ANNOUNCING THE NOMINEES FOR THE 1991 GAVIN SEMINAR AWARDS
What do the earth, a small man, his dog and a chicken have in common? 
...nothing!
What do “Keep On Lovin' You,” “Can't Fight This Feeling,” and “(Meet Me) Half Way” have in common? ...a lot! ...#1 classic hits from REO Speedwagon!
## Top 40
### Most Added
- **Whitney Houston**
  - All The Man That I Need (Arista)
- **Celine Dion**
  - Where Does My Heart Beat Now (Epic)
- **M.C. Hammer**
  - Here Comes The Hammer (Capitol)

### Record to Watch
- **2nu**
  - This Is Ponderous (Atlantic)

### Adult Alternative
### Most Added
- **A Winter's Solstice III**
  - (Windham Hill)
- **Ottmar Liebert**
  - Poets And Angels (Higher Octave)
- **Wind Machine**
  - Portraits Of Christmas (Silver Wave)

### Record to Watch
- **A Winter's Solstice III**
  - (Windham Hill)

## Urban
### Most Added
- **Whitney Houston**
  - All The Man That I Need (Arista)
- **Levert**
  - All Season (Atlantic)
- **Anita Baker**
  - Fairy Tales (Elektra)

### Record to Watch
- **Mavis Staples**
  - Melody Cool (Paisley Park/Warner Bros.)

## Country
### Most Added
- **Conway Twitty**
  - I Couldn't See You Leavin' (MCA)
- **Michelle Wright**
  - A Heartbeat Away (Arista)
- **Holly Dunn**
  - Heart Full Of Love (Warner Bros.)

### Record to Watch
- **Emmylou Harris**
  - Wheels Of Love (Reprise)

## Jazz
### Most Added
- **Vince Mendoza**
  - Start Here (World Pacific)
- **Yule Struttin'**
  - A Blue Note Christmas (Blue Note)
- **Jazzy Wonderland**
  - (Columbia)

### Record to Watch
- **Rhythmstick**
  - (CTI/PolyGram)

## Alternative
### Most Added
- **Meat Beat Manifesto**
  - (Mute/Elektra)
- **Chuck Prophet**
  - Brother Aldo (Fire)

### Record to Watch
- **Chuck Prophet**
  - Brother Aldo (Fire)
DOBBIS HEADS POLYGRAM

After literally months of speculation, Rick Dobbis has been officially appointed President & CEO of PolyGram Label Group (PLG). The newly-formed New York-based record label will market, worldwide, London, Polydor and Smash Records.

PLG will be distributed through PolyGram Group Distribution. It will maintain its own sales, promotion, marketing and creative team. In addition, PLG will oversee Island Records' sales, retail marketing and field promotion.

In addition to his executive post with PLG, Dobbis will sit on the board of the New Jersey concert promotion and talent management company, Metropolitan Entertainment Company.

Dobbis joins PLG after four years as Vice President & General Manager for RCA Records U.S. He's also held positions at Chrysalis, Arista, Blue Sky and Epic. At one time he was a partner at Michael Lippman's management company.

"Rick Dobbis' leadership record and decision making capabilities make him the ideal label president as we go into the nineties," said Alain Levy, Executive Vice President PolyGram N.V. and CEO PolyGram U.S.A. "I think we will have a greater ability to attract creative people with smaller repertoire units feeding into the larger promotion and marketing entities."

"I'm truly excited about the prospect of building a major company around a number of unique and varied repertoire sources," said Dobbis. "I am pleased to be part of a worldwide entity as strong as PolyGram N.V."

Tara's a Giant. Giant Records' newest artist, Tara Kemp (c), stopped by her new home away from home to greet John Brodey (r) and label owner Irving Azoff.

JAY TAYLOR'S NEW TO Q

After five years at KLUC-Las Vegas, starting the first week in January, Jay Taylor will be in the PD's seat at Q105-Tampa. He'll report directly to OM John Clay.

CONT. NEXT PAGE

Masterful Production ... Minimal Cost.

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Spots | Liners | Promos | Specs

Mike Hall – Atlanta – Tel/Fax (404)591-7559

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PAGE 2
Taylor has been courted by Edens and Garry Wall, but due to contractual obligations only just now became available. “Jay and John will make an incredibly powerful duo,” said Wall. We’re very fortunate and very excited to have him.

According to Wall, whose commuting between Q106-San Diego and Q-105 will continue, the programming at Q-105 will remain status quo. “I’ll be back and forth as needed,” he said, “but Jay will be the last piece of the Q105 puzzle.”

“It’s been a pleasure to work at KLUC,” said Taylor, “Guy Zapoleon is one of the best in the business. I’m looking forward to working with John Clay, Garry Wall, Kevin Weatherly and everyone at Edens. The station is poised. I can’t wait to get started!”

Taylor is a Gavin nominee for Top 40 Medium Market APD/MD of the year.

At Atlantic Records this week, John Weston was promoted to Director of National Pop Promotion from Associate Director of National Singles Promotion. He’s been with the label four years.

“John has been one of our department’s best hitters since he came on board over four years ago,” said Senior Vice President Andrea Ganis. “John is the ideal candidate for this position, and it is with the utmost pleasure that I make this announcement.”

Although Chameleon Records has shut down its Los Angeles operation and given most of the staff their walking papers. According to a press release issued Wednesday, label President Stephen Powers will re-open an L.A. office for A&R and product management.

According to former promotion chief Jack Hopke, the company is being moved to New York. “Most of the Chameleon Records management staff here in Los Angeles has been let go,” he told the Gavin Report. “There will be a few people staying on temporarily — through the transition.”

Although Chameleon’s next incarnation is unclear, industry speculation a is small office in New York will be set up, and company execs are close to a promotion and distribution deal with a new label. Chameleon’s upcoming releases will be distributed independently.

“Our lease in Hawthorne had expired and we’ve been looking at our options on both coasts,” said Powers. “We are very grateful to all the staff who have worked so hard to build the label.”

CORRECTION: On the Album Top 100 published last week, Eric Clapton’s Journeyman (#4) was listed as a Warner Bros. release. Clapton is on Reprise. Our apologies for any confusion.
1991 GAVIN SEMINAR

1991 GA VIN SEMINAR

the nominees for

the

Gavin

Seminar

Awards!

TOP 40 LARGE MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR
- MARK BOKE, KKKY/Y108-DOVER
- MARK CAPP, KKRZ-PORTLAND
- MARC CHASE, POWER 99-TAMPA
- DON LONDON, WZPL-INDIANAPOLIS
- KEN RICHARDS, HOT 97.7-SAN JOSE
- DAVE ROBINS, WNGC-COLUMBUS

TOP 40 LARGE MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR
- JOHN CHRISTIAN, HOT 97.7-SAN JOSE
- JOEY GOVINO, WEZB/897-NEW ORLEANS
- JEFF "BOO" KAPUJI, POWER 99-TAMPA
- DANA LONDON, WILM/HOT 102-MILWAUKEE
- DENA YASNER, KOY/FM-PHOENIX

TOP 40 MEDIUM MARKET STATION OF THE YEAR
- KDON/FM-MONTEREY-SALINAS, CA
- KLCU/LAS VEGAS, NV
- KQK/TUCSON, AZ
- WAPE/FM-JACKSONVILLE, FL
- WAP/95-BIRMINGHAM, AL
- WKG/KC101-NEW HAVEN, CT

TOP 40 MEDIUM MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR
- JERRY DEAN, KLCU/LAS VEGAS, NV
- LESLE FRAMM, WAAB-MOBILE, AL
- KEN HOPKINS, KZBZ-SPOKANE, WA
- JOHN PEAKE, KQK/TUCSON, AZ
- STEF RYBA, KC101-NEW HAVEN, CT
- MARK ST. JOHN, 95-BIRMINGHAM, AL

TOP 40 MEDIUM MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR
- TRAC AUSTIN, KBTS/B93-AUSTIN, TX
- TOM POLETANSKY, KC101-NEW HAVEN, CT
- ROGER SCOTT, KQK/TUCSON, AZ
- EFREN SIFUENTES, KDON/FM-MONTEREY-SALINAS, CA
- JAY TAYLOR, KLCU/LAS VEGAS, NV

TOP 40 SMALL MARKET STATION OF THE YEAR
- KZQZ/SAN LUIS OBISPO, CA
- WXK/GREEN BAY, WI
- WJET/FM-ERIE, PA
- WZRX/KZ93-PEORIA, IL
- WTVY/MADISON, WI
- WZOK-ROCKFORD, IL

TOP 40 SMALL MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR
- JIM COOK, WJET-ERIE, PA
- WAYNE KOY, WXK-GREEN BAY, WI
- LEO DAVIS, WGGN/G104-GAUSDEN, AL
- KEITH EDWARDS, KZ93-PEORIA, IL
- JOHN NVE, WZOK-ROCKFORD, IL
- CHUCK KNIGHT, KQK-DENVER, CO

the GAVIN REPORT/December 14, 1990
TOP 40 SMALL MARKET ASSISTANT PROGRAM DIRECTOR/MUSIC DIRECTOR OF THE YEAR
RICK ACKER, KFY/97-SANTA BARBARA, CA AND KQOL/L99-GRAND FORKS, ND
RICK ANDREWS, KZOZ-SAN LUIS OBISPO, CA
KEVIN CHASE, KWOK-LEWISTON, ID
JOE CRAN, W001-GREEN BAY, WI
ERIC "THE FLY" DAVIS, WJDX/89S-BATTLE CREEK, MI
BOB O'DELL, (formerly with) WJWCK/105-FLINT, MI

TOP 40 LABEL OF THE YEAR
CAPITOL RECORDS
COLUMBIA RECORDS
EPIC RECORDS
MCA RECORDS
SBK RECORDS
WARNER BROS. RECORDS

TOP 40 PROMOTION SR. VICE PRESIDENT OF THE YEAR
Polly Anthony, Epic
Billy Brill, MCA
Andrea Gains, Atlantic
Daniel Glass, SBK
Charlie Minor, A&M
Russ Thyret, Warner Bros.

TOP 40 PROMOTION VICE PRESIDENT OF THE YEAR
Burt Baumgartner, Columbia
Bob Catana, Charisma
Stu Cohen, Warner Bros.
John Fagot, Capitol
Joe Iannello, Atlantic
Michael Pfen, Virgin
Butch Waugh, RCA

TOP 40 NATIONAL PROMOTION DIRECTOR OF THE YEAR
Jerry Blau, Columbia
Mark Goruck, Alceto
Ken Lane, SBK
Marc Ratner, Reprise
Barbara Seltzer, Epic
Del Williams, Elektra

TOP 40 ASSOCIATE PROMOTION DIRECTOR OF THE YEAR
Linda Alter, Arista
Kim Freeman, Atlantic
Judy Hayeson, SBK
Jean Johnson, Epic
Dana Kiel, Columbia
Ed Nuhfer, Warner Bros.

TOP 40 SMALL MARKET PROMOTION DIRECTOR/MUSIC DIRECTOR OF THE YEAR

COMMERCIAL RAP STATION OF THE YEAR
KDAY/LOS ANGELES
KISS FM/NYORK
KWMF/SAN FRANCISCO
WBLS/NYORK
WWK/NEW ORLEANS
WBWS/PHILADELPHIA

December 14, 1990/ THE GAVIN REPORT

continued on page 50
YOU RATED THE RATINGS:
GRADE, C-

Attention Rick Aurichio and Rhody Bosely at Arbitron (President and VP for Radio Sales/Marketing respectively)!
Attention Bill Livek, President of Birch/Scarborough Research!
Your customers are less than pleased with you!!

That’s the message from our recent survey where you could “Rate The Ratings” and send in your replies regarding how you feel about Arbitron, Birch and radio ratings in general. Almost as soon as the November 16 issue hit your desks did scoresheets start coming in to our office in Carmel. In all, we got over 120 survey forms faxed in (all were faxed, none mailed, an interesting commentary on the need for you folks to respond as quickly as possible). Apparently this issue of ratings is an emotional one.

We got replies from a broad swath of markets—from the top three to unranked areas. And we received some interesting editorial comments about the ratings, some of which we’ll share with you below. So let’s see how the rating services did—and whether or not they need to do some homework when it comes to keeping their customers happy.

ARBITRON VS. BIRCH

All of our replies came from stations that subscribe to at least one ratings service. Thus, we had a chance to see how the Arbitron vs. Birch battle was going—how many stations subscribed to one or the other—or both?

Every station we heard from subscribed to Arbitron. Half of the broadcasters also supported Birch with a subscription. Thus, Arbitron clearly remains that one ratings service stations feel they have to have. However, a big chunk of our respondents felt that Birch was useful too, either for programming or sales purposes. I think both rating firms can take some solace from these results.

SERVICE: SUB-PAR

Amazingly, no one in the survey thought the ratings firm’s service was “prompt, considerate and useful to me and my station.” Ouch!

 Seventy-five percent of our readers who replied gave the ratings companies a “C”, agreeing that the “quality of service we receive is just average.” The remainder gave either or both number crunchers an “F”.

Likewise, when we asked about how well Arbitron and/or Birch educate their customers in how to best use the research info, below average marks were the rule. Seventy-five percent agreed that they got “some guidance, but not enough.” Twenty-five percent lamented they just got “a book and a bill.” Again, no one voted to put the companies on the back for being “really helpful.”

NEW FEATURES WANTED

We asked what elements of the current ratings books you’d like to see deleted and what new features added. The additions clustered around two areas—larger, more stable sample sizes, and more qualitative information.

As to what you’d like to see deleted from the current ratings reports, the range of replies was widespread, but somehow summed up in some editorial comments such as, “all the bullshit” and “numbers that wobble so much you don’t know what to believe.”

HOW MANY SURVEYS PER YEAR?

Although the push at both ratings companies for continuous, year-round measurement—four books a year—it appears the folks at at Arbitron and Birch are out of touch with their customer base. Eighty percent of the votes were for just two surveys annually—while 20% did want the four-times-per-year cycle. Interestingly enough, there were many votes for the two-times-per-year approach from stations in the top 10 markets, which have been under the gun of continuous measurement for may years.

RATINGS: THEY ARE VITAL!!

The final key finding from our survey was how crucial you folks feel ratings are these days. It appears that you put up with sub-par service and training because you have to have the numbers in more and more cases. Fifty percent of you felt that ratings are, “vital to how we program and operate this station.” The other half felt that they were useful, but not life and death. In other words, none of our readers wanted to be without some ratings input.

However, perhaps the final capper came from an editorial comment that read, “the massive importance of ratings is insane considering the variations in the numbers, etc.” What it may boil down to is that you all subscribe to Arbitron and/or Birch—but only out of some necessity, not because it’s an enjoyable part of the business. Maybe the powers that be at Arbitron and Birch will read this and try harder to better service you so you’ll get more return from that ratings investment.

Thanks for your responses—a most interesting range of replies. And enjoy a happy holiday season! I’ll be back on January 21 of next year. In the meantime, if we can be of service, just call (408) 626-3660 or fax (408) 626-3632. Bye! •

Major record label seeks friendly, innocent, musically aware copywriter for meaningful exchange of copy and bread. Send five brilliant, unreturnable samples of hack-free writing to:

Human Resources
P.O. Box 6068
Burbank, CA 91510

What's the main topic of the article in the image? The main topic of the article is the ratings battle between Arbitron and Birch, as well as editorial comments from listeners about the quality of service and features they desire in their ratings reports.
Take a classic out for a spin.

FRANK SINATRA

"It Was A Very Good Year"
Arranged By Gordon Jenkins

In celebration of Frank Sinatra's 75th birthday and his 30 years with Reprise Records, we're proud to re-release this timeless performance from
FRANK SINATRA: THE REPRISE COLLECTION
**MOST ADDED**

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<td>Whitney Houston (172)</td>
<td>Arista</td>
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<td>Celine Dion (52)</td>
<td>Epic</td>
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<td>M.C. Hammer (39)</td>
<td>Capitol</td>
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<td>Tracie Spencer (34)</td>
<td>(Capitol)</td>
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<td>Vanilla Ice (31)</td>
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<td>I'll Give All My Love To You</td>
<td>(Vintertainment/Elektra)</td>
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<tr>
<td>George Lamond duet with Brenda K. Starr</td>
<td>No Matter What (Columbia/Epic)</td>
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**TOP TIP**

After 7

Heat Of The Moment (Virgin)

Takin' care of unfinished business, this super hot trio reels in one that got away the first time around.

**RECORD TO WATCH**

This Is Ponderous

2nu

This Is Ponderous (Atlantic)

Immediate response reported on this unique and clever production. Jumps 18-10 at POWER 99-Atlanta.

