New Order

The new single from the album Technique.

Direction: Tom Atencio
### TOP 40

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<th>MOST ADDED</th>
<th>URBAN</th>
<th>A/C</th>
<th>COUNTRY</th>
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<td><strong>DEBBIE GIBSON</strong>  Electric Youth (Atlantic)</td>
<td><strong>NATALIE COLE</strong>  Miss You Like Crazy (EMI)</td>
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<td><strong>TANYA TUCKER</strong>  Call On Me (Capitol)</td>
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<tr>
<td><strong>NEW KIDS ON THE BLOCK</strong> I'll Be Loving You (Forever) (Columbia)</td>
<td><strong>ATLANTIC STARR</strong> My First Love (Warner Bros.)</td>
<td><strong>MAFIA</strong> Promises (Epic)</td>
<td><strong>ROSANNE CASH</strong> I Don't Want To Spoil The Party (Columbia)</td>
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<tr>
<td><strong>DONNY OSMOND</strong> Soldier Of Love (Capitol)</td>
<td><strong>NEW KIDS ON THE BLOCK</strong> I'll Be Loving You (Forever) (Columbia)</td>
<td><strong>BASIA</strong> Both tied for number three.</td>
<td><strong>PAUL OVERSTREET</strong> Sowin' Love (RCA)</td>
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</tbody>
</table>

### RECORD TO WATCH

- **NENEH CHERRY**  Buffalo Stance (Virgin)
- **MADONNA**  Like A Prayer (Sire/Warner Bros.)
- **E.U.**  Buck Wild (Virgin)
- **DEON ESTUS**  Heaven Help Me (Mika/Polydor)
- **EARL THOMAS CONLEY**  Love out Loud (RCA)

### ADULT ALTERNATIVE

- **ANDREAS VOLLENWEIDER**  Dancing With The Lion (Columbia)
- **JOE SAMPLE**  Spellbound (Warner Bros.)
- **KEVIN EUBANKS**  The Searcher (GRP)
- **SHOW OF HANDS**  (IRS/MCA)
- **DHARMA BUMS**  Haywire (Popllama/Frontier)

### ALBUM

- **THE OUTFIELD**  "Voices Of Babylon" (Columbia)
- **MOJO NIXON & SKID ROPER**  "619-239-KING" (Enigma-EP)
- **BIG BAM BOO**  Fun, Faith & Fairplay (UNI/MCA)
- **MOJO NIXON & SKID ROPER**  Root Hog Or Die (Enigma)

### JAZZ

- **ANDREAS VOLLENWEIDER**  Dancing With The Lion (Columbia)
- **JOE SAMPLE**  Spellbound (Warner Bros.)
- **KEVIN EUBANKS**  The Searcher (GRP)
- **HIROSHIMA**  East (Epic)
- **IVAN LINS**  Love Dance (Reprise)

### COUNTRY

- **TANYA TUCKER**  Call On Me (Capitol)
- **ROSANNE CASH** I Don't Want To Spoil The Party (Columbia)
- **PAUL OVERSTREET** Sowin' Love (RCA)

### ALTERNATIVE

- **HOUSE OF FREAKS**  Tantilla (Rhino)
- **MOJO NIXON & SKID ROPER**  "619-239-KING" (Enigma-EP)
- **XYM OX**  "Obsession" (Wing/PolyGram-12")
- **INDIGO GIRLS**  I'm A Girl (Epic)
STONE THROWS ONE TOO FAR

According to KSJO-San Jose management, morning shockmeister Perry Stone has pushed the boundaries of his particular brand of "comedy" a bit too far, and as a result is shopping around for another gig.

South Bay community groups have long been protesting against Stone's regular bashing of minorities, gays, women and the disabled. A March 10 on-air incident in which he encouraged two nine-year-old Brownies who were visiting his show to steal Girl Scout cookie money forced KSJO Management to suspend and ultimately fire him.

In a Wednesday March 22 press release, KSJO attorney Michael Hurley stated: "Perry Stone's employment with KSJO has come to an end under the terms of his employment contract. Cancellation of his program follows a full management review of the widely publicized incident involving Stone's interview of two young children who were guests on his program March 10, 1989, as well as comments broadcast the same day in which he referred to another minor by name."

Stone was unavailable for comment. His morning slot is currently being covered by Laurie Roberts. PD Bob Harlow says "I'm looking for a great morning talent." Call him at 408-453-5400.

LAST NBC PROPERTY

KNBR SOLD-NBC OUT OF RADIO BIZ

As reported in last week's issue of the Gavin Report, Susquehanna Broadcasting has purchased NBC's last remaining property, KNBR/AM in San Francisco. Susquehanna already owns a station in San Francisco, KFOG, and seven AM and eleven FM stations (including KFOG).

"We have signed a definitive agreement with Susquehanna Broadcasting Company for the sale of KNBR..." said NBC Corporate Communications Rep Dom Giofre. "It is NBC's remaining property. The deal is subject to FCC approval." Giofre declined to give a definite sales price, but indicated that it's in the $20,000,000 range. Susquehanna principals were unavailable for comment at press time.

KNBR is a San Francisco institution, and has long broadcast an MOR format. It comes with a lucrative contract with the San Francisco Giants baseball team.

SHANNON'S SURPRISE: PIRATE RADIO

Welcome to the Jungle! Operating, literally, out of a suitcase in one of Westwood One's warehouses, Scott Shannon has debuted the new KQLZ-Los Angeles as "Pirate Radio."

Always the master of the unexpected—and brilliant—Shannon is loading the airwaves with clever one-liners and slogans. Randy Kabrich says the station is broadcasting "Top Forty," and, upon listening you'll find that KQLZ has a hard rock edge, playing hits by heavy metal acts Living Colour, Bon Jovi and Metallica—programming that is taking those that predicted KQLZ would be straight Top 40 by surprise.

Stating that they're broadcasting for test purposes only, Shannon's personalities are grabbing new listeners by telling them to call "Boa the Love Sponge" or "Myrtle the Turtle" on the request line, and throwing darts at you—"No disco ducks allowed." Added to the tongue-wagging KQLZ is setting off, a TV ad campaign is saturating the market.

The big man himself took his first air shift on Tuesday. Hold on, L.A.—it's gonna to be a bumpy ride!!
THERE'S NOTHING FUNNY ABOUT OUR STATION LINE-UP!

New York  WHTZ-FM
Los Angeles  KRTH-AM/FM
Chicago  WCKG-FM
Philadelphia  WEGX-FM
San Francisco  KMLE-FM
Dallas  KTXQ-FM
Houston  KRBE-FM
Washington  WKYS-FM
Cleveland  WMJL-FM
Mpls-St. Paul  KDWB-FM
Atlanta  WKLS-FM

Seattle  KPLZ-FM
Miami  WHYI-FM
Pittsburgh  WBZZ-FM
St. Louis  WKBO-FM
Denver  KQKS-FM
Phoenix  KKFR-FM
Baltimore  WBBS-FM
Hartford  WCCC-FM
Orlando  WBJW-FM
Kansas City  KBEO-FM
Cincinnati  WOFX-FM
Milwaukee  WLZR-FM

MORE THAN 250 CLEARED IN 30 DAYS!

Some of the biggest radio stations in America are putting a pie in the eye of their competition! And the funny thing is they represent virtually all formats. Contemporary Hit, Album Rock, Classic Rock, Urban Contemporary, Adult Contemporary and Country Radio stations are all racing to grab this winning Comedy package for their morning drive sound. They know that comedy this funny crosses the center line of any format.

Who are we talking about? Powerhouses like WHTZ-FM in New York, KRTH-AM/FM in Los Angeles and WCKG-FM in Chicago just for starters! And, as the partial listing above shows, you'll be joining an affiliate list that's already in high gear. In fact, we closed 250+ Premiere Comedy Network stations in the first 30 days. And we're just starting to roll!

Don't let the competition pass you on the inside.

If The Premiere Comedy Network is still available in your market, you'd better grab it now. Call us at (213) 46-RADIO, that's (213) 467-2346.

The funniest thing just happened to morning drive.
GLEW E/P/A PRESIDENT

Dave Glew has been named to the newly created position of President, Epic/Portrait/CBS Associated Labels. He has been Sr. VP/GM for the label, which made him responsible for its daily operation. He has been with the company since May of 1988.

CBS Records Division President Tommy Mottola says that Glew's appointment provides structure for the innovation that will characterize the new era at E/P/A. “It recognizes Dave's successful track record and our complete confidence in his ability to propel the labels into even greater prosperity.”

Dave Glew has been in the music industry for 27 years. He began in Cleveland as a salesman for Dot Records, was with Atlantic Records for 19 years and worked within the WEA corporate structure. Highlights of his career up to now include close working relationships with artists such as Genesis, INXS, Foreigner and Robert Plant.

BIRTHDAYS

Compiled by Diane Rufer

Our Best Wishes and HAPPY BIRTHDAY To:

Kevin Weatherly, KIIS/AM-Los Angeles, CA 3/26
Rex Holiday, KZ103-Tupelo, MS 3/26
Steve Shelby, KYJ5-Medford, OR 3/26
Diana Ross, Steven Tyler (Aerosmith), Charly McClain 3/26
Ronnie McDowell, Teddy Pendergrass 3/26
Eddie Edwards 3/27
Bill Bussey, WJXL-Jacksonville, AL 3/27
Sarah Vaughn 3/27
Terry Ventura, Keith Robbins 3/28
Norman Visger, KLAC-Los Angeles, CA 3/28
Dave Lyons, WYZB/AM-Walton Beach, FL 3/28
Mike Carter, WJXL-Jacksonville, AL 3/28
Charlie B., WOKD-Arcadia, FL 3/28
Jon Davis, KYCK-Grand Forks, ND 3/28
Charlie McCoy, Reba McEntire 3/28
Chuck Redden, KKYS-Bryan, TX 3/29
Petie Rhodes, CBLB-Minneapolis, MN 3/30
Eric Mychaels, WPZZ-Indianapolis, IN 3/30
Eric Clapton 3/30
Lynn Forman, Epic Records 3/31
Barry O'Neil, Motown Records 3/31
Joe Zimmerman 3/31
Herb Alpert 3/31
Rick Archer, WHAI-Greenfield, MA 4/1
Eric Hoffman, FM104-Modesto, CA 4/1
Narvel Felts 4/1

BIRTHS

Our CONGRATULATIONS to TOM ZUTAUT, A&R Executive for Geffen Records, and his wife, BRONWYN, on the birth of their daughter, CLARIE ELIZABETH. Born March 4th.

