NEW FACES
CONQUERING RADIO!

What's Happening With
ROBBIE NEVIL
SUZANNE VEGA:
Turning Art Into Airplay

Also
Harvey Mednick On
The BPME/BDA Convention

ANNOUNCING THE 1988 GAVIN SEMINAR
30TH ANNIVERSARY CELEBRATION

ONE HALLIDIE PLAZA, SUITE 725, SAN FRANCISCO, CALIFORNIA 94102 415-392-7750
www.americanradiohistory.com
The Debut Single - Produced by Madonna and Patrick Leonard

From the Warner Bros. Motion Picture *Who's That Girl*

Original Motion Picture Soundtrack Album Available On Sire Records
MOST ADDED

1 1 1 WHITNEY HOUSTON - I Wanna Dance With Somebody... (Arista)
4 2 2 HEART - Alone (Capitol)
7 4 3 BOB SEGER - Shakedown (MCA)
10 6 4 Crowded House - Something So Strong (Capitol)
3 3 3 Lisa Lisa and Cult Jam - Head To Toe (Columbia)
16 9 6 T'PAU - Heart And Soul (Virgin)
15 12 7 EXPOSE - Point Of No Return (Arista)
11 10 8 SYSTEM - Don't Disturb This Groove (Atlantic)
17 13 9 PSEUDO ECHO - Funky Town (RCA)
26 15 10 U2 - I Still Haven't Found What I'm Looking For (Island)
14 11 11 Bruce Hornsby & The Range - Every Little Kiss (RCA)
24 14 12 GLORIA ESTEFAN & MIAMI S.M. - Rhythm Is Gonna Get You (Epic)
21 16 13 NYLONS - Kiss Him Goodbye (Open Air/Windham Hill)
9 8 14 Kenny G - Songbird (Arista)
2 5 15 Genesis - In Too Deep (Atlantic)
29 22 16 ROBBIE NEVIL - What's It To Ya (Manhattan)
5 7 17 Atlantic Starr - Always (Warner Bros.)
33 25 18 MOTLEY CRUE - Girls, Girls, Girls (Elektra)
13 19 19 Smokey Robinson - Just To See Her (Motown)
32 26 20 STEVE WINWOOD - Back In The High Life Again (Island/Warner Bros.)
39 29 21 FLEETWOOD MAC - Seven Wonders (Warner Bros.)
40 31 22 JETS - Cross My Broken Heart (MCA)
31 30 23 JANET JACKSON - Pleasure Principle (A&M)
28 24 24 Jennifer Rush with Elton John - Flames Of Paradise (Epic)
22 20 25 Partland Brothers - Soul City (Manhattan)
35 28 26 CUTTING CREW - One For The Mockingbird (Virgin)
36 27 27 SURFACE - Happy (Columbia)
37 33 28 GEORGE MICHAEL - I Want Your Sex (Columbia)
37 29 29 BRYAN ADAMS - Hearts On Fire (A&M)
39 30 23 SUZANNE VEGA - Luka (A&M)
38 31 21 RICHARD MARX - Don't Mean Nothing (Manhattan)
12 18 32 Level 42 - Lessons In Love (Polydor/PolyGram)
6 17 33 Herb Alpert - Diamond (A&M)
40 34 34 WANG CHUNG - Hypnotize Me (Geffen)
23 27 35 Eddie Money - Endless Nights (Columbia)
36 30 36 KLYMAXX - I'd Still Say Yes (MCA)
37 37 37 DAN HILL duet with VONDA SHEPPARD - Can't We Try (Columbia)
38 38 38 OUTFIELD - Since You've Been Gone (Columbia)
39 39 39 STARSHIP - It's Not Over ('Til It's Over) (Grunt/RCA)
40 40 40 WHISPERS - Rock Steady (Solar/Capitol)

CERTIFIED

KLYMAXX
I'd Still Say Yes (MCA)

DAN HILL duet with VONDA SHEPPARD
Can't We Try (Columbia)

RECORD TO WATCH

WILL TO POWER

WILL TO POWER
Dreamin' (Epic)
Number one in Miami at POWER96, Y100 and HOT105, with an airplay POWERsurge this week.

ARTIST TITLE LABEL

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CHARTBOUND

Reports | Adds | On | Chart
-------|------|----|-----
171     | 31   | 87 | 53  
166     | 39   | 109| 18  
162     | 55   | 89 | 18  
137     | 26   | 65 | 46  
137     | 64   | 57 | 16  
135     | 27   | 48 | 60  

June 26, 1987
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<td>GLENN MEDEIROS</td>
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Dropped: #21 Kim Wilde, #23 Bon Jovi (Wanted), #32 Billy Idol, #34 Kenny Loggins, #35 Europe, Restless Heart, Cyndi Lauper, David Bowie, Bon Jovi (Never), Nona Hendryx.
ANA
"SHY BOYS"
BILLBOARD DANCE CHART 30* - 25*
BILLBOARD 12" SALES CHART 18* - 12*
GAVIN TOP 40 DEBUT IN UP & COMING
WKXX KDWB KMX
Y106 KSTN CKO1

LUTHER VANDROSS
"I REALLY DIDN'T MEAN IT"
GAVIN URBAN 36*-26*-19*
R&R URBAN 25*-17*
Platinum Plus Album Sales!
Sold Out Concerts!
Luther Is A Mass Appeal Superstar... Just Ask Your Listeners!

ALEXANDER O'NEAL
"FAKE"
Another Smash Produced by Jimmy Jam & Terry Lewis
GAVIN URBAN 17*-11*-5*
R&R URBAN 11*-8*
BILLBOARD DANCE CHART 47* - 32*
BILLBOARD 12" SALES CHART 35* - 17*

FABULOUS THUNDERBIRDS
"STAND BACK" Produced by Dave Edmunds
GAVIN TOP 40 55/24
ADDS INCLUDE:
WKDD WROQ
99KG Q96
DEBUTS INCLUDE:
KGOT D-30 KZZU D-37
KQCR D-35 KYMO D-33
KVRF D-29 WBIZ D-35

ILL TO POWER
"DREAMIN"
TOP 40 RECORD TO WATCH
Y100#1 HOT 105#1
POWER 96 #1 POWER 106 #8

STAN BUSH & BARRAGE
"CRANK THAT RADIO"
UP & COMING 38 STATIONS
KCPX D-32 ON: 100KHI
KGOT 34-32 PRO/FM WANS
KZHR D-32 KZEV KKYS
OK95 D-31 WDDJ KSAQ
KK EZ D-29 KKRQ KZZK

The Most Talked About Record On The Street
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<td>123</td>
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<td>74</td>
<td>30</td>
<td>44%</td>
<td>8</td>
</tr>
<tr>
<td>PARTLAND BROTHERS</td>
<td>Soul City (Manhattan)</td>
<td></td>
<td>176</td>
<td>2</td>
<td>9</td>
<td>26</td>
<td>82</td>
<td>42</td>
<td>15</td>
<td>66%</td>
<td>11</td>
</tr>
<tr>
<td>CUTTING CREW</td>
<td>One For The Mockingbird (Virgin)</td>
<td></td>
<td>236</td>
<td>9</td>
<td>1</td>
<td>4</td>
<td>32</td>
<td>106</td>
<td>84</td>
<td>15%</td>
<td>5</td>
</tr>
<tr>
<td>SURFACE</td>
<td>Happy (Columbia)</td>
<td></td>
<td>202</td>
<td>43</td>
<td>8</td>
<td>12</td>
<td>38</td>
<td>43</td>
<td>58</td>
<td>28%</td>
<td>7</td>
</tr>
<tr>
<td>GEORGE MICHAEL</td>
<td>I Want Your Sex (Columbia)</td>
<td></td>
<td>155</td>
<td>9</td>
<td>9</td>
<td>15</td>
<td>54</td>
<td>51</td>
<td>17</td>
<td>50%</td>
<td>6</td>
</tr>
<tr>
<td>BRYAN ADAMS</td>
<td>Hearts On Fire (A&amp;M)</td>
<td></td>
<td>241</td>
<td>21</td>
<td>--</td>
<td>1</td>
<td>17</td>
<td>88</td>
<td>114</td>
<td>7%</td>
<td>4</td>
</tr>
<tr>
<td>SUZANNE VEGA</td>
<td>Luka (A&amp;M)</td>
<td></td>
<td>254</td>
<td>51</td>
<td>1</td>
<td>4</td>
<td>19</td>
<td>65</td>
<td>114</td>
<td>9%</td>
<td>5</td>
</tr>
<tr>
<td>RICHARD MARX</td>
<td>Don't Mean Nothing (Manhattan)</td>
<td></td>
<td>234</td>
<td>29</td>
<td>--</td>
<td>3</td>
<td>13</td>
<td>73</td>
<td>116</td>
<td>6%</td>
<td>4</td>
</tr>
<tr>
<td>WANG CHUNG</td>
<td>Hypnotize Me (Geffen)</td>
<td></td>
<td>226</td>
<td>19</td>
<td>--</td>
<td>1</td>
<td>14</td>
<td>64</td>
<td>128</td>
<td>6%</td>
<td>5</td>
</tr>
<tr>
<td>KLYMAXX</td>
<td>I'd Still Say Yes (A&amp;M)</td>
<td></td>
<td>145</td>
<td>52</td>
<td>4</td>
<td>12</td>
<td>16</td>
<td>31</td>
<td>30</td>
<td>22%</td>
<td>9</td>
</tr>
<tr>
<td>DAN HILL duet with VONDA SHEPPARD</td>
<td>Can't We Try (Columbia)</td>
<td></td>
<td>130</td>
<td>15</td>
<td>2</td>
<td>11</td>
<td>27</td>
<td>30</td>
<td>45</td>
<td>30%</td>
<td>8</td>
</tr>
<tr>
<td>THE OUTFIELD</td>
<td>Since You've Been Gone (Columbia)</td>
<td></td>
<td>182</td>
<td>24</td>
<td>--</td>
<td>1</td>
<td>16</td>
<td>53</td>
<td>88</td>
<td>9%</td>
<td>5</td>
</tr>
<tr>
<td>STARSHIP</td>
<td>It's Not Over ('Til It's Over)</td>
<td>(Grunt/RCA)</td>
<td>204</td>
<td>76</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>22</td>
<td>106</td>
<td>--</td>
<td>2</td>
</tr>
<tr>
<td>WHISPER'S</td>
<td>Rock Steady (Solar/Capitol)</td>
<td></td>
<td>123</td>
<td>25</td>
<td>8</td>
<td>8</td>
<td>19</td>
<td>24</td>
<td>39</td>
<td>28%</td>
<td>4</td>
</tr>
<tr>
<td>DANNY WILSON</td>
<td>Mary's Prayer (Virgin)</td>
<td></td>
<td>171</td>
<td>31</td>
<td>--</td>
<td>17</td>
<td>36</td>
<td>87</td>
<td>9%</td>
<td>7%</td>
<td>7</td>
</tr>
<tr>
<td>INXS and JIMMY BARNES</td>
<td>Good Times (Atlantic)</td>
<td></td>
<td>166</td>
<td>39</td>
<td>--</td>
<td>3</td>
<td>14</td>
<td>109</td>
<td>2%</td>
<td>3%</td>
<td>3</td>
</tr>
<tr>
<td>LIVING IN A BOX</td>
<td>Living In A Box (Chrysalis)</td>
<td></td>
<td>162</td>
<td>55</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>18</td>
<td>89</td>
<td>--</td>
<td>3</td>
</tr>
<tr>
<td>AL JARREAU</td>
<td>Moonlighting Theme (MCA)</td>
<td></td>
<td>137</td>
<td>26</td>
<td>1</td>
<td>4</td>
<td>13</td>
<td>28</td>
<td>65</td>
<td>13%</td>
<td>5</td>
</tr>
<tr>
<td>LOS LOBOS</td>
<td>La Bamba (Slash/Warner Bros.)</td>
<td></td>
<td>137</td>
<td>64</td>
<td>--</td>
<td>--</td>
<td>2</td>
<td>14</td>
<td>57</td>
<td>1%</td>
<td>3</td>
</tr>
<tr>
<td>DEBBIE GIBSON</td>
<td>Only In My Dreams (Atlantic)</td>
<td></td>
<td>135</td>
<td>27</td>
<td>4</td>
<td>6</td>
<td>26</td>
<td>24</td>
<td>48</td>
<td>26%</td>
<td>7</td>
</tr>
<tr>
<td>SAMMY HAGAR</td>
<td>Give To Live (Geffen)</td>
<td></td>
<td>128</td>
<td>22</td>
<td>--</td>
<td>--</td>
<td>3</td>
<td>19</td>
<td>84</td>
<td>2%</td>
<td>4</td>
</tr>
</tbody>
</table>

Hit Factor is a percentage of stations playing a record which also have it Top 20.

ie: 100 stations playing the record -- 60 stations have it in their Top 20 -- Hit Factor = 60%.

www.americanradiohistory.com
Play! Virgin’s Bold New Bands
With The Big “Now” Beat!

Hear! Thrill-Crazy Kids
And Their Turned-On Radios!

See! Authorities Helpless
To Stop This Latest
Teen Mania!

Warren Zevon
*Sentimental Hygiene*
Featuring “Sentimental Hygiene”
and “Dezin Morton.”
Produced By Warren Zevon,
Andrew Barnes and Niki Soter.

Spear Of Destiny
*Outland*
Featuring “Never Take Me Alive,”
“The Traveller” and “Strangers In Our Town.”
Produced by Zeke B. Hed.

Roy Orbison
*In Dreams: The Greatest Hits*
Produced By Roy Orbison, Michael Cotten,
T Bone Burnett & David Lynch.

Lime Spiders
*The Cave Comes Alive*
Produced By David Price.

The Other Ones
*The Other Ones*
Featuring “Holiday”
Produced By Christopher Hol.
For Nelson Unlimited Productions.

Black Britain
*Obvious*
Produced By Ted Corin
And David S helldes.
For Platinum Vita Productions,
and Peter Wilson.
Robin Williams jokes that "If you remember the Summer of Love...you weren't there!" Twenty years ago, this city was transformed into a mecca for young people who wanted to turn on, tune in and drop out. All sorts of celebrations are planned this summer to commemorate this anniversary of not only social significance, but also of importance to Top 40 radio. Up to that time, two or three AM Top 40 outlets owned the rock 'n' roll franchise in every market. But that summer, a disgruntled AM Top 40 jock named Tom Donahue changed all that by turning KMPX, a foreign-language FM station, into what we called "underground radio." Almost overnight, listeners were offered a new choice: records by new, unknown bands that Top 40 either refused to play or chose to ignore. Though many of the key radio programmers at the time didn't give it much thought, things would never be the same again. FM radio created music choices much the same way cable television now offers us options to network programming. This summer, you can tune into stations positioned as Adult Top 40, Teen Top 40, Urban Top 40 or Dance Top 40. The innovators, not the imitators, continue to keep the format fresh and vibrant. The winners continue to be those who play the right hits for their market and offer the best entertainment between those records.

More than half of the stations I spoke with this week reported SUZANNE VEGA as one of their hottest phone items. She's been in the MOST ADDED column the past two weeks and just barely missed the cut this week with 51 adds. On fire for Tom Cunningham WPST 23-16, Bobby Rich Q105 17-13, Keith Naftaly KMEL 16-12, Mike Preston and Robin Silva KWSS 23-13, Dave Shakes and Jamie Hyatt KSND 21-10, etc. URBAN and A/C winner KLYMX took the long way around, but skipped past CHARTBOUND with their heaviest week of airplay yet. Key moves in Kansas City at KCPW 14-9 and KBEQ 23-19, and adds at Z94, WTNZ, WNKS, JLK/FM, Y94, WBIZ, WKDD, KSLY, Y108, KOZE, KMK, B93/FM, KKBG, etc.

Another ballad that's really kicked in is DAN HILL's "Can't We Try." HIT FACTOR is up to 30% and growing quickly. Moves into high gear at KZZF Phoenix 15-11, WHBT Racine/Milwaukee 10-6, 106RTB Vincennes 22-16, K104 Erie 27-22, WBBQ Augusta 32-15, KWSS San Jose 30-22. New on WKTI, Y95, KMKL KREO, Y108, KYYY, WSPK, FM102, etc.

May 22nd's RECORD TO WATCH, the WHISPERS "Rock Steady," built its base on the West Coast, where it's number one at KSTN, KMEL, POWER106, KYOS, KRQK, and Top Ten at KGGL, KYNQ, KWSS, KVMN, KMGX, KATD, FM102, etc. Hot debuts at Y95 #16, B94 #22, WTIC/FM #28, etc. 25 adds and expect even more next week.

No problem for STARSHIP going over 200 total reports as they earn MOST ADDED honors for the second straight week. Debuts Top Thirty for Cathy Cruise WNZV Norfolk, Jim Richards and Lori Campbell B94 Pittsburgh, Jim Leven and Larry Clark WWFX Bangor, Tim Fox and Denise Lauren WKTI Milwaukee, Randy Rice, WFMF Baton Rouge, J.D. Chandler KGOT Anchorage, etc. Just a handful of reports separate WHITE SNACK from those in the MOST ADDED section. This release is giving the band the most Top 40 airplay they've had to date. Adds include KZZU, KZZK, FM104, KXGO, KHTZ, Q96/76, KZOU, WDEK, WDBR, KLYV, WABB, WYDD, Z94, WILL, KKK, etc.

FREDDIE JACKSON is taking off quickly in Detroit, where Rick Gillette jumps it 20-14 at WHYT. Also debuts #30 for Nick Ferrara and Greg Rolling at KS103, and nudges into the Top Twenty with Chris Collins at FM102 Sacramento 23-20. New on Y95, KWSS, KKIS, KSTN, 95XXX, WWUF, Q105, 106X, WRCK, KZZK, KAGO, WXLT, WKSP, etc.

Last week's RECORD TO WATCH, THE CURE, continues to prove itself from market to market. The band's fiercely loyal following got it started, but the appeal of this song is obviously not limited to fans alone. Ron Parker and John Cook debut it #30 at 93Q Houston...also Top Thirty at CKOI Montreal and PRO/FM Providence. Early believers Bob Harlow KATD San Jose/Los Gatos and Richard Sands LIVE 105 San Francisco list it at #4 while Gina Shurts KFMY Provo/Salt Lake City takes it 11-7. Adds include KWSS, KDON, KEYP, WNSL, WHDQ, KWKR, KYYY, WCGQ, KMK, KOZE, etc.

Noteworthy airplay shows some key stations joining the BREAKFAST CLUB'S second track. 25 adds including Z100 Portland, KCPX Salt Lake City, WXKS Boston, Y106 Orlando, WIZM La Crosse, KITY San Antonio, WKQB Charleston, KWIN Stockton, KSND Eugene, PRO/FM Providence, KNIN Wichita Falls, etc.

A 12% HIT FACTOR for this week's RECORD TO WATCH, "Dreamin'" by WILL TO POWER, appears to be only the beginning. It's been number one for nearly two months at Miami's POWER96 where Bill Tanner calls it "the record of the summer...number one in 12" sales and in total sales." Also number one crosstown at Y100 and HOT105. Added at Z100 New York, K106 Beaumont, KMGX Fresno, KWSS San Jose, KRQK Lompoc/Santa Maria, etc. Moves 16-8 in Los Angeles at POWER106.
THE MOST POWERFUL PAIRING OF THE YEAR.

DIONNE WARWICK

JEFFREY OSBORNE

LOVE POWER


LOVE POWER. LET IT TAKE HOLD OF YOU!
**Northeast**


**Southeast**


**Mid Atlantic**


ERIE, PA (BILL SHANNON-104) Boston, Deb. Gibson, L. Brangan.

ALTOONA, PA (STEVE KELSEY-WFBG) Surface, R. Marx, Starship, Klymaxx.

WASHINGTON, DC (ST JOHN/BAXTER-WAVA) L. Cool J.

Baltimore, MD (WILL B. O'BRIEN-104D) No Report, Frozen. OCEAN CITY, MD (HITMAN JERON-100KSI) S. Haggar, S. Vega, Starship, Surface.

NORFOLK, VA (CATHY CRUISE-WNZV) CI. Nouveau, S. Vega, Fatboys, Deb. Gibson, Klymaxx.

SANFORD, NC (BILL FRIEND-WJAA) Living/Box, Chicago, Deb. Gibson, Ferry Aid, R. Stewart, Fatboys.

GOLDSBORO, NC (GATES/LEOYERS-WER) E. Martin, Amazulu, T. Kimmel, John Waite, Living/Box, J. Butler, B. Club, Starship.

DURHAM/RALEIGH, NC (CINDY WRIGHT-G105) No Report, Frozen.

CHARLOTTE, NC (JACK DANIEL-WBCY) System, Rob. Nevill, B. Willis, CHLORAL, NC (CHRIS WILKES-WROW) Fab TBS.

FAIRMONT, NC (BILL SELLARS-WYZY) Stan Bush, Chicago, Fab TBS, E. G. Daily, Silencers, Los Lobos, Fatboys.


FLORENCE, SC (GREEN/BAKER-106X) F. Jackson, Surface, Boston, INXS, Deb. Gibson, ABC, Amazulu.


KINGSTREE, SC (GREG WSON-WKSP) 8 Seconds, F. Jackson, Rock & Hyde, E. Martin, CoverGirls, E. Daly, INXS, S. Haggar.

MYRTLE BEACH, SC (KILGO/SUMMERS-WKZO) Klymaxx, Starship, Living/Box, Chicago, R. Stewart.


GREENVILLE, SC (BILL MCCOWN-WANS/FM) Living/Box, Los Lobos, DeBurgh.

**South**


GADSDEN, AL (BILL JOHN-Q104) No Report, Frozen.

MONTGOMERY, AL (OWENS/JACKSON-BAM99) No Report, Frozen.


JOHNSON CITY, TN (POTTER/TAYLOR-WQUT) S. Winwood, Janet Jax., Living/Box.

Jackson, TN (Mark Ward-WYNN92FM) L. Branigan, Whitesnake, INXS, Living/Box, D. Wilson, E. Martin.
GREENVILLE, MS (DAN DIAMOND-WIQQ) No Report, Frozen.
TUPELO, MS (JAY HASTINGS-KZ103) Surface, S. Vega, Klymaxx, Chicago, W. Chung, DeBurgh.
HATTIESBURG/LAURÉL, MS (DALE TAYLOR WHSY/FM) No Report, Frozen.
LAUREL/HATTIESBURG, MS (Jim Scott-WNLS) Starship, Cure, S. Vega, INXS, G. Michael.
Biloxi, MS (BOB LIMA-WQID) T. Pau, DeBurgh.
MEMPHIS, MS (WALKER/CHAMBERS-WHNY) Starship, E.G. Daily, R. Stewart.
McComb, MS (CHRIS TRACY-WLIT/WM) R. Marx, S. Vega, INXS, F. Jackson, S. Robinson, Starship, Sheila E, Amazulu.
COLUMBUS/STARKVILLE, MS (JEREMY STEVENSON-WZIQ/FM) A. of Noise, Deniece W., Moyet, Ferry Aid, K. Damon, D. Wilson.
LOUISVILLE, KY (SHEBEL/MEYER-WJDX) Janet Jax., B. Adams.
BOWLING GREEN, KY (DUVAL/LOCKE-WDNS/FM) R. Marx, Starship, Boston, Psych. Furs, J. Farnham, Silencers, Wall Of V.
GLASGOW, KY (KELLY DOSSEY-WVOO/FM) No Report, Frozen.
BATON ROUGE, LA (RICEA/-WMF) W. Chung, System, S. Winwood.

