"REPEITION"
THE NEW SINGLE FROM INFORMATION SOCIETY
A GUARANTEED REPEAT PERFORMANCE!
PRODUCED BY FRED MAHER

- Musicians Of The Year (Spin, 1988)
- Best Group Of The Year (Winter Music Conference, Dance Music Awards)
- Top Five: Best New American Band (Rolling Stone Readers Poll)
- "What's On Your Mind" Certified Gold Single
- "Walking Away" More Than 250,000 Sold
- Information Society Debut Album Certified Gold
- Sold Out 40-City Tour
### GAVIN AT A GLANCE

#### TOP 40

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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<tr>
<td>MADONNA</td>
<td>Like A Prayer (Sire/Warner Bros.)</td>
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<tr>
<td>PAULA ABDUL</td>
<td>Forever Your Girl (Virgin)</td>
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<td>BON JOVI</td>
<td>I'll Be There For You (Mercury/PolyGram)</td>
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<td>JIMMY HARNEN with SYNCH</td>
<td>Where Are You Now? (WTG/CBS)</td>
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<tr>
<td>FINE YOUNG CANNIBALS</td>
<td>She Drives Me Crazy (IRS/MCA)</td>
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<tr>
<td>TERRI LYNE CARRINGTON</td>
<td>Real Life Story (Verve Forecast/PolyGram)</td>
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<tr>
<td>SCOTT COSSU</td>
<td>Switchback (Windham Hill)</td>
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<tr>
<td>HIROSHIMA</td>
<td>East (Epic)</td>
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<tr>
<td>BOBBY LYLE</td>
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#### URBAN

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<td>AL B. SURE!</td>
<td>If I'm Not Your Lover (Warner Bros.)</td>
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<td>DEON ESTUS</td>
<td>Heaven Help Me (Mika/Polydor)</td>
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<td>If She Knew (Atlantic)</td>
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<td>Heaven Help Me (Mika/Polydor)</td>
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<td>&quot;Now You're In Heaven&quot; (Atlantic)</td>
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<tr>
<td>STRAY CATS</td>
<td>&quot;Bring It Back Again&quot; (EMI)</td>
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<tr>
<td>BONNIE RAHTT</td>
<td>&quot;Thing Called Love&quot; (Capitol)</td>
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<tr>
<td>GARY STEWART</td>
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<tr>
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#### COUNTRY

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<td>Stewed To The Gills... (Caroline)</td>
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COUNTRY RADIO SEMINAR CELEBRATES 20TH ANNIVERSARY

The Country Radio Seminar celebrated its 20th anniversary with record attendance. Over 1,000 people from all aspects of Country music attended the four day event held March 1-4 at Nashville’s Opryland Hotel.

Thursday morning’s opening address kicked off with two specially written songs performed by Alabama and Randy Travis. From then on it was non-stop action, with some 28 panels running throughout the weekend. The sessions tackled everything from consultants, promotions, personalities, research, marketing and breaking new artists to station acquisitions and FCC rules.

Along with Country Radio Broadcasters sessions, the Country Music Association (CMA) presented three Music Industry Professional (MIPS) sessions: The Source—Applying The Creative Process, The Demo—A Hit is Born and The Musicians Only—We Know Our Parts. During the demo session Kathy Mattea wowed the packed room with her version of Mike Reid’s demo.

One of the seminar’s highlights was Friday’s opening address by Buck Owens. As both a station owner and recording artist, Owens delighted the standing room only crowd with his business acumen and trademark wit.

One of the most heated debates was the Saturday morning’s trades discussion. After a virtual shouting match between panelist Lon Helton of Radio & Records and Don Langford of EZ Communications, Helton’s final statement summed up the panel: “The trades are here to serve you.”

The Desert Rose Band, David Slater, The Shooters, Shenandoah, Jeff Chance, Donna Meade, The Burch Sisters and Skip Ewing performed at Saturday night’s New Faces Show, which closed out a great seminar.

Tapes of all the sessions are available through Beaverwood Studios. Call 615-824-2820 for more information.

- Cyndi Hoelzle

Tony Martell has been named to the newly created position Senior Vice President and General Manager, CBS Associated Labels. Martell has been with the company for 12 years, and is responsible for signing many acts including Ozzy Osbourne, Joan Jett, and The Fabulous Thunderbirds. Martell’s impressive background began in 1958 when he began as a salesman at Columbia Records. Since then he has worked at MCA, Famous Music and ABC Records.

CLAY HEADS NORTH TO KYN

John Clay is about to bid a fond farewell to Q-106 in San Diego and head North to assume the PD slot at KYNO-Fresno.

“IT’s extremely tough to leave here,” said Clay, “I’ve learned more from Garry Wall in this last year and a half than in my 10 years in this business.” In setting his sights forward Clay commented, “IT’s the right job at the right time. IT’s time to take what I’ve learned on the road.”

Clay’s previous experience includes programming KWES-Odessa/Midland, KHTZ Reno and KGKI-Riverside/San Bernardino. “I’m excited to be going to work for Brown Broadcasting,” he said closing.

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NEXT WEEK

ENYA
"SWEET JANE"

The first single from the album that's shooting up the charts.

SALES...coming on great guns.
★ Album over 350,000 units
★ Los Angeles - Tower Sunset #1, Moby Disc #1
★ Boston - Harvard Coop #1
★ Washington - Kemp Mill #2, Tower #3
★ Chicago - Sound Video #6, Rose Records #10
★ National - Chainwide
★ Soundwarehouse #16
★ Tower #18
★ Wherehouse #24
★ Record Bar #36

PRESS...Cowboy Junkies are riding high.
★ Voted Record of the Year by the Los Angeles Times Critics' Poll

TV...Cowboy Junkies are roping 'em in.
★ MTV Buzz Bin
★ After their Saturday Night Live appearance February 18 - sales explode
Album jumps 49° - 30° in 2 weeks on Billboard

RADIO...Cowboy Junkies have everyone hooked.
★ Phones ringing off the hook whenever they're played
★ Top 3 alternative airplay
★ Top 10 Phones WBCN, Boston, KKRX, Seattle

COWBOY JUNKIES - SWEET JANE (RCA)

In the age when many productions are "enhanced" by using the many studio toys available, the stark, naked styling of this entry is a standout. This hypnotic version of an old Lou Reed song was recorded over a year ago in a church in Toronto, Canada with only one mike. Sweet indeed!

DAVE SHOLIN'S PERSONAL PICK 3/10/89
INSIDE TOP 40 by Dave Sholin

Those who attended the Warner Bros. breakfast at the recent Gavin Seminar heard the “world premiere,” for programmers anyway, of MADONNA! This week she earns the distinction of having the most added record in Gavin history as her 271 adds puts her way out in front of USA For Africa and anything by Michael Jackson. A number of stations taped the Pepsi commercial, which featured only two minutes of the song, and created their own versions to play until the actual record arrived. Victor Lisle MD at WBEC/FM Pittsfield, MA reports that calls were non-stop right after the commercial aired and he adds it at #17. Also added with a number at WSPK #26, KZQX #18, WQIO #23, Y108 #20, WNWZ #16, KRNO #26, Q107 #26, WZYQ #29, KSTN #30, KDON #28, WFMF #29, etc.

A lot has happened since we first mentioned DONNY OSMOND’s “Soldier Of Love” on this page a week ago. Reaction continues to be totally positive and his album has been picked up in the U.S. by Capitol. Copies are being rushed to radio and product will hit the stores in two to three weeks. I’m told that tapes are available if you need one right away. Contact your local Capitol rep. It’s the number one request item everywhere. The record in Gavin history as her 271 adds puts her way out in front of USA For Africa and anything by Michael Jackson. A number of stations taped the Pepsi commercial, which featured only two minutes of the song, and created their own versions to play until the actual record arrived. Victor Lisle MD at WBEC/FM Pittsfield, MA reports that calls were non-stop right after the commercial aired and he adds it at #17. Also added with a number at WSPK #26, KZQX #18, WQIO #23, Y108 #20, WNWZ #16, KRNO #26, Q107 #26, WZYQ #29, KSTN #30, KDON #28, WFMF #29, etc.

According to Lloyd Maxwell, MD at WYAV Myrtle Beach, SC, SA-FIRE is one of his best testing records with 18-35 females and climbs #22-20. Twenty-five percent of the stations playing it list it top twenty. Big jumps at KIIS/ FM27-21, KOY 9-5, KZQX 10-6, Y108 16-0, KC101 24-17, WRGI 22-17, HOT97 28-23, KZOU 37-29, KEZY 30-24 and B95 27-23.

