BREAKING OUT OF THE BAYOU

GAVIN INTERVIEW:
The Neville Brothers
Art Neville Tells It
Like It Is

LOUISIANA RADIO:
Programming the Local Hits

MASON RUFFNER:
Rocker With Lagniappe
The Pretenders

“Hymn To Her
(She Will Always Carry On)”

The New Single
From The Album Get Close

Produced By Bob Clearmountain and Jimmy Iovine
Management: Dave Hill

©1987 WEA Records Ltd.
**Most Added**

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<th>No.</th>
<th>Artist/Titre</th>
<th>Label</th>
<th>Adds</th>
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<td>HUEY LEWIS &amp; THE NEWS - I Know What I Like</td>
<td>Chrysalis</td>
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<td>Peter Wolf - Come As You Are</td>
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<td>Starship - Nothing's Gonna Stop Us Now</td>
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**Record To Watch**

**Chartbound**

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<td>TESLA - Little Suzi (Geffen)</td>
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<td>*ROBERT CRAY - Right Next Door (Because of Me)(Mercury/PolyGram)</td>
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<td>BRIAN SPENCE - Brothers (Polydor/PolyGram)</td>
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Dropped: #16 - BANGLES, #28 - ROBBIE NEVIL, #37 - KOOL & THE GANG, #39 - WORLD PARTY, EDDIE & THE TIDE, NEVILLE BROTHERS.
LUTHER VANDROSS & GREGORY HINES
"THERE'S NOTHING BETTER THAN LOVE"
A/C 22*-19* 158/13  HIT FACTOR 77%
URBAN  WBEN 12 WXKS 22 WYZZT 30
GAVIN TOP 40: 72 REPORTS  WBAM 23 WCZY 12

GREGG ALLMANN
"I'M NO ANGEL"
GAVIN TOP 40: 109/8
100KHI 24-14 KUBE KRBE Z93
POWER 99.7 22-17 WXYZ WBEN 28-25
1993 KCPX WMYZ

GINO VANNELLI
"WILD HORSES"
GAVIN A/C: 13*-12* 90% HIT FACTOR
GAVIN TOP 40: 93/9 24% HIT FACTOR
KCPX 24 KMB Z93
CKO1 25 KMB 19
POWER 96 KBYT

DEAD OR ALIVE
"SOMETHING IN MY HOUSE"
GAVIN TOP 40: UP & COMING
KCPX 24 KRBE 37
CKO1 25 KZLP 29
POWER 96 KMB 19
KBYT

EPA DELIVERS
### Hit Factor

Hit Factor is a percentage of stations playing a record which also have it Top 20.

ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%.

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<td>THE SYSTEM - Don't Disturb This Groove (Atlantic)</td>
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<td>PARTLAND BROTHERS - Soul City (Manhattan)</td>
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"Endless Nights"

WHAT A WEEK!!
GAVIN TOP 40: 40* -34*
183/28

KWOD ADD
KPLZ 29-26
KCPX 31-22
KUBE ADD
K104 39-33
Z104 ADD
KXYQ ADD
OK95 DEBUT 36
95XIL
WOMP ADD
KOZE 28-21
KTMT DEBUT 36
KNBQ

"Happy"

KIIS/FM ADD
FM102 ADD
WNYZ WCKN KITY
KKSS WTNZ KYOS 16
Z102 DEBUT 37
GAVIN URBAN: 16*-12*
R&R URBAN: 10*-5*

"This is the best new record of 1987. It's behaving just like 'Walk Like an Egyptian' did."
MARK ALLEN
MUSIC DIRECTOR
KPLZ-SEATTLE

"Anything that happens this big urban is bound to explode Top 40."
GENE SANDBLOOM
MUSIC DIRECTOR
KIIS/FM-LOS ANGELES
INSIDE TOP 40

with DAVE SHOLIN

Just about every Program Director who was "lucky" enough to receive a Winter Book spent a good part of a day trying to figure out how to read it. The changes Arbitron's made appear to have far-reaching implications that will impact your station's bottom line. I recommend you check out this week's column by Gary Donohue on Page 54 for an in-depth look at exactly how it could affect your operation. Meanwhile, the mergers, takeovers and buyouts continue fast and furious and the folks on Capitol Hill are beginning to notice. Congressional hearings in Washington are painting a future where the majority of broadcasting frequencies will be controlled by a handful of wealthy operators. Nevertheless, the music refuses to stop, thank goodness.

Three consecutive weeks of giant chart gains for ATLANTIC STARR indicate the amazing power of this song. In its third week as URBAN CONTEMPORARY's number one title, they pulled a Top 40 HIT FACTOR of 40%, up from 28%. Top Ten for Brian Patrick and Kathy Means Z95.5 Detroit, Craig Ashwood 94Q Atlanta, Bruce Stevens WBBQ Augusta, Jeff Davis WPFM Panama City, etc. New on JLE/WMF, WIFC, KDFZ, WZXX, KYYA, KNIN, KBEQ, KSWB, etc.

An especially busy week chartwise has momentarily slowed the growth of more than several entries. HIT FACTOR growth on the THOMPSON TWINS of 16% to 36% is more indicative than a one-point chart move. Big gains posted by K104 Erie, 31-21, WXXQ Freeport 27-21, WIOQ Greenville 25-18, WNKS Columbus 24-14, WZOK Rockford 26-18, KQK Tucson 23-18, etc.

Few releases take off as quickly as LISA LISA AND CULT JAM. Positives reported by everyone playing it, including top requests. Bob Harlow at KATD Los Gatos/San Jose takes it 14-7, Paul Christy and Helene Pina POWER 104 Houston chart it 18-7, Chris Collins FM102 Sacramento moves it 19-12, Tony Waitkus WCIL Carbondale lists it 28-11, Steve Davis and Steve Wyrostok PWR 99.7 Atlanta take it 26-16, etc. Headed Top Five nationally.

Another explosive week for HERB ALPERT, or should we say HERB, JANET AND LISA? Plenty of Top Thirty debuts including WNSL, KOKZ, Q105, WNYZ, KLYK, KEBW, KVYN, KQK, KKYS, KJOY, KDXU, KSTAR, KMOK, WLRW, KEEZ, WWHB, etc. HIT FACTOR is growing quickly, now up to 14%.

Last week it looked like SMOKEY ROBINSON was headed into CHARTBOUND but he didn't need to bother as this veteran of nearly thirty years is chalking up another big one! Top Twenty for Brian Patrick and Kathy Means Z95.5 Detroit, Craig Ashwood 94Q Atlanta, Bruce Stevens WBBQ Augusta, Jeff Davis WPFM Panama City, etc. New on JLE/WMF, WIFC, KDFZ, WZXX, KYYA, KNIN, KBEQ, KSWB, etc.

Didn't take long for the RECORD TO WATCH on April 10th to kick in. THE SYSTEM pulls in another 35 new believers and enough momentum to put them in line for a spot on the Top 40 soon. New on WPHR Cleveland, Y108 Denver, KSLY San Luis Obispo, Z95 Chicago, WAVA Washington D.C., PRO/FM Providence, Q105 Tampa, WNCI Columbus, KFIV Modesto, Q105 Durham/Raleigh, etc.

In taking reports this week I noted a lot of confusion about how to pronounce T'PAU...it's Tuh-Pow. When I picked it several weeks I incorrectly mentioned that T'PAU was a Vulcan princess in an episode of Star Trek. Thanks to Annette Lai, Music Director of KYUU in San Francisco, for writing and correcting me. T'Pring was Mr. Spock's fiancee, and T'Pau was the head ruler of the Vulcan Colony. Now that we've got that straight, let's look at the tremendous airplay they've racked up...adds include KZZK, WWFX, 100KHI, WAGQ, 106X, Y95, KIXY, KHTZ, KNEN, WDEK, WPFR, Q104, etc.

ANITA BAKER is very close to chalking up over 100 reports and is sporting a 24% HIT FACTOR. Top Twenty at KWSS San Jose, KITY San Antonio, 95XXX Burlington, ISLE 95 Virgin Islands, B97 New Orleans, WKTI Milwaukee, etc. Adds include WXXS, WBEN, WCRM, KHTZ, KEYP, KCPW, KVYF, WTNN, etc.

Airplay's doubled for last week's RECORD TO WATCH by JACK WAGNER. New on WXXQ, KOID, WHHY, Q99, KVIC, KTMT, KOWL, KOZE, KAGO, KKBG, WQAY, K104, WNVZ, B104, etc. Request activity is reported to be strong.

Looks like radio is forcing out the AL JARREAU "Moonlighting Theme" a bit earlier than planned. Word at pre-stime is that MCA will announce a release date in the next several days. Steve Perun debuts it at #23 at KBEQ and crosstown Dene Hallam charts it #23 at KCPW. Also debuts at KZZP at #22, WAVA #28, and moves 23-19 at WKTU.

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More than a few programmers felt it was time to slip on NYLONS. Kipper McGee charts it #13 at HEARTBEAT 101 and Jonathan Little and Matt Hudson move it 30-24 at Z104. New on KWSS, KIIS, KZZJ, KGOT, KTMT, WHNY, WAGQ, K104, WWHB, KYYF, 99KG, KNEN, KIMN, etc. It is spreading fast. •
RESTLESS HEART

IS ON A ROLL WITH THEIR ALBUM

"WHEELS" SALES OVER 250,000

THEIR MULTI-FORMAT BREAKTHROUGH

I'LL STILL BE LOVING YOU

RETAIL SALES MOVING FAST IN:

- DALLAS • DENVER • HOUSTON
- TAMPA • SACRAMENTO
- SALT LAKE CITY • MINNEAPOLIS
- SAN ANTONIO • DETROIT

WKSE 94Q 35-32
KCPW Add
KCPX 32-25
WCAU Add
KRBE Add
KPKE
KPLZ Add
WAVA 30-26
Q105 18
KWOD Add
WVSR Add
WBQQ 30-25
WKSJS Add @ 37
WKDD 39-30
WXIL 35-25
WPFM Add
K104 30-23
WBCY 25-16
WQUT 35-30
KIKX 24-19
KISR 15-12
KQCR 19-14
WLAN 40-35
WNOK 34-29
WRBQ 25-21
KSND 28-22
Q101 30-25
KKAZ Add
WSPK Add @ 26
G105 Add
WHY Add
WIKZ 40-26
KNAN 32-27
KOZE 24-19

Records, Cassettes and Compact Discs

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NORTHEAST

HAMILTON, ON (NEVIN GRANT-KOCG) P. Lekakis, B. Club, Genesis, Poison.
BOSTON, MA (NELSON/DOLGINS-Z94) B. Idol, E. Money, Crowded H., Level 42, Tesla.
CLAREMONT, NH (BARYL/BILODEAU-WHDQ) Level 42, System, Kenny G.
BURLINGTON, VT (DENA YASNER-95XXX) Cameo, Crowded H., Lou.
BURLINGTON, VT (THOM RICHARDS-Q99) Lou Gramm, Europe, T'Pau.
BANGOR, ME ( LEVEN/CLARK-WWFX) Lisa Lisa, Level 42, T'Pau.
ELLSWORTH/BANGOR, ME (TIM MOORE-WKSQ) DeBurgh, Poison, Kenny G.
CLAREMONT, NH (BARRY/BILODEAU-WHDQ) Kenny G, T'Pau.
PROVIDENCE, RI (TOM CUDDY-PRO/FM) REO, Petty, Cinderella, System.
CAPE COD, MA (RANDALL/McVIE-WKPE) T'Pau, Duran, System, J. Wagner.
BOSTON, MA (WHITE/O'CONNELL-WXKS/FM) T'Pau, E. Money, The Truth.
BURLINGTON, VT (DENA YASNER-95XXX) Cameo, Crowded H., Lou Gramm, Journey, T.Pau, Exposure, E. Money, System.
NORTHEAST

DURHAM/RALEIGH, NC (STEVE KELSEY-WFBE) B. Idol, E. Money, Crowded H., System.

SOUTHEAST

CHARLOTTE, NC (JACK DANIEL-WBCY) Partlands, Petty, Other Ones, H. Alpert.
CHARLOTTE, NC (CHRIS WILLIAM-WROQ) Crowded H., B. Adams, Tesla, Other Ones, REO, Partlands, Level 42.
CHARLESTON, SC (ROGER GAITHER-WKGB/FM) The Truth, T.Pau, Strayer, REO, Kenny G, P. O. E.
FLORENCE, SC (GREEN/BAKER-106X) T. Turner, Duran, Lisa Lisa, R. Cray, T.Pau, REO, Survivor, Hoodoo G.
MYRTLE BEACH, SC (BLAKE/VANDERGRIFT-WAY/FM) G. Medeiros, Level 42, S. Robinson, Petty, Crowded H.
GREENVILLE, SC (BILLY MCCOWN-WANS/FM) A. Stottt.

MID ATLANTIC

PITTSBURGH, PA (JORI CAMPBELL-994) Jon Vovi, K. Loggins.
ERIE, PA (PAUL COOK-WJET) No Report, Frozen.
ALTOONA, PA (STEVE KELSEY-WFBE) K. Loggins, Bowie, REO, Europe.
WASHINGTON, DC (JOHN BAXTER-WAVA) Kenny G, Exposure, System.
OCEAN CITY, MD (HITMAN-JERARD-100KX) Crowded H., T.Pau, L. America, Survivor, Cameo, Journey.
SANFORD, NC (BILL FREEMAN-WJFA) B. Idol, J. Wagner, System.
DURHAM/RALEIGH, NC (CINDY WRIGHT-G105) P. Echo, Restless H.
TOP 40 ADDS

UPPER MIDWEST

DES MOINES, IA(OAKES/HALL-KDWZ) Europe, S. Robinson, Tesla, T.Pau, Bon Jovi.

DES MOINES, IA(KNIGHT/SHARP-KRNO) Paul Simon, Company B.


WATERLOO/C.RAPIDS, IA(J. CHRISTENSON-KKZ) No Adds.


SIOUX CITY, IA(PAT PAXTON-KGKL) Paul Simon, F. Ghost, Level 42, B. Idol, Rock'n'Hyde.

DUBUQUE, IA(JEFF DAVIS-KLYV) B. Idol, Europe, Crowded H., Kenny G, Other Ones.


DAVENPORT, IA(GYNNY O'HARA-KK) Crowded H., T.Pau, Journey, C. Simon, REO.

KENOSHA, WI(TERRY HAVEL-WJ7Q) A. Starr, Europe, B. Idol, K. Loggins, Other Ones, Partlands, Petty, T.Pau.

MILWAUKEE, WI(DENISE LAUREN-WHTB) Lisa Lisa, B. Club, Paul Simon.


B. Idol, Crowded H.

GREEN BAY, WI(ROSS/BRADLEY-WKFX) Lisa Lisa, Chicago, Petty, REO.


STEVE'S POINT, WI(BOULEY/STEFFEN-WSPT) Crowded H., E. Money, A. Starr, Europe.

LA CROSSE, WI(LONDON/CARR-WZIM) No Report, Frozen.

LA CROSSE, WI(RIC SANDERS-HIT85) Level 42, H. Alpert, Europe, Petty, Partlands.


EAU CLAIRE, WI(RICK JAMES-WBIZ) A. Starr, REO, E. Money, B. Idol, Hitchcock, L. Vandross, Europe.


DULUTH, MN(IMIL GILLES-WTBX) Kenny G, Lisa Lisa, Petty, REO.

ROCHESTER, MN(DAVIS/DUNBAR-KROC) B. Idol.

MANKATO, MN(GARY/BRAD-94FM) REO, Petty.

ST. CLOUD, MN(BLAKE PATTON-KCLD) Hitchcock, L. Vandross, Europe.


MARSHALL, MN(MARTINS/ALLEN-KKOK) Petty, Crowded H., Other Ones, J. Wagner, P. Echo.

ST. CLOUD, MN(BLAKE PATTON-KCLD) Hitchcock, Genesis, A. Starr, Spyker, E. Money.

VERMILLION, SD(DEAN RUSSELL-KVFR) No Report, Frozen.

YANKTON, SD(RANDY KUSMAN-KOHU) S. Robinson, H. Alpert, T.Pau, B. Idol, Petty, Crowded H.

SIOUX FALLS, SD(CHARLIE O'DOUGLAS-KKRO) S. Robinson, H. Alpert, T.Pau, B. Idol, Petty.

WINNER, SD(JOHN FORD-KWRY) K. Loggins, Lisa Lisa, A. Starr, Petty.

RAPID CITY, SD(MCDANIEL/MICHAELS-KGGG) No Report, Frozen.

RAPID CITY, SD(SHERWYKN-BACKWY-KKLS) System, Level 42, Other Ones, E. Money, F. Ghost.

FARGO/MOORHEAD, ND(JACK LUNDY-Y94) Crowded H., REO, B. Idol, T.Pau.

GRAND FORKS, ND(NORTH/HENDRICKSON-KKIX) B. Idol, T.Pau, Europe, E. Money, S. Robinson.

GRAND FORKS, ND(GRAY ROLLAND-KQIT) Glass Tigr, Europe.


JOLIET, IL(BOB WEBER-WLL) Lisa Lisa, Level 42, Partlands, A. Starr.

JOLIET, IL(BOB WEBER-WLL) Lisa Lisa, Level 42, Partlands, A. Starr.

May 1, 1987, The GAVIN REPORT

JACKSON, TN(MARK PRINCE-WWJD) Partlands, Company B.

COLUMBIA, TN(GARY O'KING-MWKN) A. Baker, Petty, Crowded H., T.Pau, Genesis, A. Starr.


TUPELO, MS(JAY HASTINGS-KKZ) E. Money, Crowded H., Level 42, Other Ones.

HATTIESBURG/LAUREL, MS(DALE TAYLOR-WHSY/FM) Petty, Crowded H., Lou Gramm.

LAUREL/HATTIESBURG, MS(JIM SCOTT-WNSL) Journey, Psych. Furs, Company B., Other Ones, G. Medeiros.


BILoxi, MS(SANDI STEVENS-WQID) Kenny G, Klymaxx, Crowded H., Other Ones.


COLUMBUS, MS(RAY FISHER-WZIX/FM) Bon Jovi, Petty, Crowded H., B. Idol, Other Ones.


GLASGOW, KY(KELLY DOSSEY-WOVO) No Report, Frozen.

NEW ORLEANS, LA(LOE GIOVINO-B97) Chicago, Loggins,Expose.


HOUMA/NEW ORLEANS, LA(MARK KELLY-WKM) K. Loggins, Exclusive.


BATON ROUGE, LA(RICE/A.-WFMF) DeBurgh.


PINEVILLE, WV(HENRY MORGAN-WWYO) Mondo Rock, Styper.

Hitchcock, Duran, Lou Gramm, B. Idol, Crowded H.


MORGANTOWN, WV(JOHN DELANEY-WCLG/FM) REO, Europe, T. Pau, Lou Gramm, Crowded H.


COLUMBUS, OH(COOK/HAINES-92X) K. Loggins, Kenny G, Partlands, Crowded H.

CLEVELAND, OH(CALVIN HICKS-WPHR) System, Other Ones.

AKRON, OH(REED KETTIDGE-WKDD) Lisa Lisa, System, Lou Gramm, F. Ghost, P. Smyth, REO.

CINCINNATI, OH(JIM FOX-Q102) A. Starr, B. Adams, Lisa Lisa.

ANGOLA, IN(OSBORN-JOHN-WLKI/FM) A. Starr, Kim Wilde, B. Idol, Crowded H.

RICHMOND, IN(JASON ROBERTS-K96) LaBelle/BC, P. Cetola, C. Hay, Crowed, B. Idol, Joni.


TERRA HAUTE, IN(MIKE ARNETT-WFPR) K. Loggins, J. Wagner, L. America, Kim Wilde, U2, T. Turner, G. Vannelli, Partlands.

DETROIT, MI(MARK JACKSON-WHY) No Report, Frozen.


LANSING, MI(MARK MALONEY-WV) No Report, Frozen.

JACKSON/LANSING, MI(SCOTT/WEBSTER-WXJO) Other Ones, Hoodoo G., Journey.

GRAND RAPIDS, MI(MIKE TINNES-WKLO) A. Starr, B. Idol, Journey, Kenny G, Partlands, Petty.

CABELLAC, MI(SHANE MONTGOMERY-WATT) Petty, B. Idol.


CHEBOYGAN, MI(GRISDALE/ANDERSEN-WOLZ/FM) Frozen.
CHICAGO, ILL(PINCOTT/KELLY-WYTZ) P. Echo, Cameo, Europe, System, Level 42.

CHICAGO, ILL(RICH McMICLAN-WLS/AM) E. Money, Crowded H.,

FREEPORT, ILL(JIM READEK-KWXQ) Duran, B. Idol, Styx.

GALESBURG, ILL(HEATH/SHAEVER-WGBF/FM) Crowded H.,

BLOOMINGTON, ILL(ROBINS-BWGCQ) Lou Gramm, T. Turner,

LONGVIEW, ILL(CLARK/MCCONNELL-WLRF/FM) Crowded H.,

KIRKSVILLE, MO(BRIAN-KTUF) S. Robinson, System, Parlands,

SIKESTON, MO(GREG LANDIS-KYMO) Parlands, The City, REO, intimate S.

KANSAS CITY, MO(DENN HALLAM-KCPF) A. Baker, DeBurgh, Restless H.

KANSAS CITY, MO(GERRY-BARBER-KBEQ) S. Robinson, Exposure,

JEFF CITY, MISSOURI (JOE WARREN-KXTY) The Truth, New City

WAYNESVILLE, MO(KEVIN BARTON-KFBF) Parlands, Lou Gramm,

WILSON, KS(WAGNER-WILLSON-KOL FM) C. Simon, Exposure, Lou Gramm,

TOPEKA, KS(KEV JAYE-KTVJ) DeBurgh, B. Idol, REO, Mondo Rock,

PITTSBURG, KS(BRACKER/CASTLE-KICR) Cosmic, 80's, Noon.

HOISINGTON, KS(BRIAN/ATKINSON-KHOK) Crowded H.,

HALF MOON BAY, CA(JOHN BOWSER-KHBA) Reo, Crowded H.,

JOHNSTOWN, PA(RICK JEFFREY-KJKE) B. Idol, The Truth,

SAN ANTONIO, TX(KATHIE ROMERO-Q96/76) Duran, Crowded H.,

LEWISTON, ID(DAVE WEISSMAN-KZLS) No Report, Frozen.

SAN ANTONIO, TX(WHITE-KIRC) Debbie Deb, Jesse Jon., Stacey O.

COLOMBIA, IL(DON MICKELS-KCWQ) System, Thriller, Survivor,

JACKSONVILLE, FL(BOBBY-SMITH-KORC) Duran, Crowded H.,

KERN COUNTY, CA(RICK RVISON-KCKX) Deburh, B. Idol, Crowded H.,

TOPANGA, CA(JOHN BROOKS-KTBN) Reo, Crowded H.,

SAN ANTONIO, TX(ROSE-JOHNSON-KEEN) Duran, Crowded H.,

BEAUMONT, TX(NEL HARRISON-K106) T. Turner, Crowded H.,

LAREDO, TX(KIRK DAVIDSON-KRRG) Survivor, Dan Hill, L. America.

