It's not just fate that's fickle. How about our old friend, the music biz? And, more specifically, Adult Contemporary and radio? It wasn't that long ago that A/C could've stood for Antique/Catalogue. Now, with so many other formats fragmenting like an exploded grenade or becoming more tightly-defined than ever, A/C is emerging as a pop-steady format capable of breaking new artists and offering crossover support for many others. This issue, Ron Fell fields a lineup of winners, led off by format icon Bonnie Raitt. Though long considered a cult artist, Raitt sets the record straight in her talk with Fell. She had considerable radio support in the '70s, she says—on progressive rock stations. It's just that those stations disappeared. Now, like the format that adopted Nick of Time, her comeback album on Capitol, Raitt is stronger than ever. Other winners profiled within are the two A/C stations that won Gavin Seminar Awards: KMXV-Kansas City (programmed by Tom Land, top with music director Glenda Stultz) and WRQX-Washington, D.C. And some of the record industry's most knowledgeable promotion people, including Dino Barbi of Warner Bros./Reprise (above, right), offer their thoughts on how A/C can continue to win in the '90s. In News, we cover a melange of meetings, as convened by the NAB, NARM, and South by Southwest. And on the GO Chart, watch Rosco Martinez and the Cranberries (above) go.
FRANK BLACK
Deborah Harry
SUE FOLEY
Kris Kristofferson
Paul Rodgers
CHRIS SPEDDING
The Smithereens

DAVE EDMUNDS
Joe Ely
Willie Deville
RONNIE SPECTOR
Jon Spencer

BRACE YOURSELF!
A TRIBUTE TO OTIS BLACKWELL

SHANACHIE ENTERTAINMENT CORPORATION · 37 E. CLINTON ST. · NEWTON, NJ 07860
PHONE: 201-579-7763 · FAX: 201-579-7083
### Top 40

- **MADONNA**
  - "I'll Remember" (Maverick/Sire/Warner Bros.)

- **TONI BRAXTON**
  - "You Mean The World To Me" (LaFace/Arista)

- **ANOTHER LEVEL**
  - "What's That Chain Say?" (Priority)

- **OUTKAST**
  - "Player's Ball" (Remix) (LaFace/Arista)

- **MAZE featuring FRANKIE BEVERLY**
  - "What Goes Up" (Warner Bros.)

- **LARISA WHITE**
  - "That's My Baby" (RCA)

- **JOHN TRUDELL**
  - "Johnny Dumas And Me" (Ryko)

- **KENNY BARRON**
  - "Blue Motion" (Evidence)

- **ALISON MOTET**
  - "Whispering Your Name" (Columbia)

- **JENNY RAE**
  - "If We Had It All" (Verve/PolyGram)

- **BONNIE RAITT**
  - "I Can't Make You Love Me" (Capitol)

- **HEART**
  - "The Woman In Me" (Capitol)

- **MARK CHESNUTT**
  - "Woman, Sensuous Woman" (MCA)

- **BOY HOWDY**
  - "They Don't Make Them Like That Anymore" (Curb)

- **STEVE MILLER**
  - "Sailin'" (Columbia)

- **ABBEY LINCOLN/HANK JONES**
  - "Sunrise" (Verve/PolyGram)

- **THE BRAND NEW HEAVIES**
  - "Brother Sister" (Delicious Vinyl/eastwest)

- **BOB JAMES**
  - "Restless" (Warner Bros.)

- **CHRIS ISAACK**
  - "San Francisco Days" (Reprise)

- **JOHNNY MATHIS**
  - "When There Is Love" (MCA)

- **FAREED HAQUE & MELISSA LEWIS**
  - "Sacred Addiction" (Blue Note)

- **THE LYNCH BROTHERS**
  - "Just One Of Those Things" (MCA)

- **SHAKESPEARE'S COMING OF AGE**
  - "A Good Look At" (Capitol)

- **SUGARTOOTH**
  - "Sold My Fortune" (DGC)

- **STABBING WESTWARD**
  - "Wasting Away" (Nothing/TVI/Interscope/Atlantic)

### Adult Contemporary

- **BONNIE RAITT**
  - "I Can't Make You Love Me" (Capitol)

- **MARK CHESNUTT**
  - "Woman, Sensuous Woman" (MCA)

- **BOY HOWDY**
  - "They Don't Make Them Like That Anymore" (Curb)

- **STEVE MILLER**
  - "Sailin'" (Columbia)

- **ABBEY LINCOLN/HANK JONES**
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  - "Sold My Fortune" (DGC)

- **STABBING WESTWARD**
  - "Wasting Away" (Nothing/TVI/Interscope/Atlantic)

### Alternative

- **BOB JAMES**
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- **CHRIS ISAACK**
  - "San Francisco Days" (Reprise)

- **JOHNNY MATHIS**
  - "When There Is Love" (MCA)

- **FAREED HAQUE & MELISSA LEWIS**
  - "Sacred Addiction" (Blue Note)

- **THE LYNCH BROTHERS**
  - "Just One Of Those Things" (MCA)

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- **STABBING WESTWARD**
  - "Wasting Away" (Nothing/TVI/Interscope/Atlantic)
Howard Stern For Governor?

By Ben Fong-Torres

Howard Stern has apparently found a way to top his "king of all media" billing. How about Governor Stern?

"This is serious," said Stern, who staged an on-air press conference to announce plans to run for New York's top post by seeking the nomination of the Libertarian Party. If elected, Stern promised, he would resign his office immediately after achieving three goals: to pass legislation for a death penalty, get road crews to work only at night, and stagger highway tolls to prevent highway jams. In his statement, a surprisingly serious Stern pointed to the murder of a friend as his reason for wanting to pass the death penalty, and added that he was tired of traffic jams delaying the limo that takes him to and from WXRX.

For his announcement, Stern recruited several blacks, a Latino, and two dwarves—to signify his support for "the little man"—and was introduced by supermodel Carol Alt.

While Stern begins building a war chest for his gubernatorial campaign, he and Infinity Broadcasting continue to deal with FCC indecency fines, which now amount to some $1.6 million, with the latest complaints filed in early March, based on Stern shows broadcast from November to February on WWKD/WM-Buffalo, N.Y.

After Stern's most recent lacing of the FCC, which he accused of selective prosecution, for focusing on him while not acting on other shows with similar content to his, Commissioner James Quello hit back, essentially calling Stern an "insufferable smart-ass."

Speaking at a meeting of the Federal Communications Bar Association March 17, Quello said the FCC was tiring of mounting fines atop fine on Infinity with no noticeable change in Stern's on-air behavior. "Today there is considerable public support for 'Three strikes, you're out' for unlawful conduct," said Quello. "In each previous case in fining Infinity, the Commission has stated that it would consider further actions should Infinity broadcast indecent material in the future. Each time, there has been another violation -- How many 'next times' can the public and the Commission tolerate?" asked Quello.

"As a former broadcaster, I consider myself a strong advocate of First Amendment rights. I believe reporters and broadcasters have a right to be wrong, a right to even be insufferable smart-asses, but not a right to violate established indecency and obscenity laws," Quello's remarks drew criticism from fellow Commissioner Andrew Barrett. "I wish Jim Quello would button up his lip," said Barrett, whose office said the Commissioner wanted to proceed in a cautious and consistent fashion on indecency cases, especially since the FCC's own guidelines have been shot down by an appeals court.

Walking NARM-in-Arm Down the Superhighway

By David Dalton

Retailers at this year's National Association of Recording Merchandisers convention in San Francisco, March 18 to 22, were presented with a chilling road map of the information superhighway by keynote speaker Mickey Schulhof, chairman of Sony Music Entertainment and president and CEO of Sony Corporation of America.

He nonetheless encouraged them to travel down the road hand-in-hand with music companies to find a prosperous outcome at the end of the journey. How could retailers stay ahead of the threat of alternative forms of music delivery to the consumer? Schulhof urged them to embrace technology in the retail environment and, at the same time, concentrate on making shopping an entertaining experience.

"A compact disc holds 650 megalobyes of information," he said. "When you take that CD home, you've just moved 650 megalobyes of data from the store to your living room. Your average consumer probably hopped in his car and drove to your store. A solid hour has passed by the time he gets the shrink wrap off the jewel case and pops the disc into his CD player.

"How long will it take to deliver 650 megalobyes of information via fiber optics to the home? Less than five seconds."

Having grabbed everybody's attention by illustrating how the patterns of accessing music could change, Schulhof gave a "resounding no" to his own questions about the prospects for the imminent deaths of retailing or packaged entertainment.

"We cannot accept a future without the strongest retail environment," he said.

"How could retailers stay ahead of the threat of alternative forms of music delivery to the consumer? Schulhof urged them to embrace technology in the retail environment and, at the same time, concentrate on making shopping an entertaining experience."

Schulhof urged them to embrace technology in the retail environment and, at the same time, concentrate on making shopping an entertaining experience. However, he counseled, that stores must enhance the shopping experience to lure people from their homes in the same way that themed restaurants, such as Planet Hollywood and the Hard Rock Cafe, have succeeded. "It's not just food, it's show-biz," he said.

In his State of the Association message, NARM president Steve Strome of the Handleman Company echoed such sentiments but was more skeptical about the pace of technological change. "The information superhighway is yet to be paved," he said.

NARM '94 was the "biggest ever" in "our favorite convention city," according to convention chairman Rachelle Friedman of J&R Music World, who reported 3,200 attendees, 120 exhibitors and 60 live bands showcasing during the event.

Label product presentations ranged from the simple "one-song-and-you're-off" performances by mostly new acts to the elaborate, such as a BMG laser extravaganza and a scale model airship which cruised around the Marriott Hotel ballroom to promote Pink Floyd's first studio album in seven years, on Columbia. The trend towards more conceptual projects seems set to continue, with the likes of a Tammy Wynette duets album, a collection of covers by Luther Vandross, Alice Cooper tied in with a simultaneous Marvel comic, the deliciously-titled Kermit Unpiggyed, and Symphonic Music of the Rolling Stones, which features Mick Jagger, Marianne Faithfull, Michael Hutchence and others accompanied by the London Symphony Orchestra.

More details of upcoming product release highlights in next week's issue.

Radio Revenues Rocket 12%

Radio advertising revenues showed a growth rate of 12 percent for combined national spot and local advertising, the Radio Advertising Bureau (RAB) has announced.

The growth, said RAB president Gary Fries, is consistent with the industry's total 9.3 percent revenue increase for 1993. The RAB, he says, expects "another year of solid growth, around the eight percent mark, and January's revenue growth is a reassuring signal that our predictions are on the money."

Local radio revenue grew 12 percent in January, with the Southwest region posting a 19 percent gain while the East and West each had a 10 percent increase.

National spot revenues were up 10 percent.

"In towns large and small, the local broadcaster is the heart and soul of the community."

— Jim Quello

see page 6
He told you

"THE REVOLUTION WOULD NOT BE TELEVISION."

He gave you the

WORD FROM
"JOHANNESBURG."

Now he delivers

"MESSAGE TO THE MESSENGERS."

Check out the timely and timeless new album
SXSW: Cash & Carryings-On

BY CYNDI HOELZLE AND SEANA BARUTH

The eighth annual South By Southwest Music & Media Conference last week (March 16-20) was bigger than ever, more than 4,000 journalists, A&R reps, publicists and music lovers made the trip to Austin, Texas. The event, originally conceived as a way to spotlight unsigned bands, has, in recent years, turned into the country’s most famous roots music party.

The event kicked off with a keynote by Johnny Cash, who talked about his upcoming recording on American Recordings. “After 39 years in the music business, you’d think I could have made a record with just me and my guitar—but I haven’t been able to until now,” he said of the new album, produced by Rick Rubin. Cash previewed a few of the songs, and later played an SRO showcase at Enzo's, proving he still has the fire in his belly.

SXSW offered both the usual and some unusual panels and critiques. Groups of critics found themselves on the spot during Musical Jeopardy, later, a panel of skeptics and devotees dissected Charles Manson’s status as a pop-culture icon, and the Village Voice’s Ann Powers moderated a thought-provoking discussion of the fundamental relationship between sex and rock music.

Although the musical face of SXSW is changing—this year featured more “name” bands than ever—one thing hasn’t changed: The unending quest of attendees to find, among the hundreds of performances, the perfect musical moment. Here’s a few we found:

Thursday night, Jimmie Dale Gilmore hosted his yearly party, which featured performances by everyone from Mudhoney to Monte Warden. Warden, incidentally, was the big winner at the Austin Music Awards earlier in the week, winning Best Male Vocalist and Best Song for “Just To Hear Your Voice.”

Friday’s rockin’ HighTone Records party was capped off by a triumphant finale, as Rosie Flores was joined by Joe Ely, Butch Hancock and Dale Madericks, who played at the Santa Fe ‘til way past closing time, called up co-writer Rodney Foster for a party version of “I Got You.”

Nebraska’s kinetic trio, Mercy Rule, poured on the charged rock angst at an early Blind Alley show Friday night, and the Emo’s line-up Saturday, featuring Miniature, Silkworm and Uncle Joe’s Big Old Driver was packed with transcendent rock moments. Bill Lloyd’s super cool new pop band wowed the crowd on Saturday at the Continental Club.

Also amazing: Michael Franti, Junior Brown, Bob Woodruff, Rodney Crowell and Sam Phillips with T-Bone Burnett.

Sony Buys RED Label, Distrib

Sony Music Entertainment has agreed to buy out the powerful, New York-based Relativity Entertainment Distribution Inc. (RED), including the Relativity label.

Barry Kobrin, founder of RED, has agreed to sell his 50 percent personal stake to Sony, which had previously bought half the company, and to leave the label and distributor. Kobrin, who founded RED in 1979, had attempted to prevent Sony from convening a meeting of the company's directors, at which he expected to be dismissed. The statement regarding the buyout mentioned no such meeting.

In RED, Sony gets not only the largest independent distribution firm in the country, but also a label stocked with rock, alternative and rap artists including Joe Satrains, Peter Frampton, Lucy's Fur Coat and Overwhelming Colorfast.

No More Empty FCC Seats

The FCC is getting close to returning to full, five-member strength, as President Clinton followed his long-expected nomination of San Francisco lawyer Rachelle Chong to the open GOP seat by naming Washington attorney Susan Ness, a Democrat, for the final open slot.

If approved by Congress, the two will bring the FCC to full strength for the first time since January of last year.

Ness, who earned her law degree from Boston College Law School in 1974, is known for her work in the finance industry. At American Security Bank, she specialized in communications industry. Said Clinton: “Her extensive experience covers many communications industry sectors, including telecommunications, radio, television, cable television, programming and publishing. She will be an excellent addition to this important commission.”

In his welcoming speech, Fritts reminded the crowd that despite the huge number of issues confronting both radio and television, grassroots involvement is the key. “In towns large and small, the local broadcaster is the heart and soul of the community,” he said. “While those words may not have been aimed directly at Quello, who was the first broadcaster to be named to the FCC, they certainly described him.”

Quello gave a brief but heartfelt speech after being presented with the 1994 Distinguished Service Award:

“The elderly Quello thanked the NAB for what he jokingly called "my posthumous award." Though it’s been speculated that Quello will be leaving the Commission soon, he says it’s not so. "I plan to serve out my remaining two years and three and a half months, God and my wife willing," he said.

He also reiterated a standard he is known for: "No transmission or semi-transmission pipeline, whether cable or a new electronic super-highway, should have the power to obstruct or prevent broadcasters from accessing the public they are licensed to serve, and that vital service should be free to all the public to prevent our becoming a nation of information haves and have-nots."

Ray Smith was all business. He gave a simplified version of the collapse of Bell Atlantic’s proposed merger with TeleCommunications Incorporated, and told of the company’s future, which will be cable. “Regardless of the last few weeks...it should not come as a surprise to anyone here that Bell Atlantic remains firmly committed to being a leading communications, information and entertainment company,” he said.

NAB offered many sessions loaded with information for radio broadcasters. The highlights will be detailed next week.
Neil Young, Dion Get Junos

The usual suspects dominated the Junos, Canada's answer to the Grammys, which highlighted Canadian Music Week in Toronto.

Neil Young won Album of the Year honors for *Harvest Moon*, Celine Dion was named Female Vocalist of the Year, and Leonard Cohen received the Juno as Songwriter of the Year.

Whitney Houston, without whom no awards show is truly complete, shared in the Juno for Best Selling Album (Foreign or Domestic). That, of course, was *The Bodyguard*.

In separate radio and record industry awards, CFNY-Toronto was named Major Market Radio Station of the year, and HITZ-FM-St. Catherine's took the Small Market honors.

More than 1,500 industry reps came from all over the world for a series of panels and showcases, along with talks by Robbie Robertson of The Band and ex-Sex Pistols producer Malcolm McLaren.

Bruce Springsteen, who's resisted offers through the years to try a film career, won an Oscar anyway. Springsteen became the first rock artist to win an Academy Award for an original song, for "Streets of Philadelphia" from *Philadelphia*.

Before winning the award, both Springsteen and Neil Young, composer of "Philadelphia," offered stately performances of their songs. Springsteen began his acceptance speech with a nod to Young: "Neil, I've got to share this with you," he said.

"You do your best work," said Springsteen, who in the song takes the position of a man dying of AIDS, "and you hope that it pulls out the best in your audience and that some piece of it spills over into the real world and in people's everyday lives, and it takes the edge off the fear and allows us to recognize each other through our veil of differences."

Springsteen: Born to Win

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Family Dog Barks Again

Bill Graham made most of the headlines and received most of the acclaim—as well as the business and the money. And in death, it is Graham who's had an audience for music who will always be a part of his life.

Graham, who's had an audience for music who will always be a part of his life.

Now, Helms will be the subject of a tribute April 30 in San Francisco.

The event, featuring numerous musicians from both then and now, comes as Helms is recovering from three heart surgeries. Helms, in recent years an art dealer, suffered from a blocked coronary artery, and the tribute hopes to raise money for his medical expenses.

Among artists scheduled to perform are Gregg Allman, members of Creedence Clearwater Revival, Country Joe McDonald and ex-Fish Barry Melton (with the Dinosaurs), Dan Hicks, Lee Michaels, Peter Tork and actor Peter Coyote.

The tribute will include an auction of rock posters and other memorabilia. Donations are welcome and can be sent to "The Tribute," care of West America Bank, PO Box 1207, Mill Valley CA 94942.

Meet the CD Greeting Card

By David Beran

Deco Disc Industries of New York has launched a line of CD greeting cards with songs that correspond to the holidays.

The visually attractive package features colorful graphics which include Christmas, Valentine's Day and Halloween scenes, and the discs fit snugly into a round indentation on the card. The cardboard package is lightweight, easy to mail and virtually indestructible, as Deco Discs vice president Barbara Carver demonstrated by stomping on a card at the NARM Convention.

The company is also hoping to make a splash in the overlooked and under-appreciated field of CD singles.

"We think that we can reignite interest in the CD single format by packaging visually attractive discs with artists' pictures on them," Carver told Gavin.

The merchandising is branching out into the arenas of CD-ROM, Video CDs, Spoken Word and Cartoons. Graphically enhanced film scores and soundtracks are a natural, and Disney releases have already found a home with Deco Disc. The company is hoping to revitalize properties that are no longer big sellers and turn them into fresh product with a collectible value. Deco Discs also has an eye on keeping costs down. The holiday card singles retail for $5.99.

CAMPAIGN OF THE WEEK

Soundgarden

Superunknown

This highly-anticipated album is expected to break Soundgarden wide open. The hugely popular band has steadily built a fanatical audience, and A&M will capitalize on that firm base. The group is in the midst of its first worldwide tour.

