MAINTAINING THE MOMENTUM
Country Artists and Industry Leaders Address That Challenge Inside

Dwight Yoakam Profiled

The Grammy Effect — News Analysis
YOU GOT **ALL YOU WANTED** **IN THE SUMMER.**

YOU **WALKED ON THE OCEAN** **IN THE FALL.**

**THIS WINTER,** **YOU SHOULDN'T TAKE THESE THINGS FOR GRANTED.**

**TOAD THE WET SPROCKET**

**I WILL NOT TAKE THESE THINGS FOR GRANTED**

**IT’S THE SONG THAT ENDED MORE THAN 300 SHOWS IN THE LAST 18 MONTHS.** **WITH A BANG.** **AND WITH SALES OF “FEAR” IN EXCESS OF 800,000 COPIES AND AN APPEARANCE AT THE INAUGURAL BALL,** **TOAD’S UNCOMPROMISING SOUND IS REACHING ACROSS ALL FORMATS.**

**DON’T TAKE THIS ONE FOR GRANTED.**

**COLUMBIA**

**PRODUCED, RECORDED AND MIXED BY GAVIN MACKILLOP. MANAGEMENT: BLAKE & BRADFORD.**
## Top 40
### Most Added
- **Tom Cochrane**
  - No Regrets (Capitol)
- **EN VOGUE**
  - Love Don't Love You (eastwest)
- **Neneh Cherry**
  - Buddy X (Virgin)
### Record to Watch
- **BELLY**
  - Feed The Tree (4-AD/Sire/Reprise)
- **SNOW**
  - Informer (eastwest)

## URBAN
### Most Added
- **Mary J. Blige**
  - Sweet Thing (Uptown/MCA)
### Record to Watch
- **D-INFLUENCE**
  - Good 4 We (eastwest)
- **PORTRAIT**
  - Honey Dip (Capitol)

## AC
### Most Added
- **Celine Dion**
  - Water From The Moon (Epic)
- **Go West**
  - What You Won't Do For Love (EMI/ERG)
- **Madonna**
  - Bad Girl (Maverick/Sire/Warner Bros.)
### Record to Watch
- **RESTLESS HEART w/ Warren Hill**
  - Tell Me ... (RCA)

## Country
### Most Added
- **John Michael Montgomery**
  - I Love The Way You Love Me (Atlantic)
- **Dwight Yoakam**
  - Ain't That Lonely Yet (Reprise)
- **Ricky Van Shelton**
  - Just As I Am (Columbia)
### Record to Watch
- **Trisha Yearwood**
  - You Say You Will (MCA)

## Ambient
### Most Added
- **Special EFX**
  - Play (JVC)
- **Lee Ritenour**
  - Wes Bound (GRP)
- **Roberto Perera**
  - Dreams & Desires (Heads Up)
### Record to Watch
- **Oystein Sevag**
  - Link (Windham Hill)
- **Steve Laury**
  - Keepin' The Faith (Denon)

## Rap
### Most Added
- **CB4**
  - Soundtrack (MCA)
- **Petérock & C.L. Smooth**
  - Lots Of Lovin (Elektra)
- **Positive K**
  - Ain't No Crime (Isleland/PLG)
### Record to Watch
- **Ice Cube**
  - It Was A Good Day (Priority)

## Jazz
### Most Added
- **Joe Henderson**
  - So Near, So Far (Verve/PolyGram)
- **Spike Robinson**
  - Rammin's In (Capri)
- **Danilo Perez**
  - (Novus/RCA)
### Record to Watch
- **Eric Leeds**
  - Things Left Unsaid (Paisley Park/Warner Bros.)

## Alternative
### Most Added
- **Frank Black**
  - "Los Angeles" (Elektra)
- **Lenny Kravitz**
  - "Are You Gonna Go My Way" (Virgin)
- **Bashead**
  - Not In Kansas Anymore (Imago)
### Record to Watch
- **Hammerbox**
  - "Hole" (A&M)
Disastrous Week Showcases Radio’s Strength

NEW YORK
During the first of two spectacular incidents that occurred last week, the as-yet-unsolved bombing of the World Trade Center in New York City that left five people dead and more than 1,000 injured, radio brought the world right to the center of the action. News stations called offices where people were trapped, announcers gave instructions on how to cope with the situation, and firefighters gave their on-the-spot impressions of the disaster.

“We spoke to a woman on the thirty-first floor who didn’t know how to get out,” said Bob Bucci, news director at WABC. “We spoke to the firefighter who opened up the elevator and found ten people unconscious, and we gave out numbers for people to call so they could go on the air.”

“People called us from inside the building and we put them on the air,” said Terry Raskyn, managing editor at WCBS/AM. “We got one thousand calls during the afternoon, each asking for instructions.”

For the most part, music stations stuck with their regularly-scheduled programming, but with stepped-up news reports. “Our afternoon personality Jeff Thomas lives across the street from the World Trade Center,” said Hot 97.7PD Joel Salkowitz. “He called in right away with a report, and we continued to break into our programming all afternoon. Adult Alternative station CD101 and Country outlet WNYN have transmitters on top of the towers and were thrown off the air.

“After fifty-six minutes we resumed our regular programming,” said CD101 program director Shirley Maldonado. “We came back on with more news and live traffic reports.” The World Trade Center will closed at least a week. Maldonado told The Gavin Report that New York Governor Mario Cuomo has an office in the building, and he said he plans to be working there next week. “We’ll see,” she said of the plan. WACO, TEXAS

David Koresh, the 33-year-old leader of a religious cult whose compound just outside of Waco, Texas was raided beginning Sunday, was a familiar character to Waco disc jockeys.

According to KWTX PD Dave Christopher, the self-styled Jesus Christ has called the station on numerous occasions. “Last week my midday personality, Laura Francis, had me listen to this guy who called her up and played guitar. I thought, ‘he’s really good.’” Christopher said that because KWTX is an AM/FM/TV facility, their reporters were at the scene at the very beginning of the shoot-out, and their news van became a makeshift ambulance, as the first of the slain agents from the Bureau of Alcohol, Tobacco and Firearms were brought out.

During the siege, which as of presstime is still going on, KWTX received a call from a person within the compound to apprise them of the situation inside. He indicated, that there are enough firearms within the compound to make an ugly situation grisly.

RADIO'S GRAMMY EFFECT - page 10

NEWS

MAINTAINING COUNTRY MOMENTUM - pages 30-41

FORMATS

12 TOP 40
18 RAP
20 URBAN
24 A/C
30 COUNTRY
42 ADULT ALTERNATIVE
44 JAZZ
45 ALBUM
46 ALTERNATIVE

COVER

Dwight Yoakam

FEATURES

23 BIOFEEDBACK by Ron Fell
34 COUNTRY ARTISTS SPEAK
38 COUNTRY RADIO INDUSTRY SPEAKS
52 RATINGS & RESEARCH by Rhody Bosley
53 HEAR & THERE by Sheila Rene
53 P.D. NOTEBOOK by Eric Norberg

CLASSIFIEDS by Natalie Duitsman
— See back of Blue Book

the GAVIN REPORT/March 5, 1993
HEAVY METAL: ARISTA STYLE
1990-1993

40 TOP TENS & 13 MILLION PLUS SALES IN JUST 3 YEARS

THANKS RADIO, WE COULDN'T HAVE DONE IT WITHOUT YOU.

OUR COUNTRY'S GOLD & PLATINUM STANDARD

ALAN JACKSON:
Here In The Real World
DOUBLE PLATINUM
Don't Rock The Jukebox
DOUBLE PLATINUM
A Lot About Livin'
(And A Little 'Bout Love)
PLATINUM PLUS
Combined Album Sales
Over 5 Million

BROOKS & DUNN:
Brand New Man
TRIPLE PLATINUM
Hard Workin' Man
ALREADY PLATINUM

DIAMOND RIO:
Diamond Rio
PLATINUM
Close To The Edge
GOLD

PAM TILLIS:
Put Yourself In My Place
GOLD PLUS
Homeward Looking Angel
GOLD

STEVE WARINER:
I Am Ready
NEAR-GOLD

ARISTA. ARTISTRY AND EXCELLENCE.

© 1993 Arista Records, Inc., a Bertelsmann Music Group Company
PolyGram posted its eighth straight year of growth in 1992, with CD sales surging by 13%. This comes despite an 11% drop in cassette sales and a whopping 60% drop in vinyl sales.

Success of the conglomerate was helped along by its record divisions where Billy Ray Cyrus, whose Mercury debut "Some Give All" sold over 7 million copies worldwide. Other artists who helped buoy the corporation were Lionel Richie (Motown), Def Leppard and Bon Jovi.

One of the few places where sales weren't especially strong was the classical division, which didn't match the success it enjoyed in 1991.

"During 1992 we made significant progress with the implementation of our strategy for future growth," said Alain Levy, PolyGram's president and chief executive officer. "Given the substantial investments we made in music, manufacturing and filmed entertainment during the continued recession, last year's performance is particularly credible."

Chernoff Becomes Sports 'FAN

Veteran album radio programmer Mark Chernoff, PD at WRK-FM/New York pulled off a big surprise this week when he decided to take the programming helm at XKR's sister AM station, all-sports WFAN. Chernoff has been working for parent company Infinity since 1989, first at WJFK-Washington and then New York.

"I love working for Infinity," said Chernoff, who no longer has to take on-air barbs from Howard Stern. "I had a great time at K-Rock over the past four years. As far as my new position is concerned, I love sports and look forward to the challenge and excitement it has to offer."

Chernoff replaces Mark Mason.

How many legends can one room hold? Dino Barbis, a Vice President of Promotion for Warner Bros./Reprise sits between two genuine classics, and if we have to tell you who they are, you're in the wrong business.

TWO-STEPPING AT RCA NASHVILLE

Appropriate timing are the operative words at RCA Records, as it makes staff announcements during the Country Radio Seminar.

On the A&R side, Nashville producer Garth Fundis joins the label as Vice President of A&R. A Nashville resident since 1971, this is Fundis' first position at a label. He's known for his work with Don Williams, the late Keith Whitley, Trisha Yearwood and Collin Raye.

The addition of Garth Fundis to the staff at RCA/Nashville solidifies the musical, professional and personal profile of this company said RCA Records label head Thom Schuyler. "It is very meaningful to me and this entire staff at RCA that Garth has accepted this opportunity to be an integral part of this great family."

Mike Wilson has been named Director/Field Promotion. He was RCA's Regional Promotion Manager. In addition, Ginger McFadden has been upped to Southwest Regional Promotion Manager and Scott Hoffman moves into McFadden's former slot of Gavin Secondary Promotion Representative. McFadden has been with the label for seven years and Scott, most recently in Administration/Services, has been with the label for two.

CD JEWEL BOX: SHRINKING PAINS

The ball is over and midnight is approaching for CD longboxes which will turn into jewel-boxes on April 1. Excess packaging is being trimmed away from CDs in an attempt to be environmentally conscious and save on shipping and storage costs. The retail transition from longbox to jewel will be far from an overnight one, as confusion has merchandisers scrambling to adapt to the format change.

A majority of accounts will use source tagging involves an electronic article surveillance (EAS) tag placed on product by manufacturer, and NARM has not set an industry standard for tagging. Matt Brown, of Tower Records in Dublin, CA., said that "our security staff is increasingly busy stopping shoplifters and theft is on the rise."

According to Brown, the conversion is gradual and confusing. "Around 80% of our shipments are in longboxes and at the moment we're ripping off the cardboard covering. No uniform way was discussed to do it, and we're not certain we'll have jewel-boxes exclusively by the April 1 deadline."

David Beran
Got a lot of people living out in the street
And people going hungry without
nothing to eat
And in this land of plenty this shouldn't
be going on
We've got enough for everybody
We're just gonna have to pass it along

CHARLIE DANIELS

AMERICA, I BELIEVE IN YOU

EARLY BELIEVERS

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News

**The Gavin Report**

March 5, 1993

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**Rotations**

**Kenny Buttice** has left Gasoline Alley to join Maverick as VP/Promotion. Roger Smith's position as National Top 40 Director for westeast records americas has been eliminated. He can be contacted at (310) 474-1675...Former Giant honcho Charlie Minor is starting his own marketing/promotion/consulting firm and he'll be working with Jeff McClusky & Associates...Columbia has finally named a replacement for Kevin Kneee as Northern California rep. Sandy Thompson, the label's Denver rep is in the process of relocating and will start in three weeks. John Uppendahl has launched his own public relations and marketing company called, appropriately, Uppendahl Entertainment. His initial client roster is pretty impressive: Boyz II Men, Shaniace and Bobby Ross Avila. The address is 8499 West Third St., Suite 1042, Los Angeles 90048. Phone (213) 653-4474 and fax (213) 653-4476...At RCA, Linda Moore has been appointed Director, Black Music Publicity. She was an account executive with the Terrie Williams Agency...Futurist Records has signed a licensing deal with Noise Records. The label's Denver rep is in the process of relocating and will start in three weeks. John Uppendahl has launched his own public relations and marketing company called, appropriately, Uppendahl Entertainment. His initial client roster is pretty impressive: Boyz II Men, Shaniace and Bobby Ross Avila. The address is 8499 West Third St., Suite 1042, Los Angeles 90048. Phone (213) 653-4474 and fax (213) 653-4476...At RCA, Linda Moore has been appointed Director, Black Music Publicity. She was an account executive with the Terrie Williams Agency...Futurist Records has signed a licensing deal with Noise Records.

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**Birthdays**

Compiled by Diane Rufer

Our Best Wishes and HAPPy Birthday To:

David Dalton, The Gavin Report 3/7
Stan Pierce, KRLT-So. Lake Tahoe, CA 3/7
Tom Gregory, KBAU/FM-Golden Meadow, LA 3/7
Peter Wolf 3/7
Scott Burton, WRCK-Utica, NY 3/8
Chantay Taylor, Imago Records 3/8
David Beran Sr. 3/8
Randy Meiners, Mickey Dolezil 3/8
Carole Bayer Sager 3/8
Tom Gallagher, WZOM-Lima, OH 3/9
Robin Trower, Mickey Gilley 3/9
Jeffrey Osborne, Jimmie Fadden (Nitty Gritty Dirt Band) 3/9
Doug Hayden, WHFX-Brunswick, GA 3/10
David Perl, A&M Records 3/10
Deborah Zimmerman 3/10
Ed Rufer 3/10
Burt Bacharach, Neneh Cherry, Jasmine Guy 3/10
Vinnie Brown, WRKS/FM-New York, NY 3/11
Drew Ha, Nervous Records 3/11
Stacy Earl 3/11
Sheila Chlanda, Tucci & Associates 3/12
Clint Gage, WCV-A-Culpeper, VA 3/12
Jim Mickelson, KKT-Salt Lake City, UT 3/12
Al Jarreau, James Taylor, Graham Coxon (Blu) 3/12
Jan Teilfeid, MCA Records 3/13
Kerwin Kitzman, WHSB-Alpha, MI 3/13
Ron Atkins, KMJQ-Houston, TX 3/13
Mike Casey, WCAV/FM-Brockton, MA 3/13
Steve Chizmas, WGMT-Burke Mtn, VT 3/13
Neal Sharpe, WJET-Erie, PA 3/13
Adam Clayton (U2), Neil Sedaka, J.R. Sayles (Joe Public) 3/13

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**Births**

Our CONGRATULATIONS to*

Laurie DeYoung, Air Talent at WPOC-Baltimore, MD and her husband, ED, on the birth of their daughter, PARRIS CHAPIN. Born February 27...

...CONGRATULATIONS to CHris Gilbreth, General Manager/Air Talent at KHSS-Walla Walla, WA, and his wife, DEBRA, on the birth of their son, SeAN Michael. Born February 23 at 8:22 a.m....

...CONGRATULATIONS to ANDREW REED, Music Director of KVQ-Cavaille, CA and his wife, JOANIE, on the birth of their first child, daughter, OliVIa MIllIE. Born February 19 at 10:59 a.m....

...CONGRATULATIONS to JOE McEwen, VP of A&R for Sire Records, and his wife, MARY Ellen Cataneo, VP of Publicity for Columbia Record, on the birth of their son, CHRISTOPHER Joseph. Born February 11, weighing 10 lbs., 7 oz.
AT A TIME WHEN BALLADS ARE EVERYWHERE, REAL REACTION IS RIGHT HERE:

"I'll Never Get Over You (Getting Over Me)"

Their powerful new single is reacting everywhere it's played:

MIKE EDWARDS, PD-WKSE "Surprisingly very early calls. Shows early tremendous potential 18-24 females in particular."

STEVE SMITH, PD-KKFR "This romantic ballad has teen appeal with immediate single sales."

CRUZE, PD-WKBQ "A monster female record, getting great requests at WKBQ."

HAWK HARRISON, MD-PWRPIG "Huge female appeal that is doing well in the middays... I will give it two thumbs up!"

BILLY SANTIAGO, PD-KBFM "An across-the-board, all-demo, female record. Exploding in sales and requests."

From the album of their career, EXPOSE.

We don’t say it’s real...unless it is.
THE GRAMMY EFFECT:
How Does The Awards Impact Relate To Radio?

