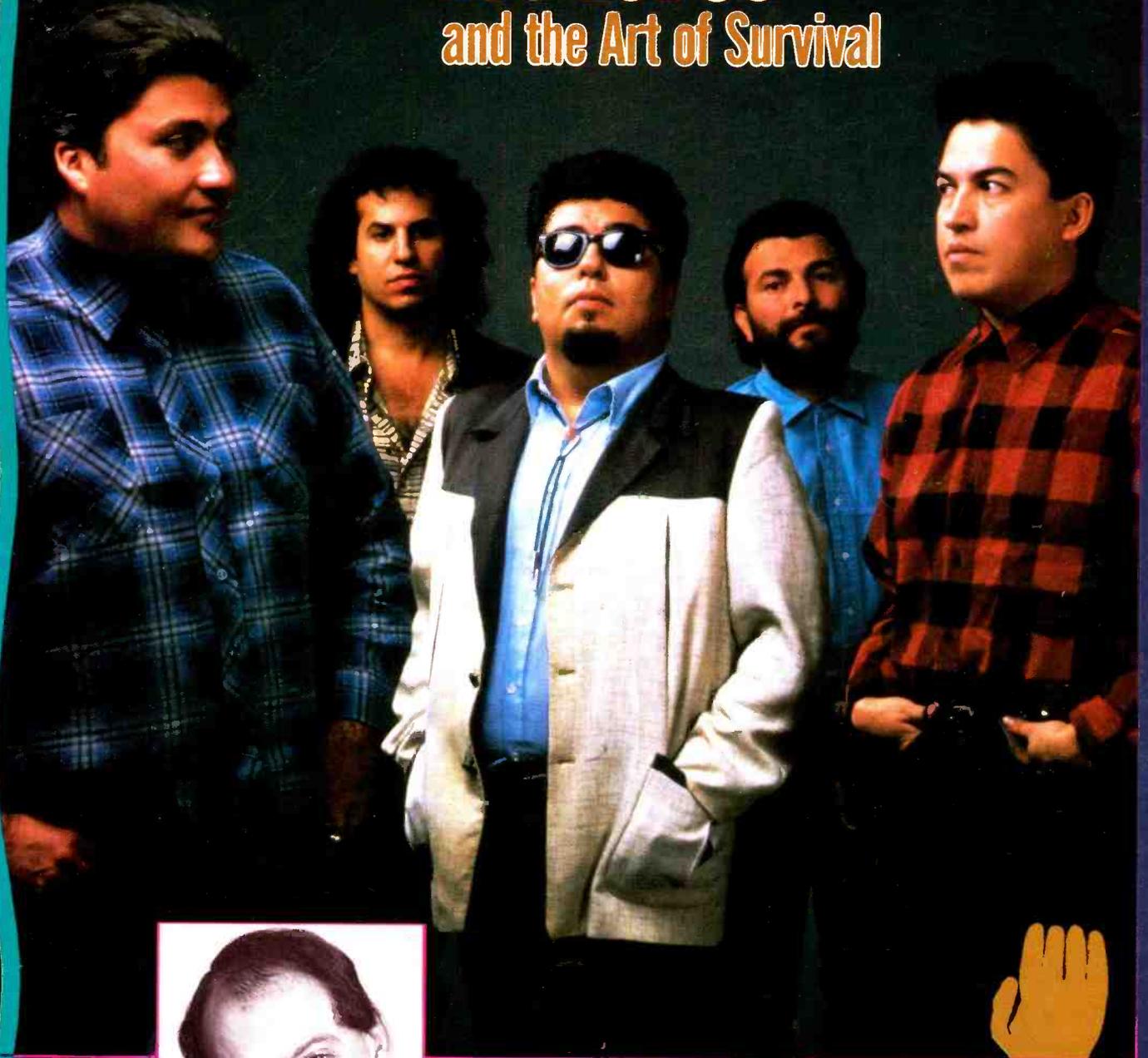


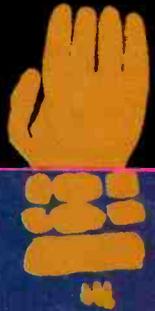
the GAVIN REPORT

SINCE 1958

LOS LOBOS and the Art of Survival



BUZZ BENNETT: Executing The Theatrics



THEMES

AND DREAMS

"THEME FROM LETHAL WEAPON"

THE NEW SINGLE FROM

HONEYMOON SUITE

FROM

LETHAL WEAPON,

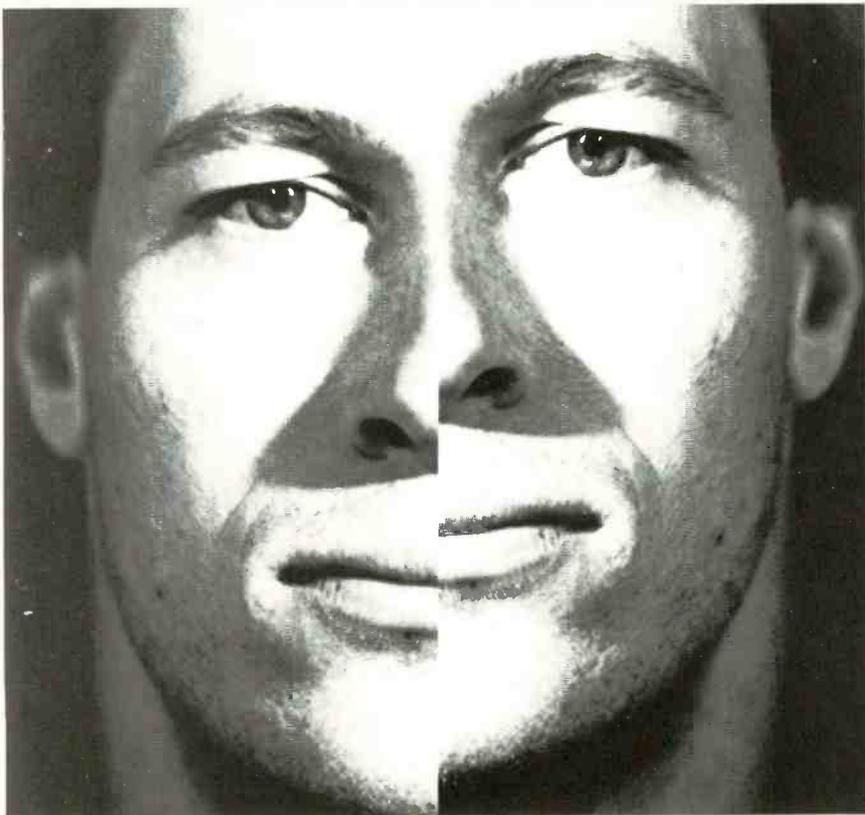
THE ORIGINAL MOTION PICTURE

SOUNDTRACK



PRODUCED BY TED TEMPLEMAN

MANAGEMENT: STEVE PRENDERGAST, HEAD OFFICE MANAGEMENT



"WEATHERMAN SAYS"

THE NEW SINGLE FROM

JACK WAGNER

FROM THE FORTHCOMING ALBUM
"DON'T GIVE UP YOUR DAY JOB"

PRODUCED BY STEVE BARRI AND TONY PELUSO

MANAGEMENT: KELLI ROSS



©1987 Qwest Records
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Editor: Dave Sholin

Reports accepted Mondays at 8 AM through 5 PM Tuesdays
Station Reporting Phone (415)392-7750

MOST ADDED



▲ **BON JOVI**
Wanted Dead Or Alive
(Mercury/PolyGram)
105 Adds

DAVID BOWIE
Day-In Day-Out
(EMI America)
73 Adds

HUEY LEWIS & THE NEWS
I Know What I Like
(Chrysalis)
65 Adds

▲ TOP NEW AIRPLAY

CERTIFIED

HUEY LEWIS & THE NEWS
I Know What I Like
(Chrysalis)

LIONEL RICHIE
Se La
(Motown)

RECORD TO WATCH

PSEUDO ECHO
Living In A Dream
(RCA)

Looking...looking...good...good...
in...in...the...the...Rockies...Rockies...
Hit...Hit...Factor...Factor...14%...14%.

2W LW TW

1.	1.	1.	STARSHIP - Nothing's Gonna Stop Us Now (Grunt/RCA)
8.	4.	2.	ARETHA FRANKLIN & GEORGE MICHAEL - I Knew You Were Waiting (For Me) (Arista)
2.	2.	3.	Club Nouveau - Lean On Me (Warner Bros.)
7.	5.	4.	LOU GRAMM - Midnight Blue (Atlantic)
10.	7.	5.	CROWDED HOUSE - Don't Dream It's Over (Capitol)
12.	10.	6.	STEVE WINWOOD - The Finer Things (Island/Warner Bros.)
3.	3.	7.	Genesis - Tonight, Tonight, Tonight (Atlantic)
13.	8.	8.	BANGLES - Walking Down Your Street (Columbia)
18.	11.	9.	CUTTING CREW - (I Just) Died In Your Arms (Virgin)
16.	12.	10.	PRINCE - Sign 'O' The Times (Paisley Park/Warner Bros.)
11.	9.	11.	Expose - Come Go With Me (Arista)
26.	19.	12.	U2 - With Or Without You (Island)
32.	24.	13.	MADONNA - La Isla Bonita (Sire/Warner Bros.)
6.	6.	14.	Wang Chung - Let's Go (Geffen)
25.	17.	15.	CYNDI LAUPER - What's Going On (Portrait)
19.	18.	16.	ROBBIE NEVIL - Dominoes (Manhattan)
--	29.	17.	FLEETWOOD MAC - Big Love (Warner Bros.)
37.	27.	18.	JODY WATLEY - Looking For A New Love (MCA)
22.	21.	19.	KOOL & THE GANG - Stone Love (Mercury/PolyGram)
23.	22.	20.	PETER WOLF - Come As You Are (EMI America)
27.	25.	21.	BOSTON - Can'tcha Say (You Believe In Me) (MCA)
15.	16.	22.	Tina Turner - What You Get Is What You See (Capitol)
24.	23.	23.	Glass Tiger - I Will Be There (Manhattan)
20.	20.	24.	Hipsway - The Honeythief (Columbia)
--	35.	25.	BRYAN ADAMS - Heat Of The Night (A&M)
5.	14.	26.	Janet Jackson - Let's Wait Awhile (A&M)
36.	33.	27.	DONNA ALLEN - Serious (21/Atco)
9.	13.	28.	Europe - The Final Countdown (Epic)
34.	32.	29.	WORLD PARTY - Ship Of Fools (Save Me From Tomorrow) (Chrysalis)
--	36.	30.	CHICAGO - If She Would Have Been Faithful (Full Moon/Warner Bros.)
--	38.	31.	BREAKFAST CLUB - Right On Track (MCA)
40.	34.	32.	SIMPLY RED - The Right Thing (Elektra)
--	--	33.	HUEY LEWIS & THE NEWS - I Know What I Like (Chrysalis)
--	--	34.	POISON - Talk Dirty To Me (Capitol)
28.	28.	35.	Robert Cray Band - Smokin' Gun (Mercury/PolyGram)
--	--	36.	LIONEL RICHIE - Se La (Motown)
--	--	37.	CHRIS DEBURGH - The Lady In Red (A&M)
4.	15.	38.	Bruce Hornsby & The Range - Mandolin Rain (RCA)
--	--	39.	THOMPSON TWINS - Get That Love (Arista)
31.	31.	40.	Barbusters - Light Of Day (Blackheart/CBS)

CHARTBOUND

ARTIST & TITLE	Reports	Adds	On	Chart
DAVID BOWIE - Day-In Day-Out (EMI America)	159	73	77	9
KENNY LOGGINS - Meet Me Halfway (Columbia)	136	22	56	58
* BON JOVI - Wanted Dead Or Alive (Mercury/PolyGram)	116	105	4	7
KIM WILDE - You Keep Me Hangin' On (MCA)	115	64	19	32
GLEN MEDEIROS - Nothing's Gonna Change My Love (Amherst)	107	28	56	23

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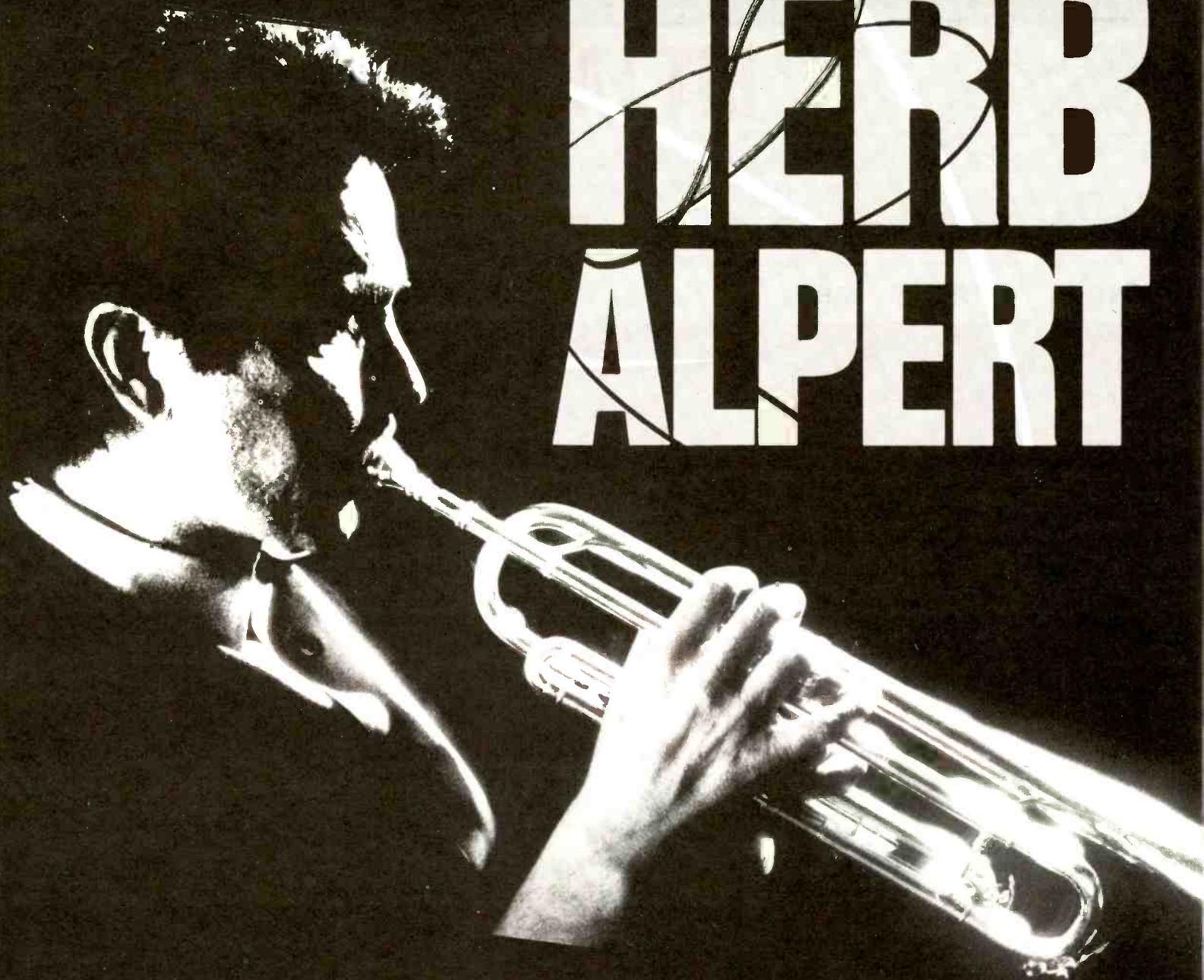
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	LOS LOBOS	

UP & COMING

ARTIST & TITLE	Reports	Adds	On	Chart
PAUL SIMON - You Can Call Me Al (Warner Bros.)	100	33	51	16
LEVEL 42 - Lessons In Lovem (Polydor/PolyGram)	100	32	64	4
PETER GABRIEL & KATE BUSH - Don't Give Up (Geffen)	99	29	62	8
PSYCHEDELIC FURS - Heartbreak Beat (Columbia)	88	12	44	32
EDDIE MONEY - Endless Night (Columbia)	83	49	29	5
NIGHT RANGER - The Secret Of My Success (MCA)	82	9	59	14
ATLANTIC STARR - Always (Warner Bros.)	73	22	19	32
COMPANY B - Fascinated (Atlantic)	71	34	26	11
GINO VANNELLI - Wild Horses (CBS)	69	5	42	22
SHIRLEY MURDOCK - As We Lay (Elektra)	68	2	21	45
BRUCE WILLIS - Young Blood (Motown)	63	34	28	1
LUTHER VANDROSS & GREGORY HINES - There's Nothing Better Than Love (Epic)	62	8	44	10
GREGG ALLMAN - I'm No Angel (Epic)	62	22	35	5
SMOKEY ROBINSON - Just To See Her (Motown)	60	12	38	10
ANITA BAKER - Same Ole Love (365 Days A Year) (Elektra)	57	13	31	13
JENNIFER WARNES - First We Take Manhattan (Cypress)	57	3	43	11
BILLY VERA & THE BEATERS - Let You Get Away (Rhino)	55	10	43	2
KENNY G - Songbird (Arista)	49	23	21	5
FROZEN GHOST - Should I See (Atlantic)	45	12	26	7
FARRENHEIT - Fool In Love (Warner Bros.)	45	3	27	15
*LISA LISA AND CULT JAM - Head To Toe (Columbia)	45	34	8	3
GREGORY ABBOTT - I Got The Feeling (It's Over) (Columbia)	43	2	20	21
ERIC MARTIN - Every Time I Think Of You ((Capitol)	43	1	36	6
PSUEDO ECHO - Living in A Dream (RCA)	42	9	22	11
BILLY JOEL <i>with</i> RAY CHARLES - Baby Grand (Columbia)	41	7	26	8
BEASTIE BOYS - Brass Monkey (Def Jam/Columbia)	41	1	13	27
STRANGLERS - Always The Sun (Epic)	41	6	33	2
*PETER CETERA - Only Love Knows Why (Full Moon/W.B.)	37	36	1	--
*THE OTHER ONES - We Are What We Are (Virgin)	36	35	1	--
PAUL LEKAKIS - Boom, Boom, Boom (ZYX)	35	2	7	26
NEW CITY ROCKERS - Black Dog (Critique)	35	11	21	3
GEORGIA SATELLITES - Battleship Chains (Elektra)	29	3	22	4
EDDIE & THE TIDE - Weak In The Presence Of Beauty (Atco)	28	4	20	4
*DEAD OR ALIVE - Something In My House (Epic)	28	27	1	--
DON DIXON - Praying Mantis (Enigma)	27	6	17	4
BRIAN SPENCE - Brothers (Mercury/PolyGram)	26	6	20	--
*HERB ALPERT - Diamonds (A&M)	26	26	--	--
RATT - Dance (Atlantic)	25	1	19	5
COREY HART - Dancin' With My Mirror (EMI)	24	--	22	2
*TOTO - Til The End (Columbia)	23	22	1	--
BLOW MONKEYS - It Doesn't Have To Be This Way (RCA)	21	1	18	2
*COVER GIRLS - Show Me (Fever)	20	5	5	10

Dropped: #26-REO Speedwagon, #30-Linda Ronstadt & James Ingram, #37-Huey Lewis & The News (JACOBS), #39-Survivor, #40-Patty Smyth, Julian Cope, Herb Alpert (EYE).

HERB ALPERT



“KEEP YOUR EYE ON ME”

WGFM
KITY
KRBE
WSFX
KKRZ
WXKS

KMEL
KCAQ
KS103
KAMZ
B96
WLOL

Y100
WFX
WHYT
WFMI
KWK
WAVA

WRCK
WGAN
WARM
WKQB
KROY

WPXY
WPST
WKSE
B97
KIIS/FM

KHTZ
KHFI
FM102
WNCI
KCPW

KRQ
WBBQ
KNIN
KDWB
WLRS



PRODUCED BY JAMES HARRIS III AND TERRY LEWIS FOR FLYTE TYME PRODUCTIONS, INC.

EXECUTIVE PRODUCER: JOHN McCLAIN

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Research:
Keith Zimmerman
Lisa Smith
Betty Hollars

HIT FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total Reports This Week 298 Last Week 295

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED				Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	21-30			
THE STARSHIP - Nothing's Gonna Stop Us Now (Grunt/RCA)			265	--	237	27	--	1	--	99%	11
ARETHA & GEORGE MICHAEL - I Knew You Were Waiting (Arista)			274	1	135	92	37	7	2	96%	8
CLUB NOUVEAU - Lean On Me (Warner Bros.)			230	1	192	33	4	--	--	99%	9
LOU GRAMM - Midnight Blue (Atlantic)			261	1	119	92	32	15	2	93%	11
CROWDED HOUSE - Don't Dream It's Over (Capitol)			252	6	95	104	33	11	3	92%	13
STEVE WINWOOD - The Finer Things (Island/Warner Bros.)			271	5	55	119	71	14	7	90%	10
GENESIS - Tonight, Tonight, Tonight (Atlantic)			220	1	145	71	2	1	--	99%	10
BANGLES - Walking Down Your Street (Columbia)			262	1	23	112	106	13	7	91%	8
CUTTING CREW - (I Just) Died In Your Arms (Virgin)			283	8	14	61	146	40	14	78%	6
PRINCE - Sign 'O' The Times (Paisley Park/Warner Bros.)			263	4	34	72	113	29	11	83%	6
EXPOSE - Come Go With Me (Arista)			225	1	84	99	34	3	4	96%	12
U2 - With Or Without You (Island)			278	13	9	13	101	114	28	44%	4
MADONNA - La Isla Bonita (Sire/Warner Bros.)			273	7	4	19	103	101	39	46%	4
CYNDI LAUPER - What's Going On (Portrait)			255	5	1	7	95	111	36	40%	5
ROBBIE NEVIL - Dominoes (Manhattan)			216	3	3	26	122	50	12	69%	9
FLEETWOOD MAC - Big Love (Warner Bros.)			259	12	--	1	21	131	94	8%	3
JODY WATLEY - Looking For A New Love (MCA)			234	29	9	17	50	81	48	32%	6
KOOL & THE GANG - Stone Love (Mercury/PolyGram)			210	7	8	20	99	59	17	60%	11
PETER WOLF - Come As You Are (EMI America)			209	7	--	13	110	58	21	58%	7
BOSTON - Can'tcha Say (You Believe In Me) (MCA)			216	2	3	8	79	94	30	41%	6
TINA TURNER - What See Get Is What You See (Capitol)			133	1	11	45	56	17	3	84%	10
GLASS TIGER - I Will Be There (Manhattan)			194	--	1	7	70	88	28	40%	7
HIPSWAY - The Honeythief (Columbia)			136	1	8	28	75	17	7	81%	13
BRYAN ADAMS - Heat Of The Night (A&M)			250	24	--	2	9	100	115	4%	3
DONNA ALLEN - Serious (21/Atco)			177	31	10	12	25	56	43	26%	9
WORLD PARTY - Ship Of Fools(Save Me From Tomorrow) (Chrysalis)			190	10	2	4	33	67	74	20%	9
CHICAGO - If She Would Have Been Faithful (Full Moon/Warner Bros.)			208	21	--	--	13	65	109	6%	4
BREAKFAST CLUB - Right On Track (MCA)			200	24	--	1	10	65	100	5%	5
SIMPLY RED - The Right Thing (Elektra)			176	18	1	4	28	60	65	18%	7
HUEY LEWIS & THE NEWS - I Know What I Like (Chrysalis)			237	65	--	1	9	33	129	4%	3
POISON - Talk Dirty To Me (Capitol)			166	40	3	11	19	37	56	19%	6
ROBERT CRAY BAND - Smokin' Gun (Mercury/PolyGram)			142	8	9	11	35	42	37	38%	10
LIONEL RICHIE - Se La (Motown)			212	43	--	1	2	33	133	1%	3
CHRIS DeBURGH - The Lady In Red (A&M)			137	30	6	7	21	29	44	24%	10
THOMPSON TWINS - Get That Love (Arista)			196	34	--	--	1	19	142	--	3
DAVID BOWIE - Day -In Day- Out (EMI America)			159	73	--	--	1	8	77	--	2
KENNY LOGGINS - Meet Me Half Way (Columbia)			136	22	1	7	13	35	58	15%	6
KIM WILDE - You Keep Me Hangin' On (MCA)			115	64	1	1	6	11	32	6%	2
GLEN MEDEIROS - Nothing's Gonna Change My Love (Amherst)			107	28	12	3	19	22	23	31%	7

NEVILLE BROTHERS



WHATEVER IT TAKES

The first single from their debut album

UPTOWN

on EMI America Records.

Available now.



INSIDE TOP 40 with DAVE SHOLIN

Somebody usually says it at least once during the Oscar ceremonies. This year, it was Steven Spielberg, one of most successful directors in Hollywood history, who, after acknowledging the actors, producers and others who helped make his films such tremendous productions, was quick to stress that *THE STORY* is where it all begins. In fact, he berated the industry (and himself) for not devoting enough attention to the written word, and placing too much emphasis on modern technology that spawned new visual/special effects. Sound familiar? In film and television it's the story, in music it's *THE SONG*. All the synthesizers, marketing campaigns, big-name talent and massive promotional efforts can't make up for a lack of original material. What makes our business so exciting is never knowing where that next song will come from...who will write and record it. The thrill is finding those special creations that enhance our day-to-day lives.

STARSHIP
NOTHING'S GONNA STOP US NOW



Only a handful of artists ever get to that coveted number-one position, and few stay there more than two weeks. **STARSHIP** join the elite group of those who've maintained number one status for an entire month! Not only do they remain at the top, they stay there with a hefty margin in overall chart points.

No warm-up problem for **BRYAN ADAMS** who's on the rise and already top twenty five with Dom Testa at Y108 Denver, Dave Allen KSLY San Luis Obispo, Greg Landis KYMO Sikeston, Steve Nix WZKX Gulfport, Chris William WROQ, Leven/Clark WWFX Bangor, Shannon/Russell

LG73 Vancouver, etc.

Enjoying a second week in the most added category, **HUEY LEWIS** tacks on a **CERTIFIED** label as well. Debuts at #19 in Tallahassee at Z103 and #17 at WVIC Lansing. Other Top 30 debuts at WZYX, KSND, KBLQ, WTBX, KQHU, 94Q, B106, WWFX, KC101, 106RTB, WLRW, etc.



First week that **LIONEL RICHIE** tops the 200 mark in total reports. Strongest chart activity coming from WWHB 25-21, WBCY 24-19, WLGA debut #21, WLS debut #21, KWXX 34-22, KKSS 30-26, etc. New on KDON, KWES, KAFX, WILI, WYDD, B104, WIFC, KRNO, WLXR, KFBD, KZMC, KIXK, KKIS, etc.

Solid chart movement for **WORLD PARTY** indicated by a near doubling in **HIT FACTOR**, 11% to 20%. Top Ten with Gina Shurts at KFMV Provo/Salt Lake City, Richard Sands KITS San Francisco, R.Charles Snyder KTMT Medford, Mike O'Connor WNKS Columbus, Martin Green 106X Florence, etc. Chart gains include WSPT 24-17, KZZU 31-28, KATD 20-17, KYA 23-19, KRRG 19-15, WXLT 25-21, etc.

BREAKFAST CLUB'S track record is a list of positives including a hot report from Boston where Z94 takes it 27-22 and WXKS debuts them at #20. Also moving well at WLYQ 21-16, WTIC 24-16, KKLS 16-10, PWR 99.7 27-22, 99KG 19-14, KMEL 29-24, etc.

Finally making it as a **CHARTBOUND** entry, **KENNY LOGGINS** comes armed with at 15% **HIT FACTOR**. Top Twenty with Randy Kabrich and Bobby Rich at Q105 Tampa, Tim Fox and Denise Lauren

WKTJ Milwaukee, Sandi Stevens WQID Biloxi, BBarry Bennett KBBZ Kalispell, Sandy Louie KNBQ Tacoma, etc. Adds include WNSL, WBEN, WCGQ, Z95, WJXQ, KWES, etc.

Our **RECORD TO WATCH** a few weeks back is running wild. **KIM WILDE** looks like she's gonna be hanging around through spring and early summer. Debuts at #19 in New York at Z100, plus moves 10-2 at B97 New Orleans, 29-19 K106 Beaumont, 26-18 KIIS Los Angeles, 19-8 KCPX Salt Lake City, etc. 64 adds including KMJK, KEZY, KWSS, KATD, KWNZ, Z95, KYYY, 92X, WBLU, WXKS, 100KHI, 95XXX, Q99, B104, B106, G105, WKQB, etc.

Backed by an even 100 reports **PAUL SIMON** is getting his second wind with a **HIT FACTOR** of 7%. Moves into the Top Twenty Five at WNVZ Norfolk, Z100 New York, B104 Baltimore, KZZK Tri-Cities, KKXX Bakersfield, B106 Washington D.C., adds at WJKC, WANS, PRO/FM, KYNO, FM102, OK95, KUBE, Q96, KAKS, WBTS, Y94, WHSY, 94Q, etc.

Last week's **RECORD TO WATCH**, **COMPANY B**, doubles their airplay stats with adds from all regions including WTNZ Knoxville, WKZQ Myrtle Beach, WXKS Boston, FM102 Sacramento, KRQK Lompoc/Santa Maria, KTDR Del Rio, KEYP Tyler, WSPK Poughkeepsie..Moves 7-5 at Y100 Miami and 8-5 at KMEL San Francisco.

Another great week for a record that's worth taking seriously..

ATLANTIC STARR. Betty tells me that no less than half of her Urban Contemporary correspondents say it is their most requested track, from all demos. Climbs 20-14 at WQBZ, 25-18 WKQB, 23-18 WWHB, 34-18 WHNY, 22-15 KFIV, 13-4 I94, 29-22 KBEQ, 23-11 KLBQ etc.

More and more interest in **PSEUDO ECHO**, who are now Top Ten with Jay Mcall at KOZE moving 11-7, also big at KTMT 7-3, KFMV 16-9, KZZU 15-14, KRRG 2-16, WPFM 27-23, and adds at PRO/FM, Q99, WCZY, JLK/FM, KVFM, KMJK, KAGO, KVRP, WSPK, etc.

RESTLESS HEART

THEIR MULTI-FORMAT
BREAKTHROUGH

I'LL STILL BE LOVING YOU

TOP 5 AC
HEADING FOR #1

NOW CROSSING CHR

ADULT FEMALE &
MALE PHONES



"Restless Heart's Top 5 Adult Contemporary smash is just the kind of mass appeal record we're looking for at B106."

Marty Dempsey,
PD, B106/Washington, D.C.

"Restless Heart is the perfect crossover adult record for the rating period."

Jim Payne, PD, WRVQ/Richmond, VA

"Great female phones . . . while still holding upper males."

Mark Potter, PD,
WQUT/Johnson City, TN

"Not a Country or AC record. This is a 21 + hit, getting both male and female phones."

Dave Bryant, PD, KISR/Fort Smith, AR

RESTLESS HEART
IS ON A ROLL
WITH THEIR ALBUM

WHEELS

TOTAL SALES 175,000 +

B106	K104	WNOK	WRVQ	KNAN
Q105	WPST	WCKN	KSND	Z102
KCPX	WBBQ	WQUT	95XIL	KQCR
	WBCY	KX104	KISR	KBOZ
			Q101	

RCA
Records and Cassettes

Trmk(s) - Registered - Marca(s) Registrada(s) RCA Corporation
1987 RCA / Ariola International

NORTHEAST

HAMILTON, ON(NEVIN GRANT-CKOC) S. Red, Bangles, F'wood Mac, Madonna, Boy George.

BOSTON, MA(NELSON/DOLGINS-Z94) Bowie.

BOSTON, MA(WHITE/O'CONNELL-WXKS/FM) Company B., Level 42, Kim Wilde, Kenny G, H.Alpert, New City R.

CAPE COD, MA(RANDALL/McVIE-WKPE) Other Ones, Kim Wilde, Level 42, Boston, T. Twins, K.Loggins, Nite Rangr.

PROVIDENCE, RI(TOM CUDDY-PRO/FM) Bon Jovi, Paul Simon, Level 42, NEW CITY R, L.Vandross, P. Echo.

KEENE, NH(TROMBLY/LYNOTT-WKNE/FM) Toto, Company B., Dead/Alive.

CLAREMONT, NH(BARLOW/BILODEAU-WHDQ) P.Gabriel, Bowie, Paul Simon, Company B., Level 42, Kim Wilde.

ELLSWORTH/BANGOR, ME(TIM MOORE-WKSQ) S. Winwood, T.Turner.

BANGOR, ME(LEVEN/CLARK-WWFX) Bon Jovi, B.Club, G.Medeiros, L.Richie, Kim Wilde, Poison, Farrenheit.

BURLINGTON, VT(DENA YASNER-95XXX) Bon Jovi, Kim Wilde, Paul Simon, Rock&Hyde, L.Vandross, Company B., B.Willis, New City R.

BURLINGTON, VT(THOM RICHARDS-Q99) P. Cetera, Level 42, Bon Jovi, E.Money, Kim Wilde, H.Alpert, G. Allman, B.Vera, P. Echo.

HARTFORD, CT(MIKE WEST-WTIC/FM) Kim Wilde, A.Starr, Lisa Lisa.

WILLIMANTIC, CT(EVAN/SPENCER-WIL/FM) L.Richie, Lisa Lisa, A.Starr, E.Money, Kim Wilde.

NEW HAVEN, CT(STEF RYBAK-KC101) No Adds.

NORWALK, CT(BRETT RICHARDS-WLYQ) Paul Simon, DeBurgh, Kim Wilde.

NEW YORK, NY(SCOTT SHANNON-Z100) Lisa Lisa, C. Crew, J. Wagner.

HAMPTON BAYS, NY(ROB POULIN-WWHB) Bowie, Toto, K.Loggins, Jocelyn B., B.Vera, Stranglers.

SCHENECTADY, NY(JIM WALSH-3WD) E.Money, T. Twins, Bon Jovi, F.Mercury.

KINGSTON, NY(WILLIAMS/TAYLOR-WBPM) G. Allman, B.Willis, E.Money, F. Ghost, Kim Wilde, DeBurgh.

POUGHKEEPSIE, NY(BOB WEIL-WSPK/FM) A.Starr, B.Willis, E.Money, Bon Jovi, Company B., P. Echo, H.Lewis.

UTICA, NY(EDWARDS/ANDREWS-WNYZ) Psych.Furs, Poison, Kim Wilde, P.Gabriel, B.Willis, P. Cetera, Bon Jovi.

UTICA, NY(LARRY WILLIAMS-WRCK) Bon Jovi, T. Twins, Boston, Level 42, H.Alpert, N.Martinez, NEW CITY R, Nite Rangr.

BUFFALO, NY(ROGER CHRISTIAN-WBEN/FM) Paul Simon, H.Lewis, K.Loggins, Nite Rangr, B. Joel, Gowan.

ITHACA, NY(JESSICA ETTINGER-WVBR/FM) Nite Rangr, Bowie, B.Adams, K.Loggins, F. Ghost, P. Cetera, Poison.

MID ATLANTIC

ASBURY PARK, NJ(PAT GILLEN-JLK/FM) Bon Jovi, Bowie, Kim Wilde, P. Echo.

TRENTON, NJ(TOM CUNNINGHAM-WPST) H.Alpert, G. Allman, A.Starr, Bon Jovi, Restless H.

PITTSBURGH, PA(LORI CAMPBELL-B94) No Report, Frozen.

PITTSBURGH, PA(McQUEEN/SHEDLOCK-WYDD) Bon Jovi, L.Richie, DeBurgh, System.

ERIE, PA(JIM COOK-WJET) H.Lewis, Bon Jovi, Bowie, W. Party.

ERIE, PA(BILL SHANNON-K104) Bon Jovi, Kenny G, B.Willis, Restless H, Kim Wilde, J. Butcher, Kansas, E.Money, Mondo Rock.

ALTOONA, PA(STEVE KELSEY-WFBG) D. Allen, W. Party, B.Club.

WASHINGTON, DC(MARTY DEMPSEY-B106) Bon Jovi, Kim Wilde, Restless H, K.Loggins.

BALTIMORE, MD(WILLY B. O'BRIEN-B104) Kim Wilde, L.Richie, C.Lauper.

OCEAN CITY, MD(LANE JERNIGAN-100KHI) G. Allman, Poison, Kim Wilde, P.Gabriel, B.Willis, Bon Jovi, A.Starr, E.Money.

NORFOLK, VA(STEVE DAVIS-WNVZ) A.Starr, E.Money, H.Lewis, Company B..

SANFORD, NC(BILL FREEMAN-WFJA) Toto, P. Cetera, J.Airplane, Kenny G, Nite Rangr.

DURHAM/RALEIGH, NC(CINDY WRIGHT-G105) H.Lewis, Bon Jovi, Kim Wilde, Poison.

CHARLOTTE, NC(JACK DANIEL-WBCY) Bon Jovi, DeBurgh, Restless H, G. Allman.

CHARLOTTE, NC(CHRIS WILLIAM-WROQ) Bon Jovi, B.Willis, R. Cray.

FAIRMONT, NC(BILL SELLARS-WZYZ) Bon Jovi, Other Ones, Toto, B.Willis, DeBurgh.

CHARLESTON, SC(ROGER GAITHER-WKQB/FM) CoverGirls, Dokken, B.Willis, Kim Wilde, H.Alpert, Bowie.

FLORENCE, SC(GREEN/BOSWELL-106X) J. Butcher, Kenny G, Bon Jovi, E.Money, G. Allman, Bowie, Toto.

CHERAW, SC(MITCH CLARK-WPDZ) DeBurgh, H.Lewis, P. Cetera, Kim Wilde, Poison.

KINGSTREE, SC(GREG KNOP-WKSP) Other Ones, C.McDowell, F. Ghost, Rock&Hyde, Dead/Alive, F.Mercury, E.Stromm.

MYRTLE BEACH, SC(RAY MARINER-WKZQ) Bon Jovi, Level 42, Kim Wilde, Dead/Alive, A. Baker, Company B..

MYRTLE BEACH, SC(BLAKE/VANDERGRIFT-WYAV/FM) H.Lewis, B.Club, Barbusters.

GREENVILLE, SC(BILL McCOWN-WANS/FM) Kool/Gang, Paul Simon, J.Watley, W. Party.

SOUTHEAST

VIRGIN ISLANDS, PR(KEYES/LOPEZ-ISLE 95) L.Richie, Paul Simon, L.Vandross.

ATLANTA, GA(BOB CASE-Z93) D. Allen, G Vannelli, Bon Jovi.

ATLANTA, GA(CRAIG ASHWOOD-94Q) G. Allman, Paul Simon, Kenny G.

ROME, GA(DANNY HOWARD-WQTU) H.Lewis, E.Money, Bowie, Kim Wilde.

ATLANTA, GA(DAVIS/WYROSTOK-PWR 99.7) Kim Wilde, Bon Jovi, A.Starr, Lisa Lisa, H.Alpert.

SWAINSBORO, GA(CHARLIE FRI-WGKS/FM) Peter Wolf, Kenny G, P. Cetera, Kansas, Bowie, Nite Rangr, Toto, DeBurgh.

ATHENS, GA(DAN MURRAY-WAGQ) Bon Jovi, P. Cetera, Company B., Other Ones, Dead/Alive, Bowie, G. Allman, Toto.

AUGUSTA, GA(BRUCE STEVENS-WBBQ) Bon Jovi, Bowie, Lisa Lisa, H.Alpert, G. Allman.

FT.VALLEY/MACON, GA(NATHAN HALE-WQBZ) Bon Jovi, P. Cetera, K.Loggins, Dead/Alive, DeBurgh, Other Ones.

HINESVILLE, GA(JAY/DAWSON-WBLU) P.Gabriel, F. Ghost, Kim Wilde, E.Money, Company B..

VALDOSTA, GA(SUTTON/STEPHENS-WLGA) Bon Jovi, G.Medeiros, R. Cray, D. Allen.

COLUMBUS, GA(MIKE O'CONNOR-WNKS/FM) Bon Jovi, Psych.Furs, E.Money, A.Starr, L.Richie, Other Ones.

COLUMBUS, GA(McCARD/CARROLL-WCGQ) D. Allen, Poison, Bon Jovi, Company B., K.Loggins, A.Starr.

DAYTONA BEACH, FL(JEFF CLARK-WNFI) B.Adams, G.Medeiros, C. Crew.

TALLAHASSEE, FL(RICH STEVENS-Z103) C.Lauper, Bon Jovi, L.Richie, Bowie.

PANAMA CITY, FL(JEFF DAVIS-WPFM) Bon Jovi, Toto, Kim Wilde, F. Ghost, K.Loggins.

FT.WALTON BEACH, FL(MARK SAWYER-WFTW/FM) B.Adams, H.Lewis, T. Twins, B.Club.

PENSACOLA, FL(NORTH/HART-WJLQ/FM) G.Medeiros, DeBurgh, H.Lewis, Bowie, Level 42.

GAINESVILLE, FL(JERI BANTA-WYKS) B.Willis, G. Allman, Bon Jovi, T. Twins, S. Red, H.Lewis, G.Medeiros.

MIAMI, FL(FRANK AMADEO-Y100) H.Alpert, B.Willis, H.Lewis, S. Red, L.Vandross.

MIAMI, FL(TANNER/LOMBANA-POWER96) Bassix, A.Starr.

TAMPA, FL(BOBBY RICH-Q105) Madonna, Restless H, DeBurgh.

SOUTH

BIRMINGHAM, AL("CATFISH"JIM PREWITT-WKXX) Deb. Allen, G.Medeiros, DeBurgh, Cameo, Bon Jovi.

FAYETTE, AL(JOHN ANTHONY-WHKW) Bon Jovi, Mondo Rock, D. Allen, Bowie.

MONTGOMERY, AL(STEVE SHANNON-WHHY/FM) Bon Jovi, Level 42, Paul Simon, Kenny G, B.Willis, Other Ones.

MONTGOMERY, AL(OWENS/JACKSON-BAM99) No Report, Frozen.

MOBILE, AL(LEE CHESTNUT-WABB/FM) Kim Wilde, Bon Jovi, H.Lewis, D. Allen, Chicago.

JOHNSON CITY, TN(POTTER/TAYLOR-WQUT) Bowie, Kim Wilde, Bon Jovi, Chicago, J. Butcher.
KNOXVILLE, TN(CHRIS MAC-WTNZ/FM) L.Richie, H.Lewis, Kenny G, Nick Kamen, Company B.
COLUMBIA, TN(GARY MOSS-WKRM) L.Richie, B.Adams, Cameo, F'wood Mac.
GREENVILLE, MS(DAN DIAMOND-WIQQ) L.Richie, D. Allen.
TUPELO, MS(JAY HASTINGS-KZ103) U2, D. Allen, B.Adams, B.Club, A. Baker, Kim Wilde.
HATTIESBURG/LAUREL, MS(DALE TAYLOR-WHSY/FM) U2, R. Cray, P.Gabriel, Bon Jovi, Paul Simon.
LAUREL/HATTIESBURG, MS(JIM SCOTT-WNSL) S. Red, H.Lewis, B.Club, B.Adams, S.Robinson, K.Loggins.
GULFPORT, MS(RICK JAMES-WZKX) Kim Wilde, K.Loggins, F'wood Mac, Company B.
BILOXI, MS(SANDI STEVENS-WQID) Psych.Furs, B.Club, Bon Jovi, W. Party.
McCOMB, MS(CHRIS TRACY-WXLT/FM) B.Adams, T. Twins, L.Richie, A.Starr, Lisa Lisa, L.Vandross.
MCCOMB, MS(WALKER/CHAMBERS-WHNY) H.Lewis, E. Money, Company B., Dead/Alive, B.Spence, K. Kamon, Westside H.
STARKVILLE, MS(RUSS WILLIAMS-WKOR) H.Lewis, Poison, A.Starr, P. Cetera, Other Ones, Bon Jovi, J.Airplane.
JENKINS, KY(G.C. KINCER-WIFX) DeBurgh, Other Ones.
PADUCAH, KY(TONY RICHARDS-WDDJ/FM) No Report, Frozen.
GLASGOW, KY(KELLY DOSSEY-WOVO/FM) Other Ones, Dead/Alive, Lisa Lisa, S. Red, L.Richie, Sinita, Company B., H.Lewis.
NEW ORLEANS, LA(JOEY GIOVINGO-B97) Bon Jovi, H.Alpert, A.Starr.
GOLDEN MEADOW, LA(DON GRAHAM-KBAU/FM) H.Lewis, R. Cray, S. Red, B.Spence, Other Ones.
HOUMA, LA(MARK KELLY-KCIL/FM) Bon Jovi, S. Red, Dead/Alive, Company B., Lisa Lisa, Poison, Nick Kamen, Heaven 17.
LAKE CHARLES, LA(JIMI WEBB-KBIU/FM) T. Twins, J.Watley, Bon Jovi, C. Crew.
BATON ROUGE, LA(RICE/A.-WFMF) H.Lewis, Expose.
BATON ROUGE, LA(MICHAEL ADAMS-WGGZ/FM) H.Lewis, U2, F'wood Mac.
MONROE, LA(LORI CLARY-KNOE/FM) DeBurgh, P.Gabriel, Poison, Bon Jovi, B.Willis, A.Starr.
ALEXANDRIA, LA(CHRISTIE ATWOOD-KQID/FM) Barbusters, Genesis, B.Adams, G.Medeiros, Kim Wilde, T. Twins, Paul Simon.

EAST CENTRAL

PINEVILLE, WV(HENRY MORGAN-WWYO) L.Richie, Stranglers, E. Money, Company B., P.Gabriel, K. Kamon.
OAK HILL/BECKLEY, WV(PAUL WOLFE-WOAY/FM) Psych.Furs, Level 42, G. Allman, J.Watley, P.Gabriel, Other Ones, B.Spence, Bon Jovi.
MORGANTOWN, WV(JOHN DELANEY-WCLG/FM) Bowie, DeBurgh, Level 42, Kim Wilde, E. Money, Chicago.
COLUMBUS, OH(COOK/HAINES-92X) Poison, Kim Wilde, Company B., T. Twins.
AKRON, OH(REED KITTREDGE-WKDD) Bon Jovi, Psych.Furs, J.Watley, T. Twins, Poison.
CINCINNATI, OH(JIM FOX-Q102) Crowded H., P. Lekakis, DeBurgh.
ANGOLA, IN(OSBORN/ST.JOHN-WLKI/FM) B.Joel, L.Richie, C.Lauper, J.Watley.
RICHMOND, IN(JASON ROBERTS-K96) U2, G.Medeiros, T. Twins, J.Watley.
VINCENNES, IN(DANNY WAYNE-106RTB) L.Richie, W. Party, Bowie, E. Money, Heaven 17, P. Cetera.
TERRE HAUTE, IN(MIKE ARNETT-WPFR) Madonna, Rock&Hyde, D. Allen.
DETROIT, MI(MARK JACKSON-WHYT) H.Alpert, Lisa Lisa, B.Club, Rob.Nevil, F'wood Mac.
DETROIT, MI(KATHY MEANS-Z95.5) Poison, Bowie, P. Echo.
LANSING, MI(MARK MALONEY-WVIC) Georgia S., U2.
JACKSON/LANSING, MI(SCOTT/WEBSTER-WJXQ) Bon Jovi, Rob.Nevil, B.Joel, K.Loggins, Rock&Hyde, Stranglers.
GRAND RAPIDS, MI(MIKE TINNES-WKLQ) D. Allen, Bowie, Chicago, DeBurgh, H.Lewis.
CADILLAC, MI(GARY BURTON-WATT) H.Lewis, T. Twins, L.Richie, Poison, K.Loggins, J. Warnes.

ALPENA, MI(DARRELL KELLEY-WHSB) Other Ones, L.Richie, P. Cetera, Lisa Lisa.
CHEBOYGAN, MI(GRISDALE/ANDERSEN-WQLZ/FM) B.Joel, B.Adams, Chicago, Bowie, S.Robinson.

UPPER MIDWEST

DES MOINES, IA(OAKES/HALL-KDWZ) Bon Jovi, D. Allen, Bowie, T. Twins, Level 42, REO.
DES MOINES, IA(KNIGHT/SHARP-KRNQ) L.Richie, Poison, Kim Wilde, Kool M.Dee.
CLEAR LAKE/MASON CTY, IA(CARLA KEIS-KZEV) H.Lewis, Kim Wilde, DeBurgh, Chicago, T. Twins, E. Money, Other Ones.
FT.DODGE, IA(KELLY O'SHEA-KKEZ) J.Watley, S. Red, NEW CITY R, H.Lewis, B.Spence, Other Ones.
CLARION/FT.DODGE, IA(CHRIS ROBBINS-KRIT) G.Medeiros, DeBurgh, Poison, Bowie, E. Money, B.Willis.
WATERLOO/C.RAPIDS, IA(JEFF CHRISTENSON-KOKZ) Jesse Jon., T. Twins, S. Red, Bon Jovi, S.Robinson, Rock&Hyde, Other Ones.
SIoux CITY, IA(HARRISON/BROWN-KSEZ/FM) Bon Jovi, Poison, Bowie, B.Willis, J.Airplane.
SIoux CITY, IA(PAT PAXTON-KGLI) Bowie, Bon Jovi, Deb. Allen, J.Watley, T. Twins.
DUBUQUE, IA(JEFF DAVIS-KLYV) Bowie, Kim Wilde, DeBurgh, W. Party, E. Money, Bon Jovi.
IOWA CTY/CEDAR RAPID, IA(STEWART/NUGENT-KKQK) Farrenheit, B.Joel, Rob.Nevil, Chicago.
CEDAR RAPIDS, IA(MANN/DIXON-KQCR/FM) D. Allen, G. Allman, L.Vandross, A.Starr, Bon Jovi, Restless H.
DAVENPORT, IA(GYNNY O'HARA-KIHK) J.Watley, Kenny G, K.Loggins.
KENOSHA, WI(TERRY HAVEL-WJZQ) B.Adams, R. Cray, J.Watley.
MILWAUKEE, WI(DENISE LAUREN-WKTI) H.Lewis, Paul Simon.
MADISON, WI(JONATHAN LITTLE-Z104) Madonna, J.Watley, Bowie, F. Ghost.
GREEN BAY, WI(KIM BRADLEIGH-WKFX) DeBurgh, J.Watley, Bowie, W. Party.
WAUSAU, WI(DUFF DAMOS-WIFC) Bon Jovi, P. Cetera, D. Allen, L.Richie, G Vannelli.
STEVENS POINT, WI(BOULEY/STEFFEN-WSPT) P.Gabriel, D. Allen, T. Twins, Bon Jovi.
LA CROSSE, WI(SHEBEL/SANDERS-HIT105) H.Lewis, L.Richie, Georgia S., D. Allen.
LA CROSSE, WI(GREER/CARR-WIZM/FM) L.Richie, Madonna, B.Willis, J.Watley.
EAU CLAIRE, WI(RICK ROBERTS-WIAL) B.Adams, Kim Wilde, Kool/Gang, J.Watley, P. Cetera.
EAU CLAIRE, WI(RICK JAMES-WBIZ) P. Cetera, G. Allman, Poison, B.Club, Bowie, Lisa Lisa, G.Medeiros.
MINNEAPOLIS/ST.PAUL, MN(ANTHONY/MICHAELS-KDWB/FM) Chicago, H.Alpert, Other Ones, Bon Jovi, P.Gabriel.
DULUTH, MN(JIM GILLES-WTBX) J.Watley, Bowie, T. Twins.
ROCHESTER, MN(BILL DAVIS-KROC/FM) Heaven 17, D. Allen, H.Lewis, J. Warnes, G.Medeiros, P.Gabriel, S.Murdock, Other Ones.
MANKATO, MN(GARVIN/McCORMICK-KDOG/FM) Level 42, Bowie, Bon Jovi.
MANKATO, MN(SEGER/KING-KEEZ/FM) E. Money, Bowie, Kim Wilde, B.Willis, Heaven 17, Bon Jovi, Nite Rangr.
ALBERT LEA, MN(PAUL JOHNSON-KCPI/FM) Eddie/Tide, Other Ones, Madonna, F'wood Mac, Poison, Chicago.
VERMILLION, SD(DEAN RUSSELL-KVRF) Other Ones, Toto, Dead/Alive, F. Ghost, Heaven 17, P. Echo.
YANKTON, SD(RANDY KUSSMAN-KOHU/FM) Kim Wilde, Dead/Alive, Toto, Bon Jovi, J.Watley, Stranglers, E. Money, Bowie, T. Twins.
SIoux FALLS, SD(CHARLIE O'DOUGLAS-KKRC) H.Lewis, Kim Wilde, B.Club, Bowie, Bon Jovi.
ABERDEEN, SD(BARBARA JOHNSON-KQ95) L.Richie, A. Baker, Crowded H..
WINNER, SD(JOHN FORD-KWYR/FM) J.Watley, L.Richie.
RAPID CITY, SD(SHERWYN/KALLAWAY-KKLS/FM) J.Watley, Bowie, H.Lewis, DeBurgh, Hoodoo G., Kansas, R. Cray, Bon Jovi.
RAPID CITY, SD(McDANIEL/AUSTIN-KGGG/FM) Chicago, B.Adams, Crowded H., U2, Aretha/G.M, Psych.Furs.

