The 199Force is with us. Gavin's been charting Rap and Hip-Hop for four years now, and the music has never been stronger; its future never brighter. As rap editor Thembisa S. Mshaka notes, more rap artists than ever had out-of-the-box sales successes this year, and whether or not radio is in the mix, more rappers are closing in on gold and platinum status. In short, as T puts it, "Rap music is coming of age, meeting the struggle against mediocrity and the ongoing battle for respect within the industry head-on." On the front lines are such artists as Scarface, Pete Rock & CL Smooth (top), and DJ Cipher (above right). The 199Force also includes a new class of performers, among them Outkast, Big Mike, and Warren G., as well as producers like Buckwild. All are profiled within. While we salute rap, we also present the Urban Summit in Hilton Head, South Carolina. Urban editor Bill Speed previews the summit's agenda and speakers in a special section. In News, Arbitron double-pumps before delivering the New York ratings; we've got the early numbers, along with news of changes at KMEI and KKBZ, including a new slot for Dave Shakes (bottom), a strong defense of MTV by its CEO, Tom Freston, and a look at the latest record retailer: McDonald's restaurants! On the CD Chart, we find Jon Secada, Toad the Wet Sprocket, Gin Blossoms and 3rd Matine enjoying the show. We hope you do, too.
the cranberries

No Need to Argue

includes
zombie

the new album, following their smash debut,
everybody else is doing it, so why can't we?

management: rough trade management & metropolitan entertainment, inc.
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Welcome to Hilton Head and the Gavin Urban Summit. Here's a handy guide to Carolina, the summit agenda, and the speakers along with some thoughts from radio programmers on Urban Renewal.

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Hip-hop is generating more sales and respect than ever. Here are some of the strongest in the 199Force, along with members of rap's generation next and some pivotal behind-the-scenes.

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Gavin
Founded by Bill Gavin--1996

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San Francisco, CA 94105

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Gavin October 7, 1994

RECORD TO WATCH

TOP 40
YOUSSOU N'DOUR & NENEH CHERRY
"Seven Seconds" (Chaos)

RAPP
FU-SCHNICKENS
"Breakdown" (Live)

URBAN
INTRO
"Never Again" (Matown)

A/C

TONI BRAXTON
"How Many Ways" (LaFace/Arista)

COUNTRY
JOE DIFFIE
"Pickup Man" (Epic)

A/C

TODO SNIDER
Songs For The Daily Planet (Margontville/MCA)

JAZZ
QUIZ SHOW
Original Motion Picture Soundtrack (Hollywood)

ADULT ALTERNATIVE
FORMAN, LOEB, JACKSON, HAFNER
Matro (Hipster)

ALTERNATIVE
THE MIGHTY MIGHTY BOSTONES
"Kinder Words" (Mercury)

COLLEGE
SOUTH COWING
Ruby Room (Slash/Warner Bros.)

Gavin Rocks
CORROSION OF CONFORDITY
Deliverance (Columbia)

MOST ADDED

TOP 40
JANET JACKSON
"You Want This" (Virgin)

NIRVANA
"About A Girl" (SubPop)

BRAND NUBIAN
"Word Is Bond" (Elektra)

BLACK SHEEP
"Without A Doubt" (Mercury)

JANET JACKSON
"You Want This" (Virgin)

PHIL PERRY
"One Touch" (MCA)

DIAMOND RIO
"Night Is Falling In My Heart" (Arista)

THE CRANBERRIES
No Need To Argue (Island)

ROBBIE ROBERTSON
Music For The Native Americans (Capitol)

JAZZ
MARCUS ROBERTS
Gershwin For Lovers (Columbia)

CLAYTON/HAMILTON JAZZ ORCH.
Absolutely! (Lake Street)

ADULT ALTERNATIVE
HIROSHIMA
Hiroshima/J.J. (Sire/Reprise)

NAJEE
Shine My World (EMI)

ALTERNATIVE
WEDDING PRESENT
Wopus (Island)

NIRVANA
"About A Girl" (SubPop)

COLLEGE
WEDDING PRESENT
Wopus (Island)

KILL CREEK
St. Valentine's Garage (Mammoth)

Gavin Rocks
NATIVE IN BLACK
A Tribute To Black Sabbath (Columbia)

DANZIG
Danzig 4 (American)

Gavin Hot

TOP 40
MADONNA
"Secret" (Maverick/Sire/Warner Bros.)

RAP
COMMON SENSE
"I used to love her" b/w "Communism" (Relativity)

DIAMOND RIO
"Who Love Finds You" (MCA)

THE CRANBERRIES
"When Love Finds You" (MCA)

JAZZ
DANIELSON BAND
Under The Table And Dreaming (RCA)

ADULT ALTERNATIVE
CHAUQUICO
Acoustic Planet (Higher Octave)

ALTERNATIVE
THE CRANBERRIES
"Zombie" (Island)

COLLEGE
THINKING FELLERS UNION
Local 282 (Matador)

Gavin Rocks
SLAYER
Divine Intervention (American)
Arbitron Puts NYC In Holding Pattern

The numbers almost lied.