East Central

Martinsburg, WV (KEVIN MOORE-WM2) Starship, Fab TBS, T. Twins, Rush/Eaton, D. Harry.
Morgantown, WV (BILL MCDONALD-WAQG/FM) S. Vega, S. Hagar, Outfield, Cl. Nouveau.
Oklahoma City, OK (BILLY BARTON-WBCD) Living/Box, D. Wilson, Whispers, W. Chung, Los Lobos, Dob Gibson, John Walie.
Columbus, OH (COOK/HAINES-92X) Jarreau, Living/Box, Los Lobos, D. Wilson.
Cleveland, OH (RAY MARINER-WPHR) S. Vega, Starship, Surface, CMON, OH (OHIO-KNIGHT-WKGO) G. E. Miami, Surface, Klymaxx, D. Wilson, Kool/Gang, Whitesnake, Living/Box, Fab TBS, Los Lobos.
Cincinnati, OH (JIM FOX-1012) Expose, S. Vega.
Athens, OH (STEVE KENNIS-WTQG) Chicago, J. Butler, Joe Walsh, T. Twins, Moyet, Whispers, Living/Box, Dob Gibson, S. Hagar.
Angola, IN (OSBORNE/ST. JOHN-WLKI/FM) R. Marx, Dan Hill, S. Vega, Surface.
Richmond, IN (JASON ROBERTS-KS6) P. Echo, Los Lobos, Outfield.
Detroit, MI (MARK JACKSON-WHYT) S. Vega, Los Lobos, Jellybean.
Detroit, MI (KATHY MEANS-295.5) No Report, Frozen.
Cadillac, MI (SHANE McINTOSH-WATT) INXS, Starship, Dan Hill, Surface.
Alpena, MI (DARRELL KELLEY-WHSH) Living/Box, Joe Walsh, K. Kamon, L. Branigan, Jets, S. Hagar.
TOP 40 ADDS

MINOT, ND (GREG MAGNUSON-KIZZ) Jarreau, Chicago, Kool/Gang, S.Bailie, B.Club, J.Butter, Joe Cocker.
DE KALB, IL (DAVID/HENNING-WDEK/FM) B.Adams, Whitesnake, Janot Jax., Living/Box, Jarreau, Surface, Klymaxx, Amazulu.
JOLIET, IL (BOB WEBER-WLLI) Starship, INXS, Stan Bush, K. Kamon, Outfield.
CHICAGO, IL (LUPINCO/T-KELLY-WYZZ) No Report, Frozen.
CHICAGO, IL (RICH MCILMULL-WLS/AM) S. Vega, Chicago.
FREEDPORT, IL (TIM READEKER-WXQX) Starship, Chicago, Deb.Gibson, Rock & Hyde, Nylonas.
ROCKFORD, IL (SUMMERS/MANNING-WZOK) Los Lobos, INXS, Surface, D. Wilson, Outfield.
ROCK ISLAND, IL (SCHAEFER/AUSTIN-WPX/R) S. Winwood, B.Adams, Outfield.
GALESBURG, IL (HEATH/SHAVER-WBGQ/FM) M. LeBow, Rock & Hyde, Chicago, John Waite.
BLOOMINGTON, IL (ROBBINS-BWNO/FM) Frozen, No Adds.

Central
KIRKSVILLE, MO (BILL BRIAN-TKUF) Whispers, Living/Box, Chicago, Klymaxx, J.Butter.
SIKESTON, MO (GREG LANDIS-KYMO) TPau, System, R. Marx, S. Minds.
SPRINGFIELD, MO (MIKE SCHMITT-KXUS/FM) C. Crew, S. Hagar, T. Kimmel, Chicago, Jarreau.
SALINA, KS (STEVE WALK-99KG) Fab FB's, Surface, Los Lobos, S. Winwood, Jarreau, John Waite, L. Branigan.
GARDEN CITY, KS (DAN MICHAELS-KWKR) Nate Rangr, Fab TB's, Amazulu, B. Willis, Chicago, Cure.
OMAHA, NE (TOM MIKKELSEN-KGOR) Jets, Surface, Janet Jax.
NORTHOMO (DOUG KOEHN-KKEN) R. Stewart, T. Kimmel, Klymaxx, Los Lobos.
GRAND ISLAND, NE (JEFF ST JOHN-NSYZ/FM) Whitesnake, E. Martin, Starship.
SHASTA, CA (S. VEGA-GM) Medeiros, Living/Box.
KEARNEY, NE (RICK JEFFREY-KOKY) Jets, Chicago, Outfield, 8 Seconds, Ana.
MCCOOK, NE (CARTWRIGHT/TAPIA-KZMC) Jets, B. Adams, Living/Box, 4 By Four, Amazulu, Will 2 Pwr, INXS, Ana, Ferry Aid, Whitesnake.
EL DORADO, AR (DONNELL/PERRY-KLKQ) No Report, Frozen.
LITTLE ROCK, AR (MARK MC CAIN-KKYK) System, Jets, Janet Jax., Surface.
FAYETTEVILLE, AR (RICK ALAN-KKEG) Joe Walsh, G. Allman, Fire Town, Boston.

Southwest
LAWTON, OK (RICK WALKER-KMGZ) Starship, Living/Box, Deb.Gibson, Whispers, INXS, Whitesnake.
TULSA, OK (BRENT ALBERTS-Z104.5) B.Adams, B. Idol.
LONGVIEW, TX (ROBERTS/FULGHAM-KKTX) Los Lobos, Moyet, J.Watley, Whitesnake, E.G.Daily.

Rocky Mountain
BILINGS, MT (DAVE ISMAN-KZLS) Starship, Hagar, Amazulu, S. Vega, Fab FB's, J.Butter, INXS.
BOZEMAN, MT (BENNY BEE-KUB) G. Medeiros, Chicago, R. Stewart, Boston, Ferry Aid, Ana, Arrianna.
KALISPELL, MT (BENNY BEE-KBBZ/FM) Ferry Aid, Boston, D. Harry, Arrianna, R. Stewart, Chicago, G. Medeiros.
DENVER, CO (RANDY JAY-KM) Los Lobos.
DENVER, CO (DOM TESTA-Y108) S. Vega, Klymaxx, T. Kimmel, P. Echo, Whitesnake, Dan Hill.
GRAND JUNCTION, CO (DARREN TAYLOR-KSTAR) INXS, Starship, S. Hagar, Living/Box, Whitesnake, Jon Astley.
GRAND JUNCTION, CO (ST JOHN-DALEY-KQIX/FM) S. Hagar, Other O'Brien, Jarreau, J. Butter, Surface, B. Adams.
COLORADO SPRINGS, CO (WBY-WBRE-KTAG) No Report, Frozen.
CASPER, WY (BRIAN SCOTT-KTRS) Starship, Fab FB's, INXS, D. Wilson, Chicago, DeBurgh, Stan Bush.
LEWISTON, ID (JAY MCCALL-KOZE) Starship, Nylons, Boston, Los Lobos, ABC, Silencers, Cure, Whitesnake, Fab FB's, Moyet.
OUTFIELD, ID (TIM EVANS-KIDY) B. Willis, Whitesnake, Dan Hill, Fab FB's, Living/Box, L. Branigan, Los Lobos, R. Stewart.
MOSCOW, ID (GARY CUMMINGS-KZFN) Janet Jax., Jarreau, Moyet, ABC, D. Wilson, Silencers, Farrenheit.

the GAVIN REPORT/JUNE 26, 1987


OGDEN, UT (WILSON/JACKSON-KQ) Surface, Klymaxx, Starship, S. Vega, Outfield, E. Martin.


**Far West**

LAKE TAHOE/RENO, NV (Mickey Lees-KLKT) Starship, Kool/Gang, Outfield, Los Lobos.


RENO, NV (DAVE ROBLE-KTIZ-FM) ABC, Jarreau, Los Lobos, Outfield, Starship, S. Vega, John Waite, Whitesnake.

LOS ANGELES, CA (STEVE RIVERS-KJLS/FM) S. Vega, TPau, Outfield, ABC.

LOS ANGELES, CA (JEFF WYATT/AL TAVERA-POWER106) Pepsi & S., Living/Box.

CARLSBAD, CA (CLARK NOVAK-KKOS/FM) Isley Bros, S. Hagar, Living/Box, Outfield.

SAN DIEGO, CA (NICK FERRARA-KS103) R. Marx, Los Lobos, B. Adams, Living/Box, J. Butler, Living/Box.

SAN FRANCISCO, CA (SHAWN DEMORY-KGGI) D. Harry, R. Bella, Belly, Jettybean, Jarreau, S. Robinson, ABC.

ANAHEIM, CA (MELISSA DODD-KJZY) D. Wilson, Los Lobos, INXS.

Bakersfield, CA (DARRYL ST. JAMES-KKVI) D. Wilson, Los Lobos, ABC.

FRESNO, CA (DARRYL ST. JAMES-KKVI) D. Wilson, Los Lobos, INXS.

OMAHA/SANTA MARIA, CA (JACKSON/SCOTT-KQOK/FM) Klymaxx, Will 2 Pwr, Starship, D.W. & J.O.


FRESNO, CA (JEFF DAVIS-KYNO) Los Lobos, D. Harry, ABC, B. Adams, J. Butler, Poison.

FRESNO, CA (STAIRS/CARTER-KMGX) ABC, Kool/Gang, Jellybean, Will 2 Pwr.

MONTREYSALINAS, CA (CONNIE LINDELL-KDON/FM) Starship, Los Lobos, Living/Box, Cure, J. Buttery, Jarreau, Dan Hill.

SAN FRANCISCO, CA (RICHARD SANDS-LIVE 105) No Report, Frozen.

SAN FRANCISCO, CA (KEITH NAFTALY-KMEL) C. Crew, T. Wilson, Los Lobos, Force M.D.'s, Dan Hill.


SAN JOSE/LOS GATOS, CA (HARLOW/WEINSTEIN-KATD/FM) Depeche M., John Waite, ABC.

SAN JOSE, CA (PRESTON/SILVA-KWSS) Will 2 Pwr, F. Jackson.

STOCKTON, CA (JOHN HAMPTON-KSTN) TPau, D.W. & J.O., F. Jackson, Stockton.

STOCKTON, CA (WILL YARD/LLAM-KWIN) Chicago, S. Vega, Living/Box, B. Club, Depeche M.

MERCED, CA (GARCA/RAE-KYOS) No Report, Frozen.

MODESTO/STOCKTON, CA (GARY DEMARONEY-FM104) Outfield, Living/Box, D. Wilson, Whitesnake.

MODESTO/STOCKTON, CA (FISHER/EDWARDS-KFIV/FM) B. Hornsby, R. Marx, Los Lobos.

SANTA ROSA, CA (MIKE O'BRIEN-KREO) Ana, J. Buttery, J. Butler, L. Vandross, Will 2 Pwr, Jarreau, Jon Astley, Living/Box, CoverGirls, Klymaxx, S. Robinson, Dan Hill, A. of Noise.

EUREKA, CA (KTHOMAS/KFMI) Fire Town, Boston, DeBurgh, G. Martin.

ARCATA/EUREKA, CA (JIM NELSON-KXOK) J. Butler, Whitesnake.

SACRAMENTO, CA (CHRIS COLLINS-FM102) L. Cool, J. Fatboys, R. Belle, CoverGirls, Dan Hill.

SO. LAKE TAHOE, CA (BILLY KINGMAN-KOWL) E. Martin, L. Brangan, INXS, D. Wilson.

CHICO, CA (JONATHON Harte-K100) Living/Box, Dan Hill, C. Crew.

CHICO, CA (WEST/SEKO-KNRR) E. Martin, Whitesnake, Chicago, D. Harry, TPau, E.G. Daily, Starship.

REDDING, CA (KAHL/CAPERTNER-KWEB) Fwood Mac, Nylons.

STOCKTON, Living/Box.


HILO, HI (DANNY AUSTIN-KKKG) Klymaxx, Surface, S. Vega, Whitesnake, INXS, E. Martin.

**Northwest**

THE DALLAS, OR (ED ROSSI-KACI) E.G. Daily, F. Jackson, Whitesnake, K. Ramon, Chicago, Stan Bush.

SEASIDE, OR (NANCY BLACK-KSWB) S. Hagar, Los Lobos, Whitesnake, E.G. Daily, Fire Town, L. Brangan, Starship.

PORTLAND, OR (LYNCH/BUCHANAN-KKRRZ) ABC, Whispers, B. Club, Los Lobos, John Waite.


EUGENE, OR (SHAKES/HYATT-KSND/FM) T. Kimmel, Surface, R. Stewart, B. Club.

COOS BAY, OR (BOB SHANNON-KHSH) Starship, K. Ramon, T. Twins, G. Medeiros, Joe Cocker.

COOS BAY, OR (MICHAELS/KING-KYFM) Klymaxx, Parlands, Amazulu, 4 By Four, Living/Box, Kool/Gang, Fire Town, Whitesnake.

ROSEBURG, OR (BILL DAWSON-KOEN) R. Waters, E.G. Daily, D. Harry, Los Lobos, R. Marx, Starship, J. Buttery, Motley C.

Klamath Falls, OR (MOSS/WOODS-KAGOFM) 4 By Four, Starship, F. Jackson, Chicago, D.W. & J.O., Moyet, T. Kimmel, Fab TBS.


SEATTLE, WA (KEATING/ALLAN-KPLZ/FM) J. Butler, ABC, J. Wately, Living/Box, INXS, Cure.

SEATTLE, WA (BRYAN/HUTLERY-KUBE/FM) No Report, Frozen.

OLYMPIA, WA (KEN PAIGE-KGEO) Los Lobos, Surface, Janet Jax., Starship, Klymaxx.


CHEHALIS, WA (ROGER DALE-KKIT) B. Adams, Fire Town, Starship, Ferry Aid, Joe Cocker, Ana, Fab TBS.

LONGVIEW, WA (HART/STONE-KLYK) Jets, Poison, S. Vega, T. Kimmel, Boston, Chicago, H. Lewis.


YAKIMA, WA (THAYE PHELAN-KZHR) Cure, Ana, Whitesnake, Los Lobos, R. Waters, INXS, J. Buttery.

SPOKANE, WA (BRIAN CHRISTIAN-KXKI) R. Stewart, Starship.


TRI CITIES, WA (JOHN PURDY-KO9K) Boston, T. Kimmel, Cure, Slencers, Farrenheit.

TRI CITIES, WA (DAVE/CRUZ-KZZZ) Fire Town, Cure, F. Jackson, Joe Walsh, Whitesnake.

VANCOUVER, BC (SHANNON/RUSSELL-LG73) Expose, R. Marx.

SASKATOON, SK (GARTH KALIN-KCOM) Motley C., Fwood Mac, J. Barnes.


ANCHORAGE, AK (J.D. CHANDLER-KGOT) System, Boston, INXS, F. Jackson, Living/Box, G. Michael, D. Wilson.

**WELCOME To Our New Top 40 Correspondents:**

Jerry Loustau & Jon Allen, KZOU/FM RADIO - 1501 N. University Avenue #768 - Little Rock, AR 72207 (501-661-0150)

Mike Schmidt, KXUS/FM RADIO - P.O. Box 6048 - Springfield, MO 65501 (417-831-9700)

Bill McDonald, WVAQ/FM RADIO - Greer Building - Morgantown, WV 26505 (304-296-0029)

Michael Shishido, KXPW (POWER92) RADIO - 1599 Kapilolani Blvd, Honolulu, HI 96814 (808-949-6131)

Stanford Jay & Will Denton, WWUF RADIO - 701 Carleveland Avenue Waycross, GA 31501 (912-283-2229) from AC.

June 26, 1987 the GAVIN REPORT
THIRTY YEARS OF GAVIN
THIRD ANNUAL GAVIN SEMINAR FOR
MEDIA PROFESSIONALS
COME TO THE THIRD ANNUAL
GAVIN SEMINAR AND CELEBRATE
THIRTY YEARS OF CONTINUOUS
SERVICE TO THE RADIO AND MUSIC
INDUSTRIES
FRIDAY AND SATURDAY,
FEBRUARY 12 & 13
WESTIN ST. FRANCIS HOTEL,
SAN FRANCISCO

An Invitation

Our commitment to excellence, first established by Janet and Bill Gavin back in 1958, allows us to celebrate with great pride our thirtieth year of continuous service to radio.

Please join us in San Francisco, February 12th and 13th, 1988 for our best Seminar ever, as we usher in the next thirty years.

Ron Fell
Publisher
Gavin Report

www.americanradiohistory.com
THE WESTIN ST. FRANCIS HOTEL IS PROUD TO BE THE HOST HOTEL FOR THE 1988 GAVIN SEMINAR FOR MEDIA PROFESSIONALS

THE WESTIN ST. FRANCIS
San Francisco
CHINWAG
by Joe Belden

CAP CITIES BUYS Y108
Denver's rocky Top 40 boat got another jolt with the announcement that Malrite had dealt format leader KRXY and sister KMVP to Cap Cities/ABC for a reported $10.5 million. The sale thus transmutes Y108 from a sister station of Z100-New York to a sister station of archival WPLJ. "Our first move is to call up Larry Berger and tell him all Scott Shannon's secrets," jokes Y108 MD Dom Testa. Crosstown, rumblings are increasing that Shamrock will throw its newly-acquired KBRQ into the Top 40 arena. The station, presently Country, has reportedly applied for new calls...Meanwhile, in another part of the Mile-High City, Toney Brooks is departing after eight years with Sandusky, six of them as president of its radio division. "I've been going to school on other people's money," he told Chinwag. "Now it's time to apply it." After a couple of weeks' vacation, he'll announce his future plans, which may involve building a radio division within a broadcast entity not currently in the medium.

MAKE MINE MANHATTAN
It's official: EMI America and Manhattan Records have merged into a single entity with the catchy name of EMI America/Manhattan Records. The company will be headquartered on the East Coast, while Capitol provides a California anchor. Sal Licata, currently head of distribution for RCA/A&M/Arista, will join the company as CEO next month, reporting directly to Joe Smith, Vice Chairman of Capitol Industries-EMI, Inc. Former Manhattan chief Bruce Lundvall will now be president of EMI America/Manhattan under Licata, concentrating on A&R, while former EMI America president Jim Mazza has resigned. VP/Promotion Jack Satter, who will handle combined promotions, says the restructuring will not affect artists: "We will still have two labels. Those with EMI America will remain there." A final lineup will be announced shortly, he says.

HONOR GUARD
The Chesapeake AP Broadcasters names WPOT Baltimore's Outstanding News Operation. Nationwide's Country outlet has a nine-person news shop, including two full-timers on weekends...NBC Radio News Producer Diana Quinn wins a Pinnacle Award from the New York City AWRT for her documentary, "Surviving Cancer." and Y107. He replaces Bob McNell, who moves to Edens Broadcasting sister station WRVA-Richmond, while WRVA PD Gary King shifts to co-owned WWDE-Norfolk. Back in Nashville, Capitol Broadcasting still has a plum opening at KX104. Interested parties can give Group VP Bill Thomas a jingle at (205) 942-4133.

I SECOND THAT PROMOTION
This month's annual BPME seminar in Atlanta drew more than 250 radio participants, including CBS Director of Media Relations Helene Bleiberg (at rostrum), flanked by NBC Director of Advertising and Promotion Joan Voukides (far left). RAB Vice President Danny Flamberg, Satellite Music Network VP/Marketing Christine Sites and Dean Marion, Director of Merchandising for Westwood One Radio Networks. For more on the convention, see Harvey Mednick's report on page 32.

POWERS THAT BE
Forget about George Michael--this week's real trouble track is "Dreamin'" by Will To Power. Some Top 40 stations up against "POWER" competition are altering the artist's name. That's why some L.A. listeners think the song is by "Will To KII5!"

While we're on a 'Power' trip, we'll let you know the new calls found by H&G Broadcasting to match the POWER 106 positioner at new its Honolulu Top 40: KXPW.

GATOR AID
Alligator Records names Blake Gumprecht head of AOR Promotion and Advertising, and former KFMH-Muscatine, IA, air talent Jerry Peace head of college/noncommercial radio promotion. Jay Whitehouse moves up to National Sales Manager, and Nora Kinney will take over video promotion. Leaving the company is longtime promotion/marketing director Mindy Giles, who is forming her own artist management firm, American Outlines Management, with her first clients including Alligator's Lonnie Mack and a new Chicago band, Big Shoulders. She can be reached at (312) 327-1675.
"GIVE A LITTLE LOVE"
(7-99429) (PR 2058)

the new single by
KAREN KAMON

AMERICAN REMIX #9
remixed by Larry Alexander

from the album
VOICES
(90575)
Produced by Phil Ramone
Management: Joe Esposito

DAVE SHOLIN’S
PERSONAL PICK
6/19/87

"Reggae-flavored offering from Albert Hammond & Diane Warren, the songwriting team that gave us ‘Nothing’s Gonna Stop Us Now,’ has strong summertime appeal. Contagious chorus has you hooked as fast as you can say Phil Ramone (the man behind the production)."
SMOOTH OPERATOR

Does the name Ramona Lenny ring a bell? She's the voice of AT&T who tells you, “You have reached a disconnected number.” Emmis Broadcasting has hired her to produce cutesy station i.d.'s like “The number you have reached is 93.1. Please make a note of it.” According to the Jeff Pollack newsletter, Ms. Lenny is available to do an interview on KGLL, but the cab was late. So Pat Paxton came over and picked us up in his car, drove us to the studio and then–get this–drove us across town to KSEZ for another interview. Not only that, KSEZ's Tim Harrison drove us back to the venue. I've never had anything like that happen in a big city! Can you imagine Scott Shannon doing that for WLJ?" As Jack Douglas used to say: If the cokes of your heart get too warm, rub them with dry ice.

AWWWW...

Radio is a cutthroat business, right? Not in Sioux City, Iowa, according to Nightmare Productions' Sandy Einstein, who has nothing but praise for the local radio folks. “I was there with Eric Martin, who was opening for Eddie Money,” Sandy reports. “We were supposed to do an interview on KGLL, but the cab was late. So Pat Paxton came over and picked us up in his car, drove us to the studio and then–get this–drove us across town to KSEZ for another interview. Not only that, KSEZ's Tim Harrison drove us back to the venue. I've never had anything like that happen in a big city! Can you imagine Scott Shannon doing that for WLJ?" As Jack Douglas used to say: If the cokes of your heart get too warm, rub them with dry ice.

RADI-O-RAMA

Kevin Weatherly is the new MD at KMEL-San Francisco, coming in from KZZP-Phoenix, where Clarke Ingram moves up from Asst. PD to OM and Todd Fisher arrives from KFIV-Modesto, CA, to handle music. Also departing KFIV: Russ Novak now on nights at KO93-Modesto, and Ben Kelly, now on the air at KHHT-Tucson. KHHT also snags crosstown talent Mike Mason from KLPX and Steve Kellogg from KQK.

Congratulations to Jack Silver, now officially the Music Director for KIIS-Los Angeles.

Eric Janssen is now co-MD with Matt Potolsky at Alternative KDVS-Davis, CA...Kevin James joins KKGO-Arcata, CA, from the MD spot at KZHR-Yakima, WA...Randy Muszynski is upped to PD/MD at Country combo KOY at Washington's Tri Cities...Pam Pace leaves KZZB-Beaumont, TX, to take music reins crosstown at K106, where Jack Daniels moves up to Asst. PD.

