El DeBarge

TAKE THE EL TRAIN

512-0122 U-EXPR-F-N
EMMA BEARD
SONY MUSIC INC
1801 CENTURY PARK WEST
LOS ANGELES CA 90067-6406
## PLG AT A GLANCE

### U2

**GAVIN TOP 40 3*-1!! (213/4)**

<table>
<thead>
<tr>
<th>Station 1</th>
<th>Station 2</th>
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</thead>
<tbody>
<tr>
<td>KWOD 1-1HOT</td>
<td>WBBQ 4-2</td>
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<tr>
<td>KEGL 3-2</td>
<td>WZOU 4-2</td>
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<tr>
<td>Q102 3-2</td>
<td>Q105 4-3</td>
</tr>
<tr>
<td>KKRZ 2-1</td>
<td>KEGL 3-2HOT</td>
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**MTV VIDEO JUKEBOX**

**GAVIN TOP 40 3*-2* 38**

<table>
<thead>
<tr>
<th>Station 1</th>
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<tbody>
<tr>
<td>WNCI 13-12</td>
<td>KBEQ 26-19</td>
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<tr>
<td>KHMX 16-13</td>
<td>Z100 24-21</td>
</tr>
<tr>
<td>WXKS 18-25</td>
<td>EAGLE106 24-22</td>
</tr>
</tbody>
</table>

**DAVE SHOLIN PERSONAL PICK 4/3/92**

**E**

**THE MEN**

"...a cool narration...this is a rockin', talkin', song fortified by intriguing verses and a super-slick chorus"

---

**CHRIS MARS**

**SHAKESPEARE'S SISTER**

### CLUBLAND

#### FEATURING ZEMYA HAMILTON

**DAVE SHOLIN CROSSOVER**

**PICK THIS WEEK!**

**R&R CHR 12/9**

#### ALREADY ON:

- HOT97 23-20
- KHEL D-34
- KKFR ADD
- POWER102 ADD
- KTFM ADD
- B96 ADD
- KPWR

### STAGE DOLLS

**DEBUTS IN GAVIN TOP 40 UP & COMING 24/7**

<table>
<thead>
<tr>
<th>Station 1</th>
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<tbody>
<tr>
<td>KTUX 39-36</td>
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<td>KF95</td>
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<tr>
<td>WRQK</td>
<td>KIKX</td>
</tr>
<tr>
<td>KJJO</td>
<td>KRCK</td>
</tr>
</tbody>
</table>

### SHAKESPEARE'S SISTER

**COMING MAY 18!**

**SHAKESPEARE'S SISTER**

**#1 NINE CONSECUTIVE WEEKS IN A ROW IN THE UK!!!**

---

**www.americanradiohistory.com**
### Gavin at a Glance

#### Top 40

**Most Added**
- Wilsin Phillips: You Won't See Me Cry (SBK/ERG)
- Michael Bolton: Steel Bars (Columbia)
- Linear: T.L.C. (Atlantic)
- **Gavin Report**

**Most Added**
- Glenn Jones: I've Been Searchin' (Nobody Like You) (Atlantic)
- Isley Brothers featuring Ronald Isley: Sensitive Lover (Warner Bros.)
- Grover Washington, Jr. & Lalah Hathaway: Love Like This (Columbia)

**Record to Watch**
- Truth Inc.: The Very Best Of Me (Interscope)
- *Indicates Tie*

#### Urban

**Most Added**
- Lionel Richie: Do It To Me (Motown)
- Loretta Lynn: It's All Over Now (MCA)
- *Indicates Tie*

**Record to Watch**
- Rhonda Clarke: (If Loving You Was Wrong) I Don't... (Tabu/A&M)
- *Indicates Tie*

#### Retail

**Hot**
- Genesis: Hold On My Heart (Atlantic)
- A Tribe Called Quest: Scenario (Jive)

#### Country

**Most Added**
- Reba McEntire: The Night The Lights Went Out In Georgia (MCA)
- Loretta Lynn: It's All Over Now (MCA)
- Ricky Skaggs: From The Word Love (Epic)

**Record to Watch**
- Rosie Flores: Blue Highway (High Tone)
- Bobby Watson: Present Tense (Columbia)

#### A/C

**Most Added**
- Michael Bolton: Steel Bars (Columbia)
- Cher: When Lovers Become Strangers (Geffen)
- Wilson Phillips: You Won't See Me Cry (SBK/ERG)

**Record to Watch**
- Annie Lennox: Why (Arista)
- Genesis: Hold On My Heart (Atlantic)

#### Adult Alternative

**Most Added**
- Nicky Holland: Higher Octave
- Loreena McKennitt: The Visit (Warner Bros.)
- Bruce Becvar: Rhythms Of Life (Higher Octave)

**Record to Watch**
- Loreena McKennitt: The Visit (Warner Bros.)

#### Album

**Most Added**
- Cracker: "Teen Angst (What The World Needs Now)" (Virgin)
- Lynch Mob: "Tangled In The Web" (Elektra)
- Little Village: "Solar Sex Panel" (Reprise)

**Record to Watch**
- XTC: "The Ballad Of Peter Pumpkinhead" (Geffen)

#### Alternative

**Most Added**
- The Indigo Girls: "Gallito" (Epic)
- Wire Train: "Store Me" (MCA)
- Social Distortion: "Cold Feelings" (Epic)

**Record to Watch**
- The Soup Dragons: Hotwired (Big Life/Mercury)
Creative Chaos

A new label made its debut this week. Chaos Recordings will "operate alongside" Columbia Records, with the company's first album releases set for later this spring.

Heading up the company is label manager Kahn's Epiphany In Brooklyn.

Chaos' initial staff will be eight field marketing and promotion reps. Marketing, sales and publicity areas will be set up at a later date, according to company officials. In the interim, those departments will be the responsibility of Sony and Columbia.

Jim Cawley was most recently senior vice president, marketing for EMI Records. Before that stint, he was at Arista for 15 years, starting in the mailroom and leaving as senior vice president, sales and distribution.

"I have known Jim for more than fifteen years and have seen his steady growth through virtually every facet of the record business," said Columbia president Don Ienner. "I can't think of anyone better suited to the challenge of starting up a new label in this roller coaster environment."

ARB Diary Editing Computerized

The Arbitron system of giving credit to a station even though its identifier is missing has been taken out of human hands and given to the computer.

According to Tom Mocarsky, Vice President of Communications for the ratings service, the rule hasn't been changed, just the recording method.

"We have changed the system only in the sense that we have automated one specific edit," he said. "And that is where we have a blank station identifier, but entries for everything else. We have a start time, we have a stop time, we have an AM/FM band indication and we have a place indication."

Another instance where the computer will take over, Mocarsky said, is when a listener omits entering a station's identifier in a certain daypart on one day, but a pattern has been established making it clear the listener has the same station on in, say, morning drive, every day of the ratings week.

The impact of the new system on diary review is that previously, when a listener omitted giving credit, it was easy to spot by reviewers because it was written in with a special diary-editor's pen. Now that the computer takes over, those entries will not be as easy to spot. But, Mocarsky says, it will still be obvious in the "mechanicals" (actual diaries) where editing comes in.

"Nothing will change," Mocarsky re-iterated. "This was a system that was easy to automate, which speeds up our productivity. The rule is the same."

continued next page
**SMOOTH CONNECTION**

**“Diamonds Aren’t Forever”**

**RADIO MIX 3:33**
Executive Producer: C.R. Anderson
Produced & Arranged By: Tony DiMaria

Male/female hip-hop duo mixes r&b/dance rhythms with a hearty dose of rap on this radio friendly dance cut. Up-tempo, melodic cut is spiced with extremely high-pitched female vocals and infectious beat.

*BILLBOARD* / Larry Flick

---

**A BIG THANKS To These Stations For Breaking The Ice!**

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<tr>
<th>CHARTS</th>
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*WZOU* (LATE NIGHT POWER PLAY)

---

**Gemini Records**
P.O. Box 22004, Denver CO 80222
(803) 753-0278 • Fax (303) 753-6751

Published By: KaPenda Music (BMI)
VICE PRES. Odella Anderson

www.americanradiohistory.com
**A Hardy Move**

This week Phil the Artist Development RCA, of which he Promotion Department will be Senior Director Promotion.

Hardy, a former Marketing, was also Megaforce Records.

"I am deeply honored, such an amazing opportunity," he said. "I can declare that I am ready to rage."

Hardy moved from the Promotion Department at RCA, of which his title was Director, to the promotion department, where his title is Head of Promotion at AIM. He is considered for being given such an amazing opportunity.

---

**On Saturday (4/25) KIIS/FM Los Angeles and Sega of America made radio history as they raised almost a quarter of a million dollars for the Pediatric AIDS Foundation. The 40-hour radiothon concluded with an all-star concert that featured Luther Vandross, Richard Marx, Keith Sweat, Color Me Badd, Wilson Phillips, Amy Grant and Shante, among others. Heros Mary (I) and Vandross ran it up for the crowd.**

---

**RADI-O-RAMA**

More Winter ARBs: In Boston, WZOU bested KISS 108 (WXKS), but the good news for both is each took nice jumps: WZOU 5.3-5.9 and KISS 108 108.5-5.8. Market leader WBZ took a big dive, 7.5-5.9 while crosstown rival WRKO jumped 6.4-7.1. WBCN pretty much held steady, going to 5.4 from 5.3. Same in reverse for WFAN which dropped from 1.9 to 1.8. WBOS dropped 2.4-1.9 and WCBD at 1.5, down from 2.3. San Francisco Top 40 KMLE continued its down-trend, dropping to 4.6 from 5.3. Despite the fall, it remains the #1 music station in the market. Country formatted KSAN enjoyed a nice lift, going up to 3.7 from 2.9. Other SF action: KSOL, which recently made a splashing sound change to Wild 107, has improved from 2.8 to 2.9. KKSF is up to 2.7 from 2.5 while KBLX drops to 1.7 from 2.3. K-101 moved up 2.7-3.3 and KFOG is at 1.8 from 1.6...

In Washington, DC, WPGC stayed on top, even though it took a dive from 9.2 to 8.8. Urban formatted WKYS also took a dive, 5.4-1.3. Ditto for WHUR, although not so drastic a fall: 3.3-2.9. So where did everybody go? It's not clear, but album station WWDW pulled up a full share, hitting 4.0 and classic rock WJFK went up half a share to 3.0. Newly-religious WAVA took the biggest fall, going to 1.9 from 3.8, and Country station WMZQ held steady, moving to 5.7 from 5.8. In neighboring Baltimore, a Top 40 that now leans A/C, WBSB, dropped to 2.8 from 4.2, but the big story is Urban Contemporary WXYZ, which took a nosedive, going down two full shares to 6.1. Churban 92Q (WERQ) came in with a 4.6...Chicago's WGCI/FM sits atop the music stations at 6.8, while 96FM (WBBM/FM) has a 5.0. WXRT's 3.8 is a 20-year high for the alternative rocker...KUBE-Seattle came in with a 6.1, with KPLZ at 5.1. KKNW stands at 2.9...

After 3-1/2 years at KBS-Fresno, 1-2/As PD Don Parker is leaving, but hasn't announced just where he's going. "It's somewhere west of the Mississippi," was all he'd say. Don leaves the station May 8, and no new PD has been named. Dan Stone consults...PD Karl Kessler leaves non-commercial Jazzstation WRTI-Philadelphia to move to Germany and work for RCS...After four months as morning man at WQGNGroton, CT, Kelly Nash is out, but the parting was amicable. Call him at (203) 885-1711. OM Franco assumes morning duties. Joe Nasti joins B-94 (WBZZ)-Pittsburgh as 7P-Midnight personality. Only 19, Joe has already been on the air at WZKS-Louisville...Marcy Guiragossian has exited the Promotions Assistant position at KFOG-San Francisco after 2-1/2 years with the station. Call her at (415) 456-9919...Q106.5 (KYQI)-Wichita PD/MD Steve Davis sheds the MD, giving the position to Alan Smith. The on-air lineup is as follows: 0-10A, Steve "Wonder" Davis; 10A-3P, Paige Turner; 3-7P, Jay Jeffries; 7P-12M, Alan Smith; 12M-6A, Jay Walker...Those old philosophical differences have reared their ugly head.
When he hold it in his hand
He feel mighty he feel strong
Now there ain't no place to run to
Ain't no place to run
again. This time at KHTR/FM-Pullman, WA, where PD Chuck Matheson has left. Interim PD is APD/MD Grayson Thagard...The New Music Seminar is coming up June 17-21. Call Meryl Wheeler or Marilyn Laverty for info. Their number is (718) 522-7171. Fax (718) 522-7242...Looks like someone did a bad editing job dept...The 91X(XTRA)-San Diego morning team, Mike Berger, Jeff Prescott and Russ T. Naliz, were suspended indefinitely last week for airing a bit from the latest Andrew Dice Clay album that contained obscenities (surprise). The station ran apologies every hour on Thursday, 4/23. Word is Station Manager Mike Glickenhauser might be unhappy about the incident...Get well wishes go to Hot 97.7 (KHQT)-San Jose APD/MD John Christian who underwent surgery. John had the same operation as San Francisco 49er QB Joe Montana did back in 1986, so he should be backup QB by the end of minicamp...PD/AM Driver at KX92(KXRA)-Alexandria, MN is Michael Right, who comes from KKJO-St. Joseph, MO where he was PD. Former KX92 PD Ron Revere has moved to sister station KBJ-Marshall, MN...New to San Francisco mornings are Goss & Garrett on 99.7 KFRC/FM. They replace Harry Nelson, who will announce future plans shortly...

ROTATIONS

Congratulations to Gil Roberts, Detroit District Sales Manager for WEA, on retiring after 18 years with the company. Stepping into the position is Ron Hewlett, up from WEA National Account Executive...Ray Caviano re-joins Micmac Records as National Promotion Director. He worked for the label in a similar capacity in 1989 and '90. He moves back from Cardiac Records...At MCA, Robbie Snow is Director of Marketing, a position he held most recently at RCA...Shawn Street has been promoted to Publicity Coordinator from Assistant to the Vice President of Publicity at Motown Records...New A&R department head at Restless Records is Ron Goudie who has been with the label for 10 years. Goudie's new staff includes Liz Garo and Melanie Tusquellas...Celia Hirschman has been appointed to Executive Director of Marketing at A&M Records. She was National Director Product Management...New address for Groov Marketing and Consulting: 6253 Hollywood Blvd., Suite 917, Los Angeles, CA 90028. Phone (213) 962-3642 and fax (213) 962-0623...On April 23 Interscope Records exec Billy Brill appeared on both Power 106 (KJWR) and KIIS/AM and challenged the rest of the music industry to match his $500 donation to Los Angeles' yearlong "Stop The Violence" campaign...

BIRTHDAYS

Compiled by Diane Rufer

Our Best Wishes and HAPPY BIRTHDAY To:

Ron Davis, WQIS-Laurel, MS 5/3
Roy Koenig, KJAM-Madison, SD 5/3
Justin Berenbaum, KZSC-Santa Cruz, CA 5/3
Michelle Harris, WZND-Normal, IL 5/3
Antham James, KFWY-Everett, WA 5/3
P. Lewis, KCIC-The Dalles, OR 5/3
J.J. Christy, KBUL-Reno, NV 5/3
Bob Seger, Frankie Valli, Russ Irwin 5/3
James Brown, Christopher Cross 5/3
Dave Sholin, The Gavin Report 5/4
Jay McCormick, WELI-New Haven, CT 5/4
Lee McCord, WCQB-Columbia, GA 5/4
Tony Thomas, KQWC-Webster City, IA 5/4
Sarah Young, Atlantic Records 5/4
Oleta Adams, Nick Ashford, Marilyn Martin 5/4
Bob Belt, KEY-Atlanta, TX 5/5
Dave Morales, WILD107-San Francisco, CA 5/5
Doug Barker, WSIX-Nashville, TN 5/5
Tom Jeffries, WVNC/FM-Canton, NY 5/5
Tony Gray, Consultant 5/5
Chris Michaels, Epic Records 5/5
Tammy Wynette, Marva Hicks 5/5
Carey Gallani, Siren Records 5/6
Joe Riccitelli, PolyGram Records 5/6
Neal Sapper 5/6

Gary DeMaroney, FM104-Modesto, CA 5/6
Bob Mitchell, WILD107-San Francisco, CA 5/6
Todd Bisson, Columbia Records 5/7
Ane Roseborough, Sony Music 5/7
Nelson Larkin, Atlantic Records 5/7
Sam McGuire, KNFO-Waco, TX 5/7
Janis Ian, Thelma Houston 5/7
Harold Chadla 5/8
Jerry Moss, A&M Records 5/8
Bill Lee, KMEI-San Francisco, CA 5/8
George Gimark, KQED-Dallas, TX 5/8
Jay Stevens, KFTR/FM-Idaho Falls, ID 5/8
Andy Uhrich, WUSC-Columbia, SC 5/8
Toni Tennille, Alex Van Halen, 5/8
Phillip Bailey, Billy Burnette 5/8
Jennifer Beck, AIR 5/9

Charlie Dean, KCMJ/FM-Palm Springs, CA 5/9
Billy Joel, Richie Furay 5/9

BIRTHS

Our CONGRATULATIONS to JAY BOBERG, President of I.R.S. Records, and his wife, ALLISON, on the birth of their son, SEBASTIAN JAY. Born April 22nd, weighing 7 lbs. 12 oz., and 22 inches in length.

"Those Days Are All Gone Now, But One Thing Is True..."

The musical impact of QUEEN will live forever.
On your desk now...
"These Are The Days Of Your Lives"
Weight Of The World

The first single from a world-class artist, guaranteed to knock you off your axis!

Produced by Don Was
Mixed by Bob Clearmountain

Ringo's all new album "Time Takes Time" coming May 22nd.
Produced by Don Was, Jeff Lynne, Peter Asher and Phil Ramone.
Watch for Ringo and his All-Starr band on tour this summer!

Available on Private Music CDs & cassettes
Two years after "Sending All My Love," the trio returns with a track that's not taking quite as long to get noticed.
The new album "Volo Volo."