Soundgarden debuted at number one on the retail charts.

Label: A&M

Set-up: Beginning in January, label ran an ad in 12 alternative fanzines inviting readers to call an 800 number to preview album. The number was also used in wild posting in ten major markets, and was picked up by the media and a number of radio stations. The result: A landslide of calls received. Set-up also included early previews at a number of listening sessions for fans and the industry.


Video: "Spoonman" added out-of-the-box at MTV; in Stress rotation.

Retail: Superunknown is already platinum. First-week figures were 163,000. The album is currently in every retailer's co-op campaigns.

Print: Covers of Spin, Musician, Creem, RIP, Pulse, Alternative Press and Guitar World. Features in Interview, the New York Times and USA Today. {Headline} received unanimous critical acclaim.

Tour: Band is currently in Europe. First U.S. headline tour begins on Memorial Day in the Northwest. The first leg will run eight weeks; the second will begin in the fall.

By Beverly Mire
MD has such a great name: This goes first because the Blake, who's currently a Francisco and Barbara a personality at KKSF-San Francisco and Barbara Blake, who's currently a part-timer at KMTT-Seattle, will record shows. According to newly-named MD Nick Francis, the three "all-star personalities" will be completely up-to-date on what's happening in Phoenix, and because of DAT's quality, will sound completely live. Morning personality Cliff Smith, formerly at WJZZ-Philadelphia will also sound completely live, but that's as it should be because he is. Francis, who AA-philes know from his years at KKSF and KKNW-Seattle, reports that the station is 96,000 watts strong. At WEYQ-Parkersburg/Marietta, Ohio, the new PD is Trent Storm, who’ll continue to do afternoon drive. Former PD Kim Lynch exits...Dave Andrew replaces Shawn Reaves as music director at XL93 (KKXL)-Grand Forks, N.D. Kory Lee and Blair Nelson have been named music coordinators. The station's music call times are Thursdays and Fridays from 10 a.m. to 2 p.m. Aids will be ready Tuesdays at 3 p.m. Here's a look at XL95's new lineup: 5:30-10 a.m. Captain Jake; 10 a.m. -3 p.m. Kory Lee; 3-7 p.m. Rockin' Rick; 7 p.m. -12 midnight, Blair Nelson; 12 midnight-5:30 a.m. Dave Andrews...Former WSSX-Charleston, S.C. program director John King is now doing promotion/production/swingshift at KVIL-Dallas... Randy Kabrich has been signed to consult the Beasley Broadcast Group...WXTQ-Athens, Ohio MD John Biondillo has left to pursue other opportunities. PD Jamie West will now handle all music/programming duties...Steve Wyrostok of Zapoleon/Richards has his phone and fax numbers: (415) 455-9096 (P) and (415) 455-9095 (F). Jeff Mason switches from overnights to nights at MIX 99.3 (WIMX)-Harrisonburg, Penn. Also, Jim Berry sees from weekends to midnights...New address for KS104 (KQKS): 5600 Greenwood Plaza Blvd., #400, Englewood, Colo. 80111. Phone (303) 721-9210...Bill Rees has joined Arbitron's radio station services Eastern division...At ABC Radio Networks, David Haymore has been appointed managing director, ABC Radio International. He was vice president and general sales manager for Caballero Spanish Media...Sincere condolences to the family and friends of Bruce Randolph Lesnick, founder and co-owner of Tower 98 (WTTR) Toledo, Ohio. Lesnick passed away February 25 after a long illness...ROTATIONS: Jeff Fenster has been promoted to senior vice president/A&R at Jive Records. He was vice president/A&R at Mercury Records, David Einstein is director of adult rock...Steve Leeds (below) has been officially named vice president alternative music & video promotion at PLG...Two progressive promotions at Warner Bros.: Chris Palmer is vice president/progressive music and Karen Kane national marketing director/progressive music at Warner/Reprise Records Nashville. Palmer was general manager/progressive music and national marketing manager/progressive music...What's happening upfront? Lewis Tucker is. He's been upped to national director of promotions for Uptown Entertainment. He was regional representative for the label in the Mid-Atlantic and Carolinas...Tasha Mack moves up from local promotion manager/ Dallas to national director of rock promotion for Capitol Records. "Tasha is a great example of a person who has used all of her intelligence, work ethic, attitude and personality to rise from within the ranks," said Capitol senior vice president of promotion John Fagot. "It is a pleasure to have people of Tasha's caliber on our team"...Re-joining Elektra Entertainment is Marsha Edelstein, who has been named senior director, marketing. From 1990-1993 Edelstein was vice president, creative services at Capitol Records. She originally started at Elektra in 1983 and worked there until 1989...Paul V. has resigned as director of alternative promotion at Warner Bros. Records to manage Perry Farrell and his band Porno For Pyros...A few short months after celebrating the station's 30th anniversary, WVIC PD Jim Lawson splits over disagreements about the future direction of the Lansing, Mich. Top 40. Morning news director Mark Malone (at one time the station's PD) takes over the programming reins. Lawson leaves with an impressive track record of success. He can be reached at (517) 322-7465...Will Aerosmith be singing the blues about this time next year? Is there a female country independent about to move to Polydor? If so, she will join Gavin pal and former Sony exec Michael Moore, who will be returning to San Francisco to cover the West Coast for the label, which plans to be in operation by April 1...Spring cleaning takes on a new meaning for Chris Davis, who leaves his PD post at KS104 (KQKS)-Denver. Speculation about a change has been rampant for weeks. KS104 production director Craig Jackson is named interim PD and word is it's likely he'll eventually get the official nod. In the meantime, Davis is ready for his next challenge. Contact him at (303) 254-8652...Happy to hear that A&M senior vice president, promotion, Rick Stone really is moving to the West Coast, this group was all smiles at last month's celebrity cocktail party during the 1994 GAVIN SEMINAR. Pictured l-r: the new Los Angeleno himself, Perspective artist and future star Lisa Keith, the tallest person at Gavin, associate Top 40 editor Annette M. Lai, Perspective vice president, pop promotion, Randy Sendlove, and newlyweds Gary Michaels, MD and afternoon personality at Q99 (KUTQ)-Salt Lake City, and his lovely bride Amber...Day by day, it appears that Mike Joseph is getting closer to putting his '90s version of Hot Hits on the air...KNAX's PD/MD Mike Brady is vacationing, but it doesn't look like he'll be returning to Fresno. The buzz has Brady moving to L.A. to take over Epic's West Coast gig, while the label's Bob Mitchell heads to Nashville to become part of the Columbia team...That long-expected change at San Francisco's heritage Oldies outlet KTA/FM is about to come true any day now. The station is running jockless for now, with sister station KFRC/FM's air staff telling listeners there'll soon be a change, so if they like oldies, come over to their frequency. Some KTA staffers are expected to stay on board, including the morning team of Dean Goss and Erin Garrett. Rumbelings have KFRC's Beth Baccall moving over for the switch. What will it be? Let's just say it won't be "Old Country."...Coyote Records is the name of the new label being started by Tom Callahan of Callahan, West & Associates and his partner, Dana Walden, one-time member of Champaign, who wrote the hits "How Bout Us" and "Try Again." Their first release will be...WHO AM I? I was born in Trinidad, and now I'm a resident of Monaco. My mother is a nurse and my father is a marine biologist, and before I got into music I was a marketing executive. In college I studied pre-med, moonlighting as a singer in the German band Elegato. I didn't think I could sing well enough to make it, but my first record proved me wrong and established me as a star in Europe. Who am I? See page 10 for the answer...
from Arnold McCuller, who is currently on tour with Phil Collins in Europe.

Next time you're at that bookstore down the street, look for a new romance novel by Suzanne Elizabeth. In fact, it's Suzanne's third book. Where does she get the inspiration to write this stuff? Ask her husband. KKXX Bakersfield PD Ken Richards, but it's doubtful he has anything to do with it. By the way, it's titled Kiley's Storm, but we're told it has nothing to do with Liz.

KRAK/KNCI's Larry Pareigis' name keeps coming up these days. Now we hear he's in the running for the PD slot at WYNY-New York, along with WWWW's Barry Mardit and KKBQ's Dene Hallam, who is very familiar with the streets of Manhattan, having once programmed WHN. Is this what a Gavin Award will do for you?

Yes, that really was Sony Music Entertainemt Chairman Mickey Schulhof at the controls of the Sony Jet flying into San Francisco for last week's NARM convention. We've heard that besides his many other talents, Schulhof is an expert pilot.

Will Chameleon promotion chief Barry Lyons be on the West Coast soon?

WCLB-Boston night personality Harry "Bud" Nelson is now consulting music on the Country outlet.

Speaking of consulting, former 104 KRBE-Houston PD Steve Wyrostok has relocated to the San Francisco Bay Area, hanging his shingle in Marin County. Contact him at 27 Baywood Court, Fairfax, CA 94930 or at (415) 455-9095.

Is EMIRG's Monte Lippman adding a lot of warm clothes to his wardrobe?

Work, work, work—it's just another tough day at the office for KSTN-Stockton PD John Hampton, who's seen here welcoming Major Records’ singer/songwriter Lori Ruso to town.

Our choice for best new album title revealed at NARM: Kermit Unpigged.

More changes come down at KSAN-San Francisco as longtime PM driver Steve Jordan exits.

Reach him at (415) 881-9777.

Now that Sony Music has bought out Relativity Distribution (see News), as well as the Relativity label, might superstar guitarist Joe Satriani be heading over to Sony's Tri-Star?

Consultant Randy Kabrich is about to busier than ever. He's been signed to consult the entire 19-station Beasley chain. For the past two years, Kabrich has worked with Beasley's Los Angeles gold outlet, KRTH.

No lie. Dunn, Wis. has officially changed its name to Brooks & Dunn. The Country duo was presented with a key to the newly-named town after a concert in nearby Madison.

What do you get when you cross John Wayne Bobbitt with James Bond?

Double O 3 and a half!
the 1,149-capacity building that has meant so much to so many.

Bits & Pieces: Barbra Streisand has announced two shows in London in April. Her U.S. tour is reported to be about 20 cities and possibly some Canadian shows...Hammer is back! In less than one week of its release, The Funky Headhunter sold over 60,000 units according to SoundScan Giant Records is currently preparing to release Hammer's follow-up single, "Pumps And A Bump," which has already gained massive video response. The Payback Tour will be on the road in late spring and early summer...

Ella James' album, Mystery Lady, her first release for Private Music, was produced by John Snyder (Ornette Coleman, Gil Evans, Joe Pass) and will feature James' jazz roots. "This is a record I've been wanting to make for 30 years," says James. Because of my mother's musical influence, I grew up on the songs of Billie Holiday. The mystery lady is my mother. The mystery lady is Billie Holiday who, in so many ways, reminds me of my mother. And, I suppose, the mystery lady is me..."

Atlantic/Interscope Records has announced the forthcoming release of the soundtrack to the new film, The Crew. The movie, which is based on the hit underground comic series of the same name created by James O'Barr, marks the American feature film debut of director Alex Proyas, whose credits include music videos for INXS, Sting, Fleetwood Mac, Tom Petty and the Heartbreakers, and David Byrne. Due in the stores March 29, the album features some previously unreleased, exclusive tracks by The Cure, Helmet, Machines Of Loving Grace, Collin, Band, Nine Inch Nails, Stone Temple Pilots, My Life With The Thrill Kill Kult, Pantera, Jane Silberney, Violent Femmes, Medicine, The Jesus And Mary Chain and Rage Against the Machine...●

**Sho-Pieces**

**LEO ZEPPELIN**

AIME, the English music magazine, says Robert Plant, Jimmy Page and John Paul Jones, the surviving members of Led Zeppelin, are reforming their old band and have begun rehearsals for a possible Unplugged performance in New York this spring.

**RICHARD MARX**

A decade ago Richard Marx was best known as co-author (with David Foster and Kenny Rogers) of “What About Me,” a hit single for Rogers, James Ingram and Kim Carnes.

**SUEDE**

The fact that a Washington, D.C. hand has been called Suede for many years has caused England’s Suede to adopt the group name of London Suede for their live performances and records in the States only.

**k.d. lang**

Look for k.d. lang to guest on the Tony Bennett MTV Unplugged show to be taped next month. Elvis Costello may also sing with Mr. B.

**LORI RUSO**

Lori Ruso was discovered by Michael Damian’s brothers (Tom and Larry West) while she was singing gospel music at a church in West Los Angeles.

**RANDY NEWMAN**

Randy Newman’s uncles, Lionel and Alfred, have had distinguished careers composing scoring soundtracks for motion pictures since the ’50s. Randy’s first film music experience was writing and singing “Gone Dead Train” for the 1970 film, Performance, which featured Mick Jagger.

**BRYAN ADAMS**

So Far, So Good (And More), a new 18-chip home video from Bryan Adams, includes a new video clip of “All For Love,” his recent success with Sting and Rod Stewart.

**CHRIS ISAAK**

Chris Isak, the ever-stylish connoisseur of fine clothes, was once suspended from high school in Stockton, CA for wearing a double-breasted pin-striped suit with flowered tie and pointy Italian loafers.

**CHEAP TRICK**

Cheap Trick formed 20 years ago this summer in Rockford, Illinois. Their earliest success came in, of all places, Japan, where their albums all went platinum and they were treated to beat-Belgian type popularity before they ever had a hit in the States.

**BOBBY BROWN**

Bobby Brown describes his soon-to-be-released album as a tribute to Stevie Wonder and Donny Hathaway.

**MIKE POST**

At the age of 24, Mike Post was the musical director of The Andy Williams TV show. He was the youngest person ever to hold such a position.

**ALABAMA**

Talk about a winning streak—Alabama has won the American Music Award for Favorite Country Band for 12 consecutive years.

**ELVIS COSTELLO**

Elvis Costello was originally in a London-based country music band called Flip City. His real name is Declan McManus, but he used the name C.P. Costello while playing in that band. After Flip City folded, Costello’s manager, John Rivera suggested the first name of Elvis, a suggestion Costello thought was "insane."

Cheap Trick is very much alive and preparing a pay-per-view swimsuit special for later this year.

**STING**

The Rainforest Foundation concert in New York City next month starring Elton John, Tom Jones, Sting, Elton John, Marnais and Sting, is being produced by Trudy Styler. A former fashion model, Styler is the wife of Sting.

**MEAT LOAF**

"Bat Out Of Hell II," the album that re-launched the career of Meat Loaf, has now sold more than 4 million copies since its release last September.

**CRASH TEST DUMMIES**

The rather chaotic nature of Crash Test Dummies' early repertoire, including TV themes, Irish traditional folk songs and Alice Cooper covers, led to their adopting their band name as a joke it stuck.

**NEW EDITION**

Ralph Tresvant has confirmed talk that his old group, New Edition, is reuniting for an album and a tour.

**BOSTON**

A new album from Tom Sholz and Boston is due in late May.

**BILLY JOEL**

Fifteen years ago Billy Joel’s "Just The Way You Are" won Grammys as Song Of The Year and Record Of The Year.

**VINCE NEIL**

Reports of Vince Neil’s death are grossly premature. The New York Post reviewed the new Motley Crue album by saying “Anybody who steps in for the late Crue singer Vince Neil (who died in an automobile accident) has major shoes to fill.”

Sho-Bitz: Beverly Mire
Sho-Talk: Sheila Rene
Who Am I: David Beran
Friends Of Radio #43: Annette M. Lai
She-Pieces: Ron Fell
Sho-Dates: Diane Rufer

**THAT'S SHO-BIZ**

**OUR BEST WISHES AND HAPPY BIRTHDAY TO:**

Eddie Edwards WMDE-
New Orleans, LA 3/27
Bob Davis, KSTP-FM-
Minneapolis, MN 3/27
Dave Koz, Mariah Carey, Andrew Farriss (Isas) 3/27
Terry Ventura 3/28
Keith Robbins 3/28
John Foster KXIO-
Olympia, WA 3/28
Jimmy Steele Q96FM-
Cape Girardeau, MO 3/28
Reba McIntire, Charlie McCoy 3/28
Manon Hennessey KJAZ-San Francisco, CA 3/29
Kevin Ryder KRCQ-Los Angeles, CA 3/29
Kristine Barrett Hollywood Records 3/30
Fred Mulharin WJJF-
Monticello, NY 3/30
Casey Keating KIPL-
Seattle, WA 3/30
Eric Clapton, Celine Dion, Tracy Chapman 3/30
Lynn Forman Epic Records 3/30
Barry O’Neil Q104-
4/1
Joe Zimmerman 3/31
Pamela Hall WHUR-
Washington, D.C. 3/31
Herb Alpert 3/31
Rick Archer WHAI-
Grafton/MA 4/1
Chris Clay KDGL-Baton Rouge, LA 4/1
Greg Stevens KRST/FM-Albuquerque, NM 4/1
Narvel Felts, Jim Ed Brown, Roger McGuinn, Mark White (ABC) 4/1
Larry McGuire WPXJ-
Punxsutawney, PA (401) 4/2
Scott Feist WRKY-
St. Louis, MO 4/2
Billy Dean, Emmylou Harris, Leon Russell, Gregory Abbott, Jake Carter (Jia Public) 4/2

Gavin March 25, 1994
**Most Added**
- MADONNA (150)
- TONI BRAXTON (91)
- HEART (49)
- JOSHUA KADISON (44)
- GENERAL PUBLIC (44)
- ENIGMA (29)

**Top Tip**
- JOSHUA KADISON

**Top New Entry**
- ALICE IN CHAINS

**Hot**
- "No Excuses" (Columbia)

**Crossover Action**
- "Beautiful In My Eyes" (SBK/ERG)

**Urban/Dance**
- DAWN PENN - "You Don't Love Me (No No No)"
- JOSELYN ENRIQUEZ
- KEITH SWEAT

**Alternative**
- "Watch That Girl Destroy Me" (Interscope/Atlantic)
- "The More You Ignore Me, The Closer I Get" (Sire/Reprise)

**Gavin Top 40**

**Chartbound**

**Reports**

<table>
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<th>Journal</th>
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<th>Adds</th>
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<td>120</td>
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<tr>
<td>TONI BRAXTON</td>
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<td>81</td>
<td>49</td>
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<td></td>
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</tbody>
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**Total Reports This Week** 245

**Last Week** 247

Hit Factor is a percentage of stations playing a record which also have it Top 20. ie:

100 stations playing the record - 60 stations have it in their Top 20 - Hit Factor = 60%

Reports accepted Monday and Tuesday 8:30am - 4pm

Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

**Top New Entry**
- ALICE IN CHAINS

**RECORD TO WATCH**
- OVIS

**"Regular Thang"**

(Restless)

Already Top Three in Bakersfield, Calif. and Top Ten in Dubuque, Iowa; this PERSONAL PICK from January 21 deserves serious consideration.

**Most Added**
- MADONNA (150)
- TONI BRAXTON (91)
- HEART (49)
- JOSHUA KADISON (44)
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**Gavin March 25, 1994**
**Inside Top 40**

In record promotion the bottom line is airplay: getting a song and artist exposed to the largest number of people possible. I'll never forget when, years ago in the day of the 45, a promotion person called to get my opinion on a record. When I came right out and said I didn't think it had a chance there was a pause and then the voice on the other end of the phone said, "Well, listen to the other side and play that."

Today, of course, the business is a bit more sophisticated but still, it all boils down to getting your song on the air. And depending on who one believes, getting an official add either is or isn't all that important.

