The Gavin Interview:

DOLLY PARTON

ERIC NORBERG ASKS:
ARE YOU SAYING IT
WHEN YOU PLAY IT?

OREN HARARI TALKS
ABOUT THE MANAGER
OF THE FUTURE
marshall crenshaw
"some hearts"

the new single from the album good evening

produced by david kershenbaum and paul mckenna

management: art collins management

© 1989 warner bros. records inc.
### TOP 40

**MOST ADDED**
- NEW KIDS ON THE BLOCK: Hangin' Tough (Columbia)
- GLORIA ESTEFAN: Don't Wanna Lose You (Epic)
- CHER: If I Could Turn Back Time (Geffen)

**RECORD TO WATCH**
- CHUCKII BOOKER: Turned Away (Atlantic)

**URBAN**

**MOST ADDED**
- NATALIE COLE (Duet With FREDDIE JACKSON): I Do (EMI)
- LISA LISA & CULT JAM: Just Git It Together (Columbia)
- THE ISLEY BROTHERS Featuring RONALD ISLEY: Spend The Night (Warner Bros.)

**RECORD TO WATCH**
- CHRIS JASPER: The First Time (CBS)

**A/C**

**MOST ADDED**
- RICHARD MARX: Right Here Waiting (EMI)
- GLORIA ESTEFAN: Don't Wanna Lose You (Epic)
- MICHAEL BOLTON: Soul Provider (Columbia)

**RECORD TO WATCH**
- MICHAEL TOMLINSON: Gettin' Gone (Cypress/A&M)

**COUNTRY**

**MOST ADDED**
- CLINT BLACK: Killin' Time (RCA)
- BUCK OWENS & RINGO STARR: Act Naturally (Capitol)
- HANK WILLIAMS, JR.: Finders Are Keepers (Curb/Warner Bros.)

**RECORD TO WATCH**
- GENE WATSON: The Jukebox Played Along (Warner Bros.)

**JAZZ**

**MOST ADDED**
- PAT METHENY GROUP: Letter From Home (Geffen)
- SANDY OWEN: Night Rhythms (Ivory)
- WILLIAM GALISON: Overjoyed (Verve/PolyGram)

**RECORD TO WATCH**
- TOM COSTER: Did Jah Miss Me?? (Headfirst/K-Tel)

**ADULT ALTERNATIVE**

**MOST ADDED**
- PAT METHENY GROUP: Letter From Home (Geffen)
- ELIZA GILKYSON: Legends Of Rariraker (Gold Castle)
- NEIL LARSEN: Smooth Talk (MCA)

**RECORD TO WATCH**
- MICHAEL TOMLINSON: Face Up In The Rain (Cypress/A&M)

**ALBUM**

**MOST ADDED**
- DON HENLEY: The End Of The Innocence (Geffen)
- "All I Want Is You" (Island)
- "I Don't Want A Lover" (Mercury)

**RECORD TO WATCH**
- TEXAS: "I Don't Want A Lover" (Mercury)

**ALTERNATIVE**

**MOST ADDED**
- THE BLUE AEROPLANES: friendloverplane (Restless)
- CRAZYHEAD: Desert Orchid (EMI)
- SYD STRAW: Future 40's (Virgin)

**RECORD TO WATCH**
- HOODOO GURUS: Magna Cum Louder (RCA)

**ALTERNATIVE**

**RECORD TO WATCH**
- BULLET LAVOLTA: The Gift (Taang!)
### MORE APPOINTMENTS AT SBK

SBK Records Group continued to build their promotion staff by making the announcement that Neil Lasher has been appointed Director of National Album Promotion. Like a number of SBK promotion staffers, Lasher comes to the label from Chrysalis Records. “Getting in on the ground floor of a great company like SBK in the position of the National Album Director is a once in a lifetime opportunity,” said Lasher.

Lasher has worked in promotion at Polydor, EMI and Elektra, and spent time in radio at WKLC-Charleston, WV, among others. “Neil is certainly the right man to guide SBK at Album Radio,” said Sr. VP Daniel Glass, “he has hired some of today’s great Album Radio Programmers.”

More news from SBK: Ten year Atlantic Records Promotion Veteran Rock Allen Dibble will be the company’s Regional Promotion Marketing Manager, West Coast. He’ll be based in the company’s Los Angeles Office. Kevin Knee is SBK’s Regional Promotion and Marketing Rep and will be based in San Francisco with his territory covering Colorado. Kevin joins the still-new company from Columbia where he was Associate Director of Product Marketing. Having previously lived in the Bay Area, Kevin is familiar with the marketplace. “It’s exceptional out here,” he said. “It’s great to be back.”

### COMMODORES STAY HOME

In the wake of mounting criticism, the Commodores have decided not to continue with plans to perform in Sun City, South Africa. A short, carefully worded statement from the group’s Walter Orange acknowledged the controversy regarding their decision and said “out of respect for the anti-apartheid groups in South Africa and here at home...we’re not going.”

In defense of the Commodores original plans to visit South Africa, Orange asserted that “we really believed that as entertainers we could make a difference.”

A number of artists have, in the past, appeared in Sun City. However, censure from their colleagues and the public has caused many to either not consider or flatly reject offers to perform there.
1. In what year did Charles Lindbergh make the first successful trans-Atlantic flight in his airplane "The Spirit Of St. Louis"?

2. When was Al Jolson's movie The Jazz Singer, the first talkie, released in the United States?

3. In what year was the first demonstration of television?

4. In which baseball season did Babe Ruth hit 60 home runs and ultimately lead the New York Yankees to a World Series victory?

Answer:
1927

"THAT'S WHEN I THINK OF YOU"
(7-88878) (PRCD 2765)

the first single by
1927
from the forthcoming debut album
...ISH (89186)

Produced by Charles Fisher for Minute/Trafalgar Productions
Worldwide Management: Kathy Howard
North American Representation: Champion Entertainment Organization, Inc.

1927...A BAND DESTINED TO GO DOWN IN HISTORY

When you play it, say it!

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RADI-O-RAMA cont.

part timer...Much good luck to Keri Stone who's leaving KINK-Portland, OR to pursue a Masters in Management from Williamette University. No replacement has been named. On her way out she said, "I'm going to comebacksomeday and be(OM) Carl Widing's boss!"...WIGY-Bath, ME Afternoon Drive Talent/MD Jeff Webster has been promoted to Asst. PD...KCMD-Fairfield, IA has changed their call letters to KIJK. Dave Marshall has exited...Congratulations to WUSB-Stony Brook, NY GM Norman Prusslin on being elected to a fifth term as Chairman of the Intercollegiate Broadcasting System which is a College/University Radio Membership Organization...Charlie Van Hall moves from PM Drive at KKB-Klamath Falls, OR to become OM at crosstown rival KAGO/FM...

O'DEA EXITS WVMX

John O'Dea has left Top 40 station WVMX-Richmond, VA. "I'm no longer at the station due to 'philosophical differences,'" said O'Dea of his decision to move on. He can be reached at 804-272-3254.

BIRTHDAYS

Compiled by Diane Rufer

Our Best Wishes and HAPPY BIRTHDAY To:

John Quimby, KLIIT/FM-Santa Barbara, CA 7/9
Sandy Chin, K101-San Francisco, CA 7/10
T.C. Webster, WQMR-State College, PA 7/10
Chip Mosley, WTNT-Tallahassee, FL 7/10
Gary Michaels, KRNO/FM-Reno, NV 7/10
Ronnie James Dio, Neil Tennant (Pet Shop Boys) 7/10
Bonnie Pointer, Jeff Hanna (Nitty Gritty Dirt Band) 7/11
Lisa Wolfe, Columbia Records 7/12
Chissy Murray, Columbia Records 7/12
Duff Damos, WIPC-Wausau, WI 7/12
John Raymond, KIXY/FM-San Angelo, TX 7/12
Phil Pannier, KOEL-Oelwein, IA 7/12
Will Beard, WMRN-Marion, OH 7/12
Chad Brueske, KXSS-St. Cloud, MN 7/12
Christine McVie, Eric Carr (Kiss) 7/12
Sherri Trahan, Restless Records 7/13
Doug Kelly, KFJC-Los Altos, CA 7/13
Louise Mandrell, Roger McGuinn 7/13
Kevin Knee, SBK 7/14
Ken Benson, 102QQ-Saratoga Springs, NY 7/14
Eric Marshall, WSIX-Nashville, TN 7/14
Leslie Stoval, KMEL-San Francisco, CA 7/15
Debbie Murray, KILT-Houston, TX 7/15
Gary Edwards, WMT/AM-Cedar Rapids, IA 7/15
John Rosenfelder 7/15
Gary Franklin, KXXR/FM-Kansas City, MO 7/15
Jeff Winfield, KHAK-Cedar Rapids, IA 7/15
Linda Ronstadt, Jeff Carlisi (38 Special) 7/15

THE MANHATTANIZATION OF SAN FRANCISCO? The King of the New York streets made a stop in the West Coast's Sin City to talk and break bread with local radio folks. The West Coasters are smiling, the East Coaster isn't. What does he know that they don't? Shown l-r: Sire Records' VP/GM Howie Klein, LIVE 105 PD Richard Sands, Lou Reed, LIVE 105 MD Steve Masters and former (but always) Gavinite and current Reprise National Promotion Manager of Modern Music, Peter Standish.

WELCOME TO SAN FRANCISCO: Kay McCarthy. Kay is the new A&M local Rep. She comes from MCA/Denver...Ron Fair has been named Vice President, West Coast A&R Staff Producer for EMI. He comes from Island Records, Ltd...

WEST TO ENIGMA

Claire West has joined Enigma Records as National Director of A/C/NAC/Jazz Promotion. She joins the label after working as Director of Sales and Marketing at Burns Research. In the past she handled audio engineering for artists Jeff Lorber, Stanley Turrentine and the late Jaco Pastorius.

In a communiqué, Enigma Sr. VP Promotion Sam Kaiser spoke of West saying, "Her radio relationships are strong and will fully blossom at Enigma."

KBLX-Berkeley/San Francisco personality Belle Nolan greets George Benson during the station-sponsored Jazz Festival held recently at the Shoreline Amphitheatre in Mountain View, CA.

Capitol Recording Artist Billy Squier has released his first album in three years. Shown backstage after Squier's performance at the China Club in Los Angeles are (l-r): Capitol's Jeff Shane; Squier; ZROCK-Dallas MD Tracy Barnes; Capitol's Stan Foreman, Ray Tusken and Ritch Bloom.
PHOTO FILE

PHOTO FILE

BMI HONORS SONGWRITERS

In Beverly Hills recently, the BMI Pop Awards honored Gloria Estefan as "Pop Songwriter Of The Year." Pictured with Gloria is hot songwriter/producer team, L.A. Reid (left) and Babyface (right).

SLIMED BY JELLO

Hostbusters Stu Wright and Tim Hopkins, morning team of AC WAFL-Milford, DE, participated in a Lemon Lime Jello wrestling fund raiser at a local high school. According to Tim Hopkins the Jello was delicious.

SILHOUETTE GOES DOUBLE PLATINUM

In New York for his sold-out shows at NY's Radio City Music Hall, Kenny G joined Arista execs to celebrate his "Silhouette" album going double platinum. Shown standing from left to right are, Marty Diamond, VP of Development and Video; Bruce Schoen, National Singles Director; Kenny G; Dennis Turner, Kenny's Manager; Jim Cawley, VP of Sales; Roy Lott SR, VP of Operations; Phil Wild, VP of Business Affairs; Kenny MacPherson, Kenny's road manager; Robert Wieger, Asso. Director Artist Development. Seated (l to r) Eliza Brownjohn, VP of International; Melani Rogers, VP of Publicity; Lauren Moran, National Director of Sales; Doug Daniel, National Director of R&B Promotion.

THE WORLD'S LARGEST, TEXAS

AC KTSR/PM-Bryan/College Station, TX teamed up with a local greeting card shop to design "The World's Largest Baseball Card" honoring the Texas A&M Aggies. The card was six feet tall, eight feet wide, and in a week's time KTSR collected over 2,000 signatures. Pictured (l-r) Miss Gwynne, AM co-host; Cody Robbins, mid-day air talent; Karen Brewer, Account Representative; and Randy Davis, KTSR AM personality.

CRUISIN' WITH CLASSICS

A special edition of "Cruisin' With The Classics" was broadcast live from the Church Street Marketplace in Burlington, VT. "Cruisin' With The Classics" is a hour long noon time show heard on AC station WVMT. Pictured left to right are, Jay Collier, Vermont ETV; Chuck Setzer, WVMT Production Manager; Cousin Brucie, host of the show; Dave Cole, WVMT MD and mid-day air talent; and Bob Sherman, WVMT Promotion Director and evening air talent.
### MOST ADDED

<table>
<thead>
<tr>
<th>NEW KIDS ON THE BLOCK (99) (Columbia)</th>
<th>FINE YOUNG CANNIBALS - Good Thing (IRS/MCA)</th>
<th>LOVE AND ROCKETS - So Alive (Beggars Banquet/RCA)</th>
<th>DOOBIE BROTHERS - The Doctor (Capitol)</th>
<th>EXPOSE - What You Don’t Know (Arista)</th>
<th>ROXETTE - Lay Your Hands On Me (EMI)</th>
<th>GLORIA ESTEFAN (77) (Epic)</th>
<th>RICHARD MARX (56) (EMI)</th>
<th>HOWARD JONES (42) (Elektra)</th>
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</tbody>
</table>

### CERTIFIED

- RICHARD MARX - Right Here Waiting (EMI)
- MICHAEL DAMIAN - Cover Of Love (Cypress/A&M)

### TOP TIP

- THE OUTFIELD - My Paradise (Columbia)

Thirty-four new believers this week help bring this mid-tempo rocker closer to home plate.

### RECORD TO WATCH

- CHUCKII BOOKER - Turned Away (Atlantic)

This Top Five Urban Contemporary winner is turning its sights toward Top 40 ground; already showing an early 9% Hit Factor.

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Editor: Dave Sholin
Assoc. Editor: Annette M. Lai

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### CHARTBOUND

<table>
<thead>
<tr>
<th>ARTIST/TITLE/LABEL</th>
<th>REPORTS</th>
<th>ADDS</th>
<th>ON/TW</th>
<th>CHART</th>
<th>DEBUTS IN CHARTBOUND</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOWARD JONES - The Prisoner (Elektra)</td>
<td>134</td>
<td>42</td>
<td>80/12</td>
<td>12</td>
<td></td>
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<tr>
<td>CHER - If I Could Turn Back Time (Geffen)</td>
<td>127</td>
<td>57</td>
<td>64/6</td>
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<tr>
<td>NEW KIDS ON THE BLOCK - Hangin' Tough (Columbia)</td>
<td>111</td>
<td>99</td>
<td>6/6</td>
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<tr>
<td>JODY WATLEY (featuring ERIC B. and RAKIM) - Friends (MCA)</td>
<td>101</td>
<td>14</td>
<td>49/38</td>
<td>38</td>
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<td>L.L. COOL J - I'm That Type Of Guy (Def Jam/Columbia)</td>
<td>101</td>
<td>10</td>
<td>41/50</td>
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the GAVIN REPORT

July 7, 1989

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GAVIN A/C DEBUT 33* #2 MOST ADDED
GAVIN TOP 40 DEBUT 36* 183/77
#2 MOST ADDED

DEBUTS
Q107 @28
Q105 @27
Q102 @34
KBQ @36
HOT102 @37
WNCI @26
KS104 @25
KDON @20
KWSS @27

92QQ @22
KC101 @30
HOT97 @31
WTIC/FM @32
B94 @30
JET/FM #33
KPAT @27
FM104 @27
HOT97.7 @32

ADDs
B97 @30
POWER96 D-29
WHYT D-24
KZZP D-30
KISN D-37
KPLZ D-33
KUBE D-29

HENRY LEE SUMMER
"Hey Baby"

"Perfect mass-appeal record. 'Hey Baby' is a smash in Pittsburgh!"
Lori Campbell, MD, B94, Pittsburgh

"Great reaction, strong 18-34 female phones"
Chris Baker, PD, KCPX, Salt Lake City

GAVIN TOP 40 18*-14* 61% HIT FACTOR

KSAQ 23-19
KCPW D-33
KBEQ 26-22
Z104 D-18
Q102 7-4
WDFX 17-15
BAM99 28-21
K104 7-3
B94 27-23
PRO/FM 31-28

ON
WXKS
WKTI
Y95
Y108

AND MANY MANY MORE!!

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### UP & COMING

<table>
<thead>
<tr>
<th>Reports</th>
<th>Adds</th>
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<tr>
<td>110</td>
<td>20</td>
<td>80</td>
<td>10</td>
<td>ROBERT PALMER - Tell Me I'm Not Dreaming (EMI)</td>
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<tr>
<td>99</td>
<td>7</td>
<td>51</td>
<td>41</td>
<td>10,000 MANIACS - Trouble Me (Elektra)</td>
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<td>91</td>
<td>34</td>
<td>51</td>
<td>6</td>
<td>THE OUTFIELD - My Paradise (Columbia)</td>
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<tr>
<td>88</td>
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<td>48</td>
<td>36</td>
<td>ANIMOTION - Calling It Love (Polydor/PolyGram)</td>
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<td>77</td>
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<td>48</td>
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<td>BILLY SQUIER - Don't Say You Love Me (Capitol)</td>
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<td>61</td>
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<td>U2 - All I Want Is You (Island)</td>
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<td>44</td>
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<td>WHITE LION - Little Fighter (Atlantic)</td>
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<td>68</td>
<td>18</td>
<td>33</td>
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<td>SOUL II SOUL - Keep On Movin' (Virgin)</td>
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<td>JOHN COUGAR MELLENCAMP - Jackie Brown (Mercury/PolyGram)</td>
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<td>60</td>
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<td>LIVING IN A BOX - Blow The House Down (Chrysalis)</td>
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<td>LIVING COLOUR - Open Letter (To A Landlord) (Epic)</td>
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<td>38 SPECIAL - Comin' Down Tonight (A&amp;M)</td>
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<td>PETER GABRIEL - In Your Eyes (WTG/CBS)</td>
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<td>BENNY MARDONES - Into The Night (Polydor/PolyGram)</td>
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<td>DEAD OR ALIVE - Come Home With Me Baby (Epic)</td>
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<td>MIKE + THE MECHANICS - Nobody Knows (Atlantic)</td>
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<td>ANDREAS VOLLWIEGER - Dancing With The Lion (Columbia)</td>
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<td>BULLETBOYS - Smooth Up (Warner Bros.)</td>
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<td>24</td>
<td>STEVIE B - In My Eyes (LMR)</td>
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<td>ERASURE - Stop (Sire/Reprise)</td>
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<td>SARAYA - Love Has Taken Its Toll (Polydor/PolyGram)</td>
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<td>SA-FIRE - Gonna Make It (Cutting/Mercury/PolyGram)</td>
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<td>GRAYSON HUGH - Talk It Over (RCA)</td>
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<td>ANDERSON, BRUFORD, WAKEMAN, HOWE - Brother Of Mine (Arista)</td>
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<td>2 * INDIGO GIRLS - Closer To Fine (Epic)</td>
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<td>JOHN FARNHAM - Two Strong Hearts (RCA)</td>
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<td>DAN HILL - Unborn Heart (Columbia)</td>
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<td>KING SWAMP - Is This Love? (Virgin)</td>
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<td>RED SIREN - One Good Lover (Mercury/PolyGram)</td>
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<td>DE LA SOUL - Me, Myself &amp; I (Tommy Boy)</td>
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<td>PETE TOWNSHEND - A Friend Is A Friend (Atlantic)</td>
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<td>* GUNS N' ROSES - Nightrain (Geffen)</td>
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<td>THE CALL - Let The Day Begin (MCA)</td>
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<td>HOLLY JOHNSON - Love Train (Uni/MCA)</td>
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<td>SKID ROW - 18 And Life (Atlantic)</td>
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<td>CHUCKIE BOOKER - Turned Away (Atlantic)</td>
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<td>15</td>
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<td>* XTC - King For A Day (Geffen)</td>
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<td>Q-LEVEL - Dancing In Heaven (Orbital Be-Bop) (Jive/RCA)</td>
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<td>20</td>
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<td>7</td>
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<td>* STAGE DOLLS - Love Cries (Chrysalis)</td>
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**Dropped:** #23-Donna Summer, #32-New Kids On The Block (Loving), #37-Bette Midler (Wings), #38-Bangles, #40-Bobby Brown (Every), Tommy Page, Arikraft, The Jacksons, Seduction, Hotel Hunger.
L. L. COOL J