For dog Pandora

The first single Be the one
## UP & COMING

Reports accepted Monday and Tuesday 8:30AM-4PM
Station Reporting Phone: (415) 495-1990
Gavin Fax: (415) 495-2580

<table>
<thead>
<tr>
<th>Reports</th>
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<td>25</td>
<td>69</td>
<td>WENDY MaHARRY - How Do I Get Over You (A&amp;M)</td>
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<td>70</td>
<td>3</td>
<td>43</td>
<td>GARY WRIGHT - Dream Weaver (Reprise)</td>
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<td>63</td>
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<td>24</td>
<td>RIGHT SAID FRED - Don't Talk Just Kiss (Charisma)</td>
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<td>54</td>
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<td>*LINEAR - T.L.C. (Atlantic)</td>
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<td>31</td>
<td>CHAKA KHAN - Love You All My Lifetime (Warner Bros.)</td>
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<td>58</td>
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<td>11</td>
<td>GEOFFREY WILLIAMS - It's Not A Love Thing (Giant/Warner Bros.)</td>
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<td>LIGHTNING SEEDS - The Life Of Riley (MCA)</td>
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<td>SHANICE duet with JOHNNY GILL - Silent Prayer (Motown)</td>
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<td>*JOHN MELLENCAMP - Now More Than Ever (Mercury)</td>
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<td>41</td>
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<td>*COLOR ME BADD - Slow Motion (Giant/Reprise)</td>
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<td>BRONX STYLE BOB - Forbidden Love (Sire/Warner Bros.)</td>
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<td>MSG - When I'm Gone (Impact)</td>
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<td>JOHN O'KANE - Come On Up (Charisma)</td>
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<td>TRACIE SPENCER - Love Me (Capitol)</td>
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<td>SUGARCUBES - Hit (Elektra)</td>
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<td>LIDELL TOWNSELL &amp; M.T.F.- Nu Nu (Mercury)</td>
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<td>*HAMMER - This Is The Way We Roll (Capitol)</td>
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<td>SIR MIX-A-LOT - Baby Got Back (Def American)</td>
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<td>MATTHEW SWEET - Girlfriend (Zoo)</td>
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<td>29</td>
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<td>E - Hello Cruel World (Polydor/PLG)</td>
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<td>KEITH SWEAT - Why Me Baby? (Elektra)</td>
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<td>*ERIC CARMEN - My Heart Stops (Arista)</td>
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<td>*CONCRETE BLONDE - Someday? (IRS)</td>
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<td>R.KELLY and PUBLIC ANNOUCEMENT - She's Got That Vibe (Jive)</td>
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<td>*TAG - The Way I Feel (Scotti Brothers)</td>
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<td>GOOD 2 GO - Never Satisfied (Giant/Reprise)</td>
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<td>*STAGE DOLLS - Love Don't Bother Me (Polydor/PLG)</td>
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<td>*ARRESTED DEVELOPMENT - Tennessee (Chrysalis/ERG)</td>
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<td>THE BELIEVERS - This Road (Savage)</td>
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<td>*TIMMY T. - Over You (Quality)</td>
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<td>*BABY ANIMALS - One Word (Imago)</td>
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<td>*SOCIAL DISTORTION - Bad Luck (Epic)</td>
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<td>JULIAN LENNON - Help Yourself (Atlantic)</td>
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<td>*C'VELLO - Dangerous (Rendevous/RCA)</td>
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<td>*T42 - Desire (Columbia)</td>
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<td>20</td>
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<td>BOYZ II MEN - Please Don't Go (Motown)</td>
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Dropped: #29-CeCe Peniston, #31-L.A. Guns, #37-Celine Dion And Peabo Bryson, #38-Mint Condition, Joe Cocker, Marc Almond, Jim Jamison, Red Head Kingpin & The FBI.

www.americanradiohistory.com
<table>
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<tr>
<th>ARTIST TITLE</th>
<th>LABEL</th>
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<th>Adds</th>
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<th>6-10</th>
<th>11-20</th>
<th>21-30 Uncharted</th>
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<td>UGLY KID JOE - Ever</td>
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<td>MARIAH CAREY - Make</td>
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<td>—</td>
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<td>3</td>
<td>—</td>
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<td>DEF LEPPARD - Let's</td>
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<td>Time (Pendulum/Elektra)</td>
<td>190</td>
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<td>RED HOT CHILLI PEPPERS -</td>
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<td>210</td>
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<td>174</td>
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<td>HOWARD JONES - Lift Me Up (Elektra)</td>
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<td>JODY WATLEY - I'm The One You Need (MCA)</td>
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<td>BONNIE RAITT - Not The Only One (Capitol)</td>
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<td>KRIS KROSS - Jump (Ruffhouse/Columbia)</td>
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<td>28</td>
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<td>AMY GRANT - I Will Remember You (A&amp;M)</td>
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<td>4</td>
<td>56</td>
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<td>NIRVANA - Come As You Are (DGC)</td>
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<td>ERIC CLAPTON - Tears In Heaven (Reprise)</td>
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<td>44</td>
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<td>2</td>
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<tr>
<td>CELINE DION - If You Asked Me To (Epic)</td>
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<td>14</td>
<td>—</td>
<td>3</td>
<td>30</td>
<td>63</td>
<td>61</td>
<td>17%</td>
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<td>THE CURE - High (Fiction/Elektara)</td>
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<td>55</td>
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<td>KATHY TROCCOLI - Everything Changes (Reunion/Geffen)</td>
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<td>2</td>
<td>—</td>
<td>97%</td>
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<td>MICHAEL JACKSON - In The Closet (Epic)</td>
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<td>—</td>
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<td>28</td>
<td>96</td>
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<td>CAUSE AND EFFECT - You Think You Know Her (SRC/Zoo)</td>
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<td>38</td>
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<td>GENESIS - Hold On My Heart (Atlantic)</td>
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<td>1</td>
<td>19</td>
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<td>97</td>
<td>9%</td>
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<tr>
<td>MITCH MALLOY - Anything At All (RCA)</td>
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<td>28</td>
<td>64</td>
<td>34</td>
<td>28%</td>
<td>7</td>
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<tr>
<td>EDDIE MONEY - Fall In Love Again (Columbia)</td>
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<td>—</td>
<td>—</td>
<td>12</td>
<td>59</td>
<td>88</td>
<td>7%</td>
<td>3</td>
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<tr>
<td>TLC - Ain't 2 Proud 2 Beg (LaFace/Arista)</td>
<td>101</td>
<td>5</td>
<td>12</td>
<td>11</td>
<td>26</td>
<td>23</td>
<td>24</td>
<td>48%</td>
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<tr>
<td>COLOURHAUS - Innocent Child (Interscope)</td>
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<td>8</td>
<td>—</td>
<td>5</td>
<td>18</td>
<td>57</td>
<td>68</td>
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<tr>
<td>ZZ TOP - Viva Las Vegas (Warner Bros.)</td>
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<td>2</td>
<td>—</td>
<td>5</td>
<td>22</td>
<td>50</td>
<td>43</td>
<td>22%</td>
<td>5</td>
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<tr>
<td>TOM COCHRANE - Life Is A Highway (Capitol)</td>
<td>142</td>
<td>20</td>
<td>2</td>
<td>2</td>
<td>16</td>
<td>39</td>
<td>63</td>
<td>14%</td>
<td>5</td>
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<tr>
<td>ROD STEWART - Your Song (Polydor/PLG)</td>
<td>134</td>
<td>5</td>
<td>—</td>
<td>—</td>
<td>19</td>
<td>33</td>
<td>77</td>
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<tr>
<td>THE OUTFIELD - Closer To Me (MCA)</td>
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<td>—</td>
<td>—</td>
<td>7</td>
<td>30</td>
<td>83</td>
<td>4%</td>
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<tr>
<td>JON SECADA - Just Another Day (SBK/ERG)</td>
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<td>1</td>
<td>1</td>
<td>11</td>
<td>31</td>
<td>62</td>
<td>10%</td>
<td>6</td>
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<tr>
<td>LIONEL RICHIE - Do It To Me (Motown)</td>
<td>153</td>
<td>47</td>
<td>—</td>
<td>4</td>
<td>28</td>
<td>74</td>
<td>2%</td>
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<td>WILSON PHILLIPS - You Won't See Me Cry (SBK/ERG)</td>
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<td>141</td>
<td>—</td>
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<td>—</td>
<td>—</td>
<td>—</td>
<td>1</td>
<td></td>
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<tr>
<td>MICHAEL BOLTON - Steel Bars (Columbia)</td>
<td>139</td>
<td>138</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>ANNIE LENNOX - Why (Arista)</td>
<td>129</td>
<td>41</td>
<td>—</td>
<td>1</td>
<td>15</td>
<td>72</td>
<td>2</td>
<td>8%</td>
<td>2</td>
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<tr>
<td>WENDY MahARRY - How Do I Get Over You (A&amp;M)</td>
<td>106</td>
<td>25</td>
<td>—</td>
<td>1</td>
<td>11</td>
<td>66</td>
<td>3</td>
<td>8%</td>
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<tr>
<td>GARY WRIGHT - Dream Weaver (Reprise)</td>
<td>70</td>
<td>3</td>
<td>—</td>
<td>2</td>
<td>5</td>
<td>17</td>
<td>43</td>
<td>10%</td>
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<tr>
<td>RIGHT SAID FRED - Don't Talk Just Kiss (Charisma)</td>
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<td>—</td>
<td>—</td>
<td>4</td>
<td>12</td>
<td>23</td>
<td>24</td>
<td>25%</td>
<td>5</td>
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<tr>
<td>TLC - Ain't 2 Proud 2 Beg (LaFace/Arista)</td>
<td>101</td>
<td>5</td>
<td>12</td>
<td>11</td>
<td>26</td>
<td>23</td>
<td>24</td>
<td>48%</td>
<td>11</td>
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<tr>
<td>CHAKA KHAN - Love You All My Lifetime (Warner Bros.)</td>
<td>59</td>
<td>16</td>
<td>—</td>
<td>1</td>
<td>4</td>
<td>7</td>
<td>31</td>
<td>8%</td>
<td>2</td>
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<tr>
<td>GEOFFREY WILLIAMS - It's Not A Love Thing (Giant/Warner Bros.)</td>
<td>58</td>
<td>—</td>
<td>1</td>
<td>—</td>
<td>19</td>
<td>27</td>
<td>11</td>
<td>34%</td>
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</table>

**HIT FACTOR** Top 40 Research: Keith Zimmerman

Total Reports This Week: 256

Hit Factor is a percentage of stations playing a record which also have it Top 20. 

ie: 100 stations playing the record- 60 stations have it in their Top 20- Hit Factor = 60%

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**the GAVIN REPORT/May 1, 1992**

www.americanradiohistory.com
Talent sometimes lurks in the most unexpected places. Take the case of Brian Whitman, currently a sophomore at Wagner College on Staten Island, New York. Six years ago, Scott Shannon, then at Z100 (WHTZ) New York, first noticed Brian’s knack for voices and comedy. As Brian tells it, he was thirteen at the time and loved Shannon and the Morning Zoo. “I called Scott on the request line and did voices like Ronald Reagan and Rodney Dangerfield.” Scott would joke with me off the air. He seemed to like me and said something like, ‘We’ll send you fifty bucks, take your phone number and maybe use some stuff.’ I then heard Scott and Jack Murphy, his partner at the time, joke about me on the air, and thought, ‘Well, they didn’t like me.’

“Being persistent, I called back the next day and told Scott I was the guy who did the impressions and asked, ‘What’s the deal? Didn’t you like them?’ He told me, ‘No—we liked them and I want you to co-host the show on Friday.’ He sent a limo for me and about a quarter to six, Scott came through the door and put me on the air.”

Whitman, whose nickname is “The Big Machine,” says it was never his plan to call in order to get on the air. He just wanted to say how much he liked the show. “If there’s one person I’m thankful for, it’s Scott Shannon.”

In January, 1991, Brian called Rick Dees at KIIS in Los Angeles. He asked if Rick had a George Bush character on his show. When the answer was no, he replied, “He does now.” Dees’ producer at the time, Jack Silver, now PD at WLUP Chicago, “heard me, put me on hold and said, ‘You’re on next with Rick.’ We did a bit and Rick jumped on the air afterward to let me know he wanted more material, more characters.”

Besides crediting Shannon and Dees for really giving him the start, Brian also says they’re his “idols.” Word about his ability has spread, and nowadays Whitman gets an early start, making his calls before heading off to school at 8 a.m. He’s currently being heard on morning shows at HOT97, KIIS, EAGLE106 (where he’s also getting experience pulling a Sunday night shift), K-101, POWER 99, KPLZ, Y100, KISS 108, KDWB, WDFX, WLUP, HOT 97.7 and KC101. Characters include people such as George Bush, Regis Philbin, Ed Koch and just added, Barbara Bush and a guy called Sexual Harassment Man.

Though unsure of his specific goal, this young, energetic and extremely bright entertainer is considering a future doing mornings, but also leaves the option open for other endeavors, including TV. But it’s radio that he calls his first love, readily admitting he “wouldn’t be happy doing anything else if I couldn’t do radio. It fills that spark in people. It’s important to keep the talent pool open, because the job of humor on a morning show can’t rest solely on one person.”

Brian has learned to tailor his bit for the peculiarities of stations, shows and markets. Anyone interested in contacting him should phone (718) 966-9147 or write “The Big Machine,” 115 Wheeling Avenue, Staten Island, NY 10309.

Sparks surround SOPHIE B. HAWKINS at XL93 Grand Forks, ND, where APD/MR Rick Acker charts her 27-21 and says, “now top ten phones—all demos.” Other impressive gains at WJMX 29-19, WYAV /FM 28-19, WBHV 22-14, WZYQ 28-19, WVAQ/FM 22-17, WNKO 20-10, KROC 25-14, WJZQ 13-8, KIXY 24-17, Q105 7-4 “number two adult female shows,” KJBR 24-17, KMOK 24-18, KTMT 38-29, etc.

MD Mark Reid at KQKY Kearney, NE describes his market as, “OUTSIDE country.” After three weeks on, it charts 34-29 and is pulling top five requests. Also top thirty at B94, WIQQ Greenville, WNCI, KDOQ Mankato, WIAL and WBIZ Eau Claire, POWER 99, KAFX Lafayette/Nacogdoches, KKBG Hilo, KAGO Klamath Falls, etc. New on: WNFI, WMME/FM, Z102, 93Q1D, WQCY/FM, WCIL, KFOX, KLUC, Q102 and Y107.

At WQGN Groton, CT, PD Chuck Davis lists WENDY MAHARRY as the week’s high debut at #28. Chuck is tracking “early phone response, mostly in middays from callers 25-plus, along with the cassetting beginning to retail.” ADDs include: Z102, WKBO, Y94, WTCF, 106RTH, KNNP, KAFX, KRUQ, KGYY, KOYE, KDLK, KGKG, WQWP, etc.

LINEAR is “one of our hottest records,” according to KOYE Laredo, TX PD Steve Chase, who takes it 37-16! Also top thirty at WILD 107 San Francisco, HOT 97.7 San Jose, WYAV/FM Myrtle Beach and KLUS Las Vegas. New on: POWER 102, HOT 94.9, ZFUN, HOT 102, KYY, B96, WZOU, WPZL, WYHY, Q105, Q105, EAGLE 106, KDON, Y95, WKQX and KDWB.

First week airplay moves SOCIAL DISTORTION right into UP & COMING with

Instant believers including: WPST Trenton, NJ, ZFUN Moscow, ID, KYY Bismarck, ND, KBEQ Kansas City, KLAZ Hot Springs/Little Rock, AR, KTMT Medford, OR and KWOD Sacramento.

Originality right now can be spelled AR-RESTED DEVELOPMENT. It’s unfair to sim-
## Top 40 CORRESPONDENTS

**Northeast**

<table>
<thead>
<tr>
<th>City</th>
<th>Station</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>MONTREAL (GUY BROUILLARO/CKX-FM)</td>
<td>514-765-2311</td>
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<tr>
<td>Litho, Whitman</td>
<td>WCVS</td>
<td>88.9</td>
</tr>
<tr>
<td>Pittsburgh, PA</td>
<td>WQED</td>
<td>89.1</td>
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<tr>
<td>Bedford</td>
<td>WYBC</td>
<td>89.3</td>
</tr>
<tr>
<td>New Bedford</td>
<td>WBSU</td>
<td>90.7</td>
</tr>
<tr>
<td>Washington, DC</td>
<td>WJZ</td>
<td>92.9</td>
</tr>
<tr>
<td>東北</td>
<td><em>EASTERN</em></td>
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**Southeast**

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<td>ATLANTA (GASTY/FRAHAM-POWER)</td>
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<tr>
<td>Miami</td>
<td>WRGT</td>
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<tr>
<td>Columbia, SC</td>
<td>WZAB</td>
<td>93.9</td>
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<td>Augusta</td>
<td>WQAO</td>
<td>94.7</td>
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<tr>
<td>Savannah</td>
<td>WBAB</td>
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<tr>
<td>Shreveport</td>
<td>KBIS</td>
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**Mid Atlantic**

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<td>BALTIMORE, MD</td>
<td>WQSR</td>
<td>92.9</td>
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<tr>
<td>Baltimore</td>
<td>WQSR</td>
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<tr>
<td>Newark, NJ</td>
<td>WXNY</td>
<td>94.7</td>
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**South**

<table>
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<th>City</th>
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<tr>
<td>TUSCUMBIA, AL</td>
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**East Central**

<table>
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<tr>
<td>CHICAGO, IL</td>
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<td>Indianapolis</td>
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</tbody>
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**A Handbook Guide**

This week's adds and rotations

**Top 40**

- HARRISBURG, PA (VAGNUPH/HUGHES-WOPJ) 703-434-0331
- BOWLING GREEN, KY (RAMBO/DAVIS-WHIT) 502-651-6501
- CHARLOTTE/CHARLOTTE, NC (GROicity-WWVA) 919-24-3194
- NORTHCHARLOTTE/CHARLOTTE, NC (GROicity-WWVA) 919-24-3194
- WALTAM/BOSTON, MA (WHITE/STEPS) 617-290-0009
- BOSTON, MA (WHITE/STEPS) 617-290-0009
- NEW YORK, NY (WHITE/STEPS) 617-290-0009
- PHILADELPHIA, PA (WHITE/STEPS) 215-557-0009
- PITTSBURGH, PA (WHITE/STEPS) 412-391-0009

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**Mid Atlantic**

- BALTIMORE, MD (MD/MARKET-91FM) 410-820-2000
- BALTIMORE, MD (MD/MARKET-91FM) 410-820-2000
- BALTIMORE, MD (MD/MARKET-91FM) 410-820-2000

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**South**

- TUSCUMBIA, AL (VERONICA DEMA-91FM) 205-383-3500
- NASHVILLE, TN (KAAL-PAM-PAM) 615-266-6556
- NASHVILLE, TN (KAAL-PAM-PAM) 615-266-6556
- CHARLOTTE/CHARLOTTE, NC (WTKG) 704-383-3838
- NASHVILLE, TN (KAAL-PAM-PAM) 615-266-6556
- CHARLOTTE/CHARLOTTE, NC (WTKG) 704-383-3838
- WASHINGTON, D.C. (WJZ) 800-654-0970
- WASHINGTON, D.C. (WJZ) 800-654-0970
- PHILADELPHIA, PA (WRTI/90.5) 215-557-0009
- PHILADELPHIA, PA (WRTI/90.5) 215-557-0009

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**Upper Midwest**

- AMES, I.A. (KIM/AMEN-91FM) 515-232-1430
- MORGANTOWN, W.VA. (WJPT) 304-296-0029
- TOLEDO, OH (WJZT) 419-242-6400
- NEWARK, DE (WYNN) 302-527-8710
- BOWLING GREEN, KY (RAMBO/DAVIS-WHIT) 502-651-6501
- CHARLOTTE/CHARLOTTE, NC (WTKG) 704-383-3838
- BOSTON, MA (WHITE/STEPS) 617-290-0009
- ALEXANDRIA, LA (WHITE/STEPS) 504-382-5271
- BOSTON, MA (WHITE/STEPS) 617-290-0009
- ALEXANDRIA, LA (WHITE/STEPS) 504-382-5271

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**East Central**

- BLUEFIELD, WV (WJPT/91FM) 304-327-7114
- MIDDLETOWN, OH (WJPT/91FM) 304-327-7114
- MIDDLETOWN, OH (WJPT/91FM) 304-327-7114
- MIDDLETOWN, OH (WJPT/91FM) 304-327-7114
- MIDDLETOWN, OH (WJPT/91FM) 304-327-7114
- BOWLING GREEN, KY (RAMBO/DAVIS-WHIT) 502-651-6501
- CHARLOTTE/CHARLOTTE, NC (WTKG) 704-383-3838
- BOSTON, MA (WHITE/STEPS) 617-290-0009
- ALEXANDRIA, LA (WHITE/STEPS) 504-382-5271
- BOSTON, MA (WHITE/STEPS) 617-290-0009
- ALEXANDRIA, LA (WHITE/STEPS) 504-382-5271
TOP CORRESPONDENTS

Northwest

THE DALLAS, ORRICK LEWIS-KACI 503-236-2211
M. Bolton, W. Phillips, L. Robinson, A. L. Robinson,
DUNGEON (RUGGED NATURE-KSDF/MF) 502-668-9123
O. J. Phillips, W. Phillips, W. Phillips, J. E. Sharpe, E. Sharpe, J. E. Sharpe,
J. E. Sharpe, W. Phillips, W. Phillips, W. Phillips, J. E. Sharpe, E. Sharpe,
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J. E. Sharpe, W. Phillips, W. Phillips, J. E. Sharpe, E. Sharpe,
RAP CORRESPONDENTS

JACKSONVILLE, FL - HAYTARD
HOT 105. 305-496-1015
ADDs: R. Shaw, PerethonK, F.IQ&CL, TOP10: Das EFX, Tribe C.O., Nice'n Smooth, Juice Swords, CypressHill, MannSource, House Of... ORLANDO, FL - STEVE FLESHNER (12)
SOUTHERN MUSIC 407-622-8081
TOP 10 ALBUM: PoisonCan, SinzLot, 2 Pac, BlackSheep, Kris Kross, Wu-TangClan, Dres, 2Pac, Boogie, BlackSheep, B.B.S.-... ORLANDO, FL - ROBERT HOGGS (10)
TOP 10 FM: 92.9 - WIZK (11)
TOP 10 AM: 690 - WIZL
Tampa, FL - MIKE KYBURZ
WUSL 91.5-9408

South

MONTGOMERY, AL - LONNIE ROB
AFRICAN HEAD SHOP 205-212-9725
TOP 10 ALBUM: SinzLot, Luxe, Day 2, Fu-Schnick, Scarface, M.C. AZ, AMG, 2 Pac, M.C. Lyte, Gigi M.
MIAMI, FL - MABHATEN
WWOOD 850-583-0192

Central

ST. LOUIS, MO - JOE CRUTCHER (9)

Midwest

KANSAS CITY, MO - KATHY GORDON
SELECT-CHI 917-391-1399
TOP 10 ALBUM: Kris Kross, TLC, SinZLot, BDP, MCLuscious, Das EFX 2 Pac, M. Tone & Hype, Yo, Das EFX, Tribe C.O., M.C. Lyte, Gigi M.

