This Week......

Rock and roll is a funny thing. It was founded on raw power—of the song, of the singing, and of the playing—but when you pull the plug on it, take the electricity away, it can become even more powerful. That's the case with MTV Unplugged, which let rockers go acoustic on a Sunday evening series four years ago and saw a cute little idea become an industry power. Unplugged, directed by MTV's Alex Coletti (above), has helped Eric Clapton, Rod Stewart and others score their biggest hits in years, featuring Elton John, Paul Simon, Paul McCartney, Sting and 10,000 Maniacs (right) along the way; it's reintroduced live and acoustic music to radio, and it's about to launch a new season. Gavin plugs into the Unplugged phenomenon. We also talk with Westwood One's Norm Pattiz about the big, complicated deal his company made with Unistar and Infinity, roll out the latest numbers from Arbitron, hear from DJ Tony Miranda (below) about why he had to fend off a woman making a request, and listen in on radio's biggest mouth, Howard Stern, as he makes the big pitch for his big new book. Among those leading the way in the Gavin-only GO Chart are R.E.M., John Mellencamp, Sting, Mariah Carey, Bryan Adams and Matthew Sweet. And in the Gavin Yellow Pages of Radio Natalie Duitsman finds that broadcasting to "best friends" can generate a big audience of those friends.
The real Tia Carrere

After doing her best Babebrahim Lincoln imitation in the smash movie "Wayne's World," Tia Carrere finally gets to play herself. GQ calls her solo debut "exotic, grooving, organic pop." We just call it Tia Carrere.

The new single from Tia Carrere's debut album, Dream.

Produced by David Carson

Look for Tia again in the upcoming Paramount motion picture "Wayne's World 2."

Management: UTA Yentha
### TOP 40

**CRANBERRIES**

"Linger" (Island/Platinum)

**RAP**

**FUNK DOOMES**

"Wopbabalubop" (Immortal/Epic)

**URBAN**

**JIMMY CLIFF**

"I Can See Clearly Now" (Chaos)

**ADULT CONTEMPORARY**

**JIMMY CLIFF**

"I Can See Clearly Now" (Chaos)

**COUNTRY**

**TRACY BYRD**

"Why Don't That Telephone Ring" (MCA)

**A3**

**JACKSON BROWNE**

"I'm Alive" (Elektra)

**ADULT ALTERNATIVE**

**KENNY LOGGINS**

"This Is It" (Columbia)

**JAZZ**

**ELAINE ELIAS**

"Paulistana" (Blue Note)

**ALTERNATIVE**

**KENNY LOGGINS**

"This Is It" (Columbia)

### TOP 40

**MARIAN CAREY**

"Hero" (Columbia)

**RAP**

**MC LYTE**

"I Go On" (First Priority/Atlantic)

**URBAN**

**BABYFACE**

"Never Keeping Secrets" (Epic)

**ADULT CONTEMPORARY**

**JIMMY CLIFF**

"I Can See Clearly Now" (Chaos)

**COUNTRY**

**DOUG STONE**

"I Never Knew Love" (Epic)

**TRACY BYRD**

"Why Don't That Telephone Ring" (MCA)

**A3**

**JACKSON BROWNE**

"I'm Alive" (Elektra)

**BARRY ADAMS**

"Piece of Me" (A&M)

**RAP**

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Westwood One Buys Unistar

BY BEVERLY MIRE

In a deal that will make it the second-largest radio network in the United States, Westwood One has announced its intention to buy Unistar Radio Networks from Infinity Broadcasting for $101.3 million. In a related move, Infinity is buying 5 million shares of Westwood One stock at $3 each, making the company a 25% shareholder.

When the deal becomes complete in January, Infinity CEO Mel Karmazin will become Westwood One's CEO. Current Westwood One chairman and CEO Norm Pattiz, who holds over 50 percent voting control of the new company, will remain the company's chairman. "We are very excited," says Pattiz. "The transaction will make Infinity Broadcasting Corporation the largest holder of Westwood One common stock and will create a strategic alliance between one of America's most important radio station groups and a major radio network. I look forward to working with Mel to make it happen."

Once the transaction is complete, Westwood One will take in between 30 and 40 percent of advertising dollars spend on networks. That's second only to ABC, which reaps in 45 percent. Its talent lineup will be formidable. Currently Westwood One's roster includes Larry King, Casey Kasem and Pat Buchanan. Unistar is home to, among others, G. Gordon Liddy and Don Imus. Infinity's stable boasts Howard Stern.

Recently Westwood One, in an effort to stem losses, sold its radio stations and, according to Pattiz, is still trying to sell Radio & Records. Infinity, on the other hand, is the darling of Wall Street. Already owner of 22 stations, it signed an agreement last week to purchase WPGC/AM89FM-Washington, D.C.

"I think Mel (Karmazin) and I will complement each other," Pattiz told Gavin. "Mel is talented in dealing with Wall Street, and I built this company by making radio programs. It's going to be a pleasure to be able to focus on what I like to do rather than what I've had to focus on over the last three years because of the difficulties in the network radio business."

The three-pronged deal is the latest in a series of shrewd moves by Karmazin. In addition to strengthening his position in the network marketplace, he has an option to purchase 3 million more shares of Westwood One's common stock.

"The strategic consolidation of the network business of Unistar and Westwood One under Infinity management will position the combined company for future growth and benefit the stockholders of Westwood One and Infinity," Karmazin said.

FTC Probes CD Pricing

The Federal Trade Commission (FTC) is widening its investigation into price fixing of new CDs and has summoned documents from major labels, MCA and Time Warner have supplied information, and Sony Music, BMG, EMI Music and PolyGram are also part of the investigation.

"We are cooperating fully and are confident the FTC will conclude that we have complied with the law in all respects," said a Warner Music Group spokesperson.

Sony, CEMA, WEA and UNI's distribution arms are already being probed by the FTC as a result of a lawsuit filed by retailers charging that they violated anti-trust laws when co-op dollars were withheld from stores that sold used CDs. At issue here is the fact that despite increasing popularity, the price of CDs have remained the same for the past decade and in some cases have risen.

While quick to cooperate, record executives say the investigation will go nowhere. "We've done nothing wrong," says one. "There haven't been any violations."

A woman armed with a semiautomatic rifle broke into KOSO (KO93)-Modesto, Calif. October 8 to make a request.

Police said Lori Hoard, 24, got into the station's offices that Friday night by smashing through a window with the butt of a .22 caliber rifle. She then confronted DJ Tony Miranda, who was hosting California After Dark, the A/C station's evening requests and dedications show.

"She said, "All I want you to do is play one song,"" Miranda told Gavin. "You're crazy, get out of here!" she said Miranda, who'd called police moments before, when he heard the window being attacked.

"She bent to chamber a round and fumbled," said Miranda, "and I wrestled the rifle away." The DJ ran out of the studio, and when he saw Hoard pursuing him, he hit her head with the rifle, knocking her out.

He then went toward the parking lot to wait for the police, who arrived within minutes. To assure that police wouldn't mistake him for a gunman, he said, "I flung the rifle out into the lot—and it discharged." Police arrived and, after a short standoff, arrested Hoard.

An officer noted that the woman "had an odor of alcohol on her breath and was noticeably upset." Miranda, who was off the air for a half-hour, didn't know that night what song the invader wanted to hear. When police questioned her in jail the next day, she couldn't recall it, either. Later, a former boyfriend told authorities that the song she'd wanted to hear was Meat Loaf's 1978 hit, "Two Out of Three Ain't Bad." She had called Miranda's show, the former boyfriend said, and when she encountered one too many busy signals, she took action.

Miranda was unhurt. Hoard was booked for burglary and assault with a deadly weapon, and KOSO aired the song Monday morning.

"I know I have a good thing. I may be a lot of things. I may even be what the FCC thinks. But an idiot, I'm not."

— Howard Stern

RIAA Takes a Second Look

The Recording Industry Association of America, bearer of good and bad tidings for the record business, is re-evaluating the way it gets its information.

Last year, the RIAA had good news—that record sales were up 17 percent, to more than $9 billion, with an 11.8 percent increase in units shipped. This year, there will be no news for a while. The mid-year figures, usually released in October, are being withheld, said Tim Sites of RIAA, "until we can be assured that these are the best possible figures to reflect the business our companies are doing."

Two record distributors, CEMA and Sony, believing last year's figures to be inflated, suggested that the organization review its methodology. The RIAA compiles reports from record companies on the number of albums shipped to stores. The RIAA's market research committee has decided to factor in market percentages of non-member labels and distributors.

While it conducts its review, RIAA does plan to issue its 1993 year-end figures as usual.
ARBS Offer Reasons to Believe

Chicago's Urban WGCIs, hopping a whirling rugh and three quarters as it post-  ed a 6.9-8.5 gain. Longtime Top 40 winner WBFF/FM stayed at #5 but dropped for the first time in many months. No. 5, 5.7-4.9. Country WUS/FM dropped to 4.5 from 5.7. In San Francisco, longtime winner KGO stayed on top with a 7.8, and KNBR rode on the coattails of the San Francisco Giants' tremendous baseball season from 6.1-6.7. KMET danced its way from 4.4-4.7, but competition KSOL is nipping at its heels with a 4.3.

The format switch from Nostalgic to Oldies took a toll on KFRC/AM, which was the #2 music station in town: It took a nosedive, 4.2-2.7. In Philly WMMR inched up a notch to 6.7 from 6.6 and WIOQ went from 5.7-6.0 and WYSP held at 5.8. Boston's WBKS held on at #1 but dropped significantly, 8.3-7.7 while its competitor WJMN jumped dramatically, 4.0-5.8.

Sony Takes a Big Risk

BY DAVID BERAN

Sony Music Special Products has launched the Risky Business label, which is dedicated to exploring roads not taken in the arena of multi-artist compilations.

The label plans to release ten albums per quarter with quirky themes and eclectic artists in a Rhinoceros fashion. Bright pink borders on packages will clearly define Risky Business merchandise.

The initial lineup, which will hit the streets October 19, includes titles such as Rubber Souled (R&B legends covering Beatles songs), Dangerous Women (modern rock's ferocious females), and Double Knit Dance (an assemblage of infernal, eternal '70s disco staples).

Harold Fein, senior VP of Sony Music Special Products calls Risky Business "an opportunity to enter the arena of multi-artist compilations with our own irreverent and intelligent ideas. We have access to Sony Music Distribution's unparalleled clout in the market place and entree to the unmatched catalog resources of Sony Music and other important labels." A Myers Media publicist told GAVIN that "Sony is very open about soliciting concepts and brainstorming for ideas."

Gleaning from the Sony Music repertoire and other sources has produced songs such as Sly & The Family Stone's "Don't Call Me Nigger, Whitey" (on Songs of Peacemakers, Protectors And Potheads). The "Best Friend Theme From TV's Courtship Of Eddie's Father," by Puppet, shows up on a compilation of weirdness called Guilty Pleasures, while those who've been looking for Brute Force's "Tapeworm Of Love" will find it on the psychedelic collection, Whole Lotta Lava.

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Howard Stern Reveals Some 'Private Parts'

By Ben Fong-Torres

Howard Stern, the self-styled "King of All Media" who could not be bothered with media interviews, has done a batch of them in recent weeks, all to promote his book, Private Parts.

Not that he even needs to do them. The book, a 448-page compilation of self-deprecating memoirs, outrageous opinions, and acidic attacks—all laced with Stern's singular brand of low-brow comedy—hit the bookstores October 8. Several stores reportedly sold out on its first day, with total sales estimated at between 50,000 and 75,000 copies. In New York, customers lined up outside Barnes & Noble while employees sold the books directly out of their shipment boxes. Simon & Schuster reportedly sold the books directly to customers, while employees in New York, customers reportedly sold out on its October 8. Several stores reportedly sold out on its first day, with total sales estimated at between 50,000 and 75,000 copies. In New York, customers lined up outside Barnes & Noble while employees sold the books directly out of their shipment boxes. Simon & Schuster sold the books directly to customers, while employees ordered a reprinting of at least another 500,000 copies, the biggest re-order in its history.

Not bad for a "shock jock," which is how Stern continues to be labeled, despite his long having transcended that label. Stern hasn't yet conquered all media, but he's getting close, with his morning show on 13 stations, with his TV show (on E!) and show on 13 stations, with the biggest re-order in its history.

Weeks before the book came out, Stern spoke with, among others, Entertainment Weekly and The Los Angeles Times. Here's some of what he had to say:

On the FCC: "I don't know who those five guys are who are arbitrarily deciding what you shouldn't hear. Setting no guidelines except if it's 'patently offensive to the community,' we don't want it. You tell me what I'm saying on the radio that could be more offensive than people killing each other on the street. That's what's going on in my community."

On his early interest in radio: "My father gave me an old Wollensack tape recorder and I'd do shows into it. I'd put the microphone on the phone and I'd start making phony phone calls to people. I'd pretend to be Gene Rayburn (the TV game show host) and give away prizes. I'd do insurance stuff like that and tape it and make it part of the shows I'd do when I was a little kid."

"...When I was a kid, I was thinking, 'One day, I want everyone in New York to know my name.' That was the big goal. And the fact that that's worked out blows my mind."

On his role in reshaping radio: "Nowadays we turn on the radio and everyone's talking. And I feel directly responsible for that... Most guys in radio all had jive voices—big, deep, dumb, radio-anouncer voices—and never said anything more than what was written on cards for them. I do think that I revolutionized what's happening in radio and television today. I think things have gotten a lot looser."

On being called a "genius:" "To me, genius is the guy who invented the polio vaccine. When you talk to a guy on the radio saying the word 'vagina,' it's hard to take credit for being a genius."

On talking about his sex life on the air: "I think my wife (Alison) is proud of me. There are certain aspects that make her uncomfortable, when I discuss our sex life. I know they do, and I do it anyway."

It's probably bad for a marriage, and it's not right, but I do it... With my wife, I try to say, 'This is what I do for a living. This is the way I know to be funny.' The way I know to be funny is to really comment on what is going on in my life, and 90 percent of my life is around her."

On his morning show crew: "The fact that they can deal with the fact that I get all the credit means they are all twice the person I am."

On staying with his radio show: "I don't want to quit. I want to be successful. The idea that you can do the same show and be on all over the country, that's exciting to me. You'd love to be a big shot and say, 'Yeah, I'd love to leave it.' But this is what I do well... I know I have a good thing. I may be a lot of things. I may even be what the FCC thinks. But an idiot, I'm not."

Something New...

Welcome to a new feature, Campaign of the Week. Each issue, Gavin will spotlight a new recording and the record label's marketing plans and strategies. Marketing, product development or artist development representatives interested in being included in future columns should contact Beverly Mire at Gavin.
THAT'S SHO BIZ

RICK DEES solidified his union with KIS/AM Los Angeles last week when he signed a multiyear contract with the station. Not only will Rick get lots of dollars, he and KIS/AM will syndicate his show. Watch for Rick as he plays his pre-historic self in the upcoming film THE PIBLINES. His name in the movie? ROCK DEES. Of course. VESTAR ENTERTAINMENT PARTNERS, L.P. is making a $125 million equity investment in Pyramid Broadcasting which Pyramid says "will facilitate expansion and position Pyramid in acquiring additional radio properties." Headed by CEO Rich Balsbaugh, Pyramid has nine stations in six markets, including Boston's #1 station KISS 108 (WKKX/AM) and its sister WZXKS/AM. Recently it signed a letter of intent to buy WAQQ/AM and WAQVs/AM Charlotte, N.C. Music industry vet Quincy McCoy checks in to WBLS-New York as program director of course. McCoy was most recently at KBRX Houston, and has successfully programmed in Atlanta, St. Louis, Miami and San Francisco. Before his stint at KBRX he consulted WCDC-New York. In the late '70s, McCoy was director of national promotions and special projects for Fantasy Records. Jarrod Bates has returned to WEQY Parkersburg/Marietta, Ohio as MD. New names at B96 (WBBM) Chicago: Terry Fox, formerly OM/PD at WXXM Greensboro, N.C., is afternoon driver, Erik Bradley is music director. He was AFD/PD at WCKZ/FM-Charlotte, N.C. In addition, Coco Cortez moves from the 10-2A shift to middays and Jeff Andrews has been promoted to dance music coordinator. Andrews will continue to assist PD Todd Cavanah in the music department and work with the morning show. Thom Walsh, ex of WQHH Ocean City, Md., is now doing overnight shifts at KMXI-Kansas City, Mo. New PD at KITX/FM-Waco, Texas is Tom Martens, who was OM at 101.1/AMX/La Crose, Texas. Martens replaces Dave Christopher who's headed for KSUY-San Luis Obispo, Calif. At KITI-Centurial, Wash., music director Dave Pavetch moves from nights to morning news, and will take music calls Monday through Thursday from 9-11A. Also at KITI, Steve Mohney slides from overnight to nights. Air personality Charlie Simons, aka Tom Sterling, formerly with KODS Reno, which just downsized, is available. Call him at (702) 324-2128...Longtime W DST- Woodstock, N.Y. midday host Jeanne Artwood is leaving the airwaves but continuing as music director. She'll be taking music calls Thursday from 11A-4P. Evening air personality Dave Doud will be assistant music director. Taking Artwood's air slot is Amy Salerno from WPDH-Poughkeepsie, N.Y. Salerno will also work in the station's promotion department. Also moving into W DST's promotion department is weekender Jim Thompson.