...CONGRATULATIONS to TIM MOORE, Program Director and Air Talent of KISS 94FM-Bangor, ME, and his wife, PEGGY, on the birth of their son, JOHN PATRICK. Born March 10th, weighing 10 lbs., 9 oz.

...CONGRATULATIONS to PHIL COLLINS, Atlantic recording artist, and his wife, JILL, on the birth of their daughter, LILY. Born March 18th, weighing 6 lbs., 13 oz.

PREWITT TO HEAT UP HOT 97.7

HOT 97.7-San Jose may have lost a PD to Texas, but it has gained one from there in return.

“Cafish” Jim Prewitt will join the Dance/CHR station as Program Director, leaving Z95 (KZFM)-Corpus Christi.

“This is one of the roughest positions I've had to fill,” said Anaheim VP/Operations Jeff Salgo. “Of all the people that I talked to Jim Prewitt is by far the best, and I’m glad we were able to pull together a deal for him to come join our station.”

Prewitt will gallop West in another few weeks. He has also worked at WKXX-Birmingham, KITY-San Antonio. He did five years of mornings on KTFM-San Antonio. “I'm going in there to win without saying dickhead on the air,” said Prewitt who up to now called Corpus Christi his home town. “I'm looking forward to finally going to California and keeping HOT 97.7 on top.” And on top HOT 97.7 is, having just pulled in a 9.8 in the Birch Report, up from a 6.7.

Salgo said that it's the third time this year the station has set an all time high in the San Jose market.

CHRYSLASIS TO THORN/EMI

The speculation about the fate of Chrysalis Records is over. Thorn/EMI will acquire 50% interest in the record company for $79.1 million now and, depending on profit and volume growth, an additional amount of $25 million will be paid over the next four years.

The 20-year-old Chrysalis' impressive roster, which includes Huey Lewis and the News and Was (Not Was), joins the 90-year old Thorn/EMI roster, which is equally impressive, boasting international artists like Paul McCartney, Tina Turner and Cliff Richard. EMI Music also holds manufacturing and distributing facilities, studios and music publishing operations.

According to Chrysalis President Mike Bone the label "will remain an independent operation."

KEILEY MOVES TO IOWA

After ten years at KKRC-Sioux Falls, SD, Dan Keiley is headed to Des Moines, IA where he'll take over as PD at KDWZ.

"I'm delighted to have someone with Dan's background, track record and stability," said GM Kipper McGee. "It bodes well for the KDWZ of the 90's."

Rumor had it that there might be some format "tweaking" at the Top 40 outlet, but McGee said that changes would be minimal. "Some adjustments need to be made, but I would mark most of them in terms of "quick fix." When asked how he lured Keiley to Iowa after his long term in South Dakota he said, "We've known each other for quite some time, and we've always respected each other's work. When the opening came along, the match seemed to be a mutual one." Keiley agreed, "I'm very excited about working with Kipper. I feel right now that my security in broadcasting lies in opportunities."

Max Schaeffer, who held the interim PD post at KDWZ has returned to his post as morning driver.

IRS BEEFS UP STAFF

With the support of MCA Distributing, IRS Records will be expanding its promotion and marketing representation around the country. "We are absolutely staying within the framework of MCA Distribution," said IRS VP, Promotion Barry Lyons, "but as far as promotion and marketing, we're putting ourselves in a position where we will have the people and the resources to make things happen entirely on our own."

As of Monday, March 20, IRS had already added a Promotion Rep in Minneapolis—Rob Ellis, who came to the label from Geffen. Dee Murray will be the Regional Marketing person in the Midwest. The open slots will be filled in quickly. "We hope to have people in place on the East Coast and in San Francisco by the end of the week," said Lyons.
The Outfield

"Voices of Babylon"
Taken from the Columbia LP: "Voices of Babylon" 44449
Produced by Pete Wingfield
Additional Production and remix by Jellybean for Jellybean Productions, Inc.

GAVIN TOP 40:
139 STATIONS - CHARTBOUND
ALBUM: 48*-26*
TOP TIP
R&R CHR: 91 STATIONS
AOR TRACKS: 30*-13*
BREAKER

OVER 100 STATIONS IN TWO WEEKS!

The Pasadenaas

"Tribute [Right On]"
Taken from the Columbia LP: "To Whom It May Concern" 45065
Produced by Pete Wingfield
Additional Production and remix by Jellybean for Jellybean Productions, Inc.

GAVIN TOP 40:
171 STATIONS - DEBUT 37*
GAVIN URBAN: 20*
R&R CHR:
136 STATIONS
#3 MOST ACTIVE, BREAKER BOUND
R&R URBAN: 22*

Easterhouse

"Come Out Fighting"
Taken from the Columbia LP: "Waiting for the Redbird" 44467
Produced by Andy Perry
Remixed by Chris Lord-Alge

GAVIN TOP 40:
62 STATIONS - UP & COMING
GAVIN ALBUM: 7*-5*
R&R CHR:
43 STATIONS
REGIONAL BREAKOUT: EAST
R&R AOR TRACKS: 18*

Johnny Kemp

"Birthday Suit"
Taken from the original motion picture soundtrack "Sing" 45065
Produced by Rhett Lawrence
Executive Producers: Dean Pitchford and Craig Zadan

GAVIN TOP 40: 31*-27*
GAVIN URBAN: 12*
R&R CHR: BREAKER DEBUT-35*
R&R URBAN: 26*
ADDS:
WBBQ KBFM KQMQ 92Q KYNO ZFUN
WLRW AND MORE...

HOT MOVES:
WKSS 22-18 KITY 26-23
WMJQ 29-25 WXKS 31-28
WTIC 32-29 KWOD D-32
Q102 22-19 WZOU 27-24
KRBE 30-26 KPLZ 37-29
KTFM D-30 HOT97.7 38-34

BREAKING AT:
B96 WHYT WLOL
Y108 KKBQ 92X
WKBQ KUBE PRO-FM
KROY WGH HOT97

When you PLAY IT, SAY IT!
MOST ADDED

DEBBIE GIBSON (118)
(Atlantic)
NEW KIDS ON THE BLOCK (86)
(Columbia)
DONNY OSMOND (78)
(Capitol)
JODY WATLEY (77)
(MCA)
MICHAEL DAMIAN (76)
(Cypress/A&M)
U2 (74)
(Island)
THE OUTFIELD (71)
(Columbia)
HOWARD JONES (58)
(Elektra)

NEW KIDS ON THE BLOCK - She Drives Me Crazy (IRS/MCA)
MILLI VANILLI - Girl You Know It’s True (Arista)
WAS (NOT WAS) - Walk The Dinosaur (Chrysalis)
Rod Stewart - My Heart Can’t Tell You No (Warner Bros.)
U2 - Like A Prayer (Sire/Warner Bros.)
Mike + The Mechanics - The Living Years (Atlantic)

DEBBIE GIBSON - Lost In Your Eyes (Atlantic)
Madonna - Like A Prayer (Sire/Warner Bros.)
Chicago - You’re Not Alone (Full Moon/Reprise)
Mike + The Mechanics - The Living Years (Atlantic)
Roy Orbison - You Got It (Virgin)

JODY WATLEY - Real Love (MCA)
KARYN WHITE - Superwoman (Warner Bros.)
MartiKa - More Than You Know (Columbia)
38 SPECIAL - Second Chance (A&M)
BON JOVI - I’ll Be There For You (Mercury/PolyGram)
ANIMOTION - Room To Move (Polydor/PolyGram)
Anita Baker - Just Because (Elektra)

Massive requests for a song that hasn’t lost a battle anywhere. 1989’s most noteworthy comeback performance.

RECORD TO WATCH

JODEY WATLEY
Real Love
(MCA)

Massive requests for a song that hasn’t lost a battle anywhere. 1989’s most noteworthy comeback performance.

CERTIFIED

LIVING COLOUR
Cult Of Personality
(Epic)

JODY WATLEY
Real Love
(MCA)

LIVING COLOUR - Cult Of Personality (Epic)

RECORD TO WATCH

NENEH CHERRY
Buffalo Stance
(Virgin)

A herd of key stations set the stampede in motion (and that’s no bull).

TOP TIP

DONNY OSMOND
Soldier Of Love
(Capitol)

Massive requests for a song that hasn’t lost a battle anywhere. 1989’s most noteworthy comeback performance.

RECORD TO WATCH

NENEH CHERRY
Buffalo Stance
(Virgin)

A herd of key stations set the stampede in motion (and that’s no bull).

CHARTBOUND

ARTIST	TITLE	LABEL	Reports	Adds	On	Chart
STEVE WINWOOD - Hearts On Fire (Virgin)
MICHAEL DAMIAN - Rock On (Cypress/A&M)
THE OUTFIELD - Voices Of Babylon (Columbia)
DEBBIE GIBSON - Electric Youth (Atlantic)

---

the GAVIN REPORT/March 24, 1989
ONE SHAPE FITS ALL FORMATS

“Circle”

The Next Multi-Format Hit From

Eddie Brickell & New Bohemians

From The Debut Album
Shooting Rubberbands At The Stars

LP SALES APPROACHING DOUBLE PLATINUM!!

OVER 40 ADDS OUT-OF-THE-BOX
MAJOR ADDS INCLUDE:
WMMS @ 27 Y95
WZOU KISN
KZIO WPST WBBQ
KZZB WBCY WROQ
WZYP WHHY KTUX
KF95 KSND KYRK
95XXX OK100 WHTO
KIXY KWTX WAZY
Q104 KNAN WPFM
Z97 KOZE KTMT

and many more . . .

ON TOUR WITH
SPECIAL GUEST STEVE FORBERT

GAVIN TOP 40:
DEBUT IN UP & COMING
GAVIN A/C:
TOP TIP
CHARTBOUND
THIRD MOST ADDED!

