song has the "emotional hook to pierce it into a big hit. "(Cute, Gary.)
Michael Martin Murphey and Holly Dunn make it into the Most Added category for the second week in a row. The last month has been a good one for Holly Dunn. Besides having what looks to be a big hit with Michael Martin, whe's been honored with two Grammy nominations - one for Best Country Vocal Performance/Female for "Daddy's Hands" and another as the writer of "Daddy's Hands" which is up for Best Country Song. Congratulations Holly! Stay warm! Talk to you next week. Lisa \& Elma

## NORTHEAST

WORCESTER, MA(TIM TODD-WORC) Alabama, Schneider, J.Frickie, T.G.Brown, Sawyer B., M.Johnson.

Lowellilawrence, ma(FRank FitZ-WLlh) No Report, Frozen.
BROCKTON, MA(MARK BURNS-WCAV/FM) G.Strait, N.Griffith, S.Earle, P. Tillis, K.Mattea, M.McDaniel.

PORTLAND, ME(HAL KNIGHT-WPOR/FM) Reba, Don Wms., M. Murphey, Shooters, K.Mattea, Girls N.D..
NEW YORK, NY(PAM GREEN-WHN) No Report, Frozen.
ROME, NY(JACK MORAN-WRNY) Hwy. 101, Reba, Judds, O'Kanes, The Trio
CARLISLE, PA(ANN STEVENS-WHYL) Statlers, Gatins, G.Jones, Bellamys.
PHILADELPHIA, PA(BOB YOUNG-WXTU) M. Murphey, A.Murray, S. Earle, Judds.

## SOUTHEAST

BALTIMORE, MD(GREG COLE-WPOC/FM) A.Murray, Waylon, RV Shelton.
FROSTBURG, MD(GEORGE DENTON-WFRB) B.J.Royal, M. Murphey, O'Kanes, Waylon, P.Tillis, R. Skaggs, K.Mattea.
EXMORE, VA(JOHNNY B.BAUBLIS-WKRE) Judds, Reba, T.Wopat, R.McDowell.

CHARLESTON, WV(BOB JONES-WQBE/FM) M.Johnson, Reba, Judds, O'Kanes, Shooters.
CLARKSBURG, WV(TERRY MATHEWS-WKKW) D.A. Coe, Judds, R. Skaggs, B.J.Royal, P.Tillis. Mowrey, Edge, M.Lynn, Hensley.
GOLDSBORO, NC(BILL WIGGS-WFMC) Girls N.D., Judds, M.McDaniel, R. Skaggs.

COASTAL, NC(KERRY WOLFE-WRNS/FM) Judds, B. J.Royal, Girls N.D..

JACKSONVILLE, NC(B.J.-WLAS) S.Earle, Reba, K.Mattea, Don Wms., Judds, M.McDaniel.
STATESVILLE, NC(TIM WALKER-WFMX) T.G.Brown, Waylon, M. Osmond, M. Murphey, K.Mattea.

CONWAY, SC(DAVE DEMPSEY-WLAT) M. Murphey, K.Mattea, Reba, D.A. Coe, P.Tillis, R. Skaggs, Judds, M.McDaniel, Don Wms.

CANTON, GA(CHRIS GRIFFIN-WCHK/FM) Judds, T.Wopat, O'Kanes, R. Skaggs, M. Murphey, M.Johnson, Reba.

CARROLLTON, GA(PATRICK SHUMAKE-WLBB) Hwy. 101, R.McDowell, T.G.Brown, Waylon, Reba.

CEDARTOWN, GA(CHUCK WALLEY-WGAA) T.Wopat, M. Murphey, Don Wms., M.McDaniel, K.Mattea, Girts N.D..
ATLANTA, GA(NEIL McGINLEY-WKHX/FM) Waylon, Hwy. 101 SWAINSBORO, GA(SHIRLEY SMOAK-WJAT) Don Wms., R. Skaggs, M. Johnson, K.T.Oslin, Waylon.

ELBERTON, GA(DAVE DAVIS-WWRKFM) P.Proctor, R. Skaggs, Judds, D.A. Coe, S.Earle, G. Hofford.
PENSACOLA, FL(STEVE RYAN-WOWW107) Judds, S. Earle, Don Wms., Oaks, Girls N.D., K.Mattea, Reba, R. Skaggs.
DESTIN, FL(SKIP DAVIS-K92/FM) Oaks, L. Lovett, Judds, P.Tillis, R. Skaggs, D.A. Coe, J.Rodman, M.McDaniel, S. Bogguss.
GAINESVILLE, FL(TERRY/SINCLAIR-WYGC) M.McDaniel, O'Kanes, M. Murphey, K. Mattea, Judds.
dUNNELLON, FL(NATE GRAHAM-WTRS) Reba, M.McDaniet, R. Skaggs, RV Shelton, O'Kanes, Don Wms., M. Murphey, B.Vera. FT.PIERCE, FL(GEORGE GORDON-WFTP) The Trio, Judds, S.Earle, O'Kanes, R. Skaggs.
St.PETERSBURG, FL(JAY ROBERTS-WSUN) Don Wms., Reba, M. Murphey, Hwy. 101, O'Kanes.
ST.PETERSBURG/TAMPA, FL(BILL PYNE-WQYK/FM) Schneider, M.Johnson, B.J.Royal, K.Mattea, M. Murphey, O'Kanes.

ARCADIA, FL(CHARLIE B.-WOKD) Shooters, Hwy. 101, Waylon, T.G.Brown, M. Johnson.

## SOUTH

TALLADEGA, AL(RICK ROBINSON-WEYY) R. Skaggs, M.McDaniel, B.J.Royal, Girls N.D., O'Kanes, Atlanta.

JASPER, AL(JOHNNY ELMORE-WARF) No Report, Frozen.
WINFIELD, AL(DOUG THREADGILL-WEZQ) No Report, Frozen.
GADSDEN, AL(JIM PRUETT-WAAX) B.J.Royal, Giris N.D., Judds, R. Skaggs.
ALBERTVILLE, AL(JEFF ALLEN-WQSB/FM) Oaks, M.McDaniel, D.A. Coe

ATMORE, AL(GARY BURKETT-WSKR) Oaks, L. Lovett, Judds, R. Skaggs, D.A. Coe, P.Tillis, Don Wms.
NASHVILLE, TN(ERIC MARSHALL-WSIX) No Report, Frozen.
LaFOLLETTE/KNOXVILLE, TN(TONY LAWSON-WQLA) Statlers, Judds, L. Lovett, RV Shelton.
MEMPHIS, TN(JIM TABOR-WMC) No Report, Frozen.
MEMPHIS, TN(JON CONLON-WGKX/FM) RV Shelton, Reba.
MILAN, TN(STEVE MALLARD-WXKY) S.Earle, Judds, R. Skaggs.
COLUMBIA, TN(RAMEY/MOSS-WKOMFM) R. Skaggs, M. Murphey, Reba.
COLLINS/HATTIESBURG, MS(JOHN GATLIN-WKNZ) K.Mattea, M.McDaniel, R. Skaggs, Girls N.D., J.Rodman, O'Kanes.

BILOXI, MS(RICK MIZE-WVMI) M. Murphey, Reba, M. Johnson, Tommy Roe.
PASCAGOULA, MS(AL PARKER-WGUD) Reba, Waylon, M. Murphey, R. Skaggs, Girls N.D., Judds, D.A. Coe.
LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) Judds, K.Mattea, B.J.Royal.

HARLAN, KY(MIKE STANLEY-WFSR) K.Mattea, S. Earle, N.Griffith, R. Skaggs, Judds.
PADUCAH, KY(KENT KING-WKYQ) S.Earle, Kris K., M. Murphey, Don Wms..
CENTRAL CITY, KY(BARNETT/LANE-WKYA) No Report, Frozen.
HOUMA, LA(LARRY HYATT-KJIN) Hwy. 101, S.Bogguss, M.Johnson, M. McDaniel, M. Murphey, Judds.

HAMMOND, LA(RAY ROMERO-WFPR) Girls N.D., Waylon, Don Wms., M.McDaniel, R. Skaggs.

ABBEVILLE, LA(ANTHONY KEITH-KROF) Hwy. 101, N.Griffith, A.Murray, RV Shelton, Girls N.D., Judds, K.T.Oslin.

BATON ROUGE, LA(JIM WILLIAMS-WKJN) M.Johnson, B.J.Royal, Don Wms., Judds.
RUSTON, LA(BOB DAY-KXKZ) No Report, Frozen.
ALEXANDRIA, LA(RICK STEVENS-KRRV) K.T.Oslin, M.Osmond, Don Wms., Girls N.D., M.McDaniel, M. Murphey, Shooters, N.Griffith. EL DORADO, AR(KEN JOHNSON-KDMS) No Adds.
HOT SPRINGS, AR(SWANSON/BAILEY-KQUS) M.Johnson, Reba, Judds, R. Skaggs, Don Wms., D.A. Coe.
FAYETTEVILLE, AR(TOM SLEEKER-KKIX) Sawyer B., Judds, R. Skaggs, Reba, D.A. Coe.

## UPPER MIDWEST

ROCHESTER, MN(KEITH PHILLIPS-KWWKFFM) Sawyer B., Hwy. 101, T.G.Brown, Shooters.
MARSHALL, MN(PAUL BACHMAN-KMHL) Bellamys, M. Murphey. O'Kanes, K.Mattea, Girls N.D..
ST.CLOUD, MN(STEVE STEWART-WWJO/FM) Girls N.D., K.Mattea, M. Murphey, Reba, Don Wms., Diamonds

BRAINERD, MN(DAVE TORKELSON-KVBR) Girls N.D., Judds, L.J.Dalton.

YANKTON, SD(BOB FLITTIE-WNAX) Judds, P. Tillis, R. Skaggs, S.Earle, S.Bogguss, K.Edge.

MITCHELL, SD(KURT PHILLIPS-KMIT) Judds, S.Earle, Kris K., Ed Bruce, R. Skaggs, P.Tillis, O'Kanes, Don Wms, Girls N.D., M.McDąniel.
HURON, SD(JEFF DUFFY-KOKK) S.Earle, O'Kanes, Reba, Judds, Hwy. 101.
ABERDEEN, SD(STEVE SMALL-KKAA) Judds, M.Johnson, Reba, M. Murphey, Don Wms..

REDFIELD, SD(MYRON GRAGE-KQKD) No Report, Frozen.
RAPID CITY, SD(STEVE BLAKE-KIMM) RV Shelton, Hwy. 101, T.Wopat, R.McDowell.

RAPID CITY, SD(SCOTT KEARNS-KTOQ) No Report, Frozen.
WAHPETON, ND(JOHN WOLF-KBMW) Reba, Mattea, Judds, B.Swan, Murphey/Dunn.

FARGO, ND(DON ROBERTS-KFGO) Reba, Billy Swan, Judds, R. Skaggs, S.Earle, Atlanta.

FARGO, ND(SCOTT WINSTON-KVOX AF) M. Murphey, M.Johnson, K.Mattea, O'Kanes.

GRAND FORKS, ND(TIM LARSON-KYCK) G.Jones, Sawyer B., T.G.Brown.

JAMESTOWN, ND(THE COWBOY-KSJB) Childress, P.Proctor, K.Mattea, Reba, M. Murphey.

MINOT, ND(JERI LEE-KZPR) Sawyer B., Waylon, Hwy. 101, A.Murray.

## MIDWEST

DES MOINES, IA(JIM PATRICK-KSO) R.McDowell, K.T.Oslin, Sue Ellen.
FORT DODGE, IA(DALE EICHOR-KWMT) T.G.Brown, N.Griffith, K.T.Oslin, Childress, Masters, Reba.