Editor: Dave Sholin
Assoc. Editor: Annette M. Lai

---

**CHARTBOUND**

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<td>Celine Dion - Where Does My Heart Beat Now</td>
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<td>Cinderella - Shelter Me</td>
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<td>Vanilla Ice - Play That Funky Music</td>
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CELEBRATE THIS PARTY'S OVER
WE'RE GOING HOME
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<td>Iggy Pop - Candy (Virgin)</td>
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<td>Maxi Priest - Just A Little Bit Longer (Charisma)</td>
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<td>Black Box - I Don't Know Anybody Else (RCA)</td>
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<td>—</td>
<td>*M.C. Hammer - Here Comes The Hammer (Capitol)</td>
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<td>*House Of Lords - Remember My Name (RCA)</td>
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<td>Oleta Adams - Get Here (Fontana/PolyGram)</td>
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<td>Tesla - Signs (Geffen)</td>
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<td>*Guys Next Door - I've Been Waiting For You (SBK)</td>
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<td>14</td>
<td>5</td>
<td>*Urban Dance Squad - Deeper Shade Of Soul (Arista)</td>
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<td>19</td>
<td>1</td>
<td>*The Charlatans U.K. - The Only One I Know (Beggars Banquet/RCA)</td>
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<td>—</td>
<td>*Every Mother's Nightmare - Love Can Make You Blind (Arista)</td>
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<tr>
<td>20</td>
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<td>13</td>
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<td>*Rainbow Girls - Make Your Move For Love (Quality)</td>
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<td>9</td>
<td>11</td>
<td>Billy Idol - Prodigal Blues (Chrysalis)</td>
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Dropped: #31-Tony! Toni! Toné!, #32-2 In A Room, #34-Vanilla Ice (Ice Ice), #38- Alias, Eric Johnson, Tommy James.
December 11, 1990

Mr. Richard Palmese, President
MCA Records
70 Universal City Plaza
Universal City, CA 91608

Dear Mr. Palmese,

Thank you for the generous support of MCA Records in providing entertainment for OPERATION OASIS. As you know, the goal of OPERATION OASIS is to let families of troops stationed in the Persian Gulf, and the troops themselves, know that there is broad support for them here at home.

We are also very appreciative of TIFFANY’S in-person performance and would like to adopt her song, “HERE IN MY HEART”, as a tribute to our troops and their families. We would like people all across America to request “HERE IN MY HEART” when they request dedications at their favorite broadcast radio and TV stations.

In this small way, every time we hear this song, we will know that someone out there is thinking about and caring about our loved ones serving in the gulf, and their families here at home.

Thank you.

Sincerely yours,

Hazel Cathers, Executive Director
USO General Douglas MacArthur Memorial Center
587 Seventh Avenue
New York, New York 10036

A Bequest to USO of Metropolitan New York Will Perpetuate Your Interest and Concern in the Well Being of our Armed Forces and help with our Golden Anniversary Fund, Feb. 4, 1991
## ARTIST TITLE LABEL

<table>
<thead>
<tr>
<th>ARTIST TITLE</th>
<th>LABEL</th>
<th>Reports</th>
<th>Adds</th>
<th>1-5</th>
<th>6-10</th>
<th>11-20</th>
<th>21-30</th>
<th>Uncharted</th>
<th>Hit Factor</th>
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<td>(LMR/RCA)</td>
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<td>DAMN YANKEES - High Enough</td>
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<td>3</td>
<td>12</td>
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<td>124</td>
<td>26</td>
<td>4</td>
<td>85%</td>
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<td>1</td>
<td>51</td>
<td>131</td>
<td>25</td>
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<td>POISON - Something To Believe In</td>
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<td>THE OUTFIELD - For You</td>
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<td>ROBERT PALMER - You're Amazing</td>
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<td>61</td>
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<td>6</td>
<td>93%</td>
<td>14</td>
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<td>WILL TO POWER - I'm Not In Love</td>
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<td>9</td>
<td>66</td>
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<td>BREATHE featuring DAVID GLASPER - Does She Love That Man?</td>
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<td>62</td>
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<td>DEBBIE GIBSON - Anything Is Possible</td>
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<td>1</td>
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<td>CATHY DENNIS - Just Another Dream</td>
<td>(Polydor/PolyGram)</td>
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<td>RALPH TRESVANT - Sensitivity</td>
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<td>29</td>
<td>15</td>
<td>10</td>
<td>30</td>
<td>53</td>
<td>44</td>
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<td>UB40 - The Way You Do The Things You Do</td>
<td>(Virgin)</td>
<td>102</td>
<td>—</td>
<td>24</td>
<td>40</td>
<td>23</td>
<td>12</td>
<td>3</td>
<td>85%</td>
<td>14</td>
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<td>WARRANT - I Saw Red</td>
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<td>1</td>
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<td>DON HENLEY - New York Minute</td>
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<td>1</td>
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<td>47</td>
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<td>17</td>
<td>42%</td>
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<tr>
<td>C &amp; C MUSIC FACTORY / FREEDOM WILLIAMS - Gonna Make..</td>
<td>(Columbia)</td>
<td>156</td>
<td>25</td>
<td>2</td>
<td>6</td>
<td>28</td>
<td>39</td>
<td>56</td>
<td>23%</td>
<td>6</td>
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<td>DINO - Gentle</td>
<td>( Island)</td>
<td>133</td>
<td>5</td>
<td>2</td>
<td>5</td>
<td>30</td>
<td>47</td>
<td>44</td>
<td>27%</td>
<td>7</td>
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<td>KEITH SWEAT - I'll Give All My Love To You</td>
<td>(Vintertainment/Elektra)</td>
<td>137</td>
<td>20</td>
<td>10</td>
<td>2</td>
<td>8</td>
<td>36</td>
<td>61</td>
<td>14%</td>
<td>7</td>
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<td>GEORGE LAMOND WITH B. K. STARR - No Matter What</td>
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<td>16</td>
<td>1</td>
<td>5</td>
<td>41</td>
<td>92</td>
<td>4%</td>
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<td>ELTON JOHN - You Gotta Love Somebody</td>
<td>(MCA)</td>
<td>129</td>
<td>8</td>
<td>1</td>
<td>7</td>
<td>24</td>
<td>37</td>
<td>52</td>
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<td>JOHNNY GILL - Fairweather Friend</td>
<td>(Motown)</td>
<td>100</td>
<td>5</td>
<td>1</td>
<td>4</td>
<td>21</td>
<td>36</td>
<td>33</td>
<td>26%</td>
<td>10</td>
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<tr>
<td>ELISA FIORILLO - On The Way Up</td>
<td>( Chrysalis)</td>
<td>112</td>
<td>9</td>
<td>3</td>
<td>12</td>
<td>21</td>
<td>32</td>
<td>35</td>
<td>32%</td>
<td>14</td>
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<td>STYX - Show Me The Way</td>
<td>(A&amp;M)</td>
<td>158</td>
<td>17</td>
<td>—</td>
<td>—</td>
<td>5</td>
<td>41</td>
<td>95</td>
<td>3%</td>
<td>4</td>
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<tr>
<td>WHITNEY HOUSTON - All The Man That I Need</td>
<td>(Arista)</td>
<td>179</td>
<td>172</td>
<td>—</td>
<td>—</td>
<td>1</td>
<td>—</td>
<td>6</td>
<td>—</td>
<td>1</td>
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<tr>
<td>AC/DC - Moneytalks</td>
<td>(Atco)</td>
<td>146</td>
<td>17</td>
<td>—</td>
<td>—</td>
<td>11</td>
<td>33</td>
<td>85</td>
<td>7%</td>
<td>4</td>
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<tr>
<td>CELINE DION - Where Does My Heart Beat Now</td>
<td>( Epic)</td>
<td>145</td>
<td>52</td>
<td>1</td>
<td>3</td>
<td>4</td>
<td>24</td>
<td>61</td>
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<td>CINDERELLA - Shatter Me</td>
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<td>135</td>
<td>29</td>
<td>—</td>
<td>1</td>
<td>6</td>
<td>26</td>
<td>73</td>
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<td>VANILLA ICE - Play That Funky Music</td>
<td>(SBK)</td>
<td>130</td>
<td>31</td>
<td>—</td>
<td>2</td>
<td>10</td>
<td>38</td>
<td>49</td>
<td>9%</td>
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<td>PAUL YOUNG - Heaven Can Wait</td>
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<td>—</td>
<td>9</td>
<td>78</td>
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<td>BAD COMPANY - If You Need Somebody</td>
<td>(Atco)</td>
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<td>11</td>
<td>3</td>
<td>6</td>
<td>22</td>
<td>23</td>
<td>49</td>
<td>27%</td>
<td>8</td>
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<tr>
<td>CHER - The Shoop Shoop Song (It's In His Kiss)</td>
<td>(Geffen)</td>
<td>112</td>
<td>3</td>
<td>—</td>
<td>—</td>
<td>9</td>
<td>49</td>
<td>51</td>
<td>8%</td>
<td>6</td>
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<tr>
<td>DEPECHE MODE - World In My Eyes</td>
<td>(Sire/Reprise)</td>
<td>98</td>
<td>9</td>
<td>1</td>
<td>—</td>
<td>10</td>
<td>23</td>
<td>55</td>
<td>11%</td>
<td>5</td>
</tr>
<tr>
<td>AFTER 7 - Heat Of The Moment</td>
<td>(Virgin)</td>
<td>95</td>
<td>22</td>
<td>1</td>
<td>1</td>
<td>10</td>
<td>20</td>
<td>41</td>
<td>12%</td>
<td>4</td>
</tr>
</tbody>
</table>

HIT FACTOR is a percentage of stations playing a record which also have it Top 20.

ie: 100 stations playing the record: 60 stations have it in their Top 20- Hit Factor = 60%
WITH KATE PIERTON
“CANDY”
GAVIN TOP 40
UP & COMING 93/11

PWR104 28-25  KZZP 24-23
PIRATE 13-12  Q106 15-13
K106 23-17  KBQ 25-23
WXKS 24-20  Q105HOT 21-17
KWSS D-30  X100 D-30
PWR99 28-26  WPHR ADD
WPFM ADD  WBNQ ADD
KYYY/FM ADD  WGOR ADD
WWCK ADD  KWTX ADD
KZOZ ADD  KRIT ADD
KOTM ADD  WNVZ
KSAQ  HOT102

MTV HEAVY ROTATION
APPROACHING 250,000 SOLD!

“HEAT OF THE
MOMENT”

GAVIN TOP 40 TOP TIP!
UP & COMING 95/22

HOT97 18-14  KIIS/FM 19-15
KLUC 22-17  WNCI 19-17
KDWB 30-24  PWR106 33-27
PWR99 25-23  KKFR20-19
Y108 9-8HOT  KS104 6-5
PWR104 32-30  PWRPIG 15-10
WLOL 17-13  HOT 97.7 28-23
FM102

SEE THEM ON TOUR
WITH THE WHISPERS!

From their platinum album after 7
There may never be total agreement on what elements comprise a hit song or how to scientifically and definitively create one. But in getting a handle on this elusive term, one thing is clear: Hit songs aren't simply those people can't wait to hear again and again, they're songs that VAST numbers of people from varied ethnic backgrounds and age groups can't wait to hear again and again. The biggest songs of 1990 all fit that criteria. If those were the only songs Top 40 radio played, playlists would be very, very small. Carefully selecting all the other "good" records that deserve airplay is the challenge. So how did the year stack up? On an informal basis, over the last month various Top 40 PDs and MDs were asked to grade the year in music, and slightly more than a two-thirds majority felt 1990 deserved a "B," with many qualifying that with a B-minus or B-plus. If a consensus developed from this random survey, it was the feeling that programmers are searching for more variety, less Rap and Dance and fewer remixes. There was also the feeling that the year finished a lot stronger than it began, although many complained about the current glut of ballads. Originality, and more specifically Pop originality, is the Christmas wish many would like Santa to provide. 1991 is certain to provide more music than ever before. The music flow with new labels entering the marketplace will offer more choices, but it will also mean that time be set aside to give these releases a fair hearing. B96 Chicago PD Dave Shakes felt that for those who went searching to find great music with audience appeal, instead of just accepting what was handed them, 1990 was an "A" year. Both programmers and promotion execs are at the mercy of the artists who create the product. We can only serve the dishes the chef cooks up and hopefully our customers like the menu. The commitment in the year ahead, as always, should be to find music and play music—there is enough music out there to provide the best possible songs available. Let's hope 1991 brings home a "straight A" report card.


A HIT FACTOR increase of 3% to 16% shows just how quickly BART SIMPSON is taking off. Listed either number one, two or three in requests nearly every where, it moves into the top Twenty at G105 Durham/Raleigh 21-14, Q104 Gadsden 28-18, KDWB Minneapolis 24-14, WHY Detroit 22-17, K106 Beaumont, TX 27-12, 99KG Salina, KS 36-19, KMOX Lewiston, ID 22-15, KFXR Anchorage, AK 29-20, WBBQ Augusta 39-19, WCIL Carbondale, IL 24-20 "number one requests," etc.

POWER 96 Miami is the first to report the GEORGE LAMOND duet with BRENDA K. STARR at #1. Top thirty at WHS 31-28, WJMX 30-23, KILK 32-27, KSU34-30, WMGV 32-29, KAGO 32-25, B95 33-30, POWER 104 31-29 and WLVY 33-29. Adds include KISS 108, WNSL, WPQP, KXRX, WDEK, KIQY, KFTZ and KLBQ.

Boasting a 32% HIT FACTOR, ELISA FIORILLO continues to develop an impres-
Their Most Unforgettable Performance Of All

DARYL HALL JOHN OATES

"DON'T HOLD BACK YOUR LOVE"
The powerhouse follow-up to their Top 10 smash "So Close."

Produced by: Dave Tyson
**RADIO RAP**

<table>
<thead>
<tr>
<th>RA</th>
<th>LW</th>
<th>TW</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3</td>
<td>1</td>
<td>PARIS - Devil, Ebony, Scarface, Panther, Babylon...(Scarface/Tommy Boy)</td>
</tr>
<tr>
<td>$1</td>
<td>2</td>
<td>BIG DADDY KANE - Do It Right, Devil, Meets... (Cold Chillin'/Reprise)</td>
</tr>
<tr>
<td>$2</td>
<td>3</td>
<td>MONIE LOVE - Middle, Stable, Swiney, Read, Shame (Warner Bros.)</td>
</tr>
<tr>
<td>$4</td>
<td>4</td>
<td>A TRIBE CALLED QUEST - Kick It, Pipes, Bonita (Jive/RCA)</td>
</tr>
<tr>
<td>$6</td>
<td>5</td>
<td>PUBLIC ENEMY - Can't, Brothers, Soul, (RAL/Def Jam/Columbia)</td>
</tr>
<tr>
<td>$5</td>
<td>6</td>
<td>ISIS - Rebel, Face, Power (4th &amp; Broadway/Island)</td>
</tr>
<tr>
<td>$9</td>
<td>7</td>
<td>KING TEE - Piano, Ruff, Own, Production, (Capitol)</td>
</tr>
<tr>
<td>$7</td>
<td>8</td>
<td>POOR RIGHTEOUS TEACHERS - Holy, Rock, Self, Shakila, Can I (Profile)</td>
</tr>
<tr>
<td>$13</td>
<td>9</td>
<td>BRAN NUBIAN - Wake Up, Bomb (Elektra)</td>
</tr>
<tr>
<td>$19</td>
<td>10</td>
<td>FATHER MC - 4 You, Treat'em (MCA)</td>
</tr>
<tr>
<td>$14</td>
<td>11</td>
<td>GANG STARR - Get A Rep (Chrysalis)</td>
</tr>
<tr>
<td>$15</td>
<td>12</td>
<td>BOOGIE DOWN PRODUCTIONS - Material, Love, Beef, Rules (Jive/RCA)</td>
</tr>
<tr>
<td>$17</td>
<td>13</td>
<td>ERIC B &amp; RAKIM - Ghetto, Mahogany, Rhythm, Omega (MCA)</td>
</tr>
<tr>
<td>$34</td>
<td>14</td>
<td>D-NICE - Crumbs, Call Me (Jive/RCA)</td>
</tr>
<tr>
<td>$34</td>
<td>15</td>
<td>RUN DMC - From Hell, All About (Profile)</td>
</tr>
<tr>
<td>$23</td>
<td>16</td>
<td>CHUBB ROCK - Treat'em (Select)</td>
</tr>
<tr>
<td>$18</td>
<td>17</td>
<td>INTELLIGENT HOODLUM - Reality, Black (A&amp;M)</td>
</tr>
<tr>
<td>$10</td>
<td>18</td>
<td>TERMINATOR X - Buck, Dancin' (P.R.O. Division/RAL/Columbia)</td>
</tr>
<tr>
<td>$25</td>
<td>19</td>
<td>K-SOLO - Your Mom, Spell, Everbody, Arrest, Solo (Atlantic)</td>
</tr>
<tr>
<td>$11</td>
<td>20</td>
<td>MASTER ACE - Music Man, Me (Cold Chillin'/Reprise)</td>
</tr>
<tr>
<td>$20</td>
<td>21</td>
<td>N.W.A. - 100 Miles, Bite, Sa Prize (Priority)</td>
</tr>
<tr>
<td>$21</td>
<td>22</td>
<td>SPECIAL ED - Mission, C'mon, 5 Men, Wish (Profile)</td>
</tr>
<tr>
<td>30</td>
<td>26</td>
<td>DANA DANE - Little Bit, Forever, Tales, Johnny (Profile)</td>
</tr>
<tr>
<td>34</td>
<td>27</td>
<td>MOVEMENT EX - Freedom Got A Shotgun, I Deal (Columbia)</td>
</tr>
<tr>
<td>34</td>
<td>28</td>
<td>KING SUN - Be Black (Profile)</td>
</tr>
<tr>
<td>24</td>
<td>29</td>
<td>FRESHCO &amp; MIZ - Play, Ya Know (Tommy Boy)</td>
</tr>
<tr>
<td>40</td>
<td>30</td>
<td>3 TIMES DOPE - Words, Sand Man, Live From, Peace (Arista)</td>
</tr>
<tr>
<td>37</td>
<td>31</td>
<td>LAKIM SHABBAZZ - Lost Tribe, Justice, Job, Believe, The Way (Tuff City)</td>
</tr>
<tr>
<td>35</td>
<td>32</td>
<td>MAIN SOURCE - Front Door, Roger (Wild Pitch)</td>
</tr>
<tr>
<td>28</td>
<td>33</td>
<td>ICE CUBE - Mack,Fairytale, Amerikakka (Priority)</td>
</tr>
<tr>
<td>29</td>
<td>34</td>
<td>GROOVE B. CHILL - Hip Hop, Swingin', Zero (A&amp;M)</td>
</tr>
<tr>
<td>$38</td>
<td>35</td>
<td>YO YO - Stompin', Dope (Atlantic)</td>
</tr>
<tr>
<td>32</td>
<td>36</td>
<td>DJ MARK THE 45 KING - 900 Number, Master (Tuff City)</td>
</tr>
<tr>
<td>37</td>
<td>37</td>
<td>STYLE - Assasinator, Brother, Who, In Tone, Blues (Select)</td>
</tr>
<tr>
<td>30</td>
<td>38</td>
<td>CRIMINAL NATION - Insane, Criminal (Cold Rock/Nastymix)</td>
</tr>
<tr>
<td>39</td>
<td>39</td>
<td>KMD - Peach Fuzz, Refill (Elektra)</td>
</tr>
<tr>
<td>40</td>
<td>40</td>
<td>X-CLAN - Grank, Funkin', Milk, Raise, Heed (4th &amp; Broadway/Island)</td>
</tr>
</tbody>
</table>

**TOP TIP**

SON OF BERZERK

Change The Style (S.O.U.L./MCA)

Rebellous production base, courtesy of the Bomb Squad, has garnered early adds from College Radio.