Arbitron delayed the release of New York's summer book last week, saying there was a "calculation error affecting the men 18-24 AQH audience for WPLJ-FM for the Monday-Friday 6a-10a daypart." The ratings service says that no other stations or dayparts are affected, but the book had to be delayed while they sought the reason for the mistake, and made necessary corrections.

"A one-time, transient event caused our computer to read a single 7 a.m.-8 a.m. listening record multiple times when tallying estimates for WPLJ-FM," said David Lapovsky, vice president, operations and research. "The result was the illogical estimate for the one station which affected those demographics that would include a 22-year-old male in the six Arbitron's dayparts that would include a Wednesday 7 a.m.-8 a.m. listening entry."

The adjustment didn't make WPLJ happy. The station saw a first place finish with a 5.1 turn into a tie for fourth (with WQHT) at 4.5. At pre-station the adjusted numbers were unavailable.

In Los Angeles, KPWR tied with Spanish station KLAX-FM for number one, while Howard Stern, heard on KLXK, took the crown as favorite morning personality, topping KLAX's Juan Carlos Hidalgo and El Peladillo, who dropped to number three. Overall, the station went from 6.1 to 5.4 in 12+ numbers while KPWR increased from 5.1 to 5.4.

Between Stern and the KLAX duo is the veteran combo of Ken Minyard and Roger Barkley on talk station KAICAM. News/talk, which may have benefited from the O.J. Simpson story, also took fourth place among morning shows, with KFI's Bill Handel, heard on KLON, taking first. KLON's team of Mark and Brian stayed in seventh place. KROI's team of Kevin and Beon dropped from ninth to tenth place. And oldies got a boost, as KRTH-FM jumped from tenth place with a 3.2 to sixth (3.9).

In Chicago, urban WGCI-FM bolted down its hold on number one, jumping to 7.4 from 7.0.

Shakes, Rattles and Role Changes at KMEL, KKB

By Beverly Mike

It was 4.3 on the Richter scale in San Francisco this week as top rated music station KMEL announced some personnel changes.

Current program director Dave Shakes has been upped to operations manager for parent company Evergreen Media's San Francisco stations, which include newly-acquired K-101/AM. Shakes' responsibility will center on K-101's programming department.

Michelle Santosuosso, assistant program director at Evergreen's sister outlet KKB/Los Angeles, will move up to San Francisco as KMEL's PD. "Dave Shakes is one of the most respected names in all of programming," said K-101's VP/GM Brent Osborne. "And it's great to have his talent and input at K-101."

Shakes has been KMEL's programming chief since July, 1993 and although the station's overall ratings have slipped in the past year, it still is the market's number one music station, registering a 1.4 in the spring book. K-101 is an AAC outlet whose ratings consistently hover in the threes.

Michelle Santosuosso has worked in programming departments at stations in Phoenix and San Diego. For a brief period she worked in RCA Records' national promotion department.

"It's time for Michelle to move in, push the envelope, break new music, keep things true to the street and lead the team to more awesome victories," said Evergreen's vice president of programming Keith Nafady, who preceded Shakes as KMEL's program director. "Michelle is definitely hungry and ready to rise to the occasion."

"This is an amazing opportunity," Santosuosso told Gavin. "I can't wait to get to San Francisco to work with Dick Kelley, Joe Arbagey and the whole slammin' KMEL staff."

As a result of the movement, KMEL's assistant program director Mike Marinello has exited. Angela Perelli remains program director at K-101, and Joe Arbagey will continue as music director at KMEL.

In Los Angeles, Harold Austin, whom Nafady calls "my radar," replaces Santosuosso as KKB/T's assistant program director. In addition, Priorly Records promotion manager Maurice DeVoe signs back to radio as KKB/T's music director and Mariana Snider (a goddess with golden ears, says Nafady) is music coordinator.

Ticketmaster Under Attack

Facing charges that it was gouging consumers with its service charges, Ticketmaster Corp. has agreed to support a bill that would require full disclosure of such charges. However, such a bill is unlikely to pass before the current Congressional session winds up Friday. It will be reintroduced early in the next session, in January.

Ted Goldberg, a vice president of Ticketmaster said the company already offers "the types of disclosure that are mandated by the bill." Signs at retail outlets and telephone sales operators inform customers of service charges, he told lawmakers.