"I'm That Type Of Guy"

From the upcoming Def Jam/Columbia album
WALKING WITH A PANTHER cs 72 Produced by L. L. Cool J
Written and Co-produced by James T. Smith and Dwayne Simon

GAVIN TOP 40: CHARTBOUND 101/10 19% HIT FACTOR
R&R: 35*

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<th>Station</th>
<th>Format</th>
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<td>WNVZ D-28</td>
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<td>KWES ADD</td>
<td>B97 30-24</td>
<td>WHYT 12-9 (HOT)</td>
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<td>WHHY D-27</td>
<td>KTFM 16-13</td>
<td>WLOL 17-14</td>
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<td>KRQ ADD</td>
<td>WZOU D-34</td>
<td>Z95 15-9</td>
<td>KKMG 1-1 (HOT)</td>
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<td>Z104 ADD</td>
<td>WGRD D-25</td>
<td>KCPW 28-24</td>
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<td>KOY/FM 10-7 (HOT)</td>
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<td>Z102 25-8 (HOT)</td>
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MICHAEL BOLTON

"Soul Provider"

From the album SOUL PROVIDER cs 72
Produced by Peter Bunetta and Rick Chudacoff for Ripe Productions
Direction: Louis Levin for Louis Levin Management

GAVIN A/C: 35*-24* 131/28 • R&R A/C: 16*-10*
GAVIN TOP 40: DEBUT-37* 142/16

OVER 142 STRONG WITH 16 NEW INCLUDING:

<table>
<thead>
<tr>
<th>Station</th>
<th>Format</th>
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<td>WZOK ADD</td>
<td>WSPK D-34</td>
<td>WBCY 25-21</td>
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<td>KKFR ADD</td>
<td>WINK D-34</td>
<td>WQUT 25-15</td>
<td>WPLJ, KRBE, Q102,</td>
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<td>PRO/FM ADD KISN 35-31</td>
<td>KTUX 36-26</td>
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<td>WXKS D-35</td>
<td>KWSS 37-31</td>
<td>KYRK 26-20</td>
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<td>WZOU D-35</td>
<td>WERZ 34-26</td>
<td>WNNK 32-25 (HOT)</td>
<td>KWOD, KCPX</td>
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NEW KIDS ON THE BLOCK

"Hangin' Tough"

From the album "HANGIN' TOUCH" cs 72
Produced & Arranged by Maurice Starr

GAVIN TOP 40: #1 MOST ADDED • R&R: #1 MOST ADDED
OVER 100 STATIONS OUT-OF-THE-BOX INCLUDING:

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<td>WLOL ADD</td>
<td>KS104 A@26</td>
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<td>KTFM A@29</td>
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<td>KEGL A@26</td>
<td>WNVZ A@30</td>
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<td>PWR106 A@26 (HOT)</td>
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<td>PWR96 D-34, KIIS/FM 21-17, KZZP 24-15 (HOT),</td>
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<td>X100 29-23 (HOT),</td>
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<td>KWSS 22-13 (HOT)</td>
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## ARTIST TITLE LABEL

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<th>Artist Title Label</th>
<th>Reports</th>
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<th>6-10</th>
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<td>EXPOSE - What You Don't Know (Arista)</td>
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<td>MILLI VANILLI - Baby Don't Forget My Number (Arista)</td>
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<td>--</td>
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<td>DINO - I Like It (4th &amp; Broadway/Island)</td>
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<td>6</td>
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<td>GREAT WHITE - Once Bitten Twice Shy (Capitol)</td>
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<td>CYNDI LAUPER - I Will Be All Night (Epic)</td>
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<td>28</td>
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<td>18</td>
<td>3</td>
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<td>2</td>
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<td>--</td>
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<td>32</td>
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<td>KARYN WHITE - Secret Rendezvous (Warner Bros.)</td>
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<td>10</td>
<td>15</td>
<td>18</td>
<td>43</td>
<td>43</td>
<td>29%</td>
<td>8</td>
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<tr>
<td>RICHARD MARX - Right Here Waiting (EMI)</td>
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<td>56</td>
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<td>5</td>
<td>20</td>
<td>46</td>
<td>87</td>
<td>12%</td>
<td>2</td>
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<td>18</td>
<td>33</td>
<td>33</td>
<td>8</td>
<td>5</td>
<td>85%</td>
<td>11</td>
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<td>117</td>
<td>1</td>
<td>5</td>
<td>16</td>
<td>58</td>
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<td>TOM PETTY - I Won't Back Down (MCA)</td>
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<td>33</td>
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<td>8</td>
<td>72%</td>
<td>13</td>
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<td>MICHAEL DAMIAN - Cover Of Love (Cypress/A&amp;M)</td>
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<td>--</td>
<td>--</td>
<td>6</td>
<td>39</td>
<td>91</td>
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<td>SWEET SENSATION - Hooked On You (Atco)</td>
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<td>1</td>
<td>5</td>
<td>27</td>
<td>34</td>
<td>48</td>
<td>26%</td>
<td>7</td>
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<td>GLORIA ESTEFAN - Don't Wanna Lose You (Epic)</td>
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<td>77</td>
<td>--</td>
<td>--</td>
<td>2</td>
<td>20</td>
<td>84</td>
<td>1%</td>
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<td>142</td>
<td>16</td>
<td>--</td>
<td>--</td>
<td>4</td>
<td>19</td>
<td>103</td>
<td>2%</td>
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<td>THE CULT - Fire Woman (Sire/Reprise)</td>
<td>91</td>
<td>7</td>
<td>4</td>
<td>4</td>
<td>12</td>
<td>28</td>
<td>36</td>
<td>21%</td>
<td>9</td>
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<td>ARETHA FRANKLIN &amp; WHITNEY HOUSTON - It Isn't, It Wasn't...(Arista)</td>
<td>129</td>
<td>19</td>
<td>--</td>
<td>--</td>
<td>1</td>
<td>28</td>
<td>81</td>
<td>--</td>
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<td>HOWARD JONES - The Prisoner (Elektra)</td>
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<td>42</td>
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<td>80</td>
<td>1%</td>
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<td>CHÉ - If I Could Turn Back Time (Geffen)</td>
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<td>57</td>
<td>--</td>
<td>--</td>
<td>6</td>
<td>64</td>
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<td>NEW KIDS ON THE BLOCK - Hangin' Tough (Columbia)</td>
<td>111</td>
<td>99</td>
<td>--</td>
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<td>2</td>
<td>4</td>
<td>6</td>
<td>1%</td>
<td>1</td>
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<td>ROBERT PALMER - Tell Me I'm Not Dreaming (EMI)</td>
<td>110</td>
<td>20</td>
<td>--</td>
<td>--</td>
<td>10</td>
<td>80</td>
<td>--</td>
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<tr>
<td>JODY WATLEY featuring ERIC B. &amp; RAKIM - Friends (MCA)</td>
<td>102</td>
<td>14</td>
<td>--</td>
<td>--</td>
<td>2</td>
<td>12</td>
<td>24</td>
<td>50</td>
<td>13%</td>
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<td>L.L.COOL J - I'm That Type Of Guy (Def Jam/Columbia)</td>
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<td>2</td>
<td>5</td>
<td>13</td>
<td>30</td>
<td>41</td>
<td>19%</td>
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<td>10,000 MANIACS - Trouble Me (Elektra)</td>
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<td>1</td>
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<td>32</td>
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<td>--</td>
<td>1</td>
<td>5</td>
<td>51</td>
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<td>ANIMOTION - Calling It Love (Polydor/PolyGram)</td>
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<td>--</td>
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<td>1</td>
<td>10</td>
<td>26</td>
<td>48</td>
<td>12%</td>
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<td>BILLY SQUIER - Don't Say You Love Me (Capitol)</td>
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<td>--</td>
<td>--</td>
<td>2</td>
<td>3</td>
<td>18</td>
<td>48</td>
<td>6%</td>
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</table>

Hit Factor is a percentage of stations playing a record which also have it Top 20.

ie: 100 stations playing the record — 60 stations have it in their Top 20 — Hit Factor = 60%
Hey Ladies

Beastie Boys video world premiere. An exclusive sneak preview on MTV.

On your desk July 12th

Donny Osmond

"Sacred Emotion"

Gavin A/C 27* 117/21
Gavin Top 40 34*-25* 191/13
B94 ADD
WMJQ ADD
Z103 ADD

Top 20's include:
WMJQ 19-18

Other Majors
Q107 26-23
Q102 28-24
PRO/FM 32-30
WBBQ 39-35
WPFM 28-23

Great White

"Once bitten... twice shy"

Gavin Top 40 24*-18* 58% hit factor

WDFX 3-1
Q102 30-27
Q105 27-24
JET/FM 8-5
K104 ADD

K104 D-24
BAM99 D-18
B94 20-15
WKLQ 6-3

KSAQ 25-21
WMJQ 19-14
WMJQ D-29
KPAT 9-6

KBEQ 14-11
WBBQ 11-7
PRO/FM 29-23
CFTR ADD

Queen

"Breakthru"

Already on:

Y97 @29
WZMM @37
KTMT

WGY

WMME

WLFX

WXTQ

WFC

KDLK

ZFUn

K100

KHSS

From the Gold Album Miracle

Billy Squier

"Don't say you love me"

The #1 most requested song at album radio!
At last! I finally have the chance to get some revenge on Dave for the zingers he's pulled on me in this column these past few months and guess what? I'm at a loss for words. C'est la vie, but it means I get to keep my job.

Even with a short sample week, RICHARD MARX garners 200+ stations and becomes our highest debuting record of the week. Clarke Ingram and Roger Scott at KRQ Tucson report that it's already their #1 callout record after a month of play—they add it at #6! Key gains reported at KS104 Denver 21-10, KXSS St. Cloud 3-2 (#1 phones), WHYT Detroit debuts it at #15 and crosstown WDFX takes it top ten 15-10, WRCK Utica debuts at #32 and G105 Durham/Raleigh moves it up 21-16.

Another hot ballad lighting up the phones across the country is GLORIA ESTEFAN. Tina Simonet, MD at KRRG Laredo, TX debuts it at #37 and reports that Adults (male and female) 25+ love this one. This week's second Most Added includes adds at CKOI, WBEC/FM, Q107, WNKO, Q102, WGBK, KRQ, KEWB and KHTT.

OSMOND further up the chart is WNCl Columbus where new MD John Cline says research on this one is outstanding! They move it top five, 9-4. Other success stories include WMMZ Ocala/Gainesville, FL 38-27 (LP/CD/cassette sales are hot!), 102QQ Saratoga Springs/Albany 14-9, WTIC/FM Hartford 19-15, WCGQ Columbus, GA 25-18, WIQQ Greenville 21-16, WBNO Bloomington 24-21, WNNO Wisconsin Dells 28-19 (good female 25+ calls), KFTZ Idaho Falls 30-27 and KDON/FM Monroe/Salinas 24-19 (Ric Sanders I apologize for misspelling your name last week).

Leading the pack in taking DONNY

MICHAEL BOLTON is back on the charts with the title track to his latest album. Jason Guice, PD/MD at WZLS Valdosta, GA takes it 32-26 and can't say enough about the record. He's seeing good female response in all demos and comments that it's turning into "a decent dedication song." Other strong action at WPLJ 33-32, WJZ 24-20, WJAT 26-18, WQUT 25-15, WYNU 24-30, WHSB 37-33, KQAA 39-29, KWSS 37-31 and KZZK 37-32.

Tony Dee, PD at KSIQ Imperial Valley, CA says his across the board #1 phone getter for the last two weeks has been PAULA ABDUL, whose Hit Factor doubles from 6% to 14% and jumps 38-30 for him. Steve Cruz, MD at KZZK Tri-Cities, WA says the song's performance is consistent with all ages, male and female. He jumps it 32-22. Strong top twenty action at 102QQ 10-5, WLTY 26-19, WLNC 21-16, WNCI 20-14, KWSS 21-15 and X102 22-19. Key adds this week from Z100 New York, Q102 Cincinnati, WKTl Milwaukee, KOZE Lewiston and KSND Eugene.

Last week's TOP TIP from the 10,000 MANIACS is proving that it's an Adult female winner wherever it gets played. Dave Ashton, MD at WHDQ Claremont, NH declares it's a perfect summer song and takes it 38-33. Major gains at WWHB Hampton Bays 26-18, WUVA Charlottesville 18-12, WYNU 24-30, Jackson 33-25, WJJH Ashland 34-29, ZFUN Moscow 34-28 and K100 Chico 33-27.

SKID ROW's "18 And Life," last week's RECORD TO WATCH continues to do some trailblazing at WCIL/FM Carbondale, IL where it bounds 25-12, with a report of #2 requests. Seven new believers this week include WBBQ, Z107, KHHT, KQAA, WYNU 24-30, KXGO and Y97.

This week's RECORD TO WATCH by CHUCKII BOOKER shows California leading the way with KMLE MD Hosh Gureli saying he's seeing Top 15 single/cassingle/12" sales already. It moves 40-34 for KWSS, 30-28 at FM102, 26-22 for HOT 97.7 and 25-22 at KDON/FM.

Please note that Z104 Madison's adds were listed incorrectly last week. They should have been Prince, Winger, Bobby Brown and Richard Marx.

Writing this column has turned out to be some experience. All I can say is, "Dave, please come back from vacation!"
JULIA FORDHAM

THE NEW SINGLE
THE COMFORT OF STRANGERS
When Buck Owens bought a "little Country radio station in Phoenix" in 1967, he had no idea that it was destined to be a powerhouse. But now, 22 years later, KNIX/FM is nationally recognized as a model operation. It has become one of the most stable and respected radio stations in the nation, and has earned some of the most prestigious recognitions in the radio industry - "Station Of The Year" honors from the Country Music Association in 1987, "Station Of The Year" from the Academy Of Country Music in 1987 and 1988, and "Country Station Of The Year" from The Gavin Report in 1989. The station has been rated #1 in the Phoenix area for 27 out of the last 28 Arbitron surveys (adults 25-54) and the ratings have translated to big dollars, with KNIX also holding the position of the market's #1 billing station.

So how does a station, regardless of format, get - and maintain - this kind of success? "We work really hard in planning," says the station's Operations Manager Larry Daniels. "GM Michael Owens has this theme that we've adopted the last couple of years. It's 'If you fail to plan, you plan to fail.' Several times a year, the programming department gets together away from the station and spends the day developing a game plan for the next six months or so. The same is true for the sales department and the management team. Also, we look at our radio station as being a lot of fun and entertainment as well as providing the best music to our listeners for the last 22 years. We really spend a lot of time trying to keep that fun, entertaining atmosphere going." Program Director R.J. Curtis agrees. "I'd really say the main word is consistency. KNIX is a consistent radio station. Part of that is executing the format well. Our jocks know the entire game plan. They don't come into the station any day not knowing what the big picture is, what our goals are, and what we want to accomplish in the next book."

Another big part of that consistency is the tenure of the staff at KNIX. The turnover rate is extremely low. General Manager Michael Owens has been with the station 11 years, morning man W. Stephen Martin has been there 13 years. Daniels, himself an 18 year veteran of the station, claims this is no accident. "We're very careful about the people we choose to bring on board. When we're thinking of hiring a personality, we determine right up front if they're coming to KNIX just so they can relax and retire. If that's the case, they would not enjoy working here. Our jocks are very active. We want outgoing people, people who are really good at being around people in public as well as on the air." Curtis adds, "I've been here two years, and I still feel like the new kid on the block. One of the many things that impressed me when I came here was that they told me 'We're going to need you to get out into the community and represent the station.' All the jocks know that coming into the situation here. We have events KNIX does on a weekly basis - like KNIX nights at different clubs, and emcee virtually every show that comes into town. We're also involved in a lot of charitable organization doing literally hundreds of charitable events every year. I think it helps the radio station. Our listeners feel like they know us personally, like they're friends of ours."

And their promotional efforts go way beyond the everyday events. The "plan, plan, plan" philosophy makes it possible for the station to take on major promotional events. One example took place this past St. Patrick's Day, when the station's morning team, headed by W. Stephen Martin, did a live broadcast from a pub in Dublin, Ireland. As R.J. tells it, "This all got started because our news direc-
tor, Stephan Kaufman, has been calling this guy - Martin McGittigan, on every St. Patrick’s Day for the last ten years. Martin’s the manager of a pub in Dublin, and every St. Patrick’s Day he’d sing “O Danny Boy” for our listeners and then invite the morning crew to come over to Dublin. This year, we took him up on it. There were a lot of details to be set up, with co-ordinating phone lines and setting up the satellite from Dublin to Phoenix, but it was really worth it. Our listeners loved it!” Larry also thinks it was a huge success. “That was such a thrilling morning. The Governor of Arizona, the Mayor of Phoenix, and the Mayors of several area cities sent our morning personalities good will documents to present to the people of Dublin. And our morning crew got treated like royalty. They were taken to a school in Dublin where the students had prepared a skit for them. They were invited everywhere and everyone was so friendly to them. The outpouring of good will between the people of Phoenix and the people of Dublin was just really too much.”

Another major promotion was the recent KNIX Country Jam. The two day event, held April 29th and 30th, featured Alabama, Willie Nelson, Waylon Jennings, Crystal Gayle, Asleep At The Wheel, Shenandoah, Clint Black, Patty Loveless and Larry Boone and attracted 150,000 fans. In addition to co-ordinating and sponsoring the event, the station broadcast live from the jam site for the entire weekend.

But then promotions - all promotions - are very special to the KNIX staff. As Daniels puts it, “We have a philosophy about promotions. Unless a promotion is perceived as being fun for the listener, it’s not worth the effort. That’s our bottom line when we’re asked to do a promotion for a client. If it’s not important to the listener, it’s not going to be a success for the advertiser anyway.”

But perhaps the most important ingredient in the KNIX success story is research - lots and lots of research. According to Daniels, “When I came to work at KNIX back in the early seventies, there was a time when we couldn’t afford the postage for research, much less research itself. But we started a mail-out project back in 1973, and we’re still using basically the same thing today. Of course, we’ve added a lot more sophisticated ways of researching the public, including call-out research, perceptual studies, auditorium tests and focus groups. But we still get around a 70% return on our mail-outs, and that’s pretty incredible. Of course, unlike other forms of research, in our mail-outs the people know it’s KNIX that’s conducting the research, and we understand the bias that’s built into that form of research. So we parallel that with our call-out research, which is done anonymously. That way we have two different ways to measure our music. Still, there’s a public relations aspect in the mail-out that can’t be overlooked.”

“The thing that’s very important is that if you do studies regularly, you begin to sense a direction. If you track those same studies year after year, you find where the public perceives you’re improving and where you’re letting down. If you do one project, you get only 50% efficiency out of it because you have nothing to compare it with. But when you do that same project again, whether it be six months or a year later, all of a sudden a picture begins to form.”

R.J. adds, “When Larry and Michael made the commitment to do research, that’s when KNIX’s ratings started to go through the roof. It’s been since they’ve tapped into the listeners wants and needs that the station has enjoyed a lot of success. We point to that as one of the reasons for the success of KNIX. We just ask the listeners what they want, and they tell us. They’re very vocal. If we find out through our research we’re playing a song that our listeners don’t like, then we don’t play it anymore. It’s that simple. You service the listener and program the station for your listener, because ultimately they’re the ones who decide the fate of your station.”

And part of the KNIX story is just beginning. Recently, the Satellite Music Network came to KNIX and told them they felt there was a demand for a traditional Country format by satellite, and that there was nobody who could do it better than KNIX. So, starting on September 1st, KNIX/AM - which up to this point has been simulcasting with the FM - will be the flagship station for the satellite program. Former Promotion Director Doug Brannan has been named PD of the AM station and, along with Larry Daniels, is busy putting a staff and music rotations together.

So the success story of KNIX FM and AM just gets longer. They are a perfect example of how teamwork, planning and a common goal can combine to make a winning station. R.J. Curtis sums it up well when he says, “The thing that has made KNIX successful is that Michael and Larry have assembled a group of people that can execute the master plan for KNIX. This is a great staff - sharp, young, aggressive people that love this business and love the music. A staff of real professionals - that’s KNIX.”

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**THE GAVIN REPORT IS READY FOR THE 90'S ARE YOU?**

**PREPARE NOW FOR THE GAVIN SEMINAR FOR MEDIA PROFESSIONALS**

**THURSDAY, FRIDAY & SATURDAY, FEBRUARY 15, 16, 17, 1990.**

**AT THE WESTIN ST. FRANCIS HOTEL, SAN FRANCISCO, CA**
THE BASICS REVISITED: AQH & CUME

It’s almost report card time!