As a youngster I wanted to be an actor, and if I wasn't in the music business I'd be working at an Oak Tree clothing store. Quincy Jones discovered me, and I worked with Prince on the Graffiti Bridge soundtrack. My hobbies include reading biographies and watching old movies. Who am I? See page 10 for answer...

News of Infinity's takeover of Westwood One is far and away the lead in the industry's conversation sweeps this week. No one is saying what will change, but don't expect the company to have 8&8 in their portfolio indefinitely.

WKFJ Charlotte says so long to local programming, opting for satellite delivery.

Any questions? "Come to Butthead" is the title of the Beavis & Butthead project hitting stores next month. Featured will be some of the top acts in the music biz plus of course our two favorite knuckleheads from MTV.

 snagging NC. They're now known as 1-95, Albert Lea's Best Music. Wiscons is returning to the Top 40 fold Friday night (10/8) after abandoning A/C. They're now known as 1-95, Albert Lea's Best Music. Mute Records has inked a deal to distribute and promote "One Love Records," which is headed up by Dres and Lawgwie of the hit group Black Sheep...At Mute Records, Peter Cooper has been promoted to director, marketing and sales. He's been with Mute since 1991, most recently as East Coast label manager...We knew it, but now it's official: ROWDY RECORDS is relocating from Atlanta to New York City. Exiting as a result of the move is executive VP/general manager Rocky Bucano, who has opted to remain in New York...Sincere condolences to the family and friends of Ellen Cohn, general manager of the jazz label, The MAMA Foundation. She passed away Sunday (October 10). Her family asks that donations be made to the American Cancer Society.
Sorry Barry, we’re not going Urban!!!

We are conducting a search for the right catalyst to complete and complement what will be America’s best Country morning show... on America’s most listened to Country station... Y-103.5-WYNY, New York!!!

Here’s what we’d like to hear!!

1. Voices
2. Sense of humor
3. Writing ability (it’s got to be funny!!)
4. Bit production
5. Ability to seize the moment
6. Telephone interactives

Here’s what you must have!!

1. A great sense of teamwork!
2. A 90’s attitude!!
3. Have fun while creating fun
4. A passion to entertain and energize
5. The unique ability of consistency in performance!

Here’s the good news... prior Country experience not necessary. But you must be able to pronounce “Garth Brooks”... market size does not matter... after all I’m from Albany! If you think you’re good enough, send a tape and resume. If you’ve already sent one, send it again... We lose a lot of cassettes around here. Rusty Walker is our consultant, but we won’t let him mess up your chances for success... Oh yeah, the compensation is awesome!!!!!
Supper Club... worked with such talent as GAVIN OCTOBER 15, planned. much wider tour is be released on October 19. to catch the band at the October 26, you might want a classic Gretsch guitar. piano and drums and is bones, four trumpets, bass, piece orchestra includes five February, 1994. The 17 - which is slated for release in Hollywood Records debut, currently recording their Orchestra. The band is cur- The Brian Setzer sound on his new project, guitarist/frontman of the U.S. tour in January... s strict to do 35 concerts in 12 countries before kicking off in Europe where they’ll open for the next Guns N’ Roses McKagan sings lead vocals and plays rhythm guitar. The band also includes Joel Mastrokas on lead guitar, Teddies Andreadis on keyboards, Aaron Doneal on drums and Richard Dugay on bass. Duff are headed for a non-profit organization called Alpha 66. Castro paramilitary organi- prison where she was serv- CYPRESS HILL Thirty years ago Brother Jack McDuff’s jazz ensemble musiksam. The story of Paul Simon’s first 29 set of numbers in the early ‘60s, and played dates with, among others, The Impressions and Muddy Waters. KELLY WILLIS A self-described “happy sloh,” Kelly Willis sees a thin line between country music’s tackiness and cool. In a recent US Magazine piece she said, “What folks don’t always appreciate is that a lot of country’s so damned corny it’s camp.” JACK MCDUFF Thirty years ago Brother Jack McDuff’s jazz ensemble recruited a new guitarist, 19-year old Pittsburgh native George Benson. BETH NIelsen CHAPMAN Beth Nielsen Chapman not only co-wrote Tanya Tucker’s 1988 #1 single “Strong Enough To Bend” (with Don Schlitz), she sang backing vocals on the track. GLORIA ESTEFAN Cuban-born Gloria Fajardo came to America in 1960 at the age of two. She married Emilio Estefan in 1978.
GAVIN ROCKS

ARTIST PROFILES BY SHELIA RENE

MUZZA CHUNKA

LINEUP: Drummer John Oreshnick; bassist Nick Steinberg; guitarist Dave Teague; vocalist Paul Dybdahl
LABEL: Rowdy Records/Arista
ALBUM: Fishy Pants
FIRST SINGLE: “Float”
PRODUCERS: Tom Rothrock and Rob Schnapf

JOHN ORESNICK AND NICK STEINBERG TALK ABOUT:

THE ORIGIN OF THE BAND’S NAME: “At one time it was a Native American term meaning “iron road,” i.e. railroad. More importantly it’s a good description of how we really sound.” —Nick Steinberg

A&R: “We were out on a U.S. tour that we had booked ourselves and were playing in New Jersey. John Rassel from Rowdy Records was managing a band on the same bill. At first he couldn’t get anyone out to see us. They finally caught us in Los Angeles and we just liked the way they did business.” —John Oreshnick

THE PRODUCERS: “Tom Rothrock and Rob Schnapf had started the Bongload label and asked us to record with them. We put a four-song EP and a 7” single out on their label. Two of the songs “Insects & Condiments” and “Chicken Lamp” ended up on the album.” —John Oreshnick

WRITING: “It’s actually a group effort. We’ve been playing these songs for a while so the hardest thing about doing the album was picking the tunes. We have enough left over for another album. Tom and Rob were really good in the pre-production stages. They helped us go through the songs and also helped a lot in the writing. It was like working with close friends. We write the music and Paul gets inspired and lays his lyrics right on top.” —Nick Steinberg

TOURING: “We’ve pretty much done everything ourselves. We put out the records, booked our tours, made stickers and put out the flyers. Nick still makes out T-shirts. That’s how we got noticed in the first place by being out on tour. Playing live is our main motivation.” —John Oreshnick

STICK

LINEUP: Vocalist Mark Smirl; bassist Darrell Brannock; drummer Tim Mohn; guitarist Mike Tobin
LABEL: Arista Records
ALBUM: Heavy Bag
FIRST SINGLE: “No Groovy”

MIKE SMIRL TALKS ABOUT:

A&R: “Mitch Cohen is responsible for signing Every Mother’s Nightmare, Babylon A.D. and us. We’re not at all alike, we’re the closest to rock that Arista has except for The Kinks who are one of the best bands ever.”

INFLUENCES: “Punk rock. The American hardcore movement up through 1985. Tim Mohn our drummer and I draw out influences from that period.”

THE KANSAS SCENE: “There are a lot more bands getting ready to break out of this area. Season To Risk is from Kansas City. Cher U.K. a band who got into trouble for using the name Cher just signed with Red Decibel and Molly Maguire is signed with Chameleon. Kill Creek is talking to Mammoth. The scene has always been here, but now it’s getting national recognition.”

THE WRITING: “Fuel” is carried over from the Kill Whitey days. “But...”

TOURING: “We were doing a lot of weekend tours and one off shows but we’ve finally hooked up with Overkill. We’re having a fantastic time with them. They’re giving us a lot of advice and their crew is very helpful. We want to make our shows better and the more experience we get playing the better we’ll be. We’ve been working hard for a long time and it’s finally paying off.”

COMING OF AGE

“COMING HOME TO LOVE”

The first single from their debut album

Add includes: KDLK, KRQU, WBPM, WSBG, WJAT, WSEI


30-34-19

It’s coming home to a lot more than love. Listen, love and ADD Coming Of Age.
GAVIN OCTOBER
15, 1993

Most Added

MARIAH CAREY (153)
BRYAN ADAMS (145)
JODY WATLEY (45)
BEE GEES (39)
The Cranberries (37)

Top New Entry
TEVIN CAMPBELL
“Can We Talk”
(Owest/Warner Bros.)

Hot
JANET JACKSON
“Again”
(Virgin)

Top Tip
CLIVE GRIFFIN
“Commitment Of The Heart”
(550 Music/Epics)

Inside Top 40

When was the last time you played 100 songs in an hour? Paul Walker, PD and morning personality at OK95 Tri-Cities, Washington, laughingly admits that his unknowing listeners were probably confused when they tuned in on a recent Sunday night. What took place was the first annual OK95 Music Survey, which is in essence an on-air audition test. Paul and his morning partner, Jolynn Winter, hosted this one-hour experiment which, he reports, provided some very helpful information.

Walker was somewhat surprised by listener response. He says, “One of the main reasons behind creating this feature was perception — getting the audience to believe our station really listens to them and values their opinion. In fact, our teases used the line ‘OK95, the station that listens to you. Keep listening for a chance to give your opinion.’ We gave them more details as the day approached.”

Gavin October 15, 1993
To keep a lid on cost, a trade was arranged with the local paper which ran ads for three consecutive days. They read, "Help choose the music you hear on the radio!" Listed below were 100 blank lines, each with five categories ranging from 1) "Tired of a song" to 5) "A favorite." During the show the audience heard simple intros. "That was song number one, here's song number two," and so on. Between every 25 selections, a song not on the list was played to allow people a chance to rest. Immediately after hearing the 15-second hook listeners would check the appropriate box.

Walker was especially pleased with the high return rate. 450 surveys came back, a high percentage for a market his size. He says he took a "seat of the pants" approach when choosing the songs. "I picked some oldies and currents—most of which were recurrents." Walker also tested some titles the station never played and even a few his A/C competitor played. "We felt they were stiffs," he said, "and it turned out we were right because they came back with terrible results."

If you'd like to do something similar, Walker offers this advice: 1) "Tired of the same demo that calls in requests. "When that occurs, he'll add space to the show the audience heard simple intros. "That was song number one, the show the audience heard simple intros. "That was song number one," Walker says, "they came back, a high percentage for a market his size. He says he took a "seat of the pants" approach when choosing the songs. "I picked some oldies and currents—most of which were recurrents." Walker also tested some titles the station never played and even a few his A/C competitor played. "We felt they were stiffs," he said, "and it turned out we were right because they came back with terrible results."

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Go Chart Most Added

MARIAH CAREY (89)
BRYAN ADAMS (85)

BEE GEES (28)

try. While they may differ in musical direction there's a commonality; that is, they all play to win instead of trying not to lose.

Only a few holdouts left on Meatloaf (next week's cover story) as adds come in from KISI 108.

#23, The End Cleveland debut #35; KBLZ, WSYR, WSRN, KJKI, KZMX.

Spending a second week among the most added, they list 39 new believers including KS104 Denver, KISF Kansas City, WZPL Indianapolis, WHHT Bowling Green, CKFM Milwaukee, KUOC Cleveland and WGGG Pittsburgh. On the heels of Meatloaf's return to the chart here come The Bee Gees. Spending a second week among the most added, they list 39 new believers including KS104 Denver, KISF Kansas City, WZPL Indianapolis, WHHT Bowling Green, CKFM Milwaukee, KUOC Cleveland and WGGG Pittsburgh.

The Cranberries

S.W.V.

KTFM 17-15, etc. New on KKFR, KVFR, WWPE, KMFX, KQKQ debut #37 and V100 Chicago debut #23.

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**Most Added**

**BABYFACE**
"Never Keeping Secrets" (Epic)

**MARIAH CAREY**
"Hero" (Columbia)

**JOHNNY GILL**
"Long Way From Home" (Motown)

**JODY WATLEY**
"Breathe Again" (MCA)

**Top New Entry**
**BABYFACE**
"Never Keeping Secrets" (Epic)

**Hot**
**TONI BRAXTON**
"Breathe Again" (LaFace/Arista)

**Top Tip**
**BABYFACE**
"Never Keeping Secrets" (Epic)

**RECORD TO WATCH**
**D.R.S.**
"Gangsta Lean" (Capitol)
D.R.S.'s gangsta ballad is lighting up the phones in Louisiana.

**Inside Urban**
Hey! It's getting pretty tight at the Top...Tony Toni Tone is going on their third week at #1. Everyone else is backed up behind the trio, waiting their turn. Earth, Wind & Fire is up one to #2. Taking radio by storm is the quartet Xscape, whose debut single "Just Kickin' It," entered the Top 10 last week and is at #3 this week on the strength of adds from

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**Gavin October 15, 1993**

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**Album Cuts**

**TONI BRAXTON - Seven Whole Days**

**TONY TONI TONE - I Couldn't Keep It To Myself**

**INTRO - Ribbon In The Sky**

**BELL BIV DEVOE - Lovely**

**KENYA GRUV - Top Of The World (Menace II Society)**

**JOHNNY GILL - Tell Me How U Want It**
Jackson's "Again" tops the #37-#26. Jackson, Tenn., WKGC-Panama City, Fla. and WRNB-Minneapolis are among the six stations that moved him from medium to heavy rotation...Teddy Pendergrass' "Voodoo"

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Up & Coming

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<tr>
<th>Reports</th>
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<tr>
<td>24</td>
<td>LISA TAYLOR - Don't Waste My Time (Motown)</td>
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<td>24</td>
<td>II D EXTREME - Up On The Roof (Gasoline Alley/MCA)</td>
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<td>*BRIAN McKNIGHT - After The Love (Mercury)</td>
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<td>NKRU - Computer Love (RCA)</td>
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<td>SYBIL - Beyond Your Wildest Dreams (Next Plateau/PLG)</td>
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<td>22</td>
<td>*D.R.S. - Gangsta Lean (Capital)</td>
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<td>16</td>
<td>*JODY WATLEY - Your Love Keeps Working On Me (MCA)</td>
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<tr>
<td>20</td>
<td>3 *SHAI - Together Forever (Gasoline Alley/MCA)</td>
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</tbody>
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Dropped: #31-#40

- SHAI - Together Forever (Gasoline Alley/MCA)
- NKRU - Computer Love (RCA)
- SYBIL - Beyond Your Wildest Dreams (Next Plateau/PLG)
- D.R.S. - Gangsta Lean (Capital)
- JODY WATLEY - Your Love Keeps Working On Me (MCA)
- SHAI - Together Forever (Gasoline Alley/MCA)

WMVP-Milwaukee and KRUS-Ruston, La. En Vogue holds at #4 and Bell Biv DeVoe steps back up to #5. Intro's third single, "Come Inside" moves #4-#6, while Prince's "The Love Song" jumps to #5. Intro's third single, "Come Inside" moves #8-#6, while Prince's "The Love Song" jumps to #5. Ruston, La. En Vogue holds at #4 and WRNB-Minneapolis are among the six stations that moved him from medium to heavy rotation...KBMS-Portland, WFKX-Miami, WQXR-New York and WUFO-Buffalo, N.Y. and the six stations that moved him from medium to heavy rotation...Teddy Pendergrass' "Voodoo"

New Releases

MARIAH CAREY

Hero (Columbia)

Chalk up another hit from Mariah's Music Box. This ballad is one heck of a self-esteem booster as Mariah expresses the possession of inner strength. 25 out-of-the-box aids show what a hero Mariah is to Urban Radio.

R. KELLY

Sex Me (parts I&II) (Jive)

R. Kelly sans Public Announcement is back with the expressive "Sex Me," the first single from his upcoming album 12 Play. Kelly doesn't pull any stops as he delivers a lustful ballad. Even the "Clean Radio Edit" will cause a little condensation on your listeners' windows.

