

# *the* GAVIN REPORT



## MR. MISTER

WINGING THEIR WAY TO THE TOP



DR. OREN HARARI  
ON MANAGEMENT

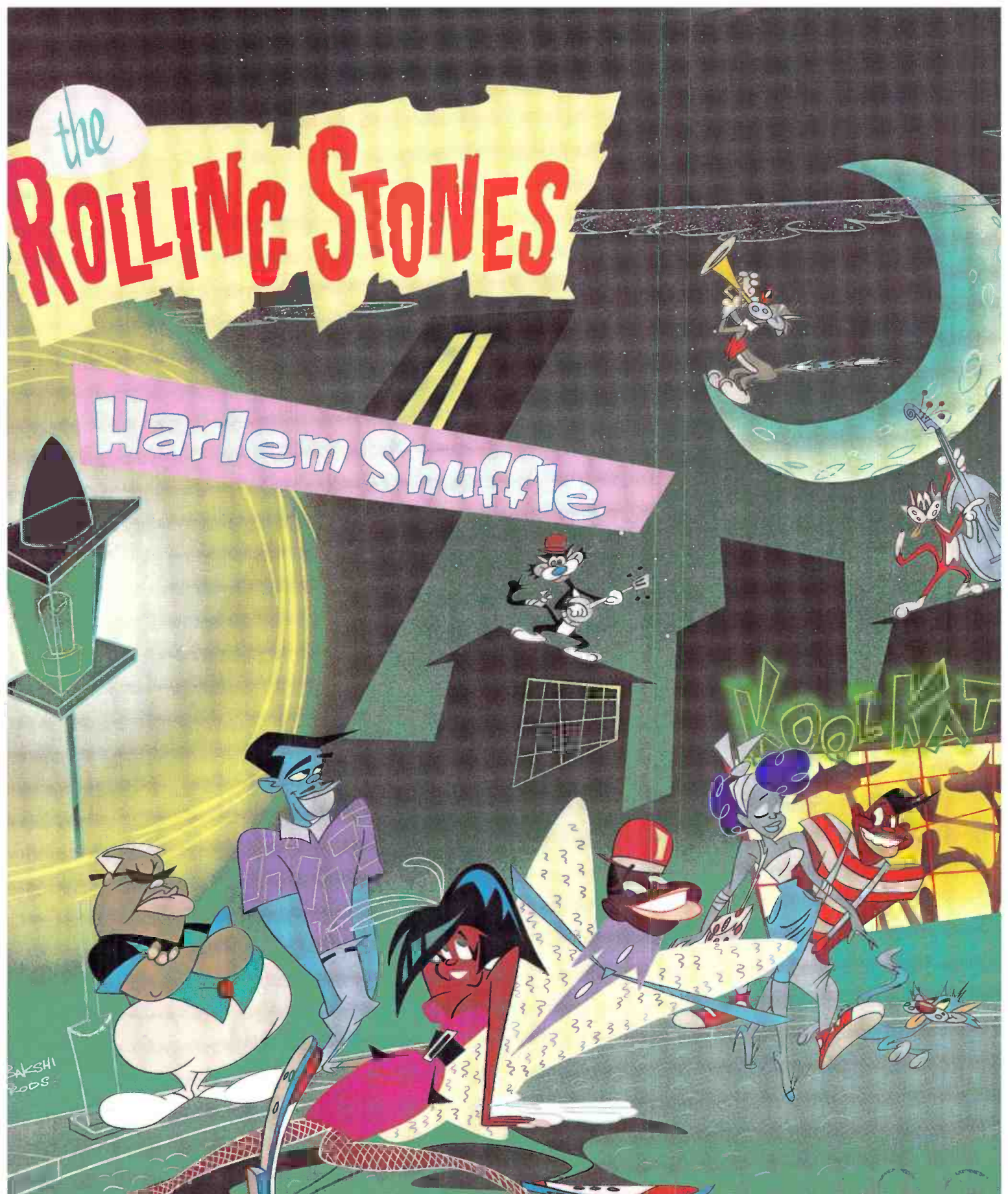
THE GAVIN INTERVIEW

## ANNE MURRAY

# *the* GAVIN REPORT

# the ROLLING STONES

## Harlem Shuffle



The first single from the Rolling Stones' new album, "Dirty Work".  
On Rolling Stones Records, chrome Cassettes and Compact Discs.

38-05802

OC 40250

Available from Columbia Records.  
Produced by Steve Lillywhite and the Glimmer Twins.  
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Editor: Dave Sholin

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 8AM through 11AM Wednesdays

## MOST ADDED

**2W** **LW** **TW**



▲ **DIRE STRAITS**  
So Far Away  
(Warner Bros.)  
115 Adds

**JACKSON BROWNE**  
For America  
(Elektra)  
100 Adds

**PET SHOP BOYS**  
West End Girls  
(EMI America)  
97 Adds

▲ **TOP NEW AIRPLAY**

## RECORD TO WATCH



**CHERRELLE & ALEXANDER O'NEAL**  
Saturday Love  
(Tabu)

Urban crossover is getting bigger day by day...top 3 on this week's Urban chart.

## CERTIFIED

**STEVIE WONDER**  
Overjoyed  
(Tamla)

**JERMAINE JACKSON**  
I Think It's Love  
(Arista)

3.	3.	1. STARSHIP - Sara (Grunt/RCA)
2.	1.	2. Mr. Mister - Kyrie (RCA)
7.	4.	3. HEART - These Dreams (Capitol)
1.	2.	4. Whitney Houston - How Will I Know (Arista)
11.	8.	5. ATLANTIC STARR - Secret Lovers (A&M)
6.	5.	6. Mike & The Mechanics - Silent Running (Atlantic)
10.	9.	7. THOMPSON TWINS - King For A Day (Arista)
12.	10.	8. ELTON JOHN - Nikita (Geffen)
14.	11.	9. JOHN COUGAR MELLENCAMP-ROCK In The USA (Riva/PolyGram)
18.	16.	10. LOVERBOY - This Could Be The Night (Columbia)
25.	19.	11. INXS - What You Need (Atlantic)
8.	7.	12. Sade - Sweetest Taboo (Portrait)
21.	18.	13. SIMPLE MINDS - Sanctify Yourself (Virgin/A&M)
34.	20.	14. FALCO - Rock Me Amadeus (A&M)
5.	6.	15. Dream Academy - Life In A Northern Town (Warner Bros.)
16.	15.	16. ZZ Top - Stages (Warner Bros.)
26.	21.	17. MARILYN MARTIN - Night Moves (Atlantic)
9.	12.	18. James Brown - Living In America (Scotti Bros.)
15.	17.	19. Sting - Russians (A&M)
27.	23.	20. ARETHA FRANKLIN - Another Night (Arista)
36.	29.	21. BANGLES - Manic Monday (Columbia)
13.	14.	22. Sheila E - A Love Bizarre (Paisley/Warner Bros.)
31.	25.	23. ELO - Calling America (CBS)
32.	27.	24. SLY FOX - Let's Go All The Way (Capitol)
29.	26.	25. ABC - How To Be A Millionaire (Mercury/PolyGram)
30.	28.	26. ROBERT TEPPER - No Easy Way Out (Scotti Bros.)
--	35.	27. PRINCE - Kiss (Paisley/Warner Bros.)
37.	30.	28. CARS - I'm Not The One (Elektra)
--	33.	29. FORCE MD'S - Tender Love (Tommy Boy/Warner Bros.)
4.	13.	30. Billy Ocean - When The Going Gets Tough... (Jive/Arista)
--	34.	31. STEVIE NICKS - I Can't Wait (Modern/Atco)
40.	39.	32. ROBERT PALMER - Addicted To Love (Island)
33.	31.	33. Arcadia - Goodbye Is Forever (Capitol)
24.	22.	34. Hooters - Day By Day (Columbia)
--	--	35. JERMAINE JACKSON - I Think It's Love (Arista)
22.	24.	36. Baltimora - Tarzan Boy (Manhattan)
--	--	37. STEVIE WONDER - Overjoyed (Tamla)
39.	38.	38. Tom Petty & Stevie Nicks - Needles & Pins (MCA)
--	40.	39. Dan Seals - Bop (EMI America)
--	--	40. OPUS - Live Is Life (Polydor)

## CHARTBOUND

DIRE STRAITS - So Far Away (Warner Bros.)
PET SHOP BOYS - West End Girls (EMI America)
JACKSON BROWNE - For America (Elektra)
OUTFIELD - Your Love (Columbia)

Reports	Adds	On Chart	
205	115	81	9
175	97	68	10
170	100	63	7
163	49	86	28



A & M was pleased to participate in the very successful first annual Gavin Seminar for Media Professionals and we especially would like to congratulate our A & M friends who won awards at the Seminar . . .

*Ron Chapman*

*Liz Kiley*

*Ric Lippincott*

*Sheila Chlanda*

*Jim Keller*

*Del Williams*

*Jack Isquith*

*John DeBella*

*Bob Kranes*

*Oedipus*

*Paul Rappaport*

*Tom Joyner*

*Terri Avery*

*Lee Michaels*

*Vaughn Thomas*

*Skip Miller*

*Coyote Calhoun*

*Joe Ladd*

*Larry Daniels*

*Dale Turner*

*Paul Lovelace*

*Bruce Stevens*

*Jonathan Little*

*Rick Dees*

*Keith Naftaly*

*Gerry DeFrancesco*

*Sue Brett*

*KVIL—Dallas*

*KCGL—Salt Lake City*

*WBCN—Boston*

*WRKS/FM—New York*

*WBAP—Ft. Worth/Dallas*

*WZEE—Madison*

*KIIS—FM/Los Angeles*

By the way, our own leader, **CHARLIE MINOR** won "Promotion Man of the Year."

We're very proud of you!!!

**A & M Records**



## UP &amp; COMING

ARTIST & TITLE	Reports	Adds	On	Chart
LEVEL 42 - Something About You (Polydor/PolyGram)	123	31	79	13
PAT BENATAR - Le Bel Age (The Best Year) (Chrysalis)	110	8	75	27
CHARLIE SEXTON - Beat's So Lonely (MCA)	106	20	48	38
THE FIRM - All The King's Horses (Atlantic)	80	8	54	18
PETER FRAMPTON - Lying (Atlantic)	76	1	51	24
LAURA BRANIGAN - I Found Someone (Atlantic)	72	17	48	7
JOHN CAFFERTY - Hearts On Fire (Scotti Brothers)	69	18	48	3
OMD - If You Leave (Virgin/A&M)	68	30	31	7
*MIAMI SOUND MACHINE - Bad Boys (Epic)	68	66	--	2
SHEENA EASTON - Jimmy Mack (EMI America)	66	4	47	15
EURYTHMICS - It's All Right (RCA)	61	3	50	8
SAM HARRIS - I'd Do It All Again (Motown)	57	--	37	20
*LITTLE RICHARD - Great Gosh A'Mighty (MCA)	56	46	9	1
HONEYMOON SUITE - Feel It Again (Warner Bros.)	53	17	34	2
COCK ROBIN - The Promise You Made (Columbia)	52	10	38	4
ANNE MURRAY - Now & Forever (Capitol)	51	4	29	18
JENNIFER RUSH - The Power Of Love (Epic)	50	2	34	14
*NUSHOOZ - I Can't Wait (Atlantic)	50	27	17	6
FLIP - That's What They Say About Love (Private I)	49	9	38	2
JAMES TAYLOR - Only One (Columbia)	45	6	25	14
SMOKEY ROBINSON - Hold On To Your Love (Tamla)	43	8	25	10
RAY PARKER JR. & HELEN TERRY - One Sunny Day (Atlantic)	43	--	34	9
POINTER SISTERS - Twist My Arm (RCA)	41	12	27	2
*JOHN TAYLOR - I Do What I Do (Capitol)	40	40	--	--
*JANET JACKSON - What Have You Done For Me (A&M)	39	22	8	9
*ANIMOTION - I Engineer (Mercury/PolyGram)	38	26	11	1
*JIMMY BARNES - Working Class Man (Geffen)	36	19	17	--
ALAN PARSONS PROJECT - Stereotomy (Arista)	32	--	23	9
MENTAL AS ANYTHING - Live It Up (Columbia)	32	13	19	--
NEW EDITION - A Little Bit Of Love (MCA)	27	4	14	9
FIVE STAR - Let Me Be The One (RCA)	26	3	11	12
*DOKKEN - The Hunter (Elektra)	23	5	16	2
MELI'SA MORGAN - Do Me Baby (Capitol)	23	2	9	12
*CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)	22	7	7	8
PETE TOWNSHEND - Give Blood (Atco)	21	1	16	4
*JOE COCKER - Shelter Me (Capitol)	21	13	8	--

\*Debuts This Week....

Dropped: #32-Dionne & Friends, #36-A-ha, #37-Survivor, Ready For The World, Scritti Politti, Roger Daltrey, Vector, John Miles, Talk Talk

## INSIDE TOP 40 WITH DAVE SHOLIN

Any meeting of industry leaders is only as good as the participants. Our first Annual Gavin Seminar was a huge success, due in great measure to the input from all the programmers and record executives who attended. My sincere thanks to those who offered their assistance during an exciting and hectic two days. Special thanks to Mike Schaefer of KIIS/FM and Guy Zapoleon, KZZP-Phoenix, for helping make our Top 40 format breakfast meeting a no-holds barred session of sharing ideas about the fine points of what makes a winner in '86. B-94's Nick Bazoo, FM102's Chris Collins, KSYZ's Chip Mosley, Columbia's John Fagot, Capitol's Walter Lee and so many others covered topics from how to reflect a market's musical taste, to

effective promotions, manipulating trades and how to get record companies to use radio advertising to sell their product. Again my congratulations to all who entered and played in our Superbowl Of Rock Trivia contest. I want to add, it would not have been possible without the support of Arthur Promoff and Geffen Records, and the hard work of CBS's Burt Baumgartner, who researched hundreds of questions, and Christine Burnett, who took on the painstaking job of writing and organizing them. Here's early notice that we plan to do it all again next year. That's plenty of time to study up.

Checking the hop music items this week, INXS converts last week's 34% Hit Factor to a whopping 59% and key moves in

Los Angeles, San Francisco, Chicago, Miami, Boston, etc. SLY FOX now has over 200 reports with top ten action at WBEN, WJZR, 106X, WVIC, B-97, KUBE, KMEL, FM102, KIYS, KWES, etc. FORCE MD's and ROBERT PALMER passing by the competition with exceptional gains. OUTFIELD is anything but left field now...coming on fast with debuts of #28 at WXKS, #26 Q105, #28 KIXS, #19 KYMO, #29 WBNQ, etc. PET SHOP BOYS explodes in airplay, 97 adds, including WZON, PRO/FM, WJLK, B-94, WZOK, WBAM, WCIL, KZZU, KHTY, KIIS/FM, KKHR, KWNZ, KDON, KIMN, etc.

West Coast Top 40's charting the Record To Watch by CHERRELLE and ALEXANDER O'NEAL. Currently #11 FM102, 23-16 at KSTN, 13-8 KMEL. Dave

Research:  
Keith Zimmerman  
Lisa Smith  
Betty Hollars

hit  
FACTOR

Hit Factor is a percentage of stations playing a record which also have it Top 20.  
ie: 100 stations playing the record—60 stations have it in their Top 20—Hit Factor = 60%.

Total reports this week 288 Last Week 291

ARTIST	TITLE	LABEL	Reports	Adds	STATIONS CHARTED					Uncharted	HIT FACTOR	Weeks
					1-5	6-10	11-20	20-30				
HEART - These Dreams (Capitol)			279	1	162	80	34	2	--	98%	8	
THE STARSHIP - Sara (Grunt/RCA)			270	--	229	35	6	--	--	100%	9	
ELTON JOHN - Nikita (Geffen)			270	8	35	89	103	26	9	84%	8	
MR.MISTER - Kyrie (RCA)			267	--	234	31	1	--	1	99%	9	
J.C.MELLENCAMP - R.O.C.K. (Mer./PolyGram)			267	--	8	77	136	35	11	82%	10	
ATLANTIC STARR - Secret Lovers (A&M)			263	5	90	81	59	20	8	87%	8	
THOMPSON TWINS - King For A Day (Arista)			249	1	43	123	68	12	2	93%	8	
INXS - What You Need (Atlantic)			248	5	13	26	108	82	14	59%	8	
LOVERBOY - This Could Be The Night (Col.)			247	2	15	42	136	36	16	78%	8	
FALCO - Rock Me Amadeus (A&M)			242	20	27	32	76	61	26	55%	4	
SIMPLE MINDS - Sanctify Yourself (Virgin/A&M)			239	6	8	21	127	61	16	65%	7	
BANGLES - Manic Monday (Columbia)			238	19	5	10	49	86	69	26%	7	
ELO - Calling America (CBS)			233	5	1	8	46	108	65	23%	6	
STEVIE NICKS - I Can't Wait (Modern/Atco)			233	25	--	--	12	66	130	5%	3	
MARILYN MARTIN - Night Moves (Atlantic)			226	2	5	12	98	81	28	50%	8	
PRINCE - Kiss (Paisley/Warner Bros.)			223	14	1	6	26	95	81	14%	3	
FORCE M.D.'S - Tender Love (Warner Bros.)			219	30	5	4	33	71	76	19%	6	
ROBERT TEPPER - No Easy Way Out (Scotti)			215	10	--	2	50	109	44	24%	8	
ARETHA FRANKLIN - Another Night (Arista)			208	1	1	12	82	89	23	45%	8	
ROBERT PALMER - Addicted To Love (Island)			207	18	1	7	22	74	85	14%	7	
THE CARS - I'm Not The One (Elektra)			207	6	--	2	27	89	83	14%	6	
JERMAINE JACKSON - I Think It's Love (Arista)			207	49	--	--	1	28	129	--	3	
SLY FOX - Let's Go All The Way (Capitol)			206	19	17	14	45	73	38	36%	7	
DIRE STRAITS - So Far Away (Warner Bros.)			205	115	--	--	--	9	81	--	2	
ABC - How To Be A Millionaire (Mer./PolyG.)			193	1	2	14	61	80	35	39%	8	
STEVIE WONDER - Overjoyed (Tamla)			189	37	--	1	5	30	116	3%	3	
PET SHOP BOYS - West End Girls (EMI Amer.)			175	97	--	--	2	8	68	1%	2	
JACKSON BROWNE - For America (Asylum)			170	100	--	--	--	7	63	--	2	
OUTFIELD - Your Love (Columbia)			163	49	1	1	7	19	86	5%	4	
OPUS - Live Is Life (Polydor/PolyGram)			139	21	--	6	14	23	75	14%	7	
LEVEL 42 - Something About You (Polydor/PolyG.)			123	31	--	--	4	9	79	3%	4	
DAN SEALS - Bop (EMI America)			121	2	8	9	26	34	42	35%	6	
PAT BENATAR - Le Bel Age (Chrysalis)			110	8	--	1	4	22	75	4%	5	
CHARLIE SEXTON - Beat's So Lonely (MCA)			106	20	--	4	14	20	48	16%	8	
THE FIRM - All The King's Horses (Atlantic)			80	8	--	1	4	13	54	6%	5	

## NORTHEAST

Toronto, ON (Brad Jones-CHUM) Jermaine, Wonder, Bangles, Pet Shop Boys, Fine Young Cannibals.  
 Toronto, ON (Bob Saint-CFTR) Mike & Mechanics, J. Barnes, L. Richard, Van Stephenson.  
 Hamilton, ON (Nevin Grant-CKOC) C. Sexton, Bangles, L. Richard, ELO.  
 Boston, MA (Sonny Joe White-WXKS/FM) Dionne, M. Crue, J. Taylor, Pet Shop Boys, Opus, Aerosmith, Nushooz.  
 Boston, MA (Chris Knight-WHTT) M. Crue, Janet Jackson, J. Cocker, Pet Shop Boys, J. Browne, D. Straits, Nushooz, Level 42, Cafferty, Miami S.M.  
 Cape Cod, MA (Gary Franklin-WKPE) J. Taylor, Force MD's, Van Stephenson.  
 Providence, RI (Tom Cuddy-PRO/FM) D. Straits, Janet Jackson, Pet Shop Boys, J. Browne.  
 Keene, NH (Mike Trombly-WKNE/FM) D. Straits, J. Browne, INXS, Pet Shop Boys.  
 Rumford, ME (Michael Rivers-WMR) No Report-Frzn.  
 Bangor, ME (John Marshall-WZON) J. Browne, Miami S.M., L. Richard, Pet Shop Boys, Jermaine, Ozzy, J. Taylor.  
 Ellsworth, ME (Tim Moore-WKSQ) A. Starr, T. Twins, Sting, INXS, S. Minds, Ready/World.  
 Burlington, VT (Tom Richards-Q99) D. Straits, Nushooz, Janet Jackson, R. Tepper, J. Browne, Pet Shop, Palmer.  
 Hartford, CT (Mike West-WTIC/FM) No Report-Frzn.  
 Hartford, CT (Harve Alan-WCCC/AM) Falco, S. Wonder, Mike & Mechanics, L. Richard.  
 New Haven, CT (Stef Rybak-KC101) Miami S.M., Outfield, R. Palmer, Janet Jackson.  
 Westport, CT (Storm N. Norman-WEBE/FM) Jermaine, Cars, J. Browne, Thomas & Taylor.  
 New York, NY (Scott Shannon-Z100) N. Edition, J. Taylor, J. Wagner.  
 Albany, NY (Todd Martin-WFLY) D. Straits, J. Browne, Opus.  
 Schenectady, NY (Jim Walsh-3WD) J. Browne, L. Richard, Miami Sound Machine.  
 Poughkeepsie, NY (Bob Weil-WSPK/FM) M. Morgan, Outfield, Miami S.M., D. Straits, J. Taylor, Janet Jackson.  
 Utica, NY (Jim Reitz-WRCK) J. Taylor, Level 42, OMD, J. Barnes, Van Stephenson.  
 Binghamton, NY (Don Morgan-WAAL/FM) Sade, D. Straits, Sly Fox, Elton.  
 Buffalo, NY (Roger Christian-WBEN/FM) Janet Jackson, J. Browne, J. Cocker, Dokken, J. Taylor.

## MID ATLANTIC

Asbury Park, NJ (Pat Gillen-WJLK/FM) J. Taylor, Pet Shop Boys.  
 Trenton, NJ (Tom Taylor-WPST) Branigan, D. Straits, L. Richard, Outfield, F. Sharkey, J. Taylor.  
 Pittsburgh, PA (Nick Bazoo-B94) S. Minds, J. Browne, Outfield, Pet Shop Boys, C. Sexton, Jermaine.  
 Pittsburgh, PA (Keith Abrams-WHTX) Bangles, D. DeYoung.  
 Johnstown, PA (Rich Kelly-WCRO) S. Nicks, Outfield, D. Straits.  
 Erie, PA (Jim Cook-WJET) Force MD's, D. Straits, J. Browne, Palmer.  
 Erie, PA (Bill Shannon-K104) Jermaine, Level 42, Barnes.  
 Altoona, PA (Steve Kelsey-WFBG) D. Straits, L. Richard, Pointers.  
 Philadelphia, PA (Andre Gardner-Z106) Frzn. list.  
 Washington, DC (Kaghan/Dempsey-B106) Miami S.M., R. Tepper, J. Jackson, J. Taylor.  
 Baltimore, MD (Kingston/Kronthal-B104) J. Taylor, J. Jackson, J. Browne, Elton, D. Straits.  
 Ocean City, MD (Jack Gillen-WKHI/FM) No Report-Frzn.

Cedar Bluff, VA (Nancy Shelton-WYRV) D. Straits, Pet Shop Boys, Dionne, Nushooz, Animation, R.O.A.R.  
 Sanford, NC (Bill Freeman-WFJA) H. Suite, D. Straits, J. Browne, Pet Shop Boys, Townshend, The Zummos.  
 Durham/Raleigh, NC (Cindy Wright-G105) J. Browne, Wonder, Prince, Pet Shop Boys, D. Straits.  
 Shelby, NC (Andy Foster-WXIK) D. Straits, OMD, J. Browne, J. Taylor, L. Richard, M. Manchester & A. Jarreau, Dionne.  
 Charlotte, NC (Bill Martin-WBCY) ZZ Top, INXS, D. Straits, Tepper, Pet Shop Boys, Wonder.  
 Charlotte, NC (Chrysler/Stevens-WJZR/FM) J. Browne.  
 Charlotte, NC (Blackwell/Williams-WROQ) Janet Jackson, Pet Shop Boys, J. Browne, L. Richard.  
 Fairmont, NC (Bill Sellars-WZYX) Flip, J. Browne, L. Richard, Fine Young Cannibals.  
 Laurinburg, NC (Scott Mercer-WLNC) H. Suite, Jermaine, Rene & Angela, Nushooz, Level 42, Outfield, L. Richard.  
 Boone, NC (Will Vickers-WASU/FM) Jermaine, Bangles, S. Nicks.  
 Hendersonville, NC (Al B. Lake-WHVL) J. Barnes, Blue Oyster Cult, H. Suite, Level 42, Branigan, Jermaine, Nushooz, B. Tagg.  
 Charleston, SC (Roger Gaither-WKQB/FM) J. Taylor, Animation, C. Sexton, Benatar, Miami S.M., Pet Shop.  
 Florence, SC (Green/Adams-106X) Cock Robin, OMD, J. Browne, H. Suite, J. Taylor, L. Richard, Seals, D. DeYoung, P. Blonde.  
 Cheraw, SC (Jay Lewis-WPDZ) Outfield, Pet Shop Boys, J. Browne, Animation.  
 Kingstree, SC (Greg Knop-WKSP) J. Barnes, Manchester & A. Jarreau, V. Wolf, B. Manilow, Chaka Khan.  
 Myrtle Beach, SC (Linda King-WKZQ) Miami S.M., C. Sexton, Boy Don't Cry, Animation, L. Richard, Janet Jackson, Simply Red.  
 Greenville, SC (Tommy Smith-WANS/FM) J. Browne, Pet Shop Boys, J. Cocker, Level 42, H. Suite, Pointers.

## SOUTHEAST

Carrollton, GA (Henry Norman-WPPI) Frzn. list.  
 Rome, GA (Tim Hensley-WQTU) No Report-Frzn.  
 Soperton, GA (Stancil/Edwards-WMPZ/FM) M. Manchester & Jarreau, Miami S.M., Starpoint, J. Browne, Pet Shop Boys, Cock Robin, J. Taylor, B. Tagg.  
 Vidalia, GA (Melodi Garrett-98Q) Flip, J. Barnes, B. Tagg, Branigan, J. Taylor, The Zummos, Nushooz.  
 Athens, GA (Dan Murray-WAGQ) D. DeYoung, Miami S.M., S. Robinson, Branigan, J. Barnes, Janet Jackson, R.O.A.R.  
 Augusta, GA (Bruce Stevens-WBBQ) Pet Shop Boys, J. Browne, Level 42, J. Taylor, L. Richard, Dionne.  
 Ft. Valley/Macon, GA (Nathan Hale-WQBZ) No Report-Frzn.  
 Hinesville, GA (Shannon West-WBLU) J. Taylor, Miami Sound Machine, Nushooz.  
 Savannah, GA (Bill Weston-WIXV/FM) Pet Shop Boys, Chereille & A. O'Neal, Synch, Ted Nugent.  
 Columbus, GA (David Lee Michaels-WNKS/FM) J. Taylor, OMD, Wonder, D. DeYoung.  
 Columbus, GA (Ralph Carroll-WCGQ) Palmer, Dionne, J. Cocker, Pointers, L. Richard, Janet Jackson, Miami.  
 Daytona Beach, FL (Bill Roberts-WNFI) Chereille & O'Neal, Miami Sound Machine, Outfield, J. Barnes.  
 Panama City, FL (Jeff Davis-WPFM) Miami Sound Machine, Nushooz, The Firm, Janet Jackson.  
 Ft. Walton Beach, FL (Mike Bridges-WFTW/FM) Falco, Prince, Wonder, Nushooz, J. Browne, D. Straits.  
 Gainesville, FL (Lou Patrick-WYKS) D. Straits, Pet Shop Boys, Outfield, Miami Sound Machine.  
 Miami, FL (Frank Amadeo-Y100) Bangles, Miami S.M., J. Taylor, S. Robinson, Pet Shop Boys.

Miami, FL (Mark Shands-I95) Miami S.M., John Taylor, Pet Shop Boys.  
Tampa, FL (Bobby Rich-Q105) Miami S.M., J. Taylor, L. Richard.

## SOUTH

Birmingham, AL (Rich Bailey-WKXX) Opus, Janet Jackson, John Taylor.  
Tuscaloosa, AL (Shannon/Canada-WNPT) J. Browne, John Taylor, Benatar, Outfield, Cars, Pointers.  
Fayette, AL (Kelsey Scott-WHKW) D. Straits, Cafferty, Outfield, Bon Jovi, Chaka Khan, J. Miles, J. Barnes, Flip.  
Florence, AL (Shayne/Durham-WQLT) J. Browne, OMD, D. DeYoung, Miami Sound Machine.  
Gadsden, AL (Davis/St. John-Q104) Miami S.M., John Taylor, Outfield, C. Sexton, Janet Jackson, Alabama, Starpoint.  
Montgomery, AL (Alan DuPriest -WHHY/FM) Prince, Wonder, J. Browne, Outfield.  
Montgomery, AL (Mike Rainier-99FM) C. Sexton, H. Suite, Jermaine, Wonder, D. Straits, Level 42, Force MD's, Pet Shop Boys.  
Mobile, AL (Griffith/Golden-G100) D. Straits, Jermaine, L. Richard.  
Nashville, TN (St. John/Peace-WQUT) Sly Fox, Pet Shop Boys, Force MD's, Arcadia, Outfield.  
Sparta, TN (Bill Winningham-WSMT) D. Straits, Bangles, Opus, Sly Fox, Eurythmics, Outfield.  
Greenville, MS (Jackie Rand-WIQQ) S. Minds, Falco, Cars, Benatar, Prince, A. Murray, D. Straits.  
Tupelo, MS (Lisa Landau-KZ103) Pet Shop Boys, Jermaine, J. Cocker, Cafferty, J. Brown, Van Stephenson.  
Hattiesburg, MS (Wayne Michaels-WHSY/FM) D. Straits, J. Browne, Pet Shop Boys, Outfield.  
Laurel/Hattiesburg, MS (Dave Lyons-WNSL) Nicks, Wonder, Cars, Falco, S. Minds, Bangles.  
Biloxi, MS (Bob Lima-WQID) Force MD's, J. Browne, Miami S.M., D. Straits, Pet Shop Boys, Prince.  
McComb, MS (Sara Kay-WHNY) Flip, J. Barnes, L. Richard, Smokey, J. Cocker, J. Browne, Tepper, The Zummos.  
Starkville, MS (Williams/Fonda-WKOR) D. Straits, J. Browne, Outfield, Pet Shop Boys.  
Jenkins, KY (G.C. Kincer-WIFX) D. Straits, Nushooz, Firm, Pet Shop Boys, Eurythmics, L. Richard, B. Tagg, Level 42, Rick Dees.  
Paducah, KY (Tony Richards-WDDJ/FM) C. Sexton, Nicks, Jermaine, Level 42, D. Straits.  
Bowling Green, KY (Darrell Duvall-WBGN) D. DeYoung, Chaka Khan, Vector.  
Glasgow, KY (Collins/Toms-WOVO/FM) Falco, Sly Fox, Cafferty, J. Rush, B. Tagg, D. Straits, Animation.  
Central City, KY (Stan Barnett-WKYA) Firm, Branigan, Nicks, Outfield, Force MD's.  
Evansville, IN (Margo King-WKDQ) Wonder, Smokey, Force MD's, Branigan, J. Browne, Jermaine, D. Straits.  
New Orleans, LA (O'Kelly/Rolling-B97) Miami S.M., John Taylor, Janet Jackson.  
Houma, LA (Mark Kelly-KCIL/FM) Sly Fox, L. Richard, Jermaine, J. Browne, Animation, Blue Oyster Cult.  
Baton Rouge, LA (Rice/A.-WFMF) Prince, Jermaine, Sly Fox, J. Browne.  
Baton Rouge, LA (Michael Adams-WGGZ/FM) A. Starr, Falco, Sly Fox.  
Monroe, LA (Lori Clary-KNOE/FM) C. Sexton, D. Straits, Force MD's, L. Richard, F. Sharkey.  
Alexandria, LA (Christie Atwood-KQID/FM) Bangles, Nicks, Force MD's.

