the GAVINEPOREPORE ISSUE 1800 MARCH 30, 1990

CHRIS REAS HIGHWAY TO HELL

ERIC NORBERG'S NOTEBOOK

OREN HARARI OFFERS FOUR SUCCESSFUL MANAGERS' THOUGHTS ON THE '90s

www.americanradiohistory.com



GAVIN AT A GLANCE

TOP 40

MOST ADDED

JANET JACKSON
Alright (A&M)
ROXETTE
It Must Have Been Love (EMI)
FLEETWOOD MAC
Save Me (Warner Bros.)

RECORD TO WATCH

GRAYSON HUGH AND BETTY WRIGHT How 'Bout Us (RCA)





JAZZ

MOST ADDED

STANLEY JORDAN
Cornucopia (Blue Note)
CARLOS GUEDES & DESVIO
Churun Meru (Oxymoron)
MARCUS ROBERTS
Deep In The Shed (Novus/RCA)

RECORD TO WATCH

ZIL (Verve/Poly

(Verve/PolyGram)





March 30, 1990/the GAVIN REPORT

URBAN

MOST ADDED

JANET JACKSON
Alright (A&M)
OUINCY JONES featuring
TEVIN CAMPBELL
Tomorrow (A Better You, Better Me)
(Qwest/Warner Bros.)
TODAY
Why You Get Funky On Me (Motown)

RECORD TO WATCH

JAMAICA BOYS Shake It Up! (Reprise)





ADMIT ALTERNATIVE

MOST ADDED

EXCHANGE
Between Places (Mesa)
STANLEY JORDAN
Cornucopia (Blue Note)
CARLOS GUEDES & DESVIO
Churun Meru (Oxymoron)

RECORD TO WATCH

CARLOS GUEDES & DESVIO Churun Meru (Oxymoron)





A/C

MOST ADDED

FLEETWOOD MAC
Save Me (Warner Bros.)
EXPOSE
Your Baby Never Looked
Good In Blue (Arista)
GLORIA ESTEFAN
Oye Mi Canto (Hear My Voice) (Epic)

RECORD TO WATCH

AFTER 7 Ready Or Not (Virgin)





ALBUM

MOST ADDED

FLEETWOOD MAC
"Save Me" (Warner Bros.)
LITTLE FEAT
"Texas Twister" (Warner Bros.)
SUZANNE VEGA
"Book Of Dreams" (A&M)

RECORD TO WATCH

SUZANNE VEGA
"Book Of Dreams" (A&M)





COUNTRY

MOST ADDED

BAILLIE & THE BOYS
Perfect (RCA)
KATHY MATTEA
She Came From Fort Worth (Mercury)
EDDIE RABBITT
Runnin' With The Wind (Capitol)

RECORD TO WATCH

FORESTER SISTERS with THE BELLAMY BROTHERS Drive South (Warner Bros.)





AITERNATIVE

MOST ADDED

THE SIDEWINDERS
"7&7 Is" (Mammoth/RCA)
ROBYN HITCHCOCK
Eye (Twin/Tone)
AQUANETTAS
Love With The Proper Stranger
(Nettwerk/IRS)

RECORD TO WATCH

POI DOG PONDERING Wishing Like A Mountain & Thinking Like The Sea (Texas Hotel/Columbia)





GAVIN'S ALL-NEW IMPORT/INDIE SECTION DEBUTS

Page 54

NEWS

RON FELL'S JUNO PHOTOFILE

Page 55

GAVIN ALTERNATIVE MUSIC COVERAGE EXPANDS

Beginning this week, the Gavin Report's Alternative section is proud to take on a more global perspective with the bi-weekly features, Import/Indie Section and Chris Hunt's Notes from Underground.

The Import/Indie page, which starts this week, will be music reviews from Gavin Alternative Editor Linda Ryan and Alternative contributors Robert Barone, Seana Baruth, Brian Alan Samson and Chris Hunt. Cambridge, England-based Chris Hunt's Notes from Underground, which start next week, will give our readers the latest news on British bands on both the independent and major-label levels.

"An additional page on a weekly basis is quite substantial when you consider that we're already covering eight formats," said Ryan. "But the success of Alternative music dictates it. This allows us to expand our music critiques to include a wider variety of Alternative music both nationally and internationally."

REDEDICATING THE Q TO U

Late last week Q-105 Tampa's corporate management let the station's programming/management team go in order refocus the outlet's format.

"There were three people that were affected negatively by this change," said VP/GM Michael Horne. "They were Bobby Rich, who was our Music Director and Midday Personality; Mason Dixon, who was our OM and Afternoon Personality; and Brian Christopher, who was our Assis-

tant Program Director and early Evening personality." Horne indicated that he's exploring opportunities for Rich at Q-105's sister stations WRVA/WRVQ in Richmond. Cleveland Wheeler, who was on a three month sabbatical, has returned to the station to do Mornings. Until the other slots are filled listeners will, via pre-taping, introduce songs, give the weather, do traffic. "The whole thing comes under the umbrella of 'rededicating the Q to You,' "We've basically said Horne. turned the station over to the listeners."

cont. on next page

Babineau Heads Label

DGC NAMES PROMO STAFF



Marko Babineau

Geffen Records Director of Promotion Marko Babineau has officially been appointed General Manager of DGC Records. The move doesn't come as a surprise, since even before the label's name was divulged, rumor had it that Babineau would be named to a high level position.

Concurrently, Babineau announced his national promotion team: Steve Leavitt as Top 40 Promotion Director, Hugh Surratt as Album Radio Promotion Director and Mark Kates as Alternative Promotion Director. Leavitt comes to DGC from Island Records where he was Director, West Coast Promotion. Surratt and Kates have both been with Geffen Records--Surratt was Co-National Album Radio Promotion, and had been with the label for a year;

Kates, who was Alternative Marketing and Promotion Director, started at Geffen in 1987.

"I didn't have to look far when it came to finding the right person to head up promotion for the new DGC label," said Geffen/



Steve Leavitt

DGC President Ed Rosenblatt. "With his (Marko's) leadership, the DGC promo staff will no doubt quickly become a force to be reckoned with."

Work has already started for the new promotion staff--the label's debuts from Warrior Soul and The Sundays will have been released by the time you read this and coming up are records from Lori Carson and Little Caesar.

"David (Geffen) and Eddie (Rosenblatt) gave me the greatcont. on next page

NEWS - Beverly Mire

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the GAVIN REPORT/March 30, 1990

From the Motion Picture Soundtrack

NOBODY'S PERFECT

THE GAME OF LOVE

KC SUNSHINE B · A · N · D

PROUDLY BROUGHT TO YOU BY

SISAPA

DGC STAFF cont.





Hugh Surratt

Mark Kates

est gift by letting Hugh Surratt and Mark Kates slide over from our sister label," said Babineau of his staff. "With new Top 40 maverick Steve Leavitt to complete the team, we've got a hungry and synergistic group...As in 'Star Trek' our mandate is to boldly go where no one has gone before. And we're ready!"

REDEDICATING cont.

Implementing and directing the refocusing strategy is Q106-San Diego (also an Edens station) Operations Manager Garry Wall with assistance from Q106 APD Kevin Weatherly and MD Michelle Santosuosso, for whom Horne had great praise. It was speculated that Wall might be heading for Q105. Horne said, "I see Garry continuing to have an association with this radio station for a long, long time, but he is not the permanent Program Director or the permanent Operations Manager." Wall will have a heavy hand in selecting the programming team. Horne said they have a short list of names, but he also wants interested parties to contact him or Wall.

Horne stressed that the station isn't undergoing a format change. "Over the last couple of years it's (the format) gotten a little hazy. We've eliminated the extremes-we don't play real Hard Rock and we don't play the real golden oldies. It's a very directed format."

Although crosstown competition Power Pig was able to make ratings inroads with splashy, sometimes questionable promotions ("flipping the Pig"), Q-105's latest trends show increases 18+. "These are exciting times at Q105," said Wall. "This is another step in the evolution of one of America's great radio stations. I'm pleased to be part of it."

PETER MARINO DIES

Peter Marino, one of San Francisco's most memorable, flamboyant and original record promotion men died of skin cancer on Monday, March 26 in Las Vegas.

A one of a kind and last of his kind, while working as a Warner Bros. record rep, Marino was known for driving a white Rolls Royce and sporting expensive fur coats and capes. Gavin Top 40 Editor Dave Sholin recalled a party held for the now-defunct band White Witch that Marino held downstairs in a funeral home while an actual funeral was taking place upstairs. Sholin also spoke of the generosity Marino showed to everyone-from college students on up.

Besides working as a record rep, Marino was a publicist at 20th Century Fox, and promoted wrestling matches and bodybuilding

A mass in his honor was celebrated on Friday (3/30) in San Fran-

DE CASTRO UPPED TO COO

James de Castro, currently President and General Manager of KKBT (FM 92)-Los Angeles has been promoted to Chief Operating Officer of the station's parent company Evergreen Media Corporation. He'll retain his position at FM 92.

De Castro has been in radio for fifteen years, and before working with Evergreen stations worked in as a sales executive at KSFO-San Francisco and WXKS (KISS 108)-Boston. He joined Evergreen-owned WLUP-Chicago in 1981. When Evergreen took over FM 92, he was instrumental in changing it from long-time classical outlet KFAC to "Rock With A Beat."

"I am pleased to announce the appointment of Jim de Castro the the new position of Chief Operating Officer," said President and CEO Scott Ginsburg. "His imprint will be a positive element for each of our radio stations.

"I am thrilled with this appointment and working with the incredible talent throughout Evergreen Media Corporation," de Castro added. "Scott Ginsburg is an impact player and has proven, through our numerous acquisitions, that Evergreen Media is a major force in the radio industry today."

PITTMAN HEADS **TIME WARNER ENTERPRISES**

Bob Pittman, who since 1989 has been executive advisor at Time Warner, has been named President and Chief Executive Officer of the company. He'll be involved with Time Warner strategic and business development, as well as entrepreneurial ventures.

Over the past ten years Pittman has been associated with various Warner Communications ventures including the creation of VH-1 and Nick at Night. He's also responsible for much of the early success of MTV. Pittman also helped develop the Movie Chan-

TODD'S A PIRATE



Former 92X-Columbus, OH PD Mark Todd is the new Operations Manager at Pirate Radio in Los Angeles. "It's an excellent opportunity to be sitting in the office next to Scott (Shannon), Simon Tee (Station Manager) and Shadow Steele," Todd told the Gavin Report.

Todd said this doesn't signal a change in format. "Nothing's broken," he said. "I'm here to be part of the team and to help Pirate Radio go on to bigger and better things.'

Also at Pirate, MD Donna Lauren told us that rumors of the station using the slogan Z-100 (a la Shannon's former NYC station) are untrue.

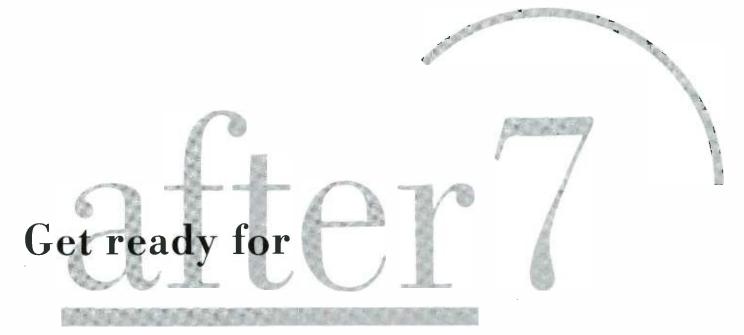
nel. In 1987 he co-founded Quantum Media.

'We've had a long and production relationship with Bob," said T-W Co-Chairman and Co-CEO Steven J. Ross. We're delighted to welcome him back." "With Bob in place...Time Warner Enterprises is well positioned to develop and expand the many assets of Time Warner," added Co-Chairman and co-CEO I. Richard Munro.

RADI-O-RAMA

GOODNIGHT to long time Gavin A/C reporter KYJC-Medford, OR. The station went dark on Wednesday, 3/21. Apparently KYJC was being sold, but the deal fell through and the old owner, Lindavox, couldn't afford to keep running the outlet...Tim Watts is definitely the MD at X-100 in San Francisco...FYI, new mailing address for CBS Records is P.O Box 4450, New York City 10101. Overnight packages that used to

cont. on next page



ELROY SMITH - KJMZ

""READY OR NOT" reminds me of "TWO OCCASIONS" by THE DEELE. It's Top 3 in callout after two weeks. Top 5 requests 25-34 females. A strong retail record with great callout and requests. All signs indicate a hit record."

ANDREA PENTRACK - FM102

"This BABYFACE production is performing superbly. Top 5 callout 25-34 females. Whether you're 'READY OR NOT' - A definite hit."

KIMO VILLARIMO - KIKI

"Effective record for all demos with a lot of phone action in all dayparts! Watch out for AFTER 7 'READY OR NOT'."

KEVIN WEATHERLY - Q106

"Already in Medium rotation after four weeks, due to solid 18+ phones! A big hit for us at Q106."

ALBIE D. -WPGC

"Top 5 callout in all demographics. Top 12+ requests! The record is selling like crazy. It's a crossover smash!"

BRETT DRUMLER - Z99

"Top 5 phones after one week. 18-34 female."

HOSH GURELI - KMEL

"Incredibly high-testing record! Pure smash if given its deserved airplay. Should follow 'WHIP APPEAL' straight to the top of the charts."

DON PARKER - B95

"Smash. Testing fantastic with all demos. We couldn't be happier with it."

DON O'NEAL - WCKZ

"Whether you're '*READY OR NOT*", this record is a stone cold smash. Testing huge 18+ females in callout!"

MARK SHANDS - WCKZ

"If I were to rate the new records, I'd put AFTER 7 in the Top 5."

BRIAN BRIDGMAN - KIIS

"This one will go all theway!. Reminiscent of ATLANTIC STARR's 'ALWAYS'"

D 1990 Virgin Records America. Inc.

"Ready Or Not."

GAVIN TOP 40 43/17

KMEL 14-11	FM102 17-13	KYNO 16-13
Q106 19-14	B93 18-15	KDON 18-16
WCKZ 22-17	KGGI D-21	WBPR D-21
KITY 25-23	KWXX D-25	KSXY D-29
KSTN D-30	KAGO D-37	KWXX D-25
X100 ON	WXKS ON	WFMF ON
K106 ADD	KOY ADD	KNRJ ADD
KS104 ADD	KWIN ADD	92QQ ADD
WXXQ ADD	WKPE ADD	WBEC/FM ADD

GAVIN A/C RECORD TO WATCH GAVIN URBAN 5*-3*



Replaces Stradford

ATKINS MAJIC 102

Ron Atkins has resigned as OM at Urban station WYLD-New Orleans. He's accepted the position of OM at Magic 102-Houston, replacing Mike Stradford who is now PD at KKBT-Los Angeles.

Atkins, who guided WYLD to number one in New Orleans, previously worked at WUFO-Buffalo, his home town. He could not be reached for comment. There's no word on who'll replace him at WYLD.

BIRTHDAYS

Compiled by Diane Rufer

Our Best Wishes and HAPPY BIRTHDAY To: Rick Archer, WHAI-Greenfield, MA 4/1

Chris Bailey, WJMH-Greensboro, NC 4/1

Eric Hoffman, FM104-Modesto, CA 4/1 Brian Demay, WWPZ-Petoskey, MI 4/1

Narvel Felts 4/1

Brad Phillips, LG73-Vancouver, Canada 4/2 Scott Feist, WRKY-Steubenville, OH 4/2

Emmylou Harris, Gregory Abbott, Leon Russsell 4/2

Ashli Hollars 4/3

Gregg Feldman, Arista Records 4/3 Scott Alan, WZWZ-Kokomo, IN 4/3

Charlie Hart, WYNE-Appleton/Oshkosh, WI 4/3

Wayne Newton, Tony Orlando, Eddie Murphy 4/3

Gail Davies, Steve Gatlin 4/4

June Rufer 4/5

Kimberly Kaye, WFKX-Jackson, TN 4/5

Frank Miniaci, KKBT-Los Angeles, CA 4/5

Andrea Pentrack, FM102-Sacramento, CA 4/5

Tommy Cash, Eric Burdon 4/5 Merle Haggard 4/6

Jim Quinton, WCHK/FM-Canton, GA 4/7

John Oates (Hall & Oates), Janis Ian, Bobby Bare 4/7

BIRTHS

Our CONGRATULATIONS to JOEL SELVIN, Pop Music Editor of the San Francisco Chronicle, and his wife, KETA BILL, professional singer, on the birth of their first child, daughter,

CARLA. Born March 25th, weighing 7 lbs., 6 oz.

...CONGRATULATIONS to TONY WRIGHT, Program Director of WJIZ-Albany, GA, and his wife, JUANITA, on the birth of their son, ANTHONY JAMAL. Born March 23rd,

weighing 7 lbs., 3 oz.

...CONGRATULATIONS to TIM CLOSSON, Music Director of KHAK-Cedar Rapids, IA, and his wife, MICHELLE, on the birth of their daughter, KAYLA MICHELLE. Born March 20.

...CONGRATULATIONS to BUTCH BAKER, Mercury recording artist, and his wife, SUZANNA, on the birth of their son,

BEAU. Born March 16th, weighing 8 lbs., 1 oz.
...CONGRATULATIONS to SHELLY BATTLE, AM Air Talent

of WMBC- Columbus, MS, and her husband, MARK, on the birth of their son, WHEELER LEE. Born March 14th, weighing 9 lbs., 4 oz.

...CONGRATULATIONS to REBA McENTIRE, MCA Recording Artist, and her husband, NARVEL BLACKSTOCK, on the birth of their first child, son, SHELLY STEPHEN.

Born February 23rd.

RADI-O-RAMA cont.

go to Black Rock should be sent to CBS Records Inc. Mailroom at 666 Fifth Avenue, New York City 10103...CHANGES AT KMJK-Portland, OR: Bill Jackson comes from crosstown KKCW is the new morning personality; Tom Pettijohn comes from KZZU-Spokane to handle nights; Morning co-host Craig Johnson has been named Asst. PD and former KKRZ-Portland MD Connie Breeze holds down the swing shift. KMJK has a morning news opening--Oregon's a happenin' place, so check it out!... After looking long and hard, WZPL-Indianapolis OM/PD Don London cruised his own back yard, and named Michael J. Powers MD. Powers is currently on the 'ZPL air from 10A-2P...Congrats to KNBR-SF's Cammy Blackstone on being named Best Morning Traffic Reporter, Female, by Radio Review...Ryan Walker leaves his PM Drive slot at 102QQ-Saratoga Springs/Albany and heads to WBEC-Pittsfield, MA PD...Power Rock KZ96.7/FM-Schenectady welcomes Panama Jack Hamilton to Afternoon Drive, Shawn "Hollywood" Scott to the 7-Midnightshift and Nikki Donovan to overnights...KNOK/FM-New Orleans has begun broadcasting Progressive Radio Network's The Breeze Adult Alternative format...At WAVA-Washington, DC, Ed Munster has been named Programming Assistant and Janet Delaney is Traffic/Entertainment Reporter. Munster has been a WAVA weekend personality and Delaney was with Metro Traffic...Jim Nelly, formerly PDof KWIN/Stockton, CA is now holding the same position at KMJ/

CA...The Midday shift at KZZU-Spokane has been filled by Garth Ruckhaber (aka Scott Phillips) who comes to the station from KZFN/Moscow, ID where he was Night Personality... Personnel changes at KQLA-Manhattan, KS: Tom Nelson will be head during Middays. This is Tom's first radio gig! Congrats! Also at KQLA: the new morning team is Lucas Fox and Scott Traylor...T.J. Martell Rock 'N Charity Weekend will take place in Los Angeles from May 9-13. The foundation hopes to surpass the \$250 million mark raised last year. For info call Mary Ann Mills at 212-353-3110 or Jon Scott at 818-883-7625...The Bobby Poe Convention is scheduled for June 22 and 23, 1990. Howard Cosell is the scheduled keynoter. Call the Poe Kat at 301-951-1215 for info...Conclave '90, the Upper Midwest Communications Conclave, will be held from July 12-15 in Minneapolis. Call Lisa Nordmark at 612-927-4487 for details...Okay, we haven't mentioned KMEL-SF for about three weeks, and because of that are suffering withdrawal. Kudos to PD Keith ("The Pouter") Naftaly. The Bay Area Music Magazine (BAM) named him as one of "a hundred music industry figures who passed sound judgement on what you (listeners) heard in 1989." They're right on the mark with that one...Hot A/C WROR-Boston PD Harry Nelson is looking for stellar air talent. Send T&Rs to WROR, 3 Fenway Plaza, Boston, MA 02215. No calls please.

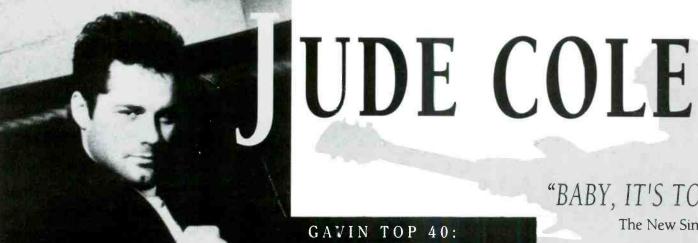
AM and KFYE/FM (Y94)-Fresno,

Bryan Returns To The Emerald City

WPLJ-New York PD/Morning Personality Gary Bryan, who lived through three weeks of rumor, innuendo, and the rabid New York press, will be returning to Seattle to work with KUBE as a consultant. As reported last week, he resigned his position on Friday (3/16), but will remain at the station until the first week in April. Bryan told the Gavin report he'll also spend some time at KKRZ-Portland, OR. He served time as PD at both outlets, and left KUBE a year ago to take the job at WPLI.

"Those are my old stomping grounds, so I'm going to have fun," Bryan said. He can be reached at WPLJ until April 6. As for all the shenanigans he had to put up with these past weeks, Bryan was surprisingly upbeat, "I love New York!!"

CONT. ON PAGE 13



ONE OF THE MOST ADDED! 53/50 UP & COMING

CHECK OUT THE HOT NEW VIDEO! "BABY, IT'S TONIGHT"

The New Single

From The New Album A View From 3rd Street

"ENJOY THE SILENCE"



DEPECHE MODE

The Follow-Up to The Platinum Single

"Personal

From the Gold Album **VIOLATOR**





LIVE" PERFORMANCE!

"NO ALIBIS" The New Single

From The Platinum-Plus Album JOURNEYMAN One Of The TOP 3 "R&R" AOR Albums For 20

Weeks-15 Weeks At No. 1

CATCH CLAPTON ON HIS SOLD-OUT U.S. TOUR!









MOST ADDED

JANET JACKSON (143)
(A&M)
ROXETTE (130)
(EMI)
FLEETWOOD MAC (109)
(Warner Bros.)
GLORIA ESTEFAN (80)
(Epic)
EXPOSE (71)
(Arista)
HEART (65)
(Capitol)
BAD ENGLISH (62)

CERTIFIED

JUDE COLE (50)

(Reprise)

HEART

All I Wanna Do Is Make Love To You (Capitol)

ADAM ANT

Room At The Top (MCA)

TOP TIP

M.C. HAMMER

U Can't Touch This (Capitol) Listener demand is forcing Top 40's emcees to hammer this one heavier every week.

RECORD TO WATCH



GRAYSON HUGH AND BETTY WRIGHT

How 'Bout Us (RCA) Grayson talks it over with the "Clean Up Woman." Reports of strong adult appeal for this remake of Champaign's 1981 hit.