Southwest

DALLAS, TX - R-CHARGE
WAY 912-214-9012
ADDs: PerethonK, Prince, Rosanna, R. Shane, TOP10: Das EFX, Kris Kross, CypressHill, Nice'n Smooth, Tribe C.O., CollegeBoy, 2 Pac, U.M.C.'s, Fu-Schnick, Kid Sensa.

East Central

BOWLING GREEN, OH - PRIME WOUB 1919-372-8877
ADDs: PerethonK, Prince, Rosanna, R. Shane, TOP10: Das EFX, Kris Kross, CypressHill, Nice'n Smooth, Tribe C.O., CollegeBoy, 2 Pac, U.M.C.'s, Fu-Schnick, Kid Sensa.

Lafayette, IN - MICHAEL RODGERS
WJLA 317-262-5027

Rochester, NY - STEVEN JORDAN
KPLX 318-316-6904

Rookey Mountain

BOZEMAN, MT - PAMELA KREIDER
KUBL 406-595-6443

COLORADO SPRINGS, CO - KURT GROVE
KPCRM 719-540-1649

INDIANAPOLIS, IN - MARK SCHUMACHER
INDEPENDENT RECORDS 317-242-7863
TOP 10 ALBUM: Kris Kross, SinzLot, CollegeBoy, Spice 1, Fu-Schnick, Kid Sensa, BASS, CypressHill, 2Pac, Indio.

Far West

LAS VEGAS, NV - WARREN PLAICO
KUNV 702-726-3077

CARMEN CITY, NV - PAT CARDMARK
KJF 702-280-8803

LOS ANGELES, CA - DAVID ALBERT (11)
WHEREHOUSE FM 213-210-3349

LOS ANGELES, CA - STEVE CRAIN
KRMG 213-212-6662

LOS ANGELES, CA - LIAM HARRIS
KJLZ 213-212-2188

KXLU 213-212-5005

LOS ANGELES, CA - NIKE
KRESK 213-740-5727

NORTH DAKOTA, ND - FLY I.D. SHOW18
KCMS 123-851-7436

PANAMA CITY, FL - ROSANNE AGUIAT
TOWER RECORDS 813-852-7200

RIVERSIDE, CA - BARRY BENSIGN (3)
KUTC 714-737-3980
ADDs: No Ads, No Report, TOP10: Fu-Schnick, Organized, SnowBallBoyz, Das EFX, MainSource, P. Rock & CL, U.M.C.'s, Kid Sensa.

MISSION VIEJO, CA - LANCE RUSHING
KZLB 714-592-5727

KLCI 714-592-4501

MISSION VIEJO, CA - COREY TAYLOR
KLCI 714-580-4501

MISSION VIEJO, CA - COREY TAYLOR
KLCI 714-580-4501

MISSION VIEJO, CA - COREY TAYLOR
KLCI 714-580-4501
COUNTRY CORRESPONDENTS

Upper Midwest

OULUTH, MN (BMW/DAVID-WXDK) 218-741-2233
Wynonna, D. Daniel, Reba, Great Plain, R. Skaggs, P. Lovett, M. Johnson, L. Morgan,
ROCHESTER, MN (BMW/DAN-edges-wxyz) 507-228-1971
No Report, 1st.
FAIRMONT, MN (BMW/FAIRMONT, MN) 507-228-4444
Reba, Neal McCoy, M. McBride, R. Robbins.
MARSHALL, MN (BMW/MARSHALL, MN) 507-523-2228
Reba, J. Daniels, S. Boggs, R. Robbins.

Midwest

MARSHALLTOWN, IA (BMW/MARSHALLTOWN, IA) 641-356-5555
Reba, J. Daniels, S. Boggs, R. Robbins.

Southwest

OKLAHOMA CITY, OK (BMW/PHILLIPS/CARTER-KXXY) 405-528-5543
M. McBride, J. Daniels, R. Robbins.

Far West

Las Vegas, NV (BMW/LAS VEGAS) 702-717-7351
Reba, D. Daniel, Reba, R. Robbins.

Rocky Mountain

EDMONTON, AL (BMW/EDMONTON-EDMONTON) 780-239-7191
Reba, D. Daniel, Reba, R. Robbins.

Central

NEWARK, DE (BMW/NEWARK-WDEL) 302-544-0404

Defiance, OH (BMW/DEFIANCE-WWNK) 419-787-8126

Dayton, OH (BMW/DAYTON-WDTN) 937-462-3262
C. Francis, M. McBride, L. Morgan.

Indianapolis, IN (BMW/INDIANAPOLIS-WICR) 317-423-9500
C. Francis, M. McBride, L. Morgan.

Springfield/ Urbana, OH (BMW/SPRINGFIELD/URBANA) 937-393-5000
Reba, J. Daniels, S. Boggs, R. Robbins.

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Springfield/ Urbana, OH (BMW/SPRINGFIELD/URBANA) 937-393-5000
Reba, J. Daniels, S. Boggs, R. Robbins.

Central
COUNTRY CORRESPONDENTS

BOSTON, MA


JACOBI: J.R., B. Brancato, E. Matschuck, D. Meade, A. Murrey, BabcockH.

SPAZIO, WODON (WGN): 920-446-2311

Nal McRey, Rea, D. Seitz, R. Skaggs, Wyntyna, R.B. Cyn


ANCHORAGE, AK

A. CARKALY (MAXWELL/FORD): 907-522-1515

Reba

BLUES/ADULT

BOSTON, MA

JEFF TURTEN-WENX 817-450-7043


CALIFORNIA: J.R., B. Brancato, E. Matschuck, D. Meade, A. Murrey, BabcockH.

SPAZIO: WODON-WGN: 920-446-2311

Nal McRey, Rea, D. Seitz, R. Skaggs, Wyntyna, R.B. Cyn


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SPAZIO: WODON-WGN: 920-446-2311

Nal McRey, Rea, D. Seitz, R. Skaggs, Wyntyna, R.B. Cyn


ANCHORAGE, AK

A. CARKALY (MAXWELL/FORD): 907-522-1515

Reba
Boulder, Colorado

BRAD OLADOENiro -KUKO 602
STEVE COLE
BILL BETTS -KBPI
JODY DENBERG -KGSR
'BOULDER
TAOS, NM
Judybals,
Hot Head. XTC.
PHOENIX.
Giant. Altered Top.
ADDS Ire Maiden,
McLach..
Charlatans, Cowboy J_ Curve, Happy Lang,
Murphy, Neville
Motley
Murphy.
Cracker.
McClinton. K Welch,
Poi Dog.
Shocked, Torl Amos. MODS.
Church, Peter
P.
Ozzy
CP.
Metallica,
Indigo
The Cure. Soup Drag., an McCue.,
Slaughter, Metallica, Kiss. Lynch Mob, Queen, Cracker. LaveOnlce.
Jesus&M.O.
MODS.
Beau.South, Big
S.Dislon.,
The Cure. Red Hot CP.
Murphy, Cowboy
U2.
MODS-
The Cure. Soup Drag., an McCue.,
Slaughter, Metallica, Kiss. Lynch Mob, Queen, Cracker. LaveOnlce.
Jesus&M.O.
MODS.
Beau.South, Big
S.Dislon.,
The Cure. Red Hot CP.
Murphy, Cowboy
U2.

LAUS HILLS

BRAD OLADOENiro -KUKO 602
STEVE COLE
BILL BETTS -KBPI
JODY DENBERG -KGSR
'BOULDER
TAOS, NM
Judybals,
Hot Head. XTC.
PHOENIX.
Giant. Altered Top.
ADDS Ire Maiden,
McLach..
Charlatans, Cowboy J_ Curve, Happy Lang,
Murphy, Neville
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Cracker.
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Jesus&M.O.
MODS.
Beau.South, Big
S.Dislon.,
The Cure. Red Hot CP.
Murphy, Cowboy
U2.
Northwest

+ KETCHUM, ID
JIM KING/KECH 208-736-6204

+ LEWISTON, ID
ARY MCCALL/KESE 208-746-2282
AUD: Stirly Cats, Atrodden St, Crackr, Arc Angels, H. Jones, MAX, D. Leppard, Brundengard, T. O'Connell, Giant, Red Hot CP, SassaRosa, Gun, Metallica, MDOS: Knop X, MSG, HedOards, Marc Cohn, Slaughter, Dirty Who, McCoyen St, Ethridge, Matt Sweet, Pearl Jam, Asphault B.

+ PORTLAND, OR
CARL WINDING-KUNST 503-226-5071

+ EUGENE, OR
TOM KRUMM-KAVE 503-508-9530

+ EUGENE, OR
KEN MARTIN-KZEL 503-342-7088
AUD: Ringo Sm, MDOS: Bl. Crowes, Mellencamp, Springsteen, Ringo Sm, U2, ZJ Top.

+ SEATTLE, WA
MARCUS COLLINS-THE END 206-617-3231

+ SEATTLE, WA
KATHY FENNESSY-KCMU 206-542-3635

+ WENATCHEE, WA
BREND ROBERTS-KSST 509-963-3180

+ WALLA WALLA, WA
CHUCK STEVENS-KWBS 509-522-9412
AUD: D. Leppard, MAX, B. Crowes, D. Leppard, Dire Sins, Springsteen, ZJ Top, U2, Mr. Big, MSG, SassaRosa, B. Adams, McClinton, Giant, MDOS: Concrete B, B. Raitt, Springsteen, Rush Swift, Stage Difs, Outfield, Baby Amélie.

The following stations were not included in this week's requests

KBOO WSUM KKOM KNUP KOME KPOF CMX/FM
Tom Cochrane was a standout in the group Red Ryder and he's back stronger than ever with his solo Capitol debut Mad Mad World which features the super sing-along track “Life Is A Highway.” With four 1992 Juno awards under his belt, Ryder's soul was on tour with the Smithereens.

He's most proud of winning honors as Composer of the Year, but a little embarrassed that “Life Is A Highway” beat out Bryan Adams' colossal hit “Everything I Do (I Do It For You).” Cochrane tells me his band refers to the Smithereens as the “Rock N' Roll Beatniks.” We have a lot in common, our ethics are the same and they're very accommodating guys without a rock n' roll attitude. They've toured together through 23 dates so far mostly in college markets where Cochrane says, “everything gets started.” About his new career Cochrane says, “When the band got down to just Ken Greer and myself it was time for a change, and the last two albums were a step in that direction. I've had “Life Is A Highway” in the archives for about six years and brought it up with Red Ryder for the last three albums, and it kept getting vetted. I wanted to play more guitar and it's worked out. It leaving Red Ryder was a gamble and very traumatic because we were out of a record deal in the states and were only releasing in Canada. But Capitol U.S. was taken aback by the finished product and after meeting with them we signed a new deal. I have a new attitude in life and I'm trying not to force things. The best things happen when you just let them happen—which is not to say that you don't work hard, but if it doesn't feel right, don't force it.”

Tom Cochrane

Metallica, Hammer, Garth Brooks and Michael Bolton, (R&R 2/28/92) Album 40 Top 40 is not an album format. Anybody trying to program Top 40 from album charts is doomed to failure. Top 40 (as A/C) is a song-oriented rather than artist-oriented format. Could that be why he thinks Top 40 is dead?

Second clipping, a Warner Bros. official is quoted as saying that, "unless Congress passes the pending home-taping-levy bill beforehand, neither the forthcoming Mini Disk (MD) nor Digital Compact Cassette (DCC) can get Warner's support." (Billboard, 3/28/92). This strikes me as very surprising. Digital Audio Tape (DAT) and CDs have the capability of providing a “master quality” source for further dubbing. But the forthcoming MD and DCC formats use “digital compression,” deleting up to 80% of the music information during encoding, and reconstructing it on playback—and any subsequent attempt to rebuild an MD or DCC recording, recording MD or DCC disks of digital audio, will result in MD to DCC degradation due to the “double compression” effects. Thus MD and DCC seem to be much “friendlier” to the record companies, for this reason, than the first-generation digital record systems. And anyway, the U.S. Supreme Court permits as “fair use” the copying of one’s own purchased recording for one’s own use (dubbing a CD for play in a car cassette player, for example). As a result, I can see little fairness in a “home taping levy” that attempts to replace lost sales due to personal dubbing, and I would think the record industry would be embracing technologies as eventual replacements for the CD because of the much greater protection they provide against dubbing while still offering “apparent CD quality sound” on a commercially sold disk or tape.

And the last clipping is from a Forbes article (3/30/92) on the “digital music services” being offered to cable TV subscribers at a premium charge (see my 2/28/92 P.D. Notebook). The author of the article, The HBO of Radio?, writes, “The sign-up rate for commercial customers—bars, restaurants, and department stores, which use it like a jukebox—has been much stronger (than the in-home cable customer). No wonder. For about $70 a month—roughly the same as Muzak—commercial customers get digital sound and six times as many programming choices.” Obviously, the providers of these digital “uninterrupted” services are not paying license fees for commercial use of their music. Presumably ASCAP and BMI are attempting to license such commercial users. But it sounds to me as if these cable services are a much greater threat, currently, to background music services, and to music publishers, than to radio stations.
MOST ADDED

PENTHOUSE PLAYERS CLIQUE
Explanation Of A Playa
(Ruthless/Priority)

BLACK SHEEP
Strobelle Honey
(Mercury)

GAN G STARR
Take It Personal
(Chrysalis/ERC)

RODNEY-O-JOE COOLEY
Don't Wanna Run Up
(Nastymix)

DR. DRE
Deep Cover
(Epic)

TOP TIP

DEL THE FUNKEE HOMOSAPIEN
Dr. Bombay
(Elektra)


RECORD TO WATCH

ROXANNE
Ya Brother Does
(Select/Elektra)

Five new stations pick on this Chubb Rock produced track. WZAK-Cleveland's Fred "The Jammer," WBGU-Bowling Green's DJ Prime, and KPOO-San Francisco's DJ G make it their add of the week.

Editor: Brian Alan Samson
RA = Retail Single Action

RA LW TW
$ 1 1 DAS EFX - They Want EFX (East-West/Atlantic)
$ 2 2 A TRIBE CALLED QUEST - Scenario (Jive)
$ 3 3 ARRESTED DEVELOPMENT - Tennessean, Mama, Religion (Chrysalis/ERC)
- 7 4 PETE ROCK & C.L. SMOOTH - They Reminisce Over You (Elektra)
- 12 5 PUBLIC ENEMY - Nighttrain (Def Jam/RAL/Columbia)
$ 4 6 CYPRESS HILL - Hand On The Pump (Ruffhouse/Columbia)
$ 8 7 ULTRA MAGNETIC M.C.'S - Poppa Large, Pluckin Cards (Mercury)
- 13 8 KID SENSATION - Ride The Rhythm (Nastymix)
- 5 9 JUICE SOUNDTRACK - Juice, Anthem, Nuff Respect (MCA)
$ 10 10 NICE & SMOOTH - Sometimes I Rhyme Slow (RAL/Columbia)
$ 6 11 CH-A-RI - Age, Horns, Maniac, Fabulous, Lemonade (Violator/Relativity)
- 16 12 MAIN SOURCE - Fakin' The Funk (Wild Pitch/ERC)
$ 11 13 KRIS KROSS - Jump (Ruffhouse/Columbia)
- 9 14 BOOGIE DOWN PRODUCTIONS - 13 And Good, Build, Questions (Jive)
- 20 15 HEAVY D. & THE BOYZ - You Can't See, Don't Curse (MCA)
- 17 16 SHOWBIZ & A.G. - Soul Clap (PLG)
$ 15 17 SCRABACE - A Minute To Pray... (Rap-A-Lot/Priority)
- 23 18 FU-SCHNICKENS - La Schmoov, Personal, Check It, True, Movie (Jive)
- 19 19 ORGANIZED KONFUSION - Walk Into The Sun (Hollywood BASIC)
- 36 20 GAN G STARR - Take It Personal (Chrysalis/ERC)
$ 14 21 U.M.C.'s - Grow On, Swing, Jive (Wild Pitch/ERC)
- 22 22 SYLK SMOOV - Trick With A Good Rap (PWL America/Mercury)
- 27 23 BEASTIE BOYS - Pass The Mic (Capitol)
- 18 24 BARITONE & TIP LOVE - Young Ladies Drive Me Crazy (Easy Street)
$ 24 25 2 PAC - If My Homey Calls (Interscope)
- 26 26 BLACK SHEEP - Strobelle Honey (Mercury)
- 26 27 POSITIVE K - Night Shift (4th & Broadway/Island)
$ 31 28 COLLEGE BOYZ - Victim Of The Ghetto (Virgin)
- 21 29 WC & THE MAAD CIRCLE - Ain't A Damn, Fuck Daddy (Priority)
- 28 30 POOR RIGHTEOUS TEACHERS - Easy Star (Profile)
$ 32 31 BIG DADDY KANE - The Lover In You (Cold Chillin'/Reprise)
- 34 32 SISTER SOULJA - The Hate That Hate Produced (Epic)
- 29 33 POWERULJE - Pass The Vibes (Poetic Groove/Interscope)
- 30 34 THE POETESS - Love Hurts (Poetic Groove/Interscope)
- - 35 HOUSE OF PAIN - Jump Around (Tommy Boy)
- 37 36 QUEEN LATIFAH - Nuff Of The Ruff Stuff (Tommy Boy)
- - 37 TUNG TWISTA - Razamatazz (Loud/Zoo Records)
- - 38 HARD KNOCKS - Dirty Cop Named Harry (Wild Pitch/ERC)
- 38 39 THE GETO BOYS - I Ain't With Being Broke (Rap-A-Lot/Priority)
- - - 40 RODNEY O - JOE COOLEY - You Don't Wanna Run Up (Nastymix)

CHARTBOUND

MOD SQUAD - The World (Priority)
ZIMBABWE LEGIT - Doin' Damage... (Hollywood Basic)
*M. C. LYTE - Eyes Are The Soul (First Priority/Atlantic)
*DR. DRE - Deep Cover (Epic)

*Dropped: #25 Black sheep, #33 Digital Underground, #35 X Clan, #39 Original Flavor, #40 D-Nice, Second II None.

www.americanradiohistory.com
A new generation is taking up the challenge thrown down on the likes of Marcus Garvey, Malcolm X and The Black Panther Party. This is the rhythm of New Age Raptivism: The sound of the future led by the XCLAN tribe...

Featuring "Fire & Earth" and "XODUS."

THE NEW VANGLORIOUS FULL-LENGTH IN-STORE NOW.
AVAILABLE ON CD AND CASSETTE.
NEW HIP HOP RELEASES by Brian A. Samson

MO SHOUTS

The MCA Rap department is going to be hittin’ you with serious juice this summer. Look out for the forthcoming single from Eric B & Rakim, “Don’t Sweat The Technique,” and a J.D.K./MCA debut from FU2... Ato/C.