Steve Penny, head of Consulting Services for The Programming Consultants, leaves the Wagotron Communications subsidiary to join Transtar as Program Director for the syndicator's Country format.

Despite a "Wave" of rumors that Pyramid Broadcasting will take WRXR-Chicago in a New Age/jazz direction, the hiring of NY urban radio legend Frankie Crocker as programming consultant (some say PD in all but title) keeps the weathervane pointed towards an urban/pop mix, a la Boston's KISS108.

Amy Henry departs WUGA-Athens, GA, to join air staff at Top 40 WAGQ crosstown...John Van Citters, ex-PD at WUSC-Columbia, SC, is now weekending at local Album rocker WKWQ. The 1986 nominee for Gavin Alternative PD of the Year is still looking for a fulltime gig. His home #: (803) 252-1626...Former WLGA-Valdosta, GA, programmer Steve Sutton has teamed up with his brother Kurt to offer a combined programming/sales consultancy. "We're combing the two to offer our services to an entire station staff," says Steve. "They can be reached in the Atlanta suburb of Buford at (404)945-8209...WZZU-Raleigh, NC, appoints Bill Whisnant General Sales Manager...Alex Galula is now GM at WWVU-Morgantown, WV...Mark David Sawyer moves up to PD at WFTW-FT Walton Beach, FL...Chif Desmond moves from WDKS-Ft. Pierce, FL, to take over middays at WTRS-Dunellon...Tim Spencer departs the Satellite Music Net to program Album rocker WERG-Memphis, as Howie Castles exits...Spider Wilson joins the air staff at WEDR-Miami as B.J. Barry segues to middays at Magic108 (KMJM)-St. Louis.

In Detroit, Belinda Briggs moves up to MD at WJLB, while Bobby Hatfield arrives from WKIX-Rochester to program WDXT...Bill Webster is now PD/MD at WJXQ-Jackson, MS. Dave Scott has exited and can be reached at (517) 787-6945... Ex-WZOK-Rockford, IL, MD Lisa Dent is now weekending at Z104-Madison, WI...At WNFL-Green Bay, WI, Margo Lewis drops the "acting" from her PD title...Paul Johns departs KCPI-Albert Lea, MN, for night shift at KZIO-Duluth. PD Bob Hughes will handle music duties at KCPI...Asst. PD Rich Walker adds the MD title at KMGZ-Lawton, OK, following the exit of KJ Stone. Joining the air staff is midday man Ken Renfrow from KHME-Comanche...J.J. Davis is promoted to Assistant Operations Manager at KEZH-Hastings, NE. He'll be helping newly appointed OM Mike Will in switching MAGIC101 from Top 40 to A/C.

After a stint as PD at WWHB-Long Island, Rob Poulin is returning to 95X-White Plains, VT...Look for WLIR-Long Island's Denis McNamara, Larry the Duck and Malibu Sue in "Animal Magic," a 30-minute film about Neville Keighley, lead singer of the British band Belouis Some. The film, partially shot at WLIR studios, has been on MTV twice this month and will air again Sunday, June 26th at 10 p.m. EDT.

TUNE IN...

No, we are not having an editorial flashback. The reason for this photo of Timothy Leary is that he is keynote speaker at the Upper Midwest Communications Conclave XII, which kicks off in the Twin Cities July 9th. WHBT-Milwaukee PD Kipper McGee will host a roundtable discussion on "Building the Perfect Promotion." Participants include promotion directors Dan Seeman (WLOL-Minneapolis), Phil Wilson (KKGO-Des Moines) and programmers Steve Brill (WKLH-Milwaukee) and B.J. Hunter (KOOL-Phoenix). For more info, contact Tom Kay or Denise Lutz at (612) 927-HITS.

ROTATIONS

PolyGram Records appoints Chris Lopes as Manager, College Promotion. He replaces Joe Ricciutelli, who moves to regional rep for the Carolinas, while Don Coddington shifts to the Seattle region...The new head of 415 Records is producer Sandy Pearlman, best known for his work with Blue Oyster Cult, Patti Smith and The Clash...Andy McKaie, Director of National Publicity for MCA Records, moves to the new position of Director of A&R Special Markets and Products...Atlantic Records has established a Creative Marketing Services department under VP Mark Schulman.

www.americanradiohistory.com
DAN HILL

"Can't We Try"

Duet with Vonda Sheppard

GAVIN A/C: #1
224 STATIONS
95% HIT FACTOR

GAVIN TOP 40: D-37*
130/15 30% HIT FACTOR

TOP 15's INCLUDING:
KZZP 15-11  Q105 9-7
KTKS 15-12  PRO/FM 16-13

ADDS THIS WEEK INCLUDE:
KMEL  Y108  KEGL
FM102  WKTI  B104

R&R CHR: 83/22
NATIONAL MOST ACTIVE!
HITS: DEBUT 47*

Produced by Hank Medress and John Capek
for The Entertainment Music Company

© 1987, CBS Inc.
ROBBIE NEVIL HAS WOT IT TAKES

BY KEITH AND KENT ZIMMERMAN
n our most jaded moments, sometimes we espy a new musical face and immediately suspect him or her as being just another marketing project with little natural talent and lots of behind-the-scenes coaching. Nevill's press bio reveals just the opposite. Behind his boyish demeanor is a young songwriter/session guitarist who has also dabbled with production duties for Richard Perry. His credible writing contributions include songs like "Contact" and "Just A Little Closer" by the Pointer Sisters, "Under The Influence" by Vanity and "Someone" by El DeBarge. Most recently Robbie has completed writing and production collaborations with Alison Moyet and Maurice White. Regarding music and image, Nevill seems fascinated with elements of irony. His pop music is decidedly R&B flavored, yet his physical appearance suggests a more rock n roll point of view. We discussed this question of image along with the plight of being a new artist in the late '80s, i.e. finding the right producers and making his transition from professional songwriter to successful solo artist. There's more to Robbie Nevill than meets the eye and ear.

KZ: Your visual image contrasts with your music. Some folks think your music sounds black, yet you have a hip, rock n roll look.
RN: Contrast creates depth. If I sound one way and look another, there's more of a story. There's more to talk about. I like doing that. It's like the non-literal translation of videos. The song is about this or that but instead we'll show him on the oil fields. We have a rock look even though it's more of an R&B song. It's not a curve in a deliberate sense. It is what it is, but so far I think it's actually worked for me as opposed to against me. It's not that I'm trying to sound black and look white. When people meet me, they say, "I didn't think you were going to be like this." I don't know what to say. It's me, not some contrived idea. I've always loved long hair. As opposed to an in-studio color shot for the album cover, there was something a little bit tougher about a black and white picture and me wearing a bomber jacket—looking like something more out of rock n roll thing. It's like a white fur on black velvet, it's more powerful than 12,000 colors.

KZ: What is your background?
RN: I went to Palisades High in Los Angeles. I used to go to school with Susanna Hoffs of the Bangles. We just ran into each other in France, and I didn't even know that she remembered me. I remember that she was a dancer and I thought she was really cute. I was the long-haired guy walking around with his guitar and jamming at the parties. By the time I was sixteen, I was devoted to instrumental music. I listened to and sang pop, but the music that I was writing was more inspired by Chick Corea and John McLaughlin. I saw Chick Corea at UCLA's Royce Hall, and said, "That's what I want to do."

KZ: As a young guitar player, could you handle that kind of music?
RN: My dexterity was on a much greater level than my musicality and my knowledge of theory. Later on at nineteen, I went to jazz school for about a year. I was into the rhythmical intensity thing. I was taking my fusion tape around to companies. I took my tape over to a guy named Rick Shoemaker at ABC Music, which has been absorbed by MCA Music since then. He's drumming away on his desk and says, "This is great, but what do I do with it? What about writing pop stuff?" He ended up teaching me the A-A-B-A songwriting format. That's when I started coming back each week. Over the years, a metamorphosis took place between jazz fusion and pop.

KZ: How did you manage to get your songs recorded by artists like the Pointer Sisters or Vanity?
RN: In the process of trying to get record deals and getting turned down, some other groups heard my stuff. I'm generally lighthearted and softspoken. I'm not a really bang-the-doors-down-type person. But when it comes to my career, I'd be in the record stores checking out who manages so-and-so. Not scaring but self-motivating. It's not that easy. I didn't know anybody in the industry. You don't just get to Richard Perry at Planet Records. You send something to Planet and so and so hears it. Eventually, I wrote more stuff and it finally got to Richard. A guy named Indigu Chancer cut a song of mine and it didn't make it on the record. But George Duke had played on it. You're gaining a kind of credibility which can't be bought. It wasn't my initial plan to get songs covered, but it seemed like a stepping stone. It got me involved with some good people. Rick Shoemaker, who taught me how to write pop music at ABC, is now Vice President at MCA Music, and I still work with him.

KZ: Was that enough to start thinking about getting a record deal again?
RN: I was cruising along writing for other people. I didn't want to drop what I was doing and showcase, send tapes and the whole thing when I was having some success. I didn't have the time and the energy. Things were happening. I associate-produced "Contact" by the Pointer Sisters for Richard Perry. I associate-produced four songs by Melissa Manchester for Quincy Jones. Things were starting to come together. A tape got sent to Bobby Colomby at Capitol. I had nothing to do with it. Someone was sending songs over to the people at Capitol Records for their artists. He heard it and said, "Who is this guy singing? I want to know more."

KZ: Can demo tapes for song publishing showcase singing talents?
RN: Everyone would hear me sing on my tapes. People like the Pointer Sisters would say, "You should have your own deal." If I was doing a demo and something was out of tune, I always had an artist mentality about it. When I was first doing demos at MCA Music, they'd say, "You don't understand, Robbie, these are just demos." I'd say, "No. You don't understand. I don't put anything out that I'm not comfortable with." I've always had a sense of perfection.

KZ: Is being a songwriter a back seat to being a recording artist?
RN: It really comes down to time. Time becomes structured. Schedules don't leave the time to write. I just finished a song yesterday. I've been up the last twenty-four hours because that was the only time I had for a movie thing. I used to have red eyes from being in the studio all night—now I have red eyes from going into different time zones. I'd like to play all the roles. As a producer, you're one role. As the singer, you're another role. They all give you insight and they're good for you. I'm enjoying the artist role, but I wish I had more time to write.

KZ: Surely you keep the good songs for yourself.
RN: Even if there's a slight bit of doubt, the song stays with me. I just finished co-producing and writing a song with Alison Moyet which is the B side of her single in England. It's called "Work On You." I was working in the studio with Maurice White. I don't know if it's going to get cut, but what an honor and privilege it was to work with him! We were singing together and I said to him, "You have no idea how many times we were singing together without you being there."

KZ: How much time passed between your signing with Manhattan and the first note struck towards the album?
RN: A year and a half—and it was not by our choice. We were all taking turns biting our nails. The producer we wanted, Alex Sadkin, had just finished Foreigner's Agent Provocateur and then he was doing Arcadia. Arcadia took a year. I'd talk to Alex and he's say it'd be two months. Then two months later, "Well, probably

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<td><strong>19</strong></td>
<td>JOE COCKER - Love Lives On (MCA)</td>
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<td>Atlantic Starr - Always (Warner Bros.)</td>
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<td><strong>22</strong></td>
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<td>DANNY WILSON - Mary's Prayer (Virgin)</td>
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### CERTIFIED

- **CHRIS DeBURGH**
  - Fatal Hesitation (A&M)
- **LARRY CARLTON**
  - Minute By Minute (MCA)

### RECORD TO WATCH

**THE SYSTEM**
- Don't Disturb This Groove (Atlantic)

Editor: Ron Fell
Assoc. Editor: Diane Rufer

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### CHARTBOUND

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Reports Adds Heavy Medium Light Hit Factor Weeks
61 61 -- -- -- 28 32% 1
56 10 18 28 31% 3
51 8 3 13 27 3
41 11 1 21 8 53% 3

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## UP & COMING

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<td>Boy Blue</td>
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<td>30</td>
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<td>*CHICAGO</td>
<td>Niagara Falls</td>
<td>Full Moon/Warner Bros.</td>
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<td>Columbia</td>
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<td>*STAN CAMPBELL</td>
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<td>6</td>
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<td>Watching Over You</td>
<td>Amherst</td>
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<td>4</td>
<td>*ISLEY BROTHERS</td>
<td>Smooth Sailin' Tonight</td>
<td>Warner Bros.</td>
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<td>21</td>
<td>*LAURA BRANIGAN</td>
<td>Shattered Glass</td>
<td>Atlantic</td>
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<td>20</td>
<td>4</td>
<td>*CRYSTAL GAYLE &amp; GARY MÖRIS</td>
<td>Another World</td>
<td>Warner Bros.</td>
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</tbody>
</table>

### INSIDE A/C

That's Dan Hill at the top of the pile this week. Not since the spring of 1978 has he been a chart topper. Dan leads in HIT FACTOR and HEAVY rotation reports. Carly leads in total stations and adds, while Whitney is second in HIT FACTOR and HEAVY reports.

With a 59-station increase in HEAVY rotation, Al Jarreau closes in on the top five. Only 29 stations don't have him in HIT FACTOR rotations.

Fleetwood Mac moves 38 to 28 to 19 with a HIT FACTOR growth of 26% to 49% to 69% and all that in less than a month.

Suzanne Vega was this week's third MOST ADDED, as the opinions turn decidedly positive. She's exceptionally strong in Top 40 radio as well as having already topped Album and Alternative radio's charts.

The new Chris DeBurgh, Fatal Hesitation, shows 111 stations in its first three weeks at A/C radio and it's this week's second MOST ADDED after being last week's MOST ADDED.

Larry Carlton grows Minute By Minute, debuting on the chart with 32 adds including: WFMJ, WBGK, WMON, KBOI, KIT, 3WM, WGOL/FM, KGY and KYSF.

U2's story is one of 61 stations playing their new single, but of those who committed more than a week ago the HIT FACTOR is 67%.

Last week's RECORD TO WATCH, Bernie Taupin's Citizen Jane moves into CHARTBOUND with 11 adds and a 53% HIT FACTOR. The eleven adds were KBOI, WALG, WMTR, KLZY, WOKZ, WGD, WILI, WWMJ, WDIF, KWSI and WTUN.

This week's RECORD TO WATCH, Don't Disturb This Groove by The System, is starting to kick in with Urban and A/C radio, but only after going top ten and underlined in Top 40. A/C's plugged into The System include WHTX, WSNI, KLSS, WMYX, B100, KEZ and KAW.

Do we have any clues that the Spring Arbitron book is finally over? How about eleven new records making the A/C page in one week? Led by the wonderful new Warwick & Osborne, A/C radio has done a major housecleaning.

George & Gracie
ARTIST TITLE LABEL | Reports | Adds | Heavy | Medium | Light | Hit Factor | Weeks
--- | --- | --- | --- | --- | --- | --- | ---
DAN HILL duet with VONDA SHEPPARD - Can't We Try (Columbia) | 224 | 1 | 198 | 22 | 3 | 98% | 12
CARLY SIMON - Give Me All Night (Arista) | 223 | 4 | 189 | 28 | 7 | 95% | 9
WHITNEY HOUSTON - I Wanna Dance With Somebody (Arista) | 220 | 2 | 193 | 19 | 6 | 96% | 8
BRUCE HORNBY & THE RANGE - Every Little Kiss (RCA) | 207 | 5 | 161 | 32 | 9 | 93% | 8
AL JARREAU - Moonlighting Theme (MCA) | 225 | 15 | 130 | 66 | 14 | 87% | 5
NYLONS - Kiss Him Goodbye (Open Air/Windham Hill) | 198 | 4 | 141 | 42 | 11 | 92% | 11
STEVE WINWOOD - Back In The High Life Again (Island/Warner Bros.) | 207 | 9 | 99 | 92 | 7 | 92% | 6
HEART - Alone (Capitol) | 177 | 4 | 121 | 44 | 8 | 93% | 5
KLYMAXX - I'd Still Say Yes (MCA) | 182 | 11 | 100 | 64 | 7 | 90% | 9
CROWDED HOUSE - Something So Strong (Capitol) | 158 | 2 | 73 | 67 | 16 | 88% | 10
BRUCE WILLIS - Under The Boardwalk (Motown) | 174 | 10 | 39 | 109 | 16 | 85% | 6
JOE COCKER - Love Lives On (MCA) | 173 | 9 | 43 | 103 | 18 | 84% | 6
ANNE MURRAY - Are You Still In Love With Me (Capitol) | 134 | 3 | 50 | 68 | 13 | 88% | 10
FLEETWOOD MAC - Seven Wonders (Warner Bros.) | 144 | 18 | 16 | 84 | 26 | 69% | 4
DANNY WILSON - Mary's Prayer (Virgin) | 140 | 14 | 14 | 89 | 23 | 73% | 6
DAVID SANBORN - Chicago Song (Warner Bros.) | 132 | 12 | 25 | 73 | 22 | 74% | 9
TRIO (Dolly,Linda,Emmylou) - Telling Me Lies (Warner Bros.) | 118 | 6 | 28 | 69 | 15 | 82% | 8
SUZANNE VEGA - Luka (A&M) | 143 | 34 | 13 | 68 | 28 | 56% | 5
MIAMI SOUND MACHINE - Rhythm Is Gonna Get You (Epic) | 115 | 9 | 15 | 76 | 15 | 79% | 6
JONATHAN BUTLER - Lies (Jive/RCA) | 114 | 17 | 16 | 58 | 23 | 64% | 5
KIM O'LEARY - Put The Pieces Back (Motown) | 99 | 4 | 8 | 62 | 25 | 70% | 7
JENNIFER RUSH & ELTON JOHN - Flames Of Paradise (Epic) | 98 | 13 | 7 | 58 | 20 | 66% | 7
PARTLAND BROTHERS - Soul City (Manhattan) | 81 | 3 | 11 | 46 | 21 | 70% | 8
CHRIS DeBURGH - Fatal Hesitation (A&M) | 111 | 43 | 3 | 38 | 27 | 36% | 3
SURFACE - Happy (Columbia) | 92 | 24 | 5 | 46 | 17 | 55% | 6
COMMODORES - United In Love (Polydor/PolyGram) | 71 | 11 | 8 | 36 | 16 | 61% | 4
PHIL SAATCHI - Wheel Of Fortune (A&M) | 58 | 3 | 2 | 39 | 15 | 69% | 7
LARRY CARLTON - Minute By Minute (MCA) | 78 | 32 | 2 | 26 | 18 | 35% | 2
U2 - I Still Haven't Found What I'm Looking For (Island) | 61 | 19 | 3 | 25 | 14 | 45% | 3
BARBRA STREISAND - Over The Rainbow (Columbia) | 60 | 12 | 3 | 19 | 26 | 36% | 3

REVIEWs

NICHOLAS TREMULIS
More Than The Truth (Island)
A smooth mid-tempo groove, lyric of absolute proportions and a fluid, fulfilling synthesizer bed on which to lay.

MADONNA
Who's That Girl
Who's That Girl (Sire/Warner Bros.)
A full summer treat for the entire pop music spectrum, this soundtrack centerpiece is dipped in a sweet Latin percussion track, a la La Isla Bonita, and should find safe harbor at all ports of call.

LOS LOBOS
La Bamba (Slash/Warner Bros.)
The track gets three full plays in the movie set for release next month, and once you've seen the film you won't be able to get it or this song out of your head.

ABC
When Smokey Sings
(Mercury/PolyGram)
A sixties Motown rhythm track on the chorus fuses effectively with Martin Fry's eighties English accent and his fascination for the miracles made musically by Mr. Robinson.
**Northeast**

SPRINGFIELD, MA (WALT PINTO-WHYN) Surface, B. Willis.
GREENFIELD, MA (RICHARD ARCHER-WHAI) C. Lauper, F. Wood Mac.
LEWISTON, ME (CHRIS LAYNE-WLAM) Frozen.
BANGOR, ME (FRED MILLER-WWMJ) Surface, DeBurgh, B. Taupin, Medley/JW.
PRESSQUE ISLE, ME (GARY LEIGH-WKZI) Frozen.
HARTFORD, CT (DAVID BERNSTEIN-WTIC/AM) S. Winwood.
WILLIAMANTIC, CT (EVAN/NORMAN-WILLIAM) R. Cash, Streskand, B. Taupin.
NEW HAVEN, CT (JAY MC CORMICK-WELI) Frozen.
WESTPORT, CT (STORM NORMAN-WEFM) S. Vega, L. Branigan, D.W. & J.O.
MORRISTOWN, NJ (BRIAN EMERY-WMTR) L. Branigan, B. Taupin, Moyet.
NEW YORK, NY (ART TILLER-WNSR/FM) Klymaxx, Jarreau.
POUGHKEEPSIE, NY (RON LYON-WCZI) Frozen.
UTICA/ROME, NY (JOHN CARULLI-U102) Los Lobos, Streisand, Isley Bros.
AMBRIDGE, PA (BOBBIE VAUGHN-WDMB) D. Sanborn, G.E./Miami.
NEW KENSINGTON, PA (GREG COSTANTINO-WKPA) S. Winwood, B. Willis.
PITTSBURGH, PA (KEITH ABRAMS-WHTX) Surface.
JOHNSTOWN, PA (JACK MICHAELS-WKYE) L. Carlton, L. Branigan, Ferry Aid, D.W. & J.O.
NEW CASTLE, PA (GARY WEST-WKST) Klymaxx, The Trio.
ELKTON, MD (LINDA MASON-WSER) Heart, D. Wilson, L. Carlton, DeBurgh, Medley/JW.

**South**

OCEAN CITY/SALISBURY, MD (KEN MEDEK-WHQO/FM)
WINCHESTER, VA (FRANK MITCHELL-WINC) Jarreau, Greenwood.
RICHMOND, VA (GARY KING-WRA) Klymaxx.
RICHMOND, VA (RYAN/Elliott-WEZS) Nylons, D. Sanborn.
NORFOLK, VA (DAVE HALE-WLTY) No Report, Frozen.
EMBRIA, VA (WILL STONE-WEVA) S. Robinson, DeBurgh, Kool/Gang, C. Welch.
LYNCHBURG, VA (BOB ABBOTT-WGUL/FM) DeBurgh, L. Carlton.
MONTGOMERY, WV (JEFF BATTEN-WMON) Klymaxx, Streisland, L. Carlton.
WEIRTON/STEUBENVILLE, WV (CHARLIE MITCHELL-WEIR) D. Sanborn.
ROCKY MOUNT, N.C (LESLIE JORDAN-WEOO) M. Franks, Ferry Aid, Los Lobos, Chicago.
SALISBURY, N.C (RICK/JACKSON-WSTP) Joe Cocker, Milsp/Rgrs, D.W. & J.O.
CHARLOTTE, N.C (BILL CONWAY-WEZC) F'wood Mac, J. Butcher.