Editor: Dave Sholin Assoc. Editor: Annette M. Lai

TOP 40

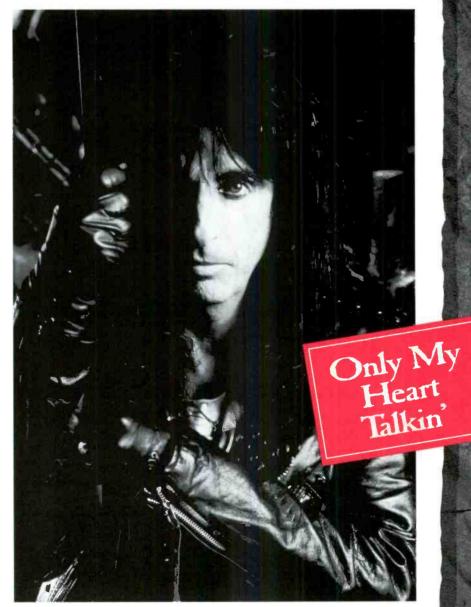
2W LW TW

- 3 2 1 PHIL COLLINS I Wish It Would Rain Down (Atlantic)
- 2 1 2 TAYLOR DAYNE Love Will Lead You Back (Arista)
- 7 4 3 JANE CHILD Don't Wanna Fall In Love (Warner Bros.)
- 6 5 4 TOMMY PAGE I'll Be Your Everything (Sire/Warner Bros.)
- 9 7 5 LISA STANSFIELD All Around The World (Arista)
- 1 3 6 ALANNAH MYLES Black Velvet (Atlantic)
- 14 9 7 MICHAEL BOLTON How Can We Be Lovers (Columbia)
- 11 10 8 KISS Forever (Mercury/PolyGram)
- 25 9 SINEAD O'CONNOR Nothing Compares 2 U (Ensign/Chrysalis)
- 17 12 10 MOTLEY CRUE Without You (Elektra)
 - 5 6 11 MADONNA Keep It Together (Sire/Warner Bros.)
- 16 14 12 DON HENLEY Heart Of The Matter (Geffen)
- 15 13 13 TECHNOTRONIC Get Up! (Before The Night Is Over) (SBK)
- 25 20 14 CALLOWAY I Wanna Be Rich (Solar/Epic)
- 23 17 15 LUTHER VANDROSS Here And Now (Epic)
- 12 11 16 LINDA RONSTADT featuring AARON NEVILLE All My Life (Elektra)
- 21 18 17 CHER Heart Of Stone (Geffen)
- 24 21 18 A'ME LORAIN Whole Wide World (RCA)
- 33 22 19 AEROSMITH What It Takes (Geffen)
- 20 19 20 LOU GRAMM True Blue Love (Atlantic)
- 35 24 21 BABYFACE Whip Appeal (Solar/Epic)
- 4 8 22 JANET JACKSON Escapade (A&M)
 - 30 23 WILSON PHILLIPS Hold On (SBK)
- 33 24 ROD STEWART featuring RONALD ISLEY This Old ... (Warner Bros.)
- 37 32 25 SEDUCTION Heartbeat (Vendetta/A&M)
 - 36 26 SWEET SENSATION Love Child (Atco)
- **8 15 27** B-52s Roam (Reprise)
- 28 <u>HEART</u> All I Wanna Do Is Make Love To You (Capitol)
- 10 16 29 BILLY JOEL I Go To Extremes (Columbia)
 - 37 30 COREY HART A Little Love (EMI)
 - 31 ADAM ANT Room At The Top (MCA)
- 30 29 32 MIDNIGHT OIL Blue Sky Mine (Columbia)
- 27 28 33 ELTON JOHN Sacrifice (MCA)
- 13 23 34 MICHAEL PENN No Myth (RCA)
- 35 <u>EXPOSE</u> Your Baby Never Looked Good In Blue (Arista)
- 36 <u>LINEAR</u> Sending All My Love (Atlantic)
- 37 **REGINA BELLE** Make It Like It Was (Columbia)
- 34 31 38 BRAT PACK You're The Only Woman (Vendetta/A&M)

 39 ROBERT PLANT Hurting Kind (I've Got My ...) (Es Paranza/Atlantic)
- 36 35 40 STEVIE B Love Me For Life (LMR)

	CH≜RT	BOUND				
ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	On	Chart	
JANET JACKSON - Alright (A&M) *ROXETTE - It Must Have Been Lo *FLEETWOOD MAC - Save Me (W	ve (EMI)	181 133 109	143 130 109	27 3 —	11 	

ALICE



COOPER

It all started with a little "POISON."

That single has become the biggest hit of his career.

Now, Alice Cooper's debut Epic release, "TRASH,"

has just been certified PLATINUM.

With the release of his new single, "Only My Heart Talkin,"

Alice is ready to serve up his second dish of PLATINUM.

Produced by Desmond Child
..AND MTV IS BANGIN' IT!

© 1990 CBS Records Inc.

Alive-

Spic

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record- 60 stations have it in thier Top 20- Hit Factor = 60%

ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30 (Incharte	Hit d Factor	Weeks
PHIL COLLINS - I Wish It Would Rain Down (Atlantic) TAYLOR DAYNE - Love Will Lead You Back (Arista) JANE CHILD - Don't Wanna Fall In Love (Warner Bros.) TOMMY PAGE - I'll Be Your Everything (Sire/Warner Bros.) LISA STANSFIELD - All Around The World (Arista)	258 251 266 251 252	1 2 2 2 2	206 204 150 137 86	41 29 73 77 106	9 10 34 31 41	 4 6 4 13	1 2 1 —	99% 96% 96% 97% 92%	11 11 9 9
ALANNAH MYLES - Black Velvet (Atlantic) MICHAEL BOLTON - How Can We Be Lovers (Columbia) KISS - Forever (Mercury/PolyGram) SINEAD O'CONNOR - Nothing Compares 2 U (Ensign/Chrysalis) MOTLEY CRUE - Without You (Elektra)	217 265 229 286 221	1 6 1 27 5	172 17 61 12 20	34 75 91 24 47	8 131 60 101 116	2 32 11 93 28	 4 5 29 5	98% 84% 92% 47% 82%	14 6 11 4 7
MADONNA - Keep It Together (Sire/Warner Bros.) DON HENLEY - Heart Of The Matter (Geffen) TECHNOTRONIC - Get Up! (Before The Night Is Over) (SBK) CALLOWAY - I Wanna Be Rich (Solar/Epic) LUTHER VANDROSS - Here And Now (Epic)	161 222 173 209 175	 4 2 11 5	45 14 24 14 19	94 41 63 39 51	17 107 68 94 74	3 46 10 34 18	2 10 6 17 8	96% 72% 89% 70% 82%	10 8 11 8 12
LINDA RONSTADT featuring AARON NEVILLE - All My Life (Elektra) CHER - Heart Of Stone (Geffen) A'ME LORAIN - Whole Wide World (RCA) AEROSMITH - What It Takes (Geffen) LOU GRAMM - True Blue Love (Atlantic)	147 204 190 232 195	1 7 3	38 4 12 3 6	67 34 28 10 31	34 94 87 85 88	5 49 40 102 52	2 23 16 29 18	94% 64% 66% 42% 64%	12 9 12 4 8
BABYFACE - Whip Appeal (Solar/Epic) JANET JACKSON - Escapade (A&M) WILSON PHILLIPS - Hold On (SBK) ROD STEWART with RONALD ISLEY - This Old Heart(Warner Bros.) SEDUCTION - Heartbeat (Vendetta/A&M)	193 100 224 245 182	8 — 13 21 13	8 41 1 — 5	14 58 1 —	68 1 36 22 30	72 — 119 119 80	23 — 54 83 44	46% 100% 16% 8% 24%	5 12 4 3 7
SWEET SENSATION - Love Child (Atco) HEART - All I Wanna Do Is Make Love To You (Capitol) BILLY JOEL - I Go To Extremes (Columbia) COREY HART - A Little Love (EMI) ADAM ANT - Room At The Top (MCA)	184 234 47 183 164	16 65 - 9 23	16 —	3 26 —	15 5 2 22 19	80 55 — 51 53	70 109 3 101 69	9% 2% 93% 12% 11%	4 2 12 4 5
MIDNIGHT OIL - Blue Sky Mine (Columbia) ELTON JOHN - Sacrifice (MCA) EXPOSE - Your Baby Never Looked Good In Blue (Arista) LINEAR - Sending All My Love (Atlantic) REGINA BELLE - Make It Like It Was (Columbia)	99 45 207 97 143	 71 17 6	5 8 - 9 1	10 9 7 2	41 19 1 17 11	27 8 25 13 44	16 1 110 34 79	56% 80% — 34% 9%	8 17 2 6 7
ROBERT PLANT - Hurting Kind (I've Got My Eyes) (Es Paranza/Atlant JANET JACKSON - Alright (A&M) ROXETTE - It Must Have Been Love (EMI) NATALIE COLE - Wild Women Do (EMI) FLEETWOOD MAC - Save Me (Warner Bros.)	ic)155 181 133 120 109	19 143 130 3 109	_ _ 1	_ _ _ 1 _	7 1 — 25 —	36 8 — 32 —	93 27 3 58	4% 1% — 22% —	3 2 1 8 1
BONNIE RAITT - Have A Heart (Capitol) TESLA - The Way It Is (Geffen) LAURA BRANIGAN - Moonlight On Water (Atlantic) GIANT - I'll See You In My Dreams (A&M) BEACH BOYS - Somewhere Near Japan (Capitol)	105 103 100 97 94	5 14 15	2 - - -	7 1 - 1 1	18 12 4 2 37	33 28 12 20 27	45 57 70 59 29	25% 12% 4% 3% 40%	8 6 4 5 7
PETER MURPHY - Cuts You Up (Beggars Banquet/RCA)	83	10	-	2	5	20	46	8%	6

BOBAK, HERLICH HAVE CHARISMA

The still-new Charisma Records added to its staff this week--Tom Bobak is National Promotion Director and Rhonda Herlich is National Director, AC/Video Promotion.

Bobak moves uptown from Virgin Records where he was Regional Director, Promotion for the Mid-Atlantic region; he's been with the label since it formed. Herlich has been working independent A/C promotion for the past year. Before that she spent seven years in promotion at RCA Records.

"Both Rhonda and Tom have worked their way through the ranks and have tremendous insights into all facets of the business," said Bob Catania, Charisma's Vice President, Promotion. "Their experience makes them an ideal team to not only direct the field staff but excel in their specific areas of opportunity." Both will be based in New York.

Pittsburgh's WMXP Jamz

Pittsburgh's got a new Top 40. WMXP, an A/C formerly known as MIX 100.7 FM has stepped up the pace and changed its slogan to Mix Jamz.

"No numbers," Program Director Rich Hawkins exclaimed when asked the reason for the change. According to Hawkins, Pittsburgh is top heavy with A/Cs leaving no room for the former MIX 100.7 FM to move.

What's going to separate Mix Jamz from what Hawkins sees as his main competitor, B94? "We are going to be very aggressive,"

he said. "Also, while they're definitiely a Top 40 station, B94 is perceived by the audience to be an A/C." That, he said, was another reason for Mix Jamz to switch their contemporary stance.

Hawkins has made only one personnel change--D.C. Taylor has taken over the 7 to Midnight shift, replacing Len Laabs. Hawkins has been at the station fourteen months and has been PD the last five. Previously he was at powerhouse WCAU-Philadelphia.



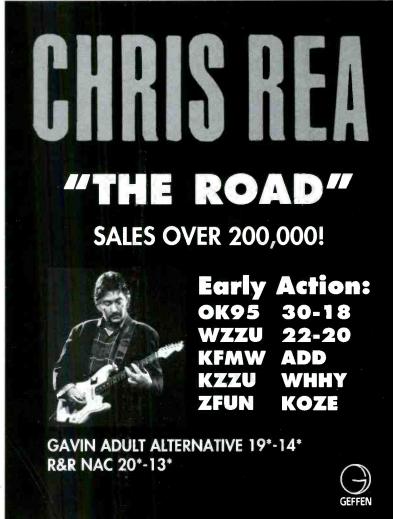
The World Music Series is six live Adult Alternative/Jazz concerts performed around major holiday weekends offered to radio on a for-free basis, with availabilities for non-competitive sponsors. Pictured left to right are Tom Gamache, Sales and General Manager; Roger Lifeset, Chairman and CEO World Music Series and parent company Peer Pressure Promotion; Sam Kopper of Starfleet Communications, who's acting as Director of Operations. Rumor has it that Spyro Gyra will launch the series on May 26 from the famous Village Gate in New York City.



ROTATIONS

PolyGram VP/Marketing Jim Urie has tendered his resignation, saying he feels that the company's reorganization doesn't lend itself to his career plans for the future. PolyGram made the announcement with regrets...James Fifield has been appointed to the board of Thorn EMI...Congratulations to journalist Joel Selvin on the birth of baby Carla, who was born Sunday, March 25. Mom, Dad and baby are doing super...Zomba Enter-

prises announced the promotion of Michael Tedesco to Director of Silvertone Records for North America. He was previously Manager of Alternative Music for the Zomba Group...As we mentioned in Radi-O-Rama, CBS Records has a new mailing address (is nothing sacred?). Correspondence should go to: P.O. Box 4450, New York City 10101. Overnight packages should be sent to CBS Records Inc. Mailroom, 666 Fifth Avenue, New York City 10103... Capitol Records names Alison Donald Director of A&R and Alexis Kelley Matteo Regional Marketing Director, South...At Atlantic, Paula Amato was promoted from Manager of Media Relations to Director, National Publicity and Deb Schuler was upped to Merchandising Manager from Merchandising Coordinator... Congratulations to Stevie Wonder who'll be presented with the 1990 Whitney M. Young Jr. Award at the Los Angeles Urban League's Whitney M. Young Jr. Award dinner on April



INSIDE TOP 40 by Dave Sholin

It's census time all over the U.S.A. and based on news reports of the last few weeks, the government is doing all it can to try and track down every single citizen living in a home, shack, condo, trailer, or as millions are these days, on the streets. Estimates on how the population has changed over the past ten years will probably come close to actual figures, but of course this once-a-decade exercise tells more about the nation than just how many men, women and children there are within our borders. It'll be interesting to see how closely ethnic composition matches up to previous counts taken in certain marketsand our perception of those percentages. Just the other day the chief administrator of San Francisco's census office told the public to expect some "surprises" regarding their beliefs about the area's population and how in fact it's really comprised. Statisticians help us anticipate what the final numbers will say on items such as shifting demographics. Yes, the country is getting older and everyone expects more adults in the 25-44 cell and fewer under 25-but how many and where are they located? The continuing migration to the suburbs, the rise and fall of population in some urban centers, and the move away from rural areas, can safely be assumed, but the hard numbers confirm researchers' projections. For example, there's been a lot of coverage on the decline in earning power among 18-24 year olds, resulting in more of them choosing to stay at home longer. While the results of any census are never totally accurate, 1990's should come close enough to help give a realistic look at the changing face of America, and offer programmers an updated source of very useful information.

Reaction like we've seen on SINEAD O'CONNOR these past three weeks will cer-



tainly wind up being one of the music stories of the year. If the definition of a hit is a song that appeals to just about everyone, then this

one easily qualifies. The emotion Sinead puts into every word makes it hard to believe she wasn't the song's author as she makes this Prince invention her own. Hitting the top ten after only one week on the Top 40 is an accomplishment that deserves special mention.

ROD STEWART featuring RONALD ISLEY is among the biggest movers at doz-



ens of stations who are reporting excellent 18+ response. Gains of ten or more points at KSWB 34-24, WWHB 36-26, WRCK 35-25, WKSM 34-22, WSTW 37-27 and WBNQ 37-24. Top thirty at WDJX 30-21, KRNQ #25, WYHT #24, Q95FM #21, WMGV 32-23, WIFC 27-23, Y97 #25, KHTT #18, KGWY #25, Q96 33-27, KGOT 28-21 and OK95 35-29.

Last week's Most Added track from HEART is now on at 75% of all reporting stations. Highest debut of the week at WKOR Starkville/Columbus, MS at #31 where MD Gary Owen notes, "It's our most requested song withadults 18 plus after only one week." Greg Husak, MD at KDOG Mankato, MN, also makes it his highest debut at #29 with top five calls, "all dayparts and all ages." Already top twenty-five at WAAL, KBIU, WDJX, Q102, KPAT, KDWB, WNCI, K96, Y94, WKTI, KXYQ, PIRATE, FM104 and KBQ where it climbs 31-13 after only two weeks.

A former RECORD TO WATCH and last week's TOP TIP from LINEAR is showing plenty of solid chart muscle scoring a 34% HIT FACTOR. Tony Dee, PD at KSIQ Imperial Valley, CA, moves it 6-1 and says, "It's a smash—number one in sales, requests and callout." After six weeks, Mike West, MD at WTIC/FM Hartford, CT jumps it into the top ten 20-8! It's top fifteen for MD Kristie Weimar at WFHN New Bedford, MA, who reports it

21-13 and says that "every other call we get is for Linear—all female—all ages."

Biggest move of the week at KIIK Fairfield/Ottumwa, IA, is **ROBERT PLANT** 32-21, pulling top ten phones. Other strong gains at KVRF 31-23, KHHT 30-19, K96 22-12, WWKF 24-16, WDDJ 29-21, KKEZ 30-23, KDWZ 26-21, WZWZ 40-27, WKLQ 29-21, 106RTB 36-16, KXXR 26-21, KJLS 34-26, K100 29-21, KLYK 30-23 and KXYQ 27-21.

Calls come in quickly and they don't seem to stop for M.C. HAMMER. Top twenty at FM102 Sacramento 20-14, KITY San Antonio 21-17, WHYT Detroit 20-15, 93Q Houston 25-15, HOT 97.7San Jose 21-18, Q106 San Diego 22-19, WCKZ Charlotte debut #18, POWER 106 Los Angeles 26-18, KMEL San Francisco 18-14, KS104 Denver 13-11, KOY Phoenix 14-11, etc. New on KDWB, Y95, KGGI, Z95, WZZR, WAVA, G105, WPLJ, Z100 Portland, X102 and Z104.

AFTER 7's "Ready Or Not" notches a 16% HIT



FACTOR and enters the top fifteen at Q106 19-14 and is knockin' at top ten's door for KMEL14-11. Seventeen adds including WKPE, K106, WXXQ, 102QQ, KOY, ENERGY 96.5, KWIN, KS104 and WBEC/FM.

Number one for the second straight week at ENERGY 96.5 Houston, ELECTRONIC gets added crosstown at POWER 104. Also new at KROY, KOZE, KBQ, KGOT, WJZQ, KPAT, WBBQ, WPST, WTIC/FM, WIXX, Z100 and KXYQ Portland, WHDQ, WDJX, HOT 107, WDEK, etc. Noteworthy gains at POWER 99 21-18 and Q96 7-6.

WBBQ Augusta, GA PD Bruce Stevens gives GRAYSON HUGH AND BETTY WRIGHT a hot 33-23 jump. Brucesays he's getting big phones that initially started with 25-54s, but is now spreading to adults 18+. Doing well at 102QQ Saratoga Springs/Albany, NY 33-26 and WNCI Columbus, OH 20-18. Added at KBQ St. Louis, WJET Erie, KMOK Lewiston, etc.

P.D. NOTEBOOK

by Eric Norberg

KEEPING TOP 40 VIABLE

n last week's column I reported on this year's "Top 40 Format Session" at the Gavin Seminar For Media Professionals. The panelists agreed that at least one mass-appeal Top 40 station should still be quite viable in any market in the 1990s. But with the demographics trending older as the "baby boom" ages, a major theme of the panelists was the importance of the 25-34 demo. At least two panelists indicated that they see their stations becoming "closet Hot A/Cs" as a result.

This thinking drew a notable comment from this year's Gavin Top 40 Medium Market Program Director Of The Year, Clarke Ingram, now of WBZZ-Pittsburgh. Clark said, "I really think this trend, although it may be a necessary one from the revenue standpoint, scares me to death. It reminds me of the period of about 1979-1981 when we all turned into A/C-leaning Top 40s, or rock-leaning Top 40s, and then a guy named Mike Joseph and a couple of other people like Scott Shannon had to come along and remind us how to re-invent the wheel. What I see happening all over the country is this 'mix' thing: 'Hi, we don't play Rap and we don't play Hard Rock...' I guess what I'm saying is that, to me, teens are the lifeblood of Top 40 stations. Teens, I think, control the radio much more than we suspect; without them, we haven't got any fresh blood."

Clarke makes an important point: The adults who listen to Top 40 do so because they like the feeling of being on the cultural cutting edge—an edge, from generation to generation, that is always defined by the teens. To disconnect the station from the tastes and interests of the teens is to change the format of the station, even for adults, and could cost the adults which chose to listen to Top 40 over other formats, such as A/C. It is arguable that the reason Top 40 was considered to have become a dead format in the late '70s and early '80s is that hardly anybody was doing it! Top 40 in which too many hit records are ignored just isn't Top 40 anymore.

I'll add a point of my own. For over two decades, I have observed Top 40s get into trouble trying to dominate 18-24 year old men; if the station is strong with this demo it tends not to be strong with adults over 25. A Top 40 station that is strong with 12-18 teens and weak with 18-24 men usually shows quite well 25-34 and sometimes in higher demos as well. This is explainable by the fact that 18-24 year old men traditionally try to assert their own individuality by rejecting mass appeal forms they grew up with and choosing music

March 30, 1990/the GAVIN REPORT

both more complex and more objectionable to their parents. By 25 they usually have the self-confidence to switch to what appeals to them, and a great many return to Top 40. The effect is less pronounced in women, who may be more self-confident during the 18-24 years, and feel less need to rebel against the Pop music they grew up with. (Also, young adults frequently have kids who like to listen to Top 40, which can also help explain this "under 18, over 25" success pattern for Top 40 radio.)

The Top 40 panel was germaine and stimulating this year, and I congratulate all participants for their frank and thoughtful input.

The session that followed was conducted by a former major market programmer, now Midcontinent Vice President, Dave Martin, and was entitled "Managing to Deal in the '90s." Dave continued the theme introduced into the Top 40 panel by Mike O'Shea of KUBE, Seattle: The adverse effect the 1980s "leveraged buying" craze has had on broad-casting: When people with inadequate capital buy stations for far more than they're worth in terms of revenue-producing businesses, relying on cash flow to service massive debt incurred in the purchase until they can sell the station as soon as possible for substantially more than they paid, a great deal of money may be available short term for massive promotions and monster salaries for top people in trying to build the station ratings to increase its perceived value. This can be very disruptive to stations in the market run by long-term operators, and thus of questionable value to the radio listeners there.

As Dave put it, "This encourages businesses to run on a philosophy that is dedicated to near-term return, period. Who cares about tomorrow? Who cares about 1995? We're not going to be here!...It's changing the whole face of how we do business."

Dave pointed out that although the megabuck sales have been of FM stations, the most successful radio station in the United States in terms of billing (operating as a business) ranks only "about #9, 25-49" in their market, and is an AM station-WGN in Chicago. KABC in Los Angeles (also AM) is the #2 biller nationally. "What the top billers have that other stations don't have is that they have consistently done one or more things over and over day in and day out. They have a franchise that is theirs. They don't have their format on a magic slate; they're not deciding by Arbitrends what they're doing, who is working on the station, when their promotions are going to be; they're not operating to fulfill some need for cash this month or next month." He added, "most of the radio stations in the top 20 billing list (about half of which are AM) are significantly over-achieving their share of the market in revenue.