Elektra Entertainment's vice president, promotion, Bob Garland agrees with a number of his colleagues who feel that an add equals commitment. He is, of course, most concerned with getting as many spins on each release as he can, but that doesn't lessen the importance of an "emphasis week" for repeated airplay.

Garland says, "Radio is still very much interested in when a label is placing stock in the airing of its material."

He also notes that when a station gives a song "an add," it is a commitment from the programmer, acknowledging to his peers that he's playing a song.

EMI Records Group's senior vice president, promotion Ken Lane, claims, "The word 'add' is an antiquated term for commitment. He recounts the tale of a particular station that started playing one of his new releases in a fairly strong rotation for several weeks, yet never added the record. "Spins dropped over a four-week period," Lane says, "and the program director never wanted to commit himself, never shook my hand on it."

The official reported add, in other words, says all that.

In Lane's opinion, the program director who might play something for ten weeks but never actually adds it is a commitment problem. Being a former programmer himself, Lane believes, "When you type that record onto a list, that it's important."

He also notes that when a station commits to an add, there's more thought put into the decision of when to drop it or not.

Though various executives' views differ, there is no question that everyone is experiencing an industry in transition. How it all shakes out is conjecture, but at the moment, there appears to be plenty of cautious optimism that the system is changing for the better.

**Airplay Analysis**

It doesn't seem like it took long for Bonnie Raitt to sneak up into the Top 20 in a ton of markets. The HIT FACTOR for "Love Sneakin' Up On You" moves it to the Top 20 at WIBQ-Augusta, WSTW-Wilmington, WWWW-Knoxville, WIPC-Wausau, Wix, KDQG-Marlboro, Minn., KTRR-Pullman, Wash., KBIG-Kansas City, KLRZ-Fort Worth, KKXX-San Antonio, PHPX-Salt Lake City, KFXV-Oklahoma City, KLAJ-Detroit, WAGM-Jacksonville. KRLS-Dallas shows heavy play on Enigma's "Return To Innocence," with 74 plays, ranking it number four for them. The retail action is amazing, even in markets where radio is playing catchup. It's rare when a song works for mainstream, dance crossover and alternative leaning stations, but that's exactly what is happening here. New on: KFMO, WZQ, WKS, KAXX, WXLS, KLZ, WNW, WBG, WSTW, Q106, WINN, WXYH, KPSI, SWT 98 and Z104.

WQGN-New London, Conn, PA
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Go Chart Most Added

**MADONNA (78)**

**TONI BRAXTON (48)**

**HEART (36)**

to call for it. There’s some early phone action as well at KGOT-Anchorage, where PD Mark Murphy is playing it 35 times a week and tracking initial sales response. The record has seen a significant increase in reported airplay.

It took some convincing to get a number of stations to finally get Joshua Kadison’s first hit, “Jessie,” on the air. This time, his follow-up, “Beautiful In My Eyes,” is happening at a lot faster. STAR 94-Atlanta’s Tony Novia and Lee Chestnut move it into their Top 20. It’s in the MOST ADDED column with play starting at: WYKS, Z104, Q99, KDUX, KKRZ, WCIL, KLYV, KDUB, KMTT, TOWER 98, 99.9 KISS, WMJX, WLYV, WWCP, WRKY, ZFUN, 98.9 KISS, KKYR, KTDR and more.

After being on the air for nearly two months at KHFI, I To I is up to 39 spins and jumps 15-13. “The Right Time” is Top Five at KLYV-Duluth, Iowa and Top 15 on WEYQ, Z90, KXXX, etc. New ADDs at: KS104-Denver, 104 KRBZ-Houston, KHRS-Dallas, KONG-Ihrea, Kauai and KAFX-Lihue/Nacogdoches, Texas.

Far from an overnight success, Ovis’ “Regular Thang” was largely overlooked when it hit the street at the beginning of the year. What might well become one of the year’s big pop sensations, the single is Top Three for Ken Richards and Kozman at KXKX-Bakersfield, Calif. and now gets a boost with ADDs at: KISS 108-Boston, 98XYY-Rochester, N.Y. and WR-Charlotte, W. Va.

Michael Jack Kirby is getting “instant reaction” to Keith Sweat’s “How Do You Like It?” at KFMY-Yakima. Twenty-five plays takes it 31-22 after a hot run on their Smash Or Trash feature. Michael Jack says, “Teens and adults love it.” New on: WBPM, WPWG, WXTQ, KTRU, WQPP, KONG and WQMN.

Lots of programmers gravitated toward Jodeci’s “Feenin’” early on. Airplay is spreading with Top Five stats at WIOQ-Philadelphia and 92Q-Baltimore, where it’s up to 58 plays. Also charting Top 20 at HOT 97 (36 spins) and POWER 106. ADDed at: KJYK-Tucson and KMK-Philadelphia.

It’s about time “Don’t Turn Around” becomes a hit and after a couple of attempts in the ’80s by other groups, Ace Of Base is about to make it happen. New on: KDWB-Minneapolis, STAR 94-Atlanta and KHFI-Austin.

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**Go Chart Panel:** The Go Chart is based on reports by 140 Gavin correspondents who are not part of Radio & Record’s or Billboard’s panels. Underlines indicate upward movement, while blue entries highlight a stronger performance than on the main Top 40 chart.

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**Gavin March 25, 1994**
For nearly 20 years, Bonnie Raitt was considered a cult figure, and there was no reason to expect that she'd break through to the pop mainstream. Being a young white woman whose favorite music was performed by mostly geriatric black men was one of her many contradictions.

Her penchant for strapping on an electrified bottleneck and digging back to Delta blues, and her Burbank-based lily-white show business roots, not to mention her dedication to social causes, had somehow kept her following as small as it was dedicated.

The daughter of Broadway star John Raitt (Oklahoma, Carousel, Kiss Me Kate and Pajama Game), Bonnie was raised in a Quaker family and was exposed to Broadway showtunes. With her mother being an accomplished concert pianist, Bonnie also heard a fair share of classical music.

Bonnie was given her first guitar, a $25 Stella, as a Christmas gift in 1957, and after spending her summers at a camp in the Adirondacks, she was exposed to the folk revival of the late '50s and early '60s by her camp counselors. They introduced Bonnie to Bob Dylan, Pete Seeger and Joan Baez, and by the time she entered Radcliffe in 1967, she was a proficient blues and folk guitarist.

After occasionally playing dates in the Cambridge/Boston area and befriending musician/promoter Dick Waterman, Bonnie met blues legends like Howlin' Wolf, Son House, and Otis Rush, and she was soon performing the music of Robert Johnson, John Hammond, Mississippi Fred McDowell, Muddy Waters and Sippie Wallace.

“It started as something fun to do on the weekends. That turned into $50 and $100 gigs, and after my third year of college I decided to take a leave of absence and give it a run.”

In 1971, Bonnie signed with Warner Bros. “I had run into Nat Weiss, a lawyer who had handled James Taylor, Peter Asher and had worked for Brian Epstein and the Beatles in America who, along with Dick Waterman, helped me get a record deal,” says Bonnie. “They believed in me and invited some record people down to see me. I got some good reviews in Time and the New York Times that led to the record deal.”

The first, self-titled album was one of nine she'd record over the next 16 years for Warners. That first album was recorded with Junior Wells and A.C. Reed in, of all places, an abandoned summer camp in rural Minnesota. Looking back on the qualities that endeared her to Warner Bros., Bonnie thinks there were equal parts of economy and novelty in the signing.

“What I was doing was unusual at the time—a woman playing that range of blues and folk and R&B and ballads,” she says. “And I was inexpensive—I was playing my own guitar. At the time it was an unusual mix.”

Her streak of critically acclaimed but commercially under-appreciated music for Warner Bros. included work with then-relative unknowns like Jackson Browne, Eric Kaz, Randy Newman, Taj Mahal and Little Feat. Raitt also also discovered songwriters like Karla Bonoff, J.D. Souther, John Prine and Libby Titus, while calling up the obscure blues roots music of Muddy Waters and Charles Brown. “I admired Warners for the stable of artists that they had, like James Taylor,” she says. “They had artists like Deep Purple and Black Sabbath who would (indirectly) pay for artists like Randy Newman and Ry Cooder and me.”

Bonnie Raitt's career path during the '70s and most of the '80s was hardly a super-highway. Her chosen musical milieu limited her potential at the cash register, but she never complained about her fate, except for her desire to see fair treatment of the legends of the blues, the writers and performers of one of America’s truly indigenous musical forms.

Unfortunately for Raitt, the usual barometer of success is hit singles, and except for a cover of Del Shannon's “Runaway” in 1977 and a cover of Robert Palmer's “You’re Gonna Get What's Coming” in 1980, Bonnie’s first 16 years as a recording artist were fruitless. Warners’ commitment to Raitt was sustained by modest record sales and consistent praise from both critics and peers.
Music critic Stephen Holden of The New York Times said Bonnie seemed to be "too good a singer—too self-effacing, too subtle, too real to become a pop star."

Duran the latter part of her years with Warner Bros., Raitt had a serious bout with alcoholism that threatened to escalate into a career-ending addiction. She evaluates the downside of fame—or lack of it—with mixed emotions, "I don’t regret anything that happened," she says. "I quit when it was time to quit. My life got better because I regained my energy and health, psychologically as well as physically. The process that it takes to get to the point where you stop doing something is healing in itself."

Activism has always been a part of Raitt’s career. Her Quaker roots probably contributed to her pacifism and liberalisism. She has been involved in such crusades as MUSE (Musicians United for Safe Energy) and The Rhythm & Blues Foundation. With rule models and early influences like Joan Baez and Bob Dylan, Raitt assumes the responsibility of an artist while respecting and appreciating the power that comes with celebrity.

The comeback of the decade, starring Bonnie Raitt, began in 1987 when she signed a modest deal with Capitol. Joe Smith, whose own career path had led from Warner Bros. to the tower on Vine Street where he was now CEO, had been a big supporter of Bonnie during their time together at Warners. Now he was overseeing the artistic deal with Capitol. Joe Smith, whose own career path had led from Warner Bros. to the tower on Vine Street where he was now CEO, had been a big supporter of Bonnie during their time together at Warners. Now he was overseeing the artistic deal with Capitol. Joe Smith, whose own career path had led from Warner Bros. to the tower on Vine Street where he was now CEO, had been a big supporter of Bonnie during their time together at Warners.

Just before the release of Bonnie’s new album, she turned up on this year’s Grammy Awards telecast, sharing lead vocals with Bruce Springsteen and other superstars on the evening’s musical zenith, a medley of songs performed in tribute to their composer, Curtis Mayfield. A night later she was on stage singing in another all-star band at the annual dinner for the Rhythm & Blues Foundation. She is vice chairperson of the organization, which she helped found as a means of aiding early R&B pioneers.

Now comes the launch of her third Capitol album, Longing In Their Hearts, and its first single, “Love Sneakin’ Up On You,” which opened 

"What I was doing was unusual at the time—a woman playing that range of blues and folk and R&B and ballads."

with Most Added honors in three GAVIN music formats. The title track is based on a poem written by her husband, actor Michael O’Keefe. O’Keefe’s first contribution to Raitt’s music was the song “One Part Be My Lover” from Luck Of The Draw. Also included on Longing... is a song called “Hell To Pay,” which Raitt describes as a “very political” song that is “spittin’ mad.”

Bonnie Raitt’s nearly constant touring has often included benefit performances for social and political organizations, though her catalogue doesn’t include much in the way of protest music. Her past reluctance to mix her politics with her music is not a “rule.” It’s not any conscious choice, she says, “but why repeat something that was better said by somebody who wrote a beautiful version of that sentiment?”

Besides—and especially in the case of this most dedicated activist and musician—action sometimes speaks louder than lyrics.
GA' VIN RAP

Most Added

ANOTHA LEVEL
What's That Cha Say? (Priority)

OUTKAST

Player's Ball (Remix)
(LaFace/Arista)

Top Tip

FREDDIE FOXXX
So Tough
(Flavor Unit/Epic)

THE MOST TRUSTED NAME IN SEMINARS

A power panel explored the role of 'gangsta' rap on radio. I to r: Khalid Shah and Tanya Humphrey, Stop The Violence Increase The Peace; eastwest recording artist KAM; Professor Cecil Brown, University of California at Berkeley; Associate Rap Editor Thembisa S. Mshaka, B-Boy; WMPS; Dan Charnas, American Recordings, Saint Charles, Solar Music Group; Alex Mejia, KMEL; Michelle Mercer, KPWR; Akwanza Gleaves, Rap-A-Lot.

Many a top rap artist donated their time to Board Aid - a celebrity snowboarding event held on March 8 at Snow Summit Ski Resort in Big Bear, California. Board Aid raised over $55,000 for LIFEbeat, the music industry's AIDS organization. The Beastie Boys and 15-year old AIDS activist Joey DiPaolo served as Board Aid co-hosts. I to r: Adam Yauch and Mike D. of the Beastie Boys; Tim Rosta, Executive Director, LIFEbeat. Center: Joey DiPaolo.

Like That!!!

FIRST AND FOREMOST, I must extend respect and prayers to Dante Hawkins, the two-year old son of Wu-Tang Clan member U-God. Dante was the victim of senseless gunplay while playing outdoors in his neighborhood. Though the baby is in stable condition, the bullet tore his pancreas and destroyed a kidney.

In a public statement issued by Wu-Tang, Prince Rakeem put it simply: "If we don't come together as a community and a nation, there will be no end to the crime wave and, unfortunately, our next generation will continue to be affected." In radio news, KKBT-Los Angeles has added what promises to be a great dimension to their programming. In addition to her syndicated Hip Hop Countdown news show, The Poetess brings her social awareness and community involvement to KLOS.

The Beat as an on-air personality... Spring fever rages on as new and established artists unleash flavor set to blow up this season. DFC dropped Things In That Hood March 22, hot on the heels of their debut smash "Caps Get Peeled," whose video was just added on BET.

Anotha Level flies out the gate this week capturing most added props. The video clip for "What's That Cha Say" features the group's founder Ice Cube and Pharcyde (featured on the B-side). Black Moon and spawnees Smif-N-Wessun are up to nothing but good these days (as if "I Got Cha Opin" wasn't enough!).

REPORT TO WATCH

5TH WARD BOYZ
Gangsta Funk
(Rap-A-Lot)

The Boyz are back, and their new single has a nice buzz on it in every region, as evidenced by rotation at WRUV-Burlington, KCIR-Seattle, WJPC-Chicago, and KMEL-San Francisco.

BOARD AID A SMASH!

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LIKE THAT!!

First and foremost, I must extend respect and prayers to Dante Hawkins, the two-year old son of Wu-Tang Clan member U-God. Dante was the victim of senseless gunplay while playing outdoors in his neighborhood. Though the baby is in stable condition, the bullet tore his pancreas and destroyed a kidney.

In a public statement issued by Wu-Tang, Prince Rakeem put it simply: "If we don't come together as a community and a nation, there will be no end to the crime wave and, unfortunately, our next generation will continue to be affected." In radio news, KKBT-Los Angeles has added what promises to be a great dimension to their programming. In addition to her syndicated Hip Hop Countdown news show, The Poetess brings her social awareness and community involvement to KLOS.

The Beat as an on-air personality... Spring fever rages on as new and established artists unleash flavor set to blow up this season. DFC dropped Things In That Hood March 22, hot on the heels of their debut smash "Caps Get Peeled," whose video was just added on BET.

Anotha Level flies out the gate this week capturing most added props. The video clip for "What's That Cha Say" features the group's founder Ice Cube and Pharcyde (featured on the B-side). Black Moon and spawnees Smif-N-Wessun are up to nothing but good these days (as if "I Got Cha Opin" wasn't enough!).

REPORT TO WATCH

5TH WARD BOYZ
Gangsta Funk
(Rap-A-Lot)

The Boyz are back, and their new single has a nice buzz on it in every region, as evidenced by rotation at WRUV-Burlington, KCIR-Seattle, WJPC-Chicago, and KMEL-San Francisco.

BOARD AID A SMASH!

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DA BUSH BABEES

Swing It

the first funky one from the debut album AMBUSHED

Going For Adds Now!

Reprise Records © 1994 Reprise Records
### Singles

**2W LW TW**

| 3 | 1 | 1 | SNOOP DOGGY DOGG | Gin And Juice (Death Row/Interscope) |
| 1 | 2 | 2 | SALT-N-PEPA Featuring EN VOUGE | Whatta Man (Next Plateau/London/PLG) |
| 5 | 4 | 3 | OUTKAST | Player's Ball (LaFace/Atlantic) |
| 4 | 3 | 4 | HAMMER | It's All Good (Grand/Reprise) |
| 14 | 8 | 8 | GANG STARR | Miss Appoll (Chrysalis/EPG) |
| 7 | 7 | 8 | ICE CUBE | You Know How We Do It (Priority) |
| 2 | 5 | 7 | DOWN | Geto Jam (Outburst/RAL/Chaos) |
| 6 | 6 | 6 | JERU THE DAMAIA | Come Clean (Playat/FRFR) |
| 11 | 11 | 11 | 12 GAUGE | Dunkie Butt (Street Life/Scotti Bros.) |
| 20 | 13 | 11 | SHAQUILLE O'NEAL | I Know I Got Skilz (Jive) |
| — | 17 | 17 | QUEEN LATIFAH | Just Another Day (Motown) |
| — | 18 | 18 | DFC | Gigs Get Peeled (Big Beat/Assault/Atlantic) |
| 15 | 14 | 14 | US 3 | Caratop (Capitol) |
| 9 | 9 | 9 | QUEEN LATIFAH | U.I.T.Y. (Motown) |
| 10 | 10 | 10 | TOO SHORT | Money In The Ghetto (Dangerous Music/Jive) |
| 15 | 17 | 17 | KRS-ONE | Sound Of Da Police (Jive) |
| — | 19 | 19 | A TRIBE CALLED QUEST | Electric Relaxation (Jive) |
| 21 | 20 | 20 | SHYHEIM | On Or Off (Virgin) |
| — | 23 | 23 | HAMMER | Pumps And A Bump (Giant/Reprise) |
| 6 | 6 | 6 | NAS | It Ain't Hard To Tell (Choc) |
| — | 22 | 22 | MASTA ACE INCORPORATED | StaightHouse (Delicious Vinyl/Atlantic) |
| — | 24 | 24 | CONSCIOUS DAUGHTERS | Funky Expedition (Scarface/Priority) |
| — | 24 | 24 | TERMINATOR X | It All Comes Down To The Money (P.R.O. Division/RAL/Columbia) |

**NEW**

| 15 | 15 | 15 | SNOOP DOGGY DOGG | Doggys/e (Death Row/Interscope) |
| 2 | 2 | 2 | ICE CUBE | Lethal Injection (Priority) |
| 5 | 4 | 3 | SALT-N-PEPA | Very Necessary (Next Plateau/London/PLG) |
| 3 | 3 | 3 | A TRIBE CALLED QUEST | Midnight Marauders (Jive) |
| 6 | 6 | 6 | QUEEN LATIFAH | Black Reign (Motown) |
| 9 | 8 | 7 | LOW | Funky Lil' Brother (Rap-A-Lot/Priority) |
| 7 | 7 | 7 | DOMINO | Domino (Outburst/RAL/Chaos) |
| — | 10 | 9 | 5TH WARD BOYZ | Gangsta Fur (Rap-A-Lot/Priority) |
| 9 | 9 | 9 | TOO SHORT | Get In Where You Fit In (Dangerous Music/Jive) |
| 11 | 11 | 11 | SHAQUILLE O'NEAL | Shaq Diesel (Jive) |
| 10 | 12 | 12 | EASY-E | It's On (Dr. Dre) 187um Killa (Ruthless/Relativity) |
| 14 | 14 | 14 | HAMMER | The Funky Head Hunter (Grand) |
| 13 | 15 | 15 | KRS-ONE | Return Of Da Boom Bap (Jive) |
| 16 | 16 | 16 | ED O.G. & DA BULLDOGS | Roxbury 02119 (Chemistry/Mercury) |
| 21 | 19 | 18 | TOP AUTHORITY | Somethin' To Blaze To (BLANK LABEL) |
| 20 | 20 | 20 | 0DB SQUAD | Fataal Fame (Rap-A-Lot/Priority) |
| 23 | 23 | 23 | LIKE FEATURING THE 2 LIVE CREW | Back At Your Ass 4 Da '94 (Luke/Atlantic) |
| 17 | 17 | 17 | SCARFACE | The World Is Yours (Rap-A-Lot/Priority) |
| 22 | 22 | 22 | CONSCIOUS DAUGHTERS | Ear To The Street (Scarface/Priority) |
| 12 | 13 | 13 | DAS EFX | Straight Up Straight (Westwest/Atlantic group) |
| 15 | 23 | 24 | MC REN | Shock Of The Hour (Unreleased) |
| 19 | 24 | 25 | CASUAL | Fear Itself (Jive) |

### Albums

**2W LW TW**

| 2 | 2 | 2 | SNOOP DOGGY DOGG | Doggys/e (Death Row/Interscope) |
| 1 | 1 | 1 | ICE CUBE | Lethal Infection (Priority) |
| 5 | 4 | 3 | SALT-N-PEPA | Very Necessary (Next Plateau/London/PLG) |
| 3 | 3 | 3 | A TRIBE CALLED QUEST | Midnight Marauders (Jive) |
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### RAP Retail

### New Releases

**SUA VE**

"Make Way For The Boogie Man"

**SUAVE (Slow Poke)**

There's nothing more worthy of respect than a slammin' independent project where commitment from artist and label are evident. Peep the latest example: Suave (of Original Flavor fame) has a solo jam that promises to move listeners into high gear. Suave drops a familiar drum pattern in a smoldering, up-tempo baseline, dotting the track with chant samples and fierce cuts courtesy of Chuck Graham. The B side serves up a sultry contrast. With ?Os soul strings, a little heavy breathing and a collage of clever mask-style metaphors, one sees how Suave earned his name. Contact Chuck Graham at Slow Poke (718) 549-9234.

