Alternative Music And Mainstream Success: A Marriage Made In Heaven?

Bad Religion (Something Old)
Beck (Something New)
Frente! (Something Borrowed)
Green Day (Something Blue?)

This Week:

Toad The Wet Sprocket next to Boyz II Men? Sounds like grounds for divorce. But ever since R.E.M. hit the Top 40 with "Losing My Religion," alternative radio has played an increasing role in what makes it to the top of the charts. This week, Gavin's alternative editor Linda Ryan talks to members of her reporting panel and record reps to find out how they feel about not only their artists but their lifestyle being appropriated by the mainstream. People like WFNX-Boston's Boy Boston and Island's Steve Leeds (above) give their take on how to assure the format's growth while maintaining its individuality. It was a big week in news: Columbia Records announced the debut of a new, as-yet unnamed West Coast label to be run by former Virgin America chiefs Jeff Ayeroff and Jordan Harris and Beverly Mire reports about the effect last week's elections will have on FCC chairman Reed Hundt (above right). And speaking of R.E.M., reporter Jennie Ruggles reviews Talk About The passion, the first oral history of the band. We know it seems like it's far away, but February is right around the corner and with it comes the 1995 Gavin Seminar which, by now you know, is our tenth and is being held in New Orleans—look inside for registration details. On the Go chart, the Eagles (above) prove they're not turkeys and the Counting Crows are flying high.

HAPPY THANKSGIVING!
"★★★★★. He writes pop songs that snap like small but potent firecrackers. Nobody sounds like Freedy Johnston. He's an American original."

--Rolling Stone

"'Bad Reputation' is a gem as good as a pop song gets."

--San Francisco Chronicle

freedy johnston

bad reputation

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WLUM - Milwaukee, Q99 - Salt Lake City,
KLRZ - New Orleans

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Great Sales:
#7 New Artist Alternative Chart!
#40 New Artist Chart!

ACTIVE!    VH1

produced by Butch Vig
management: Jamie Kitman / The Hornblow Group USA

On Elektra compact discs and cassettes.
BARRY WHITE
"Practice What You Preach" (A&M/Perspective)

METHOD MAN
"Bring The Pain" b/w "P.I.O. Style" (RAL/Def Jam)

URBAN
KARYN WHITE
"Can I Stay With You" (Warner Bros.)

A/C
DES'REE
"You Gotta Be" (550 Music)

COUNTRY
LARRY STEWART
"Losing Your Love" (Columbia)

A3
MELROSE PLACE, THE MUSIC
Various Artists (Giant)

JAZZ
CECIL BROOKS III
"Neck Peckin' Jammie" (Muse)

ADULT ALTERNATIVE
JEFF LORBER
"Between An Old Memory And Me" (Warner Bros.)

JAZZ
WINARD HARPER
"Be Yourself" (Epicycle/Epic)

ALTERNATIVE
HALO BENDERS
"Don't Touch My Bikini" (K)

COLLEGE
GUIDED BY VOICES
I Am A Scientist EP (Sci)

GAVIN ROCKS
TREE
Plant A Tree Or Die (Cherrydisc)

Pizzicato Five
Made In USA (Mortador)

Gavin November 18, 1994
Ayeroff, Harris Converg'in' at CBS

Former Virgin Records America co-chairmen Jeff Ayeroff and Jordan Harris have struck a deal with the Columbia Records Group to head up a new, as-yet-unnamed West Coast label scheduled to begin operating January 1, 1995.

Co-chairmen of Virgin through 1993 when it was sold, Ayeroff and Harris built the label into a prestigious entity that boasted artists such as Paula Abdul, Soul II Soul and After 7. They scored a major coup when they signed Janet Jackson away from A&M Records, and they worked with musical legends Roy Orbison, the Rolling Stones and Steve Winwood.

"I have been a real fan of Jeff and Jordan since their A&M days, and I can think of no better team, on a creative and A&R level, to be launching a major West Coast label," says Columbia Records Group chairman Don Jenner. "They built Virgin Records into the strongest record company launched in the last decade, not only through their highly creative marketing of Virgin's artists but also as a result of their own artist signings and career development strategies."

Plans call for the new label to have its own A&R, marketing and promotion staffs. According to Sony Music Entertainment president/COO Thomas D. Mottola, Ayeroff and Harris will work with Jenner to sign and develop new artists.

Chaos Recordings, already a Columbia Records Group label, will be folded into the new company. In existence since 1992, Chaos has struck gold with Youssou N'Dour, Ned's Atomic Dustbin, Sponge and the soundtrack to the film Cool Runnings, and hit platinum with Da Brat.

Ayeroff and Harris have worked in tandem for close to 20 years. Ayeroff worked at A&M from 1974-1983, where he eventually became senior vice president/creative director. As a senior vice president of A&R at A&M, Harris worked with Janet Jackson, Simple Minds, UB40 and Iggy Pop, all of whom followed him to Virgin Records. When Harris joined Virgin to oversee its American operations, he brought Ayeroff in to work with him.

"The timing couldn't be more perfect for starting a new label with Tommy Mottola, Michele Anthony, Don Jenner and the entire Columbia staff," Ayeroff and Harris said in a joint statement. "The great growth, creativity and stability of the entire Sony Music organization provides the basis for an ideal relationship."

Eight Greats Enter Rock Hall of Fame

Soul singer Al Green will be joined next January by the Allman Brothers Band, Janis Joplin, Martha & The Vandellas, Neil Young and Frank Zappa as inductees in the Rock and Roll Hall of Fame.

"You're better off having a little bit of a specific audience than a whole lot of nothing."
—Scott Shannon, WPLJ-New York

see page 7

GOP on the Hundt

By Beverly Mire

He's had his job less than a year, the five-seat commission has only been in place since May, and he's only had time to voice opinion rather than implement policy. But life for Reed Hundt may become difficult as the President Clinton-appointed FCC chairman faces a newly-elected Republican Congress.

In addition, he most likely will have trouble winning support in his own offices, as it is widely known that his liberal views are opposite those of Republican commissioners Rachelle Chong and Andrew Barrett.

As the Republicans train their sights on balancing the budget, one item they're expected to look at is radio spectrum fees as a source of revenue. "Spectrum fees have been on the list before, and we expect they'll continue to be on that list," says Eddie Fritts, president of the National Association of Broadcasters (NAB).

Businesswise, the new Congress is expected to try to cut the capital gains tax. While that thought could put some 1994 deals on hold as buyers wait to see if they'll be able save money next year, brokers feel such a move could encourage radio investment. But at the same time that's putting icing on a cake because, as broker Peter Handy says, "Wall Street money is already coming in buckets."

Congress won't be the only place Hundt will find headaches. Having a Republican-dominated Senate might mean the installation of Oregon's Bob Packwood as chair of the Senate Communications Committee. Packwood, who opposed the 1992 Cable Act, is likely to try to eliminate multiple ownership rules for both radio and TV broadcasters, and as a First Amendment watchdog, Packwood can also be expected to fight Hundt if he seeks to regulate broadcast content.

PolyGram Purchases Half of Def Jam

PolyGram bought a 50 percent stake in RAL/Def Jam Recordings this week. The deal is retroactive to June 1. The pioneer rap label's roster includes some of the genre's biggest acts including L.L. Cool J., Public Enemy, Warren G. and Onyx. In addition, their catalog includes product by The Beastie Boys, who were the first rap act to sell over five million albums.

"Def Jam is a respected and vibrant label," says PolyGram president and CEO Alain Levy. "I'm looking forward to seeing what they bring to the PolyGram culture by their very presence."

Russell Simmons will continue to head Def Jam as chairman and chief executive officer. Lyor Cohen will also remain with the label as president and chief operating officer. Both have signed long-term contracts with PolyGram. It's expected that Def Jam will remain an autonomous operation.

The move strengthens PolyGram's ties to Def Jam, which it has been distributing outside of the U.S. since June of this year. "I'm excited about our new relationship with PolyGram," says Simmons. "The deal process took a long time, but Alain Levy and Eric Kronfeld have both demonstrated their commitment, enthusiasm and support."
Seal Delivers. "Newborn Friend"

Tom Petty
"you don't know how it feels"

Gavin A/C
Chartbound 62/27
862 Spins!

WSCO  WEIM
WKSQ  Q93
WBLG  WQTV
WHSB  KMGN
KTWN  KVIC
K99   KBLQ
KCRE  KMGQ
In one bad week, the pop and arts worlds lost figures spanning six decades. Taking the youngest first, they were Pedro Zamora, 22, who was featured in the most recent season of MTV's *The Real World*, Michael O'Donoghue, 54, dark-humored writer for the first seasons of NBC's *Saturday Night Live*, and Carmen McRae, 74, the jazz great.

Zamora, a Cuban refugee, became known as the *Real World* roommate who was living with AIDS. His San Francisco household divided over his revelation of his health status and, along with the misadventures of housemate Puck, became a plot point of the series. But before *Real World*, Zamora had been an AIDS activist, testifying before the Presidential Commission on AIDS and participating in a PSA campaign for the Centers for Disease Control and Prevention.

O'Donoghue, who died November 9 of a cerebral hemorrhage, wrote and appeared in the first skit ever performed on *Saturday Night Live* in 1975. In the bit, he played a language instructor teaching an immigrant, played by John Belushi, how to speak English. He came to the TV show from the *National Lampoon* magazine, where he was a creator of the *National Lampoon Radio Hour*. He worked with *Saturday Night Live*, on and off, through the 1985 season.

McRae, the beloved jazz stylist, had been hospitalized after suffering a stroke in October and died at home in Beverly Hills November 10. Discovered at age 17 in a talent contest at the Apollo, she met Billie Holiday, who recorded a McRae composition, "Dream of Life," in 1939. McRae herself sang with various bands and made her first record in 1954. Though she was a critical favorite and enjoyed success with such records as "Skyliner" and "Take Five," she never hit records.

The arts world also lost Fred "Sonic" Smith, a guitarist with pioneer hard-rock band MC5, who died November 4 in Detroit of a heart attack at age 44. Martin Smith, a British actor who starred in *Phantom of the Opera*, and who died of AIDS at age 37, and Louis Nizer, 92, famed Hollywood lawyer to the stars. He died of kidney failure.

R.E.M.'s Pals Talk About the Passion

By Jennie Ruggles

In *Talk About the Passion*, the first published oral history of R.E.M., author Denise Sullivan avoids the pitfall of eclipsing the other band members with Michael Stipe's mega-personality. But given that Stipe is, after all, the enigmatic frontman there is a great deal of material documenting Michael Stipe's growth from a regular guy in the southern post-punk scene to a mega pop star.

*Passion* chronicles the band's nine albums (including their first EP *Chronic Town*) and the zenith of Stipe's self-perception as a "media figure" comes around the time of *Green's* release (1988-1989). The book is full of amusing stories from insiders, and one of many high points is the anecdote about music critic David Lindsay's hostile reaction to Stipe. Lindsay sent Stipe a postcard after all, the enigmatic frontman there is a great deal of material documenting Michael Stipe's growth from a regular guy in the southern post-punk scene to a mega pop star.

"When I said we were starting the review in an otherwise empty complementary tickets envelope on which he scrawled, "No way, not with a review like this." In a fit for the 10th anniversary of the Seminar we want to celebrate in style," Dalton adds.

As another response to observations from attendees, each day's schedule will start slightly later than in previous years as more late night activity is anticipated in New Orleans. "When I said we were starting with a blank sheet of paper in 1995, I really meant it," says Dalton.

Streamlined Awards at 10th Gavin Seminar

The Gavin Awards will continue to feature prominently at the 1995 Gavin Seminar, but in a completely different configuration. Gone is the elaborate and lengthy awards banquet. Instead streamlined, format-specific events will be spread over the three days of meetings and events, with special treatment for some of the key awards.

"We believe the appreciation and attention of one's peers speaks louder than a hall full of people who are mostly interested in just one section," says Gavin CEO David Dalton. "Many people told us they didn't need to sit for three hours at a large formal dinner and we've listened."

The Gavin Cocktail Party is a fixture that will transfer to New Orleans, but attendees can expect a few surprises. "It's the 10th anniversary of the Seminar and we want to celebrate in style," Dalton adds.

As another response to observations from attendees, each day's schedule will start slightly later than in previous years as more late night activity is anticipated in New Orleans.

"When I said we were starting with a blank sheet of paper in 1995, I really meant it," says Dalton.

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Why Radio is on the Straight and Narrow

BY BEN FONG-TORRES

The Museum of Television & Radio in New York has been presenting, since June, Rock and Roll and Radio, a series of aircheck packages and panels.

Contemporary Rock Radio: Narrowcasting was moderated by Ken Mueller, producer of the Museum series, and included New York programmers Vinny Brown, PD of WRKS (Kiss FM), the Marconi Award-winning urban station; Tom Calderone, then the PD of alternative rocker WQRE-Garden City, Long Island, and now a consultant with Jacobs Media; Vinny Marino, assistant PD and music director of hard rock Q104; Joe McCoy, program director of Marconi-winning oldies station WCBS-FM; Scott Shannon, PD and morning driver at WPLJ, and Pat St. John, former PD and now weekend DJ at album rocker WNEW.

Mueller: Tell me what your format is called and who you're targeting as your audience.

Brown: WRKS targets anyone with two ears. We invite them to listen. We actually target the black consumer in New York City. We're primarily a mainstream urban station. We deal with almost three generations—you've got the teens, 18-34 and our sales department stays on me to deliver the 25-54's as well.

Calderone: At WQRE, the term we use is "modern rock," and WQRE has been doing it 11 years now. We target 18-34 on a broad scale and 25-30 on a narrow scale. We try to be as broad as possible to keep the young people entertained as well as people who grew up listening to the modern rock format. The playlist is a heavy dosages of Soundgarden, Alice in Chains, Nirvana, U2, R.E.M. Our library is pretty much the Pretenders and Simple Minds and a lot of Rock of the '80s music.

Marino: Q104.3 was WNCN, a classical station for about 15 years. The ownership and management realized there was only so much they could do with classical music. They did they play at Q104 we don't play, and any hip-hop/rap music, we avoid that—not because we don't like it, but that niche is already taken they needed to differentiate themselves.

Shannon: It's happening to every product in life. You look at the cars you could buy years ago. Or soft drinks Coca Cola's coming out with one for younger people. It's just product differentiation. As bigger companies started buying frequencies they wanted to make money, and the marketing and research got sophisticated...And it's so expensive to do business, you have to have a segment of the audience. You're better off having a little bit of a specific audience than a whole lot of nothing.

(Audience member): Say I have an opportunity to buy a station in New York, and you're my PD. Without the benefit of research, what would be the format you'd think we ought to do?

McCoy: I'm not gonna tell you! It might affect me!

Mueller: What about the AOR format? Would that work in New York?

Brown: Half the people don't know what that stands for.

St. John: You have to do some research. No one's gonna just walk in here and say, "Oh, I have a gut feeling I'll work." Times have changed.

The panel (left to right): Vinny Brown, Tom Calderone, Vinny Marino, Joe McCoy, Scott Shannon, Pat St. John, and Ken Mueller.
Phil Quartararo's trip to England last week further fueled speculation that the Virgin prez plans on making a move. Current guess is he might be adding even more black to the ledger at Big Red soon.

Was Power Pig (WFLZ)-Tampa's Jeff Kapugi in the City By The Bay listening to Wild 107 (KYLD) for business or pleasure? Buuut will another name emerge by week's end and be a BIG surprise? Stay tuned.

While some say CAA's Tom Ross is the leading candidate for the vacant RCA presidency, several close to the situation issue emphatic denials and report it's definitely out of play. The name being heard around the hallways now is A&R executive Dave Novik.

Count this story among the more bizarre ones of the year. According to a story in the San Diego Union-Tribune (November 14), Tom Gjerdrum, PD at KFMB/FM (Star 100.7) has been suspended for two weeks without pay. The crime? Sending blank faxes to crosstown Top 40 rival KKLQ (Q106) a few hours each day for two weeks at the end of October. The Tribune article quoted KFMB AFM/FM general manager Arnold J. Kleiner who said, "It's something he did on his own; no one else at the station knew it was going on."

Business cards can now be printed over at Island, where the ink is drying on the contract that officially makes Johnny Barbis the label's president/CEO. Barbis will also sit on the board of directors of Island's film company.

Will a longtime Warner Bros. exec get the nod as its next president?