**Midwest**

DALLAS, GA (DOUG WILLIAMS-WKRP) No Report, Frozen.
ATLANTA, GA (LOCASCIO/MCCOY-WSB/FM) Surface.
ATHENS, GA (BOB DOYLE-WRFO) Kool/Gang, Surface, L. Carlton, DeBurgh.
ST. AUGUSTINE, FL (JIM ANDREWS-WVJD) DeBurgh, Chicago, Saatchi, Kool/Gang, U2.
JACKSONVILLE, FL (DILLON/TRINDER-SMITH-WAV) K. Loggins, S. Vega.
FT. WALTON BEACH, FL (RICK NELSON-WYB/FM) G.E./Miami.
J. Butler, B. Taupin, S. Vega.
WEST PALM BEACH, FL (DAVE PARKS-WRMD) No Report, Frozen.
STUART, FL (GREG ARCHER-WSTU) B. Willis, D. Wilson, F'wood Mac.
SYLACAUGA, AL (R.BATCH/LEE-WFEB) S. Vega, L. Branigan, Rush/Elton, System.
GADS Den, AL (DAVID FORD-WGAD) S. Vega, B. Taupin, D.W. & J.O.
ANNISTON, AL (CHRIS JAMES-WDNG) D. Wilson, L. Carlton.
CLARKSVILLE, TN (MONTE HAMILTON-WJZM) No Report, Frozen.
CLARKSVILLE, TN (DENNIS DALEY-WCVQ) U2, RCO, Chicago, B&C Winans.
PACADAH, KY (KEVIN MILLER-WIKY) K.T. Oslin.
SHREVEPORT, LA (TOMMY KRAMER-KVIF/FM) D. Sanborn, F'wood Mac.

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BROOKINGS, SD (DELLAS COLE-KBRC) G. Medeiros, R. Cash, Greenwood.

ABERDEEN, SD (DAN ZERR-KSDN) Streisand, Joe Cocker.

GRAND FORKS, ND (DAVE Salko-KNOX) Heart, S. Ballet, Moyet, Kim Wilde.

BISMARCK, ND (BRANNAN/HARDT-KFYR) Klymaxx, F'wood Mac.

POPLAR BLUFF, MO (KELLY URICH-KJEZ) F'wood Mac, Survivor, K.O'Leary.

ST. JOSEPH, MO (BOB HEATER-KKJO) No Report, Frozen.

LAWRENCE, KS (BILLY LEE-KLWN) No Report, Frozen.

WICHITA, KS (GENE RUMP-KLZS) L. Carlton, F. Jackson, Partlands.


OHIO, NE (SHERRY KENNEDY -WMRJ) No Adds.

LINCOLN, NE (NE CATHY CLYTHE-KFOR) R. Cash, Streisand.

HARRISON, AR (KATHY SHASSERE -KHOZ) W. Chung, B. Willis, Commodores, Expose.

LOGAN, OH (CHUCK ANTHONY-WLGN) S. Vega, F'wood Mac.

COLUMBUS, OH (BOB NUNNALLY-WSNY) F'wood Mac.

MARION, OH (RAY REYNOLDS-WDF) B. Adams, S. Vega, B. Taupin.

MARION, OH (JIM HOWELL-WMNR) D. Sanborn, DeBurgh, Streisand.


TOLEDO, OH (FRED HELLER-WSPD) B. Willis.

TOLEDO, OH (JAY MATTHEWS-3WM) S. Vega, L. Carlton.


YOUNGSTOWN, OH (JIM MARTIN-WFMJ) L. Carlton, R. Cash, Joe Cocker, S. Vega.


SPRINGFIELD, OH (STEVE POPP-WAZU/FM) No Report, Frozen.


GALLIPOLIS, OH (JERRY SIMPSON-WJEH) S. Vega, S. Campbell, R. Cash.

RUSHVILLE, IN (MARIA ROCCO-WRCR) No Report, Frozen.

KOKOMO, IN (ALAN WARNER-WIOU) S. Vega, G.E. /Miami, B. Willis.

VERSAILLES, IN (DALE M. GRAVES-WOVR) Nylons, Klymaxx, B. Hornsby, D. Sanborn, C. Simon, Joe Cocker, Jarreau, Commodores.


EVANSVILLE, IN (CLARK/GAGER-WKDO) Jarreau, Nylons.

LAFAYETTE, IN (KEITH HARRIS-WASK) D.W. & J.O.

MORROSE, MI (DEMIKICK-STANDRIFFT-WTR) U2, D.W. & J.O.


KALAMAZOO, MI (BILL ANTHONY-WKMI) Isley Bros, DeBurgh.


PETOSKEY, MI (GEORGE McINTYRE-WJML) No Report, Frozen.

CHEMAIGN, MI (MIKE GRISDALE-WOLZ/FM) No Report, Frozen.


MILWAUKEE, WI (BETH FAST-WWXY) No Report, Frozen.

MILWAUKEE, WI (JWIN/ALPERT-WISN) No Adds.


FT. ATKINSON, WI (ROB ANDERSON-WFAW) B. Hornsby, Heart, Klymaxx, Crowded H.

RICHLAND CENTER, WI (JOHNY DOLLEY-WRCCO) Jarreau, Joe Cocker, G.E./Miami.

MADISON, WI (DOUG LANE-WIBA) DeBurgh.

BEAVER DAM, WI (STEVE SABATKE-WBEV) S. Vega, Surface, Commodores.

MAUSTON, WI (RANDY KNIGHT-MWRJC) D. Wilson, J. Butler, Klymaxx, Jarreau.

REEDSBURG, WI (KEVIN KELLOGG-WRDR) Frozen.

GREEN BAY, WI (DAVID CAREW-WDIZ) No Report, Frozen.

MENOMONIE, WI (MIKE MCKAY-WMEO) DeBurgh.

CLINTONVILLE, WI (TIM ARROWOOD-WMQJ) DeBurgh, B & C Winans, Streisand.

JOLIET, IL (BROWN/TANNER-WJTW/FM) S. Vega, DeBurgh, System.

WILMINGTON, IL (LOUIE HONDROS-WNDN) Jarreau, Kool/Gang, L. Carlton, System, Survivor.

ROCKFORD, IL (JIM REED-KMQ) B. Willis.

ROCKFORD, IL (MCCLURE/GARCIA-WRROX) S. Winwood.


FREEPORT, IL (JIM DOUGLAS-WFPS) No Report, Frozen.

PEORIA, IL (DENISE HENLEY-WIRL) Frozen, No Adds.

PEORIA, IL (ROBB WESTBY-WBMD) No Adds.

BLOOMINGTON, IL (ANDERSON/SINTRES-WIHN) DeBurgh, L. Carlton, Chicago, D.W. & J.O.

SOUTHWEST

NACOGDOCHES, TX (KURT MANN-KTBC) S. Campbell, Surface, R. Cash, Chicago, System.

WACO, TX (MIKE MUNDAY-KHOO/WM) Jarreau, G.E./Miami, S. Winwood.

HOUSTON, TX (BRUCE NELSON-KN2U) B. Idol, B. Willis, Jarreau, Restless H., Commodores.


DEL RIO, TX (PAUL KALLINGER-KDLO) B. Club, Chicago, DeBurgh, L. Branganian.

ODESSA/MIDLAND, TX (JOHN ROMAN-KQIP) DeBurgh, B & C Winans.

PHOENIX, AZ (SAM CHURCH-KKLT) Frozen.


ALBUQUERQUE, NM (SUSAN BRADLEY-KKOF/BM) C. Simon, Rush/Elton.

GALLUP, NM (ERIC ALLEN-KKOR) Surface.


COLORADO SPRINGS, CO (JOHN T. HOWARD-KVUU) S. Vega, D. Wilson, D. Sanborn, L. Carlton.

PUEBLO, CO (RIP AVINA-KZOA) Crowded H., DeBurgh.


ASHEVILLE, CO (HAMILTON/MITCHELL-KEYO) L. Branganian, H. Hewatt.


VAIL, CO (ERIC MARON-KRVS) D. Sanborn, In Pursuit, Whitney.

POWELL/CODY, WY (JERRY CLARK-KVUU) Chicago, B. Taupin, L. Branganian.

GILLETTE, WY (DENNIS SWITZER-KOLL) Surface.


LEWISTON, ID (TODD NELSON-KATW) S. Ballet, DeBurgh.


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**Far West**

STATELINE, NV (GARY ALLEN-KRLT) In Pursuit, L. Carlton.

RENO, NV (JIM O'NEAL-KRNA/FM) Frozen.

CARSON CITY, NV (SCOTT CARSON-KPTL) R. Cash, D.W. & J.O.

LOS ANGELES, CA (KAYE/KILEY-KOST) Jarreau, S. Winwood.

SAN DIEGO, CA (MARK LARSON-KFMB) DeBurgh, Medley/JW, S. Vega.


PALM SPRINGS, CA (JILL FOX-KCMJ/FM) D. Wilson, Surface, S. Vega, System.

PALM SPRINGS, CA (TY STEVENS-KDES) DeBurgh, M. Franks, R. Stewart, D.W. & J.O.

BAKERSFIELD, CA (RUSS DAVIDSON-KLLY) Kool/Gang, D.W. & J.O.

SAN LUIS OBISPO, CA (CAROL MEYER-KKUS) No Adds.

FRESNO, CA (TYSON/WRIGHT-KFYE/FM) J. Butler, DeBurgh, Surface, S. Vega.


SAN FRANCISCO, CA (JACK KULP-K101) Fwood Mac, D. Wilson.

CONCORD, CA (JEFF PERRY-KWUN) J. Butler, Medley, L. Carlton, Los Lobos, T. Twins.

LIVERMORE, CA (HAMPTON/DEPPISH-KKO) D.W. & J.O., Chicago.

SAN RAFAEL, CA (BOB CLARKE-KTIM/FM) M. Franks, R. Cash, D.W. & J.O., REO.


MERCED, CA (MORTON/MAYER-KSNN/FM) Chicago, Joe Kenyon, D.W. & J.O.

MODESTO, CA (MICHAELS/HARTOG-KKO3) Surface, Fwood Mac.

SANTA ROSA, CA (JERRY IGNACIO-KSR0) No Adds.

UKIAH, CA (JIM COOL-KKUI) No Report, Frozen.


PLACERVILLE, CA (DAVID BLAISIC-KHTN) Surface, Medley, L. Carlton, U2.

VACAVILLE, CA (BOWMAN/BISE-KUCI) D.W. & J.O., Gayle/Gary.

LAKE TAHOE, CA (BRIAN BECK-KTLO) L. Vandross, Medley, M. Franks, D.W. & J.O.

SACRAMENTO, CA (PAUL MITCHELL-K108) Dan Hill, B. Hornsby.

SACRAMENTO, CA (RICK AUSTIN-KAER) No Report, Frozen.

SACRAMENTO, CA (JOHN CHAPPELL/KHYU/FM) D. Sanborn, S. Vega, In Pursuit, J. Butler.

CHICO, CA (DAVE KINDIG-KOYE) Joe Cocker.


SUSANVILLE, CA (HARDAWAY/CRAIG-KSUE) No Report, Frozen.

**Northwest**

THE DALLES, OR (KEVIN MALCOLM-KMCO) D.W. & J.O.

PORTLAND, OR (LAKEFIELD/TOM-KGW) A. Murray.

CORVALLIS, OR (P. J. EMMERSON-KLQO/AM) Fwood Mac, S. Vega.


NEWPORT, OR (HOWARD WRIGHT-KYQT) S. Campbell, Fab TBS.

EUGENE, OR (MOURTIE/MILLER-KOKI) D. Sanborn, J. Butler.


MEDFORD, OR (CHARLIE KIRK-KYJC) S. Ballet, R. Cash, Chicago.


KLAMATH FALLS, OR (CHARLIE VANHALL-KKBR) S. Campbell, K. O'Leary, G.E. & Mirror.


ENUMCLAW, WA (DAVID COOL-KENU) B. Hornsby, Commodores.

AUBURN, WA (CARLSAWYER-KASY) Frozen, No Adds.

MOUNT VERNON, WA (MIKE MARTIN/KBCR) Streisand, G. Meinders, Commodores.


OLYMPIA, WA (DICK PUST-KGY) G. Medeiros, J. Butler, G.E./Miami, L. Carlton, Greenwood.


CENTRALIA, WA (JIM KNUTSON-KELA) Fwood Mac, K. O'Leary.

SHELTON, WA (GLEN CONNOLLY-KMAS) No Report, Frozen.

KELSEY/LONGVIEW, WA (RAY BARTLEY-KLOG) No Adds.

YAKIMA, WA (GARY BRYANT-KIT) Commodores, L. Carlton, Greenwood, U2.


SPOKANE, WA (MICK PERRY-KKPL) No Report, Frozen.

ANCHORAGE, AK (CARL B.-KFQD) DeBurgh, S. Vega.


SOLDOTNA, AK (MC CARTNEY/REEDON-KCSY) U2, L. Brangan.

VANCOUVER, BC (PAUL MCKNIGHT-AM1040) No Report, Frozen.

**BIRTHDAYS**

Our Best Wishes and HAPPY BIRTHDAY To:

Don Graham, KBFU/FM-Golden Meadow, LA 6/28
Andre Marcel, WDKX-Rochester, NY 6/29
Harold Jackson, WDRU-Durham, NC 6/29
J.J. McKay, WKHI/FM-Ocean City, MD 6/30
Kelly Dossey, WONO/FM-Glasgow, KY 6/30
Jon Allen, KZOU/FM-Little Rock, AR 6/30
Glenn Shorrock (Little River Band) 6/30
Lynn Williams, KXRO/FM-Klamath Falls, OR 6/30

To Our New A/C Correspondents:

Gene Rump, KLZS/FM-Salt Lake City, UT 8/10
Gary Allen, KRLT/FM - P.O. Box 5310 - Stateline, NV 89449 (702-588-5107)
Roy Williams & Bill Bishofberger, KOJO RADIO - 110 N. El Dorado, Stockton, CA 95201 (209-948-5569)

from Top 40

**CONGRATULATIONS** to STEF RYBACK, Program Director to KH105-New Haven, CT, and his wife UNA KING on their 10th wedding anniversary, Aug. 14, 1987.

**CONGRATULATIONS** to GUY BRODAY, Program Director of KFMZ-Lafayette, LA, and his wife UNA KING on their birthday, JUNE 28.

**CONGRATULATIONS** to GUY BRODAY, Program Director of KFXZ-Lafayette, LA, on his birthday, JUNE 28.

**CONGRATULATIONS** to VERN PECORE, Music Director of KZTV/FM-Waco, TX, and his wife, JANET on the birth of their son, LOGAN BLAKE. Born on June 4th, weighing 7 lbs, 8 oz.

**BIRTHS**

Gavin Report June 26, 1987

www.americanradiohistory.com
DIANA ROSS
She has cancelled nearly all of her remaining summer concerts tour so as not to interfere with her mid-term pregnancy.

GEORGE MICHAEL
Conservative BBC Radio One is playing George's "I Want Your Sex," but not before 9 p.m., and never on Top Of The Pops.

RICHARD MARX
His first single, "Don't Mean Nothing," was co-written by Bruce Geitah, who wrote Madonna's recent hit, "La Isla Bonita."

GENESIS
Their world tour concludes July 4th with a performance at London's Wembley Stadium. The tour has played for over three million people in sixteen countries.

PARTLAND BROTHERS
They were members of a Canadian group called "Oliver Heavyside" before splitting and becoming a duo.

EDDIE MONEY
Ten years ago he appeared in a one-man play called "Bakk Tracks" in the part of a 90-year-old rock star who was the only survivor of a holocaust.

BE BE & CE CE WINANS
Benjamin and Pricilla, their real first names, are two of the youngest members of the famous gospel family, The Winans.

INXS with JIMMY BARNES
The Australian composers of "Good Times," George Young and Harry Vanda, were members of The Easybeats and Flash and The Pan. Jimmy Barnes was the lead singer for Cold Chisel.

ROY ORBISON
His first number one single in the Gavin Report came on July 22, 1960 with "Only The Lonely."

Kenny Loggins/Michael McDonald
After a one-off live appearance June 6th in Chico, California, Kenny and Michael are considering a short tour together later this summer or fall.

POINTER SISTERS
Sister Anita is working on a solo album scheduled for release later this year.

BERNIE TAUPIN
While many of his hit compositions have been written in collaboration with Elton John, he's also written a pair of number-one songs with Martin Page - The Starship's "We Built This City" and Heart's "These Dreams."

EVERLY BROTHERS
Contrary to a recent item in this section, The Everly Brothers are still recording for PolyGram and could have a new album out before the end of the year.

THE DOORS
July 3rd marks the 26th anniversary of the death of lead singer Jim Morrison.

JONATHAN BUTLER
Jonathan will be opening for Whitney Houston when she kicks off a nationwide concert tour on July 5th.

GEORGE HIGHFILL
For six years, he was director of the Hank Thompson School Of Countr Music at Rogers State College in Oklahoma.
With an appeal spanning four Gavin formats (Top Forty, Album Radio, Alternative and A/C), Suzanne Vega is among a fortunate few able to storm Top Forty playlists without alienating the core audience who first appreciated her expertise as a songwriter and image weaver. Vega's radio emergence shouldn't come as too much of a surprise to industry observers. Sales of her self-titled debut LP were well over the 200,000 mark in the United States alone. Vega's first successful flirtation with "pop music" culminated into "Left Of Center," a popular track off the Pretty In Pink soundtrack album. On the opposite extreme of the music spectrum, Vega supplied lyrics to Philip Glass' In the Wallet.

"I remember being sixteen, trying to figure out exactly what was going on with my generation. I definitely felt in-between times."

**Songs From Liquid Days.** In fact, it was composer Glass who prophetically stated, "I decided to pick someone of another generation, a much younger person who wasn't well known. Since then, she's become quite well known and I expect she'll become even better known."

By Kent Zimmerman

KZ: I understand the first song, "Tom's Diner," was originally slated to be the album's title track. When did you decide on "Solitude Standing" instead?
SV: About two weeks before we finished the record. It was partly because "Tom's Diner" was written in 1982, whereas "Solitude Standing" had just been written. I was working right up until the last day, literally, with "Ironbound," getting the lyrics together. I hardly ever work that way. Usually I like to know what I'm doing before I do it. This time, it was a bit different. Songs kept popping up. The album that I thought was going to come was so different from the album that eventually did come out.

KZ: This is the first album where you had your own band to bounce ideas off of.
SV: Definitely. I was able to be more creative. We could make up things as we went along. On "Solitude Standing," everybody came up with their part in about forty-five minutes.

KZ: Tell us about "Tom's Diner." Is it as obvious as it sounds? Is that actually a place?
SV: There is actually a place named Tom's Restaurant. It's a very ordinary place, which is partly why I liked it. People who have gone to eat there after they've heard me sing about it always seem slightly disappointed because it's the most average place you can imagine. There's nothing chic about it. I used to eat breakfast there before I went down to work. Although the song never happened to me exactly that way, it's more like a collection of details that I thought might happen to this one character. I was trying to see it through this character's eyes.

KZ: So there's no copy of the Daily News with lyrics scrawled on it. It's not a "napkin song."
SV: No. I do have some of the rough lyrics somewhere in a notebook.

KZ: Do you have any "napkin songs?"
SV: (laughs) I must, somewhere. I do have a folder that I throw everything into. There are actually a couple of ideas for songs on a couple of napkins here and there. They haven't come through, but we'll see.

KZ: Is "Ironbound" anywhere near Tom's Diner's neighborhood?
SV: Ironbound is in Newark, New Jersey, across the river. The part of town is called Ironbound because the railway tracks run around it. I was
there one morning and I happened to walk by a school that said Ironbound. All these children were going in. I hadn’t realized that that was the name of the section of town. I thought it was the name of the school. I remember thinking, “How strange.” It sounds like a good name for a vocational school. What kind of things could you learn in this Ironbound School? It seemed so metaphorically peculiar.

KZ: Did the success of “Left Of Center” alter the course of the album?
SV: A little bit. I suppose it gave me a little more confidence to use drums. I really didn’t know what the response to “Left Of Center” was going to be. Working with Arthur Baker, I remember thinking that that was about as pop as I would ever get. So I was very curious to see what the response would be, whether it would be negative, “Aww...she sold out.” Instead, I got the total opposite. People told me it was great, much better than the debut album. Rolling Stone said stuff like that. I was a little surprised. It made me feel that I now had the confidence to go as far as I could in that direction. But at the same time I heard the final mixes of “Left Of Center,” I also heard the final mix of Philip Glass’ work on the same day, the same afternoon. I thought, “Boy, this is really stretching, going from avant-garde classical to Arthur Baker drum mixes. I felt that to be my experimental phase. I feel this album came out somewhere in between those two points. KZ: “Luka” is enjoying quite a bit of success on four Gavin formats.
SV: Luka was a boy that I used to see in my old neighborhood. He was about nine years old. He probably does not remember me. I only spoke to him once. I don’t think the story I tell in the song was his problem. The problem in the song is a violent one. “Luka” was based on a real boy, but the story is fiction.

KZ: When you were starting out, did you feel in between eras and styles of music?
SV: Definitely. I remember being sixteen, trying to figure out exactly what was going on with my generation. I definitely felt in between times. When I first started singing, it was difficult for me to get a gig partly because I was quiet and shy on stage. Friends used to tell me that if I had been ten years earlier, I would have been a big star—that kind of thing. I was told I should learn something useful—like typing. Once I got to Folk City (the now-defunct Greenwich Village club), I met a whole group of people who were also writing folk-like songs that were experimental and interesting. That’s where I got some great encouragement from people like David Massengill, Frank Christian—and Christine Lavin, who has a record on Rounder—a few people like that.

KZ: Is it terrifying being onstage alone when you’re just starting out?
SV: I was afraid I was going to be so quiet that nobody would be able to hear me. I have a tape of that very first gig. I bellowed the whole thing because I was afraid no one could hear me. The guy I was going out with said that it sounded like I was shouting everything. Microphones are wonderful things!

KZ: People tend to drag you into a “folk” pigeonhole, which is not quite an accurate representation of what you do.
SV: I would agree with that. I definitely feel that I’ve been part of the folk scene in New York, but I’ve had quite a few other influences besides...
Now! This Fall! You Can Win It All!
Higher Ratings! New Advertisers! Increased Schedules!
With These Fabulously Successful 2B Promotions

... and you can do it all on a Zero Budget!

1. The 2B Plastic Card Promotion . . . Most successful promotion in broadcast history!

Sponsors Gladly Pay for Your Promotion
Because, quite simply, it's THEIR promotion, too. Fast foods, bottlers, retailers, merchants and franchisers of every description come aboard 2B Plastic Card Promotions with CASH and SCHEDULES. Because they know that nothing creates immediate and continuing business for them like your Plastic Card. For them, your 2B Plastic Card is a "PERMANENT PLASTIC COUPON".

Card Holders Listen More Frequently, Stay Tuned Longer
Because your Plastic Card, individualized with each card holder's personal number, gives card holders an opportunity to win valuable prizes. THEY HAVE TO LISTEN TO WIN. Win a free car — listen for your card number. Win a trip for two — listen for your card number. Win six months groceries — listen for your card number. And THEY HAVE TO LISTEN to keep up with your announcements of sponsors' special deals and discounts, exclusively for your card holders.

This Promotion Never Burns Out
Different from all other types of radio promotions, the 2B Plastic Card Promotion has a track record of not only producing immediate results, but of snowballing book to book. Stations have kept this unique promotion going and growing profitably for years!

2. The 2B Car Key Tag Promotion . . . Keyed to Drive Time, your best time!

70% of All Drivers Listen to Radio While They Drive
Your plastic CAR KEY TAG is handled and seen every time the driver starts his car. Countless reminders to tune you in. More impressions than any other medium!

Sponsors are Anxious to Get This Audience
Employed men. Working women. Shoppers with money to spend. Card radio listeners listen longer. Listen closer. That's why sponsors want to participate in CAR KEY TAG Promotions. They'll pay premiums for the time. Your promotion can be paid for even before you distribute your first CAR KEY TAG!

Exclusive "Lost Key" Protection
A tremendous "community relations" plus. You simply "register" numbered CAR KEY TAGS for return when lost.