MARK WHITFIELD

That Girl (Warner Bros.)

This programer's favorite is now a single. Mark Whitfield must have been looking for a challenge when he decided to remake Stevie Wonder's 1962 smash. His passionate guitar picking is awesome as he creates an instrumental interpretation that will even rock Stevie.

J.T. TAYLOR

Baby I'm Back (MCA)

"...this time we're gonna win. Baby I'm Back." The title track from J.T.'s third solo effort. The former "Kool & the Gang" front man kicks the love lyrics over a mid-tempo groove that could quickly become a candidate for our Top 40 Editor's "Crossover Pick."

ANOTHER BAD CREATION

I Don't Wanna Be Grown Up (Motown)

Funny how song titles get inspired! I have this same thought every time I have to mail my next house payment. Grown up or not, these six young men have matured since their "Ieshah" debut in fall 1990. "I Don't Wanna Be Grown Up" has simple lyrics with a message that will be appreciated by all ages.

2 PAC

Keep Ya Head Up (Interscope/Atlantic)

Tupac comes with the next track from Strictly 4 My Niggaz...that is truly inspirational. Check out the positive lyrics with the laid-back groove that uses Zapp's "Be Alright" as its base.

GURU

No Time To Play (Chrysalis/ERG)

As one of this year's most popular albums, Jazzmatazz has already been hailed as a classic. This single follows the format of the other songs released in that its smooth grooves lay the foundation for the song. Ronny Jordan provides the guitar harmony, Guru provides the lyrics, and newcomer D.C. Lee is the vocalist that completes the package. Also check for the superb remixes by CJ Mackintosh. —ROD EDWARDS

KRIS KROSS

I'm Real (Ruffhouse/Columbia)

The boys who told you everything was "Alright" bring us the second single from Da Bomb, and it sounds as though success will continue to follow them. This funk-induced track that contains Rick James' "Mary Jane" as its backbone should get loads of responses the moment it is played. See if you can recognize that voice that chants "...And that's realer than real deal Holyfield" throughout the chorus. If you can't, you've obviously been under a rock for the past year. —ROD EDWARDS

L.L. COOL J

Stand By Your Man (DefJam/Columbia)

This message to the ladies marks the fourth release from the gold selling 14 Shots To The Dome and is probably the album's most radio friendly single. L.L. never has had problems appealing to his female audience, and this single won't be an exception. In addition to the album version there's a New Jack Street Mix produced by Teddy Riley and also two hip-hop remixes that offer a more "nugget" sound. —ROD EDWARDS

ARTIST PROFILE

AARON HALL

BIRTHDATE: August 10
CURRENT RESIDENCE: Virginia Beach, Va.
CURRENT SINGLE: "Get A Little Freaky With Me"
CURRENT ALBUM: The Truth
LABEL: Silas/MCA
MUSICAL INFLUENCES: Charlie Wilson and Stevie Wonder
WHAT ALBUM ARE YOU LISTENING TO: Teena Marie's Greatest Hits
FAVORITE RECORD (BY SOMEONE ELSE): The Winans' Return Album
FAVORITE SPORTS TEAM: New York Knicks
FAVORITE PASTIME: Training dogs
PROUDEST ACCOMPLISHMENT: My two beautiful daughters
HE SAYS: "If he weren't a recording artist I'd be a songwriter or a dog trainer."
CURRENT OR UPCOMING TOUR DETAILS: Putting together a high class stage show for young and older people
HE SAYS: "I'm the leader of this generation of singers."
FUTURE PLANS: To be an actor and a husband.

Gavin October 15, 1993

15
WORKIN' HIS MAGIC ON THE MIC

SHAQUILLE O'NEAL

DEBUT SINGLE AND VIDEO

"(I KNOW I GOT) SKILLZ"

PRODUCED BY DEF JEF

FOLLOWING THE HIT VIDEO "WHAT'S UP DOC? (CAN WE ROCK)"
WITH FU-SCHNICKENS

FROM HIS FORTHCOMING ALBUM "SHAQ DIESEL"

ANOTHER RECORD BREAKING PERFORMANCE
AS SEEN ON BET THE BOX MTV
GAVIN RAP

EDITOR: KELLY WOO

Most Added
MC LYTE
I Go On
(First Priority/Atlantic)

FAT JOE
Watch The Sound (Relativity)

DA YOUNGSTA'S
Wild Child (eastwest)

Top Tip
L.L. COOL J
Stand By Your Man
(Def Jam/RAL/Columbia)

Say What?

If hope everyone enjoyed our third anniversary issue, and I want to thank everyone who took part in making it a success. On to other issues, we in the 50th issue of The Source. There's one hip-hop magazine you have to buy this year, this is it. Gracing the cover are Grandmaster Flash, Afrika.

RECORD TO WATCH
FUNKDOOBIEST
Wopabalubolub (Immortal/Epic)
Kristi Bartlett of WRBB-
Boston and Kisha Blanchard of WPLS-Hartford, Conn. get
down with Funkdoobiest's B-
Real enhanced track.

Bambaataa and Kool DJ Herc, who were reunited for the first time in over ten years. In the words of Nelson George, who picked the minds of these legends, "These three brothers were the nucleus of hip-
hop—finding

 charts, defining the trends, and rocking massive crowds at outdoor and indoor jams in parts of the Bronx and Harlem." Aside from this enlightening and informative interview, which is well worth the price of admission alone, the anniversary issue captures and compiles historical events by way of rare photos, a trivia quiz, a collection of classic hip-hop flyers, 25 "old school" turning points and a host of hip-hop celebrities sharing fond memories. The minute our advance copy arrived, the rap department fought for the rights to de-flower the pages (I won). Unfortunately, by the time we were through, the pages were wrinkled, smudged and torn. My suggestion, buy two copies—read one and store the other one with your valuables (preferably between two pieces of classic vinyl). This issue's a keeper. Hats off to the staff at The Source for a job well done.

Comedian/actor/writer/director Rusty Cundieff is preparing for his feature release, Fear Of A Black Hat, a rap "mockumentary." Slated for nationwide release on November 19, Fear Of A Black Hat is a parody based on the fictitious rap group, Niggaz With Hats (N.W.H.) and their rise to fame. Cundieff's wrote the screenplay to House Party II and appeared in Hollywood Shuffle, School Daze and the NBC daytime drama, Days Of Our Lives. For more information call Lisa Herndon at (212) 489-5630. In the employment corner this week, Art Smith takes over as national college/promo manager for Rap-A-Lot Records, while Leslie Wyatt jumps from Rap-A-Lot to Bellmark Records.

Garnett March steps into the rap promotions gig at Mercury Records, while Patrick Pore moves to Detroit to fill the regional slot for Mercury there. Jonas Goldstein will be starting rap promotion duties with Evan Gusz at Ruffhouse Records. Word on the RCA grapevine has it that the Wu-Tang Clan has finished mastering their debut album, Enter The Wu-
Tang, and it's due out sometime in November. Their labelmates, Tha Alkaholiks, will probably have to pick up Wu-Tang's album on the road as they're going out on tour with the De La Soul and A Tribe Called Quest. The month-long tour will start November 1. RCA will be doing a ticket buy, but they'll go on a first-
come, first-served basis. If you're interested call Tammy "Sunkiss" Green at (800) 25 HIP HOP or (212) 930-4555 ASAP. Rumpelitskiz is looking for someone to remix their next single, "Sweet Therapy." Anyone interested should call Sunkiss at either of the numbers listed above.

Finally, the unconfirmed report of the week: The Chronic Tour will be back on the road November 15. No details as to whether Onyx and Boss will rejoin it. No one at RAL/Def Jam could be reached at press time...Nuff said.

New Releases
DA YOUNGSTA'S
Wild Child (eastwest)

The Beatnuts once again kick out the jams for this, Da Youngsta's third single. This time out the Beatnuts have teamed up with someone to remix their next single, "Sweet Therapy." Anyone interested should call Sunkiss at either of the numbers listed above.

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**SINGLES**

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**ALBUMS**

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**NEW**

- SCARFACE - The World Is Yours (Rap-A-Lot/ Priority)
- KRS ONE - Only Built 4 Cuban Linx (Ruffhouse/ Columbia)
- M.C. BREED - Got A Gun Mine (WRAP/Ironhead)
- THE HANSOUL PROJECT - That's Life (Loud/RCA)
- BRUCE SPRINGSTEEN - Born in the USA (Columbia)
- LITTLE-KNOWN FACT: Boots and E Roc met while working at the American Youth of Oakland to groups they expose the African-American suffering from manic depression, but now he bounces back from the brink and ruminates about his grapple with depression on the track "That's Life." Producer/arranger Dante "Destro" Barton leans toward a jazz sound, dropping a heavy bass drum kick complemented by snare, acoustic bass, rhythm guitar, horns, and vibes. The track bumps along, creating an upbeat, mid-tempo feel. Hansoul's delivery is smooth-n-mellow and works well with the beat. Besides "clean," "hardcore" and instrumental versions there's a dope B-side track called "For The Niggas." This up-tempo, fast-waving jam rolls along to a mad baseline, plenty of horns, vibes and light piano. If these two cuts are any indication, it's going to be a mad time on both sides. Contact Darryl Lindsey at (212) 275-2272.

**THE COUP**

**NAMEs:** Boots, E Roc & DJ Pam The Funkstress

**From:** Oakland, California

**Label:** Wild Pitch/ERG

**Promotion Contacts:** Scrappy & Marc Genova

**Latest Release:** "Funk"

**Current Album:** Kill My Landlord

**Musical Influences:** '70s funk, R&B and jazz.

**Community Involvement:** The Coup is actively involved with The Mau Mau Rhythm Collective, an organization of cultural outreach which is comprised of community activists, educational counselors and local artists. Through rallies and study groups they expose the African American youth of Oakland to their history.

**Little-Known Fact:** Boots & E Roc met while working at UPS, unloading cargo planes. They say: "If we see an injustice, we just don't speak about it. We act on it."

"We're revolutionary in what we want to accomplish, but we know that there are smaller steps along the way." — Boots

**It's Said:** "As deep in hell as N.W.A. or me, the Coup don't scream about how many pigs they're gonna smoke over it. Boots and E Roc rhyme about subversion and deprivation, the evils of capitalism, and the mental, chemical, and linguistic prisons we make that lock us away from revolution." —Toure, the Village Voice
"Award Tour"

The New Single From
a Tribe Called Quest

From their forthcoming album
Midnight Marauders

Precise, bass heavy and just right.

© 1993 Zomba Recording Corporation
**Gavin A/C**

**Chartboard**

<table>
<thead>
<tr>
<th>Number</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>JACKSON BROWNE</td>
<td>&quot;I'm Alive&quot;</td>
<td>(Elektra)</td>
</tr>
<tr>
<td>2</td>
<td>MARIAH CAREY</td>
<td>&quot;Hero&quot;</td>
<td>(Columbia)</td>
</tr>
<tr>
<td>3</td>
<td>BRYAN ADAMS</td>
<td>&quot;Please Forgive Me&quot;</td>
<td>(A&amp;M)</td>
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<tr>
<td>4</td>
<td>DIONNE WARWICK</td>
<td>&quot;All I Need Is Faith&quot;</td>
<td>(Motown)</td>
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<tr>
<td>5</td>
<td>KENNY &quot;G&quot;</td>
<td>&quot;Let Me Know&quot;</td>
<td>(A&amp;M)</td>
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**Gavin A/C #1 Hits From:**

10/18/91 GLORIA ESTEFAN - "Live For Loving You" (Epic)
10/16/87 KENNY G w/LENNY WILLIAMS - "Don't Make Me ..." (Arista)
10/17/86 TOTO - "I'll Be Over You" (Columbia)
10/19/84 STEVIE WONDER - "I Just Called To Say..." (Motown)

**Top Tip**

**JACKSON BROWNE**

"I'm Alive" (Elektra)

**Most Added**

JACKSON BROWNE (94)
MARIAH CAREY (85)
BRYAN ADAMS (56)
DIONNE WARWICK (34)
KENNY "G" (34)

**Inside A/C**

GET WELL wishes to Epic's Lynn Forman, who's home recovering from successful surgery. She's doing fine and will be back at work in a couple of weeks.

Only two records have cleared 200 stations and both are on RCA.

Rick Astley's "Hopelessly" remains at #1, while label-mate Bruce Hornsby picks up 39 HEAVY rotation reports to take the #2 slot.

Sting's #18 to #8 two-week move comes with 88% of all players in solid rotations including 78 HEAVY.

Joining Sting in the Top Ten is Aaron Neville with Dylan's "Don't Fall Apart On Me Tonight." Only four singles have more stations and its 95% HIT FACTOR comes with 76 HEAVYs like WJLK, WSKY, WTNI, WBMW, KFOX, WAHI, WCKQ and WAHR.

Another big week forExpose's (ngh) "As Long As I Can Dream" as it moves #18 to #12 and from 65% to 81% in HIT FACTOR.

Hottest track in the format is Kenny Loggins' "This Is It" which is already at #18 after just two chart weeks. HIT FACTOR is up 30% this week alone. It's also new this week for WIXR, WQHU, WTPF, WTKW-FM, NFQM, WJTW etc.

Dan Fogelberg's comeback is right on track with "Magic Every Moment." New on over 100 stations thanks to 14 new players, it hits #25 in just two weeks of chart status.
GAVIN A/C
Up & Coming
52/10

Already On:

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#1 Clip on Ron Fell's AC Video Mailer
**Up & Coming**

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*Dropped: Cathy Dennis, Brian McKnight, Def Leppard, Spyro Gyra.*

**Plus Factor**

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<tr>
<td>KENNY LOGGINS - This Is It</td>
<td>31</td>
<td>61</td>
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<tr>
<td>LITTLE TEXAS - What Might Have Been</td>
<td>19</td>
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<td>KENNY G - Sentimental</td>
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<td>JANET JACKSON - Again</td>
<td>0</td>
<td>27</td>
<td>27%</td>
</tr>
<tr>
<td>ELEANOR McEVOY - Only A Woman's Heart</td>
<td>11</td>
<td>32</td>
<td>21%</td>
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<tr>
<td>LAUREN CHRISTY - Sleep</td>
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<td>49</td>
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<td>BEE GEES - Playing The Price Of Love</td>
<td>4</td>
<td>22</td>
<td>18%</td>
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<tr>
<td>CLIVE GRIFFIN - Commitment Of The Heart</td>
<td>0</td>
<td>18</td>
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<tr>
<td>PENNY FORD - I'll Be There</td>
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<td>CRUSOE - Lifeline</td>
<td>12</td>
<td>29</td>
<td>17%</td>
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Records which receive the greatest increase in Hit Factor

**New Releases**

**PHIL COLLINS**

*"Both Sides Of The Story" (Atlantic)*

Reminiscent of his beautifully disturbing "Another Day In Paradise," this new Collins single becomes an instant anthem for truth in storytelling.

**BILLY JOEL**

*"All About Soul" (Columbia)*

Billy defines his mate's soul as something bigger than her heart and full of faith and devotion, even if he says he's not always worthy.

**STANLEY CLARKE**

*"Fantasy Love" (Epic)*

Howard Hewett's words and Stanley Clarke's bass and keyboards make for a wonderful ballad of soulful proportions.

**DIONNE WARWICK**

*"Friends Can Be Lovers" (Arista)*

An adult staple for decades, Ms. Warwick, with the help of Lisa Stansfield, furthers her mass appeal with this release from her current album. An out-of-the-box debut in UP & COMING, this single is tied with label-mate Kenny G for fourth MOST ADDED. "Friends..." is a must-play.
After all the pumpin', bumpin', and jumpin', I can see clearly now.

Jimmy Cliff

I CAN SEE CLEARLY NOW
THE FIRST SINGLE AND VIDEO FROM THE TOP 3 DEBUTING MOVIE.

EARLY BELIEVERS:
WMTX  WHTI
KYKY  WENS
B100  KESZ
WMJQ  KKMY
WRCH  WMGN

Don't miss Jimmy Cliff on Late Show With David Letterman on Wednesday, Nov. 3.

COOL RUNNINGS
THE #1 FAMILY MOVIE IN AMERICA.

Produced by Paul Henton
Most Added single by a wide margin is Carey's "Hero" with 246 ADDs followed by Bryan Adams' "Please Forgive Me" with an aggregate 201 first-week players.