XRX Kansas City, MO charts LITA Moscow, ID where he moves it 16-9. Also goes top ten at 93Q Houston 12-5, 295 Chicago 13-6 (“big, big, big”) WDNSN Bloomington 12-6, KQD 12-4, OK95 13-9, KUBE 13-9 and KSTN 14-10. Added at KYNO, WIOQ, CFTR, B97, WNKO, WLXR, WPXR, WIAL, WBIZ, etc.

Over 200 stations now playing 38 SPECIAL who debut at #16on WQSQ Ellsworth/Bangor, ME and #19 at WDDK Akron/Canton, OH. HIT FACTOR goes from 13% to 22% as this former TOP TIP gets added at KDBW, WGGR, KBLU, WAGQ, EAGLE106, WAWA, FM104, KZ5P, KTXY, KWSS, CKEY, WCIL, KROC, WHHY, etc.

DEON ESTUS already claims top fifteen status at Y95 Dallas heading up 16-14, KQYO Phoenix 16-13, KLZ Billings 13-10, Y106 Orlando 16-14, WJLW/K94 Asbury Park 21-12, B94 Pittsburgh 17-15 and KPLZ Seattle 16-12. Top thirty debuts on FM102 #25, Q96 San Antonio #29, KDVV Topeka #30, KBEQ Kansas City #23, Y94 Fargo/Moorhead #29, Z95-5 Detroit #27 and WLNZ Lansing #23.

Two weeks in the MOST ADDED column get CHER & PETER CETERA off to a super start. Max Volume at WMME Augusta, ME moves it 27-22 and says “this song features two of today’s most powerful artists on one record.” Also gaining at Y97 27-18, KZQX 40-30 (“instant phone response, jumping on one record.” Also gaining at Y97 27-18, KZQX 40-30, “big, big, big”) WBNQ Bloomingdale 16-14, WJLK/K94 Asbury Park 21-12, B94 Pittsburgh 17-15 and KPLZ Seattle 16-12. Top thirty debuts on FM102 #25, Q96 San Antonio #29, KDVV Topeka #30, KBEQ Kansas City #23, Y94 Fargo/Moorhead #29, Z95-5 Detroit #27 and WLNZ Lansing #23.

Retail action on LIVING COLOUR can only be described as “out of control!” They love it in The Lone Star state where KEGL Dallas takes it 17-11 and Y95 debuts at #21. Hollywood Haze, Asst. PD at KNIN/FM in Wichita Falls, reports a 40-15 move and one number phones for the past week. Other big chart activity at WFMF debut #11, KOZE debut #25, KXRX 19-13, KLQD debut #20, etc. Added at Q105 Tampa, WMJQ Buffalo, Z104 Madison, Y108 Denver, KUBE Seattle, KLYV Dubuque, Z103 Tallahassee, etc.

early believers on CHRIS REA help it grow to a 16% HITFACTOR. Hefty moves at WKOR 23-17, KMON 18-11 and Y97 debut #19. Adds include KSND, FM104, WAQQ, WQJL, KHOK, KNNI, KZUU, WJLY, WJQZ and WJYJ.

KISS108 Boston adds STEVIE B’S “I Wanna Be The One,” a record which claims a spot in the top twenty at more than half of the stations reporting it. Hottest on the West Coast with strong chart action at D95 18-8, X10015-10, KMEL 10-7, HOT 97.7 10-8, KWSS 13-8, KXXX 23-15, Q106 debut #23, KLIS/ FMdebut #25, FM10216-13, POWER 106-24-26, KMGX 22-19 and KYNO15-10. Also top ten at WFFM Baton Rouge, POWER 96 Miami, HOT97 New York and WJTC/FM Hartford.

Seventeen adds for BETTEMIDLER, last week’s RECORD TO WATCH. Debuts #24 at KOXH Roosevelt/ Great Bend, KS where PD Darrell Bieker says it’s been top ten on the phones two weeks in a row and, due to the response, he’s removed the daypart restrictions. Hot at K10423-18, WJET 18-15 and 94Q Atlanta 18-14. Added at KSIN KZOU, KMCD, KQSS, KUBE, KISS108, WTIC/FM, WZXR, WHTK, 102QQ, etc.

Twenty-two adds on JIMMY HARNEN with SYNH including WMMY Melbourne, FL where MD Shay St. Claire informs me that Jimmy is the only original band member with “the others going their separate ways a year and a half ago.” Other adds at 295-5, WYHT, KJGJ, WKQD, KZSU, KREO, KXRR, WFFC, WDEK and WZZQ. Top ten at WDFX Detroit, KDBW Minneapolis, WZZR Port St. Lucie, WNVZ Norfolk, WKTU Milwaukee.

According to Lloyd Maxwell, MD at WYAV Myrtle Beach, SC, SA-FIRE is one of his best testing records with 18-35 females and climbs 28-22. Twenty-five percent of the stations playing it list it top twenty. Big jumps at KIIS/FM 27-21, KOY 9-5, KZQX 10-6, Y108 16-0, KC101 24-17, WRGI 22-17, HOT97 28-23, KZOU 37-29, KEZY 30-24 and B95 27-23.

FORD’S duet with OZZY OSBOURNE at number one for the fourth straight week. On the move at K106 Beaumont 17-11, KNNI/ FM12-5 (“heavy phones after many weeks of play”) KIXS debut #24, KBAU 24-15, W2MX 16-13 and WJMX 31-25. New on G98, WKLQ, KCIL, WPXR, KQB, KQSS, KFTZ, KROY, Z100, Portland, etc.

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THE RIVER RAGES ON

THE AWARDS
Golden Globe Winner & Academy Award Nominee Best Original Song

THE SALES
Top 15 Single Sales in Major Markets! First Week Out 300,000 Soundtracks Sold!

AIRPLAY
BB A/C: 29*-22*
A/C ADDS INCLUDE:
WNSR-NEW YORK
WKQX-CHICAGO
WNUA-CHICAGO
PLAYING AT THESE GREAT TOP 40 STATIONS:
KZZP  KWSS  BJ105
WXKS  KRQ   PWR99
PRO-FM WBCY  KUBE
WZOU  PWR108  WBBQ

Also special thanks to Nationwide for being on Carly's side.

WHEN YOU PLAY IT, SAY IT!

Carly Simon
LET THE RIVER RUN
## UP & COMING
Reports accepted Mondays at 8 AM through 9 AM Wednesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

### Reports

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<td>TONE LOC</td>
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<td>Delicious Vinyl/Island</td>
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<td>RENE MOORE</td>
<td>Never Say Goodbye To Love</td>
<td>Polydor/PolyGram</td>
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<td>True Obsession</td>
<td>Virgin</td>
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<td>JEFFREY OSBORNE</td>
<td>All Because Of You</td>
<td>A&amp;M</td>
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<td>GRADY HARRELL</td>
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<td>(What Can I Say)</td>
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<td>JACKIE JACKSON</td>
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<td>Life Is...Too Short</td>
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<tr>
<td>24</td>
<td>STETSONIC featuring FORCE M.D.'s</td>
<td>Float On (Tommy Boy)</td>
<td></td>
</tr>
<tr>
<td>24</td>
<td>PAUL LAURENCE</td>
<td>Make My Baby Happy</td>
<td>Capitol</td>
</tr>
<tr>
<td>22</td>
<td>JAMM</td>
<td>You And Me</td>
<td>Epic</td>
</tr>
<tr>
<td>12</td>
<td>*ANNE G.</td>
<td>If She Knew</td>
<td>Atlantic</td>
</tr>
<tr>
<td>20</td>
<td>*CONSTINA</td>
<td>Are You Lonely Tonight</td>
<td>Columbia</td>
</tr>
<tr>
<td>19</td>
<td>--</td>
<td>INNER CITY</td>
<td>Good Life (Virgin)</td>
</tr>
<tr>
<td>18</td>
<td>*ALEESE SIMMONS</td>
<td>I Want You (Orpheus/EMI)</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>--</td>
<td>DEF JEF</td>
<td>Give It Here (Delicious Vinyl/Island)</td>
</tr>
<tr>
<td>16</td>
<td>ICE-T</td>
<td>High Rollers</td>
<td>Sire/Warner Bros.</td>
</tr>
<tr>
<td>16</td>
<td>5 ATENSION</td>
<td>Let Me Push It To Ya (Island)</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>1</td>
<td>GERALD ALBRIGHT</td>
<td>In The Mood (Atlantic)</td>
</tr>
</tbody>
</table>

DROPPED: #24-Slick Rick, #26-Stevie Wonder, #28-Vanessa Williams, #29-Betty Wright, #33-Cameo (SKIN), #40-Tone Loc (WILD), Will Clayton, Sandee, Cool'r, Najee.