WATERLOO, IA(BRETT DAVIS-KXEL) Don Wms., Judds, R. Skaggs, Giris N.D.
SIOUX CITY, IA(TY COOPER-KMNS) M. Murphey, R.McDowell, G.Jones, Waylon, T.G.Brown, B.J.Royal, D.A. Coe.

SPENCER, IA(RICK FRIDAY-KICD/FM) Reba, T.G.Brown, K.Mattea, M. Murphey.
FESTUS, MO(SUE CRESSWELL-KJCF) Judds, M. Murphey, S.Earle, Waylon, Don Wms., K.Mattea, M.McDaniel, D.A. Coe.
ST.LOUIS, MO(OAKES/LANGSTON-WIL) Waylon, Judds, Murphey/Dunn.
ST.LOUIS, MO(GEORGANN HARRIS-KUSA) Judds, M. Murphey, Girls N.D., K.Mattea, Reba, O'Kanes, C.Handy.
ST. JOSEPH, MO(BOB ORF-KFEQ) B.Vera, S. Earle, Judds, R. Skaggs, Girls N.D., Kris K., M.McDaniel, Alibi.
JOPLIN, MO(LISA ARMSTRONG-WMBH) Schneider, Ed Bruce, Judds, Don Wms., S.Earle.
CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) M.McDaniel, Girls N.D., O'Kanes, Don Wms., Waylon, Reba.

OSAGE BEACH, MO(ROGER HULETT-KRMS) RV Shelton, Sawyer B., Reba, M. Murphey, Don Wms., L.Anderson.

JEFFERSON CITY, MO(JACK DANIELS-KLIK) Judds, Shooters, D.A. Coe, P. Tillis, R. Skaggs.

COLUMBIA, MO(TOM BRADLEY-KTGR) Hwy. 101, O'Kanes, Judds, S.Bogguss.

SPRINGFIELD, MO(JOHN HENDERSON-KWTO/AM) No Report, Frozen.
WICHITA, KS(PETE BRIER-KFH) No Report, Frozen.
GARDEN CITY, KS(LORI WILLIAMS-KBUF) No Report, Frozen.

## CENTRAL

AKRON, OH(RICK CARDARELLI-WSLR) No Report, Frozen. CINCINNATI, OH(DUKE HAMILTON-WUBE) Waylon, M. Murphey, B.J.Royal.

INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) Reba, Sawyer B., Waylon, Hwy. 101, L.J.Dalton.
ELKHART, IN(GREG HARRIS-WCMR) Judds, RV Shelton, Don Wms., O'Kanes, K.Mattea, Girls N.D., Shooters.
SOUTH BEND, IN(J.K.DEARING-WNDU) Gatlins, G.Jones, T.G.Brown, Statlers.

FT.WAYNE/KENDALL, IN(DOUG WAGNER-WBTU) No Report, Frozen.
BATESVILLE, IN(JOE MARTINI-WRBI) Shooters, T.G.Brown, M.Johnson, Girls N.D., K. T. Oslin, Sawyer B..

RICHMOND, IN(MARILYN WILLIAMS-WHON) Hwy. 101, Waylon, T. G.Brown, M.Johnson.

VINCENNES, IN(DAVE MILLAR-WAOV) O'Kanes, Judds, L.J.Dalton, M.Johnson, Don Wms., M. Murphey.

SAGINAW, MI(TOMMY SAMORAY-WKCQ) M.Johnson, Reba, Judds, O'Kanes, M. Murphey.
LANSING, MI(WAYNE WATERS-WITL/FM) G.Strait, Alabama, Bellamys, RV Shelton, T.Wopat, Hwy. 101, R.McDowell.
DODGEVILLE/MINERALPT, WI(BRIAN JEFFREY-WDMP) Reba, M. Murphey, T.G.Brown, B.J.Royal, O'Kanes, K. Mattea.
MADISON, WI(MARK HUNTER-WWQM) M. Murphey, O'Kanes, Judds.
MANITOWOC, WI(JON MURRAY-WCUB) K.Mattea, Reba, M. Murphey, B.J.Royal, Don Wms., O'Kanes.

STEVENS POINT, WI(DAN OLSEN-WXYQ) T.G.Brown, Judds, R. Skaggs.
LA CROSSE, WI(DAVE SHEPEL-WLXR/AM) T.G.Brown, Sawyer B., G.Jones.

LA CROSSE, WI(KAREN WILLIAMS-WKTY) Juice, T.G.Brown, Sawyer B., Reba, B.Borchers.
EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) O'Kanes, M. Murphey, Don Wms., K.Mattea, Billy Swan, Girls N.D., Reba.
WHITEHALL, WI(ED PAULSON-WHTL) R. Skaggs, M.McDaniel, S.Earle, Don Wms., Judds, P. Tillis, O'Kanes.

SPRINGFIELD, IL(T.J. HART-WFMB) Alabama, Bellamys, Sawyer B., Hwy. 101.
ANNA, IL(JEFF ROBERTS-WRAJ) M.Johnson, Reba, K.T.Oslin, M. Murphey, N. Griffith, Judds.

## SOUTHWEST

TULSA, OK(BILL PAYNE-KTFX) A.Murray, M.Johnson, R.McDowell, Waylon, RV Shelton.
SHERMAN, TX(TIM STEWART-KIKM) T.G.Brown, Waylon, Judds, Reba, M. Murphey, R.McDowell, Shooters, M.Johnson.
TEXARKANA, TX(MARIO GARCIA-KMLA) Reba, S.Earle, O'Kanes, M.McDaniel, B.J.Royal, K.Mattea, Judds, N.Griffith, K.T.Oslin, M. Murphey.
NACOGDOCHES, TX(PETE RUNNELS-KSFA) No Report, Frozen.
DALLAS/FT.WORTH, TX(JOHNNY O'NEIL-KSCS/FM) Statlers, G.Jones, Reba, Hwy. 101, G.Strait.(EX'S)

DALLAS/FT.WORTH, TX(BILL MAYNE-WBAP) Schneider, Statlers, Alabama.
HOUSTON, TX(CANDEAMMRRAY-KILT) Statlers.
PT.ARTHUR/BEAUMONT, TX(MICKEY ASHWORTH-KYKR) Sawyer B., Don Wms., S. Earle, Shooters.
BRYAN/COLLEGE STAT., TX(ANDY GALLO-WTAW) No Report, Frozen.
AUSTIN, TX(STEVE GARY-KASE/FM) Reba, Adam Baker, M. Murphey, T.G.Brown, K.Mattea, B.J.Royal, O'Kanes.
AUSTIN, TX(MIKE CARTA-KVET) B.J.Royal, O'Kanes, Reba, K.Mattea, R. Skaggs, Adam Baker.

AMARILLO, TX(KIM CROSS-KBUY) Girls N.D., R. Skaggs, Judds, Reba, L.Anderson, B.J.Royal.
LUBBOCK, TX(CHUCK LUCK-KLLL) Reba, Waylon, Judds, Girls N.D., S.Earle.

MIDLAND/ODESSA, TX(CHUCK WOLFE-KCRS) Girls N.D., T.Wopat, R.McDowell, Judds.
\% EL PASO, TX(BILL POWELL-KHEY/Y96) M.Johnson, Sawyer B..
PHOENIX, AZ(BUDDY OWENS-KNIX) No Adds.
ALBUQUERQUE, NM(FRANCINA RODRIGUEZ-KRST/FM) S.Earle, Judds, K.Mattea, Shooters.
$\times$ LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) S.Earle, R. Skaggs, Judds, T.Wopat, B.Vera.
$\times$ CARLSBAD, NM(BOB SWAYZE-KATKIFM) Girls N.D., O'Kanes.
$\times$ ALAMOGORDO, NM(BEN NOE-KZZX) Girls N.D., O'Kanes, B. Hornsby, S.Earle, Judds, R. Skaggs.

## ROCKY MOUNTAIN

*WOLF POINT, MT(ADRIENNE STARR-KVCK) Judds, D.A. Coe, R. Skaggs, Kris K., P.Tillis, S.Bogguss, T.Bell.
ХMISSOULA, MT(MARK WILSON-KGVO) No Report, Frozen. MISSOULA, MT(PAUL PROCTOR-KYSS/FM) Judds, Reba, M. Murphey, Don Wms., R. Skaggs, K.Mattea.
XHAMILTON, MT(JEAN PYSSON-KLYQ/AM) M.McDaniel, Judds, S.Eanle, Reba.

X WHITEFISH, MT(ART JACKSON-KJJR) O'Kanes, Reba, Waylon, So.Reign, S.Earle, E.Bivens, K.Edge.
GREELEY/FT.COLLINS, CO(DON DANA-KYOU/FM) M. Murphey, S.Earle.

PUEBLO, CO(RANDY HILL-KIDN) L.J.Dalton, K.Mattea, M.Johnson. SHERIDAN, WY(DEAN McMARTIN-KWYO) No Report, Frozen.

## FAR WEST

- LAS VEGAS, NV(J.C. SIMON-KFMS) Sawyer B., Waylon, T.G.Brown, M. Murphey, Tommy Roe, K. T. Oslin

RENO, NV(JOEL MULLER-KROW) Don Wms., Reba, Ed Bruce.
$\nless \mathrm{RENO}$, NV(JIM McCLAIN-KOLO) Judds, M. Murphey, O'Kanes, Diamonds, T.G.Brown, Adam Baker, C.Handy.
LOS ANGELES, CA(R.J. CURTIS-KLAC) Bellamys, Hwy. 101
LOS ANGELES, CA(R.J. CURTIS-KZLAFFM) G.Jones, Hwy. 101, T.G.Brown.

XBRAWLEY, CA(CHRIS OLIVAREZ-KROP) S.Earle, Judds, B.J.Royal, R. Skaggs.

OAKLAND/SAN FRAN., CA(DENNIS DAY-KSAN) Waylon, K.Mattea, M. Murphey, RV Shelton, Shooters.

OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) Bellamys, Hwy. 101, G.Jones, RV Shelton, Waylon.
SAN JOSE, CA(JULIE STEVENS-KEEN) G.Jones, Bellamys, Alabama.
\%. MODESTO, CA(J.W. FORD-KTRB) K.T.Oslin, Judds, B.J.Royal, M.Johnson.
$X_{\text {EUREKA, CA(KEN CONLIN-KRED) Judds, M. Murphey, O'Kanes, }}$ Girls N.D., K.Mattea, M.McDaniel.
SACRAMENTO, CA(CAMMIE WINSTON-KHWY) K.Mattea, M. Johnson, O'Kanes, Judds, R. Skaggs, Waylon, Don Wms., M. Murphey, Reba.
SACRAMENTO, CA(RICK STEWART-KRAK/AM) Judds, Reba, A.Murray, T.G.Brown, R.McDowell.

TURLOCK, CA(ED NICKUS-KMIX) T.G.Brown, Waylon, Judds, Bama Bd., P. Tillis.
XCHICO, CA(MARK RATHBUN-KHSL) O'Kanes, Judds, S.Earle, R. Skaggs, K.Mattea.

## NORTHWEST

$\times$ AStORIA, OR(BOB LOUCKS-KVAS) S.Earle, D.A. Coe, Hwy. 101, P. Tillis, Judds, R. Skaggs.
$\chi$ CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) D.A. Coe, Hwy. 101, Judds, P. Tillis, R. Skaggs.
大 TOLEDO, OR(DENNIS EDWARDS-KTDO) Waylon, Judds, O'Kanes, Don Wms., M. Johnson, Girls N.D., S.Earle, R. Skaggs, D.A. Coe, P.Tillis.

- EUGENE, OR(PILGRIMWILLIAMS-KEED) Judds, S.Earle, K.Mattea, M. Johnson, Kris K., J. Warnes.