**RECORD TO WATCH**

EPMD

Gold Digger (RAL/Def Jam/Columbia)

Making the label jump. Eric & Parrish, set the momentum to do damage in 1991. Watch out for some burning retail sales.

**CHARTBOUND**

GRAND DADDY IU - Smooth Assassin -(Cold Chillin'/Warner Bros.)
SHAZZY - Giggahoe (Elektra)

‘2 KINGS & A CIPHER - Movin’ On ‘Em (BMG/Bahia/RCA)
STEREO MC’S - Elevate My Mind (4th & Broadway/Island)

Dropped: #31-Harmony, #36-Candyman, #39-3rd Bass.
NEW HIP HOP RELEASES

by Brian A. Samson

BRIAN'S SUPER BUM FRESH
ACKNICKULOUS TOP TEN OF 1990

1. A TRIBE CALLED QUEST - People's In
   stinctive Travels... (Jive/RCA) Probably the
   most overlooked group of the year. Distinc-
   tive style and sound makes the innovative
   concept of ATCQ my pick of the year.
2. QUEEN LATIFAH - All Hail The Queen
   (Tommy Boy) Musical style and diversity
   showcased by the Queen proved her rankings
   this year.
3. ICE CUBE - Amerikkkas Most Wanted
   (Priority) The sound fusion of East meets West
   was a jackpot for the Compton homey.
4. L.L. COOL J - Mama Said Knock You Out
   (R.A.L/Def Jam/Columbia) I've been an L.L.
   fan from day one. If he was wacked, he's now
   definitely back and everyone's on his d--k!
5. KOOL G RAP & POLO - Wanted: Dead Or
   Alive (Cold Chillin'/Warner) Dead or alive,
   the music and lyrics are slammin'. A true Hip
   Hop album. Maybe this should be number one?
6. 3rd Bass - The Cactus Album (R.A.L/Def
   Jam/Columbia) White, Black, Mexican, or
   Chinese you appreciate an artist because he's
   musically dope, not because of skin color.
7. BOOGIE DOWN PRODUCTIONS - Edutainment
   (Jive/RCA) Even if you don't appreciate his music, you have to appreciate his
   consciousness.
8. KING TEE - At Your Own Risk (Capitol)
   The St. Ide's King has carved out his own
   musical niche, receiving acceptance from East
   to West.
9. THREE TIMES DOPE - Live From
   Acknickulous Land (Arista) The most over-
   looked album of the year. May not be the
   dopest, but Chuck Nice and the boys definitely
   have a distinctive flavor and direction.
10. N.W.A. - Just Don't Bite It (Single)
   (Priority) It's something all the homeboys can
   reminisce on. C'mon, you know why I picked it.
KING SUN - Be Black/Universal Flag
   (Profile) Already floating in Chartbound, King
   Sun returns with a slammin' album after being
   severely overlooked in '89. Under the direction
   of producer King Shameek, Sun funnels his
   message about the uncultured Black man
   sketched over a Marley-like music base. If
   you're unacquainted with the King Sun, peek
   out his latest video for "Be Black" on Pump It
   Up! or MTV Raps. For a deeper up tempo
   introduction, track the flip side, "Universal
   Flag." Call Dan Charnas at (212)529-2600.

8. BOOGIE DOWN PRODUCTIONS - Ya
   Know The Rules (Jive/RCA) We finally re-
   ceive the long awaited second release from "Edutainment." Musically, "Rules" isn't one
   of the most impressive singles from the pro-
   fessorial album, but KRS' awareness should
   embrace an audience beyond the established
   Hip Hop community. The B-side, "Live Medley-Criminal Minded, Jimmy, and The
   Bridge Is Over," is a definite Christmas treat.
   For your copy call Mel Smith at (212)727-0016
   LAKIM SHABAZZ - Lost Tribe Of Shabazz
   (Album) (Tuff City) Lost second album from
   the righteous voice of the Flavor Unit is another
   step in raising the Hip Hop audience's con-
   sciousness. The 45 King and the Mighty
   Maestro lay down funky and smooth tracks that
   showcase Lakim's powerful voice and
   intelligent wordplay. Lakim drops his brand
   of science on hype tracks like "No Justice, No
   Peace," "Lost Tribe Of Shabazz," and "Brothers
   In Action." He also shows off his versatility on
   the R&B clubish feel of "Ladies" and the
   catchy "Need Some Loving." Anthony
   Rosilio, WBUL-Tampa, FL.

REPORTING BEGINS ON
THURSDAY, JANUARY 10, 1991. DON'T
FORGET ABOUT THE SEMINAR
FEBRUARY 14-17h. HAPPY HOLIDAYS!
### URBAN CONTEMPORARY

**Most Added**

<table>
<thead>
<tr>
<th>WK</th>
<th>LW</th>
<th>TW</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>RALPH TREVANT - Sensitivity (MCA)</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>TONY! TONI! TONE! - It Never Rains (Wing/PolyGram)</td>
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<tr>
<td>3</td>
<td>3</td>
<td>GUY - I Wanna Get With U (MCA)</td>
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<tr>
<td>4</td>
<td>4</td>
<td>FREDDIE JACKSON - Love Me Down (Capitol)</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>PEBBLES - Love Makes Things Happen (MCA)</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>SURFACE - The First Time (Columbia)</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>JEFFREY OSBORNE - Only Human (A&amp;M)</td>
</tr>
<tr>
<td>8</td>
<td>8</td>
<td>JANET JACKSON - Love Will Never Do (Without You) (A&amp;M)</td>
</tr>
<tr>
<td>9</td>
<td>9</td>
<td>EnVOGUE - You Don't Have To Worry (Atlantic)</td>
</tr>
<tr>
<td>10</td>
<td>10</td>
<td>LOOSE ENDS - Don't Be A Fool (MCA)</td>
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<tr>
<td>11</td>
<td>11</td>
<td>TEENA MARIE - If I Were A Bell (Epic)</td>
</tr>
<tr>
<td>12</td>
<td>12</td>
<td>KEITH SWEAT - I'll Give All My Love To You (Vintertainment/Elektra)</td>
</tr>
<tr>
<td>13</td>
<td>13</td>
<td>THE BOYS - Thing Called Love (Motown)</td>
</tr>
<tr>
<td>14</td>
<td>14</td>
<td>SPECIAL GENERATION - Love Me Just For Me (Capitol)</td>
</tr>
<tr>
<td>15</td>
<td>15</td>
<td>WHITNEY HOUSTON - I'm Your Baby Tonight (Arista)</td>
</tr>
</tbody>
</table>

**Top Tip**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LORENZO SMITH</strong></td>
<td><strong>Let Me Show U</strong> (Alpha International)</td>
</tr>
</tbody>
</table>

Twenty-two stations, including seven new ones this week, believe Lorenzo will show u the way.

**Record To Watch**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAVIS STAPLES</td>
<td>Melody Cool</td>
<td>(Paisley Park/Warner Bros.)</td>
</tr>
</tbody>
</table>

Mavis will start out the year in a cool way.

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**Chartbound**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANITA BAKER</td>
<td>Fairy Tales</td>
<td>(Elektra)</td>
<td>48</td>
<td>18</td>
<td></td>
<td>9</td>
<td>21</td>
<td>18%</td>
<td>2</td>
</tr>
<tr>
<td>VANILLA ICE</td>
<td>Play That Funky Music</td>
<td>(SBK)</td>
<td>46</td>
<td>11</td>
<td>1</td>
<td>5</td>
<td>29</td>
<td>17%</td>
<td>2</td>
</tr>
<tr>
<td>WHITNEY HOUSTON</td>
<td>All The Man That I Need</td>
<td>(Arista)</td>
<td>46</td>
<td>39</td>
<td>2</td>
<td>1</td>
<td>4</td>
<td>7%</td>
<td>1</td>
</tr>
<tr>
<td>SOUL II SOUL</td>
<td>Missing You</td>
<td>(Virgin)</td>
<td>43</td>
<td>2</td>
<td>1</td>
<td>11</td>
<td>29</td>
<td>27%</td>
<td>4</td>
</tr>
<tr>
<td>RUN DMC</td>
<td>What's It All About (Profile)</td>
<td></td>
<td>42</td>
<td>4</td>
<td></td>
<td>9</td>
<td>29</td>
<td>21%</td>
<td>3</td>
</tr>
</tbody>
</table>
Thanks to you, this is **ONE** record label that's had a record year.

It's the word on the street. Atlantic is the #1 black music and rap label, as listed by Billboard, and the label as listed by Mediabase. We couldn't have done it without **YOU**.

Have a **GREAT** holiday. You've already made ours.
UP & COMING

Reports
Add

ARTIST TITLE LABEL

40 3 FORCE M.D.'S - Somebody's Crying (Tommy Boy/Reprise)
39 4 MADONNA - Justify My Love (Sire/Warner Bros.)
38 11 SAMUELLE - Black Paradise (Atlantic)
34 5 QUINCY JONES I/SIEDAH GARRETT - The Places... (Qwest/Warner Bros.)
34 1 MAXI PRIEST - Just A Little Bit Longer (Charisma)
28 26 *LEVERT - All Season (Atlantic)
26 3 SYBIL - Make It Easy On Me (Next Plateau)
26 5 MAC BAND - Love U 2 The Limit (MCA)
23 2 CATHY DENNIS - Just Another Dream (Polydor/PolyGram)
22 7 *LORENZO SMITH - Let Me Show U (Alpha International)
22 5 *GERALD ALBRIGHT - My, My, My (Atlantic)
22 10 *MAVIS STAPLES - Melody Cool (Paisley Park/Warner Bros.)
21 3 THE CHIMES - True Love (Columbia)
21 4 *SNAP - Mary Had A Little Boy (Arista)


INSIDE URBAN

FRESH PRINCE OF BEL-AIR FEVER
Members of Hi Five decided to visit labelmates DJ Jazzy Jeff and The Fresh Prince on the set of "The Fresh Prince Of Bel-Air," and camera crews were ready. Shown at the visit (l-r) are Roderick "Pooli" Clark of Hi Five; Will Smith (The Fresh Prince); Jeff Townes (DJ Jazzy Jeff); and Marcus Sanders of Hi Five.

SEMINAR UPDATE
Congratulations to all of our Nominees!! The Gavin Award winners will be announced at the 1991 Gavin Seminar, which is scheduled for February 14-17, at the Westin St. Francis Hotel in San Francisco, the most beautiful city in the U.S.!! Registration forms and hotel envelopes were enclosed in last week's Gavin Report, but if you've misplaced yours or need additional ones, please call us right away. We'll be doing another mailing of the information in January. Hope to see all of you there. Watch for Agenda details in future issues.

Andy Henderson, WOKI-St. Matthews, says WHITNEY HOUSTON's "All The Man I Need," is his RTW. "This will take our listeners, especially the females, through the holiday." Scott Jantzen, OC104/FM-Ocean City, agrees. Frankie Darcel, WPEG-Charlotte, goes out on a limb with CANDYMAN's "Melt In Your Mouth," as her RTW. "Great followup to 'Knockin' Boots'. If the first one didn't knock it for you, this one will!" TEENA MARIE's "If I Were A Bell," was chosen by Madhatter, WGOK-Mobile. "This should ring itself all the way to #1!" Roscoe Miller, WXVI-Montgomery, chooses ANITA BAKER's "Fair Tales" as his hot number. "Anita just keeps rolling and rolling right on the mark." Toni St. James, KHUL-Memphis, agrees, "More classic Anita!" Don Cody, KMZX-Little Rock, mentions MICHELLE'S "Something In My Heart," saying, "For a lady with a cartoon voice, on this particular cut she sounds like she could part the sea!" Paul Jackson, WUJM-94JAMS-Charleston, wants RUDE BOYS after his name because it took a ten-point jump for him this week. "That record has a real groove to it—with the help of LeVert, that's a record." Kimberly Kaye, WFKK-Jackson, chooses WHISPERS' "Mind Blowing," as a pick. "I love this record to death! This was my personal pick from the album—glad to see it as a single!" Chase Thomas, WJDY-Salisbury, goes into LALAH HATHAWAY's "Baby Don't Cry," as his RTW with ease. "Beautiful song by Lalah, definitely sounds like an Angela Winbush production! Good phones—all demos." Stan Boston, WNHC-New Haven, chooses TEDDY PENDERGRASS' "Make It With You" as his RTW. "Teddy's in the pocket with this one—sounds like the old Teddy we know and love. Another remake and another good job! Requests 18-34 females already!" This is it for the year. The next time we'll be talking to you is the week of January 7, 1991. Thanks to all of you for your support and participation all year. Have a Happy Christmas and a Merry New Year!! Ciao for now, Betty.

OREOS WITH A TWIST
What do Chubby Checker and Oreo Cookies have in common? "The Twist," of course! Chubby Checker appeared at the China Club in Hollywood, December 9th to play a blowout party to celebrate the 30th Anniversary of "The Twist." He has teamed up with Oreo Cookies and Nabisco because lots of people "twist" their Oreo Cookies apart before eating them!
HIT FACTOR  Urban Research  Betty Hollars/John Martinucci

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Category</th>
<th>Radio Reports</th>
<th>Total Adds</th>
<th>Heavy Rotation</th>
<th>Medium Rotation</th>
<th>Light Rotation</th>
<th>Light Hit Factor Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>RALPH TREVANT - Sensitivity</td>
<td>(MCA)</td>
<td>91</td>
<td>—</td>
<td>74</td>
<td>2</td>
<td>15</td>
<td>83%</td>
<td>9</td>
</tr>
<tr>
<td>TONY TONI TONE! - It Never Rains</td>
<td>(In Southern California)</td>
<td>(Wing/PolyGram)</td>
<td>81</td>
<td>2</td>
<td>70</td>
<td>7</td>
<td>2</td>
<td>95%</td>
</tr>
<tr>
<td>GUY - I Wanna Get With U</td>
<td>(MCA)</td>
<td>83</td>
<td>—</td>
<td>69</td>
<td>6</td>
<td>8</td>
<td>90%</td>
<td>10</td>
</tr>
<tr>
<td>PEBBLES - Love Makes Things Happen</td>
<td>(MCA)</td>
<td>86</td>
<td>1</td>
<td>55</td>
<td>17</td>
<td>13</td>
<td>83%</td>
<td>7</td>
</tr>
<tr>
<td>SURFACE - The First Time</td>
<td>(Columbia)</td>
<td>86</td>
<td>1</td>
<td>52</td>
<td>18</td>
<td>15</td>
<td>81%</td>
<td>10</td>
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<tr>
<td>JEFFREY OSBORNE - Only Human</td>
<td>(A&amp;M)</td>
<td>74</td>
<td>—</td>
<td>57</td>
<td>14</td>
<td>3</td>
<td>95%</td>
<td>8</td>
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<tr>
<td>JANET JACKSON - Love Will Never Do</td>
<td>(Without You)</td>
<td>(A&amp;M)</td>
<td>87</td>
<td>1</td>
<td>41</td>
<td>27</td>
<td>18</td>
<td>78%</td>
</tr>
<tr>
<td>EnVogue - You Don't Have To Worry</td>
<td>(Atlantic)</td>
<td>80</td>
<td>2</td>
<td>37</td>
<td>29</td>
<td>12</td>
<td>82%</td>
<td>7</td>
</tr>
<tr>
<td>LOOSE ENDS - Don't Be A Fool</td>
<td>(MCA)</td>
<td>75</td>
<td>—</td>
<td>35</td>
<td>34</td>
<td>6</td>
<td>92%</td>
<td>8</td>
</tr>
<tr>
<td>TEENA MARIE - If I Were A Bell</td>
<td>(Epic)</td>
<td>70</td>
<td>2</td>
<td>28</td>
<td>35</td>
<td>5</td>
<td>90%</td>
<td>7</td>
</tr>
<tr>
<td>KEITH SWEAT - I'll Give All My Love To You</td>
<td>(Vintertainment/Elektra)</td>
<td>65</td>
<td>1</td>
<td>17</td>
<td>44</td>
<td>23</td>
<td>71%</td>
<td>5</td>
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<tr>
<td>THE BOYS - Thing Called Love</td>
<td>(Motown)</td>
<td>67</td>
<td>1</td>
<td>30</td>
<td>31</td>
<td>5</td>
<td>91%</td>
<td>10</td>
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<tr>
<td>DNA with SUZANNE VEGA - Tom's Diner</td>
<td>(A&amp;M)</td>
<td>75</td>
<td>5</td>
<td>28</td>
<td>23</td>
<td>19</td>
<td>68%</td>
<td>8</td>
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<tr>
<td>C &amp; C MUSIC FACTORY / FREEDOM WILLIAMS - Gonna Make You Sweat</td>
<td>(Columbia)</td>
<td>79</td>
<td>3</td>
<td>12</td>
<td>34</td>
<td>30</td>
<td>58%</td>
<td>6</td>
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<tr>
<td>L.L. COOL J - Around The Way Girl</td>
<td>(RAL/Def Jam/Columbia)</td>
<td>72</td>
<td>6</td>
<td>16</td>
<td>30</td>
<td>20</td>
<td>63%</td>
<td>7</td>
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<tr>
<td>Oleta Adams - Get Here</td>
<td>(Fontana/PolyGram)</td>
<td>62</td>
<td>2</td>
<td>9</td>
<td>38</td>
<td>13</td>
<td>75%</td>
<td>7</td>
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<tr>
<td>MARVIN GAYE - My Last Chance</td>
<td>(Motown)</td>
<td>69</td>
<td>9</td>
<td>4</td>
<td>40</td>
<td>16</td>
<td>63%</td>
<td>4</td>
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<tr>
<td>Lalah Hathaway - Baby Don't Cry</td>
<td>(Virgin)</td>
<td>59</td>
<td>1</td>
<td>8</td>
<td>30</td>
<td>20</td>
<td>64%</td>
<td>6</td>
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<tr>
<td>Father MC - I'll Do 4 U</td>
<td>(MCA)</td>
<td>58</td>
<td>2</td>
<td>13</td>
<td>26</td>
<td>17</td>
<td>67%</td>
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Total Reports This Week = 94  Last Week = 90

HIT FACTOR is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation-Hit Factor = 60%

NEW RELEASES by John Martinucci

JOHNNY GILL - Rub You The Right Way (Motown)
M.C. HAMMER - U Can't Touch This (Capitol)
QUINCY JONES II / TEVIN CAMPBELL - Tomorrow (A Better You, Better Me) (Qwest/Warner Bros.)
MAXI PRIEST - Close To You (Charisma)
DIANNE REEVES - Come In (EMI)

THE TIME - Shake! (Paisley Park/Warner Bros.)

