Always sexy.
Always exciting.

"Always"

The new Atlantic Starr single
Produced by David Lewis and Wayne Lewis
From the forthcoming album All In The Name Of Love
Management: Earl S. Coles, Jr.

Editor: Dave Sholin

MOST ADDED

2W | LW | TW
---|---|---
4 | 2 | 1
1 | 1 | 2
7 | 5 | 3
5 | 4 | 4
10 | 6 | 5
11 | 9 | 6
8 | 8 | 7
12 | 10 | 8
19 | 12 | 9
24 | 13 | 10
2 | 3 | 11
27 | 18 | 12
17 | 15 | 13
29 | 17 | 14
18 | 16 | 15
35 | 25 | 16
9 | 11 | 17
22 | 20 | 18
21 | 19 | 19
25 | 21 | 20
3 | 7 | 21
33 | 22 | 22
32 | 29 | 24
36 | 30 | 25
38 | 31 | 26
35 | 25 | 27
6 | 14 | 32
23 | 23 | 33
34 | 32 | 30
37 | 31 | 31
14 | 32 | 32
12 | 13 | 33
14 | 34 | 34
36 | 35 | 35
38 | 32 | 36
28 | 35 | 37
39 | 38 | 38
40 | 39 | 40

BON JOVI
Wanted Dead Or Alive
(Mercury/PolyGram)
99 Adds

KIM WILDE
You Keep Me Hangin' On
(MCA)
84 Adds

HERB ALPERT
Diamonds
(A&M)
65 Adds

TOP NEW AIRPLAY

CERTIFIED

KIM WILDE
You Keep Me Hangin' On
(MCA)

BON JOVI
Wanted Dead Or Alive
(Mercury/PolyGram)

RECORD TO WATCH

THE SYSTEM
Don't Disturb This Groove
(Atlantic)
New key airplay points to all Systems go for this Urban Contemporary powerhouse.

CHARTBOUND

ARTIST & TITLE

Reports | Adds | On | Chart
---|---|---|---
LEVEL 42 - Lessons In Love (Polydor/PolyGram) | 145 | 41 | 88 | 16
PAUL SIMON - You Can Call Me Al (Warner Bros.) | 143 | 43 | 73 | 27
EDDIE MONEY - Endless Nights (Columbia) | 123 | 36 | 70 | 17
PSYCHEDELIC FURS - Heartbreak Beat (Columbia) | 112 | 23 | 46 | 43

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April 10, 1987 the GAVIN REPORT
# UP & COMING

## ARTIST & TITLE

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<th>Reports</th>
<th>Adds</th>
<th>On</th>
<th>Chart</th>
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<td>PETER GABRIEL &amp; KATE BUSH - Don't Give Up (Geffen)</td>
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<td>COMPANY B - Fascinated (Atlantic)</td>
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<td>NIGHT RANGER - The Secret Of My Success (Camel/MCA)</td>
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<td>LISA LISA AND CULT JAM - Head To Toe (Columbia)</td>
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<td>GREGG ALLMAN - I'm No Angel (Epic)</td>
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<td>BRUCE WILLIS - Young Blood (Motown)</td>
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<td>GINO VANNELLI - Wild Horses (CBS)</td>
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<td>KENNY G - Songbird (Arista)</td>
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<td>LUTHER Vandross &amp; GREGORY HINES - There's Nothing Better Than Love (Epic)</td>
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<td>ANITA BAKER - Same Ole Love (365 Days A Year) (Elektra)</td>
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<td>*JOURNEY - Why Can't This Night Go On Forever (Columbia)</td>
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<td>PSEUDO ECHO - Living In A Dream (RCA)</td>
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<td>BILLY VERA &amp; THE BEATERS - Let You Get Away (Rhino)</td>
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<td>JENNIFER WARNES - First We Take Manhattan (Cypress)</td>
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<td>BEASTIE BOYS - Brass Monkey (Del Jam/Columbia)</td>
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<td>PETER CETERA - Only Love Knows Why (Full Moon/W.B.)</td>
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<td>FARRENHEIT - Fool In Love (Warner Bros.)</td>
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<td>STRANGLERS - Always The Sun (Epic)</td>
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<td>BILLY JOEL with RAY CHARLES - Baby Grand (Columbia)</td>
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<td>*THE SYSTEM - Don't Disturb This Groove (Atlantic)</td>
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<td>DEAD OR ALIVE - Something In My House (Epic)</td>
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<td>PAUL LEKAKIS - Boom, Boom, Boom (ZYX)</td>
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<td>GEORGIA SATELLITES - Battleship Chains (Elektra)</td>
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<td>EDDIE &amp; THE TIDE - Weak In The Presence Of Beauty (Atco)</td>
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<td>BRIAN SPENCE - Brothers (Mercury/PolyGram)</td>
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<td>DON DIXON - Praying Mantis (Enigma)</td>
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<td>*ROCK AND HYDE - Dirty Water (Capitol)</td>
<td>27</td>
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<td>COVER GIRLS - Show Me (Fever/Sutra)</td>
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<td>ERIC MARTIN - Every Time I Think Of You (Capitol)</td>
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<td>BLOW MONKEYS - It Doesn't Have To Be This Way (RCA)</td>
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<td>*NEVILLE BROTHERS - Whatever It Takes (EMI America)</td>
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<td>*HEAVEN 17 - Contenders (Virgin)</td>
<td>21</td>
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</table>

*Debuts This Week

Dropped: #21-Tina Turner, #24-Hipsway, #26-Janet Jackson, #28-Europe, #38-Bruce Hornsby & The Range, #40-Barbusters, Shirley Murdock, Gregory Abbott, Ratt, Corey Hart
ONE OF THE MOST ADDED TOP 40 RECORDS 65 ADDS
INCLUDING:

WXKS  Y100
WKSE  B97
WPHD  WGH
CKIO  B96
PRO/FM  92X
B106  WNCI
WAVA  WCZY
Z93  WHYT
KTKS  KCPW
KRBE  KDWB
KWK  KWSS
WLOL  KUBE
KIIS/FM  WTIC
KKRZ  WBBQ
KMJK  WKXX
FM102  KDWB
KROY  KZZU
KCPX  KNBQ
KS103  KCPX
KMEL

PLEASE NOTE! Due to a production error, the incorrect song title was included in this ad in last week's Gavin Report. We apologize for any misunderstandings.
HIT FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20. 
ike: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

<table>
<thead>
<tr>
<th>ARTIST, TITLE</th>
<th>LABEL</th>
<th>REPORTS</th>
<th>ADDS</th>
<th>1-5</th>
<th>6-10</th>
<th>11-20</th>
<th>21-30</th>
<th>UNCHARTED</th>
<th>HIT FACTOR</th>
<th>WEEKS</th>
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<tbody>
<tr>
<td>ARETHA &amp; GEORGE MICHAEL - I Knew You Were Waiting (Arista)</td>
<td>282</td>
<td>2</td>
<td>197</td>
<td>54</td>
<td>23</td>
<td>3</td>
<td>3</td>
<td>97%</td>
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<tr>
<td>THE STARSHIP - Nothing's Gonna Stop Us Now (Grunt/RCA)</td>
<td>244</td>
<td>--</td>
<td>206</td>
<td>37</td>
<td>1</td>
<td>--</td>
<td>--</td>
<td>100%</td>
<td>12</td>
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<tr>
<td>CROWDED HOUSE - Don't Dream It's Over (Capitol)</td>
<td>257</td>
<td>1</td>
<td>163</td>
<td>58</td>
<td>25</td>
<td>4</td>
<td>6</td>
<td>97%</td>
<td>14</td>
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<tr>
<td>LOU GRAMM - Midnight Blue (Atlantic)</td>
<td>251</td>
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<td>151</td>
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<td>22</td>
<td>7</td>
<td>2</td>
<td>96%</td>
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<tr>
<td>STEVE WINWOOD - The Finer Things (Island/Warner Bros.)</td>
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<td>122</td>
<td>97</td>
<td>30</td>
<td>10</td>
<td>5</td>
<td>93%</td>
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<td>CUTTING CREW - (I Just) Died In Your Arms (Virgin)</td>
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<td>49</td>
<td>127</td>
<td>96</td>
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<td>11</td>
<td>90%</td>
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<td>THE BANGLES - Walking Down Your Street (Columbia)</td>
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<td>141</td>
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<td>7</td>
<td>95%</td>
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<td>PRINCE - Sign 'O' The Times (Paisley Park/Warner Bros.)</td>
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<td>3</td>
<td>67</td>
<td>116</td>
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<td>16</td>
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<td>U2 - With Or Without You (Island)</td>
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<td>CLUB NOUVEAU - Lean On Me (Warner Bros.)</td>
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<td>130</td>
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<td>1</td>
<td>--</td>
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<td>100%</td>
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<td>JODY WATLEY - Looking For A New Love (MCA)</td>
<td>261</td>
<td>13</td>
<td>20</td>
<td>24</td>
<td>100</td>
<td>72</td>
<td>32</td>
<td>55%</td>
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<td>CYNDI LAUPER - What's Going On (Portrait)</td>
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<td>139</td>
<td>58</td>
<td>23</td>
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<td>FLEETWOOD MAC - Big Love (Warner Bros.)</td>
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<td>97</td>
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<td>ROBBIE NEVIL - Dominoes (Manhattan)</td>
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<td>PETER WOLF - Come As You Are (EMI America)</td>
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<td>33</td>
<td>120</td>
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<td>Kool &amp; The Gang - Stone Love (Mercury/PolyGram)</td>
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<td>29</td>
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<td>71%</td>
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<td>96</td>
<td>79</td>
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<td>Lionel Richie - You Keep Me Hangin' On (MCA)</td>
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<td>85</td>
<td>123</td>
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<td>Poison - Talk Dirty To Me (Capitol)</td>
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<td>36</td>
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<td>Thompson Twins - Get That Love (Arista)</td>
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<td>63</td>
<td>61</td>
<td>25%</td>
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<td>Chris DeBurgh - The Lady In Red (A&amp;M)</td>
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<td>26</td>
<td>54</td>
<td>50</td>
<td>23%</td>
<td>11</td>
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<tr>
<td>Kim Wilde - You Keep Me Hangin' On (MCA)</td>
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<td>3</td>
<td>8</td>
<td>27</td>
<td>82</td>
<td>5%</td>
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<td>Kenny Loggins - Meet Me Half Way (Columbia)</td>
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<td>13</td>
<td>25</td>
<td>41</td>
<td>67</td>
<td>22%</td>
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<td>Bon Jovi - Wanted Dead Or Alive (Mercury/PolyGram)</td>
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<td>23</td>
<td>43</td>
<td>33%</td>
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<tr>
<td>David Bowie - Day In Day Out (EMI America)</td>
<td>202</td>
<td>42</td>
<td>--</td>
<td>3</td>
<td>2</td>
<td>26</td>
<td>129</td>
<td>2%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Atlantic Starr - Always (Warner Bros.)</td>
<td>108</td>
<td>38</td>
<td>4</td>
<td>6</td>
<td>15</td>
<td>22</td>
<td>23</td>
<td>23%</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Level 42 - Lessons In Love (Polydor/PolyGram)</td>
<td>145</td>
<td>41</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>16</td>
<td>88</td>
<td>--</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Paul Simon - You Can Call Me Al (Warner Bros.)</td>
<td>143</td>
<td>43</td>
<td>--</td>
<td>2</td>
<td>5</td>
<td>20</td>
<td>73</td>
<td>4%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Eddie Money - Endless Night (Columbia)</td>
<td>123</td>
<td>36</td>
<td>--</td>
<td>1</td>
<td>1</td>
<td>15</td>
<td>70</td>
<td>1%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Psychedelic Furs - Heartbeat Beat (Columbia)</td>
<td>112</td>
<td>23</td>
<td>1</td>
<td>3</td>
<td>8</td>
<td>31</td>
<td>46</td>
<td>10%</td>
<td>6</td>
<td></td>
</tr>
</tbody>
</table>
JOURNEY

"Why Can't This Night Go On Forever"

Taken from the Columbia Lp: "RAISED ON RADIO" OC 29085

GAVIN TOP 40:
61 ADDS
OUT-OF-THE-BOX

GAVIN A/C:
DEBUT IN NEW
Produced by Steve Perry

OUT OF THE BOX
AND INTO THE CONTROL ROOM

COLIN JAMES HAY

"Can I Hold You?"

Taken from the Columbia Lp: "LOOKING FOR JACK" BFC 45311

Produced by Robin Millar
for Multi Media London Limited

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It's always gratifying when this column generates response. Several weeks ago I wrote about the tendency for stations to be programmed aggressively at the outset, and then become conservative once they achieve ratings success. Ace San Diego programmer and personality Bobby Rich wrote to tell me he agrees but took exception to the philosophy of "Don't fix what ain't broke." While he agrees with keeping a gutsy, creative, anything-goes approach as long as it's working, Bobby stresses that that does not mean management should remain in a holding pattern. "Bottom line," he wrote, "If you don't constantly 'fix it'...it is only a matter of time before you will realize it is broken." Though Bobby has made adjustments to formatic elements that were working, he comments, "Change simply for the sake of change is not the point. It should be done for the sake of overall improvement." Thanks to Bobby for clarifying this very important concept.

27 new stations are now taking DONNA ALLEN seriously, with fulltime adds taking her over 200 reports for the first time. In Detroit, Brian Patrick and Kathy Means chart it at Z95.5. Crosstown at WHYT, Rick Gillette and Mark Jackson log it at B97, KITY, Y95, 194, KMOS, KMGX (#1) FM102, WPDZ, WTIC, 95XXX, WJKC, WOAY, etc.

Seems like listeners are demanding a heavier dose of POISON each week. HIT FACTOR is up to 26% with moves of 6 places or more at Z104 Madison 14-8, 33Q Houston 27-15, KISQ Boise 27-16, KWOD Sacramento 31-21, KHTZ 22-16, WTNZ Knoxville 26-13, Z93 Atlanta 17-10, Z95 Chicago 23-15, etc. BON JOVI locks up Most Added honors for a second straight week. Brian Christian debuts them at #20 with other Top Thirty debuts at KDUX, KS103, KGFI, FM104, KXTX, KS97, WYDD, WJET, WWFX, 3WD, etc. 99 adds including WFGG, 2100, CKOC, WFXS, WPF, WWNY, Y94, ZKHH, KREO, KATD, K106, KBEQ, Y100, 92X, KGOR, KGOT, etc.

During the week of our Gavin Seminar GLEN MEDEIROS became RECORD TO WATCH with a handful of reports. He now commands a 32% HIT FACTOR and pulls in another 23 adds to bypass CHARTBOUND and make a strong debut on the Top 40. Big gains at KAKS Amarillo 26-13, KUUB Bozeman 24-16, KDZ Des Moines 21-13, Q105 Tampa 24-17 etc.

Another newcomer to the Top 40 slipped right by CHARTBOUND as well. ATLANTIC STARR's HIT FACTOR is a very impressive 23%. Early believer Guy Zapolleon at KZZP Phoenix takes it into his Top Five (10-4), with other moves at KWWX 23-7, KBEQ 22-16, WKKX 12-5, Y100 24-14, WKGB 18-10, etc.

Deja vu time as PAUL SIMON re-enters CHARTBOUND on his way BACK onto the chart! This time around it looks like the success he should've enjoyed initially will finally come his way. Top Thirty at KC101, B104, WNVZ, Q105, WTIC, Z94, Z100, KZZP, KKOK, KKRC, Z93, KMLE, KSWB, etc.

Immediate reaction to BRUCE WILLIS reported by Rich Stevens at Z103 Tallahassee. Rich says the audience is responding to the fact this release sounds like Bruce Willis more than "Respect Yourself" did. He also mentions that not only are female requests great, but "those hip male rockers" are asking for it as well. 16 adds get it closer to 100 reports.

HIT FACTOR of 7% for KENNY G looks like just the beginning. Mike Preston at WWSS San Jose takes it all the way from 29-21 and Dave Roble at KHTZ Reno has it in his Top Ten for a second week moving 10-9. Now at Y95 Dallas, KS103 San Diego, WRCK and WNYZ Utica, WHYT Detroit, WBCY Charlotte, etc.

URBAN CONTEMPORARY's new number one song is this week's RECORD TO WATCH and THE SYSTEM appears ready to become a summertime hit for Top 40 radio. Keith Naftaly lists it 25-17 at KMLE backed by 24 adds including KMGX, JLFM, KEYP, Y95, WPST, 92X, KZMC, KLJS, K106, WHNY, WHK, Q99, etc.
GINO VANNELLI  
"WILD HORSES"
GAVIN A/C: 24*-21* 73% HIT FACTOR  
GAVIN TOP 40: 68 STATIONS  
19% HIT FACTOR

DEAD OR ALIVE  
"SOMETHING IN MY HOUSE"
GAVIN TOP 40: UP & COMING  
29 STATIONS

GREGG ALLMAN  
"I'M NO ANGEL"
GAVIN TOP 40: UP & COMING 81/19  
GAVIN ALBUM: #8  
Produced & engineered by Rodney Mills.  
Direction: Strike Force, Inc.

LUTHER VANDROSS & GREGORY HINES  
"THERE'S NOTHING BETTER THAN LOVE"
GAVIN URBAN: 4*-3*  
GAVIN A/C: CHARTBOJND 98/13  
GAVIN TOP 40: UP & COMING 66/9

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NORTHEAST

HAMILTON, ON (NEVIN GRANT-CKOC) J.Watley, Bon Jovi, H.Lewis.
BOSTON, MA (NELSON/DOLGINS-Z94) Kim Wilde, D. Allen, R. Cray, Petty, New City R.
BOSTON, MA (WHITE/Y'CONNELL-WKKS/FM) Bon Jovi, Nite Rangr, Other Ones, B.Monkeys, J. Butcher.
RUMFORD, ME (ROBERTS/JAMES-WMR) Bon Jovi, E.Money, K.Loggins, Bowie, New City R.
BANGOR, ME (LEVEN/CLARK-WWFX) H.Alpert, Paul Simon, P. Echo.
NEW HAVEN, CT (STEVE FRYBAK-KC101) H.Alpert, Kim Wilde, Kenny G, Company B.
NORWALK, CT (BRETT RICHARDS-WLQY) No Report, Frozen.
NEW YORK, NY (SCOTT SHANNON-Z200) A. Starr, S. Winwood, Bon Jovi.
POUGHKEEPSIE, NY (BOB WELLS-WFKW/FM) H.Alpert, Lisa Lisa, Level 42, L.Vandross, New City R.
BUFFALO, NY (ROGER CHRISTIAN-WBEN/FM) P. Gabriel, P. Echo, Other Ones, B. Club, Kim Wilde.

MID ATLANTIC

TRENTON, NJ (TOM CUNNINGHAM-WPST) Cinderella, Lisa Lisa, Other Ones, System, Kim Wilde.
PITTSBURGH, PA (LORI CAMPBELL-B94) B. Baker, Paul Simon, A. Starr.
ERIE, PA (JIM COOK-WJET) Chicago, T. Twins, Kim Wilde.
ERIE, PA (BILL SHANNON-K104) C. Thompson, A. Starr, Oingo B., Rock & Hyde, Journey.
WASHINGTON, DC (MARTY DEMPESEY-B106) J. Wagner, Lisa Lisa, H.Alpert, Other Ones, Peter Wolf.
BALTIMORE, MD (WILLY B. O'BRIEN-B104) Lisa Lisa, A. Starr, F.Wood Mac.
OCEAN CITY, MD (LANE JERNIGAN-100KH) No Report, Frozen.
CHARLOTTE, NC (JACK DANIEL-WBCY) Kenny G, K.Loggins, A. Starr.
CHARLOTTE, NC (CHRIS WILLIAM-WROQ) No Report, Frozen.
FLORENCE, SC (GREEN/BOSWELL-106X) Journey, A. Starr, P. E. Sledge, F. Ghost, H. Alpert, Restless H.
GREENVILLE, SC (WILL McCOWN-WANS/FM) K.Loggins, Bon Jovi, B. Club.