EastWest’s Eric Skinner should have YoYo’s new single “Home Girl Don’t Play Dat” on your desk by late May. YoYo’s second album which co-produced by Sir Jinx, The Boogie Men, Muggs, and Down Low Productions, hits the streets June 23rd... Hollywood Basic has announced its official signing of the Boo-Yaa T.R.I.B.E... O.J. at Cold Chillin’ Records stepped up its advance of a debut act from their subsidiary Livin Large Records, look for a single by the Lil Bastards to hit your desk this month. Also check out one of the biggest DIS records of the year, Roxanne Shante’s “That Mama.” Shante better guard her grill this summer, cause she definitely drops the big bomb on some heavy divas... I’ll be pollin’ our reporters on 1992’s most debated topic: the survival of vinyl. If you have any feedback on this issue, my phone is open to you... WTUL-New Orleans’ Jeff Broomberger is preparing a huge Hip-Hop fest during B.R.E weekend. It will be held Friday May 20th at Club Amnesia. For those labels interested in placing acts on the bill give J.B. a call at (504) 865-6940... Public Enemy embarks on one of their most political tours ever, as they open their first show in Cape Town, South Africa May 22nd. For more info call Harry Allen at (516) 376-7826... Dukey fresh thanks to Jive’s Jeffrey Sledge for sending me my first GOLD album. It certifies A Tribe Called Quest’s sales of 500,000 units on the “Low End Theory”... Also a shout out to KCSN-Northridge, CA’s Rob One and the Fly I.D. Cru for the type airbrush graffiti shirt from LA’s HIP-HOP Shop... A final phat birthday day shout out to KCMU-Seattle’s “Nasty” Nes Rodriguez (4/27)... C-yay!
Blowin’ Up In The Streets...

HEAVY D. & THE BOYZ

"DoN’t CUrSE"
A Single And Video You Can Swear By
Featuring An All-Star Possé
Produced By Pete Rock
For Untouchables Entertainment
From That Serious Platinum Joint
Peaceful Journey

\"YOU CaN’t See WhAt I CaN See\"

The Hit Between The Eyes
Now Slammin’ On Video
But Not Available On LP, CD or Cassette
Produced By Chad "Dr. Chest" Elliott
Co-Produced By Heavy D. And Puff Daddy

Executive Producers:
Andre Harrell, Heavy D. And DJ Eddie F.

Management:
Beat It Management

ERIC B. & RAKIM

"Don’t Sweat The Technique"
Single In May • Album In June

RIP IT UP

www.americanradiohistory.com
This road leads to heaven.

"memory lane"

the new single from

From the new album imagine it [75021-5364-4/2]

Produced, Engineered and Arranged by Leslie Howe for Ghetto Records
Mixed by Humberto Gatica for HUM, Inc. Productions
Management: Steven Shmerler for The Steve Moir Company
# MOST ADDED

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
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<tr>
<td>MICHAEL BOLTON</td>
<td>(Columbia)</td>
</tr>
<tr>
<td>CHER</td>
<td>(Geffen)</td>
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<tr>
<td>WILSON PHILLIPS</td>
<td>(SBK/ERG)</td>
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<tr>
<td>SIMPLY RED</td>
<td>(Atco/EastWest America)</td>
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<tr>
<td>LIONEL RICHIE</td>
<td>(Motown)</td>
</tr>
<tr>
<td>ROBERT PALMER</td>
<td>(Island)</td>
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</table>

# TOP TIP

MICHAEL BOLTON
Steel Bars
(Columbia)

Those with "conviction" will soon out-number the non-believers.

# RECORD TO WATCH

ANNIE LENNOX
Why
(Arista)

Super strong melody can take Annie a long way.

# ADULT CONTEMPORARY

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<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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<tr>
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<td>BONNIE RAITT</td>
<td>Not The Only One</td>
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<td>BRUCE SPRINGSTEEN</td>
<td>Human Touch</td>
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<td>KATHY TROCCOLI</td>
<td>Everything Changes</td>
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<td>HOWARD JONES</td>
<td>Lift Me Up</td>
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<td>RICHARD MARX</td>
<td>Hazard</td>
<td>(Capitol)</td>
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<td>6</td>
<td>PROCOL HARUM</td>
<td>A Dream In Ev'ry Home</td>
<td>(Zoo/BMG)</td>
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<td>WILLIAM BROTHERS</td>
<td>Can't Cry Hard Enough</td>
<td>(Warner Bros.)</td>
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<td>8</td>
<td>PAULA ABDUL</td>
<td>Will You Marry Me?</td>
<td>(Captive/Virgin)</td>
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<td>CELSE DION</td>
<td>If You Asked Me To</td>
<td>(Epic)</td>
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<td>LUTHER VANDROSS</td>
<td>Sometimes It's Only Love</td>
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<td>ERIC CLAPTON</td>
<td>Tears In Heaven</td>
<td>(Reprise)</td>
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<td>NEIL DIAMOND/KIM CARNES</td>
<td>Hooked On The Memory Of You</td>
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<td>AMY GRANT</td>
<td>I Will Remember You</td>
<td>(A&amp;M)</td>
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<td>ATLANTIC STARR</td>
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<td>GENESIS</td>
<td>Hold On My Heart</td>
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<td>LISA STANSFIELD</td>
<td>All Woman</td>
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<td>VANESSA WILLIAMS</td>
<td>Save The Best For Last</td>
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<td>BRUCE COCKBURN</td>
<td>Great Big Love</td>
<td>(Columbia)</td>
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<td>KENNY WILLIAMS</td>
<td>Save The Best For Last</td>
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<td>CARLY SIMON</td>
<td>Love Of My Life</td>
<td>(Curb/MCA)</td>
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<td>MARIAH CAREY</td>
<td>Make It Happen</td>
<td>(Atlantic)</td>
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<td>EDDIE MONEY</td>
<td>Fall In Love Again</td>
<td>(Columbia)</td>
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<td>SMITHEREENS</td>
<td>Too Much Passion</td>
<td>(Capitol)</td>
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<td>U2</td>
<td>One</td>
<td>(Island/PLG)</td>
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<td>BRYAN ADAMS</td>
<td>Thought I'd Died And Gone To Heaven</td>
<td>(A&amp;M)</td>
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<td>ARETHA FRANKLIN/MICHAEL MCDONALD</td>
<td>Ever Changing Times</td>
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<td>BETTE MIDLER</td>
<td>In My Life</td>
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<td>BAND OF ANGELS</td>
<td>Guardian Angel</td>
<td>(Refuge)</td>
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<td>MARC COHN</td>
<td>Ghost Train</td>
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<td>Close Your Eyes</td>
<td>(A&amp;M)</td>
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<td>31</td>
<td>DIRE STRAITS</td>
<td>On Every Street</td>
<td>(Warner Bros.)</td>
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<td>32</td>
<td>CHRIS WALKER</td>
<td>Take Time</td>
<td>(Pendulum/Elektra)</td>
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<td>WYNONA</td>
<td>She Is His Only Need</td>
<td>(Curb/MCA)</td>
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<td>TERRI NUNN</td>
<td>Let Me Be The One</td>
<td>(DGC)</td>
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<td>35</td>
<td>LIONEL RICHIE</td>
<td>Do It To Me</td>
<td>(Motown)</td>
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<td>36</td>
<td>GARY WRIGHT</td>
<td>Dream Weaver</td>
<td>(Reprise)</td>
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<td>37</td>
<td>WARREN HILL</td>
<td>Promises</td>
<td>(Novus/RCA)</td>
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<td>BE BE &amp; CE CE WINANS</td>
<td>It's O.K.</td>
<td>(Capitol)</td>
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<td>39</td>
<td>PRINCE &amp; THE N.P.G.</td>
<td>Money Don't Matter 2 Night</td>
<td>(Paisley Park/W.B.)</td>
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# CHARTBOUND

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<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Reports</th>
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<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<td>MICHAEL BOLTON</td>
<td>Steel Bars</td>
<td>(Columbia)</td>
<td>88</td>
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<td>CHER</td>
<td>- When Lovers Become Strangers</td>
<td>(Epic)</td>
<td>79</td>
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<td>WILSON PHILLIPS</td>
<td>- You Won't See Me Cry</td>
<td>(SBK/ERG)</td>
<td>78</td>
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<td>SIMPLY RED</td>
<td>- For Your Babies</td>
<td>(Atco/EastWest America)</td>
<td>69</td>
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<td>-</td>
<td>-</td>
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<td>-</td>
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<tr>
<td>k.d. lang</td>
<td>- Constant Craving</td>
<td>(Sire/Warner Bros.)</td>
<td>67</td>
<td>32</td>
<td>8</td>
<td>27</td>
<td>11%</td>
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May 1, 1992 / the GAVIN REPORT

www.americanradiohistory.com
UP & COMING

<table>
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<tr>
<td>58</td>
<td>23</td>
<td>ANNIE LENNOX - Why (Arista)</td>
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<td>58</td>
<td>5</td>
<td>PRINCE &amp; THE N.P.G. - Money Don't ... (Paisley Park/Warner Bros.)</td>
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<td>58</td>
<td>5</td>
<td>FIRST CALL - I Found Love (Epic)</td>
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<td>7</td>
<td>THE BELIEVERS - This Road (Savage)</td>
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<td>57</td>
<td>22</td>
<td>BOUNCE THE OCEAN - Throw It All Away (Private Music)</td>
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<td>58</td>
<td>2</td>
<td>YANNI - Nice To Meet You (Private Music)</td>
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<tr>
<td>55</td>
<td>11</td>
<td>MR. BIG - Just Take My Heart (Atlantic)</td>
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<tr>
<td>50</td>
<td>50</td>
<td>*ROBERT PALMER - Every Kinda People (Island/PLG)</td>
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<tr>
<td>47</td>
<td>2</td>
<td>JOE COCKER - Feels Like Forever (Capitol)</td>
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<td>40</td>
<td>18</td>
<td>TINA TURNER - I Don't Wanna Lose You (Capitol)</td>
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<td>21</td>
<td>*SONIA - Be Young, Be Foolish, Be Happy (I.O./RCA)</td>
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<td>BILLY DEAN - Only The Wind (SBK/ERG)</td>
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<td>33</td>
<td>10</td>
<td>SLYCE - Sh-boom (4PM)</td>
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<td>25</td>
<td>5</td>
<td>QUEEN - Bohemian Rhapsody (Hollywood)</td>
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<tr>
<td>24</td>
<td>4</td>
<td>JON SECADA - Just Another Day (SBK/ERG)</td>
</tr>
</tbody>
</table>

Dropped: Desmond Child, Natalie Cole, Roxette, Michael Bolton w/Kenny G, Curtis Stigers, Dolly Parton.

INSIDE A/C

BONNIE RAITT now has a commanding lead over all comers. Seventeen stations are playing her more than any other record, and 92% of all players report HEAVY rotation.

PAULA ABDUL enters the Top Ten at #8 with an 88% HIT FACTOR, almost half of which is in HEAVY. The nine newest players are WAKL, WKGZ, KCMX, KTHX, KQLS, K9FM, WGGC, KLZY and KTLS. Are the sixty or so not yet on it waiting for an engraved invitation?

Only three records are being played on more stations than CELINE DION's "If You Asked Me To." (RAITT, TROCCOLI, HOWARD JONES) in four weeks it has tallied 197 stations and a 70% HIT FACTOR.

Up 23 ranks in two weeks is AMY GRANT's "I Will Remember You." In that time, 57 stations have ADDed it and the HIT FACTOR has moved from 27% to 73%. Whew!!

Hottest record in the format during any week so far this year has to be "Hold On My Heart" by GENESIS. Nearly 200 A/Cs on board. A HIT FACTOR of 56% and another 16 ADDs include WQHM, WMGI, KSBM, WBDX/FM, KPAY, Q104, KCMX, WVLT and KEFM.

With a 32% increase in HIT FACTOR, EDDIE MONEY's "Fall In Love Again" leaps from #34 to #22. Seventeen new include JOY99, KELO, WKWK/FM, KKOR, WCPZ, KZZ and WCEM/FM.

CHRIS WALKER moves from #9 to #32 with an 18% increase in HIT FACTOR and 17 ADDs, including KBAD/FM, WQLH/FM and WWAX, while HEAVY rotation includes WBMSX/FM, J107, KRTL, WHLM and KEX/WMN.

Opening with an awesome 41% HIT FACTOR, LIONEL RICHIE's "Do It To Me" debuts at #35. New this week at 50 more A/Cs including WMYX, KMBC, KEZT, KSTP/FM, WWDE, KRNO/FM, WBMSX/FM, KBSS, KFTR and CKFM etc.

A great week for ADDs as six singles scored at least 50 each. Among the three biggest, MICHAEL BOLTON, CHER and WILSON PHILLIPS, twenty stations added all three. Those stations are WEIM, WSUL, WKEY, WCKQ, KWGG, KZLT, KMXV, KTRR, KMAN, KSCB, WMIR, WJTW/FM, WNDN, KKLD, KAAK, KOJN, KRNO/FM, KKIQ, KRTL and KWXX.

After just two weeks, k.d. lang's "Constant Craving" can be heard on 67 A/C stations.

Picking up 32 ADDs last week's RECORD TO WATCH moves into CHARTBOUND this issue. Among the new: WCOD, WVLT, WMXX, WTCB, WZLT, KFOR, KQKD, KZLT, WEOL, WQLR, KEYI, KTWI, Q92/FM and KVYN/FM.

This issue's RECORD TO WATCH, ANNIE LENNOX's "Why," now has 58 stations playing with 23 new this week. Already a 12% HIT FACTOR, ANNIE's single leads the pack of UP & COMING. ADDed this week at WBLG/FM, WCAM/FM, KMJC, KTLS, WJJY/FM, WPRO, WRCN, KMBG, WHIZ, WLDR and JOY99 to list a few.

RINO STARR
Weight Of The World (Private Music)
A song about emotional weight loss on a diet of self-examination and a jolt of reality. Producer Don Was keeps Ringo in a light but purposeful mood.

DAN HILL
Hold Me Now (Quality)
Another great love song from Dan Hill. This one's a fabulous boy/girl duet sung with hands-on experience by Dan and his new singing partner Rique Franks.

SOPHIE B. HAWKINS
Damn I Wish I Was Your Lover (Columbia)
After your first listen to Ms. Hawkins' debut single, you can feel there's much more to this talented singer/songwriter than meets the eye. This single is already Top 15 on our Top 40 chart and has early action with 16 A/Cs.

ONE 2 ONE
Memory Lane (A&M)
A powerful ballad with rich harmonies and a lyric that waxes nostalgic.

BETH NIELSEN CHAPMAN
Life Holds On (Reprise)
No missing Beth's gift for songwriting as this new single from her 1990 debut satuates the amazing will to survive in every living thing.

C'VELLO
Dangerous (Rendezvous/RCA)
C'Vello consists of Kevin and Tracy (sisters, singer/songwriters and co-producers) along with Ken Hulin and Sammy Brocato, all of whom hail from Baton Rouge, LA. Good sounding and definitely A/C-accessible.
“Life Holds On”
Beth Nielsen Chapman,

The new single from following up her three consecutive Top 10 AC hits.

"Life Holds On' started out as a poem I wrote as a child. It's a song about hope that celebrates, like the seeds of spring, the power and resilience of life..."

—Beth Nielsen Chapman

©1992 Reprise Records
Produced by Jim Ed Norman for JEN Productions, Inc.
From the album BETH NIELSEN CHAPMAN
### HIT FACTOR

**A/C Research:** Diane Rufer/Ron Fell

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<thead>
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<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor Weeks</th>
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</thead>
</table>
| BONNIE RAITT         | Not The Only One                          | Capitol        | 222     | 4    | 199   | 16     | 3     | 96%             | 8
| BRUCE SPRINGSTEEN    | Human Touch                               | Columbia       | 193     | 3    | 164   | 25     | 3     | 98%             | 8
| KATHY TROCCOLI       | Everything Changes (Reunion/Geffen)        |                | 205     | 12   | 157   | 36     | 15    | 94%             | 14
| HOWARD JONES         | Lift Me Up (Elektra)                       |                | 201     | 15   | 113   | 67     | 15    | 89%             | 5
| RICHARD MARX         | Hazard (Capitol)                           |                | 181     | 11   | 128   | 41     | 11    | 93%             | 14
| PROCOL HARUM         | A Dream In Ev’ry Home (Zoo/BMG)            |                | 163     | 17   | 119   | 27     | 15    | 89%             | 8
| WILLIAMS BROTHERS    | Can’t Cry Hard Enough (Warner Bros.)       |                | 162     | 14   | 110   | 36     | 14    | 90%             | 11
| PAULA ABDUL          | Will You Marry Me? (Captive/Virgin)        |                | 170     | 6    | 83    | 67     | 11    | 88%             | 6
| CELINE DION          | If You Asked Me To (Epic)                  |                | 197     | 27   | 62    | 77     | 25    | 70%             | 4
| LUTHER VANDROSS      | Sometimes It’s Only Love (Epic)            |                | 163     | 13   | 90    | 54     | 13    | 88%             | 9
| ERIC CLAPTON         | Tears In Heaven (Reprise)                  |                | 162     | 4    | 94    | 47     | 21    | 87%             | 17
| NEIL DIAMOND         | duet with KIM CARNES                       |                | 153     | 14   | 64    | 75     | 14    | 90%             | 7
| AMY GRANT            | I Will Remember You (A&M)                 |                | 183     | 29   | 36    | 98     | 29    | 73%             | 4
| ATLANTIC STARR       | Masterpiece (Reprise)                      |                | 151     | 20   | 88    | 43     | 20    | 86%             | 15
| GENESIS              | Hold On My Heart (Atlantic)                |                | 196     | 39   | 46    | 72     | 39    | 56%             | 3
| LISA STANSFIELD      | All Woman (Arista)                         |                | 146     | 21   | 56    | 64     | 21    | 82%             | 12
| VANESSA WILLIAMS     | Save The Best For Last (Wing/Mercury)      |                | 137     | 15   | 72    | 50     | 15    | 89%             | 16
| BRUCE COCKBURN       | Great Big Love (Columbia)                  |                | 126     | 16   | 53    | 57     | 16    | 87%             | 13
| KENNY LOGGINS        | The Real Thing (Columbia)                  |                | 134     | 27   | 71    | 35     | 27    | 79%             | 15
| CARLY SIMON          | Love Of My Life (Qwest/Reprise)            |                | 129     | 22   | 31    | 69     | 22    | 77%             | 9
| MARIAH CAREY         | Make It Happen (Columbia)                  |                | 121     | 11   | 43    | 56     | 22    | 81%             | 11
| EDDIE MONEY          | Fall In Love Again (Columbia)              |                | 142     | 41   | 17    | 71     | 41    | 59%             | 3
| SMITHEREENS          | Too Much Passion (Capitol)                 |                | 115     | 22   | 5    | 58     | 22    | 76%             | 7
| UZ                   | One (Island/PLG)                           |                | 112     | 7    | 6     | 31      | 19  | 77%             | 8
| BRYAN ADAMS          | Thought I’d Died And Gone To Heaven (A&M)  |                | 106     | 16   | 34    | 56     | 16    | 84%             | 7
| ARETHA FRANKLIN/MICHAEL MCDONALD | Ever Changing Times (Arista)         |                | 118     | 21   | 36    | 61     | 21    | 82%             | 16
| BETTE MIDLER         | In My Life (Atlantic)                      |                | 113     | 24   | 4     | 27      | 24  | 75%             | 11
| BAND OF ANGELS       | Guardian Angel (Refuge)                    |                | 101     | 22   | 3     | 14      | 22    | 75%             | 11
| MARC COHN            | Ghost Train (Atlantic)                     |                | 100     | 28   | 5     | 11      | 28    | 67%             | 6
| AARON NEVILLE with LINDA RONSTADT | Close Your Eyes (A&M)                  |                | 101     | 75   | 27    | 49     | 25    | 75%             | 9
| DIRE STRAITS         | On Every Street (Warner Bros.)             |                | 97      | 24   | 5     | 14      | 24    | 70%             | 6
| CHRIS WALKER         | Take Time (Pendulum/Elektro)               |                | 104     | 32   | 17    | 11      | 32    | 52%             | 4
| WYNONNA              | She Is His Only Need (Curb/MCA)            |                | 85      | 28   | 4     | 13      | 28    | 63%             | 7
| TERRI NUNN           | Let Me Be The One (DGG)                    |                | 79      | 28   | 1     | 7       | 28    | 63%             | 9
| LIONEL RICHIE        | Do It To Me (Motown)                       |                | 101     | 8    | 51    | 7       | 8     | 41%             | 2
| GARY WRIGHT          | Dream Weaver (Reprise)                     |                | 77      | 4     | 3     | 38      | 32    | 53%             | 4
| WARREN HILL          | Promises (Novus/RCM)                       |                | 78      | 30   | 5     | 40      | 30    | 55%             | 8
| BE BE & CE CE WINANS | It's O.K. (Capitol)                        |                | 70      | 35   | 3     | 35      | 30    | 52%             | 10
| ERIC CARMEN          | My Heart Stops (Arista)                    |                | 68      | 18   | 11    | 6       | 18    | 57%             | 5
| PRINCE AND THE N.P.G | Money Don’t Matter 2 Night (Paisley Park/Warner Bros.) |            | 58      | 26   | 5     | 22      | 26    | 46%             | 3

### PLUS FACTOR

Records which received the greatest increase in HIT FACTOR

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<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>LW</th>
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<td>LIONEL RICHIE</td>
<td>Do It To Me (Motown)</td>
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<td>GENESIS</td>
<td>Hold On My Heart (Atlantic)</td>
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<tr>
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<td>AMY GRANT</td>
<td>I Will Remember You (A&amp;M)</td>
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<td>PRINCE AND THE N.P.G</td>
<td>Money Don’t Matter 2 Night (Paisley Park/Warner Bros.)</td>
<td></td>
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<td>46</td>
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<tr>
<td>CELINE DION</td>
<td>If You Asked Me To (Epic)</td>
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<td>52</td>
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<td>CHRIS WALKER</td>
<td>Take Time (Pendulum/Elektro)</td>
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<td>36</td>
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<tr>
<td>GARY WRIGHT</td>
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<td>BE BE &amp; CE CE WINANS</td>
<td>It's O.K. (Capitol)</td>
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<tr>
<td>ERIC CARMEN</td>
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<td></td>
<td>44</td>
<td>57</td>
<td>13%</td>
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<tr>
<td>ANNIE LENNOX</td>
<td>Why (Arista)</td>
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<td>12</td>
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</tbody>
</table>
LINDA RONSTADT

PERFIDIA
the new single from the Original Soundtrack

the Mambo Kings

Produced by Peter Asher

ON ELEKTRA CASSETTES AND COMPACT DISCS

© 1979 Elektra Entertainment, A Division of Warner Communications Inc. A Time Warner Company
• **RIGHT SAID FRED**  
Fred, Richard and Rob have filmed a pilot for a proposed MTV weekly show called Weekend Rave hosted by DJ Duff.

