

the GAVIN REPORT

ISSUE 1837 DECEMBER 13, 1990

PEACE

ANNOUNCING
THE
NOMINEES
FOR THE
1991
GAVIN
SEMINAR
AWARDS

ON

EARTH

REO SPEED WAGON

What do the
earth, a small man,
his dog and a chicken
have in common?
... nothing!
What do "Keep On
Lovin' You," "Can't Fight
This Feeling," and
"(Meet Me) Half Way"
have in common? ... a lot!
... #1 classic hits
from REO Speedwagon!

"HALF WAY"

THE NEXT CLASSIC FROM REO SPEEDWAGON

Taken from the album: "The Earth, A Small Man, His Dog And A Chicken" 45246

Produced by: Tom Lord-Alge, Kevin Cronin, Jesse Harris Management: Baruck/Consolo Management Co.

GAVIN AT A GLANCE

* Indicates Tie

TOP 40

MOST ADDED

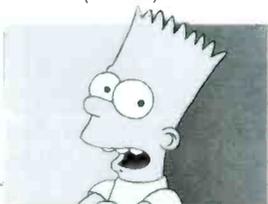
WHITNEY HOUSTON
All The Man That I Need (Arista)
CELINE DION
Where Does My Heart Beat Now (Epic)
M.C. HAMMER
Here Comes The Hammer (Capitol)

RECORD TO WATCH

2nu
This Is Ponderous (Atlantic)

Hot

BART SIMPSON
Do The Bartman
(Geffen)



URBAN

MOST ADDED

WHITNEY HOUSTON
All The Man That I Need (Arista)
LEVERT
All Season (Atlantic)
ANITA BAKER
Fairy Tales (Elektra)

RECORD TO WATCH

MAVIS STAPLES
Melody Cool (Paisley Park/Warner Bros.)

Hot

BELL BIV DeVOE
When Will I See You
Smile Again? (MCA)



RAP

MOST ADDED

SCHOOLY D
King Of New York (Capitol)
EPM D
Gold Digger (RAL/Def Jam/Columbia)
CPO
Something Like This (Capitol)

RETAIL

Hot

RUN-D.M.C.
What's It All About (Profile)

RADIO

Hot

RUN-D.M.C.
What's It All About
(Profile)



A/C

MOST ADDED

WILL TO POWER
I'm Not In Love (Epic)
ANITA BAKER
Fairy Tales (Elektra)
WHITNEY HOUSTON
All The Man That I Need (Arista)

RECORD TO WATCH

GARY MOORE
Still Got The Blues (Charisma)

Hot

STYX
Show Me The Way
(A&M)



COUNTRY

MOST ADDED

CONWAY TWITTY
I Couldn't See You Leavin' (MCA)
MICHELLE WRIGHT
A Heartbeat Away (Arista)
HOLLY DUNN
Heart Full Of Love (Warner Bros.)

RECORD TO WATCH

EMMYLOU HARRIS
Wheels Of Love (Reprise)

Hot

JOE DIFFIE
If You Want Me To
(Epic)



JAZZ

MOST ADDED

VINCE MENDOZA
Start Here (World Pacific)
YULES STRUTTIN'
A Blue Note Christmas (Blue Note)
JAZZY WONDERLAND
(Columbia)

RECORD TO WATCH

RHYTHMSTICK
(CTI/PolyGram)

Hot

SUZANNE DEAN
I Wonder
(Nova)



ADULT ALTERNATIVE

MOST ADDED

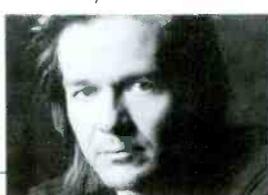
A WINTER'S SOLSTICE III
(Windam Hill)
OTTMAR LIEBERT
Poets And Angels (Higher Octave)
WIND MACHINE
Portraits Of Christmas (Silver Wave)

RECORD TO WATCH

A WINTER'S SOLSTICE III
(Windam Hill)

Hot

SAM RINEY
Playing With Fire
(Spindletop)



ALBUM

MOST ADDED

TRAVELING WILBURYS
"Inside Out" (Wilbury/Warner Bros.)
RATT
"Givin' Yourself Away" (Atlantic)
ALLMAN BROTHERS BAND
"It Ain't Over Yet" (Epic)

RECORD TO WATCH

RATT
"Givin' Yourself Away" (Atlantic)

Hot

TOMMY CONWELL & THE
YOUNG RUMBLERS
"Let Me Love You Too"
(Columbia)



ALTERNATIVE

MOST ADDED

*MEAT BEAT MANIFESTO
(Mute/Elektra)
*CHUCK PROPHET
Brother Aldo (Fire)

RECORD TO WATCH

CHUCK PROPHET
Brother Aldo (Fire)

Hot

DANIELLE DAX
Blast The Human Flower
(Sire/Warner Bros.)



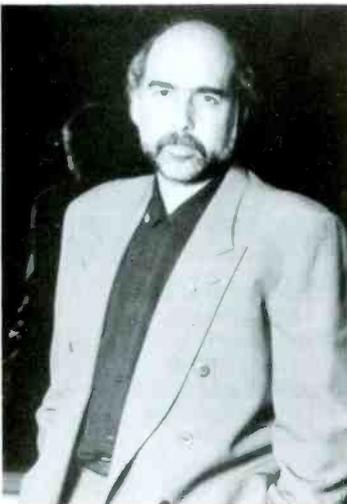
Happy Holidays!

NEWS

Gavin Offices Closed
Dec. 24 - Jan. 4

DOBBIS HEADS POLYGRAM

After literally months of speculation, Rick Dobbis has been officially appointed President & CEO of PolyGram Label Group (PLG). The newly-formed New York-based record



label will market, worldwide, London, Polydor and Smash Records.

PLG will be distributed through PolyGram Group Distribution. It will maintain its own sales, promotion, marketing and creative team. In addition, PLG will oversee Island Records' sales, retail marketing

and field promotion.

In addition to his executive post with PLG, Dobbis will sit on the board of the New Jersey concert promotion and talent management company, Metropolitan Entertainment Company.

Dobbis joins PLG after four years as Vice President & General Manager for RCA Records U.S. He's also held positions at Chrysalis, Arista, Blue Sky and Epic. At one time he was a partner at Michael Lippman's management company.

"Rick Dobbis' leadership record and decision making capabilities make him the ideal label president as we go into the nineties," said Alain Levy, Executive Vice President PolyGram N.V. and CEO PolyGram U.S.A. "I think we will have a greater ability to attract creative people with smaller repertoire units feeding into the larger promotion and marketing entities."

"I'm truly excited about the prospect of building a major company around a number of unique and varied repertoire sources," said Dobbis. "I am pleased to be part of a worldwide entity as strong as PolyGram N.V."



Tara's a Giant. Giant Records' newest artist, Tara Kemp (c), stopped by her new home away from home to greet John Brodey (r) and label owner Irving Azoff.

JAY TAYLOR'S NEW TO Q

After five years at KLUC-Las Vegas, starting the first week in January, Jay Taylor will be in the PD's seat at Q105-Tampa. He'll report directly to OM John Clay.

CONT. NEXT PAGE

Masterful Production ... Minimal Cost.

Production Masters

Call for our free Demo!

Spots | Liners | Promos | Specs

Mike Hall - Atlanta - Tel/Fax (404)591-7559

NEWS - Beverly Mire

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1991
GAVIN
SEMINAR

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- CLASSIFIEDS Can be found on the back cover of the Blue Book insert in this Gavin Report. by Natalie Duitsman

CONT. FROM PAGE 2

Taylor has been courted by **Edens** and **Garry Wall**, but due to contractual obligations only just now became available.

"Jay and John will make an incredibly powerful duo," said Wall. We're very fortunate and very excited to have him.

According to Wall, whose commuting between Q106-San Diego and Q-105 will continue, the programming at Q-105 will remain status quo. "I'll be back

and forth as needed," he said, "but Jay will be the last piece of the Q105 puzzle."

"It's been a pleasure to work at KLUC," said Taylor, "**Guy Zapoleon** is one of the best in the business. I'm looking forward to working with **John Clay**, **Garry Wall**, **Kevin Weatherly** and everyone at **Edens**. The station is poised. I can't wait to get started!"

Taylor is a Gavin nominee for Top 40 Medium Market APD/MD of the year.

WESTON UPPED AT ATLANTIC

At Atlantic Records this week, **John Weston** was promoted to Director of National Pop Promotion from Associate Director of National Singles Promotion. He's been with the label four years.

"John has been one of our

COLOR CHAMELEON GONE

In what to some was a surprising move, **Chameleon Records'** has shut down its Los Angeles operation and given most of the staff their walking papers. According to a press release issued Wednesday, label President **Stephen Powers** will re-open an L.A. office for A&R and product management.

According to former promotion chief **Jack Hopke**, the company is being moved to New York. "Most of the Chameleon Records management staff here in Los Angeles has been let go," he told the Gavin Report. "There will be a few people staying on temporarily—through the transition."

Although Chameleon's next incarnation is unclear, industry speculation a small office in New York will be set up, and company execs are close to a promotion and distribution deal with a new label. Chameleon's upcoming releases will be distributed independently.

"Our lease in Hawthorne had expired and we've been looking at our options on both coasts," said Powers. "We are very grateful to all the staff who have worked so hard to build the label."

CORRECTION: On the Album Top 100 published last week, **Eric Clapton's Journeyman (#4)** was listed as a Warner Bros. release. Clapton is on Reprise. Our apologies for any confusion.

department's best hitters since he came on board over four years ago," said Senior Vice President **Andrea Ganis**. "John is the ideal candidate for this position, and it is with the utmost pleasure that I make this announcement."

BEDFORD BEGINS CHANGES

Although their purchase of both stations is subject to F.C.C. approval **Bedford Broadcasting**, new owners of **X-100/FM (KXXX)** and **Magic 61/AM (KFRC)**-San Francisco has already made major changes at their new outlets.

Out at X-100 is General Man-

ager **Jim Smith**. In as Director of Operations for both stations is **Brent Osborne**, formerly Manager of National Sales and Sports Marketing for **KNBR/AM** and **KFOG/FM**, also in San Francisco.

BIRTHDAYS

Compiled by Diane Ruffer

Our Best Wishes and HAPPY BIRTHDAY To:
 Spider J. Hamilton, WRNB-Minneapolis, MN 12/15
 Jonathan Little, Consultant 12/16
 Bridget Lynott, WKNE/FM-Keene, NH 12/16
 Tom McClendon, WCKQ-Campbellsville, KY 12/16
 Efrén Sifuentes, KDON/FM-Monterey, CA 12/16
 Carl Conner, WFXA-Augusta, GA 12/17
 Dave Edwards, KRGR-Albert Lea, MN 12/17
 Jerry Silvers, WABD-Clarksville, TN 12/18
 Kenny Altman, Music West Records 12/19
 Pam Pace, K106-Beaumont, TX 12/19
 Scott Hitsch, KWYO-Sheridan, WY 12/19
 Nick Price, KMIT-Mitchell, SD 12/20
 Ty Bell, KSNM-Merced, CA 12/20
 Jill Ramsdell, McD Promotion 12/21
 Dave Lamb, KQLS-Colby, KS 12/22
 Army Ferrari, KRLT-Stateline, NV 12/23
 Paul Wilson, KQFC-Boise, ID 12/23
 Kimberly Bedell Rose, WRNB-Minneapolis, MN 12/23
 Jerry Boulding, Urban Network 12/24
 Brad Stone, KSJS-San Jose, CA 12/24
 Christopher West, K100-Chico, CA 12/25
 Michael Langevin, KRGR-Albert Lea, MN 12/25
 Natalie Duitsman, The Gavin Report 12/26
 Greg Barrett, WFRB-Frostburg, MD 12/26
 Brian Wright, KCLD/FM-St. Cloud, MN 12/26
 Wayne Fanning, WZST-Lynchburg, VA 12/26
 Charlie Busch, KSSY-Wenatchee, WA 12/26
 Derek James, KKOR-Gallup, NM 12/27
 Dan McClintock, WNRB-Youngstown, OH 12/27
 Pam Newman, Atco Records 12/29
 Steve Knupp, WQPO-Harrisonburg, VA 12/29
 Larry Carr, WQIC/FM-Meridian, MS 12/30
 Sam Harrell, Atlantic Records 12/31
 Steve Lepper, KZMC-McCook, NE 12/31
 Mark McLain, KPLE-Temple, TX 12/31
 George Chaltas, Broadcast Data Systems 1/1

Ruth Ann Laviolette, X100-San Francisco, CA 1/1
 Bill Lindy, WMGV-Oshkosh, WI 1/1
 Dan Dobson, KLQL-Luverne, MN 1/1
 Larry Sanders, KXFM-Santa Maria, CA 1/1
 Jim Roberts, WROR/FM-Boston, MA 1/1
 Brian Thomas, KBIU/FM-Lake Charles, LA 1/2
 Harry Nelson, WROR/FM-Boston, MA 1/2
 Rhonda Wedeking, KICD/FM-Spencer, IA 1/3
 Chris Walters, KLSQ/FM-Longview, TX 1/4
 Bailey Coleman, KRIZ-Seattle, WA 1/4
 Jay Jarvis, Arista Records 1/5
 Lee St. Michaels, WWCK-Flint, MI 1/5
 Glen Miller, KSEZ/FM-Sioux City, IA 1/5
 Jack Purcell, Warner Bros. Records 1/8
 Moe Preskell 1/8
 Moose Moran, KRKO-Everett, WA 1/10
 Dan Murphy, KIXX-El Dorado, AR 1/10
 Donovan, WFAL-Falmouth, MA 1/11
 Darren Hellwege, KBIA-Columbia, MO 1/12
 R.D. Summers, WWKS-Beaver Falls, PA 1/12
 Rick Petrone, WJAZ-Greenwich, CT 1/12

BIRTHS

Our CONGRATULATIONS to to **SCOTT THOMPSON**, Weekend Personality at WNCI-Columbus, OH, and his wife, **CHANTAL**, on the birth of their daughter, **KAYLA NICOLE**. Born November 29, weighing 6 lbs., 3 oz.

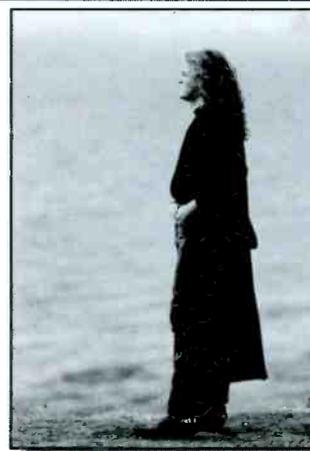
WEDDINGS

Our WEDDING BELLS will ring on December 22nd in San Francisco for **DAVE SHAKES**, Program Director of WBBM/FM (B96)-Chicago, IL and his fiancée, **SHELLEY RAE ADAMS**. Our CONGRATULATIONS and Best Wishes to the happy couple!!!

Are You Looking For Some Solid Rock?

Steve STONE.

"Standing On The Edge"



PRESENTING

*the
Nominees*

for

the

1991

Gavin

Seminar

Awards!

1991 GAVIN SEMINAR

TOP 40

TOP 40 MAJOR MARKET STATION OF THE YEAR

KIIS/FM-LOS ANGELES
KKLQ/Q106-SAN DIEGO
KMEL-SAN FRANCISCO
WBBM-FM/B96-CHICAGO
WHTZ/Z100-NEW YORK

TOP 40 MAJOR MARKET PROGRAM DIRECTOR/ OPERATIONS MANAGER OF THE YEAR

STEVE KINGSTON, Z100-NEW YORK
KEITH NAFTALY, KMEL-SAN FRANCISCO
STEVE RIVERS, WZOU-BOSTON
DAVE SHAKES, B96-CHICAGO
KEVIN WEATHERLY, Q106-SAN DIEGO

TOP 40 MAJOR MARKET ASSISTANT PROGRAM DIRECTOR/ MUSIC DIRECTOR OF THE YEAR

FRANKIE BLUE, Z100-NEW YORK
TODD CAVANAHA, B96-CHICAGO
LEE CHESNUT, WAPW/POWER 99-ATLANTA
HOSH GURELI, KMEL-SAN FRANCISCO
KEVIN McCABE, WQHT/HOT 97-NEW YORK
MICHELLE SANTOSUOSSO, Q106-SAN DIEGO
AL TAVERA, KPWR/POWER 106-LOS ANGELES

TOP 40 LARGE MARKET STATION OF THE YEAR

KHQT/HOT 97.7-SAN JOSE
KOY/FM-PHOENIX
WFLZ-FM/POWER PIG-TAMPA
WNCI-COLUMBUS
WYHY/Y107-NASHVILLE
WZPL-INDIANAPOLIS

TOP 40 LARGE MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR

MARK BOLKE, KRXY/Y108-DENVER
MARK CAPPS, KKRZ-PORTLAND
MARC CHASE, POWER PIG-TAMPA
DON LONDON, WZPL-INDIANAPOLIS
KEN RICHARDS, HOT 97.7-SAN JOSE
DAVE ROBBINS, WNCI-COLUMBUS

TOP 40 LARGE MARKET ASSISTANT PROGRAM DIRECTOR/ MUSIC DIRECTOR OF THE YEAR

JOHN CHRISTIAN, HOT 97.7-SAN JOSE
JOEY GIOVINGO, WEZB/B97-NEW ORLEANS
JEFF "BOOGER" KAPUGI, POWER PIG-TAMPA
DANA LONDON, WLUM/HOT 102-MILWAUKEE
DENA YASNER, KOY/FM-PHOENIX

TOP 40 MEDIUM MARKET STATION OF THE YEAR

KDON/FM-MONTEREY-SALINAS, CA
KLUC-LAS VEGAS, NV
KRQ-TUCSON, AZ
WAPE/FM-JACKSONVILLE, FL
WAPI/195-BIRMINGHAM, AL
WKCI/KC101-NEW HAVEN, CT

TOP 40 MEDIUM MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR

JERRY DEAN, KLUC-LAS VEGAS, NV
LESLIE FRAMM, WABB-MOBILE, AL
KEN HOPKINS, KZZU-SPOKANE, WA
JOHN PEAKE, KRQ-TUCSON, AZ
STEF RYBAK, KC101-NEW HAVEN, CT
MARK ST. JOHN, 195-BIRMINGHAM, AL

TOP 40 MEDIUM MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR

TRACI AUSTIN, KBTS/B93-AUSTIN, TX
TOM POLEMAN, KC101-NEW HAVEN, CT
ROGER SCOTT, KRQ-TUCSON, AZ
EFREN SIFUENTES, KDON/FM-MONTEREY-
SALINAS, CA
JAY TAYLOR, KLUC-LAS VEGAS, NV

TOP 40 SMALL MARKET STATION OF THE YEAR

KZOZ-SAN LUIS OBISPO, CA
WIXX-GREEN BAY, WI
WJET/FM-ERIE, PA
WKZW/KZ93-PEORIA, IL
WTFX-MADISON, WI
WZOK-ROCKFORD, IL

TOP 40 SMALL MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR

JIM COOK, WJET-ERIE, PA
WAYNE COY, WIXX-GREEN BAY, WI
LEO DAVIS, WQEN/Q104-GADSDEN, AL
KEITH EDWARDS, KZ93-PEORIA, IL
JOHN IVEY, WZOK-ROCKFORD, IL
CHUCK KNIGHT, KRNG-DES MOINES, IA

TOP 40 SMALL MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR

RICK ACKER, KHTY/Y97-SANTA BARBARA, CA AND KXXL/XL93-GRAND FORKS, ND
RICK ANDREWS, KZOZ-SAN LUIS OBISPO, CA
KEVIN CHASE, KMOK-LEWISTON, ID
JOE CRAIN, WXX-GREEN BAY, WI
ERIC "THE FLY" DAVIS, WBXX/B95-BATTLE CREEK, MI
BOB O'DELL, (formerly with) WWCK/CK105-FLINT, MI

TOP 40 LABEL OF THE YEAR

CAPITOL RECORDS
COLUMBIA RECORDS
EPIC RECORDS
MCA RECORDS
SBK RECORDS
WARNER BROS. RECORDS

TOP 40 PROMOTION SR. VICE PRESIDENT OF THE YEAR

POLLY ANTHONY, EPIC
BILLY BRILL, MCA
ANDREA GANIS, ATLANTIC
DANIEL GLASS, SBK
CHARLIE MINOR, A&M
RUSS THYRET, WARNER BROS.

TOP 40 PROMOTION VICE PRESIDENT OF THE YEAR

BURT BAUMGARTNER, COLUMBIA
BOB CATANIA, CHARISMA
STU COHEN, WARNER BROS.
JOHN FAGOT, CAPITOL
JOE IANELLO, ATLANTIC
MICHAEL PLEN, VIRGIN
BUTCH WAUGH, RCA

TOP 40 NATIONAL PROMOTION DIRECTOR OF THE YEAR

JERRY BLAIR, COLUMBIA
MARK GORLUCK, ATCO
KEN LANE, SBK
MARC RATNER, REPRISE
BARBARA SELTZER, EPIC
DEL WILLIAMS, ELEKTRA

TOP 40 ASSOCIATE PROMOTION DIRECTOR OF THE YEAR

LINDA ALTER, ARISTA
KIM FREEMAN, ATLANTIC
JUDY HAVESON, SBK
JEAN JOHNSON, EPIC
DANA KEIL, COLUMBIA
ED NUHFER, WARNER BROS.

rap

COMMERCIAL RAP STATION OF THE YEAR

KDAY/LOS ANGELES
KISS FM/NEW YORK
KMEL/SAN FRANCISCO
WBLS/NEW YORK
WGOK/MOBILE, AL
WUSL/PHILADELPHIA

1991 GAVIN SEMINAR

COLLEGE RAP STATION OF THE YEAR

KALX/OAKLAND
KPOO/SAN FRANCISCO
KCMU/SEATTLE
WBAU/GARDEN CITY
WKDU/PHILADELPHIA
WNWK/NEW YORK

MAJOR RAP LABEL OF THE YEAR

ATLANTIC STREET RECORDS
CAPITOL RECORDS
COLUMBIA RECORDS
4TH & BROADWAY/ISLAND RECORDS
RCA RECORDS
WARNER RECORDS

INDEPENDENT RAP LABEL OF THE YEAR

COLD CHILLIN' RECORDS
DEF JAM RECORDS
JIVE RECORDS
LUKE RECORDS
NASTYMIX RECORDS
PRIORITY RECORDS

COLLEGE & MIXSHOW PROMOTION PERSON OF THE YEAR

BOBBY "BOBBITO" GARCIA, DEF JAM
DAN CHARNAS/FRED FELDMAN, PROFILE
ALBERT "ALBEE" RAGUSA, TOMMY BOY
NES "NASTY NES" RODRIGUEZ, NASTYMIX
JEFFREY SLEDGE, WILD PITCH/CHRYSALIS
JEFF TROTTER, TUFF CITY

RAP MARKETING AND PROMOTION PERSON OF THE YEAR

MANNY BELLA, PROFILE
TANYA CEPEDA, 4TH & BROADWAY/ISLAND
ED LOCKE, NASTYMIX
DARRYL MUSGROVE, ATLANTIC
ED STRICKLAND, TOMMY BOY & CHRYSALIS
MEL SMITH, JIVE

URBAN contemporary

URBAN CONTEMPORARY STATION OF THE YEAR

KHYS-HOUSTON
KKBT-LOS ANGELES
WGCI-CHICAGO
WJLB-DETROIT
WRKS-NEW YORK
WVEE-ATLANTA

URBAN CONTEMPORARY OPERATIONS MANAGER/PROGRAM DIRECTOR OF THE YEAR

JAMES ALEXANDER, WGCI-CHICAGO
RON ATKINS, KMJQ-HOUSTON
VINNY BROWN, WRKS-NEW YORK
ELROY SMITH, KJMZ-DALLAS
MIKE STRADFORD, KKBT-LOS ANGELES

URBAN CONTEMPORARY MUSIC DIRECTOR OF THE YEAR

MIKE ARCHIE, WHUR-WASHINGTON
THOMAS BACOTE, WVEE-ATLANTA
VICKI BUCHANON, WTLN-INDIANAPOLIS
FRANK MINIACI, KKBT-LOS ANGELES
BOBBY WONDER, KIDZ-KANSAS CITY

URBAN CONTEMPORARY LABEL OF THE YEAR

ATLANTIC RECORDS
CAPITOL RECORDS
MCA RECORDS
MOTOWN RECORDS
VIRGIN RECORDS
WARNER BROS. RECORDS

URBAN CONTEMPORARY SR. VICE-PRESIDENT OF THE YEAR

HANK CALDWELL, EPIC
RAY HARRIS, WARNER BROS.
SHARON HEYWARD, VIRGIN
STEP JOHNSON, CAPITOL & A&M
SYLVIA RHONE, ATLANTIC & EAST/WEST
RUBEN RODRIGUES, COLUMBIA & ELEKTRA
ERNIE SINGLETON, WARNER BROS. & MCA
A.D. WASHINGTON, MCA

URBAN CONTEMPORARY VICE-PRESIDENT OF THE YEAR

TRUPIEDO CRUMP, EPIC
DOUG DANIELS, ELEKTRA
PARIS ELY, MOTOWN
RICHARD NASH, ATLANTIC
HANK SPANN, WARNER BROS.

URBAN CONTEMPORARY NATIONAL PROMOTION DIRECTOR OF THE YEAR

JAMES COCHRAN, MOTOWN
CONNIE JOHNSON, ARISTA
RICK NUHN, ATLANTIC
EDDIE PUGH, COLUMBIA
ERIC THRASHER, MOTOWN
MAURICE WARFIELD, EPIC

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ON RATINGS & RESEARCH

by Jhan Hiber

**YOU RATED THE RATINGS:
GRADE, C-**

Attention Rick Aurichio and Rhody Bosely at Arbitron (President and VP for Radio Sales/Marketing respectively)! Attention Bill Livek, President of Birch/Scarborough Research! Your customers are less than pleased with you!!

That's the message from our recent survey where you could "Rate The Ratings" and send in your replies regarding how you feel about Arbitron, Birch and radio ratings in general. Almost as soon as the November 16 issue hit your desks did scoresheets start coming in to our office in Carmel. In all, we got over 120 survey forms faxed in (all were faxed, none mailed, an interesting commentary on the need for you folks to respond as quickly as possible). Apparently this issue of ratings is an emotional one.

We got replies from a broad swath of markets—from the top three to unranked areas. And we received some interesting editorial comments about the ratings, some of which we'll share with you below. So let's see how the rating services did—and whether or not they need to do some homework when it comes to keeping their customers happy.

ARBITRON VS. BIRCH

All of our replies came from stations that subscribe to at least one ratings service. Thus, we had a chance to see how the

Arbitron vs. Birch battle was going—how many stations subscribed to one or the other—or both?