SALT LAKE CITY, UT(SIMON/LAKE-KCPX/FM) Exposure, Surface, Stryper.


AMARILLO, TX(SCOTT JAMES-KAKS/FM) T. Pau, Parlands, Crowded H.,

BOZEMAN, MT (BOOGIE SUMMERS-KUUB) B. Idol, C. Simon.


DENVER, CO(RANDY JAY-KIMN) Level 42, Nylons, K. Loggins.

DENVER, CO(DOM ESTA-Y108) Crowded H., System.


WINDSOR, CO(DON DECKER-KUAD/FM) Exposure, C. Simon, T. Turner,


LITTLE ROCK, AR(MARK MC CAIN-KKXY) DeBurgh, T. Wills, A. Allen.

FAYETTEVILLE, AR(RICK ALLAN-KKKE) Lou Gramm, P. Smyth, REO.

SCOTTSDALE, AZ(GILLIE JOHNSON-KRQ) Lisa Lisa, Crowded H., REO.

PHOENIX, AZ(ROBERT JORDAN-MDF) Expose, Surface, The Truth,

BOISIE, ID(TOM EVANS-KIYS) Crowded H.,

JALES, NM(ALDERSON-KBBZ) C. Simon, Duran, I. James,

GALVESTON, TX(BOBBY-MARTIN-KBMO) Duran, Crowded H.,

SAN ANGELO, TX(JOHN RAYMOND-Kていく/FM) E. Money, Journey,

HOUSTON, TX(CHARLIE-ROBERTS-KW14) T. Pau, Exposure, Crowded H.,

HOUSTON, TX(DONNALD HAMPTON-93Q) A. Starr, Europe, Survivor,

BEAUMONT, TX(NEL HARRISON-K106) T. Turner, Crowded H.,

SAN ANTONIO, TX(KATHIE ROMERO-Q96/76) Duran, Crowded H.,

LAREDO, TX(KIRK DAVIDSON-KRRG) Survivor, Dan Hill, L. America.

SALT LAKE CITY, UT(SIMON/LAKE-KCPX/FM) Exposure, Surface, Stryper.

SAN ANTONIO, TX(WHITE-KIRC) Debbie Deb, Jesse Jon., Stacey O.

CODY, WY(JUDGEBELL-KKCN) E. Money, Crowded H.,

DENVER, CO(RANDY JAY-KIMN) Level 42, Nylons, K. Loggins.

DENVER, CO(DOM ESTA-Y108) Crowded H., System.


WINDSOR, CO(DON DECKER-KUAD/FM) Exposure, C. Simon, T. Turner,


LITTLE ROCK, AR(MARK MC CAIN-KKXY) DeBurgh, T. Wills, A. Allen.

FAYETTEVILLE, AR(RICK ALLAN-KKKE) Lou Gramm, P. Smyth, REO.

ROCKY MOUNTAIN

BILLINGS, MT(CARL WOLFE-KYYA) E. Money, T. Turner, REO, Lisa Lisa,

BILLINGS, MT(DAVE WEISSMAN-KZLS) No Report, Frozen.

BOZEMAN, MT(BRANDON-KUUB) B. Idol, C. Simon, Mondo Rock.


DENVER, CO(RANDY JAY-KIMN) Level 42, Nylons, K. Loggins.

DENVER, CO(DOM TESTA-Y108) Crowded H., System.


SAN ANGELO, TX(JOHN RAYMOND-Kいく/FM) E. Money, Journey,

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LITTLE ROCK, AR(MARK MC CAIN-KKXY) DeBurgh, T. Wills, A. Allen.

FAYETTEVILLE, AR(RICK ALLAN-KKKE) Lou Gramm, P. Smyth, REO.

ROCKY MOUNTAIN

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BILLINGS, MT(DAVE WEISSMAN-KZLS) No Report, Frozen.

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FAYETTEVILLE, AR(RICK ALLAN-KKKE) Lou Gramm, P. Smyth, REO.

ROCKY MOUNTAIN

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BILLINGS, MT(DAVE WEISSMAN-KZLS) No Report, Frozen.

BOZEMAN, MT(BRANDON-KUUB) B. Idol, C. Simon, Mondo Rock.


DENVER, CO(RANDY JAY-KIMN) Level 42, Nylons, K. Loggins.

DENVER, CO(DOM TESTA-Y108) Crowded H., System.


WINDSOR, CO(DON DECKER-KUAD/FM) Exposure, C. Simon, T. Turner,


FAR WEST

LAKE TAHOE/RENO, NV (MICKEY LEES-KLKT) Partlands, System, Lisa Lisa, Petty, Crowded H.
RENO, NV (DAVE ROBLE-KHTZ/FM) A. Baker, Crowded H., Europe, Petty, T’Pau.

NORTHWEST

PORTLAND, OR (BOB SHANNON-KHSN) P. Celera, Crowded H., H. Alpert, Company B.
COOS BAY, OR (BOB SHANNON-KHSN) P. Celera, Crowded H., H. Alpert, Company B.
KLAMATH FALLS, OR (ROSS/WOODS-KAGG/FM) Partlands, Hitchcock.
SEATTLE, WA (WIEDE-MATTHEWS-KHIT) No Report, Frozen.
SEATTLE, WA (WENDY CHRISTOPHER-KUBE/FM) No Report, Frozen.

ALBANY/CORVALLIS, OR (SHANNON/RYAN-KIOY) No Report, Frozen.
EUGENE, OR (SHAKES/SHATT-KSND/FM) R. Cray, Exposure, Lisa Lisa, New City R., Rock&Hyde, Cameo.
COOS BAY, OR (BOB SHANNON-KHSN) P. Celera, Crowded H., H. Alpert, Company B.
COOS BAY, OR (MICHAEL K/KING-KYNG/FM) B. Idol, T’Pau, Petty, Crowded H.

KLAMATH FALLS, OR (ROSS/WOODS-KAGG/FM) Partlands, Hitchcock.
SEATTLE, WA (WENDY CHRISTOPHER-KUBE/FM) No Report, Frozen.
SEATTLE, WA (WENDY CHRISTOPHER-KUBE/FM) No Report, Frozen.


VANCOUVER, BC (SHANNON/RUSSELL-LG73) Genesis, G. Medeiros, G. Vannelli, J. Wayte, Kim Wilde, MIKER&SVEN.
SASKATOON, SK (GARTH KALIN-CKOM) G. Medeiros, Boy George, Bon Jovi, Cull, B. Club.
VANCOUVER, BC (SHANNON/RUSSELL-LG73) Genesis, G. Medeiros, G. Vannelli, J. Wayte, Kim Wilde, MIKER&SVEN.
SASKATOON, SK (GARTH KALIN-CKOM) G. Medeiros, Boy George, Bon Jovi, Cull, B. Club.
ANCHORAGE, AK (J. D. CHANDLER-KGOT) Crowded H., Nylons, Survivor, Partlands.

WELCOME To Our New TOP 40 Correspondents:
Guy Brouillard, CKOI/FM RADIO - 211 Gordon Avenue, Montreal, Canada H4G 2R2 (514) 766-2311
Kipper McGee & Chris Moraitis, WBBR RADIO - 2200 N. Green Bay Road, Racine (Milwaukee), WI 53405 (414) 637-3306
Tom Martens & Craig Allen, KKKK/FM RADIO - PO Box 240, Marshall, MN 56258 (507) 532-2292 (from A/C)

BIRTHS

Our CONGRATULATIONS to CRAIG IBANEZ. Music Director of KSUB - Susanneville, CA and his wife MARIA on the birth of their first daughter, LATISHA. Born April 23rd.

NICHOLAS TYLER Born April 27th, weighing 7 lbs., 2 1/2 oz.

WEDDINGS

Our Wedding Bells rang on April 25th for DEL BROWN, 3PM 7PM air talent at KRIZ-Seattle, WA, and DENISE CHAVOUS. Our CONGRATULATIONS to the happy couple.

May 1, 1987/ the GAVIN REPORT
MICHAELS ROWS BOAT ASHORE

The widely reported assertion that Lee Michaels will not be returning to Chicago is, as they used to say in the Nixon White House, "no longer operative." The KMET San Francisco programmer has accepted the Operations Manager position at WBXM, which he helped build into the Windy City's #1 music station before jumping crosstown to do the same at Urban rival WGCI.

The move came as a shock to Century Broadcasting, which thought it had signed Michaels to a multi-year contract last December. "We had a lot of qualified applicants for the position," says KMET VP/GM Paulette Williams. "He sold himself very hard, and as far as I'm concerned, he reneged on the deal."

Michaels says he could not turn down the multi-year, million-dollar contract plus equity position offered by station owner Egmont Sonderling. He had declined a similar offer from Boston-based Pyramid Broadcasting for its new Chicago property, WRXR. "It was a tough decision, but it was the opportunity of a lifetime," Michaels told Chinwag.

"In my 20-odd years in broadcasting, I've never seen anything like it. My dream is some day to be a station owner, and I hope to be able to pay this kind of money to a qualified person."

Asked whether the seven-figure contract opens a new chapter for black radio, Michaels said, "The business is finally changing. The bankers, the advertisers and everyone in the industry is finally realizing there is a lot of money to be made in black and urban radio." Noting that his salary has "certainly raised the ceiling for programmers," Michaels added, "What this says to any young person entering the industry is that the way to succeed in radio is to master your craft--devote all your time to it--and find good people to work for!"

Ironically, WBXM was on the verge of being sold to Northlake Communications for $25 million a few weeks ago. Says WBXM General Manager Kerrie Anderson: "The negotiations ran into problems. But, whether the sale is reconstituted or involves another party, my responsibility is to manage the station as aggressively as possible."

AIN'T IT THE EMMIS

The country's biggest-cuming Country station is changing format. On or about July 1, New York's WHN is going all-sports, leaving the Big Apple without a Country outlet. Owner Emmis Broadcasting has applied for new calls WFAN for the New York Mets flagship station. Few details were available, and the only personnel change announced so far is the hiring of John Chanin, a veteran of Don King Productions, as Operations Manager. Despite the Mets and a format monopoly, WHN has hovered in the low 2s. A station official said Emmis management has concluded that the AM band "just isn't made for music."

THE PRICE IS RIGHT

Jim Hilliard, former head of Blair Radio, has made a $120-million re-entry into the media biz, picking up seven stations from Price Communications for his newly formed Fairfield Broadcasting. Seller Bob Price will retain a 25 percent ownership position in the group, which includes FM stand-alone K101-San Francisco and combos WNIN-Detroit, WLAC-Nashville and KKOB-Albuquerque. Hilliard's company, now headquartered in Dallas, is expected to relocate to San Francisco.

DAS BOOK

The quarterly cornucopia of numbers from Arbitron is upon us. Many markets are getting their first taste of a Winter book--and we wish we had room to list all the scores here. Since we don't, we'll try to hit some of the vignettes. And for all you numbers watchers, we strongly recommend Gary Donohue's Sales Skills column in this issue, which contains some sobering predictions for stations with high teen numbers.

Our first stop is Seattle, where Shamrock's rocker KXXR, which debuted January 5th, racked up a 4.3 up from a 4 in the Fall book. Rival KISW, former home of KXXR GM Steve West and about 14 of his staffers, slipped from an 8.0 to a 6.2. West attributes his out-of-the-box...
REO SPEEDWAGON
"VARIETY TONIGHT"

61 REPORTS FIRST WEEK!!!!

SURVIVOR
"MAN AGAINST THE WORLD"

GAVIN TOP 40 DEBUT IN UP & COMING 42/21
"Listen, Trixie—
It's not your breath,
it's your taste
in music.
Play Fred the
latest records by
Simply Red, Anita
Baker, Hoodoo Gurus,
and The Cure if you
want him to
ask you out..."
"If you want adults...play it."
--STEVE PERUN, KBEQ

"When you see sales impacted, when you see phones blow off the hook, you’d be a fool to ignore this record, and my mamma raised no fool. This has got the upper demos reacting the same way the Beastie Boys got the young ‘uns."
--KID LEO, WMMS

"One of the best adult records we’ve ever played."
--BOB HARLOW/GARY WEINSTEIN, KATD

"This record has generated more active listener response than anything we have played in a long time. Listeners are even calling the business line asking who this is."
--SUE O’CONNELL, WXKS

"I was not one of the early believers in this, however we put it on and it’s really working. Every time we play it, we get adult calls asking about the record."
--STEF RYBAK, KC101

"Easily one of the hottest adult appeal records this year. Incredible phones with sales to match."
--CRAIG ASHWORD, 94Q

"Each time he comes to Sacramento, he plays to sold-out crowds. The LP has been selling Top 5 in the Sacramento area for three months now. One of the best adult songs to cross Top 40 in the market."
--CHRIS COLLINS, FM102

"SONGBIRD,"
THE HIGH-FLYING HIT
FROM KENNY’S GOLD ALBUM,
DUOTONES.

ARISTA
WROQ-Charlotte, Chris Williams gets the promotion to PD. WZNS-Dillon, SC, has won an Arizona waiver on studio location from the FCC and is now seeking new facilities in both Florence and Myrtle Beach. Jim Franklin is the new afternoon guy at WKRM-Columbia, TN. He arrives from WKRG-Madisonville...Chris James has left WQRX-Fort Payne, AL, to take over as PD at WDNS Anniston.

PD Chris Robbins reports KRIT has moved out of Clarion, IA. The new address is PO Box 1095, Ft. Dodge, IA 50501. The move also brings a bigger stick and wider coverage for the 100,000-watter. In Columbia, MO, KTGR makes some major changes. Importing Mike Bowman from WSUN-Tampa to handle morning drive, assisted by Tim St. James on news and Mike Little at the sports desk. PD Tom Bradley moves to p.m. drive, and Mike Austin wins a promotion to Music Director.

NET STUFF

NBC Radio brings correspondent Bruce Hagan home from London to become Director, News Gathering and Operations in New York. Now get this one straight: CBS has named Robert Hyland, Junior, to be Senior VP of its Radio Division. Hyland retains his job as GM at O&Os KMOX/KKHT St. Louis. His son, Robert Hyland III, meanwhile, has left the position of VP for the O&O FM Radio Stations to become GM at KCBS/TV in Los Angeles. DIR Broadcasting, now a subsidiary of Lorimar Telepictures, has promoted Tom Gatti to Senior Vice President. Gatti, in turn, announced the opening of a regional office in Chicago. Jim Harder will head the operation. Gatti says additional regional offices may be opened in Detroit or Dallas “as business dictates.”

RECORD ROTATIONS

Arista Records moves Jay Ziskrout up to the position of Director, Album Promotion. Virgin Records has made two staff appointments at its Los Angeles office. Jacqueline Perryman is the new International Director/Music Division, acting as liaison with Virgin’s UK headquarters, where she previously headed the International Department. Also coming over from London is former US Coordinator Gemma Corfield, to take over as Director, A&R Administration. Critique Records has signed a distribution deal with Atlantic/Atco Records. The Boston-based label’s first releases under the agreement will be the New City Rockers’ cover of Led Zeppelin’s “Black Dog,” followed by a single from Gary Numan.

BASS ANGLING

After successfully putting out issue #1 of The R&B Report, co-founder Billy Bass has sold out to partner Tom Cossie. Says he “My satisfaction came out of conceiving and designing the publication. Now I’m putting myself on the job market.” Bass will retain a royalty agreement on sales of the publication, which he says he founded “to fill a hole in the market. R&B is very big in A/C, Top 40 and Black radio. However, all the other trades treat it as a single format. Our approach is to take it market by market.” He says he hopes the NAACP report critical of black progress in the record industry will open up more opportunities for him in the pop promotion field. And he wants everyone to know his phone number: (213) 659-3133.

WHEN THE MUSIC’S OVER

On the weekend of May 20-25, ABC Radio will air "Light My Fire," described by the net as the only authorized radio program commemorating the 20th anniversary of The Doors. ABC says the three-hour program has the official imprimatur of surviving Doors Ray Manzarek, John Densmore and Robbie Krieger and contains a never-before-broadcast interview with the late Jim Morrison.

LEADERS OF THE PLAQUE

Casey Kasem has been voted Top Personality of 1986 by members of the U.S. Armed Forces in the Pacific. Poll was conducted by Pacific Stars and Stripes. Bob Madigan, correspondent for NBC’s The Source young adult net, wins Janus Award for his daily 60-second “Money Memo”, KMOX-St. Louis and WJYY-Concord, NH, have won Scripps-Howard awards for public service programming.
IN PURSUIT

THIN LINE

ARRIVING NEXT WEEK!

THE NEW SINGLE FROM THE ALBUM "STANDING IN YOUR SHADOW"
### POWER TRIO

<table>
<thead>
<tr>
<th>Artist/Music</th>
<th>2W</th>
<th>LW</th>
<th>TW</th>
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<tbody>
<tr>
<td>SMOKEY ROBINSON - Just To See Her (Motown)</td>
<td>1</td>
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<td>BILLY JOEL duet with RAY CHARLES - Baby Grand (Columbia)</td>
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<td>MADONNA - La Isla Bonita (Sire/Warner Bros.)</td>
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<td>Anita Baker - Same Ole Love (365 Days A Year) (Elektra)</td>
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<td>6</td>
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<td>ATLANTIC STARR - Always (Warner Bros.)</td>
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<tr>
<td>CHICAGO - If She Would Have Been Faithful (Full Moon/Warner Bros.)</td>
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<td>Steve Winwood - The Finer Things (Island/Warner Bros.)</td>
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<td>KENNY LOGGINS - Meet Me Half Way (Columbia)</td>
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<td>Aretha Franklin &amp; George Michael - I Knew You Were Waiting (For Me) (Arista)</td>
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<tr>
<td>PATTI LABELLE &amp; BILL CHAMPLIN - The Last Unbroken Heart (MCA)</td>
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<td>GINO VANVELLI - Wild Horses (CBS)</td>
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<td>Restless Heart - I'll Still Be Loving You (RCA)</td>
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<td>CHRIS DEBURGH - The Lady In Red (A&amp;M)</td>
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<td>KENNY G - Songbird (Arista)</td>
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<td>BLAKE SHELTON - Can't We Try (Columbia)</td>
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<td>LUKE BRYAN - Give Me All Night (Arista)</td>
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<tr>
<td>PATSY CLINE - I Knew You Were Waiting (For Me) (Arista)</td>
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<tr>
<td>JOURNEY - In Too Deep (Atlantic)</td>
<td>10</td>
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<td>13</td>
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<tr>
<td>LUTHER VANDROSS &amp; GREGORY HINES - There's Nothing Better Than Love (Epic)</td>
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<td>The Starship - Nothing's Gonna Stop Us Now (Grunt/RCA)</td>
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<td>Cyndi Lauper - What's Going On (Portrait)</td>
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<td>CROWDED HOUSE - Don't Dream It's Over (Capitol)</td>
<td>22</td>
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<td>Jennifer Warnes - First We Take Manhattan (Cypress/PolyGram)</td>
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<td>27</td>
<td>27</td>
<td>30</td>
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<tr>
<td>PETE CETERA - Only Love Knows Why (Full Moon/Warner Bros.)</td>
<td>14</td>
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<td>JOURNEY - Why Can't This Night Go On Forever (Columbia)</td>
<td>26</td>
<td>26</td>
<td>29</td>
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<td>NLYONS - Kiss Him Goodbye (Open Air/Windham Hill)</td>
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<td>Janet Jackson - Let's Wait Awhile (A&amp;M)</td>
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<td>15</td>
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<tr>
<td>Gregory Abbott - I Got The Feeling (It's Over) (Capitol)</td>
<td>23</td>
<td>23</td>
<td>26</td>
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<tr>
<td>Kool &amp; The Gang - Stone Love (Mercury/PolyGram)</td>
<td>18</td>
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### RECORD TO WATCH

**COLIN JAMES HAY**

<table>
<thead>
<tr>
<th>Artist/Music</th>
<th>2W</th>
<th>LW</th>
<th>TW</th>
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</thead>
<tbody>
<tr>
<td>Can I Hold You? (Columbia)</td>
<td>11</td>
<td>11</td>
<td>14</td>
</tr>
</tbody>
</table>

**DROPPED:**

- El DeBarge
- Bruce Hornsby & The Range
- Sergio Mendes
- Peter Gabriel & Kate Bush
- Spandau Ballet
- Stranglers
- Kenia
- Dan Seals

### CHARTBOUND

- CARLY SIMON - Give Me All Night (Arista)
- U2 - With Or Without You (Island)
- RUSSELL HITCHCOCK - The River Cried (Arista)
- ANNE MURRAY - Are You Still In Love With Me (Capitol)
- CROWDED HOUSE - Something So Strong (Capitol)

### ACTION SIDES

- HERB ALPERT - Diamonds (A&M)
- THOMPSON TWINS - Get That Love (Arista)
- HUEY LEWIS & THE NEWS - I Know What I Like (Chrysalis)
- CUTTING CREW - (I Just) Died In Your Arms (Virgin)
- HOWARD JONES - Will You Still Be There (Elektra)
- BILLY VERA & THE BEATERS - Let You Get Away (Rhino)
- AL JARREAU - Give A Little More Lovin' (Warner Bros.)
- BIG TROUBLE - All I Need Is You (Columbia)
- COLIN JAMES HAY - Can I Hold You? (Columbia)
- LEVEL 42 - Lessons In Love (Polydor/PolyGram)
- TOTO - Tito The End (Columbia)
- FREDDIE MERCURY - The Great Pretender (Capitol)

### NEW

- CARLY SIMON - Give Me All Night (Arista)
- DAVID SANBORN - The Chicago Song (Warner Bros.)
- KLYMAXX - I'd Still Say Yes (MCA)
Tell Me Lies

The New Single from the Hit Album

©1987 Warner Bros. Records

Recorded & Produced by George Massenburg
A/C ANALYSIS

The battle for number one and two is extremely competitive as it is for numbers three and four. The profiles below show the story. Billy Joel picks up 10 HEAVY rotations to tie Smokey in that column. Lionel Richie picks up 14 HEAVY reports to edge Madonna who picks up 33. The underline on Madonna is for real, as future gains are likely.

And then there's the Anita Baker, the best number five record in A/C chart history with 178 HEAVY reports and nowhere to go (up or down).

Three-week-old In Too Deep by Genesis has already cleared the 200 stations mark and shows a 58% HIT FACTOR. Another three-week wonder, Dan Hill's Can't We Try, is already over 150 stations and debuts on the chart with a quick 56% HIT FACTOR.

Last week's RECORD TO WATCH, Herb Alpert's Diamonds, has K101, B100, WCHV, WQHQ, KCRG, KXON, KOIP, KTIM/FM, KKLV/FM, KDUK and KKR8 among its 64 stations.