## EAST CENTRAL

Pineville, WV (Randy Parks-WWYO) Animation, Branigan.  
Charleston, WV (Rod Hempton-WVSR/FM) D. Straits, Firm, Pet Shop Boys, Miami Sound Machine.  
Oak Hill/Beckley, WV (Jim Martin-WOAY/FM) D. Straits, D. DeYoung, Pet Shop Boys.  
Morgantown, WV (Kathi Simons-WCLG/FM) Ish, D. Straits, Pet Shop Boys, C. Sexton.  
Columbus, OH (Cook/Haines-92X) D. Straits, J. Browne.  
Columbus, OH (Richards/Foxx-WNCI/FM) Bangles, Nicks, Pet Shop Boys, Jermaine, D. Straits.  
Elyria/Cleveland, OH (Bentley/Evan-WBEA/FM) INXS, S. Minds, Nicks.  
Cincinnati, OH (Jim Fox-Q102) Elton, Nicks, John Taylor.  
Indianapolis, IN (John Wetherbee-WNAP) Falco, Nicks, J. Browne, Palmer.  
Angola, IN (Osborn/St. John-WLKI/FM) Falco, Prince, ELO, Palmer.  
Richmond, IN (Rick Casey-K96) D. Straits, Wonder, M. Manchester & A. Jarreau, Smokey.  
Vincennes, IN (Danny Wayne-WRTB/FM) Jermaine, Pet Shop Boys, Force MD's, Outfield, J. Browne.  
Evansville, IN (Ashton/Foreman-KC103) D. Straits, Sly Fox, Outfield, Jermaine.  
Terre Haute, IN (Mike Arnett-WPFR) Sly Fox, Bangles, Animation, Prince, Mental As Anything.  
Ann Arbor, MI (Brent Alberts-WIQB) Tepper, Falco, Hooters, ZZ Top.  
Detroit, MI (Gary Berkowitz-WHYT) Dionne, Pet Shop Boys, John Taylor, P. Nelson, Level 42, J. Browne.  
Lansing, MI (Walt Bennetti-WVIC) J. Cocker, Firm, Frampton, Ozzy, Cafferty.  
Kalamazoo, MI (Bill Anthony-WKMI) Wonder, Flip, Force MD's, Easton, Mental As Anything, Jermaine.  
Jackson/Lansing, MI (Tim Barron-WJXQ) Pet Shop Boys, Dokken, Ozzy, Outfield, Cafferty, L. Richard, John Taylor.  
Grand Rapids, MI (Mike Tennes-WKLQ) Falco, Bangles, ELO, Palmer, Tepper.  
Cadillac, MI (Rob Michaels-WATT) D. Straits, Sexton, Ipus, Wonder, J. Browne.  
Alpena, MI (Darrell Kelley-WHSB) Palmer, Nushooz, Branigan, Mental As Anything, D. DeYoung, C. Robin, J. Browne.  
Gaylord, MI (David Barr-WZXM) D. Straits, Opus, H. Suite, Palmer, Outfield, R. Stones.  
Petoskey, MI (Dennis Martin-WWPZ) Falco, Wonder, INXS, Nicks.

## UPPER MIDWEST

Des Moines, IA (Piper/O'Douglas-X103) J. Browne, Pet Shop Boys, D. Straits, Outfield.  
Ft. Dodge, IA (Cal Bierman-KKEZ) D. Straits, Outfield, Wonder, Animation, H. Suite, C. Robin.  
Waterloo/C. Rapids, IA (Jeff Christenson-KOKZ) Wonder, Force MD's, L. Richard, Outfield, Sexton.  
Sioux City, IA (Pat Paxton-KGLI) D. Straits, Sexton, Outfield, D. DeYoung.  
Cedar Rapids, IA (Brad Fuhr-KQCR/FM) Bangles, Jermaine, Wonder, D. Straits, A. Murray.  
Clinton, IA (Bill Warner-KNJY) R. Tro, Miami S.M., Animation, J. Barnes, Manchester & Jarreau, Nushooz.  
Davenport, IA (Gynny O'Hara-KIHK) Nicks, Pet Shop Boys, Jermaine, J. Browne, Level 42.  
Kenosha, WI (Terry Havel-WJZQ) Sly Fox, Opus, Outfield.  
Milwaukee, WI (Denise Lauren-WKTI) No adds.  
Madison, WI (Little/Hudson-Z104) Force MD's, J. Browne, D. Straits.



Appleton/Oshkosh, WI (Kim Bradleigh-WKAU) Pet Shop Boys, D. Straits, Jermaine, Sexton.  
 Wausau, WI (Mike Edwards-WIFC/FM) J. Browne, Palmer, Outfield, Wonder.  
 Stevens Point, WI (Bouley/Steffen-WSPT) D. Straits, Nicks, Jermaine, L. Richard, Pet Shop Boys.  
 La Crosse, WI (Chuck Knight-HIT105) No adds.  
 La Crosse, WI (Greer/Carr-WIZM/FM) Nicks, Palmer, Wonder.  
 Eau Claire, WI (Rick James-WBIZ) L. Richard, Outfield, D. Straits, Jermaine, Bob Seger.  
 Minneapolis/St. Paul, MN (Anthony/Michaels-KDWB/FM) No Report-Frzn.  
 Rochester, MN (Denny Foster-KROC/FM) Pet Shop Boys, Jermaine, Opus, Level 42.  
 Mankato, MN (Garvin/McCormick-KDOG/FM) Jermaine, Pet Shop Boys, Force MD's, D. Straits.  
 St. Cloud, MN (Patton/Wakefield-KCLD/FM) Force MD's, Nicks, D. Straits, C. Robin, Pet Shop Boys, Eurythmics.  
 Vermillion, SD (Dean Russell-KVRF) J. Browne, H. Suite, L. Richard, Miami S.M., Animation, Pointers, Mental As Anything.  
 Yankton, SD (Randy Kussman-KQHU/FM) Firm, D. Straits, Outfield, Jermaine, Opus.  
 Sioux Falls, SD (Adam North-KKRC) Sly Fox, Force MD's, Palmer, D. Straits, J. Browne.  
 Aberdeen, SD (Scott Daniels-KQ95) D. Straits, Pet Shop Boys, J. Barnes, Falco.  
 Aberdeen, SD (Dan Zerr-KSDN) Jermaine, D. DeYoung, OMD, J. Browne.  
 Rapid City, SD (Sherwyn/Kallaway-KKLS/FM) Sexton, OMD, J. Browne, J. Cocker, J. Barnes.  
 Rapid City, SD (Randy McDaniel-KGGG/FM) Loverboy, Sly Fox.  
 Fargo, ND (Anderson/Palmer-Y94) Wonder, Opus, Pet Shop Boys, Miami S. M., Jermaine, Level 42.  
 Grand Forks, ND (Nordine/Right-KKXL/FM) J. Browne, Sexton, Outfield, D. Straits.  
 Bismarck, ND (Brannan/Hardt-KFYR) Nicks, Wonder, Dionne.  
 Bismarck, ND (Bob Beck-KYYY/FM) L. Richard, Miami S.M., Dionne, OMD, Outfield, Pet Shop Boys, Opus.  
 Minot, ND (Scott Meyer-KIZZ) D. Straits, J. Browne, Outfield.  
 De Kalb, IL (Lew White-WDEK/FM) J. Browne, Pointers, Animation, Pet Shop Boys.  
 Joliet, IL (Lentine/Weber-WLLI) Force MD's, J. Browne, Pet Shop Boys, D. Straits, Jermaine, Sly Fox, OMD.  
 Chicago, IL (Chuck Crane-WLS/AM) Firm, H. Suite, D. Straits, Palmer.  
 Chicago, IL (Jeffries/Kelly-WYTZ) ABC, Pet Shop Boys, D. Straits, C. Sexton.  
 Chicago, IL (Joe Bohannon-B96) Sly Fox, Miami S.M., L. Richard.  
 Rockford, IL (Brill/Dent-WZOK) Force MD's, Bangles, D. Straits, Jermaine, Pet Shop Boys, Seals, Level 42.  
 Galesburg, IL (Heath/Hamlin-WGBQ/FM) Petty, Palmer, Wonder.  
 Bloomington, IL (Justin/Robbins-WBNQ) Sly Fox, OMD, L. Richard, John Taylor, D. Straits, Animation, Pet Shop Boys, J. Cocker.  
 Springfield, IL (Greg Lawley-WDBR) D. Straits, D. DeYoung, J. Cocker, L. Richard, John Taylor, Animation, Van Stephenson.  
 Carbondale, IL (Tony Waitekus-WCIL/FM) Outfield, Force MD's, Palmer, Pet Shop Boys.

East Prairie, MO (Greg Landis-KYMO) B. Setzer, Arcadia, D. Straits, C. Robin.  
 Kansas City, MO (Perun/Barber-KBEQ) Elton, Tepper, Jermaine, Miami S.M., Pet Shop Boys.  
 Jefferson City/Columbia, MO (Brian Miller-KTXY) Pet Shop Boys, Miami S.M., Cafferty, D. Straits, Browne.  
 Waynesville, MO (Kevin Barton-KFBD) B. Tagg, Nushooz, OMD, Aerosmith, R.O.A.R.  
 Topeka, KS (Roger Heaton-WIBW/FM) Elton, ELO, Baltimora.  
 Topeka, KS (Kevan Rabat-KDVV/FM) John Taylor, Dionne, Miami S.M., Level 42, J. Browne, Outfield.  
 Kansas City, MO (Lorrin Palagi-KBKC/FM) Miami S.M., Jermaine, Pet Shop Boys.  
 Pittsburg, KS (Bell/Proter-KQWK/FM) Sexton, Level 42, Pet Shop Boys.  
 Hoisington, KS (Bieker/Atkinson-KHOK) Sly Fox, D. Straits, J. Browne, Pet Shop Boys, J. Cocker, Force MD's, Jermaine, Opus.  
 Hays, KS (Michael Koerner-KJLS) Prince, Wonder, Pet Shop Boys, Cafferty, Animation.  
 Norfolk, NE (Doug Koehn-KNEN) Cars, A. Murray, Dionne, J. Browne, D. Straits, Easton.  
 Grand Island, NE (Mosley/Bradee-KSYZ/FM) Level 42, D. Straits, L. Richard, Branigan, J. Browne, C. Robin.  
 El Dorado, AR (Dan Murphy-KLBQ/FM) D. Straits, J. Browne, Nushooz, Animation, The Zummos, Flip, Manchester & Jarreau.  
 Little Rock, AR (Mark McCain-KKYK) Falco, Baltimora, ELO, Elton.  
 Fayetteville, AR (Sterling Scott-KKEG) Opus, Nicks, Palmer.  
 Fort Smith, AR (John O'Dea-KZZE/FM) J. Browne, Force MD's, D. Straits, Jermaine, John Taylor.  
 Ft. Smith, AR (Hayes/Bryant-KISR) Pet Shop Boys, L. Richard, F. Sharkey, Pointers.

## SOUTHWEST

Dallas, TX (Shomby/Crosby-KAFM) Prince, John Taylor, Nicks.  
 Tyler, TX (Dave Goldman-KEYP) J. Barnes, L. Richard, Miami S.M., J. Browne.  
 Lufkin, TX (Randy Shannon-KIPR/FM) Animation, Mental As Anything, J. Browne, Cafferty, Nushooz, B. Tagg.  
 Nacogdoches, TX (John Rowe-KTBC) The Zummos, B. Tagg, Aerosmith, Nushooz.  
 Wichita Falls, TX (Beck/Kay-KNIN/FM) Bangles, John Taylor, L. Richard, Cafferty, Level 42.  
 Killeen/Temple, TX (B.J. McCrae-KIXS/FM) J. Browne, Jermaine, Pet Shop Boys, Level 42, Miami S.M., L. Richard, Cafferty.  
 San Angelo, TX (John Raymond-KIXY/FM) John Taylor, Miami S.M., OMD, Nushooz.  
 Houston, TX (Landér/Hamilton-93Q) Tepper, Nushooz, John Taylor.  
 Beaumont, TX (Murphy/Jackson-B95) John Taylor, Miami, L. Richard, N. Edition, Wonder, Animation.  
 Bryan, TX (Carl Gideon-KTAM) D. Straits, Jermaine, J. Browne, Easton, Mental As Anything.  
 Bryan, TX (Austin/Turner-KTAW/FM) Pet Shop Boys, Blue Oyster Cult, Miami S.M., D. Straits, J. Browne.  
 Bryan, TX (Skip Bishop-KKYS) Miami S.M., D. DeYoung, Zapp, Synch.  
 Victoria, TX (Jay Arena-KVIC) J. Browne, Miami S.M., L. Richards.  
 Laredo, TX (Kirk Davidson-KRRG) C. Robin, Pointers, D. Straits, Nushooz, Miami S.M., M. Morgan, Nicks, Manchester & Jarreau, P. Nelson, OMD, D. DeYoung, Mental As Anything.  
 San Antonio, TX (Hunter/Giles-Q96) Loverboy, Miami S.M.

## CENTRAL

Kirksville, MO (Jeff Allen-KTUF) Aretha, Cafferty, Pet Shop Boys, OMD

Amarillo, TX (Keith Richards-KAKS/FM) Wonder, J. Browne, Pet Shop Boys.  
 Amarillo, TX (Tim Butler-KPUR) Miami S.M., J. Browne, L. Richard, Pet Shop Boys, OMD, J. Barnes.  
 Abilene, TX (Dominic Testa-KFMN) D. Straits, John Taylor, Force MD's.  
 Odessa/Midland, TX (John Clay-KWES/FM) Miami S.M., Nicks, Boys Don't Cry, D. Straits, Janet Jackson.  
 El Paso, TX (Johnny Thompson-KFIM) Pet Shop Boys, L. Richard, A. Starr, Falco.  
 Phoenix, AZ (Guy Zapoleon-KZZP) Dokken, Outfield.  
 Tucson, AZ (Gillie/Johnson-KRQ) S. Minds, Miami S.M., Level 42, Outfield, D. Straits.  
 Cottonwood, AZ (Al Peterson-KSMK) 5 Star, Benatar, Branigan, D. Straits, Pet Shop Boys, Miami S.M., Sheena Easton.  
 Albuquerque, NM (Paul Marcu-KRKE) Jermaine, Nicks, D. Straits, 5 Star.  
 Gallup, NM (Eric Allen-KYVA) Miami S.M., Cafferty, J. Browne, Pet Shop Boys, D. Straits.  
 Clovis, NM (Tom Summers-KZZO/FM) Force MD's, D. Straits, Benatar, Jermaine.  
 Alamogordo, NM (Tim Weaver-KINN AM/FM) Falco, Wonder, Cock Robin, Force MD's.

## ROCKY MOUNTAIN

Billings, MT (Charlie Fox-KYYA) D. Straits, Outfield, Wonder, Miami S.M.  
 Polson/Kalispell, MT (Rick Leer-KQ92) D. Straits, Wonder, OMD, Pet Shop Boys, J. Browne, Miami S.M., Aerosmith, Opus.  
 Kalispell, MT (Barry Bennett-KBBZ/FM) Miami S.M., Level 42, J. Browne, Outfield, Mental As Anything.  
 Denver, CO (Gloria Avila-Perez-KIMN) D. Straits, Outfield, Pet Shop Boys, Dokken.  
 Denver, CO (Geina Horton-Y108) Falco, J. Browne, Level 42.  
 Denver, CO (Bolke/Stone-KPKE) No Report-Frzn.  
 Windsor, CO (Al Decker-KUAD/FM) Branigan, Nushooz, D. Straits, J. Browne, Animotion, J. Barnes.  
 Greeley/Ft. Collins, CO (Gary Ray-KGBS) Wonder, D. Straits, Cafferty, R.O.A.R., J. Browne, Branigan, Pet Shop Boys, OMD.  
 Cody, WY (Kelly Gordon-KTAG) Palmer, Arcadia, D. Straits.  
 Casper, WY (Todd Cavanah-KTRS) John Taylor, Animotion, Dionne, Cherrelle & O'Neal, Janet Jackson.  
 Gillette, WY (Dennis Switzer-KOLL) Blue Oyster Cult, Flip, OMD, D. DeYoung, D. Straits.  
 Soda Springs, ID (Summers/A.D.-K79) OMD, J. Browne, Rob Tro, Bangles, Miami S.M.  
 Lewiston, ID (Jay McCall-KOZE) Jermaine, Pet Shop Boys, Animotion, OMD, John Taylor.  
 Boise, ID (Tom Evans-KIYS) John Taylor, Miami S.M., OMD, Joe Cocker, Level 42.  
 Moscow, ID (Gary Cummings-KZFN) J. Browne, Smokey, D. DeYoung, Branigan, Pet Shop Boys, Mental As Any.  
 Salt Lake City, UT (Stone/Smith-KCPX/FM) D. Straits, J. Browne, Opus, H. Suite, Branigan.  
 Logan, UT (Jay Hall-KBLQ) Level 42, D. Straits, Falco, Mental As Anything, Miami S.M., Nushooz.  
 Logan, UT (Mark Roman-KVFM) M. Martin, Jermaine, Miami S.M., Mental As Anything, Flip.  
 Ogden, UT (Paul Wilson-KJQ) Wonder, Sexton, Jermaine, D. Straits.  
 Provo/Salt Lake City, UT (Rob Bushard-KFMY) OMD, Animotion, Cafferty, D. Straits, Tepper, Sexton, Pet Shop Boys, Outfield.

## FAR WEST

Lake Tahoe/Reno, NV (Mickey Lees-KLKT) OMD, Rene & Angela, Cafferty, A. Murray, Pet Shop Boys, J. Browne, D. Straits.  
 Reno, NV (Shakes/Ryan-KWNZ/FM) D. Straits, Pet Shop Boys, Dionne.  
 Reno, NV (Bill Kelly-KRZQ/FM) D. Straits, Force MD's, J. Browne, Outfield, Wagner.  
 Reno, NV (John Chommie-KHTZ/FM) Prince, Janet Jackson, A. Starr.  
 Los Angeles, CA (Scarborough/Simon-KKHR) Force MD's, Pet Shop Boys, J. Browne, Nicks.  
 Los Angeles, CA (Mike Schaefer-KIIS/FM) D. Straits, Pet Shop Boys, 5 Star, H. Suite, OMD.  
 San Diego, CA (Mike Preston-KS103) Cherrelle & O'Neal, Outfield, Pet Shop Boys, Sting, Alisha, OMD.  
 San Bernardino, CA (Shawn Demory-KGGI) Heart, Level 42, LA Dream Team.  
 Anaheim, CA (Craig Powers-KEZY) Falco, Elton, Outfield, Force MD's, Nicks, Benatar.  
 Santa Barbara, CA (Jane Asher-Y97) Pointers, Outfield, Pet Shop Boys, Animotion, Wonder, Firm.  
 Bakersfield, CA (Dave Kamper-KKXX/FM) D. Straits, Sly Fox, Miami S.M.  
 San Luis Obispo, CA (Joe Collins-KSLY/FM) J. Cocker, L. Richard, D. Straits, H. Suite, Animotion, Miami S.M., Pointers.  
 Santa Maria, CA (Maria Rubio-KXFM) Ozzy, Sly Fox, D. Straits, Pet Shop Boys, Cafferty, Browne.  
 Lompoc/Santa Maria, CA (Sam Jackson-KRQK/FM) Pet Shop Boys, 5 Star, J. Browne, D. DeYoung, Miami S.M., D. Straits.  
 Fresno, CA (Walker/Davis-KYNO) Cherrell & O'Neal, Force MD's, D. Straits, Miami S.M., Pointers, Outfield.  
 Fresno, CA (Berry/Carter-KMGX) Prince, N. Edition, Dionne, Miami S.M., L. Richard.  
 Monterey/Salinas, CA (Kirk Cliatt-KDON/FM) Pet Shop Boys, J. Browne, Wonder, Cherrelle & O'Neal, D. Straits, Janet Jackson.  
 San Francisco, CA (Richard Sands-KITS/FM) No Report.  
 San Francisco, CA (Rivers/Naftaly-KMEL) Level 42, Nushooz.  
 San Jose/Los Gatos, CA (Harlow/Weinstein-KATD/FM) Pet Shop Boys, Sly Fox, Jermaine, Outfield, H. Suite.  
 San Jose, CA (Robin Kipps-KWSS) Palmer, Outfield.  
 Stockton, CA (Roy Williams-KJOY) D. Straits, Bangles, Nushooz, J. Browne.  
 Stockton, CA (John Hampton-KSTN) Miami S.M., Pet Shop Boys, M. Martin, Elton, The Zummos.  
 Modesto/Stockton, CA (David Kraham-KHOP/FM) Bangles, Cars, D. Straits, L. Richard, Branigan.  
 Modesto/Stockton, CA (Ellen Thomas-KO93) D. Straits, Dionne, Smokey.  
 Modesto, CA (Russ Novak-KFIV/FM) J. Browne, Smokey, Wonder, Dionne, Miami S.M.  
 Santa Rosa, CA (Eric Scott-KREO) Jermaine, D. Straits, Force MD's, Wonder, Pet Shop Boys, Sexton.  
 Eureka, CA (Chris David Carter-KFMI) Falco, D. Straits, Bangles.  
 Arcata/Eureka, CA (Jim Nelly III-KXGO) Pointers, H. Suite, Pet Shop Boys, D. Straits, J. Browne.  
 Sacramento, CA (Gillette/Collins-FM102) Janet Jackson, Y & Peoples, Miami S.M.  
 Sacramento, CA (Mr. Ed-KWOD) D. Straits, Level 42, J. Browne.  
 Paradise/Chico, CA (Ron Bruder-KNVR) D. Straits, Pet Shop Boys, J. Browne, Mental As Anything.

Redding, CA (Kevin Kahl-KEWB) D. Straits, Pet Shop Boys, J. Browne.  
 Redding, CA (Lee/Van Halen-KSX0) Miami S.M., Cafferty, Level 42, Pet Shop Boys, Cherrelle & O'Neal.  
 Honolulu, HI (Jay Stone-I94) No Report-Frzn.  
 HiLo, HI (Derek Dakine-KKBG) Frzn. list.

## NORTHWEST

The Dalles, OR (Ed Ross-KACI) Jermaine, Pet Shop Boys, J. Barnes, Aerosmith, D. Straits, J. Browne, Miami S.M., D. DeYoung, J. Rush.  
 Seaside, OR (Chris Conway-KSWB) No adds.  
 Portland, OR (Naganuma/Barry-KMJK) J. Browne, Tepper, Benatar.  
 Albany/Corvallis, OR (Mike Shannon-KIQY) D. Straits, J. Browne, Pet Shop Boys, OMD.  
 Coos Bay, OR (Karen David-KHSN) R.O.A.R., Force MD's, Rob Tro, M. Lotz, Opus, The Zummos, Jermaine, J. Browne.  
 Coos Bay, OR (Dave O'Connor-KYNG/FM) Jermaine, OMD, Pet Shop Boys, John Taylor.  
 Medford, OR (R. Charles Snyder-KTMT) Opus, Level 42, J. Browne, Dokken.  
 Medford, OR (Dennis Dixon-KBOY/FM) Prince, Benatar, Rene & Angela, Outfield, Branigan.  
 Klamath Falls, OR (Terry James-KAGO/FM) Setzer, D. Straits, J. Browne, Jermaine, Opus.  
 Seattle, WA (Wendy Christopher-KUBE/FM) Nicks, OMD, L. Richard, J. Browne.  
 Tacoma/Seattle, WA (Sandy Louie-KNBQ/FM) Falco, Wonder, Prince.  
 Olympia, WA (Ken Paige-KQEU) D. Straits, Nicks, OMD, J. Browne.  
 Chehalis, WA (Roger Dale-KITI) Nushooz, Branigan, Tro, Opus, Mental As Anything, Pet Shop Boys.  
 Ellensburg, WA (Thomas Mailey-KXLE/FM) Pet Shop Boys, Setzer, Nushooz, D. Straits, P. Blonde.  
 Yakima, WA (James/Austin-KZHR) Jermaine, Opus, Nushooz, P. Blonde, J. Browne, Miami S.M., C. Robin.  
 Spokane, WA (Dave McKie-KZZU/AM) Level 42, Pet Shop Boys, Wonder, H. Suite, L. Richard.  
 Tri-Cities, WA (Ron O'Brian-OK95) Animation, John Taylor, Miami S.M., L. Richard, J. Barnes.  
 Tri-Cities, WA (Jonathan Walker-KZZK) J. Browne, OMD, Animation, Janet Jackson.

Calgary, AL (Don Stevens-AM106) A. Starr, F. Sharkey.  
 Tri-Cities/Kennewick, WA (Chuck Matheson-KHWK/FM) J. Barnes, Wonder, J. Browne, Starpoint, Fine Young Cannibals, Miami S.M., J. Taylor.  
 Anchorage, AK (J.D. Chandler-KGOT) Opus, Pet Shop Boys, H. Suite, J. Browne, B. Setzer.

## JOBS

Newsperson - KGAL-Albany/Lebanon, OR  
 Mike Bell (Box 749 - 97321)  
Newspersons - KOKZ/KXEL-Cedar Rapids, IA  
 Brian Wright (319)233-3371  
News Director - KKIX-Fayetteville, AR  
 Tom Sleeker (Box 1104 - 72702)  
Air Talents (future) - WBIZ-Eau Claire, WI  
 Brian Ketz (Box 24 - 54702)  
Air Talent (future/part-time) - KGAL-Albany/Lebanon, OR  
 Mike Bell (Box 749 - 97321)  
Air Talent (AM drive) - WIAL-Eau Claire, WI  
 Rick Roberts (Box 1 - 54702)  
Air Talent - KIXK-El Dorado, AR  
 Larry O'Neal (Box 1901 - 71731) or (501)862-9362  
Air Talent (drive time) - KYNG/FM-Coos Bay, OR  
 Dave O'Connor (Box 4303 - 97420)  
Air Talent (future) - KTEM-Temple, TX  
 Terry Ryan (Box 1230 - 76503)  
Air Talent - KWIP-Dallas/Salem, OR  
 Eric Norberg (Box KWIP - 97338)  
Air Talent (mid-days) - KSEZ-Sioux City, IA  
 Tim Harrison (712)258-6740  
Air Talent (7-mid) - WPDZ-Cheraw, SC  
 Kay Lewis (Box Z103 - 29520) or (803)537-5588  
Air Talent/Prod (PM drive) - WHSY/FM -Hattiesburg, MS  
 Blake Hooper (601)545-1230  
Air Talent/Prod - WTMX-Tupelo, MS  
 \*J. Michael Pruet (Box 954 - 38802)  
Air Talent/Prod - KNVR-Paradise, CA  
 Andy Manuel (Box 1167 - 95969)  
Air Talent/Prod (mid-days) - KOLL/FM-Gillette, WY  
 Jim Seybert (307)682-5101  
Air Talent/Prod (future) - KHSN-Coos Bay, OR  
 J.J. Jenson (Box 180 - 97420)  
Program Director - WBAM-Montgomery, AL  
 Bob Brennan (205)288-0150

\*No phone calls please.

# SUPERBOWL OF ROCK TRIVIA

## sponsored by Geffen Records

### Grand Prize Winner

Guy Zapoleon, KZZP-Phoenix (won trip to Hawaii)

### 2nd Places

1. John Chommie, KHTZ-Reno
2. Rob Lipshutz, Pollack Communications
3. Tony Thomas, KOLO-Reno



Sony portable CD Players with digital headphones and an assortment of CD's from Geffen artists

# MR. MISTER

## Winging It To The Top

by Kent Zimmerman

**It wasn't until the band took production matters into their own hands that Mr. Mister soared to the top of the GAVIN Top Forty charts. We talked to Richard Page about the fine art of Mr. Mistering.**

**KZ: You had a band called Pages. Tell us about the transition from Pages to Mr. Mister.**

RP: Steve (George) and I decided it was time to dissolve the whole thing. We felt like we'd exhausted the possibilities. We took a year or two off, wrote, put this band together, got a deal and this is our second album.

**KZ: Steve George is a surviving core member of Pages who made it to Mr. Mister. That's a strange name for a band.**

RP: It was something we liked. We wanted it to be Mister something, so the ultimate Mister would be Mr. Mister. It stuck with us.

**KZ: You turned down some heavy lead vocalist jobs to keep at Mr. Mister.**

RP: Yes. Toto and Chicago. Chicago called last summer, 1985. Peter Cetera had left the band. Their record company called and asked if I was interested. I knew them. I'd worked with Bill Champlin for years. He's one of my good friends.

**KZ: You must feel good about your decision to stick with Mr. Mister.**

RP: Yes I do. At the time, when I had decided not to join Chicago, the (Mr. Mister) record wasn't doing well. It hadn't taken off yet.

**KZ: All this happened after the second Mr. Mister LP was released.**

RP: This was right as the second album was being released and the single was out, and it was just laying there.

**KZ: What's it like being a session singer? Did you carry a beeper?**

RP: (Laughs) I was sidetracked into being a session player. My goal was always my own art. Working with guys like David Foster and Jay Graydon, I started getting these calls. Jay Graydon produced one of the Pages albums. He liked the way Steve and I did backgrounds (vocals), he was calling us for other gigs. It caught on like that.

**KZ: Were there sessions where you felt like a real contributor rather than a sideman?**

RP: A lot of them. A lot of people called us because they liked our arrangement ideas. Kenny Loggins, his last three albums, were great sessions. I wrote a tune with Kenny on one of them. That was a memorable one. All the Al Jarreau stuff was great. I worked with

Quincy Jones on a Donna Summer album that I wrote a tune on. There were a lot of great sessions, working with the best people. I learned so much from them, I was able to bring that experience into Mr. Mister.