But consumer advocate Bill Wood of the U.S. Public Interest Research Group, testifying at a September 29 meeting of the House Energy and Commerce subcommittee, challenged Ticketmaster's claim. He called Ticketmaster "the 800-pound gorilla in the ticketing industry, and in many places the only gorilla" and said the company uses its monopoly or near-monopolistic power to boost prices unreasonably. A survey of 80 events in ten states, the group said, showed that Ticketmaster added an average of $5.10 in service charges to each ticket, or 27 percent to a ticket's face value in some cases.

The survey, said Wood, also showed that at least two-thirds of Ticketmaster agents surveyed said their service charges were not disclosed on the tickets.
TWO EXTRAORDINARY VOICES... A MULTI-PLATINUM POP AND A/C PRODUCER... A SONG OF TIMELESS STRENGTH... AN INTERNATIONALLY ACCLAIMED DIRECTOR... A COMPPELLING NEW FILM

Healing

WYNONNA & MICHAEL ENGLISH

PRODUCED BY GUY ROCHE MIXED BY DANA JON CHAPPELLE

GOING FOR ADDS OCTOBER 17 & 18

SINGLE AVAILABLE ON CURB RECORDS FROM THE MORGAN CREEK PICTURE "SILENT FALL" AVAILABLE ON THE MORGAN CREEK RECORDS SOUNDTRACK ALBUM
MTV's Freston: 'What Have We Done That's So Bad?'

By Ben Fong-Torres

Yes, says Tom Freston, CEO and chairman of the board of MTV Networks, he's concerned with what he's heard: "that record companies want us to put out of business."

"What have we done that is so bad?" he asked.

Freston was talking with MBI, the UK-based music industry magazine, and addressing what he called the "inconsistent and unfair" treatment he says MTV has received from a "cartel" of major record companies.

Labels do have quarrels with the network, noted MBI editor-in-chief Steve Redmond, who conducted the interview with Freston in New York. "They try to screw us all the time," he quoted one European record executive. MTV, the rap goes, has done nothing but exploit copyrights and is trying to avoid paying any fees for usage of videos, and the record companies are fighting back—in part by their attempts at mounting competing networks.

Freston, who also faces such challenges as the impact on MTV of the recent merger of its parent Viacom with Blockbuster Entertainment Corp. and criticism that sister network VH-1 is still searching for an identity.

But Freston, who's been with MTV since its birth in 1981, said MTV is "still first and foremost about music."

And, he added, "you won't find a radio station in America today that plays as wide a range of music as MTV. It's almost what Top 40 was in this country in the '60s and '70s when you would listen to Dusty Springfield and the Beatles and then Leonard Cohen."

But while MTV has prospered over the years and expanded into such ventures as Unplugged (which has produced numerous successful albums), the MTV Music Video Awards, and such series and characters as Beavis & Butt-head, the network, MBI reported, is "under siege on every front."

In particular, there's the battle in Europe over paying for the use of music videos.

"We have never said we don't want to pay for (videos)," Freston said. "We do pay for them. We have paid for them. We're willing to pay for them. What he needs to work out, he said, is whether the network will pay what he calls the "onerously high" rates set by the U.K. labels' collection society, VPL, and whether MTV should have to pay a central group like VPL at all. "We feel we have had to pay above market rates because we have only one place to buy these things."

Freston argued that, as has been the case since MTV went on the air, videos serve to help labels sell records, and noted the difference in attitudes between companies in Europe and their counterparts in the U.S.

"If you speak to the Nashville Network or BET or The Box, nobody pays a nickel," he said. In fact, he noted, some companies have paid MTV to air clips.

As for Blockbuster's $8.4 billion stock-swap merger with Viacom, Freston expressed little concern. Blockbuster's empire includes no company "that is the same business as we are," he said. For the possibility that financing the deals might constrain MTV, he noted: "We have been basically an over-leveraged company since I can remember. They are not going to strangle us."

"We may have to retire them into our Hall of Fame," said Joe Burgess, producer of the third Tom Donahue Radio Awards, after DJs Bonnie Simmons and Sully Roddy each won their second Donahue award last week.

The awards, presented at the Sweetwater nightclub in Mill Valley, Calif., are named for the late pioneer of free-form album rock radio. Winners in six categories, primarily aimed at non-commercial radio, are determined by public voting, conducted by the Coalition for Eclectic Radio, which promotes diversity on local airwaves.

Simmons, who was a program director with Donahue at the KSAN-FM (in its current country format) and now on KNEW-AM, she picked up the award for Best Program on a Commercial Station.

Martinucci Exits Gavin

After almost ten years at GAVIN, John Martinucci, associate editor in the Urban department, has left the magazine.

"I've loved the music and the award-winning editorial we've produced over the past ten years," says GAVIN CEO David Dalton. "We wish him well in his new endeavors."

Donahue Radio Awards To Simmons and Sully

The awards, presented at the Sweetwater nightclub in Mill Valley, Calif., are named for the late pioneer of free-form album rock radio. Winners in six categories, primarily aimed at non-commercial radio, are determined by public voting, conducted by the Coalition for Eclectic Radio, which promotes diversity on local airwaves.