This week's RECORD TO WATCH, Colin James Hay's Can I Hold You, if given an impartial listen, can stand on its own with A/C.

HIT FACTOR

Research:
Diane Rufer
Ron Fell

HIT FACTOR

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record - 60 stations have it in Heavy or Medium rotation - Hit Factor = 60%

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
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<th>Hit Factor</th>
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<tr>
<td>SMOKEY ROBINSON</td>
<td>Just To See Her (Motown)</td>
<td></td>
<td>227</td>
<td>205</td>
<td>15</td>
<td>3</td>
<td>4</td>
<td>96%</td>
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<td>BILLY JOEL</td>
<td>Duet with RAY CHARLES - Baby Grand (Columbia)</td>
<td></td>
<td>222</td>
<td>205</td>
<td>12</td>
<td>5</td>
<td>--</td>
<td>97%</td>
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<td>LIONEL RICHIE</td>
<td>- Se La (Motown)</td>
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<td>226</td>
<td>182</td>
<td>32</td>
<td>6</td>
<td>6</td>
<td>99%</td>
<td>7</td>
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<td>MADONNA</td>
<td>- La Isla Bonita (Sire/Warner Bros.)</td>
<td></td>
<td>222</td>
<td>182</td>
<td>29</td>
<td>3</td>
<td>8</td>
<td>95%</td>
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<td>ANITA BAKER</td>
<td>- Same Ole Love (365 Days A Year) (Elektra)</td>
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<td>211</td>
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<td>7</td>
<td>2</td>
<td>95%</td>
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<td>- Always (Warner Bros.)</td>
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<td>223</td>
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<td>9</td>
<td>94%</td>
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<td>CHICAGO</td>
<td>- If She Would Have Been Faithful (Full Moon/Warner Bros.)</td>
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<td>212</td>
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<td>4</td>
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<td>105</td>
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<td>6</td>
<td>93%</td>
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<td>- The Last Unbroken Heart (MCA)</td>
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<td>171</td>
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<td>146</td>
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<td>10</td>
<td>4</td>
<td>90%</td>
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<td>CHRIS DeBURGH</td>
<td>- The Lady In Red (A&amp;M)</td>
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<td>151</td>
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<td>64</td>
<td>16</td>
<td>12</td>
<td>81%</td>
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<td>- Songbird (Arista)</td>
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<td>21</td>
<td>76%</td>
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<td>FLEETWOOD MAC</td>
<td>- Big Love (Warner Bros.)</td>
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<td>150</td>
<td>48</td>
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<td>7</td>
<td>82%</td>
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<td>GLENN MEDIEROS</td>
<td>- Nothing's Gonna Change My Love (Amherst)</td>
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<td>165</td>
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<td>89</td>
<td>9</td>
<td>28</td>
<td>77%</td>
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<td>GENESIS</td>
<td>- In Too Deep (Atlantic)</td>
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<td>201</td>
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<td>58%</td>
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<td>- There's Nothing Better Than Love (Epic)</td>
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<td>158</td>
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<td>CROWDED HOUSE</td>
<td>- Don't Dream It's Over (Capitol)</td>
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<td>112</td>
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<td>3</td>
<td>82%</td>
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<td>DAN HILL</td>
<td>- Can't We Try (Columbia)</td>
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<td>74</td>
<td>39</td>
<td>26</td>
<td>56%</td>
<td>4</td>
</tr>
<tr>
<td>PETER CETERA</td>
<td>- Only Love Know Why (Full Moon/Warner Bros.)</td>
<td></td>
<td>141</td>
<td>6</td>
<td>84</td>
<td>28</td>
<td>23</td>
<td>63%</td>
<td>5</td>
</tr>
<tr>
<td>JOURNEY</td>
<td>- Why Can't This Night Go On Forever (Columbia)</td>
<td></td>
<td>129</td>
<td>7</td>
<td>56</td>
<td>39</td>
<td>27</td>
<td>48%</td>
<td>4</td>
</tr>
<tr>
<td>NYLONS</td>
<td>- Kiss Him Goodbye (Open Air/Windham Hill)</td>
<td></td>
<td>126</td>
<td>8</td>
<td>44</td>
<td>37</td>
<td>37</td>
<td>41%</td>
<td>3</td>
</tr>
<tr>
<td>U2</td>
<td>- With Or Without You (Island)</td>
<td></td>
<td>65</td>
<td>19</td>
<td>24</td>
<td>15</td>
<td>7</td>
<td>66%</td>
<td>5</td>
</tr>
<tr>
<td>RUSSELL HITCHCOCR</td>
<td>- The River Cried (Arista)</td>
<td></td>
<td>70</td>
<td>1</td>
<td>16</td>
<td>29</td>
<td>24</td>
<td>24%</td>
<td>3</td>
</tr>
</tbody>
</table>
ITALIAN-DUCKED DELICACY GAINING MINI-POPULARITY

DESTINED FOR PIZZAS, A THEN LITTLE-KNOWN
OROLOGIO

WITH POSSESSION WITH INTENT TO TRAFFIC IN HERBS

PINTO'S HOUSE IN SPRINGFIELD. SHE WAS CHARGED

WORLD ITEM, WAS ARRESTED TODAY OUTSIDE WALT

THE "DOMINIQUE, DOMINIQUE" MONSTER RECORD

ON TIC-TAC-DOUGH" MARTINDEL, JOE

PROMOTION MEN HANGING OUT BEHIND THE

STUDIOS ON HOLLYWOOD BOULEVARD HAVE BEEN

ARTIST BEHIND "THE GENRE'S PRIME PURVEYOR" MEANS, THE WARREN BEATTY

LOOKALIKE PRODIGY ASKED IF HE COULD SHARE HIS

RECESS SNACK WITH FELLOW STUDENTS ELEMA

"OKAY, SO THEY LEFT ME BACK" GREER AND LLOYD PRICE'S RABBI.

SERGIO'S FUTURE

ACKNOWLEDGING HE'S ONLY EIGHT YEARS AWAY

FROM CHARTSVILLE, SERGIO "BRASIL '58" MENDES

PREDICTED THE ADVENT OF A&M RECORDS IN A

MERE 48 MONTHS. SERGIO TOLD REPORTER LISA

SMITH, SR., "JERRY MOSS HAS DONE WONDERS

ON THE AMY, MALA AND BELL LABELS. THERE'S ABSOLUTELY NO REASON WHY THE

GUARDIAN SHOULDN'T MEET HERBIE ALPERT, CUT "LONELY

BULL" IN THEIR GARAGE, AND BECOME A SLIGHTLY

INSPIRATIONAL STORY TO US ALL."

CHINWAG ANNOUNCED

FIVE-YEAR-OLD TWINS KEITH AND/OR KENT

ZIMMERMAN ANNOUNCED TODAY THE ADVENT OF A

GOSPEL SONG CALLED "CHINWAG," WHICH WILL

APPEAR IN EACH GAVIN REPORT COMMENCING IN

APPROXIMATELY 27-YEAR-OLD "I ACTUALLY MET LYLE ALZADO" FELL SKIPPED

THREE GRADES THIS PAST YEAR AND ENTERED SAN

FRANCISCO'S FAMOUS ENRICO JUNIOR HIGH.

NOTING TO HIS TEACHER THAT HE IS THE ONLY

12-YEAR-OLD WHO KNOWS WHAT "THE GENRE'S PRIME PURVEYOR" MEANS, THE WARREN BEATTY

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NORTHEAST

SPRINGFIELD, MA (WALT PINTO-WYHN) Nylons, P. Cetera.
GREENFIELD, MA (RICHARD ARCHER-WHAL) Genesis, A. Murray, DeBurg.
LEWISTON, ME (CHRIS LAYNE-WLAM) Chicago.
BANGOR, ME (FRED MILLER-WWMM) Crowded H., Hitchcock, R. Cray.
PREQUE ISLE, ME (GARY LEIGH-WKZX) No Adds.
HARTFORD, CT (DAVID BERNSTEIN-WTIC/AM) A. Murray.
WILLIAMTOWN, CT (EVEN/NORMAN-WLII/AM) C. Simon, A. Murray.
NEW LONDON, CT (DANNY OBRIEN-WLNL) H. Lewis, S. Redd.
NEW HAVEN, CT (JAY MC CORMICK-WELL) Dan Hill.
WESTPORT, CT (STORM N. NORMAN-WELT/WF) Journey, A. Murray, Survivor.
KINGSTON, NY (WAYNE FISK-WKMN) No Report, Frozen.
POUGHKEEPSI, NY (RON LON-WKZX) Journey, A. Murray, G. Vannelli.
UTICA/ROME, NY (JOHN CARUCCI-U102) A. Murray, G. Medeiros, D. Sanborn.
AMBRIDGE, PA (BOBBIE VAUGHN-WMBA) L. Vandross, P. Cetera.
NEW KENSINGTON, PA (GREG COSTANTINO-WKPA) LaBelle/BC.
PITTSBURGH, PA (BOB CONRAD-WTAE) Madonna.
ELKTON, MD (LINDA MASON-WSER) Nylons, Crowded H., R. Cray.

SOUTH

OCEAN CITY/SALISBURY, MD (KEN MEDEK-WGHQ/WM) C. Simon, Survivor, Nylons, Klymaxx, Crowded H., A. Murray, J. Farnham.
HARRISONBURG, VA (ADAM STUBBS-WOPO) Hitchcock, B. Wilson, G. Medeiros.
CHARLOTTESVILLE, VA (BOB JAMES-WCHV) C. Simon, R. Cray, S. Wariner.
RICHMOND, VA (GARY KING-WRVA) Frozen.
RICHMOND, VA (RYAN/Elliott-WEZS) A. Starr.
NORFOLK, VA (NICK O'NEIL-WLTY) No Report, Frozen.
LEXINGTON, VA (BOB ABBOTT-WGUL/WM) No Adds.
WEIRTON/STEVENVILLE, WV (ANTHONY/MITCHELL-WEIR) No Adds.
ROCKY MOUNT, NC (LESLEY JORDAN-WDE) M. Folz, Journey, C. Simon.
SWAN QUARTER, NC (MAZIE SMITH-WHYC/WM) P. Cetera, H. Jones, Nylons, A. Murray, S. Wariner, Comedores, Partlands.
ALBEMARLE, NC (RIC PATTISON-WABZ) C. Simon, A. Baker, Trouble, T. Turner.

MIDWEST

SAVANNAH, GA (RICE/JACKSON-WSTP) Madonna, Genesis, El DeBarge, Hitchcock.
SHELBY, NC (ANDY FOSTER-WOHS) No Report, Frozen.
CHARLOTTE, NC (BILL CONWAY-WEVC) Kenny G, K. Loggins.
NEW BERN, NC (JOEL PORTER-WSFL/WF) Hitchcock.
TRYON, NC (DAVID BIVENS-WTNY) C. Simon, Genesis, H. Alpert, Commodores, Other Ones.
ASHVILLE, NC (BRIAN LEE-WWSK) C. Simon, Klymaxx, Commodores, P. Cetera, Hitchcock, Other Ones.
ATLANTA, GA (LOCASCO/CCOY-WSW/W) Genesis, K. J. Todd, L. Vandross.
AUGUSTA, GA (HUMPHREYS/PATRICK-WZNY) F. Wood, Mac, T. Cray.
ST. AUGUSTINE, FL (JUAN/ANDREWS-WUHV) H. Jones, Nylons.
FT. WALTON BEACH, FL (DAVE LION-WYFB/W) G. Vannelli, H. Lewis, Genesis, Journey.
WEST PALM BEACH, FL (DAVE PARKS-WDFM) No Report, Frozen.
STUART, FL (GREG ARCHER-WSTU) Journey, C. Crew.
TUSCALOOSA, AL (WALKER/NELSON-WW/FM) P. Cetera.
GUNTERSVILLE, AL (KENNY JACKSON-WGSV) C. Simon, Klymaxx, Crowded H., Partlands, H. Martin.
ANNISTON, AL (CARLA MORE-WDNG) C. Simon, Dan Hill, Madonna.
CLARKSVILLE, TN (MONTE HAMILTON-WJCM) No Report, Frozen.
CLARKSVILLE, TN (Dennis DAVIES-WVCC) Kenny G, H. Jones, P. Cetera.
OXFORD, MS (DAVID KELLY-COM) Level 42, Crowded H., L. Vandross.
SHREVEPORT, LA (TOMMY KRAMER-KVHI/FM) Genesis.
ALEXANDRIA, MN (MIKE LOMMEN-KSTQ) U2, Journey, H. Alpert.

BROOKINGS, SD (JIM NELSON-KBRK) C. Lauper, F. Wood Mac, G. Medeirois, Nylons.

ABERDEEN, SD (DAN ZERR-KSDN) Kenny G, Nylons.

GRAND FORKS, ND (PAUL KERO-KNOX) H. Alpert, F. Mercury.

BISMARCK, ND (BRANAN-HARDT-KFYR) Journey, Genesis.

POPLAR BLUFF, MO (KELLY URCH-KJEZ) J. Jones, Dan Hill, LaBelle/BC.

ST. JOSEPH, MO (BOB HEATER-KKJO) Genesis.


LINCOLN, NE (CATHY BLYTHE-KFOR) S. Wariner, L. Ronstadt, D. Seals.

HARRISON, AR (KATHY WHEELER-KHOU) P. Cetera, H. Alpert, Kim Wilde.

CENTRAL

LOGAN, OH (CHUCK ANTHONY-WLGN) A. Murray, C. Crew, C. Simon.

COLUMBUS, OH (BOB NUNNALLY-WSNY) Dan Hill.

MARION, OH (JAN CHAMBERLIN-WDF) Frozen.

MARION, OH (JIM HOWELL-WMRN) C. Simon, L. Vandross.

ARCHBOLD, OH (RICK CONTI-WHFD) J. Jones, T. Turner, Dan Hill, B. Willis, A. Murray.


TOLEDO, OH (JAY MATTHEW-WSM) Journey, Chicago, H. Jones, Genesis.

ZANESVILLE, OH (PETE PETONIAK-WHIZ) L. Vandross, Crowded H., Journey, B. Trouble.

YOUNGSTOWN, OH (JIM MARTIN-WFMJ) R. Cray, A. Murray, C. Crisis, Commodores.


SPRINGFIELD, OH (STEVE POPP-WAZU-FM) P. Cetera, Dan Hill, Journey, G. Medeiros.

SPRINGFIELD, OH (DALE GRIMM-WIZE) LaBelle/BC, F. Wood Mac, L. Vandross, Dan Hill, Genesis.


RUSHVILLE, IN (MARIO ROCCO-WRVR) No Report, Frozen.

LOWELL, IN (JIM HOLLY-WSVM) No Report, Frozen.

KOKOMO, IN (ALAN WARNER-WIOU) G. Medeiros.

VERSAILLES, IN (DALE M. GRAVES-WVVR) C. Lauper, LaBelle/BC, J. James, L. Vandross, F. Wood Mac, Kenny G, El DeBarge.

MUNCIE, IN (EO KIMBLE-WKZ) G. Medeiros, H. Jones, C. Simon, R. Cray.

EVANSVILLE, IN (CLARK/GAGER-WKDO) Madonna, J. Starks.

LAFAYETTE, IN (KEITH HARRIS-WASK) L. Ronstadt, Nylons.

MONROE, IN (DECIMUS/STANDIFR-WTWR) Lisa Lisa, D. Sanborn.


GRAND RAPIDS, MI (SKIP ESSICK-WOOD) G. Medeiros.

PETOSKEY, MI (GEORGE McINTYRE-WJML) G. Medeiros, LaBelle/BC, K. Loggins, G. Nylons.

GRAYLING, MI (BOB DITMER-WQON/FM) No Report, Frozen.


MILWAUKEE, WI (BETH FAST-WMYX) No Adds.

MILWAUKEE, WI (RICK/WAILPERT-WISN) DeBurgh.

FT. ATKINSON, WI (ROB ANDERSON-WFOW) Madonna, D. Seals.

RICHLAND CENTER, WI (JOHN DOYLE-WRCO) Genesis, P. Cetera, Nylons.

MADISON, WI (DOUG LANE-WIBA) A. Murray, LaBelle/BC, K. Genexy, G. Nylons.

MAUSTON, WI (RANDY McKNIGHT-WRJC) A. Murray, Genesis.

REEDSBURG, WI (KEVIN KELLOGG-WRDB) L. Richie.

GREEN BAY, WI (DAVID CAREW-WDUZ) A. Murray, B. Idol.

MENOMINEE, WI (MIKE MCKAY-WMEQ) Nylons, Crowded H., H. Alpert, Journey.

SOUTHWEST

NACOGDOCHES, TX (KURT MANN-KTBC) C. Simon, T. Turner, Toto, Jarreau.

WACO, TX (MIKE MUNDAY-CUQOU) G. Medeiros, K. Loggins.

SONORA, TX (MAX DANGER-KHOS) No Report, Frozen.

HOUSTON, TX (BRUCE NELSON-KNUZ) L. Richie, S. Winwood.


DEL RIO, TX (PAUL KALLINGHER-KDLK) T. Turner, G. Medeiros.


PHOENIX, AZ (SAM CHURCH-KKLT) No Adds, Frozen.

YUMA, AZ (JOHN SOFIO-FX) Genesis.

SEDONA, AZ (RANDY MAHANNA-KAZM) L. Ronstadt, P. Cetera, C. Simon.

GALLUP, NM (ERIC ALLEN-KKOR) U2, Nylons.

SANTA FE, NM (SKIP ONIEL-KVSF) H. Alpert, F. Mercury.

LAS CRUCES, NM (PAM HOPPER-KKSE) No Adds, Frozen.

ROCKY MOUNTAIN


MISSOULA, MT (RICK SANDERS-KLCY) Hitchcock, Dan Hill.


COLORADO SPRINGS, CO (JOHN T. HOWARD-KVU) Journey, Hitchcock, Nylons.

PUEBLO, CO (RIP AVINA-KDZA) Nylons, Dan Hill.

SALIDA, CO (CHARLES DARWIN-KVHK) No Report, Frozen.


ASPEN/VAIL, CO (HAMILTON/MITCHELL-KEYO) C. J. Hay.


VAIL, CO (ERIC MIRON-KRJ) No Report, Frozen.

POWELL/CODY, WY (JERRY CLARK-KLZ) K. Genexy, C. Crisis, Partners.


SUN VALLEY, ID (JEFFREY BALLIOU-KSK) No Report, Frozen.

LEWISTON, ID (TODD NOLLSON-KADD) Nylons.

GRANGEVILLE, ID (JEFF GEESSEN-WAX) No Report, Frozen.

BOISE, ID (DREW HAROLD-KBOI) Madonna, Journey, A. Murray.

SALT LAKE CITY, UT (LEMICH/JESSOP-KSL) C. Simon, A. Murray, Genesis.

LOGAN, UT (CHUCK ANTHONY-WLGN) A. Murray, C. Crew, C. Simon.

BLOOMINGTON, IL (ANDERSON/SIUNENTS-WIHH) Hitchcock, P. Cetera.

CLINTONVILLE, WI (TIM ARROWOOD-WJMO) Nylons, G. Medeiros, Dan Hill.

JOLIET, IL (BROWN/TANNER-WITW/FM) Nylons, Hitchcock, Crowded H.

WILMINGTON, IL (LOUIE HONORS-WDND) Toto, T. Twins.

ROCKFORD, IL (MIKE REED-KMQ) J. Warnes, Genesis, Journey, Level 42.

ROCKFORD, IL (IMCCLEHURCIA-WRRO) K. Genexy, Nylons.

FREEPORT, IL (IMIC DOUGLAS-WFJP) G. Medeiros, Journey.

PEORIA, IL (DENISE HENLEY-WIRL) Madonna, S. Winwood.

PEORIA, IL (ROBB WESTABY-WMBD) G. Medeiros, S. Winwood.

BLOOMINGTON, IL (ANDERSON/SIUNENTS-WIHH) Hitchcock, P. Cetera.
FAR WEST

RENO, NV (JIM O'NEAL-KRNO/FM) Genesis, Journey.
CARSON CITY, NV (SCOTT CARSON-KPTL) Crowded H., L.Ronstadt.
B. Vera, D. Sanborn, P. Cetera.
LOS ANGELES, CA (KAYE/KLEY-KOST) Commodores, G Vannelli.
SAN DIEGO, CA (RICH/KNIGHT-B100) Kenny G, Dan Hill, Vangelis.
SAN DIEGO, CA (MARK LARSON-KFMB) Kenny G, Dan Hill.
Palm Springs, CA (TY STEVENS-KDES) Dan Hill, Crowded H., P. Cetera, R. Stevens, Bob James.
Bakersfield, CA (RUSS DAVIDSON-KLLY) C. Simon.
SAN LUIS OBISPO, CA (DIANA CAINE-KVEC) L. Richie, Kenny G.
SAN LUIS OBISPO, CA (CAROL MEYER-KKUS) L. Richie, Kenny G.
SAN LUIS OBISPO, CA (DIANA CAINE-KVEC) L. Richie, Kenny G.
SAN RAFAEL, CA (BOB CLARKE-KTIM/FM) Crowded H., B. Idol.
PALM SPRINGS, CA (TY STEVENS-KDES) Dan Hill, Crowded H., P. Cetera, R. Stevens.
LOS ANGELES, CA (BOWMAN/BISE-KUC) Nylons, Genesis.
SANTA ROSA, CA (BOWMAN/BISE-KUC) Nylons, Genesis.
SANTA ROSA, CA (JERRY IGNACIO-KSRO) G. Vannelli, Nylons, Kenny G, DeBurgh.
UKIAH, CA (JIM COOL-KUKI) LaBelle/BC, Genesis, Dan Hill, Crowded H., U2.
C. Simon.
CONCORD, CA (JIM HAMPTON-KQQZ) No Report, Frozen.
CONCORD, CA (JIM HAMPTON-KQQZ) No Report, Frozen.
Bakersfield, CA (RUSS DAVIDSON-KLLY) C. Simon.
SAN LUIS OBISPO, CA (CAROL MEYER-KKUS) L. Richie, Kenny G.
SAN RAFAEL, CA (BOB CLARKE-KTIM/FM) Crowded H., B. Idol.
SAN RAFAEL, CA (BOB CLARKE-KTIM/FM) Crowded H., B. Idol.

BIRTHDAYS

CENTRALIA, WA (JIM KNUTSEN-KELA) P. Cetera, Nylons, Paul Simon.
PACIFIC COAST

PORTLAND, OR (LAKEFIELD/TOM-KWM) No Adds, Frozen.
CORVALLIS, OR (P. J. EMERSON-KALO/AM) No Adds.
EUGENE, OR (MOULTJE/MILLER-KDUK) S. Robinson.
MEDFORD, OR (JIM ZINN-KMFR) J. Jones, A. Murray, Jarreau, C. Simon.
KLAMATH FALLS, OR (CHARLIE Van HALL-KKRB) P. Cetera, Nylons, U2, Kena, Alpert, G. Medeiros, Dan Hill.
WARM SPRINGS, OR (SCOTT FREE-KWSI/FM) Journey, B. Trouble, Dan Hill, P. Cetera.
ENUMCLAW, WA (DAVID COOL-KENU) H. Jones.