The Time continue to loosen up on or “Shake” the joint (so to speak)! This release from the Graffiti Bridge album is reminiscent of '50s R&B/Pop recordings with the electric organ. Check it out—

you'll know what I mean. JM

HOWARD HEWETT - I Can't Tell You Why (Elektra)

Another outstanding re-make from Elektra's 40th Anniversary celebration album, Rubaiyat. Urban programmers are already adding this cover of the Eagles' classic. KKB-T-Los Angeles, WBLS-New York, WJLB-Detroit and WUFO-New York are just a few. Background vocals are from Howard's wife Nia Peeples. JM

MARIAH CAREY - Someday (Columbia)

1990 has been a very good debut year for Mariah, who reached #1 with her previous two releases. Ms. Carey is looking to ring in the New Year with this uptempo track. A new 12" Jack Swing mix is available. Watch "Someday" follow the chart steps of Mariah's previous singles. JM

December 14, 1990/the GAVIN REPORT

21
# ADULT CONTEMPORARY

## MOST ADDED

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<td>JAMES INGRAM</td>
<td>When Was The Last Time...</td>
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## RECORD TO WATCH

**GARY MOORE**
Still Got The Blues
(Charisma)
"Santana meets the blues."

— Ron Fell, Associate Editor

## CHARTBOUND

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<thead>
<tr>
<th>ARTIST</th>
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<th>LABEL</th>
<th>Debuts</th>
<th>Reports</th>
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<th>Hit Factor</th>
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<td>I'll Be Loving You</td>
<td>(Ossum Possum)</td>
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<td>All The Man That I Need</td>
<td>(Arista)</td>
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The Gavin Report, December 14, 1990
PROMISE
ME YOU'LL
REMEMBER
(Love Theme from The Godfather Part III)
by HARRY CONNICK, JR.

MUSIC OF UNRIVALLED POWER.
FROM THE ORIGINAL
MOTION PICTURE SOUNDTRACK.
ON COLUMBIA.
UP & COMING

Reports Adds
45 25 BARRY MANILOW - Because It's Christmas (Arista)
44 44 * CHRIS ISAAK - Wicked Game (Reprise)
43 14 RUSSELL HITCHCOCK - Swear To Your Heart (Hollywood)
39 4 NINO TEMPO - This Masquerade (Atlantic)
38 8 JANET JACKSON - Love Will Never Do (Without You) (A&M)
38 13 MARVIN GAYE - My Last Chance (Motown)
35 12 FLEETWOOD MAC - Hard Feelings (Warner Bros.)
35 35 * HOWARD HEWETT - I Can't Tell You Why (Elektra)
34 26 * GARY MOORE - Still Got The Blues For You (Charisma)
33 11 KIM BOYCE - True Love (A&M)
32 5 JON BON JOVI - Miracle (Mercury)
32 4 DINO - Gentle (Island)
31 9 MICHAEL O'BRIEN - Why (Oceana)
25 10 * MARY CHAPIN CARPENTER - You Win Again (Columbia)
23 4 INDIGO GIRLS - Hammer And The Nail (Epic)
22 5 * JEFFREY OSBORNE - Only Human (A&M)
23 4 ERIC JOHNSON - Forty Mile Town (Capitol)
21 5 * DAVID FOSTER & NATALIE COLE - Grown-Up Christmas List (Atlantic)

Dropped: Rod Stewart, Maria McKee, The Vaughan, Lori Ruso and Michael Damian, Dan Fogelberg, Quincy Jones.

INSIDE A/C by Diane Rufer and Ron Fell

We would like to express our Best Wishes for a cheery holiday season and also our appreciation and thanks to all in A/C. We've had a tremendous 1990 and the prospects for '91 are around the corner. In starting the New Year, please jot down on your 1991 calendars the Gavin Seminar For Media Professionals takes place in San Francisco February 14th - 16th. We hope to see all of you here for what promises to be our best Seminar yet.

Wishing you and your families a joyful Christmas and awesome 1991.

RON'S Top Ten List For 1990 (alphabetical)
Oleta Adams - Get Here
BASIA - Cruisin' For Bruisin'
Michael Bolton - When I'm Back On My Feet Again
Jude Cole - Time For Letting Go
Phil Collins - Do You Remember?
Everything But The Girl - Driving
M.C. Hammer - Have You Seen Her?
James Ingram - I Don't Have The Heart
Janet Jackson - Come Back To Me
Sinead O'Connor - Nothing Compares 2 U

DIANE'S Top Ten List For 1990 (alphabetical)
Oleta Adams - Get Here
After 7 - Ready Or Not
Regina Belle - This Is Love
Julee Cruise - Falling
Bell Biv DeVoe - Poison
Taylor Dayne - Love Will Lead You Back
Depeche Mode - Enjoy The Silence
Sinead O'Connor - Nothing Compares 2 U
Smokie Robinson - Everything You Touch
 Roxette - It Must Have Been Love

REVIEWS by Diane Rufer & Ron Fell

Mariah Carey
Someday (Columbia)
Ms. Carey will start 1991 with a motivating third release from her debut album that's sure to follow the #1 status of her previous singles. Her captivating vocal style will grab ya on first listen. (It's track #2 of the Pro CD for the A/C set.)

Harry Connick, Jr
Promise Me You'll Remember (Columbia)
As unconventional as it is beautiful, this love theme from the anxiously-awaited "Godfather III" film will take Mr. Connick to new heights. He's never sung so well and the reward will be his first Adult/Pop hit single.

Bobby Caldwell
Real Thing (Sin-Drome)
This man's talents have mainly been his producing and writing for artists like Boz Scaggs, but this time around we're allowed to ear witness Bobby's sincere vocal qualities with this track from his "Heart Of Mine" album.

Daryl Hall and John Oates
Don't Hold Back Your Love (Arista)
Produced by David Tyson (Jude Cole and Alannah Myles), this unusually acoustic treatment is a wonderful departure for the dynamic duo.

Dan Fogelberg
Anastasia's Eyes (Full Moon/Epic)
Rescued from the hopeless wilderness by the eyes of an Anastasia, Mr. Fogelberg finds a rosy future in an otherwise thorny existence.

The Civil War
Sullivan Ballou Letter/Ashokan Farewell (Elektra/Nonesuch)
From the acclaimed PBS Civil War series, this touching letter from a soldier home is read over Jay Ungar's melancholy fiddle. It's an absolutely riveting and timely piece which is as contemporary as the front page news.

George Michael
Waiting For That Day (Columbia)
The one track from his current album that can and will take A/C radio by storm. Reminiscent of his mid-tempo ballad hits of the past.

the GAVIN REPORT/December 14, 1990
GEROSA
AN ACT NOBODY HAD HEARD OF,
FROM A LABEL NOBODY HAD HEARD OF,
BUT WHEN THEY HEARD THE SONG...
"STILL IN LOVE"

"THERE'S SOMETHING MAGICAL
ABOUT THIS RECORD THAT
WILL HIT YOU RIGHT
BETWEEN THE EYES..."
MAC

"GREAT RESPONSE...WHEN MY LISTENERS
HEAR 'STILL IN LOVE' THEY SAY...WOW!"
RANDY PRICE-WDEF

"LISTEN TO THE SONG ONCE AND YOU'RE INTERESTED
LISTEN TO THE SONG TWICE AND YOU'RE HOOKED!"
RANDY ADAMS-KKRB

"SMOOTH SONG WITH A LOT OF REQUESTS
I CAN'T WAIT TO SEE WHATS NEXT!"
JONATHAN CARAVELLA-KIKO

"WHEN YOU HEAR 'STILL IN LOVE' IT JUMPS UP
AND GRABS YOU. YOU HAVE TO LISTEN."
MICHAEL THOMPSON-WTRP

"GREAT RESPONSE ON THE WHOLE ALBUM,
especially the women on 'STILL IN LOVE'."
MICHAEL McCARTNEY-KMVI

"A WARM SONG FOR THE HOLIDAYS.
EXPECT GOOD PHONES ON THIS ONE!
give your listeners a stocking stuffer."
MARK MATHIS-KORQ

"FANTASTIC SONG!
LET'S WATCH THIS ONE MOVE."
BILL GOSS-WKWI

"GREAT SOUNDING SONG.
IT FITS OUR FORMAT PERFECTLY!"
JEFF BROWN-WLYT

"IF ANYONE REMEMBERS
GLORIA LORING AND CARL ANDERSON,
THEN WATCH OUT FOR GEROSA.
THIS ONE WILL BE A HIT!"
BRIAN ALLEN-WMWV

THANKS FOR YOUR SUPPORT! NOW,
GET READY FOR A MAJOR JANUARY PUSH!

WE SAID ...GET READY!
**HIT FACTOR**

A/C Research: Diane Rufer/Ron Fell

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<tr>
<th>Title</th>
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<td>ELTON JOHN - You Gotta Love Somebody</td>
<td>MCA</td>
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<td>DON HENLEY - New York Minute</td>
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<td>BRUCE HORNSBY AND THE RANGE - Lost Soul</td>
<td>RCA</td>
<td>145</td>
</tr>
<tr>
<td>PAUL SIMON - The Obvious Child</td>
<td>Warner Bros.</td>
<td>131</td>
</tr>
<tr>
<td>OLETA ADAMS - Get Here</td>
<td>Fontana/PolyGram</td>
<td>132</td>
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<tr>
<td>STYX - Show Me The Way</td>
<td>A&amp;M</td>
<td>137</td>
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<tr>
<td>GEORGE MICHAEL - Freedom</td>
<td>Columbia</td>
<td>113</td>
</tr>
<tr>
<td>MARIAH CAREY - Love Takes Time</td>
<td>Columbia</td>
<td>129</td>
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<tr>
<td>TEDDY PENDERGRASS - Make It With You</td>
<td>Elektra</td>
<td>122</td>
</tr>
<tr>
<td>VAN MORRISON - Real Real Gone</td>
<td>Mercury</td>
<td>114</td>
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<tr>
<td>THE OUTFIELD - For You</td>
<td>MCA</td>
<td>108</td>
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<tr>
<td>DAVE KOZ - Castle Of Dreams</td>
<td>Capitol</td>
<td>111</td>
</tr>
<tr>
<td>ROSANNE CASH - What We Really Want</td>
<td>Columbia</td>
<td>103</td>
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<tr>
<td>PHIL COLLINS - Hang In Long Enough</td>
<td>Atlantic</td>
<td>91</td>
</tr>
<tr>
<td>WILL TO POWER - I'm Not In Love</td>
<td>Epic</td>
<td>138</td>
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<tr>
<td>SLYCE - Isn't It All A Lie</td>
<td>4PM</td>
<td>89</td>
</tr>
<tr>
<td>JUDY COLLINS - Fires Of Eden</td>
<td>Columbia</td>
<td>88</td>
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<tr>
<td>HEART - Stranded</td>
<td>Capitol</td>
<td>77</td>
</tr>
<tr>
<td>DEBBIE GIBSON - Anything Is Possible</td>
<td>Atlantic</td>
<td>74</td>
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<tr>
<td>ANITA BAKER - Fairy Tales</td>
<td>Elektra</td>
<td>111</td>
</tr>
<tr>
<td>UB40 - The Way You Do The Things You Do</td>
<td>Virgin</td>
<td>60</td>
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<tr>
<td>RAY CHARLES - I'll Take Care Of You</td>
<td>Warner Bros.</td>
<td>64</td>
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<tr>
<td>BOBBY VINTON - Mr. Lonely (A Letter To A Soldier)</td>
<td>Curb</td>
<td>75</td>
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<tr>
<td>JAMES INGRAM - When Was The Last Time The Music Made You Cry?</td>
<td>Warner Bros.</td>
<td>77</td>
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</tbody>
</table>

**PLUS FACTOR**

Records which received the greatest increase in HIT FACTOR

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>LW</th>
<th>TW</th>
<th>Increase</th>
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</thead>
<tbody>
<tr>
<td>ANITA BAKER - Fairy Tales</td>
<td>Elektra</td>
<td>—</td>
<td>24</td>
<td>24%</td>
</tr>
<tr>
<td>VAN MORRISON - Real Real Gone</td>
<td>Mercury</td>
<td>47</td>
<td>67</td>
<td>20%</td>
</tr>
<tr>
<td>STYX - Show Me The Way</td>
<td>A&amp;M</td>
<td>45</td>
<td>65</td>
<td>20%</td>
</tr>
<tr>
<td>JAMES INGRAM - When Was The Last Time The Music Made You Cry?</td>
<td>Warner Bros.</td>
<td>13</td>
<td>33</td>
<td>20%</td>
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<tr>
<td>STEVIE B - Because I Love You</td>
<td>LMR/RCA</td>
<td>67</td>
<td>85</td>
<td>16%</td>
</tr>
<tr>
<td>UB40 - The Way You Do The Things You Do</td>
<td>Virgin</td>
<td>51</td>
<td>65</td>
<td>14%</td>
</tr>
<tr>
<td>ERIC JOHNSON - Forty Mile Town</td>
<td>Capitol</td>
<td>40</td>
<td>54</td>
<td>14%</td>
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<tr>
<td>DEBBIE GIBSON - Anything Is Possible</td>
<td>Atlantic</td>
<td>42</td>
<td>55</td>
<td>13%</td>
</tr>
<tr>
<td>BREATHE featuring DAVID GLASPER - Does She Love That Man?</td>
<td>A&amp;M</td>
<td>68</td>
<td>80</td>
<td>12%</td>
</tr>
<tr>
<td>KENNY ROGERS - Crazy In Love</td>
<td>Reprise</td>
<td>67</td>
<td>79</td>
<td>12%</td>
</tr>
<tr>
<td>TOMMY JAMES - You Take My Breath Away</td>
<td>Aegis</td>
<td>62</td>
<td>74</td>
<td>12%</td>
</tr>
<tr>
<td>NATASHA'S BROTHER &amp; RACHELLE CAPPELLI - Always Come Back To You</td>
<td>Atlantic</td>
<td>22</td>
<td>34</td>
<td>12%</td>
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<tr>
<td>BARRY MANILOW - Because It's Christmas</td>
<td>Arista</td>
<td>5</td>
<td>17</td>
<td>12%</td>
</tr>
</tbody>
</table>
WE ARE LOOKING FORWARD TO 1991 WITH...

**JUDE COLE**

"House Full Of Reasons"

ON YOUR DESK NOW

**BETH NIELSON CHAPMAN**

"Walk My Way"

ADVANCE CASSETTE TO LISTEN TO OVER THE HOLIDAYS VIA GAVIN MAILER THIS WEEK.

**CHICAGO**

"Chasing The Wind"

NEW POWER BALLAD PENNED BY DIANE WARREN TALK TO YOUR REPRISE LOCAL FOR AN ADVANCE LISTEN.
**FEATURES**

**ROBERT PALMER**

Robert Palmer, born with the first name of Alan, grew up on the Mediterranean island of Malta and formed his first band in 1969. The band’s name was Mandrake Paddle Steamer.

**HARRY CONNICK, JR.**

It’s no secret that Harry Connick, Jr. idolizes Frank Sinatra. Harry, writing a guest column in The New York Times says, “I believe Sinatra to be the greatest male singer of American popular song. He is accessible to people who know nothing about music.”

**JOE SAMPLE**

There are plans in the works for Jazz pianist Joe Sample to tour next year with two other hot keyboardists: George Duke and Ramsey Lewis.

**DAVID FOSTER**

Producer/songwriter David Foster’s first taste with hitmaking came in 1973 when he and some fellow Canadians known as Skylark had a hit with WILDFLOWER.