FARGO/MOORHEAD, ND(JACK LUNDY-Y94) Poison, Paul Simon, Kim Wilde, E. Money, F. Ghost, B.Vera.
GRAND FORKS, ND(NORTH/HENDRICKSON-KKXL/FM) H.Lewis, L.Richie, Level 42, Bowie.
BISMARCK, ND(BOB BECK-KYYY/FM) Level 42, B.Willis, J.Watley, Bon Jovi, Kim Wilde.
MINOT, ND(GREG MAGNUSON-KIZZ) Bon Jovi, L.Richie, B.Willis, Bowie, P.Gabriel.
DE KALB, IL(LEW WHITE-WDEK/FM) Stranglers, Bon Jovi, Mondo Rock, Bowie, L.Richie, S. Red, Los Lobos, F. Ghost.
JOLIET, IL(BOB WEBER-WLLI) T. Twins, E.Money, Rock&Hyde, Heaven 17.
CHICAGO, IL(LIPPINCOTT/KELLY-WYDZ) S. Winwood, J. Wagner, K.Leggins, Prince, D. Allen, Bon Jovi, Kim Wilde, Lisa Lisa.
CHICAGO, IL(RICH McMILLAN-WLS/AM) Kool/Gang, Peter Wolf.
FREEMONT, IL(JIM READEKER-WXXQ) Paul Simon, Level 42, T. Twins, J.Watley, L.Richie, Stranglers, B.Club, Poison, H.Lewis, B.Adams, New City R, B.Willis.
ROCKFORD, IL(SUMMERS/MANNING-WZOK) D. Allen, R. Cray, G.Medeiros, Bon Jovi, Chicago.
GALESBURG, IL(HEATH/SHAVER-WGBQ/FM) Bowie, T. Twins, Other Ones, Toto, Kansas, Heaven 17, K. Kamon, 102B.
BLOOMINGTON, IL(JUSTIN/ROBBINS-WBNQ) Bon Jovi, J.Watley, Georgia S..
CHAMPAIGN, IL(McCANN/McKEIGHAN-WLRW/FM) B.Club, Bon Jovi, Poison, Level 42, E.Money.
SPRINGFIELD, IL(GREG LAWLEY-WDBR) Bon Jovi, Paul Simon, P. Cetera, B.Willis, Kim Wilde, F. Ghost, Rock&Hyde.
CARBONDALE, IL(TONY WAITEKUS-WCIL/FM) Beastie B., B.Adams, H.Lewis, A.Starr, D. Allen, Bon Jovi.

CENTRAL

KIRKSVILLE, MO(BILL BRIAN-KTUF) Company B., H.Lewis, F. Ghost, Level 42, G.Medeiros, P. Cetera, Rock&Hyde, Kenny G, Dead/Alive.
SIKESTON, MO(GREG LANDIS-KYMO) H.Lewis, G Vannelli, E.Money, S. Red, Psych.Furs, Kate Bush, Burns Sis..
KANSAS CITY, MO(DENE HALLAM-KCPW) H.Lewis, Paul Simon, H.Alpert, Bon Jovi, B.Vera.
KANSAS CITY, MO(PERUN/BARBER-KBEQ) Chicago, Kim Wilde, L.Vandross, Kenny G.
JEFF.CITY/COLUMBIA, MO(BRIAN MILLER-KTXY) Kim Wilde, B.Willis, Paul Simon.
WAYNESVILLE, MO(KEVIN BARTON-KFBD) Company B., L.Richie, J. Butcher, P. Cetera, Lisa Lisa, Oingo B., G. Allman.
MANHATTAN, KS(WAGNER/WILSON-KQLA/FM) P. Cetera, H.Alpert, Bowie, G Vannelli, P.Gabriel, Lisa Lisa.
TOPEKA, KS(ROGER HEATON-WIBW/FM) U2, Crowded H., C. Crew.
TOPEKA, KS(KEVAN RABAT-KDVV/FM) Bon Jovi, G. Allman, Chicago, T. Twins, W. Party, P.Gabriel.
SALINA, KS(STEVE WALL-99KG) Toto, Psych.Furs, Dead/Alive, Oingo B., A. Baker, Level 42, Bon Jovi, New City R, Rock&Hyde, Other Ones.
HOISINGTON, KS(BIEKER/ATKINSON-KHOK) H.Lewis, T. Twins, D. Allen, Poison, Bon Jovi.
HAYS, KS(JACK CREES-KJLS) Other Ones, Dead/Alive, K.Leggins, T. Twins, J.Watley, Kraftwerk.
GARDEN CITY, KS(DAN MICHAELS-KWKR) Level 42, G.Abbott, Bowie.
OMAHA, NE(TOM MIKKELSEN-KGOR) U2, C. Crew.
NORFOLK, NE(DOUG KOEHN-KNEN) Level 42, Chicago, J. Warnes, Paul Simon, Toto, G.Medeiros.
GRAND ISLAND, NE(JEFF St.JOHN-KSYZ/FM) Level 42, NEW CITY R, L.Richie, Mondo Rock, B.Willis, Kim Wilde.
KEARNEY, NE(RICK JEFFREY-KQKY/FM) H.Lewis, Bowie, T. Twins, Company B., P. Cetera, Other Ones, G Vannelli.
McCOOK, NE(CARTWRIGHT/TAPIA-KZMC) Kansas, Bowie, L.Richie, Poison, P. Gabriel.
EL DORADO, AR(DONNELLY/JOHNSON-KLBQ/FM) S.Robinson, A. Baker, S. Red, Prince, Peter Wolf.
EL DORADO, AR(GARY TERRELL-KIXK) L.Richie, Peter Wolf, Kenny G, Prince.
HOT SPRINGS, AR(J. HARVEY-KLAZ/FM) B.Adams, Poison, H.Lewis, P. Cetera, Bowie, H.Alpert.

LITTLE ROCK, AR(MARK MC CAIN-KKYK) C. Crew, S. Winwood, U2.
FAYETTEVILLE, AR(RICK ALAN-KKEG) H.Lewis, B.Willis, E.Money, Hoodoo G., Rock&Hyde, Bon Jovi.

SOUTHWEST

LAWTON, OK(KJ STONE-KMGZ) K.Leggins, P. Cetera, Dead/Alive, H.Lewis.
LONGVIEW, TX(ROBERTS/FULGHAM-KKTX) Dead/Alive, P.Gabriel, E.Money, G.Medeiros.
TYLER, TX(DAVE GOLDMAN-KEYP) Bon Jovi, Company B., Dead/Alive, Giorgio, P. Lekakis, Paul Simon.
LUFKIN, TX(BROWN/SCOTT-KAFX) L.Richie, A.Starr, T. Twins, G.Medeiros, Level 42, Run DMC, Bon Jovi, H.Alpert.
DALLAS, TX(CHUCK BECK-Y95) A.Starr, B.Club, G.Medeiros, Starpoint, G.Abbott.
WICHITA FALLS, TX(BRENDA KAY-KNIN/FM) Bon Jovi, H.Alpert.
WACO, TX(VERN PECORE-KWTX/FM) Bowie, Poison, G.Medeiros.
SAN ANGELO, TX(JOHN RAYMOND-KIXY/FM) DeBurgh, G.Medeiros, Kim Wilde, H.Alpert, Lisa Lisa, Chicago.
HOUSTON, TX(LANDER/HAMILTON-93Q) No Report, Frozen.
BEAUMONT, TX(NEIL HARRISON-K106) S.Robinson, Lisa Lisa, Company B., G. Allman.
BRYAN, TX(RICK WOODSELL-KKYS) P. Cetera, Bowie, B.Adams, E.Money, Kim Wilde.
VICTORIA, TX(TONY DAVIS-KVIC) Bowie, B.Adams, DeBurgh, Hoodoo G..
LAREDO, TX(KIRK DAVIDSON-KRRG) DeBurgh, D. Allen, Bowie, Level 42, Don Dixon, A.Starr, Dead/Alive, Other Ones.
SAN ANTONIO, TX(KATHIE ROMERO-Q96/76) Bowie, H.Lewis, G. Allman, Paul Simon, E.Money.
SAN ANTONIO, TX(WHITE/GILES-KITY) H.Alpert, System, S. Winwood, Psych.Furs, Kraftwerk, Lou Gramm, DeBurgh, C. Crew.
WESLACO, TX(HECTOR SANCHEZ-KRGV) C. Crew, U2, S. Red, K.Leggins.
AUSTIN, TX(TONACCI/OLIVER-B93/FM) Kim Wilde, Paul Simon, D. Allen, F'wood Mac, C.Lauper.
DEL RIO, TX(BILL TURNER-KTDR/FM) Crowded H., P. Cetera, Lisa Lisa, K.Leggins, Poison, Stabilizer, H'moon S., C.Thompson, Company B..
PAMPA, TX(MIKE KNEISL-KGRO) Kim Wilde, E.Money, Company B., Bowie, Bon Jovi, Lisa Lisa, B.Vera, Level 42, Dead/Alive, Poison.
AMARILLO, TX(SCOTT JAMES-KAKS/FM) Kim Wilde, Paul Simon, Toto, B.Club.
ABILENE, TX(KELLY JAYE-KEYJ) Paul Simon, Bon Jovi, Toto, P. Cetera, P.Gabriel.
ODESSA/MIDLAND, TX(JIM SCOTT-KWES/FM) D. Allen, K.Leggins, L.Richie, Kim Wilde.
PHOENIX, AZ(GUY ZAPOLEON-KZZP) No Report, Frozen.
TUCSON, AZ(GILLIE/JOHNSON-KRQ) K.Leggins, Bowie, Bon Jovi, H.Alpert, Company B..
TUCSON, AZ(BUZZ ELLLIOT-KHYT) H.Alpert, Dead/Alive, P. Cetera, Bowie, P.Gabriel, Sinitta, System, C.McDowell, B.Willis.
SANTA FE/ALBUQUERQUE, NM(RICH BAILEY-KKSS/FM) L.Vandross, B.Willis.
CLOVIS, NM(BOOGIE SUMMERS-KZZO/FM) J.Watley, H.Lewis, B.Adams, F'wood Mac, Bon Jovi, N.Martinez.
ALAMOGORDO, NM(LaDONA HADLEY-KINN/FM) Bon Jovi, Toto, Clapton, Los Lobos, Other Ones, E.Money, K. Kamon.

ROCKY MOUNTAIN

BILLINGS, MT(CHARLIE FOX-KYYA) Bowie, Kool/Gang, Bon Jovi.
BILLINGS, MT(DAVE WEISSMAN-KZLS) H.Lewis, Poison, P.Gabriel, Level 42.
BOZEMAN, MT(BEE/ROBERTS-KUUB) B.Willis, Toto, P. Cetera, Kenny G, Don Dixon, Lisa Lisa.
KALISPELL, MT(BARRY BENNETT-KBBZ/FM) L.Richie, Lisa Lisa, DeBurgh, P.Gabriel, Toto, P. Cetera, Bon Jovi, S.Robinson.
DENVER, CO(RANDY JAY-KIMN) B.Joel.
DENVER, CO(DOM TESTA-Y108) R. Cray, Level 42, G.Medeiros, Poison.
DENVER, CO(DOUG ERICKSON-KPKE) No Report, Frozen.

GRAND JUNCTION, CO(DARREN TAYLOR-K-STAR) D. Allen, H. Lewis, L. Richie, Bowie, G. Medeiros, B. Vera.
CODY, WY(J.D. DANIELS-KTAG) E. Money, Kim Wilde, Lisa Lisa, G. Medeiros, Eddie/Tide, Bowie.
CASPER, WY(KELLY GORDON-KTRS) No Report, Frozen.
GILLETTE, WY(ALLEN SCOTT-KGWY/FM) B. Willis, E. Money, B. Vera, Kenny G, Toto, Poison, Dead/Alive, Other Ones, Lisa Lisa.
LEWISTON, ID(JAY MCCALL-KOZE) Bon Jovi, H'moon S., Kenny G, P. Cetera, Mondo Rock.
LEWISTON, ID(JERRY JOLLEY-KMOK) Bowie, DeBurgh, Bon Jovi, J. Butcher, NEW CITY R, E. Money.
BOISE, ID(TOM EVANS-KIYS) Peter Wolf, Bon Jovi, S. Red, B. Vera.
MOSCOW, ID(GARY CUMMINGS-KZFN) Bon Jovi, J. Wagner, Kim Wilde, Dead/Alive, Other Ones.
SALT LAKE CITY, UT(LOU SIMON-KCPX/FM) Rock&Hyde, A. Taylor, E. Money, D. Allen, A. Baker, Bon Jovi, Other Ones, CoverGirls, Dead/Alive, Oingo B., Toto, Lisa Lisa, P. Cetera, G. Allman, Restless H.
LOGAN, UT(JAY HALL-KBLQ) P. Cetera, A. Baker, Company B., Lisa Lisa, B. Willis.
LOGAN, UT(TIM EBERTH-KVFM) B. Adams, H. Lewis, Kim Wilde, Bowie, Level 42, G. Allman, Lisa Lisa, B. Spence, S. Robinson, Toto, J. Butcher, P. Echo.
OGDEN, UT(WILSON/JACKSON-KJQ) H. Lewis, Ratt.
PROVO/SALT LAKE CITY, UT(GINA SHURTS-KFMY) P. Gabriel, Dead/Alive, B. Willis, Don Dixon, Bon Jovi.

FAR WEST

RENO, NV(BEAU REYES-KWNZ/FM) Bowie, E. Money, Kim Wilde.
RENO, NV(DAVE ROBLE-KHTZ/FM) Bon Jovi, Chicago, B. Club, H. Alpert, P. Gabriel, S. Red.
LOS ANGELES, CA(STEVE RIVERS-KIIS/FM) B. Club, Bon Jovi, H. Alpert, H. Lewis.
CARLSBAD, CA(CLARK NOVAK-KKOS/FM) S. Murdock, Psych. Furs, P. Gabriel, E. Money, G. Allman, Sinitta.
SAN DIEGO, CA(NICK FERRARA-KS103) W. Party, Psych. Furs, Bon Jovi, H. Alpert.
SAN BERNARDINO, CA(SHAWN DEMORY-KGGI) Klymaxx, B. Club, Lisa Lisa, Cameo, Sugr. Babes, Beastie B..
ANAHEIM, CA(MICHELLE DODD-KEZY) Paul Simon, Bowie, Kim Wilde.
BAKERSFIELD, CA(DARRYL ST. JAMES-KKXX/FM) C. Lauper, Prince, J. Watley.
SAN LUIS OBISPO, CA(DAVE ALLEN-KSLY/FM) D. Allen, Level 42, Bon Jovi, P. Gabriel, H. Lewis, Nite Rangr.
LOMPOC/SANTA MARIA, CA(JACKSON/SCOTT-KRQK/FM) Lisa Lisa, Company B., Paul Simon, DeBurgh, A. Starr, S. Robinson.
SANTA MARIA, CA(JOHN QUIMBY-KXFM) S. Red, Poison, A. Starr, T. Twins.
FRESNO, CA(JEFF DAVIS-KYNO) S. Winwood, Crowded H., Paul Simon, Poison, H. Lewis, Kenny G, Santana.
FRESNO, CA(BERRY/CARTER-KMGX) Lisa Lisa, Poison, H. Lewis, Bowie, S. Robinson.
MONTEREY/SALINAS, CA(CONNIE LINDELL-KDON/FM) L. Richie, B. Adams, Bon Jovi, Company B., Kim Wilde.
SAN FRANCISCO, CA(RICHARD SANDS-LIVE 105) B. Club, Heaven 17.
SAN FRANCISCO, CA(KEITH NAFTALY-KMEL) H. Alpert, T. Twins, Lisa Lisa, Bowie.
CONCORD, CA(RAVI PERUMAN-KKIS/FM) L. Richie, B. Willis, Level 42, Kenny G, Company B., E. Money, Don Dixon.
NAPA, CA(DON DeFESI-KVYN/FM) F'wood Mac, H. Lewis, L. Richie, T. Twins, E. Money, B. Monkeys, Company B..
SAN JOSE/LOS GATOS, CA(HARLOW/WEINSTEIN-KATD/FM) Lisa Lisa, CoverGirls, G. Allman, Kim Wilde, A. Baker.
SAN JOSE, CA(PRESTON/SILVA-KWSS) CoverGirls, Bon Jovi, Kim Wilde.
STOCKTON, CA(R. WMS./BISHOFBERGER-KJOY) H. Lewis, L. Richie.
STOCKTON, CA(JOHN HAMPTON-KSTN) H. Alpert, P. Cetera, Klymaxx, H. Lewis.
STOCKTON, CA(WILLYARD/LAAM-KWIN) S. Robinson, B. Vera, Paul Simon, Kenny G, Eddie/Tide, CoverGirls.
MERCED, CA(GARCIA/CANNON-KYOS) Lisa Lisa, Sinitta, G. Medeiros.

MODESTO, CA(FISHER/EDWARDS-KFIV/FM) Bon Jovi, Lisa Lisa, Kenny G.
SANTA ROSA, CA(MIKE O'BRIEN-KREO) No Report, Frozen.
EUREKA, CA(KNIGHT/THOMAS-KFMI) Other Ones, Bowie, DeBurgh, Damned, Hoodoo G., Clapton.
ARCATA/EUREKA, CA(JIM NELL III-KXGO) Paul Simon, Level 42, P. Cetera, E. Money, Rock&Hyde.
SACRAMENTO, CA(CHRIS COLLINS-FM102) U2, System, Paul Simon, Company B., H. Alpert, Nick Kamen.
SACRAMENTO, CA("MR ED" LAMBERT-KWOD) H. Lewis, S. Red, E. Money, T. Twins, Madonna, Paul Simon.
CHICO, CA(JONATHON HARTE-K100) U2, A. Baker, B. Adams.
PARADISE/CHICO, CA(JEFF NELSON-KNVR) J. Watley, Kenny G, Don Dixon, Peter Wolf, New City R, Bowie, Other Ones.
REDDING, CA(KAHL/CARPENTER-KEWB) H. Lewis, DeBurgh.
MT. SHASTA, CA(FRED GERDING-KWSD) H. Lewis, Nite Rangr, L. Richie, J. Watley, Poison, P. Gabriel.
HILO, HI(GUY W. BELLO-KWXX) Dead/Alive, Sinitta, Jesse Jon., Bowie, H. Lewis, Other Ones, 1028.
HILO, HI(DANNY AUSTIN-KKBG) H. Lewis, B. Adams, B. Club, P. Gabriel, Bowie, Poison, G. Medeiros, Other Ones, A. Starr.

NORTHWEST

HONOLULU, HI(STONE/SHISHIDO-194) F'wood Mac, Dead/Alive.
THE DALLES, OR(ED ROSS-KACI) Bowie, E. Money, Kim Wilde, Company B., P. Cetera, Lisa Lisa, Sinitta.
SEASIDE, OR(CHRIS CONWAY-KSWB) Frozen.
PORTLAND, OR(NAGANUMA/BADZIK-KMJK) D. Allen, Kim Wilde, P. Gabriel, P. Echo, Farrenheit, G. Allman, Psych. Furs, Kenny G, Bon Jovi.
ALBANY/CORVALLIS, OR(SHANNON/RYAN-KIQY) E. Money, P. Cetera, Kim Wilde, Lisa Lisa, Hoodoo G..
EUGENE, OR(SHAKES/HYATT-KSND/FM) Other Ones, D. Allen, F. Ghost, Barbusters, Kim Wilde, Restless H, Bowie.
COOS BAY, OR(MICHAELS/KING-KYNG/FM) Restless H, Paul Simon, P. Cetera, E. Money, Jesse Jon., S. Red, Poison.
COOS BAY, OR(BOB SHANNON-KHSN) Kool/Gang, H. Lewis, Chicago, A. Baker, L. Richie, P. Gabriel, T. Twins, E. Martin, G. Medeiros, Kenny G, Eddie/Tide.
MEDFORD, OR(R. CHARLES SNYDER-KTMT) D. Allen, Bon Jovi, H'moon S., Dead/Alive, Toto.
KLAMATH FALLS, OR(METZGER/WOODS-KAGO/FM) Bon Jovi, S. Robinson, P. Echo, P. Cetera, Kim Wilde, G. Medeiros.
SEATTLE, WA(WEED/MATTHEWS-KHIT) L. Richie, Bowie, B. Joel, Kenny G, Poison.
SEATTLE, WA(WENDY CHRISTOPHER-KUBE/FM) Hipsway, Kool/Gang, Paul Simon, G. Medeiros, D. Allen, A. Baker.
TACOMA/SEATTLE, WA(SANDY LOUIE-KNBQ/FM) Peter Wolf, U2, A. Baker, Bowie, B. Willis.
OLYMPIA, WA(KEN PAIGE-KQEU) Chicago, H. Lewis, K. Loggins.
ABERDEEN, WA(RHYS DAVIS-KDUX) J. Watley, L. Richie, E. Money, K. Loggins, Bowie, Bon Jovi, Company B., Chicago, T. Twins.
CHEHALIS, WA(ROGER DALE-KITI) F'wood Mac, B. Adams, J. Watley, B. Club, H. Lewis, Bowie, E. Money, Company B., Don Dixon, A. Baker.
LONGVIEW, WA(HART/STONE-KLYK) Barbusters, B. Club, E. Money, J. Watley, New City R.
SPOKANE, WA(BRIAN CHRISTIAN-KVXO) B. Adams, T. Twins, H. Lewis, Cl. Nouveau, B. Club, Bon Jovi.
SPOKANE, WA(RANDY ROBBINS-KZZU/FM) Rock&Hyde, Oingo B., Other Ones, Bon Jovi, Kool/Gang, Kansas.
TRI CITIES/KENNEWICK, WA(CHUCK MATHESON-KHWK/FM) No Report, Frozen.
TRI CITIES, WA(JOHN PURDY-OK95) Bon Jovi, E. Money, Dead/Alive, B. Willis, Paul Simon.
TRI-CITIES, WA(STEVE CRUZ-KZZK) S. Robinson, P. Gabriel, D. Allen, B. Club, G. Medeiros, B. Spence, E. Money, B. Vera.
VANCOUVER, BC(SHANNON/RUSSELL-LG73) Bowie, H. Lewis, W. Party.
SASKATOON, SK(GARTH KALIN-CKOM) Bowie, H. Lewis, Poison.
CALGARY, AB(DON STEVENS-AM106) F'wood Mac, B. Club, Chicago.
ANCHORAGE, AK(J.D. CHANDLER-KGOT) Chicago, B. Willis, Level 42, Poison.



THEATERS OF THE MIND

The first day of April is a traditional occasion for radio hijinks. This year brought a couple of standouts...



BACK TO THE FUTURE

KBCO-Boulder opened April 1st by launching itself 50 years into the future, to "Intervention Day," 2037. Co-producer **Jeremy McCaleb** explains, "It's a celebration of the day in 1999 when a computer accidentally started a nuclear war and extragalactic aliens intervened by snatching the missiles out of the air. They said, 'Okay guys, you obviously don't know how to run your own world, so we'll show you how.' What resulted was time and space travel." McCaleb and partner **Richard Ray** spent seven weeks scripting the all-day event, which included future spots, PSAs and newscasts, but 1987 music. "We actually went into all-power rotation, saying we were playing songs from our beginning 50 years ago," McCaleb says. "The phones were just rabid. People called in to say, 'I just got back from the Arcturus System...'" As the day went on, a developing "news story" described a growing "time rift" which eventually propelled the station back to 1987.

□

CRAZY LIKE A FOX

A year ago, **WHJY**-Providence rocked the Rhode Island metropolis by reporting the city had been closed. Workers stayed home in droves--until they noticed the date: April 1. This year, morning maven **Carolyn Fox** had the tables turned. The entire staff announced it was staying home, leaving her with an empty station and an open mike. Her response: giving the station away. During her daylong marathon, Fox roamed the halls with a portable mike, "discovering" albums, CDs and tape decks--even a pair of tickets to Hawaii in the GM's desk--which she gave away on the air. Listeners got a great piece of radio theater with the goodies.

MORE FOOLERS

WEYY-Talladega, AL, morning guy **Rick Robinson** observed the first by staging an on-air "fight" with sidekick **Ben Rosser**, then stalking out. "We thought it would fool a couple of people, but the phones just lit up--even the mayor called to express his concern"... Top 40 **KZOU**-Little Rock played the old "swap-the-jock" game. **Jerry & Ann Lousteau**, a/k/a "The Uglees," masqueraded as a.m. host **Bob Robbins** on Country **KSSN**, while Robbins had the slightly more difficult task of impersonating them on **ZOO98**. Says **KZOU** GM **Hal Smith**: "We got two kinds of calls. One telling Robbins to get back to his old station and start playing the right music, the other just telling him to get back to his station"... **KRAK** got Sacramentans all het up when sports guy **Mike Ramey** reported the **Los Angeles Raiders** were moving to town. **KRAK**'s **Hal Murray** reports the rumor made it as far as the local news/talk outlet, which promised listeners to "look into the story."

□

ALL IN A GOOD COS

Sure, he plays the mellowest guy on TV, but would you risk waking up **Bill Cosby** for the sake of some yuks on your morning show? If you're **Steve Cochran**, newly arrived to **KWK**-St. Louis, the answer is yes. The morning after a **Cosby** concert at the St. Louis Arena, Cochran dialed around to the most likely hotels until he tracked down his dormant prey. Badgered about everything from **Lisa Bonet**'s nudity to **Ahmad Rashad** sleeping with his (television) wife, the Cos-guy lobbed back one-liners worthy of Dr. Huxtable, saying that the only thing preventing him from posing in the nude is, "I can't get that tattoo of Speedy Stella off."

□

OTHER SHOES FINALLY DROP

David & Maddy's wasn't the only long-awaited consummation last week. Among the others: **Columbia's John Fagot** jumped to **Capitol**; **Infinity** bought **KVIL**-Dallas and **Quantum Media** announced its first artist. Read on...

MR. SMITH GOES TO WORK

New **Capitol Records** Chairman **Joe Smith** has landed his "high-profile" candidate to replace **Walter Lee** as Vice President/Promotion. He's **John Fagot**, who leaves the same position at **Columbia**, where his place is taken by **Marc Benesch**, former Director of National Singles Promotion. Fagot will forego the Big Apple for the Capitol Tower in El Lay.

□

BIG \$ IN BIG D

Infinity Broadcasting's purchase price for Dallas A/C powerhouse **KVIL** is a staggering \$82 million. The AM/FM combo passed from **Blair** to **Sconnix** in an eight-station, \$152 million deal earlier last month. According to the **Duncan Radio Guide**, **KVIL** is the nation's number two top-billing station (\$22 million annually), and was named "most admired" by radio execs--all of which means it's unlikely **KVIL** will join **Infinity's WYSP**-Philadelphia in simulcasting the **Howard Stern** show from **WXRK**-New York. Purchase, subject to FCC approval, will give **Infinity** nine FMs and four AMs, including **WBCN**-Boston as well as new properties **KROQ**-Los Angeles, **WQYK**-Tampa and **WBMW**-Washington, all acquired since last September at a total cost of nearly \$100 million.

□

UPPER CUT

Another long-awaited multi-media event, the first product from **Quantum Media**, turns out to be a three-round marketing campaign involving a young Memphis soul singer named **Ella Brooks** and the **Marvin Hagler-Sugar Ray Leonard** middleweight championship fight. Round One: Brooks provides the musical theme song for the live closed-circuit TV coverage of the April 6th bout. Round Two: The tune, "It's Easy When You're On Fire," is released to radio April 13th. Round Three: A "video montage" of the fight synched to the song goes out as a \$19.95 cassette April 21st, followed by an album in July. "It's typical of the innovative way we will launch records," says **Quantum's Les Garland**, who adds, "We plan to sign

CONTINUED ON PAGE 15

MAKE THE COMMITMENT!

COMPANY B "Fascinated"

(7-89294)

[also available as a promotional 12" (DMD 1012)]

Produced by ISH

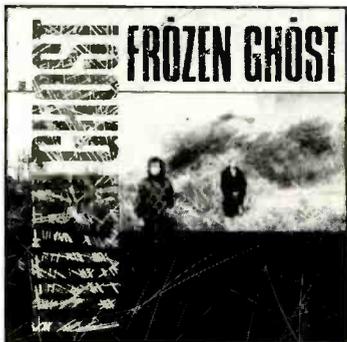
Mixed by Ciro Llerena/Randy Miller

EXPLODING!

#1 SELLING 12" FOUR WEEKS IN A ROW!

ADDS: WXKS WPLJ KRBE WNVZ 92X
FM102 WAPE WSPK KEZL Y106 KLUC
KDON KTUX KRQ WCGQ WXXX WOMP

MOVES: KITY 3-2 KMEL 8-5 Y100 7-5
WTIC 15-10 Z102 12-8 Z100 28-20 B96 29-23
KWSS 33-27 KS103 D-35 AND MORE!



FRÖZEN GHÖST "Should I See"

(7-89279)

[also available as a promotional 12" (PR 1015)]

from the album

Frözen Ghöst (81736)

Produced by Arnold Lanni

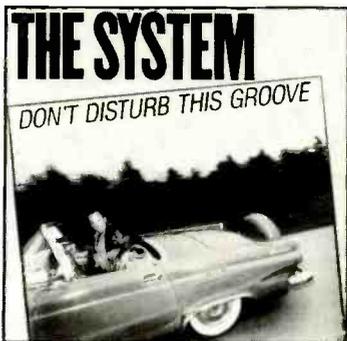
HUGE AOR RECORD

CROSSING TOP 40!

ADDS: WPHD Z104 WERZ KSND WOMP
WPFM Y94 WDBR KFMW

MOVES: KOZE 22-17 K104 28-26
KTMT 40-36 WBEN D-38

QN: WMMS WXKS WPRO KCPX
KSAQ WPST AND MORE!



THE SYSTEM "Don't Disturb This Groove"

(7-89320)

[also available as a promotional 12" (DMD 1007)]

from the album

Don't Disturb This Groove (81691)

Produced by The System for Science Lab Productions

Management & Direction: AMI

BLACK MUSIC SMASH

CROSSING OVER TO POP NOW!

KRBE FM102 KAMZ KITY
WYDD KHYT KRGV

MOVES: KMEL 31-25 WKSS 36-31
KYOS 12-9 Y100 #27

QN: WKRZ KXX106 Y106



On Atlantic Records

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CONTINUED FROM PAGE 13

no more than 12 to 15 acts in the next two years." The next artist on the Quantum roster is a 22-year-old Tennessean, **Jimmy Davis**, described by Garland as "An American rock n roller," while contracts with an unnamed comedian and a British band are pending. Although he says "The door is open for major artists," Garland says Quantum is looking for new faces who won't compete against each other.

JUST A KISS AWAY

WRQR-Chicago (formerly **WMET**) has been renamed by new owners **Pyramid Broadcasting**. As of June, the calls du jour will be **WTKS**, which probably translates as a "KISS" of death for the station's current Classic Hits format.

RADI-O-RAMA

Congratulations to Gavin's Secondary Market Music Director of the Year, **Matt Hudson** of **Z104**-Madison, heading back to his home town of San Diego to work for **Garry Walls** at **Edens Broadcasting's** new Top 40, **Q106 (KKLQ)**. Z104 PD **Jonathan Little** says, "We're really proud of Matt. I've worked with him for seven years, and I'll miss him a lot!"...Up at **KIIS**-Los Angeles, PD **Steve Rivers** names **Gwen Roberts** as asst. PD. She's been with the station five years, and, in the words of the ever-grammatical Mr. Rivers, "She's the hardest-working assistant with whom I've ever been associated"...**Michael Hayes** moves

up to asst. PD at **Y106**-Orlando. He'll keep his Music Director title and evening air shift. Midday host **Michael Jay** also moves up to Production Director. After over seven years as **KKOS**-Carlsbad, CA, PD/morning man **Rick Roome** is joining **91X**-San Diego as Production Director. **KKOS** midday host/MD **Clark Novak** moves up to replace Rick... **KHTZ**-Reno lures morning guy **Brian Elder** crosstown from **KOZZ**...Following complaints from **KDJK** in nearby Modesto, Sacramento's **KDJQ** changes to **KRXQ**--still calling itself **93Rock**...The legendary **KIOA/AM**-Des Moines changes from oldies-flavored A/C to Solid Gold. No staff changes at this time...**KVFM**-Logan, UT, moves **Kelly Austin** to mornings and adds evening host **Robert E. Lee**, vet of overnights down the road at **KCPX** and **KISN**-Salt Lake City...Boston's **WFNX** promotes **John Reilly** to the new position of Director of Production and Creative Services. Station also adds **Neal Roberts** to overnights and moves **Tai** to mornings...Atlanta Alternative **WRAS** boosts power to 100 kw, making it one of the country's strongest college stations. New listeners have called in from as far away as Alabama, says MD **Jennifer Grossberndt**...**KNIN**/FM-Wichita, Falls, TX, afternoon driver **Victor John** adds programming duties as **Chuck Roberts** arrives from **KEYJ**-Abilene to handle mornings...**WADA**-Shelby, NC, names **Bob Davis** OM/PD and **Tim Hamrick** Music Director...PD **Johnny**

B. leaves **K108 (WKRE)**-Exmore, VA, to take over p.m. drive/promotions at **WSER**-Elkton, MD...**Cheryll Davis** returns to **WBLX**-Mobile, AL, to handle News & PA, while receptionist **Cheryl Whisenhut** moves up to Music Research...**WINK104 (WNNK)** -Harrisburg, PA, promotes **Steady Eddie August** to overnights...**Doc Winston**, formerly of **KZEL**-Eugene, OR, is now handling wakeup shift crosstown at **KDUK**. **Clarke Moore** is on middays, **Ken Moultrie**, afternoons, **Greg Charles**, evenings and **Dan Dobner**, overnights...MD **Jean Pysson** checks out of **KLYQ**-Hamilton, MT, for sales job at **KWYZ**-Everett, WA...**Jeff Ballou**, MD at **KSKI**-Sun Valley, ID, reports the sad news that former midday jock **Robert Schab** died in a car accident late last month.

NO PAYIN', NO GAIN

News is a money-maker at about half of the radio stations surveyed by the **Radio-Television News Directors Association**. Only 13 percent said their news departments lost money. The most likely losers: penny-pinching big-market stations with small-market news staffs. Another study, a **Roper Report** survey for the **Television Information Office**, asked people to name the most credible news medium. Over half said TV; 21 percent said newspapers; 11 percent said "don't know"; seven percent said magazines and just six percent named radio.



KISFM 102.7

LOS ANGELES
is searching for a

PRODUCTION DIRECTOR

Work in a major market environment as part of one of the nation's top radio groups.

You'll have everything you need to produce top-flight promos and commercials; 8 trk, state-of-the-art digital effects and sampling keyboards in comfortable hi-tech studios.

SEND YOUR KILLER DEMO REEL AND RESUME TO:

Steve Rivers/Program Director/KIIS-FM • 6255 Sunset Blvd. • Los Angeles, CA 90028

ABSOLUTELY NO CALLS!

An Equal Opportunity Employer

DEAD OR ALIVE

"SOMETHING IN MY HOUSE"

DEBUTS IN TOP 40 UP & COMING 28/28

INCLUDING:

99KG KHYT KRRG KCPX KFMY OK95
 I94 KZFN KTMT

Produced by Stock, Aitken, & Waterman for PWL



LUTHER VANDROSS & GREGORY HINES

"THERE'S NOTHING BETTER THAN LOVE"



A/C CHARTBOUND 92/10

TOP 40 UP & COMING 62 STATIONS

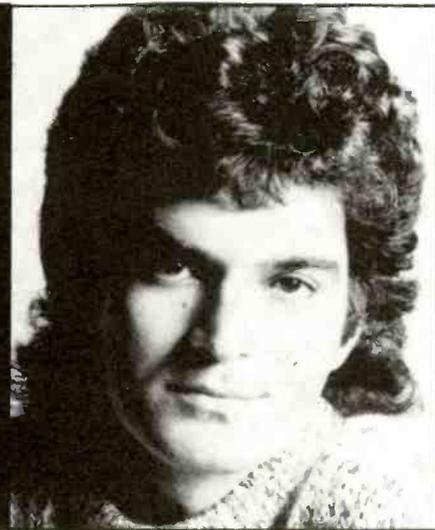
WXKS	BAM99	PRO/FM	KMEL	KNBQ	KMJK
WKXX	WHHY	WBEN	KUBE	Y100	KCPW
KBEQ	Z95.5	I94	KSTN		

GINO VANNELLI

"WILD HORSES"

A/C 27*-24* 61% HIT FACTOR
 TOP 40 69/5 18% HIT FACTOR

Y108	Z93	KIMN	WPFM	WWHB
KIHK	LG73	KGWY	CKOM	KROC



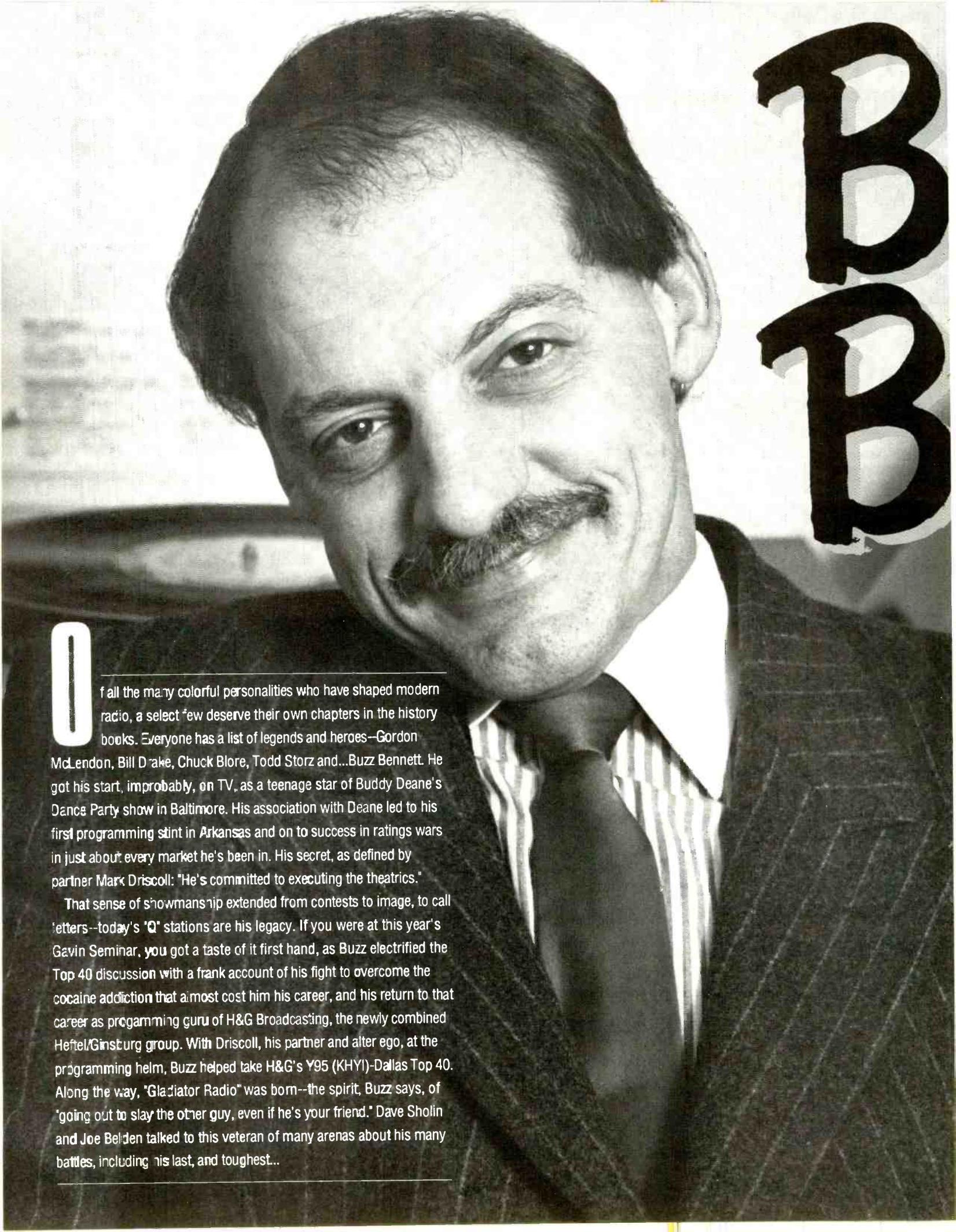
GREGG ALLMAN

"I'M NO ANGEL"

T-40 UP & COMING 62/22
 GAVIN ALBUM #7

WBBQ	WBEN	100KHI	WBCY	KDVV	KATD
KGOT	LMJK	94Q	Z93	WROQ	KRQ
99KG	POWER 99.7		KZZU		





B B

O

f all the many colorful personalities who have shaped modern radio, a select few deserve their own chapters in the history books. Everyone has a list of legends and heroes—Gordon McLendon, Bill Drake, Chuck Blore, Todd Storz and...Buzz Bennett. He got his start, improbably, on TV, as a teenage star of Buddy Deane's Dance Party show in Baltimore. His association with Deane led to his first programming stint in Arkansas and on to success in ratings wars in just about every market he's been in. His secret, as defined by partner Mark Driscoll: "He's committed to executing the theatrics."

That sense of showmanship extended from contests to image, to call letters—today's "Q" stations are his legacy. If you were at this year's Gavin Seminar, you got a taste of it first hand, as Buzz electrified the Top 40 discussion with a frank account of his fight to overcome the cocaine addiction that almost cost him his career, and his return to that career as programming guru of H&G Broadcasting, the newly combined Heffel/Ginsturg group. With Driscoll, his partner and alter ego, at the programming helm, Buzz helped take H&G's Y95 (KHYI)-Dallas Top 40. Along the way, "Gladiator Radio" was born—the spirit, Buzz says, of "going out to slay the other guy, even if he's your friend." Dave Sholin and Joe Belden talked to this veteran of many arenas about his many battles, including his last, and toughest...

WZZ Bennett



by Joe Belden and Dave Sholin

JB: You've been very candid about your fight against drug addiction. I know there are a lot of people in the radio and music industries who are fighting similar battles. What do you have to say to them?

BB: Anyone who utilizes chemicals, alcohol, drugs of any kind, to escape the reality and hardships they're confronted with in the industry has just made the largest mistake of their lifetime. It's the primrose path to hell. They're asking to fight in a ratings battle that they're not going to win. But the denial process is amazing. I lived through it for a couple of decades. I said to myself, "I don't have a problem." No one could ever tell me anything. I see guys doing it now around me in the industry. The only thing I can possibly do is to set the great example and not do something that I've always had a tendency to do, and that also cost me my career at one point.

DS: In your absence from radio, you got involved in computers, didn't you?

BB: Yes. I own a computer company in Los Angeles called Quad Nine.

DS: Can you apply any of what you learned to radio?

BB: Absolutely. I'm in the process of building, in conjunction with some other people, a program that will do more for radio in a media analyst/consultancy way than anything ever has. The computer is allowing me to do something that's never been done before. You actually have the capability to talk to three to four hundred, five hundred radio stations simultaneously. You can download a consultation package. I think the number-one need in most medium and small markets is for managers to know what programming's about. Often, the general manager is the program director. They're really putting their hands in there and containing the program director so he can't program. So we're creating an educational process that allows the general manager or owner to really understand what programming is and how it works.

JB: How is that different from how most media analysts operate?

BB: They come in and say, "Well, you've got to get the 18-34s and here's how to do that." One guy tells him one thing, another guy tells him another, and the managers are not really educated in programming. If programming is that important--which it is, because they sell the numbers--I think they need to go a step further than just hire a guy and have him be kind of a mystic who picks the records for the week, and puts these frequency-of-play systems in and decides on these promos and those one-liners and that brevity. Management and ownership have sat there through the history of radio and not understood what the program director does. We used to think that was good--"If he doesn't know what we're doing, he can't attack us." I think the

opposite's true. When he doesn't know programming, he attacks more often, and without logic or understanding. The quicker we educate ownership and management, the better off we'll be. It's time they became part of the most important thing on a radio station--the programming.

DS: You think that's still true in the eighties? With the turnover on stations, you've got owners now who are basically investors. They'll buy a station and turn it over like a piece of real estate.

BB: I don't think it's that dominant. Trafficking is not what interests people in radio. You have a lot of chains these days that are interested in being the pillars of many communities, and I believe they do radio for more than the money. I'll use Cecil Heftel and Scott Ginsburg as examples. These two guys are programmers first and owners second. They thrive on it. Naturally they want to make money. But they don't think in terms of trafficking. They think in terms of being the most successful broadcasters possible.

JB: What's the schedule for getting this computerized operation going?

BB: We have the hardware and software pretty much in place. The only thing a station will need is about fifteen-hundred dollars' worth of computer and printer. What we have to do is set up our marketing. We're not going to run out there and say, "Well, this is for sale and because you're a radio station you can buy it." The ticket is to go out there in the field and show these people what it can do. We'll be very selective about who we choose, because the results will reflect directly on us.

JB: What will be coming down the computer line?

BB: We will be providing a subjective viewpoint about everything on the radio station. We will provide a mathematical deduction of everything that's occurring on the radio station. We're not just talking Mark Driscoll and Buzz Bennett. We're talking a company--with radio people in that company. Our field force will have the power to analyze an entire market. What the computer will do is to make this affordable. You will receive everything you need to receive, whether it's objective information, subjective information, mathematical structures, frequency-of-play systems, attitudinal systems, analytical systems.

JB: Specifically?

BB: Specifically, it might be something like, well, a radio station doesn't seem to me to have a professional team figuring out what people need or think. We've used the terms "phone turkey" and "phone pig," and it's a self-fulfilling prophecy--we've created pigs and turkeys. I would rather see a highly educated, highly sophisticated staff take care of that research information rather than a minimum-wager

answering the phone and padding the request sheet. A typical thing I see happen is that the program director says, "You didn't take as many requests as Harry did this week, so you're not really doing the job." So what does he do? He runs in there and puts about fifty more marks on the page. Your number-one record is now number nineteen because he made the wrong marks.

JB: To someone of the Boss Jock era, all this talk about mathematical analysis and attitudinal research would sound like Venusian.

BB: That's true. Consultants seem to want to make everything real complicated. It's really not. I wonder if we've done that for so many years to make ourselves more important.

DS: It sure dazzles the GM! It's a great way to sell your wares.

BB: If you're only into the business of making money. I am creating a company that's not really there to make a fortune. It's there to make a great contribution--and it can only be done via computer. At one time in my career, I was consulting fourteen stations. When I got past number six, it was over. You cannot contribute enough to the situation. On the other end of the spectrum, if you have only one or two stations and you have all the answers in your mind, the worst thing you can do as a consultant is to go in and do it as quickly as possible. So what a consultant usually did--and still does today in many cases--is take what you could have done in two weeks and make it last a year. The old terminology I used is "general manager pacification." You're pacifying, pacifying, pacifying, talking in circles. We called it "dazzling the dorks." You never really got honest about the situation and delivered the points and a constant flow of information--a sidekick, if you will--to programming, management. We know that morning men across the country need a constant flow of new ideas. If we can develop that in our own radio stations--a total exchange through computer, that will allow what happens in one city to transfer to another. A morning man might say, "That's a secret. I don't want to give out that information." That's bull. What you have to do is trade out. When someone says, "We have a lot of secrets," it sounds to me like an excuse for not having an answer. The computer will allow us to create a tremendous sharing process.

DS: Do you hear programmers--especially in smaller markets--missing a lot of the basics?

BB: Absolutely. I hear it in a lot of major markets, too--a basic lack of understanding. I don't feel a lot of them are perceiving their audiences. I just see clones. They listen to some tapes from POWER106 in Los Angeles and say, "Oh, we'll do the same thing." That doesn't work. It never has.

When I did the "Q" format, it was amazing to me. I drove from one side of the country to the other listening to everybody saying "We're the Q." But I didn't hear anybody doing what I was doing. The educational process wasn't there and many of the guys failed royally.

JB: All form and no content?

BB: That's right. Let's take an example. You call your publication "The Gavin Report." That's great in many ways. Most important, you give credit to your founder, but who did all the research saying "If you call it the Gavin Report, you'll be successful"? Nobody. The way you're successful is by content. You can call yourself anything you want, but if you put the wrong thing between the front page and the back page, you've got a big problem. The same thing's true with radio titles: "We're POWER" or "We're HOT" is not what will tear up a market. It's what you do 24 hours a day.

DS: Do you think the pool of young, exciting air talent is drying up?

BB: It's my number-one problem in life right now. I know they're there. But I think we're in the same process we fell into about ten years ago, where we're going to have to grow these guys. They're not being nurtured into becoming great programmers. Someone convinced most of the program directors I talk to to be the general manager. If your goal is to become a general manager, you're going to lose in programming. The guy I want to work with is someone who says, "I want to be a programmer and that's that."

DS: You and I grew up in an era of listening to some great air talents. I could rattle off a 25 or 30 names of people who were my role models. Today, at least in smaller markets, it seems all they do is segue records and collect their paychecks.

BB: You got me right where I eat. I need help in finding talent. I have been listening to air checks and on the phone for days. And here's something that's really changed: I occasionally find something that's very good--some outstanding morning teams, afternoon guys, all dayparts. The difference is--now they have contracts. You just don't run out and hire them like you used to. When I worked at KGB and KCBQ, nobody had contracts. We have a different situation today. Radio stations are now worth a fortune. Big, air-tight contracts with non-compete clauses are not that big a deal to them. I know I've got to go out and find someone who's ten percent, 50 percent there and bring them the rest of the way.

JB: Can you describe the ideal candidate?

BB: I look for a personality, and that's interesting, because at one time I was accused of killing personality on the radio. I did not, but I think I was responsible for the dismissal of prima donnas. We don't need them. I'm not special, and they're not some kind of god who can do whatever they want and not be concerned about programming at all. What I look for, besides that spark is youth--you don't have to be young to sound youthful--excitement, and the sense that that person is communicating directly with the listener. I believe that a person can be made into a giant on the airwaves. Radio is not a mathematical process. It's communication. It's meant to be a positive force and support system in the community. If you just played records--even the right records--all day, you'll lose. Take the research agency that developed "The Wave" here in Los Angeles--one of the foremost things their research found is, "We don't like disc jockeys." People are making that comment based on the fact that they don't like bad disc jockeys. It's kind of like the number-one record. If you research the market, you'll find approximately half the people hate the number one record. The perception can never be all positive on a radio station. But you can never do focus research without really understanding the downside must exist. If you eliminate everything that anyone dislikes from radio, you eliminate radio.