WELCOME To Our New A/C Correspondents:

Bob Seger, James Brown, Pete Seeger, Frankie Valli 5/3
Lee McCard, The Gavin Report 5/4
Lee McCard, WCGO-Columbus, GA 5/4
Joe Ricciutti, PolyGram Records 5/6
Tammy Wynette, Bill Ward (Black Sabbath) 5/5
Bobby Darin, MGM Records 5/5
Bobby Darin, MGM Records 5/5
Bobby Darin, MGM Records 5/5
Bobby Darin, MGM Records 5/5

Our Best Wishes and HAPPY BIRTHDAY To:

Ron Davis, WOQI-Laurel, MS 5/3
Bob Seger, James Brown, Pete Seeger, Frankie Valli 5/3
Dave Sholin, The Gavin Report 5/4
Lee McCard, WCGO-Columbus, GA 5/4
Jay McCormick, WELI-New Haven, CT 5/4
Nick Ashford, Marilyn Martin, Jackie Jackson, Stella Parton 5/4
Bob Vandervight, WYAW/FM-Conway, SC 5/5
Tammy Wynette, Bill Ward (Black Sabbath) 5/5
Carrie Galliani 5/6
Richard Simmons, 2103-Tallahassee, FL 5/6
Denise Rivers, BF-JC-Los Altos, CA 5/6
Dave Nelson, WFFX/FM-Tuscaloosa, AL 5/7
Janis Ian 5/7
Cindy Wright, G105-Durham, NC 5/8
Carole Carpenter, KFCJ-Los Angeles, CA 5/8
Toni Tenille 5/8
Mike Hartman, KBRK-Mt. Vernon, WA 5/9
Bob Weber, WLLI-Joliet, IL 5/9
Kevin Wagner, KOLA/FM-Manhattan, KS 5/9
Dave Wilson, KIVO-Missoula, MT 5/9
Bobby Darin, MGM Records 5/5
Bobby Darin, MGM Records 5/5
Bobby Darin, MGM Records 5/5
Bobby Darin, MGM Records 5/5

MOUNT VERNON, WA (MIKE HARTMAN-KBRK) P. Sledge, Genesis, Crowded H., A. Murray.
OAK HARBOR, WA (DAVID BOWDEN-KID) A. Murray, C. Simon, Crowded H.
OLYMPIA, WA (DICK PUST-KGK) C. Lauper, Regina, L. Ronstadt, Crowded H., C. Crisis.
ABERDEEN, WA (RHYS DAVIS-KXRO) Partlands, A. Murray, Crowded H., Survivor.
CENTRALIA, WA (JIM KNUTSEN-KELA) P. Cetera, Nylons, Paul Simon.
SHELTON, WA (GLEN CONNOLLY-KMAS) P. Cetera, J. Warner, Genesis.

BIRTHDAYS
OPENINGS

NEW STATION. 100,000 watt FM A/C in major western city needs complete staff. T&R/Photo: Consultant, 12810 Erin Drive, Auburn, CA 95603.

NEWS DIRECTOR needed at KLYK/KEDO-Longview, WA. T&R: Ron Moyer, 1130 14th Avenue, Longview, WA 98632 or call (206) 425-1500.

SPORTS DIRECTOR. Southern States Network and WJBO-Baton Rouge needs someone w/five yrs. experience. T&R: Dave Prince, PO Box 496, Baton Rouge, LA 70851. No calls, please.

TOP 40 station WCIL-Carbondale, IL, GAVIN classified - production & play-by-play skills. T&R/Photo: Consultant, 12810 Erin Drive, Auburn, CA 95603.

TOP 40 station WXILT-Washington, DC, has future openings for morning drive talent with production & play-by-play skills. T&R: John Rogers, PO Box 1056, Selma, AL 36702.

COUNTRY station KTGR-Columbia, MO, needs an afternoon drive person. T&H: Tom Bradley, PO Box 459, Columbia, MO 65206 or call (314) 449-2453.

ALBUM station KWIL-Anchorage has immediate opening for AT w/strong production skills. T&R: Carter B., 9200 Lake Otis Parkway, Anchorage, AK 99507. No calls, please.

Program Director looking for work. Formerly WOW! Norfolk, VA. DON "EARLY" ALLEN: (904) 499-9415.

NEEDS position sought. Formerly KDDB & KPRL. CONNI GORDON: (805) 543-9512.


PD/OM/AT, preferably E. Coastal FL or So. CA. A/C or Country formats. MIKE MARTIN: (712) 252-2330 or 276-2365.

AT/MD, preferably E. Coastal FL or So. CA. 10 yrs. exp. "BEACHCOMBER" DON: (916) 422-7538.

AT/PRODUCTION. Country, A/C in West or SW. CHUCK WOLFE: (915) 699-1903.

AT/PRODUCTION. Top 40. Full or part-time. RICK JASON: (817) 645-4110.


FOUR YEARS EXPERIENCE in Country, A/C, as well as Sports & Promotions. DAVID: (712) 232-2330 or 276-2265.

PART-TIME AT/PRODUCTION. Country, Top 40. RICK HILL: (303) 644-7020.


NEWSPERSON!!! Formerly w/KAMP-El Centro, CA. BRIAN JOHNSON: (619) 252-2350.


MD/AT. Album or Country formats. Prefer Northwest. SCOTT SEVEN: (503) 573-3207.

AT/MD/Prod. Mgr. available immediately. Prefer major mkt. in Ark./Tex./Okla./Tenn. MACK TAYLOR: (501) 623-2380 (after 5PM).

AT/MD/Prod. in medium to large market. A/C, Country and Top 40. DON ELLIOT: (913) 382-3640.

WADA: Country station needs all sources from MCA, Mercury, PolyGram, MTM. Bob Davies, PO Box 2266, Shelby, NC 28151.

WIZX: Top 40 station needs singles from Columbia and A&M. Ray Elsher, PO Box 3147, Columbus, MS 36703.

WFMO: Country station needs singles from all labels. Slim Mims, PO Box 665, Fairmont, NC 28340.

KWZD: singles from Randy Travis (Warner Bros.) & all singles from Mercury/PolyGram. Bruce Denton, PO Box 3113, Abilene, TX 79604.

WXLT: All sources of Urban product. Chris Tracy, 317 Canal Street, McComb, MS 39648.

KCI-L: Oldies from all sources (willing to buy). Mark Kelly, PO Box 2068, Loris, SC 29569.

WLSG: single from Toto (Columbia). PO Box 578, Loris, SC 29569.

KCIL: Oldies from all sources (willing to buy). Mark Kelly, PO Box 2068, Loris, SC 29569.

KASH: Country station needs singles from Mercury/PolyGram. Steve Chapman, 1300 E. 68th Avenue, #208, Anchorage, AK 99518.
When it came to music, Art Neville was hooked before he knew what hit him. New Orleans voodoo began to cast its spell while he was a schoolboy sneaking listens to his favorite deejay on a crudely handbuilt radio hidden under his school desk. With the solidarity of his brothers and family, Art was destined to seek his fortunes as a second-line strutter.

His first record was cut in 1954 with his teenaged band, the Hawkettes. Their rendition of "Mardi Gras Mambo" has been reissued for so many Fat Tuesday celebrations that it's well over unofficial platinum status.

In 1969, Art began his work with the Meters, still considered the epitome of syncopated funk. Besides touring with the Rolling Stones, the Meters assaulted the charts with instrumental hits like "Cissy Strut" and "Chicken Strut." Their mixture of reggae, calypso, R&B, jazz and rock n' roll, provided the rhythmic blueprint for bands ranging from Little Feat to LaBelle and Robert Palmer.

Though a prototype version of the Neville Brothers was loosely assembled to back Art's Uncle George "Jolly" Landry and his outrageously costumed Wild Tchoupitoulas, the official Neville Brothers' core, consisting of Art, Aaron, Charles, and Cyril, debuted in 1977. Traveling the globe, the Nevilles' mission has been to bring (as their famous purple, yellow and green T-shirts proclaim) "Mardi Gras To The World."

We talked to Art Neville just after his return from a gig in East Berlin. "We're not home much these days," he admitted. Our hour-long conversation was spiced with his contagious enthusiasm for the necessity of driving home the message that the Neville Brothers Band refuse to be musically or technologically frozen in time.

The eighties version of the band has already toured the U.S. with Huey Lewis, played gigs with the Grateful Dead and regularly works all corners of the North America and Europe. The task at hand is getting the band, as Art Neville bluntly puts it, "to the bank account stage."

Keeping up with state-of-the-art developments in recording and equipment is also a priority— which may explain why "Star Wars" and "Star Trek" analogies crop up frequently in his conversation. Live, the Brothers still know how to tear down a house, or in the case of this year's New Orleans Jazz and Heritage Festival, a riverboat. When asked about their upcoming date (supported, no less, by King Sunny Ade and his African Beats), Neville cautioned, "Phasers will be on 'Kill,' not 'Stun.'"

We came to the conclusion that we have to get the Neville Brothers off the ground, not just as a good bar band or a regional-sounding band doing traditional sounding music. We have to get it to the bank account stage.
Brothers off the ground, not just as a good bar band or a regional-sounding band doing traditional sounding music. We have to get it to the bank account stage. So we had to come up with some music that can happen today. And I think we got it. All of us feel great about the change. A lot of people will no doubt say that the Neville Brothers have sold out. A musician down here, supposedly a friend of ours, wrote that we sound like we used two guys out of L.A. to play all the keyboards. Total misinformation. He wants to explain why we don't sound like we sounded when we recorded "Hey Pocky Way."

G: Is there a tendency for writers to want to freeze the Neville Brothers in suspended animation?
AN: Yeah, that's what happened to people like Professor Longhair, a great guy from New Orleans who died, and people like James Booker and Chris Kenner. But if you can do something different, why not do it? I don't see much sense in staying put, sounding just one way just because somebody here thinks I should. We're capable of doing other things. It would be different if we didn't have the talent or gift. We can change, so why not go for it? You will be hearing something from me. I'm going into space, individually, apart from the Neville Brothers. I want to utilize all this information I've got in my brain. It's going to be good music, but I'm not going to just remain singing "Hey Pocky Way" and "Flyo On The Bayou" all my life. That's crazy. Some people here think that just because we do different things, we're selling out. I don't feel that way. We have a lot of friends that played on this album. Santana did a solo on one of the cuts. Branford Marsalis played. You know these are serious people. They wouldn't have been involved if they didn't think it was good in the first place. Keith Richards is on one of the cuts. Jerry Garcia. Ronnie Montrose. These are serious people. People in New Orleans have to understand you have to change. If you don't change, you don't go to the bank. And if you don't go to the bank, you can't stay in the business. All these things I want to do would go up in smoke, down the drain. We have to stay active, to economically be able to keep up with the newest state-of-the-art equipment. People are buying CDs now. That's a long jump from 78 records when I first started recording. If your music is not sophisticated enough to match the equipment people have in their homes, you lose out. In fact, the CD of Fiyo On The Bayou on A&M does sound great. Whitney Houston was singing background on some of that stuff. Look what happened to her.

G: You used quite a few producers on Uptown. There's Jim Gaines, Richie Zito, and the British team, Langer & Winstanley.
AN: That's the record company that did that. You see, you don't get the record deal if you don't go along with the program. It's better to have the deal and still have a shot. With my solo stuff, I won't be trying to impress a record company. But with Uptown, we had to do something that could get radio play. I remember Huey Lewis a long time ago when he was a

People are buying CDs now. That's a long jump from 78 records when I first started recording. If your music is not sophisticated enough to match the equipment people have in their homes, you lose out.
**Cyril**

great bar band, before they did the record. When we did that tour with him, he said, "Man, I know exactly where you are. I'm glad to have you aboard. We appreciate your music. Two years ago I was right where you are now until I got a radio song." One radio hit changes the whole picture. That's what we're shooting for. It will give me the ammunition I need to do my personal projects. I was telling my brother, "Let's take it like we're launching a satellite. Once you get the satellite up, then you send out your probes. The Neville Brothers are the satellite. Each one of us are like probes." Cyril has some serious stuff he's doing with reggae. Charles is into his bebop jazz stuff. Aaron does some cold-blooded stuff with his ballads. Put all that on an album and it won't sell with all those different directions. *Fyo On The Bayou* is a great album, but they couldn't sell it. The Neville Brothers on Capitol had some great stuff, but it was going in too many different directions. Richie Zito, I enjoyed working with him. Langer and Winstanley are some dynamic cats. When I heard the tapes, they took back to England, I said, "That's what I want to hear on my CD!" I don't want to hear no bullshit.

G: Of all those producers, which did you like working with the best?

AN: I liked all of them, but my favorite person was Jim Gaines. Technically, the guy turned me on to some things that I was totally unaware of. These were things that were part of making a radio record. He records records to be radio hits. It didn't make sense to me in the beginning. A couple of years ago, we wouldn't change nothing. If you don't like us the way we sound, I'm sorry. Just like the Meters. All that's shit we were playing—we were playing some cold-blooded shit—but it didn't sell. They use Meters music at the Berklee Music Conservatory to teach kids syncopation. But we didn't know how treacherous the stuff was. The record business didn't know how serious it was because it didn't fit in a format. This is what Jim Gaines was getting at. You stay within the gray lines but use the same amount of feeling that you use when you're playing what I call 'funky knuckle.' Funky knuckle is the bottom line shit, whatever happens. No production. The Meters did that. Put feeling on the record. But if you can get that along with the other side of it, that's it. It was kind of a mystery to me at first, but the records I'm hearing on the radio, they've got it right in that fire. If I was going to buy a record, I'm going to buy something that sounds good to me, sounds that I can't distinguish but sounds that feel good to listen to. That's what we got out of Langer & Winstanley, Richie Zito and Gaines. We call Jim Gaines the Wizard of Knobs. He knows what to do with all the electronics. Yet we still had to cross over that line. We're at the point where we will cross the line in order to be commercially successful. People still ask us how we feel about just becoming successful. Hell, we were successful a long time ago. We've been singing some cold-blooded shit. Can't nobody sing "Ain't No Mountain High Enough" better than Aaron can sing it. That cat has me crying sometimes. Sometimes I can't even look at him when he's singing it. That's how serious this music is with us. But once we sell some records, once we open that vortex, all the other music we've done in the past is going to come right in there with us.

G: The new version of "Drift Away" with Branford Marsalis is quite beautiful.

AN: They can. I didn't like the song. But when we finished recording the thing and we put all those layers of keyboards on it, I thought DAMN! It kills me when I hear it now. Personally, I didn't want to do any old cover tunes. My initial reaction was, "I don't like it." But I would never try to overthrow it, I did my best on it. Aaron really got it into it because he liked the song. All of us wound up doing some treacherous stuff—they got that title from me. That's one of my favorite words. Cold-blooded treacherous. Yeah, I'm having fun here. This is knockin' me out.

G: Is there a trick in balancing your roots and your current direction?

AN: The trick is to keep that connection. The new stuff is just new songs, new techniques in recording. But the feeling is the same. We shot a video on "Whatever It Takes." We used scenes in the graveyard. We included the traditional mystiques about Louisiana and New Orleans, things like voodoo. All this is still involved in our music—different parts, but our attitudes are the same. I'm really disappointed when I see people in New Orleans try to tear our music apart, saying it doesn't sound like the Neville Brothers. Evidently they must not know what the Neville Brothers sound like because that's us! It sure ain't Donald Duck or Mickey Mouse! Like I said, we've got guys like Earl King who's a legend. Great guy, but he can't sing anything but what he did then. I don't want to die like Professor Longhair, who is one of the reasons why I'm playing keyboards. He was one of my main influences. Don't let traditionalists tell you they know all about New Orleans music, because they don't. I see people write articles out of New Orleans about New Orleans music and don't even know what they're talking about!

G: Wasn't there a lost Neville Brothers record you cut a few years ago with Keith Richards?

AN: Keith Richards gave us some bread to go in the studio. We never did complete it. Ivan Neville, Aaron's son, came in to do it. I just kind of backed out of the way and let Ivan come in and do some great stuff. But it was never going to be a master. Somebody's got the tapes and somebody's going to be stupid enough to try and put them out eventually. Ivan, you'll be hearing from him shortly. Keith and he are good friends. You see, Ivan hasn't cut his roots loose. I still hear him in his music. I see myself all over again in him. And Ivan's got some younger brothers, one who's fifteen years old and is playing keyboards. He was one of my main influences. Don't let traditionalists tell you they know all about New Orleans music, because they don't. I see people write articles out of New Orleans about New Orleans music and don't even know what they're talking about!

G: What is this, the champion gene at work?

AN: I don't really know. I have a daughter who's into journalism. She's on channel four here in New Orleans. She was in soap operas and movies. She's 29 years old. I have a son five years old who plays drums. I don't know why the kid plays drums, why he's into the music. It's what I call the invisible connection, that genetic cultural connection. That's what it's got to be. I can just watch my son appreciate and enjoy it. He's brilliant and very witty. He tells me, 'I want to grow up and be one of the Brothers.' I tell him, 'You're already one of the Brothers.' His name is Ian Neville. Where I'm talking to you from is right across the street from the house I grew up in. My brothers live in the next block. I can stand outside my door and holler and they can hear me. My mother, father, and grandmother come from this same street I'm on right now. My sister who lives in that house across the street used to sing with the Dixie Cups. The Dixie Cups started out in my living room. Next thing we know, they have a smash hit record.
Journey and guys like that to cut albums? I wasn’t being funny, I was curious. I think our stuff sounds just as good because we found out how to walk the gray line. We found this guy, we met at the sessions named Eric Kott—a keyboard player and a bass player, a young kid. He quit Loyola University to work with us. He’s been into computers since he was eight years old. I call him Mr. Spock. He’s like a son to me. He’s a genius. In fact, genius recognizes genius. I was a genius when I was kid. I’m still a genius. I was building multi-pin tubes radios at eight years old. All the kids in school were doing their work while I had a cigar box under my desk and I would go to bed and I would curl up and I would read the music. I was reading the music. I was reading the music...
THE SOUNDS OF NEW ORLEANS

ROOTS TAKE TO THE AIR
By Joe Belden

To an outsider accustomed to the cookie-cutter profiles of most American cities, New Orleans can come as quite a shock. With its own cuisine, its own language (Cajun mixed with what sounds like a black version of Brooklynese) and its own legal system (derived from the French Code Napoleon, not English law), Louisiana is as close as America comes to having a country-within-a-country.

But perhaps New Orleans’ most valuable contribution is its thriving musical heritage—one now making a comeback on the Crescent City’s airwaves. In a unique experiment, WYLD-AM, the sister of the city’s market-dominating WYLD-FM, now fills two hours of afternoon drive with New Orleans-only jazz and R&B, hosted by a legendary local air personality, Doctor Daddy-O.

Producer of the show is Rick Coleman, R&B writer for WavelengA, a local music magazine that loaned its name to the radio show. “The roots of New Orleans music go back to the early 1800s,” he says. “In the early days, the slaves were allowed to congregate in Congo Square. They had more freedom there than anywhere else in the South. They were allowed to keep their music.”

“Practically all the greats in New Orleans music are piano players,” Coleman notes. “There were a lot of piano players in the houses of ill repute. They were one-man bands, one-man parties. New Orleans has always been a party town. That dates back to Congo Square, or course. Everything’s for dancing.”

The party seemed to end when the Beatles came through. “The local record scene dried up,” says Coleman. Radio support for local musicians also dried up, as AM mainstays WTXW and WNOE moved away from Top 40, and FM outlets reflected the national trend toward blandness in the seventies.

But the music refused to die. Doctor John’s Goin’ Goin’ and Gumbo albums successfully bucked the British tide. Producer Longhair, Irma Thomas and The Neville Brothers kept recording and touring. The annual Jazz Festival exposed the music to a younger, whiter audience—who in turn provided a readership for the city’s unique piano sound to a national audience.

Coleman was equally flabbergasted at the chance to work with a man he describes as “the original rhythm & blues disc jockey—the man Alan Freed wished he was.”

Doctor Daddy-O—his real name is Vernon Winslow—began his radio career in the late forties, “supplying the records and black jive talk for a white disc jockey,” says Coleman. “He was fired after a year for having the audacity to announce the show himself one day. A year later, he was signed on by another radio station. He started introducing people like Fats Domino, Dave Bartholomew and years after that, Smiley Lewis, Lloyd Price. In ’52 he got out of rhythm & blues and got into gospel. He’s been in gospel ever since, until this show started February 2nd.”

In an ironic role reversal, Coleman, 29, now provides the records and some of the historical research for Doctor Daddy-O. “We're playing things from the late forties up to the present, as long as it has New Orleans roots. I was amazed at how much Doctor Daddy-O's and my tastes are alike. We really like the upbeat kind of stuff that defines New Orleans, a lot of drums and a lot of bass line and something that makes people happy and want to dance,” says Coleman.

"New Orleans has been so kind to me, I felt I owed it to the city. In talking to local musicians, I kept hearing complaints that they couldn't get on the radio. A lot of their stuff was not contemporary, but it deserved to be on the air." -- WYLD Programmer Del Spencer

Doctor Daddy-O agrees. "There has always a feeling of semi-tropical friendliness, of parades and outdoor carnivals—the feeling that 'Something joyful is happening here—so come on outside and enjoy it!' He attributes the strength of the musical heritage to the close-knit family relationships. "When you can have a grandmother and grandchildren talking, that sort of spreads out the popularity of a particular period of time. That's exactly what I'm doing on the radio."

Of course, there is a present tense to the local music, too. "Punk rock hit here about a year after everywhere else—but it had the same effect," says James Lien, Music Director at Tulane's Alternative station, WTUL. "People started saying, 'Hey, I could do that. You don't have to be Jimmy Page to be in a band.' So everyone started forming bands and there was a whole Renaissance thing where a dozen really good local bands all popped up at the same time."

WTUL programs a regular Tuesday night New Orleans show from 8-11. "We mix up traditional New Orleans music with the new stuff, which is difficult, but you can do it pretty well. We try to interview new bands, plus we present a number of shows in local clubs."

Each year, the station puts on a fundraising Marathon, which Lien bills as the city’s "third biggest party." The three days of free live music brought in $17,000 last year. Among the local bands that have attracted Lien’s interest are Dash Rip Rock ("soo...not-to-be-unknown—especially on Alternative Radio"), The Radiators ("kind of a cult thing"); the Subterraneans, Shot Down In Ecuador, Jr., and the Dick Nooks ("one of the funniest bands ever").

"People would go out and see weird new groups along with older groups," says MD "Catfish Phil" Colwart at WHMD-Hammond, LA. "You have teenagers going to see Dixieland jazz, and then turning around and seeing some group like Mission UK or Hunters & Collectors. The kids really support the music."