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BP Shoots its Own Arrow in the Air

Broadcast Programming of Seattle has optioned for arrowcasting, the company, which provides CD libraries and consulting services to some 1,000 stations, is now offering a "70s format, "The Heart of the Seventies."

Although the format, originated by CBS Radio, has yet to prove itself in the ratings, BP programmer Mike Bettelli told GAVIN that "a 70s music has taken hold. We've seen a great deal of success with it, and it became obvious to us that this is a viable format. A lot of our stations are very interested; some are thinking of it on weekends. And let's face it, in any market with three or four A/C stations, there's an opening for this."

As for how BP's format will stand apart from the others: "We've seen a variety of approaches. 'Arrow' is mainly rock-based; others are more broad-based. If we were in any camp, we'd be in the broader-based camp. But I'll combine Marvin Gaye with the Eagles, instead of sticking to a strict broad discipline. Our theory is that people who came of age in the '70s absorbed everything. Not just rock, or soul and R&B or heaven forbid, disco. Although there's a home for it, too. A lot of it is historical perspective, of going back to the '70s. The music that was being played back then worked then and works now."
Tom Jones
If I Only Knew
Produced by Trevor Horn
For Horn Productions
McDonald's Builds Platinum Arches

BY BEVERLY MIRE

It used to be a hamburger and fries. Now it's a hamburger and Garth.

As its first-ever music promotion comes to a close, McDonald's has racked up numbers that will make a small Mom & Pop outlet drool. In total it's sold three million Garth Brooks records, more than a million each for Elton John and Tim & Turner, and 500,000 for Roxette.

Co-sponsored by EMI, the deal offers cassettes for $5.99 and CDs for $5.99 with the purchase of a McDonald's burger. The $20 million campaign featured high-profile commercials by Brooks, and included in the deal was a discount coupon good for previously-released albums by the participating artists. For each coupon redeemed, $1 goes to Ronald McDonald Children's Charities.

Despite McDonald's carving out a sizable chunk of this fall's record business, retailers aren't complaining about the chain's entry into their territory.

"I can't imagine them taking over for record retailers," said Lisa Gorn, manager of HMV in Cambridge, Mass. "No matter how many new outlets the record companies try, they can't offer the kind of music we can." Gorn did say she'd like to see the lower prices McDonald's offered. "The price points are interesting," she said. "I'd like to see labels lower their prices more, and there isn't much excuse not to alter them. It's like that through McDonald's." EMI chief Charles Koppelman has been described as "excited" about the promotion's success. He has said that his company has had limited success with television advertising, and this was the first real test of a major national ad campaign.

McDonald's marketing director Susan Frank said the chain discussed the promotion with several companies, but chose EMI because Garth Brooks "brought a lot to the party." EMI then had to forge a deal with MCA to use Elton John.

Both parties were buoyed by the promotion's success; so much so that they said future promotions were likely. That'll be a CD on a bun, hold the mustard.

CROSBY, STILLS, NASH AND EAGLES TOURS GROUNDED

The Eagles grounded their record-breaking Hell Freezes Over tour this week when it was announced that Glenn Frey has an inflammation of the colon, a condition that requires surgery. The announcement came on the eve of a date at the Rose Bowl in Los Angeles.

The tour, which is the group's first in 14 years and as of mid-September had grossed $65.2 million for 45 concerts, has been canceled through the end of the year with the hope that it can be rescheduled for early 1995.

Frey will undergo surgery as soon as possible in Los Angeles. At the same time, Crosby, Stills and Nash have cancelled their 25th anniversary tour because David Crosby is in need of liver transplant surgery. His bandmates, Stephen Stills and Graham Nash, expressed optimism for a full recovery by Crosby. The group cancelled dates beginning with one in California on October 21.

BOOK REVIEW:

How Authors Went from Book Racks to Rock Tours

MID-LIFE CONFIDENTIAL. The Rock Bottom Reminders Tour America with Three Chords and an Attitude 15 authors/Viking ($20.95)

BY DAVID BERAN

The Rock Bottom Reminders took a lot of flak when they played Meat's American Booksellers Association convention back in 1992 from folks who subscribe to the square pegs theory. A rock band comprised of best-selling authors like Stephen King and Amy Tan was supposed to have a rendezvous with oblivion. Performing in front of an audience of their peers made them easy targets, and even Eagle Don Henley teed off with a vicious review of the show.

The road forked at this point, revealing an easy route for the band and its critics to take. They could have kowtowed to reality, and called it fun while it lasted. Critics could have painted them as an over-the-hill lark with no business in show business. End of story.

But that would have been the path of least resistance, and fortunately the Rock Bottom Reminders took another.