DS: It wasn't that long ago--four or five years--that that was happening. Every negative was eliminated. You were left with bland, boring music and bland, boring radio.

BB: That's right. You have to give people something to dislike, too.

JB: Let's talk about the Gladiators for a second. Maybe you could explain the concept by listing your all-time Gladiators of radio?

BB: Hendrix once explained to me what he meant in "Along The Watchtower." You know the wind begins to scream and guys come up riding on horses and so forth and everybody ran away. They were afraid of the unknown--except the gladiators. So when I look back at who faced the unknown and took it on, I naturally think of Tom Donahue. He's my all-time

favorite gladiator because he had the courage to go ahead and go for it based on his own intuition, knowledge, whatever it was. So was Gordon McLendon. So was Todd Storz. They were fantastic gladiators. They went out there with a battle in mind. They didn't say, "Wow, let's just be cool and keep the cash flow going. Let's not go overboard." Gladiator is an attitude. It's the attitude that at one time I heard the Real Don Steele have--a Robert W. Morgan, Dr. Don Rose. When WABC in New York was in its heyday, I think there was that Gladiator effect. I think KLIF in Dallas was packed with guys that had that gladiator attitude. It's the opposite of wimp and dork.

JB: Like Howard Stern?

BB: He's a dirty gladiator (laughs).

The quicker we educate ownership and management, the better off we'll be. It's time they became part of the most important thing on a radio station--the programming.

JB: When did Buzz Bennett become a gladiator?

BB: Even when I worked in small markets in Arkansas, I had a gladiator concept. But when I would go into management, they'd say, "Ahh, that's not cool. We don't want to do that. Everything's fine the way it is." So I learned a little trick. I would go in and say, "Here's what I want to do. I heard this on WLS in Chicago." Then management said, "Well, do it." Now WLS was a great station--I'm not putting them down--but they weren't doing what I was saying.

JB: With all your computers, is there anything that's unknown?

BB: Sure. The only thing research analysis is good for is confirming you were right about what you've already done and you should continue doing it. All the research in the world can give you very little idea on how to do something that's never been done yet. The only thing that's researchable is that which has already been experienced by the people. If we bank our future on research, we're over. That's the diminishing return. That stops the creativity. It stops creating something to research. I don't believe there is a research agency in the country capable of telling you what you ought to do. They may speculate or they may have a formula, but they are not going to tell you some new frontier because you can't research tomorrow--and you can't take credit for creativity--it comes from the upper channel.

JB: So how are you forging into new territory?

BB: We can't afford to forge into every new area because it would cost too much in unfamiliarity. I am going to do ninety percent of what I do based on research. But the most important thing you'll ever do is the ten percent you're not sure of. I figure ten percent of a radio station should be jumping toward the frontier. No risk--no gain. Say we have someone in Kansas City attempting one thing, and someone in New York trying something else. If we do the proper research to find out if what they're doing is correct, then we can exchange it and say, "This has already been tested. The patterns are right. Now you can put it in another market." If every radio station gave ten percent of risk, our industry would turn into a whole new world. Ten percent! Everybody can afford that. In fact, everybody *needs* that.

DS: The stations you've programmed in the past have been highly visible in the area of promotions. Are listeners today more sensitive to hype?

BB: Someone once said about phone-in contests, "People don't listen with their fingers." That's true. If you had to depend on people who participate in those contests as your audience, even the biggest contest in the world would probably get you only a point-two. Contesting--and, basically, hyping--amounts to getting through the first factor of success--to be noticed, making a whole city say,

"Gee--did you hear what they're doing?" If you come into a city and announce you're giving away a million dollars to the 90th caller, the whole city will be talking about you. That's all contesting is about: entertainment, sensationalism and creating hype.

JB: Cume building is only the start of the battle.

BB: That's right. You get the people in with your contest. You do not stretch your quarter-hours. It's kind of like a hit record. People will tune you in but after they tune you in, they'd better buy your style. You have to start programming after you've done that sensationalism. Television is good at it--newscast promos, for instance. That's very well and good--but if they get into that newscast and don't like what's going down, they don't come back and they don't buy the hype any more.

DS: Does contesting ever backfire?

BB: When I was at KCBQ in San Diego, KGB ran against me the largest contesting I've ever seen in my life. They had the giant cash call. They had the car of your choice. They had the home of your choice. They were giving away a prize between every record. We didn't do anything like that. We gave away an old Rolls-Royce. We called it the "Prize of Distinction." Heinrich Himmler was assassinated in it (*Editor's note--Himmler committed suicide after being captured by the British at the end of World War II. Reinhard Heydrich, another Nazi leader, was assassinated in his car in Prague--though the car was more likely a Mercedes*). We had guns going off and the sound of the guy falling out the car and paratroopers landing and Hitler yelling. The cinematics were fantastic. KGB went into overkill. They probably spent a million dollars defeating themselves. The station was so busy. It was confusing and it was not pure entertainment.

DS: The kind of radio you used to work with was high energy--the kind where the jocks, if they weren't screaming were certainly moving pretty quickly. Is that presentation still valid today?

BB: I've always believed in high energy. But if you don't sound like you're talking to the listener any longer, your energy is too high. There are guys who talk at a high pace--I'm doing it right now--from momentum and enthusiasm. It's coming from within me because I feel good that we're talking. FM took the other tack and said, "We'll be laid back." As long as the communication is taking place, I think there's an audience for each of those presentations. I believe in positives, high energy, personality and brevity, but most of all, in talking to the audience. Screaming is not something I ever approved of in my life. At one time I was a screaming disc jockey in New Orleans. I thought that was where it was at. They said, "Get in there and scream." It took me a year to learn how to scream. It's simple: scream. You fall into an illusion behind the microphone that there's a technique to screaming. The microphone and the processing don't matter at all. It's just you talking to one person.

DS: Talking over music? There's a feeling now that jocks can't do that. There's such an emphasis on hitting posts.

BB: It's more industry consciousness than audience consciousness. I had a big thing at KDWB in Minneapolis one time. Charlie Fox was on the air and we were having a staff meeting. They said, "So and so made a mistake. He talked right on the vocal." I said, "That's not such a big mistake. We have more important things to discuss than talking on a vocal." I got Charlie on the squawk box and said, "I want you to talk 20 seconds over the vocal of the next record--and before the record tell the audience, 'I'm going to make a mistake, and I'm going to give five hundred dollars to the first person who calls in after the record and tells me what I did wrong.'" He talks 20 seconds over the vocals and we take calls for over an hour. No one could figure out what he did wrong. They'd say, "He gave the wrong time." They came up with a million wrong answers. The audience perception wasn't there at all. We have really lost touch with what counts: the audience, and what they perceive to be right. We can stand here like rocket scientists and figure out what you should or shouldn't do, how we create the format, what mathematics to use. We think we have a lot of answers. We don't have any answers. The people out there listening have every answer. The number-one thing missing on the part of programmers out there today is they have forgotten that the answers are out there on the street with the listeners and potential listeners. The programmer who is not out there finding out what they want but instead giving them what he thinks they want is making the biggest mistake of his career. ●

"Everything that can be invented has been invented."
Charles H. Duell,
Director of U.S. Patent Office, 1899



"Who the hell wants to hear actors talk?"
Harry M. Warner,
Warner Bros. Pictures, c.1927



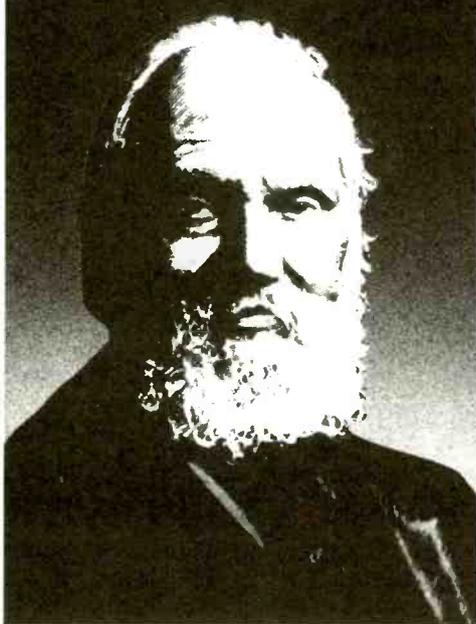
"Sensible and responsible women do not want to vote."
Grover Cleveland, 1905



"Ruth made a big mistake when he gave up pitching."
Tris Speaker, 1921



"Heavier than air flying machines are impossible."
Lord Kelvin,
President, Royal Society, c.1895



"Nobody will pay \$3000. a table to honor Irving Azoff."
Tony Martell, 1987



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in the fight against
leukemia and cancer.
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This year, you are invited to participate in the T.J. Martell Foundation 1987 Humanitarian Award Dinner in honor of Irving Azoff on Saturday, April 11, at the New York Sheraton Centre Hotel.

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PHOTO FILE

by LISA SMITH and BETTY HOLLARS

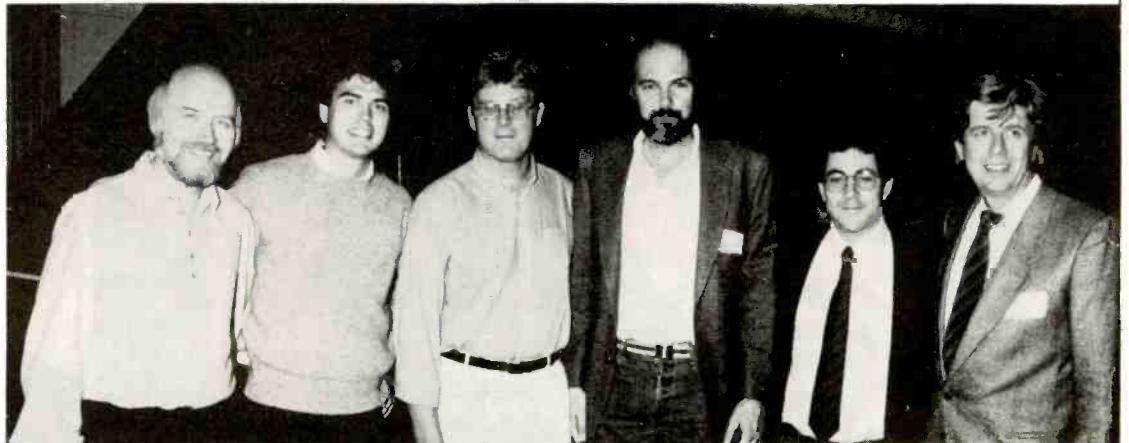


THE NEW TOTO ◀

When Toto performed with new lead singer Joseph Williams at the Universal Amphitheater in LA, label executives who greeted the band backstage included (left to right) Peter Fletcher, Dir. Product Marketing-Columbia/West Coast; Bob Willcox, VP/Product Marketing-Columbia/West Coast; Jim McKeon, Dir. Nat'l Album Promotion-Columbia; Steve Porcaro; David Paich; Larry Fitzgerald, Fitzgerald Hartley Co.; Mike Porcaro; Steve Lukather; Jeff Porcaro; Mark Hartley, Fitzgerald Hartley Co.; David Cohen, Dir. Admin. & West Coast Operations-CBS. Kneeling are Toto's Joseph Williams and Mauri Lathower, V.P. Creative Operations-Columbia International.

LIVING MUSIC RECEPTION ▶

At a reception for Living Music, KNX/FM-Los Angeles staffers were among the industry attendees treated to live performances by label artists Eugene Friesen and Denny Zeitlin. Seen here are (left to right) Paul Winter, Rich Fields (KNX), Bill Minkler (KNX), Rick Shaw (KNX), Richard Perl (Living Music) and Larry Hayes (Windham Hill).



RESTLESS HEART'S ◀ NEW SUCCESS

Restless Heart is working with producer David Foster on his latest project—the soundtrack for Michael J. Fox's upcoming film, "The Secret Of My Success." In the studio (from left): Tim DuBois, co-producer of Restless Heart; the group's John Dittrich and Paul Gregg; co-producer Scott Hendricks; David Foster, Restless Heart's Larry Stewart, Greg Jennings and Dave Innis.



Care to be "Foto Filed" by the Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102.

POWER TRIO

THE STARSHIP
Nothing's Gonna Stop Us Now
(Grunt/RCA)

ARETHA FRANKLIN & GEORGE MICHAEL
I Knew You Were Waiting (For Me)
(Arista)

STEVE WINWOOD
The Finer Things
(Island/Warner Bros.)

2W	LW	TW
3	1	1
6	3	2
7	5	3
5	4	4
14	8	5
1	2	6
21	13	7
2	6	8
13	10	9
10	9	10
12	11	11
4	7	12
18	17	13
20	16	14
--	22	15
28	18	16
11	14	17
9	15	18
--	28	19
8	12	20
--	--	21
--	--	22
29	24	23
--	27	24
30	26	25
26	21	26
--	--	27
--	--	28
17	25	29
--	--	30

THE STARSHIP - Nothing's Gonna Stop Us Now (Grunt/RCA)

ARETHA FRANKLIN & GEORGE MICHAEL - I Knew You Were Waiting (For Me) (Arista)

STEVE WINWOOD - The Finer Things (Island/Warner Bros.)

RESTLESS HEART - I'll Still Be Loving You (RCA)

SMOKEY ROBINSON - Just To See Her (Motown)

Janet Jackson - Let's Wait Awhile (A&M)

BILLY JOEL *duet with RAY CHARLES* - Baby Grand (Columbia)

Bruce Hornsby & The Range - Mandolin Rain (RCA)

SERGIO MENDES - What Do We Mean To Each Other (A&M)

The Burns Sisters - Listen To The Beat Of A Heart (Columbia)

KOOL & THE GANG - Stone Love (Mercury/PolyGram)

Paul McCartney - Only Love Remains (Capitol)

ATLANTIC STARR - Always (Warner Bros.)

GREGORY ABBOTT - I Got The Feeling (It's Over) (Columbia)

ANITA BAKER - Same Ole Love (365 Days A Year) (Elektra)

KENNY LOGGINS - Meet Me Half Way (Columbia)

Genesis - Tonight, Tonight, Tonight (Atlantic)

The Jets - You Got It All (MCA)

CHICAGO - If She Would Have Been Faithful (Full Moon/Warner Bros.)

Daryl Hall - Someone Like You (RCA)

LIONEL RICHIE - Se La (Motown)

MADONNA - La Isla Bonita (Sire/Warner Bros.)

SHIRLEY MURDOCK - As We Lay (Elektra)

GINO VANNELLI - Wild Horses (CBS)

BANGLES - Walking Down Your Street (Columbia)

Billy Vera & The Beaters - I Can Take Care Of Myself (Rhino)

CYNDI LAUPER - What's Going On (Portrait)

JENNIFER WARNES - First We Take Manhattan (Cypress/PolyGram)

Kenny Rogers - Twenty Years Ago (RCA)

SIMPLY RED - The Right Thing (Elektra)

CERTIFIED

LIONEL RICHIE
Se La
(Motown)

MADONNA
La Isla Bonita
(Sire/Warner Bros.)

MOST ADDED

LIONEL RICHIE
Se La
(Motown) 39 adds

MADONNA
La Isla Bonita
(Sire/Warner Bros.) 39 adds

ANITA BAKER
Same Ole Love (365 Days A Year)
(Elektra) 30 adds

CHICAGO
If She Would Have Been Faithful
(Full Moon/Warner Bros.) 30 adds

CHARTBOUND

FLEETWOOD MAC - Big Love (Warner Bros.)

EL DeBARGE - Starlight Express (MCA)

LUTHER VANDROSS & GREGORY HINES - There's Nothing Better Than Love (Epic)

KENNY G - Songbird (Arista)

PATTI LaBELLE & BILL CHAMPLIN - The Last Unbroken Heart (MCA)

RECORD TO WATCH



THE STRANGLERS
Always The Sun
(Epic)

DROPPED:

Huey Lewis & The News (Ladder)
Lionel Richie (Ballerina)
Toto
Luther Vandross (Stop)

Sheila E.
Steve Wariner
Wang Chung

ACTION SIDES

CHRIS DeBURGH - The Lady In Red (A&M)

HUEY LEWIS & THE NEWS - I Know What I Like (Chrysalis)

GLEN MEDEIROS - Nothing's Gonna Change My Love (Amherst)

PETER GABRIEL & KATE BUSH - Don't Give Up (Geffen)

THOMPSON TWINS - Get That Love (Arista)

SPANDAU BALLETT - How Many Lies (Epic)

AMY GRANT - Angels (A&M)

CLUB NOUVEAU - Lean On Me (Warner Bros.)

CROWDED HOUSE - Don't Dream It's Over (Capitol)

TINA TURNER - What You Get Is What You See (Capitol)

THE TRIO (Dolly, Linda & Emmylou) - To Know Him Is To Love Him (Warner Bros.)

DAN SEALS - I Will Be There (EMI America)

ERIC MARTIN - Everytime I Think Of You (Capitol)

KBC BAND - Hold Me (Arista)

NEW

PETER CETERA - Only Love Knows Why (Warner Bros.)

U2 - With Or Without You (Island)

KENIA - Don't Let Me Be Lonely Tonight (Zebra/MCA)

CUTTING CREW - (I Just) Died In Your Arms (Virgin)

A/C ANALYSIS

Something's gonna stop **The Starship** from holding down the top slot next week. Any of the three suitors underlined below, **Aretha & George**, **Steve Winwood** and **Restless Heart**, are within a week's leap to the top of the heap (see HIT FACTOR profiles below).

Making a "grand" entrance into the top ten is the **Billy Joel** single featuring **Ray Charles**. Its 89% HIT FACTOR in just five weeks eclipses even the phenomenal **Smokey Robinson**, which took an extra week to record the same total.

Atlantic Starr should be top ten by this time next week. HIT FACTORED at 85% by its players already, it's likely to convert the remainder in short order.

Anita Baker has quietly climbed halfway up the chart in the last two weeks. Thirty adds this week (tied for third MOST ADDED) and a solid 69% HIT FACTOR in five weeks.

A pretty impressive start for **Chicago's** third single. It already has 158 stations in a month's time. HIT FACTOR is 56%, up from 35% last week.

Lionel Richie's profile is nothing short of amazing with *Se La*. It's MOST ADDED this

week, tied with **Madonna**, and the HIT FACTOR is 55% in a mere three weeks.

Madonna's no slouch either, as all her stats shadow **Mr. Richie**.

Crowded House re-debuts on the page in ACTION SIDES. Its first appearance came on October 17th as our RECORD TO WATCH. It debuted on the chart in December and held a number for the next six weeks. I'm sure its top five status in Top 40 radio (see page 2) will bring in even more A/C play.

Last week's RECORD TO WATCH, **Peter Gabriel** and **Kate Bush's** *Don't Give Up*, is beginning to stack up impressive calls such as: WMT/FM, KWAV, WSKY, WCHV, KCRG, WJON and KKLV/FM.

This week's RECORD TO WATCH, *Always* **The Sun** by **The Stranglers**, is one of our crusades for the spring. Stations which don't listen to records have a good excuse for not playing it. Herewith are the stations that obviously listen: WAFL, WILL, WALG, WFEB, WOHS, WDIF, WDND, WJEH, KTBC, KLOV, KQKS, KVRH, KDES, KKIQ, KKLS, KTIM/FM, KORV, KUIC and KWAV.

R&D

RECOMMENDED FOR A/C RADIO

HERB ALPERT

Diamonds (A&M)

Your listeners will perceive this as a Janet Jackson track, but they'll need help finding it in the record racks, since it's officially a Herb Alpert project. Janet's performance as a co-vocalist with Lisa Keith will get yet another Rise out of Herb.

BIG TROUBLE

All I Need Is You (Columbia)

Another winner from Over The Top, this track will remind everyone of this year's Academy Award winner, Take My Breath Away by Berlin. Giorgio Moroder produced both. Should do well with A/C radio.

COLIN JAMES HAY

Can I Hold You (Columbia)

A man at work who proves he can do it alone. This song, the second single from his debut solo flight, is much less of an aboriginal hoot and considerably more pop than the first, though the lyrical themes are similar.

Research:
Diane Rufer
Ron Fell

HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

Total Reports This Week 233 Last Week 233

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
THE STARSHIP	- Nothing's Gonna Stop Us Now (GrunT/RCA)		208	192	11	4	1	97%	11
ARETHA FRANKLIN & GEORGE MICHAEL	- I Knew You Were Waiting (Arista)		207	178	19	6	4	95%	8
STEVE WINWOOD	- The Finer Things (Island/Warner Bros.)		205	175	18	6	6	94%	10
RESTLESS HEART	- I'll Still Be Loving You (RCA)		196	169	21	3	3	96%	10
SMOKEY ROBINSON	- Just To See Her (Motown)		204	123	59	8	14	89%	6
BILLY JOEL	<i>duet with RAY CHARLES</i> - Baby Grand (Columbia)		205	88	96	10	11	89%	5
SERGIO MENDES	- What Do We Mean To Each Other (A&M)		168	97	56	9	6	91%	8
KOOL & THE GANG	- Stone Love (Mercury/PolyGram)		151	106	34	6	5	92%	10
ATLANTIC STARR	- Always (Warner Bros.)		161	50	88	13	10	85%	7
GREGORY ABBOTT	- I Got The Feeling (It's Over) (Columbia)		158	48	89	15	6	86%	8
ANITA BAKER	- Same Ole Love (365 Days A Year) (Elektra)		171	43	77	21	30	70%	5
KENNY LOGGINS	- Meet Me Half Way (Columbia)		143	20	86	22	15	74%	6
CHICAGO	- If She Would Have Been Faithful (Full Moon/Warner Bros.)		158	14	76	38	30	56%	4
LIONEL RICHIE	- Se La (Motown)		154	9	77	29	39	55%	3
MADONNA	- La Isla Bonita (Sire/Warner Bros.)		147	15	62	31	39	52%	4
SHIRLEY MURDOCK	- As We Lay (Elektra)		102	34	46	12	10	78%	8
GINO VANNELLI	- Wild Horses (CBS)		113	16	53	28	16	61%	6
BANGLES	- Walking Down Your Street (Columbia)		94	22	49	13	10	75%	7
CYNDI LAUPER	- What's Going On (Portrait)		115	11	60	21	23	61%	4
JENNIFER WARNES	- First We Take Manhattan (Cypress/PolyGram)		101	6	48	31	16	53%	4
SIMPLY RED	- The Right Thing (Elektra)		84	12	39	26	7	60%	5

NORTHEAST

SPRINGFIELD, MA(WALT PINTO-WHYN) Madonna, J. Warnes.
GREENFIELD, MA(RICHARD ARCHER-WHAI) A. Starr, A. Baker.
LEWISTON, ME(CHRIS LAYNE-WLAM) Frozen.
BANGOR, ME(FRED MILLER-WWMJ) T. Twins, Madonna, Level 42, DeBurgh.
PRESQUE ISLE, ME(GARY LEIGH-WKZX) Toto, B. Vera, C. Lauper, L. Vandross, H. Lewis, LaBelle/BC, S. Red, REO.
HARTFORD, CT(DAVID BERNSTEIN-WTIC/AM) Chicago, G. Abbott.
WILLIMANTIC, CT(EVAN/NORMAN-WILI/AM) L. Richie, S. Wariner, L. Vandross, Stranglers.
NEW LONDON, CT(DANNY O'BRIEN-WNLC) No Report, Frozen.
NEW HAVEN, CT(JAY MC CORMICK-WELI) A. Baker, Madonna.
WESTPORT, CT(STORM N. NORMAN-WEBE/FM) A. Baker, S. Mendes, Crowded H., G. Medeiros.
NEW YORK, NY(ART TILLER-WNSR/FM) Crowded H., B. Joel.
LONG ISLAND, NY(CHOMMIE/LOMBARDO-WGBB) L. Richie, H. Lewis, F. Mercury, D. Seals, Bowie.
ALBANY, NY(J.C. HAZE-WMVQ/FM) S. Mendes, L. Richie.
ALBANY, NY(CHRIS HOLMBERG-WKLI) DeBurgh, Crowded H., S. Murdock, Madonna.
KINGSTON, NY(WAYNE FISK-WGHQ) S. Robinson, P. Cetera, Burns Sis., C. Lauper, S. Murdock, Chicago, Genesis, Aretha/G.M, Starship, J. Warnes, L. Richie.
POUGHKEEPSIE, NY(RON LYON-WCZX) L. Richie.
UTICA/ROME, NY(JOHN CARUCCI-U102) Paul Simon, L. Richie, A. Baker, B. Vera.
AMBRIDGE, PA(BOBBIE VAUGHN-WMBA) A. Baker.
NEW KENSINGTON, PA(GREG COSTANTINO-WKPA) A. Starr.
PITTSBURGH, PA(BOB CONRAD-WTAE) Aretha/G.M.
PITTSBURGH, PA(KEITH ABRAMS-WHTX) Crowded H., DeBurgh, Kenny G.
JOHNSTOWN, PA(JACK MICHAELS-WKYE) LaBelle/BC, P. Cetera, C. Crew, Lisa Lisa.
NEW CASTLE, PA(GARY WEST-WKST) A. Starr, S. Murdock.
SHARON, PA(KEITH CORSO-WPIC) B. Joel, S. Winwood.
PHILADELPHIA, PA(STEPHANIE BARSAMIAN-WSNI) Chicago, Bangles, DeBurgh.
MILFORD, DE(KEVIN MOORE-WAFL) Amy Grant.
WILLIAMSON, WV(TONY WICK-WBTH) H. Lewis, Klymaxx, Lisa Lisa, F'wood Mac, E. Money.

SOUTH

OCEAN CITY/SALISBURY, MD(KEN MEDEK-WQHQ/FM) P. Cetera, H. Jones, S. Ballet, D. Seals.
WINCHESTER, VA(FRANK MITCHELL-WINC) T. Twins, H. Lewis, K. Loggins, DeBurgh, D. Seals.
CHARLOTTESVILLE, VA(BOB JAMES-WCHV) H. Jones, Toto, System, D. Seals.
RICHMOND, VA(GARY KING-WRVA) A. Baker, B. Joel, S. Robinson.
RICHMOND, VA(RYAN/ELLIOTT-WEZS) L. Richie, Madonna, A. Baker.
NORFOLK, VA(NICK O'NEIL-WLTY) Aretha/G.M, S. Robinson.
LYNCHBURG, VA(BOB ABBOTT-WGOL/FM) L. Vandross, LaBelle/BC.
MONTGOMERY, WV(JEFF BATTEN-WMON) S. Robinson, K. Loggins.
MARTINSBURG, WV(LEE SHELDON-WKMZ) B. Monkeys, H. Lewis, P. Cetera, Kansas, H'moon S..
WEIRTON/STEBENVILLE, WV(ANTHONY/MITCHELL-WEIR) S. Robinson, G. Abbott.
GOLDSBORO, NC(ALAN HOOVER-WEQR) Paul Simon, Level 42, Toto, Klymaxx, B. Club.
ROCKY MOUNT, NC(LESLIE JORDAN-WEED) G Vannelli, Madonna, C. Lauper, T. Twins, Jarreau, G. Stroman.
SWAN QUARTER, NC(MAZIE SMITH-WHYC/FM) L. Richie, Chicago, F'wood Mac, The Trio.
ALBEMARLE, NC(RIC PATTERSON-WABZ) S. Red, DeBurgh, P. Cetera.

SHELBY, NC(ANDY FOSTER-WOHS) B. Willis, E. Money, Paul Simon, J. Castor, J. Wagner, B. Club, Kenia.
CHARLOTTE, NC(BICKEL/LAMBERT-WBT) B. Joel, Bellamys.
CHARLOTTE, NC(BILL CONWAY-WEZC) A. Baker, Madonna.
NEW BERN, NC(JOEL PORTER-WSFL/FM) L. Richie, Madonna.
TRYON, NC(DAVID BIVENS-WTYN) Burns Sis., Bangles, DeBurgh, H. Lewis, P. Gabriel, The Trio, S. Red.
ASHEVILLE, NC(BRIAN LEE-WSKY) C.J. Hay, Toto, L. Vandross, H. Jones, Red 7.
LORIS, SC(GLENN HARDEE-WLSC) E. Money, Kenia, H. Jones, Level 42, Eddie/Tide, Menage.
ROME, GA(T.J. McCCLAIN-WKCX) P. Cetera, Kansas, P. Gabriel, G. Medeiros, F. Mercury.
ATLANTA, GA(LOCASCIO/McCOY-WSB/FM) DeBurgh, A. Baker, Chicago.
ATHENS, GA(BRENT JOHNSON-WRFC) U2, Madonna, C. Crew, Level 42.
AUGUSTA, GA(HUMPHREYS/PATRICK-WZNY) A. Starr.
ALBANY, GA(RON MANI-WALG) Lisa Lisa, H. Jones.
ST. AUGUSTINE, FL(JIM ANDREWS-WUVU) F'wood Mac, Kenny G, T. Twins.
FT. WALTON BEACH, FL(DAVE LYONS-WYZB/FM) No Report, Frozen.
WEST PALM BEACH, FL(DAVE PARKS-WRMF) Chicago, F'wood Mac, Kenny G.
STUART, FL(GREG ARCHER-WSTU) P. Cetera, Crowded H., Bangles, G. Medeiros, DeBurgh.
SYLACAUGA, AL(R. BATY/A. LEE-WFEB) F. Mercury, L. Vandross, LaBelle/BC, G. Medeiros, H. Jones.
TUSCALOOSA, AL(WALKER/NELSON-WFFX/FM) DeBurgh, U2, G Vannelli.
HUNTSVILLE, AL(STEVE DALLAS-WAHR) No Report, Frozen.
GADSDEN, AL(DAVID FORD-WGAD) C. Lauper, P. Cetera.
GUNTERSVILLE, AL(KERRY JACKSON-WGSV) H. Jones, The Trio, B.J. Royal.
ANNISTON, AL(CARLA MOORE-WDNG) L. Richie, Kenia, K. Loggins, G Vannelli.
BAY MINETTE, AL(FRED EARLS-WBCA) A. Baker, S. Murdock, L. Richie, W. Chung, H. Lewis.
SELMA, AL(JOHN ROGERS-WTUN) K. Loggins, S. Murdock, Bangles, E. Martin.
CLARKSVILLE, TN(MONTE HAMILTON-WJZM) P. Gabriel, H. Lewis, F. Mercury, S. Ballet, B. Willis, Level 42, Crowded H..
CHATTANOOGA, TN(GARY MAC-WGOW) L. Richie, Madonna, Chicago.
OXFORD, MS(DAVID KELLUM-J107) P. Cetera.
PADUCAH, KY(CHARLIE RIVERS-WKYX) No Report, Frozen.
SHREVEPORT, LA(TOMMY KRAMER-KVKI/FM) L. Richie, Madonna, Chicago.

MIDWEST

MASON CITY, IA(STEVE LOCKER-KGLO) S. Winwood, G. Abbott.
MASON CITY, IA(LAURIE LEE-KRIB) C. Lauper, K. Loggins, Bangles, G. Abbott, F'wood Mac, Chicago, The Trio, L. Richie, F. Mercury.
MASON CITY, IA(HARRY O'NEIL-KLSS) F'wood Mac, G. Medeiros, Madonna, L. Richie, Chicago.
WATERLOO, IA(ROGER DAVIS-KWLO) J. Warnes, K. Loggins.
CEDAR RAPIDS, IA(CHRIS CAINE-KCRG) Kenny G, Jarreau, P. Cetera.
CEDAR RAPIDS, IA(GARY EDWARDS-WMT/AM) Kenny G, Madonna, G. Medeiros.
CEDAR RAPIDS, IA(DENNIS GREEN-WMT/FM) Jarreau, H. Jones, D. Seals, B. Willis.
FOREST LAKE, MN(CATHLEEN CARY-WLXX/FM) No Adds.
NORTHFIELD, MN(RICH HARRIS-KYMN) No Report, Frozen.
MINNEAPOLIS, MN(CHUCK KNAPP-KSTP/FM) DeBurgh.
DULUTH, MN(DANN COLLUM-WEBC) A. Baker, Burns Sis..
ROCHESTER, MN(RICH PETERSON-KROC/AM) S. Mendes, B. Vera, K. Loggins.
ROCHESTER, MN(AXELSON/MITCHELL-KWEB) Madonna, LaBelle/BC.

ALBERT LEA, MN(MIKE WOITAS-KATE) S.Robinson, J. Warnes, L.Richie.
LUVERNE, MN(KEITH MAINE-KQAD) G Vannelli, Burns Sis., C.Lauper, G.Medeiros, Jarreau, LaBelle/BC.
PIPESTONE, MN(BERNIE WIEME-KLOH/FM) F'wood Mac, S.Robinson, L.Richie, C.Lauper, J. Warnes, H.Jones, P.Gabriel, P. Cetera.
WILLMAR, MN(CHRIS MICHAELS-KQIC/FM) H.Lewis, Level 42, G.Medeiros, Kim Wilde, P.Gabriel, T. Twins, H.Alpert.
MARSHALL, MN(CRAIG ALLEN-KKCK/FM) Chicago, H.Lewis.
MONTEVIDEO, MN(LOU KUNO-KMGM) No Report, Frozen.
ST. CLOUD, MN(MIKE DIEM-WJON) U2, S.Ballet, H.Jones, P.Gabriel.
ALEXANDRIA, MN(MIKE LOMMEN-KSTQ) L.Richie, S. Red, L.Vandross, Madonna.
ABERDEEN, SD(DAN ZERR-KSDN) Chicago, Madonna.
GRAND FORKS, ND(PAUL KERO-KNOX) G.Medeiros, D.Seals, Chicago, LaBelle/BC.
BISMARCK, ND(BRANNAN/HARDT-KFYR) A. Baker, Kenny G, Madonna.
POPLAR BLUFF, MO(KELLY URICH-KJEZ) K.Loggins, E. Martin, Kenny G, El DeBarge.
ST. JOSEPH, MO(BOB HEATER-KKJO) No Adds.
LAWRENCE, KS(BILL LEE-KLWN) Kool/Gang, P. Cetera, Jarreau, Ray,G.& B., Morris/JW.
PARSONS, KS(GREG MONTANA-KLKC) Kenny G, P.Gabriel, E. Martin.
LINCOLN, NE(CATHY BLYTHE-KFOR) No Report, Frozen.
HARRISON, AR(KATHY WHEELER-KHOZ) C.Lauper, Kenny G, Jarreau, L.Vandross, K.Loggins, U2.

CENTRAL

URBANA/SPRINGFIELD, OH(RUSS SHAFER-WKSW) No Report, Frozen.
LOGAN, OH(CHUCK ANTHONY-WLGN) REO, P. Cetera, H.Lewis, J. Warnes.
COLUMBUS, OH(BOB NUNNALLY-WSNY) B.Joel, Chicago, Madonna, El DeBarge.
MARION, OH(JIM HOWELL-WMRN) G.Medeiros, T. Twins, P. Cetera.
MARION, OH(JAN CHAMBERLIN-WDIF) Frozen.
ARCHBOLD, OH(RICK CONTI-WHFD) F'wood Mac, Eddie/Tide, Kenia, U2, G.Medeiros, A. Baker.
TOLEDO, OH(FRED HELLER-WSPD) LaBelle/BC.
TOLEDO, OH(JAY MATTHEWS-3WM) Kenny G, J. Warnes, G Vannelli.
ZANESVILLE, OH(PETE PETONIAK-WHIZ) K.Loggins, A. Baker, DeBurgh.
YOUNGSTOWN, OH(JIM MARTIN-WFMJ) P. Cetera, C.Lauper, L.Richie.
DOVER, OH(STEVE KELLY-WJER) Bangles, Madonna, F'wood Mac, Jarreau, H.Lewis.
SPRINGFIELD, OH(STEVE POPP-WAZU/FM) Kool/Gang, J. Warnes, LaBelle/BC, G Vannelli.
SPRINGFIELD, OH(DALE GRIMM-WIZE) Crowded H., A. Baker, A.Starr.
GALLIPOLIS, OH(TIM MAXWELL-WJEH) H.Lewis, C.Lauper, F'wood Mac, A. Baker.
RUSHVILLE, IN(MARIA ROCCO-WRCR) No Report, Frozen.
LOWELL, IN(JIM HOLLY-WZVN) A. Baker, S. Winwood.
KOKOMO, IN(ALAN WARNER-WIOU) A. Baker, Chicago, G Vannelli.
VERSAILLES, IN(DALE M. GRAVES-WOVR) No Report, Frozen.
MUNCIE, IN(E.Q.KIMBLE-WOKZ) P. Cetera, Jarreau, KBC, H.Lewis, P.Gabriel, Madonna.
EVANSVILLE, IN(CLARK/GAGER-WKDQ) Aretha/G.M, S.Robinson, S. Winwood.
LAFAYETTE, IN(KEITH HARRIS-WASK) G.Abbott, K.Loggins, DeBurgh, Kenia.
MONROE, MI(DEMICK/STANDRIFF-WTWR) A. Baker, S. Red, T. Twins, P.Gabriel.
FLINT, MI(BILL PEARSON-WTRX) G Vannelli, Toto, T. Twins, G.Medeiros, DeBurgh.
KALAMAZOO, MI(BILL ANTHONY-WKMI) A. Baker, H.Lewis, L.Richie, C. Crew.

GRAND RAPIDS, MI(SKIP ESSICK-WOOD) S. Winwood.
PETOSKEY, MI(GEORGE McINTYRE-WJML) A. Baker.
GRAYLING, MI(BOB DITMER-WQON/FM) P. Cetera, Jarreau.
KENOSHA, WI(TERRY HAVEL-WLIP) P. Cetera, El DeBarge.
MILWAUKEE, WI(BETH FAST-WMYX) LaBelle/BC.
MILWAUKEE, WI(IRWIN/ALPERT-WISN) Frozen.
FT. ATKINSON, WI(ROB ANDERSON-WFAW) S.Robinson.
RICHLAND CENTER, WI(JOHN DOYLE-WRCO) Chicago, J. Warnes, A. Baker.
MADISON, WI(DOUG LANE-WIBA) Paul Simon, DeBurgh, G.Medeiros, D.Seals.
BEAVER DAM, WI(STEVE SABATKE-WBEV) Bangles, Madonna, C.Lauper.
MAUSTON, WI(RANDY McKNIGHT-WRJC) L.Richie, F'wood Mac, J. Warnes, Madonna, Kool/Gang.
REEDSBURG, WI(KEVIN KELLOGG-WRDB) Frozen.
GREEN BAY, WI(DAVID CAREW-WDUZ) No Report, Frozen.
MENOMONIE, WI(MIKE McKAY-WMEQ) C.Lauper, L.Richie.
CLINTONVILLE, WI(TIM ARROWOOD-WJMQ) F'wood Mac, Cl.Nouveau, Madonna, C.Lauper, L.Vandross.
JOLIET, IL(BROWN/TANNER-WJTW/FM) Madonna, L.Richie, F'wood Mac, LaBelle/BC.
WILMINGTON, IL(LOUIE HONDROS-WDND) Madonna, T.Turner, C. Crew, H.Lewis, L.Richie, Lisa Lisa.
ROCKFORD, IL(JIM REED-KMQ) DeBurgh, Madonna, A.Starr.
ROCKFORD, IL(BRILL/GARCIA-WROK) L.Richie, Madonna.
LA SALLE, IL(JEFF GEESSEN-WAJK) L.Richie.
FREEPORT, IL(JIM DOUGLAS-WFPS) P. Cetera, A. Baker.
PEORIA, IL(DENISE HENLEY-WIRL) B.Joel, L.Richie.
PEORIA, IL(ROBB WESTABY-WMBD) No Report, Frozen.
BLOOMINGTON, IL(ANDERSON/CANNOVA-WIHN) LaBelle/BC, L.Vandross, Madonna, Crowded H..

SOUTHWEST

NACOGDOCHES, TX(KURT MANN-KTBC) No Adds.
HOUSTON, TX(BRUCE NELSON-KNUZ) Paul Simon, F'wood Mac.
HOUSTON, TX(SCARBOROUGH/MATT-KLTR) C.Lauper.
DEL RIO, TX(PAUL KALLINGER-KDLK) L.Richie, Madonna, S.Robinson.
ODESSA/MIDLAND, TX(JOHN ROMAN-KQIP) Kenny G, Madonna, El DeBarge.
PHOENIX, AZ(SAM CHURCH-KKLT) DeBurgh, K.Loggins, Madonna.
YUMA, AZ(JOHN SCHOFIELD-KYXI) S. Winwood, B.Joel, Restless H.
GALLUP, NM(ERIC ALLEN-KKOR) L.Richie, C.Lauper, LaBelle/BC.
SANTA FE, NM(SKIP O'NIEL-KVSF) F'wood Mac, LaBelle/BC, T. Twins, G Vannelli.
LAS CRUCES, NM(PAM HOPPER-KOBE/AM) Chicago, L.Richie, LaBelle/BC.

ROCKY MOUNTAIN

SIDNEY, MT(STEVENS/SWENSON-KGCH) No Adds.
HAVRE, MT(DAVID LEEDS-KQJM) Kenny G, G Vannelli.
MISSOULA, MT(VERN ARGO-KYLT) Kenny G, P. Cetera.
MISSOULA, MT(RICK SANDERS-KLCY) L.Richie, G.Medeiros, LaBelle/BC, A. Baker, J. Warnes, F'wood Mac, G Vannelli, KBC.
HAMILTON, MT(STEVE FULLERTON-KBMG) C.Lauper, S. Red, T. Twins, P. Cetera.
DENVER, CO(DEVIN DURRANT-KQKS/FM) Frozen.
BOULDER, CO(JEFFREY GOODWIN-KBOL) Chicago, G Vannelli, A. Baker, J. Warnes.
LOVELAND, CO(LEE/MELOTTI-KLOV) H.Lewis, Lisa Lisa, F.Mercury, Eddie/Tide.
COLORADO SPRINGS, CO(JOHN T. HOWARD-KVUU) J. Warnes, F'wood Mac, T.Turner.
PUEBLO, CO(RIP AVINA-KDZA) A. Baker, S.Murdock.
SALIDA, CO(CHARLES DARWIN-KVRH) C.Lauper, S.Murdock, B.Vera, LaBelle/BC, Stranglers, H.Jones.
MONTRORSE, CO(TOM OWCA-KUBC) J. Warnes, T. Twins.
VAIL, CO(PARKER/ANDERSON-KVMT) E.Money, P.Gabriel, LaBelle/BC, Toto.

VAIL, CO(ERIC MARON-KRVV) S.Robinson, G Vannelli, Deniece W., Gowan.
POWELL/CODY, WY(JERRY CLARK-KLZY) L.Richie, J. Warnes, T. Twins, A.Starr, Level 42.
GILLETTE, WY(DENNIS SWITZER-KOLL) Chicago, Madonna, Crowded H., A. Starr.
SUN VALLEY, ID(JEFFREY BALLOU-KSKI) S.Murdock, L.Richie, W.Chung, H.Lewis, Jarreau, P. Cetera.
BOISE, ID(DREW HAROLD-KBOI) No Report, Frozen.
SALT LAKE CITY, UT(LEMICH/JESSOP-KSL) No Report, Frozen.
MANTI, UT(STAN ERIKSEN-KMTI) C.Lauper, S.Mendes, H.Lewis.

FAR WEST

RENO, NV(JIM O'NEAL-KRNO/FM) Kenny G, Chicago.
CARSON CITY, NV(SCOTT CARSON-KPTL) L.Richie, E. Martin.
LOS ANGELES, CA(KAYE/KILEY-KOST) Klymaxx.
SAN DIEGO, CA(RICH/KNIGHT-B100) Paul Simon, Chicago, H.Lewis.
SAN DIEGO, CA(MARK LARSON-KFMB) B.Joel, DeBurgh, Madonna.
PALM SPRINGS, CA(JILL FOX-KCMJ/FM) F'wood Mac, DeBurgh, A. Baker.
PALM SPRINGS, CA(TY STEVENS-KDES) B.Joel, S.Mendes, Eddie/Tide, Amy Grant, Kim Wilde.
BAKERSFIELD, CA(RUSS DAVIDSON-KLLY) L.Richie, Kenny G, A.Starr, Chicago.
SAN LUIS OBISPO, CA(CAROL MEYER-KKUS) No Report, Frozen.
FRESNO, CA(TYSON/WRIGHT-KFYE/FM) Crowded H., Madonna, El DeBarge.
MONTEREY, CA(MICHAEL READING-KWAV/FM) Madonna, Chicago, A.Starr, Level 42, Restless H.
SAN FRANCISCO, CA(JACK KULP-K101) F'wood Mac, Paul Simon, S.Robinson, S. Red, Restless H, Chicago, B.Joel, T.Turner.
CONCORD, CA(RAVI PERUMAN-KKIS) L.Richie, C.Lauper, F'wood Mac, F.Mercury, B.Vera.
CONCORD, CA(JIM HAMPTON-KWUN) P. Cetera, Bangles, C.Lauper, Amy Grant.
LIVERMORE, CA(STACY EVERETT-KKIQ) No Report, Frozen.
SAN RAFAEL, CA(BOB CLARKE-KTIM/FM) Chicago, Kenny G.
SAN JOSE, CA(BONNIE KNOX-KEZR) Kenny G, Madonna.
SAN JOSE, CA(BILL WEAVER-KLOK) Klymaxx, S.Robinson.
MERCED, CA(MORTON/MAYER-KSNN/FM) Crowded H., G.Medeiros, S.Wariner.
MODESTO, CA(EDWARDS/McCULLOUGH-KO93) L.Richie, Chicago, G.Abbott.
SANTA ROSA, CA(JERRY IGNACIO-KSRO) S.Mendes, A. Baker, L.Richie, K.Loggins.
UKIAH, CA(JIM COOL-KUKI) Kool/Gang, Toto, B.Vera.
ARCATA, CA(JILL HENRY-KATA) Jarreau, P. Cetera, Toto, S.Ballet.
CRESCENT CITY, CA(RENE SHANLE-HUTZELL-KCRE) K.Loggins, P. Cetera, Jarreau.
PLACERVILLE, CA(FRED GAINES-KHTN) S.Robinson, B.Vera, W.Chung, H.Lewis, L.Richie.
VACAVILLE, CA(BOWMAN/BISE-KUIC) DeBurgh, Dr. Dave.
LAKE TAHOE, CA/NV(BRIAN BECK-KTHO) B.Vera, F'wood Mac, T. Twins, Cl.Nouveau.
SACRAMENTO, CA(JOHN CHAPPELL-KHYL/FM) DeBurgh, S.Murdock, Genesis, Chicago.
CHICO, CA(DAVE KINDIG-KPAY) Kool/Gang, B.Joel.
OROVILLE, CA(STEVE ATREIDES-KORV) Bangles, A. Baker, KBC, LaBelle/BC.
SUSANVILLE, CA(HARDAWAY/CRAIG-KSUE) T. Twins, F'wood Mac, P.Gabriel, W.Chung, H.Lewis, DeBurgh.

NORTHWEST

THE DALLES, OR(KEVIN MALCOLM-KMCQ) KBC, P. Cetera, Jarreau, P.Gabriel.
PORTLAND, OR(SCOTT TOM-KGW) Frozen.
CORVALLIS, OR(P.J. EMMERSON-KLOO/AM) C.Lauper, L.Vandross, The Trio, H.Lewis.

NEWPORT, OR(HOWARD WRIGHT-KYQT) Burns Sis., Chicago, Madonna, G Vannelli, B.Vera.
EUGENE, OR(MOULTRIE/MILLER-KDUK) S.Murdock, J. Warnes, U2, El DeBarge.
MEDFORD, OR(JIM ZINN-KMFR) Chicago, Kenny G, P.Gabriel, DeBurgh.
MEDFORD, OR(CHARLIE KIRK-KYJC) C. Crew, H.Jones, D.Seals, P. Cetera, Lisa Lisa.
KLAMATH FALLS, OR(KATIE McGEE-KKRB) No Report, Frozen.
WARM SPRINGS, OR(SCOTT FREE-KWSI/FM) DeBurgh, C.Lauper, G Vannelli, Kenny G.
AUBURN, WA(CARL SAWYER-KASY) H.Lewis, Level 42.
MOUNT VERNON, WA(MIKE HARTMAN-KBRC) E. Martin, H.Jones, KBC, Kenia, F.Mercury, Chicago.
OAK HARBOR, WA(DAVID BOWDEN-KISD) Jarreau, LaBelle/BC.
LACEY, WA(ROBIN MORENO-KLDY) No Report, Frozen.
OLYMPIA, WA(DICK PUST-KGY) H.Jones, H.Lewis, F'wood Mac, E. Martin, Klymaxx.
ABERDEEN, WA(RHYS DAVIS-KXRO) No Report, Frozen.
CENTRALIA, WA(JIM KNUTSON-KELA) El DeBarge, DeBurgh, Kenny G.
SHELTON, WA(GLEN CONNOLLY-KMAS) No Report, Frozen.
KELSO/LONGVIEW, WA(RAY BARTLEY-KLOG) F'wood Mac, P.Gabriel.
YAKIMA, WA(GARY BRYANT-KIT) H.Lewis, C.Lauper, G Vannelli, F'wood Mac, K.Loggins.
YAKIMA, WA(FRANK TAYLOR-KMWX) A. Baker.
ANCHORAGE, AK(CARTER B.-KFQD) DeBurgh, Madonna, LaBelle/BC.
ANCHORAGE, AK(GREG WILKINSON-KKLV/FM) Crowded H., D.Seals, Bangles, H.Jones, DeBurgh.
SOLDOTNA, AK(McCARTNEY/PRESTON-KCSY) No Report, Frozen.
VANCOUVER, BC(PAUL McKNIGHT-1040 AM) Madonna, F.Mercury.

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:

Jack Robbins, WLS/FM-Lansing, MI 4/5
 Gail Davies, Dave Hill (Slade) 4/5
 Don DeFesi, KVYN/FM-Napa, CA 4/6
 Maurice Harrod, WJYL-Louisville, KY 4/6
 Merle Haggard 4/6
 Kevin Moore, WAFL-Milford, DE 4/7
 John Oates (Hall & Oates), Bobby Bare, Janis Ian, 4/7
 John Dittrich (Restless Heart) 4/7
 Wayne Cordray, KQWZ-Everett, WA 4/8
 Charlie Turner, WKXE-White River Jct., VT 4/8
 Ron Revere, WMEQ-Menomonie, WI 4/8
 Jack Swanson, WMEQ-Menomonie, WI 4/8
 John Libynski, KGRT-Las Cruces, NM 4/8
 Phil Slash, KUSF-San Francisco, CA 4/8
 Julian Lennon, Steve Howe (Asia) 4/8
 John Schneider 4/8
 Rick Roberts, WIAL-Eau Claire, WI 4/9
 Carl Perkins, Margo Smith, Con Hunley 4/9
 Dave Innis (Restless Heart) 4/9
 Clark Novak, KKOS/FM-Carlsbad, CA 4/10
 Ken Boehm, WRDB-Reedsburg, WI 4/10
 Tom Aldrich, KVDB-Sioux City, IA 4/10
 Jim Anderson, WIHN-Bloomington, IL 4/10
 Brian Setzer (Stray Cats) 4/10
 Mickey Lees, KLKT-Reno, NV 4/11
 Glen Connolly, KMAS-Shelton, WA 4/11
 Dave Anthony, WEIR-Weirton, WV 4/11
 Stewart Adamson (Big Country) 4/11
 Chris Difford (Squeeze) 4/11

Our belated BIRTHDAY WISHES To:

Joe Zimmerman 3/31



GAVIN *classified*

OPENINGS

SALES PROS needed by **KOKZ** and **KXEL**-Waterloo, IA. Send resumes to: Ken Hensley, PO Box 1540, Waterloo, IA 50704.

TOP 40 station **KINN/FM**-Alamogordo, NM, needs a full-time AT w/possible MD position. T&R: Bob Smith, PO Box 618, Alamogordo, NM 88311.