Geffen Records
The Right Shape. The Right Sound.
**ARTIST TITLE LABEL** | **Reports** | **Add** | **1-5** | **6-10** | **11-20** | **21-30** | **Uncharted** | **Hit Factor** | **Weeks**
--- | --- | --- | --- | --- | --- | --- | --- | --- | ---
BANGLES - Eternal Flame (Columbia) | 308 | 2 | 245 | 35 | 22 | 4 | -- | **96%** | 9
ROXETTE - The Look (EMI) | 319 | 1 | 199 | 67 | 44 | 5 | 3 | **97%** | 8
FINE YOUNG CANNIBALS - She Drives Me Crazy (IRS/MCA) | 310 | 6 | 75 | 117 | 85 | 23 | 4 | **89%** | 9
MILLI VANILLI - Girl You Know It's True (Arista) | 228 | 2 | 128 | 55 | 31 | 8 | 4 | **93%** | 15
WAS (NOT WAS) - Walk The Dinosaur (Chrysalis) | 248 | 2 | 60 | 98 | 67 | 18 | 3 | **90%** | 10
ROD STEWART - My Heart Can't Tell You No (Warner Bros.) | 214 | -- | 128 | 58 | 18 | 3 | 7 | **95%** | 18
R.E.M. - Stand (Warner Bros.) | 258 | 2 | 50 | 79 | 101 | 20 | 6 | **89%** | 12
DEBBIE GIBSON - Lost In Your Eyes (Atlantic) | 200 | 7 | 121 | 75 | 3 | -- | -- | **99%** | 11
MADONNA - Like A Prayer (Sire/Warner Bros.) | 308 | -- | 6 | 28 | 168 | 90 | 16 | **65%** | 3
CHICAGO - You're Not Alone (Full Moon/Reprise) | 207 | 2 | 85 | 88 | 21 | 4 | 7 | **93%** | 11
ROY ORBISON - You Got It (Virgin) | 218 | 4 | 54 | 66 | 69 | 16 | 9 | **86%** | 9
POISON - Your Mama Don't Dance (Enigma/Capitol) | 240 | 1 | 10 | 35 | 140 | 38 | 16 | **77%** | 8
VANESSA WILLIAMS - Dreamin' (Wing/PolyGram) | 211 | 8 | 25 | 60 | 89 | 21 | 8 | **82%** | 12
KARYN WHITE - Superwoman (Warner Bros.) | 218 | 1 | 15 | 45 | 106 | 42 | 9 | **76%** | 9
MARTIKA - More Than You Know (Columbia) | 199 | -- | 20 | 35 | 104 | 29 | 11 | **75%** | 18
38 SPECIAL - Second Chance (A&M) | 254 | 13 | 10 | 29 | 93 | 83 | 26 | **51%** | 9
BON JOVI - I'll Be There For You (Mercury/PolyGram) | 271 | 10 | 8 | 14 | 95 | 110 | 34 | **43%** | 5
ANIMOTION - Room To Move (Polydor/PolyGram) | 256 | 12 | 5 | 19 | 89 | 103 | 28 | **44%** | 7
ANITA BAKER - Just Because (Elektra) | 181 | -- | 34 | 89 | 42 | 7 | 9 | **91%** | 11
DEON ESTUS - Help Me Love (Mika/Polydor) | 268 | 10 | 2 | 9 | 93 | 119 | 35 | **38%** | 6
TONE LOC - Funky Cold Medina (Delicious Vinyl/Island) | 218 | 18 | 21 | 24 | 72 | 58 | 25 | **53%** | 6
DEF LEPPARD - Rocket (Mercury/PolyGram) | 233 | 7 | 5 | 11 | 80 | 99 | 31 | **41%** | 5
CHER & PETER CETERA - After All (Geffen) | 242 | 16 | -- | 1 | 30 | 107 | 88 | **12%** | 5
PAULA ABDUL - Forever Your Girl (Virgin) | 245 | 26 | 4 | 3 | 29 | 84 | 99 | **14%** | 4
JOHNNY KEMP - Birthday Suit (Columbia) | 200 | 9 | -- | 8 | 43 | 72 | 68 | **25%** | 7
ENYA - Orinoco Flow (Geffen) | 172 | 21 | 15 | 6 | 28 | 59 | 43 | **29%** | 17
SA-FIRE - Thinking Of You (Cutting/Mercury/PolyGram) | 188 | 41 | 8 | 9 | 33 | 40 | 57 | **26%** | 9
DINO - 24/7 (4th & Broadway/Island) | 123 | 1 | 15 | 13 | 40 | 38 | 16 | **55%** | 10
LIVING COLOUR - Cult Of Personality (Epic) | 198 | 25 | 2 | 3 | 18 | 51 | 99 | **11%** | 4
SWEET SENSATION - Sincerely Yours (Atco) | 159 | 24 | 9 | 13 | 20 | 44 | 49 | **26%** | 9
SIMPLY RED - It's Only Love (Elektra) | 164 | 4 | -- | 2 | 20 | 57 | 81 | **13%** | 7
JODY WATLEY - Real Love (MCA) | 204 | 77 | -- | 1 | 8 | 45 | 73 | **4%** | 3
THE PASADENAS - Tribute (Right On) (Columbia) | 171 | 8 | -- | 1 | 18 | 43 | 101 | **11%** | 6
ROBBIE NEVIL - Somebody Like You (EMI) | 190 | 23 | -- | 1 | 7 | 39 | 120 | **4%** | 4
HOWARD JONES - Everlasting Love (Elektra) | 218 | 58 | -- | -- | 6 | 32 | 122 | **2%** | 3
STEVE WINWOOD - Hearts On Fire (Virgin) | 178 | 27 | -- | 1 | 7 | 37 | 106 | **4%** | 4
MICHAEL DAMIAN - Rock On (Cypress/A&M) | 163 | 76 | -- | 2 | 4 | 23 | 58 | **3%** | 4
THE OUTFIELD - Voices Of Babylon (Columbia) | 139 | 71 | -- | -- | 8 | 60 | -- | **2%** | 2
DONNY OSMOND - Soldier Of Love (Capitol) | 131 | 78 | -- | 1 | 4 | 14 | 34 | **3%** | 2
DURANDAN - Do You Believe In Shame? (Capitol) | 128 | 17 | -- | -- | 2 | 5 | 104 | **1%** | 3
WINGER - Seventeen (Atlantic) | 127 | 16 | 1 | 6 | 18 | 35 | 51 | **19%** | 7
DEBBIE GIBSON - Electric Youth (Atlantic) | 127 | 118 | -- | -- | 3 | 2 | 4 | **2%** | 1
THE FIXX - Driven Out (RCA) | 120 | 4 | 1 | 6 | 18 | 28 | 63 | **20%** | 7
TIFFANY - Radio Romance (MCA) | 118 | 4 | -- | 2 | 19 | 37 | 56 | **17%** | 6
THE BELLE STARS - Iko Iko (Capitol) | 108 | 19 | 2 | 2 | 16 | 26 | 43 | **18%** | 5
ON THE GROUND...

ON THE AIR!

PHOEBE SNOW
"If I Can Just Get Through The Night"
from the SOMETHING REAL album.
Video in POWER ROTATION at VH-1.
2 week breaker at A/C.

GAVIN A/C:
CHARTBOUND

PHOEBE SNOW

HOWARD JONES
"Everlasting Love"
from the CROSS THAT LINE album.
GAVIN TOP 40: D-40* 218/58
GAVIN A/C: D-40* 82/39

PETER SCHILLING
"The Different Story (World Of Lust And Crime)"
from the forthcoming album THE DIFFERENT STORY (WORLD OF LUST AND CRIME).
GAVIN TOP 40:
UP & COMING 35/14

SIMPLY RED
"It's Only Love"
from the A NEW FLAME album.
GAVIN TOP 40: 39*-35*
GAVIN URBAN: D-36*
GAVIN A/C: 19*-15*

KID CREOLE & THE COCONUTS
"People Will Talk"
from the NEW YORK STORIES motion picture soundtrack.

MARC V. (pronounced wee)
"Let Them Stare"
from the TOO TRUE album.

YAZZ
"Stand Up For Your Love Rights"
from the WANTED album.

ON YOUR DESK NOW...
GIPSY KINGS
"BAMBOLEO"
the DANCE RE-MIX from the GIPSY KINGS album (over 300,000 sold)!!

When you play it, say it!

We're taking off...at Elektra cassettes, compact discs and records.

© 1989 Elektra/Asylum Records, a Division of Warner Communications Inc.
INSIDE TOP 40
by Dave Sholin

After hearing rumblings of a ballad overload for the past three to four weeks I thought, with the onset of spring, it'd be interesting to take an informal survey on the subject. Although the majority questioned answered "yes" when asked if there indeed were too many ballads to play right now, the general consensus was that adds were based on the merits of the music rather than the tempo. But the concern over music balance is shared by everyone. Music flow, of course, is the key and the exposure a ballad gets vs. that of an uptempo track depends on a lot of factors, including artist appeal. Certainly too much slow music can make a station drag and have a negative effect, but the smart programmer slots them to an advantage offering some relief from high energy intensity. Top 40 loyalists don't want their favorite station to wimp out, but they do want to hear the songs they love—fast or slow.

A super-healthy 35% to 51% HIT FACTOR increase for 38 SPECIAL who move 11-7 at WAGQ Athens, GA where MD John Drake says it "looks like their biggest record yet." Also goes top ten for 100KHJ 13-6, K104 14-9, WPFM 11-9, KDWZ 19-10, KFAT 15-10, KKEZ 13-7, WQXL 14-8, KXRA 14-7, WFCQ 13-9, KQFX 13-8, KHOK 16-8, KCPY 12-8, WZQX 14-10, WMMS 13-8 and KWWY 14-6.

More than twice the number of stations as last week favor DEON ESTUS into the top twenty including WJMX, WPWH, WRCK, WNSL, WLXR, WHMD, KQAA, KJIG, Z95.5, WXQX, Q96, KJCK, Y94, KBEQ, KAKS, KJSN, KREO, KATD, KXXX, KXFM, KFFM, etc. Debuts top thirty at X101 San Francisco, WMJQ Buffalo, Q102 Cincinnati and Z104 Madison.

Another 21 adds for ENYA who is top threat at CKO9, 95XX, Y104, KJLS (#1), KENN (#1), WIBV, KTRS (#1), KREO and KSND. New on Y108 Denver, WVVZ Norfolk, KDWB Minneapolis, WQUT Johnson City, Q105 Tampa, WAVA Washington, D.C., KATM Colorado Springs, WMMY Melbourne, WIAL Eau Claire, etc. Highest debut honors go to LIVING COLOUR, who climb 40-25 at W WWZW Kokomo, IN where MD Scott Alan reports the "phones are on fire. Response is mainly 12-24 but a good mix of male and female." Other gains at WWKF 31-23 (#2 phones), KZEV 21-10 (#1 requests), Q105 25-21, 102QQ 29-23, Y104 21-13, KCIL 25-19, KLBQ 19-12, KPX1 25-18, KZFN 22-14, Y977 27-23 and KPLZ 27-19.