REDMOND, OR(MIKE WEST-KPRB) S.Earle, Girls N.D., O'Kanes, Tommy Roe, M.McDaniel, Don Wms., R. Skaggs, D.A. Coe.
× PENDLETON, OR(STEVE GREEN-KWHT) O'Kanes, K.Mattea, Shooters, S.Earle, Judds.

SEATTLE, WA(JAY ALBRIGHT-KMPS) M. Murphey, Judds, K.Mattea, Shooters.
$\times$ EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) T.WOPat, G. Jones, Judds, K.Mattea, K.T.Oslin, Shooters.
$\times$ YAKIMA, WA(BOB MURPHY-KUTI) No Adds, No Report.
X TRI-CITIES, WA(JESSE LEE-KORD) M. Murphey, Don Wms., O'Kanes, Girls N.D., Judds, D.A. Coe.
TRI-CITIES, WA(RANDY MUSZYNSKI-KOTY) Reba, D.A. Coe, Waylon, M. Murphey, T.Wopat, Judds.
$\times$ CLARKSTON, WA(SHANE KRAG-KCLK) Judds, R. Skaggs, D.A. Coe, S.Earle.
ANCHORAGE, AK(JAY JENNINGS-KYAK) RV Shelton, Waylon, R.McDowell, G.Jones.

XANCHORAGE, AK(STEVE CHAPMAN-KASH) Judds, RV Shelton, Reba, M. Murphey, O'Kanes, M.McDaniel.
COUNTRY JOBS
News Personality - WXTU-Philadelphia, PA
Bob Young (215)667-9000
Newsperson - WFSR-Harlan, KY
Mike Stanley (606)573-1470
Air TalentProduction - KFAT/FM-Corvallis, OR
Skip Taylor (Box 965-97339)
Air Personality/Production - KNBA-Vallejo, CA
Lou Ripa ( 3267 Sonoma Blvd. -94590)
Air Talent (afternoon drive) - WFMX-Statesville, NC
*Tim Walker (1117 Radio Road - 28677)
Air Talent (evenings) - KCMJ-Palm Springs, CA
Craig West (Box 1626-92263)
Alr Talent - KFMS-Las Vegas, NV
Randy Hood (E. Flamingo, Ste. 435-89119)
Air Talent - KROW-Reno, NV
Gary Demaroney (Box 11920-89510)
Air Talent - KNGS-Hanford/Fresno, CA
Scott Michaels (209)582-0361
Alr Talent - KGHL-Billings, MT
Jay Pipes (406)656-1410
*No phone calls please.

## COUNTRY SERVICE

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KVCK-Wolf Point, MT - single: K. Mattea (Mercury)
WYGC-Gainsville, FL - singles: B.J. Royal (Atlantic America),
    The Trio (Wamer Bros.)
WKNZ-Collins, MS - singles: Atlantic America
KATK/FM-Carlsbad, CA - singles: Capitol/EMI
KWYZ-Seattle, WA - LP: E. Raven (RCA)
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LS: How is this album different than your other ones?
WJ: I'm probably more proud of this album than any of them. The "Why Not Me" album will always be my favorite, just because of what I went through emotionally when we were doing that album. This new album "Heartland" was just a joy to record. I can' t remember being so happy about something I was doing. These are all the kinds of songs that you just search infinity for. We take a long time to pick songs, because we listen to everything.
LS: Do you usually know what you're looking for?
WJ: No, it reminds me of being in a room full of a hundred men, and they're all good-looking, but all of a sudden you see this one man and your heart goes into your throat--it's love at first sight. Out of those hundred men you find one that just strikes a chord in your soul. That's the way it is looking for songs. You just know when it hits you. This album is a real emotional album for
me. All our albums have been emotional, but I was more comfortable with being a singer. I feel like I was more confident and I went into the studio with the attitude that I really kind of knew a little bit about what I was doing. This
'In my case, the Cinderella story is kind of true. It was like I woke up one morning and we were successful. For about a year after that, I walked around thinking, 'Why me--do I deserve this?""
time I didn't feel intimidated.
LS: I have one last question, and if it's a secret you don't have to tell. There was an article out recently that stated that your names aren't really Naomi and Wynonna. Is that true?
WJ: Yes. The story behind that is that I've
been Wynonna since I was eleven years old. The reason I changed it was that when I discovered music, I felt like I took on a new identity. I had found something that changed my life, made me happy and got me through the hard times. I changed my name because of that. Mom's been Naomi since I was nine years old. When she went back to Judd--which is her maiden name--she changed her name to Naomi. I don't really know why, r'll have to sit down and ask her. That's probably another reason that I changed mine. I got the name Wynonna from a song called "Route 66." There's a line that says, "Flagstaff, Arizona, don't forget Wynonna." So I just decided to change it. I know people probably think I changed for professional reasons, but that's not why. I didn't legally change it to
Wynonna, though, until about two years ago when I got my first check as a Judd. I guess out of respect for my family, I didn't legally change it until there was a good reason, then professionally it just became more convenient. There's no secret about that-as you can probably tell, it would be pretty hard for me to try to keep any secrets anyway (laughs).

## PHOTO FILE



# THE FLEXIBLE 

## FORMAT

It is common at this time of year to at least touch on the outlook for the New Year. So I thought this issue we'd take another look in the "answer book" to see what we come up with for 1987.

Naturally, we must peek at the economic picture because, even with high cumes, it helps to know if there's little or no money in motion-particularly in the first quarter. Our studies show that the economic news which affects our medium is not bad for 1987. This year should bring an improved economy, and stations with numbers and/or creative sales forces should do well. Some long-delayed promises may finally materialize. Consumers, the economy's mainstay, will be spending, though less vigorously. That means advertising will be very important, but agencies may be trying to stretch their ad dollars by asking for promotion packages rather than just spot buys.

This will be the year that a lot of businesses that buy radio will be testing the new tax laws. This, too, can have a direct effect on the number of dollars spent for advertising in general. Then, hopefully, we will have some answers for those who question how effective Black and Urban radio really is for those with limited money to spend.

Despite last year's rewrite of the Internal Revenue Code, tax reform still needs much work. There are plans for a technical corrections bill toward the last part of 1987; there is also a chance of more substantive change. The investment tax credit and the capital gains-preference items repealed in the Tax Reform Act of 1986 continue to have strong support.

What has all this tax talk got to do with the flexible format, you say? Just this: You need to learn a little more about the bottom line in order to survive. If you get great ratings, but no raise as promised in the first quarter, that may be a reason. If your sales managers tend to ask for more spec spots and promotions during the next three months, that may be the reason. If the political spots, which usually come in at the lowest unit rate and often are psychographically negative, seem to abound, that may be the reason.

So the format must be flexible enough to accommodate a few more spots and other involvement elements that tend to clutter most music radio stations. But everybody has to do some compromising, and some stations can run a heavy spot load, still not sound cluttered, and rack up points on the Arbitron scorecard. What's the secret? Placement of the spots and involvement elements, for one thing, and creativity on the part of the entire air staff, particularly the production staff, for another.

## FORMAT GROUPIES

While I don't know if it's really fair to call format fans "groupies," in reality there are some folks who find Urban formats fascinating, and if Arbitron samples some of the folks whose fickle fingers have been known to favor our frequencies, there's a score to be made. The questions then become, "Who and where are they?

The answer is 12-to-34-year-old females, and they're everywhere your signal reaches. What do they want to hear? Love songs--lots of them. Why? because many of them are lonely, falling in and out of love, or trying to make a bad situation work. Women--and many men, despite what they may say--are still incurable romantics. And an ideal date, particularly for young women, still has the ability to conjure up the romantic image of a cozy dinner with a dashing stranger in a hip little bistro.

Let's look at the woman of the '80s: She's changed. Dating was once the sole province of the very young. (It was not so long ago that a woman who wasn't engaged by her senior year in high school was deemed a failure.) But now that we're marrying later, courtship is likely to drag on into our mid- to late 20s. And for almost half of those who do marry, dating is resumed after divorce. The newly single are quick to discover that dating has changed quite a bit since the days when parental curfews and allowances were the leading deterrents of the evening. So a song like Gregory Abbott's "Shake You Down" or Luther's "Stop to Love" or even Shirley Murdock's "As We Lay" takes on special meaning.

Now what about the male who is affected by what his woman wants to hear on the radio? Let's look at the eligible males first. The truth is that there is a lack of eligible men. And every woman wants a man that both she and other women find attractive. After all, if she's going to spend the rest of her life with this man, she wants a man with as much going for him as she can get.

It's a sad but true fact that single women over 25 outnumber their male counterparts--and the discrepancy widens with age. Add to these disconcerting statistics the fact that men continue to "date down" in terms of age, and that "handsome stranger" fantasy begins to take on mythical proportions. So songs like Aretha's "Jimmy Lee" and Ready For The World's "Love You Down" also take on new meanings. And the men...well, they're taking full advantage of their windfall. A surplus of available women not only diminishes a man's inclination to settle down with one person, it also enables him to adopt a cavalier attitude toward women he dates--hence the popularity of Oran "Juice" Jones' "Walking In the Rain."

> 'Women--and many men, despite what they may say--are still incurable romantics. And an ideal date, particularly for young women, still has the ability to conjure up the romantic image of a cozy dinner with a dashing stranger in a hip little bistro."

So, particularly during the first quarter of the year, you may have a few more less-than-attractive commercials, a few more remotes, and some political spots running. All the more reason to sift through and find the safe songs--and also to know a little more about why such songs are safe so you can get to them sooner and place them where they'll be the most effective. A flexible format can make a big difference.

## HORIZONTAL MAINTENANCE

Finally, a brief word about horizontal maintenance. How many days in the Arbitron diary-keeping week are you able to entice your listeners to tune in? A successful station should have a shortage of those who cume only for a day, and at least half of its audience tuning in for three days or more. Most leading stations average at least 55 percent of their diarykeepers tuning in for three days or more, and Urban radio generally could improve its score by using these averages as a guide.


## CERTIFIED



## $\triangle$ EXPOSE

Come Go With Me
(Arista)

## COMMODORES

Take it From Me
(Mercury/PolyGram)
TIMEX SOCIAL CLUB
Thinkin' About You (Danya)

## MOST ADDED

HERB ALPERT
Keep Your Eye On Me
(A\&M)
27 Adds

STARPOINT

$\triangle$ STARPOINT
He Wants My Body
(Elektra)
23 Adds
MILLIE SCOTT
Every Little Bit
(4th \& Broadway/Island) 22 Adds

KOOL \& THE GANG
Stone Love
(Mercury/PolyGram) 22 Adds

CAMEO - Candy (Atlanta Artists/PolyGram)
EREDDIE JACKSON - Have You Ever Loved Somebody (Capitoi)
MELBA MOORE - Falling (Capitol)
SHIRLEY MURDOCK - As We Lay (Elektra) Lionel Richie - Ballerina Girl (Motown) CLUB NOUVEAU - Situation \#9 (Warner Bros.) 5 STAR - If I Say Yes (RCA)
Miki Howard - Come Share My Love (Atlantic) DONNA ALLEN - Serious (21/Atco)
LOOSE ENDS - Slow Down (MCA)
Aretha Franklin - Jimmy Lee (Arista)
Gap Band - Big Fun (Total Experience)
JANET JACKSON - Let's Wait Awhile (A\&M)
Robbie Nevil - C'est La Vie (Manhattan)
The Jets - You Got It All (MCA)
GLADYS KNIGHT \& THE PIPS - Send It To Me (MCA)
BRUCE WILLIS - Respect Yourself (Motown)
JESSE JOHNSON - She (I Can't Resist) (A\&M) Howard Hewett - Stay (Elektra) ROSEROYCE-Doesn't Have To Be This Way (Omni) SYLYESTER - Someone Like You (Warner Bros.)
Temptations - To Be Continued (Gordy)
Midnight Star - Engine \#9 (Solar)
Ray, Goodman \& Brown - Take It To The Limit (EMI)
J. Blackfoot - U-Turn (Edge)

RJ'S LATEST ARRIVAL - Hold On (Manhattan)
EORCE MD'S - I Wanna Know Your Name (Tommy Boy/Warner Bros.)
MILLIE JACKSON - Love Is A Dangerous Game (Jive/RCA)
JAMES BROWN - How Do You Stop (Scotti Bros.)
Luther Ingram - Baby Don't Go Too Far (Profile)
STACY LATISAW - Jump Into My Life (Motown)
PHYLLIS HYMAN - Living All Alone (P.I.Manhattan)
JODY WATLEY - Looking For A New Love (MCA)
SHEILAE E - Hold Me (Paisley Park'Warner Bros.)
EXPOSE - Come Go With Me (Arista)
Luther Vandross - Stop To Love (Epic)
COMMODORES - Take It From Me (PolyGram)
Tina Turner - Two People (Capitol)
IIMEX SOCIAL CLUB - Thinkin' About You (Danya)
MEL \& KIM - Showing Out (Get Fresh At The Weekend) (Atlantic)
CH

| Reports | Adds Weeks | ARTIST \& TITLE |  |
| :--- | ---: | ---: | :--- |
| 5 | 22 | 2 | KOOL \& THE GANG - Stone Love (Mercury/PolyGram) |
| 50 | 5 | 6 | ROSE BROTHERS - Easy Love (MSS/Malaco) |

KOOL \& THE GANG - Stone Love (Mercury/PolyGram)
ROSE BROTHERS - Easy Love (MSS/Malaco)
ROSE BROTHERS - Easy Love (MSS/Malaco)

## POP CROSSOVER



CLUB NOUVEAU
Lean On Me
(Warner Bros.)