"You have teenagers going to see Dixieland jazz, and then turning around and seeing some group like Mission UK or Hunters & Collectors. The kids really support the music." -- WHMD Music Director Catfish Phil" Colwart

the GAVIN REPORT/May 1, 1987
New Orleans’ Bourbon Street has been described as “a machine designed to part rednecks from their money.” One four-block stroll borders on sensory overload. T-shirt shops, restaurants, sidewalk bars and strip joints are mixed in with barrooms and taverns that emit a cacaphony of generic blues/rock and Top Forty covers—all of which makes Mason Ruffner’s emergence all the more amazing.

“Just another spoke in the wheel” is how Ruffner describes his place in the New Orleans music circle. In 1965, he released a debut album to little more than a critical and airplay mumble. Enter guitarist Jimmy Page, who took Mason and his band on the road to open more than 50 Firm concerts. The tour renewed Epic’s faith in their local American guy with me, a keyboard player named Mark Avsec from Cleveland. The rest of the guys on the album are Edmund’s band—John David on bass, Dave Charles on the drums. On one song, Garrett Watkins plays piano. That’s Dave’s piano player. That’s everybody, with the exception of three songs with strings. We used the London Symphony Orchestra.

KZ: Does Ruffner still call New Orleans home?
MR: Yes, but over the last year, I’ve been gone, either gigging or recording. I haven’t had much time off. The longest I’ve been anywhere was London. I was there about two and a half months recording Gypsy Blood with Dave Edmunds producing.

MR: I don’t think things were iffy, the record just didn’t take off. Of course nobody was happy about that. But on the next turn, I managed to get some people at the label excited about my new stuff.

KZ: Were things a little iffy with CBS after the first record?
MR: Yes. But over the last year, I’ve been gone, either gigging or recording. I haven’t had much time off. The longest I’ve been anywhere was London. I was there about two and a half months recording Gypsy Blood with Dave Edmunds producing.

MR: I don’t think things were iffy, the record just didn’t take off. Of course nobody was happy about that. But on the next turn, I managed to get some people at the label excited about my new stuff.

KZ: How long had you been lugging around the song “Gypsy Blood” in your guitar case?
MR: Actually I’d written “Gypsy Blood” just before I made my first record. That’s one of the older songs. Most of the other ones are brand new. “Distant Thunder” was written two days before the last sessions. But I actually tried to record “Gypsy Blood” for the first record. We just couldn’t get it together. That song has to be played right to sound right. So when we couldn’t get it off the ground, we scrapped it.

KZ: Tell me about your friendship with Jimmy Page.
MR: We met in New Orleans, like I met so many people when I was gigging on Bourbon Street. This was a couple of months before I signed my record deal. Jimmy and Tony (Franklin) and a couple of other people were just wandering around. They heard me playing and came in. We got to chatting on the break. He gave me tickets to his show that night. I guess we hit it off. He kept coming back to town on his break. New Orleans is one of his very favorite cities in the States. He’d come by my apartment and visit. We became good friends. Then he invited me on his tour.

KZ: How do you come to terms with being a New Orleans musician? When we talked to Art Neville, he expressed both joy and frustration about working out of New Orleans.
MR: Yeah, that’s a good point. My new record, some people in town are gonna hate it. It doesn’t bother me. Some of my friends are real prejudiced about their music. If a song has more than three chords to it and you really step on the gas with a rock beat, they just don’t wanna hear it, even if it’s good. They just don’t give it a chance. Actually I get very little of that flack. That’s just from some hardcore blues people. I know what I’m doing. I love honest criticism—good, bad or indifferent from people who have good ears. But I have to be the judge and I feel I know what I’m doing.

KZ: I know you’ve listened to music all your life. Who are some obvious influences?
MR: All the black blues guitarists. Most of them are dead now, a few are still alive. Specifically? T-Bone Walker, B. B. King, Freddie King, Albert King, Robert Johnson...there are so many of them, I know I’m forgetting some that are important to me, that I learned a lot from. There’s also Hendrix. I don’t pay much attention to too many contemporary guitarists, but I like Jimmie Vaughan of the Thunderbirds a whole lot. He plays what the songs call for. He’s real cool. He plays in the pocket. A lot of contemporary guitar playing doesn’t do too much to me. There’s a lot of fast licks, distortion devices, power boosters that give you a fantastic sound, but I’m not hearing that soul coming out. It sounds good, but there’s not enough emotion behind it.

KZ: It is encouraging to see folks like Robert Cray, Stevie Ray and the Fab Thunderbirds gathering a big radio audience. People seem to be craving something in music that has been missing lately. I think it’s feeling.
MR: Radio stations are choosing to play that kind of music now, whereas a few years ago they weren’t. I don’t know why they’ve decided to, but I’m glad they are, especially because of the people you just mentioned. Most of them I know and are friends of mine. Also, obviously, I like that kind of stuff.

When I toured with Jimmy Page and the Firm, a lot of CBS people saw me and thought I was a lot better than my first record indicated. They felt it was time to spend some money and get a good producer and make a record that was as good as my live show.
CROWDED HOUSE
"SOMETHING SO STRONG"
#1 MOST ADDED 100 ADDS
CKOI 294 92X Z104 KPKE KS103
PRO/FM 94Q Z95.5 KRQ KATD KWSS
WBEN WHHY KDWB Q96 KIIS/FM KITS
WTIC WBBQ WLS KCPX KMEL KGOR
POWER 99.7

TINA TURNER
"BREAK EVERY RULE"
ONE OF THE MOST ADDED RECORDS THIS WEEK!
WMMS WPHD WDTX B96 WXKS B106 WCAU PRO/FM KCPX KUBE

ROCK AND HYDE
"DIRTY WATER"
KEGL KCPX 13-9
WGH WBEN D @ 40
WCAU WROQ D @ 35

DURAN DURAN
"MEET EL PRESIDENTE"
"I'll admit I totally wrote off this band as over... but after 'Meet El Presidente' beat Bon Jovi, Prince and Genesis in our battle of the new sounds, I had to take it seriously. I don't know why, but the song is testing way beyond teen appeal. Looks like the Duran Boys are finally back on track!"
Keith Naftley, M.D., KMEL
HEART
Their first album for Capitol contained five hits singles and sold more than five million units.

GEORGE MICHAEL
His next single will be from the soundtrack of Beverly Hills Cop II, to be released this summer. His debut solo album will be released in October.

S.O.S. BAND
The new lead singer in the band is Pennye Ford, who recently recorded solo for Total Experience Records.

JIMMY PAGE
Drumming on the upcoming Jimmy Page solo project is Jason Bonham, son of the late John Bonham of Led Zeppelin.

JOHN FARNHAM
He recently won six Arias (Australia's equivalent of a Grammy) for his album, "Whispering Jack."

BELINDA CARLISLE
She has signed a long-term recording contract with MCA.

DENIECE WILLIAMS
Last month she performed with Art Garfunkel, Roger Daltrey, John Hurt and Julian Lennon in a London musical, "The Hunting Of The Snark."

ROY ORBISON
He's planning to release a new single which is actually a re-recording of his 1963 hit "In Dreams." The original version, on Monument Records, was featured in the movie "Blue Velvet."

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S.M.O.K.E. ROBINSON
He was inducted into the Rock 'N' Roll Hall Of Fame in January and has been nominated for the Songwriter's Hall Of Fame.

JACK WAGNER
His latest single, "Weatherman," was originally released last year by former Foghat member Nick Jameson.

BARBRA STREISAND
If her latest album, "One Voice," sells as well as expected, it will become her 28th gold album in 25 years.

KIM WILDE
Her dad is Monty Wilde, who scored a number of hits in England in the 60s. His biggest United States hit was "Bad Boy."

LOU GRAMM
Despite rumors to the contrary, Lou is still an active member of Foreigner.

ELTON JOHN
His first album for MCA will be a two-record live set recorded during his Australian tour with the Melbourne Symphony.

JENNIFER WARNES
The video for her single, "First We Take Manhattan," features appearances by Leonard Cohen and Stevie Ray Vaughan.

CHRIS DeBURGH
He is the son of a British diplomat.
**PROMOTIONS**  
by LISA SMITH and BETTY HOLLARS

---

**From left: KBCO newsman Peter Finch, Denver Mayor Federico Pena, KBCO Program Director John Bradley and Sneakers Ball King Louis Palmer. Not shown: their sneakers.**

---

**CFOX 20th ANNIVERSARY BASH**

CFOX-Vancouver, Canada's very first Rock & Roll FM station, kicked off its 20th Anniversary year with a gala, star-studded party on February 12th. The hall was packed to the rafters for this "invitation only" event. On-air contest winners mingled with VIPs, special guests, and old and current CFOX staffers. Entertainment was provided by The Fabulous Thunderbirds, joined later in the evening by Mike Reno, Matt Frenette, Paul Dean and Doug Johnson of Loverboy, Neal Schon and Jonathan Cain of Journey, and Bryan Adams. PD John Beaudoin put it this way: "It was a magical night. We are so pleased that all this hard work paid off with such a special evening for all our guests."

---

**SPOTLIGHT PROMOTION OF THE WEEK**

**THE OLD SOFT SHOE**

KBCO-Boulder, CO, sponsored a formal benefit for the United Way, with celebrities and dignitaries in tuxedos, tails and evening gowns, gourmet food, and all the trappings of an upscale cotillion except one thing--everyone from the tea servers to Denver Mayor Federico Pena sported sneakers on their feet. The Sneakers Ball was held at the University Of Colorado's Student Recreation Center, with the gym transformed into a dance hall. For non-dancers, there was a skating demonstration at the Center's ice arena and a bodybuilding show near the weight room. No alcoholic beverages were served, only teas from the Boulder-based Celestial Seasonings. The Ball was co-sponsored by Reebok shoes, and everyone who purchased a ticket for the event received a free pair of sneaks.

---

**Backstage with some of the tricksters attending the CFOX 20th Anniversary Bash (left to right) Journey's Neal Schon; Loverboy's Paul Dean and Matt Frenette; and Journey's Jonathan Cain.**
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Look for your POWER TRIPS® newsletter coming soon in the mail!
AN ENTERPRISING VISIT ▲
George Takei, Commander Sulu of Star Trek, beamed down to WKTI-Milwaukee for an on-air interview. From left: George Takei, WKTI's Jim "Lips" LaBelle and Danny Clayton.

DEES AND MONEY GO ▲
Together
Eddie Money stopped by the studios of KIIS/FM-Los Angeles, to say "Take Me Home Tonight" to pal Rick Dees. That's Eddie on the left and Rick on the right.

FROM JOURNEY TO OZ ▼
WSNI/WPGR-Philadelphia Music Director Stephanie Barsamian has at least one great memory from the Gavin Seminar: this photo of herself with Jonathan Cain of Journey. Lucky girl!

DOWNTOWN DARYL ▼
When Daryl Hall and Tom "T-Bone" Wolk hit downtown NYC's Tower Records, the cameras were in place. In the back row, from left: RCA's Alan Grunblatt, Sherri Stone and John Parisi. In front are Tower's Kenny Altman, Daryl Hall, Tom "T-Bone" Wolk and Jim Kelly, RCA's NY branch manager.

HUEY & NEWS HIT KANSAS ▼
On April 30th at 7:30 a.m., America Started Dancing To A New Tune.
“I Wanna Dance With Somebody (Who Loves Me)”
The First Single From Whitney
Her Second Album. Arrives In-Store June 2.
Produced By Narada Michael Walden For Perfection Light Productions
MASON RUFFNER.

"GYPSY BLOOD." IT RUNS HOT!

FROM THE FORTHCOMING ALBUM.

PRODUCED BY DAVE EDMUNDS.

ON CBS ASSOCIATED RECORDS AND CASSETTES.
**WIRE**

**THE IDEAL COPY**

The Ideal Copy: Wire (Mute/Enigma)

I shoulda known this was gonna be great. The recordings Wire cut for EMI during the heat of the UK punk era are still available and in demand. REM's Michael Stipe offered a more-than-kind endorsement. Then came the Colin Newman solo LP. Rumblings were that Wire was preparing to drop the big one. Next came a five-song EP featuring "Ahead." My phone rang. It was someone I hadn't heard from in months. We was calling about Wire. Finally, the album arrived. It was someone I hadn't heard from in months. We was calling about Wire. Finally, the album arrived. It was someone I hadn't heard from in months. We was calling about Wire. Finally, the album arrived.

**WEBB WILDER**

It Came From Nashville: Webb Wilder (Racket/Landslide)

All week we've been tracking Webb Wilder's excellent release. The hard part comes when pressed to describe it over the phone. Wilder, the group leader, looks like a cross between character actor Ed Lauter and a twisted fundamentalist parson. But any band that titles a song "A Pistol Is The Devil's Right Hand"? Should register as a maniac --he's that doorky in our magazine. What mood are you in? Thinking, "Like Lovers Do"? "Running Away." The radio edit says it most effectively, although the dub edit shows off the fine instrumental track. That's Tears For Fears' Roland Orzabel on guitar.

**HEART**

"Alone"-Heart (Capitol)

"Alone" proves that Heart's return is as permanent as anything in this biz can be. Rock 'n' roll's most famous matriarch has yet another mega-hit record. No question about it. Rock 'n' roll's most famous matriarch has yet another mega-hit record. No question about it.

**HOODOO GURUS**

"Running Away"-Colour Field (Chrysalis)

Terry Hall continues his winning streak by "Running Away." The radio edit says it most effectively, although the dub edit shows off the fine instrumental track. That's Tears For Fears' Roland Orzabel on guitar.
Certified

1. U2 (Island) "With/"Found/"Bullet/"Streets/"God's"
2. David Bowie (EMI America) "Day/"Bang/"Let/"Time/"Glass/"77"
3. Fleetwood Mac (Warner Bros.) "Big/"Seven/"Tango/"Lies"
4. Tom Petty & The Heartbreakers (MCA) "Jammin/"Trains/"Damage/"Life"
5. Bryan Adams (A&M) "Heat/"Fire/"Another/"Victim"
6. Peter Wolf (EMI America) "Come/"Started"
7. Rock & Hyde (Capitol) "Dirty"
8. Gregg Allman (Epic) "Anything/"More/Cross/"Angel"
9. Cutting Crew (Virgin) "Died/"Mocking-Bird"
10. Los Lobos (Slash/Warner Bros.) "Free/"Gave/"Shake/"One"

Most Added

1. "Gypsy Blood" - Mason Ruffner (Epic-12"
2. Meet Danny Wilson (Virgin)
3. "In Too Deep" - Genesis (Atlantic-12"

The TRUTH (IRS/MCA)
R.E.M. (IRS/MCA)
Crowded House (Capitol)

Chartbound

1. LITTLE STEVEN (EMI America) "Treaties"
2. WORLD PARTY (Chrysalis) "True"
3. Jon Astley (Atlantic) "Jane's"
4. Mason Ruffner (Epic) "Gypsy"
5. Robin Trower (Crescendo) "Caroline"
6. Farrenheit (Warner Bros.) "Food"
7. The Smiths (Sire) "Strange/"Shoplifters"
8. Thrashing Doves (A&M) "Imbalance"
9. Concrete Blonde (IRS/MCA) "Edge"
10. Smithereens (Enigma) "Time"

Washington Squares (Gold Castle) "Rain"
Level 42 (Polydor) "Lessons"
Red 7 (MCA) "Sun"
Cure (Elektra) "Why"
Replacements (Sire) "Ledge"
Genesis (Atlantic) "Deep"

化妆品 Brothers (EMI America) "Takes"
John Farnham (RCA) "Voice"
"TNT (Mercury) "10,000"

LITTLE STEVEN's first album sold over 200,000 copies first time around. Her new effort, Solitude Standing, is already debuting at #37. On the other side, stylistically, Patty Smyth's rendition of Tom Waits' "Downtown Train" could go further than her single "Never Enough." Bringing back the subject of sales, Ozzy Osbourne's Tribute to Randy Rhoads has been debuting high on those retail reports—or haven't you noticed? As stores move hundreds of LPs, only a few stations are running airplay. Track is "Crazy Train." This week's Chartbound is a cornucopia of new records. Enough." Bringing back the subject of sales, Ozzy Osbourne's Tribute to Randy Rhoads has been debuting high on those retail reports—or haven't you noticed? As stores move hundreds of LPs, only a few stations are running airplay. Track is "Crazy Train." This week's Chartbound is a cornucopia of new records. Enough."
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2. Two Fisted Tales - THE LONG RYDERS

WISEBLOOD (Relativity) "Pool"
MEKONS (Twin/Tone) "Money"
GODFATHERS (Link) "Nation"
CAT HEADS (Restless) "Power"
ANIMAL LIBERATION COMP. (Wax Trax) "Hagen"
BUTTHOLE SURFERS (Touch & Go) "Sweat"
WOLFGANG PRESS (4 A.D.) "Wedding"
BIG DIPPER (Homestead) "Faith"
FLOWERPOT MEN (Link) "Jo's"

1. Pleased To Meet Me - THE REPLACEMENTS

41 the GAVEC REPORT/May 1, 1987

EASTERN DARK (What Goes On) "Julie"
DAVID VAN TIEGHEM (Private) "Galaxy"
BILL LLOYD (T.Lobster) "Second"

THE LONG RYDERS (ISLAND)

Smiths and U2 to top our chart. The Long
Twelve -inch single is our other Certified record
got caught in traffic coming down. The Cure
Avalanche. All three albums are growing but

import indie

FRONT 242 (Wax Trax) "W.Y.H.I.W.Y.G."
NEATS (Coyote) "Angel"
FLOWERPOT MEN (Link) "Joes"
BLUE HIPPOS (Twin/Tone) "Cups"
BIG DIPPER (Homestead) "Faith"
WOLFGANG PRESS (4 A.D.) "Wedding"
BUTTHOLE SURFERS (Touch & Go) "Sweat"
ANIMAL LIBERATION COMP. (Wax Trax) "Hagon"
COIL (Relativity) "Staircase"
CAT HEADS (Restless) "Power"
GODFATHERS (Link) "Nation"
MEKONS (Twin/Tone) "Money"
BILL LLOYD (T.Lobster) "Second"
DAVID VAN TIEGHEM (Private) "Galaxy"
SPLACATS (Moving Target) "Sunburn"
EASTERN DARK (What Goes On) "Julie"
WISEBLOOD (Relativity) "Pool"

ALTERNATIVE ACTION

U2 continues to cling to a dwindling lead but the real story is the rapid ascent of the
Hoodoo Gurus who could bypass both The
Smiths and U2 to top our chart. The Long
Ryders gallop into our top ten with a startling

elektro-12"

Balbaam & The Angel (Virgin) "Light"
Pastels (Big Time) "Ride"
SUZANNE VEGA (A&M-12") "Luka"
REDD KROSS (Big Time) "Play" "Doll"
THE OTHER ONES (Virgin) "We" "Holiday"
REPLACEMENTS (Sire) "Ledge"
JON ASTLEY (Atlantic) "Jane's"
THOMPSON TWINS (Arista) "Get" "Bush"
PRINCE (Paisley Park/Warner Bros.) "Sign" "Starfish"
THROWING MUSES (4 A.D.) "Finished"
ROCK & HYDE (Capitol) "Dirty" "Death"
SIMPLY RED (Elektra) "Right"
DESCENDENTS (SST) "Clean"
SALEM 66 (Homestead) "Postcard"
R.E.M. (IRS-12") "Ages"
SCRUFFY THE CAT (Relativity-12") "My"
FATAL FLOWERS (Atlantic) "Deep"

and will undoubtedly be one of the bigger
releases on the chart. In Chartbound three
albums look especially strong, Balaam & The
Angel, The Pastels and Suzanne Vega
along with the Most Added Replacements.

The Replacements will be a 
Challenger once
rotation play kicks in. You've probably heard
about the FCC coming down on KCSB in
Santa Barbara for playing a song with
sexually explicit lyrics... FYI the song was
"Making Bacon" by The Pork Dukes.

Spotlight LP

Siamese Twist - FLESH FOR LULU (Beggars
Banquet-7"

Flesh For Lulu quickly follow up their
successful single "I Go Crazy" (from the Some
Kind Of Wonderful soundtrack) with the
wonderous new import "Siamese Twist."
Produced by Mike Hedges (Siouxsie &
The Banshees, Billy McKenzie and The
Associates, etc.) the single is rooted in
T- Rex/Gary Glitter glam-rock with its
jamming guitar and brass chords. With its
tough leather and chains motorcycle imagery,
Flesh For Lulu are blazing towards the same
audience that appreciates The Cure
and Love And Rockets. Something tells us this
band should be a major force in the Alternative
market in the very near future.

"Shift Away" - TRISOMIE 21 (Play It Again
Same-Ed)

A French trio taking a fresh approach to
temporary synthesized music on this three
track EP. Trisomie 21 are not a syntho-pop
band. Instead they balance the beauty and
grace of Ultravox with the dance rhythms of
Dead or Alive. A constant driving dance beat
on "Shift Away" and "Jakarta" keeps their
gentle melodies sailing a steady course. This
is definitely worth serious airplay across the
board at both commercial and college Alternative
stations. Call Cheryl Payne at (212) 460-5427.
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YOUTH MARKET... WHAT YOUTH MARKET?
TV OVERKILL
VIDEO VIOLENCE
IS THERE MONEY IN CLIPS?
IS THE ATLANTIC A 2-WAY STREET FOR VIDEO PRODUCERS?
The ARTISTS AND THE NEW CHALLENGES
ROCK ARTISTS, THE NEW MARKETERS?
The RADIO REVOLUTION CONTINUES
WHO SERVES WHOM? — RADIO VERSUS RECORD INDUSTRY
IS MUSIC TOO EXPENSIVE?
The COMPUTER VERSUS THE DEEJAY
MARKETING RADIO AROUND THE WORLD

THE SPEAKERS:

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NORM PATTIZ (WESTWOOD ONE)
MICHAEL KUHN (POLYGRAM)
STUART WATSON [MCA]
JOHNNY BEERLING [BBC RADIO ONE]
MICHAEL HURLL [BBC TELEVISION]
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GER WILLEMSEN [BUMA STEMRA]
RIK DE LIESE [RIAS 2 BERLIN RADIO]
ROD BUCKLE [SONET]
KEVIN MCCARTHY [KTHR RADIO]
NESLUHI ERTEGUIN [WEA]
JOHN BRILEY [ZOMBA JIVE]
ALAIN LEVY [POLYGRAM]
BILL CUNNINGHAM [CONSULTANT]
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BEASTIE BOYS
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CAMEDO
CURIOSITY KILLED THE CAT
DEPECHE MODE
DURAN DURAN
EIGHTH WONDER
ERASURE
BOY GEORGE
BOB GELDOF
GEORGIA SATELLITES
GREGORY ABBOTT
INXS
NICK KAMEN
LEVEL 42
PRETENDERS
RUN DMC
SIMPLY RED
SPANDAU BALLET
SWING OUT SISTER
THE JETS
THOMPSON TWIN
UB 40
WANG CHUNG
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GO WEST
COCK ROBIN
AND MORE TO BE ANNOUNCED!!!