Kim Alexander is the new PD at Philly A3 outlet WXPN filling the slot vacant since Mike Morrison's departure to KSCA (101.9) -Los Angeles earlier this year.

Sincere condolences to Gavin managing editor Ben Fong-Torres and his family on the loss of Ben's dad Ricardo. A native of China, his amazing story of arriving in this country and entering the restaurant business is documented in Ben's book, The Rice Room, which was released earlier this year. Ricardo Fong-Torres passed away last weekend at the age of 91.

It's a near certainty that KROQ-Los Angeles' next music director will come from the ranks of the music industry.

Former 92Q (WERQ) Baltimore PD Jeff Ballentine gets the nod in Denver as new PD of KQKS (KS104). Ballentine leaves Z100 (WHIT) New York where he was assistant research director.

As expected, WNUA-Chicago APD/MD Mike Fischer takes the reins of the Sony/Warner Network's adult/alternative channel and is relocating to the Big Apple.

Get well wishes to music industry vet Kenny Buttice who's recovering from heart surgery.

In case readers need some suggestions on how to prepare their bird this week, KTRS-Casper, Wyo. PD Martha Steele sends along this photo of last year's turkey dressing.
3rd Matinee
“Family Tree”

The new single from the album Meanwhile

Produced by Patrick Leonard Co-Produced by Richard Page

Management: Doug Buttleman for The Fitzgerald Hartley Co.

JONI MITCHELL
“How Do You Stop”

GAVIN A/C UP & COMING 47/13

WEIM  WHAI  WTSX  WDEF
WQDU  WMT/FM  WFDL  WFRO
WMGN/FM  KBLQ  KMGQ  KOSO
KKRB  KATW  KQMT  KGY
competition. Listeners had live minutes to "dress" a ten-pound frozen turkey. And yes, they're doing it again this year.

There was a restructur- ing at Mercury last Friday (November 11).

Among those exiting are L.A. promo rep Lorie Counter-Lee. Will national pop promo manager Don Coddington take over her duties?

There's a vacant PD chair at Alliance's young country outlet in San Francisco since Lee Douglas is no longer in the building. Regarding a replacement, new GM Tom Matheson says that it's a wide open field.

What do President Clinton and Wolfman Jack have in common? They're both howling, but for very different reasons. In the case of the legendary Wolfman he's all smiles because his new syndicated show has sounded live from Washington, D.C.'s Hard Rock Cafe, hits the air this Friday night (November 25).

There was some head scratching when programmers opened the CD to Dumb And Dumber and found nothing inside. A follow-up mailing the next day delivered the complete package. Oh, we get it, dumb and dumber. Duh!

A Sho-Talk salute to WERZ-Exeter, N.H.'s morning team of Stevens and Stella (Dave Stevens and MD Stella Mars) on being named air personalities of the year by the New Hampshire Association Of Broadcasters.

Instead of hiring models for their new billboard campaign, KMel-San Francisco put station employees in front of the lens. Supporting the controversial photos are the slogans, "The People's Station," "Unity Through Music" and "No Colorlines." Also, PD Michelle Santosuosso makes it official and ups middayer Michael Erickson to APD. Okay, so when are Michelle and Michael going to take their clothes off?

Todd Bisson and Marc Kordelos have resigned from their alternative promo duties at Columbia. The move paves the way for new senior VP Jon Leshay to put his stamp on the department.

It didn't take long for the C&D to arrive at KNDD (The End)-Seattle, who began playing the new Pearl Jam album just a wee bit too early.

What's the difference between a musician and a savings bond?
The bond will eventually mature and earn money.

SHO-TALK

Switzerland is supposed to be a neutral country, but the town of Willisau proved anything but when the city fathers decided, after researching the band's history, to ban American thrash-punk band Slayer from performing there next month. The date was to be part of Slayer's six-week European fall tour scheduled to begin on November 6 in Dublin, Ireland and coincides with the release of their new album, Divine Intervention. The new album is off to the fastest start of any Slayer release.

As the new album, Danzig 9 emerges as the #1 most-added record at Metal radio, American Recordings band Danzig and launched an epochal fall/winter tour beginning November 12 in Phoenix, Ariz. The tour is the culmination of a year-long string of triumphs for one of the most controversial and charismatic bands in rock.

After successfully completing more than a month of dates in Europe, Bad Religion heads out on a U.S. theater tour starting in Norfolk, Va. The band appeared on the John Stewart Show on October 25 and on Late Night with Conan O'Brien on November 17. Their new Atlantic Records debut album, Stranger Than Fiction, is definitely worth a couple of spins...

Two hundred and fifty Tom Petty fans across the country who take home a copy of his new Wildflowers CD will find it personally autographed by Petty. He recently signed all the copies in Los Angeles. They were then sent off to the WEA Manufacturing/Specialty Records plant in Olyphant, Pa. Petty's second solo album landed in stores on November 1. The first 500,000 copies of the CD will have a specially designed slipcase covering the jewel box.

Coinciding with one of the most highly anticipated films of the year, Columbia Records will release the jewel of its late fall collection: an album of music from legendary director Robert Altman's latest cinematic masterpiece, Prêt-A-Porter. The film is a wicked, comic glimpse into the glamorous world of Parisian high fashion with a stellar international cast that includes Julia Roberts, Tim Robbins, Sophia Loren, Marcello Mastroianni and Kim Basinger. The soundtrack will feature Ini Kamoze, Salt-N-Pepa, U2, Sam Phillips, Terence Trent D'Arby, Ce Ce Peniston, Brand New Heavies, the Cranberries, Janet Jackson and The Rolling Stones...
**BEATLES**

A double CD package of pre-1963 Beatles tracks from the BBC archives, most of them recorded live in concert, has been compiled by producer George Martin for release next month.

**TRAVIS TRITT**

Travis Tritt plays himself in "Lena," starring Ann-Margret. Tritt says if he ever acts in a role other than a country singer. "I'm not Tony Bennett. I want to do is pull out the sequin-studded jackets and the hay bales. That's not what country is these days."

**TIM JONES**

Tom Jones would like to lay to rest a few misperceptions. "I'm not a middle-of-the-road singer," says Jones. "I'm not Tony Bennett. I like songs that are up-tempo, hard and powerful."

**EAGLES**

Don Henley and Glenn Frey founded the Eagles in 1972. Joe Walsh and Don Felder were added in 1975 and Timothy B. Schmit joined the group in 1977.

**TRAVIS TRITT**

Travis Tritt plays himself in an NBC made-for-TV movie called "Sing Me The Blues, Lena," starring Ann-Margret. Tritt says if he ever acts in another movie, it will be in a role other than a country singer. Tritt says of the Hollywood image of country, "The first thing they want to do is pull out the sequin-studded jackets and the hay bales. That's not what country is these days."

**AARON NEVILLE**

Most of the music skater Nancy Kerrigan has chosen for her routines in the Northwest Airlines Christmas on Ice roadshow will be sung by Aaron Neville. The skater and the singer will appear together and Neville will feature songs from his Soulful Christmas album.

**RICKY VAN SHELTON**

Apparently Ricky Van Shelton isn't of Dutch descent. To set the record straight, Van is his middle name, not part of his last name.

**JOE COCKER**

So much for Mad Dogs and Englishmen. Sheffield, England-native Joe Cocker, who now lives in Santa Barbara, California says he has no plans to return to England. "England was always inhibiting for me," says Cocker. "I would always end up in that state of mind that's not very free-thinking. It's the lifestyle of pubs and a negative outlook on the greyness of life."

**WILLIE NELSON**

Willie Nelson's heat-up acoustic guitar that he's owned for many years actually has a name. Willie calls it Trigger.

**HIGHWAYMEN**

Willie Nelson, Waylon Jennings, Johnny Cash and Kris Kristofferson are set to return to the studio in December to make their third Highwaymen album. This one will be produced by Don Was.

**VICTORIA WILLIAMS**

In 1992 Victoria Williams was diagnosed with Multiple Sclerosis. Her friends in the music business, including Lou Reed, Eddie Vedder and Soul Asylum's Dave Pirner, recorded and released an album of her songs titled "Sweet Relief," to raise funds to pay for her medical care. The project has so far raised $200,000 for Williams' care.

**GLORIA ESTEFAN**

It was only ten years ago this month that Gloria Estefan's old group, Miami Sound Machine, had their famous 1989 album "Nick Of Time. The two first worked together a year earlier on a single called "Baby Mine," for Hal Wilner's Disney movie music retrospective "Stay Awake."

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**Gavin Seminar Registration Hotline: 415-495-3200**

For Hotel Reservations: 800-233-1234

For Plane Reservations 800-747-2144

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# Gavin Top 40

**Editor:** Dave Sholin  
**Associate Editor:** Annette M. Lai

<table>
<thead>
<tr>
<th>TW</th>
<th>Title</th>
<th>Artist</th>
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<tr>
<td>1</td>
<td>MADONNA - Secret</td>
<td>(Maverick/Sire/Warner Bros.)</td>
<td>9</td>
<td>217</td>
<td>0</td>
<td>9170</td>
<td>+23</td>
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<td>2</td>
<td>BON JOVI - Always</td>
<td>(Mercury)</td>
<td>9</td>
<td>202</td>
<td>1</td>
<td>8236</td>
<td>+605</td>
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<td>THE REAL MCCOY - Another Night</td>
<td>(K-Arista)</td>
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<td>154</td>
<td>0</td>
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<td>(Arista)</td>
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<td>184</td>
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<td>(A&amp;M)</td>
<td>20</td>
<td>166</td>
<td>1</td>
<td>6448</td>
<td>-1016</td>
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<td>BOYZ II MEN - I'll Make Love To You</td>
<td>(Motown)</td>
<td>16</td>
<td>164</td>
<td>0</td>
<td>6437</td>
<td>-1201</td>
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<tr>
<td>7</td>
<td>GIN BLOSSOMS - Allison Road</td>
<td>(A&amp;M)</td>
<td>10</td>
<td>183</td>
<td>4</td>
<td>6058</td>
<td>+373</td>
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<tr>
<td>8</td>
<td>MELISSA ETHERIDGE - I'm The Only One</td>
<td>(Island)</td>
<td>20</td>
<td>161</td>
<td>1</td>
<td>5973</td>
<td>-131</td>
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<td>TOAD THE WET SPROCKET - Something's Always Wrong</td>
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<td>EAGLES - Girl Over It</td>
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<td>168</td>
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<td>SEAL - Newborn Friend</td>
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<td>BRANDY - I Wanna Be (Atlantic)</td>
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<td>40</td>
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<td>28</td>
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**Chartbound**

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<td>JON SECDADA - &quot;Mental Picture&quot;</td>
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<td>TOM PETTY - &quot;You Don't Know How It Feels&quot;</td>
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<td>THE CRANBERRIES - &quot;Zombie&quot;</td>
<td>80</td>
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**RECORD TO WATCH**

**BARRY WHITE**  
"Practice What You Preach"  
(A&M/Perspective)  

That voice from the '70s is on top again at urban stations everywhere. Early airplay at Top 40 is generating immediate response.

**Top New Entry**

**VANESSA WILLIAMS**  
"The Sweetest Days"  
(Wing/Mercury)

**Hot**

**BOYZ II MEN**  
"On Bended Knee"  
(Motown)

**ZHANE**  
"Shame"  
(Hollywood/Jive)

**Crossover Action**

**URBAN/DANCE**

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<th>Artist</th>
<th>Title</th>
<th>Recorded by</th>
<th>Label</th>
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<tr>
<td>BARRY WHITE</td>
<td>&quot;Practice What You Preach&quot;</td>
<td>(A&amp;M/Perspective)</td>
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<tr>
<td>MARY J. BLIGE</td>
<td>&quot;Be Happy&quot;</td>
<td>(Uptown/MCA)</td>
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<tr>
<td>CORONA</td>
<td>&quot;Rhythm Of The Night&quot;</td>
<td>(eastwest)</td>
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<tr>
<td>LUTHER VANDROSS</td>
<td>&quot;Always And Forever&quot;</td>
<td>(L/V/Epic)</td>
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<td>BONE THUGS N HARMONY</td>
<td>&quot;Pussy Smack&quot;</td>
<td>(Relativity/Ruthless)</td>
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<td>20 FINGERS feat. GILLETTE</td>
<td>&quot;Short Short Man&quot;</td>
<td>(Zoa)</td>
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<tr>
<td>TLC</td>
<td>&quot;No-No&quot;</td>
<td>(Downlow/Flip)</td>
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<td>N II U</td>
<td>&quot;I Miss You&quot;</td>
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**ALTERNATIVE**

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<td>PEARL JAM</td>
<td>&quot;Spin The Black Circle&quot;</td>
<td>(Chord/Chord)</td>
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<tr>
<td>VERICA SALT</td>
<td>&quot;Sister&quot;</td>
<td>(DG/Minty Fresh)</td>
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<td>URGE OVERKILL</td>
<td>&quot;Girl, You'll Be A Woman Soon&quot;</td>
<td>(MCA)</td>
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<td>SMASHING PUMPKINS</td>
<td>&quot;Landslide&quot;</td>
<td>(Virgin)</td>
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<tr>
<td>LIZ PHAIR</td>
<td>&quot;Supermodel&quot;</td>
<td>(Matador/Atlantic)</td>
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<td>OFFSPRING</td>
<td>&quot;Self Esteem&quot;</td>
<td>(Epitaph)</td>
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<td>OASIS</td>
<td>&quot;Supersonic&quot;</td>
<td>(Epic)</td>
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<td>LIVE</td>
<td>&quot;T-800&quot;</td>
<td>(Radiactive)</td>
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<td>JULES SHEAR</td>
<td>&quot;The Sun Ain't Gonna Shine Anymore&quot;</td>
<td>(Island)</td>
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**Most Added**

- **JON SECDADA (48)**  
  "Mental Picture" (SBK/EMI)

- **DAN HARTMAN (40)**  
  "The Love In Your Eyes" (Chaos)

- **TOM PETTY (33)**  
  "You Don't Know How It Feels" (Warner Bros.)

- **BOYZ II MEN (31)**  
  "On Bended Knee" (Motown)

- **VANESSA WILLIAMS (27)**  
  "The Sweetest Days" (Wing/Mercury)

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**Chart**

Reports accessed Monday and Tuesday 8:30am - 4pm  
Station Reporting Phone: (415) 495-1990  
Gavin Fax: (415) 495-2980

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*Daypart*  
Total Reports This Week 243 Last Week 239
URGE OVERKILL

“Girl, You’ll Be A Woman Soon”

From the original soundtrack PULP FICTION

Top 40 Record To Watch 11/11/94! • Dave Sholin Personal Pick 11/4/94
  • Major Market EXPLOSION!
  • WLUM, PRO/FM, WAHC, WHYT, Z100, B94, Y100, B97, Z93, WKBQ, KROQ
    • Gold in 4 weeks!
    • 24* SoundScan Albums - 60,000 Sold This Week!
  • MTV - VH-1 Stress Rotation

LIVE

• Sold Out Tour Continues!
• Acoustic Edit Available Now!
• Over 750,000 CD’s Sold!

Over 850 Spins!
WHYT 42 spins, Z100 2O spins, WKBQ 20 spins, WLUM 29 spins,
WZJM 15 spins, WPST 23 spins, B97 10 spins,
WENZ 32 spins, WRKY ADD, WSNX ADD, 97ZOK ADD, XL93 ADD,
KLYV 23 spins, SWEET98 ADD, Q99 31 spins.

MARY J. BLIGE

“Be Happy”

Over 500 Spins!
FUN107 25 spins, HOT97 42 spins, WJMN 44 spins,
92Q 35 spins, BOSS97 ADD, KJYK 32 spins, KPRR ADD,
B95 26 spins, FM102 32 spins, KMEL 24 spins, KSTN 64 spins,
KDUK 31 spins, KFFM 20 spins.
TOP 15 URBAN!
**Reports Adds/SPINS TRENDS**

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<td>Lucas With A List Of (Big Beat/Atlantic)</td>
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<td>Harry Connick, Jr.</td>
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<td>(Could Only) Whiskey Your Name (Columbia)</td>
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<td>Amy Grant</td>
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<td>Vince Gill - House Of Love (RAM)</td>
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<td>Freetown</td>
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<td>Revolution (Island)</td>
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<td>Joshua Kadison</td>
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<td>Postcards From L.A. (SBS/EMI)</td>
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<td>Zhane</td>
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<td>Andru Donalds</td>
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<td>Motel (Metro Blue/Capitol)</td>
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<td>- Your Lovin' (Geffen)</td>
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<td>Nothing Left Behind Us (Capitol)</td>
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<td>269 +124</td>
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<td>I Miss Your Aria (Ariola)</td>
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<td>276 -63</td>
<td>Miranda</td>
<td>Round &amp; Round (Sunshine)</td>
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</table>

**Up & Coming**

**A new wave of early indications from a select panel of Gavin's Only Correspondents**

Dave Davino, PD, WDEK-DeKalb, Ill.