JODY WATLEY ends up in the MOST ADDED column for the second straight week. Hot debuts at Z100 #24, KISS108 #29, KBQ #19, WHKW #27, 94Q #25, POWER96 #27, KYNO #30, KROY #26, FM102 #29, KXXX #30, Y108 #29, KRQ #22, KITY #24, etc. Added at LG73, KXGO, KGOT, KPKY, KMOV, KOZE, KXIR, KBBQ, KDVV, WIBW, KFMW, WIFIC, Z95, Y100, BAM99, B94, WJLK/K94, PRO/FM, WAIL and WFLX.

No one is hotter than MADONNA right now, but at KCPX Salt Lake City HOWARD JONES is coming close. "Like A Prayer" climbs 35-12 and "Everlasting Love" soars from 32-19. MD Ray Kalusa says the move is based on phone response and retail requests. Although no album was available (LP shipped this week), if it was it would've ranked #7 in sales. Dean Clark, MD at SLY96 San Luis Obispo confirms with a 34-20 gain and reports "good adult response—especially in this college town."

Gary DeMaroney and Eric Hoffman debut SAMANTHA FOX at #26 on FM104 Modesto/Stockton as she nudge the 100 mark in total reports. New believers include KZOU Little Rock, KUBE Seattle, WHHY Montgomery, PRO/FM Providence, CKOI Montreal, KROY Sacramento, POWER 106 Los Angeles, KDVV Topeka, Q98 Portland, etc.

KQX Tucson and Y108 Denver add STEVIE B, a smokin' dance item that jumps into the top ten at Z101 New York 12-8. Other top ten stats at WTIC/FM 9-7, WOVO 12-9, HOT97 5-3, WMFM 5-3, KMKM 4-3, KMKL 2-1, X100 9-7, POWER 106 13-8, HOT97 7-6-2, KROY 10-8, KYNO 6-5, KSTN 11-10, KDON 13-8, B95 5-4, KXXX 15-7 and KWSS 4-3.

KZZP, 93Q, X101, KREO, Y97, WCQG, WQUT, WIFX, WZLS, KAKS, SLY96, KKMG, WMMS and WHFX add PETER SCHILLING, last week's RECORD TO WATCH. Debuts #31 for Mark Todd and Russ Carter at Q102 Columbus and gains at K106 29-24, KNIN 21-19, POWER 104 17-14 and Y106 9-7.

Import airplay on NENEH CHERRY at KMKL San Francisco generated instant request action as it moves just outside the top ten 12-11. Mark Driscoll debuts it #23 at the New Q102 Philadelphia plus a list of heavy-weight adds including Q106 San Diego, KQX Tucson, EAGLE 106 Philadelphia, FM102 and KROY Sacramento, Y106 Orlando, POWER 106 Los Angeles, KMKX Fresno, KZZP Phoenix, KIXY San Angelo, HOT97 New York and KITY San Antonio.

Two interesting reports on KAREL FIALKA's "Hey Matthew." Tina Simonet at KRGG Laredo, TX takes it 13-8 and says she is getting "heavy phone activity from ALL demos. People love the message." At KCIZ Fayetteville, AR they also report good phone response (upper demo), retailers are screaming for stock and have called the station about it, something that rarely happens, according to PD J.L. Fisk.

A hot, hot week for MICHAEL DAMIAN who goes top ten for Wayne Coy, who was first to play it at WTBX Duluth where it goes 13-8 and is number three in overall requests, and the number one phone item in morning drive. Wayne notes great adult reaction confirmed by Ken Calvin at KKEZ Ft. Dodge, IA, who debuts it at #30. Other strong moves include Z104 Madison 39-27, WDFX Detroit debut at #21 and Asst. PD John McFadden predicts it will be number one for them (most calls are from 18-34 women), KDWB Minneapolis debut at #29, Y95 17-9 and KEGL Dallas debut at #17, KQY debut at #27 and KZZP Phoenix debut at #30, KSND Eugene 23-19, etc. Added at B94, WBBQ, WJET, 93Q, KBEQ, KZOU, POWER 104, Y108, KMKX and Z95.

Nearly a year ago former KCPX Salt Lake City PD Lou Simon got the ball rolling for "Watch. Debuts #31 for Mark Todd and Russ Carter at Q102 Columbus and gains at K106 29-24, KNIN 21-19, POWER 104 17-14 and Y106 9-7."

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the GAVIN REPORT/March 24, 1989
"Inch By Inch" 12-inch single and cassette available now!

"Inch by Inch" from the album "LOVE CRAZY" SW 1001
The Third Annual Boston Music Awards is scheduled for April 25. This year's awards show will feature 143 nominees in 39 categories, covering rock, R&B, country, jazz and folk. Such artists as New Edition, Jon Butcher, Carly Simon, Tracy Chapman, Bobby Brown, New Kids On The Block and Aerosmith are nominees.

Heavy metal fans get ready for your first video magazine Hard 'N' Heavy. It'll be released in April by MPI Home Entertainment. Directors International Video produced the 70 minute video-mag which will debut with uncensored video from Ozzy Osbourne, antics from Anthrax, Bruce Dickinson's (Iron Maiden) all-time favorite track and a look back at Alice Cooper's career. Rock journalist and former Metal Hammer editor Harry Doherty will edit, while veteran video producer John B. House will produce individual segments. MPI, whose roster includes Heart, Tom Petty, Richard Marx, Frank Zappa and The Beatles will be releasing five additional titles every two months into 1990. Solling for $9.95 the video will be available in record stores as well as by mail order. Chrysalis is poised to release Once More Into The Bleach, Blondie's double dance album containing 18 new remixes by mix masters Seth Justman, Jellybean Benitez, Nile Rodgers, Bernard Edwards and Giorgio Moroder. Just out on Chrysalis is the Robin Trower/Jack Bruce compilation called No Stopping Anytime. Trower will also be heard on the Procol Harum: The Chrysalis Years 1973-1977 LP and Bruce is working with producer Joe Blarney (Prince) on a new album at San Francisco's Savage Studios...

Bits & Pieces: Queen expects to release their David Richards produced LP The Miracle in May...Informal sources tell me that Ian Hunter has signed with PolyGram...Great White's new album will be out April 12...Guests on the new Don Henley album include Melissa Etheridge, Bruce Hornsby and Axl Rose...Husker Du guitarist/songwriter Bob Mould will release his first solo album, Workbook, on Virgin Records in May...Britain's Martin Stephenson is touring with Ireland's Hothouse Flowers in support of his debut album in this country, Gladstone, Humour & Blue, a double LP that combines his two previous U.K. releases—Boat To Bolivia (1986) and Gladstone, Humour & Blue (1988). The package is set to ship March 21 on Capitol Records...Eddie Money kicked off the second leg of his U.S. tour March 21 in Las Vegas. Money's third single "Let Me In" is set for release later this month...Neal Schon, who played guitar in Carlos Santana's band at 15 and was in Journey for many years, is set to release his first solo album, Late Night, this month. You'll be amazed by this seasoned artist's range, which moves from upbeat rockers to bluesy instrumental...
"My Commitment"  IRS 53617
the first single —
an open vow of respect and devotion.

Strong Enough  IRS 48220
the debut album —
classic midtempo soul... with a new edge.

One Nation
is the band —
passionate and assured performances
honored from six years on the London club scene.
CBS AT CRS
Some of the hippest people at the recent Country Radio Seminar were: (from left) CBS's Jack Lameier, the Academy Of Country Music's Bill Boyd, Ricky Van Shelton, Sweethearts Of The Rodeo's Janis Gill and Kristine Arnold and Gene Weed of Dick Clark Productions.

POWER99 KEEPS SMOKIN'
Smokey Robinson drops by POWER 99/FM-Philadelphia, and on hand to greet him are (from left:) PD Dave Allan, the Smoke Master and Programming Assistant Mary Renkiewicz.

SAMPLE'S WARNER DEBUT
Major jazz artist Joe Sample meets with the Warner team to talk about Spellbound, his first release on the label. On hand for the occasion (from left) WB Lenny Waronker and Mo Ostin, Joe Sample, Tommy Lipuma, Sample manager Patrick Rains and WB's Harold Childs.

SPECIAL PLATINUM FOR HEALEY
Guitarist Jeff Healey (center) receives a special braille platinum award certified for the record's performance in Canada. Jeff is joined by drummer Tom Stephen (left) and bassist Joe Rockman.

BOY IS BACK
Boy George took time out from his hectic schedule to chat with B.E.T.'s Belma Johnson in London. The exclusive interview will be aired on the Black Entertainment Network later this month.
JOBS


COUNTRY AM SPORTS RADIO looking for Sports p-b-p announcer w/boardshift responsibilities. Desire to do in depth coverage of area high school a must! Three years p-b-p experience including hockey & a knowledge of Country music. T&R: Jeff Cannon, WXCO RADIO, PO Box 778, Wausau, WI 54402. No calls, please. [3/24]

PRODUCTION DIRECTOR NEEDED Creative, fast paced, congenial person to work with AM/FM operation in the beautiful Napa Valley. T&R: George Carl, KVN/KVYN RADIO, 1124 Foster Road, Napa, CA 94558. EOE [3/24]

TOP 40 KHNS-Coos Bay, OR, has an immediate opening for daytime on-air person w/MD exp. Heavy production skills & ability to do remotes. T&R: Dick Byrd, PO Box 180, Coos Bay, OR 97420. No calls, please. [3/24]

SOUTHERN 100,000 WATT FM soon to be part of Nashville market. Looking for energetic ATs for all dayparts. F/T & p/t Production Director also needed. Experience necessary. T&R: POWER BROADCASTING, 333 Murphy Road, #26, Bowling Green, KY 42101. [3/24]

OLDIES 96.9KAML-Gillette, WY, needs a morning person ASAP. T&R: Dennis Switzer, PO Box 1009, Gillette, WY 82717. EOE [3/24]


CLASSIFIEDS

WPSC/FM-Greenbelt, MD, has an opening for a PD. Prior major market experience a must. Send Resume: Benjamin Hill, 6301 Ivy Lane, Suite 800, Greenbelt, MD 20770. EOE [3/24]

WHAT/WHNZ has future openings for ATs who want to work with major market guys in new multi-track production studios. T&R: Steve Wisdom, 2020 Fennell, Natchez, MS 39120. [3/17]

COUNTRY KHAK-Cedar Rapids, IA, needs a p/t AT. T&R: Tim Coislon, The Center, Suite 450, 4252nd Street SE, Cedar Rapids, IA 52401. [3/17]

TOP 40 KHTY-Santa Barbara, CA, seeks talent for all air-shifts, including morning drive. T&R: Jim Grove, 1330 Cacique Street, Santa Barbara, CA 93103. [3/17]