PRODUCED BY James harris ill and terry lewis for flyte tyme productions, inc.


## RECOMIMENDED NEW RELEASES



IHE UNTOUCHABLES - Freak in The Street (MCA) Here's another tune that could find its way into our chart via the club route.

JOCELYN BROWN - Ego Maniac (Warner Bros.) If the great lyrics don't grab you the beat will, or you're an "egotistical brat" as Jocelyn says! Great to have her back with one that jumps off the turntable at you.

BOBBY BROWN - Gill Next Door (MCA) The Larry Blackmon (Cameo) influence is only ONE positive element - Bobby Brown adds his own!

BOSIE GAINES - Crazy (Epic) This is nothing close to the "Crazay" you had from Jesse \& Sly - Rosie presents us with a mellow change of pace.

READY FOR THE WORLD - Some People Don't Care/In My Room/It's AI A Game /Long Time Coming (MCA)
CLUB NOUVEAU - Let Me Go/Why You Treat Me So Bad (Warner Bros.) LUTHER VANDROSS - There's Nothing Better Than Love/l Gave It Up/Anyone Who Had A Heart (Epic)
CAMEO - Back \& Forth/Don't Be Lonely/Fast, Fierce \& Funny (A.A./P Gra
BEASTIE BOYS - Brass Monkey (Def Jam/Columbia)
GAP BAND - Get Loose, Get Funky/Don't Take It Away
(Total Experience)
KLYMAXX - Fab Attack (Constellation/MCA)
ARETHA FRANKLIN - Rock-A-Lott/ Knew You Were Waiting (duet with George Michael) (Arista)
FREDDIE JACKSON - Look Around (Capitol)
BOBBY BROWN - Spending Time/Your Tender Romance (MCA)
NEW EDITION - Duke Of Earl (MCA)
HOWARD HEWETT - Say Amen (Elektra)
RAY, GOODMAN \& BROWN - Celebrate Our Love (EMI America)
MIDNIGHT STAR - Be By My Side (Solar)
DONNA ALLEN - Satisfied (21/Atco)
ANITA BAKER - Same Old Love (Elektra)
LIONEL RICHIE - Don't Stop (Motown)

## POTENTIAL SINGLES

MIKI HOWARD - Imagination (Atlantic)
GREGORY ABBOTT - I Got The Feeling (It's Over) (Columbia)
ANITA BAKER - Same Old Love (Elektra)


THE NEW SINGLE

# OLD FIMHES MEYER DHE 

From The Album
FULL FORCE GET BUSY 1 TIME

## NOW ON YOUR DESK



URBAN CONTEMPORARY HIT FACTOR Research: Betty Hollars

## HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor $=60 \%$

Total Reports This Week_106_Last Week _ 96

JANET JACKSON - Let's Wait Awhile (A\&M)
GLADYS KNIGHT \& THE PIPS - Send It To Me (MCA)
BRUCE WILLIS - Respect Yourself (Motown)
JESSE JOHNSON - She (I Can't Resist) (A\&M)
ROSE ROYCE - Doesn't Have To Be This Way (Omni)
SYLVESTER - Someone Like You (Warner Bros.)
RJ'S LATEST ARRIVAL - Hold On (Manhattan)
FORCE MD'S - I Wanna Know Your Name (Tommy Boy/Warner Bros.)
MILLE JACKSON - Love Is A Dangerous Game (Jive/RCA)
JAMES BROWN - How Do You Stop (Scotti Brothers)
STACY LATTISAW - Jump Into My Life (Motown)
PHYLLIS HYMAN - Living All Alone (P.I./Manhattan)
JODY WATLEY - Looking For A New Love (MCA)
SHEILA E - Hold Me (Paisley ParkWarner Bros.)
EXPOSE - Come Go With Me (Arista)
COMMODORES - Take It From Me (PolyGram)
TIMEX SOCIAL CLUB - Thinkin' About You (Danya)
MEL \& KIM - Showing Out (Get Fresh At The Weekend) (Atlantic)

Heavy Medium
Ligh
Adds

## URBAN CONTEMPORARY SUMMMARY

SHIRLEY MURDOCK had another great week on the request lines. Daryl Moore, KXZZ-Lake Charles reports that it's still getting 20-25 calls per day, Tonya Pendleton, WILD-Boston reports number one calls for it, and John Anthony,
WAMO-Pittsburg says it's second on his most requested list. CLUB NOUVEAU's "Situation \#9" jumps from 14-6 on our chart and is getting calls, according to Pete Rhodes, CBLS-Minneapolis and the new single, "Lean $\mathrm{On} \mathrm{Me"} \mathrm{is} \mathrm{getting} \mathrm{attention} \mathrm{in} \mathrm{a} \mathrm{lot} \mathrm{of} \mathrm{other}$ places as well. Calvin Hicks,
POWER108-Cleveland reports it's getting major requests, Stan Tompkins,
WTOY-Roanoke says "across the board," Phillip David March, WJYL-Louisville reports it \#1 in requests, John Anthony, WAMO-Pittsburgh reports it \#1 on the phones, and Andre Carson,
WHYZ-Greenville reports heavy calls from the 18-34 bunch. JAMES BROWN was another artist who took a good jump on the chart. Reports from Don Cody, WGIV-Charlotte on this were great...Don says, "This is the first record of his that you can understand the words
he's saying. Producer Dan Hartman did a great job calming him down in the studio. All demos on this, too." MADHOUSE (a Prince-produced group) is doing great with the debut tune called simply "6" - Stephanie Smallwood, KFXZ-Lafayette reports "requests the moment it went on the air," and Calvin Hicks, POWER108-Cleveland reports it's number two in requests already. One of the hottest phone items of the week HAS to be the SHEILA E single "Hold Me," which turns out to be a great title due to the following: Joe Diaz, WWIL-Wilmington reports major phones from the 18-25 group, Andre Carson, WHYZ-Greenville says he gets calls from the 25+ side, Pete Rhodes,
CBLS-Minneapolis says SHEILA E and JODY WATLEY are both getting tons of requests, L.D.McCollum, XHRM-San
Dlego says SHEILA E is HUGE - \#1 requests, Stan Tompkins, WTOY-Roanoke says he's getting big phones there... and the quote of the week has to be from James Alexander, WJLB -Detroit when he said: "The calls are hot on this one (SHEILA E), and the picture on the jacket is one you can't get enough of. Some
people drink coffee in the morning... 1 just 'hold' the jacket and that's all I need." Needless to say. the single was appropriately named! MILLIE SCOTT is another lady making a comeback...I'm told she is one and the same MILDRED SCOTT from Detroit city...can anyone confirm that? It's getting great phones already and James Alexander, WJLB-Detroit (he must have been in a great mood this week) reports that "it made me get up and dance when I heard it....and I can't even dance!" It should be an instant floor-packer at the clubs. HERB ALPERT's new single, which has that Jimmy Jam and Terry Lewis collaboration that artists are benefiting from these days, is our Most Added single and Melvin Jones, KRNB-Memphis says it's "a smasharooney" at his station; Pete Rhodes, CBLS -Minneapolis reports that it's "really hot." Greg Beasley, KMJM-St. Louis reports many calls on GLADYS
KNIGHT this week and
Jay Riley, WNOO -Chattanooga says he gets calls from the $18+$ crowd for the new ONE WAY. More to follow next week. See you then.

Bety

## SERIOUS RECORDS FOR SHOWINGOUTSTANEING ACTIVITY!

"SERIOUS"
Donna Allen
From 21 Records "Perfect Timing" (90548)

Distributed by Atco Records

"SHOWING OUT"
(0.86755)

MēL \& KIM Album coming soon!

"DANCIN'" (0-86738)
Shannon
From Atlantic album
"Love Goes All The Way" (81658)

Mixed by Raul A. Rodriguez

## NORTHEAST

## BOSTON. MA

TONYA PENDLETON-WILD
ADDS: RJ'S Latst, H.Alpert, Starpoint, B.Vera, Cameo. HOT: Loose Ends, Vandross, Cl.Nouveau, Sybil, A. Baker, F.Jackson, S.Murdock, Melba M.,
Gap Band, Mik.Howard, Cameo, N.Edition, G.Benson, Janet Jax.,
N.Edition.

BOSTON, MA
SUNNY JOE WHITE-WXKS/FM
ADDS: CoverGirls, T.Turner, Sheila E. HOT: S.Murdock, Daryl Hall, Expose, Sweet Sen., B.Willis, Janet Jax., J.Lorber, L.Richie, Beastie B., RFTW, Cameo, Jms. Brown, Jets, Aretha.
NEW HAVEN. CT
HANNIBAL/DICKINSON-WNHC
ADDS: Vesta Wms., Surface, R.Gaines, Focus, Madhouse, Starpoint. HOT: Aretha, Melba M., Temps, Sylvester, 5 Star, H.Hewett, D. Allen, J.Kristie, CI.Nouveau, Rose Royce, Gap Band, F.Jackson, L.Richie.

NEW YORK. NY
TONY GRAY-WRKS
ADDS: Ocean, Force MD's. HOT: S.Murdock, G.Abbott, Rob.Nevil, Janet Jax., A. Baker, Bob. Brown, Vandross, Sybil, Aretha, F.Jackson.
NEW YORK. NY
SCOTT SHANNON-Z100
HOT: Jets, Expose, Stacey Q, B.Willis, Vandross, L.Richie, Beastie B., Janet Jax..
ALBANY, NY
DAVUS JENKINS-WCDB
ADDS: Melba M., Aretha, R. Laws, Boogie Boys, Jr. C Reaction, Carmon, D. Schuur. HOT: Rob.Nevil, CI.Nouveau, Sybil, J.M. Silk, Loose Ends, Oran Jones, Beastie B., Cameo, Pieces/Dr., S.Lattisaw, Beastie B., Vesta Wms., S.Murdock, P.Hyman.
ROCHESTER, NY
ANDRE MARCEL-WDKX
ADDS: B.Willis, Deb.Gibson, RFTW, S.Lattisaw, Millie Jax, Rainy D., H.Alpert, Rebbie J.. HOT: S.Murdock, Vandross, Cameo, Aretha, Mik.Howard, Loose Ends, Rob.Nevil. Jets, Janet Jax., Cl.Nouveau, Mid. Star, Melba M., RJ'S Latst, 5 Star, Janet Jax., Expose.
PITTSBURGH, PA
JOHN ANTHONY-WAMO
ADDS: Bob. Brown, Ashford \&S, Starpoint, System, Chaka Khan, Najee, I. Hayes, Pointers, RFTW, Vesta Wms.. HOT: Cameo, Aretha, Temps, L.Richie, Melba M., Ray, G.\& B., RJ'S Latst, CI.Nouveau, Madhouse. CI.Nouveau, F.Jackson, Rose Royce, H.Hewent, Rebbie J., Jacksons, P.LaBelle, Sylvester, S.Murdock, P.Hyman.