"Vanessa Williams The Sweetest Days is soaring up for the first time on our request charts. Harry Connick, Jr.'s (I Could Only) Whiskey Your Name is starting to pick up. I especially like K's Choice 'I Smoke A Lot'. It's great for mornings..."

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Dave Christopher, PD, KSLY-San Luis Obispo, Calif.

"Veruca Salt's Seether has a solid hook and lots of energy. Sounds great on the radio and there's a good buzz on this band. There's always one big love song for the holidays and I think Vanessa Williams The Sweetest Days gets this year's vote."

Jon Norton, MD, KYYY/WMN-Grand Forks, N.D.

"Lil' Suzy's Promise Me is just a good, up-tempo freestyle track. It's filling a need. I've got the feeling that Tevin Campbell's Don't Say Goodbye Girl may breathe new life into this project. You can go wrong with the Madonna/Babyface duet Take A Bow."

Freedy Johnston

**Inside Top 40**

Three months after joining KPWR (Power 106)-Los Angeles Bruce St. James says, "I'm living a dream. Then he adds the disclaimer, "but it's a 24-hours-a-day dream because I'm working all the time."

St. James wouldn't have it any other way. His move in early August, from PD at KJYK an AM Top 40 in Tucson, ranks as one of 1994's biggest career leaps. Now that he's had time to get settled, Bruce can offer advice to others who aspire to move up and play ball in the majors. "It's important not to become discouraged," says St. James, whose Arizona stint lasted 16 years. "You might think no one is noticing what you're doing but the people in the know are aware of what's going on."

St. James has been turned down for positions in places such as Jacksonville, Milwaukee and Las Vegas, so he's aware that the pursuit to move upward can be frustrating, but he firmly believes patience goes a long way and eventually will be rewarded. The key, he says, is to do something well and do it consistently. "It's not enough to say I want to be in a major market," he says. "One has to have a vision and a clear and complete view of what they're doing."

St. James also wonders how many people realize their dream only to long for those good old days? "I've had to adapt to a tremendous change in lifestyle," he says. "You have to like what you're doing. The work can be hard and stressful, but this is the best job I've ever had. I'm sacrificing other things in my life right now to make this step."

St. James admits there are few similarities between being "the biggest name" in Tucson and being PD at Power 106. Radio is done a different way in Los Angeles especially when it comes to research. The ability to utilize resources unavailable in a smaller market situation required him to temper his gut feeling with the reality of numbers. "I have to bring something to the table, but also take something off of it too," he says. In major markets, he says, there isn't one 'big cheese,' but rather a lot of committee and hierarchy. "I've accepted that and have no problem with it," he says. St. James continues to maintain that he never wants to work for call letters, but rather he wants to work for people. His desire to look at long term success instead of moving around and having to start over, and he encourages others to make music their number one priority. In the sometimes 'wink-wink, nudge-nudge' game playing that goes on, St. James operates on the theory that honest feedback is the only kind that should be dispensed. Always accessible to his fellow programmers, St. James is happy to field calls or questions while he's at his office and can also be contacted at America On Line through KPWR/Brice@aol.com.

**What's Going On**

An overview of early indications from a select panel of Gavin's Only Correspondents.

**Dave Davino, PD, WDEK-DeKalb, Ill.**

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<td>+116</td>
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<td>2</td>
<td>BON JOVI</td>
<td>Always</td>
<td>+166</td>
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<tr>
<td>3</td>
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<td>SHERYL CROW</td>
<td>All I Wanna Do</td>
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<td>40</td>
<td>AMY GRANT</td>
<td>House Of Love (A&amp;M)</td>
<td>+160</td>
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phones on Bon Jovi and their album is setting well.  

**STEVE GIBBS, PD/AD, WRNR-JOHNSON, N.Y.** "Heavy phones on Hootie & The Blowfish's 'Hold My Hand.' Planning to open up dayparts on The Cranberries 'Zombie,' which is also getting a lot of calls. Lots of women are asking for it."

**Ed KANO, PD, KONG-LIKE, KAUAI, HAWAI** " '20 Fingers' Short Short Man is doing great. Young demos love it, but adults are laughing too. Older demos are calling for Barry White's 'Practice What You Preach' and commenting that his voice brings back memories."

**COSMO LEONE, PD, KGRS-BURLINGTON, IOWA** "Boyz II Men's 'On Bended Knee' becomes our most requested song with sales starting. Adult female phones on Amy Grant & Vince Gill's 'House Of Love.' Even as a recurrent, Wet, Wet, Wet's 'Love Is..."
Most Added

BOOGIEMONSTERS
Strange
(Pendulum/EMI)

THA ALKAHOLIKS
DAAAMM!!!
(Loud/RCA)

Top Tip
O.C.
Born To Live
(Wild Pitch)

Like That!?

"HOW COULD SHE DO IT?" That's what everyone in mainstream media wants to know about 23 year-old mother/murderer Susan Smith. They never ask how when people of color are suspects. I suppose that's 'cuz they already know (yeah, whatever). Paul Mooney was hip to the scapegoat principle long ago, and he called it "1-900-Blame-A-
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Gavin November 18, 1994

Brand Nubian snaps a flick with Elektra/eastwest diva Erika McDaniel, GMC's Andy Kawanami and Gavin reporter Jay-Dawg from KGO.

has done it again. Mad Sounds/ Illtown has a hit on their hands with the Rottn Razkals, the brothers featured on Zhanes' "Hey Mr. D.J." Their joint "Ohh Yeah!" is a crowd-pleaser for sure. Get your advance from Cassandra Ware at (213) 486-3900 at Motown. Radio is poppin' once again this week as the rash of mixshow shut-downs continues. KKBT has Sway & King Tech's Wake-Up Show on suspension because someone taped a series of curse words from one of their on-air sessions. The Higher Learning soundtrack, Warren G notwithstanding. (Warren's birthday bash was all that tho.) I got a hold of a few tracks, and it's set to blow up. "I'm Me A G" was the right choice for Thug Life's follow-up single. Looks like a platinum Christmas for 2Pac. Black Sheep, innovators that they are, have the first ever hip-hop book-mark to promote Non-Fiction. Tell your listeners that they can get a discount on the album if they present one. For giveaways, contact Marlo at (212) 603-7922. Yo, that Cella Dwellas B-side, called "We Got It Hemmed", is kickin'! It joins the Boogiemonsters and The Group Home on the new-artist-burnishing-the-chart tip this week...Mad Lins from WVFS loves all those records, too. He also suggests playing Red Hot On Impulse (the straight-ahead complement to Stolen Moments) while talking on-air. GRP's Erica Linderholm has it for you at (212) 424-1152. Kay-Gee

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The New Single
From The Album Do You Want More?!?!??!

4 mics: Slammin’-- definite satisfaction

"...As the LP's intro declares: You are all about to witness some organic hip-hop/jazz...

...100% groove...And ya don’t stop.

True indeed, son..."  -The Source

### Singles

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<td>1</td>
<td>CRAIG MACK</td>
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<td>KEITH MURRAY</td>
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<td>RAPPHEN 4-TAY</td>
<td>Playa Club (Chrysalis/EMI/Rap Top)</td>
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<td>BLACK MOON</td>
<td>Buck Em Down/Murder MC's (Nervous)</td>
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<td>Nowhere To Run, Nowhere To Hide (Gee Street)</td>
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<td>I Never Seen A Man Cry (Rap-A-Lot/Priority)</td>
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### Albums

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<td>CRAIG MACK</td>
<td>Project: Funk Da World (Bad Boy/Arista)</td>
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<td>BRAND NUBIAN</td>
<td>Everything Is Everything (Elektra)</td>
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<td>MC E. H.</td>
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<td>Keepers Of The Funk (Pendulum/EMI)</td>
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<td>69 BOYZ</td>
<td>199Quad (Downlow/Rip-It)</td>
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<td>COMMON SENSE</td>
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<td>PMD</td>
<td>Shade Business (PMD/RCA)</td>
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### Rap Releases

**RBL POSSE**

**Bounce To This (In-A-Minute)**

For those few who are unaware, Rbl Posse made a national name for themselves with the freewheeling fun of “Don't Gimme No Banner Weed.” They slow the tempo on their second album, "Ruthless By Law," and darken the attitude with “Bounce To This,” a jam that satisfies with a heaping dose of bass kick and a sinister piano groove. A definite for street rotations and sales. Contact Frederick Johnson @ In-A-Minute (510) 673-5831.

**REBELS OF RHYTHM & UNITY COMMITTEE**

**Unified Rebellion**

(test pressing)

The Rebels of Rhythm (Zaakir & Aki) have united with The Unity Committee (Charlie Tutunfish, Mark Seven and Cut Chemist) to bust out with an old school tinged true school joint. The track is bursting with a bubbly baseline and snappy, deftly scratchy harmonics, while these rhyme masters bounce back and forth on the mic with whipped cream smoothness. Guest producer NoMark drops the juicy “Bonus Beatz” jam and the B-Side serves up the extra cut “Lesson 4: The Radio.”

Brandys' "I Wanna Be Down," featuring guest vocals by Latifah, Lyte, Yo-Yo and Da Brat. WRAS says on the forefront with the 10 O'Clock Drop, Atlanta's only all bass program every Saturday night. MC Shy D even does the intro, so you know it's on. Talib has stepped down as the host of The Bomb and Rhythm & Vibes shows, but he's still spinnin'. He's dedicating more time to his companies, Keep It Street Promotions and Ear Wax Records & Tapes. Cold Chillin' has a new phone number and a lot of new stuff out, like that King Sun that has heads open. Call Starlite @ (212) 691-0040 and get the new address...KUCR held its first Black America Election over the air on November 6. After taking votes for 17 hours on the top four nominees for President (Louis Farrakhon, Jesse Jackson, Barbara Jordan, and Colin Powell), Farrakhon won, garnering 42% of the vote, barely beating Jesse Jackson, who got 41%. Hmmmm... On that note, I'm peace 'til next week...like that.

—ONE LOVE, THEMISIA S. MIHAKA

### Artist Profile

**DA LENCH MOB**

**Stompin' outta:** Los Angeles

**Who:** T-Bone, Shorty, and Maulkie, the new lyricist.

**Label:** Priority

**Current single:** “Goin’ Bananas”

**Current album:** Planet Of Da Apes

**T-Bone on Maulkie:** “We went to school together, so the chemistry was already there. His voice brings more to the group. He expresses the anger and pain of thousands of years of our peoples' loss.”

**Da Mob on the label switch:** “We thank westcoast for putting us where we are. We went gold with westcoast, so we could’ve gone anywhere. We chose Priority because they’re based in L.A. and they handle business like a family.”

**T-Bone on double standards:** “We’re talking about politics. We were labelled as gang-bangers and we had to defend ourselves. Pesci, Brando, Pacino and DeNi罗 all play gangsters. But since they’re on screen to the masses, they don’t have to, so we’re very happy with it. We love the music and getting the message across. It’s all worth it if our perspective changes the way people think.”

**Maulkie On the album:** “Each song is connected, and we’re very happy with it. We love the music and getting the message across. It’s all worth it if our perspective changes the way people think.”

**Rap Releases**

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And like true underground kids they've also included instrumental and a cappella versions of the title track, so all the real DJs can get with it and flip it. Contact Soup @ (212) 753-6614. — WINGEDOODY
GAVIN URBAN

<table>
<thead>
<tr>
<th>Chartbound</th>
<th>Reports</th>
<th>Adds</th>
<th>Heavy</th>
<th>Medium</th>
<th>Light</th>
<th>Hit Factor</th>
<th>Weeks</th>
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<tr>
<td>ANITA BAKER /&quot;I Apologize&quot; (Elektra)</td>
<td>52</td>
<td>37</td>
<td>6</td>
<td>6</td>
<td>30</td>
<td>23%</td>
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<td>FELICIA ADAMS /&quot;Thinking About You&quot; (Motown)</td>
<td>36</td>
<td>5</td>
<td>3</td>
<td>12</td>
<td>20</td>
<td>42%</td>
<td>7</td>
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<tr>
<td>H-TOWN /&quot;Backseat&quot; (Luke)</td>
<td>37</td>
<td>2</td>
<td>2</td>
<td>11</td>
<td>24</td>
<td>35%</td>
<td>4</td>
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</tbody>
</table>

Total Reports:
This Week 80 Last Week 80

Hit Factor is a percentage of stations which will have it in Heavy or Medium rotation.

Reports accepted:
Monday at 8am through 3pm Tuesday

Station Reporting Phone: (415) 495-1990
Gavin Fax: (415) 495-2580

**Most Added**

- ANITA BAKER /"I Apologize" (Elektra)
- AALIYAH /“Age Ain't Nothin' But A Number" (Blackground Enterprise/Jive)
- TRISHA COVINGTON /“(Why You Wanna) Play Me Out?” (Columbia)

**Hot**

- KAREN WHITE /“Can I Stay With You?” (Warner Bros.)

**Top Tip**

- FELICIA ADAMS /“Thinking About You” (Motown)

**Record to Watch**

- KAREN WHITE /“Can I Stay With You?” (Warner Bros.)

TEVIN CERTIFIED

Quest Records recently hosted a private affair for artist Tevin Campbell to celebrate his gold single for "Can We Talk," platinum album for his debut release T.E.V.I.N., and a double-platinum plaque for "I'm Ready." Pictured, left to right: Ray Harris, senior VP Warner Bros.; Ron Weisner, manager; Benny Medina, general manager of Black Music, Warner Bros.; Campbell; Quincy Jones; Ronda Byrd, Campbell's mom and manager, and Jim Swindell, president of Quest Records. I'd like to thank all of you who have supported our Urban renewal efforts throughout the year and for your continued support into 1995. Many radio stations have gone into the streets to help less fortunate listeners, including WILD-Boston which has started their “No Repeat November” which running 9 to 5 Monday through Friday. The first listener to call in after hearing a song twice wins $500. “The response has been great” says music director Dana Hall. “This is the first year we've tried this, and it's extremely popular.” The station has also
encouraged listeners who smoke to approach to a food drive. Columbus, Ohio has taken a unique urban ministries who are the bene-
donate food will receive movie local Hardys. Listeners who
van...WQMG-Greensboro is hold-
Other personalities will deliver the
gift certificates. Thirty-one local
bad is cold weather cuddling music.
the Gavin Urban Strategy Summit,
RENAIZZANCE
"Committed" (Provocative)
This Cincinnati, Ohio trio brings the old school R&B feel to 90s production with their maiden voyage single "Committed." They first performed at the Gavin Urban Strategy Summit, and the reaction of the attendees proves they have something special. Renaissance’s three man harmony is crisp and tight. Lead singer Charles "Chaz" Reese Jr. croons like he’s been at it all his life. A simple track lets his voice stand out. There are several early radio programmers "Committed." Call Provocative Records for a copy at (513) 772-4590. (4:00)

Urban Releases
MINT CONDITION
"So Fine" (Perspective)
The fourth single from Mint Condition’s album From The Mint Factory shows that the group can still crank out good music. This ballad is cold weather cuddling music. "So Fine" was written by group members O’Dell and Stockley. Their familiar voices will attract new listeners and their loyal fan. The "For Da Nine Four" Radio remix is my choice at (4.10).

MISSJONES
"Where I Wanna Be Boy" (Stepsun)
"Where I Wanna Be Boy" is a slam-
min' Ron G produced track with a sample that sounds like Kenny "Hump Is On"
CURRENT SINGLE:
"Hump Is On"
CURRENT ALBUM:
PUTTN' IT DOWN
LABEL: Atlantic Records
MUSICAL INFLUENCES:
John P. Kee, Gerald Levert
FAVORITE RECORD:
Notorious B.I.G.'s Ready To Die
LP.
PROUDDEST
ACCOMPLISHMENT: Winning
song of the year for "Written
All Over Your Face"
LAST RECORD YOU BOUGHT:
Shaq Fu: Da Return
FAVORITE FOOD: Tossed
salad with Moet

SOMETHING YOU DON'T
LEAVE HOME WITHOUT:
Condoms
BEST ADVICE YOU'VE
RECEIVED: Be loyal
to something.