**KZ: You worked with producer Peter McIan (Men At Work) on the first album.**

RP: It was a good introduction for the guys in the band, as far as getting to know each

other musically. When Steve and I got Steve Farris and Pat Mastelotto, we didn't really know each other. Now we were in a band with a full membership type of thing, which was different. We'd always hired outside guys to play on the Pages albums. The thing was, I feel we learned a little late. It's all hindsight now, but we should have been producing from the beginning. At the time

CONTINUED ON PAGE 22



Left to right: Mr. Steve George, Mr. Richard Page, Mr. Steve Farris, and Mr. Pat Mastelotto.

“Some songs are emotional rushes. That's what ‘Broken Wings’ and ‘Kyrie’ were.”

## BOOK OF LISTS:

by Tony Richland



## THE SEQUEL

Four people who ate more than twelve hors d'oeuvres at the Gavin Cocktail Party:

1. Jesus Garber: A&M Records
2. Flesh McCormick: KDOG; Mankato Minn.
3. Linda Tice: Howard Rosen Promotion (clocked at 23 rumakis)
4. Danny Davis: Defensive Lineman, Philadelphia Eagles, and part-time promotion man.

Five people who have never attended a Siouxsie and the Banshees concert:

1. Betty Breneman
2. Al Ham
3. Isley, Jasper, Isley

Three excuses given by Jack Satter for not attending Stan Cornyn's presentation at the recent seminar:

1. Rick Swig forgot my wake-up call.
2. I ate so much at the cocktail party that none of my clothes would fit, so I had to spend the morning having them altered.
3. The parakeet I travel with spoke for the first time, so I waited for him to do it again so I could tape record it.

Three choices given to Ray Anderson for his reserved location on Hands Across America Day:

1. Death Valley
2. Coos Bay, Oregon (behind Karen David's house)
3. Rudman National Park in Cherry Hill, New Jersey

Four people wearing Maybelline's new Fiery Red lip gloss at the Women in Music meeting:

1. Elma Greer
2. The Bangles
3. Margo Knesz
4. Boy George

Five acts who will never record for Kareem Abdul Jabbar's new MCA-distributed label:

1. Lacy J. Dalton
2. Ratt
3. Eddie Fisher
4. The Violent Femmes
5. Wayne Fontana and the Mindbenders

One person whose Gavin Awards Luncheon acceptance speech was never used:

1. Tony Richland

Eleven job categories currently in vogue at most record companies:

1. National Promotion Director
2. Director of National Promotion
3. Senior Director of National Promotion
4. Senior National Promotion Director
5. VP/Promotion: National
6. VP: Director of National Promotion
7. National Promotion Coordinator
8. Coordinator of National Promotion
9. VP of National Promotion Coordination
10. Senior VP of National Promotion
11. Senior VP of National Coordination and Direction of Mail Room.

Three TV programs never watched by George Chaltas:

1. Punky Brewster
2. Webster
3. Different Strokes

Five people whose real name is Morty Shapiro:

1. Nick Bazoo: B94—Pittsburg
2. Ichabod Crane: KMPS—Seattle
3. Oedipus: WBCN—Boston
4. Feargal Sharkey: Recording Artist
5. Lisa Smith: Gavin Report

Four TV pilots being worked on by Dave Sholin:

1. Hill Street Accountant
2. My Son The Terminator
3. Tel-Aviv Vice
4. Different Strokes II: The Story of a Rabbi

Three foods never tasted by Huey Lewis and the News:

1. Mousse of strained pike with raspberry vinegar sauce
2. Poached kiwi sushi
3. Terrine of imported duck liver

Four proven sleep inducers for insomniacs:

1. Nytol
2. Sleep-Eze
3. Sominex
4. Tour information read by MTV Vee-Jays

Five reasons not to read this column:

1. Rudman just came in the mail
2. Poe just came in the mail
3. Album Network just came in the mail
4. You just found three old unopened Record Worlds
5. You just found three old unlistened-to Infinity LP's (still in shrink wrap)

One closing comment:

1. Have a good week . . . and you know I mean that, Babe! ■

# The Nylons

## THE LION SLEEPS TONIGHT

**FRIDAY 14 FEB. 1986**

FEBRUARY  
S M T W T F S  
2 3 4 5 6 7 8  
9 10 11 12 13 14 15  
16 17 18 19 20 21 22  
23 24 25 26 27 28

ST. VALENTINE'S DAY

A/C HIT FACTOR

RECOMMENDED FOR A/C RADIO

THE NYLONS -- "The Lion Sleeps Tonight" (Open Air/Windham Hill)  
Before I heard this I said "Give me a break. How many times can this novelty song be recorded?" The answer is: One more time. If this had been the first version, we might not have ever heard from Robert John or The Tokens. Phones for sure!!

**FRIDAY 21 FEB. 1986**

FEBRUARY  
S M T W T F S  
2 3 4 5 6 7 8  
9 10 11 12 13 14 15  
16 17 18 19 20 21 22  
23 24 25 26 27 28

RECORD TO WATCH

*The Nylons*

NYLONS  
The Lion Sleeps Tonight  
(Open Air / Windham Hill)

**FRIDAY 28 FEB. 1986**

FEBRUARY  
S M T W T F S  
2 3 4 5 6 7 8  
9 10 11 12 13 14 15  
16 17 18 19 20 21 22  
23 24 25 26 27 28

ACTION SIDES

NYLONS  
The Lion Sleeps Tonight  
(Open Air / Windham Hill)

Total: 66



WJON	KRIB	KDLK	KNCO
WGHQ	KSTQ	KHTN	KTIM
WKXE	KRRZ	KTHO	KASY
WDNG	WFMJ	KENU	KKLV
WEED	WKSX	KGY	KMAS
WFEB	WMOH	KXRO	KYMN
WJZM	KQAD	WKLJ	WDIF
KFOR	WLKX	WSMJ	WFPS
KGLO	WMT	KBCC	WLIP
KHAS	WBEV	KLWN	WMRN
WDNG	WHIZ	KQIC	KBAD
WCNL	WJEH	KROC	KNUZ
WJJB	WJER	KCLV	KPTL
WGAD	WLGN	KMTI	KWUN
WUVU	WRDB	KSKI	KFMJ
KGHR	KAZM	KVRH	KIT
KNOX	WRPX	KDES	KYJC

Produced by VAL GARAY AND THE NYLONS  
THE LION SLEEPS TONIGHT (OS 0015)  
From The Album—  
THE NYLONS—SEAMLESS (OA 0304)



OPEN AIR RECORDS

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**POWER TRIO**

ELTON JOHN  
Nikita  
(Geffen)

HEART  
These Dreams  
(Capitol)

JAMES TAYLOR  
Only One  
(Columbia)

**2W LW TW**

1.	1.	1. ELTON JOHN - Nikita (Geffen)
7.	3.	2. HEART - These Dreams (Capitol)
2.	2.	3. Starship - Sara (Grunt/RCA)
11.	8.	4. JAMES TAYLOR - Only One (Columbia)
17.	11.	5. ATLANTIC STARR - Secret Lovers (A&M)
13.	9.	6. ANNE MURRAY - Now And Forever (You And Me) (Capitol)
3.	4.	7. Dream Academy - Life In A Northern Town (Warner Bros.)
15.	13.	8. DAN SEALS - Bop (EMI America)
5.	5.	9. Whitney Houston - How Will I Know (Arista)
14.	12.	10. MIKE & MECHANICS - Silent Running (Atlantic)
4.	6.	11. Sade - Sweetest Taboo (Portrait)
25.	17.	12. SMOKEY ROBINSON - Hold On To Your Love (Tamla)
6.	7.	13. Billy Ocean - When The Going Gets Tough...(Jive/Arista)
19.	15.	14. MR. MISTER - Kyrie (RCA)
--.	27.	15. STEVIE WONDER - Overjoyed (Tamla/Motown)
20.	16.	16. Thompson Twins - King For A Day (Arista)
27.	22.	17. JACK WAGNER w/V.CARTER - Love Can Take Us...(Qwest)
24.	20.	18. ARETHA FRANKLIN - Another Night (Arista)
8.	10.	19. Michael Franks w/Brenda Russell - When I Give... (W.B.)
12.	14.	20. Isley/Jasper/Isley - Caravan Of Love (CBS)
--.	28.	21. FORCE M.D.'S - Tender Love (Tommy Boy/Warner Bros.)
--.	24.	22. EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram)
--.	29.	23. LAURA BRANIGAN - I Found Someone (Atlantic)
9.	18.	24. Barbra Streisand - Somewhere (Columbia)
--.	26.	25. THE CARS - I'm Not The One (Elektra)
--.	--.	26. JERMAINE JACKSON - I Think It's Love (Arista)
--.	--.	27. ROSANNE CASH - Hold On (Columbia)
10.	19.	28. Bruce Springsteen - My Hometown (Columbia)
--.	--.	29. ELO - Calling America (CBS)
30.	30.	30. Crystal Gayle & Gary Morris - Makin' Up For Lost Time (WB)

**CERTIFIED**

JERMAINE JACKSON  
I Think It's Love  
(Arista)

ROSANNE CASH  
Hold On  
(Columbia)

**MOST ADDED**

DIONNE WARWICK  
Whisper In The Dark  
(Arista) 63 new adds

DIRE STRAITS  
So Far Away  
(Warner Bros.) 56 new adds

M.MANCHESTER & AL JARREAU  
The Music Of Goodbye  
(MCA) 39 new adds

**CHARTBOUND**

MELISSA MANCHESTER & AL JARREAU - The Music Of Goodbye (MCA)  
DIONNE WARWICK - Whisper In The Dark (Arista)  
DIRE STRAITS - So Far Away (Warner Bros.)  
SHEENA EASTON - Jimmy Mack (EMI America)

**RECORD TO WATCH**



BANGLES  
Manic Monday  
(Columbia)

**ACTION SIDES**

NYLONS - The Lion Sleeps Tonight (Open Air/Windham Hill)  
BARBRA STREISAND - Send In The Clowns (Columbia)  
LOVERBOY - This Could Be The Night (Columbia)  
JOHN COUGAR MELLENCAMP - R.O.C.K. In The USA (Riva/PolyGram)  
TOM PETTY w/STEVIE NICKS - Needles & Pins (MCA)  
BANGLES - Manic Monday (Columbia)  
COCK ROBIN - The Promise You Made (Columbia)  
BILLY JOE ROYAL - Burned Like A Rocket (Atlantic America)  
EURYTHMICS - It's Alright, Baby's Coming Back (RCA)  
EDDIE MURPHY - How Could It Be (Columbia)  
RAY PARKER JR & HELEN TERRY - One Sunny Day (Atlantic)  
OLIVIA NEWTON-JOHN - Toughen Up (MCA)

**NEW**

DIRE STRAITS - So Far Away (Warner Bros.)  
JACKSON BROWNE - For America (Asylum)  
OMD - If You Leave (Virgin/A&M)

**DROPPED**

Stevie Wonder (Home)  
Wham!  
Dionne & Friends

## A/C ANALYSIS

For you students of the game, you know that HEAVY ROTATION is the key. Well HEART picked up 29 HEAVIES this week to eclipse STARSHIP and HEART should be #1 next week.

SMOKEY ROBINSON now shows an 85% HIT FACTOR (up from 66% last week) and a 27-17-12 run in two weeks. Label-mate STEVIE WONDER doubles his HIT FACTOR, 34%-68% and flashes 37 new adds. FORCE M.D.'S has a similar HIT FACTOR and an impressive 28-21 chart move. Credit Michael Reading at KWAV/FM-Monterey for hearing it first.

This week's RECORD TO WATCH, THE BANGLES' MANIC MONDAY has been building slowly, but surely with A/C's. Sixteen adds this week including: WNLC, WJZM, KSKI, KPTL and KIT.

The first Gavin Seminar For Media Professionals is history. By all opinion it was worthwhile and fun.

Congratulations to Ric Lippincott of KYUU for his award as Program Director Of The Year in A/C and to Ron Chapman and KVIL-Dallas for Air Talent and Station Of The Year in our format. Sheila Chlanda of Columbia Records won the A/C Promotion Award and Liz Kiley of KOST-Los Angeles won Music Director Of The Year. There was plenty of competition for these awards and we want to congratulate not only the winners but all the fine nominees as well.

Next year's Seminar is already being planned. Stay tuned for the date TBA.

## RECOMMENDED FOR A/C RADIO

MIAMI SOUND MACHINE - "Bad Boy" (Epic) What a GREAT record! Light, bright and tight. Imagine, if you will, Manhattan Transfer with a Motown bass line. Take this one to the bank.

DENNIS DeYOUNG - "Call Me" (A&M) Could be sub-titled "BABE '86". The track is one of those tender ballads with a sweet sax solo.

OMD - "If You Leave" (Virgin/A&M) These English architects of pop modernism have created a mainstream foundation with their recent singles. To their credit, even A/C has benefitted from their creativity. Debuts on page 14 in the NEW section.

Ron

Research:  
Diane Rufer  
Ron Fell



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 219 Last Week 225

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
ELTON JOHN - Nikita (Geffen)			215	199	13	2	1	98%	8
HEART - These Dreams (Capitol)			208	193	10	2	3	97%	8
STARSHIP - Sara (Grunt/RCA)			199	187	8	2	2	97%	8
JAMES TAYLOR - Only One (Columbia)			196	137	53	3	3	96%	7
ATLANTIC STARR - Secret Lovers (A&M)			188	125	51	6	6	93%	7
ANNE MURRAY - Now And Forever (Capitol)			195	112	68	4	11	92%	7
DAN SEALS - Bop (EMI America)			184	87	81	8	8	91%	8
MIKE & MECHANICS - Silent Running (Atlantic)			161	102	44	8	7	90%	14
SMOKEY ROBINSON - Hold On To Your Love (Tamla)			178	41	111	18	8	85%	6
MR. MISTER - Kyrie (RCA)			128	77	43	5	3	93%	8
STEVIE WONDER - Overjoyed (Tamla/Motown)			188	28	100	23	37	68%	3
THOMPSON TWINS - King For A Day (Arista)			141	49	78	8	6	90%	8
J.WAGNER w/V.CARTER - Love Can Take... (Qwest)			154	21	100	17	16	78%	7
ARETHA FRANKLIN - Another Night (Arista)			132	28	82	14	8	83%	8
FORCE M.D.'S - Tender Love (Tommy Boy/W.B.)			141	16	81	26	18	68%	5
EVERLY BROS. - Born Yesterday (Merc./PolyGram)			137	16	80	22	19	70%	5
LAURA BRANIGAN - I Found Someone (Atlantic)			143	5	81	37	20	60%	4
THE CARS - I'm Not The One (Elektra)			112	12	73	17	10	75%	6
JERMAINE JACKSON - I Think It's Love (Arista)			122	4	40	40	38	36%	3
ROSANNE CASH - Hold On (Columbia)			106	3	43	40	20	43%	4



## NORTHEAST

Newport, NH (Rick Larence-WCNL) Smokey, Olivia, Cock Robin, Nylons, E. Murphy, Miami Sound Machine.  
 Bangor, ME (Fred Miller-WWMJ) S.Nicks, Dire Straits, Barbra Streisand.  
 White River Jct., VT (Charlie Turner-WKXE) J.Browne, Midge Ure, OMD, Feargal Sharkey, Jermaine Jackson.  
 Hartford, CT (David Bernstein-WTIC/AM) B. Streisand.  
 New London, CT (Danny O'Brien-WNLC) ELO, Cars, Ricky Nelson, Bangles.  
 New Haven, CT (Jay McCormick-WELI) Dionne Warwick.  
 Albany, NY (Chris Holmberg-WWOM) No report-frozen.  
 Kingston, NY (Thom Williams-WGHQ) Frozen playlist.  
 Poughkeepsie, NY (Bill Pfister-WJJB/FM) Dionne Warwick, Nylons, Little Richard, M.Manchester & Al Jarreau.  
 Utica/Rome, NY (John Carucci-U102) No report-frozen.  
 Pittsburgh, PA (Bob Conrad-WTAE) Force M.D.'s, Mr. Mister, Mike & Mechanics, Stevie Wonder.  
 Johnstown, PA (Jack Michaels-WKYE) Dire Straits, B.Streisand, Bangles, Rosanne Cash, OMD.  
 New Castle, PA (Bobbie Vaughn-WKST) Aretha, Jack Wagner, Everly Bros.  
 Sharon, PA (Keith Corso-WPIC) A. Murray, J.Wagner.  
 Meadville, PA (Kevin Bonner-WMGW) Falco, Prince, Melissa & Al, Dire St., Elvis C., Dionne, S.Easton.  
 Scranton, PA (Burke/Trama-WBQW) J.Wagner, Cars, ELO, Dire Straits, Joe Cocker.  
 Wilmington, DE (Mike Daley-WDEL) Heart.  
 Dover, DE (Donna Beaty-WDOV) Dionne, Bangles, Ray Jr., B.J. Thomas, Melissa Manchester & Al Jarreau.  
 Williamson, WV (Kim Whitney-WBTH) Miami Sound Machine, Midge Ure, Dionne, Dire Straits, Sheena Easton.  
 Sutton, WV (Steve Douglas-WSGB) Tom Petty, Sting.

## SOUTH

Ocean City/Salisbury, MD (Thom Walsh-WQHQ/FM) S.Wonder, Everly Bros, Dionne Warwick.  
 Winchester, VA (Frank Mitchell-WINC) J.Wagner, A.Starr, Loverboy, J.Cougar Mellencamp, Dire St., Jermaine.  
 Harrisonburg, VA (Adam Stubbs-WQPO) ELO, Jermaine, Dire Straits, Stevie Wonder.  
 Charlottesville, VA (Ken Medek-WCHV) Dire Straits, J.Browne, James Brown, Pendergrass, DeYoung.  
 Richmond, VA (Lou Dean-WRVA) B.Streisand, Stevie Wonder, Everly Bros.  
 Richmond, VA (Dillon/Bevins-WEZS) Aretha, Jermaine, Anne Murray.  
 Norfolk, VA (Nick O'Neil-WLTY) Dan Seals, Smokey.  
 Lynchburg, VA (Bob Abbott-WGOL/FM) A.Murray, Force M.D.'s  
 Rocky Mount, NC (Leslie Jordan-WEED) R.Cash, Everlys.  
 Swan Quarter, NC (Mazie Smith-WHYC/FM) Starship, Everlys, A.Starr, M.Franks, Murray, Seals, Aretha, Smokey.  
 Charlotte, NC (Marty Lambert-WBT) Force M.D.'s, Jack Wagner, Laura Branigan, Stevie Wonder.  
 Charlotte, NC (Bill Conway-WEZC) Aretha, Jermaine.  
 New Bern, NC (Gary Lee-WSFL/FM) Dire Straits, Ray Jr., Jackson Browne, Melissa & Al, Cougar Mellencamp.  
 Asheville, NC (Brian Lee-WSKY) Dire St., OMD, R.Cash, T.Pendergrass, Cherrelle & Alexander O'Neal.  
 Conway/Myrtle Beach, SC (Bob Vandergrift-WYAV/FM) Everly Brothers, Force M.D.'s.  
 Atlanta, GA (John Chappell-WSB/FM) No adds.  
 Augusta, GA (Humphreys/Patrick-WZNY) T.Twins, D.Seals.  
 St. Augustine, FL (Jim Andrews-WUVU) Nylons, ELO, John Cougar Mellencamp.  
 Sylacauga, AL (R.Baty/A.Lee-WFEB) Dire Straits, Midge Ure, Miller & DeLong.  
 Tuscaloosa, AL (Sander Walker-WFFX/FM) Dire St., OMD.  
 Huntsville, AL (Steve Dallas-WAHR) Force M.D.'s, L.Branigan, Jermaine, B.Streisand, Ricky Nelson.  
 Gadsden, AL (David Ford-WGAD) Marie Osmond, Nylons, Force M.D.'s, Dionne & Friends.

Guntersville, AL (Greg Bell-WGSV) Teddy Pendergrass, Cherrelle & Alexander O'Neal.  
 Anniston, AL (Sherri Armstrong-WDNG) Dionne Warwick, Barbra Streisand, Feargal Sharkey.  
 Bay Minette, AL (Tim Brown-WBCA) S.Wonder, Everlys.  
 Selma, AL (Bob Payton-WTUN) Frozen playlist.  
 Clarksville, TN (J.J. Austin-WJZM) Bangles, Ray Jr., Eddie Murphy, Melissa Manchester & Al Jarreau.  
 Chattanooga, TN (Dale Deason-WGOW) Cars, S.Wonder.  
 Oxford, MS (David Kellum-J107) Outfield, Nylons, Everly Bros., Dire Straits.  
 Paducah, KY (Frank Carvell-WKYX) Dire Straits, Mike & Mechanics.  
 Glasgow, KY (Spencer MacJack-WSMJ) Loverboy, Dionne Warwick, Dire Straits, Cherrelle & A. O'Neal.  
 Shreveport, LA (Jeff Edman-KVKI/FM) S.Wonder, A.Murray.  
 Pineville/Alexandria, LA (Daniel Lynch-KISY/FM) James Taylor, Anne Murray.

## CENTRAL

Newark, OH (Greg Moebius-WNKO) Dire Straits, R. Cash, Melissa Manchester & Al Jarreau.  
 Urbana/Springfield, OH (Russ Shafer-WKSW) Jermaine, J.Browne, DeYoung, Sheena Easton, Nylons.  
 Logan, OH (Chuck Anthony-WLGN) Dionne, B.Streisand.  
 Marion, OH (Jim Howell-WMRN) Heart, Nylons.  
 Marion, OH (Bill Moore-WDIF) Outfield, Nylons, Dionne Warwick, Robert Palmer, M.Manchester & Al Jarreau.  
 Toledo, OH (Fred Heller-WSPD) D.Seals, Melissa & Al.  
 Toledo, OH (Matthews/King-3WM) Aretha, Jermaine, Wagner.  
 Zanesville, OH (Pete Petoniak-WHIZ) Jermaine, Sheena Easton, Melissa Manchester & Al Jarreau.  
 Youngstown, OH (Jim Martin-WFMJ) Tata Vega, Nylons, Jermaine Jackson.  
 Dover, OH (Steve Kelly-WJER) Dionne, J.Browne, Barbra Streisand, J.Cougar Mellencamp.  
 Sandusky, OH (Bill Zimmerman-WLEC) No report-frozen.  
 Hamilton, OH (Mark Gibson-WMOH) Nylons, B.Streisand.  
 Springfield, OH (Dale Grimm-WIZE) Force M.D.'s, Cars, Jack Wagner.  
 Springfield, OH (Chuck McGee-WAZU/FM) Dire Straits, Force M.D.'s, Dionne Warwick, Pointer Sisters.  
 Gallipolis, OH (Tim Maxwell-WJEH) Dire St., DeYoung, Ray Jr., ELO, Eurythmics, Streisand, Bangles.  
 Rushville, IN (Kevin L.Stone-WRCR) Atlantic Starr.  
 Lowell, IN (Jim Holly-WZVN) Dionne, Wagner, Easton.  
 Kokomo, IN (Darryl Parks-WIOU) Dionne, ELO, T.Twins, Mr. Mister, M.Manchester & Al Jarreau.  
 Muncie, IN (Randy Tanner-WOKZ) OMD, Barbra Streisand, Dionne Warwick.  
 Evansville, IN (Kay Nelson-WGBF) J.Wagner, Aretha.  
 Lafayette, IN (Mike Johnson-WASK) B.Streisand, Dionne Warwick, Melissa Manchester & Al Jarreau.  
 Monroe, MI (Mike Wheeler-WTWR) B.Streisand, Jermaine, Jackson Browne.  
 Flint, MI (Bill Pearson-WTRX) Dionne, OMD.  
 Saginaw, MI (Terry Lenz-WSGW) No report-frozen.  
 Lansing, MI (Jack Robbins-WILS/FM) Jermaine Jackson.  
 Battle Creek, MI (Rick Chapman-WKNR) Dionne Warwick, J.Browne, Cars, Force M.D.'s.  
 Grand Rapids, MI (Mark Roberts-WOOD) Everlys, Stevie Wonder, Mike & Mechanics.  
 Grayling, MI (Bob Ditmer-WQON/FM) ELO, Melissa & Al.  
 Kenosha, WI (Terry Havel-WLIP) Nylons.  
 Wausau, WI (Dave Wright-WRIG) Smokey, Jermaine.  
 Milwaukee, WI (Beth Fast-WMYX) Dionne, Jermaine, Melissa Manchester & Al Jarreau.  
 Milwaukee, WI (Max McDonald-WTMJ) Dionne Warwick, Melissa Manchester & Al Jarreau.  
 Ft. Atkinson, WI (Rob Anderson-WFAW) Everlys, Cars, S.Wonder, Force M.D.'s, Branigan, R.Cash, Jermaine.

Richland Center, WI (John Doyle-WRCO) S.Wonder, R.Cash, Everlys, Thompson Twins, Eddie Murphy.  
Madison, WI (Pat O'Neill-WMGN) OMD, Dire Straits, Dionne Warwick.  
Madison, WI (Doug Lane-WIBA) B.Streisand, L.Branigan, Dire Straits, Melissa Manchester & Al Jarreau.  
Beaver Dam, WI (Steve Sabatke-WBEV) ELO, Dionne, Barbra Streisand.  
Reedsburg, WI (Kevin Kellogg-WRDB) Everlys, R.Cash, Melissa Manchester & Al Jarreau, Bangles.  
Hudson, WI (Martens/Thomas-WRPX) A.Starr, Everlys, S.Wonder, R.Cash, Jermaine, Nylons, K.Rogers, Barbra Streisand.  
Green Bay, WI (David Carew-WDUZ) Smokey, Force M.D.'s, Laura Branigan, Stevie Wonder.  
Eau Claire, WI (Rick Roberts-WIAL) Dionne Warwick, Stevie Wonder, Melissa Manchester & Al Jarreau.  
Menomonie, WI (Alison Girard-WMEQ) Jermaine, Everlys,  
Oshkosh, WI (Chris Hansen-WMGV) Bangles, Jackson Browne, Dire Straits.  
Wilmington, IL (Wayne Perrott-WDND) No report-frozen.  
Rockford, IL (Reed/Locwood-WKMJ) Jermaine, Dan Seals, Jackson Browne.  
Rockford, IL (McGee/Heckler-WROK) S.Wonder, S.Easton.  
Freeport, IL (Allen Zipsie-WFPS) Nylons, Barbra Streisand, Melissa Manchester & Al Jarreau.  
Peoria, IL (Denise Henley-WIRL) Aretha, S.Wonder.  
Peoria, IL (Robb Westaby-WMBD) Stevie Wonder.

## MIDWEST

Mason City, IA (Steve Locker-KGLO) B.J. Thomas, Dionne.  
Mason City, IA (Harry O'Neil-KLSS) Frozen playlist.  
Mason City, IA (John Petermeier-KRIB) Nylons, M.Ure, Dionne, D.DeYoung, M.Manchester & Al Jarreau.  
Waterloo, IA (Roger Davis-KWLO) Smokey Robinson.  
Cedar Rapids, IA (Gary Edwards-WMT/AM) No report-frzn.  
Cedar Rapids, IA (Dennis Green-WMT/FM) Dire Straits, Cherrelle & A. O'Neal, Teddy Pendergrass.  
Forest Lake, MN (Cathleen Cary-WLXX/FM) Jermaine, Dionne Warwick, Barbra Streisand.  
Northfield, MN (Rich Harris-KYMN) Nylons, Loverboy, Jermaine, Jack Wagner.  
Minneapolis, MN (Chuck Knapp-KSTP/FM) J.Taylor, Murray.  
Duluth, MN (Dunsworth/Collins-WEBC) Frozen playlist.  
Rochester, MN (Rich Peterson-KROC/AM) Ray Jr., Nylons, Ricky Nelson, Melissa M. & Al Jarreau.  
Rochester, MN (Al Axelson-KWEB) Cock Robin, Streisand.  
Austin, MN (Randy Frey-KGHR) Jermaine, T.Tucker, Nylons, Melissa Manchester & Al Jarreau.  
Luverne, MN (Keith Maine-KQAD) No report-frozen.  
Pipestone, MN (Dan Norris-KLOH/FM) S.Wonder, Petty, Bangles, Ray Jr, Dire St., Cars, Branigan.  
Willmar, MN (Paul Davis-KQIC/FM) R.Cash, Nylons, Dionne Warwick, M.Manchester & Al Jarreau.  
Marshall, MN (Craig Allen-KKCK/FM) L.Vandross, Wonder, Olivia, R.Cash, Mike & M..., Easton, Branigan, J.Cougar Mellencamp, Force M.D.'s, Gayle & Morris.  
Montevideo, MN (Lou Kuno-KMGM) R.Cash, Dionne Warwick, Barbra Streisand.  
St. Cloud, MN (John Fine-WJON) Dire Straits, ELO, Jackson Browne, Ray Jr, Manchester & Jarreau.  
Alexandria, MN (Steve Bolster-KSTQ) T.Twins, Nylons, Ricky Nelson, Dionne Warwick.  
Fargo, ND (Jack Lundy-KZ102) Dire Straits, Nylons, Eddie Murphy, Barbra Streisand.  
Grand Forks, ND (Paul Kero-KNOX) B. Streisand, Force M.D.'s, Nylons, L.Branigan, Melissa & Al.  
Jamestown, ND (Mike Albrecht-KQDJ) Aretha, T.Twins.  
Hannibal, MO (Chuck Yates-KGRC) Jermaine, R.Cash, Laura Branigan, Miller & DeLong.  
Popular Bluff, MO (Doug Miller-KJEZ) Frozen playlist.

St. Joseph, MO (Bob Heater-KKJO) S.Wonder, Everlys, Jermaine Jackson.  
Joplin, MO (Steve Scott-KFSB) Alabama, OMD, J.Browne, Cougar Mellencamp, Cherrelle & O'Neal.  
Cuba, MO (T.R. McCoy-KBCC) Cock Robin, Bangles, Nylons.  
Lawrence, KS (Bill Lee-KLWN) Nylons, Dionne, Hank Jr.  
Parsons, KS (Steve Parker-KLKC) A. Murray, Cars, Stevie Wonder, Pointer Sisters.  
Omaha, NE (Ed Larsen-KOIL) B.J.Thomas, Barbra Streisand, Dire Straits, OMD.  
Omaha, NE (Kuckelburg/Swanda-KGOR) Baltimora, ELO, Elton John, Falco.  
Lincoln, NE (Cathy Blythe-KFOR) No report-frozen.  
Hastings, NE (Cyndi Barry-KHAS) No report-frozen.