Viking Publishing's cash advance for Mid-Life Confidential made a full-blown tour possible, and it features on-the-road chronicles and musings from each of the Reminders. What emerges is a refreshingly funny account of the band's on-the-road camaraderie fraught with details and anecdotes, and devoid of the histrionics that many rock and roll books peddle.

San Francisco media escort Kathy Goldmark first hatched the idea for the band in 1991, and critic/author Dave Marsh trumpets her vision. Marsh cites Music of the Common Tongue by Christopher Small wherein Small argues that "Music is a shaming and he proposes that we refer not to making music but to musicking."

Stephen King's account of his desire to take the band out on the road and play in front of real audiences is scarier than a lot of the stuff he's written because it's real. The power of his determination to stretch himself is inspiring.

When Tad Martin's tour plans fell through, the tour shattered her status as a "reality junkie" who "became a participant instead of an observer," she gets to the guts and glue of the BRRs. As writers and critics, they're forever-observing outsiders, and playing in a band gave them an excuse to make fools of themselves.

When Amy Tan reveals that her American Baptist Scholarship achievement made her feel like a sham, we're getting the naked truth. One leaves Mid-Life Confidential with a sense of the carefree, family-like bonding that went on with the authors, but more importantly, there's a feeling of the liberation experienced when you're bold enough to follow through on a dream.

CAMPAIGN OF THE WEEK

THE CUCUMBERS WHERE WE SLEEP TONIGHT

New York indie Zero Hour Records has enlisted DNA to distribute the Cucumbers' latest effort. One of the label's American successes was a specially-designed pillowcase. Clever promotional items and a solid facade are the band's calling cards.

LABEL: Zero Hour Records DISTRIBUTION: DNA
RADIO: Green 7 seven single, "Flies" and "It's A Shame" serviced six weeks prior to album's release. Label send out pillowcase all screened with "Where We Sleep Tonight" silkscreened on.
RETAIL: 7" single went to retailers who sent in photos of displays. Sticker mailings and postcards went out to micro markets.
PRESSE: Features in Alternative Press, Venice, Guitar World, Cover, AQUARIAN.
VIDEO: Serviced to The Box, local outlets, Retail, clubs, VHS, Power Play and MTV.
OF NOTE: Cucumbers CD serviced to coffee houses and bookstores. Playing off the vegetable angle, Zero Hour sent poster, CD and picture to health food stores.

BY BEVERLY MIRE

Gavin October 7, 1994
Lots of morning action this week. Rick Dees' partner Ellen K. extended her air shift by two hours last week when she began her own solo slot from 9 a.m. weekdays over KISI. Ellen continues to be Rick's foil every day from 5-10 a.m. At B 101.1 FM-Philadelphia Chris McCoy joins as morning personality as current morning voice Dan Blackman moves to evenings. That moves Rick Andrews into the overnight slot. McCoy comes in from WMGK…New morning co-host Kay Leland joins Ron Harris at KCB-FM in Arlington, Texas. She was a features producer for the show for three and a half years…Houston radio vet Dayna Steele has been upped to assistant program director and senior air personality at KLOI/FM. Also upped was ABC's Cindy Bennett who's now music research director. Bill Hennes will head up all of Tri-State Broadcasting's local properties as general manager. Tri-State owns stations in Kalamazoo, Battle Creek and Coldwater, Michigan…XL 93 (KKXL/FM)-Grand Forks, N.D. music director Dave Andrews has resigned and will be replaced by midday programmer Kory Lee. PD Rick Acker says he'll announce the station's music call times ASAP…Okay, here's this for honesty...Joe West, new MD at 99KG (KSKG)-Salina, Kan., gives the reason he got the job. "Rick Raynes couldn't handle it. What a weenie! He is now production director again." We're not making this up...Producer Mark Driscoll has exited the OM slot at Pyramid-owned WEDJ 95.1-Charlotte, N.C. He's starting up a Los Angeles-based record and voice production company…Westwood One's "King of the Countdowns" Casey Kasem has (left) got a new one: Casey's Hot 20 which is tailored for Hot A/C stations. Call the networks for info at (310) 840-4583. Kasem's shows Casey's Top 40 Casey's Countdown and the daily Casey's Biggest Hits are on 1,000 stations worldwide, and, ah, counting…ROTATIONS: THREE PROMOTED AT MCA: Liz Healy, Steve Goldstein and Anthony Miles Anzaldo have been promoted to regional promotion manager Pinetah/ Cincinnati, regional promotion manager Philadelphia/Baltimore and regional promotion manager San Francisco, respectively. They had all been working in MCA's promotion department...Michael Ehrenberg (left) leaves Windham Hill/High Street to become regional promotion director at Capricorn Records...In Columbia Records' jazz department, Jed Corenthal has been named to the newly-created position, associate director, jazz marketing. He has been the label's associate director, Columbia Label Sales...Industry vet Tom Mazzetta is opening his own independent promotion firm Mazzetta Promotion. He'll specialize in A/C radio with an emphasis on Gavin A/C. Call him at (708) 266-0101 or fax (708) 266-0303…Rhino's John Hagelston has been upped to senior manager/press & editorial. Hagelston owns hundreds of rare records and is always looking for obscure '60s and '70s vinyl...FLY Records is a new bar, hip-hop and rap indie whose first artist is Selena Wilson. Their address is 251 Main St., Farmingdale, NY 11735. Call (516) 249-3331…This year's Philadelphia Music Conference takes place from November 3-6. Call (215) 426-4109 for info...Rich Eigendorff and Doug Herzog have been appointed executive vice presidents at MTV as the network organizes its music departments so it can focus on new music program development. Eigendorff was MTV Networks' CFO and Herzog was senior vice president, programming, MTV Music Television. Manning, Scavge & Lee have set up a new Los Angeles-based entertainment group. Former Contemporary Communications chief Vicki Greenleaf is the new company's senior vice president...At BMG Entertainment, Jay Moses has been named senior vice president, general manager, BMG Interactive Entertainment. Moses was vice president of multimedia at the Times Mirror magazines. Looks like REN Management's Steve Rennie is set to become a senior vice president at Epic Records based in Los Angeles. The official announcement will come soon...