Yes, in the next few weeks most of Arbitron and Birch’s Spring sweep numbers will be in the hands of their client stations and advertisers.

Then it’s either time to celebrate—or try to think about how to hold onto your job.

As broadcasters and advertisers look at the rating points and shares in this most important book of the year, some will wonder where those rating points and shares come from. It’s easy.

Just two expressions—although these expressions may not be consistently understood.

Let’s look at these two key terms...

Average Quarter Hour Persons & Cume Persons

...and see if we have everyone on the same wavelength when the numbers come.

NUMERO UNO: AQH PERSONS

In the U.S. the most sought after goal for radio is to have a large average-quarter-hour audience. Why? And where did this lust for AQH numbers come from anyway?

Well, supposedly agency pressure to deliver ratings points based on 15 minute audience listening segments started long ago. Before most of us were a gleam in our daddy’s eye, network radio broadcasts were THE big mass medium in America. And guess how long many of these comedies, dramas or soap operas lasted? Yep—15 minutes. Thus, the genesis of the advertiser interest in how many folks are tuned in within a 15 minute period.

Quite a legacy, eh?

At any rate most advertisers care little about cume (which we’ll define below). They care about AQH, and that’s a challenge that’s driven many managers and PDs to either serious contemplation or nervous exhaustion.

AQH DEFINED:

In the strict sense, what are we talking about when we refer to average-quarter-hour audience? For your purposes let’s define AQH as follows...

AVERAGE-QUARTER-HOUR PERSONS DEFINITION

AQH audience estimates show the number of persons supposedly listening to a station within an average 15 minute period in whatever daypart (such as M-F, 6-10AM) you are examining. You not only specify the daypart, but also the demo involved.

Here’s an example. Station A delivers 100,000 12+ AQH persons during the total week, Monday-Sunday 6AM-Midnight. In MINUTE period (00-15 on the clock, for example) the advertiser could expect to have 100,000 potential customers tuned to that station.

AQH does not imply that in EVERY 15 minute period 100,000 persons are actually listening to this station. The 100,000 is an AVERAGE, based on audience listening levels that change throughout the week.

For example, let’s say Station A has a killer morning team during weekday drive. It could be in that daypart the AQH estimate would be 200,000. In other words, in each typical 15 minute segment during that show approximately 200,000 are tuned in, age 12+.

Meanwhile during the 6-8AM hours the show pulled 300,000 12+ listeners, but in the 8-10AM hours only 100,000. Thus, the average for that morning show’s quarter hours turned out to be 200,000.

Since the AM Drive program was such a draw, why did the total week picture look less attractive? Because in other dayparts, perhaps like middays, the station garnered poorer audiences. If a station only pulls 50,000 AQH during M-F 10AM-3PM, that could drag down these hypothetical numbers for the overall week picture.

In other words, the higher morning numbers would to some extent compensate for the poorer middays. When all other dayparts were factored in, the station landed an average for any given 15 minute period during the week of 100,000 12+ tuners.

HOW ARBITRON COMPUTES:

If these numbers within every 15 minute period are so much the Holy Grail, how do you boost yours? Well, let’s take a look at how the scorekeeper, Arbitron, credits this listening.

The key is TO OBTAIN A DIARY ENTRY FOR AT LEAST FIVE MINUTES WITHIN A GIVEN 15 MINUTE SEGMENT OF THE CLOCK.

Here’s the good news—bad news.

An entry such as “8:05 WAAA” would garner WAAA credit for a listener being tuned for the entire 15 minute period.

An entry such as “7:58-8:03 WAAA” gives the station NO CREDIT. Why? Because the five or more minutes has to be within a given 15 minute segment of the clock (00-15, 15-30, 30-45, 45-60). Thus, although the entry above is actually six minutes, none of the listening gets credited to WAAA because it is not contained entirely within a 15 minute segment of the clock.

And here’s an interesting twist. Let’s see how these entries get credited:

“8-8:10 WAAA
8:10-8:20 WBBD
8:20-8:30 WCCC”

Looking at these, you might assume each station would get one quarter hour’s credit for these listeners, since each station garnered 10 minutes of tune-in. Well, you are partially correct. WAAA and WCCC each get just one QH. However, WBBD gets credit for two.

Why? Because they had the good fortune to be listed second—and their 10 minute span allowed them to have five minutes of listening in two of the clock’s 15 minute segments.

An interesting twist to Arbitron’s system.

At any rate, in later columns we’ll explore how to boost your AQH numbers—but first we wanted to make sure we’ll talk on the same page as to what they are and how they’re figured.

CUME: RADIO’S CIRCULATION:

What then does the term “cume” refer to? Basically, it’s the closest thing radio has to newspaper’s circulation figures.

CUME PERSONS DEFINITION:

Cumeexpresses HOW MANY DIFFERENT PEOPLE tuned into your station during the relevant daypart FOR AT LEAST FIVE MINUTES WITHIN A GIVEN SEGMENT OF THE CLOCK.

Let’s return to our mythical Station A and see how this works. Assuming we’re talking total week again, it’s possible this station has a 12+ M-S cume of 500,000. In English, this means that approximately 500,000 listeners sampled the station sometime during the week for at least five creditable minutes.

Some formats, such as Top-40 and News, which receive much sampling during a daypart, typically have higher cumes. Easy Listening, Album Rock or Country stations don’t usually have as many samplers—but garner listeners who listen longer, thus piling up those average-quarter-hours.

Unfortunately (or fortunately, depending on your format) cume doesn’t easily translate into sales in the U.S. In Canada and Australia, for example, advertisers care a lot about radio’s circulation. In the U.S. such numbers are much harder to translate into dollars.

Advertisers like the concept of reaching 100,000 people within a given 15 minute period, rather than taking chances on reaching one of 500,000 sometime during the week.

NEXT: INTERPRETING YOUR NUMBERS

In the first two “classes” of our Ratings 101 course we’ve covered four basic terms—ratings, shares, AQH and cume. Soon, in time for you to get your Spring book and wonder what it says, we’ll offer some tips on getting the most from those numbers.

In the meantime, thanks for the calls and faxes we’ve received from so many. A reminder—you don’t need to call the GAVIN number in San Francisco to reach me. My home/office phone is 609-399-8212. FAX is 609-399-9504. Keep those calls and faxes coming. Your questions, comment and column topic suggestions are always welcome.
ON MANAGEMENT
by Oren Harari

THE MANAGER OF THE FUTURE

Recently several graduate business students asked me for my thoughts on what skills the manager of the future will need to have. After pondering this challenging question for awhile, I came up with four attributes that I believe will be crucial to the manager of the future. I also concluded that we should change the future "will be" tense to the present tense. In other words, the future is now. Effective managers today are already becoming proficient in these attributes. You can too. And here, for better or worse, they are:

1. The manager must be comfortable with the use of up-to-date computer and telecommunications technology.

   This one seems pretty obvious, but the key words are "comfortable with the use of." Simply knowing about software packages, voicemail, and video-conferencing is not the same as being comfortable in using them as a key part of one's management. Simply being aware of computer-aided engineering systems or electronic data interchange routines is not the same as being at ease in working with them. Books can help sensitize the manager to these developments, but the initiative to learn and to experiment must come from the individual.

2. The manager must be comfortable in working in a "blurry" organization.

   Throw out the classic old management texts. Organizations with clearly defined hierarchies of authority, clear job descriptions and clearly identified functional groupings will become the exception rather than the rule. The rule is what I call "blurry" organization: Flat, decentralized, unclear lines of authority, unclear individual roles, lots of cross-functional cross-departmental teams (often ad hoc and temporary), lots of outsider (customer, supplier, regulator) involvement and interface. The extraordinary advances in information technology allow us to strip away the old, rigid, cumbersome organization; we no longer need masses of corporate staffs and middle managers, for example, when information is so accessible to all hands. With blurry organizations, managers will have less formal authority and will "have to work" laterally (with other organization groups) as well as vertically. Their focus will be on speed, so hiding behind memos, procedure, titles and so on will be verboten. Blurry organizations are slightly chaotic, so the manager will have to feel comfortable in working with ambiguity and unpredictability. The most effective service and manufacturing firms are already mov-

3. The manager will be very well-read, including areas that are not directly "business."

   Whenever I've advised college student business majors on what courses to take, I tell them to take the bare minimum necessary to get their business degree and instead to concentrate on courses in the humanities, literature, social sciences, religion and philosophy.

   Why? Several reasons. First, to be able to handle complex abstract issues that don't have simple or immediate solutions. Second, to be able to communicate effectively (written and oral) on those kinds of issues. Third, to be able to think critically. An increasing number of executives are seeing for themselves the value of being well-read.

4. The manager will be a true internationalist.

   A recent study concluded that 80% of American managers were still unaware that trade barriers in the Economic Community in Europe are going to drop in 1992. Another study noted that the large majority of American manufacturing executives have never visited a plant or facility in the Far East, where many of their competitors are. When exporting, American firms are still often resistant towards totally customizing products or services to fit the particular needs of the target markets (including needs of customers, distributors, political systems, and so on). And of course, American executives' ignorance of languages and cultures other than their own is legendary. All this must change. Whether we're talking about trade, sourcing, joint ventures, licensing agreements, facilities investment, or even merger/acquisition activity—international is the name of the game. The manager with the skills and habits to play this game effectively will be the winner tomorrow.

Recently, Jack Falvey wrote in the Wall St. Journal: "Blind managers limit their reading to electronic mail and spreadsheets." He went on to describe how a vice president at Gillette gained terrific ideas for strategy and marketing by reading books on Winston Churchill. The narrowly-focused "business" manager will not fare well in a complex, socially/politically/culturally turbulent global marketplace.
over the year are not made in diaries by those listening while driving, because they hear only music during the drive and mistakenly think they are listening to one of their own cassette tapes?)

Well, glory be, after all these years, the matter of announcing the music has become an issue of some debate. In the Spring, the Gavin Report devoted a cover article to the matter; the Gavin Seminar this year had a session dedicated to it; and record companies are beginning to agitate to “Say It When You Play It,” recognizing that it’s hard to sell music if listeners don’t know what it is.

So now I’d like to share with you a letter I received recently from Gary Osborn, Program Director of WLKI in Angola, Indiana:

“We have been reading and hearing a lot about announcing the current hits that we play on the radio. This is something I have pondered for a long time, and finally decided to try at our station. I decided there are basically two ways to do it. One being to arrange the new songs in front of stop sets (last songs in sweeps) and back-announcing them going into the set. This would work, but I like to float my categories so you don’t always get the same type of song at the same place in the hour. I came up with these rules, which I gave to each announcer, and then added to our operations manual:

(1) We back-announce songs (flagged with a ‘BA’ on the computer music log, up to eight weeks old.

(2) The back-announce will consist of title, artist, and call letters. It should be done over the end of the new song and where the next begins.

(3) These songs can fall anywhere in the hour, due to the floating categories. If a ‘BA’ song shows up where a separator goes, drop the separator and do the back-announce. If the ‘BA’ appears as the song before the live ID and jingle, do the back-announce and go directly into the ID.

“We’ve been back-announcing new songs for weeks now, and we have received no complaints about talking too much in music sweeps. I’ve decided that if you’re looking for more call letter recognition in music sweeps, this is a good way to accomplish that, plus give the listener some information they would like to know. It’s another way to make the station sound different from everyone else.”

Thanks, Gary. And there’s one more advantage announcing the songs can give you (and I personally believe no harm will come to you if you pre and back-announce all music): It sets your station apart from the automated stations that can’t do it. It has always seemed a shame to me to give automated stations the edge over you by your playing their game, and accruing your own listeners to radio which music is not announced. Talk about giving up a position advantage!!

The late guitar genius John Cipollina was smiling over San Francisco’s Fillmore last week where several thousand of his best friends celebrated his life. Keyboardist Nicky Hopkins flew in from London to join John’s brother Mario and sister Antonio on stage for a rare musical journey. During his career he played in over 15 bands with names like Quicksilver, Terry & The Pirates, Copperhead, Zero, Fish and Chip (with Barry Melton), Rocky Sullivan, Raven and Thunder And Lightning (with Nick Gravenites). Members from all of these bands gathered during the five hour show. “Motel Party Baby” keyboardist Peter Albin (Big Brother/Dinosaurus), Spencer Dryden (Airplane, Dinosaurus), Chris Hayes and Bill Gibson (Huey Lewis & The News), Grateful Dead lyricist Robert Hunter, Barry Melton (Country Joe, Fish And Chip, Dinosaurs), Merle Saunders (Dinosaurus), Pete Sears (Copperhead, Starship). Grateful Dead’s Bob Weir and Mickey Hart, and David Fieberg spearheaded a joyous “Mona” with a total of six guitars, two drummers and two keyboardists. Cipollina’s friend and manager/director Steve Keyser along with cameraman Steve Brown have finished a 100 minute video titled “John Cipollina: Electric Guitar Slinger.” The retrospective covers his earliest guitar work to his last performance in April 1989. For more information write Brown Keyser, P.O. Box 2224, San Rafael, CA 94902 or call (415) 485-1699. You might also want to ask about the five camera shoot of that very special night.

The Chameleon Music Group announced their association with a new independent distribution network with the release of three new singles from Jerry Giddens, Indian Bingo and woo. The alliance is comprised of ten different companies: Action, Big State, California Record Distributors, Gemini, Impact, Important, Jerry Bassin, Malverne, Navarre and Rounder. CMG plans to release several more titles this summer through the independent network, including “Best of” compilations from the Mountain Railroad and Sierra labels.

Some of the titles on the next Aerosmith album are "Love In An Elevator," "Janie's Got A Gun," "Young Lust" and "Don't Get Mad, Get Even." Back in their hometown Boston, the band donated some personal items to the opening of the new Hard Rock Cafe. Steven Tyler and Tom Hamilton gave their stage clothes from the Permanent Vacation tour; Brad Whitford forked over a platinum record; Joe Perry donated the drumhead from the PV concert and Joe Perry gave up his boots.

Tom Petty and the Heartbreakers have come up with some visual nuggets in their long-form video compilation, “A Bunch Of Videos And Some Other Stuff.” Besides the classic videos, there is footage of Petty on his tour bus singing something called “I’m Stupid,” drummer Stan Lynch smashing a drum machine and associate Dave Stewart riding his motorcycle through L.A.’s San Fernando Valley as Petty gives a guided tour. As the clip begins, a special advisory flashes across the screen: “Big Head Goes Solo.”

The B-52’s have picked “Cosmic Thing,” their song from the “Earth Girls Are Easy” soundtrack, as the title of their new album coming out this week. Nile Rodgers produced some of the tracks with Don Was (Not Was) twirling the dial on some of the others. The cosmic tour begins in August.

Bits & Pieces: The Jefferson Airplane kicked off their tour on August 19 in Providence, Rhode Island...Ex-Black Flag leader Henry Rollins and singer/poet Jim Carroll are touring together. Carroll’s guitarist Terrell Win is managing C.D. Presents Recording Studios in San Francisco...Debbie Harry’s new LP will be out in August...Dann Yankos is ex-Night Ranger Jack Blades, Ted Nugent, ex-Styx Tommy Shaw and drummer Michel Cartellone. They’re rehearsing in Sonoma, CA in preparation for the recording session...August 22nd is the date for Joe Cocker’s new LP titled One Night Of Sin...The Pogues new Steve Lillywhite produced album Peace And Love will be out on July 25.

Agitpop recorded their next album at Prince’s Paisley Park studios and their drummer Mark LaFale got to stand in the stall next to his Bass-ness...The Mekons’ next album will be on Twin/Tone/A&M...MTV has added four new categories to their award show this September—Heavy Metal, Rap, Dance and Post-Modern. Arsenio Hall will host the event...A couple of weeks ago the Violent Femmes made a surprise visit to San Francisco’s Haight-Ashbury Street Fair. They performed five acoustic tunes...Producer/songwriter Babyface will release his new Solar/Epic album on July 11. The first single is “It’s No Crime,” one of 12 songs he produced with his partner, L.A. (Antonio Reid)...B.J. Thomas has signed with Reprise Records with an album targeted for this summer. A native of Houston, Texas, Billy Joe has been starting performing at 15 with his band The Triumphs. His career has covered Top 40, Gospel and Country...Best Promotional Item: The Dead Milkmen’s cartoon flip-book showing the negative effects of “Smokin’ Banana Peels” - another Don Was production.

The Robert Cray Band featuring The Memphis Horns just returned from their biggest show ever in Tallinn, Estonia, USSR at the Song Festival grounds. Their fans had to come up with 5 rubles, or over a half day’s pay, to enjoy the concert which was broadcast live on Estonian Radio and taped for TV broadcast. The tour will hit 14 more European countries in the final month of the tour.
**FEATURES**

**BIOFEEDBACK**

**by Ron Fell**

**MICHAEL DAMIAN**

His current contract with The Young And The Restless runs out in September of this year. Despite having committed eight years to the series, Michael still hopes to renew his contract and pursue his career in music.

**BUCK OWENS**

Born Alvis Edgar Owens on August 1, 1929, Buck recorded his first records in 1955 as Corky Jones on Pep Records.

**LEE GREENWOOD**

Lee will write and perform the theme song for the upcoming Chuck Norris movie, Stranglehold.

**THE 1989 UPPER MIDWEST COMMUNICATIONS CONCLAVE:**

**A MEETING OF THE MINDS**

July 13-16, 1989

By Ron Fell

There's something about broadcasters in the Upper Midwest—something about values and integrity. Bill Gavin was from the Upper Midwest, having attended the University of Wisconsin at Eau Claire. Radio has played a critical role in the lives of Midwesterners.

Non-coastal broadcasters, geographically distanced from the glitter of slick Manhattan and the gloss of Tinseltown, are a relatively sober lot. The Upper Midwest is green-thumb, blue collar, the land of Hubert Humphrey, Vince Lombardi, Lou Grant, fertile soil, the coldest winters and the warmest hearts.

It was in that environment that in 1976 Doug Lee, Peter Mc Lane and other well-meaning record professionals and broadcasters conceived of a gathering of like minds for a conclave.

The intent was for those in attendance (125 at the first meeting) to share common regional interests and concerns. "We expected 35 to 50 people" reflects co-founder Doug Lee. Some of the charter attendees were Dan Brahan, Denny Luell, Gary Bond, Don Nordine, Jonathan Little, Bob Beck, Tom Barsanti, Margo Knezev, Marc Nathan, Sheila Chlanda, Marc Ratner, Ron Geslin, Art Roberts, Tom Gorman, Ira Helicher, Pat Martin, Gary Taylor, John Sebastian, Del hull, Jay Philpot, Mark Renier, Steve Dickoff, Pat Devaney and Denny Becker.

The Conclave gave the Upper Midwest some long overdue respect. "The Midwest was another world to most national record promotion people," recalls Doug Lee. "A lot of members have never been to middle America before attending a Conclave. Even a market as large as Minneapolis was treated as a secondary market."

Inspired by the success of the first gathering, the Upper Midwest Communications Conclave has become an annual event held each year in the immediate Minneapolis area. Through its thirteen years, attendance has risen from its respectable regional 125 to become a highly respected national gathering which last year drew 450 registrants.

Among the participants in years past have been legendary programmers Bob Pittman, Sis Kaplan, Chuck Blore, Les Garland and Bill Stewart along with distinguished communicators Stan Freberg, Larry King, Bruce Williams, Garrison Keillor, Bill Wilson, Karl Rudman and Timothy Leary.

The ever-increasing attendance to this annual event is due in large part to the hard work of its volunteer advisory board, the folks at Main Street Marketing and Promotion, headed up by Tom Kay, who also serves as Executive Director of The Conclave and the Conclave’s reputation as a serious forum. Unlike other mixed media gatherings, the seminars and informal rap sessions of the Conclave are well attended.

This year’s Conclave ’89 (July 13-16) to be held at The Sheraton Park Place in St. Louis Park, Minnesota (a suburb of Minneapolis) is expected to be the biggest and more importantly the best yet. The hotel and are sold out weeks ago and the agenda is full of worthwhile events including:

**TOPIC-INTENSIVE RAP ROOMS:**

Subjects include: The new formats, relations between music and radio, great radio promotions and a career roundtable.

**KEYNOTE ADDRESS: DICK ORKIN**

The famous creative force behind many successful radio commercials and promotions talks of effective use of humor in production.

**AIRCHECK CLINIC:**

Bring your scoped three minute aircheck for evaluation by leading programmers and consultants.

**BROADCASTING & THE LAW:**

The Conclave’s reputation as the Midwest’s leading event for communicators is founded on its annual meeting’s coverage of broadcasting and the law.