There was a time when the battle to turn that Grammy nomination into one of those cute little gramophones took place on radio. But in the same way that lobbying for Oscars now takes place mostly on TV, the battleground for achieving Grammy status has spread to other media.

doesn't necessarily affect KIIS' programming because, usually, winning songs have already had a good run on the station.

On the other hand, KMEL-San Francisco program director Keith Naftaly said that renewed sales affects his programming. "Grammy Awards definitely generate more credibility to artists, like Jon Secada, with polarized appeal."

That less reliant attitude cuts both ways, for hard-headed radio programmers are now much more likely to take notice of how hot an artist is this week, this day even, than be influenced by accolades for past achievements - even if an album is still riding high on the sales chart.

"Grammy Awards really impact sales," said KIIS-Los Angeles MD Brian Bridgman. "Clapton's Unplugged was number ten and is number two (behind Bodyguard) in this week's retail report. That

sales, and since KMEL is very retail active, they influence us in that way. They also give more credibility to artists, like Jon Secada, with polarized appeal."

Naftaly also said a Grammy can add life to a record or artist that's begun to sag, and give shine to a tarnished image. "A 'Best New Artist' award for Arrested Development helps burnt-out recurrences become more fresh sounding and the Grammy Legend Award to Michael Jackson is helping continue his transformation into a more positive light."

While renewed sales make radio take a new look at an artist, it brings the smell of money to record companies. Taking home six Grammys has made Eric Clapton the hero of the Reprise sales department, an honor he shares with labelmate k.d. lang, who has turned her one win into multiple dollars.

"It's wonderful!" said Lou Dennis, Sr. VP/Director of Sales for Warner/Reprise, of the label's windfall. "As happened with Christopher Cross and the Doobie Brothers, the ensuing publicity is as important as the Grammy."

Obviously so. The Grammys

outlets. This puts the album close to 5 million in sales. That figure will be boosted by the release of "Running On Faith," a radio-only single that will further spur sales of Unplugged.

Lang's retail success is just as impressive. "As a result of her appearance and winning the Best Pop Vocal Performance," said Dennis, "lang went from 71 to 18 at the Florida-based Specs and from 87 to 25 at National Record Mart. The same thing happened when she appeared at the Brits Awards in England. She sang with Andy Bell of Erasure and the album Ingenue positively exploded!"

As Naftaly mentioned, Michael Jackson, until recently the hit of the tabloids, is once again a media darling after his prime time appearance with Oprah Winfrey and his recognition as a legend. As a result of the two appearances, Dangerous, criticized for not having lived up to sales expectations, started sprinting out of record outlets.

"Sales were frenzied starting the week before Oprah, and continued for the two weeks leading up to the Grammys," said Sony VP, Sales, Jim Scully. "Over the weekend (after the Grammys) sales snowballed further, and

the GAVIN REPORT/March 5, 1993
we're seeing a twenty percent increase so far.”

The shift in relationship between radio, sales and artistic credibility conveyed by a Grammy Award is more a reflection of the intrusion of other media into the equation than a straight lessening of the power of radio to send an artist's career into an upward or downward spiral.

"Both media (radio/video) still break new artists," said WTIC/FM-Hartford music director Dana Lundon. "When radio is unsure, sometimes
directors, Program Directors, and Music Directors weekly. Sponsored conference calls, hosted by key programmers with other programmers, seems to be a very effective tool for everyone involved. Topics range from programming philosophies, promotions and air talent to record research and current playlists. These are two of the services that we are providing for radio. We have no plans to introduce what was called in the article "CHR-style indie promotion" to Country radio. We are committed to the purpose of breaking artists and developing positive relationships with Country radio!

Ed Mascio, Sr. Vice President/Promotion
Bobby Young, Vice President/Promotion
Jeff McClusky & Associates/Nashville

...I really had a good time this year and I actually learned something. You and your staff continue to put on the best convention around.

Bruce St. James
KKL/DJ/KYK
Tucson, Arizona

video kicks in and helps make the decision to play a song and vice versa. MTV has been very big in breaking artists such as Pearl Jam and Soul Asylum, but radio has been just as instrumental in breaking dance

Bridgman is a little more pessimistic in his assessment. "Radio alone is not needed as much, as evidenced by records with Top Ten sales and no airplay," he said. "People really into music will find it in other outlets (such as video). When radio gives significant airplay to an artist, it's no longer the sole factor in breaking that artist, which might be part of Top Forty's problem."

Not to be overlooked is the other Awards ceremonies that seem to pile up at this time of year. There are so many that some artists should form the "Award-A-Week" club. So far there's the American Music Awards, the Grammys, The NAACP Image Awards and the Soul Train Awards. Even the Oscars can add life to soundtracks, which

for an artist's sales boost - although with its prestige, the Grammy most often gets the nod.

The seminars were very informative, the cocktail party awesome and the banquet was a thrilling experience. The artists that performed did an excellent job too. Mark A. Reid
KQJK
Kearney, Nebraska

...it was my first Gavin (seminar) and I really enjoyed it! Thanks for another excellent seminar. [There were] Some very good showcases plus other displays like Vanderbilt and Mini-Disc plus Gavin services available. Not having early-morning [Jazz/AA] sessions was great this year. [It] allowed us to hang late.

Tom The Jazzman
WTEB
Greenville, South Carolina

You should be well congratulated on your efforts overall...the convention was well-organized and well-orchestrated.

Courtney Thompson
Broadcast Direct Marketing

...an extraordinary convention this year. This was my fourth Gavin and it was by far the most informative and provocative. I really enjoyed the variety of panels...

Nancy Newcomer
KMGQ
San Jose, California

Another outstanding Gavin this year! Highlights for me being on the Jazz Jukebox Jury, Jeff Beal, Joshua Redman and of course Wynton...

Brad Stone
KSFJ
San Jose, California

Thank you once again for inviting me to participate in the Top 40 Breakfast...It was enjoyable and inspiring, and as I always appreciate the opportunity to help further communications, understanding and growth among my peers in radio, friends in records and folks in related fields who help us all improve and prosper. I brought home some great food for thought from those I spoke with.

Suse Wyrstok
KBBE
Houston, Texas

It was the best convention I've ever attended. The sessions were meaningful and thought-provoking...I think all of us walked away from there feeling very good.

Denise Constantine
KBCO
Boulder, Colorado

...Thanks for giving the opportunity to suggest, develop and maintain a panel at the Gavin Seminar...and thanks for being the best outlet and most supportive place for this format [Jazz/AA] to evolve. You truly are a class act.

Tony Schonel
KIFM
San Diego, California

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KQJK
Kearney, Nebraska

...it was my first Gavin (seminar) and I really enjoyed it! Lori Dawe
Arista Nashville

The Gavin Report welcomes letters.

Write to: Letters, the Gavin Report, 140 2nd St., San Francisco, CA 94105

March 5, 1993

11
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CERTIFIED

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RECORD TO WATCH

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CHARTBOUND

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“WHEN I DO WRONG
I DO IT SO RIGHT”

THE NEW SINGLE
FROM HER ALBUM
PINK MISCHIEF

JEANNETTE KATT

BAD GIRL, GOOD RADIO.

PRODUCED, ENGINEERED AND MIXED BY BRIAN MALOUF.
CO-PRODUCED BY MATT WINEGAR.

MANAGEMENT: FRANK DILEO

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### Up & Coming

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- **PAUL McCARTNEY** - Hope Of Deliverance (Capitol)
- **ENUFF Z'NUFF** - Right By Your Side (Arista)
- **BOY GEORGE** - The Crying Game (SBK/ERG)
- **WENDY MOTEN** - Come In Out Of The Rain (EMI/ERG)
- **TOM COCHRANE** - No Regrets (Capitol)
- **BAD BOYS BLUE** - Save Your Love (Zoo)
- **EN VOGUE** - Love Don't Love You (eastwest)
- **SADE** - Kiss Of Life (Epic)
- **ENNEH CHERRY** - Buddy X (Virgin)
- **4 NON BLONDES** - What's Up? (Interscope/Atlantic)
- **DEPECHE MODE** - I Feel You (Sire/Reprise)
- **NENEH CHERRY** - Buddy X (Virgin)
- **DEBBIE GIBSON** - Losin' Myself (Atlantic)
- **DEEP THOUGHTS** - Rebirth Of Slick (Cool Like Dat) (Pendulum/Elektra)
- **DR. DRE** - Nuthin' But A G Thang (Death Row/Interscope/Priority/Atlantic)
- **KEITH RICHARDS** - Eileen (Virgin)
- **HOWARD HEWETT** - How Fast Forever Goes (Elektra)
- **MAXI PRIEST** - One More Chance (Virgin)
- **THE PARTY** - All About Love (Hollywood)
- **THOMAS DOLBY** - I Love You Goodbye (Giant/Reprise)
- **SLAMMIN' GLADYS** - What You Need (Priority)
- **BIG MOUNTAIN** - Touch My Light (Quality)
- **PAPER BOY** - Ditty (Next Plateau/PLG)
- **k.d. lang** - Miss Chatelaine (Sire/Warner Bros.)
- **PREFAB SPROUT** - If You Don't Love Me (Epic)
- **SOFIA SHINAS** - One Last Kiss (Warner Bros.)
- **NOEL** - Hearts On Fire (Mercury)
- **MONIE LOVE** - Born 2 B.R.E.E.D. (Warner Bros.)
- **MICHAEL JACKSON** - Heal The World (Epic)
- **R. KELLY** - Reach Out (I'll Be There) (Columbia)
- **CELINE DION** - Water From The Moon (Epic)
- **BELLY** - Feed The Tree (4-AD/Sire/Reprise)
- **MICHAEL COOPER** - Shoop Shoop (Never Stop Givin' You Love) (Reprise)
- **MONIE LOVE** - Born 2 B.R.E.E.D. (Warner Bros.)
- **ARIA** - Heaven On Earth (Great Pyramid/JRS)
- **ADAN** - Turn It On (Reprise)
- **THOMAS DOLBY** - I Love You Goodbye (Giant/Reprise)
- **SLAMMIN' GLADYS** - What You Need (Priority)
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Hit Factor is a percentage of stations playing a record which also have it in their Top 20.  

**ARTIST TITLE LABEL** | Reports | Adds | 1-5 | 6-10 | 11-20 | 21-30 | Uncharted | Hit Factor | Weeks |
---|---|---|---|---|---|---|---|---|---|
**DURAN DURAN** - Ordinary World (Capitol) | 200 | — | 170 | 23 | 3 | 4 | — | 98% | 9 |
**WHITNEY HOUSTON** - I'm Every Woman (Arista) | 189 | — | 134 | 41 | 13 | 1 | — | 99% | 8 |
**BON JOVI** - Bed Of Roses (Jambo/Mercury) | 187 | 3 | 117 | 46 | 19 | 1 | 1 | 97% | 9 |
**SPIN DOCTORS** - Two Princes (Epic) | 184 | 2 | 80 | 49 | 42 | 6 | 5 | 92% | 9 |
**BOY KRAZY** - That's What Love Can Do (Next Plateau/ London/PLG) | 183 | 2 | 23 | 79 | 51 | 24 | 4 | 63% | 7 |
**R.E.M.** - Man On The Moon (Warner Bros.) | 184 | 4 | 33 | 55 | 62 | 26 | 4 | 81% | 8 |
**JON SECADA** - Angel (SBK/ERG) | 176 | 4 | 25 | 59 | 63 | 15 | 10 | 83% | 8 |
**UGLY KID JOE** - Cats In The Cradle (Stardog/Mercury) | 173 | 6 | 29 | 49 | 60 | 24 | 5 | 79% | 7 |
**PEABO BRYSON & REGINA BELLE** - A Whole New World (Columbia) | 123 | — | 77 | 41 | 4 | 1 | — | 99% | 11 |
**STING** - If I Ever Lose My Faith In You (A&M) | 190 | 3 | 4 | 21 | 93 | 58 | 11 | 62% | 5 |
**MADONNA** - Bad Girl (Maverick/Sire/Warner Bros.) | 190 | 6 | 2 | 12 | 85 | 70 | 15 | 52% | 5 |
**BOBBY BROWN** - Get Away (MCA) | 143 | — | 29 | 50 | 51 | 9 | 4 | 90% | 8 |
**POISON** - Stand (Capitol/Enigma) | 156 | 1 | 27 | 59 | 57 | 9 | 3 | 91% | 8 |
**KENNY G** - Forever In Love (Arista) | 134 | 4 | 21 | 38 | 52 | 15 | 4 | 82% | 12 |
**ANNIE LENNOX** - Little Bird (Arista) | 138 | 5 | 39 | 54 | 29 | 6 | 5 | 88% | 9 |
**INXS** - Beautiful Girl (Atlantic) | 170 | 11 | — | 9 | 71 | 63 | 16 | 47% | 6 |
**JEREMY JORDAN** - The Right Kind Of Love (Giant/Reprise) | 117 | 5 | 24 | 29 | 36 | 18 | 5 | 76% | 14 |
**ARRESTED DEVELOPMENT** - Mr. Wendal (Chrysalis/ERG) | 96 | 2 | 42 | 26 | 16 | 7 | 3 | 87% | 10 |
**PORTRAIT** - Here We Go Again! (Capitol) | 106 | 4 | 18 | 30 | 40 | 8 | 6 | 83% | 15 |
**WHITNEY HOUSTON** - I Have Nothing (Arista) | 172 | 25 | 4 | 8 | 54 | 57 | 24 | 38% | 4 |
**MARY-CHAPIN CARPENTER** - Passionate Kisses (Columbia) | 126 | 4 | 7 | 20 | 56 | 32 | 7 | 65% | 8 |
**PATTY SMYTH** - No Mistakes (MCA) | 81 | — | 33 | 40 | 6 | 2 | — | 97% | 10 |
**ELTON JOHN** - Simple Life (MCA) | 173 | 11 | 2 | 2 | 41 | 74 | 43 | 26% | 5 |
**VANESSA WILLIAMS with BRIAN MCKNIGHT** - Love Is (Giant/Reprise) | 146 | 17 | 3 | 13 | 37 | 52 | 24 | 36% | 7 |
**MARY J. BLIGE** - Sweet Thing (Uptown/MCA) | 131 | 10 | 8 | 14 | 30 | 43 | 26 | 39% | 9 |
**GLORIA ESTEFAN** - I See Your Smile (Epic) | 137 | 4 | — | 4 | 44 | 65 | 20 | 35% | 6 |
**JADE** - Don't Walk Away (Giant/Reprise) | 111 | 14 | 22 | 12 | 32 | 24 | 7 | 59% | 9 |
**SUNSCREEM** - Love U More (Columbia) | 149 | 5 | 4 | 1 | 27 | 46 | 66 | 21% | 6 |
**SNOW** - Informer (Flawelst) | 110 | 22 | 12 | 12 | 22 | 25 | 17 | 41% | 11 |
**10,000 MANIACS** - Candy Everybody Wants (Elektra) | 139 | 6 | 2 | 2 | 28 | 48 | 53 | 23% | 5 |
**PRINCE AND THE N.P.G.-** 7 (Paisley Park/Warner Bros.) | 54 | — | 22 | 24 | 5 | 2 | 1 | 94% | 13 |
**MICHAEL W. SMITH** - Somebody Love Me (Reunion/RCA) | 119 | 11 | — | 1 | 5 | 58 | 44 | 5% | 4 |
**GO WEST** - What You Won't Do For Love (EMI/ERG) | 140 | 19 | — | 1 | 2 | 40 | 78 | 2% | 4 |
**JUDE COLE** - Tell The Truth (Reprise) | 57 | 2 | 10 | 13 | 15 | 15 | 2 | 66% | 13 |
**SHAI** - Comforter (Gasolina Alley/MCA) | 86 | 6 | 8 | 7 | 22 | 19 | 24 | 43% | 5 |
**EXPOSE** - I'll Never Get Over You (Getting Over Me) (Arista) | 119 | 6 | — | 1 | 27 | 41 | 44 | 23% | 6 |
**JOEY LAWRENCE** - Nothin' My Love Can't Fix (Impact/MCA) | 120 | 36 | — | — | 1 | 28 | 55 | —% | 3 |
**DINA CARROLL** - So Close (A&M) | 112 | 8 | — | 1 | 1 | 28 | 74 | 1% | 3 |
**FAITH NO MORE** - Easy (Slash/Reprise) | 103 | 27 | — | 1 | 3 | 24 | 48 | 3% | 3 |
**SHAWN COLVIN** - I Don't Know Why (Columbia) | 100 | 24 | — | — | 1 | 9 | 66 | 1% | 2 |
**THE POORBOYS** - Guilty (Hollywood) | 97 | 4 | 2 | 1 | 3 | 37 | 50 | 6% | 6 |
**PAUL McCARTNEY** - Hope Of Deliverance (Capitol) | 96 | 4 | 6 | 5 | 34 | 31 | 16 | 46% | 7 |
**ENUFF Z'NUFF** - Right By Your Side (Arista) | 80 | 20 | — | — | — | 7 | 53 | —% | 2 |
**BOY GEORGE** - The Crying Game (SBK/ERG) | 79 | 33 | — | 1 | 2 | 10 | 33 | 3% | 2 |
**WENDY MOTEN** - Can I Out Of The Rain (EMI/ERG) | 64 | 8 | 1 | — | 15 | 17 | 23 | 25% | 6 |
**BALTIMORA** - Tarzan Boy (EMI/ERG) | 60 | 13 | 1 | — | 3 | 12 | 31 | 6% | 3 |
**TOM COCHRANE** - No Regrets (Capitol) | 55 | 55 | — | — | — | — | — | —% | 1 |
In a final recap of GAVIN Seminar '93, the focus turns to music. During both the “Top 40 Small/Medium Market” and “Music Director 101” discussions, appeals went out to labels for greater attention in the area of artist development.