Every station we heard from subscribed to Arbitron. Half of the broadcasters also supported Birch with a subscription. Thus, Arbitron clearly remains that one ratings service stations feel they have to have. However, a big chunk of our respondents felt that Birch was useful too, either for programming or sales purposes. I think both rating firms can take some solace from these results.

SERVICE: SUB-PAR

Amazingly, *no one* in the survey thought the ratings firm's service was "prompt, considerate and useful to me and my station." Ouch!

Seventy-five percent of our readers who replied gave the ratings companies a "C", agreeing that the "quality of service we receive is just average." The remainder gave either or both number crunchers an "F".

Likewise, when we asked about how well Arbitron and/or Birch educate their customers in how to best use the research info, below average marks were the rule. Seventy-five percent agreed that they got "some guidance, but not enough." Twenty-five percent lamented they just got "a book and a bill." Again, *no one* voted to pat the companies on the back for being "really helpful."

NEW FEATURES WANTED

We asked what elements of the current ratings books you'd like to see deleted and what new features added. The additions clustered around two areas—larger, more stable sample sizes, and more qualitative information.

As to what you'd like to see deleted from the current ratings reports, the range of replies was widespread, but somehow summed up in some editorial comments such as, "all the bullshit" and "numbers

that wobble so much you don't know what to believe."

HOW MANY SURVEYS PER YEAR?

Although the push at both ratings companies for continuous, year-round measurement—four books a year—it appears the folks at at Arbitron and Birch are out of touch with their customer base. Eighty percent of the votes were for just *two* surveys annually—while 20% did want the four-times-per-year cycle. Interestingly enough, there were many votes for the two-times-per-year approach from stations in the top 10 markets, which have been under the gun of continuous measurement for many years.

RATINGS: THEY ARE VITAL!!

The final key finding from our survey was how crucial you folks feel ratings are these days. It appears that you put up with sub-par service and training because you have to have the numbers in more and more cases. Fifty percent of you felt that ratings are, "vital to how we program and operate this station." The other half felt that they were useful, but not life and death. In other words, none of our readers wanted to be without some ratings input.

However, perhaps the final capper came from an editorial comment that read, "the massive importance of ratings is insane considering the variations in the numbers, etc." What it may boil down to is that you all subscribe to Arbitron and/or Birch—but only out of some necessity, not because it's an enjoyable part of the business. Maybe the powers that be at Arbitron and Birch will read this and try harder to better service you so you'll get more return from that ratings investment.

Thanks for your responses—a most interesting range of replies. And enjoy a happy holiday season! I'll be back on January 21 of next year. In the meantime, if we can be of service, just call (408) 626-3660 or fax (408) 626-3632. Bye! ●

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FRANK SINATRA



“It Was A Very Good Year”

Arranged By Gordon Jenkins

In celebration of Frank Sinatra's 75th birthday and his 30 years with Reprise Records, we're proud to re-release this timeless performance from
FRANK SINATRA: THE REPRISÉ COLLECTION



TOP 40

MOST ADDED

- WHITNEY HOUSTON (172)
(Arista)
- CELINE DION (52)
(Epic)
- M.C. HAMMER (39)
(Capitol)
- TRACIE SPENCER (34)
(Capitol)
- VANILLA ICE (31)
(SBK)

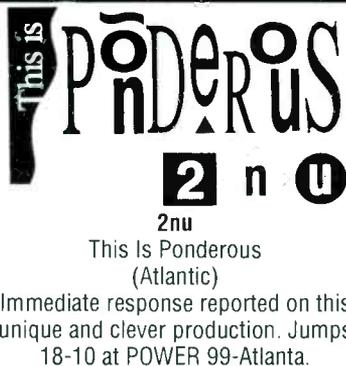
CERTIFIED

- KEITH SWEAT
I'll Give All My Love To You
(Vintertainment/Elektra)
- GEORGE LAMOND duet with
BRENDA K. STARR
No Matter What
(Columbia/Epic)

TOP TIP

- AFTER 7
Heat Of The Moment
(Virgin)
- Takin' care of unfinished business,
this super hot trio reels in one that
got away the first time around.

RECORD TO WATCH



This is Ponderous
2nu
This Is Ponderous
(Atlantic)

Immediate response reported on this
unique and clever production. Jumps
18-10 at POWER 99-Atlanta.

Editor: Dave Sholin
Assoc. Editor: Annette M. Lai

2W LW TW

4	2	1	STEVIE B - Because I Love You (LMR/RCA)
1	1	2	WHITNEY HOUSTON - I'm Your Baby Tonight (Arista)
12	7	3	MADONNA - Justify My Love (Sire/Warner Bros.)
5	4	4	GEORGE MICHAEL - Freedom (Columbia)
2	3	5	WILSON PHILLIPS - Impulsive (SBK)
18	10	6	JANET JACKSON - Love Will Never Do (Without You) (A&M)
6	5	7	BETTE MIDLER - From A Distance (Atlantic)
21	16	8	SURFACE - The First Time (Columbia)
10	9	9	STEVE WINWOOD - One And Only Man (Virgin)
8	8	10	DAMN YANKEES - High Enough (Warner Bros.)
17	14	11	NELSON - After The Rain (DGC)
20	15	12	PHIL COLLINS - Hang In Long Enough (Atlantic)
15	13	13	WINGER - Miles Away (Atlantic)
22	17	14	DNA with SUZANNE VEGA - Tom's Diner (A&M)
3	6	15	POISON - Something To Believe In (Capitol/Enigma)
19	18	16	THE OUTFIELD - For You (MCA)
11	12	17	JON BON JOVI - Miracle (Mercury)
26	22	18	ROBERT PALMER - You're Amazing (EMI)
9	11	19	DEEE-LITE - Groove Is In The Heart (Elektra)
34	27	20	WILL TO POWER - I'm Not In Love (Epic)
33	26	21	INXS - Disappear (Atlantic)
28	24	22	BREATHE featuring DAVID GLASPER - Does She Love That Man? (A&M)
31	25	23	DEBBIE GIBSON - Anything Is Possible (Atlantic)
—	36	24	BART SIMPSON - Do The Bartman (Geffen)
32	28	25	CATHY DENNIS - Just Another Dream (Polydor/PolyGram)
35	30	26	RALPH TRESVANT - Sensitivity (MCA)
16	19	27	UB40 - The Way You Do The Things You Do (Virgin)
37	33	28	WARRANT - I Saw Red (Columbia)
30	29	29	DON HENLEY - New York Minute (Geffen)
7	20	30	MARIAH CAREY - Love Takes Time (Columbia)
—	37	31	C & C MUSIC FACTORY/FREEDOM WILLIAMS - Gonna ... (Columbia)
13	21	32	DONNY OSMOND - My Love Is A Fire (Capitol)
36	35	33	DINO - Gentle (Island)
—	—	34	KEITH SWEAT - I'll Give All My Love To You (Vintertainment/Elektra)
—	—	35	GEORGE LAMOND/BRENDA K. STARR - No Matter What (Columbia/Epic)
14	23	36	HEART - Stranded (Capitol)
—	40	37	ELTON JOHN - You Gotta Love Somebody (MCA)
40	39	38	JOHNNY GILL - Fairweather Friend (Motown)
—	—	39	ELISA FIORILLO - On The Way Up (Chrysalis)
—	—	40	STYX - Show Me The Way (A&M)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	On	Chart
*WHITNEY HOUSTON - All The Man That I Need (Arista)		179	172	6	1
AC/DC - Moneytalks (Atco)		146	17	85	44
CELINE DION - Where Does My Heart Beat Now (Epic)		145	52	61	32
CINDERELLA - Shelter Me (Mercury)		135	29	73	33
VANILLA ICE - Play That Funky Music (SBK)		130	31	49	50

COOL CELEB DANCE

THIS PARTY'S over

WE'RE
GOING
HOME



UP & COMING

Reports accepted Monday and Tuesday 8AM-4PM
 Station Reporting Phone: (415) 495-1990
 Gavin Fax: (415) 495-2580

Reports Adds On Chart

Reports	Adds	On	Chart	
116	29	78	9	PAUL YOUNG - Heaven Can Wait (Columbia)
114	11	49	54	BAD COMPANY - If You Need Somebody (Atco)
112	3	51	58	CHER - The Shoop Shoop Song (It's In His Kiss) (Geffen)
98	9	55	34	DEPECHE MODE - World In My Eyes (Sire/Reprise)
95	22	41	32	AFTER 7 - Heat Of The Moment (Virgin)
93	11	49	33	IGGY POP - Candy (Virgin)
93	10	49	34	JUDE COLE - House Full Of Reasons (Reprise)
90	4	60	26	MAXI PRIEST - Just A Little Bit Longer (Charisma)
81	20	40	21	CHRIS ISAAK - Wicked Game (Reprise)
81	7	60	14	CONCRETE BLONDE - Caroline (IRS/MCA)
76	34	37	5	TRACIE SPENCER - This House (Capitol)
64	3	52	9	THE REMBRANDTS - Just The Way It Is, Baby (Atco)
63	8	36	19	PEBBLES - Love Makes Things Happen (MCA)
61	3	43	15	PAUL SIMON - The Obvious Child (Warner Bros.)
60	—	34	26	TRIXTER - Give It To Me Good (MCA)
57	9	34	14	GARY MOORE - Still Got The Blues For You (Charisma)
57	4	41	12	NOTORIOUS - The Swalk (DGC)
51	20	27	4	SLAUGHTER - Spend My Life (Chrysalis)
43	1	27	15	L.L.COOL J - Around The Way Girl (RAL/Def Jam/Columbia)
42	5	32	5	SARA HICKMAN - I Couldn't Help Myself (Elektra)
41	6	27	8	BLACK BOX - I Don't Know Anybody Else (RCA)
39	39	—	—	* M.C. HAMMER - Here Comes The Hammer (Capitol)
38	17	20	1	* HOUSE OF LORDS - Remember My Name (RCA)
33	—	6	27	BLACK CROWES - Hard To Handle (Def American/Geffen)
33	15	13	5	* OLETA ADAMS - Get Here (Fontana/PolyGram)
29	25	2	2	* TESLA - Signs (Geffen)
29	9	20	—	* THE CURE - Close To Me (Elektra)
27	14	2	11	* 2nu - This Is Ponderous (Atlantic)
26	8	16	2	* GUYS NEXT DOOR - I've Been Waiting For You (SBK)
24	5	14	5	* URBAN DANCE SQUAD - Deeper Shade Of Soul (Arista)
23	3	19	1	* THE CHARLATANS U.K. - The Only One I Know (Beggars Banquet/RCA)
23	23	—	—	* EVERY MOTHER'S NIGHTMARE - Love Can Make You Blind (Arista)
20	3	13	4	* RAINBOW GIRLS - Make Your Move For Love (Quality)
20	—	9	11	BILLY IDOL - Prodigal Blues (Chrysalis)

Dropped: #31-Tony! Toni! Tone!, #32-2 In A Room, #34-Vanilla Ice (Ice Ice),
 #38-Alias, Eric Johnson, Tommy James.



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December 11, 1990

Mr. Richard Palmese, President
MCA Records
70 Universal City Plaza
Universal City, CA 91608

Dear Mr. Palmese,

Thank you for the generous support of MCA Records in providing entertainment for OPERATION OASIS. As you know, the goal of OPERATION OASIS is to let families of troops stationed in the Persian Gulf, and the troops themselves, know that there is broad support for them here at home.

We are also very appreciative of TIFFANY'S in-person performance and would like to adopt her song, "HERE IN MY HEART", as a tribute to our troops and their families. We would like people all across America to request "HERE IN MY HEART" when they request dedications at their favorite broadcast radio and TV stations.

In this small way, every time we hear this song, we will know that someone out there is thinking about and caring about our loved ones serving in the gulf, and their families here at home.

Thank you.

Sincerely yours,

Hazel Cathers, Executive Director
USO - General Douglas MacArthur
Memorial Center
587 Seventh Avenue
New York, New York 10036

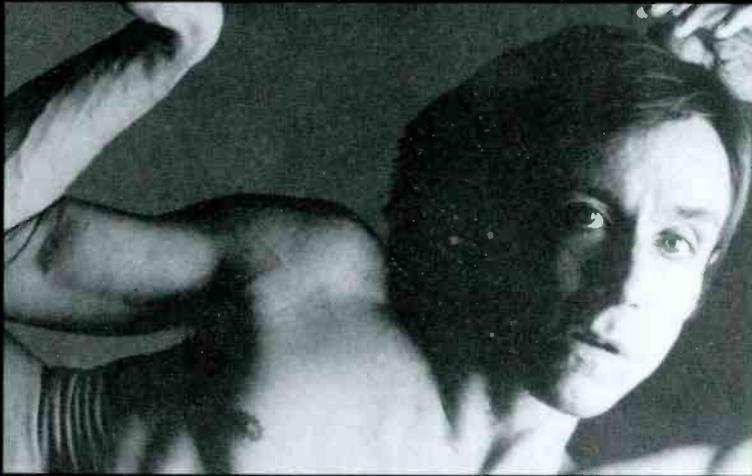
HIT FACTOR

Top 40 Research:
Keith Zimmerman

Total Reports This Week 288 Last Week 286

Hit Factor is a percentage of stations playing a record which also have it Top 20.
ie: 100 stations playing the record- 60 stations have it in their Top 20- Hit Factor = 60%

ARTIST TITLE LABEL	Reports	Adds	1-5	6-10	11-20	21-30	Uncharted	Hit Factor	Weeks
STEVIE B - Because I Love You (LMR/RCA)	236	4	182	32	14	4	—	96%	12
WHITNEY HOUSTON - I'm Your Baby Tonight (Arista)	210	—	144	60	5	1	—	99%	10
MADONNA - Justify My Love (Sire/Warner Bros.)	241	3	86	91	50	6	5	94%	6
GEORGE MICHAEL - Freedom (Columbia)	224	—	144	50	26	3	1	98%	9
WILSON PHILLIPS - Impulsive (SBK)	214	—	131	69	9	3	2	97%	11
JANET JACKSON - Love Will Never Do (Without You) (A&M)	269	2	13	70	147	30	7	85%	5
BETTE MIDLER - From A Distance (Atlantic)	200	1	124	57	12	5	1	96%	12
SURFACE - The First Time (Columbia)	242	7	18	37	124	48	8	73%	8
STEVE WINWOOD - One And Only Man (Virgin)	218	—	42	84	74	15	3	91%	8
DAMN YANKEES - High Enough (Warner Bros.)	202	4	103	58	27	8	2	93%	14
NELSON - After The Rain (DGC)	220	3	12	51	124	26	4	85%	8
PHIL COLLINS - Hang In Long Enough (Atlantic)	221	—	1	51	131	25	13	82%	7
WINGER - Miles Away (Atlantic)	181	2	46	67	47	15	4	88%	13
DNA with SUZANNE VEGA - Tom's Diner (A&M)	219	15	18	40	95	39	12	69%	13
POISON - Something To Believe In (Capitol/Enigma)	146	1	62	70	7	1	5	95%	12
THE OUTFIELD - For You (MCA)	204	2	9	43	112	29	9	80%	9
JON BON JOVI - Miracle (Mercury)	148	1	34	71	33	7	2	93%	11
ROBERT PALMER - You're Amazing (EMI)	213	9	2	4	84	85	29	42%	6
DEEE-LITE - Groove Is In The Heart (Elektra)	124	—	35	61	20	2	6	93%	14
WILL TO POWER - I'm Not In Love (Epic)	214	21	1	9	66	92	25	35%	7
INXS - Disappear (Atlantic)	220	11	1	1	39	116	52	18%	5
BREATHE featuring DAVID GLASPER - Does She Love That Man? (A&M)	203	12	1	8	62	79	41	34%	7
DEBBIE GIBSON - Anything Is Possible (Atlantic)	204	6	—	4	51	111	32	26%	6
BART SIMPSON - Do The Bartman (Geffen)	220	29	1	—	36	83	71	16%	3
CATHY DENNIS - Just Another Dream (Polydor/PolyGram)	185	18	2	6	51	77	31	31%	9
RALPH TRESVANT - Sensitivity (MCA)	181	29	15	10	30	53	44	30%	7
UB40 - The Way You Do The Things You Do (Virgin)	102	—	24	40	23	12	3	85%	14
WARRANT - I Saw Red (Columbia)	188	18	1	7	35	81	46	22%	5
DON HENLEY - New York Minute (Geffen)	133	3	1	9	47	56	17	42%	8
C & C MUSIC FACTORY /FREEDOM WILLIAMS - Gonna Make..(Columbia)	156	25	2	6	28	39	56	23%	6
DINO - Gentle (Island)	133	5	2	5	30	47	44	27%	7
KEITH SWEAT - I'll Give All My Love To You (Vintertainment/Elektra)	137	20	10	2	8	36	61	14%	7
GEORGE LAMOND WITH B. K. STARR - No Matter What (Columbia/Epic)	156	16	1	1	5	41	92	4%	4
ELTON JOHN - You Gotta Love Somebody (MCA)	129	8	1	7	24	37	52	24%	6
JOHNNY GILL - Fairweather Friend (Motown)	100	5	1	4	21	36	33	26%	10
ELISA FIORILLO - On The Way Up (Chrysalis)	112	9	3	12	21	32	35	32%	14
STYX - Show Me The Way (A&M)	158	17	—	—	5	41	95	3%	4
WHITNEY HOUSTON - All The Man That I Need (Arista)	179	172	—	—	1	—	6	—	1
AC/DC - Moneytalks (Atco)	146	17	—	—	11	33	85	7%	4
CELINE DION - Where Does My Heart Beat Now (Epic)	145	52	1	3	4	24	61	5%	4
CINDERELLA - Shelter Me (Mercury)	135	29	—	1	6	26	73	5%	3
VANILLA ICE - Play That Funky Music (SBK)	130	31	—	2	10	38	49	9%	3
PAUL YOUNG - Heaven Can Wait (Columbia)	116	29	—	—	—	9	78	—	2
BAD COMPANY - If You Need Somebody (Atco)	114	11	3	6	22	23	49	27%	8
CHER - The Shoop Shoop Song (It's In His Kiss) (Geffen)	112	3	—	—	9	49	51	8%	6
DEPECHE MODE - World In My Eyes (Sire/Reprise)	98	9	1	—	10	23	55	11%	5
AFTER 7 - Heat Of The Moment (Virgin)	95	22	1	1	10	20	41	12%	4



IGGY POP

WITH KATE PIERSON
"CANDY"

GAVIN TOP 40

UP & COMING 93/11

PWR104 28-25	KZZP 24-23
PIRATE 13-12	Q106 15-13
K106 23-17	KBQ 25-23
WXKS 24-20	Q105HOT 21-17
KWSS D-30	X100 D-30
PWR99 28-26	WPHR ADD
WPFM ADD	WBNQ ADD
KYYY/FM ADD	WGOR ADD
WWCK ADD	KWTX ADD
KZOZ ADD	KRIT ADD
KOTM ADD	WNVZ
KSAQ	HOT102

**MTV HEAVY ROTATION
APPROACHING 250,000 SOLD!**



AFTER 7

**"HEAT OF THE
MOMENT"**



**GAVIN TOP 40 TOP TIP!
UP & COMING 95/22**

HOT97 18-14	KIIS/FM 19-15
KLUC 22-17	WNCI 19-17
KDWB 30-24	PWR106 33-27
PWR99 25-23	KKFR20-19
Y108 9-8HOT	KS104 6-5
PWR104 32-30	PWRPIG 15-10
WLOL 17-13	HOT 97.7 28-23
FM102	

**SEE THEM ON TOUR
WITH THE WHISPERS!**

From their platinum album after 7

INSIDE TOP 40

by Dave Sholin

There may never be total agreement on what elements comprise a hit song or how to scientifically and definitively create one. But in getting a handle on this elusive term, one thing is clear: Hit songs aren't simply those people can't wait to hear again and again, they're songs that VAST numbers of people from varied ethnic backgrounds and age groups can't wait to hear again and again. The biggest songs of 1990 all fit that criteria. If those were the only songs Top 40 radio played, playlists would be very, very small. Carefully selecting all the other "good" records that deserve airplay is the challenge. So how did the year stack up? On an informal basis, over the last month various Top 40 PDs and MDs were asked to grade the year in music, and slightly more than a two-thirds majority felt 1990 deserved a "B," with many qualifying that with a B-minus or B-plus. If a consensus developed from this random survey, it was the feeling that programmers are searching for more variety, less Rap and Dance and fewer remakes. There was also the feeling that the year finished a lot stronger than it began, although many complained about the current glut of ballads. Originality, and more specifically Pop originality, is the Christmas wish many would like Santa to provide. 1991 is certain to provide more music than ever before. The music flow with new labels entering the marketplace will offer more choices, but it will also mean that time be set aside to give these releases a fair hearing. **B96 Chicago PD Dave Shakes** felt that for those who went searching to find great music with audience appeal, instead of just accepting what was handed them, 1990 was an "A" year. Both programmers and promotion execs are at the mercy of the artists who create the product. We can only serve the dishes the chef cooks up and hopefully our customers like the menu. The commitment in the year ahead, as always, should be to finding and playing the best possible songs available. Let's hope 1991 brings home a "straight A" report card.

Expect **INXS** to reappear in the Top Ten by



the time we go to press in January. Mark Hansen, PD at KFMW Waterloo, IA, says, "It's getting response from all demos," and

charts it 20-15. Top Five at WKQD Huntsville 8-5 and taking nice gains at KDOG 23-18, WIQQ 33-27, YES 97 31-22, KNEN 24-16, Y107 28-21, KGWY 20-14, KSND 28-22, KHTR 36-24, WHTK 22-17, WGBQ 27-20, WRKY 22-15 and KIXY 32-25.

A HIT FACTOR increase of 3% to 16% shows just how quickly **BART SIMPSON** is taking off. Listed either number one, two or three in requests nearly everywhere, it moves into the top twenty at G105 Durham/Raleigh 21-14, Q104 Gadsden 28-18, KDWB Minneapolis 24-14, WHYT Detroit 22-17, K106 Beaumont, TX 27-12, 99KG Salina, KS 36-19, KMOK Lewiston, ID 22-15, KPXR Anchorage, AK 29-20, WBBQ Augusta 39-19, WCIL Carbondale, IL 24-20 "number one requests," etc.

POWER 96 Miami is the first to report the **GEORGE LAMOND** duet with **BRENDA K. STARR** at #1. Top thirty at WHSB 31-28, WJMX 30-23, KLIK 32-27, KSKU 34-30, WMGV 32-29, KAGO 32-25, B95 33-30, POWER 104 31-29 and WLVI 33-29. Adds include KISS 108, WNSL, WQPW, KXXR, WDEK, KIQY, KFTZ and KLBQ.

Boasting a 32% HIT FACTOR, **ELISA FIORILLO** continues to develop an impres-



sive chart profile. Hot at WNVZ Norfolk 21-8, KDWB 5-4, WNCI Columbus 12-10, KBQ St. Louis 14-10, SLY 96 San Luis Obispo 8-6, KTMT Medford, OR 14-10, POWER 99.9 KHI Ocean City, MD 10-7, WKMZ Martinsburg, WV 11-7, WHHY Montgomery, AL 16-12 and G105 4-2.

After just a week and a half of play, **CELINE DION** is a top five phone item at WIQQ Greenville, MS. Jumps 22-16 at KOYE Laredo, TX, where APD Jim Scott says, "the cassette is selling like crazy." New on POWER 99, KSND, KIIS, KS104, KZZP, WZOU, WCIL, WVIC/FM, etc.

AFTER 7 shows up in the top twenty at HOT 97 New York, KKFR Phoenix, KGGG Rapid City, SD, WNCI, Y108 and KS104 Denver, KLUC Las Vegas, KIIS Los Angeles, KDON Monterey/Salinas, WCKZ Charlotte and WYHT Mansfield, OH. Closing in on 100+ reports with adds at WDJX, FM104, KPXR, Z104, Q102, WNVZ, FM94.5, WQPW

and KHTT.

It's a similar story in market after market—**CHRIS ISAAK** gets on the air and listeners start calling to find out, "What is that song?" Gaining at Y97 Santa Barbara 29-26 "great adult midday phones," KFMW 11-6 "bound for number one," WBBQ 17-12, K106 26-16, WIXX 13-6, KRQ 14-12, KXYQ debut #30, etc. Added at OK95, KQM, WZYQ, WNCI, KMOK, KBQ, KLUC, WXTQ, WWKF, KSYZ, WSPT, B98, etc.

Lots of new airplay activity on **TRACIE SPENCER**, with 34 adds, nearly doubling last week's report total. New on FM102, KWOD, WFMF, WILI/FM, WNFI "seventy-two percent positive results on 'Like It Or Spike It,'" KISS 108, KTDR, KLBQ, KX92, KKEZ, KSIQ, FM94.5, KKBG, WAVT and KSND.

Don't be surprised to see **OLETA ADAMS**



GET HERE

explode over the next few weeks. Big in Boston at KISS 108 23-15 "a top request item months ago" and WZOU 29-24, where they're running messages to troops in the Middle East within the song. Top twenty-five at Y100 Miami 24-20, Q95FM Detroit #21 and KMEL San Francisco 25-20. Adds include KHM Houston, Q106 San Diego, KBEQ Kansas City, WPST Trenton, NJ, 95XXX Burlington, VT, KIXY San Angelo, TX, Q105 Tampa, etc.

Gary Michaels, MD at KISN Salt Lake City, says it only took a few plays on **2nu** and the station was flooded with calls! Gary debuts it at #19, logging number two requests with a lot of adult response, mostly male. Also charting at POWER 99 18-10, POWER 104 27-22, 93Q 25-20, WDFX 20-16, OK95 16-11, KMOK #26, KBIU #28, K106 #23, KRQ #28 and B98 #18. New on WIXX, WPFM, POWER 98, Y95, KS104, KWOD and ZFUN.

On behalf of **Annette M. Lai** and myself, thanks for participating and sharing your music information each week. It's reliable reports that make it possible to determine our weekly rankings and access what is and isn't being accepted by the public. Our best wishes for a safe and happy holiday season and a peaceful, prosperous 1991. Although we won't be publishing next week, the Gavin office will be open 12/17 through 12/20 and we'll begin accepting reports again on **January 7th**.

***Their Most Unforgettable
Performance Of All***



DARYL HALL JOHN OATES

“DON'T HOLD BACK YOUR LOVE”

The powerhouse follow-up to their Top 10 smash “So Close.”



© 1990 Arista Records, Inc., a Bertelsmann Music Group Company

Produced by: Dave Tyson

Management: Champion Entertainment Organization, Inc.