More Store Traffic Immediately
To activate CAR KEY TAGS and become eligible for station prizes, dealer discounts and Free Registration, listeners must go to sponsors' locations and deposit Activator Coupons in merchants' "Entry" Boxes!

Results Continue Book after Book after Book
Stations report 2B CAR KEY TAGS stay with drivers (listeners) as long as they drive their cars. Month after month. Year after year. If your first priority is continuing profits, phone 2B.

Phone 2B
Broadcast Promotions Division
(313) 254-6900
2B SYSTEM CORPORATION
6575 ARROW Dr. STERLING HTS., MI 48078

www.americanradiohistory.com
**BPME '87 REPORT**

**THE BALANCE SHIFTS**

by Harvey Mednick

If there was one overriding fact that made itself known to the radio attendees at this year's Broadcast Promotion and Marketing Executives (BPME) seminar in Atlanta June 10-14, it was that they now have greater responsibility than ever to their stations' bottom line. No longer can the program director look to the promotion person to be the "T-shirt folder" or "album mailer." The role of implementer has been supplanted by that of a marketing professional who controls a sizable budget, maintains the station's image and is, as one manager in attendance put it, "the keeper of the flame."

The seminar's Second Annual Radio Luncheon kicked off with a keynote address by Westwood One Radio Network founder Norm Pattiz, who stated that, while radio may be viewed as the Rodney Dangerfield of broadcasting, it has also served as a model for emerging media. Noting that services like CNN and MTV perform more like radio than television, he added, "Radio came of age in 1986, outgrowing the movie box office and record sales."

Absolutely essential to the success of the medium are the promotion and marketing efforts that have added an air of entertainment to radio's programming staples—music, news, sports and public affairs.

Judy Horan, the BPME's outgoing president, noted that the more than 250 radio representatives (out of a total attendance of more than 2,000) were "the best advertisement" of radio's interest in the seminar. The exact number of radio attendees, according to seminar chairman Lance Webster, was 268, up from last year, but below expectations.

The number and quality of sessions devoted to radio drove home the fact that BPME is trying hard to get greater radio attendance at future seminars. Among the areas covered were Research, Network Promotions, Sales Promotions, Communication Strategies, Contests & Prizes, Event Staging & Marketing, Sports Promotions, Community Service Promotions and Giveaways. There were usually two programs running concurrently, and people hopped frantically from one to the other in an effort to garner what they could from both.

The one session that countered the spirit of progress in the air featured programmers who were supposed to deal with the future of promotion/marketing as determined by programming trends. Robert Elliot, vice president of the mighty Burkhart/Aibrms/Douglas/Elliott & Associates consultancy, portrayed the promotion manager as someone who "makes sure I (as the PD) am not surprised." He then proceeded to read a checklist developed by B/A/D/E for on-air promos— which gratuitously included the promotion manager in this "critical" programming/promotion activity. He then capped his presentation by playing an interminable series of promos authored by Mark Driscoll during his tenure as PD of WZPL in Indianapolis.

Rancor aside, there was an important message that was not wasted on those in the room: Elliot was reciting the typical PD view of the promotions director—one that this seminar was working very hard to change.

The four days of intensive learning, active networking and profitable interaction wound up with a lavish reception at Atlanta's historic Fox Theatre. Chuck Biore of Hollywood-based WFTS/TV-Tampa and incoming BPME President, expressed the hope that the 1987 seminar would help to dispel the notion that promotion is not in the "management mainstream"—although the promotion manager may have the image of traditionally reporting to the PD, we here at BPME in Atlanta have worked hard to help overcome this lower-management role. We want to upgrade, to provide those skills necessary to compete in the station as managers and marketers."

The bright, young, aggressive and poised radio attendees seemed eager to fulfill this prediction made by consultant George Burns: "In the next decade, the ranks of general managers will come from marketing/promotion. For those who want the big chair, the seminar set the scene. Now we've got to work to get there, and the first step to take is attendance at the 1988 BPME seminar in Los Angeles, and active involvement in the program for that meeting.

And for those of you in the PD's chair who are reading this: Take another hard look at your station's promotion director. He or she is a skilled professional who is there to help the entire management team, yourself included, to enjoy the success the entire station is after. Ask him or her about BPME. I think you'll be surprised at what you can learn, and the new respect you'll bestow.

Next time: A look at the Arbor Study, which profiles the typical promotion director and his or her responsibilities.

Harvey Mednick is an independent marketing and creative services consultant who has worked as RKO Radio's Vice President/Advertising & Promotion and as Marketing Director for Radio & Records.
George Michael
“I Want Your Sex”  Monogamy Mix
GAVIN TOP 40: 33* - 28*  50% HIT FACTOR
TOP TEN: 14 STATIONS INCLUDING:
KRBE 15-8  WHYT 14-7  Y100 15-9  KZZP 9-6
B96 11-9  FM102 10-8  KWSS 11-7  WNCI 13-7
R&R CHR: 27* - 20*
HITS: 18*-12*
NATIONAL SALES: 350,000 PLUS

The Outfield
“Since You’ve Been Gone”
GAVIN TOP 40: DEBUT 38* - 184/24
R&R CHR: 122/34  52%  HITS: 46* (HIGHEST DEBUT)
BILLBOARD POP LP'S: DEBUT 73* (HIGHEST DEBUT)
MAJOR ADDS:
KIIS/FM  KHTR  Y100
KKBQ  PRO/FM
MAJOR MOVES:
KRBE 32-26  WLOL 32-27  FM102 32-29
WNCI 32-26  Z93 DEBUT 36  KDWB DEBUT 34

Alison Moyet
“Is This Love?”
Produced by Jimmy Iovine
GAVIN TOP 40: UP & COMING 33/8
GAVIN A/C: DEBUT IN UP & COMING 26/7
KITS 15-13
KFMY  KQEN  FM104  3WD  WQBF
WLGA  KFBD  WZYZ  KAGO  WHSB
KBAU  KZFN  KFMI  KCLD  WHNY
KTX  KWKR  KVFM  KWSD  WOAY
KZU  KRRG  KCPX  KYN  WKSP
K6  KCLL  WXTQ  WDDJ  WZIX
KOZE  WVOO
R&R AOR NEW ARTIST CHART: #10

COLUMBIA
### Surface

**"Happy"**

**AVIN TOP 40:** 36*-27* 202/43 28% HIT FACTOR  
**&R CHR:** 33*-26*  
**ITS:** 24*-21*  

**TOP TEN STATIONS INCLUDING:**

- RBE 14-9  
- KMEL 11-6  
- Y100 14-8  
- S103 14-7  
- WHYT 12-10  
- KROY 4-2

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**FM102 1-1**

### Regina Belle

**"Show Me The Way"**

100% COLUMBIA COMMITMENT!  
THANK YOU EARLY BELIEVERS FOR ADDING A RECORD WHICH WILL GO ALL THE WAY.

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**GAVIN URBAN: 7*-6***

### L.L. Cool J

**"I'm Bad"**

LP ABOUT TO BREAK INTO THE TOP TEN!

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**GAVIN URBAN: 18*-13***  
**BILLBOARD POP LP'S:** 11*  
**HITS LP:** 2*

**Def Jam Recordings**

© 1987, CBS Inc.
STEVE
JONES
MERCY

WBCN - TOP 5 PHONES!
WFNX - TOP 5 PHONES!

HAPPENING AT:
WEQX  WRAS
WMDK  WHTG
WOXY  WXRT
WHFS
KEYX
KABL
KJET
KTAO

ON MCA COMPACT DISCS,
HQ CASSETTES & RECORDS
SEE THE VIDEO "MERCY" ON

PRODUCED BY BOB ROSE
CO-PRODUCED BY STEVE JONES
MANAGEMENT: DANNY GOLDBERG AND ANITA CAMARATA
FOR GOLD SPACESHIP MANAGEMENT, INC.
Sammy Hagar's first post-Van Halen LP is no glitz metal production. On the contrary, Sammy Hagar was recorded with a basic bone crunching feel. A couple of pleasant surprises: Eddie Van Halen plays bass (!) while Hagar (so it sez) handles all the guitar. I have a feeling a lot of us have underrated his abilities as a guitarist. Stations are jumping on 'Boys Night Out' and "When The Hammer Falls." Personally I prefer the mid-tempo rocker 'Hands And Knees' with that underwater Robin Trowenized guitar.

"New Direction" Echo & The Bunnymen (Sire)
"New Direction" is the first taste of the upcoming Echo & The Bunnymen. Guitarist Will Sergeant gets the final spotlight, stretching out a solo to magnificent proportions.

"Hot Love" Twisted Sister (Atlantic)
No more fooling around. Twisted F. Sister gets back to business. Aside from being a media figure and visual curiosity, Dee Snider is a great rock n roll singer. He shows it here.

When Smokey Sings - ABC (Mercury)
Finally, a flashback to what made their first LP, Lexicon Of Love, so refreshing. Sweet and stringy, but what the heck, we like it.

Clutching At Straws - Marillion (Capitol)
Beautifully recorded and conceived, Clutching At Straws is more like a movie--actually, a play--than a simple disc of songs. However, like Roger Water's Radio Waves, tunes are easily extractable into airplay form. As with Marillion's past ventures, lyric and story match music in terms of importance. Ironically, Marillion in the studio is as flashy and theatrical as things get. Even in live performance, the band chooses to cater to the imagination rather than peddle eye candy and cheap effects. Songs whisk by on this album. Before you know it, you're three tracks deep, surrounded and enthralled by careful arrangements and deft musicianship. Besides "Incommunicado," check 'Stain't Mhath' and 'Torch Song.' Interestingly, each song is noted by where the song was originally written.

A Letter From St. Paul - The Silencers (RCA)
The other day, I dusted off my copy of "Bulletproof Heart" by Fingerprinzt on the Virgin/Atlantic label. Damned if it doesn't hold up, which makes the gleaming superiority of Jimmie O'Neill's new group, The Silencers, no huge surprise. On the cover are four guys, three amps, guitars and drums. Though The Silencers make it seem easy, there's a lot of intertwining of ideas at work, making this record a special one. These are the kind of records that keep music junkies from throwing up their hands and joining a monastery. If 'Painted Moon's fade-up, smack-in-the-face intro doesn't push your buttons, hallowed be thy name. Perhaps you should be reciting mass or hand-copying Bibles. Other Trax: 'I Can't Cry,' "I See Red" and 'Bullet Blues.'

Once Bitten - Great White (Capitol)
Great White has recorded an anthem they will be singing until they retire onto the lounge circuit come the year 2000. "Rock Me" is a natural for a wide range of Album Radio stations, not solely because of the soft groove passages, but because the song is one of those one-in-a-million outbursts some bands luckily stumble upon. The remainder of the album is a jolt back to the world of decibels and leather. With Whitesnake happening and now this, Robert Plant either is proud as hell or he's looking in his rear view mirror. Top Forty people take note of "Rock Me."

THE FABULOUS THUNDERBIRDS
Hot Numbers - The Fabulous Thunderbirds (CBS)
Even been, as George Thorogood once put it, "outdoors?" Have you ever been in between partners when he or she got the house or the apartment? Well, chances are you've been on the "Sofa Circuit." That track epitomizes the subtle groove the T-Birds have adapted on Hot Numbers. Aside from immediate contenders like "Stand Back" and the revived "How Do You Spell Love," my faves are the songs that occupy the alleyways and backstreets of this album. A few examples include "Streets Of Gold" and "Wasted Tears." This time around, the Fab T-Birds have decided on embracing a cozier and close-kinded intimacy. Ironically, all of their albums (and we ALL, I have our favorites) this one gets closest to the roots. Chuck Willis would be proud. One complaint...Hey Kim, bring back the turban!
THE GAVIN REPORT

ALBUM

MOST ADDED

| #1 | SUZANNE VEGA (A&M -CD) | "LUKA" "SOLITUDE" "EYE"
| #2 | 25          | SAMMY HAGAR (Geffen-CD) | "GIVE" "BOYS" "HAMMER" |
| #3 | U2 (Island-CD) | "Still" "Bullet" "Streets" "God's" "Trip"
| #4 | 14        | John Hiatt (A&M -CD) | "THANK" "MEMPHIS"

CERTIFIED

GRATEFUL DEAD (ARISTA)
SAMMY HAGAR (GEFFEN)
U2 EP (ISLAND)

RECORD TO WATCH

A Letter From St Paul - SILENCERS
(RCA) Actually, it's an album from
Scotland. Jimmie O'Neil from
Fingerprintz fronts a new band.
"Painted Moon"
leads the attack.

Editor: Kent Zimmerman

CHARTBOUND

STEVE JONES (GOLD MTN./MCA) "MERCY"
SILENCERS (RCA-CD) "PAINTED"
GREAT WHITE (CAPITOL-CD) "ROCK ME"
GEORGIA SATELLITES (ELEKTRA-CD) "MYTH"
BRUCE COCKBURN (GOLD C) "MIRACLE"
ROGER DALTREY (ATLANTIC) "HOME"

HOOODOO GURUS (ELEKTRA-CD) "DOOR"
LONG RYDERS (ISLAND) "WANT"
BEARS (PVR/IRS) "FEAR" "TRUST"
BRUCE SPRINGSTEEN (CBS-CD) "LOST IN THE NIGHT"
ROBERT CRAY (MERCURY-CD) "WOMAN"

MARILLION (CAPITOL-CD) "INCOMMUNICADO"
SIMPLE MINDS (A&M-CD) "PROMISED"
JOE WALSH (WARNER BROS.) "RADIO"
THE FIXX (MCA-CD) "WHEN THE NIGHT COMES"
THE CALL (ELEKTRA) "WANA" "RIVER"

Drops: #34 Replacements, #42 Jon Butcher, #48 Marshall Crenshaw, Alison Moyet.

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### CERTIFIED

- SILENCERS (RCA)
- HARD ONS (BIG TIME)

### RECORD TO WATCH

- FIGURES ON A BEACH (SIRE)

### IMPORT/INDIE

- SONIC YOUTH (SST) "CATHOLIC"
- YOUNG, POPULAR & S.
- PRIVATE DOMAIN (CHAMELEON) "WARFARE"
- PUSHWANGERS (RELATIVITY) "STRANGERS"
- GOD GOO DOLLS (PIPELINE/CELLULOID) "TORN"
- TSOL (ENIGMA) "LOVE"
- DIVINE HORSEMAN (SST) "MATTER"
- THE SAINTS (TVT) "UNDERGROUND"

### CHARTBOUND

- LOS LOBOS (SLASH/W.B.-12) "BAMBA"
- BIG BLACK (TOUCH & GO) "HEADACHE"
- FIGURES ON A BEACH (SIRE) "STARS"
- SHELLEYAN ORPHAN (R.T./COLUMBIA) "BESS"
- ROYAL CRESCENT MOB (M.T./CELLULOID) "TUNA."
- BIG BLACK (TOUCH & GO) "HEADACHE"
- LIME SPIDERS (VIRGIN-UK) "WEIRD"
- LL COOL J (DEF JAM/COLUMBIA) "BAD"

Dropped: #34 Balaam & A. #38 Dash Rip R., #42 W. Of Voodoo, #43 Cult, #45 Age Of C., #48 Cat H., #50 P. Furs.
FIRST THINGS FIRST, MATEYS. Welcome a new station. John Larson is the PD at WAAW/MM, a 100,000 watt commercial station serving West Kentucky and parts of Tennessee and Illinois. That includes a student population of 8,000. Address is 118 S. 5th Street, Murray, KY, 42071. Phone number is 502-759-1300. John would love to hear from you.

HAD TO LAUGH. Vigil Thompson at WXIX-Savannah reports the station had $5,000 to give away to listeners who heard the designated "hot track." Ten $500 cash lumps were parcelled out. Everytime "Twist And Shout" let loose, listeners would blow out the Savannah phone lines, preventing anyone else from even getting a dial tone. The phone company was not pleased, even though it didn't interfere with 911...Deb Brady at WXXP-Pittsburgh added the Young Fresh Fellow's song called "Amy Grant"... Charlie Wrobel discovers a Gavin fave by adding Mondo Boffo's "I Wanna Be A Marine." The next line is "I wanna use a latrine.

IT'S ALL IN YOUR MIND. Jamie Karr at KACV-Amarillo says The Silencers sounds to him like Gerry Rafferty's "Baker Street"...KEYX-Phoenix's Jonathan Rosen is hot on Pete Wiley, upcoming on Virgin... Dead-heads are coming out of the woodwork. I'm talking about Dave Hatton and Chris Stoney of KMED-Medford. "We're a satellite Dead community," admitted Hatton...At first I thought it was fake, but Sean Coakley forwards a copy of the New York Post who dutifully reports that Bernhard Goetz is anxiously awaiting a copy of the upcoming Dead LP In The Dark...An old reporter buddy, Red Noise called in for vacationing Alan White with the KILO-Colorado Springs list. At the top of the adds was the Dead, who are playing a round of shows in the Rocky Mountain area, as if things aren't spacey enough up and out there...KFOG-San Francisco's only add was the Dead. Phones are continuous for more. "People are chomping at the bit..." "If I had one more slot on the playlist..." said Michael Right at KNOX-Grand Forks. He was expressing his admiration for The Silencers. Somebody should hold him to it this week...KRXQ/93 ROCK in Sacramento is a good barometer for new stuff. Ron Garrett adds The Silencers as well...Ty Banks and KQWB-Fargo knows how to mix it up. In heavy, side by side is U2's "Spanish Eyes" alongside The Cult, Suzanne Vega, The Call and Motley Crue...#1 at WHMD-Hammond is Level 42's "Lesson In Love." Catfish Phil is also hot on Whitesnake. The Call is testing well...Never a week goes by without a Farrenheit add. This time it's Mike Michelli of WONE-Akon.

ADDS AND SODS. Over at KBCO, Doug Clifton and Ginger Havlat add the following: in Vitro, Neville Brothers, Grateful Dead, Great White and Pat Metheny...WNEW/FM celebrates WRKX's sojourn into classicism by adding The Dead, Little Steven's "Freedom," Simple Minds, Fogelberg, P. Furs, Truth and Cutting Crew...91X's Peoples' Choice of the Week was "All The Love" by The Only Ones...KZEL added The Call, only Bill St. James is sweet on another track. "In The River" is my pick of the week," proclaimed America's number one k d. Lang fan...Mike Marrone at WHTG-Asbury Park, NJ is deep into The Cure. "1 keep finding another cut."...Sky Walker at KQSP-Spokane is revving up his engines. The station will be hosting the Spokane Grand Prix, broadcasting three days on the site...KLOS adds Cruzados, Hagar and The Dead...Coast to coast ABC adds on both KROQ and WLIR...Patty Martin at KSJO-San Jose agrees. The Charlie Daniels is a damn good song. We sez check it out. Stay well.

INSIDE ALTERNATIVE RADIO

by Peter Standish

Suzanne Vega delays the inevitable triumph of The Cure for at least another week. Heavy phones for their double album are coming in to Bruce McDonald-WFNX Lynn/Boston, Steve Balcom WXYC-Chapel Hill, Matt Potolsky KDVS-Davis, Ken Orneberg KABL-Minneapolis, etc. But the big news is just inside our top ten as three albums bolt up from #20 or lower. The Jesus & Mary Chain 12" achieves the remarkable feat of huge airplay without the benefit of a full album. The Go-Betweens and X (#1 Most Added) pulled off dramatic gains as full album play sunk in. X is one of the strongest new releases for Boblarwave WHFS-Annapolis, Jim Keller KJET-Seattle, James Lien WTUL-New Orleans, etc. Warren Zevon, Marshall Crenshaw (stronger than his 7 slot jump indicates), Bob Pfeifer (who finally busts loose) and That Petrol Emotion are the fastest mid-chart gainers. Almost twice as many records debuted on the chart as normal, with the Certified Silencers and Hard Ons leading the way. Lin Brehmer (aka Elliott Ness) WXRT-Chicago is a big Silencers supporter, while Larry "The Duck" Dunn WLIR-Long Island, who recently reviewed "The Girl In The Sweater" by the Hard Ons for weeks. Steve Jones, The Call ("Every hair on my body stood up when I heard "In The River"-Mike Marrone WHTG-Asbury Park), Steve Earle, Nitzer Ebb and Bleached Black broke past chartbound. Bleached Black could have been Record To Watch except they had such a great week that the only thing to watch was their debut. BB is the hottest new record for Bill McLaughlin at KUSF-San Francisco, Gina Mainwai KUNV-Las Vegas, Lisa Securo WUNH-Durham, NH, Adam Langley WBNY-Buffalo, etc. Figures On A Beach are our Record To Watch with Maximum play at WLIR, 91X, WHTG, WMDK and WUSC carrying the torch. Moderate play includes KBCO, KEYX, K4, KACV, WXCI, KWWC etc. Shelleyan Orphan is also on the market, drawing a core of college play from WUOG, WXCI, WVRU, KBSU, WXYC, WRAS, WBNY, KVNF, WUSC, etc.

SPOTLIGHT LPS

Live, Love, Larf & Loaf-FRENCH, FRITH, KAISER, THOMPSON(Rhino)

The role of art in music can always stimulate a lively debate. This new John Frisch, Fred Frith, Henry Kaiser and Richard Thompson "super-group" album builds a solid case for artistic achievement that might not appeal to your typical 7-11 shopper. You'll be pressed to find obvious hooks on Live, Love, Larf & Loaf, but that's not the point. There's more to music than adds, rotations, chart positions, etc. (i.e. the industry). LLL & L meets the adventurous criteria of Alternative music with dissident layers of guitars and rhythms on "Wings a la Mode," "Hai Sai Oji San" and "Drowned Dog Black Night." "Disposable Thoughts" sounds like it could have been an out-take from Captain Beefheart. Not surprisingly, it's written by former Beefheart drummer John French (aka Drumbo). For a good laugh, check out the hilarious cover of "Surfin' USA."
MIDWEST

A.J. ARON, OH

ALBANY


BLACK GOLD, PA

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2190 916-444-4444
ALBUM/ALTERNATIVE


STEVE HENDERSON (60-394-9000)


L. CAMPBELL


SAN FRANCISCO

JUNE 26, 1987 (502-289-1254)


Vibrato.

KZ: I hear Astrud Gilberto in your voice.

SV: When I was a kid growing up, I thought her voice was the most beautiful I'd ever heard. It was simple and straightforward, with no vibrato. I guess I felt that was the way everyone should sing.

KZ: What about Leonard Cohen?

SV: I love Leonard Cohen. I also like his voice. I may be one of the few people who prefer hearing him sing his own songs as opposed to women with beautiful voices singing his songs. I prefer hearing him because he's so dry. I think most people who have dark senses have good senses. Morrissey of the Smiths is a little bit like that. I like the Smiths a lot.

KZ: Wasn't the Smiths' guitarist, Johnny Marr, supposed to perform on the album?

SV: We talked about getting together and working. Then he had to work on his album. I can understand how it is, when everyone is jumping on you to get your album done. That didn't work out, but I hope we'll meet up at some point.

KZ: What about your co-producer, Lenny Kaye? I remember reading his rock criticism. He was also a guitarist with Patty Smith. What is his role when you make records? Isn't your production team a close-knit group of friends?