Evergreen "Shakes" things up in the City by The Bay, resulting in a ton of speculation about the after-effects. With his new responsibilities (see News for details), don't be surprised to see newly-named Evergreen San Francisco OM Dave Wake up A/C outlet K-101 (KIOI/FM), considered by many to be a "sleeping giant." Meanwhile there were lots of smilies around KMEL when they heard that KBKT-Los Angeles APD Michelle Santosaussen was going to trekking north to take Shakes' PD slot. All that, is except for exiling APD Mike Marino, who was surprised by the move. Considering Evergreen VP/programming Keith Naff's impressive track record for spotting future radio stars, the promotions of KBKT music director Harold Austin to APD, Mariama Snider to music coordinator and the naming of Maurice DeVoe as MD, it's quite an endorsement for all three. Is it a coincidence that all these changes took place a week before the NAB Convention in Las Angeles?

Hold the presses! That's what Arbitron management was screaming upon hearing the news that an error was discovered in the New York and Nassau-Suffolk summer book. The company reported a "calculation error" that affected WPLJ's men 18-24 audience in morning drive. One story is that a diary was counted 300 times! Twenty-four hours later the official book was released, dropping WPLJ from first to third 12-plus with a 4.5 ranking 12-plus (they initially had a 5.1) WLTW moved into number one (4.9), Z-100 (WHTZ) at number two (4.6) and PLJ tied with Hot 97 (WQHT), who moved from fourth to third place. Hot 97 PD Steve Smith commented, "I feel bad for PLJ. They're a great station who deserves their rewards." However, both PLJ PD Scott Shannon and APD/MD Mike Preston are anything but unhappy that their station dominates the key 18-34, 25-34 and 25-54 demos and increased in 12-plus. Never one to let an opportunity like this slip by, Shannon rushed a sweep on the air proclaiming WPLJ the " Arbitron-ranked one number for three hours and 27 minutes." By the way, it was PLJ that reported the mistake to Arbitron in the first place.

Our hearts and prayers are with Atlantic's Joe lanelle, who was hospitalized in New York with a rare illness. A minute doesn't pass that he's not being thought of by his many friends in our industry...Late word out of WEDJ "The Edge" in Charlotte, N.C. has VP/programming Mark "Captain Planet" Driscoll resigning to devote full time to his production entity Planet Creations.

Every "Body & Soul" was smiling and celebrating with Anita Baker in L.A. recently upon release of her first album in four years. By Anita's side is Elektra Entertainment senior VP, promotion Jon Leshay with Gavin's Steve Resnik and Dave Sholin on far left and right handling security.
KDWB-Minneapolis’ Mark Bolke recovering from last weekend’s 35th Anniversary festivities, flashes that he’s decided on who’ll replace outgoing APD/MD Kevin Peterson (headed to Star 94 (WSTR)-Atlanta). That would be Rob Morris, former PD at WHHT-Columbus and WMJO-Cleveland. Mark also appoints overnight Rick Thomas to the AM5 position. Thomas had been assisting in programming during the transition... By the way, rumors about the other Rick Thomas, PD at Wild 107 (KYLD)-San Francisco exiting are wrong, wrong, WRONG according to knowledgeable sources.

Hi-five’s to Interscope’s Marc Benesch on the well-deserved appointment as the label’s general manager. Expect the “official” word next week.