ERIE, PA
S.COLLINSTT.DANGELO-WBLQ

ADDS: Sheila E, J.Watley. HOT: Janet Jax., Kool/Gang, Loose Ends, R.Brookins, Klymaxx, Pointers, RFTW, Mik. Howard, Bob. Brown, Pieces/Dr., D. Allen, B.Williams, Vesta Wms., H.Hewett, Cameo, Vandross, S.Murdock, Gap Band, Aretha, N.Edition, T.Turner, F.Jackson, D Train.

## PHILADELPHIA. PA

TONY QUARTERONE-WUSL/FM
ADDS: Cl.Nouveau, B.Audio D., System, Full Force, Madhouse. HOT: Vandross, Cameo, Rob.Nevil, Melba M., RFTW, Nice/Wild, D Train, S.Murdock, Janet Jax., Force MD's.

## WASHINGTON, DC

## MIKE ARCHIE-WHUR

ADDS: Madhouse, Expose, R.Gaines, Kids @ W., Jocelyn B.. HOT: H.Hewett, Melba M., Sylvester, F.Jackson, T.Turner, Cameo, S.Murdock, Najee, Rebbie J., Temps, P.Hyman, Rose Royce, RJ'S Latst, L.Richie.

## BALTIMORE. MD

KINGSTON/KRONTHAL-B104
ADDS: A. Baker, Expose. HOT: El DeBarge, Janet Jax., Cameo, B.Willis, CI.Nouveau, Chico DeB..

## BALTIMORE, MD

ROY SAMPSON-WXYV/FM
ADDS: H.Alpert, Zee, Mid. Star, Sheila E, Bu.DeBarge. HOT: Cameo, Rob.Nevil, Gap Band, L.Richie, S.Murdock, H.Hewett, G.Benson, F.Jackson. Melba M., Cl.Nouveau, D. Allen.

## OCEAN CITY, MD

## FILIPPELLI/JANTZEN-OC104/FM

ADDS: JBlackfoot, Janet Jax., G.Knight, O'Bryan, Mid. Star, Kool/Gang, Rebbie J., Duran, Jets. HOT: Cameo, Cl.Nouveau, T.Turner, Gap Band, RFTW, L.Richie, F.Jackson, Geo.Duke, Vandross, G.Benson, Janet Jax., H.Hewett, Aretha, Mik. Howard.

## RICHMOND, VA

DONNIE DEANE-WKIE
ADDS: O.Cheatem, Sheila E, Starpoint, Bu.DeBarge, B. Willis, Peabo, Rainy D., J.Watley, War, M.Morgan, Glenn/G.J., Bob. Brown, RFTW, Pointers, N.Edition, SOS Band, M.Rentie, Surface, H.Alpert, Chaka Khan, System, Expose, Sandr.Feva. HOT: Cameo, Aretha, Mik.Howard, G.Benson, S.Murdock, Rob.Nevil, Melba M., Gap Band, L.Richie, F.Jackson, T.Turner, Ray, G.\& B., D. Allen, O'Bryan, 5 Star.

## NORFOLK. YA

DON "EARLY" ALLEN-WOWI
ADDS: Janet Jax., N.Edition, Levert, Starpoint, M.Sease, Full Circl, Giorgio, H.Alpert, Clausell. HOT: Cameo, Aretha, Melba M., S.Murdock, Gap Band. F.Jackson, L.Richie, D. Allen, P.Hyman, Cl.Nouveau, Timex S.C..

## ROANOKE, VA

STAN TOMPKINS-WTOY
ADDS: H. Hewett, Rose Bros., Janet Jax., B.Willis. HOT: B.Vera, Cameo, Mik.Howard, S.Murdock, Gap Band, 5 Star, Melba M., D. Allen, T.Turner, L.Richie, Ray,G.\& B., F.Jackson, CI.Nouveau, Loose Ends, Rose Royce, G.Knight, Temps, Mid. Star.

## SOUTH

## GREENSBORO, NC

DOC FOSTER-WOMG
ADDS: Rainy D., S.Jones, M.Scott, Sheila E, Levert, System, Starpoint, SOS Band, Dana Dane, Sweet T/W. HOT: Mik.Howard, Aretha, Melba M., Cameo, S.Murdock, F.Jackson, Rob.Nevil, L.Richie, T.Turner, Gap Band, Temps, Ray,G.\& B., D. Allen, Force MD's, Cl.Nouveau.

## CHARLOTTE, NC

DON CODY-WGIV
ADDS: Janet Jax., G.Knight, SOS Band, One Way, S.Lattisaw,
Commodores. HOT: Cameo, Melba M., F.Jackson, 5 Star, Loose Ends, Mid. Star, Rose Bros., Jms. Brown, N.Edition.

## FAYETTEVILLE, NC

BAEZ/LEDESMA.WDKS
ADDS: Janet Jax., Kool/Gang, Sheila E, O.Cheatem, S.Murdock, M.Scott, J.Watley, S.Jones, Levert, S.Lattisaw. HOT: Timex S.C., Loose Ends, Aretha, F.Jackson, Millie Jax, Melba M., Heavy D., Beastie B., BobbyJimmy, CI.Nouveau, D. Allen, Jets, Force MD's, N.Edition.

## FAYETTEVILLE, NC

LYPE/GREENE/BENSON-WZFX
ADDS: Starpoint, M.Scott, D. Johnson, Bu.DeBarge, B.W.llis, Focus, I.
Hayes, Rainy D., H.Alpert. HOT: Cameo, F.Jackson, Melba M., Aretha, Mik.Howard, Rob.Nevil, CI.Nouveau, D. Allen, L.Richie, 5 Star, Vandross, S.Murdock, D Train, G.Benson, Grace J., T.Turner.

## WILMINGTON, NC

TONY GORE/JOE DIAZ-WWIL
ADDS: M.Scott, N.Edition, Ashford \&S, Starpoint, Madhouse, Bu.DeBarge, Levert. HOT: Mik.Howard, F.Jackson, D. Allen, Gap Band, Vandross, O'Bryan, Force MD's, Cameo, Rob.Nevil, G.Benson, Melba M., Givens F., J.Kristie, O.C.Smith, D Train, L.Richie, Sylvester, Jarreau, Timex S.C., L.Ingram, H.Hewett, Rebbie J., Mid. Star, Ray,G.\& B., Temps,
R.Brookins, 5 Star, Jets, Dougie Fr..

## ASHEVILLE, NC

CHUCK MCKESSON.WBMU/FM
ADDS: Surface, Millie Jax, Sheila E, D Train, Juicy, New Kids, Rose Bros., 5 Star, SOS Band, Full Force, Vesta Wms., Commodores, S.Lattisaw, Pointers, Gw.Guthrie, Shannon, System, Levert, H.Traffic, Janet Jax., Rainy D., Sylvester, Ray,G.\& B., P.Bailey, I. Hayes, Glenn/G.J.,
JBlackfoot. HOT: Mik.Howard, F.Jackson, J.Osborne, Aretha, M.\& Babb, RFTW, Geo.Howard, Kool/Gang. Rebbie J..
ST.MATTHEWS, SC
ANDY HENDERSON-WQKI
ADDS: System, Ashford \&S, SOS Band, Levert, Lillo Tho.. HOT: Cameo, Vandross, Mik.Howard, Melba M., Aretha, L.Richie, D. Allen, F.Jackson, Gap Band, Rob.Nevil, CI.Nouveau, Jesse Jon., G.Knight, Janet Jax., Millie Jax, Commodores.

## COLUMBIA. SC

TONY DEAN-WWDMFM
ADDS: Millie Jax, O.Cheatem, Bu.DeBarge, Jms. Brown, Sheila E,
Sandr.Feva. HOT: Beastie B., Dougie Fr., Klymaxx, Vandross, Rob.Nevil, S.Murdock, Heavy D., Biz Markie, D. Allen, F.Jackson, Cl.Nouveau, G.Benson, Loose Ends, Melba M., RJ'S Latst, Mid. Star.

GREENVILLE, SC
A.CARSON/T.SEWELL-WHYZ

ADDS: Cl.Nouveau, Bu.DeBarge, Levert, Rainy D., Ray,G.\& B., Expose, O.Cheatem. HOT: Jms. Brown, Melba M., Cameo, Janet Jax., F.Jackson, Rob.Nevil, Cl.Nouveau, Madonna, D. Allen, M.Sease, S.Murdock.

## ATLANTA. GA

TONY SCOTT-WEKS
ADDS: Kool/Gang, Lillo Tho., M.Scott, CherylLynn, Sheila E, Commodores, Millie Jax, Glenn/G.J., S.Lattisaw, C.Anderson, SOS Band, One Way. P.Ingram, C.Stanley, System. HOT: Cameo, Surface, F.Jackson, Melba M., 5 Star, B.Audio D., C.Ramsey, Mid. Star, Madhouse, Janet Jax., L. Richie, Focus, 911.

## ATLANTA, GA <br> BOB CASE-Z93

ADDS: Ronst \&.J.I. HOT: Cl.Nouveau, Stacey Q, Janet Jax., J.Lorber, Beastie B., B.Willis, Aretha, L.Richie, Jets.

## ATLANTA. GA

## BAY BOYD-V103

ADDS: P.LaBelle, Sheila E, O.Cheatem, Bu.DeBarge, M.Scott, P.ingram, Peabo, Givens F., Millie Jax, Expose. HOT: Cameo, D. Allen, Rob.Nevil Aretha, P.Hyman, Loose Ends, CI.Nouveau, Temps, H.Hewett,
F.Jackson, Mid. Star, Melba M., S.Murdock, Mik.Howard, Sylvester. AUGUSTA. GA

## CHARLOTTE LOGAN-WEXA

ADDS: Sheila E, Klymaxx, I. Hayes, Commodores, Dana Dane, System, Blake \& H.. HOT: Mik.Howard, Cameo, L.Richie, Melba M., Gap Band, Temps, 5 Star, Jets, F.Jackson, Loose Ends, CI.Nouveau, T.Turner, D. Allen, Ray, G.\& B., Jms. Brown.

## AUGUSTA. GA

## MICKEY ARNOLD-WRDW

ADDS: Jacksons, Journey, Sheila E, Klass. HOT: Gen. Kane, RFTW, 5 Star, F.Jackson, B.Bland, Surface, D. Allen, Rebbie J., Force MD's, T.Turner, Loose Ends, Cl.Nouveau, Gap Band, JBlackfoot, S.Murdock, B.Marchan Jms. Brown, Jesse Jon., Melba M., Mtume.

## ALBANY, GA

## IONY WRIGHT-WJIZ

ADDS: One Way, J.Watley, Millie Jax, Sandr.Feva, SOS Band, R.Gaines, Meshay. HOT: Cameo, F. Jackson, Cl.Nouveau, D. Allen, Timex S.C., Melba M., T.Turner, L.Richie, Gap Band, Ray, G.\& B., 5 Star.