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JOHN FARNHAM
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LOVE AND MONEY
SAMANTHA FOX
MENTAL AS ANYTHING
ROBBIE NEVIL
SPAGNA
TESLA
TERENCE TREN D'ARBY
THE CURE

THE INTERNATIONAL MUSIC & MEDIA CONFERENCE '87
Montreux, Switzerland May 13-16, 1987

Produced by Music & Media Magazine, The Golden Rose of Montreux and Billboard Magazine

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<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAILLIE &amp; THE BOYS</td>
<td>Oh Heart</td>
<td>RCA</td>
</tr>
<tr>
<td>K.T. OSLIN</td>
<td>80's Ladies</td>
<td>RCA</td>
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## Most Added

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>THE JUDDS</td>
<td>I Know Where I'm Going</td>
<td>RCA <em>61 adds</em></td>
</tr>
<tr>
<td>WAYLON JENNINGS</td>
<td>Fallin' Out</td>
<td>MCA <em>53 adds</em></td>
</tr>
<tr>
<td>LEE GREENWOOD</td>
<td>Someone</td>
<td>MCA <em>37 adds</em></td>
</tr>
</tbody>
</table>

### RANDY TRAVIS
- **Forever And Ever, Amen** (Warner Bros.)
- **CONWAY TWITTY**
  - **Julia** (MCA)
- **DWIGHT YOAKAM**
  - **Little Sister** (Reprise)

## Top Requests

### CHARTBOUND

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>DAN SEALIS</td>
<td>I Will Be There</td>
<td>EMI America</td>
</tr>
<tr>
<td>NITTY GRITTY DIRT BAND</td>
<td>Baby's Got A Hold On Me</td>
<td>Warner Bros.</td>
</tr>
<tr>
<td>CONWAY TWITTY</td>
<td>Too Many Rivers</td>
<td>Warner Bros.</td>
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<tr>
<td>FORESTER SISTERS</td>
<td>You're My First Lady</td>
<td>Columbia</td>
</tr>
<tr>
<td>T.G SHEPPARD</td>
<td>You're Never Too Old For Young Love</td>
<td>RCA</td>
</tr>
<tr>
<td>KEITH WHITLEY</td>
<td>Hard Livin'</td>
<td>RCA</td>
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<td>Oak Ridge Boys</td>
<td>It Takes A Little Rain</td>
<td>MCA</td>
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<tr>
<td>EDDY RAVEN</td>
<td>You're Never Too Old For Young Love</td>
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<tr>
<td>Judy Rodman</td>
<td>Girls Ride Horses Too</td>
<td>MTM</td>
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<tr>
<td>RANDY TRAVIS</td>
<td>Forever And Ever, Amen</td>
<td>Warner Bros.</td>
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<tr>
<td>DWIGHT YOAKAM</td>
<td>Little Sister</td>
<td>Reprise</td>
</tr>
<tr>
<td>JOHN SCHNEIDER</td>
<td>Love You Ain't Seen The Last Of Me</td>
<td>MCA</td>
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<tr>
<td>CHARLEY PRIDE</td>
<td>Have I Got Some Blues For You</td>
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<tr>
<td>MOE BANDY</td>
<td>'Til I'm Too Old To Die Young</td>
<td>MCA/Curb</td>
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<tr>
<td>Steve Earle</td>
<td>Goodbye's All We've Got Left To Say</td>
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<tr>
<td>Kathy Mattea</td>
<td>You're The Power</td>
<td>Mercury</td>
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<tr>
<td>Gary Morris</td>
<td>Plain Brown Wrapper</td>
<td>Warner Bros.</td>
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<tr>
<td>GEORGE STRAIT</td>
<td>All My Ex's Live In Texas</td>
<td>MCA</td>
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<tr>
<td>TANYA TUCKER</td>
<td>It's Only Over For You</td>
<td>Capitol</td>
</tr>
<tr>
<td>MICKEY GILLEY</td>
<td>Full Grown Fool</td>
<td>Epic</td>
</tr>
<tr>
<td>CHARLY McCLAIN</td>
<td>Don't Touch Me</td>
<td>Epic</td>
</tr>
<tr>
<td>CRYSTAL GAYLE/GARY MORRIS</td>
<td>Another World</td>
<td>Warner Bros.</td>
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<tr>
<td>The O'Kanes</td>
<td>Can't Stop My Heart</td>
<td>Epic</td>
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<tr>
<td>MARIE OSMOND</td>
<td>Everybody's Crazy About My Baby</td>
<td>Capitol/Curb</td>
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<tr>
<td>Michael Johnson</td>
<td>The Moon Is Over Your Shoulder</td>
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<td>Billy Joe Royal</td>
<td>Old Bridges Burn Slow</td>
<td>Atlantic America</td>
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<td>STEVE WARNER</td>
<td>The Weekend</td>
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<td>S-K-O</td>
<td>American Me</td>
<td>MTM</td>
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<td>RICKY VAN SHERTON</td>
<td>Crime Of Passion</td>
<td>Columbia</td>
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<td>BAILLIE &amp; THE BOYS</td>
<td>Oh Heart</td>
<td>RCA</td>
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<td>RICKY SKAGGS/SHARON WHITE</td>
<td>Love Can't Ever Get Better Than This</td>
<td>Epic</td>
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<td>BELLAYM BROTHERS</td>
<td>Country Rap</td>
<td>MCA/Curb</td>
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<td>DESERT ROSE BAND</td>
<td>Ashes Of Love</td>
<td>MCA/Curb</td>
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<tr>
<td>LEE GREENWOOD</td>
<td>Someone</td>
<td>MCA</td>
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**Reports accepted Mondays at 8 AM through 11 AM Wednesdays**

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85 THE JUDDS - I Know Where I'm Going (RCA)
80 K.T. OSLIN - 80's Ladies (RCA)
77 CONWAY TWITTY - Julia (MCA)
76 DWIGHT YOAKAM - Little Sister (Reprise)
73 RANDY TRAVIS - Forever And Ever, Amen (Warner Bros.)
71 THE JUDDS - I Know Where I'm Going (RCA)
69 K.T. OSLIN - 80's Ladies (RCA)
66 CONWAY TWITTY - Julia (MCA)
64 DWIGHT YOAKAM - Little Sister (Reprise)
63 RANDY TRAVIS - Forever And Ever, Amen (Warner Bros.)
59 THE JUDDS - I Know Where I'm Going (RCA)
56 K.T. OSLIN - 80's Ladies (RCA)
53 CONWAY TWITTY - Julia (MCA)
50 DWIGHT YOAKAM - Little Sister (Reprise)
47 RANDY TRAVIS - Forever And Ever, Amen (Warner Bros.)
44 THE JUDDS - I Know Where I'm Going (RCA)
41 K.T. OSLIN - 80's Ladies (RCA)
38 CONWAY TWITTY - Julia (MCA)
35 DWIGHT YOAKAM - Little Sister (Reprise)
32 RANDY TRAVIS - Forever And Ever, Amen (Warner Bros.)
29 THE JUDDS - I Know Where I'm Going (RCA)
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23 CONWAY TWITTY - Julia (MCA)
20 DWIGHT YOAKAM - Little Sister (Reprise)
17 RANDY TRAVIS - Forever And Ever, Amen (Warner Bros.)
14 THE JUDDS - I Know Where I'm Going (RCA)
11 K.T. OSLIN - 80's Ladies (RCA)
8 CONWAY TWITTY - Julia (MCA)
5 DWIGHT YOAKAM - Little Sister (Reprise)
2 RANDY TRAVIS - Forever And Ever, Amen (Warner Bros.)
Mother's Day is coming up!

and

K.T. OSLIN

would like your mom to be one of the

To enter, just send your mom's name, address, and phone number on a postcard to:
80's Ladies
c/o RCA Records Label
of BMG Music
30 Music Square West
Nashville, TN 37203

On May 18, 1987 RCA Records will award one winner of the random drawing flowers and a chauffeured limo ride to her dinner for two at a very fine restaurant selected by the RCA Records label. This Mother's Day—make your mom an "80's Lady"!

Entrees must be received by May 11, 1987. The winner will be notified by telephone on May 18, 1987 and by overnight courier on May 19, 1987. The dinner, flowers, and limo are non-transferrable and there is no substitution of prize. Odds on winning depend on the number of entries received. The dinner must be taken before June 30, 1987. Offer void where prohibited or restricted by federal, state, or local laws. The winner must be at least 18 years of age to be eligible. Employees of RCA Records, Radio & Records newspaper, and the Gavin Report Magazine are not eligible.
This was definitely a week for big chart jumps. The Nitty Gritty Dirt Band start things off with a surprising six-point leap to #2. T.G. Sheppard keeps his momentum going with another good week, moving from 11 to 6. Keith Whitley’s strongest record yet, moving from 12 to 7, with 150 of the 158 stations playing the record having it in their HEAVY or MEDIUM rotations. Randy Travis’ “Forever And Ever, Amen” was released less than a 2 months ago, and has already settled into a rut - it’s the most requested and the strongest mover every week. Scott Winston at KVOX-Fargo says his ratio of requests for Randy are four-to-one over anything else, and it’s the strongest reaction he’s seen on a record since Dan Seals “Bop.” Dwight Yoakam is running a close second to Randy in the “fastest moving song” category. Vicki Johnson at WAHC/AM-Appleton/oshkosh tells us Dwight’s LP is sold out in all local retail outlets, nationally. Earl Thomas Conley moves from 20 to 14 behind a HIT FACTOR increase of 66% to 80%. Southern Pacific hangs tough for another week, moving up six points to #10. George Strait is wasting no time in assuming his usual “top of the chart” status as he takes a big leap from 37 to 23. The Crystal Gayle / Gary Morris duet is getting reports of great listener response. Look for a Crystal & Gary album to be released sometime in the near future. Vicky Ray Von barely missed making it into ACTION SIDES this week (17 reports, 3 adds), but Jim Patrick at KSO-Des Moines says to keep an eye out for this one. He says that Vicky Ray - who is also a back-up singer for Mickey Gilley - is a local artist and doing very well in the Des Moines area. And finally, Johnny Randolph at KTDO-Toledo, OR, tells us “The Gunfighter” cut from John Schneider’s LP is pulling in a lot of requests at KTDO. We’re very pleased to welcome two more stations to our Gavin Country family. Bob Davis & Tim Hamrick, WADA-Shelby, NC, P.O.Box 2266, Shelby, NC 28151 - (704) 482-1390, and Rick Young, KCMJ/AM-Palm Springs, CA, 490 S.Farrell #202, Palm Springs, CA 92262 - (619) 320-6818. Talk to you next week. Lisa & Elma
COUNTRY ADDS

NORTHEAST

WORCESTER, MA (TIM TODD-WORC) Baillie, T.Wopat, S.Wariner, Judds, B.Baker, V.Gill.
LOWELL, LAWRENCE, MA (FRANK FITZ-WLHH) Holly Dunn, S.Wariner, T.GSheppard.
NEW YORK, NY (PAM GREEN-WHN) No Report, Frozen.

SOUTHEAST

Baltimore, MD (GREG COLE-WPOC/FM) B.J.Royal, C.Pride, Gayle/Gary.
Frostburg, MD (GEORGE DENTON-WFRB) M.McDaniel, G.Jones, R.Stevens.

UPPER MIDWEST

Collins/Hattiesburg, MS (JOHN GATLIN-WKZ) M.McDaniel, Gayle/Gary, Holly Dunn, Judds.
Biloxi, MS (RICK MIZE-WVQ) Judds, Wariner, Gilley, D.Rose, K.T.Oslin.
Abbeville, LA (ANTHOUS KEEFROF) Judds, Greenwood, V.Gill, Y.Warren, V.Gill.

GROWTH REPORT

Hammond, LA (RAY ROMERO-WFPR) S.K. & O., Skaggs/Wht.

Central City, KY (BARNETT/LANE-VKCA) No Report, Frozen.

Redfield, SD (MYRON GRACE KKD) No Report, Frozen.
Rapid City, SD (BOB LOUIS-KKX) R.Stevens, V.Gill, Holly Dunn, Judds, S.Wariner.


COUNTRY ADDS

South

Jasper, AL (JOHNNY ELMORE-1WDR) No Report, Frozen.
Gadsden, AL (JIM PRUETT-WAXX) M.McDaniel, Sylvia, A.Murray.

MEMPHIS, TN (JIM TABOR-WG) Judds, A.Murray, S.Wariner, V.Gill.


Midwest

Des Moines, IA (JIM PATRICK-KSIO) S.Wariner, Bellamys, R.Stevens, Skaggs/Wht, J.W.Ryles, N.Felts.


Waterloo, IA (BILL JAMES-KXEL) A.Murray, Waylon, Sylvia, S.Gilley.

Sioux City, IA (TOM COOPER-KCNS) Gayle/Gary, Holly Dunn, Judds, Bellamys, J.F.L.G.

Sioux Center, IA (TOM ALDRICH-KVDB) K.T.Oslin, Holly Dunn, V.Gill, Skaggs/Wht, Judds, D.Rose.

Spencer, IA (FREDKAY-KCDF) Judds, Bellamys, Judds, S.Murphy.


Joplin, MO (LISA ARMSTRONG-WMC) A.Murray, Skaggs/Wht, Judds, T.Wopat.

Joplin, MO (LISA ARMSTRONG-WMC) A.Murray, Skaggs/Wht, Judds, J.W.Ryles, T.Wopat.

Joplin, MO (LISA ARMSTRONG-WMC) A.Murray, Skaggs/Wht, Judds, J.W.Ryles, T.Wopat.


CENTRAL


INDIANAPOLIS, IN (J. D. CANNON-WFMS/FM): Judds, M. Osmond, S. Pacific, RV Shelton.

ELKHART, IN (GREG HARRIS-WCMR): No Report, Frozen.

SOUTH BEND, IN (J. K. DEARING-WNDU): G. Strait.

FT. WAYNE/KENDALL, IN (DOUG WAGNER-WBTU): No Report, Frozen.

BATESVILLE, IN (JOE MARTINI-WAB): A. Murray, Skaggs/Wht, G. Strait, Judds, Kendalls.


VINCENNES, IN (DAVE MILLAR-WAOV): Greenwood, K. T. Oslin, Judds, M. Osmond, Bellamys.


ST. JOHNS, MI (MARK HULL-WWAM): Judds, K. T. Oslin, G. Strait.


DODGEVILLE/MINERALPT, WI (BRIAN JEFFREY-WDMP): Judds, Kendalls.

STEVENS POINT, WI (MARK HULL-WWAM): Judds, K. T. Oslin, G. Strait.

FAR WEST


MISSOUA, MT (MARCUS WILLSON-KGO): S. Wariner, Greenwood, Sylvia.


GREELEY/FT. COLLINS, CO (DON DANA-KYOU/FM): Waylon.

PUEBLO, CO (RANDY HILL-KIDN): G. Strait, Judds, Bellamys, Skaggs/Wht.


BROOKS, NM (BILL BOYCE-KBZS): M. Osmond, Bellamys.

TORCH CANYON, AZ (JIM GIBSON-KFBK): G. Jones, M. Osmond, G. Strait, J. F. & G.


ALAMOGordo, NM (BEN NOE-KKXJ): Waylon, Judds, M. Osmond, T. Wopat, Bobby Lee S.

ROCKY MOUNTAIN


GREELEY/FT. COLLINS, CO (DON DANA-KYOU/FM): Waylon.

PUEBLO, CO (RANDY HILL-KIDN): G. Strait, Judds, Bellamys, Skaggs/Wht.


FLORIDA


Starting with the release of the Winter '87 survey, Arbitron will make available demographic breakouts for 21-year-old age breaks, i.e. 21-34, 21-44, 21-49, 21-54, 21-64 and 21+. With a little basic math, you will be able to produce hybrid demos, like 21-24. The result will be multi-million-dollar swings in advertising buys in markets across the country.

This information will be available only via Arbitron's exclusive AID computer program. If you do not have the AID system, you will be at a competitive disadvantage when trying to pitch for business that has been redefined by these new demographics.

Arbitron claims the new demos are in response to demands from beer and wine advertisers. The 18-34, 18-44 and 18-49 demographics will disappear on all beer and wine buys, as alcohol advertisers want to protect their right to use the electronic media by proving to Congress they do not intend to reach minors.

While the immediate opportunities for radio stations will focus on the beer and wine advertisers, few expect the new advertisers want to protect their right to beer and wine buys, as alcohol advertisers want to protect their right to use the electronic media by proving to Congress they do not intend to reach minors.

The new Arbitron demos will also detail the limited economic strength of the under-21 age group, and their resultant undesirability as a target marketing group. These facts are provided by some radio and television companies to sell upper age group programming, but more significantly by newspapers and magazines which have been trying for years to combat the youth appeal of the electronic media.

The result will be the eventual movement of all retail business demographics to an "over/under" status. "Is the target buying group over or under 21?" will be the new marketing reality.

An exclusive AID demographic analysis of the Winter '87 Los Angeles book provided by Frank O'Neill of McGavren Guild Radio leads us to conclude that if your radio station has previously drawn a majority of its audience from the teens-24 age cell, watch out. Furthermore, ANY advertiser who switches from 18-34 to 21-34 can expect to see a reduction of budgets going to Top 40 stations--if not total elimination of the format from the buy.

The latest figures on the 1986 update from the U.S. Census Bureau prove that the 21-24 age group represents over 60 percent of the 18-24 demo. Many Top 40s ranked number one among 18-34s, however, will drop much lower in the 21-34 demo. The "ripple effect" will be magnified when it comes to advertising dollars, since the smaller demographic universe means a higher cost-per-thousand (CPM) rate. The dramatic revenue impact effect of splitting the demo is demonstrated in the following chart, based on the latest figures from the Los Angeles market. The CPM for 18-34s is $12; for 21-43s, it's $14.22.

<table>
<thead>
<tr>
<th>STATION</th>
<th>%AGE OF AUDIENCE 18-20</th>
<th>CPM 18-20</th>
<th>CPM 21-34</th>
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<tr>
<td>KJZ-FM (T40)</td>
<td>18.18</td>
<td>594</td>
<td>576</td>
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<td>KPWR (T40)</td>
<td>16.20</td>
<td>562</td>
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<td>KOST (A/C)</td>
<td>20.09</td>
<td>507</td>
<td>460</td>
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<td>KLSX (Classic Rock)</td>
<td>8.03</td>
<td>493</td>
<td>537</td>
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<td>KROQ (Alt/New)</td>
<td>35.07</td>
<td>458</td>
<td>337</td>
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<td>KLOS (Album)</td>
<td>10.53</td>
<td>387</td>
<td>411</td>
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<tr>
<td>KRTH-FM (Classic Top 40)</td>
<td>3.50</td>
<td>343</td>
<td>392</td>
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<td>KJLH (Urban)</td>
<td>17.69</td>
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<td>KLVE (Spanish)</td>
<td>15.48</td>
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<td>KQQ (A/C-Format 41)</td>
<td>2.54</td>
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As you can see, the implications are a possible million-dollar annual loss for KROQ and half-million-dollar gains for KLSX and KRTH-FM.

The "21 over" buy is not new to many teen-based radio stations. Over the past few years, Coors, to cite one example, has shown great concern over the purchase of stations demonstrating too high a percentage of teen listeners. The people at the brewery will now have the opportunity to review the new demographic breakouts for radio AND television, and see how accurately they have projected the under-21 audience. The new data also mean over-21 stations will have new ammunition to attack under-21 stations on existing radio buys. Apparently there was no conscious effort on Arbitron's part to deploy these new demos to glean more money from broadcasters through AID. The marketing plan seems to be tied more to their recent purchase of companies like Broadcast Advertising Reports and Marketron, as well as the development of new services, like FasTracQ for radio and ScanAmerica for television. Most likely, the Arbitron executives felt compelled to produce the 21 age breaks to protect the radio product, since the television ratings books will have the 21-49 demo in print.

The initial positive effect of the new demos will be to turn on the tap of beer and wine advertising dollars to A/C stations. Do yourself a favor, though—don't give away the farm by quoting a low rate just because you're flattered to get a call from a beer buyer after all these years.

The new Arbitron demos will also harvest a vintage crop of new dollars for radio by offering proof that the medium can reach the mature adult segment efficiently and effectively. Niche marketing at its highest levels will, the new norm on radio sales teams representing 21-49-year-old audiences—the baby boomers born after World War II and before the pill.  

May 1, 1987: The GAVIN REPORT
Young Black Programmers Coalition, Inc.
Fifth Annual Award of Excellence Scholarship Fund Banquet
A Tribute to Del Spencer,
national program director, Inter-Urban Broadcasting;
and
Ernie Singleton,
vice president, MCA Records
Saturday, May 9, 1987
8:00 P.M.
Plaza of the Americas Hotel
650 North Pearl Street
Dallas, Texas

Friday, May 8, 1987
Cocktail Reception
Hosted by Big State Distributing
7:30 P.M.

Tickets are $75 each. Tables (seating 10) are $750. Room rates are $60 single and $70 double. Call the Plaza of the Americas at (214) 979-9000 for hotel accommodations. For more information contact: Marcell Lee at (504) 822-1945 or A.D. Washington at (214) 556-2002.

Souvenir Book Information
(Ads based on 8½ x 11 trim)

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<td>Non-camera ready artwork</td>
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Ad deadline: April 20, 1987

Contact: Henry Jefferson,
10600 S. Gessner #4,
Houston, TX 77071.
Call (713) 271-0011.

Registration

YOUNG BLACK PROGRAMMERS COALITION, INC.
Fifth Annual Award of Excellence Scholarship Banquet - Registration
Return to: 7011 Salem Drive, New Orleans, LA 70127, (504) 242-3131

NAME

Company

City          State          Zip

Phone

Check one: □ Table(s) at $750. □ Ticket(s) at $75.

Mail application to the above address with your check or money order.

Total enclosed: $
FAST BREAKS

The one thing everyone seems to want is a fast break. Those who are in small or medium markets want a chance to move up to the majors and make some of that long bread they've been reading about.

For now and as far into the future as we dare to look, the picture is the same: it's radio by the numbers. If the report cards from Arbitron show you're climbing, you may get a chance to move up and keep on doing the things you want to do. But what if you dropped? The key is to find out why you dropped, and set out to make the necessary adjustments. In our opinion, nothing beats a trip to Arbitron headquarters in Laurel, Maryland, to look over the diaries. Don't get us wrong. It won't save your job or assure your future--but it could start you on the right road to success. You could, for example, see what is happening with boy teens and girl teens--something the Arbitron book doesn't provide. And that's important in figuring out which side is sticking with you, and which is straying to the competition.

Everyone else, of course, will have all the answers to your problem. The local promotion guy will say, "You should have left my song in power rotation for a few more weeks." The GM says, "You know, that new morning team isn't really that funny, and the evening guy spends too much time talking to 15-year-olds." The sales department says, "If we just could have run that used-car promotion, set up a few more remotes..."