Most vocal on the issue was Michael Newman, from KDON Monterey/Salinas, CA, winner of Medium Market PD and Station Of The Year honors. Michael asserts that the format has been hurt by so-called “one hit wonders,” who offer little in the way of star power.

As to the claim that Top 40 is song-driven, he agrees but qualifies that by saying, “The public, especially adults, don’t want a bunch of name talent they can’t relate to. They want to hear artists they know, have heard about and have seen on television.”

EMIRG’s recent media campaign for Jon Secada is, in his opinion, a brilliant example of how to build name recognition and it’s something he’d like to see more companies do in the future. Newman stresses the difficulty of maintaining a sense of “show biz, glamour, Hollywood,” when playing a steady succession of recognizable talent.

Stating that the problem is oldies overkill namely, “too many remakes. Think about it,” he says, “it’s possible to have an entire set of old hits redone by contemporary artists.” Citing performers such as Wendy Moten and Dina Carroll, who were showcased at the Seminar, Michael is optimistic that things are turning around and feels companies no longer want to just “throw out a single to see if it sticks,” but are looking to build a solid roster of talent for the long term.

Meanwhile at the “Music Director 101” session, the consensus was that it’s time to do away with limiting terms that categorize music and radio stations.

Dana Lundon, MD at WTIC/FM Hartford, CT and winner of this year’s Large Market APD/MD Award, stated it clearly, “We are a contemporary music station”—placing the emphasis on the word contemporary.

Like they did later on at the “Urban/Top 40 Crossover” meeting, things got heated when the subject turned to needless lines drawn between what defines Urban or Crossover.

WPWC Washington, D.C. MD Albie D., another award winner as Top 40 Major Market APD/MD Of The Year, said he runs out of patience when he’s told certain promotions or new releases that he asks for require approval from the Urban department. Albie placed the blame on labels for causing the growing polarization between black and white.

Applause accompanied his comment on the common misconception that white people don’t like black music. Breaking down walls, promoting understanding and as Dana Lundon put it, “getting away from the black/white thing,” is a positive goal requiring total cooperation and commitment.

We’ll wait ‘til next year for a progress report. Chart momentum spurred by strong request action, thanks to his solid teen fan base, is giving JOEY LAWRENCE plenty of early steam.

He enters the top thirty at XL93, WXTQ TOWER 98, WMME/FM, FUN 107, KKFR, WKBQ, HOT 97.7, KZMG, KPYR, KIYK, WIZM/FM, KLYV, BOSS 97, etc.

KX92 Alexandria, MN shows a healthy 34-26 gain for DINA CARROLL’s “So Close,” with upward movement also reported at WSBG Stroudsburg, PA 35-30, WWWQ Bowling Green, KY 40-30, K W Y R Winner, SD 37-29, W X T Q Athens, OH 32-28, KLAZ Hot Springs/Ark.

Green, KX92 Alexandria, MN shows a healthy 34-26 gain for DINA CARROLL’s “So Close,” with upward movement also reported at WSBG Stroudsburg, PA 35-30, WWWQ Bowling Green, KY 40-30, K W Y R Winner, SD 37-29, W X T Q Athens, OH 32-28, KLAZ Hot Springs/Ark.

FAITH NO MORE’s “Easy” is generating excellent response—pulling top five phones, according to Terry Hailey at WWKF Union City, TN, where it climbs 23-17. W PST Trenton, NJ is first to chart it Top Ten 13-10 and strong gains at KTMT 36-27, WAAL 26-21, WYAV/FM 32-26, WYKS 39-31, WKHQ 29-23, 93QID 35-28, ZFUN 36-24 and Y95 25-20. ADDs include: KISM, KDOG, KGGG, WKY, WYNA/FM, CKOI/FM, 94KX, WNFI, KROC, KJLS, KPKY, etc.

No other movie is getting as much press or creating as much talk as the Academy Award nominee for “Best Picture” — “The Crying Game.”

Wayne Coy takes the BOY GEORGE title track Top Ten at WNVZ Norfolk, VA 13-10. Top fifteen at 104 KRBE Houston (28 plays) and B94.7 Redding, CA 22-14 “number two requests” with 36 plays. ADDED at: Z100, WPLJ, Q106, WCLL, CKOI/FM, KOKZ, KPSI, KRBL, WAVT, WXYK, etc.

SILK’s “Freak Me” boasts a 50% HIT FACTOR. It’s the high debut at #20 for POWER 94.5 Junction City, KS after only two weeks of airplay. Hot at WPWC where it’s #1 for the fourth consecutive week, BOSS 97-20, WAOA 24-15, HOT 97-82 (53 plays), KTFM 10-16, MIX 93.5 26-16, KME 3-1 and KLUC 6-4. New on: B96 Chicago, KPLZ Seattle, KS104 Denver, KISF Kansas City, etc.

Success stories at BAD BOYS BLUE continue to roll in, including from WDEK DeKalb, IL, where retail action on the single helps it explode 21-12. Also charting top twenty at KHK Heisington/Great Bend, KS 21-18, with PD/MD Scott Donovan tracking top ten requests “appeals mostly to females 12-25,” KONG 19-12, KRRG 5-2, WKBQ 11-8, KTDM 18-12, KTMT 29-22, etc. ADDed at: KQCR, WAVT, WNNJ, WNSL, B94.7, KOGT, 104 KRBE, WIZM/FM and KGGG.

John Hampton, PD at KSTN Stockton, CA, says SWV’s “I’m So Into You,” has caught fire, moving 27-16 “top five requests—95% female 12-plus and strong retail reports.” San Francisco’s KMEL takes it Top Ten 12-7 and PD Keith Naftaly not only feels it’s headed to #1 but, “the group will be a future core artist for the format.” HOT at BOSS 97-27, KKFR 9-8, HOT 97.7 31-20, FM102 18-14, WSPK 39-29, POWER 106 13-10, KLUC 22-13, KCAQ 25-20, KHTN 23-16, etc.

It’s not often that a song stays at #1 for seven weeks! BIG MOUNTAIN’s “Touch My Light” has done that at Q96 Imperial Valley, CA and PD Tony Dee reports, “mass audience appeal and upper demos are just getting into it.”

Bruce St. James at KYK Tucson confirms that it gets calls “every time it’s played. Stands out on the air,” gaining 28-24. Excellent growth at ISLE 95 17-10, WCIL 28-23, B95 14-12, KRBL 29-17 and WIQW 28-24.

Twenty-seven plays makes Alternative smash BELLY #1 at 99X Atlanta. Charted at THE END Cleveland 22-19 and THE MAX Colorado Springs debuts “Feed The Tree” at #26, plus 12 ADDs. Marking its third consecutive week at #1 on the Alternative chart, this is definitely one to keep track of.

Don’t be surprised if calls start coming in for the re-mixed version of JOHN PAUL YOUNG’s 1978 hit, “Love Is In The Air.” Blame it on the Australian film sensation “Strictly Ballroom.”

Annette M. Lai predicts it’s the “Dirty Dancing” of 1993.
Charles & Eddie are bringing down the house

Charles
House is not a home

Eddie

The unforgettable follow-up to their smash debut single "Would I Lie to You?"

Would I Lie to You?
Top 10 U.S. single
#1 single in 10 countries
1.6 million singles sold worldwide

Sou'led Out
On Capitol compact discs and cassettes

Produced by Josh Deutsch. Management: Hit & Run America/Paddy Sparks & Tony Smith. (c) 1993 Capitol Records, Inc.

Duophonic
Over 750,000 albums sold worldwide

"...one of the most important soul discoveries of the decade." - NME

"Charles & Eddie create...paradise!" - Entertainment Weekly

"...this is heavenly stuff." - Billboard

"...two serious contenders (not pretenders) to a mighty, mighty throne." - People
the GAVIN REPORT

MOST ADDED

CB4 SOUNDTRACK
(MCA)

PETE ROCK & C.L. SMOOTH
Lots Of Lovin
(Elektra)

POSITIVE K
Ain't No Crime
(Island/PLG)

TOP TIP

RUN-D.M.C.
Down With The King
(Profile)

Ten new reporters this week that are down with the King including WZMB in Greenville, NC and WUSB in Stonybrook, NY.

RECORD TO WATCH

BOSS
Deeper
(DJ West/Columbia)

Boss gets a lot more radio support this second time around including KCPK-San Luis Obispo, CA and WNYU-New York, NY.

RA LW TW

$1 1 NAUGHTY BY NATURE - Hip Hop Hooray (Tommy Boy)
$2 2 DR. DRE - Nuthin' But A "G" Thang (Death Row/Interscp/Priority/Atl)
$3 3 DIAMOND AND THE... - Sally Got A One Track Mind (Chemistry/Mercury)
$4 4 REDMAN - Time 4 Sum Aksion (Def Jam/RAL/Chaos)
$5 5 ICE CUBE - It Was A Good Day (Priority)
$6 6 HEAVY D. & THE BOYZ - Who's The Man? (Uptown/MCA)
$7 7 DIGABLE PLANETS - Rebirth Of Slick (Pendulum/Elektra)
$8 8 BLACK MOON - Who Got The Props (Nervous)
$9 9 LORDS OF THE UNDERGROUND - Funky Child (Pendulum/Elektra)
$10 10 BRAND NUBIAN - Love Me Or Leave Me Alone/Travel Jam (Elektra)
$11 11 MADKAP - Da Whole Kit & Kaboodle/Ph*ck What... (Loud/RCA Records)
$12 12 KAM - Peace Treaty/Y'all Don't Hear... (Street Knowledge/eastwest)
$13 13 ONYX - Throw Ya Gunz (RAL/Def Jam/Chaos)
$14 14 Kool G Rap & DJ POLO - III Street Blues (Cold Chillin')
$15 15 APACHE - Gangsta B!#ch (Tommy Boy)
$16 16 GANG STARR - Gotta Get Over (Remix)/Flip The Script (Chrysalis/ERG)
$17 17 MASTA ACE - Jeep Ass Niguh (Delicious Vinyl/Atlantic)
$18 18 DA KING AND I - Flip The Script (Rowdy)
$19 19 PARIS - The Days Of Old (Scarface)
$20 20 GRAND PUBA - Check It Out (Elektra)
$21 21 PRIME MINISTER PETE NICE & DADDY RICH - Rap... (Def Jam/Columbia)
$22 22 2 PAC - Hollar If Ya Hear Me (Interscope/Atlantic)
$23 23 PHARCYDE - Ya Mama, Return, Soul Flower (Delicious Vinyl/Atlantic)
$24 24 POSITIVE K - I Got A Man (Island/PLG)
$25 25 FUNKDOOBIEST - Bow Wow Wow (Immortal)
$26 26 COMMON SENSE - Breaker 1/9 (Relativity)
$27 27 YOUNG BLACK TEENAGERS - Tap The Bottle (S.O.U.L./MCA)
$28 28 ALI DEE - Who's Da Flava (EMI/ERG)
$29 29 ROUGH HOUSE SURVIVORS - Check Da Back Pack, Dig It (Relativity)
$30 30 C.E.B. - Get The Point (Ruffhouse/Columbia)
$31 31 KURIOUS - Walk Like A Duck (Hoppoh/Columbia)
$32 32 GREGORY D - Make The Beat Funky (RCA)
$33 33 CHUBB ROCK - Yabadabadoo (Select/Elektra)
$34 34 KING TEE - Got It Bad Yo (Capitol Street)
$35 35 EAZY E - Neighborhood Sniper, Only If You Want It (Priority)
$36 36 PETE ROCK & C.L. SMOOTH - Lots Of Lovin/It's Not A Game (Elektra)
$37 37 WU-TANG CLAN - Protect Ya Neck (Wu-Tang)
$38 38 DOUBLE XX POSSE - Not Gonna Be Able To Do It (Big Beat)
$39 39 TIM DOG - I Get Wrecked (Ruffhouse/Columbia)
$40 40 COMPTON'S MOST WANTED - Def Wish II (Epic)

CHARTBOUND

ARRESTED DEVELOPMENT - Mr. Wendal (Chrysalis/ERG)
BROKIN ENGLISH KLIK - Hardcore Beats (Wild Pitch/ERG)
*WRECKX-N-EFFECT - Wreckx Shop (MCA)
*FLAVOR UNIT MCs - Roll Wit The Flava (Flavor Unit)
*JAMES BROWN - Can't Get Any Harder (Scotti Bros.)

Dropped: #33 Showbiz & AG, #35 Brand Nubian (Punks), #36 Yall So Stupid, #38 Da Lench Mob, #40 Freestyle Fellowship.

the GAVIN REPORT/March 5, 1993
ART OF ORIGIN - Unration-AL (Ill Labels/Mercury)

If you’re wondering where their name comes from, don’t ask me ‘cause I don’t have a clue. What I do know is the members of Yaggu Front are jazz-trained musicians and the live instruments used on the album include keyboards, trumpet, French horn and stand up bass. The first single is about the trials and tribulations of the band’s attempt to get a record deal. Mixshow DJs may find the fat bassline on the B-side, “Slappin’ Suckas Silly,” more suitable. Both are definitely worth having in the crate. Contact K-Woo at (713) 890-8486.

K-WOO

FLAVOR UNIT MC’s - Roll Wit Tha Flava (Flavor Unit/Epic)

It started out as the Flavor Unit Posse, then Flavor Unit Management and now it’s Flavor Unit Records. With the birth of this new division, members of the Flavor Unit “Clubhouse” got together on this track to wreck shop. In order of appearance is Treach, Chip Fu, Freddie Foxxx, Queen Latifah, Heavy D, D-Nice and Dres—need I say more? According to D-Nice, who produced the track, none of the MC’s knew what the others were doing lyrically. “The idea was for everybody to do what they do—display their distinctive flavors...everyone just dropped what they felt should be on the track.” Hats off to the Queen (or is it CEO) for the new label. Give G-Man a call at (212) 333-4883.

K-WOO

GETO BOYS - Crooked Officer (Rap-A-Lot/Priority)

In the light of the Rodney King “re-trial,” the Geto Boys have appropriately released their first single off their forthcoming album, “Til Death Do Us Part.” Retiring from solo projects are Bushwick Bill and Scarface, but not returning is Willie D, who has decided to remain solo. In his place is Big Mike of The Convicts who has appeared on the single, “The Unseen” from the “Uncut Dope” album. The new trio has taken on the task of addressing officers of the law who abuse their power. The powerful message and good production should garner some serious attention. A radio edit is provided, but the Club Remix may be worth the editing time. Contact Mel Smith, who is back in full swing at Rap-A-Lot, or Leslie Wyatt at (713) 890-8486.

K-WOO

KENNY DOPE PRESENTS THE MAD RACKET - Dondadda (Big Beat/Atlantic)

Break beat records come and go but the ones that are constantly sought after always seen to have Kenny “Dope” Gonzalez’s name on them. Here is yet another one of his projects and this one has caught the attention of more than a few mixshow DJs. Unlike other break beat records, this one has been getting out right airplay rather than being used as a transition. Loops are courtesy of A Tribe Called Quest, Cypress Hill, Das EFX and Showbiz, so it’s definitely worth having in the crate. Contact Matt Lipper at (212) 691-8805.

K-WOO
**URBAN CONTEMPORARY**

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**MARY J. BLIGE**

**Sweet Thing**

(MCA)

**GERALD ALSTON**

**Send For Me**

(Motown)

By phone, fax, mail or message in a bottle, Gerald's passionate love song reaches eight new believers.

**RECORD TO WATCH**

**D-INFLUENCE**

Good 4 We

(eastwest)

This British band funks-up a soul track whose icing on the cake is Sarah Webb's sultry vocals.

**Editor:** Betty Hollars

**Associate Editor:** John Martinucci
UP & COMING

Reports Add ARTIST TITLE LABEL
28 8 GERALD ALSTON - Send For Me (Motown)
27 3 CARON WHEELER - In Our Love (EMI/ERG)
26 2 SHABBA RANKS - Muscle Grip (Epic)
25 4 D-INFLUENCE - Good 4 We (eastwest)
24 3 ICE CUBE - It Was A Good Day (Priority)
24 1 DINA CARROLL - So Close (A&M)
24 — PRINCE MARKIE DEE & THE SOUL CONVENTION - Typical Reason (Columbia)
24 2 SYBIL - You're The Love Of My Life (Next Plateau/PLG)
23 5 NONA GAYE - The Things That We All Do For Love (Third Stone/Atlantic)
20 — WALTER BEASLEY - If You Ever Loved Someone And Lost (Mercury)

DROPPED: #25—Miki Howard (Release), #31—CeCe Peniston, #38—Hi-Five, Snow.