## SOUTHWEST

Tyler, TX (Janie Baker-KTYL) Dire St., Pendergrass, Chaka Khan, Miami Sound Machine, Barbra Streisand.  
Wichita Falls, TX (Dave Landry-KTLT) A. Murray, Wonder.  
Houston, TX (Bruce Nelson-KNUZ) Nylons, ELO, Dire Straits, Jennifer Rush.  
Houston, TX (Matt/Kosh-KLTR) Heart, A. Starr, Mike &.  
Beaumont, TX (Rick James-K106) S.Wonder, Dire Straits, Jermaine Jackson.  
San Antonio, TX (Scott K. Smith-KLLS) No report-frozen.  
Austin, TX (Keith Jacobs-KEY103) Dire St., OMD, Nicks, Dionne Warwick, Jermaine, Jackson Browne.  
Del Rio, TX (Kevin Bel-KDLK) Cock Robin, Nylons, Eurythmics, Bangles, Midge Ure, Dire St., Murphy.  
Pampa, TX (Mike Kneisl-KGRO) Pet Shop Boys, Chaka Khan, Level 42, Dire Straits, Miami Sound Machine.  
Odessa/Midland, TX (Steve Myers-KQIP) No report-frzn.  
Phoenix, AZ (Sam Church-KKLT) S.Wonder, Force M.D.'s.  
Sedona, AZ (Randy Mahannah-KAZM) Bangles, Dionne.  
Albuquerque, NM (Jay Scott-KOB/FM) No report-frozen.  
Los Alamos, NM (Sue Stone-98KHJ) B.Streisand, Dionne.  
Clovis, NM (Jerry Mayfield-KCLV) Dire Straits, DeYoung, Cougar Mellencamp, Midge Ure.  
Carlsbad, NM (Ed Lawrence-KBAD) Nylons, ELO, Loverboy, Olivia Newton-John, Ray Parker Jr.

## ROCKY MOUNTAIN

Missoula, MT (Vern Argo-KYLT) Dionne, Dire Straits.  
Colorado Springs, CO (Irwin/Howard-KVUU) A. Murray, Dire Straits.  
Salida, CO (Charles Darwin-KVRH) Dionne, Ricky Nelson, Dire Straits, Fat Larry's Band.  
Montrose, CO (Tom Owca-KUBC) Ray Jr., Bangles, Petty, Sheena Easton, Melissa Manchester & Al Jarreau.  
Rifle, CO (Penny Mitchell-KDBL) J.Browne, Dire Straits, Dionne Warwick, OMD.  
Powell, WY (Carl David-KLZY) Dire St., R.Cash, D.DeYoung, Cougar, Midge Ure, Cock Robin.  
Sun Valley, ID (Jeffrey Ballou-KSKI) Cock Robin, Bangles, Ray Parker Jr.  
Grangeville, ID (Jim Cross-KORT) Dire Straits, Dionne Warwick, Jermaine, J.Browne, Melissa & Al.  
Boise, ID (Drew Harold-KBOI) T.Twins, J.Wagner, Laura Branigan, Dionne Warwick.  
Salt Lake City, UT (Lemich/Jessop-KSL) Frozen p'list.  
Manti, UT (Stan Eriksen-KMTI) Dionne, Jermaine, M.Manchester & Al Jarreau, Barbra Streisand.

## FAR WEST

Reno, NV (Jim O'Neal-KRNO/FM) L.Branigan, J.Wagner.  
Carson City, NV (Scott Carson-KPTL) Bangles, Stevie Wonder, Nylons.  
Los Angeles, CA (Kaye/Kiley-KOST) Dionne, Whitney.  
Los Angeles, CA (LaBeau/Tyler-KFI) No adds.  
Carlsbad, CA (Clark Novak-KKOS) No report-frozen.  
San Diego, CA (Richards/Paul-KYXY) Bill Cosby, Seals.

San Diego, CA (Mark Larson-KFMB) Jermaine, Dionne, M. Manchester & Al Jarreau.  
San Diego, CA (Rich/Knight-B100) J. Browne, Loverboy.  
Palm Springs, CA (Ty Stevens-KDES) OMD, Miami Sound Machine, Eurythmics, R. Cash, Alisha, Cherrelle & O'N.  
Fresno, CA (Scott Huskey-KLTK) Loverboy, Force M.D.'s, Laura Branigan, Jermaine Jackson.  
San Luis Obispo, CA (Dan Armstrong-KVEC) Ray Jr., Dionne, B.J. Thomas, Smokey, B. Streisand, Branigan.  
San Luis Obispo, CA (Carol Meyer-KKUS) Billy Ocean.  
Monterey, CA (Michael Reading-KWAV/FM) Dire Straits, Dionne Warwick, Barbra Streisand.  
Concord, CA (Ravi Peruman-KKIS) Jermaine, Dionne, Dire Straits, Jack Wagner.  
Concord, CA (Jim Hampton-KWUN) Alabama, Nylons, Rosanne Cash, Barbra Streisand, Dionne Warwick.  
Livermore, CA (Scott Lewis-KKIQ) J. Browne, Dionne, Dire Straits, Jack Wagner, Tom Petty.  
Napa, CA (Don Defesi-KVYN/FM) OMD, Miami Sound Machine, J. Browne, Dire Straits, Dionne Warwick.  
San Rafael, CA (Michael Turner-KTIM) Cock Robin, Dire Straits, Nylons, M. Manchester & Al Jarreau.  
San Jose, CA (Bill Weaver-KLOK) No adds.  
Santa Rosa, CA (Jim Daniels-KSRO) Stevie Wonder.  
Ukiah, CA (Danny Vanmeter-KUKI) G. Campbell, Everlys, S. Wonder, Rob Tro, Force M.D.'s, L. Branigan, ELO, Cougar Mellencamp, Jennifer Holliday.  
Arcata, CA (Chris Knight-KATA) Little Richard, R. Cash, Dire Straits, Dionne Warwick.  
Sacramento/Auburn, CA (Irons/Andrews-KHYL/FM) Dan Seals, Jermaine Jackson, Dionne Warwick.  
Placerville, CA (Fred Gaines-KHTN) INXS, Dionne, Dire Straits, R. Cash, Eurythmics, Nylons, Simple Minds, Midge Ure, Untouchables, Manchester & Jarreau.  
Vacaville, CA (Sheilah Bowman-KUIC) Force M.D.'s, ELO, James Taylor.  
So. Lake Tahoe, CA (Brian Beck-KTHO) Dire Straits, Ricky Nelson.  
So Lake Tahoe, CA (Ron West-KOWL) OMD, Dire Straits, B.J. Thomas, Little Richard, Dionne, Eurythmics, John Cougar Mellencamp.  
Chico, CA (Dave Kindig-KPAY) Dan Seals, A. Murray.  
Grass Valley, CA (Rich Brock-KNCO) Midge Ure, Sheena Easton, B.J. Thomas.  
Oroville, CA (Jeff Nelson-KORV) Everlys, ELO, Dionne Warwick, Sheena Easton, Eurythmics, Melissa Manchester & Al Jarreau.  
Red Bluff, CA (Mark Neal-KBLF) L. Branigan, Cars, Stevie Wonder, Mike & Mechanics.

**NORTHWEST**

Portland, OR (Dirkx/Williams-KGW) S. Wonder, Mike &....  
Corvallis, OR (Larry Blair-KLOO/AM) Eurythmics, Barbra Streisand, Ray Parker Jr., Dionne Warwick.  
Eugene, OR (Bobby King-KDUK) Dionne Warwick, Dire Straits, Melissa Manchester & Al Jarreau.  
Medford, OR (Jim Zinn-KMFR) B. Streisand, Jermaine, Stevie Wonder, Manchester & Jarreau.  
Medford, OR (Lurch-KYJC) OMD, Dionne Warwick, Dire Straits, Nylons.  
Grants Pass/Medford, OR (Charlie Kirk-KFMJ) Dire St., E. Murphy, Nylons, Dionne Warwick, OMD, Michael Lotz.  
Enumclaw, WA (David Cool-KENU) Jermaine, Nylons, Dire Straits, Dionne Warwick.  
Auburn, WA (Carl Sawyer-KASY) ELO, Barbra Streisand, Dionne Warwick, M. Manchester & Al Jarreau.  
Mt. Vernon, WA (Mike Hartman-KBRC) Frozen playlist.  
Oak Harbor, WA (David Bowden-KISD) Smokey, ELO, Stevie Wonder.  
Tacoma/Seattle, WA (Mike James-KAMT) L. Branigan, Crystal Gayle & Gary Morris.

Tacoma, WA (Rick Austin-KTAC) Rosanne Cash, Dennis DeYoung, Dionne Warwick, Force M.D.'s.  
Olympia, WA (Dick Pust-KGY) Jermaine, B.J. Thomas, Dionne, Nylons, B. Streisand, Miller & DeLong.  
Aberdeen, WA (Paul Lankow-KXRO) Jermaine, Bangles, Ray Jr., S. Wonder, Eddie Murphy, Nylons.  
Centralia, WA (Jim Knutson-KELA) Dire Straits, Jack Wagner, Dionne Warwick.  
Shelton, WA (Glen Connolly-KMAS) S. Wonder, Ray Jr., Laura Branigan, Eurythmics.  
Kelso/Longview, WA (Ray Bartley-KLOG) Everlys, ELO, Laura Branigan.  
Yakima, WA (Frank Taylor-KMWX) Dire Straits, Melissa Manchester & Al Jarreau.  
Yakima, WA (Dave Hanson-KIT) B. Streisand, Nylons, Bangles, Ray Jr., Manchester & Jarreau.  
Spokane, WA (Sky Walker-KQSP) Stevie Wonder.  
Tri-Cities, WA (Bill Templeton-KALE) Dire Straits, T. Pendergrass, Chaka Khan, Alabama.  
Anchorage, AK (Carter B.-KFQD) S. Wonder, K. Rogers, Jermaine, Dionne, James Brown, Manchester & Jarreau.  
Anchorage, AK (Greg Wilkinson-KKLV/FM) Chaka Khan, T. Pendergrass, Dire Straits, Cherrelle & A.O'Neal.  
Soldotna, AK (Rick Brady-KCSY) Starship, M. Franks, Mr. Mister, Everlys, Wonder, Branigan, R. Cash, Jermaine, S. Easton, C. Gayle & G. Morris, Melissa & Al.  
Saskatoon, SA (Steve Shannon-CFQC) J. Wagner, Wonder, Jermaine, A. Starr, Cars, R. Cash, L. Brangian.

WELCOME To Our New A/C Correspondent:

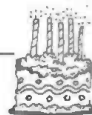
Dave Wright, WRIG Radio, P.O. Box 2048,  
 Wausau, WI 54401 (715-355-1614) from Top 40

**BIRTHDAYS**Our Best Wishes and HAPPY BIRTHDAY:

Jim Reed, WKMQ-Rockford, IL 3/2  
 Chuck Anthony, WLGN-Logan, OH 3/2  
 Lou Reed, George Benson 3/2  
 Bobby Womack, Chris Squire (Yes) 3/4  
 Brad Stone, KCPX/FM-Salt Lake City, UT 3/5  
 Andy Gibb, Eddy Grant 3/5  
 David Gilmour, Kiki Dee 3/6  
 Peter Wolf 3/7  
 Randy Meisner 3/8

Belated Birthday Wishes To:

Allen Bailey, WLAS-Jacksonville, NC 3/1

**BIRTHS**

Our CONGRATULATIONS to RICK ROBINSON, Music Director of our Country station WEYY-TALLADEGA, AL., and his wife WANNI on the birth of their daughter LESLIE MARIE born FEBRUARY 23rd, weighing 5 lbs. 3oz.

...CONGRATULATIONS to BOB ABBOTT, Program Director of our A/C station WGOL-Lynchburg, VA., and his wife KATHY on the birth of their daughter JENNIFER RENEE on FEBRUARY 24th, weighing 7 lb 4oz.

COMPUTER NUMBERS

Advance GAVIN A/C and Top 40 numbers are now available via computer. Have your computer call 608-829-3733. Baud rates 300-1200. There is NO CHARGE for this service except toll charges.





# **ANNE MURRAY:** The Gavin Interview

*by Ron Fell & Diane Rufer*

*the GAVIN REPORT / February 28, 1986*

**R**aised in Springhill, Nova Scotia, Anne turned an audition on a Canadian TV Show into a sixteen year recording career which has seen her winning awards from the Canadian Juno's to American Grammys.

**Hot on the heels of her first pop hit in recent years, "Now And Forever (You and Me)", she talked to The Gavin Report from her home in Canada.**

**RF: As a child growing up at the Martimes, you apparently didn't have intentions of becoming a singer by profession.**

**AM:** I really didn't think about it. I don't think you do, being that far removed from show business. I took piano lessons and singing lessons. When I got older, about fifteen, I started the singing lessons just to see what I could do. I don't think I ever really thought I wanted to learn something and I don't think I ever thought of doing it for a living.

**RF: What was your first career goal?**

**AM:** I wanted to go to Physical Education School. I ended up getting a degree in Physical Education and teaching school.

**RF: When did you decide to hang up your sweat socks and become a singer?**

**AM:** It didn't take very long, I taught for one year. The summer I graduated, I auditioned for a television show in Halifax. It was a summer replacement show that went across the country and, because it was run by the CBC, it had public auditions. I auditioned and got on the show. The reaction to the show was so good that I kept getting offers to go here and there. I had to make a decision as to what I was going to do. I was offered another television show for the year and little bits and pieces here and there, so I decided to give it a shot.

**RF: At that point you were actually hooking up with Brian Ahern.**

**AM:** Brian was in Toronto when I was teaching on Prince Edward Island. He was writing me Special Delivery letters telling me to quit my teaching and come to Toronto and record. At the time I didn't realize he was starving. He didn't have anything and I didn't find out until I came up to do the first album. Before I went to the studio I had to get two guitars out of hock in order to get into the studio to record.

**RF: A lot of people think that "Snowbird" was your first album and it probably was the case down here in the States, but you actually had an album called "What About Me" earlier than that didn't you?**

**AM:** That's right. That album was in '68. It was for a small Canadian company. It was just to get something down on tape so that people would hear me and possibly be interested. After that was around for awhile I took it to other record companies just

to see if I could get some kind of deal with a larger company.

**RF: Wasn't there a Joni Mitchell song on that first album?**

**AM:** Yes, "Both Sides Now."

**RF: Was that one of the first versions?**

**AM:** That's right. I don't know where I got that.

**RF: I would imagine that you and Joni were about at the same stage of your careers at that point. She was hardly a household name in '68 or '69.**

**AM:** Right.

**RF: The song that really put you on the map was a song that you've now been performing for about sixteen years, "Snowbird." How did that come about?**

**AM:** We did a summer replacement show as I mentioned. Well, the man who is now my husband produced and directed that show and he called me. He had a guest on a show, Gene MacLellan, and he called me one day and said you've got to come over and hear this guy sing and listen to these songs. So I went over and there was Gene singing all these tunes. I couldn't believe it and I said "Could you sell those to me?" He said, "Well, sure." He just handed them to me. I called Brian and got him to listen and we got real excited.

**RF: I would imagine after sixteen years you gotta be a little sick of singing that song.**

**AM:** Well, it goes by pretty quickly. It's only two minutes.

**RF: That was one of the things I know that programmers are always looking for, records under three minutes.**

**AM:** "Snowbird" was two minutes and seven seconds.

**RF: A good tempo, certainly a safe song, a positive song.**

**AM:** It actually wasn't the "A" side. It was the "B" side of a song called "Just Bidding My Time" which was Gene's as well.

**RF: How did the flip come about?**

**AM:** I was signed to Capitol Canada. The people from the United States came up. They thought they would release it in the United States and they asked me what I thought and I thought "Just Bidding My Time." I liked them both, but "Just Bidding My Time" I liked better, so they decided to release it but somewhere they decided to turn it over. Maybe it was Cleveland.

**RF: After "Snowbird," your television exposure started to explode. You had hooked up by that time with Glen Campbell. You were almost a regular on the show.**

**AM:** I was like a semi-regular. I was on once a month. I was traveling between Halifax and Los Angeles. Took me all day to get there. No direct flights. I would go down and stay for as long as I had to be there and then get back because I was on an exclusive contract with the CBC to do all these television shows. It was just ridiculous. I was showing up everywhere, but they made an exception with the Glen Campbell show because I told them they would be impeding my progress, my career. They went along with it and allowed me to do it.

**RF: What's this about you opening for Bruce Springsteen back in 1974?**

**AM:** Actually no, he opened for me.

**RF: Give us the details on that one."**

**AM:** I don't remember that much. You know when something really horrifying and awful happens you want to put it out

**"I've had this album in me for five years."**



of your mind. All I remember is coming on stage and whatever people left over of his fans were really rude to me. It was not a pleasant experience.

**RF: Would you like to have had that experience during the '84/'85 world tour of Springsteen's or would you still consider your audience as diametrically different?**

AM: Well, I'm not sure that they are diametrically different. There are Bruce Springsteen fans who might like me too. At least people who are broad-minded. But I would never consider going on a bill with him. I didn't consider it then, but I didn't know who he was.

**RF: I don't think many people did back in '74.**

AM: But he had a real strong cult following at the time and we got along real good.

**RF: Prince opened for the Rolling Stones in '84 in Los Angeles and got booed off the stage. There are some miss-matches in entertainment.**

AM: They threw us together, I don't even remember who did it. It was in New York's Central Park.

**RF: Being a proud Canadian, you obviously benefited from some of the Canadian content regulations that existed in Canada. It's almost mandatory I guess, if you're a Canadian radio station and Anne Murray releases even an average Anne Murray song that you pretty much lock up the whole country. Elton John once said there are two things he knows about Canada, "Hockey and Anne Murray." Has it hurt you at any point being so closely identified with Canada or do you think you're able to separate the two?**

AM: I don't think so. No negatives as far as I can see. I still think I sell more per capita records in Canada than any other place in the World. I don't think that people come to see me because I'm Canadian or non-Canadian. They are looking for music.

**RF: The Toronto Sun said a few years ago that since you had won so many of the Juno awards, (the Canadian equivalent of the Grammy), that they ought to change the name of the award to the Annies. Someone said that you had once been asked to exempt yourself from the awards. To voluntarily exempt yourself from the awards so someone else could win.**

AM: I never did that at all. There was a whole lot of controversy a couple years ago because Bruce Allen, who handles Bryan Adams and Loverboy, publicly slammed me for not showing up at the Juno Awards and he did it at enough places where I just had to retaliate. I came back and said, "Look, why should I show up on an embarrassing, horrible television show?" It's beneath me to do a television show like that at this point in time in my career and I just really hammered them all.

**RF: For those of us who haven't seen the television presentation of the Juno**

**Awards, how would they vary from the televised Grammy awards?**

AM: The Grammys are being done by people who know how to do live television and have been doing it for years. Well organized and together. The Junos were just horrible television. Just badly done.

The straw that broke the camel's back was, I was watching it and they were doing a tribute to Glenn Gould who had died that year. The Governor General of the country was doing a tribute and people were laughing, talking and not even listening to him. They had dinner and drinks and then they would put the show on. Well, that's crazy. You can't do that. Everybody was pissed and wouldn't pay attention to anybody on the stage. I

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**"Why should I show up on an embarrassing, horrible television show?"**

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got so embarrassed that I had to turn down the sound. I watched it a couple of years and said that's it, I'm not going to go on a show like that. But since all that noise, they have improved it immensely and it's great.

**RF: So you would not be in a boycotting mood anymore as far as the Juno's were concerned.**

AM: Certainly not so much.

**RF: Many people have expressed their pleasure at the change in direction on the new album. What were your intentions with this album and how did those intentions vary with product that you've presented to us over the last four or five years?**

AM: I've had this album in me for five years. Jim Ed Norman's last two albums with me were going in that direction of more progressive, more contemporary, and synthesized. We'd been talking with Capitol, they'd just been champing at the

bit to do it. Finally I just said, "That's it. Let's go find some people who can help me out. We talked to all kinds of producers. Some of them were really reticent to make any kind of a move at all because they know my track record. But Jack White walked in and said "This is great." He really didn't know anything about my music. He had been in Germany. He had heard "You Needed Me" and "Snowbird," that's it. So Don Grierson from Capitol gave him a whole bunch of albums to listen to. He listened to them all and Jack came and said "Somebody told me you're a Country singer. You can sing anything." I said, "Thank you. I'm glad you can realize that." As a matter of fact, all those producers knew that too. Jack said, "Oh boy, what we can do." He sent me about thirty songs and we were back and forth on the phone. He came to see me at the Universal Amphitheater in Los Angeles and he got even more excited at seeing the live show, the possibilities, because there is a difference when you sing live. There is more of an edge. You even take tunes up a tone just to give it an edge for the stage.

**RF: Certainly that other singer that he's associated with can be credited with having quite an edge in her voice, Laura Branigan.**

AM: Jack said, "This is the voice I've been looking for all my life." When somebody is that enthusiastic ... the whole album started off on such a great note. Everybody was up and enthusiastic. David Foster was a little bit hesitant because he had heard "That's Not The Way It Was Supposed To Be." It was a very contemporary record of mine that no one ever heard, but it was released as a single. He pulled me over to the side and said, "That's a great record. If they wouldn't play that, maybe they wouldn't play something I did for you." I said, "Write me a hit. They'll play it." But he was very concerned because David doesn't want to be associated with a failure.

**RF: He doesn't have time. He's on a roll right now.**

AM: I said, "That's the chance you take." But I said, "If you write me a hit, then we are home free." Keith Diamond and everybody were very positive. It was fun to do. It just took a while to put together. As I said, we had been talking about this for a long time. Don Grierson is terrific because he's gotten involved with his acts. Heart, he brought them home.

**RF: He brought them back from the dead.**

AM: He has worked with me hand in hand and has been real instrumental in putting this whole thing together.

**RF: Your first involvement with David Foster was when he was producing the "Tears Are Not Enough" Northern Lights single.**

AM: We had talked before that about doing something, but he came to a concert in Vancouver where we had a little chat. The first time I had really

worked with him was on "Tears Are Not Enough."

**RF: Who played what roles in the writing of the hit single "Now And Forever?"**

**AM:** David Foster and Jim Valance wrote the music. David brought that song to me. He didn't even have words for it. We had studio time booked and everything. We went into the studio and he said, "You know, you might not even like this song." He sat there and sang it to me with dad-das. I just loved the music, so we asked a few people to do lyrics, nothing was right. Then I thought, "Let's ask Randy Goodrum." So we called Randy and he said, "Great."

**RF: Was I right in guessing that the tracks may have been inspired from David's "St. Elmo's" project?**

**AM:** It was probably done at the same time. Because he put that track down in June. He did it all himself. There are only two guitars that are not him, but the rest is all him.

**RF: Randy, of course, was responsible for your other monster hit, "You Needed Me." What other songs of his were hits?**

**AM:** He wrote "Broken Hearted Me."

**RF: Two other things that happened to you in 1985 that I assume were pretty significant to you. One of which, you signed a new long-term arrangement with Capitol. How long does it extend?**

**AM:** Five years. This is my seventeenth year with them.

**RF: You, like I, are not ashamed at having turned forty.**

**AM:** No, it's great.

**RF: What do you see in the future? This album is going to give you a tremendous amount of airplay over the next six to nine months. Will you continue to tour? Is there any television future?**

**AM:** I will be continuing to tour like I do, up to eleven or twelve days at a time, maybe seven or eight times a year. What I think we would like to do this year and next is get to Europe and crack that market because we never have. With Jack White's influence, we can do that.

**RF: Have you ever thought of singing in a foreign language?**

**AM:** I did once, in Spanish. I did "You Needed Me" and "Broken Hearted Me." Such hard work. It turns out they didn't know what they were doing and it was all wrong.

**RF: As a fan of yours, I noted that your two attempts at duets have been successful. Both with Glen Campbell and Dave Loggins. Do you have any desire to do duets with any other performer? And if so, who would they be?**

**AM:** My favorite voice is Dave Loggins'—I love it. It's so wonderful. I like Lionel Richie's a lot. I don't have any burning

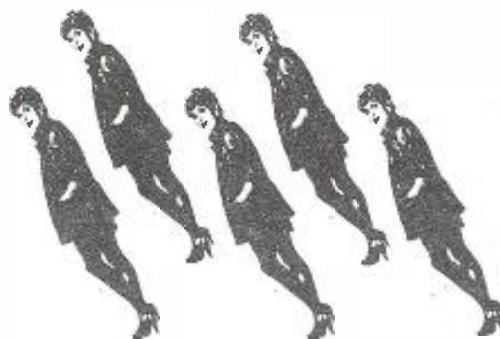
desire to do duets.

**RF: Are you able to divorce yourself from the business side and still have a family life?**

**AM:** Oh yes, I do. My kids are in school now so I have a little more free time. I'm able to do that. I come home and pretty much leave the business on the doorstep.

**RF: What do your kids think of the new album?**

**AM:** Oh, they love it. As a matter of fact, they have never been interested in an album before. With this one, they just love it. The first day it came out, they made me find them two Walkmans so they each could take their tapes to school. Then the next day they had to take them to their teachers. They were real excited about it. I knew I had something. ■



## MR. MISTER

CONTINUED FROM PAGE 11

the record company says, "You need this guy because he's had hits." You have to go along with that.

**KZ: But something clicked in between the two albums.**

**RP:** What clicked was that we went back and said we're not working with anybody else (laughs). We want to do it ourselves! What really happened was that they gave us some money to make some masters. RCA judged those and gave us the okay. Those three songs that we did in the beginning ended up on the *Welcome To The World* LP just the way they were.

**KZ: Which songs were they?**

**RP:** "Broken Wings," "Black/White," and "Is It Love."

**KZ: Who selects the singles? Are you involved as a band in the decision making?**

**RP:** Very much so. We had a three hour meeting with the head of RCA Records and our A&R guy, Paul Atkinson, the guy that signed us, and another top brass guy, plus our manager. We hashed it out as far as our opinions and what was to be the first single—the most crucial decision you can make. We all agreed on "Broken Wings." It was after we'd gone through thinking it would fit this radio format and demographically it would hit these people.

**KZ: You sound in tune with the business.**

**RP:** Pretty much. It's interesting. I think what it boils down to is whether it's going to

relate on an emotional level to the people. That transcends all the academia.

**KZ: Most of the songs seem to be collaborations with all four members.**

**RP:** Some of the tunes were written in a rehearsal environment. Steve Farris had an idea with a guitar thing and we all contributed. Gradually they were built that way. Some of the other tunes were written at my house. I brought John Lang, who isn't a member of the band, but has been a writing partner of mine. He's responsible for most of the lyrics. "Broken Wings" and "Kyrie" were songs that were written out at my house in about a half hour each—one of those rare moments when the song just spills out. Some songs are emotional rushes. That's what "Broken Wings" and "Kyrie" were.

**KZ: Who in Mr. Mister worked on the last Pointer Sisters album?**

**RP:** Steve George, John Lang, and myself, and also Pat. We co-produced those songs and wrote them especially for The Pointer Sisters. We did the tracks. They came in and sang them. Richard Perry took care of all that.

**KZ: What's the lyric of "Kyrie" mean?**

**RP:** Kyrie means "lord have mercy on us." It comes out of the Catholic mass, originally Greek. It's a phrase that's thousands of years old. It's sanskrit. My father's a choir director, my mother was the organist. I sang

every Sunday. It's something that meant a lot to me, a positive prayer. We put it into this tune and it worked.

**KZ: Your prayers were answered.**

**RP:** (Laughs) Yes. A lot of people are responding to it, which is important, even if they don't know what it means. It has some sort of intangible quality to it that people relate to. We went Top Ten in six countries.

**KZ: Miles Davis cut your tune, "Broken Wings," early in the game.**

**RP:** He cut it, but I don't think it's gonna be on the album. I talked to him the other day. He was saying, he felt just because it was such a big hit, people would think he's jumping on a bandwagon. He was hip to the song way before it was a hit. I ran into him at a rehearsal studio in the summer. He was telling me how much he loved the song, he wanted to cut it. I said great! That was well before it was on the charts. Once it got to number one for a couple of weeks, he went, "Wait a minute." I thought that was great. His statement had integrity. He asked us to write him something else. I sent him a couple other things. He might cut those.

**KZ: I would assume the next challenge is presenting Mr. Mister as a live act.**

**RP:** It's come a lot easier than we thought it would. We all have performing backgrounds. Another thing that's happened that you should know about is that we have a tune that Steve George, John Lang, and I wrote called "Watching The World" that Chaka Khan just cut with Arif Mardin. He sent the tapes over to Phil Collins in London to put the drums on. I'm dyin' to hear that! ■



## MANAGING PEOPLE IS TOUGH (OR, I NEVER PROMISED YOU A ROSE GARDEN)

This week The Gavin Report welcomes a new columnist, Dr. Oren Harari. Dr. Harari is a consultant in the field of management and organizational behavior in San Francisco, as well as Associate Professor of Management at the McLaren College of Business at The University of San Francisco. His bi-weekly column, *ON Management*, will give us all new insight on the problems and solutions of management.

I've got some good news and some bad news for you.

The bad news is that there is no easy way to manage people well.

The good news is that if you're really committed to working hard at it, you can become a really good people manager. (And if you're good now, you can become even better.)

Now let's backtrack and take it a little slower.

When someone comes up to me at a party and asks: "Okay, so how do you motivate people?", or, "Okay, so how do you manage people right?", it strikes me that the implication in these questions is that there is somehow, somewhere, one basic easy one-line answer. And if I would only supply this basic cookbook answer, then managers could simply apply it freely and easily, and all their "people problems" would somehow melt away.

I wish I could tell you it's that easy. It's not, but I suspect that you know that already.

The fact is, we don't go up to someone at a party and simply ask, "Okay, so how do you do good marketing (or good cashflow budgeting, or good portfolio analysis)?", because we know there are no simple answers. We know that the solutions are complex, demand a lot of thought and study, and are highly dependent on specific circumstances. The same holds true for "people management." In fact, managing human beings is often much

more complicated than managing "markets" or "portfolios," isn't it?

I don't mean to suggest that there are no effective strategies and mindsets in dealing with people. There indeed are, and that's what this column is all about. This column will appear every other week, and each time I hope to share with you one or two specific ideas that have been validated by research and adopted by truly effective and innovative managers. I believe that you'll find these ideas thought-provoking, exciting, and—best of all—useable. And yes, these ideas really can help you become a better manager of people, and thus a better manager, period. I must, however, warn you that adopting and executing some of these ideas might be some of the most difficult things you'll ever do as a manager. It'll take a lot of work and a lot of commitment from you to make these ideas work. But if you do, you'll wind up with a more motivated, committed, innovative, productive, and satisfied group of employees. And you'll have a helluva lot more fun working with them and they with you.

You'll find that some of my columns will deal with tidbits that may appear counter-intuitive—for example, the idea that the higher one rises in management, the less one needs an office, or that the most effective way of conducting meetings is often to eliminate them. But often my columns will deal with "common sense." Unfortunately, we have repeatedly found that "common sense" ideas are not commonly practiced by managers. We find, in fact, that the most "common sense" ideas are often the least practiced.

How about an example? Okay, suppose I tell you that one of the best ways to motivate people is to provide them with what they want or need. Now isn't that the most common sense idea you've ever heard; so common sense that it sounds inane?

Well, tell that to Ken Kovach. A few years ago, Kovach asked blue collar and nonmanagerial employees in a wide array of businesses across the U.S. to rank

order what they wanted on the job. The interesting twist is that Kovach then asked these employees' supervisors to predict the rank orders and preferences of their own employees. We would expect that the supervisors would have a pretty good idea of what motivated their own employees, right?—especially since there were only 10 job factors to rank order in the first place.