**JOHN SPENCER**

The Editor of Broadcasting & the Law, talks on dealing with the FCC and other legal matters relevant to radio.

**NEW MANAGEMENT AND MARKETING STYLES FOR THE 90’S:**

**DAVE MARTIN**

The V.P. of Midcontinent Corp. reveals the latest in effective management techniques necessary to win in the coming decade.

**FORMAT BREAKFASTS:**

**TOP 40, ALBUM, COUNTRY AND A/C HOW TO HIRE AND PROMOTE THE RIGHT PEOPLE:**

**CHRISS LYTLE**

Steps to be taken to build and maintain excellence in an employee roster.

**RADIO IN THE NINETIES:**

**GEORGE BURNS**

Consultant and radio futurist, reveals his predictions for the medium and in the next decade.

Attendance this year may turn out to be five times larger than the first in 1976, but there’s no danger of quantity overwhelming quality when it comes to a Conclave. The Gavin Report has always enthusiastically supported The Conclave in its efforts. At the ’76 affair Gavin Founder Bill Gavin hosted the event’s first cocktail party and he was an active participant in every Conclave until his retirement in 1983.

In honor of the memory of Bill Gavin, after his death in 1986, The Conclave established an annual broadcasting scholarship in Bill’s name to Minnesota’s Brown Institute. Bill would have been proud to lend his name to such a worthy deed.

"The concept of our Conclave was pioneered by Bill Gavin and it is his spirit that guides us still," says Tom Kay. "His demands for equity regarding market size and professional position and his firm belief that education should remain as the highest ideal for any meeting of communicators are the backbone of The Conclave."
the GAVIN REPORT

URBAN CONTEMPORARY

2W LW TW

1. KARYN WHITE - Secret Rendezvous (Warner Bros.)
2. SOUL II SOUL - Keep On Moving (Virgin)
3. JODY WATLEY featuring ERIC B. & RAKIM - Friends (MCA)
4. SURFACE - Shower Me With Your Love (Columbia)
5. CHUCKIL BOOKER - Turned Away (Atlantic)
6. BOBBY BROWN - On Our Own (MCA)
7. JAMES INGRAM - It's Real (Warner Bros.)
8. LEVERT - Get To Get The Money (Atlantic)
9. VESTA WILLIAMS - Congratulations (A&M)
10. PRINCE - Batdance (Warner Bros.)
11. SYSTEM - Midnight Special (Atlantic)
12. STEPHANIE MILLS - Something In The Way You Make Me Feel (MCA)
13. THE JACKSONS - Nothin' (That Compares 2 U) (Epic)
14. VANESSA WILLIAMS - Darlin' I (Wing/PolyGram)
15. KOOL MOE DEE - They Want Money (Jive/RC)
16. L.L. COOL J - I'm That Type Of Guy (Def Jam/Columbia)
17. AL GREEN - As Long As Were Together (A&M)
18. DAVID PEASTON - Two Wrongs Don't Make A Right (Geffen)
19. 10 D.B. - I Second That Emotion (Crush Music)
20. DINO - I Like It (4th & Broadway/Island)
21. HEAVY D & THE BOYZ - We Got Our Own Thing (MCA)
22. EL DEBARGE - Somebody Loves You (Motown)
23. ALYSON WILLIAMS - My Love Is So Raw (Def Jam/Columbia)
24. JONATHAN BUTLER - Sarah Sarah (Jive/RCA)
25. ARETHA FRANKLIN & WHITNEY HOUSTON - It Isn't, It Wasn't,... (Arista)
26. PEABO BRYSON - Show & Tell (Capitol)
27. FREDDIE JACKSON - Crazy (For Me) (Capitol)
28. THIRD WORLD - Forbidden Love (Mercury/PolyGram)
29. BABYFACE - It's No Crime (Solar/Epic)
30. MIKKI BLEU - Something Real (EMI)
31. TROY JOHNSON - The Way It Is (RCA)
32. SHARON BRYANT - Let Go (Wing/PolyGram)
33. TEDDY RILEY featuring GUY - My Fantasy (Motown)
34. SIMPLY RED - If You Don't Know Me By Now (Elektra)
35. NEW EDITION - N.E. Heartbreak (MCA)
36. ISLEY BROTHERS - Spend The Night (Warner Bros.)
37. ERIC GABLE - Remember (The First Time) (Orpheus/EMI)
38. BOY GEORGE - You Found Another Guy (Virgin)
39. FOSTER & McELROY - Gotta Be A Better Way (Atlantic)
40. EU - Taste Of Your Love (Virgin)

Editor: Betty Hollars
Assoc. Editor: John Martiniuc

MOST ADDED

NATALIE COLE duet with FREDDIE JACKSON (14) (EMI)
LISA LISA & CULT JAM (11) (Columbia)
THE ISLEY BROTHERS featuring RONALD ISLEY (8) (Warner Bros.)
ATLANTIC STARR (8) (Warner Bros.)
MICHAEL COOPER (8) (Reprise/King Jay)

TOP TIP

D'ATRA HICKS
Sweet Talk (Capitol)
D'Atra's definitely talking chartbound.

RECORD TO WATCH

CHRIS JASPER
The First Time (CBS)
A summer sleeper? Keep an eye on it.

CHARTBOUND

ARTIST TITLE LABEL *Debuts in chartbound Reports Adds Heavy Medium Light Hit Factor Weeks
Z'LOOKE - Gitchi U (Orpheus/EMI) 40 4 -- 13 23 32% 5
KOOL & THE GANG - Raindrops (Mercury/PolyGram) 40 5 -- 9 26 22% 3
PATTI LABELLE - If You Ask Me (MCA) 38 5 1 10 22 28% 3
GERALD ALSTON - I Can't Tell You Why (Motown) 36 4 2 12 18 38% 6
NATALIE COLE duet with FREDDIE JACKSON - I Do (EMI) 36 14 -- 3 19 8% 2
KENNY G - Against Doctor's Orders (Arista) 35 5 1 14 15 42% 5

www.americanradiohistory.com
### UP & COMING

Reports accepted Mondays at 8 AM through 9 AM Wednesdays
Station Reporting Phone (415) 495-1990
Fax: (415) 495-2580

Reports

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
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<tr>
<td>GUY</td>
<td>Spend The Night</td>
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<td>LISA LISA &amp; CULT JAM</td>
<td>Git It Together</td>
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<td>Looking For A Love</td>
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<td>CHRIS JASPER</td>
<td>The First Time</td>
<td>CBS</td>
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<td>BOOGIE DOWN PRODUCTIONS</td>
<td>Why Is That</td>
<td>Jive/RCA</td>
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<td>PUBLIC ENEMY</td>
<td>Fight The Power</td>
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<td>ROBERT PALMER</td>
<td>Tell Me I'm Not Dreaming</td>
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<td>Delicious Vinyl</td>
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<td>Just What I Like</td>
<td>Reprise</td>
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<td>Vendetta</td>
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<td>GLADYS KNIGHT</td>
<td>Licence To Kill</td>
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<tr>
<td>TERRY TATE</td>
<td>Babies Having Babies</td>
<td>Trumpet</td>
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Dropped: #21-Milli Vanilli, #25-Nenah Cherry, #26-Diana Ross, #38-Cameo, #39-Christopher McDaniels, #40-Cherelle, Blue Magic.

### INSIDE URBAN

GREAT FRIENDS! ▲

The "Great Friends" tour recently stopped in Louisville and WLOI PD Ange Canessa couldn't help but get into the act. Shown here (l-r) are headliner Jonathan Butler, Ange, and Najee.

This might have been a slow week for reports but it sure wasn't a slow week for DAVID PEASON (moves 22-18), HEAVY D & THE BOYZ (28-21), ARETHA & WHITNEY (32-25), BABYFACE (35-29), as well as our six debuts. Two reporters gave us quotes on the CHRISTOPHER WILLIAMS "Talk To Myself," Warren Epps, WQMG-Greensboro says "I like this really funky track," and Tom Collins, WTOY- Roanoke said: "This should be this summer's 'My Prerogative' and should do as well as it did." If you're wondering why ROD STEWART's "Crazy About Her" is on Urban playlists, Kenny Diamond, V103-Atlanta, gives us the answer: "Legendary pop star gets funky with AL B. SURE! This is a summer sleeper." When L.D. McClain, XHRM-San Diego, talked to us, he made a similar comment: "AL B. SURE has his hands full with producing both the ROD STEWART and the ROBERT PALMER remixes." L.D. also comments on the COLD CUT: "Very good dance record, already getting 18-34 requests." ROBERT PALMER shows up with 17 reports this week, including MCI-Field Oasis City, WJHD-Salisbury, WRKS/WM-FM-New York, WWKX-Providence, WABD-Clarksville, WJMG-Greensboro, WLOU-Louisville, WMGL-Charlotte, WYLD-FM-New Orleans, WYN-Florence, WCKX-Columbus, WTLT-Indianapolis, KJMN-Dallas, and XHHRM-San Diego. This is definitely not just crossover.

Pete Rhodes, CBS-Philadelphia, who's thinking about changing his name, likes both the BABYFACE ("destined for number one") and the NATALIE COLLE/TEDDY JACO ("a duet made in heaven"). Stay in the ballgame, Pete. Ange Canessa, WLOU-Louisville, says the Kool & The Gang "is a perfect coming home record" and 40 stations agree, sending it into Chartbound this week. Tony Wright, WJIZ-Albany, likes the new LISA LISA, saying "Good follow-up to a number one tune, should do well." Rahim Akram, WLIT-Conway, comments on the DIGITAL UNDERGROUND, "It reminds me of Parliament and Teddy Riley's material combined. It's doing well here already." Andy Henderson, WQKI-St. Matthews says, "The new Kool & The Gang lead singer is good, and it's great to hear Ronald Isley's mellow voice again." Andy's getting great requests for both, from 30+ females. Our Top Tip, D'ATRA HICKS, picked up nine reports this week: WAMM-Tallahassee, WJIZ-Albany, WJMG-Greensboro, WMCL-Charlotte, WQKS-Charleston, WXV-Montgomery, WZFX-Fayetteville, WBLZ-Cincinnati, and WCKX-Columbus.

Ciao for now, Betty.

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### VESTA TAKES THE CAKE ▲

"Congratulations" was the perfect title for the third single from Vesta Williams' LP, U, and this cake she's cutting was "her" commemora
ting both her successful single and tour with Fred Jackson. Shown watching her cut the cake is KACE-Los Angeles President Al Davis.
### HIT FACTOR

*Urban Research: Betty Hollars/John Martinucci*

**ARTIST** | **TITLE** | **LABEL** | **Reports** | **Adds** | **Heavy** | **Medium** | **Light** | **Hit Factor Weeks**
--- | --- | --- | --- | --- | --- | --- | --- | ---
KARYN WHITE | Secret Rendezvous (Warner Bros.) | | | | | | | |
SOUL II SOUL | Keep On Moving (Virgin) | | | | | | | |
JODY WATLEY featuring ERIC B. & RAKIM | Friends (MCA) | | | | | | | |
CHUCKIE BOOKER | Turned Away (Atlantic) | | | | | | | |
BOBBY BROWN | On Our Own (MCA) | | | | | | | |
JAMES INGRAM | It's Real (Warner Bros.) | | | | | | | |
LEVERT | Got To Get The Money (Atlantic) | | | | | | | |
VESTA WILLIAMS | Congratulations (A&M) | | | | | | | |
PRINCE | Baddance (Warner Bros.) | | | | | | | |
SYSTEM | Midnight Special (Atlantic) | | | | | | | |
STEPHANIE MILLS | Something In The Way You Make Me Feel (MCA) | | | | | | | |
Kool MOE DEE | They Want Money (Jive/RCA) | | | | | | | |
L.L. COOL J | I'm That Type Of Guy (Def Jam/Columbia) | | | | | | | |
AL GREEN | As Long As Were Together (A&M) | | | | | | | |
DAVID PEASTON | Two Wrongs Don't Make A Right (Geffen) | | | | | | | |
10 D.B. | I Second That Emotion (Crunch Music) | | | | | | | |
DINO | I Like It (4th & Broadway/Island) | | | | | | | |
HEAVY D & THE BOYZ | We Got Our Own Thing (MCA) | | | | | | | |
EL DEBARGE | Somebody Loves You (Motown) | | | | | | | |
ALYSON WILLIAMS | My Love Is So Raw (Def Jam/Columbia) | | | | | | | |
JONATHAN BUTLER | Sarah Sarah (Jive/RCA) | | | | | | | |
ARETHA FRANKLIN & WHITNEY HOUSTON | It Isn't, It Wasn't... (Arista) | | | | | | | |
PEABO BRYSON | Show & Tell (Capitol) | | | | | | | |
THIRD WORLD | Forbidden Love (Mercury/PolyGram) | | | | | | | |
BABYFACE | It's No Crime (Solar/Epic) | | | | | | | |
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TEDDY RILEY featuring GUY | My Fantasy (Motown) | | | | | | | |
NEW EDITION | N.E. Heartbreak (MCA) | | | | | | | |

**NEW RELEASES**

*by Betty Hollars and Brian Samson*

**DEBRA LAWS & LIPPS, INC. - Vital Signs (Polydor)**

Great to have her back! The youngest of the multi-talented Laws family returns to the airwaves with an, in tempo groove that's fused by a light touch of funk and jazz-like rhythms. Debra and Lipps, Inc. perfect the vocals in a style reminiscent of Manhattan Transfer. Another polished tune that should enhance those Urban Adult Contemporary listeners.

**EDDIE MURPHY - Put Your Mouth On Me (Motown)**

Narada Michael Walden produced this first release from Eddie Murphy's new album "So Happy," one which we've all been anticipating since Cameo's Larry Blackmon told us about the cuts he produced in a recent interview. Eddie & Narada cut the mustard from the beginning to end, with Eddie's famous giggle as the finishing touch.

**THE TEMPTATIONS - All I Want From You (Motown)**

If you were expecting a slow, peaceful ballad from The Temptations you didn't get it. Instead here's an up-with-the-times release that you—and The Temptations—can dance to. And if you were watching Disney's 4th Of July TV special, you saw them dance!

**RAPS TO CHECK OUT:**

3rd BASS - Steppin' To The A.M. (Def Jam/Columbia)

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*The Gavin Report / July 7, 1989*
JOB OPENINGS

TOP 40 KCZN-Moscow, ID, is looking for a midday person. Females encouraged. T&R: Gary Cummings, PO Box 8849, Moscow, ID 83843. [7/7]
A/C WSER-Ekron, MT, seeks a mature midday announcer. Must have winning track record for small upbeat station. Must be personable, reliable and a team player. Females encouraged, beginners welcome. The station has started moving on their way, so let us do it for you! T&R: WSER RADIO, Michael Manall, 192 Maloney Road, Elkton, MT 59219. [7/7]
A/C WNM/KA-North Myrtle Beach, SC, needs an overnight announcer. Work on South Carolina's grand strand. Rush T&R: Phil Thompson, PO Box 4059, N. Myrtle Beach, SC 29582. [7/7]
ADULT ALTERNATIVE KNHA-Seattle, WA, needs an AT. If you love music, people and fun, and are positive, intelligent, creative, witty, warm, topical and brief, and you don't sound like an "announcer", please overnight T&R: Bob Lind, 1109 1st Avenue, Suite 300, Seattle, WA 98101. [7/7]
TOP 40 KC101-New Haven, CT, hottest station has a rare opening for a superstar morning drive news personality. Position begins 6/1. T&R: Stefy Rabak, PO Box KC, New Haven, CT 06510. No calls, please. EOE [7/7]
TOP 40 WIAW-Eau Claire, WI, needs a funny, natural personality to complete #1 morning team. T&R: Rick Roberts, PO Box 1, Eau Claire, WI 54702. EOE [7/7]
A/C GOLD AM seeks dedicated morning AT for small market station. Possible PO duties. T&R: Warren Jones, PO Box 251, Chardon, OH 44024. EOE [7/7]
NEW ENGLAND'S 100K SUPERSTATION serving five states plus Canada, currently seeks team players for afternoon drive, weekends and more. Production skills a must! Pros only. T&R: Gary Roberts, WZPK RADIO, 38 Glen Avenue, Berlin, NH 03570. [7/7]
TOP 40 WPGC-Greenbelt, MD, needs a morning news personality with good production skills & public affairs experience. T&R: Dave Ferguson, 6301 Ivy Lane, Suite 800, Greenbelt, MD 20770. No calls, please. [7/7]
A/C WIVM-(Springfield, IL, is accepting applications for future on-air openings. Beginners welcome, pay T&R: Dan Rion, PO Box 1407, Springfield, IL 62705. No calls, please. [7/7]
A/C KVYN/FM in beautiful Napa Valley seeks experienced PD w/strong "on air" personality. Knowledge of music, including crossover a must. Strong promotions a plus. T&R: Tom Young, KVON/KVYN RADIO, 1124 Foster Road, Napa, CA 94558. [7/7]
COUNTRY WWOM-Madison, WI, seeking aggressive talent interested in future positions. Looking for persons w/ experience in production, promotions, research, music & all airshifts. Prefer Top 40 style of programming w/the hottest Country songs. T&R: Thomas Oakes, PO Box 4408, Madison, WI 53711. EOE M/F [7/7]
TOP PAY FOR TOP TALENT! The future hot upgraded KTBC/FM-Nacogdoches, TX, is looking for you! Hot air? Hot multi-track production? Ready to kick butt? T&R&photo: "Jimbo" Powers, 5902 E. Business 190, Killeen, TX 76543. [7/7]
WE'RE BUILDING THE GREATEST RADIO STATION ON EARTH! You're witness to the 8th wonder of the world. Killer night person needed. Contact: Steve Wall (517) 669-8361. [6/30]
A/C KBLO-Logan, UT, has an air shift position open (6-midnight). T&R&photo: John Dimick, PO Box 3369, Logan, UT 84321. [6/30]
OLDIES KHYL/FM-Sacramento, CA, needs a News Director. Minimum five years experience. Will be part of morning team. T&R: Mark Lenart, PO Box 41933, Sacramento, CA 95814. EOE [6/30]
HOT A/C KSEQ-Visalia/Fresno, CA, needs a lively, relatable morning personality. T&R: Kevin Barrett, 517 W. Tulare, Visalia, CA 93277. [6/30]
WKXL/FM-Concord, NH, has a position for Saturday afternoon shift. Some experience necessary. Should live w/in 75 miles of Concord. T&R: Renee Blake, PO Box 875, Concord, NH 03302-0875. [6/30]
KFRY-Bismarck, ND, is looking for air personalities for top Midwest station. Excellent company & excellent benefits. Must have at least five years exp. T&R: Dan Brannan, PO Box 1738, Bismarck, ND 58502. EOE [6/30]
KJCK AM/FM-Junction City, KS, is seeking a Continuity/Production Director for immediate opening at dual station operation in Tri-City area. Must have experience writing creative copy, Resumes & script samples: David Wiese, PO Box 789, Junction City, KS 66441. EOE M/F [6/30]
TOP 40 WQDD-QFM, Greenville, MI, needs an afternoon AT w/production & possible News Director. T&R: Larry Thomas, PO Box 1816, Greenville, MI 48812. [6/30]

NO GUTS, NO GLORY!

More than EVER BEFORE, Westwood Personalities is now able to track down a WINNING position for you! Name your market and give us a couple of weeks to bring home the job you've been searching for! We are looking for the best air talent, news and sports personalities, programming and management pros in the country! If you've got it, we WANT you NOW! Please forward your T&R to: Westwood Personalities, 42446 Bob Hope Drive #228, Rancho Mirage, CA 92270.