INSIDE URBAN

Feeling mighty Grammy happy
Celebrating and hanging out together long enough for a photo shoot at the post-Grammy festivities were EMI executives with Arrested Development, who won Grammys for "Best New Artist" and "Best Rap Performance by Duo Or Group" for "Tennessee," and Jon Secada, winner of "Best Latin Pop Album." Otro Dia Mas Sin Verte. Pictured (back l-r) Jim Fifield, President and CEO, EMI Music; Baba Oje, Arrested Development; Charles Koppelman, Chairman and CEO, EMIRG North America; Tarre, AD; Daniel Glass, President and CEO, EMIRG; Jon Secada; Headliner, AD. (center) Rasa Don, AD. (front) Speech, AD.

Landing top honors this issue is Whitney Houston’s “I’m Every Woman,” who not only dumped hubby Bobby Brown but stepped over #2 Alexander O’Neal’s “Love Makes No Sense” in the process. Sade enters the Top 10, with a 15-10 move, as her second single “Kiss Of Life,” picks up adds at WXYY/ FM-Baltimore and KRUS-Ruston, LA on the way. The rest of the Top 10 shows limited movement but most songs retain their underlines. There are a few stalls just outside the Top 10 that should be temporary. Digable Planets’ “Rebirth Of Slick” holds at #12, staying at #13 is TLC’s “Hat 2 Da Back” and Naughty By Nature’s “Hip Hop Hooray” is at #14 for a second week. All three of these records show potential for upward movement, but things were tight this week. Moving three spaces this week to #16 is Whitney's other release, "I Have Nothing," which finds adds at WQQK/FM-Nashville and KGRM- Grambling, LA. Reaching the Top 20 with a tremendous move of 35-20 is Regina Belle, some of her eight adds include WPEG-Charlotte, NC; WWKO-Columbus, OH; WCKX-Jackson, TN and KJLH-Los Angeles. Trail close behind Ms. Belle is Chante Moore, with “If It’s Alright” moving 34-21. Keep an eye on Top Tip, Gerald Alston and Record Add of the Week, Ms. Belle. Sade enters Houston’s “I’m Every Woman,” who not only bumped hubby Bobby Brown but things were tight this week. Moves three spaces this week to #16 is Whitney’s other release, "I Have Nothing," which finds potential for upward movement but most songs retain their underlines. There are a few stalls just outside the Top 10 that should be temporary.

NEW RELEASES

BY JOHN MARTINUCCI

JADE - One Woman (Giant/Reprise)
This is the follow-up to "Don’t Walk Away," which sat at the top of the Urban Contemporary chart for three weeks. Joi, Tonya and Di drop a ballad that sets the tone for a relationship: "Treat me like a lady, you got to take the time to show me that I'm your one and only..." Nice.

TENE WILLIAMS - Give Him A Love He Can Feel (Pendulum/Elektra)
Check your mailbox for this new release. Established mixer/producer Steve "Silk" Hurley creates a danceable Hip-hop track that compliments newcomer Tene Williams' (pronounced: Te-ray) warm, rich vocals.

CLASSIC EXAMPLE - I Do Care (Boston International/Hollywood)
Take five guys and hook them up with impresario Maurice Starr and the result has to be successful. Classic Example's first single for '93 highlights soulful harmonizing that's smooth and perfect up thoughts of that special someone.

AL B. SURE! - I Don't Wanna Cry (Warner Bros.)
Sure! and his co-writer cuz Kyle West keep the sexy verses coming as AL returns to the falsetto vocals that helped launch his career. Remix versions are available, but I like the album version. Advanced adds at WTLZ, WFKX, WRNB and KMJQ.

AZ-1 - With You (Scotti Bros.)
On their second single, Az-1 show off their diversity as songwriters, producers and singers. Check out this sexy love song that's tender with the heart.

NORMAN CONNORS - Remember Who You Are (Mo'Jazz)
Bandleader/producer/drummer Norman Connors releases the title track from his upcoming album. Featured vocalist Phyllis Hyman lends her emotionally-inspired vocals to this anthem-like track.

ALBUM CUTS

SIMPLE PLEASURE - Voice Inside My Dream
TREY LORENZ - Wipe All My Tears Away
MARY J. BLIGE - I Don't Want To Do Anything/What's The 4-1-1?

March 5, 1993/the GAVIN REPORT
CROSSOVER CHART

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Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record-60 stations have it in Heavy or Medium rotation= Hit Factor = 60%
MICK JAGGER
Twenty-nine years ago Mick Jagger had designs on acting in a proposed film by Stanley Kubrick. As it turned out, the film, “A Clockwork Orange,” wasn’t made for another six years and the role Mick hoped to play went to Malcolm McDowell.

SADE
Three of the eight musicians currently on tour with Sade have been performing with her since back in the early eighties when they were known as Pride. Keyboard player Andrew Hale, sax man Stuart Matthewman and bassist Paul Denman have been constant musical companions to Folasade Adu.

D-INFLUENCE
The vocalist for the British four-piece band D-Influence is Sarah Ann Webb.

DURAN DURAN
We know that Duran Duran takes its group name from a character in Jane Fonda’s film “Barbarella.” What may not be known is the band’s first gig was in their native Birmingham, England at a club called Barbarella’s.

EN VOGUE
In a strange bit of qualifying, En Vogue’s current album Funky Divas was nominated for a Grammy in the R&B category while one of its singles, FREE YOUR MIND was nominated for Best Rock Performance.

CAROLE KING
The Off-Broadway musical “Tapestry,” based on thirty songs of Carole King, has opened in Manhattan.

LORRIE MORGAN
The National Cosmetology Association has nominated singer Lorrie Morgan as one of its Top Ten Female Stylemakers Of The Year. Others nominated included Cindy Crawford, Demi Moore and Candice Bergen.

PAUL McCARTNEY
On March 12th, Paul and Linda McCartney celebrate their 24th wedding anniversary.

ERIC CLAPTON
On March 13, 1965 Eric Clapton resigned from the Yardbirds, claiming they became “too commercial.”

MARY-CHAPIN CARPENTER
Mary-Chapin Carpenter spent some of her childhood growing up in Japan where her father was the publishing director of the Asian edition of Life Magazine.

LOU RAWLS
Early in his career Lou Rawls sang with and was managed by the legendary Sam Cooke.

CARLY SIMON
Carly Simon’s opera for children, “Romulus Hunt,” made its world premiere in New York. The project, which deals with a 12-year-old boy coping with his parents’ divorce, was commissioned by The Kennedy Center in Washington, D.C. and The Metropolitan Opera Guild in New York City. The opera is co-written by Simon’s usual collaborator, Jacob Brackman.

KIM CARNES
Kim Carnes was the first artist signed to EMI-America when it set up operations in 1978.

DWIGHT YOAKAM
Peter Fonda will direct Dwight Yoakam and Sally Kirkland in a new play scheduled for an April 2 world premiere in Los Angeles. Called “Southern Rapture,” it’s set in a Mississippi delta sanatorium and deals with a relationship that develops between a custodian and a patient.

SHANICE
Look for a new album from Shanice Wilson later this year. Shanice is working again with producers L.A. Reid & Babyface as well as with Narada Michael Walden.

MARTHA WASH
Before getting solo billing as a recording artist in her own name, Martha Wash sang lead vocals on many other groups’ hit singles, including tracks by Seduction, Black Box and C+C Music Factory.

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**MOST ADDED**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
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<tbody>
<tr>
<td>CELINE DION</td>
<td>(48) Simple Life</td>
<td>(Epic)</td>
</tr>
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<td>GO WEST</td>
<td>(44)</td>
<td>(EMI/ERG)</td>
</tr>
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<td>MADONNA</td>
<td>(38)</td>
<td>(Maverick/Sire/ Warner Bros.)</td>
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<tr>
<td>RESTLESS HEART w/WARREN HILL</td>
<td>(32)</td>
<td>(RCA)</td>
</tr>
<tr>
<td>WHITNEY HOUSTON</td>
<td>(31)</td>
<td>(Arista)</td>
</tr>
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</table>

**TOP TIP**

**CELINE DION**
Water From The Moon
(Epic)

Our #1 MOST ADDED this week, is a sure debut next week.

**RECORD TO WATCH**

**BOY GEORGE**
The Crying Game
(SBK/EMIRG)

Surprise!

**CHARTBOUND**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TITLE</th>
<th>LABEL</th>
<th>*Debuts in Chartbound</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tr>
<td>CELINE DION</td>
<td>Water From The Moon</td>
<td>(Epic)</td>
<td>56</td>
<td>48</td>
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<td>3%</td>
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<tr>
<td>KIM CARNES</td>
<td>Gypsy Honeymoon</td>
<td>(EMI/ERG)</td>
<td>52</td>
<td>5</td>
<td>2</td>
<td>20</td>
<td>25</td>
<td>42%</td>
<td>4</td>
<td></td>
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<tr>
<td>MARILYN SCOTT</td>
<td>Photograph</td>
<td>(Sin-Drome)</td>
<td>50</td>
<td>8</td>
<td>2</td>
<td>13</td>
<td>27</td>
<td>30%</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ERIC CLAPTON</td>
<td>Running On Faith</td>
<td>(Duck/Reprise)</td>
<td>48</td>
<td>12</td>
<td>---</td>
<td>20</td>
<td>16</td>
<td>41%</td>
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Editor: Ron Fell
Assoc. Editor: Diane Rufer
Produced by Dave Clark and Freddie Mercury. Remix production by Nile Rodgers. Written by Dave Clark and John Christie.
GLORIA ESTEFAN’s move #13 to #8 to #3 is the big news inside the Top Ten, as “I See Your Smile” picks up 35 new HEAVY rotation commitments.

DURAN DURAN’s “Ordinary World” survives handsomely from a ranking decline a few weeks back to move #12 to #9 this week, with 175 A/Cs on board. New include KKLD, K103, KLSY, WINA, KCRE, KWLO and WSKY.

The VANESSA WILLIAMS/BRIAN McKNIGHT duet, “Love Is,” moves #24 to #15 to #10 with 46 new players and a 25% increase in HIT FACTOR during that two-week span. This week’s new include WZNY, KWAV/FM, KJLN, WJBR, KSDN and WSPL.

We’re scratching our collective heads trying to figure out why nearly 30% of the format has yet to ADD the STING single. Fully 74% of all players are committed to quality rotations including WFFX, KBOL, WFAS/FM, WQX, WMXB, WNRO/FM, KTED, WCKQ and WNYR.

HOTTEST track in the format is the RESTLESS HEART/WARREN HILL collaboration, “Tell Me What You Dream,” which is at #18 after only its second chart week. HIT FACTOR soars 27% (the best increase in all of A/C) and only 12 records are being played at more stations. New for Y92, WMJQ, KMGQ, WWDE, JOY99, WKGW, etc.

Right on RESTLESS HEART’s tail is WHITNEY HOUSTON’s “I Have Nothing” which has a #32 to #19 chart move, a 23% increase in HIT FACTOR and 31 more ADDs including B100, KBIG, KSTP/FM, Y92, KTDY/FM, KELO/FM and KSTT.

HOWARD HEWETT’s “How Fast Forever Goes” is now in overdrive thanks to another 24 ADDs from the likes of WTPI, WELI, WKWK/FM, WLDW, KBQZ, KCRE, KKIQ and WLET. It’s also the format’s highest chart debut at #33.

A cool #34 debut for GO WEST’s “What You Won’t Do For Love.” It was second MOST ADDED with 44 new including WBDX/FM, KJLY, KMJC, WWDE, WJLK, WTRR, WQLH/
Grammy Winner!
American Music Awards Winner, Best New A/C Artist of the Year!

k.d. lang "Miss Chatelaine"
From the album INGÉNUE, over 1 million albums sold!
Produced by Greg Penny, Ben Mink and k.d. lang Management: Larry Wenagas, Bumstead Productions

Gavin A/C: 22*-20* 76% Hit Factor • R&R A/C: Debut-29*

Check out all these great quotes . . .

Scott Taylor, KOSI-Denver
“Everytime we play MISS CHATELAINE, the phones go ballistic!
This record is a smash!”

Amy Molega, KESZ-Phoenix
“MISS CHATELAINE is bringing instant positive reaction from both men and women-so get up, blow some bubbles and add it-it works!”

Ted Morrow, WARM98-Cincinnati
“It's eclectic and sexy with a blend of her past and hopefully her future direction. A great follow-up to CONSTANT CRAVING. Different is good!”

Gary Balaban, WLIF-Baltimore
“The more you hear it the more you like it—even my 5 and 7 year olds can tell it's a hit! In only two weeks we've gone from Light to Heavy.”
# HIT FACTOR

A/C Research: Diane Rufer/Ron Fell

<table>
<thead>
<tr>
<th>HIT FACTOR</th>
<th>100 stations playing the record</th>
<th>60 stations playing the record</th>
<th>Hit Factor = 60%</th>
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## HIT FACTOR

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<td></td>
<td>218</td>
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<td>ELTON JOHN - Simple Life (MCA)</td>
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<td>PAUL McCARTNEY - Hope Of Deliverance (Capitol)</td>
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<td>GLORIA ESTEFAN - I See Your Smile (Epic)</td>
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<td>JON SECADA - Angel (SBK/ERG)</td>
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<td>VANESSA WILLIAMS with BRIAN McKNIGHT - Love Is (Giant/Reprise)</td>
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<td>CATHY DENNIS - Irresistible (Polydor/PLG)</td>
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<td>RESTLESS HEART with WARREN HILL - Tell Me What You Dream (RCA)</td>
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<td>WHITNEY HOUSTON - I Have Nothing (Arista)</td>
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<td>R.E.M. - Man On The Moon (Warner Bros.)</td>
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<td>MICHAEL JACKSON - Heal The World (Epic)</td>
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<td>RACHELLE FERRELL - Welcome To My Love (Capitol)</td>
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<td>JOAN BAEZ - Stones In The Road (Virgin)</td>
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<td>HOWARD HUEWETT - How Fast Forever Goes (Elektra)</td>
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<td>GO WEST - What You Won't Do For Love (EMI/ERG)</td>
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<td>CELINE DION - Love Can Move Mountains (Epic)</td>
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<td>EXPOSE - I'll Never Get Over You (Getting Over Me) (Arista)</td>
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<td>NICKY HOLLAND - Tongue-tied And Twisted (Epic)</td>
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<td>INDIGO GIRLS - Ghost (Epic)</td>
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## PLUS FACTOR

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<th>LW</th>
<th>TW</th>
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<tr>
<td>RESTLESS HEART w/WARREN HILL - Tell Me What You Dream (RCA)</td>
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<tr>
<td>R.E.M. - Man On The Moon (Warner Bros.)</td>
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<td>57</td>
<td>24%</td>
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<tr>
<td>WHITNEY HOUSTON - I Have Nothing (Arista)</td>
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<td>23%</td>
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<tr>
<td>ERIC CLAPTON - Running On Faith (Duck/Reprise)</td>
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<td>41</td>
<td>23%</td>
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<tr>
<td>HOWARD HUEWETT - How Fast Forever Goes (Elektra)</td>
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<td>39</td>
<td>23%</td>
</tr>
<tr>
<td>NANCY GRIFFITH - Speed Of The Sound Of Loneliness (Elektra)</td>
<td>21</td>
<td>21</td>
<td>21%</td>
</tr>
<tr>
<td>NICKY HOLLAND - Tongue-tied And Twisted (Epic)</td>
<td>19</td>
<td>39</td>
<td>20%</td>
</tr>
<tr>
<td>MARILYN SCOTT - Photograph (Sin-Drome)</td>
<td>14</td>
<td>30</td>
<td>16%</td>
</tr>
<tr>
<td>GO WEST - What You Won't Do For Love (EMI/ERG)</td>
<td>14</td>
<td>30</td>
<td>16%</td>
</tr>
<tr>
<td>10,000 MANIACS - Candy Everybody Wants (Elektra)</td>
<td>54</td>
<td>69</td>
<td>15%</td>
</tr>
<tr>
<td>KIM CARNES - Gypsy Honeymoon (Epic)</td>
<td>27</td>
<td>42</td>
<td>15%</td>
</tr>
<tr>
<td>VANESSA WILLIAMS w/BRIAN McKNIGHT - Love Is (Giant/Reprise)</td>
<td>68</td>
<td>81</td>
<td>13%</td>
</tr>
<tr>
<td>RACHELLE FERRELL - Welcome To My Love (Capitol)</td>
<td>34</td>
<td>47</td>
<td>13%</td>
</tr>
<tr>
<td>SHAWN COLVIN - I Don't Know Why (Columbia)</td>
<td>56</td>
<td>68</td>
<td>12%</td>
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</tbody>
</table>

Records which received the greatest increase in HIT FACTOR

Total Reports This Week: 230
Last Week: 232

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations reports

**The Gavin Report/March 3, 1993**
“Running On Faith”

4:30, Edt

Eric Clapton

Winner Of Six Grammy® Awards, including

Album Of The Year

Album Produced by Russ Titelman
Executive Producer For MTV: Joel Gallen
Management: Roger Forrester
### MOST ADDED

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOHN MICHAEL MONTGOMERY</td>
<td>I Love The Way You Love Me</td>
<td>Atlantic</td>
</tr>
<tr>
<td>DWIGHT YOAKAM</td>
<td>Ain't That Lonely Yet</td>
<td>Reprise</td>
</tr>
<tr>
<td>RICKY VAN SHELTON</td>
<td>-</td>
<td>Columbia</td>
</tr>
<tr>
<td>TRISHA YEARWOOD</td>
<td>-</td>
<td>MCA</td>
</tr>
<tr>
<td>JOE DIFFIE</td>
<td>-</td>
<td>Epic</td>
</tr>
</tbody>
</table>

### TOP REQUESTS

- MARY-CHAPIN CARPENTER
- GEORGE STRAIT
- ALABAMA
- DOLLY PARTON
- BROOKS & DUNN
- GARTH BROOKS

### RECORD TO WATCH

- JOE DIFFIE: Honky Tonk Attitude (Epic)

The title cut from his forthcoming album gets 57 adds out-of-the-box, including WAMZ, KSYS, WSM, KRAK, WFMX, KKHH, WBKR, KYKZ, etc.