As far as connected formats go, the current linkage between A/C and Top 40 is best represented in the top 20 of A/C's top 20 also are ranked somewhere within the Top 40 chart. The pack is led by extremely strong showings for Toni Braxton, Mariah Carey, Lisa Keith, Billy Joel, Rick Astley, R.E.M. and Sting. Conversely, ten of Top 40's top 20 find rankings in A/C's chart.

The above connections are made by the combined research of 531 playlists as reported for this issue of Gavin.
"People listen to the radio because they want a friend, and that’s what I want to be," says Michael Rogers, program director/afternoon drive personality at A/C AM KFQD in Anchorage, Alaska. Using that simple guideline—relating to listeners—Rogers has taken the station from a 2.6 in last year’s spring Arbitron book to a 4.5 this past spring among listeners 12-plus. His own show tied with Country FM KASH for #1 with women 25-54 with a jump of over 60% in average persons.

Rogers has handled afternoon drive for five years, but says that he made some changes in 1993. "I didn’t go through any big analysis, I just closed the door to the control room so I could be by myself," Rogers says. "That’s all I did."

That wasn’t all he did. Rogers also started talking with the listeners one-on-one. As the father of seven children, Rogers has a lot to talk about, and the women in his target audience seem to relate to him. "Since I live with eight different personalities, I have a lot of my personal experiences I can share with my listeners," Rogers says. "I treat them as though they’re my best friend, and talk to them as if they’re the only ones listening."

Even though the concept is nothing new, Rogers decided to concentrate on intimacy more than anything else. "When I was growing up I listened to AM stations, and they were my best friends, so I taught myself how to treat my listeners as my best friends," he says.

Rogers also started carrying a notebook, and jotting down everything that happened to him during the day—and a lot goes on in the Rogers household, where his children are home-schooled. "I do three trivia questions during my show," he says, "and I usually get the questions from my kids. I don’t say to my listeners, ‘Oh I got this out of a book or this is a toughie.’ Instead I say, ‘Hey, I got this from my kid and I thought I’d share it with you.’"

"When I was growing up I listened to AM stations, and they were my best friends, so I taught myself how to treat my listeners as my best friends."

Rogers talks a lot about his children, who range in age from two to 16. "Sam, my youngest, is our home birth child," he says. "I shared the fact that my wife and I delivered our son at home, that we’ve been married 12 years, that we teach our children at home. Sometimes I’ll say ‘My God my daughter is 16, where has all the time gone?’ Those are the things that I talk about on-the-air, and listeners respond."

It’s not just Rogers’ show that has generated success for KFQD; he also credits the music. "You really need to program to the listener. We in radio are our biggest enemies because we think we know everything and we don’t," Rogers attended the Gavin Seminar last year, and spoke during the A/C session. "We were listening to a woman talk about her 25-34 white female audience, and she was discussing how they respond and what they listen to. I couldn’t stand it anymore so I took the mic and said, ‘Look, I’m married to a 25-34 white female, and believe me, she thinks nothing like you at all—she likes new music, she likes to have a friend on the radio, she doesn’t mind listening to something from the old days. You’ve been in radio too long.’"

"Program directors tend to program to statistics and they wonder why the numbers don’t come out on top," says Rogers. "I really learned to get out of myself and listen to the listeners. We have 200,000 people in this market and if you’re gonna be a success, you’re gonna have to step out of the way and give them what they want."
CLASSIFIEDS

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Fax: (304) 232-1783

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**JOB OPENINGS**

ALABAMA A/C WVOK-FM seeks afternoon driver. Possible music and/or production. Females and minorities encouraged. T&R: Chris Wright, PO Box 3770, Oxford, AL 36203. (205) 855-1580. [10/15]


WKRT AM/FM Annapolis, MD is seeking a sales/promoter. T&R: Mark Buck, PO Box 700, New Market, MD 21774. [10/15]

**AVAILABLE**


60+ CELEBRITY VOICES. won big $ on America's Funniest People. Former morning sidekick/producer/character voice god from WAFX Norfolk, now available due to budgetary constraints. Currently pt, seeking ft in Top 50 mkt. BILL, RUSSELL: (804) 495-6946. [10/15]

GET RICH QUICK! Currently working weekends in Chicago. Seeking days or nights on your Top 40 or Alternative station. RICH: (708) 469-7155. [10/15]

SEVEN-YEARS SMALL MARKET PD/AT wants to move up. Medium market AT experience. Would consider PD slot. DAVE: (316) 227-9848. [10/15]

100,000 WATT HOT A/C/KQIC/FM seeks energetic 7-midnight AT with strong production skills. T&R: Steve Schug, PO Box 889, Willmar, MN 56201. [10/8]


SOUTHERN CALIF. HIGH DESERT A/C LEADER has full and part-time openings. Minimum two years experience. T&R: Dan Brannan, PO Box 1738, Bakersfield, CA 93301. EOE [10/15]

COUNTRY KRUF/AM needs midday AT. Responsibilities include programming, automation systems, and production. Responsible individuals only. T&R: Cory Hayze, 1300 E. Fulton, Garden City, KS 67846. [10/8]


#1 CENTRAL CALIFORNIA COUNTRY seeks future full and part-time talent. Females encouraged. T&R: audio Larry Santiago, KJUG Radio, 717 N. Mooney, Tulare, CA 93274. [10/11]

WHCO SEeks A UTILITY PLAYER for news, play-by-play, sales and airshift. T&R: Jack Scheper, PO Box 255, Spartus, IL 62286, or call (618) 443-2121. [10/11]

TOP 40 WTBL seeking to fill midnights, nights and weekends positions ASAP. T&R: Bill Klapproth, PO Box 1060, Hibiing, MN 55746. [10/11]

FULL SERVICE A/C seeking program director/ morning talent. Very community and promotionally-oriented station. Experience a must. T&R: Mike McClain, WSPM Radio, PO Box 1776, Saginaw, MI 48605. [10/11]

SUBSCRIBE to the Yellow Pages Of Radio and receive job openings two days in advance! Get a head start on the job market by subscribing for $12.50 a month or $35.00 for three months. Freeclassifieds listed to subscribing radio stations with job openings, and to individuals seeking employment on a space available basis. Free advertising is limited to 25 words. Additional words add $1.50 per word.

For more information contact Natalie Duitsman at (415) 495-1990 or fax at (415) 495-2580 or write to: BLIND BOX advertis ng is available for an additional $15.00 per week. Responses are sent to advertisers every Friday via first class mail. Your name, address and phone number must accompany advertisement and will be kept strictly confidential.

**SIX-YEAR AIR TALENT/NEWSMAN** seeks new challenges. Experience with all major formats, but lean towards news. I look forward to your call. STEVE STURBAUM: (415) 332-2761. [10/11]

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- A. 1 week = $60.00 per column, per inch
- B. 5 weeks = $55.00
- C. 12 weeks = $50.00
- D. 25 weeks = $45.00
- E. 50 weeks = $40.00 (one year)

Custom border or larger heading available for a one-time additional charge of $25.00 per inch. In-house ad design add $50.00 per inch. Placement requests subject to additional charge.

**NON-DISPLAY listings** cost $30.00 per inch

**ADVERTISEMENTS must** be typewritten on company letterhead, and accompany orders with advance payment. Orders may be submitted by mail or fax. Faxed orders must include credit card payment (Visa or MasterCard), and the following information: credit card number, name as it appears on credit card, expiration date and phone number.

**DEADLINE for advertising** is Thursday, 12 noon (PST), one week prior to publication.

**BLIND BOX** advertising is available for an additional $15.00 per week. Responses are sent to advertisers every Friday via first class mail. Your name, address and phone number must accompany advertisement and will be kept strictly confidential.
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HOUSTON, TX (DAVE VAN STONE-KHMX) 713-790-0965
WACO, TX (DAVE CHRISTOPHER-KWTX/FM) 817-776-5989
DALLAS, TX (MCKAY/PHILLIPS-KHKS) 214-891-3400
PONCA CITY, OK (STEVE TAYLOR-KIXR) 405-765-5491
OKLAHOMA CITY, OK (MIKE MCCOY-6J103) 405-840-5271
Southwest
EL DORADO, AR (KEVIN "CRASH" DAVIS-KUM) 501-863-5121
MCCOOK, NE (BRYAN LOKER-K2MC) 308-345-1981
NORFOLK, NE (RAHFELDT/OTTO-KNEN) 402-379-3300
OMAHA, NE (KIELEY/STEEL-SWEET98) 402-342-2000
MANHATTAN, KS (MIKE TEMAA-T-KOLA/FM) 913.776-0104
CARBONDALE, IL (TONY WAITEKUS-WCIL/FM) 618.457-8114
Mariah Carey, INXS, B. Adams.
Toni Tone, Brian McKnight.
Frozen. No Adds.
Ocean Blue, Jody Watley, Joshua Kadison.
Urge Overkill.
B. Adams. Mariah Carey, Jody Watley, Dino,
B. Adams, Mariah Carey, Matthew Sweet.
Mariah Carey, Expose. Bee Gees, Jimmy Cliff,
Cranberries, B. Adams, Mariah Carey. Haddaway,
Matthew Sweet, Cranberries.
B. Adams, Snoop Doggy D., Dr. Dre, Sting, Bee Gees,
Dino.
Waite, Prince. U2.
B. Adams, Hi - Five, Clive Griffin, Jimmy Cliff,
Cranberries.
UB40, B. Adams, Mariah Carey.
Janet Jackson, Tony Toni Tone, John Waite,
Kevin Lyttle, Fashion.
Clive Griffin, B. Adams, Mariah Carey.
Janet Jackson, Tony Toni Tone, John Waite,
Kevin Lyttle, Fashion.
Snoop Doggy D., Tha Alkaholiks, Tevin Campbell.
Lemonheads.
UB40, B. Adams, Mariah Carey, Xscape, Zhane, Jody Watley,
Mariah Carey, Lisa Kyle, B. Adams, Judy Watley,
Lisa Kyle, Akinyele, Zhane.
LaFace, Womkine (GOLDEN KISS) 626-902-1395
UC Irvine, B. Adams, Judy Watley.
Frozen. No Adds.
Snoop Doggy D., Mariah Carey, 2 Pac, Brian McKnight.
Haddaway, B. Adams.
Fugees, Hi - C, Jeru Da Damaja. Illegal, Jamal-ski.
ADDS: No Adds, Frozen. TOP 10: Onyx, Leaders Of The,
KRS-ONE, Common, Fugees, Hi - C, Jeru Da Damaja. Illegal,
Jamal-ski.
ADDS: Da Youngsta's, Tribe Called.., Motion
Troublemaker, Top Quality, Funkdoobiest.
ADDS: MC Lyte, Blood Of Abe, Dirt Nation,
Top Quality. TOP 10: De La Soul, Leaders Of The,
Black Moon. Moon Of Mis.., Yo - Yo, Fugees.
ADDS: Fat Joe, Da Youngsta's, Da Youngsta's,
Fugees, Hi-C, Jeru Da Damaja. Illegal.
ADDS: Da Youngsta's, Masta Ace Inc., Shaquille,
MC Lyte, Blood Of Abe, Dirt Nation,
Top Quality, Funkdoobiest.
ADDS: MC Lyte, Blood Of Abe, Dirt Nation,
Top Quality. TOP 10: De La Soul, Leaders Of The,
Black Moon. Moon Of Mis.., Yo - Yo, Fugees.
ADDS: Fat Joe, Da Youngsta's, Da Youngsta's,
Fugees, Hi-C, Jeru Da Damaja. Illegal.
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Fugees, Hi-C, Jeru Da Damaja. Illegal.
ADDS: Da Youngsta's, Masta Ace Inc., Shaquille,
MC Lyte, Blood Of Abe, Dirt Nation,
Top Quality, Funkdoobiest.
ADDS: MC Lyte, Blood Of Abe, Dirt Nation,
NEW YORK, NY

ADDS: Fat Joe, Illegal, Shaquille.

HOT: Tony Toni Tone, Mariah Carey, Zhane.

TONI TONI TONE

401-343-2344

1801 Exclusive, New York, NY 10018

VIA: Bone, P.O.V./Jade, Tony Toni Tone, Swv, Swv, Maze, P.O.V./ Jade, Bell Biv DeVoe, Teddy P.

TONY TONI TONE

NEW YORK, NY

ADDS: Babyface, Toni Braxton, Mariah Carey, Tony Toni Tone, Sade, Levert, Swv, Maze, P.O.V./Jade, Bell Biv DeVoe, Teddy P.

NYC: 212-425-344-2


TAYLORS FALLS, MN


HOT: Tony Toni Tone, Swv, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane, Levert, Swv.

TONY TONI TONE

506-728-2906

VIA: Shaggy, Babyface, P.O.V./Jade, Maze, Swv, Xscape, Tony Toni Tone, Levert, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane.

TUSCALOOSA, AL

ADDS: Babyface, Tony Braxton, Zhane, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane, Levert, Swv.

D.C.: 202-737-2110

VIA: Shaggy, Babyface, P.O.V./Jade, Maze, Swv, Xscape, Tony Toni Tone, Levert, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane.

TUSCALOOSA, AL

CLARKSVILLE, TN

506-502-6485

VIA: Shaggy, Babyface, P.O.V./Jade, Maze, Swv, Xscape, Tony Toni Tone, Levert, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane.

CLARKSVILLE, TN

TUSCALOOSA, AL

506-315-0481

VIA: Shaggy, Babyface, P.O.V./Jade, Maze, Swv, Xscape, Tony Toni Tone, Levert, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane.

CLARKSVILLE, TN

SHADES OF ASHLEY

506-315-0481

VIA: Shaggy, Babyface, P.O.V./Jade, Maze, Swv, Xscape, Tony Toni Tone, Levert, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane.

CLARKSVILLE, TN

TUSCALOOSA, AL

506-315-0357

VIA: Shaggy, Babyface, P.O.V./Jade, Maze, Swv, Xscape, Tony Toni Tone, Levert, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane.

TUSCALOOSA, AL

CLARKSVILLE, TN

506-315-0357

VIA: Shaggy, Babyface, P.O.V./Jade, Maze, Swv, Xscape, Tony Toni Tone, Levert, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane.

TUSCALOOSA, AL

CLARKSVILLE, TN

506-315-0357

VIA: Shaggy, Babyface, P.O.V./Jade, Maze, Swv, Xscape, Tony Toni Tone, Levert, Swv, Maze, P.O.V./Jade, Levert, Swv, Maze, Zhane.
CAPED COOL, VILLAGES (WNC): 844-720-3020

FITCHBURG, MA (JACK RAYMOND-WEIM): 508-343-3166

TORONTO, ON (WAYNE WEBSTER-COM): 416-922-9999

VINCEREM, NJ (JOE PATTI-WM): 609-692-8888

ASBURY PARK, NJ (GARY GUIDA): 908-774-7700

NEW HAVEN, CT (CAYE MCCORMICK-WELI): 203-281-9600

WILLIMANTIC, CT (EVAN/NORMAN WILI/AM): 203.456-1111

BURKE MTN., VT (STEVE CHIZMAS-WGMT): 802-626-9800

BANGOR, ME (THOM SHEPARD-WON): 207-667-7573

BUFFALO, NY (ROGER CHRISTIAN -MAO): 716-816-0930

CANTON, NY (SHANNON STEELE-WVC/FM): 315-379-9777

WATERLOO, NY (MIKE SMITH-WM): 315-539-5671

SOUTH WILMINGTON, DE (WAIT/BANKS/JBR/FM): 302.475-4000

SELINSGROVE, PA (ROB SENTER/CHOK): 717.286-5838

CRAWFORD/LABEL. JACKSON BROWNE.

MCDEVY, KENNY G, ACES OF BASE, THE STORY.

L. CRISTY, CHUCK MOLDEN, THE STORY.

B. ADAMS, THE STORY.

JANET JACKSON.

L. CRISTY, CHUCK MOLDEN, THE STORY.

THERE ARE NO ADDS. FROZEN.

JANET JACKSON, MARIAH CAREY, CLIVE GRIFFIN.

L. CRISTY, CHUCK MOLDEN, THE STORY.

THERE ARE NO ADDS. FROZEN.