RADIO RAP

MOST ADDED

EPMD
Gold Digger
(RAL/Def Jam/Columbia)

SCHOOLY D
King Of New York
(Capitol)

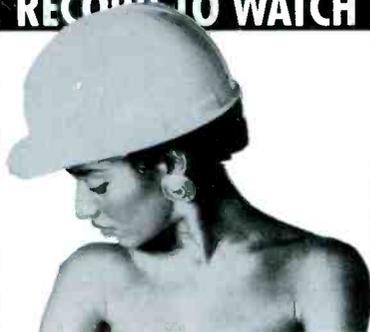
PROFESSOR X
Blackhand
(Island/4th & Broadway)

TOP TIP

SON OF BERZERK
Change The Style
(S.O.U.L./MCA)

Rebellous production base, courtesy of the Bomb Squad, has garnered early adds from College Radio.

RECORD TO WATCH



EPMD
Gold Digger
(RAL/Def Jam/Columbia)
Making the label jump, Eric & Parrish, set the momentum to do damage in 1991. Watch out for some burning retail sales.

Editor: Brian Alan Samson
RA = Retail Singles Action

RA LW TW

\$	3	1	PARIS - Devil, Ebony, Scarface, Panther, Babylon...(Scarface/Tommy Boy)
\$	1	2	BIG DADDY KANE - Do It Right, Devil, Meets... (Cold Chillin'/Reprise)
\$	2	3	MONIE LOVE - Middle, Stable, Swiney, Read, Shame (Warner Bros.)
\$	4	4	A TRIBE CALLED QUEST - Kick It, Pipes, Bonita (Jive/RCA)
\$	6	5	PUBLIC ENEMY - Can't, Brothers, Soul, (RAL/Def Jam/Columbia)
\$	5	6	ISIS - Rebel, Face, Power (4th & Broadway/Island)
\$	15	7	KING TEE - Piano, Ruff, Own, Production, (Capitol)
\$	9	8	L.L.COOL J - Around, Boomin', Farmers, Mama (RAL/Def Jam/Columbia)
--	12	9	KOOL G RAP & DJ POLO - Erase, Streets... (Cold Chillin'/Warner Bros.)
\$	7	10	TOO SHORT - Ghetto, Dead, It's Your, Rap (Jive/RCA)
\$	8	11	POOR RIGHTEOUS TEACHERS - Holy, Rock, Self, Shakila, Can I (Profile)
\$	13	12	BRAN NUBIAN - Wake Up, Bomb (Elektra)
\$	19	13	FATHER MC - 4 You, Treat'em (MCA)
--	22	14	GANG STARR - Get A Rep (Chrysalis)
\$	14	15	BOOGIE DOWN PRODUCTIONS - Material, Loves, Beef, Rules (Jive/RCA)
--	11	16	ERIC B & RAKIM - Ghetto, Mahogany, Rhythm, Omega (MCA)
--	16	17	D-NICE - Crumbs, Call Me (Jive/RCA)
\$	34	18	RUN DMC - From Hell, All About (Profile)
\$	23	19	CHUBB ROCK - Treat'em (Select)
\$	18	20	INTELLIGENT HOODLUM - Reality, Black (A&M)
\$	10	21	TERMINATOR X - Buck, Dancin' (P.R.O. Division/RAL/Columbia)
\$	25	22	K-SOLO - Your Mom, Spell, Everbody, Arrest, Solo (Atlantic)
--	17	23	MASTER ACE - Music Man, Me (Cold Chillin'/Reprise)
\$	20	24	N.W.A. - 100 Miles, Bite, Sa Prize (Priority)
\$	21	25	SPECIAL ED - Mission, C'mon, 5 Men, Wish (Profile)
30	26	26	DANA DANE - Little Bit, Forever, Tales, Johnny (Profile)
34	27	27	MOVEMENT EX - Freedom Got A Shotgun, I Deal (Columbia)
--	--	28	KING SUN - Be Black (Profile)
24	24	29	FRESHCO & MIZ - Play, Ya Know (Tommy Boy)
--	40	30	3 TIMES DOPE - Words, Sand Man, Live From, Peace (Arista)
--	37	31	LAKIM SHABAZZ - Lost Tribe, Justice, Job, Believe, The Way (Tuff City)
--	35	32	MAIN SOURCE - Front Door, Roger (Wild Pitch)
--	28	33	ICE CUBE - Mack, Fairytale, Amerikkka (Priority)
--	29	34	GROOVE B. CHILL - Hip Hop, Swingin', Zero (A&M)
\$	38	35	YO YO - Stompin', Dope (Atlantic)
--	32	36	DJ MARK THE 45 KING - 900 Number, Master (Tuff City)
--	--	37	STYLE - Assassinator, Brother, Who, In Tone, Blues (Select)
--	30	38	CRIMINAL NATION - Insane, Criminal (Cold Rock/Nastymix)
--	--	39	KMD - Peach Fuzz, Refill (Elektra)
--	--	40	X-CLAN - Grank, Funkin', Milk, Raise, Heed (4th & Broadway/Island)

CHARTBOUND

GRAND DADDY IU - Smooth Assassin -(Cold Chillin'/Warner Bros.)
SHAZZY - Giggahoe (Elektra)
TONY D - E.F.F.E.C.T. (4th & Broadway/Island)

***2 KINGS & A CIPHER** - Movin' On 'Em (BMG/Bahia/RCA)
STEREO MC'S - Elevate My Mind (4th & Broadway/Island)

Dropped: #31-Harmony, #36-Candyman, #39-3rd Bass.

RETAIL RAP

Retail Research Assistance:
Ern Llamado
Kelly Woo
Brett Atwood

2W	LW	TW	SINGLES
2	2	1	TOO SHORT - The Ghetto (Jive/RCA)
7	4	2	L.L.COOL J - Around The... (RAL/Def Jam/Columbia)
3	3	3	MONIE LOVE - Monie In The Middle (Warner Bros.)
5	5	4	FATHER MC - I'll Do 4 U (MCA)
1	1	5	CANDYMAN - Knockin' Boots (Epic)
6	6	6	BIG DADDY KANE - Cause I Can...(Cold Chillin'/Reprise)
10	8	7	K-SOLO - Your Mom's In My Business (Atlantic)
4	7	8	VANILLA ICE - Ice Ice Baby (SBK)
13	10	9	TERMINATOR X - Wanna... (P.R.O. Division/RAL/Col.)
8	9	10	M.C. HAMMER - Pray (Capitol)
15	12	11	CHEBA - The Piper (Columbia)
20	14	12	PUBLIC ENEMY - Can't Do... (RAL/Def Jam/Columbia)
—	22	13	RUN-D.M.C. - What's It All About (Profile)
21	19	14	YO YO - Stompin' Into The 90's (Atlantic)
19	15	15	PARIS -The Devil Made Me... (Scarface/Tommy Boy)
12	13	16	SPECIAL ED - The Mission (Profile)
23	21	17	A TRIBE CALLED QUEST - Can I Kick It? (Jive/RCA)
11	16	18	L.L.COOL J - The Boomin'... (RAL/Def Jam/Columbia)
17	17	19	POOR RIGHTEOUS TEACHERS - Holy Intellect (Profile)
—	—	20	EPMD - Gold Digger (RAL/DEF JAM/Columbia)
9	11	21	N.W.A. - 100 Miles And Runnin' (Priority)
—	25	22	BRAN NUBIAN - Wake Up (Elektra)
18	18	23	LUKE/THE 2 LIVE CREW - Mama... (Luke/Atlantic)
14	20	24	BOOGIE DOWN PROD. - Love's Gonna... (Jive/RCA)
25	24	25	ISIS - Rebel Soul (4th & Broadway/Island)

2W	LW	TW	ALBUMS
3	2	1	BIG DADDY KANE - Taste of...(Cold Chillin'/Reprise)
1	1	2	L.L.COOL J - Mama Said... (RAL/Def Jam/Columbia)
2	3	3	TOO SHORT - Short Dog's In The House (Jive/RCA)
6	4	4	CANDYMAN - Ain't No Shame In My Game (Epic)
5	5	5	VANILLA ICE - To The Extreme (SBK)
4	6	6	M.C. HAMMER - Please Hammer Don't... (Capitol)
25	15	7	RUN-D.M.C. - Back From Hell (Profile)
9	8	8	FATHER MC - Father's Day (MCA)
8	7	9	MONIE LOVE - Down To Earth (Warner Bros.)
14	12	10	PARIS - The Devil Made Me... (Scarface/Tommy Boy)
7	9	11	N.W.A. - 100 Miles And Runnin' (Priority)
10	10	12	DANA DANE - A Little Bit Of Dana (Profile)
19	13	13	CHUBB ROCK - Treat'em Right (Select)
11	11	14	BOOGIE DOWN PROD. - Edutainment (Jive/RCA)
13	14	15	SPECIAL ED - Legal (Profile)
12	16	16	KING TEE - At Your Own Risk (Capitol)
23	21	17	ISIS - Rebel Soul (4th & Broadway/Island)
17	18	18	X-CLAN - To The East...(4th & Broadway/Island)
20	20	19	K-SOLO - Tell The World My Name (Atlantic)
16	19	20	ICE CUBE - Amerikkka's Most Wanted (Priority)
15	17	21	THE GETO BOYS - The Geto Boys (Def American)
—	25	22	H.W.A. - Livin' In A Hoe House (Drive-By)
21	22	23	KOOL G RAP/ DJ POLO - Wanted... (Cold Chillin'/WB)
—	—	24	KING SUN - Righteous But Ruthless (Profile)
24	24	25	D-NICE - Call Me D-Nice (Jive/RCA)

NEW HIP HOP RELEASES by Brian A. Samson

BRIAN'S SUPER BUM FRESH ACKNICKULOUS TOP TEN OF 1990

- A TRIBE CALLED QUEST** - *People's Instinctive Travels...* (Jive/RCA) Probably the most overlooked group of the year. Distinctive style and sound makes the innovative concept of ATCQ my pick of the year.
- QUEEN LATIFAH** - *All Hail The Queen* (Tommy Boy) Musical style and diversity showcased by the Queen proved her rankings this year.
- ICE CUBE** - *Amerikkka's Most Wanted* (Priority) The sound fusion of East meets West was a jackpot for the Comptown homey.
- L.L. COOL J** - *Mama Said Knock You Out* (RAL/Def Jam/Columbia) I've been an L.L. fan from day one. If he was wacked, he's now definitely back and everyone's on his d—k!
- KOOL G RAP & POLO** - *Wanted: Dead Or Alive* (Cold Chillin'/Warner) Dead or alive, the music and lyrics are slammin'. A true Hip Hop album. Maybe this should be number one?
- 3rd Bass** - *The Cactus Album* (RAL/Def Jam/Columbia) White, Black, Mexican, or Chinese you appreciate an artist because he's musically dope, not because of skin color.

- BOOGIE DOWN PRODUCTIONS** - *Edutainment* (Jive/RCA) Even if you don't appreciate his music, you have to appreciate his consciousness.
- KING TEE** - *At Your Own Risk* (Capitol) The St. Ide's King has carved out his own musical niche, receiving acceptance from East to West.
- THREE TIMES DOPE** - *Live From Acknickulous Land* (Arista) The most overlooked album of the year. May not be the dopest, but Chuck Nice and the boys definitely have a distinctive flavor and direction.
- N.W.A.** - *Just Don't Bite It* (Single) (Priority) It's something all the homeboys can reminisce on. C'mon, you know why I picked it.
- KING SUN** - *Be Black/Universal Flag* (Profile) Already floating in Chartbound, King Sun returns with a slammin' album after being severely overlooked in '89. Under the direction of producer King Shameek, Sun funnels his message about the uncultured Black man sketched over a Marly-like music base. If you're unacquainted with the King Sun, peek out his latest video for "Be Black" on Pump It Up! or Yo! MTV Raps. For a deeper uptempo introduction, track the flip side, "Universal Flag." Call Dan Charnas at (212)529-2600.

BOOGIE DOWN PRODUCTIONS - *Ya Know The Rules* (Jive/RCA) We finally receive the long awaited second release from "Edutainment." Musically, "Rules" isn't one of the most impressive singles from the professorial album, but KRS' awareness should embrace an audience beyond the established Hip Hop community. The B-side, "Live Medley-Criminal Minded, Jimmy, and The Bridge Is Over," is a definite Christmas treat. For your copy call Mel Smith at (212)727-0016.

LAKIM SHABAZZ - *Lost Tribe Of Shabazz (Album)* (Tuff City) Lost second album from the righteous voice of the Flavor Unit is another step in raising the Hip Hop audience's consciousness. The 45 King and the Mighty Maestro lay down funky and smooth tracks that showcase Lakim's powerful voice and intelligent wordplay. Lakim drops his brand of science on hype tracks like "No Justice, No Peace," "Lost Tribe Of Shabazz," and "Brothers In Action." He also shows off his versatility on the R&B club-ish feel of "Ladies" and the catchy "Need Some Loving." Anthony Rosillio, WBUL-Tampa, FL.

REPORTING BEGINS ON
THURSDAY, JANUARY 10, 1991. DON'T
FORGET ABOUT THE SEMINAR
FEBRUARY 14-17th. HAPPY HOLIDAYS!

URBAN CONTEMPORARY

MOST ADDED

WHITNEY HOUSTON (39)
(Arista)

LEVERT (26)
(Atlantic)

ANITA BAKER (18)
(Elektra)

TOP TIP

LORENZO SMITH
Let Me Show U
(Alpha International)

Twenty-two stations, including seven new ones this week, believe Lorenzo will show u the way.

RECORD TO WATCH



MAVIS STAPLES
Melody Cool
(Paisley Park/Warner Bros.)
Mavis will start out the year in a cool way.

Editor: Betty Hollars
Assoc. Editor: John Martinucci

2W LW TW

2	1	1	RALPH TRESVANT - Sensitivity (MCA)
6	4	2	TONY! TONI! TONE! - It Never Rains (Wing/PolyGram)
3	3	3	GUY - I Wanna Get With U (MCA)
5	2	4	FREDDIE JACKSON - Love Me Down (Capitol)
9	6	5	PEBBLES - Love Makes Things Happen (MCA)
7	7	6	SURFACE - The First Time (Columbia)
8	8	7	JEFFREY OSBORNE - Only Human (A&M)
12	10	8	JANET JACKSON - Love Will Never Do (Without You) (A&M)
14	12	9	EnVOGUE - You Don't Have To Worry (Atlantic)
13	11	10	LOOSE ENDS - Don't Be A Fool (MCA)
19	15	11	TEENA MARIE - If I Were A Bell (Epic)
23	18	12	KEITH SWEAT - I'll Give All My Love To You (Vintertainment/Elektra)
20	16	13	THE BOYS - Thing Called Love (Motown)
15	13	14	SPECIAL GENERATION - Love Me Just For Me (Capitol)
1	5	15	WHITNEY HOUSTON - I'm Your Baby Tonight (Arista)
25	19	16	DNA with SUZANNE VEGA - Tom's Diner (A&M)
28	21	17	C & C MUSIC FACTORY /FREEDOM WILLIAMS - Gonna... (Columbia)
26	20	18	L.L.COOL J - Around The Way Girl (RAL/Def Jam/Columbia)
18	14	19	STEVIE WONDER - Keep Our Love Alive (Motown)
4	9	20	TEVIN CAMPBELL - Round And Round (Paisley Park/Warner Bros.)
31	26	21	OLETA ADAMS - Get Here (Fontana/PolyGram)
35	24	22	MARVIN GAYE - My Last Chance (Motown)
33	27	23	LALAH HATHAWAY - Baby Don't Cry (Virgin)
30	25	24	FATHER MC - I'll Do 4 U (MCA)
36	28	25	BLACK BOX - I Don't Know Anybody Else (RCA)
27	22	26	TOO SHORT - The Ghetto (Jive/RCA)
—	31	27	ANOTHER BAD CREATION - Iesha (Motown)
38	29	28	TONY TERRY - Head Over Heels (Epic)
—	35	29	MICHEL'LE - Something In My Heart (Ruthless/Atco)
10	17	30	WHISPERS - My Heart Your Heart (Capitol)
34	33	31	DINO - Gentle (Island)
—	—	32	BELL BIV DeVOE - When Will I See You Smile Again? (MCA)
—	37	33	TEDDY PENDERGRASS - Make It With You (Elektra)
—	36	34	KIARA - Every Little Thing (Arista)
—	38	35	MONIE LOVE - Monie In The Middle (Warner Bros.)
—	—	36	RUDE BOYS - Written All Over Your Face (Atlantic)
—	—	37	TRACIE SPENCER - This House (Capitol)
—	—	38	BIG DADDY KANE - Cause I Can Do It Right (Cold Chillin'/Reprise)
—	—	39	JOEY B. ELLIS AND TYNETTA HARE - Go For It! (Heart And Fire) (Capitol)
—	—	40	CARON WHEELER - UK Blak (EMI)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
ANITA BAKER - Fairy Tales (Elektra)		48	18	—	9	21	18%	2
VANILLA ICE - Play That Funky Music (SBK)		46	11	1	5	29	17%	2
* WHITNEY HOUSTON - All The Man That I Need (Arista)		46	39	2	1	4	7%	1
SOUL II SOUL - Missing You (Virgin)		43	2	1	11	29	27%	4
RUN DMC - What's It All About (Profile)		42	4	—	9	29	21%	3



Thanks to you, this is **ONE** record label that's had a record year.

it's the word on the street. atlantic is the #

black music and rap label, as

mediabase. we couldn't have done it without **YOU.**

listed by billboard, and the

label, as listed by



have a **GREAT** holiday. you've already made ours.

UP & COMING

Reports accepted Mondays at
8AM through 4PM Tuesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

Reports	Adds	ARTIST	TITLE	LABEL
40	3	FORCE M.D.'S	Somebody's Crying	(Tommy Boy/Reprise)
39	4	MADONNA	Justify My Love	(Sire/Warner Bros.)
38	11	SAMUELLE	Black Paradise	(Atlantic)
34	5	QUINCY JONES f/ SIEDAH GARRETT	The Places...	(Qwest/Warner Bros.)
31	4	MAXI PRIEST	Just A Little Bit Longer	(Charisma)
28	26	*LEVERT	All Season	(Atlantic)
26	3	SYBIL	Make It Easy On Me	(Next Plateau)
26	5	MAC BAND	Love U 2 The Limit	(MCA)
23	2	CATHY DENNIS	Just Another Dream	(Polydor/PolyGram)
22	7	*LORENZO SMITH	Let Me Show U	(Alpha International)
22	5	*GERALD ALBRIGHT	My, My, My	(Atlantic)
22	10	*MAVIS STAPLES	Melody Cool	(Paisley Park/Warner Bros.)
21	3	THE CHIMES	True Love	(Columbia)
21	4	*SNAP	Mary Had A Little Boy	(Arista)

DROPPED: #23-LeVert, #30-Prince, #32-Deee-Lite, #34-Winans, #39-Gerald Alston, #40-Hi Five, Love & Laughter.

INSIDE URBAN



FRESH PRINCE OF BEL-AIR FEVER

Members of Hi Five decided to visit labelmates DJ Jazzy Jeff and The Fresh Prince on the set of "The Fresh Prince Of Bel-Air," and camera crews were ready. Shown at the visit (l-r) are Roderick "Pooh" Clark of Hi Five; Will Smith (The Fresh Prince); Jeff Townes (DJ Jazzy Jeff); and Marcus Sanders of Hi Five.

SEMINAR UPDATE

Congratulations to all of our Nominees!! The Gavin Award winners will be announced at the 1991 Gavin Seminar, which is scheduled for February 14-17, at the Westin St. Francis Hotel in San Francisco, the most beautiful city in the U.S.!! Registration forms and hotel envelopes were enclosed in last week's Gavin Report, but if you've misplaced yours or need additional ones, please call us right away. We'll be doing another mailing of the information in January. Hope to see all of you there. Watch for Agenda details in future issues.

Andy Henderson, WQKI-St. Matthews, says WHITNEY HOUSTON's "All The Man I Need," is his RTW. "This will take our listeners, especially the females, through the holiday." Scott Jantzen, OC104/FM-Ocean City, agrees. Frankie Darcel, WPEG-Charlotte, goes out on a limb with CANDYMAN's "Melt In Your Mouth," as her RTW. "Great followup to 'Knockin' Boots'. If the first one didn't knock it for you, this one will!" TEENA MARIE's "If I Were A Bell," was chosen by Madhatter, WGOK-Mobile. "This should ring itself all the way to #1!" Roscoe Miller, WXVI-Montgomery, chooses ANITA BAKER's "Fairy Tales" as his hot number. "Anita just keeps rolling and rolling right on the mark." Toni St. James, KHUL-Memphis, agrees, "More classic Anita!" Don Cody, KMZX-Little Rock, mentions MICHEL'LE's "Something In My Heart," saying, "For a lady with a cartoon voice, on this particular cut she sounds like she could part the sea!" Paul Jackson, WUJM-94JAMS-Charleston, wants RUDE BOYS after his name because it took a ten-point jump for him this week. "That record has a real groove to it—with the help of LeVert, that's a record!" Kimberly Kaye, WFKX-Jackson, chooses WHISPERS' "Mind Blowing," as a pick. "I love this record to death! This was my personal pick from the album—glad to see it as a single!" Chase Thomas, WJDY-Salisbury, goes into LALAH HATHAWAY's "Baby Don't Cry," as his RTW with ease. "Beautiful song by Lalah, definitely sounds like an Angela Winbush production! Good phones—all demos." Stan Boston, WNHC-New Haven, chooses TEDDY

LP CUTS

WHITNEY HOUSTON -
Lover For Life/Miracle

ANITA BAKER -
Whatever It Takes/Lonely

BLACK BOX -
I Like To Party/Ghost Box

THE TIME -
Sometimes I Get Lonely

LUKE and 2 LIVE CREW -
Do You Ever Try To Change Me

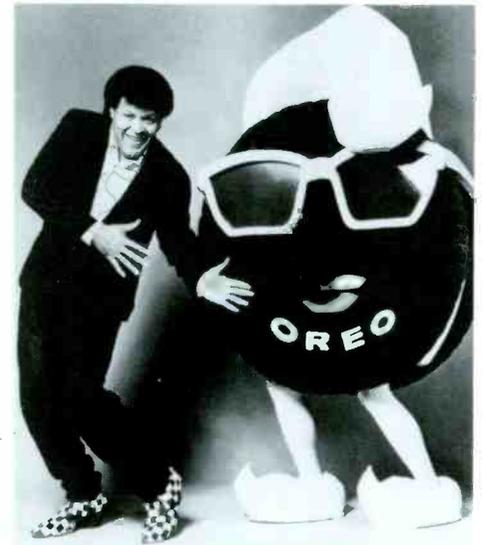
JOHNNY GILL -
Giving My All To You/Lady DuJour

TROOP -
I Will Always Love You

KEITH SWEAT -
Your Love

GUY -
D-O-G Me Out/Tease Me

PENDERGRASS' "Make It With You" as his RTW. "Teddy's in the pocket with this one—sounds like the old Teddy we know and love. Another remake and another good job! Requests 18-34 females already!" This is it for the year. The next time we'll be talking to you is the week of January 7, 1991. Thanks to all of you for your support and participation all year. Have a Happy Christmas and a Merry New Year!! Ciao for now, Betty.



OREOS WITH A TWIST

What do Chubby Checker and Oreo Cookies have in common? "The Twist," of course! Chubby Checker appeared at the China Club in Hollywood, December 9th at a blowout party to celebrate the 30th Anniversary of "The Twist." He has teamed up with Oreo Cookies and Nabisco because lots of people "twist" their Oreo Cookies apart before eating them!

HIT FACTOR

Urban Research
Betty Hollars/John Martinucci

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record- 60 stations have it in Heavy or Medium rotation- Hit Factor = 60%

Total Reports This Week **94** Last Week **94**

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
RALPH TRESVANT - Sensitivity (MCA)	91	—	74	2	15	83%	9
TONY! TONI! TONE! - It Never Rains (In Southern California) (Wing/PolyGram)	81	2	70	7	2	95%	11
GUY - I Wanna Get With U (MCA)	83	—	69	6	8	90%	10
PEBBLES - Love Makes Things Happen (MCA)	86	1	55	17	13	83%	7
SURFACE - The First Time (Columbia)	86	1	52	18	15	81%	10
JEFFREY OSBORNE - Only Human (A&M)	74	—	57	14	3	95%	8
JANET JACKSON - Love Will Never Do (Without You) (A&M)	87	1	41	27	18	78%	6
EnVOGUE - You Don't Have To Worry (Atlantic)	80	2	37	29	12	82%	7
LOOSE ENDS - Don't Be A Fool (MCA)	75	—	35	34	6	92%	8
TEENA MARIE - If I Were A Bell (Epic)	70	2	28	35	5	90%	7
KEITH SWEAT - I'll Give All My Love To You (Vintertainment/Elektra)	85	1	17	44	23	71%	5
THE BOYS - Thing Called Love (Motown)	67	1	30	31	5	91%	10
DNA with SUZANNE VEGA - Tom's Diner (A&M)	75	5	28	23	19	68%	8
C & C MUSIC FACTORY f/FREEDOM WILLIAMS - Gonna Make You Sweat (Columbia)	79	3	12	34	30	58%	6
L.L.COOL J - Around The Way Girl (RAL/Def Jam/Columbia)	72	6	16	30	20	63%	7
OLETA ADAMS - Get Here (Fontana/PolyGram)	62	2	9	38	13	75%	7
MARVIN GAYE - My Last Chance (Motown)	69	9	4	40	16	63%	4
LALAH HATHAWAY - Baby Don't Cry (Virgin)	59	1	8	30	20	64%	6
FATHER MC - I'll Do 4 U (MCA)	58	2	13	26	17	67%	8
BLACK BOX - I Don't Know Anybody Else (RCA)	64	6	6	35	17	64%	5
ANOTHER BAD CREATION - Iesha (Motown)	54	6	10	23	15	61%	5
TONY TERRY - Head Over Heels (Epic)	57	4	3	30	20	57%	4
MICHEL'LE - Something In My Heart (Ruthless/Atco)	55	8	11	22	14	60%	5
DINO - Gentle (Island)	60	6	7	22	25	48%	6
BELL BIV DeVOE - When Will I See You Smile Again? (MCA)	59	12	3	21	23	40%	3
TEDDY PENDERGRASS - Make It With You (Elektra)	54	5	2	21	26	42%	4
KIARA - Every Little Thing (Arista)	49	3	1	22	23	46%	4
MONIE LOVE - Monie In The Middle (Warner Bros.)	46	3	4	19	20	50%	6
RUDE BOYS - Written All Over Your Face (Atlantic)	47	9	6	16	16	46%	5
TRACIE SPENCER - This House (Capitol)	51	9	—	19	23	37%	3

NEW RELEASES by John Martinucci

JOHN'S TOP 10 FAVORITE SINGLES OF 1990

(alphabetically)

AFTER 7 -
Ready Or Not (Virgin)

ANITA BAKER -
Fairy Tales (Elektra)

CALLOWAY -
I Wanna Be Rich (Solar/Epic)

DIGITAL UNDERGROUND -
The Humpty Dance (Tommy Boy)

EnVOGUE -
Hold On (Atlantic)

JOHNNY GILL -
Rub You The Right Way (Motown)

M.C. HAMMER -
U Can't Touch This (Capitol)

**QUINCY JONES f/ TEVIN
CAMPBELL** -
Tomorrow (A Better You, Better Me)
(Qwest/Warner Bros.)

MAXI PRIEST -
Close To You
(Charisma)

DIANNE REEVES -
Come In (EMI)

THE TIME - Shake! (Paisley Park/
Warner Bros.)