—THEMISMA S. MISIKA

**JT THA BIGG A FiggA Playaz N The Game (Get Low)**

JT'S been rockin' in what only natives are allowed to call 'Frisco (that's San Francisco to you) for years. Self-made, self-marketed, and self-produced, Playaz N The Game is ready to bubble nationwide. Synth-laced with swelling bass, JT kicks reality as the 'hood defines it, touching on guns, game and dank without wasting tape. JT's flow can easily be described as a raw, self-assured call for respect in a game that takes no prisoners. Though this tape fits the deck and speakers in the car like a glove, local smash "Game Recognize Game" is ready to bubble nation-wide.JT'S flow can easily be described as a raw, self-assured call for respect in a game that takes no prisoners. Though this tape fits the deck and speakers in the car like a glove, JT's flow can easily be described as a raw, self-assured call for respect in a game that takes no prisoners.

—THEMISMA S. MISIKA

### Artist Profile

**SIMPLE E**

**PRONOUNCED:** Simply E

**SIMPLE E IS:** Erica Williams

**CURRENT SINGLE:** "Play My Funk" from the Sugar Hill soundtrack

**FORTHCOMING ALBUM:** tentatively titled The Colours of Sound

**LABEL:** Fox Records

**LABEL CONTACT:** Joan Rim

**MUSICAL INFLUENCES:** Marvin Gaye, Aretha Franklin, Bob Marley, and Billie Holiday.

**LITTLE-Known FACT:** Simple E is pursuing a degree in psychology at Texas Southern University.

**ALBUM TITLES:** E is recording in Oakland, New York, and Los Angeles, while incorporating the production talent of D'Wayne Wiggins (3-T) and S.I.D. (Queen Latifah, Naughty By Nature). She describes her debut as "jazz with a cutting edge, reggae, and hard funk."

**ON WOMEN IN RAP:** "In the past, if you were a woman and wanted to rap, you had to use your sexuality. With me there's been a turnaround. Women rappers can have lyrical skills just like male rappers."

**ON WHAT SHE'S GOT:** "I have something for those who just want to vibe off the music and something for people who are really searching for answers to their problems. I like to entertain and uplift."

**Bergman at (212) 522-8990...Dave J. has power moved to a new independent label, known as Blackwiz. He's got some exciting music in store for '94. Shout him out at (609) 486-7150...Last but by no means least on the new release tip, everybody's checkin' for Gravediggaz. Gee Street steps into the future of hip-hop with Prince Rakem the Ryzarector, Poetic the Gym Reaper, Prince Paul the Undertaker, and Fruitkwan the Gate Keeper. They are "ready to bring lost minds from darkness into light"...like that.

—THEMISMA S. MISIKA
POSTSCRIPT

When I wrote last week's column I thought I was concluding reader input about "GM's Question"—how a PD and air staff can learn about and relate to the unique qualities of the new community they are now working in. However, I received one more fax on the subject and it seems worthwhile to add to the previous ones. It's from Don Briscar, program manager of WRGA/AM-Rome, Georgia.

"We continually talk amongst the staff about what our community is doing, and what we feel needs to be done. We educate every new employee from day one as to what the city of Rome, and Floyd County, are about, and how we expect him or her to mesh with the people in the area, even with those who do not listen to our station...We are continually called for news and weather information by people who have other radio stations on in the background."

[Ed. note: Don doesn't mention it specifically, but there is a potential ratings benefit even in responding positively to non-listeners who call your station for information, since all ratings methodologies—including Arbitron—rely heavily on "recall" data, the listener who calls your station when he or she needs information may well have more top-of-mind awareness of your station than the station on in the background and may report listening to your station rather than the other one, later, if they participate in a survey.]

Don continues. "We offer each group the opportunity to be guests 'on-air' to promote events, fundraisers and membership drives. Our news department covers their meetings and our air personalities are active in Rotary, Optimist and Exchange clubs.

"We want the people of Northeast Georgia to feel good about this community—by feeling good about us"
Most Added

TONI BRAXTON
"You Mean The World To Me" (LaFace/Arista)

MAZE featuring FRANKIE BEVERLY
"What Goes Up" (Warner Bros.)

Top New Entry
HEAVY D & THE BOYZ
"Got Me Waiting" (Uptown/MCA)

Hot

TONI BRAXTON
"You Mean The World To Me" (LaFace/Arista)

Top Tip

TONI BRAXTON
"You Mean The World To Me" (LaFace/Arista)

RECORD TO WATCH
AL B. SURE!
"I'm Still In Love With You" (Death Row/Interscope)

Inside Urban

Where it's going on this past week here in San Francisco. Several artists stopped by for a visit just before the NARM convention gets underway. Gwen Franklin and Blackgirl came by—what delightful ladies they are—then Reggie Barnes and several members of WAR. We had fun telling WAR stories...I had an opportunity to stop by Geoffrey's Inner Circle in Oakland, where I caught up with Norman Connors and Michael Henderson, who are on the road doing shows again. If you get a chance check them out. As usual, Norman debuted another killer vocalist. Her name is Denise Stewart and she's featured on his latest MoJazz release, "Remember Who You Are". RadioScope has

Album Cuts

ME'SHHELL NDEGEOCELLO - Outside You Door
R. KELLY - Your Body's Callin'
CECE PENISTON - I'm Not Over You
COLOR ME BADD - Wildflower

GAVIN URBAN

2W LW TW
10 10 1 BABYFACE - And Our Feelings (Epic)
2 2 2 ZHANE - Groove Thing (Uptown/Motown)
7 6 3 MARIAN CAREY - Never Forget You (Columbia)
15 9 4 EVAN CAMPBELL - I'm Ready (Qwest/Warner Bros.)
1 1 5 R. KELLY - Bump 'N' Grind (Elektra)
18 12 6 JOGGLO - Feenin' (Uptown/MCA)
3 3 7 JANET JACKSON - Because Of Love (Virgin)
4 5 8 CE CE PENISTON - I'm In The Mood (A&M/Perspective)
9 8 9 ETERNAL - Stay (EMI/ERC)
8 4 10 INTRO - Ribbon In The Sky (Atlantic)
12 11 10 TEDDY PENDERGRASS - Believe In Love (Elektra)
17 15 12 ANGELA WINBUSH - Treat U Rite (Elektra)
20 18 13 AFTER 7 - Don't Love You Right (Fox/Isaac)
22 19 14 ME'SHELL NDEGEOCELLO - If That's Your Boyfriend... (Maverick/Sire/Reprise)
22 23 15 PRINCE - The Most Beautiful Girl (NPG/Bellmark)
19 16 16 GUESS - Tell Me Where It Hurts (Warner Bros.)
14 17 17 ALL-4-ONE - So Much In Love (Zomba/Atlantic)
27 23 18 THE BRAND NEW HEAVIES - Dream Draper (Island/Delicacy)
6 7 19 JOSY WATLEY - When A Man Loves A Woman (MCA)
— 28 20 KEITH SWEET - How Do You Like It? (Elektra)
13 13 21 MINT CONDITION - U Send Me Swinging (Perspective/A&M)
24 24 22 ARETHA FRANKLIN - A Deeper Love (Arista)
30 25 23 DIANA KRIG - Shit It Up (Chaos)
33 26 24 QUEEN LATIFAH - Just Another Day (Motown)
5 17 25 SALT-N-PEP A Featuring EN VOGUE - Whatta Man (Next Plateau/London/PLG)
36 27 26 FREDDIE JACKSON - Was It Something (RC)
— 36 27 GLENN JONES - Round And Round (Atlantic)
29 28 28 SHAQUELLE O'NEAL - I'm Outstanding (Jive)
32 32 29 SUDDEN CHANGE - Comin' On Strong (Island/Delicacy)
39 37 30 FOR REAL - You Don't Wanna Miss (MCA)
34 30 31 PORTRAIT - Be Thankful For What You Got (Island/PLG)
NEW 32 HEAVY D & THE BOYZ - Got Me Waiting (Uptown/MCA)
38 35 33 FUNKY POETS - Lessons Learned (Sgt Music/Epic)
— 39 34 JOE - All Or Nothing (Mercury)
26 34 35 TONY TONE TONE - Lay Your Head On My Pillow (Wing/Mercury)
NEW 36 TANYA BLOUNT - I'm Gonna Make You Mine (Polydor/PLG)
NEW 37 RALPH TRESVANT - When I Need Someone (MCA)
NEW 38 TONI BRAXTON - Ya Mean The World To Me (LaFace/Arista)
11 39 39 BLACKGIRL - Eat (Kony/RCA)
23 33 40 XSCAPE - Understanding (So So Del/Columbia)

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RECORD TO WATCH
AL B. SURE!
"I'm Still In Love With You" (Death Row/Interscope)
"Take it Easy"

When It Comes To Love, You Gotta Take Your Time

"(Seek and You'll Find) the kinda right baby"

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EDDIE'S GOLDEN CELEBRATION

Eddie Saunders, WKGO-Columbus, has recently celebrated his golden anniversary as a broadcaster in the Columbus, Ohio area.

Peggy Canada, Sam Nelson, Program Director, Mike Johnson, Mid-Day, Mike Anderson, Music/promotions director created a series of national radio specials to spotlight the 'Great Legends in R&B. Rhythms, Country & Blues in cooperation with MCA Records. The Legends series started in February and will run through April. A national radio contest will accompany the series. RadioScope Listeners are asked to send in a postcard to qualify for the grand prize of an official MCA leather jacket. WMCM-WMC-Milwaukee held its fifth annual 'Heritage Day' event was co-sponsored by Perspective Records. The Legends series started from those of African economic and scientific contributions to their slow jams. Mint Condition's "Someone To Love" (Death Row/Interscope) is the second single from Hammer's Giant Records debut, The Funky Headhunter. The "Hammer's setting up right baby" (Big Beat/Atlantic) emerged victorious again when the U.S. Supreme Court ruled that 2 Live Crew's version of Roy Orbison's 1964 classic "Oh, Pretty Woman" was not a violation of copyright law...Luke is also the publisher for a new men's magazine called "Scandalous," which will be launched this fall... The Back Entertainment and Sports Lawyers Association will hold its annual conference April 9 in Los Angeles at Sony Plaza... The Source will hold its first annual awards show April 25 at the Paramount Theater in NYC. Again, congrats to Eddie Saunders of WKGO-Columbus for 50 years in Broadcasting (You Go Eddie) Take care! New Releases MINT CONDITION "Someone To Love" (Perspective/A&M) The condition is always mint with these guys, especially when it comes to their slow jams. Mint Condition's ballad performances keep them on top of the chart and wooing the female audience. "Someone To Love" is sprinkled with the same touches the made "Breakin' My Heart (Pretty Brown Eyes)": a hit. The group is currently on tour with Janet Jackson.

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### Gavin Chart Connections

#### Top 40

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist/Song</th>
<th>Format</th>
<th>Playlist</th>
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<tbody>
<tr>
<td>1</td>
<td>MARIAH CAREY - Without You (Columbia)</td>
<td>A/C</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>ACE OF BASE - The Sign (Arista)</td>
<td>A/C</td>
<td>13↑</td>
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<tr>
<td>3</td>
<td>BRUCE SPRINGSTEEN - Streets Of Philadelphia (Columbia)</td>
<td>A/C</td>
<td>4</td>
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<td>4</td>
<td>ALL-4-ONE - So Much In Love (Blitzz/Atlantic)</td>
<td>A/C</td>
<td>17</td>
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<td>BIG MOUNTAIN - Baby I Love Your Way (RCA)</td>
<td>A/C</td>
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<td>7</td>
<td>RICHARD MARX - Now &amp; Forever (Capitol)</td>
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<td>8↑</td>
<td>PRINCE - The Most Beautiful Girl (NPG/Bellmark)</td>
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<td>9↑</td>
<td>MARIAH CAREY - Without You (Columbia)</td>
<td>Urban</td>
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<td>11</td>
<td>BABYFACE - And Our Feelings (Epic)</td>
<td>Urban</td>
<td>8↑</td>
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<td>12↑</td>
<td>BONNIE RAFTT - Love Sneakin’ Up On You (Capitol)</td>
<td>Urban</td>
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<td>13</td>
<td>TEVIN CAMPBELL - I’m Ready (Columbia)</td>
<td>Urban</td>
<td>9↑</td>
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<td>16↑</td>
<td>TEVIN CAMPBELL - I’m Ready (Columbia)</td>
<td>Urban</td>
<td>2</td>
</tr>
<tr>
<td>17</td>
<td>C الط NOVEMBER - The Power Of Love (650 Music/Epic)</td>
<td>Urban</td>
<td>9</td>
</tr>
<tr>
<td>18</td>
<td>JANET JACKSON - Because Of Love (Virgin)</td>
<td>Urban</td>
<td>8</td>
</tr>
<tr>
<td>19↑</td>
<td>JANET JACKSON - Because Of Love (Virgin)</td>
<td>Urban</td>
<td>7</td>
</tr>
<tr>
<td>20</td>
<td>MICHAEL BOLTON - Completely (Columbia)</td>
<td>Urban</td>
<td>19↑</td>
</tr>
<tr>
<td>21</td>
<td>BONNIE RAFTT - Love Sneakin’ Up On You (Capitol)</td>
<td>Urban</td>
<td>20</td>
</tr>
<tr>
<td>22</td>
<td>BABYFACE - And Our Feelings (Epic)</td>
<td>Urban</td>
<td>17</td>
</tr>
<tr>
<td>23</td>
<td>MIKE PETERS - The Woman In Me (Atlantic)</td>
<td>Urban</td>
<td>5</td>
</tr>
<tr>
<td>24</td>
<td>TONY CURTIS - Dream On Dreamer (Interscope/Polydor)</td>
<td>Urban</td>
<td>38</td>
</tr>
<tr>
<td>25</td>
<td>PHIL COLLINS - Everyday (Atlantic)</td>
<td>Urban</td>
<td>12</td>
</tr>
<tr>
<td>26</td>
<td>BILLY JOEL - Lullabye (Goodnight My Angel) (Columbia)</td>
<td>Urban</td>
<td>18↑</td>
</tr>
</tbody>
</table>

#### Inside Connections

This week’s Gavin Connections chart is the consensus of 538 station playlists from our Top 40, Urban and A/C reporters.

After a considerable drought, we finally have a singlecharted in all three formats. The new Tevin Campbell single, “I’m Ready,” has debuted on the A/C chart to give him a hat trick. The track stands at #19 in Top 40 and #4 Urban.

Soon to be ranked everywhere is Toni Braxton’s newest, “You Mean The World To Me.” It’s already ranked on the GO chart at #39 and was a top five MOST ADDED in all three formats this week, including 91 Top 40s.

Madonna’s 234 combined A/C and Top 40 ADDs for her new single “I’ll Remember (Theme From With Honors)” made it the most added in the combine, significantly ahead of Braxton’s 145, Heart’s “The Woman In Me” with 98 and Joshua Kadison’s (above) “Beautiful In My Eyes” with 86 out-of-the-box.

It’s worth noting that in the Connected formats, seven of Urban’s top ten are also ranked at Top 40, while five of Top 40’s top seven are also ranked in A/C. Go figure!

On the GO, check out the Rosco Martinez, which is ranked at an excellent #14 while underlined at #25 on the main. The Cranberries’ “Dreams” is a full ten ranks ahead on the GO by nature of its #16 this week on the fast track we call the GO chart. But the biggest gap, and a feather in the GO chart hat is Billy Joel’s “Lullabye (Goodnight My Angel) which is at #18 on the GO while at #30 on the main.

The aforementioned Braxton and Madonna are already ranked on the GO at #39 and #33 respectively.

Ron Fell
**GA**

### Gavin A/C #1 Hits From:

| 4/3/92 | Eric Clapton - "Tears In Heaven" |
| 3/30/90 | Bonnie Raitt - "Have A Heart" |
| 3/27/90 | Starship - "Nothin's Gonna Stop Us Now" |
| 3/30/84 | Lionel Richie - "Hello" |

---

### Charts

#### Chartbreakers

<table>
<thead>
<tr>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>MADONNA - &quot;I'll Remember&quot; (Maverick/Sire/Warner Bros.) 84</td>
<td>84</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>—</td>
<td>1</td>
</tr>
<tr>
<td>ELENAI McEVOY - &quot;Finding Myself Lost Again&quot; (Geffen) 74</td>
<td>14</td>
<td>1</td>
<td>23</td>
<td>36</td>
<td>32%</td>
<td>4</td>
</tr>
<tr>
<td>BOBBY CALDWELL - &quot;Never Take A Chance&quot; (Sin-Drome) 66</td>
<td>31</td>
<td>1</td>
<td>6</td>
<td>30</td>
<td>10%</td>
<td>2</td>
</tr>
<tr>
<td>LORI RUSO - &quot;Only Through A Storm&quot; (Major) 64</td>
<td>13</td>
<td>5</td>
<td>18</td>
<td>28</td>
<td>37%</td>
<td>6</td>
</tr>
<tr>
<td>LISA KEAT - &quot;Love Is Alive And Well&quot; (Perspective/A&amp;M) 62</td>
<td>26</td>
<td>—</td>
<td>3</td>
<td>33</td>
<td>5%</td>
<td>2</td>
</tr>
</tbody>
</table>

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### Most Added

- MADONNA (84)
- HEART (49)
- JOSHUA KADISON (42)
- BOBBY CALDWELL (31)
- TONI BRAXTON (30)

### Top Tip

MADONNA

"I'll Remember" (From With Honors) (Maverick/Sire/Warner Bros.)