## NSIDE URBAN

1989 SONY INNOVATORS CEREMONY
The second annual Sony Innovators Awards ceremony honoring up-and-coming Black artists who have demonstrated excellence and creativity in their work (Al B. Sure and Harrison/Blanchard were last year's recipients), was hosted by Deniece Williams and Avery Brooks. Pictured (1-r) at the event are Neil Vander Dussen, Sony President and Chief Operating Officer; Roberta Flack, 1989 Master Innovator, Music; Masaaki Morita, Sony Chairman and Chief Economic Officer; co-hosts Deniece Williams and Avery Brooks; and Ossie Davis, 1989 Master Innovator in the Film category. (Guy Crowder photo)

KOOLIN' IN THE KOOL MODE
This group was "stylin' with the best of them" at the RCA-hosted post Grammy party at L'Ermitage restaurant in Beverly Hills. Pictured (1-r) are RCA artist Marvin Gaye, Jr., Grammy presenter/performer and Jive/RCA artist Kool Moe Dee, RCA artists Tyler Collins and Grady Harrell, and VP Black Music, Skip Miller.

JODY WATLEY had her second great week in a row. David Dickenson, WNHC-New Haven says, "Her track record continues with another hit!" She charts at #24 the second week on the streets, followed by THE PASADENAS, who come in strong at #33. SIMPLY RED, last week's Record To Watch, picked up seven new believers for a total count of 43. New stations include WJDI-Salisbury, WGSW-Greenwood, WLRZ-Greenville, WQMG-Greensboro, WGGI/FM-Chicago, KYNO-Fresno, and KNON-Dallas, where Patrice Carey says, "I agree—they've got to make it to the top of the charts!"

Our Record To Watch, ANNE G., got rave reviews from Tony Wright, WJIZ-Albany, who says, "Hot track from a hot lady from Memphis, Tennessee." It's the record to watch for Roy Sampson, WXYV/FM-Baltimore/Washington, and new adds this week stack up from WOWI, KYEA, KFXZ, WAMB, WFXK, WHYZ, WJIZ, WPDL, WWDM, WGCL, and WPZZ. Our Top Tip, BLUE MAGIC, is another "leftfielder" only because it seems that the first-timers are making a lot of our headlines these days. Nine new adds for their first effort, "Romeo & Juliet", from WOWI, WXYV/FM, WABD, WPDL, WWDM, WYLD/FM, WPZQ, WTLC, and WTLZ. Frank Barrow, KRIZ-Seattle, likes CHARLIE SINGLETON, saying, "This is the greatest Cameo-esque record he's had in a long time."

E.U. gets ink this week because Darrel Eason, KWTD-Little Rock, says "Our teens love it, and its doing well in clubs." Andy Henderson, WKQI-St. Matthews, wants us to watch MICA, saying "It did well overseas, and it should do equally as well here."

Ciao for now, Betty
A handbook guide to our family of Gavin reporters.
This week's adds and rotations.

YES! I WANT TO BE A GAVIN SUBSCRIBER.

Name: ____________________________
Title: ____________________________
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Phone: ____________________________

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TOP 40 CORRESPONDENTS

**Northeast**

**TOP 10**

1. **MAE HARTWELL**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
2. **RAY ST. JAMES**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
3. **LIRON O'BRIEN**, WLNY (ELMIRA, NY) 607-733-5626
4. **ROGER CHRISTIAN**, WMJO (BUFFALO, NY) 716-076-0930
5. **ROBYN TAYLOR**, WBPM (KINGSTON, NY) 914-331-8201
6. **RANOI TAYLOR**, WWHB (HAMPTON BAYS, NY) 516-723-9229
7. **KINGSTON BLUE**, 2100 (NEW YORK, NY) 212-239-2300
8. **ELLIS MCCABE**, HOT97 (NEW YORK, NY) 212-840-1035
10. **SCOTT BARRETT**, WIGY (BATH, ME) 207-443-6671

**Mid Atlantic**

**TOP 10**

1. **B. JONES**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
2. **J. WATLEY**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
4. **8TH WONDER**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
5. **B. JONES**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700

**Southeast**

**TOP 10**

1. **D. LEPPARD**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
2. **T. LOC**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
4. **S. FOX**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
5. **J. KEMP**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700

---

**Sydney**

**TOP 10**

1. **D. LEPPARD**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
2. **T. LOC**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
4. **S. FOX**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
5. **J. KEMP**, WJWK/K94 (ASBURY PARK, NJ) 261-774-7700
ADULT CONTEMPORARY CORRESPONDENTS