"The amazing thing about radio stations like WGN in Chicago is that it has zero numbers! That is the job of a great sales team that is out creating value, adding value to an established franchise. It's a brand. I think one of the

big concepts of the nineties that I would like you to walk away with today is that your radio station is a *brand*. The same branding that Coca Cola and Time magazine have."

Dave pointed out that such major franchises do not escape the need to keep up-to-date and reflective of "today," but it is suicidal in today's media glut to discard a franchise, hoping to build a better audience with another. It makes far more sense (and potentially brings in far more billing) to improve the franchise you have. Build a franchise—then dominate it, with "consistent investment spending!" Short-term promotional efforts seldom create lasting impact—or often any impact at all.

Sessions such as this, and the "hour with Management Specialist David J. Rogers" earlier in this year's seminar, are invaluable for Programmers seeking to succeed in the 1990s, and should be "must attend" events! ●

HERE AND THERI

by Sheila Rene



Enuff Z'Nuff

Chip Z'Nuff was talking all day and I was #17 on his never ending phone list. Chip is the leader of Chicago's Enuff Z'Nuff, now out on tour in support of their debut album for Atco. "It's my baby," he boasted. "I know all the answers because I'm the one who started it." The name of the band reminds me of the phrase my Mother used when telling me to turn it down. Z'Nuff actually comes from his family name. The band is against war, violence, corruption and pay tribute in their songs to the '60s and '70s. "The peace sign is really cool," Chip said," and we want to set a good example for our fans." With the revival of the peace sign on their clothes and on the cover of their self-titled debut, there's no mystery-you'll be hearing psychedelic energy. "Fly High Michelle" is the single and it's doing just that across the country as the Z'Nuffs continue their club tour...

Bits & Pieces: Capitol Records has signed Revenge, the new Manchester, England-based trio fronted by New Order bassist and songwriter Peter Hook, who first caught our attention in Joy Division. One True Passion was a collaboration of Hook, who contributes bass, keyboards and lead vocals, keyboardist

Chris Jones and guitarist Dave Hicks. The album, due in May, will be preceded by a 12" single featuring "Jesus, I Love You" and "7 Reasons 7."...Just as Mary's Danish's second single "It'll Probably Make Me Cry" from their current album Here Comes The Wondertruck was released the band resigned with Chameleon Music Group. They're working on the demos for their next album, and will perform an Earth Day 1990 concert at the Irvine Meadows Ampitheatre on April 21st...Metal Church has just signed with I.R.S. Records and leave for their first European tour in three years. They'll play London's Hammersmith Odeon on April 12th with Saxon...Videophiles read on. Virgin Music has released "New Town: Bryan Ferry In Europe," an hour-and-a-half package of Ferry performing his solo hits...Cee Cee Chapman will record her first album for Curb/Capitol beginning in April with producer Jimmy Bowen. The first single should be ready by



Ronnie James Dio and co-producer Tony Platt

June... Warner Bros. Records is set to release the debut album from Ministry as their current album gets more attention. The re-released album, *Twitch* will feature re-mixed versions of "Over The Shoulder" and "Isle Of Man" ...Singer-songwriter Dan Hicks, pioneer of acousticswing music and former leader of Dan Hicks and the Hot Licks just completed filming the new Gene Hackman movie "Class Action," co-starring Mary Elizabeth Mastrantonio. Hicks is joined by his new band the Acoustic Warriors (formed expressly for the film) Hot Licks alumni Maryann Price and Naomi Ruth Eisenberg—the singing "Lickettes"...

Whoops! Guess I need to get my tape recorder worked on. When Ronnie James Dio called me about his new Warner Bros. album it sounded like the title was Rock Of The Worlds...It is actually called Lock Up The Wolves. I can't wait!!! One more thing—Tom Petty and the Heartbreakers are not working on a "live" album but rather a Greatest Hits package with a couple of new songs thrown in...

BIOFEEDBACK

by Ron Fell

•PAUL McCARTNEY

Twenty years ago this month Paul McCartney released his first solo album.

BEATLES/ROLLING STONES

It was on April 11, 1965 that The Beatles and The Rolling Stones appeared on the same bill. The occasion was Britain's New Music Express Poll Winners contest. Also playing were The Moody Blues, The Animals and The Kinks.

•KRIS KRISTOFFERSON

Kris used the name Kris Carson when beginning his music career as a songwriter. Just prior to his signing with Monument Records in 1970, Kris had his first hit song when Roger Miller released ME AND BOBBY McGEE.

DEBORAH HARRY

Ex-Blondie Deborah Harry has a major role in the next Stephen King thriller, "Tales From The Dark Side." Also appearing in the film will be David Johansen, aka Buster Poindexter.

•MICHEL'LE

Michel'le Toussant began as a singer in the eighties' group World Class Wrecking Crew.

ADRIAN BELEW

Adrian's new, album, due next month, will include at least one track originally made famous during his days with King Crimson, HEARTBEAT.

•PETER WOLF

Prior to joining his first music group, Peter studied and practiced painting at both The University of Chicago and the Boston Museum School of Fine Arts.

•COWBOY JUNKIES

Legend has it that Cowboy Junkies recorded their first album, "The Trinity Sessions," for less than \$1,000 using only one microphone. Sales of that album have exceeded 1,000,000 units worldwide.

BANGLES

Even before the release of the Bangles' Greatest Hits album later this month, Columbia Records has announced the signing of Ex-Bangle Susannah Hoffs to a long-term solo recording contract.

DIANNE REEVES

Dianne will be touring this summer as part of a roadshow including Gerald Albright and Jeffrey Osborne.

DAVE EDMUNDS

On May 5, Dave Edmunds will serve as Musical Director for a day-long tribute to John Lennon in Liverpool, England. Among the performers will be Lou Reed, Joe Cocker, Lou Gramm, Roberta Flack, Terence Trent D'Arby, Al Green, B.B. King, Cyndi Lauper and Randy Travis.

•TESLA

Rocker Ronnie Montrose provided Tesla with the song that became the band's first single, LITTLE SUZI IS ON THE UP.

NEW KIDS ON THE BLOCK

The New Kids are suing USA Today and Star magazine for unfairly profiting from the revenue earned from a 900 number established to determine America's favorite New Kid. Even though USA Today pledged proceeds from the polling to charity, the suit still calls for \$50 million in damages.

•ALAN JACKSON

When Alan, a Georgia native, arrived in Nashville to pursue a career in music, the first job he got was to work in the mailroom of The Nashville Network.

•TOM PETTY & THE HEARTBREAKERS

Credit Musician Magazine with a remarkable statistic. Three of the five albums nominated for Grammys as Album Of The Year included contributions from Tom Petty and/or members of The Heartbreakers: Don Henley's "The End Of The Innocence, "The Traveling Wilburys" and Petty's "solo" album, "Full Moon Fever."

•PRAIRIE OYSTER

It was a four-song demo produced by Los Lobos' Steve Berlin that attracted the attention of RCA Records and led to the group's signing.

ROD STEWART

Rod grew up in England but moved to Southern California in 1975 to avoid his native country's extreme rate of income taxation.

WAYLON JENNINGS

Waylon has signed to record his next album with CBS Records.

f you've been following this column over the past few weeks, you know I've been suggesting some significant changes that managers will have to make in order to succeed in the '90s. Recently I came across four interviews which nicely round out my earlier comments. The interviews, appearing in *Fortune* and *Time* magazines, were with individuals who are prominent and respected in the business community. I've excerpted some of their remarks.

John Welch, CEO, General Electric, talks about the shape of markets and organizations in the 1990s:

The pace of change in the Nineties will make the Eighties look like a picnic. Compe-

"They(the '90s) need to have deeper insight into the strengths that women, ethnic minorities, and immigrants can bring..."

tition will be relentless...Globalization is now no longer an objective but an imperative...Technological innovation will be accelerating even faster....

The winners of the Nineties will be those who can develop a culture that allows them to move faster, communicate more clearly and involve everyone in a focused effort to serve ever more demanding customers.

To move toward that winning culture we've got to create what we call a "boundaryless" company. We no longer have the time to climb over barriers between functions like engineering and marketing, or between people—hourly, salaried, management and the like. Geographic barriers must evaporate. Our people must be as comfortable in Delhi and Seoul as they are in Louisville and Schenectady. The lines between the company and its vendors and customers must be blurred into a smooth, fluid process with no other objective than satisfying the customer and winning the marketplace.

If we are to get the reflexes and speed we need, we've got to simplify and delegate more—simply trust more. We need to drive self-confidence deep into the organization...We have to undo a 100-year-old concept and convince our managers that their role is not to control people and stay "on top" of things, but rather to guide, energize and excite.

But with all that must come the intellectual tools, which will mean continuous education of every individual at every level of the company. At GE we spend nearly \$500 million a year on training and education. We see that not as an expense, but as an investment in continuous renewal, the key to productivity

ON MANAGEMENT

by Oren Harari

FOUR THOUGHTS FOR MANAGING IN THE '90S

and growth. Continuous education drives everyone to find a better way every day.

Max DePree, Chairman of furniture manufacturer Herman Miller, calls for a new way of dealing with employees in the 1990s:

Most people come to work well prepared, well motivated and wanting to reach their potential. A primary issue for the Nineties will be helping managers to understand that it's not their job to supervise or to motivate, but to liberate and enable.

Take a 33-year-old man who assembles chairs. He's been doing it several years. He has a wife and two children. He knows what to do when the children have earaches, and how to get them through school. He probably serves on a volunteer board. And when he comes to work we give him a supervisor. He doesn't need one. His problem isn't to be supervised, it's to continue toward reaching his potential. How can he get the opportunities that are important to him and his family? Also, how can we protect him from poor work he gets from the third shift. Or from people who give him too many computer forms to deal with?

The Nineties will require a much more cross-cultural attitude on the part of managers. They need to have deeper insight into the strengths that women, ethnic minorities, and immigrants can bring...We have four female vice presidents and two black vice presidents. A few white men said they didn't want to work for one of these new managers. We said transfer or leave, diversity is here to stay. It's morally right—and it happens to be pragmatically right.

You have to look at leadership through the eyes of followers. Lech Walesa told Congress that there is a declining world market for words. He's right. The only thing the world believes is behavior, because we all see it instantaneously. None of us may preach anymore. We must behave.

Steve Jobs, ex-Chairman of Apple Computer and now CEO of Next, Inc., takes DePree''s comments one step further in calling for a no-secrets, open-information business organization:

Hiring the right people is only the beginning—you have to build an open corporation. Think of it this way: If you look at your own body, your cells are specialized, but every single on of them has the master plan for the whole body. We think Next will be the best possible company if every single person working here understands the whole basic

master plan and can use that as a yardstick to make decisions. There is some risk with giving everybody access to all the corporate information, and potentially some loss. But what you gain vastly surpasses what you lose.

The most visible sign of the open corporation at Next is our policy of allowing everybody to know what salary everybody else is making. There's a list in the finance department, and anyone can go look at it.

As long as we're talking about what will be necessary for the '90s, let's also talk about what won't, like the magnitude of dealmaking that occurred in the 1980s. Implementing the ideas of Welch, DePree and Jobs is hard work, and maybe that's why so many seemingly senseless mergers and acquisitions cropped up over the past decade. Consider the thoughts of noted management guru Peter Drucker:

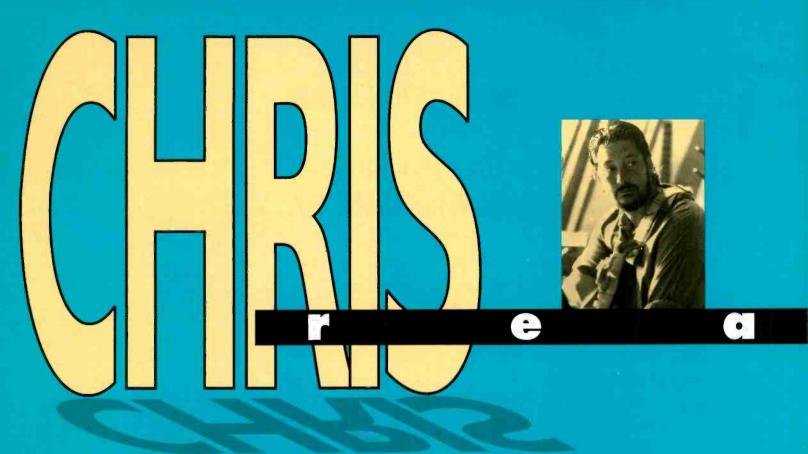
Many managements have been building empires without economic justification, just for the sake, well, partly of having a big company, and partly for the sake of dealmaking. I will tell you a secret: dealmaking beats working. Dealmaking is exciting and fun, and working is grubby. Running anything is primarily an enormous amount of grubby

"The winners of the Nineties will be those who can develop a culture that allows them to move faster, communicate more clearly and involve everyone in a focused effort to serve ever more demanding customers."

detail work and very little excitement, so dealmaking is kind of romantic, sexy. That's why you have deals that make no sense. There's also another rule that says if you can't run this business, buy another one. There are a lot of companies around that need to be restructured and split up, that never had a justification for being.

Many (of our current managers and organizations) are still stuck in the world of 1960. What we face now is totally new and dynamic—and we are quite unprepared for it.

The 1990s will demand boldness, action, radical changes and a lot of grubby detail work. Final question: What are you doing to prepare your organization to meet the challenges of the '90s?



SINGER

SONGWRITER

GUITARIST...

RESTAURATEUR?!?

by kent zimmerman

The Road To Hell, one helluva concept album. Uh-oh—are we still allowed to use that word? Concept album—Tommy, Quadraphenia, The Wall...visions of old school.

"Frankly, because of the success of the album in Europe, I'm finally allowed to say that word," Chris Rea said in his low, gruff voice, "Journalists are allowed to say that word now, too. It was a dirty word when the album first came out. Warner Brothers (Rea's European label) told me, 'For God's sake, don't mention that word."

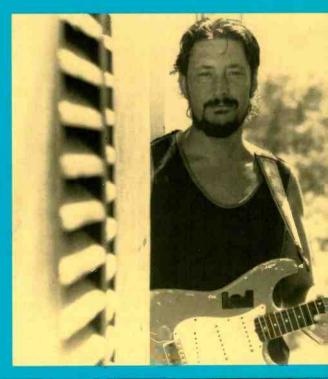
Ten songs strong (not counting the third US appearance of "Let's Dance,"), there's a feel of environmental politics threading its way, conceptually, through most of the songs on The Road To Hell. Mixed in with the doomy lyrics and instrumentation are a few choice love songs. With ecological politics all the rage, Rea is guarded when it comes to viewing the Road To Hell entirely as an environmental statement.

*The album's not particularly environmental as much as it's general. There's nothing in the music about rainforests, for instance. Still, I do think there's an awful lot going wrong. But if you sort the social ills out, I think the environmental problems will be taken care of.

You do have to link the occasional love song to the social situation. I would prefer to sing a love song about two people caught

in some sort of situation that wasn't socially so good and mention that situation along the way. I'd rather do that than sing out and out about rainforests and things."

Out of Rea's ten-plus years of recording music, Road To Hell stands out as his masterwork. Yet it wasn't years or even months in the making. Rather, it was written in a matter of days. Chris Rea the impulsive writer is more



the well-traveled musician looking at the world swelling into a cesspool of upwardly mobile traffic jams.

"Impulsive? It was done that way. At the time we started writing the album I was at home, commuting to London. I was flying into Europe, living very much the same life as the so-called upwardly mobile friends that I've got who aren't in the music business. I was working and taking the kids to school in the mornings—stuff like that. I came to realize how bad it was getting in the South of England. Each country in Europe has got its own 'South Of England,' or a similar situation. Germany is the same around Frankfurt. Paris in France. Rotterdam in Holland. All through Europe you see it.

Are we talking about industrialization and growth?

 $m ^{66}N_{O}$. That's what worries me about it all. Everyone's chasing this dream of materialism. The mass television effect has finally taken its toll where we have to have everything, otherwise we think we're not happy. So you have to work and make money. And as everyone makes money, no one's making 'things.' It's not a case of too much industry. It's just that there's lots and lots of credit being thrown around. We're becoming very unresourceful. Remember the old science fiction stories about people going to work in bubbles and capsules? Well that's exactly what we're doing now except there are no crazy capsules. Everyone jumps into a car. No one knows who lives next door. And you go down these chutes which we call roads and you drop the kids off. The kids don't go to school near where you live anymore because

> everyone's migrant. It's a very unstable situation. Is it the same in America?"

You mean people living thirty miles from the city, spending three hours a day in their bubbled capsules—I mean, cars—going back and forth to work, on the verge of fist fights and freeway shootings, poisoning the air as blood pressures rise and cellular phones beam? Nah. Nothing

like that going on here in the good ole USA.

"The day I actually got the idea for the album I'd been on the M-4 (freeway) out of London for two and a half hours. It was a crazy situation that gave me the idea for that

somber synthesizer drone at the beginning of the album. I was sitting there and suddenly the guy in the car in front of me has to piss. So he jumps out of the car and went for a wee as the police came shooting up the emergency lane shouting, 'Get back in your car, you're going to hold everything up!' Then I looked in my cigarette pocket and I only had three cigarettes left. So I'm smoking only half the cigarettes, putting them out because you don't know when you're going to be able to get more. That's when this whole crazy thing came over me. The guy in the back seat suddenly said to me, 'This isn't an upwardly mobile freeway.' And

at that second I thought, 'No, no it's the Road To Hell.'

The whole thing was written in four or five days after that. I find once you've got a strong idea, you work until it's finished."

Do you generally write that fast and furiously?

"If the idea is there, yes. If there's a particular feel for an album, I write quickly. I wrote an album called Shamrock Diaries in the same sort of way. I'd gone home finding out that everything I'd known and was brought up on for twenty-five years had disappeared in three years while I'd been away. That album took a very short time. I really enjoy it when I get a clear central theme."

What about some of the album's more American themes—for instance "Texas?"

**The idea of 'Texas' is both the Western culture and the upwardly mobile theory and Margaret Thatcher's theories as well. It's like putting poison on top of poison. Instead of thinking, 'We must look back on what it is we're doing,' the guy in the song is going even further forward. He wants to go to Texas where he's heard that steaks are big and cheap. All the girls look like Jerry Hall. All the roads are long and straight. It's a combination of the old American Dream and the misconceptions that Europeans have of Texas. And of course, if you go to Texas it's not at all the bowl of cherries that they might think it is. A lot of people in Europe have this idea that Texas is this absolutely fabulous place where everybody's got the freedom and lots of acres and four cars.

Maybe too much of the television show, Dallas?

''That's exactly what it is. It's the TV thing again."

Texas isn't the only Americana image used. Rea, an auto racing enthusiast, sees a certain freedom through the valves of a Ferarri. Like

> the singer, the character in the song has his own material-based dreams of glory and the open road—Daytona

> "That's the rebel side. The Daytona I'm singing about is a certain Ferarri which was a lean high-performance car that operated during the late sixties, early seventies. It's the air of freedom of having this fantastically powerful machine, twelve wild horses being the cylinders. It's a dream of the open road and the lure of fast cars. The guy in the song is dreaming as he sits in the traffic jam."

'You Must Be Evil" is a strong condemnation of television, a medium Chris Rea views with much contempt.

"It's a song from real life. I came home and found one of my daughters extremely distraught at something she was looking at on the television—something that didn't have to be on at that point in time. It was disgusting because the only reason the newscast was showing this piece was because they had film footage. If they didn't have the footage, they wouldn't have mentioned it on the news. That's like pornography to me."

Do you remember the specific image?

"Yes. It was some poor guy in South Africa. He'd been beaten to death and set fire. This is supposed to let our children know the situation down there, but all it did was give them nightmares. If you listen to kids zarefully, you realize that they're not taking this in on an information level, they're taking it in on a bizarre horror level. They'd been watching Mickey Mouse five minutes earlier. I think that's imbalanced and dangerous and quite irresponsible."

Hence the final song, "Tell Me There's A Heaven," which is thematically tied to the concept of the frightened child and the comforting adult.

"The idea of there being a heaven, that's a continuation of 'You Must Be Evi.' The character has to placate the daughter and tell her that there is some sort of heaven and this poor guy went to heaven. At the very emd, the child having fallen asleep, he looks out the window and wonders who is going to tell him that there's a heaven. And we leave it like that."



The Road To Hell represents a culmination of a rough decade of recording and hard work, a career that started with a Grammy award and a hit record, "Fool (If You Think It's Over)" back in 1979. But Rea looks back at those days that literally forced him to migrate to the South Of England in order to reassess his future.

**There was an awful lot of political and business stuff that went on during those early days. I had no control, power or knowledge at that time. There was lots of wheeling and dealing that I found out about later, which is why I had to move from the North of England and start again. I literally came South and started over."

There were lean times after that initial burst, during which fine albums like On The Beach and Do You Like Tennis failed to yield follow-up singles. Consequently Rea was drummed out of his label deal.

**There were extremely lean times—very, very lean. When Tennis came out and completely died on its feet, there was literally no money and no interest. I was very close to completely stopping music and opening an Italian restaurant. I was more keen to do that than continue with my music. I was sick to death of it. I didn't want to be a rock star. I just wanted to enjoy the music, which is what I started out doing. I'd become this goose that had laid a golden egg. Everyone wanted me to be the next Elton John or George Michaeltype superstar. That's not where I come from. I come from the school of Joe Walsh, Bonnie Raitt, Ry Cooder, Lowell George."

What stopped you from opening up Rea's Italian Cuisine?

Life got bad around the time that I made an album called Watersign. I delivered the demos and sat back and waited for the usual shit about producers and top musicians and all that business. And nothing happened. They just put it out 'as is.' I was really surprised. There are no real drums on it. The company did it so that they could legally release me from my contract. But what happened was it started to take off in Ireland. I know the sales were small by Billy Joel or Prince or Madonna-type standards, but what it did was give me a completely new start. So I went over to Ireland. My wife said to me, 'Don't open the restaurant. Start again. It's all yours. You've got the reins again. You can start again and do what you were doing when Chris Rea was a happy boy.' And that's what I did. We virtually cultivated an album base in Europe by constantly touring. It is almost like a family restaurant/hotel business. We have the same people around us who have been with us for years. Although we're very big in Europe, were still a tight family unit."

What also followed was the evolution of Chris Rea into a consummate European artist with avid followings in Germany, France as well as England, Scotland and Ireland.

We were playing the music we wanted to play and we were taking care of next year's rent. We were all quite happy!"

Now that Rea has returned to the American airwaves via his albums on Geffen, American listeners tend to compare Rea's autumn and winter-hued melodies to those of Mark Knopfler and Dire Straits. Yet didn't Chris Rea's band slightly predate Dire Straits?

**It all depends on what country you're talking about. Dire Straits have a very similar history to us. Mark went along doing what he did regardless of the pressures of being dubbed contemporary rock pop or whatever. We did the same. He didn't break through on a massive level until quite late. There were countries where we were doing better. Then some bubble burst and Dire Straits became the biggest band in the world. But we'd always been in and around each other. I think we both liked the same type of music."

Mention another frequent comparison point—Eric Clapton—and Rea goodnaturedly backs off.

**I don't really like that," he laughs. "That's setting me up for a fight with Mike Tyson before I'm ready. What I always say to people when Clapton's name comes up is that when Eric Clapton disbanded Cream, I hadn't even picked up a guitar up. Five years after he'd disbanded Cream I still hadn't picked up the guitar. Technically, the guy is light years ahead of me. I wouldn't like to have a shoot out with him."

As Road To Hell picks up momentum among people who favor artistic and socially relevant songwriting, there is a noticeable mix of ominous and eerie instrumental chordwork that appears just when things get too comfortable and melodic, like on "Texas" when "we gotta get out of here."