**MARVIN GAYE**

For the entire month of December of 1968 Marvin Gaye’s HEARD IT THROUGH THE GRAPEVINE was number one in The Gavin Report.

**BIOFEEDBACK**

by Ron Fell

**FLEETWOOD MAC**

While performing in Oakland, CA last week, former Fleetwood Mac guitarist Lindsay Buckingham appeared on stage to perform LANDSLIDE with Stevie Nicks.

**BELINDA CARLISLE**

As part of a benefit album being produced for PETA (People for the Ethical Treatment of Animals) due for release on Rhino Records next month, Belinda Carlisle has recorded The Carpenters’ BLESS THE BEASTS AND THE CHILDREN.

**MADONNA**

Florida crusader Jack Thompson, the guy who made life miserable for Luther Campbell, has set his sights on Madonna. He’s hoping to bust retailers in his native state for sale of Madonna records and videos. Claims Thompson, “Madonna better fasten her seatbelt because she’s gonna get a spanking and not the kind she likes.”

**AARON TIPPIN**

Until his recent signing with RCA Nashville, singer Aaron Tippin earned his keep as a corporate airline pilot, flying multi-engine aircraft.

**PAUL SIMON**

Though he’ll be pre-occupied with his world tour for the next year, Paul Simon still hopes to complete work on a musical stage presentation based on the immigration of Puerto Ricans to New York.

**RUSSELL HITCHCOCK**

For ten years (1976-1986), Air Supply, featuring Russell Hitchcock and Graham Russell, had a successful chart run with a string of hits. There are now rumors circulating that the duo may be getting back together to record a new album for release next year.

**JUDY COLLINS**

The Judy Collins version of Joni Mitchell’s BOTH SIDES NOW won Judy a Grammy in 1968.

**CHER**

Cher was married to Sonny Bono for ten years and to Gregg Allman for nine days.

**AC/DC**

Guitarist Angus Young of AC/DC has always worn the schoolboy’s blazer and short pants as his stage outfit and says that such attire has become part of his persona.
**Epic Records** called in the media troops recently to a showcase for their newly-signed band *Katmandu* held at the Cactus Club in San Jose. My first question was who's in the band? When I heard the vocalist was *Dave King* from Fastway I signed up. Who could ever forget that voice? King was born in Dublin, Ireland, and he was 19 when he joined Fastway with "Fast Eddie" Clark, an ex-Motorhead guitarist. This time around King is joined by guitarist *Mandy Meyer* who played in Krokus and Cobra. Bassist Caine Carruthers comes to the project from the L.A. ska-rock band the Untouchables and drummer Mike Alonso was in Detroit's the Meanies. Katmandu chose the production team of Duane Baron and John Purdell (L.A. Guns, Motley Crue). "Only The Good Die Young," a tribute to Janis Joplin, and "When The Rain Comes" and "God Part II" were the stand-out tunes. This was only their fourth live performance and by the time their 1991 tour hits your town they'll be deadly!

There's no way to describe the new ZZ Top tour—you just have to be there. *Recycler* is the album, the theme of the set and many of the antics that match up with their funny lyrics, costumes, guitars, hats and choreography. How did they learn to dance on a moving belt that stretches across the stage? By January they'll just be gettin' warmed up with some of the best songs, dance steps and hits, so recycle yourself and boogie with the greatest little ole' band ever from Texas...

**Bits & Pieces:** A big "get well soon" goes out to the Precious Metal lead singer Leslie Knauer whose doctor advised her not to talk or sing for the duration of 1990. Their tour will be rescheduled...The talented "bottom end" of DIO—ex-drummer Vinny Appice and bassist Jimmy Bain—has surfaced in a band called WWIII, out with their first album for Hollywood. Founding member, vocalist Mandy Lion, has been rehearsing for this with musicians that splintered off into such bands as Kingdom Come, Johnny Crash and Helion. Mike Slamer produced the project in a record four weeks, and that includes recording, mixing and mastering...The Bulletboys used producer Ted Templeman again for their new album, Freakshow due in mid-March with the single being shipped the second week of February. Relentless touring to follow...Rykodisc is gearing up to release an old album from Country Joe McDonald with Jerry Garcia called Superstitious Blues and one from Jerry Jeff Walker called Navajo Rug...Just in time to kick off a jovial 1991 is Roseanne Barr with her first comedy album for Hollywood Records. Wait 'til you see cover shot! There are great laughs and she sings "I Enjoy Being A Girl," featured in the upcoming movie "Look Who's Talking, Too" featuring Bruce Willis and Roseanne's "baby voice overs." There'll be a companion piece to the album airing on HBO in January...David Lee Roth's manager Pete Angelus has pulled Roth from the William Morris Agency one year before the contract expires to sign with Creative Artists Agency, home of Madonna, Prince and Michael Jackson, among others. CAA will be booking the world tour that kicks off internationally in February and domestically in April. Thanks to whoever read my request for a copy of A Little Ain't Enough. It's in hot rotation in my car this week, alongside AC/DC and ZZ Top...Johnny Gill co-headlines with Bell Biv DeVoe and Keith Sweat for an unprecedented 80-city five-month tour that begins December 19 in Syracuse, NY...

Where did the year go? All I know is that it's time to wish you a Happy and Rockin' Holiday season. A very special thanks to the hard working publicists on the front line. Thanks for keeping me bombarded with great news items and enough pictures to repaper my house. My need to know grows stronger every year...
### COUNTRY

#### MOST ADDED

<table>
<thead>
<tr>
<th>Artist/Titre/Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conway Twitty</td>
<td>1</td>
</tr>
<tr>
<td>Michelle Wright</td>
<td>2</td>
</tr>
<tr>
<td>Holly Dunn</td>
<td>3</td>
</tr>
<tr>
<td>Baillie &amp; The Boys</td>
<td>4</td>
</tr>
<tr>
<td>Waylon Jennings</td>
<td>5</td>
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</tbody>
</table>

#### TOP REQUESTS

- Garth Brooks
- George Strait
- Alabama
- Ricky Van Shelton
- Vince Gill

#### RECORD TO WATCH

- Emmylou Harris: Wheels Of Love

#### CHARTBOUND

<table>
<thead>
<tr>
<th>Artist/Titre/Label</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
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<tbody>
<tr>
<td>Marty Stuart</td>
<td></td>
<td></td>
<td>12%</td>
<td>2</td>
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<tr>
<td>Restless Heart</td>
<td></td>
<td></td>
<td>15%</td>
<td>2</td>
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<tr>
<td>Black Tie</td>
<td></td>
<td></td>
<td>43%</td>
<td>6</td>
</tr>
<tr>
<td>Molly &amp; The Heymakers</td>
<td></td>
<td></td>
<td>16%</td>
<td>4</td>
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</table>
Happy Holidays From Jolly Ol' St. Nipper and RCA Nashville

ALABAMA  JOSH LEO
CLINT BLACK  JACK WESTON
LORRIE MORGAN  MIKE SIRLES
RESTLESS HEART  KEN VAN DURAND
K.T. OSLIN  EDDIE MASCOLO
THE JUDDS  GINGER LEE ADDEN
THERESA DURST
PAUL OVERSTREET  PRAIRIE OYSTER
EARL THOMAS CONLEY  FOSTER & LLOYD
CARSON SCHREIBER
AARON TIPPIN DON WILLIAMS EDDY ARNOLD
DALE TURNER
BAILLIE AND THE BOYS  MATRACA BERG
TED WAGNER
MIKE WILSON
RONNIE MILSAP  THE OAK RIDGE BOYS

Bringing You the Best Country Music Herd
UP & COMING

<table>
<thead>
<tr>
<th>Reports</th>
<th>Adds</th>
<th>Weeks</th>
<th>ARTIST</th>
<th>TITLE</th>
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<tbody>
<tr>
<td>107</td>
<td>26</td>
<td>4</td>
<td>BILLY DEAN</td>
<td>Only Here For A Little While</td>
<td>Capitol</td>
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<tr>
<td>103</td>
<td>8</td>
<td>5</td>
<td>JOHN CONLEE</td>
<td>Doghouse</td>
<td>Curb</td>
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<tr>
<td>96</td>
<td>5</td>
<td>5</td>
<td>LARRY GATLIN &amp; THE GATLIN BROTHERS</td>
<td>Country Girl...(Capitol)</td>
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<tr>
<td>87</td>
<td>3</td>
<td>8</td>
<td>ASLEEP AT THE WHEEL</td>
<td>That's The Way Love Is</td>
<td>Arista</td>
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<tr>
<td>87</td>
<td>75</td>
<td>1</td>
<td>CONWAY TWITTY</td>
<td>I Couldn't See You Leavin'</td>
<td>MCA</td>
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<tr>
<td>81</td>
<td>5</td>
<td>4</td>
<td>LACY J. DALTON</td>
<td>Lonesome (As The Night Is Long)</td>
<td>Capitol</td>
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<tr>
<td>70</td>
<td>61</td>
<td>1</td>
<td>MICHELLE WRIGHT</td>
<td>Heartbeat Away</td>
<td>Arista</td>
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<tr>
<td>68</td>
<td>30</td>
<td>2</td>
<td>DONNA ULISSE</td>
<td>Things Are Mostly Fine</td>
<td>Atlantic</td>
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<tr>
<td>68</td>
<td>59</td>
<td>2</td>
<td>HOLLY DUNN</td>
<td>Heart Full Of Love</td>
<td>Warner Bros.</td>
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<tr>
<td>67</td>
<td>55</td>
<td>1</td>
<td>WAYLON JENNINGS</td>
<td>What Others Me Most</td>
<td>Epic</td>
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<td>67</td>
<td>57</td>
<td>1</td>
<td>BAILIE AND THE BOYS</td>
<td>Treat Me Like A Stranger</td>
<td>RCA</td>
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<td>62</td>
<td>16</td>
<td>3</td>
<td>JOHN ANDREW PARKS</td>
<td>Veronica</td>
<td>Curb/Capitol</td>
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<td>54</td>
<td>32</td>
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<td>LINDA DAVIS</td>
<td>In A Different Light</td>
<td>Capitol</td>
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<tr>
<td>53</td>
<td>21</td>
<td>2</td>
<td>VERLON THOMPSON</td>
<td>She's The One</td>
<td>Capitol</td>
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<tr>
<td>52</td>
<td>19</td>
<td>2</td>
<td>EMMYLOU HARRIS</td>
<td>Wheels Of Love</td>
<td>Reprise</td>
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<td>45</td>
<td>21</td>
<td>2</td>
<td>BUCK OWENS</td>
<td>Kickin' In</td>
<td>Curb/Capitol</td>
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<tr>
<td>44</td>
<td>20</td>
<td>2</td>
<td>CHET ATKINS &amp; MARK KNOPFER</td>
<td>Poor Boy Blues</td>
<td>Columbia</td>
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<tr>
<td>42</td>
<td>9</td>
<td>6</td>
<td>JAMES HOUSE</td>
<td>You Just Get Better All The Time</td>
<td>MCA</td>
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<tr>
<td>34</td>
<td>28</td>
<td>1</td>
<td>T. GRAHAM BROWN</td>
<td>I'm Sending One Up For You</td>
<td>Capitol</td>
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<tr>
<td>26</td>
<td>4</td>
<td>1</td>
<td>CRYSTAL GAYLE</td>
<td>Just An Old Love</td>
<td>Capitol</td>
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<tr>
<td>26</td>
<td>13</td>
<td>1</td>
<td>ANDI &amp; THE BROWNS</td>
<td>It Ain't That Far Back To Kentucky</td>
<td>Door Knob</td>
</tr>
<tr>
<td>25</td>
<td>7</td>
<td>1</td>
<td>JOHNNY CASH</td>
<td>Greatest Cowboy Of Them All</td>
<td>Mercury</td>
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</table>

Dropped: #25-Alan Jackson, #28-Kentucky Headhunters, #38-Highway 101

#1 ONE YEAR AGO TODAY
Rodney Crowell - Many A Long And Lonesome Highway

#1 FIVE YEARS AGO TODAY
Kenny Rogers - Morning Desire

#1 TEN YEARS AGO TODAY
Johnny Lee - One In A Million

CHART HAPPENINGS...This past month has housed the strongest Top Ten that we can ever remember: Alan Jackson, Clint Black, Garth Brooks, George Strait, Vince Gill, Ricky Van Shelton and Alabama have all been vying for their place at the top of the chart. Ricky Van Shelton’s “Life’s Little Ups and Downs” got caught in the shuffle this week, so while it goes “down” in chart ranking, it’s still going “up” in airplay and points, and therefore retains its underline. The rest of the last chart of 1990 is also jam packed. It will be interesting to see how it looks the first week of 1991. A reminder: We’ll need you to call in your first chart of the year starting January 7th.

HAPPY HOLIDAYS: Thanks to one and all for another wonderful year for Gavin Country. When John Andrew Parks was in visiting the Gavin offices last week, he gifted the Country Crew and our Country reporters with this beautiful poem. Enjoy it and your holidays.

STAR OF CHRISTMAS
Blue satin ornaments,
Angel hair and icicles,
Little lights, reflected in little eyes,
Color lit.
Beneath the Star of Christmas.

Santa bids his elves to paint
His chariot of official red.
And little hearts can hardly wait.
They’re making smiles, for Santa’s sake
Beneath the Star of Christmas.

But don’t forget to contemplate
The Child who’s birth we celebrate.
His birthday candle flickers bright,
Across the silent, holy night,
The Sacred Star of Christmas.

Mom and Dad say “go to sleep”,
But every sound is render feel,
Or maybe sleighs across the night,
Far above the snowy white,
Beneath the star,
The Holy Star of Christmas.
-John Andrew Parks

NEW RELEASES
by Lisa Smith & Cyndi Hoelzle

MATRACA BERG - I Got It Bad (RCA)
One of the best songs from her debut album, this one gives us Matraca at her pouty, sultry, bluesy best. This, combined with a terrific video, should make for her biggest record to date. We can guarantee your female listeners will love it.

HANK WILLIAMS, JR. - I Mean I Love You (Warner Bros./Curb)
Ol’ Hank Jr. might be settling down, but that doesn’t mean his music will. What in other hands would be a cutesy-sweet love song, in Hank’s charge becomes a loud love declaration. I think he means it.

PROGRAMMER’S PICK

T. GRAHAM BROWN - I’m Sending One Up For You (Capitol)
As I’m sure happens at many stations that don’t have a long current list, people often ask what it takes to get us on a record. One sure-fire sign is when we listen to something out-of-the-box and immediately listen to it again, and then again. That’s what happened with this one. In our opinion, this is one of T.Graham’s strongest solo efforts in recent years.
—Tony Thomas, MD, KMPS-Seattle

ALBUM CUTS

Garth Brooks - Two Of A Kind/Wild Horses
Clint Black - The Old Man
Reba McEntire - Waiting For The Deal To Go Down
Dwight Yoakam - Let’s Work Together
The Judds - This Country’s Rockin’
THE HOTTEST LABEL ON THE STREET...  JUST GOT HOTTER!

GEORGE STRAIT
- "I've Come To Expect It From You" #1 in just five weeks
- 1989/90 Country Music Association "Entertainer Of The Year,"
  1990 Academy Of Country Music "Entertainer Of The Year."
- 1,000,000 units sold and SMOKING!

REBA McENTIRE
- "Rumor Has It"
  Top 10 in five weeks
- Voted #2 overall
  "Top Female Performer 1990" People Magazine
- Over 700,000 units sold and SIZZLING!

VINCE GILL
- "Never Knew Lonely"
  instant listener/consumer reaction
- 1990 Country Music Association "Single Of The Year" for
  "When I Call Your Name"
- Over 650,000 units sold and BLAZING!

MARK CHESNUTT
- "Brother Jukebox"
  Over 100 adds first week
- "Strongest concert demand ever for a new artist"
  Buddy Lee Attractions
- Over 500,000 units sold and HOT, HOT, HOT!!!
**HIT FACTOR**

**Country Research:**
Lisa Smith/Elois Greer/Cyndi Hoelzle

**Total Reports This Week:** 229  **Last Week:** 229

<table>
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<tr>
<th><strong>Reports</strong></th>
<th><strong>Adds</strong></th>
<th><strong>Heavy</strong></th>
<th><strong>Medium</strong></th>
<th><strong>Light</strong></th>
<th><strong>Light Factor Weeks</strong></th>
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<td></td>
<td></td>
<td>223</td>
<td>5</td>
<td>100%</td>
<td>8</td>
</tr>
<tr>
<td>GARTH BROOKS - Unanswered Prayers (Capitol)</td>
<td>228</td>
<td>212</td>
<td>19</td>
<td>5%</td>
<td></td>
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<tr>
<td>ALABAMA - Forever's As Far As I'll Go (RCA)</td>
<td>228</td>
<td>215</td>
<td>10</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td>GEORGE STRAIT - I've Come To Expect It From You (MCA)</td>
<td>226</td>
<td>204</td>
<td>11</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td>RICKY VAN SHELTON - Life's Little Ups &amp; Downs (Columbia)</td>
<td>228</td>
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<td>RAY KENNEDY - What A Way To Go (Atlantic)</td>
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<td>JOE DIFFIE - If You Want Me To (Epic)</td>
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<td>CLINTON GREGORY - Couldn't Love Have Picked A Better Place To Die (Step One)</td>
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<td>TIM RYAN - Breakin' All The Way (Epic)</td>
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<td>VERN GOSDIN - Is It Raining At Your House (Columbia)</td>
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<td>RONNIE McDOWELL - Unchained Melody (Curb)</td>
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<td>ANNE MURRAY - Bluebird (Capitol)</td>
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<td>ALAN JACKSON - Chasin' That Neon Rainbow (Arista)</td>
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<td>KENTUCKY HEADHUNTERS - Rock 'N' Roll Angel (Mercury)</td>
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<td>DANIEL ALEXANDER &amp; BUTCH BAKER - It Wasn't You, It Wasn't Me (Mercury)</td>
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<td>EXILE - There You Go (Arista)</td>
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**TOP SELLING ALBUMS**

1. GARTH BROOKS - No Fences (Capitol)
2. CLINT BLACK - Put Yourself In My Shoes (RCA)
3. REBA McENTIRE - Rumor Has It (MCA)
4. GEORGE STRAIT - Livin' It Up (MCA)
5. K.T. OSLIN - Love In A Small Town (RCA)
6. ALABAMA - Pass It On Down (RCA)
7. VINCE GILL - When I Call Your Name (MCA)
8. RANDY TRAVIS - Heroes And Friends (Warner Bros.)
9. KENTUCKY HEADHUNTERS - Pickin' On Nashville (Mercury)
10. DWIGHT YOAKAM - There Was A Way (Reprise)

**TOP TEN VIDEOS**

1. JAMES HOUSE - You Just Get Better All The Time (MCA)
2. WILLIAM LEE GOLDEN - Louisiana Red Dirt Highway (Mercury)
3. ALAN JACKSON - Chasin' That Neon Rainbow (Arista)
4. TRAVIS TRITT - Put Some Drive In Your Country (Warner Bros.)
5. MARK COLLIE - Hardin County Line (MCA)
6. CLINT BLACK - Put Yourself In My Shoes (RCA)
7. K.T. OSLIN - Come Next Monday (RCA)
8. RANDY TRAVIS - Heroes And Friends (Warner Bros.)
9. VINCE GILL - Never Knew Lonely (MCA)
10. JOHNNY CASH - Goin' By The Book (Mercury)

Based on correspondents' research
This is the last in a series of columns devoted to useful codes that will aid you in preparing your show.