GREEN BAY, WI (DAVID CAREW-WDWA) 414-458-4100 T. Wilburx, Clintonville, WI (BRAD ARROWOOD-WMJM) 715-823-5128 R. Palmer, 38 Special, P. Noone, S. Dixon
WALPIA, WI (GARY DOUGLAS-WDIZ) 715-258-5523 E. Brickle, 38 Special, S. Red
PEORIA, IL (DENISE HENLEY-WRAL) 309-564-2692 CSN&Bay, Bloomington, IL (LLOYD MASTERS-WWKM) 309-827-6296 B. Estus/GM, J. Fordham, S. Pacific
CHAMPAIGN, IL (LAUREN REAUGH-WKIO/FM) 217-352-1048 Survivor, Cher/P.C., Breathe, 38 Special
CHICAGO, IL (DAVID MARTINEZ-O2FM) 773-447-8216 Glenn Frey, Dino, R. Flack
CRESWIND TOWN, CT (SHEAL LUCAS-KLCA/J) 770-476-9220 Cherry White, Estus/GM
DURHAM, NC (KIM SHUMWAY-WDAM) 919-251-2900 C. Nelson, J. Fordham, S. Pacific
SANTA FE, NM (BOB GLESSNER-KVSF) 505-982-4455 Mirage, G. Fuller, S. Red
GALLUP, NM (BRIAN MASON-KKOR) 505-863-6851 B. MIdler, L. Taylor, S. Red
HAVRE, MT (LEEDS/ERICKSON-KOJM) 406-265-7141 Cher/P.C., Breathe, 38 Special
SAN FRANCISCO, CA (BERGER/CHIN-K101) 415-956-K101 Chicago, B. Estus/GM
BAKERSFIELD, CA (RUSS DAVIDSON-KLLY) 805-393-1900 CSN&Y, S. Red
Palm Springs, CA (JILL FOX-KCMJ/FM) 619-320-6818 38 Special
SAN DIEGO, CA (RICHARD-NIGHT-13100) 619-292-7600 H. Jones, Chicago
LOS ANGELES, CA (EDWARD SANDERS-KBIG) 213-874-7708 Estus/GM, S. Red
LOS ANGELES, CA (KAYE/XILEY-KOST) 213-385-0101 V. Williams, S. Red
STATELINE, NV (CARL MY FERRARI-KRLT) 702-588-5107 No Report, Frozen
GRANGEVILLE, ID (JIM CROSS-KORT) 208-983-1231 Phoebe Snow
HAMILTON, MT (STEVE FULLERTON-KBMG) 406-363-3010 S. Easton, B. MIdler, J. Dino, S. Pacific
MONTROSE, CO (CURT BISHOP-KUBC) 303-249-4546 Breathe, 38 Special, S. Red
NAPA, CA (DAFESI/ARNOLD-KVYN/FM) 707-252-1440 P. Noone, S. Fox
MERCED, CA (SEAN LISLE-KSNN) 209-383-7900 Nylons, Cher/P.C., B. MIdler, S. Pacific
CHICO, CA (KELLY/MICHAELS-KNVR) 916-895-1198 S. Easton, B. MIdler, J. Dino
CRESCENT CITY, CA (RENE SHANLE-HUTZELL-KCRE) 707-464-9561 ModeStow, S. Easton, B. MIdler, S. Pacific
THE DALLES, OR (KEVIN MALCOLM-KMCO) 503-298-5116 Cher/P.C., B. Estus/GM, J. Fordham, S. Pacific
PORTLAND/McMINNVILLE, OR (RICH PATTERSON-KCYX) 503-472-2151 THE GAZETTE, S. Pacific
THE DALLES, OR (KEVIN MALCOLM-KMCO) 503-298-5116 Cher/P.C., B. Estus/GM, J. Fordham, S. Pacific
SHELTON/OLYMPIA, WA (STEVE WILLIAMS-KMAS) 206-426-1030 D. Estus/GM, S. Pacific, S. Red
OLYMPIA, WA (DICK PUST-KGY) 206-943-1240 J. T./Belle, Kiara, S. Pacific
AUBURN, WA (CARL SAWYER-KASY) 206-833-5220 Frozen, S. Pacific
KLAMATH FALLS, OR (CHARLIE VENHALL-KKRB) 503-882-4656 No Report, Frozen
MEDFORD, OR (KIRK/SHELBY-KYJC) 503-779-3131 Basia, Four Tops, S. Pacific
SUSANVILLE, CA (HARDAWAY/CRAIG-KSUE) 916-257-2121 No Report, Frozen
PORTLAND, ME (HAL KNIGHT-WPOR/FM) 207-773-8111 Foresters, S. Pacific
BROCKTON, MA (MARK BURNS-WCAV/FM) 508-587-2408 J. Edwards, S. Pacific
PHILADELPHIA, PA (YOUNG PRESTON-WXTU) 215-667-9000 B.J. Royal, S. Pacific
GREAT FALLS, MT (STEVE BUCHANAN-WGBC) 406-454-1900 Johnny Cash, S. Pacific
BROCKTON, MA (MARK BURNS-WCAV/FM) 508-587-2408 J. Edwards, S. Pacific
GREAT FALLS, MT (STEVE BUCHANAN-WGBC) 406-454-1900 Johnny Cash, S. Pacific
GREAT FALLS, MT (STEVE BUCHANAN-WGBC) 406-454-1900 Johnny Cash, S. Pacific
FOSTERBURG, IL (GREG BELL-WWBF) 217-352-1900 P. Noone, S. Fox, B. Midler, S. Pacific
DEERFIELD, IL (DAVE RAYE-WYII) 303-381-1900 S. Red, G. Watson, J. Edwards, S. Pacific, T. Tucker
GALVESTON, TX (GREG BELL-WWBF) 713-734-9211 S. Red, G. Watson, J. Edwards, S. Pacific
NASHVILLE, TN (MARSHALL/DINI-WSIX) 615-664-2400 S. Wariner,  
ANNISTON, AL (SGOTT STEWART-WHMA/FM) 205-237-8741 No Report,  
HATTIESBURG, MS (ROMEO SULLIVAN-WBKH) 601-264-0443 Restless  
MEMPHIS, TN (JON CONLON-WGKX/FM) 901-767-6532 Cartwright, Moe  
NASHVILLE, TN (BOBBY YARBROUGH-WSM/FM) 615-889-6595  
HURON, SD (JEFF DUFFY-KOKK) 605-352-1933 Sawyer, D.Rose Bd.,  
YANKTON, SD (CHRIS HILSON-WNAX) 605-665-7442 Frozen, No Adds.  
BRAINERD, MN (DAVE ANDERSON-KVBR) 218-829-8747 No Report,  
ALEXANDRIA, MN (LARRY DeFRANCE-1001A/AM) 612-763-3131  
DARWIN, NT (WILLIAM JAMIESON-ABC) 711-326-1991 Cartwright, Moe  
COLUMBUS/STARKVILLE, MS (RUSSELL/RAGAN-WMBC/FM) 601-329-2350  
BILOXI, MS (DAN O'NEIL-WVMI) 601-388-2323 Frozen, No Adds.  
FARGO, ND (DON ROBERTS-KFGO) 701-237-5346 G. Watson, E.T.Conley,  
FARGO, ND (SCOTT WINSTON-KVOX) 218-233-1371 S. Wariner.  
RAPID CITY, SD (TOM SCHREINER-KTOQ) 605-343-0888 Shooters, Skip  
MITCHELL, SD (NICK PRICE-KMIT) 605-996-9667 C. Black, Garth Bruks,  
FERGUS FALLS, MN (TORKELSON/KAMPA-KBRF) 218-736-7596  
MONTEVIDEO, MN (LOU KUNO-KDMA) 612-269-8815 D.Rose Bd.,  
ROCHESTER, MN (KEITH PHILLIPS-KWWK/FM) 507-288-9500 LacyJ.,  
RUSTON, LA (DAVID ROBERTS-WKCO) 318-255-5000 M. McDaniel, L. Boone,  
CENTRAL CITY, KY (BARNET/LANE-WKYA) 502-754-9592 No Report,  
BASTROP, TX (EDWARDS/WEST-KSSR/FM) 512-321-7878 J. Cash, R. Smith,  
AUSTIN, TX (STEVE GARY-KVET) 512-495-1300 E.T. Conley.  
WASHINGTON, DC (JON CONLON-WGKX/FM) 901-767-6532 Frozen, No Adds.  
ALBUQUERQUE, NM (CHRISTIN HARRISON-KRST) 505-384-5778 No Report.  
GALLUP, NM (MIKE WEST-KVIA) 505-863-1971 Cartwright, S. Wariner, R. Travis,  
EAGLE COUNTY, CO (SCOTT WITTMANN-KKRK) 970-453-7100 Meza, D. Yoakum, D. Travis.  
LA MESA, CA (KEVIN DURAN-KKOI) 619-298-5222 C. Black, Tony Perez,  
ABILENE, TX (CARL DAVID LOVE-KZAD) 915-676-2227 D. Travis, E. Ewing, Greenwood.  
OSAGE BEACH, MO (HEATHER KAUFMANN-KRMS) 314-348-2772 Cartwright, Moe Bandy, R. Travis.

MICHAELE FISCHER-WNUA 312-645-9550
SpecialEFX, Kei Matsui.


THOMAS RAY-KABC 310-657-2003

Bill Evans-EARD-714-738-5704

DARIN MCLAUGHLIN-KVNO 402-559-5866

RICHARD RAY-KBCO 303-444-5400
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Freewheel, Ket Matsum, M. Taylor, Steve Bach, David Mann, Windows,

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--- ASHESA/ ---

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--- LA ---

--- ME ---

--- NE ---

--- OR ---

--- SC ---

--- OH ---

--- PA ---

--- VA ---

--- WI ---

--- WY ---

--- ALTOPUBLIC ---

--- AL ---

--- AZ ---

--- CO ---

--- CT ---

--- DC ---

--- DE ---

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--- GA ---

--- HI ---

--- IA ---

--- IL ---

--- IN ---

--- KS ---

--- LA ---

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--- ME ---

--- MI ---

--- MN ---

--- MO ---

--- MS ---

--- NC ---

--- NE ---

--- NH ---

--- NJ ---

--- NM ---

--- NV ---

--- NY ---

--- OH ---

--- OK ---

--- OR ---

--- PA ---

--- RI ---

--- SC ---

--- SD ---

--- TN ---

--- TX ---

--- UT ---

--- VA ---

--- VT ---

--- WI ---

--- WY ---
JOBS

25,000 WATT COUNTRY GIANT AM
KBUF-Garden City, KS, needs an AT.
T&R: Lory Williams, PO Box 798, Garden City, KS 67846. [3/10]

MIDWEST FAMILY RADIO is seeking
experienced on-air talent. Openings
for programming talents. T&R:
Don London, Midwest Family Program-
ing, PO Box 99, Lacrosse, WI 54602. [3/10]

KAT/FM-Dubuque, IA, needs a/ft
air personality w/production skills. At
least 6 mos. exp. required. T&R:
Dennis McConnell, 185 Berry #5841, San
Francisco, CA 94107. [3/10]

TRAFFIC REPORTERS & anchors
need at Metro Traffic SF. Must be
familiar with Bay Area roads and have
energetic personality. T&R: Joe McConnell, 185 Berry #5841, San
Francisco, CA 94107. [3/10]

A/C KSCB-Liberal, KS, needs a
morning personality w/experience. Strong prod. a plus. T&R: Mark David,
PO Box 3125, Liberal, KS 67905. [3/10]

TOP 40 WBSS/FM-Vineland, NJ,
seeks p/t & future f/t talent. T&R: Patrick
Ryan, 211 Jason Street, Pittsfield, MA 01201. EOE [3/10]

POWER93-Huntsville, AL, needs a
Production Director & midday per-
sonality. T&R: Jay Hastings, 137
McMurtrie, Huntsville, AL 35806. [3/10]