Wrong, as Kovach found. Supervisors predicted that their employees would rate "pay" as #1 and "job security" as #2. In fact, the employees rated "job security" as #4 and "pay" as #5. What *did* they rate as most important? Well, they rated "interesting work" as #1 (their supervisors predicted it would be #5). They rated "being recognized and appreciated for good work" as #2 (their supervisors predicted it would be #8)! They rated "being in on things" as #3 (their supervisors predicted it would be #10)! Considering that the supervisors had only 10 choices to consider, their batting average wasn't too hot. And I can assure you that, perhaps like you, these supervisors were certain that they knew what motivated the employees they interacted with every day. Common sense.

The findings and trends in Kovach's study have been repeated in other experiments with other managers and nonmanagers. Apparently, many managers have very little idea of what really motivates their people. In fact, one study showed that in a majority of cases there was a *major* discrepancy between supervisor and employee in terms of what each one thought the employee was supposed to be doing and prioritizing! Clearly, somewhere along the line managers have gotten out of touch with their own people.

In my next column, I'll discuss the implications of these studies for you, the practicing manager. We'll talk about what we can do to improve this situation and get motivation and performance back where we want it. Stay tuned. ■



# BIO FEEDBACK

## JAMES BROWN

He had his first record thirty years ago with "Please, Please, Please" on Federal Records as a member of his first group The Famous Flames. The song got another chance eight years later on King Records.

## SMOKEY ROBINSON

When he left The Miracles, who replaced him? Trivia buffs may recognize the name Billy Griffin.

## FALCO

His real name is Johann Holzel. He was born in Vienna, Austria.

## CLANNAD

Other than the current album on RCA this group has been doing all the background music for a popular Showtime exclusive show *Robin Hood* starring Jason Connery, who's the son of Sean Connery.

## PETER FRAMPTON

His first number one record in The Gavin Report was in the summer of 1977 with *I'm In You* on A&M Records.

## JANET JACKSON

Her latest LP, *Control*, is produced by three former members of The Time: Jimmy Jam, Terry Lewis, and Monty Moir.



## BOZ SCAGGS

Singer and restaurateur Boz Scaggs is halfway through his long awaited new album. He's being assisted by producer Bill Schnee, who produced Boz's last LP, *Middle Man*, released in 1980.

## LITTLE RICHARD

He signed his first recording contract in 1951, with RCA. His first hit came five years later with "Tutti-Frutti" on Specialty Records.

## HEART

Ann and Nancy Wilson grew up in San Diego and Taiwan as daughters of a Marine Corps captain.

## MUSIC FOR THE MIRACLE

A greatest hits package including a song each from Huey Lewis, Lionel Richie, Wham!, Bruce Springsteen and Cyndi Lauper will be released on CBS Records to benefit the T. J. Martell Foundation.

## DIONNE WARWICK

She's set to entertain at the 64th Annual NAB Convention in Dallas April 12th.

## ELVIS COSTELLO

Appearing on his new LP are sidemen from the other Elvis' band, bassist Jerry Scheff, drummer Ronnie Tutt, and guitarist James Burton.

## DAVID FOSTER

He'll soon release a solo LP on Atlantic Records.

## KEITH STEGALL

He's written numerous hits for other artists, including "Sexy Eyes" for Dr. Hook, "We're In This Love Together" for Al Jarreau, and "Lonely Nights" for Mickey Gilley.

## WINNERS OF THE 1985 GAVIN READER'S POLL

Artist of the Year

Bruce Springsteen

Songs of the Year

"Money For Nothing"—Dire Straits  
"We Are The World"—USA For Africa

Video Of The Year

"Take On Me"—A-ha

# THANKS TO YOU, IT HAPPENED

## THE GAVIN SEMINAR FOR MEDIA PROFESSIONALS SAN FRANCISCO, FEBRUARY 21 & 22, 1986

Photography: Jon Winet



Geffens sponsored "Superbowl of Rock Trivia" contest winners.



Ken Kragen discusses "Hands Across America" during the Friday morning session.



Lee Michaels—WGCI, Terri Avery—KKDA, Barry Mayo—WRKS/FM.



Liz Kiley—KOST, Charlie Minor—A&M, Lee Michaels—WGCI



Verna Green, G.M., WJLB—Detroit, speaking at the Saturday morning session.



Lee Michaels—WGCI, Skip Miller—Motown, Terri Avery—KKDA, Barry Mayo—WRKS/FM.



Jack Isquith—PolyGram, Del Williams—KCGL, Dave Sholin.



Dr. Charles Garfield, author of *Peak Performance*, during his Friday afternoon speech.



Bruce Stevens—WBBQ, Jonathan Little—WZEE

Photography: Jon Winet



Paul Rappaport—Columbia, Oedipus—WBCN, Bob Kranes—WBCN, Tony Berardini—WBCN.



Stan Cornyn



Sheila Chlanda—Columbia, Rick Lippincott—KYUU, Liz Kiley—KOST



Lisa Smith—Gavin, Coyote Calhoun—WAMZ, Betty Hollars—Gavin.



◀ Gerry DeFrancesco—KIIS/FM, Mike Schaefer—KIIS/FM, Keith Naftaly—KMEL, Wally Clark—KIIS/FM, Sue Brett—Warner Bros., Charlie Minor—A&M.

MORE  
PHOTOS  
NEXT  
WEEK!!

▶ Howie Klein—415 Records, Jello Biafra—Dead Kennedys, Greil Marcus—ArtForum/Village Voice.

Photography: Jon Winet



# Congratulations!!!!

## The Winners of the 1986 Gavin Media Professional Awards

### Top 40 Air Talent of the Year

**Rick Dees, KIIS/FM—Los Angeles**

### Top 40 Music Director of the Year

**Keith Naftaly, KMEL—San Francisco**

### Top 40 Program Director of the Year

**Gerry DeFrancesco, KIIS/FM—Los Angeles**

### Top 40 Station of the Year

**KIIS/FM—Los Angeles**

### Regional Top 40 Promotion Director

**Sue Brett—Warner Brothers**

### National Top 40 Promotion Director

**Charlie Minor—A&M**

### Country Air Talent of the Year

**Coyote Calhoun, WAMZ—Louisville**

### Country Music Director of the Year

**Joe Ladd, KIKK—Houston**

### Country Program Director of the Year

**Larry Daniels, KNIX—Phoenix**

### Country Station of the Year

**WBAP—Ft. Worth/Dallas**

### Regional Country Promotion Director

**Dale Turner—RCA**

### National Country Promotion Director

**Paul Lovelace—Capitol/EMI**

### Alternative Music Director of the Year

**Jim Keller, KJET—Seattle**

### Alternative Program Director of the Year

**Del Williams, KCGL—Salt Lake City**

### Alternative Station of the Year

**KCGL—Salt Lake City**

### National Alternative/College Promotion Director

**Jack Isquith—PolyGram**

### Black/Urban Air Talent of the Year

**Tom Joyner, KKDA—Dallas/  
WGCI-Chicago**

### Black/Urban Music Director of the Year

**Terri Avery, KKDA—Dallas**

### Black/Urban Program Director of the Year

**Lee Michaels, WGCI—Chicago**

### Black/Urban Station of the Year

**WRKS/FM—New York**

### Regional Black/Urban Promotion Director

**Vaughn Thomas—Arista**

### National Black/Urban Promotion Director

**Skip Miller—Motown**

### Small Market Music Director of the Year

**Bruce Stevens, WBBQ—Augusta**

### Small Market Program Director of the Year

**Jonathan Little, WZEE—Madison**

### Small Market Station of the Year

**WZEE—Madison**

### Album Program Director of the Year

**Oedipus, WBCN—Boston**

### Album Station of the Year

**WBCN—Boston**

### Album Music Director of the Year

**Bob Kranes, WBCN—Boston**

### National Album Promotion Director

**Paul Rappaport—Columbia**

### Album Air Talent of the Year

**John DeBella, WMMR—Philadelphia**



1986 Gavin Award Winners

(front row—left to right)  
Mike Schaefer—KIIS/FM, Jonathan Little—WZEE, Matt Hudson—WZEE, Bruce Stevens—WBBQ, Coyote Calhoun—WAMZ, Sue Brett—Warner Bros. (seated), Bob Kranes—WBCN, Oedipus—WBCN.

(standing—left to right)

Gary Owens—Master of Ceremonies, Gerry DeFrancesco—KIIS/FM, Liz Kiley—KOST, Del Williams—KCGL, Rick Lippincott—KYUU, Wally Clark—KIIS/FM, Barry Mayo—WRKS/FM, Charlie Minor—A&M, Terri Avery—KKDA, Lee Michaels—WGCI, Sheila Chlanda—Columbia, Skip Miller—Motown, Tony Berardini—WBCN, Jack Isquith—PolyGram, Keith Naftaly—KMEL, Paul Rappaport—Columbia, Ron Fell.

### Adult Contemporary Air Talent of the Year

**Ron Chapman, KVIL—Dallas**

### Adult Contemporary Music Director of the Year

**Liz Kiley, KOST—Los Angeles**

### Adult Contemporary Program Director of the Year

**Ric Lippincott, KYUU—San Francisco**

### Adult Contemporary Station of the Year

**KVIL—Dallas**

### National Adult Contemporary Promotion Director

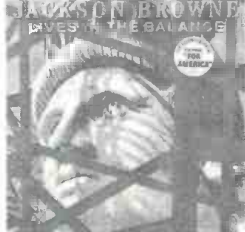
**Sheila Chlanda—Columbia**

# ALBUM/ALTERNATIVE

## GAVIN ALBUM FRONTLINE



THE FIRM



JACKSON BROWNE



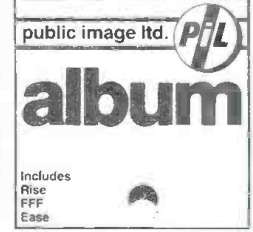
ROBERT PALMER



VIOLENT FEMMES



THE CHURCH



PIL

### NEW Releases

**Lives In The Balance—Jackson Browne**  
(Asylum)

Politics and love really isn't such a strange dichotomy. Case in point is JACKSON BROWNE's new LP. Directly after "For America" and "Soldier Of Plenty", two powerful political statements, a lovely song like "In The Shape Of A Heart" is all the more convincing and eloquent. It is the humanity of the lyrics and the issues that causes LIVES to eclipse its predecessor, LAWYERS IN LOVE. This LP certainly isn't all politics, though all eight songs are urgently affected by most of the activism that JB has been involved in before and since his arrest at the Diablo Canyon power plant. There have been volumes and articles written about the synthesis of art and day to day struggle and international strife. LIVES IN THE BALANCE is a tangible manifesto minus the usual pontification. It actively elicits the power of rock n roll towards constructive change of consciousness. Plus the album pulls out from the left, no coincidence, I'm sure.

**"Harlem Shuffle"—Rolling Stones**  
(Rolling Stones)

Ruff and ragged stuff done ROLLING STONES style. Obviously this is a faithful cover first cut by BOB & EARL in '63. Even the horn parts are reconstructed on guitars as the bass man pounds. This is the first time the STONES have bolted from the gates, out-of-the-box with a cover as their very first single. Produced by STEVE LILLYWHITE, whose snare

pops rather than explodes, and that's the basic diff between rock and early R&B. The ROLLING STONES go for what's historically worked on the golden age of radio. That's an interesting throwback concept, especially in the light of radio's current fixation with high technology.

**The Colour of Spring—Talk Talk (EMI)**

Absolute sleeper track of the week goes to "Living In Another World" by TALK TALK. The track does a slow but solid cook. Working in a similar core size as TEARS FOR FEARS, TALK TALK branches out, incorporating lots of spare help, gathering up some progressive integrity as well as potential airplay.

**"Why Can't This Be Love"—Van Halen**  
(Warner Bros.)

Just as VAN HALEN made the transition to the deep and wide 12-45 demographic, SAMMY HAGAR, somewhat specializes them back towards an Album Radio following. Yet "Why Can't This Be Love" does cater to Top Forty ears, perhaps the closest HAGAR will come to reaching the same number of people a MADONNA or PRINCE does. Very catchy second time around.

**Bourgeois Tagg (Island)**

BOURGEOIS TAGG were the latter day stars of the GAVIN SEMINAR, performing their heated material note for note at the legendary FILLMORE AUDITORIUM. This LP translates the electricity of their live sound, which is a mix of key-

boards, driven guitar work, and twin vocals. The music is well packaged and played to complex extremes with a nice variety of aggressive rock n roll, fusion changes, and a few pscheballads. The focal points are Mist'ers TAGG and BOURGEOIS, but don't overlook guitarist LYLE WORKMAN, who is a player in his own right.

**No Free Lunch—Green On Red (Mercury)**

An interesting phenomenon at work. The Los Angeles psychedelic Nuevo American movement is experiencing an odd ricochet. Rather than starting in Los Angeles and spreading through other American metropolitan areas, a strange thing happened. GREEN ON RED, LONG RYDERS, and RAIN PARADE all gathered an enthusiastic following in Britain, signing with European labels that are now releasing the same LPs stateside. CHUCK PROPHET is a tremendous guitarist. He's melodic—not really flashy—yet still, there's a passionate, driven quality to his playing. The record sounds great (separation, clean), yet it's still spontaneous.

**Knife Feels Like Justice—Brian Setzer (EMI)**

Some very hot guitar and airy DON GEHMAN production makes THE KNIFE quite an exciting solo debut. There's a lot of interplay between the fine assemblage of players that makes up SETZER's band, including another great keyboardist, CHUCK LEAVELL (SEA LEVEL, ALLMANS, ROLLING STONES). SETZER has turned the corner as a real band-leader, plus he looks great. His sincerity as a vocalist shines best on the single and "Bobby's Back".

# ALBUM

Editor: Kent Zimmerman

Reports accepted Mondays at 8am through 1pm Wednesday  
Station Reporting Phone (415) 392-7750

## CERTIFIED



PRETTY IN PINK  
(A&M)

JACKSON BROWNE  
(ASYLUM)

## MOST ADDED

1. LIVES IN THE BALANCE-JACKSON BROWNE (ASYLUM)
2. "SHELTER ME"-JOE COCKER (CAPITOL-12")
3. LITTLE MISS DANGEROUS-TED NUGENT (ATLANTIC)
4. "INK AND PAPER"-MODERN ENGLISH (SIRE-12")



The First Annual GAVIN SEMINAR has received excellent reviews from all across the country. Our sincere thanks to all our friends in radio, the record industry, and all the other related fields who helped make this first one go so smooth. The response to all our hired speakers was astounding. CHARLES OSGOOD and CHARLES GARFIELD received standing ovations. OREN HARARI (who debuts this week as a regular GAVIN columnist "ON Management") and STAN CORNYN made waves as well. Our own CUTTING EDGE program hosted by HOWIE KLEIN flew by, an hour and a half of provocative exchange. The Celebrity Cocktail Party drew almost a thousand folks. The GAVIN AWARDS luncheon, thanks to host GARY OWENS, saw thirty five awards presented in thirty five minutes...A special congratulations goes out to our ALBUM RADIO winners. WBCN swept the awards this year. WBCN and TONY BERARDINI were awarded STATION OF THE YEAR. PROGRAM DIRECTOR OF THE YEAR went to OEDIPUS while BOB KRANES won MUSIC DIRECTOR OF THE YEAR. ALBUM RADIO AIR TALENT OF THE YEAR went to the great

## 2W LW TW

2W	LW	TW	ALBUM
4.	1.	1.	THE FIRM (ATLANTIC) "HORSES""PEACE""WALLS""FORTUNE"
1.	2.	2.	INXS (ATLANTIC) "NEED" "TIME" "SHINE"
2.	3.	3.	MIKE & MECHANICS (ATLANTIC)"MIRACLE""THREAD""SILENT"
5.	5.	4.	JOHN C.MELLENCAMP (RIVA)"ROCK""B'WALK""MINUTES"
--	--	5.	JACKSON BROWNE (ASYLUM)"AMERICA""LAWLESS""HEART"
5.	4.	6.	Pete Townshend (Atco) "Blood" "Hiding" "Crashing"
13.	9.	7.	ROBERT PALMER (ISLAND) "ADDICTED"
9.	8.	8.	BANGLES (COLUMBIA)"MANIC""EGYPTIAN"
7.	7.	9.	Peter Frampton (Atlantic) "Lying" "Hiding"
25.	13.	10.	ELO (CBS) "HEAVEN" "SERIOUS"
12.	11.	11.	QUICKSILVER/ROGER DALTRY (ATL.) "Q'SILVER" "EASY"
11.	10.	12.	ZZ Top (Warner Bros.) "Delirious" "Fly" "Rough"
3.	6.	13.	Simple Minds (A&M) "Sanctify" "Ghost" "Once"
15.	14.	14.	TALK TALK (EMI AMERICA) "LIFE'S"
8.	12.	15.	Alan Parsons Project (Arista) "Stereotomy" "Limelight"
32.	25.	16.	BRIAN SETZER (EMI AMERICA) "KNIFE"
27.	18.	17.	BLUE OYSTER CULT (COLUMBIA) "RUINS"
34.	19.	18.	FABULOUS THUNDERBIRDS (CBS) "TUFF"
--	--	19.	ROCKY IV (SCOTTI) "TEPPER" "CAFFERTY" "BROWN"
37.	24.	20.	HONEYMOON SUITE (WARNER BROS.) "FEEL"
--	30.	21.	PRETTY IN PINK (A&M) "OMD""VEGA""INXS""ORDER"
--	39.	22.	ELVIS COSTELLO (COLUMBIA) "MISUNDERSTOOD"
10.	16.	23.	Heart (Capitol) "Dreams"
18.	17.	24.	Dream Academy (Warner Bros.) "Forever"
23.	21.	25.	Marilyn Martin (Atlantic) "Moves"
21.	20.	26.	The Outfield (Columbia) "Your"
16.	15.	27.	John Lennon (Capitol) "Come" "Imagine"
29.	27.	28.	Midge Ure (Chrysalis) "If"
--	35.	29.	THE CALL (ELEKTRA) "BELIEVE"
22.	37.	30.	DIRE STRAITS (WARNER BROS.) "FAR"
14.	26.	31.	Stevie Nicks (Modern/Atco) "Wait" "Imperial"
--	33.	32.	CLANNAD (RCA) "LIFETIME"
35.	36.	33.	OZZY OSBOURNE (CBS) "SHOT"
19.	22.	34.	Alarm (IRS) "Spirit"
39.	38.	35.	YOUNGBLOOD SOUNDTRACK (RCA)"MICKEY""S'SHIP""MR."
40.	34.	36.	Del Fuegos (Slash/Warner Bros.) "Want"
--	--	37.	FEARGAL SHARKEY (A&M) "HEART"
33.	31.	38.	The Cars (Elektra) "One"
--	--	39.	JIMMY BARNES (Geffen) "SECOND" "WORKING"
--	--	40.	JOE COCKER (CAPITOL-12") "SHELTER"

## CHARTBOUND

- TOMMY KEENE (Geffen) "Places"
- THE CULT (Sire) "Rain"
- VIOLENT FEMMES (Slash/WB) "Children"
- CHARLIE SEXTON (MCA) "Impressed"
- THE CHURCH (W.B.) "Tantalized"
- MR. MISTER (RCA) "Is"
- PIL (Elektra) "Rise"
- \*PET SHOP BOYS (EMI) "West"
- EUROGLIDERS (Columbia) "Wait"
- \*BOURGEOIS TAGG (Island) "Mutual"
- \*GLEN BURTNICK (A&M) "House"
- MENTAL AS ANYTHING (Col.) "Live"
- JEFF PARIS (Polydor) "Mystery"
- \*TED NUGENT (Atlantic) "Dangerous"
- LEVEL 42 (Polydor) "Something"
- \*JOHN TAYLOR (Capitol) "Do"

JOHN DEBELLA of WMMR-PHILLY. Eat yer heart out HOWARD STERN. COLUMBIA RECORD'S PAUL RAPPAPORT was voted NATIONAL ALBUM PROMOTION OF THE YEAR.

A more deserving bunch I dare you to find...So you missed out this year, is that what's bringing you down? Fear not. Next year's exact date has yet to be announced. It will be held the Weekend before the GRAMMYS and will be held in SAN FRANCISCO. That gives you over eleven months to plan, budget, or save. To those of you who attended, GAVIN will always remember those who were there first. ...Thanks to all those who called in about the PETE TOWNSHEND interview. Among those is one of our former brothers in radio, JOHN MRVOS who moves from A&R at ARISTA to EMI, still in New York...WKLS-Atlanta is no longer reporting to GAVIN as an Album Indicator. Good riddance...a familiar face is back at KMET as Music Director. She's JUDY McNUTT-FRIEDMAN. KZ

# ALTERNATIVE

Station Reporting Phone (415) 392-7750

Reports accepted Mondays at 9AM through 1PM Wednesdays

## CERTIFIED



STAN RIDGWAY  
(IRS)

## MOST ADDED

1. CRASHING DREAM-RAIN PARADE (ISLAND)
2. KING OF AMERICA-THE COSTELLO SHOW (COLUMBIA)
3. THE COLOUR FIELD (CHRYSALIS)
4. "WEST END GIRLS"-PET SHOP BOYS (EMI AMERICA-12")

## IMPORT INDIE

- CRAZY 8'S (Red Rum) "Touchy"  
BOYS DON'T CRY (Profile) "C'boy"  
APB (Link) "Believe"  
COCTEAU TWINS (Relativity) "Wax"  
SCRAPING FOETUS (Some Bizarre)  
DANCING HOODS (Relativity) "Blue"  
RAUNCH HANDS (Relativity)  
YOUNG FRESH F. (Popllama)

## ALTERNATIVE ACTION

Thanks to those of you who contributed to make our Seminar a worthy and enjoyable event. We're already excited about next years gathering. I'm very interested in your comments and ideas. So please let me know...

The BANGLES is still our #1 album, but it's facing a new threat from the VIOLENT FEMMES. They could very well leap-frog PIL and the BANGLES in a week! The FEMMES potential edge lies in better rotations than PIL, but with slightly fewer stations.

The CHURCH cracks the top ten and are consistently recruiting new stations weekly. STAN RIDGWAY turns in a CERTIFIED effort but faces a battle inside the top ten.

## 2W LW TW

1.	1.	1.	BANGLES (COLUMBIA) "MONDAY" "EGYPTIAN" "LIGHT"
10.	2.	2.	PIL (ELEKTRA) "RISE" "FFF"
9.	5.	3.	VIOLENT FEMMES (SLASH/WARNER BROS.) "CHILDREN"
2.	3.	4.	Lloyd Cole & Comotions (Geffen) "Lost" "Friend" "Rich"
5.	6.	5.	Fine Young Cannibals (IRS) "Johnny"
6.	6.	6.	Jesus & Mary Chain (Reprise) "Honey"
29.	8.	7.	PRETTY IN PINK (A&M) "VEGA" "OMD" "NEW ORDER"
3.	7.	8.	Long Ryders (Island) "Downtown" "Union" "Lewis"
21.	10.	9.	FEARGAL SHARKEY (VIRGIN/A&M) "HEART"
20.	14.	10.	CHURCH (WARNER BROS.) "TANTALIZED"
4.	9.	11.	The Cult (Sire) "Sells" "Nirvana" "Rain"
--	22.	12.	STAN RIDGWAY (IRS) "HEAT" "DRIVE"
8.	11.	13.	Big Audio Dynamite (Columbia) "Bottom" "Show" "E=MC2"
16.	15.	14.	Flesh For Lulu (Statik) "Baby"
17.	16.	15.	MIDGE URE (CHRYSALIS) "IF"
13.	13.	16.	Golden Palominos (Celluloid) "Train" "Boy"
12.	17.	17.	Replacements (Sire) "Kiss" "Bastards" "Hold"
11.	18.	18.	Minutemen (SST) "Red"
30.	21.	19.	CLANNAD (RCA) "LIFETIME"
--	30.	20.	THE CALL (ELEKTRA) "BELIEVE"
--	--	21.	THE COSTELLO SHOW (COLUMBIA) "UNDERSTOOD"
--	29.	22.	PANDORAS (RHINO) "DAY"
7.	12.	23.	Hoodoo Gurus (Big Time) "Bittersweet" "Poison"
28.	25.	24.	TALK TALK (EMI AMERICA-12") "LIFE'S"
22.	23.	25.	Blow Monkeys (RCA) "Fruit"
--	--	26.	FABULOUS THUNDERBIRDS (CBS) "TUFF"
--	--	27.	TOMMY KEENE (Geffen) "PLACES"
14.	19.	28.	Echo & Bunnymen (Sire) "Horses"
15.	20.	29.	Plasticland (Enigma) "Flower"
--	--	30.	GENE LOVES JEZEBEL (RELATIVITY) "DESIRE"

## CHARTBOUND

EXPLODING W.MICE (Big Time)  
EVERLY BROS. (PolyGram) "Amanda"  
ERASURE (Sire) "Love"  
RAIN PARADE (Island) "Depending"  
BRIAN SETZER (EMI America) "Knife"  
FALCO (A&M) "Amadeus"  
LEVEL 42 (PolyGram) "Something"  
MENTAL AS ANYTHING (Columbia)  
PET SHOP BOYS (EMI America-12")  
COLOUR FIELD (Chrysalis) "Things"  
BOURGEOIS TAGG (Island) "Mutual"  
POGUES (Stiff-Import) "Sally"

ELVIS COSTELLO is our highest debut and should be CERTIFIED. This is one of his best, but I'm not really getting active response from programmers yet.

THE FABULOUS THUNDERBIRDS, TOMMY KEENE, and GENE LOVES JEZEBEL are the other debuts. Keep your eyes open for a Gavin Interview with Kim Wilson of the T-Birds.

There is currently a mild recession on the lower end of the chart making this an opportune time for new records to debut.



## SPOTLIGHT LP

Depending On You/Fertile Crescent/ Shoot Down The Railroad Man/ Don't Feel Bad-RAIN PARADE (Island) Steven Roback (once in a band with Susanna Hoffs of The Bangles) and the Rain Parade have managed to sustain their momentum beyond their "neo-psychedelic" foundation. They've strayed away from the predictable traps into which some of their peers have fallen. Their songs have evolved more into hypnotic ballads rather than cute jangley-guitar oriented riffs. This music will neutralize the most intense mood and would serve as an appropriate surprise within a high-energy music set, or fit right into calmer musical surroundings. "Crashing Dream" is just that, very dreamy and makes me feel stoned just by listening!

Peter



# West

KY/R/FM-WEMATCHEE, WA  
LARRY DRIVER  
509-853-5388

**Adds:** The Firm  
J. Paris  
F. Miller  
Jackson Browne  
Costello  
Laura Branigan  
ELO  
Virginia Wolf  
YB/Mr. Mister  
Pretty/OMD  
Dire Straits  
ELO  
H'moon Suite  
Mike&Mech.  
Benatar  
YB/Starship  
Prince  
INXS

\*KUSF-SAN FRANCISCO, CA  
C. MILLER/J. MCGRAE  
415-785-4097

**ZZ Top**  
V. Wolf  
Talk Talk  
Rush  
S. Nicks  
H'moon S.  
Dokken  
J. Cockler  
M. Martin  
Hooters  
Dire Straits  
Q/Daltrey  
Call  
Daltrey

\*KVRE-SANTA ROSA, CA  
CINDY PAULOS 707-544-KVRE

**Lydia Love**  
Mellencamp  
Mink DeVille  
B. Tagg  
Modern English  
Cocker  
Cafferty  
Level 42  
J. Browne  
V. Femmes  
Del Fuegos  
PIL  
Sexton  
Pet Shop Boys  
Clannad  
Chorus  
M. Martin

\*KVFNE-PAONIA, CO. 303-  
DENISE DODGE 577-4826

**Blue In Heaven**  
Modi:  
Everyly Bros.  
Expanding W.M.  
S. Ridgway  
Trouble/Mind  
SutrK. APB  
Chesterfield King  
Miller

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Trouble/Mind  
SutrK. APB  
Chesterfield King  
Miller

KISSO SAN JOST, CA  
DANA JANG/AN ANTHONY  
408-288-5400

**Loverboy**  
Animotion  
Falco  
Modi:  
C. Sexton  
Pandoras  
V. Femmes  
S. Ridgway  
Mental As...  
Replacements  
P. Furs  
Sioux&E.B.  
F. Sharkey  
FYC  
Opus  
S. Minds  
Lloyd Cole  
Gene Loves J.  
Art Of Noise  
Blanchange  
G. Palominos  
Costello  
J. Browne  
Magazine Co  
Echo&B'men  
D. Academy  
INXS  
Pretty In Pink  
Cure  
Colour Field

\*KROQ-PASADENA, CA  
L. CROVER/R. CARROLL  
818-793-0808

**Depeche Mode**  
J. Taylor  
D. Academy  
C. Sexton  
Modern English  
ABC  
Pet Shop Boys  
Falco  
Snake Out  
Modi:  
Blue Heaven  
Sting  
Dancing Hoods  
Jesus Louden W.  
Loved Rockets  
Alarm  
Prerty/Pink  
Colour Field  
Animotion  
Wind Breakers  
Violent Femmes  
Talk Talk  
Wake  
Explod. Parakeete  
Bangles  
Scream. T'men  
N. Kershaw  
INXS  
Simple Minds  
Crazy 8's  
T. Twins  
Fab. T-Birds  
Smash Palace  
Flesh for Lulu  
Cactus W. News  
B. Setzer  
Divinyls  
Church  
Pandoras  
Luxury Condos  
Reducers

\*KRQQ-LARAMIE/CHEYENNE, WY  
JOHN EDWARDS 307-745-7396

**Mental As...**  
Mike&Mech.  
Loverboy  
Modi:  
Del Fuegos  
Van Stephenson  
J. Foster  
Eurogliders  
J. Cocker  
Merrill  
Rush  
Mr. Mister  
Jackson Browne  
Pet Shop Boys  
H'moon Suite  
INXS  
S. Nicks  
Dream Academy  
Modern English  
Church  
J. Paris  
Rocky IV  
ZZ Top  
Mellencamp  
Lloyd Cole  
Talk Talk  
Townshend  
Q/Daltrey  
Youngblood  
Cars  
Iron Eagle  
APP

\*KVRE-SANTA ROSA, CA  
CINDY PAULOS 707-544-KVRE

**Mellencamp**  
Mink DeVille  
B. Tagg  
Modern English  
Cocker  
Cafferty  
Level 42  
J. Browne  
V. Femmes  
Del Fuegos  
PIL  
Sexton  
Pet Shop Boys  
Clannad  
Chorus  
M. Martin

\*KVFNE-PAONIA, CO. 303-  
DENISE DODGE 577-4826

**Blue In Heaven**  
Modi:  
Everyly Bros.  
Expanding W.M.  
S. Ridgway  
Trouble/Mind  
SutrK. APB  
Chesterfield King  
Miller

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Chesterfield King  
Miller

\*KQCL-SALT LAKE CITY, UT  
DILL WILLIAMS 801-798-1142

**Depeche Mode**  
Eddie Johnson  
Modern Academy  
Modern English  
ABC  
Pet Shop Boys  
Falco  
Snake Out  
Modi:  
Blue Heaven  
Sting  
Dancing Hoods  
Jesus Louden W.  
Loved Rockets  
Alarm  
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Colour Field  
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Smash Palace  
Flesh for Lulu  
Cactus W. News  
B. Setzer  
Divinyls  
Church  
Pandoras  
Luxury Condos  
Reducers