**Calls/Position.** Call letters, the most important information Arbitron asks about your audience’s radio listening habits. In most cases, the call letters are used as the number one method of radio station diary entry. The position is the singular descriptive liner that “positions” you in the radio listening audience’s mind. It should carry a benefit and should be repeated to the point of water torture. It is recommended that calls and position be the first thing said after music and the last thing said before music resumes. Moreover, it is literally impossible to repeat call letters too often between tunes. I need to make a distinction here for those stations who have established a station “name” in place of call letters. When a station uses a name, I still use this designation.

- **Time/Weather Checks.** In morning drive these two items should be in every talk break. Outside of drive, time and weather checks should be related in at least each quarter hour.

- **Major Promotion.** Liners and copy for the major promotion should be aired where the greatest listener awareness exists. The highest cumed quarter hour, at the ends of music sweeps or prior to a feature or program that kindles interest: weather, Paul Harvey, etc. Too often, air talent will relegate the major promotion behind a bit, move it to a quarter hour other than where originally scheduled or forget it altogether.

- **Minor Promotion.** Another annoyance is hearing a greater emphasis placed on a minor contest or promotion than the major. Make sure that you and the staff know the priorities of promotions.

- **Local/ization.** Listen back to all the non-commercial, non-music elements in a program and ask yourself: Would only someone who lives here truly understand all the talk references made today? If the answer is yes, you’re localizing.

- **Benchmarks.** Those programs or features of the station that occur at the same time daily. Listeners know what they are and expect them. Benchmarks are promotable when they are the next item on the agenda, or even several minutes or hours away.

- **Contests.** These are methods of entertaining listeners, not just means of unloading unwanted prizes. A contest should be interesting to the non-player as well as the participant. If you must do non-entertaining contests such as taking the 9th caller, make it quick and clean. Puzzles and trivia related contests seem to be the most entertaining forms of contests.

- **Bits.** As opposed to a benchmark, bits may or may not be the same every day. Moreover, you may have days in which there are no bits at all. When executing a bit, ask first can it be localized? If not, do it anyway. Bits may be original or may be supplied by an outside vendor. Your listeners provide a great opportunity for bits involving them but be cautious: You be the butt of any humor, not the listener. Other listeners always identify with their peers.

- **Service.** News, weather, traffic. The amount and timing depends on your market and competitive situation.

**SHOW PREP**

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- **Calls/Position.**
  - MAJOR PROMOTION
  - ENTERTAIN INFO
  - WEATHER CHECKS
  - LOCALIZATION
  - LINERS
  - BENCHMARKS
  - CONTESTS
  - BITS
  - SERVICE

- **Entertainment Information.** The successes of People magazine and TV programs like Entertainment Tonight reveal how listeners want to hear about realities and the world of show biz.

- **Liners.** There are three distinct kinds, with three distinct purposes:
  1. **ATTRIBUTE:** Variations of the station’s position or liners that sell a benefit or station attribute.
  2. **ATTITUDE:** Liners that are bigger than life or have an intimidating nature. Its function is to create a bond with your listeners (you sound like a winner) and to keep competition.
  3. **ARBITRON:** Liners that utilize the language of the diary. Don’t pay any attention to those who are warning you not to do it. They are just searching for a marketing niche for themselves. Keep it up! 🎧
## Most Added

1. **A Winter's Solstice III** (Windham Hill)
2. **Poets & Angels - Ottmar Liebert** (Higher Octave)
3. **Portraits of Christmas - Wind Machine** (Silver Wave)
4. **Acoustic Christmas** (Columbia)
5. **Seasonings** (Headfirst)

## Top Tip

Nothing qualifies this week.

## Record to Watch

*A Winter's Solstice III* (Windham Hill)
The reigning Most Added of AA holiday programming this week.

## Adult Alternative

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**Chartbound**

- *Chris Christian* (HSN/A&M)
- *GAL COSTA* (BMG-INT.)
- *Adrian Legg* (RELATIVITY)
- *Memphis Boys* (Vanguard)
- *Wind Machine Christmas* (Silver Wave)
- *Gerald Albright* (Atlantic)

**Debuts in chartbound**

- Craig Peyton (Sona Gaia)

Dropped:
- #45 Lalah Hathaway
- #46 Kim Waters, #47 Andy Summers
HAPPY HOLIDAYS
AND BEST WISHES
for a wonderful New Year blessed with world peace.

Thank you Gavin Reporters for our best year yet!
The GRP Family
the GAVIN REPORT

MOST ADDED

1. START HERE - VINCE MENDOZA (WORLD PACIFIC)
2. YULE STRUTTIN' - A BLUE NOTE CHRISTMAS (BLUE NOTE)
3. JAZZY WONDERLAND (COLUMBIA)
4. TUNE IN TOMORROW - WYNTON MARSALIS (COLUMBIA)
5. RHYTHMSTICK (CTI/POLYGRAM) - DREAM COME TRUE - GERALD ALBRIGHT (ATLANTIC/C)

TOP TIP

GAL COSTA
PLURAL
(BMG INT'L)
WYNTON MARSALIS
TUNE IN TOMORROW
(COLUMBIA)

They couldn't be any more diverse standing side by side. Yet both are fifty stations strong!

RECORD TO WATCH

RHYTHMSTICK
(CTI/POLYGRAM)
This project has a fine talent pool and an uptempo repertoire.
Welcome back, CTI!

CHARTBOUND

CAROL CHAIKIN (GOLD CASTLE)
SAM RINEY (SPINDLETOP)
MITCH WATKINS (ENJA)
* A BLUE NOTE CHRISTMAS (BLUE NOTE)
ROB McCONNELL (CONCORD JAZZ)
NELSON RANGELL (GRP)
*RHYTHMSTICK (CTI/POLYGRAM)

DAVE KOZ (CAPITOL)
*VINCE MENDOZA (WORLD PACIFIC)
FREDDIE REDD (TRILOKA)
*GERALD ALBRIGHT (ATLANTIC)
JIMMY & JEANNIE CHEATHAM (CONCORD JAZZ)
SHAKATAK (VERVE FORECAST/POLYGRAM)
*TON HARRELL (CONTEMPORARY)

JAZZY WONDERLAND (COLUMBIA)
MEL TORME (CONCORD JAZZ)
COALE JOHNSON (PAR)
*PETER APPELYARD (CONCORD JAZZ)

Dropped: #35 Emily Remler, #39 Charles Michael Brotman, #42 Susannah McCorkle, #44 Michel Camilo, #46 Take 6, #49 David Benoit, Andy Summers.

Reports accepted Thursdays only 9AM - 4PM
Station Reporting Phone: (415) 495-1990
Gavin Fax: (415) 495-2580

the GAVIN REPORT/December 14, 1990
JAZZ NEW RELEASES

These Are A Few
Of Our
Favorite Things

THE ZIMMERMEN'S
JAZZ/ADULT ALTERNATIVE
RAVES & FAVES FOR 1990

Here are the this year's top artistic triumphs, based solely on our humble opinions:

1. RENÉ ROSNES - FOR THE MOMENT (BLUE NOTE)
   Our biggest buzz comes from seeing players like René Rosnes roar back with brilliant efforts on their crucial sophomore release. For The Moment is a lucid masterpiece. It's the disc you can lay on a discriminating Jazz buff with confidence to prove that a wide range of thrilling new talent lurks on the airwaves.

2. PAUL MOTIAN ON BROADWAY - VOL. 2 (JMT)
   Paul Motian and Charlie Haden are the deadly duo of Jazz rhythm slingers. On Broadway takes lots of chances, all of which madly succeed. It's quartet music performed without a safety net. Bill Frisell's jello guitar styling and Joe Lovano's conversational responses meld remarkably with Motian and Haden's uncompromising musical wit.

3. MICHEL CAMILO - ON THE OTHER HAND (COLUMBIA/EPIC)
   Over the last two years, Camilo has been extremely productive with three top five charted projects. You'd think the old boy might need time to refuel after such hectic offerings. On The Other Hand gave us a taste of Camilo's sextet ambitions.

4. THE HARPER BROTHERS - REMEMBRANCE LIVE AT THE VILLAGE VANGUARD (VERVE)
   Insuring the vitality of Bop Jazz and the full band concept is a heavy commitment. Nobody does it better than the Harpers. Soon it will be Winard and Philip dictating tomorrow's vital trends and calling all the shots. Clifford Brown is alive and well via Philip's muse. Winard is a sterling bandleader who's fun to watch on stage.

5. EMILY REMLER - THIS IS ME (JUSTICE)
   The saddest success story of the year. Emily paid enormous dues as the travelling headliner who tragically died just as her visions came into focus. We think of her each day. The ongoing battle between This Is Me and Camilo's On The Other Hand for the top spot on the chart was a highlight of 1990.

6. CHRISTOPHER HOLDAY - ON COURSE (NOVUS)
   Hollyday is a young tenor sax wailer trapped in the uninhibited soul of an E-flat alto player. "Lady Street" gets our vote as this year's most singable Bop melody line that pops in your head when you're walkin' the streets at night.

7. MARK WHITFIELD - THE MARKSMAN (WARNER BROS.)
   Another new top gun talent that turned many heads. Whitfield joins Hollyday, Roy Hargrove, Marlon Jordan and others who have conquered Manhattan with boldness and brashness.

8. WYNTON MARSALIS - STANDARD TIME VOL. 3 THE RESOLUTION OF ROMANCE (COLUMBIA)
   Standard Time Vol. 3 is a powerful recording. Wynton earns having his mug on Time Maga-

JAZZ on GLOBAL PACIFIC?
You Bet!

Brian Melvin Trio
featuring Jaco Pastorius
STANDARDS ZONE

#1 Gavin Jazz

Charles Michael Brotman
MANGO COOLER

#7 Gavin AA

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JAZZ NEW RELEASES

zine the hard way—with attitude and the chops to support it.

9. RALPH MOORE - FURTHERMORE (LANDMARK)
It's a relief to hear Ralph Moore lead his band with such flexibility. A relief? In this era of young prodigies, Ralph is neither a young pup nor a seasoned vet. He's young enough to walk the line of reckless innovation and old enough to rely on his roots. Furthermore did feature one young lion, trumpeter Roy Hargrove.

10. KEITH JARRETT - PARIS CONCERT (ECM)
It was a great year for solo piano discs. Lately, we've been skeptical of Keith Jarrett's solo shhtick. But these latest tapes caused us to take pause...and enjoy. Don't you love being thrown for a loop? Paris Concert did just that.

Other 1990 Greats:
HARRY CONNICK, JR. - WE ARE IN LOVE (COLUMBIA) RHYTHMSTICK (CTI)
COURTNEY PINE - A VISION'S TALE (ANTILLES)

DON PULLEN
RANDOM THOUGHTS (BLUE NOTE)
GERI ALLEN/CHARLIE HADEN/PAUL MOTIAN - YEAR OF THE DRAGON (JMT)
JOHNNY MATHIS - IN A SENTIMENTAL MOOD MATHIS SINGS ELLINGTON (COLUMBIA)
MARCUS ROBERTS - DEEP IN THE SHED (NOVUS)

ADULT ALTERNATIVE

ATTENDING our Gavin Seminar morning session, anonymously monitoring radio's views on music. EBTG came to grips with their progressive past on Rough Trade, maintaining their integrity with a delightfully mainstream release. The disc was full of great tunes and pleased an increasing legion of disenfranchised adult listeners. It was little wonder The Language Of Love was the number one Gavin for the year.

3. STEVE KINDLER - ACROSS A RAINBOW SEA (GLOBAL PACIFIC)
Steve Kindler's music draws from a Jazz, Classical and electronic base. Steve is an artist whose personal intensity balances out the tranquil themes of his music.

4. GARY BURTON - REUNION (GRP)
Gary Burton's popular reunion with Pat Metheny gave the format some security blanket, finely performed Jazz. It gave AA a chance to stray past melody into some nifty improvisation.

5. TWIN PEAKS SOUNDTRACK (WARNER BROS.)
When it comes to broadcasters pushing listeners' buttons (or realistically, the other way around), sometimes another medium is the

HAPPY HOLIDAYS TO GAVIN & THE JAZZ/A.A. REPORTERS.
"WITHOUT YOU, WHO WOULD WE CALL?"
THANKS FOR A GREAT YEAR! - KRISTIN & JEFF
HOTLINE PROMotions • 1-800-NAC PLAY
message. Last year, movies like the Fabulous Baker Boys jarred the airwaves. This year, Twin Peaks did the trick via the telly.

6. RICARDO SILVEIRA - AMAZON SECRETS (VERVE FORECAST)
As the Brazilian idiom settles routinely into the Jazz/AA programming scheme, players like Ricardo Silveira who can arrange, compose and produce take center stage when AA decides to blame it on Rio.

7. TUCK ANDRESS - RECKLESS PRECISION (WINDHAM HILL JAZZ)
It was only a matter of time until super-guitarist Tuck Andress tested solo waters. Now that he has, Tuck resists the temptation of playing with a full band. Since he puts out clever stuff like this, we'll wait.

8. NEVILLE BROTHERS - BROTHER'S KEEPER (A&M)
Compared to our other seven brother formats, Jazz and Adult Alternative stations overwhelmingly feature the most talented musicians. With the gradual success of releases like Brother's Keeper, expect Adult Alternative to absorb more soulful elements as well. We have a dream.

9. PAUL SIMON - THE RHYTHM OF THE SAINTS (WARNER BROS.)
You can bet that one hot topic at next year's Seminar will be the continued surge of World Beat music. Paul Simon is typical of the calibre of musicians who are keen on urging their huge core of fans to try something spicy and exotic.

10. LIZ STORY - ESCAPE OF THE CIRCUS PONIES (WINDHAM HILL)
Here is another solo piano effort that doesn't bask in inflated self-expression or terminal grooviness. Every composition gets straight to the point with vivid storytelling technique. Besides, you don't feel like an egghead enjoying it.
probably the most important development in radio during the year 1990 had nothing specifically to do with broadcasting at all: the collapse of "junk bond financing." In the 1980s, those with aspirations of wealth had been selling bonds at very high interest rates to buy businesses, with the thought of servicing the debt only until the business could be sold to someone else (or dismantled) for a much higher price. The businesses involved included broadcasting, and not only did this result in many stations being run by accountants rather than by broadcasters for short term gain rather than for longevity in the community, and in stations being treated as stocks or commodities rather than as businesses (with the revenue potential overlooked, and only the presumed resale value considered); it also resulted in prices for FM stations spiralling to outrageous heights. (AM stations, without presumed high resale value, in 1990 still tended to sell for much less than they could generate in revenue as businesses, making many of them "best buys" by any yardstick for those with the vision to see it.)

As many issuers of these high-interest bonds found cash flow inadequate to pay the interest due, the value of the bonds collapsed—as, to a lesser extent, did the "bubble" of inflating prices for FM stations. As 1990 ends, financial reporters are maintaining a "deathwatch" on several major broadcast companies they consider too much in debt to survive, yet unable to resell the stations, for which they'd gone in debt, for anywhere near as much as they'd paid for them. Many broadcasters cheer the return to the recognition of stations as businesses—committed participants in their communities.

As for formats, the year ends with many Top 40 stations trying to become more "adult appealing," as "Adult Top 40" or "Hot A/C" stations. Since the appeal to adults in the format has always been the vicarious enjoyment of being on the cutting edge of the youth-directed "pop culture," the retreat from pop culture will disappoint, as similar efforts have always done in the past, followed by cries of "Top 40 is dead" as the ratings drop—until true Top 40 is once again revived after a while by the eternal Mike Joseph, or someone else who realizes why Top 40 by definition must always work—when it is truly audience-directed in the original tradition of the format.