K108/KNVR:Chico, CA, needs a
PD w/production experience and ex-
cellent production skills. Must be moti-
vated and aggressive. Call Di
Magowan: (915) 895-1197. [3/10]

TOP 40 WQGN-Groton, CT, is looking
for our next morning person. If
you’re upbeat, topical & can deliver a
smokin’ show, we’re looking for you!
Team players only. T&R: Franco, 100
Fort Hill Road, Groton, CT 06340. No
calls. please. [3/10]

WBEC AM/FM-Pittsfield, MA, seeks
p/t & future f/t talent. T&R: Scott
Burnett, PO Box 168, Springdale, Ark. 72765. [3/10]

TOP 40 KDAY-Wichita, KS, needs a
PD w/10 years experience & strong
programming. T&R: Wally Brown,
PO Box 3137, Wichita, KS 67209. [3/10]

TOP 40 KBOZ/Hot Springs, AR, has an opening for morning AT w/
production skills. T&R: Jay Harvey,
PO Box 1739, Hot Springs, AR 71902. [3/10]

WBCEC/Am/FM-Pittsfield, MA, seeks
p/t & future f/t talent. T&R: Patrick
Ryan, 211 Jason Street, Pittsfield, MA 01201. EOE [3/10]

POWER93-Huntsville, AL, needs a
Production Director & midday per-
sonality. T&R: Jay Hastings, 137
McMurtrie, Huntsville, AL 35806. [3/10]

K108/KNVR:Chico, CA, is looking
for great weekend talent. T&R:
Chris Shively, 260 Commerce Circle,
Sacramento, CA 95815. [3/10]

TOP 40 WTIC/FM-Hartford, CT,
needs a midday air personality. T&R:
Dave Shakes, 96 TIC FM, One Finan-
cial Plaza, Hartford, CT 06103. [3/10]

HOT FOX WHFX-Waycross, GA, is looking for a progressive personality
to complete a winning team. Females
encouraged. Needed immediately.
T&R & photo: Stanton Jay, PO Box
858, Waycross, GA 31502, or call
(912) 283-4660. [3/10]

TOP 40 KLAZ/FM-Hot Springs, AR,
needs an AT for midday, afternoon,
evening & overnight shifts. Ex-
perience necessary. T&R: Dean
Wood, 409 South 4th Street, Lar-
amie, WY 82070. [3/10]

TOP 40 KBOZ/Bozeman, MT, has a
7-mid opening. Contact Dave Viss-
cher: (406) 586-5466. [3/10]

TOP 40 KLAZ/FM-Hot Springs, AR,
has an opening for morning AT w/
production skills. T&R: Jay Harvey,
PO Box 1739, Hot Springs, AR 71902. [3/10]

PRODUCTIONS DIRECTOR NEEDED.
Wack-filled, creative, Top 40 ideas a
must! Beautiful Colorado Springs.
Rush Resume: Ken Richards, KKX
RADIO, 304 South 8th Street, Colo-
rado Springs, CO 80905. EOE [3/10]

COUNTRY, A/C or OLDIES PD/AT.
25 years competitive market ex-
perience. Honest, knowledgeable, dedi-
cated, stable, good attitude, reasona-
bly priced. CHUCK: (915) 699-1903.
[3/10]

ROCK ‘N ROLL ANIMAL wants to
bring savage amusement to your
station. Prefer AOR. AT/MD/Ass’t PD.
JOHN SAVAGE: (507) 334-5140. [3/10]

TOP 40 7-mid man w/production
skills, willing to relocate anywhere. Please call KEVIN: (618) 466-8051.
[3/10]

MIDDAY OR AFTERNOONS in me-
dium or large market. Extensive
experience and knowledge in Coun-
try Music. Available yesterday.
MACK TAYLOR: (405) 536-5629. [3/10]

PD/MD/AT. Eight years experience,
seeking stable company to grow with.
Top 40, A/C or Country. All mkts.
ROB WELLS: (405)225-4205. [3/10]

SEEKING CHALLENGE IN MANAGE-
MENT and/or programming. All of-
ters considered. I am a 29 year vet w/
vast exp. in all aspects of broadcast-
ing. Call Anyone: BOB BOLTON:
(205) 626-7875. [3/10]

PD: Album oriented A/C. Ten years
experience. Made my station #1.
Your’s may be next. JIM: (912) 729-
2685. [3/10]

PD/AT. Looking for opportunity. Let’s
talk. TOM KELLY: (916) 342-5808.
[3/10]

YOUNG, ENTHUSIASTIC AT looking
for f/t or p/t AT in any format. Prefer
CA. NICK WOTEN: (209) 668-0214.
[3/10]

PRODUCTION/AT/MD w/8-track and
computer skills looking for medium
market A/C or Country. Prefer SE.
CHRIS: (803) 587-8119. [3/10]

AIR PERSONALITY MD/PD w/9 years
exp. & strong production skills. Team
player available now. DARRELL
JONES: (901) 377-5611 or 377-3742.
[3/10]

PD/MD/AT w/10 years experience
in Urban, New Age, Jazz formats. Would
like to return to my favorite area. Minn., Baltimore, Washington mar-
et. Will consider all formats. JAMES:
(718) 953-6792. [3/10]

FEMALE w/8 YEARS BROADCAST
exp. seeks on-air/copy/production
position w/stable station in upstate
South Carolina area. MELANIE: (803)
885-0364. [3/10]

PROGRAM DIRECTOR. Veteran,
winner, professional. On-air or off.
Leader, creative and guaranteed
results. Top 40 only. Great refer-
ences. (205) 663-4678 after CST.
[3/10]

SERVICES

WEVA: A/C needs CDs from all la-
beIs. Will Stone, PO Box 1056,
Emporia, VA 23874. [3/10]

WKSX: Country needs CDs from all
sources. Russ Shaper, 2963 Derr
Road, Springfield, OH 45503. [3/10]

KNVR: A/C needs CD single Peter
Noone (Cypress/A&M). Also all Jazz
service. Scott Michaels, PO Box 3936,
Chico, CA 95928. [3/10]
### HIT FACTOR

**Urban Research:**  
Betty Hollars/John Martinucci

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE BOYS</td>
<td>Lucky Charm</td>
<td>(Motown)</td>
</tr>
<tr>
<td>JAMES &quot;J.T.&quot; TAYLOR &amp; REGINA BELLE</td>
<td>All I Want Is Forever</td>
<td>(Epic)</td>
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<tr>
<td>SURFACE</td>
<td>Closer Than Friends</td>
<td>(Columbia)</td>
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<td>You And I Got A Thang</td>
<td>(Capitol)</td>
</tr>
<tr>
<td>DONNA ALLEN</td>
<td>Joy And Pain</td>
<td>(Ocean/Atco)</td>
</tr>
<tr>
<td>TODAY</td>
<td>Girl I've Got My Eyes On You</td>
<td>(Motown)</td>
</tr>
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<td>JAMES &quot;J.T.&quot; TAYLOR &amp; REGINA BELLE</td>
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<td>JAMES &quot;J.T.&quot; TAYLOR &amp; REGINA BELLE</td>
<td>All I Want Is Forever</td>
<td>(Epic)</td>
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<td>SURFACE</td>
<td>Closer Than Friends</td>
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<td>FREDDIE JACKSON</td>
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**NEW RELEASES**

**by Betty Hollars and John Martinucci**

**CHANNEL 2 - Keep It Simple**  
(Wing/PolyGram)  
The second release for this brother and sister act. Trish and Carl keep it simple, but everything is possible when Tommy and Denny of 2-Tuff man the board.

**LA RUE - I Want Your Love**  
(King lay/RCA)  
This is the debut single for this group. It's so new that we only know Jay King had his hand in it, along with production help by Donnie Woodruff and Leo Hall. Take it for a spin.

**MADONNA - Like A Prayer**  
(Sire/Warner Bros.)  
Besides the Pepsi commercial, MTV, Rolling Stone and the ink in this section, we believe Madonna's prayers have been answered. Check out the CD with the 7" dance edit by Shep Pettibone—a must for our format.