PD AVAILABLE FOR ANY WEST COAST MARKET. Ten years in radio. Music, announcing, formats, research, promotion and information, I can put it all together. I have a listener first programming philosophy that will get the job down. GARY: (408) 377-2935. [7/7]
Smoother voice, smooth delivery. Former Chicago midday host on Smooth 95.5 WNUA. Looking for NAC or A/O on-air work in Chicago or Milwaukee. NICK ALTON: (414) 795-1833. [7/7]
MORNING TEAM at WICC-Bridgeport, CT, looking for next opportunity. Willing to relocate. JIM & JOANNE CROSSAN: (203) 877-8432. [7/7]
HELP ME REACH MY NEXT GOAL in medium or major market. Love the coast, dial now. Tell 'em Lu sent you. (707) 839-2324. [7/7]
CONSIDERING NAC? Founding PO/MO of KLR's "Colors" seeking new opportunities. Gavin NAC radio person of the year nominee. 10 years PO/MO, 16 on-air, PD/MO/Syndication/Consulting. 9408-688-5934. [7/7]
U-HAUL, WE TRAVEL. Looking for a radio station that will let me use exceptional management & AT skills. Calling (605) 257-4021 gets immediate T&R. Ask for TOM SHERMAN. [7/7]

AVAILABLE

VERY KNOWLEDGEABLE 12 YEAR PRO seeking NAC position. I know the music. JERRY: (512) 654-6402. [7/7]
ENGLISH GUY, HIP, WITTY & SKINNY. Charming smooth & dry. Genuine Cockney accent, LA experience. Wants to join morning team & cause ratings rumpus! C'mon mate gimme a call! RICHARD: (213) 654-0666. [7/7]
TOP 40, URBAN, ADR, & A/C VETERAN of 16 years seeks programming challenge or creative production I've worked with the best. Looking for stable secondary or major market position. GUY MICHAEL KEATING: (818) 886-4915 in LA. [7/7]
10 YEAR VET IS READY to start second decade w/a new challenge. Currently OM at KMIZ-Lawton, OK. Call for T&R: Rick Walker: (405) 536-9530. [7/7]

SERVICE REQUEST

KSOO: Starting Jazz weekends! Need LP's & CDs from all labels. Cary J. Wencol, 2630 South Spring, Sioux Falls, SD 57105, or call (605) 339-1140. [7/7]

Gavin provides free advertising to RADIO stations with job openings & service requests, as well as to individuals seeking employment. All other advertising must run display. Contact Natalie Cusenza at 415-495-1990 for rates on display advertising and blind boxes. For job openings, available & service, send your FREE listings by mail or FAX to: Gavin Classifieds, 140 2nd Street, San Francisco, CA 94105 or FAX at (415) 495-2580. Your free listing will be edited accordingly (forty word maximum) & will run 2-2 weeks unless otherwise specified. Deadline for copy is Monday.

July 7, 1989/the GAVIN REPORT
Everyone knows the story. Dolly Rebecca Parton, one of twelve children raised by farming parents in the Smoky Mountains of Tennessee, grew up singing and writing songs. She wanted to be a star and knew how to do it. Upon finishing high school she packed her guitar and moved to Nashville, where she was discovered by Porter Wagoner. He gave her a regular spot on his popular TV program, "The Porter Wagoner Show." Dolly, with her beautiful voice and remarkable songwriting, soon began receiving as much fan mail as Porter, and before long it was clear that she had eclipsed Porter's star. She went out on her own, signing with Monument Records, and then RCA.

Over the years songs like "Coat Of Many Colors," "Jolene," "My Tennessee Mountain Home," "Mule Skinner Blues" and others made her one of the biggest selling Country recording artists in history. But Dolly set her sights higher, and wanted to take her talents to a larger audience. Many folks were alarmed, but Dolly reassured critics, "I'm not leaving Country, I'm taking it with me." She branched into acting, starring in "9 to 5," "The Best Little Whorehouse In Texas" and "Rhinestone." She had pop success with the title track of "9 to 5," "Here You Come Again" and "Islands In The Stream," a duet with Kenny Rogers.

Along the way she won the respect of all non-believers with her intelligence and strength, coupled
YES! I WANT TO BE A GAVIN SUBSCRIBER.

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Format: 

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the GAVIN REPORT
RUSTON, LA
ANGE CANESSA ADDS: KooVGang, Breeze, D’Atra, P.Laurence, Rena Scott.

LARRY ADDS: TODD/EICHELBERGER JACKSON.

ADDS: K.0

HOT: MURMUR

J.DAVISID.JACK -K98 318-322-1491

ADDS: HOLE: A

ADDS: P.LaBelle, CHUCK HARRISON MAURICE AFAYETTE. LA
SoulSoul, J.Ingram, Surface, Levert, C.Booker, KarynWhite, J.Watley, WM., Jacksons, Brown, SoulSoul,

HOT: Hakim/L.D.

JONES/ROB MORRIS -WVKO 614-451-2191

ATKINS - WYLD/TM 504-022


HOT: Bob.


HOT: FL: Mays, Espejo.

HOT: Vesta Wms., Sudace, Jacksons, M.Vanilli, Jacksons, V.Williams, KarynWhite, Surface, Al Green,
J.Watley.

ADDS: Tyren Perry, Nikki, Boogie Down, Red Head.

TYRENE BAKER M/C.

ADDS: New Kids...

ADDS: N.Cherry, New Kids.., Run DMC.

ADDS: S.Bryant, S.Baker, L.Vandross, Levert, Joyce Irby, Sweet Sen., Diana Ross, Kool M.Dee.

ADDS: Tyren Perry, Joe B.

ADDS: S. Red.

ADDS: Tyren Perry, Bob. Brown, Levert, Surface, M.Vanilli, Run DMC, Joe B., New Kids...


ADDS: Aretha AN.H.

ADDS: N.Eddion, A.Starr, Pasadenas, IsleyBros., Controller.

ADDS: S. Red.

ADDS: Tyren Perry, Joe B., New Kids...


ADDS: Aretha AN.H.


ADDS: Aretha AN.H.


ADDS: Aretha AN.H.


ADDS: Aretha AN.H.


ADDS: Aretha AN.H.

ADDS: N.Edition, F.Jackso
ADULT CONTEMPORARY CORRESPONDENTS

COUNTRY ADDRESSES

NORTHEAST

PORTLAND, ME (HALE/KNOTT-WPQ-FM) 297-773-8111 C.Black
Buck/Ringo, Willie N. 
WATERTOWN, NY (BENDELEAUT-WNWO) 315-782-6540 Hank Jr.,
B.Craile, Billy Swig, Shooters, Billy J.
STATE COLLEGE, PA (K.CAMER-WSB) 814-238-0717 No 
Report, Frozen.

CHAMBERSBURG, PA (KEVIN KASEY-WQA) 717-254-721 k.d. lang.
Haggard, Buck/Ringo, Garth Bk.
GETTYSBURG, PA (DICK RAYMOND-WQY-FM) 717-334-3101
R.Crowell, C.Joych, Wanner, J.Denver,
PHILADELPHIA, PA (YOU/JOHN-PRESTON-WXU) 215-567-9088
R.Crowell, Jude, Wanner.

SOUTHEAST

WASHINGTON, DC (GARY MARQUET-WMCQ) 202-362-8330 R.Travis,
R.Crowell, Juds. 
D.AHARKE, G.Styles, S.Billings.
BOSTON, MA (RICK CLARK-WCRB) 617-744-0865 B.Johnson,
D.Crowell, L..................................
FROSTBURG, MD (GREG GASKELL-WFR) 301-689-821 C.Black,
B.Gibson, Wanner.
FREDERICK, MD (LEE ARCH-WNHK) 301-663-540 C.Black, Hank Jr.,
D.Rose Be.
POMOCINO, DE (WATERS-MATTHEWS-WHQD) 301-957-0540
Lacy J., Haggard, CRC, Mellempc.
GREENSBRO, NC (DAVY HALL-WTQ) 919-727-8825 C.Black, Dirt Band.
GOLDBORO, NC (JACK WATTS-FM) 919-734-4211 k.d. lang.
G.Watson, Buck/Ringo, R.McDowell, C.Black.
NATHENKI, NC (A.DOUX-BEAS-WP) 919-455-9528 Haggard,
J.Croyer, Buck/Ringo.
FAYETTEVILLE, NC (ROBERT LEWIS-WKLM) 919-433-9560 No Report,
Frozen.
COASTAL, NC (JJA LEROY-RED-WQ) 919-522-4114 Chris/Rog.
MaryChapin, J.J.+.
JACKSONVILLE, NC (B.JRANDY-WLAS) 919-455-9528 Haggard,
J.Croyer, Pay, Buck/Ringo.
STATEWIDE, NC (ROBERT TAGGERT-FW) 744-837-6348 R.Crowell,
G.Watson, G.Watson.
CANTON, NC (SKIP PHILLIPS-WQW) 715-498-3558 Restless H.
Loring, S.Dowd NL-WLCS) 853-756-1183 R.Crowell,
CANTON, GA (JIM QUINN-WFSH-FM) 404-574-2101 J.Barnhill,
J.Croyer, L.+.
GREENVILLE, SC (SKON JOHN LANDMOCRIS) 803-242-4460 R.Crowell,
S.Billings, G.Styles, Wanner.
CENTRAL, SC (JIM KNUTSON-WFCG) 704-736-3232 G.Styles.
G.Shipp, R.Craile, G.Watson.
SHELTON/OLYMPIA, WA (STEVE WILLIAMS-KMJS) 206-428-1230
Swing Out.
KELSO/DOUGIE, WA (DOUGART-ROBZD-WKXK) 206-536-1100
Swing Out.
ILEWALD, WA (DOUG KRAFT-WKXK) 206-536-9200 No Report,
Frozen.
SHERWOOD, WA (DOUG WILSON-KWBI) 206-934-1200
ASHBURN, WA (BRIAN MILLER-WKXK) 509-934-1200
C.Black, Billy J., Shooters.
CENTRAL, WA (DAVID TUTTLE-WKXK) 509-736-3232 G.Styles.
G.Shipp, J.Lawson.
KINNE/FM (JEROME/KINNE-WKXK) 863-536-5016
Nixon, M.Weller, Bill.
B.Craile, G.Shipp, G.Shipp.
G.Shipp, R.Crowell.
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Nixon, M.Weller, Bill.
B.Craile, G.Shipp, G.Shipp.
G.Shipp, R.Crowell.
COUNTRY CORRESPONDENTS

Northeast

ASTORIA, OR (MIKE DUGAN-KVAS) 503-325-6221 M.Haggard.
TUCKER, T.C. Crowney, J.Stables, Restless H.
CORVALIS, OR (P.J. EMERSON-KATFM) 503-753-8483 R. Smith, JamesHouse.
J.Sannah, T.Crowney, T.McGuffee.
KRAMATH FALLS, OR (M.A. ROGHAZXT/XLS) 503-882-4566 No Report, Frozen.
REDMOND, OR (DERNIE MILLER-KPRD) 541-584-5181 No Report, Frozen.
ANNAPOLIS, MD 301-275-8420 Report, Frozen.
WATERTOWN, NY (WAYNE MURPHY) 716-632-5270 No Report, Frozen.
SCOTTSBORO, AL 256-277-2934 No Report, Frozen.

Jazz/Adult Adds

JAZZ/ADULT ADDS

Researchers by:
+ Jazz
+ Adult Alternative
+ Contributes to both

Boston

JET TURKEY-TENET 617-829-2777
P. Metheny, Bob Stew, Don Cherry.
NORDA: Sun, Daniel, Max Groove.
ALI: Vang, Acme.
NORFOLK: Funk, Jackson, Sun Ra, Max Groove.
BOSTON: Ray, SR.

New York

JOE LOWEY-WOR 914-435-8545
NORDA: Larry, Blues, Ray, Max Groove.
ALI: Stovall, Sun Ra, Max Groove.
BOSTON: Ray, Sun Ra, Max Groove.

Southeast

ADDS: Sun Ra, Mt. Ida, Max Groove.
ALI: Kings, Sun Ra, Max Groove.
NORDA: Ray, Sun Ra, Max Groove.
BOSTON: Ray, Sun Ra, Max Groove.

Rocky Mountain

EDMONTON, AB (LARRY DONOHUE-CFCW) 403-679-8700
CARL BROWN - KNEW) 415-836-0910 Hwy.
GALLUP, NM 505-822-5858
CARLSBAD, NM (BOB SWAYZE-KATM) 505-866-1251

Far West

EYL, NV (JIM PRINCE-KELAM) 702-269-2777
CARLSBAD, NM (BOB SWAYZE-KATM) 505-866-1251

Southwest

DOVER VT (CARL BROWN - KNEW) 415-836-0910 Hwy.
GALLUP, NM 505-822-5858

Jazz

Hillyard, J.R.
Carlton, Joe Sample.

Coalville, S. Linn, S. Linder, S. Linder.

J.Sannah, M. Sun Ra, Max Groove.

SCOTTSBORO, AL 256-277-2934

Flintwger, J.祠, Carl Pollock, R. Travis.

ADDS: Mt. Ida, Max Groove.

C. Simon-KFMS) 702-732-7753
CARL BROWN - KNEW) 415-836-0910 Hwy.
GALLUP, NM 505-822-5858
CARLSBAD, NM (BOB SWAYZE-KATM) 505-866-1251

NORDA: Larry, Blues, Ray, Max Groove.
ALI: Kings, Sun Ra, Max Groove.
NORDA: Sun, Daniel, Max Groove.
BOSTON: Ray, SR.

ADDS: Sun Ra, Mt. Ida, Max Groove.
ALI: Kings, Sun Ra, Max Groove.
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BOSTON: Ray, Sun Ra, Max Groove.

ADDS: Sun Ra, Mt. Ida, Max Groove.
ALI: Kings, Sun Ra, Max Groove.
NORDA: Ray, Sun Ra, Max Groove.
BOSTON: Ray, Sun Ra, Max Groove.

ADDS: Sun Ra, Mt. Ida, Max Groove.
ALI: Kings, Sun Ra, Max Groove.
NORDA: Ray, Sun Ra, Max Groove.
BOSTON: Ray, Sun Ra, Max Groove.
Northwest

**PORTLAND, OR**


**PORTLAND, OR**


**ROCKY MOUNTAIN**


**SEATTLE, WA**


**SEATTLE, WA**


**SEATTLE, WA**


**SEATTLE, WA**


**PDX, OR**


**PDX, OR**


**PDX, OR**


**PDX, OR**


**PDX, OR**


**PDX, OR**

ALBUM/ALTERNATIVE CORRESPONDENTS

[Continued text from the image]
**Northwest**

**BOISE, ID**

**TED BROWN-C. WALTON-KYES 208-345-5991**


**PORTLAND, OR**

**C. WIDING/X. STONE-KINK 503-226-5671**


**CORVALLIS, OR**

**DEBBIE DUPAS-KVIR 503-754-2908**


**SPOKANE, WA**

**KEN MARTIN-KZEL 503-342-7996**


**PORTLAND, OR**

**PAUL SULLIVAN-KKFX 503-323-9398**


**SEATTLE, WA**

**MAGGIE McCARE-KCMU 206-543-3685**


**YAKIMA, WA**

**RON O'BRIEN-KATS/SM 509-457-8117**


**ELLENSBURG, WA**

**DENNIS LEACH-KLEY FM 509-925-1484**


**SPOKANE, WA**

**CHRISTINA GORDON-KKXZ 509-448-9088**


**CALGARY, AB**

**ERIKSON/GORDON-KW/FM 403-244-4122**

ADD: No Report, Frozen.
Recently, after the failure of her much-publicized network TV program "The Dolly Show" and last year's misguided pop experiment album Rainbow, Dolly has reassessed her career and returned to her roots. "White Limozeen," her new CBS album, is a collection of Country/Bluegrass songs for which she recruited Ricky Skaggs to produce. The album has already yielded one hit single, "Why'd You Come In Here Lookin' Like That." Her latest film, "Steel Magnolias," shot in Louisiana with an all-star cast, is set to open in October.

Back To The Country

with her undeniable down-home charm. This was no dumb hillbilly blonde.

Dolly is excited about the way things are going. Characteristically honest and positive, she has no regrets and is looking forward to what lies ahead.

CYNDI: How did the Dolly Show effect your recent career? DOLLY: I don't think the show hurt my career. I think it could have done great damage if I'd continued with it the way that it was. It was a disappointment, but I wasn't shattered. I realized in the first three months of the show that it wasn't going to work out, and there was no way I could get it the way I wanted it. It wasn't Country enough and it was too high-pressure. It wasn't what I had hoped it would be—I did not want that old format of a variety show. It was a chance I took and I don't regret it at all.

CH: It's good to have you back recording. DP: I'm glad to be back. This is my first Country album for CBS. I was with RCA for twenty years or more, and they were always great to me, but I felt the need for change. The Trio album opened up that whole market again. I realized how much the people wanted to hear me sing Country. Country music has turned itself back around to where it's now what I was doing years ago—when I couldn't make a living at it, and started to expand into other areas. Hopefully I still have all those things inside me. Nobody can sing or write a Country song any Country-er than me. I think this is the best, most consistent album I've done in years.

CH: "White Limozeen" sounds autobiographical...

DP: It's very much about my life in Hollywood. I co-wrote it with Mac Davis. For years I've been a very big fan of Mac's writing, and Mac has always been very good to me. We'd often talked through the years about getting together to write. So I just called him up one day and said, "I'm gonna come up to your house, and we're gonna write like we're hungry again." I went up there in a limousine which I had from the Dolly show, and I was going up to Mac's mansion in Beverly Hills and I got so tickled in the back of the car thinking about what I had just said. I told him, "Here I am in my big white limousine, coming to your mansion, and we're gonna write like we're hungry?" He said, "Let's just write about that." So we wrote the song. I said, "How do you spell Limousine?" He said, "Like it sounds." We just had a big kick, and that's why it came up "limozeen." I think it's one of the best things on the album.

CH: How did Ricky Skaggs come to produce the record? DP: I think Ricky is one of the most talented musicians and singers in the business. He was so right for this album because he has an understanding of my kind of music, and who I really am. We were born and raised just across the road, so to speak. He's from Eastern Kentucky and I'm from the hills of Tennessee. We grew up with the same backgrounds, spoke the same expressions, and with the same music. I knew that he had more of a feel for gospel, bluegrass, mountain and Country, rather than just being a Country Music producer.

CH: You've written a number of songs that deal with tragedy. Where did the inspiration for those come from? DP: From everywhere. From my dramatic mind, my hopeless romantic self, and loving those kind of stories. Hearing those great Appalachian songs—so many songs that I grew up on and cut my teeth on dealt with tragedy. It doesn't always make me sad to sing a pitiful song. In fact as a singer I love to sing those old sad songs. I was influenced by those mountain songs my mother sang, and I love to create stories. As a writer I've always written about what comes natural out of me, I don't try to just keep up with the times. It might be smarter if I did, but it wouldn't be as fulfilling to me. I can't write for commercial reasons. I have to write things I feel in my heart.

CH: How old were you when you started writing songs? DP: I started making songs before I could write them down. First song I ever wrote was five years old, and my mother wrote it down because she was fascinated with the fact that I had rhymed these words about a little cobb doll I had. It was called, "Little Tiny Tassletop." I started playing guitar and writing serious songs when I was seven. I started on radio and TV when I was 10.

CH: Do you ever do any of those early songs? DP: Yes, in my new show. I've put together a new concert tour which I'm really excited about. I have a new band called the Mighty Fine Band. This is the story of my life, through music. I do the first record I ever recorded at ten, "Puppy Love," and "Put It Off Until Tomorrow," and "Dumb Blonde." It's the history of my life up to now, from the time I was little 'til I was big. It's really going to be a fun time. Traveling by bus again—I haven't had a chance to do that in years. I can't wait to get with the band and stop at the truck stops. I've always loved that, I was always a gypsy.

CH: What artists influenced you as a girl? DP: I was more impressed by my uncles and aunts and my mother's singing than I was any stars. I was influenced in my early days by my
## Most Added

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>RICHARD MARX</td>
<td>(EMI)</td>
</tr>
<tr>
<td>GLORIA ESTEFAN</td>
<td>(Epic)</td>
</tr>
<tr>
<td>MICHAEL BOLTON</td>
<td>(Columbia)</td>
</tr>
<tr>
<td>JOHN COUGAR MELLENCAMP</td>
<td>(Mercury/PolyGram)</td>
</tr>
<tr>
<td>DONNY OSMOND</td>
<td>(Capitol)</td>
</tr>
</tbody>
</table>

## Top Tip

**JOHN COUGAR MELLENCAMP**

Jackie Brown  
(Mercury/PolyGram)

Last week’s RECORD TO WATCH is fourth MOST ADDED in A/C this week.

## Record to Watch

**MICHAEL TOMLINSON**

Gettin' Gone  
(Cypress/A&M)

Fastest moving Tomlinson single in his A/C career.