A/C FM STATION in Mid-Atlantic has an immediate f/t morning drive position available. Experienced individual must have very good adult communication skills and good production creativity. Rush T&R: Jim Anderson, WGLL RADIO, PO Box 92, Mercersburg, PA 17236. EOE M/F [3/17]

TOP 4094WTBX-Duluth, MN, is looking for uptime, committed over-night talent. T&R: Wayne Cory, PO Box 1060, Hibbing, MN 55746. [3/17]

SOUTHERN 100,000 WATT FM soon-to-be part of Nashville market. Seeking energetic AT for f/t and p/t positions. All dayparts open. Production Director needed as well. Experience necessary. T&R: Power Broadcasting, 333 Murphy Road #26, Bowling Green, KY 42101. [3/24]


TOP 40 FM104-Modesto, CA, seeks off-the-air Production Director 8-track studio w/multiple voices a must. T&R: Gary DeMaroney, 3401 Dale Road #700, Modesto, CA 95356. No calls, please. [3/17]

ENERGETIC, HIGH PROFILE ATs needed for all shifts at North Mississippi's hottest new Country station. Top salaries to the right people. 3-5 years experience necessary. Join one of the fastest growing radio groups in the SE. T&R: WWZO Wizard, PO Box 7128, Tupelo, MS 38801. [3/17]

NEWSTALK/FM COMBO has a reporter/anchor position available. College degree and experience preferred. T&R: Rebecca Roberts, KUHL/KKFM RADIO, PO Box 1964, Santa Maria, CA 93456. Females and minorities encouraged. [3/17]

AVAILABLE

TOP 40 AT w/4 years experience. Have worked all shifts including MD/Manager. DIANE CORTEZ: (209) 578-3168. [3/24]

19 YEARS EXPERIENCE in radio. Country programmer or announcer available now. MIKE: (517) 368-5332. [3/24]

AT SEEKS AIRSHIFT. TONY: (415) 755-4520. [3/24]

PRODUCTION DIRECTOR, one of the South's best is looking for a new challenge. w/station that demands quality. Multi track experience, hard worker. Leave message. (205) 411-4420. [3/24]

12 YEAR PRO wants work in AOR. RICK ALLEN: (501) 444-0089. [3/24]

FUNNY MORNING SHOW. Husband & wife team guaranteed to generate publicity. CALL: (203) 877-8832. [3/24]


SERVICE

KOEL: Hot A/C needs CDs, singles & LPs from all sources. Phil Pannier, City Park Road, Oelwein, IA 50662. [3/24]

KMAS/A/C needs 38 Special (A&M), Deon Estus (Mika/Polydor), Cher & Peter Cetera (Geffen). Steve Williams, PO Box 760, Shelton, WA 98584. [3/24]

KMKX: Country needs product from all labels. Greg Edwards, 4043 Geer Road, Hughson, CA 95326. [3/24]

Send notices of job openings or availables to Natalie Cusenza, c/o Gavin Classifieds, 140 Second Street, San Francisco, CA 94105 or call (415) 495-1990.

March 24, 1989the GAVIN REPORT
In North America, the choice to become a musician can be something we take for granted. When you grow up in South Africa, the decision to make music your life can be difficult. Born in the sprawling shanty town of Athlone in Cape Town, Jonathan Butler was a musical prodigy. By the age of five, he was already a breadwinner for his 18-member family. He performed as the star attraction in a traveling variety show, and by the age of 13 was the most popular young singing star in his home country. It was then that he first heard and developed a passion for jazz, and started perfecting his unique style of jazz guitar playing.

Jonathan worked closely with South Africans Clive Calder and Ralph Simon who in 1976 emigrated to London and founded the independent Jive Record label. At their invitation Jonathan moved to London and in 1986 debuted his jazz guitar on "Introducing Jonathan Butler." His second release went in an unusual direction—a double album with over 70 minutes of music. Only five cuts were instrumental, displaying his rare gift for melody, while eleven tracks featured Jonathan's distinctive and emotive singing style. His current album, "More Than Friends" contains only two instrumentals, "Sekona" and "Take Me Home."

We talked to Jonathan upon his arrival in New Orleans in the midst of a 40-city tour with Angela Bofill and Najee.

BETTY: What do you like best about the career you've chosen?
JONATHAN: What do I like? That's an amazing question! It's my life, really. I have done nothing else but this. You can really say I've been born into this and I totally enjoy it.

BH: Why did you choose music?
JB: There was no choice, really. My family dream is music—my parents, my grandparents, my great-grandparents, my 17 brothers and sisters—sometimes you grow up and that's what you are. Dad's a carpenter or Mom's a lawyer and I could have ended up a lawyer or a carpenter. Before I knew it I was loving music and fascinated with instruments. I loved the sound of music and pictured myself on stage for most of my life.

BH: What do you like least about your chosen profession? Do you have any pet peeves?
JB: I do have a little thing, I guess. I hate doing interviews when they're all the same questions (laughs). But nonetheless, I like to talk to people and tell them about myself and what I've seen and what I've learned and where I come from—observations—and sometimes it gets to be a little too much. I have to be away from my family a lot and I have two children. Since I've become a father it becomes an emotional thing because I love them very much. As I grow up and mature I find that I become more sentimental and emotional about...
IE RENT
IT BELONGS TO
JAZZ

"From time to time I need to go home. I am a South African and that's never going to change."

my kids. They know I have to work and I know I have to work. Music does have its ups and downs and it's never really certain that things are going to be good.

BH: Does any special memory come to mind as you reflect back on the making of “More Than Friends?”

JB: I really wanted to do a gospel tune on this album. “True Love Never Fails” came about. As a Christian that was just one time that I could actually share personal testimony about how I feel about life. The second thing is that there is an energy in this new album—an intimacy which I really like about it. Sometimes ten years later you'll be writing about things that happened to you fifteen years ago. So there are personal touches to it. It was a new venture for me, in terms with working with people like Teddy Riley and Lorain Holland, Barry Eastmond and Timmy Allen and different producers. I felt like I was spread out like a sandwich for a little bit (laughs) and I really did enjoy it.

BH: Like a sandwich?

JB: It's because of the variety on this album—people know me as a mellow guitarist—so this time around I guess they're wrong.

BH: So you do feel you've taken a new direction with “More Than Friends?”

JB: Oh just a little bit. I just don't only play mellow music, but at the same time, I'm also saying that I'm not going to make predictable records.

BH: Then tell me about the direction of the two cuts, “She's Hot (Burning Up)” and “She's a Teaser.” Aren't they at the opposite ends of your musical trademark?

JB: Absolutely! (laughs) But I did love the fact that I was able to dance while I was singing it (laughs).

BH: Is that a first for you?

JB: That's an explosion for me!! Good Lord, I'm twenty-seven years old and journalists around the world had been branding me as a sensitive, and mellow-mooded—which is pretty, all of those things sound gorgeous—but I do love the challenge of doing exciting things. I thought “She's Hot” was good for me to go through that area once in my life. And the funny thing is if I didn't do this album the way it is, I might have never done an album like this.

BH: How did a hot producer like Teddy Riley come into Jonathan Butler's life? This association was very unexpected.

JB: They were working on a rap album in London and I just so happened to be in the studio playing pool and was actually beating quite a few people (laughs). Then I played pool with Teddy, but he was playing for money and I don't play for money! So I quit! Then we talked for a while. Later in New York I heard that we might get together and do this “She's Hot” track. He's quite spontaneous. It took him like six hours to do it. I mean, it takes other producers days and weeks, and it takes Teddy six hours. I sang and played and was out the door on the plane back to London. Sometimes it's very difficult to put a lid on creativity and we do tend to want to try different things. My future albums are going to be a little more serious. I think I might be a little more political or more spiritual.

BH: Do you see hip hop as part of your future?

JB: No, no! It's like going into a restaurant and trying a new seafood. You try it one time and maybe you're not going to have it again. I'm like that, actually. I love home food. I like my wife's cooking more than I like restaurant food and so now and then I go to a restaurant just to get a different thing. Working with Teddy Riley was like that.

BH: Will you ever go back to the style of 1986's “Introducing Jonathan Butler,” which was a top ten jazz LP?

JB: Oh, I should and I will. I have so much music in my head and my heart, it's very difficult. The things that I mean to do I don't because other things come up. While you make records, new material comes out your other ear and tells you that you should have been recording this. Sometimes people will buy ten million of it, sometimes just a hundred of it—that's just the nature of the business.

BH: But you felt good making it?

JB: That's the thing. I have to be very happy because I have to live with it and work with it and there's nothing worse than working with a song that you hate. I don't think I would spend five minutes writing a terrible song.

BH: Since you've told me earlier in this interview that you hate the same questions over and over again, I'm not going to ask you for your favorite cuts from this album. I'm asking if you had any trouble with any particular cuts, perhaps in getting them just the way you wanted them?

JB: Yes! (laughs) I had a problem with “Sucker For You.”

BH: “There’s One Born Every Minute (I’m A Sucker For You)?” That was the debut release from the album and went to number one!!

JB: “Sucker For You” came out of what was sort of a fun jazzy thing and turned out to be a hip hop, kind of half-rap, half-jazz funk tune and it was difficult for me to place myself in the middle of it! I just adapted it and I had to be extra aggressive, which is not really me! I wondered how I would sound at the end of it, because I knew I was going into an area where I'd never been before.

BH: I would never have guessed that would CONTINUED ON PAGE 29
MOST ADDED

NATALIE COLE (38) (EMI)
ATLANTIC STARR (24) (Warner Bros.)
NEW KIDS ON THE BLOCK (19) (Columbia)
JOYCE "FENDERELLA" IRBY (18) (Motown)
SLICK RICK (16) (Def Jam/Columbia)

TOP TIP

LA RUE
I Want Your Love (RCA)
...and they want your adds!

RECORD TO WATCH

DEJA
Made To Be Together (Virgin)

Remix by Teddy Riley and Gene Griffin is getting some attention.

Editor: Betty Hollers
Assoc. Editor: John Martinucci

URBAN CONTEMPORARY

CHARTBOUND

<table>
<thead>
<tr>
<th>ARTIST TITLE LABEL</th>
<th>*Debuts in chartbound</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
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*Debuts in chartbound reports.*

the GAVIN REPORT/March 24, 1989
PLATING THESE ARTISTS
IS A PLEASURE!

"IN THE MOOD"
the new single and video from the album
BERMUDA NIGHTS
(8/9/9)
The rising young star of the saxophone, Gerald Albright has already earned both Grammy and Soul Train Award nominations and was hailed as the best new jazz artist of 1988 by Black Radio Exclusive. On "In The Mood" Gerald continues to display his mastery of soulful sax.