**K-9 POSSE - This Beat Is Military**  
(Arista)  
RAPS TO CHECK OUT:

**THE COOKIE CREW - Born This Way**  
(FFRR/PolyGram)  
**PUBLIC ENEMY - Black Steel In The Hours Of Chaos**  
(Def Jam/Columbia)
BREAKING
A CONVERSATION WITH
RULES &
GUITARIST VERNON REID
SMASHING
PRECONCEPTIONS

By Kent Zimmerman

Leave it to the general public to step in and settle an argument. This time it's the question of who is racially qualified to play what kind of music on which set of airwaves. Demographically, it should be a matter of making the right choices, checking your charts, stats and focus group results. Al B. Sure!, you go over to Urban Contemporary. Midnight Oil, you start over there with Album Radio. Debbie Gibson, Top Forty wants you. That easy? Some wish.

The retail success of a folk singer like Tracy Chapman, a rocker like Robert Cray and a metal act like Living Colour seems to have blown and blurred the borderlines, causing creative confusion when it comes down to just who plays what. Does the general public really want their music pre-categorized and neatly stacked?

Before being neatly categorized as a black metal guitarist, Reid spent six albums with Ornette Coleman's drummer, Ronald Shannon Jackson, whose Decoding Society seethed experimental freedom, taking Coleman's so-called "harmolodic" concepts straight to the edge of the cliff. It was with Jackson and the raw avant garde funk outfit, Defunkt, that Reid showed his stuff as a prolific improviser, fusing Jazz and rock concepts into indescribable lumps.

Of all directions, the next Reid took was straight into the rock n roll mainstream. Living Colour's first revolutionary shots were fired on the cruel Northeastern rock n roll club circuit. Reid, along with actor/singer Corey Glover (who appeared in Oliver Stone's movie, Platoon), bassist Muzz Skillings and drummer William Calhoun, proceeded to forge a reputation as colorblind rockmeisters, gaining the respect of celebrated club goers like Mick Jagger and Jeff Beck. It was Jagger who produced the band's early demo and two songs from those sessions, "Which Way To America" and "Glamor Boys" are included on Living Colour's debut album, Vivid.

Living Colour's album was released in April of 1988 to a small audience that was already hip to what was brewing—a new black alliance of hard rock. The group was already known throughout Northeastern rock circles as a blazing band of hard rockers and thrashers.

On the heels of the Living Colour assault Reid and Village Voice writer Greg Tate formed "The Black Rock Coalition." Their manifesto recognizes the rights of black musicians to appreciate rock n roll as an important piece of black culture. With its' handful of members, this coalition was the political and musical cornerstone that got Living Colour through a lot of tough times.

I found Vernon Reid to have the persona of a seasoned musician combined with the encyclopedic background of a record collector and the naive enthusiasm of a true fan. Yet what fascinated me more than Living Colour being a black rock n roll band was how an avant garde Jazz musician came to play the rock n roll that has become most requested on MTV and Album Radio—two American institutions frequently attacked for racism. We spoke recently, not long after the band played in the Bay Area and attended the Gavin Seminar.
KZ: I noticed you and the band hanging out at the Gavin Seminar. Did you meet a lot of interesting people?
VR: Yes. I ran into some people from around the country. It was good to see a lot of artists. I met (Jazz drummer) Tony Williams. I asked him if he was going to record any more records like the Lifetime records he cut with John McLaughlin. He said he would be cutting some electric music. I got a chance to talk to Tommy Conwell. He’s a GREAT guitar player. I also met Joe Satriani. To see him again after all the success he’s had was really good. Live, he is incredible—he plays so well!

KZ: Any particular musicians who inspired you as a guitarist?
VR: Carlos Santana is the best known. Another person that inspired me was Ronald Shannon Jackson. Shannon came out of Ornette Coleman’s band, playing a type of music known as harmolodic. He was an individual composer and a unique person. He brought out the uniqueness in his players. He suggested that I play as if I don’t know how to play guitar. He was into honing everyone’s music intuitive sense so that while we were playing these open structures, we had a sense of having a musical place to go as opposed to not doing anything constructive. I’ve always had that rock edge to my playing. It came from playing with John Zorn and being part of Aunk. When I got into Jazz improvisation, I was thrown into this cauldron. I couldn’t stay in just a rock or blues mode. I had to be able to break out.

KZ: Are you surprised that Living Colour was able to rise above the first couple of months of inactivity, and go the distance of being certified gold and beyond?
VR: It all starts with belief. Belief is the linchpin that holds it all together. If you believe that you’re going to be successful, then you’ve got a better than even chance that you will be. Our success has to do with the timing as well. I think we’re beneficiaries of Robert Cray’s and, believe it or not, Anita Baker’s as well as Tracy Chapman’s. I believe we’re beneficiaries of a band like Fishbone being in the game. On another level, to talk about the black thing, you have to see where the black artists are successful outside of the black mainstream.

KZ: Couldn’t it be argued that white people are more into black music than black people are into white music?
VR: Part of that is the perception of what so-called white music really is. When you say white music to me, you’re probably talking about rock n roll. But what is rock n roll? To me, it’s a popular music based on a black art form. How did rock get its form? You can go back to Sly Stone, Jimi Hendrix—two very recent people from a music history standpoint. To me, these are people who have affected the look of a band like Poison. Take the flamboyance of Little Richard and notice how he affected David Bowie or Elton John. You come from Oakland and San Francisco, so it’s not hard to believe the idea of rock n roll being a multi-racial thing. You had bands like Tower Of Power, Santana or Sly Stone. It’s all music coming from bands expressing themselves as individuals, not as a genre or category. Take Lyle Lovett. He played this great tune at the Grammy awards that was like a Kansas City swing shuffle. I think Lyle Lovett is very urban and Jazzy.

KZ: So maybe while radio is thinking format, the leading creative forces like Prince, Lyle Lovett, Enya or Miles Davis are essentially rebelling against the concept of format and succeeding. I wonder if Tracy Chapman or Robert Cray think about format when they compose their music.
VR: They’re just doing what they do. In our case, Living Colour is four people doing what they like to do. We don’t have to reconcile the fact that we love this type of music. For a while it seemed like rock n roll didn’t want to have anything to do with black people.

KZ: What era are you referring to?
VR: The mid to late seventies. But the thing that we held onto was the thought that this
## MOST ADDED

1. REAL LIFE STORY - TERRI LYNE CARRINGTON (VERVE FORECAST/POLYGRAM)
2. EAST - HIROSHIMA (EPIC)
3. SWITCHBACK - SCOTT COSSU (WINDHAM HILL)
4. LOVE MADNESS - SHERRY WINSTON (HEADFIRST/K-TEL)
5. 45TH PARALLEL - OREGON (PORTRAIT)
6. SUPERBLUE - SUPERBLUE (BLUE NOTE)

## TOP Tip

**TERRI LYNE CARRINGTON**
REAL LIFE STORY (VERVE FORECAST/POLYGRAM)

You've seen her on the Arsenio Hall Show. Now watch her new project race up the Gavin Jazz chart.

## RECORD TO WATCH

**HIROSHIMA**
EAST (EPIC)

This band is sure to be a rising sun for both Jazz and Adult Alternative.

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### CHARTBOUND

- **MASAHIKO SATOH** (PORTRAIT)
- **HIROSHIMA** (EPIC)
- **SUPERBLUE** (BLUE NOTE)
- **TORCH SONG TRILOGY** (POLYDOR/POLYGRAM)
- **JORGE DALTO** (CHEETAH)
- **BENNY CARTER** (PABLO)
- **SCOTT COSSU** (WINDHAM HILL)
- **DAVID ARKENSTONE** (NARADA/EQUINOX)
- **ERNIE WATTS/GAMALON** (AMHERST)
- **PAT KELLEY** (NOVA)
- **JOHN LEWIS** (EMARCY/POLYGRAM)
- **OREGON** (PORTRAIT)
- **RIC FLAUDING** (SPINDLETOP)
- **RALPH PETERSON QUINTET** (BLUE NOTE)
- **MEMBERS ONLY** (MUSE)

Dropped: #41 Gary Herbig, #42 Danny Heines, #49 Dave Grusin, Quest, DiRhymnia, Working Week.

*Debuts in chartbound*
Music From The Other America.

Brazil Classics I/Beleza Tropical

David Byrne's mesmerizing compilation of Brazilian pop.

Featuring Jorge Ben's "Ponta De Lanca Africano (Umbabarauma)"

Ivan Lins
Love Dance

The dazzling new English language debut of the most talked-about Brazilian superstar.