A/C is playing musical chairs in Salt Lake City. When’s the last time anyone remembers three programmers shifting places at the same time? It all began when Scott McNeil, PD of soft A/C KSFI, accepted the PD post at hot A/C KVRI. The open KSFI slot was quickly taken by Dain Craig, who just weeks ago was named PD at crosstown KISN. That paved the way for KISN MD and PM drive personality Jim Morales to become PD as well. Odd man out in this scenario—exiting KVRI PD Brian Casey, Morales says, “It feels great to have the support and confidence of GM Randy Rodgers and the entire KISN staff.”

Is a major label planning to purchase Cargo Records and distribution? In an announcement to the Los Angeles Rams in move to St. Louis, WXKQ’s morning madmen Steve and D.C., wanted to send Rams’ prez John Shaw a photo of a sign in town reading “Shaw Avenue,” among other goodies. Only meaning to “borrow” the sign for the picture, the pair, as well as two interns, were arrested by the men in blue. WXKQ’s PD Cruz reports the sign was returned and at worst, a fine will be levied. But, he adds, “Three nights of TV coverage and tons-of-press is a beautiful thing.” The capper? A listener made a sign to donate to the cause.

Vallie Consulting names Ray Yerke to oversee the firm’s operations and sales.

Good news for The Dave Matthews Band, who was featured on last week’s (September 30) cover of G with. Their new album sold over 33,000 copies in its first week out. RCA’s Dave Lonca, Nick Bull and Bruce Floro swear they just bought 10,000 each.

WLUM (Hot 102)-Milwaukee has completed the transition from urban/dance crossover to alternative that’s been going on for weeks. The station’s now known as “New Rock 102.1.” PD Tony Dee stays on board, while the morning team of Jerry Hart and Carolyn Coffey, exit. Call Hart at (414) 354-3949 and Coffey at (414) 357-9498.

KJYK-Tuscon makes it official, naming Jowcol “M.C. Boogie D.” Gilchrist as PD/MD, replacing Bruce St. James, now MD at Power 106 (KPWR) Los Angeles. The Boogie man, who’d been doing mornings, moves to nights. Also, afternoon talent Chris Kerr is promoted to AM5.

Are they printing new business cards for Steve Rennie of REN Management? Will they read senior VP, Epic Records?

PD Rick Acker names midday personality Kory Lee MD at XL93 (KKXL/AM) Grand Forks, N.D.

We’re happy to hear KTRS-Casper, Wyo. PD Martha Steele is back in the saddle after recuperating from recent surgery. Can we expect former KTRS MD Dave Collins to resurface soon?

For personal reasons, former Danzig drummer Chuck Biscuits quit the band in June. Since then Biscuits has asked to rejoin the band, but Danzig has decided to move on, citing Biscuits personal problems and his creative differences with the band. Danzig 4 was released on American Recordings on October 4. “Until You Call On The Dark” is the first single and it’s already #1 most added at COR/ROAR/hard Rock radio.

American Recording’s Internet site already has some interesting stuff for you to play with, including the Black Crowes artwork for their new release, America. You can also sample Slayer’s brand-new, unedited and uncensored biography for their Divine Intervention album project which was released on September 27. There are other goodies available from Johnny Cash, The Jesus & Mary Chain, Sir Mix-A-Lot and more at World Wide Web http://americanrecordings.com or E-mail them at american@americanrecordings.com.

Jimmie Vaughan is Eric Clapton’s special guest on a North American tour that began October 3 in Montreal. Vaughan will be playing tunes from his solo debut album Soundful Pleasure out on Epic Records. Clapton called Vaughan in 1992 and asked to him to open his Royal Albert Hall concerts in London. “I just didn’t have the guts to tell him no,” Vaughan later recalled. “So I went and got me a band and did those dates in February-March ’93. There were 16 shows and by the end of them, we’d gotten really good. I came back home and said, ‘Man, we’re all fired up now. Let’s do something. So we started making a record. The Jimmie Vaughan Band includes Denny Freeman (piano), George Rain (drums), Bill Willis, (Hammond B-3 organ) and backing vocalists Dennis King, Calvin Burns and Briz.

I have heard Promised Land, the new album from Queensryche, will be out on EMI Records on October 18. It’s been a long wait for this new album, but well worth it. It’s simply brilliant. Recorded in the band’s hometown of Seattle at Big Log Studios between 1992 and 1994, the album was produced by Queensryche and James Barton. “I Am I” will be the first video and single. On October 4 EM Records premiered the first single. “I Am I” was transmitted via satellite continuously for 30 minutes between 9:00 and 9:30 PM EST. Any radio station with a dish could pick up the transmission...

LUTHER VANROSS

Last month Luther Vandross performed a special concert in London with the London Philharmonic Orchestra and the London Gospel Choir with a guest appearance from Mariah Carey. The event was taped for a December PBS television broadcast.

R.E.M.

After five years off the road, R.E.M. will finally tour again. They’re set to begin a year-long tour next January in Australia.