"UH-UH OOH-OOH LOOK OUT (HERE IT COMES)"
the follow up to the #1 Black Single "OASIS" from the album
OASIS
(8/9/9)
Rave reviews for both her vocal performance and exquisite production have propelled Roberta Flack back to the top with her first album in years. This brand new single follows in the footsteps of "Oasis," which took her to #1!

12" Remixes by Steve "Silk" Hurley and Arthur Baker

"TROPICAL"/"BEEN SO LONG"/"LOCO-MOTION"
the 3-track promo CD from the album
IVORY DREAMS
(8/9/9)
Bobby Lyle has played with some of the best and the brightest, from Jimi Hendrix and Sly Stone to David Sanborn. On his Atlantic debut he covers material from Duke Ellington to Anita Baker, with a healthy dose of his own tasty and timeless piano artistry.

On Atlantic Records, Cassettes and Compact Discs
© 1989 Atlantic Recording Corp. A Warner Communications Co.
UP & COMING

INSIDE URBAN

WOKIE THIS WAY

Allon "Wokie" Stewart has embarked on his first promotional tour with supporting the release of his debut single, "She's So Cold." Shown here at WBLZ-Saginaw, makes it his Record To Watch, and so do we. Teddy Riley and Gene Griffin added the final touches, making it a natural for this talented group. P.C.Wiley, WGSW-Greenwood, listened to the DEJA once and has this to say: "Destined to be another smash from these two hot producers." ANQUETTE makes noise in Florida, says Cedric Hollywood, WJHM-Orlando. "A killer ballad that'll go to number one! Great phones!" ANNE G. is RTW for Chris Clay, KQXL-Baton Rouge, who says, "Great sound of the Lisa Lisa and Cult Jam style, getting heavy phones from adults as well as young adults." MICA PARIS made the RTW cut for several of our correspondents. David Dickenson, WJWM-New Haven was one. Tony Lype, WZFX-Fayetteville, another, says, "I love it! Good all-around format record—quiet storm, jazz—vocals are excellent. Best female record, I think, so far this year!" Andy Henderson, WQKI-

DESIgnATED HITTERS

Natalie Cole and Freddie Jackson have just completed the long-awaited duet, "I Do," which will appear on Natalie's new LP. Narada Michael Walden produced the tune, and is shown here smiling over them.

LP CUTS

BOBBY BROWN - Rock Wit'Cha
GUY - Piece Of My Love
FREDDIE JACKSON - Crazy For Me
ANITA BAKER - Lead Me Into Love
CAMEO - Pretty Girls
ASHFORD & SIMPSON - Lover Physical
DINO - No More Heartbreak
SURFACE - Shower Me With Your Love
SWEET OBSESSION - I Would Never Do You Wrong
Z'Looke - Take You Back To My Place
LUTHER VANDROSS - For You To Love
NWA - Ain't The One
BOBBI HUMPHREY - Come Get To This

St. Matthew's, raves about the similarity between GRADY HARRELL and the late Sam Cooke: "Grady has quite a future ahead of him! Lots of calls from older demos who recall Sam Cooke and want to hear this over and over again." Larry Carr, WQIC/FM-Meridian, says about the ATLANTIC STARR, "Watch them go all the way to the top!" Earl Boston, WMGL-Charleston, comments on the new ROBERT BROOKINS: "It has all the right ingredients to be hitbound, and should be the one for this phenomenal producer." Edd Nelson, WABD-Clarksville, was one of many who commented on the JOYCE IRBY: "It's tough! Doug E. sounds great on it. Getting phones already." Rocky Valentine, WHYZ-Greenville, makes the IRBY his RTW, as does Gerald Tookes, WAMW-Tallahassee, Doc Holiday, WQMG-Greensboro, and K.J. Holiday, WJDY-Salisbury. STOP THE VIOLENCE MOVEMENT is getting a lot of response from school teachers. Mikki Spencer, WKEJ-Richmond, reports, "Lots of teachers are calling us and commending the station for playing this type of record." That's a switch! Most often the adults and teachers are the ones who say some forms of contemporary music are a bad influence on the youth of today. NEW KIDS ON THE BLOCK is getting requests after its first exposure, and Vickie Buchanan, WTLT-Indianapolis, says, "I wish I had that much talent at 13. It's a smokin' record!"

Ciao for now, Betty

Reports accepted Mondays at 8 AM through 9 AM Wednesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580


REPORTS

ARTIST TITLE LABEL

34 14 ROBERT BROOKINS - Don't Tease Me (MCA)
33 13 CHARLIE SINGLETON - Good, Bad & Ugly (Epic)
31 24 * ATLANTIC STARR - My First Love (Warner Bros.)
29 4 ALESEE SIMMONS - I Want It (Orpheus/EMI)
28 4 STETSASONIC featuring FORCE MD's - Float On (Tommy Boy)
28 3 ROBERT FLACK - Uh-Uh Ooh Ooh Look Out (Here It Comes) (Atlantic)
27 1 ALEXANDER O'NEAL - (What Can I Say) To Make You Love Me (Tabu)
26 1 TOO SHORT - Life Is...Too Short (Jive/RC)
26 8 AL JARREAU - All Or Nothing At All (Reprise)
25 1 STOP THE VIOLENCE MOVEMENT - Self-Destruction (Jive/RC)
23 2 ATENSION - Let Me Push It To Ya (Island)
21 19 * NEW KIDS ON THE BLOCK - I'll Be Loving You (Forever) (Columbia)
21 7 PAUL LAURENCE - Make My Baby Happy (Capitol)
21 7 THE CONTROLLERS - Temporary Lovers (MCA)
19 8 * BE BE & CE CE WINANS - Lost Without You (Capitol)
19 18 * JOYCE "FENDERELLA" IRBY - Mr. D.J. (Motown)
18 1 * M.C. HAMMER - Turn This Mutha Out (Capitol)
18 1 GERARD ALBRIGHT - In The Mood (Atlantic)
18 12 * LA RUE - I Want Your Love (RCA)
18 16 * SLICK RICK - Children's Story (Def Jam/Columbia)
17 12 * DEJA - Made To Be Together (Virgin)

First time listed on this page.
**HIT FACTOR**  
Urban Research: Betty Hollars/John Martinucci

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**NEW RELEASES**  
by Betty Hollars and John Martinucci

**TONY! TONI! TONE'! - For The Love Of You**  
(Wing/PolyGram)  
The Tonys are back on the charts with the fourth single from their smash debut album. They do a fine job blending vocals, and the extended mix has a nice acapella that highlights their performance. Enhancement comes from 2-Tuff-E-Nuff productions.

**KIARA - Every Little Time** (Arista)  
Vocals are strong, and if the female audience calls the shots in your town put this one in heavy rotation.

**ALTON "WOOKIE" STEWART - She's So Cold** (Epic)  
This debut single for Alton "Wookie" Stewart has three things going for it. First, an exceptional beat; second, the rap is smooth as silk; and last but not least, they blend the rap and beat together so well you have a hard time finding out where one starts and the other leaves off. Unusual.

**ROACHFORD - Cuddly Toy (Feel For Me)** (Epic)  
We've decided this is the debut single for a new music format: Progressive Urban Rock! This is about as close to Urban Heavy Metal as we're going to get.

**JAZ - Hawaiian Sophie** (EMI)  
Be sure to "Say It When You Play It" for "Hawaiian Sophie." You can't just say "Jaz" either because this isn't. It's Hawaiian Rap with a touch of tropical go-go. Aloha!
Get your 1989 Gavin Directory for only $12.50 (1st class postage included). Make checks payable to The Gavin Report, attention Diane Rufer.

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Phone: _____________________________
Format: _____________________________

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**CONTINUED FROM PAGE 23**

**JB:** My wife knows! She said, “Honey I’ve never heard you sing like that before. Is that really you?” And I said, “Honey it is me!” Then she said, “You sound like James Brown and Wilson Picket.” She’s very direct, you know.

**BH:** Tell us who Jolyon Skinner is and how did you come to collaborate?

**JB:** Jolyon was signed to our label (Jive) as a lyricist and producer. He is really a right arm as far as my work is concerned. We do love to write beautiful love stories and we both think lyrics are so much more important today, and that melody is very important. I’ll do 100% of the music and we’ll talk over the phone about stories and titles, and we’ll have dinners and play the songs over and try to sing them and throw bits out. We wrote “Sucker For You” five times because we had different titles, different stories. We keep trying new things and throwing them away because they don’t work. He brings a certain quality to lyrics that I really like. He’s that special to our company, and to the people that he works with.

**BH:** You’ve won a “SARY” award, which I understand is the South African equivalent to a Grammy. I wondered if there were any inhibitions to your personal or professional growth as an entertainer/musician because of the South African regime. If so, how did you respond to them?

**JB:** It wasn’t really easy for so many of us back home to get record deals and become as famous as I became back when I was twelve years old. Nobody gets that famous today or ever has to the point where you’re nationally known—your fans are either big white or they are big black. Your records are played by white stations as much as black stations. I was accepted across-the-board, but it didn’t change the country’s policies or the way the country believed blacks should be treated. Yet I was still going home at night to this little ghetto township where I was born, living in the shanty house with 17 children, most of them being hungry, not clothed well and out of jobs—they’re all musicians. I worried about rent and buckets of water running through the ceiling. As successful as I was—people by the thousands screaming and pulling my hair out—I was still black, living in a township. Even if I had lots and lots of money I wouldn’t have been able to live anywhere I wanted to. Life looked different to me than it would have if I had been born rich or if I had achieved success too easily. There was a lot of pressure that came with my years of success: family to support—I was the breadwinner for my family since I was seven years old.

**BH:** You were the youngest of the seventeen children?

**JB:** Yes, but I was the breadwinner for them when I was a kid of seven and I had a career. I didn’t know what it meant to be that famous. It wasn’t really easy for so many of us back in the 60s. I didn’t know what it meant to be that famous when I was a kid of seven and I had a career.

**BH:** How did you land a recording contract at the age of 13 when you were living in a culture that does not grant blacks full citizenship?

**JB:** It was word of mouth. I had been around since I was seven years old and had already traveled the whole of Africa singing in different villages and cities and some of the most beautiful auditoriums, black and white people were in various places I performed. I became a household name and a particular company heard about me and that’s how it happened.