Featuring "You Moved Me To This"
## MOST ADDED

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<th>Song Title</th>
<th>Artist(s)</th>
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<tr>
<td>1</td>
<td>&quot;NOW YOU'RE IN HEAVEN&quot;</td>
<td>Julian Lennon</td>
<td>Atlantic</td>
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<td>2</td>
<td>&quot;BRING IT BACK AGAIN&quot;</td>
<td>Stray Cats</td>
<td>EMI</td>
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<td>3</td>
<td>&quot;THING CALLED LOVE&quot;</td>
<td>Bonnie Raitt</td>
<td>Capitol</td>
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<td>4</td>
<td>&quot;EVERLASTING LOVE&quot;</td>
<td>Howard Jones</td>
<td>Elektra</td>
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<tr>
<td>5</td>
<td>&quot;IF I CAN JUST GET THROUGH THE NIGHT&quot;</td>
<td>Phoebe Snow</td>
<td>Elektra</td>
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## TOP TIP

**THE RADIATORS**

Zig-Zaggin' Through Ghostland (Epic)

Steaming their way up the chart pronto—40-31-16!

## RECORD TO WATCH

**SKID ROW**

'Youth Gone Wild' (Atlantic)

Taking the road to success in reverse order—big retail sales, video exposure, hot tour action—all before airplay.

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## CHARTBOUND

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<td>&quot;TIGHT&quot;</td>
<td>Howard Jones</td>
<td>Elektra</td>
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<td>&quot;YOUTH&quot;</td>
<td>Skid Row</td>
<td>Atlantic</td>
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<td>&quot;HERE&quot;</td>
<td>Lyle Lovett (Curb/MCA)</td>
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<td>&quot;HOLDING&quot;</td>
<td>Sam Phillips (Virgin)</td>
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<td>&quot;MY NUMBER ONE&quot;</td>
<td>Wayne Toups/Zydecajun</td>
<td>Mercury/Polygram</td>
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<td>&quot;MAN&quot;</td>
<td>Love &amp; Money</td>
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COWBOY JUNKIES
AREN'T LONESOME ANYMORE:
A SUCCESS STORY
by Kent Zimmerman

Four short months ago—actually it was the fourth of November last year—we received our first station report on an unknown Toronto band's second album. The Cowboy Junkies had just signed on the services of RCA/BMG, their first major label association. The album cost a mere $250 to record. Besides containing close to an hour of dark and moody songs, what pulled in the early proponents were obscure covers like Waylon's "Dreaming My Dreams," Hank's "I'm So Lonesome I Could Cry" and an inside-out retooling of Lou Reed's "Sweet Jane." That version of "Sweet Jane" remains, in many ways, a measure of the Junkies' true success. Besides impressing Reed (believe me, no small feat), here was a band playing one of the most-covered songs in rock n roll AND redefining the mood of the song. RCA's Jim McKeon recalls his very first Junkie encounter.

"My first impressions came from seeing them live in Toronto with Bob Buziak and Alan Grundblatt, deciding whether the company should sign the band. We went to this great club filled with sofas and easy chairs. I remember first being hypnotized, then riveted. In appreciating this band, it helps not to be over-analytical, otherwise you miss the power of their music.

"The initial base came from a combination of Alternative radio and press acceptance. After Alternative radio came to the party, MTV committed themselves with strong exposure. Now mainstream Album Radio is coming in chunks—eight or ten stations a week."

Among those adding Cowboy Junkies this past week is Ted Utz of WNEW/FM. Having just seen the Junkies live, I can attest that their stage approach is every bit as faithful to the concept as cutting the record digitally in a Toronto church. By expanding the band to include a steel guitarist and accordian player, the textures are a cross between early Band and Joy Division. Singer Margo Timmins emulates the band's low-key, low-tech approach as the stage is dimly candle-lit. Overall the effect is like McKeon cites, hypnotizing.

After assembling the Alternative radio and print media support, RCA then issued a special collector's item, repackaging the entire CD with a collection of press quotes from some of the most prestigious newspapers from all over the world.

"We wanted to assemble the reviews and give them back to radio," recalls RCA's John Sigler. "It was an effort to convince mainstream Album Radio that what we had was something real. This started as a very special project. I feel both Bob Buziak and Rick Dobbis had a good, clear vision of this band from the very start."

Currently on tour, the Cowboy Junkies will continue to fattens up their press dossier as each American city falls like a domino. With The Trinity Sessions past the 330,000 mark, the Junkies are a proud reminder that open-minded radio is still the best path.

"The only thing that scared people was the music's sparseness and low-key manner," added McKeon, "Yet that, ironically, became the band's greatest appeal as far as their adult audience is concerned."

Talk about turning a negative into a positive.

THELONIOUS MONSTER
'SO WHAT IF I DID'
FROM THEIR ALBUM 'STORMY WEATHER'

MY BLOODY VALENTINE
'FEED ME WITH YOUR KISS'
THE #1 U.K. HIT SINGLE FROM THEIR ALBUM 'ISN'T ANYTHING'

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INSIDE ALTERNATIVE RADIO

by Peter Standish

XTC turned up the heat and overcame three potent records to take the Alternative crown this week. Robyn Hitchcock, Guadalcanal Diary and Thelonious Monster are raging up the chart and should challenge the Top 5. Last week's Record To Watch, De La Soul, sprung onto the chart as our highest debut. The Indigo Girls are this week's RTW and are lighting up the phones for Glen Boothe-WXYC, Mike Thomas-WMDK, Phil Manning-WOXY ("Taking off"), Kim Saade-WRAS and Ashley Diggins-KOTR. The Dirty Dozen Brass Band just missed making Chartbound, but they are already a mystic wonder for Josh Rosenthal-WCDB, Gil Creel-WTUL, Charlie Turner-WKX and Lin Brehmer-WXRT. The DDBB album has the potential to crossover to both commercial and college stations. Doug Kelly-KFJC and Chris Crowley-WUSB were raving about the back of your neck stand up," and Chris adds it's "great rap even though we can only air three songs due to the profanities." Farewell to one of the week's most entertaining calls, Doris Duwe-WTSR who steps down as Music Director. We hope to see your return in some capacity in the near future! Please note that WDRE-Long Island will be doing their music on Mondays and taking calls on Wednesdays thru Fridays.

NEW RELEASES

Stranger Than Fiction - KEITH LE BLANC (Enigma)
This is the follow-up to LeBlanc's 1986 release, Major Malfunction. There's a funk/jazz feel to "But Whitey," "Count This" and "Whatever." The Tackhead sound is everywhere, especially on "Taxcider," where Doug Wimbish and Skip McDonald lend a hand. For some interesting cut-ups check out "Here's Looking At You" and "Comedy Of Errors." Adrian Sherwood helps with the engineering — oh yeah! ROBERT BARONE

Fun & Games - THE CONNELLS (TVT)
The Connells took the Alternative format by storm with their sophomore album Boylan Heights, (an Alternative Top 5 record). Now they're back displaying an inner confidence and a less aggressive stance on Fun & Games best tracks, "Something To Say," "Hey Wow" and "Uninspired." There are also some stand-out rowdy cuts including the title track, "Upside Down" and "Sat Nite (USA)." The album is produced by Gary Smith (Throwing Muses and The Pixies). PETER STANDISH

Mamou - MAMOU (Jungle)
Mamou take Cajun music on a wild rock n' roll coaster ride that leaves the listener half terrified in ecstasy. I can't recall ever hearing anything quite like this and I love it. The key cuts are "Jolie Blonde," "Bayou Teche," "Un Homme De Pitié," "Hurricane" and "Tit Galop Pour Mamou." Call Jungle Records at (512) 443-7444 or Mark Pucci (404) 873-4796. PS
CONTINUED FROM PAGE 27

was music that black people built, so it’s our right to play this kind of music. No one can tell us not to! Ronald Shannon Jackson gave us a determination that told us that no one can stop us from playing this type of music. We let the music come first.

KZ: Where did you first find the concept of “Cult Of Personality”?
VR: Nikita Khrushchev coined that term when he denounced Stalin. Basically the Stalin era was the darkest era of communism. There were the pogroms and dissidents were being put into mental institutions. The KGB kept Stalin in power and when he finally died there was a dreadful silence. The new premier (Khrushchev) was the first to say that Stalin directed a cult of personality around himself. It’s almost like John Lydon’s idea of Public Image Limited. His concept is that there’s his life and then there is this separate public image that has a life of its own. I guess it’s almost representative of people’s expectations. I think a cult of personality works much the same way. John F. Kennedy was John Fitzgerald Kennedy, son of Joe Kennedy. But he’s much more than that. He symbolizes the best and brightest ideals of the American century. He was young, vibrant, full of ideas and stood up to the Cuban Missile Crisis. He was the bold new frontier—the accelerated space program. He represents a “cult of personality.”