## Chartbound

**Artist**  
**Title**  
**Label**  
**Reports**  
**Adds**  
**Heavy**  
**Medium**  
**Light**  
**Hit Factor**  
**Weeks**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>ROY ORBISON</td>
<td>California Blue</td>
<td>(Virgin)</td>
<td>63</td>
<td>15</td>
<td>2</td>
<td>20</td>
<td>26</td>
<td>34%</td>
<td>3</td>
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<tr>
<td>SOUTHSIDE JOHNNY</td>
<td>Your Precious Love</td>
<td>(Cypress/A&amp;M)</td>
<td>56</td>
<td>5</td>
<td>6</td>
<td>20</td>
<td>25</td>
<td>46%</td>
<td>5</td>
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<td>JOHN COUGAR MELLENCAMP</td>
<td>Jackie Brown (Polydor/PolyGram)</td>
<td></td>
<td>53</td>
<td>22</td>
<td>--</td>
<td>11</td>
<td>20</td>
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<tr>
<td>KARLA BONDOFF</td>
<td>Way Of The Heart</td>
<td>(Gold Castle)</td>
<td>53</td>
<td>1</td>
<td>--</td>
<td>29</td>
<td>23</td>
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<td>INDIGO GIRLS</td>
<td>Closer To Fine</td>
<td>(Epic)</td>
<td>51</td>
<td>11</td>
<td>2</td>
<td>15</td>
<td>23</td>
<td>33%</td>
<td>3</td>
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<tr>
<td>MICHAEL TOMLINSON</td>
<td>Gettin' Gone</td>
<td>(Cypress/A&amp;M)</td>
<td>50</td>
<td>20</td>
<td>2</td>
<td>8</td>
<td>20</td>
<td>20%</td>
<td>2</td>
</tr>
</tbody>
</table>

Editor: Ron Fell  
Asst. Editor: Diane Rufer
Featuring Freddie Jackson

The second single from Natalie's smash album GOOD TO BE BACK

MORE THAN A DUET

Produced by Narada Michael Walden

Management: Don Chery

EMI

© 1990 EMI, a division of Capitol Records, Inc.
Despite 64 frozen playlists and a static top four, there was still plenty of chart movement this week.

Natalie Merchant, with her 10,000 Maniacs, and Chris Rea both move into the top ten. With 94% in Hit Factor rotation, the Maniacs have proved, where played, the quality is there. Chris Rea's Hit Factor is up to 84% and he increases from Medium to Heavy at twenty A/Cs including WKYE, WMRV, WZST, KFOR, KWLO, KXLF, WDAY/AM, KDES, KKOR and KRKO.

Don Henley's, "The End Of The Innocence," is once again our Hottest Record. Its two-week chart loop (34 to 11) and its current Hit Factor of 75% from 173 stations should impress the remaining holdouts.

Look for Debbie Gibson's "No More Rhyme" to break from the pack next week. We'd expect many of its 89 Mediums are on the verge of becoming Heavy.

Michael Bolton's "Soul Provider,"

MIKE + THE MECHANICS' "Nobody Knows" adds seventeen more A/C's this week including B100, KHLT/AM, WGAQ, KWLO, KGLO and KRKO. The record will finish in the top ten, but why is it takin' so long? We hear it.

Sixty percent of Deon Estus' play is Hit Factor Red now. Serious rotation now from WTNY, WHAI, WJON, KSAL, WTWR, WELI, KYJC, WZNY, 3WM, WAFL, KA AK etc.

Richard Marx, already a Hit, debuts at number 31. He's tallied 132 stations in two weeks including 39 this week. Among the new are KSTP/FM, KBIG, KIOI, WELI, WJON, WWDE and KOST.

Martika debuts on the chart at 38 with...
"In The Name Of Love" already getting major phones at NAC and Adult Alternative.

Top 5 Album at:  
- Gavin Adult Alternative  
- R&R NAC  
- MAC Jazz

Ready to cross A/C -- 1ST A/C ADDS JULY 17TH
HIT FACTOR
A/C Research:
Diane Ruler/Ron Fell

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ex. 100 stations playing the record — 60 stations have it in Heavy or Medium rotation — Hit Factor = 60%

Total Reports This Week 217 Last Week 225

ARTIST TITLE LABEL

SIMPLY RED - If You Don't Know Me By Now (Elektra) 206 -- 188 15 3 98% 11
PAUL McCARTNEY - My Brave Face (Capitol) 181 -- 154 23 4 97% 8
DONNA SUMMER - This Time I Know It's For Real (Atlantic) 173 4 139 25 5 94% 12
DAN HILL - Unborn Heart (Columbia) 171 4 126 38 7 95% 10
SWING OUT SISTER - Waiting Game (Fontana/PolyGram) 168 4 115 38 11 91% 9
STEVIE NICKS - Rooms On Fire (Modern/Atlantic) 163 2 110 40 11 92% 10
10,000 MANIACS - Trouble Me (Elektra) 158 2 87 62 7 94% 9
CHRIS REA - On The Beach (Geffen) 164 5 57 81 21 84% 7
BARRY MANILOW - Keep Each Other Warm (Arista) 142 -- 101 32 9 93% 11
CHICAGO - We Can Last Forever (Reprise) 142 3 79 50 10 90% 11
DON HENLEY - The End Of The Innocence (Geffen) 173 15 38 93 27 75% 4
WATERFRONT - Cry (Polydor/PolyGram) 144 -- 82 46 16 88% 14
MICA PARIS - My One Temptation (Island) 141 3 90 37 11 90% 17
JIMMY HARREN with SYNCH - Where Are You Now? (WTG/CBS) 136 1 92 34 10 92% 13
NEW KIDS ON THE BLOCK - I'll Be Loving You (Forever) (Columbia) 139 1 86 38 15 89% 11
AL JARREAU - All Or Nothing At All (Reprise) 124 1 36 73 14 87% 11
MADONNA - Express Yourself (Sire/Warner Bros.) 120 2 43 58 17 84% 7
DEBBIE GIBSON - No More Rhyme (Atlantic) 142 10 13 89 30 71% 5
VANESSA WILLIAMS - Darlin' I (Wing/PolyGram) 125 5 33 66 21 79% 7
DOBBIE BROTHERS - The Doctor (Capitol) 107 2 47 45 13 85% 9
WAS (NOT WAS) - Anything Can Happen (Chrysalis) 114 1 49 45 19 82% 11
IVAN LINZ - You Movin' Me To This (Reprise) 113 -- 23 61 29 74% 8
TIM FINN - How I Gonna Sleep (Capitol) 119 7 14 65 33 66% 7
MICHAEL BOLTON - Soul Provider (Columbia) 131 28 15 62 26 58% 4
HOWARD JONES - Everlasting Love (Elektra) 100 -- 40 44 16 84% 17
MIKE + THE MECHANICS - Nobody Knows (Atlantic) 125 17 8 58 42 52% 4
DONNY OSMOND - Sacred Emotion (Capitol) 117 21 12 54 30 56% 5
DEON ESTUS - Spell (Mika/Polydor) 96 9 9 49 29 60% 4
NATALIE COLE - Miss You Like Crazy (EMI) 85 -- 30 33 22 74% 16
BENNY MARDONES - Into The Night (Polydor/PolyGram) 87 9 21 36 21 65% 8
RICHARD MARX - Right Here Waiting (EMI) 132 59 13 27 33 30% 2
NEIL DIAMOND - The Best Years Of Our Lives (Columbia) 83 -- 24 37 22 73% 13
GLORIA ESTEFAN - Don't Wanna Lose You (Epic) 115 48 3 27 37 26% 2
CROSSBY, STILLS, NASH & YOUNG - Clear Blue Skies (Atlantic) 70 -- 10 44 16 77% 9
JULIA FORDHAM - Comfort Of Strangers (Virgin) 64 5 4 37 18 64% 6
DUSTY SPRINGFIELD - Nothing Has Been Proved (Enigma) 68 -- 12 34 22 67% 8
FINE YOUNG CANNIBALS - Good Thing (RS/MCA) 49 6 23 11 9 69% 7
MARTIKA - Toy Soldiers (Columbia) 56 9 15 20 12 62% 5
PETER CETERA - Holding Out (Warner Bros.) 70 1 5 22 42 32% 4
ARETHA FRANKLIN & ELTON JOHN - Through The Storm (Arista) 56 -- 13 27 16 71% 14

PLUS FACTOR

Records which received the greatest increase in HIT FACTOR.

ARTIST TITLE LABEL

RICHARD MARX - Right Here Waiting (EMI) 5 30 25%
GLORIA ESTEFAN - Don't Wanna Lose You (Epic) 1 26 25%
MICHAEL TOMLINSON - Gettin' Gone (Cypress/A&M) -- 20 20%
MIKE + THE MECHANICS - Nobody Knows (Atlantic) 35 52 17%
MICHAEL BOLTON - Soul Provider (Columbia) 41 58 17%
CHED - If I Could Turn Back Time (Geffen) -- 16 16%
DON HENLEY - The End Of The Innocence (Geffen) 60 75 15%
BENNY MARDONES - Into The Night (Polydor/PolyGram) 51 65 14%
MARTIKA - Toy Soldiers (Columbia) 48 62 14%
JOHN COUGAR MELLENCAMP - Jackie Brown (Mercury/PolyGram) 6 20 14%
DEBBIE GIBSON - No More Rhyme (Atlantic) 58 71 13%
LITTLE RIVER BAND - Listen To Your Heart (MCA) 14 27 13%
SOUTHSIDE JOHNNY - Your Precious Love (Cypress/A&M) 34 46 12%

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one
family. I grew up in a very musical family, mostly church-singin’. But people like Hank Snow, and Kitty Wells, who was an inspiration to any young woman in Country music. She was the first big Country woman star. I loved Rose Maddox too.

CH: What makes you feel like a star?
DP: I don’t know what makes one feel like a star. I’ve been very fortunate, I’ve accomplished a lot of things and I’ve had many highs in my life, as well as lows. I guess one of the times that it really hit me that I was getting there was when I became a member of the Grand Ole Opry in 1968. That had been a long time dream of mine. I felt like a star then, but I always feel like I’m not the star that I want to be, that I’m not a big star yet. In a way that keeps me pushin’, not just for all the attention, but to keep accomplishing things. I like the achievement more than the money. It’s the art of making music, and the joy of it. I’m free to work, I love to work, I love to be busy. I don’t have children, my husband’s very independent. He’s not hanging on my coattail and I’m not hanging on his. It makes it a lot easier for me not having to be held back.

CH: Do you take you seriously?
DP: No—I wish I had a big wig trailer! But I don’t have a special bus assigned for wigs on my tour this year. (laughs) I travel a lot of times with the hairdresser so he fixes them the day of the show. I don’t have time to sit in hairrollers, I don’t like to look slouchy and go around all day in hairrollers. Wigs are very handy for me.

CH: What was it like playing opposite Sam Shepard?
DP: Oh, so do I! I love him! He is so shy, so deep, so intelligent, he is precious. I was just crazy about him. He didn’t stay long, his part was not large, but very important. He was only there about ten days. I was sad to see him go, because working with all them women, he was a breath of fresh air. They were all great and we got along good, but they certainly didn’t do to me what Sam Shepard did! It was a real special project. The hardest part was staying in the same place for three months in a small southern town. I’m from a small southern town and I wanted to get out! I’m just a road person. I can’t even stay home for three months, much less Louisiana.

CH: Where do you keep all your wigs?
DP: I have different places, at home in my closet I have a special shelf where I keep them and when I travel on the bus I have a special cabinet...you make room for the things you need.

CH: I have this image of a big wig trailer.
DP: No—I wish I had a big wig trailer! But I don’t have a special bus assigned for wigs on my tour this year. (laughs) I travel a lot of times with the hairdresser so he fixes them the day of the show. I don’t have time to sit in hairrollers, I don’t like to look slouchy and go around all day in hairrollers. Wigs are very handy for me.

CH: But you do have nice blonde hair, right?
DP: Yes, but I want to keep it that way. The way I tease it and frost it and bleach it...You couldn’t do all that to your hair every day and keep a good head of hair.
CLINT BLACK (57) (RCA)
BUCK OWENS/RINGS STARR (40) (Capitol)
HANK WILLIAMS, JR. (37) (Curb/Warner Bros.)
THE JUDDS (32) (Curb/RCA)
STEVE WARNER (30) (MCA)

BUCK OWENS/RINGS STARR
Act Naturally (Capitol)

This unusual pairing is becoming a natural for Country radio.

GENE WATSON
The Jukebox Played Along (Warner Bros.)

Watson picks up 24 adds this week, including KASH, KIKK, WFMF, KUZZ, KKZK, WEPM, WNAX, WNAX, KONY, etc.

**CHARTBOUND**

<table>
<thead>
<tr>
<th>ARTIST TITLE LABEL</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tbody>
<tr>
<td>CLINT BLACK - Killin’ Time (RCA)</td>
<td>123</td>
<td>57</td>
<td>2</td>
<td>13</td>
<td>51</td>
<td>12%</td>
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<tr>
<td>DESERT ROSE BAND - Hello Trouble (MCA/Curb)</td>
<td>116</td>
<td>28</td>
<td>1</td>
<td>24</td>
<td>63</td>
<td>21%</td>
<td>3</td>
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<tr>
<td>HANK WILLIAMS, JR. - Finders Are Keepers (Curb/Warner Bros.)</td>
<td>111</td>
<td>37</td>
<td>1</td>
<td>16</td>
<td>57</td>
<td>15%</td>
<td>3</td>
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<tr>
<td>DWIGHT YOAKAM - Buenos Noches From A Lonely Room (Reprise)</td>
<td>100</td>
<td>9</td>
<td>2</td>
<td>25</td>
<td>64</td>
<td>27%</td>
<td>5</td>
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</table>
There have been some air shift changes at KNIX-Phoenix. George King is now handling the midday slot, PDR.J. Curtis is now doing afternoon drive, John Michaels is on evenings, and Richard Lee moves over from KUKQ to do overnights... WGY-Tetyburg PD Dick Raymond has also taken over the MD duties at the station... Tom Parks returns to WKE-Emore in the afternoon drive shift... There's a new address for KJPS. It's 113 Dexter Ave. N., Seattle, WA 98109. Phone is 206-443-9400, FAX is 206-448-4088... WTR5 also moved into new studios. Their address is now 35575 W. 7th St., Ocala, FL 32674. The phone number is 800-525-WTRS and the FAX number is 904-622-6675. While they were making changes, they decided to add a new line-up. Here it is: Ken Cameron (6-10 AM), Susan Fox (10-3 PM), Cif Desmond (3-7 PM), Todd Matthews (7-midnight) and Chris Rhodes (midnight-6 AM).


J&A HARRINGTON

Top Requests

DOLLY PARTON
PATTY LOVELESS
REBA McENTIRE
SHENANDOAH
GEORGE STRAIT

LP Cuts

Pink Cadillac - Card Carryin' Fool (Travis)
George Strait - Ace In The Hole/
Hollywood Squares
The Judds - Sleepless Nights
Alabama - High Cotton/Barefootin'
Ronnie Milsap - A Woman In Love
Kathy Mattea - Burnin' Old Memories

Programmers are talking about... Steve Wariner is by far and away the most requested song for Bob Day at KKKZ-Ruston... WAOV-Vincennes is getting good response to Clinton Black's "You're Gonna Leave Me Again"... Both R.C. James at WQBE-Charleston and Mike Dugan at KVAS-Astoria are getting positive response to Kathy Mattea's "Burnin' Old Memories"... Scott Reeves at WKWT-Union City is getting good calls for Ricky Skaggs' "Heartbreak Hurricane"... Dana Hall at KRED/AM-Eureka reports that the Nitty Gritty Dirt Band's "Will This Circle Be Unbroken II" LP is selling like hotcakes... Trish Hennessey at WAVV-Vero Beach tells us that two new artists—Cee Cee Chapman and Clinton Black—are already consistently requested artists... Tom Duke called us from KQUS-Hot Springs' new studios and says Joni Harm is pulling in tons of calls... Talk with you (earlier) next week.

The Gavin Country Crew

Inside Country

Changes, Changes, Changes...
Donna Meade beams as she poses with the commemorative plaque she received as part of her induction into the Virginia Country Music Hall of Fame. Nearly 3000 people attended the ceremony, which was held in Crewe, VA on June 11. Seen in the background is Mayor Charles Duckworth of Chasse City, VA.
RESTLESS HEART - Say What's In Your Heart
(RCA)
The Restless boys are back with another clean, tight-sounding single that includes some Bruce Hornsby-ish keyboards. This is one of those records that sounds better with each listen.

J.C. CROWLEY - Beneath The Texas Moon
(RCA)
This is quite a departure from J.C.'s first three singles. Though not originally slated to be a single, audience familiarity with the song from the movie Pink Cadillac made it an obvious choice. Some very simple production, great lyrics and tasty back-up vocals by Timothy B. Schmit and J.D. Souther make for a welcome mid-summer treat.

TANYA TUCKER - Daddy And Home
(Capitol)
Tanya gives this old Jimmie Rodgers song a new twist. The female interpretation gives it a sweet touch, yet you can still feel some of the desperation of the original. The beautiful, simple melody is complemented by an acoustic arrangement heavy on dobro and steel. It's especially fitting that Tanya, who is about to settle down with a child of her own, is singing a tribute to dad.

MERLE HAGGARD - A Better Love Next Time
(Epic)
Merle is looking for the silver lining in the cloud of a broken love affair. A little background saxophone adds a nice touch to the song, which checks in at a nice 2:42.

July 7, 1989/the GAVIN REPORT
JAZZ NEW RELEASES

CHRISTOPHER HOLLYDAY
( NOVUS / RCA)
When most kids are cleaning out their lockers for summer break, Christopher Hollyday is blowing some serious bop. Nineteen-year-old Hollyday's natural abilities are outstanding. He's absorbed the essence of Bird, Jackie Mclean and other historic purveyors of his instrument in a non-rote and soulful manner. And Hollyday shines brightest when he pays homage to his mentors McLean on "Omega" and Parker on "Appointment In Ghana." "Koko" sounds like a real showstopper. Now that Chris' heroes have been honored on major label vinyl, it will be intriguing to see what happens when he begins to develop his own original visions.

ART DECO - DON CHERRY (A&M)
First off, hurrah for A&M Records for giving a deservedly fresh perspective to artists like Sun Ra and Don Cherry via their Modern Masters Jazz Series. As with Sun Ra's latest, Art Deco is an accessible and meticulous peek into Cherry's special, quirky artistry. And what's more Charlie Haden and Billy Higgins join in, making it one (major) person short of a reunion that brought us the 1959 breakthrough disc, The Shape Of Jazz To Come by Ornette Coleman. Tenor saxman James Clay contributes his robust, husky tone that's more the ilk of Houston Person and George Adams than Ornette Coleman. Interestingly Clay predated the rest of the band's involvement with Ornette by a couple of years (1955 actually), making this a complete reunion session after all. When Clay's out, things reverberate like Cherry's slippier, experimental ways. Standouts include the lengthy "Bemsha Swing" and the title cut, "The Blessing" is a nice acrobatic piece. You gotta love that pocket trumpet Don uses.

GUITAR MASTERPIECES - STEVAN PASERO (SUGO)
Stevan Pasero continues his active CD release pace with Guitar Masterpieces, a new collection of classical guitar pieces. Pasero's amazing forte of funnelling symphonic standards down to one lone guitar fretboard continues with sleek selections like "Bolero," "Carmen" and "Peter And The Wolf." Still, the real news is that Pasero's own compositions have bloomed. Having finally seen Pasero live I can testify that he is one excellent musician on stage. So try "Perpetual Passion," "Romanzade Amor," "The Wedding Night" and "Grande Preludio" this time around.

LIVING IN THE NORTHERN SUMMER - JIM CHAPPELL (MUSIC WEST)
Little did we all realize that as the future technologies crept into our routines we would spend more time (not less) at work; responsibilities would intensify and extra free time has become a costly and valuable commodity. Living The Northern Summer is an escape from all that—right down to its childlike cover portrait. Pianist Chappell wanted a stark, live sounding, acoustic presentation to help convey those innocent and uncomplicated days of our youth. If you listen with that perspective in mind Chappell's musical thoughts appear as vivid and at the same time wonderfully plain as an Eric Rohmer classic film. Try "Embrace Of A Lifetime," "The Finest Of Times," "June Dance" and "Storm Rider" for primo Adult Alternative consideration.

FACE UP IN THE RAIN - MICHAEL TOMLINSON (CYPRESS / A&M)
Seattle has been vedy vedy good to Michael Tomlinson. Back in 1982, while vacationing in the rainy city, Tomlinson wrote a song based on a local story about a one-legged man who climbed Mt. Rainer. "The Climb" became a #1 requested song on Peyton Mays' KEZX (one of our faithful Seattle reporting). That was enough for Texas-born Tomlinson to bolt the Austin club scene in favor of the Great Northwest, where his first independent album sold an astounding 70,000 with impressive, yet concentrated airplay. Face Up In The Rain autobiographically chronicles Michael's travels. With his good looks and songwriting skills, I can't resist a comparison to early Dan Fogelberg and another Texas-born singer/songwriter, Michael Martin Murphey. Any AA in need of a strong collection of vocal possibilities would be remiss if they passed this over. Try include "I've Got Dreams," "Always Warming Me" and "Gettin' Gone" for starters.