## IALLAHASSEE EL

JOE BULLARD-WANM
ADDS: Glenn/G.J., System, C.Stanley, H.Alpert, Full Force, BlackWidow. HOT: Sylvester, F. Jackson, Gap Band, Melba M., Millie Jax, RJ'S Latst, Mid. Star, L.Richie, Heavy D., Aretha, T.Turner, 5 Star, CI.Nouveau, Jets, H. Hewett.

MLAML FL
FRANK AMADEO-Y100
ADDS: B.K.Starr, F.Jackson, Kool/Gang. HOT: L.Richie, Janet Jax., Vandross, A. Baker, El DeBarge, Tia, S.Murdock, Cl.Nouveau. MIAMLLFL
DUFF LINDSEY-HOT105
ADDS: Sheila E, Trinere, Sandee, N.Martinez, Kool/Gang, M.Scott, Chaka Khan, S. Fox. HOT: S.Murdock, Rob.Nevil, 5 Star, Expose, Vandross, Cameo, B.K.Starr, Stacey Q, C.Lauper, Erotic Ex.

## IAMPA. FL

CHRIS TURNER-WTMP
ADDS: Vesta Wms., System, T.Turner, Expose, H.Alpert, I. Hayes, Starpoint. HOT: D. Allen, Rose Royce, Jesse Jon., Dougie Fr., G.Knight, Timex S.C., Commodores, Cameo, Mid. Star, Jms. Brown, Loose Ends,
Ashford \&S, Millie Jax, Melba M., L. Richie, F.Jackson.
BIRMINGHAM. AL
BIRMINGHAM. AL
DICK LUMPKIN-WJLD/AM
ADDS: SOS Band, Sheila E, Madhouse, A. Baker, Starpoint, Gw.Guthrie, B.McClure, B.Willis, Kool/Gang, RFTW. HOT: Mik. Howard, Cameo, Aretha, Vandross, D. Allen, Vesta Wms., D Train, Pointers, Grace J. Melba M., P.Hyman, Ray, G.\& B., F.Jackson, Jms. Brown, M. \& Babb H. Hewett, Rob.Nevil, J.Watley, S.Murdock, Loose Ends.

MONTGOMERY, AL

## ERENCHE BE-WOIM

ADDS: Bu.DeBarge, Pointers, B. Willis, Main Ingr., Vesta Wms.. HOT Cameo, Aretha, Mix. Howard, S.Murdock, Vandross, Rob.Nevil, Melba M., Gap Band, F. Jackson, Vesta Wms., L.Richie, D Train, Grace J., D. Allen,
J.Kristie.

## TUSKEGEE, AL

## CQSTEE MCNAIR-WBIL

ADOS: Chaka Khan, Jacksons, Starpoint, Dana Dane, O.Cheatem Gw.Guthrie, Bu.DeBarge, Rainy D., System. HOT: Rob.Nevil, Mik.Howard, 5 Star, Loose Ends, Cameo.

## MOPILE, AL

MAD HATTER-WGOK
ADDS: Jocelyn B., Mason, Rainy D., P.Ingram, Blake \& H., Bu.DeBarge, KoolGang, Levert, Bob. Brown. HOT: F.Jackson, Cameo, RFTW, Melba M., Mik.Howard, Temps, D. Allen, S.Murdock, A. Baker, Aretha, Vandross, Jets, Mid. Star, Ray,G.\& B., 5 Star, Millie Jax, Force MD's.

## MOBILE, AL

## ALVIN STOWE/T.BROWN-WBLX

ADDS: J.Watley, Levert, Glenn/G.J., M.Scott, Sheila E, Spen.Jones, War, Meshay, Jets, Expose. HOT: Cameo, Melba M., Rose Royce, F.Jackson, Aretha, Gap Band, J.Carne, Jesse Jon., T.Turner, L.Richie, Ray. G.\& B., H. Hewett, Temps, Cl.Nouveau, Rose Bros..

NASHVILLE. TN

## L.C.FLOYDCY YOUNG-WQOKFM

ADDS: Starpoint, Full Force, H.Alpert, Glenn/G.J., P.Hyman. HOT: CI.Nouveau, Gap Band, Melba M., S.Murdock, Millie Jax, 5 Star, Timex S.C., F.Jackson, Aretha, B.Willis.

## CHATTNOOGA. TN

## JAY RILEY-SWITCH 102-WNOO

ADDS: Full Force, Glenn/G.J., I. Hayes, H.Alpert, Pointers, Starpoint, M.Scott. HOT: Cameo, D. Allen, Vancross, Jarreau, Janet Jax., Aretha, Geo.Duke, Rose Royce, Focus, Ray,G.\& B., Melba M., F.Jackson, 5 Star, Loose Ends, Mid. Star, Impression, Jesse Jon., Beastie B., Jms. Brown. MEMPHIS. TN
EWELISIJIMMY SMITH-K-97
ADDS: H.Alpert, Jets, I. Hayes, Full Force, CoverGirls. HOT: Vandross,
S.Murdock, Cameo, Mik.Howard, Aretha, Gap Band, D. Allen, Focus,

T:Turner, Jesse Jon., Rob.Nevil, F. Jackson, Sylvester, Grace J., B. Fats, C.Lauper.

## MEMPHIS. TN

MELYIN JONES-KRNB
ADDS: J.Watley, Giorgio, Kool/Gang, Sheila E, Madhouse, H.Alpent. HOT
Vandross, Cameo, Kool/Gang, Janet Jax., Gap Band, Klymaxx, Miami
S.M., D. Allen, Focus, Mik. Howard, CI.Nouveau, R/DC Crew, Aretha,
F.Jackson, H.League, Vesta Wms., Ma.dhouse, Bob. Brown, S.Murdock,

Commodores, Chico DeB., Duran, G.Benson, C.Lauper.

## JACKSON. TN

## ERED HARVEY-WFKX

ADDS: Starpoint, Kool/Gang, M.Scott, B.Vera, Heavy D., J.Watley. HOT: Melba M., Latimore, Cameo, CI.Nouveau, F.Jackson, Focus, L.Richie, Millie Jax, CI.Nouveau.

## JACKSON.MS

CARL HAYNES-WJMI
ADDS: Chaka Khan, T.Turner, One Way, taryl Hall, Trinere, Bob. Brown, Starpoint, H.Alpert, Sheila E, Ashford \&S, Vesta Wms.. HOT: Gap Band,
N.Edition, Cameo, Jms. Brown, Mid. Ster, S.Lattisaw, S.Jones, J.Watley,
P.LaBelle, Janet Jax., Rose Royce, G.Knight, Dougie Fr., C.Lauper,

Commodores.

## MERIDIAN. MS

## D.EDWABDS/L.CABR-WQIC

ADDS: Loose Ends, B. Wiltis, Janet Jax., Ksol/Gang, J.Watley, H.Alpert. HOT: Manhattans, Klymaxx, Force MD's, Pointers, F.Jackson, Gap Band Jesse Jon., Melba M., 5 Star, JBlackfoot, Dougie Fr., Sylvester, H.Hewett, D Train, CI.Nouveau, RJS Latst.

## LAURELHATTIESBURG, MS

## BON DAYIS-WQIS

ADDS: S.Jones, Janet Jax., Gw.Guthrie, Kool/Gang, Kurtis B.. HOT:
L.Richie, D. Allen, Cameo, Gap Band, G.Knight, F.Jackson, Rose Royce,

5 Star, Jets, Aretha.

## MCCOMB.MS

SARAKAY-WHNY
ADDS: D. Allen, N.Martinez. HOT: Cameo, Jets, Vandross, Rob.Nevil,
Aretha, L. Richie, Madonna.
LOUISVILLE, KY
PHILLIP DAVID MARCH-WJYL
ADDS: M.Scott, Cl.Nouveau, Rainy D., Jms. Brown, One Way, Starpoint, H.Alpert, GlennG.J., B. Willis. HOT: Cameo, S.Murdock, Rob.Nevil, Jets, F.Jackson, Grace J., Aretha, CI.Nouveau, 5 Star, D. Allen, Melba M.,

Ray,G.\& B., Vandross, Mid. Star, RW'S Latst.

## UPPER MIDWEST

COLUMBUS, OH

## RICK STEVENS-WCKX

ADDS: War, P.Ingram, Jms. Brown, Ashford sS, Focus, Madhouse, Levert.
HOT: Cameo, Mik. Howard, Aretha, S.Murdock, Rob.Nevil, Melba M.
F.Jackson, L.Richie, Gap Band, T.Turner, Temps, D. Allen, 5 Star,
Cl.Nouveau, H.Hewett.

COLUMBUS, OH
K.C. JONES.WVKO

ADDS: RW'S Latst. HOT: L.Richie, F.Jackson, Cameo, Melba M., Rob.Nevil,
T.Turner, Mik.Howard, Gap Band, Janet Jax., Cl.Nouveau, Ray,G.\& B., D

Allen, Vandross, S.Murdock, Loose Ends.
CLEVELAND, OH
J.KELLY/CALVIN HICKS-POWER108

ADOS: H.Alpert, Madhouse, RFTW, Rainy D., Najee, Bob. Brown. HOT:
Cameo, Melba M., S.Murdock, Rob.Nevil, F.Jackson, Mik.Howard,
Aretha, Gap Band, L.Richie, D. Allen, CI.Nouveau, T.Turner, 5 Star, Rose
Royce, Ray,G.\& B..
CLEVELAND, OH
LYNN TOLLIVER JR-WZAK
ADDS: Jms. Brown, Givens F., B.Vera, Kool/Gang, Vesta Wms., H.Alpert, Pointers, I. Hayes, Glenn/G.J., Full Force, Bu.DeBarge, System,
Spen.Jones, CoverGirs, O.Cheatem. HOT: F.Jackson, Cameo, Najee,
S.Murdock, Timex S.C., Loose Ends, Dana Dane, RJ'S Latst, Boogie B's,

Jets, D. Allen, One Way, Melba M., Janet Jax., Jazzy Jeff.

CINCINNATI, OH
B.CASTLE/G.WEILER-WBLZ

ADDS: Kool/Gang, Jets, Starpoint, RFTW. HOT: Cameo, S.Murdock,
F.Jackson, Mik.Howard, Mid. Star, 5 Star, Jarreau, H.Hewett, RJ'S Latst, Melba M..
CINCINNATI, OH
STEVE HARRIS-WCIN
ADDS: Klymaxx, RFTW, J.Wattey, M.Scort, Scott \& R., Mel \& Kim,
Bu.DeBarge. HOT: Loose Ends, F.Jackson, Cameo, CI.Nouveau, Mid. Star, H.Hewett, Jesse Jon., Rob.Nevil, T.Turner, D. Allen, Ray,G.\& B., L.Richie, RJ'S Latst, Melba M., Janet Jax..

INDIANAPOLIS. IN

## KELLY KARSON-WTLC

ADDS: H.Alpert, Kool/Gang, Levert, Millie Jax, Blake \& H., Expose, Peabo, War. HOT: Cameo, D. Allen, J.Kristie, S.Murdock, RJ'S Latst, Rose Royce, 5 Star, B. Preston, P. Fearon, JBlackioot, Impression, Givens F., Temps, Rebbie J., Melba M., L. Richie, Mid. Star, Cl.Nouveau, Ray, G.\& B., G.Knight.

DETROIT.MI
MARK JACKSON.WHYT
ADDS: Starpoint, Expose, F Jackson. HOT: Sheila E, Aretha, Sweet Sen., Janet Jax., J.Lorber, B.Willis, Vandross, N.Edition, Stacey Q, S.Murdock. Beastie B..
DETBOIT. MI

## JAMES ALEXANDER-WJLB

ADDS: J.Watley, Lisa Lisa, Peabo, Krafwerk. HOT: H.Hewett, 5 Star, F.Jackson, Janet Jax., Jets, L.Richie, Melba M., Mik.Howard, S.Murdock.