KZ: So how does Living Colour avoid the cult of personality impeding on some of the serious messages you have to talk about—messages about racism, landlords and civil rights.
VR: You have to keep a balance. You have to be grounded in reality.
KZ: That’s tough to do when it comes to being a successful rock n roller.
VR: It’s not tough for me! Sure people say, “You’re great.” But, musically speaking, greatness for me is John Coltrane, Eric Dolphy, Wayne Shorter or Ornette Coleman. They represent true greatness. So when somebody tells me I’m great, I don’t know what scale they’re putting it on. I’m still learning and trying to get it together. Plus songwriting is something that concerns me much more than money or fame. To have clear creative output is important. That’s why I admired someone like Peter Gabriel. He came out of Genesis just as that band was becoming something big. But he had his own vision. And to think that now he’s a mainstay in the Amnesty International Show! Then think about the fact that he was singing about Biko in 1977 or 1978, just after Steve Biko was murdered in South Africa. His commitment has been there for a long time. As far as success the number one thing is that you have to not need it. You can’t crave stardom. The real danger is when you can’t survive if your name’s not in the papers. It is a kick and a rush, but it’s something you have to be careful and mindful of.

KZ: Today it seems that even if a band goes gold, they’re still in the process of kicking down walls and frontiers.
VR: The moment we were presented with a gold record was very emotional. Knowing where we came from, the disappointments, the rejection and the hanging on, all that came back. In fact, just having the record come out represented a scale of success to us. Epic hung with us even during the lean times when radio stations were dropping off. Radio stations like WBCN, WDRE, or WNEW really kept us alive.
KZ: It will be interesting to see where Living Colour is two or three albums down the line.
VR: That’s what I’m interested in seeing! People call us the Black Zeppelin. And while Zeppelin is a band we really like, there were things about them that weren’t cool at all. Ripping off Willie Dixon is not cool at all. The Hammer Of The Gods mentality was not cool at all. But a lot of their music was really great. As for us, we’ll see. Listening to Prince’s first album, it’s hard to imagine Dirty Mind. Hearing Dirty Mind, it’s hard to imagine 1999 or Sign O’ The Times. What we’re looking forward to is looking at ourselves three albums down the line and seeing how it all fit in—what changed and what stayed the same and what got better.

KZ: Do you think that people confuse loud music with powerful music?
VR: They tend to confuse power with wattage. But there seems to be a new trend in rock Top Forty. It seems to be changing. Stations are making headway playing Guns N’ Roses and Def Leppard. To me, Def Leppard is really pop music. There’s an aspect of pop in our music because we grew up with television and radio, but we’re not pop stars doing this so we can grab the brass ring. We’re doing this to express ourselves. And if there are some benefits and we’re able to make our living playing music, then we’re happy. You always have to be careful about what you wish for because you just might get it. Plus it would be a drag if Living Colour’s success was isolated. What we’d like to see happen is a change of mind about rock music being white music for white people only.

KZ: Or that black music is just for black people and black radio.
VR: People say that I’ve been very critical of black pop records. And there may be things about black pop music that I personally don’t see, but if you listen to Bobby Brown, that’s undeniably a good record. Vanessa Williams is undeniably a well-produced and well-sung record. The thing is, should the definition of black music be limited only to those kinds of records? Rap is a fascinating thing. It’s like its own complete world of music. I find that if you listen to rap music, house music and club music, the ideas in terms of mixing are completely avant garde. Mixing two or three different songs with three different keys conforms to Ornette Coleman’s harmolodic ideas. When they clash, those different keys and interlocking rhythms constitute harmolodic ideas. That’s what harmolodic thinking is all about—a lot of different keys held together by one beat. I think, for a songwriter, music is there to serve the image of what subject is on his or her mind, whatever form that may take. You need to be able to cross harmonic or rhythmic boundaries. Miles Davis really changed the way. All those bands like Mahavishnu, Miles Davis and Weather Report seeped down into popular music. Think about the influence a band like Weather Report has on popular music—the sounds of their synthesizer parts have been adopted by a lot of musicians. When I hear a song like “1999” by Prince, I hear Joe Zawinul. It’s like the concept of threads. One thread weaves into another thread which weaves into another thread which becomes something new. It’s important that there’s an open door. That’s the lesson of the great musician. It’s not so much, “Do it the way I do it.” It’s more like, “Do it the way YOU do it.” That’s the true message of the great musicians who have changed the way things now sound.
PERSONAL PICKS

SINGLES by Dave Sholin

MADONNA - Like A Prayer (Sire/Warner Bros.)
By the time this song reaches its gospel-like crescendo you’re definitely touched by what is almost a religious experience. No surprise that it’s the most added record in Gavin Report history.

BOY GEORGE - Don’t Take My Mind On A Trip (Virgin)
One of music’s instant sensations in the early 80’s hip hops his way back into our hearts. John Martinucci, our URBAN CONTEMPORARY Associate Editor, has been “promoting” me on it for the past few weeks and he happily informs me it takes a big eleven point jump on the UC chart.

EDIE BRICKELL & THE NEW ROHEMIANS - Circle (Geffen)
Top 40, A/C and Album Radio listeners welcomed Edie’s fresh vocal approach which highlights the lyrics of her unique songs that much more. Here’s another melody that glides along just like she does on this song’s video.

COWBOY JUNKIES - Sweet Lane (RCA)
In the age when many productions are “enhanced” by using the many studio toys available, the stark naked styling of this entry is a standout. This hypnotic version of an old Lou Reed song was recorded over a year ago in a church in Toronto, Canada with only one mike. Sweet indeed!

SURFACE - Closer Than Friends (Columbia)
These guys proved their prowess with a ballad on the hit “Happy” back in 1987. They’ve topped themselves on this super sexy entry which is top three on our URBAN chart. KMEL’s Keith Naftaly predicts it’ll “be as big as The Deele’s ‘Two Occasions.’” Of course, in Annette Lai’s opinion, it already is.

ALBUMS by Ron Fell

BOY GEORGE
High Hat (Virgin)
A little hip and alota hop lift BG from an emotionally troubling funk to a creative solo high. He’s able to mix sobering morality with an affirmative declaration of independence from chemical and spiritual cul de sacs. He mixes metaphors into a lyrical pool creating exotic, sometimes transcendental preachments. Despite the madness in his method, Boy retains his gospel optimism through relatively bright/danceable instrumental arrangements and his certified vocal soul. The LP’s lead single, DON’T TAKE MY MIND ON A TRIP is already a handsome chart item in Urban radio at #27. Bookending the LP, at track number ten, is probably the most approachable item in the set, SOMETHING STRANGE CALLED LOVE. Its Gaye groove (as in Marvin) smokes with no visible flame. YOU ARE MY HEROIN is the most disturbing, yet most challenging proclamation he’s ever set to music. Whereas his first solo album, SOLD, and this new one both have dealt with his celebrated self-destructive past, the new album is a lot less depressing and still allows us a tabloid peek at someone reconstructing his affairs.

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Get your 1989 Gavin Directory for only $12.50 (1st class postage included). Make checks payable to The Gavin Report, attention Diane Rufer. Order now while supply lasts.

the GAVIN REPORT
JODY WATLEY

REAL LOVE, THE FIRST SINGLE RELEASE AND VIDEO FROM LARGER THAN LIFE
ALBUM RELEASE DATE: MARCH 27TH, 1989. PRODUCED BY: ANDRE CYMONE
MANAGEMENT: BENNETT FREED FOR LOOT UNLIMITED

MCA RECORDS
And, as usual, way too hip!
America's biggest radio comedy mini-feature just got better. "The Cl'aence Update," starring Brad Sanders, is now teamed up with the undisputed #1 soap opera, CBS-TV's The Young and The Restless.

"The Cl'aence Update"...
Monday through Friday, 5 million fans will tune in to the adventures of The Young and The Restless on 200 of the nation's most influential radio stations. Listeners will now be able to experience the "Enthrobbing" daily saga of life in Genoa City through Cl'aence's own unique perspective.

Adios, Pine Valley, Cl'aence has packed his bags, and the switch is on. After all, America's #1 comedy radio mini-feature deserves America's #1 television soap.

For more information, contact
Premiere Radio Networks: (213) 46-RADIO; That's (213) 467-2346.