The Time continue to loosen up on or "Shake" the joint (so to speak)! This release from the Graffiti Bridge album is reminiscent of '50s R&B/Pop recordings with the electric organ. Check it out—

you'll know what I mean. JM

HOWARD HEWETT - I Can't Tell You Why (Elektra)

Another outstanding re-make from Elektra's 40th Anniversary celebration album, Rubaiyat. Urban programmers are already adding this cover of the Eagles' classic. KKB-T-Los Angeles, WBLS-New York, WJLB-Detroit and WUFO-New York are just a few. Background vocals are from Howard's wife Nia Peeples. JM

MARIAH CAREY - Someday (Columbia)

1990 has been a very good debut year for Mariah, who reached #1 with her previous two releases. Ms. Carey is looking to ring in the New Year with this uptempo track. A new 12" Jack Swing mix is available. Watch "Someday" follow the chart steps of Mariah's previous singles. JM

ADULT CONTEMPORARY

MOST ADDED

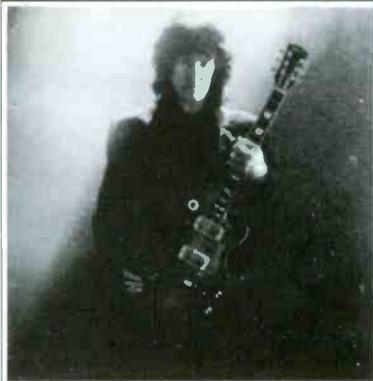
- WILL TO POWER (71)
(Epic)
- ANITA BAKER (53)
(Elektra)
- WHITNEY HOUSTON (49)
(Arista)
- CHRIS ISAAK (44)
(Reprise)
- TOMMIE DREW (44)
(Ossum Possum)

TOP TIP

WHITNEY HOUSTON
All The Man That I Need
(Arista)

Could debut in the better half
of next year's first A/C chart.

RECORD TO WATCH



GARY MOORE

Still Got The Blues
(Charisma)

"Santana meets the blues."

Editor: Ron Fell
Assoc. Editor: Diane Rufer

2W LW TW

2	1	1	ELTON JOHN - You Gotta Love Somebody (MCA)
3	2	2	DON HENLEY - New York Minute (Geffen)
10	6	3	SARA HICKMAN - I Couldn't Help Myself (Elektra)
14	9	4	CHER - The Shoop Shoop Song (It's In His Kiss) (Geffen)
8	5	5	STEVE WINWOOD - One And Only Man (Virgin)
17	11	6	SURFACE - The First Time (Columbia)
13	12	7	CELINE DION - Where Does My Heart Beat Now (Epic)
1	3	8	WILSON PHILLIPS - Impulsive (SBK)
5	4	9	DARYL HALL AND JOHN OATES - So Close (Arista)
20	16	10	BREATHE featuring DAVID GLASPER - Does She Love That Man? (A&M)
6	8	11	BETTE MIDLER - From A Distance (Atlantic)
7	7	12	WHITNEY HOUSTON - I'm Your Baby Tonight (Arista)
28	17	13	STEVIE B - Because I Love You (LMR/RCA)
4	10	14	CARLY SIMON - Better Not Tell Her (Arista)
31	20	15	KENNY ROGERS - Crazy In Love (Reprise)
27	23	16	TOMMY JAMES - You Take My Breath Away (Aegis)
22	18	17	BRENT BOURGEOIS - Time Of The Season (Charisma)
9	13	18	ALIAS - More Than Words Can Say (EMI)
11	14	19	BRUCE HORNSBY AND THE RANGE - Lost Soul (RCA)
26	21	20	PAUL SIMON - The Obvious Child (Warner Bros.)
34	26	21	OLETA ADAMS - Get Here (Fontana/PolyGram)
—	29	22	STYX - Show Me The Way (A&M)
23	22	23	GEORGE MICHAEL - Freedom (Columbia)
12	15	24	MARIAH CAREY - Love Takes Time (Columbia)
36	31	25	TEDDY PENDERGRASS - Make It With You (Elektra)
—	36	26	VAN MORRISON - Real Real Gone (Mercury)
39	34	27	THE OUTFIELD - For You (MCA)
30	30	28	DAVE KOZ - Castle Of Dreams (Capitol)
32	28	29	ROSANNE CASH - What We Really Want (Columbia)
33	33	30	PHIL COLLINS - Hang In Long Enough (Atlantic)
—	—	31	WILL TO POWER - I'm Not In Love (Epic)
24	25	32	SLYCE - Isn't It All A Lie (4PM)
16	19	33	JUDY COLLINS - Fires Of Eden (Columbia)
15	24	34	HEART - Stranded (Capitol)
—	40	35	DEBBIE GIBSON - Anything Is Possible (Atlantic)
—	—	36	ANITA BAKER - Fairy Tales (Elektra)
—	—	37	UB40 - The Way You Do The Things You Do (Virgin)
19	27	38	RAY CHARLES - I'll Take Care Of You (Warner Bros.)
—	—	39	BOBBY VINTON - Mr. Lonely (A Letter To A Soldier) (Curb)
—	—	40	JAMES INGRAM - When Was The Last Time... (Warner Bros.)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
TOMMIE DREW - I'll Be Loving You (Ossum Possum)		84	44	2	8	30	11%	2
*WHITNEY HOUSTON - All The Man That I Need (Arista)		63	49	2	3	9	7%	1
NATASHA'S BROTHER & R. CAPPELLI - Always Come Back... (Atlantic)		61	14	1	20	26	34%	3
THE WAY MOVES - Revel (In Your Time) (Chameleon)		59	8	1	20	30	35%	4

PROMISE
ME YOU'LL
REMEMBER

(Love Theme from The Godfather Part III)

by HARRY CONNICK, JR.



47078

MUSIC OF UNRIVALED POWER.

**FROM THE ORIGINAL
MOTION PICTURE SOUNDTRACK.**

ON COLUMBIA.

Produced by Harry Connick, Jr. and Stephan R. Goldman. Executive Album Producer: Francis Ford Coppola. Associate Album Producer: Stephan R. Goldman. Management: Wilkins Management. Artwork, TM & Copyright © 1990 by Paramount Pictures. All Rights Reserved. "Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1990 Sony Music Entertainment Inc.

COLUMBIA

UP & COMING

Reports accepted Mondays at
8AM through 4PM Tuesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

REVIEWS

by Diane Rufer & Ron Fell

Reports	Adds	ARTIST TITLE LABEL
45	25	BARRY MANILOW - Because It's Christmas (Arista)
44	44	* CHRIS ISAAK - Wicked Game (Reprise)
43	14	RUSSELL HITCHCOCK - Swear To Your Heart (Hollywood)
39	4	NINO TEMPO - This Masquerade (Atlantic)
38	8	JANET JACKSON - Love Will Never Do (Without You) (A&M)
38	13	MARVIN GAYE - My Last Chance (Motown)
35	12	FLEETWOOD MAC - Hard Feelings (Warner Bros.)
35	35	* HOWARD HEWETT - I Can't Tell You Why (Elektra)
34	26	* GARY MOORE - Still Got The Blues For You (Charisma)
33	11	KIM BOYCE - True Love (A&M)
32	5	JON BON JOVI - Miracle (Mercury)
32	4	DINO - Gentle (Island)
31	9	MICHAEL O'BRIEN - Why (Oceana)
25	10	* MARY CHAPIN CARPENTER - You Win Again (Columbia)
23	4	INDIGO GIRLS - Hammer And The Nail (Epic)
22	5	* JEFFREY OSBORNE - Only Human (A&M)
23	4	ERIC JOHNSON - Forty Mile Town (Capitol)
21	5	* DAVID FOSTER f/ NATALIE COLE - Grown-Up Christmas List (Atlantic)

Dropped: Rod Stewart, Maria McKee, The Vaughan, Lori Ruso and Michael Damian, Dan Fogelberg, Quincy Jones.

INSIDE A/C by Diane Rufer and Ron Fell

We would like to express our Best Wishes for a cheery holiday season and also our appreciation and thanks to all in A/C. We've had a tremendous 1990 and the prospects for '91 are around the corner. In starting out the New Year, please jot down on your 1991 calendars the Gavin Seminar For Media Professionals takes place in San Francisco February 14th - 16th. We hope to see all of you here for what promises to be our best Seminar yet.

Wishing you and your families a joyful Christmas and awesome 1991.

RON'S Top Ten List For 1990 (alphabetical)

- OLETA ADAMS - Get Here
- BASIA - Cruisin' For Bruisin'
- MICHAEL BOLTON - When I'm Back On My Feet Again
- JUDE COLE - Time For Letting Go
- PHIL COLLINS - Do You Remember?
- EVERYTHING BUT THE GIRL - Driving
- M.C. HAMMER - Have You Seen Her?
- JAMES INGRAM - I Don't Have The Heart
- JANET JACKSON - Come Back To Me
- SINEAD O'CONNOR - Nothing Compares 2 U

DIANE'S Top Ten List For 1990 (alphabetical)

- OLETA ADAMS - Get Here
- AFTER 7 - Ready Or Not
- REGINA BELLE - This Is Love
- JULEE CRUISE - Falling
- BELL BIV DeVOE - Poison
- TAYLOR DAYNE - Love Will Lead You Back
- DEPECHE MODE - Enjoy The Silence
- SINEAD O'CONNOR - Nothing Compares 2 U
- SMOKEY ROBINSON - Everything You Touch
- ROXETTE - It Must Have Been Love

MARIAH CAREY

Someday (Columbia)

Ms. Carey will start 1991 with a motivating third release from her debut album that's sure to follow the #1 status of her previous singles. Her captivating vocal style will grab at ya on first listen. (It's track #2 of the Pro CD for the A/C set.)

HARRY CONNICK, JR

Promise Me You'll Remember (Columbia)

As unconventional as it is beautiful, this love theme from the anxiously-awaited "Godfather III" film will take Mr. Connick to new heights. He's never sung so well and the reward will be his first Adult/Pop hit single.

BOBBY CALDWELL

Real Thing (Sin-Drome)

This man's talents have mainly been his producing and writing for artists like Boz Scaggs, but this time around we're allowed to ear witness Bobby's sincere vocal qualities with this track from his "Heart Of Mine" album.

DARYL HALL AND JOHN OATES

Don't Hold Back Your Love (Arista)

Produced by David Tyson (Jude Cole and Alannah Myles), this unusually acoustic treatment is a wonderful departure for the dynamic duo.

DAN FOGELBERG

Anastasia's Eyes (Full Moon/Epic)

Rescued from the hopeless wilderness by the eyes of an Anastasia, Mr. Fogelberg finds a rosy future in an otherwise thorny existence.

THE CIVIL WAR

Sullivan Ballou Letter/Ashokan Farewell (Elektra/Nonesuch)

From the acclaimed PBS Civil War series, this touching letter from a soldier home is read over Jay Ungar's melancholy fiddle. It's an absolutely riveting and timely piece which is as contemporary as the front page news.

GEORGE MICHAEL

Waiting For That Day (Columbia)

The one track from his current album that can and will take A/C radio by storm. Reminiscent of his mid-tempo ballad hits of the past.

GEROSA

**AN ACT NOBODY HAD HEARD OF,
FROM A LABEL NOBODY HAD HEARD OF,
BUT WHEN THEY HEARD THE SONG...**

"STILL IN LOVE"

**"THERE'S SOMETHING MAGICAL
ABOUT THIS RECORD THAT
WILL HIT YOU RIGHT
BETWEEN THE EYES ..."** **MAC**

**"GREAT RESPONSE...WHEN MY LISTENERS
HEAR 'STILL IN LOVE' THEY SAY ...WOW!"**

RANDY PRICE-WDEF

**"LISTEN TO THE SONG ONCE AND YOU'RE INTERESTED
LISTEN TO THE SONG TWICE AND YOU'RE HOOKED!"**

RANDY ADAMS-KKRB

**"SMOOTH SONG WITH A LOT OF REQUESTS
I CAN'T WAIT TO SEE WHATS NEXT!"**

JONATHAN CARAVELLA-KIKO

**"WHEN YOU HEAR 'STILL IN LOVE' IT JUMPS UP
AND GRABS YOU. YOU HAVE TO LISTEN."**

MICHAEL THOMPSON-WTRP

**"GREAT RESPONSE ON THE WHOLE ALBUM,
ESPECIALLY THE WOMEN ON 'STILL IN LOVE!'"**

MICHAEL McCARTNEY-KMVI

**"A WARM SONG FOR THE HOLIDAYS.
EXPECT GOOD PHONES ON THIS ONE!
GIVE YOUR LISTENERS A STOCKING STUFFER."**

MARK MATHIS-KORQ

**"FANTASTIC SONG!
LET'S WATCH THIS ONE MOVE."**

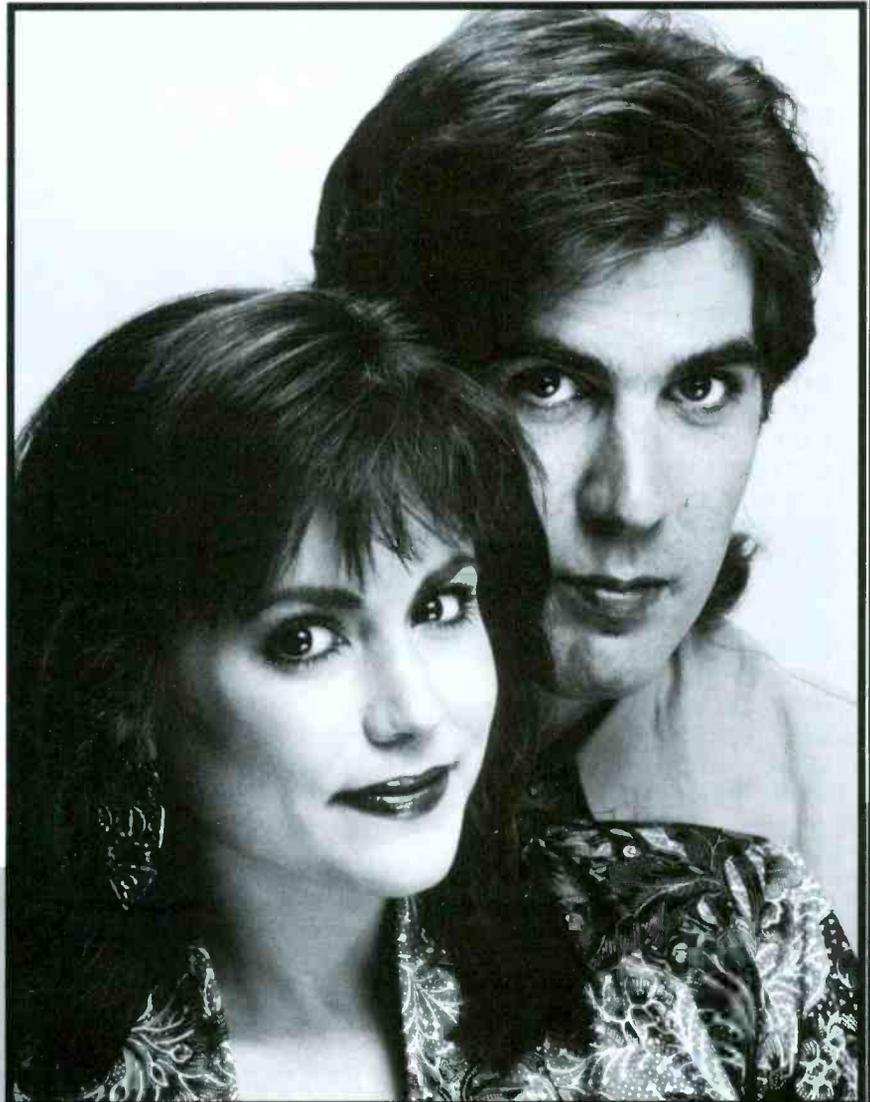
BILL GOSS-WKWI

**"GREAT SOUNDING SONG.
IT FITS OUR FORMAT PERFECTLY!"**

JEFF BROWN-WLYT

**"IF ANYONE REMEMBERS
GLORIA LORING AND CARL ANDERSON,
THEN WATCH OUT FOR GEROSA.
THIS ONE WILL BE A HIT!"**

BRIAN ALLEN-WMWV



**THANKS FOR YOUR SUPPORT! NOW,
GET READY FOR A MAJOR JANUARY PUSH!**



WE SAID ... GET READY!

HIT FACTOR

A/C Research:
Diane Rufer/Ron Fell

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record- 60 stations have it in Heavy or Medium rotation- Hit Factor = 60%

Total Reports This Week **234** Last Week **235**

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
ELTON JOHN - You Gotta Love Somebody (MCA)	218	2	200	13	3	97%	8
DON HENLEY - New York Minute (Geffen)	207	3	185	16	3	97%	8
SARA HICKMAN - I Couldn't Help Myself (Elektra)	192	9	140	32	11	89%	10
CHER - The Shoop Shoop Song (It's In His Kiss) (Geffen)	197	13	121	54	9	88%	6
STEVE WINWOOD - One And Only Man (Virgin)	177	—	149	22	6	96%	8
SURFACE - The First Time (Columbia)	202	16	104	64	18	83%	8
CELINE DION - Where Does My Heart Beat Now (Epic)	180	14	109	49	8	87%	13
WILSON PHILLIPS - Impulsive (SBK)	186	—	124	47	15	91%	11
DARYL HALL AND JOHN OATES - So Close (Arista)	169	—	113	47	9	94%	12
BREATHE featuring DAVID GLASPER - Does She Love That Man? (A&M)	163	14	62	69	18	80%	6
BETTE MIDLER - From A Distance (Atlantic)	170	—	77	67	26	84%	12
WHITNEY HOUSTON - I'm Your Baby Tonight (Arista)	145	—	95	36	14	90%	10
STEVIE B - Because I Love You (LMR/RCA)	142	12	76	45	9	85%	9
CARLY SIMON - Better Not Tell Her (Arista)	155	—	64	66	25	83%	13
KENNY ROGERS - Crazy In Love (Reprise)	142	10	30	83	19	79%	7
TOMMY JAMES - You Take My Breath Away (Aegis)	140	12	32	72	24	74%	7
BRENT BOURGEOIS - Time Of The Season (Charisma)	130	11	42	66	11	83%	8
ALIAS - More Than Words Can Say (EMI)	138	1	76	45	16	87%	12
BRUCE HORNSBY AND THE RANGE - Lost Soul (RCA)	145	1	56	64	24	82%	11
PAUL SIMON - The Obvious Child (Warner Bros.)	131	5	27	74	25	77%	7
OLETA ADAMS - Get Here (Fontana/PolyGram)	132	23	42	49	18	68%	6
STYX - Show Me The Way (A&M)	137	10	12	78	37	65%	4
GEORGE MICHAEL - Freedom (Columbia)	113	3	38	51	21	78%	9
MARIAH CAREY - Love Takes Time (Columbia)	129	—	32	64	33	74%	16
TEDDY PENDERGRASS - Make It With You (Elektra)	122	10	7	67	38	60%	5
VAN MORRISON - Real Real Gone (Mercury)	114	12	10	67	25	67%	5
THE OUTFIELD - For You (MCA)	108	7	17	59	25	70%	7
DAVE KOZ - Castle Of Dreams (Capitol)	111	13	15	58	25	65%	8
ROSANNE CASH - What We Really Want (Columbia)	103	2	14	55	32	66%	8
PHIL COLLINS - Hang In Long Enough (Atlantic)	91	2	14	52	23	72%	8
WILL TO POWER - I'm Not In Love (Epic)	138	71	13	40	14	38%	4
SLYCE - Isn't It All A Lie (4PM)	89	1	15	46	27	68%	9
JUDY COLLINS - Fires Of Eden (Columbia)	88	—	21	41	26	70%	11
HEART - Stranded (Capitol)	77	—	18	32	27	64%	14
DEBBIE GIBSON - Anything Is Possible (Atlantic)	74	13	5	36	20	55%	5
ANITA BAKER - Fairy Tales (Elektra)	111	53	1	26	31	24%	2
UB40 - The Way You Do The Things You Do (Virgin)	60	12	11	28	9	65%	24
RAY CHARLES - I'll Take Care Of You (Warner Bros.)	64	—	10	32	22	65%	10
BOBBY VINTON - Mr. Lonely (A Letter To A Soldier) (Curb)	75	17	2	23	33	33%	5
JAMES INGRAM - When Was The Last Time The Music Made You Cry? (Warner Bros.)	77	30	—	26	21	33%	2

PLUS FACTOR

Records which received the greatest increase in HIT FACTOR

	LW	TW	Increase
ANITA BAKER - Fairy Tales (Elektra)	—	24	24%
VAN MORRISON - Real Real Gone (Mercury)	47	67	20%
STYX - Show Me The Way (A&M)	45	65	20%
JAMES INGRAM - When Was The Last Time The Music Made You Cry? (Warner Bros.)	13	33	20%
STEVIE B - Because I Love You (LMR/RCA)	67	85	18%
UB40 - The Way You Do The Things You Do (Virgin)	51	65	14%
ERIC JOHNSON - Forty Mile Town (Capitol)	40	54	14%
DEBBIE GIBSON - Anything Is Possible (Atlantic)	42	55	13%
BREATHE featuring DAVID GLASPER - Does She Love That Man? (A&M)	68	80	12%
KENNY ROGERS - Crazy In Love (Reprise)	67	79	12%
TOMMY JAMES - You Take My Breath Away (Aegis)	62	74	12%
NATASHA'S BROTHER & RACHELLE CAPPELLI - Always Come Back To You (Atlantic)	22	34	12%
BARRY MANILOW - Because It's Christmas (Arista)	5	17	12%

Chris Isaak



“WICKED”

**R&R A /C 28/26 2ND MOST ADDED
GAVIN A/C 44/44 A MOST ADDED RECORD**

B100	WZNY	WROR/FM
KSRF	WSKY	WKYE
KBLQ	WNMB	WHA1
WFRO	WFFX	WECQ
KSCB	WAHR	WAFL
KEZA	KTDY	CKFM

AND MANY MANY MORE

GAVIN TOP 40 UP & COMING 81/20



WE ARE LOOKING FORWARD TO 1991 WITH...



JUDE COLE

“House Full Of Reasons”

ON YOUR DESK NOW



BETH NIELSON CHAPMAN

“Walk My Way”

**ADVANCE CASSETTE TO LISTEN TO OVER
THE HOLIDAYS VIA GAVIN MAILER THIS WEEK.**



CHICAGO

“Chasing The Wind”

**NEW POWER BALLAD PENNED BY DIANE WARREN
TALK TO YOUR REPRISE LOCAL FOR AN ADVANCE LISTEN.**

BIOFEEDBACK

by Ron Fell



•ROBERT PALMER

Robert Palmer, born with the first name of Alan, grew up on the Mediterranean island of Malta and formed his first band in 1969. The band's name was Mandrake Paddle Steamer.



•HARRY CONNICK, JR.

It's no secret that Harry Connick, Jr. idolizes Frank Sinatra. Harry, writing a guest column in *The New York Times* says, "I believe Sinatra to be the greatest male singer of American popular song. He is accessible to people who know nothing about music."

•JOE SAMPLE

There are plans in the works for Jazz pianist Joe Sample to tour next year with two other hot keyboardists: George Duke and Ramsey Lewis.

•DAVID FOSTER

Producer/songwriter David Foster's first taste with hitmaking came in 1973 when he and some fellow Canadians known as Skylark had a hit with WILDFLOWER.

•MARVIN GAYE

For the entire month of December of 1968 Marvin Gaye's HEARD IT THROUGH THE GRAPEVINE was number one in *The Gavin Report*.

•FLEETWOOD MAC

While performing in Oakland, CA last week, former Fleetwood Mac guitarist Lindsay Buckingham appeared on stage to perform LANDSLIDE with Stevie Nicks.

•BELINDA CARLISLE

As part of a benefit album being produced for PETA (People for the Ethical Treatment of Animals) due for release on Rhino Records next month, Belinda Carlisle has recorded The Carpenters' BLESS THE BEASTS AND THE CHILDREN.



•MORRISSEY

Ex-Smiths leader Morrissey's new album, due sometime next year, will be a collaboration with former Fairground Attraction leader Mark Nevin.



•DEBBIE GIBSON

At the age of five, Debbie Gibson took piano lessons from the same teacher who taught Billy Joel to play. His name is Mortin Estrin.

•NEW EDITION

Though there's no news of a re-forming of New Edition, all members except Ralph Tresvant will be on a 90-date tour that begins December 19. Bell Biv DeVoe and Johnny Gill are part of a troupe that also includes Keith Sweat.



•MADONNA

Florida crusader Jack Thompson, the guy who made life miserable for Luther Campbell, has set his sights on Madonna. He's hoping to bust retailers in his native state for sale of Madonna records and videos. Claims Thompson, "Madonna better fasten her seatbelt because she's gonna get a spanking and not the kind she likes."

•AARON TIPPIN

Until his recent signing with RCA Nashville, singer Aaron Tippin earned his keep as a corporate airline pilot, flying multi-engine aircraft.

•PAUL SIMON

Though he'll be pre-occupied with his world tour for the next year, Paul Simon still hopes to complete work on a musical stage presentation based on the immigration of Puerto Ricans to New York.

•RUSSELL HITCHCOCK

For ten years (1976-1986), Air Supply, featuring Russell Hitchcock and Graham Russell, had a successful chart run with a string of hits. There are now rumors circulating that the duo may be getting back together to record a new album for release next year.

•JUDY COLLINS

The Judy Collins version of Joni Mitchell's BOTH SIDES NOW won Judy a Grammy in 1968.

•CHER

Cher was married to Sonny Bono for ten years and to Gregg Allman for nine days.

•AC/DC

Guitarist Angus Young of AC/DC has always worn the schoolboy's blazer and short pants as his stage outfit and says that such attire has become part of his persona.