SV: Yes. Steve Addabbo has been a friend of mine for a while. He works with Lenny. You might say Steve works on the technical aspects of things, making sure the band has equipment and that the parts are right. Everything sounds good, whereas Lenny works with me on the conceptual side of things. He's great to talk to about ideas and concepts. Actually, with this album, he was the greatest help in the world. He made sure I wasn't falling back on myself. I have a tendency to be hard on myself. If I don't like the way something's going, I'll get depressed or say, 'This isn't working. The hell with it, forget it. I don't want this on the album. There's no gonna be a song.' And there were three songs that were like that. I'm not really sure. My following is actually bigger there than here. More copies of the first record sold in England than it has here. Of course England is comparatively a much smaller country, so it's astounding to think that would've happened. All I know is that we were playing more frequently. Suddenly I kept hearing these reports of 25,000 copies being sold a week. I figured they must be mistaken. Then I did two nights at the Royal Albert Hall in October (of '86), with 5,000 people a night. It was a very beautiful place. It's huge, but it's very pretty.

KZ: That was the hall Bob Dylan played in during the filming of Don't Look Back.

SV: I haven't seen.

KZ: Buy the tape! It's only $29.95!

SV: I have the tape, but I haven't seen it yet. I've been really busy. I've been finishing this album for months for the follow up album?

SV: That's the way people perceive it. I was shocked. My whole life, I've wanted to make one album. You make your album, it does pretty well and suddenly everyone's looking at you asking, 'Where's your second one?' It's like having children. Where's the mother? Probably the first one's there. It's still there. Of course, the world doesn't see it that way. The world sees it in terms of product. Where's your new product? Whaddaya mean product? I'll be interested to see what happens in the future, to see if I've gotten the right people and whether I can continue. As a kid, I remember thinking I could never make up something in the studio. I was not that kind of artist because I'd heard Lou Reed worked that way. But three or four songs on this album turned out exactly that way, like 'Caspar Hauser' and 'Ironbound.' Maybe I will turn out to be an 'album-a-year' person. I'm sure A&M would be relieved, and so would my manager. (laughs)

KZ: Prior to recording your first album, you released a few things independently.

SV: I was involved with the Folk Magazine in New York. They're still recording people. A few of my songs came out on that: 'Cracking,' 'Small Blue Thing' and 'Some Journey.'

KZ: You live and work out of New York City. Can you picture yourself ever living anywhere else?

SV: Sometimes I think. I might like to live in Europe. The cities are much cleaner there. But New York is definitely unique. I've never lived anywhere else, so I don't know how I would take to it. I grew up in the kind of neighborhood that if you walked a block in one direction it was upper-middle class but if you walked another block in another direction it was all projects. It's very mixed up. It's like a minefield.

KZ: The name of your album, Solitude Standing, implies you're a moody person. Yet you don't seem to be.

SV: I must say, I write when I'm in a certain mood. That mood comes out in the song, 'Solitude Standing.' But in real life, I think I'm a lot more cheerful. I was in Japan recently. One person looked at me and he said, 'From your music, I thought you would be a very mysterious woman. But I see you are talkative and cheerful.' I think he seemed a bit disappointed. I mean, I have my quiet and moody times. The band can certainly tell you about those. But for the most part, I take care of things with my music, so I don't have to be that way in real life, too.
### MOST ADDED

<table>
<thead>
<tr>
<th>Artist Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>NITTY GRITTY DIRT BAND</td>
<td>(56 adds)</td>
</tr>
<tr>
<td>PATTY LOVELESS</td>
<td>(46 adds)</td>
</tr>
<tr>
<td>JOHN CONLEE</td>
<td>(45 adds)</td>
</tr>
<tr>
<td>CONWAY TWITTY</td>
<td>(44 adds)</td>
</tr>
<tr>
<td>DESERT ROSE BAND</td>
<td>(40 adds)</td>
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<table>
<thead>
<tr>
<th>Artist Title</th>
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<tbody>
<tr>
<td>HOLLY DUNN - Love Someone Like Me</td>
<td>(MTM)</td>
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<tr>
<td>REBA McEntire - One Promise Too Late</td>
<td>(MCA)</td>
</tr>
<tr>
<td>RONNIE MILSAP - Snap Your Fingers</td>
<td>(RCA)</td>
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<tr>
<td>Steve Wariner - The Weekend</td>
<td>(MCA)</td>
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<tr>
<td>The Judds - I Know Where I'm Going</td>
<td>(RCA)</td>
</tr>
<tr>
<td>RICKY VAN SHELTON - Crime Of Passion</td>
<td>(Columbia)</td>
</tr>
<tr>
<td>Crystal Gayle/Gary Morris - Another World</td>
<td>(Warner Bros.)</td>
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<tr>
<td>RICKY SKAGGS/SHARON WHITE - Love Can't Ever Get Better</td>
<td>(Epic)</td>
</tr>
<tr>
<td>VINCE GILL - Cinderella</td>
<td>(RCA)</td>
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<tr>
<td>Lee Greenwood - Someone</td>
<td>(MCA)</td>
</tr>
<tr>
<td>WAYLON JENNINGS - Fallin’ Out</td>
<td>(MCA)</td>
</tr>
<tr>
<td>THE TRIO (Dolly, Linda, Emmylou) - Tellin’ Me Lies</td>
<td>(Warner Bros.)</td>
</tr>
<tr>
<td>MICHAEL MARTIN MURPHEY - A Long Line Of Love</td>
<td>(Warner Bros.)</td>
</tr>
<tr>
<td>RESTLESS HEART - Why Does It Have To Be</td>
<td>(RCA)</td>
</tr>
<tr>
<td>HIGHWAY 101 - Whiskey, If You Were A Woman</td>
<td>(Warner Bros.)</td>
</tr>
<tr>
<td>Baillie &amp; The Boys - Oh Heart</td>
<td>(RCA)</td>
</tr>
<tr>
<td>HANK WILLIAMS J.R. - Born To Boogie</td>
<td>(W.B./Curb)</td>
</tr>
<tr>
<td>George Strait - All My Ex’s Live In Texas</td>
<td>(MCA)</td>
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<tr>
<td>K.T. Oslin - 80’s Ladies</td>
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<tr>
<td>T.GRAHAM BROWN - Brilliant Conversationalist</td>
<td>(Capitol)</td>
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<tr>
<td>KATHY MATTEA - Train Of Memories</td>
<td>(Mercury)</td>
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<tr>
<td>Randy Travis - Forever And Ever, Amen</td>
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<tr>
<td>ANNE MURRAY - Are You Still In Love With Me</td>
<td>(Capitol)</td>
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<tr>
<td>EXILE - She’s Too Good To Be True</td>
<td>(Epic)</td>
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<tr>
<td>DON WILLIAMS - I’ll Never Be In Love Again</td>
<td>(Capitol)</td>
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<tr>
<td>OAK RIDGE BOYS - This Crazy Love</td>
<td>(MCA)</td>
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<tr>
<td>George Jones - I Turn To You</td>
<td>(Epic)</td>
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<tr>
<td>KENNY ROGERS &amp; RONNIE MILSAP - Make No Mistake, She’s Mine</td>
<td>(RCA)</td>
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<tr>
<td>ASLEEP AT THE WHEEL - House Of Blue Lights</td>
<td>(Epic)</td>
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<tr>
<td>STEVE EARLE - Nowhere Road</td>
<td>(Epic)</td>
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<tr>
<td>LYLE LOVETT - Why I Don’t Know</td>
<td>(MCA/Curb)</td>
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<tr>
<td>GLEN CAMPBELL/STEVE WARINER - The Hand That Rocks...</td>
<td>(MCA)</td>
</tr>
<tr>
<td>MICHAEL JOHNSON - Ponies</td>
<td>(RCA)</td>
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<tr>
<td>JUDY ROGERS - I’ll Be Your Baby Tonight</td>
<td>(MTM)</td>
</tr>
<tr>
<td>STATLER BROTHERS - I’ll Be The One</td>
<td>(Mercury)</td>
</tr>
<tr>
<td>Larry Gatlin/Janie Fricke - From Time To Time</td>
<td>(Columbia)</td>
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<tr>
<td>Earl Thomas Conley - That Was A Close One</td>
<td>(RCA)</td>
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<tr>
<td>Pake McEntire - Too Old To Grow Up Now</td>
<td>(RCA)</td>
</tr>
<tr>
<td>John Schneider - Love You Ain’t Seen The Last Of Me</td>
<td>(MCA)</td>
</tr>
<tr>
<td>DAN SEALS - Three Time Loser</td>
<td>(EMI America)</td>
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### CHARTBOUND

<table>
<thead>
<tr>
<th>Artist Title</th>
<th>Label</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOU AGAIN</td>
<td>Warner Bros.</td>
<td>122</td>
<td>33</td>
<td>--</td>
<td>27</td>
<td>62</td>
<td>22%</td>
<td>3</td>
</tr>
<tr>
<td>DADDIES NEED TO GROW UP TOO</td>
<td>Columbia</td>
<td>110</td>
<td>26</td>
<td>--</td>
<td>20</td>
<td>64</td>
<td>18%</td>
<td>3</td>
</tr>
<tr>
<td>THE WAY WE MAKE A BROKEN HEART</td>
<td>Columbia</td>
<td>98</td>
<td>30</td>
<td>--</td>
<td>14</td>
<td>54</td>
<td>14%</td>
<td>3</td>
</tr>
<tr>
<td>'TIL THE OLD WEARS OFF</td>
<td>Epic</td>
<td>88</td>
<td>6</td>
<td>--</td>
<td>24</td>
<td>58</td>
<td>27%</td>
<td>7</td>
</tr>
</tbody>
</table>

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Editor: Elma Greer  
Assoc. Editor: Lisa Smith

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**CERTIFIED**

<table>
<thead>
<tr>
<th>Artist Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>KENNY ROGERS &amp; RONNIE MILSAP</td>
<td>Make No Mistake, She’s Mine</td>
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<tr>
<td>JUDY ROGERS</td>
<td>I’ll Be Your Baby Tonight</td>
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</tbody>
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**RECORD TO WATCH**

<table>
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<tr>
<th>Artist Title</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>LOVE REUNITED</td>
<td>Desert Rose Band</td>
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</tbody>
</table>

A Most Added record receiving great response at stations already on it. The snappy, uptempo beat paces an ideal radio tune.
Holly Dunn, Academy Of Country Music's Best New Female Artist of 1986 finally nudges her way to the top of the chart. However, there's serious competition as Reba McEntire moves another five slots to the number two position, and Ronnie Milsap snaps into third place. Quickly making their way up the chart, The Trio increase their HIT FACTOR from 85% to 91%. The same goes for Hank Williams Jr. who jumps from 76% to an impressive 86%. Debuting at number 28 are this week's CERTIFIED duet, Kenny Rogers and Ronnie Milsap. Judy Rodman also CERTIFIED is already in HIGH ROTATION at K92/FM-Destin, FL. RECORD TO WATCH, The Desert Rose Band, receives 40 adds, with a lot of positive response. Former RECORD TO WATCH Foster & Lloyd continue doing well. Chuck Walley at WGA-A-Cedarown says "The reaction is awesome!", and Phil Badger at WKRE-Exmore, VA, reports, "Immediate response as soon as 'Crazy Over You' hit the turntable." Another record receiving strong support is Joe Kenyon's "Hymne." Ken Conlin at KRED-Eureka, CA, says, "It continues to climb and receives a lot of positive phones." Michael Johnson's 'Ponies' is a hot number at KYKR-Pt. Arthur, and is doing extremely well at KNIX-Phoenix and WXTU-Philadelphia.

Here at The Gavin Report, Associate Editor Lisa Smith has finally gone on maternity leave as she patiently awaits her first child. Be assured we'll announce the arrival of "Little K."

Meanwhile, helping out while Lisa's away are Liz Pullen and Lisa Austin.

Have a Great Week! Natalie and Elma

Welcome To Our New Country Correspondent:
Sam McGuire, KNFO RADIO 4949 Franklin #500, Waco, TX 76710 (817) 776-3900

TOP REQUESTS

RANDY TRAVIS
HANK WILLIAMS, JR.
THE JUDDS

LP CUTS

The Judds - Turn It Loose
Ricky Van Shelton - Ultimately Fine
Dwight Yoakam - Little Ways
Randyl Travis - Too Gone, Too Long
Steve Earle - I Ain't Ever Satisfied
Vince Gill - Everybody's Sweetheart
## ARTIST | TITLE | LABEL
--- | --- | ---
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REBA McENTIRE | One Promise Too Late (MCA) | 178
RONNIE MILSAP | Snap Your Fingers (RCA) | 177
RICKY VAN SHELTON | Crime Of Passion (Columbia) | 162
RICKY SKAGGS/SHARON WHITE | Love Can't Ever Get Better... (Epic) | 166
VINCE GILL | Cinderella (RCA) | 166
LEE GREENWOOD | Someone (MCA) | 166
WAYLON JENNINGS | Fallin' Out (MCA) | 172
THE TRIO | Tellin' Me Lies (Warner Bros.) | 174
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RESTLESS HEART | Why Does It Have To Be (RCA) | 176
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HANK WILLIAMS JR. | Born To Boogie (Warner Bros.) | 173
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EXILE | She's Too Good To Be True (Epic) | 155
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STATLERS | I'll Be The One (Mercury) | 131
DAN SEAL | Three Time Loser (EMI America) | 135
FORESTER SISTERS | You Again (Warner Bros.) | 122
O'KANES | Daddies Need To Grow Up Too (RCA) | 110

### REVIEWS

**ROSANNE CASH - "King's Record Shop"**
(Columbia) Rosanne returns with a fresh style and a new LP, "King's Record Shop" (appropriately titled after a reknowned little store in Louisville) is an A-1 showcase of Rosanne's multiple talents. Produced by husband Rodney Crowell, the LP features such diverse artists as Benmont Tench (Tom Petty & Heartbreakers), Steve Winwood and Patty Smyth. Favorite tracks include: IF YOU CHANGE YOUR MIND, RUNAWAY TRAIN and TENNESSEE FLAT TOP BOX (written by her father, Johnny Cash).

**LEE GREENWOOD - "If There's Any Justice" (MCA)**
Once again Lee delivers his music with commitment and meaning. The album combines an occasional upbeat tempo with touching ballads. With the help of co-producer Jimmy Bowen Lee's stylized vocals and instrumental tracks come to life. Noteworthy cuts include the title track and "Silver Dollar," a heartwarming narrative supposedly based on a true story. The single "Someone" only hints at the intense romantic messages prevalent throughout the album.
**Northeast**

**WORCESTER, MA (TIM TODD-WORC)** J.Rodman, O'Kanes, R.Cash, Foresters, FargoRoyal, M.Johnson.

**LOWELL/LAWRENCE, MA (FRANK FITZ-WLLH)** S.Earle, Exile, Oaks, Statlers.

**BROCKTON, MA (MARK BURNS-WCAV/FM)** Foresters, O'Kanes, Fostri/Loyd, Girls N.D., P.Loveless, Emmylou, Liz Boardo.

**PORTLAND, ME (HAL KNIGHT-WPOR/FM)** B.Mandrell, J.Conlee, O'Kanes, D.McVictor, Girls N.D.

**NEW YORK, NY (PAM GREEN-WNYW)** Waylon, Hank Jr., B. Mandrell, O'Kanes.

**ROMEO, MI (JACK MORAN-WNMY)** Gayle/Gary, R.Cash, Conway T., J.Conlee.

**GAINESVILLE, FL (BRAD RIVERS-WYGC)** Fargo/Royal, C.Handy.


**CEDARTOWN, CARROLLTON, GA (PATRICK SHUMAKE-WLBB)** J.Kenyon, Band, B.Mandrell, Dirt T., D.Seals.

**STATESVILLE, NC (KURT PHILLIPS-WLBB)** J.Kenyon, J.Conlee, Kendalls, Kaylee A.

**GREENSBORO, NC (KEVIN O'NEAL-WBIG/FM)** R.Cash, Bishop.


**EXMORE, VA (BOB JONES-WBOE/FM)** J.Rodman, Conway T., D.Seals, Statlers, Dirt T.

**PADUCAH, KY (RICK STEVENS-KRVR)** No Report, Frozen.

**CENTRAL CITY, KY (BARNETT-LANE/WKYA)** Millsp/Rgs, Stalliers, M.Johnson, Glen/Sleve, O'Kanes.

**HAMMOND, LA (RAY ROMERO-WFPR)** Millsp/Rgs, Don Wms., Girls N.D., Pake.


**ROCHESTER, MN (KEITH PHILLIPS-WKKW)** J.Grace, Exile, Don Wms., Wheel.

**BENSON, MN (GENE DENNIS-KBMO)** No Report, Frozen.


**BRAINERD, MN (DAVE TORKELSON-KVBR)** No Report, Frozen.


**HURON, SD (JEFF DUFFY-KOKK)** B.Mandrell, Fargo/Royal, Don Wms., Dirt T., Aberdeen, SD (STEVE SMALL-KKAA).


**RAPID CITY, SD (DOB KOKO-LK)** R.Crowell, L. Boone, Foresters, D.A. Crow, Fostri/Loyd.

**Rapid City, SD (SCOTT KEAN-WTKO)** D.Seals, Foresters, T.Wopat, Shoofers, O'Kanes.


**MINOT, ND (JERI LEE-KZPK)** Millsp/Rgs, T.LOOP, S.Earle.

**Midwest**


**FORT DODGE, IA (DALE EICHOR-KWMT)** R.McDowell, Fargo/Royal, Fostri/Loyd, Shoofers, B.Mandrell.

**WATERLOO, IA (JAMES KXEL)** D.Rose Bd., R.Cash, Kendallls, B.Mandrell, Russell/Wilkins, Davis/Mason.

**SIoux City, IA (TY COPER-KMNS)** M.Johnson, Glen/Sleve, D.Rose Bd., Girls N.D., Foresters, Dirt Band.

**IOWA CITY, IA (TOM ALDRICH-KVVD)** J.Kenyon, R.Cash, O'Kanes, Fostri/Loyd.

COUNTRY ADDS

JUNE BAND, (COUNTRY ADDS)

MIDLAND /ODESSA, TX (JOE ABILENE, TX (BRUCE WAYNE -KWZD)

GIRLS FO斯特 /LOYD, KENDALLS.

HOUSTON, TX (CANDEA /MURRAY -KILT)

A.M. MURRAY, HANK.

WACO, TX (SAM MCGUIRE -KNFO)

S.EARLE, OAKS.

SOUTHWEST

DALLAS /FT.WORTH, TX (JOHNNY DALLAS)

XTEXARKANA, TX (BILL MAYNE-WFMS/FM)

Pake, LOYD, D.SEALS.

ELKHART, IN (GREG HARRIS-WCMR)

Pake, M.Johnson, D.SEALS, B.Mandrell.

SOUTH BEND, IN (J.K. DEARING -WNDU)

MILSP/RGRS, D.SEALS, B.MANDRELL.

TULSA, OK (BILL ANNA, IL)

JEFF ROBERTS BAND, WILLIE NELSON.

APPLETON/OSHKOSH, WI (VICKI JOHNSON -WAHC)

B.MANDRELL, EASY MONEY.

ST. LANSING, MI (J.D. CANNON -WFMS/FM)

PAKE, M.Johnson, D.Seals, Girls N.D.

JOHNS, MI (MARK WILSON-KGJO)

No Adds, Frozen.

PETE BRIER -KFSU)

S, WHEEL.

KANSAS CITY, MO (JOE MARTINI -WRBI)

No Report, Frozen.

KANSAS CITY, MO (NED WILLS -KZST)

No Adds, Frozen.

LAKE CHARLES, LA (RAY GORMAN -KQED)

B.Baker, FARGOROYAL.

REDLANDS, CA (BOB MURPHY -KRED)

S.BROWN, R.McDOwELL.

WENATCHEE, WA (DAN MOORE -KEYK)

J.Rodman, Statlers, FARGOROYAL.

SEATTLE, WA (COLLEEN ROBBINS -KMPS)

Don McLeaan, Girls N.D., Dirt Band.

ReNO NV (JONATHAN STEVENS-KROW)

Fostirloyd, Emmylou, Conway, Dirt Band.

MISSOULA, MT (MARK WILSON-KGJO)

No Report, Frozen.

ALBAMOORDO, NM (BEN NOE-KZZX)

K.Mattea, Statlers, Conway, Dirt Band.

ALBUQUERQUE, NM (FRANCINA RODRIGUEZ-KVCK)

J.Cash, Kendalls, Dirt Band, Willie N.

LA CROSSE, WI (PILGRIM WILLIAMS-KEED)

Glen/STEVE, Girls N.D., Dirt Band.

ASTORIA, OR (MIKE DUGAN-KVAS)

KENDALLS, J.Cash, Kendalls, Dirt Band, Willie N.

TULSA, OK (BILL PAYNE-KTFX)

M.C.McDaniel, D.SEALES, Glen/Steve, Sawyer B., CROW.

TULSA, OK (GEOFF HARRIS-KUSA)

O.Kanes, R.CASH, P.Loveless.

ST. JOSEPH, MO (BOB ORF-FEQ)

No Adds, Frozen.

JOPLIN, MO (LISA ARMSTRONG-WMBH)

FARGOROYAL, WAYS, D.BAND.

R.I.C. CROWELL.

TUCSON, AZ (BUDDY OWENS-KNILX)

Conway T., J.Jennin, D.Band, Restless H.

BRUCE WAYNE -KWZD)

GIRLS FO斯特 /LOYD, KENDALLS.

HOUSTON, TX (CANDEA /MURRAY -KILT)

A.M. MURRAY, HANK.

WACO, TX (SAM MCGUIRE -KNFO)

S.EARLE, OAKS.

SOUTHWEST

DALLAS /FT.WORTH, TX (JOHNNY DALLAS)

XTEXARKANA, TX (MARCO GARCIA-KMLA)

J.Kenyon, WAYS, Girls N.D.

ELKHART, IN (GREG HARRIS-WCMR)

Pake, M.Johnson, D.SEALS, B.Mandrell.

SOUTH BEND, IN (J.K. DEARING-WNDU)

MILSP/RGRS, D.SEALS.

FT. WAYNE,KENDALL, IN (DOUG WAGNER-WBTU)

No Report, Frozen.

BATESVILLE, IN (JOE WOLFE-WWBI)

SHOOTERS, FOSTILROYD, R.McDOwELL.

RICHMOND, IN (MARILYN WILLIAMS-WHON)

MILSP/RGRS, D.SEALS, R.CASH, J.F. MANDRELL.

VINCENNES, IN (DAVE MILLARI-WAQR)

O.Kanes, WHEEL, L.VOltz, OAKS.

SAGINAW, MI (TOMMY MORRIS-WKCO)

DON WMS., M.Johnson, D.Seals, Girls N.D., Dirt Band.

ST. JOHNS, MI (MARK HULL-WWSJ/FM)

No Report, Frozen.

DODGEVILLE, WI (TIM CLOSSON -WAXX/FM)

B.MANDRELL, GIRLS N.D., EMMYLOU, KENDALLS, FOSTER/LLOYD.

SPRINGFIELD, MO (JOHN HENDERSON-WTOL)

O'Kanes.

COLUMBIA, MO (MIKE AUSTIN-KEA)

JEFFERSON CITY, MO (JACK DANIELS)

OSAGE BEACH, MO (ROGER HULETT)

J.KENYON, WRAYS.

JOPLIN, MO (LISA ARMSTRONG-KJL)

Pake, M.Johnson, D.Seals.

ST. LOUIS, MO (MARK LANGSTON-WL)

The TRIO, T.G.BROWN.

ST. LOUIS, MO (GEOFF HARRIS-KUSA)

O.Kanes, R.CASH, P.Loveless.

CALIFORNIA, MO (QUEEN SHAKLEFORD-KZM)


COUNTRY ADDS

BRUCE WAYNE -KWZD)

GIRLS FO斯特 /LOYD, KENDALLS.