JANET JACKSON, MARIAH CAREY, CLIVE GRIFFIN.
The document appears to contain a list of phone numbers and some text that seems to be part of a larger document or context not fully visible in the image. Without more context or the full document, it's challenging to provide a meaningful breakdown of the content.
Northeast

AWENST (MILWAUKIE/SINK-WWAX) 415-756-1574

DREIFUHL, MARGO (DENVER-WVIT) 303-839-8910

DUNBAR, BILL WHITE (DANBURY, CT-WIN106) 203-868-5000
ADDS: Jackson, Brown.

GREG MILLIS (WNCW) 704-287-8000
ADDS: Pogues, Jackson Browne, Morphine, The Boomers, BoDeans, Freddy Jones B, October Project.

JASON WATKINSON (KJZZ) 602-258-7170

SANTA MONICA, CA (KCRW) 310-450-5183
ADDS: Rosanne Cash, 10,000 Maniacs, Mark Knopfler, Lebo.}

South

MOBILE, AL (ALABAMA-WLX) 205-422-8570
ADDS: Jackson, Brown.

CINCINNATI, OH (WCOL) 513-629-1045
ADDS: Jackson, Brown.

DENVER, CO (KGNU) 303-449-8828
ADDS: BoDeans.

KANSAS CITY, MO (KCFB) 816-421-2000

Midwest

COLUMBUS, OH (WCMF) 614-223-1111
ADDS: Jackson, Brown.

CHICAGO, IL (WGNR) 708-327-1700

Far West

BOZEMAN, MT (KJAZZ) 406-585-2343

Boulder, CO (KPBH) 303-444-5800

FORT COLLINS, CO (KTJZ) 970-441-7711
ADDS: R. Ford, Bill Morrissey, Roger Coombes.

PANAMA, CA (KQED) 415-863-0888
ADDS: Tedeschi Trucks Band, Sam Shoup, Dark Star Orchestra.

ASHEVILLE, NC (KSPS) 828-257-5729
ADDS: No Adds.

St. Louis, MO (KJXK) 314-231-3089
ADDS: No Report, Freepin.

Northwest

KETCHUM, ID (KAKM-KECH) 208-726-5324
ADDS: Jackson, Brown.

SAN FRANCISCO, CA (KALHORNE) 415-443-1420
ADDS: Jackson, Brown.

WATTSVILLE, VA (WAPP) 434-722-9340
ADDS: M. Newton, Bill Morrissey, Peter Link.

Northeast

ST. LOUIS, MO (KJXK) 314-231-3089
ADDS: No Report, Freepin.

TALLAHASSEE, FLORIDA (NOISE WAVE) 504-444-1670

WASHINGTON, DC/OHIO (WHITE WAVE) 202-513-4184

WESTWOOD, CA/PA (ALIEN WAVE) 310-806-5497

WINDYWATERS, WINDYWATERS (WHITE WAVE) 310-806-5497

WINDY CITY, WINDY CITY (WHITE WAVE) 312-477-0752
Unfortunately, the lyrics of "Brother, Can You Spare A Dime?" -- the anthem of the Great Depression -- still ring true today for multitudes of homeless people. THIS YEAR, THE FIRST NATIONAL FUND-RAISING EFFORT FOR THE HOMELESS WILL TAKE PLACE DURING THE ENTIRE MONTH OF NOVEMBER, FOCUSING ON THE 18TH, WHICH WILL BE KNOWN AS "BROTHER, CAN YOU SPARE A DIME?" DAY. TO HELP THESE HOMELESS PEOPLE, YOU CAN SEND A DONATION DIRECTLY TO "Brother, Can You Spare A Dime?" Day, Department 27, Washington, D.C. 20055. One hundred percent of all monies received will go directly to The National Coalition for the Homeless. Contributions can also be made by picking up donation envelopes from special displays on the counters of the following record stores throughout the country: Tower Records, HMV Stores, Rose Records, Strawberries, Waxie Maxie's, Sound Warehouse, and Music Plus Stores.

Morton Dennis Wax, Producer
"Brother, Can You Spare A Dime?" Day

National Coalition for the Homeless
Department 27
Washington, D.C. 20055
In the four years since the singer-songwriter Jules Shear came up with the idea, mainly to push a new album, MTV Unplugged has become an undeniable phenomenon. From a simple show with a twist—rockers singing and playing acoustically—it has become the stuff of hit records and rejuvenated careers, and it has impacted radio, as artists, unfettered by electrical cords, happily jump over formattic lines.

Rod Stewart is the latest beneficiary of the Unplugged concept. Rod the Mod’s Unplugged...and Seated, for which he reunited with Ron Wood, has sat on the album charts for four months and spawned two hit singles, “Have I Told You Lately” and “Reason to Believe.”

Neil Young’s Unplugged, though less of a commercial success, is nonetheless a perfect companion to his Harvest Moon and has been on the charts for three months.

The champ, of course, is Eric Clapton, whose release, also entitled Unplugged, is into its second year on the charts, won a handful of Grammys, and has sold more than four million units.

By no means is the acoustic treatment limited to rockers rooted in the ’60s. Unplugged has invaded almost every format except Country—much of which is, essentially, acoustic—and Oldies (unless you want to count “Yesterday,” “Ruby Tuesday,” and all of folk music before the Byrds). Mariah Carey scored with her MTV Unplugged EP last year; hard rockers from Aerosmith to Soul Asylum did MTV stints without releasing recordings; ditto LL Cool J and Arrested Development. Jodeci, however, scored a Top 40 hit with an unplugged “Lately,” part of Uptown Unplugged, a showcase of the label’s artists.

And the latest to go sans plugs is 10,000 Maniacs, who are out with “Because the Night,” which is squarely aimed at Top 40.

And Top 40—and other formats—aren’t flinching. Radio propelled Clapton, Carey and company up the charts, and it appears open to whoever—and whatever—clicks on Unplugged. (Selected MTV broadcasts are also syndicated by Westwood One.) Numerous stations are doing their own versions of the MTV show; KFOG, the A’ standard-bearer in San Francisco, airs Acoustic Sunrise on Sunday mornings, while in Cincinnati, Q102 (WKRQ) offers Q102 Pulls the Plugs every other Sunday night.

“A hit’s a hit’s a hit,” says Brian Douglas, the station’s APD/MD. “People appreciate musicians proving that they can pull it off.”

“In general,” says Alex Coletti, producer of Unplugged since its pilot show, “radio was tech-noced out, with Milli Vanilli and all. Unplugged became this test for musicians, to be able to say, ‘We can really play our own music.’ For some of them, it’s been a badge of authenticity.”

While cuts from live performances have rarely become hits on radio—Elton John’s “Candle in the Wind,” Billy Vera & the Beaters’ “At This Moment,” and Peter Frampton’s string of hits
from his 1976 Frampton Comes Alive! album are some of the exceptions—Unplugged has changed the rules. As Rob Edwards, departing VP of programming at KOST-Los Angeles, put it, "A performance is a performance. If it’s moved an audience, you’d think people’d want to hear it on the radio."

Unplugged, says Paul Vitagliano (known as "Paul V.") director of alternative radio promotion at Warner Bros., "is a good way for, say, Rod Stewart, to showcase his older material with a new arrangement, to show how the song has held up through the years. It can turn a whole new generation of people onto a song, and bring in new fans. It proves how a song holds up even when it’s stripped down. If you can’t eat it on Unplugged, you’re in trouble. It’s a way for true artists to rise to the top."

(No reflection on Elvis Costello, but Paul V. notes that Costello did an Unplugged that was never aired.)

Stripped-down versions of classic rock songs help radio to widen its menu. For rock radio stations, says Coletti, "It’s nice to have alternate versions of the songs they play."

Before MTV, Coletti worked at WNEW-New York. "You’d go to a concert, and the cool part was when Bruce did an acoustic 'Born to Run.' "

Springsteen, as it turns out, played Unplugged, but, on the set, changed his mind, saying he was “uncomfortable” going acoustic, and went searching for sockets. "When he changed gears," says Coletti, "my dreams were shattered."

While the Boss may have disappointed Coletti, a long list of stars have paraded through his show since early 1990 (See accompanying list). And the new season, beginning next month, begins with Nirvana, Stone Temple Pilots and Duran Duran.

"It can turn a whole new generation of people onto a song and bring in new fans."—Paul V.

As Shear conceived them: loose, funky jams, and rappers of their electric guitars and scratchers, and having them stand naked before MTV cameras? In a recent essay in Details, the noted critic Greil Marcus traced Unplugged's "stunning progression from novelty to concept to shock to genre to market segment" to what he called "forced labor."

"For all too many performers," he wrote, "to appear on Unplugged was to admit you had to do anything MTV told you to do, no matter how pointless or inappropriate. You want air? You play our game."

Coletti begs to differ. "I’m a fan of Greil’s," he says, "and I get a kick out of that—up to the part about 'forced labor.' We haven’t had to twist anyone’s arm."

Since Clapton’s appearance (taped in January, 1992) and success, "people have come to us," says Coletti. "It went from the little show that could to a career-making monster."

Coletti, 28, was there when it was little. He’d been working with MTV’s VJs in the studio and on specials when the network agreed on a pilot for Unplugged and assigned him to work on it.

At that point, it was little more than a notion, proposed by video producer Robert Smull, who’d done videos for Jules Shear. Shear, whose songs had been covered by such artists as Cyndi Lauper, the Bangles, and Roger McGuinn, and whose 1988 album with his band, the Reckless Sleepers, Big Boss Sounds, was an eclectic, electric affair, had produced a spare album, The Third Party—just him and an acoustic guitar.

"The idea was—how would I support this record, besides going out and playing little shows myself?" Shear recalls. "I thought, how about a show where I’d get artists who play electric to play acoustic, in different configurations—and usually with me. It’d be intimate, like two hands getting together in a hotel room after a concert. It’d be a show where the performers, for a stream star to do the show."

"Henley could commandeer the entire show," says Shear, who retreated from his usual host-and-jammer role, and who would soon step away from the show.

"It was getting away from what I wanted to do," he says. "I didn’t necessarily enjoy just being a host. I didn’t want to be a Dick Clark-type person. I wanted to do what I do."

Henley’s appearance helped make Unplugged a show artists wanted to check out; Hall & Oates, Elton John, and Crosby, Stills & Nash appeared. Paul McCartney’s breezy performance became the first to be turned into an album, and, in April, 1991, R.E.M. chose to do Unplugged in lieu of a tour behind their Out of Time album. R.E.M., says Paul V. of Warner Bros., were perfect for the show. "They always had that essence of intimacy. It was goose-bumps."

Eric Clapton soon followed, with a stately, blues-based performance highlighted by " Tears in Heaven," his ode to the young son he lost in a tragic accident. On a personal and musical level, it was a moment to treasure. And when the public responded, it became commercial. "I heard that it outsold all his other albums," says Coletti. "But he didn’t want to release it. He didn’t think it was good enough."

Most Unplugged performances are good enough, but whether or not they become albums is a business decision, involving MTV as well as the artist. That’s why most of the recordings from the show have been entitled Unplugged. "Artists can’t release albums without our permission, and vice versa," Coletti says. "We have to agree on everything—down to the artwork."

(While MTV is protective of its property, it doesn’t seem to mind such ventures as Eddie Money’s. Eddie hadn’t appeared on the MTV show, but did an acoustic album and called it Unplug It In. "We didn’t invent acoustic," says Coletti. "To try to claim that territory would be ridiculous.")

Jules Shear is equally charitable when it comes to Unplugged’s post-Jules run of successes and its growth into an industry power.

"Nothing surprises me," he says. "They took it to its logical conclusion. I certainly didn’t know what to do with it. They made it a show loved by kids in the Midwest. They’ve done a good job with it."

Of course, Unplugged wasn’t a new concept even when it was new. Not counting the naturally acoustic music of folk and country artists,
"Unplugged" as a novelty may have emerged first in 1977, when Bread and Roses, a Marin County organization that produces entertainment for people confined to institutions, staged the first of its annual benefit concerts. In '77 and the following three years, such artists as Paul Simon, Ann and Nancy Wilson of Heart, Van Morrison, Herbie Hancock, Joni Mitchell, Jackson Browne, and Kris Kristofferson happily went unplugged.

And all because Mimi Farina, the singer-songwriter who founded Bread & Roses, didn't like loud music.

"I wanted to hear the words," she says, "and I didn't like being overpowered by the sound, so that all you could hear sometimes was the bass line." A dozen years before McCartney issued the first Unplugged album, Farina produced albums of the Bread and Roses concerts of 1977 and 1978 on Fantasy.

In the mid-'80s, a "new folk" movement surged through San Francisco, New York and other cities. As more of rock went techno, more musicians dug back to their roots.

"I noticed when I played on just acoustic, it got a reaction that I didn't get with a band," says Shear, whose bands include the Funky Kings and Jules and the Polar Bears. "Rock and roll on TV always made loud, electric bands look and sound very tiny, all this sound coming out of a tiny speaker. But with acoustic, you could get really close to people. It seemed more suited to television."

To MTV's credit, it hasn't been content to play it safe. It's done an Unplugged with manic comic Denis Leary; it's done a spoken word/poetry show, and, early last year, it showcased rap.

"That was one of the most gratifying programs," says Coletti. "That was our first real experiment. L.L. Cool J was coming into MTV for another show, and we talked to him about Unplugged. He loved the idea, but he said, 'I don't know what to do.' We got him with an acoustic band, he got on stage with them, and you'd swear he grew up leading an orchestra. His eyes lit up, and after the show, he started touring with a band for the first time in his career."

Having unplugged major artists from just about every form of popular music, Coletti has a modest wish list. It includes U2, Guns N' Roses, the Rolling Stones, and the return of Springsteen, only unplugged this time. Coletti also mentions Bob Dylan, but agrees that the pioneer folk rockers' already done it, most recently on his album, Good As I Been to You. "It wouldn't be out of the ordinary for him, but it would be for MTV." With only a hint of a chuckle, he mentions the industrial rockers, Nine Inch Nails, as a possibility. And, finally, Coletti recalls reading somewhere about Prince saying that he dreamt once about doing a song from Diamonds and Pearls on MTV Unplugged. Coletti, of course, would love to help make that dream come true.

While Coletti conjures perfect bookings, and Unplugged's talent/artists relations department—Rick Krim and John Cannelli—alternate-ly thinks up target artists and deals with offers from record labels and artist managers, Warner Bros.'s Paul V. sounds a warning note.

"I hope it doesn't become cliche," he says, "where every band wants to do Unplugged. If too many get on, the special quality becomes everyday."

Who knows what's next? Jules Shear, who helped start it all, is in the studios for Polydor (his most recent release is Horse of a Different Color: The Jules Shear Collection [1976-1989], on Razor & Tie Music). The new album is electric, and, as yet, untitled.

Hey...how about Jules Shear...Plugged?  

---

**Who's Been Unplugged?**

**1990:**
- Squeeze
- Syd Straw
- Smithereens
- Graham Parker
- 10,000 Maniacs
- Michael Penn
- The Alarm
- Nuclear Valdez
- Joe Walsh
- Dr. John
- Michelle Shocked
- The Indigo Girls
- The Church
- Sinead O'Connor
- Stacie Ray Vaughn
- Joe Satriani
- Crowded House
- Tim Finn
- Don Henley
- Great White
- Damn Yankees
- Hall & Oates
- Elton John
- Crosby, Stills & Nash
- Ratt
- Vixen
- Aerosmith
- Tesla
- Black Crowes
- Poison
- Allman Brothers Band

**1991:**
- The Cure
- Slaughter
- Winger
- Paul McCartney
- R.E.M.
- Sting

**1992:**
- Eric Clapton
- Elvis Costello
- R&B Edition: LL Cool J
- De La Soul
- A Tribe Called Quest
- Mariah Carey
- Paul Simon
- Pearl Jam
- Queensryche
- John Mellencamp
- Annie Lennox
- Bruce Springsteen (Un-Unplugged)

**1993:**
- Roxette
- Denis Leary
- Neil Young
- k.d. lang
- Rod Stewart
- Arrested Development
- Uptown Records
- 10,000 Maniacs
- Soul Asylum
- Midnight Oil
**Gavin Jazz**

**Jazz Editors:** Kent/Keith Zimmerman

**Most Added**

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<th>No.</th>
<th>Artist</th>
<th>Album</th>
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<td>1</td>
<td>Nneka Freelon</td>
<td>Heritage (Columbia)</td>
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<tr>
<td>2</td>
<td>Miles Davis &amp; Quincy Jones</td>
<td>Live At Montreux (Warner Bros.)</td>
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<td>3</td>
<td>Benny Green Trio</td>
<td>That's Right! (Blue Note)</td>
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<td>J.J. Johnson</td>
<td>Let's Hang Out (Verve/PolyGram)</td>
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<td>5</td>
<td>Project G-7</td>
<td>A Tribute To Wes Montgomery Vol. 1 &amp; 2 (Evidence)</td>
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<tr>
<td>6</td>
<td>Stanley Turrentine</td>
<td>It! Could (Music Masters)</td>
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**Top Tip**

**KEVIN EUBANKS**

Spirit Talk (Blue Note)

**BELA FLECK AND THE FLECKTONES**

Three Flew Over The Cuckoo's Nest (Warner Bros.)