TOP 40 station **KITI**-Chehalis, WA, needs a News Director. T&R: Roger Dale, 1133 Kresky, Centralia, WA 98531, or call (206) 736-1355.

TOP 40 station **KNEN**-Norfolk, NE, has opening for sales rep. Excellent opp'ty for mature individual; salary commensurate w/qualifications. Jim Miller, PO Box 937, Norfolk, NE 68701 or call (402) 379-3300.

TOP 40 station **WKOR**-Starkville, MS, has upcoming AT & production opening. T&R: Russ Williams, PO Box 980, Starkville, MS 39759.

TOP 40 station **WYAV**-Myrtle Beach, SC, seeks current and future ATs. T&R: Kris Black, PO Box 1020, Myrtle Beach, SC 29578. No calls, please.

TOP 40 station **KYOS**-Merced, CA, needs an AT (7-mid)/MD/News Director. Contact Vince Garcia: (209)723-2191.

TOP 40 station **WZIX/FM**-Columbus, MS, needs AT with strong production skills who can handle remotes. T&R: Ray Fisher, PO Box 1247, Columbus, MS 39703.

TOP 40 station **KHSN**-Coos Bay, OR, seeks PD/AT. T&R: J.J. Jensen, PO Box 180 Coos Bay, OR 97420 or call (503) 267-2121.

TOP 40 station **K106**-Beaumont, TX, has AT opening. T&R: Neil Harrison, 1725 Evangeline Drive, Vidor, TX 77662. No calls, please.

A/C station **WOHS**-Shelby, NC, seeks AM drive AT. T&R: Harold Watson, PO Box 1590, Shelby, NC 28150.

A/C station **KATW**-Lewiston, ID, needs AT w/production skills. T&R: Todd Nelson, PO Box 1540, Lewiston, ID 83501.

A/C station **WINY**-Putnam, CT, needs a news director w/heavy local coverage exp. T&R: Jonathan Pearson, 45 Pomfret Street, Putnam, CT 06260. No calls, please.

A/C station **Y94/FM (KFYE)**-Fresno, CA, wants mature, enthusiastic, friendly AT. Good pay, long-term commitment. T&R: Jeff Tyson, 576 West Shaw, Suite 1A, Fresno, CA 93704.

URBAN/TOP 40 station **KMYX**-Oxnard/Ventura, CA, needs morning drive AT. T&R: Howard "HT" Thomas, PO Box 1060, Ojai, CA 93023.

URBAN station **WWDM/FM**-Sumter, SC, needs an announcer/AT, preferably from Southeast. At least 3 yrs.exp. T&R: Andre Carson, PO Box 38, Sumter, SC 29150.

COUNTRY station **KLIK**-Jefferson City, MO, needs AT w/strong production skills to work evening shift. T&R: Brian Miller, PO Box 414, Jefferson City, MO 65102. No calls, please.

COUNTRY station **KFAT/FM**-Corvallis, OR, seeks 6-LOPM AT, also production, newsperson. T&R: Debby Baker, PO Box 965, Corvallis, OR 97330.

ALBUM station **WFNX**-Lynn, MA, has an opening for two ATs, one overnight, one part-time. T&R: Michael Bright, 25 Exchange, Lynn, MA 01901.

AVAILABLES

AT/MD. A/C or Country formats. **MARCUS WAYNE**: (915)646-0836.

AT, Urban format. **AARON C. SULLIVAN**: (309) 454-7383.

AT/MD--any format. **KELLY FROST**: (916) 527-4112.

AT, hardworking, entry-level broadcaster, prefers Midwest. Any format. **JIM SCHMIDT**: (701) 824-2513 or 824-2513.

AT/MD, Top 40 format. **LOU KUNO**: (612) 269-9194 or 269-6451.

PD/MD/AT, formerly **KHYL**-Sacto, prefers A/C. **CRAIG ANDREWS**: (916) 722-3804.

HELP! Four-yr. pro needs change. Can handle all shifts & MD. Top 40, A/C. **RICK**: (413) 774-4301.

LOOKING for AT/MD/PD position in Top 40. **STANTON JAY**: (912) 369-4328 or 368-9258.

PD/MD/Prod. Dir. 8 yrs exp. seeks position in S. Idaho. **J.J. JENSEN**: (503) 267-2121 or (208) 436-4118.

AT/production/PD for small market. **DON ELLIOTT**: (913) 242-1220.

AT/MD, middays. Top 40, A/C, AOR formats. **LISA DENT**: (815) 965-0564.

AT, copywriter. **SEAN MICHAEL LISLE**: (209) 527-2926.

THE REAL "JR" w/**KUBE**-Seattle, searching Top 20 major markets. Prefer Top 40 w/PM drive. **JOHN ROSS**: (206) 845-8362.

AT/News and Sports. Prefer Country, A/C, Top 40 formats. **KEVIN WAYNE**: (812) 934-5122.

NEEDED

WMEQ: A/C from WB. PO Box 1360, Menominee, WI 54751.

KGWY: Albums for New Music Hour, plus A/C and Album product, all labels. PO Box 1179, Gillette, WY 82716.

WALG: Fleetwood Mac (WB), Madonna (Sire/WB), P.Gabriel/ K.Bush (Geffen). PO Box W, Dunbar Lane, Albany, GA 31702.

KQEN: New Top 40 station needs service from all labels. Bill Dawson, 936 SW Medford Avenue, Roseburg, OR 97470.

WKOM/FM: Country albums from all labels. PO Box 1377, Columbia, TN 38402.

WADA: Country station needs singles from all sources. Bob Davies, PO Box 2266, Shelby, NC 28151.

KFAT: Albums: E.Clapton (WB), Rank & File (Slash), Jason & Scorchers (EMI). P.J. Emerson, Drawer 731, Corvallis, OR 97330.

KVEC NEWS RADIO 92 IS CELEBRATING 50 YEARS OF BROADCASTING! WE ENCOURAGE RADIO TALENT FROM ACROSS THE NATION TO SEND IN ANNIVERSARY GREETINGS. SEND SMALL REEL TAPES TO: John Richards, PD, PO Box 787, San Luis Obispo, CA 93406. ASAP

Send notices of job openings or availables to Natalie Cusenza, c/o Gavin Classifieds, One Hallidie Plaza #725, San Francisco 94102 or call (415) 392-7750.

CONFESSIONS OF A

GO W S I L L S F A N

It's time to level with both of you readers. For the past several weeks, this column has not been filed from our plush Hollywood office. We're working out of our ward at the Rosalyn Carter Center for the Control of Gold in Fresno. Giving in to pressure from our wife, children and cronies, we checked ourselves in right after Gene Pitney's birthday in February.

Looking back, we now can see the signs. Our disease, inexorable, insidious and invidious, began taking over our life around Christmas and/or Hanukah time. Perhaps one of you will be saved by this confession. We'd like to share it:

The whole thing began quietly enough about three years ago when KRLA in our hometown Hollywood put The Real Don Steele, Humble Harv and Wolfman Jack back on the air with a 24-hour menu of 50s oldies. We'd been able to handle KRTH's preponderance of gold, but now we had it on AM, which means we could hear the classic wax in our non-FM-equipped Edsel. A year or so later, the former legendary Boss Radio KHJ switched format and name to "Smokin' Oldies." In October 1986, the Classic Rock format commenced on the late KBST, redubbed KLSX. Now we could hear 24 or so hours a day of Fleetwood Mac and Journey tracks along with our favorite and adored singles. We were hooked, and soon realized that even the Top 40s and A/Cs in town were leaning more heavily on recurrenents and rebound/recall/flashback weekends. It got to the point where we couldn't find Husker Du or Concrete Blonde if we WANTED to. When artsy and eclectic KROQ went on the gold bandwagon, we were startled to realize we weren't hearing ANY post-1985 music anywhere!

After a month or so, the oldie invasion started getting to us. We'd wake up in a

lukewarm sweat at 3 a.m., screeching the lyrics to "Rockin' Robin" and "This Diamond Ring." We knew we'd gone over the edge when we woke up screeching the lyrics to Acker Bilk's greatest hit! Our wife informed us that she'd hear us mumbling incoherently about Jeannie C. Riley and Shelly Fabares while in a deep sleep.

Immediately following the Grammy telecast, my family made a decision: Put me away 'til I got over it. When Bruce Hornsby's award was announced, I said "Who?" and they figured I was ready for a (George) Strait jacket.

I pleaded with them, begging for one more chance to scan the dial looking for currents like this mysterious Hornsby fellow. They let me try, but scan as I might, I couldn't find him anywhere. Ripping the knob up and down the dial, all I encountered were The Marketts...The Mar-Keys...The Marcells...and Little Peggy March, along with some assorted Vanilla Fudge. I agreed it was time to call the Carter Center.

Rosalyn's facility is a marvelous place. I'm rooming with Steve Resnik and Guy Zapoleon, two other oldies freaks who are trying to "come down." Treatment is innovative, if drastic. Each morning, we're played a diet of Run DMC, Beasties and Whitney Houston in a cozy atmosphere conducive to actually liking the stuff. Twice a day, we're also played Lloyd Price, Vanity Faire and Wayne Fontana singles, but while THOSE are pumping through the speakers, we're simultaneously being pricked in the ears with sharp and painful acupuncture needles designed to make the experience repugnant.

It seems to be working--slowly--but working. We've had isolated moments of actually NOT LIKING Mickey & Sylvia while waiting for the next jab in the lobes. SMALL

moments, to be sure, but it's a start. We patients are subjected to rigorous testing: They must recite from memory all lyrics from the Hoodoo Gurus and Oingo Boingo albums, and swear they haven't even THOUGHT of Garnett Mims.

We set goals here at the Carter Center, and those goals keep us going. The expert in-house staff of de-gold-ologists is well aware of the signs that any of us is on a healing trend. My own therapist tells me a faint smile came to my lips when a Lime Spiders track was played on the headphones we wear while sleeping. This is a REAL good sign, and, should this sort of progress continue, I could be back with my loved ones and mother-in-law by mid-June.

Post-incarceration care is equally stringent, I'm told. Outpatients are not only forced to listen to...ugh...college stations--even those beaming from Berkeley--but they must attend the CMJ, think pure thoughts about Janet Jackson AND LaToya, and hang black crepe over their "Cruisin'" and Dick Clark compilation albums. (If they run into Dick at Le Dome, they must hang black crepe over HIM!) Any proximity to HBO during the Everly Brothers reunion special is strictly forbidden.

We'll be released when Solid Gold begins its new season, and reassume our rightful place in a world of Blow Monkeys and Ratt. In the meantime, we'd love to receive your cards and letters. Send them to the Hollywood Column Guy, Rosalyn Carter Center for the Control of Gold, c/o The Gavin Report. But please...PLEASE...don't mention "Build Me Up, Buttercup" by The Foundations. The recidivism rate is high. ●

LOS LOBOS



Los Lobos (from left): Louie Perez, Cesar Rosas, Conrad Lozano, Steve Berlin

SURVIVING & THRIVING



We first talked to Los Lobos' Louie Perez around Thanksgiving of 1984. At the time, the band had already collected a Grammy for their first Slash/Warner Bros. EP, ...*And A Time To Dance*. But it was their just-completed album, *How Will The Wolf Survive?* that would eventually put Los Lobos on the charts as a versatile rock n roll band.

In that first interview, Perez talked about the band's evolution out of the barrooms. While fellow barrio musicians were hocking their accordions and bajo sextos for Fender electrics, Los Lobos became intrigued with the traditional norteno sound--similar to acoustic mariachi music. It was, Perez said, partly out a reverence for their roots, and partly a cleansing rebellion against years on the coverband bar circuit.

Out of this "acoustic-ness" the present Los Lobos were molded. Their current LP, *By The Light Of The Moon*, is a showcase for their abilities in the rock, folk and blues idioms. The last two years have been spent fruitfully. Lobos tirelessly toured on what they call "the *Wolf* album," and put their matured songwriting skills to test by simultaneously writing and recording *By The Light Of The Moon*.

Along with Carlos Santana, Los Lobos also scored the long-awaited Richie Valens movie bio produced by *Officer And A Gentleman* director Taylor Hackford. At the same time, Country superstar Waylon Jennings (turned on to the band by Tony Joe White) paid Lobos a supreme compliment by making "Will The Wolf Survive?" the title track of his debut MCA album. The band also appeared on Paul Simon's award-winning *Graceland* LP. Currently Lobos are on the road supporting *By The Light Of The Moon* which occupied the number-one slot of the Gavin Album charts for three weeks and remains in the Gavin Album Top Five.

and David Hidalgo.

by Kent Zimmerman

KZ: Congratulations on hitting number one on our Album Chart.

LP: That's wonderful to hear. Since we've been on the road, it's been goodbye to normal life. It's like, "I don't live today." I miss keeping up.

KZ: Since the breaking of *How Will The Wolf Survive?* and *By The Light Of The Moon*, has the hectic lifestyle of road living accelerated?

LP: No, not really. We've always put ourselves through incredibly grueling schedules. We have a policy of not going out for months and months at a time. We go out for a month at a time, and go back home for a week or two, then go again for another month. We've been visiting places we haven't been to in a long time and places we've never been to before, like New Haven, which was a great show.

KZ: When we last spoke, you had just finished the *Wolf* album. It's been two years since the release of *In The Light Of The Moon*. What took so long?

LP: A lot of people think we took over two years to record this record, which really wasn't the case. We were still touring behind the *Wolf* record all the way up to the very end of 1985. I believe our last tour was Australia. With the different release dates throughout the world, it seemed like we were on the road forever. So we started writing and putting together preliminary sketches in the studio during late January 1986. The process we used this time was to record and write the songs at the same time. The positive to that was that the music stayed fresh and I

enjoyed that. The negative side is the pressure and having to work hard, getting the thing done within a reasonable period of time. We finally had the album in the can in October. Then we were taken away to work on a couple other projects that we couldn't pass up, which also delayed the release. Warners decided to wait until January of '87 to release the record. They loved the record and we felt it was very special.

LP: David Hidalgo and you write very well together on the eight tracks you collaborated on.

LP: David and I have been writing together for the longest time. During the recording of the *Wolf* record, there was still so much past material to cover as well as the new songs we wrote specifically for the album. But *Wolf* was pretty much a typical first album where a lot of the material was plucked from the live set. Within the time we were recording *Wolf*, we started to grow musically after playing on the road so much supporting the first EP (*And A Time To Dance*). So we were maturing as songwriters. During that turning point, we wrote songs like "Will The Wolf Survive?" and "A Matter Of Time." Maybe it was a starting point for David and I. So at the point you and I last spoke, right after writing and recording "Will The Wolf Survive?" it seemed we had just finished that record with all the gears still greased and turning. After we released *Wolf*, we put songwriting on hold because of scheduling and touring. So in 1986, we picked up where we had left off. This new record is a continuation and an outgrowth of experiences we had as Southern California kids, plucked out of that environment and put into the world. But whenever we record, we try to approach things using a live sound.

KZ: How was it working with T-Bone Burnett for the third time?

LP: I'm thankful T-Bone is very song-conscious,

rather than being formula- or arrangement-conscious. He looks for a song to communicate itself as opposed to dragging out the drum machines and putting together some hypnotic spell. A lot of producers go for the big fees, trying to produce hits. T-Bone is very much the opposite of a dictionary definition of "producer." He looks for the emotion of the songs. We were looking for the middle ground that lets the music support the emotion and communicate the feel of what we thought were important songs. We wanted to say something, making sure that the vision wasn't blurred.

KZ: "Shakin' Shakin' Shakes" was the lead track off this new album.

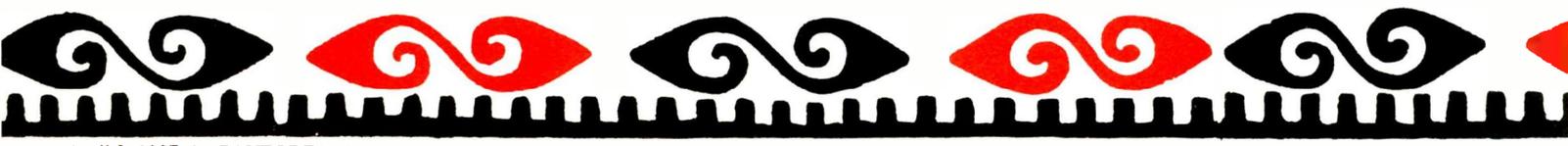
LP: That was a track Cesar and T-Bone wrote. Cesar had a rough idea of a melody and a loose idea of a chorus. They put their heads together and came up with "Shakin'". Then we went in one day and recorded it in just a few takes. That was it. To me, the song has a nice feel of natural phenomenon and a tongue-in-cheek view of doomsday.

KZ: "River Of Fools," my favorite, sequenced into "One Time One Night" is a good combination.

LP: On "River Of Fools" I tried to take an expressionist approach. I wanted to paint pictures with words. In that case, I tried to do something abstract. But I found myself going back into a narrative style. Again, I'd like to keep a loose interpretation. I've read where some interpreted it as about people who are misplaced, looking for a promised land. I was thinking about this journey through life, never finding true meaning. It's an extension of "Is This All There Is?" We're trying to paint pictures that are spiritual.

KZ: Since Los Lobos' successful breakthrough, what's been the biggest

CONTINUED ON PAGE 46



SPANDAU BALLET

“HOW MANY LIES”

**TOP TEN
THROUGHOUT
EUROPE**

CROSSING OVER

LIVE 105	WEBE	WQHQ
WAGQ	WJON	WKCX
KBLQ	WFMJ	KATA
KVYN	WTWR	KMWX
KHWK	KLOV	KDES
KZZP	KSKI	KCSY



Produced by Gary Langan/Spandau Ballet

STRANGLERS

“ALWAYS THE SUN”

TOP 40 UP & COMING

WWHB	WJXQ	KROC
KVFM	KFMI	KKBG
KTXY	KEYP	KBLQ
KWXX	KZZP	KHWK

A/C RECORD TO WATCH

WALG	KTIM	KQKS
KUIC	KKIS	KDES
KLOV	KTBC	WDIF
KWAV	WDND	KORV

EPIC, PORTRAIT & ASSOCIATED LABELS

From the album *Dreamtime*
Produced by The Stranglers and Mike Kemp

BIO FEEDBACK

by RON FELL

JOHNNY PAYCHECK

Prior to launching his solo career, Johnny was a member of George Jones' Jones Boys and later worked with Ray Price, Faron Young and Porter Wagoner.

DIONNE WARWICK

Her 1987 touring plans include many dates with Burt Bacharach.

FAT BOYS/BEACH BOYS

The next Fat Boys album, "Cruisin'," will feature an old Surfari's song "Wipe Out." They get vocal support on the track from The Beach Boys.

PAUL SIMON

His recent concert in Zimbabwe was filmed for a late spring debut on Showtime cable television.

SHIRLEY MURDOCK

A former backup singer for Zapp, she wrote their hit "Computer Love."

COLIN JAMES HAY

The producer of Colin's debut solo album, "Looking For Jack," is Robin Millar, who also produces Sade.



THE JETS

This family from Tonga, via Salt Lake City and Minneapolis, has their first television special, "The Jets In Hawaii," set to debut on the Disney Channel April 7th.

CYNDI LAUPER

Cyndi hopes to take her tour to Moscow for a series of concerts in August.

BOB DYLAN

His summer tour with Tom Petty will include shows in Israel, Dylan's first-ever performance in The Holy Land.

BON JOVI

Credit Jon Bon Jovi's good looking haircut to his father...who's a barber.

BRYAN ADAMS

The song "Rebel" from his new album, "Into The Fire," was originally recorded by Roger Daltrey.

U2

Demand for the nearly 75,000 available tickets for their upcoming shows in Los Angeles, is so great that ticket agencies--legalized scalpers--are asking as much as \$300 for good seats and \$45 for the worst seats in the house.



DONNA ALLEN

She is a former cheerleader for the Tampa Bay Buccaneers.

OINGO BOINGO

The band's Danny Elfman and Steve Bartek composed and performed music for several episodes of Steven Spielberg's "Amazing Stories" and the recent series of "Alfred Hitchcock Presents."



KENNY LOGGINS

His next soundtrack project is for a Disney movie, "Access All Areas."

HIGHER ST



PSYCHEDELIC FURS

"Heartbreak Beat"

A primary force in the changing image of contemporary hit radio.

GAVIN TOP 40: UP & COMING 88/12

WXKS 26-22	Z104 36-29	Z93 DEBUT-30
KIIS 16-14	WYTY DEBUT-34	KCPX 26-14
KMEL 19-12	Y100 35-25	Z100 24-22
B106 29-26		

ADDS INCLUDE: KMJK KS103 99KG



LISA LISA and CULT JAM

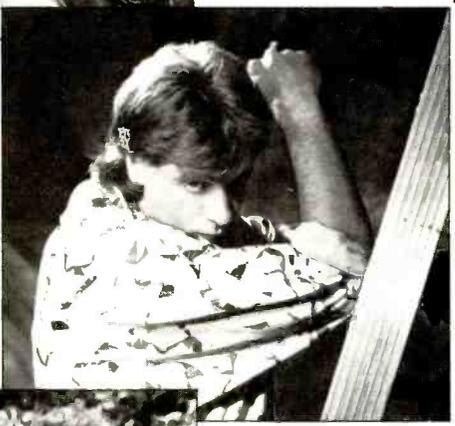
"Head To Toe"

Ready-to-add record that everyone's talking about.

GAVIN URBAN: DEBUT 35*

GAVIN TOP 40: DEBUT IN UP & COMING

45 STATIONS WTIC WHYT WYTY WBBQ WAVA
Z100 KMEL FM102 KATD



EDDIE MONEY

"Endless Nights"

Eddie's big comeback continues with the second week in a row of great adds and moves.

GAVIN TOP 40: UP & COMING

87 Stations in 2 weeks!



STABILIZERS

"One Simple Thing"

Quality airplay on major market radio.

Y108 #9 KIMN #12 KPKE #15

ON:
KDWB 99KG KCPX KATD

'ANDARDS

KENNY LOGGINS

"Meet Me Half Way"

Add it now and your request lines won't stop ringing.

GAVIN A/C: 18*-16*

74% HIT FACTOR

GAVIN TOP 40: **CHARTBOUND**

136/22



BEASTIE BOYS

"Brass Monkey"

The hottest new mover from an album loaded with hits.

29% HIT FACTOR

Y100 DEBUT-22

KIIS 25-17

Z103 32-22

Q105 12-7

KWES 28-18

WYFZ 33-27

WCZY 35-27

WNVZ 30-21

KMGX #5

KITY #7

Z100 23-21

WAVA 19-14



BILLY JOEL

featuring RAY CHARLES

"Baby Grand"

A midday test will yield a full-time add.

GAVIN A/C: 21*-13*-7*

205 STATIONS 89% HIT FACTOR

GAVIN TOP 40: UP & COMING

41 STATIONS INCLUDING:

KIMN KHIT WCZY 94Q WBEN

TRENDSETTER MOVES:

KTAG 17-15

KHSN 27-19

KIXK 30-20

WKDD 21-19

WFBG 28-15

KGWY 33-18



BURNS SISTERS BAND

"Listen To The Beat Of A Heart"

Week after week of upward trends wherever it's played.

GAVIN A/C: *TOP TEN!*

91% HIT FACTOR



Columbia Delivers Them!

ALBUM/ALTERNATIVE

GAVIN ALBUM FRONTLINE



U2



DAVID BOWIE



BRYAN ADAMS



SHOXSIE & BANSHEES



JULIAN COPE



WIRE TRAIN

THE CULT

Electric-The Cult (Sire)

I think the reason so many of us are closet **Beastie Boys** fans (the spotlight is on you, Mr. Tipp) is because here is a mass acceptance of simple raunch and roll. Sure, there are a few hundred other reasons, but amid all the helmet-butting, raunch has turned into an innovative alternative. The pairing of **Rick Rubin** and the **Cult** could win the good-timing award of the year. This album is certainly fodder for those of us who scour our record stacks, combing the vinyl forests for a hip, unlikely cure for all the picture-perfect \$125,000 mixes we endure by the score. To balance out all the intelligent upper-demo music we constantly crave, here at last is something to roll around in the mud to. Hey, I admit to forking out \$15 for a **Highway To Hell** CD. Since Top 40 has shown they're not afraid to fire up the Satellites or Bon Jovi, I say let's inch further into dangerous territory and see just how close to the edge of the cliff these guys will dance. Trax: "Lil' David," "Wild Flower," "Electric Ocean," "King Contrary Man" and the plug side, "Love Removal Machine."



Louder Than Bombs-The Smiths (Sire)

Counting **Hatful Of Hollow**, this is the second retrospective from the prolific **Smiths**, a band continually releasing overseas singles, documenting their progress with a cornucopia of studio experiments. **Louder Than Bombs** is no scoop of tinny demo tapes. In the space of three years, this band has cranked out five volumes and umpteen singles and twelve inchers with multiple B-sides. While most of **Morrissey's** moods are gray, even the most obscure selection on this double set represents some of the cleanest music I've heard this week. Guitarist **Johnny Marr** is a gas and so is this collection.

"Lethal Weapon"-Honeymoon Suite (Warner Bros.)

As far as **Honeymoon Suite's** closing song being the high point of the movie, the wife begs to differ. But since Album Radio can't broadcast thirty seconds of **Mel Gibson's** bare bum, "Lethal Weapon"--the song is going to have to do.



NEW

Releases

Sign Language-Montreux (Windham Hill)

What's this? The **Blind Faith** of **Windham Hill**? All four participants are successful soloists in their own right. Violinist **Darol Anger**, guitarist **Mike Marshall**, pianist **Barbara Higbie** and bassist **Michael Manring** join forces to make the airwaves safe for musicians.

Uptown-Neville Brothers Band (EMI America)

"How Far do you think we'd go if we just cut another record that sounds exactly like 'Fiyero On The Bayou'?" So uttered **Art**, the elder **Neville**. Though the Brothers' talent is still concentrated inside a three block radius centered around **Valance Street** in **New Orleans**, their minds span more time zones than your average musician. **Uptown** is the first vinyl-documented step into the modern age. Produced by an unlikely alliance of **Jim Gaines** (**Santana**, **Huey Lewis**), **Richie Zito** (**Eddie Money**) and **Langer & Winstanley** (**Elvis Costello**, **Lloyd Cole**), the **Nevilles** aptly apply their chops toward the computer era. Guest players include **Carlos Santana**, **Keith Richards** and **Jerry Garcia**. If you could sample an oyster poo'boy into an emulator, it might sound like "Money Back Guarantee." The single is "Whatever It Takes." That's **Branford Marsalis** on brother **Aaron's** version of "Drift Away."



Come As You Are-Peter Wolf (EMI America)

Part of the team that brought us **Robert Palmer's** "Addicted To Love" is responsible for the Top Five "Come As You Are." Using a "specific combination of analog and digital," **Come As You Are** sounds like a cool combo of hot tubes and cut-rate microchips. "Can't Get Started," the album's opener, is already an epidemic choice as "the next big track." Without reverting note-for-note back to the **Geils** days, **Wolf** has re-hung his **House Party** shingle, balancing out the fancy footwork with some rock appeal. I quite enjoyed my walk down "Blue Avenue."

the TRUTH

"Weapons Of Love"-The Truth (IRS)

A load of phone pals are yelling "hit" on this one. I tend to agree. This song stands head-high, shoulders-back, loud and proud. Best use of the phrase "Just a kiss away" since "Gimme Shelter."

Under The Volcano-Rock & Hyde (Capitol)

All it took was a little reorganization, a load of new material, a whole new attitude and outlook, a new band, rehearsals and careful recording. Sounds easy, right? When **Payolas** didn't break big here, **Bob Rock** and **Paul Hyde** extracted themselves from the band, giving birth to **Under The Volcano**, an album with a tighter sense of focus. Technically, **Rock & Hyde** is a debut album, but you and I both know that this sounds more like the work of veteran journeymen. "Knocking On Closed Doors" is life after "Dirty Water."

GARY MOORE

OVER THE HILLS AND FAR AWAY

Wild Frontier-Gary Moore (Virgin)

No, **Gary Moore** isn't going to grandmother's house. Actually he's headed straight onto **Album Radio** playlists, snaring more reports in a week than he's had in the last three years. This time out, **Moore** is letting his ethnic roots show.



Sign 'O' The Times-Prince (Paisley Park/W.B.)

Prince's version of the **Basement Tapes**. Whether this is his return to flying solo (remember "Soft And Wet?") or an attempt to strip the excess trappings of **Cherry Moon**, it's a winning formula so far. "Play In The Sunshine" is funkier than all of us. "The Ballad Of Dorothy Parker" could be the start of a new sensation--taking a bath with your pants on.

KZ

"Out for the Killing"

produced by
Jerry Harrison of
the Talking Heads

is "a wonderfully moody, mid tempo number that's the most radio-friendly track Murphy's come up with...as interesting musically as it is lyrically."

—David Wild, **Rolling Stone**

3/26/87

"Milwaukee was expertly recorded in Wisconsin by Violent Femmes engineer David Vartanian. The album's tour-de-force is an easy call—'Out for the Killing'—produced by Talking Head Jerry Harrison. 'Killing' deserves staple status on Alternative Radio and beyond."

—Kent Zimmerman, **Gavin Report**

3/20/87

On your desk now.
Elliott Murphy's MILWAUKEE
featuring "Out for the Killing"
produced by Jerry Harrison.



Promotion:

Roger Lifeset,
Peer Pressure Promotions
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Press:

Charlie Hunter 413-584-7683

ELLIOTT MURPHY. MILWAUKEE.

EMIS.

Box 253
Northampton, MA 01061

ALBUM

CHART

Editor: Kent Zimmerman

Station Reporting Phone (415)392-7750

Reports accepted Mondays at 8 AM through 11 AM Wednesdays

CERTIFIED



BRYAN ADAMS

THOMPSON TWINS

MOST ADDED

1. Into The Fire-BRYAN ADAMS (A&M)
2. "Weapons Of Love"-THE TRUTH (IRS)
3. Wild Frontier-GARY MOORE (Virgin)
4. Louder Than Bombs-THE SMITHS (Sire)

My 2 cents

Into The Fire is exactly where Bryan Adams jumped this week. Not that I lay awake at night worrying about Bryan Adams (he can certainly fend for himself). Debuting high, he will most certainly earn Top Five status this week. Two out of the Top Three slots belong to single/twelve inches that have quite a few weeks to go before we see any album tracks. Both David Bowie and Fleetwood Mac forced their way into the #2 and #3 slots, respectively. With the former #2 album, Cutting Crew, hung tough but an odd occurrence transpired: Peter Wolf, though charted at #4 last week, debuts as an album at #5. Since the entire Top Five had better weeks than last week, Peter Wolf debuts at #5 as an LP with an underline. Also as a result, Los Lobos were pushed down. With the emergence of Bryan Adams, it will take a lot of effort for Lobos to re-gain Top Five status. If all this sounds like there should be seven records inside the Top Five, you're right. This week is what you call a statistical nightmare. But having too many strong airplay records is a good problem to have. Gregg Allman will attempt to launch "Anything Goes," starting this week. Gregg's album is surely one of 1987's big surprises. Jon Butcher continues his amazing ascent. Though he pops up one spot, that one spot inside the Top Ten is worth a dozen below the Top Fifteen. Developing artists are abundant and moving and grooving all over this week's hit parade. Besides Jon Butcher, look out for Frozen Ghost, the Cult and Rock & Hyde. And that's just the Top Twenty. Julian Cope makes his second assault on the Top Twenty jumping 39-38-21. Chris Isaak continues on his way up, 30-27-23. Del Fuegos and XTC spice up the airwaves. The Dels move up nine places, 34-25

2W LW TW

2W	LW	TW	
1	1	1	U2 (ISLAND) "WITH" "FOUND" "BULLET" "STREETS" "GOD'S" "RED"
--	16	2	DAVID BOWIE (EMI AMERICA) "DAY"
17	7	3	FLEETWOOD MAC (WARNER BROS.) "BIG"
--	--	4	BRYAN ADAMS (A&M) "HEAT" "FIRE" "VICTIM" "DAY" "SON"
--	--	5	PETER WOLF (EMI AMERICA) "COME" "STARTED"
6	5	6	Los Lobos (Slash/Warner Bros.) "Free" "Shakes" "One" "Time"
2	3	7	Gregg Allman (Epic) "Angel" "Anything" "More/Cross"
12	9	8	JON BUTCHER (CAPITOL) "GRACE" "WISH" "HOLY"
3	2	9	Cutting Crew (Virgin) "Died" "Colour"
4	6	10	Psychedelic Furs (Columbia) "Beat" "Angel"
20	12	11	FROZEN GHOST (ATLANTIC) "SHOULD"
8	8	12	Patty Smyth (Columbia) "Never" "Give" "Isn't"
9	10	13	Lou Gramm (Atlantic) "Ready" "Blue" "Heartache"
32	31	14	THE CULT (SIRE) "REMOVAL"
34	26	15	NIGHT RANGER (CAMEL/MCA) "SECRET" "RAIN"
21	19	16	ERIC CLAPTON (DUCK/WARNER BROS.) "RUN" "MISS" "APART"
--	--	17	THOMPSON TWINS (ARISTA) "THAT"
11	14	18	Robert Cray Band (Hightone/Mercury) "Showed" "Next" "Gun"
--	39	19	ROCK & HYDE (CAPITOL) "DIRTY"
19	17	20	Stranglers (Epic) "Sun"
39	38	21	JULIAN COPE (ISLAND) "TRAMPOLENE" "SHOT"
36	33	22	BILLY IDOL (CHRYSALIS) "SIXTEEN"
30	27	23	CHRIS ISAAK (WARNER BROS.) "OWE" "WILD" "SOUL"
26	25	24	BON JOVI (MERCURY) "WANTED" "NEVER" "LET"
--	34	25	DEL FUEGOS (SLASH/WARNER BROS.) "SLIDE" "DOOR" "CAPE"
37	36	26	XTC (Geffen) "GOD"
23	23	27	World Party (Chrysalis) "Private" "Ship"
15	24	28	Alan Parsons Project (Arista) "Money" "Standing"
--	40	29	WIRE TRAIN (415/COLUMBIA) "COMES"
38	37	30	ANDY TAYLOR (MCA) "LIE"
--	--	31	EDDIE MONEY (COLUMBIA) "ENDLESS"
7	13	32	Paul Simon (Warner Bros.) "Bubble" "Al" "Shoes"
31	31	33	Georgia Satellites (Elektra) "Chains" "Steel" "Hands"
--	35	34	Glass Tiger (Manhattan) "Be"
--	--	35	DOKKEN (ELEKTRA) "DREAM"
33	32	36	Huey Lewis & The News (Chrysalis) "Know" "Whole"
10	18	37	Santana (Columbia) "Veracruz" "Deeper" "Freedom"
14	15	38	Steve Winwood (Island/Warner Bros.) "Finer" "Back"
--	--	39	WHITESNAKE (Geffen) "STILL" "GIVE" "RAIN"
--	--	40	EUROPE (EPIC) "ROCK"

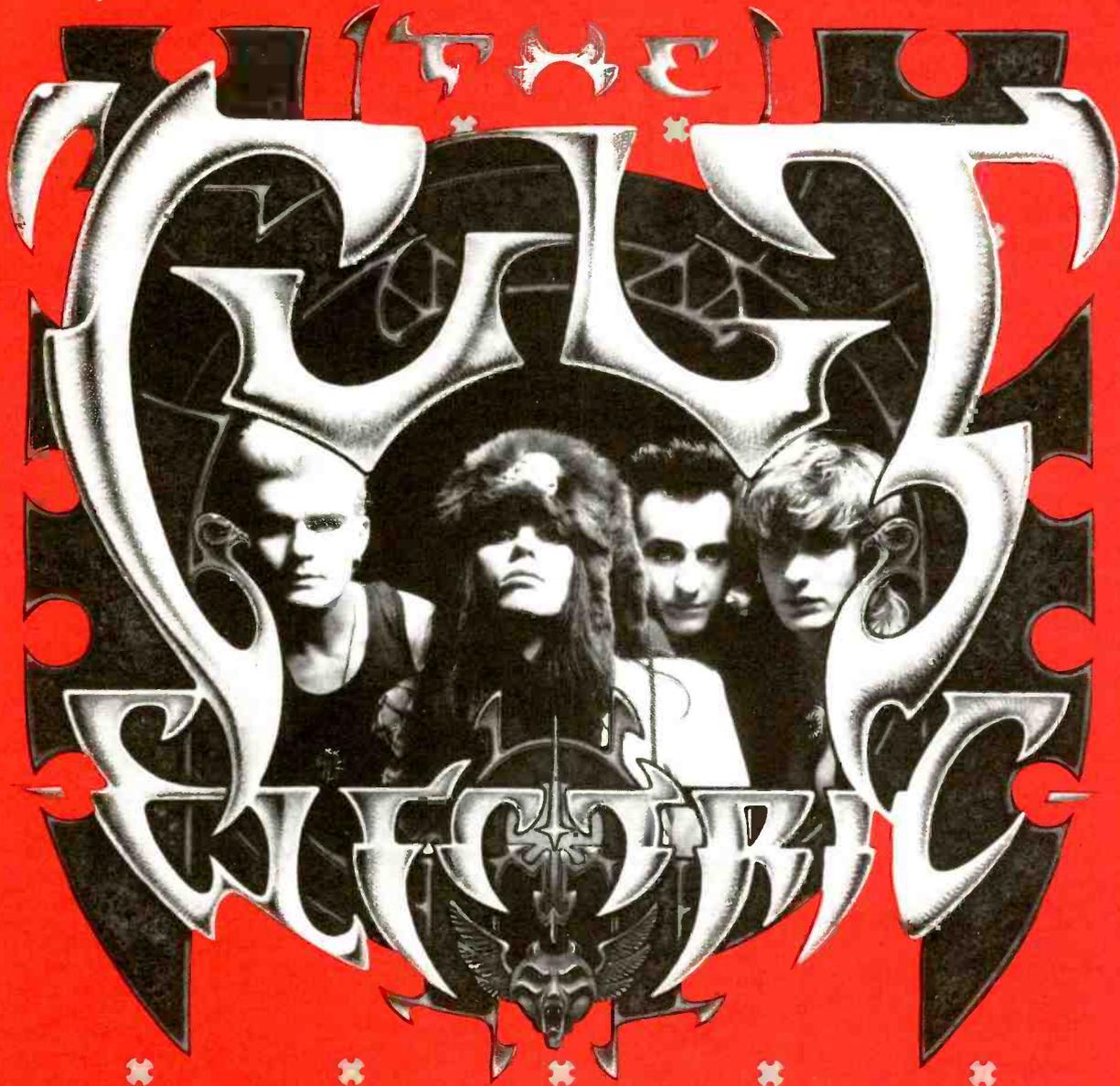
CHARTBOUND

OTHER ONES (Virgin) "We"
 HOODOO GURUS (Elektra) "Good"
 THE DAMNED (MCA) "Alone"
 SAINTS (TVT) "Fire"
 LITTLE AMERICA (Geffen) "Walk"
 ROBIN TROWER (Crescendo) "Caroline"
 FARRENHEIT (Warner Bros.) "Fool"
 CINDERELLA (Mercury) "Somebody"
 SIMPLY RED (Elektra) "Right"
 MONDO ROCK (Columbia) "Primitive"
 WARD BROS. (A&M) "Run"
 *TRUTH (IRS) "Weapons"
 *PRINCE (Paisley Park/W.B.) "Sign"
 77'S (Exit/Island) "Can't"
 *EDDIE & THE TIDE (Atco) "Weak"
 TESLA (Geffen) "Little"
 *POISON (Capitol) "Dirt"

with reports on three different trax. Virtually everywhere XTC is played, response is big.

After a previous week's stall, it chalks up ten places, 37-36-26. Wait, there's more! Wire Train breaks into the Top 30 at #29. You can't keep Eddie Money down. He reappears at #31. Dokken's Nightmare On Elm Street theme, with a video closely tied to the movie's special effects, debuts at #35. Rounding out the chart this week is Whitesnake at #39 and Europe's "Rock The Night" at #40, while Top Forty continues to pound "Final Countdown." Some hot ones haunt Chartbound this week. I'd lay a wager on The Truth to debut high next week. Look out for Other Ones, Hoodoo Gurus, the Damned and the Saints. Two groups making an appearance via the Most Added column is Gary Moore and the Smith's new compilation. Records to Watch this week go to the two acts perched on top of Chartbound--the Other Ones, the Hoodoo Gurus plus Poison's "Talk Dirty To Me." If you really want to stir up a hornet's nest for your listeners try Poison's "Talk Dirty To Me" into XTC's "Dear God." If you want to lean positive and spiritual, stay with the U2. Stay well. KZ

THE CULT * ELECTRIC



"I never thought you could combine the Rolling Stones, Led Zeppelin and AC/DC but the CULT have found a way. LOVE REMOVAL MACHINE is a good rockin' song that's grown on me."

WDVE, Anthony Alfonsi

THE NEW ALBUM

PRODUCED BY RICK RUBIN

FEATURING "LOVE REMOVAL MACHINE"

MANAGEMENT: IAN GRANT/ALAN EDWARDS

ON SIRE RECORDS AND CASSETTES. COMING SOON ON COMPACT DISC.

"LOVE REMOVAL MACHINE from the CULT is our #3 Most Requested song. I think that speaks for itself."

WFNX, Bruce McDonald



SIRE

BEGGARS © BANQUET

© 1987 BEGGARS BANQUET RECORDS LTD.

"The CULT's song LOVE REMOVAL MACHINE literally blows my mind, I can't find a volume knob that goes loud enough for that track."

WTOS, Duane Sherman

"The CULT's LOVE MACHINE REMOVAL is POWER Rock 'n' Roll. This is an AOR band!"

KGB, Pam Edwards

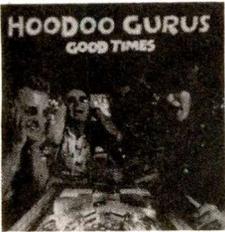
ALTERNATIVE

CHART

Station Reporting Phone (415)392-7750

Reports accepted Mondays at 8 AM through 11 AM Wednesdays

CERTIFIED



HOODOO GURUS
(ELEKTRA)



DAVID BOWIE
(EMI AMERICA-12)

MOST ADDED

1. Washington Squares-WASHINGTON SQUARES (Gold Castle)
2. Louder Than Bombs-THE SMITHS (Rough Trade/Sire)
3. Neurotica-REDD KROSS (Big Time)
4. All-DESCENDENTS (SST)
5. She Was Only A Grocer's Daughter-BLOW MONKEYS (RCA)

IMPORT INDIE

- SQUIRREL BAIT (Homestead) "Lick"
MEAT PUPPETS (SST-12) "Machine"
SPOT 1019 (Pitch A Tent) "Prisoner"
THIN WHITE ROPE (Frontier) "Wire"
FLESHTONES (Emergo) "Reality" "Direction"
BIG DIPPER (Homestead) "Faith"
WAXING POETICS (Emergo) "Chairs"
WEDNESDAY WEEK (Enigma) "Why" "Thought"
"Missionary"
COIL (Relativity) "Staircase"
SALEM 66 (Homestead)
FIREHOSE (SST) "Brave"
SCRATCH ACID (Touch & Go) "Mary" "Morons"
DOA (Rock Hotel/Profile) "Business"
BREAKING CIRCUS (Homestead) "South"
WISEBLOOD (Relativity) "Pool"
DRAMARAMA (Questionmark) "Anything"
NEW CHRISTS (What Goes On) "Next"
EASTERN DARK (What Goes On) "Julie"

ALTERNATIVE ACTION

With almost 90% of our stations reporting them in Maximum or Moderate rotation, U2 improves their chart points by 10%, with a comfortable 20% lead over an improving Siouxsie & The Banshees. Siouxsie rebounded by increasing her chart points by 15% in one week, which is very high for a record this far along in development. Julian Cope is within our top 5 in three weeks and could eventually contend for the top position. Fresh from his appearance on the Johnny Carson show, Chris Isaak, makes our exclusive top 10. Wire Train is well on their way towards equalling Isaak's performance, as are the Del Fuegos and The Cult. The Hoodoo Gurus single debuts Certified, doubling its points with Maximum play at KJET, KUNV, WTUL, WFNX, WUNH, WPRB, WNYU, WNCS, WLIR, WXXP, etc. The Alternative market is

2W LW TW

2W	LW	TW	
2	1	1	U2 (ISLAND) "WITH" "RED" "STREETS" "FOUND" "BULLET"
3	3	2	Siouxsie & Banshees (Geffen) "Fire" "Passenger" "Gun"
24	10	3	JULIAN COPE (ISLAND) "TRAMPOLENE" "SHOT" "CRACK" "ST."
1	2	4	Psychedelic Furs (Columbia) "Beat" "Angels" "Shadow"
9	5	5	THE SAINTS (TVT) "FIRE" "FIRST" "LOVE" "PARADISE"
4	4	6	Los Lobos (Slash/Warner Bros.) "Rosa" "Time" "One"
7	7	7	Killing Joke (Virgin) "Sanity" "Adorations" "Sky"
6	6	8	XTC (Geffen) "God" "Supergirl" "Grass" "Earn"
8	9	9	Husker Du (Warner Bros.) "Could" "Ice" "Soldier"
11	11	10	CHRIS ISAAK (WARNER BROS.) "OWE" "FADE" "BLUE" "SOUL"
5	8	11	The Stranglers (Epic) "Sun" "Ghost" "America"
12	12	12	Damned (MCA) "Anything" "Dulce" "Alone" "Gigolo"
--	21	13	WIRE TRAIN (415/COLUMBIA) "COMES" "PRETTY" "GOT"
13	13	14	The Mission UK (Mercury/PolyGram) "Wasteland" "Bridge" "Stay"
27	17	15	DEL FUEGOS (SLASH/WARNER BROS.) "SLIDE" "CAPE" "NAME" "TOWN"
26	19	16	THE CULT (SIRE-12) "MACHINE"
15	15	17	Concrete Blonde (IRS) "True" "Hollywood" "Sister" "Kim"
--	--	18	HOODOO GURUS (ELEKTRA-12) "GOOD"
10	14	19	Some Kind Of Wonderful (Hughes/MCA) "Jones" "Crazy" "Hardest"
16	16	20	The The (Epic) "Heartland" "Bird" "Infected"
19	18	21	Heaven 17 (Virgin) "Contenders"
--	--	22	DAVID BOWIE (EMI AMERICA-12) "DAY"
23	23	23	Rank & File (Rhino) "Book"
17	24	24	China Crisis (Virgin/A&M) "Everything" "Arizona"
20	25	25	Godfathers (Link) "Nation" "Everything" "Turkey"
22	22	26	Andy White (MCA) "Soldiers" "Reality"
--	29	27	QINGO BOINGO (MCA) "SLAVE"
--	--	28	STYLE COUNCIL (POLYDOR/POLYGRAM) "HEAVENS" "COST"
--	--	29	BLOW MONKEYS (RCA) "DOESN'T"
--	--	30	THRASHING DOVES (A&M) "BEAUTIFUL"

CHARTBOUND

WASHINGTON SQUARES (Gold Castle) "Rain"
THE SMITHS (R.T./Sire) "Shoplifters"
FOR AGAINST (Chameleon) "Daylight"
THOMPSON TWINS (Arista) "Get" "Bush"
HUNTERS & COLLECTORS (IRS) "Fireball"
DESCENDENTS (SST) "Clean"
K.D. LANG (Sire) "Turn"
COCTEAU TWINS (4 A.D./Relativity) "Orange"
SIMPLY RED (Elektra) "Right"
77'S (Island) "Can't"
THROWING MUSES (4 A.D.) "Finished"
REDD KROSS (Big Time) "Play"
OTHER ONES (Virgin) "We" "Holiday"
CUTTING CREW (Virgin) "Died"
GREEN ON RED (Mercury-12) "Clarksville"

being flooded with new releases as reflected in our extremely high number of other debuts this week from David Bowie, Style Council, The Blow Monkeys and Thrashing Doves. I'm hearing great comments from stations about our Most Added album, The Washington Squares which was added at WMDK, WNCS, WUNH, WRAS, WUSC, WWVU, WXYC, KVRE, KVNf, KBKO, KKCY, KBVR, etc. The Smiths' new double album will undoubtedly make a huge impact on our chart. Record To Watch is For Against which doubled its stations this week and is receiving play at WHFS, WXCi, WDCR, WWVU, WRVU, KUSF, etc.

SPOTLIGHT LP

"Gunslinger Man"-THE LONG RYDERS (Island-12)

The Long Ryders were one of the earliest groups to be swept up in the enthusiasm for Americana rock 'n' roll, although it was a British music trade that first detected this pattern a few years ago and featured then unknown lead singer Sid Griffin on their cover. Rather than fight off the label, the band turned a potential negative into their favor. "Gunslinger" is a clean-cut rock song with a cracking snare drum, the best The Long Ryders have recorded. Produced by Ed Stasium (Julian Cope, The Ramones, Translator) the entire album is "swingin'" (as Sid Griffin would say).

Start Breathing-THE MCGUIRES (Righteous)

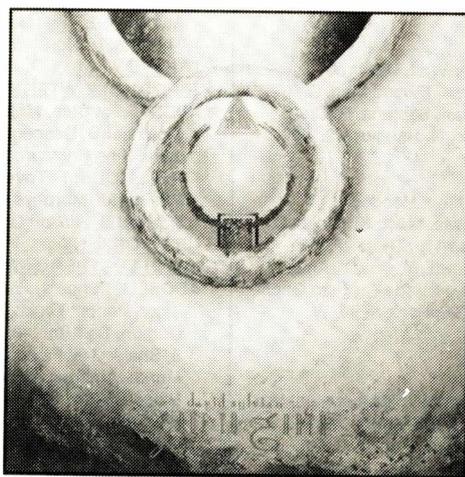
The McGuires "Start Breathing," released last December, is blooming like a winter bulb at Alternative stations across the country. Most neo-folk-pop-rock bands are made up of quality musicians, but only a few, like the McGuires, can make the cut when it comes to original songwriting. The McGuires may sound a little green, but there's promise on this debut album, especially on "Talk About Love," "Eliahu," "Looking Glass Neighbor" and "Russian Hill." Call (415) 626-5974 for more information.

Peter

“Sylvian’s adventurous musical style is positively refreshing. Beg, borrow, or do whatever is necessary to avoid missing one of this year’s musical treats.”

*Steve Gelt
Billboard Magazine*

Don't Beg. Don't Borrow.



It's On Your Desk.

David Sylvian.
The LP *Gone To Earth*.
Featuring “Taking The Veil”
and “Gone To Earth.”

Virgin

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NORTHEAST

TORONTO, OND.BERNS/HAMILTON-CFNY 416-453-7452

ADDS: Other Ones, Mondo Rock, Big Supreme, Blue Rodeo, Primitives, Teenage Head, Colour F., Smiths. **MAX:** Psych.Furs, Simp.Red, U2, Level 42, Concrete/B, Rock/Hyde, Jul. Cope, Gowan, Siouxsie&B, Wonderful, Bowie, B.Monkeys, T. Twins, XTC, 77's. **MODS:** K.D. Lang, Smiths, S.Council, Martin Ansell, The Box, The Bible, Rare Faction, Pierce Turner, G Vannelli, Hipsway, Saints, Godfathers, Oingo B., T. Doves, Colour F., C.S.Angels, Husker Du, D. Sanborn, Prince, Run DMC, Mission.

LYNN, MAB.MCDONALD/M.BRIGHT-WFNY 617-595-6200

ADDS: Kate Bush, Smiths, Lucy Show, Oingo B., Concrete/B. **MAX:** U2, Del Fuegos, XTC, Cult, Siouxsie&B, W. Party, Psych.Furs, C.S.Angels, Los Lobos, Smiths, Hoodoo G., Jul. Cope, Stranglers, G.Palomino, The The, Smitheren. **MODS:** Shriekback, Prince, H'martins, Wonderful, Iggy Pop, Vigil, Husker Du, Kill. Joke, Hunters&C., Chameleons, Crowded H., Mission.