**BH:** How did you become associated with Najee and Angela Bofill?

**JB:** I tried to get my music across the ocean for a long time. I met up with them (Calder and Simon) and they were the only ones who said “we are ready to have you aboard!” I looked up to the stars and said, “God, I’m out of here!” (laughs)

**BH:** You’re currently touring with Najee and Angola Bofill. What happens to Jonathan Butler after the tour?

**JB:** I go to Europe and do it on my own after this tour. Then I go to Japan for two weeks, then I’ll be doing some jazz festivals. By the time I get home it’ll be August and I’ll be starting to write again. I’ve got three or four birthdays to make up for (laughs) and I’ll take a plane to South Africa and see my folks.

**BH:** Do you have aspirations of returning to perform in South Africa in a more relaxed and progressive environment?

**JB:** Should my country change, I’d love to do a lot for it. I’ve done a lot but I’d like to be able to raise funds for kids in the urban areas, in the undeveloped areas outside the cities, create music schools, create opportunities to work and earn money and have a studio where people can work and be fed, rather than taking money from the country and from people who really need it.

**BH:** Do you still have family there?

**JB:** Yes, tons of them. My kids were both born overseas. London is my daughter’s home, but she knows her grandmother and her grandparents very well. I think I would go back time and time again just to renew my spirit inside of me and feel a sense of belonging, because sometimes out here it can be crazy. From time to time I need to go home. I am a South African and that’s never going to change.

**BH:** Why did you take three years off during your career?

**JB:** I fell in love with jazz and wanted to become a progressive musician. I got tired of the shallow pop music, quite frankly. I made the conscious decision that I wanted to be a musician who could play guitar, write, compose, play various instruments. I went into hibernation for three years and learned jazz music, living with jazz musicians in South Africa. I got to tell you that life is very, very difficult. It’s almost like taking up a life of poverty and it’s just you and that instrument. But I loved it and grew so amazingly. Sitting here in this dressing room, I just thank God that I went through that period because it made me enjoy music far more than I thought I would had I stayed in the pop music. I wouldn’t change it for the world. I was a pop singer who turned around and played jazz—a pop singer who played for 10,000 to 20,000 people in South Africa, to playing for 400 or 800 people or to twelve people sometimes. It was such character building (laughs), but to be very honest, I needed to pay my rent. I had to become a responsible human being and not be fanatical.

**March 24, 1989/ the GAVIN REPORT**
## Most Added

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<td>Madonna</td>
<td>Like A Prayer</td>
<td>Sire/Warner Bros.</td>
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<td>Promises</td>
<td>Epic</td>
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<td>Circle</td>
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<td>Steve Winwood</td>
<td>Just Because</td>
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<td>Howard Jones</td>
<td>Everlasting Love</td>
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## Adult Contemporary

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<td>Debbie Gibson</td>
<td>Lost In Your Eyes</td>
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<td>8</td>
<td></td>
<td>Breathe</td>
<td>Don’t Tell Me Lies</td>
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<td>Vanessa Williams</td>
<td>Dreamin’</td>
<td>26%</td>
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<td>11</td>
<td></td>
<td>Anita Baker</td>
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<td>End Of The Line</td>
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<td>17</td>
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<td>Mike &amp; The Mechanics</td>
<td>The Living Years</td>
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<tr>
<td>19</td>
<td></td>
<td>Simply Red</td>
<td>It’s Only Love</td>
<td>18%</td>
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<td>22</td>
<td></td>
<td>Deon Estus</td>
<td>Heart Help Me</td>
<td>20%</td>
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<tr>
<td>23</td>
<td></td>
<td>Survivor</td>
<td>Across The Miles</td>
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<tr>
<td>25</td>
<td></td>
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<td>Orinoco Flow</td>
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<td>27</td>
<td></td>
<td>Luther Vandross</td>
<td>She Won’t Talk To Me</td>
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<td>30</td>
<td></td>
<td>Madonna</td>
<td>Like A Prayer</td>
<td>20%</td>
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<tr>
<td>31</td>
<td></td>
<td>Paul Carrack &amp; Terri Nunn</td>
<td>Romance</td>
<td>20%</td>
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<td>34</td>
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<td>Karyn White</td>
<td>Supernova</td>
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<td>Promises</td>
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<td></td>
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<td>My Heart Can’t Tell You No</td>
<td>18%</td>
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<td>Dino</td>
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<td>Robert Palmer</td>
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<td>Tell Me Why</td>
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<td>Steve Winwood</td>
<td>Hearts On Fire</td>
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<td>37</td>
<td></td>
<td>Love &amp; Money</td>
<td>Halleluiah Man</td>
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<td>38</td>
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<td>Glenn Frey</td>
<td>Livin’ Right</td>
<td>20%</td>
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<td>39</td>
<td></td>
<td>Southern Pacific</td>
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<tr>
<td>40</td>
<td></td>
<td>Howard Jones</td>
<td>Everlasting Love</td>
<td>18%</td>
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## Record To Watch

**Mica Paris**

*My One Temptation* (Island)

Look out for Paris in April.

## Chartbound

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>weeks</th>
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<td>Edie Brickell &amp; The New Bohemians</td>
<td>Circle</td>
<td>Geffen</td>
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<tr>
<td>Carole King</td>
<td>City Streets</td>
<td>Capitol</td>
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<tr>
<td>Phoebe Snow</td>
<td>If I Can Just Get Through The Night</td>
<td>Elektra</td>
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<tr>
<td>Natalie Cole</td>
<td>Miss You Like Crazy</td>
<td>EMI</td>
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<td>Julia Fordham</td>
<td>Happy Ever After</td>
<td>Virgin</td>
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</tbody>
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*Debuts in chartbound Reports Add Heavy Medium Light Hit Factor Weeks*
UP & COMING

Reports accepted Mondays at 8 AM through 5 PM Tuesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

Reports
ARTIST |
---|---|
38 | ONE 2 MANY - Downtown (A&M)
35 | MICA PARIS - My One Temptation (Island)
32 | GRAYSON HUGH - Talk It Over (RCA)
22 | * PM - Say It Again (Warner Bros.)
21 | * BUSTER POINDEXTER - Hit The Road Jack (RCA)


NSIDE A/C by Ron Fell & Diane Rufer

ROY ORBISON makes Adult Contemporary history. Not since August 5th, 1977 has any A/C record stayed number one for five weeks, the previous being JAMES TAYLOR’s “Handy Man.”

The BANGLES have made a serious move on ROY ORBISON’s five week grip, as ROY has dropped 22 HEAVY rotation reports while the ladies added 33 to that column.

The extraordinary climb of CHER & PETER CETERA (25 to 16 to 10) is the least we should expect from a record with 210 adds in four weeks. It could easily have half its players in HEAVY rotation by next week.

For the second week in a row the DEON ESTUS grew considerably in HIT FACTOR. Last week it increased 32% - this week it tacked on another 22%. It also has gained 71 adds and a two-week chart number at 16.

Lady MADONNA leaps to 24 and is second MOST ADDED. A couple of GMs pulled the record from their station’s playlists, but no programmer has passed on any negative listener reaction. Looks to be a big A/C record! HIT FACTOR is already over 50%.

BASIA’s “Promises,” with a 122 A/C’s in its first three weeks (including 40 adds this week), is already top thirty. Among the new are WGOL/FM, KFYE/FM, KFOR, WKMI, KAAK, WMTR, KBOL, KWEB and WKIO/FM.

Last week’s TOP TIP, STEVE WINWOOD’s “Hearts On Fire” adds 39 more A/C’s and debuts at 34 (our highest debut). Added this week at WSKY, WTNY, KLDI, WAEB, KSNN, WBLG etc.

SOUTHERN PACIFIC has an A/C record on their hands. “All Is Lost” has found a home with nearly 40% of our reporters already. It’s new this week for KFMB, KWEB, WKYE, KHLT/FM, WRCF etc.

Last week’s RECORD TO WATCH, “Everlasting Love” by HOWARD JONES tied with Mr. WINWOOD for fourth MOST ADDED. With his total reports in two weeks of 82, HOWARD debuts on the chart at 40. A few of the key adds this week were KITZ, KKIS, KWEB, WAEB, WELI, WEOF, KKMK. Four stations are rotating at WSKY, WJTW, KTID and WELW are rotating in HEAVY.

REVIEWS

MARILYN SCOTT
I Only Have Eyes For You (WTG/CBS)
Too bad this isn’t the original version of the song ‘cause it’s good enough to please all but a few fans of The Flamingos' of 1959. If you’re looking for any redeeming value in the movie, “Twins,” this is it. The Bunetta/Chudacoff production is magnificent and faithful to the original.

WATERFRONT
Cry (Polydor/PolyGram)
These two guys from Wales fill the Wham! void with a beat-oriented ballad that has hit written all over it. Though obviously influenced by Wham!, Waterfront’s chorus hook is as much a Staples’ lift as any.

JIM CAPALDI
Some Come Running (Island)
Get this one on the air and it’ll be hard to take it off. This veteran of three decades of music sounds great singing this wise love ballad. Isn’t that his old bud Steve Winwood at about the 2:40 mark?

GARDNER COLE
In A Big Way (Warner Bros.)
As a writer/producer Gardner has played a major role in hits by Jody Watley, Madonna and Giant Steps etc. But “In A Big Way” he kept for himself. It’s a rhythmic lyrical record, strong on sentiment and wishful thinking.

Our RECORD TO WATCH this week, MICA PARIS “My One Temptation” picked up thirteen new believers with WHAI, WKST, WFEB, KLWN, WMRN and KKJS among them. Her sultry style should tempt quite a few more A/C’ers in the weeks to come.

Only one record released this week got more than ten adds. NATALIE COLE’s “Miss You Like Crazy” was the hands-down winner with 50 adds including B100, KOST, WMT/FM. Get those three to agree on one out-of-the-box and you’ve got a RECORD!!

Special Note: For those A/C’s who are still in the habit of reporting on Tuesdays, please notice that effective April 4th we will only take A/C reports until 4 PM West Coast local time.
"FIRE WOMAN" - THE CULT (SIRE/REPRISE)

It was the Love album that pushed The Cult (formerly the eclectic Southern Death Cult) from obscure club band status into major rock contention. "Fire Woman" has the potential to blow this band's appeal sky high across the radio dial. If I (like Pete Rose) could bet money on things happening within my profession, I'd use inside info (like Pete Rose) could bet money on things happening within my profession, I'd use inside info and put the farm on The Cult. Look out Guns N' Roses. This is gonna be an interesting battle of the bands. I guess you could say the British are coming. Produced by engineer/producer Bob Rock of Rock & Hyde.