That's deliberate. I'm trying to bring a bit of Alfred Hitchcock into the music. Plus that's the way people feel around here. A lot of folks do think that we're on the edge of some terrible, impending disaster that's about to happen. Somehow the whole situation isn't real."

But aren't the European countries now banding together, forming a powerful trade partnership that will propel the European nations as a renewed superpower? Realiterally laughs at such a possibility.

''That's all bullshit. It'll never happen. The

French won't let it happen because they'll always be French and that's the end of it. And I say, 'Best of luck to them.' The French hang on to a lot of values they believe to be important—social and family values. They don't allow other nations to erode those values. I actually respect them for that. Of all the places in Europe, France is probably the better place to live in terms of basic happiness. Any nation that says you have to eat three times and day and make a big thing of it, I salute them.

****P**laying all over Europe has given me an education a lot of people haven't had. If I have a dinner party, there will be a German, a Frenchman, a Dutchman and a Swede all together."

Since you travel throughout Europe constantly, how do you maintain the touted reputation of Chris Rea as a domestically-rooted individual?

Lt's all true. I've found that if you say you love your family and your wife and you're not prepared to tour without coming home every few days, a lot of people figure you're chained to the kitchen sink. That's not the situation at all. It's been very unhip to say, 'Drugs screw me up. I don't bother with them.' I happen to love my wife. A lot of people think there's something wrong with that, as if I'm a freak."

In between the constant touring, traveling and tending the family hearth, Rea is still planning his latest American invasion. He seems up for the task.

We came over last year and I liked the challenge. In England I stepped onto the Concorde as a VIP. Then the girl from British Airways on the New York end said to me, 'Forgive me, but I have this VIP file on you. I'm supposed to take you through immigration. But I must ask. What the hell do you do? I've never heard of you!' I literally stepped onto the plane signing autographs for the air hostess and stepping off the plane as an absolute nobody. And I loved it! I don't have an ego, you see. A lot of people can't believe that a guy like me doesn't want to be famous. I think it's a pain in the ass to be famous. I know what rock stars do and I think it's boring. I want to do other things. Rock stars think they must screw five women and take nine drugs every night, otherwise they won't be happy. That's not the way it is for me and I think that may be my secret for survival in the end. I manage to walk out of the room everytime someone's talking such absolute rubbish. I'd rather see how the motor races are doing or pick up Gardener's Weekly.".

PHOTOFILE



ROCKIN' THE ROXY

RCA recording artist Michael Penn recently sold out three shows at L.A.'s Roxy Theatre. Pictured sharing some backstage time with RCA executives are Penn with Executive VP/GM Rick Dobbis (left) and label President Bob Buziak (right).



"SENDING ALL THEIR LOVE"

It was a smokin' time for HOT 97.7-San Jose at their February "Hot Night South Bay #3." Atlantic's Linear was awarded a special plaque for having "HOT 97.7's Most Requested Song Of 1989." Showing off their award here are I to r: Wyatt, Charlie and Joey of Linear.



PLATINUM VELVET

Seen here visiting Atlantic's New York headquarters to receive her Canadian quintuple platinum award is #1 chartmaker Alannah Myles. Helping her celebrate 1 to r are: Atlantic's Janis Maiello, Gold Mountain Entertainment's Dana Millman, WEA Canada Atlantic's Randy Sharrard, Alannah, Gold Mountain Entertainment's Danny Goldberg, the label's Fran Lichtman and WEA Canada's Gary Newman.



KRIT GETS DIRTY

KRIT-Ft. Dodge, IA got listeners to confess their "Dirty Deeds" to win tickets to meet Joan Jett at a St. Patrick's Day performance. Pictured here l to rare Jett bandmember Ricky Byrd, KRIT On-Air Personality and Promotions Director Staci Kelly, Epic/Blackheart rocker Joan Jett and station winners Kim Quinn and Missy Campnney.



COREY GOES BANG!

BANG! is Corey Hart's eagerly awaited album from EMI. The first single, "A Little Love" is currently on Gavin's Top 40 chart. Seen here putting finishing touches on the project are Hart and Kenny Aronoff, musical contributor and drummer extraordinaire.

Compiled by Annette M. Lai

MOST ADDED

URBAN CONTEMPORARY

JANET JACKSON (41) (A&M)

QUINCY JONES (37) (Qwest/Warner Bros.)

TODAY (15) (Motown)

RUBY TURNER (15) (Jive/RCA)

2W LW TW

- 4 3 1 BABYFACE Whip Appeal (Solar/Epic)
- 5 4 2 TROOP Spread My Wings (Atlantic)
- 10 5 3 AFTER 7 Ready Or Not (Virgin)
- 1 1 4 LISA STANSFIELD All Around The World (Arista)
- 6 6 5 **SMOKEY ROBINSON** Everything You Touch (Motown)
- 11 8 6 GAP BAND Addicted To Your Love (Capitol)
- 17 10 7 **REGINA BELLE** What Goes Around (Columbia)
- 3 2 8 MIKI HOWARD Love Under New Management (Atlantic)
- 27 17 9 BELL BIV DeVOE Poison (MCA)
- 20 19 10 HOWARD HEWETT Show Me (Elektra)
- 13 11 11 DIANNE REEVES Never Too Far (EMI)
- 21 18 12 FREDDIE JACKSON All Over You (Orpheus/EMI)
- 14 12 13 MAZE featuring FRANKIE BEVERLY Love's On The Run (Warner Bros.)
- 19 14 14 MARY DAVIS Don't Wear It Out (Tabu)
- 24 21 15 TYLER COLLINS Girls Nite Out (RCA)
- 33 25 16 JOHNNY GILL Rub You The Right Way (Motown)
- 22 20 17 ANGELA WINBUSH No More Tears (Mercury/PolyGram)
 - 7 9 18 LUTHER VANDROSS Treat You Right (Epic)
- 26 23 19 THE GOOD GIRLS Love Is Like An Itching In My Heart (Motown)
- 28 26 20 RANDY & THE GYPSYS Love You Honey (A&M)
- 31 28 21 BODY Footsteps In The Dark (MCA)
- 25 24 22 TEMPTATIONS Soul To Soul (Motown)
- 36 29 23 BY ALL MEANS Do You Remember (Island)
- 12 16 24 STEPHANIE MILLS Comfort Of A Man (MCA)
- 37 30 25 GROVER WASHINGTON, JR. Sacred Kind Of Love (Columbia)
 - | 36 | 26 | STARPOINT | Want You-You Want Me (Elektra)
- 35 27 BARRY WHITE I Wanna Do It Good To Ya (A&M)
- 28 SOUL II SOUL Get A Life (Virgin)
- 29 ENVOGUE Hold On (Atlantic)
- 15 22 30 RANDY CRAWFORD Wrap-U-Up (Warner Bros.)
- 34 31 31 ISLEY BROTHERS featuring RONALD ISLEY One Of ... (Warner Bros.)
 - 32 WHISTLE Always And Forever (Select)
- 35 34 33 ERIC GABLE Hard Up (Orpheus/EMI)
 - 8 7 34 ALYSON WILLIAMS I Need Your Lovin' (Def Jam/Columbia)
 - 2 15 35 QUINCY JONES Secret Garden (Qwest/Warner Bros.)
- 36 MICHAEL COOPER My Baby's House (King Jay/Reprise)
- 37 DIGITAL UNDERGROUND The Humpty Dance (Tommy Boy)
- The fluingly ballet (10 miles)
- 38 KASHIF Ain't No Woman (Like The One I Got) (Arista)
 - 39 TODAY Why You Get Funky On Me (Motown)
 - 37 40 JODY WATLEY Precious Love (MCA)

TOP TIP

QUINCY JONES featuring TEVIN CAMPBELL

Tomorrow (A Better You, Better Me) (Qwest/Warner Bros.)

Tomorrow? Watch it hit the chart next week!

RECORD TO WATCH



JAMAICA BOYS

Shake It Up!
(Reprise)

Return to the airwaves making'
& shakin' it to the chart.

Editor: Betty Hollars Assoc. Editor: John Martinucci

	CHARTBO	UND						
ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	light	Hit Factor	Weeks
*JANET JACKSON - Alright (A&M) *QUINCY JONES/TEVIN CAMPBEL THE WINANS - It's Time (Qwest/V DEF CON 4 - Say U Love Me (Rep		60 46 44 43	41 37 6 4	6 1 —	6 4 15 14	7 4 23 25	20% 10% 34% 32%	1 1 3 4

UP & COMING

Reports accepted Mondays at 8AM through 4PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

Adds	ARTIST TITLE LABEL
8	SHADES OF LACE - Why It Gotta Be Like That? (Wing/PolyGram)
9	CALLOWAY - Sir Lancelot (Solar/Epic)
4	LENNY WILLIAMS - Here's A Ticket (Crush Music)
1	ROB BASE - Get Up And Have A Good Time (Profile)
4	TASHAN - Black Man (OBR/Columbia)
3	BILLY DAVIS - I Want You (GOT)
2	O'JAYS - Friend Of A Friend (EMI)
-	MADONNA - Keep It Together (Sire/Warner Bros.)
6	DOMINO THEORY - Radio Driver (RCA)
12	THE JAMAICA BOYS - Shake It Up! (Reprise)
4	PHALON - Rising To The Top (Mega Jam)
9	SYBIL - Crazy For U (Next Plateau)
1	GEDRGE HOWARD - Shower Me With Your Love (MCA)
2	ROBBIE MYCHAELS - Can't Get Enough Of You (Alpha International)
3	GRAYSON HUGH AND BETTY WRIGHT - How 'Bout Us (RCA)
5	KID'N PLAY - Funhouse (The House We Dance In) (Select)
_	NATALIE COLE - Wild Women Do (EMI)
4	THE NEWTRONS - My Heart Beats For You (MCA)
_	YOUNG MC - I Come Off (Delicious Vinyl/Island)
5	* PATTI LA BELLE - I Can't Complain (MCA)
1	* TROY JOHNSON - Virgin Girl (RCA)
	8 9 4 1 4 3 2 6 12 4 9 1 2 3 5

DROPPED: #13-Jermaine Jackson, #27-Mantronix, #32-Sharon Bryant, #33-Earth, Wind & Fire, #38-Janet Jackson, #39-Technotronic, #40-M.C. Hammer, L.L. Cool J.

INSIDE URBAN



IT'S NO WONDER

To launch the solo career of New Edition vocalist Johnny Gill, Motown Records assembled the record industry's two hottest production teams - Jimmy Jam and Terry Lewis and L.A. Reid and Babyface - who collaborated, for the first time ever, on the album. Pictured in the studio, from left, are L.A. Reid, Terry Lewis, Jimmy Jam, Johnny Gill and Babyface.



CERTIFIED BELLE

Regina Belle smiled the smile of success when she learned her current album STAY WITH ME has been certified gold by the RIAA. Pictured at the presentation (l-r) are: Jerry Boulding, Urban Network; Columbia's Ken Wilson and Cynthia Badie-Rivers; Regina's manager Mervyn Dash; Columbia's Eddie Pugh and Sara Melendez; Regina Belle; Columbia's Ruben Rodriguez, Sandra DaCosta and Wanda Ramos.

LP CUTS

WILL DOWNING - Sometimes I Cry/ Wishing On A Star

GAP BAND - Wednesday Lover

LISA STANSFIELD - Affection/Sincerity/ Mighty Love/Live Together

GEORGE HOWARD - I Want You For Myself

GROVER WASHINGTON, JR. - Sacred Love/The Groove

HOWARD HEWETT & ANITA BAKER -When Will It Be

QUINCY JONES - Wee B. Dooinit

EARTH, WIND & FIRE - Daydreaming/ I'm In Love/For The Love Of You

> RUBY TURNER - Paradise/It's A Crying Shame/Sexy

M.C. HAMMER - Have You Seen Her/ U Can't Touch This

The new single by QUINCY JONES featuring TEVIN CAMPBELL lands in Chartbound its first week out with Kimberly Kaye, WFKX-Jackson saying its going great in all demos, while Larry Carr, WQIC-Meridian says "This hot new talent starts out on what should be a great career, and what better way than with Quincy?" Venus Jones, WJMI-Jackson, makes it her RTW. Our own Record To Watch, JAMAICA BOYS, picks up adds at WDKX, KQXL, WBIG, WGOK, WOIC, WGCI, WTLC, WZAK, KDKO, KRIZ and KSOL. Even though it didn't make Up & Coming, watch for FAMILY STAND'S "Ghetto Heaven" to come on strong next week. Already added at WHUR, WOWI, WUFO, KXZZ, WGOK, WGSW, WPEG, WQIC, WQIS, WXVI, WZFX, WVOI, KDKO, and WICB. P.C. Wiley, WGSW-Greenwood, says "Instant response." Darryl Wharton, WICB-Ithaca, says, "It's a little Soul-II-Soulish." Frankie Darcel, WPEG-Charlotte, says "It is slammin'! Great tune!" Kenny Diamond, V103-Atlanta likes THE WINANS and TEDDY RILEY getting together: "Finally the forces of Hip Hop and Gospel meet to make a spiritual dance tune for all demos." Deacon Baker, KKFX-Seattle, likes the 49ERS' "Touch Me." He says, "Good dance tune that will keep your audience dancing." Walt Leonard, WUFO-Buffalo, gave us the PATTI AUSTIN as his hot tune: "She's back, fresh and vivacious as ever!"

Ciao for now, Betty.

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record- 60 stations have it in thier Top 20- Hit Factor = 60%

Total Reports This Week 94 Last Week 94

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
BABYFACE - Whip Appeal (Solar/Epic)	90		65	8	17	81%	7
TROOP - Spread My Wings (Atlantic)	75	1	68	5	1	97%	11
AFTER 7 - Ready Or Not (Virgin)	81		62	9	10	87%	9
SMOKEY ROBINSON - Everything You Touch (Motown)	77	1	60	8	8	88%	10
GAP BAND - Addicted To Your Love (Capitol)	74		56	13	5	93%	9
REGINA BELLE - What Goes Around (Columbia)	73		33	36	4	94%	7
BELL BIV DeVOE - Poison (MCA)	80	6	28	37	9	81%	5
HOWARD HEWETT - Show Me (Élektra)	72	1	30	31	10	84%	7
FREDDIE JACKSON - All Over You (Orpheus/EMI)	69	1	26	37	5	91%	6
TYLER COLLINS - Girls Nite Out (RCA)	70	3	17	40	10	81%	8
JOHNNY GILL - Rub You The Right Way (Motown)	73	2	13	38	20	69%	4
ANGELA WINBUSH - No More Tears (Mercury/PolyGram)	67	1	9	45	12	80%	7
THE GOOD GIRLS - Love Is Like An Itching In My Heart (Motown)	68	1	12	44	11	82%	7
RANDY & THE GYPSYS - Love You Honey (A&M)	60	1	18	29	12	78%	8
BODY - Footsteps in The Dark (MCA)	61	3	10	34	14	72%	8
TEMPTATIONS - Soul To Soul (Motown)	55	-	16	30	9	83%	8
BY ALL MEANS - Do You Remember (Island)	65	3	1	39	22	61%	5
GROVER WASHINGTON, JR Sacred Kind Of Love (Columbia)	59	2	2	35	20	62%	8
STARPOINT - I Want You-You Want Me (Elektra)	57	4	3	25	25	49%	6
BARRY WHITE - I Wanna Do It Good To Ya (A&M)	52	5	3	32	12	67%	5
SOUL II SOUL - Get A Life (Virgin)	65	12	2	22	29	36%	2
ENVOGUE - Hold On (Atlantic)	61	11	4	26	20	49%	3
WHISTLE - Always And Forever (Select)	50	8	4	20	18	48%	4
ERIC GABLE - Hard Up (Orpheus/EMI)	45	3	6	27	9	73%	8
MICHAEL COOPER - My Baby's House (King Jay/Reprise)	44.	2	3	19	20	50%	4
DIGITAL UNDERGROUND - The Humpty Dance (Tommy Boy)	47	7	8	11	21	40%	5
KASHIF - Ain't No Woman (Like The One I Got) (Arista)	48	7	3	16	22	39%	4
TODAY - Why You Get Funky On Me (Motown)	50	15	3	8	24	22%	2
			1				

NEW RELEASES by Brian Samson and John Martinucci

SILK TIMES LEATHER - The Woman In Me (Geffen)

These three ladies deliver a sassy Queen-Latifah-ish rap with a hard-hitting groove. Absent from the radio since last summer, Silk Times Leather returns to the airwaves for some major action. JM

BRET LOVER - Tell Me (MCA)

Bret Lover, aka Bret A. Lowery, Jr., debuts via a production deal with Eric B (Eric B & Rakim). He turns in a strong vocal accompanied by a great R&B/Hip Hop rhythm. The album version is bright and displays Bret's excellent voice. JM

HI TEK 3 featuring YA KID K -

Spin That Wheel (SBK)

Who would've thought Belgium would deliver high energy Hip-House dance tracks? The Hip Hop influence on "Spin That Wheel" keeps the sound from becoming an over house-style production (note the "Champ" sample). This Euro Hip House track should pave the way for House Music throughout the U.S. Techno's Ya Kid K graces the vocals. JM/BS

DE DE O'NEAL - Vulnerable (Atlantic)

Being in San Francisco has distinct advantages—one being local radio's commitment to breaking fresh new music. "Vulnerable" may not knock your socks off, but it's worth mentioning because of the simple, straightforward production. A Soul II Soul-ish and Latin Hip-Hop sound combined with De De's Club Diva voice will make her stand out and be noticed. IM

DAVID BOWIE - Fame '90 (EMI/Ryko)

Programmers have already commented on how much they like this '90s remix of David Bowie's classic. The multi-mix 12" record contains the well received mix featuring Queen Latifah. Fame '90 appears on the "Pretty Woman" soundtrack. Take a listen. JM

MILIRA - Mercy Mercy Me

(Motown/Apollo Theatre)

During the past year and a half we've seen an overabundance of remakes. Nineteen year old Milira Jones, an Apollo Theatre amateur night champion, exploits Marvin Gaye's 1971 hit with a very impressive jazz diva-like voice. A fusion of emotion and vocal versatility will

win over her critics—as it did a notoriously hard to please Apollo Theatre audience. BAS

TONY! TONI! TONE! - The Blues

(Wing/Polygram)

Second time out for these Oakland-based artists. One thing about TTT's production that has always tickled my fancy is their ability to project an accent through live brass and acoustics. Incorporating an innovative garage funk party sound with a soul opera-type background harmony, "The Blues" shows off TTT's knack for creating an R&B cutting edge sound. Following the footsteps of the now defunct Vallejo, CA band Con Funk Shun, Tony!Toni!Tone! has established a revolutionary style and sound. BAS

RAPS TO CHECK OUT:

SIR MIX-A-LOT - My Hooptie (NastyMix) BIG LADY K - Ffun (Priority)

CLASSIFIEDS

JOB OPENINGS

IOWA'S BEST COUNTRY KXIA/FM needs an experienced Afternoon Drive person with play-by-play a plus! T&R: Roger Lewis, 123 West Main, Marshalltown, IA 50158. EOE [3/30]

HOT A/C WROR-Boston is looking for stellar Air Talent. No calls, please. T&R: Harry Nelson, 3 Fenway Plaza, Boston, MA 02215. [3/30]

LITE A/C KSBL-Santa Barbara, CA, has a rare opening in paradise. Personality with warm, one-to-one style. T&R ASAP: Gary Fletcher, PO Box 41030, Santa Barbara, CA 93140. EOE M/F [3/30]

WANTED: SALES HEAVY HITTER in the Upper Midwest. Above average commission rate! Send resume to: PO Box 587, Lancaster, WI 53813. EOE [3/30]

PROGRAM DIRECTOR SOUGHT FOR A/C BASED NEWS INFORMATION AM in Washington State Capitol of Olympia. Morning host responsibilities and professional leadership required. Send resume: General Manager, PO Box 48, Olympia, WA 98507, or call (206) 491-9200. [3/30]

NEEDED NOW! 50kw Country giant KOYN needs a morning partner with experience for number one morning show in NE Texas and SE Oklahoma. Send T&R plus scripts overnight to: Shawn Kelly, 3305 NE Loop 286, Suite #A, Paris, TX 75460, or call (214) 784-1293. EOE [3/23]

100,000 WATT TOP 40 POWER102 (KJBR) needs a morning person now! Our signal is heard in Memphis and the entire NE quadrant of Arkansas. Great phones, mature "hot" delivery and team players only need apply. Come grow with us. T&R: Dennis Rogers, KJBR/FM Radio, PO Box 9375, Jonesboro, AR 72403. [3/23]

IF YOU LOVE ROCK N' ROLL CLASSICS and know sports, KSFO/KYA FM-San Francisco, CA, has two positions open for on-air personalities. Interested inquiries should contact Bob Hamilton at (415) 390-5600. [3/23]

COUNTRY WKCQ has an immediate opening for evening talent with production skills. One-on-one personality a must. T&R: Jim Kramer, PO Box 1776, Saginaw, MI 48605. EOE [3/23]

URBAN KWTD-Little Rock, AR, has two positions open for AM & PM drive personalities with a minimum of two years experience. Interested inquiries should contact Don Michaels at (501) 375-1318, [3/23]

NAC/SOFT AOR KMXK seeks no-hype, intelligent, Air Talent for future midday opening. Strong production desired. T&R: Brian Jarrett, 600 25th Avenue S., Suite 102, St. Cloud, MN 56301. EOE [3/23]

AVAILABLE

SUCCESSFUL PD AVAILABLE. Proven track record. Former WWFX, WTHT, WFLY & more. Great people and organizational skills. Hardworker and winner. TODD MARTIN: (207) 827-7942. [3/30]

COUNTRY PROGRAMMER: A PROVEN WINNER! with excellent marketing, music, promotional and organizational skills seeking next career opportunity. Want a winner? Call today: (513) 652-1988. [3/30]

LADY KILLER AVAILABLE. Fifteen-yearveteran with great pipes and track record. Solid professional. All formats. All offers. Will especially entertain Southern California. Part-time or full-time, AT/Programming/Production. DON PASCHAL: (213) 964-2328. [3/30]

TOP RATED PD/AM DRIVE. Available immediately in the Midwest. Call today. JEFF STEVENS: (218) 828-4476. [3/30]

JAZZ/NAC PD/AT. Pro seeking opportunity to apply fifteen plus years experience. Strong production, management and writing skills. Hardworkng, creative and well known in the industry. JOE LOWREY: (804) 623-4260. [3/30]

HARDWORKING, DEDICATED14 year veteran seeks on-air position in Country, but will consider other formats. Mornings/Programming/MD with automation experience. No reasonable offer refused. GORDON STACK: (307) 672-5727. [3/23]

MATURE, AGGRESSIVE FEMALE with great pipes, seeks a part-time gig. Weekend and fill-in for Chicago area only. STACY: (708) 524-9338. [3/23]

I'M WASTING AWAY AGAIN IN MARGARITAVILLE. Well close. I have over five years experience in music, promotions and on-air! I can get the job done, try me! JEANNIE: (715) 345-1892. [3/23]

BUD HARTLEY IS JUST A GUY WHO LOVES PEOPLE, talk and music and the way radio brings them all together. Ten years on-air as AT, looking for a home. CALL ME: (515) 277-1486. [3/23]

MINORITY AT/PD/MD with News/Sports writing and reporting skills. Consummate PRO with multiformat skills. Too much to list. Currently working. CLAUDE DELL: (915) 658-4979. [3/23]

AOR COMMUNICATOR/ASS'T MD seeks MD position with Mainstream or Metal AOR station. Generation 2 experience. SAM: (701) 772-4569. [3/23]

SERVICE REQUEST

KSAN: Wide-ranging weekly Country special needs major & indie service on country, western, bluegrass, old-timey, folk, swing, cajun, zydeco, blues, tex-mex, "progressive country", etc. Send to: Sully Roddy, 66 Jack London Square, 2nd Floor, Oakland, CA 94607. [3/30]

KBCR/KSBT: Classic A/C needs the following service: Taylor Dayne (Arista), Billy Joel (Columbia), Alannah Myles (Atlantic), Luther Vandross, Gloria Estefan (Epic), Belinda Carlisle (MCA), Tears For Fears (Fontana/Mercury). Any other new A/C releases will be helpful. Send to: D.K. Landers, PO Box 774050, Steamboat Springs, CO 80477. [3/30]

KFYE: A/C station needs all product from all labels. Send to: Jim Nelly, Y94 Radio, PO Box 7002, Fresno, CA 93744-0002. [3/30]

WSPC: Top 40 needs CDs, LPs or cassettes. We are a "play it, say it" station. Send to: Tim Kimble, PO Box 696, Misenheimer, NC 28109. [3/30]

WZPK: Hot100,000 Watt A/C in New England serving five states and Northern Canada, needs service from all labels. Send to: Gary Roberts, 38 Glen Avenue, Berlin, NH 03570. [3/23]



March 30, 1990/the GAVIN REPORT

ADDED

ADULT CONTEMPORARY

FLEETWOOD MAC (71)

(Warner Bros.)