### CHARTBOUND

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOBY KEITH</td>
<td>Should've Been A Cowboy</td>
<td>Mercury</td>
<td>162</td>
<td>20</td>
<td>37</td>
<td>125</td>
<td>22</td>
<td>3</td>
<td></td>
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<tr>
<td>DWIGHT YOAKAM</td>
<td>Ain't That Lonely Yet</td>
<td>Reprise</td>
<td>134</td>
<td>116</td>
<td>8</td>
<td>126</td>
<td>5</td>
<td>1</td>
<td></td>
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<tr>
<td>JOHN MICHAEL MONTGOMERY</td>
<td>I Love The Way You Love Me</td>
<td>Atlantic</td>
<td>129</td>
<td>120</td>
<td>7</td>
<td>122</td>
<td>5</td>
<td>1</td>
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<tr>
<td>CLINTON GREGORY</td>
<td>Look Who's Needing Who</td>
<td>Step One</td>
<td>118</td>
<td>11</td>
<td>27</td>
<td>91</td>
<td>22</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>
HITS from ATLANTIC to the PACIFIC

SAM HARRELL
West Coast Manager
Los Angeles

BRYAN SWITZER
VP Promotion
Nashville

BILL HELTEMES
Midwest Manager
Cincinnati

JIM WEST
Southwest Manager
Dallas

DEBBIE BELLIN
Nat'l Promotion Coord.
Nashville

LARRY KING
Southeast Manager
Atlanta

ATLANTIC NASHVILLE IS

Roger Ballard
Aaron Barker
Confederate Railroad
Martin Delray
Dean Dillon
Ray Kennedy
Tracy Lawrence
Robin Lee
Neal McCoy
John Michael Montgomery
Jeff Stevens

March 3
Visit the ATLANTIC Suite #5544
Following the Artist Attendee Reception

March 4
9:30 PM
Neal McCoy Opens the Seminar Showcase (Stage A)

March 6
7:00 PM
Confederate Railroad — New Faces Show
(Visit the ATLANTIC Suite after the show)

HIT$ HAVE A GREAT SEMINAR
**UP & COMING**

**INSIDE COUNTRY**

**LATEST WEEKS**

<table>
<thead>
<tr>
<th>Reports</th>
<th>Adds</th>
<th>Weeks</th>
<th>ARTIST TITLE LABEL</th>
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</thead>
<tbody>
<tr>
<td>117</td>
<td>103</td>
<td>1</td>
<td>*RICKY VAN SHELTON - Just As I Am (Columbia)</td>
</tr>
<tr>
<td>111</td>
<td>4</td>
<td>4</td>
<td>HANK WILLIAMS JR. - Everything Comes Down To ... (Curb/Capricorn)</td>
</tr>
<tr>
<td>109</td>
<td>41</td>
<td>2</td>
<td>RICKY LYNN GREGG - If I Had A Cheatin' Heart (Liberty)</td>
</tr>
<tr>
<td>104</td>
<td>8</td>
<td>3</td>
<td>BELLAMYS - Hard Way To Make An Easy Livin' (Bellamy Bros.)</td>
</tr>
<tr>
<td>99</td>
<td>17</td>
<td>3</td>
<td>ZACA CREEK - Broken Heartland (Giant/Nashville)</td>
</tr>
<tr>
<td>93</td>
<td>26</td>
<td>2</td>
<td>LISA STEWART - Drive Time (BNA Entertainment)</td>
</tr>
<tr>
<td>57</td>
<td>57</td>
<td>1</td>
<td>*JOE DIFFIE - Honky Tonk Attitude (Epic)</td>
</tr>
<tr>
<td>52</td>
<td>49</td>
<td>1</td>
<td>*CHARLIE DANIELS BAND - America I Believe In You (Liberty)</td>
</tr>
<tr>
<td>45</td>
<td>18</td>
<td>2</td>
<td>JOHN GORKA - When She Kisses Me (High Street/Windham Hill)</td>
</tr>
<tr>
<td>44</td>
<td>41</td>
<td>1</td>
<td>*GEORGE JONES - Wrong's What I Do Best (MCA)</td>
</tr>
<tr>
<td>41</td>
<td>15</td>
<td>2</td>
<td>SIX SHOOTER - Under My Skin (Curb)</td>
</tr>
<tr>
<td>32</td>
<td>4</td>
<td>3</td>
<td>DEBRA BURNS - I'm In Love All Over (Soundwaves)</td>
</tr>
<tr>
<td>28</td>
<td>2</td>
<td>3</td>
<td>JOAN BAEZ - Stones In The Road (Virgin)</td>
</tr>
</tbody>
</table>


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**NEW RELEASES**

BY LISA SMITH & CYNDI HOELZLE

**RICKY VAN SHELTON - Just As I Am (Columbia)**

This song, written by Larry Boone and Paul Nelson is very well suited for Shelton’s rich baritone.

**JOE DIFFIE - Honky Tonk Attitude (Epic)**

Diffie changes his attack a bit, and shoots this one straight from the hip. His singing is more straightforward, and the result is a hard-driving dancefloor hit.

**JOHN MICHAEL MONTGOMERY - I Love The Way You Love Me (Atlantic)**

Montgomery makes it all seem so easy, by singing this song so beautifully and effortlessly. It’s a wonderful choice for a second single, because it shows a more expressive side of Montgomery.

**TIM McGRAW - Walking Down Memory Lane (Curb)**

McGraw’s follow-up to “Welcome To The Club” is a jumpin’ Joe Diffie/Lonnie Wilson song.

**GEORGE JONES - Wrong’s What I Do Best (MCA)**

Even with all the soundalikes on the radio, there’s no doubt that this is Jones. The song sounds as though it was written just for him, and contains all his vocal trademarks.

**WYLIE AND THE WILD WEST SHOW - Doctor My Heart (Cross Three)**

Wylie rips up this cool Bakersfield shuffle, which he co-wrote with Kostas. He’s gathered a following through the video exposure he’s received on CMT. Give this a spin and you’ll hear why.

---

**ALBUM CUTS**

**RUN C&W - Itchy Twitchy Spot**

**GARTH BROOKS - That Summer/Dixie Chicken**

**BROOKS & DUNN - Rock My World**

**ALAN JACKSON - Chattahoochee**
GET THE PICTURE

HEARING IS BELIEVING

© 1993 WARNER BROS. RECORDS INC.
Country music's current overwhelming popularity is not an overnight phenomenon. Country's best and brightest have been keeping a keen eye on the format's changes for the past decade.

GEORGE JONES: "A lot of my hopes have been fulfilled in the last few years. It's come back more to traditional Country, the way it should have stayed. Now that we've got new Country artists that are bringing traditional Country music back it sure has made me happy." January 24, 1992

DOLLY PARTON: "Country music has turned itself back around to where it's now what I was doing years ago, when I couldn't make a living at it!" July 7, 1989

BUCK OWENS: "I always kept my eye on the Country scene. I listened to everything and waited until I thought the time was right, until the pendulum started to swing back to the roots of Country, good straight hard honky tonk Country. Then I began to get interested again." November 25, 1988

JIMMY OLANDER (DIAMOND RIO): "Real Country people are putting out real Country music. We had a while there where everything was 'let's slick this up Country and make it a little more pop sounding.' But that stuff doesn't really make the wash. I like the traditional stuff, but we've also got great friends in Restless Heart. They're much more progressive sounding but it's very genuine. That's what's important." June 7, 1991

RAIDENY FOSTER: "I think Nashville is opening up to more styles and more diversity of what Country music is." October 30, 1987

GEORGE STRAIT: "From talking to people in radio since I started recording, it seems to me they want to hear music that sounds Country and is Country. They say to me, 'Don't change what you're doing. Keep on sendin' that Country music.'" October 11, 1985

LARRY STEWART (RESTLESS HEART): "I see the Country market being in almost the same spot that the pop market was a few years back. The kinds of music that were getting on the pop chart were so diversified that you saw the beginnings of an A/C chart, a Top 40 chart and an AOR chart. I see that happening to Country music—not at the exclusion of traditional Country, but there are so many diverse influences that I think it's a wide open market." May 23, 1986

STEVE WARINER: "I hear a lot of people talking about the trend of pop acts coming over to Country, and it seems like a lot of people aren't accepting the pop acts as real Country artists. Country fans are die-hard and very loyal. They're wondering, 'Where were these pop acts ten years ago?'" November 8, 1985

k.d. lang: "(Pop) radio has to decide if they want to play a record with steel guitar, and Country radio has to figure out whether they want to play a girl with short hair." February 2, 1990

Dwight Yoakam: "The biggest change in the Country Music industry has to do with the Nashville Network and Country Music Television. They are an enormous conduit for the genre, one like you've never seen in the history of the form before." March 5, 1993

ALAN JACKSON: "In Country music the songs are real-life stories. The lyrics are something that people have lived, or can relate to. I think that's why people like George Jones or Merle Haggard have been able to keep a career so long, because they have great songs. Being a songwriter gives you the opportunity to give people a part of yourself." July 19, 1991

RANDY TRAVIS: "If you think about it, Country music and the Blues have a lot in common, especially when you think about how someone like George Jones sings Country music. Country's really a close kin to the blues." March 2, 1990

VINCE GILL: "After we recorded 'When I Call Your Name' I thought, 'If this is not a Country hit record, then I don't know if I can make one.' It seemed like it had every element that you needed, and it felt great right from the top." March 8, 1991

AARON TIPPIN: "I'm thankful that I've been able to do what I want with my music, because I love Country music. I don't do it by force, I do it by choice. I believe in what I'm doing, I'm very proud to be a Country artist. To be labeled a hillbilly, man, you're not hurting my feelings!" June 7, 1991

CLINT BLACK: "I never seriously considered doing any other kind of music. All the stuff I wrote was Country, so it was the natural way to go." October 6, 1989

GARTH BROOKS: "I came here thinking that Country music needed me, that there was a hole in Country music that I could fill, and I didn't dream that there would be a million other people thinking the same thing." November 2, 1989

BILLY DEAN: "When I first started in this business, I thought you just recorded your album, sent it to record stores and they sold it. I didn't realize that there was a whole process involved. Realizing what goes on made me a better artist, a better writer and a better business person." October 2, 1992
OUR ARTISTS MAKE THE MUSIC, BUT COUNTRY RADIO MAKES THE DIFFERENCE

At ARISTA NASHVILLE, it's been an incredible 3 years with 40 TOP TENS AND 13 MILLION PLUS SALES. The secret to our success is the same as it's always been: Artistry, Excellence... and Radio. We'd like to thank Country Radio for voting ARISTA "COUNTRY LABEL OF THE YEAR" and ALLEN BUTLER "COUNTRY PROMOTION VICE PRESIDENT OF THE YEAR."

It's a vote of confidence to our commitment, and to our artists:
BROOKS & DUNN, DIAMOND RIO, RADNEY FOSTER, ALAN JACKSON, DUDE MOWREY, LEE ROY PARNELL, PAM TILLIS, STEVE WARINER, and MICHELLE WRIGHT

Thanks, radio, for all your support. Hang on to your hats, friends...we're just getting started.

ARISTA: ARTISTRY AND EXCELLENCE. ALWAYS.
HIT FACTOR

Country Research:
Lisa Smith/Elmo Greer/Cyndi Hoelzel

Hit Factor is a percentage of stations which have it in Heavy or Medium rotation. ie: 100 stations playing the record.

Reports | Adds | Heavy | Medium | Light | Hit Factor Weeks
---|---|---|---|---|---
221 | 217 | 3 | 1 | 99% | 10
221 | 205 | 16 | 1 | 100% | 9
221 | 204 | 17 | 1 | 100% | 8
221 | 202 | 17 | 2 | 99% | 9
221 | 199 | 22 | 100% | 9
221 | 178 | 42 | 1 | 99% | 8
221 | 167 | 52 | 2 | 99% | 9
221 | 166 | 53 | 2 | 99% | 7
221 | 121 | 97 | 3 | 98% | 8
221 | 117 | 100 | 4 | 96% | 6
221 | 108 | 107 | 5 | 97% | 8
221 | 65 | 144 | 11 | 95% | 8
221 | 49 | 165 | 7 | 96% | 4
221 | 35 | 166 | 19 | 91% | 7
221 | 22 | 177 | 20 | 90% | 5
221 | 42 | 172 | 26 | 88% | 5
221 | 9 | 174 | 38 | 82% | 4
221 | 21 | 152 | 43 | 80% | 6
221 | 8 | 147 | 57 | 73% | 4
221 | 11 | 111 | 20 | 87% | 13
221 | 6 | 145 | 56 | 72% | 7
221 | 119 | 25 | 13 | 91% | 11
221 | 10 | 127 | 64 | 68% | 5
221 | 3 | 130 | 67 | 66% | 6
221 | 8 | 120 | 80 | 60% | 5
221 | 24 | 99 | 68 | 64% | 9
221 | 3 | 121 | 83 | 59% | 5
221 | 11 | 26 | 11 | 92% | 11
221 | 9 | 111 | 90 | 55% | 3
221 | 13 | 99 | 72 | 60% | 8
221 | 57 | 60 | 140 | 30% | 2
221 | 10 | 91 | 83 | 53% | 6
221 | 81 | 38 | 15 | 88% | 12
221 | 13 | 75 | 103 | 42% | 5
221 | 52 | 45 | 151 | 22% | 3
221 | 10 | 71 | 100 | 41% | 4
221 | 16 | 57 | 109 | 34% | 3
221 | 49 | 38 | 136 | 21% | 2
221 | 13 | 54 | 100 | 35% | 5

TOP SELLING ALBUMS

1. REBA McENTIRE - It's Your Call (MCA)
2. GEORGE STRAIT - Pure Country Soundtrack (MCA)
3. GARTH BROOKS - The Chase (Liberty)
4. BILLY RAY CYRUS - Some Gave All (Mercury)
5. BROOKS & DUNN - Hard Workin' Man (Arista)
6. ALAN JACKSON - A Lot About Livin' (Arista)
7. MARY-CHAPIN CARPENTER - Come On, Come On (Columbia)
8. ALABAMA - American Pride (RCA)
9. WYNONNA - Wynonna Judd (Curb/MCA)
10. JOHN MICHAEL MONTGOMERY - Life's A Dance (Atlantic)

Based on correspondents' research

TOP TEN VIDEOS

1. SAWYER BROWN - All These Years (Curb)
2. MARY-CHAPIN CARPENTER - Passionate Kisses (Columbia)
3. BILLY DEAN - Tryin' To Hide A Fire In The Dark (Liberty/SBK)
4. GEORGE STRAIT - Heartland (MCA)
5. COLLIN RAYE - I Want You Bad (And That Ain't Good) (Epic)
6. BILLY DEAN - Tryin' To Hide A Fire In The Dark (Liberty/SBK)
7. PAM TILLIS - Let That Pony Run (Arista)
8. CLINT BLACK - When My Ship Comes In (RCA)
9. MARK CHESNUTT - 'O' Country (MCA)
10. McBRIE & THE RIDE - Just One Night (MCA)

Courtesy of Country Music Television

the GAVIN REPORT/March 3, 1993
LOOK OUT... HERE'S TROUBLE!

THE INCREDIBLY "RED" HOT, FAST STEPPIN', NEW SINGLE FROM

SAWYER BROWN

The sound is unmistakable... with the wild electricity of a live wire, this up-beat, fast movin', brand new single from one of country music's hottest groups will be landing ON YOUR DESK MARCH 9TH.

From the CURB Records Album CAFE ON THE CORNER

GOING FOR ADDS MARCH 15TH
There can be no doubt that the '90s are shaping up to be the decade of Country Music. Let's look at the facts: Approximately one out of every five commercial radio stations in the U.S. is now programming Country music—the latest count shows 2,574 stations providing listeners with America's hottest format. In the top 50 markets the average format share for Country is 11.8. Country Music Television is the fastest-growing basic cable network in the country. In 1992, more Country albums released (within the last two years) went platinum than any other music format. And we all know that Garth Brooks was the number one selling recording artist in 1992.

While all this is certainly cause for celebration, it's unwise to take this growth for granted. The obvious question now is how do we keep building. We asked the Country winners of the 1993 Gavin Awards to give us their view on what we, as a format, need to do to keep this red-hot streak going.