HEAR AND THERE

by Sheila Rene

Epic Records called in the media troops recently to a showcase for their newly-signed



band **Katmandu** held at the Cactus Club in San Jose. My first question was who's in the band? When I heard the vocalist was **Dave King** from **Fastway** I signed up. Who could ever forget that voice? King was born in Dublin, Ireland, and he was 19 when he joined **Fastway** with "**Fast Eddie**" **Clark**, an ex-**Motorhead** guitarist. This time around King is joined by guitarist **Mandy Meyer** who played in **Krokus** and **Cobra**. Bassist **Caine Carruthers** comes to the project from the L.A. ska-rock band the **Untouchables** and drummer **Mike Alonso** was in Detroit's the **Meanies**. **Katmandu** chose the production team of **Duane Baron** and **John Purdell** (L.A. **Guns**, **Motley Crue**). "Only The Good Die Young," a tribute to **Janis Joplin**, and "When The Rain Comes" and "God Part II" were the stand-out tunes. This was only their fourth live performance and by the time their 1991 tour hits your town they'll be deadly!

There's no way to describe the new **ZZ Top** tour—you just have to be there. *Recycler* is the album, the theme of the set and many of the antics that match up with their funny lyrics, costumes, guitars, hats and choreography. How did they learn to dance on a moving belt that stretches across the

stage? By January they'll just be gettin' warmed up with some of the best songs, dance steps and hits, so recycle yourself and boogie with the greatest little ole' band ever from Texas...

Bits & Pieces: A big "get well soon" goes out to the **Precious Metal** lead singer **Leslie Knauer** whose doctor advised her not to talk or sing for the duration of 1990. Their tour will be rescheduled... The talented "bottom end" of **DIO**—ex-drummer **Vinny Appice** and bassist **Jimmy Bain**—has surfaced in a band called **WWIII**, out with their first album for **Hollywood**. Founding member, vocalist **Mandy Lion**, has been rehearsing for this with musicians that splintered off into such bands as **Kingdom Come**, **Johnny Crash** and **Hellion**. **Mike Slamer** produced the project in a record four weeks, and that includes recording, mixing and mastering... The **BulletBoys** used producer **Ted Templeman** again for their new album, *Freakshow* due in mid-March with the single being shipped the second week of February. Relentless touring to follow... **Rykodisc** is gearing up to release an old album from **Country Joe McDonald** with **Jerry Garcia** called *Superstitious Blues* and one from **Jerry Jeff Walker** called *Navajo Rug*... Just in time



to kick off a jovial 1991 is **Roseanne Barr** with her first comedy album for **Hollywood**

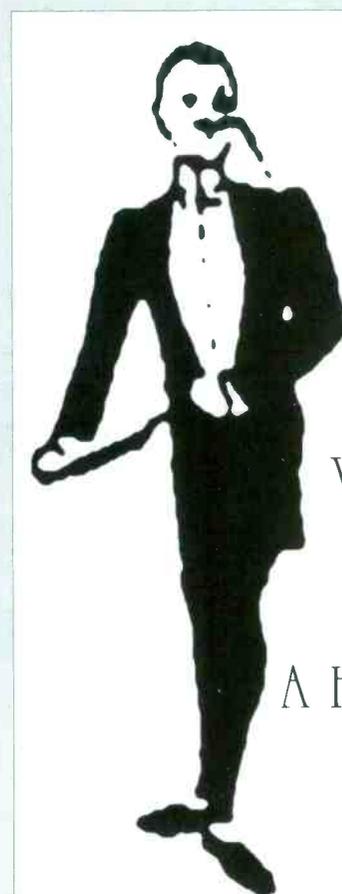
Records. Wait 'til you see cover shot! There are great laughs and she sings "I Enjoy Being A Girl," featured in the upcoming movie "Look Who's Talking, Too" featuring **Bruce Willis** and **Roseanne's** "baby voice overs." There'll be a companion piece to the album airing on **HBO** in January... **David Lee Roth's** manager **Pete Angelus** has pulled **Roth** from the **William Morris Agency** one year before the contract expires to sign with **Creative Artists Agency**, home of **Madonna**, **Prince** and **Michael Jackson**, among others. **CAA** will be booking the world tour that kicks off internationally in February and domestically in April. Thanks to whoever read my request for a copy of *A Little Ain't Enough*. It's in hot rotation in my car this week, alongside **AC/DC** and **ZZ**

Top... **Johnny Gill** co-headlines



with **Bell Biv DeVoe** and **Keith Sweat** for an unprecedented 80-city five-month tour that begins December 19 in Syracuse, NY...

Where did the year go? All I know is that it's time to wish you a Happy and Rockin' Holiday season. A very special thanks to the hard working publicists on the front line. Thanks for keeping me bombarded with great news items and enough pictures to repaper my house. My need to know grows stronger every year...



To All
Gavin
Reporters

With All Good
Wishes For
A Happy Holiday

Mike Martucci
Tucci Promotions
212-863-1547

COUNTRY

Reports accepted Monday & Tuesday 8AM-4PM
 Station Reporting Phone: (415) 495-1990
 Gavin Fax: (415) 495-2580

MOST ADDED

- CONWAY TWITTY (87)
(MCA)
- MICHELLE WRIGHT (61)
(Arista)
- HOLLY DUNN (59)
(Warner Bros.)
- BAILLIE & THE BOYS (57)
(RCA)
- WAYLON JENNINGS (55)
(Epic)

TOP REQUESTS

- GARTH BROOKS
- GEORGE STRAIT
- ALABAMA
- RICKY VAN SHELTON
- VINCE GILL

RECORD TO WATCH



EMMYLOU HARRIS
 Wheels Of Love
 (Reprise)

The wheels are in motion for the making of another Emmylou hit. Adds this week include KXIA, WAXX, KFGO, WKKW, KPLE, K92/FM, KVOX, WWJO, etc.

Editor: Lisa Smith
 Assoc. Editor: Cyndi Hoelzle

2W LW TW

4	1	1	GARTH BROOKS - Unanswered Prayers (Capitol)
6	5	2	ALABAMA - Forever's As Far As I'll Go (RCA)
2	2	3	GEORGE STRAIT - I've Come To Expect It From You (MCA)
5	3	4	RICKY VAN SHELTON - Life's Little Ups & Downs (Columbia)
12	6	5	TANYA TUCKER - It Won't Be Me (Capitol)
10	8	6	CARLENE CARTER - Come On Back (Reprise)
13	9	7	RODNEY CROWELL - Now That We're Alone (Columbia)
17	11	8	KATHY MATTEA - A Few Good Things Remain (Mercury)
15	10	9	MARY CHAPIN CARPENTER - You Win Again (Columbia)
16	12	10	DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)
19	13	11	DOUG STONE - These Lips Don't Know How To Say Goodbye (Epic)
26	16	12	REBA McENTIRE - Rumor Has It (MCA)
21	14	13	LEE GREENWOOD - We've Got It Made (Capitol)
25	17	14	PAUL OVERSTREET - Daddy's Come Around (RCA)
20	15	15	AARON TIPPIN - You've Got To Stand For Something (RCA)
22	18	16	SHELBY LYNNE - Things Are Tough All Over (Epic)
3	4	17	VINCE GILL - Never Knew Lonely (MCA)
32	22	18	MARK CHESNUTT - Brother Jukebox (MCA)
23	19	19	STEVE WARINER - There For Awhile (MCA)
24	20	20	ROB CROSBY - Love Will Bring Her Around (Arista)
27	21	21	MIKE REID - Walk On Faith (Columbia)
38	29	22	JUDDS - Love Can Build A Bridge (Curb/RCA)
1	7	23	CLINT BLACK - Put Yourself In My Shoes (RCA)
28	24	24	RAY KENNEDY - What A Way To Go (Atlantic)
29	27	25	FOSTER & LLOYD - Can't Have Nothin' (RCA)
35	31	26	OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)
30	30	27	PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)
—	39	28	JOE DIFFIE - If You Want Me To (Epic)
36	32	29	LIONEL CARTWRIGHT - Say It's Not True (MCA)
—	35	30	PAM TILLIS - Don't Tell Me What To Do (Arista)
33	33	31	CLINTON GREGORY - Couldn't Love Have Picked A Better.. (Step One)
40	36	32	TIM RYAN - Breakin' All The Way (Epic)
39	38	33	NEAL McCOY - If I Built You A Fire (Atlantic)
—	—	34	VERN GOSDIN - Is It Raining At Your House (Columbia)
—	40	35	RONNIE McDOWELL - Unchained Melody (Curb)
—	—	36	ANNE MURRAY - Bluebird (Capitol)
7	25	37	ALAN JACKSON - Chasin' That Neon Rainbow (Arista)
14	28	38	KENTUCKY HEADHUNTERS - Rock 'N' Roll Angel (Mercury)
37	37	39	DANIELE ALEXANDER & BUTCH BAKER - It Wasn't You... (Mercury)
—	—	40	EXILE - There You Go (Arista)

CHARTBOUND

ARTIST TITLE LABEL	*Debuts in Chartbound	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
MARTY STUART - Little Things (MCA)		161	53	—	20	88	12%	2
RESTLESS HEART - Long Lost Friend (RCA)		148	48	—	23	77	15%	2
BLACK TIE - Learning The Game (Bench)		123	9	5	48	61	43%	6
MOLLY & THE HEYMAKERS - Chasin' Something...(Reprise)		114	20	—	19	75	16%	4

Happy Holidays From Jolly Ol' St. Nipper and RCA Nashville

ALABAMA



JOSH LEO



CLINT
BLACK

JACK WESTON



LORRIE
MORGAN

MIKE SIRLS



RESTLESS
HEART

KEN VAN DURAND



K.T. OSLIN

EDDIE MASCOLO

THE
JUDDS



GINGER McFADDEN

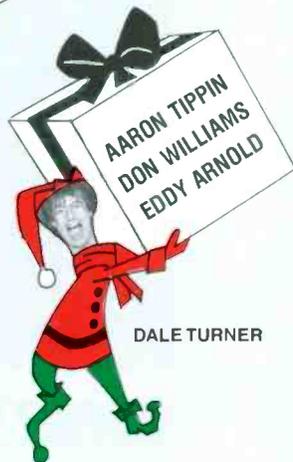


THERESA DURST

PAUL OVERSTREET
PRAIRIE OYSTER

EARL THOMAS CONLEY
FOSTER & LLOYD

CARSON SCHREIBER



AARON TIPPIN
DON WILLIAMS
EDDY ARNOLD

DALE TURNER



BAILLIE
AND THE BOYS
MATRACA BERG

TED WAGNER

RONNIE MILSAP
THE
OAK RIDGE BOYS



MIKE WILSON

Bringing You the Best Country Music Herd

UP & COMING

Reports accepted Mondays at
8AM through 4PM Tuesdays
Station Reporting Phone (415) 495-1990
Gavin Fax: 415-495-2580

NEW RELEASES

by Lisa Smith & Cyndi Hoelzle

Reports	Adds	Weeks	ARTIST TITLE LABEL
107	26	4	BILLY DEAN - Only Here For A Little While (Capitol)
103	8	5	JOHN CONLEE - Doghouse (Curb)
96	5	5	LARRY GATLIN w/ THE GATLIN BROTHERS - Country Girl...(Capitol)
87	3	8	ASLEEP AT THE WHEEL - That's The Way Love Is (Arista)
87	75	1	*CONWAY TWITTY - I Couldn't See You Leavin' (MCA)
81	5	4	LACY J. DALTON - Lonesome (As The Night Is Long) (Capitol)
70	61	1	*MICHELLE WRIGHT - Heartbeat Away (Arista)
68	30	2	DONNA ULISSE - Things Are Mostly Fine (Atlantic)
68	59	2	*HOLLY DUNN - Heart Full Of Love (Warner Bros.)
67	55	1	*WAYLON JENNINGS - What Bothers Me Most (Epic)
67	57	1	*BAILLIE AND THE BOYS - Treat Me Like A Stranger (RCA)
62	—	5	DAVID LYNN JONES - I Feel A Change Comin' On (Mercury)
61	16	3	JOHN ANDREW PARKS - Veronica (Curb/Capitol)
54	32	1	*LINDA DAVIS - In A Different Light (Capitol)
53	21	2	VERLON THOMPSON - She's The One (Capitol)
52	19	2	EMMYLOU HARRIS - Wheels Of Love (Reprise)
45	21	2	BUCK OWENS - Kickin' In (Curb/Capitol)
44	20	2	CHET ATKINS & MARK KNOPFLER - Poor Boy Blues (Columbia)
42	—	9	JAMES HOUSE - You Just Get Better All The Time (MCA)
42	—	6	STATLER BROTHERS - Nobody Else (Mercury)
34	28	1	*T. GRAHAM BROWN - I'm Sending One Up For You (Capitol)
26	4	1	*CRYSTAL GAYLE - Just An Old Love (Capitol)
26	13	1	*ANDI & THE BROWNS - It Ain't That Far Back To Kentucky (Door Knob)
25	7	1	*JOHNNY CASH - Greatest Cowboy Of Them All (Mercury)

Dropped: #25-Alan Jackson, #28-Kentucky Headhunters, #38-Highway 101

INSIDE COUNTRY



MATRACA BERG - *I Got It Bad* (RCA)

One of the best songs from her debut album, this one gives us Matraca at her pouty, sultry, bluesy best. This, combined with a terrific video, should make for her biggest record to date. We can guarantee your female listeners will love it.

HANK WILLIAMS, JR. - *I Mean I Love You* (Warner Bros./Curb)

Oh Hank Jr. might be settling down, but that doesn't mean his music will. What in other hands would be a cutesy-sweet love song, in Hank's charge becomes a loud love declaration. I think he means it.

PROGRAMMER'S PICK

T. GRAHAM BROWN - *I'm Sending One Up For You* (Capitol)

As I'm sure happens at many stations that don't have a long current list, people often ask what it takes to get us to go on a record. One sure-fire sign is when we listen to something out-of-the box and immediately listen to it again, and then again. That's what happened with this one. In our opinion, this is one of T. Graham's strongest solo efforts in recent years.
—Tony Thomas, MD, KMPS-Seattle.

ALBUM CUTS

Garth Brooks - Two Of A Kind/Wild Horses
Clint Black - The Old Man
Reba McEntire - Waiting For The Deal To Go Down
Dwight Yoakam - Let's Work Together
The Judds - This Country's Rockin'

#1 ONE YEAR AGO TODAY
Rodney Crowell - Many A Long And Lonesome Highway

#1 FIVE YEARS AGO TODAY
Kenny Rogers - Morning Desire

#1 TEN YEARS AGO TODAY
Johnny Lee - One In A Million

CHART HAPPENINGS...This past month has housed the strongest Top Ten that we can ever remember. Alan Jackson, Clint Black, Garth Brooks, George Strait, Vince Gill, Ricky Van Shelton and Alabama have all been vying for their place at the top of the chart. Ricky Van Shelton's "Life's Little Ups and Downs" got caught in the shuffle this week, so while it goes "down" in chart ranking, it's still going "up" in airplay and points, and therefore retains its underline. The rest of the last chart of 1990 is also jam packed. It will be interesting to see how it looks the first week of 1991. A reminder: We'll need you to call in your first chart of the year starting January 7th.

HAPPY HOLIDAYS. Thanks to one and all for another wonderful year for Gavin Country. When John Andrew Parks was in visiting the Gavin offices last week, he gifted the Country Crew and our Country reporters

with this beautiful poem. Enjoy it and your holidays.

STAR OF CHRISTMAS

*Blue satin ornaments,
Angel hair and icicles,
little lights, reflected in little eyes,
color lit,
Beneath the Star of Christmas.*

*Santa bids his elves to paint
his chariot of official red.
And little hearts can hardly wait.
They're making smiles, for Santa's sake
beneath the Star of Christmas.*

*But don't forget to contemplate
The Child who's birth we celebrate.
His birthday candle flickers bright,
across the silent, holy night,
the Sacred Star of Christmas.*

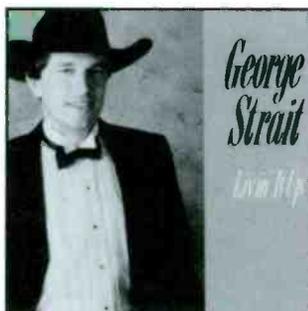
*Mom and Dad say "go to sleep",
but every sound is reindeer feet,
or maybe sleighs across the night,
far above the snowy white,
bathed in sheets of serene light,
Beneath the star,
The Holy Star of Christmas.
—John Andrew Parks*

MCA RECORDS NASHVILLE

*THE HOTTEST LABEL ON THE STREET..
JUST GOT HOTTER!*

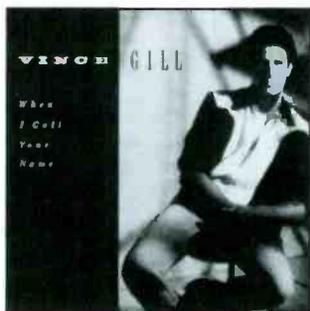
GEORGE STRAIT

- "I've Come To Expect It From You"
#1 in just five weeks
- 1989/90 Country Music Association
"Entertainer Of The Year,"
1990 Academy Of Country Music
"Entertainer Of The Year."
- 1,000,000 units sold and ***SMOKING!***



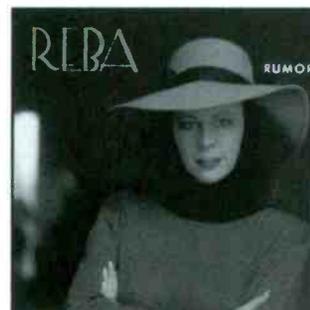
REBA McENTIRE

- "Rumor Has It"
Top 10 in five weeks
- Voted #2 overall
"Top Female Performer 1990"
People Magazine
- Over 700,000 units sold
and ***SIZZLING!***



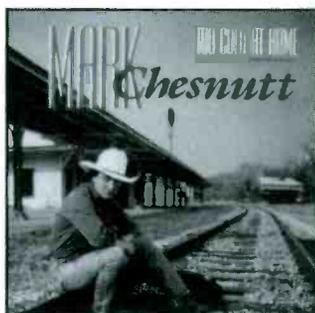
VINCE GILL

- "Never Knew Lonely"
instant listener/consumer reaction
- 1990 Country Music Association
"Single Of The Year" for
"When I Call Your Name"
- Over 650,000 units sold
and ***BLAZING!***



MARK CHESNUTT

- "Brother Jukebox"
Over 100 adds first week
- "Strongest concert demand *ever*
for a new artist"
Buddy Lee Attractions
- Over 300,000 units sold
and ***HOT, HOT, HOT!!!***



**MCA RECORDS
NASHVILLE**

HOTTEST
THE BEST IN COUNTRY MUSIC

HIT FACTOR

Country Research:
Lisa Smith/Elma Greer/Cyndi Hoelzle

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record- 60 stations have it in Heavy or Medium rotation- Hit Factor = 60%

Total Reports This Week **229** Last Week **229**

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
GARTH BROOKS - Unanswered Prayers (Capitol)	228	—	223	5	—	100%	8
ALABAMA - Forever's As Far As I'll Go (RCA)	228	1	212	15	—	99%	7
GEORGE STRAIT - I've Come To Expect It From You (MCA)	226	—	215	10	1	99%	9
RICKY VAN SHELTON - Life's Little Ups & Downs (Columbia)	228	2	204	22	—	99%	10
TANYA TUCKER - It Won't Be Me (Capitol)	229	—	180	45	4	98%	11
CARLENE CARTER - Come On Back (Reprise)	227	—	180	42	5	97%	11
RODNEY CROWELL - Now That We're Alone (Columbia)	224	2	138	73	11	94%	11
KATHY MATTEA - A Few Good Things Remain (Mercury)	226	1	126	90	9	95%	8
MARY CHAPIN CARPENTER - You Win Again (Columbia)	222	5	131	79	7	94%	11
DWIGHT YOAKAM - Turn It On, Turn It Up, Turn Me Loose (Reprise)	218	4	135	66	13	92%	11
DOUG STONE - These Lips Don't Know How To Say Goodbye (Epic)	226	3	88	119	16	91%	7
REBA McENTIRE - Rumor Has It (MCA)	227	3	67	145	12	93%	8
LEE GREENWOOD - We've Got It Made (Capitol)	224	6	75	124	19	88%	10
PAUL OVERSTREET - Daddy's Come Around (RCA)	224	7	56	144	17	89%	6
AARON TIPPIN - You've Got To Stand For Something (RCA)	212	5	80	109	18	89%	11
SHELBY LYNNE - Things Are Tough All Over (Epic)	207	1	48	131	27	86%	12
VINCE GILL - Never Knew Lonely (MCA)	180	—	117	52	11	93%	14
MARK CHESNUTT - Brother Jukebox (MCA)	223	6	24	157	36	81%	22
STEVE WARINER - There For Awhile (MCA)	213	7	28	150	28	83%	9
ROB CROSBY - Love Will Bring Her Around (Arista)	214	5	31	140	38	79%	10
MIKE REID - Walk On Faith (Columbia)	216	9	20	155	32	81%	6
JUDDS - Love Can Build A Bridge (Curb/RCA)	220	12	4	165	39	76%	4
CLINT BLACK - Put Yourself In My Shoes (RCA)	167	—	92	60	15	91%	10
RAY KENNEDY - What A Way To Go (Atlantic)	199	7	14	134	44	74%	11
FOSTER & LLOYD - Can't Have Nothin' (RCA)	194	5	12	131	46	73%	8
OAK RIDGE BOYS - (You're My) Soul And Inspiration (RCA)	195	8	7	121	59	65%	5
PIRATES OF THE MISSISSIPPI - Rollin' Home (Capitol)	177	2	13	113	49	71%	9
JOE DIFFIE - If You Want Me To (Epic)	207	18	6	92	91	47%	3
LIONEL CARTWRIGHT - Say It's Not True (MCA)	183	8	—	114	61	62%	6
PAM TILLIS - Don't Tell Me What To Do (Arista)	179	17	5	96	61	56%	6
CLINTON GREGORY - Couldn't Love Have Picked A Better Place To Die (Step One)	151	4	25	83	39	71%	10
TIM RYAN - Breakin' All The Way (Epic)	159	9	3	92	55	59%	8
NEAL McCOY - If I Built You A Fire (Atlantic)	159	15	5	74	65	49%	6
VERN GOSDIN - Is It Raining At Your House (Columbia)	186	38	1	52	95	28%	4
RONNIE McDOWELL - Unchained Melody (Curb)	155	23	6	68	58	47%	5
ANNE MURRAY - Bluebird (Capitol)	163	17	3	53	90	34%	4
ALAN JACKSON - Chasin' That Neon Rainbow (Arista)	110	—	44	44	22	80%	12
KENTUCKY HEADHUNTERS - Rock 'N' Roll Angel (Mercury)	112	—	28	65	19	83%	13
DANIELE ALEXANDER & BUTCH BAKER - It Wasn't You, It Wasn't Me (Mercury)	126	4	6	72	44	61%	9
EXILE - There You Go (Arista)	161	35	—	33	93	20%	3

TOP SELLING ALBUMS

1. GARTH BROOKS - No Fences (Capitol)
2. CLINT BLACK - Put Yourself In My Shoes (RCA)
3. REBA McENTIRE - Rumor Has It (MCA)
4. GEORGE STRAIT - Livin' It Up (MCA)
5. K.T. OSLIN - Love In A Small Town (RCA)
6. ALABAMA - Pass It On Down (RCA)
7. VINCE GILL - When I Call Your Name (MCA)
8. RANDY TRAVIS - Heroes And Friends (Warner Bros.)
9. KENTUCKY HEADHUNTERS - Pickin' On Nashville (Mercury)
10. DWIGHT YOAKAM - There Was A Way (Reprise)

Based on correspondents' research

TOP TEN VIDEOS

1. JAMES HOUSE - You Just Get Better All The Time (MCA)
2. WILLIAM LEE GOLDEN - Louisiana Red Dirt Highway (Mercury)
3. ALAN JACKSON - Chasin' That Neon Rainbow (Arista)
4. TRAVIS TRITT - Put Some Drive In Your Country (Warner Bros.)
5. MARK COLLIE - Hardin County Line (MCA)
6. CLINT BLACK - Put Yourself In My Shoes (RCA)
7. K.T. OSLIN - Come Next Monday (RCA)
8. RANDY TRAVIS - Heroes And Friends (Warner Bros.)
9. VINCE GILL - Never Knew Lonely (MCA)
10. JOHNNY CASH - Goin' By The Book (Mercury)

Courtesy of Country Music Television 

MOONLIGHTING

by Moon Mullins

SHOWPREP

Part III

This is the last in a series of columns devoted to useful codes that will aid you in prepping your show.

•Calls/Position. Call letters, the most important information Arbitron asks about your audience's radio listening habits. In most cases, the call letters are used as the number one method of radio station diary entry. The position is the singular descriptive liner that "positions" you in the radio listening audience's mind. It should carry a benefit and should be repeated to the point of water torture. It is recommended that calls and position be the first thing said after music and the last thing said before music resumes. Moreover, it is literally impossible to repeat call letters too often between tunes. I need to make a distinction here for those stations who have established a station "name" in place of call letters. When a station uses a name, I still use this designation.

•Time/Weather Checks. In morning drive these two items should be in every talk break. Outside of drive, time and weather checks should be related in at least each quarter hour.

•Major Promotion. Liners and copy for the major promotion should be aired where the greatest listener awareness exists. The highest cued quarter hour, at the ends of music sweeps or prior to a feature or program that kindles interest: weather, Paul Harvey, etc. Too often, air talent will relegate the major promotion behind a bit, move it to a quarter hour other than where originally scheduled or forget it altogether

•Minor Promotion. Another annoyance is hearing a greater emphasis placed on a minor contest or promotion than the major. Make sure that you and the staff know the priorities of promotions.

•Localization. Listen back to all the non-commercial, non-music elements in a program and ask yourself: Would only someone who lives here truly understand all the talk references made today? If the answer is yes, you're localizing.

•Benchmarks. Those programs or features of the station that occur at the same time daily. Listeners know what they are and expect them. Benchmarks are promotable when they are the next item on the agenda, or even several minutes or hours away.

•Contests. These are methods of entertaining listeners, not just means of unloading unwanted prizes. A contest should be

interesting to the non-player as well as the participant. If you must do non-entertaining contests such as taking the 9th caller, make it quick and clean. Puzzles and trivia related contests seem to be the most entertaining forms of contests.

•Bits. As opposed to a benchmark, bits may or may not be the same every day. Moreover, you may have days in which there are no bits at all. When executing a bit, ask first can it be localized? If not, do it anyway. Bits may be original or may be supplied by an outside vendor. Your listeners provide a great opportunity for bits involving them but be cautious: You be the butt of any humor, not the listener. Other listeners always identify with their peers.

•Service. News, weather, traffic. The amount and timing depends on your market and competitive situation.