• **BEBE & CECE WINANS**  
The brother and sister team of BeBe & CeCe Winans are featured in a new McDonald's TV commercial as part of the What You See is What You Get campaign.

• **TINA TURNER**  
A film based on Tina Turner's book, "I, Tina" is being developed with Mario Van Peebles ("New Jack City") directing.

• **DEF LEPPARD**  
Did you know that the first four Def Leppard albums, On Through The Night, High 'n' Dry, Pyromania and Hysteria have worldwide sales of nearly 23 million between them?

• **DONNY OSMOND**  
Donny Osmond is preparing for his role in a Toronto, Ontario presentation of the Andrew Lloyd Webber's "Joseph and the Amazing Technicolor Dreamcoat" scheduled for June.

• **QUEEN**  
In 1975, a 5:52 second edit of Queen's BOHEMIAN RHAPSODY was number one in the U.K. for nine straight weeks.

• **MICK JAGGER**  
Now that Mick Jagger's daughter Jade is five months pregnant, it won't be long before Mick is a Rock 'n Roll grandfather.

• **ROBERT PALMER**  
Seven years ago this spring, Robert Palmer agreed to sing in a newly formed band called Power Station. Other member's are Chic's Bernard Edwards and Tony Thompson, and Duran Duran's Andy Taylor and John Taylor.

• **WYNONNA**  
Now twenty-seven years old, Wynonna Judd was eighteen when she and her mother Naomi recorded their first Judds album.

• **COWBOY JUNKIES**  
Margo Timmons and her two brothers, Peter and Michael, along with the unrelated Alan Anton make up the Cowboy Junkies. At one time in the mid-eighties another brother, John Timmons, was also in the group.

• **CHRIS WALKER**  
Not only has Chris Walker toured with Regina Belle as her duet partner, he recently served as her musical director.

• **GENESIS**  
Genesis keyboardist Tony Banks is about to release a solo album on Giant Records with guest vocalists Fish from Marillion and Nik Kershaw.

• **Dwight Yoakam**  
Actress Sharon Stone and singer Dwight Yoakam met while they were working on an Ebel watch commercial two months ago.

• **JOE COCKER**  
Twenty-three years ago this week, Joe Cocker made his U.S. television debut with a performance on "Ed Sullivan's Toast Of The Town" and also released his debut album, With A Little Help From My Friends.

• **ROD STEWART**  
Rod Stewart and his supermodel wife Rachel Hunter plan to take an ocean liner to England for the birth of their first child due later this spring.

• **ANNIE LENNOX**  
Though Arista is about to release a solo album from Eurythmics' Annie Lennox, there is no talk of a breakup of the creative relationship between Annie and David A. Stewart. This new Lennox album is just Annie's "long-awaited turn" to step out from under the Eurythmics' umbrella.

• **GARTH BROOKS**  
In the seven months since the release of Garth Brooks' 'Ropin' The Wind' album, sales have exceeded seven million units.

• **THOMAS DOLBY**  
A new Thomas Dolby album due this summer will include an appearance by Van Halen guitarist Eddie Van Halen and members of The Grateful Dead.

• **Hammer**  
The current year long Hammer world tour includes a cast of 110 employees traveling in nine buses.

• **BOUNCE THE OCEAN**  
The duo of Hakan Bjorn and John Utter, better known as Bounce The Ocean, met while students at Whitman College in Walla Walla, Washington.

• **PATI LaBELLE**  
Patti LaBelle, born Patricia Holt, has been singing professionally since 1962 when she formed The Blue Belles, a Philadelphia quartet that included Nona Hendryx, Sarah Dash and Cindy Birdsong.

• **LITTLE VILLAGE**  
Did you know that guitarist Ry Cooder of Little Village appears on two Rolling Stones albums—Sticky Fingers and Let It Bleed.

• **ELVIS PRESLEY**  
May 1 marks the twenty-fifth anniversary of Elvis Presley's marriage to Priscilla Beaulieu.

• **SIR MIX-A-LOT**  
The soundtrack for Ice-T and Ice Cube's new movie, "Looters" will include new music by Sir Mix-A-Lot, Public Enemy, Gang Starr and others.
With each musical stroke, he creates a universe of color, emotion and harmony. JULES SHEAR’S “The Great Puzzle” is an extraordinary album crafted for a complete musical experience. “ONLY MAKING LOVE” Going for adds 5/4

"...Shear returns to winning form...a Shear pleasure.” - People Magazine

“A masterpiece of harmonic, melodic excellence.” - Billboard

“...smart, poignant pop songs.” ★★★★ - Rolling Stone

“The Great Puzzle is loaded with fresh sounding chord changes, articulate lyrics and irresistible choruses.” ★★★★ - Chicago Tribune

“...smart, winsome and irresistible.” - CMJ
Thrilled with the rapid success of her hit "Everything Changes," Geffen executives congratulate Kathy Troccoli backstage at a recent Star Party. (l to r): Robert Smith, Marketing Vice President; Al Coury, General Manager; Kathy; Ed Rosenblatt, President and Eddie Gilreath, Vice President of Sales.

Mercury/Wing recording artist, Vanessa Williams, stopped by A/C station KBIG-Los Angeles' "Bill & Sylvia Morning Show" to help celebrate her single, "Save The Best For Last," which holds the #1 position on KBIG's playlist and national surveys. Shown (l to r) Bill Wright; Vanessa; Sylvia Aimerito; KBIG’s VP/Programming and Operations, Rob Edwards and Mercury Records’ Lorie Counter.

Sony Music held a cocktail party for Harry Connick Jr. to celebrate his fabulous sold-out tour dates in Sydney and Melbourne, Australia. Pictured are: Denis Handlin, Managing Director/CEO for Sony Music Australia; Harry; Jill Goodacre (Harry’s fiancee).

Guardian Angel
the debut single from Band of Angels

"Your song is #1 on our station. I'll gladly call other radio stations and tell them about this record."—Mike Haden, KLWN, Lawrence, KS

"We're averaging five request calls a day."—Dennis Rogers, KJBR, Jonesboro, AR

R & R: A/C Associate Reporters Most Added

Gavin: A/C 23, 75% hit factor, 101 reports
Heavy rotation: WBEC, WKLJ, WVU, WLET, WNDS, WXVL, WZLT, KLWN, KBOL, KVYN, KITZ, KXLE, WJWY, KLRQ

Produced by Paul Weinberg and Band of Angels.
On Refuge Records
Promotion: Twin Vision (212) 736-6201
CLASSIFIEDS

JOB OPENINGS

WFMF-BATON ROUGE has an immediate opening for a Nighttime personality with a minimum of three years on-air experience. T&R: Shadow B. Cruz, WFMF Radio, Box 436, Baton Rouge, LA 70821-0496. [5/1]

KEED/KSNH has an opening for a Radio Salesperson. Must have a minimum of one year experience in outside sales. Advertising or media experience or production experience helpful. Must be able to work without supervision. Goal oriented, creative and a team player. Women and minorities encouraged to apply. Resume: Karla Towers, 1330 Day Island Road, Eugene, OR 97401. [5/1]

100,000 WATT COUNTRY STATION looking for talented Copywriter and p/t News person. Must be creative, plus maintain quality relationship with both air and sales staff. Familiar with country music. T&R: Pat Wilsyn, WHKN Radio, PO Box 610, Bloomington, IL 61702. [5/1]

NORTHERN CALIFORNIA’S INFLUENTIAL COUNTRY STATION KBJA is looking for a future AT for possible Morning Drive and Midday shifts. Team players only. Females strongly encouraged. T&R: Red Farmer, 3267 Blvd., Vallejo, CA 94590, or call (707) 694-8944. [5/1]

NORTHWEST MICHIGAN A/C station looking for f/t or p/t for future openings. No calls please. T&R: Mike Tidmore, WCLR Radio, 118 S. Union Street, Traverse City, MI 49684. EOE [5/1]

PERSONALITY NEEDED. We’re looking for a full-service communicator, no card readers please. Must be friendly, warm and Country. Grow with us in the beautiful NW. T&R ASAP: Steve Smail, KRLC Radio, 805 Stuart Avenue, Lewiston, ID 83501. EOE [4/24]

TOP 40 WTBX is looking for a future Midday personality. No calls please. T&R: Bill Klapproth, PO Box 1060, Hibbing, MN 55746. [4/24]

LOOKING FOR AIR PERSONALITIES. Immediate openings. T&R: Dave Winston, WYTF Radio, PO Box 1030, Stevens Point, WI 54481. [4/24]

COLORADO SPRINGS FM seeks pd to include Morning show. Must be capable of operating a digital computer for use with satellite music assist. T&R: Ed Klimek, 5008 Skyview Drive, Manhattan, KS 66502. [4/24]

TOP 40 KOLA/Q104 searching for Adult communicator for immediate Midday opening. Must be active and ready to relate to the Adult office worker. Sports knowledge a plus. T&R: Mike Temper, KQMT Radio, PO Box 600, Manhattan, KS 66502. [4/24]

BILLINGS, MT’s #1 COUNTRY KCTR seeks pd/afternoons. No calls please. T&R: Paul Ehris, KCTR Radio, PO Box 1276, Billings, MT, 59103. [4/24]

COUNTRY FM on the fringe of a Top 50 market, seeking applicants for possible Midday or PM Drive openings. Prefer Midwest applicants, females and minorities encouraged. No calls, please T&R: Program Director, 2963 Kerr Road, Springfield, OH 45503. EOE [4/24]

TOP NORTHERN CENTRAL PENNSYLVANIA combo full service A/C, seeks Midday AT with strong production. T&R: Bob Ehlert, WCLP Radio, PO Box 1276, Billings, MT 59103. [4/24]

KFJ/AM SEEK PD/AT to continue the tradition of a great Oldies station. Remote and production experience a must. Would like to get back home (SF) or anywhere on the West Coast. Prefer in Jazz, Classic, Rock, Country, AA or DJ. Have done them all. MICHAEL MOORE: (502) 671-2666. [4/24]

CATCH A RISING STAR! Dependable, creative female with great personality looking to add to your on-air team. Phone packed and ready to go, so call NOW! JEN: (414) 426-0912. [4/24]


CURRENT OVERNIGHT JOCK/ALTERNATIVE PD seeks f/t slot at a progressive station. Willing to relocate. ROB: (515) 274-3966. [4/24]

EMPLOYED MORNING MAN wants to move up. Hear what you’re missing! Eighteen-years experience. KEN MCBEE: (205) 866-5446 or 460-5162. [4/24]

READY TO MOVE. A/C, TOP 40 PD/OM with thirteen-years experience. Pro looking for a new challenge. PATRICK: (713) 728-1348. [4/24]

MODERN ROCK & UNDERGROUND DANCE FORMAT specialist, seeks AT, MD or Promotion duties at your winning station! RAY: (713) 737-5180. [4/24]


PLAYIN’ THE GAME with over five years of A/C experience. Want it show in Upper Midwest. Top 40/A/C or with sales interest. JON: (515) 783-5034. [4/24]

SHOW ME THE LIGHT! I’ve had enough! Weekends at Midwest A1C, Top 40 or Album. STEVE: (913) 862-1185. [4/24]

SERVICE REQUEST

WJCI: Trying to find our way. Seeking Album, Alternative and Jazz CDs from all labels. Send to: Todd Higgins, MTSU PO Box C-222, Murfreesboro, TN 37132. [5/1]

KZZY: Country station needs CD service from all labels. Also Country Oldies from the late 1970s-80’s. Send to: Rob Hendricks, PO Box 882, Devils Lake, ND 58301. [5/1]

KRXT: Country station needs service from all labels. Current, recurrents, greatest hits and gold needed. Send to: Bill Tucker, PO Box 1560, Rockdale, TX 76557. [5/1]

KAJX: New format featuring hip hop, funk, house and R&B music, seeks current CD service from all labels. Send to: Lisa Taylor-Austin, 3073 Aspen Business Center Road, Aspen, CO 81611. [5/1]

KTBO: New Gavin Top 40 reporter needs service from all labels. Current and recurrent needed. Send to: Johnny Walker, 336 University Drive, Nacogdoches, TX 75961, or call (409) 560-6677. [5/1]

KQQQ: Adventurous Alternative show needs more service from Indies and majors. Send to: Toby Hood, 4400 E. Broadway, #200, Tucson, AZ 85711. [4/24]

KQDY: A/C station looking to update our Oldies library. Placing from majors, especially 50s, 60s & 70s. Send to Chris Beuman, PO Box 78, Cranite, KS 66720, or call (316) 431-3700. [4/24]

WNPP: Changing formats from Top 40 to A/C, and request service from all labels. Current and Oldies needed. Send to: Keith Collins, 3969 Convenience Circle NW, Suite 205, Canton, OH 44718. [4/24]
## MOST ADDED

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<td>KEITH SWEAT - Why Me Baby? (Elektra)</td>
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<td>2</td>
<td>EN VOGUE - My Lovin' (You're Never Gonna Get It) (Atco/EastWest America)</td>
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<td>TEVIN CAMPBELL - Goodbye (Qwest/Warner Bros.)</td>
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<td>JODECI - Come &amp; Talk To Me (MCA)</td>
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<td>TRACIE SPENCER - Love Me (Capitol)</td>
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<td>CHAKA KHAN - Love You All My Lifetime (Warner Bros.)</td>
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<td>LISA STANSFIELD - All Woman (Arista)</td>
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<td>BOYZ II MEN - Please Don't Go (Motown)</td>
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<td>KAMAL - Jump (Ruffhouse/Columbia)</td>
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<td>GREGORY PORTER - Honey Love (Jive)</td>
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<td>MELISA MORGAN - Still In Love With You (Pendulum/Elektra)</td>
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<td>JOE PUBLIC - Live And Learn (Columbia)</td>
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<td>GERALD LEVERT - School Me (Atco/EastWest America)</td>
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<td>KATHY SLEDGE - Take Me Back To Love Again (Epic)</td>
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<td>SHANICE - I'm Cryin' (Motown)</td>
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<td>JERMAINE JACKSON - I Dream, I Dream (LaFace/Arista)</td>
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<td>SOUL II SOUL - Joy (Virgin)</td>
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<td>RANDY CRAWFORD/JOE SAMPLE - Who's Crying Now (Warner Bros.)</td>
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<td>GARY BROWN - Don't Make Me Beg Tonight (Capitol)</td>
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<td>SKYY - Up And Over (Stronger And Better) (Atlantic)</td>
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<td>BAS NOIR - Superficial Love (Atlantic)</td>
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<td>LIONEL RICHIE - Do It To Me (Motown)</td>
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<td>THE BOYS - The Saga Continues (Motown)</td>
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<td>MINT CONDITION - Forever In Your Eyes (Perspective/A&amp;M)</td>
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<td>TLC - Ain't 2 Proud 2 Beg (LaFace/Arista)</td>
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<td>JODY WATLEY - I'm The One You Need (MCA)</td>
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<td>GLENN JONES - Here I Go Again (Atlantic)</td>
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<td>ARRESTED DEVELOPMENT - Tennessee (Chrysalis/ERG)</td>
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<td>TEDDY RILEY Featuring Tammy Lucas - Is It Good To You (MCA)</td>
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<td>DOUG E. FRESH - Bustin' Out (Bust It/Capitol)</td>
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<td>38</td>
<td>PEABO BRYSON - Shower You With Love (Columbia)</td>
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**GF...**

### TOP TIP

**DAS EFX**

They Want EFX (Atco/EastWest America)

After grabbing the number one spot on the Rap Chart, Das EFX got the attention of some major market programmers who have added this record. See Urban Inside.

### RECORD TO WATCH

**RHONDA CLARKE**

(If Loving You Is Wrong)

I Don't Want To Be Right (Tabu/A&M)

This classic ballad is testing the waters—can it hit big twice?

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**CHARTBOUND**

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<tr>
<th>Artist Title Label</th>
<th>*Debut in Chartbound</th>
<th>Reports</th>
<th>Adds</th>
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<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<td>Good 2 Go - Never Satisfied (Giant/Reprise)</td>
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<td>Patti La Belle - When You've Been Blessed (MCA)</td>
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<td>Isley Brothers/Ronald Isley - Sensitive Lover (Warner Bros.)</td>
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<td>-</td>
<td>4</td>
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**the GAVIN REPORT/May 1, 1992**

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www.americanradiohistory.com
UP & COMING

Reports Added

**ARTIST TITLE LABEL**

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<td>30</td>
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<td>BY ALL MEANS - The Feeling I Get (Motown)</td>
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<td>RHONDA CLARK - If Loving You Is Wrong I Don't Want...(Tabu/A&amp;M)</td>
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<td>MARY J. BLIGE - You Remind Me (MCA)</td>
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<td>2 PAC - Brenda's Got A Baby (Interscope)</td>
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<td>NICE &amp; SMOOTH - Sometimes I Rhyme Slow (RAL/Columbia)</td>
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<td>MIKE DAVIS - When Only A Friend Will Do (Jive)</td>
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<td>COLLEGE BOYZ - Victim Of The Ghetto (Virgin)</td>
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<td>*DAS EFX - They Want EFX (Atco/EastWest America)</td>
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<td>*GROVER WASHINGTON, JR. &amp; LALAH HATHAWAY - Love Like This (Col.)</td>
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<tr>
<td>19</td>
<td>10</td>
<td>*EUGENE WILDE - How About Tonight (MCA)</td>
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</table>

DROPPED: #34-Brotherhood Creed, #37-Most Modest Fok, #38-Riff, #40-Lisa Taylor, KCM, Stacy Earl.