---

**Inside A/C**

- With 209 HAVY rotation reports, Mariah Carey's (above) "Without You" takes a commanding lead over all comers at the top of the A/C chart.
- In this week's research we show eight singles with 200 or more stations. That's about as close as we can come to a consensus. Bolton and Raitt's new singles are the newest to join the 200 club. Bolton's 89% HIT FACTOR and Raitt's 82% take them to #8 and #9 respectively.

---

**Gavin March 25, 1994**
KATHY TROCCOLI

"Tell Me Where It Hurts"

the debut single from
the forthcoming RCA album
Kathy Troccoli

Thank you radio for your overwhelming support at the Gavin Seminar.
THE WILLIAMS BROTHERS

The New Single

"Where Would I Be"

ON YOUR DESK NOW !!!!!

This one should give the brothers their easiest and quickest play at A/C radio. A straight-forward love song with a moderate tempo, plenty of acoustic support and hooks by the bucket-full make it possible."

— GavWi A/C New Releases March 25th

The Williams Brothers. Associate Producer - Marvin Etzioni.
Management - Peter Asher Management.

RECORDS IN ACTION...

TEVIN CAMPBELL

"I'm Ready"

Gavin A/C: Debut-40* 73/9
47% HIT FACTOR

Already on at: KSSK, KLSS, WTYD, KMGW, WCKQ, KMGN, WQTV, WSUL, WLRQ, KEYW, KJLS, KVIC, WMJQ, K99, KBOL, KISQ, Q93, WBLG etc.

k.d. LANG

"Hush Sweet Lover"

Gavin A/C: 35*-31* 100/15
59% HIT FACTOR

Now playing at: KFOR, KOSI, K103, KESZ, WMT/FM, KMGQ, KRNO, WMJQ, KEYW, WSKY, WHAI, WEIM, KVIC, WOBM, WAHR, WLDR, KELO etc.
CHRIS ISAAK
“San Francisco Days”

Gavin A/C 31*-21* 131/17
55% HIT FACTOR
HOTTEST track in the format!

HEAVY rotation at KBMG, KVYN, KATW, KOKO
MEDIUM rotation at WTSX, KRNO, KMGQ, WTTR, K99, WAHR, WHAI,
KBOL, KMGN, WCKQ, KSDN, KCRE, KLWN, WBLG, WFRO etc.

MANAGEMENT: HOWARD KAUFMAN/H.K. MANAGEMENT

“Tie The Time It Takes”

Gavin A/C 39*-25* 137/29
45% HIT FACTOR

rexing the time. KL9Y (HEAVY)
MEDIUM rotation at WROX, WQUT, KVYN, WOBM, WCLH, WMTPFM, KFQD, K99, KELI, KEMO, KMYG
WAHR, WNYR, KRLO, KEYW and KOKO.

with PAUL CARRACK
Up & Coming

<table>
<thead>
<tr>
<th>Reports</th>
<th>Adds</th>
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<tbody>
<tr>
<td>54</td>
<td>6</td>
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<tr>
<td>54</td>
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<td>21</td>
<td>21</td>
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<td>20</td>
<td>19</td>
</tr>
</tbody>
</table>

- **Reports**: The number of stations that have added a song within the past week.
- **Adds**: The number of stations that have added a song within the past week.

**Plus Factor**

<table>
<thead>
<tr>
<th>LW</th>
<th>TV</th>
<th>Increase</th>
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</thead>
<tbody>
<tr>
<td>31</td>
<td>58</td>
<td>27%</td>
</tr>
<tr>
<td>25</td>
<td>47</td>
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<td>11</td>
<td>32</td>
<td>21%</td>
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<td>5</td>
<td>25</td>
<td>20%</td>
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<tr>
<td>37</td>
<td>55</td>
<td>18%</td>
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<tr>
<td>22</td>
<td>40</td>
<td>18%</td>
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<tr>
<td>54</td>
<td>69</td>
<td>15%</td>
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<tr>
<td>69</td>
<td>82</td>
<td>13%</td>
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<tr>
<td>67</td>
<td>80</td>
<td>13%</td>
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<tr>
<td>65</td>
<td>78</td>
<td>13%</td>
</tr>
<tr>
<td>59</td>
<td>72</td>
<td>13%</td>
</tr>
</tbody>
</table>

- **LW** (Local Warm-up): The rank of the song at the local warm-up.
- **TV** (Total Warm-up): The rank of the song at the total warm-up.
- **Increase**: The increase in rank from the previous week.

**Last Issue's RECORD TO WATCH**

- **Crash Test Dummies**' "Mmm, Mmm, Mmm!" is still humming right along with 19 new players. The Dummies' committed roster includes KMGW, WEIM, WQUTU, KVYN, WCSSO, K99, KVIC, KISS, KGLE, Q93, WCGQ and WGMT.

We nominate as our new RECORD TO WATCH All-4-One's re-make of Timothy B. Schmit's 1982 hit "So Much In Love." It's top five in Top 40 and has the potential to match that in A/C. In A/C the players include KSSK, WALK, KLSY, K103 and KRNO.

**New Releases**

### ART GARFUNKEL

**"Why Worry" (Columbia)**

One of the most elegant of Dire Straits ballads fits the Garfunkel style so closely that Mark Knopfler could have written it for him. This is a special track that deserves a careful audition.

### WILLIAMS BROTHERS

**"Where Would I Be"**

(Warner Bros.)

This one should give the brothers their easiest and quickest play at A/C radio. A straightforward love song with a moderate tempo, plenty of acoustic support and hooks by the bucket-full make it possible.

**Artist Profile**

**MITCH MALLOY**

**HOMETOWN**: Dickinson, N.D.

**CURRENT RESIDENCE**: TeWKsbur, N.J.

**BIRTHDATE**: August 26

**LABEL**: RCA

**VP OF PROMOTION**: Bonnie Goldner

**CURRENT SINGLE**: "Tumbling Down"

**CURRENT ALBUM**: Ceilings And Walls

**WHO ELSE'S MUSIC ARE YOU LISTENING TO THESE DAYS?**

- "k.d. lang, Sting, Sade, Peter Gabriel, Radney Foster and Annie Lennox."

**LIKES**: "Passion, compassion, honesty, clean air, singing, songwriting, the unknown."

**DISLIKES**: "The unknown, bad fruit."

**FAVORITE SPORTS TEAMS**: "New York Rangers and the Minnesota Vikings."

**PROUDEST ACHIEVEMENT TO DATE**: "Being on The Tonight Show in January of 1993 and my duet with Paul Carrack, "Ready To Go Home," on my new album."

**TOUR PLANS**: "In my dreams, I am opening The Beatles' reunion tour!"

**MITCH ON HIS LATEST ALBUM**: "If you insist—it's funky, fresh, I can dance to it—I'll give it a 10! You asked!"
when two and two are five

the follow-up to the #1 single "So Much Mine"

from the top 5 album THE ANGEL IN THE HOUSE

Nominated for six Boston Music Awards,

Including Outstanding Folk Acoustic and
Best Folk Acoustic Album!

PRODUCED BY ALAIN MALLET AND BEN WITTMAN

EXECUTIVE PRODUCER: TOMMY LIPOMA

MANAGEMENT: PATRICK RAINS & ASSOCIATES
BARRY MANILOW & DEBRA BYRD

let me.
be your wings

FROM THE
ORIGINAL MOTION PICTURE SOUNDTRACK
HANS CHRISTIAN ANDERSEN'S

Thumbelina

MUSIC BY
BARRY MANILOW

This new animated musical film
created by Don Bluth opens March 30, 1994
in over 1,500 theaters.

GOING FOR ADDS AT A/C RADIO
APRIL 4, 1994
Winning in the ‘90s—
A Look From The Inside Out

By Ron Fell

So much has happened to Adult Contemporary music promotion in the nearly two years since we surveyed the industry that we’ve decided to go back to the professionals who present the music for a fresh overview of the format.

What’s changed? How about radio, the music, and the means by which both radio and the music business evaluate success?

In the past few years we’ve seen most major labels re-focus their attention on the format. A decade ago, A/C was, in the eyes of some labels, an elephant burial ground for catalogue artists. Now more than half the major labels have A/C vice presidents running departments dedicated to breaking new artists in the format, while providing support for acts from other formats.

Adult Contemporary radio might appear to be one of the decade’s few reliable and constant formats. Compared to the trendy formats, A/C is intractable, but the format’s fractionalization continues. The trend, earlier in the decade, of old line Top 40s shifting gears to embrace the more mature and fiscally stable A/C format, is pretty much over. Those who are going to make the switch have done so.

Some major market stations have shrunk their weekly allotment of current and have bulked up on re-currents and past hits of the ‘80s and ‘90s. Others have at least slowed their playlist turnover down. Some have bailed on the format to program Country, or they’ve sought shelter in the security of non-current music. A few have plunged into the AOR vacuum to embrace the smart and hip A3 format.

New weapons of research have come online to enlighten record companies and radio on the relative strength of singles. Most notable is BDS (Broadcast Data Systems) the first of the electronic monitoring systems available to record companies.

BDS is a computerized radio monitoring process that fingerprints new music and then seeks to detect airplay of the selected music on monitored stations in large markets. Reports on the frequency of play are provided to clients in both radio and the record business.

Part of the charm BDS provides to the record industry is that it is hard, irrefutable evidence of airplay. Prior to BDS, and the equally-new SoundScan, the record community seemed to look disparagingly on any forms of research. After all, it was research, that radio had long used as “reason enough” for its playlist decisions. Many people in promotion were intimidated by the facts and/or perceived facts generated by something as emotionless as research. Now the “other side” had a weapon.

The impact of BDS varies by format. Its importance in the confirmation of hit singles, particularly in singles formats like Country and Top 40, is undeniable. Some would argue its limitations in development of new music. But the core benefit to A/C seems to have come with the recent revelation that some records, particularly ballads, may take 10 to 20 weeks to develop. Testing everyone’s patience may have to come at the expense of developing new artists. We can’t have it both ways.

Random Comments on BDS

“...When you get BDS airplay, you know you’re getting into the strong sales markets. Rhythm crossover really does well in BDS, yet at A/C sales don’t come as instantaneously as Top 40. Adult product like Candy Dulfer or Warren Hill sell constantly and don’t always match the monitored airplay. Adults are just a little slow and don’t respond as quickly.”

Bonnie Goldner—RCA

“Most monitored stations enjoy the honesty of the process. We can have conversations with stations that are reality-based, resulting in a win-win situation by getting past the airplay factor and move on to the marketing aspects. Top 40 can play a #1 single seven or eight times a day, while the biggest rotation I can find for a #1 A/C single might be five times. It’s not unusual for Top 40 to play the same song 10% more in a week than any A/C.”

Jerry Lembo—Columbia

“It allows me to get a perspective of real live airplay and what kinds of rotations stations give to new artists versus established artists. It takes three times longer to develop a new artist than I could have imagined. It takes patience from my higher-ups and from radio. It has slowed everything down to where the chart is starting to look like re-currents to me. That doesn’t help me or my artists, even though it’s a real picture. However, what it leaves out are a great number of GAVIN and R&R stations that play and rotate new artists that are not reflected. My company (PolyGram) does not put all our eggs in the BDS basket. It’s a great tool and it’s nec-
THE PIANO

Original music from the film by Jane Campion composed by MICHAEL NYMAN

BEST MUSIC AWARD
LOS ANGELES FILM CRITICS ASSOCIATION
AUSTRALIAN FILM INSTITUTE

All tracks arranged, composed and produced by Michael Nyman

© 1994 Virgin Records America, Inc.
The undeniable strength of monitored airplay reports will always be linked to the detection of large market stations. The labels we talked to have not even thought of throwing in the towel when it comes to forward-thinking smaller market stations. There is a possible downside associated with the accumulation of too much research. Research-driven radio has notoriously used hard numbers as a means to avoid playing certain songs. "Because the makeup of the panel is so fragmented, with different requirements from each station, it's hard to get everyone on the same record," says Bonnie Goldner. "It becomes a Catch-22 situation because some stations want to see charts numbers and research that can't be generated before there is airplay."

Nothing is a sure thing out-of-the-box. You might have thought a record as big as one that sells four million copies as a single would have started with total acceptance. Not so, says Mark Rizzo. "Believe it or not, we couldn't get everybody out-of-the-box on Whitney's 'I Will Always Love You.'" People said "We can't play that. It's a cold start." We said the phones will ring if you put it on the air. And we were right.

When we last sampled the opinions of some national promo representatives nearly two years ago, there was a fear of escalating promotion costs directly related to the blossoming importance of the format in the broader musical spectrum. Indeed, the stakes were, and are now, high.

Radio is demanding promotional support in the major markets and nothing short of top budget promotions are now offered to support airplay. "The demand for high-stakes promotion is as intense as ever at the A/C level," notes Jerry Lembo. "With an artist like Michael Bolton, the demand for exclusivity when he comes into a market for a concert creates a dilemma for us between Top 40 and A/C, since both formats are claiming the same artist as their core."

"The high cost of promotion is starting to show in the way record companies decide how to pursue records," adds Lynn Forman. "There's a big debate going on right now as to whether chart numbers are worth the cost."

The synergies between promotion and programming have never been stronger in the A/C community, and the format's status in a usually jaded industry is improving. "The level of importance placed on A/C as a format is greatly increased in the eyes of the industry," says Kerry Wood, "partly because of the Hot A/C stations which are more active and many of the top Top 40 programmers are now programming those stations. The importance of the Hot A/C sector of the format is leading to a heightened awareness elsewhere. "A/C is holding a much more important place within my company and it's happening rapidly," says Laura Hisson. "With something like a BDS report I can show A/C spins on a Bee Gees and see sales and correlate A/C play with sales at a rate I've never been able to do before."

That new respectability for A/C is coming at the expense of another on-demand format. "It used to be that if your label had a bad pop week, no matter if you had a #1 A/C or AOR week, you still had a suck week," says Mary Conroy. "Now, it's an all-label kind of thing. If it weren't for A/C, the Phil Collins project might have been invisible."

"There's a lot to be said about the many stations not being monitored, but who report to someone like GAVIN," says A&M's Andrea Paulini. "They're very music-intensive people and aren't caught up in statistics. I wonder if maybe next year they are going to be more important to us. Where are we going to go to find our new records."

"In Top 40 the big records start in major markets and might trickle down to the smaller markets," says Leslie Marquez. "In A/C you're not going to see a new artist start out in Heavy in the major markets."

Laura Kantz narrows down the format's future to one major detail. "In order to compete with Top 40, A/C radio must be loyal to the ballad. We can't depend on grabbing records from Top 40. Because there was such an early belief in Joshua Kadison's 'Jessie' at the GAVIN adult stations, he was able to tour last summer with Janis Ian. As soon as radio started playing it more than twice a day, I could see it start to sell."

A/C radio, when compared to other contemporary music formats, has always been slow to validate hits. Perhaps the problem has been exacerbated by monitored research. Nevertheless, a reluctance to lead has historically made the format a follower. In the current survey of A/C label execs, the slowness of the format kept coming up as an issue with a mixture of blessings and curses:

"A/C is a very slow format. If it's a real record and you stay with it, it will happen and everyone can live with it and appreciate the end result. Artists want a fair chance and fair exposure. The good side of
hits, every label has its catalogue of hit singles soundtracks. On a smaller, but often more creative level, there've been end runs and flanking maneuvers engineered or orchestrated at modest cost and resulting in sometimes generous rewards:

"Arista's half-hour television infomercials at Christmas time. Gallery Of Stars, have become almost an institution. This Clive Davis idea has been a terrific and entertaining tool in marketing our new music at the busiest and most critical time of the year."

Mark Rizzo—Arista

"Radio might not have thought 'Harry's Game' by Clappad fit, but because Volkswagen picked it up for their commercial, we've sold hundreds of thousands of copies."

Mary Conroy—Capitol

"Love Songs type of shows is a vehicle where you can get certain songs their first exposure. We recently worked the Candy Dulfer version of Bonnie Raitt's 'I Can't Make You Love Me' right off the album without designating a single, giving radio plenty of options and it worked to a point—until radio asked, 'Well, what is the single?'"

Bonnie Goldner

"If you have an adult-appeal artist, he or she can lead a label to a decade of success. We may not be so trendy, but neither are we made up of flash-in-the-pan, one-hit wonders."

—Mary Conroy

"Launching the first Capitol Bonnie Raitt album was tough, even though she eventually broke at A/C. This new Bonnie Raitt single comes at a good time and is doing well because she now has a lot of her past music that has shown up strong in things like audition tests and call-out testing."

—Leslie Marquez

"If we're gonna call ourselves Mix or Variety we better damn well define what we mean by that."

—Jerry Lembo
THE HOTTEST ARTISTS. THE BIGGEST BREAKTHROUGHS. ARISTA KEEPS DELIVERING THE FORMAT’S FAVORITES!

WHITNEY HOUSTON

The Bodyguard Soundtrack is now the biggest selling CD worldwide of all time! Winner of four Grammy awards including Album of the Year!

TONI BRAXTON

Grammy Winner – Best New Artist! “You Mean The World To Me” is the next smash from her 3X Platinum debut album!

ACE OF BASE

The world’s hottest new group at all formats as “The Sign” explodes! From their 2X Platinum debut album!

EXPOSÉ

Their chart-topping affair with A/C continues with their new smash “In Walked Love.”

ARETHA FRANKLIN

The Queen of Soul returns in all her royal glory with “Willing To Forgive.” 1994 Grammy Lifetime Achievement Award winner!

KENNY G

“Even If My Heart Would Break,” his duet with Aaron Neville, is the next smash from the biggest selling instrumental artist in history!

CRASH TEST DUMMIES

Hear the most unique and acclaimed new band of the year as “MMM MMM MMM MMM” finally comes to A/C!

ATLANTIC STARR

One of A/C’s all-time favorites make their Arista debut with the stunning first single “I’ll Remember You.”

Our sincere thanks for another record-breaking year!!
Wet Wet Wet
"Love Is All Around"
The new single from the Motion Picture Soundtrack
Four Weddings and a Funeral

©1994 LONDON RECORDS
GOING FOR ADDS 3/21
This year’s winner of the GAVIN Large/Medium Market Adult Contemporary Station of the Year is KMXV/Mix 93 in Kansas City, Missouri. Billing itself as “Kansas City’s Adult Contemporary Choice,” the 100,000 watt Midwest powerhouse is owned by Apollo Radio Limited. The company also owns two other Kansas City stations: KUDL and WHB/AM, as well as stations in Salt Lake City, Charleston, South Carolina and Spokane, Washington.