EXPOSE (63) (Arista)

GLORIA ESTEFAN (56) (Epic)

PAUL McCARTNEY (53) (Capitol)

> **HEART** (46) (Capitol)

TOP TIP

FLEETWOOD MAC

Save Me (Warner Bros.)

Seldom, if ever, does a record get more than 70 first week ADDs and not end up as a number one.

2W LW TW

6

9

- **BONNIE RAITT** Have A Heart (Capitol) 2 1 1
 - **SMOKEY ROBINSON** Everything You Touch (Motown) 4
- PHIL COLLINS I Wish It Would Rain Down (Atlantic) 3 3
 - 6 **DON HENLEY** - Heart Of The Matter (Geffen) 4
- 1 TAYLOR DAYNE - Love Will Lead You Back (Arista) 2
- **BASIA** Cruising For Bruising (Epic) 9 13 5
 - 5 BEE GEES - Bodyguard (Warner Bros.) 7
- REGINA BELLE Make It Like It Was (Columbia) 12 10 8 11 q MICHAEL BOLTON - How Can We Be Lovers (Columbia) 17
- 7 **10** LINDA RONSTADT *featuring* AARON NEVILLE - All My Life (Elektra) 4
- 18 13 11 **TINA TURNER** - Look Me In The Heart (Capitol)
 - **12** ALANNAH MYLES Black Velvet (Atlantic) 8
- KENNY ROGERS duet with GLADYS KNIGHT If I Knew Then ... (Reprise) 25 15 13
- WILSON PHILLIPS Hold On (SBK) 39 22 14
- TIM FINN Not Even Close (Capitol) 16 14 15
- ROD STEWART featuring RONALD ISLEY This Old ... (Warner Bros.) 33 16
- **GRAYSON HUGH AND BETTY WRIGHT** How 'Bout Us (RCA) 21 18 17
- 19 17 18 CHER - Heart Of Stone (Geffen)
- 19 TEARS FOR FEARS Advice For The Young At Heart (Fontana/Mercury) 26 21
- 34 25 20 **LISA STANSFIELD** - All Around The World (Arista)
 - 32 21 **SINEAD O'CONNOR** - Nothing Compares 2 U (Ensign/Chrysalis)
- 24 23 22 SARA HICKMAN Simply (Elektra)
- 23 19 23 JANET JACKSON - Escapade (A&M)
- BILLY JOEL I Go To Extremes (Columbia) 12 24 8
- LUTHER VANDROSS Here And Now (Epic) 10 16 25
- 37 27 26 TOMMY PAGE I'll Be Your Everything (Sire/Warner Bros.)
- **EVERYTHING BUT THE GIRL** Driving (Atlantic) 40 35 27
- 11 20 28 NATALIE COLE - Starting Over Again (EMI)
- LITTLE RIVER BAND If I Get Lucky (MCA) 39 29
- MICHAEL DAMIAN Was It Nothing At All (Cypress/A&M) 32 31 30
- MADONNA Keep It Together (Sire/Warner Bros.) 29 28 31
- 29 32 GLORIA ESTEFAN Here We Are (Epic) 20
- 33 **CLAIR MARLO** - 'Til They Take My Heart Away (Sheffield Labs)
 - 38 **LOU GRAMM** - True Blue Love (Atlantic) 34
- 14 24 35 BELINDA CARLISLE - Summer Rain (MCA)
- **BLUE NILE** The Downtown Lights (A&M)
- 37 **LAURA BRANIGAN** - Moonlight On Water (Atlantic)
- 38 **GEOFFREY WILLIAMS** - Blue (Atlantic)
- 15 26 39 ROXETTE - Dangerous (EMI)
 - **HEART** All I Wanna Do Is Make Love To You (Capitol)

RECORD TO WATCH



AFTER 7 Ready Or Not (Virgin) Ready or not, it's time.

Editor: Ron Fell Assoc. Editor: Diane Rufer

RTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	light	Hit Factor	Week
EXPOSE - Your Baby Never Looked	Good In Blue (Arista)	85 71	63 71		6	16	7%	2
*FLEETWOOD MAC - Save Me (Warner Bros.) JUDE COLE - Baby It's Tonight (Reprise)		62 59	11	1	16	34	27%	2
DIANNE REEVES - Never Too Far (EMI) *GLORIA ESTEFAN - Oye Mi Canto (Hear My Voice) (Epic)			13 56		16	28 —	30%	1
*PAUL McCARTNEY - Put It There (C		53	53		-	=	-	1

EVERYTHING BUT THE GIRL

"DRIVING"

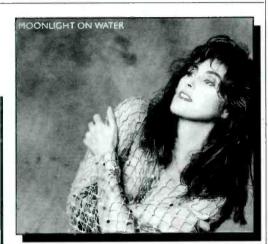
GAVIN A/C 35*-27*
R&R A/C NEW & ACTIVE 30/5
GAVIN ADULT ALTERNATIVE 1*
R&R NAC 1*
VH1 5-STAR ROTATION



SHIPPING TOP 40 MARCH 30TH!

Spring is here and there's

LAURA BRANIGAN "MOONLIGHT ON WATER"



GAVIN A/C DEBUT 37*
R&R A/C NEW & ACTIVE 27/2
GAVIN TOP 40 100/14
R&R CHR 63/13

GEOFFREY WILLIAMS

"BLUE"

"PERSONAL PICKS"
OF RON FELL & DAVE SHOLIN 3/2/90

...become a "BLUE"iever, too!



GAVIN A/C D-38* GAVIN TOP 40 24/3



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keports accepted mondays at
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Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

Reports	Adds	ARTIST TITLE LABEL
50	3	BIG NOISE - I Can't Live Without It (Atco)
49	3	JULIA FORDHAM - Manhattan Skyline (Virgin)
49	10	CARPENTERS - You're The One (A&M)
48	7	QUINCY JONES - Secret Garden (Qwest/Warner Bros.)
41	9	GRAPES OF WRATH - All The Things I Wasn't (Capitol)
38	5	PETER BLAKELEY - Crying In The Chapel (Capitol)
33	12	RUSS TAFF - I Cry (A&M)
31	11	BOBBY VINTON - What Did You Do With Your Old 45's? (Curb)
28	17	* DIONNE WARWICK With THE SPINNERS - I Don't Need Another Lover (Arista)
27	7	* BABYFACE - Whip Appeal (Solar/Epic)
24	8	* AFTER 7 - Ready Or Not (Virgin)
20	17	* PATTI AUSTIN - Through The Test Of Time (GRP)

Dropped: Shawn Colvin, Chicago, Kathy Mattea, Rolling Stones, Rickie Lee Jones, Bad English.

INSIDE A/C by Diane Rufer and Ron Fell

Either SMOKEY ROBINSON or DON HENLEY will grab next week's number one from BONNIE RAITT. Right now, SMOKEY leads in HIT FACTOR while HENLEY leads in total stations. Next week's number one will have more than 190 stations, more than 160 HEAVY reports and a HIT FACTOR of more than 97%.

The initial WILSON PHILLIPS single "Hold On" is up an amazing 25 notches over the past two weeks (39 to 22 to 14) and its HIT FACTOR has climbed 23% to 50% to 77% in that short time. An excellent showing for a four-week old record!

Even hotter than WILSON PHILLIPS is the ROD STEWART and RONALD ISLEY duet "This Old Heart Of Mine." Moving from CHARTBOUND to 33 to 16, it's already the eighth most-mentioned record on the nation's A/C playlists. Among the 29 new this week are K103, KVIL, KEZŘ, WMXC, KOFY/FM, KSGT, WMJC/FM and KSBL.

March 9th's RECORD TO WATCH, SINEAD O'CONNOR's "Nothing Compares 2 U" is now at number 21 with 158 stations and a 60% HIT FACTOR (actually 83% from stations on it more than one week). New this week at WZST, WLMX, KFYR, WGOL/FM,. WWDE, WKMI, WKGW, WTCB and CLEAR107

TRACEY and BEN (better known as EVE-RYTHING BUT THE GIRL) penetrate the top thirty and have cleared a hundred A/C stations. Among the 57% playing it in quality rotations are WSKY, WHAI, KTSR, KFIG, KTID, KJOY, KSGT, WGOL/FM, WYRY, KBMG, WPHM and WFEB.

LRB looks to be a smart play at ARB time. "If I Get Lucky" moves 39 to 29 on the chart

with a 48% to 64% HIT FACTOR increase. ADDs include B100 and HEAVY rotation already from KVIL, WAHR, WFMK/FM, WMT/FM, KBLQ, etc.

Who says unknowns on small labels can't get a fair shake from A/C radio? The CLAIR MARLO, "'Til They Take My Heart Away" on Sheffield Labs is this week's highest chart debut at 33. Eighty-one stations are on it with eighteen new. Among the solid rotations are WJON, WTPI, KXLK, KDES, KLOG and WBLG/FM.

Scotland's hottest A/Centry at the moment, THE BLUE NILE debuts on the chart at number 36 with impressive early calls including WTWR, WMT/FM, KCMJ/FM, WAFL, WLIP, WKMI, WNMB, WEBE/FM, KSAL, KBLQ, KAEZ and KOFY/FM.

GEOFFREY WILLIAMS' "Blue," picked in our A/C reviews on March 9th is charted less than a month later. Two-thirds of the stations on it more than one week are HIT FACTORing including WDAY/AM, KSRF, KJOY, WJON, KFMO, KOKO, KWSI/FM, KBJJ/FM, WBTH and WEVA. New this week at WKTJ, KAEZ, KSGT, KGY, KVYN/FM, KBOL and WGBE.

Our MOST ADDED and TOP TIP, FLEET-WOOD MAC's "Save Me" opens up with 71 ADDs and maybe that many or more next week as well. First week players include WVUD, WSUL, B100, WLFX, WŹNY, WFAS/ FM, WKYE, i107.7 and KTDY/FM. Ignore this one at your own risk.

RECORD TO WATCH last week, DIANNE REEVES' "Never Too Far," has a total of 59, picking up 13 ADDs. Among those ADDs are WILI/AM, WKYE, WBLG/FM, KBJJ/FM, WMT/FM, WJTW, KAEZ and KDES. Rotat-

by Diane Rufer & Ron Fell



It Must Have Been Love (EMI)

We're told this track is a cornerstone to the film, "Pretty Woman." Even without a hot film, this track would appeal to hit-conscious ears.



SUZANNE VEGA Book Of Dreams (A&M)

The next chapter in the saga of a reluctant singer/songwriter opens with a poetic gem centered on a wish list of personal virtues and aspirations.

MADONNA

Vogue (Sire/Warner Bros.)

Just as we get tired of the tracks from the "Like A Prayer" album comes this hot track that heralds the coming of yet another new Madonna album. This isn't from the "Dick Tracy" soundtrack. It's from a whole different set and we can't wait.

BILLY JOEL

The Downeaster Alexa (Columbia)

The tale of a heroic sailor/fisherman tacking into the wind in anticipation of high C's with metaphors baited for another big hit.

ing in MEDIUM this week are WHAI, WFEB, KOEL, KSAL, KXLV / FM, WJON and WSKY.

This week's RECORD TOWATCH, "Ready Or Not" by AFTER 7 debuts in UP AND COMING. Produced by La'Face, this release from their debut album has all the makings for Adult Radio. Melvin, Kevon and Keith have an irresistible vocal harmonization. ADDs from WTCB, WTWR, KKIS, KRLT, KTID/FM, KMCQ, KCMJ/FM and B100. Already #3 on our Urban Contemporary chart and accumulating many Top 40s. This is definitely a single and group to WATCH!

the GAVIN REPORT/March 30, 1990

GRANDSLAM

TIMM FINN

"NOT EVEN CLOSE"

GAVIN A/C: #15 87% HIT FACTOR

R&R A/C: #23*

HEAVY ROTATION INCLUDES:

CKFM WTNY

WGOL WSKY

WRFC WZST

KFYR KGLO

KYRE CLEAR107

KSAL WJON

WFRO KTSR

KBOL KSRF

KTID KVYN

KCYX KWSI/FM



PETER BLAKELEY

"CRYING IN THE CHAPEL"

GAVIN A/C: UP & COMING R&R A/C: ALREADY ON OVER 40 STATIONS!

i107.7 WEBE/FM WAFI. WFMK/FM WHAI WJTW/FM WAHR **WNMB** WTCB' **WFRO** KIDX KHLT/FM **KBLQ** KTID KWSI/FM KSSY **KCYX**



TINA TURNER "LOOK ME IN THE HEART"

GAVIN A/C: 13*-11* 88% HIT FACTOR

R&R A/C: 2*





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Hit Factor is a percentage of stations playing a record which also have it Top 20. ie: 100 stations playing the record- 60 stations have it in thier Top 20- Hit Factor = 60%

Total Reports This Week 223 Last Week 220

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weel
BONNIE RAITT - Have A Heart (Capitol)	197	1	175	16	5	96%	11
SMOKEY ROBINSON - Everything You Touch (Motown)	189	3	158	24	4	96%	9
PHIL COLLINS - I Wish It Would Rain Down (Atlantic)	187	2	160	20	5	96%	12
DON HENLEY - Heart Of The Matter (Geffen)	193	7	137	43	6	93%	8
TAYLOR DAYNE - Love Will Lead You Back (Arista)	182	_	146	25	11	93%	11
BASIA - Cruising For Bruising (Epic)	184	5	107	64	8	92%	5
BEE GEES - Bodyguard (Warner Bros.)	170	_	118	43	9	94%	11
REGINA BELLE - Make It Like It Was (Columbia)	176	6	85	69	16	87%	8
MICHAEL BOLTON - How Can We Be Lovers (Columbia)	169	9	94	57	9	89%	6
LINDA RONSTADT featuring AARON NEVILLE - All My Life (Elektra)	164	_	83	61	20	87%	12
TINA TURNER - Look Me In The Heart (Capitol)	147	*9	87	43	8	88%	7
ALANNAH MYLES - Black Velvet (Atlantic)	147	4	98	37	8	91%	13
(ENNY ROGERS duet with GLADYS KNIGHT - If I Knew Then(Reprise)	157	7	50	86	14	86%	5
WILSON PHILLIPS - Hold On (SBK)	167	10	26	103	28	77%	4
FIM FINN - Not Even Close (Capitol)	140	2	62	60	16	87%	.8
ROD STEWART featuring RONALD ISLEY - This Old Heart Of Mine (Warner Bros.)	168	29	12	99	28	66%	3
GRAYSON HUGH AND BETTY WRIGHT - How 'Bout Us (RCA)	127	4	51	58	14	85%	9
CHER - Heart Of Stone (Geffen)	130	5	50	57	18	82%	
EARS FOR FEARS - Advice For The Young At Heart (Fontana/Mercury)	134	6	31	81	16	83%	7
.ISA STANSFIELD - All Around The World (Arista)	137	17	31	73	16	75%	7
SINEAD O'CONNOR - Nothing Compares 2 U (Ensign/Chrysalis)	158	32	19	76	31	60%	5
SARA HICKMAN - Simply (Elektra)	123	4	28	74	17	82%	10
ANET JACKSON - Escapade (A&M)	109	4	53	42	10	87%	11
BILLY JOEL - I Go To Extremes (Columbia)	114	F — ,	46	41	27	76%	12
LUTHER VANDROSS - Here And Now (Epic)	110		38	50	22	80%	19
FOMMY PAGE - I'll Be Your Everything (Sire/Warner Bros.)	117	22	25	59	11	71%	
EVERYTHING BUT THE GIRL - Driving (Atlantic)	103	7	10	48	38	56%	
IATALIE COLE - Starting Over Again (EMI)	88	-	22	44	22	75%	18
.ITTLE RIVER BAND - If I Get Lucky (MCA)	82	10	10	43	19	64%	1
AICHAEL DAMIAN - Was It Nothing At All (Cypress/A&M)	71	_	29	24	18	74%	10
MADONNA - Keep It Together (Sire/Warner Bros.)	70	_	17	42	11	84%	6
SLORIA ESTEFAN - Here We Are (Epic)	73	_	16	34	23	68%	16
CLAIR MARLO - 'Til They Take My Heart Away (Sheffield Labs)	82	18	4	33	27	45%	
OU GRAMM - True Blue Love (Atlantic)	70	4	4	37	25	58%	
BELINDA CARLISLE - Summer Rain (MCA)	66	 -	13	36	17	74%	12
BLUE NILE - The Downtown Lights (A&M)	75	9	3	25	38	37%	
AURA BRANIGAN - Moonlight On Water (Atlantic)	70	8	1	30	31	44%	
GEOFFREY WILLIAMS - Blue (Atlantic)	66	14	1	32	19	50%	;
ROXETTE - Dangerous (EMI)	66	_	12	33	21	68%	13
HEART - All I Wanna Do Is Make Love To You (Capitol)	93	46	1	16	30	18%	2

PLUS FACTOR

Records which received the greatest increase in HIT FACTOR

LW	TW	Increase	
33	66	33%	
50	77	27%	
28	50	22%	
24	44	20%	
22	41	19%	
	18	18%	
48	64	16%	
6	22	16%	
68	83	15%	
45	60	15%	
61	76	15%	
42	57	15%	
12	27	15%	
	33 50 28 24 22 48 6 6 68 45 61 42	33 66 50 77 28 50 24 44 22 41 — 18 48 64 6 22 68 83 45 60 61 76 42 57	33 66 33% 50 77 27% 28 50 22% 24 44 20% 22 41 19% — 18 18% 48 64 16% 6 22 16% 68 83 15% 45 60 15% 61 76 15% 42 57 15%

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PHOTOFILE



NEW ZOO AT B100

The staff at B100-San Diego had a welcoming party for their new morning hosts "Jeff 'n Jer," who'll join the station in late April. Shown joining in the festivities are VP/General Manager Paul Palmer and Operations/Program Director Mike Novak.



BASIA AND GOLD

Just three weeks after the release of "London Warsaw New York," Epic recording artist Basia and co-writer/co-producer Danny White were presented with Gold albums for sales of more than 500,000 copies. Left to right: Don Grierson, Epic Senior VP of A&R; Polly Anthony, Epic Senior VP of Promotion; Tommy Mottola, President of CBS Records; Pete Anderson, Epic VP of Sales; Danny White; Alan Seifert, Manager of Basia; Basia; Larry Stessel, Epic VP of West Coast Operations; Dave Glew, President of Epic Records; Mel Ilberman, Executive VP of CBS Records; Paul Smith, President of CBS Records Dist.; Dan Beck, Epic VP of Product Management; and Craig Applequist, VP of Sales/CBS Records Dist.



KKIS FEEDS THE FANS

KKIS AM/FM-Concord, CA, gave over 35 dozen donuts to Paul McCartney fans who waited in line at Tower Records to buy tickets for Macca's upcoming Berkeley performance. The first person in line had waited 44 hours! Air personalities Brett Eastwood and Mark Engler are pictured with the sweets. KKIS plans to do this whenever tickets to performance's by their "core" artists go on sale.





THE NEW SINGLE
From The GRP Debut Album
LOVE IS GONNA GETCHA
Produced by Dave Grusin





MOST ADDED

BAILLIE & THE BOYS (76) (RCA)

KATHY MATTEA (57) (Mercury)

EDDIE RABBITT (53) (Capitol)

FOSTER & LLOYD (47) (RCA)

FORESTER SISTERS with **BELLAMY BROTHERS** (40) (Warner Bros.)

TOP TIP

CONWAY TWITTY

Fit To Be Tied Down (MCA)

The most consistant hitmaker in Country music is coming through once again. 32 more adds this week takes him over 70 reports.

RECORD TO WATCH



FORESTER SISTERS with **BELLAMY BROTHERS**

Drive South (Warner Bros.) This second teaming of the Sisters and Brothers is off to a good start. Adds this week include KILT, K-FOX, WDSD, KRKT, WFMS, WPOC, WAXX, WCAV, etc.

Editor: Lisa Smith Assoc. Editor: Cyndi Hoelzle

COUNTRY

Reports accepted Mondays at 8AM through 4PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

2W LW TW

- 9 4 1 DAN SEALS - Love On Arrival (Capitol)
- 4 1 2 RONNIE MILSAP - Stranger Things Have Happened (RCA)
- 8 6 3 ALAN JACKSON - Here In The Real World (Arista)
- 3 4 DON WILLIAMS - Just As Long As I Have You (RCA) 5
- 13 **5 HIGHWAY 101** - Walkin', Talkin', Cryin', Barely Beatin' ... (Warner Bros.) 10
- 6 HANK WILLIAMS JR. Ain't Nobody's Business (Curb/Warner Bros) 11 9
- 12 11 7 **VERN GOSDIN** - Right In The Wrong Direction (Columbia)
- 14 13 8 SHENANDOAH - See If I Care (Columbia)
- 17 9 TRAVIS TRITT - Help Me Hold On (Warner Bros.) 14
- 15 | 10 EARL THOMAS CONLEY Bring Back Your Love To Me (RCA) 15
- 22 16 11 KEITH WHITLEY - I'm Over You (RCA)
- 2 **12** GARTH BROOKS - Not Counting You (Capitol)
- 19 17 13 KENTUCKY HEADHUNTERS - Dumas Walker (Mercury/PolyGram)
- 5 14 LORRIE MORGAN Five Minutes (RCA) 1
- 21 | 15 RODNEY CROWELL If Looks Could Kill (Columbia) 26
- 18 16 SAWYER BROWN Did It For Love (Curb/Capitol) 18
- 20 20 17 WAYLON, WILLIE, JOHNNY AND KRIS - Silver Stallion (Columbia)
- 34 26 18 CLINT BLACK - Walkin' Away (RCA)
- 25 23 19 **DOUG STONE** I'd Be Better Off(In A Pine Box) (Epic)
- 23 22 20 MAC McANALLY - Back Where I Come From (Warner Bros.)
- 25 21 LIONEL CARTWRIGHT I Watched It All(On My Radio) (MCA) 27
- 24 22 ROBIN LEE Black Velvet (Atlantic)
 - 3 7 23 RANDY TRAVIS - Hard Rock Bottom Of Your Heart (Warner Bros.)
 - 7 8 24 VINCE GILL/REBA McENTIRE - Oklahoma Swing (MCA)
- 27 25 STEVE WARINER The Domino Theory (MCA) 32
- 10 12 26 SWEETHEARTS OF THE RODEO - This Heart (Columbia)
- 30 27 RICKY VAN SHELTON I've Cried My Last Tear For You (Columbia)
- 29 28 28 PRAIRIE OYSTER Goodbye, So Long, Hello (RCA)
- 39 32 29 LACY J. DALTON - Black Coffee (Capitol)
- 40 33 30 DESERT ROSE BAND - In Another Life Time (MCA/Curb)
- 37 31 TANYA TUCKER Walking Shoes (Capitol)
- 31 29 32 GLEN CAMPBELL Walkin' In The Sun (Capitol)
- **36** | **35** | **33** | **JO-EL SONNIER** The Scene Of The Crime (RCA)
 - 38 34 JUDDS Guardian Angels (Curb/RCA)
- 38 36 35 CHARLIE DANIELS BAND Mister DJ (Epic)
- **36 SCOTT McQUAIG** Old Memory (Capitol)
- 37 EDDIE RABBITT Runnin' With The Wind (Capitol)
- **38 KATHY MATTEA** She Came From Ft.Worth (Mercury/PolyGram)
 - 39 FOSTER & LLOYD Is It Love (RCA)
 - **40 GEORGE FOX** Angelina (Warner Bros.)