SOUTHEAST

ATLANTA, GA (CRAIG ASHWOOD-94Q) Madonna, G. Vannelli, T. Twins, Peter Wolf, Restless H.
ROME, GA (DANNY HOWARD-WQUT) Journey, Cetera, G. Vannelli, A. Starr, Kenny G.
ATHENS, GA (DAN MURRAY-WAGQ) E. Money, Restless H, Poison, Cinderella.
AUGUSTA, GA (BRUCE STEVENS-WBBQ) K. Loggins, A. Baker, G. Vannelli, P. Echo, Other Ones.
FT. VALLEY/MACON, GA (NATHAN HALE-WOBZ) No Report, Frozen.
VALDOSTA, GA (SUTTON/STEPSHENS-WLGA) Psych. Furs, Kim Wilde, Lisa Lisa, Level 42, Bon Jovi, Hoodoo G.
COLLIMBUS, GA (MCARD/CARROLL-WCQQ) Kim Wilde, Lisa Lisa, H. Alpert, G. Vannelli, Nite Rangr, Restless H.
TALLAHASSEE, FL (RICH STEVENS-Z103) Paul Simon, Kim Wilde, T. Twins, Cinderella, B. Willis.
PANAMA CITY, FL (JEFF DAVIS-WPFM) D. Allen, Paul Simon, Other Ones, Tesla.
FT. WALTON BEACH, FL (MARK SAWYER-WFTW/FM) L. Ritchie, Bon Jovi, Bowie, G. Medeiros.
PENSACOLA, FL (HOLLYWOOD-WJLQ/FM) No Report, Frozen.
GAINESVILLE, FL (JERI BANTA-WYKS) Kim Wilde, K. Loggins, Psych. Furs, Level 42.
MIAMI, FL (FRANK AMADEO-Y100) Kim Wilde, Lisa Lisa, A. Baker, Bon Jovi, B. Adams.
TAMPA, FL (BOBBY RICH-Q105) A. Starr, Level 42, B. Club, Rob.Nevil.

SOUTH

BIRMINGHAM, AL (CATFISH/JIM PREWITT-WKXX) M. Howard, Level 42, H. Alpert, Peter Wolf, B. Monkeys, Journey, A. Baker.
GADSDEN, AL (BILL ST. JOHN-Q104) Lisa Lisa, Other Ones, A. Starr, H. Alpert, Restless H.
MOBILE, AL (LEE CHESTNUT-WJFFB/FM) No Report, Frozen.

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COLUMBIA, TN (GARY MOSS-WKRM) Toto, DeBurgh, Other Ones, U2, B.Monkeys.
GREENVILLE, MS (DAN DIAMOND-WQIQ) No Adds.
TUPELO, MS (JAY HASTINGS-KZ103) Chicago, A.Starr, Poison, Bon Jovi.
HATTIESBURG/LAUREL, MS (DALE TAYLOR-WHSH/FM) Journey, Other Ones, DeBurgh.
LAUREL/HATTIESBURG, MS (JIM SCOTT-WNLS) T. Twins, L. Richie, Bowie, B. Party, G. Vannelli.
BILOXI, MS (SANDI STEVENS-WQID) Level 42, A. Starr, Kim Wilde, D. Allen.
MCCOMB, MS (WALKER/CAMERAS-WHNY) Nevilles, T. J. Wagner, Other Ones, Lisa Lisa, B. Jovi, Blake & H., Restless H. System, New City R.
McComb, MS (CHRIS TRACY-WLTX/FM) E. Money, Bowie, H. Lewis, G. Vannelli, Poison, K. Loggins, Nevilles.
STARVILLE, MS (RUSS WILLIAMS-WKOR) T. Twins, Kim Wilde, Paul Simon, Journey.
JENKINS, KY (G. KINCE-FWIX) No Report, Frozen.
LAKE CHARLES, LA (JIM WEBB-KBU/M) No Report, Frozen.

**UPPER MIDWEST**

DES MOINES, IA (KNIGHT-SHARP-KRNO) Boston, B. Club, T. Twins, Bon Jovi, K. Loggins.
FT. DODGE, IA (KELLY O'SHEA-KKZ) Bon Jovi, Bowie, Nevilles, B. Club, B. Willis, Heaven 17.
SIOUX CITY, IA (PAT PAXTON-KGLL) E. Money, Psych, Furs, A. Starr, Kim Wilde.
DUBUQUE, IA (JEFF DAVIS-KLVL) A. Starr, Psych, Furs, Journey.
IOWA CITY/CEDAR RAPID, IA (STEWART/NEUGENT-KRKQ) Bon Jovi, E. Money.
EVANSTON, IA (GYNNY O'HARA-KK) Bon Jovi, Chicago, Bowie, B. Willis, Eddie/Tide.
KENOSHA, WI (TERRY HAVEL-WJZQ) Paul Simon, Journey.
LA CROSSE, WI (SHEBE/SANDERS-HIT105) Bon Jovi, W. Party, F. Ghost.
EAU CLAIRE, WI (RICK ROBERTS-WIAL) Bon Jovi, Paul Simon, DeBurgh.
MINNEAPOLIS/SAINT PAUL, MN (ANTHONY/MICHAELS-KDWB/FM) D. Allen, H. Lewis, Teska.
DULUTH, MN (JIM GLENNETT-WIBX) Kim Wilde, D. Allen, Bon Jovi.
MANKATO, MN (GARVIN/MCCORMICK-KDOG/FM) E. Money, Kim Wilde, B. Spence, Other Ones.
MANKATO, MN (MCCORMICK-KKZ/FM) Level 42, P. Cetera, Company B., Journey, Farrenheit.
YANKTON, SD (RANDY KUSMAN-KQH/FM) No Report, Frozen.
SIoux Falls, SD (CHARLIE O'DOUGLAS-KKRC) Georgia S., L. Richie, Chicago, Psych, Furs.
RAPID CITY, SD (MCDANIEL/MICHAELS-KGGR/FM) No Report, Frozen.
FARGO/MOORHEAD, ND (JACK LUNDY-Y94) Bon Jovi, DeBurgh, G. Allman, P. Echo.
GRAND FORKS, ND (ROSS HOLLAND-KOHT) Madonna, Bon Jovi, B. Adams.
BISMARCK, ND (BOB BECK-KYYY/FM) Other Ones, E. Money, H. Alpert, Psych, Furs.
DE KALB, IL (LEW WHITE-WDEX/FM) No Report, Frozen.
JOLIET, IL (BOB WEBER-WLLI) Bowie, New City R, Bon Jovi, Nile Ranger, Other Ones.
CHICAGO, IL (RICH MCCORMICK-WLS/AM) Paul Simon, K. Loggins.

**EAST CENTRAL**

PINEVILLE, WV (HENRY MORGAN-WWYO) Other Ones, G. Medeiros, DeBurgh, Lisa Lisa, G. Allman, Restless H.
OAK HILL/BECKLEY, WV (PAUL WOLFE-WOAY/FM) P. Echo, F. Ghost, Bon Dixon, Teska, System, Poison, G. Vannelli.
CINCINNATI, OH (JIM FOX-102U) H. Lewis.
ANGOLA, IN (OSBORNOTH-JOHN-WLJK/FM) B. Club, H. Lewis, Chicago.
CHICAGO, IL (JASON ROBERTS-K96) A. Starr, W. Party, J. Warnes, Kim Wilde.
VINCENT, IN (DANNY WAYNE-106RTB) DeBurgh, Kim Wilde, Lisa Lisa, Other Ones, C. Crew, F. Ghost.
TERRE HAUTE, IN (MARTY APINET-WPFR) Bon Jovi, E. Money, Clapton, P. Echo, S. Miller, Petty.
DETROIT, MI (KATHY MEANS-Z95.5) H. Alpert, Kool Gang, Bon Jovi, T. Twins, B. Club, Psych, Furs.
LANSING, MI (MARK MALONEY-WVIC) No Report, Frozen.
JACKSON/LANSING, MI (SCOTT WEBSTER-WJXQ) T. Twins, Tetra, RED.
ALPENA, MI (DARRELL KELLEY-WHSD) D. Allen, Journey, DeBurgh, Kim Wilde, Level 42.

April 10, 1987 The GAVIN REPORT
LOGAN, UT (TIM EBERTH-KFM) Nevilles, System, J. Wagner.


TOP 40 ADDS

NORTHWEST

THE DALLAS, OR (ED ROSS-KACI) Bon Jovi, Poison, Nevilles, G. Allman, Other Ones, New City R, Dead/Alive.
SEASIDE, OR (CHRIS CONWAY-KSWB) Bowie, Bon Jovi, Kim Wilde, G. Medeiros, DeBurb, P. Gabriel, Other Ones, Company B.
PORTLAND, OR (NAGANUMA/BADZIK-KMJX) A. Baker, A. Starr, H. Alpert, K. Loggins, F. Ghost, G. Vannelli, Other Ones, Restless H.
EUGENE, OR (SHAKES/HYATT-97MD) H. Alpert, Bon Jovi, A. Starr, Petty, E. Money.
COOS BAY, OR (MICHAEL-KING-KYNG) No Report, Frozen.
COOS BAY, OR (BOB SHANNON-KHGN) Level 42, K. Kamon, B. Vera, Restless H.

SEATTLE, WA (WEED/MATTHEWS-KHIT) H. Alpert, DeBurb.
OLYMPIA, WA (KEN PAIGE-KOEU) No Report, Frozen.
CHEHALIS, WA (ROGER DALE-KITI) New City R, Toto, Restless H, K. Kamon, Other Ones, B. Willis.
YAKIMA, WA (KEVIN JAMES-KZHR) Bon Jovi, P. Echo, Level 42, C. McDowell, G. Thompson, Mundo Rock, Kenny G.
SASKATOON, SK (GARTH KALIN-COM) H. Lewis, Bowie, Poison.
VANCOUVER, BC (SHANNON/RUSSELL-LG73) P. Echo, L. Richie.
CALGARY, AB (DON STEVENS-AM106) L. Richie, J. Walley, H. Lewis.
ANCHORAGE, AK (J.D. CHANDLER-KGOT) Journey, Bon Jovi, Toto, Other Ones.

WELCOME To Our New TOP 40 Correspondents:
Jeff Freeman, KKKW/FM RADIO - PO Box F, Pittsburgh, KS 66762 (316) 231-7200
Mark Ward, WYNU (92FM) RADIO - 115 Devonshire Square, Jackson, TN 38305 (901)668-9301
Ross Holland, KOHT RADIO - 2501 Demers Avenue, Grant Forks, ND 58201 (701) 746-1413
CHINWAG
by Joe Belden, Keith Zimmerman and Kent Zimmerman

To begin this week's column, we're turning the mike over to Kent for this Exclusive Report on the T.J. Martell Bowling & Other Sports fundraiser. In Los Angeles last week...

SET 'EM UP & ROCK 'EM DOWN
After the last pin dropped and the rosin settled, the T.J. Martelli Charity Weekend--known informally as the Jon Scott Bowling Party--had raised over $200,000 to fight leukemia. Over the years, the Left Coast Martell event has evolved into a music industry trip of sorts, with kegling now joined by a golf tourney and softball match.

This year's event attracted more than 1,500 attendees, as radio persons (predominantly of the Album persuasion) doused themselves with Desenex alongside such luminaries as Tom Petty (and his Heartbreakers), Stevie Nicks, Mickey Thomas, Sheila E., Weird Al, Don Henley, Little Steven, Gene Simmons, Ted Nugent, Heart, Redd Kross, Autograph, Jon Anderson of Yes, Red 7, China Crisis, In Pursuit, Richard Marx, Little Feat bassist Kenny Gradney, actors Michael Keaton and Andrew McCarthy and Bob Galliani's favorite superstar, Angelene.

For you scorekeepers, Atco Records and Gregg Guitriva shared top golfing honors, while CBS's David Cohen narrowly missed the Grand Prize of $25,000 or a new Porsche when a potential hole-in-one failed to drop. In softball, Fleetwood Mac mesmerized the bawdy Motley Crue, while Chicago (the band) captured top bowling team honors. Gavin publisher Ron Fell was a threat to take the individual bowling trophy, but developed a run in his designer leotards in the eighth frame and had to retire with a 206 while a ringer from KLSX walked off with the trophy.

Congratulations to Jon Scott, Judy Libow, Kid Leo and all who pulled off the event--now it's time to gear up those budgets for next year's participation.

POWER PLAY IN BUZZARD'S NEST
Urban WDMT-Cleveland sheds calls and format to become Top 40 WPHR (Power 108). "We saw a hole in the market," reports Asst. PD/MD Calvin Hicks. "After WNCX went Classic Hits, there was no true Top 40. WMMS reports Top 40, but they're really still basically album." Hicks, who, with PD Jeff Kelly, got his Top 40 feet wet at WAVE104-Myrtle Beach, SC, says, "We may lean slightly Urban, but we'll play only genuine crossover artists like Cameo." The format was scheduled to debut April 9, with Kelly joining Jeff Foxx's morning show, Jimmy Hart on middays, Hicks on afternoons, Doc Reno on nights and J.J. Haley on overnights. "The start won't be real splashy. We're giving the store a little time before announcing our Grand Opening," says Hicks.

HOT, BUT SAFE
New York's HOT103 (WQHT) has joined the fight for the right to party safely with a four-week "Sexual Awareness Campaign," which includes distribution of thousands of free condoms and "Sexual Awareness Cards" at local dance clubs. PD Joel Salkowitz says, "We're taking this issue very seriously, and the response has been terrific. We've gone to gay clubs and straight clubs, and clubs for kids, and 90 to 95 percent of the people are taking time to read the literature." He says the Emmis urban/dance outlet, which has a large gay listenership, hopes to sponsor an AIDS benefit concert this summer.

RECORD ROTATIONS
Chinwag salutes fast-tracking Burt Baumgartner, moving up to fill Mark Benesch's Guccis as Director, National Singles Promotion at Columbia Records. Burt was National Album Promotions Director. We remember him back when he was just a local guy in San Francisco--way back last month...Kevin Sutter wins a promotion to Senior Director, National Album Promotion at Chrysalis Records. The company has a rare promotions opening at its Atlanta office (also covering Miami) as Gary Tanner moves over to RCA Records. Chrysalis is looking for an "aggressive person for a tough market." If you're it, call VP/Promotion Daniel Glass at (212) 758-3555. RCA, meanwhile, promotes Butch Waugh to VP/National Promotion and hires Darryl Clark as Director of Black Music Publicity...

Capitol Records names former A&M Records VP/Promotion Step Johnson as head of its newly-formed Black Music Division. Simon Potts is now Capitol Senior VP/A&R worldwide...MCA Records/Nashville promotes Katie Gillon to Vice President of Production and Don Lanier to Vice President of A&R...Arista Records promotes Lauren Korman Moran to National Sales Director, Jane Moody to Associate Director, Sales & Advertising Promotion and hires Heidi Title as Manager, Business Affairs.

YAWN PATROL
Dick Edwards is now providing Power 99FM's Morning Wakeup Service in Philadelphia. He comes from evenings on KKDA-Dallas...

WRKS-New York morning guy Chuck Leonard has a new sidekick, as Carol Ford slides in from afternoons. Chuck is also hosting his own weekly two-hour syndicated Dance Party, distributed by ProMedia...POWER106-Los Angeles morning guy Jay Thomas spent a week filling in for vacationing p.m. driver Dale Dorman on KISS108-Boston.

Jay, whose acting resume includes The Love Boat and being "the last man eaten in C.H.U.D.," just completed a two-episode guest shot on Cheers...

WKLS (95 Rock)-Atlanta snags morning teamsters Nick Van Cleve and Jeff Jensen from WYNF-Tampa. They debut April 20...Pat O'Briant leaves PD post at KVVE-Grand Junction, CO, to enlist in wake-up corps at Q98/QWFM-Fayetteville, NC...MD B.B. Boswell and PD Martin Green (aka B) are now handling the reveille shift at 106X-Florence, SC.

CONTINUED ON PAGE 15

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ALL WE ASK YOU TO DO IS LISTEN

STRANGLERS

"ALWAYS THE SUN"

AS HEARD IN 4 FORMATS OF MUSIC
T-40 UP & COMING
A/C NEW
ALBUM #28
ALTERNATIVE #16

"HOW MANY LIES"

SPANDAU BALLET

A/C ACTION SIDES 41 STATIONS
48% HIT FACTOR
**BREAKING OUT NOW!**

**SIMPLY RED**

**THE RIGHT THING**

from the rapidly approaching gold
Men and Women LP Exploding at
CHR Video in heavy rotation on
On tour soon.

**GAVIN TOP 40:**
- **TOP 40:**
  - **30** 25% HIT FACTOR
  - **GAVIN A/C:** 29 65% HIT FACTOR
- **R&R CHR:** D-39 139/17 78 UPS/9 DEBUTS

**KPKE** Y108

**MEN AND WOMEN**

**KMEK** WAGS 7-26 101.5

**NEW YORK**

**ANITA BAKER**

**SAME OLDE LOVE (365 DAYS A YEAR)**

from the double Grammy Award-winning Rapture LP. Over 2.3 million sold! Triple format threat—very strong at CHR, R&B and A/C! See her co-host Saturday Night Live, April 11. "Same Olde Love" video in power on VH1.

**GAVIN URBAN:** 12-7

**GAVIN A/C:** 15-7 83% HIT FACTOR

**GAVIN TOP 40:** 64/6 UP & COMING

**R&R A/C:** 11-6-4

**R&R R&B:** 20-14-9

**R&R CHR:** 51/6

**WFOG** BOSTON 23-27

**WOR** 100/22

**KMUS** 127-21

**WDWJ** 17-15

**WBBB** 19-15

**KHZK** 15-12

**WSSS** 26-23

**HOODOO GURUS**

**GOOD TIMES**

from the forthcoming Blow Your Cool LP. The first guru-yy single is breaking big. AOR; the "Good Times" are just beginning at CHR.

Backing vocals by Susanna Hoffs, Debby Peterson, Vicki Peterson and Michael Steele.

**GAVIN ALBUM:** DEBUT-30

**GAVIN ALTERNATIVE:** 16-14

**TOP 40 ACTION:**
- **KPIX**
- **KRLS**
- **KIOY**
- **KVCW**
- **KFMI**
- **WTNN**
- **KHYT**
- **WLGA**

**KKEG**

**KREO**

**NO MONKEY BUSINESS...**

**ON ELEKTRA MUSIC CASSETTES, RECORDS AND COMPACT DISCS.**
PHOTO FILE
by LISA SMITH and BETTY HOLLARS

SMASHING THE MARKETPLACE
WXXP-Pittsburgh welcomes one of England's hottest bands, The Screaming Blue Messiahs, with an in-store appearance and autograph session at a local record store. Seated, from left: SBM's Kenny Harris, Bill Carter and Chris Thompson. Standing: WXXP's Phil Kirzyc and Elektra's Jay Hart.

BEAT FARMERS VISIT KBCO
KBCO-Boulder enjoys a visit by the Beat Farmers. Shown here (left to right) are KBCO PD John Bradley, MCA's Sharon White, the Beat Farmers' Rolle and Country Dick Montana, and KBCO Music Director Doug Clifton.

CARE TO BE "PHOTO FILED" BY THE GAVIN REPORT? Send Your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102

DIAMOND DAVE'S RADIO SHOW
Mr. Rock & Roll Show Biz himself, David Lee Roth, guest hosted on CFOX/FM-Vancouver, BC, while in town for a concert appearance. Behind the board with Mr. Roth is afternoon drive personality Eric Westin.