\*KRCM-SEATTLE, WA  
FAITH HILLS/CITLIL  
706-543-4688

**Mark Stewart**  
Edward Ka-Spell  
Modern English  
Church  
Luxury Condos  
Time UK  
H'moon Killers  
Plasticland  
Bronski Beat  
Walkabouts  
Modi:  
B. Tagg  
Midgie Ure  
INXS  
Prince  
Cult  
Waterboys  
R. Lloyd  
Flesh for Lulu  
Crossover Dreams  
Modi:  
Scraping Postus Pila  
Pandoras  
L. K. Johnson  
R. Shannon  
J. Depp 6  
Flow  
Jesus&M.C.  
9553  
New Africa  
Pere Ubu  
Seeing Eye Gods  
F. Sharkey  
Way 13  
Sam Cooke  
4 Way Cross  
Red Dress

\*KJKT-SEATTLE, WA  
JIM KELLER 706-281-5600

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Pere Ubu  
Seeing Eye Gods  
F. Sharkey  
Way 13  
Sam Cooke  
4 Way Cross  
Red Dress

\*KATZ/FM-YAKIMA, WA  
ERIC BOEHMER  
509-457-8117

**Cars**  
Dire Straits  
B. Setzer  
Dire Straits  
Rolling Stones  
BOC  
H'moon Suite  
M. Martin  
Outfield  
Modi:  
The Firm  
O/Daltrey  
R. Palmer  
ZZ Top  
Aerosmith  
Ozzy O.  
YB/Starship  
Hoodoo Gurus  
Alarm  
James Young  
Fastway  
Night Ranger  
Hooters  
Y&T

\*KIDS-IN-ROUSE, ID 208-  
T.M. JOHNSTONE 335-9884

**Blow Monkeys**  
Pogues  
Long Ryders  
Depeche Mode  
Black Uhuru  
Grace Jones  
S. Ridgway  
Young Fresh F.  
Lords Of N.C.  
Tom Waits  
Restless Comp.  
Joni M.  
S. Cooke  
S. Ridgway  
G. Parker  
Leon Redbone  
Faith No More  
Jesus&Mary C.  
Crazy 8's  
Mental As...  
HF-Tops  
V. Femmes  
Replacements  
Pretty In Pink  
Bangles  
G. Palominos  
Church  
Fab. T-Birds  
Clannad  
Christine Lavin  
D. Sylvian  
10,000 Maniacs

\*KIDZ-FM-PORTLAND, OR  
C. WIDING/K. MARSHALL  
503-226-5080

**Level 42**  
Ozlash  
Springsteen  
Wing Chung  
S. Wonder  
Starship  
Taylor  
Simply Red  
D. Academy  
Joni M.  
Justin Hayward  
ELO  
P. Collins  
Hiroshima  
Delta  
S. Jordan  
John Lennon  
McDonald  
Mellencamp  
Mike&Mech.  
Mr. Mister  
S. Nicks  
D. Pack

\*KTL-FORT COLLINS, CO  
J. HAYES/J. FETTERS  
303-493-5330

**Young Fresh F.**  
Art Of Noise  
Grace Jones  
R. Cray  
F.Y.C.  
Minutemen  
Hoodoo Gurus  
Rave-Ups  
Clarence G. Brown  
Call  
Fala  
V. Femmes  
Don't Cry  
Boys  
Pandoras  
Replacements  
Gene Loves J.  
Mental As...  
Crazy 8's  
Raunch Hands  
L. Mainwright  
B. Setzer  
Ridgey  
Talk Talk  
John Lennon  
Talk Talk  
Full Time Men  
Pretty In Pink  
Passionelle  
Clannad  
G. Palominos  
Church  
B. Zydco

\*KJKT-SEATTLE, WA  
JIM KELLER 706-281-5600

**Mark Stewart**  
Edward Ka-Spell  
Modern English  
Church  
Luxury Condos  
Time UK  
H'moon Killers  
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Bronski Beat  
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**Lloyd Cole**  
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Dire Straits  
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Seeing Eye Gods  
F. Sharkey  
Way 13  
Sam Cooke  
4 Way Cross  
Red Dress



**WMUR-EVANSTON/CHICAGO, IL**  
**DAN OSBORN 312-491-7101**  
**5933**  
 J. Thunders  
 Poison Girls  
 Raunch Hands  
 B. People  
 J. Grimke  
 Country Bob...  
 Mtron Fou L.  
 Camps  
 Necros  
 Marc Riley  
 Sam Cooke  
 Sonic Youth  
 Luc Van Akker  
 Ed Gein's Car  
 Hoodlums  
 Deadpan Tractor  
 For Against  
 Wilddozer  
 Classic Ruins  
 Chris&Cosy  
 Minute Community FK  
 Bands On Block  
 Oysters  
 Plasticland  
 Jesus&Mary C.  
 Wilma  
 Jazz Butcher  
 Squirrel Bait  
 Savage Republic  
 Mark Stewart  
 Home&Garden  
 E. Chadbourne  
 Big Black  
 Sach. Trust  
 Heat From Windchill...  
 F. Pavvros  
 Death Of Samantha

**\*WUOG-ATHENS, GA 404-**  
**DAVE STEWART 542-7100**  
 Colour Field  
 Mental As...  
 APB  
 Cucumbers  
 Swimming P.Q.  
 Troublemind  
 Soul Asylum  
 Rain Parade  
 Reducers  
 Violent Femmes  
 R. Hitchcock  
 Hoodoo Gurus  
 Plasticland  
 Cult  
 BAD  
 G. Palominos  
 Costello  
 Bill Nelson  
 March Violets  
 Long Ryders  
 PIL  
 Blancmanage  
 Circle Jerks  
 Plan 9  
 Sound  
 Pandoras  
 Smiths  
 Goodbye To...  
 Jesus&M.C.

**WVU-NASHVILLE, TN**  
**BRAD TRASHVIN**  
**615-322-3691**  
 Minutemen  
 F. Sharkey  
 Cure  
 Colour Field  
 Pet Shop Boys  
 Costello  
 J. Brown  
 S. Ridgway  
 Jesus&M.C.  
 Violent Femmes  
 Pretty/Pink  
 PIL  
 In Pursuit  
 FYC  
 C. Palominos  
 Shadow 15  
 Bangles  
 Replacements  
 Dream Academy  
 Cult  
 Husker Du  
 Rave-Ups

**KLHL-HOUSTON, TX**  
**RICK LAMBERT/DENTON, MARR**  
**713-526-8955**  
 APP  
 J.L.L. Turner  
 Cult  
 Joe Cocker  
 J. Paris  
 Rainbow  
 Marillion  
 Iron Eagle  
 Sexton  
 Y&T  
 Ozy O.  
 Aldo Nova  
 Rocky IV/RT  
 Frampton  
 Heart  
 INXS  
 Dokken  
 Benatar  
 Dire Straits  
 Yblood/MT  
 M. Martin  
 Asia  
 Starship  
 P. Collins  
 Opus  
 Phantom, R&S  
 Q/Daltrey

**\*WVU-NEW ORLEANS, LA**  
**IVAN BODLEY 504-865-5887**  
 The Call  
 Church Hands  
 Raunch Hands  
 S. Ridgway  
 Costello  
 Restless Variations  
 Leon&Ebony  
 Explod. W. Mice  
 Full 9  
 Violent Femmes  
 R. Hitchcock  
 Bangles  
 Aaron Neville  
 James Riders  
 Young F. Fellows  
 Tom Waits  
 G. Palominos  
 Wall of Voodoo  
 FYC  
 PIL  
 Costello  
 Sloussie&B's  
 Everlys  
 Restless  
 Steve Morse  
 Art of Noise  
 10,000 Maniacs  
 Circle Jerks  
 Cocteau Twins  
 Cult  
 Explod. W. Mice  
 Echo&B Men

**WMDK-PETERBOROUGH, NH**  
**JIM LEONARD 603-924-7165**  
 T. Petty  
 BAD  
 F. Sharkey  
 Del Fuegos  
 Pretty/Pink  
 Falco  
 Mink DeVille  
 Eston John  
 Rick Nelson  
 James Taylor  
 B. Tagg  
 Mr. Mister  
 Miami Sound M.  
 Dire Straits  
 C. Khan  
 Clemens  
 Maxi  
 Victim  
 Bagles  
 Charlie  
 Waterboys  
 ELO  
 B. Setzer  
 Cars  
 R. Palmer  
 INXS  
 Menal As...  
 Echo&B men  
 New Edition  
 Hooters  
 Mellencamp  
 Townshend  
 Starship  
 Loudon-W.  
 J. Barnes  
 Middle Ur  
 Tom Waits  
 R. Palmer  
 Clannad  
 Eric Anderson  
 John Hiatt  
 Eurogliders  
 Gregg Brown  
 Cock Robin  
 Outfield  
 FYC  
 Mod:  
 S. Nicks  
 Frampton  
 Rocky I, V  
 James Brown

**South**

**east**

**WVU-NASHVILLE, TN**  
**BRAD TRASHVIN**  
**615-322-3691**  
 Minutemen  
 F. Sharkey  
 Cure  
 Colour Field  
 Pet Shop Boys  
 Costello  
 J. Brown  
 S. Ridgway  
 Jesus&M.C.  
 Violent Femmes  
 Pretty/Pink  
 PIL  
 In Pursuit  
 FYC  
 C. Palominos  
 Shadow 15  
 Bangles  
 Replacements  
 Dream Academy  
 Cult  
 Husker Du  
 Rave-Ups

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 INXS  
 Dokken  
 Benatar  
 Dire Straits  
 Yblood/MT  
 M. Martin  
 Asia  
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 Opus  
 Phantom, R&S  
 Q/Daltrey

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 Everlys  
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 Steve Morse  
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 Circle Jerks  
 Cocteau Twins  
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 Explod. W. Mice  
 Echo&B Men

**WMDK-PETERBOROUGH, NH**  
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 James Taylor  
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 Mr. Mister  
 Miami Sound M.  
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 B. Setzer  
 Cars  
 R. Palmer  
 INXS  
 Menal As...  
 Echo&B men  
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 Mellencamp  
 Townshend  
 Starship  
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 R. Palmer  
 Clannad  
 Eric Anderson  
 John Hiatt  
 Eurogliders  
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 Frampton  
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 James Brown

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 John Hiatt  
 Eurogliders  
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 Cock Robin  
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**WVU-NASHVILLE, TN**  
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 Benatar  
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 Phantom, R&S  
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 Sloussie&B's  
 Everlys  
 Restless  
 Steve Morse  
 Art of Noise  
 10,000 Maniacs  
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 Cocteau Twins  
 Cult  
 Explod. W. Mice  
 Echo&B Men

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 B. Setzer  
 Cars  
 R. Palmer  
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 Menal As...  
 Echo&B men  
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 Hooters  
 Mellencamp  
 Townshend  
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 R. Palmer  
 Clannad  
 Eric Anderson  
 John Hiatt  
 Eurogliders  
 Gregg Brown  
 Cock Robin  
 Outfield  
 FYC  
 Mod:  
 S. Nicks  
 Frampton  
 Rocky I, V  
 James Brown

**GAVIN ALBUM INDICATORS**

\*WXCJ-DANBURY, CT  
A. COREY/K. WILKINS  
203-792-8666

Animation  
Clannad  
Church  
Epidemics  
ACR  
Rain Parade  
Colour Field  
Blue In Heaven  
Costello  
Max:  
F. Sharkey  
Explosive W.M.  
Wall Of Voodoo  
Level 42  
Unsynced Comp.  
Lloyd Cole  
Fields Laughing  
F.Y.C.  
Pretty In Pink  
V. Femmes  
Bangles  
PIL  
Mod:  
Talk Talk  
Rebekka Frame  
Wolfgang Press  
Erasure

\*WFNX-LYNN, MA 617-595-6200  
B. McDONALD/M. BRIGHT  
203-792-8666

Talk Talk  
Pet. Shop Boys  
Mod:  
Divinyls  
Cult  
Rave-Ups  
T. Twins  
P-Pretty/Pink  
Replacements  
Violent Femmes  
Townshend  
Boys Don't Cry  
T. Keene  
Gene Loves J.  
PIL  
Alarm  
Blow Monkeys  
APB  
Beastie Boys  
Crazy 8's  
Mod:  
Primitives  
Art of Noise  
F.Y.C.  
Chesterfield K.  
Lloyd Cole  
Jesus&M.C.  
Young F. Fellows  
Minutemen  
The Chant  
Mez They Couldn't  
S. Ridgway  
Pandoras

\*WCDR-ALBANY, NY  
JIM UTERMARK  
518-442-5262

Blue In Heaven  
Beastie Boys  
Crazy 8's  
Mod:  
Primitives  
Art of Noise  
F.Y.C.  
Chesterfield K.  
Lloyd Cole  
Jesus&M.C.  
Young F. Fellows  
Minutemen  
The Chant  
Mez They Couldn't  
S. Ridgway  
Pandoras

\*WTSR-TRENTON, NJ  
JEFF OROSZ/M. McKENNA  
609-771-2420

9353  
Death of Samantha  
Violent Femmes  
Predator  
C. Moore  
Max:  
Arme Clarke  
S. Ridgway  
Costello  
Jesus&M.C.  
PIL  
Foetus  
Gene Loves J.  
C. Parken  
Long Ryders  
Batfish Boys  
Death of Sam.  
Cucumber

WYDD-PITTSBURGH, PA  
DAVE SHEDLOCK 412-362-2144

Over-boy  
ELO  
John Taylor  
Mod:  
Hooters  
Sade  
Cocker  
Call  
Ozzy O.  
Max:  
Mellencamp  
INXS  
Whitney H.  
Mike&Mech.  
Heart  
Bangles  
Palmer  
Dire Straits  
S. Nicks

WNEWM-NEW YORK, NY  
C. KENDALL/M. CHERNOFF  
Q/Daitrey  
Costello  
Cars  
J. Browne  
Mike&Mech.  
BOC  
Setzer  
T. Nugent  
Tepper  
Mod:  
ZY Top  
S. Minds  
F. Sharkey  
Sexton  
Rainbow  
John Lennon  
S. Minds  
Little Richard  
ELO  
Fab. T-Birds  
D. Academy  
Cocker  
J. Barnes  
Alarm  
J. Browne  
Burtnick

John Lennon  
Mike&Mech.  
BOC  
Setzer  
T. Nugent  
Tepper  
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ZY Top  
S. Minds  
F. Sharkey  
Sexton  
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S. Minds  
Little Richard  
ELO  
Fab. T-Birds  
D. Academy  
Cocker  
J. Barnes  
Alarm  
J. Browne  
Burtnick

\*WNCN-MONTPELLIER, VT  
JODY PETERSON  
802-232-2396

Bangles  
Clannad  
Greg Brown  
Townshend  
Mod:  
Nicks  
Cocker  
Benny Wallace  
Unsigned Comp.  
E. Verlyns  
Mike&Mech.  
J. Mitchell  
Dread Acad.  
Pere Ubu  
Stellencamp  
Fab. T-Birds  
Prince  
Larkin

\*WBNY-BUFFALO, NY  
JOHN HUDSON  
716-878-5104

Children... Jails  
Thin White R.  
One Pound 99  
Flesh for Lulu  
Blow Monkeys  
Gene Loves J.  
Mod:  
Chesterfield K.  
Colour Field  
Level 42  
Personal Effects  
Country Bob.  
Sisterhood  
Jazz Butcher  
Blue In Heaven  
Front 242  
F.Y.C.  
Beastie Boys  
Omar&Howlers  
Plan 9  
Plasticland  
Costello  
NY Dolls  
Violent Femmes  
Paul Haig  
Classic Ruins  
Oysters  
Pink Holes  
Steel Pulse  
Seeing Eye Gods  
R. Hitchcock  
Mental As...  
Bauhaus  
Circle Jerks

WFRD-HANOVER, NH 603-  
MIKE O'CONNOR 606-3313

ZZ Top  
B. Setzer  
D. Academy  
Rush  
Cocker  
Eurythmics  
Arcadia  
H'moon S.  
John Lennon  
Cars  
Townshend  
ELO  
Mike&Mech.  
Frankton  
Tepper  
P. Miller  
S. Minds  
Heart  
Q/Daitrey  
APP  
Loverboy  
Mod:

\*WPRB-PRINCETON, NJ  
ERIC WEISBERG  
609-931-9288

S. Ridgway  
Luxury Condos  
F. Sharkey  
Thomas Mapfumo  
Beat Happening  
Mod:  
Violent Femmes  
Squirrel Bait  
Q/Daitrey  
Community FK  
Savage Republic  
APP  
Muscular Dys. Co  
ZZ Top  
Ozzy O.  
Bangles  
Pandoras  
Explosive W. Mice  
Fab. T-Birds  
Seeing Eye Gods  
Young Fresh F.  
Slios

\*WLNH-DUNHAM, NH  
TODD BISSON  
603-86-7047

Colour Field  
Lloyd Cole  
F.Y.C.  
Pet Shop Boys  
Buckwheat Zyde  
Modern English  
Violent Femmes  
Hoodoo Gurus  
Opus  
T. Keene  
Bronski Beat  
WN/L. Reed  
John Taylor  
Mod:  
Simple Minds  
PIL  
Depeche Mode  
Long Ryders  
Figures  
INXS  
Minimal Compact  
Flowerpot Men  
Alexi Sayle  
Middle Ure  
Church  
Everlyrs  
PIL  
Fab. T-Birds  
Hula  
Violent Femmes  
Force MD's  
Arcadia  
Wolfgang Press  
Pretty/Pink

\*WLRJ-FM-LONG ISLAND, NY  
D. MCNAMARA  
LARRY THE DUCK  
516-485-9200

Prime Movers  
T. Heads  
Middle Ure  
Church  
Violent Femmes  
Hoodoo Gurus  
Opus  
T. Keene  
Bronski Beat  
WN/L. Reed  
John Taylor  
Mod:  
Simple Minds  
PIL  
Depeche Mode  
Long Ryders  
Figures  
INXS  
Minimal Compact  
Flowerpot Men  
Alexi Sayle  
Middle Ure  
Church  
Everlyrs  
PIL  
Fab. T-Birds  
Hula  
Violent Femmes  
Force MD's  
Arcadia  
Wolfgang Press  
Pretty/Pink

WBRU-PROVIDENCE, RI  
LARS MURRAY 401-272-9550

Alarm  
Talk Talk  
Frampton  
Outfield  
Cult  
S. Nicks  
The Firm  
INXS  
Bangles  
Opus  
R. Palmer  
Jackson Browne  
T. Twins  
Dire Straits  
F. Sharkey  
Townshend  
Hooters  
ZZ Top  
Mellencamp  
Mod:  
Mike&Mech.  
Schemers  
Del Fuegos  
Phil Collins

WCCJ-FM-HARTFORD, CT  
DAVID GROSSMAN 203-333-4426  
617-286-1111

Alarm  
John Lennon  
S. Nicks  
Fab. T-Birds  
Van Stephenson  
Frampton  
Hooters  
Costello  
B. Setzer  
J. Browne  
Dire Straits  
Townshend  
C. Sexton  
Del Fuegos  
BOC  
Rush  
INXS  
Face To Face  
Simple Minds  
APP  
Bangles  
Mellencamp  
T. Petty  
R. Palmer  
Frampton  
Starship  
John Lennon  
Benatar  
Heart  
Call

\*WLRJ-FM-LONG ISLAND, NY  
D. MCNAMARA  
LARRY THE DUCK  
516-485-9200

Colour Field  
Lloyd Cole  
F.Y.C.  
Pet Shop Boys  
Buckwheat Zyde  
Modern English  
Violent Femmes  
Hoodoo Gurus  
Opus  
T. Keene  
Bronski Beat  
WN/L. Reed  
John Taylor  
Mod:  
Simple Minds  
PIL  
Depeche Mode  
Long Ryders  
Figures  
INXS  
Minimal Compact  
Flowerpot Men  
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Middle Ure  
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Everlyrs  
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Mike&Mech.  
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Mellencamp  
Mod:  
Mike&Mech.  
Schemers  
Del Fuegos  
Phil Collins

## MORE MAIL



**A** letter of encouragement to AM broadcasters, in response to my column of January 10th. Of special significance, perhaps, is that it comes from an FM station—Chip Douglas Mosley, Operations Manager of KSYZ, FM 108, in Grand Island, Nebraska.

"I'd like to add my strongest echoes of agreement (to the column). However, I'd like to add another point: A process of re-education is necessary for AM to prosper again. The young audience is as fickle now as it has ever been, and FM has become the 'establishment' band for most of them. The time is right for AM to brink back the trend-setters. It's amazing how many AM programmers are content to watch their audience fall off the right side of the ratings book, when the 12-34 audience is still ripe for development.

"AM stereo can be a promotional tool to bring audience sampling about. With the cost of a quality AM stereo receiver well within the reach of almost every kid in the country (look what they spend on CD players and blasters), AM radio suddenly can have a 'high tech' image to promote. A smart owner will realize that now is the time to upgrade, and clean up his or her station. Just a major tune-up to the existing audio chain can make a world of difference to the sound . . . and don't let the Chief Engineer do it with a transistor radio! Get the best receiver you can find, and make the signal cook—it can!

"As you say, program with energy, personality, and consistency, and there's no reason why Top 40 or Adult Contemporary music stations can't make it on AM. Promote, stick it out, and *educate!*

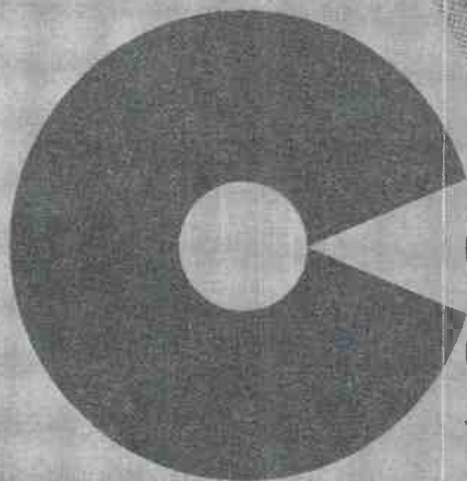
"And to add to your comments about simulcasting, it's really nothing more than a survival trick. It kept some FM stations afloat in the '60s and early '70s, but if you want a station that will prosper and grow into the late '80s and beyond, the time has come to develop a strong separate identity . . . and

do it now, while you can offer something unique to the AM band."

Chip will be at the Gavin Seminar and I hope I meet him there.

The FCC is mulling over a more interesting concept than just allowing full AM/FM duplication once again (which they seem certain to allow in any event): They are considering allowing an owner to have two AM stations, separated in location but within the same general marketing area, to enhance AM's coverage characteristics. Apparently they are considering that these two stations could be networked. If this concept is approved, it should rearrange AM ownership patterns in interesting ways. The current rule does not permit 5 mv/m contours to overlap between commonly-owned AM stations; the FCC would accomplish this by raising the overlap limit to the 2 or perhaps even 5 mv/m contour.

Speaking of AM and stereo, I've seen a review of yet another new AM stereo car radio, the Sparkomatic SR 430, written by Malcolm Maxwell and printed in *DX NEWS*, the magazine of the National Radio Club (1/27/86 issue). The radio has both FM and AM in stereo (Motorola C-Quam system), plus cassette tape; 20 watts of audio per channel, and an AM sensitivity of 30 uv/m for 20 db signal-to-noise ratio, which is very good. There's a bandwidth control which allows choice of 6 kHz or 12 kHz bandwidth, and the latter would reproduce AM with audio quality exceeding many FM stations, on a strong signal. The unit has a digital tuning readout, a clock, five present frequencies, and a five-band equalizer! Maxwell writes "for a price of \$220, I am definitely pleased." I should think so! Sounds like a real bargain, and a showcase for AM stereo. Motorola now estimates that there are three million AM stereo receivers in consumers' possession (mostly in their cars). To mono AM stations: What are you waiting for?? ■



COUNTRY RADIO'S  
GONNA SOUND EVEN  
BETTER THIS YEAR.

▶ **Capitol Records**

SAWYER BROWN  
(Capitol/Curb)  
T. GRAHAM BROWN  
SANDY CROFT  
BARBARA FAIRCHILD  
DOBIE GRAY  
CON HUNLEY  
J.D. MARTIN  
MEL McDANIEL  
ANNE MURRAY  
MARIE OSMOND  
(Capitol/Curb)  
JERRY REED  
TANYA TUCKER  
DON WILLIAMS

■ **EMI America**

LISA ANGELLE  
BOBBY BARE  
NEW GRASS REVIVAL  
OSMOND BROTHERS  
(EMI-America/Curb)  
DAN SEALS  
TOM WOPAT

Where the best  
voices in the country  
are performing.

*Capitol.*



# COUNTRY

## CERTIFIED

WAYLON JENNINGS  
Working Without A Net  
(MCA)

HANK WILLIAMS JR.  
Ain't Misbehavin'  
(Warner Bros./Curb)

## MOST ADDED

\*RONNIE MILSAP  
Happy, Happy Birthday Baby  
(RCA)

\*THE FORESTER SISTERS  
Mama's Never Seen Those Eyes  
(Warner Bros.)

\*STEVE WARINER  
Life's Highway  
(MCA)

## TOP REQUESTS

ALABAMA  
She & I  
(RCA)

RANDY TRAVIS  
1982  
(Warner Bros.)

JOHN SCHNEIDER  
What's A Memory Like You  
(MCA)

Station Reporting Phone (415) 392-7750  
Reports accepted Mondays 8AM through noon Wednesdays

**2W** **LW** **TW**

5.	3.	1.	EDDY RAVEN - You Should Have Been Gone By Now (RCA)
6.	2.	2.	JOHN SCHNEIDER - What's A Memory Like You (MCA)
11.	7.	3.	ALABAMA - She & I (RCA)
8.	6.	4.	LEE GREENWOOD - Don't Underestimate My Love For You (MCA)
9.	8.	5.	GARY MORRIS - 100% Chance Of Rain (Warner Bros.)
12.	9.	6.	DON WILLIAMS - We've Got A Good Fire Goin' (Capitol)
2.	1.	7.	EXILE - I Could Get Used To You (Epic)
17.	10.	8.	RICKY SKAGGS - Cajun Moon (Epic)
16.	12.	9.	T.G.SHEPPARD - In Over My Heart (Columbia)
20.	13.	10.	GEORGE STRAIT - You're Something Special To Me (MCA)
21.	17.	11.	ANNE MURRAY - Now & Forever (Capitol)
19.	15.	12.	MICKEY GILLEY - Your Memory Ain't What It Used To Be (Epic)
1.	4.	13.	DOLLY PARTON - Think About Love (RCA)
3.	5.	14.	BARBARA MANDRELL - Fast Lanes & Country Roads (MCA)
15.	15.	15.	JOHN DENVER - Dreamland Express (RCA)
31.	21.	16.	BELLAMY BROTHERS - Feelin' The Feelin' (MCA/Curb)
26.	20.	17.	RANDY TRAVIS - 1982 (Warner Bros.)
25.	19.	18.	STATLER BROTHERS - Sweeter & Sweeter (Mercury/PolyGram)
27.	22.	19.	MERLE HAGGARD - I Had A Beautiful Time (Epic)
30.	23.	20.	SAWYER BROWN - Heart Don't Fall Now (Capitol)
32.	30.	21.	THE JUDDS - Grandpa (Tell Me About The Good Old Days) (RCA/Curb)
10.	14.	22.	MARK GRAY - Please Be Love (Columbia)
33.	25.	23.	GATLIN BROTHERS - Nothing But Your Love Matters (Columbia)
34.	28.	24.	EARL THOMAS CONLEY - Once In A Blue Moon (RCA)
35.	29.	25.	MEL McDANIEL - Shoe String (Capitol)
7.	11.	26.	VINCE GILL - Oklahoma Borderline (RCA)
38.	34.	27.	JANIE FRICKE - Easy To Please (Columbia)
36.	33.	28.	PAKE McENTIRE - Every Night (RCA)
--	36.	29.	MICHAEL MARTIN MURPHEY - Tonight We Ride (Warner Bros.)
40.	38.	30.	WAYLON JENNINGS - Working Without A Net (MCA)
--	39.	31.	HANK WILLIAMS JR. - Ain't Misbehavin' (Warner Bros./Curb)
--	--	32.	KENNY ROGERS - Tomb Of The Unknown Love (RCA)
4.	18.	33.	STEVE WARINER - You Can Dream Of Me (MCA)
24.	26.	34.	LOUISE MANDRELL - Some Girls Have All The Luck (RCA)
--	--	35.	MARTY STUART - Arlene (Columbia)
--	40.	36.	ROSANNE CASH - Hold On (Columbia)
--	--	37.	TANYA TUCKER - One Love At A Time (Capitol)
37.	37.	38.	LACY J. DALTON - Don't Fall In Love With Me (Columbia)
--	--	39.	REBA McENTIRE - Whoever's In New England (MCA)
--	--	40.	NITTY GRITTY DIRT BAND - Partners, Brothers, Friends (Warner Bros.)

## CHARTBOUND

KEITH WHITLEY - Miami My Amy (RCA)  
JOHN CONLEE - Harmony (Columbia)

Reports	Adds	On	Chart	Weeks
99	16	61	22	5
95	16	68	11	5

## ACTION SIDES

ARTIST & TITLE	Reports	Adds	On	Chart	Weeks
*RONNIE MILSAP - Happy, Happy Birthday Baby (RCA)	81	58	23	--	1
CONWAY TWITTY - You'll Never Know... (Warner Bros.)	80	22	50	8	3
GENE WATSON - Carmen (Epic)	80	17	57	6	3
DWIGHT YOAKAM - Honky Tonk Man (Reprise)	73	26	40	7	3
EMMYLOU HARRIS - I Had My Heart Set On You (Warner Bros.)	66	8	54	4	7
GIRLS NEXT DOOR - Love Will Get You Through (MTM)	62	4	44	14	7
KEITH STEGALL - I Think I'm In Love (Epic)	60	13	42	5	3
*STEVE WARINER - Life's Highway (MCA)	59	41	17	1	1
*FORESTER SISTERS - Mama's Never Seen Those Eyes (Warner Bros.)	56	51	5	--	1
JIMMY BUFFETT - Please Bypass This Pass (MCA)	50	3	41	6	5
TOMMY ROE - Radio Romance (MCA/Curb)	48	11	33	4	3
B.J. THOMAS - America Is (Columbia)	41	2	38	1	4
EVERLY BROTHERS - Born Yesterday (Mercury/PolyGram)	37	5	27	5	3
*SHELLY WEST - What Would You Do (Warner Bros.)	30	15	15	--	1
MAC DAVIS - Sexy Young Girl (MCA)	29	2	22	5	7
LEWIS STORY - Ain't No Tellin' (Epic)	26	5	18	3	3

## \*Debuts This Week

Dropped: #24-George Jones, #27-Sylvia & Michael Johnson, #31-Oak Ridge Boys, #32-Marie Osmond, #35-Glen Campbell, Ray Stevens, Johnny Lee

## LP CUTS

JUDDS (RCA/Curb) - Rockin' With The Rhythm  
 DAN SEALS (EMI America) - All That Glitters  
 GEORGE STRAIT (MCA) - Dance Time In Texas  
 KENNY ROGERS (RCA) - I Can't Believe Your Eyes  
 STEVE WARINER (MCA) - She's Crazy For Leavin'  
 CONWAY TWITTY (WB) - Lay Me Down Carolina

JUICE NEWTON (RCA) - Cheap Love  
 DON WILLIAMS (Capitol) - Then It's Love  
 MAINES BROS. (Mercury) - Magic Wishes  
 REBA McENTIRE (MCA) - One Thin Dime/Little Rock  
 JOHN SCHNEIDER (MCA) - One More Night  
 SAWYER BROWN (Capitol/Curb) - Shakin'

## RECOMMENDED NEW RELEASES

SONNY THROCKMORTON  
 Bye Bye Baby Blues  
 (Warner Bros.)