Meantime, "Adult Contemporary" remains the nation's most popular format in numbers of stations, at least partly because it's a format name advertisers feel comfortable with; but it also remains the nation's least defined format too, because a wide range of popular music and music-and-service formats use the term to define themselves. The lack of meaningful station research of new and current music for A/C, combined with an increasing fear of the risk of playing "untested" music, has led A/C to become largely an oldies format. It's familiar—but it's rather uninteresting. Since adults respond to "new" things almost as well as teens do ("newness" is an essential ingredient in marketing everything from cars to toothpaste), a major opportunity exists in A/C for those stations which get aggressive in playing new music which actually appeals to the audience.

The buzzword in A/C in 1990 was "mix," with the intention being to define the format this year by its variety. However those who study the meaning of the word to the consumer find that a mix is at least as likely to be understood as an incomplete product (such as "cake mix") or a scrambled product (as in "electric mixer")—or a new Kellogg cereal! Another original programming idea made banal by the many who copied the originators, without understanding the context or positioning originally linked to the slogan. "Rap" gained considerable attention and respect in 1990 as a genre, gaining its own section in The Gavin Report, although the stations playing it find that its appeal remains mostly with youth, and that adults still tend to dislike it. Rap also gained much notoriety, as at least one group became famous by making a first-amendment issue out of lyrics which were actually sexist, inflammatory, bigoted, indefensible and abhorrent.

Stations continued to move into and out of "Jazz/New Age" format(s) in 1990, as ratings frequently failed to live up to expectations, and no single approach yet emerged to define success in the genre. A major accomplishment this year was the accelerating deflection from the "Beautiful Music" format by FM stations across the country, in search of "more desirable" demographics. This began occurring as long ago as 1981, but 1990 was notable in the rapid acceleration of the trend; stations ranked as high as number one in their market are now abandoning the franchise to get into the crowd of Adult Contemporary formats in which they usually can't be the format leader. A number of AM stations in larger markets have begun to adopt the background music format, and in many cases, they've already realized major gains by being the only station in their region on which such mostly-instrumental, older-appealing music can be heard.

From the technical point of view, the radio line-up story of the year was DAB—"数字 audio broadcasting." The European "Eureka" system was tested in several Canadian cities with exciting results, and it seems certain within a decade CD-quality broadcasts will be taking place, although conventional AM and FM broadcasting almost certainly will simulcast their DAB siblings for many years because of the quantity of conventional radios in the hands of consumers. (Also, DAB service areas are likely to be much smaller than conventional broadcasting allows, which may leave a permanent role for some traditional analog broadcasting—particularly long-distance AM.)

Although the specifics of how DAB will be implemented remain completely unknown—even the frequency bands to be employed are anyone's guess, except that they'll probably be very high—it seems likely that, in the United States at least, the system approved will emphasize local service in something similar to the manner now employed, with "direct satellite broadcasts" limited to a few specific narrowcast services, if that. It also seems likely that existing broadcasters on both the AM and FM bands, will receive DAB frequencies.

In regulation, as 1990 ends, the FCC is being nudged by Congress which passed the rules for its own benefit—to see to it that broadcasters are even more restricted in how to interpret and implement the political broadcasting rules.

The FCC is actively engaged in planning how to upgrade the AM band, with one suggestion being to mandate stereo broadcasting. (AM stations have steadily, without fanfare, continued converting to C-Quam stereo this year, and the number of AM stereo receivers in the hands of consumers—most in vehicles—should be, conservatively, passing 20 million by now.)

AM radio began mandatory use of the NRSC transmitting equalization curve in mid-year, with consequent improved sound noticeable even on conventional radios. Denon was the first manufacturer to announce that it would incorporate the complementary NRSC reception equalization curve in all its new AM receivers, resulting in high fidelity reproduction.

Although 1990 was the year the AM band officially expanded another ten channels, to 1700 KHz, the FCC has yet to introduce a plan to implement it, or even to authorize any station to broadcast there. But it seems clear that the criteria will be oriented toward using the new bandwidth to reduce interference on the existing AM frequencies.

For FM, 1990 was the year many Class A stations realized a major power increase; and the FCC seems likely to conclude its inquiry into "translator" coverage by continuing to require that they use only to improve local reception of existing stations, not to originate programming of their own as "miniature radio stations." The improved reception characteristics of "FMX" remain mostly unrealized as the year ends, although the system will be incorporated into the long-promised "NAB AM/FM Super Radio," which may finally be available in 1991.

1990, as a year in broadcasting, was anything but boring. Onward to 1991!
"Move Away Jimmy Blue," not even Waking Hours' best track.

3. HELL'S DITCH - THE POGUES (ISLAND)
No group, to me anyway, embodies the mad Irish spirit more than the Pogues. This time around they reflect that spirit with a severity bordering on the maniacal pursuit of abuse. Shane McGowan's self-destructive folk genius is balanced by one of the best bands in rock. Certainly the best drummer.

4. BEDTIME STORIES - DAVID BAERWALD (A&M)
Though not much of a live performer, Baerwald's work outside the David + David studio environment was one of this year's best written, most literate collections of songs. I like a writer who sacrifices commerciality for grit, edge and character depth.

5. THE VEGETARIANS OF LOVE - BOB GELDOF (ATLANTIC)
An amazing first-listen album—all the more amazing when you realize that most of the songs were composed Johnny-on-the-spot by Bob and the band. That's why you hear those impromptu Geldof commands during the choruses, barely off mike.

6. THE ROAD TO HELL - CHRIS REA (GEFFEN)
Like at the Oscars, sometimes the early year releases get overlooked. His autumn hued songs and deep voice make this album Chris Rea's career album. A "stop the madness" concept (not necessarily environmental) inspired by the traffic jam from hell.

7. A VIEW FROM THIRD STREET - JUDE COLE (REPRISE)
Artist as people watcher/casual observer is rarely presented this effectively. AVFTS was Jude Cole at the very end of his survival rope. So when the chips were down, he wrote like his life depended on it, which it did. That's reality you hear on those vocals, partner.

8. GOODBYE JUMBO - WORLD PARTY (ENSIGN/CHRYSALIS)
A daffy collection of songs written for the moment. Goodbye Jumbo was a pleasant diversion from the economic-fueled intenseness of 1990. Wallinger's Party is more like a troupe than a band. I can see some of these songs living on, some recycling themselves back into new ones a few lifetimes down the line.

9. FLESH & BLOOD - POISON (CAPITOL/ENIGMA)
If there was one commercial rock disc whose sole job was to put pressure and strain on your auto speakers, Flesh & Blood fits the bill. I choose Flesh & Blood because of the band's progress past their glitter glam reputation, coupled with simply kicking production.

10. APPLE - MOTHER LOVE BONE (POLYDOR)
Listening to the remastered Led Zeppelin box makes me shiver just thinking about the void Page and the gang left in rock 'n roll. With all the bashing and thrashing going on, nobody came close to Page's idea of "light and shade" using acoustic and electric dramatics. Mother Love Bone's Apple comes close. The unhappy end, however, was the death of Andrew Wood, after which MLB fell like a house of cards. But they left us Apple.

Here are the honorable mentions that mere space prevents us from extrapolating upon:

SOCIAL DISTORTION (Epics)

ARE YOU OK? - WAS (NOT WAS) (Chrysalis)

SONGS FOR DRELLA - LOU REED/JOHN CALE (Sire/Warner Bros.)

SOME FRIENDLY - CHARLATANS UK (Beggars Banquet/RCA)

WRONG WAY UP - BRIAN ENO/JOHN CALE (Opal/Warner Bros.)

RHYTHM OF THE SAINTS - PAUL SIMON (Warner Bros.)

THE NEIGHBORHOOD - LOS LOBOS (Slash/Warner Bros.)

Correction, Retraction,Oops, Credit Where Credit's Due: In publishing last week's 1990 Gavin Album Radio Top 100, I listed at #4, Eric Clapton's Journeyman album on the Warner Brothers label. Of course Eric records on the Reprise label. Frank Sinatra, Eric Clapton, Reprise, how could I have screwed up the association? I regret the error.
MOST ADDED

1. "INSIDE OUT" - TRAVELING WILBURYS (WILBURYS/WARNER BROS.)
2. "GIVIN' YOURSELF AWAY" - RATT (ATLANTIC)
3. "IT AIN'T OVER YET" - ALLMAN BROTHERS BAND (EPIC)
4. "BIG LIE" - RIK EMMETT (CHARISMA)
5. "BEGGARS & THIEVES" - Beggars & Thieves (ATLANTIC)

TOPO TIP

WARRANT
"I SEE RED" (COLUMBIA)
HOUSE OF LORDS
"REMEMBER MY NAME" (SIMMONS/RCA)
EVERY MOTHER'S NIGHTMARE
"BLIND" (ARISTA)
Hard rock attacks the soft underbelly of the last 1990 chart.

RECORD TO WATCH

RATT
"GIVIN' YOURSELF AWAY" (ATLANTIC)
Scampering around Album playlists since August. Looks like Ratt will make the 1991 transition.

Editor: Kent Zimmerman

ALBUM

2W LW TW
4 1 1 ROBERT PALMER - Amazing (EMI)
3 3 2 INXS - Disappear, Blonde, Lately, Way (Atlantic)
8 5 3 THE VAUGHAN BROTHERS - Telephone, Tick, Texan (Epic)
7 4 4 ZZ TOP - Give, Mississippi, Burger, Concrete, Collision, Lovething (Warner Bros.)
2 2 5 STEVE WINWOOD - Deal, One, Running, Light (Virgin)
1 6 6 THE TRAVELING WILBURYS - Inside, Baby, Twist, Cool, Devil's (Warner Bros.)
6 7 7 EDIE BRICKELL & NEW BOHEMIANS - Mama, Ghost, Black, Strings (Geffen)
16 11 8 VAN MORRISON - Gone (Mercury)
11 10 9 THE REMBRANDTS - Just, Someone (Atco)
22 13 10 ERIC JOHNSON - Righteous, Rose, Cliffs (Capitol)
18 14 11 CINDERELLA - Shelter (Mercury)
20 18 12 JEFF HEALEY BAND - Full (Arista)
13 15 13 AC/DC - Money, Thunderstruck (Atco)
17 16 14 ROBERT CRAY - Consequence, These, Pain (Mercury)
12 12 15 BAD COMPANY - Need, Tough, Holy, Fearless (Atco)
23 20 16 TESLA - Signs (Geffen)
21 17 17 THE CHARLATANS U.K. - Then, Only, White, Polar (Beggars Banquet/RCA)
5 8 18 ALARM - Road (IRS)
9 9 19 THE OUTFIELDS - For You (MCA)
34 24 20 DAMN YANKIES - Runaway (Warner Bros.)
10 19 21 BLACK CROWES - Talks, Seeing, Hard (Def American/Geffen)
27 25 22 SCORPIONS - Tease (Mercury)
38 34 23 KING'S X - It's (Atlantic)
24 27 24 REPLACEMENTS - Happy, Wheel, Merry (Sire/Reprise)
39 33 25 RIK EMMETT - Life (Charisma)
40 26 26 NEIL YOUNG - Over (Reprise)
15 23 27 PAUL SIMON - Born, Obvious, Proof (Warner Bros.)
32 28 28 BILLY IDOL - Prodigal (Chrysalis)
48 43 29 TOMMY CONWELL & THE YOUNG RUMBLERS - Let (Columbia)
33 31 30 JANE'S ADDICTION - Stealing, Stop, Three, Ain't, Then (Warner Bros.)
37 35 31 LOS LOBOS - Understand (Slash/Warner Bros.)
36 32 32 POSIES - Golden, Big, Suddenly (DGC)
19 22 33 RED HOT & BLUE - U2, Byrne, Sinead (Chrysalis)
42 36 34 JELLYFISH - That (Charisma)
49 44 35 MAGGIE'S DREAM - Love (Capitol)
- 45 36 IGGY POP - Candy (Virgin)
- 41 37 ALLMAN BROTHERS BAND - Over (Epic)
14 21 38 THE BYRDS - Dies (Columbia)
31 37 39 INDIGO GIRLS - Hammer (Epic)
26 40 40 WINGER - Easy, Miles, Enough (Atlantic)
43 42 41 SLAUGHTER - Spend, Fly, Up (Chrysalis)
- 42 42 WARRANT - Red, Cherry (Columbia)
- 43 43 HOUSE OF LORDS - Name (Simmonds/RCA)
- 44 44 EVERY MOTHER'S NIGHTMARE - Blind (Arista)
- 47 45 STYX - Show. Ritual (A&M)
47 49 46 RUBYAYAT: ELEKTRA'S 40TH ANNIVERSARY - Eddie, Cure, Pixies, Bragg (Elektra)
45 38 47 NELSON - Rain (DGC)
- 48 48 QUEENSRYCHE - Best, Empire (EMI)
35 39 49 GARY MOORE - Still, Pretty (Charisma)
25 29 50 LIVING COLOUR - Pride, Time's, Elvis, Fight (Epic)

CHARTBOUND

*Debuts in chartbound

RATT (ATLANTIC) "GIVIN"
CHRIS ISAAK (REPRISE) "WICKED"
JUDE COLE (REPRISE) "REASONS"
*TOY MATINEE (REPRISE) "BALLAD"
AN EMOTIONAL FISH (ATLANTIC) "CELEBRATE"

SISTERS OF MERCY (ELFKTRA) "MORE"
ELTON JOHN (MCA) "GOTTA"
*HINTERLAND (ISLAND) "DARK"

Dropped: #30 Don Henley, #46 Lynch Mob, #48 Poison, #50 The Connells, The Call.
HIS 12-STRING GUITAR TOOK YOU 8 MILES HIGH. NOW HE'S BACK WITH A BRAND NEW CLASSIC.

KING OF THE HILL

Written by Roger McGuinn and Tom Petty

The powerful first single from his debut Arista album BACK FROM RIO

ON YOUR DESK DECEMBER 24th

Produced by David Cole and Roger McGuinn
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<td>PIL - Don't, Rise, Seattle (Virgin)</td>
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<td>HINDU LOVE GODS - Beret, Battleship (Giant/Reprise)</td>
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<td>POSIES - Golden, Big, Suddenly (DG)</td>
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<td>GALAXIE 500 - Fourth (Rough Trade)</td>
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<td>SOUL ASYLUM - Easy, Spinnin', Travels, King's (A&amp;M)</td>
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<td>BLUE AEROPLANES - Loved, Sweet, Different (Chrysalis/Ensign)</td>
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<td>PLE SAINTE - Half (4-AD)</td>
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<td>ALARM - Road (IRS)</td>
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<td>FALLING JOYS - Mess (Netwerk/IRS)</td>
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<td>BLAKE BABIES - Out (Mammoth)</td>
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<td>PRIMAL SCREAM - Come, Loaded (Warner Bros.)</td>
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<td>POI DOG PONDERING - Fruitless, Vigilantes (Texas Hotel/Columbia)</td>
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<td>SOHO - Generation, Hippy (Atco)</td>
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<td>BEAUTIFUL SOUTH - Time (Elektra)</td>
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<td>FISHBONE - Bonin' (Columbia)</td>
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**Chartbound**

*Debut* in chartbound

**Most Added**

1. MEAT BEAT MANIFESTO - MEAT BEAT MANIFESTO (MUTE/ELEKTRA)
2. BROTHER ALDO - CHUCK PROPHET (FIRE)
3. EARTH, DOGS AND EGGSHELLS - THE PARACHUTE MEN (FIRE)
4. GREETINGS FROM... - KALEIDOSCOPE (GIFTHORSE/CURB)

**Top Tip**

Nothing qualifies this week.

**Record to Watch**

CHUCK PROPHET

BROTHER ALDO (FIRE)

One listen and you'll agree that not only is Chuck a killer guitarist, he writes a damn fine "down on yer luck" tune!

**Import/Indie**

NAKED RAYGUN - Raygun...Naked Raygun (Caroline)

LIMBOMANIACS - Stinky Grooves (In-Effect/Relativity)

KMFDM - Naive (Wax Trax)

BUTTHOLE SURFERS - "Hurdy Gurdy Man" (Rough Trade)

THEE HEADCOATS - Heavens To Murgatroyd (Sub Pop)

PARIS - The Devil Made Me Do It (Scarface/Tommy Boy)

KILLING JOKE - Money Is Not Our God (Noise Int'l)

PURPLE OUTSIDE - Ten Gospel Greats (New Alliance)

JACKOFFICERS - Digital Dump (Rough Trade)

**Editor**

Linda Ryan
PARTY MIX / MESOPOTAMIA

NOW, THE COOLEST BAND IN THE UNIVERSE MIND-MELDS TWO GREAT MINI-ALBUMS INTO ONE FABULOUS COSMIC THING.

FEATURING

PARTY OUT OF BOUNDS
PRIVATE IDAHO
GIVE ME BACK MY MAN
LAVA
DANCE THIS MESS AROUND
S2 GIRLS
LOVELAND
DEEP SLEEP
MESOPOTAMIA
CAKE
THROW THAT BEAT IN THE GARBAGE CAN
NIP IT IN THE BUD

ON REPRISE CASSETTES AND COMPACT DISCS
PRODUCERS: RHETT DAVIES, THE B-52's, CHRIS BLACKWELL, DAVID BYRNE
MANAGEMENT: STEVEN JENSEN AND MARTIN KIRKUP, DIRECT MANAGEMENT GROUP, LOS ANGELES AND LONDON

© 1990 REPRISE RECORDS
LINDA'S TOP TEN 
FOR 1990

1. SOCIAL DISTORTION - Social Distortion (Epic) With their mix of punk and American roots music, Mike Ness and the boys outdid themselves on their major label debut. An intense soundtrack that makes the miles fly on those long trips in the car.

2. THE MOCK TURTLES - Turtle Soup (Imaginary) One of the best imports I bought this year. This excellent band needs an American home—any takers?