For such a light debut week, the quality remains high with these two perennial jazz favorites.

**RECORD TO WATCH**

**ELIANE ELIAS**

Paulistana (Blue Note)

Driving sambal acoustic jazz rarely sounds this good. Eddie Gomez and Jack DeJohnette add a smokin' rhythms.

**Chartbound**

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<th>No.</th>
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<td>Chick Corea Electric Band</td>
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<td>46</td>
<td>GRP All-Star Big Band</td>
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<td>Wayne Johnson Trio</td>
<td>Mojazz</td>
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<td>Arthur Taylor's Wailers</td>
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<td>Kenny Blake</td>
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<td>Aziza</td>
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<td>52</td>
<td>Leroy Vineagar</td>
<td>Contemporary</td>
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**Artist Profile**

**CHARLIE WATTS**

**From:** London

**Latest Release:** Warm & Tender

**Label:** Continuum

**Charlie Watts on: Recording Standards:**

"The whole album has the same feel throughout. It is meant to create atmosphere, an entire mood. I got the idea from Miles Davis' ballads on Prestige."

**Live Sessions:**

"We recorded live in one go at Olympic Studios in London, where the Rolling Stones made lots of records like 'Sympathy For The Devil.' It has a wonderful, big room where they used to record all the film scores in the '60s. We did everything in about three takes and had to overdub some of the solos because the trumpet was cutting into the strings. Gerard (Presencer's) trumpet, Brian (Lemon's) piano and Peter (King's) alto sax parts are beautifully played. I asked Bernard Fowler to sing because I don't like most of the singers in the (torch ballad) genre. Brian did all the large orchestral arrangements and Peter did the octet string stuff."

**Future Plans:** "I'd love to tour, but I'm right in the middle of making a record with the Stones. We start cutting next month, so I can't do anything until the end of December."

**Influences:** Kenny Clarke, Billy Higgins and Davey Tough
### Post-Bop Compilations

**New 15**
- **T.S. Monk** - Changing Of The Guard (Blue Note)
- **André Previn** - Double Standard (Triloka)
- **Eric Reed** - It's All Right To Swing (MoJazi/Motown)
- **Eastern Rebellion** - Simple Pleasure (Music Masters)
- **Project G-7** - A Tribute To Wes Montgomery Vol. 1 & 2 (Evidence)
- **Stanley Turrentine** - If I Could (Music Masters)
- **Benny Green Trio** - That's Right! (Blue Note)
- **J.J. Johnson** - Let's Hang Out (Verve/PolyGram)
- **Nnenna Freelon** - Heritage (Columbia)
- **Joe Pass** - My Song (Telarc)
- **Don Pullen** - Brazilian Connection - Ode To Life (Blue Note)
- **Frank Mantooth Jazz All-Star Orchestra** - Dangerous Precedent (Sea Breeze)
- **Conte Candoli** - Sweet Simon (Best Recordings)
- **Benny Carter** - Legends (Music Masters)
- **Jesse Davis** - Young At Art (Concord Jazz)
- **Johnny Adams** - Good Morning Heartache (Rounder)
- **Jack McDuff** - Write On, Capt'n (Concord Jazz)
- **John Beasley** - A Change Of Heart (Windham Hill Jazz)
- **Dave Frishberg** - Where You At? (Sterling)
- **Randy Weston / Melba Liston** - Volcano Blues (Antilles/Polygram)
- **Jazz Fantasy** - The Modern Sounds Of...(Atlantic)
- **Joe Morello** - Going Places (DMP)
- **Kevin Mahogany** - Double Rainbow (Enja/Koch)
- **Joshua Redman** - Wish (Warner Bros.)
- **Muso's Hugest Hits** - The Years Greatest Hits (MCA)
- **Ottmar Liebert + Luna Negra** - The Hours Between Day & Night (Epic)
- **Steve Lacy** - Love Affairs (Blue Note)
- **T.S. Monk** - Changing Of The Guard (Blue Note)
- **Andre Previn** - Double Standard (Triloka)
- **Project G-7** - A Tribute To Wes Montgomery Vol. 1 & 2 (Evidence)
- **T.S. Monk** - Changing Of The Guard (Blue Note)
- **Musa's Hugest Hits** - The Years Greatest Hits (MCA)
- **Ottmar Liebert + Luna Negra** - The Hours Between Day & Night (Epic)
- **Steve Lacy** - Love Affairs (Blue Note)

**New 16**
- **Peter Lundahl** - Peter Deano (Verve/PolyGram)
- **Shirley Horn** - Light Out Of Darkness (Verve/PolyGram)
- **Charles Failand** - Blues At The Bradley's (CTI)
- **Randy Weston / Melba Liston** - Volcano Blues (Atlantic/Polystar)
- **Dave Frishberg** - Where You At? (Blue Note)
- **Holly Cole Trio** - Don't Smoke In Bed (Manhattan)
- **John McFadden** - Write On, Cap'n (Concord Jazz)
- **Johnny Adams** - Good Morning Heartache (Rounder)
- **Jack McDuff** - Write On, Capt'n (Concord Jazz)
- **Jesse Davis** - Young Art (Concord Jazz)
- **Johnny Adams** - Good Morning Heartache (Rounder)
- **Jack McDuff** - Write On, Capt'n (Concord Jazz)

**New 17**
- **Shirley Horn** - Light Out Of Darkness (Verve/PolyGram)
- **Charles Failand** - Blues At The Bradley's (CTI)
- **Randy Weston / Melba Liston** - Volcano Blues (Atlantic/Polystar)
- **Dave Frishberg** - Where You At? (Blue Note)
- **Holly Cole Trio** - Don't Smoke In Bed (Manhattan)
- **John McFadden** - Write On, Cap'n (Concord Jazz)
- **Johnny Adams** - Good Morning Heartache (Rounder)
- **Jack McDuff** - Write On, Capt'n (Concord Jazz)

### Commercial Adult Compilations

**New 23**
- **Candy Dulfer** - Sax-4-Go (RCA)
- **David Lanz And Paul Speer** - Bridge Of Dreams (Warner Bros.)
- **Donald Fagen** - Kamakiriad (Reprise)
- **Lex De Azvedo** - Moab (Aubergine)
- **Robbie Dupree** - Walking On Water (Warner Bros.)
- **Alex Bugnon** - Acoustic Highway (Higher Octave)
- **Teddy Wilson** - I Remember You (RCA)
- **Bill Mays** - It's Like That (Columbia)
- **Peter White** - Promenade (Sin-Drome)
- **Fourplay** - Between The Sheets (Warner Bros.)
- **Peter White** - Sophisticated Lady (Moonalice)
- **Dave Koz** - Lucky Man (Capitol)
- **Spyro Gyra** - Dreams Beyond Control (GRP)
- **Art Porter** - Straight To The Point (Verve/Polystar)
- **Willy And Lobo** - Gypsy Boogaloo (Mesa)
- **The Fantasy Band** - The Fantasy Band (GRP)
- **John Gorka** - You Hold The Key (Reprise)
- **Ben Folds** - Ben Folds Five (Verve/Polystar)

**New 25**
- **David Lanz And Paul Speer** - Bridge Of Dreams (Warner Bros.)
- **Donald Fagen** - Kamakiriad (Reprise)
- **Lex De Azvedo** - Moab (Aubergine)
- **Robbie Dupree** - Walking On Water (Warner Bros.)
- **Alex Bugnon** - Acoustic Highway (Higher Octave)
- **Peter White** - Promenade (Sin-Drome)
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- **Willy And Lobo** - Gypsy Boogaloo (Mesa)
- **The Fantasy Band** - The Fantasy Band (GRP)
- **John Gorka** - You Hold The Key (Reprise)
- **Ben Folds** - Ben Folds Five (Verve/Polystar)

**New 27**
- **David Lanz And Paul Speer** - Bridge Of Dreams (Warner Bros.)
- **Donald Fagen** - Kamakiriad (Reprise)
- **Lex De Azvedo** - Moab (Aubergine)
- **Robbie Dupree** - Walking On Water (Warner Bros.)
- **Alex Bugnon** - Acoustic Highway (Higher Octave)
- **Peter White** - Promenade (Sin-Drome)
- **Fourplay** - Between The Sheets (Warner Bros.)
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### JAZZ/ADULT ALTERNATIVE

The first idea from **BART RECORDS INC.**


Contact: One World Headquarters at 201/263-2464, Fax 2364 For Promotion contact James Lewis at 800-783-0364. Manufactured by Bart Records Inc., Distributed by One World Records Inc.
Most Added
KENNY BLAKE (18)
BLOKKER (14)
LARRY CORTELL (8)
PEACOCK & NERY (7)
CLIFFORD CARTER (7)

Top Tip

Jazz/Adult Alternative
New Releases
LARRY CORTELL
FALLEN ANGEL (CTI)
Most of us would agree that, generally, Larry Coryell sits on the more exotic side of the jazz guitar spectrum, and even though Fallen Angel is, putting it mildly, an about-face, it's not a direction Coryell has taken without deep contemplation. By working with Don Sebesky and Creed Taylor, both exquisite purveyors of commercial jazz, Coryell made Fallen Angel a direct musical statement as opposed to another happy sax record. "Angel In Sunset" will satisfy's jazz/A2's recent penchant for Wes Montgomery-inspired material as perpetrated by Steve Lurry and Lee Ritenour's last solo qoos and the current G-7 project. Sebesky provides haunting spaciousness to Coryell's somewhat innocent Gilson L-7 ramp that comes complete with Euro-styled synth rhythms, a hypnotic orchestral build and steeo studio percussion. "Mas"—with its pure "Stardust" solo guitar intro—is a soft reggae number featuring some subdued acoustic piano fills by Mulgrew Miller. "Thus Spoke Z" is a sidewards makeover of Deodato's 75 crossover hit. Coryell's latest signals a trend. In addition to the recent number ones by George Benson and Fourplay, Fallen Angel gaining Most Added A2 status typifies the Quiet Storm shift taken by many major market Adult Alternative stations. Coryell and company are definitely going with the flow.

ELIANE ELIAS
PAULISTANA (BLUE NOTE)
Elian Elias's latest features two trio variations—Elias with Marc Johnson and Peter Erskine or with Eddie Gomez and Jack DeJohnette with contributions from Ivan Lins, Jim Beard and Cafe. Paulistana, a Brazilian term for a female native of Sao Paulo, is a homeoming for the sons for Elias. With the exception of the late tracks, this is a return to acoustic jazz. While the title track has Adult Alternative crossover potential and is one of the only two tracks enhanced by synthesizer, Elias's lyrical emphasis is clearly on the bop side. The acoustic feel conjures up memories of her last Denon trio release five years ago. As you may recall, Gomez and DeJohnette were the rhythm section then too. Elias anchors this release with a couple of song standards, namely "Black Orpheus" and "Aquarela Do Brasil." "Jet Sanba" features some splendid chemistry between Elias and Johnson, as Johnson's 90's into Elias's powerful leftfand chord changes with some dynamic accents that are punctuated by some vocal reinforcement.

REPORT TO WATCH
KENNY LOGGINS
Outside From The Redwoods (Columbia)
This is it! Kenny Loggins appears as the A2 format looks harder at quality vocals.

Chartbound

* KENNY BLAKE (Heads Up)
* KENNY LOGGINS (Columbia)
* BLOKKER (Higher Octave)
* WAYNE JOHNSON (Fingerl/RCA)
* VINX (Fingerl/RCA)
* TOM COSTER (JVC)
* AL STEWART (MDM)
* DASAKU (MDM)
* JANIS IAN (Morgan Creek)
* ROBBER FORD & THE BLUE LINE (GRP)
Dropped: #45 Bernard Knop, #46 Livingston Taylor, #50 Alex Buggage, Eric Reid
RAY LYNCH
NOTHING ABOVE MY SHOULDERS
BUT THE EVENING (WINDHAM HILL)
As with George Winston, radio sometimes plays catchup to Ray Lynch's individualistic but highly successful musical visions. While Lynch enjoys an active buying public, he puts out records somewhat sporadically. Whether his new alliance with Windham Hill will change that remains to be seen, but it's apparent Lynch will continue his highly independent ways. Nothing Above My Shoulders... is a much more gregarious, organic record in that Lynch is playing with other musicians and incorporating a lot more natural sounds. Some folks associate him with insular, percolating synth beds, but on his Windham Hill debut Lynch has a broader symphonic presence that A2 radio will have to evaluate. Some compositions, like "Passion," are downright classical. In fact most of the players are members of the San Francisco Symphony Orchestra. "Over Easy" is the most traditional selection of the set. "Her Knees Deep In Your Mind" has a Germanic dreaminess to it that suggests Wim Wenders-type film images. Check out those obscure, crazy titles.

KEVIN EUBANKS
SPIRIT TALK (BLUE NOTE)
Like Branford Marsalis, his Tonight Show bandleader, did, guitarist Kevin Eubanks is using his solo records as a vehicle to make music that stretches jazz boundaries and can be characterized as more heady than previous recordings. Actually, since Eubanks left GRP for Blue Note, his recordings have pushed into more intense, adventurous parameters. Spirit Talk, with trombonist/brother Robin, bassist Dave Holland, flautist Kent Jordan and drummer Marvin Smith, has a spiritual, ECM-styled aura looming above the compositions, until you get to "Earth Party." Then Eubanks adopts a slightly conventional bluesy silhouette as he and "Smitty" Smith compete for the most melodic and baddest musical stance. Kevin is an early favorite only to be eclipsed in the end by Smith's lights-out solo bashing. For maximum swing try "Livin,'" where Eubanks moves over to electric box guitar licks, à la Barney Kessel.

RAMSEY LEWIS
SKY ISLANDS (GRP)
With A2 taking more of a Quiet Storm groove these days and being more liberal about playing cover tunes, Ramsey Lewis should reap some valuable major market airplay with his new release Sky Islands. His version of the Beatles' "Julia" is spun into such orchestrally rich textures that it takes a few extra bars to recognize Lennon & McCartney's fragile melody. With production chores shared by Lewis, his son Frayne, and Earth, Wind & Fire's Maurice White, there's bound to be many a seductive bass line or a bevy of snappy horn and synth pows. Sky Islands is filled with trademark Ramsey Lewis: popping funk fused with boppin', traditional jazz piano licks; a swingin' medley of his past hits and R&B covers; satiny vocal pieces and catchy urbanized piano jams. Art Porter contributes some sleek sax lines.

Which of the following is most important to you and your job? (check the appropriate box)

[ ] The Past
[ ] The Future

Gavin monitors the future

GAVIN
THE MOST TRUSTED NAME IN RADIO
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<td>MELISSA ETHERIDGE (Island/PLG)</td>
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Is My Love Enough

NEW CD FROM

CHRIS DANIELS & THE KINGS

ALREADY ON

KTCZ KBCO
WDET KZON
KFAN KPIG
KFMG WCBE
KVNF KCSU
KTAO KUWR
KOTR and many more . . .