NEIL YOUNG  
 Old Ways  
 (Geffen)

EDDIE RABBITT  
 Repetitive Regret  
 (RCA)

## COUNTRY SUMMARY

A big THANK YOU to all of you who joined us here in San Francisco last week for the first Gavin Seminar For Media Professionals. It was a smashing success!! And to those of you who couldn't make it out here last week - start making plans for next year. We're making this an annual event.

Of course, one of the high points of the Seminar for us was the Country Workshop/Breakfast on Saturday morning. DON LANGFORD and CARSON SCHREIBER did a terrific job of moderating our "rap session", with the results being both informative and thought provoking. We'll have more details about the session in an upcoming Gavin Report.

The winners of The Gavin Awards from the Country

Department were: COYOTE CALHOUN - WAMZ-Louisville (Air Talent); JOE LADD - KIKK-Houston (Music Director); LARRY DANIELS - KNIX-Phoenix (Program Director); WBAP-FT. WORTH/DALLAS (Station Of The Year); DALE TURNER - RCA (Regional Promotion); and PAUL LOVELACE - CAPITOL (National Promotion). Of course, all the nominees are winners in our eyes. Congratulations to all!!!

REBA McENTIRE's brother PAKE is having quite a bit of success for a relative newcomer. Top ten numbers this week include: WPOC-Baltimore, WCII-Louisville, KIOV-Sioux Falls, KLIK-Jefferson City, KFAT-Corvallis, KRKT-Albany, etc. MICHAEL MARTIN MURPHEY debuts this week at KYSS, KROW, KMIX, WKCQ,

WCMR, WIL, WAXX, WIL, etc.

The favorite topic of conversation at our Country Breakfast was DWIGHT YOAKAM, and the conversation kept flowing as we took reports this week. TOM SLEEKER at KKIX notes excellent requests, especially from females. R.J. CURTIS at KZLA reports excellent phones for such a new record, and BOB LOUIS at KCLK played DWIGHT on his "Make It Or Break It" program and received all positives.

A couple of album cuts to check out. JESSE LEE at KORD-Tri-Cities is getting good response to DAN SEALS' "Tobacco Road", and ANDY GALLO at WTAW-Bryan suggests you check out "Got A New Heartache" on RICKY SKAGGS' "Live In London" LP.



## NORTHEAST

Worcester, MA (Tim Todd-WORC) Nicolette, Foresters, J. Conlee, Waylon, Sonny Throckmorton.  
Brockton, MA (Mark Burns-WCAV/FM) D. Yoakam, Watson, Milsap, Almost Brothers, Wariner, Dobie Gray, Maines, Nicolette.  
Portland, ME (Hal Knight-WPOR/FM) Milsap, Conway, Stegall, Watson, Almost Brothers.  
New York, NY (Pam Green-WHN) Whitley, T. Tucker, Conway.  
Carlisle, PA (Ann Stevens-HYL) Fricke, Gatlins.  
Philadelphia, PA (Bob Young-WXTU) Wariner.

## SOUTHEAST

Baltimore, MD (Todd Grimsted-WPOC/FM) M. Murphey, Hank, Fricke, Waylon, Milsap.  
Frostburg, MD (Mike Stanley-WFRB) Foresters, Reba, Milsap, T. Roe, Dobie Gray.  
Danville, VA (Alan Rowe-WDVA) Skaggs, Wariner, Hank, Foresters, Milsap, Everlys.  
Charleston, WV (Bob Jones-WQBE/FM) B.J. Thomas, S. West.  
Clarksburg, WV (Mark Thompson-WKKW) Foresters, Milsap, Wariner, Chance.  
Goldsboro, NC (Bill Wiggs-WFMC) Neil Young, Gosdin.  
Shelby, NC (Davis/Pruett-WOHS) K. Rogers, Watson, Stegall.  
Greenville/New Bern, NC (O'Neal/Wolfe-WRNS/FM) Restless Heart, Chance, Foresters, Oaks, J. Anderson.  
Jacksonville, NC (Allen Bailey-WLAS) Milsap, Wariner, A.J. Masters, Nicolette, Kemp/Rice, A. Baker, Cal Meece, J. Tucker, Sammy Johns & Sammi Jo.  
Conway, SC (Dave Dempsey-WLAT) Foresters, N. Young, Yoakam, K. Rogers, Chance, Claude Gray.  
Carrollton, GA (Patrick Shumake-WLBB) M. Murphey.  
Cedartown, GA (Chuck Walley-WGAA) Reba McEntire, Whitley, Conlee, Marty.  
Elberton, GA (Dave Davis-WWRK/FM) Milsap, Foresters, R. Price, Del Reeves.  
Pensacola, FL (Kris O'Kelly-WOWW/FM) Conlee, Watson, Foresters, Wariner, Earle.  
Destin, FL (Skip Davis-K92/FM) Milsap, Oaks, Everlys, P. Loveless, J. Anderson, M. Shamblin, Topal & Ware, Tony Chance.  
Ft. Pierce, FL (George Gordon-WFTP) Gosdin, Milsap, Foresters, Sonny Throckmorton.  
St. Petersburg/Tampa, FL (Bill Pyne-WQYK/FM) Hank, S. West, Maines Brothers.  
Arcadia, FL (Charlie B.-WOKD) Yoakam, T. Roe, Foresters, Rockinhorse.

## SOUTH

Sylacauga, AL (Karen Turner-WMLS/FM) Stegall, Watson, Milsap, Whitley, Foresters, Wariner.  
Talladega, AL (Rick Robinson-WEYY) Milsap, Gosdin, Maines, Foresters, S. Smith, Almost Brothers.  
Gadsden, AL (Jim Pruett-WAAX) Foresters, K. Rogers, Dobie Gray, Chance.  
Albertville, AL (Brent Ryder-WQSB/FM) Frzn. list-no adds  
Atmore, AL (Roy W. Harrison-WSKR) Milsap, Foresters, Oaks, J. Anderson, Gosdin.  
Nashville, TN (Eric Marshall-WSIX) No Report-Frzn.  
Kingsport, TN (Bob Gordon-WKIN) T. Tucker, Whitley, McDaniel, K. Rogers, R. McEntire.  
Milan, TN (Cowboy -WXKY) Foresters, N. Young, Chance.  
Mt. Pleasant/Columbia, TN (Carla Duren-WXRQ) T. Roe, Yoakam, N.G.D.B., Conway.  
Pontotoc, MS (T.J. Minor-WSEL/FM) Waylon, A.J. Masters, S. Raye, Juds.  
Collins/Hattiesburg, MS (Tom Brooks-WKNZ) Mac Davis, N.G.D.B., Watson, Conway, Lynn Powell.  
Biloxi, MS (Dave Terry-WVMI) N.G.D.B., Wariner, Milsap, Foresters, Yoakam.

Pascagoula, MS (J.D. Gray-WGUD) Foresters, Milsap, Osmonds, Lynn Powell, Ellis Family Band.  
Brandenburg, KY (Rachel Heavrin-WMMG) L. Storey, Emmylou, Maines, Conway, N.G.D.B.  
Louisville, KY (Mark Williams-WCII) M. Murphey, R. McEntire, Fricke.  
Harlan, KY (Neil Middleton-WFSR) Foresters, Conway, Watson, L. Storey, Milsap, Yoakam.  
Paducah, KY (Kent King-WKYQ) Nicolette, Mac Davis, N.G.D.B., L. Storey, L.J. Dalton, Wariner, K. Rogers, R. McEntire, Whitley.  
Houma, LA (Larry Hyatt-KJIN) Conway, Whitley, Pake.  
Bogalusa, LA (Terri Lyn Smith-WBOX) L. Lynn, Whitley, Sawyer Brown.  
Abbeville, LA (Anthony Keith-KASC) Watson, Stegall, Buffett, Milsap, J. Anderson, Osmonds, Johnny Duncan.  
Shreveport, LA (Ledbetter/Waldon-KWKH) No Report-Frzn.  
Ruston, LA (Bob Day-KXKZ) Foresters, Emmylou, Wariner (RCA), Wariner (MCA).  
El Dorado, AR (Ben Robbins-KDMS) N.G.D.B., Conlee, Hank, Conway.  
Fayetteville, AR (Tom Sleeker-KKIX) Foresters, Milsap, Wariner.

## UPPER-MIDWEST

Rochester, MN (Kevin Severson-KWWK/FM) Yoakam, T. Roe, Maines, Stegall, N.G.D.B., Milsap, T. Arata, Bama Bd., Hensley, J.T. Jackson, Family Brown, Conway, K. Rogers, Conlee, R. McEntire, Buffett, S. Durrence.  
St. Cloud, MN (Steve Stewart-WWJO/FM) Milsap, Foresters, Wariner, Conlee.  
Brainerd, MN (Dave Torkelson-KQBR) No Report-Frzn.  
Sioux Falls, SD (Rohrer/O'Brien-KOUV/KXRB) No Report.  
Huron, SD (Penny Lane-KOKK) R. Cash, Yoakam, Oaks, Restless Heart.  
Aberdeen, SD (Greg Gilbertson-KKAA) R. Cash, Wariner, B.J. Thomas.  
Rapid City, SD (Steve Blake-KIMM) Pake, M. Murphey, R. Cash, K. Rogers.  
Rapid City, SD (Scott Kearns-KTOQ) No Report-Frzn.  
Wahpeton, ND (Larry Slabik-KBMW) Wariner, Foresters, N. Young, Osmonds, Yoakam, Almost Brothers, J. Duncan.  
Fargo, ND (Don Roberts-KFGO) Wariner, Restless Heart, Gosdin, Bama Band, Dobie Gray.  
Fargo, ND (Scott Winston-KVOX AM/FM) N.G.D.B., Watson, K. Rogers, R. McEntire, Wariner, Milsap, Conlee.  
Grand Forks, ND (Tim Larson-KYCK) No Report-Frzn.  
Jamestown, ND (The Cowboy-KSJB) Ray Griff, Bama Band, Osmonds, Milsap, Earle, T. Arata.  
Bismarck, ND (Kim Gillund-KBMR) Milsap, Foresters, Wariner, A. Baker.  
Minot, ND (Bob Randall-KZPR) Conway, L.J. Dalton.  
Minot, ND (Jeri Lee-KKOA) Gatlins, K. Rogers, Gilley.

## MIDWEST

Des Moines, IA (Billy Cole-KSO) R. McEntire, Conway, R. Price, Milsap, M. Murphey.  
Fort Dodge, IA (Dale Eichor-KWMT) T. Roe, C. Gray, S. West, Kemp/Rice.  
Cedar Falls, IA (Kevin Kane-KCFI) Wariner, Foresters.  
Waterloo, IA (Brett Davis-KXEL) Restless Heart, N. Young, Foresters, S. Throckmorton, Dobie Gray.  
Sioux City, IA (Ty Cooper-KMNS) Yoakam, Emmylou, Girls Next Door, Conlee.  
Spencer, IA (Rick Friday-KICD/FM) N.G.D.B., Maines, Milsap, Earle, Bama Band, S. West, Yoakam.  
Festus, MO (Sue Cresswell-KJCF) Nicolette, Hank, N.G.D.B., Girls Next Door, K. Rogers, Oaks.

St. Louis, MO (Oakes/Langston-WIL) T. Tucker, N.G.D.B., Milsap.  
 St. Louis, MO (Georgann Harris-KUSA) Osmonds, Wariner, J.T. Jackson, A.J. Masters, Yoakam, Restless Heart, Foresters, Robin Lee.  
 St. Joseph, MO (Bob Orf-KFEQ) Osmonds, Foresters, Milsap, Conway.  
 Joplin, MO (Dan Casey-WMBH) K. Rogers, Foresters, R. Milsap, R. Travis.  
 California, MO (Jeff Shakleford-KZMO) S. West, L. Storey, S. Earle, G. Sutton, Nicolette, Hensley, Osmonds, Wally Wilson.  
 Osage Beach, MO (Larry Heaberlin-KRMS) Whitley, Waylon, K. Stegall, A.J. Masters, R. McEntire.  
 Jefferson City, MO (Jack Daniels-KLIK) Foresters, Milsap, Yoakam, Girls Next Door.  
 Columbia, MO (Eric Bell-KTGR) Milsap, T. Roe, Foresters, Yoakam.  
 Springfield, MO (Jessica James-KWTO/AM) Milsap, Emmylou, Foresters.  
 Ottawa, KS (Bob Osburn-KOFO) N.G.D.B., Yoakam, Emmylou, Buffett, Conway.  
 Wichita, KS (Pete Brier-KFH) Whitley, Osmonds, Milsap, E.T. Conley, Bellamys, K. Rogers, T. Tucker, Barn Boys.  
 Garden City, KS (Tim Richardz-KKJQ/FM) T. Tucker, N.G.D.B., Statlers, K. Rogers.  
 Garden City, KS (Charlie Hale-KBUF) T. Tucker, Milsap, R. McEntire.

## CENTRAL

Newark, OH (Larry Dale-WHTH) No Report-Frzn.  
 Toledo, OH (Bob McGee-WKLR) No Report-Frzn.  
 Toledo, OH (Gary Outlaw-WTOD) No Report-Frzn.  
 Akron, OH (Rick Cardarelli-WSLR) No Report-Frzn.  
 Springfield, OH (Tom Daniels-WBLY) Bellamys, N.G.D.B., L.J. Dalton, Judds, Conway, Hank.  
 Elkhart, IN (Greg Harris-WCMR) R. Cash, Conway, Tucker.  
 South Bend, IN (J.K. Dearing-WNDU) Sawyer Brown, Hank, M. Murphey.  
 Vincennes, IN (Clint Marsh-WAOV) Yoakam, T. Tucker, Greenwood.  
 Saginaw, MI (Tommy Samoray-WKCQ) Wariner, Foresters, Everlys, Almost Brothers.  
 Lansing, MI (Wayne Waters-WITL/FM) Hank, Waylon.  
 Waukesha, WI (Michael Saxton-WAUK) M. Stuart, Whitley, L.J. Dalton, N.G.D.B., Conlee, Conway, Watson, Yoakam.  
 Milwaukee, WI (Bob Look-WBCS) Milsap, Wariner.  
 Dodgeville/Mineral Point, WI (Bob Brainerd-WDMP) Wariner, Ray Griff, Nicolette, S. Earle, T. Arata, S. West, Osmonds.  
 Madison, WI (Allan/Hunter-WWQM) Conlee, Stegall.  
 Manitowoc, WI (Jon Murray-WCUB) Wariner, Gatlins, R. McEntire, Hank, S. West, Waylon, D. Frizzell, Milsap, Bobby Helm.  
 Neillsville, WI (Nancy Stewart-WCCN) No Report-Frzn.  
 Stevens Point, WI (Dan Olsen-WXYQ) E.T. Conley, N.G.D.B., Statlers.  
 La Crosse, WI (Dave Shepel-WLXR/AM) N.G.D.B.  
 La Crosse, WI (Ron Scott-WKTY) N.G.D.B., McEntire, Conlee, Emmylou, Conway, R. Cash.  
 Eau Claire, WI (Tim Cllossen-WAXX/FM) Wariner, Earle, Restless Heart, S. Throckmorton, Dobie Gray.  
 Springfield, IL (T.J. Hart-WFMB) K. Rogers.  
 Anna, IL (Rich Griffin-WRAJ) Stegall, Watson, S. Earle, K. Rogers.

## SOUTHWEST

Houston, TX (Candea/Murray-KILT) No Report-Frzn.

Pt. Arthur/Beaumont, TX (Mickey Ashworth-KYKR) Chance, Milsap.  
 Bryan/College Station, TX (Andy Gallo-WTAW) N.G.D.B., Milsap, Yoakam, Conlee, T. Roe.  
 Austin, TX (Steve Gary-KASE/FM) Wariner, Milsap, Stegall.  
 Austin, TX (Mike Carta-KVET) Milsap, Stegall, Yoakam, Wariner.  
 Amarillo, TX (Stu Schroeder-KBUY) Watson, Conway, Wariner, Yoakam, T. Roe.  
 Midland/Odessa, TX (Chuck Wolfe-KCRS) Conway, Foresters, Whitley, N.G.D.B.  
 El Paso, TX (Hinrich/Kennedy-KHEY/Y96) K. Rogers, N.G.D.B.  
 Phoenix, AZ (Doug Brannan-KNIX) E.T. Conley, Wariner.  
 Albuquerque, NM (Francina Rodriguez-KRST/FM) No Report-Frzn.  
 Las Cruces, NM (Frank Nymeyer-KGRT) Don Williams, Dolly, Greenwood, G. Morris, T.G. Sheppard, Exile, V. Gill.  
 Carlsbad, NM (Bob Swayze-KATK/FM) L. Lynn, M. Murphey.

## ROCKY MOUNTAIN

Wolf Point, MT (Ross Strauser-KVCK) No Report-Frzn.  
 Dillon, MT (Mike Kandilas-KDBI) Maines Brothers, Stegall, T. Roe, Neil Young, Foresters.  
 Polson, MT (Dawn Garrison-KERR) No Report-Frzn.  
 Missoula, MT (Mike Doty-KGVO) Foresters, Milsap, Wariner, Emmylou, M. Stuart, Yoakam.  
 Missoula, MT (Paul Proctor-KYSS/FM) Whitley, Foresters, Milsap.  
 Whitefish, MT (Art Jackson-KJJR) N.G.D.B., Milsap, Foresters, S. Throckmorton.  
 Greeley/Ft. Collins, CO (Don Dana-KYOU/FM) No Adds.  
 Pueblo, CO (Randy Hill-KIDN) S. West, Nicolette, Wariner, Neil Young, R. Travis, Milsap.  
 Jackson Hole, WY (Gil King-KSGT) Milsap, Chance.

## FAR WEST

Las Vegas, NV (Johnny Steele-KYYX/FM) Restless Heart, Foresters, Conway, A. Baker, Yoakam, Everlys, Hensley.  
 Las Vegas, NV (Andy Carr-KVEG) Stegall, Nicolette, T. Roe.  
 Reno, NV (Tony Thomas-KOLO) Foresters, Restless Heart, Wariner, Stegall, A. Baker, Dobie Gray.  
 Reno, NV (Joel Muller-KROW) Judds, K. Rogers, Milsap, Wariner, Watson, Foresters, Nicolette, Hensley.  
 Los Angeles, CA (R.J. Curtis-KZLA/FM) Waylon, T. Tucker, R. Cash.  
 Los Angeles, CA (R.J. Curtis-KLAC) K. Rogers, R. Cash, N.G.D.B.  
 Brawley, CA (Chris Olivarez-KROP) Wariner, Whitley, Foresters.  
 Bakersfield, CA (Jack Hayes-KAFY) R. McEntire, Foresters, Watson, Conlee, N.G.D.B., Whitley.  
 Oakland/San Francisco, CA (Carl Brown-KNEW) R. Cash, Pake, Whitley.  
 Sacramento, CA (Cammie Winston-KHWY) Milsap, Wariner, Conlee, Conway.  
 Sacramento, CA (Rick Stewart-KRAK/AM) Girls Next Door, N.G.D.B., D. Yoakam.  
 Turlock, CA (Ed Nickus-KMIX) T. Tucker, Watson, Maines, S. West, Nicolette, S. Earle.  
 Chico, CA (Mark Rathbun-KHSL) T. Roe, A. Baker, S. West, Wariner.

## NORTHWEST

Portland, OR (Mark Wade-KRDR) Hank, Yoakam, R. Price, Conlee, Waylon, Everlys, Watson, J. Eric, J. Tucker.

Astoria, OR (Bob Loucks-KVAS) Nicolette, T. Roe, Wariner, Storey, Waylon, Milsap, K. Rogers, Foresters.  
 Albany, OR (H. David Allan-KRKT) Milsap, Foresters, N. Young, Nicolette, Dobie Gray.  
 Corvallis, OR (P.J. Emmerson-KFAT/FM) Foresters, Milsap, S. Throckmorton, A.J. Masters, N. Young, Rockinhorse.  
 Toledo, OR (Dennis Edwards-KTDO) Foresters, Gosdin, Chance, Milsap, K. Rogers, Neil Young, S. West, S. Throckmorton.  
 Eugene, OR (Billy Pilgrim-KEED) N.G.D.B., Milsap, Wariner, Travis, R. Price.  
 Phoenix, OR (Bill Jackson-KHUG) No adds.  
 Redmond, OR (Mike West-KPRB) Yoakam, Don King, S. West, Almost Brothers, Nicolette, S. Wariner, N. Young, Foresters, R. Lee.  
 Pendleton, OR (Steve Green-KWHT) Milsap, Foresters, M. Stuart.  
 Seattle, WA (Jim Williams-KMPS) No Report-Frzn.  
 Everett/Seattle, WA (Wayne Cordray-KWYZ) Whitley, Milsap, Foresters, Dobie Gray.  
 Vancouver, WA (Dave Lee-KVAN) Fricke, M. Murphey, L.J. Dalton, R. Cash.  
 Yakima, WA (Bob Murphy-KUTI) Wariner, Conway, S. West.  
 Ellensburg, WA (Mia Carlson-KXLE/AM) N. Young, S. West, B. Wilson, Foresters.  
 Selah/Yakima, WA (Patty Dee-KYXE) Milsap, K. Rogers, Wariner, Bama Band, Jimm Lee Huff.  
 Tri-Cities, WA (Jesse Lee-KORD) Waylon, Nicolette, Milsap, S. Throckmorton, S. West, B. Wilson.  
 Tri-Cities, WA (Brian Liniger-KOTY) Milsap, Osmonds, Nicolette, R. Price, Foresters.  
 Clarkston, WA (Bob Louis-KCLK) Chance, Conway, Milsap, Wariner, Foresters.  
 Anchorage, AK (Bill Cardoza-KYAK) Watson, R. Cash, Conlee, Wariner, Milsap, Yoakam.  
 Anchorage, AK (Steve Chapman-KASH) Emmylou, Stegall.  
 Vancouver, BC (Weird Harold Kendall-CKWX) N.G.D.B.

## COUNTRY JOBS

Sales - WOKD-Arcadia, FL  
 Bill Piliaris (813-494-2525)  
 News Reporter - KNBA-Vallejo, CA  
 Lou Ripa - (707-644-8944)  
 Program Director - WOKD-Arcadia, FL  
 Dixie Dakos (813-494-2525)  
 Air Talent (AM dr.) - WMBC-Columbus, MS  
 Lori Dubose (601-329-1031)  
 Air Talent - KFAT/FM-Corvallis, OR  
 Skip Taylor - Box 965-97339  
 Air Talent/Prod. (PM Dr.) - KLIK-Jefferson City, MO  
 Brian Miller - Box 414-65102  
 Air Talent (AM & PM dr.) - WXYQ-Stevens Point, WI  
 Dan Olsen - Box 247-54481  
 Air Talent (PM dr.) - WFSR-Harlan, KY  
 Neil Middleton - Box 818-40831  
 Air Talent (mid-day) - WVMI-Biloxi, MS  
 Dave Terry - Box 4606-39535  
 Air Talent (all night) - KAFY-Bakersfield, CA  
 Steve Strom - (805-324-4411)  
 Air Talent (part time) - WXTU-Philadelphia, PA  
 Bob Young (215-667-9000)

## COUNTRY AVAILABLE

MIKE STANLEY from WFRB-Frostburg, MD is looking for a position as PD/MD, contact him at 301-689-1095 (after 6:30 EST).  
 DICK REEP from KATJ-St. George, UT is looking for a position as AT/PD/MD, contact him at 801-635-4114.  
 JERRY JACKSON from WLBB-Carrollton, GA is looking for a position as AT/MD/Prod., contact him at 404-684-6413.  
 BILL JOHNSON from WXXQ/WFRL-Freeport, IL is looking for a position as AT/MD/Prod., contact him at 815-233-0918.

**THERE'S STILL TIME . . .**  
**THERE'S STILL ROOM . . .**  
**COME ON DOWN!**

## COUNTRY RADIO SEMINAR XVII

March 6-8, 1986



Nashville, Tennessee

ARTIST-ATTENDEE WELCOME RECEPTION ★ ARTIST RADIO TAPING SESSION

SPECIAL GUEST SPEAKERS ★ BANQUET & NEW FACES SHOW

★ EXHIBIT HALL ★ EXHIBITOR SUITES ★

FOR MORE INFORMATION CALL (615) 329-4487

## CERTIFIED

JETS  
Crush On You  
(MCA)

CASH FLOW  
Party Freaks  
(PolyGram)

## MOST ADDED



EVELYN KING  
High Horse  
(RCA)

STARPOINT  
Restless  
(Elektra)

2W LW TW

4.	3.	1.	FORCE MD'S - Tender Love (Warner Bros.)
10.	5.	2.	JANET JACKSON - What Have You Done For Me (A&M)
5.	4.	3.	CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)
2.	2.	4.	WHITNEY HOUSTON - How Will I Know (Arista)
3.	1.	5.	RENE & ANGELA - Your Smile (Mercury/PolyGram)
16.	11.	6.	NEW EDITION - A Little Bit Of Love (MCA)
6.	6.	7.	ZAPP - Computer Love (Warner Bros.)
13.	9.	8.	ARETHA FRANKLIN - Another Night (Arista)
11.	10.	9.	ISLEY/JASPER/ISLEY - Insatiable Woman (CBS Associated)
--	22.	10.	PRINCE - Kiss (Warner Bros.)
--	23.	11.	STEVIE WONDER - Overjoyed (Tamla)
18.	13.	12.	SMOKEY ROBINSON - Hold On To Your Love (Tamla)
8.	8.	13.	YARBOROUGH & PEOPLES - Guilty (Total Experience)
25.	17.	14.	JERMAINE JACKSON - I Think It's Love (Arista)
24.	16.	15.	EUGENE WILDE - Diana (Philly World)
22.	18.	16.	JUICY - Sugar Free (Private I)
21.	19.	17.	BERNARD WRIGHT - After You (Manhattan)
--	26.	18.	TEDDY PENDERGRASS - Love 4/2 (Asylum)
23.	20.	19.	JOCELYN BROWN - Love's Gonna Get You (Warner Bros.)
19.	14.	20.	GAP BAND - Going In Circles (Total Experience)
1.	7.	21.	MELI'SA MORGAN - Do Me Baby (Capitol)
17.	12.	22.	ROY AYERS - Hot (Columbia)
--	29.	23.	NUSHOOZ - I Can't Wait (Atlantic)
--	--	24.	JETS - Crush On You (MCA)
--	--	25.	CASH FLOW - Party Freaks (PolyGram)
--	--	26.	FALCO - Rock Me Amadeus (A&M)
--	30.	27.	TRAMAINE - In The Morning Time (A&M)
7.	15.	28.	MORRIS DAY - Color Of Success (Warner Bros.)
--	--	29.	VAL YOUNG - If You Should Ever Be Lonely (Motown)
--	--	30.	JIMMY G & THE TACKHEADS - Break My Heart (Capitol)

## CHARTBOUND

## POP CROSSOVER

NUSHOOZ  
I Can't Wait  
(Atlantic)

	Reports	Adds	On	Chart
PATTI AUSTIN - Heat Of Heat (Qwest)	34	11	12	11
SHIRLEY MURDOCK - No More (Elektra)	31	4	11	16
STEPHANIE MILLS - I've Learned To Respect (MCA)	30	7	10	13
STARPOINT - Restless (Elektra)	29	13	9	7
LUSHUS DAIM - The One You Love (Motown)	28	2	12	14
COLONEL ABRAMS - I'm Not Gonna Let You (MCA)	26	6	12	8
POINTER SISTERS - Twist My Arm (RCA)	26	10	10	6
FULL FORCE - Unselfish Lover (Columbia)	25	2	11	12

## URBAN CONTEMPORARY HIT FACTOR

Research:  
BETTY HOLLARS



Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

Total Reports This Week 80 Last Week 80

ARTIST	TITLE	LABEL	Reports	Heavy	Medium	Light	Adds	Hit Factor	Weeks
FORCE MD'S - Tender Love (Warner Bros.)			68	45	19	2	2	66%	6
JANET JACKSON - What Have You Done For Me (A&M)			66	50	9	2	5	75%	5
CHERRELLE & ALEXANDER O'NEAL - Saturday Love (Tabu)			63	51	9	--	3	80%	7
NEW EDITION - A Little Bit Of Love (MCA)			61	38	11	10	2	62%	7
ARETHA FRANKLIN - Another Night (Arista)			65	39	18	8	--	60%	6
ISLEY/JASPER/ISLEY - Insatiable Woman (CBS Assoc.)			47	40	3	4	--	85%	4

# UP & COMING

ARTIST & TITLE

Reports	Adds	On	Chart
25	1	21	3
25	4	10	11
23	4	11	8
21	1	7	13
20	1	5	14
20	1	13	6
20	3	9	8
20	9	7	4
20	15	3	2
19	4	11	4
18	1	9	8
18	5	5	8
17	6	7	4
16	2	6	8
16	7	5	4
15	1	4	10
15	--	3	12
14	10	1	3
13	--	8	5
13	1	6	6
13	4	6	3
13	11	2	--
12	5	4	3
12	3	2	7
12	12	--	--
11	8	1	2

SLY FOX - Let's Go All The Way (Capitol)  
 EDDIE TOWNS - Best Friends (Total Experience)  
 WHISTLE - Nothing Serious (Select)  
 DANA DANE - Nightmares (Profile)  
 PRINCESS - After The Love Has Gone (Next Plateau)  
 EDDIE MURPHY - How Could It Be (Columbia)  
 JERMAINE STEWART - We Don't Have To Take Our Clothes Off... (Arista)  
 ALEEM (Featuring LEROY BURGESS) - Love's On Fire (Atlantic)  
 EVELYN KING - High Horse (RCA)  
 JAKI GRAHAM - Round & Around (Capitol)  
 PHYLLIS NELSON - I Like You (Columbia)  
 L.L. COOL J - Rock The Bells (Columbia)  
 READY FOR THE WORLD - Slide Over (MCA)  
 ART OF NOISE - Legs (Chrysalis)  
 TRINERE - I'll Be Your Every Need (JPI)  
 KASHIF - Dancing In The Dark (Arista)  
 EBO - I'd Rather Be Myself (Domino)  
 VANITY - Under The Influence (Motown)  
 PAUL LAURENCE - You Hooked Me (Capitol)  
 ANDRE CYMONE - Satisfaction (Columbia)  
 WALLY BADAROU - Chief Inspector (Island)  
 FREDDIE JACKSON - Love Is Just A Touch Away (Capitol)  
 NICOLE - Don't You Want My Love (Portrait)  
 LISA LISA - Can You Feel The Beat (Columbia)  
 MICHAEL HENDERSON - Do It To Me (EMI)  
 DIONNE WARWICK - Whisper In The Dark (Arista)

\*First time listed on this page.