BOSTON, MAB.TEMPLE/S.BENSON-WMRQ 617-426-2200

ADDS: Level 42. **MAX:** G. Allman, Clapton, B.Joel, Over/Top, K.Loggins, E.Money, U2, S. Winwood. **MODS:** KBC, C.S.Angels, C. Crisis, R. Cray, C. Crew, In Pursuit, Level 42, Parsons, Smitheren, G Vannelli, J. Warnes.

BOSTON, MAOEDIPUS/CARTER ALAN-WBCN 617-266-1111

ADDS: No Adds. **MAX:** Europe, Crowded H., S. Winwood, G. Allman, Georgia S., Psych.Furs, Bangles, Peter Wolf, D. Purple, P. Smyth, XTC, J.Jett/LOD, U2, Del Fuegos, W. Party, Cult, C. Crew, B.Adams, P.Gabriel, Bowie, A.Taylor, F'wood Mac, J. Butcher, Bon Jovi, Iggy Pop, Dokken, Siouxsie&B, Poison, Mission, C.Lauper, P. Echo, Farrenheit, Lou Gramm, Los Lobos, Stranglers, N. Ranger, Frzn.Ghost, Husker Du, Other Ones.

PROVIDENCE, RIALISON STEWART-WBRU 401-272-9550

ADDS: The Truth, G. Allman, Psych.Furs, Smitheren, G. Moore. **MAX:** Peter Wolf, U2, F'wood Mac, C. Crew, XTC, B.Adams, Bowie, Clapton, T. Twins, P.Gabriel. **MODS:** Himmelman, J. Butcher, Los Lobos, Cult, Del Fuegos, Georgia S., Damned, Wire Train, Frzn.Ghost, Hoodoo G., Jul. Cope, Rock/Hyde, U2, The Truth, G. Allman, Psych.Furs, Smitheren, G. Moore.

PETERBOROUGH, NHJIM LEONARD-WMDK 603-924-7165

ADDS: W. Squares, B.Monkeys, Prince, L. Charlie, Other Ones, Peter, P&M, C.Simon, Rock/Hyde, Lucy Show. **MAX:** U2, J. Warnes, S.Council, Simp.Red, Level 42, Los Lobos, T. Twins, Siouxsie&B, F'wood Mac, B.Monkeys, 77's, C. Isaak, G. Allman, Intimate S, C.J. Hay, C. Crisis, K.D. Lang, Santana, Masekela, Stranglers. **MODS:** Psych.Furs, Big Dish, Nevilles, N.Griffith, Trio, Lyle Lovett, Play The Siren, Jul. Cope, Hoodoo G., Torch Song, C. Brown, Wire Train, W. Wilder, Del Fuegos, Prince, Andy White, C.S.Angels, Bowie, C. Crew, Other Ones.

HANOVER, NHPETER DELANO-WFRD 603-646-3313

ADDS: Bowie, F'wood Mac, U2, Poison, Farrenheit. **MAX:** Peter Wolf, D. Purple, P. Smyth, U2, J.Jett/LOD, Bon Jovi, B.Adams, Lou Gramm, Bowie, F'wood Mac, C. Crew. **MODS:** Paul Simon, S. Winwood, Lou Gramm, G. Allman, Santana, R. Cray, A.Taylor, Frzn.Ghost, Cinderella, H.Lewis, Europe, J. Butcher, N. Ranger, U2, Cult.

HANOVER, NHLEARNER/GREENFIELD-WDCR/AM 603-646-3986

ADDS: Hunters&C., Del Fuegos, K.D. Lang, Green/Red, F'pot Men, Hoodoo G., T. Doves, Rose of A., Splat Cats, W. Squares, New M.Army, Bowie. **MAX:** Kill. Joke, C. Isaak, U2, For Again., C.S.Angels, Saints, Huxton Cr., Heaven 17, S.Council, Wire Train, Mission, Siouxsie&B. **MODS:** Psych.Furs, XTC, Wonderful, T. Doves, Andy White, Stranglers, Invisible Ink, Jefferson Airplane, Jul. Cope, Hoodoo G., Frzn.Ghost, Del Fuegos, Green/Red, Win. Hours, 77's, C. Crisis, Athens GA, Rank & File, W. Squares, Bowie, Lucy Show.

DURHAM, NHLISA SECURO-WUNH 603-862-2087

ADDS: Front 242, Smiths, Pastels, Red Kross, Railway Children, Animal Liberation, Das Damon, Mic'disney, B.Monkeys, Descendant, Coil, Wiseblood, African HC, W. Squares. **MAX:** Firehose, Rose of A., Athens GA, Thrw.Muses, Kill. Joke, C Cat Trance, Revolting Cocks, Salem 66, Mission, Jul. Cope, U2, Scratch..., Andy White, Squirrel B, Minutemen, Budd&C.T., F'pot Men, D.C. 3, Los Lobos, X Mal D., Hoodoo G., Fleshtones, Elec.Peace, Del Fuegos, Siouxsie&B. **MODS:** Godfathers, Hula, Spot 1019, Alien S.F., Mighty Mighty, Psychotic Turnbuckles, Danny & Dorrknobs, Brk.Circus, Che & F.C., Win. Hours, Dream Syn., Psych.Furs, Husker Du, XTC, Skinny Pup, Coil, Phones, Splat Cats, Wonderful, Hunters&C., Heaven 17, David V.T., C. Isaak, For Again., DOA.

BANGOR, MEJOHN MARSHALL-WZON 207-942-4656

ADDS: Whitesnake, Bon Jovi, Bowie, Beastie B., Rock/Hyde, Damned, Ratt, Lethal Snd, H.Suite. **MAX:** Over/Top, S. Winwood, P. Smyth, Peter Wolf, C. Crew, G. Allman, U2, Dokken, B.Adams, F'wood Mac. **MODS:** J.Jett/LOD, Psych.Furs, Lou Gramm, SR.Vaughan, D. Purple, A. Taylor, Over/Top, K.Loggins, Boston, H.Lewis, Glass Tigr, Bon Jovi, Cinderella, B. Idol, R. Cray, Bon Jovi, Europe, Frzn.Ghost, Los Lobos, N. Ranger, E.Money, Georgia S..

WHITE RIVER JCT, VTCHARLIE TURNER-WKXE 802-295-3093

ADDS: Bowie, Peter Wolf, Rock/Hyde, Red 7, Prince, Montrux, F'wood Mac, XTC, Wire Train. **MAX:** U2, C. Isaak, Nevilles, Simp.Red, Los Lobos, G. Allman, B. Idol, T.

Twins, P. Smyth, Psych.Furs, Masekela, K.D. Lang, The Trio, J. Butcher, B.Monkeys, W. Squares. **MODS:** Del Fuegos, Smitheren, Room.Blues, Bowie, Judds, Queen Ida, Peter Wolf, Hitchcock, Jul. Cope, Paul Simon, Santana, L. Tractor, J. Warnes, Hoodoo G., C.C.&Cray, B.Adams, E. Murphy, C. Brown, N.Griffith, W. Party, H.Lewis.

MONTPELIER, VTJODY PETERSEN-WNCS 802-223-2396

ADDS: Rock/Hyde, Eddie/Tide, T. Twins, Peter Wolf, Al Green, T. Doves, Vigil, E. Murphy, W. Squares, Prince. **MAX:** U2, Bluebloods, Hoodoo G., Pretenders, Simp.Red, C. Isaak, Doug/Slugs, P. Smyth, Del Fuegos, 77's, Synergy, Los Lobos, F'wood Mac, Bowie, Saints. **MODS:** W. Party, Stranglers, Prince, Wire Train, C.J. Hay, Townshend, G. Allman, Concrete/B, K.D. Lang, Mondo Rock, Rank & File, In Pursuit, Room.Blues, B.Hornsby.

DANBURY, CTA.COREY/K.WILKINS-WXCI 203-792-8656

ADDS: Salem 66, Big Dipper, Martin Stephenson&Dainties, Animal Liberation, Fleshtones, Balaam&An.. **MAX:** Jul. Cope, Saints, Andy White, Husker Du, Siouxsie&B, Thin W.Rp., Damned, XTC, Rose of A., Cocteau T., Heaven 17, T. Doves, U2. **MODS:** Godfathers, Wiseblood, The Fall, F'pot Men, Green/Red, Hagen&Lov., Psych.Furs, Thrw.Muses, Hoodoo G., B.Monkeys, Age/Chance, Stranglers, Erasure, Hunters&C., Oingo B., Mission, Del Fuegos, K.D. Lang, Cult, Wonderful, Fuzzbox..., Konk.

LONG BRANCH, NJJOY CROSSLIN-WMJY 201-222-1071

ADDS: KBC, Other Ones, S.Council, C.J. Hay, Gowan, Los Lobos, Psych.Furs, B.Adams, J. Butcher, P. Smyth, Del Fuegos. **MAX:** B.Adams, Bon Jovi, J. Butcher, C. Crew, F'wood Mac, Psych.Furs, P. Smyth, Peter Wolf, David +, Frzn.Ghost, U2, G. Allman, R. Cray, Glass Tigr, L.A.Barton, Over/Top, B. Idol, L. America, Los Lobos, E.Money, N. Ranger, Paul Simon, Stranglers, A.Taylor, S. Winwood, Europe, Cult, Rock/Hyde, Clapton. **MODS:** R. Cray, Damned, David +, Del Fuegos, Eddie/Tide, Esquire, P.Gabriel, Georgia S., Lou Gramm, Hipsway, C. Isaak, Parsons, REO, Saints, U2, W. Party, XTC, B.Adams, Farrenheit, T. Twins, R.Trower, G. Allman.

DOVER, NJLINDER/BOYLE-WDHA 201-328-1055

ADDS: Wire Train, D.Edmunds, The Spoons, S. Dolls, G. Moore, Hoodoo G., XTC. **MAX:** U2, P. Smyth, C. Crew, Bon Jovi, B.Adams, F'wood Mac, Bowie, Peter Wolf, Psych.Furs, J. Butcher, Lou Gramm, Frzn.Ghost, R. Cray, A.Taylor, N. Ranger, Cult, Glass Tigr, Whitesnake, Los Lobos. **MODS:** U2, P. Smyth, C. Crew, B.Adams, Peter Wolf, Psych.Furs, J. Butcher, Frzn.Ghost, A.Taylor, Cinderella, Dokken, B. Idol, W. Party, Georgia S., Poison, G. Allman, Crowded H., J.Jett/LOD, REO, Clapton, H.Lewis, Stranglers.

PRINCETON, NJJOSH GOLDFEIN-WPRB 609-921-9284

ADDS: Mo Tucker, Bambi Slam, Halloween UK, Potato Cm.. **MAX:** M. Puppets, Big Dipper, Pop Will..., XTC, Descendant, Hoodoo G., Los Lobos, Kill. Joke, Reptiles At Dawn, Squirrel B, Crn.Season, Tav Falco, Pus.Galore, Mofungo, Saints, Honor Roll. **MODS:** Bowie, Salem 66, Siouxsie&B, Run DMC, Flag of Democracy, Public Enemy, Anthrax, U2, New M.Army, Jul. Cope, S.Council, Dramarama, Del Fuegos, Scientists, The The, H. Rollins.

TRENTON, NJJEFF OROSZ-WTSR 609-771-2420

ADDS: Splat Cats, Metal Massacre, Braver Noise, Fleshtones, Descendant. **MAX:** Siouxsie&B, Descendant, Jul. Cope, P. Murphy, Cult, Kraftwerk, Rank & File, Kill. Joke, King Crimson, New M.Army, Husker Du, Angelic U., Godfathers, Concrete/B, XTC. **MODS:** F. Tovey, Damned, Brian Brain, Wire Train, Los Lobos, Mission, Wonderful, Murphys L., Wed. Week, Heaven 17, Flesh F.L., T. Doves, He Said, Squirrel B, Huxton Cr..

NEW YORK, NYLEIGH LUSTBERG-WNYU 212-598-3036

ADDS: M. Puppets, Red Kross, Tav Falco, Wipers, Skin, Sinners, Wendy O.Williams, Tiger, Perfect Touch, Raze, Victor Romeo, Rita Marley, Ultra Magnetism M.C.'s, Das Damon, Sly&Robbie. **MAX:** F'pot Men, Hoodoo G., Squirrel B, Husker Du, Spacemen 3, Shakk, Tav Falco, Liz Torres, Psychotic Turnbuckles, K.D. Lang, Nils, O'ra Haza, Monet, Anthrax, NY Vice, N. Christs, Athens GA. **MODS:** Wiseblood, Scratch..., Bl. Hippos, SWA, Reptiles At Dawn, Wild Marys, Jason, Biz Markie, Zee, True Mathematics, Mel&Kim, Anna Baboola, H'moon Killers, Hula, Pyschic TV, H. Rollins, Rose of A., New M.Army.

NEW YORK, NYBOB KRANES-WXRK 212-750-0550

ADDS: No Adds. **MAX:** E.Money, Lou Gramm, Genesis, Europe, U2, Psych.Furs, C.J. Hay, J.Jett/LOD, Los Lobos, Georgia S., Paul Simon, REO, D. Purple, B.Adams, Over/Top, Peter Wolf, D.Edmunds, G. Allman, P. Smyth, Jul. Cope, B. Idol, Iggy Pop, S. Winwood, A.Taylor, F'wood Mac, Bon Jovi, Cult, Stranglers, Bob Geldof, J. Butcher, N. Ranger, Del Fuegos, P. Echo, Damned, Tesla, XTC, Smitheren, Dokken, L. America. **MODS:** The Spoons, Love&Rockt, C. Crew, Timbuk 3, New City R, SR.Vaughan, R.Jungklas, Autograph, Whitesnake, Santana, Rock/Hyde.

NEW YORK, NYMARK CHERNOFF-WNEW/FM 212-986-7000

ADDS: No Adds. **MAX:** G. Allman, F'wood Mac, Georgia S., Lou Gramm, E.Money, Psych.Furs, P. Smyth, U2, S. Winwood, Peter Wolf, Bon Jovi, J. Butcher, Crowded H., C. Crew, XTC, B.Adams, Bowie. **MODS:** Bon Jovi, Boston, Clapton, C. Crisis, Damned, Over/Top, L. America, Smitheren, T. Twins, Cinderella, R. Cray, Cult, D. Purple, Del Fuegos, Dokken, Europe, Wonderful, Frzn.Ghost, Glass Tigr, Hipsway, Los Lobos, Hoodoo G..

LONG ISLAND, NYL.DUCK/MCNAMARA-WLIR 516-485-9200

ADDS: T. Twins, Smiths. **MAX:** U2, Psych.Furs, Joan Jett, T. Twins, Cult, Siouxsie&B, C. Crisis, Simp.Red, P. Echo, Beastie B., Oingo B., B.A.D., Love&Rock, Other Ones, Hoodoo G., Age/Chance, T. Doves, Gen.Public, Jul. Cope, Wire Train, Godfathers, XTC, Saints, Hipsway, Peter Wolf, Iggy Pop, B. Idol, Bowie, Smiths, Wire Train, C. Crisis, Smiths, T. Twins. **MODS:** Venetians, Strangers, Wonderful, Smiths, Damned, Mission, Dead or A., S. Dolls, The The, Bangles, M.Lemon D., Paul Simon, W. Party, Kill. Joke, Los Lobos, Gene Loves, TMB Giants, Lone Just., Iggy Pop.

STONYBROOK, NYWENDY HAWKS-WUSB 516-632-6500

ADDS: Wiseblood, Prince, B.Monkeys, Dave Brubeck, Dry Lungs, Smiths, Coil. **MAX:** U2, Fleshtones, Husker Du, Kill. Joke, Masekela, Jul. Cope, Psych.Furs, Nana Vasconcelos, Steve Tibbetts, Kim Wilde, Los Lobos, 3 O'Clock, Room.Blues, Del Fuegos, Coil. **MODS:** Intimate S, Heaven 17, King Crimson, Braver Noise, D.Torn, J.M.Silk, Group Gapura, Jefferson Airplane, Moving Parts, Gut Bank, Damned, David V.T., P. Echo, MilesDavis, Simp.Red, C. Crisis, B.Monkeys, Green/Red, Hunters&C..

ALBANY, NYANDY SKIBINS-WCDB 518-442-5262

ADDS: Smiths, F'pot Men, C.Simon, Executive Slacks, Other Ones, B.Monkeys. **MAX:** Cult, Pop Art, Wonderful, U2, Athens GA, Son of Hudson Rock, Sounds of Now, Cost of Living, Rotundi, Waxing Po., Fleshtones, Hunters&C., Husker Du, Thrw.Muses, Wire Train, Andy White, S.Council, Green/Red. **MODS:** T. Doves, East. Dark, K.D. Lang, Coil, XTC, Concrete/B, D.Yoakam, Scratch..., Throbs, Railway Children, SWA, Boil./Lead, Kill. Joke, Jul. Cope, Saints, Minutemen, Del Fuegos.

RUFFALO, NYADAM LANGLEY-WBNY 716-878-5104

ADDS: Thrw.Muses, Splat Cats, Smiths, B'hole Surfers, Living In Texas, M. Puppets, Hoodoo G. **MAX:** Siouxsie&B, U2, Damned, Kill. Joke, Jul. Cope, S.Council, Cocteau T., Saints, Smiths, Beastie B., C. Crisis, The Fall, Concrete/B, Half M./HB, Husker Du, XTC, Mission. **MODS:** Firehose, Skinny Pup, Coil, DAFB, Psych.Furs, Godfathers, Athens GA, The The, Murphys L., Del Fuegos, Hunters&C., Steinski..., Scientists, Big Dipper, N. Christs, Andy White, Last Stand, Huxton Cr..

PITTSBURGH, PADEB BRADY-WXXP 412-821-6140

ADDS: Bowie, C. Crisis, Godfathers, Rock/Hyde, Siouxsie&B, Smiths, T. Twins, T. Doves, UB40, U2. **MAX:** B.A.D., B.Monkeys, Bowie, C. Crisis, Jul. Cope, Cult, C. Crew, Damned, F'wood Mac, Godfathers, Hoodoo G., Heaven 17, J.Jett/LOD, Lone Just., Mission, Oingo B., Other Ones, P. Echo, Paul Simon, Rank &File, Rock/Hyde, Saints, Siouxsie&B, Smiths, Wonderful, S. Dolls, Strangers, The The, T. Twins, T. Doves, U2, UB40, Venetians, Wire Train, XTC. **MODS:** Bangles, Beastie B., C.S.Angels, B. Idol, Kill. Joke, Los Lobos, Love&Rock, Parsons, Ward Bros., W. Party.

PHILADELPHIA, PATED UTZ/ERIN RILEY-WMMR 215-561-0933

ADDS: Peter Wolf, B.Adams, XTC, Del Fuegos. **MAX:** Bon Jovi, Lou Gramm, S. Winwood, Kinks, B.Hornsby, H.Lewis, C. Crew, Boston, Peter Wolf, Frzn.Ghost, Paul Simon, U2, W. Party, B.Adams, F'wood Mac, Bowie, G. Allman, T. Conwell. **MODS:** T. Twins, R. Cray, Psych.Furs, E.Money, Cinderella, P. Smyth, Clapton, Glass Tigr, Smithereen, S.Miller, D. Purple, Esquire, J. Butcher, B. Idol, D.Edmunds, R.Trower.

SOUTHEASTWASHINGTON, DCEINSTEIN/SHOWACRE-WHFS 301-263-1430

ADDS: For Again., T. Twins, E. Murphy, Balaam&An., Red Kross, The Truth, L. America, D. Sylvian. **MAX:** U2, XTC, Los Lobos, Prince, Psych.Furs, R. Cray, The The, Siouxsie&B, Strangers, Wonderful, J. Warnes, Jul. Cope, C. Isaaq, Pretenders, Saints, Godfathers, Concrete/B. **MODS:** 77's, Bowie, Peter Wolf, Don Dixon, Damned, Simp.Red, Wire Train, Love&Rock, P. O'Hearn, S.Council, Mission, Cult, Hunters&C., Husker Du, Del Fuegos, Kill. Joke, B.A.D., Level 42, C. Crisis, Hipsway, Hoodoo G., D.Edmunds.

RICHMOND, VASHUGRUE/GROSSMAN-WRXL 804-282-9731

ADDS: Bowie, B.Adams, Frzn.Ghost, Bon Jovi, Clapton. **MAX:** Peter Wolf, U2, H.Lewis, B.Adams, F'wood Mac, Bowie, C. Crew, R. Cray. **MODS:** B. Idol, P. Smyth, Psych.Furs, B.Hornsby, Genesis, Georgia S., E.Money, Damned, Los Lobos, Dokken, Lou Gramm, P.Gabriel, Frzn.Ghost, Bon Jovi, Clapton.

MORGANTOWN, WVSUSAN KENNEDY-WVVU/FM 304-293-3329

ADDS: Wiseblood, W. Squares, Red Kross, Pastels, K.D. Lang, For Again., Salem 66. **MAX:** Del Fuegos, Oingo B., Jul. Cope, Huxton Cr., C. Isaaq, Rose of A., T. Doves, Wire Train, Kill. Joke, C. Crisis, Husker Du, Siouxsie&B, U2, Damned, Strangers, The The, Psych.Furs, Saints. **MODS:** Thrw.Muses, Hunters&C., Big Dipper, Cult, East. Dark, Velez Manifesto, Hoodoo G., Brk.Circus, 77's, Heaven 17, Rank &File, Athens GA, Mid. Oil, Neats, Wonderful, Cocteau T., Vigil, Wed. Week, S.Council, F. Tovey.

CHAPEL HILL, NCSTEVE BALCOM-WXYC 919-962-7768

ADDS: Hunters&C., W. Squares, Descendant, B'hole Surfers, Salem 66, Boys of the Lough, Yo L.Tengo. **MAX:** U2, Husker Du, Jul. Cope, Dramarama, Siouxsie&B, Athens GA, Spot 1019, Fleshtones, Huxton Cr., K.D. Lang, Tobacco A-Go-Go II, Townshend, Saints, Los Lobos, Andy White, Scientists. **MODS:** Big Dipper, Thrw.Muses, N. Christs, Waxing Po., Scratch..., S.Tiuits, Wire Train, The The, Del Fuegos, Squirrel B, D.C. 3.

COLUMBIA, SCV.CITTERS/MALLOY-WUSC 803-777-7172

ADDS: Fleshtones, W. Squares, B.Monkeys, Red Kross, Hunters&C. **MAX:** Wire Train, XTC, Damned, Salem 66, Kill. Joke, Kristy Rose & Mid.Walkers, Bachelors of Art, Himmelman, M. Puppets, Cult, Del Fuegos, Rank &File, The The, Jul. Cope, Nervous E., Waxing Po., T. Doves. **MODS:** Siouxsie&B, Townshend, U2, New M.Army, New Salem Witch Hunters, Raging Fire, Personal Effects, Halibuts, Liz Story, Descendant, Balaam&An., Huxton Cr., Coil, Straw Dogs, Hoodoo G., TMB Giants, Saints, Husker Du.

ATLANTA, GAGROSSBERNDT/TURNER-WRAS 404-658-2240

ADDS: B.Monkeys, Age/Chance, Green/Red, Fountainhead, Balaam&An., Smiths, Hunters&C., Big Dipper, Del Fuegos, David V.T., W. Squares. **MAX:** Oingo B., Siouxsie&B, Damned, C. Crisis, Husker Du, C. Isaaq, Heaven 17, Cocteau T., Saints, Andy White, C.S.Angels, Kill. Joke, S.Council, Lerol Bros, Huxton Cr., Fuzzbox..., Dramarama, U2, Psych.Furs, Jul. Cope. **MODS:** The The, Athens GA, Wonderful, Mission, XTC, In Pursuit, New Johnny Five, Fade To Grey, Strangers, Concrete/B, Rank &File, K.D. Lang, Wire Train, Vigil, 3 O'Clock, Torch Song, Waxing Po., Thin W.Rp., Wed. Week, Godfathers, Los Lobos.

ATHENS, GAANITA AMMONS-WUOG/FM 404-542-8466

ADDS: Salem 66, Toxic R., Rose of A., Animal Liberation, Crammed World, Martin Stephenson&Dantees, Pastels, F'pot Men, B.Monkeys, Descendant, Red Kross, Front 242, L. Charlie. **MAX:** Kill. Joke, U2, Siouxsie&B, Athens GA, Budd & C.T., DOA, Personal Effects, Jul. Cope, C. Isaaq, Saints, Sheriff J., Mission, Oingo B., Damned, Fleshtones, Thrw.Muses, Hunters&C., Husker Du, Andy White, W. Squares. **MODS:** Ups&Downs, Cocteau T., Rank &File, P. Murphy, Who's Not Who In Athens, Twice A Man, Dave Howard Singers, W. Wilder, Wiseblood, Godfathers, Firehose, Flesh F.L., Thin W.Rp., Nick Cave, Torch Song, M. Puppets, C.S.Angels, S.Council, Dream Syn., Green/Red.

SAVANNAH, GATHOMPSON/WESTON-WIXV/FM 912-897-1529

ADDS: Bon Jovi, B.Adams, G. Allman, Ward Bros., Autograph. **MAX:** S. Winwood, L. America, B.Adams, U2, Peter Wolf, F'wood Mac, C. Crew, H.Lewis, Bowie, J. Butcher, Georgia S. **MODS:** Bon Jovi, G. Allman, R. Cray, Lou Gramm, Glass Tigr, U2, B.Adams, Red 7, Ward Bros., Rock/Hyde, Psych.Furs, Other Ones, Frzn.Ghost, N. Ranger, A.Taylor, Whitesnake, Cinderella, Europe, Dokken, Autograph.

TAMPA, FLRON DIAZ-WYFN 813-228-6090

ADDS: Crowded H., Farrenheit, Mondo Rock, Red 7. **MAX:** P. Smyth, U2, B.Adams, F'wood Mac, C. Crew, Frzn.Ghost, J. Butcher, Lou Gramm, Europe, Whitesnake. **MODS:** Over/Top, Bon Jovi, S. Winwood, N. Ranger, R.Trower, G. Allman, Peter Wolf, REO, E.Money, Los Lobos, R. Cray, Dokken, Tesla, D. Purple, H.Lewis, XTC, A.Taylor, Parsons, J. Philip, Cinderella, Bowie, Glass Tigr.

MIDWESTAKRON, OHHOLMES/DAUGHERTY-WONE 216-535-7831

ADDS: Peter Wolf, The Truth, M. LeBow, Smithereen, In Pursuit, Jul. Cope. **MAX:** U2, Peter Wolf, B.Adams, C. Crew, F'wood Mac, Lou Gramm, Hipsway, Starship, Glass Tigr, Boston, S. Winwood, Genesis, H.Lewis. **MODS:** G. Allman, Bowie, P. Smyth, Frzn.Ghost, R. Cray, Del Fuegos, Eddie/Tide, Psych.Furs, Over/Top, B. Idol, Lone Just., N. Ranger, Rock/Hyde, J. Butcher, Concrete/B, Strangers, T. Twins, W. Party, M. LeBow, Clapton, Los Lobos, P. Echo.

OXFORD/CINCINNATI, OHJOHN JESSER-WOXY 513-523-4114

ADDS: Smiths, T. Twins, Fountainhead, Hoodoo G., Other Ones, Rock/Hyde, The Truth, L. Charlie, B.Monkeys, Deep 6, Descendant. **MAX:** U2, Damned, XTC, Psych.Furs, Red Box, Wonderful, Los Lobos, Strangers, C. Crisis, Husker Du, Mission, Jul. Cope, Godfathers, Oingo B., Kill. Joke, Del Fuegos, Wire Train, Smiths. **MODS:** Rank &File, Ups&Downs, Hipsway, Thin W.Rp., B. Yonder, T. Twins, 77's, Heaven 17, W. Wilder, Saints, Siouxsie&B, Cocteau T., Huxton Cr., C. Isaaq, McGuire, Flesh F.L., S.Ballet, Cult, Other Ones, Bill Lloyd, Hunters&C., B.Monkeys.

MILWAUKEE, WIB.JARRETT/A.LAWSON-WBGK 414-964-8300

ADDS: No Adds. **MAX:** In Pursuit, C. Crisis, Simp.Red, G. Vannelli, Intimate S, Level 42, Big Dish, C. Crew, Hipsway. **MODS:** P. Echo, Santana, B. Yonder, C. Isaaq, K. Blake, Ward Bros., Santana, C.J. Hay, S.Ballet, Spheris, Townshend, G. Allman, U2.

MINNEAPOLIS/ST.PAUL, MNKEN ORNBERG-KABL 612-647-5225

ADDS: Bowie, Green/Red, B.A.D., P.Gabriel, Mantronix, Deep 6, E. Murphy, B.Monkeys, Oingo B., Prince, David V.T., Lucy Show, Level 42. **MAX:** U2, Jul. Cope, Husker Du, Dream Syn., C. Isaaq, XTC, The The, Wonderful, Psych.Furs, Wire Train, Los Lobos, Cult, Strangers, Rank &File, 77's, Saints, Husker Du, T. Doves, Green/Red, Mission. **MODS:** Damned, Siouxsie&B, Townshend, C.S.Angels, J.Jett/LOD, Heaven 17, Wed. Week, Lerol Bros, Mondo Rock, Concrete/B, Crsf.Choir, W. Party, Kraftwerk, S.Council, Ideola, K.D. Lang, Timbuk 3, Hoodoo G., Other Ones.

BROOKINGS, SDKEITH JAMES-KGKG/FM 605-692-1430

ADDS: P.Gabriel, B.Adams, Jul. Cope, The O's, T. Doves, XTC, L. America. **MAX:** U2, C. Crew, G. Allman, Peter Wolf, Los Lobos, P. Smyth, J. Butcher, B.Adams, Bowie. **MODS:** Strangers, C.S.Angels, P.Gabriel, Georgia S., David +, U2, B.Adams, Jul. Cope, For Again., T. Doves, J. Warnes.

MINNEAPOLIS/ST.PAUL, MN**ALAN LAWSON-KTCZ 612-339-0000**

ADDS: B. Idol, S.Council, Kate Bush, T. Twins, Dream Street, B.Monkeys, D. Sylvian, Other Ones. **MAX:** Big Dish, C. Crisis, C.J. Hay, F'wood Mac, G Vannelli, G. Allman, Hipsway, In Pursuit, K. Blake, Level 42, Townshend, Santana, Simp.Red, Ward Bros., W. Party. **MODS:** T.Tuesday, R. Cray, Clapton, Pretenders, Kate Bush, B.Raitt, Stranglers, G Vannelli, P. Young, B. Bragg, L. Mack, B.Hornsby, Paul Simon, S. Winwood, C. Crew, P. Echo, C.S.Angels, R.Jungklas, Crowded H., Leo Kottke, J. Butcher, Los Lobos.

FARGO, ND**T.BANKS/G.STEELE-KQWB/FM 218-236-7900**

ADDS: Clapton, XTC, B.Adams, T. Twins, Tesla. **MAX:** U2, Peter Wolf, C. Crew, P. Smyth, Lou Gramm, B.Adams, Bowie, Bon Jovi, Glass Tigr, Psych.Furs, Cult, N. Ranger, Whitesnake, Frzn.Ghost, Clapton, R.Trower, Los Lobos, Del Fuegos, David +, Dokken, A.Taylor, L. America, F'wood Mac, Georgia S., J. Butcher, B. Idol. **MODS:** XTC, Stranglers, B.Adams, Autograph, Parsons, Jul. Cope, Rock/Hyde, T. Twins, Europe, E. Money, R. Cray, Cinderella, Eddie/Tide, J. Phillip, Poison, Farrenheit, W. Party, Tesla.

REGINA, SK**WALKER/FOX-Z99 306-359-9936**

ADDS: Iggy Pop, Alice C.. **MAX:** H.Lewis, B.Hornsby, Paul Simon, C.Hart, B. Idol, J. Warnes, Glass Tigr, G Vannelli, P.Gabriel, Lou Gramm, B. Willis, C. Crew, Aretha, Starship, Rock/Hyde, U2, Ci.Nouveau, Madonna, B.Adams, Prince, Frzn.Ghost, Bowie, F'wood Mac. **MODS:** T.Turner, W.Chung, Genesis, Triumph, Peter Wolf, Boston, C.Lauper, K.Mitchell, H.Suite, Bruce Sp., Europe, B.Vera, Georgia S., Crowded H.

GRAND FORKS, ND**MICHAEL RIGHT-KNOX/FM 701-775-4611**

ADDS: XTC, T. Twins, Clapton, Tom Bright, Jul. Cope, Boston, Smithereen, Stan Bush. **MAX:** Bon Jovi, Psych.Furs, Frzn.Ghost, Peter Wolf, F'wood Mac, U2, C. Crew, G. Allman, N. Ranger, J. Butcher, B.Adams, Lou Gramm, E.Money, Whitesnake, P. Smyth, H.Lewis, Cult, Los Lobos, Bowie, Glass Tigr, Poison, B. Idol, A.Taylor. **MODS:** R.Trower, Autograph, Parsons, T. Twins, XTC, REO, Tesla, Georgia S., S. Winwood, Europe, L. America, The O's, Tom Bright, Hipsway, Dokken, Rock/Hyde, Clapton, David +, Cinderella, Farrenheit, Jul. Cope, Stranglers, W. Party, Del Fuegos.

EVANSTON/CHICAGO, IL**DAN OSBORN-WNUR 312-491-7101**

ADDS: Bill Lloyd, Arthur Russell, MicroDisney, Miaoow, Das Damen, Snakefinger, B'hole Surfers, Skinny Pup, Rose of A., Hula. **MAX:** Thru.Muses, Big Dipper, Cocteau T., Ed Kuepper, Reptiles at Dawn, Virginia Astley, Sad Lovers & Giants, Little Ed & Blues Imperials, Riflesport, Cult, Brk.Circus, Godfathers, Go-Betwens., Nitzer Ebb, Xymox, Died Pret., Shop Asst., X Mal D., Coil, For Again.. **MODS:** Scientists, Wiseblood, Yo L.Tengo, Fleshtones, I Start C., Undertows, 50,000 Glass Fans Can't Be Wrong, Tav Falco, Roger Miller, Turbines, And Also The Trees, Mo Tucker, Sisterhood, Stranglers, Damned, Feebles, Boil./Lead, Scratch..., Jul. Cope, Elec.Peace.

CHICAGO, IL**L.BREHMER/N.WINER-WXRT 312-777-1700**

ADDS: No Adds. **MAX:** U2, Psych.Furs, Kinks, XTC, Los Lobos, Clapton, W. Party, The The, Townshend, Pretenders, Paul Simon, F'wood Mac, Peter Wolf, Georgia S., Timbuk 3, D.Edmunds, Bowie, R. Cray, Santana, Parsons, MilesDavis, Del Fuegos. **MODS:** Concrete/B, Iggy Pop, Husker Du, C. Isaak, Jul. Cope, Siouxsie&B, K.D. Lang, Heaven 17, Saints, G.Palomino, Crowded H., Shriekback, C. Crisis, J.Jett/LOD, J. Wames, Bluebloods, Hipsway, Wonderful, G. Allman, Himmelman, Rank &File, Oingo B..

LITCHFIELD, IL**BRIAN TALLEY-WSMI 217-324-5921**

ADDS: B.Adams, Bowie. **MAX:** U2, G. Allman, Clapton, Lou Gramm, P. Smyth, Over/Top, D. Purple, REO, Peter Wolf, B.Adams, Whitesnake. **MODS:** C. Crew, Farrenheit, Frzn.Ghost, J. Butcher, Europe, N. Ranger, Bowie, F'wood Mac, Dokken, Concrete/B, Bon Jovi, Boston, B.Branigan, Brighton R, Burns Sis., Cinderella, Jul. Cope, David +, Esquire, Genesis, Georgia S., In Pursuit.

MT. CARMEL, IL**DAVID WRIGHT-WVJC 618-262-8989**

ADDS: No Adds. **MAX:** Frzn.Ghost, F'wood Mac, Bon Jovi, Peter Wolf, C. Crew, U2, J.Jett/LOD, Georgia S., REO, G. Allman, P. Smyth, Over/Top, Santana, Lou Gramm, J. Butcher, Paul Simon. **MODS:** Poison, S. Dolls, Wire Train, Del Fuegos, N. Ranger, The The, Concrete/B, Ratt, D. Purple, Bon Jovi, Stryper, Whitesnake.

ST. LOUIS, MO**TED HABECK/M.KLOSE-WMRY 618-397-2002**

ADDS: Rank &File, Frzn.Ghost, Peter Wolf, Smiths, B.Monkeys, The Truth, Vigil. **MAX:** Concrete/B, Stranglers, C. Crisis, Saints, Santana, The Spoons, Esquire, Rank &File, Oingo B., Smithereen, Psych.Furs, Frzn.Ghost, Peter Wolf, U2, G. Allman. **MODS:** S.Miller, Mondo Rock, T. Doves, P. Echo, J. Butcher, Wonderful, Jul. Cope, Paul Simon, Siouxsie&B, H'martins, F'wood Mac, Bowie, Smiths, B.Monkeys, D.Edmunds, The Truth, Other Ones, Hoodoo G., R. Cray, 77's, Wire Train, K.D. Lang.

COLUMBIA, MO**NICOLA OFNER-KWWC 314-876-7297**

ADDS: T. Doves, Jul. Cope, Del Fuegos, U2, Bl. Hippos, Sex Clark 5, Personal Effects, Brave Combo, Fleshtones, Wire Train. **MAX:** Spot 1019, Big Dish, Huxton Cr., Wed. Week, Saints, B. Yonder, Tommy Conwell, Karen Kamon, Crsf.Choir, Psych.Furs, Dream Syn., Deep 6, Damned, Heaven 17, Waxing Po., Scientists, Rank &File. **MODS:** Oingo B., Ward Bros., Siouxsie&B, Torch Song, For Again., Ilze, Firetwn, Play The Siren, Swamp Thing, Randy Stonehill, Young Caucasians, DOA, In Pursuit, C. Isaak, Ideola, P. Echo, Frzn.Ghost, Red Box.

SOUTH**DORA, AL****BAILEY/CHALKER-WPYK 205-741-9795**

ADDS: B.Adams, Peter Wolf, C. Crew, Other Ones, H.Suite, The Spoons, Ratt, Bon Jovi, The Truth, Kansas, Concrete/B. **MAX:** Farrenheit, Tesla, A.Taylor, B. Idol, Glass Tigr, Peter Wolf, Whitesnake, J. Phillip, F'wood Mac, B.Adams, U2, N. Ranger, REO, Paul Simon, Frzn.Ghost, Los Lobos, Boston, P. Smyth. **MODS:** Cult, Rock/Hyde, Jul. Cope, Autograph, Stabilizer, Damned, Hoodoo G., Bowie, Psych.Furs, G. Allman, P. Smyth, J. Butcher, Dokken, L. America, Wire Train, Ward Bros., Clapton, Mondo Rock, T. Twins, Timbuk 3, Fab TB'S, J. Wames.

NASHVILLE, TN**LAURA MITROVICH-WRVU 615-322-3691**

ADDS: P. Hammill, Big Dipper, Salem 66, Descendant, Voodoo Isles, When Thunder Comes, Neats, Na Na V., Band of Susans, Rude Buddha, Animal Time, Fade to Grey, Age/Chance, Mondo Rock. **MAX:** Athens GA, Siouxsie&B, Wonderful, U2, Kill. Joke, Damned, Concrete/B, Other B.C., Andy White, Cult, Bill Lloyd, God's F.D., Wire Train, Psych.Furs, Crn.Season, Brk.Circus, Connells, Batfish B., Heaven 17, Dramarama. **MODS:** Stranglers, Thin W.Rp., Coil, White As Rain, Dream Syn., Wiseblood, Angry R.P., Huxton Cr., Cowboy Junkies, Telling, Leroi Bros, Rude Buddha, Sheer Thursday, For Again., Run DMC, Scientists, B.Monkeys, P. Murphy, Splat Cats, DOA.

NEW ORLEANS, LA**JAMES LIEN-WTUL 504-865-5887**

ADDS: Smiths, Prince, DOA, Ravi Shankar, Animal Liberation, Screaming Tribesmen, Revolting Cocks, Arthur Russell, Red Kross, Pastels. **MAX:** Cult, Mission, Psych.Furs, Kill. Joke, Camper Van, Siouxsie&B, Damned, Cocteau T., The The, Los Lobos, U2, Hoodoo G., 688 Comp., Stranglers, Andy White, Drivin'/C., D.Horsemen, Soul Asyl., Husker Du, Spot 1019. **MODS:** XTC, Fleshtones, Townshend, Salem 66, B. Bragg, Hunters&C., Concrete/B, Atom Smashers, Duck's Breath Mystery Theatre, Sex Clark Five, Band of Susans, Yellowman, Wed. Week, C. Isaak, Win. Hours, P. Hammill.

HAMMOND, LA**S.CHAUVIN/P.COLWART-WHMD 504-345-1070**

ADDS: Rock/Hyde, G Vannelli, Other Ones, Hoodoo G., Damned, Cinema. **MAX:** R. Cray, Crowded H., Lou Gramm, Paul Simon, G. Allman, S. Winwood, T.Turner, P. Echo, Hipsway, Kinks, Peter Wolf, P. Smyth, Psych.Furs, C. Crew, Glass Tigr. **MODS:** Concrete/B, H.Lewis, In Pursuit, Stranglers, Simp.Red, Nevilles, F'wood Mac, Bob Geldof, Frzn.Ghost, J. Butcher, U2, Bowie, T. Twins, N. Ranger, B.Adams.

BATON ROUGE, LA**K.BROOKS/A.KOZAN-WBRH 504-383-3243**

ADDS: U2, G. Moore, G. Allman, David +, Psych.Furs, Paul Simon, S.Miller. **MAX:** J.Jett/LOD, Bon Jovi, U2, C. Crew, E. Martin, Kim Wilde, G. Allman, Los Lobos, Boston, Dokken, D. Purple, J. Phillip, Europe, Red 7, Farrenheit, Brighton R, Bowie, N. Ranger, Santana, Stranglers, F'wood Mac, Lou Gramm, Jul. Cope, Parsons. **MODS:** Bob Geldof, Bad Co., Over/Top, Clapton, McCartney, REM, R.Jungklas, Parsons.

RUSTON, LA**BILL BEZIO-KLPI/FM 318-257-3689**

ADDS: Cult, Dash Riprock, Jet Bik F.. **MAX:** U2, Salem 66, Los Lobos, Husker Du, C. Isaak, XTC, Oingo B., Athens GA, Rank &File, Grace J.. **MODS:** Waxing Po., Andy White, Damned, Siouxsie&B, Bob Geldof, Concrete/B, Stranglers, Shriekback, Wild Seeds, Del Fuegos, Wire Train, Wonderful, Drivin'/C., R. Cray, Dream Syn..

HOUSTON, TX**HARVEY KOJAN-KLOL 713-526-6855**

ADDS: J. Butcher, G. Moore, E.Money, B.Adams, Glass Tigr, Bon Jovi. **MAX:** Bowie, F'wood Mac, B.Adams, Peter Wolf, C. Crew, Crowded H., U2, P. Smyth, J. Butcher, Bon Jovi. **MODS:** Damned, Concrete/B, R. Cray, U2, Cult, W. Party, N. Ranger, Psych.Furs, Autograph, Dokken, Georgia S., D. Purple, Europe, Cinderella, Lou Gramm, Farrenheit, L. America, B. Idol, Los Lobos, A.Taylor, Whitesnake, Frzn.Ghost.

AMARILLO, TX**RANDALL/MILLER-KATP 806-374-1637**

ADDS: B.Adams, P.Gabriel, In Pursuit, G. Moore, Stan Bush, G. Allman, The Truth, Bon Jovi, Crowded H., Oingo B., E.Money, Georgia S.. **MAX:** U2, Peter Wolf, F'wood Mac, C. Crew, B.Adams, J. Butcher, Bon Jovi, Psych.Furs, Frzn.Ghost, N. Ranger, Lou Gramm, Bowie, A.Taylor, Los Lobos, Glass Tigr, H.Lewis, Dokken, R. Cray, Whitesnake, L. America, Autograph. **MODS:** U2, P. Smyth, Cult, Europe, B. Idol, Rock/Hyde, Cinderella, Clapton, Stranglers, W. Party, Del Fuegos, Parsons, Hipsway, REO, Farrenheit, Poison, Damned, T. Twins, Tesla, C. Isaak, David +, R.Trower.

AMARILLO, TX**JAMEY KARR-KACV 806-371-5227**

ADDS: B. Tappin, Red Kross, Other Ones, Smiths, Lethal Snd, T. Twins, Rock/Hyde, Saints, Poison. **MAX:** Peter Wolf, Saints, Kill. Joke, Bowie, P. Smyth, F'wood Mac, J. Butcher, B.Adams, Cult, Frzn.Ghost, Los Lobos, Psych.Furs, C. Crew, G. Allman. **MODS:** Lou Gramm, Wire Train, Jul. Cope, J. Phillip, Hoodoo G., Whitesnake, Dokken, Nevilles, A.Taylor, N. Ranger, 77's, Farrenheit, C. Isaak, Wed. Week, Del Fuegos, Bon Jovi, Siouxsie&B, L. America, Concrete/B, S. Dolls, Hipsway, Mlssion.

EL PASO, TX**MAGIC MIKE-KLAQ 915-544-8864**

ADDS: B.Adams, The Truth, L. America, Europe, G. Moore, Smithereen. **MAX:** U2, Lou Gramm, B.Adams, Cult, Crowded H., D. Purple, Peter Wolf, S. Winwood, G. Allman, Over/Top, F'wood Mac, Bowie, Bon Jovi. **MODS:** Psych.Furs, P. Smyth, Glass Tigr, Lone Just., Dokken, R. Cray, Tesla, A.Taylor, Los Lobos, J. Butcher, E.Money, N. Ranger, Frzn.Ghost, Whitesnake, Rock/Hyde, B. Idol, Cinderella, Georgia S., Cult, Autograph, The Truth, G. Moore.

FAR WEST

DENVER, CO**JOHN EDWARDS-KBPI 303-572-6200**

ADDS: J. Butcher, B. Idol, H.Lewis, G. Vannelli. **MAX:** B. Adams, Bon Jovi, Bowie, C. Crew, Europe, Farrenheit, F'wood Mac, Frzn.Ghost, N. Ranger, A.Taylor, U2, Peter Wolf. **MODS:** J. Butcher, Cinderella, Cult, Dokken, Glass Tigr, Lou Gramm, Hipsway, B. Idol, H.Lewis, J.Jett/LOD, E. Money, Poison, P. Smyth, Tesla, T. Twins, TNT, G. Vannelli, Whitesnake.

BOULDER, CO**DOUG CLIFTON-KBCO/FM 303-444-5600**

ADDS: W. Squares, Peter Wolf, Nevilles, Montreaux, D.Edmunds, Smitheren. **MAX:** U2, Santana, Clapton, G. Allman, Crowded H., Stranglers, Los Lobos, R. Cray, J. Butcher, Psych.Furs, Bob Geldof, F'wood Mac, Bowie, Paul Simon, Parsons. **MODS:** Hipsway, R.Trower, XTC, Kinks, Loudon Wainwright, Townshend, Simp.Red, W. Party, Peter Wolf, Pretenders, Concrete/B, Del Fuegos, Frzn.Ghost, Georgia S., Heaven 17, C. Isaak, Other Ones, Rock/Hyde, S.Miller, Genesis, C.S.Angels, C. Crisis, Prince.

STEAMBOAT SPRINGS, CO**PAUL CAVANAGH-KSBT 303-879-2270**

ADDS: B.Adams, L. Charlie, P. Smyth, Other Ones, F'wood Mac, Jul. Cope. **MAX:** U2, G. Allman, Himmelman, W. Party, Rave-Ups, R.Trower, Kinks, 77s, Bowie, Smitheren, Athens GA, Ward Bros., Ideola, Rock/Hyde, B.Spence, Andy White, M. LeBow, C. Crew, B. Idol, B.Monkeys, Red 7, W. Squares, Nightnoise, KBC, Kenny G, C.Wheeler, Kitaro, T. Twins, Simp.Red, Peter, P&M, G. Vannelli, Hoodoo G., S.Ballet. **MODS:** B.Adams, Psych.Furs, Dream Syn., Vigil, REO, G. Allman, Stabilizer, Glass Tigr, Lucy Show, Frzn.Ghost, P. Young, Leroi Bros, Wed. Week, Torch Song, SR.Vaughan, P. Smyth, Oingo B., Siouxsie&B, XTC.

FT. COLLINS, CO**JOHN HAYES-KTCL/FM 303-493-5330**

ADDS: Smiths, The Truth, Mic'disney. **MAX:** U2, XTC, Shriekback, Los Lobos, Psych.Furs, Stranglers, B.Monkeys, Siouxsie&B, The The, Love&Rock, Pretenders, Oingo B., S.Council, Jul. Cope, T. Twins, G. Allman. **MODS:** Wire Train, Kill. Joke, Mission, Wonderful, Prince, Heaven 17, C. Crisis, Green/Red, Damned, Simp.Red, Cult, Del Fuegos, C.S.Angels, Rank &File, C. Isaak, Andy White, Bowie, C. Crew, P. Echo, R. Cray, Peter Wolf, T. Doves.

COLORADO SPRINGS, CO**ALAN WHITE-KILO 303-634-4896**

ADDS: B.Adams, G. Moore, Jul. Cope. **MAX:** U2, B.Adams, Whitesnake, F'wood Mac, Lou Gramm, Over/Top, G. Allman, C. Crew, Parsons, L. America, Clapton, REO, Peter Wolf, Bowie, Georgia S., Bon Jovi, J. Butcher, Cult, E. Money, P. Smyth. **MODS:** N. Ranger, Tesla, Dokken, Los Lobos, H.Lewis, D. Purple, Poison, Boston, Rock/Hyde, David +, R. Cray, Psych.Furs, Del Fuegos, B. Idol, Europe, R.Trower, A.Taylor, Frzn.Ghost, Farrenheit, Autograph, C. Isaak, Cinderella.

PAONIA, CO**DENISE DODGE-KVNF 303-527-4866**

ADDS: Wire Train, T. Doves, S.Council, E. Murphy, F'pot Men, Rose of A., Green/Red, Hunters&C., W. Squares. **MAX:** Santana, J. Warnes, B.Monkeys, Los Lobos, C. Isaak, Hipsway, G. Allman, R. Cray, Leroi Bros, Psych.Furs, Bluebloods, C. Crisis, Nevilles, Simp.Red, Peter Wolf. **MODS:** U2, Jul. Cope, Del Fuegos, Siouxsie&B, Stranglers, K.D. Lang, Concrete/B, 77s, C.J. Hay, Heaven 17, P. Echo, For Again..

LARAMIE, WY**KEVIN LEWIS-KRQU 307-745-7396**

ADDS: Lethal Snd, Clapton, Autograph, Reckless, G. Moore. **MAX:** A.Taylor, B.Adams, U2, Frzn.Ghost, B. Idol, E.Money, L. America, N. Ranger, Europe, Farrenheit, C. Crew, G. Vannelli, Dokken, Eddie/Tide, Cinderella, Lou Gramm, F'wood Mac, Bowie, Boston, T. Twins, Mondo Rock, Peter Wolf, REO, Psych.Furs, P. Smyth. **MODS:** Lethal Snd, Ward Bros., Parsons, Kill. Joke, Level 42, Wire Train, TNT, Bon Jovi, Rock/Hyde, S. Dolls, Poison, Other Ones, Cinema, 77s, J. Butcher, Cult, Los Lobos, H.Lewis, Esquire, Clapton, R. Cray, Autograph.