“Chris Daniels & The Kings new CD will get adult radio listeners up and groovin’, even in a traffic jam! It should get great response for any stations that play it. This one is a must!”
—Dave Constantine

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ROBBEN FORD & THE BLUE LINE

MYSTIC MILE

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10/20 Austin, TX
10/21 Houston, TX
10/22 Fr. Worth, TX
10/23 Lubbock, TX
10/25 Albuquerque, NM
10/27 Boulder, CO
10/28 Denver, CO
10/29 Colorado Springs, CO
10/31 Omaha, NE
11/3 Des Moines, IA
11/5 Minneapolis, MN
11/6 Chicago, IL
11/7 Detroit, MI
11/9 Pittsburgh, PA
11/10 Alexandria, VA
11/12 New York, NY
11/13 Huntington, NY
11/14 Alexandria, VA
11/16 New Haven, CT
11/17 Boston, MA
11/19 Montreal
11/20 Toronto

ALONG FOR THE RIDE:

KBCO KCSU KFAN KFMG KFMU
KINK KKOS KKRV KPIG KOPT
KRCC KRVN KSKE KSPN KTAS
KTCZ KUWR KVNF KZON KZRY
WCZZ WKVT WMKY WMNF WNCW
WRLT

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GAVIN COUNTRY

**Most Added**
- DOUG STONE (120)
- TRACY BYRD (99)
- DWIGHT YOAKAM (71)
- BILLY RAY CYRUS (61)
- RESTLESS HEART (54)

**Top Requests**
- GEORGE STRAIT
- REBA MCENTIRE
- CLINT BLACK
- CONFEDERATE RAILROAD
- BROOKS & DUNN

**Record to Watch**
- TRACY BYRD

The follow-up to his first #1 record comes out strong the first week with 100 stations including KMIX, WATZ, WWZD, KJAM, KTJJ, WLSC, KFLG, KROP, WGKL, WKML, etc.

**Inside Country**

- STATION HAPPENINGS...

KYAK Anchorage has a new address and phone number: 500 L Street, Suite 200, Anchorage, AK 99501; (907) 276-5945. With Tom Baldrich moving to Atlanta to join BNA Entertainment, WUSZ-Duluth's 99501, Steve Maxfield will move to afternoons and take over Tom's PD/MD duties. Steve will take calls Tuesdays between 10 a.m. and noon...For the third straight year, WFLS-Indianapolis was the state's largest promoter of live concerts at the annual Indiana State Fair, presenting a lineup of up-and-coming artists on a free stage at the fair. This year's bill included Tim McGraw, Tracy Byrd, Lari White, Dude Mowery, Ricky Lynn Gregg, Deborah Allen, Jeff Knight and Robert Ellis Orrall.

- ARTIST HAPPENINGS...

McBride & The Ride have joined TNN for a "Hurry Sundown Sweepstakes." Prizes include trips and foot prints to the concrete at the Walkway of the Stars on September 30. Tanya Tucker, Doc and Merle Watson and Connie Smith were inducted into the Walkway of the Stars in front of the Sidewalk of the Stars. McBride & The Ride on tour...Tanya Tucker, Doc and Merle Watson and Connie Smith were inducted into the Walkway of the Stars on September 30. Charlie Pride added his hand and foot prints to the concrete at the Sidewalk of the Stars in front of...
THERE'S NOTHING LIKE A COUNTRY EVENING TO MAKE A LABEL SHINE.

ALAN JACKSON WINNER:
Single of the Year: "Chattahoochee"
Video of the Year: "Chattahoochee"
Vocal Event of the Year: George Jones & Friends

A LOT ABOUT LIVIN'...
now DOUBLE PLATINUM!
HONKY TONK CHRISTMAS
in stores now!

DIAMOND RIO WINNER: Vocal Group of the Year

OUR CONGRATULATIONS TO ALL OUR CMA WINNERS!

ARISTA NASHVILLE: ARTISTRY AND EXCELLENCE COMES WITH THE TERRITORY

NOW MORE THAN EVER, ARISTA NASHVILLE REPRESENTS ARTISTRY, EXCELLENCE AND, AS OF SEPTEMBER 29, SOME VERY COOL CMA AWARDS.

BROOKS & DUNN WINNER: Vocal Duo of the Year

HARD WORKIN' MAN approaching DOUBLE PLATINUM! Combined album sales over 4.5 MILLION!

PAM TILLIS WINNER: Vocal Event of the Year: George Jones & Friends

HOMEWARD LOOKING ANGEL is past GOLD!

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COUNTRY

Up & Coming

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<th>Reports</th>
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<td>29</td>
<td>10</td>
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</table>

Dropped: #22 - Clay Walker; #26 - Diamond Rio; #27 - Ricky Van Shelton; #34 - Aaron Neville; #36 - Shaun Camp

the Music Valley Wax Museum on September 27. More than 200 stars have been immortalized in concrete there. Mac Wiseman and Jim & Jesse McReynolds were inducted into the International Bluegrass Music Association's Hall of Honor at IBMA's award ceremony on September 23. Other big winners during the evening were the Nashville Bluegrass Band (Vocal Group and Entertainer of the Year) and Alison Krauss (Female Vocalist and Album of the Year). The Canadian Country Music Association presented its annual awards on September 19. Winners included Michelle Wright (Entertainer of the Year, Single and Video of the Year for "He Would Be Sixteen," and Female Vocalist of the Year), Patricia Conroy (Album of the Year), George Fox (Male Vocalist of the Year), The Rankin Family (Vocal Group of the Year and Rising Star Award), Billy Ray Cyrus (Top Selling Album, Foreign Domestic), and Cassandra Vasilik and Russell de Carle (Vocal Collaboration).

#1 ONE YEAR AGO TODAY
JOHN ANDERSON - Seminole Wind

#1 FIVE YEARS AGO TODAY
ROSANNE CASH - Runaway Train

#1 TEN YEARS AGO TODAY
ALABAMA - Lady Down On Love

INDUSTRY HAPPENINGS...
Susan Eddy has been named Manager, Creative Services at RCA. At Warner Bros., Leann Barron promoted to Executive Assistant to President Jim Ed Norman, Patsy Wells makes a similar move to Executive Assistant for VP/General Manager Eddie Reeves, and Danny Ke is has been promoted to Executive Coordinator. McFadden and Associates has signed Twister Alley and Rhonda Vincent.

New Releases
DOUG STONE
"I Never Knew Love" (Epic)
Doug has made this type of sweet, sensitive love song his trademark. This Larry Boone: Will Robinson tune is from his upcoming album, More Love.

TRACY BYRD
"Why Don't That Telephone Ring" (MCA)
Tracy sings with a maturity and authority that belies his age, as he shows on this powerful ballad.

CLAY WALKER
"Live Until I Die" (Giant)
This fellow definitely has the goods. Walker wrote his second single, a song loaded with down-home wisdom.

GENE WATSON
"Snake In The House" (Step One)
It's great to hear Watson's voice again, and easy to hear where some of today's young singers picked up their honkytonk chops. Kudos to Step One for signing this legendary singer.

WYLIE & THE WILD WEST SHOW
"Black Boots & Blue Jeans" (Cress Three)
Wylie's back, with his Buddy Holly look and his crooning barroom voice. Many listeners are familiar with Wylie from his hit videos, and this song will surely win him more fans.

HANK FLAMINGO
"Baby It's You" (Giant)
We don't know much about these guys, except that we love the way they sound. The song was written by Harlan Howard, Dave Goodwin and Kostas, and the band give it a cool rockin' treatment.

MARK CHESNUTT
From: Beaumont, Texas
Label: MCA
Promotion Sr. VP: Sheila Shipley
Current Release: "Almost Goodbye"
Influences: Hank Williams Sr., and George Jones

Big Break: Mark made his singing debut at 16 at Gilley's in Pasadena, Texas, but he was actually discovered at Cutter's in Beaumont.

Pets: Two dogs—a chow and a rottweiler.

Favorite New Singer: Joe Diffie

Hero: His late father, Bob Chestnutt, who had several singles on an independent label in the '60s and '70s and used to critique Mark's singing every night when he played the clubs.

He says: "I just learn a lot more, I think, by staying in touch with people that are not in the industry. In my opinion, if the only people you associate with are in the music business, you lose sight of reality."

Close-Up
It's said: "I think this boy from Beaumont is the real deal."

—George Jones

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—Close-Up

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—George Jones

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Gavin October 15, 1993
STEEL WOOL
Simple Men Who Like Working With Their Hands (eMPTy, P.O. Box 12034, Seattle, WA 98102)

Hmmm. This Steel Wool record, Simple Men Who Enjoy Working With Their Hands, sure is an initially difficult one. And I don’t mean difficult in my usual “too Zorny for we dumb non-musicians to understand” sense, but difficult because it seems unlikely eMPTy fare and draws from a whole bunch of sources. Maybe difficult is the wrong word; let’s try oddball. By and large the eMPTy roster is stacked with prettily straightforward bands (the Fumes for example), with whom Steel Wool share some ground. But this Seattle-based five-piece mixes their garage, grunge and punk with an appreciation for B-movies, certain redneck tendencies, an affection for the occasional prog indulgence, and an ability to be simultaneously impressively tight and utterly nonchalant. That could be kind of confusing so let’s make like my tenth grade algebra teacher and work out some sample problems on the board: With “Mal Ojo,” Steel Wool launch from (and intermittently lapse back into) a rhythmic, hiccuped intro that grows to become a storm of Mudhoney-ish vocals and Helmet-esque metallic thunder. Their cover of Hank Williams’ “Ramblin’ Man” boasts full-on rock choruses but features quieter verses accessorized by a really warped slide and some semi-yodeling, and “Up Pops The Sun” reminds me of the Meat Puppets—but maybe it’s just the title. Anyway, Steel Wool’s debut full-length seems to be languishing in obscurity (at least at radio), so if you’ve missed it, go dig it up. Start with the above three tracks.

SEANA BARUTH

MORPHINE
Cure For Pain (Rykodisc, Pickering Wharf, Bldg. C, Salem, MA 01970)

Morphine’s Cure For Pain is dominated by simple, sensual sounds and thematic, seductive “stories” woven with lyrically written fantasies. As the world’s one and only homemade two-string bassist, Mark Sandman, sings those pictorial thoughts, the band (especially on tracks like “Buena”) serves up surges of baritone sax and an unrelenting bass and drum rhythm. “Head With Wings” urges the listener to relinquish all inhibitions and preconceptions, and “Thursday” pushes that idea even further as the band’s unique layering propels the song onto risky musical terrain. But then we also have the charming, lingering choruses of “Candy” and “Cure For Pain” and the smartly penned title track. Jimmy Ryan, one of the guest artists, strums a delicate contrast with his mandolin work on “In Spite Of Me.” Saxophonist (and former member of Three Colors) Dana Colley savors the emotional melodies with his instrument, and Morphine drummer Jerome Dupree is also supported by guest Billy Conway (formerly of Treat Her Right). When you’re in pain or have a void in your soul, I prescribe Morphine. But be careful—this stuff is addictive. —SANDRA DERIAN

GODSTAR
Sleeper (Taang! P.O. Box 51, Auburndale, MA 02166)

Color blind folks will miss half the fun of this Australian band’s vibrant CD sleeve, but the good news is that the music is just as colorful. Putting the snap and crackle into guitar pop is a tall order, and Godstar is up to the challenge. Just to prove it’s all for fun with these guys, Lemonhead Evan Dando sits in on drums for a tune. “Eratzi” is a brief treatise on selling ad-space for an indie rock fanzine that gives way to “Bad Bad Implications,” a guitar-driven rocker with a keeper chorus. “Everything You Give Me Breaks” pairs romping percussion with a memorable guitar lick in old Young Fresh Fellows fashion. The melancholy theme of “Lie Down Forever” is accentuated by Nic’s haunting backup vocals as a squawking guitar entwines itself in the melody. Those precious backup vocals carry over to “The Brightest Star,” a picture-perfect blend of jangly guitar and starstruck singing. Dando plays skins on the full-till “Something Unplanned,” showing a predilection for cymbals, and “Had The Time Of My Life” is another pop gem with tambourines and chirping guitar. I don’t want to be the one to tell these guys that Tribe recently had an album called Sleeper, but this one is more deserving of the title.

—DAVID BERAN

By Seana Baruth

GODSTAR
Sleeper

Date this out and keep it somewhere prominent

GAVIN

March 17-18-19
1994

St. Francis Hotel
San Francisco

 Dates that are already looming large on our calendars here at GAVIN, and we hope they will figure big time in your plans for next year. They are the dates of the next GAVIN Seminar

B Y S E A N A B A R U T H
**Most Added**

- **RUSH**
- **PEARL JAM**
- **DEFT LEPPARD**
- **JACKSON BROWNE**
- **10,000 MANIACS**
- **CRY OF LOVE**

**Top Tip**

**PEARL JAM**

"Go" (Epic)

Northwest image rockers puts some "Go" into this week's album chart.

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**Chartbound**

* **RUSH** (Atlantic) "Sick It Out"
* **RIC OCASEK** (Reprise) "The Way You Look Tonight"
* **THE SCREAMIN' CHEETAH WHEELIES** (Atlantic) "Shakin' The Blues"
* **JACKSON BROWNE** (Elektra) "I'm Alive"
* **MANY STREET PREACHERS** (Columbia) "Steve Vai" (Relativity) "In My Dreams With You"
* **SWINGING STEAKS** (Capricorn) "Southside Of The Sky"
* **INXS** (Atlantic) "The Gift"
* **JAMES YOUNG** (Atlantic) "Dr. Hook"

**Droplines**:
- #34 Vivian Campbell, #30 Michael Schenker, #14 Joe Bonamassa.

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**New Releases**

**THE SCREAMIN' CHEETAH WHEELIES**

"Let It Flow" (Atlantic)

Judging from the name, you might be expecting an invitation to the Headbangers' Ball, but guess again. Nashville's Screamin' Cheeta Wheelies are a round edged to their sound—harmonica, organ, a seamless blend of acoustic and electric guitars and a textured delivery that crescendoes nicely as the song builds steam. It's nifty Americana that is full of meandering acoustic and electric guitar melodies that glide sleepily through dreamy vocals. Pearl Jam/Mother Love Bone fans will love this. Although Green Apple Quick Step tends to be more Seattle rock than hard rock they still deliver some heavy guitars on "Bottle," "Feel My Way" and especially on "Eating All Four." Green Apple Quick Step will please both the Seattle rock listeners and Hard rock listeners with their manipulating guitar sound and "90s folk rock vocals. Don't miss this one! —ROB FIEND

---

**WARRIOR SOUL**

Chilli Pill (DGC)

One of the more likeable qualities of today's rock bands is their habit of borrowing techniques and styles from the '60s and '70s music and giving them a '90s feel. Pink Floyd, Led Zeppelin and Jimi Hendrix were among the first to develop psychedelic rock whacking melodies and rhythms, and though these particular bands are gone there are plenty of new ones creating hard guitar driven rock 'n roll. Warrior Soul is one of them. If you're looking for a heavy rock band then look no further. No longer does a band have to be a cult in order to get noticed. "Chilli Pill" is the mindbending debut album of Warrior Soul available on DGC.

---

Reports accepted Monday 9am - 5pm and Tuesday 9am - 5pm

Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580
The Legend Continues...

THE BAND

FIRST NEW STUDIO ALBUM IN 17 YEARS
FIRST TRACK TO RADIO IS
"ATLANTIC CITY"

GOING FOR ADDS OCTOBER 18 & 19

ALBUM IN STORES NOVEMBER 2

COVER ART: PETER MAX ©1993

PYRAMID RECORDS, 325 LAFAYETTE ST., 2ND FLOOR, N.Y., N.Y. 10012 © 1993 PYRAMID RECORDS
DISTRIBUTED BY RHINO RECORDS
Inside Alternative

Congratulations to Juliana Hatfield and her wife Fia on the birth of their daughter. Hana Edwards. When the band was in town many months back, Mike told me his wife thought the baby was going to be a boy, but he had two dreams in which the baby was a girl. I guess dreams really can come true.

Is former 91X-San Diego personality Oz Medina heading to the greener pastures of KBCO-Boulder, CO? Methinks so.

C/Z’s Tim Cook called me this week just to chat. Usually he calls Seana for that, but she was on the phone interviewing Sub Pop demi-god Jon Poneman. Anyway, Tim says he’s going to be at this year’s CMJ Convention, “in full-effect.” Is that a threat? (Just kidding)

Congratulations to the fine folks at Mammoth Records, who are celebrating their fifth anniversary in grand style October 16-19, in Chapel Hill, N.C. Recording artists Machines Of Loving Grace, Chainsaw Kittens, Vanilla Trainwreck, Joe Henry, Victoria Williams, Dillon Fence and Juliana Hatfield will be performing at various “parties” staged throughout the four days. Mammoth was started in 1988 by Jay Faires, and has grown into one of the most well-respected and well-loved labels. Once again, congratulations and keep up the good work.

The End-Seattle’s Marco Collins also called last week to see how the first release on his new label was doing. There are a quite a number of college stations playing the new Silkworm album, and they have Marco to thank for bringing that little bit of joy into their lives. Hey, Marco! What’s next?