INSIDE URBAN

QUARTETS HAVE THE EDGE

Two very successful foursomes with a lot to celebrate got together and smiled for the camera. Atlantic Starr and Color Me Badd recently added Soul Train Music Awards, American Music Awards and Grammys to their multi-platinum awards. Pictured (l-r): CMB's Kevin Thornton, Atlantic Starr's David Lewis and Wayne Lewis; CMB's Mark Calderon; Atlantic Starr's Rachel Oliver and Jonathan Lewis; CMB's Bryan Abrams and Sam Watters. (By the way, did you catch Color Me Badd acting as well as singing in last week's episode of "Beverly Hills 90210"? Not Bad, guys!)

In spite of the competition and after looking tentative last week, KEITH SWEAT's ballad "Why Me Baby?" hits the top of the chart! Take a look at who's lining up in the Top Ten ready to replace him at #1: En Vogue, Tracie Spencer, Chaka Khan, and Lisa Stansfield! Not surprising is the big debut of LIONEL RICHIE's "Do It To Me" at #30, becoming our "Hot" listing of the week. Seems like we're going out on a limb by making DAS EFX's "They Want EFX" our Top Tip so early in the game, but look at the stations that went out on the limb with us: WBLS-New York, WCDX-Richmond, WOCW-Westbury, WUSL-Philadelphia, WVCN-Albany, K98-Monroe, KGRM-Grambling, KMIJ-Shreveport, KQXL-Baton Rouge, WBLX-Mobile, WFKX-Jackson, WFXA-Augusta, WGOK-Mobile, WJMH-Winston-Salem, WPEG-Charlotte, WOK-Baton Rouge, WKKV-Milwaukee, WRNB-Minneapolis, KHRN-Bryan, KMJQ-Houston, KBMS-Portland, and KKFX-Seattle. Our Record To Watch, RHONDA CLARKE'S "(If Loving You Is Wrong) I Don't Want To Be Right," is holding a 36% Hit Factor and picks up seven more adds from OCI04, WHUR, KQXL, WWD/D-FM, WILS, WKKV and KLJH. Pamela Hall, WHUR-Washington, D.C., makes BY ALL MEANS "The Feeling I Get," which is sitting at the top of our Up & Coming, her RTW. She says, "Getting huge phones on the record-every time the record airs, the phones go crazy." Stan Boston, WNHC-New Haven, feels the embers are still burning for THE TEMPTATIONS "Hoops Of Fire" saying, "Some ladies must really like to hear about men jumping through fire for their love because the phones are really lighting up every time we play this—adult females galore!!" Ciao for now, Betty.

NEW RELEASES

by John Martinucci

BEBE & CECE WINANS - Depend On You (Capitol)

BeBe and CeCe once again team up with co-writer and producer Keith Thomas to deliver a contemporary Gospel theme with Hip-hop flair. This brother and sister group continue to have success with their Different Lifestyles album, which has delivered three top ten hits so far. "Depend On You's" contemporary beat will appeal to younger listeners.

ATLANTIC STARR - Unconditional Love (Reprise)

The Lewis Brothers should be dubbed the "Princes of Ballads." They've released back-to-back slow jams that definitely warm the heart. The group now searches for the kind of love you thought only your Mother could give you.

LADY SOUL - Don't Forget About Me (Boston International/Hollywood)

Margo Thunder, Phaedra Butler and Rise' Engermann collectively make up the smooth and sensual vocals of Lady Soul. There's something about this trio and this song that gives you a sense of deja vu.

GIORGE PETTUS - Don't Put Me Off 'Til Tomorrow (MCA)

Singer/songwriter/producer David "Pic" Conley gives Giorge a Surface-type sound that has the hook programmers listen for. Pettus' pleading vocals mesh well with the background voice of co-writer/co-producer Derrick Cullen to create a real chart contender.

CHRIS WALKER - No Place Like Love (Pendulum/Elektra)

Chris Walker has already gotten his foot in the door at Top 40 and A/C stations with "Take Time," his second top ten hit on Urban Radio. Now, on his third release, Chris will croon his way back on your playlist with this mid-tempo love song that should appeal to all demos.

ALBUM CUTS

KRS KROSS - Warm It Up/I Missed The Bus

TLC - Baby, Baby, Baby

JOE PUBLIC - I Miss You

JODY WATLEY - Commitment Of Love

ROGER - Emotions

MICHAEL JACKSON - Jam

BE BE & CE CE WINANS - Supposed To Be
Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. i.e. 100 stations playing the record - 60 stations have it in Heavy or Medium rotation: Hit Factor = 60%

Total Reports This Week...67 Last Week...65

| KEITH SWEAT - Why Me Baby? (Elektra) | 62 | - | 57 | 5 | - | 100% | 12 |
| EN VOUGE - My Lovin' (You're Never Gonna Get It) (Atco/EastWest America) | 64 | - | 53 | 7 | 4 | 93% | 7 |
| TEVIN CAMPBELL - Goodbye (Qwest/Warner Bros.) | 60 | - | 52 | 8 | - | 100% | 11 |
| JODECI - Come & Talk To Me (MCA) | 64 | 2 | 43 | 14 | 5 | 89% | 8 |
| TRACIE SPENCER - Love Me (Capitol) | 61 | - | 44 | 14 | 3 | 95% | 12 |
| CHAKA KHAN - Love You All My Lifetime (Warner Bros.) | 63 | - | 26 | 31 | 6 | 90% | 6 |
| LISA STANSFIELD - All Woman (Arista) | 55 | - | 46 | 8 | 1 | 98% | 11 |
| MARIAN CANTRELL - Make It Happen (Columbia) | 56 | - | 44 | 10 | 2 | 96% | 11 |
| LUTHER VANDROSS - Sometimes It's Only Love (Epic) | 59 | - | 29 | 24 | 6 | 89% | 10 |
| BOYZ II MEN - Please Don't Go (Motown) | 59 | 2 | 32 | 20 | 5 | 88% | 8 |
| KRIS KROSS - Jump (Ruffhouse/Columbia) | 55 | - | 35 | 14 | 6 | 89% | 6 |
| ALYSON WILLIAMS - Can't Have My Man (RAL/ORB/Columbia) | 60 | - | 25 | 30 | 5 | 91% | 9 |
| AARON HALL - Don't Be Afraid (MCA) | 53 | - | 42 | 9 | 2 | 96% | 12 |
| R.KELLY and PUBLIC ANNOUCEMENT - Honey Love (Jive) | 61 | 2 | 19 | 31 | 9 | 81% | 8 |
| BE BE & CE CE WINANS - It's O.K. (Capitol) | 53 | 1 | 38 | 9 | 5 | 86% | 15 |
| MELISA MORGAN - Still In Love With You (Pendulum/Elektra) | 61 | 1 | 12 | 38 | 10 | 81% | 7 |
| JOE PUBLIC - Live And Learn (Columbia) | 54 | - | 29 | 19 | 6 | 88% | 16 |
| GERALD LEVERT - School Me (Atco/EastWest America) | 61 | 5 | 4 | 39 | 14 | 70% | 5 |
| MICHAEL JACKSON - In The Closet (Epic) | 59 | 3 | 4 | 34 | 19 | 67% | 3 |
| KATHY SLEDGE - Take Me Back To Love Again (Epic) | 53 | 1 | 4 | 25 | 13 | 73% | 8 |
| SHANICE - I'm Crying (Motown) | 54 | 1 | 28 | 18 | 8 | 85% | 11 |
| DAMIAN DAME - Gotta Learn My Rhythm (LaFace/Arista) | 48 | 2 | 4 | 28 | 14 | 66% | 5 |
| JERMAINE JACKSON - I Dream, I Dream (LaFace/Arista) | 44 | - | 5 | 30 | 9 | 79% | 8 |
| PRINCE AND THE N.P.G. - Money Don't Matter 2 Night (Paisley Park/Warner Bros.) | 51 | 6 | 4 | 22 | 20 | 50% | 4 |
| SOUL II SOUL - Joy (Virgin) | 48 | 2 | 1 | 24 | 21 | 52% | 4 |
| RANDY CRAWFORD featuring JOE SAMPLE - Who's Crying Now (Warner Bros.) | 43 | 1 | 2 | 27 | 13 | 67% | 6 |
| GARY BROWN - Don't Make Me Beg Tonight (Capitol) | 52 | - | 10 | 34 | 8 | 84% | 9 |
| SKYY - Up And Over (Stronger And Better) (Atlantic) | 37 | - | 15 | 19 | 3 | 91% | 12 |
| BAS NOIR - Superficial Love (Atlantic) | 37 | 1 | 4 | 28 | 4 | 86% | 8 |
| LIONEL RICHIE - Do It To Me (Motown) | 59 | 12 | - | 13 | 36 | 22% | 2 |
| THE BOYS - The Saga Continues... (Motown) | 45 | 3 | 3 | 16 | 24 | 42% | 4 |
| MINT CONDITION - Forever In Your Eyes (Perspective/A&M) | 50 | 9 | 1 | 15 | 27 | 32% | 4 |
| TLC - Ain't 2 Proud 2 Beg (LaFace/Arista) | 33 | - | 16 | 13 | 4 | 87% | 15 |
| JODY WATLEY - I'm The One You Need (MCA) | 35 | 2 | 8 | 22 | 5 | 85% | 9 |
| GLENN JONES - Here I Go Again (Atlantic) | 30 | - | 14 | 13 | 3 | 90% | 16 |
| ARRESTED DEVELOPMENT - Tennessee (Chrysalis/ERG) | 35 | 7 | 5 | 15 | 10 | 57% | 5 |
| BIG DADDY KANE - Lover In You (Cold Chill'n/Reprise) | 33 | - | 3 | 20 | 10 | 69% | 9 |
| TEDDY RILEY Featuring Tammy Lucas - Is It Good To You (MCA) | 31 | 1 | 2 | 17 | 11 | 61% | 5 |
| DOUG E. FRESH - Bustin' Out (Bust It/Capitol) | 32 | 2 | 2 | 15 | 13 | 53% | 4 |
| PEABO BRYSON - Shower You With Love (Columbia) | 34 | 5 | - | 3 | 27 | 8% | 3 |

Crossover Chart

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CONFERENECE '92
SHERATON HOTEL, NEW ORLEANS
MAY 20-24, 1992

SPECIAL CONFERENCE EVENTS

WEDNESDAY, MAY 20
NEW ORLEANS WELCOME
WYLD and the city of New Orleans show what true Southern hospitality is all about.

THURSDAY, MAY 21
CELEBRITY LUNCHEON SHOW
Experience first hand, exquisite New Orleans cuisine as you enjoy the sounds of some of the hottest groups in the industry.

FRIDAY, MAY 22
THE MIGHTY MISSISSIPPI RIVERBOAT CRUISE
A fun-filled cruise down the Mississippi River with lots of celebrities, entertainment and good food.

SATURDAY, MAY 23
BRE INDUSTRY AWARDS DINNER SHOW
Annual presentation of awards to radio personalities, record industry execs and retail outlets for their contribution to black music.

OTHER CONFERENCE EVENTS:
BUSINESS SEMINARS - CELEBRITY GOLF TOURNAMENT
BOOTHS/EXHIBITS - CELEBRITY PERFORMANCES
TALENT SHOWCASES - VIDEO TV NETWORK
CLUB FLOOR — AND MANY OTHER EVENTS

REGISTRATION FEES

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Radio/Retail Reporters $250
College Student (must show ID) $200
Spouse (accompanying registrant) $100

Non-subscriber rates will include 3 months subscription to BRE magazine to begin after Conference.

Addl. Tickets for BRE Industry Awards Dinner Show $50

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### Most Added

1. PONTIUS PILATE'S DECISION - DELFEAYO MARSDALIS (NOVUS/RCA)
2. PRESENT TENSE - BOBBY WATSON (COLUMBIA)
3. HERE'S TO LIFE - SHIRLEY HORN w/STRINGS (VERVE/POLYGRAM)
4. BENNY RIDES AGAIN - EDDIE DANIELS & GARY BURTON (GRP)
5. BLUES AND MORE - HENRY BUTLER (WINDHAM HILL JAZZ)
6. POTATO RADIO - KING & MOORE (JUSTICE)

### Top Tip

**HAROLD MAHERN TRIO**
STRaight STREET
(DIW/COLUMBIA)

More great piano trio sounds on the way up.

### Record to Watch

**BOBBY WATSON**
PRESENT TENSE
(COLUMBIA)

Bobby Watson and drummer Victor Lewis come back strong. Three dozen first week believers.

### Chartbound

- **KING & MOORE** (JUSTICE)
- **DELFEAYO MARSDALIS** (NOVUS/RCA)
- **JOHN SCOFEIELD** (BLUE NOTE)
- **LOUIE BELLSON** (MUSIC MASTERS)
- **BOBBY WATSON** (COLUMBIA)
- **JOHN MCALUGHLIN TRIO** (VERVE/POLYGRAM)
- **CASSANDRA WILSON** (JMT/POLYGRAM)
- **JOHN D'EAR** (ENJA)
- **HENRY BUTLER** (WINHAM HILL JAZZ)
- **UPTOWN STRING QUARTET** (BLUEMOON/MR)
- **DAVID BLAMIRE** (NOVA)
- **WARREN BERNHARDT** (DMP)
- **TOM GRANT** (VERVE FORECAST/POLYGRAM)
- **DOC SEVERINSEN** (AMHERST)

**Debuts in chartbound**

- **ERNIE WATTS** with GILBERTO GIL (MESA/BLUEMOON)
- **RANDY WESTON** (ANTSILLES/POLYGRAM)
- **SHIRLEY HORN** (VERVE/POLYGRAM)
- **TONY REEDUS** (ENJA)
- **JEANIE & JIMMY CHEATHAM** (CONCORD JAZZ)

Dropped: #42 Holly Cole Trio, #44 Don Pullen, #48 Vanessa Rubin, #50 Greg Abate.
Suffering from the same old thing?

We have The Antidote.

Ronny Jordan is a hot new noise among jazz guitar players.

He has crafted his sound from the vibe he picked up in "The Groove Academy" that is North London. He learned the intricacies of melody from years playing in his church choir band. He embraces the spirit of Wes Montgomery and the cool pop sensibility of George Benson.

The end result is a remarkable musician with a sound that is uniquely Ronny Jordan!

Featuring

After Hours
(The Antidote)

Show Me
(Your Love)

So What!

the antidote
RONNY JORDAN

Featuring

After Hours
(The Antidote)

Show Me
(Your Love)

So What!
**MOST ADDED**

1. **NICKY HOLLAND** (EPIC)
2. **THE VISIT - LOREENA McKENNITT** (WARNER BROS.)
3. **RYTHMS OF LIFE - BRUCE BECVAR** (HIGHER OCTAVE)
4. **ROCKOON - TANGERINE DREAM** (MIRAMAR)
5. **MATTERS OF THE HEART - TRACY CHAPMAN** (ELEKTRA)
6. **BACK TO THE GROOVE - WAYNE HENDERSON** (PAR)

**ADULT ALTERNATIVE**

**TOP TIP**

MICHAEL GETTEL
PLACES IN TIME
(NARADA)

DANCING FANTASY
MOONLIGHT REFLECTIONS
(IC/DA)

WAYNE HENDERSON
BACK TO THE GROOVE
(PAR)

**RECORD TO WATCH**

LOREENA McKENNITT
THE VISIT
(WARNER BROS.)

"Visit" Celtic landscapes as seen through the eyes of an extraordinary Canadian musician.

**CHARTBOUND**

*Debuts in chartbound*

**LOREENA McKENNITT (WARNER BROS.)**
**SEAL (ACOUSTIC) (WARNER BROS.)**
**INCOGNITO (VERVE FORECAST)**
**NICKY HOLLAND (EPIC)**
**LEON RUSSELL (VIRGIN)**
**BOB BALDWIN (ATLANTIC)**

STEVE SWALLOW (ECM)
TANITA TIKARAM (REPRISE)
*RONNY JORDAN (4TH & BROADWAY)
DIANE SCHUUR (GRP)
ROSSY (REAL WORLD/VIRGIN)

*ROBBY WALKER JR. - LITTLE EARTHQUAKES (Atlantic)
-LYLA LOVET - SHEPHERD MOONS (Reprise)
-SARA K - CLOSER THAN THEY APPEAR (Chesky)
-LYLA LOVET - JOSHUA JUDGES RUTH (Curb/MCA)
-COWBOY JUNKIES - BLACK EYED MAN (RCA)
-MARION MEADOWS - KEEP IT RIGHT THERE (Novus/RCA)
-NELSON RANGELL - EVERY MOMENT (GRP)
-RUSH SOUNDTRACK - ORIGINAL SOUNDTRACK BY ERIC CLAPTON (Reprise)
-AL STEWART - RHYMES IN ROOMS (Mesa)
-AKIRA JIMBO - SLOW BOAT (Optimism)
-MELISSA ETHERIDGE - NEVER ENOUGH (Island/PLG)
-MICHAEL GETTEL - PLACES IN TIME (Narada)
-HIRAM BULLOCK - WAY COOL (Atlantic)
-LEVEL 42 - GUARANTEED (RCA)
-DANCING FANTASY - MOONLIGHT REFLECTIONS (IC/DA)
-ZULU SPEAR - WELCOME TO THE USA (Liberty)
-WAYNE HENDERSON - BACK TO THE GROOVE (PAR)
-LUKA BLOOM - THE ACOUSTIC MOTORBIKE (Reprise)
-BRUCE BECVAR - RHYTHMS OF LIFE (HIGHER OCTAVE)
-COALE JOHNSON - TIME PRESENT... (454 Records)
-ERNIE WATTS WITH GILBERTO GIL - AFROE (CTI/Mesa/Bluemoon)
-TANGERINE DREAM - ROCKOON (MIRAMAR)
-ROBIN FREDERICK - HOW FAR, HOW FAST (HIGHER OCTAVE)
-LEX DE AVEVEDO - MOUNTAINS (Aubergine)
-AL DI MEOLA - KISS MY AXE (Tomato/Mesa/Bluemoon)
-BOBBY CALDWELL - STUCK ON YOU (Sin-Drome)

www.americanradiohistory.com
Here's to Life is SHIRLEY HORN at the top of her form.
11 lush, romantic ballads, fully orchestrated with strings, brought to life by the mesmerizing voice and piano of one of the greatest names in jazz.

Here's to Life is Shirley's eagerly anticipated follow-up to the Grammy nominated "You Won't Forget Me" and the happy result of her long awaited collaboration with Johnny Mandel.

Here's to Life and every joy it brings.

Produced and arranged by Johnny Mandel. Also available on cassette and home video.

For more information contact: Jennifer Phelps at 212 535 8547 or Rachel Lewis at 212 535 8119
GRACE UNDER PRESSURE - JOHN SCOFIELD (BLUE NOTE)
Two of your more distinct guitarists—John Scofield and Bill Frisell—are together, trading cosmic jazz licks under the strong rhythm foundation of Charlie Haden and Joey Baron. In Frisell’s case, instead of operating under more floating, atmospheric circumstances, he’s in Scofield’s arena, which means the punches tend to fly fast and free. Since both guitarists are placed in their respective and consistent corners, you don’t need a program. Scofield works the right hand side of the sound spectrum, sowing his seeds with a fat tone and contributing flanged rhythms. Frisell’s tone is thinner and airier. Steve Swallow’s acoustic-oriented production gives both the wooden and the electric instruments clarity, favoring Haden’s bass with room-shaking presence. The music emits a wide selection of mood and scenario, whether you want a rump (“Grace Under Pressure”), sincerity (“Honest I Do”), a walking, bluesy arrogance (“Bill Me”), or complexity (“Scenes From a Marriage”).