HOUSTON, TX (CANDEA /MURRAY -KILT)

A.M. MURRAY, HANK.

WACO, TX (SAM MCGUIRE-KNILX)

S.EARLE, OAKS.

HOUStON, TX (CAI/ANDEMURRAY-KILT)

A.Murray, Shank Jr., G.Jones.

WACO, TX (SAM McQUIRE-KNILX)

S. EARLE.

HOUStON, TX (CAI/ANDEMURRAY-KILT)

A.Murray, Shank Jr., G.Jones.

MILSP/RGRS.

P. THOMAS BEAUMONT, TX (MICKEY ASHWORTH-KKK)

FORESTERS, FOSTER/LLOYD.

AUSTIN, TX (MIKE CARTA-KVET)

DIRT BAND.

AUSTIN, TX (STEVE GARY-KASE)

B.Mandrell, J.Kenyon.

ABILENE, TX (BRUCE WAYNE-KWZD)

Girls N.D., FOSTILROYD, K. MATTEA, STATLERS.

MIDLAND/ODESSA, TX (JOE BURNS-KCRS)

MILSP/RGRS, FORESTERS, FOSTILROYD.

EL PASO, TX (BILL POWELL-KHEEY96)

WAYLON, FARGOROYAL, WILLIE N., EXILE,

DIRT BAND, EMMYLOU.

PHOENIX, AZ (BUDDY OWENS-KNILX)

CONWAY T., J.KENYON, J.Jennin, D.BAND, RESTLESS H.
WHERE IS AM BROADCASTING HEADED?

Brian Henry, a San Francisco broadcast engineer who built his own AM radio station, KLLK in Willits, California, wrote to me on the subject:

"Is it possible that AM broadcasters are perhaps viewing their medium from the wrong perspective? Rather than viewing the current situation as the 'death of AM,' quite possibly this should be construed as a 're-birth' period. The national audience for AM has dropped to around 25 percent of that available, similar to the size of the FM audience in the early 1970s. There are countless factors which caused the gradual shift to FM, all directly tied to the market force. For example, I distinctly remember early AM/FM transistor radios that had such poor sensitivity that the FM section was practically useless, but, as the market began to dictate improved receivers, they became available to the consumer.

'The AM broadcast band has had a longer period of time to become 'worn out,' being considerably older than the FM band. I would venture to guess that 80 percent of the AM stations in the United States have technical facilities that are 15 to 20 years behind the times.

'Anybody who has ever done sales knows that, for the most part, there is no quick fix to a sales problem. The solution is more often than not hard work and a thorough understanding of the problem at hand.

'AM broadcasters need to work on more than one front. First and foremost, they need to invest in their facilities. They are in the business of selling 'sound.' It only makes sense to be able to deliver as high a quality of audio as is technically possible. Today's FM facilities easily operate under one percent total harmonic distortion; and today's AM radio is capable of reaching that mark, too.

The pre-emphasis curve that the National Radio Standards Committee (NRSC) is proposing (and that the NAB is advocating) is very important—if only for this reason that it gives every AM broadcaster a uniform standard to work with. All things being equal, it provides a consistency that has been missing for at least 30 years.

'I would like to urge AM broadcasters to take the following steps:

1) Clean up your facility, regardless of whether or not it is in stereo. Every piece of audio equipment must meet the manufacturer's original specifications. Even a station with equipment that is over 20 years old can have acceptable audio performance if the equipment is maintained properly.

2) Insure that your transmission system is capable of passing anything that is put into it. This generally means that overall frequency response be within 1 dB from 50 Hz to 12 kHz. Worst-case total harmonic distortion should not exceed two percent at any level of modulation. (Your transmitter may be nicely flat, but unless you have checked the tower system, you may be rolling off your highs badly. Many older tower systems were built with "high Q" characteristics for more efficient transmission on the carrier frequency, but with considerable roll-off of the sidebands—where the high frequencies are.)

3) Adopt an audio processing system that is in agreement with the NRSC/NAB pre-emphasis standard. This is important for uniformity throughout the band. At this point, I'd like to stress something else which quite likely contributed to the success of the FM band in the mid-70s: Clean, not loud! As an example, the Optimod 8000A was capable of only 10 dB of gain reduction. Many stations used it, and sounded incredibly good. (Others pushed it too hard and sounded terrible.) Loud, over-processed AM radio is not the answer. There is unquestionably a point at which increased loudness just results in a 'dial punch.'

4) Be innovative with your product. Do a quality job with it, and be in it for the long term. There is no short-term fix for AM radio, but the medium can become dominant again.

Be innovative with your product. Do a quality job with it, and be in it for the long term. There is no short-term fix for AM radio, but the medium can become dominant again. Perhaps it's time to invest in the future!"

My thanks to Mr. Henry, who, I might add, practices what he preaches. You can find his station profiled in the December 1986 BM/E engineering magazine that most stations receive free. His station was featured as one of the best-designed and engineered in the country.
MASS APPRAIL: station KKGO - Eureka, CA, has immediate opening for AT w/heavy-duty production skills to help 39.7 share 12+. T&R: Jim Nelly, PO Box 1131, Arcata, CA 95521. No calls, please.

TOP 40 station 198-Willimantic, CT, needs talented part-timers for weekends, overnights. T&R: Jeff Spencer, PO Box 496, Willimantic, CT 06269.

TOP 40 station KFMI - Eureka, CA, needs an AT w/production skills. T&R: Chris Knight, PO Drawer 1139, Arcata, CA 95521.

TOP 40 station KZLS - Billings, MT, is now taking applications for future openings, all shifts, full & part-time. T&R: Craig Sullivan, PO Box 6566, Billings, MT 59104.

COUNTRY station WHTL - Whitehall, WI, needs an AT. Females strongly encouraged, production skills a must. T&R: Ed Paulson, PO Box 678, Whitehall, WI, 54775.

COUNTRY station KNPT - Silver City, NM, has AT opening. T&R: Skip Oniel, 5 Racetrack Rd., Silver City, NM 88061. No calls, please.

COUNTRY station WFMC - Goldsboro, NC, has two openings, one for AT, and an experienced salesperson. Contact Bob Wooten (919) 734-4211.

A/G station WQAD - Gadsden, AL, has future AT opening. T&R: J. Holland, PO Box 1350, Gadsden, AL 35902.

A/G station WZED - Rocky Mt., NC, has immediate opening for p.m. driver w/production skills. Butch Pindell: (919) 443-6976.

A/G station WKLO - Waterloo, IA, has future AT openings. Dave McCormick: (319) 834-2200.

A/C station KLZY - Cody/Powell, WY, needs an AT w/possible MD. T&R: Dave Merkel, PO Box 966, Powell, WY 82435. No calls, please.

LITE A/C station KMCAQ - The Dalles, OR, needs a news director. Personable, people oriented, well organized w/excellent reading skills. T&R: John Hoffman, PO Box 104, The Dalles, OR 97058.

CLASSIC HITS/A/C station KORV - Orville, CA, needs morning drive/sports director with production skills, team player for small market/major recreation area. T&R: Ric McEoin, PO Box 1340, Orville, CA 95965.

OLDIES station WAYY - Eau Claire, WI, needs exp. radio salesperson. Position offers established account list. Resume: Station Mgr., PO Box 6000, Eau Claire, WI 54702.

OLDIES station KPUG - Billingham, WA, needs an AT w/production skills. T&R: Joe Bates, PO Box 1170, Billingham, WA 98227.

ALBUM station KLKL - Willits, CA, needs midday AT w/strong production skills. Females strongly encouraged. T&R: brain Henry, PO Box 1520, Willits, CA 95490 or call (707) 459-1250.

URBAN station KXOJ - Tulsa, OK, needs a future AT w/at least 2 years experience. Females & college students encouraged. T&R: Michael Hightower, 1623A E. Apache, Tulsa, OK 74106.

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Formerly KFFN/KVec-Seattle, seeks full-time on air in medium+. A/C or Top 40. SHAWN COLLINS: (206) 932-8414.

Former PD KSN LAFAYETTE, CO seeks full-time position. T&R: JEFF PARETS: (303) 296-6160.

OM/PD, prefers Top 40, A/C or Top 40 formats in NE, New England or AOR. CHARLIE PHILLIPS: (305) 281-7314.

Talented jock w/great voice willing to start small for small Album/Alternative station w/big ideas. SHANE STONE: (206) 281-8769.

Promotions/Music Director for Top 40. ELAINE WANG: (415) 954-2718.

Air Talent, smooth delivery, young but mature for Album station in SE only. TONY STORMER: (305) 428-4316 before noon; (615) 488-0592 for messages any time.

Small/medium market PD/AT. 11 years experience. Prefer SE. BILL PRATHER: (504) 457-6666.

AT/News. 2 years small-market exp. Strong references. Country or A/C. Denny: (607) 433-0044.

18 yrs. major market experience. Top 40, Oldies. urban formats. LARRY ZACHARY: (404) 786-8036.

AT, prefers Urban format. BRUCE CARLSON: (212) 223-1800.

Air personality/ass't MD, full or part-time. Prefer Top 40 or A/C. FISHEAD: (916) 788-3284.

MD/PD/AT looking for large market, morning/afternoon drive. Prefer Top 40 or Urban format. JOE DIAZ: (919) 791-9035 or 703-4446.

NEEDED

KSNN: Singles & LPs from RCA. Scott Mayer, 1725 N. Street, Merced, CA 95340.

WGOL: Single from U2 (Island). PO Box 11529, Lynchburg, VA 24505.


WKLK: Country station seeks CDs, all sources. Phil Badger, PO Box 220, Exmore, VA 23340.

KENU: A/C station seeks Virgin, Motown singles. 1640 Cole Street, Enumclaw, WA 98022.

KLS: Need, need, need yesterday! Christian music, all sources, for weekly Christian show. Chris Nelson, PO Box 1837, Mason City, IA 50401.

WZKZ: Top 40 station needs P. Echo (RCA), Miami SM (Epic), Marx (Manhattan). John Eric Stevenson, PO Box 1247, Columbus, MS 36703.

WLS: Singles from B. Taupin (RCA), Jarreau, Greenwood, Warner (MCA). Glen Hardee, PO Box 578, Loris, SC 29569.

WQLZ: All product from MCA. Mike Grisdale, 1366 Mackinaw Avenue, Cheboygan, MI, 49711.

KRRZ: Urban Product from all sources. Jeff Allan, PO Box 6117, Laredo, TX 78042.

WHTL: Country station needs CDs & Videos from all sources. Ed Paulson, PO Box 676, Whitehall, WI 54773.

Send notices of job openings or availables to Natalie Cusenza, c/o Gavin Classifieds, One Hallidie Plaza #728, San Francisco 94102 or call (415) 392-7780.
**MOST ADDED**

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**RECORD TO WATCH**

**CERTIFIED**

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<td>VANESSA THOMAS</td>
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**ARTIST TITLE LABEL**

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Editor: Betty Hollars
Assoc. Editor: John Martinucci

www.americanradiohistory.com
A TRIBUTE TO BILL GRAHAM
MUSIC INDUSTRY FOR THE CITY OF HOPE

THURSDAY EVENING
JULY 9, 1987
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INNOCENT CIRCLE
(Preferred Seating)
Contribution: $500 per person — $5,000 per table of ten

GENERAL RESERVATIONS
Contribution: $300 per person — $2,500 per table of ten

I cannot attend the Dinner, but please list me as a contributor.

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Enclosed please find a check for: $ ______ (check one)
☐ Founder ($1,000)  ☐ Patron ($500)  ☐ Sponsor ($300)

Company __________________________
Person ____________________________ 
Address ____________________________
City __________________________ State __________ Zip __________________
Phone ____________________________ Invited by _______________________

Mail to: Bill Graham Tribute, c/o City of Hope, 208 West 8th Street, Los Angeles, California 90014

KINDLY MAKE CHECK PAYABLE TO THE CITY OF HOPE.
UP & COMING

Reports  Adds

ARTIST TITLE  LABEL

46  11  CHUCK STANLEY - Jamming To The Bells (Def Jam/Columbia)
45  16  BABYFACE - I Love You Babe (Solar)
44  6  SHALAMAR - Circumstantial Evidence (Solar)
43  42  *LEVERT - Casanova (Atlantic)
42  1  MILLIE SCOTT - Love Me Right (4th & Broadway)
42  31  *FORCE MD'S - Love Is A House (Tommy Boy)
40  7  VAL YOUNG - Private Conversation (Amherst)
40  3  BRUCE WILLIS - Under The Boardwalk (Motown)
38  5  GEORGE MICHAEL - I Want Your Sex (Columbia)
38  6  PEGGI BLU - All The Way With You (Capitol)
37  4  GLORIA ESTEFAN/MIAMI SOUND MACHINE - Rhythm Is Gonna Get You (Epic)
34  9  THERESA - Last Time (RCA)
32  1  EXPOSE - Point Of No Return (Arista)
31  5  J. BLACKFOOT - Tear Jerker (Edge)
29  7  MINI CURRY - I Think I'm Over You (Total Experience/RCA)
28  3  FAMILY DREAM - Rescue Me (Motown)
26  2  JANICE BULLOCK - Do You Really Love Me? (Will Be)
24  24  *DIONNE WARWICK & JEFFREY OSBORNE - Love Power (Arista)
23  3  JAMES INGRAM - Better Way (MCA)
22  2  MASON - Pour It On (Elektra)
22  6  PATTI LABELLE - Just The Facts (MCA)
21  21  *DIMPLES - Tell It Like It Is (Columbia)
20  19  *ISLEY JASPER ISLEY - Givin' You Back The Love (CBS)
18  10  KLYMAXX - Divas Need Love Too (MCA)
18  5  *WILL TO POWER - Dreamin' (Epic)
18  6  *RAMSEY LEWIS - 7-11 (Columbia)
17  2  TOUCH - Without You (Supertronic)

DROPPED: #16-Nona Hendryx, #21-Howard Hewett, #22-Starpoint, #30-La La, #39-Rainy Davis, #40-RJ's Latest Arrival, Blake & Hines.

INSIDE URBAN RADIO

STEPHANIE MILLS "feels good" at number one. How long she can keep JANET JACKSON out of that spot is anybody's guess - probably not long. MILLS has a 100% Hit Factor, meaning all stations reporting this week have her in heavy or medium rotation. JANET has a 95% Hit Factor, but is a newer record by two weeks, and could hit 100% next week. FREDDIE JACKSON makes the biggest move in the chart. It's also hot on phones for George Frazier, KOKY-Little Rock, and is getting good calls for Jon Eric, KJAM-Mission, TX. Another big mover is GEORGIO, which is drawing calls for Royce Blake, KKWP-Tucson, Gary Weiler, WBLZ-Cincinnati and Joe Diaz, WWIL-Wilmington.

Reaching a high spot on this week's Up & Coming, SHALAMAR is starting to pick up phone action for Dee Perry, WEKS-Atlanta, and Michael Hightower, KXOJ/AM-Tulsa. Stan Boston, WTOY-Roanoke, made it his "Pick It Or Stick It" and the listeners loved it. His "Valley Special" choice was the JESSE JAMES, "I Can Do Bad By Myself." Could be one to check out. Former "Record To Watch" PEGGI BLU picks up 6 adds: WAMO-Pittsburgh, WDKX-Rochester, KRNK-Memphis, WTLG-Indianapolis, KKBP-Tucson, and KJLH-Los Angeles. Stations already listing it in heavy rotation are WTMP-Tampa and WWIL-Wilmington. LEVERT debuts in a big way: first week out, 42 adds, making it this week's most added.

Some hot LP cuts for this summer have been brought to my attention. James Alexander, WLJB-Detroit, reports that L.L. COOL J's "I Need Love" is generating enough interest to make it the number one phones with the older demos. Tony Scott, WJTT-Chattanooga, reports that it's getting teen calls. Joe Bullard, WANM-Tallahassee, and Tonya Pendleton, WILD-Boston, report all demos. Steve Crumbley, WOWI-Norfolk and WPDQ-Jacksonville, says it's the first rap record that has generated requests from the 26+ group. It's a slow rap that's not offending the adult demos. David Rosas, WWS/FS-Saginaw, show the PRINCE cut "Adore" as his number-one requested ballad for nine weeks in a row! Micki Spencer, WKIE-Richmond, reports that same cut getting constant requests.

This week's "Record To Watch," THERESA, is already getting its heaviest action out of FM102-Sacramento, where Chris Collins already has it in heavy rotation. THERESA, whose last name is King, is a cousin of Jay King, the associate producer of this single. She used to play the State Fair and local clubs and community centers in Sacto, so it makes sense that this single should take off there first. Watch it grow! Betty
DARE WE DREAM ON?

During the past three issues, we’ve commemorated Black Music Month with a brief look at some of the people, places and problems of early black radio in America. In this concluding chapter, we thought we’d take a look at the future—after all, the growth process continues, and we must reach for new branches and continue the climb.

Those of us who care have to look beyond the music. The problems facing our listeners cannot go unnoticed. They are the problems the consultants don’t want to talk about...perhaps because they don’t understand them. But we do, and, while that doesn’t mean we have to stop playing the hits, it should encourage us to say something meaningful between them. Radio still has to be fun to win, and, like the Cosby Show, there’s a message that needs to get through every now and then.

When Dr. Martin Luther King declared his dream for America in 1963, his vision seemed to many Americans both noble and attainable. Today, that dream seems somehow naive and utopian, no closer to realization than when it was articulated. The bottom stratum of the minority community seems increasingly to be without hope of achieving full equality of opportunity. The latest figures on welfare dependency, unemployment, inner-city crime, incarceration of our youth, the drop-out rate in big-city high schools, teenage pregnancy, and children raised in single-parent households are staggering.

Behind the statistics is a misery, hopelessness and alienation that is difficult to comprehend for anyone without direct experience of this social stratum. For the sake of the future, we must continue to act as a voice of the community, responding to those dreamers and helping those dreams along the road to fulfillment. And if we use long musical sweeps to encourage our listeners to tune in for extended periods of time, when we do finally stop for the spots and the promos and the PSAs, we’ve really got to be focused, fast and fresh to be effective.

TOMORROW’S LEADERS

From today’s air talent will come tomorrow’s programmers, consultants, and even managers and owners. Some will make it through the obstacle course. They will be computer-literate and highly skilled, and, once they develop the callousness to cope, they will be more involved and caring than the generation they replace. It is to these potential leaders that the remainder of this column is dedicated:

On your way to the top, get involved—politically and socially. There are answers. We can’t blame all our problems on racism, or continue to insist that circumstances prove the continuing existence of insolvable problems. The solutions will have to come from you. You may not be able to solve them by yourself, but you can raise the issue so they can stick out and be seen—and maybe solved by someone else. This is the old, but effective method used by civil rights activists to embarrass, harass, compel and cajole white America into taking up its unfinished business and admitting its guilt for the perpetuation of racism.

While you’re playing the hits and giving away prizes and doing all the fun you must do to keep winning, you must also be aware of what’s going on around you. A winning station can continue to win big by showing that it cares. How about encouraging education with some scholarships as prizes in a direct tie-in with the school system? How about getting a corporation to sponsor an anti-drug program, where jocks go out to the schools? Wouldn’t that do much to discredit the notion that our audience is more into rapping than learning—that they have less and less incentive to avoid trouble with the law or to remain employed, to keep their families together and ensure that their daughters finish high school without becoming pregnant?

In spite of the obvious good they have accomplished, much of the present leadership of civil rights organizations and in Congress remains wedded to an outmoded conception of the plight of minorities in this country. Theirs is too much the story of discrimination, repression, hopelessness and frustration—and too little the uplifting saga of the march forward to genuine empowerment, whether others participate or not. There are always some who are out front. Urban and black radio have been leaders in many cities, and will continue to be, even more as cities with smaller minority populations discover the magic in the music and the appeal of our formats. And this proves we really don’t need quotas to succeed, just the opportunity.

While you’re playing the hits and giving away prizes and doing all the fun you must do to keep winning, you must also be aware of what’s going on around you.

Finally, a quick word about quotas. In some ways, they—or at least the demand for quotas—may have hurt us. Many saw quotas as the only path to equality, in a sense endorsing the notion that blacks could never otherwise be equal. Aside from those instances where quotas were ordered by courts in the face of explicit findings of illegal discrimination, the use of different standards for hiring and educating blacks and other minorities tacitly acknowledged their inability to perform up to the standards of whites. And that simply is not true.

As we celebrate Black Music Month, it is also interesting to note that in June, 34 years ago, the Supreme Court ordered Washington, D.C., restaurants to serve "respectable" black people. His royal Badness, Prince, was born in June, 27 years ago, and another June saw the passage of the 1964 Civil Rights Act. Like Black History Month in February, June has a special meaning for special people, and we’re making history in music every June and every month. Just like in school, tomorrow’s history will consist of today’s events. And, especially in our business, every time history repeats itself, the price doubles.●
## Reviews

By Betty Hollars and John Martinucci

- **JELLYBEAN - Who Found Whos** (Chrysalis) Walked back in our office and caught John dancing to this, so it's an automatic club choice! Jellybean "found" himself a fine lady vocalist by the name of Elise Fiorello, who sounds like a very sophisticated version of the Madonna/Regina/Stacey Q and all other puberty-stricken females.

- **PEPSI AND SHIRLIE - Heartache** (Polydor/PolyGram) Re-mix has great intro - not to be overlooked! Our apologies to those who might be trying to recover from all those female releases. This is a must! Pick-A-Mix - they're all GREAT!!

- **DIONNE WARWICK and JEFFREY OSBORN - Love Power** (Arista) If that's what friends are for, Dionne has found a friend in Jeffrey. Their voices blend so well together, it's hard to say whose complements the other's the best. Marvelous duet with good tempo for our format.