Mix 93, managed by V.P. and General Manager Fred Murr, debuted in mid-1990 as a fresh A/C alternative in a market traditionally strong in adult music programming. Within three years, thanks to new FCC duopoly de-regulation, Mix 93 Director JON ANTHONY - Programming Coordinator Curd Nramdlity Lime -111 5:30 a.m -9 a.m
DENNIS PRIOR 9 a.m.-12n LORI HILL 12n-3 p.m. MIKE O’BRIEN 3 p.m -7 p.m. LARRY MICHAELS 7 p.m -12m DAVE JOHNSON

Monday March 21, 12 noon
CLIVE GRIFFIN - Commitment Of The Heart
WHITNEY HOUSTON - All The Man That I Need
BILLY JOEL - All About Soul
TOM PETTY - Free Fallin’
JANET JACKSON - When I Think Of You
MICHAEL BOLTON - Said I Loved You....But I Lied

This is absolutely the best thing she’s done so far.”
LARRY ZIEBOLD, WFRO
“’Only Through A Storm’ is an excellent production piece. Kudos to Tom Weir.” RON DONOVAN, WSTU
“Yes you can do anything you want, when you want to do it. She makes a simple song great!!”
MICHAEL ROGERS, KFQD

GAVIN A/C CHARTBOUND 64/13

National Promotion: (508) 778-0079

STING - Fields Of Gold
ACE OF BASE - All That She Wants
FIREHOUSE - Love Of A Lifetime
TAYLOR DAYNE - I’ll Wait
JIMMY CLIFF - I Can See Clearly Now
COREY HART - Never Surrender

1 p.m.
RICHARD MARX - Should’ve Known Better
TONI BRAXTON - Another Sad Love Song
CELINE DION - The Power Of Love
TOAD THE WET SPROCKET - All I Want
PAULA ABDUL - Forever Your Girl
MEAT LOAF - I’d Do Anything...
PHIL COLLINS - Everyday
MARIAH CAREY - Make It Happen
THOMPSON TWINS - Hold Me Now
BIG MOUNTAIN - Baby, I Love Your Way
JUDE COLE - Baby, It’s Tonight
BOY KRAZY - That’s What Love Can Do

Said I Loved You....But I Lied

Left to right: Gary Triazzi (EMI/SBK), Fred Murr (VP/GM-KMXV), Joshua Kadison, Glenda Stultz (MD-KMXV), Tom Land (PD-KMXV)

and its owners had entered into a kind of lease-to-own relationship with its more established competitors.

Tom Land, a market veteran and Program Director of KMXV was given the enviable task of supervising A/C radio for almost the entire metropolis of Kansas City. Since the LMA and eventual purchase of the competition, the new Kansas City positioning of the the stations finds KMXV as a soon to be aggressive A/C leaning to a younger adult woman. KUDL, the heritage A/C in town for two decades, is seen and heard as a soft, gold-based A/C. Apollo has sold WHB/AM and the station, once the flagship for the Todd Storz group, is now Country with extensive farm news programming.

KMXV/Mix93 Key Personnel
FRED MUHR - Vice President, General Manager
TOM LAND - Program Director
MIKE PAYNE - Vice President, General Sales Manager
GLENDA STULTZ - Music Director, Promotions Supervisor
KIRK HALBERT - Promotions

Mix 93

Written by L. Ruso © 1993 Big Little Flower Music ASCAP
Produced by Tom Weir.
The follow-up single on the Major album release
"Believe In Love Again" WR 39372

GAVIN MARCH 25, 1994

37
This year’s GAVIN Adult Contemporary Major Market Station of the Year is WRQX/Mix107.3 FM in Washington, D.C. Nominated by its peers in the Adult Contemporary format. The station was voted the winner by a distinguished panel of radio and music industry leaders in Adult Contemporary music.

MIX107.3 programming is managed by Lorrin Palagi, the station’s Operations and Program Director who joined the station five years ago from KISS in Buffalo. The music is handled by Linda Silver who came from K92 in Roanoke and Z100 in New York.

Launched on August 31, 1990 as the New MIX 107.3, the former Q107, a staple of Top 40 programming for many years in the nation’s capital, began its quest for the lucrative 18-49 target demographic with an emphasis on 25-44 year old women. An integral part of the MIX 107.3 programming philosophy is to “target listeners who prefer an adult presentation of uptempo music.” The WRQX presentation is strong on personality and the station’s air staff is anchored by its highly rated morning drive “Diamond In The Morning” show, led by host Jack Diamond and producer/sidekick Bert Weiss. In the extremely competitive DC ratings war in prime time mornings, Diamond In The Morning has recently won key Arbitron demos like Women 25-54 by taking shares of more than 9% of available listeners.

Sample Hours Monitor

Wednesday, March 16, 2p.m.
UB40 - Red Red Wine
BRYAN ADAMS - Please Forgive Me
ROD STEWART - The Motown Song
LITTLE TEXAS - What Might Have Been

SHIPPING THIS WEEK IN THE GAVIN REPORT . . .

Jerry Woodworth

WEIM-Fitchburg MA
WXVL-Crossville TN
WOHS-Shelby NC
KLSS-Mason City IA
WTSX-Port Jervis NY
WCMJ-Cambridge OH
WGFB-Plattsburgh NY
WJER-Dover OH

Getting Tests on KGY-Olympia WA

Getting especially good reaction on special programming such as “Love Songs” . . . . .

"After Dark" . . . . .

IT'S THE MESSAGE YOUR AUDIENCE WANTS TO HEAR OF LOVE, AMOUR, KOCHAM . . .

S.V.R. Records, Inc.
Tucci and Associates
(516) 981-9000

Lorrin Palagi

Linda Silver

KENNY LOGGINS - Conviction Of The Heart
SUPERTRAMP - Goodbye Stranger
ACE OF BASE - All That She Wants
PHIL COLLINS - Do You Remember?
JUDE COLE - Worlds Apart
U2 - With Or Without You
BETH NEILSEN CHAPMAN w/PAUL GARRACK - In The Time It Takes
PAUL YOUNG - Oh, Girl
BONNIE RAITT - Love Sneakin’ Up On You
Total music time (2p.m.-3p.m.) 52:14

5p.m.
KENNY G - Forever In Love
JIMMY CLIFF - I Can See Clearly Now
GEORGE HARRISON - Got My Mind Set On You
JOSHUA KADISON - Jessie
DURAN DURAN - Come Undone
WHITNEY HOUSTON - I’m Your Baby Tonight
DEF LEPPARD - Two Steps Behind
BRUCE HORNSBY & THE RANGE - The Way It Is
BRYAN ADAMS - Please Forgive Me
PRETENDERS - Brass In Pocket
BEE GEES - For Whom The Bell Tolls
QUEEN - Crazy
MARIAH CAREY - Hero
Total music time (5p.m.-6p.m.) 49:08

ATTENTION A/C PROGRAMMERS

Look for your GAVIN A/C Video Magazine enclosed with this issue.

To find out how to place a video in future GAVIN Video Magazines contact Rick Galliani at (415) 459-3703.
Most Added
PINK FLOYD (21)
ALISON MOYET (16)
BONNIE RAITT (11)
TEXAS (11)
STORYVILLE (11)
JIMMIE VAUGHAN (11)
MILLA (10)
OTIS BLACKWELL TRIBUTE (10)

Top Tip
PHISH
Hoist (Elektra)
DIED PRETTY
Trace (Columbia)

"Probably the most passionate, honest release by a male vocalist this year."
MARIO TARRADELL
The Miami Herald

"This is a major, major singer-songwriter discovery. Buy it when you see it...you can thank me for the tip later."
ROBERT OERMANN
The Tennessean & Music Row Magazine

"If there was ever a young singer-songwriter with star potential, it's Kevin Montgomer."
ALANNA NASH
Stereo Review

A3 New Releases

STORYVILLE
Bluest Eyes (November)
Wow! Storyville, alias Malford Milligan, is this week's power release, and it's as soulful as it is rockin'. Brimming with familiar faces and Austin-based contributors (including producer Stephen Bruton), Bluest Eyes' title comes from a novel by Toni Morrison. Throughout, Milligan stands his ground as a vocalist supreme. Is it soul? Is it rock? That depends. Bruton's production is anything but shy, depending on loud guitars, swelling keyboards and cracking rhythms to offset Milligan's take-charge interpretative style. Bluest Eyes is just the stuff to raise A's soul quotient several notches within an extremely rockin' context. Tracks include "Bluest Eyes," "One Rock At A Time," the Islays-meet-Led-

A3 Approved.

"In My Time," the new release from Charlie Musselwhite features a veritable smorgasboard of A3 sounds. Charlie heats up three shades of blues as he effortlessly moves from a funky, contemporary style, into a 1950's sound, to deep, Delta tinged blues with the Five Blind Boys Of Alabama.

Already on:
KUWR KZON KJEZ
KKRV KPIG KRSH
KTHX WFUV WNCW
KVNF WMVY WWAY
KTAO WDET
The World Cafe
PLUS MANY MORE!

On Alligator CD's and Cassettes

KEVIN MONTGOMERY

"EVERYBODY'S GIRL"
the new song

"Everybody's Girl"
the new album from an American singer/songwriter
Produced by Ed Cherney

On Tour Now!
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<th>Week</th>
<th>Artist - Title (Label)</th>
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<tr>
<td>3</td>
<td>Bruce Cockburn (Columbia)</td>
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<td>Elvis Costello &amp; the Attractions (Warner Bros.)</td>
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<td>Bonnie Raitt (Capitol)</td>
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<td>Richard Thompson (Capitol)</td>
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<td>Torn Album (Atlantic)</td>
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<td>Surprises (Arista)</td>
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<td>Billy Pilgrim (Atlantic)</td>
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<td>Sarah McLachlan (Arista)</td>
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<td>David Wilcox (A&amp;M)</td>
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<td>Crowded House (Capitol)</td>
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<td>Bruce Cockburn (Columbia)</td>
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<td>Philadephia Soundtrack (Epic)</td>
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<td>Counting Crows (Epic)</td>
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<td>Moby (Virgin)</td>
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<td>Beautiful People (Continuum)</td>
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<td>Bob Wasserman (VCI/GRP)</td>
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<td>Rhythm Country and Blues (A&amp;M)</td>
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<td>Tribute to Curtis Mayfield (Warner Bros.)</td>
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<td>Jackson Browne (Elektra)</td>
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<td>Kristen Hersh (Sire/Reprise)</td>
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<td>L.C. Hoot (Private Music)</td>
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<td>Furry in the Laughterhouse (RCA)</td>
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<td>Sheryl Crow (A&amp;M)</td>
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<td>Colin James (Virgin)</td>
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<td>Young Sinders (Scoti Brotherhood)</td>
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<td>Nasty Block (Rounder)</td>
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<td>John Hammond (Point Blank/Charisma)</td>
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<td>Rodan's (Reprise)</td>
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<td>Don Covay Music (Shanachie)</td>
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<td>Alice in Chains (Columbia)</td>
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<td>Vance Gilbert (Rounder)</td>
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<td>William Orbit (Virgin)</td>
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<td>Luna (Elektra)</td>
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ALBUM ADULT ALTERNATIVE

**ALBUM ADULT ALTERNATIVE**

Zeppelinish "Wings Won't Let Me Fly" and an intriguing cover of Peter Gabriel's "Mercy Street." Malford rocks!

**KEVIN MONTGOMERY**

**Fear Nothing (A&M)**
It wasn't until Nashville-bred Kevin Montgomery left Music City that his music began to take shape. Listen in and you'll hear the loneliness of Manhattan and the experience of being an outsider in Hollywood. The son of Bob Montgomery, who wrote the rockin' "Down The Line" for Buddy Holly (recorded as Bob & Buddy), Kevin's voice may remind you of a BoDean, a Squeeze, a Tom Petty or nobody at all. Tracks include "Red-Blooded American Boy," "Everybody's Girl," "Which Way Is It Gonna Be" and the swampy/surfish "I Want You."

**PETER Himmelman**

"With You" (550 Music)
There are big things on the horizon for Peter Himmelman. "With You" was the biggest vote-getter of all time at the GRiDdle meeting. Inside this one song, Peter's married all his best ingredients—intimate songwriting, hot band performance and a positive message for the mess age.

**THE SUBDUDES**

**Annunciation (High Street)**
The Subdudes, like Mark Sandman of Morphine, have long experimented with mutated forms of band personnel. Here, the technically drum-less Subdudes keep the beat going strong, singing like birds, mixing Rocky Mountain air with New Orleans home cooking. With all the planets and stars in line, with the right label and a radio format finally behind them, the Subdudes are set to reach a maximum audience. With killer songs like "Angel To Be" and "(you'll be) Satisfied," look for the Subdudes to rival Big Head Todd as bearers of Colorado's new signature sound. There are a whole slew of beauties here. Your biggest problem will be narrowing them down.

**PHISH**

**Hoist (Elektra)**
Half a million record buyers and 312,000 concert ticket holders can't be completely stoned. With twice as many A's as Alternative stations burning Hoist, it's safe to say that the band's radio base is shifting. Phish is yet another example of A's love affair with Great American bands. They are extremely eclectic especially when it comes to picking guest musicians. That's bluegrass singer Alison Krauss singing on "If I Could," and also joining in is Bela Fleck, violinist Richard Greene and the Tower Of Power horns. Most bizarre is the 26 seconds of "Riker's Mailbox" featuring Jonathan Frakes of Star Trek: The Next Generation on trombone.

ARTIST PROFILE

**LOREENA MCKENNITT**

**ARTIST PROFILE**

**RELEASING:** The Mask And The Mirror
**LABEL:** Warner Bros.
**BORN:** Morden, Manitoba
**THE THREE CULTURES:** "The Mask And The Mirror came out of certain discoveries of the Celts, particularly the Mediterranean areas. This album began with an image of a marketplace in Spain during the Middle Ages. So I studied Spanish history, specifically the Moorish, Jewish and Christian communities of the Middle Ages. Spain, during that period, heavily influenced how the West developed in the areas of literature, astronomy, science and agriculture."

**THE ALBUM'S TITLE AND CONCEPT:** "I came up with the title of the album early on, without knowing what the body of the music would be like, finding that the image of the mask and mirror seemed to surface inside a lot of literature of the period."

**MIRROR, MIRROR OF THE SOUL:** "Mystics believe that the soul is like a tarnished mirror—the more one works toward personal refinement, the more you polish the mirror of your soul toward a state of perfection."

**EARLY ACTION ALREADY ON:**

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<th>WBOS</th>
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<td>KIOT</td>
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<td>KGSR</td>
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**Produced By Stephen Bruton**

November Records
530 Broadway, 2nd Fl.
New York, NY 10012
212.343.0799
**Most Added**

- Mark Chesnutt (115)
- Boy Howdy (89)
- Steve Wariner (82)
- Kathy Mattea (45)
- Brooks and Dunn (40)

**Top Requests**

- Tim McGraw
- Garth Brooks
- Little Texas
- Alan Jackson
- Tracy Lawrence

**Inside Country**

Tennessee governor Ned McWherter proclaimed March 3 "Rhythm, Country & Blues Day," citing the importance of both Nashville's Country music tradition and the R&B tradition of Memphis to the state of Tennessee. Pictured at the Governor's office are MCA/Nashville President Tony Brown, MCA Chairman Al Teiler, McWherter and MCA/Nashville Chairman Bruce Hinton.

**INDUSTRY TALK...**

Lots of chatter this week over who will fill the seemingly endless new label positions. See Sho-Biz for the latest gossip... Alan Jackson has pegged Gary Overton, former Warner/Chappell Music VP, as his new manager. Overton (who also recently held the post of Director of A&R for RCA) can be found at: 66 Music Square West, 37203. (615) 321-2112... BNA's Scot促进Gary Overton. former Warner/Chappell Music VP, as his new manager. Overton (who also recently held the post of Director of A&R for RCA) can be found at: 66 Music Square West, 37203. (615) 321-2112... BNA's Scot.

**GEORGE JONES with SAMMY Kershaw - Never Bit A Bullet... (MCA)**

- 135
- 8
- 35
- 100
- 26%
- 4

**BOY HOWDY - They Don't Make Them Like That Anymore (Curb)**

- 125
- 89
- 1
- 6
- 118
- 5%
- 2

**MARK CHESNUTT - Woman, Serious Woman (MCA)**

- 119
- 115
- 2
- 12
- 105
- 12%
- 1

**BROTHER PHELPS - Eagle Over Angel (Asylum)**

- 116
- 21
- 16
- 100
- 14%
- 3

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**Album Cuts**

- 8 SECONDS SOUNDTRACK - Ride 'Em High, Ride 'Em Low
- When Will I Be Loved (Vince Gill)/Texas Is Bigger Than It Used To Be (Mark Chesnutt)
- Garth Brooks - Callin' Baton Rouge
- John Michael Montgomery - Kick It Up
- Asleep At The Wheel - Corina, Corina (with Brooks & Dunn)
- Neal McCoy - Wink

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**Chartbound**

**Reports**

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**GEORGE JONES with SAMMY Kershaw - Never Bit A Bullet... (MCA)**

- 135
- 8
- 35
- 100
- 26%
- 4

**BOY HOWDY - They Don't Make Them Like That Anymore (Curb)**

- 125
- 89
- 1
- 6
- 118
- 6%
- 2

**MARK CHESNUTT - Woman, Serious Woman (MCA)**

- 119
- 115
- 2
- 12
- 105
- 12%
- 1

**BROTHER PHELPS - Eagle Over Angel (Asylum)**

- 116
- 21
- 16
- 100
- 14%
- 3

---

**Total Reports:**

- This Week 201 Last Week 201
- Hit Factor is a percentage of stations which will have the song in Heavy or Medium rotation.
- Reports accepted:
  - Mondays - Run through 5pm
  - Station Reporting Phone: (415) 495-1990
  - Gavin Fax: (415) 495-2980

---

**Gavin March 25, 1994**
ON THE OUTSKIRTS OF TOWN
WE’RE LIVIN’ OUR DREAM.

SAWYER BROWN
Nominee for Academy of Country Music
“Vocal Group of the Year”
Michelle Wright and Alan Jackson trade secrets backstage during the 1994 Music City News Country Songwriters Awards show, where Michelle sang Tanya Tucker's hit, "Two Sparrows In A Hurricane" and by the end of the night, somebody's gonna pull a gun on somebody. Be sure to check out the irresistible video on the March COUNTRY Video Magazine.

**Recordings**, which he previewed for the crowd. See News for more on SXSX... The Third annual Music Row Industry Summit has set its dates for May 11-13 at Nashville's Regal

**MUSICAL INFLUENCES**: Waylon Jennings, Hank Williams Jr., The Allman Brothers, Lynyrd Skynyrd, Southern Rock movements. 

**BAND'S BEGINNINGS**: Danny Shirley began performing with his own backup band in Southeastern clubs back in 1982. Around 1987, after a few band lineup changes, the current group members got together. Like Travis Tritt, they got their big break by performing at Miss Kitty's in Marietta, Georgia.

**ARTIST PROFILE**

**MARK CHESNUTT**

**"Woman, Sensuous Woman" (MCA)**

Chesnutt brings this 1972 Don Gibson hit into the 90s while staying true to it's sweet shuffle heart. It's a wonderful mix of traditional feel (clown to the background vocals) and up-to-the-minute production.

**STEVE WARNER**

"It Won't Be Over You" (Arista)

The latest single from his Drive album is an uplifting, upempo number that will sound great on the air as the summer months approach. Much like "I Got Dreams," this song can quickly become addicting.

**BROOKS & DUNN**

"That Ain't No Way To Go" (Arista)

Ronnie's soulful voice is front and center on this cut, written by Kix and Ronnie with Don Cook.

**LARI WHITE**

"That's My Baby" (RCA)

The first single from Lari's upcoming Wishes album is hard to deny. Lari co-wrote with Chuck Cannon (who also happens to be her fiance). Be sure to check out the irresistible video on the March COUNTRY Video Magazine.