THE STRONG PERSUADER
Robert Cray and his band took New York City by storm with four SRO performances at the Bottom Line. In the backstage crowd offering congratulations are (back row, left to right) PolyGram's Drew Murray, David Leach, Dick Asher and Harry Anger. Middle row (left to right) PolyGram's Dick Wingate and Jim Une; Richard Cousins, bassist in the band; Robert Cray; and Mike Kappus of Rosebud Management. Front row (left to right) Peter Lubin of PolyGram; and Peter Bee and David Olson of the Robert Cray Band.
**Born To Run**

**The National Enquirer** (America's most reliable journalistic source) informs us that Springsteen is contemplating a run for Governor of New Jersey. In the event that a few skeptics might doubt The Enquirer's stature, this report was confirmed by the Los Angeles Herald Examiner, a real actual newspaper owned by Patty Hearst's uncle.

The Boss joins a lengthening list of entertainment and/or sports figures who've at least mulled over a switch to the REAL show business. Bill Bradley didn't fool around with any dogcatcher or alderman positions. The NBA Hall-of-Famer drove right for the basket by moving right into the U.S. Senate spot from New Jersey, a state in which he had lived not a minute. Not a bad move. The Senate has always needed guys who can drill the jumper and go to their left. You're not going to get THAT from Bella Abzug.

Steve Garvey is thinking about a senatorial bid in California. Why not? He has what counts when a crucial vote on Medicare is imminent: Great hair! Garvey's hair is right up there with Sting's and Huey Lewis'. Which makes us wonder why neither of those guys thought about public life. THEY'VE GOT THE HAIR! ISN'T THAT ENOUGH?

Ex-Shirley Temple dancing partner George Murphy was a senator. His IQ was lower than Laverne's and/or Shirley's, yet he tap-danced his way through one rhythmic term, and the country didn't go down in flames. We hear the current Guy In The White House was also in show biz. If BEDTIME FOR BONZO can elevate someone to the highest halls of Executive Suite, what about "Born In The U.S.A."? And what better place to begin that political career than as Chief Exec of the old home-boy place?

When B.S. takes over the Garden State, he'll need some trusted assistants on his sniveling staff. We're declaring ourselves available. Any flunky job will do. Who knows? It might even be more fulfilling than doing A/C promotion for a living.

About those Oscars: Were we smart enough to watch the basketball finals instead or what? Our newspaper told us the next morning that the venerated Academy Awards included such presenters/talent as Molly Ringwald (probably a skin disease), Ally Sheedy, Rob Lowe and other funny named people. No Kirk, no Burt, no Sophia—but Molly, Ally and Rob. We'd like to pose one irascible question: WHO ARE THESE PEOPLE? Send answers c/o Gavin.

For those who passed on the NCAA final game because you were watching Molly and Ally, we'd like to offer right here and now as a public service, some of THE BEST BRENT MUSBURGER CLICHES used during the broadcast.

"Folks, we have a dandy brewing here!"
"It's been a dandy all the way!"
"He finds the inside man! YOU CAN'T TEACH THAT!"
"Keith Smart WANTS THAT BALL!"
"Boy, has HE been a live wire the last few minutes!"

And our favorite:
"You don't see a senior do THAT very often!"

Several weeks ago, we gave you a list of potential column ideas that never made Gavin print. In reality, we made them up for alleged laughs (none of which we got, at least not in THIS house). The topic today is: The possibilities for REAL columns are even funnier than our made-up ones. How could you make up a column about Oral Roberts worrying whether God had a hit-man? Then there are Jim and Tammy, who are worried about a mascara and condom shortage. Joan Rivers is worried her unfunny 4th network show will be cancelled, and a new law has been passed banning smoking in Beverly Hills restaurants.

THAT law means that, when Johnny Carson walks into The Bistro, some waiter (who's really a "young filmmaker") will have to tell The Great Cark (and Ed!) that smoking is illegal.

Back to real and legit column ideas: The alimony demands of Alexis Carrington's estranged 14-year-old husband; nude photos of a Cosby Show daughter and the heavily eye-makeup'd Ferdinand Marcos mistress.

You'd be advised not to miss this space in coming weeks. Ron Fell won't. He's ever on the search for more big words to use in his LP reviews...and we're planning to use quite a few.

Stay tuned, have a good week, write if you get work...and to Tim West, Jack Kulp and Gary Greenberg, all of who wanted to see their names in print: There they are, and Big Deal. No one reads this stuff, guys!
PHOTO FILE  by LISA SMITH and BETTY HOLLARS

TOO OLD TO GROW UP NOW ▲
When Pake McEntire came to Indianapolis for a sold-out concert, he stopped by WFMS to do an on-air interview. Pictured are Pake and DJ Jim West.

WE DON'T WANT TO ▼ TWIST YOUR ARM
WSLR-Akron MD Rick Cardarelli mentioned to us that he feels like he's just being pulled from all different directions these days when choosing which records to add. Shown here discussing these strange feelings are, from left, Lewis Story, Rick and Lyle Lovett.

SECOND TIM AROUND ▲
The two Tim's from WAXX-Eau Claire continue to terrorize any Country artists that venture into the state of Wisconsin. The latest victim was George Strait and his manager Erv Woolsey. From left: Erv Woolsey, George Strait, WAXX PD Tim Wilson and MD Tim Closson.

NEWMAKING ALABAMA ▲
While in town for another sold-out concert, Alabama's Jeff Cook stops by the studios of WORC-Worcester, MA, to step in front of the lens with News Director/Waking Crew Host Bill Hess.

MILSAP CONTEST GETS ▼ STRONG RESPONSE
With Ronnie Milsap as spokesman, The Nashville Network's VideoView contest proved to be the most successful ever, with 190,000 entries. Shown sifting through some of them are, from left, RCA's Joe Galante, Ronnie Milsap and The Nashville Network's Shelley Mangrum.

April 10, 1987/the GAVIN REPORT
Jennifer Warnes
GETTING THE BEST OF LEONARD COHEN
BY RON FELL AND DIANE RUFER
ne of my favorite albums of 1986 was "Famous Blue Raincoat," Jennifer Warnes's collection of classic and soon-to-be-classic songs written by Leonard Cohen. Cohen's poetic license and Jennifer's lyrical delivery culminate a professional relationship dating back to the early 70s, when Jennifer was back-up singer for Cohen's tours and records. The highlights of Jennifer's career included performances in the groundbreaking musical "Hair" and the equally adventurous Smothers Brothers Comedy Hour on television.

Neither Jennifer nor Leonard had been very prolific in this decade. Jennifer made ends meet with commercials and movie themes, two of them Oscar winners. In the meantime, Jennifer pursued a developing fascination with African folk and pop music.

Leonard, whose poetry and performance have made him an international cult figure, played an active role in the execution of "Famous Blue Raincoat." An obvious labor of love, it can't help but revitalize the careers of both.

—Ron Fell

April 10, 1987/the GAVIN REPORT

T

he concept of men, warm and happy to be together, in a chant style and in a feeling of contentment, is a sound that I like to have on my records. It makes me feel comforted.
sung background before. I didn’t know it was an art unto itself—not just anyone can get up and sing background if they sing lead. Since I knew all of his songs, I guess they thought I knew what I was doing. So they hired me.

RF: You ended up recording with him, too.
JW: Yes, for about three more albums.
RF: You know him a lot better than anyone who listens to his music. What do you think are his most enduring qualities as a poet and musician?
JW: The well-written word. I think he can turn a phrase better than anyone else. Back in the 20s, 30s and 40s, a lyricist was a real artist. We’ve gotten a little bit lazy, I think, about the things we’re willing to say and how we’re willing to say them.
RF: I’m a little confused as to how you shopped “The Famous Blue Raincoat” to the labels. Did it exist in any demo form at this point?
JW: Oh, no. I hadn’t much luck in describing things to people on record. The best luck I have is with people who really believe in the stuff I do. The record could not have happened without Roscoe Beck, my co-producer, because he is really capable of bringing my ideas to solutions. I have a lot of ideas brewing all the time—my house is a pile of little pieces of paper tucked all over the walls. I was at Amigo Studios with him, producing some work of my own. Craig Sussman of Cypress Records, who was starting a label and hadn’t signed anyone yet, heard about what we were doing. We sat down and he said, “What kind of things do you want to do in your career?” I told him I wanted to do a complete album of Leonard Cohen’s work. He said, “That will give a real good definition for my label. If I put that record out as the first record on my label, it will say ‘I want to make records like this.’” He also said it would help establish some trust with the buying public. No one had ever asked me for a record that obscure in my whole career. It turned out, it was not all that obscure in execution. It is only strange in context of what the industry is able to tolerate. Here was a record executive who was asking for it and agreeing to pay for it. I dropped my other project in mid-stream and started this one. I learned timing is just about everything in the marketing world, and that my intuitions were right all along—they just weren’t ripe all along.
RF: We want to talk about the new album. One of Leonard’s more famous songs, “Suzanne,” was not included.
JW: No. I didn’t want to touch it because it has a special place in people’s memories. I don’t think you should mess with that too much.
RF: Who is Bernadette in “Song Of Bernadette”?
JW: It is really hard to say, precisely. When I was born, I was named Bernadette. My brothers and sisters, whose names all start with the letter J, said, “That’s not right.” So I was Bernadette for only a couple of days. When I wrote the song, I was in recovery from a very bad experience. My boyfriend was killed, and I went on tour with Leonard to get back my flying feet. I wrote a series of letters to myself, Jennifer to Bernadette and back from Bernadette to Jennifer, because I was going from the acquired cultural self to the original self. I was talking from a hothouse plant to a someone that’s wild. That was what I did on the buses. Leonard read some of it
and said, “There is a song in here. Let’s write a song about Bernadette.” We were in France at the time. Obviously, Saint Bernadette Soubirous, who died early on in her years, was a visionary in France. Then the story complicates from this point on, in that Jennifer Jones, whom I was named after, won her Oscar on my birthday for a movie

I learned timing is just about everything in the marketing world, and that my intuitions were right all along—they just weren’t ripe all along.
### OPENINGS

**SALES PROS** needed by **KOKZ and KXXL**, Waterloo, IA. Resumes to: Ken Hensley, PO Box 1540, Waterloo, IA 50704.

**ALL FORMATS**! Future openings for ATs. T&R: Chip Douglas, C-R Broadcasting, 344 Old Pinson Road, Jackson, TN 38301.


**TOP 40 station KNNN-FM-Alamogordo, NM**, needs a full-time AT w/possible MD position. T&R: Bob Smith, PO Box 616, Alamogordo, NM 88311.

**TOP 40 station KIT-**Chehalis, WA, needs a News Director. T&R: Roger Dale, 1133 Kresky, Centralia, WA 98531, or call (206) 736-1389.

**TOP 40 station KNED—**Norfolk, NE, has opening for sales rep. Excellent opp! for mature individual; salary commensurate w/qualifications. Jim Miller, PO Box 957, Norfolk, NE 68701 or call (402) 379-3300.

**TOP 40 station KXRK-Starkville, MS**, has upcoming AT & production opening. T&R: Russ Williams, PO Box 980, Starkville, MS 39759.

**TOP 40 station KWKR-Garden City, KS**, has immediate and future openings for experienced, mature and flexible ATs. T&R: Michael Don Roberts, PO Box 878, Garden City, KS 67846.

**TOP 40 station WQTH-Pomona, CA**, needs AT/Entertainer to work 6-12 w/possible overnights. T&R: Danny Howard, PO Box 1187, Pomona, CA 91761.

**TOP 40 station KLEZ/FM—**Hot Springs, AR, needs AT/Production person. T&R: Jay Harvey, PO Box 1739, Hot Springs, AR 71902.

**TOP 40 station Q104—**Gadsden, AL, continues search for right morning or afternoon drive person. Good bucks, chance to learn & grow. T&R: Bill St. John, PO Box 570, Gadsden, AL 35902.

**TOP 40 station WRKM-Columbia, TN**, seeks AT for 7-mid. shift. T&R: Gary Moss, PO Box 1377, Columbia, TN 38402.

**TOP 40 station KYHT-Tucson, AZ, seeks PD with at least 3 yrs. experience. T&R: Laurie Weisert, PO Box 26040, Tucson, AZ 85712.**

**TOP 40 station KCLD/FM-St. Cloud, MN**, needs an AT w/production. Seeking someone uptempo & fun. T&R: Blake Patton, PO Box 1456, St. Cloud, MN 56302.

**TOP 40 station KATA-Arcata, CA**, needs a full-time news reporter. T&R: Jill Henry, PO Drawer 1159, Arcata, CA 95521, or call (707) 822-7223.

**A/C station WKCG-Milledgeville, GA**, is looking for a midday entertainer with pipes & production skills. T&R: Mike O'Neal, PO Box 832, Milledgeville, GA 31061 or call (912) 453-9406.

**A/C station WOHS-Shelby, NC**, seeks AM drive AT. T&R: Harold Watson, PO Box 1590, Shelby, NC 28150.

**A/C station KATW-Lewiston, ID**, needs AT w/production skills. T&R: Todd Nelson, PO Box 1540, Lewiston, ID 83501.

**A/C station WWIN-**Putnam, CT, needs a news director w/heavy local coverage exp. T&R: Jonathan Pearson, 45 Pomfret Street, Putnam, CT 06260. No calls, please.

**URBAN/ TOP 40 station KMYX/Oxnard/Ventura, CA**, needs morning drive AT. T&R: Howard "HT" Thomas, PO Box 1060, Ojai, CA 93023.

**URBAN station WWDM/FM-Sumter, SC**, needs an announcer, AT, preferably from Southeast. At least 5 yrs. exp. T&R: Andre Carson, PO Box 38, Sumter, SC 29150.

**COUNTRY station KLJ-Jefferson City, MO**, needs AT w/strange production skills to work evening shift. T&R: Brian Miller, PO Box 414, Jefferson City, MO 65102. No calls, please.

**COUNTRY station KTRG—**Columbia, MO, needs an afternoon drive person. T&R: Tom Bradley, PO Box 459, Columbia, MO 65205 or call (573) 449-2433.

**COUNTRY station RKVCK-Wolf Point, MT**, seeks full time morning drive AT/Production/Sports Director. T&R: Cherri Fritz, 324 Main, Wolf Point, MT 59201.

**COUNTRY station RKVCK—**Wolf Point, MT, seeks midday AT/Production. T&R: Cherri Fritz, 324 Main, Wolf Point, MT 59201.

**ALBUM station WNFX-Lynn, MA**, has an opening for two ATs, one overnight, one part-time. T&R: Michael Bright, 25 Exchange, Lynn, MA 01901.

### AVAILABLES

**AT/Production.** Seeks move up. A/C, Top 40 & Urban formats. BOB: (309) 828-5479.

**AT, 10 yrs exp. Top 40, urban.** A/C PATRICK: (309) 828-3408.

**AT/MD. A/C or Country.** MARCUS WAYNE: (915) 646-0836.

**AT, Urban format.** AARON C. SULLIVAN: (309) 454-7563.

**AT/MD–any format.** KELLY FROST: (916) 527-4112.

**AT/MD, Top 40 format.** LOU KUNO: (612) 269-9194 or 269-6451.

**PD/MD/AT, formerly KYVL-Sacto, prefers A/C.** CRAIG ANDREWS: (916) 722-3804.

**LOOKING for AT/MD/ PD position in Top 40.** STANTON JAY: (912) 359-4528 or 369-9239.

**PD/MD/Prod. Dir. 8 yrs exp. seeks position in S. Idaho.** J.J. JENSEN: (603) 267-2121 or (208) 436-4118.

**AT/MD, middays.** Top 40, A/C, AOR formats. LISA DENT: (815) 965-0654.

**THR REAL "JR" w/KUBE-Seattle, searching Top 20 major markets.** Prefer Top 40 w/PM drive. JOHN ROSS: (206) 845-8562.


### NEEDED

**KAGO: Top 40 station needs Motown singles.** Marshall Moss, PO Box 1150, Klamath Falls, OR 97601.

**WLS: All A/C singles & LPs on RCA, Steve Warner singel (MCA).** PO Box 578, Loris, SC 29569.

**KQEN.** New Top 40 needs service from all labels. Bill Dawson, 936 SW Medford Ave, Roseburg, OR 97470.

**WKOM/FM: Country albums from all labels.** PO Box 1977, Columbia, TN 38402.

**KCSY: A/C station needs singles by Dan Seals (EMI America) & Restless Heart (RCA).** 374 Lovers Lane, Seldona, AK 99899.

Send notices of job openings or available to Natalie Cusenza, c/o Gavin Classifieds, One Halldie Plaza #725, San Francisco 94102 or call (415) 392-7760.
**POWER TRIO**

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**ARETHA FRANKLIN & GEORGE MICHAEL**
- "I Knew You Were Waiting (For Me)" (Arista)
- "Can't Take My Eyes Off Of You" (Polydor / PolyGram)

**FLEETWOOD MAC**
- "The Last Unbroken Heart" (Polydor / PolyGram)
- "All Over" (Capitol)

**SMOKEY ROBINSON**
- " Nothing's Gonna Change You (For Me)" (Warner Bros.)
- "Baby Grand" (Columbia)

**TOP RECORDED**

**CERTIFIED**

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**FLEETWOOD MAC**
- "Big Love" (Warner Bros.)
- "Nothing's Gonna Change You (For Me)" (Captiol)

**EL DeBARGE**
- "Starlight Express" (MCA)
- "My Love" (Warner Bros.)

**PETER CETERA**
- "Only Love Knows Why" (Full Moon/Warner Bros.)
- "My Love" (Capitol)

**LIONEL RICHIE**
- "Se La" (MCA)

**GLEN MEDIEIROS**
- "Nothing's Gonna Change My Love" (Arista)

**RECORD TO WATCH**

**CHARTBOUND**

**PATTI LABELLE & BILL CHAMPLIN**
- "The Last Unbroken Heart" (MCA)

**LUTHER VANDROSS & GREGORY HINES**
- "That's Nothing Better Than Love" (Epic)

**CHRIS DeBURGH**
- "The Lady In Red" (A&M)

**GLEN MADIEROS**
- "Nothing's Gonna Change My Love" (Amherst)

**ACTION SIDES**

**CHRIS DeBURGH**
- "The Lady In Red" (A&M)

**DROPPED:**
- "Kenny Rogers"
- "Billy Vera & The Beaters (Care)"
- "Daryll Hall"
- "Tina Turner"
- "The Trio"

**NEW**

**CHRIS DeBURGH**
- "Can't We Try (Columbia)
- "Why Can't This Night Go On Forever (Columbia)
- "Give A Little More Lovin' (Warner Bros.)"
- "Lessons In Love" (Polydor/PolyGram)
- "Always The Sun (Elektra)
- "Will You Still Be There (Elektra)"

**www.americanradiohistory.com**
The Nylons

"kiss him goodbye"
from the forthcoming album HAPPY TOGETHER
Produced by Bill Henderson

ON YOUR DESK NOW!

© 1987 Attic Records
Distributed by A&M Records, Inc.

www.americanradiohistory.com
Six records dominate the format, and they are the top six on the chart. The worst HEAVY to MEDIUM ratio is 3 to 1 and some are better than 10 to 1. Poor Anita Baker leaps 22 to 15 to 7 on the chart and now converts a healthy portion of her non-HEAVIES to score her third POWER TRIO ribbon.

Atlantic Starr is now top ten on the strength of 23 more adds (fifth MOST ADDED). So many adds, in fact, that their HIT FACTOR drops because adds are not a contributing part of HIT FACTOR until they convert to HEAVY or MEDIUM rotation.

Speaking of statistical flukes, Kenny Loggins gets 16 adds and drops in ranking. It ain't over the top or over yet. Lionel, Madonna and Chicago just had phenomenal weeks. Kenny will be top fifteen by next week, with a HIT FACTOR well into the 80s.

Gino Vannelli is now HIT FACTORED at 73% of his stations, Cyndi Lauper at 65%, this week's cover girl Jennifer Warnes at 62%, up from 53% and The Bangles are now at 78%.

We wonder out loud how many playlisters have shrunk as the result of the spring Arbitron, how many stations agree on the same records and how much from the lack of inspirational new music. We can't believe it's the latter. But when the total number of adds for our three most added records is under 100, we gotta wonder.