Last Time You Cried: At
my homie Spankies's funeral.

He says: "I go through
everyday trying to be the best I
can."
GAVIN NOVEMBER

This week’s Gavin Connections chart is composed from the playlists of 234 A/Cs, 243 Top 40s and 80 Urban stations for a grand total of 557 reports. Madonna’s (above) double-header “Secret,” which tops both A/C and Top 40, comes with more than 15,000 weekly spins from 441 players out of a possible 477.

The list of three-way winners at the moment is a short one, with just the old Boyz II Men and the new Vanessa Williams showing. But the new Boyz II Men, “On Bended Knee,” is just days away from ranking at A/C to complete the tri-fecta.

For the first time I can remember on a non-holiday week, not one single in any of the three formats received 50 or more adds. Jon Secada’s “Mental Picture” topped Top 40’s MOST ADDED with a modest 48, Steve Perry edged-out a one-station victory over Vanessa Williams in A/C and Anita Baker’s “I Apologize” wins Urban’s MOST ADDED with 37 new. For Urban, that’s nearly half the format in one week.

On the GO, The Eagles’ “Get Over It” is #3 with more than 4,000 of its 5,700 spins coming from GO stations. On the main it’s now top 10. Conversely, Boyz II Men’s “On Bended Knee” is at #11 on the main while only debuting at #20 on the GO. Less than 2,000 of its 5,460 spins come from GO reporters.

Other GO highlights include Steve Perry’s “Missing You” which is 14 ranks higher on the GO than on the main (#24 vs. #38), and a fast debut for Tom Petty’s “You Don’t Know How It Feels” at #39 while only CHARTBOUND on the main — Ron Fell

FAMINARIETY VS. NOVELTY

Many radio stations that consider themselves a brand of Top 40 play more re-currents and oldies than currents. The theory “adults prefer older records” began to emerge, in my opinion, around 1978 when Jack McCoy’s “Rain List” of researched songs began to circulate. I hear that one prominent consultant is still using this 15-year-old list, apparently unaware that it contains several “keyed listings” to identify it on the air.

It was quite a shock back then for many programmers to discover that the oldies, adults preferred differed so markedly from the lists derived from past Top 40 charts. It prompted me to develop the “Reverse Focus Group” music testing system that evolved into my Adult Contemporary Music Research Letter.

However, it appears that the major effect this system had on programmers was to create the impression that adults only like recurrents or oldies records. That leads to the idea that the most important aspect of music for adults—even women who grew up with Top 40 and now form the core of Adult Contemporary’s mass appeal audience—is familiarity.

That’s nonsense. Familiarity is important, since it provides a “comfort zone” for the listener—particularly if they are over 21. Top 40 radio recognized this as early as the 1960s when it began playing a few oldies an hour and offering “Million Dollar Weekends.” But familiarity is just one of several components.

Actually, “novelty” is just as important as familiarity to the pop music listener—the one who doesn’t specifically seek out nostalgia formats. There is a large segment of the population, including the mainstream A/C listeners, who don’t want to wallow in the past and who look forward to good new records. “Good” means they like them, not that they would necessarily be praised by a music appreciation class.

The real reason A/C listeners often react negatively to the current hits they hear on the radio is that too few adult contemporary stations actually have a clue as to what current songs they’re listeners would like to hear. The usually male-programmers make guesses about what a female-centered format should play to increase its listeners, and record promoters often push songs that are selected because programmers will add them.

Think about it. If today’s adult likes new cars, new products, new TV shows and movies, and responds to the wave new so much that manufacturers regularly stretch to find ways of putting it on the label of old products, why would music be the one and only exception.

Play the right new records, interspersed with the right recurrents or oldies, and A/C will perform better than currently seems to be the case. This means that stations are going to have to put more emphasis on finding the right new records. It also means that in testing recurrents and oldies, A/C stations are going to have to consider not only familiarity and preference but also relevance—because for A/C use, recurrents and oldies must seem timeless, not dated. The A/C audience isn’t into nostalgia.

As always, you’re cordially invited to agree or disagree with my comments. Write or fax me c/o GAVIN.
This Week 234  Last Week 228

Total Reports: This Week 234 Last Week 228

Charts:

**Chartbound**

**Gavin A/C #1 Hits From:**

11/22/91 BONNIE RAFFT - "I Can't Make You Love Me"
11/23/90 WILSON PHILLIPS - "Impulsive"
11/25/88 BARBRA STREISAND & DON JOHNSON - "Til I Loved You"

**Most Added**

STEVE PERRY (43)  "Missing You" (Columbia)
VANESSA WILLIAMS (42)  "The Sweetest Days" (Wing/Mercury)

DAN HARTMAN (39)  "The Love In Your Eyes" (Chaos)
JON SECADA (37)  "Metal Picture" (SBK/EMI)
RICHARD MARX (29)  "Nothing Left Behind Us" (Capitol)

**Top Tip**

DAN HARTMAN  "The Love In Your Eyes" (Chaos)

**Inside A/C**

**THE BIZ**

Columbia Records and New York radio celebrate an early Christmas as they attend a Rockefeller Center reception for Mariah Carey and the release of her Merry Christmas album. Shown (left to right) are Elaine Locatelli/Columbia's director National A/C promotion, Bob Dunphy / VP programming of WMXV-New York; John Lander/2100 air personality, Jerry Lembco/Columbia VP of A/C promotion; Scott Shannon/PD WPJL-New York, Tom Cuddy/VP programming WPJL, and Kevin Kereis/Columbia New York promotion manager.

**THE MUSIC**

By a huge margin, Madonna's "Secret" leads all comers on the chart. We show nearly 6,300 spins for this eight-week old record which has held the #1 slot for three of those weeks. The track is also the only record in the format to claim better than 4 spins a day.

In waiting are the ever-patient Joshua Kadison and Michael Bolton, whose singles are approaching 5,000 spins each week. Kadison's "Postcards From L.A." is now over the 200-station hurdle and Bolton's "Once In A Lifetime" has now cleared the 25-spins per station plateau.

Only one new entry into the top ten and that's Sting's "When We Dance." Spins increase by 480. Top
From award winning songwriters Barry Mann, Cynthia Weil and James Horner, composers of the soundtrack hit “Somewhere Out There” (from “An American Tail”), comes their next classic theme song from “The Pagemaster”

Whatever You Imagine
performed by
Wendy Moten

Motion Picture release date: November 25
Single Add Date: November 21

Produced by Keith Thomas for Yellow Elephant Music  Executive Producer: Jay Landers  Management: Dick Williams
## Up & Coming

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New Releases

**LUTHER VANDROSS**

*"Always And Forever*" (LV/Epic)

It seems as though this Rod Temperton song, made popular by Heatwave in 1978, was written for Luther and he's just now getting around to it. It's one of those seductive ballads that fits Vandross like an Armani. Take this one to the bank!

**MARIAH CAREY**

"All I Want For Christmas Is You" (Columbia)

Ms. Carey must be hard to shop for these days. Fortunately for us, all she wants is us. Reminiscent of the great Christmas-Phil Spector-Wall of Sound hit singles of the sixties, this bright and bouncy track will get play throughout the season if only because it's so darn perky.

**BOYZ II MEN**

*"On Bended Knee"* (Motown)

Moving from Babyface to Jam and Lewis for another ballad, Boyz II Men don't miss a beat on their way to yet another chart-topper. High on harmony, the group can do no wrong. We'd expect the only stations that don't jump on this one are those still holding "I'll Make Love To You" in power rotations.

Seal

"Newborn Friend" (ZTT/Sire/Warner Bros.)

Six months after we raved about Seal's "Prayer For The Dying," we now encourage play for this considerably more cheerful track from the same dynamic, self-titled album. It's got subtle energy and thoughtfulness in its corner.

**ANITA BAKER**

*I Apologize* (Elektra)

Here's one of the most attractive apologies ever set to music. Ms. Baker delivers on a song she co-

### Artist Profile

**MARIE FREDRIKSSON**

**HALF OF ROXETTE**

**LABEL:** EMI Records

**VP OF PROMOTION:** Laura Kuntz

**BIRTHDATE & BIRTHPLACE:** May 30, 1958 - Angelholm

**CURRENT RESIDENCE:** Stockholm

**MARITAL STATUS:** Married

**CURRENT ALBUM:** Crash! Boom! Bang! (Elektra)

**MUSICAL INFLUENCES:** "Joni Mitchell, Beatles."

**FAVORITE RECORD BY ANOTHER ARTIST:** "Blue by Joni Mitchell."

**LIKES:** "Being left alone."

**DISLIKES:** "Flights and travel."

**FAVORITE PASTIME:** "My daughter."

**FAVORITE SPORTS TEAM:** "Ostra-Ljungby IF - football team."

**IF I WEREN'T AN RECORDING ARTIST, I'D BE:** "An actress."

**LAST CD YOU PURCHASED:** Mozart.

**MOST TREASURED MATERIAL POSSESSION:** "My grand piano."

**AMBITIONS YOU STILL HAVE TO FULFILL:** "Playing on the moon."

**BEST ADVICE YOU'VE EVER RECEIVED:** "Treat people as yourself."
"Safe In Your Arms"

Produced by Michael Blakey

New Adds include:
WEIM
WPXZ
WKXD
WQTX
KCHA
KIXR
KLMJ
KLRQ
KMXL
KSCB
WJER
KTWN
K99
KMVX
KCMT
KGLE
KLDQ

A DIVISION OF SELLMAR U.K. AND ASSOCIATED LABELS
Listed above are the top ranked singles based on the division of each song's total stations into its total Spins.

**Spins per Week Per Station**

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<td>I'll Make Love To You</td>
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<td>All I Wanna Do</td>
<td>Sheryl Crow</td>
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<td>Turn The Beat Around</td>
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<td>Out Of Tears</td>
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<td>Once In A Lifetime</td>
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<td>When We Dance</td>
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**Spin Increases**

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<td>The Love In Your Eyes</td>
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<td>Secret</td>
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**Wrote with Barry Eastmond and Gordon Chambers, and co-produced with Eastmond. The teamwork results in a pleasantly altered Baker ballad complete with backing male vocals from Chambers who harmonizes to great effect.**

**Mary Chapin Carpenter**

"Shut Up and Kiss Me"

(Columbia)

In a romantic kind of way Mary is saying "cut to the chase." It's done to a rousing, rather than an aching, arrangement that has probably made this song a centerpiece of Carpenter's live shows.

**3rd Matinee**

"Family Tree"

(Reprise)

Another great song from Richard Page and Patrick Leonard that taps their pop sensibilities while seeking "relative" strength in grown-up thoughts. Sounds like Page wants to break into a chorus of "Broken Wings" from his Mister Mister days.

**Moody Blues**

"This Is The Moment"

(Polydor)

Here's a beautiful piece of production from the guys who took rock and pop orchestration to new heights in the '60s. Equal quotients of grace and power give it star quality.

**Cleve Francis duet with Patti Austin**

"We Fell In Love Anyway"

(Liberty)

The unlikely pairing of a queen of quiet storm and cardiovascular country crooner actually turns into a charming A/C ballad with an anything-but-country feel to it. Check it out!!!
Most Added

JEFF LORBER (39)
West Side Stories (Verve Forecast)

AVENUE BLUE featuring JEFF GOLUB (28)
(Bluemoon)

DOC POWELL (13)
Inner City Blues (West Coast)

ROBERTO PERERA (10)
Seduction (Heads Up)

ALVIN DAVIS (9)
Let The Vibes Decide (TriStar)

Top Tip

JONI MITCHELL
Turbulent Indigo (Reprise)

NESTOR TORRES
 Burning Whispers (Sony Latin)

Charterbound

* JEFF LORBER (Verve Forecast)
* AVENUE BLUE featuring JEFF GOLUB (Bluemoon)
* ROBERTO PERERA (Heads Up)
* DOC POWELL (West Coast)
* DR. DAVE (Offshore Music)
* DAN BALMER (Chess Music Group)
* GEORGE WINSTON (Windham Hill)
* BRECKER BROTHERS (GRP)
* CHEF ATKINS (Columbia)
* STING (A&M)
* TOTS THIELEMANS (Private Music)
* GLORIA ESTEFAN (Epix)
* DOMINIC WARKWICK (Atlantic)
* WAKER WATER (Warner)

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<td>23</td>
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<td>7</td>
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<td>49</td>
<td>48</td>
<td>DIZZY DIZZY (Hollywood)</td>
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<tr>
<td>37</td>
<td>49</td>
<td>PAT KELLEY (Positive Music)</td>
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<td>8</td>
<td>19</td>
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<tr>
<td>50</td>
<td>50</td>
<td>JAMES CARTER QUARTET (DMP/Columbia)</td>
<td>36</td>
<td>0</td>
<td>11</td>
<td>15</td>
</tr>
</tbody>
</table>

Reports accepted Thursday only 9am - 3pm
Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580
Most Added

RON JACKSON (35)
Thinking Of You (Muse)

DARRELL GRANT QUARTET (24)
Black Art (Criss Cross)

RON CARTER (23)
Jazz, My Romance (Blue Note)

WINARD HARPER (22)
Be Yourself (Epicure/Epic)

TOM TALBERT JAZZ ORCHESTRA (21)
Interpretations... (Sea Breeze)

JOSHUA BREAKSTONE QUARTET (18)
Sittin' On... (Capri)

Top Tip

DAVE KIKOSKI (Epicure/Epic)
Nine new adds breaks Kikoski past the reports total for high debut honors at #32.

RECORD TO WATCH

WINARD HARPER
Be Yourself (Epicure/Epic)

The drumming, driving force behind the Harper Brothers jams on his own thing with guests like David "Fathead" Newman.

Chartbound

WINSTON WALLS (Schoolkids')
WINARD HARPER (Epicure/Epic)
TEDDROSS AVERY (GRP)
JOSHUA BREAKSTONE QUARTET (Capri)
CHARLES BROWN (Verve/PolyGram)
PETER ERSKINE (ECM)
HANNIBAL (Muse)
PARTNERS IN TIME (Intersound)
*RON JACKSON (Muse)
DAVID FRIESEN (Bumiide)
RON AFFIF (Pablo)
* JOE LaCasCO (Heart)
ROB McCONNELL & THE BOSS BRASS (Concord Jazz)

CHICO FREEMAN/JAZZ ON THE LINE (Edgetone)

Depped: #32 Jerry Goetzke & The Fort Apache Band, #33 Jimmy Rowler, #36 Jane Bunnett, #40 John Scofield, #44 Gene Harris Quartet, #47 Debbie Duncan, Ginger Baker Trio, Errol Garner.

intimate live camaraderie among session pros like guitarist Paul Jackson, Jr. and percussionist Paulinho Da Costa. We like the biting groove of "Road Song" with its seamless combination of organ, grand and electric piano.

ROHN LAWRENCE
HANGIN' ON A STRING (ATLANTIC)

If Ronny Jordan and Norman Brown come from a Wes Montgomery feel, then Rohn Lawrence is a breezin' guitarist in the suave tradition of George Benson. Non-believers only have to punch up "This Is Where You Belong," on which Lawrence recreates those agile octave guitar lines while scat singing an identical vocal line. Rhythmically, Hangin' On A String is made up of pre-packaged bass, drum and keyboard programming by Chris Parks and a co-producing team whose nicknames are "Bread" and "Butter." Lawrence superimposes his floral melodies on top of their percolating beds of electronic funk. On "Holdin' On," Lawrence combines some catchy vocal textures on the main hook with his tasty guitar solo fills.

BETTY CARTER
FEED THE FIRE (VERVE/POLYGRAM)

The loss of jazz diva Carmen McRae makes us appreciate a singer like Betty Carter even more. Carter, born Lillie Mae Jones, used the stage name Lorraine Carter when she sang with Lionel Hampton in 1948. Hampton subsequently tagged her "Betty Bebop," so from the two stage names came "Betty Carter." One of bebop's original vocal champions, Carter is also a studious bandleader, and has launched the careers of many young jazz talents including Benny Green and Winard Harper, both currently on the Gavin jazz chart. For Feed The Fire, recorded thirteen months ago in London, Carter opted for more seasoned back-up musicians in Dave Holland, Jack DeJohnette and Geri Allen. Carter is uncompromising as an improviser, but her vocal scats are more tightly arranged than the casual listener may perceive, especially on the challenging note-for-note duet with Allen on "Sometimes I'm Happy."