DO I EVER CROSS YOUR MIND - GEORGE HOWARD (GRP)
George Howard’s sax work floats like a butterfly. Recorded on the heels of a Japanese tour, on Do I Ever Cross Your Mind Howard mixes three vocal tunes (geared toward the Urban market) with an instrumental majority. A best-selling instrumentalist, George Howard tends to have a long shelf life on stations who commit early. One of the highs is a color cover of Marcus Miller’s “Jo Jo,” written for and originally cut by Miles Davis on Amandla. “Just The Way I Feel” is the album’s kick-starter, propelled by some opening synth chords. Of the vocal selections we favor “Stay Here With Me,” which mixes soprano sax with the vocal triumvirate of James Ingram, Carl Anderson and the hot Phil Perry. Hard to go wrong with a power trio like that.

“Why” - ANNIE LENNOX (ARISTA)
So far it’s been a 35 million-selling career for Eurythmics. It’s safe to say that some of those discs were bought up by loyal Alternative Adult radio listeners. “Why,” the opening shot from Annie Lennox’s debut solo production entitled Diva, is spiritually ultrasonic, breathtakingly sophisticated, lyrically telling and congruently adult in texture and tempo. Dave Stewart, Annie’s Eurythmics partner, contributed the groovy “Lily Was Here” theme to AA radio. “Why” is Lennox’s turn.

LOVE DANCES - SUE MATTHEWS (SIR/POSITIVE MUSIC)
Positive Music, the Virginia boutique Adult Alternative label, takes on its first true jazz quest with the torchy ballads of Sue Matthews. Matthews’ delivery is intimate, flawless and smooth. We prefer the tracks that gravitate toward interpretation and a suave cabaret feel. Cole Porter’s “Easy To Love,” the title cut and “Make Me Rainbows” are elegantly spare. Matthews’ vocals smolder with dynamics and technical precision—even under the most minimal musical accompaniment. Just check out her stark treatment of “My Funny Valentine.” She literally puts her singing talent on the line.
Ratings Warfare

by Rhody Bosley

Combating ratings warfare stood at a truce long enough for some ratings generalists to pass on suggestions to the troops on how to win. The scene of this summit was the Country Music Seminar in Nashville. Such an august body should have met at President Andrew Jackson's house, the Hermitage, which is nearby, but the crowd was too large for it to take such an accommodation.

The commander of the panel was Joel Rabb, president of Joel Rabb Associates, who saluted the panelists: Jim Tice, operations manager of WZKZ/Birmingham; Randy Michaels, COO of Jacor Communications and owner of Critical Mass Media; Jason Kane, senior vice president, research of the Research Group; and Ted Doren, president of Diary Experts.

Kane presented the audience with a six-step method to get ratings results. "Rating warfare starts with a really solid plan, because any ratings success has got to be judged in a disciplined way," began Kane.

First, focus on your demo. Never lose concentration of force on "who" is important to your radio stations and your strategy. Many program directors become too fascinated with success or failure in demos that don't matter.

Second, have your own Arbitron database. Develop a database on your station's history, so that you understand its highs and lows over time. Study other stations in similar markets or stations that have similar competitive situations as you so you understand what the norms might be for this type of competitive battle. Trend and track all the performance indicators by demographic cell. Trends are what really matters.

Third, have clear ratings goals based on history, competition, market conditions and strategy. There is no win and there is no loss if you can't define it. After all, consistent performance in Arbitron is what brings great financial success.

Fourth, use all of the tools available to you as far as Arbitron is concerned. Programmers often overlook the sales computer. Run reports you may not normally see just looking at the book. Also, use the sales computer to find out turnover on promos so you can determine how many promos may be needed. What does the reach and frequency look like on your hottest record rotation? Call on your Arbitron representative, making sure you get all the information you can from Arbitron. Often, when there is a problem with Arbitron, come out of the dugout and argue for the next call. "There is a squenky wheel file somewhere in Laurel," contends Kane.

Fifth, become a ratings expert. Study it. It's the game board.

Sixth, have a sound plan to evaluate the validity of each book. The key word on the front of an Arbitron book is the word 'estimated.' Examiner response rate, average PPDV, metro proportionality by county, persons using radio, diary return by demo, etc.

Randy Michaels told the assembly that, "If you're involved in programming a radio station, you are primarily in the business of marketing. When we use the term marketing, we mean the entire process. Great radio stations are listener-focused because it's listeners who deliver advertisers and never the other way around."

Michaels went on to say, "Real listening is not measured by anyone that I know of. Arbitron is based on reported listening. This change of stations is not reported coincidentally. Everybody knows that Arbitron diaries are rarely filled out coincidentally. They are filled out at some later time based on top-of-mind recall. As you market to the diarykeeper, it is not enough to get your station consumed. You have to develop recall for attributes, for images, for dial position, for format position, etc. And, to do that you have to develop a marketing plan that should be listener-focused and diarykeeper-focused. And it should be simple. The plan should start with who you are, what you are, where you are, and what your tactic or mission statement is. That's what you need to communicate to a diarykeeper."

Michaels also strongly recommended constructing a grid of your strengths and weaknesses and the competitors' strengths and weaknesses. The object is to design a plan that exploits your strengths and attacks competitive weakness. "Avoid attacking competitive strength directly," advised Michaels.

"Once you have prepared a plan," urged Michaels, "it is extremely important that you execute with focus and passion. Great plans are made calmly and executed with wild emotion. The real battle is for top-of-mind awareness at the time of diary entry!"

Jim Tice spoke to the nitty-gritty role that must be addressed following the release of an Arbitron report. The question is not only how well the station did but why. Tice outlined some of the actions he takes: (1) Keep a history file for at least the last year and preferably longer on key data like TSL, Turnover, Average Quarter Hour, Cume and Share. (2) Invest in the AID Programmers Package and get month-by-month and county-by-county data. (3) Study page 3A to determine how well Arbitron did in making its sample distribution goals, looking particularly at demographic cell performance, including Black and/or Hispanic. (4) Compare demographic cell weighted versus unweighted. (5) Read page 4C for the metro market profile. (6) Check page 5B for any special announcements about the survey.

Todd Doren addressed the troops about what is learned through a diary review and attacked some of the myths about diaries. He says his research indicates that 20% of the diarykeepers contribute 60% of the quarter hours and that 40% of the diarykeepers total approximately 80% of the quarter hours. Myth had it that 20% of diarykeepers accounted for 80% of the quarter hours. The programming implication of this myth-buster is that heavy listeners—the core audience—should be the focus of the program director.

"The conventional wisdom," Doren says, "is that Thursday is the most important day of the survey week." He pointed out that his data shows that Thursday is indeed the day of the week that contributes the most quarter hours, at 16.5%, but Friday is at 16.4%, and even Tuesday is at 14.7%. Doren recommends that a programmer may want to focus promotion on days other than Thursday.

Another concern is "buffer sample." The risk of buffer sample being used in a survey is real and, according to Doren, the best chance of it occurring is in the third month.

Buffer sample is a specially drawn random sample that may be used in the survey if the return rate in one month is significantly lower than in previous surveys. Hence, if the return of diaries in the first month of the survey period is 80% of that expected, then Arbitron will add buffer in the third month of the survey. Why not add in the second month? Remember that processing of the diaries does not take place until 14 days after the end of the survey, so a count of in-tab would not be available until 17 days after the end of the survey month. The buffer sample is placed in the same manner as regular sample which means a three-week lead. Now, before getting hyper over this, remember that buffer accounts for less than 5% of all sample, and that it can be placed and is in any given month of the survey, since Arbitron is continually in the measurement process not just a quarterly.

Doren does recommend that the station's marketing campaign not be limited to just the first few weeks of the quarterly survey period, because the possibility of buffer being used does exist.

Rabb dismissed the troops to go listen to some Country music and get back into ratings warfare with just a bit more knowledge of the game board.
In the early '80s, El DeBarge and four of his siblings signed with Motown as the group DeBarge and recorded four successful albums, which produced such hit singles as "Rhythm Of The Night," and "Who's Holding Donna Now." El was spokesperson for the group as well as producer, writer or co-writer of most of their hits.

Music has always held a special place in El's heart, so it was a natural transition to go solo once the group broke up. Staying with Motown, El released his first solo album in 1988, El DeBarge, which produced the hits "Who's Johnny" and "Love Always."

That was followed by 1989's Gemini featuring "Real Love" and "Broken Dreams."

Feeling that it was time for a change, both professionally and personally — he took some time off to search his soul and work on a new album for a new label. The result is his Warner Bros. debut, In The Storm, which shines with compassion and spirituality. El talked about how he's come to terms with his spiritual nature and how it has influenced his music.

by Natalie Duiltsman
ND: We haven’t heard from you in a long time. What have you been up to?

EL: I’ve been learning. I went back to the powerhouse to get juiced up. I’ve been regrouping, rediscovering myself and finding out what it is that I really want to do. I’ve been trying to stay happy, and I can only do that by being me. I want to sing the kind of songs that I like to sing and I don’t want to sell out—try to gain any awards or do anything with the intention of getting the popular vote.

ND: You and your siblings have been singing for a long time. Do you remember when it started?

EL: It really got started when we moved from Detroit to Grand Rapids, Michigan, where we joined my Uncle Bills church. My Uncle James was the minister of music, and he trained and critiqued us. He saw that we were talented, and he let us be the musicians for the choir and the singers. I was eleven at the time.

ND: What are your siblings doing now?

EL: We’re not doing any albums right now as a family, but we plan to. I believe it’s going to be a Gospel album, under Uncle James’ and my production. And my mother is going to do a solo Gospel album.

ND: It must be a joy to work with your family.

EL: I’ve been wanting to do it for so long, especially with Uncle James. It will be a privilege. Warner Bros. has a Gospel label, Warner Alliance, so we’re going to try to do it right there at home.

ND: Why did you sign with Warner Bros.?

EL: Well, my contract was just about up with Motown, and I wanted to deal with Warner Bros. I heard a lot of good things about them, and everything I’d heard was true. We pursued each other.

ND: Tell me about the title In The Storm.

EL: The song came to me when I was in the studio playing the piano—the chords and the title just hit me. We’re all in the storm together, and I began to think there’s a storm going on in this world and everybody has their own personal storm in their own life. But we’re all in it together. I watch people ridicule one another, saying, “Look at that junkie over there with the needle in his arm, that’s something I’d never do. Look at that fool.” I’m saying be careful how you judge your brother, because that could very well be you one day. Let’s lift one another up and help one another, because we’re all in the storm together. I believe that God wanted me to talk about that, because the title just came to me.

ND: What does the album cover represent?

EL: The album cover represents the people in our lives from the street scene, the bar, and the neighborhood. It’s very down to earth and very reachable. It’s not a club, but instead it’s a neighborhood dance. And the people represent a lot of us too. We’re in the storm, but not for long.

ND: You’re very spiritual.

EL: I try to stay in touch with my creator, Jesus Christ. He is the source of my creativity. That’s where it all comes from for me. And I give Him the glory for what He’s done in my life. I just want to say thank you. After all is said and done it’s been Him and His grace that’s brought me this far.

ND: Who are your influences?

EL: Marvin Gaye, Sly Stone, the Isley Brothers and Earth Wind and Fire. Those are the biggest influences. I have some strong Gospel influences such as Andre Crouch and the Hawkins.

ND: Do you have some favorite cuts on this album?

EL: Well, they’re all my favorites; I like them for different reasons. They all have special meaning. I try not to put anything on my record that is not special. It’s all coming from my heart.

ND: The preludes and interludes seem to set the mood of the songs.

EL: Exactly. The preludes and interludes tie the album in from song to song. Their moods are the different moods that I would be in.

ND: Over the past few months, you have been popping up on other people’s projects.

EL: I've been through Fourplay, who produced that particular song, “After The Dance.” It was their idea—they know Patti and they wanted to involve her in the project. Patti’s got a lot of energy, as we all know, and she’s a Gemini just like I am. Working with Kool Moe Dee was my co-producer Maurice White’s idea. We needed to have someone talk about the fast lane.

ND: A newcomer Chante’ Moore sings on your album as well. How did that come about?

EL: Chante’ Moore is a little girl that I discovered. She is with MCA and I quickly got her over to my management, who agreed that she was definitely talented. I introduced her on my album, and I’m trying to shine a light on her talent. I wanted her to know that I believed in her enough to put her on my record.

ND: Did the album turn out the way you wanted it to?

EL: Yes. I wanted to bring back the old school love songs, the stuff that gets to your heart. I want to tell radio that this is a little album I put together called In The Storm. I did it with sincerity and I hope you enjoy it.
### MOST ADDED

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<td>Lorrie Morgan</td>
<td>(126) Some Girls Do</td>
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<td>Ricky Skaggs</td>
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### COUNTRY

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### RECORD TO WATCH

**Rosie Flores**

Blue Highway

*HighTone*

The gal they call "the Queen of Western Beat" picks up 22 more adds this week, with 48 total stations.

**Lisa Smith**

Assoc. Editor: Cyndi Hoelzle

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**CHARTBOUND**

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DID THESE GUYS PLAN THIS?
Radio folks love to ham it up, and we have proof. The KNEW/KSAN crew joke with Michelle Wright after a listening party. (Left to Right): Arista's Steve Sharp, KSAN's Sherri Nelson and Richard Ryan, Wright, and KSAN's Marlene Augustine and Lee Logan. On the other side of the nation, the good people at WPOC-Baltimore welcome Mike Reid. (Left to Right): WPOC's Greg Cole and Todd Grimsted, Reid, WPOC's Bob Moody and Tony Girard.

TOO LEGIT TO QUIT, Y'ALL
Hammer knows a good photo-op when he sees one. He poses with Diamond Rio and Travis Tritt, in Atlanta.

TEXAS the band

FRESH AND EXCITING!

One of the Most Exciting Groups in the Nation. The “New Face” of Country Music for the ’90s. Thanks DJ’s for playing “Southern Girls” Introducing their new single “Forever Love”

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UP & COMING

Reports Adds Weeks
103 19 3 MAC McANALLY - Live And Learn (MCA) 101 14 3 JACK ROBERTSON - Come And Get Us Mama (Step One) 86 72 1 * RICKY SKAGGS - From The Word Love (Epic) 81 13 3 MOLLY & THE HEYMAKERS - Jimmy McCarthy's Truck (Reprise) 75 3 5 HOLLY DUNN - No Love Have I (Warner Bros.) 73 24 2 B.B. WATSON - Say Goodbye (BNA Entertainment) 68 19 2 ROGER SPRINGER - The Right One Left (MCA) 59 2 5 DEBRA BURNS - Runaway Heart (Soundwaves) 55 8 3 MARIE OSMOND - True Love (Never Goes Away) (Curb) 49 44 1 * ANNE MURRAY - I Can See Arkansas (Liberty) 48 22 2 ROSIE FLORES - Blue Highway (HighTone) 36 33 1 * WYNONNA - I Saw The Light (Curb/MCA) 31 23 2 * ASLEEP AT THE WHEEL - Route 66 (Arista) 28 9 1 * KENNY ROGERS - Someone Must Feel Like A Fool Tonight (Reprise) 26 12 1 * WAYNE NEWTON - The Letter (Curb) 26 6 1 * CHRIS LEÒUX - Riding For A Fall (Liberty)


INSIDE COUNTRY

#1 ONE YEAR AGO TODAY
DOUG STONE - In A Different Light

#1 FIVE YEARS AGO TODAY
DAN SEALS - I Will Be There

#1 TEN YEARS AGO TODAY
ALABAMA - Mountain Music

RADIO NEWS...Steve Lee is the new Program Director at WKKG-Columbus. He comes from WFIR in Findlay, Ohio, and replaces Clint Marsh. Midday personality Bart Ellson will be handling Music Director duties on an interim basis, and will take music calls Mondays from 2:30-4:30 CT...Jake Berry is leaving KNYN-Santa Fe. Dale Matthews will be the station's new Music Director...Laura Jacobsen is leaving WYTE-Stevens Point, WI to work with Christmas In Lights, a theme park in Bonne Terre, MO. The station's new Music Director is Ken Steckbauer, and he'll take calls from 2-3PM Mondays through Fridays...Rodney J at KMIT-Mitchell, SD is now taking music calls Tuesdays and Wednesdays from 3-5PM CT...KNOT-Prescott, AZ is doubling their power. Starting May 4, the station will be 6,000 watts...KIML-Gillette, WY has a new "evening crusher" and a new lineup: Mid-5AM, Melissa Bird; 5AM-9AM, Dennis Switzer; 9AM-2PM, Joe Lusk; 2PM-7PM, J. D. Harris; 7PM-Midnight, Rick Michaels. The folks at WOWQ-Dubois, PA are planning their annual Fan Fair live broadcast. If you have an artist that would like to guest on the show, please get in touch with Gary Storner at (814) 371-8300...KSAN-San Francisco held their first "KSAN Lunch Break" in the city's Justin Herman Plaza Friday, April 24. The station brought in Little Texas, who wowed the lunchtime crowd. The band played on the same spot immortalized in the U2 movie Rattle and Hum when Bono spray-painted the Vallancourt Fountain. Little Texas were much better behaved...K2Kat-Silt Lake City is offering its listeners more than $70,000 in their Incredible Birthday Contest. In commenting on the amount of cash given away, General Manager Dana Horner said, "It's just another way to add something to our listeners' day. No doubt!...Khad-Cedar Rapids recently welcomed Ronnie Milsap to their free "family festival." Milsap entertained 7,223 loyal KHAK listeners.

ARTIST HAPPENINGS...Let's have a round of applause for whoever's thinking up these promotions at Mercury Nashville. First there was "The Achly Breaky Dance" to break Billy Ray Cyrus, and now they've got Jeff Knight doing a tour of truck stops. It's a natural promotion for Knight, who used to drive an 18-wheeler. At each stop, truckers can register to win a big rig, valued at $140,000, which will be given away at the culmination of the promotion in October. Looks like Clint Black and RCA Records have made nice, as they have recently announced the July 14th release of his third album for the label. Black said, "I couldn't be happier that we have found a way to continue working together. RCA has always supported me and my music." We love a happy ending...Speedy get well wishes to Doug Stone, who was admitted to a Nashville hospital last Monday after experiencing chest pains during a concert. Because of the scare, Stone could not attend this week's Academy of Country Music awards. The Gavin Country Crew

NEW RELEASES
by Lisa Smith & Cyndi Hoetzle

WYNONNA - I Saw The Light (MCA)
It's not the same light Hank was singing about, that's for sure. Why ask Wy? This song has so much energy, it's easy to see why so many stations jumped on it early. There's no stopping this Judd.

LEE ROY PARNELL - What Kind Of Fool Do You Think I Am (Arista)
This is the kind of song that you have to crank up and sing along with—it's familiar from the first listen. Parnell sounds great, and the slide guitar shows he's still the same rockin' roadhouse Lee Roy.

EARL THOMAS CONLEY - If Only Your Eyes Could Lie (Mercury)
Earl Thomas croons his way through this lovely Bob McDill /John Jarrard song.

JEFF KNIGHT - I Wish She Didn't Know Me (Mercury)
This song just had to come from personal experience. How else could Knight come up with a line like "I wish she didn't hate me, I'd have a chance that maybe we could start all over..." Knight is our favorite new storyteller, songs like this one show why.

HIGHSWAY 101 - Honky Tonk Baby (Warner Bros.)
Grab a partner and do the Highway shuffle to this wonderful song, which sounds tailor-made for the band and their good-time groove.

PROGRAMMER'S PICK

GREAT PLAINS - Lola (Columbia)
Many a one-hit wonder will emerge from the explosion of new artists on the Country scene. Walking that fine line between longevity and life-as-an-answer-to-a-Trivial Pursuit question will be increasingly difficult. Great Plains clearly has their feet planted firmly in the future. "Lola" walks that line with tremendous balance.