LARGE MARKET STATION OF THE YEAR
Larry Daniels, General Program Manager, KNIX Radio, Phoenix.  
"In order for Country radio to keep up the momentum, we need to continue to monitor our listeners. For example, radio was unafraid to switch from a more oldies-oriented format to a current-oriented format when the new product began to outshine the past product...and the listeners were asking for a change. As long as Nashville continues to develop exciting new artists and the music continues as strong as it is today, Country should continue its strength for some time. However, we can't always expect Country to be the HOT format, we're going to experience a leveling-off period, but from this point on, I believe Country will be at or near the top in radio listening."

MEDIUM/SMALL MARKET PROGRAM DIRECTOR OF THE YEAR
Jim Askar, PD/MD, WFLS-Fredericksburg, VA  
"During these past few years while other formats have niched themselves into a corner and in many cases right out of their identity, we have flourished in our diversity. That, in my opinion, is the main key to continued growth and success. I think it's a wonderful thing to attend a Garth or Reba concert and see teenagers rubbing elbows with grandparents. It's the only format where the likes of George Jones can co-exist with great contemporaries like Diamond Rio. We're truly the Top 40 of the '90s.

I'm not afraid to say that I grew up on and still love great rock 'n' roll. The heart of rock is not dead. In many ways it just slipped into a cowboy hat and moved to Nashville. The greatest aspects of rock are in today's Country—the urgency of Radney Foster, the soul of Lee Roy Parnell, the charm and innocence of Garth Brooks and the warmth of Billy Dean. Whether or not we hold on to these important qualities will determine our future.

I'll always remember the magic of buying my first album when I was nine. All these years later that magic still holds every time I tear..."
into a brand new CD’s shrink wrap. I honestly believe that, for whatever research and whatever tools you use to make music decisions, the love for the music must be there first.

**LARGE MARKET MUSIC DIRECTOR OF THE YEAR**

Buddy Owens, MD, KNIX-Phoenix

“Undoubtedly the most exciting time for Country music radio is now. With all the fast rising superstars and new faces coming on the scene, the quality of the music has risen so rapidly… but so has the number of first-time artists on the air. We must now nurture this generous wealth of talent and establish the backbone of the format for the coming years. Country music was built on stars with staying power—our ability to see that this is accomplished may be the most important thing we do.”

**MEDIUM/SMALL MARKET MUSIC DIRECTOR OF THE YEAR**

Wade Carter, Music Director, KXXY-Oklahoma City, OK

“I’m concerned with the direction the music’s going in. It seems like Nashville is trying to broaden the base of Country music for the new Country fans, and the music’s getting too contemporary and popish. We have to remember that these new fans came over to Country to get away from the other formats. They came to us when we were playing mainstream, traditional Country. I just hope that we keep seeing strong COUNTRY songs coming out of Nashville.”

**PROMOTION VICE-PRESIDENT OF THE YEAR/LABEL OF THE YEAR**

Allen Butler, VP of Promotion, Arista Records

“Keep making great (undeniable) Country Music. By this I mean that we should keep making music that fits our format’s diverse listening audience. This active Country lifestyle fan - 18-45 years old - loves ‘real Country music,’ buys Country music, and goes to clubs and Country concerts. The days of catering to a passive Country audience are over—it is no longer profitable. In my mind, the other key to keeping the format strong is not to make pseudo-pop Country crossover music that we try to export to other formats. Country music and Country radio can be the biggest Adult format of the ‘90s. We are the ‘new Top 40’ of the music industry.”

**NATIONAL PROMOTION DIRECTOR OF THE YEAR**

Scott Borchetta, VP of Field Promotion, MCA Records

“We’ve got to continue to be open to playing new acts, and not be afraid to take chances. Once we get this number one mentality, it’s easy to say, “Gee, now we’re on top, how do we stay on top?” Then you worry about staying on top, instead of worrying about doing your job, and continuing to do the things that got you there in the first place.”

**REGIONAL PROMOTION MANAGER OF THE YEAR**

Dale Turner, Director of National Promotion, RCA Records

“Country radio must continue to be smart in their marketing approach—it’s important to stay aggressive with current music. One reason we didn’t sustain the Urban Cowboy success was the music business became unfocused in the attempt to hold the cross-over audience. The music community needs to stay true to the format that truly is hot. Keep it fresh, but stay true. Non-crossover Country is selling big numbers!”

**GAVIN PROMOTION MANAGER OF THE YEAR**

Rosey Fitchpatrick, Promotion Manager, MCA Records

“In order to maintain the momentum that we have seen in the Country market, we must be open to innovative ideas and new and unique artists. We must also continue to give radio great music from established and developing artists for their listeners. If the public likes what they hear, Country product will be able to keep its gold and platinum status in today’s entertainment industry.”

March 5, 1993/ the GAVIN REPORT 39
The name still conjures all that is cool about Country music. Back in 1986, when Yoakam lit up the scene with Guitars, Cadillacs, Etc., Etc., nobody knew quite what to expect from this brash kid, who wailed with the best of them and insisted that he played hillbilly music, goddammit. You couldn't read an interview without hearing him lecture about Hank Sr., Lefty Frizzell, Flatt & Scruggs, and all that was real and passionate about classic Country music. In the process Dwight brought new listeners to the format, who never realized how Country music could touch their lives and woke others from their Urban Cowboy stupor. His records sold across the board—to middle-aged Stonewall Jackson fans and to young punk rockers who'd seen Dwight do his thing in L.A., opening shows for Los Lobos and the Violent Femmes.

Six years and five gold or platinum albums later, a lot has changed. The once stormy relationship between Dwight and the rest of the Country industry is history. He is recognized as a consummate artist, and his latest record, This Time, set for release March 23, is eagerly awaited.

Dwight concedes that he has changed a great deal since 1986. Not only has he matured as an artist, he has also relaxed a bit. "I had a much greater sense of urgency then," he admits. "Now I have a greater sense of contemplation. I've settled into a place where I'm expressing myself in a somewhat different voice."

His attitude is reflected on This Time, an album on which, for perhaps the first time, Dwight isn't wearing his influences on his sleeve. Not that he doesn't still love the arrangements and form of classic Country music. He just doesn't have to shout about it anymore, and is able to concentrate on realizing his own voice.
Dwight’s longtime friend, collaborator, guitarist and producer, Pete Anderson, has been with him from the very beginning and has seen Yoakam undergo this subtle transformation. “There’s a lot that’s different about this record,” agrees Anderson. “It’s really the first record we’ve made where we just took all the boundaries down. There are things (on this record) that we wouldn’t have done two or three records ago. I broke a lot of rules that would have been ‘Dwight Yoakam Rules’ in the past.”

Dwight explains that they didn’t set out to break rules on This Time; rather, they approached the recording with no rules at all. “This was the least preconceived album in regards to arrangements,” he says. “It was very wide open when we sat down with the band, and that’s why you hear the elements that you hear. Remember that my perimeters are self-imposed. When that’s the case, you’re able to remove or expand them. I felt that my musical statements on the preceding albums were valid, but that they were complete statements and there was no need to further articulate them. It was time to allow my music latitude.”

A great example is “Home For Sale,” a stone-Country song from start to finish. Instead of the fiddle/steel guitar arrangement you would expect, Dwight moans the song to the backing of a Hammond organ and dobro. “We started with the organ sound in rehearsals,” Dwight explains. “I think it juxtaposes the innate genre of the song with something so outside the accepted perimeters for a “hard-core Country song” that the song becomes its own animal. That’s what I have been working to achieve as an artist.”

Associate producer Dusty Wakeman, who, like Anderson, has been with Yoakam since the first project, also sees the slight shift. “With each album we’ve widened the perimeters,” Wakeman muses. “One this really shows the range of what Dwight is capable of doing.”

“Dwight’s really come into his own,” Anderson agrees thoughtfully. “He is no longer just a Country/bluegrass/honkytonk singer, but is now able to fill a gap left by someone like Del Shannon or Roy Orbison—the kind of artists that were always just a Country/bluegrass/honkytonk singer, but with a Country aesthetic.”

Dwight also continues to mature as a songwriter. His previous album featured his first stab at co-writing, work he did with Roger Miller and Kostas. “My first experience with co-writing was with Roger Miller on ‘It Only Hurts When I Cry,’ ” Dwight says softly. “I had that song title in my head, and at a Grammy function I told Roger about how I was such a fan of his early stuff with Ray Price, specifically ‘Invitation To The Blues.’ I said, ‘I’ve got this great shuffle idea, it’s only a title so far, called ‘It Only Hurts When I Cry.’ He said, ‘I like that!’ I said, ‘I would be really honored if you’d write one with me— I’ve never co-written.’ He said, ‘Neither have I.’ He equated writing to a cat having her kittens—it’s something you crawl off underneath the house and do alone. I told him that was the best analogy I’d ever heard. Songwriting is an inexplicable, spooky little dance you do by yourself.

“So we got together and did our spooky dance,” laughs Dwight. “And it really worked, it was a wonderful experience. I feel very honored and blessed, obviously never realizing that within a year and a half Roger would be gone. To be in the presence of an innately brilliant man was a blessing, and I’ll always cherish that.

“So when Tony Brown gave Pete a copy of Kostas’ ‘Turn It On, Turn It Up, Turn Me Loose,’ Pete suggested we write together. He called me and said, ‘It’s almost as if you wrote this song!’ And it was. Stylistically it sounded like I could have written that song.

“Kostas is a Greek immigrant, who moved to Montana at the age of six. So his slant on things is slightly perpendicular to the rest of the songwriting world. We got together and it was wonderful—a great experience. It was almost as if I had another resource that was me. I can’t explain it any other way. We just sat there together with two guitars and let it kind of swirl around the room. I’m not trying to lead this into anything more ethereal than it already has gotten to, but he and I experience a certain charismatic energy with each other.

“I think it’s important to leave a certain amount of mystery surrounding songwriting,” Dwight continues. “Roy Orbison and I talked about that one time. I met him on an airplane going from Dallas to Nashville. I’m blessed for having had the experience of knowing Roy. We were on this plane and we broke through clouds and it was a glorious Sunday morning, and we talked the whole flight. It was brilliant. He talked about the mystery of the voice and asked me if I thought it was mysterious that my voice was another person. He said it felt like his voice had a separate life.

“Anyway, enough of the mystery,” Dwight laughs. “What a contradiction of terms for Dwight Yoakam to be talking so esoterically. It’s very ironic because I’m such an analytical literal person. My nature is to be absolutely dissectively analytic. But with songwriting I have to leave it in a place that’s not.”

Tabloid fans will fast-forward through all this talk about the songwriting muse, to find out what they really want to know: Did Dwight write any of This Time’s songs about his much-publicized romance and breakup with actress Sharon Stone? Dwight insists that none of the songs were specifically inspired by Stone, and adds a little wryly, “Sharon and I dated for only five weeks. (The publicity is) unfair to Sharon and also to me. But it comes with the territory.”

Since he occupied his superstar territory during Country’s most explosive years, I had to ask Dwight what changes he’s seen in the format. He gives his usual studied assessment. “The biggest change in the Country music industry has to do with the Nashville Network and Country Music Television, and the impact that they have had on the marketing of Country music and its artists. I don’t think that you would have had Garth Brooks and Billy Ray Cyrus, with the kind of phenomenal sales that each of them have experienced, without those two entities. They now impact, in a far greater way, about twice the number of homes than MTV. And you combine that with VH-1 also being willing to program a peripheral amount of Country music and you’ve got an enormous conduit for the genre, like you’ve never seen before in its history. That’s what distinguishes this current cycle of commercial success for Country music from the previous cycles. Whether you’re talking about the Urban Cowboy movement of the early eighties, or the outlaw movement of the middle seventies or the Countrypolitan movement of the sixties, you’ve never had a conduit into the majority of the homes in the country before.

“This is not to undermine or denigrate the power of radio in any way,” he adds. “On the contrary, I think it has accelerated the proliferation of Country Music on radio.

With insights like these, Dwight could have a bright career on the lecture circuit, but right now he’s got other things occupying his time. He’s planning a 75-city North American tour beginning in May, and also has more than a few acting jobs in the hopper. He has a small role in Red Rocks West, a film starring Nicholas Cage and Dennis Hopper, which is set for release this summer. He’s also starring in a Peter Fonda-directed play at Los Angeles’ Met Theatre called “Southern Rapture.” “It’s a play that I had found and thought should be done, but I didn’t really know if I’d ever have the time to do it. Sally Kirkland convinced me to do it, she’s gonna be in it with me,” Yoakam says. “It’s a great allegorical piece by a playwright named Joe Tidwell. “I’m also working on a couple treatments, I’m trying to get one turned into a screenplay now,” he adds. “And, there’s a movie that I’m hoping to shoot with Peter Fonda. He will be director, and I hope to act in one of the principal roles. It’s a great script written by David Veloz called ‘Ginger Snaps.’”

When you learn more about Dwight’s past, it is not so surprising that this hillbilly cast is exploring his acting and songwriting talents. “I went to Ohio State for a year or so and then went to L.A. City College for awhile, focusing on history and philosophy. I would have continued that line of study if I hadn’t been so distracted by music. I wanted to be a guitar player when I was young. (I idolized) everyone that ever had a guitar around their neck on TV, that slung it with style and some degree of danger. And that includes Jerry Lee, even though he stripped himself to a piano bench. I discovered acting as another emotional expressive release when I got into high school. I would say that in my youth I was totally infatuated with music and later acting—anything that involved performing.”

Seems like things haven’t changed. Dusty Wakeman related an anecdote from the recording sessions of This Time. “One night Billy Gibbons from ZZ Top and Dwight and their dates came by the studio,” Wakeman recalls. “This was early in the evening, and they were going out for dinner. Dwight didn’t want to sing, so we got the girls to sit down right in front on the window and say, ‘Come on, we want to hear you sing one.’ All of the sudden he was on stage with an audience and that’s all it took. He went out there and whipped out three songs in a row, which never happens. We turned the lights down and put the spotlight on him. Four hours later they were still there.”

March 5, 1993/the GAVIN REPORT
MOST ADDED

1. PLAY - SPECIAL EFX (JVC)
2. WES BOUND - LEE RITENOUR (GRP)
3. DREAMS AND DESIRES - ROBERTO PERERA (HEADS UP)
4. THE VIEW FROM HERE - TOM GRANT (VERVE FORECAST)
5. LAUREN CHRISTY (MERCURY)
6. LINK - OYSTEIN SEVAG (WINDHAM HILL)
7. MEDITERRANEAN - CHUCK LOEB (DMP)
8. THINGS LEFT UNSAID - ERIC LEEDS (PAISLEY PARK/WARNER BROS.)

TOP TIP

BRIAN BROMBERG (NOVA)
RAY OBIEDO (WINDHAM HILL JAZZ)
This week’s highest debuts are quickly racking up medium rotations. Bromberg in at #33. Obiedo bows at #36.

RECORD TO WATCH

OYSTEIN SEVAG (WINDHAM HILL)
If you’re still harboring “new age” doubts, crank this one up starting with “There’s A Monk In My Garden!”.

CHARTBOUND

* SPECIAL EFX (JVC)  * LEE RITENOUR (GRP)  * ROBERTO PERERA (HEADS UP)  * TOM GRANT (VERVE FORECAST)  * LAUREN CHRISTY (MERCURY)  * OYSTEIN SEVAG (WINDHAM HILL)

BRUCE DUNLAP (EMERALD GREEN)
CIRO HURTADO (ROM)
CHIP DAVIS ROMANCE (AMERICAN GRAMAPHONE)
ERIC LEEDS (PAISLEY PARK/WARNER BROS.)
DEBORAH FRANCOISE (NORTH STAR)

Dropped: #38 Mike Oldfield, #40 Juan Carlos Quintero, #42 David Benoit, #44 Steps Ahead, #45 George Duke, #46 Larry Carlton, #49 Uncle Festive, Voix Bulgares, Billy McLaughlin.

Reports accepted Thursdays only 9AM-3PM
JAZZ REVIEWS

THINGS LEFT UNSAID - ERIC LEEDS
(PAISLEY PARK/WARNER BROS.)

Never mind that sax pro Eric Leeds and his band smoked big time at the Gavin Seminar/KJAZ live broadcast/Warner Bros. Jazz Nite-fest. Things Left Unsaid enunciates loud and clear. Sure, Leeds' previous, Times Squared, was essentially sessions from Prince's tape vault recorded under the alias of Madhouse. This new disc is much more Eric. "Two Sisters," the forceful and opulent highlight of TLU, deals directly and intimately to us Jazz impressionable types who were stunned by first our taste of Bitches Brew and the syncopated sound jabs of Weather Report. As the song crescendoes to the second half, we relive those twinkling electric piano riffs alongside those famous stepped-on, broken funk rhythms. Most of the tracks on TLU swell to the beat of a large ensemble, minus the streamlined sterility of the usual Big Band schemes. Equally proficient on tenor and baritone sax, flute and keyboards, Leeds melts into the band arrangements as opposed to hovering over them. "Aguadilla," co-written with Prince, is a nutty nonette treat where Leeds performs on all the aforementioned instruments. Eric's music is Jazz ensemble sounds based on Jazz discipline and structure, but traces of Latin, free jazz, Pop changes, Fusion legatos and Bop swing veer in and out of the mix like sweeping cinematic camera shots. Things Left Unsaid says a mouthful. We experienced it live. It's fantastic.