PHAROAH SANDERS QUARTET
CRESCENT WITH LOVE (EVIDENCE)

It's been way too long since we've heard anything new from Pharoah Sanders and his quartet, but the re-release aces over at Evidence have broken the drought with this haunting double CD set by Sanders, bassist Charles Fambrough, drummer Sherman Ferguson and pianist William Henderson. It's The Creator Has A Master Plan all over again. Sanders' spiritual phrasings are as inspiring as ever on this 1992 New York studio recording. Crescent With Love is partly an homage to his three...
years with John Coltrane, and on it Sanders includes five Coltrane classics, including "Naima" and "Crescent." Who better to honor Trane these days than a bona fide former bandmember? In case listeners suspect this to be a return to the Ascension sessions, Sanders included no-fills recitals of Erroll Garner's "Misty" and Ellington's "In A Sentimental Mood." "Wise One" and "Crescent" assume the high mass tensions Sanders and Coltrane pioneered in the sixties. Sanders' tone is serene and hypnotic, with a gritty intensity thrown in. The shiek is back!

**JAY HOGGARD**

**LOVE IS THE ANSWER (MUSE)**

Vibraphonist Jay Hoggard is making stronger inroads on the jazz airplay scene with each successive Muse recording. *Love Is The Answer,* Hoggard's fifth release, kicks it off with an upbeat rendition of a Duke Ellington tune called "Harlem Airshaft." The phrasing of Hoggard's vibes is especially gorgeous, comparable in many ways to Milt Jackson's conversational resonance. The first half of this ten-tune set is devoted to standards like Bird's "Donna Lee" and compositions by Tadd Dameron, Dizzy Gillespie, and Ray Brown. Hoggard's fifth release, kicks it off with an upbeat rendition of a Duke Ellington tune called "Harlem Airshaft." The phrasing of Hoggard's vibes is especially gorgeous, comparable in many ways to Milt Jackson's conversational resonance. Hoggard's fifth release, kicks it off with an upbeat rendition of a Duke Ellington tune called "Harlem Airshaft." The phrasing of Hoggard's vibes is especially gorgeous, comparable in many ways to Milt Jackson's conversational resonance.

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**COMMERCIAL ADULT**

**2W**  | **1W**  | **TW**
---|---|---
5  | 4  | 1
2  | 1  | 2
3  | 3  | 2
7  | 7  | 3
2  | 2  | 4
11 | 9  | 5
8  | 8  | 6
10 | 10 | 8
11 | 11 | 9
17 | 17 | 21
12 | 12 | 16
13 | 13 | 17
14 | 14 | 15
15 | 15 | 16
16 | 16 | 17
17 | 17 | 18
18 | 18 | 19
19 | 19 | 20
20 | 20 | 21
21 | 21 | 22
22 | 22 | 23
23 | 23 | 24
24 | 24 | 25
25 | 25 | 26
26 | 26 | 27
27 | 27 | 28
28 | 28 | 29
29 | 29 | 30
30 | 30 | 31

*Post-Bop compiled by a sample of Jazz intensity reports*  
*Commercial Adult compiled by a sample of Adult intensity reports*
CONSTANTINE MANAGER'S MEETING

A great time was had by all who flew into Santa Fe to observe Dennis Constantine's first Manager's Meeting starring general managers and Sales reps. While the radio folks were sequestered in meetings, those of us on the outside spent time watching Batman in the lobby and pondering beautiful Santa Fe, which is a sight even in the rain. Among the showcasers, Willy Porter played some great guitar. Other performers included Tod Snider, Boxing Ghandis, Happy Rhodes, Dillon O'Brian and Lone Kent as well as Nick Bull and David Einstein who were perched at the Cowgirl Hall Of Fame drinking margaritas and munching Frito Pie. While ideas volleyed, clearly the most shocking aside I left with came from Mike Marone of KIOT (which sounds great). Did you know that every time he plays Willy DeVille's version of "Hey Joe," he gets calls from agitated PCers objecting to the lyric content? Hey now!

A^3 New Releases

SHELTER
The Best Of Contemporary Singer-Songwriters (Putumayo)

In the true spirit of Thanksgiving, Putumayo's Dan Storper (who actually runs a successful clothing outfit) has melded 28 voices by licensing an excellent cache of songs to be included on this super sampler. Two bucks per disc goes to various homeless organizations, hence the title. The names are big, medium and small all the way from Shawn, Sarah, Nanci and Mary Chapin to Wilcox, Larkin and Gorka to an exciting newcomer by the name of Laura Love. The live version of this album was already staged at Carnegie Hall and will be re-broadcast on 100 stations across America. Interested parties need only call Tashia Hinchliffe at Putumayo, (212) 995-9400.

Most Added

WOODSTOCK 94 (10)
(A&M)

BOXING GHANDIS (8)
(Mesa/Bluemoon)

EAGLES (6)
Hell Freezes Over (Geffen)

TRIBUTE TO MERLE HAGGARD (6)
Tulare Dust (Hightone)

Top Tip

NIRVANA
Unplugged In New York (DGC)

Unplugged's finer touch sheds light on Kurt Cobain's vulnerable songwriting. Highest debut at #39.

Record To Watch

RAIANA PAIGE
Her Debut Album "One Girl's Story"

"What a Groove! Raiana Paige mixes the 70's psychadelic vibe with the 90's alternative feel. I see great commercial potential in this project. Her melodic mood pieces are sure to cross over the already fuzzy genre lines and...it sounds great in the car"...........................................................................Douglas Yoe / WBAB

"It rules beyond all of that which does rule".................................................................Busthead

"Definitely an original sound, one of the best records of the year, Raiana Paige has created a sound so unique you will be amazed"...........John Del Zio / WNYT

For More Info Call Groovy at 516-593-2252 or Top Spin Promotions at 212-765-8120

Tod Snider
The Hottest Breaking Debut Story of A3

18* Gavin A3
29* R&R Debut
19* Album Network 533 Spins
18* Hard Triple A 497 Spins
21* FMQB 362 Spins
Big Phone At: KMMS, KEMU, KKRV, WEBK, WERX, KFIC, KFAN, KEKO, WRNR

Gavin November 18, 1994
<table>
<thead>
<tr>
<th>Week</th>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Lyle Lovett</td>
<td>Downline</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>2</td>
<td>John Hiatt</td>
<td>Empty</td>
<td>A&amp;M</td>
</tr>
<tr>
<td>3</td>
<td>U2</td>
<td>New Year's Day</td>
<td>Island</td>
</tr>
<tr>
<td>4</td>
<td>Meat Puppets</td>
<td>I Am the Highway</td>
<td>Matador</td>
</tr>
<tr>
<td>5</td>
<td>Dave Matthews Band</td>
<td>Don't Let the Sun Go Down On Me</td>
<td>RCA</td>
</tr>
<tr>
<td>7</td>
<td>Bob Seger</td>
<td>Night Moves</td>
<td>Capitol</td>
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<tr>
<td>8</td>
<td>Steve Morse</td>
<td>Freedom</td>
<td>Warner Bros.</td>
</tr>
<tr>
<td>9</td>
<td>Pearl Jam</td>
<td>Even Flow</td>
<td>Epic</td>
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<tr>
<td>10</td>
<td>U2</td>
<td>Where the Streets Have No Name</td>
<td>Island</td>
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<tr>
<td>11</td>
<td>Nirvana</td>
<td>Lithium</td>
<td>DGC</td>
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<td>12</td>
<td>Radiohead</td>
<td>Creep</td>
<td>Paradox</td>
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<tr>
<td>13</td>
<td>Pearl Jam</td>
<td>Even Flow</td>
<td>Columbia</td>
</tr>
<tr>
<td>14</td>
<td>Tool</td>
<td>Lateralus</td>
<td>Virgin</td>
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<tr>
<td>15</td>
<td>Red Hot Chili Peppers</td>
<td>Under the Bridge</td>
<td>Warner Bros.</td>
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<tr>
<td>16</td>
<td>Radiohead</td>
<td>Neon</td>
<td>Stones Throw</td>
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<td>17</td>
<td>Metallica</td>
<td>Enter Sandman</td>
<td>Warner Bros.</td>
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<tr>
<td>18</td>
<td>Soundgarden</td>
<td>Black Hole Sun</td>
<td>Reprise</td>
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<td>Alice in Chains</td>
<td>Jar of Flies</td>
<td>Columbia</td>
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<td>20</td>
<td>Pearl Jam</td>
<td>What About Now</td>
<td>Epic</td>
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**Gavin A^3 Boomer Grid**

**Matt Keating**

**Over a Billion Served at:**
- DMX, 101.9, KCRW, KCSU, KFMU, KOIT, KKRV, KOPN, KPF, KRCL, KRV, KSUT, KTAL, KTEC, KUKQ, KUNI, KUT, KUWR, KVNF, WBJ, WCBE, WDBX, WEBK, WERU, WFUV, WKVT, WKZE, WMKY, WNCW, WRSI, WYXU, WXCH, WXPN, WORLD CAFE, SW CABLE AND REV 105

**Scaryarea**

"We love our McJobs cause we get to play Matt Keating's McHappiness."

—The value meal team of Merilee Kelly and Mike Morrison at 101.9

"Makes all the wrong people swoon..."

Melody Maker

Contact Jack Hopke at 213.951.1600

©1994 A3 Records, 2815 West Olive Avenue, Burbank CA, 91505
### Gavin A³ Boomer Grid

#### Album Adult Alternative

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title (Label)</th>
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<tbody>
<tr>
<td>Lyle Lovett</td>
<td>(Curb/MCA)</td>
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<tr>
<td>Tom Petty</td>
<td>(Warner Bros.)</td>
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<tr>
<td>Joni Mitchell</td>
<td>(Warner Bros.)</td>
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<tr>
<td>Eric Clapton</td>
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<td>R.E.M.</td>
<td>(Warner Bros.)</td>
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<tr>
<td>R.E.M.</td>
<td>(Warner Bros.)</td>
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<tr>
<td>Bryan Ferry</td>
<td>(Polydor)</td>
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<td>Shawn Colvin</td>
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<td>Rob Dyrdek</td>
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<tr>
<td>Stubb</td>
<td>(Atlantic)</td>
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<td>Mark Knopfler</td>
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<td>The Cranberries</td>
<td>(Island)</td>
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<td>Melrose Place</td>
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<td>James Taylor</td>
<td>(Columbia)</td>
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<td>wipeout</td>
<td>(Atlantic)</td>
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<td>Bob Dylan</td>
<td>(Columbia)</td>
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<tr>
<td>Smil</td>
<td>(A&amp;M)</td>
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<td>Nanci Griffith</td>
<td>(Elektra)</td>
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<tr>
<td>The Cranberries</td>
<td>(Island)</td>
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<tr>
<td>Meltzer</td>
<td>(Giant)</td>
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<td>Blues Traveler</td>
<td>(Giant)</td>
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<td>Big Head Todd &amp; The Monsters</td>
<td>(Atlantic)</td>
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<tr>
<td>Heather Nova</td>
<td>(Capitol)</td>
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<tr>
<td>Bobbi Robertson &amp; The Red Road Ensemble</td>
<td>(Capitol)</td>
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<tr>
<td>The Retreat</td>
<td>(Capitol)</td>
</tr>
<tr>
<td>Todd Snider</td>
<td>(Atlantic)</td>
</tr>
</tbody>
</table>

#### This Week's GRID...

Lyle Lovett tends off the top spot against Tom Petty and Joni Mitchell for another week. Petty trails Lovett to 47 to 43 in total heavy rotations. Dave Matthews Band re-energizes itself from 8 to 5, thus earning back its line. Come the day when Aimee Mann finally releases another record, A3 could be fertile territory for her. The Melrose Place Soundtrack has pushed 27-13 (46/3) on the momentum of her song. Todd Snider inches up into the top twenty, gaining 23-18 with 41 total stations. A3 is looking to Top 40 and A/C lead the way on the Eagles, but expect this hot reunion project to break 40 stations and make a run toward the top 15.

#### Second Week Out

Gavin Record To Watch

"Hold on to your boxers."

Erica Smith, KIZON-Phoenix
Total Reports: This Week 210 Last Week 210
Hit Factor is a percentage of stations which will have the song in Heavy or Medium rotation.
Reports accepted: Mondays - 8am through 5pm

Gavin Country

Top Requests

Most Added

SHENANDOAH (84)
"Somewhere In The Vicinity" (Liberty)

TRAVIS TRITT (78)
"Between An Old Memory And Me" (Warner Bros.)

ALAN JACKSON (78)
"Gone Country" (Arista)

TRACY BYRD (58)
"The First Step" (MCA)

ARCHER PARK (55)
"We Got A Lot In Common" (Atlantic)

Inside Country

ARTIST NEWS...

Most Added

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ARCHER PARK (55)
"We Got A Lot In Common" (Atlantic)

Top Requests

TRACIE LYNN
"Gone Country" (Arista)

MARY CHAPIN CARPENTER
"Heart Trouble" (RCA)

JOE DIFFIE
"Pickup Man" (Epic)

TIM MCGRAW
"Not A Moment Too Soon" (Curb)

TANYA TUCKER
"You Just Watch Me" (Liberty)

JOE DIFFIE
"Pickup Man" (Epic)

LARRY STEWART
"Losing Your Love" (Columbia)

Inside Country

ARTIST NEWS...

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ALAN JACKSON (78)
"Gone Country" (Arista)

TRACY BYRD (58)
"The First Step" (MCA)

ARCHER PARK (55)
"We Got A Lot In Common" (Atlantic)
EVERY SINGLE WORD YOU SAID
EVERY DROP DEAD SHADE OF RED
WERE JUST LIPSTICK PROMISES

GEORGE DUCAS
A COOL SHADE OF COUNTRY...
GOING FOR IMMEDIATE AIRPLAY!
last year's American Music Awards,
the "Strokes" video, which premiered at
Murphey and Ronnie Milsap for
has signed Michael Martin
album, Almost Goodbye, has gone
to Pearl Jam...Congratulations to

DOLLY PARTON - PMS Blues
SKYNYRD FRYNDS - Sweet Home Alabama (Alabama)/I Know A
Alum Cuts
9. CLINT BLACK - Untanglin' My Mind (RCA)
8. BLACKHAWK -
7. VINCE GILL - When Love Finds You (MCA)
6. MARY-CHAPIN CARPENTER - Shut Up & Kiss Me (Columbia)
5. DAVID BALL - When The Thought Of You Catches Up... (W.B.)
4. CLAY WALKER - If I Could Make A Living (Giant)
3. THE TRACTORS - Baby Likes To Rock It (Arista)
2. LITTLE TEXAS - Kick A Little (Warner Bros.)