SAGINAW.MI
DAVID ROSAS-WWWS/FM
ADDS: Mid. Star, Gw.Guthrie, Levert, Pointers, Glenn/G.J., Expose, RFTW, I. Hayes, H.Alpert, Jacksons, P.LaBelle, S. Fox, Full Force. HOT: S.Murdock, Rose Royce, One Way, G.Knight, Rose Bros., P.Hyman, Force MD's, Temps, Ray,G.\& B., Jets, RJ'S Latst, F.Jackson, 5 Star, T.Turner, Melba M..

MILWAUKEE. WI
BERNIE MILLER-WLUM
ADDS: Ronst \&J.I, H.League, Sylvester, Jms. Brown, Communards, Expose, Starship, Rebbie J., Dead/Alive. HOT: S.Murdock, B.Vera, Jets, Rob. Nevil, Bangles, Janet Jax., Cameo, F.Jackson, Bon Jovi, Gap Band, D. Allen, Mik. Howard, Madonna.

## MLLWAUKEE WI

ROB HAROY-WNOV
ADDS: Jazzy Jeff, J.Lorber, G. Knight, Bob. Brown, Pointers, Millie Jax. HOT: Cameo, CI.Nouveau, F.Jackson, Kool/Gang, Loose Ends, Melba M., Gap Band, Gw.Guthrie, Mid. Star, Janet Jax., Trinere, M.Morgan, J.M. Silk, J.Watiey, One Way, Whodini, Aretha, Mtume, L.Richie, Bu.DeBarge, Boogie B's, L. ingram, P.Hyman, Rose Royce, Pointers.

## MINNEAPOLIS. MN

PETE BHODES-CBLS
ADDS: H.Alpert, Madhouse, Levert, N.Edition, Rose Bros., System, Untouchabl. HOT: Cameo, Aretha, S.Murdock, Melba M., Mik. Howard, Grace J., G.Benson, Gap Band, Vandross, Rob.Nevil, F. Jackson, L.Richie, Cl.Nouveau, D. Allen, Janet Jax., D Train, T.Turner, Ray,G.\& B., Loose Ends, O'Bryan.
CHICAGO. 11
JERRY BOULDING-WBMXIFM
ADDS: Timex S.C., Dougie Fr., Spen. Jones, Glenn/G.J., M.Scott, I. Hayes. HOT: Cameo, Rob.Nevil, Melba M., F.Jackson, S.Murdock, L.Richie, CI.Nouveau, Sylvester, Loose Ends, JBlackfoot, Rose Royce.

CHICAGO. IL
SONNY TAYLOR-WGCIIFM
ADDS: Full Circl, J.Wailey, I. Hayes, S. Latrisaw, Full Force, Janet Jax., Madhouse, M.Scott, Kool/Gang. HOT: Mik. Howard, G.Benson, Aretha, D. Allen, Melba M., S.Murdock, Cl.Nouveau, Cameo, H.League, L.Richie, O'Bryan, F.Jackson, Ray,G.\& B., JBlackioot, T.Turner.
CHICAGO.ll
DEE HANDLEY-WJPC
ADDS: 5 Star, RJJS Latst, Temps, H.Hewett, Jets, G.Knight, Syivester, Beastie B.. HOT: Vandross, Cameo, Aretha, Mik. Howard, S.Murdock. Janet Jax., Rob.Nevil, Melba M., F. Jackson, D Train. L.Richie, Gap Band, Kool/Gang. Bob. Brown. Grace J., G.Benson, D. Allen; T.Turner, Ray,G.\& B., CI.Nouveau.

ST. LOUIS. MO
BEASLEY/STRADFORD-KMJM
ADDS: Blake \& H., Rainy D., Full Force, Levert, J. Watley, M.Scont, 5 Star, Lillo Tho.. HOT: Melba M., S.Murdock, L.Richie, Mik. Howard, F.Jackson, G.Knight, Sylvester, H.Hewett, T.Turner, Temps.

KANSAS CITY, MO
DENE HALLAM-KCPWIFM
ADDS: Aretha, Kool/Gang, T.Turner. HOT: N.Marinez, Cameo, N.Edition, A. Baker, J.Lorber, Rob Nevil, CI.Nouveau, B. Willis, Janet Jax., El DeBarge, Stacey Q, Jets, Bob. Brown, Uptown.

## NEW ORLEANS. LA

DEL SPENCER-WYLDIEM
ADDS: RFTW, Jms. Brown, SOS Band, H.Alpert, S.Lattisaw, Starpoint, I. Hayes, Vesta Wms., Bob. Brown, Full Force. HOT: F. Jackson, Melba M., Gap Band, CI.Nouveau, Cameo, D. Allen, Rose Royce, 5 Star, Loose Ends, Ray.G.\& B., Temps, T.Turner, H.Hewett, RJ'S Latst, L.Ingram, JBlackfoot, Jesse Jon., Jets, L. Richie, G.Knight.
NEW ORLEANS. LA
OKKELLY/ROLLING-B97
ADDS: Ronst \&J.I. HOT: Cameo, Stacey Q, Janet Jax., L.Richie, Expose, B.Willis.

MAURICELLAFAYETTE LA
STEPHANIE SMALIWOOD-KFXZ
ADDS: Mel \& Kim, Expose, Vesta Wms., Bob. Brown, Chaka Khan, M.Scott. HOT: Klymaxx, RFTW, F. Jackson, Rose Bros., Melba M., Timex S.C., Gap Band, S.Murdock, Mid. Star, Millie Jax, Cameo, D. Allen, Aretha, L.Richie, Cl.Nouveau, Temps.

LAKE CHARLES. LA
DARYL MOORE-KXZZ
ADDS: Rainy D., R.Gaines, I. Hayes, Full Force, H.Alpert, Rose Bros., Bob. Brown, Expose, Rebbie J.. HOT: Gap Band, Aretha, Cameo, F. Jackson, Melba M., CI.Nouveau, Temps, L. Richie, Millie Jax, Loose Ends, Beastie B., 5 Star, RFTW, Jms. Brown.

## WEST HELENA. AR

DELLSIMES-KCLT
ADDS: I. Hayes, M.Morgan, Kool/Gang, Full Force, Jacksons, SOS Band, Sheila E. HOT:Loose Ends, Jesse Jon., H.Hewett, Cl.Nouveau, Rose Royce, Sylvester, P.Hyman, G.Knight, F.Jackson, G.Benson, Jets, Gap Band, Ray,G.\& B., J.Watey, P.LaBelle, Jms. Brown.

## SOUTHWEST

## DALLAS, TX

T.AVERY/M.SPEARS-KKDA

ADDS: Rainy D., Bob. Brown, I. Hayes, H.Alpert, Glenn/G.J., Jocelyn B.. HOT: F.Jackson, Loose Ends, D. Allen, Cl.Nouveau, Boogie B's, Rose Bros., J.Burton, RJ'S Latst, Vandross, Mid. Star.
FT.WORTH. TX
MICHELLE MADISON-KDLZ
ADDS: Glenn/G.J., Kool/Gang, H.Alpert, Madhouse, M.Morgan. HOT:
Mik.Howard, F.Jackson, Rob.Nevil, Najee, L.Richie, Melba M., Jets,
P. Hyman, Aretha, Loose Ends, H. Hewett, Temps, Cameo, G.Knight, D.

Allen.
KILLEEN. TX
BILL ST. JOHN-KIIZAM
ADDS: Levert, Bu.DeBarge, Commodores, 1. Hayes, M.Scott. HOT: D. Allen, Melba M., Loose Ends, F.Jackson, Sylvester, Cl.Nouveau, Mik. Howard, RJ'S Latst, L.Richie, 5 Star, H.Hewett, Rose Bros.,
S.Murdock, One Way, JBlackfoot.

HOUSTON. TX
R.ATKINS/J.MICHAELS-KMJQ

ADDS: Madhouse, Gw.Guthrie, Bob. Brown, N.Edition, Mel \& Kim, Expose, Full Force, Jms. Brown, M.Scott, System, Janet Jax.. HOT: L.Richie, Cameo, S.Murdock, Gap Band, Cl.Nouveau, F.Jackson, Babyface,
Mik. Howard, Melba M., H.Hewett.
PT. ARTHUR, TX
DOUG DAVIS-KHYS
ADDS: P.LaBelle, M.Scott, War, Levert. HOT: Cameo, F.Jackson, Melba M., S.Murdock, L.Richie, Rob.Nevil, Gap Band, CI.Nouveau, D. Allen, 5 Star, Ray,G.\& B., T.Turner, Loose Ends, Rose Royce, Temps, G. Knight,
H. Hewett, Jets, RJ'S Latst, JBlackfoot.

HEARNE/BRYAN/C.S., TX
SEDRIC WALKER-KHRN
ADDS: Starpoint, Ashford \&S, Millie Jax, Focus, Rose Bros.. HOT: Cameo, Melba M., F.Jackson, Gap Band, Loose Ends, P.Hyman, Mid. Star, Jesse Jon., S.Lattisaw, Spen.Jones, F.Sylvers, Sheila E, Babyface, One Way, Vesta Wms..

## ENGLEWOOD/DENVER.CO

DANNY HARRIS/RON ASH-KDKO
ADDS: S.Lattisaw, Sheila E, M.Scott, H.Alpert, Full Force, Kool/Gang, Expose. HOT: S.Murdock, Cameo, Melba M., F.Jackson, Aretha, D. Allen, Gap Band, 5 Star, L.Richie, CI.Nouveau, Rob.Nevil, Mik.Howard, Ray,G.\& B., Rose Royce, Loose Ends, Temps, RJ'S Latst, Vandross, T.Turner, G.Knight.

PHOENIX, AZ
E.GLADDEN/R.THOMAS-KUKQ

ADDS: Chaka Khan, Ray,G.\& B., Uptown, Beastie B.. HOT: Cameo, Rob.Nevil, Vandross, Janet Jax., Aretha, RFTW, L.Richie, Madonna, Jets, Kool/Gang, 5 Star.

## URBAN CONTEMPORARY

## TUCSON AZ

BOYCE BLAKE-KKPW
ADDS: Rainy D., Kool/Gang, Full Force, Gen. Kane, Santana. HOT: D.
Allen, Gap Band, H.Hewelt, F.Jackson, Melba M., 5 Star, Expose, Millie Jax, Jets, Cl.Nouveau, Rose Royce.
IUCSON, AZ

## BEAU RICHARDS-KHYT

ADDS: Pointers, S.Murdock. HOT: Mik.Howard, Janet Jax., J.Lorber
L.Richie, Kool/Gang, A. Baker, B. Willis

RENO, NV
JEFF RYAN-KWNZ/FM
ADDS: L.Richie. HOT: EI DeBarge, A. Baker, Janet Jax., B. Willis, Vandross.

## FAR WEST

LOS ANGELES, CA
LICIA TORRES-KJLH
ADDS: M.Scort, H.Alpert, System, Full Force, Bu.DeBarge, Jets,
Glenn/G.J., Timex S.C.. HOT: S. Murdock, Cameo, Mik.Howard
Rob.Nevil, J.Kristie, Vandross, F.Jackson, Gap Band, Giorgio, D. Allen,
H.Hewett, Ray,G.\& B., CI.Nouveau, Rose Royce, RJ'S Latst.

LOS ANGELES, CA
LISA CANNING-KDAY
ADDS: Jazzy Jeff, H.Alpert, Starpoint, H.Hewett, Pointers, Kurtis B., Sheila
E, M.Scott, J.Watley, Sweet T/JJ. HOT: S.Murdock, F.Jackson,
Cl.Nouveau, Cameo, D. Allen, Vesta Wms., Jesse Jon., N.Edition J.Kristie, Janet Jax., MCHolliday, Mik. Howard.