**DON COX**

"All Over Town" (Step One)

Step One's latest new comer has come out with an impressive-sounding debut effort that should get his career rolling on the right track. He's already got some heavy-hitting stations in his corner.
YES! I WANT TO BE A GAVIN SUBSCRIBER AND RECEIVE MY FREE 1994 GAVIN DIRECTORY IMMEDIATELY.

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RALPH MOORE (14)

**Top Tip**

CARL ALLEN
The Pursuer (Atlantic Jazz)

A powerful sounding record, drummer Carl Allen’s solo disc is bound to live up to its name as it makes a strong debut at #38.

---

**ETTA JAMES**

"This is the album I’ve been wanting to make for thirty years." -- Etta James

29 Adds Out Of The Box

**Record To Watch**

**MYSTERY LADY**

Songs Of Billie Holiday

("Private Music"

Close down the juke joint dance floor for a while! Etta James has made a smoldering tribute to Lady Day.

**Chartbound**

* KENNY BARRON (Verve/PolyGram)
* FAHREED HAQUE (Blue Note)
* ABBEY LINCOLN/HANK JONES (Verve/PolyGram)
* MASABUMI "POO" KIKUCHI (Evidence)
* ANDY SHEPPARD (Blue Note)
* FRANK WESS ORCHESTRA (Concord Jazz)
* MORGANA KING (Muse)
* MATT KENDRICK UNIT (Ichiban)
* BOB JAMES (Warner Bros.)
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A powerful sounding record, drummer Carl Allen’s solo disc is bound to live up to its name as it makes a strong debut at #38.
The Voice of Brazil
IN HIS Warner Bros. debut.

Milton Nascimento
Angelus

FEATURING
"Qualquer Coisa A Haver Com O Paraíso"
("Kwal-kare Ko-eesa Ah Ah-vere Coin Oh Par-aay-so")
with special guest Peter Gabriel
AND
"Only A Dream In Rio"
("On-lee A Dreem In Ree-oh")
with special guest James Taylor

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<th>#</th>
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<td>1</td>
<td>TOT SCOTT - Reed My Lips (GRP)</td>
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<td>2</td>
<td>THE BENDET FREEMAN PROJECT - The Bendet/Freeman Project (GRP)</td>
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<td>3</td>
<td>BRIAN CULBERTSON - Long Night OUt (Buenoon)</td>
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<td>TOUCUATO MARIANO - Paradise Station (Windham Hill)</td>
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<td>RICHARD SMITH - From My Window (BrainChild)</td>
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<td>6</td>
<td>MANN BROTHERS - Mann To Mann (DMP)</td>
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<td>DONALD HARRISON - The Power Of Cool (CTI)</td>
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**Most Added**

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<tr>
<td>JERROD ALBRIGHT - Smooth (Atlantic)</td>
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<td>NELSON RANGELL - Yes, Then Yes (GRP)</td>
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**NEW**

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<td>VERA JAMES - Restless (Warner Bros.)</td>
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<td>CAROL ALBERT - Today's (Atlantic)</td>
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<td>PHILIPPINE ALBERT - Today's (Atlantic)</td>
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<td>JOHN TESH - Today's (Atlantic)</td>
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**Records Accepted**

- Thursday only 9am - 3pm
- Station Reporting Phone: (415) 495-1990
- Gavin Fax: (415) 495-2580

**Gavin March 25, 1994**

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<td>CHAOKO - Universal Wave</td>
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<td>ENIGMA - Virgin</td>
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<td>GABRIELLE GOODMAN - Verve/Polygram</td>
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<td>THE BRAND NEW HEAVIES - eastwest america</td>
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<td>BILL CUNLiffe - Discovery</td>
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<td>BOBBY COLDWELL - Where Is Love (Sin-Drome)</td>
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**RECORDED IN DOBOLY SURROUND SOUND**

**DAVID ARKENSTONE**

- **Hotshot of the Week**
- **Best Seller**
- **Hold On**
- **Diana Reeves**
- **Alton Lane**

**Great New Tunes and Dazzling Technologies**

From a Truly Original Artist:

**DAVID ARKENSTONE**

- **Contact Dave Jonepen: 414-961-8350**

**NARADA**

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Cover art composition by Miko Dario Maza. Artist photos by Carl Fenske.

1992 Narada Productions, Inc.
Jazz/Adult Alternative
New Releases

PEPPINO D'AGOSTINO
POINTS OF VIEW (NARADA)
Dreamy Brazilian vocals in the tradition of those featured on Pat Metheny's Secret Story reappear as singer/guitarist Nando Lauria pierces the chart with his Narada debut, Points Of View. Lauria was one of the guitarist/vocalists who helped realize Pat's Secret Story on stage. He is so adept at blending his vocals into the instrumentation and his samba delivery often flows so easily along the midrange that it's sometimes difficult to distinguish between Lauria's solo and group vocal efforts. Metheny's sound characteristics are all over Points Of View, partly because of Nando's past touring association with him, but also because Lyle Mays' piano and synthesizer work is prominent here. Many Jazz/A's "Brazilian hours" will be replenished, but full-time airplay should be considered for "Back Home" and the clever Beatlesque-go-to-Rio remake of "If I Fell." Our favorite track, "Saudade (Longing)" qualifies as the set's tour de force. While it starts off sounding a little indigenous, something many commercial A's stations watch out for, Mays' keyboard drama kicks in with more electricity and Lauria's arrangements catch fire.

CARL ALLEN
THE PURSUER (ATLANTIC JAZZ)
Who's doing the best job of fanning those Coltrane/Impulse flames these days? Well, one listen to the opening title track of drummer/producer Carl Allen's new Atlantic disc, The Pursuer, and we toss our vote in Carl's corner. The alto/tenor tandem of Vincent Herring and Ted Mckross. Avery (respectively) comes screaming at you like a Trane in the night. The Pursuer is mostly sextet material, but contracts to a trio (with special guest George Coleman on tenor) and a quartet before swelling back into six pieces and actually concluding in septet. If that confuses you, forget it and groove along to the heavy swing attack on "Shakedown" and " sexual" Wolfe's, his bass sidekick on every tune. Allen brings out the freshness in his players, especially Vincent Herring, who even moves over to soprano on the moody "Alternative Thoughts." Allen's disc relies on its heavy overall band feel and spreads around the ninth and introspection, as opposed to just making himself sound great as the leader. In that respect, Allen's band reminds us of the Harper Brothers, with the scrappy trumpet parts handled by Marcus Printup. The Pursuer is straight acoustic trio all the way, and his ensemble approach always provides for greater soloing depth, celebrated by the closing workout of "Amazing Grace." Allen's project succeeded in grabbing 50 early believers its first week out the gate.

HERBIE HANCOCK/
WAYNE SHORTER/
RON CARTER/WALLACE RONEY/TONY WILLIAMS
A TRIBUTE TO MILES
(QWEST/REPRiSE)
Some of Miles Davis' former top lieutenants, Herbie Hancock, Wayne Shorter, Ron Carter and Tony Williams, regroup along with Miles disciple Wallace Roney for a tribute to their mentor. A Tribute To Miles is flanked at beginning and end by extended live 1992 performances of "So What" and "All Blue" respectively. Two more of Miles' selections, "Elegy" and "Pinoccio" are rehashed in the studio. As on Davis' posthumous recording, Live At Montreux, the pressure falls on Roney to fill Miles' shoes, and especially on the upper register, he strikes an uncanny resemblance to Miles. With confident support from Shorter and Hancock, plus the natural chemistry between Williams and Roney, who played together on Tony's past Blue Note outings, the transition runs smooth. This marks the first time in a while we've heard Hancock on a new recording. AFTM may remind you of Miles during his Live In Berlin recordings. The band's seasoned execution, both individually and collectively, is tops, but we can't help remembering when Hancock and company, as much younger players, went crazy at times and scattered off musically, only to be regrouped at some crucial point by a single whole note cue from Miles. AFTM brings back those kinds of memories.

PAUL HARDCASTLE
HARDCASTLE (JVC)
On this latest A's smash, keyboardist Paul Hardcastle doesn't have to contractually hide behind the name Jazzmasters. He's ready to assume his place as one of Adult Alternative radio's top purveyors of R&B/pop/jazz hybrid. One main difference between Jazzmasters and Hardcastle is that Paul has taken a slightly more vocal role, which means he's aiming to cross over to Urban and possibly Top 40. Sporadic vocal selections generally play a secondary role with A's, but on Hardcastle the vocal comes complement rather than distort his message of pure adult funk. "Can't Stop Now" and "You May Be Gone" can stand alongside instrumental cuts like "Forever Dreamin'" and "Lazy Days." Most noteworthy is the remake of Steely Dan's "Do It Again," which features the multi-tracked vocals of Imani. Also included is the original version of Hardcastle's Urban hit, "Rainforest"—an oldies staple these days for A's. Track for track, this record is melodicly deep. So seamless are Hardcastle's arrangements that female vocalists Helen Rogers and Imani are often indistinguishable from each other. Hardcastle creates his own programmed rhythms, so the lack of live drummers tightens up the rhythmic perspective even more. Hardcastle exhibits the same unpretentious, blue-eyed British soul sounds that made Jazzmasters such an important A commodity. Stylistically, it will bridge together an otherwise diverse group of nationwide major market A's stations, be they primarily Quiet Storm- or Smooth-jazz or Wave-oriented.

VINCENT HERRING
FOLKLORE (MUSiCMasters)
Vincent Herring grew up in Vallejo, a Northern California town located between San Francisco and the Napa wine country. But it's been eleven years since Herring migrated to New York City. Folklore is a milestone of sorts for Herring and it's bound to attract a lot of attention from jazz radio. Not only is his aggressive reedy alto sax presentation captured with flair live at the Village Vanguard, but his band features pianist Cyrus Chestnut and drummer Carl Allen, both of whom are individually terrorizing the jazz charts with their own solo projects. Trumpet player Scott Wendholt, another newcomer to New York, rises to the challenge by matching Herring's often brash intensity with some spiky attack notes of his own. One of the set's high points is the lyrical interpretation of "The Next Girl." Wendholt and Chestnut in the flowing mid-tempo ballad, "The Girl Next Door."
Most Added

SUGAR TOOTH - "Sold My Fortune" (DG)

SPHINX

RUST

THE POOR

PANTERA

MY DYING BRIDE

Top Tip

Rock Releases

SUGAR TOOTH

"Sold My Fortune" (DG)

Topping this week’s most added list is L.A.’s Sugartooh, with their rockin’ homegrown sound. They don’t sound like a ’70s metal band or some Seattle wannabe band; the fact is they don’t sound like anybody, and that’s why Sugartooh (Marc Hutner, vocals; guitarist, Timothy M. Gruse, guitar; Josh Blum, bass; Joey Castillo, drums) are destined for some serious spinning on college and album radio. "Sold My Fortune" features quivering guitar chords (cool solo included) layered with thumping bass lines, tribal drum beats and vocals that are somewhere between a whisper and a scream. Sugartooh is a ’90s rock band that’s not too hard for you album folks and not too soft for the college rockers, so give it a spin.

STABBING WESTWARD

Ungod

(Columbia)

Stabbing Westward was enthusiastically embraced by rock radio this week, capturing the second most added spot. Ungod, produced by John Fryer (Nine Inch Nails, Love & Rockets, Cocteau Twinkie), treats us to a multitude of aggressive industrial rhythms and dizzying melodies that don’t spare any wailing guitars or feedback. Stabbing Westward (Christopher Hall, vocals/percussion; Stuart Zechman, guitar; Jim Sellers, bass; Walter Flaks, keyboard/percussion; David Suyco, drums) deliver a current industrial dance groove that’s full of techno drum beats, heavy bass vibes, twirling guitar schemes, angst vocals and an array of indescribable electric sound effects. Tracks that stand out include "Lies," "Control," "Nothing" and "Violent Mood Swings."

RUST

"Ask The Judge" (Atlantic)

The spotlight on San Diego shines bright on Rust, a four-piece band that specializes in ’90s rock. This self-titled EP begins with the title track which showcases John Hogan’s perturbed vocals, Michael Suzick’s soft to hard guitar rhythms, Hogan’s perturbed vocals, Michael Suzick’s soft to hard guitar rhythms, and WCWP.

Chartbound

- Sugar tooth - "Sold My Fortune" (DG)
- Wildhearts - "Cowboy’s Punch" (eastwest/Atlantic Group)
- Demented Ted - "Psychopathology" (Pavement)
- Wargasm - "One Man Army" (Massacre)
- * Stabbing Westward - "Nothing" (Columbia)
- Blood From The Soul - "Guinea Pig" (Earache/Mosh)

Dropped: #35 David Lee Roth, #42 Dinah The Machine

Most Added

SUGARTOOTH - "Sold My Fortune" (DG)

SPHINX

RUST

THE POOR

PANTERA

MY DYING BRIDE

Top Tip

Rock Releases

SUGAR TOOTH

"Sold My Fortune" (DG)

Topping this week’s most added list is L.A.’s Sugartooh, with their rockin’ homegrown sound. They don’t sound like a ’70s metal band or some Seattle wannabe band; the fact is they don’t sound like anybody, and that’s why Sugartooh (Marc Hutner, vocals; guitarist, Timothy M. Gruse, guitar; Josh Blum, bass; Joey Castillo, drums) are destined for some serious spinning on college and album radio. "Sold My Fortune" features quivering guitar chords (cool solo included) layered with thumping bass lines, tribal drum beats and vocals that are somewhere between a whisper and a scream. Sugartooh is a ’90s rock band that’s not too hard for you album folks and not too soft for the college rockers, so give it a spin.

STABBING WESTWARD

Ungod

(Columbia)

Stabbing Westward was enthusiastically embraced by rock radio this week, capturing the second most added spot. Ungod, produced by John Fryer (Nine Inch Nails, Love & Rockets, Cocteau Twinkie), treats us to a multitude of aggressive industrial rhythms and dizzying melodies that don’t spare any wailing guitars or feedback. Stabbing Westward (Christopher Hall, vocals/percussion; Stuart Zechman, guitar; Jim Sellers, bass; Walter Flaks, keyboard/percussion; David Suyco, drums) deliver a current industrial dance groove that’s full of techno drum beats, heavy bass vibes, twirling guitar schemes, angst vocals and an array of indescribable electric sound effects. Tracks that stand out include "Lies," "Control," "Nothing" and "Violent Mood Swings."

RUST

"Ask The Judge" (Atlantic)

The spotlight on San Diego shines bright on Rust, a four-piece band that specializes in ’90s rock. This self-titled EP begins with the title track which showcases John Hogan’s perturbed vocals, Michael Suzick’s soft to hard guitar rhythms, Hogan’s perturbed vocals, Michael Suzick’s soft to hard guitar rhythms, and WCWP.

Chartbound

- Sugar tooth - "Sold My Fortune" (DG)
- Wildhearts - "Cowboy’s Punch" (eastwest/Atlantic Group)
- Demented Ted - "Psychopathology" (Pavement)
- Wargasm - "One Man Army" (Massacre)
- * Stabbing Westward - "Nothing" (Columbia)
- Blood From The Soul - "Guinea Pig" (Earache/Mosh)

Dropped: #35 David Lee Roth, #42 Dinah The Machine
**PITCH SHIFTER**

**LINEUP:** Jon Carter, guitars/programming; Jon Clayden, vocals; Mark Clayden, bass; D. drums

**LABEL:** Earache/Mosh

**ALBUM:** Desensitized

**SINGLE:** "Ephemeral"

**PRODUCTION:** Pitch Shifter and Paul Johnston

**JON CLAYDEN TALKS ABOUT:**

The band's name: "I like the idea of Pitch Shifter because it's an inverted catalyst. In goes clean sound and out comes your fucked up sound. That goes along with the band's ideology, the music and the words. In goes anything clean and out comes this fucked up, desensitized, 20th century hell, doom-laden thing.'"

The band's time frame: "We started out in 1989 out of Nottingham as a four-piece. Our first signing was in '91 with Deaf/Peaceville and we put out our first album, Industrial. In 1992 we signed with Earache for a mini-LP Submit and now we have a new album coming out on Earache. At the start it was really slow since there weren't many bands doing this sort of thing. Things are starting to pick up. We've done a lot of tours and a few videos. You have to fight. Life is hell. We've had all the band equipment stolen twice. The first time was after the Submit album and then we went out on tour while we were writing Desensitized and at the first gig our equipment was stolen again."

Writing: "Because everything got stolen we had to write the album twice. The songs mutated into hybrids of themselves and they're much better songs. I think it's boring when bands preach and you know exactly what the song is about. I like to let you know what the songs subject is, but keep the direction open. The maximum amount of information and the minimum amount of syllables are always a bonus. I'll come up with the vocal line and I'll talk with Jon Carter, who does virtually all the music. 'I need a riff line that needs to be this long so I can get all these words in,' I'll say. Say the song is called 'Virus.' I just tell him to think virus and little spores and evil and he'll write with that in mind, so we're all going along the same way but at different times."

John Peel: "He's a really nice guy and I totally respect him. He's been working for 25 years or more as a DJ at Radio One. He discovered a lot of people and it was really cool working with him. I feel sorry for a country that doesn't have a John Peel. He helps out all the small bands, like we were back in '81, giving them radio play. There was no other radio show that would ever play our kind of stuff. Now you can hear it, but at the time Peel was the only one who would play it. Even with the new radio in the U.K. it's the pirate stations that are cool. They'll play anything. Our gig in Italy was broadcast on the pirate station Radio Blackout."

Earache Signing: "Dig, the owner of the label, came down to see us play a gig with Fugazi and offered us a deal straightaway. He was the only guy who asked us. I don't particularly think he understood the music."

The Artwork: "If you're going to have to pay so much for a CD then I want something in it for the people who are going to buy it. You feel cheated if it's not there. We show videos for each song on tour. Images are integral with the music, with the CD you can't get the true feeling. You've got a title of a song and if you can't get the feeling from that then you've got it from the lyrics. And then you've got the picture, I can't do any more than that."

The Recording: "It took us 12 to 15 days. The first album we did was done for $800 and we finished it in three days. We like to storm in and just do it. For me the best song on the album was always 'Diable.' It's the song I can get the most angry about live and really get into playing. 'Triade' was always a bit too happy, but it really kicks and it's angry but has quite a lot of melody which is quite amazing for us."

**DEAD FLY BOY**

Dead Fly Boy (Sector II)

Hailing from Racine, Wisconsin is a band that specializes in delivering melodies of combined alternative metalized hard rock that has just a hint of funk. The successful combination of these different styles has Dead Fly Boy exploding into raging slabs of hard-edge guitar slams, major bass thumping, vigorous drumming and vocals that have an endless supply of force. This debut album, on the newly formed Sector II Records, has the sound of success. Of course this will only happen with support from radio, but it's already taken a listen or two before commercial and college radio realize these guys rock and will appeal to alternative, rock and metal listeners. Dead Fly Boy (Tony Kapellman, vocals; Steve Treswell, lead guitar; Darrell Dannower, drums; Scott Malik, bass; Bruce Ralsdon, rhythm guitar) offer fast metallic grinds and hard rock grooves on "I Don't Think So," "Stress," "Klusterfunk," "Superfist" and "G-Ya: Passion" and "Maybe" (my fave) feature DB's lighter side, with acoustic melodies which would definitely work on album radio. The midwestern band have many likable qualities and hit potential.