WORLD KEEPS TURNING - WILLIAM AURA AND FRIENDS (HIGHER OCTAVE)
Raw mats came in on the phone this week for William Aura's hot new booklet starting with Bill Harman of WBYY who added World Keeps Turning straight into medium rotation. Those familiar with Aura's past atmospherics will be pleasantly surprised by the increase of edge on this new batch of music. That's flutist Paul Horn practically doing the hollie on "You Feel So Good." Another show-stealer is guest vocalist Monica Pege who contributes some very soulful singing, without words, that may remotely remind you of "Dark Side Of The Moon." World Keeps Turning is one of this week's strongest releases. "Wishing You Well" is easily my favorite track of the bunch. There's lots of agreement out there in radio that this one is a winner. Go for it at AA!

IMPULSE - SAM CARDON (AIRUS)
Dig this! The composer of the themes for ABC's Monday Night Football, College Football and Movie Of The Week reveals himself past all those almost subliminal, household melodies. Sam Cardon has just released a tight set of tunes on a CD package entitled Impulse. If you're curious like we were as to what Cardon can contribute outside of television then this slick inboard production package is for you. Try it up and program "Higher Road," "Emerald Mist," "Peace Of Mind," "Air Pudding" and "Fiorine Oce." Bug Cliff Gorov for your copy.

Please welcome these new correspondents to our happy family:

WGLT/FM RADIO, Illinois State University, Media Center, Normal, IL 61761 Contact John Konya. Phone 309-438-2255. Jazz reporter.

WWAY/FM RADIO, PO BOX 850, West Dover, VT 05356 Contact Roger Coryell, PD and Stacey McCoy, MD. Phone 802-464-1111. Adult Alternative reporter.

NOTE: KBLX San Francisco/Oakland has decided to withdraw its reporting status to the Gavin Jazz/Adult Alternative section.
## MOST ADDED

1. LETTER FROM HOME - PAT METHENY GROUP (GEFFEN)
2. NIGHT RHYTHMS - SANDY OWEN (IVORY)
3. OVERJOYED - WILLIAM GALISON (VERVE FORECAST/POLYGRAM)
4. LIBERAL ARTS - ELEMENTS (NOVUS/RCA)
5. LATE ONE NIGHT - DAN SIEGEL (CBS)

## JAZZ

<table>
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<tr>
<th>2W</th>
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<tr>
<td>5</td>
<td>1</td>
<td>ELIANE ELIAS - So Far So Close (Blue Note)</td>
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<td>7</td>
<td>4</td>
<td>MILES DAVIS - Amanda (Warner Bros.)</td>
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<td>TUCK &amp; PATTI - Love Warriors (Windham Hill Jazz)</td>
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<td>DR. JOHN - In A Sentimental Mood (Warner Bros.)</td>
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<td>LARRY CARLTON - On Solid Ground (MCA)</td>
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<td>FREDDIE HUBBARD - Times Are Changing (Blue Note)</td>
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<td>RIPPINGTONS - Tourist In Paradise (GRP)</td>
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<td>SPYRO GYRA - Point Of View (MCA)</td>
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<td>KIRK WHALUM - The Promise (Columbia)</td>
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<td>EARL KLUGH - Whispers And Promises (Warner Bros.)</td>
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<td>JOEY DeFRANCESCO - All Of Me (Columbia)</td>
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<td>ACOUSTIC ALCHEMY - Blue Chip (MCA Master Series)</td>
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<td>NEW YORK VOICES - New York Voices (GRP)</td>
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<td>DAVID NEWMAN - Fire (Atlantic)</td>
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<td>DAVID BENOIT - Urban Daydreams (GRP)</td>
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<td>TIM WEISBERG - Outrageous Temptations (Cypress/A&amp;M)</td>
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<td>DICK BAUERLE GROUP - &quot;...Measure For Measure.&quot; (Atlantic)</td>
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<td>MICHAL URBANIAK - Urban Express (East-West/Atlantic)</td>
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<td>MICHAEL PAULO - One Passion (MCA)</td>
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<td>RICHARD ELLIOT - Take To The Skies (Intima)</td>
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<td>JUSTO ALMARIO - Family Time (MCA)</td>
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<td>RICHARD SOUTHER - Cross Currents (Narada/MCA)</td>
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<td>DAN SIEGEL - Late One Night (CBS)</td>
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<td>FULL CIRCLE - Myth America (Columbia)</td>
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<td>WYNTON MARSAIS - The Majesty Of The Blues (Columbia)</td>
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<td>JOE WILLIAMS - In Good Company (Verve/PolyGram)</td>
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<td>FRANK MANTOTH - Suite Tooth (Optigram)</td>
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<td>SHIRLEY HORN - Close Enough For Love (Verve/PolyGram)</td>
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<td>DANNY GOTTLEIB - Whirlwind (Atlantic)</td>
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<td>RICARDO SILVEIRA - Sky Light (Verve Forecast/PolyGram)</td>
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<td>JOE PASS - One For My Baby (Pablo)</td>
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<td>38</td>
<td>BOB MINTZER - Urban Contours (DMF)</td>
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<td>39</td>
<td>25</td>
<td>CHET BAKER - Let's Get Lost (Novus/RCA)</td>
</tr>
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| 17 | 30 | RAY OBIEO - Perfect Crime (Windham Hill)
| 44 | 41 | JOSHUA BREAKSTONE - Self Portrait In Swing (Contemporary) |
| 27 | 34 | HANK CRAWFORD - Night Beat (Milestone) |
| 38 | 35 | VICTOR BAILEY - Bottom's Up (Atlantic) |
| 47 | 44 | WARREN BERNHARDT - Heat Of The Moment (DMF) |
| 50 | 45 | RAY BROWN TRIO - Bam Bam Bam (Concord Jazz) |
| 46 | 42 | DON CHERRY - Art Deco (A&M) |
| 49 | 47 | JANIS SIEGEL & FRED HERSCH - Short Stories (Atlantic) |
| 48 | 48 | GEORGE ADAMS - Nightingale (Blue Note) |
| 49 | 49 | CHRISTOPHER HOLLEYDAY - Christopher Hollyday (Novus/RCA) |
| 50 | 50 | MAX GROOVE - Midnight Rain (Optigram) |

## RECORD TO WATCH

**TOM COSTER**

DID JAH MISS ME!? (HEADFIRST/K-TEL)

Tom's third solo project since his career with Santana is getting some nice sustained interest from the more commercial jazz programmers.

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**TOP TIP**

PAT METHENY GROUP

LETTER FROM HOME (GEFFEN)

Thirty-nine total stations its first week out!

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## CHARTBOUND

- **PAT METHENY GROUP (GEFFEN)**
- **SANDY OWEN (IVORY)**
- **TOM COSTER (HEADFIRST/K-TEL)**
- **LEE KONITZ (M A MUSIC/K-TEL)**
- **EMIKO KAI (CBS-FM)**
- **CLIFF SARDE (PROJAZZ)**

**CHARLIE ROUSE (LANDMARK)**

**DON PULLEN (BLUE NOTE)**

**PHIL WOODS QUINTET (CONCORD JAZZ)**

**PETER MOFFITT (NOVUS/RCA)**

**LASZLO GARDONY (ANTILLES NEW DIRECTIONS/ISLAND)**

**CAROL SLOANE (CONTEMPORARY)**

Dropped: #33 Bud Shank, #41 Eric Marienthal, #43 Sadoo Walanae, #46 Hilton Ruiz, #49 Ciro Hurtado.

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*Editors: Keith Zimmerman & Kent Zimmerman

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Report accepted Thursdays only.

9 AM through 5 PM

Station Reporting Phone (415) 495-1990

Gavin Fax: 415-495-2580

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38

**Most Added**

1. LETTERS FROM HOME - PAT METHENY GROUP (GEFFEN)
2. LEGENDS OF RAINMAKER - ELIZA GILKYSON (GOLD CASTLE)
3. SMOOTH TALK - NEIL LARSEN (MCA)
4. WORLD KEEPS TURNING - WILLIAM AURA + FRIENDS (HIGHER OCTAVE)
5. LIVING THE NORTHERN SUMMER - JIM CHAPPELL (MUSIC WEST)
6. MYSTICAL ISLAND - CUSCO (HIGHER OCTAVE)

**Top Tip**

- MILES DAVIS
- AMANDLA (WARNER BROS.)
- MAX GROOVE
- MIDNIGHT RAIN (OPTIMISM)

**Record to Watch**

MICHAEL TOMLINSON
FACE UP IN THE RAIN (CYPRESS/A&M)

Seattle troubadour has vocal/lyric appeal for a valuable Adult female audience. Face Up In The Rain recalls the early directions of Dan Fogelberg, Jimmy Buffett and Jonathan Edwards. An AA natural!

Co-Editors: Keith Zimmerman/Kent Zimmerman

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**Chartbound**

- NEIL LARSEN (MCA)
- ELIZA GILKYSON (GOLD CASTLE)
- MICHAEL TOMLINSON (CYPRESS/A&M)
- NEW YORK VOICES (GRP)
- LOU RAWLS (BLUE NOTE)

- ELEMENTS (NOVUS/RCA)
- JANIS SIEGEL & FRED HERSCH (ATLANTIC)
- JIM CHAPPELL (MUSIC WEST)
- WILLIAM AURA (HIGHER OCTAVE)

- PETER MOFFITT (NOVUS/RCA)
- JOEY DEFRANCESCO (COLUMBIA)
- EMIKO KAI (CBS-FM)
- CHUCK MANGIONE (FEELS SO GOOD)
- FRANK MANTOOTH (OPTIMISM)

Dropped: #35 T Lavitz, #40 Scott Cossu, #46 Spencer Nilsen, #44 Swing Out Sister, Steve Morse, Kimiko Itoh.

*Debuts in chartbound*
When it comes to jazz, PolyGram is literally all over the map. Starting in the early Eighties, PolyGram debuted the jazz CD explosion with their massive Verve reissue campaign. Capitalizing on their vast catalogues spanning several decades, they have now begun signing and recording new artists through the reactivation of Verve and Verve Forecast. Additionally, many of their foreign affiliates are financing new projects and as a result programmers have seen releases flourish on Verve, Verve Forecast, EmArcy, JMT, Soul Note and many more labels. We spoke with PolyGram Jazz VP Richard Seidel about the company’s worldwide strategies and its unique commitment to global jazz.

KZ: How has PolyGram Jazz evolved?
RS: In 1981 PolyGram’s jazz catalogue, the largest portion being Verve, was transferred from the pop division to the classics division. This was at a time when we were not signing new artists. But we pioneered the original jazz classics approach using replica packaging, high quality vinyl and cassette manufactured in Japan. This started the Jazz department in 1981. I joined in 1982 as a consultant and began working with the Verve reissues and PolyGram special imports like the Black Saint and Soul Note labels. I became head of the Jazz department in December of 1983.

KZ: When did the whole CD explosion occur?
RS: We introduced our first jazz CD’s in 1983 and all the way through 1986 we dominated that market by building up a large catalogue of Verve, EmArcy and Mercury. Eventually, everyone got into the act.

KZ: Decades ago Verve was a major budget jazz label.
RS: Historically, Verve, under Norman Granz and Creed Taylor signed established people and took them to higher levels. A lot of great record executives came up through Verve like Mo Ostin, who was a sales manager. Creed Taylor then brought in artists like Wes Montgomery and Jimmy Smith and recorded them with bigger bands and bigger budgets. Stan Getz, Astrid Gilberio and the whole bossa nova thing happened during Creed Taylor’s era. A lot of those are still incredible sellers twenty five years later.

KZ: How did PolyGram evolve into signing new acts?
RS: We signed a production deal with Vine Street Bar & Grill in Hollywood, a club that books primarily vocalists. When we launched the reactivated Verve label, we did it with four singers recorded at the club live. This fit in with the tradition of Verve not only because they were recordings by top name vocalists, but also because the tradition of Norman Granz started in the forties with live jazz recording. This was a way of updating that. The first two releases were by Marlena Shaw and Nina Simone. Later the same year, we released Joe Williams and Shirley Horn. Nina Simone’s album sold very well in Europe and Joe Williams received a Grammy nomination.

KZ: Were you going to stay with traditional vocalists?
RS: We were pleased but we signed some established acoustic groups like Sphere and Charlie Haden’s Quartet West. That all started to happen in February of 1987. Since then we’ve signed younger artists like the Harper Brothers. We are very interested in signing more young individuals in a straight-ahead context and not having Verve be restricted as just a label for established vocal artists. Still, we can enjoy success with a singer like Betty Carter.

KZ: What is your thinking behind Verve Forecast?
RS: Verve Forecast was introduced in 1988 because we needed to respond to radio and that market in general. We wanted a label devoted specifically to contemporary crossover material. I thought there would be an advantage to having the two lines distinguished from one another. Actually there might even be a situation in the future when an artist might be interested in doing two types of projects. We could do a straight ahead project on Verve and a crossover one on Verve Forecast. It hasn’t happened yet, but it’s conceivable. I want people who buy Verve to know that they are basically getting something traditional. Verve Forecast is a statement that we’re ready to compete in the higher stakes crossover market.

KZ: With artists like Ricardo Silveira, Toninho Horta and Robert Irving III already releasing product on Verve Forecast, Terri Lyne Carrington has made the most inroads so far.
RS: It's been the biggest success on Verve Forecast. It will pave the way for more and we put a lot of dollars and time behind it. We're looking for big things to happen for Ricardo's second record. We've also signed a band called Current Events whose leader, Darrell Grant, is Betty Carter’s piano player. This a crossover fusion band with sax, guitar, keyboards, bass and drums. We signed a flute player in Miami named Nestor Torres and he plays jazz that is suited to Adult Alternative. Herbie Hancock guests on the record.

KZ: Do you have a prevailing musical philosophy?
RS: What we're trying to do with all these records is to put something out with a little more musical substance, a little more bite or edge to them. And sometimes that creates problems for us in radio. I don't want to make wallpaper music.

KZ: It seems that we've been seeing lots of new releases from your foreign affiliates.
RS: It's been happening in Japan, England, France and Brazil. All the new records on EmArcy were made by our Japanese company Nippon Phonogram. They're produced by a guy who was the editor of a main jazz magazine over there. His name is Kiyoshi Koyana. He's also involved with our Mercury/EmArcy reissues.

KZ: How about JMT?
RS: JMT has an international license deal with PolyGram. We have some very interesting projects coming on JMT. One is called Cold Sweat, a tribute to James Brown that features jazz musicians like David Murray and Arthur Blythe. There's also one coming called the Strata Institute, a double trio record with Steve Coleman and Greg Osby.

KZ: Is PolyGram's global commitment unique?
RS: I don't think any other company has a situation like this. PolyGram is the second largest record company in the world after CBS and it's the largest company in Europe. I don't know of any other company that is making this much of an international commitment to jazz.
KING'S

"OVER MY HEAD" - KING'S X (MEGAFORCE/ATLANTIC)

Awesome, killer, my kinda rock n roll! King's X come across with the kind of cockeyed hard rock that separates them from the countless scalecrapers. I love "Over My Head" more for the spaces and what isn't there. Every single millimeter isn't plugged up with digital fog or garbage. King's X says only what needs to be said. No wonder their fan base includes the likes of Vernon Reid and Kip Winger. The extra forty seconds on the LP version gives you more guitar solos and more preaching!

"THE CHOSEN ONES" - THE BLACK SORROWS (EPIC)

Anyone remember Australia's Jo Jo Zep & The Falcons? Those of you raising your hands, go to the head of the class. The rest of us will bone up on "The Chosen Ones," Black Sorrow, formerly of the Zeps, record a striking rock/gospel tribute to Van and Bob. Of the two mixes to choose from, the American mix is a tad meatier and heavier while the Aussie mix is kinder to the baseline. Yet both successfully showcase the lyrics. Note: In the process, don't write off Van's new one. It's his best in a decade.

"LAY DOWN YOUR ARMS" - THE GRACES (A&M)

With the courts messuing with the basic rights of American women, here's hoping we see a continuing display of feminine power through the rest of 1989, as strong female music continues to be vigorously performed, produced and released. Charlotte Caffey's new band, her first since the Go-Go's went gone-gone, is far from being either passive or cute. "Lay Down Your Arms" has an aggressive (maybe even angry) ring. Fingers crossed that they present themselves visually with power rather than video cuteness. Co-produced by Ellen Shipley, who knows her way around a studio—she is an impressive maiden effort.

46 DEGREES IN THE SHADE-VARIOUS REGGAE ARTISTS (MANGO)

Celebrating the reissue of many fine and historic reggae songs (finally) onto CD, here is a seventy minute extravaganza crammed with essential early works from artists like Toots & The Maytals, Jacob Miller, Max Romeo, Jimmy Cliff, Hep-tones, Black Uhuru, Linton Kwezi Johnson and many more! If you're juicing up your Alternative programming with third world gold, here's the foundation to build on. Pick any number from one to nineteen. You can't miss.

"THAT'S THE WAY" - KATRINA & THE WAVES (SBK)

Katrina & The Waves, a savvy mixture of Canadian rock n roll and skilled British songwriting, first hit the airwaves "walking on sunshine." Following up their success meant walking on eggshells, so Katrina and her crew dropped out for a creative regrouping. Debuting with the new SBK stable, "That's The Way" shows the original, vital form that hit programmers the first time around. It makes a lot of sense that SBK's venture into labeldom would start with such a songwriting-rich group like Katrina & The Waves. Look out for their upcoming long player, Love Calculator.

SEE NO EVIL (ROBINSON/CBS)

See No Evil recorded their debut album "at night" in New York City, taking with them some of the feel of early Echo & The Bunnymen from Liverpool. Still this American four piece sounds fresh out of the stark New York club scene. Their approach is frantic, at times angry. A song like "Edge Of Darkness" is more subdued, featuring a weaving viola (played by the one and only John Cale?) and troubled lyrics. Produced by New Yawker Richard Robinson (who can ever forget that first Lou Reed album he produced?), See No Evil is a walk down the darker side of the Big Apple. Here's a young band that plays way beyond their seemingly young years, using strong Alternative influences. This is the first release on Lisa Robinson's self-named label launch.

MIDNIGHT DRIVE - THE KINSEY REPORT (Alligator)

Guitarist Donald Kinsey has made some waves in his career. Starting out playing blues in Gary, Indiana, Kinsey later travelled inside an amazing reggae circle, touring and recording with Peter Tosh and Bob Marley, no less. Kinsey spent a year on the road with Tosh and appeared on Marley's Rastaman Vibration and the live Babylon By Bus. But Kinsey's biggest impact came when his last effort, Edge Of The City, restored him back to blues fame—often being mentioned in the same breath as Buddy Guy and Robert Cray. Midnight Drive is a tricky follow-up that mimes very few words and gets down with a burning reality. The guitar solo on "Big Time" is death-defying. Supported by his literal brothers Kenneth and Ralph (along with guitarist Ron Prince), Midnight Drive is a reality check that sounds, at times, hopeless and joyous with lots and lotsa guitar. Take the drive if you dare.

TANGIER

FOUR WINDS - TANGIER (ATCO)

Like a truck swerving down the highway, what you see is what you get. Tangier takes a cue from a lot of early seventies hard rock. Actually Mountain comes to mind first. Four Winds should be considered much more bluesy than metallic or even pop hard rock. Singer Bill Mattson's delivery is gravely and Doug Gordon's songwriting draws from a modern Western Americana. The song construction, while layered, isn't exotic or contrived. Four Winds takes a risk by recording in the backbeat groove, looking like a band of dusty saddletramps, characters they portray on "Fever For Gold." Trax: "Mississippi," "On The Line," "In Time" and "Southbound Train."