LOS ANGELES, CA
STEVE RIVERS-KIIS/FM
HOT: J.Lorber, Jets, Expose, B.Willis, Janet Jax., Cameo, L. Richie. LOS ANGELES, CA
ROBINSON/PERRODIN-KACE
ADDS: C. Anderson, Cat Miller, Klymaxx, S.Lattisaw, Ashford \&S. HOT: Vandross, Kenny G, Melba M., Mik. Howard, G.Benson, Geo.Howard, Aretha, Crusaders, Jets, S.Murdock, Najee, H.Hewett, L.Richie, F. Jackson, RJ'S Latst, Temps, Ray,G.\& B., P.Hyman, Loose Ends. Rose Royce, Jermaine J.
SAN DIEGO, CA
LD.MCCOLLUM-XHRM
ADDS: Heawy D., Nice/Wild, Kool/Gang, Sheila E, One Way, Starpoint, Madhouse, J.Watley, Rainy D.. HOT: Cameo, Expose, L.Richie, S.Murdock, Rob.Nevil, H. Hewett, Madonna, Giorgio, Mik. Howard, Melba M., F.Jackson, Loose Ends, D. Allen, 5 Star, Jets, Aretha, Cl.Nouveau, Beastie B
SAN DIEGO, CA
MIKE PRESTON-KS103
ADDS: CI.Nouveau, G.Abbott. HOT: Cameo, J.Lorber, B. Willis, Janet Jax., Stacey Q, N.Martinez, L.Richie, Chico DeB., Expose, Beastie B., A. Baker.
oJAI, CA
HOWARD THOMAS-KMYX
ADDS: J.Watley, Sheila E, Toto, Ashford \&S, Madhouse, S.Lattisaw C.Simon. HOT: Cameo, Madonna, C.Lauper, Aretha, Rob.Nevil, Loose Ends, Glass Tigr, B.Vera, L.Richie, Chicago, F.Jackson, S.Murdock. ERESNO, CA
WALKERIDAVIS-KYNO
ADDS: B.W.lilis, D. Allen. HOT: Sweet Sen., Expose, M.Morgan, Janet Jax, Bob. Brown, Cameo, Vandross, A. Baker, L.Richie, 5 Star, Chico DeB., J.Lorber.

FRESNO, CA
BERRY/CARTER-KMGX
ADDS: T.Turner, Pointers. HOT: L.Richie, Jms. Brown, Janet Jax., E DeBarge, B.Willis, 5 Star, Bob. Brown, Aretha, Expose, Cameo, A. Baker, Sweet Sen..
SAN FRANCISCO, CA
KEITH NAFTALY-KMEL
ADDS: CI. Nouveau, F.Jackson, Hipsway. HOT: Chip E, Aretha, Gap Band, Expose, A. Baker, J.Lorber, Sweet Sen., Janet Jax., D. Allen, Vandross, Jets, Cameo, Mid. Star, Sheila E, Uptown, Mel \& Kim, Stacey Q, Chico DeB., Nocera, Sylvester, 5 Star, Mik.Howard, Nayobe, Cl.Nouveau, RFTW, B. Willis, Giorgio, Commodores, Egypt Lvr., Starpoint, Beastie B.

## SAN FRANCISCO, CA

## MARVIN ROBINSON-KSOL/FM

ADDS: Impression, B.Willis, Kool M.Dee, Bu.DeBarge, Glenn/G.J., B.Audio D., J. Watiey, Starpoint. HOT: Cameo, Jets, Mik.Howard, Aretha, G. Benson. H.Hewett, Sylvester, H.League, Ray.G.\& B., T.Turner, Jesse Jon., F.Jackson, Rose Royce, New Kids, CI.Nouveau

## STOCKTON, CA

BOY WILLIAMS-KJOY
ADDS: T.Turner. HOT: Daryl Hall, Janet Jax., B. Willis, RFTW, J.Lorber, Aretha, Vandross.

## STOCKTON, CA

JOHN HAMPTON-KSTN
ADDS: T.Turner, Pointers, D. Allen, Geo.Duhe. HOT: Tia, S.Murdock,
Expose, Mik.Howard, Sheila E, 5 Star, B. Willis, Stacey Q, N.Edition MERCED, CA
VINCE GARCIA-KYOS
HOT: D. Allen, Mik.Howard, Jms. Brown, S.Murdock, H.League, Tia
Nayobe, Mid. Star, Cl.Nouveau, Bob. Browr, B.Willis, 5 Star, Sheila E, Mel \& Kim, Expose.
EUREKA/ARCATA, CA
JIM NELLY III-KXGO/FM
ADDS: CI.Nouveau, Loose Ends, T.Turner, Nocera. HOT: Kool/Gang.
S.Murdock, L.Richie, N.Edition, Cameo, F.Jackson, RFTW, Expose
J.Lorber, Janet Jax., Beastie B., B.Willis, Chico DeB.

SACRAMENTO. CA
GILLETTE/COLLINS-FM102
ADDS: Sheila E, F.Jackson, T.Turner. HOT: S.Murdock, Janet Jax., Cameo, Stacey Q, Expose, CI.Nouveau, A. Baker.

## SACRAMENTO. CA

DAVIDSONWEST-KROY
ADDS: Mik.Howard, CI.Nouveau. HOT: Mel \& Kim, D. Allen, Expose,
S.Murdock, Janet Jax., B.Willis, L.Richie.

## RENTON/SEATTLE, WA

FRANK BARROW-KRIZ
ADDS: P.LaBelle, J.Watley, S.Lattisaw, Kool/Gang, Starpoint, Madhouse,
Focus. HOT: Cameo, Aretha, Force MD's, S.IMurdock, G.Benson,
F.Jackson, Jets, Mik.Howard, J.Lorber, Ray,G.\& B., Melba M., O'Bryan, 5

Star, Jesse Jon., Loose Ends.
SEATTLE, WA
BOB WIKSTROM-KKEX
ADDS: Kool/Gang, Pointers, M.Scott, Jms. Brown, Cl.Nouveau, Madhouse
HOT: Cameo, S.Murdock, Mik.Howard, Cl.Nouveau.
IRI-CITIES, WA
JONATHAN WALKER-KZZK/FM
ADDS: Expose. HOT: Cameo, B.Willis, Janet Jay.., Jets, Sheila E, Chico DeB., RFTW, A. Baker, Aretha, Vandross.

## WELCOME

Dick Lumpkin, M.D., WJLD RADIO, P.O.ox 11385, Birmingham, AL 35201. Phone: 205-942-1776.

JOBS<br>WTOY-Roanoke, VA, has an opening for an air talent with production experience. Phone 703-343-5545.

WOIC-Meridian, MS, has an opening for an experienced (female) announer. Tapes and Resume to Don Edwards, P.O. Box 5353 Meridian, MS 79302.

WBLX-Moblle, AL, needs a P.D. and possible drive time air talent Tapes and resume to Harry Williams, G.M., P.O.Box 1967, Mobile, AL 36633.

## AVAILABLE

Chuck McKesson, from WBMU/FM-Asheville, NC is looking for an air talent. He can be reached at the station 70.4-253-1818 or at home 704-437-5375.

## CHANGES

Greg Beasley has been promoted to Music Director at KMWM-St.Louis. P.D. there is still Mike Stradford.

Maurice Harrod is new P.D. at WJYL-Louisville.
J.C. Floyd has been promoted at WQQK/FM and VIVOLAM-Nashville to Operations Manager/Station Manager. Congrats, J.C.!

## SERVICE

WZFX-Fayetteville, NC requests service from Mctown and Arista. Address is P.O. Box 710, Zip 28302. They need singles and LP's.

WCDB-Albany, NY requests singles and LP's from all-labels. Address is 1400 Washington Ave., Zip 12222.

WQKI-St.Matthews, SC requests singles and LP's from Elektra. Address is P.O.Box 777, Zip 29135.

CBLS-Minneapolis, $M N$ requests service from all labels. Address is 127 No. 7th St., \#400, Zip 55403.

# the GAVIN REPORT 

## DAVE SHOLIN'S

Personal Picks - SINGLES
CLUB NOUVEAU - Lean On Me (Warner Bros.) Trends in music come and go, but great songs remain. When Bill Withers wrote and recorded this in 1972, he probably didn't know it would become his biggest hit or that 15 years later it would turn into a jam. Some markets jumped on it early, and response indicates it's gonna be big!

IGGY POP - Real will Child (Wild One) (A\&M) O.K. trivia buffs, who recorded the original?... Just so happens I bought a copy the first time around in 1958 when it was on the charts by Ivan. Ivan was actually a member of Buddy Holly's Crickets and sang the song in a nasal tone. lggy bangs it around real good, and if he ever stood a chance to pop a hit, this is it.

IINA TURNER - What You Get Is What You See (Capitol) What you get is every ounce of raw intensity from deep inside the soul of one amazing performer. Hot licks and all, it's bound to drive 'em wild.

ROBBIE NEYIL - Dominoes (Manhattan) Super Bowl champions may have a tough time repeating their successes, but that doesn't seem to be Robbie's problem. Nothing ordinary about this composition or its vocal treatment. Radio received him warmly on his debut effort, and he hasn't worn out his welcome.

WORLD PABTY - Shio Of Fools (Save Me From Tomorrow)(Chrysalis) Top Five with Album Radio, where editor Kent (party guy) Zimmerman says it's a stone cold hit across the board. After spending time with it on my turntable I heartily agree.


## RON FELL'S

Personal Picks - ALBUMS

## BRUCE WILLIS - "The Return Of Bruno" (Motown)

I wasn't prepared to take him any more seriously than does Cybil Sheppard. This appeared to me to be a contrived, exploitive package shaped around a guy who had a couple of hours free to cut an album to hype his cable special. Boy howdy was I wrong! The album's production values are first class, his vocals are more than capable of carrying the older tunes--which, by the way, deserved to be brought back. RESPECT YOURSELF is already a pop hit, and two other tracks, UNDER THE BOARDWALK and SECRET AGENT MAN have been updated considerably since their debuts 23 years ago. Then there's JACKPOT which may have been one of the few intentionally funny moments of the American Music Awards. Producer /arranger Robert Kraft is a miracle worker.

## the GAVIN REPORT

Bill Gavin
Ron Fell

Dave Sholin
Betty Hollars
Elma Greer
Kent Zimmerman
Diane Rufer

Keith Zimmerman
Lisa Smith
Peter Standish
Natalie Cusenza
Joe Belden
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The Gavin Report is published fifty weeks a year on the Thursday of each week.
Subscription Rates: $\$ 240$ for 50 issues or $\$ 130$ for 25 issues.
Subscription and circulation inquiries: (415) 392-7750
Station Reporting Phone: (415) 392-7750
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One Hallidie Plaza, Suite 725,
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ROB JUNGLAS "MAKEIT MEAN SOMETHING"
...ALSO AN AOR BREAKER

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BUILDING SUCCESS FROM THE SOUND UP


The new single from
the Club Nouveau album
Life, Love \& Pain
on Warner Bros. Records
Produced by Jay King,
Thomas McElroy and
Denzil Foster for 2-Tuff-E-Nuff
Productions
Management: Jay King


[^0]:    formula--just on the brink of creating something from nothing. And Brent allows me to be me. He never says, 'You have to do it this way." Don Potter, Brent Maher, Mom and I are the producers together. We throw around ideas. I really don't know anything about producing-I just know how to sing and what I like. But the four of us agree on everything. LS: You spent a couple of years living in the San Francisco Bay Area. What made you decide to come here?
    WJ: We were living in Kentucky, and my Mom went to visit a friend in San Francisco, and she discovered Marin County. She thought it was great out there and really wanted to try living there. She was going to nursing school, and had found out about a nursing program at the College Of Marin. So that was the main reason we moved out there--so that Mom could go to school. I think the fact that we've lived so many places has made my life real interesting. On the one hand, I went to school with Appalachian kids