•Entertainment Information. The successes of *People* magazine and TV programs like *Entertainment Tonight* reveal how listeners want to hear about celebrities and the world of show biz.

•Liners. There are three distinct kinds, with three distinct purposes:

1. **ATTRIBUTE:** Variations of the station's position or liners that sell a benefit or station attribute.

2. **ATTITUDE:** Liners that are bigger than life or have an intimidating nature. Its function is to create a bond with your listeners (you sound like a winner) and to cover competition.

3. **ARBITRON:** Liners that utilize the language of the diary. Don't pay any attention to those who are warning you not to do it. They are just searching for a marketing niche for themselves. Keep it up! ○

SHOW PREP		Station _____	Date _____	Hour _____
00				30
01				31
02				32
03				33
04				34
05				35
06				36
07				37
08				38
09				39
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20				50
21				51
22				52
23				53
24				54
25				55
26				56
27				57
28				58
29				59

<S = Stop set/units	B = bit	[] = recorded liner
W = Complete forecast	R = rap, talk	L = live liner
Wx = Quick forecast	NT = no talk segue	PR = promote
ba = back announce	CS = cold segue	D = day
A = Artist	VO = voice over intro	N = name
T = Title	PS = pre-sells	TZ = tease
J = Jingle	C (Rec) urrents _____	Gold/Era _____

CALLS/POSITION _____	MAJOR PROMOTION _____
ENTERTAIN INFO _____	MINOR PROMOTION _____
TIME CHECKS _____	WEATHER CHECKS _____
LOCALIZATION _____	ARB LANGUAGE _____
LINERS _____	
BENCHMARKS _____	
CONTESTS _____	
BITS _____	
SERVICE _____	

Pollack Mullins - Nashville 104 East Park Drive, Ste. 300 Brentwood, TN 37027

ADULT ALTERNATIVE

MOST ADDED

1. **A WINTER'S SOLSTICE III**
(WINDHAM HILL)
2. **POETS & ANGELS - OTTMAR LIEBERT**
(HIGHER OCTAVE)
3. **PORTRAITS OF CHRISTMAS - WIND MACHINE** (SILVER WARE)
4. **ACOUSTIC CHRISTMAS**
(COLUMBIA)
5. **SEASONINGS** (HEADFIRST)

TOP TIP

Nothing qualifies this week.

RECORD TO WATCH



A WINTER'S SOLSTICE III
(WINDHAM HILL)

The reigning Most Added of AA holiday programming this week.

Co-Editors: Keith Zimmerman/ Kent Zimmerman

2W LW TW

2W	LW	TW	Artist - Album (Label)
1	1	1	JOE SAMPLE - Ashes To Ashes (Warner Bros.)
2	2	2	FATBURGER - Come & Get It (Enigma)
3	3	3	LEO GANDELMAN - Solar (Verve Forecast/PolyGram)
6	4	4	PAUL SIMON - The Rhythm Of The Saints (Warner Bros.)
10	8	5	BETH NIELSEN CHAPMAN - Beth Nielsen Chapman (Reprise)
13	6	6	DAVE KOZ - Dave Koz (Capitol)
8	7	7	CHARLES MICHAEL BROTMAN - Mango Cooler (Global Pacific)
5	9	8	STRUNZ & FARAH - Primal Magic (Mesa)
20	12	9	BOBBY McFERRIN - Medicine Music (EMI)
14	14	10	DANNY HEINES - One Heart Wild (Silver Wave)
11	11	11	MARK ISHAM - Mark Isham (Virgin)
7	10	12	RIPPINGTONS - Welcome To The St. James Club (GRP)
38	29	13	SAM RINEY - Playing With Fire (Spindletop)
18	17	14	T SQUARE - Natural (Columbia)
24	15	15	TOM BORTON - Dancing With Tigers (Bluemoon)
17	16	16	KIM PENSYL - Pensyl Sketches #3 (Optimism)
9	13	17	DAVID BENOIT - Inner Motion (GRP)
19	18	18	NELSON RANGELL - Nelson Rangell (GRP)
21	19	19	BOBBY CALDWELL - Heart Of Mine (Sin Drome)
4	5	20	THOM ROTELLA - Without Words (DMP)
37	28	21	DON HARRISS - Shell Game (Sonic Atmospheres)
31	23	22	AGENDA COLLECTION - Agenda Collection (Agenda)
30	30	23	OTTMAR LIEBERT - Poets And Angels (Higher Octave)
25	24	24	MARIAN MEADOWS - For Lovers Only (Novus/RCA)
29	27	25	GEORGE MICHAEL - Listen Without Prejudice (Columbia)
27	26	26	PASSPORT - Balance Of Happiness (Atlantic)
34	31	27	SHAKATAK - Perfect Smile (Verve Forecast/PolyGram)
15	25	28	RIC FLAUDING - Letters (Spindletop)
16	20	29	RICHARD SOUTHER - Twelve Tribes (Narada)
22	22	30	ACOUSTIC ALCHEMY - Reference Points (GRP)
28	36	31	BREATHE - Peace Of Mind (A&M)
42	34	32	BASIA - Brave New Hope (Epic)
48	37	33	BRIAN BROMBERG - Basically Speaking (Nova)
46	40	34	VAN MORRISON - Enlightenment (Mercury)
26	32	35	TOM COSTER - From Me To You (Headfirst/K-tel)
39	39	36	MICHAEL PAULO - Fusebox (GRP)
49	38	37	SARA HICKMAN - Shortstop (Elektra)
33	33	38	KRISTEN VIGARD - Kristen Vigard (Private Music)
—	41	39	MICHAEL KAMEN/DAVID SANBORN - Concerto For Sax (Warner Bros.)
12	21	40	EMILY REMLER - This Is Me (Justice)
23	35	41	JONATHAN BUTLER - Heal Our Land (Jive/RCA)
—	42	42	SUZANNE DEAN - I Wonder (Nova)
50	43	43	SUSAN J. PAUL - Human Factor (Vantage)
40	44	44	IAIN MATTHEWS - Pure and Crooked (Gold Castle)
—	48	45	KOFI - Harlem Nocturne (Warlock)
—	—	46	STEVE WINWOOD - Refugees Of The Heart (Virgin)
—	—	47	BILL MEYERS - Color Of The Truth (Agenda)
—	49	48	DAVID LANZ - Skyline Firedance (Narada)
—	50	49	BLUEMAIR - Swans In July (ITI)
—	—	50	TANGERINE DREAM - Melrose (Private Music)

CHARTBOUND

*Debuts in chartbound

- CAROL CHAIKAN (GOLD CASTLE)
- COALE JOHNSON (PAR)
- *A WINTER'S SOLSTICE III (WINDHAM HILL)
- KURT BESTOR (AIRUS)
- FERRON (CHAMELEON)
- *MANNHEIM STEAMROLLER (AMERICAN GRAMAPHONE)

- *CHRIS CHRISTIAN (HSN/A&M)
- *GAL COSTA (BMG-INT.)
- *ADRIAN LEGG (RELATIVITY)
- *MEMPHIS BOYS (VANGUARD)
- *WIND MACHINE CHRISTMAS (SILVER WAVE)
- *GERALD ALBRIGHT (ATLANTIC)

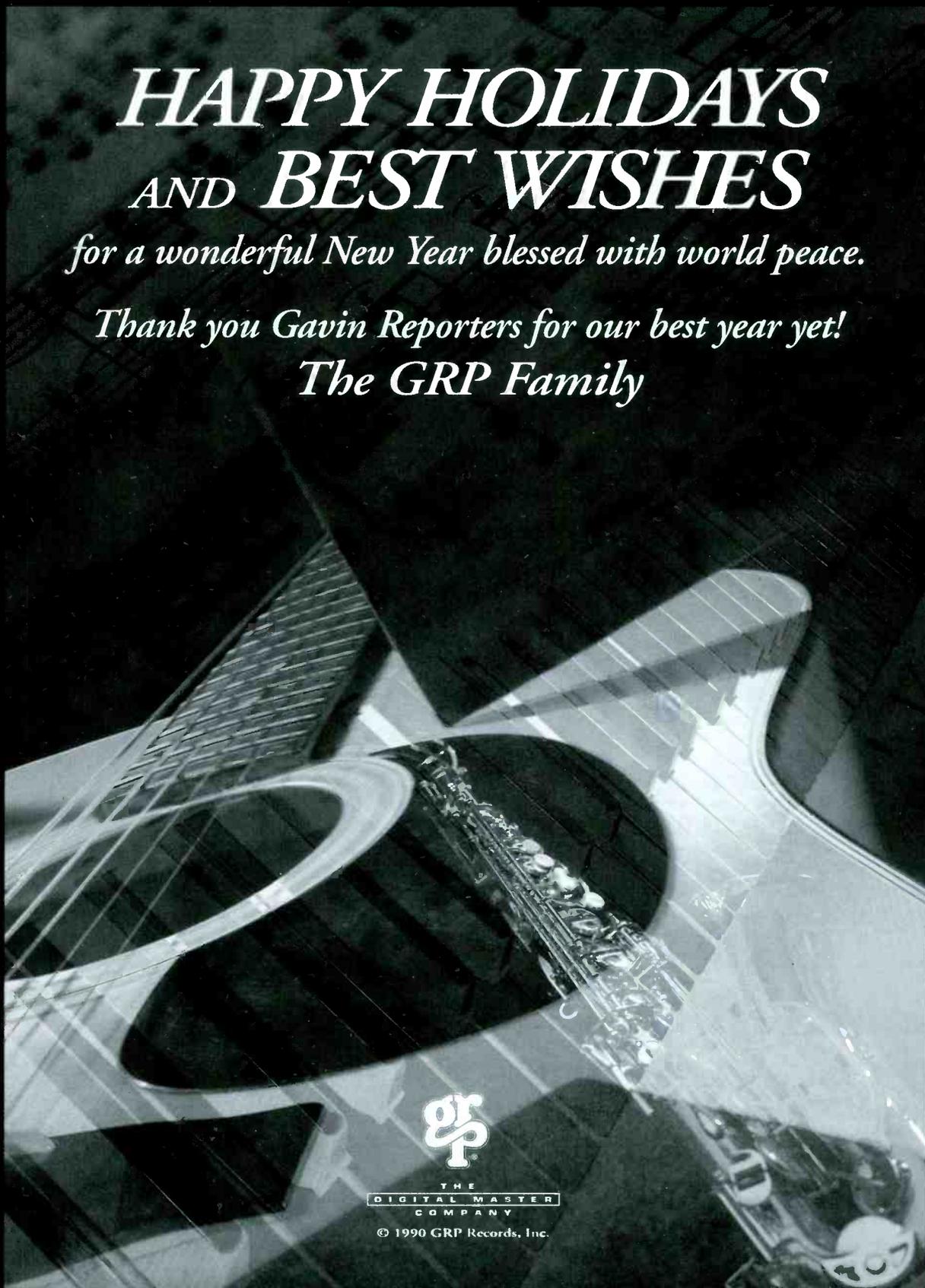
CRAIG PEYTON (SONA GAIA)

Dropped: #45 Lalah Hathaway,
#46 Kim Waters, #47 Andy Summers.

ACOUSTIC ALCHEMY YELLOWJACKETS DAVE GRUSIN DIANE SCHUUR DAVID BENOIT

SPYRO GYRA featuring Jay Beckenstein PATTI AUSTIN LEE RITENOUR CHICK COREA

DAVE WECKL THE MEETING RANDY BRECKER AMANI A.W.-MURRAY NEW AMERICAN ORCHESTRA LAIMA
JOHN PATITUCCI DAVE SAMUELS GEORGE HOWARD MICHAEL PAULO TOM SCOTT TOM SCHUMAN



HAPPY HOLIDAYS AND BEST WISHES

for a wonderful New Year blessed with world peace.

Thank you Gavin Reporters for our best year yet!

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CARL ANDERSON JACK DeJOHNETTE KENNY KIRKLAND LARRY CARLTON

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JAZZ

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MOST ADDED

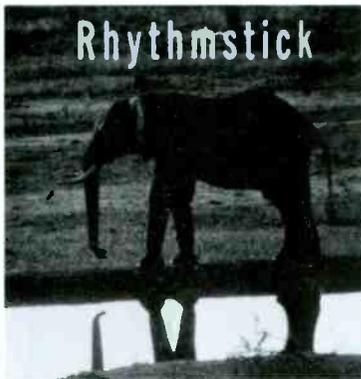
1. START HERE - VINCE MENDOZA (WORLD PACIFIC)
2. YULE STRUTTIN' - A BLUE NOTE CHRISTMAS (BLUE NOTE)
3. JAZZY WONDERLAND (COLUMBIA)
4. TUNE IN TOMORROW - WYNTON MARSALIS (COLUMBIA)
5. RHYTHMSTICK (CTI/POLYGRAM)
TIE
 DREAM COME TRUE - GERALD ALBRIGHT (ATLANTIC)

TOP TIP

GAL COSTA
 PLURAL
 (BMG INT'L)
WYNTON MARSALIS
 TUNE IN TOMORROW
 (COLUMBIA)

They couldn't be any more diverse standing side by side. Yet both are fifty stations strong!

RECORD TO WATCH



RHYTHMSTICK
 (CTI/POLYGRAM)

This project has a fine talent pool and an up to date repertoire. Welcome back, CTI!

Co-Editors: Keith Zimmerman/Kent Zimmerman

2W LW TW

3	2	1	BRIAN MELVIN TRIO FEAT. JACO PASTORIUS - Standards Zone (Global Pacific)
1	1	2	JOE SAMPLE - Ashes To Ashes (Warner Bros.)
12	6	3	BOBBY McFERRIN - Medicine Music (EMI)
5	4	4	RALPH MOORE - Furthermore (Landmark)
6	5	5	MULGREW MILLER - From Day To Day (Landmark)
19	14	6	RENEE ROSNES - For The Moment (Blue Note)
2	3	7	MARK WHITFIELD - The Marksman (Warner Bros.)
11	8	8	MONTE CROFT - Survival Of The Spirit (Columbia)
9	9	9	LOU RAWLS - It's Supposed To Be Fun (Blue Note)
14	12	10	DANNY HEINES - One Heart Wild (Silver Wave)
10	11	11	ART BLAKEY & JAZZ MESSENGERS - One For All (A&M)
13	13	12	THE MANHATTAN PROJECT - Manhattan Project (Blue Note)
4	10	13	BETTY CARTER - Droppin' Things (Verve/Polydor)
18	21	14	KELLYE GRAY - Standards In Gray (Justice)
15	15	15	KENNY GARRETT - African Exchange Student (Atlantic)
31	24	16	JAY LEONHART - Life Out On The Road (Nesak)
7	7	17	JON HENDRICKS AND FRIENDS - Freddie Freeloader (Denon)
32	18	18	BRIAN BROMBERG - Bassically Speaking (Nova)
20	16	19	CLARK TERRY - Havin' Fun (Delos)
21	20	20	PASSPORT - Balance Of Happiness (Atlantic)
37	27	21	STAN GETZ - Billy Highstreet Samba (EmArcy/PolyGram)
25	25	22	DAVE CATNEY - First Flight (Justice)
39	30	23	GENE HARRIS/SCOTT HAMILTON - At Last (Concord Jazz)
27	19	24	VINCENT HERRING - American Experience (Music Masters)
8	17	25	GEORGE BENSON - Big Boss Band (Warner Bros.)
28	23	26	HARVIE SWARTZ - In A Different Light (Bluemoon)
23	22	27	FATBURGER - Come & Get It (Enigma)
—	37	28	WARREN BERNHARDT - Ain't Life Grand (DMP)
36	31	29	AGENDA COLLECTION - Agenda Collection (Agenda)
—	38	30	DAVID NEWMAN/ELLIS MARSALIS - Return To The Wide Open Spaces (Amazing)
49	41	31	SUZANNE DEAN - I Wonder (Nova)
43	36	32	ABBEY LINCOLN - The World Is Falling Down (Verve/Polydor)
—	—	33	GAL COSTA - Plural (BMG Int'l)
24	28	34	KIM PENNSYLVANIA - Pensyl Sketches #3 (Optimism)
—	—	35	WYNTON MARSALIS - Tune In Tomorrow (Columbia)
—	50	36	ED SHAUGHNESSY - Jazz In The Pocket (Chase Music Group)
—	45	37	TOM SCHUMAN - Extremities (GRP)
—	—	38	PARIS ALL STARS - Homage To Charlie Parker (A&M)
16	26	39	MICHAEL BRECKER - Now You See It...(Now You Don't) (GRP)
40	40	40	MARK ISHAM - Mark Isham (Virgin)
—	48	41	TIM EYERMANN & EAST COAST OFFERING - Outside Inside (Bluemoon)
29	34	42	THE HOT SPOT SOUNDTRACK - The Hot Spot (Antilles/Island)
26	33	43	MACEO PARKER - Roots Revisited (Verve/Polydor)
47	43	44	GARY DIAL & DICK OATTS - Brass Works (DMP)
—	—	45	DAVE HOLLAND QUARTET - Extensions (ECM)
—	47	46	TOM BORTON - Dancing With Tigers (Bluemoon)
30	32	47	MARK COLBY/FRANK CARUSO - Mango Tango (Best Recordings)
22	29	48	LEO GANDELMAN - Solar (Verve Forecast/PolyGram)
—	—	49	MICHAEL KAMEN/DAVID SANBORN - Concerto For Sax (Warner Bros.)
—	—	50	RICKY FORD - Manhattan Blues (Candid) (JZZ)

CHARTBOUND

*Debuts in chartbound

CAROL CHAIKIN (GOLD CASTLE)
SAM RINEY (SPINDLETOP)
MITCH WATKINS (ENJA)
 ***A BLUE NOTE CHRISTMAS** (BLUE NOTE)
ROB McCONNELL (CONCORD JAZZ)
NELSON RANGELL (GRP)
 ***RHYTHMSTICK** (CTI/POLYGRAM)

DAVE KOZ (CAPITOL)
 ***VINCE MENDOZA** (WORLD PACIFIC)
FREDDIE REDD (TRILOKA)
 ***GERALD ALBRIGHT** (ATLANTIC)
JIMMY & JEANNIE CHEATHAM (CONCORD JAZZ)
SHAKATAK (VERVE FORECAST/POLYGRAM)
 ***TOM HARRELL** (CONTEMPORARY)

***JAZZY WONDERLAND** (COLUMBIA)
MEL TORME (CONCORD JAZZ)
COALE JOHNSON (PAR)
 ***PETER APPELYARD** (CONCORD JAZZ)

Dropped: #35 Emily Remler, #39 Charles Michael Brotman, #42 Susannah McCorkle, #44 Michel Camilo, #46 Take 6, #49 David Benoit, Andy Summers.

JAZZ NEW RELEASES

These Are A Few Of Our Favorite Things

THE ZIMMERMEN'S
JAZZ/ADULT ALTERNATIVE
RAVES & FAVES FOR 1990

*Here are the this year's top artistic triumphs,
based solely on our humble opinions:*

JAZZ



1.
**RENE ROSNES -
FOR THE MOMENT (BLUE NOTE)**

Our biggest buzz comes from seeing players like Rene Rosnes roar back with brilliant efforts on their crucial sophomore release. For The Moment is a lucid masterpiece. It's the disc you can lay on a discriminating Jazz buff with confidence to prove that a wide range of thrilling new talent lurks on the airwaves.

2.
**PAUL MOTIAN ON BROADWAY -
VOL. 2 (JMT)**

Paul Motian and Charlie Haden are the deadly duo of Jazz rhythm slingers. On Broadway takes lots of chances, all of which madly succeed. It's quartet music performed without a safety net. Bill Frisell's jello guitar styling and Joe Lovano's conversational responses meld remarkably with Motian and Haden's uncompromising musical wit.

3.
**MICHEL CAMILO -
ON THE OTHER HAND (COLUMBIA/EPIC)**

Over the last two years, Camilo has been extremely productive with three top five charted projects. You'd think the old boy



might need time to refuel after such hectic offerings. On The Other Hand gave us a taste of Camilo's sextet ambitions.

4.
**THE HARPER BROTHERS -
REMEMBRANCE LIVE AT THE VILLAGE
VANGUARD (VERVE)**

Insuring the vitality of Bop Jazz and the full band concept is a heavy commitment. Nobody does it better than the Harpers. Soon it will be Winard and Philip dictating tomorrow's vital trends and calling all the shots. Clifford Brown is alive and well via Philip's muse. Winard is a sterling bandleader who's fun to watch on stage.

5.
**EMILY REMLER -
THIS IS ME (JUSTICE)**

The saddest success story of the year. Emily paid enormous dues as the travelling headliner who tragically died just as her visions came into focus. We think of her each day. The ongoing battle between This Is Me and Camilo's On The Other Hand for the top spot on the chart was a highlight of 1990.

6.
**CHRISTOPHER HOLLYDAY -
ON COURSE (NOVUS)**

Hollyday is a young tenor sax wailer trapped in the uninhibited soul of an E-flat alto player. "Lady Street" gets our vote as this year's most singable Bop melody line that pops in your head when you're walkin' the streets at night.

7.
**MARK WHITFIELD -
THE MARKSMAN (WARNER BROS.)**

Another new top gun talent that turned many heads. Whitfield joins Hollyday, Roy Hargrove, Marlon Jordan and others who have conquered Manhattan with boldness and brashness.

8.
**WYNTON MARSALIS -
STANDARD TIME VOL. 3 THE RESOLUTION
OF ROMANCE (COLUMBIA)**

Standard Time Vol. 3 is a powerful recording. Wynton earns having his mug on Time Maga-

JAZZ on GLOBAL PACIFIC?

You Bet!

TRADITIONAL

Brian Melvin Trio
featuring Jaco Pastorius

STANDARDS ZONE

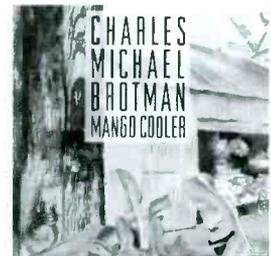


#1 Gavin Jazz

CONTEMPORARY

**Charles Michael
Brotman**

MANGO COOLER



#7 Gavin AA

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JAZZ NEW RELEASES

zine the hard way—with attitude and the chops to support it.



9.
**RALPH MOORE -
FURTHERMORE (LANDMARK)**

It's a relief to hear Ralph Moore lead his band with such flexibility. A relief? In this era of young prodigies, Ralph is neither a young pup nor a seasoned vet. He's young enough to walk the line of reckless innovation and old enough to rely on his roots. Furthermore did feature one young lion, trumpeter Roy Hargrove.

10.
**KEITH JARRETT -
PARIS CONCERT (ECM)**

It was a great year for solo piano discs. Lately, we've been skeptical of Keith Jarrett's solo shtick. But these latest tapes caused us to take pause...and enjoy. Don't you love being thrown for a loop? Paris Concert did just that.

Other 1990 Greats:
HARRY CONNICK, JR. -
WE ARE IN LOVE (COLUMBIA)
RHYTHMSTICK (CTI)
COURTNEY PINE -
A VISION'S TALE (ANTILLES)

DON PULLEN -
RANDOM THOUGHTS (BLUE NOTE)
GERI ALLEN/CHARLIE HADEN/PAUL
MOTIAN -
YEAR OF THE DRAGON (JMT)
JOHNNY MATHIS -
IN A SENTIMENTAL MOOD MATHIS
SINGS ELLINGTON (COLUMBIA)
MARCUS ROBERTS -
DEEP IN THE SHED (NOVUS)

ADULT ALTERNATIVE



1.
**OTTMAR LIEBERT -
NOUVEAU FLAMENCO (HIGHER OCTAVE)**

Among a handful of trendsetters, Ottmar Liebert was 1989's story. For most of us, the repackaging and re-mastering of Nouveau Flamenco was a beginning—music defining the burgeoning AA spirit. The Cologne-born, former Boston bicycle messenger is now the format's first young star.

2.
**EVERYTHING BUT THE GIRL -
THE LANGUAGE OF LOVE (ATLANTIC)**
We still remember Everything But The Girl

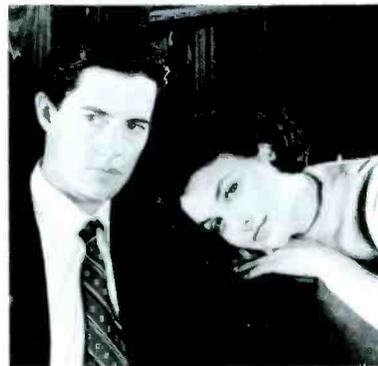
attending our Gavin Seminar morning session, anonymously monitoring radio's views on music. EBTC came to grips with their progressive past on Rough Trade, maintaining their integrity with a delightfully mainstream release. The disc was full of great tunes and pleased an increasing legion of disenfranchised adult listeners. It was little wonder The Language Of Love was the number one Gavin for the year.

3.
**STEVE KINDLER -
ACROSS A RAINBOW SEA (GLOBAL PACIFIC)**

Steve Kindler's music draws from a Jazz, Classical and electronic base. Steve is an artist whose personal intensity balances out the tranquil themes of his music.

4.
**GARY BURTON -
REUNION (GRP)**

Gary Burton's popular reunion with Pat Metheny gave the format some security blanket, finely performed Jazz. It gave AA a chance to stray past melody into some nifty improvisation.



5.
**TWIN PEAKS SOUNDTRACK
(WARNER BROS.)**

When it comes to broadcasters pushing listeners' buttons (or realistically, the other way around), sometimes another medium is the

**HAPPY HOLIDAYS TO GAVIN &
THE JAZZ/A.A. REPORTERS.
"WITHOUT YOU, WHO WOULD WE CALL?"
THANKS FOR A GREAT YEAR! - KRISTIN & JEFF
HOTLINE PROMOTIONS • 1-800-NAC PLAY**

JAZZ NEW RELEASES

message. Last year, movies like the Fabulous Baker Boys jarred the airwaves. This year, Twin Peaks did the trick via the telly.



6. RICARDO SILVEIRA - AMAZON SECRETS (VERVE FORECAST)

As the Brazilian idiom settles routinely into the Jazz/AA programming scheme, players like Ricardo Silveira who can arrange, compose and produce take center stage when AA decides to blame it on Rio.

7. TUCK ANDRESS - RECKLESS PRECISION (WINDHAM HILL JAZZ)

It was only a matter of time until super-guitarist Tuck Andress tested solo waters. Now that he has, Tuck resists the temptation of playing with a full band. Since he puts out clever stuff like this, we'll wait.

8. NEVILLE BROTHERS - BROTHER'S KEEPER (A&M)

Compared to our other seven brother formats, Jazz and Adult Alternative stations overwhelmingly feature the most talented musicians. With the gradual success of releases like Brother's Keeper, expect Adult Alternative to absorb more soulful elements as well. We have a dream.