HOMELAND - TISH HINJOOSA (A&M/MERIDIANA)

Two intriguing concepts make their debut—A&M's A&Mericana label and the new American music of newcomer Tish Hinojosa. Tish's voice rings clear as a bell, singing of her Mexican American heritage, telling a few modern migrant tales not necessarily recalling the olden days. Flaco Jimenez doesn't contribute enough of his inimitable licks on accordion. Produced by Les Lobo's Steve Berlin, a few of the other stray Lobos lend a hand. The opening "Border Trilogy" ends with the album's most beautiful, haunting Spanish piece, "Donde Voy." The remainder of the album straddles a folk/blues/Country style. "In The Night," is, in fact, a fast shuffle. Hinojosa proceeds to touch on a variety of soft formats with sax solos, blues harmonica and crystal clear twelve-string acoustic guitar. More trax: "All My Love" and "Who Showed You The Way To My Heart?".
THE BEAT FARMERS ARE BACK!
GIRL I ALMOST MARRIED
THE FIRST TRACK FROM THE ALBUM RICH AND FAMOUS

PRODUCED BY: THOM PANUNZIO
MANAGEMENT: DENNY BRUCE

BIG AREA
THE U.K. HIT KICKIN' INTO THE U.S. FROM THEN JERICO ON THE NEW ALBUM THE BIG AREA

PRODUCED BY: RICK NOWELS, RNETT DAVIS, BRUCE LAMPCOV, GARY LANGAN, PETE HENDERSON, AND SHAW
MANAGEMENT: JOHN LEONARD/JLP
MOST ADDED

1. THE END OF THE INNOCENCE - DON HENLEY (Geffen)
2. 'ALL I WANT IS YOU' - U2 (Island)
3. 'I DON'T WANT A LOVER' - TEXAS (Mercury)
4. 'COME ANYTIME' - HOODOO GURUS (EMI)
5. 'WHEN THE HOODOO...' - DIESEL PARK WEST (EMI)

TOP TIP

BoDeans
'YOU DON'T GET MUCH' (Reprise)

INDIO
'HARD SUN' (A&M)

RECORD TO WATCH

TEXAS
'I DON'T WANT A LOVER' (Mercury)

A brand new Scottish band with an American touch. Besides Doug Clifton at KBCC, all kinds of Album Radio philosophies including WDFR, KLQO, KSPN, WWXI, KHOW, WDNS, WHFS, WDHA, KTAO, KRXL and others are already moving.

Editor: Kent Zimmerman

ALBUM

2W LW TW

7 3 1 DON HENLEY - Innocence, Quietly, Bad, Evening (Geffen)
1 2 2 TOM PETTY - Free, Running, Back (MCA)
2 1 3 LOVE AND ROCKETS - Alive, Big, Babylon (Beggars Banquet/RCA)
11 6 4 PETE TOWNSHEND - Dig, Friend, Fire, Run (Atlantic)
14 7 5 THE CALL - Day (MCA)
5 4 6 DOOBIE BROTHERS - Taste, Doctor, South, Highway, Time, Chain (Capitol)
3 5 7 JACKSON BROWNE - World, Light, Enough (Elektra)
6 8 8 10,000 MANIACS - Trouble, Eat, Jubilee, Poison (Elektra)
4 9 9 JOHN COUGAR MELLencAMP - Pop, Martha, Theo, Brown, Hang (Mercury/PolyGram)
12 10 10 ANDERSON, BRUFORD, WAKEMAN, HOWE - Brother, Order (Arista)
9 11 11 THE CURE - Fascination, Lullaby, Songs, Pictures, Babble (Elektra)
20 14 12 STEVIE RAY VAUGHAN - Crossfire, House (Epic)
17 16 13 BILLY SQUIER - Say (Capitol)
27 17 14 U2 - All, Unchained, Everlasting (Island)
15 15 15 TODD RUNDGREN - Nial (Warner Bros.)
8 12 16 STEVIE NICKS - Long, Room, Trouble (Modern/Atlantic)
13 13 17 THE CULT - Fire, Sun (Sire/Reprise)
43 36 18 THE BODEANS - Get (Reprise)
10 18 19 HENRY LEE SUMMER - Treat, Hey (CBS)
49 27 20 BAD ENGLISH - Forget (Epic)
21 21 21 BOB MOULD - Light, Well, Poison, Sunspots (Virgin)
22 22 22 TIN MACHINE - Under, Heaven, Tin (EMI)
29 26 23 XTC - King, Mayor (Geffen)
39 24 24 WHITE LION - Fighter (Atlantic)
26 20 25 WINGER - Heartbreak (Atlantic)
42 32 26 INDIO - Hard (A&M)
34 30 27 ADRIAN BELEW - Daddy, Hot, 1967, Bad (Atlantic)
30 29 28 GREAT WHITE - Bone (Capitol)
16 23 29 PAUL McCARTNEY - Brave, Want, Married, Eight (Capitol)
25 25 30 SIMPLE MINDS - Land, Step, Wall, Belfast, Soul (A&M)
41 35 31 TANGER - Line (Atco)
36 34 32 36 SPECIAL - Comin', Second, Hotlanta (A&M)
24 31 33 CONCRETE BLONDE - God, Run, Happy, Money (IRS/MCA)
19 19 34 QUEEN - Want, Party, Ship, Miracle (Capitol)
33 33 35 FINE YOUNG CANNIBALS - Good, Crazy (IRS/MCA)
33 40 36 KING SWAMP - Bride, Is (Virgin)
37 38 37 INDIGO GIRLS - Fine, Kid, True (Epic)
45 38 39 THE OUTFIELD - Paradise, Voices (Columbia)
40 41 40 JOE JACKSON - London, Evil, Tomorrow's (A&M)
-- 44 40 CHRIS ISAAK - Dream (Reprise)
47 45 41 WARRANT - Heaven (Columbia)
32 42 42 BONNIE RAITT - Letter, Thing, Nick (Capitol)
38 43 43 RAINMAKERS - Spend, Reckoning (Mercury/PolyGram)
46 46 44 VAN MORRISON - Whenever (Mercury/PolyGram)
18 28 45 WANG CHUNG - Praying (Geffen)
28 39 46 BON JOVI - Lay, I'll (Mercury/PolyGram)
-- 50 47 ALLMAN BROTHERS BAND - Statesboro (PolyGram)
35 48 48 RICHARD MARX - Nothing (EMI)
-- 49 49 B-52s - Channel (Sire/Reprise)
48 50 50 PEREGRINS - True (MCA)

CHARTBOUND

MARSHALL CRENshaw (WARNER BROS.) 'SOME' ROADHOUSE SOUNDTRACK (ARISTA) 'RAD GUMBO' SYD STRAY (VIRGIN) '40' RED SIREN (MERcury) 'ONE' HOUSE OF FREAKS (RHINO) 'HAMMER'

PIL (VIRGIN) 'DISAPPOINTed' BULLEt BOYS (WARNER BROS.) 'SMOOTH'
ROADHOUSE SOUNDTRACK (ARISTA) 'RAD GUMBO'
BORIS GREBENSHIKOV (COLUMbia) 'SILENCE'
TORA TORA (A&M) 'WALKING'
TEXAS (MERcy) 'WANT'
HOODOO GURUS (RCA) 'COME'

SKID ROW (ATLANTIC) 'EIGHTEEN'

DIESEL PARK WEST (EMI) 'HOODOO'

LITA FORD (RCA) 'CLOSE'

ANDREW CASH (ISLAND) 'HANDS'

Editor: Kent Zimmerman

www.americanradiohistory.com
**ALTERNATIVE PROFILE**

**IT'S GETTING BIGGER**

KCMU's Method Behind Its Madness

by David Beran

On paper, KCMU—Seattle’s playlist can be confounding. Seeing Robyn Hitchcock played back to back with Metallica followed by Screamin’ Jay Hawkins furrows an unsuspecting brow; hearing it is a different matter. Welcome to the forever eclectic, purposely experimental, and always educational world of four hundred watt KCMU.

Located at 90.3 on the dial, KCMU does not cower in the shadow of its NPR sister station, KUOW/AM. The station honed its homespun philosophy by playing a variety of diverse music, yet there’s a method behind the madness. As Music Director Maggie McCabe explains, “There’s a really fine line and you don’t want to jerk your listeners around too much, so our focus with the DJ’s is to work on their flow to make sure the ends and beginnings of songs segue into each other well.”

KCMU devotes 70% of its programming to Alternative music from various genres (Blues, Industrial, African, etc.) sandwiched right next to each other. “We have to search different areas out, write labels or get trade outs from record stores to get our hands on different types of music,” she says. The end result is better heard, not seen. A “typical” segment begins with XTC, segues into a sprinkle of a local poet’s spoken word, moves into De La Soul, then finishes with Black Sun Ensemble.

Although the station is on the University of Washington campus it is community funded by donations. It broadcasts to 80% of the Seattle Metropolitan area (about a million and a half people), and KCMU’s musical diversity reflects the city’s progressive market. Other programming consists of Specialty shows (Reggae, Rockabilly, Heavy Metal, to name a few) and a healthy dose of National Public Radio features received from sister station KUOW.

“A listener once called up and said if he was not offended and taught something in a fifteen minute segment of time, he felt disappointed. Our main goal, as we educate ourselves, is to educate our audience.”

Two years ago Faith Henschel (now with Capitol/EMI/Angel Records) devised the maverick philosophy and variety format. “We wanted to try to mix things up and make it really interesting so nobody would ever know what was coming next,” she says. There was a method behind this seemingly free form style of programming. DJ’s were urged not to be selfish and to play various types of music. “We wanted to be fairly consistent in the sense that it was a variety station,” Faith explains. “Even in the sense of what we did in the community. We worked with theater, cinema, live music, art exhibitions—the same way we worked with music.”

KCMU still promotes various events and maintains a bond with the art community. The station sponsors a Spoken Word Performance Art Night on Saturdays and promotes films that utilize different forms of music (usually Alternative). In May KCMU will once again help host the Seattle Film Festival and run quick reviews of each day’s feature movies. According to Maggie, “A listener once called up and said if he was not offended and taught something in a fifteen minute segment of time, he felt disappointed. Our main goal, as we educate ourselves, is to educate our audience.”

Currently KCMU is experiencing some growing pains. Although the station holds three fund drives a year its programming is not targeted towards an older dollars and cents audience. The need to grow without losing a sense of musical diversity is challenging. Maggie says, “We want to get the format to work at its highest ability without cracking. By moving into the business aspect of radio we are removing ourselves from the educational part. If we can do both at the same time that would be great.” This year’s $80,000 budget is expected to expand to nearly $100,000 next year and soon they will have their first paid Program Director. Presently the only paid employees are Station Manager Chris Knab (former co-founder of 415 Records with Sire’s Howie Klein) and the station’s Development Director.

Sean Coakley, Arista Vice President of Album Promotion, was KCMU’s Music Director back in 1977. He recalls “paying no attention to the clock system and playing my own records,” and cites Faith Henschel as having a lot to do with the way the station sounds today. According to Sean, “KCMU reflects a hole in the marketplace, playing types of music that other stations won’t.” Maggie sums up KCMU’s focus by saying, “We are continually trying to expand our musical sphere by going beyond just primarily Alternative Rock, either independent or major label. We don’t care about labels at all, we just want to hear good music.” Whether the station can expand and make variety programming work for and not against it remains to be seen. And heard.
Steady gains week after week makes this one to keep your eye on!

**MOST ADDED**

1. friendloverplane - THE BLUE AEROPLANES (Restless)
2. Desert Orchid - CRAZYHEAD (EMI)
3. Surprise - SYD STRAW (Virgin)
4. Monster - FETCHIN' BONES (Capitol)
5. The Cosmodemonic... MONKS OF DOOM (Pitch A Tent/ Rough Trade)
6. Silver Town - THE MEN THEY COULDN'T HANG (RCA/Silvertone)

**TOP TIP**

**BULLET LA VOLTA**
Fire
(Taang!)

**IMPORT/INDIE**

MUDHONEY - Got (SUB POP)
GREATERTHANONE - Now (Wax Trax)
DASH RIP ROCK - Girl (Mammoth)
SUICIDE - Life (Wax Trax)
TRILOBITES - Summer (rooArt)
ULTRA VIVIDSCENE - Mercy (4 A D)
HYPNOTICS - Justice, Preachin' (Beggars Banquet)
CINDY LEE BERRYHILL - Me (Rhino)
STEEL POLE BATHHILL - Butterfly Love (Boner)
BOILED IN LEAD - From The Ladel To The Grave (Atomic Theory)

**RECORD TO WATCH**

**THE HOODOO GURUS**
Magna Cum Louder (RCA)

One of the hottest records of the summer! Debuts at #27 its second week out!

**CHARTBOUND**

**POP WILL EAT ITSELF** - Can U Dig It? (RCA)
**LOU ANN BARTON** - Sugar (Antones)
**FAITH NO MORE** - Nowhere (Slash)
**FETCHIN' BONES** - Love Crushing (Capitol)
**SYD STRAW** - Future (Virgin)
**JOHN MODRE AND THE EXPRESSWAY** - Out Of My Mind (PolyGram)
**THE MEN THEY COULDN'T HANG** - Rain (RCA/Silvertone)
**PUSSY GALDRE** - Me (Caroline)

Dropped: #37 Screaming Trees, #41 T. Petty, #48 The Cult.
WHAT TO PUT ON TO STAY COOL THIS SUMMER

WINTER HOURS

THEIR MAJOR LABEL ALBUM DEBUT FEATURING "SMOKE RINGS"
PRODUCED BY LENNY KAYE

Chrysalis
PHONE NOTES. According to Doug Clifton, KBCO is still seeing lots of retail and request response to the Indigo Girls. Although this record has had an erratic time on the chart, don't discount its potential impact. Clifton was also the first (that I noticed) on the Texas song, "I Don't Want A Lover." Sez Doug, "We expect airplay on this one all summer. By Fall, I believe the band will really kick in." Other KBCO Texas songs include "Everyday Now" and "Thrill Has Gone"... Ty Banks wasn't the only one taken by surprise with the success of The Call. It's currently KQWB's #2 request item. Banks is reporting success with the Rainmakers ("Listeners are relating to the lyrics") and the hard rock of Tora Tora... KKAZ's Doug Rogers (the Cheyenne kid) reports LOTS of calls on White Lion. Hot action on Don Henley's "I Won't Go Quietly," Richard Marx' "Nothing You Can Do About It," Bad English and Hardy Lee Summer's cover of "Treat Her Like A Lady".

PLEASE NOTE. Due to popular radio demand, Tin Machine has issued an edit on "Heaven's In Here" minus the guitar gymnastics that end the original album version. However, the original version is still included for the fearless hearts.

MUSIC GOES TO HOLLYWOOD. Two major movie releases feature music in a big way. I'm referring to "Batman" and Spike Lee's "Do The Right Thing." Personally, I wasn't that fond of the cinematic treatment of Batman. Being a long time fan (and possibly a purist), I always believed that when you shot Batman, you killed him. Now he's got a sophisticated set of fake muscles in the form of a body shield. I know you're supposed to check your brains at the door, but... anyway, as far as music is concerned, Oingo Boingo's Danny Elfman is disturbed at the confusion over who really does the Batman music. To set the record straight, the orchestrations are composed by Elfman, while some prominent incidental music is drawn from the Prince album. Nowhere is "Batdance" to be heard. In the case of Spike Lee's Do The Right Thing, get ready for a controversial satire on race relations. Set in the ghetto neighborhood of Brooklyn, as tempers flare between blacks, whites, Irish, Puerto Ricans, and Koreans, who is the voice of reason? Radio! Loaded with all kinds of music from rap to jazz to sweet soul, despite the conflict and controversy, the concept of radio and the people's airwaves and its role as peacekeeper is handled beautifully. There's a moving scene where Spike's character, Mookie, is in the control room, delivering a hot Italian sandwich to the DJ. Up until that moment, Mookie is cocky, confident and street-smart. Yet when the air talent puts the mike in Mookie's face, he is in awe of the power of radio. Go ahead and spend your batdollars on some mindless fun, but don't forget Spike and his musical message, okay?

Spike Lee as Mookie pays radio a supreme compliment in his new film.

SHAKESPEARE ALABAMA

Diesel Parkwest

Crazyhead Desert Orchid

EMI
I hope everybody had a great Fourth of July holiday. I know I did! So about this chart... Notice that the Pixies have gone back up to number one! The release of the single, "Here Comes Your Man" has a lot to do with the burst of new energy. Mark Cohen has also pointed out to me that the Pixies have one from 1-2-3-4 5-4-3-2-1 on our chart. This is a record that refuses to die!

The Hoodoo Gurus make an excellent debut at 27. Do you realize it's been... how long has it been since their last release?... I saw Stiff Little Fingers this weekend. Almost didn't because they are my childhood heros and I didn't want to be disappointed. Glad I went because they were GREAT! All the old favorites with just as much conviction as ever. Don't miss them when they get to your town... Speaking of towns... I suppose the majority of us will be in New York soon, including myself. I will be trying to meet as many of you as I can, but by all means if you spot me first come up and introduce yourself. Well I guess that's about it folks. This was kind of a weird week and as such, I'd hate to try to analyze this particular chart too much. Until next week... LINDA RYAN

NEW RELEASES

Peace And Love - THE POGUES (Island)
If you're one of those people (I count myself in this category) who think they've got the Pogues sussed, you're in for a big surprise! This is not your typical Pogues record. Says Spider Stacy of the new album, "It's a bit more of a grower". I have to agree with those sentiments. This record highlights the many talented songwriters in the band, which is the crux of its diversity. Tracks to pay attention to include the traditional "Gortloney Rats", the south-of-the-boarder-style "Blue In Heaven", the beautiful duet with Kirsty MacColl entitled "Lorelei" and the melancholy "Down All The Days". There are plenty of great songs on the record, so spend some time with it. LINDA RYAN

The Cosmodemonic Telegraph Company - MONKS OF DOOM (Pitch A Tent / Rough Trade)
There's some truth to the saying that words sometimes get in the way. A perfect example is this album's opening track, "Vaporize Your Crystals". It sets the tone for the latest from SF's own Monks of Doom. Scorching guitars, wrenching percussion and biting lyrics round out this piece of vinyl that leaves you sated yet craving for more. Tracks: All In Good Time, Voodoo Vengence, Taste Of Tendon, The Evidence You Hide... A touch of piano and mandolin are cleverly incorporated. Crank it up! ROBERT BARONE

July 7, 1989/ THE GAVIN REPORT
PERSONAL PICKS

SINGLES by Dave Sholin

Dave Shol'in is on vacation this week. Some of the picks are done by Annette M. Lai.

DION - And The Night Stood Still (Arista)
A welcome return to contemporary music for a true rock pioneer. Dion's street sense gives this Diane Warren original exactly the interpretation it requires. A strong production.

KATRINA AND THE WAVES - That's The Way (SBK)
Debut single from this new label is a bright, upbeat, sweet dose of Pop from the sunshine walker herself. Sold me from the second Katrina hit the, "Whoa Whoa Whoa" at the intro.

LISA LISA AND CULT JAM - Just Git It Together (Columbia)
Headlining this summer's MTV tour, Lisa Lisa and her Cult Jam bring us a song perfect for the season. Dancin' and rockin' and full of attitude, this one's bound to bring their audiences around the country to their feet.

QUEENSLYCE - I Don't Believe In Love (EMI)
While rock isn't my forte, Seattle rockers Queensryche snagged the romantic in me with a killer hook. Probably their most mass appeal effort to date. Their album has sold 800,000+ albums already and they're looking to cross into Top 40 now. Gary Franklin, MD at KXXX-Kansas City is already reporting strong phone reaction after only a week of airplay. AML.

ALBUMS by Ron Fell

CHER - Heart Of Stone (Geffen)
This is really a rock 'n roll album. Plenty of guitars (eight different ones on twelve songs) and a serious Bon Jovi connection with Desmond Child, Richie Sambora and Jon Bon contributing, along with Michael Bolton, Steve Lukather and Diane Warren making considerable contributions. To her credit, Cher has devoted a lot of her undivided time between film commitments to this project, and it shows. Her mixed-media career could have easily been distracted from the task (as it has in the past), but Heart Of Stone is simply a triumph of music making. The lyric— all love songs, all the time, might possibly satisfy the curiosity of the tabloid readers, but the stuff is ambiguous and generic. She's not the kind of singer whose fans want to hear her singing about saving the rainforests or the whales. Heart Of Stone is all sweat and fret in relationships between passionate couples in the privacy of their own little worlds. No complaints here! There's a lot to like in this set, but I'll narrow it down to the obvious. IF I COULD TURN BACK TIME, KISS TO KISS, AFTER ALL (the former number one duet with Peter Cetera) and YOU WOULDN'T KNOW LOVE.

the GAVIN REPORT
The first single from his critically acclaimed debut Arista album, Yo Frankie, now bulleted up the charts. Produced and Arranged by Dave Edmunds. Watch for Dion on tour, headlining this summer, plus special dates with Lou Reed.
SBK RECORDS IS ALREADY MAKING WAVES!

KATRINA & THE WAVES

THAT'S THE WAY

First single in two years!
Crashing onto CHR and AOR playlists!
"Break Of Hearts" album breaks in three weeks!
Touring U.S. this fall!

Produced by Katrina & The Waves
Management: CGB Management

SBK Records