SRAIGHT OUTTA IRELAND

The first ever collection of contemporary Irish artists. Features the most exceptional new talent to come out of Ireland in the 90's.

LESLEY DOWDALL
DIESEL HEART
FATIMA MANSIONS
KATELL KEINEG
LIR
THE CHANTING HOUSE

THE GOLDEN HORDE
THE MEN THEY COULDN'T HANG
THE SPIRIT MERCHANTS
THE WOULD BE'S
THE YOUNG DUBLINERS
 MOST ADDED
1. SO NEAR, SO FAR - JOE HENDERSON (VERVE/POLYGRAM)
2. REMINISCING - SPIKE ROBINSON (CAPRI)
3. DANIELO PEREZ (NOVUS/RCA)
4. THINGS LEFT UNSAID - ERIC LEEDS (PAISLEY PARK/WARNER BROS.)
5. DREAMS & DESIRES - ROBERTO PERERA (HEADS UP)
TIE
WES BOUND - LEE RITENOUR (GRP)

TOP TIP
MARLON JORDAN
THE UNDAUNTED
(COLUMBIA)

Young trumpet talent Marlon Jordan makes an undaunted leap onto the chart at #25 with a total of sixty-two reports.

RECORD TO WATCH
ERIC LEEDS
THINGS LEFT UNSAID
(PAISLEY PARK/WARNER BROS.)

Prince's former sax player charts his own visions with nine colossal performances. Besides, he's from Pittsburgh.

CHARTBOUND
* JOE HENDERSON (VERVE/POLYGRAM)
* SPIKE ROBINSON (CAPRI)
* RAY OBIEDO (WINDHAM HILL JAZZ)
* ROBERTO PERERA (HEADS UP)
* STEVE LAURY (DENON)
* DANIELO PEREZ (NOVUS/RCA)
* ERIC LEEDS (PAISLEY PARK/WARNER BROS.)
* WALTER NORRIS (CONCORD JAZZ)
* CLAY JENKINS (KAZU/UNITY)
* CHUCK LOEB (DMP)
* LEE RITENOUR (GRP)
* LEW SOLOFF (COMPOSE)
* KAZUMI WATANABE (GRAMAVISION)
* PRESTON REED (LIBERTY)

*DEBORAH FRANCIOSE (NORTH STAR)

Dropped: #31 Tito Puente, #35 Bobby Lyle, #36 David Benoit, #37 Jackie McLean, #40 Brian Hughes, #41 Jimmy Bruno Trio, #45 Geri Allen, #47 Marcos Ariel.
**MOST ADDED**

1. "ARE YOU GONNA GO MY WAY?" - LENNY KRAVITZ (VIN/GER

2. "RUNNING ON FAITH" - ERIC CLAPTON (REPRISE)

3. "KISS THE FROG" - PETER GABRIEL (GEFFEN)

4. "BIKER LIKE AN ICON" - PAUL MCCARTNEY (CAPITOL)

5. "BLACK GOLD" - SOUL ASYLUM (A&M)

**ALBUM CHARTBOUND**

<table>
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<th>Week</th>
<th>LW</th>
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**TOP TIP**

MASTERS OF REALITY

"SHE GOT ME"

(CHRYSALIS/EMIRG)

ERIC CLAPTON

"RUNNING ON FAITH"

(REPRISE)

Masters Of Reality jump 42-30 while master guitarist Eric Clapton debuts with his new single at #40.

**RECORD TO WATCH**

4 NON BLONDIES

"WHAT'S UP?"

(INTERSCOPE)

This band knows that, blonde, brunette or redhead, the year of the woman is kicking into high gear.

---

**CHARTBOUND**

*BELLY (SIRE/REPRISE) "FEED THE TREE"

SUICIDAL TENDENCIES (EPIC) "BETTER"

ASIA (PYRAMID) "HEAVEN ON EARTH"

LOVEMONGERS (CAPITOL) "BATTLE"

TOAD THE WET SPROCKET (COLUMBIA) "HOLD" "GRANTED"

Dropped: #32 Patty Smyth, #47 Annie Lennox, #48 John Campbell.

March 5, 1993/the GAVIN REPORT
### Most Added

1. **"LOS ANGELES"** - Frank Black (Elektra)
2. **"ARE YOU GONNA GO MY WAY?"** - Lenny Kravitz (Virgin)
3. **NOT IN KANSAS ANYMORE** - Basehead (Imago)
4. **JUPITER AND TEARDROP** - Grant Lee Buffalo (Slash)
5. **"BEING SIMPLE"** - The Judybats (Sire/Reprise)

### Commercial Record To Watch

**HOTHOUSE FLOWERS**

"THING OF BEAUTY"

(Polydor/PLG)

A beauty debut at #31.

### College Record To Watch

**HAMMERBOX**

"HOLE"

(A&M)

"Holed" up on both sides of the country—The End and WHTG lead the way!

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### Alternative Chart

#### Most Added

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Album</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>Belly</td>
<td>Feed The Tree</td>
<td>(4-AD/Sire/Reprise)</td>
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<td>2</td>
<td>The The</td>
<td>Dogs Of Lust</td>
<td>(Sire/Warner Bros.)</td>
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<td>3</td>
<td>Jesus Jones</td>
<td>The Devil You Know</td>
<td>(Food/SBK/ERG)</td>
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<td>4</td>
<td>Dinosaur Jr.</td>
<td>Start Choppin', Out There</td>
<td>(Sire/Warner Bros.)</td>
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<td>5</td>
<td>Shonen Knife</td>
<td>Riding On The Rocket</td>
<td>(Sire/Warner Bros.)</td>
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<td>6</td>
<td>Ultra Vivid Scene</td>
<td>Blood And Thunder</td>
<td>(4-AD/Chaos)</td>
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<tr>
<td>7</td>
<td>King Missile</td>
<td>Detachable Penis</td>
<td>(Atlantic)</td>
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<td>8</td>
<td>Depeche Mode</td>
<td>I Feel You</td>
<td>(Sire/Reprise)</td>
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<tr>
<td>9</td>
<td>Sting</td>
<td>If I Ever Lose Faith In You</td>
<td>(A&amp;M)</td>
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<tr>
<td>10</td>
<td>808 State</td>
<td>One In Ten, Moses</td>
<td>(Tommy Boy)</td>
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<tr>
<td>11</td>
<td>R.E.M.</td>
<td>Moon, Ignoreland, Drive, Sidewinder, Night Swimming</td>
<td>(Warner Bros.)</td>
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<tr>
<td>12</td>
<td>Jellyfish</td>
<td>The Ghost At Number One</td>
<td>(Charisma)</td>
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<td>13</td>
<td>CandySkyns</td>
<td>Wembley, Tired Of Being Happy, Everybody Loves</td>
<td>(DGC)</td>
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<tr>
<td>14</td>
<td>Stereo MC's</td>
<td>Connected, Everything, Step It Up</td>
<td>(4th &amp; Broadway/Island)</td>
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<td>15</td>
<td>Robyn Hitchcock</td>
<td>Driving Aloud</td>
<td>(A&amp;M)</td>
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<tr>
<td>16</td>
<td>School Of Fish</td>
<td>Take Me Anywhere</td>
<td>(Capitol)</td>
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<td>17</td>
<td>Living Colour</td>
<td>Leave It Alone</td>
<td>(Epic)</td>
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<td>18</td>
<td>Grant Lee Buffalo</td>
<td>Hard To Get, Call My Name, Forever</td>
<td>(Island/PLG)</td>
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<td>19</td>
<td>Sloan</td>
<td>Underwhelmed, I Am The Cancer</td>
<td>(DGC)</td>
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<td>20</td>
<td>Soul Asylum</td>
<td>Black Gold, Somebody, Runaway Train, Without</td>
<td>(Columbia)</td>
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<td>21</td>
<td>Elvis Costello &amp; The Brodsky Quartet</td>
<td>Jacksons, Weakness</td>
<td>(Warner Bros.)</td>
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<tr>
<td>22</td>
<td>Bettie Serveert</td>
<td>Tom Boy</td>
<td>(Matador)</td>
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<td>23</td>
<td>God God Dolls</td>
<td>We Are The Normal</td>
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<td>24</td>
<td>10,000 Maniacs</td>
<td>Rockville, Candy Everybody Wants, Days, Noah's Dove</td>
<td>(Elektra)</td>
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<td>25</td>
<td>Pooh Sticks</td>
<td>The World Is Turning On, Susan Sleepwalking</td>
<td>(Zoo)</td>
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<td>26</td>
<td>Tragically Hip</td>
<td>Courage</td>
<td>(MCA)</td>
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<td>27</td>
<td>New Fast Automatic Daffodils</td>
<td>Stockholm</td>
<td>(Mute/Elektra)</td>
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<td>29</td>
<td>Supercunch</td>
<td>Auto, Tension, Mower, Untied, Question</td>
<td>(Matador)</td>
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<td>30</td>
<td>Cell</td>
<td>Fall, Wild</td>
<td>(DGC)</td>
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<td>HotHouse Flowers</td>
<td>Thing Of Beauty</td>
<td>(Polydor/PLG)</td>
</tr>
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<td>32</td>
<td>Sand Rubies</td>
<td>Goodbye, Hit The Breaks, Your Life Story</td>
<td>(Atlas/PLG)</td>
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<td>33</td>
<td>Big Head Todd</td>
<td>Broken Hearted Saviour</td>
<td>(Giants/Warner Bros./Alias)</td>
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<td>34</td>
<td>Ween</td>
<td>Push Th' Little Daisies, Fantasy, Flies</td>
<td>(Elektra)</td>
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<td>35</td>
<td>Butthole Surfers</td>
<td>Chewing</td>
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<td>36</td>
<td>Vanilla Trainwreck</td>
<td>Merry Go Round, Waint, Murderstar</td>
<td>(Mammouth)</td>
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<td>Peter Gabriel</td>
<td>Frog, Steam, Digging, Loved,</td>
<td>(Geffen)</td>
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<td>38</td>
<td>Therapy?</td>
<td>Nausea, Teethinggrinder</td>
<td>(A&amp;M)</td>
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<tr>
<td>39</td>
<td>Bash &amp; Pop</td>
<td>Loose Ends, Fast &amp; Hard</td>
<td>(Sire/Reprise)</td>
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<td>40</td>
<td>Thomas Dolby</td>
<td>Eastern Bloc, I Love You Goodbye, Silk Pyjamas</td>
<td>(Giant/Reprise)</td>
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<td>41</td>
<td>Pure</td>
<td>Blast, Greedy, Make A Connection</td>
<td>(Reprise)</td>
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<td>42</td>
<td>Gene Loves Jezebel</td>
<td>Sweet Sweet Rain, Josophina, Break The Chain</td>
<td>(Savage/BMG)</td>
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<td>43</td>
<td>Firehouse</td>
<td>Blaze</td>
<td>(Columbia)</td>
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<td>44</td>
<td>Tashin Archer</td>
<td>Sleeping Satellite</td>
<td>(EMI/ERG)</td>
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<td>45</td>
<td>The Sundays</td>
<td>Love, Goodbye, What Do You, More, Wild Horses</td>
<td>(DGC)</td>
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<td>46</td>
<td>Henry Rollins</td>
<td>Dio Story</td>
<td>(Imago)</td>
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<td>47</td>
<td>Duran Duran</td>
<td>Ordinary World, Come Inside, Too Much Information</td>
<td>(Capitol)</td>
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<td>48</td>
<td>Poster Children</td>
<td>Clock Street</td>
<td>(Sire/Reprise)</td>
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<td>49</td>
<td>Chris Kowanko</td>
<td>One Too Many Times, Grey Canyon</td>
<td>(Morgan Creek)</td>
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<tr>
<td>50</td>
<td>Rocket From The Crypt</td>
<td>Hippy Dippy Do</td>
<td>(Cargo)</td>
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</tbody>
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**Chartbound**

- Debuts in chartbound

**Gin Blossoms** - "SHUT UP AND SMOKE" (A&M)
**Pond** - Pond (Sub Pop)
**Best Kissers in the World** - Puddin' (MCA)
**Boy George** - "THE CRYING GAME" (SBK/EMIRG)
**4 Non Blondes** - "WHAT'S UP?" (Interscope)
**The Starlings** - Valid (Atlantic)

*Debuts in chartbound*
lulabox

new band, new album

featuring

i believe
THE PURSUIT OF HAPPINESS

The smoldering first track from the new album, THE DOWNWARD ROAD.

Produced and Mixed by Ed Stasium

Representation: Jeff Rogers for Swell

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ST. ETIENNE - SO TOUGH
(SIRE/WARNER BROS.)

St. Etienne's new album is an ultra-cool piece of pop music. Whether you look at them from a contemporary or retro point of view is irrelevant—it's still an ultra-cool piece of pop music. Truth is, St. Etienne's sound is a little bit of both—the music is definitely inspired by some heavy past-tense grooves, but the often-wise-cracking lyrics (from "Mario's Cafe"—"Jacie wants to meet the Glitter Band/ Dilworth is a strange and lovely man / Eubank wins the fight and did you see the KLF last night?" Or from "You're In A Bad Way"). "Jeans are old and your hair's all wrong. Don't you know that crewcuts and trainers are out again?"") put St. Etienne squarely in the present. Even though they raged on three of my favorite bands (The Wonderstuff, The Neds and Jesus Jones) in one interview, I still like them, and you will too. Start with the single "You're In A Bad Way" (I dare anybody not to sing along with this Dusty Springfield-slop-Motown gent) move to the album's opener, "Mario's Cafe," and then try "Leafbound," "Conchita Martinez" and "Avenue." Slip this one in your player, kick back with a cappuccino in hand and "Leathound," "Conchita Martinez" and opener, "Mario's Cafe," and then try Bad IA'aN " 0 dare anybody not to sing will too. Start with the single "You're In A Band..."

TRIGHT OUTTA IRELAND - VARIOUS ARTISTS (SCOTTI BROS.)

Just in time for St. Patrick's Day comes Straight Outta Ireland, a compilation featuring Irish bands — some of which you'll be familiar with (The Men They Couldn't Hang, Fatima Mansions and The Young Dubliners) and others waiting to be discovered. The music on this compilation pretty much runs the Alternative gamut—everything from sparse acoustic to noisy pop is represented although, unfortunately, there's nothing outrageously loud and noisy like, say, Therapy? Starting at the beginning is your best bet. I like the 10,000 Maniacs-ish The Would experiment long time until we got our sound together." By the sound of their eponymous debut, I'd say their "experiment" was a success. Along with the sensual "Ride On," with which you are now familiar, check out "I Believe" (either version, "Ivory Hill," "Love Street" and "Giving It All Away." Spend some time with Lulabox and get lost in their chaotic, erotic musical vision. LR

LULABOX - LULABOX
(RADIOACTIVE)

Lulabox is three-piece band fronted by vocalist Mary Cassidy, who, despite "doing time" in an English all-girl Catholic school, is responsible for the band's theory, erotic lyrics. (Believe me, if you went to an all-girl Catholic school as Seana and I did, that didnothing makes perfect sense.) Mary, American-born Stephen Ferrera and Welsh-born Mike Cozzii honed their skills in London, where the band is based. and, as Mary says, "spent a long time

GAVIN ALTERNATIVE

Compiled by Linda Ryan

COMMERCIAL INTENSIVE

1. BELLY - Feed The Tree, Gepetto, Slow Dog, Angel (4-AD/Sire/Reprise)
2. THE THE - Dogs Of Lust, Slow Emotion, Love Is (Epic)
3. R.E.M. - Moon, Ignoraleon, Drive, Sidewinder (Warner Bros.)
4. JESUS JONES - The Devil You Know, Right Decision (Food/SBK/ERG)
5. STING - If I Ever Lose Faith In You (A&M)

COLLEGE INTENSIVE

1. BELLY - Feed The Tree, Gepetto, Slow Dog, Angel (4-AD/Sire/Reprise)
2. SHONEN KNIFE - Riding On The Rocket, Twist Barbrie (Virgin)
3. DINOSAUR JR. - Start Choppin', Out There (Sire/Warner Bros.)
4. SUPERCHUNK - Auto, Tension, Mower, Untied, Question (Matador)
5. THE THE - Dogs Of Lust, Slow Emotion, Love Is (Epic)

March 5, 1993 / THE GAVIN REPORT
an import. "It's My Life" has successfully tried the waters on KROQ and Live 105—no easy task, I assure you. Now, Dr. Alban’s "mad creation" is available domestically, which means it's only a matter of time before this one tears things up at your station. Start it on the mix-show if you have to—just get it on-the-air. LR

LOTION - "HEAD" (KOKOPOP)
As far as I know, this marks Lotion’s debut offering—and what an impressive debut it is. The A-side (yes, we’re talking nifty white vinyl, folks), “Head,” is a jacked pop masterpiece that reminds me of a darker Miracle Legion, circa The Backyard. There’s a little-kid naivete to the lyrics that’s as intriguing as it is endearing, and aside from the solid hook, is a huge plus for this New York-based band. The flipside, “She’s Weird City,” although less edgy, has attracted WHTG’s Matt Pinfield’s undivided attention. A-side or B-side, this Kramer-produced offering scores a direct hit. LR