Top Ten Videos
1. TRACY LAWRENCE - I See It Now (Atlantic)
2. LITTLE TEXAS - Kick A Little (Warner Bros.)
3. THE TRACTORS - Baby Likes To Rock It (Arista)
4. CLAY WALKER - If I Could Make A Living (Giant)
5. DAVID BALL - When The Thought Of You Catches Up... (W.B.)
6. MARY-CHAPIN CARPENTER - Shut Up & Kiss Me (Columbia)
7. VINCE GILL - When Love Finds You (MCA)
8. BLACKHAWK - I Sure Can Smell The Rain (Arista)
9. CLINT BLACK - Untanglin' My Mind (RCA)
10. FAITH HILL - Take Me As I Am ( Warner Bros.)

next to Pearl Jam...Congratulations to
Mark Chesnutt, whose last MCA
album, Almost Goodbye, has gone
platinum...Buddy Lee Attractions
has signed Michael Martin
Murphey and Ronnie Milsap for
booking...Garth Brooks' "The Red Strokes" video, which premiered at
last year's American Music Awards,
MUGS Reports accepted Monday 9am - 5pm and Tuesday 9am - 2pm

TESTAMENT - Low, Chasing Fear, Shades Of War (Atlantic)
GREEN DAY - Basketcase, Paradise, Longview (Reprise)
BIOHAZARD - Tales From The Hard Side (Warner Bros.)
MOIST - Push (EMI)
SAMIAM - Capsized (Atlantic)
BRUTAL TRUTH - Godplayer (Earache)
FUDGE TUNNEL - Rudge With A G (Earache)
FRONT LINE ASSEMBLY - Millennium (Roadrunner)
OVERDOSE - Street Law, No Truce (Futurist)
MARY BEATS JANE - Neighborhood Psycho (Geffen)
MACHINE HEAD - Davidian (Roadrunner)
D GENERATION - No Way Out (Chrysalis/EMI)
S.F.W.
THE CULT - Com.ng Down (Drug Tongue), Real Grrrl (Sire/Reprise)
GROOVEZILLA - Survival (Mausoleum)
MERCYFUL FATE - Nightmare Be Thy Name, Time (Metal Blade)
SAVATAGE - Edge Of Thorns (Atlantic)
MONSTER V00300 MACHINE - Bastard Is..., Motionless (D -Tribe)
OFFSPRING - Gotta, Come Out And Play, Self Esteem (Epitaph)
GODFLESH -
WIDOWMAKER - Long Gone, Ready To Fall (CMC International)
ENGINES OF AGGRESSIQN - All The Rage (Priority)
SOUNDGARDEN - My Wave, Fell On Black, Black Hole, (A&M)
BAD RELIGION - Stranger Than, 21st Century, Incomplete, Infected (Atlantic)
DREAM THEATER - Lie, Voices, 6:00 (eastwest/Atlantic Group)
KERBDOG - End of Green, Dry Riser, Suspect Device (Mercury)
CORROSION OF CONFORMITY - Broken Man, Albatross, My Grain, Deliverance (Columbia)
MEGADETH -

More stations have been added to the Rocks panel this week beefing up the reporting list as well as increasing the number of spins for most of the charted artists. The chart will probably continue to fluctuate in weeks to come as new stations are added...I’m still accepting stations for reporting, so if you’re interested feel free to give me a call...A note to radio promotion people in label land: When you’re getting numbers from the chart don’t put too much emphasis on the numbers on the left hand side of the chart (#1 through #5). You should be concerned with the number of reports, adds, drops, amount of spins and if there is a negative or positive trend. Because the chart is based strictly on plays per week, the amount of spins required to be a specific number, whether it’s number one or number 50. It’s going to be different every week. Some weeks an artist will need 89 spins to debut at 50 and other weeks an artist may only need 79 spins to debut at 50. This fluctuation is due to the changes in reporters’ playlists. If stations freeze, don’t call in a report, or significantly increase or decrease spins, that will affect the chart. This chart reflects how many times an artist was played for that week nothing else. An underline means the artist went up in chart position that week.

Most Added
TREE (28)
Plant A Tree Or Die (Cherrydisc)
MARILYN MANSON (13)
“Lunch Box” (Nothing/Interscope)
RIGHT (12)
“Christmas Ride” (Epic)
PEARL JAM (10)
“Spin The Black Circle” (Epic)
MARY BEATS JANE (7)
Mary Beats Jane (Geffen)
KORN (5)
Korn (Immortal/Epic)

Top Tip

COMPELSSION
Comforter (Interscope)

Most Requested
SLAYER
MEGADETH
NATIVITY IN BLACK
CORROSION OF CONFORMITY
TESTAMENT

Gavin November 18, 1994
only. It is not a prediction of upward movement, because it is possible to go down in chart position even when the spins have increased. This sounds more complicated than it is, so if I've totally confused you give me a call and I'll be more than happy to explain it. Anyway, the bottom line is pay attention to the amount of spins your hands generate and forget the whole "number one with a bullet" crap. Those days are over...Many thanks go out to New Idol Sun's lead singer Matt Hilzendorfer who was kind enough spot me a ticket for the sold out Tool show last Friday night. There's nothing like a packed show where the air is heavy with sweat, smoke and the sweet aroma of controlled substances. Tool put on an amazing performance and was awarded with endless screams, shouts and P*ck Yeahs for their efforts...Thanks also go out to Chuck and Toxic Tommy at Virgin for hooking me up for the Bodycount experience on Tuesday. After taking reports, formulating the chart, reading numbers and all the other wonderful tasks that make Tuesday such a great day it was really cool to blow off some steam by gyrating to the heavy sounds of ICE-T and company...With Thanksgiving just around the corner and more holidays on the way, things are beginning to wind down as far as new music goes. However, the new Tree album seems to be growing on everybody. With 28 adds they took this week's number one most added position...Megadeth finally captured the number one spot with 556 spins while Compulsion makes their presence known, becoming the highest debut with 110 spins. Mary Beats Jane finally made it on the chart, and from the good things I hear from radio, they should continue to generate spins...Also, look for the metallic riffs to slow low-end guitar chords, Tree mixes it up like a seasoned bartender mixes drinks—smooth but with just enough bite to earn your respect. Tree's roots go back to the days when punk was, in a sense, protest put to music. This style surfaces in the band's lyrics, which scream about environmental, political and economical issues. From expressing disgust with former '60s hippies who turned into '90s yuppies on "Negative Hippies." ("Negative Hippie your movement failed, Negative hippy fought establishment; Negative hippy you an embarrassment!") "Negative Hippie it's such a shame!" "Negative Hippie you play the game!" "Negative Hippie there's no doubt!" "Negative hippy you sold out man from Hippie to Yuppy!") to complete exasperation with the lack of environmental awareness on "Put The Wood To Her." ("Let's make love to mother earth, rape her for all she's fucking worth! get her hooked on toxic fills/drench her body in oil spills.") Tree get their message across. Plant A Tree Or Die is essentially a list of grievances that most people, excluding tidbits taken from movie which could make clever fillers between songs or mic breaks—or just lay them over any ol' song. For more humor check out Supernova's "Cowboy Baby!" (probably the most fitting song for the movie because it's strung out, chipped guitar chords and animal-sounding moans mirror how most people feel when they have to get their ass out of bed and go to work. Clerks will help keep your playlist from going stale as 1994 winds down.

**Rock Releases**

**TREE**

*Plant A Tree Or Die (Cherrydisc)*

Sprouting from Boston's hardcore, thrash rock scene are Tree, a band that's on a quest to infect the nation's airwaves with their brand of confrontational punk rock. Fast, angry and in-your-face, Tree doesn't stay too far out of the garage with their mixture of old-school punk and '90s thrash.

Sketchy guitar grinds fly in and around romping bass lines, crashing drums and vocal yells. Fluctuating between quick tempoed riffs to slow low-end guitar chords, Tree mixes it up like a seasoned bartender mixes drinks—smooth but with just enough bite to earn your respect. Tree's roots go back to the days when punk was, in a sense, protest put to music. This style surfaces in the band's lyrics, which scream about environmental, political and economical issues. From expressing disgust with former '60s hippies who turned into '90s yuppies on "Negative Hippies." ("Negative Hip...")

**CLERKS
Various Artists**

*(Chaos/Columbia)*

Often a movie soundtrack receives a fair amount of airplay while the actual film stumbles, cracks and falls at the box office. This soundtrack, courtesy of Chaos and Columbia records, comes from a movie that may actually keep people in their seats. Clerks is a comedy about the day in the life of a twenty something convenience store clerk who's working on his day off (I was fortunate enough to get a sneak preview and can honestly say the movie was laughs). The movie is geared toward young adults, as is the music, which includes familiar songs such as Alice In Chains' "Got Me Wrong," Stabbing Westward's "Violent Mood Swings (Thread Mix)," Jesus Lizard's "Panic In Gscren," and Bad Religion's "Leaders And Followers." In addition, Corrosion Of Conformity rocks with the guitar ripping "Big Problem" while Girls Against Boys seduce you with their fingering bass lines and lucring guitar picks. For a completely freaked out listen that has the potential to cause day-time nightmares, (I guess that would be day-mares) check out "Berserker" by Love Among Freaks. To sedate your alternative hangovers throw on Soul Asylum's "Can't Even Tell," Bash & Pop's "Making Me Sick," Golden Smog's "Shooting Star" or Seaweed's cover of "Go Your Own Way." Between tracks are humorous tidbits taken from movie which could make clever fillers between songs or mic breaks—or just lay them over any ol' song. For more humor check out Supernova's "Cowboy Baby!" (probably the most fitting song for the movie because it's strung out, chipped guitar chords and animal-sounding moans mirror how most people feel when they have to get their ass out of bed and go to work. Clerks will help keep your playlist from going stale as 1994 winds down.

**ENDZONE
Punt**

*(Really Big)*

Most of you are already giving Endzone a good amount of spins, and so you should because this CD has that hip-hopping thrash groove to it. Endzone (Joe Cecala, guitar/vocals; John Morales, bass/keyboards/vocals; Frank "G Fred" Sarkey, drums/vocals; Jody, vocals) may not be heavy enough for some of you but the pulsating basslines and melodic guitar spuzz of "Live," or the quick paced shouts of "Behavior Problems" will strike a pleasant chord. "I.m. Robot" showcases more nocturnal bass rumble and metallic guitar hooks, wrapped in a solid cocoon of drumming and synthesized vocal yells. "T.V. Generation" is another upbeat tune that reiterates how bad television is and how it epitomizes the commercial, sleazebug side of life ("flippin' through the channels and man I'm gettin' bored!" "Cause there's nothin' on the t.v. that I haven't seen before! Sometimes I turn it off and let it turn me off. And sometimes I wanna smash it...A glat of fake sensation and a, lack of good intent, dehumanize, dehumanize commercialize and spend"). There's a very interesting sample that's tagged onto the end of the last track which you should play only when the FCC has gone to bed. If you're looking to score something different look for Endzone. Your listeners will get a kick out of Pants' rhythmic guitars and slippery bass vibes.

**FIGHT
"Christmas Ride" (Epic)**

The first metal Christmas song has arrived, thanks to Fight. Rob Halford, Brian Tiase, Mark Chaussie, Jay Jay and Scott Travis deliver a scolding song that will keep neighborhood carolers at bay. Loaded with jagged guitar riffs, pummeling drum bash, heavy basslines and screaming vocals, Fight bring a refreshing, demented edge to the holidays with "Christmas Ride." It's music like this that keeps Santa sane and relatively sober on his yearly journey around the world. The B-side has Halford wishing us all a happy holiday, so if you're lonely just hit the repeat button on your CD player and let him give you his best ever and over again. Get out the egg nog and brace yourself for a wild trip with "Christmas Ride."
Presenting the 1st annual 1995 Gavin Executive Planner

The **1995 GAVIN EXECUTIVE PLANNER** is a calendar workbook that will be used by radio and music industry executives on a daily basis throughout 1995. The **1995 GAVIN EXECUTIVE PLANNER** is designed to keep the reader's life more organized by providing a month-at-a-glance calendar that includes important industry events followed by a full page working display of a week-at-a-glance for listing appointments and engagements. The workbook will be augmented throughout with informative facts about various recording artists, and GAVIN's own Sho-Pieces and Sho-Dates.

The **1995 GAVIN EXECUTIVE PLANNER** will be sent free of charge to all GAVIN subscribers comprising of at least 1500 radio programmers (including all the top 100 market Top 40 programmers) and 1500 record company executives, publishers and managers. We will also be promoting the planner in GAVIN and making extra copies available for sale as valued Christmas gifts.

The **1995 GAVIN EXECUTIVE PLANNER** is 8 1/2" x 11" and is wire bound with a hard cover. You don't want to miss this chance to have your company represented in the music industry's first workbook and you can purchase a full page advertisement that will last all year for just $1500.

For space reservation please call Lou Galliani at (805-542-9999)
Art Deadline is Wednesday, November 30th.
**1995 GAVIN EXECUTIVE PLANNER** is 8 1/2" x 11" and 133 line screen.

GAVIN
140 Second street
San Francisco, CA 94105
we're almost at the end of a record-breaking (pun intended?) year for the enigma known as 'alternative.' Nationwide, alternative radio stations are coming off their most successful ratings books-to-date, and the artists who help define alternative radio's spirited sound have never been so hungrily devoured by the mainstream. 1994 saw alternative music help sell Top 40 radio, movies (and their soundtracks), clothes (grunge-wear, anyone?), magazines, television shows and, yes, concerts. It also saw our cover stars, Bad Religion (who have been around for over 12 years—hence the something old), Beck, Frente! and Green Day, get their first taste of mainstream success.

It didn't stop there. You can now find the words 'slacker,' 'punk rock' and 'new wave' in the dictionary. Perry Farrell successfully sued a major car manufacturer for using the word 'Lollapalooza' in their television ad. Pearl Jam—fresh from the cover of Time Magazine—filed an antitrust complaint against Ticketmaster (the results of which are still pending), and am I wrong or could you go another lifetime before hearing the words 'twentysomethings' and 'Generation X' again?

The fact is, the success of alternative artists in the mainstream is at an all-time high. For the moment, it's a symbiotic relationship—a marriage made in heaven. But as more stations adopt the flannel flag, the more the rules change. Will alternative music and the masses always be so compatible? Is this truly a love connection, or are we heading for divorce court?

We surveyed the Gavin reporting panel and those who work with alternative music and artists at labels for some thoughts on this special format, its artists and how to assure the continued prosperity of both. Here's what they had to say:

**Not Tonight, I've Got A Headache**

**IF YOU COULD CHANGE ANYTHING ABOUT THE WAY THINGS WORK IN THE FORMAT, WHAT WOULD IT BE?**

"The continued pressure from radio to provide live talent is escalating. Aside from the monetary cost, the political price is out of control. Live music is the business of concert promoters, agents and managers."

—STEVE LEEDS, ISLAND RECORDS

"That there would be no categories anymore; that every station just played what they considered to be great music."

—JEANNE ATWOOD, WDST

"The politics of dealing with Commercial Alternative radio. Their obsession with "the book" and ratings makes them singles driven, as opposed to artist driven."

—ROCHELLE FOX, GEFFEN RECORDS

"We need to breed more leaders and a lot less followers."

—JONATHAN L, KUKQ

"Statements such as 'English music isn't relevant to the format anymore' or 'it's too '80s' or 'the secret sauce to the format is grunge' is the type of mentality that kills good radio—not to mention artists' careers."

—MARC KORDELOS, COLUMBIA RECORDS

"I would like to see some of the cliqueishness taken out of the business. The 'too cool for you' attitude shared by some has got to go. The real leaders of this industry are the people like Kevin Cole (Rev 105) and Jonathan L, who take real chances with music."

—CHRISTIAN UNRUH, WZRH

"More attention and promotional support from labels needs to find its way to the [stations in the] format that really breaks new artists."