Last week's RECORD TO WATCH, Always The Sun by The Stranglers, debuts in our NEW section. Eight adds this week KLKC, KASY, KAZM, KBMG, WABZ, WHIZ, KVHT and KPTL. HEAVY rotation from KTIM/FM, WALG and KTBC.

Of all the records on our page which were originally successful in 1986 and are back again, the Chris De Burgh single, Lady in Red, looks to be repeating its initial success. Twenty-three adds this week in A/C and a 37 to 31 chart move in Top 40.

RECOMMENDED FOR A/C RADIO

**GENESIS**

*In Too Deep (Atlantic)*

Should be huge with A/C radio. This Phil Collins ballad of a breakup in progress is a first-person account of a man who gave too little, too late and now sees the object of his affection pulling the plug on his amps.

**DAN HILL**

*Can't We Try (Columbia)*

Two people of different worlds fighting to maintain or improve a loving relationship in the eye of public opinion. The song builds to an emotional climax and fades slowly into the proverbial sunset with both protagonist asking the musical question.

**THE NYLONS**

*Kiss Him Goodbye (Open Air/Windham Hill)*

This record is fun. Not only is it a re-make of the novelty by Steam in 1969. The Nylons' a-capella approach gives it a new life - a new vitality.

**RUSSELL HITCHCOCK**

*The River Cried (Arista)*

If the voice sounds familiar, it's because he's from Air Supply. What isn't expected is the arrangement's intensity, a healthy divergence from the sometimes limp Air Supply balladry style.

---

**Research:**

Diane Ruter
Ron Felt

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**HIT FACTOR**

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation, ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

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**ARTIST**

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**LABEL**

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<td>STEVE WINWOOD - The Finer Things (Island/Warner Bros.)</td>
<td>209</td>
<td>185</td>
<td>18</td>
<td>2</td>
<td>4</td>
<td>97%</td>
<td>11</td>
</tr>
<tr>
<td>SMOKEY ROBINSON - Just To See Her (Motown)</td>
<td>214</td>
<td>167</td>
<td>37</td>
<td>3</td>
<td>7</td>
<td>95%</td>
<td>7</td>
</tr>
<tr>
<td>BILLY JOEL duet with RAY CHARLES - Baby Grand (Columbia)</td>
<td>215</td>
<td>154</td>
<td>49</td>
<td>7</td>
<td>5</td>
<td>94%</td>
<td>6</td>
</tr>
<tr>
<td>ANITA BAKER - Same Ole Love (365 Days A Year) (Elektra)</td>
<td>196</td>
<td>80</td>
<td>83</td>
<td>15</td>
<td>18</td>
<td>83%</td>
<td>6</td>
</tr>
<tr>
<td>ATLANTIC STARR - Always (Warner Bros.)</td>
<td>188</td>
<td>74</td>
<td>80</td>
<td>11</td>
<td>23</td>
<td>81%</td>
<td>8</td>
</tr>
<tr>
<td>SERGIO MENDES - What Do We Mean To Each Other (A&amp;M)</td>
<td>168</td>
<td>105</td>
<td>49</td>
<td>10</td>
<td>4</td>
<td>91%</td>
<td>9</td>
</tr>
<tr>
<td>LIONEL RICHIE - Se La (Motown)</td>
<td>190</td>
<td>46</td>
<td>93</td>
<td>19</td>
<td>32</td>
<td>73%</td>
<td>4</td>
</tr>
<tr>
<td>GREGORY ABBOTT - I Got The Feeling (It's Over) (Columbia)</td>
<td>157</td>
<td>65</td>
<td>79</td>
<td>13</td>
<td>--</td>
<td>91%</td>
<td>9</td>
</tr>
<tr>
<td>MADONNA - La Isla Bonita (Sire/Warner Bros.)</td>
<td>186</td>
<td>41</td>
<td>99</td>
<td>16</td>
<td>30</td>
<td>75%</td>
<td>5</td>
</tr>
<tr>
<td>CHICAGO - If She Would Have Been Faithful (Full Moon/Warner Bros.)</td>
<td>184</td>
<td>36</td>
<td>109</td>
<td>22</td>
<td>17</td>
<td>78%</td>
<td>5</td>
</tr>
<tr>
<td>KENNY LOGGINS - Meet Me Half Way (Columbia)</td>
<td>161</td>
<td>34</td>
<td>91</td>
<td>20</td>
<td>16</td>
<td>77%</td>
<td>7</td>
</tr>
<tr>
<td>GINO VANNELLI - Wild Horses (CBS)</td>
<td>126</td>
<td>23</td>
<td>69</td>
<td>24</td>
<td>10</td>
<td>73%</td>
<td>7</td>
</tr>
<tr>
<td>CYNDI LAUPER - What's Going On (Portrait)</td>
<td>132</td>
<td>18</td>
<td>68</td>
<td>34</td>
<td>12</td>
<td>65%</td>
<td>5</td>
</tr>
<tr>
<td>SHIRLEY MURDOCK - As We Lay (Elektra)</td>
<td>107</td>
<td>33</td>
<td>53</td>
<td>15</td>
<td>6</td>
<td>80%</td>
<td>9</td>
</tr>
<tr>
<td>BANGLES - Walking Down Your Street (Columbia)</td>
<td>99</td>
<td>21</td>
<td>57</td>
<td>15</td>
<td>6</td>
<td>78%</td>
<td>8</td>
</tr>
<tr>
<td>JENNIFER WARNES - First We Take Manhattan (Cypress/PolyGram)</td>
<td>114</td>
<td>13</td>
<td>58</td>
<td>35</td>
<td>8</td>
<td>62%</td>
<td>5</td>
</tr>
<tr>
<td>FLEETWOOD MAC - Big Love (Warner Bros.)</td>
<td>117</td>
<td>12</td>
<td>59</td>
<td>37</td>
<td>9</td>
<td>60%</td>
<td>4</td>
</tr>
<tr>
<td>EL DeBARGE - Starlight Express (MCA)</td>
<td>98</td>
<td>9</td>
<td>61</td>
<td>16</td>
<td>12</td>
<td>71%</td>
<td>7</td>
</tr>
<tr>
<td>SIMPLY RED - The Right Thing (Elektra)</td>
<td>92</td>
<td>13</td>
<td>51</td>
<td>16</td>
<td>12</td>
<td>69%</td>
<td>6</td>
</tr>
<tr>
<td>KENNY G - Songbird (Arista)</td>
<td>98</td>
<td>13</td>
<td>45</td>
<td>21</td>
<td>19</td>
<td>59%</td>
<td>6</td>
</tr>
<tr>
<td>PATTI LaBELLE &amp; BILL CHAMPLIN - The Last Unbroken Heart (MCA)</td>
<td>107</td>
<td>6</td>
<td>45</td>
<td>34</td>
<td>22</td>
<td>47%</td>
<td>4</td>
</tr>
<tr>
<td>LUTHER VANDROSS &amp; GREGORY HINES - There's Nothing Better (Epic)</td>
<td>98</td>
<td>4</td>
<td>43</td>
<td>38</td>
<td>13</td>
<td>47%</td>
<td>6</td>
</tr>
</tbody>
</table>
NORTHEAST

SPRINGFIELD, MA (WALT PINTO-WHAN) A. Baker, Chicago, F Mercury.
GREENFIELD, MA (RICHARD ARCHER-WHA) L. Richie, C. Lauper.
LEWISTON, ME (CHRIS LAYNE-WLAM) Madonna, Crowded H., DeBurgh.
BANGOR, ME (FRED MILLER-WWMJ) H. Jones, A. Starr, LaBelle/BC.
HARTFORD, CT (DAVID BERNSTEIN-WTIC/AM) LaBelle/BC, G. Medeiros, El DeBarge.
WILLIAMCT, CT (EVAN/NORMAN-WILLIAM) P. Gabriel, Kenia, Tim Feehan, Chicago.
NEW LONDON, CT (DANNY O'BRIEN-WNLC) Madonna, Crowded H.
HARTFORD, CT (JAY MC CORRICK-WELI) DeBurgh, A. Starr, Crowded H.
ALBANY, NY (CHRIS HOLMBERG-WKIL) No Report, Frozen.
POUCHKEEPSEE, NY (RON LYON-WCXX) A. Starr, B. Willis.
UTICA/ROME, NY (JOHN CARUCCI-U102) Jarreau, P. Cetera, J. Wagner, G. Vannelli.
AMBRIDGE, PA (BOBIE VAUGHN-WNMA) No Report, Frozen.
NEW KENSINGTON, PA (GREG COSTANTINO-WKPA) A. Baker, L. Richie.
PITTSBURGH, PA (BOB CONRAD-WTAE) S. Winwood.
PITTSBURGH, PA (KEITH ABRAMS-WHTX) Paul Simon.
NEW CASTLE, PA (GARY WEST-WKST) L. Richie.
SHARON, PA (KEITH CORSO-WPIC) No Report, Frozen.
PHILADELPHIA, PA (STEPHANIE BARSAMIAN-WSNJ) Madonna, Crowded H., LaBelle/BC.
MILFORD, DE (KEVIN MOORE-WAFL) G. Medeiros, C. Nouveaux, Amy Grant, C. J. Hay, J. Wagner, Morris/WWJ.
WILLIAMSON, WY (TORY WICK-WBTH) KBC, P. Cetera, Kenia, Journey, C. Crew.

SOUTH

OCEAN CITY/SALISBURY, MD (KEN MEDEK-WQHQ/FM) Frozen.
HARRISONBURG, VA (ADAM STUBBS-WPQO) S. Red, G. Vannelli, P. Cetera.
CHARLOTTESVILLE, VA (BOB JAMES-WCHV) No Report, Frozen.
RICHMOND, VA (RYAN ELLOTT-WWES) Chicago.
NORFOLK, VA (NICK ONEIL-WLTY) LYNCHBURG, VA (BOB ABBOTT-WGOL/FM) A. Starr, G. Vannelli, Crowded H.
MONTGOMERY, WV (JEFF BATTEN-WMON) Amy Grant, S. Wariner, Burns Sis., S. Winwood.
MARTINSBURG, WV (LEE SHELDON-WKMZ) B. Willis, Dan Hill, Toto, H. Alpert, M. Howard, Bowie.
WEIRTON/STEUBENVILLE, WV (ANTHONY/MITCHELL-WEIR) A. Baker, Chicago, L. Richie, Madonna.
GOLDSBORO, NC (ALAN HOOVER-WEGR) Kim Wilde, P. Cetera, Bowie, Peter Wolf, W. Party, J. Watley.
ROCKY MOUNT, NC (LESLEY JORDAN-WXU) B. Trouble, H. Alpert, LaBelle/BC, Nylons.
SWAN QUARTER, NC (MAZIE SMITH-WHYC/FM) No Report, Frozen.

ALBEMARLE, NC (RIC PATTISON-WABZ) Crowded H., H. Lewis, U2, Strangers.
SALISBURY, NC (DOUG RICE-WSTP) Genesis, S. Mendes, B. Vera, T. Twins, L. Richie.
CHARLOTTE, NC (BICKE/LAMBERT-WBT) No Report, Frozen.
CHARLOTTE, NC (BILL CONWAY-WZCO) A Starr, Fwood Mac.
ASHVILLE, NC (BRIAN LEE-WSKY) J. Butcher, C. Crew, Dan Hill, S. Ballet.
ATLANTA, GA (LOCASCO/MOCOY-WS/FB) L. Richie, A. Starr.
ATHENS, GA (BRENT JOHNSON-WRF) DeBurgh, Fwood Mac, P. Gabriel, Kenny G.
AUGUSTA, GA (HUMPHREYS/PATRICK-WZNY) No Report, Frozen.
ALBANY, GA (RON MANI-WALG) Al Green, Nylons, Madonna, B. Trouble, B. Vera, Toto.
ST. AUGUSTINE, FL (JIM ANDREWS-WVU) Crowded H., P. Gabriel, El DeBarge, LaBelle/BC.
WEST PALM BEACH, FL (DAVE PARKS-WRMS) G. Vannelli, A. Starr.
STUART, FL (GREG ARCHER-WSTU) El DeBarge, Toto, D. Seals.
TUSCALOOSA, AL (WALKER/NELSON-WFFX/FM) J. Watley, Rob Nevill, A. Starr, K. Loggins.
GADSDEN, AL (DAVID FORD-WGAD) Frozen, No Report.
GUNTERSVILLE, AL (KERRY JACKSON-WGSG) Dan Hill, Journey, H. Alpert, P. Cetera.
ANNISTON, AL (CARLA MOORE-WDAD) M. Mercury, H. Jones.
BAY MINETTE, AL (FRED EARLS-WBCA) C. Lauper, J. Wanns, S. Red, P. Cetera.
SEMA, AL (JOHN ROGERS-WTUN) C. Lauper, J. Wanns.
CLARKSVILLE, TN (MONTE HAMILTON-WJZM) No Report, Frozen.
CHATTANOOGA, TN (GARY MAC-GWOW) A. Starr, K. Loggins.
PADOUCY, KY (CHARLIE RIVERS-WKYX) A. Baker.
SHREVEPORT, LA (TOMMY KRAME-RKV/AM) No Report, Frozen.

MIDWEST

MASON CITY, IA (LAURIE LEE-KTRB) A. Starr.
MASON CITY, IA (STEVE LOCKER-KGLO) No Adds.
MASON CITY, IA (HARRY ONEIL-KKLSS) C. Crew, T. Twins, K. Loggins, L. Vandross, U2, H. Jones.
WATERLOO, IA (ROGER DAVIS-KVLQ) Madonna, P. Cetera.
CEDAR RAPIDS, IA (CHRIS CAINE-KCRG) Crowded H.
CEDAR RAPIDS, IA (GARY EDWARDS-WMAT) Kenia.
CEDAR RAPIDS, IA (DENNIS GREEN-WMT/FM) Dan Hill, B. Vera, P. Cetera, Bangles.
NORTHFIELD, MN (RICH HARRIS-KYMN) Fwood Mac, H. Lewis, T. Twins, Keny G.
MINNEAPOLIS, MN (CHUCK KNAPP-KSTP/FM) Crowded H., K. Loggins.
DULUTH, MN (DANN COLLUM-WBGC) No Report, Frozen.
ROCHESTER, MN (RICH PETERSON-KROC/AM) A. Baker.
ROCHESTER, MN (AXELSON/MITCHELL-KWEB) DeBurgh.
ALBERT LEA, MN (MIKE WOITAS) Frozen.
LUVERNE, MN (KEITH MAINE-KQAD) Frozen, No Report.
PINESTONE, MN (BERNIE WIEME-KLOH/FM) LaBelle/BC, Madonna.
WILLMAR, MN (CHRIS MICHAELS-KFIC/FM) L. Vandross, B. Willis, A. Baker.

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MONTEVIDEO, MN (LOU KUNO-KMG) G. Medeiros.


ABERDEEN, SD (DAN ZERR-KSD) G. Medeiros, LaBelle/BC.

GRAND FORKS, ND (PAUL KERO-KNOX) No Report, Frozen.

BISMARCK, ND (BRANNAN/HARDT-KFYR) K. Loggins, G. Vannelli, G. Medeiros, A. Starr.

POPLAR BLUFF, MO (KELLY URICH-KFJZ) A. Starr, J. Wagner, C. Crew.


LAWRENCE, KS (BILL LEE-KLWN) Kenia, Dan Hill, Nylons, B. Vera.

PARSONS, KS (GREG MONTANA-KLKC) P. Cetera, B. Willis, T. Twins, KBC, DeBargh, G. Medeiros, Strenglers.

LINDON, NE (CATHY BLYTHE-KFOR) G. Medeiros, A. Baker.


MENOMONIE, WI (MIKE MCKAY-WMEQ) S. Red, Kenny G, LaBelle/BC.

CLINTONVILLE, WI (TIM ARROWOOD-WJMQ) LaBelle/BC, Klymax.


WILMINGTON, IL (LOUIE HONDROS-WND) Starship, DeBargh, H. Alpert, E. Money.

ROCKFORD, IL (JIM REED-KMO) G. Medeiros, P. Cetera, C. Nouveau, Lou Gramm.

ROCKFORD, IL (BRILL/GARCIA-WROK) G. Medeiros, LaBelle/BC.

LA SALLE, IL (JEFF GEESSEN-WAJK) Madonna, Chicago, J. Warness, Crowded H.

FREEPORT, IL (JIM DOUGLAS-WFPS) No Report, Frozen.

PEORIA, IL (DENISE HENLEY-WIRL) S. Winwood, Chicago.

PEORIA, IL (ROBB WESTABY-WMBD) No Adds.


SOUTHWEST

NACOGDOCHES, TX (KURT MANN-KTBC) L. Ingram, Clapton, J. Warness, B. Vera.

WICHITA FALLS, TX (DAVE LANDRY-KTTL) A. Baker, S. Robinson.


DELRIO, TX (PAUL KALLINGER-KDK) Journey, B. Vera, Kansas, Lou Gramm, P. Cetera.


ODESSA/MIDLAND, TX (JOHN ROMAN-KOIP) K. Loggins, B. Vera, S. Robinson, C. Nouveau.


SEDONA, AZ (RANDY MAHANNA-KAZM) L. Richie, Nylons, El DeBargh, Strenglers.


SANTA FE, NM (SKIP O'NIEL-KVSM) E. Martin, B. Willis, Lou Gramm, Journey, C. Crew.

LAS CRUCES, NM (PAM HOPPER-KOBE/AM) G. Medeiros, S. Red, P. Cetera, Kena.

ROCKY MOUNTAIN


HAYME, MT (DAVID LEEDS-KOJM) Crowded H, LaBelle/BC.

MISSOULA, MT (VERN ARGO-GLT) Journey, C. J. Hay.


HAMILTON, MT (STEVE FULLERTON-KBMA) B. Vera, Jarreau, Kenia, Strenglers.

DENVER, CO (DEVIN DURRANT-KKQS/FM) A. Starr, K. Loggins, DeBargh, Madonna.

BOULDER, CO (JEFFREY GOODWIN-KBOL) S. Red, Madonna, L. Richie, LaBelle/BC.

LOVELAND, CO (LEE/MELLOTTI-KLOV) T. Twins, P. Cetera, B. Trouble, Dan Hill, Toto, J. Warness, Jarreau.

COLORADO SPRINGS, CO (JOHN T. HOWARD-KVLU) L. Richie, Crowded H.

PUEBLO, CO (RIP AVINA-KDZA) No Report, Frozen.

SALIDA, CO (CHARLES DARWIN-KVRH) P. Cetera, B. Trouble, Dan Hill, M. Howard.

MONTROSE, CO (TOM O'NEAL-KKBB) L. Richie, M. C. Mendes, C. Lauper, L. Vandross.

VAIL, CO (PAUL GERONI-KVLU) No Report, Frozen.


POWELL/CODY, WY (JERRY CLARK-KILY) H. Lewis, Journey, LaBelle/BC, C. Crew.

GILLETTE, WY (DENNIS SWITZER-KOLL) DeBargh, G. Medeiros.

SUN VALLEY, ID (JEFFREY BALLIO/KSSX) Frozen, No Report.
A/C ADDS

GRANGEVILLE, ID (JIM CROSS-KORT) C.J. Hay, Toto, Journey, B. Trouble, B.Vera, Dan Hill.
SALT LAKE CITY, UT (LEMICHE/JESSOP-KSL) G.Medeiros, Kenny G, DeBurgh.
MANTI, UT (STAN ERIKSEN-KMT) P. Cetera, U2, Kenny G.