	CHART	BOUND				7 281		
ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	light	Hit Factor	Weeks
T.GRAHAM BROWN - If You Co KELLY WILLIS - I Don't Wanna SOUTHERN PACIFIC - I Go To I *BAILLIE & THE BOYS - Perfect	Love You (But I Do) (MCA) Pieces (Warner Bros.)	108 107 104 87	24 23 36 76	1 =	19 18 17 1	64 66 51 10	18% 16% 16% 1%	3 3 1
32					the GAN	TNI REP	ORT/March	30 10

PHOTO FILE



WKKG-Columbus's Clint Marsh (left) and promoter Diane Richey caught up with Doug Stone in the CBS suite at the Country Radio Seminar.



Warner Bros.' Bob Saporiti (here with KRAK's Don Langford) wowed the audience at the Gavin Seminar.



RCA super-exec Joe Galante (left) spoke to the Country session at the Gavin Seminar about the trials and tribulations of new acts in Country music. Helping him out were Joan Bessen and Russell DeCarle of Prairie Oyster.

GEORGE FOX



"ANGULINA"

This Year's JUNO Award For Best Country Male Vocalist Debuts At 40*!



Reports accepted Mondays at 8AM through 4PM Tuesdays Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

Reports	Adds	Weeks	ARTIST TITLE LABEL						
83	17	8	WILLIE NELSON - The Highway (Columbia)						
75	9	5	DAVID LYNN JONES - Lonely Town (Mercury/PolyGram)						
72	32	2	CONWAY TWITTY - Fit To Be Tied Down (MCA)						
64	7	5 .	BUTCH BAKER - Playing With Her Sweet Thing (Mercury/PolyGram)						
62	23	2	LES TAYLOR - Knowin' You Were Leavin' (Epic)						
59	24	2	GIRLS NEXT DOOR - Maybe You Wouldn't Be Missin' Me Tonight (Atlantic						
57	1	9	JENNIFER McCARTER & THE McCARTERS - Better Be Home Soon (Warner Bros.)						
57	40	1	* FORESTER SISTERS/BELLAMY BROS Drive South (Warner Bros.)						
56	21	2	JOE BARNHILL - Any Ole Time (Capitol)						
53	7	5	CANYON - Carryin' On (16th Avenue)						
51	7	4	JOHNNY LEE - Heart To Heart Talk (Curb)						
51	13	3	JOHNNY CASH - Farmer's Almanac (Mercury/PolyGram)						
49	17	3	DAY JOHNSTON - I Can Live Without You (But I Don't Want To) (Roadrung	ner Productions)					
47	4	4	JOHNNY TILLOTSON - Bim Bam Boom (Atlantic)						
45	3	9	SUSI BEATTY - Nobody Loves Me Like The Blues (Starway)						
42	3	11	LEE ROY PARNELL - Crocodile Tears (Arista)						
42	2	6	STATLER BROTHERS - Walking Heartache In Disguise (Mercury/PolyGram	TOP REQUESTS					
42	10	3	RAY PRICE - Back To The Wall (Step One)						
41	38	1	* MARTY STUART - Hillbilly Rock (MCA)	DAN SEALS					
41	32	1	* EDDY RAVEN - Island (Capitol)	ALAN JACKSON					
40	1	6	BILLY HILL - Nickel To My Name (Reprise)	TRAVIS TRITT					
39	19	1	* MERLE HAGGARD - Broken Friend (Epic)						
36	27	1	* EXILE - Nobody's Talking (Arista)	RANDY TRAVIS					
35	6	3	CHRIS LeDOUX - Wild And Wooly (American Cowboy Songs)	ROBIN LEE					
26	11	1	* THE O'KANES - Diddy All Night Long (Columbia)						
25	5	2	VEGA BROTHERS - It's Out Of My Hands (Curb)	LP CUTS					
25	14	1	* GEORGE JONES - Hell Stays Open (All Night Long) (Epic)	March Milliams In Coad Evianda A					
22	1	6	DAWNETT FAUCETT - As Far As Love Can Throw Me (Step One)	Hank Williams Jr Good Friends/					
				Man To Man					
			Dropped: #19-Mary C. Carpenter, #31-P. Overstreet,	Charlie Daniels Band - What This World					
			#34-Mark Collie, #39-S. Ewing, #40-P. Loveless, J.	Needs Is A Few More Rednecks					
			Lansdowne, J. Anderson, D. Alexander.	Restless Heart - Dancy's Dream					
				Travis Tritt - Put Some Drive In					
				Your Country					

INSIDE COUNTRY

STATION HAPPENINGS. Mike West and Derrick James at KYVA-Gallup have announced that the station is going to a part live, part satellite oldies format. They'd like to thank all the folks who helped them in their Country heyday...Bart Reed at KELY/ AM-Ely announced that they are going satellite as of next week...KSCR/AM (formerly KBMO)-Benson will now be simulcasting with their FM A/C station. Pat Thorson reports that they will, however, still be playing some Country crossover...After 8 1/2 years, Dave Davis is leaving WWRK-Elberton to take over the Production Director/ middays position at WRFC-Athens. Replacing Dave at WWRK is Scott Smith, who'll take music calls from 5:30-7:00 PM Mon-Fri (EST)...KMIX-Modesto PD Greg Edwards is moving south to take over the PD position at KIKF/FM-Anaheim. No replacement has been named at KMIX. Congratulations,

Greg!...Starting March 29th, KLQL-Luverne will feature "The Compact Disc Of The Week" each Thursday after 1 PM. One selection will be played each hour, with the K101 listeners encouraged to call in and rate the CD. All labels are encouraged to send CDs, as well as gospel product for their Sunday morning gospel program, to KLQL, Box H, Luverne, MN 561156, c/o Dan Dobson... KUTI-Yakima's Dave Wilson has moved to afternoon drive and is now taking music calls from 12 to 3PM (PST)...The program coordinator at KFMS-Las Vegas is Ted Brown who joins the station from KUDA-Las Vegas...Dan Inserra has been promoted to MD at KGCH-Sidney to fill the spot left vacant by Rick Remmers...I.C.Foxx has been promoted to MD at WXCY-Havre de Grace. He will take calls on Monday between 3 and 5 PM (EST).

CONGRATULATIONS. Butch Baker and his wife Suzanna are the proud parents of

Beau Baker, born Friday, March 16th at Baptist Hospital in Nashville. Beau was 8 lbs, 1 oz. and 20 1/2" in length at birth...Tim Closson, PD at KHAK-Cedar Rapids and wife Michelle have a new baby girl. Kayla Michelle was born on Tuesday, March 20th...Reba McEntire and husband/manager Narvel Blackstock became the proud parents of a boy, Shelby Stephen, on February 23rd, weighing 6 lb., 10 oz. Congratulations to all our new Country babies...On a different note, congratulations to our guy, MCA's Rick Hughes, on his recent promotion to Northeast Regional Promotion manager, based out of Chicago.

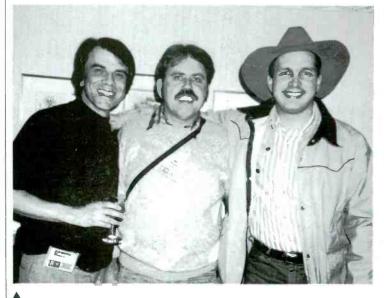
Prairie Oyster - It Don't Hurt Anymore

Talk with you next week. The Gavin Country Crew

PHOTO FILE

Between the Gavin Seminar and the Country Radio Seminar, there has been a lot of mingling between some of Country music's finest. Here are a few of them caught in the act.





KZLA-Los Angeles' Bob Guerra (left) and KWDJ-Riverside's Bill Georgi (center) caught up with Country sensation Garth Brooks at the CRS.

The Kentucky Headhunters were a popular stop during the artist taping session at the CRS. From left: Richard Young, Greg Martin, Ricky Lee Phelps, Fred Young and Doug Phelps.

American Country Countdown's Bob Kingsley greeted Kathy Mattea at the Country Radio Seminar's Artist Attendee Reception.





That woman-about-town, Diane Richey, stopped by the CBS suite at the CRS to chat with Mary Chapin Carpenter and WKSW-Springfield's Russ Shafer.



WAMZ-Louisville's Coyote Calhoun and CBS's Joe Casey stopped to smile at the Celebrity Cocktail Party during the Gavin Seminar.

1990 MEMBER EXTRAVAGANZA

It's easy to win, just join the most new members or the most former members ...and you're a winner. It's that simple. Contest closes August 15, 1990. Winners will be notified September 7, 1990.

CMQ-COUNTRY MUSIC ASSOCIATION For more details call CMA's Membership Department, 615/244-2840.

TWO GRAND PRIZES
CMA Awards Show VIP Package includes:

- Two free \$200 CMA Awards Show tickets
- Opryland accommodations
- Limousine service
- Two American Airlines tickets, if the winners live outside the Nashville area

Two Second Place Prizes

• Gibson Guitars

TWO THIRD PLACE PRIZES

• Sony Discman Portable CD Players

Six chances to win, so start recruiting your music industry friends.

Total Reports This Week 214 Last Week 211

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
DAN SEALS - Love On Arrival (Capitol)	207	1	175	30	1	99%	9
ALAN JACKSON - Here In The Real World (Arista)	198	_	177	13	8	95%	13
HIGHWAY 101 - Walkin', Talkin', Cryin', Barely Beatin' Broken Heart (Warner Bros.)	211	1	140	61	9	95%	9
HANK WILLIAMS JR Ain't Nobody's Business (Curb/Warner Bros)	205	1	133	59	12	93%	10
VERN GOSDIN - Right In The Wrong Direction (Columbia)	204	1	133	58	12	93%	12
SHENANDOAH - See If I Care (Columbia)	211		97	100	14	93%	10
TRAVIS TRITT - Help Me Hold On (Warner Bros.)	208	3	92	108	5	96%	8
EARL THOMAS CONLEY - Bring Back Your Love To Me (RCA)	203	2	91	98	12	93%	9
KEITH WHITLEY - I'm Over You (RCA)	205	1	62	125	17	91%	7
KENTUCKY HEADHUNTERS - Dumas Walker (Mercury/PolyGram)	194	1	70	105	18	90%	11
RODNEY CROWELL - If Looks Could Kill (Columbia)	212	9	33	150	20	86%	7
SAWYER BROWN - Did It For Love (Curb/Capitol)	190	3	62	105	20	87%	11
WAYLON, WILLIE, JOHNNY AND KRIS - Silver Stallion (Columbia)	196	5	49	120	22	86%	11
CLINT BLACK - Walkin' Away (RCA)	209	3	19	156	31	83%	5
DOUG STONE - I'd Be Better Off(In A Pine Box) (Epic)	209	8	25	148	28	82%	8
MAC McANALLY - Back Where I Come From (Warner Bros.)	196	5	35	136	20	87%	12
LIONEL CARTWRIGHT - I Watched It All(On My Radio) (MCA)	202	7	23	149	23	85%	7
ROBIN LEE - Black Velvet (Atlantic)	192	3	27	132	30	82%	8
STEVE WARINER - The Domino Theory (MCA)	199	5	7	142	45	74%	6
RICKY VAN SHELTON - I've Cried My Last Tear For You (Columbia)	201	18	8	122	53	64%	4
PRAIRIE OYSTER - Goodbye, So Long, Hello (RCA)	172	6	13	104	49	68%	8
LACY J. DALTON - Black Coffee (Capitol)	181	13	5	104	59	60%	6
DESERT ROSE BAND - In Another Life Time (MCA/Curb)	180	10	7	98	65	58%	5
TANYA TUCKER - Walking Shoes (Capitol)	193	21	3	88	81	47%	4
JO-EL SONNIER - The Scene Of The Crime (RCA)	160	6	2	93	59	59%	6
JUDDS - Guardian Angels (Curb/RCA)	186	27	2	72	85	39%	4
CHARLIE DANIELS BAND - Mister DJ (Epic)	160	11	3	92	54	59%	9
SCOTT McQUAIG - Old Memory (Capitol)	120	11	1	42	66	35%	5
EDDIE RABBITT - Runnin' With The Wind (Capitol)	141	53	1	33	54	24%	3
KATHY MATTEA - She Came From Ft. Worth (Mercury/PolyGram)	145	57	-	32	56	22%	3

NEW RELEASES by Lisa Smith & Cyndi Hoelzle



KEVIN WELCH - 'Till I See You Again

From reading his bio, you'd think Kevin is just a sensitive singer/songwriter type. And there's no denying his pure bluegrass voice. But listen past the intro and hear how this band rocks. His past singles have been upbeat, but this time he sets the place on fire.

GEORGE JONES - Hell Stays Open

(All Night Long) (Epic)

This preview of his forthcoming album is a bit of the classic Jones sound. Now that folks like Shelton, Gosdin, and newcomer Doug Stone are taking these absolute hurting songs to the top of the charts, it's great to hear the King Of Country Music giving them a run for their money.



EXILE - Nobody's Talking (Arista)

After twenty years together, the newest incarnation of Exile sounds fresher than ever. "Keep It In The Middle Of The Road" had no problem making it into the Top Ten, and "Nobody's Talking" is the perfect follow-up. Paul Martin does a terrific job with the lead vocals, and the song sounds better with each play.

GIRLS NEXT DOOR - Maybe You Wouldn't Be Missing Me Tonight (Atlantic)

The new emphasis on the Girls' bluesy lead vocalist has lent a new vitality to this band. The song hooks you almost immediately, and the strong, defiant female viewpoint, which



currently is very popular with songwriters and audiences, should give this song a boost. MARCUS DEANE - In Choir, In Smoke (CNA) An intriguing story of two brothers pulled in two directions: one sings for the Lord, the other for honky tonk angels. Deane tells a good tale and doesn't use any tired cliches. The production and vocals are first-rate. Give

EDDY RAVEN - Island (Capitol)

Eddy and Troy Seals wrote this sad, soothing ballad about a man full of regret over a lost love. It has a slight tropical feel to it that should go over well now that spring has sprung.



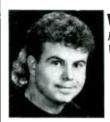
Personal Favorites Of The Last Ten Years



ROB SISCO Program Director i107.7-Seattle, WA



MANON HENNESY Program Director/ Air Personality KSRF-Santa Monica, CA



WAYNE COY Program Director WIXX-Green Bay, WI

Never Tear Us Apart-INXS Almost Hear You Sigh-ROLLING STONES Simply Irresistible-ROBERT PALMER Addicted To Love-ROBERT PALMER She Makes My Day-ROBERT PALMER Take My Breath Away-BERLIN Into The Night-BENNY MARDONES Pontiac-LYLE LOVETT Melt With You-MODERN ENGLISH Make Me Lose Control-ERIC CARMEN

This One-PAUL McCARTNEY Watching The Wheels-JOHN LENNON In The Evening-LED ZEPPELIN In The Mood-ROBERT PLANT Comfortably Numb-PINK FLOYD Precious-PRETENDERS Working Day And Night-MICHAEL JACKSON Controversy-PRINCE Proud To Be Black-RUN DMC



You're The Voice-JOHN FARNHAM



STEVE KNOLL Program Director KPXR/FM-Anchorage, AK



Bad-U2

ROBIN SILVA Local Promotion Manager Epic Records-San Francisco, CA



KEVIN CHASE Music Director KMOK-Lewiston, ID

Sausalito Summer Night-DIESEL Magic-THE CARS 867-5309/Jenny-TOMMY TUTONE That Girl-STEVIE WONDER Round & Round-RATT In My House-MARY JANE GIRLS Alibis-SERGIO MENDES One In A Million-ROMANTICS Right On Track-BREAKFAST CLUB I'll Wait-VAN HALEN

I'm Gonna Tear Your Playhouse Down-**PAUL YOUNG** This Woman's Work-KATE BUSH Open Letter To A Landlord-LIVING CÓLOUR Love Song-THE CURE **Gypsy-FLEETWOOD MAC** Parallel Lines-TODD RUNDGREN · Life's What You Make It-TALK TALK Avalon-ROXY MUSIC Ain't Nobody-RUFUS w/CHAKA KHAN This Time-INXS

Ever Since The World Began-TOMMY SHAW You Don't Know-SCARLETT & BLACK Hold Me-WHITNEY HOUSTON w/ **TEDDY PENDERGRASS** Pressure-BILLY JOEL Victory Dance-JOHN CAFFERTY & THE **BEAVER BROWN BAND** Call Me-DENNIS DeYOUNG Holiday-MADONNA Love Shack-B-52s Orinoco Flow (Sail Away...)-ENYA Hot In The City-BILLY IDOL

MOST ADDED

- 1. CORNUCOPIA STANLEY JORDAN (BLUE NOTE)
- 2. CHURUN MERU CARLOS GUEDES & DESVIO (OXYMORON)
- 3. DEEP IN THE SHED -MARCUS ROBERTS (NOVUS/RCA)
- 4. BELA FLECK & THE FLECKTONES (WARNER BROS.)
- 5. INSIDE YOU RICHARD TEE (COLUMBIA)
- 6. **ZIL** (VERVE FORECAST/POLYGRAM)

TOP TIP

MARCUS ROBERTS

DEEP IN THE SHED (NOVUS/RCA)

Awesome airplay totals—48 stations strong—bypasses Chartbound with a direct debut at #35!

RECORD TO WATCH



ZIL (VERVE FORECAST/POLYGRAM) Brazilian vocal/instrumental power group draws a dozen new believers this week, bringing their airplay

total to thirty.

Co-Editors: Keith Zimmerman/Kent Zimmerman

Reports accepted Thursdays only 9AM through 4PM Station Reporting Phone (415) 495-1990 Gavin Fax: 415-495-2580

2W LW TW

2

- **GARY BURTON** Reunion (GRP)
 - 2 EDDIE GOMEZ - Street Smart (Columbia)
- 3 3 **COURTNEY PINE** - The Vision's Tale (Island)
- 5 6 **THE HARPER BROTHERS** - Remembrance Live at the Village ...(Verve/PolyGram)
- **JOEY DeFRANCESCO** Where Were You? (Columbia) 17 5
- 6 6 MATT ROLLINGS - Balconies (MCA Master Series) 5
- 7 7 STAN GETZ - Anniversary (EmArcy/PolyGram) 10
- 4 8 ROBERT WATSON & HORIZON - The Inventor (Blue Note) 4
- 22 12 9 MAYNARD FERGUSON - Big Bop Nouveau (Intima)
- 10 DOUG CAMERON Mil Amores (Narada/Equinox) 16 11
- 11 BASIA London Warsaw New York (Epic) 9 8
- 22 12 TONY WILLIAMS - Native Heart (Blue Note) 35
- 9 13 RENEE ROSNES - Renee Rosnes (Blue Note) 11
- 25 19 14 **DIANNE REEVES** - Never Too Far (EMI)
- 30 18 15 HANK CRAWFORD/JIMMY McGRIFF - On The Blues Side (Milestone)
- 14 10 **16** JOHNNY ADAMS - Walking On A Tightrope (Rounder)
 - 39 17 KEVIN EUBANKS - Promise Of Tomorrow (GRP)
- 18 JIM BROCK Tropic Affair (Reference Recordings) 19 13
- 20 19 CHICK COREA ELEKTRIC BAND - Inside Out (GRP) 32
- 20 SUPERBLUE Superblue 2 (Blue Note) 42 29
- 41 31 21 DON GRUSIN - Raven (GRP)
- 23 22 CHUCK LOEB & ANDY LAVERNE - Magic Fingers (DMP) 23
- 14 23 DAVE FRISHBERG - Let's Eat Home (Concord Jazz) 13
- 24 TONY GUERRERO Different Places (Nova) 15 15
- 28 25 25 JULIA FORDHAM - Porcelain (Virgin)
- 27 27
- 26 TITO PUENTE Goza Mi Timbal (Concord Jazz)
- 12 27 DOTSERO - Off The Beaten Path (Nova) 21
- 24 28 JOHN HART - One Down (Blue Note) 17
- 21 28 29 MICHAEL DAVIS - Sidewalk Cafe (Voss)
- 30 FINAL NOTICE featuring ALPHONSE MOUZON As You Wish (Delta Music) 36 32
 - 43 31 MICHAEL COLINA - Rituals (Private Music)
- 47 38 32 IGOR BRIL - Live At The Village Gate (Mobile Fidelity)
- 33 DEBORAH HENSON-CONANT Caught In The Act (GRP) 31 30
- 40 34 JAMES NEWTON - with Billy Hart, Anthony Cox And Mike Cain (Delta Music) 44
 - 35 MARCUS ROBERTS Deep In The Shed (Novus/RCA)
- 26 36 JAY HOGGARD - Overview (Muse) 8
- 35 37 DENNIS COFFEY - Under The Moonlight (Orpheus/EMI) 34
- 49 45 38 LUIS CONTE - Black Forest (Denon)
- 16 39 HUGH MASEKELA - Uptownship (Novus/RCA)
- JAY PATTEN Black Hat & Saxophone (CBS) 43 42 40
- **SONNY ROLLINS** Falling In Love With Jazz (Milestone) 41
- CHET BAKER The Italian Sessions (Bluebird/RCA) 42
- 37 43 ANNE HOWARD MAXWELL - Shadow Of My Heart (Voss) 41
- 44 **DONALD BYRD** Getting Down To Business (Landmark)
- 26 34 45 JIMMY SMITH - Prime Time (Milestone)
- 24 36 46 DIDIER LOCKWOOD - 1 2 3 4 (Nova)
- 47 MIKE STEVENS Set The Spirit Free (Novus/RCA) 49
- 20 48 CODE RED - Code Red (Continuum) 37
 - 49 BELA FLECK AND THE FLECKTONES Bela Fleck & The Flecktones (Warner Bros.)
 - 50 50 GEORGE HOWARD - Personal (MCA)

CHARTBOUND

*Debuts in chartbound

*STANLEY JORDAN (BLUE NOTE) ZIL (VERVE FORECAST/POLYGRAM)

*JIM HORN (WARNER BROS.) **NANCY WILSON (COLUMBIA)** PONCHO SANCHEZ (CONCORD JAZZ) BARBARA DENNERLEIN (ENJA)

EVERYTHING BUT THE GIRL (ATLANTIC) MATT HARRIS (VOSS) **NIELS LAN DOKY (MILESTONE)**

*OTTMAR LIEBERT (HIGHER OCTAVE)

*CARLOS GUEDES & DESVIO (OXYMORON) *ABDULLAH IBRAHIM (ENJA)

SATHIMA BEA BENJAMIN (ENJA) **BILL MOLENHOF** (CEXTON) *STEVE KHAN (GRP)

Dropped: #33 Mark Murphy, #44 Stanley Cowell, #46 Richard Smith Unit, #47 Chris Flory, #48 Kim Pensyl, Chet McCracken, Cleo Laine.

the GAVIN REPORT/March 30, 1990

n the history of music, few instrumentalists have attained the stature of selling over one million copies with their first two albums.