9. PAUL SIMON - THE RHYTHM OF THE SAINTS (WARNER BROS.)

You can bet that one hot topic at next year's Seminar will be the continued surge of World Beat music. Paul Simon is typical of the calibre of musicians who are keen on urging their huge core of fans to try something spicy and exotic.

10. LIZ STORY - ESCAPE OF THE CIRCUS PONIES (WINDHAM HILL)

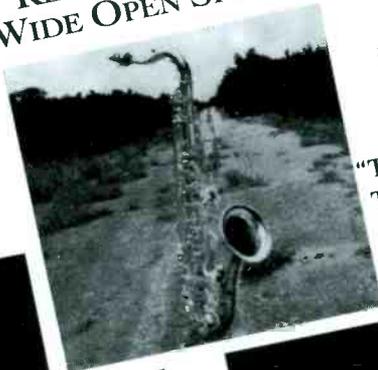
Here is another solo piano effort that doesn't bask in inflated self-expression or terminal grooviness. Every composition gets straight to the point with vivid storytelling technique. Besides, you don't feel like an egg-head enjoying it.

Other 1990 Greats:

- MEZZOFORTE - PLAYING FOR TIME (NOVUS)
- JACK DeJOHNETTE - PARALLEL REALITIES (MCA)
- MICHAEL FRANKS - BLUE PACIFIC (REPRISE)
- THE BLUE NILE - HATS (A&M)
- BOBBY McFERRIN - MEDICINE MAN (EMI)
- TRI ATMA - ESSENTIAL TRI ATMA (HIGHER OCTAVE)
- DOUG CAMERON - MIL AMORES (NARADA)

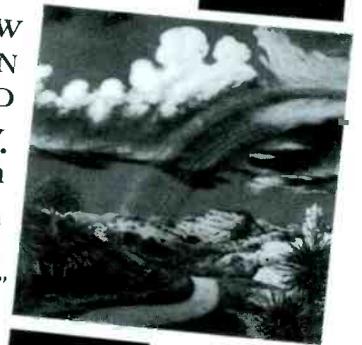
3 AMAZING RECORDS

RETURN TO THE WIDE OPEN SPACES



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Cornell Dupree

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B.W. Stevenson
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-Bob Porter, WBGO
Portraits in Blue

The Texana Dames
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-Tower Pulse



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P.D. NOTEBOOK

by Eric Norberg

LOOKING BACK ON 1990

Probably the most important development in radio during the year 1990 had nothing specifically to do with broadcasting at all: The collapse of "junk bond financing." In the 1980s, those with aspirations of wealth had been selling bonds at very high interest rates to buy businesses, with the thought of servicing the debt only until the business could be sold to someone else (or dismantled) for a much higher price. The businesses involved included broadcasting, and not only did this result in many stations being run by accountants rather than by broadcasters for short term gain rather than for longevity in the community, and in stations being treated as stocks or commodities rather than as businesses (with the revenue potential overlooked, and only the presumed resale value considered); it also resulted in prices for FM stations spiralling to outrageous heights. (AM stations, without presumed high resale value, in 1990 still tended to sell for much less than they could generate in revenue as businesses, making many of them "best buys" by any yardstick for those with the vision to see it.)

As many issuers of these high-interest bonds found cash flow inadequate to pay the interest due, the value of the bonds collapsed—as, to a lesser extent, did the "bubble" of inflating prices for FM stations. As 1990 ends, financial reporters are maintaining a "deathwatch" on several major broadcast companies they consider too much in debt to survive, yet unable to resell the stations, for which they'd gone in debt, for anywhere near as much as they'd paid for them. Many broadcasters cheer the return to the recognition of stations as businesses—committed participants in their communities.

As for formats, the year ends with many Top 40 stations trying to become more "adult appealing," as "Adult Top 40" or "Hot A/C" stations. Since the appeal to adults in the format has always been the vicarious enjoyment of being on the cutting edge of the youth-directed "pop culture," the retreat from pop culture will disappoint, as similar efforts have always done in the past, followed by cries of "Top 40 is dead" as the ratings drop—until true Top 40 is once again revived after a while by the eternal Mike Joseph, or someone else who realizes why Top 40 by definition must *always* work—when it is truly audience-directed in the original tradition of the format.

Meantime, "Adult Contemporary" remains the nation's most popular format in numbers of stations, at least partly because it's a format name advertisers feel comfortable

with; but it also remains the nation's least defined format too, because a wide range of popular music and music-and-service formats use the term to define themselves. The lack of meaningful station research of new and current music for A/C, combined with an increasing fear of the risk of playing "untested" music, has led A/C to become largely an oldies format. It's familiar—but it's rather uninteresting. Since adults respond to "new" things almost as well as teens do ("newness" is an essential ingredient in marketing everything from cars to toothpaste), a major opportunity exists in A/C for those stations which get aggressive in playing *new* music which actually appeals to the audience.

The buzzword in A/C in 1990 was "mix," with the intention being to define the format this year by its variety. However those who study the meaning of the word to the consumer find that a mix is at least as likely to be understood as an incomplete product (such as "cake mix") or a scrambled product (as in "electric mixer")—or a new Kellogg cereal! Another original programming idea made banal by the many who copied the originators, without understanding the context or positioning originally linked to the slogan.

"Rap" gained considerable attention and respect in 1990 as a genre, gaining its own section in *The Gavin Report*, although the stations playing it find that its appeal remains mostly with youth, and that adults still tend to dislike it. Rap also gained much notoriety, as at least one group became famous by making a first-amendment issue out of lyrics which were actually sexist, inflammatory, bigoted, indefensible and abhorrent.

Stations continued to move into and out of "Jazz/New Age" format(s) in 1990, as ratings frequently failed to live up to expectations, and no single approach yet emerged to define success in the genre.

A major development this year was the accelerating defection from the "Beautiful Music" format by FM stations across the country, in search of "more desirable" demographics. This began occurring as long ago as 1981, but 1990 was notable in the rapid acceleration of the trend; stations ranked as high as number one in their market are now abandoning the franchise to get into the crowd of Adult Contemporary formats in which they usually can't be the format leader. A number of AM stations in larger markets have begun to adopt the background music format, and in many cases have already realized major gains by being the only station in their region on which such mostly-instrumental, older-appealing music can be heard.

From the technical point of view, the radio headline story of the year was DAB—"digital audio broadcasting." The European "Eureka" system was tested in several Canadian cities with exciting results, and it seems certain within a decade CD-quality broadcasts will be taking place, although conventional AM and FM broadcasting almost certainly will simul-

cast their DAB siblings for many years because of the quantity of conventional radios in the hands of consumers. (Also, DAB service areas are likely to be much smaller than conventional broadcasting allows, which may leave a permanent role for some traditional analog broadcasting—particularly long-distance AM.)

Although the specifics of how DAB will be implemented remain completely unknown—even the frequency bands to be employed are anyone's guess, except that they'll probably be very high—it seems likely that, in the United States at least, the system approved will emphasize local service in something similar to the manner now employed, with "direct satellite broadcasts" limited to a few specific narrowcast services, if that. It also seems likely that existing broadcasters on both the FM and AM bands, will receive DAB frequencies.

In regulation, as 1990 ends, the FCC is being nudged by Congress—which passed the rules for its own benefit—to see to it that broadcasters are even more restricted in how to interpret and implement the political broadcasting rules.

The FCC is actively engaged in planning how to upgrade the AM band, with one suggestion being to mandate stereo broadcasting. (AM stations have steadily, without fanfare, continued converting to C-Quam stereo this year, and the number of AM stereo receivers in the hands of consumers—mostly in vehicles—should be, conservatively, passing 20 million by now.)

AM radio began mandatory use of the NRSC transmitting equalization curve in mid-year, with consequent improved sound noticeable even on conventional radios. Denon was the first manufacturer to announce that it would incorporate the complementary NRSC reception equalization curve in all its new AM receivers, resulting in high fidelity reproduction.

Although 1990 was the year the AM band officially expanded another ten channels, to 1700 kHz, the FCC has yet to introduce a plan to implement it, or even to authorize any station to broadcast there. But it seems clear that the criteria will be oriented toward using the new bandspace to reduce interference on the existing AM frequencies.

For FM, 1990 was the year many Class A stations realized a major power increase; and the FCC seems likely to conclude its inquiry into "translators" by continuing to require that they used only to improve local reception of existing stations, not to originate programming of their own as "miniature radio stations." The improved reception characteristics of "FMX" remain mostly unrealized as the year ends, although the system will be incorporated into the long-promised "NAB AM/FM Super Radio," which may finally be available in 1991.

1990, as a year in broadcasting, was anything but boring. Onward to 1991! ●

THE BEST OF 1990 Ten Great Albums

Last week we listed "twenty great ground-breaking songs." As promised, here are the albums that helped creatively define a transitional year like 1990.



**1.
ALL SHOOK DOWN -
THE REPLACEMENTS
(SIRE/REPRISE)**

On first listen it sounded sparse. On the second and third it sounded honest. On the nine hundredth, it sounded troubled, unsure, contradictory, peaceful, tired and rockin. Hey, just like life.



**2.
WAKING HOURS -
DEL AMITRI (A&M)**

When I come across a band who not only play and sing well, but write like literate thinkers and storytellers, I clutch the music like a crucifix. If anybody found a better written set of band songs and rock visions, I wanna hear them. When Gregson and Collister released their new album of acoustic covers, they included

ALBUM NEW RELEASES BY KENT ZIMMERMAN

"Move Away Jimmy Blue," not even Waking Hours' best track.

**3.
HELL'S DITCH -
THE POGUES (ISLAND)**

No group, to me anyway, embodies the mad Irish spirit more than the Pogues. This time around they reflect that spirit with a severity bordering on the maniacal pursuit of abuse. Shane McGowan's self-destructive folk genius is balanced by one of the best bands in rock. Certainly the best drummer.

**4.
BEDTIME STORIES -
DAVID BAERWALD (A&M)**

Though not much of a live performer, Baerwald's work outside the David + David studio environment was one of this year's best written, most literate collection of songs. I like a writer who sacrifices commerciality for grit, edge and character depth.

**5.
THE VEGETARIANS OF LOVE -
BOB GELDOF (ATLANTIC)**

An amazing first-listen album—all the more amazing when you realize that most of the songs were composed Johnny-on-the-spot by Bob and the band. That's why you hear those impromptu Geldof commands during the choruses, barely off mike.



**6.
THE ROAD TO HELL -
CHRIS REA (GEFFEN)**

Like at the Oscars, sometimes the early year releases get overlooked. His autumn hued songs and deep voice make this album Chris Rea's career album. A "stop the mad-

ness" concept (not necessarily environmental) inspired by the traffic jam from hell.



**7. A VIEW FROM THIRD STREET -
JUDE COLE (REPRISE)**

Artist as people watcher/casual observer is rarely presented this effectively. AVFTS was Jude Cole at the very end of his survival rope. So when the chips were down, he wrote like his life depended on it, which it did. That's reality you hear on those vocals, partner.

**8.
GOODBYE JUMBO -
WORLD PARTY (ENSIGN/
CHRYSALIS)**

A daffy collection of songs written for the moment. Goodbye Jumbo was a pleasant diversion from the economic-fueled intensity of 1990. Wallinger's Party is more like a troupe than a band. I can see some of these songs living on, some recycling themselves back into new ones a few lifetimes down the line.



**9.
FLESH & BLOOD - POISON
(CAPITOL/ENIGMA)**

If there was one commercial rock disc whose sole job was to put pressure and strain on your auto speakers, Flesh & Blood fits the

bill. I choose Flesh & Blood because of the band's progress past their glitter glam reputation, coupled with simply kicking production.

**10.
APPLE - MOTHER LOVE BONE
(POLYDOR)**

Listening to the remastered Led Zeppelin box makes me shiver just thinking about the void Page and the gang left in rock n roll. With all the banging and thrashing going on, nobody came close to Page's idea of "light and shade" using acoustic and electric dramatics. Mother Love Bone's Apple comes close. The unhappy end, however, was the death of Andrew Wood, after which MLB fell like a house of cards. But they left us Apple.

Here are the honorable mentions that mere space prevents us from extrapolating upon:

SOCIAL DISTORTION (Epic)

**ARE YOU OK? -
WAS (NOT WAS) (Chrysalis)**

**SONGS FOR DRELLA -
LOU REED/ JOHN CALE
(Sire/Warner Bros.)**

**SOME FRIENDLY -
CHARLATANS UK (Beggars
Banquet/RCA)**

**WRONG WAY UP -
BRIAN ENO/JOHN CALE
(Opal/Warner Bros.)**

**RHYTHM OF THE SAINTS -
PAUL SIMON (Warner Bros.)**

**THE NEIGHBORHOOD -
LOS LOBOS (Slash/Warner
Bros..)**

Correction, Retraction, Oops, Credit Where Credit's Due: In publishing last week's 1990 Gavin Album Radio Top 100, I listed at #4, Eric Clapton's Journeyman album on the Warner Brothers label. Of course Eric records on the Reprise label. Frank Sinatra, Eric Clapton, Reprise, how could I have screwed up the association? I regret the error.

ALBUM

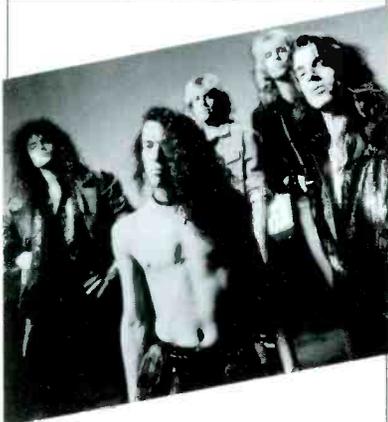
MOST ADDED

1. "INSIDE OUT" - TRAVELING WILBURYS (WILBURY/WARNER BROS.)
2. "GIVIN' YOURSELF AWAY" - RATT (ATLANTIC)
3. "IT AIN'T OVER YET" - ALLMAN BROTHERS BAND (EPIC)
4. "BIG LIE" - RIK EMMETT (CHARISMA)
5. "BEGGARS & THIEVES" - BEGGARS & THIEVES (ATLANTIC)

TOP TIP

WARRANT
 "I SEE RED"
 (COLUMBIA)
HOUSE OF LORDS
 "REMEMBER MY NAME"
 (SIMMONS/RCA)
EVERY MOTHER'S NIGHTMARE
 "BLIND"
 (ARISTA)
 Hard rock attacks the soft
 underbelly of the last 1990 chart.

RECORD TO WATCH



RATT
 "GIVIN' YOURSELF AWAY"
 (ATLANTIC)
 Scampering around Album
 playlists since August. Looks like
 Ratt will make the 1991 transition.

Editor: Kent Zimmerman

2W LW TW

4	1	1	ROBERT PALMER - Amazing (EMI)
3	3	2	INXS - Disappear, Blonde, Lately, Way (Atlantic)
8	5	3	THE VAUGHAN BROTHERS - Telephone, Tick, Texan (Epic)
7	4	4	ZZ TOP - Give, Mississippi, Burger, Concrete, Collision, Lovething (Warner Bros.)
2	2	5	STEVE WINWOOD - Deal, One, Running, Light (Virgin)
1	6	6	THE TRAVELING WILBURYS - Inside, Baby, Twist, Cool, Devil's (Warner Bros.)
6	7	7	EDIE BRICKELL & NEW BOHEMIANS - Mama, Ghost, Black, Strings (Geffen)
16	11	8	VAN MORRISON - Gone (Mercury)
11	10	9	THE REMBRANDTS - Just, Someone (Atco)
22	13	10	ERIC JOHNSON - Righteous, Rose, Cliffs (Capitol)
18	14	11	CINDERELLA - Shelter (Mercury)
20	18	12	JEFF HEALEY BAND - Full (Arista)
13	15	13	AC/DC - Money, Thunderstruck (Atco)
17	16	14	ROBERT CRAY - Consequence, These, Pain (Mercury)
12	12	15	BAD COMPANY - Need, Tough, Holy, Fearless (Atco)
23	20	16	TESLA - Signs (Geffen)
21	17	17	THE CHARLATANS U.K. - Then, Only, White, Polar (Beggars Banquet/RCA)
5	8	18	ALARM - Road (IRS)
9	9	19	THE OUTFIELD - For You (MCA)
34	24	20	DAMN YANKEES - Runaway (Warner Bros.)
10	19	21	BLACK CROWES - Talks, Seeing, Hard (Def American/Geffen)
27	25	22	SCORPIONS - Tease (Mercury)
38	34	23	KING'S X - It's (Atlantic)
24	27	24	REPLACEMENTS - Happy, Wheel, Merry (Sire/Reprise)
39	33	25	RIK EMMETT - Life (Charisma)
40	26	26	NEIL YOUNG - Over (Reprise)
15	23	27	PAUL SIMON - Born, Obvious, Proof (Warner Bros.)
32	28	28	BILLY IDOL - Prodigal (Chrysalis)
48	43	29	TOMMY CONWELL & THE YOUNG RUMBLERS - Let (Columbia)
33	31	30	JANE'S ADDICTION - Stealing, Stop, Three, Ain't, Then (Warner Bros.)
37	35	31	LOS LOBOS - Understand (Slash/Warner Bros.)
36	32	32	POSIES - Golden, Big, Suddenly (DGC)
19	22	33	RED HOT & BLUE - U2, Byrne, Sinead (Chrysalis)
42	36	34	JELLYFISH - That (Charisma)
49	44	35	MAGGIE'S DREAM - Love (Capitol)
—	45	36	IGGY POP - Candy (Virgin)
—	41	37	ALLMAN BROTHERS BAND - Over (Epic)
14	21	38	THE BYRDS - Dies (Columbia)
31	37	39	INDIGO GIRLS - Hammer (Epic)
26	40	40	WINGER - Easy, Miles, Enough (Atlantic)
43	42	41	SLAUGHTER - Spend, Fly, Up (Chrysalis)
—	—	42	WARRANT - Red, Cherry (Columbia)
—	—	43	HOUSE OF LORDS - Name (Simmonds/RCA)
—	—	44	EVERY MOTHER'S NIGHTMARE - Blind (Arista)
—	47	45	STYX - Show, Ritual (A&M)
47	49	46	RUBAIYAT: ELEKTRA'S 40TH ANNIVERSARY - Eddie, Cure, Pixies, Bragg (Elektra)
45	38	47	NELSON - Rain (DGC)
—	—	48	QUEENSRYCHE - Best, Empire (EMI)
35	39	49	GARY MOORE - Still, Pretty (Charisma)
25	29	50	LIVING COLOUR - Pride, Type, Time's, Elvis, Fight (Epic)

CHARTBOUND

*Debuts in chartbound

***RATT** (ATLANTIC) "GIVIN"
CHRIS ISAAK (REPRISE) "WICKED"
JUDE COLE (REPRISE) "REASONS"
 ***TOY MATINEE** (REPRISE) "BALLAD"
AN EMOTIONAL FISH (ATLANTIC) "CELEBRATE"

SISTERS OF MERCY (ELEKTRA) "MORE"
ELTON JOHN (MCA) "GOTTA"
 ***HINTERLAND** (ISLAND) "DARK"

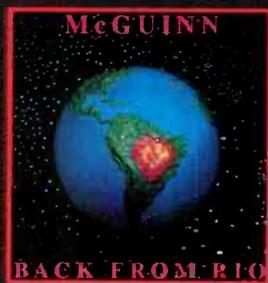
Dropped: #30 Don Henley, #46 Lynch Mob,
 #48 Poison, #50 The Connells, The Call.

ROGER MCGUINN

HIS 12-STRING
GUITAR TOOK YOU
8 MILES HIGH.
NOW HE'S BACK
WITH A BRAND
NEW CLASSIC.

KING OF THE HILL

Written by Roger McGuinn and Tom Petty



The powerful first single from his debut Arista album
BACK FROM RIO

ON YOUR DESK DECEMBER 24th

ARISTA

© 1990 Arista Records, Inc., a Bertelsmann Music Group Company.

Produced by David Cole and Roger McGuinn

ALTERNATIVE

MOST ADDED

1. MEAT BEAT MANIFESTO - MEAT BEAT MANIFESTO (MUTE/ELEKTRA)
- TIE BROTHER ALDO - CHUCK PROPHET (FIRE)
3. EARTH, DOGS AND EGGSHELLS - THE PARACHUTE MEN (FIRE)
- TIE GREETINGS FROM... - KALEIDOSCOPE (GIFTHORSE/CURB)

TOP TIP

Nothing qualifies this week.

RECORD TO WATCH



CHUCK PROPHET
 BROTHER ALDO
 (FIRE)

One listen and you'll agree that not only is Chuck a killer guitarist, he writes a damn fine "down on yer luck" tune!

IMPORT/INDIE

- NAKED RAYGUN** - Raygun...Naked Raygun (Caroline)
- LIMBOMANIACS** - Stinky Grooves (In-Effect/Relativity)
- KMFDM** - Naive (Wax Trax)
- BUTTHOLE SURFERS** - "Hurdy Gurdy Man" (Rough Trade)
- THEE HEADCOATS** - Heavens To Murgatroyd (Sub Pop)
- PARIS** - The Devil Made Me Do It (Scarface/Tommy Boy)
- KILLING JOKE** - Money Is Not Our God (Noise Int'l)
- PURPLE OUTSIDE** - Ten Gospel Greats (New Alliance)
- JACKOFFICERS** - Digital Dump (Rough Trade)

2W LW TW

2	1	1	RED HOT & BLUE - U2, Byrne, Sinead (Chrysalis)
1	2	2	THE CHARLATANS U.K. - Then, Only, White, Polar (Beggars Banquet/RCA)
4	3	3	THE CONNELLS - Stone, Set (TVT)
5	4	4	POGUES - Sunnyside, Summer, Six, Rainbow (Island)
17	8	5	LUSH - Sweetness, Thoughtforms, Hey, Baby (4-AD/Reprise)
9	6	6	SISTERS OF MERCY - More, Vision, Detonation, When (Elektra)
7	7	7	TRASH CAN SINATRAS - Tongue, Obscurity, Circling (Go!Discs/PolyGram)
3	5	8	REPLACEMENTS - Happy, Wheel, Merry (Sire/Reprise)
14	9	9	BUCK PETS - Pearls, Moon, Libertine, Sunshine (Island)
32	16	10	ECHO & BUNNYMEN - Enlighten (Sire/Reprise)
18	11	11	ROKY ERICKSON TRIBUTE ALBUM - J.W. Harding, P.D.Pondering (Sire/Warner Bros.)
48	22	12	HAPPY MONDAYS - Kinky, God's, Harmony (Elektra)
8	10	13	BRIAN ENO & JOHN CALE - Been, Spinning, Word (Warner Bros.)
19	14	14	MORRISSEY - Picadilly, Suedehead, Hairdresser, Lucky (Sire/Reprise)
15	15	15	INSPIRAL CARPETS - Commercial, This, Directing (Elektra/Mute)
30	20	16	BUFFALO TOM - Birdbrain (Beggars Banquet/RCA)
10	12	17	COCTEAU TWINS - Iceblink, Cherry, Pitch, Ring (4-AD/Capitol)
43	23	18	DANIELLE DAX - Tomorrow, Id, Jehovah's, Candles, Blue (Sire/Warner Bros.)
16	19	19	DARLING BUDS - Crystal, Difference, Machine, Honeysuckle (Columbia)
37	32	20	THE HIGH - Box, Up (PolyGram)
23	21	21	EDIE BRICKELL & NEW BOHEMIANS - Mama, Ghost, Black, Strings (Geffen)
12	18	22	RUBAIYAT: ELEKTRA'S 40TH ANNIVERSARY - Eddie, Cure, Pixies, Bragg (Elektra)
13	17	23	THE CURE - Never, Harold, Close, Forest (Elektra)
6	13	24	REDD KROSS - Annie's, Shonen, Where, Debbie (Atlantic)
26	26	25	PYLON - Look (Sky Records)
46	37	26	POP WILL EAT ITSELF - Dance (RCA)
27	27	27	EXENE CERVENKA - Perfect (Rhino)
42	30	28	GOO GOO DOLLS - There, Laughing, Just (Warner Bros.)
41	29	29	FRONT 242 - Tragedy (Epic)
28	30	30	JANE'S ADDICTION - Stealing, Stop, Three, Ain't, Then (Warner Bros.)
—	50	31	MISSION UK - Ocean (Mercury)
11	24	32	AN EMOTIONAL FISH - Celebrate (Atlantic)
21	25	33	WATERBOYS - Sundays, Search, Man, Raggle (Chrysalis/Ensign)
34	34	34	SKINNY PUPPY - Convulsion, Rash, Poisoned (Nettwerk/Capitol)
35	35	35	IGGY POP - Candy, Butt (Virgin)
29	33	36	PIL - Don't, Rise, Seattle (Virgin)
20	31	37	HINDU LOVE GODS - Beret, Battleship (Giant/Reprise)
22	36	38	POSIES - Golden, Big, Suddenly (DGC)
24	39	39	GALAXIE 500 - Fourth (Rough Trade)
25	40	40	SOUL ASYLUM - Easy, Spinnin', Travels, King's (A&M)
50	42	41	BLUE AEROPLANES - Loved, Sweet, Different (Chrysalis/Ensign)
—	49	42	PALE SAINTS - Half (4-AD)
33	38	43	ALARM - Road (IRS)
45	44	44	FALLING JOYS - Mess (Nettwerk/IRS)
—	45	45	BLAKE BABIES - Out (Mammoth)
39	43	46	PRIMAL SCREAM - Come, Loaded (Warner Bros.)
49	47	47	POI DOG PONDERING - Fruitless, Vigilantes (Texas Hotel/Columbia)
—	48	48	SOHO - Generation, Hippy (Atco)
—	—	49	BEAUTIFUL SOUTH - Time (Elektra)
—	—	50	FISHBONE - Bonin' (Columbia)

CHARTBOUND

*Debuts in chartbound

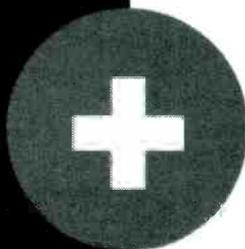
NAKED RAYGUN - Raygun... (Caroline)
LIMBOMANIACS - Stinky Grooves (In-Effect/Relativity)
PARIS - The Devil... (Scarface/Tommyboy)

Dropped: #41 Screaming Trees,
 #46 Ride.