PHOENIX, AZ**JEFF PARETS-KSTM 602-835-1767**

ADDS: Crowded H., Level 42, T. Twins, The Truth, Clapton, Pretenders, W. Party, T. Doves, P. O'Hearn. **MAX:** U2, Los Lobos, Psych.Furs, R. Cray, F'wood Mac, Bowie, G. Allman, Parsons, XTC, Frzn.Ghost, J. Butcher, Santana, Paul Simon, Del Fuegos, C. Isaak. **MODS:** C. Crew, Oingo B., Peter Wolf, Rock/Hyde, W. Party, Clapton, Georgia S., Pretenders, C. Crisis, Concrete/B, Jul. Cope, Saints, Wire Train, R.Trower, Hoodoo G., Damned, Kill. Joke, Lone Just., Other Ones, Mission, The The, Fab TB'S.

PHOENIX, AZ**JONATHAN L/J. DIXON-KEYX 602-964-3100**

ADDS: Other Ones, Kraftwerk, Lucy Show, Balaam&An., Nick Kamen, Red Kross, Age/Chance, Fleshtones, Ideola, Salem 66. **MAX:** Simp.Red, U2, Prince, Nevilles, XTC, Red Box, Wire Train, Saints, C. Isaak, Oingo B., Rank &File. **MODS:** Cult, Creepers, Gen.Public, B.Monkeys, T. Doves, S.Council, Dead or A., Mondo Rock, Crsf.Choir, T. Twins, Jul. Cope, Kim Wilde, Green/Red, Pet Shop B, K.D. Lang, Other Ones, Wonderful, New Man, S. Dolls, Kraftwerk, Vigil, New M.Army.

TAOS, NM**BRAD HOCKMEYER-KTAO 505-758-1017**

ADDS: Nevilles, Doug/Slugs, Lucy Show, B.Monkeys, Prince, P. Smyth. **MAX:** U2, Los Lobos, G. Allman, Nevilles, C. Isaak, J. Warnes, E. Murphy, C.J. Hay, W. Squares, C. Crisis, C.S.Angels, F'wood Mac, J. Butcher, Big Dish. **MODS:** Parsons, Clapton, Himmelman, Siouxsie&B, Synergy, Shriekback, Rock/Hyde, Preston Reed, Saints, W. Party, Paul Simon, Prince, Psych.Furs, S. Dolls, P. Echo.

LAS VEGAS, NV**G.MAINWAL/B.BROOKS-KUNY 702-739-3877**

ADDS: Rose of A., Personal Effects, T. Doves. **MAX:** Cult, U2, Hoodoo G., Husker Du, Siouxsie&B, XTC, Godfathers, Lone Just., Dream Syn., C. Isaak, Psych.Furs, Del Fuegos, Damned, Mission, Kill. Joke, 3 O'Clock, Smiths, Andy White. **MODS:** Wire Train, L. Tractor, Saints, Win. Hours, Athens GA, Thrw.Muses, Wed. Week, The The, Scientists, Soul Asyl., Thin W.Rp., Dreams S.R, Salem 66, Concrete/B, Stranglers, Rank &File, Firehose, Huxton Cr., Skinny Pup, Hunters&C., Cocteau T., New Order.

LOS ANGELES, CA**KURT KELLY-KLOS 213-557-7250**

ADDS: Peter Wolf, Europe, R.Trower, Whitesnake, N. Ranger, B.Adams. **MAX:** U2, B.Adams, Lou Gramm, F'wood Mac, A.Taylor, Lou Gramm, Dokken, J. Butcher, Parsons. **MODS:** Clapton, Bon Jovi, Frzn.Ghost, Cult, Kinks, P. Smyth, Peter Wolf, Santana, G. Allman, Bowie, D. Purple, B.Adams, N. Ranger, Lou Gramm, REO, S. Winwood, Timbuk 3, Whitesnake, R.Trower.

LOS ANGELES, CA**RICK SHAW-KNX/FM 213-460-3333**

ADDS: Ward Bros., C.Simon, Level 42. **MAX:** Parsons, G. Allman, Clapton, C. Crisis, F'wood Mac, P.Gabriel, C.J. Hay, Crowded H., B.Joel, G. Vannelli, S. Winwood. **MODS:** R. Cray, Big Dish, Kate Bush, The City, C. Crew, P. Echo, Farrenheit, Lou Gramm, C.J. Hay, Hipsway, C. Isaak, Lone Just., W. Party, In Pursuit, B.Raitt, Santana, Simp.Red, Smitheren, P. Smyth, Stranglers, Townshend, T.Tuesday.

PASADENA, CA**L.GROVES/R.CARROLL-KROQ 818-578-0830**

ADDS: B. Idol, Beastie B., F'wood Mac, Smiths, Chris Andrew, Swinging Euriditers, T. Twins. **MAX:** U2, Oingo B., Psych.Furs, P. Echo, Love&Rock, W. Party, Siouxsie&B, Bangles, Duran, Stranglers, OMD, The The, Peter Wolf, Prince, Cult, Kill. Joke, Smiths, XTC, Bowie, B. Idol, Damned, T. Twins, Ci.Nouveau, Kraftwerk, Mission, Dead or A., Beastie B., Los Lobos, C. Crew, W.Chung, Gen.Public, B.Monkeys, Heaven 17, Wonderful, Level 42, Concrete/B, Smitheren, Jul. Cope, Wire Train.

SAN DIEGO, CA**OZ/MAD MAX-91X 619-291-9191**

ADDS: Rock/Hyde, Prince, Lucy Show, Smiths, The Truth. **MAX:** U2, Psych.Furs, XTC, Oingo B., W. Party, T. Twins, Bowie, INXS, B. Idol, Stranglers, Los Lobos, C. Crew, Siouxsie&B, C. Isaak, Frzn.Ghost, Crowded H., Other Ones, C. Crisis. **MODS:** Concrete/B, Cult, Del Fuegos, Damned, Jul. Cope, Iggy Pop, Mondo Rock, Wire Train, Himmelman, Bob Geldof, Saints, C.S.Angels, Shriekback, Pretenders, Love&Rock, P.Gabriel, Peter Wolf, S. Dolls, Husker Du, Beastie B., Kill. Joke, Mission.

IRVINE, CA**HILARE-KUCI 714-856-6868**

ADDS: Mission, Red Kross, Crsf.Choir, Green/Red, Razorbacks, Deep 6, K.T.P., Das Damon, Descendant, Del Fuegos. **MAX:** Husker Du, Camper Van, Firehose, Das Damon, El Grupo S, D.C. 3, Concrete/B, Kill. Joke, For Again., Chameleons, Scrm.Trees, Thin W.Rp., Dream Syn.. **MODS:** Flesh F.L., Athens GA, K.D. Lang, Scientists, Hunters&C., Eton Crop, 77s, Big Black, Minuteflag, Coil, Waxing Po., Cocteau T., Los Lobos.

SAN LUIS OBISPO, CA**CEKOLA/FLOHR-KCPR 805-544-4640**

ADDS: Rose of A., Descendant, Hunters&C., M. Puppets, Wire Train, Salem 66, Dook Huset, Thrw.Muses, Fleshtones, Bill Lloyd. **MAX:** Siouxsie&B, Kill. Joke, Damned, Philip Boa & Voodoo Club, Dream Syn., Dice Are Rolling Comp., X Mal D., U2, For Again., Lone Ranger, C. Isaak, Spot 1019. **MODS:** Waxing Po., D.C. 3, Hard Rain, Scientists, Fade To Gray, Band of Susans, Parade, Danny & Doorknobs, 3d Liveables, Personal Effects, Big Dipper, Wiseblood, Half M./HB, East. Dark, Gaye Byker, H. Rollins.

MONTEREY, CA**STEVE HOOVER-KMBY 408-394-9000**

ADDS: B.Adams, U2, Mondo Rock, The Truth, Saints, Eddie/Tide, Ward Bros., Farrenheit, Whitesnake, Boston, Peter Wolf. **MAX:** U2, B.Adams, J. Butcher, Peter Wolf, Lou Gramm, F'wood Mac, C. Crew, Bowie, Bon Jovi, Frzn.Ghost, N. Ranger, Psych.Furs, A.Taylor, G. Allman, P. Smyth, E.Money, Glass Tigr, Dokken, Whitesnake, Over/Top, L. America, Eddie/Tide. **MODS:** S. Winwood, Cult, Europe, H.Lewis, Los Lobos, Cinderella, B. Idol, U2, Parsons, Farrenheit, REO, D. Purple, Clapton, Paul Simon, Georgia S., Autograph, Tesla, R.Trower.

LOS ALTOS HILLS, CA**DENISE RIVERS-KFJC 415-960-4260**

ADDS: Salem 66, S.Council, Hunters&C., Jul. Cope, Blacklight Braille, La Muerte, Synergy, Laurie Lewis, Flag of Democracy, Very Things, Rev.Buck Naked, Shrubs, R.Schroeder, Home&Garden, Chemical People, Public Enemy, Del Fuegos, Bl. Hippos, Cult, Hoodoo G., M. Puppets. **MAX:** Pus.Galore, Scratch..., DOA, Gaye Byker, The Fall, Janitors, Renaldo&Loaf, Alternatives, Verbal Abuse, Squirrel B, Swans, Spot 1019, 3 Johns. **MODS:** Batfish B., He Said, Siouxsie&B, Husker Du, Amazing Grace, Band of Susans, Dag Nasty, J.Blood Ulmer, Jandek, Non, Clown Alley, Gut Bank, Scientists.

SAN FRANCISCO, CA**KATE HAYES-KKCY 415-922-2489**

ADDS: Nevilles, U2, F'wood Mac, Kate Bush, Montreaux, Rolling Faces, E. Murphy, P.Gabriel, Prince, Peter Wolf, Doug/Slugs, W. Squares. **MAX:** C. Isaak, Simp.Red, Los Lobos, Nevilles, U2, C. Crisis, F'wood Mac, Santana, Level 42, J. Butcher, Rock/Hyde, T. Twins. **MODS:** C. Crew, L. Charlie, P. O'Hearn, Wire Train, Dream Street, Shieldstone, Bill Bergman, G. Allman, Clapton, R. Cray, Hipsway, E. Martin, Nightnoise, R.Trower, Bowie, Kate Bush, Crowded H., D.Edmunds, Eddie/Tide, P.Gabriel, Bob Geldof, H.Lewis, J.Jett/LOD, Red 7, The The.

SAN FRANCISCO, CA**DAVE LOGAN-KFOG 415-986-1045**

ADDS: Paul Simon, B. Taupin, Peter Wolf, B.Adams. **MAX:** Clapton, Los Lobos, S. Winwood, E.Money, Santana, Paul Simon, C. Isaak, Peter Wolf, Del Fuegos, Psych.Furs, F'wood Mac, Fab TB'S, Bowie, C. Crew, Frzn.Ghost, Red 7, U2. **MODS:** XTC, D. Edmunds, Lone Just., SR.Vaughan, C. Crisis, Stranglers, Eddie/Tide, Love&Rock, E. Martin, Nevilles, Georgia S., David +, E.Money, N. Ranger, Concrete/B, Wire Train, T. Twins, Bob Geldof, B.Adams, J. Butcher, G. Allman, Jul. Cope.

SAN FRANCISCO, CA**LISA YIMM/TIM HYDE-KUSF 415-386-KUSF**

ADDS: David V.T., Rose of A., Ophelias, Catheads, Smiths, Prince, Prince, Level 42, Celibate R, Vigil, New M.Army, Del Fuegos, Nevilles. **MAX:** U2, Jul. Cope, Siouxsie&B, Public Enemy, Mighty Diamonds, Richard Strange, Ashwin Battfish, Anna Boubou, Saints, Hard Rain, Wonderful, XTC, Godfathers, Psych.Furs, Wire Train, C. Isaak, Spot 1019, Stranglers, The The, For Again., Townshend, Cult. **MODS:** Andy White, Skinny Pup, Thin W.Rp., Green/Red, Kill. Joke, Tom Verlaine, Chakk, Bim Sherman, X Mal D., Front 242, Xymox, Los Lobos, Thrw.Muses.

SAN JOSE, CA**KEN ANTHONY-KSJO/FM 408-288-5400**

ADDS: Rock/Hyde, The Truth, G. Moore, B.Adams. **MAX:** B.Adams, Eddie/Tide, Frzn.Ghost, Lou Gramm, J. Butcher, Crowded H., E.Money, P. Smyth, Bowie, Peter Wolf, G. Allman, U2, Bon Jovi, C. Crew, F'wood Mac. **MODS:** KBC, E. Martin, B. Idol, Psych.Furs, Wire Train, Georgia S., Glass Tigr, A.Taylor, N. Ranger, R. Cray, Los Lobos, C. Isaak.

SAN JOSE, CA**L. MILES/R.NENNI-KOME 408-985-9800**

ADDS: C. Isaak, U2, B.Adams, G. Moore, G. Allman, N. Ranger, Peter Wolf. **MAX:** Peter Wolf, U2, J. Butcher, B.Adams, C. Crew, Parsons, E.Money, Lou Gramm, N. Ranger, F'wood Mac, U2, B.Adams, Dokken, Frzn.Ghost, B. Idol, Whitesnake, Bon Jovi, Bowie, Eddie/Tide, N. Ranger, Peter Wolf. **MODS:** Eddie/Tide, Santana, Glass Tigr, D. Purple, R.Trower, Georgia S., Cult, Fab TB'S, Europe, Esquire, A.Taylor, Psych.Furs, Clapton, REO, E. Martin, Rock/Hyde, Wire Train, Cinderella, G. Allman, G. Moore, C. Isaak.

SANTA ROSA, CA**SCOTT MURRAY-KVRE 707-544-KVRE**

ADDS: W. Squares, In Pursuit, Jul. Cope, Ward Bros., Larry Carlton, Wed. Week, P. Smyth, T. Twins, Smiths. **MAX:** Clapton, U2, G. Allman, Paul Simon, Los Lobos, W. Party, Santana, Crowded H., C. Isaak, Parsons, Stranglers, Nevilles, Peter Wolf, KBC, C. Crew, F'wood Mac, Wire Train, J. Butcher, Simp.Red, Bowie. **MODS:** H.Lewis, C.J. Hay, Concrete/B, Big Dish, Collins/Cray/Copeland, S. Winwood, Eddie/Tide, Saints, XTC, David +, Damned, Fab TB'S, Townshend, Frzn.Ghost, P.Case, S.Council, Prince, Masekela, L. Charlie, C. Crisis.

WILLITS, CA**BRIAN HENRY-KLLK 707-459-1250**

ADDS: Peter Wolf, Los Lobos, T. Twins, Hoodoo G., E.Money, Bowie, B. Idol, J. Butcher, B.Adams, H.Lewis. **MAX:** Parsons, Peter Wolf, Bangles, Razorbacks, Aretha, Fab TB'S, Prince, G. Allman, Madonna, P. Smyth, Frzn.Ghost, Los Lobos, Simp.Red, T. Twins, Lou Gramm, Hoodoo G., Starship, E.Money, Over/Top, J.Jett/LOD, Bowie, S. Winwood, B. Idol, J. Butcher, Paul Simon, B.Adams, H.Lewis, C. Crew, Rob.Nevill, Santana, U2, N. Ranger, Rock/Hyde, F'wood Mac.

DAVIS, CA**WATSON/POTOLSKY-KDVS 916-752-0728**

ADDS: Rose of A., F'pot Men, Skin, Descendant, Splat Cats. **MAX:** Spot 1019, Artless Entanglements, H. Rollins, U2, Rose of A., Potato Cm., Firehose, PFS, Scratch..., Townshend, Bl. Hippos, Janitors. **MODS:** Siouxsie&B, Boil./Lead, For Again., Das Damon, 3-D Invisibles, Concrete/B, Di, Dave's Brother Phil, Be Bop Deluxe, Elec.Peace, Eton Crop, Polkacide, El Grupo S, Honor Roll.

SACRAMENTO, CA**RON GARRETT-KDJQ/FM 916-334-7777**

ADDS: Red 7, G. Moore, Tesla, L. Charlie, R.Trower, P. Smyth, REO, Whitesnake, B.Adams. **MAX:** Lou Gramm, Glass Tigr, Psych.Furs, Poison, Frzn.Ghost, A.Taylor, Eddie/Tide, Whitesnake, Bowie, C. Crew, B.Adams, U2. **MODS:** N. Ranger, Dokken, Wire Train, B. Idol, Autograph, Europe, Cult, Bon Jovi, Cinderella, H.Lewis, W. Party, Damned, E.Money, Del Fuegos, Ward Bros., Mondo Rock, L. America, Rank & File, R. Cray, C. Isaak, Farrenheit.

NORTHWEST**PORTLAND, OR****C.WIDING/K.STONE-KINK 503-226-5080**

ADDS: B.Hornsby, Crowded H., Level 42, Najee, Simp.Red, C.Simon, P. O'Hearn, S.Ballet. **MAX:** G. Allman, Big Dish, J. Butcher, Ed Calle, Santana, Chicago, C. Crisis, Clapton, R. Cray, C. Crew, Farrenheit, F'wood Mac, Kenny G, C.J. Hay, B.Joel, Color of \$, J.Lorber, S.Miller, Ben Orr, Parsons, Paul Simon, Pretenders, D. Sanborn, T.Tuesday, Toto, G.Vannelli, S. Winwood, Yellow/ST. **MODS:** Daryl Hall, Lone Just., McCartney, B.Raitt, C.Simon, W.Chung, J. Warnes.

CORVALLIS, OR**STEVE KIRBY-KBYR 503-754-2008**

ADDS: F'pot Men, Splat Cats, Descendant, Boil./Lead, W. Squares, Died Pret., Rose of A., Past History, Skinny Pup, W. Wilder. **MAX:** East. Dark, N. Christs, Scientists, Dump, Big Dipper, Schooly D, New Salem Witch Hunters, Squirrel B, Saints,

Brk.Circus, For Again., Cocteau T., Minutemen, Thrw.Muses, Deep 6. **MODS:** Godfathers, Thin W.Rp., Battfish B., Big Black, F. Tovey, Wed. Week, Husker Du, D.Horsemen, Kill U.Pop, Pus.Galore, U2, Not F.Sale, DOA, Neats, Siouxsie&B.

EUGENE, OR**J.TRAPP/B.ST.JAMES-KZEL 503-342-7096**

ADDS: G. Moore, Wire Train, U2, B.Adams, Jul. Cope, Red 7, The Truth, 77's. **MAX:** Los Lobos, P. Smyth, C. Crew, J. Butcher, Saints, Rank & File, Frzn.Ghost, F'wood Mac, 77's, U2, C. Isaak, Wire Train, Peter Wolf, Cult, E.Money, Jul. Cope, B.Adams. **MODS:** Lou Gramm, G.Vannelli, Beat Rodeo, Torch Song, Parsons, Other Ones, Bowie, T. Twins, Magnum, Paul Simon, J. Warnes, Mondo Rock, Rock/Hyde, Razorbacks, J. Philip, G. Moore.

EUGENE, OR**TOM KRUMM-KZAM 503-741-1999**

ADDS: Peter Wolf, Nevilles, T. Twins, Jul. Cope, Hoodoo G.. **MAX:** Clapton, Santana, Parsons, Kinks, C.J. Hay, G. Allman, U2, Big Dish, Peter Wolf. **MODS:** Los Lobos, Razorbacks, M. LeBow, Psych.Furs, Ward Bros., P. Smyth, C.S.Angels, J. Butcher, F'wood Mac, T. Twins, Bowie, Nevilles, Saints.

MEDFORD, OR**DAVE HATTON-KMED 503-773-1440**

ADDS: Los Lobos, Fab TB'S, U2, N. Ranger. **MAX:** P. Smyth, G. Allman, C. Crew, Lou Gramm, Jason & S., J. Butcher, F'wood Mac, U2, Frzn.Ghost, H.Lewis. **MODS:** Over/Top, J.Jett/LOD, Concrete/B, Clapton, Crowded H., B.Adams, Santana, Glass Tigr, Cult, Hipsway, Bob Geldof, Bowie, C. Isaak, R. Cray, Psych.Furs, Meat Loaf, E. Money, Del Fuegos, Wire Train, L. America, Los Lobos, J.Jett/LOD.

SEATTLE, WA**P.MAYS/C.HANLEY-KEZX 206-633-5590**

ADDS: Montreaux, Andrew White, John Stewart, W. Squares. **MAX:** J. Warnes, Peter, P&M, Parsons, KEZX LP Project, Greg Brown, McCartney, D. Sanborn, C.J. Hay, J. Buffett, C.S.Angels. **MODS:** Himmelman, Townshend, P.Gabriel, Blue Sky, Rippingtons, Koinonia, C.Bolling & J.P.Rampal, Amanda McBroom, Tom Kell, Bob Andy, Tom Paxton, Al Jarreau, C. Isaak, N.Griffith, Masekela.

SEATTLE, WA**SNIDER/SULLIVAN-KXRX 206-323-3636**

ADDS: Peter Wolf, Nevilles, B.Adams, C. Crew. **MAX:** U2, B.Adams, F'wood Mac, E.Money, P. Smyth, C. Crew, J. Butcher, Los Lobos. **MODS:** B. Idol, Del Fuegos, J. Butcher, R.Trower, Paul Simon, U2, Frzn.Ghost, A. Collins, Rock/Hyde, Nevilles, U2, Razorbacks, B.Adams.

SEATTLE, WA**JIM KELLER-KJET 206-281-5600**

ADDS: Smiths, Age/Chance, Animal Liberation, Red Kross, B. Monkeys. **MAX:** XTC, U2, Mission, Psych.Furs, Siouxsie&B, Wonderful, Jul. Cope, C. Isaak, Prince, Kill. Joke, Cult, Oingo B., T. Twins, Saints, Bowie, Hoodoo G.. **MODS:** Chameleons, Crowded H., W. Party, Stranglers, The The, Rank & File, Vigil, Heaven 17, Mondo Rock, Other Ones, T. Doves, Hunters&C., Del Fuegos, Damned, Huxton Cr., Hitchcock, Beastie B., K.D. Lang, C.S.Angels, Lucy Show, Wire Train, Husker Du.

SEATTLE, WA**FAITH HENSCHEL-KCMU 206-543-4680**

ADDS: David V.T., Splat Cats, F'pot Men, Public Enemy, PFS, Instigators, W. Wilder, Rose of A., J.Scofield, Descendant. **MAX:** Scientists, K.D. Lang, Ladysm. BM, Siouxsie&B, Durutti C., Husker Du, Potato Cm., Brk.Circus, Firehose, P. Hammill, Holger Czukay, Low Life, Col.Newman, Nurse with Wound, Piero Milesi, Martin Stephenson, Antropics, Na Na V., Bill Chepas, John Wiggins, Membranes, Skinyard, C. Crisis, Godfathers, Salem 66. **MODS:** Andy White, XTC, Waxing Po., F. Tovey, Whitesnake, J.Scofield, Half M./HB, DOA, Damned, Big Dipper.

YAKIMA, WA**RON O'BRIEN-KATS/FM 509-457-8117**

ADDS: Clapton, The Truth, Glass Tigr, Georgia S., Autograph, R.Trower. **MAX:** U2, Lou Gramm, G. Allman, Peter Wolf, N. Ranger, B.Adams, C. Crew, F'wood Mac, J. Butcher, Over/Top, H.Lewis, Crowded H., P. Smyth, Frzn.Ghost, U2, E.Money, Rock/Hyde, Razorbacks, Bowie, B. Idol. **MODS:** Lou Gramm, Genesis, A.Taylor, Clapton, J.Jett/LOD, L. America, D. Purple, Europe, Tesla, Santana, Wire Train, S.Miller, Parsons, Whitesnake, Eddie/Tide.

SPOKANE, WA**SKY WALKER-KQSP 509-448-9900**

ADDS: E.Money, Over/Top, U2, R. Cray, Bowie. **MAX:** C. Crew, U2, G. Allman, Paul Simon, S.Miller, R. Cray, Lou Gramm, H.Lewis. **MODS:** S. Winwood, Santana, Boston, Clapton, S.Miller, Starship, David +, H.Lewis, R. Cray, J. Butcher, R.Trower, Simp.Red, Bruce Sp., B.Hornsby.

ANCHORAGE, AK**CARTER B./VARGAS-KWHL/FM 907-344-9622**

ADDS: B.Adams, Peter Wolf. **MAX:** B.Adams, C. Crew, Peter Wolf, N. Ranger, U2, F'wood Mac, Lou Gramm, E.Money, G. Allman, J. Butcher, B.Adams, Georgia S., Whitesnake, Bowie, Europe, Tesla. **MODS:** J. Philip, Dokken, Saints, Los Lobos, L. America, Autograph, KBC, N. Ranger, Frzn.Ghost, Peter Wolf, A.Taylor, Clapton, REO, Poison, Cinderella, Rock/Hyde, P. Smyth.

BIRTHS

Our **CONGRATULATIONS** to **SANDRA & ARTHUR RYBICKI** on the birth of their third child, a son, **DOUGLAS ARTHUR**. Born on **MARCH 30TH**. Included in our **CONGRATULATIONS**, Uncles' **KENT & KEITH ZIMMERMAN**.

LOS LOBOS

CONTINUED FROM PAGE 30

change? I've noticed the music and the lyrics are quite often turning inward.

LP: For the first time I've found myself with time to write. The Wolf record was recorded over a period of three months. This time, we were done touring. There was nowhere else to go. The Wolf record had run its course. We had fulfilled our obligations. Finally we were able to sit down and let a lot of our experiences absorb themselves. Growing up in a small community, suddenly seeing the world in a year and a half then coming back, everything seems so different. Within my community, I felt like more than just a speck of sand on the beach. That re-evaluation period filtered into the songs I wrote. Plus it's good having the time to sit back and spend time on songs. If a song took a few days or a few weeks, I had that luxury. There wasn't this big push to get things done. We'd record two or three songs and say, "Okay, see you guys in a couple of weeks." It was an important period for me. I could sit down and feel like I was doing something significant. I was in a place where I knew people would listen to me. I had an opportunity to express and communicate. I have turned somewhat introspective, I guess.

KZ: "The Hardest Time" reminds me lyrically of "A Matter Of Time."

LP: I've never thought of it that way. David and I had talked about writing a song about a young girl stuck in the situation of having a child and being alone. The old man skipped or something. We always wanted to outline that reality. The image of girls pushing baby carriages was strong to us. We wanted to write about that and we finally got the chance. That's a different type of song. It's a woman's song, a woman's view of things--specifically a woman's reality and situation.

KZ: I understand the opening track, "One Time One Night," was a hard song to write.

LP: Only because we had the feeling we were stumbling across something that doesn't happen too often. Early on, while writing that song, I knew it was special. I spent a long time getting it right, even before presenting it to the band. After that, I tore my hair out getting the arrangement so the song could speak for itself. It was a long process of getting it just right. Some other songs just seemed to write themselves.

KZ: Last time we spoke, we discussed some of the images of the songs. I don't want to beat anything to death, but can we elaborate a little on "One Time One Night"?

LP: What does it mean to you?

KZ: It's like one block of a typical street in America.

LP: How the idea started was that I started writing without any concept of structure or melody. David had something that was just the opposite. He had melody, chords with no idea of a lyric. One day while coming back from rehearsal, working on other songs, we talked about it. The idea I got from David's melody was a rocking-chair-on-the-front-porch folk tale. Most of what I had written was like a dream sequence. When the song came together with that hillbilly

yodel that David does at the beginning, it made me think of Mark Twain and how hillbillies talk about death.

KZ: Bottom-line thinking laced with a sort of simple mysticism?

LP: Yes! I pulled things together that were out of context. Like the woman with her new husband. Then a shot rang out in the night. The whole thing with the missing children. The husband takes the kids for a walk and steals the kids away. These were images that gave voices to people that are otherwise just headlines or a black and white photo on the side of milk carton saying, "Missing since January 19, 1977." In the chorus, it says, "These are the brave, heroic people of America. These are the people that make everything go round. Because of their resilience, that's why we're here." That faith is a thread throughout the whole record. The connection is that all these songs were written in a compact period of time. That faith, hope and belief in yourself, especially overriding obstacles and limitations, was what we wanted to give a voice to.

KZ: Los Lobos overcame quite a few obstacles even in the brief space of your last three releases.

LP: We started out as one of the strangest bands in America. When we first got the deal with Slash, they didn't know what the heck to do with this band that played Mexican music sung in Spanish (laughs). We came into this business without any precedent at all. There was nothing on the radio that somebody in marketing could relate us to: "What are we going to do with these guys? Which way are they going with this? They're playing everything!" We were a strange animal. But our relationship with Warners was good. Instead of trying to fit us into a mold that already existed, they let us do what we had to do. That was the intelligent way of doing it. The good experiences with our record companies encouraged us. We'll continue to do what we have to do, write the songs we have to write and play the music that we need to play.

KZ: We rarely bring up the subject of cover art, but *Rock N Roll Confidential* remarked that the photo of those two children communicated a certain joy.

LP: *Rock N Roll Confidential*? They jiked the record? Dave Marsh didn't like the last one. As a matter of fact, he used words that I'll remember as long as I live. He said it "sat like lead on the turntable." I hope we won them back. They loved the first record. They probably thought we were trying to homogenize things. That picture was a take-off of an old photograph we found.

Originally we had the idea of having a woman peeking through a screen door. The idea was waiting for love lost. But just a peek into the house with some little kids seemed to work much better. Kids represent that unaffected innocence that I truly believe we're all trying to get back. Once we get older, we deny the fact that we're going to die one day. As you get closer to the house in this series of photographs you see the artificial light of the TV with two little kids looking into each other's eyes, jumping up just for the sake of being alive. This new record is a record about survival.

KZ: What were some of the outside projects Los Lobos undertook that you referred to earlier?

LP: We took a little over a month to record the basic tracks for a Richie Valens film biography. It's done. We did the last finishing touches. The final edit of the movie was done at the end of last

year. We finished some of the sub-score in January. It cost us a lot of time, but who else would they get to do this? People had been talking to us about this for a couple years. Luis Valdez directed. He wrote a lot of plays, including "Zoot Suit." It's produced by Taylor Hackford. He was hanging around the studio, making sure we got things right. It was a real interesting project. It's a period piece, which made it difficult to go into a full-blown, high-tech studio and cut a song that sounded like it was cut in the fifties. They talked us into doing a cameo appearance. We're not much for being in front of the cameras.

KZ: Tell me what happened with you guys cutting "The Myth Of Fingerprints" with Paul Simon.

LP: That was another long process. We were right in the middle of touring with the *Wolf* record. Paul Simon expressed interest through the record company and through our folks in Los Angeles. He wanted to get together and do something. At that point he had already been to South Africa and recorded the bulk of *Graceland*. It took eight months before we finally got our schedules together. We met in Los Angeles and spent about a week or so recording "Fingerprints." The way he does things was a real different process. He had no song. Rather than give us a song and ask us to interpret it and add to this song--that's not the way he works. We went into the studio for a week and ran through different tracks. No melody, no nothing--just an idea of something. Loose. I don't know how many hours of tape he took back with him to New York, but he wrote a song over it, edited it, and added some overdubs. All of a sudden it was a song that appeared on the *Graceland* record. You feel a little detached, but it was cool. The song is cool. Everything on that record represents a different way of working, a way we're not really familiar with.

KZ: We interviewed him just following the release of *Graceland*. He seems to be a very sincere guy. As far as the heat he took over *Graceland*, I believe there should be some kind of United Nations boycott of South Africa, but at the same time, there are gray areas.

LP: It's all these people that push paper that don't know anything about playing music and being involved in an artistic cultural thing. His name came up as just another violator of the boycott. They wrote him off, then everything snowballed from there. Fortunately he's been able to bounce back nicely with a Grammy. The guy seemed to be doing something that was positive and supportive of the musicians and artists of South Africa's popular culture.

KZ: So who's rippin' on that guitar I hear in the background? Are you getting ready for a gig?

LP: That's the crew. We have about five crew guys out with us--a monitor guy, a sound guy, Mouse, who has been with us forever, and a guitar guy. We have a great time. It's not a regimented job. Everybody piles into the bus together. It's obvious right away to anybody who starts working with us that we all get to know each other. We don't want anybody feeling like an employee. The monitor guy is up there banging on the drums right now. Let's have fun and do a little work at the same time. It works out good that way. That's the way we've always done it. All the travel, going in and out of hotels is a sacrifice, but you know what? That two hours on stage every night is the payoff. ●

THE SENSE OF URGENCY

Motivating clients to buy when you want them to is a skill you can develop. One way to do so is by pacing the negotiations and face-to-face meetings consistently, so you can introduce an inconsistent concept as the motivator.

Many sales managers have learned the days of cold calls and immediate signed contracts are long gone. Retailers are smarter today than ever before. The daily experience of meeting new salespeople has trained them to "read" radio reps. They usually will listen to your introduction, assess the validity of what you are saying and determine if you have enough credibility to be heard at a later date. Within minutes, you are either on the list for consideration with a firm appointment, or you're in the dumper.

Building a strong client relationship starts with the initial meeting, so let's assume you did well and are up to bat with a real appointment. Let's also assume it's either the fact-finding type, a basic presentation or both. The concept of pacing is very important in this strategy, so it is in your best interest to control the meeting with regard to time. Never appear rushed, but keep the meeting moving. Introduce no more than three main concepts at each meeting, and get the client to agree to see you at another appointment before making a final decision. By now, your prospect should be getting comfortable with your consistent, steady style.

This strategy works especially well if your station is brand new, and you need to develop credibility--or if your station is well-established, and you want to stretch out negotiations to weaken your competitors. Time and information are the major controllers of power in negotiations. This strategy of "pacing" the client employs several short meetings as a vehicle to convey brief sets of believable information. At the end of each meeting, the client has absorbed, believed and set another appointment with you. Moreover, at this point, there is no sense of urgency.

There is no absolute number of meetings or exact amount of information required before getting the order. You must resist the tendency to "hustle" the client into a quick decision because that will interfere with your original strategy and probably blow the client off. Stick with it for a few meetings over a few weeks. Remember, you're setting appointments with the commitment not to decide to buy any radio advertising 'til you meet again.

After the client has warmed up to you and welcomes you with open arms whenever you appear, it is a good time to begin "circling the prey," as one of my sales managers puts it. Test the waters a few times by making

aggressive statements like, "Wow! If it weren't for the timing, I'd recommend you jump on this one right away." Or, "Too bad the money's not right. That's a hot idea!" Even this old one: "I don't think you'd be happy with the results of that idea right now. It could be the wrong time of year for you--so let's rethink it." Make statements that the client will "read" as expressing interest in his business and welfare. Then set the next appointment.

However, don't wait a week to keep that appointment. Instead, make a bombing run on the phone when you get back to the station.

In the case of a new station building credibility: "Hi, this is Gary. Something has just come up, and I don't want US to miss the opportunity. I need to see you right away before it's sold out from under us. I'll be there in fifteen minutes, okay? Bye."

Needless to say, you've been planning this "urgent" meeting for days. Your presentation is on one sheet of paper. It appears to have been just typed up, and actually contains today's date on it.

You walk into the client's office. Anticipation fills the room with energy. You KEEP IT SIMPLE, STUPID. These meetings have never taken me more than three minutes. Walk in, tell the facts, close and leave IN A HURRY, with or without the order.

SCENARIO: The client buys. You say, "I'll go back to the station right now and get this placed for you personally. I will be back with you tomorrow to set a time when we can finalize the copy arrangements, etc. Thank you very much for the business. We made a great decision. I'll talk to you tomorrow."

SCENARIO: The client says no. You say, "Okay. I just wanted to be sure we weren't passing up a great opportunity. I need to rush now because I have one more appointment before the end of the day. One of my clients needs to see me about getting started right away on another project. I'll see you next week at our regular appointment."

In the case of an established station stretching out the competition: "Hi, this is Gary. It's a call to order, just like the stock market. There's a run on my station and everybody is buying up all the prime inventory. The package we were talking about for next month may not clear if we don't act quickly. I need to try to place your order now on the phone, or at least get released from those last rates I quoted you. Can I get that schedule started for you next week?"

Since you've planned all this, you naturally have the package in front of you to be read to the client as a reminder if necessary, and to confirm the verbal order.

SCENARIO: The client buys. You say,



"That's terrific! Let me get the paperwork started. I'll call you right back with the clearances. I'll tackle that sales manager if I have to so I can get this for you."

You call back in 23 to 28 minutes--a real stressful waiting time--and confirm the order. No matter whether it starts before or after the appointment set for next week, set a meeting for tomorrow to cover the copy and get the contract signed.

SCENARIO: The client says no. You say, "That's okay. I understand how it is on such short notice, but I would've felt terrible tomorrow if I hadn't at least alerted you to what was going on. I didn't want us to miss an opportunity. In the meantime, I'll see you next week to go over a revised plan. I need to go now, though. I have several more people to get to before it's too late."

Next meeting, you walk in with a new "package" and a higher rate. You MUST raise the rate after this "urgency" call. Odds are that the next time you give them a "sellout" call to order, they'll close with you on the phone. They know that the rate will go up next week if they don't buy now!

So you can see how a sense of urgency is an exceptional motivator when the client has been set up properly. Use the sense of urgency infrequently--but when you do use it, use it quickly, and only after you have achieved a consistent "pace" with your client. Not only does it get the client comfortable hearing you CLOSE HARD, it gives you the freedom to do so without ruining a potentially prosperous relationship. To radio salespeople who consider themselves artists, closing hard is about as much fun as you can have. Make it a point to get at least five of your prospects ready for this every week. It will take a lot of planning and patience, but it will allow you to continue to exercise "hard sell" skills without turning into a used-car hustler. ■

Editor: Elma Greer
Associate Editor: Lisa Smith

CERTIFIED

NITTY GRITTY DIRT BAND
Baby's Got A Hold On Me
(Warner Bros.)

EDDY RAVEN
You're Never Too Old For Young Love
(RCA)

MOST ADDED

DWIGHT YOAKAM
Little Sister
(Reprise) 43 adds

S-K-O
American Me
(MTM) 38 adds

RICKY VAN SHELTON
Crime Of Passion
(Columbia) 37 adds

TOP REQUESTS

THE TRIO
(Dolly, Linda, Emmylou)
To Know Him Is To Love Him
(Warner Bros.)

CONWAY TWITTY
Julia
(MCA)

HIGHWAY 101
The Bed You Made For Me
(Warner Bros.)

2W | **LW** | **TW**

Station Reporting Phone (415)392-7750
Reports accepted Mondays at 8 AM through 11 AM Wednesdays

8	2	1	MICHAEL MARTIN MURPHEY/HOLLY DUNN - A Face In The Crowd (Warner Bros.)
9	5	2	THE TRIO (Dolly,Linda,Emmylou) - To Know Him Is To Love Him (W.B.)
2	1	3	Reba McEntire - Let The Music Lift You Up (MCA)
12	8	4	MICHAEL JOHNSON - The Moon Is Over Your Shoulder (RCA)
1	3	5	Waylon Jennings - Rose In Paradise (MCA)
14	11	6	OAK RIDGE BOYS - It Takes A Little Rain (MCA)
13	10	7	THE O'KANES - Can't Stop My Heart From Loving You (Columbia)
18	13	8	JUDY RODMAN - Girls Ride Horses Too (MTM)
17	14	9	STEVE EARLE - Goodbye's All We've Got Left (MCA)
3	4	10	T. Graham Brown - Don't Go To Strangers (Capitol)
16	15	11	KATHY MATTEA - You're The Power (Mercury)
20	17	12	CONWAY TWITTY - Julia (MCA)
23	20	13	DAN SEALS - I Will Be There (EMI America)
25	23	14	JOHN CONLEE - Domestic Life (Columbia)
6	9	15	Highway 101 - The Bed You Made For Me (Warner Bros.)
8	6	16	The Judds - Don't Be Cruel (RCA)
4	7	17	Bellamy Brothers - Kids Of The Baby Boom (MCA/Curb)
29	25	18	GARY MORRIS - Plain Brown Wrapper (Warner Bros.)
30	26	19	FORESTER SISTERS - Too Many Rivers (Warner Bros.)
22	22	20	Pake McEntire - Heart Vs. Heart (RCA)
15	16	21	Don Williams - Senorita (Capitol)
28	27	22	LYLE LOVETT - God Will (MCA/Curb)
33	29	23	BILLY JOE ROYAL - Old Bridges Burn Slow (Atlantic America)
36	31	24	KEITH WHITLEY - Hard Livin' (RCA)
10	12	25	George Jones - The Right Left Hand (Epic)
--	38	26	NITTY GRITTY DIRT BAND - Baby's Got A Hold On Me (Warner Bros.)
34	30	27	ASLEEP AT THE WHEEL - Way Down Texas Way (Epic)
7	18	28	George Strait - Ocean Front Property (MCA)
--	35	29	T.G. SHEPPARD - You're My First Lady (Columbia)
19	19	30	Girls Next Door - Walk Me In The Rain (MTM)
--	--	31	EDDY RAVEN - You're Never Too Old For Young Love (RCA)
--	34	32	SOUTHERN PACIFIC - Don't Let Go Of My Heart (Warner Bros.)
37	33	33	TIM MALCHAK - Colorado Moon (Alpine)
11	21	34	Alabama - (You've Got) The Touch (RCA)
--	40	35	JANIE FRICKE - Are You Satisfied (Columbia)
40	37	36	CHARLY McCLAIN - Don't Touch My Heart (Epic)
39	39	37	LOUISE MANDRELL - Do I Have To Say Goodbye (RCA)
35	32	38	David Allan Coe - I Need A Little Time Off For Bad Behavior (Columbia)
--	--	39	CHARLY PRIDE - Have I Got Some Blues For You (16th Ave.)
--	--	40	MOE BANDY - 'Til I'm Too Old To Die Young (MCA/Curb)

CHARTBOUND

ARTIST & TITLE

Reports Adds Weeks

Total Reports this week 171 Last week 172

SWEETHEARTS OF THE RODEO - Chains Of Gold (Columbia)	117	36	3
DWIGHT YOAKAM - Little Sister (Reprise)	107	43	2
EARL THOMAS CONLEY - That Was A Close One (RCA)	105	34	3

ACTION SIDES

Reports Adds Weeks ARTIST & TITLE

Reports	Adds	Weeks	ARTIST & TITLE
97	7	4	WILLIE NELSON - Heart Of Gold (Columbia)
92	33	3	JOHN SCHNEIDER - Love, You Ain't Seen The Last Of Me (MCA)
86	15	4	TANYA TUCKER - It's Only Over For You (Capitol)
84	13	4	MICKEY GILLEY - Full Grown Fool (Epic)
72	6	6	BRUCE HORNSBY & THE RANGE - Mandolin Rain (RCA)
70	12	5	DESERT ROSE - Ashes Of Love (MCA/Curb)
69	13	5	BILLY MONTANA & THE LONG SHOTS - Crazy Blue (W.B.)
68	3	7	GENE WATSON - Honky Tonk Crazy (Epic)
58	8	4	JOHNNY CASH - The Night Hank Williams Came To Town (Mercury)
58	29	2	MARIE OSMOND - Everybody's Crazy 'About My Baby (Capitol)
54	5	5	LARRY BOONE - Back In The Swing Of Things Again (Mercury)
49	--	7	JOHN ANDERSON - What's So Different About You? (W.B.)
40	37	1	* RICKY VAN SHELTON - Crime Of Passion (Columbia)
38	3	4	PATTY LOVELESS - I Did (MCA)
38	38	1	* S-K-O - American Me (MTM)
33	3	3	RODNEY CROWELL - She Loves The Jerk (Columbia)
31	27	1	* MERLE HAGGARD - Almost Persuaded (Epic)
31	31	1	* BAILLIE AND THE BOYS - Oh Heart (RCA)
23	--	8	THE WHITES - There Ain't No Binds (MCA/Curb)

*Debuts This Week

Dropped: #24-The Shooters, #28-Hank Williams Jr.,
#36-Ricky Skaggs, Marty Haggard, Dana McVicker,
Ray Stevens.

LP CUTS

GEORGE STRAIT (MCA) All My Ex's Live In Texas
THE JUDDS (RCA/Curb) Turn It Loose
DAN SEALS (EMI America) Three Times A Loser
WAYLON JENNINGS (MCA) Chevy Van
STEVE WARINER (MCA) Hey Alarm Clock
BELLAMY BROTHERS (MCA/Curb) Country Rap

ASLEEP AT THE WHEEL (Epic) Boogie Back To Texas
EARL THOMAS CONLEY (RCA) Right From The Start
NANCI GRIFFITH (MCA) Ford Econoline
CONWAY TWITTY (MCA) Snake Boots
THE TRIO (Dolly, Linda, Emmylou) (W.B.) Hobo's Meditation
RICKY VAN SHELTON (Columbia) Ultimately Fine

RECOMMENDED NEW RELEASES

NANCI GRIFFITH
Trouble In The Fields
(MCA)

HOLLY DUNN
Love Someone Like Me
(MTM)

COUNTRY SUMMARY

The first pairing of **Michael Martin Murphey** and **Holly Dunn** proves to be a successful one as they reach the top of the chart. It looks like their biggest competition to hang on to #1 next week will be labelmates **The Trio**. Three fourths of the stations playing the **O'Kanes** are playing it in their HEAVY rotation. **Steve Earle** breaks into the Top Ten, with 154 of the 159 stations reporting it playing it in either their HEAVY or MEDIUM rotations, to give him a 96% HIT FACTOR.



But the HIT FACTOR story of the week has got to be **Keith Whitley**, whose HIT FACTOR

goes from 45% to 60%. After only a couple of weeks on the chart, our CERTIFIED record, the **Nitty Gritty Dirt Band**, really took off this week as it took a twelve-point jump on our chart. **Bob Young** at **WXTU-Philadelphia** reports it's his hottest request item. **T.G. Sheppard** showed up strong this week, especially in the South @ **WSIX, WMC, WKJN, WGKX, WAMZ, WSUN, WQYK, WQBE, WKHX, WLAS**, etc. Our other CERTIFIED, **Eddy Raven**, debuts high @31 and is already being played by 139 of our reporters. This was the best week yet for **Charley Pride**, with 14 more adds including **KYAK, KEYK, WMC, KVDB, WSKR, WLBB, KMIX, KZLA, WPOR, KHUY**, etc. **Dwight Yoakam** goes over the 100 report mark and is the MOST ADDED record for the second week in a row. **Nate Graham** at **WTRS-Dunnellon, FL**, says the public is going nuts over Mr. Yoakam, and he had to put it in MEDIUM rotation immediately. It's also burning up the phones at **KGRT-Las Cruces, NM**, where fans are asking **Big John Libynski** when the album is coming out.



Johnny Cash is hanging in there amidst all the new product, and his endurance is paying off with good reports. Be sure to check out the new **Nanci Griffith** single, "Trouble In The Fields". **Steve Small** at **KKAA-Aberdeen** is playing the side with the special intro and reports that the phones just won't stop. Also be on the lookout for a single by **Silver Creek**, a new group on **Big Name Records**. From what we hear, the members of the group are so young that they can't even play the club circuit, but they've already opened shows for groups like **Southern Pacific** and **Restless Heart**.

Talk to you next week. **Lisa & Elma**

NORTHEAST

WORCESTER, MA(TIM TODD-WORC) Dirt Band, TGSheppard, E.T.Conley.
 LOWELL/LAWRENCE, MA(FRANK FITZ-WLLH) D.Yoakam, S.of Rodeo, Wheel, D.Seals.
 BROCKTON, MA(MARK BURNS-WCAV/FM) E.Raven.
 PORTLAND, ME(HAL KNIGHT-WPOR/FM) E.T.Conley, M.Gilley, C.Pride, S.of Rodeo, D.Yoakam, M.Osmond, D.Rose Bd., L.Boone.
 NEW YORK, NY(PAM GREEN-WHN) TGSheppard, Dirt Band, L.Mandrell, E.Raven.
 ROME, NY(JACK MORAN-WRNY) S.K. & O., Baillie, R.Travis, S.Wariner, D.Frizzell, J.Cash.
 CARLISLE, PA(ANN STEVENS-WHYL) J.Rodman.
 PHILADELPHIA, PA(BOB YOUNG-WXTU) B.Hornsby, Conway T., K.Whitley.

SOUTHEAST

BALTIMORE, MD(GREG COLE-WPOC/FM) L.Lovett.
 FROSTBURG, MD(GEORGE DENTON-WFRB) N.Griffith, S.K. & O., M.Haggard, D.Rose Bd..
 EXMORE, VA(BADGER/LECATO-WKRE) D.Yoakam, E.T.Conley, R.Crowell, RV Shelton, B.Montana.
 DANVILLE, VA(ALAN ROWE-WDVA) S.Johns, S.K. & O., T.Malchak, Atlanta, RV Shelton, M.Haggard.
 CHARLESTON, WV(BOB JONES-WQBE/FM) D.Rose Bd., J.Frickie, T.Tucker, S.of Rodeo, C.Pride.
 GOLDSBORO, NC(BILL WIGGS-WFMC) RV Shelton, D.Yoakam, S.K. & O., C.Lane.
 COASTAL, NC(KERRY WOLFE-WRNS/FM) S.Pacific, D.Rose Bd., T.Tucker, B.Montana, Schneider, M.Osmond.
 JACKSONVILLE, NC(B.J.-WLAS) T.Tucker, E.T.Conley, D.Yoakam, M.Osmond, RV Shelton, Baillie, S.K. & O., Atlanta.
 STATESVILLE, NC(TIM WALKER-WFMX) No Report, Frozen.
 CONWAY, SC(DAVE DEMPSEY-WLAT) Dirt Band, J.Stevens, M.Haggard, B.Anderson, D.Yoakam, M.Osmond, Atlanta, S.Marshall.
 CANTON, GA(CHRIS GRIFFIN-WCHK/FM) E.T.Conley, J.Frickie, C.McClain, Wheel.
 CARROLLTON, GA(PATRICK SHUMAKE-WLBB) D.A. Coe, E.Raven, C.Pride.
 CEDARTOWN, GA(CHUCK WALLEY-WGAA) B.Montana, S.of Rodeo, Schneider, Baillie, M.Haggard.
 ATLANTA, GA(NEIL MCGINLEY-WKHX/FM) J.Rodman, K.Whitley, TGSheppard, E.Raven.
 SWAINSBORO, GA(SHIRLEY SMOAK-WJAT) N.Griffith, RV Shelton, M.Haggard, S.Johns, Atlanta.
 ELBERTON, GA(DAVE DAVIS-WWRK/FM) M.Haggard, S.K. & O., Atlanta, RV Shelton, S.Wariner, R.Travis, M.Dixon.
 PENSACOLA, FL(STEVE RYAN-WOWW107) Frozen.
 DESTIN, FL(SKIP DAVIS-K92/FM) Baillie, S.Wariner, S.K. & O., N.Griffith, Kendalls.
 GAINESVILLE, FL(BRAD RIVERS-WYGC) Baillie, RV Shelton, S.Pacific, M.Haggard, J.Stevens.
 DUNNELLON, FL(NATE GRAHAM-WTRS) D.Yoakam, E.Raven, Schneider.
 FT.PIERCE, FL(GEORGE GORDON-WFTP) M.Haggard, RV Shelton.
 ST.PETERSBURG, FL(JAY ROBERTS-WSUN) Dirt Band, E.T.Conley.
 ST.PETERSBURG/TAMPA, FL(BILL PYNE-WQYK/FM) Conway T., S.of Rodeo, Schneider.
 ARCADIA, FL(CHARLIE B.-WOKD) M.Gilley, E.T.Conley, Schneider, S.of Rodeo.