—ALEX LUKE, KPNT/THE POINT

"I'd like to see the emphasis from both radio and record companies shift back to the artists as a whole. The idea that you're only as good as your last single seems to be quite pervasive at the moment. Where is the
commitment, and where does that leave the format in ten years?"  
—Kris Metzendorf, Atlantic Records

"I wouldn't allow promo people to call alternative radio unless they truly knew what they hell they were talking about. I would not allow those people to use such phrasings as 'We need your support,' 'let's do this together,' 'these guys are alternative' and 'hey Bro.' "  
—Boy Troy, WFNX

"I'd like to see more commercial alternative programmers visit the street, clubs and retailers more often. Programmers hipped to what's happening on the streets are finding—and playing—new bands, not just what they're shipped or hyped on. They will be the true format heroes. The street and a great song speak the truth!"  
—Chuck Slomovitz, Virgin

"In a market where there's direct competition, heritage shouldn't mean anything! Stations that support artists should get equal support in return."  
—Dwight Arnold, XHRM/The Flash

"It'd be a beautiful thing to hear from a station: 'We think this is a great record that will sound good on our station and work well with our listeners' instead of the far more common: 'We like it, but who else is on it?"  
—Michelle Robbins, Hollywood

"We need to emphasize that the music comes first. That's the only reason I'm here, and hopefully, that's why we're all here."  
—Michael Idis, Mercury

"It would be nice if the record industry asked us what should be pushed instead of always telling us. We have a hell of a feedback net to judge what will or won't work."  
—Norm Winter, KDEO

"I wish the format was more artist-driven, rather than being song driven. It's extremely difficult to get stations on a second track, even when they had moderate success with the first one. Artists put their feelings, emotions and experiences into ten or 12 songs, and one of those songs basically gets one shot at radio."  
—Joel Klaman, Elektra Records Group

"This format breaks new music/artists, but unfortunately our enthusiasm may come months before the rest of the marketing campaign comes along—MTV, retail, etc. By the time some songs are released as the official single, we're into another track, and so is our audience. Maybe entire projects can be marketed instead of just one aspect, so labels get their desired airplay, the records sell and radio can program to their audience."  
—Leslie Fram, 99X

"There's a lot I'd like to see changed, but basically it comes down to the fact that I'd like to see things get more artist-friendly. A lot of people (labels, radio stations, trades, lawyers, managers, etc.) are reaping the benefits from the alternative boom, while most of the artists get lost in the shuffle. It is a business, but too much of the time the artistry gets taken for granted."  
—Kris Gillespie, Matador Records

"If I could change anything, I'd get rid of BDS!"  
—Mark Hamilton, Live 105

"We need to kill that 'boys club' mentality that seems to exist among major market stations. I'd like to find out if records really are working in the markets where they're being played, and very often I can't even get through!"  
—Gary Schoenwetter, WEOX

"We need more leaders—people who work from and trust their gut instincts—and less followers. C'mon! Show us your watermelons."  
—Gary Spivak, MCA Records

"We need to change the silly notion that a band's nation of origin has anything to do with their potential. As always, it's in the grooves."  
—Todd Bisson, Columbia Records
"Define where our stations are headed and what’s best for our listeners. This is done most easily by playing what sounds good on the air—not what’s shoved down our throats.”
—JEANNE ATWOOD, WDST

"Keep an eye on gold categories. The 18-34 demo is very reactive to wear.
—JONATHAN L, KUKQ

"Search things [music] out and not be afraid to play them. Most stations seem to be satisfied with just playing stuff that fits.”
—MARY MOSES, KTCL

"Be patient.”
—JOEL KLAUMAN, ELEKTRA RECORDS GROUP

"We should become fully aware of the scope and focus of our artists. The better we understand where our artists want to go, the better we can get them there.”
—ROBBIE LLOYD, ALIAS

"Not be afraid of records that cross to other formats.
—ALEX LUKE, KPNT-THE POINT

“We need to keep true to the artists’ roots, and remember where they came from (college radio, alternative radio, etc.).
—ROCHELLE FOX, GEFFEN

“Focus on playing music that’s beneficial to the growth of the format, not just hits for the sake of paying hits. Stop playing AOR music (Tom Petty, Candlebox, Black Crowes, etc.) when you know it’s AOR music!”
—BOY TROY, WFNX

“We need to be true to the format and be in tune with the what’s up on the streets.
—CHRISTOPHER, KEDJ/THE EDGE

“Remember that alternative is much more than music; it’s a lifestyle that’s rebellious, non-categorical, non-containable and alive. Alternative radio, therefore, has to be more than music; it has to break the rules of conventional radio programmers.”
—NORM WINTER, KDEO

“Bring back the good old days when hookers + blow = airplay.”
—MARK CHOTINER, ATLAS RECORDS

“We need to continue with what I consider a very grassroots approach. We need to keep bands on the road, playing for the right audiences. As far as radio is concerned, it’s crucial that we not be satisfied with ‘the add.’ That is where things begin, and we must work with radio to find ways of doing things that are creative and helpful to both parties involved.”
—MICHAEL IDIX, MERCURY

“Listen to your listeners!”
—BILL GAMBLE, Q101

“Stop ignoring ‘true’ alternative artists”
—MARK HAMILTON, LIVE 105

“Really listen to the music. And stay local!”
—GARY SCHOWENWETTER, WEQX

“Show commitment to our artists in a complete package, and on every level as a company—artist development, promotion, A&R, etc.
—MARC KORDELOS, COLUMBIA RECORDS

“We need to be patient and not expect immediate results. We need to understand that to be a good promotion person we can’t limit our- selves to just getting airplay. A lot of our job is artist development and creating a story in a market so the station has no reason not to add the record.”
—LISA WORDEN, RCA RECORDS

“We need to be a little wiser and more creative about how we spend the band’s—yes, the band’s—money. Is it worth the T-shirt promotion for a paper add or seven spins per week? Neither one is going to generate any sales.”
—SEAN MAXSON, MAMMOTH RECORDS

“Bring back the good old days when hookers + blow = airplay.”
—MARK CHOTINER, ATLAS RECORDS

“We need to be 100 percent honest with radio stations, managers and people we work with.”
—STEVE TIPP, REFRIGERATE RECORDS

“Don’t be afraid to try things on the air and let your listeners decide. Hang out where they’re hanging out and have fun.”
—LESLE FRAM, 99X

“Stay true to the artist’s vision. Let’s not turn bands into something they’re not. Then again, that seems to work a lot of the time, so what the hell do I know?”
—SCOTT CARTER, A&M RECORDS

“We need to keep true to the artists’ point of view and understand that music selection is only one facet of programming a radio station.”
—STEVE LEEDS, ISLAND RECORDS

“Continue to work with honesty, passion and knowledge. We need to treat the music we work with as art, not as a piece of product.”
—GARY SPIVAK, MCA

“We need to stop spending money stupidly; do the right promotions that make sense for the artist’s growth and success. More attention needs to be paid to the proper development of artists so they truly have careers and not just their 15 minutes of fame.”
—MICHELLE ROBBINS, HOLLYWOOD RECORDS

“And My Heart Goes Boom Boom Boom

TO RADIO: WHAT IS YOUR FAVORITE ALBUM OF 1994? AND WHO, IN YOUR OPINION, IS THIS YEAR’S MOST PROMISING NEW ARTIST?

TED TAYLOR, KPOI
Album: Frank Black - Teenager Of The Year
Artist: Grant Lee Buffalo

GARY SCHOWENWETTER, WEQX
Album: R.E.M. - Monster
Artist: Veruca Salt

MARK HAMILTON, LIVE 105
Album: Green Day - Dookie
Artist: Counting Crows

BOY TROY, WFNX
Album: Paul Weller - Wild Wood
Artist: Weezer

CHRISTIAN LUNDBERG, WZRH
Album: Meat Puppets - Too High To Die
Artist: Sheryl Crow

BILL GAMBLE, Q101
Album: R.E.M. - Monster
Artist: Veruca Salt

STEVE MASTERS, LIVE 105
Album: The Wedding Present - Watusi
Artist: The Lyls

NORM WINTER, KDEO
Album: Beastie Boys - III Communication
Artist: Portishead

ALEX LUKE, KPNT-THE POINT
Album: Madder Rose - Panic On Artist: Veruca Salt

CHRISTOPHER, KEDJ/THE EDGE
Artist: Portishead - Dummy Artist: Magnapop

MARY MOSES, KTCL
Album: Jesus And Mary Chain - Stoned And Dethroned Artist: Bjork

JONATHAN L, KUKQ
Album: Joan Jett & The Blackhearts - Pure And Simple Artist: The Ex-Idols

JEANNE ATWOOD, WDST
Album: James - Laid Artist: Morphine

To record promotion reps: Please tell us your biggest/most exciting success story in 1994?

PETE ROSENBLUM, ELEKTRA RECORDS GROUP
"It was great to be involved with a young band like The Dambuilders. Joel and I both had a top ten record, and the band’s tour went really well. Most importantly, I feel we laid a great foundation for the band’s future."

LET'S KISS
And Make Up

42

GAZIN NOVEMBER 11, 1994
THEY MIGHT BE GIANTS

"AKA Driver"

from the album JOHN HENRY

New this week: KPNT, KDGE, WRXQ, WRXS, WHTG, KJEE, Rev 105

On Tour Now Through December With FRANK BLACK

Elektra Entertainment
MARCE KORDELGS, COLUMBIA RECORDS
"Took The Wet Sprocket's huge radio hit with "Fall Down." And working with, and being part of, the Jeff Buckley project has also been a big thrill. Even though we still have a way to go, I honestly feel that amazing music wins in the end."

ROBBIE LOYD, ALIAS
"Working with Heavy Vegetable. I was fortunate enough to get totally in sync with an awesome band and help them achieve their goals."

SEAN MAXSON, MAMMOTH
"Frentel hands down. It's totally rewarding to develop an artist from scratch to near gold. Thanks to all involved."
DON'T BELIEVE THE HYPE!

it's perhaps a little boastful to remind you that

**HOOTIE & THE BLOWFISH**

**DEBUTED #1 HEATSEEKERS!**

not to mention that

**HOOTIE & THE BLOWFISH** have been

**EMBRACED BY**

with upwards of 15+ spins a week on "Hold My Hand"

and we'd be remiss not to tell you that

**HOOTIE & THE BLOWFISH**

are considered among

**CORE ARTISTS**

including platinum-plus colleagues Counting Crows, Gin Blossoms, Mazzy Star, Sheryl Crow and Sting

that millions of viewers caught **HOOTIE & THE BLOWFISH** on national television being touted as one of

**DAVID LETTERMAN'S FAVORITE NEW BANDS**

but perhaps the biggest HYPE/TRUTH of them all is that

**HOOTIE & THE BLOWFISH** have risen

**134-41 NATIONAL SOUNDCAN SALES**

over the past 6 weeks

JUST BELIEVE THE TRUTH!

"hannah jane" the new single from the nearly-gold album **CRACKED REAR VIEW**

produced, engineered & mixed by don gehman

management: rusty harmon for fishco, inc.

Talk To Us:
ATLGRP@aol.com
74774,1026@compuserve.com

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**Most Added**

- PLASTIKMAN (15)
- BUSH (10)
- "Everything's Zen" (Trauma)
- ANTITAM (10)
- Rope-A-Dope (10)

**Top Tip**

THE MURMURS - "You Suck" (MCA)

Top five phones at KIPT and Q101. New this week at WMAD, X96 and WENZ. If you're not next, you suck.

**Top Requests**

CRANBERRIES

PEARL JAM

SMASHING PUMPKINS

HOLE

NIRVANA

**Record to Watch**

**The Halo Benders - "Don't Touch My Bikini"**

(K) Stations taking a chance on this one include WFNX, KLZ, and WRLG. Who's next?

**Chartbound**

KILLING JOKE - "Pandemonium" (Zeitgeist)

PIZZICATO FIVE - "Twiggles/Bond" (Matador)

INK - "Green Mind" (Capitol)

THE LONDON SUEDE - "The Wild Ones" (Nude/Columbia)
The latest cut off the debut album:

**Low-Fi at Society High**
Thanksgiving, for any foreigners who might be reading this. Expected at the event is Big Audio, Frank Black (acoustic), Adam Ant, Frente! and Rancid. I heard music director Steve Masters on the air the other day giving tickets away to anyone could sing Pizzicato Five’s “Twiggy Twiggy vs. James Bond” on the air. Is that messed up or what? 

We hear KNDD/The End-Seattle got slapped with a big, fat Cease And Desist order last weekend. It seems the station got their hands on a copy of Pearl Jam’s soon-to-be-released album and played it on the air—much to the extreme discomfort of the band’s management and label. 

WCHZ-Augusta added the original version of Nirvana’s “About A Girl” this week. Where they managed to find a copy of Bleach I don’t know, but I think the add’s awesome. 

Music news: I was lucky enough to hear a handful of tracks from the forthcoming (no, I’m serious) Stone Roses album, Second Coming. The songs I heard were great—familiar, and yet like nothing the band has ever done before. One track even sounds like an Al Jourgensen or Trent Reznor remix would be appropriate. Can’t wait for it! 

1. VERUCA SALT - SEETHER
2. URGE OVERKILL - GIRL, YOU’LL BE A WOMAN SOON
3. HOE - DOLL PARTS
4. SOUL ASYLUM - CAN’T EVEN TELL
5. WEEZER - BUDDY HOLLY
6. OASIS - SUPersonic
7. MIGHTY MIGHTY BOSSTONES - KINDER WORDS
8. LIZ PHAIR - SUPERNova
9. MAZZY STAR - HALAH
10. R.E.M. - BANG AND BLAME

Now Touring:

11/18 Burlington, Vermont: Toast
11/19 Boston: The Rat
11/20 New York: Wetlands
11/21 New York: Live on The Conan O’Brien Show
11/22 Washington, D.C.: The Black Cat
11/23 Louisville, KY: Cherokee Club
11/25 Grand Rapids, MI: Reptile House
11/26 Chicago: The Metro
11/27 Minneapolis, MN: The Uptown
11/28 Lawrence, KS: The Bottleneck
12/2 Tokyo, Japan: Sinjuku Liquid Room
12/6 Albuquerque, NM: El Rey Theater
12/7 Mesa, AZ: The Nile
12/8 San Diego, CA: Dream Street

“Catch Sky Cries Mary live on The Conan O’Brien Show”
GA VIN COLLEGE

2W LW TW

2 2 1 JON SPENCER BLUES EXPLOSION - Orange (Matador)
1 1 2 WEDDING PRESENT - Yeah Yeah Yeah, Gazette (Island)
7 6 3 VERIQA SALT - Seether, Victoria, Spiderman, Number One (Minty Fresh)
27 7 4 DEAD CAN DANCE - Toward The Within (4-AD)
4 4 5 LIZ PHAIR - Whip Smart (Matador/Atlantic)
5 5 6 AMERICAN MUSIC CLUB - Wish The World Away, Can You Help Me? (Reprise)
13 13 7 WEE - Can't Put My Finger On It, Voodoo Lady (Eftera)
8 8 8 CRANES - Loved (Dedicated/Arista)
14 12 9 ROCKSTAR SKILL - Boredoms, Scape, Team Dresch, Smog (Kill Rockstars)
—— 24 10 PUZZICATO FIVE - Made In USA (Matador)
17 11 11 SMASHING PUMPKINS - Landslide, Fail And Bedazzled (Virgin)
10 10 12 BUTTERGLORY - Crumble (Merge)
36 16 13 DOG FACED HERMANS - Those Deep Buds (Alternative Tentacles)
16 14 14 THE MELVINS - Wish The World Away, Can You Help Me? (Reprise)
9 9 15 THE CRAMPS - Flamejob (Medicine/Giant)
21 18 16 SOUL COUGHING - Screenwriter's Blues, Chicago Not Chicago (Slash/Warner Bros.)
18 17 17 KICKING GIANT - Alien I-O (K)
32 26 18 SILVER JEWS - Starchild Washer (Drag City)
3 3 19 THINKING FELLERS UNION LOCAL 282 - Strangers From The Universe (Matador)
25 20 20 PULP FICTION SOUND TRACK - Urge Overkill (MCA)
41 30 21 LISA GERMANO - Geek The Girl (4-AD)
22 22 22 R.E.M. - What's The Frequency, Curmcy, Crush, Bang & Blame (Warner Bros.)
23 23 23 HEAVENLY - The Decline And Fall Of Heavenly (K)
44 35 24 JUNED - Jured (Lo)
11 25 25 GIRLS AGAINST BOYS - Cruise Yourself (Touch & Go)
—— 36 26 FASTBACKS - Answer The Phone, Dummy (Sub Pop)
12 21 27 THE MIGHTY MIGHTY BOSSTONES - Kinder Words (Mercury)
—— 28 28 SMALL FACTORY - For If You Cannot Fly (Vernon Yard)
19 29 29 SHELLAC - AI Action Park (Touch & Go)
43 32 30 THE CRANBERRIES - Zombie, Tickle, I Can't Be, Dreaming (Island)
—— 34 31 PORTISHEAD - Sop Times (London)
44 32 32 LORDS OF ACID - Voodoo U (American/White Label)
39 33 33 JAMES - Jam, Tomorrow, Honest Joe (Fontana/Mercury)
—— 41 34 GOLDEN PALOMINOS - Pure (Restless)
15 15 35 SUGAR - Your Favorite Thing, Believe What You're (Rykodisc)
NEW 36 RADIAL SPANGLE - Syrup Macrame (Beggars Banquet)
24 37 37 BUILT TO SPILL - There's Nothing Wrong With Love (Up)
—— 38 38 CLERKS SOUNDTRACK - Soul Asylum, Alice In Chains (Columbia)
NEW 39 CATHARINE - Sorry (TVT)
—— 40 40 HELLO CREEED - Plane X (Amphetamine Reptile)
29 29 41 GRANT LEE BUFFALO - Mockingbirds, Honey Don't Think (Slash/Reprise)
—— 42 42 BOYRACER - More Songs... (Slumberland)
NEW 43 HEY DRAG CITY - Pavement, Palace Brothers, Smog, King Kong (Drag City)
6 27 44 SEBADOH - Bakesale (Sub Pop)
45 45 45 POSTER CHILDREN - Not Like You (Sire/Reprise)
NEW 46 THE CULT - Coming Down ( Drug Tongue), Real Girl (Sire/Reprise)
—— 47 47 MALEEM MAHMOUD GHANNA & PHAROAH SANDERS - Trace Of Seven Colors (Axiom/Island)
NEW 48 RED HOT CHILLI PEPPERS - Stolen Moments (MCA)
NEW 49 NIRVANA - About A Girl, The Man Who, Lake Of Fire (DGC)
34 43 50 ERIC'S TRIP - Forever Again (Sub Pop)

#1 CMJ Radio Breakthrough

LOOK FOR CATHARINE ON TOUR THROUGH NOVEMBER AND DECEMBER!