If you haven’t added Candlebox’s “You” yet, what are you waiting for? Numbers? How’s this for numbers: 7,320 copies sold in a week, with 48,000 sold to date. The End-Seattle is playing “You,” and generating Top 15 sales (992 pieces last week). WFNX is playing the new single and over 2,271 pieces have been sold in the Boston area. Same with Denver and New York.

Fans of Dead Can Dance will be interested to know that the band is featured on Milan Entertainment’s soundtrack to the film, Baraka. I don’t know about the movie, but I do know that in San Francisco, tickets for Dead Can Dance went on sale the same day Depeche Mode and The Bridge School benefit concert, and the Dead Can Dance show sold out just as quickly.

American wants your cars. Skinny Puppy has signed with Rick Rubin’s American label, joining

Gavin October 15, 1993

Most Added

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<thead>
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<th>Artist/Music Title</th>
<th>Label/Source</th>
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<td>THE POGUES (24)</td>
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<td>MONSTERLAND (23)</td>
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<td>ENGINE KID (15)</td>
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Top Tip

THE MELVINS

“Hooch” (Atlantic)

“Hooching” it up the chart with a debut at #35.

Top Requests

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<thead>
<tr>
<th>Artist/Music Title</th>
<th>Label/Source</th>
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<tbody>
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<td>THE BREEDERS</td>
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<td>PEARL JAM</td>
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<td>SMASHING PUMPKINS</td>
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<td>DEAD CAN DANCE</td>
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Gavin October 15, 1993

Records accepted Monday and Tuesday 8:30am - 4pm

Gavin October 15, 1993
THE NEW RELEASE
Produced by J Mascis

includes
"GREASE BOX"

STIMULATES MUCOUS SECRETION FIVE TIMES FASTER THAN THE OTHER LEADING BRANDS.

SNIFF THIS, On Giant/Mechanic discs, cassettes and lubricated vinyl.

Management: Perry Feigenbaum
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<td><strong>NEW</strong></td>
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<tr>
<td>1 CRACKER - Low, Movie Star, Nostalgia (Virgin)</td>
<td>1 BREATHER - Cannonball, Divine Hammer, Invisible Man (4-AD/Elektra)</td>
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<tr>
<td>2 NIRVANA - Heart Shaped, Rape Me, Serve The Servants (GEC)</td>
<td>2 DEAD CAN DANCE - Ubiquitous, Yunglung, Aratune, Spider (4-AD)</td>
</tr>
<tr>
<td>3 BREEDERS - Cannonball, Divine Hammer, Invisible Man (4-AD/Elektra)</td>
<td>3 CURVE - Superbiter (Virgin)</td>
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<td>4 THE OCEAN BLUE - Sublime, Either Or (Reprise)</td>
<td>4 BUFFALO TOM - Soda Jerk, Tree House, Latest Monkey (B.Banquet/eastwest)</td>
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<tr>
<td>5 KATE BUSH - Eat The Music, Candle (Columbia)</td>
<td>5 NIRVANA - Heart Shaped, Rape Me, Serve The Servants (GEC)</td>
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<td>6 SMASHING PUMPKINS - Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)</td>
<td>6 UNREST - Cath Carroll, Make Out Club, Six Layer Cake (4-AD)</td>
</tr>
<tr>
<td>7 BREEDERS - Cannonball, Divine Hammer, Invisible Man (4-AD/Elektra)</td>
<td>7 BOC RADDIES - Laporan, I Hang Suspended, Wishing (Columbia)</td>
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<tr>
<td>8 NIRVANA - Heart Shaped, Rape Me, Serve The Servants (GEC)</td>
<td>8 BOO RADLEYS - Lazarus, I Hang Suspended, Wishing (Columbia)</td>
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<tr>
<td>9 KATE BUSH - Eat The Music, Candle (Columbia)</td>
<td>9 NIRVANA - Heart Shaped, Rape Me, Serve The Servants (GEC)</td>
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<td>10 INXS - The Gift (Atlantic)</td>
<td>10 THE MELVINS - Rouch (Atlantic)</td>
</tr>
<tr>
<td>11 UNREST - Cath Carroll, Make Out Club, Six Layer Cake (4-AD)</td>
<td>11 SMASHING PUMPKINS - Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)</td>
</tr>
<tr>
<td>12 TEARS FOR FEARS - Break It Down, Cold, Brian Wilson Said, Goodnight (Fontana/Mercury)</td>
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<tr>
<td>13 QUEEZE - Everything In The World, Cold Shoulder (A&amp;M)</td>
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<tr>
<td>14 IGGY POP - Wild America, Highway Song, Louie Louie (Virgin)</td>
<td>14 IGGY POP - Wild America, Highway Song, Louie Louie (Virgin)</td>
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<tr>
<td>15 BBO RADLEYS - Lazarus, I Hang Suspended, Wishing (Columbia)</td>
<td>15 BBO RADLEYS - Lazarus, I Hang Suspended, Wishing (Columbia)</td>
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<td>17 DEATH STUFF - (On The Ropes, Cabin Fever, Hot Love (Polydon/PLG)</td>
<td>17 DEATH STUFF - (On The Ropes, Cabin Fever, Hot Love (Polydon/PLG)</td>
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<tr>
<td>18 THE CONNELLS - Slackjawed, Hey You (TVT)</td>
<td>18 THE CONNELLS - Slackjawed, Hey You (TVT)</td>
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<tr>
<td>19 STRAP - Screamager, Opal Mantra, Auto Surgery (A&amp;M)</td>
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<tr>
<td>20 THE MELVINS - Rouch (Atlantic)</td>
<td>20 SMASHING PUMPKINS - Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)</td>
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<tr>
<td>21 SEAWEED - Losing, Go Your, Chalk, (inshore, Fado (Sub Pop)</td>
<td>21 SEAWEED - Losing, Go Your, Chalk, (inshore, Fado (Sub Pop)</td>
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<tr>
<td>22 SIEGE - Sharpie, Freshman, Dry, Must (Columbia)</td>
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<td>23 THE OCEAN BLUE - Sublime, Either Or (Reprise)</td>
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<td>25 THE CONNELLS - Slackjawed, Hey You (TVT)</td>
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</tr>
<tr>
<td>26 THREE - My Sister, For The Birds, The Sound (Mammoth/Atlantic)</td>
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</tr>
<tr>
<td>28 SEAM - Rafael, Sweet, Turpentine, Autopilot (Touch &amp; Go)</td>
<td>28 SEAM - Rafael, Sweet, Turpentine, Autopilot (Touch &amp; Go)</td>
</tr>
<tr>
<td>29 MADDER ROSE - Swim (Seed)</td>
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<tr>
<td>30 JAMES - Laid, Sometimes, Say Something (Fontana/Mercury)</td>
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**NEW**

- CRACKER - Low, Movie Star, Nostalgia (Virgin)
- NICOLE - Heart Shaped, Rape Me, Serve The Servants (GEC)
- BREEDERS - Cannonball, Divine Hammer, Invisible Man (4-AD/Elektra)
- THE OCEAN BLUE - Sublime, Either Or (Reprise)
- KATE BUSH - Eat The Music, Candle (Columbia)
- SMASHING PUMPKINS - Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)
- INXS - The Gift (Atlantic)
- TEARS FOR FEARS - Break It Down, Cold, Brian Wilson Said, Goodnight (Fontana/Mercury)
- QUEEZE - Everything In The World, Cold Shoulder (A&M)
- IGGY POP - Wild America, Highway Song, Louie Louie (Virgin)
- BBO RADLEYS - Lazarus, I Hang Suspended, Wishing (Columbia)
- THE MELVINS - Rouch (Atlantic)
- SMASHING PUMPKINS - Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)
- SEAWEED - Losing, Go Your, Chalk, (inshore, Fado (Sub Pop)
- SIEGE - Sharpie, Freshman, Dry, Must (Columbia)
- THE OCEAN BLUE - Sublime, Either Or (Reprise)
- THERAPY? - Screamager, Opal Mantra, Auto Surgery (A&M)
- THE CONNELLS - Slackjawed, Hey You (TVT)
- THREE - My Sister, For The Birds, The Sound (Mammoth/Atlantic)
- SEAM - Rafael, Sweet, Turpentine, Autopilot (Touch & Go)
- MADDER ROSE - Swim (Seed)
- JAMES - Laid, Sometimes, Say Something (Fontana/Mercury)

**ALTERNATIVE**

- RED CAN DANCE - Ubiquitous, Yunglung, Aratune, Spider (4-AD)
- THE MELVINS - Rouch (Atlantic)
- SMASHING PUMPKINS - Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)
- SEAWEED - Losing, Go Your, Chalk, (inshore, Fado (Sub Pop)
- SIEGE - Sharpie, Freshman, Dry, Must (Columbia)
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- MADDER ROSE - Swim (Seed)
- JAMES - Laid, Sometimes, Say Something (Fontana/Mercury)

**COLLEGE RADIO**

- OBERHEIM - The Gift, Cool,黎明 Said, Goodnight (Fontana/Mercury)
- QUEEZE - Everything In The World, Cold Shoulder (A&M)
- IGGY POP - Wild America, Highway Song, Louie Louie (Virgin)
- BBO RADLEYS - Lazarus, I Hang Suspended, Wishing (Columbia)
- THE MELVINS - Rouch (Atlantic)
- SMASHING PUMPKINS - Cherub Rock, Mayonaise, Disarmed, Geek USA, Rocket (Virgin)
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- SEAM - Rafael, Sweet, Turpentine, Autopilot (Touch & Go)
- MADDER ROSE - Swim (Seed)
- JAMES - Laid, Sometimes, Say Something (Fontana/Mercury)
artists such as Danzig, Flipper, The Jesus And Mary Chain and Medicine, among others. Somebody over there needs to make some “chokshi” ear plugs for when these bands tour.

The Breeders are still holding strong this week, but check out The Lemonheads’ 45-10 move. It won’t be long ’til we crown a new champion.

New Releases

SWERVEDRIVER
Mezcal Head (A&M)

It just goes to show that you can’t believe everything you read. More than a few of us wrote Swervedriver off after hearing that Adi and Graham (bass and drums respectively) left the band for other musical pursuits, but Swervedriver have come roaring back with a superb piece of sonic revery. Despite the personal upheaval, the band’s second album, Mezcal Head, takes us where Raise left off, but with a couple of noteworthy exceptions. First, you can hear just about anything Adam sings, as the vocals have been where Raise left off, but with a couple of noteworthy exceptions. First, you can hear just about anything Adam sings, as the vocals have been

THE COOL ALBUM (Spin Art)

Throw That Beat... paint a cartoon world of sorts with their music—kind of like Lisville in H.R. Puff N’ Stuff. On first listen you’d be inclined to believe it’s a world with no worries, no responsibilities—just the kind of free and easy attitude that bubbles over from every hook-filled chorus. But each successive listen uncovers a little more of what really motivates Throw That Beat—“a naive teenage romanticism constantly knocked back by a cruel world.” Aurally, this is the most attractively packaged pocketful of pun since, well, The Smiths. “Cool” is an ultra-fine bit of geek-inspired, quirky power pop that all Commercial Alternative stations can and should play. Other favorites include “Angels Don’t Cry” (shades of Motown, no?), “There’s Something,” “Last Kiss” and “It’s Never Enough.” Guaranteed to make you smile. —LINDA RYAN

BARKMARKET
Gimmick (American)

If Al Jourgenson had tempered his pomposity with angry desperation, and if he’d resisted the temptation to pump up his b.p.m.’s, late-era Ministry might have been as good as Barkmarket. Gimmick is Barkmarket’s fourth full-length, their second for the rechristened American label, and on it producer/wunderkind/musician Dave Sardi vents his chilling wrath accompanied by an industrial-influenced guitar/bass/drums din. Sardi is pretty pissed; he screams and gasps with the effort of delivering his eloquent, verbose tirades denouncing blind stupidity, consumerism, and self-aggrandising men—I just love “Hack It Off”—among a variety of other targets. On “Whipping Boy,” perhaps the record’s most accessible track, Barkmarket lowers the intensity level just a notch as cymbal-splatter rains steadily down over thick, reedy bass beats and screeching, edgy guitar slices. Also check out “Dumb Jaw,” “Redundant” and “Garage,” and as an interesting side note, be aware that my fave track, “Radio Static,” (featuring a delicious tucked-up banjo) is a computer reprocessed version of the disc’s third track. Not only is this fourth Barkmarket long-player a mesmerising, thought-provoking ride, it’s also this week’s #1 Most Added. Could there be hope?

—SEANA BARUTH

UNCLE TUPELO
Anodyne (Sire/Reprise)

You might say that Uncle Tupelo have done it the right way. After three indie records (for Rockville), each of which reflected the band’s continuing artistic development, they’ve signed to a major, Sire/Reprise, and released their most mature outing to date, Anodyne. There seem to be two camps of UT fans; those who staunchly love No Depression and Still Feel Gone’s moonshine-fired, passionate, full-on midwestern ROCK, and those who prefer the country/bluegrass purity of last year’s March 16-20. Anodyne should satisfy both groups with tracks like the driving “Chickamauga” and “The Long Cut,” and the banjo-based “New Madrid” and acoustic, fiddle-drenched “Acuff-Rose.” Plus, the new record includes a few ‘tweeners (like “We’ve Been Had”) to help each group bridge its respective gap. I have to admit, this release cured me of my bias towards towards Tupelo’s first two LP’s and will, I believe, end up firmly entrenched in my top ten for ’93. Kill your pain with the aforementioned cuts and also dose yourself liberally with the Doug Sahm-penned-and-assisted gem “Give Back The Key To My Heart.”

—SEANA BARUTH

COCTEAU TWINS
Four-Calendar Cafe (Capitol)

Making sidestream groups sound more accessible is always a crap shoot. As bands like Dead Can Dance and the Cocteau Twins appeal to more people, alienated fans kick and scream every step they take toward increased success. I did my fair share of kicking when bands like U2 and the Cure hit it big, but have no answer to the dilemma. Four-Calendar Cafe features a ten-track menu with the soup du jour being Elizabeth Frazer’s forever enigmatic English vocals. Synthesizers and falanged guitars ripple through “Know Who You Are At Every Age,” but the Twins don’t hit their stride until the first single “Evangeline.” “Evangeline’s” music slowly plunges as Frazer’s voice soars into a firmament crowded with spacey snippets of computerized sound. “Oil Of Angels” begins with a cool lounge beat, and Frazer bounces between stuttering, chirping and a chorus of soaring vocals. Both “Squeeze-Wax” and “Summerhead” feature a more accessible sound, hopeful beats and simple keyboard progressions.

—DAVID BERAN
GAVIN PICKS

Singles ..........

PHIL COLLINS
Both Sides Of The Story (Atlantic)

This long-awaited release does a lot to promote an understanding and gives those quick to judge others a push to pursue separate interests. The album is a musical celebration of Hall's musical career, and it offers quite an array of music. On the up-tempo side, Hall gets assistance from the likes of well-known producer Vasal Benford on "Do Anything" and Hank and Keith Shocklee on "Open Up," but it's on ballads that he shines brightest, and captures his audience's attention with his distinctive vocals. Tracks deserving attention include "When You Need Me," "I Miss You," and "Until The End Of Time." Also included are two remix versions of "Don't Be Afraid," last year's hit single from the Juice Soundtrack.

JAMIE O'HARA
Rise Above It (RCA)

If you were a fan of the O'Kanes, you'd love this album. Actually, if you're just a fan of good music, you'll love it. Jamie's talents as a songwriter are well-documented (The Judds' "Grandpa (Tell Me 'Bout The Good Ol' Days)," Don Williams' "Desperately," Tammy Wynette's "Talkin' To Myself Again""). And he and Kieran Kane developed quite a following with The O'Kanes back in the mid-'80s. In his debut solo effort, both his songwriting ability (he wrote all the cuts) and his talents as a singer come through loud and clear. Just take a listen to the poignant "50,000 Names," the rollicking sin-

WAYNE AND Garth may not be worthy, they do get to have Tia in their follow-up film, "Wayne's World II." Moviegoers will hear this beautiful ballad, but it won't be on the soundtrack. It sure sounds like it should be on the radio.

MAC BROWN
Put Your Butt Down (First Quake Entertainment)

Looking to grab your audience's attention? You can't do much better than this get-down party anthem. A natural for, who else, Beavis and Butthead? Clubs are getting hip to this track fast. For a copy, fax (213) 876-7790.

By Dave Sholin

GAVIN

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Gavin October 15, 1993

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