You've heard all the excuses. AMs say FM is in, and there's nothing they can do about it. GMs say the owners are screaming about the bottom line. Program directors say the young jocks have no talent. The young jocks say the PDs don't know talent when they hear it, and couldn't develop it if they did. And if all else fails, you can blame sampling vagaries, the economy, or the fractionalization of the entertainment focus brought by cable, satellites, home video and computer games.

There's no question that all these factors do come into play. But they do not mean we as individuals should not do all we can under the circumstances. Jocks can work on their shows, their voices, their delivery, style and timing--that all-important show prep! You'd be surprised at how creative you can be despite the limitations set for you, if you put some real time and thought into it.

Sometimes it's not the big things but the little ones that make the difference. That's how ABC Television was able to win in the nightly network news battles--simpler language, better teases, quicker cuts, slightly different camera angles, and subtly playing up Peter Jennings' strong points (he was less intense than Dan Rather, and a lot more articulate than Tom Brokaw).

A program director or air talent can do the same kind of thing. Restrictions or budget limitations won't stop--or even slow down--a truly creative person. You say you want a fast break? Well, during the playoffs, accept the challenge--make certain you eliminate mistakes, work on your handoffs--and your head off. And if you find a better way, don't be afraid to adapt. Don't be one of those who's willing to change not because they see the light, but because they feel the heat.

May 1, 1987/the GAVIN REPORT
### Certified

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### Most Added

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ATLANTIC STARR - Always (Warner Bros.)</td>
</tr>
<tr>
<td>LISA LISA AND CULT JAM - Head To Toe (Columbia)</td>
</tr>
<tr>
<td>Smokey Robinson - Just To See Her (Motown)</td>
</tr>
<tr>
<td>CAMEO - Back &amp; Forth (Atlanta Artists/PolyGram)</td>
</tr>
<tr>
<td>Anita Baker - Same Ole Love (365 Days A Year) (Elektra)</td>
</tr>
<tr>
<td>Luther Vandross with Gregory Hines - There's Nothing Better Than Love (Epic)</td>
</tr>
<tr>
<td>Patrice Rushen - Watch Out (Arista)</td>
</tr>
<tr>
<td>LIONEL RICHIE - Se La (Motown)</td>
</tr>
<tr>
<td>HERB ALPERT - Diamonds (A&amp;M)</td>
</tr>
<tr>
<td>FREDDIE JACKSON - I Don't Want To Lose Your Love (Capitol)</td>
</tr>
<tr>
<td>System - Don't Disturb This Groove (Atlantic)</td>
</tr>
<tr>
<td>SURFACE - Happy (Columbia)</td>
</tr>
<tr>
<td>SHIRLEY MURDOCK - Go On Without You (Elektra)</td>
</tr>
<tr>
<td>Melba Moore - It's Been So Long (Capitol)</td>
</tr>
<tr>
<td>5 STAR - Are You Man Enough? (RCA)</td>
</tr>
<tr>
<td>Klymaxx - I'd Still Say Yes (MCA)</td>
</tr>
<tr>
<td>NONA HENDRYX - Why Should I Cry? (EMI America)</td>
</tr>
<tr>
<td>Miki Howard - Imagination (Atlantic)</td>
</tr>
<tr>
<td>FRED JACKSON - I Don't Want To Lose Your Love (Capitol)</td>
</tr>
<tr>
<td>Patrice Rushen - Watch Out (Arista)</td>
</tr>
<tr>
<td>LIONEL RICHIE - Se La (Motown)</td>
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<tr>
<td>CLUB NOUVEAU - Why You Treat Me So Bad (Warner Bros.)</td>
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### Pop Crossover

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
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<tbody>
<tr>
<td>4 BY FOUR - Want You For My Girlfriend (Capitol)</td>
</tr>
<tr>
<td>RJ'S LATEST ARRIVAL - Rhythm Method (Manhattan)</td>
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</table>

### Chartbound

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
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</thead>
<tbody>
<tr>
<td>Right On Track (MCA)</td>
</tr>
</tbody>
</table>

### Gavin Report/May 1, 1987
A New, Elekrafying Act!

"Pour It On,"
the new single from the
talented Mason brothers' debut lp,
Livin' On The Edge.
Great material. Great sound.

Produced by Kae Williams, Jr.
For Unisound Production Co., Inc.

It must be...
on Elektra Music Cassettes, Records and Compact Discs.
© 1987 Elektra/Asylum Records, a Division of Warner Communications Inc.
UP & COMING

Reports    Adds    Weeks   ARTIST & TITLE

50        12      2    JONATHAN BUTLER - Lies (Jive)
47         4       8    AL GREEN - Everything's Gonna Be Alright (A&M)
45        20      2    STEPHANIE MILLS - If I Were Your Woman (MCA)
44        28      2    REGINA BELLE - Show Me The Way (Columbia)
42         6       5    TEMPTATIONS - Someone (Gordy)
36         6       4    LOOSE ENDS - You Can't Stop The Rain (MCA/Virgin)
33         4       4    TEEN DREAM - Let's Get Busy (Warner Bros.)
31        10      3    PHYLIS HYMAN - Ain't You Had Enough Love (P.I./Manhattan)
31        17      2    LA LA - (If You) Love Me Just A Little (Arista)
30         2       5    SUGAR BABIES - We Rock The Beat. MCA
30         3       4    MONET - My Heart Gets All The Breaks (Lgis)
29         --      6    CYNDI LAUPER - What's Going On (Portrait)
28         2       4    KIM WILDE - You Keep Me Hangin' On (MCA)
27         1       6    COMPANY B - Fascinated (Atlantic)
27         3       4    CARRIE MCDOWELL - Uh Uh, No Casual Sex (Motown)
27         10      2    RAINY DAVIS - Still Waiting (Columbia)
26         8       2    GERRY WOO - Hey There Lonely Girl (Polydor)
25         2       3    SYBIL - Let Yourself Go (Next Plateau)
24         1       9    FIRST CIRCLE - Workin' Up A Sweat (EMI America)
24         --      5    WHISTLE - Barbara's Bedroom (Select)
23         2       5    PICTURE PERFECT - Prove It, Boy (Atlantic)
23         --      7    CYRE - Last Chance (Fresh)
21         2       4    BABY FACE - Lovers (Solar)
21         9       2    KATHY MATHIS - Late Night Hour (Tabu)
21        11      2    O'JAYS - Don't Take Your Love Away (P.I./Manhattan)
20         2       6    EGYPTIAN LOVER - Freak-A-Holic (TSR)
20         5       4    MILLIE JACKSON - An Imitation Of Love (Jive)
19         4       5    J.BLACKFOOT - Bad Weather (Edge Records)
19         9       1    *VESTA WILLIAMS - Don't Blow A Good Thing (A&M)
18         5       1    *CURTIS HAIRSTON - (You're My) Shining Star (Atlantic)
18         --      5    PEGGI BLU - Tender Moments (Capitol)
18         10      1    *LABI SIFFRE - So Strong (Chrysalis)
17         4       1    *NU ROMANCE CREW - Tonight (EMI America)
16         4       1    *ONE WAY - Whammy (MCA)
16        16      1    *FATBOYS - Falling In Love (Tin Pan Records)
15         --      1    *SALT 'N' PEPA - My Mike Sounds Nice (Next Plateau)
15         2       3    FLOS - We're Back (Superstar International)
15        12      1    *STARPONT - The More We Love (Elektra)
14         2       3    ROBERT BROOKINS - Come To Me (MCA)
14         1       1    *DOUG E. FRESH - Play This Only At Night (Reality)
13         1       2    TYRONE BRUNSON - Love Triangle (MCA)
13         --      2    SOUL CLUB - I Want Your Guy (MCA)

DROPPED: #22-Aretha Franklin & George Michael, #26-Jocelyn Brown, #29-Kool & The Gang, #37-Jody Watley, #38-Cover Girls, Najee, Jeff Lorber featuring Karyn White, Sinita, Grandmaster Flash.

RECOMMENDED NEW RELEASES

WHITNEY HOUSTON - I Wanna Dance With Somebody (Who Loves Me?) (Arista)

Chalk up another one for Whitney and producer Narada Michael Walden. If the reaction to the performance of this song at her last Bay Area appearance is any indication, look for unanimous adds next week.

ISLEY BROTHERS - Smooth Sailin' Tonight (Warner Bros.)

This title track from their upcoming LP was written and co-produced by Angela Winbush of Rene 8... fame. Like the title says, there are no rough spots on this release; just smooth through and through. JM, JM, BH

LP CUTS

WHITNEY HOUSTON - I Wanna Dance With Somebody (Who Loves Me?)

PRINCE - Adore/House Quake/Strange Relationship (Warner Bros.)
ONE WAY - Stary Eyes (MCA)
MARVIN SEASE - Dreaming (London)
BABY FACE - If We Try (Solar)
CAT MILLER - Fool In Love (Solar)
LAKESIDE - Bull's Eye (Solar)
BOBBY BROWN - Baby Let Me Tell You Something (MCA)
O'BRYAN - Is This For Real (Capitol)
WHISPERS - I Want You (Solar)
MASON - Breathless (Elektra)
LILLO THOMAS - I Wanna Make Love All Night Long (Capitol)
HERB ALPERT - Making Love In The Rain (A&M)
SYSTEM - Come As You Are (Atlantic)
ATLANTIC STARR - One Lover At A Time (Warner Bros.)

POTENTIAL SINGLES

PRINCE - If I Were Your Girlfriend (Warner Bros.)
SYSTEM - Nighttime Lover (Atlantic)
DONNA ALLEN - Satisfied (21/Atco)
GEORGIO - Tina Cherry (Motown)
LUTHER VANDROSS - So Amazing (Epic)
PHYLLIS HYMAN

AIN'T YOU HAD ENOUGH LOVE.

THE THIRD HIT FROM THE PHYLLIS HYMAN ALBUM LIVING ALL ALONE

THE ALBUM THAT KEEPS ON SELLING.

AIN'T YOU HAD ENOUGH LOVE

PRODUCED BY NICK MARTINELLI

BUILDING SUCCESS FROM THE SOUND UP
### URBAN CONTEMPORARY HIT FACTOR

**Research: Betty Hollars**

**Total Reports This Week 115  Last Week 113**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Adds</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>LISA LISA AND CULT JAM</td>
<td>Head To Toe (Columbia)</td>
<td></td>
<td>107</td>
<td>72</td>
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<td>1</td>
<td>93%</td>
<td>6</td>
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<td>CAMEO</td>
<td>Back &amp; Forth (Atlanta Artists/PolyGram)</td>
<td></td>
<td>90</td>
<td>80</td>
<td>8</td>
<td>1</td>
<td>1</td>
<td>97%</td>
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<td>LIONEL RICHIE</td>
<td>Se La (Motown)</td>
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<td>95</td>
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<td>HERB ALPERT</td>
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<td>FREDDIE JACKSON</td>
<td>I Don't Want To Lose Your Love (Capitol)</td>
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<td>96%</td>
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<td>SHIRLEY MURDOCK</td>
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<td>2</td>
<td>93%</td>
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<td>5 STAR</td>
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<td>NONA HENDRYX</td>
<td>Why Should I Cry (EMI America)</td>
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<td>77</td>
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<td>49</td>
<td>12</td>
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<td>ISLEY, JASPER, ISLEY</td>
<td>8th Wonder Of The World (CBS Associated)</td>
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<td>79</td>
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<td>WHISPERS</td>
<td>Rock Steady (Solar)</td>
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<td>JESSE JOHNSON</td>
<td>Baby Let's Kiss (A&amp;M)</td>
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<td>71</td>
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<td>38</td>
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<td>LAKESIDE</td>
<td>Relationship (Solar/Capitol)</td>
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<td>64</td>
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<td>NORWOOD</td>
<td>I Can't Let Go (MCA/Magnolia Sound)</td>
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<td>DAVID SANBORN</td>
<td>Chicago Song (Warner Bros.)</td>
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<td>DENIECE WILLIAMS</td>
<td>Never Say Never (Columbia)</td>
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<td>65</td>
<td>4</td>
<td>39</td>
<td>17</td>
<td>5</td>
<td>66%</td>
<td>5</td>
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<tr>
<td>RAY, GOODMAN &amp; BROWN</td>
<td>Celebrate Our Love (EMI America)</td>
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<td>60</td>
<td>3</td>
<td>36</td>
<td>19</td>
<td>2</td>
<td>65%</td>
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<tr>
<td>CLAUDJA BARRY</td>
<td>Can't You Feel My Heartbeat (Epic)</td>
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<td>49</td>
<td>4</td>
<td>29</td>
<td>16</td>
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<td>67%</td>
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<td>HOWARD HEWETT</td>
<td>I Commit To Love (Elektra)</td>
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<td>62</td>
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<td>32</td>
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<td>49</td>
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<td>Why You Treat Me So Bad (Warner Bros.)</td>
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<td>68</td>
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<td>28</td>
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<td>15</td>
<td>61%</td>
<td>3</td>
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<td>JODY WATLEY</td>
<td>Still A Thrill (MCA)</td>
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<td>67</td>
<td>8</td>
<td>21</td>
<td>21</td>
<td>17</td>
<td>43%</td>
<td>3</td>
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<tr>
<td>BREAKFAST CLUB</td>
<td>Right On Track (MCA)</td>
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<td>43</td>
<td>21</td>
<td>15</td>
<td>3</td>
<td>4</td>
<td>83%</td>
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### URBAN CONTEMPORARY SUMMARY

If you turn to Chinwag on page 13, you can read the latest chapter in the continuing saga of Lee Michaels, one of our industry's leaders in programming. Yes, he is leaving our gorgeous City By The Bay to return to The Windy City of Chicago to become Operations Manager of WBXM with "one of those offers you can't refuse." He leaves the station in the good hands of Keith Naftaly and with a 4.4 showing in the Winter ARBitron (up from a 3.7, full details were in last week's Chinwag). We'll miss him, but we congratulate him on what is probably one of the most incredible, unprecendented offers in the programming game. Why else would he leave our beautiful city?

**ATLANTIC STARR is STILL on top of the chart. When will it die?** If the female listeners have anything to say about it, probably never. Nearly every station has reported heavy requests still coming in, from females, but now the male audience is getting in on the request action. LISA LISA & CULT JAM had an incredible week, burning up the chart to number two and idling there in neutral until ATLANTIC STARR moves out of its way. More big movers appear in the way of ISLEY, JASPER, ISLEY and THE WHISPERS. If I had a good showing in Hit Factor, moving to 84%, while WHISPERS went to 77%. Dave Sholin made the NONA HENDRYX single the "Crossover Pick" on the back page because it looks like the next hot number for those guys. Her Hit Factor is now 79% and climbing!

Each week when I speak to most of you, one of the most asked questions is "What's most added this week?" On our headline page, we only list the top three most added right now, but we're taking steps to change that in the near future. Here's a quick re-cap of how this week's New Most Added shape up: REGINA BELLE 28 adds, BETTY LASOY 13 adds, STEPHANIE MILLS 17 adds, JODY WATLEY 17 adds, LALA 17 adds, FATBOYS 16 adds, CLUB NOUVEAU 15 adds, ISLEY BROTHERS 13 adds, STARPOINT 12 adds, and JONATHAN BUTLER 12 adds. Those are the ten most added for this week and if you like, I can continue to list them here. Getting on to newer hits...
What Do These People Know That You Don't???

BRE '87 May 20 -24

Plan To Attend And Be Enlightened

Sheraton Universal/Premiere Hotels
Los Angeles, California

For Further Information Call (213) 469-7262
NORTHEAST

BOSTON, MA
TONYA PENDLETON-WILD
ADDS: Teen Dream, Mtv, Star, 4 By Four, No Sovem, R. Belle, Jesse
Jon. HOT: Prince, H. Alpert, S. Murdock, A. Starr, C. Hairston, Surface,

BOSTON, MA
SUNNY JOE WHITE-WXXS/FM
ADDS: T. Turner, A. Baker, HOT: Lisa A., Starr, H. Alpert, L.Vandross,

NEW HAVEN, CT
HANNIBAL/DICKINSON-WNHC
ADDS: Fatboys, J. Watley, La La, C. Hairston, Temps, Hayes, R. Belle,
Hendryx, H. Alpert, S. Robinson, A. Starr, Cameo, A. Baker,
C. Barry, Lisa A., Alex Green, Manhattan, Mk. Howard, L. Richie, Poggi
Blu, Gap Band, T. Bronson.

NEW YORK, NY
SCOTT SHANNON-Z100

BUFFALO, NY
LAVERNE BLAKELY-UFO
ADDS: J. Watley, S. Mills, Kopper, Rainy D., La La, Fatboys, HOT: A. Starr,
Cameo, P. Rushen, S. Robinson, Lisa A., F. Jackson, Surface, Melba
M., A. Baker, S. Murdock.

ROCHESTER, NY
ANDRE MARCEL-WKX
ADDS: Jazzy Jeff, S. Mills, G. Terry, Temps, R. Belle, La La, HOT:
System, A. Starr, Surface, Lillo Tho., Lisa A., L.Vandross, A. Baker,
Cameo, S. Murdock, Mk. Howard, Klymaxx, P. Rushen, S. Robinson,
F. Jackson, Melba M., K. G. D. Sanborn.

PITTSBURGH, PA
JOHN ANTHONY-WAMO
ADDS: Loose Ends, Rainy D., Scott R., Whispers, Lakesides, H. Hewett,
Rainy D., P. Hyman, RJS Last, Najeo. HOT: Prince, System, A. Starr,
S. Robinson, Lillo Tho., Kool/Gang, Melba M., Aretha/G. M., Starpoint,
L. Vandross, P. Rushen, Klymaxx, Mk. Howard, A. Baker, Surface,
F. Jackson, Bob. Brown, RFTW, Gap Band, Giorgio, Cameo, L. Richie,
Train, C. Stanley.

ERIE, PA
STEVIE COLLINS-WBLO
ADDS: O. Jays, Cl. Nouveau, Vesta Wms., J. Watley, C. Stanley,
R. Brookins. HOT: A. Starr, L. Vandross, System, S. Robinson,
P. Rushen, A. Baker, M. Howard, Melba M., G. Abbott, S. Star,
F. Jackson, Prince, N. Hendryx, S. Murdock.

PHILADELPHIA, PA
TONY QUARTARONE-WUSL/FM
ADDS: S. Star, Expose, Sandee, HOT: A. Baker, L. Vandross, System,
A. Starr, Cameo, Prince, S. Robinson, G. Abbott, Klymaxx, Lisa A.
WASHINGTON, DC
MIKE ARCHIE-WHUR
ADDS: R. Belle, Commodores, O. Jays. HOT: G. Abbott, Mk. Howard,
A. Starr, System, L. Vandross, S. Robinson, Jocelyn B., Cameo,
P. Rushen, F. Jackson, Klymaxx, Giorgio, Lillo Tho., Lisa A.,
S. Murdock.

BALTIMORE, MD
WILLY B. O'BRIEN-B104
C. Lauper, Prince.

BALTIMORE, MD
ROY SAMPSON-WXYM/FM
ADDS: Whispers, P. Hyman, R. Belle, O. Jays, Monot, J. Butler, La La,
Babyface, Starpoint. HOT: A. Baker, Melba M., L. Vandross, Lisa A.,

OCEAN CITY, MD
FILIPPELLI/JANTZEN-OC104/FM
ADDS: J. Watley, J. Buter, 4 By Four, R. Belle, La La, Cl. Nouveau,
T. Curry. HOT: Cameo, Cover Girls, B. Monkeys, Aretha/G. M.,
P. Rushen, L. Richie, C. Lauper, Full Circ, Gap Band, Lisa A., H. Alpert,
A. Starr, L. Vandross, Klymaxx, S. Robinson.

RICHMOND, VA
MIKKI SPENCER-WKQ
ADDS: 4 By Four, O. Jays, Flos, P. Hyman, S. Mills. HOT: A. Starr,
L. Vandross, S. Robinson, Klymaxx, Cameo, A. Baker, S. Murdock, Gap
Band, Giorgio, Surface.

NORFOLK, VA
DAVE ALLAN-K94
ADDS: Touch, Loose Ends, La La, Starpoint. HOT: A. Starr, Cameo,
H. Alpert, Lisa A., S. Murdock, P. Rushen, Surface, L. Vandross,
S. Robinson.

NORFOLK, VA
DON "EARLY" ALLEN-WOWI
ADDS: M. White, J. Butler, 4 By Four, H. Hewett, Cl. Nouveau, Flos, N.
Hendryx, H. Alpert, Jesse Jon., B. Monkeys, Sybil, Sinitta, Whispers,
Ray/G. B., C. Hairston. HOT: A. Starr, L. Vandross, S. Robinson,

ROANOKE, VA
STAN TOMPKINS-WTOY
ADDS: Al Green, N. Hendryx, Jesse Jon., Dougie Fr., Sinitta. HOT:
System, Madonna, A. Starr, L. Vandross, Klymaxx, Cameo, S. Robinson,
P. Rushen, A. Baker, Surface, Melba M., Gap Band, Lisa A.,

SOUTH

GREENSBORO, NC
BOBBY KNIGHT-WQMG
ADDS: H. Hewett, 4 By Four. HOT: Cameo, Surface, A. Star, Mk. Howard,

DURHAM, NC
HAROLD JACKSON-WDUR
ADDS: Jms. Brown, S. Mills, La La, I. Hayes, Timex S.C., R. Belle,
Ruogina P. HOT: Cameo, System, A. Baker, L. Vandross, Aretha/G. M.,

CHARLOTTE, NC
MICHAEL SAUNDERS-WPG
ADDS: Fatboys, 4 By Four, Timex S.C., R. Belle, S. Mills. HOT: Cameo,
Surface, A. Starr, L. Vandross, Lisa A., S. Murdock, S. Robinson,
A. Baker, Mk. Howard, F. Jackson, P. Rushen, Melba M., L. Richie,
Gap Band, Isley/J&I.

FAYETTEVILLE, NC
ROD CRUISE-GIL BAEZ-WDKS

FAYETTEVILLE, NC
LYNE/GREEN-E-BENSON-WFX

WILMINGTON, NC
V. BAYYAN/N. GRANGER-WCMS
ADDS: Fatboys, J. Watley, Diana Ross, K. Mathis, O. Jays, La La. HOT:
Surface, System, P. Rushen, Jocelyn B., Prince, Full Force, Lisa A.,
Cameo, A. Starr, L. Vandross, Al Green, S. Mills, LaBelle/BC, F. Jackson,
A. Starr, L. Vandross, Loose Ends.

WILMINGTON, NC
V. BAYYAN/N. GRANGER-WCMS
ADDS: Fatboys, J. Watley, Diana Ross, K. Mathis, O. Jays, La La. HOT:
Surface, System, P. Rushen, Jocelyn B., Prince, Full Force, Lisa A.,
Cameo, A. Starr, L. Vandross, Al Green, S. Mills, LaBelle/BC, F. Jackson,
A. Starr, L. Vandross, Loose Ends.