One of those artists has just recorded the soaring new album



Introducing Najee's new single and album

TOKYO BLUE



Produced by Najce and Fareed FROM

EMI

MOST ADDED

- 1. BETWEEN PLACES EXCHANGE (MESA)
- 2. CORNUCOPIA STANLEY JORDAN (BLUE NOTE)
- 3. CHURUN MERU CARLOS GUEDES & DESVIO (OXYMORON)
- 4. BELA FLECK & THE FLECKTONES (WARNER BROS.)
- 5. NOUVEAU FLAMENCO -**OTTMAR LIEBERT** (HIGHER OCTAVE)

TIE

WORK IT OUT - JIM HORN (WARNER BROS.)

TIÈ

EROTICA - ROBERTO PERERA (EPIC)

TOP TIP

BELA & THE FLECKTONES (WARNER BROS.)

An ingenious blend of Nashville styled Jazz and unusual instrumentation hits the highest debut at #40.

RECORD TO WATCH



CARLOS GUEDES & DESVIO CHURUN MERU (OXYMORON) More pleasureable and skillful harp sounds makes Most Added status for

both Jazz and Adult Alternative.

Co-Editors: Keith Zimmerman/ Kent Zimmerman

ADULT ALTERNATIVE

Reports accepted Thursdays only 9AM through 4PM

2W LW TW

1

6

- 2 1 EVERYTHING BUT THE GIRL - The Language Of Love (Atlantic)
 - 1 JULIA FORDHAM - Porcelain (Virgin)
- 2 3 BASIA - London Warsaw New York (Epic)
 - 4 4 DOUG CAMERON - Mil Amores (Narada/Equinox)
- 5 5 DOTSERO - Off The Beaten Path (Nova) 4
- 6 DENNIS COFFEY Under The Moonlight (Orpheus/EMI) 5 6
- 7 FINAL NOTICE featuring ALPHONSE MOUZON As You Wish (Delta Music) 14 11
- 11 8 8 DEBORAH HENSON-CONANT - Caught In The Act (GRP)
- 9 9 **9** GARY BURTON - Reunion (GRP)
- 12 10 10 DON GRUSIN - Raven (GRP)
- 11 SPENCER BREWER Dorian's Legacy (Narada/Equinox) 25 12
- 12 CHUCK LOEB & ANDY LAVERNE Magic Fingers (DMP)
 13 RICHARD SMITH UNIT Rockin' The Boat (Chase Music Group) 16 13
 - 7
- 14 CHRIS REA The Road To Hell (Geffen) 26 19
- 19 15 **DIANNE REEVES** - Never Too Far (EMI) 16
- 16 MICHAEL COLINA Rituals (Private Music) 33 20
- 17 TANITA TIKARAM The Sweet Keeper (Reprise) 15 14
- 18 KEVIN EUBANKS Promise Of Tomorrow (GRP) 40 30
- 19 ANNE HOWARD MAXWELL Shadow Of My Heart (Voss) 17 18
- 20 TONY GUERRERO Different Places (Nova) 13 17
 - 21 OTTMAR LIEBERT Nouveau Flamenco (Higher Octave) 39
- 22 GEORGE HOWARD Personal (MCA) 31 23
 - 23 PAT KELLEY High Heels (Denon) 15
- 47 24 MIKE STEVENS - Set The Spirit Free (Novus/RCA) 31
- 24 26 25 EDDIE GOMEZ - Street Smart (Columbia)
- 21 26 SHAWN COLVIN - Steady On (Columbia) 24
- 50 34 27 JAY PATTEN - Black Hat & Saxophone (CBS)
- 28 KIM PENSYL Pensyl Sketches #2 (Optimism) 10 21
- 20 28 29 SAM RINEY - At Last (Spindletop)
- 30 JIM BROCK Tropic Affair (Reference Recordings) 36 29
- 39 32 31 CLIVE GREGSON & CHRISTINE COLLISTER - A Change In The Weather (Rhino)
- 29 32 MATT HARRIS - Hit And Run (Voss) 27
- 33 ROB MOUNSEY + FLYING MONKEY ORCHESTRA Dig (Sona Gaia) 22 25
 - 34 HEINZ AFFOLTER Acoustic Adventure (Artful Balance) 41
 - 35 JIM HORN Work It Out (Warner Bros.) 46
- 18 22 36 KENNY G - Live (Arista)
- 37 MICHAEL DAVIS Sidewalk Cafe (Voss) 35 35
 - **38 BLUE NILE** Hats (A&M) 40
- 42 39 CRYSTAL WIND - Inner Traveler (Higher Octave) 30 37
 - 40 BELA FLECK AND THE FLECKTONES Bela Fleck & The Flecktones (Warner Bros.)
 - 48 TOMMY EMMANUEL - Up From Down Under (Artful Balance) 41
 - 42 **LUKA BLOOM** - Riverside (Reprise)
 - 49 43 **KENNEDY ROSE** - hai ku (Pangaea/IRS)
 - 44 ALLAN THOMAS The Island (Black Bamboo)
- 37 38 45 MIKE SMIAROWSKI - Island Fantasy (Smear)
- 46 MATT ROLLINGS Balconies (MCA Master Series) 34 33
- 47 THE NOTTING HILLBILLIES Missing... Presumed Having A Good Time (Warner Bros.)
- 45 45 **48** DIDIER LOCKWOOD - 1 2 3 4 (Nova)
- **49 ZIL** Zil (Verve Forecast/PolyGram)
- 50 50 WALTER BEASLEY Just Kicking It (Mercury/PolyGram) 46

CHARTBOUND

*Debuts in chartbound

- *EXCHANGE (MESA)
- *CARLOS GUEDES & DESVIO (OXYMORON)
- *STANLEY JORDAN (BLUE NOTE)
- **OPAFIRE** (NOVUS/RCA) **NIGHTINGALE** (HIGHER OCTAVE)
- *ROBERTO PERERA (EPIC)
- **CHICK COREA ELEKTRIC BAND (GRP)**
- *JOEY DeFRANCESCO (COLUMBIA) **WENDY Maharry** (A&M) **NICHOLAS** (NUAGE) LUIS CONTE (DENON)

Dropped: #36 Nance Kahler, #42 Gipsy Kings, #43 Uncle Festive, #44 Quincy Jones, #47 Hugh Masakela, Najee.



THE MASTER
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WORDLESS LYRIC
SPEAKS AGAIN



KITARO KOJIKI

A musical interpretation
of the
original Kojiki,
the ancient chronicle
of the
creation of Japan,
featuring:

"The Eight-Headed Dragon"
(Orochi)

"The Festival"
(Matsuri)

"The New Dawn"
(Reimei)

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JAZZ NEW RELEASES

AFRICAN RIVER - ABDULLAH IBRAHIM & EKAYA (ENJA)

South Africa has re-captured the headlines politically with the release of ANC leader Nelson Mandela, and musically with the charttopping popularity of Hugh Masekela, who, in 1960, performed in a group called the Jazz Epistles with Abdullah Ibrahim. African River marks the seventh year of Ibrahim's septet, Ekaya. The music on African River draws from many sources—classic Bop, South African, African popular roots music and more. The whole set is a multi-faceted jewel, particularly the wonderful large band arrangement entitled "Joan—Capetown Flower." This track showcases Ibrahim's flawless knack for melodic beauty.

CHURUN MERU - CARLOS GUEDES & DESVIO (OXYMORON)

With the chart success of Andreas V., Deborah Henson-Conant and other accomplished harpists, Adult Alternative's musical mindset is dropping the preconceived notion that the public is burned out on the harp. Carlos Guedes' electroacoustic Venezuelan harp sounds more acoustically wooden to our ears and succeeds in demystifying the instrument—a move necessary to remove the silly celestial overtones that clouds the listener's perception. Desvio consists of drummer Tonico Vanalli, guitarist Tim Kobza and

Guedes. Track for track, the arrangements are crisp and sparkly, and it's no surprise that Churun Meru is attracting good response from programmers. Our favorite track? Try the South American samba-ized "The Cat From Caracas."



<u>IUMPWORLD - CASSANDRA WILSON</u> (<u>JMT/POLYGRAM</u>)

One listen to Jumpworld and we realize how free, healthy, vibrant and expressive the Knitting Factory/New York experimental Jazz movement really is. It can incorporate the loft/liberation sounds of the seventies, the rockin'/rappin' street edge of the eighties and is fully capable of assimilating anything valid that comes around in the new decade. While it will take more than one listen to grasp the Cyber/futuristic ramifications of Cassandra Wilson's Jumpworld themes, the

skillful eclecticism is awe inspiring. Fresh from the torch song excellence of Blue Skies, Wilson is downright courageous as she catapults into funk hyperspace with a track like "Domination Switch," co-written with alto saxman Steve Coleman. Wilson's latest approach is electric, bass funk rich and synthoexperimental. Cap that with Cassandra's sultry, Jazzy vocal style and a smokin' band with some rockin' room sound drums and here comes something that would please Miles and draw heavenly beams from Duke Ellington and Jimi Hendrix. This CD is a godsend, particularly for our College crossover pals.

BETWEEN PLACES - EXCHANGE (MESA) We don't remember Exchange's previous album sounding so Germanically celestial and synthesized, but what do we know? Programmers on the Wave level will find Between Places rich in musical resources. Tracks like "Dune" and "Compass Rose" blast out of the gate with the emotive care of Vangelis. Everything soars on this collaboration between Steve Sexton and Gerald O'Brien—the sequencers, the lead guitar notes, the melodies, the acoustic piano fills. Exchange's Between Places is engaging, moving atmospherics—guaranteed to lock your listeners into

futuristic sonic bliss. Nice stuff, especially

"No Borders." Bring on the replicants.





A Band That Starts Out In Front Stays Out In Front.

New Pants

Flim And The BB's is a band that's been way out in front for a long time. They were among the first to recognize the potential of digital sound - and have released their innovative music on compact disc for nearly a decade. One listen to this impeccable instrumental ensemble and we think you'll agree: this band is out in front to stay.

Their Warner Bros. Debut Album Featuring The Tracks "Invention" and "Telegram (From A Back Seat Driver)"



Produced by George Massenburg and Flim And The BB's

JAZZ NEW RELEASES

HEADS HANDS HEARTS -STEVE KUJALA featuring PETER SPRAGUE

(SONIC ATOMOSPHERES)

Flutist Steve Kujala has a superb technique that other musicians envy. Many of us have been waiting for Steve to deliver his newest release, and now Heads Hands Hearts has arrived. Kujala has gone three piece with acoustic bassist John Leftwich and classical guitarist Peter Sprague, and gets percussion help from Luis Conte and Ron Wagner. Kujala's famous note bending/trilling technique is still intact and the trio players perform a variety of exotic styles with virtuosity. Moods move from an up, spirited piece like "Rounded Corners" to the classically inspired title piece, to the Jazzier "Magic Mizz Melissa." "Taylor Made" has a Wave-ish lean.

FLASH - THE PHIL WOODS QUINTET + ONE (CONCORD JAZZ)

Flash is the final collaboration between trumpeter Tom Harrell and the Phil Woods Quintet, recorded before Harrell left the group last year to form his own band. Judging from just the opening track "Journey To The Center," the band sends him off in style. Woods is downright, well, uh, flashy when it comes to the notey fast moving solos. If you like your Phil Woods music fiery, bright and brash then try "Rado" and "Flash." For something bouncy and swingin' punch up Hal Galper's "Dr. Dunk" and a peculiar Monkish number called "Bradley's Revenge." Here's an easy Phil Woods trivia question: To which pop hit did Phil contribute sax licks? Billy Joel's "Just The Way You Are."



WHERE YOU LAY YOUR HEAD-BILL COSBY AND FRIENDS (VERVE/POLYGRAM)

Even while entertaining zillions as a TV star and comedian, Bill Cosby has always had his head high in the Jazz clouds. When guys like Miles and Coltrane changed the world with their revelations, Cosby was in the wings checking it out. Without being able to carry a note in a bucket, Jazz disciple Cosby co-wrote spontaneous studio collaborations with keyboardist Stu Gardner and rounded up a diverse lineup of talent to see what would happen. On Where You Lay Your Head, "Mouth Of The Blowfish" (!) combines elec-

tric bassist Mark Egan with loft pioneer/tenorsax king David Murray. Add to this Jazz stew guitar individualist John Scofield, drummer Al Foster and a piano man named Sonny Bravo and the result is a multi-layered, compositionally unpredictable jam that refuses to be pinned down and categorized. Cosby's collaborations embrace all forms of Jazz. On one track, the ten minute "Four Queens and a King" for example, things span traditional, hard bop, lofty free style and West Coast electric—all within a few measures. And if that's not wild enough, how about the final track featuring Don Pullen, Egan, Sonny Sharrock and Jack DeJohnette!

GETTING DOWN TO BUSINESS DONALD BYRD SEXTET featuring JOE HENDERSON (LANDMARK)

During the influential Prestige Records period of 1956-1958, Donald Byrd made his mark as the most sought after trumpet player as well as laying the foundation of the Bop trumpet sound for many, many Blue Note and Riverside recordings. On Getting Down To Business, Byrd re-embraces the hard traditional bop stance that launched his stunning career when he became heir apparent to the late Clifford Brown. Tenor sax player Joe Henderson plays a featured role in the sessions with his bursting, sporadic combination of Sonny Rollins soul and Ornette Coleman quirkiness. Until now, neither had played together in a small studio band. With players like drummer Al Foster and alto saxman Kenny Garrett on hand, Byrd continues to bridge generations while keeping everything in a cozy, traditional acoustic context. Hard core Jazz fans will welcome Getting Down To Business with open arms, while freeing Byrd from the controversy that surrounded his seventies' Blackbyrds/"Walking In Rhythm" daze



ONE TO ONE - BILL MAYS / RAY DRUMMOND (DMP)

Bill Mays is best known to us for contributing to Mark Murphy's splendid chartbreaker album that toasted the talents of Jack Kerouac. He's also recorded with Tom Harrell, the late Shelley Mann and Bud Shank, and served as accompanist for Sarah Vaughan and Al Jarreau. One To One, recorded with Ray Drummond on acoustic bass, returns

Mays to what many feel is his most viable talent—performing with maximum improvised punch via the duo configuration. One To One is a recital, with solid versions of Hoagy Carmichael's "Skylark" and "Stella By Starlight." While we may not be personally familiar with each title covered, Mays' intimate, melodic treatments make them feel as comfortable as an old pair of tennies. On first listen our favorite is "Lover Man." Mays' collaboration with bassist Drummond was born out of a few warm-up gigs at New York's legendary afterhours hangout, Bradley's.

THE MUSE - JANET GRICE (OPTIMISM)

The young and talented Janet Grice begins with a dazzling display of woodwind technique on the opening title track of this, her second release. Her recorder performance is flawless, but the real kick to The Muse is that Grice's primary solo instrument is the bassoon. Whether the compositions are serious ensemble pieces or commercial, feel good tunes, you've got to believe that the bassoon has never sounded like this. If you thought Christopher Mason's harmonica Jazz album was unique, check out The Muse's "Baiao Barroco" and the searing "Marquinhos No Frevo." Unlike anything else you've heardat least this week.

TOE TO TOE - RANDY BRECKER (MCA)

Besides being one of the busiest session men around, Randy Brecker has done much to challenge the changing faces of Jazzand music in general. First known as an original member of Blood, Sweat and Tears, Brecker, with his brother Michael, later teamed up with Billy Cobham and Larry Coryell to fire the opening shots of rock-flavored Jazz fusion. His latest, Toe To Toe recalls the Brecker Brothers Arista days from 1974 to 1979 in the sense that Brecker feels comfortable keeping things on a staccato, funky level. His melodies are off-beat and jazz/rock, which gives him the latitude to screw around and experiment. "Trading Secrets" keeps things on a straight, melodic path, but on tracks like "It Creeps Up On You," "Toe To Toe" and "It's Up To You" Brecker mixes things up a little by keeping the arrangements mischievously complex and angular.

NEVER TOO MUCH - HENRY JOHNSON

Guitarist Henry Johnson's breezy electric box guitar style will no doubt bring up frequent comparisons to Wes Montgomery, Earl Klugh and Emily Remler. Never Too Much provides commercial Jazz with a nice companion piece to George Benson's last triumphant release. The impact tracks, by way of torrid, smokin' solos, are "Telluride Nights" and a funk piece entitled "Not Everyday." For tasty Wes/Kenny Burrell octave pluckings check out the remake of James Taylor's "Don't Let Me Be Lonely Tonight," and the opening title track.

Once in a great while, the heavens smile down and everything falls into place.

JACK DeJOHNETTE

PARALLEL REALITIES

A one of a kind collaboration with Pat Metheny and special guest.



Produced By: Jack DeJohnette and Pat Metheny/Management: Lydia DeJohnette.

Experience Jack DeJohnette's "Parallel Realities" on tour with Pat Metheny and Herbie Hancock this June.



MOST ADDED

- 1. "SAVE ME" FLEETWOOD MAC (WARNER BROS.)
- 2. "TEXAS TWISTER" LITTLE FEAT (WARNER BROS.)
- 3. "BOOK OF DREAMS" -**SUZANNE VEGA (A&M)**
- 4. "BABY IT'S TONIGHT" -JUDE COLE (REPRISE)
- 5. "7 And 7 Is" SIDEWINDERS (MAMMOTH/RCA)

TOP TIP

FLEETWOOD MAC

'SAVE ME" (WARNER BROS.)

LITTLE FEAT

"TEXAS TWISTER" (WARNER BROS.)

On the top of most programmers' add list.

RECORD TO WATCH



SUZANNE VEGA "BOOK OF DREAMS"

(A&M)

Unmistakeable voice on the air, unmistakeable eyes on the cover art. Suzanne Vega's first track from the upcoming Days Of Open Hand is electric.

Editor: Kent Zimmerman

ALBUM

Reports accepted Mondays at 9AM through 4PM Tuesdays Station Reporting Phone (415) 495-1990 Govin Fax: 415-495-2580

2W LW TW

- MIDNIGHT OIL Blue, Forgotten, River, Warburton (Columbia) 1 THE CHURCH - Metropolis, Terra, Russian, Grind (Arista) 7 2 2
- 3 3 PRETTY WOMAN SOUNDTRACK - Soul, Detail, Fame '90 (EMI) 6
- PETER MURPHY Cuts, Line, Shy, Crystal, Veils (Beggars Banquet/RCA) 5 4 4 ROBERT PLANT - Hurting, Big, Nirvana, I Cried, Dye (Es Paranza/Atlantic) 13 7 5
- SMITHEREENS Yesterday, Blues, Girl (Capitol) 3 5 6
- 2 6 7 ERIC CLAPTON - Alibis, Accuse, Bad (Reprise)
- **HEART** All (Capitol) 32 8
- 9 DON HENLEY - Heart, Dirt, Worthless (Geffen) 8 9
- SINEAD O'CONNOR Nothing, Emperor's, Black, Stretched (Ensign/Chrysalis) 15 11 10
- THE NOTTING HILLBILLIES Sweet (Warner Bros.) 16 12
- 4 10 12 CHRIS REA - Road (Geffen)
- MICHAEL PENN This, Myth, Brave (RCA) 14 13 13
- **DAMN YANKEES** Age (Warner Bros.) 15 14 26
- BLACK CROWES Jealous (Def America/Geffen) 20 17 15
- **DAVE EDMUNDS** Flame (Capitol) 16 17 16
- del AMITRI Kiss, Move, Sober, Nothing (A&M) 23 20 17
 - AEROSMITH Takes, Monkey, Gun, FINE, Elevator, Other (Geffen) 14 18
- 11 10 8 19
- PETER WOLF Ninety-Nine (MCA) **RUSH** Pass, Show, Presto, Superconductor (Atlantic) 22 20 24
- MISSION UK Deliverance, Butterfly, Into, Amelia (Mercury/PolyGram)
 FLEETWOOD MAC Save (Warner Bros.) 30 25 21
- 22
- 33 26 23 MOTLEY CRUE - Without, Mad (Elektra)
- MELISSA ETHERIDGE Angels (Island) 22 21 24
- 38 33 25 TESLA - Way (Geffen)
- LOU GRAMM True (Atlantic) 19 24 26
- 31 GUN - Better, Inside (A&M) 42 27
- RAINDOGS Scared (Atco) 35 34 28
- 27 29 BLUE NILE - Downtown, Headlights, Seven (A&M) 27
- 30 30 **GIANT** - Dreams (A&M) 32
 - TOM PETTY Face (MCA) 9 19 31
- **COWBOY JUNKIES** Sun, Thirty, Escape, Where (RCA) 34 37 32
 - **DEPECHE MODE** Silence, Dangerous, Personal, Policy (Sire/Reprise) 35 33
- 41 JESUS & MARY CHAIN - Head, Planets, Blues, Coast, Crazy (Warner Bros.) 21 23 34
 - ROLLING STONES Sigh, Hearts (Rolling Stones Records) 18 35
- 12 36 POCO - Nature (RCA) 40 36
- PHIL COLLINS Rains, Paradise, Find (Atlantic) 29 37 18
 - JUDE COLE Tonight (Reprise) 38
 - THE LONDON QUIREBOYS 7 O'Clock (Capitol) 49 39
- KISS Forever (Mercury/PolyGram) 29 28 40
 - **LITTLE FEAT** Texas (Warner Bros.) 41
 - NEIL YOUNG Crime (Reprise) 42 44

 - NICK LOWE Look, Liars (Reprise) 43 47
 - **SLAUGHTER** Up (Chrysalis) 44 50
 - JOE SATRIANI Believe, Shallabal (Relativity) 45
 - GUNBUNNIES Stranded, Tail, Three (Virgin) 46
 - TRAGICALLY HIP Sinking (MCA) 47
- OINGO BOINGO Lights, Skin, Control, Run (MCA) 37 40 48
- ROBIN TROWER Volume (Atlantic) 45 49 46
- JOHN WESLEY HARDING Devil, Cathy's, Affairs, Spaced (Sire/Reprise) 50 39 41

CHARTBOUND

*Debuts in chartbound **DELBERT McCLINTON (CURB) "WITH"**

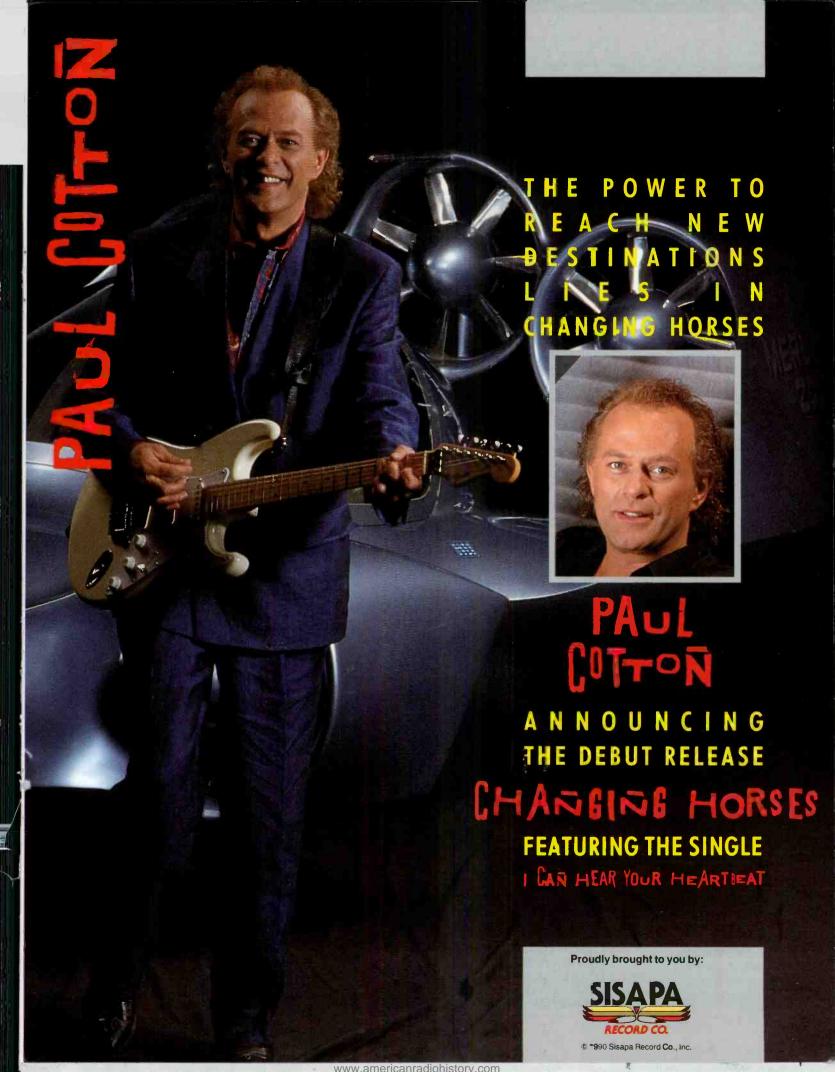
JOHNNY CLEGG & SAVUKA (CAPITOL) "CRUEL" STONE ROSES (SILVERTONE/RCA) "FOOLS" *STEVIE RAY VAÙGHAN (EPIC) "DÉNIAL" HOUSE OF LOVE (FONTANA/MERCURY) "KNOW" COREY HART (EMI) "LITTLE"

THEY MIGHT BE GIANTS (ELEKTRA) "BIRDHOUSE"

FASTER PUSSYCAT (ELEKTRA) "HOUSE" EVERYTHING BUT THE GIRL (ATLANTIC) "DRIVING" *ALICE COOPER (EPIC) "HEART"

Dropped: #38 Whitesnake, #39 Havana Black, #42 Lenny Kravitz, #46 Tanita *ERIC JOHNSON (CAPITOL) "LANDRONS" THE BELOVED (ATLANTIC) "HELLO" Tikaram, #48 Paul McCartney, J.J. Cale, Ernie Isley, Britny Fox. LUKA BLOOM (REPRISE) "RESCUE"

the GAVIN REPORT/March 30, 1990



INSIDE ALTERNATIVE RADIO by Linda Ryan

Sinead O'Connor remains in the top slot this week, and although The Church is making a serious takeover bid the Irish lass commands roughly a 12% lead.