**Dropped:** #21-James Brown, #24-Billy Ocean, #25- 5 Star, #27-Freddie Jackson, #28-Jellybean, King Dream, Connie.

My personal thanks to those of you who attended, participated in, and supported our Gavin Seminar For Media Professionals last week-end. You're the reason it was such a tremendous success!

- |                              |                         |                       |                          |
|------------------------------|-------------------------|-----------------------|--------------------------|
| Marvin Robinson, KSOL/FM     | Barry Mayo, WRKS/FM     | Lee Michaels, WCCI    | Terri Avery, KKDA        |
| James Alexander, WJLB        | Verna Green, WJLB       | Jerry Boulding        | Billy The Kid, KACE      |
| Carol Cruickshanks, MJI      | Chaz Saunders, WDPN     | Alisha Torres, KMEL   | Kevin Fleming, KGFJ      |
| Sunny Joe White, WXKS/FM     | Duff Lindsey, XHRM      | Tony Gray, WUSL/FM    | Jay Johnson, WTLC        |
| Tony Wright, WJIZ            | Mike Roberts, WBUS      | Howard Thomas, KMYX   | J.C. Floyd, WQQK/FM      |
| Step Johnson, A&M            | Maurice Watkins, Motown | Junious Taylor, CBS   | Cecil Holmes, CBS        |
| Alberta Rhodes, Warner Bros. | Rolinda Brooks          | Joe Morrow, Motown    | Skip Miller, Motown      |
| Doug Wilkins, Columbia       | Tony Anderson, Arista   | Vaughn Thomas, Arista | Marylou Badeaux, W.B.    |
| Hank Caldwell, Atlantic      | Sylvia Rhone, Atlantic  | Ernie Singleton, MCA  | Tom Draper, Warner Bros. |
| Robbie Shakespeare           | Tramaine Hawkins        | Miami Sound Machine   | Janet Jackson            |
| Jermaine Jackson             | James Brown             | Sheila E. & her band  | Cherrelle                |
| Lee Perkins, KSOL/FM         | Doug Lee, KSOL/FM       |                       |                          |

## URBAN CONTEMPORARY SUMMARY

And the winner is....! What a great Seminar, thanks to all of you who made it happen! I don't know if I'll ever stop telling you how much I appreciate your support and praise. I do know it wasn't easy for many of you to get out here. From all the feedback I've been getting on the phones this week, and after all the encouragement we've been receiving from all formats to do it again next year, I can safely tell you that plans are in the works to have a repeat performance. It'll be even better because we'll have 11-12 months to plan it and because so many

of you have volunteered your time to participate on the Advisory Board to plan next year's. And I think the greatest part of all is that so many of you that were not there this year are so excited about attending next year due to all the great things you've heard! That, to me, is the ultimate of compliments. Tom Joyner was awarded the Air Talent of the Year, and Terri Avery and Lee Michaels were there to accept and fight over his plaque! Speaking of Lee, he was named Program Director of the Year, and Terri Avery won Music Director.

Station of the Year went to WRKS/FM in New York and Barry Mayo went up to accept the award, making a gracious speech crediting Tony Q and Fred Buggs as the ones who deserve the award, and saying he's taking the award back to them. Barry is one classy gentleman! And the next morning he was in rare form at the Urban Contemporary session - one of the most entertaining and informative speakers I've heard in a long time. As was Marvin Robinson from KSOL/FM. Be ready for more next year!

Betty

## NORTHEAST

BOSTON, MAANGELA THOMAS-WILD

New: Nicole, Aleem, Starpoint, Shirley Murdock.  
 Hots: Lisa Lisa, Y&P, Janet Jackson, Nushooz, Juicy, Jocelyn Brown, Princess, Zapp, Falco.

SUNNY JOE WHITE-WXKS/FM

New: Nushooz, Dionne. On: 5 Star, Janet Jackson, Aretha, Smokey Robinson, Prince, New Edition.

NEW YORK, NYTONY QUARTERONE-WRKS/FM

New: New Edition. Hots: Whitney, Dionne, Prince, Sly Fox, A.Starr, Klymaxx, James Brown, Falco, Lisa Lisa, M.Morgan, Sade, Force MD's.

SCOTT SHANNON-Z100

New: New Edition. On: Prince, Falco, Nushooz, M. Morgan, Force MD's, Lisa Lisa, Klymaxx.

ROCHESTER, NYANDRE MARCEL-WDKX

New: Evelyn King, Colonel Abrams, Patti Austin, Starpoint. Hots: Connie, M.Morgan, Force MD's, Juicy, Val Young, E.Wilde, Gap Band, Nushooz.

PHILADELPHIA, PATONY GRAY-WUSL/FM

New: Aleem, Eugene Wilde, Nicole. Hots: Sade, Janet Jackson, Roy Ayers, L.L. Cool J, Val Young, New Edition, Nushooz, Bernard Wright, S.Mills.

PITTSBURGH, PACHUCK WOODSON-WAMO

New: Stephanie Mills, Chaka Khan, Trinere, Bunny Sigler, Patti Austin, Pointers, Aleem, Alfonso. Hots: Kashif, L.Dame, F.Jackson, Nushooz.

OCEAN CITY, MDDAVE ALLAN-OC104/FM

New: Evelyn King, Michael Henderson, Bernard Wright, Colonel Abrams, Ready For The World, Dire Straits. Hots: Falco, Zapp, E.Wilde, P.Austin.

BALTIMORE, MDROY SAMPSON-WXYV/FM

New: Aleem, E.King, Takanaka, Art Of Noise, Freddie Jackson, Wally Badarou, Jellybean, Eugene Wilde. Hots: Falco, S.Murdock, Smokey Robinson.

KINGSTON/KRONTHAL-B104

New: Janet Jackson. On: Whitney Houston, Phyllis Nelson, Force MD's, Jermaine Jackson, Sly Fox.

RICHMOND, VADONNIE DEANE-WKIE

Hots: Alfie Silas, LaToya Jackson, Gap Band, New Edition, Total Contrast, Roy Ayers, Nushooz, Alfie Silas, Force MD's, Kashif, S.Robinson.

RICHMOND/PETERSBURG, VAPHIL DANIELS WPLZ/FM

New: Little Richard, Dionne, Ready For The World, Starpoint, Pointers, Evelyn King, Sly Fox, Aleem. Hots: Jets, Jocelyn Brown, L.L. Cool J.

NORFOLK, VAROSHON VANCE-WOWI

Hots: S.Mills, Cherrelle & A.O'Neal, Rene & Angela, UTFO, Jermaine Stewart, EBO, New Edition, Art Of Noise, Gap Band, Princess, Nushooz.

WASHINGTON, DCMIKE ARCHIE-WHUR

New: Falco, Lou Rawls, Evelyn King, Shannon, Vanity. Hots: M.Morgan, Gap Band, Princess, Smokey Robinson, P.Lawrence, Wally Badarou, Juicy.

## SOUTH

CHARLOTTE, NCDON CODY/KENNY MURPHY-WGIV

New: Starpoint, Jets, Freddie Jackson, Michael Henderson. Hots: Cash Flow, E.Wilde, Total Contrast, EBO, Alfie Silas, Nushooz, Vanity.

GREENSBORO, NCDOC FOSTER-WQMG

New: Full Force, Dionne, Vanity, Pointers, Simply Red, Trinere, Alfie Silas, Jermaine Stewart, Evelyn King, Atlantic Starr. On: B.B. & Q.

ST. MATTHEWS, SCANDY HENDERSON-WQKI

New: Junior, Vanity, Michael Henderson, Freddie Jackson, Aleem, O.C. Smith. Hots: Cherrelle & A.O'Neal, Evelyn King, Brenda & The B.D.

SUMTER/COLUMBIA, SCJEFF McHUGH/TONY DEAN-WWDM/FM

New: Isley Bros., Starpoint, E.King, Art Of Noise, Nushooz, Pointers, S.Murdock, Princess, P. Austin, Full Force, Jets, Jermaine Jackson.

COLUMBIA, SCCHAZ SAUNDERS-WDPN

New: Pointers, Junior, Atlantic Starr, Eddie Towns, Val Young, Isley Bros., F.Jackson, L.L. Cool J, S.Mills. Hots: Zapp, Janet Jackson, R.Ayers.

GEORGETOWN, SCSWINTON/WRAGG-WVBX

New: Ready For The World, Nicole. Hots: Roy Ayers, Gap Band, Val Young, Full Force, Prince, Jets, S.Wonder, Eddie Towns, Lushus Daim, Juicy.

ATLANTA, GASCOTTY ANDREWS-V103

New: Evelyn King, Conway Bros., Starpoint, L.L. Cool J, Mazarati, Colonel Abrams, Atlantic Starr, Jermaine Stewart. Hots: Val Young.

MIKE ROBERTS-WBUS

New: Eddie Towns, Whistle, Stevie Wonder, Evelyn King. Hots: Force MD's, Zapp, 5 Star, UTFO, Prince, Juicy, EBO, Art Of Noise, J.Stewart.

AUGUSTA, GAMICKEY ARNOLD-WRDW?FM

New: W.Badarou, Isley Bros., B.Bland, F.Jackson, G.Chandler, M.Henderson, Pointers, Lisa Lisa, Alfie Silas, Chaka Khan, L.L.Cool J, Davina.

ALBANY, GATONY WRIGHT-WJIZ

New: Anita Baker, Michael Henderson, C.Bank, Controllers, Joy Simms, Junior, F.Jackson, J. Butler, Chaka Khan, Lisa Lisa. Hots: Zapp.

TALLAHASSEE, FLJOE BULLARD-WANM

New: Dionne, Chaka, Junior, Lisa Lisa, Tease, Arnie, Kurtis Blow. Hots: Nicole, Prince, Cash Flow, Nushooz, Juicy, Alfie Silas, Mavis Staples.

MIAMI, FLTANNER/CASSIDY-HOT105/WHQT

New: Vanity, Miami Sound Machine, Dana Dain, Krush Groove, Zapp, Jocelyn Brown, Whistle, Nushooz, Val Young, Gap Band, Col. Abrams, Starpoint.

FRANK AMADEO-Y100

New: Miami Sound Machine, Smokey Robinson. On: A.Starr, Whitney Houston, Sheila E, Prince.

MARK SHANDS-I95

New: Miami Sound Machine. On: Art Of Noise, Phyllis Nelson, Trinere, Force MD's, Prince, Falco.

**TAMPA, FL****CHRIS TURNER-WTMP**

New: Freddie Jackson, Junior, Michael Henderson, Takanaka, Guinne Family, Mavis Staples, Sade.  
Hots: Prince, LaToya Jackson, E.Wilde, Eddie Towns, Tramaine, M.Jeffries, Zapp, Alfie, Nicole.

**MONTGOMERY, AL****FRENCH BE/KEITH REED-WQIM**

Hots: Sade, 5 Star, F.Jackson, Dionne, Rene & A., Janet Jackson, Cherrelle & A.O'Neal, Zapp.

**MOBILE, AL****VERNON WELLS-WBLX**

Hots: Y&P, Jocelyn Brown, New Edition, Vikki Love, Roy Ayers, Isley/Jasper/Isley, Princess, Smokey Robinson, Lushus Daim, Whistle, Rene & A.

**NASHVILLE, TN****J.C. FLOYD-WQOK/FM**

New: Prince, Pointers, Total Contrast, Ta Mara & Seen, Ready For The World, Michael Henderson.  
Hots: Starpoint, New Edition, Nicole, Cash Flow.

**MEMPHIS, TN****MELVIN JONES-KRNB**

New: Michael Henderson, Jaki Graham, West Coast Crew. On: Prince, Y&P, Eddie Towns, R.Ayers, Juicy, Val Young, Jets, Tramaine, Rene & A.

**PAM WELLS/JIMMY SMITH-K97**

Hots: 5 Star, M.Morgan, Ta Mara & Seen, Janet Jackson, Force MD's, Miami Sound Machine, Zapp, Rene & Angela, Tramaine, Juicy, R.Ayers.

**JACKSON, MS****JOHN RAWLS-WOKJ**

Hots: Roy Ayers, Evelyn King, Patti LaBelle, Smokey Robinson, Aretha Franklin, Stephanie Mills, Luther Vandross, Stevie Wonder, James Brown.

**McCOMB, MS****SARA KAY-WHNY**

New: Smokey Robinson, Little Richard. On: 5 Star, Nushooz, New Edition, Prince, S.Wonder.

**NEW ORLEANS, LA****DEL SPENCER-WYLD/FM**

New: Controllers, Freddie Jackson, Jermaine Jackson, Nushooz, Ramsey Lewis, Starpoint, Tramaine, Patti Austin, Isley Bros. On: Family, Falco.

**O' KELLY/ROLLING-B97**

New: Miami Sound Machine, Janet Jackson. On: Falco, Klymaxx, Prince, Atlantic Starr, Aretha, Force.

**ABBEVILLE/LAFAYETTE, LA****ANTHONY KEITH-KROF**

New: Falco, Lou Rawls, Controllers, Freddie Jackson, Dobie Gray, Starpoint, Jaki Graham, Stephanie Mills, Nushooz, Betty Wright, Jocelyn Brown.

**LAKE CHARLES, LA****C.C. SCOTT-KXZZ**

New: Val Young, Starpoint, Shirley Murdock, Morris Day. Hots: Juicy, 5 Star, Teddy Pendergrass, Prince, Zapp, Gap Band, Force MD's, M.Morgan.

**CENTRAL****COLUMBUS, OH****K.C. JONES-WVKO**

New: Freddie Jackson, Falco, Val Young, Juicy, Patti Austin. Hots: Janet Jackson, Force MD's, New Edition, R.Ayers, 5 Star, Smokey Robinson.

**CLEVELAND, OH****DEAN DEAN-WDMT**

New: Falco, L.L. Cool J., Vanity, Anita Baker, E. Murphy, Wally Badarou, Evelyn King, 94 East.  
Hots: Whistle, Cherrelle, Falco, Force MD's.

**LYNN TOLLIVER-WZAK**

New: Fox The Fox, Sade, Petite, Simply Red, S.Mills, Vanity, Patti Austin, Dr.J & Mr.H., Hots: Zapp, Jermaine Jackson, Nushooz, S.Murdock, Jets.

**CINCINNATI, OH****BRIAN CASTLE/GARY WEILER-WBLZ**

Hots: Full Force, Janet Jackson, Meli'sa Morgan, Sly Fox, Rene & Angela, E.Wilde, Lisa Lisa, Cash Flow, Nushooz, Family, A.Starr, Miami S.M.

**STEVE HARRIS-WCIN**

New: Tata Vega, Trinere, Anita Baker, Isley Bros., Evelyn King, Whistle. Hots: Zapp, Freestyle, Prince, Smokey Robinson, Bernard Wright.

**KALAMAZOO, MI****MICHAEL JACKSON-WKMI**

Hots: Dana Dane, Zapp, 5 Star, Miami Sound Machine, Y&P, J.G.& Tackheads, EBO, Starpoint, Connie, Ta Mara, Bernard Wright, Smokey Robinson.

**DETROIT, MI****ALEXANDER/WHITMORE-WJLB**

New: Janet Jackson, Sade, Simply Red. Hots: Zapp, Jellybean, Rene & Angela, S.Mills, New Edition, Bernard Wright, Eddie Towns, Juicy, Gap Band.

**GARY BERKOWITZ-WHYT**

New: Phyllis Nelson, Dionne. On: Whitney, M.Morgan, Jermaine, Falco, Sade, Janet, Force, Rene & A.

**MILWAUKEE, WI****BERNIE MILLER/MAX FYRE-WLUM**

New: Benatar, Freddie Jackson, Vanity, Jets, Rolling Stones, Pet Shop Boys, Colonel Abrams, Aleem.  
Hots: Janet Jackson, Teddy Pendergrass, Falco.

**ROB HARDY-WNOV**

No Report - Playlist Frozen.

**MINNEAPOLIS, MN****SPIDER HAMILTON-CBLS**

New: Gap Band, Teddy Pendergrass, Val Young, Falco, Ta Mara & Seen, S.Wonder, Mazarati, Patti Austin, Connie, Jermaine Jackson. On: Cash Flow, Sly F.

**CHICAGO, IL****MARCO SPOON-WBMX/FM**

New: Eddie Towns, Mavis Staples, Tease, Gene Chandler, Vanity, Starpoint. Hots: Zapp, Cherrelle & A.O., Y&P, E.Wilde, King Dream, Dana Dane.

**LEE MICHAELS-WGCI**

New: Stephanie Mills, Shirley Murdock, Patti Austin, Starpoint, Trinere, Total Contrast, Tramaine, Nicole. Hots: R.Ayers, Juicy, Art Of Noise.

**DEE HANDLEY-WJPC**

New: Prince, Kashif, Tramaine, Lushus Daim. Hots: Smokey Robinson, Sade, Gap Band, R.Ayers, EBO, 5 Star, Run DMC, UTFO, Juicy, Dionne.

**CAIRO, IL****LARRY LEVY-WKRO**

No Report - Playlist Frozen.

**ST. LOUIS, MO****MIKE STRADFORD-KMJM**

New: Vanity, Trinere, Juicy, Michael Henderson, Colonel Abrams. Hots: Janet Jackson, Gap Band, Prince, Shirley Murdock, R.Ayers, Cash Flow.

**INDIANAPOLIS, IN****KELLY KARSON-WTLC**

Hots: Force MD's, Zapp, Run DMC, Bernard Wright, M.Morgan, Gap Band, New Edition, Nushooz, Prince, Art Of Noise, E.Wilde, Juicy, Princess.

**SOUTHWEST****DALLAS, TX****TERRI AVERY/M.SPEARS-KKDA**

New: Teddy Pendergrass, Anita Baker, Ta Mara & S.,

Evelyn King, West Coast Crew. Hots: Prince, Gap Band, Force MD's, Zapp, Juicy, R.Ayers.  
**McCANN/MADISON-KDLZ/107**  
Hots: Kashif, Bernard Wright, Y&P, Force MD's, 5 Star, Smokey Robinson, Jaki Graham, New Edition, S.Mills, Teddy Pendergrass, Zapp.

**KILLEEN, TX**  
**BILL ST. JOHN-KIIZ/AM**  
Hots: Dana Dane, Janet Jackson, Bernard Wright, Jimmy G. & Tackheads, Prince, EBO, Gap Band, Nushooz, Kashif, Jets, E.Towns, Rochelle Fleming.

**HOUSTON, TX**  
**RON ATKINS-KMJQ**  
New: Sinnimon, Freddie Jackson, Jaki Graham, Michael Franks/Brenda Russell, Brenda & The Big Dudes, Arnie's, Evelyn King. Hots: C.Abrams, Juicy.

**PT. ARTHUR, TX**  
**DOUG DAVIS-KHYS**  
New: Nicole, Guinn, Falco, West Coast Crew, Fat Larry's Band, Michael Henderson, Ready For The World. Hots: S.Mills, Bernard Wright, Y&P.

**FAR WEST**

**LOS ANGELES, CA**  
**DOUG GILMORE-KJLH**  
New: Trinere, ABC, Dionne, Lushus Daim, Evelyn King, Cash Flow, Chapter 8, Whistle, Wally Badarou, Falco, Tramaine, M.Henderson, J.Stewart.

**GREG MACK-KDAY**  
New: Sade, Stephanie Mills, Ta Mara & Seen, Pointers, Ready For The World, Rodney O. Hots: Connie, M.Morgan, Trinere, E.King, J.Stewart, V.Love.

**KEVIN FLEMING-KGFJ**  
Hots: Tramaine, New Edition, James Brown, Gap Band, Zapp, Smokey Robinson, Nushooz, W.Badarou, S.Mills, Cash Flow, Phyllis Nelson, E.Towns.

**MIKE SCHAEFER-KIIS/FM**  
New: 5 Star, Alisha, Jermaine Jackson, Janet Jackson, James Brown, New Edition, Cherrelle, Prince.

**SCARBOROUGH/HALL-KKHR**  
New: Force MD's. On: Whitney Houston, Falco, New Edition, Jermaine Jackson, Sade, Sly Fox, Prince.

**SAN DIEGO, CA**  
**DUFF LINDSEY-XHRM**  
New: L.L.Cool J, Magazine, Vanity, Evelyn King, Aleem. Hots: Zapp, Janet, Freestyle, Prince, E. Wilde, J.Stewart, Juicy, L.Dame, Teddy.

**MIKE PRESTON-KS103**  
New: Cherrelle & A.O'Neal, Alisha. On: Sade, Force MD's, Sly Fox, Falco, Jermaine Jackson, Prince.

**FLASH!**

Have you been included in our BIRTHDAY column yet? If not, clip this coupon and return it to DIANE - THE GAVIN REPORT  
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**VENTURA/OXNARD/OJAI, CA**  
**HOWARD "HT" THOMAS-KMYX**  
New: Freddie Jackson, SOS Band, Ready For The World, Ta Mara, Whistle, Col.Abrams, Aleem, James Brown, Eddie Towns, Trinere. On: Juic

**FRESNO, CA**  
**BERRY/CARTER-KMGX**  
New: Prince, Little Richard, Miami Sound Machine, Dionne, New Ediiton. On: M.Morgan, Sade.

**WALKER/DAVIS-KYNO/FM**  
New: Cherrelle & A.O'Neal, Force MD's, Pointers, Miami Sound Machine. On: Falco, Whitney, Sad

**STOCKTON, CA**  
**ROY WILLIAMS-KJOY**  
New: Nushooz. On: Falco, Smokey Robinson, Ray Parker Jr., A.Starr, 5 Star, Janet Jackson.

**JOHN HAMPTON-KSTN**  
New: Miami Sound Machine. On: S.Robinson, Jermaine Jackson, Sly Fox, 5 Star, Prince, Zapp, Y&P.

**SACRAMENTO, CA**  
**GILLETTE/COLLINS-FM102**  
New: Janet Jackson, Y&P, Miami Sound Machine. On: Phyllis Nelson, 5 Star, Klymaxx, Sade.

**SAN FRANCISCO, CA**  
**MARVIN ROBINSON-KSOL/FM**  
New: Col.Abrams, Jaki Graham, Patti Austin, S.Mills, Michael Henderson, Cash Flow, Simply Red, FI Hots: Rene & A., Gap Band, Bernard Wright.

**RIVERS/NAFTALY-KMEL**  
New: Nushooz. On: M.Morgan, Aretha, Falco, New Edition, Janet Jackson, Sly Fox, Starpoint.

**EUREKA/ARCATA, CA**  
**JIM NELLY III-KXGO/FM**  
New: Pointers. On: 5 Star, Force MD's, M.Morgan, Sly Fox, Rene & Angela, Atlantic Starr.

**RENO, NV**  
**SHAKES/RYAN-KWNZ/FM**  
New: Dionne. On: Sade, Prince, S.Wonder, Aretha, Falco, Jermaine Jackson, Sheila E, A.Starr.

**TRI-CITIES, WA**  
**JONATHAN WALKER-KZZK/FM**  
New: Animotion, Janet Jackson. On: Force MD's, 5 Star, Jocelyn Brown, Peabo Bryson, M.Morgan

**SEATTLE, WA**  
**LARRY SNIDER-KQIN**  
New: Cherrelle & A.O'Neal, Smokey Robinson. On: Patti Austin, Kashif, Smokey Robinson, Stylist Iseley Bros., Atlantic Starr, E.Wilde, Y&P.

**AVAILABLE**

BILL JOHNSON from WXXQ/WFRL-Freeport, IL is looking for a position as AT/MD/Prod., contact him at (815)233-0918.  
 THE SLIM ONE from KKHR-Los Angeles, CA is looking for a position as AT, contact him at (213)666-9111.  
 DICK REEP from KATJ-St. George, UT is looking for a position as AT/MD/PD, contact him at (801)635-4114.

**SERVICE**

WBQW-Scranton, PA - single: Sheena Easton (EMI/An  
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 WSMT-Sparta, TN - singles: Elektra, Epic, RCA, Ca  
 KQEU-Olympia, WA - singles & LP's: EMI/America  
 WYRV-Cedar Bluff, VA - singles & LP's: Elektra, Ca



# PROMOTIONS

by Lisa Smith & Betty Hollars



Q101-FM Program Director, Brian Charette (B.C. In The Morning) goes through some of the million coupons.



## CALL IN THE NATIONAL GUARD

When **Q101 (WQPO)** in **Harrisonburg, VA** decided to do a coupon promotion called "BC In The Morning," they had no idea they would have to call in the National Guard. They printed "coupons," according to P.D. **Brian Charette** (BC in the morning), and put them in each day's local newspaper. Listeners were told to clip the coupons and wait for details. When the station began collecting them for prizes such as furniture, cash, appliances and a live "BC In The Morning Show" from the winner's home, contestants submitted 1,465,000 coupons! Because they expected about 5,000 to be returned and received over a million, Brian says, "... before we challenge our listeners to collect something again, we'll call in the National Guard to help count!"

## ROCK AND ROLL ALERT

The Rock And Roll Hall Of Fame Foundation is looking for a home, and many cities, including Cleveland, Memphis, Chicago, New Orleans, and Philadelphia, have made proposals to have the site in their respective cities. **WMMR** in **Philadelphia** has joined forces with the mayor's office and the city to bring the Hall of Fame to Philadelphia. WMMR has established a "Rock And Roll Hall Of Fame" hotline. Each call to the

hotline registers a vote of support to bring the Hall to Philadelphia. Proceeds from the 50¢ telephone charge will benefit the Hall if it ends up in Philadelphia, and if Philadelphia is not selected, the money will benefit Philadelphia's homeless.

## COUNTRY MUSIC MONTHS CLASSICS

**WXYQ/AM—Stevens Point, WI,**

celebrated Country Music Month by giving their listeners the chance to win \$1010 cash in the "Country Classics" contest. All they had to do was stop by sponsor locations for an entry form on which they listed their all-time favorite country songs. A random drawing at the end of the month determined the winner. **Dan Olsen**, Asst. P.D. and Music Director, says the promotion was successful as well as useful. "It was a low-cost, high-interest promotion that also proved quite profitable. And we'll tabulate the entries for music research purposes, demographics and locale," says Dan. He adds that once the results are in, the station will conduct a countdown-type program as yet another station special event.

## TRIPS, TRIPS AND MORE TRIPS

**KXGO** in **Eureka/Arcata, CA**, has done their share in giving away vacations to their listeners. In the last 8 months, they have given away 4 vacations, a trip to Mardi Gras, Disney World, New Orleans and Hawaii. Their latest one is a trip to the Tropics. Listeners had to write in 25 words or less why they would like to go to Hawaii. That's all they had to do to win! **Jim Nelly III** writes this one up as one of their best yet. ▼



KXGO's vacation giveaway winner poses with air talent Dr. Love (left), and P.D. Jim Donovan.

# the GAVIN REPORT

## DAVE SHOLIN'S

Personal Picks — SINGLES

**THE ROLLING STONES - Harlem Shuffle** (Rolling Stones) Hard to fathom it was twenty-two years ago when Mick and the boys set out to conquer the states...and during that same time Bob and Earl had this song high on the charts. The award for musical taste goes to whoever searched the closet of oldies and selected this gem. Perfect for The Stones!

**MIAMI SOUND MACHINE - Bad Boy** (Epic)

Can this really be the same group that asked us to "Do The Conga"? Based on hearing this ultra commercial pop dance track, I'd say this machine is well-oiled and one that you can expect to be in for the long haul.

**GREG KIHN - Love And Rock and Roll** (EMI America)

There are some songs you just know are going to sound great when they hit the air. Greg has that remarkable instinct of knowing how to create those radio tunes. This is one of his best ever and...it's under three minutes as an extra added bonus.

**VAN HALEN - Why Can't This Be Love** (Warner Bros.)

Welcome Van Hagar! Impressive debut for Sammy Hagar as replacement for David Lee Roth as lead vocalist for one of the hotter bands on the planet. Delivers a powerful melody line without sacrificing the hard edge that their legion of Rock 'n' Roll loyalists expect.

**RICKY NELSON - You Know What I Mean** (MCA)

Prior to his untimely passing, Rick was very excited about his recent sessions in the studio. I heard this last September when he performed it on the Fats Domino tour and couldn't get it out of my mind. Ricky's roots are in evidence here, aided by the legendary Jordanaires on background vocals and it couldn't have come out any better. A lasting tribute to one of the greatest rock 'n' roll talents of all time.

## RON FELL'S

Personal Picks — ALBUMS

**Jackson Browne "Lives In The Balance"** (Asylum)

Lyricaly the album is about as subtle as a cold shower. As important as his lyric is, I don't think people listen to his words as much, as they appreciate his melodies and rhythms. Browne is a social poet who occasionally scores with a ditty. But he's classic folk (a la Dylan, Peter, Paul & Mary, & Joan Baez) when you read from the lyric sheet. The current vogue of wrapping one's self in the flag has its place and it's proven to be a binding factor in our lifestyle. But Jackson was born in the USA too and he sees the scales of liberty imbalanced, tipped in favor of the greedy, the insensitive and the warmonger. "Lives In The Balance" is an album of war - guerilla, global and domestic. It's an album of dreams shattered, and unfulfilled. It's an album of love for the helpless the leaderless and the innocent. The two lead tracks are obvious plays: FOR AMERICA and LAWLESS AVENUES. The title track, LIVES IN THE BALANCE is classic JB, but I can't get IN THE SHAPE OF A HEART out of my mind. Could be his finest song of this decade. This album is targeted for society's couch potatoes who've content themselves to watching the world pass them by.

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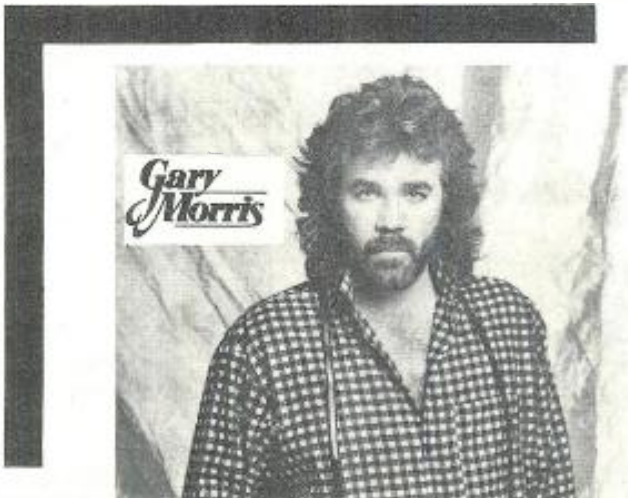
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## Next Week



Station Reporting Phone (415) 392-7750

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Rubber Bullets  
Dreadlock Holiday

## **ANDREW**

You're No Good (Linda Ronstadt)  
When Will I Be Loved  
Heat Wave  
Tracks of My Tears  
Poor Poor Pitiful Me  
Lonely Boy (Andrew Gold)

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## AMERICAN STORM

THE FIRST SINGLE FROM THE NEW ALBUM BY

**BOB SEGER**  
& THE SILVER BULLET BAND

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