ALBUM CUTS

TRAVIS TRITT - Bible Belt
GARTH BROOKS - The River / Against The Grain
GEORGE STRAIT - You're Right I'm Wrong
BROOKS AND DUNN - Boot Scootin' Boogie
MARK CHESNUTT - Bubba Shot The Jukebox

the GAVIN REPORT/May 1, 1992

www.americanradiohistory.com
### Top Selling Albums

1. **GARTH BROOKS** - Papa Loved Mama (Liberty)
2. **WYNONNA** - Wynonna Judd (Curb/MCA)
3. **GARTH BROOKS** - No Fences (Liberty)
4. **REBA McENTIRE** - For My Broken Heart (MCA)
5. **TRAVIS TRITT** - It's All About To Change (Warner Bros.)
6. **AARON TIPPIN** - Read Between The Lines (RCA)
7. **HAL KETCHUM** - Past The Point Of Rescue (Curb)
8. **JOHN ANDERSON** - Seminole Wind (BNA)
9. **TRACY LAWRENCE** - Sticks And Stones (Atlantic)
10. **ALAN JACKSON** - Don't Rock The Jukebox (Arista)

Based on correspondents' research

### Top Ten Videos

1. **SAWYER BROWN** - Some Girls Do (Curb/Capitol)
2. **HAL KETCHUM** - Past The Point Of Rescue (Curb)
3. **LITTLE TEXAS** - First Time For Everything (Warner Bros.)
4. **SAMMY KERSHAW** - Don't Go Near The Water (Mercury)
5. **RODNEY CROWELL** - Lovin' All Night (Columbia)
6. **AARON TIPPIN** - There Ain't Nothin' Wrong With The Radio (RCA)
7. **TRACY LAWRENCE** - Today's Lonely Fool (Atlantic)
8. **MCBRIE & THE RIDE** - Sacred Ground (MCA)
9. **SHENANDOAH** - Rock My Baby (RCA)
10. **TANYA TUCKER** - Some Kind Of Trouble (Liberty)

Courtesy of Country Music Television
When he’s sharp, XTC’s Andy Partridge is nobody’s fool, or more accurately, everybody’s. Alongside Colin Moulding and Dave Gregory, the XTC core trio creates some of the quirkiest, original rock n roll recorded. However, given an issue, Partridge can smudge an indelible thumb print on the year, and this time he does it with “The Ballad Of Peter Pumpkinhead,” a Christ-like tale of the pure-at-heart versus special interests. What Partridge is saying is significant. It’s not only that special interests control us politically, it’s also that when different groups combine their pressure, nothing gets done. And that’s not all. Nonsvch has lots more to say. Moulding’s “The Smartest Monkeys” takes off where Ray Davies left off on the Kink’s “Apeman,” paralleling homeless man with the prehistoric age. Back to Partridge, “The Disappointed” is a brilliant locket portrait of broken-hearted, disenfranchised romantics. Throughout Nonsvch, XTC supply the subtleties while drummer Dave Mattacks brings forth the thunder. Who says pop ingenuity died with the Beatles?

A crucial effort for Santana as he changes labels and attempts a fresh start by reinventing himself as the lone voice of Afro-Cuban rock n roll. Milagro is dedicated to two music figureheads—Bill Graham and Miles Davis—who influenced not only Santana personally, but all of us tangentially. In many ways, both men’s dreams and visions commandeered Milagro, not only through its sense of power, but through its spirit of variety, a dream neither Graham or Davis could abandon despite what our tastes dictates. All through Milagro, Santana wears his spiritual idealism on his sleeves, whether it be during the power-playing of the title track or the multi-directional “Somewhere In Heaven.” Like it is in church, sometimes it’s necessary to raise the roof in song. Like during that dangerous break at the four-minute mark of “Somewhere In Heaven.” Maybe God needs to be awakened with a ripping 120dB guitar and organ solo. During times like these, Christ, anything’s worth a shot. From God’s ear to Santana’s soul to our ears, also try “Saja/Right On,” “Life Is For Living” and the instrumental fury of “Gypsy/Grajonca” (Grajonca was Bill Graham’s real last name) into (my fave) “We Don’t Have To Wait.” The concluding “A Dios” is a spaced, posthumous congoleration of John Coltrane, Miles and the Santana band. Adios Bill and Miles. This music makes us miss you more.

Periodically Englishman Terry Reid makes a comeback on a major label. How does he do it? His is the eternal voice both smooth and gravelly, that never seems to wear thin and always sounds splendid when put to whatever contemporary production exists. He’s not corrallied by hard rock or ballads; he’ll take what comes down the pike. Ironically, Terry was Jimmy Page’s first choice when he was forming Led Zep, a foiled opportunity that will forever haunt Reid. Whether he’s at peace with that monumental blunder seems irrelevant. He’s always been a purveyor of melody and true grit. Albums like The Driver serve as that perfect, well-timed pit stop away from the trendy, the Alternative, the carefully aimed (or misplaced) and intentional industry stab for stardom. You know, offbeat just like Eric Clapton’s “Tears In Heaven”—a success that almost has no right to exist. Welcome back “superlungs.” Trax: “Hand Of Dimes” (thanks to Jody at KGSR for hipping us), “The Whole Of The Moon” (Mike Scott for the masses), “Fifth Of July,” and my fave, the beautiful title track rendition of “The Driver Part II,” written by soundtracker Hans Zimmer (for Rain Man?).

Matters Of The Heart – Tracy Chapman (Elektra)

Album and Alternative gets a two week jump on Tracy Chapman’s latest. Top 40 and A/C trail balloons will be launched on “Bang Bang Bang.” Matters Of The Heart is a little less shy, though infinitely more personal than Tracy’s two previous efforts. Top notch talent like mixer Bob Clearmountain, rhythmists Manu Katche and Tony Levin, and producer Jimmy Iovine show massive commitment when it comes to getting Chapman’s stark messages across. Understatement is still Chapman’s best weapon as songs like “Bang Bang Bang,” “Dreaming On A World” and the longing “I Used To Be A Sailor” barely raises her voice above a whisper. However it’s not how loud you howl, but how your thoughts are organized and presented. Tracy Chapman still seems to be perfecting the art of the single voice—at times representing the suffering masses, at times merely one lonely soul.

NEVER BEEN ROCKED ENOUGH - DELBERT McCLINTON (CURB)

Lots and lots of reasons to stay tuned. Delbert McClinton has made a sizable dent with “Everytime I Roll The Dice.” Turns out it’s just the tip of the iceberg. Four trax produced by Don Was (one of which was co-produced by Ms. Bonnie Raitt) are balanced by the remainders featuring a famous backing band, David Letterman’s Most Dangerous Band starring Paul Shaffer, Will Lee and Anton Fig. At the mid-point, Delbert gives John Hiatt’s “Have A Little Faith In Me” a hymnual workout. That’s Tom Petty on the chorus of the humorous “Why Me?” Like Bonnie Raitt, Delbert sticks to what he does best—interpreting a long line of quality submissions and original tunes. “Can I Change My Mind?” has the carbon-copy line-up of “Everytime I Roll The Dice” with equally pleasing results, yet nothing pops better than Womack & Womack’s “Good Man, Good Woman,” originally heard on Bonnie’s Nick Of Time.

WWW.AMERICANADIOHISTORY.COM
With the release of "Naked Rain," "Breathe Deeply Now" and "The Great Tree," This Picture received massive Alternative airplay and AOR/CHR support.

- This Picture got active MTV support.
- This Picture had two sold-out tours.
- This Picture's debut album, "A Violent Impression," is now at almost 100,000 units.
- This Picture is developed.

The new single is "Step Up."

Now just step back and watch it work.

EXCLUSIVE NORTH AMERICAN REPRESENTATION
THE GARFIELD GROUP
NEW YORK CITY
IN ASSOCIATION WITH DAVID ROBERTS

On the Dedicated RCA Records Label - cassettes and compact discs

dedicated
### MOST ADDED

1. "TEEN ANGST (WHAT THE WORLD NEEDS NOW)" - CRACKER (VIRGIN)
2. "TANGLED IN THE WEB" - LYNCH MOB (ELEKTRA)
3. "SOLAR SEX PANEL" - LITTLE VILLAGE (REPRISE)
4. "ROLL OF THE DICE" - BRUCE SPRINGSTEEN (COLUMBIA)
5. "VIVA LAS VEGAS" - ZZ TOP (WARNER BROS.)
6. "ALL I WANT" - TOAD THE WET SPROCKET (COLUMBIA)

### TOP TIP

**TOAD THE WET SPROCKET**

All I Want (Columbia)

"TEEN ANGST (WHAT THE WORLD NEEDS NOW)"

(CRACKER)

The invasion of the Alternatives.

Highest debut is Toad at #37. Smells like "Teen Angst" by Cracker close behind at #38.

### RECORD TO WATCH

**XTC**

"THE BALLAD OF PETER PUMPKINHEAD"

(GEFFEN)

The first track off an exquisite album titled NONSVCH. Can't help but believe there are lots of programmers into XTC (the band, of course).

**Editor:** Kent Zimmernann

### ALBUM

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### CHARTBOUND

**ROXY BLUE (GEFFEN) "CRADLE"**

**THE MEN (POLYDOR/PLG) "CHURCH OF LOGIC..."**

**TRACY CHAPMAN (ELEKTRA) "BANG" "DREAMING"**

**XTC (GEFFEN) "PETER PUMPKINHEAD"**

**STAGE DOLLS (POLYDOR/PLG) "OTHER"**

**GUTTERBOY (MERCURY) "EVERY"**

**PETER CASE (GEFFEN) "DREAM"**

**TONY BANKS (GIANT/WARNER BROS.) "ANGEL"**

Dropped: #23 Tesla, #28 Guns N' Roses, #38 Four Horsemen, #39 Cowboy Junkies, #42 Social Distortion, #46 Eddie Money, #47 Tom Petty, #48 Marc Cohn, Asphalt, Ballet, E, David Byrne, Spinal Tap.
I heard some really great things from THE CHARLATANS’ bass player MARTIN BLUNT about the Earth Day concert THE EDGE threw a couple of weeks ago in Dallas, Texas. Congratulations to GEORGE GIMARK and his hard working staff on a very successful event! A good time was had by all.

Another piece of news from our Nation’s heartland—KTAO, Taos, New Mexico, will celebrate its 10th birthday this June and they’ve already started making plans for the celebration. Concerts, bungee jumping, golf tournaments and other events are being penciled in, and any money raised will go to environmental organizations—which makes sense since KTAO is a solar powered radio station. KTAO needs bands to play, items to give away, birthday greetings, IDs, etc. Give BRAD HOCKMEYER a shout at (505) 756-1017.

Wax Trax’s ANDY WOMBELL is scheduled to have corrective surgery on both of his eyes this week and is expected to be out of commission for about two months. Even though he won’t be able to read them for a while, get well cards can be sent in care of Wax Trax: PO Box 461178, Los Angeles, CA 90046.

Rhino Records will be releasing THE TROGGS’ new album, Athens Andover, for which PETER HOLSAAPPLE of DB’s fame contributed two songs—one of which was co-written by PETER BUCK, MIKE MILLS and BILL BERRY of R.E.M.

A few imports that keep finding their way back into my CD player these days include: AIRHEAD’s “Right Now,” THE SANDKINGS’ “Let It Grow” and ADORABLE’s “Sunshine Smile.”

**THE LEVELLERS - LEVELLING THE LAND (ELEKTRA)**

In their native England, The Levellers have a Grateful Dead-type of following, where fans travel from city to city in search of odd jobs, a place to rest their head, and a good night of entertainment—not necessarily in that order! The band’s acoustic-campfire sound and socio-political lyrics go hand-in-hand with that nomadic, ‘bare-necessities’ lifestyle, but that’s not to say we urban dwellers won’t enjoy what The Levellers have to offer. On the contrary, much like The Pogues or The Waterboys, these songs warrant a good time by all. My absolute favorite is “Far From Home,” but I also like “One Way,” “Another Man’s Cause” and “The Riverflow.” LR

**DIAMANDA GALAS - THE SINGER (MUTE)**

It’s not exactly usual to quote a record rep in a review of an artist on his/her label, but Adam from Mute had an angle on Diamanda Galas’ The Singer that bears repeating: the blues, while oft re-performed, haven’t been radically re-interpreted in recent memory. Diamanda Galas’ training as a classical pianist (she used to play some of these tunes in her father’s band) and extraordinary vocal capabilities are applied with her provocative, infamous vision to one original and a slew of standards and traditional by the likes of Willie Dixon, Roy Acuff and Screamin’ Jay Hawkins. While many “performance artists” ghettoize themselves by being palatable only to the already converted, Galas’ approach may, on this record, hook a few blues aficionados who’ve never before been exposed to her disturbing messages. Or so I hope. SEANA BARUTH

May 1, 1992 /the GAVIN REPORT
ALTERNATIVE

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 8   1   1  THE CHARLATANS U.K. - Weirdo, Sights, Bothered, Tremelo (Beggars Banquet/RCA)
23  10   2  JESUS & MARY CHAIN - Reverence, Far Gone, Gold (Del American/Warner Bros.)
 6   3   3  CRACKER - Teen Angst, Soul, Birthday (Virgin)
 7   6   4  THE CURE - High, Friday, Unstuck (Fiction/Elektro)
 5   5   5  RIDE - Leave Them All Behind, Twisterella (Sire/Reprise)
 2   2   6  CONCRETE BLONDE - Ghost Of A Texas Ladies' Man, Someday (IRS)
15  11   7  PETER MURPHY - Sweetest Drop, Harm (Beggars Banquet/RCA)
10   8   8  IAN McCulloch - Honey Drip, Lover, Magical, Damnation, Dug (Sire/Reprise)
 3   4   9  SUGARCUBES - Hit, Walkabout, Gold, Hungry, Happy (Elektra)
 4   7   10  BUFFALO TOM - Velvet, Tailights, Sally (Beggars Banquet/RCA)
16  12   11  JAMES - Born Of Fratruion, Ring, Heavens (Fontana/Mercury)
 1   7   12  CURVE - Fait Accomplice, Horrorhead (Charisma)
13  13  13  THEY MIGHT BE GIANTS - The Statue Got Me High, Guitar (Elektra)
17  14  14  JAH WOBBLE - Visions Of You (Atlantic)
27  25  15  BEASTIE BOYS - Pass The Mic (Capitol)
 4   1   16  XTC - Ballad Of Peter Pumpkinhead, Disappointed (Geffen)
 4   17  17  DAVID BYRNE - She's Mad, Hanging (Sire/Warner Bros.)
22  22  18  TOLI AMOS - Silent All These Years, Tear (Atlantic)
26  19  19  PETER CASE - Dream About You (Geffen)
20  20  20  HAPPY HEAD - Fabulous (Ato)
28  28  21  SOCIAL DISTORTION - Bad, Cold, Born, Making, Sometimes (Epic)
33  29  22  SOUP DRAGONS - Divine Thing, Pleasure, Dream-On (Big Life/Raw TV/Mercury/PLG)
24  23  23  E - Hello Cruel World, Nowheresville, Mockingbird (Polydor/PLG)
19  24  24  ROLLINS BAND - Low Self Opinion (Imago)
12  17  25  SARAH McLACHLAN - Thorns, Fire, Drawn, Heaven (Nettwerk/Arista)
 9   6   26  THE CHURCH - Ripple, Feel, Paradox (Arista)
21  21  27  U2 - One, Zoo, Until, Spinning, Ways, Real, Ultraviolet (Island/PLG)
40  33  28  BEAUTIFUL SOUTH - We Are Each Other (Elektra)
14  18  29  COWBOY JUNKIES - Murder, Black-Eyed, Southern (RCA)
 4   1   30  BREDIEERS - Do You Love Me Now (4 A D/Elektro)
32  31  31  YO LA TENGO - Detouring, Always, Mushroom (Alias)
32  32  32  PIL - Covered, Acid, Luck's, Cruel (Virgin)
25  25  33  LIGHTNING SEEDS - Life Of Riley, Blowing, Sense, Heaven (MCA)
34  34  34  KMFDM - Sex On The Flag, Money (Wax Trax)
16  27  35  LUSH - Love, Natural, Superblast, Untogether, Fantasy (4-AD/Reprise)
42  36  36  CHRIS MARS - Popular Creeps (Smash/PLG)
37  37  37  YOUNG GODS - House, Rain (Caroline)
39  38  38  SKINNY PUPPY - Inquisition (Nettwerk/Capitol)
29  30  39  POI DOG PONDERING - Be The One, Body, Lackluster, Collarbone (Texas Hotel/Columbia)
38  39  40  DISPOSABLE HEROES OF HIPPORISY - Language Of Violence (4th & Broadway/Island)
    46  41  L7 - Let's Pretend, Wargasm (Slash/Warner Bros.)
35  36  42  RED HOT CHILI PEPPERS - Under The Bridge (Warner Bros.)
    44  43  PALE SAINTS - Flesh Balloon (4-AD)
44  44  44  SWANS - Love Of Life (Sky Records)
48  45  45  UNREST - Blushing, Cherry, Suki (Teen Beat/No. 6)
47  46  47  TEENAGE FANCLUB - What, Concept, Virgin, Star, December, Metal (DGC)
48  47  48  STEVE WYNN - Drag (Rhino)
48  48  48  UNCLE GREEN - I Know, Wake, Bellingham (Atlantic)
49  49  49  MICHELLE SHOCKED - 33 RPM Soul, Come (Mercury)
50  50  50  SENSELESS THINGS - Everybody's Gone, Easy, Blue (Epic)

CHARTBOUND

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THE SOUP DRAGONS
HOTWIRED

Featuring “Divine Thing”
"One Way" was the #1 indie single in the U.K., where Levelling The Land is already nearing gold.

Produced by Al Scott
Remixed by Kevin Killen

"Call us anything as long as you don't mention the Pogues." —Jeremy

On Elektra Cassettes and Compact Discs

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### COMMERCIAL INTENSIVE

<table>
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<tr>
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<th>Song Title</th>
<th>Artist</th>
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<td>CRACKER - Teen Angst, Soul, Birthday</td>
<td>Virgin</td>
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<td>Someday (IRS)</td>
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<td>XTC - Ballad Of Peter Pumpkinhead, Disappointed</td>
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<td>5</td>
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<td>6</td>
<td>E - Hello Cruel World, Nowheresville, Mockingbird</td>
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<td>11</td>
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<td>30</td>
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### COLLEGE INTENSIVE

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POI DOG PONDERING - Be The One (Columbia) Featured on our recent Gavin Video Magazine, this eight-member contingent hail from poi country—Hawaii. Their many musical influences combine for one remarkably fresh and commercial sound. Hard to resist the rhythmic groove behind this super-cool production.

RTZ - All You've Got (Giant/Reprise) Thumbs up for this latest hook-filled single created by lead singer Brad Delp and his guitar playin' partner Barry Goudreau. Their debut album, Return To Zero, has provided hits for Album, A/C and Pop radio, and this latest entry is screamin' Top 40's name.

CHRIS CUEVAS - I Need You (Atlantic) Chris' last single, "You Are The One," did exceptionally well in all sized markets, but just never got enough exposure for national ranking. Now this young singer/songwriter turns up the heat and delivers a tune that deserves to be his first major hit. Audiences should be singing the chorus after one play.

XTC - The Ballad Of Peter Pumpkinhead (Geffen) One only need listen to the compilation CD, "Radios In Motion—A History Of XTC," to understand that Andy Partridge and Colin Moulding make more than music, they make statements. Listen, feed your head, then turn your listeners on to this thought-provoking release.

CURTIS STIGERS - Sleeping With The Lights On (Arista) Love lost continues to be the inspiration for a lot of songs, and here's a new method of expressing that "I'm all messed up without ya, honey" sentiment. C'mon, when was the last time you heard Bela Lugosi and Boris Karloff mentioned in a lyric? Clever concept and a hot tune, along with some wailin' saxophone.

RINGO STARR - Weight Of The World (Private Music) Watch out—Ringo is ready to hit the road and he's travelin' the world circuit. Though he sang lead on several Beatles' tunes like "Honey Don't," "Boys" and "Act Naturally," the lovable drummer didn't really hit his stride as a solo performer until the early '70s when he scored with a string of hits. Now with an all-Starr lineup of players and producers, he reemerges with a contemporary message fans that young and old can understand.

CROSSOVER PICK

CLUBLAND FEATURING ZEMYA HAMILTON - Set Me Free (Great Jones/ Island/PLG) Clubland got raves last time out with one of the best Dance tracks to come along this year, "Hold On ( Tighter To Love)." This follow-up should bust 'em even bigger. Top twenty at HOT 97 New York, plusa debut at KMLE, San Francisco #34 and ADDs at: B96, WZOU, KKFR, KTFM, POWER 102 and KWIN.

Michelle Shocked

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