FAR WEST

RENO, NV (JIM O'NEAL-KRNO/FM) Crowded H., Madonna, LaBelle/BC.
CARSON CITY, NV (SCOTT CARSON-KPTL) Dan Hill, B. Trouble, Stranglers.
LOS ANGELES, CA (KAYE/KILEY-KOST) A. Baker, Dan Hill.
SAN DIEGO, CA (MARK LARSON-KFMF) L.Richey, P. Cetera, Restless H.
SAN DIEGO, CA (RICH/KNIGHT-B100) U2, J.Watley, L.Vandross, Level 42.
PALM SPRINGS, CA (JILL FOX-KCMJ/FM) S. Red, Chicago, T. Twins, H.Lewis.
Bakersfield, CA (RUSS DAVIDSON-KLLY) Madonna.
SAN LUIS OBISPO, CA (CAROL MEYER-KKUS) No Report, Frozen.
FRESNO, CA (TYSON/WRIGHT-KFYE/FM) Chicago, DeBurgh.
MONTEREY, CA (MICHAEL READING-KWAY/FM) Journey, L.Vandross.
SAN FRANCISCO, CA (JACK KULP-K101) No Adds.
CONCORD, CA (RAVI PERUMAN-KKIS) T. Twins, Dan Hill, LaBelle/BC, DeBurgh, Madonna.
CONCORD, CA (JIM HAMPTON-KWUN) L.Vandross, Journey, LaBelle/BC, H.Lewis.
LIVERMORE, CA (JULIE DEPTISH-KKIQ) El DeBarge, H.Jones.
SAN JOSE, CA (BONNIE KNOX-KEZ) G. Medeiros, A.Starr, K.Loggins.
MERCED, CA (EDWARDS/McCULLOUGH-K093) F'wood Mac, Kenny G.
MODESTO, CA (EDWARDS/McCULLOUGH-K093) F'wood Mac, Kenny G.
SANTA ROSA, CA (JERRY IGNACIO-KSRO) Madonna, A.Starr.
UKIAH, CA (JIM COOL-KUKI) Journey, L.Richey.
ARCADIA, CA (JILL HENRY-KATA) LaBelle/BC, Journey, Nevilles.
CRESCENT CITY, CA (RENE SHANLE-HUTZEL/FM) Frozen, No Report.
PLACERVILLE, CA (FRED GAINES-KHTN) El DeBarge, DeBurgh.
VACAVILLE, CA (BOWMAN/BISE-KUCI) A Starr, Millie Jax, P. Simon (SKIES).
LAKE TAHOE, NV (BRIAN BECK-KTHO) P. Gabriel, S.Ballet, P. Cetera, Toto.
SACRAMENTO, CA (JOHN CHAPPELL-KHYL/FM) Crowded H., Madonna.
CHICO, CA (DAVE KINDIG-KPAY) A. Baker, Chicago, Madonna.
OROVILLE, CA (STEVE ATREIDES-KORV) C.Lauper, P. Cetera.
SUSANVILLE, CA (HARDWAY-CRAIG-KSUE) P. Cetera, U2, Kenia, H.Alpert.

NORTHWEST

THE DALLES, OR (KEVIN MALCOM-KMCO) Hoosiers, P. Cetera, Jarreau, Portland, OR (LAKEFIELD/TOM-KGW) Kool/Gang, Starship.
CORVALLIS, OR (P.J. EMMONS-KLCO/AM) El DeBarge, Kenny G, Crowded H.
EUGENE, OR (MOULTRIE/MILLER-KDJK) L.Richey.
MEDFORD, OR (JIM ZINN-KMFR) P. Cetera, LaBelle/BC, H.Alpert.
MEDFORD, OR (CHARLIE KIRK-KYJC) No Report, Frozen.
KLAMATH FALLS, OR (KATIE McGEE-KKRB) DeBurgh, U2, T. Twain, E. Martin.
WARM SPRINGS, OR (SCOTT FREE-KWSI/FM) No Report, Frozen.

AUBURN, WA (CARL SAWYER-KASY) S. Red, Stranglers, Dan Hill, B. Trouble, Toto, P. Cetera.
LACEY, WA (ROBIN MORENO-KLDY) Deniece W.
OLYMPIA, WA (DICK PUST-KGY) P. Cetera, Jarreau, H.Alpert, Lisa Lisa, Smoke&Mir.
ABERDEEN, WA (RHYS DAVIS-KKRO) G. Vannelli, G.Medeiros, Kenny G, P. Cetera, S.Ballet, LaBelle/BC.
CENTRALIA, WA (JIM KNUTSON-KELA) No Report, Frozen.
KELSO/LONGVIEW, WA (RAY BARTLEY-KKOR) L.Richey, G. Medeiros.
YAKIMA, WA (GARY BRYANT-KIT) Frozen.
YAKIMA, WA (FRANK TAYLOR-KMVX) Frozen.
ANCHORAGE, AK (CARTER B.-KFGD) G.Medeiros, J. Warnes, Kenny G.
ANCHORAGE, AK (GREG WILKINSON-KKLV/FM) U2, Journey, S.Battle, Dan Hill, S.Ballet.
SOLDOTNA, AK (MCCARTNEY/PRESTON-KCSV) Kenny G, P. Cetera, Cl. Nouveau.
VANCOUVER, BC (PAUL McKNIGHT-1040 AM) Kenny G, LaBelle/BC.

WELCOME To Our New A/C Correspondents:
Larry Pareigis, WCVQ RADIO - PO Box 2249
Clarksville, TN 37042 (615) 431-4984

BIRTHDAYS

Our Best Wishes and HAPPY BIRTHDAY To:
Mike Carta, KVET-Austin, TX 4/12
Pat Travers, Herbie Hancock, Lionel Hampton 4/12
Joel Muller, KROW-Reno, NV 4/13
David Leads, KOUM-Havre, MT 4/13
Kevin Kahl, KEWB-Redding, CA 4/13
Jeff Nelson, KNVR-Paradise, CA 4/13
Mikki Spencer, WKIE-Richmond, VA 4/13
Steve, WCVQ/Radio 4/13
Al Green 4/13
Bill Anthony, WKM-M-Kalamazoo, MI 4/14
Peter Costa, KYOT-Newport, OR 4/14
Ritchie Blackmore, Loretta Lynn, Roy Clark 4/14
Ron Mani, WALG-Albany, GA 4/15
John Gatlin, WKNZ-Collins, MS 4/15
Dave Edmunds 4/15
Kent Zimmerman, The Gavin Report 4/16
Keith Zimmerman, The Gavin Report 4/16
Kathy Kenyon, Island Records 4/16
Bobbi Vinton 4/16
Keith Harris, WASK-Lafayette, IN 4/17
Bob Gatania, Island Records 4/18
Keith Maine, KQAD-Luverne, MN 4/18
Bruce Stevens, WBBQ-Augusta, GA 4/18

BIRTHS

Our CONGRATULATIONS to CHARLES HENRY, midday air talent at Z93-Atlanta, GA, and his wife LIZ on the birth of their first child, NATHANIEL CHARLES. Born March 23rd, weighing 8 lbs.

CONGRATULATIONS to JERRY CLARK. Music Director of KLZY-Powell, WY, and his wife CAROL on the birth of their daughter, SHAYLA YVONNE. Born March 31st, weighing 6 lbs., 15oz.
PHOTO FILE by LISA SMITH and BETTY HOLLARS

THE RIGHT LEFT HAND
Rick Blackburn, Senior Vice President of CBS-Nashville (right) gives a left-hand salute to golden-throated George Jones on the release of Jones' single, "The Right Left Hand."

Care to be "Foto Filed" by the Gavin Report? Send your favorite photo of yourself or anyone else to Betty and Lisa, c/o Gavin, One Hallidie Plaza, Suite 725, S.F., CA 94102.

CLOWNING WITH KATHY
KASE-Austin ended 1986 with a listener appreciation party featuring Kathy Mattea. Clowning around between sets (left to right): Terry Hunt (KASE personality), Mike Carta (KASE Operations Manager), Steve Gary (KASE Music Director) and (front) Kathy Mattea.

NUMBER ONE IN NEW YORK
When Restless Heart visited WHN-New York, their single "Rock Won't Roll," was #1 on the WHN chart. Reiterating that point are, in front, from left: Paul Gregg (RH), Pam Green (WHN Music Director). In back: Greg Jennings (RH), Larry Stewart (RH), John Dittrich (RH), Lee Arnold (WHN personality), Dave Innis (RH).

A HAPPY BIRTHDAY FOR GARY
KNEW-Oakland was on hand to help Gary Morris celebrate his birthday last December with a specially made birthday cake. Shown from left to right are a smiling Gary Morris, KNEW personality Jon Wain and KNEW Promotions Assistant Danielle Bianchi.
The record industry has been fighting a plucky, but so far losing battle to keep DAT (digital audio tape) out of the hands of consumers. House and Senate committees are considering legislation to ban DAT recording devices, or at least require copy-code scanners to prevent dubbing from protected recordings. But these remarkable machines may be on the market as soon as the end of the year, before Congress can act.

Even before DAT cassette machines make their debut, something even more exciting to the consumer and broadcaster—and more appalling to the record industry—is on the horizon. A company called CompuSonics in Palo Alto, California, is marketing a computer, the DSP 1000, which can be used to record and play back digitally any music from any source onto double-sided, 5 1/4-inch, two-hour optical laser discs. Such discs will far outlast magnetic tape, and are considerably more versatile.

The price for this machine is still quite steep—upwards of $40,000—but a mass-market model can be obtained for about $7,000. Presumably, as the machine is accepted and more are sold, the price will drop—perhaps to $1,000 or less by 1990. The discs aren't cheap, either—over $150 each—but they too will drop with mass production.

The record industry increasingly resembles the legendary little Dutch boy who tried to plug the leak in the dike with his finger. Although I am not inclined to believe that recording technology exists solely to pirate the products of the recording industry, there undoubtedly is a major leak in the dike, and shortly there will be no dike.

'The record industry increasingly resembles the legendary little Dutch boy who tried to plug the leak in the dike with his finger. Although I am not inclined to believe that recording technology exists solely to pirate the products of the recording industry, there undoubtedly is a major leak in the dike, and shortly there will be no dike.'
PSEUDO ECHO
The #1 band from the land down under

THEIR FIRST RELEASE
“LIVING IN A DREAM”
FROM THE ALBUM
LOVE AN ADVENTURE

ADDS:
WBEN 92X WMMS 35-30
KCPX 28-24 KITS 18 KPLZ D-31
WVSR 93Q KBEQ WWFX WZYG
OK100 Y94 WSPT KYYA KHTZ

MOVING AT:
WNNK 36-26 KZZU 14-11 KXYQ 20-17 KOZE 7-5
KTMT 3-2 OK95 10-7 KNAN 33-28 WNOK 25-22
KSND 39-35 K104 D-36 WKRZ D-38 KIYS D-38

RESTLESS HEART
Their multi-format breakthrough

“I’LL STILL BE LOVING YOU”

• ADULT FEMALE & MALE PHONES
• TOP 5 AC
• LP SALES 200,000+

94Q KMJK Q105 D-26
B106 KCPX
WNNK WSSX WXLK KIYS KIKS
KZZU WIKS WQCM KQIZ WKSF
WCGO WJMX B98 Q104 99KG
KOVE KZFN B91
KISR 29-22 WBCY D-34 KSND D-40
Q101 KNAN 38 KQCR 38

THE BLOW MONKEYS
Climbing to new heights with

“IT DOESN’T HAVE TO BE THIS WAY”

FROM THE ALBUM
SHE WAS ONLY A GROCER’S DAUGHTER

ADDS:
WXKS KRBE FM102 KKBQ 27
KXX106 KITY 99KG WNNK 40-35
KF95 33 KDON KOZE KHTZ
KZOZ Y97
NEVILLE BROTHERS
Brothers Aaron, Cyril and Charles are led by keyboardist Art Neville, a founding member of The Meters, the famed New Orleans instrumental group of the sixties and seventies.

CARLY SIMON
The original working title for her huge hit "You're So Vain" was "Bless You, Ben." Only after it had been re-written did Carly decide it could have been about Warren Beatty.

THE CULT
The Cult's name is actually derived from their original name, Southern Death Cult. Their new album, "Electric," was produced by Def Jam founder and Beastie Boys/Run DMC producer, Rick Rubin.

HERB ALPERT
His first single with the Tijuana Brass, "The Lonely Bull," was released in the fall of 1962. His first number one record was a vocal of Burt Bacharach and Hal David's, "This Guy's In Love With You," in 1968.

GARY MOORE
Besides cultivating his solo career, Gary Moore has served as lead guitarist once for the Skids and twice for Thin Lizzy.

JEFFERSON AIRPLANE
Grace Slick says her most famous song, "White Rabbit," was inspired not only by the works of Lewis Carroll but also by Ravel's Bolero.

RAINY DAVIS
She toured in the seventies as part of the group, Musique, whose big hit was "Push Push In The Bush."

BEASTIE BOYS
Beastie Adam Horovitz's father is New York playwright Israel Horovitz.

T.GRAHAM BROWN
He has a part as a hotel clerk in the upcoming movie, "The Farm."

PAUL SIMON
In his current world tour with Ladysmith Black Mambazo, Hugh Masakela and Miriam Makeba, the only song Simon performs from his pre-Graceland days is a revised version of "Mother And Child Reunion."

JIMMY PAGE
The celebrated guitarist is at work finishing up a double solo album. Robert Plant sings lead on a pair of songs.

FOUR TOPS
They've left the Motown fold after more than twenty-two years to sign with Arista.

KIM WILDE
The song, "You Keep Me Hangin' On," has been a top ten hit twice already. The Supremes did it in 1966 and Vanilla Fudge followed two years later. Between those two, Joe Simon had another song with the same title do well also.

DAVID BOWIE
His headmaster in school was Peter Frampton's father.

SMOKEY ROBINSON
When he and The Miracles (originally known as The Matadors) were first hired by Berry Gordy at Motown, they sang demos of songs for other acts to record.
Our Records Make All The Right Moves...
PSYCHEDELIC FURS

"Heartbreak Beat"

Another week of boundary-breaking AOR/CHR activity.

GAVIN TOP 40: 112/23

CHARTBOUND

TOP 15:
K Melanie KITS KCPX
K I I S/FM WMMS Q107

LISA LISA and CULT JAM

"Head To Toe"

Ask any PD who’s playing this record and you’ll get the same response:
PHENOMENAL!!!

GAVIN TOP 40:
88 ADDS IN TWO WEEKS!

Z100 29-20
B96 30-23
WHYT DEBUT 23

KROY 34-20
KITY 17-14
KMEL DEBUT 25

EDDIE MONEY

"Endless Nights"

"It’s called finding just the right groove, and Eddie and producer Richie Zito, have captured it. Has the same wide audience appeal of “I Wanna Go Back” and “Take Me Home Tonight,” which, by the way, won Song of the Year honors at last week’s Bay Area Music Awards held here in San Francisco.”

Dave Sholin’s — Personal Picks
The Gavin Report

GAVIN TOP 40:
CHARTBOUND

123/36

KWOD 99DTX WPHD
WGH WCAU KCPX
WMMS WNVZ Q107

KENNY LOGGINS

"Meet Me Half Way"

Covers the whole spectrum of your demographic demands.

GAVIN A/C: 17*
161/16
77% HIT FACTOR

GAVIN TOP 40: DEBUT 35*
175/28
22% HIT FACTOR

TOP 10:
KEGL Q105 WKTI
KDWB FM102

BEASTIE BOYS

"Brass Monkey"

Steamrolling through triple-platinum territory.

54% HIT FACTOR!

B94 ADD @ 28

KROY 6-3 WAVA 14-8
Q105 7-6 KIIS/FM 17-11

BILLY JOEL

featuring RAY CHARLES

"Baby Grand"

Every thorough programmer knows the value of balancing a playlist with the chart-topping success stories of companion formats.

GAVIN A/C: 7*-4*
94% HIT FACTOR

TOP 40 MAJORS INCLUDE:
WBEN 94Q WMMS
WCZY WHYT WBLI

Columbia Records
Blow Your Cool-Hoodoo Gurus (Big Time/Elektra)
Rock 'n' roll that surpasses the art of alienation. The Hoodoo Gurus' sound expands without the risk of letting Blow Your Cool blow their core. From the opening strums of "Out That Door" to the last beats of "Where Nowhere Is," side one plants the Hoodoo Gurus right on the front steps of Album Radio. Hoodoo Gurus have shown big promise even before the Batman and Robin teaming of Big Time and Elektra. They have yet to release an album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't already invaded the album that hasn't 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SEE THEM LIVE

4/24  THE WHISKEY / HOLLYWOOD, CA
4/25  BACKDOOR THEATRE, SDSU / SAN DIEGO, CA
4/27  AFTER THE GOLD RUSH / PHOENIX, AZ
4/30  FAST & COOL / DALLAS, TX
5/ 1  BACK ROOM / AUSTIN, TX
5/ 3  FAST & COOL / HOUSTON, TX
5/ 5  JIMMY'S / NEW ORLEANS, LA
5/ 6  IVORY TUSK / TUSCALOOSA, ALA
5/ 8  ROLLICK / ATLANTA, GA
5/ 9  UPTOWN LOUNGE / ATHENS, GA
5/11  ROCKEFELLERS / COLUMBIA, SC
5/13  ROCKITZ / RICHMOND, VA
5/14  THE BAYOU / WASHINGTON, D.C.
5/15  IRVING PLAZA / NEW YORK, NY
5/16  THE CHANNEL / BOSTON, MA
5/17  PROVIDENCE, RI
5/19  BARRYMORES / OTTAWA, CANADA
5/21  RPM / TORONTO, CANADA
5/24  KIPLEYS / LONDON, ONTARIO
5/27  PAYCHECKS / DETROIT, MI
5/29  CABARET METRO / CHICAGO, IL
5/30  CENTURY HALL / MILWAUKEE, WI
6/ 1  FIRST AVENUE / MINNEAPOLIS, MN
6/ 4  SASKATOON
6/ 5  UNIV. OF ALBERTA / EDMONTON, ALBERTA
6/ 6  MC EWEN HALL, UNIV. OF CALGARY / CALGARY, ALBERTA
6/10  CLUB SODA / VANCOUVER, B.C.
6/12  THE MOORE THEATRE / SEATTLE, WA
6/13  STARRY NIGHTS / PORTLAND, ORE
6/15  I-BEAM / SAN FRANCISCO, CA
6/17  ONE STEP BEYOND / SANTA CLARA, CA
6/18  BERKELEY SQUARE / BERKELEY, CA
6/19  THE PALACE / HOLLYWOOD, CA
getting stronger. Its found on this triple cutting ten days. steam and remains airwaves. waves while introducing themselves controversial. on Redgrave's Petty's THE #11. Frozen Ghost #12. Butcher (Capitol) "Grace" Holy "Wishes". Next #15. Rock & Hyde (Capitol) "Dirty" "Blind". THOMPSON TWINS (ARISTA) "THAT". #17. Lou Gramm (Atlantic) "Ready" "Blue" "Heartache". #18. EDDIE MONEY (COLUMBIA) "ENDLESS". #19. WIRE TRAIN (415/COLUMBIA) "COMES". #20. JULIAN COPE (ISLAND) "TRAMPOLINE" "SHOT". #21. BILLY IDOL (CHRYSLASIS) "SIXTEEN". #22. Delfuegos (Slash/Warner Bros.) "SIX" "CAPE" "DOOR". #23. CHRIS ISAAK (WARNER BROS.) "OWE" "Soul" "LIE". #24. XTC (GEFFEN) "GOD" "EARN" "GRASS. #25. Eric Clapton (Duck/Warner Bros.) "Run" "Miss". #26. Robert Cray Band (High/ton Mercury) "Showed" "Door" "Gun". #27. Bon Jovi (Mercury) "Never" "Wanted" "Let". #28. The Stranglers (Epic) "Sun". #29. ANDY TAYLOR (MCA) "LIE" "DON'T". #30. Patty Smyth (Columbia) "Never" "Give" "Isn't". #31. THE OTHER ONES (VIRGIN) "WE ARE". #32. GLASS TIGER (MANHATTAN) "BE". #33. HOODOO GURUS (BIG TIME/ELEKTRA-12) "GOOD". #34. THE SAINTS (TNT) "FIRE". #35. EUROPE (EPIC) "ROCK" "FINAL". #36. CROWDED HOUSE (CAPITOL) "DREAM" "STRONG. #37. Georgia Satellites (Elektra) "Steel" "Chains". #38. Whitesnake (Def Jam) "Still" "GIVE" "RAIN. #39. THE DAMNED (MCA) "ALONE". #40. THE TRUTH (IRS) "WEAPONS". They enter this week's #20 jumping 40-29-19. Chris Isak remains at #23. He retains his line, although it may be time to consider a different push track. "Heartful Of Soul" is an easy call. "Lie To Me" is the album's sleeper. A bevy of debuts took numbers this week. The Other Ones "We Know What We Are" gives the album a push start at #31. Hoodoo Gurus prepare things for the album by debuting at #33 as a twelve inch. Last week's big jump proved to be no fluke after this week's stats were totaled—the Saints debut at #34. The Crowded House rush is back with the band re-debuting at #36 as "Something So Strong" continues the story. While "The Final Countdown" was the promotional theme for the Hagler/Leonard fight, Album Radio is hot on "Rock The Night," which jumps to #35. Two monosyllabic bands are on the move this week. The Damned debut at #39 while the Truth can be found at #40. Next week's Atomic Chart Debut is an easy call. Record To Watch this week is definitely Gary Moore. He rests at the top of Chartbound waiting for his chance to pounce. My guess is that next week, Gary will be wearing a number from the high 20's...perhaps #29. Maybe you shouldn't be listening to me, I thought Hagler was going to murder Sugar Ray. Stay well XO KZ.
Q: Is THE SMITHS' New Album Out?