NEW BERK, VA
T. RICHARDS/D. GOODING-WIKS
HOT: Prince, A. Starr, Genesis, Giorgio, Cover Girls, Cameo, Aretha/G. M.,
L. Vandross, W. Chung, A. Baker, S. Murdock, Sylvester, P. Rushen,
C. Lauper, Full Force, B. Club, O. Valentine, F. Jackson, L. Richie, Lisa
A., C. Lauper.

ST. MATTHEWS, SC
ANDY HENDERSON-WQIKI
ADDS: J. Butler, 4 By Four, R. Belle, Cl. Nouveau, Aretha. HOT: A. Starr,
L. Vandross, System, S. Robinson, Prince, Klymaxx, Aretha/G. M.,
Deniece W., Whispers, H. Alpert, N. Hendryx.
COLUMBIA, SC
ANDRE CARSON-WWDM/WM

SPARTANBURG, SC
LOU BROADUS-WASC

FLORENCE, SC
ANDREW BAILEY-WYN

GREENVILLE, SC
WAYNE WALKER/CS: SCOTT-WHYZ

ATLANTA, GA
MITCH FAULKNER-WKE

ATLANTA, GA
ROB CASE-723

ATLANTA, GA
RAY BOYD-Y103

AUGUSTA, GA
CARL CONNOR-WFXA

AUGUSTA, GA
MICKY ARNOLD-WBDO

ALBANY, GA
JONATHON DeVINO-WGDE

ALBANY, GA
TONY WRIGHT-WJZ

TALLAHASSEE, FL
JOE BULLARD-WSHM

MIAMI, FL
FRANK AMADO-Y100

MIAMI, FL
DUKE LINDSEY-HOT105

TAMPA, FL
CHRIS TURNER-WTMP

BIRMINGHAM, AL
DICK LUMPKIN-ND/LAM

MONTGOMERY, AL
FRENCHBE-WQMI

JASPER, AL
COSTEE MCNAIR-WBIL

MONTGOMERY, AL
BILL BLACK-WXVI

MOBILE, AL
JL BELL/TONY BROWN-WBLX

MOBILE, AL
MAD HATTER-WGDK

SELMA, AL
GARY LAMAR-WXOG

NASHVILLE, TN
CY YOUNG-WQKQ-FM
MINNEAPOLIS, MN
PETE RHODES-CBLS
HOT: System, Cameo, A Starr, S Robinson, A Baker, Prince,
L.Vandross, P.Rushen, Klymaxx, G.Abbott, Lillo Tho., Aretha/G.M,
L.Richie, Jocelyn B., D. Sanborn, Surface, Lisa Lisa, H.Alpert,
F.Jackson, Gap Band.

CHICAGO, IL
BOULDER/DAISY DAVIS-WBMX/FM
ADDS: Teen Dream, P.Hyman, S. Mills, Kenny G, R. Belle. HOT:
L.Vandross, A Starr, Cameo, S.Robinson, P.Rushen, Full Circ, A.

CHICAGO, IL
B.PRIETO/TAYLOR-WGCI/FM
ADDS: R. Belle, Vesta Wms., Fatboys, Starpoint, S. Mills, Giorgio. HOT:
L.Vandross, A Starr, S.Robinson, Cameo, Gap Band, P.Rushen,
Klymaxx, A. Baker, Lisa Lisa, Full Circ, Mk.Howard, D. Sanborn,
F.Jackson, Melba M., Surface.

CHICAGO, IL
TIMOTHY GLEN-WCRX
ADDS: D. Allen, MC Spice, Left Lane, Stacey Q, Sybil, J.Watley. HOT:
T. AtollROI cF_I

KILLEN, TX
BILL ST. JOHN-KJZI/AM
ADDS: Jesse Jon., D. Sanborn, K.Mathis, 4 By Four, A.Chaplin,
N.Roman.Cr, R. Belle, Starpoint, Loose Ends, A.Starr, A. Baker,
L.Vandross, Cameo, S. Robinson, P. Rushen, Surface, Lakeside,
S. Murdoch, Whistle, F.Jackson, Lisa Lisa, H. Hewett, Whispers, N.
Hendryx.

HOUSTON, TX
B. ATKINS/J. MICHAELS-KMJQ
ADDS: GhettoBoys, Starpoint, Teddy Tee, R. Belle, Eric B & R, 4 By
Four, Loose Ends, Millie Jax. HOT: A. Starr, A. Baker,
L.Vandross, Cameo, S. Robinson, P. Rushen, Surface, Lakeside,
S. Murdoch, Whistle, F.Jackson, Lisa Lisa, H. Hewett, Whispers, N.
Hendryx.

NEW ORLEANS, LA
STEWART-SPEARS-KKDA
ADDS: Jazzy Jeff, K.Mathis, 4 By Four, S. Mills, Mid. Star, Isley Bros.

FT. WORTH, TX
MICHELLE MADISON-KDLZ
ADDS: La La, N. Hendryx, T. Atkins, S. Mills, R. Belle. HOT:
L.Vandross, A. Baker, System, S. Robinson, A. Starr, Mk Howard,
Green.

SOUTHWEST
SOUTHWEST
DEE HANDLEY-WJPC

ENGLEWOOD/DENVER, CO
BUZZ ELLIOTT-KHYT
ADDS: T. Turner. HOT: L. Vandross, Benny G, A. Stag, C. McDowell,
Klymaxx, CoverGirls, S. Robinson, L. Richie, Lisa Lisa, A. Baker,

RENO, NV
GAVE REPORT
ADDS: J. Watley, Ocean, Sybil, O'Bryan, Lillo Tho., Isley Bros, R. Belle,
Temps, P.Hyman, One Way, Scott & R., Rainy D., O'Jays, Whispers,
J.Kristie, Undergrou. HOT: Lisa Lisa, Cameo, B. Club, C. Lauper,
P. Rushen, C. Moore, System, Whispers, A. Starr, R. Perkins, S. Robinson,
F. Jackson, Gap Band, Cl. Nouveau, H. Alpert.
URBAN CONTEMPORARY

FAR WEST

LOS ANGELES, CA
LICIA TORRES-KULH
ADDS: 4 By Four, Starpoint, Garry Woo. HOT: A. Starr, Cameo, A. Baker,
Klymaxx, P. Rushen, Surface, L. Vandross, F. Jackson,

LOS ANGELES, CA
LISA CANNING-KDAY
ADDS: Isley Bros, Pub. Enemy, Stetsason, Fatboys. HOT: S. Murdock,
P. Rushen, A. Starr, Lisa Lisa, Toddy Toe, Cameo, Rodney Q, 5 Star,
Cl Nouveau, Surface, L. Vandross, Whistle, Mixmasters, F. Jackson,
Whispers.

LOS ANGELES, CA
STEVE RIVERS-KIS-FM
ADDS: Surface, Company B. HOT: Klymaxx, Kenny G, L. Richie,
S. Robinson, B. Club, D. Allen, Lisa Lisa, H. Alpert, Kim Wilde,
W. Watley.

ROBINSON/PERRODIN-KACE
ADDS: R. Belle, Sache', Sonya Rob. HOT: D. Sanborn, S. Robinson,
Kenny G, P. Rushen, Klymaxx, Mik Howard, A. Starr, G. Abbott, A.
Baker, System, Surface, Melba M., Geo. Howard, L. Vandross, Bob
James, F. Jackson, S. Murdock, Najee, Rose Royce, R. Brooks
L. Richie.

SAN DIEGO, CA
L. D. MCCOLLUM-XHRM
ADDS: RU'S Lattis, Debbie Dob, Jill Jones, R. Belle, J. Butler, Expose,
DeBurgh. HOT: System, CoverGirls, A. Starr, L. Vandross, S. Robinson,
Madonna, Surface, N. Martinez, Cameo, A. Baker, Lisa Lisa, G. Abbott,
Mik Howard, P. Rushen, Company B.

SACRAMENTO, CA
JIM NELLY III-KXGO/FM
ADDS: 4 By Four, Exposure, Surface. HOT: L. Vandross, Jesse Jon.,
P. Rushen, Klymaxx, S. Robinson, Kim Wilde, H. Alpert, System,
L. Richie, Lisa Lisa.

RENTON/SEATTLE, WA
FRANK BARROW-KRIZ
ADDS: K. Mathis, Aretha, J. Watley, C. Stanley, C. O'Jeays, 4 By Four,
Whitney. HOT: A. Starr, Cameo, System, Prince, Aretha/G.M,
S. Robinson, L. Vandross, G. Abbott, Klymaxx, Gap Band, A. Baker,
Cheryl Lynn, Surface, F. Jackson, L. Lilo Tho., Melba M., P. Rushen,
S. Murdock, Cl Nouveau, Ray G & B.

SEATTLE, WA
BOB WIKSTROM-KKFX
ADDS: Kenny G, Janet Jax., Teen Dream, Chico DeB., C. McDowell. HOT:
System, A. Starr, L. Vandross, Cameo, Klymaxx, A. Baker, P. Rushen,
Surface, Melba M., F. Jackson, S. Murdock, M. Howard, Gap Band, Lisa

WELCOME To Our New Urban Contemporary
Correspondents:
Michael Saunders, WPEG RADIO, P.O. Box 128, Charlotte,
NC 28025. Phone: 704-570-3698.
Timothy Glenn, M.D., WCRX RADIO, 600 So. Michigan,
#709, Chicago, IL 60605. Phone: 312-663-1693.

Late News: Don "Early" Allen, formerly from WOWI-Norfolk,
has left the station. He can be reached at 804-499-9415.

Don Cody, WGIV-Charlotte, announces a new chapter in
his programming career. He will still be doing his morning show
"D.C. Wake-Up Show" from 6-10AM, although the
rest of the time the station will be automated. He still needs
service from all sources for his show.

Clarence Avant, President of Tabu Productions, Inc., is pleased
to announce the appointment of George Lakes to the newly
created position of Vice-President of Promotion and Marketing.
George formerly held the positions of regional and West Coast
National Promotion Executive at A&M Records and AMI Management.
He will be responsible for coordinating and developing the artist roster
at Tabu, currently including Alexander O'Neal, Cherelle, SOS Band,
Kathy Mathis, etc. We wish him well.
PHOTO FILE  
by LISA SMITH and BETTY HOLLARS

104 WDKX GOES TO PIECES

While accompanying The Anita Baker tour on a swing through Buffalo, Manhattan Records recording artists Pieces Of A Dream made a 60-mile detour to visit the studios at WDKX.

Rochester. From left: Cedric Napoleon and James Lloyd of Pieces Of A Dream; WDKX afternoon news anchor Jennifer Palmer and air talent Jeff Grant, and Dream's Curtis Harmon.

TROCADERO NIGHT

Among the many Gavin Seminar attendees frequenting the Trocadero Night Club during the February weekend were, from left: KMJO-


PUT UP YOUR DUKE

When WBA World Heavyweight Champ James "Bonecrusher" Smith showed off his knock-out power at WDKS-Fayetteville, NC, most radio types went into hiding. That's "Bonecrusher" on the left of the punching bag, with WDKS Production Director Rod Cruise, Account Exec Jay McKrae and GM Gilbert Baez.

VIP NIGHT

Many traveled to Atlanta for the Miki Howard listening party given by Atlantic Records and no one was disappointed. Stopping to be photographed were (l-r) Atlantic's Charlie Greer, WJZJ-Albany PD Tony Wright, Miki Howard, WANM-Tallahassee PD Joe Bullard, WQIM-Montgomery OM Frencbe Be and Atlantic's Richard Nash.

May 1, 1987/the GAVIN REPORT
PHOTO FILE by LISA SMITH and BETTY HOLLARS

CANADA LIKES LIONEL Lionel Richie sold out shows at Toronto's Maple Leaf Gardens during his recent tour. Shown there with guests are, back row from left, Motown's Cameron Carpenter, Lionel Richie, Lee Segal of Joint Communications, Press & Publicity Manager Dave Watt. Front row: Ontario promo rep Peter Deimer and Director of Sales Randy Lannon.

KID LEO LOVER Bowling wasn't the only thing going on at the T.J. Martell Rock 'N' Bowl Party. WMMS-Cleveland PD Kid Leo was photographed here having a great time with a drink, a smoke and fellow event organizer Judy Libow of Atlantic Records.

WHO WAS THERE? Following the 29th Annual Grammy Awards telecast, celebs gathered at the Atlantic Records bash. Hanging out with the Atlantic Exec. VP/GM Dave Glew (right) are Roger Daltrey and KIIS-Los Angeles VP/GM Lynn Anderson-Powell.

TRIUMPH IN L.A. Toronto's Triumph wrapped up their "Sport Of Kings" tour in sunny Southern California. Seen celebrating after the show are (standing, left to right) KNAC- Long Beach MD Ross Goza, air personalities Long Paul and Thrasher, and PD Jimmy Christopher; MCA's Rod Linnum, Glen Lajeski and Zach Horowitz; Triumph's Mike Levine and Gil Moore, tour Manager Jeff Krump and Producer Mike Clink. Kneeling left to right: MCA's Bubba Osborne, MCA's Donnie Cohen, MCA's Thom Trumbo, Triumph's Rik Emmet and MCA's John Allison.
PHOTO FILE  by LISA SMITH and BETTY HOLLARS

CLOWNING WITH EDDIE AND THE GANG
KVIC-Victoria, TX, sent three lucky winners to Van Halen's Houston concert—and sent us photos of some backstage clowning around. Left to right are Michael Anthony (VH), Eddie Van Halen, winner Lisa Ramse, Sammy Hagar, KVIC afternoon drive personality Don Kristee, winners Clay Maxwell and Susie Maxwell, and Alex Van Halen.

C'EST LA VIE
When we get a letter that reads, "Todd and I haven't had our pictures in Gavin since the early 40s," it's pretty tough to pass up. Pictured are (l-r) Carey Edwards, MD of KFIV-Modesto, CA, Robbie Nevil, and KFIV PD Todd Fisher. See you guys next century!

FORESTERS CELEBRATE BIRTHDAY WITH KZLA
KZLA-Los Angeles welcomes The Forester Sisters with a cake in honor of June Forester's birthday. From left: Kathy Forester, Christy Forester, KZLA MD R.J. Curtis, June Forester, Kim Forester and KZLA's Tom Storey (seated).

PUBLISHING PARTY
Mick Jones of Foreigner watches the birdie as he signs with Chappell/Intersong for a publishing agreement for current and future songs, as well as all of Jones' back catalogue. From left: Chappell/Intersong Worldwide President Freddy Bienstock, Mick Jones and Irwin Z. Robinson, President of USA Chappell/Intersong.
MORE ABOUT DAT

Last month, I wrote about the approaching technology of Digital Audio Tape (DAT)--a cassette system able to record sound digitally. This format, already on sale in Japan, is expected to be available in the United States by the end of the year, and Sony is already planning on pitching this "perfect" form of recording to the broadcasting industry.

Congress, meantime, is pondering whether to legislate a copy-protection system into DAT machines. The primary concern seems to be that consumers (or pirates) might take the digital output from a CD player (the stream of numbers before they are converted back into audio) and feed it directly into a DAT machine at a point after its digital encoding circuitry, thus making absolutely master-perfect digital copies. However, I cannot see how this is much of a threat, since the DAT manufacturers have voluntarily adopted a digital sampling rate incompatible with the CD sampling rate. Thus, if the CD digital output is fed into the DAT uncoded, it will not produce anything resembling music.

Of course, such a digital recording system would be able to make an identical copy of whatever analog audio is fed into it, which certainly has exciting possibilities for the broadcasting business. Goodbye music carts--and perhaps commercial carts as well! The record industry apparently fears such analog copies of their copyrighted recordings will result in wholesale piracy, and there is talk of requiring a copy-protection circuit to be built into all DAT machines sold in the U.S. These circuits would sense the absence of a portion of the midrange below 4,000 Hz and not record. For this system to work, CDs--and perhaps records and cassettes--would have to have this narrow band of audio filtered out. This seems pernicious to me, because it intentionally degrades the audio in ways that will in some circumstances be audible.

Copying behavior is just not likely to change with the introduction of Digital Audio Tape. We in the record and radio business can see how superior the copies would be on DAT, but the consumer is relatively naive about such things, and most people will probably not hear a major difference from the existing tape technology.

Some of the reasons why the advent of DAT technology will not inspire an orgy of copying music are pointed out in this letter I received from Terry Moss, publisher of the Galaxy show-prep service and disc jockey for Transtar in Rubidoux, CA:

"Digital Audio Tape recorders won't kill the music business any more than did the first radio stations ('Stop! People won't buy our records if they can hear them for free!') or the first home tape recorders ('They won't buy our records if they can tape them off the radio!'). No, what DAT will do is allow me to go through my CDs--which I keep buying--and record my favorite tracks for my car.

"Yeah, I might make a copy of a cool one for a friend...who'll probably return the favor with a tape of his favorite tracks from his CDs (which he keeps buying).

"As I read the industry figures, the big losses are from the large pirate operations. Sure, with my new DAT recorder, I could easily get into the pirate biz. But then I'd have to make hundreds or thousands of copies, and find a way to distribute and sell them. Big time crime! Please--I could do that now, with or without DAT technology. But the new gear won't turn us into criminals any more than having a color Xerox machine would inspire most of us to enter the bogus bond business.

"Stores or rack jobbers who buy pirate product know what they're doing. That's a criminal problem and a whole different ball game. Give that to the police.

"Fans who buy budget tapes at gas stations and flea markets don't realize why the price is so low, or what the impact is--only that they just got a bargain. Give them education!

"If you label guys want to use high technology to fight the problem of losing money you so rightfully deserve, don't put weird chips in my new cassette recorder. Surely the whiz kids who came up with digital recording in the first place can find a way to encode those CDs and DAT music tapes with, say, individual ID numbers. Suddenly, you could track the source of the pirate's masters to the country--even the store--they came from. That's information that criminal investigators looking for real pirates could use!

"As a broadcaster for 20 years, I know and respect the music industry--you've been my partners all my life! But, as just another guy on the street who likes to listen to music, I can't understand yet another cry that the sky is falling...or what seems like a call to burn down the henhouse to get rid of the fox!"

My thanks to Terry for his well thought-out letter. Perhaps someone in the record business would like to present another view. It's your column! Write me c/o The Gavin Report, or directly at the Adult Contemporary Music Research Letter, 1837 SE Harold St., Portland, OR 97202-4932, or call me at (503) 232-9787.
GREEN WITH ENVY ▶

For a St. Paddy's Day parade March 14th, WLPO/WAJK-LaSalle, IL, assembled their very own marching AM/FM band, composed of 100 listeners and station personnel, appropriately decked out in green. Carrying "boom boxes" tuned to the station, the band marched to Irish music being played on WLPO. The day ended with the band being awarded the "Leprechaun Award" for the most comical entry. After the parade, each marching band participant drew a cabbage that had various prizes (watches, designer phones, gift certificates, money and more) stuffed deep in the core.

FROM SEA TO KBC ▶

Arista Records and Tower Records held an in-store contest focusing on the video for KBC's song "America." Customers at Tower watched "America" on twenty monitors throughout the store, and were asked to name the various U.S. cities represented in the kaleidoscopic video. The entry with the most cities named accurately won fifty albums, with the prize awarded by Arista's Vice President of Sales, Jim Cawley, dressed as Uncle Sam.

STUDENTS TAKE OVER ▶

AIRWAVES

With help from Pittsburg State University, KKOW/FM-Pittsburg, KS, held its Fifth Annual "Broadcasting Career Day." Students sold, wrote and produced their own ads, and shared the air with KKOW AM/FM jocks from 6 a.m. to 6 p.m. This year, students sold $3,100 in advertising, bringing their five-year total to nearly $16,000. Proceeds go to buy equipment for the new campus radio station.
WHITNEY HOUSTON - I Wanna Dance With Somebody (Who Loves Me) (Arista) When this much publicity and security surrounds the release of a record, it has to live up to expectations that are higher than normal. Not only did Whitney and producer Narada Michael Walden meet expectations, they surpass those of this reviewer. Safe to say this will be the week's most added record, as well it should be...

BRUCE HORNSBY AND THE RANGE - Every Little Kiss (RCA) This debut single from "The Way It Is" LP became the Record To Watch on July 18th of last year. Though it came close, it never charted the first time around. Now with two back-to-back number one hits to his credit and a super remix, this lost treasure will get the exposure it deserves.

HEART - Alone (Capitol) Just when it seemed like we'd heard the last of Heart, they revived their career with a set of new tunes that made the "Heart" LP one of the biggest and best. Seems like they've chosen to stick with that winning formula on this newest effort, a direction that should put 'em back in the top ten.

JENNIFER RUSH (DUET WITH ELTON JOHN) - Flames Of Paradise (Epic) Two talents pour out all they've got on a song which gives them lots of opportunity to improvise. The vocal exchange between Jennifer and Elton has that special energy heard in only the most special of collaborations.

LOU GRAMM - Ready Or Not (Atlantic) It's quite evident Lou was more than ready when he decided to try his hand as a solo artist. Album rockers and pop Top 40 audiences ate up "Midnight Blue," but as this latest single proves, it was only the first course.

PHIL SAATCHI - Wheel Of Fortune (A&M) Credit KMEL's Keith Naftaly with being the first to tell me about this track. At first listen, I was only mildly impressed, then the chorus gradually sneaks up and it's gotcha! Though I doubt Pat and Vanna may have been the inspiration for the song, the title sure doesn't hurt. Ron "I love obscure facts" Fell has promised to tell more about the artist in an upcoming Biofeedback.

CROSSOVER PICK

NONA HENDRYX - Why Should I Cry? (EMI America) Patti LaBelle's ex-partner in LaBelle hasn't enjoyed the success of her former cohort. That's all about the change. Climbs the Urban Contemporary chart from 25 to 17. She's overdue for a hit.

NEXT WEEK
A Conversation with
Jheryl Busby
HEART

ALONE

THE FIRST SINGLE FROM THE NEW ALBUM BAD ANIMALS
"ROCK THE NIGHT"

The U.S. invasion has begun!

U.S. TOUR DATES

APRIL 15TH  SAN FRANCISCO  MAY 3RD  MEMPHIS
APRIL 17TH  EUGENE, OR  MAY 4TH  ATLANTA
APRIL 19TH  SEATTLE  MAY 6TH  CHICAGO
APRIL 19TH  PORTLAND, OR  MAY 7TH  MINNEAPOLIS
APRIL 22ND  LOS ANGELES  MAY 9TH  CLEVELAND
APRIL 23RD  SAN DIEGO  MAY 10TH  DETROIT
APRIL 24TH  PHOENIX  MAY 12TH  HARTFORD, CT
APRIL 26TH  KANSAS CITY  MAY 13TH  WASHINGTON, DC
APRIL 27TH  OKLAHOMA CITY  MAY 15TH  NEW YORK CITY
APRIL 29TH  AUSTIN, TX  MAY 16TH  BOSTON
APRIL 30TH  HOUSTON  MAY 17TH  PHILADELPHIA
MAY 1ST  DALLAS