SOUTH

TALLADEGA, AL(RICK ROBINSON-WEYY) M.Haggard, B.Montana, P.Loveless, V.R.Von, M.Gilley, S.K. & O., Baillie.
 JASPER, AL(JOHNNY ELMORE-WARF) S.K. & O., M.Osmond, E.T.Conley, Schneider, RV Shelton, D.Yoakam, N.Griffith, Baillie.
 GADSDEN, AL(JIM PRUETT-WAAX) J.Stevens, M.Gilley, M.Osmond.
 ALBERTVILLE, AL(JEFF ALLEN-WQSB/FM) Frozen, No Report.
 ATMORE, AL(PUCKETT/LECLERC-WSKR) M.Haggard, RV Shelton, S.K. & O., N.Griffith, Baillie, Moe Bandy, C.Pride.
 NASHVILLE, TN(ERIC MARSHALL-WSIX) E.T.Conley, D.Yoakam, Schneider, S.of Rodeo.
 LaFOLLETTE/KNOXVILLE, TN(TONY LAWSON-WQLA) D.Rose Bd., Dirt Band, Pake, Foresters, E.Raven, D.Yoakam, E.T.Conley, S.Wariner, T.Tucker, J.Frickie, M.Osmond, S.of Rodeo, Schneider.
 MEMPHIS, TN(JIM TABOR-WMC) Schneider, Dirt Band, C.Pride, E.Raven.
 MEMPHIS, TN(JON CONLON-WGKX/FM) S.of Rodeo, E.Raven, Schneider.

COLUMBIA, TN(RAMEY/MOSS-WKOM/FM) E.Raven, T.Tucker, D.Yoakam, S.of Rodeo, Schneider, E.T.Conley, S.Marshall.
 COLLINS/HATTIESBURG, MS(JOHN GATLIN-WKNZ) D.Yoakam, Baillie, M.Osmond.
 PASCAGOULA, MS(AL PARKER-WGUD) No Report, Frozen.
 LOUISVILLE, KY(COYOTE CALHOUN-WAMZ) C.McClain, T.Tucker.
 HARLAN, KY(MIKE STANLEY-WFSR) S.K. & O., D.Yoakam, M.Osmond.
 PADUCAH, KY(KING/LAWRENCE-WKYQ) S.K. & O., RV Shelton, N.Griffith, S.Wariner.
 CENTRAL CITY, KY(BARNETT/LANE-WKYA) T.Malchak, E.Raven, B.Montana, Schneider, J.Cash, D.Yoakam.
 HOUMA, LA(LARRY HYATT-KJIN) D.Yoakam, S.of Rodeo, E.T.Conley, M.Osmond.
 HAMMOND, LA(RAY ROMERO-WFPR) D.Yoakam, Willie N., Baillie.
 ABBEVILLE, LA(ANTHONY KEITH-KROF) B.Hornsby, D.Rose Bd., Schneider, S.of Rodeo, S.K. & O., C.McClain.
 BATON ROUGE, LA(JIM WILLIAMS-WKJN) R.Travis, TGSheppard, B.Hornsby, T.Malchak.
 RUSTON, LA(BOB DAY-KXKZ) M.Haggard, E.Raven, Wheel, Moe Bandy.
 ALEXANDRIA, LA(RICK STEVENS-KRRV) M.Gilley, S.K. & O., J.Cash, B.Hornsby.
 HOT SPRINGS, AR(MICHAEL BAILEY-KOUS) RV Shelton.
 FAYETTEVILLE, AR(TOM SLEEKER-KKIX) B.J.Royal, G.Watson, S.K. & O., D.Yoakam, RV Shelton, Baillie.

UPPER MIDWEST

ROCHESTER, MN(KEITH PHILLIPS-KWWK/FM) TGSheppard, E.Raven, S.of Rodeo, D.Yoakam.
 MARSHALL, MN(PAUL BACHMAN-KMHL) No Report, Frozen.
 ST.CLOUD, MN(MARK SPRINT-WWJO/FM) M.Osmond, T.Tucker, D.Yoakam, D.Rose Bd..
 BRAINER, MN(DAVE TORKELESON-KVBR) No Report, Frozen.
 YANKTON, SD(BOB FLITTIE-WNAX) N.Griffith, Baillie, RV Shelton, M.Haggard, L.Boone, M.Osmond, Don McLean, S.K. & O., K.Whitley, B.Borchers, Fairchild, R.Price, M.Dixon.
 MITCHELL, SD(KURT PHILLIPS-KMIT) Baillie, S.K. & O., E.T.Conley, RV Shelton.
 HURON, SD(JEFF DUFFY-KOKK) S.K. & O., M.Osmond.
 ABERDEEN, SD(STEVE SMALL-KKAA) TGSheppard, J.Frickie, D.Yoakam, S.of Rodeo, N.Griffith.
 REDFIELD, SD(MYRON GRAGE-KOKD) Baillie, N.Griffith, M.Haggard, RV Shelton.
 RAPID CITY, SD(BOB LOUIS-KIMM) D.Rose Bd., S.of Rodeo, Schneider, R.Annie.
 RAPID CITY, SD(SCOTT KEARNS-KTOQ) E.Raven, C.Pride, Moe Bandy, Willie N.
 WAHPETON, ND(JOHN WOLF-KBMW) Dirt Band, Schneider, R.Crowell, M.Gilley, E.Raven, Willie N., E.T.Conley, S.of Rodeo, RV Shelton, J.Frickie, D.Yoakam.
 FARGO, ND(DON ROBERTS-KFGO) RV Shelton, M.Haggard, Baillie, S.K. & O., Masters, Carlette.
 FARGO, ND(SCOTT WINSTON-KVOX A/F) S.Wariner, J.Cash, D.Yoakam, S.of Rodeo.
 GRAND FORKS, ND(TIM LARSON-KYCK) C.McClain, C.Pride, B.Montana, D.Yoakam.
 JAMESTOWN, ND(THOMAS COWBOY-KSJB) C.McClain, M.Osmond, S.Marshall, Jay Booker, R.Annie, M.Dixon.
 BISMARCK, ND(MARV ALLEN-KLXX) S.of Rodeo, T.Malchak, P.Loveless, B.Montana, L.Mandrell.
 MINOT, ND(JERI LEE-KZPR) K.Whitley, S.Pacific, TGSheppard.

MIDWEST

DES MOINES, IA(JIM PATRICK-KSO) Schneider, D.Rose Bd., E.Raven, S.of Rodeo, M.Gilley, RazorBack, P.LaPointe.
 FORT DODGE, IA(DALE EICHOR-KWMT) T.Tucker, S.of Rodeo, Schneider, E.T.Conley, D.Yoakam, M.Gilley, R.Dove, RazorBack.
 WATERLOO, IA(BILL JAMES-KXEL) No Report, Frozen.
 SIOUX CITY, IA(TY COOPER-KMNS) S.of Rodeo, E.T.Conley, Schneider, D.Yoakam, J.Frickie, S.K. & O..
 SIOUX CENTER, IA(TOM ALDRICH-KVDB) K.Whitley, C.McClain, Schneider, Dirt Band, TGSheppard, C.Pride, M.Gilley, B.Hornsby, J.Cash, R.Stevens, J.Frickie, P.Loveless, L.Boone.
 SPENCER, IA(RICK FRIDAY-KICD/FM) Moe Bandy, D.Yoakam, R.Price.
 FESTUS, MO(CRESSWELL/NICHOLS-KJCF) S.Hagar, S.K. & O., RV Shelton, N.Griffith.
 ST.LOUIS, MO(OAKES/LANGSTON-WIL) E.T.Conley.
 ST.LOUIS, MO(GEORGANN HARRIS-KUSA) E.T.Conley, D.Rose Bd., D.Yoakam, Schneider, S.of Rodeo.
 ST. JOSEPH, MO(BOB ORF-KFEQ) Schneider, E.T.Conley, M.Haggard, Mason, S.Wariner.

JOPLIN, MO(LISA ARMSTRONG-WMBH) M.Osmond, S.K. & O., B.Montana, J.Frickie, L. Boone.
CALIFORNIA, MO(JEFF SHAKLEFORD-KZMO) S.K. & O., Atlanta, M.Osmond, R. Price, D.Frizzell.
OSAGE BEACH, MO(ROGER HULETT-KRMS) S.of Rodeo, T.Tucker, M.Gilley.
JEFFERSON CITY, MO(JACK DANIELS-KLIK) S.Wariner, N.Griffith, RV Shelton, S.K. & O..
COLUMBIA, MO(TOM BRADLEY-KTGR) No Report, Frozen.
SPRINGFIELD, MO(JOHN HENDERSON-KWTO/AM) No Report, Frozen.
GARDEN CITY, KS(LORI WILLIAMS-KBUF) S.K. & O., T.Tucker, Dirt Band, E.Raven, S.of Rodeo, Schneider, Baillie, S.Marshall.

CENTRAL

AKRON, OH(RICK CARDARELLI-WSLR) No Report, Frozen.
CINCINNATI, OH(DUKE HAMILTON-WUBE) E.T.Conley, Willie N., S.of Rodeo, Schneider, D.Yoakam.
INDIANAPOLIS, IN(J.D. CANNON-WFMS/FM) E.Raven, Schneider, G.Watson, T.Malchak.
ELKHART, IN(GREG HARRIS-WCMR) Dirt Band, J.Frickie, S.of Rodeo, E.T.Conley.
SOUTH BEND, IN(J.K.DEARING-WNDU) TGSheppard, E.T.Conley.
FT.WAYNE/KENDALL, IN(DOUG WAGNER-WBTU) No Report, Frozen.
BATESVILLE, IN(JOE MARTINI-WRBI) D.Yoakam, E.T.Conley, K.Whitley, M.Lynn.
RICHMOND, IN(MARILYN WILLIAMS-WHON) S.Pacific, T.Malchak, E.Raven.
VINCENNES, IN(DAVE MILLAR-WAOV) D.Yoakam, Wheel, C.McClain.
SAGINAW, MI(TOMMY SAMORAY-WKCO) K.Whitley, TGSheppard, Dirt Band, S.of Rodeo, D.Yoakam, E.Raven, C.McClain.
LANSING, MI(WAYNE WATERS-WITL/FM) Moe Bandy, Foresters, K.Whitley, C.McClain, J.Frickie, T.Malchak.
ST. JOHNS, MI(BOB DITMER-WWSJ/AM) D.Yoakam.
DODGEVILLE/MINERALPT, WI(BRIAN JEFFREY-WDMP) R. Annie, D.Yoakam, R. Price, M.Osmond, Don McLean.
MADISON, WI(MARK HUNTER-WWQM) K.Whitley, J.Frickie, E.Raven, D.Yoakam, E.T.Conley, M.Osmond, D.Rose Bd., T.Tucker, RV Shelton, R. Price.
MANITOWOC, WI(JON MURRAY-WCUB) Morris/JW, S.of Rodeo, S.Parton, B.Montana, E.Raven, E.T.Conley.
STEVENS POINT, WI(DAN OLSEN-WXYQ) Dirt Band, M.Osmond, RV Shelton.
LA CROSSE, WI(KAREN WILLIAMS-WKTY) Willie N., J.Cash, E.T.Conley, Schneider, TGSheppard, M.Osmond, D.Rose Bd., B.Montana, B.Vera, J.Stevens.
EAU CLAIRE, WI(TIM CLOSSON-WAXX/FM) M.Gilley, M.Osmond, R. Price, B.Borchers, T.Malchak, J.Stevens, RV Shelton.
WHITEHALL, WI(ED PAULSON-WHTL) S.Bogguss, J.Stevens, R. Dove, M.Osmond.
APPLETON/OSHKOSH, WI(VICKI JOHNSON-WAHC/FM) J.Frickie, TGSheppard, S.Pacific, G.Watson, E.Raven.
ROCKFORD, IL(RON SCOTT-WKKN) E.Raven, T.Tucker, L. Boone, S.Pacific, J.Stevens, J.Cash, D.Yoakam, B.Montana, D.Rose Bd., M.Osmond.
SPRINGFIELD, IL(T.J. HART-WFMB) E.Raven, Dirt Band, K.Whitley.
ANNA, IL(JEFF ROBERTS-WRAJ) E.Raven, Willie N., B.Montana, T.Tucker, E.T.Conley, M.Gilley, Schneider.

SOUTHWEST

TULSA, OK(BILL PAYNE-KTFX) Dirt Band, TGSheppard, E.Raven, J.Frickie, C.Pride.
SHERMAN, TX(TIM STEWART-KIKM) No Report, Frozen.
TEXARKANA, TX(MARIO GARCIA-KMLA) S.Wariner, R.Travis.
NACOGDOCHES, TX(RAUL ENRIQUEZ-KSFA) No Report, Frozen.
DALLAS/FT.WORTH, TX(JOHNNY O'NEIL-KSCS/FM) TGSheppard, Foresters, E.Raven, D.Yoakam.
DALLAS/FT.WORTH, TX(BILL MAYNE-WBAP) G.Morris, Dirt Band.
HOUSTON, TX(CANDEA/MURRAY-KILT) No Report, Frozen.
PT.ARTHUR/BEAUMONT, TX(MICKY ASHWORTH-KYKR) E.Raven, L. Lovett.
BRYAN/COLLEGE STAT., TX(ANDY GALLO-WTAW) B.J.Royal, S.Pacific, J.Frickie, T.Tucker.
AUSTIN, TX(MIKE CARTA-KVET) D.Seals, D.Yoakam, E.T.Conley, E.Raven, Don Wms..
AUSTIN, TX(STEVE GARY-KASE/FM) D.Yoakam, B.Montana.
MIDLAND/ODESSA, TX(CHUCK WOLFE-KCRS) S.K. & O., Moe Bandy.
EL PASO, TX(BILL POWELL-KHEY/Y96) No Report, Frozen.
PHOENIX, AZ(BUDDY OWENS-KNIX) M.Haggard, Schneider.

ALBUQUERQUE, NM(FRANCINA RODRIGUEZ-KRST/FM) No Report, Frozen.
LAS CRUCES, NM(BIG JOHN LIBYNSKI-KGRT) E.T.Conley, S.of Rodeo, Baillie, Don McLean, M.Osmond.
CARLSBAD, NM(BOB SWAYZE-KATK/FM) Dirt Band, Schneider, D.Yoakam, S.of Rodeo.
ALAMOGORDO, NM(BEN NOE-KZZX) S.K. & O., M.Haggard, RV Shelton, Baillie.

ROCKY MOUNTAIN

WOLF POINT, MT(ADRIENNE STARR-KVCK) N.Griffith, M.Haggard, S.K. & O., RV Shelton, Baillie, Carlette.
MISSOULA, MT(MARK WILSON-KGVO) S.K. & O., M.Haggard, RV Shelton.
MISSOULA, MT(PAUL PROCTOR-KYSS/FM) Schneider, D.A. Coe.
HAMILTON, MT(JEAN PYSSON-KLYQ/AM) E.T.Conley, RV Shelton, S.K. & O., M.Haggard, D.Yoakam, M.Osmond.
GREELEY/FT.COLLINS, CO(DON DANA-KYOU/FM) Baillie, RV Shelton, S.Marshall.
PUEBLO, CO(RANDY HILL-KIDN) TGSheppard, J.Conlee, G.Morris, D.Yoakam, E.T.Conley.
SHERIDAN, WY(GORDON STACK-KWYO) S.Wariner, N.Griffith, RV Shelton, Baillie, S.K. & O., E.Raven.

FAR WEST

LAS VEGAS, NV(J.C. SIMON-KFMS) S.Pacific, S.of Rodeo, E.Raven, Schneider, Wheel.
RENO, NV(JOEL MULLER-KROW) Schneider, T.Tucker, L.Mandrell, R.Travis.
RENO, NV(JIM McCLAIN-KOLO) M.Gilley, J.Cash, Masters, Baillie, S.K. & O..
LOS ANGELES, CA(R.J. CURTIS-KLAC) Moe Bandy, Dirt Band.
LOS ANGELES, CA(R.J. CURTIS-KZLA/FM) K.Whitley, Dirt Band, TGSheppard, C.Pride.
BRAWLEY, CA(CHRIS OLIVAREZ-KROP) RV Shelton, S.K. & O., Baillie.
OAKLAND/SAN FRAN., CA(CARL BROWN-KSAN) TGSheppard, E.T.Conley, D.Yoakam.
OAKLAND/SAN FRAN., CA(CARL BROWN-KNEW) J.Conlee, Dirt Band, K.Whitley, TGSheppard, E.Raven, E.T.Conley.
SAN JOSE, CA(JULIE STEVENS-KEEN) Oaks, D.Seals.
MODESTO, CA(J.W. FORD-KTRB) Frozen.
EUREKA, CA(KEN CONLIN-KRED) Schneider, D.Yoakam, M.Osmond.
SACRAMENTO, CA(Cammie WINSTON-KHWY) E.T.Conley, C.Pride, S.of Rodeo.
SACRAMENTO, CA(RICK STEWART-KRAK/AM) J.Frickie, TGSheppard, E.Raven, Schneider, T.Malchak.
TURLOCK, CA(ED NICKUS-KMIX) J.Yates, RV Shelton, T.Malchak, Moe Bandy, M.Osmond, C.Pride.
CHICO, CA(MARK RATHBUN-KHSL) Baillie, RV Shelton, M.Osmond.

NORTHWEST

ASTORIA, OR(BOB LOUCKS-KVAS) S.K. & O., M.Haggard, Baillie, S.Marshall.
CORVALLIS, OR(P.J. EMMERSON-KFAT/FM) M.Haggard, Baillie, RV Shelton, R. Annie.
TOLEDO, OR(JOHNNY RANDOLPH-KTDO) S.K. & O., M.Haggard, N.Griffith.
EUGENE, OR(PILGRIM/WILLIAMS-KEED) Baillie, M.Haggard, M.Osmond, Don McLean, R. Price.
REDMOND, OR(MIKE WEST-KPRB) N.Griffith, S.K. & O., RV Shelton, M.Haggard.
PENLETON, OR(STEVE GREEN-KWHT) Baillie, M.Haggard, RV Shelton.
SEATTLE, WA(COLLEEN ROBBINS-KMPS)
EVERETT/SEATTLE, WA(WAYNE CORDRAY-KWYZ) Baillie, S.K. & O., D.Yoakam, E.T.Conley, L.Mandrell, C.McClain.
WENATCHEE, WA(DAN MOORE-KEYK) Dirt Band, S.of Rodeo, S.Pacific, C.Pride, T.Tucker.
YAKIMA, WA(BOB MURPHY-KUT) Conway T., Schneider, S.of Rodeo.
TRI-CITIES, WA(JESSE LEE-KORD) S.K. & O., R. Crowell, Schneider, M.Haggard, RV Shelton, Baillie.
TRI-CITIES, WA(RANDY MUSZYNSKI-KOTY) B.Hornsby, Willie N..
CLARKSTON, WA(SHANE KRAG-KCLK) M.Haggard, RV Shelton, S.of Rodeo, Jay Booker, Baillie.
ANCHORAGE, AK(JAY JENNINGS-KYAK) TGSheppard, C.Pride, E.Raven.
ANCHORAGE, AK(STEVE CHAPMAN-KASH) M.Osmond.
CALGARY, AL(RAY MacKENZIE-CFAC) Wheel, D.A. Coe, C.McClain, D.Yoakam, S.of Rodeo, L.Mandrell, J.Frickie, E.Raven.
CALGARY, AL(RAY MacKENZIE-CFAC) No Report, Frozen.



DIGITAL RADIO

A year or two ago I noted that "digital radio" would eventually be with us. I suggested AM might be a fruitful place to experiment--broadcasting what would sound like harsh noise on conventional radio that would decode into CD-like purity with an appropriate digital receiver.

Early this year, I received a letter from Michael Purdy of KRWQ/FM-Gold Hill, OR, stimulated by a petition filed with the FCC last year. Lawrence Tighe, president and general manager of daytime WRNJ-Hackettstown, NJ, requested that a second FM band (FM2) be opened in the 225-230 MHz range to allow fulltime broadcasting by AM daytimers. The idea was to eventually phase out AM daytimers, but, Michael wrote, "I would like to carry the idea further: Rather than use existing frequency modulation techniques, move ahead to perhaps the new state of the art--digital broadcasting. Even with my limited experience with compact disc recordings it is clear to me that, if digital samples can be sent up to satellites and relayed down to ground stations, this same technology could be used to provide a true crystal-clear broadcast system.

"From what I have been able to determine, the technology now exists to digitally encode and transmit a signal and decode it at the receiving end. Perhaps the digital information can even be transferred directly from the digital source (say, a compact disc) without ever decoding it at the transmitting end, thus producing a virtually distortion-free reproduction at the receiving end.

"At present, even experimental digital broadcasting is not likely to take place on existing AM or FM receivers, due to the incompatibility of such signals with today's receivers. But by opening a new broadcast band, such incompatibility would be no problem (since new FM2 receivers would all be equipped to receive digital signals).

"I am no engineer, but the prospect of receiving a radio station with the pure, clear, almost unlimited dynamics of a compact disc recording is an exciting one. It is hard to imagine a more perfect broadcast medium. And if such an exciting new format were put into experimental operation through low-power stations which are fairly easy to get licensed, I believe consumers would pay extra to have an extra digital band on their receivers. To my way of thinking, it would be a shame to open a new broadcast band without improving on the systems now in use. The enhancement of signal quality could be so great that the digital station of the future could be a much more powerful resource than the present-day FM station could ever hope to be. And if digital (FM2) is used to help AM broadcasters, it will need to be important

enough to compel the majority of listeners to tune it in and pay extra for the ability to receive it."

The idea is exciting, but faces some tough sledding. Existing stations will fear losses to the new digital service (although such receivers should have digital/analog switching as an option for all bands received, so existing AM and FM stations can switch to digital transmission using existing three-band radios). Record companies will fear yet another way to transfer high-quality audio into the hands of the consumer without payment. Engineers will point out that existing modulation techniques will not let it fit in normal bandwidths. But digital transmission will come, some time.

Michael shared his idea with Mr. Tighe, originator of the FM2 proposals, who responded, "Digital modulation was one of the first things I suggested to our engineers. There is one problem. Digital requires a 'housekeeping' pulse. Apparently this pulse keeps the microprocessors' clocks in synch. Should this pulse be lost, such as in a fade, the audio recovery is completely lost. This would sound far worse than the 'picket-fence effect' as we know it on the FM band.

"Because of this shortcoming, the idea of digital was abandoned. However the idea of 'companding' came into play. The original proposal was not the proper place to suggest that idea. It is more properly done during the (FCC's) comment-and-reply period...and will be. Companding was required of the new TV stereo, and, as you may be aware, sounds far better than the standard FM radio."

Companding is a process of introducing compression at the transmitting end and equal expansion at the receiving end. (Dolby and DBX are two examples.) I'm way over my head at this point, but I wonder if there might be a circuit in a digital receiver that synchronizes automatically with a station's "housekeeping pulse" and can fill in for a missing pulse for a short period of time? This is similar to the way that CD players "fill in" missing audio if a laser track is briefly obscured by a scratch or smudge.

All this is exciting stuff, and I thank Michael Purdy for sharing it with us. If you'd like to discuss the matter with him, his station's number is (503) 855-1587; Lawrence Tighe can be reached at (201) 850-1000. If you'd like to file a comment on Mr. Tighe's FCC petition, you might want to talk with him about it. And if you have comments to share with others in this column, on this or any other radio-related topic, write me at the Adult Contemporary Music Research Letter, 1837 SE Harold St., Portland, OR 97202-4932 or c/o The Gavin Report. ●

'If digital samples can be sent up to satellites and relayed down to ground stations, this same technology could be used to provide a true crystal-clear broadcast system.'

PHOTO FILE

by LISA SMITH and BETTY HOLLARS

NARADA MEETS NONA ▶

Looking very pleased about meeting Nona Hendryx are both Narada Michael Walden and Ray Boyd, PD of V103-Atlanta - but her two chaperones are close by. Pictured (l-r) at the Gavin Seminar are: Narada Michael Walden, Nona Hendryx, Ray Boyd, Jeff Forman (A&R for EMI) and Varnell Johnson, VP, Black/Urban Promotion & Marketing of Manhattan Records.



REGISTRATION HEAVEN ▼

Caught at the reg desk during the Seminar were (l-r) Bob Long (Cashbox), Chris Turner (WTMP-Tampa), Betty Hollars (Gavin), Ray Boyd (V103-Atlanta), and Joe Bullard (WANM-Tallahassee).



FOOTBALL FEVER ▲

Even though it was February, Motown's Maurice Watkins (at left) never misses a chance to hand off. Pictured with him are (l-r): Licia Torres (MD of KJLH-Los Angeles, Lynn Dillard (MCA Radio Network) and James Alexander (PD of WJLB-Detroit).

WYATT KRystal CLEAR ◀

Jeff Wyatt, PD of POWER106/FM-Los Angeles, was spotted hanging with Krystal ladies at the recent Gavin Seminar. Pictured here (l-r) are Jeff Wyatt, Tina Scott, Roberta Stiger and Robbi Danzie of Krystal, Brian Kee, and Maurice Warfield, Director, National Black Music Promotion at Epic Records.

"URBANIZING"

by JERRY BOULDING

IDENTITY CRISES AND 'POWER' GAMES

How many stations, in various formats, refer to themselves as "KISS"? "MAGIC"? "POWER"? Probably more than you might think. Besides highly identifiable calls, they often have something else in common: an image that can give them greater success than if they had not chosen those identifications.

Look at the success patterns as a McDonalds or a 7-11. They're all arranged alike: milk here, bread there, with specials that benefit from national advertising (much of it on our stations), and a common feeling of familiarity. "Franchise" radio stations enjoy the same advantage of a national "brand name." Conceivably, a chain could make all its stations into "Power Radio," with great jingles, art, media packages, all assembled by professionals working with a huge combined budget.

Stations often sound alike in other ways: "And now, another 13 heavy hits..." or "Ten strong songs in-an-row with zero commercials." How often have you heard those image lines? The songs they play are often just as similar. And if you're talking mass-appeal formats, you're talking fragmentation--some trendy Top 40-type formats now have as many as five or six true urban songs in the A-stack.

For many years, Top 40 programmers in markets like Portland, Minneapolis, Seattle, Phoenix, Salt Lake City and even Syracuse seemingly forgot that the most important thing is the strength of each individual song. They didn't spend enough time worrying whether the artist's image was fresh and hip. It took exposure on MTV and VH1 before many black and urban artists became crossover favorites. Programmers then discovered that their audience not only did not object, but actually enjoyed hearing a wider variety of music. Today, you have urban crossover superstar Lionel Richie dueting with Alabama and producing a quick Country favorite in "Deep River Woman."

How far will this crossover and fragmentation go? It all depends on the fickle fingers that find each frequency fascinating or feverishly fumble for the following one, hoping to find the right blend. Often, what works depends on the mood of the audience at that time. In terms of style, music, pacing and involvement, the needs of a morning audience are decidedly different from those of an evening audience.

What today's winning radio station needs to do is continue to broaden its appeal without blowing off its core listeners. As more and more stations do research and find some of the same answers, look for more sound-alike

"safe" stations to pop up all over the country...and the city.

ON-THE-JOB FRAGMENTATION

We often have to deal with another, more personal type of fragmentation. Whether you are a programmer, music director, research director, promotions director or air talent, your political survival skills inside the radio station may suddenly appear more crucial than your numbers in the Arbitron sweeps. Here you are, working for a new boss, a new company, with new rules. They don't understand fragmentation or a well-researched "safer sound" in urban music. They don't understand the product of radio. You spend years developing and growing, only to find the new bosses want to play radio games with normal business rules. You begin to conform to the useless rules, learning to be a "yes person" as you keep your job but lose control, creativity and productivity. What happens when their way of doing things doesn't work out when the Arbitron diaries are delivered? When the company is so profit-oriented that the bottom line is more important than the product that delivers it?

Before your boss will admit he's tried to do something he's not good at, he'll try to intimidate you, to bully you. But when he starts in, keep the upper hand by neglecting to quiver and shake. When you don't play the "power games," you may frighten him and at the same time, convince him you're doing a super job. Eventually, he may decide to let you thrive because what's good for you is good for the station--and good for him. That it may not happen all the time (and lack poetic justice when it does) is not the point. Being allowed to do useful creative, satisfying work is.

As the urban format and its hybrids continue to grow, those of us who would be survivors face new problems. Urban radio is big business, and as such will attract owners who are not necessarily broadcasters. The same struggles that other formats experienced in the 60s and 70s are now plaguing urban formatted stations.

Even though the format's "safer songs" can now mean big ratings and bigger bucks, some things may never be worked out. Your present owners or managers may not have decided they want the hot, fresh-sounding, creative radio station with lots of excitement (the kind we all want to work for), and put up with a lot of internal ego and inexperience problems. Right down the street, there's probably a radio station that's totally organized like clockwork. It has no magic--they probably don't even



'Your political survival skills inside the radio station may suddenly appear more crucial than your numbers in the Arbitron sweeps.'

know who Run DMC or Jody Watley are--but they make money. The two don't go together. An accountant-type mind can't create an exciting, fun-filled radio station. Conversely, a show-business mind isn't organized like an accountant's.

What it comes down to, it seems to us, is a simple matter of compromise and principle. Compromise is always wrong when it means sacrificing principle. And a station without principle never draws much interest. ●

Editor: Betty Hollars

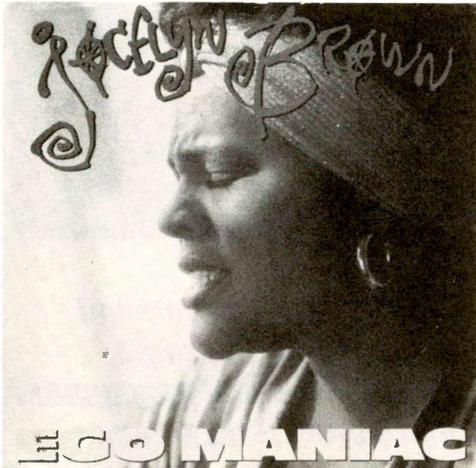
CERTIFIED

LIONEL RICHIE

Se La
(Motown)

SHIRLEY MURDOCK

Go On Without You
(Elektra)



JOCELYN BROWN

Ego Maniac
(Warner Bros.)

MOST ADDED

LISA LISA AND CULT JAM

Head To Toe
(Columbia)
25 Adds



5 STAR

Are You Man Enough
(RCA)
23 Adds

NONA HENDRYX

Why Should I Cry?
(EMI America)
20 Adds

ISLEY, JASPER, ISLEY

8th Wonder Of The World
(CBS Associated)
20 Adds

2W **LW** **TW**

2	1	1	PRINCE - Sign 'O' The Times (Paisley Park/Warner Bros.)
5	3	2	Herb Alpert - Keep Your Eye On Me (A&M)
11	8	3	SYSTEM - Don't Disturb This Groove (Atlantic)
14	12	4	LUTHER VANDROSS with GREGORY HINES - There's Nothing Better Than Love (Epic)
16	9	5	ATLANTIC STARR - Always (Warner Bros.)
17	10	6	SMOKEY ROBINSON - Just To See Her (Motown)
9	7	7	Gregory Abbott - I Got The Feeling (It's Over) (Columbia)
1	2	8	Jody Watley - Looking For A New Love (MCA)
4	4	9	Kool & The Gang - Stone Love (Mercury/PolyGram)
7	5	10	Aretha Franklin & George Michael - I Knew You Were Waiting (For Me) (Arista)
12	11	11	Millie Scott - Ev'ry Little Bit (4th & Broadway/Island)
19	15	12	ANITA BAKER - Same Ole Love (365 Days A Year) (Elektra)
24	16	13	KLYMAXX - I'd Still Say Yes (MCA)
10	14	14	Starpoint - He Wants My Body (Elektra)
21	18	15	LILLO THOMAS - Sexy Girl (Capitol)
22	17	16	PATRICE RUSHEN - Watch Out (Arista)
35	24	17	MELBA MOORE - It's Been So Long (Capitol)
3	6	18	Sheila E - Hold Me (Paisley Park/Warner Bros.)
28	21	19	Georgio - Sex Appeal (Motown)
6	13	20	Club Nouveau - Lean On Me (Warner Bros.)
29	26	21	BOBBY BROWN - Girl Next Door (MCA)
32	29	22	MIKI HOWARD - Imagination (Atlantic)
--	33	23	FREDDIE JACKSON - I Don't Want To Lose Your Love (Capitol)
--	34	24	CAMEO - Back & Forth (Atlanta Artists/PolyGram)
20	19	25	Full Force - Old Flames Never Die (Columbia)
--	38	26	GAP BAND - Zibble, Zibble (Get The Money) (Total Experience)
19	22	27	Bunny DeBarge - Save The Best For Me (Gordy)
30	28	28	Cheryl Lynn - New Dress (Manhattan)
--	37	29	SURFACE - Happy (Columbia)
--	--	30	LIONEL RICHIE - Se La (Motown)
--	--	31	SHIRLEY MURDOCK - Go On Without You (Elektra)
36	35	32	COVER GIRLS - Show Me (Fever)
--	--	33	JOCELYN BROWN - Ego Maniac (Warner Bros.)
33	31	34	Run DMC - It's Tricky (Profile)
--	--	35	LISA LISA AND CULT JAM - Head To Toe (Columbia)
--	--	36	ISLEY, JASPER, ISLEY - 8th Wonder Of The World (CBS Associated)
--	--	37	JAMES "D-TRAIN" WILLIAMS - Oh How I Love You (Girl) (Columbia)
--	--	38	O'BRYAN - Driving Force (Capitol)
--	--	39	BLAKE & HINES - Sherry (Motown)
27	27	40	SOS Band - No Lies (Tabu)

CHARTBOUND

Reports Adds Weeks ARTIST & TITLE

50	23	2	5 STAR - Are You Man Enough (RCA)
43	8	4	MANHATTANS - All I Need (Columbia)

POP CROSSOVER

Atlantic Starr



Always

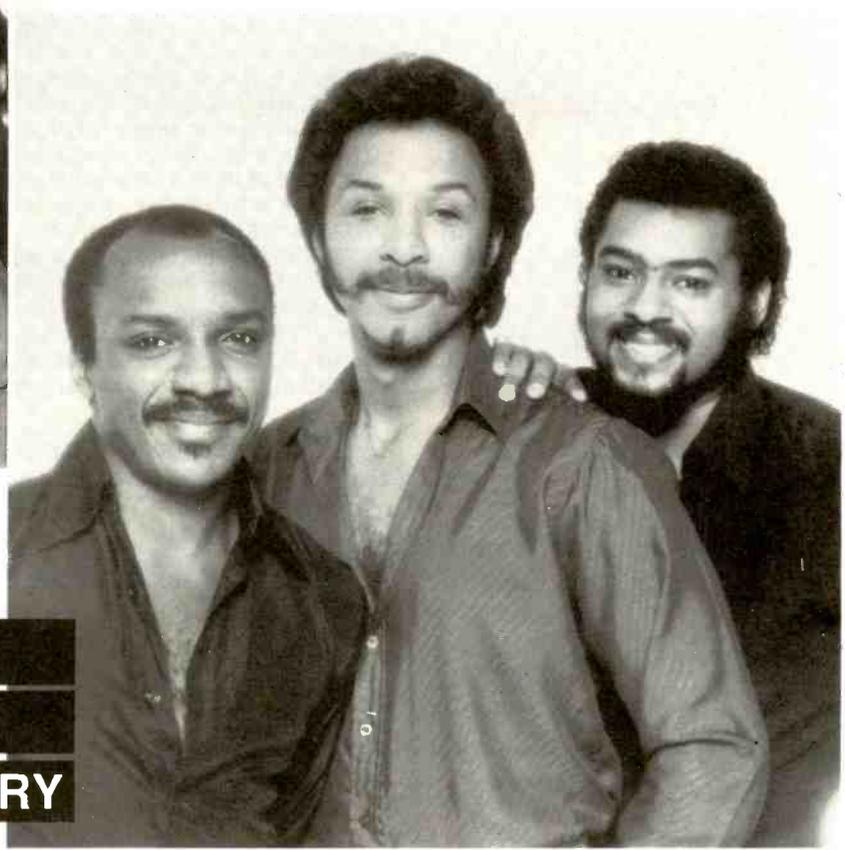
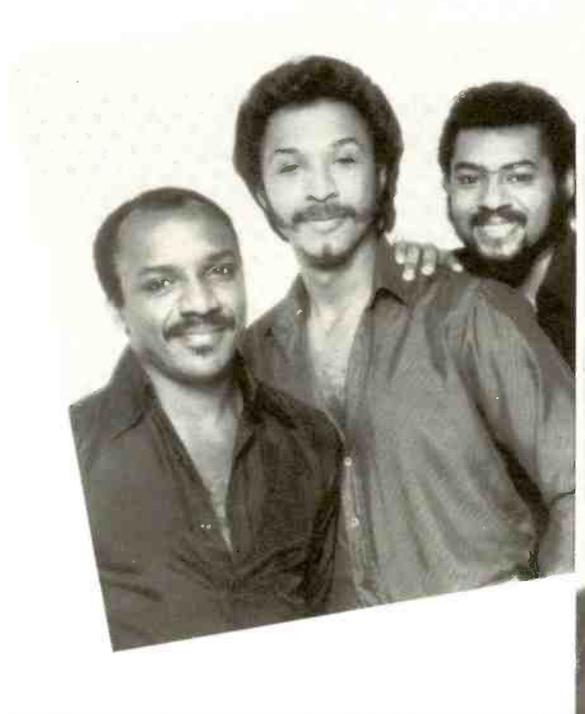
ATLANTIC STARR
Always
(Warner Bros.)

The Hottest New Single



“EIGHTH WONDER OF THE WORLD”

From the forthcoming lp **DIFFERENT SUMMER**



**THE MOST EXCITING,
MOST ADDED
SINGLE IN THE COUNTRY**

THE NEW ISLEY, JASPER, ISLEY

They're Back!



EPA ALWAYS BRINGING YOU THE BEST!

UP & COMING

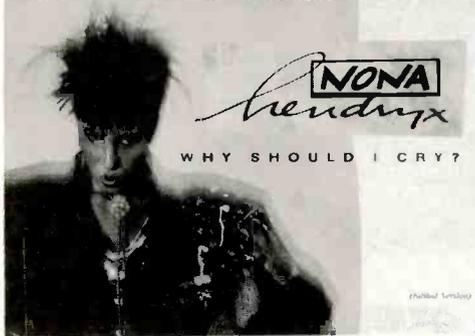
Reports	Adds	Weeks	ARTIST & TITLE
41	11	3	LAKESIDE - Relationship (Solar/Capitol)
40	6	4	NORWOOD - I Can't Let Go (MCA/Magnolia Sound)
40	11	3	DAVID SANBORN - Chicago Song (Warner Bros.)
38	10	4	CLAUDJA BARRY - Can't You Feel My Heartbeat (Epic)
36	3	4	AL GREEN - Everything's Gonna Be Alright (A&M)
36	4	7	CHUCK STANLEY - Day By Day (Def Jam/Columbia)
31	3	7	ROSE ROYCE - Lonely Road (Omni/Atlantic)
29	13	2	RAY, GOODMAN & BROWN - Celebrate Our Love (EMI America)
27	17	1	*JESSE JOHNSON - Baby Let's Kiss (A&M)
26	20	1	*NONA HENDRYX - Why Should I Cry? (EMI America)
24	9	2	KENNY G - Songbird (Arista)
23	11	1	*DENIECE WILLIAMS - Never Say Never (Columbia)
23	4	4	GEORGE BENSON - Teaser (Warner Bros.)
23	6	2	COMPANY B - Fascinated (Atlantic)
23	3	3	CYRE - Last Chance (Fresh)
23	3	4	SIMPLY RED - The Right Thing (Elektra)
23	2	4	MANTRONIX - Who Is It? (Sleeping Bag)
22	--	5	FIRST CIRCLE - Workin' Up A Sweat (EMI America)
21	4	4	SINITTA - Feels Like The First Time (Omni/Atlantic)
20	4	2	NAJEE - Feel So Good To Me (EMI America)
20	--	4	GRANDMASTER FLASH - You Know What Time It Is (Elektra)
19	5	1	*J.BLACKFOOT - Bad Weather (Edge Records)
19	9	1	*TEMPTATIONS - Someone (Gordy)
19	--	5	LUTHER INGRAM - Don't Turn Around (Profile)
19	3	2	EGYPTIAN LOVER - Freak-A-Holic (TSR)
19	8	2	JEFF LORBER <i>featuring</i> KARYN WHITE - True Confessions (Warner Bros.)
19	5	2	CYNDI LAUPER - What's Going On (Portrait)
18	7	1	*PICTURE PERFECT - Prove It, Boy (Atlantic)
18	8	1	*RJ'S LATEST ARRIVAL - Rhythm Method (Manhattan)
17	14	1	*HERB ALPERT - Diamonds (A&M)
16	6	1	*BREAKFAST CLUB - Right On Track (MCA)
16	1	3	BARBARA ROY - Put Up A Fight (RCA)
16	3	1	*SUGAR BABES - We Rock The Beat (MCA)
15	6	1	*WHISTLE - Barbara's Bedroom (Select)
15	3	2	BEAU WILLIAMS - All Because Of You (Capitol)
14	7	1	*PEGGI BLU - Tender Moments (Capitol)

*First time listed on this page.

DROPPED: #20-Madhouse, #23-One Way, #25-Ready For The World, #30-Rainy Davis, #32-Levert, #36-Isaac Hayes, #39-Genobia Jeter & Glenn Jones, #40-Vesta Williams, Chico DeBarge, Trinere, Oran "Juice" Jones, Beastie Boys, Living Proof, Phil Fearon.

RECOMMENDED NEW RELEASES

LP CUTS



NONA HENDRYX - *Why Should I Cry?* (EMI America) Take a little Jam and Lewis, add Nona, and the result is SMASHING! The only tears that will fall will be tears of joy as Nona's EMI America debut cruises easily up the chart. It's already the second highest debut on Up & Coming and one of this week's Most Added records.

HOWARD HEWETT - *I Commit To Love* (Elektra) Committed to his hits, Howard releases the title track from his latest album. This one has a smooth, sensuous sound reminiscent of his former Shalamar days, but with his special Hewett touch.

L.A.DREAM TEAM - *Citizens On Patrol* (MCA) While those of you who are waiting for Police Academy 56 to be released (we lost count three movies ago), take the latest L.A.D.T. for a spin. Lyrics are the type that cause you to go back and ask: "What did they say?"

JM, JM, BH

PRINCE - U Got The Look/I Could Never Take The Place Of Your Man /Play In The Sunshine/Adore/It's Gonna Be A Beautiful Night/Starfish & Coffee /Housequake/Hot Thing/Strange Relationship (Paisley Park/Warner Bros.)

CLUB NOUVEAU - Heavy On My Mind (Warner Bros.)

FREDDIE JACKSON - Jam Tonight (Capitol)

ONE WAY - Set It Out/Starry Eyes (MCA)

HERB ALPERT - Pillow Song (A&M)

JODY WATLEY - For The Girls (MCA)

MILLIE SCOTT - Automatic (4th & Broadway/Island)

PATRICE RUSHEN - Long Time Coming (Arista)

POINTER SISTERS - My Life (RCA)

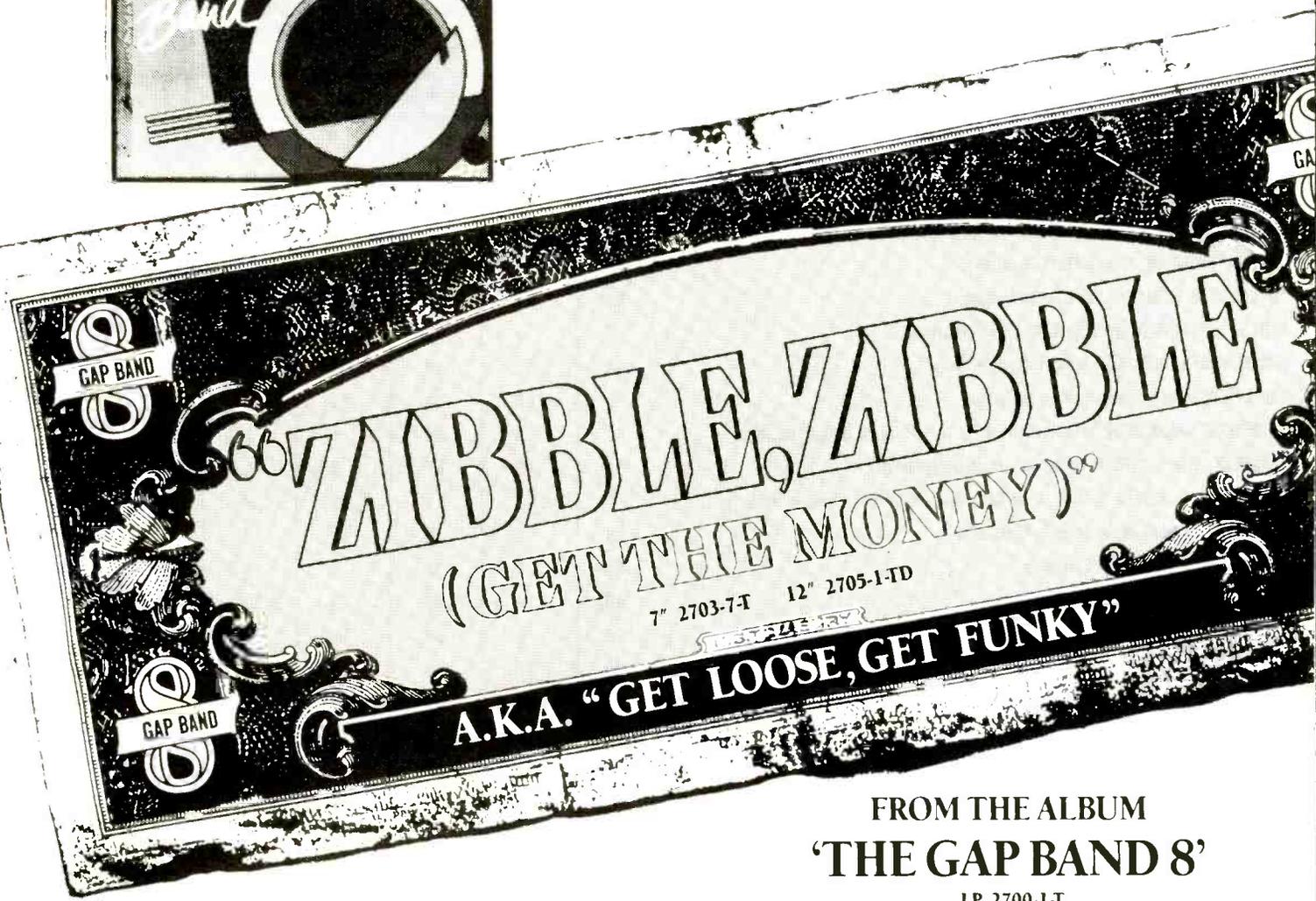
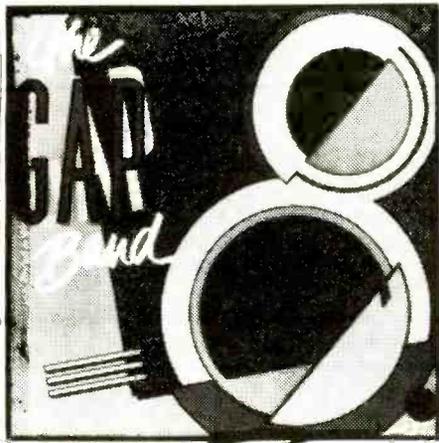
POTENTIAL SINGLES

SYSTEM - Nighttime Lover (Atlantic)

DONNA ALLEN - Satisfied (21/Atco) (in two weeks)

CLUB NOUVEAU - Why You Treat Me So Bad (Warner Bros.)

STARPOINT - D.Y.O.B. (Elektra)



FROM THE ALBUM
'THE GAP BAND 8'

LP 2700-1-T

STATIONS:

WILD	WDAS/FM	WWIN/FM	WDJY	WOWI	WAOK	V-103/FM	WEKS	WJIZ	WFXA	WENN
WPEG	WPAL	WWWZ	WFXC	WRBD	WANM	WZAZ	WRXB	WTMP	WDIA	WHRK/FM
KRNB	WJMI	WKXI	WQFX	WALT	WLOU	WJYL	WQQK	KOKY	KBUZ	KPRS
KATZ/FM	WGCI/FM	WBMX/FM	WLUM	WNOV	WGPR/FM	WWWS	WKWM	WTLC	WCIN	WBLZ
WDAO	WJMO	WDMT	WZAK	WDKX	K104/FM	KCOH	KMJQ	KYOK	KPRW	KHYS
WXOK	KQXL	KDKS	WYLD/FM	WBLX	KDAY	KJLH/FM	XHRM	KUKQ	KDKO	KDLZ/FM
WKND	WBLS	WXVY/FM	WHUR/FM	WKGN	WHYZ	WWDM	WVVO	WBLK/FM	KSOL/FM	WNJR

41* BILLBOARD

47* CASHBOX

36* R&R



Manufactured and Distributed
by RCA / Anrola International

URBAN CONTEMPORARY HIT FACTOR

Research: Betty Hollars
John Martinucci
Joel Moalem

HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

Total Reports This Week 113 Last Week 115

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
MILLIE SCOTT	- Ev'ry Little Bit (4th & Broadway/Island)		68	49	17	2	--	97%	10
ANITA BAKER	- Same Ole Love (365 Days A Year) (Elektra)		88	41	41	4	2	93%	7
KLYMAXX	- I'd Still Say Yes (MCA)		81	33	43	4	1	93%	9
STARPOINT	- He Wants My Body (Elektra)		79	57	19	2	1	96%	10
LILLO THOMAS	- Sexy Girl (Capitol)		76	34	35	7	--	90%	9
PATRICE RUSHEN	- Watch Out (Arista)		86	21	52	11	2	84%	6
MELBA MOORE	- It's Been So Long (Capitol)		73	11	44	13	5	75%	6
BOBBY BROWN	- Girl Next Door (MCA)		63	19	34	8	2	84%	10
MIKI HOWARD	- Imagination (Atlantic)		65	12	42	11	--	83%	7
FREDDIE JACKSON	- I Don't Want To Lose Your Love (Capitol)		74	15	46	6	7	82%	4
CAMEO	- Back & Forth (Atlanta Artists/PolyGram)		81	28	47	2	4	92%	4
GAP BAND	- Zibble, Zibble (Get The Money) (Total Experience)		71	11	41	15	4	73%	5
CHERYL LYNN	- New Dress (Manhattan)		53	6	33	12	2	73%	9
SURFACE	- Happy (Columbia)		64	20	32	8	4	81%	8
LIONEL RICHIE	- Se La (Motown)		88	16	36	23	13	59%	3
SHIRLEY MURDOCK	- Go On Without You (Elektra)		68	8	35	14	11	63%	4
COVER GIRLS	- Show Me (Fever)		44	13	21	8	2	77%	9
JOCELYN BROWN	- Ego Maniac (Warner Bros.)		61	6	38	10	7	72%	7
LISA LISA AND CULT JAM	- Head To Toe (Columbia)		63	6	13	19	25	30%	2
ISLEY, JASPER, ISLEY	- 8th Wonder Of The World (CBS Associated)		64	1	18	25	20	29%	3
JAMES "D-TRAIN" WILLIAMS	- Oh How I Love You (Girl) (Columbia)		48	3	25	16	4	58%	6
O'BRYAN	- Driving Force (Capitol)		40	7	22	10	1	72%	7
BLAKE & HINES	- Sherry (Motown)		35	4	19	10	2	65%	8

URBAN CONTEMPORARY SUMMARY

JOCELYN BROWN was a Recommended New Release right here on January 30th, and now her "Ego Maniac" makes the Certified column - two months later. It had a really great week - hot rotations show a 72% Hit Factor. Biggest movers in the charted 40 are GAP BAND (12 points), FREDDIE JACKSON (10 points) and CAMEO (10 points). CAMEO is the hottest request tune for Terrl Avery, KKDA-Dallas, and FREDDIE JACKSON " is getting requests already, out-of-the-box," says Tony Brown, WBLX-Mobile. ATLANTIC STARR becomes the Pop Crossover choice by popular demand: Top 40's are logging 73 stations reporting it, with 22 adds this week. Take a look at the action these correspondents called in: Dick Lumpkin, WJLD/AM-Birmingham, says it's top requests; Dave Allen, K94-Norfolk, has it in most requested; Melvin Jones, KRNB-Memphis, reports it #1 for the third week in a row on his request line; Nick Granger, WBMS-Wilmington, says the calls are flooding in from "8-to-80-year-olds." Gary Weiler, WBLZ-Cincinnati has calls

for it from adults, Gary Young, WLUM-Milwaukee, says calls "are overwhelming" there; Ray Boyd, V103-Atlanta, says, "The request action is across-the-board, especially all women 18+." Jimmy Smith, K-97 in Memphis has it on his most calls line-up, and Don "Early" Allen WOWI-Norfolk, reports calls for it, as well as the new WILLIE COLON "Set Fire To Me," which is getting early phone response. Rob Hardy, WNOV-Milwaukee, reports #1 calls for STARPOINT; Del Simes, KCLT-West Helena, calls in with requests for the RONNIE PERKINS dance tune, with teens as the callers. PEGGI BLU makes Up & Coming this week and Tony Gore, WWIL-Wilmington, tells us she's a recent Star Search winner from his area of North Carolina; calls are from 18-34ers. Frank Barrow, KRIZ-Seattle, reports that the PRINCE flip of the single, "La La La He He He," is getting calls from 12-35-year-olds. Speaking of PRINCE, the LP is getting major attention around the country. One comment was particularly interesting: Don Cody,

WGIV-Charlotte, is playing the cut "Starfish and Coffee" on his morning "D.C. Wake-Up Show" and is getting major calls. (See other cuts listed on page 57 under "LP Cuts) Bill St. John, KIIZ/AM -Killeen, reports calls for WHISTLE's "Barbara's Bedroom," which he says "works well in clubs and is doing great on the request line." NONA HENDRYX comes forth with a hot one (see Recommended New Releases on page 57) and is already getting requests according to Mike Kelly, KATZ/FM-St.Louis, after only a few plays there. Royce Blake, KKPW -Tucson, and Mickey Arnold, WRDW-Augusta, both are reporting early calls on the LISA LISA, which debuts on the chart its second week out! Stan Tompkins, WTOY-Roanoke, says to check out the JAZZY JEFF LP cut "A Touch Of Jazz." It was his "Pick It Or Stick It" choice and it turns out to be a winner on the phones. Betty

PHYLLIS HYMAN



**AIN'T YOU HAD
ENOUGH LOVE.**

THE THIRD HIT
FROM THE
PHYLLIS HYMAN
ALBUM
LIVING ALL ALONE

THE ALBUM
THAT KEEPS ON
SELLING.