A: Louder Than Bombs Is Not Only Out, It's A Double Album With 24 Songs.

A perennial favorite with adventure radio, The Smiths continue to top alternative charts and dance club playlists. With their previous albums Meat Is Murder and The Queen Is Dead, The Smiths are also fast becoming a retail success story.

Last year, NME voted The Smiths Best Single, Best LP and Best Group. Morrissey received honors for Best Male Singer and Most Wonderful Human Being.

With seven brand new songs, Louder Than Bombs makes the biggest explosion yet for The Smiths.

THE SMITHS • Louder Than Bombs • Featuring "Shoplifters Of The World Unite"
12" Trax On Your Desk • Management: Ken Friedman •
SPOT 1019

WFNX, CFNY, WRAS, WXYC, WXRT, WOXY, our the Irishmen. The Smiths

SPLAT

WAXING POETICS (Emergo) "Chairs"

SCRATCH ACID (Touch

BUTTHOLE SURFERS (Touch

SALEM

FLOWERPOT MEN (Link) "Jo's"

FIREHOSE (SST) "Brave"

DESCENDENTS (SST) "Clean"

SPOT 1019 (Pitch A Tent) "Prisoner"

THIN WHITE ROPE (Frontier) "Wire"

WISEBLOOD (Relativity) "Pool"

WEDNESDAY WEEK (Enigma) "Missionary"

FIREFROSE (SST) "Brave"

FLOWERPOT MEN (Link) "Jo's"

SALEM 66 (Homestead) "Postcard"

BUTTHOLE SURFERS (Touch & Go) "Sweat"

SCRATCH ACID (Touch & Go) "Mary" "Morons"

EASTERN DARK (What Goes On) "Julie"

COIL (Relativity) "Staircase"

BREAKING CIRCUS (Homestead) "South"

WAXING POETICS (Emergo) "Chains"

NEW CHRISTYS (What Goes On) "Next"

SPLAT CATS (Moving Target) "Sunburn"

ALTERNATIVE ACTION

U2 holds a commanding lead, with only The Smiths showing signs of eventually unseating the Irishmen. The Smiths Certified debut inside our top ten is a feat that only occurs a few times a year, the result of immediate Maximum airplay at WXXP, WLR, WBNY, WDCR, WPBR, WUNH, WFNX, CNFY, WRAS, WXCV, WXRT, WXQY, KUSF, KROQ, KJET, KCMU, etc. Hunter & Collectors new EP debuts Certified with airplay scattered across a strong five-song EP. Be sure to see them on their live tour later this summer. This Australian band's time is arriving behind growing commercial radio play at WHFS, WFNX, CNFY, KABL, WMRY, WXRT, WXQY, KSTM, KJET, etc. Thrashing Doves improved their points by over 50% and jumped 10 slots on the chart to #20. K.D. Lang (who is another live wire on stage) rounds out our debuts. Redd Kross is our Most Added album pulling in KBSU, KUNV, KUCI, KFJC, WRVU, WXCV, WXXI, WTSR, WDCR, WBNY, WMD, etc. Combine that with existing Maximum play at KABL, WNYU, WPBR, WNUR, etc. and you have a band charting very high in Chartbound's. Kudos, to KCMU in Seattle who mailed an ingenuous list of contacts, address' and phone numbers for clubs, promoters, retail outlets, newspapers and other radio stations in their market with their playlist this week. That type of information is very helpful to those of us outside the market.

SPOTLIGHT LP

The Killer Inside Me: GREEN ON RED (Mercury UK)

Green On Red now have more in tune with Country and drinkin' beer round the afternoon barbecue than their original late night underground club scene. On their past few albums, Dan Stuart reined back on the Green On Red pace of music. Don't be mislead by the conservatively good ol' boy image, Dan just appreciates the proletariat wherever he finds it. Backed by underrated guitarist Chuck Prophet's licks, Dan's witty and cynical lyrics knife through on "Mighty Gun" and the single, "Clarksville." "Sorry Naomi," "Man's Land" and the best cut, "Track You Down," elevates Green On Red to higher plains with powerful gospel-rooted background vocals a la Ry Cooder (with whom producer Jim Dickinson has worked extensively).

Always There: The Rose Of Avalanche (Fire UK)

The market has been flooded by doom & gloom/ glam-rock bands the past few years, but Rose Of Avalanche expands the field explored by The Sisters Of Mercy/Mission UK, Bauhaus/Love & Rockets, March Violets/Batfish Boys, etc. Songs, like "Stick In The Woods" and the latest-paced "Velvetone" are submerged in a sea of vocal echo, heavily reverberated drums and layered acoustic & electric guitar. Phillip Morris' biting vocal timbres punctuates the powerful rhythm sentences, particularly on my favorite cuts "Always There" and "Too Many Castles In The Sky," I haven't heard a better import record this year. Peter
Q: WHAT DO ALL THESE STATIONS HAVE IN COMMON?

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A: THEY'RE ALL PLAYING THE BLOW MONKEYS!

She Was Only A Grocer's Daughter
featuring the single
"It Doesn't Have To Be This Way"

www.americanradiohistory.com
NORTHEAST

TORONTO, ON

B. TEMPLE’S BENSON & BOSTON, MA

B.MCDONALD / M.BRIGHT

BOSTON, MA


LONG BRANCH, NJ

J.Jett/LOD, Brown, Mac, B.Jovi, Raze, Dustdevils, Sadie Vaynes, Nona Hendryx, Lime Spiders, Olga, NME Hat Tnck, Reggae Dance


NEW YORK, NY

RITCHIE FEINBERG - WKXW-AM 93.5 - WNYU

LEIGH LUSTBERG-WNYU 212-588-3006


BOB KRANS-WXRF - 231-760-7590


MARK CHERNOFF-WNFR 212-388-7000


the GAVIN REPORT/ April 10, 1987
LONG ISLAND, NY
LUCKY MCMAHON-WLUR 516-485-9200
ADDS: Jul. Cope, Lucy Show, Heaven 17, C. Crisis, U2, Other Ones, D.Edmunds.
MAX: U2, T. Twins, Psych.Furs, Jul. Cope, Siouxie&M, C. Crisis, J.Jett/LOD, 
Oingo B., Simp.Red, Iggy Pop, Hooch & G., Smiths, T. Doves, P. Echo, 
Love&Rockit, B.A.D., Beastie B., G., Public, Other Ones, Godfathers, XTC, Saints, 
Bowie, Wire, C. Crisis, Mission, Jul. Cope, Lucy Show, Heaven 17, U2, Other Ones,
MODS: C. T., Godfathers, Mission, Wire Train, Hspos, Peter Wolf, B. Idol, Strangers,
Flesh F., Smiths, Damned, Wonderful, Bangles, Gene Loves, TMB Giants, Love
Just, Iggy Pop, D.Edmunds.

STONY BROOK
WENDY HAWKS
FRONT 242 KELVINATOR, OATUNJ, STANLEY TURRENTINE, TOM WILLIAMS,
DESMOND: MAU2: U2, FLESHTONES, KILL. JOKE, JUL. COPE, BRAVER NOISE, 
BILLIE HOLIDAY, N. V., STEVE TIBBETS, PSYCH.FURS, STELSON, S. COUNCIL, 
DE FUEROS, W. T. DERTWE, FLESHTONES, GODFATHERS, MODS: DAVID V.T., 
G. CASSIDY, MIKE OF ART, D. EDMUNDS, MIKE OF ART, D. EDMUNDS,
MODS: C. T., GODFATHERS, MISSION, WIRE TRAIN, HSPS, PETER WOLF, B. IDOL, 
STANGERS, FLESH F.3., SMITHS, DAMNED, WONDERFUL, BANGLES, GENIE LOVES,
TMB GIANTS, LONE STAR, HASKINS, K. LANG.

ALBANY, NY
ADD SIKKENS-T-WCB 518-442-5262
ADDS: W. Squares, D. Sylvian, Bill Lloyd, Long Ryders, Screamin' Tribesmen,
Happy Mondays, Rose Of A., Das Damen, Celibate R. MAX: C. T., Fleshtones, Pop 
Art, T. Doves, Fareenheit, Son of Hudson Rock, Throbs, Railway Children East. 
Dark, Boi./lead, U2, Jul. Cope, Desman, Big Black, S. Council, Scratch
MODS: Skinz, Spats Cats, Hooch G., Cost Of Living, Dr. Fee, H. Woodoum Indians,
Gitch Sampler, Squall, SWA, Executive Slacks, Age/Chance, Wonderful, F'pot
Happy Mondays, Rose B. Monkeys, C. T., Wild B.Boy.

BUFFALO, NY
ADAMS: G. W. SNARE, W. S. TRAIN, PASTELS, LONG RYDERS, ANIMAL
Liberation, Siglo XX, Weathersmen, Red Rock, Front 242, Balaam&MAN.
MAX: Smiths, U2, DAMAF, RAILWAY CHILDREN, SIOUXIE&M, S. COUNCIL,
Concrete B., Jul. Cope, C. Crisis, P. Murphy, XTC, Splat Cats, Kill. Joke, Psych.Furs,
MODS: Husker Du, Brigade, Athens GA, Skinner Pup, Red Volter, Red, Forgetten,

PHILADELPHIA, PA
ED BROWN-WXH 412-361-6140
ADDS: Jul. Cope, P. Gabriel, Gowan, Wonderful, Lucid Show, Psych.Furs, Peter Wolf,
XTC, Other Ones. MAX: Jul. Cope, Gowan, Lucid Show, Psych.Furs, Peter Wolf,
XTC, Other Ones, Bowie, C. Crisis, GodsFather, Rock/Hyde, Siouxie&M, S. T. 
Twins, Doves, UB40, U2, B.A.D., B. Monkeys, Cult, F. Wood Mac, Hooch G.,
J. Jett/LOD, Lone Just., Mission, Oingo B., P. Echo, Rank &File, Wonderful, Wire 
Train. MODS: P. Gabriel, Wonderful, C. C. Hunt, Damned, Heaven 17, Paul Simon,
Saints, Bangles, Beastie B. B. Idol, Los Lobos, Love&Rockit, Parsons, Strangers,
W. Party.

SOUTHEAST
WASHINGTON, DC
EINSTEIN/SHOWACRE-WHFS 301-263-1430
ADDS: W. Wider, L. Ryders, Tim Scott, Petty, W. Squares, Smiths, MAX: U2, XTC,
Prince, Los Lobos, Psych.Furs, R. Cray, F. Wood Mac, S.经销,M, S.经销,M,
Jul. Cope, C. Isaak, Concrete B., Saints, Bowes, Hunters&C., S. Council, D. Sylvian,
MODS: Wonderful, P. O'Hearn, 77's, Simp.Red, Cult, J. Warsen, Pretenders, 
Don Dixon, Love&Rockit, Peter Wolf, Wire Train, B.A.D., De Fuereos, D. Edmunds,
Mission, Damned, Kill. Joke, Hooch G., Green/Red, Godfathers, Wed. Week,
B. Monkeys.

MORGANTOWN, WV
SUSAN KENNEDY-WVU FM 304-292-3220
ADDS: S. Wider, L. Ryders, Tim Scott, Petty, W. Squares, Smiths, MAX: XTC, 
Cope, C. Isaak, Concrete B., Saints, Bowes, Hunters&C., S. Council, D. Sylvian,
MODS: Wonderful, P. O'Hearn, 77's, Simp.Red, Cult, J. Warsen, Pretenders, 
Don Dixon, Love&Rockit, Peter Wolf, Wire Train, B.A.D., De Fuereos, D. Edmunds,
Mission, Damned, Kill. Joke, Hooch G., Green/Red, Godfathers, Wed. Week,
B. Monkeys.
BOULDER, CO

DOUG CLIFTON-KBCO 303-444-5600

ADDS: Petty, L. America, Rock/Hye, Amos Garrett, Chris Daniels & The Kings


SALT LAKE CITY, UT

PAUL CAVANAUGH-KSTB 303-879-2270


PHOENIX, AZ

DENISE DODGE


WELCOME!

ASPEN, CO

JIM HAYES-KTCL 303-925-4776


LARAMIE, WY

KEVIN LEWIS-KROI 307-745-7398


PHOENIX AZ

JEFF PARETS-KSMT 620-325-1767


PHOENIX AZ

JONATHAN LJU/DIXON-KEYX 623-364-3100


TAOS, NM

BRAD HOCKMEYER-KTAO 505-788-1017


LAS VEGAS, NV

G MAINLAND/BROOKS-KUNV 702-397-2387

SAN FRANCISCO.

L. MILES: S. NELLE KOMME 408-865-9300


SACRAMENTO, CA

L. CARTER / KGM 503-674-9000


EUGENE, OR


ANCHORAGE, AK

J. CORRY / KBVR 907-276-1000


PORTLAND, OR

C. WINDING / STONE KINK 503-226-5080


CORVALLIS, OR

L. CARLSON & WEBER-KVIR 503-754-2000


EUGENE, OR

TOM KRUMM / KZAM 503-741-1999


EUGENE, OR

ALBUM/ALTERNATIVE


SAN FRANCISCO, CA

LISA YIMM / HYDE-KUF 415-386-9204


PORTLAND, OR

D. LOGAN / KFQG 415-999-1045

A SAN FRANCISCO WELCOME
The Gavin Report's Peter Standish (left) and Live105-San Francisco's Steve Masters (right) greet The Thompson Twins' Alannah Currie and Tom Bailey during the Celebrity Cocktail Party.

BON JOVI JOINS FORCES WITH CINDERELLA
Labelmates Bon Jovi and Cinderella celebrated their respective successes by joining forces for a major cross-country tour. In a celebratory mood are, left to right, Jon Bon Jovi, PolyGram's Derek Shulman and Cinderella's Tom Keifer.

RATT TALK
On a trip to New York City, RATT dropped by for a live on-the-air appearance at WNEW/FM. From left: Atlantic's John Weston, Ratt's Stephen Pearcy, WNEW/FM's Carol Miller and Ratt's Robbin Crosby.

PRESENTING IKKY BOP
KLOL-Houston's David Sadof had so many people comment about his resemblance to Iggy Pop that he decided to take advantage of the situation. Here's a rare 8x10 glossy of that new rock sensation...Ikky Bop.

COOPER TIGHTENS GRIP ON NEW YORK RADIO
Alice Cooper slithered his way to New York City during a promotional tour and wound up at WXRK, where he tightened his grip on air personality Howard Stern.
K.T. OSLIN

80's Ladies

COUNTRY'S MOST RELATABLE SONG IN THIS DECADE!
### CERTIFIED
- SWEETHEARTS OF THE RODEO - Chains Of Gold (Columbia)
- DWIGHT YOAKAM - Little Sister (Reprise)

### MOST ADDED
- RANDY TRAVIS - Forever And Ever, Amen (Warner Bros.) 76 adds
- STEVE WARINER - The Weekend (MCA) 46 adds
- RICKY VAN SHELTON - Crime Of Passion (Columbia) 35 adds

### TOP REQUESTS
- THE TRIO - (Dolly, Linda, Emmylou) - To Know Him Is To Love Him (Warner Bros.)
- MICHAEL MARTIN MURPHEY/HOLLY DUNN - A Face In The Crowd (Warner Bros.)
- CONWAY TWITTY - Julia (MCA)

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### Chart Report

**Reports accepted Mondays at 8 AM through 11 AM Wednesdays**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist &amp; Title</th>
<th>Added</th>
<th>Week</th>
<th>Total Reports this week</th>
<th>Last week</th>
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<tbody>
<tr>
<td>THE TRIO</td>
<td>(Dolly, Linda, Emmylou) - To Know Him Is To Love Him (Warner Bros.)</td>
<td>2</td>
<td>1</td>
<td>172</td>
<td>171</td>
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<tr>
<td>OAK RIDGE BOYS</td>
<td>It Takes A Little Rain (MCA)</td>
<td>3</td>
<td>2</td>
<td>76</td>
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<tr>
<td>JUDY ROSE</td>
<td>Girls Ride Horses Too (MTM)</td>
<td>4</td>
<td>3</td>
<td>46</td>
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<tr>
<td>STEVE EARLE</td>
<td>Goodbye's All We've Got Left (MCA)</td>
<td>5</td>
<td>4</td>
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<td>32</td>
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<tr>
<td>THE O'KANES</td>
<td>Can't Stop My Heart From Loving You (Columbia)</td>
<td>6</td>
<td>5</td>
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<td>32</td>
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<tr>
<td>CONWAY TWITTY</td>
<td>Julia (MCA)</td>
<td>7</td>
<td>6</td>
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<tr>
<td>KATHY MATTEA</td>
<td>You're The Power (Mercury)</td>
<td>8</td>
<td>7</td>
<td>32</td>
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<tr>
<td>JOHN DENVER</td>
<td>Will You Miss Me When I'm Not Around (Columbia)</td>
<td>9</td>
<td>8</td>
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<td>28</td>
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<tr>
<td>KEITH WHITLEY</td>
<td>Don't Be Cruel (RCA)</td>
<td>10</td>
<td>9</td>
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<tr>
<td>KEITH WHITLEY</td>
<td>Hard Livin' (RCA)</td>
<td>11</td>
<td>10</td>
<td>29</td>
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<tr>
<td>BILLY JUE ROYAL</td>
<td>Old Bridges Burn Slow (Atlantic America)</td>
<td>12</td>
<td>11</td>
<td>28</td>
<td>25</td>
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<tr>
<td>T. G. SHEPPARD</td>
<td>You're My First Lady (Columbia)</td>
<td>13</td>
<td>12</td>
<td>27</td>
<td>24</td>
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<tr>
<td>LYLE LOVETT</td>
<td>God Will (MCA/Curb)</td>
<td>14</td>
<td>13</td>
<td>26</td>
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<tr>
<td>EDDY RAVEN</td>
<td>You're Never Too Old For Young Love (RCA)</td>
<td>15</td>
<td>14</td>
<td>25</td>
<td>22</td>
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<tr>
<td>DON WILLIAMS</td>
<td>Senorita (Capitol)</td>
<td>16</td>
<td>15</td>
<td>24</td>
<td>21</td>
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<tr>
<td>JANIE FRICKE</td>
<td>Are You Satisfied (Columbia)</td>
<td>17</td>
<td>16</td>
<td>23</td>
<td>20</td>
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<tr>
<td>SOUTHERN PACIFIC</td>
<td>Roll On, Roll On (Columbia)</td>
<td>18</td>
<td>17</td>
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<tr>
<td>TIM MALCHAK</td>
<td>Colorado Moon (Alpine)</td>
<td>19</td>
<td>18</td>
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<tr>
<td>THE JUDDS</td>
<td>Don't Be Cruel (RCA)</td>
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<tr>
<td>BELLAMY BROTHERS</td>
<td>Kids Of The Baby Boom (MCA/Curb)</td>
<td>21</td>
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<tr>
<td>HIGHWAY 101</td>
<td>The Bed You Made For Me (Warner Bros./Curb)</td>
<td>22</td>
<td>21</td>
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<tr>
<td>SWEETHEARTS OF THE RODEO</td>
<td>Chains Of Gold (Columbia)</td>
<td>23</td>
<td>22</td>
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<tr>
<td>CHARLEY PRIDE</td>
<td>Have I Got Some Blues For You (16th Avenue)</td>
<td>24</td>
<td>23</td>
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<tr>
<td>LOUISE MANDRELL</td>
<td>Do I Have To Say Goodbye (RCA)</td>
<td>25</td>
<td>24</td>
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<tr>
<td>CHARLY McCLAIN</td>
<td>Don't Touch My Heart ( Epic)</td>
<td>26</td>
<td>25</td>
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<tr>
<td>PAKE McENTIRE</td>
<td>Heart vs. Heart (RCA)</td>
<td>27</td>
<td>26</td>
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<tr>
<td>MOE BANDY</td>
<td>'Til I'm Too Old To Die Young (MCA/Curb)</td>
<td>28</td>
<td>27</td>
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<td>DWIGHT YOAKAM</td>
<td>Little Sister (Reprise)</td>
<td>29</td>
<td>28</td>
<td>11</td>
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<tr>
<td>EARL THOMAS CONLEY</td>
<td>That Was A Close One (RCA)</td>
<td>30</td>
<td>29</td>
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<td>7</td>
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<tr>
<td>JOHN SCHNEIDER</td>
<td>Love, You Ain't Seen The Last Of Me (MCA)</td>
<td>31</td>
<td>30</td>
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<tr>
<td>WILLIE NELSON</td>
<td>Heart Of Gold (Columbia)</td>
<td>32</td>
<td>31</td>
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</tbody>
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**ARTIST & TITLE**

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<thead>
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<tr>
<td>TANYA TUCKER</td>
<td>108</td>
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<tr>
<td>MICKEY GILLEY</td>
<td>97</td>
<td>5</td>
</tr>
</tbody>
</table>

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www.americanradiohistory.com
The BIG winner of the evening was Randy Travis, who raked in four awards, including Best Male Vocalist, Best Album (Storms Of Life), Single Of The Year (On The Other Hand), and Song Of The Year (On The Other Hand). Reba McEntire was a double winner, as she captured the Female Vocalist Of The Year Award along with the Video Of The Year (Whoever's In New England). Other winners included The Judds (Duo Of The Year), The Forester Sisters.