THE MIGHTY MIGHTY BOSSTONES - SKA-GORE, THE DEVIL AND MORE (MERCURY)
Anyone who’s ever seen this Boston band knows that a good time is guaranteed for all. I wouldn’t be surprised if Mercury picked these guys up on the strength of their live shows. The MMB’s incorporate a bit of ska, reggae and hardcore into their sound, which is why you’ll find covers of Bob Marley and Minor Threat on this EP. As you can imagine, it’s an experience better heard than read about. Out of these six self-produced songs, I find myself leaning more toward the ska offerings. Without doubt, start with the Marley cover, “Simmer Down,” and move onto “Some Day I Suppose” and “Drugs And Kittens/I’ll Drink To That,” which was recorded live. And a good time is still being had by all. LR

THE FLUID - purplemetalflakemusic (HOLLYWOOD)
The next in the line of Sub Pop alumni to graduate to a major is the Fluid. They’ve often been mistaken for Northwesterners, but the band hails from Denver, Colorado—but don’t hold that against them. The Fluid infuse more blues (and occasionally, psychedelia) into their heavy grunge than most bands of their ilk, prompting me to imagine what Sister Double Happiness might have sounded like had they developed in Seattle. Of the twelve tracks on purplemetalflakemusic (hey, does Metal Flake Mother know about this?), I prefer "She Don’t Understand," "Mister Blameshifter," and "Change," the most strongly melodic tracks. SEANA BARUTH

FIREHOSE - MR. MACHINERY OPERATOR (COLUMBIA)
The influence of producer J. Mascis can be heard and felt between the notes on Mr. MO’s fourteen spindles. Dino Jr.-like guitar squelches on the manically satisfying first single “Blaze,” and Watt’s bass scour the sewers of soul to occasionally perk through a manhole cover. Ed Fromohio and Watt team up on the cautionary “Herded Into Pools,” and “Powerful Hankerin’” is decorated with colorful Watticisms from “learn ya’ right” to “teacher’s pet makes teacher fret.” "Disciples Of The 3-Way" is a power play, showcasing the Foser’s standout elements: Ed’s fervent vocals combined with driving percussion and Watt’s anchoring bass. Vocalist Freda Rentie from the Zarkons makes a guest appearance on “Hell-Hole,” and “4-29-92” recalls the L.A. riots with the pure fury of Minutemen days. Get your barbeques set for the “48 state 'cuda bake” tour beginning at the end of March. DAVID BERAN

ALTERNATIVE NEW RELEASES

1. BELLY - FEED THE TREE
2. DINOSAUR JR. - START CHOPPIN'
3. DEPECHE MODE - I FEEL YOU
4. THE THE - DOGS OF LUST
5. STEREO MC's - CONNECTED
6. KING MISSILE - DETACHABLE PENIS
7. ROBYN HITCHCOCK - DRIVING ALOUD
8. ULTRA VIVID SCENE - BLOOD AND THUNDER
9. NED'S ATOMIC DUSTBIN - WALKING THROUGH SYRUP
10. THE CANDYSKINS - WEMBLEY

120 MINUTES
SUNDAY NIGHTS 12:00 PM - 2:00 AM/11:00 PM - 1:00 AM CENTRAL

Management: Daniel Reidy

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FRANK BLACK - LOS ANGELES (4AD/ ELEKTRA)
The debut single from prior Pixie Black Francis/Frank Black prompted me to dust off the headphones for a tour of L.A. The journey opens with a low key Velvet Underground “Sunday Morning”-type xylophone and Frank Francis coercing an acoustic guitar. Then signature, gargantuan guitar descends and speed fever pace kicks in with an anthemic assault. The final two minutes are a Beatlesque departure. Remember how the Beatles ended a lot of their later songs with transcending changes? Here, Frank coos as this trip winds down, and we’re given a glimpse of what to expect on the full-length due out soon. DB

alternative inside
Kent Zimmerman had business in New York this week, so I got to do the Alternative and Album charts. (Lucky me! I noticed that 4 NON BLONDIES “What’s Up?” is starting to really heat up over on the Album side. Ditto Top 40. If you missed it the first time around, you might want to go back and check it out.

LIVE 105 is planning an Earth Day event that will raise money for environmental causes, and need some items of value to auction off. Earth Day is about five weeks away, so please give GABBY MEDECKIE or RICHARD SANDS a holler ASAP. And while you’re at it, ask them about MODERN ROCK CRUISE NO. SEVEN and their FREE CONCERT SERIES.

WWCD announces the addition of two new Account Managers, TIM BASSETT and MARK NORDSTROM as well as new Assistant News Director, JIM BLEIKAMP. They just keep growing and growing! JOHN ROSENFELDER has turned in his resignation at DGC/Geffen Records, and is looking to pursue other options. John’s had three multiplatinum years with the company, so get him while he’s hot! Give him a bell at (213) 837-3813. Good luck John! We’ll hear from you soon.

In a related move, Geffen’s former Boston local TED VOLK will move to Los Angeles to fill Rosenfelder’s vacant position.

If, for some strange reason or another, you’re home watching television on Friday, March 19, you might want to check out MTV’s Spring Break special, DAYTONA BEACH ROCKS. Set to play the event are THE BLACK CROWES, SOUL ASYLUM, LENNY KRAVITZ, LIVING COLOUR and STONE TEMPLE PILOTS. Frankie and Annette will not be attending.

If you are reading this on Friday, MATT PINFIELD will be hosting 120 on Sunday, March 7 and his guest will be DEPECHE MODE.

St. Patrick’s Day is coming up soon and I know that means many stations will alter regular programming a little to feature artists from the Emerald Isle. The following is an off-the-cuff list of groups (some more Alternative than others) from Ireland to help you with this task...


Like I said, this is an off-the-cuff list so if I forget someone I don’t really want to hear about it, okay?

BELLY still reigns supreme on the chart and holds a nearly a hundred point lead over the competition. It looks like the real race will start after DEPECHE MODE, who move 13-8, release their album in mid-March.

ROBYN HITCHCOCK, who just celebrated a birthday on March 3, jumps 37-15. There are forty-two stations supporting the Respect album including newcomers KKDJ, WRIT, KTAO.

Another massive leap comes from LIVING COLOUR, who go 43-17. There are thirty-five stations on, including three new players this week — 91X, KRQZ, KTAS.

With a 39-23 move, things look healthy for Buffalo, New York’s GOO GOO DOLLS. They’ve got HEAVY support from KKDJ, KACV, WXRT, WPT, KRCK, KCOU, WHIT, WBNY, WCBI and WICB. Our highest debut (31) this week comes from THE HOTHOUSE FLOWERS, qualifying them for TOP TIP. Four new players this week — 91X, KRQZ, KTAS and WRAS.
Quite frankly, I'm in search of evidence to assist those in radio who suffer from the symptoms of "Third-Month Syndrome." I would like to enlist your help in determining if this syndrome is real, imagined, or a mysterious malady aimed at radio broadcasters.

It has happened to almost every radio station. Management has carefully extrapolated the Arbitron figures. They are right on course for a good book. Good may mean up or consistent, depending on where in the race you stand. Then the good book is delivered and the station has gone down. What happened? What evil has visited?

"It's Arbitron's fault! Nothing has changed in the market. This phenomena has been consistent over the years. The third month of the survey is down for my station and that doesn't make sense. It must be Arbitron's error. It couldn't possibly be any change that the station's made."

Well, we all know what happened. The station was either mentioned in fewer diaries than other months, or a percentage of all diaries returned, or the mentions that were garnered were not consistent over the years. The third month was elusive, but highly likely due to a change made by the station. It had been giving away $1,000 a day the first six weeks of the survey period and in the seventh, due to budgetary restraints, stopped the contest. The station claimed nothing had changed. If you stop giving away thousands of dollars to listeners a percentage of the audience will erode because they are "contest seekers" who will go elsewhere when their brand of entertainment is gone.

Another station took a ratings hit in the period from Thanksgiving to the end of the survey. What happened? Well, we're really not sure but we have a suspicion. The station did not change but the audience's needs changed. The station was in the country format. I asked if they played any Christmas music on the station. Not until Christmas Eve was the response. Well, could the audience have had a desire to hear Christmas and gone elsewhere to hear it? A religious station showed increased sharing with the country station. If your station is absolutely consistent but the audience's needs change, there is a change in the market.

Is your station advertising throughout the year? Is your competitor running a major promotion or advertising campaign? This can be a big change in the market that must be accounted for. Now, if you have evidence of a "Third-Month Syndrome" get it to me so we can find out what's really going on.
March 3, 1993/the GAVIN REPORT

P.D. NOTEBOOK

by Eric Norberg

TWO GREAT SECRETS OF ANNOUNCING

To help understand this last point, consider why President Reagan truly was "the great communicator." Political rivals attributed it to his experience as an actor. Wrong! It was because of his experience in radio. Political rivals ascribed his ability to foster and retain popular trust to his acting ability, but it was because his radio experience taught him how to disclose his real feelings, attitudes and personality in his voice so professionally that the techniques did not show. And he used this announcing style all the time, with everybody. And he was not perceived as "announcing."

While announcing does require some acting, the person you portray is yourself. And it's "method" acting—you adopt the attitude you want to communicate, and then you act natural. A commercial will require an attitude of interest; the PSA for a benefit for the homeless, an attitude of concern; a newscast, and attitude of being informational; your DJ show, an attitude of companionship and fun. All from the same person! And because the way you present yourself represents "yourself, exposed," rather than a mask you're hiding behind, it amplifies the power and impact of your presentation. Perhaps you understand now that former President Reagan inspired trust because he opened the door and let you see how he really felt and thought! You cannot announce on radio well and not truly be yourself, because the intimacy of the medium inevitably exposes pretense!

And that leads directly to the other great secret of communicating on the radio, and in real life as well. Are you familiar with the term "transactional analysis?" A textbook on the subject unexpectedly became a best-seller close to two decades ago—"Born To Win." It's a fascinating book, and well worth reading, but I can boil it down to one paragraph, one I wish I'd understood when I was a kid: "People relate to you as you present yourself to them." This is certainly true in real life but the distortions of personal appearance tend to dilute the effect somewhat; words may say something, body language may hint at something else.

But not on radio! On the radio, all you are, all you think, all you feel is communicated only in your voice, or it isn't communicated at all. And you can fully control your voice! The communicating of your professional status as an announcer, by sounding like one, is an irrelevancy and a distraction, and it fosters some distrust because announcers are paid to say what they do. That's why, for best communications, you must transcend "technique!" And since people respond to you as you present yourself to them even stronger on the radio than in person, you must always "portray yourself" with the correct attitude!

I've got one more "secret of announcing" for you—next week.

HEAR & THERE

by Sheila Rene

from his Harbor Lights album. They'll do the song "Talk Of The Town..." RCA/Reunion artist Michael W. Smith recently kicked off a 63-city "Change Your World" tour in Pensacola, FL. Between February and May, Smith will crisscross the country and play to an estimated 750,000 people. His new album, Change Your World, is already Gold...Me Phi Me is opening for Sade on her current tour. With just one album under his belt, Me is already a veteran on the circuit having been out with both Arrested Development and the Front Brothers. Hope you didn't miss him on the March 4 "Arsenio Hall Show"...

Producers Corner: Mark Dodson is currently working with The Almighty on a new PolyGram album. He's just completed work with Bakers Pink (formerly The Front) and is responsible for the latest Ugly Kid Joe album, America's Last Wanted...Flotsam and Jetsams producer Neil Kornan just finished a week's worth of producing and mixing another "hot" band from the Seattle area, Dr. Unknown. I saw them last year when I was in the Emerald City for the NAMA convention and picked them to click. Kornan also finished a new demo for Epic's Nevermore (formerly Sanctuary), which will be used to attract new management...Eddie Kramer has finished recording some of Kiss' live shows which will be used for Kiss Alive III. This will be Kiss' 25th album and their seventh produced by Kramer (including all three live records). Kramer's next projects will be with New York's Ancestors, and soon after he'll spend time with Nerve Circus and Virgin Jungle. After that, he'll be producing a Jimi Hendrix tribute record for Warner Bros. Records...

Rock singer Vince Neil will be releasing his debut solo album, X-Posed, on Warner Bros. in April. It was originally planned for a February 10th release—the date that marked his one year anniversary of being fired from Motley Crue. Of the album, Neil said, "Good things take time and this album's definitely no exception. We're making sure it's the best music we can make, and we plan to deliver. It's worth the wait." His band includes guitarist Steve Stevens, drummer Vicki Fox, bassist-turned-rhythm guitarist-turned-bassist Robbie Crane and rhythm guitarist Dave Marshall (Fiona, Paradise). Ron Nevison (Led Zeppelin, Ozzy Osbourne, UFO, Damn Yankees) produced. Nevison also produced Hollywood Films' "Encino Man," the soundtrack that featured Neil's "You're Invited But Your Friend Can't Come"...
PERSONAL PICKS

SINGLES by Dave Sholin

ERIC CLAPTON - Running On Faith (Duck/Reprise) Last week's Grammy sweep was public acknowledgment of Clapton's one-of-a-kind artistry as well as the heart, soul and musicianship of his Unplugged masterpiece. Millions who bought the album over the past year confirm the music's broad appeal, which is now certain to get a boost from yet another gem from this collection. Released to radio only, the CD single will not be available commercially, but listeners are bound to turn it up every time it's played.

TOAD THE WET SPROCKET - I Will Not Take These Things For Granted (Columbia) One indictment of the frenzied pace in modern day life is lack of appreciation for those little pleasures. Taking that one step further, songwriter Glen Phillips uses the backdrop of a relationship to heighten an awareness of love's simple beauty. A haunting melody only adds to the impact of each phrase.

CELINE DION - Water From The Moon (Epic) Celine's rapid ascent to musical stardom seemed inevitable from the moment she reached American audiences in 1991 with "Where Does My Heart Beat Now." In the short timespan between her debut album and this follow-up, that awesome vocal presence has only gotten stronger. Pairing this remarkable singer with the songwriting skill of Diane Warren spells slam dunk—and the result is just that.

CHARLES & EDDIE - House Is Not A Home (Capitol) Everytime I hear these two it's difficult to believe they met by chance on a New York subway. It sounds much more like destiny that put Charles Pettigrew and Eddie Chacon in the studio to re-invent the art of blending Pop and Soul. They prove once again how perfect that combination is on this third single from their debut album.

ALBUMS by Ron Fell

NANCY GRIFFITH - Other Voices/Other Rooms (Elektra) Dare I say that historical American Folk music was, for its time, the lyrical equivalent of today's Rap music. Today there are few examples of rap-less working-class social commentary. But through the vision of Nanci Griffith, a confessed folk-nostalgic, an effort is being made to pass through to the next generation a body of work inspired by the composers and musicians of Folk music from the heartland depression of the dust bowl to the fertile lyrical soil of modern more tradition. Inspired by the likes of Woody Guthrie, Malvina Reynolds, Bob Dylan, Townes Van Zandt and John Prine, the Griffith project unwinds in a plaintive tapestry of reverential vintage reproduction. This anthology is wonderfully documented with thoughtful liner notes and an accompanying supplemental disc, Present Echoes, that pairs the original artist's version with Nanci's cover. I particularly like her versions of ARE YOU TIRED OF ME DARLING, Kate Wolf's ACROSS THE GREAT DIVIDE (both with Emmylou Harris), Townes Van Zandt's TECUMSEH VALLEY, John Prine's SPEED OF THE SOUND OF LONELINESS, Woody Guthrie's DO RE MI (with Guy Clark) and Malvina Reynolds' TURN AROUND (with Chet Atkins). I almost apologize for my subjectivity, because it's kind of like ranking moments in history. These songs had a time and a place unto themselves, and free-standing, they were as bold and potent as anything in their time. Thanks to Nanci Griffith for the preservation. Now, about the second volume........

NOEL - Hearts On Fire (Mercury) Noel's hit "Silent Morning" broke out of his hometown of New York City and took off quickly everywhere it got played. Judging by this new release, the years in between have altered his sound quite a bit. A number of influences converge to create a style all its own.

RESTLESS HEART featuring WARREN HILL - Tell Me What You Dream (RCA) Accomplishing the rare feat of scoring a Top 40, A/C and Country crossover hit with "When She Cries," this talented group of players take it up a notch, putting even more of a Pop spin on their latest effort. This super melody is strengthened by sax player Warren Hill, who adds the perfect touch.

Next Week

Boyz II Men

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Founded by Bill Gavin in 1958
a new talent wake up call

TASMIN ARCHER

"When auditioning this track for the A/C Juke Box Jury my thumbs automatically turned up. It was great to see the six-person panel unanimously agree. Tasmin has already conquered the U.K., the U.S. is next!"
Diane Rufer, Gavin

"Out of this world. A few worthwhile questions and a thousand points of light from a soon to be universal singer/songwriter."
Ron Fell, Gavin

SLEEPING SATCHELLE

the debut single and video from an extraordinary new singer/songwriter

produced by paul "wix" wickens management: ian mcandrew for wildlife entertainment

EMI Records Group
RAY CHARLES  A SONG FOR YOU

the debut song from MY WORLD

Produced by Richard Perry
Management: Joe Adams