3. JANE'S ADDICTION - Ritual De Lo Habitual (Warner Bros.) Irreverent and spirited, will Jane's Addiction be around long enough to become a household name? If the creative tension that makes this band kick ass doesn't destroy them, they will.

4. THE CHARLATANS - Some Friendly (Beggars Banquet/ RCA) Skeptics call this band a roses-clone, but The Charlatans have surpassed their "mentors" in popularity in this country. Their exposure as part of the Gathering Of The Tribes tour helped convince America that they are, indeed, for real. Look for a proper tour in February.

5. SINEAD O'CONNOR - I Do Not Want What I Haven't Got (Ensign/Cirrus.) Quite a year for Sinead, eh? Number one album, number one single and more press than she could possibly want over the National Anthem. A diverse and electrifying sophomore effort.

6. L.L. COOL J - Mamma Said Knock You Out (Def Jam/Columbia) Credibility restored, L.L. Cool J returns to the head of the class with this one. Tough, humorous, and accessible, L.L. has a winner.

7. SOUP DRAGONS - Mother Universe (Big Life/Raw TV/Mercury) The band who re-invented itself. Back in the '90s with a gospel-driven house sound, The Soupies released one of the most diversely entertaining albums of the year, spearheaded by the immensely popular single, "I'm Free."

8. REBEL MC - Rebel Music (Mercury) OK—this one did absolutely nothing in ANY format this year, and goes down as my favorite "sleeper of the year." A great rap, pop, dance record shamefully ignored by everyone. The single "Street Tuff" was worth the price of admission alone.

9. REDD KROSS - Third Eye (Atlantic) A long-time favorite release their major label debut. Some cried "sell-out" but hey—screw 'em if they can't take a joke. Redd Kross was made to sound like the late '60s and early '70s icons they idolize—that's the beauty of it!

10. JESUS JONES - Liquidizer (SBK) One of my favorite imports came out domestically. Love the way this band melds pop songs with amplified dance tunes. Incredible energy live. Looking forward to something new in '91 and another American tour.

Honorable mentions:

SOUL ASYLUM - The Horse They Rode In On (Twin Tone/A&M) SONIC YOUTH - Goo (DGC) HOTHOUSE FLOWERS - Home (PolyGram)

120 MINUTES

SUNDAY NIGHTS 11:30PM-12:30AM 1:30PM-2:30AM CENTRAL

ALTERNATIVE NEW RELEASES cont.

4. **FIELD TRIP** - Headgear (Slash/Warner Bros.)
   After two records on Slash they remain sadly unappreciated on a national level. This ignored gem ranks as the best slice of guitar-pop I've heard this year.

5. **HOUSE OF LARGE SIZES** - Heat Miser (Toxic Shock)
   An album for underdogs. Hey, that's me!

6. **MATADOR** singles featuring variations of the word “fuck”
   Teenage Fan Club’s “Everybody's Fool,” and Superchunk’s “Slack Motherfucker”

7. **SCRAWL** - Smallmouth (Rough Trade)
   With this LP, Scrawl once again uses chord progressions as emotional mnemonic devices. Curiously evocative, totally rocking. I want to be in this band.

ADDITIONAL CONTENDERS

**LAUGHING HYENAS** - Life Of Crime (Touch & Go)
**MARK LANEGAN** - The Winding Sheet (Sub Pop)
**ROBYN HITCHCOCK** - Eye (Twin\Tone)
  (EX) **CAT HEADS** - Our Frisco (Twitch City)

Runner-up: **DR. DEATH'S VOLUME IV** - The Marvels Of Insect Life (C'est La Mort)

Happy Holidays, ROBERT BARONE

December 14, 1990/ the GAVIN REPORT
1991 GAVIN SEMINAR

COUNTRY

COUNTRY LARGE MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR
COUNTRY LARGE MARKET MUSIC DIRECTOR OF THE YEAR
COUNTRY SMALL MARKET PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR
COUNTRY SMALL MARKET MUSIC DIRECTOR OF THE YEAR
COUNTRY LABEL OF THE YEAR

A/C

A/C STATION OF THE YEAR
A/C PROGRAM DIRECTOR/OPERATIONS MANAGER OF THE YEAR
A/C MUSIC DIRECTOR OF THE YEAR
A/C LABEL OF THE YEAR
A/C NATIONAL PROMOTION PERSON OF THE YEAR
COUNTRY LARGE MARKET STATION OF THE YEAR
COUNTRY SMALL MARKET STATION OF THE YEAR

COUNTRY PROMOTION
COUNTRY NATIONAL PROMOTION DIRECTOR OF THE YEAR
COUNTRY REGIONAL/SECONDARY PROMOTION MANAGER OF THE YEAR
JAZZ/ADULT ALTERNATIVE
JAZZ STATION OF THE YEAR
JAZZ RADIO PERSON OF THE YEAR
ADULT ALTERNATIVE STATION OF THE YEAR
ADULT ALTERNATIVE RADIO PERSON OF THE YEAR
JAZZ/ADULT ALTERNATIVE LABEL OF THE YEAR
JAZZ/ADULT ALTERNATIVE INDEPENDENT LABEL OF THE YEAR
CONCORD JAZZ RECORDS
FANTASY RECORDS
GLOBAL PACIFIC RECORDS
HIGHER OCTAVE RECORDS
MESA/BLUEMOON RECORDS
WINDHAM HILL RECORDS

JAZZ EXECUTIVE OF THE YEAR
STEVE BACKER, RCA
DR. GEORGE BUTLER, COLUMBIA
HAROLD CHILDS, WARNER BROS.
CARL JEFFERSON, CONCORD JAZZ
BRUCE LUNDVALL, BLUE NOTE
LARRY ROSEN, GRP

JAZZ/ADULT ALTERNATIVE NATIONAL PROMOTION PERSON OF THE YEAR
DUKE DUBIOS, GRP
KEVIN GORE, COLUMBIA
SUSAN LEVIN, BLUE NOTE
LISA LIPKIN, RCA
ANDREA PAULINI, A&M
MICHELLE TAYLOR, POLYGRAM

JAZZ/ADULT ALTERNATIVE NON-MAJOR LABEL PROMOTION PERSON OF THE YEAR
MICHAEL CARLSON, WC PROMOTION
CLIFF GOROV, ALL THAT JAZZ
NEIL GOROV, ALL THAT JAZZ
JAMES LEWIS, JAMES LEWIS MARKETING
ROGER LIFSET, ROGER LIFSET, INC.
KRISTIN WALLACE, HOTLINE PROMOTIONS, INC.

ALBUM RADIO STATION OF THE YEAR
KBCO-BOULDER
KCL-HOUSTON
WBCN-BOSTON
WNY-BALTIMORE
WXT-WCHICAGO

ALBUM RADIO PROGRAM DIRECTOR OF THE YEAR
KEN ANTHONY, KCL-HOUSTON
RUSS MOTTIA, WNY-BALTIMORE
OEDIPUS, WRCN-BOSTON
LARRY SNIDER, KIOZ/KLKY-TUCSON
NORM WINER, WXT-WCHICAGO
STEVE YOUNG, KISW-SEATTLE

ALBUM RADIO ASST. PD/MUSIC DIRECTOR OF THE YEAR
CARTER ALAN, WBCN-BOSTON
LIN BREHMER, WXT-WCHICAGO
LORRAINE CARUSO, WNEW-NEW YORK
DOUG CLIFTON, KBCO-BOULDER
PATTY MARTIN, KCL-HOUSTON

ALBUM RADIO LABEL OF THE YEAR
ATLANTIC RECORDS
CAPITOL RECORDS
COLUMBIA RECORDS
GEFFEN RECORDS
MERCURY RECORDS
WARNER BROS. RECORDS

ALBUM RADIO NATIONAL VICE PRESIDENT OF THE YEAR
J. B. BRENNER, A&M
DANNY BUCH, ATLANTIC
RANDY HOBB, MCA
HARVEY LEEDS, EPIC
HEAVY LENNY, CHARISMA
KENNY PUVOGEL, WARNER BROS.
PAM RAPPAPORT, CAPITOL

ALBUM RADIO NATIONAL PROMOTION DIRECTOR OF THE YEAR
SKY DANIELS, EPIC
JM DIAZ, COLUMBIA
MARK DIDA, GEFFEN/DEF. AMERICA
JEFFREY NAUMAN, VIRGIN
NORM OSBORNE, EMI
MATT POLLACK, ATCO
JEFFREY SHANE, CAPITOL

ALBUM RADIO PROMOTION DIRECTOR OF THE YEAR
CHRIS BACA, EMI
PAUL BROWN, VIRGIN
HILAIR BROSIO, ARISTA
WARREN CHRISTENSEN, GEFFEN
PATI QATES, WARNER BROS.
LEA PISCANE, ATLANTIC
JOHN SIGER, RCA

COMMERCIAL ALTERNATIVE PD OF THE YEAR
JOHN HAYES, KTCL-FR. COLLINS
MAX TOUKOFF, WFNX-BOSTON
DENNIS MCMAMARA, WDRE-LONG ISLAND
ANDY SCHOUIN, KROQ-LOS ANGELES
KEVIN STAPLEFORD, 91X-SAN DIEGO
MIKE SUMMERS, KQQ-SALT LAKE CITY

ALTERNATIVE MD OF THE YEAR
GEORGE GIMARK, KODG-DALLAS
MIKE HALLORAN, 91X-SAN DIEGO
BIFF RAFFE, KQQ-SALT LAKE CITY
LEWIS LARGENT, KROQ-LOS ANGELES
STEVE MASTERS, LIV 105-SAN FRANCISCO

COLLEGE STATION OF THE YEAR
KACV-AMARILLO, TX
KNJL-LAS NEVADA, NV
WBNY-BUFFALO, NY
WXUW-EVANSTON, IL
WRRAS-ATLANTA, GA
WUSC-COLUMBIA, SC

COLLEGE MD OR PD OF THE YEAR
JUDY ASMAN, KUSP-SAN FRANCISCO
KAREN BRYANT, WEJU-PROVIDENCE
JOEL HABESHEW, KNJL-LLAS NEVADA
WILL KAHLER, WUSC-COLUMBIA
JANEY KARR, KACV-AMARILLO
MIKE PARISH, WBNY-BUFFALO

ALTERNATIVE MAJOR LABEL OF THE YEAR
ELEKTRA ENTERTAINMENT
MERCURY RECORDS
RCA RECORDS
REPRISE RECORDS
SIRE RECORDS
VIRGIN RECORDS

ALTERNATIVE INDIE LABEL OF THE YEAR
4-AD
MAMMOTH RECORDS
MATADOR RECORDS
ROUGH TRADE
SUB POP
TVT RECORDS

NATIONAL ALTERNATIVE PROMOTION DIRECTOR OF THE YEAR
BRUCE FLOHR, RCA
MARK KATES-DGC
DAVE LOMBARDI, WARNER BROS.
MIKE MENA-SBK
BRAD POLLACK, A&M
PETER STANDISH, REPRISE

NATIONAL INDIE-LABEL PROMOTION DIRECTOR OF THE YEAR
GERARD COELOY-MATADOR RECORDS
NOEL GUIFREDA-MAMMOTH RECORDS
JERRY KUSNO-ROUGH TRADE
CHARLES PANOSIAN-CAROLINE
MIKE STUDIO-BEGGARS BANQUET

December 14, 1990, THE GAIVN REPORT
PERSONAL PICKS

SINGLES by Dave Sholin

Choosing ten favorites from twelve months of releases is always a frustrating exercise because there are always several more that really deserve mention. But among 1990's favorites, these are my ten best:

1. SINEAD O'CONNOR - Nothing Compares 2 U (Ensign/Chrysalis) When it was first released, I couldn't imagine a song or video that would top it all year and in my opinion, nothing did.

2. M.C. HAMMER - U Can't Touch This (Capitol) Some songs inspire instant recollections of a given year. If one song brings back the sights and sounds of what we were doing in 1990—this is it!

3. MARIAH CAREY - Vision Of Love (Columbia) I'll never forget first hearing this in the wee hours of the morning after the Awards Banquet at the Gavin Seminar. Heard it quite a bit since then, but never burned out on it.

4. MADONNA - Vogue (Sire/Warner Bros.) Never try to second guess what the "Wonder Woman" of music will come up with next. In her opinion, nothing did.

5. MICHAEL BOLTON - When I'm Back On My Feet Again (Columbia) A voice so powerful it would add special drama to "Rudolph The Red-Nosed Reindeer." Provided with a Diane Warren masterpiece, Michael set new emotional peaks.

6. SNAP - The Power (Arista) Infused the airwaves with raw energy, excitement and a unique hook that was an immediate attention getter.

7. DEPECHE MODE - Personal Jesus (Sire/Reprise) Should have been a lot bigger nationally and the proof is in the list of those who took it #1 and Top Five. One of their very best.

8. LISA STANSFIELD - All Around The World (Arista) Pop music for the nineties stamped with class!

9. DON HENLEY - Heart Of The Matter (Geffen) Proving a heart and mind matter to a broad cross-section of the population, Henley's lyrics and music place him among the true elite of contemporary artists.

10. STEVIE B - Because I Love You (The Postman Song) (LMR/RCA) Already a star in many markets, this was the song he needed to take him over the top. His star is just beginning to really shine.

ALBUMS by Ron Fell

At the end of every bucket for as long as I can remember, I've devoted the last issue's ALBUMS OF THE WEEK space to my PERSONAL FAVES OF THE YEAR. This year is no exception. Listed below are the albums released in 1990 that I still enjoy.

CHRIS REA - The Road To Hell (Geffen) "Awesome! THE ROAD TO HELL (PART II) recalls the best of Mark Knopfler and Dire Straits with brilliant guitars, rumbling basslines and gritty tenor vocalizing." February 16th.

SINEAD O'CONNOR - I Do Not Want What I Haven't Got (Ensign/Chrysalis) "Goooseumps by the bucket load! Her breathy, shivering delicate vocals turn potential pedestrian poetry into passion plays with obsessive overtones." February 23rd.

WILSON PHILLIPS - Wilson Phillips (SBK) "As jewels in a crown, rather than diamonds in the rough, this trio exceeds any preceding hype and/or expectations generated by a knowing promotion and publicity machine...All of a sudden I don't miss The Bangles, or for that matter The Go-Go's." March 16th.

PRINCE - Music From Graffiti Bridge (Paisley Park/Warner Bros.) "It's sixty-eight minutes and more of hot trackin' hit music that could easily stand alone without a film." August 24th.

BETTE MIDLER - Some People's Lives (Atlantic) "Midler's widescreen, bigger-than-life aura is captured at a new career high. I imagine with her commitment to film. Bette left the details to her muses—yielding some precious creative control, but to marvelous effect." September 28th.

VAN MORRISON - Enlightenment (Mercury/PolyGram) "His best efforts over the decades have been the albums and selected songs that combine his gorgeous lyrical landscape with chillingly passion-perfect phrasing. The new album captures all the contemporary essence of The Man." November 16th.

ROBERT PALMER - Don't Explain (EMI) "...a generous set of music full of brilliant attitude. I've never heard Palmer and on and on so consistently unpredictable. Most exceptional are the rockers—balls to the wall of sound, ballistic crunch of the front third of the disc." November 23rd.
Here Comes The Hammer

"Here Comes The Hammer"
The new single and video from

Please Hammer Don't Hurt 'Em

Over 9 million units sold

Don't miss his performance on the First Annual Billboard Awards Show December 10 World Tour Continues Through '91

Produced by M.C. Hammer Co-produced by James Earle and Felton Pilate II
Executive producers: M.C. Hammer, Loas K. Burrell and Scott Folks

On Capitol Cassettes, Compact Discs, Records and Home Videos.
SOUL OF PERFECTION
KEITH SWEAT

"I’LL GIVE ALL MY LOVE TO YOU"
the new single and video from
the double platinum album
I’ll Give All My Love To You
Produced By Keith Sweat for Keia Productions
Executive Producer: Vincent Davis

"...the most complete performer/musician to
emerge from New York in the post-rap era."
-THE VILLAGE VOICE

"...[the] perfect soundtrack for intimacy."
-PEOPLE MAGAZINE

"...near perfect."
-ROLLING STONE

Having achieved sales of over 5 million albums as
well as two gold singles, Keith Sweat enters 1991
with his first major U.S. tour in two years and a
new single that promises to be his biggest to-date.

DECEMBER 19—Syracuse/War Memorial;
20—Albany, NY/Knickerbocker Arena; 21—Philadelphia/Spectrum;
22—Pittsburgh/Civic Arena; 23—Providence/Civic Arena;
24—Albany, GA/Civic Center; 25—Augusta/Civic Center;
29—Charleston/Civic Center; 30—Buffalo/Memorial Auditorium;
31—Baltimore/Civic Arena; JANUARY 1—Hartford/Civic Center;
3—Louisville/Freedom Hall; 4—Chattanooga/UTC Arena;
5—Hampton, VA/Coliseum; 6—Columbia/Carolina Coliseum;
9—Savannah/Civic Arena; 10—Roanoke/Civic Center;
12—Richmond/Coliseum; 13—Greensboro/Coliseum;
14—New York/Madison Square Garden; 16—Saginaw/Wendler Arena;
17—Indianapolis/Marvelous Arena; 18—Detroit/Palace;
19—Cleveland/Coliseum; 20—Chicago/Horizon;
24—Washington, D.C./Capital Center; 25—Charlotte/Coliseum;
26—Dayton/U.D. Arena; 30—Baton Rouge/Centreplex; 31—Dallas/Reunion Arena; FEBRUARY 1—Houston/Summit;
2—Beaumont/Civic Center; and more to come...