### ARTIST TITLE LABEL

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Reports</th>
<th>Ads</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor Weeks</th>
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<tbody>
<tr>
<td>STEPHANIE MILLS</td>
<td>I Feel Good All Over (MCA)</td>
<td>94</td>
<td>--</td>
<td>88</td>
<td>6</td>
<td>6</td>
<td>100%</td>
<td>10</td>
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<td>JANET JACKSON</td>
<td>Pleasure Principle (A&amp;M)</td>
<td>105</td>
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<td>78</td>
<td>22</td>
<td>5</td>
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<td>REGINA BELLE</td>
<td>Show Me The Way (Columbia)</td>
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<td>Lies (Jive/RCA)</td>
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<td>If I Was Your Girlfriend (Paisley Park/Warner Bros.)</td>
<td>94</td>
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<td>LILLO THOMAS</td>
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<td>Dirty Looks (RCA)</td>
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<td>I'm Bad (Def Jam/Columbia)</td>
<td>74</td>
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<td>Thigh Ride (Epic)</td>
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<td>81</td>
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<td>53</td>
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<td>Whammy (MCA)</td>
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<td>34</td>
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<td>86%</td>
<td>9</td>
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<tr>
<td>ARETHA FRANKLIN</td>
<td>Rock-A-Lott (Arista)</td>
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<td>20</td>
<td>37</td>
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<td>FREDDIE JACKSON</td>
<td>Jam Tonight (Capitol)</td>
<td>86</td>
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<td>75</td>
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<td>4</td>
<td>40</td>
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<td>SHEILA E</td>
<td>Koo Koo (Paisley Park/W.B.)</td>
<td>71</td>
<td>6</td>
<td>14</td>
<td>41</td>
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<td>7</td>
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<tr>
<td>CHERYL LYNN</td>
<td>If You Were Mine (Manhattan)</td>
<td>69</td>
<td>3</td>
<td>3</td>
<td>45</td>
<td>18</td>
<td>69%</td>
<td>5</td>
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<tr>
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<td>Let's Talk It Over (Getten)</td>
<td>74</td>
<td>9</td>
<td>2</td>
<td>32</td>
<td>31</td>
<td>45%</td>
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<td>One Lover At A Time (Warner Bros.)</td>
<td>66</td>
<td>7</td>
<td>8</td>
<td>27</td>
<td>24</td>
<td>53%</td>
<td>4</td>
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<td>FAT BOYS</td>
<td>Falling In Love (Tin Pan Apple)</td>
<td>59</td>
<td>2</td>
<td>12</td>
<td>26</td>
<td>19</td>
<td>64%</td>
<td>9</td>
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<tr>
<td>PHYLLIS HYMAN</td>
<td>Ain't You Had Enough Love (P.I/Manhattan)</td>
<td>53</td>
<td>1</td>
<td>12</td>
<td>36</td>
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<td>90%</td>
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<td>ROBBIE NEVL</td>
<td>Wot's It To Ya (Manhattan)</td>
<td>57</td>
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<td>19</td>
<td>17</td>
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<td>64%</td>
<td>4</td>
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<td>JOYCE SIMS</td>
<td>Lifetime Love (Sleeping Bag)</td>
<td>50</td>
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<td>64</td>
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<td>51</td>
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<td>12</td>
<td>28</td>
<td>9</td>
<td>78%</td>
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<tr>
<td>READY FOR THE WORLD</td>
<td>Long Time Coming (MCA)</td>
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<td>1</td>
<td>20</td>
<td>23</td>
<td>46%</td>
<td>6</td>
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<tr>
<td>AL JARREAU</td>
<td>Moonlighting Theme (MCA)</td>
<td>48</td>
<td>7</td>
<td>15</td>
<td>15</td>
<td>11</td>
<td>62%</td>
<td>4</td>
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</table>
Northeast

BOSTON, MA
TONYA PENDLETON-WILD

NEW HAVEN, CT
ANNIBAL/DICKINSON-WNHC

BUFFALO, NY
AVERNE BLAKELY-WUFO

ROCHESTER, NY
INDE MARCEL-WDKX

PITTSBURGH, PA
JOHN ANTHONY-WAMQ

S. ROCHESTER, NY
STEVE COLLINS-WBLO

PHILADELPHIA, PA
TONY QUARTARONE-WUSL-FM

WASHINGTON, DC
MIKE ARCHIE-WHUR

Baltimore, MD
ROY SAMSON-WXYX/FM

Baltimore, MD
JON BROOKS/N STEWART-WWIN

Salisbury, MD
HOLIDAY/JUBRINGTON-WJDY

Ocean City, MD
FILLIPPELLI JANTZEN-OC104/FM

Richmond, VA
MIKI SPENCER-WXKE

Norfolk, VA
DAVE ALLAN-K94

TRIVIA QUESTION FOR WEEK FOUR:
9. Can you name the jovial singer and piano player from New Orleans who appeared in several rock and roll movies, owned his own label, Broadmoor Records, and recorded 22 gold singles?

Do you know the answer to this Star Quiz question?

In celebration of Black Music Month, the Gavin Report presents Star Quiz, exclusively for Gavin Report subscribers. Guidelines are as follows:

1. Only Gavin Report subscribers may enter.
2. Four different questions will be given during the four weekly issues of Gavin during Black Music Month. Subscribers may mail in their answers or phone them in when calling in their weekly reports.
3. At the end of the four weeks, a winner will be drawn from those subscribers who have submitted four correct answers.
4. MJI Broadcasting is responsible for the delivery of all prizes.

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Casio's CPS-201 Keyboard
Realistic Piano Sound and You
- Dynamic Touch Response
- Super accompaniment
- 8-note Polyphonic
- Casio Chord
- Auto-harmonize
- Stereo Chorus
- Sustain

Casio's CPS Series keyboards offer the best of both worlds - the clarity, resonance and delicate response of acoustic keyboards, matched with the convenience and versatility of electronic control.

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URBAN CONTEMPORARY ADDS

NORFOLK, VA
STEVE CRUMBLEY-WWZ

ROANOKE, VA
STAN TOMPINS-WTOY

South
GREENSBORO, NC
BOBBY KNIGHT-WQMG

DURHAM, NC
HAZEL JACKSON-WUDR

TARBORO, NC
UNCLE SAM ADAMS-WCPW-FM

CHARLOTTE, NC
MICHAEL SAUNDERS-WPEG

FAYETTEVILLE, NC
LYPO GREENE-BENSON-WFXZ

WILMINGTON, NC
JOE DIAZ-MCLAURIN-WWJ

NEW BERN, NC
T.RICHARDS/GOODING-WKS

ST.MATTHEWS, NC
ANDY HENDERSON-WWOI

COLUMBIA, SC
ANDRE CARSON-WWDMFM

FLORENCE, SC
ANDREW BAILEY-WYNN

GREENVILLE, SC
WAYNE WALKER-JASON-WHYZ

ATLANTA, GA
DEE PERRY-WEKS

ATLANTA, GA
RAY BOYD-V103

AUGUSTA, GA
CARL CONNOR-WFXA

ALBANY, GA
TOBY WRIGHT-WWJ

JACKSONVILLE, FL
STEVE CRUMBLEY-WPDQ

TALLAHASSEE, FL
JOE BULLARD-WANI

BIRMINGHAM, AL
DICK LUMPKIN-WJDL

MONTGOMERY, AL
FRENCH BE-WOIM

TUSKEGEE, AL
COSTEE MCNAIR-WBII

MONTGOMERY, AL
ROSCO MILLER-WAVI

MOBILE, AL
TY BELL/TONY BROWN-WBLX

MOBILE, AL
MAD HATTER-WGQX

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URBAN CONTEMPORARY ADDS

NASHVILLE, TN
CY YOUNG-WGOK/FM

CHATTANOOGA, TN
JAY IRELAND-SWITCH 102-WNOO

MEMPHIS, TN
PAM WELLS-KX-97

MICHIGAN, TN
MELVIN JONES-KRNB

OAKLAND, CA
D.EDWARDS /L.CARR -WOIC

P EITE ROHOES-CBLS
ADDS: Frozen, No Report.

FACE TO FACE
INDEPENDENT SURVEY
JULY 1, 1987

NASHVILLE, TN
CY YOUNG-WGOK/FM

CHATTANOOGA, TN
JAY IRELAND-SWITCH 102-WNOO

MEMPHIS, TN
PAM WELLS-KX-97

UPPER MIDWEST
COLUMBUS, OH
RICK STEVENS-WCKX

COLUMBUS, OH
K.C. JONES-WKKO

CLEVELAND, OH
JEFFREY CHARLES-2Z

CINCINNATI, OH
STEVE HARRIS-WCN

INDIANAPOLIS, IN
KELLY KARSON-WILC

DETROIT, MI
R. BRIGGS/ALXANDER-WJB

SAGINAW, MI
DAVID ROBAS-WVWS/FM

Davenport, IA
TERRY HAYWOOD-KTSS

MILWAUKEE, WI
SMITH/YOUNG-WLUM

MILWAUKEE, WI
DAVE J HAYNO

MINNEAPOLIS, MN
PETE ROHDES-CBLS
ADDS: Frozen, No Report.

CHICAGO, IL
MICHAEL'S/DAYDAISI DAVIS-WBMX/FM

CHICAGO, IL
B. PRIESTOS/TAYLOR-WGCUF

CHICAGO, IL
D. HANDLEY-WPC

CHICAGO, IL
KAPPOULIEN-WCRX

ST LUIS, MO
CHERYL WINDSON-KATZ-FM

June 26, 1987/ The GAVIN REPORT

60
URBAN CONTEMPORARY ADDS

ST. LOUIS, MO
BEASLEY/STRAFORD-KJMJ

NEW ORLEANS, LA
DEL SPENCER-WYLD-FM

MAURICE/LAFAYETTE, LA
GUY BRODY/UNA KING-KFZX

LAKE CHARLES, LA
DARYL MOORE-KZXX

BATON ROUGE, LA
ROB NEAL-WXOK

BATON ROUGE, LA
CHRIS CLAY/B.WELCH-KQXL

MORRICE, LA
JULIAN DAVIS-KGB

LITTLE ROCK, AR
GEORGE FRAZIER-KOKY

WEST HELENA, AR
DELL SIMES-KCLT

Southwest

TULSA, OK
MICHAEL HIGHTOWER-KXOJAM

DALLAS, TX
T.AVERYM SPREAS-KKOA

DALLAS, TX
PATRICE CARY-KKJN

ET.WORTH, TX
MICHELLE MADISON-KDLZ

KILLEEN, TX
BILL ST. JOHN-KIZ/AM

HOUSTON, TX
MICHAEL MOORE-KTSUF

HOUSTON, TX
R ATKINS/J.MICHAELS-KKMQ

GALVESTON, TX
RANDY STERLING-KGB

PT ARTHUR, TX
STEVE HEGWOOD-KKHS

MISSION, TX
S.TAYLOR/J.RAMIREZ-KJAM

AMARILLO, TX
BUTLER/CLARK-KKUR

ENGLEWOOD DENVER, CO
DANNY HARRISON/ASH-KKDO

TUCCSON, AZ
ROYCE BLAKE-KKPW

Far West

LOS ANGELES, CA
LICIA TORRES-KJUL

LOS ANGELES, CA
LISA CANNING-KDAY

LOS ANGELES, CA
ROBINSON/PERRONIN-KACE
ADDS: No Report, Frozen. SAN DIEGO, CA
L D McCOLLUM-XHMR

OJAI, CA
HOWARD THOMAS-KMKX
ADDS: No Report, Frozen.

SEATTLE, WA
BOB WIKSTROM-KKFX

SEATTLE, WA
FRANK BARROW-KRB
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**WELCOME** To Our New Urban Contemporary Correspondents:

K.J.Holiday, P.D., Paulette Brewwington, M.D., WJJD RADIO, 1633 No. Division St, Salisbury, MD 21801. (301) 742-5191.

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**June 26, 1987/the GAVIN REPORT**
Random Notes from Hollywood & Vine

We think it's time for the PMRC to expand its activities and start looking into the world outside the record business. Our considered opinion is that the rest of society is a lot more risqué than Ozzy Osbourne and Lucy in The Sky With Diamonds (which, by the way, the PMRC never mentioned in this, the 20th anniversary of Sgt. Pepper).

Examples: Barbara Wawa asked Donna Rice on national TV—which is watched by a number of individuals under 12—whether or not she'd actually slept with Gary Hart. The PMRC said nothing. During the telecast of the Lakers' victory parade, a number of signs prominently displayed on the tube featured most of the seven words which can't be said, all of them utilized in inventive putdowns of Beantown's losing Celtics.

Discussions of intimate places where Fawn Hall might have stored secret documents have taken place on such venerated programs as "Nightline" and "David Brinkley's Journal." Yet the PMRC prattles on about The Dead Kennedys. Sleazy details have been published about exactly how Jim Bakker bedded or didn't bed Jessica Hahn...details which can be read by nuns...or my mother! Yet the Washington Wives focus on RUN DMC and their ilk—groups people CHOOSE to see, and whose records they CHOOSE to purchase. If anyone doesn't like RUN DMC, etc., they can simply exercise their right to pass. TV and the papers, however, don't give you that option. It's all there in black & white, right along with Doonesbury and Dagwood.

The L.A. Times recently featured a story about a lady who was just elected to a seat in the Italian parliament, and who garnered more than some attention by appearing topless at most of her "political" rallies. Tipper Gore and her buddies haven't been heard from on THAT. Then, of course, there's the rampant promiscuous sex on TV sitcoms and soaps. Despite AIDS awareness, Lance Cumson of "Falcon Crest" and J.R. Ewing of "Dallas" are most casual in their sleeping encounters, and our youngsters and the above-mentioned nuns watch these scary role models. Never mind the flagrant stuff on non-FCC-governed cable, where bizarre witchery, bloody violence, indiscriminate sexual activity and foul language are the order of the day—and night—every day and night. It goes on and on, and the PMRC are...is?...silent.

We've been told over and over again that we don't recognize the "new technology" because we haven't transferred our LP collection to CD, and that we've obviously never heard just how crisp a synthesizer can sound. We're not a total dinosaur, yet we can't figure out how to go about this. We have many thousands of LPs with liner notes we can read without the aid of a magnifying glass. We like to finger these albums, play with them, caress them, look at them and sometimes even listen to them. Not only that, but our shelves have been built to accommodate their size, and MOST important, we can't imagine how the Sgt. Pepper LP which we heard this morning (for the first time in years), which was recorded in (get this) FOUR TRACK, could sound any crisper. This could be due to failing hearing, but we doubt it. We like our LPs, won't live long enough to hear them all and just haven't got time to switch them over to crisper sound. Rock critic Todd Everett of the LA Herald Examiner, a much hipper person than us, agrees. By the way, we have broken down and CD is now in our system because a lot of product is only shipped to us in that form. It DOES sound good, but dammit, "Sympathy For The Devil" and "Light My Fire" are not going to sound any crisper, whether you like it or not.

Recent Hollywood columns have inspired you to respond with vitriolic correspondence. In the unenthusiastic interest of fairness, we offer a sampling:

Dear Hollywood Column:
The cavalier tone in your piece about my visit to the States was just a bit too cavalier for me and the Cardinals (never mind the Brewers and the Orioles). Clearly my U.S. rep, Father Guido Sarducci, didn't explain to you that there is a dignity in my office which must be respected. Cracks about me dining at Shoney's in Nashville with MTM's DeDe Whiteside are vile and without basis in fact. It so happens that I detest Shoney's, their burgers, their patty patties and their cole slaw. Whenever I am in Nashville, DeDe and I go to that city's finest French cafe, Chez Oak Ridge Boys, where DeDe and I dine on Pheasant a la Reba and Escargot Willie. Why don't you attempt a little Truth In Journalism, a la Norberg?

Cordially,
The Pope

Dear Richland:
The snide and sarcastic manner in which you noted my candidacy for Mayor of Palm Springs made me gag...and that's not because I just had lunch in my own pizzeria! You seem to feel that just because I used to wear bell-bottom cords while croaking "I Got You Babe" that my political aspirations couldn't have any validity. I hope you'll take note of the fact that my hits were socially and sexually irresponsible, and that when Cher and I croaked "I Got You Babe," we never meant it in an immoral fashion. As for my promotion—person days, you might recall that Don Anti and I lunched on a regular basis, while you were fortunate to get a two-minute audience with him—and then only if you were carrying the new Connie Francis! Bottom line: If I'm ever mentioned again in the Gavin Report, let's hope it's a more dignified spot—like Jerry Boulding's column, Chin wag or Birthdays!

Love,
Sonny Bono
another three months."

KZ: There was never any temptation to find someone else?

RN: After waiting a certain amount of time, I would have had to wait again for anybody else on that level. There's only one Alex, so figure how many bands want to work with him. When Manhattan signed me, they wanted me to be the very first artist released. That was the whole plan, but I'm glad it didn't work out that way. It became: Robbie Nevil, album due date—no big question mark. It wasn't that I went for him because he was a name. I wanted to work with somebody who was going to help me to go to the next step. I came from production that sounds a little New York or Los Angeles. I wanted the European sound and a little bit of something that I didn't know. Hopefully it would make my sound carve its own niche.

KZ: Was every track written before the recording sessions?

RN: Except for two songs, "Wot's It To Ya" and "Back To You." The lyrics to "Back To You" sound distinctly religious.

KZ: The lyrics to "Back To You" sound distinctly religious?

RN: It is. I wrote it to be two ways. It could be taken as a girl or God. I wrote that in England. Bruce Lundvall came out one time and said, "Maybe you could have another ballad on the album." I love it when someone dares me to write a song. We need it yesterday. No problem. You push yourself and the incentive factor is so great. Sometimes that's my biggest inspiration. With "Back To You" it was, "Wow, Bruce wants me to write a song!"

KZ: Every song on the album has different collaborations. Why so many co-writers?

RN: When I signed with MCA Music, I found the most fun I'd have was writing with many different people. Some people I write well with. There's a magic. My strong point is not my lyrics, it's my music and the overview of the lyric. I come up with the title and the concept and I hand it to a scriptwriter. Then they come up with a rough draft. I keep the overview, as opposed to getting caught up with what rhymes. I can write music real fast. I get gray hairs trying to write lyrics. I don't mind putting a couple of names on the song if that's what I feel the song needs. If it's three people and it's better, fine. When you're writing for publishers, you want to write more songs because it creates more opportunity.

KZ: How does a song like "Limousines" fit into your creative pattern?

RN: Tommy Faragher and I were over at his house and came up with this R&B/pop song. It was sort of cute fun and had some energy to it. Sometimes, after I have the music, I sing dummy lyrics. I make up these complete nonsense lyrics—words with emotion but not saying anything. Out of the rough scratch vocalics of "Limousines," we both agreed we didn't want a song about limousines. It's a figurative analogy of this woman who is trying to gain control of her life. She's scared because she's been through some bad situations and has hurt people in the past and has been hurt. The man is saying, "I don't care, I dig you." She's saying, "I want to be in control. You don't know what you're talking about. Some people drive limousines. Some people take the back seats. Some people let things happen to them naturally."
The man doesn't care. He's willing to take the fall.

KZ: Would it make sense for you to tour now?

RN: We were approached by a number of bands to open. I was the kid in the candy store going, "Oh, I can't believe such-and-such wants us to tour with them. Let's go." Fortunately, my manager is not interested in a quick buck. He's not into the short-term thing. Do we want to wait a little while and headline smaller places instead of getting out there on the road and not being able to write and the next album will suffer? Radio is very important right now. Live isn't about reaching the masses. It's getting in touch on a personal level and taking it to the next step. The idea of being the opening band and not getting a sound check with my kind of music scares the shit out of me.

KZ: Alex Sadkin supposedly recorded a backwards fire extinguisher on "Back To You."

RN: It's hard to hear—Alex went to the kitchen and got all the silverware and everything else he could find. He'd drop all the silverware on the floor and then he'd grab the fire extinguisher. It was out to lunch, but it was brilliant. That's what was creating all those sounds in the background. Backwards silverware hitting the floor and the extinguisher was creating some sort of electric shock through the microphone.

KZ: What's the story behind your first hit, "C'est La Vie"?

RN: When we wrote the song, one of the people we were thinking of submitting it to was Kool and The Gang. But there's a rumor that they turned it down. It's not true. Beau Williams cut that about three years ago on one of his albums. It was on Capitol on an album called Bodacious.

KZ: "Wot's It To Ya" is a very English title.

RN: I wrote that song in England. Alex used to work with Bob Marley. I thought it would be fun to do a reggae pop thing. It was basically written as a summertime tune. That's why we're going with it as a single. The same harmonica player on "Karma Chameleon" by Culture Club played on that track. I wrote the music and had a general idea of the subject. You know, "You didn't care for me before. Why are you so interested in me now? Now that my life's coming together, you're coming around again."

I had it more vindictive at first. I told Brock Walsh, "I think I'm making this too mean because it's a pop song. Don't make it too vindictive, but keep the attitude." As usual, I came up with the music, title and my la-di-da lyrics. It was one of those lyrics that was written fast and didn't need a lot of changes.

KZ: How long did it take you to make your first album?

RN: Too long. Five months. We didn't do any live tracking. I'm not a band, and in a sense I was a minority. I had to work with Alex and Phil. We all decided to work together and respect each other's opinion.

That's one of the reasons it took so long.

KZ: For a guitar player, the album is very keyboard-oriented.

RN: The next one will have a lot more guitar. I've done a lot of session guitar playing in Los Angeles. It's a strong point of mine that not many people know about yet. Alex, Phil and I didn't quite see eye-to-eye on this particular issue. It's important that I establish the credibility that I'm a guitarist. I've been toying with the idea of asking some people if I could show up at a concert and just do some playing. I am a guitarist and no one really knows that. On the next album, there will be more of a story. That's what building a career means—building a story.

KZ: Are you going to heavy up more next time?

RN: I want to show that I've got chops. Blow a little bit. I love guitar solos. I remember when I wrote "Just A Little Closer" for the Pointer Sisters. I was walking upstairs, and thinking, "I don't know if they're going to like it." I was using all these pregnant thirteenth chords.

KZ: What are some thoughts about radio?

RN: I'm learning a lot about radio. I know much more about radio now than I've ever known before. It's really important to meet everyone in radio and make sure that they understand that's there's a person that is the artist and that I don't take myself that seriously. I can throw the pie in my own face. I wouldn't have thought I'd be the type to like to get on radio and just mess around. I really do. I wouldn't have had a shot without radio, especially my kind of music. I'm not a cult rock thing. I'm a radio oriented artist.
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NEXT WEEK

MOTLEY CRUE

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DAVE SHOLIN’S
PERSONAL PICKS — SINGLES

BANANARAMA - I Heard A Rumour (London/PolyGram)
Wondering if summer's really arrived? This entry will remove all doubts. Its inclusion on the soundtrack of the soon-to-be-released film "Disorderlies" is sure to reinforce radio exposure, but this one is hot enough to make it on its own.

MADONNA - Who’s That Girl (Sire/Warner Bros.)
I can only believe that the stations which haven't add this one yet don't have a copy. Her string of number-one hits earns her the label superstar. This Latin-flavored tune, the title song from her upcoming film, is sure to join that list of winners.

ABC - When Smokey Sings (Mercury/PolyGram)
Sounds like enough extra care went into creating this tremendous effort to make Smokey extra proud. Easily their best production since "Look Of Love."

DIONNE WARWICK & JEFFREY OSBORNE - Love Power (Arista)
This is loaded with A/C power, as you'd expect, but it also has mass appeal in both lyrics and music. Burt Bacharach and Carole Bayer Sager couldn't find a better pair than Dionne and Jeffrey to draw all the emotions out of this beauty.

BREAKFAST CLUB - Kiss And Tell (MCA)
Gotta admit I wasn't a believer on the first several listens. I'm glad Lou Simon at KCXP-Salt Lake City encouraged me to give it another try. This is a quality track with a hook that sneaks up. A serious contender.

JELLYBEAN - Who Found Who (Chrysalis)
Madonna's pal and sometime producer has found his own groove with some help from 18-year-old Elise Fiorello, who takes a "Madonna" approach to this hot dance track.

PEPSI AND SHIRLIE - Heartache (Polydor/PolyGram)
Production and a chorus you instantly remember make this a great candidate for Top 40 stardom. Don't let it pass you by.

RON FELL’S
PERSONAL PICKS — ALBUMS

STARSHIP - “No Protection” (Grunt/RCA)
The title implies some sort of vulnerability, or maybe an unsheathed sword. (No, maybe not.) Now that Peter Sears ejected from the Starship, the four remaining cadets forge ahead as the crew of the Starship enterprise. "No Protection" is a collection of moon rocks which will turn into airplay, if they haven't already. The first three are boulders: BEAT PATROL is an obvious single, NOTHING'S GONNA STOP US NOW already was and IT'S NOT OVER (TIL IT'S OVER) is just about in orbit, with all systems "go." They bring the big ship down to earth at the end of side two with a Graceful ballad, SET THE NIGHT TO MUSIC, written by Diane Warren, one of our most prolific songwriters and co-author of NOTHING'S GONNA STOP US NOW.
AVA CHERRY'S
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"everything I own"

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