Of The Year, Holly Dunn (Best New Female Vocalist) and our guy Dwight Yoakam (Best New Male Vocalist).

CONWAY TWITTY (MCA) Snake Boots
THE TRIO (Dolly, Linda, Emmylou) (W.B.) Telling Me Lies
BELLAMY BROS. (MCA/Curb) Country Rap
RICKY VAN SHELTON (Columbia) Ultimately Fine
EARL THOMAS CONLEY (EMI America) Right From The Start
RESTLESS HEART (RCA) Wheels

CMA RADIO WHITE PAPER AVAILABLE
The Country Music Association’s white paper for radio, "A New Look At Building Country Music Radio Audiences," is now available. The extract from the CMA-commissioned market structure study was written specifically for managers and programmers of Country Music radio stations. A copy of the radio white paper is being mailed free of charge to all current CMA members. It is available on request to other organizational members. For non-CMA members, the white paper can be obtained for $125. For further information or to order a copy, contact the CMA Membership Department, 7 Music Circle North, Nashville, TN, 37203 or phone 615-244-2840.

Lisa & Elma
NORTHEAST

LOWELL/LAWRENCE, MA (FRANK FITZ-WLII) ADDS: Wille N., S.K. & O.

ROME, NY (JACK MORAAN-WRNX) ADDS: Gayle/Gary, RV Shelton, BJ Royal.


SOUTHEAST

FROSTBURG, MD (GEORGE DENTON-WFRB) ADDS: Babbage, Gayle/Gary, R.Travis.
EXMORE, VA (BADER/LEGATO-WKRE) ADDS: R.Travis, S.White, Babbage, M.Haggard.

DANVILLE, VA (ALAN ROWE-WDVA) ADDS: K.White, S.Wariner, K.T.Oslin, R.Travis, Babbage, Restless H.

GOLDSBORO, NC (BILL WIGGS-WFMC) ADDS: R.Travis, S.Wariner, Kendall's, K.T.Oslin.

CEDARTOWN, GA (CHUCK WALLEY-WGAA) ADDS: No Report, Frozen.
ATLANTA, GA (NEIL MCKINLEY-WGNA/FM) ADDS: Frozen, No Add.

SWAINSBORO, GA (SHIRLEY SM OAK-WAT) ADDS: Kendall's, S.Wariner, R.Travis.


GAINESVILLE, FL (BRAD RIVERS-WYGC) ADDS: Hwy. 101, S. Wariner, K.T.Oslin, S.K.


ST. PETERSBURG, FL (JAY ROBERTS-WUSN) ADDS: B.J. Royal, Schneider, C.Pride, M.Osmond, S.of Rodeo.


ARCADIA, FL (CHARLIE B-WKDX) ADDS: C.Pride, C.McClain, T.Tucker, D.Yoakum.


LOUISVILLE, KY (COYOTE CALHOUN-WAM2) ADDS: K.T.Oslin, R.T. Travis.

HARLAN, KY (MIKE STANLEY-WFSR) ADDS: No Report, Frozen.


HOUMA, LA (LARRY HYATT-JN) ADDS: No Report, Frozen.


BATON ROUGE, LA (JIM WILLIAMS-WKJ) ADDS: Gayle/Gary, S.Wariner.


FAYETTEVILLE, AR (TOM SLEEKER-KKKS) ADDS: R.Travis, M.Osmond, Schneider, D.Rose Bd., B.Montana.

UPPER MIDWEST

ROCHESTER, MN (KEITH PHILLIPS-KWKK/FM) ADDS: No Report, Frozen.
MARSHALL, MN (PAUL BACHMAN-KMII) ADDS: No Add.
ST. CLOUD, MN (MARK SPRINT-WJW/O/FM) ADDS: S.of Rodeo, M.Gilley, Schneider.


MITCHELL, SD (KURT PHILLIPS-KMIS) ADDS: S.Wariner, R.Travis, C.Pride, D.Rose Bd.


REDFIELD, SD (MYRON GRANGER-KQQD) ADDS: No Report, Frozen.


RAPID CITY, SD (SCOTT KERRINS-KTOQ) ADDS: S.of Rodeo, D.Yoakum, E.T. Conley, Schneider.


FARGO, ND (DON ROBERTS-KFGO) ADDS: R.Travis, S.White, Gayle/Gary.


GRAND FORKS, ND (TIM LARSON-KYCK) ADDS: Dirt Band, E. Raven, S.of Rodeo.


MINTON, ND (JERI LEE-KZPR) ADDS: Dirt Band, E. Raven.

MIDWEST


ST. LOUIS, MO (OAKES/LANGSTON-WI) ADDS: R. Travis, Gayle/Gary.

ST. LOUIS, MO (GEORGE HARRIS-KUSA) ADDS: M.Gilley, M.Osmond, R. Travis, S.K. & O.


CALIFORNIA, MO (JEFF SHAKLEFORD-KZMO) ADDS: M.Haggard, RV Shelton, S.Wariner, N.Girriff, Babbage, Don McEwan, B. Anderson.

ALAMOGORDO, NM (BEN NOE-KKZ) ADDS: R. Travis, K.T.Oslin, R. Annie, C. Lane.

ROCKY MOUNTAIN


MISSOULA, MT (PAUL PROJECT-KYS/FM) ADDS: R. Travis, RV Shelton, S.K. & O.

HAMILTON, MT (JEAN PYSSON-KLYO/AM) ADDS: Gayle/Gary, K.T.Oslin.


PUEBLO, CO (RANDY HILL-KDON) ADDS: J. Frickle, R. Travis, S. Wariner, S. O. Rodeo, Schneider, B.J. Royal.

SHERIDAN, WY (GORDON STACK-KWYO) ADDS: R. Travis, K.T.Oslin, B.J. Royal, Judds.

FAR WEST


RENO, NV (JOELEA MULLER-KROW) ADDS: Frozen.


LOS ANGELES, CA (J. CURTIS-KCLA) ADDS: T.G. Sheppard, E. Raven, C. Pride.


OAKLAND, SAN FRAN., CA (CARL BROWN-KNEW) ADDS: S. Of Rodeo, Schneider, S. Pacific, D. Yoakam.


MODESTO, CA (W. FORD-KTRB) ADDS: Baille, RV Shelton, M. Haggard, M. Osland, Schneider, R. Travis, S. Wariner.

SACRAMENTO, CA (CAMMIE WINSTON-KHWY) ADDS: T.G. Sheppard, R. Travis, S. Wariner, Gayle/Gary.


NORTHWEST

ASTORIA, OR (BOB LOUCKS-KVAS) ADDS: Gayle/Gary, K.T.Oslin, R. Travis, S. Wariner.


PENDLETON, OR (STEVE GREEN-KWHT) ADDS: S. Wariner, Gayle/Gary, R. Travis.

SEATTLE, WA (COLEEN ROBBINS-KMP) ADDS: G. Strait, R. Travis, Gayle/Gary, M. Osland.


TR-CITIES, WA (RANDY MUSZINSKI-KOTY) ADDS: S. Of Rodeo, Schneider, D. Yoakam, S. Pacific.


CALGARY, AL (RAY MACKENZIE-CFAC) ADDS: No Report, Frozen.
THE JOHN WAYNE SCHOOL OF MANAGEMENT

I recently read about a remarkable situation in which a national promotion director for a major record company sued the label, alleging emotional stress, harassment and physical abuse. Specifically, this individual stated he had been repeatedly insulted and humiliated by his superiors. Moreover, he stated, he had been poked by his boss more than once with an electric cattle prod.

Whether the allegations are true is not the focus of my comments here. What amazes me is that people in the industry I've spoken to about this story don't automatically deny that it could have occurred. What does that say about the radio and record industries?

Most of us can agree that using a cattle prod is not only barbaric and unethical, but could have no constructive motivational impact whatsoever. But it seems to me that many managers in many industries still believe in what I call the John Wayne School of Management: "The only way to get respect and get results around here is to kick ass." Motivation is defined in terms of fear, threats, coercion, intimidation and if necessary, humiliation.

"But Oren, you don't understand! This is a real tough, competitive industry! Maybe a cattle prod is going too far, but you have to realize the only way to shake people up and keep them on their toes in this business is to put the fear of demons into them."

Sorry, folks, I don't buy it. My colleagues and I have looked at some pretty tough industries—steel, autos, banking, retailing, semiconductors—where the competition is violent and often international as well as domestic. Let me tell you something about the winners in those industries. Management is tough as nails about standards and performance, but views its job as supporting people so they can achieve results.

We're not talking soft-head humanism here. We're talking about managers who won't compromise high standards and are perfectly prepared to get rid of people who can't cut it. But—and it's a big "but"—we're also talking about managers who see their job as developers, coaches and cheerleaders, not as cops. We're talking about managers who know the only way they can get quality results, customer service and innovation from their people is by working with their people.

Hence, effective managers will train their people, trust them, share all information with them, strategize with them, butt heads with senior brass to get those people resources, bootleg funds for them, delegate to them and reward them continuously for any and all victories.

In one steel company and one equipment manufacturing company, even the finance departments get into the act by training the blue-collar employees to read balance sheets, computer printouts, scrap loss data and other statistics. Why? So the employees can monitor their own performance and feel a sense of personal commitment to their jobs. Does it work? You bet! Both companies have a remarkable growth and profitability rate in industries characterized by waves of business failures.

If there's one thing I've learned from years of studying organizations, it is this: Only people who feel strong and powerful are truly motivated to get things done. The effective manager does whatever is necessary to empower people, to make them feel stronger, not weaker, every day.

"If there's one thing I've learned from years of studying organizations, it is this: Only people who feel strong and powerful are truly motivated to get things done. The effective manager does whatever is necessary to empower people, to make them feel stronger, not weaker, every day."

assault hot landing zones, hump back-breaking ridges, destroy dug-in emplacements, if your soldier has not been treated with respect and dignity which fosters unit esprit and personal pride.

"The line between firmness and harshness, between strong leadership and bullying, between discipline and chicken, is a fine line. It is difficult to define, but those of us who are professionals, who have also accepted a career as leaders of men, must find that line. It is because judgment and concern for people and human relations are involved in leadership that only men can lead—not computers. I enjoin you to be ever alert to the pitfalls of too much authority. Beware that you do not fall into the category of the little man with a little job and a big head. In essence, be considerate, treat your subordinates right, and they will literally die for you."

I think that just about says it all.
COLUMBIA RECORDS, RADIO’S BEST FRIEND DOES IT AGAIN AND AGAIN

DOUBLE BREAKER

DENIECE WILLIAMS
From the album Water Under The Bridge
"NEVER SAY NEVER"

BACK TO BASICS

THE MANHATTANS
Taken from the album Back To Basics
"ALL I NEED"

www.americanradiohistory.com
We all know people who seemed to have gotten more of a break than they deserved—and some for whom just the opposite is true. Of our media friends and acquaintances, some succeeded in reaching their dreams; some crashed and burned; others never got off the ground. It is both interesting and frustrating that urban programmers and air talents are never offered certain opportunities because someone feels they just don’t measure up to the high standards of other formats. It’s true in other businesses—even sports.

Doesn’t it strike you as odd that in 1987, the National Football League still does not have a black head coach? Given the number of black players and stars, one would think the league would be embarrassed. Fifty-five percent of the players in the NFL today are black. Blacks scored 81 percent of the touchdowns in 1986. Of the year’s 10 playoff teams, all 20 starting cornerbacks were black.

There are black assistant coaches—34, in fact, which works out to about one per 10-man staff, a perfect tokenism. But the Atlanta Falcon’s recent quest to find a replacement for the fired Dan Henning indicates there are still those who feel they’re “not ready” to move up to the top job. For six weeks, the team offered the head coaching position to virtually any current or former head coach from any league who had even the remotest chance of settling in Suwanee, Georgia. Ignored were the qualifications of black candidates like Dallas’s Al Lavan, Pittsburgh’s Tony Dungy, San Francisco’s Dennis Green and the Raiders’ Willie Brown, to cite a few. Evidently blacks can pull the oars, but they can’t crack the whip.

We don’t mean to single out Atlanta—history indicates no other team would have acted differently. In fact, the NFL’s one and only black head coach was Fritz Pollard, who led the Hammond (Indiana) Pros from 1923 to 1925, while also serving as the team’s star back.

That brings up an interesting point. Maybe the way into the majors is through a player-coach situation. A radio station that wants to attract a star black performer could offer the PD job, along with some strong assistance until that person is ready to fly solo. But it does seem a shame that, with all the new hybrid formats that include black and crossover music, there would be more stations in the Top 40, A/C, Album or even Country formats that would say, “There’s a guy who’s done an outstanding job of guiding his team. We could use his skills in our camp.”

Yes, there have been some blacks who are directing the plays in other formats. Sunny Joe White has been pulling huge numbers for Pyramid’s WXKS in Boston. Lee Michaels recently made the move to Century’s KMEL in San Francisco. Bill Bailey and Bill Garcia were early black pioneers who programmed Top 40 and A/C stations. That’s a start, but not nearly enough.

It’s often been said in NFL front offices that the first black head coach will have to be better than anybody else just to bear up under the pressure and scrutiny. The implication is that management is “protecting” aspiring black coaches from unknownerrors by refusing to hire them. Black program and music directors often encounter the same response when they attempt to cross into different formats: “Don’t you think you’d feel more comfortable over at the black station? After all, you’re more familiar with the music and the community.” Given that attitude, who wouldn’t feel more comfortable elsewhere? But that is not the point. The point is that qualified broadcasters, regardless of color, should have the same opportunities to move to other formats, just as there should be no barriers to the head coach’s job in the NFL.

SUB-URBANIZING

Many agencies and advertisers are equally ignorant of the potential in today’s black and urban radio. One extremely significant fact they often overlook is that black consumers exhibit "middle class" buying patterns far more often than income statistics would indicate. Advertisers need to be more concerned with actual marketplace behavior, not figures that indicate what that behavior might possibly be.

Another recent development has been the subtle but steady migration of our target audience to the suburbs. For the first time in many decades, the black and minority population is growing more rapidly outside the center cities than inside. Between 1970 and 1980, the proportion of blacks and other minorities in the central cities declined from 58.2 percent to 55.7 percent. That drop, coupled with an enormous rise in black and minority college enrollment, may eventually lead to a splintering of the black consumer market, with a definitive upscale audience becoming an entity unto itself.

Today, the nation’s 26.5 million black consumers represent over $160 billion in buying power, making them the ninth largest market in the Western world. No wonder more radio station owners looking at format changes have made urban one of the top choices. Hopefully, the result will be more jobs for minorities in programming, sales and management, both within and outside urban-formatted stations. Opportunity lies between tomorrow’s dream and yesterday’s regret. But it also has an uncanny habit of favoring those who have paid—and in some cases, re-paid—their dues with years of preparation. And who really cares if the future is in the suburbs? Why, in a few years, we may even change the title of this column!
CHART

the GAVIN REPORT
CONTEMPORARY CHART

Editor: Betty Hollars

CERTIFIED

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5 STAR
Are You Man Enough? (RCA)

LAKESIDE
Relationship (Solar/Capitol)

BACK TO BASICS

MANHATTANS
All I Need (Columbia)

MOST ADDED

LISA LISA AND CULT JAM
Head To Toe (Columbia)
26 Adds

MANHATTANS
All I Need (Columbia)

CHARTBOUND

Reports Addss Weeks ARTIST & TITLE

| 50 | 24 | 2  | NONA HENDRYX - Why Should I Cry? (EMI America) |
| 47 | 18 | 2  | JESSE JOHNSON - Baby Let's Kiss (A&M)      |

POP CROSSOVER

HERB ALPERT
Diamonds (A&M)

NONA HENDRYX
Why Should I Cry? (EMI America)
24 Adds

WHISPERS
Rock Steady (Solar)
20 Adds

www.americanradiohistory.com
BEAUTY IS IN THE EYE AND THE EAR OF THE BEHOLDER

JUST LOOK AND LISTEN

The commitment continues with superstar

HOWARD HEWETT.

The third smash single,

"I COMMIT TO LOVE,"

from the hit LP,

I Commit To Love.

Produced by Howard Hewett, Glen J. Barbee
for "The Production Network, Inc."

Mesmerizing music from

IRENE CARA.

The first single,

"GIRLFRIENDS,"

from the forthcoming album,

Carasmatic.

Produced by George Duke

IT MUST BE ON ELEKTRA MUSIC CASSETTES, RECORDS AND COMPACT DISCS.