PARTY MIX /

MESOPOTAMIA

the
B-52's



**NOW, THE COOLEST BAND
IN THE UNIVERSE MIND-MELDS
TWO GREAT MINI-ALBUMS INTO ONE
FABULOUS COSMIC THING.**

FEATURING

PARTY OUT OF BOUNDS

PRIVATE IDAHO

GIVE ME BACK MY MAN

LAVA

DANCE THIS MESS AROUND

52 GIRLS

LOVELAND

DEEP SLEEP

MESOPOTAMIA

CAKE

THROW THAT BEAT IN THE GARBAGE CAN

NIP IT IN THE BUD

ON REPRISE CASSETTES AND COMPACT DISCS

**PRODUCERS: RHETT DAVIES, THE B-52's CHRIS BLACKWELL, DAVID BYRNE
MANAGEMENT: STEVEN JENSEN AND MARTIN KIRKUP, DIRECT MANAGEMENT GROUP,
LOS ANGELES AND LONDON**



© 1990 REPRISE RECORDS

ALTERNATIVE INSIDE

BY LINDA RYAN

LINDA'S TOP TEN FOR 1990



1. SOCIAL DISTORTION -

Social Distortion (Epic) With their mix of punk and American roots music, Mike Ness and the boys outdid themselves on their major label debut. An intense soundtrack that makes the miles fly on those long trips in the car.



2. THE MOCK TURTLES -

Turtle Soup (Imaginary) One of the best imports I bought this year. This excellent band needs an American home—any takers?

3. JANE'S ADDICTION -

Ritual De Lo Habitual (Warner Bros.) Irreverent and spirited, will Jane's Addiction be around long enough to become a household name? If the creative tension that makes this band kick ass doesn't destroy them, they will.



4. THE CHARLATANS -

Some Friendly (Beggars Banquet/RCA) Skeptics call this band a roses-clone, but The Charlatans have surpassed their "mentors" in popularity in this country. Their exposure as part of the Gathering Of The Tribes tour helped convince America that they are, indeed, for real. Look for a proper tour in February.

5. SINEAD O'CONNOR -

I Do Not Want What I Haven't Got (Ensign/Chrysl.) Quite a year for Sinéad, eh? Number one album, number one single and more press than she could possibly want over the National Anthem. A diverse and electrifying sophomore effort.



6. L.L. COOL J -

Mamma Said Knock You Out (Def Jam/Columbia) Credibility restored, L.L. Cool J returns to the head of the class with this one. Tough, humorous, and accessible, L.L. has a winner.

7. SOUP DRAGONS -

Mother Universe (Big Life/Raw TV/Mercury) The band who re-invented itself. Back in the '90s with a gospel-driven house sound, The Soupies released one of the most diversely entertaining albums of the year, spearheaded by the immensely popular single, "I'm Free."

8. REBEL MC -

Rebel Music (Mercury) OK—this one did absolutely nothing in ANY format this year, and goes down as my favorite "sleeper of the year." A great rap, pop, dance record shamefully ignored by everyone. The single "Street Tuff" was worth the price of admission alone.



9. REDD KROSS -

Third Eye (Atlantic) A long-time favorite release their major label debut. Some cried "sell-out" but hey—screw 'em if they can't take a joke. Redd Kross was made to sound like the late '60s and early '70s icons they idolize—that's the beauty of it!

10. JESUS JONES -

Liquidizer (SBK) One of my favorite imports came out do-



mestically. Love the way this band melds pop songs with simplified dance tunes. Incredible energy live. Looking forward to something new in '91 and another American tour.

Honorable mentions:

- SOUL ASYLUM -
The Horse They Rode In On (Twin\Tone/A&M)
- SONIC YOUTH -
Goo (DGC)
- HOTHOUSE FLOWERS -
Home (PolyGram)



120 MINUTES

SUNDAY NIGHTS 11:30PM-1:30AM/10:30PM-12:30AM CENTRAL

1. JANE'S ADDICTION -
BEEN CAUGHT STEELING
2. THE CONNELLS -
STONE COLD YESTERDAY
3. THE CURE -
CLOSE TO ME
4. ECHO & THE BUNNYMEN -
ENLIGHTEN ME
5. SISTERS OF MERCY -
MORE
6. HINDU LOVE GODS -
RASPBERRY BERET
7. BUCK PETS -
PEARLS
8. TRASH CAN SINATRAS -
ONLY TONGUE CAN TELL
9. P.I.L. -
DON'T ASK ME
10. LUSH -
SWEETNESS AND LIGHT

ALTERNATIVE NEW RELEASES cont.

SEANA'S TOP TEN FOR 1990

(In Alphabetical Order):



1.

BIG DIPPER -
Slam (Epic)

A slicker record, perhaps, but chock full of subtle hooks and sharp, smart lyrics. A thinking persons' pop.

2.

BLACK CROWES - *Shake Your Money Maker* (Def American/Geffen)

I'm Southern; Lynyrd Skynyrd is my heritage. So shoot me.



3.

BUFFALO TOM -
Birdbrain

(Beggars Banquet/RCA)
College boys do college rock best. Loud, intelligent, sensitive, a cut above. Believe the hype.

4.

FIELD TRIP -
Headgear

(Slash/Warner Bros.)
After two records on Slash they remain sadly unappreciated on a national level. This ignored gem ranks as the best slice of guitar-pop I've heard this year.

5.

HOUSE OF LARGE SIZES -
Heat Miser (Toxic Shock)

An album for underdogs. Hey, that's me!

6.

MATADOR

singles featuring variations of the word "fuck"
Teenage Fan Club's "Everybody's Fool," and *Superchunk's "Slack Motherfucker"*

7.

SCRAWL -

Smallmouth (Rough Trade)
With this LP, Scrawl once again uses chord progressions as emotional mnemonic devices. Curiously evocative, totally rocking. I want to be in this band.

8.

SOUL ASYLUM -

...And The Horse They Rode In On (Twin\Tone/A&M)
"Grounded," "We 3," "Something Out Of Nothing," and no compromise. Possibly the world's most amazing live band.



9.

UNCLE TUPELO -

No Depression (Rockville)
Grit, twang, heart, promise. 'Nuff said.



10.

YO LA TENGO -

Fakebook (Bar/None)
Mostly covers, but beautifully interpreted and performed. Electric or acoustic, they're just an amazing band.

ADDITIONAL CONTENDERS

LAUGHING HYENAS -
Life Of Crime (Touch & Go)

MARK LANEGAN - *The Winding Sheet* (Sub Pop)

ROBYN HITCHCOCK -
Eye (Twin\Tone)

(EX) CAT HEADS -
Our Frisco (Twitch City)

BARONE'S TOP TEN FOR 1990

(in Alphabetical Order):

1.

AFRICAN HEAD CHARGE
- *Songs Of Praise*
(On-U Sound)

2.

WILLIAM S. BURROUGHS -
Dead City Radio (Island)

3.

DEAD CAN DANCE -
'Aion (4 AD)

4.

FUGAZI -
Repeater + 3 Songs (Dischord)

5.

LARD -
The Last Temptation Of Reid
(Alternative Tentacles)

6.

MAROON TOWN -
High And Dry
(Staccato Link Records and Music Ltd.)

7.

PARIS -
The Devil Made Me Do It
(Scarface/Tommy Boy)

8.

STRANGLMARTIN -
Stranglmartin (Dragon Street Records)

9.

VARIOUS -
Red Hot & Blue (Chrysalis)

10.

BENJAMIN ZEPHANIAH -
Us An Dem (Island/Mango)

Runner-up:
DR. DEATH'S VOLUME IV -
The Marvels Of Insect Life
(C'est La Mort)

Happy Holidays, **ROBERT BARONE**

A/C

A/C STATION OF THE YEAR

B100-SAN DIEGO
KBIG-LOS ANGELES
KOST-LOS ANGELES
KVIL-DALLAS
WNSR-NEW YORK

A/C PROGRAM DIRECTOR/ OPERATIONS MANAGER OF THE YEAR

ROB EDWARDS, KBIG-LOS ANGELES
BOB DUNPHY, WNSR-NEW YORK
JHANI KAYE, KOST-LOS ANGELES
MIKE NOVAK, B100-SAN DIEGO
MICHAEL O'BRIEN, KLCY-SALT LAKE CITY
CHUCK RHODES, KVIL-DALLAS

A/C MUSIC DIRECTOR OF THE YEAR

KIM AMIDON, KOST-LOS ANGELES, CA
DAVID ISRAEL, WNSR-NEW YORK, NY
KIM JEFFRIES, KSTP/FM-MINNEAPOLIS, MN
GENE KNIGHT, B100-SAN DIEGO, CA
DAVE VERDERY, KBIG-LOS ANGELES, CA

A/C LABEL OF THE YEAR

ARISTA RECORDS
ATLANTIC RECORDS
COLUMBIA RECORDS
ELEKTRA ENTERTAINMENT
SBK RECORDS
WARNER BROS. RECORDS

A/C NATIONAL PROMOTION PERSON OF THE YEAR

MARY CONROY, ATLANTIC RECORDS
JON KONJOYAN, A&M RECORDS
ELAINE LOCATELLI, COLUMBIA RECORDS
JILL RAMSDALL, M&D PROMOTION
MARK RIZZO, ARISTA RECORDS
IRENE VARGAS, WARNER BROS. RECORDS

COUNTRY

COUNTRY LARGE MARKET STATION OF THE YEAR

KIKK-HOUSTON
KNIX-PHOENIX
KPLX-DALLAS
WDAF-KANSAS CITY
WSIX-NASHVILLE

COUNTRY SMALL MARKET STATION OF THE YEAR

KASE-AUSTIN
KUZZ-BAKERSFIELD
WIVK-KNOXVILLE
WRNS-COASTAL
WYNE-APPLETON/OSHKOSH

1991 GAVIN SEMINAR

COUNTRY LARGE MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR

COYOTE CALHOUN, WAMZ-LOUISVILLE
BOBBY KRAIG, KPLX-DALLAS
ERIC MARSHALL, WSIX-NASHVILLE
BOB MOODY, WPOC-BALTIMORE
TIM MURPHY, KMPS-SEATTLE

COUNTRY SMALL MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR

K.C. ADAMS, KUZZ-BAKERSFIELD
JIM ASKER, WFLS-FREDERICK
TIM CLOSSON, KHAK-CEDAR RAPIDS
MARK LEWIS, WYNE-APPLETON/OSHKOSH
DOUG SHANE, KFMS-LAS VEGAS

COUNTRY LARGE MARKET MUSIC DIRECTOR OF THE YEAR

STEVE BLATTER, WYNY-NEW YORK
CARL BROWN, KNEW/KSAN-SAN FRANCISCO
GREG COLE, WPOC-BALTIMORE
MAC DANIELS, KPLX-DALLAS
RON DINI, WSIX-NASHVILLE
JOE LADD, KIKK-HOUSTON

COUNTRY SMALL MARKET MUSIC DIRECTOR OF THE YEAR

RANDY CHAPMAN, KALF-RED BLUFF
STEVE GARY, KASE/KVET-AUSTIN
DAN HOLLANDER, WILX-LAWRENCEBURG
SCOT MICHAELS, KUZZ-BAKERSFIELD
MARK REID, WRNS-COASTAL

COUNTRY LABEL OF THE YEAR

ARISTA RECORDS
CAPITOL RECORDS
CBS RECORDS
MCA RECORDS
RCA RECORDS
WARNER BROS. RECORDS

COUNTRY PROMOTION VICE PRESIDENT OF THE YEAR

BILL CATINO, CAPITOL
JACK LAMEIER, EPIC
EDDIE MASCOLO, MERCURY
BOB SAPORITI, WARNER BROS.
SHELIA SHIPLEY, MCA
JACK WESTON, RCA

COUNTRY NATIONAL PROMOTION DIRECTOR OF THE YEAR

ALLEN BUTLER, ARISTA
SAM CERAMI, CAPITOL
BILL MAYNE, WARNER BROS.
MIKE SIRLS, RCA
KEN VAN DURAND, RCA
BOBBY YOUNG, MERCURY

COUNTRY REGIONAL/SECONDARY PROMOTION MANAGER OF THE YEAR

ROSEY FITCHPATRICK, MCA
KEVIN HERRING, MERCURY
DIANE RICHEY, DIANE RICHEY PROMOTIONS
JACK PURCELL, WARNER BROS.
DALE TURNER, RCA

jazz/adult alternative

JAZZ STATION OF THE YEAR

KJAZ-SAN FRANCISCO
KJZZ-PHOENIX
KLON-LONG BEACH, CA
KPLU-SEATTLE/TACOMA
WBGO-NEWARK

JAZZ RADIO PERSON OF THE YEAR

JOE COHN, KPLU-SEATTLE/TACOMA
RUSS DAVIS, WQCD-NEW YORK/
JAZZ FLAVOURS-WSTR
BOB PARLOCHA, KJAZ-SAN FRANCISCO/OAKLAND
BILL SHEDD, KJZZ-PHOENIX
GARY VERCELLI, KXPR-SACRAMENTO

ADULT ALTERNATIVE STATION OF THE YEAR

KIFM-SAN DIEGO
KKSF-SAN FRANCISCO
KLSK-SANTA FE/ALBUQUERQUE
KQPT-SACRAMENTO
KTWW/THE WAVE-LOS ANGELES
WNUA-CHICAGO

ADULT ALTERNATIVE RADIO PERSON OF THE YEAR

CHRIS BRODIE, KTWW/THE WAVE-LOS ANGELES
NICK FRANCIS, KKNW-SEATTLE
CARRIE KANKA, KQPT-SACRAMENTO
BOB O'CONNOR, KIFM-SAN DIEGO
JOHN SEBASTIAN, KLSK-SANTA FE/ALBUQUERQUE
PAUL STRIBLING, WFAE-CHARLOTTE, NC

JAZZ/ADULT ALTERNATIVE LABEL OF THE YEAR

BLUE NOTE RECORDS
COLUMBIA RECORDS
GRP RECORDS
POLYGRAM RECORDS
RCA/NOVUS RECORDS
WARNER BROS. RECORDS

**JAZZ/ADULT ALTERNATIVE
INDEPENDENT LABEL OF THE YEAR**

CONCORD JAZZ RECORDS
FANTASY RECORDS
GLOBAL PACIFIC RECORDS
HIGHER OCTAVE RECORDS
MESA/BLUEMOON RECORDS
WINDHAM HILL RECORDS

JAZZ EXECUTIVE OF THE YEAR

STEVE BACKER, RCA
DR. GEORGE BUTLER, COLUMBIA
HAROLD CHILDS, WARNER BROS.
CARL JEFFERSON, CONCORD JAZZ
BRUCE LUNDVALL, BLUE NOTE
LARRY ROSEN, GRP

**JAZZ/ADULT ALTERNATIVE NATIONAL
PROMOTION PERSON OF THE YEAR**

DUKE DUBOIS, GRP
KEVIN GORE, COLUMBIA
SUSAN LEVIN, BLUE NOTE
LISA LIPKIN, RCA
ANDREA PAULINI, A&M
MICHELLE TAYLOR, POLYGRAM

**JAZZ/ADULT ALTERNATIVE
NON-MAJOR LABEL PROMOTION
PERSON OF THE YEAR**

MICHAEL CARLSON, MC PROMOTION
CLIFF GOROV, ALL THAT JAZZ
NEIL GOROV, ALL THAT JAZZ
JAMES LEWIS, JAMES LEWIS MARKETING
ROGER LIFESSET, ROGER LIFESSET, INC.
KRISTIN WALLACE, HOTLINE PROMOTIONS, INC.

ALBUM
album

ALBUM RADIO STATION OF THE YEAR

KBCO-Boulder
KLOL-Houston
WBCN-Boston
WYYY-Baltimore
WXRT-Chicago

**ALBUM RADIO PROGRAM DIRECTOR OF
THE YEAR**

KEN ANTHONY, KLOL-Houston
RUSS MOTTLA, WYYY-Baltimore
OEDIPUS, WBCN-Boston
LARRY SNIDER, KOZZ/KLPX-Tucson
NORM WINER, WXRT-Chicago
STEVE YOUNG, KISW-Seattle

**ALBUM RADIO ASST. PD/MUSIC
DIRECTOR OF THE YEAR**

CARTER ALAN, WBCN-Boston
LIN BREHMER, WXRT-Chicago
LORRAINE CARUSO, WNEW-New York
DOUG CLIFTON, KBCO-Boulder
PATTY MARTIN, KLOL-Houston

1991 GAVIN SEMINAR

ALBUM RADIO LABEL OF THE YEAR

ATLANTIC RECORDS
CAPTOL RECORDS
COLUMBIA RECORDS
Geffen RECORDS
MERCURY RECORDS
REPRISE RECORDS
WARNER BROS. RECORDS

**ALBUM RADIO NATIONAL
VICE PRESIDENT OF THE YEAR**

J. B. BRENNER, A&M
DANNY BUCH, ATLANTIC
RANDY HOCK, MCA
HARVEY LEEDS, EPIC
HEAVY LENNY, CHARISMA
KENNY PUVOGEL, WARNER BROS.
PAUL RAPPAPORT, COLUMBIA

**ALBUM RADIO NATIONAL
PROMOTION DIRECTOR OF THE YEAR**

SKY DANIELS, EPIC
JIM DEL BALZO, COLUMBIA
MARK DIDIA, GEFEN/DEF AMERICA
JEFFREY NAUMANN, VIRGIN
NORM OSBORNE, EMI
MATT POLLACK, ATCO
JEFFREY SHANE, CAPTOL

**ALBUM RADIO PROMOTION
OF THE YEAR**

CHRIS BACA, EMI
PAUL BROWN, VIRGIN
HILARE BROSIO, ARISTA
WARREN CHRISTENSEN, GEFEN
PATTI OATES, WARNER BROS.
LEA PISCANE, ATLANTIC
JOHN SIGLER, RCA

**COMMERCIAL ALTERNATIVE STATION
OF THE YEAR**

KJQ-SALT LAKE CITY
KROQ-LOS ANGELES
KUKQ-PHOENIX
WDRE-LONG ISLAND
WFNX-BOSTON
91X-SAN DIEGO

**COMMERCIAL ALTERNATIVE PD
OF THE YEAR**

JOHN HAYES, KTCL-Ft. COLLINS
MAX TOLKOFF, WFNX-BOSTON
DENNIS McNAMARA, WDRE-LONG ISLAND
ANDY SCHOUN, KROQ-LOS ANGELES
KEVIN STAPLEFORD, 91X-SAN DIEGO
MIKE SUMMERS, KJQ-SALT LAKE CITY

ALTERNATIVE MD OF THE YEAR

GEORGE GIMARK, KDGE-DALLAS
MIKE HALLORAN, 91X-SAN DIEGO
BIFF RAFFE, KJQ-SALT LAKE CITY
LEWIS LARGENT, KROQ-LOS ANGELES
STEVE MASTERS, IVE 105-SAN FRANCISCO

COLLEGE STATION OF THE YEAR

KACV-AMARILLO, TX
KUNV-LAS VEGAS, NV
WBNY-BUFFALO, NY
WNUR-EVANSTON, IL
WRAS-ATLANTA, GA
WUSC-COLUMBIA, SC

COLLEGE MD OR PD OF THE YEAR

JUDY ASMAN, KUSF-SAN FRANCISCO
KAREN BRYANT, WBUR-PROVIDENCE
JOEL HABBESHAW, KUNV-LAS VEGAS
WILL KAHLER, WUSC-COLUMBIA
JAMEY KARR, KACV-AMARILLO
MIKE PARISH, WBNY-BUFFALO

**ALTERNATIVE MAJOR LABEL
OF THE YEAR**

ELEKTRA ENTERTAINMENT
MERCURY RECORDS
RCA RECORDS
REPRISE RECORDS
SIRE RECORDS
VIRGIN RECORDS

**ALTERNATIVE INDIE LABEL
OF THE YEAR**

4-AD
MAMMOTH RECORDS
MATADOR RECORDS
ROUGH TRADE
SUB POP
TVT RECORDS

**NATIONAL ALTERNATIVE PROMOTION
DIRECTOR OF THE YEAR**

BRUCE FLOHR-RCA
MARK KATES-DGC
DAVE LOMBARDI-WARNER BROS.
MIKE MENA-SBK
BRAD POLLAK-A&M
PETER STANDISH-REPRISE

**NATIONAL INDIE-LABEL PROMOTION
DIRECTOR OF THE YEAR**

GERARD COSLOY-MATADOR RECORDS
NOEL GIUFFRIDA-MAMMOTH RECORDS
JERRY RUBINO-ROUGH TRADE
CHARLES PANOSSIAN-CAROLINE
MIKE STUTO-BEGGARS BANQUET

alternative

PERSONAL PICKS

SINGLES by Dave Sholin

Choosing ten favorites from twelve months of releases is always a frustrating exercise because there are always several more that really deserve mention. But among 1990's favorites, these are my ten best:

1. **SINEAD O'CONNOR** - *Nothing Compares 2 U* (Ensign/Chrysalis) When it was first released, I couldn't imagine a song or video that would top it all year and in my opinion, nothing did.

2. **M.C. HAMMER** - *U Can't Touch This* (Capitol) Some songs inspire instant recollections of a given year. If one song brings back the sights and sounds of what we were doing in 1990—this is it!

3. **MARIAH CAREY** - *Vision Of Love* (Columbia) I'll never forget first hearing this in the wee hours of the morning after the Awards Banquet

at the Gavin Seminar. Heard it quite a bit since then, but never burned out on it.

4. **MADONNA** - *Vogue* (Sire/Warner Bros.) Never try to second guess what the "Wonder Woman" of music will come up with next. In hipness and attitude, this is tough to beat.

5. **MICHAEL BOLTON** - *When I'm Back On My Feet Again* (Columbia) A voice so powerful it would add special drama to "Rudolph The Red-Nosed Reindeer." Provided with a Diane Warren masterpiece, Michael set new emotional peaks.

6. **SNAP** - *The Power* (Arista) Infused the airwaves with raw energy, excitement and a unique hook that was an immediate attention getter.

7. **DEPECHE MODE** - *Personal Jesus* (Sire/Reprise) Should have been a lot bigger nationally and

the proof is in the list of those who took it #1 and Top Five. One of their very best.

8. **LISA STANSFIELD** - *All Around The World* (Arista) Pop music for the nineties stamped with class!

9. **DON HENLEY** - *Heart Of The Matter* (Geffen) Proving a heart and mind matter to a broad cross section of the population, Henley's lyrics and music place him among the true elite of contemporary artists.

10. **STEVIE B** - *Because I Love You (The Postman Song)* (LMR/RCA) Already a star in many markets, this was the song he needed to take him over the top. His star is just beginning to really shine.

ALBUMS by Ron Fell

At the end of every year for as long as I can remember, I've devoted the last issue's ALBUM OF THE WEEK space to my PERSONAL FAVES OF THE YEAR. This year is no exception. Listed below are the albums released in 1990 that I still enjoy.

CHRIS REA - *The Road To Hell* (Geffen) "Awesome! THE ROAD TO HELL (PART II) recalls the best of Mark Knopfler and Dire Straits with brilliant guitars, rumbling basslines and gritty tenor vocalizing." February 16th.

SINEAD O'CONNOR - *I Do Not Want What I Haven't Got* (Ensign/Chrysalis) "Goosebumps by the bucket load! Her breathy, shivering delicate vocals turn potentially pedestrian poetry into passion plays with obsessive overtones." February 23rd.

WILSON PHILLIPS - *Wilson Phillips* (SBK) "As jewels in a crown, rather than diamonds in the rough, this trio exceeds any preceding hype and/or expectations generated by a knowing promotion and publicity machine...All of a sudden I don't miss The Bangles, or for that matter The Go-Go's." March 16th.

PRINCE - *Music From Graffiti Bridge* (Paisley Park/Warner Bros.) "It's sixty-eight minutes and more of hot trackin' hit music that could easily stand alone without a film." August 24th.

BETTE MIDLER - *Some People's Lives* (Atlantic) "Midler's widescreen, bigger-than-life aura is captured at a new career high. I imagine with her commitment to film, Bette left the details to

her muses—yielding some precious creative control, but to marvelous effect." September 28th.

VAN MORRISON - *Enlightenment* (Mercury/PolyGram) "His best efforts over the decades have been the albums and selected songs that combine his gorgeous lyrical landscape with chillingly passion-perfect phrasing. The new album captures all the contemporary essence of The Man." November 16th.

ROBERT PALMER - *Don't Explain* (EMI) "...a generous set of music full of brilliant attitude. I've never heard Palmer so up and on and so consistently unpredictable. Most exceptional are the rockers—balls to the wall of sound, ballistic crunch of the front third of the disc." November 23rd.

the GAVIN REPORT

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HERE COMES THE **m.c. HAMMER**

"Here Comes The Hammer"
The new single and video from
Please Hammer Don't Hurt 'Em
Over 9 million units sold

Don't miss his
performance on the
First Annual
Billboard Awards Show
December 10
World Tour
Continues Through

'91



WHEN YOU PLAY IT SAY IT.

Produced by M.C. Hammer
Co-produced by James Earle and Felton Pilate II
Executive producers: M.C. Hammer,
Louis K. Burrell and Scott Folks

On Capitol Cassettes, Compact Discs,
Records and Home Videos.

Capitol

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SOUL OF PERFECTION
KEITH SWEAT

"I'LL GIVE
ALL MY LOVE
TO YOU"

the new single and video from
the double platinum album
I'll Give All My Love To You

Produced By Keith Sweat for Keia Productions
Executive Producer: Vincent Davis

*"...the most complete performer/musician to
emerge from New York in the post-rap era."*

—THE VILLAGE VOICE

"...[the] perfect soundtrack for intimacy."

—PEOPLE MAGAZINE

"...near perfect."

—ROLLING STONE

Having achieved sales of over 5 million albums as well as two gold singles, Keith Sweat enters 1991 with his first major U.S. tour in two years and a new single that promises to be his biggest to-date.

DECEMBER 19—Syracuse/War Memorial;
20—Albany, NY/Knickerbocker Arena; 21—Philadelphia/Spectrum;
22—Pittsburgh/Civic Arena; 23—Providence/Civic Arena;
27—Albany, GA/Civic Center; 28—Augusta/Civic Center;
29—Charleston/Civic Center; 30—Buffalo/Memorial Auditorium;
31—Baltimore/Civic Arena; JANUARY 1—Hartford/Civic Center;
3—Louisville/Freedom Hall; 4—Chattanooga/UTC Arena;
5—Hampton, VA/Coliseum; 6—Columbia/Carolina Coliseum;
9—Savannah/Civic Arena; 10—Roanoke/Civic Center;
12—Richmond/Coliseum; 13—Greensboro/Coliseum;
14—New York/Madison Square Garden; 16—Saginaw/Wendler Arena;
17—Indianapolis/Market Square Arena; 18—Detroit/Palace;
19—Cleveland/Richfield Coliseum; 20—Chicago/Horizon;
24—Washington, D.C./Capitol Center; 25—Charlotte/Coliseum;
26—Dayton/U.D. Arena; 30—Baton Rouge/Centroplex;
31—Dallas/Reunion Arena; FEBRUARY 1—Houston/Summit;
2—Beaumont/Civic Center; and more to come...



ON ELEKTRA CASSETTES AND COMPACT DISCS

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