NIRVANA - About A Girl, The Man Who, Lake Of Fire (DGC)

REPORTS ACCEPTED MONDAY 9AM - 4PM AND TUESDAY 9AM - 3PM
STATION REPORTING PHONE: (415) 495-1990 GAVIN FAX: (415) 495-2580

GIVIN NOVEMBER 18, 1994
the new track

DIRECT APPROACH (Tastes so sweet...)

from

JUNKFUEL their debut album

North American Representative: Peter Rudge

Produced by Tim Palmer Mixed by Mr. Colson
Inside College

Big news this week—KVRX in Austin, Texas went FM on Tuesday with 3,000 watts of power. Finally, Texas' premier music town has an adventurous college station available to the public! According to co-MD Andrew Maglow, who called Monday with the scoop, there was still a debate raging as to what song would be the first to be broadcast at 3,000 watts. However, he did name the Slits' "FM" as the current front-runner. I can't wait to make my next trip to Austin to check out the new, improved KVRX.

Princeton's WPRB will soon release a station-sponsored compilation entitled The Dog's So Large I Cannot See Past It. Way the odd title, you ask? Well, remember the Paw contest A&M sponsored earlier in the year? I'm not sure what the rules were, but stations who competed were supposed to ask listeners to submit drawings of dogs. WPRB received an entry from a little girl who rendered a VERY big dog and captioned it with the phrase station members eventually borrowed for the comp's title. That means that Herb Alpert is indirectly responsible for the title of a record that will appear on Dischord (I think) and will include tracks from Built To Spill, Johnboy, Dis and many others. Who wouldn't think...Stephan Merritt, songwriter and mastermind behind the fabulous Guided By Voices, has a side project, The Sixths. Merritt wrote the songs for The Sixths forthcoming album, Wasps Nest, and he recorded the instrumentation. However, the "band" features an array of guest vocalists including Lou Barlow, Barbara Manning, Mary Timothy, Mac from Superchunk and many more. Wasps Nest will appear early next year on Factory in the U.K. and London in the U.S.

PLASTIKMAN (17)
Musk (NovaMute)

ANTETAM (15)
Rope-A-Dope (Homestead)

GRITTERS (13)
"Queen Of The Table Waters" b/w "Return To Cinder" (Sub Pop)

JESSAMINE (12)
"Little Light" (Sub Pop)

PORTASHINE (12)
"Once In A Lifetime" b/w "Noah's Ark (Shut Up And Live)" (Wenits)

College Albums

SMALL FACTORY
FOR IF YOU CANNOT FLY (VERMON YARD, 1790 BROADWAY, 21ST FLOOR, NEW YORK, NY 10019)

For this generation, lo-fi performs the same function that punk did two decades ago. In the late '70s, punks were re-claiming and clearing away the music and then using that art form, music, to express their dominant emotions—rage. Similarly, for the slackers populating the '90s, lo-fi recording and songwriting makes rock accessible to non-musicians, and it provides an outlet for Gen-Xers' primary feelings—which, unsurprisingly, don't compare to rage on the intensity scale. Consider Small Factory, a trio of post-college popsters from Providence who write uncomplicated, enchanting tunes about everyday existence and in the process make the mundane special. Production-wise, For If You Cannot Fly, the band's first full-length for Vernon Yard, is a bit more refined than their previous indie efforts, but the band remains true to the spirit of lo-fi with titles like "Everyone's Happy For The First Time In Weeks," (A New Radiant Storm King Cover), "Hi Howard I'm Back," "The Last Time That We Talked" and "Sensible." "Sensible" may be the disc's shining moment. Rather than mornin' along on insistent percussion (like some of the band's more rockin'-and more ordinary—material), "Sensible" is wistful, sprinkled with mournful minor chords, and makes full use of Phoebe Snow-esque at-ferthe-background vocals. Also check out "Versus Tape" (being clique-ish also seems to be an established lo-fi trait), and "The Bright Side." Lovely.—SEANA BARUTH

PLASTIKMAN
MUSIK (NOVAMUTE, 140 WEST 22ND, SUITE 10 A, NEW YORK, NY 10011)

Plastikman's music teeters on the brink of techno but is more rooted in the realm of progressive ambient with touches of new-age audio modulations. Such as "plastique," dip into the fusion of Middle Eastern, Asian, African chimes, while "ethnik" combines bits of techno and ambient into an engaging mass of swirling noises and stimulating machine-made rhythms.—SPEICHTOOKER

TULARE DUST:
A SONGWRITER'S TRIBUTE TO MERLE HAGGARD
(HIGHTONE, 220 4TH STREET, OAKLAND, CA 94607)

I came to country music late, buying my first country record (Hand Williams Greatest Hits) when I was 18. My second was Merle Haggard's I'm A Lonesome Fugitive, which I bought along with a Howling Wolf LP. I remember the record store clerk, who I feared and respected, steering me at and saying, "Well, at least you bought one good record." I slouched home, but once I put Fugitive on, it all became clear. Merle Haggard was God and that clerk didn't know shit.

Haggard's tunes have a way of getting right down deep inside of you; it's obvious that the artists on this album—amazing songwriters in their own right—have all been affected by his material. They are great matches here. Dwight Yoakam, with just vocals and an acoustic guitar, does a chilling version of "Holding Things Together"; John Doe (who, I'm pretty sure, was in the Nashville scene) does a chilling version of "Holding Things Together"; John Doe (who, I'm pretty sure, was in the Nashville scene) does a chilling version of "Holding Things Together"; John Doe (who, I'm pretty sure, was in the Nashville scene) does a chilling version of "Holding Things Together"; John Doe (who, I'm pretty sure, was in the Nashville scene) does a chilling version of "Holding Things Together".

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right in front of Veraena Salt, bumping them 6-7, but with two new artists added this week, and a SPW of 21, Veraena Salt go back one with a bullet. (What is a “seether” anyway, and why can’t Nina Gordon fight it?)

Another fine week for Urges. Overkill (25-18) via the Pulse Fiction soundtrack, Big Audio (28-21) and The Go Go’s (34-21). It’s also particularly satisfying to see bands like Dead Can Dance (31-28), Portishead (44-30) and Pete Droge (41-33).

Continued from page 48

Not too shabby, eh? And with sales of 320,000 copies of their debut album, "What Would You Say?" (RCA) it’s out these days, it’s rare finding a group you can actually daypart 10 a.m.-3 p.m. Enter The Dave Matthews Band.

THE DAVE MATTHEWS BAND

"What Would You Say?" (RCA)

With all the punk and psuedo punk that’s out these days, it’s rare finding a group you can actually daypart 10 a.m.-3 p.m. Enter The Dave Matthews Band. "What Would You Say?" sounds like a cross between Spin Doctors and Counting Crows, and captures all the energy and good times of the band’s live show. The group has made quite a name for themselves through endless touring, and have already sold out 320,000 copies of their debut album. Not too shabby, eh? And with sales still reaching 10,000 copies a week, the time is right for you to play this one.—LINDA RYAN

THE MOON FESTIVAL

Pedestal Fall EP (Nourotic)

It’s been three years since we heard from this Dallas trio, and in the interim they’ve changed drummers and experimented with a more melodic, ‘80s-oriented approach. Shards of Tom Petty and the quirky instrumental sounds the Dooms peddled on Strange Days surface on this four song EP, but if you’re going to be influenced, let it be by these likes. The title track escales a melodic thrust of guitar mixed with Salim Sevres’ Petty-like vocals, and will mesmerize those unfamiliar with the band. "Welcome Home" blossoms into a rocking mish mash of Strange Days-ish guitar sounds and thumping percussion, and "Acid Tongue" features groovy tamborines and a crunching guitar. Last time these guys toured it cost them a drummer, but hopefully they’ll brave the road again.—DAVID BRIAN

EGGSTONE

Somersalt (Critique/BMG)

If the Partridge Family were a three-piece with indie aspirations, you would have "Against The Sun," the first song from Eggestone’s new album, Somersalt. And if this indie Partridge Family were to put on an all-ages show on Sea Lane Street, you’d have the second song, "It’s Not The Rain." By "Good Morning," the album’s fourth track, the songwriting brilliance of this Swedish band really kicks in. With Somersault, Eggestone show their appreciation for good harmonies, good string arrangements, good weed and good music—Big Star, Teenage Fanclub, Jelly Fish, etc. The vocal harmonies on the album are crystal clear, and shine like a (Big) star, especially on the tracks "Desdemona" and "Lucky," which sounds like a missing song from the Pretty In Pink soundtrack. Somersault is very boxy, light-hearted college-pop. Imagine The Posies for children.—ERIC SHEA

HOOTIE AND THE BLOWFISH

"Hannah Jane" (Atlantic)

Timewise, it looks like Hootie And The Blowfish were an outfit hastily conceived to coast in the wake of the Counting Crows—but that’s far from the truth. This little ensemble has been slugging away in dirty South Carolina bars for years now, probably since before Adam Duritz could legally enter a drinking establishment. How do I know, you ask? Well, I hung out in those S.C. watering holes during college, and Mark Bryan, Hootie’s guitarist, had a shift at WUSC at the same time I did. Since those days, Mark and company have been busy polishing their sound, and their dedication has assisted them in making the leap to the big time, a move that has eluded other Southeastern college faves like the Connells and Dillon Fence. "Hold My Hand," Hootie’s first single, powered their debut disc to gold status. "Hannah Jane" is the follow-up. Although its hook lacks the sheer tenacity of "Hold My Hand’s," "Hannah Jane" is another southern-spiced, moderately-paced sing-a-long complete with toned-down jangle, a call-and-response chorus, and lots of warm high hat to augment Darius Rucker’s friendly, Vedderish lead vocals.

In South Carolina, we serve our food family-style, so don’t be shy about serving yourself (and your listeners) a second helpin’ helpin’ of Blowfish.—SEANA BARUTH

LETTERS TO CLEO

"Here & Now"/Aurora Gory

From: Boston

Label: Giant Records

Contacts: Barry Lyons, Tom Kinney

Letters To Cleo is: Kay Hanley, Mike Epstein, Scott Reibling, Greg McKenna and Stacy Jones.

About Their Name: The name refers to a long-lost grade school pen pal of Kay Hanley’s.

About Songwriting: "I’m not the kind of person that sits around writing—I’m not real precious about it. It’s a very simple process: I hear shit. I write melodies. The song is done."—Kay Hanley.

On Being An Indie Band: "We never missed the idea of having money because we never had it. We toured on credit cards and hoped that we could pay them off. We really weighed our options carefully before signing, and did the right thing."—Kay Hanley

It’s Said: "Letters To Cleo do not waste time on extraneous bullshit or manufactured angst. They keep the focus on those hooks—memorable, shamelessly big and beautiful, a radio programmer’s wet dream—while surrounding them with edgy little riffs."—Rolling Stone
Sylvin/Fripp
Damage (Virgin)

One of the tours of the year was David Sylvian and
Robert Fripp who did major damage. Not only do
Sylvian and Fripp recreate
some of the songs done
together not so long ago in
the studio, a couple of
Sylvian's solo songs are
given the royal treatment.
The band here is killer stel-
lar, including guitarist
Michael Brook, stickman
Trey Gunn and drummer
Pat Mastelotto. Check
"God's Monkey" and the ten
minute "Darshan."

—JAH PANN

BOXING GANDHIS
(Mesa/Bluemoon)

A tribal gathering of Los
Angeles session and touring
gunslingers who began
playing together for fun.
Like most things done from
the heart and merely for the
sake of fun, it eventually
evolved into a serious
effort. Boxing Gandhis
are one of the first to bring
blatant blue-eyed funk soul
to the A3 forefront where
they've captured Most
Added honors two weeks in
a row. Track "If You Love
Me" then "Speak As One"
and check out all the fuss.
—KEITH ZIMMERMAN

DIGABLE PLANETS
Blownout Comb
(Pendulum/EMI)

After soaring to new
heights with their debut
gem Reachin': A New
Refutation of Time And Space,
the Planets choose to rotate
rhymes closer to home.
The vocal tones of Ladybug,
Doodlebug, and Butterfly
are nestled within the warm
smoothness of distinctive,
refreshing songs. Realistic
pictures of positivity shine
in the shadow of their
native Brooklyn's asphalt,
and the call for self-reliance
and black love resonates
without preachiness. The
Plants display a keen
understanding of the fragile
nature of the sophomore
release by going with their
instincts. The result is a
stunning collection of bold
hip-hop classics.

—THURMESA MISHAKA

RESPECT TO STUDIO ONE
Various Artists
(Heartbeat Records,
One Camp St., Cambridge,
MA 02140)

Call me old fashioned—
okay, go ahead, just call me
old—but I love music that
reminds me of sock hops,
dirty dancing and
smooching in the corner.
This two-CD set from
Heartbeat throws in the top-
per—hot nights in Jamaica.
Respect To Studio One is a
celebration of sorts, mark-
ing ten years' collaboration
between Heartbeat and
Studio One, a relationship
that gave birth to 35 albums
of wax so smooth they
almost melt on your
turntable. Admittedly, my
favorites are the songs by
my favorite bands, such as
the innocent "Pretty Looks
Isn't All" by the Heptones,
but I also gravitated toward
the repetitive catchiness of
"Run Run," by Delroy
Wilson and the plaintive
"Give me Mercy Percy"
(Have me the cents to pay
my rent) by The Termites.
Give me a call if you recog-
nize "Psychedelic Rock
(Rockford Rock)." It's
adapted from a Latin song,
the title of which is stuck
on the tip of my tongue.
With 95% of the songs
clocking in under four
minutes, programming
shouldn't be a problem.
Find your own favorites.
—BEVERLY MIRE

Dionne Farris
Wild Seed-Wild Flower
(Columbia)

I'm so excited! I want to be
the very first to christen
Dionne Farris the Next Big
Thang. Fresh from Arrested
Development's line-up,
Farris with her solo album,
Wild Seed-Wild Flower, flut-
ters like a butterfly above
many GAVIN formats. Like
Seal, Dionne isn't an easy
bird to cage. Defying the
easy category, she just is,
and quite beautifully, a wayward soul weaving
beautiful songs, especially
my fave, "Passion." Other
rock and soul knockout
are "I Know," "Food For
Thought," "Reality" and the
thoroughly female "Don't
Ever Touch Me (Again)."

—KEITH ZIMMERMAN
“MEASURES A 10.0 ON THE RICHTER SCALE!”

Millie Jackson
Love Quake
America Rocks and Rolls

Terry Simmons, PD-WPXR
“This song is a hit!”

Skip Carr, PD-WAVT
“I Love this song! We need this in our music mix.”

Rod Phillips, PD & Jamie Roberts, MD-WDDJ
“A damn good song! Like this alot.”

Jammie West, PD-WIQQ
“HUGE adult phones.”

Early believers: WILI, WXLC, WDDJ, WNNO, KONG, WIFX, KKEZ, KTRS, KTDR, KYYY, KKCK, WNKO, WORK, WIQQ, WJAT, WAVT, KFBD, KTUF, KLRZ & KAGO

Look for Millie Jackson performing “Love Quake” on the FOX network sitcom MARTIN on November 24th, Thanksgiving Day!

FOX
Opened for the
Crash Test Dummies
9/8-10/18

Next: Opening
for Toad The
Wet Sprocket
11/26-12/17

★★★★1/2 Rolling Stone
“The Divine Comedy is getting praised for Milla’s
stunning vocals and her dark, intelligent lyrics.”

L.A. Times

Over 80,000 units sold
#2 National in-store play

and now: the brilliant new single and video

THE DIVINE COMEDY
her debut album

Produced by: Richard Feldman and Mark Holden
Management: Arno Andon for Andon Artists © 1994 SBK Records, a division of EMI Records