AIN'T YOU HAD ENOUGH LOVE



**MAN
HAT
TAN**

PRODUCED BY NICK MARTINELLI
BUILDING SUCCESS FROM THE SOUND UP

NORTHEAST

BOSTON, MA**TONYA PENDLETON-WILD**

ADDs: D. Sanborn, Lisa Lisa, Temps, D Train, H.Alpert. HOT: Prince, J.Watley, C.Hairston, A.Starr, System, Ci.Nouveau, Surface, Cameo, Klymaxx, L.Vandross, S.Robinson, Sweet Sen., Starpoint, Janet Jax., H.Alpert, One Way, Sheila E.

BOSTON, MA**SUNNY JOE WHITE-WXKS/FM**

ADDs: Company B., H.Alpert, Kenny G. HOT: L.Vandross, L.Richie, D. Allen, Prince, S.Robinson, Run DMC, CoverGirls, G.Abbott, Kool/Gang.

NEW HAVEN, CT**HANNIBAL/DICKINSON-WNHC**

ADDs: Soul Club, J.Lorber, Cyre, Mahogany, Process/D.. HOT: H.Alpert, M.Scott, System, Starpoint, G.Abbott, Aretha/G.M, Prince, Full Circle, L.Vandross, Surface, S.Robinson, Lillo Tho., C.Stanley, P.Rushen, Jocelyn B..

NEW YORK, NY**SCOTT SHANNON-Z100**

ADDs: Lisa Lisa. HOT: Company B., Beastie B., Kim Wilde.

BUFFALO, NY**LAVERNE BLAKELY-WUFO**

ADDs: Lakeside, Conway Br., Ray,G.& B. HOT: Prince, J.Watley, H.Alpert, System, Aretha/G.M, L.Vandross, S.Robinson, Sheila E, A. Baker, G.Abbott.

ROCHESTER, NY**ANDRE MARCEL-WDKX**

ADDs: Jesse Jon., Peggi Blu, 5 Star, N. Hendryx. HOT: Prince, H.Alpert, L.Vandross, Surface, SOS Band, Starpoint, Lillo Tho., G.Abbott, Kool/Gang, A.Starr, System, Mik.Howard, Aretha/G.M, S.Robinson, CoverGirls.

PITTSBURGH, PA**JOHN ANTHONY-WAMO**

ADDs: Jesse Jon., N. Hendryx, P.Perfect, Geo.Howard, D. Sanborn, Temps. HOT: Lillo Tho., Kool/Gang, Melba M., Aretha/G.M, Starpoint, L.Vandross, System, P.Rushen, Klymaxx, Mik.Howard, Full Force, J.Watley, Bob. Brown, RFTW, Gap Band, Giorgio, Cameo, L.Richie, G.Abbott, A.Starr, Surface, S.Murdock, Prince, Rose Royce.

ERIE, PA**STEVIE COLLINS-WBLQ**

ADDs: 5 Star, Rob.Nevil, Peggi Blu, S.Murdock, L.Richie, C.Lauper, Vesta Wms., Jocelyn B., N. Hendryx, Giorgio. HOT: Ci.Nouveau, J.Watley, Prince, Madhouse, Aretha/G.M, Kool/Gang, A.Starr, Mik.Howard, Juicy, S.Robinson, A. Baker, One Way, Lillo Tho., System, H.Alpert, L.Vandross, Levert, Sheila E, Gap Band, G.Abbott, Glenn/G.J., C.Anderson, Bob. Brown, Melba M..

PHILADELPHIA, PA**TONY QUARTERONE-WUSL/FM**

ADDs: L.Richie, Madonna, True Math., Run DMC, Sybil. HOT: System, Prince, CoverGirls, Ci.Nouveau, L.Vandross, J.Watley, Janet Jax., Madhouse, Sheila E, Cameo.

WASHINGTON, DC**MIKE ARCHIE-WHUR**

ADDs: SOS Band, 5 Star, Gap Band, Ray,G.& B., N.Romantic, RJ'S Latst, Manhattans, Najee, Isley/J&I, C.McDowell, Sinitta, Hollywood. HOT: Prince, Sheila E, Timex S.C., Madhouse, G.Abbott, Ci.Nouveau, J.Watley, H.Alpert, System, A.Starr, L.Vandross, M.Scott, Starpoint, S.Robinson.

BALTIMORE, MD**WILLY B.O'BRIEN-B104**

ADDs: L.Richie. HOT: J.Watley, Madonna, Prince, Aretha/G.M.

BALTIMORE, MD**ROY SAMPSON-WXYV/FM**

ADDs: Lisa Lisa, C.Barry, Dougie Fr., Melba M., Temps, Nayobe, Loose Ends, D. Sanborn, S.Murdock, F.Jackson. HOT: A. Baker, Prince, L.Vandross, Starpoint, G.Abbott, A.Starr, P.Rushen, Kool/Gang, System, M.Scott, H.Alpert.

OCEAN CITY, MD**FILIPPELLI/JANTZEN-OC104/FM**

ADDs: H.Hewett, S.Murdock, Manhattans, Isley/J&I, Gap Band. HOT: Kool/Gang, System, A.Starr, Prince, G.Abbott, L.Vandross, Rainy D., Klymaxx, D. Allen, H.Alpert, S. Red, Full Force, Starpoint, A. Baker, S.Robinson, CoverGirls, Cameo, Aretha/G.M, M.Scott, C.Lauper.

RICHMOND, VA**MIKKI SPENCER-WKIE**

ADDs: Loose Ends, N. Hendryx, Giorgio, F.Jackson, Ray,G.& B., G.Benson, Chico DeB., No Sovem., Babyface. HOT: H.Alpert, Starpoint, M.Scott, Prince, System, A.Starr, Aretha/G.M, L.Vandross, G.Abbott.

NORFOLK, VA**DAVE ALLAN-K94**

ADDs: 5 Star, Manhattans, C.Lauper, D Train. HOT: A.Starr, Aretha/G.M, G.Abbott, H.Alpert, J.Watley, Prince, Starpoint, System, L.Vandross.

NORFOLK, VA**DON "EARLY" ALLEN-WOWI**

ADDs: W.Colon, 5 Star, Kenny G, CherylLynn, Fios, C.Barry, B.Williams, Oran Jones, ManFriday, Madonna, B.Monkeys, Rose Bros., Sait & P. HOT: Kool/Gang, M.Scott, H.Alpert, Prince, G.Abbott, A.Starr, System, Aretha/G.M, L.Vandross, S.Robinson, Melba M..

ROANOKE, VA**STAN TOMPKINS-WTOY**

ADDs: Jazzy Jeff, L.Richie, Madonna, C.McDowell. HOT: Kool/Gang, Prince, H.Alpert, System, Aretha/G.M, Starpoint, L.Vandross, S.Robinson, Full Force, Lillo Tho., A.Starr, SOS Band, G.Abbott, Klymaxx, P.Rushen, A. Baker, Bob. Brown.

SOUTH

GREENSBORO, NC**BOBBY KNIGHT-WQMG**

ADDs: L.Richie, Giorgio, Jocelyn B., Manhattans, Isley/J&I. HOT: A.Starr, Prince, J.Watley, Starpoint, Aretha/G.M, System, Kool/Gang, H.Alpert, M.Scott, L.Vandross.

DURHAM, NC**HAROLD JACKSON-WDUR**

ADDs: JBlackfoot, J.Lorber, Jesse Jon., RubyTurner, Kopper, D. Sanborn, Deniece W., Lisa Lisa, C.Lauper. HOT: J.Watley, Sheila E, Ci.Nouveau, H.Alpert, Rainy D., Prince, Starpoint, Aretha/G.M, Kool/Gang, System, L.Vandross, G.Abbott, Lillo Tho., A.Starr, Madhouse.

CHARLOTTE, NC**DON CODY-WGIV**

ADDs: Jesse Jon., Lisa Lisa, J. McClain. HOT: J.Watley, Kool/Gang, Cameo, Ci.Nouveau, H.Alpert, Aretha/G.M, F.Jackson, Prince, Mik.Howard, A.Starr, L.Vandross, S.Robinson, M.Scott.

FAYETTEVILLE, NC**ROD CRUISE/GIL BAEZ-WDKS**

ADDs: Mantronix, C.Lauper, 5 Star, CoverGirls, Cyre, Cameo, Egypt Lvr., JBlackfoot, Rose Royce. HOT: Lillo Tho., Timex S.C., Klymaxx, Prince, G.Abbott, J.Watley, L.Vandross, Jms. Brown, A.Starr, Surface, S.Murdock, B.Audio D., Giorgio, A. Baker, Full Force.

FAYETTEVILLE, NC**LYPE/GREENE/BENSON-WZFX**

ADDs: Kraftwerk, Lisa Lisa, Ray,G.& B., Peggi Blu, RJ'S Latst, Aretha/G.M, Geo.Howard. HOT: J.Watley, Ci.Nouveau, Janet Jax., H.Alpert, Rainy D., System, Sheila E, Prince, One Way, Madhouse, M.Scott, Kool/Gang, Bu.DeBarge, Levert, Aretha/G.M.

WILMINGTON, NC**V.BAYYAN/N.GRANGER-WBMS**

ADDs: Gr.Flash, LJ Ren., Sly&Robbie, CValentine, Dougie Fr., N. Hendryx, Hurricane, Manhattans, Geo.Howard, Mahogany. HOT: Prince, System, Full Force, Jocelyn B., Sheila E, A.Starr, H.Alpert, Lillo Tho., Aretha/G.M, Kool/Gang, Bob. Brown, Janet Jax..

WILMINGTON, NC**TONY GORE/JOE DIAZ-WWIL**

ADDs: Egypt Lvr., CValentine, P.Perfect, Whistle, Kamjammin. HOT: Jms. Brown, Starpoint, Levert, Prince, Kool/Gang, Loose Ends, Ci.Nouveau, Glenn/G.J., Sheila E, Lillo Tho., A.Starr, S.Robinson, System, Jocelyn B., Bu.DeBarge, L.Vandross, Run DMC, G.Abbott, Bob. Brown, SOS Band, M.Scott, J.Watley, Millie Jax, Full Force, Chaka Khan, Oran Jones, Melba M.

NEW BERN, NC**T.RICHARDS/C.GOODING-WIKS**

ADDs: Sybil, Santana, Soul Club, B.Club, Lisa Lisa, RJ'S Latst, W.Chung. HOT: J.Watley, Ci.Nouveau, A.Starr, Full Force, H.Alpert, Jms. Brown, Giorgio, One Way, Madhouse, Lillo Tho., CoverGirls, Sheila E, Aretha/G.M, M.Scott, L.Vandross, Kool/Gang, Prince, Mid. Star, G.Abbott, Cameo.

ST.MATTHEWS, SC**ANDY HENDERSON-WQKI**

ADDs: Jesse Jon., B.Willis, T.Brunson, Deniece W. HOT: Ci.Nouveau, J.Watley, Kool/Gang, Prince, Sheila E, Janet Jax., Aretha/G.M, G.Abbott, Madhouse, Rainy D..

COLUMBIA, SC**ANDRE CARSON-WWDM/FM**

ADDs: Lisa Lisa, Blake & H., Isley/J&I, C.Barry, 5 Star. HOT: Full Force, F.Jackson, A. Baker, G.Abbott, J.Watley, Cameo, A.Starr, Klymaxx, L.Vandross, Ci.Nouveau, Prince, Millie Jax, Surface.

SPARTANBURG, SC**LOU BROADUS-WASC**

ADDs: H.Alpert, Giggles, Jarreau, Jesse Jon., Kenny G, T.Brunson. HOT: Prince, Kool/Gang, H.Alpert, System, Starpoint, Aretha/G.M, M.Scott, G.Abbott, L.Vandross, S.Robinson, A.Starr, Lillo Tho., Klymaxx, A. Baker, Run DMC, P.Rushen, Giorgio, Bob. Brown, Surface, Melba M., Mik.Howard, Cameo, Gap Band.

FLORENCE, SC**ANDREW BAILEY-WYNN**

ADDs: Isley/J&I, Al Green, Lakeside, Kenny G, B.Club, Process/D., JBlackfoot,

Mai Tai, RJS Latst. HOT: A.Starr, Prince, J.Watley, Aretha/G.M, RFTW, One Way, S.Robinson, Klymaxx, Ci.Nouveau, H.Alpert, L.Vandross, G.Abbott, Lillo Tho., Full Force, Juicy, Rainy D., Surface, Giorgio, Bob. Brown.

GREENVILLE, SC

WAYNE WALKER/C.SCOTT-WHYZ

ADDS: Lakeside, Isley/J&I, Loose Ends, Jocelyn B.. HOT: Cameo, Ci.Nouveau, J.Watley, F.Jackson, Millie Jax, H.Alpert, Lillo Tho., G.Abbott, Starpoint, Prince, A.Starr, Gap Band, L.Richie, Kool/Gang.

ATLANTA, GA

MITCH FAULKNER-WEKS

ADDS: N. Hendryx, C.Barry, Krystol, W.Clayton, Master/Cer, Flos, Loose Ends, B.Williams, Deniece W., G.Benson, Whispers. HOT: Prince, Cameo, System, F.Jackson, Millie Jax, Lillo Tho., H.Alpert, G.Abbott, Bu.DeBarge, S.Robinson, L.Vandross, Starpoint, Lisa Lisa, Al Green, A. Baker.

ATLANTA, GA

BOB CASE-Z93

ADDS: D. Allen. HOT: L.Richie, T.Turner, S. Red, S.Murdock, J.Watley, Madonna, Prince.

ATLANTA, GA

RAY BOYD-V103

ADDS: Kenny G, P.Perfect, Lakeside, Manhattans, Deniece W.. HOT: Prince, System, A.Starr, Surface, Starpoint, Giorgio, Ci.Nouveau, One Way, M.Scott, Aretha/G.M, Melba M., Rainy D., Kool/Gang, H.Alpert, Bu.DeBarge.

AUGUSTA, GA

CARL CONNOR-WFXA

ADDS: Blake & H., Rose Royce, Manhattans, Isley/J&I, Sylvester, 5 Star, Jesse Jon., Lisa Lisa. HOT: Bu.DeBarge, Ci.Nouveau, Madhouse, H.Alpert, Levert, S.Robinson, Aretha/G.M, P.Hyman, Prince, G.Abbott, L.Vandross, J.Watley, SOS Band, System, L.Richie.

AUGUSTA, GA

MICKEY ARNOLD-WRDW

ADDS: System, H.Hewett, RubyTurner, Melba M., Giorgio, Whispers, Norwood. HOT: Lillo Tho., Aretha/G.M, O'Bryan, Timex S.C., S.Murdock, H.Alpert, Beastie B., Prince, Starpoint, Gap Band, Klymaxx, G.Abbott, Run DMC, S.Robinson, A. Baker, L.Vandross, Full Force, F.Jackson, J.Watley, A.Starr.

ALBANY, GA

JONATHON DeVINO-WQDE

ADDS: Pretenders, Pegg Blu, F.Jackson, El DeBarge, Bruce Sp., McCartney, Air Supply, M.Morgan, A. Baker, John Parr, G.Abbott, Melba M., K.Loggins, P.Rushen, Temps, Manhattans, B.Vera, E.Money, Ben Orr, Parsons, LaBelle/BC. HOT: Kool/Gang, L.Vandross, Aretha/G.M, Starship, Janet Jax., Genesis, Expose, Ci.Nouveau, Chico DeB., S.Mendes, Kenny G, Toto, H.Jones, S.Robinson, G. Loring, Daryl Hall, L.Richie, B.Joel, Klymaxx, S. Winwood, G Vannelli.

ALBANY, GA

TONY WRIGHT-WJIZ

ADDS: Ray,G.& B., Lisa Lisa, Rose Bros., S.Torano, JBlackfoot, Lakeside, Jesse Jon., J.Lorber, P. Fearon, Isley/J&I, C.McDowell. HOT: Kool/Gang, Prince, J.Watley, H.Alpert, Bu.DeBarge, M.Scott, L.Vandross, Starpoint, System, SOS Band, Lillo Tho..

TALLAHASSEE, FL

JOE BULLARD-WANM

ADDS: Isley/J&I, Sgr.Babes, 5 Star, Ray,G.& B., Kool M.Dee, Lakeside. HOT: Prince, Kool/Gang, Klymaxx, A.Starr, System, J.Watley, H.Alpert, Starpoint, Jocelyn B., Levert, Rainy D., Lillo Tho., Cameo, Sylvester, L.Vandross.

MIAMI, FL

FRANK AMADEO-Y100

ADDS: H.Alpert, L.Vandross, S. Red, B.Willis. HOT: D. Allen, A.Starr, Beastie B., L.Richie, Bu.DeBarge.

MIAMI, FL

DUFF LINDSEY-HOT105

ADDS: Jocelyn B., Monet. HOT: J.Watley, System, N.Martinez, Kool/Gang, Prince, Loose Ends, Hazel Dean, Janet Jax., Cyre, Madonna, M.Scott, S. Fox, Rainy D., H.Alpert, Trinere, Aretha/G.M, Beastie B..

TAMPA, FL

CHRIS TURNER-WTMP

ADDS: Master/Cer, Lakeside, J.Lorber, Kopper, Gents. HOT: Kool/Gang, H.Alpert, Run DMC, Giorgio, Norwood, CherylLynn, Starpoint, System, Aretha/G.M, Prince, Cameo, P.Rushen, Al Green, G.Abbott, A. Baker, S.Robinson, L.Vandross.

BIRMINGHAM, AL

DICK LUMPKIN-WJLD/AM

ADDS: Pegg Blu, 911, 5 Star, Gap Band, Gen. Kane, Isley/J&I, Ray,G.& B., Whispers. HOT: S.Murdock, One Way, SOS Band, Timex S.C., A. Baker, S.Robinson, Vesta Wms., O'Bryan, System, L.Vandross, Starpoint, A.Starr, G.Knight, Madhouse, Jacksons, Full Force, Mik.Howard, B.Williams, G.Abbott, Sheila E.

MONTGOMERY, AL

FRENCH BE-WQIM

ADDS: F.Jackson, Norwood, P.Perfect, P. Fearon, Cameo, N.Martinez,

W.Chung, L.Richie. HOT: Ci.Nouveau, J.Watley, Sheila E, Kool/Gang, Prince, Madhouse, H.Alpert, Aretha/G.M, One Way, Starpoint, M.Scott, System, Rainy D., G.Abbott, Bu.DeBarge.

TUSKEGEE, AL

COSTEE MCNAIR-WBIL

ADDS: Deniece W., Lisa Lisa, LaBelle/BC, LJ Ren., Jesse Jon., Teen Dream, G.Benson, Temps, G.Hands. HOT: Lakeside, Prince, One Way, J.Watley, Starpoint, Lillo Tho., Full Force, H.Alpert, A.Starr, Madhouse, Ci.Nouveau, Kool/Gang.

MONTGOMERY, AL

BILL BLACK-WXYI

ADDS: LaBelle/BC, H.Alpert, LA D.Team, R.Brookins, Jesse Jon., Mantronix, Sly&Robbie. HOT: Loose Ends, Madhouse, S.Robinson, Jets, Run DMC, Ci.Nouveau, Beastie B., A. Baker, Giorgio, Prince, Gw.Guthrie, Levert, Kraftwerk, M.Scott, Egypt Lvr., P.Rushen, Mik.Howard, F.Jackson, D Train.

MOBILE, AL

MAD HATTER-WGOK

ADDS: Whispers, H.Hewett, Merge, MarleyMarl, Mixmasters, Debbie Deb, Loose Ends, Concept, Soul Club, Giorgio. HOT: Jms. Brown, A.Starr, Ci.Nouveau, J.Watley, Millie Jax, One Way, Trinere, G.Hands, Janet Jax., P.Hyman, Starpoint, Madhouse, Bob. Brown, Prince, M.Scott, Master/Cer, SOS Band, Aretha/G.M, L.Haywood.

MOBILE, AL

TY BELL/TONY BROWN-WBLX

ADDS: F.Jackson, Cameo, J.Lorber, C.Barry, Deniece W.. HOT: Kool/Gang, Prince, H.Alpert, Bu.DeBarge, Ci.Nouveau, System, Aretha/G.M, M.Scott, One Way, A.Starr, Starpoint, A. Baker, S.Robinson, CherylLynn, L.Vandross.

SELMA, AL

GARY LAMAR-WTQX

ADDS: S.Murdock, RubyTurner, Mik.Howard, Glenn/G.J., L.Vandross, D Train. HOT: A.Starr, One Way, H.Alpert, S.Robinson, Gap Band, Bob. Brown.

NASHVILLE, TN

J.C. FLOYD/CY YOUNG-WQQK/FM

ADDS: Lakeside, D. Sanborn, S.Murdock, 5 Star, Lisa Lisa, Whistle, Norwood. HOT: Cameo, System, Aretha/G.M, Ci.Nouveau, Janet Jax., Millie Jax, B.Willis, Madhouse, Jets, Prince.

CHATTANOOGA, TN

JAY RILEY-SWITCH 102-WNOO

ADDS: N. Hendryx, Jesse Jon., Ray,G.& B., T.Brunson, C.Barry. HOT: Prince, J.Watley, System, Ci.Nouveau, M.Scott, Madhouse, Sheila E, I. Hayes, Starpoint, H.Alpert, A. Baker, G.Abbott, G.Abbott, A. Baker, One Way, Aretha/G.M, Janet Jax., Bob. Brown, Rainy D., Expose, Gap Band, F.Jackson, Levert, Kool/Gang.

CHATTANOOGA, TN

TONY SCOTT-JET94-WJTT

ADDS: Lisa Lisa, L.Richie, Isley/J&I, D. Sanborn, Nayobe, Ray,G.& B., S. Red, Rob.Nevil, Jesse Jon., 5 Star, B.Club, Lakeside, CoverGirls, Rose Bros., Whispers, B.Williams. HOT: H.Alpert, Starpoint, Kool/Gang, Bu.DeBarge, M.Scott, System, Aretha/G.M, L.Vandross, Prince, P.Rushen, Lillo Tho., Full Force, Cameo, A.Starr, S.Robinson.

MEMPHIS, TN

P.WELLS/JIMMY SMITH-K-97

ADDS: B.Club, S. Red, L.Richie, Bob. Brown, F.Jackson, Millie Jax. HOT: Prince, System, A.Starr, J.Watley, Kool/Gang, G.Abbott, H.Alpert, L.Vandross, Aretha/G.M, M.Scott.

MEMPHIS, TN

MELVIN JONES-KRNB

ADDS: N. Hendryx, Ray,G.& B., JBlackfoot. HOT: System, Aretha/G.M, Kool/Gang, Run DMC, L.Vandross, M.Scott, One Way, Cameo, Giorgio, Full Force, G.Abbott, Klymaxx, Melba M., S.Robinson, Mik.Howard, Bu.DeBarge, Ent'tains.

JACKSON, TN

D.SHAW/ERNIE O'DELL-WFKX

ADDS: Trinere, Najee, Kenny G, J.Lorber. HOT: N. Hendryx, Isley/J&I, Jesse Jon., O'Bryan.

JACKSON, MS

JOHN RAWLS-WOKJ

ADDS: S.Robinson. HOT: A.Starr, G.Benson, Melba M., G.Knight, L.Vandross, Aretha/G.M, F.Jackson, L.Ingram, Manhattans, Kool/Gang.

JACKSON, MS

CARL HAYNES-WJMI

HOT: L.Vandross, A. Baker, Giorgio, Prince, Sgr.Babes, Beastie B., G.Abbott, P.Rushen, F.Jackson, Run DMC, D Train, Jocelyn B., Melba M., O'Bryan, Madhouse.

MERIDIAN, MS

D.EDWARDS/L.CARR-WQIC/FM

ADDS: C.Barry, 5 Star, Sylvester, J.Lorber, Egypt Lvr.. HOT: A.Starr, Surface, Prince, Aretha/G.M, Lillo Tho., Expose, Cameo, L.Vandross, Klymaxx, Run DMC, One Way, Giorgio, Jocelyn B., P.Rushen, O'Bryan.

LAUREL/HATTIESBURG, MS

RON DAVIS-WQIS

ADDS: Whistle, C. Barry, C. Stanley, H. Alpert, L. Richie. HOT: Prince, Starpoint, M. Scott, System, Aretha/G.M, A. Baker, Kool/Gang, H. Alpert, L. Vandross, G. Abbott.

GULFPORT, MS

STEVE NIX-WZKX

ADDS: Company B., Kim Wilde. HOT: Kool/Gang, Prince, Madonna, D. Allen, B. Club, T. Turner.

MCCOMB, MS

WALKER/CHAMBERS-WHNY

ADDS: Company B.. HOT: Kenny G, Madonna, L. Vandross, S. Red, D. Allen, A. Starr, G. Abbott, Expose, L. Richie, J. Watley, S. Murdock.

LOUISVILLE, KY

TONY FIELDS-WLOU

ADDS: N. Hendryx, Norwood, Gen. Kane, Rose Royce, 5 Star, B. Roy, J. Lorber. HOT: P. Hyman, Cl.Nouveau, H. Alpert, System, Kool/Gang, Starpoint, M. Scott, L. Vandross, Aretha/G.M, A. Starr, S. Robinson, Prince, Lillo Tho., G. Abbott, Rainy D..

LOUISVILLE, KY

P.D.MARCH/M.HARROD-WJYL

ADDS: Isley/J&I, Norwood, Najee, CoverGirls. HOT: H. Alpert, Prince, J. Watley, Kool/Gang, Cl.Nouveau, L. Vandross, System, M. Scott, A. Baker, Klymaxx, Starpoint, A. Starr, Aretha/G.M, Cameo, G. Abbott.

UPPER MIDWEST

COLUMBUS, OH

RICK STEVENS-WCKX

ADDS: Flos, Lakeside, Deniece W., Kenny G, C. Stanley, S. Murdock, RJ'S Latst, Chubb. HOT: Sheila E, Kool/Gang, Madhouse, Prince, H. Alpert, One Way, Surface, System, Starpoint, M. Scott, Aretha/G.M, L. Vandross, Bu.DeBarge, G. Abbott, S. Robinson.

COLUMBUS, OH

K.C. JONES-WVKO

ADDS: Timex S.C., L. Richie, Melba M., S. Murdock, Giorgio, Isley/J&I, Jocelyn B., D. Sanborn. HOT: Kool/Gang, System, S. Robinson, Cameo, H. Alpert, M. Scott, L. Vandross, Prince, Klymaxx, J. Watley, Lillo Tho., A. Starr, Aretha/G.M, Starpoint, Mik. Howard.

CLEVELAND, OH

J.KELLY/CALVIN HICKS-POWER108

ADDS: 5 Star, B. Monkeys, C. McDowell, Lisa Lisa. HOT: Prince, J. Watley, Kool/Gang, H. Alpert, System, M. Scott, Starpoint, L. Vandross, Rainy D., A. Baker, Cl.Nouveau, Aretha/G.M, G. Abbott, S. Robinson, A. Starr.

CLEVELAND, OH

JEFFREY CHARLES-WZAK

ADDS: SOS Band, Sugr.Babes, Rose Royce, C. Barry, Norwood, Liv. Proof, Al Green, Lisa Lisa, Isley/J&I, Jerry Woo, Whispers, Lakeside, Dougie Fr., El DeBarge. HOT: Babyface, Prince, Bob. Brown, A. Starr, L. Vandross, Kool M. Dee, Surface, F. Jackson, Cameo, Klymaxx, Gap Band, S. Murdock, System, Ivy, A. Baker, CoverGirls, Mik. Howard, Kool/Gang, O'Bryan, Melba M..

CINCINNATI, OH

B. CASTLE/G. WEILER-WBLZ

ADDS: Surface, Isley/J&I, RJ'S Latst, H. Hewett, Kraftwerk, Trinere. HOT: J. Watley, Kool/Gang, Starpoint, H. Alpert, Prince, Aretha/G.M, L. Vandross, G. Abbott, System, P. Rushen.

CINCINNATI, OH

STEVE HARRIS-WCIN

ADDS: Lisa Lisa, Loose Ends, 5 Star, Deniece W., Ray.G & B., Manhattans, L'l. Milton. HOT: System, H. Alpert, J. Watley, Prince, Aretha/G.M, L. Vandross, Lillo Tho., S. Murdock, A. Baker, P. Rushen, M. Scott.

INDIANAPOLIS, IN

KELLY KARSON-WTLC

ADDS: RJ'S Latst, D. Sanborn, Merge, Lisa Lisa, Sinitta, C. Stanley. HOT: H. Alpert, System, Kool/Gang, Prince, M. Scott, Starpoint, G. Abbott, S. Robinson, Mik. Howard, A. Baker, Full Force, CherylLynn, L. Vandross, Surface, Blake & H., A. Starr, P. Perfect, Chico DeB., Rose Royce, Trinere.

DETROIT, MI

MARK JACKSON-WHYT

ADDS: H. Alpert, Lisa Lisa, B. Club. HOT: S. Robinson, S. Red, Sinitta, RFTW, Beastie B., D. Allen, L. Richie.

DETROIT, MI

JAMES ALEXANDER-WJLB

ADDS: Full Force, Gap Band, Lisa Lisa, Isley/J&I. HOT: A. Baker, Cl.Nouveau, G. Abbott, H. Alpert, Klymaxx, Kool/Gang, L. Vandross, M. Scott, Prince.

SAGINAW, MI

DAVID ROSAS-WWWS/FM

ADDS: C. Stanley, Giorgio, Master/Cer, N. Hendryx, 5 Star, Jesse Jon., Mantronix, Lj Ren., Isley/J&I, Monet, Flos. HOT: A. Starr, CherylLynn,

L. Vandross, System, Prince, Klymaxx, M. Scott, H. Alpert, Babyface, Starpoint, Bob. Brown, O'Bryan, G. Abbott, Surface, S. Robinson.

MILWAUKEE, WI

B. MILLER/G. YOUNG-WLUM

ADDS: Company B., K. Loggins, Lisa Lisa, Chicago, N. Hendryx, Starpoint, Isley/J&I. HOT: Prince, Aretha/G.M, H. Alpert, Klymaxx, L. Vandross, CoverGirls, G. Abbott, A. Starr, Rob. Nevil, Gap Band, S. Red, Crowded H., Hipsway, T. Turner.

MILWAUKEE, WI

ROB HARDY-WNOV

ADDS: Hurricane, Kenny G, N. Romantic, S. Murdock, Dougie Fr., Flos, 5 Star, JBlackfoot, J. McClain. HOT: Sheila E, Kool/Gang, CoverGirls, Cl.Nouveau, F. Jackson, Klymaxx, Rainy D., System, S. Robinson, Aretha/G.M, A. Starr, Rose Royce, Cameo, Run DMC, Prince, Trinere, Blake & H., Gap Band, Ray.G & B., Starpoint.

MINNEAPOLIS, MN

PETE RHODES-CBLS

ADDS: Jesse Jon., N. Hendryx, C. McDowell, Lakeside, H. Alpert, D. Sanborn, 5 Star, Cat Miller, Peggi Blu, R. Brookins. HOT: Cl.Nouveau, J. Watley, Sheila E, Prince, Kool/Gang, Madhouse, Timex S.C., H. Alpert, Starpoint, One Way, Janet Jax., Aretha/G.M, Jms. Brown, Bu.DeBarge, System, Millie Jax, Mel & Kim, Gr. Flash, B. Willis, H. Hewett.

CHICAGO, IL

BOULDRING/DAISY DAVIS-WBMX/FM

ADDS: Isley/J&I, S. Murdock, Whistle, Surface, Bob. Brown, Jocelyn B.. HOT: H. Alpert, Prince, System, M. Scott, Aretha/G.M, G. Abbott, J. Watley, Cl.Nouveau, S. Robinson, Giorgio, L. Vandross, CoverGirls, Company B..

CHICAGO, IL

B. PRIETO/S. TAYLOR-WGCI/FM

HOT: Prince, H. Alpert, Kool/Gang, System, G. Abbott, CoverGirls, Starpoint, One Way, M. Scott, SOS Band, S. Robinson, Lillo Tho., Aretha/G.M, L. Vandross, Full Circl.

CHICAGO, IL

DEE HANDLEY-WJPC

ADDS: A. Starr, P. Rushen, A. Baker, Giorgio, CherylLynn. HOT: J. Watley, Cl.Nouveau, Kool/Gang, Sheila E, Madhouse, One Way, H. Alpert, Prince, Starpoint, System, Aretha/G.M, M. Scott, Janet Jax., Millie Jax, Expose, Rainy D., Jms. Brown, G. Abbott, Bu.DeBarge, Jets.

ST. LOUIS, MO

MIKE KELLY-KATZ/FM

ADDS: Ray.G & B., N. Hendryx, 5 Star, Temps, C. Barry, Jesse Jon.. HOT: Prince, Kool/Gang, M. Scott, A. Baker, System, Bob. Brown, Klymaxx, H. Alpert, A. Starr, S. Robinson, Lillo Tho., P. Rushen, L. Vandross, G. Abbott, Mik. Howard.

ST. LOUIS, MO

BEASLEY/STADFORD-KMJM

ADDS: H. Hewett, Cameo, Pub. Enemy, P. Perfect, T. Brunson, N. Hendryx, Deniece W., Isley/J&I. HOT: Lillo Tho., G. Abbott, S. Robinson, System, Klymaxx, Kool/Gang, M. Scott, H. Alpert, Full Force, Blake & H..

KANSAS CITY, MO

DENE HALLAM-KCPW/FM

ADDS: H. Alpert. HOT: Company B., L. Vandross, Madonna, J. Watley, S. Murdock, Aretha/G.M, Ronst & J.I, Expose, A. Starr, G. Abbott, Prince, F. Jackson, Kool M. Dee, D. Allen.

NEW ORLEANS, LA

DEL SPENCER-WYLD/FM

ADDS: Lisa Lisa, JBlackfoot, 5 Star, Ruby Turner, N. Romantic, L. Richie, Mik. Howard, Norwood, C. Barry, Najee, Mason. HOT: Sheila E, Cl.Nouveau, J. Watley, Madhouse, H. Alpert, Starpoint, System, G. Abbott, One Way, Levert, Full Force, A. Starr, Prince, Rainy D., L. Vandross, Lillo Tho., Vesta Wms., SOS Band, Cameo, Klymaxx.

NEW ORLEANS, LA

JOEY GIOVINGO-B97

ADDS: A. Starr, H. Alpert. HOT: A. Baker, Kool/Gang, J. Watley, Madonna.

MAURICE/LAFAYETTE, LA

GUY BROADY-KFXZ

ADDS: Trinere, G. Abbott, RFTW, Melba M.. HOT: Cameo, F. Jackson, A. Baker, Al Green, S. Murdock, Gap Band, J. Watley, D Train, Janet Jax., Aretha/G.M, Kool/Gang, Full Force, Prince, A. Starr.

LAKE CHARLES, LA

DARYL MOORE-KXZZ

HOT: Prince, L. Vandross, System, Starpoint, S. Robinson, Lillo Tho., G. Abbott, Giorgio, SOS Band, Klymaxx, Melba M..

BATON ROUGE, LA

ROB NEAL-WXOK

ADDS: Conway Br., Flos, N. Hendryx, D. Sanborn, C. Stanley, Monet, Kopper, S. Murdock, Sugr.Babes, A. Starr. HOT: Klymaxx, Prince, J. Watley, System, S. Robinson, H. Alpert, Kool/Gang, Starpoint, L. Vandross, M. Scott, Aretha/G.M, Sheila E, G. Abbott, F. Jackson, A. Starr.

WEST HELENA, AR

DELL SIMES-KCLT

ADDS: Jesse Jon., Teen Dream, Whistle, Gap Band, Ray.G.& B., Soul Club, T.Brunson, J. McClain, P.Perfect, Oran Jones, Concept, Krystol, D. Sanborn, Babyface. HOT: Prince, Aretha/G.M, Kool/Gang, Full Force, One Way, A.Starr, Rainy D., M.Scott, J.Watley, H.Alpert, Trinere, Lillo Tho., O'Bryan, R.Perkins, Bob. Brown, Company B., P.Rushen, G.Abbott.

SOUTHWEST

DALLAS, TX

T.AVERY/M.SPEARS-KKDA

ADDS: 5 Star, Surface, F.Jackson, Babyface, RJ'S Latst, S.Murdock, N. Hendryx. HOT: Prince, H.Alpert, System, Starpoint, A.Starr, A. Baker, Bob. Brown, Klymaxx, J.Watley, L.Vandross.

FT.WORTH, TX

MICHELLE MADISON-KDLZ

ADDS: Surface, Lisa Lisa, Al Green, LaBelle/BC, Lakeside, Rose Bros.. HOT: H.Alpert, S.Robinson, System, J.Watley, Starpoint, CherylLynn, Gw.Guthrie, Sheila E, G.Abbott, M.Scott, A. Baker, Klymaxx, Aretha/G.M, L.Vandross, Prince.

KILLEEN, TX

BILL ST. JOHN-KIIZ/AM

ADDS: D Train, Ray,G.& B., H.Hewett, Whispers, N. Hendryx, Teen Dream. HOT: Starpoint, Kool/Gang, Blake & H., Prince, H.Alpert, A.Starr, Lillo Tho., Bob. Brown, System, G.Abbott, S.Robinson, Aretha/G.M, A. Baker, L.Vandross, Cameo.

HOUSTON, TX

R.ATKINS/J.MICHAELS-KMJQ

ADDS: Dougie Fr., Cyre, R.Brookins, Lisa Lisa, Process/D., P.Perfect, Cameo, Kenny G, N. Hendryx, Peggi Blu, Isley/J&I. HOT: Prince, System, Sheila E, J.Watley, S.Robinson, Babyface, H.Alpert, Klymaxx, A. Baker, L.Vandross, Surface, Bob. Brown, Kool/Gang, Starpoint, Gr.Flash, A.Starr.

PT. ARTHUR, TX

DOUG DAVIS-KHYS

ADDS: Temps, Flos, 5 Star, Rose Bros., R.Perkins, W.Chung, G.Benson, Lisa Lisa, C.Lauper, Sylvester, Jesse Jon.. HOT: Prince, H.Alpert, Kool/Gang, System, Starpoint, L.Vandross, M.Scott, A.Starr, Aretha/G.M, G.Abbott, S.Robinson, Klymaxx, Lillo Tho., P.Rushen, Full Force, A. Baker, Cameo, Surface, Bob. Brown, SOS Band.

ENGLEWOOD/DENVER, CO

DANNY HARRIS/RON ASH-KDKO

ADDS: Jesse Jon., Al Green, R.Brookins, JBlackfoot, Whistle, Temps, S.Torano. HOT: Prince, H.Alpert, Kool/Gang, Aretha/G.M, Surface, Starpoint, G.Abbott, S.Robinson, System, A.Starr, A. Baker, L.Vandross, Full Force.

TUCSON, AZ

ROYCE BLAKE-KKPW

ADDS: Cyre, Sinitta, Deniece W., Jesse Jon., Norwood. HOT: Surface, Lisa Lisa, H.Alpert, Aretha/G.M, Prince, S.Robinson, P.Rushen, M.Scott, Starpoint, System, Lillo Tho..

TUCSON, AZ

BUZZ ELLIOT-KHYT

ADDS: H.Alpert, System, B.Willis, Sinitta, C.McDowell. HOT: S.Robinson, A. Baker, Company B., Kool/Gang, L.Vandross, L.Richie, Lisa Lisa, H.Alpert, S. Red, D. Allen, Prince, J.Watley, Madonna.

RENO, NV

BEAU REYES-KWNZ/FM

ADDS: Kim Wilde. HOT: L.Richie, Kenny G, S.Murdock, J.Watley, S. Red, Rob.Nevil, T.Turner, D. Allen, R. Cray, Madonna, Kool/Gang, Prince.

FAR WEST

LOS ANGELES, CA

LICIA TORRES-KJLH

ADDS: 5 Star, Whispers, Deniece W., N. Hendryx, RJ'S Latst, Ray.G.& B., D Train, Jesse Jon.. HOT: H.Alpert, M.Scott, Surface, J.Watley, Prince, Sheila E, Klymaxx, System, Starpoint, P.Rushen, Melba M., Bob. Brown, G.Abbott, S.Robinson, C.Stanley, A. Baker.

LOS ANGELES, CA

LISA CANNING-KDAY

ADDS: Concept, True Math., C.Lauper, Lakeside, Dougie Fr., L.Richie, Isley/J&I, BoogieDown. HOT: Prince, Beastie B., Cl.Nouveau, Run DMC, Kool M.Dee, Kool/Gang, Master/Cer, P.Rushen, J.Watley, S.Murdock, Egypt Lvr., A.Starr, H.Alpert, Lisa Lisa.

LOS ANGELES, CA

STEVE RIVERS-KIIS/FM

ADDS: H.Alpert, B.Club. HOT: D. Allen, L.Richie, T.Turner, Beastie B., Kool/Gang.

LOS ANGELES, CA

ROBINSON/PERRODIN-KACE

ADDS: R.Brookins, L.Richie, Temps, H.Masekela, RubyTurner, J. McClain. HOT: Levert, Klymaxx, Mik.Howard, A.Starr, G.Abbott, A. Baker, System, Janet Jax., D. Sanborn, Sheila E, M.Scott, Kool/Gang, C.Anderson, S.Robinson, Aretha/G.M, Kenny G, P.Rushen, L.Vandross.

SAN DIEGO, CA

L.D.MCCOLLUM-XHRM

ADDS: Company B., 5 Star, N. Hendryx, Jesse Jon., Melba M., Nice/Wild, J.Lorber. HOT: J.Watley, Cl.Nouveau, Aretha/G.M, H.Alpert, Starpoint, CoverGirls, G.Abbott, System, M.Scott, Madonna, S.Robinson, Nice/Wild, N.Martinez, L.Vandross.

SAN DIEGO, CA

NICK FERRARA-KS103

ADDS: H.Alpert. HOT: Company B., A. Baker, Madonna, Prince, T.Turner, Kool/Gang.

OJAI, CA

HOWARD THOMAS-KMYX

ADDS: Najee, E.Klugh, Geo.Howard, Whispers, Egypt Lvr., Kopper, B.Club. HOT: Prince, Kool/Gang, Cameo, Aretha/G.M, M.Scott, J.Watley, S.Robinson, Surface, A. Baker, A.Starr, G.Abbott, L.Vandross.

FRESNO, CA

WALKER/DAVIS-KYNO

ADDS: Kenny G. HOT: CoverGirls, Madonna, Company B., H.Alpert, Giorgio, Aretha/G.M, T.Turner, L.Richie, S.Murdock, Sinitta, Sheila E, Run DMC, J.Watley, Kool/Gang.

FRESNO, CA

BERRY/CARTER-KMGX

ADDS: Lisa Lisa, S.Robinson. HOT: Kenny G, Madonna, L.Richie, Santana, R. Cray, RFTW, Kool/Gang, T.Turner, Company B., Aretha/G.M, Run DMC, Sinitta, F.Jackson, H.Alpert.

SAN FRANCISCO, CA

KEITH NAFTALY-KMEL

ADDS: H.Alpert, Lisa Lisa, Bowie, N. Hendryx, Jesse Jon., Modern Rocketry. HOT: A.Starr, Starpoint, J.Watley, CoverGirls, System, M.Scott, Company B., H.Alpert, L.Vandross, B.Club, Expose, Kenny G, Kool/Gang, Cameo, Sinitta, B.Monkeys, Mantronix, S.Robinson, Cyre, Zee, Sylvester, P. Fearon, S.Ties, Trinere.

STOCKTON, CA

ROY WILLIAMS-KJOY

ADDS: L.Richie. HOT: S.Robinson, R. Cray, S. Red, Kool/Gang, Madonna, Rob.Nevil.

STOCKTON, CA

JOHN HAMPTON-KSTN

ADDS: H.Alpert, Klymaxx. HOT: Sinitta, L.Vandross, Cameo, P.Rushen, S.Robinson, A. Baker, H.Alpert, Lisa Lisa, Madonna, G.Abbott, Starpoint, S.Murdock.

MERCED, CA

GARCIA/CANNON-KYOS

ADDS: Lisa Lisa, Sinitta. HOT: N.Martinez, One Way, H.Alpert, Cameo, Giorgio, S. Red, Chico DeB., L.Richie, Millie Jax, S.Lattisaw, A. Baker, Full Force, Kool/Gang, G.Abbott.

EUREKA/ARCATA, CA

JIM NELLY III-KXGO/FM

ADDS: Level 42. HOT: A. Baker, Company B., RFTW, A.Starr, L.Richie, D. Allen, S. Red, Madonna, J.Watley, B.Club, Prince.

SACRAMENTO, CA

CHRIS COLLINS-FM102

ADDS: H.Alpert, System, Company B.. HOT: Lisa Lisa, Sinitta, A.Starr, T.Turner, Kool M.Dee.

RENTON/SEATTLE, WA

FRANK BARROW-KRIZ

ADDS: Isley/J&I, JBlackfoot, RJ'S Latst, Rose Bros., Najee, O'Bryan. HOT: J.Watley, Prince, Sheila E, Cl.Nouveau, Madhouse, A.Starr, Loose Ends, One Way, Janet Jax., Starpoint, Cameo, Kool/Gang, Aretha/G.M, Bu.DeBarge, S.Robinson, RFTW, Lillo Tho., G.Abbott, Klymaxx, CherylLynn.

SEATTLE, WA

BOB WIKSTROM-KKFX

ADDS: Lisa Lisa, Jocelyn B., S.Murdock, Jesse Jon., 5 Star, Deniece W., Ray.G.& B., Dougie Fr.. HOT: Prince, H.Alpert, J.Watley, Kool/Gang, System, Cl.Nouveau, Starpoint, L.Vandross, A.Starr, Aretha/G.M, M.Scott, G.Abbott, S.Robinson, Expose, Bu.DeBarge, Klymaxx, Lillo Tho., P.Rushen, Full Force, A. Baker.

WELCOME

To Our New Urban Contemporary Correspondent:

Tony Scott, P.D. and Jay Johnson, M.D., WJTT (JET94) RADIO, 210 Pinehurst Road, Chattanooga, TN 37415. Phone: 605-870-3811.

the GAVIN REPORT

DAVE SHOLIN'S

Personal Picks — SINGLES

HERB ALPERT - *Diamonds* (A&M) Easy to tell that some folks were having fun in the studio while this track was being recorded. Writers/producers Jimmy Jam and Terry Lewis get a lot more than "background" vocals from Janet Jackson and Lisa Keith, who give a 50-carat performance. While some try to corner the Diamond market, Herb just makes sure they're all in his corner. Can't miss!

THE DAMNED - *Alone Again Or* (MCA) I always wondered why this song wasn't a bigger hit when Love first released it 17 years ago. This excellent rendition does justice to the original and just may resurrect it enough for a second chance on the charts.

the GAVIN REPORT

Bill Gavin
Ron Fell

Dave Sholin
Betty Hollars

Elma Greer
Kent Zimmerman
Diane Rufer

Keith Zimmerman
Lisa Smith

Peter Standish

Joe Belden
Natalie Cusenza
Cyndi Hoelzle
John Martinucci
Dodie Shoemaker
Peter Grame
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RON FELL'S

Personal Picks — ALBUMS

Prince - *"Sign 'O' The Times"* (Paisley Park/WB)

Part of his brilliance lies in his ability to strip down a song to rhythm and voice, then build it back up with often bizarre studio effects. Using both blunt and pointed instruments, he slays the dragon of mediocrity and pierces the veil of modesty. No subject is forbidden. The temptation of substance abuse alluded to in the former POP LIFE is the album's first slain dragon. Then it's on to his usual preachments, which yield in turn to the sensual and spiritual enchantment of the flesh and the dance. STARFISH AND COFFEE, an apparently innocent romp through the lunchbox of a schoolmate, proves he can lighten up when he wants to. His personal and lyrical enigmas remain mystic elements which at once inspire free association and an air of consistent unpredictability. A totally absorbing package.

Carly Simon - *"Coming Home Again"* (Arista)

The charm of Carly's music is her lyrical attitude. You can't help but listen when she sings. Her music is measured in thoughts rather than beats per minute. Her wordwork, both solo and collaborative, focuses on lost opportunities, threatened relationships and unrealized dreams. Three tracks which epitomize the above are last year's "Heartburn" soundtracker, COMING AROUND AGAIN, and freshly-done GIVE ME ALL NIGHT and IT SHOULD HAVE BEEN ME. The latter was written by Bryan Adams and Jim Vallance, and features Bryan's band. Also, check out the album's trailer, ITSY BITSY SPIDER, which employs the same arrangement as COMING AROUND AGAIN to tell the story of a tiny, indefatigable arachnid.

NEXT WEEK



jennifer warnes



SANTANA
"Veracruz"

Taken from the Columbia Lp:
"FREEDOM" FC 40272



TOTO
"Till The End"

Taken from the Columbia Lp:
"FAHRENHEIT" FC 40273



MONDO
ROCK
"Primitive Love Rites"

Taken from the forthcoming Columbia LP
"BOOM BABY BOOM" BFC 40470

DEMOGRAPHIC
DELIGHTS
THAT COVER ALL YOUR BASES!



FEEL THE POWER



Put Your Hand On The Radio
And **TESLA**fy

“Little Suzi”

The First Single From **Tesla**

From Their Smash Debut Album
MECHANICAL RESONANCE



Produced By **STEVE THOMPSON** And **MICHAEL BARBIERO** On Geffen Records, Cassettes and Compact Disc.

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