© 1987 Elektra/Nuovo Records, a Division of Warner Communications Inc."
WHISPERS - Beat Goes On, an amazingly strong first outing for this group. Those notes break for hot. A classy, sophisticated style.&

UP COMING

<table>
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<td>CLAUDIA BARRY - Can't You Feel My Heartbeat (Epic)</td>
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<td>RAY, GOODMAN &amp; BROWN - Celebrate Our Love (EMI America)</td>
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<td>AL GREEN - Everything's Gonna Be Alright (A&amp;M)</td>
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<td>KENNY G - Songbird (Arista)</td>
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<td>HERB ALPERT - Diamonds (A&amp;M)</td>
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<td>DENIECE WILLIAMS - Never Say Never (Columbia)</td>
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<td>RJ'S LATEST ARRIVAL - Rhythm Method (Manhattan)</td>
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<td>ROSE ROYCE - Lonely Road (Omni/Atlantic)</td>
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<td>CYNDI LAUPER - What's Going On (Portrait)</td>
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<td>*WHISPERS - Rock Steady (Solar)</td>
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<td>BREAKFAST CLUB - Right On Track (MCA)</td>
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<td>TEMPTATIONS - Someone ( Gordy)</td>
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<td>CYRE - Last Chance (Fresh)</td>
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<td>MANTRONIX - Who Is It? (Sleeping Bag)</td>
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<td>WHISTLE - Barbara's Bedroom (Select)</td>
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<td>JEFF LORBER featuring KARYN WHITE - True Confessions (Warner Bros.)</td>
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<td>*CARRIE MCDOWELL - Uh, Oh, No Casual Sex (Motown)</td>
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<td>*HOWARD HEWETT - I Commit To Love (Elektra)</td>
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<td>PEGGI BLU - Tender Moments (Capitol)</td>
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<td>SINITTA - Feels Like The First Time (Omni/Atlantic)</td>
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<td>BEAU WILLIAMS - All Because Of You (Capitol)</td>
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<td>*MILLIE JACKSON - An Imitation Of Love (Jive)</td>
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<td>*MONET - My Heart Gets All The Breaks (Ligosa)</td>
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<td>*CONWAY BROTHERS - I Can't Forget It (Motown)</td>
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<td>*TEEN DREAM - Let's Get Busy ( Warner Bros.)</td>
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DROPPED: #18-Sheila E, #26-Cheryl Lynn, #34-Run DM, #40-SOS Band, George Benson, Najee, Grandmaster Flash, Luther Ingram, Barbara Roy.

RECOMMENDED NEW RELEASES

PHYLIS HYMAN - Ain't You Had Enough Love (P.I.R./Manhattan)
From the first sizzle in the intro to the last, this record lets you know it's hot. A classy, sophisticated style for Phyllis, this one even has a great sax break for the jazz lover in you.

WHISPERS - Rock Steady (Solar) Impressive release - one of the best we've heard this week. On the ratings meter, it's the caliber of "And The Beat Goes On," with the potential to do even better.

SOUL CLUB - I Want Your Guy (MCA) Is It "Somebody Else's Guy" she wants or does it just sound like it? The lady singing lead vocals can hit those notes as well as the great ones on the charts today. This is an amazingly strong first outing for this "Clue." JM, JM, BH

LP CUTS

PRINCE - Adore/Housequake/Strange Relationships/Slow Love
If I Was Your Girlfriend (Paisley Park/Warner Bros.)
LILLO THOMAS - I'm In Love (Capitol)
SYSTEM - Heartbeat Of The City (Atlantic)
STARPOINT - Prove It Tonight (Elektra)
MILLIE SCOTT - Let's Talk It Over/Automatic (4th & Broadway)
SHEILA E - Koo Koo (Paisley Park/Warner Bros.)
CHERYL LYNN - If You Were Mine (Manhattan)
MASON - Pour It On (Elektra)
JOHNNIE TAYLOR - Don't Make Me Late (Malaco)
ATLANTIC STARR - All In The Name Of Love/Don't Take Me For Granted (W.B.)
BABY FACE - If We Try (Solar)
LUTHER VANDROSS - Because It's Really Love/So Amazing (Epic)
GREGORY ABBOTT - You're My Angel (Columbia)
MARVIN SEASE - You're Number One (PolyGram)

POTENTIAL SINGLES

JODY WATLEY - Still A Thrill (MCA)
CLUB NOUVEAU - Why You Treat Me So Bad (Warner Bros.)
SYSTEM - Nighttime Lover (Atlantic)
DONNA ALLEN - Satisfied (21/Atco)
STARPOINT - D.Y.O.B. (Elektra)

www.americanradiohistory.com
Young Black Programmers Coalition, Inc.
Fifth Annual Award of Excellence Scholarship Fund Banquet

A Tribute to Del Spencer,
national program director, Inter-Urban Broadcasting;
and
Ernie Singleton,
vice president, MCA Records

Saturday, May 9, 1987
8:00 P.M.
Plaza of the Americas Hotel
650 North Pearl Street
Dallas, Texas

Friday, May 8, 1987
Cocktail Reception
Hosted by Big State Distributing
7:30 P.M.

Tickets are $75 each. Tables (seating 10) are $750. Room rates are $60 single and $70 double. Call the Plaza of the Americas at (214) 979-9000 for hotel accommodations. For more information contact: Marcell Lee at (504) 822-1945 or A.D. Washington at (214) 556-2002.

Souvenir Book Information
(Ads based on 8½ x 11 trim)
Full page (Inside Front/Back) $400
Full page $300
Half page $200
Fourth page $150
Eighth page $75
Professional card and name $50
Non-camera ready artwork $100
Ad deadline: April 20, 1987

Contact: Henry Jefferson,
10600 S. Gessner #4,
Houston, TX 77071.
Call (713) 271-0011.

Registration
YOUNG BLACK PROGRAMMERS COALITION, INC.
Fifth Annual Award of Excellence Scholarship Banquet - Registration

Return to: 7011 Salem Drive, New Orleans, LA 70127, (504) 242-3131

NAME ____________________________

Company ____________________________

City ____________________________ State ______ Zip ______

Phone ____________________________

Check one: □____ Table(s) at $750. Mail application to the above address with your check or money order.

□____ Ticket(s) at $75.

Total enclosed: $ ______

www.americanradiohistory.com
**URBAN CONTEMPORARY HIT FACTOR**

**Research: Betty Hollars**
**John Martinucci**
**Joel Moslem**

**HIT FACTOR**

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

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<th>Heavy</th>
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<td>KLYMAXX</td>
<td>'Til I Still Say Yes</td>
<td>MCA</td>
<td>83</td>
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<td>PATRICE RUSHEN</td>
<td>Watch Out</td>
<td>Arista</td>
<td>90</td>
<td>40</td>
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<td>LILLO THOMAS</td>
<td>Sexy Girl</td>
<td>Capitol</td>
<td>80</td>
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<td>27</td>
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<td>2</td>
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<td>CAMEO</td>
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<td>86</td>
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<td>It's Been So Long</td>
<td>Capitol</td>
<td>79</td>
<td>23</td>
<td>43</td>
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<td>5</td>
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<td>FREDDIE JACKSON</td>
<td>I Don't Want To Lose Your Love</td>
<td>Capitol</td>
<td>83</td>
<td>24</td>
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<td>71</td>
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<td>GAP BAND</td>
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<td>Go On Without You</td>
<td>Elektra</td>
<td>76</td>
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<td>5</td>
<td>82%</td>
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<td>Head To Toe</td>
<td>Columbia</td>
<td>89</td>
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<td>35</td>
<td>15</td>
<td>26</td>
<td>53%</td>
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<td>49</td>
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<td>29</td>
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<td>2</td>
<td>87%</td>
<td>10</td>
</tr>
<tr>
<td>JOCELYN BROWN</td>
<td>Ego Maniac (Warner Bros.)</td>
<td></td>
<td>59</td>
<td>8</td>
<td>36</td>
<td>14</td>
<td>1</td>
<td>74%</td>
<td>8</td>
</tr>
<tr>
<td>ISLEY, JASPER, ISLEY</td>
<td>8th Wonder Of The World</td>
<td>CBS Associated</td>
<td>73</td>
<td>1</td>
<td>39</td>
<td>23</td>
<td>10</td>
<td>54%</td>
<td>4</td>
</tr>
<tr>
<td>5 STAR</td>
<td>Are You Man Enough?</td>
<td>RCA</td>
<td>58</td>
<td>1</td>
<td>21</td>
<td>28</td>
<td>8</td>
<td>37%</td>
<td>3</td>
</tr>
<tr>
<td>LAKESIDE</td>
<td>Relationship</td>
<td>Solar/Capitol</td>
<td>50</td>
<td>6</td>
<td>18</td>
<td>17</td>
<td>9</td>
<td>48%</td>
<td>4</td>
</tr>
<tr>
<td>JAMES &quot;D-TRAIN&quot; WILLIAMS</td>
<td>Oh How I Love You</td>
<td>Columbia</td>
<td>45</td>
<td>4</td>
<td>28</td>
<td>11</td>
<td>2</td>
<td>71%</td>
<td>7</td>
</tr>
<tr>
<td>BLAKE &amp; HINES</td>
<td>Sherry (Motown)</td>
<td></td>
<td>34</td>
<td>5</td>
<td>20</td>
<td>6</td>
<td>3</td>
<td>73%</td>
<td>9</td>
</tr>
<tr>
<td>MANHATTANS</td>
<td>All I Need</td>
<td>Columbia</td>
<td>43</td>
<td>1</td>
<td>24</td>
<td>15</td>
<td>3</td>
<td>58%</td>
<td>5</td>
</tr>
<tr>
<td>O'BRYAN</td>
<td>Driving Force</td>
<td>Capitol</td>
<td>37</td>
<td>7</td>
<td>20</td>
<td>10</td>
<td>--</td>
<td>72%</td>
<td>8</td>
</tr>
<tr>
<td>NORWOOD</td>
<td>I Can't Let Go</td>
<td>MCA/Magnolia Sound</td>
<td>45</td>
<td>1</td>
<td>25</td>
<td>12</td>
<td>7</td>
<td>57%</td>
<td>5</td>
</tr>
<tr>
<td>CHUCK STANLEY</td>
<td>Day By Day</td>
<td>Def Jam/Columbia</td>
<td>43</td>
<td>2</td>
<td>22</td>
<td>16</td>
<td>3</td>
<td>55%</td>
<td>8</td>
</tr>
</tbody>
</table>

**URBAN CONTEMPORARY SUMMARY**

Another great week for ATLANTIC STARR on the request lines. It looks like it will be the next number one, but has to wait a week or two because SYSTEM beats it out in points, airplay and Hit Factor. SYSTEM comes in with a 97% Hit Factor and ATLANTIC STARR is close behind with a 94%. From time to time, I'm asked to explain the way Hit Factor works, so here goes: The computer takes the total number of stations reporting a record and divides that number by the total stations that have the record in heavy or medium rotation. SYSTEM got a 97% Hit Factor because 97% of all its reporting stations have it in their heavy or medium rotation. It's a very good gauge for any record you might be questioning. Looking down the "Total Reports" column you can see airplay immediately on a record. But in the later weeks (i.e. week four or week five in the history of a record), when you might begin to question the longevity of the hit, the best indicator is usually Hit Factor. We list even the marginal chart-numbered records in Hit Factor so you can make that distinction. Good news coming in the future Gavin Report. In probably our first issue in May, we're going to expand Hit Factor to 30 records, as is done in other formats now. We'll be making a few subtle changes throughout the chart pages intended to enhance our Gavin Report each week. Pop Crossover choice this week goes to HERB ALPERT's "Diamonds." It's already getting requests for Dave Allen, K94-Norfolk, Tony Scott, WJTT-Chattanooga, and Kelly Karson, WTLC-Indianapolis, who told me that his demos are "everybody" for this cut. New releases causing some reaction on the phone systems across the nation are MONET - who has that sound that appeals to the 18-34 make-up of the audience at Duff Lindsay's HOT105-Miami and Dave Allen's K94-Norfolk - picks up 11 adds this past week, debuting it in Up & Coming with 14 reports. The AL GREEN is getting calls at stations around the country and Daryl Moore, KXXZ-Lake Charles, reports heavy requests at the clubs in his area. Looks good for the chart in the coming week. WHISPERS have a new release that's already getting calls, reports Dee Perry, WEKS-Atlanta. Ray Boyd, WVEE-Atlanta, says his most requested are WHISPERS, NORWOOD and 5 STAR. We've also had reports of calls for it at KJLH-Los Angeles, according to Licia Torres. AMORETTO is still getting great phones in Miami for both HOT105 and POWER 96, as are HAZEL DEAN and WILL TO POWER. Duff Lindsay at HOT105 says lots of calls for HAZEL form a broad spectrum of listeners and WILL TO POWER gets enormous Hispanic response from the 18-34 callers. LP cuts worth noting are PRINCE's "Housequake." (You might want to edit this for daytime play, unless you're Pete Rhodes at CBLS-Minneapolis, who reports heavy requests for the hometown dude.) CLUB NOUVEAU's "Why You Treat Me So Bad" is already getting calls for Stan Tompkins, WTOY-Roanoke, Daryl Moore, KZZZ-Lake Charles and Tim Greene, WZFX-Fayetteville.

ISAAC HAYES' cut, "Flashback," is "smokin' the phones," according to Pete Rhodes at CBLS. Next week.
NORWOOD

"I CAN'T LET YOU GO"
FROM THE ALBUM "NORWOOD"

THE DEBUT RELEASE FROM MAGNOLIA SOUND ON MCA
NORTHEAST

BOSTON, MA

TONYA PENDLETON-WILD
ADDs: Soul Club, Millie Jax, Full Circle, Loose Ends, J. Lorber, Kool M. Dee.

BOSTON, MA

SUNNY JOE WHITE-WXKS/FM

NEW HAVEN, CT

MANNIE DICKINSON-WNHC

BUFFALO, NY

LAVENDER BLAKELY-WUFO
ADDs: Norwood, Sugar Babes, G. Benson, N. Hendryx, RJS Last, P. Perfect.

ROCHESTER, NY

ANDRE MARCEL-WDKX

PITTSBURGH, PA

JOHN ANTHONY-WAMO
ADDs: Jesse Jon., N. Hendryx, P. Perfect, Geo. Howard, D. Sanborn, Temps.

ERIE, PA

STEVIE COLLINS-WBLQ

PHILADELPHIA, PA

TONY QUARTARONE-WUSL-FM

WASHINGTON, DC

MIKE ARCHE-WHUR

BALTIMORE, MD

WILLY B. O'BRIEN-W104
ADDs: Lisa Lisa, A. Starr. HOT: Prince.

BALTIMORE, MD

ROY SAMPSON-WXYX/FM

OCEAN CITY, MD

FILIPPELLI/L'JANTZEN-OC104/FM

RICHMOND, VA

MIKI SPENCER-WKIE

NORFOLK, VA

DAVE ALLAN-KQ4

SOUTH

GREENSBORO, NC

BOBBY KNIGHT-WQMG
ADDs: M. Howard, Lisa Lisa, S. Murdock, 5 Star, Deniece W. HOT:

WILMINGTON, NC

HAROLD JACKSON-WDQ

CHARLOTTE, NC

DON CODY-WGIV

FAYETTEVILLE, NC

ROD CRUISE/GIL BAEZ-WDWS

FAYETTEVILLE, NC

LYN/GREENE/BENNISON-WZFX

WILMINGTON, NC

V. RAY/N GRANGER-WBMS

WILMINGTON, NC

TONY GORE/DIAZ-WWIL

NEW BEH, NC

T. RICHARDS/WGOD/WKKS

COLUMBIA, SC

ANDY HENDERSON-WOKI

COLUMBIA, SC

ANDRE CARSON-WWDM/FM

SPARTANBURG, SC

LOU BROADUS-WASC
| Location | Station | Program | DJ Name(s) | Songs
|----------|---------|---------|------------|---------

April 10, 1987/the GAVIN REPORT

www.americanradiohistory.com
JACKSON, MS
JOHN RAWLS-WOKJ

JACKSON, MS
CARL HAYNES-WMJ

MERIDIAN, MS
S.EWARDS/L.CARL-WQIC/FM

LAUREL/HATTIESBURG, MS
RON DAVIS-WOIS

GULFPORT, MS
STEVE BOWLEY

LOUISVILLE, KY
TONY FIELDS-WLQO

LOUISVILLE, KY
P.O.MARCHM/BARROW-WYLY

UPPER MIDWEST
COLUMBUS, OH
RICK STEVENS-WWCK

COLUMBUS, OH
K.C. JONES-WVKC

CLEVELAND, OH
LYNN TOLLIVER/JEFFREY CHARLES-ZWAZ

CINCINNATI, OH
B CASTLE/G.WEILLER-WBLZ

CINCINNATI, OH
STEVE HARRIS-WCIN

INDIANAPOLIS, IN
KELLY KARSON-WTLC

DETROIT, MI
MARK JACKSON-WHYT

DETOIT, MI
JAMES R. SQUEAKY

SAGINAW, MI
DAVID ROSAS-WWWS/FM

MILWAUKEE, WI
B MILLER/YOUNG-WLUM

MILWAUKEE, WI
ROB HARDY-WNO

MINNEAPOLIS, MN
PETE RHODES-GDB

CHICAGO, IL
BOUDING/DIARY DAVIS-WBMRX/WM

CHICAGO, IL
B PRIETOS/TAYLOR-WCOX/WM

CHICAGO, IL
DEE HANDLEY-WPJC

ST. LOUIS, MO
MIKE KELLY-KZTM

ST. LOUIS, MO
BEASLEY/STAFFRD-KMJJ

KANSAS CITY, MO
DENE HALLM-KCPW/WM

NEW ORLEANS, LA
JOEY GOYingo-B97

MAURICE/LAFAYETTE, LA
GUY BRODY-KFXZ

LAKE CHARLES, LA
DARYL MOORE-KXXZ

the GAVIN REPORT/April 10, 1987

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### URBAN CONTEMPORARY

**LOS ANGELES, CA**
- **Lisa Canning-Kday**

**SOUTHWEST**

**DALLAS, TX**
- **Tavern Y'M Spears-Kkda**

**KILEEN, TX**
- **Bill St. John-Kizam**

**HOUSTON, TX**
- **Art Kink M.I Malsch-Kmq**

**FRESNO, CA**
- **Walker-Davis-Kyko**

**STOCKTON, CA**
- **Roy Williams-Kjoy**

**MERCEDES, CA**
- **Garciacannon-kyos**

**EUREKA/ARCATA, CA**
- **Jim Nelly Kk-Gdd/afm**

**SACRAMENTO, CA**
- **Chris Collins-Fm102**

**SEATTLE, WA**
- **Bob Wiskstrom-Kkky**

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**FAR WEST**

**LOS ANGELES, CA**
- **Licia Torres-Kjih**

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April 10, 1987/the Gavin Report
GENESIS - *In Too Deep* (Atlantic) It's been such a long run that it's hard to imagine what Top 40 and A/C charts would look like without a Genesis record. Well, that's not about to happen in the near future, because here comes the perfect replacement for "Tonight, Tonight, Tonight." Has many of the same qualities as "One More Night," and most likely will have a similar track record.

TOM PETTY & THE HEARTBREAKERS - *Jammin' Me* (MCA) Petty's at his best when he's rockin'. What joy to hear him return to the style that first brought him stardom with songs like "Refugee," "Breakdown" and "I Need To Know." Toss in a bit of Stones raunchiness and a hip phrase like "Jammin' Me," and T.P. is back hotter than ever.

PARTLAND BROTHERS - *Soul City* (Manhattan) Canada's been responsible for sending us some terrific product these last few years, and this release marks a pleasing addition to the list. The Brothers' combined writing and vocal skills gives the music a quality all its own. A stunning debut.

DAN HILL - *Can't We Try* (Duet with Vonda Shepard) (Columbia) Dan's best known for his number one 1978 hit "Sometimes When We Touch." This new effort utilizes the same dramatic production technique and it works beautifully in the setting of a duet. Fills a void these days for most Top 40 playlists. A love song for contemporary adults.

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San Francisco, CA 94102

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PARTLAND BROTHERS

SOUL CITY

"Soul City
That's where we're going
And we won't be back
"Til the money's all gone"

ALREADY A SMASH ACROSS CANADA

MANHATTAN BUILDING SUCCESS FROM THE SOUND UP
«MEET EL PRESIDENTE»

THE NEW SINGLE BY

DURAN DURAN

Produced by Nile Rodgers with Duran Duran
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