**SUN**

Jam House Wah (Sun/Century Media)

The latest hard to pop out of Germany is Sun, who deliver a strong guitar-dominated sound that's hard, heavy and a little psychedelic. Vocalist Jorg Schroeder, guitarist Ralf Aussem, bassist Holger Seeling, and drummer Bogdan Skowronek offer an array of tunes that contain an energetic formation of guitar rhythms and tangled melodies that form a never before tapped sound. "Water," "Uncle Bob," "Toots," "Ego Problem D.T.B.," "Honky Tonk Man" and "Blister" contain viscous grungy light harmonies that support acoustic/electric guitar rhythms and the successful combination of these different styles has Dead Fly Boy exploding into raging slabs of hard-edge guitar slams, major bass thumping, vigorous drumming and vocals that have an endless supply of force. This debut album, on the newly formed Sector II Records, has the sound of success. Of course this will only happen with support from radio, but it'll only take a listen or two before commercial and college radio realize these guys rock and will appeal to alternative, rock and metal listeners. Dead Fly Boy (Tony Kapellman, vocals; Steve Treswell, lead guitar; Darrell Dannower, drums; Scott Malik, bass; Bruce Ralsdon, rhythm guitar) offer fast metallic grinds and hard rock grooves on "I Don't Think So," "Stress," "Klusterfunk," "Superfist" and "G-Ya: Passion" and "Maybe" (my fave) feature DB's lighter side, with acoustic melodies which would definitely work on album radio. This midwestern band have many likable qualities and hit potential.

**THIRD STONE**

"The Stuff" (Hammerhead)

This is one of those bands that has you hooked after one listen. I have to thank KMSA's Tramp (he's now at Brave New Radio) for turning me on to this delectable foursome. It all began in Champaign, Ill. with guitarist Tom Grassman and bassist David Ward, who jammed together for a couple of years. Unbeknownst to them, they were forming the foundation for the intricate sound they now have. With the addition of vocalist Bryce Johnson and drummer Jeff Martland, the band was born. Some of the band's members came from metal and hard rock. Third Stone offer a variety of tunes which fluctuate from hard-edged rock to acoustic ballads which always showcase full-throated vocals and impressive guitar jams. "After Birth" displays the bands powerful hard rock abilities. Heavy guitar driven rhythms mixed with thumping bass vibes surrounded by pummeling drums and Johnson's commanding vocals. "Bell's Toll 12" is another energetic track which features Grassman's intense guitar-squealing solos. "Paint" starts off slow but quickly implodes into dizzying head slaming grooves that suck you and leave you rather disoriented. "Great White," "Drifter," and "Street Kid Fairy Tails" leaks seductive acoustic/electric guitar rhythms and light harmonies that support Johnson's vocals. Great stuff from another talented band on the rise. If you want a copy call Todd Thorstenson at (217) 355-9052.

**BY ROB FEIND**

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**Hard Rock Releases**

Kirk Cobain. These cuts will please your alternative and metal listeners. "Grounds" and "Plastic Roses" revel in mellow acoustic guitar melodies that blossom around Schneider's vocals, which, unlike those on the faster cuts, are deep and soothing. The title track and "House Of Papermache" are loaded with tribal drumming and a heavy dose of psychedelia, both are great songs. Don't let the slab vocals and intro of "Rain" fool you, the song builds up intensity and explodes crunchy guitar chords everywhere. The cover of Bob Dylan's "Like A Rolling Stone" and Jimi Hendrix's "Spanish Castle Magic" are worth a listen. Jam House Wah is a collection of diverse songs with alternating tempos and unpredictable grooves that keep each track noticeably different while retaining Sun's rock signature.
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<th>Position</th>
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<td>PAVEMENT</td>
<td>Cut Your Hair, Range, Plane, Breathin'</td>
<td>Matador</td>
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<td>ELVIS COSTELLO &amp; THE ATTRACTIONS</td>
<td>13 Steps Lead Down, You Tripped</td>
<td>Warner Bros.</td>
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<td>NINE INCH NAILS</td>
<td>March, Closer, Hesey (Ninth/TVT/Interscope/ARG)</td>
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<td>GREEN DAY</td>
<td>Longview, Basket, She, Come Around</td>
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<td>SOUNDGARDEN</td>
<td>Spoonman, Black Hole, Limo Wreck</td>
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<td>COP AMOS</td>
<td>God, Comfitee Girl, Past The Mission (Atlantic)</td>
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<td>ENIGMA</td>
<td>Return To Innocence (Virgin)</td>
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<td>MORRISSEY</td>
<td>The More You Ignore Me (Sire/Reprise)</td>
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<td>THE CHARLATANS</td>
<td>Can't Get Out Of Bed (Beggars Banquet/Atlantic)</td>
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<td>CRASH-TEST DUMMIES</td>
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<td>FURY IN THE SLAUGHTER HOUSE</td>
<td>Every Generation, Won't Forget, Radio Orchid (RCA)</td>
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<td>EUGENIUS</td>
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<td>PEARL JAM</td>
<td>Go, Daughter, Reoview Mirror, Ret (Epic)</td>
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<td>THERAPY?</td>
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<td>GREENBERRY WOODS</td>
<td>Trampoline, #37 (Sire/Reprise)</td>
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<td>THAT DOG</td>
<td>You Are, Zodiac, Old Timer, She Looks (Geffen)</td>
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**ALTERNATIVE**

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### INSIDE ALTERNATIVE

Germ, KUSF-San Francisco's host of The Demolition Show, is putting out yet another local CD, Germ's Choice '94. The CD features 16 Bay Area bands that got their start on Germ's show, including the Mermen, Zircus and Engine—a few of my favorite offerings. If you're interested in a copy, give Germ or Jim (at (415) 366-4230) a shout.

KTOZ-Los Angeles is already rolling with their Edgefest concert, set for April 17. The line-up includes The Indians, Eve's Plum, Possum Dixon, Crash Test Dummies, Dig, Material Issue and The Charlatans Whew.

And speaking of special station events, KTOZ-Los Angeles will be announcing the line up of its AIDS benefit concert soon, but the station is still looking for items to be auctioned off between sets. All proceeds go to Camp Heartland, a summer camp for AIDS-infected children, so it's worth digging through your drawers or whatever to help them out.

While WXLC-Chicago's Chuck Summers heads for The Flash in sunny San Diego, join me in welcoming Mike Donovan and Jason Cornell in their new duties of music director and assistant MD, respectively. Give them a buzz at (708) 336-7900.

November Records is looking for two full-time assistants in their publicity relations/marketing and promotion departments. Must be organized, flexible, computer literate, have creative writing skills and some entertainment industry experience. $18K base. Fax resumes to Jaime Ramos at (212) 343-0799.

**FAV RAVES**

**TED TAYLOR,**
music director, KPOI-Honolulu

Crowded House - "Locked Out"

**MORRISSEY** - "The More You Ignore,..."

**ENIGMA** - "Return To Innocence"

**TED SAYS**: "The whole Crowded House album is brilliant, and I hope to God the Morrissey album is a huge hit."

**BUZZ FITZGERALD,**
program director, WIZ-Lafayette

**PAVEMENT** - "Cut Your Hair"

**FRENT** - "Labour Of Love"

**AFGHAN WHiDS** - "Gentlemen"

**BUZZ SAYS**: "You can't deny how special this band (Pavement) is."

**GLENN BOOTHE,**
alternative promotion manager, Epic Records

**PAVEMENT** - Crooked Rain, Crooked Rain

**SWEERVEDRIVER** - Mezcal Head

**SILKTORN** - In The West

**GLENN SAYS**: "I've always loved Pavement, and this album is a masterpiece. I love the way they write infectious songs that are catchy and hummable. Sweredriver also have catchy melodies, but they have that wall of sound thing going on. Seeing Silktorn at the Gavin Seminar was the turning point for me."

**ERIKA TOOKER,**
music director, WUSU-Storybrook

**ALISON MOYET** - Essex

**SWELL** - "Forget About You"

Dub Tribe - 12"

Erika says: "I fuckin' love Alison Moyet! She's so wonderful."

**GUADIAN MARCH 25, 1994**
the Number One position for the third week in a row. There are a whopping 74 stations supporting Crooked Rain, Crooked Rain, thus putting the kibosh on any thoughts of Mr. Costello or Mr. Reznor occupying that spot next week.

It’s fifth week on the chart and The Charlatans’ “Can’t Get Out Of Bed” lands Top Ten—15-10 to be exact. The full album should’ve arrived by the time you read this, so another solid move should take place next week.

It’s been a slow but steady start for Eve’s Plum, but the consistency is finally paying off—check out their 41-36 move. There are 26 stations currently on “I Want It All,” including newcomer WZRH.

New Releases

CELL

Living Room (DGC)

DGC is home to the distorted noise guitar sound much the same way Motown was home to assembly line soul hits three decades ago. This is the sophomore effort from the Big Living Room {DGC)

GROOVES

VARIOUS ARTISTS

Who’s “I Can’t Reach You.”

Basketball beats you Brainless

-DAVID BERAN

P141111MI

1994

Import Indie

BOO RADLEYS

“Wishing I Was Skinny”

(Columbia)

Seeing as how The Boos are confirmed as part of this year’s Lollapalooza line up, here’s a new single for you to love, adore and cherish as much as I do this band. Well, suppose you could try to match my enthusiasm for the most underrated band in the world, but chances are, you’ll fall short. But, hey—you gotta try! A clean sound, an excellent pop hook and a damn fine song—a Boo Radleys’ standard of excellence—combine to make “Wishing I Was Skinny” one of the stand out tracks on Giant Steps. Hopefully after the Lollapalooza tents have been packed up and the punters have gone home, The Boo Radleys won’t be strangers to the success they so rightly deserve.

—LINDA RYAN

REFRIGERATOR

- Down With Refrigerator EP (Ajax)

And at Gavin, the love affair with low-fi continues with the arrival of the new Refrigerator EP, Down With Refrigerator. Although they may appear on Sirens, the premier chronicle of inland empire low-fi, this offering is on the Chicago-based Ajax label. Listening to Down With Refrigerator is a bit like talking to the WPRB music department on their dreadfully deficient phone, as the EP’s sound is muffled and indistinct throughout. But poor sound quality presents no challenge: Are the songs good enough to stand up without “professional” production? Several of these six Refrigerator songs are.

“Ceiling” offers fuzzy drums and a wincingly tinny guitar. If, “High’s” guitar is almost rumbling, and its still-muffled drums kick harder, while “Down With Refrigerator” boasts a sweet vocal and a frail banjo that calls the Palace Brothers. “Down,” the final track, is a charmingly halting effort that includes an actual (gasp!) guitar solo.

Larp Records latest release is a swank 7” from the now-defunct Goldendroids. This version the band featured San Francisco all-stars John Stuart of Flying Gill, and Sam Babbit from the Cat Heads on drums and guitar, respectively, but the single’s A-side, “Lesbian Nation,” is a 60’s sweet pop tune carried primarily by the warm vocals of Jenny Gunston. Strummy, acoustic guitar, bongos and solo vocal kick off “Lesbian Nation,” but later a polite electric guitar and pristine “ba-ba-ba-ba-ba” backing vocals spice things up. If 1993 was the year of the woman, 1994 is the year of women on women, and appropriately, this otherwise decorous ditty offers a timely, slightly political theme and these lyrics: 

“Come on sisters get it together. Time for the rise of a lesbian nation.” The B-side is a not overly-impressive cover of the Who’s “I Can’t Reach You.”

—SEANA BARUTH

BEDTIME BEATS YOU BRAINLESS

(VARIOUS ARTISTS)

Bedtime Beats You Brainless is a compilation of bands from Perth, Australia that, as the liner notes say, “documents no hype, pretension or aspiration—just the fact that there are some cool bands performing some arresting songs in Perth these days.” And if this leads you to believe that what they’re trying not to say is that Perth is the next Seattle, then you’re far too cynical for your own good. Fact is, one listen to Bedtime Beats You Brainless and any thoughts of Seattle are pushed out by memories of another great American music mecca—Athens, Georgia. Jangly guitars and songs strong on melody are the dominant characteristics of most of the bands included on this sampler, and, I have to admit, it does my heart good to hear this kind of stuff again. There are plenty of favorites on this compilation, but it should be noted that the fiesty power pop of Ammonia’s “Terminal” is worth the import price alone. Other gems include offerings from Jigsaw (and we have to assume that’s not the same Jigsaw of the 1970’s “Sky High” fame), A Month Of Sundays, The Stonemasons and Sourpuss. There are 13 bands included on Bedtime... so pick your poison.

LINDA RYAN

STAR PIMP

Seraphim 2802 (Boner)

From the onset of their full-length debut you realize that this Bay Area foursome is something special. Two men and two women mix up a cocain of trudging guitar, perpling samples and vocals that seem to blend in with a perpetual w0nd. “Slave Girl” hobs with a bellowing guitar as Marcelle Garule sings equal parts Kate Bush and Robert Plant. A haunted, atonal music box initiates “Yoko Phono,” before a tireless grind bares its fangs. Garule sings of the “Mark David Chapman Stephen King Conspiracy,” an allusion to a united Bay Area citizen who firmly believes he’s John Lennon’s son and that Stephen King actually shot Lennon “Yoko’s” chaotic percussion and a guttural vocal renders it undesirably embraceable. “Little Tangerine” grooves on thin wings of a guitar hook and a gutter slide bass line, and “Greatest Hits Of Love” is an obliterated version of the Carpenters’ classic “I Won’t Last A Day Without You.” * Pylon on sedatives with a healthy dose of noise guitar describes their sound, but there’s something more at work here. Star Pimp sounds like they mean it, and their conviction comes through.

—DAVID BERAN

By Seana Baruth
**Singles ..........**

**TIM MCGRAW**

Indian Outlaw (Curb)

Go ahead call me crazy, but before writing off this entry as "too country" give it a careful listen. It's not surprising to hear that sales are strong at outlets that don't even sell country product. Adult women love the record and stations that target that audience should expose this and just let the audience react. My bet is that they will, and in a big way! Tim, by the way, is the son of baseball great Tug McGraw. Let the personalities on your station set this one up right before they play it.

**COLOR ME BADD**

Let's Start With Forever (Giant/Reprise)

Just think of the acts that have broken with a similar harmony approach since Color Me Badd's debut. The talented foursome fully understands how to make the most of a lyric and a melody, in this case supplied by the always amazing Diane Warren.

**DANNY PENN**

You Don't Love Me (No, No, No) (Big Beat)

It wasn't all that long ago when just the term reggae would make Top 40 programmers run for cover. But that musical genre has experienced remarkable growth over the past few years and audiences have fallen in love with the dancehall/reggae stylings of an ever increasing list of artists. Sure, to catch listeners' attention this is unique production from this Jamaican singing sensation. It's doing big things at HOT 97, where it's number four with 51 plays, WPGC and POWER 106. Added at HOT 97.5 San Jose and WJMN Boston.

**LISETTE MELENDEZ**

Will You Ever Save Me (Fever/RAI/Chaos)

It's been a long time comin' for Lisette since she arrived on the dance scene in New York. Following up her hit "Goody Goody," she mellows out just a bit with a song that stands a chance of being her biggest yet. KYW's "When St. James is partial to the "I Never Struck Mix." New on WJMN and HOT 97.7.

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**Albums ..........**

**LORENE MCKENNITT**

The Mask And The Mirror (Warner Bros.)

This is Loreena McKennitt's most ambitious "crusade" yet, time-traveling back to 10th Century China, spanning musically into sacred imagery from the lands of Ireland, France, the Pyrenees, Galicia, Andalucia, and finally to Morocco. Loreena is searching for the essence of Celtic music, and The Mask And The Mirror is a modern quest that stitches vocal and instrumental impressions into a work that bleeds across many borders. In the case of radio borders, there are bold A's and A/C possibilities. Start with "The Bonny Swans" and proceed to "The Dark Side Of The Soul" or the Middle Eastern mystery of "Marrakesh Night Market."

—**KENT ZIMMERMAN**

**MORRISSEY**

Vauxhall And I (Sire/Reprise)

Morrison's previous record, Your Arsenal, had a stripped-down, chord-crunching quintet sound that dealt with dangerous topics such as skinhead youth cultures. Although he continues to compose with his guitatists, Vauxhall And I has a more melodic spin to it while still featuring Morrissey as the detached, alienated observer. The bass hums more it than jabs and the textured guitars assimilate rather than confront. Vocally, few can match Morrissey in excavating that teenaged vulnerability and adolescent angst that we never completely shed.

**VARIOUS ARTISTS**

Backbeat Soundtrack (Virgin)

Producer Don Was' decision to assemble a hand made up of Nirvana drummer Dave Grohl, R.E.M. bassist Mike Mills, Sonic Youth guitarist Thurston Moore, Gumball guitarist Don Fleming, Soul Asylum singer Dave Pimmer and Afghan Wigs singer Greg Dulli proves brilliant. Bringing the life of Stu Sutcliffe to the big screen is a risk, and this Alternative "super group" reflects it. This band captures the raw, pre-punk energy that early Beatles performances are legendary for on these dozen covers of rock and roll staples. "Money" kicks things off with Grohl's drums rumbling and Moore's patented guitar sound garrulously skating along. Dulli's vocals bubble like a primal swamp, and the required youthful exuberance comes through. A dizzying beat combines with a guitar that sounds like it's flipping off a schoolteacher on "Bad Boy." Dig Dulli's throaty croon, and the way Mill's bass rubs up against scorching surf percussion. Pimmer takes the lead vocals on "C'mon Everybody," and the clapping and background vocals are an infectious combo. Thurston's grating guitar distinguishes "Slow Down," and Dulli goes through all the proper convolutions. Check out Morrissey's cover of Junior Walker's "Road Runner" and the manic reading of "Good Golly Miss Molly." If this soundtrack is any indicator of the movie, save me an aisle seat. —**DAVID BERAN**

**THE BRAND NEW HEAVIES**

Brother Sister (Delicious Vinyl/eastwest)

Who would've guessed that Eddie Piller, one-time member of the completely forgettable mod band All Action Thriller, would go on to be involved with some of the most innovative labels around these days—the London-based Acid Jazz label, original home of The Brand New Heavies, among others. The Brand New Heavies' third album, Brother Sister, goes a bit deeper into the jazz groove than previous efforts, and the band sounds all the better in doing so. Singer N'Dea Davenport is a major star; her sultry contributions to Guru's jazzmatazz is, as far as I'm concerned, a large part of what made that album so successful. But that's not to say that the jazzy, funky instrumentals don't measure up. On the contrary, "Ten Ton Take" and "Snake Hips" are two of my favorite tracks on the album, and would be right at home on any of the Luv&Haight compilations currently making the rounds. Other stands out include "Fake," "Have A Good Time," "Back To Love" and "Spend Some Time."

—**LINDA RYAN**
"Will You Ever Save Me."

Already over 15 BDS detections
Audience reach = 2 million listeners

"This song is here to stay! On the same level as Heat Wave’s ‘Always and Forever.’ You Go Girl!"
JEFF NELSON, MD, Z90

The new single and video from her album, “True To Life.”

Already playing:
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PWR96
Z90
PWR PIG
KGGI
KTFM
KLUC
KQKO
KKRD
KHTN
KLYV
BOSS 97

Executive Producers: Andy "Panda" Tripoli and Sal Abbatiello
Management: Eagle Eye Management and After Dark Management
Failure
magnified

Featuring: "Moth"

#1 Most Added in Last Week's Gavin Alternative

Already added at:
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