The Cowboy Junkies leap into the Top Ten, landing at #6 from last week's #14! Support comes from HEAVY action at KACV, WDET, WNCS, KTAO, WHFS, WXYC, WICB, WRSI, KTCZ, WAPS, KFSR, WDCR, WWVU, KCRW and WUSC.

Depeche Mode's latest, Violator, has surpassed Gold and is on its way toward platinum. Reprise ships Depeche Mode to Top 40 radio this weeks, but this is still "our baby." The band cracks the Top Ten with a 12-8 move.

The Chills make an impressive 25-19 move this week as this New Zealand band expands on its solid College radio base. Already HEAVY at WCDB, WPRB, KUSF, WTSR, KZSC, KUNV, KCMU, KALX, KCOU, WSMU, WXCI, WXYC, WDCR, WOUG, and WWVIJ.

Moving 38-26 are The Silos, whose support comes from both College and Commercial Alternative stations. HEAVY action at WDCR, WUOG, WNCS, WCDB, KFSR, WXYC, WPRB, WUSB, WWVU, WOXY, KTAO and WKXF

L.A.'s pride and joy, Social Distortion, break out with an impressive 40-33 move. Already HEAVY at KUSF, WSMU, KACV, WFIT, KUCI and KROQ. Expect Social D to jump again next week as ADDS on WUOG, WXRT, WUNH, WXYC, WRVU, WBNY and WUSC move into proper rotations.

Our favorite "pure-pop-for-now-people" guy Nick Lowe moves out from his entry at 50 to an impressive 38. Stations with support in HEAVY include WHFS, WRAS, WKXE, KFJC, 91X, WRSI, KACV, WICB, KTAO, WTSR, and WNICS

A reminder that Earth Day is April 22. If your station hasn't already thought about "Green" promotions/programming, now

would be an excellent time to do so. The Green Handbook we mailed out a few weeks ago is a tool that can help you.

Another reminder that as of this week the times for Album/Alternative have changed. The new times are Monday 9-5pm and Tuesday Pacific Standard Time, of course.

The Hollowmen have inked a deal with Arista, while Jesus Jones do the same with SBK. And speaking of SBK Records, look for Mick Jagger's harmonica playing on the soon-to-be released Tackhead album for said record company.

The '90s are here—too bad vinyl isn't. If you're thinking about obtaining the Sinead O'Connor album in record format, you'd better act now because "I Do Not Want What I Haven't Got" will have one, and only one, vinyl pressing. Along the same lines, if you're looking for the Cramps' latest effort Stay Sick in record format, try the Import section because that's the only place you're going to find it

A final note. Check out the Import/Indie page in this issue. It's been a long time coming, but it's finally here! Enjoy it. Ta ta for now—LR

NEW RELEASES

Enter the '90s and exit The Commotions as Lloyd Cole goes solo. Although their career only lasted six years (3 albums), Lloyd Cole and The Commotions created some of the most respected music of the '80s. On this, his first solo effort for Capitol, Cole displays the same cheeky fascination with American popculture that surfaced on past classics like "Sean Penn's Blues" and "Rattlesnakes" resurface on "What Do You Know About Love" and "I Hate To See You Baby Doing That Stuff." Supporting Cole on his latest endeavor is an all-star cast which includes Voidoids Fred

Maher (drums/producer) and Robert Quine, as well as (bassist) Matthew Sweet. Other tracks to check out include "Downtown," "No Blue Skies," "Ice Cream Girl" and "Undressed." LINDA RYAN

SCHNELL FENSTER - THE SOUND OF TREES (ATLANTIC)

Q: Whatever happened to the rest of the members of New Zealand's Split Enz? It's a question many ask, usually whenever a new Crowded House or Tim Finn album is released. The answer is Schnell Fenster (German for fast car). Schnell Fenster's music is a good deal more funky than Split Enz, although echoes of the past are evident in "This Illusion" and "That's Impossible." A collection of engaging, quirky pop masterpieces that sound great on the radio. Other tracks to check out include "Whisper," "The Sound Of The Trees" and the Beatles-ish "Long Way Away." LR

THE FALL - EXTRICATE (COG SINISTER/PHONOGRAM)

This umpteen-zillionth effort from seminal experimentalist-rockers The Fall fits well with the band's last several recordings. It is (as vocalist Mark E. Smith points out on the inner sleeve) a beautifully simple album-no clusters of noise or amorphous sounds here. Instead. Extricate is comprised of ten basic, patterned cuts that remain original without being unlistenable, catchy without being pop, and poetic without being pompous. It's stunning that this band can always stand unaffected by the fickle winds of trend while continuing to change, develop, and put out great records. Tracks: "Telephone Thing," "Hilary," and "Popcorn Double Feature" (The Fall does "Raspberry Beret"?) SEANA BARUTH

"Smarter than Sebastian Bach."





THE WILD FLOWERS tales like these

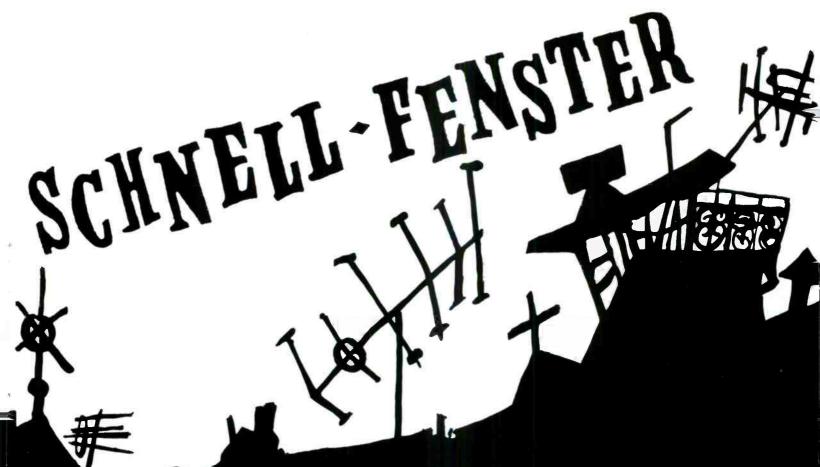
The New Album.

1/2/4-26133

Produced by MATT WALLACE & The Wild Flowers

Manufactured and distributed by Warner Bros. Records, Inc.





WHAT DO YOU GET AFTER THE SPLIT ENDS? A REAL "LOVE-HATE RELATIONSHIP"

Schnell Fenster brings together three former members of Split Enz and Aussie native Michael den Elzen.

When it was released Down Under, the group's debut album THE SOUND OF TREES earned critical raves for its "crisp intelligence," its "confidently intricate" sound and its "overwhelming sense of the strange." One reviewer enthusiastically dubbed it "a clever, engaging and delightful set of songs."

"LOVE-HATE RELATIONSHIP"

the first single by

SCHNELL FENSTER

from the album

THE SOUND OF TREES

Produced by Schnell Fenster

Co-produced with Clive Langer and Alan Winstanley



On Atlantic Records, Cassettes and Compact Discs

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IMPORT-INDIE

<u>SCRAWL</u> - <u>SMALLMOUTH</u> (<u>ROUGH TRADE</u>)

Live, these three women from Columbus, OH generate almost inexplicable charisma. Their records share that strangely attractive quality, drawing listeners in, tempting them with heartbreaking half-harmonies, thick, hypnotic thrumming, and emotional intensity that's built and sculpted by the band's careful use of repetition. Repeated words and chord progressions are, in Scrawl's hands, not the result of an inability to speak eloquently. Rather, they are an everyman type of eloquence, an indication that one doesn't necessarily have to command language absolutely to communicate depth of feeling. On Smallmouth, the range of emotion is a bit more restrained than on either of the band's last two releases. But here Scrawl seems more comfortable, perhaps more mellow and mature, while remaining inviting and captivating. Tracks: "Enough," "Time To Come Clean," and "I Need You" (a Eurythmics cover). SEANA **BARUTH**



BUCK NAKED AND THE BAREBOTTOM BOYS - TEENAGE PUSSY FROM OUTER SPACE (SCAM)

Although they now reside in broad-minded San Francisco, Buck Naked and The Barebottom Boys originally hail from Omaha, Nebraska, where (we suspect) they lived secret lives as rednecks. Their two-song twelve inch (real men don't do seven inches) is as loud, rowdy, naughty and sexist as a rebel flagtotin', pick-up drivin', beer swillin', tobacco spittin' good old boy. Treading lyrical ground just the Mentors' side of the Raunch Hands, this trio tempers their Cramps-like sound with some slow Southwestern cockiness (no pun intended) to put together two cuts, "Teenage Pussy From Outer Space" and "Bend Over Baby And Let Me Drive," of which one may be suitable for your airwaves (you decide). Because of the nature of the material, Buck and the Boys had a hard time getting this record pressed and printed, but it's finally in the mail. Just goes to show, one man's orgy is another man's hootenany -and either way you take this one, you're in for a hell of a good time. SB

KING MISSILE - MYSTICAL SHIT (SHIMMYDISC)

With their third release, King Missile has somewhat metamorphasized. Besides dropping Dog Fly Religion from their name, founding co-writer Dogbowl has departed and remaining member lyricist John S. Hall has assembled a new band (only percussionist Steve Dansiger returns). But the "born-again" King Missile shares some themes, characters, and obsessions with old King Missile, as fish, sex, the word "open" and Farm Boy reappear here. And although this effort has a more straightforward and electric emphasis than the previous They, there's still plenty of mystical shit to go around. Lyrically, Hall divides his time among several different personas: he adopts an ignorant or childlike mein in order to parody ("Rock n' Roll Will Never Die") or to analogize ("The Sandbox"). Hall also mimmicks/mocks one of his favorite guys, Jesus, by turning his lyrics into parables ("The Fish That Played The Ponies"). Although Hall relates a fair amount of social commentary in many tracks, there remains a hefty fun element to Mystical Shit ("Cheesecake Truck," "How To Remember Your Dreams"), and the band delivers a straightup and unexpected version of the Buzzcocks' "Love You More" as well. SB

GOODBYE GEMINI - LEFT YOUR NAME AT THE GATE (WAAP RECORDS)

Another San Francisco band emerges with a sound filled with raw strength. Goodbye Gemini borders between metal and rock with an intense edge. Their loudness is a power that is aptly used to attract your attention. Each member is well suited to his instrument, and therefore creates a dynamite six song EP. For more info call J.K. Touli at (415) 931-9762. ROBERT BARONE

A.C.MARIAS - "ONE OF OUR GIRLS HAS GONE MISSING" (MUTE RECORDS)

Several months ago this group released an album, One Of Our Girls Has Gone Missing (see issue #1773, September 8, 1989). They now have a new single with the same name, but with a B side that caught my attention - "Viscious." Angela Conway and her Mute drivers (as the band call themselves), give this Lou Reed title new life. Subtle vocals are encased in guitar and bass, with the slightest bit of percussion making for an accessible interruption. Bruce Gilbert (Wire) helps with the production. RB

HARD TO BEAT - VARIOUS ARTISTS (AUGOGO-ANDA 70)

The Stooges were and still are an institution. Their music is part of the building blocks of today's rock today. This double album consists of 21 Stooges' covers performed by Australian bands. The reditions range from frenzied and experimental to true-to-form bombastic rock. It rests somewhere between

rock and serious head-banging music. You'll hear some of my favorite bands: Thrust, Exploding White Mice, Seminal Rats, Stress Of Terror, Hard Ons, Feedtime, God and Raw Power. Essential vinyl for any Alternative library. RB

<u>DIGITAL UNDERGROUND - "HUMPTY</u> DANCE" (TOMMY BOY)

Yet another innovative, archetypical rap troop has arguably grasped the nation with an aqua funk sound that exemplifies the richness of Bay Area Hip Hop. Presenting a new rap lingo suspended over tasteful P-Funk sampling, transplanted New York producer Greg Jacob (aka Shock G) lays down a hypnotic bass line and hook that has the Rap world in a "Doowhuchyalyke" frenzy. With tight, sophisticated, fun lyrics manifested through a cartoon-like voice, "Humpty" creates a funk party-type essence. It's almost as if you were receiving an audio brainwash by the George Clinton P-Funk All Stars and the Brides Of Funkenstein. Rumor has it that D.U., consisting of Money B, DJ Fuse, Chopmaster J and Shock G, have already shipped their debut album Sex Packets gold and have a soon-tobe-signed foreign publishing deal worth many times their advance. BRIAN ALAN **SAMPSON**



<u> 3D PICNIC - DIRT (EARTH MUSIC)</u>

3D Picnic doesn't restrict itself to one particular style and/or sound. Not many bands can pull that off without sounding erratic and inconsistant, but it seems to come naturally to 3D Picnic, and it certainly keeps the listener intrigued! The band can go from the space-cowboy feel of "Space Planet" to the revved-up punkiness of "Dizzy" without batting an eye. I like the songs in between—"Charles Thinks About It," "The Last One," and "Seven Days Of Mourning." A must on your playlist should be "Baby Blue," which brings to mind The Rasberries and Badfinger. Many differen't styles to suit your programming needs. Have fun with this one. LR

the GAVIN REPORT/March 30, 1990

PHOTO FILE

THIS YEAR'S JUNO AWARDS, PRESENTED TO THE BEST MUSICIANS IN CANADA, WAS HELD ON MARCH 18 IN TORONTO. HERE ARE SOME OF THE WINNERS AND SOME UNFORGETTABLE MOMENTS:



Producer Bruce Fairbairn accepts his Juno for Producer Of The Year from Quincy Jones and David Foster.



Members of Blue Rodeo, the Group Of The Year.



k. d. lang accepts this year's Juno as Country Female Vocalist.



Master Of Ceremonies Rick Moranis auditions for the role of backup singer for Milli Vanilli.



Molson Breweries President Barry Joslin presented the Jeff Healey Band with their Juno for Canadian Entertainer of the Year.



Alannah Myles, won of three Junos: Single Of The Year, Album Of The Year and Most Promising Female Artist Of The Year.



Kim Mitchell wins the award for Male Vocalist Of The Year.



Lyle Lovett and Cowboy Junkie Margo Timmins performed a stunning duet during the Juno telecast.

PERSONAL PIC

SINGLES by Dave Sholin

MADONNA - Vogue (Sire/Warner Bros.)

A new song from Madonna is a radio event anytime, but nowadays even more so due to all the attention she and her "Dick Tracy" costar Warren Beatty are attracting. This dazzling dance production is not on the movie soundtrack, but it's part of her new album "I'm Breathless.. Music From and Inspired By the Film Dick Tracy," which features seven songs from the picture. The video is best viewed while taking a cold shower!



DEPECHE MODE - Enjoy The Silence (Sire/Reprise)

DM's newest collection, "Violator," gives new meaning to the well-worn phrase—longawaited release. Ask just about any Top 40 programmer who played "Personal Jesus" and they'll confirm it was a mega-hit—and that was without the availability of the album. Expect lots more Depeche Mode-mania when this track's captivating music and storyline reaches the masses.

SOUL II SOUL - Get A Life (Virgin)

Highly original music concepts always jump out of a stack of new releases. Jazzie B and his clever cohorts from the U.K. quickly built a fan base in the U.S.A. on the strength of two of last year's best songs. Can't help but keep on movin' when this one starts playin' either. Urban Contemporary tags it "Hot" this week.

Diane Rufer



ALICE COOPER - Only My Heart Talkin' (Epic) Alice's stellar showmanship and penchant for the outrageous paved the way for new and innovative ways to entertain. He's also an expert marksman when it comes to nailing down a strong power ballad, a skill he demonstrates on this Desmond Child production. What a chorus.

MICHEL'LE - Nicety (Ruthless/Atco)

Michel'le's unmistakable voice has dubbed her the "Betty Boop" of the nineties, but this remarkable young talent has more to offer than a unique way with a song. This followup to her debut smash features another super hook along with the clever, inventive one word song title.

CROSSOVER PICK

WHISTLE - Always and Forever (Select)

Broke in Denver where it's now #2 at Y108 and #6 at KS104. Rick Upton and Stephanie Gramm at KITY San Antonio make it their highest jump of the week 27-19, reporting top ten callout and across-the-board requests. 102QQ Saratoga Springs/Albany, NY added it last week, and PD Ken McGrail debuts it this week at #17! Added it at WHYT, KGGI and KMEL.

ALBUMS by Ron Fell



PATTI AUSTIN-Love Is Gonna Getcha (GRP) One of the great American voices gets the best batch of songs since her debut on Quincy Jones' 1981 album, "The Dude." That's a long time to wait and still have a career, but Patti's patience pays off with an elegantly textured, all-star laden musical feast. After hearing the opener (and lead single) THROUGH THE TEST OF TIME, I was ready for a solid set and wasn't in the least disappointed. This is a big bucks package, as her cast of musical support players don't come cheap. Austin's varietal blend of Jazz and Soul avoids the abstraction of the former and the shrill of the later. The thrill of the remainder is the aural wonder of a woman clearly in control, hugging each song with maternal bliss. Other tracks of special merit include THE GIRL WHO USED TO BE ME which she sang so beautifully on last week's Academy Awards, IN MY LIFE with Dave Grusin tickling the ivories, OOH-WEE (THE CARNIVAL) and GOOD IN LOVE.

the GAVIN REPORT

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The Road To Hell Is Paved With Success

Top 5 AOR Track
No. 2 Most Requested Track
Top 5 Phones in 40 Markets

Sales Already Over 200,000 in U.S.
Over 2,200,000 Units Sold in Europe

NAC Breaker

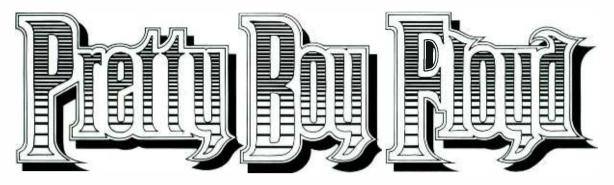
The First Single, Track and Video & From His New Album The Road To Hell



Produced by Chris Rea & Jon Kelly Management: Paul Lilly c 1990 Magnet Records Ltd

"I WANNA BE WITH YOU"

WANTED BY MCA



Alias: Leather Boyz With Electric Toyz













Photographs taken 1990





On March 21, 1990, Pretty Boy Floyd was released to the custody of CHR radio. Last seen armed with a fully automatic hit record, "I Wanna Be With You," they're taking the nation by storm. But this time, we've captured them on video and turned it over to the proper authorities.

Remember, The Spotlight Is On this group of bandits. *Pretty Boy Floyd* are considered a *Cinderella* story about to happen. Like a *Whitesnake* in the grass, they will catch you by surprise with a record that's *Poison*-ous. A *Motley Crue* and more, this notorious band of four plan to take over *Skid Row*. Not even a *Warrant* can stop them. So be on your guard, these guys are going to be hard to silence. They are...America's Most Wanted.

If you have any information that will help lead radio to the capture of Pretty Boy Floyd, we urge you to call your local MCA promotion office. We will supply you with a complete record of the band's escapades.

Please Note: We plan on sticking to our guns, pulling out all the stops, and taking this all the way. So you can get with the picture now, or you can wait. But in either case, we're bringing them in. No ifs, ands, or buts.





DESCRIPTION

Date & Place of Birth: L.A., 1987 Build: Metal base, now taking CHR Scars, Marks & Tattoos: Many

Occupation: Rockers with a passion for success
Criminal Record: "Leather Boyz with Electric Toyz"
Accomplices: Steve Meyer-Mastermind; Howard Benson,
Producer; Mitch Stevens, Headline Management

Remarks:

"One listen is all it will take, you'll be hooked like a trout in shallow water."—**FMQB**

"...absolutely addictive and more than capable of providing instant chart success."—**RAW**

"Pretty Boy Floyd are going to be BIGGER than huge!"—Village Voice

"Count on them to be THE Next Big Thing."-Music Connection

"Don't be surprised if Pretty Boy Floyd turns out to be THE band of the '90s."—Rockbeat

"One of the Top 3 new band's of the year."—Rock Scene

CAUTION: Pretty Boy Floyd is being sought in 50 states for infectious pop metal and juvenile enthusiasm. They have a penchant for big, boomy choruses and are considered armed and dangerous. One listen...and they will blow you away.

WANTED BY MCA PROMOTION

BelgBorl

BILLY BRILL Senior Vice President, Promotion *1990 MCA Records, Inc.