"PUNK ROCK GIRL" - THE DEAD MILKMEN (FEVER/ENIGMA)

Speaking of baseball, it was Detroit Tiger infielder Jim Walewander who sang the praises of the Milkmen, posing in the dugout with the band AND manager/legend Sparky Anderson. Now the band has a potential time bomb on their hands. "Punk Rock Girl" speaks directly to the blue and green-haired suburban outcasts that case the shopping malls. Besides...they rhyme "fixin'" with Mojo Nixon. Sometimes the secret hit formula is no formula at all!

"NICK OF TIME - BONNIE RAITT (CAPITOL)

After a long time—and I won't say how long—of Bonnie-watching, it seems weird to say this, but this is her best album ever. Coming into this effort, musically speaking, she was walking a tricky line. After many successful funky band albums, her most recent "pop" experiment didn't capture her natural beauty of the South. "Toy Never Played" blends with producer David Kahne's digital brush strokes. Voices Of Babylon puts the Outfield back into the game.

"PICTURE OF THE FUTURE" - TREAT HER RIGHT (RCA)

Blue rockers Treat Her Right have composed an ingenious follow-up to their last cryptic hit. "Picture Of The Future (And You're Not In It)" is the story of some nasty soothsaying. The rest of the album is a groove as well, but we'll get into that later.

"ARSON IN TOYLAND" - LIONS & GHOSTS (EMI)

Some convincingly sloppy swagger to dirty up the airwaves. Having seen the band play, I can attest to the fact that this self-produced album does justice to the natural beauty of the South. "Toy Never Played With" seems to deal with untapped potential. "Asar In Toyland" is a smoker. The guitars carry this one from the eerie intro into the end zone.

"CANT MISS" - MICHAEL THOMPSON BAND (GEFFEN)

Though their music is hard on the outside, Drivin' N' Cryin' are soft and chewy on the inside. That is, beneath the intensity of the guitars and the pounding drums, the messages are thoughtful and—dare I say—sensitive. For instance, "Honeysuckle Blue" is about running across a homeless kid in the streets of New York. In the song, the writer is tempted to hand the kid his plane ticket back to Atlanta, wondering whether someone so young and underprivileged will ever experience the natural beauty of the South. "Toy Never Played With" seems to deal with untapped potential. Again, the music is rowdy and demonstrative while the lyrics are meaningful, creating a clever balance of extremes. Having seen the band play in a sweaty Southern habitat, I can attest to the fact that this self-produced album does justice to the bands on-stage persona.
TWIST OF SHADOWS

Includes: "Obsession" and "Blind Hearts"
Produced by: Peter Walsh
Management: Raymond Coffer Management
INSIDE ALTERNATIVE RADIO

by Peter Standish

PS AT SXSW

Last weekend over 1,500 Alternative marketing, press, promotion reps, artist managers, producers, publicists, A&R reps and radio executives met in Austin, TX for the third annual Austin Chronicle South by Southwest Convention (SXSW).

Mojo Nixon, a shining star at the 1987 Gavin Seminar, kicked things off with an animated invocation that focused on the FDR slogan “You have nothing to fear but fear itself.” He encouraged those of us in the industry to take risks, programming, promoting, signing, managing and booking new artists. “They’re afraid they’ll lose their jobs, so they all follow each other around (explicative deleted) sniffin’,” said Mojo in his to-be-expected raw style.

Village Voice columnist Robert Christgau delivered the keynote address, and he was followed by a variety of panels and workshops that concentrated on college radio, commercial radio promotion, artist development and marketing, management, A&R and charts and trades. During the producers session, Mojo Nixon again stole the spotlight by launching a water balloon at the panel. All participating and attending went into hysterics.

The 1988-89 Austin Music Awards were dominated by favorite Joe Ely, who walked away with seven awards, including Band of the Year, Musician of the Year and Best Male Vocals. Other big winners were Poi Dog Pondering, Wild Seeds and Bad Mutha Goose, who walked away with two awards each. Angela Strehli was honored as Best Female Vocalist, Michael E. Johnson and the Killer Bees grabbed an award as Best Blues Band honors.

In addition to the 18 panels and 21 workshops, the convention was highlighted by an overwhelming array of live performances by over 250 Alternative bands in dozens of venues around the cities. Free shuttle vans between all the nightclubs made clubhopping convenient and safe. Some of the...
There's no mystery to great rock 'n' roll...

Featuring HONEYSUCKLE BLUE.

On tour with REM.

Mystery Road

Featuring HONEYSUCKLE BLUE.

On tour with REM.

R.E.M. TOUR DATES

| April 15 | Portland Maine | Civic Center |
| April 16 | Boston, MA     | Boston Garden |
| April 18 | Landover, MD   | Capital Center |
| April 20 | Philadelphia  | Spectrum |
| April 21 | Richmond, VA   | Coliseum |
| April 22 | Chapel Hill, NC| Dean Smith Center |
| April 23 | Charlotte, NC  | Coliseum |
| April 25 | Columbia, SC   | Carolina Coliseum |
| April 26 | Savannah, GA   | Civic Center |
| April 28 | Tampa, FL      | Sundance |
| April 29 | Miami, FL      | Arena |
| April 30 | Orlando, FL    | Arena |
brightest performances were turned in by Darden Smith, Lou Ann Barton (joined onstage by the Fabulous Thunderbirds' Kim Wilson and Preston Hubbard), award winners Poi Dog Pondering, New Marines and the Wagoners. Sleeper live gigs by bands to watch included The Gunbunnies and budding star Kelly Willis & Radio Ranch.

An eight team softball tournament, barbeque and gospel performance by the Golden Echoes closed out the convention on Sunday Afternoon.

NEW RELEASES

The Power of Lard - LARD
(Alternative Tentacles)

When two of the most respected personalities of the REAL Alternative underground collaborate, Jello Biafra and Alain Jourgensen (of Ministry), creative sparks ignite a bonfire that burns up any preconceived notions you might have. The music on this three song EP gnaws away at a slow but insistent pace. "Hellfudge" (their tribute to hypocritical TV evangelists?) sounds like a surfin' cut charbroiled in an industrial-rock oven. The subtle paced "Time To Melt" is built around a wall of guitar chords and Jello's desperate vocals. It could be the theme to a contemporary horror film, which would be logical, considering Jello's extreme, yet understandable outlook on modern society. Call Alternative Tentacles at (415) 541-5305.

Down On The Floor - THE ZULUS (Slash)

Like an earthquake faultline the Zulus create musical friction with melodic vocals and harsh instrumentation that are often at odds with each other. However unlike most earthquakes, the tug-of-war is a stimulating upheaval, rather than a destructive force. It's not surprising that these same qualities made Human Sexual Response endearing, since some of the former members are now Zulus. Cuts: "Big D" is my favorite, followed by "Never Again," "Too Much," "Kings In The Queen City" and "Skinny Dip." Produced by Bob Mould.

LOOK FOR Graham Parker ON TOUR WITH SPECIAL GUEST PIERCE TURNER

3/27 SEATTLE
3/28 PORTLAND
3/30 BERKELEY
3/31 SAN FRANCISCO
4/1 SAN JOSE
4/3 LOS ANGELES
4/4 SAN JUAN CAPISTRANO
4/5 SAN DIEGO
4/6 DENVER
4/7 MINNEAPOLIS
4/11 MILWAUKEE
4/12 MADISON
4/14 CHICAGO

HIGHEST DEBUT
GAVIN
ALTERNATIVE: 23*

SOUNDOFF OF ARIZONA

SIDEWINDERS • WITCHDOCTOR
LAST SECOND ADDS: THE WAY MOVES WDEY-Detroit, MI; WFIT-Melbourne, FL; WBRU-Providence, RI
NEW MARINES WSTZ-Jackson, MS; KPFT-Houston, TX; WTUL-New Orleans, LA; WRQK-Lompoc, CA

When you play it, say it!

Distributed By CEMA
PERSONAL PICKS

SINGLES by Dave Sholin

DONNY OSMOND - Soldal Of Love (Capitol)
From import to U.S. release, one of the week's most added Top 40 tracks is reviving Donny's career. I'm just going on record to say I love it!

WATERFRONT - Cry (Polydor/PolyGram)
Two songwriters from England make their Stateside debut with this slick, carefully crafted production. A familiar Wham!-like style doesn't overshadow the song's own unique quality and its catchy chorus. Easy to hear the first time out.

ALBUMS by Ron Fell

MADONNA - Like A Prayer (Sire)
Is it just a coincidence that this album is released on Easter week? She's born with the given name of Madonna. She was apparently traumatized by Catholicism. She's used the crucifix as both earring and medallion. She's sung of virgins and unwed motherhood. She's been the unwilling role model for thousands of impressionable young girls and all of a sudden she's causing a commotion with marshalls of morality like Pepsi who shell out millions to have her endorse their holy water.

This is her "family album," in that it seems to focus on her relationships with mother, father and husband. She deals with her faith in each and the personal growth gained from her experiences. Without a doubt this is the most controversial, introspective album by a major recording artist since Faith by George Michael. As with Faith, Madonna's Prayer mixes bold thoughts with elaborate, often tempestuous arrangements—some subtle, some sublime. What ties this album together is our curiosity. It's not the consistency of production, it's the alchemy of preachments and confessions—her dreams and nightmares. It's not the sequence of events, but the events themselves. The brilliantly conceived and executed lead single, LIKE A PRAYER, when separated from the "blasphemous" video, is a safe, yet exciting play. So, until they find a way to play videos on the radio, I can't imagine listener offense. Other logical singles include her contradiction to MATERIAL GIRL, EXPRESS YOURSELF, which calls effectively for girls and women to expect the best from their man and accept nothing less. That theme is further enhanced by a later track, CHERISH, an airy, danceable love song. But this album will long be remembered for the baring of her soul, the exposition of flesh wounds which have cut to her heart. It's not the airplay potential (which is considerable), but her totally enveloping personality, as revealed in music, which will mark Like A Prayer as a milestone in popular music.

ROACHFORD - Cuddly Toy (Feel For Me) (Epic)
Rock and soul go hand-in-hand. Here's an outstanding example of how powerful a combination that can be when it's in the right hands. Sure to add sizzle and excitement to those springtime playlists.

ONE NATION - My Commitment (IRS/MCA)
Could this be the wedding song of the future? Couples in the 80's have embraced the term commitment in new or long term relationships, and now they have a tune to call their own. A super pop melody.
Debbie Gibson

Electric Youth

(81932)

the follow-up to the #1 smash
"Lost In Your Eyes"

from the Double Platinum #1 album
ELECTRIC YOUTH

Produced by Fred Zarr for BiZarr Music, Inc.
Arranged by Fred Zarr & Deborah Gibson
Diane Gibson/GPI (Gibson Productions, Inc.)

On Atlantic Records,
Cassettes and Compact Discs