CARNEGIE HALL

Carnie Wilson of Wilson Phillips fame it set to begin hosting a daily talk show syndicated by Warner Bros. Television.

ROBBIE ROBERTSON

Robbie Robertson’s new album, the soundtrack to the six-hour TVB documentary, The Native Americans, features music from musicians all over North America. Robertson has more than a curious interest in Native Americans—he’s half Mohawk.

SWING OUT SISTER

Swing Out Sister’s first-ever American concert tour for Swing Out Sister is an 11-night run that begins October 20 in Los Angeles.

GO-GO’S

The title of the career retrospective CD boxed set from The Go-Go’s will be called Beyond The Valley of The Go-Go’s.
Trisha Yearwood

Welcome to Pottsville, Pa., which is where Gavin’s “Small Market Success” travels to this week. If you pull out your map, you’ll see that Pottsville is located approximately 90 miles northwest of Philadelphia, 35 miles north of Reading and 50 miles south of Wilkes-Barre. Playing the Top 40 hits in town is T-102 (WAVT), where we sit down with PD Paula Parcez to get the lowdown on the station.

You’ve had a long road getting to where you are today. Was it always your ambition to be in radio? I’ve loved radio since I was little, but I never really thought about being on the radio. I was always into acting, singing and performing. I began volunteering at WKZZ in Wilkes-Barre. In 1989, I was hired here at T-102. In May, 1992, I started doing morning drive last month. It was promoted to program director.

Now that you’re PD, what are your main goals for the station? I have some difficult shoes to fill. Skip Carr, the previous PD, was a concentration solely on the music, but still helping me redefine where we want the station to go. I want to key in even more on personality-oriented radio. I want to make sure that we are always in touch with the community and for them to know we feel for their concerns.

What is the Pottsville community concerned about? Growing crime in the area, jobs, a lot of the same things that are concerns in major cities. They’re concerned about local charities, being involved in the community as a listener.

Your audience likes to be involved? Very much so! We’re an outlet for them. We give them an opportunity to voice their views and concerns while we also play the music that makes them feel good.

How does your competition react? In terms of the music, we don’t have a lot of competition. There are a lot of influences in the area, but we’re the only true Top 40 for our area. Our main competition comes from the sales side. In that realm, it’s a different world.

Is there a good relationship in the station between sales and programming? We’re always looking to improve communication and organization in regard to those two departments. Our general manager is terrific. He really works hard on improving our communication and at addressing our concerns. We have a good group of people here and I believe we are really on the right track.

Where do you want to be in five years? I want to be happy with what I’m doing. I want to stay challenged and if I feel I have gone as far as I can here, I’d want to move on to my next challenge.

Any last comments? I just want to thank those of you who gave me a shot. A lot of people have brought me under their wing and sold more than 150,000 out-of-the-box, breaking the record set in 1984 by Frankie Goes To Hollywood’s “Welcome To The Pleasur Dome.”

SMALL MARKET SUCCESS

BY PAUL E. SWANSON

WAVT (T-102) Radio

212 South Center

Pottsville, PA 17901

(717) 622-1360

General manager: argie tidmore

Program director: Paula Parcez

Music director: Skip Carr

Consultant: John Driscoll

Frequency: 101.9 FM

Watts: 50,000 effectively

Target demo: 18-34 female

Positioning statement: “Your Number One Hit Music Station.”

Major industries: Yuegling Brewery (America’s oldest brewhery), Cresona Aluminum and strip mining.
## Gavin Top 40

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### Chartbound

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<td>67</td>
<td>616</td>
<td>+577</td>
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**Most Added**

- **JANET JACKSON**
  - (67) - "You Want This" (Virgin)

- **NIRVANA**
  - (66) - "About A Girl" (DGC)

### ACE OF BASE (63)

- "Living In Danger" (Arista)

### MADONNA (31)

- "Secret" (Maverick/Sire/Warner Bros.)

### ERIC CLAPTON (27)

- "Motherless Child" (Duck/Reprise)

### Hot

- **MADONNA**
  - "Secret" (Maverick/Sire/Warner Bros.)

### Top Tip

- **ERIC CLAPTON**
  - "Motherless Child" (Duck/Reprise)

### Crossover Action

- **INA KIMOZE** - "Here Comes The Hotstepper" (Columbia)
- **IMMATURE** - "Never Lie" (MCA)
- **AALIYAH** - "At Your Best (You Are Love)" (Blackground Enterprise/Live)
- **BMU BLACK MAN UNITED** - "U Will Know" (Mercury)
- **RAPPIN 4-TAY** - "Playz Club" (Chrysalis/EML/Rag Top)
- **NEXT EXIT** - "Somewhere In My Broken Heart" (Headliner)
- **20 FINGERS** - "Lost Man" (I.D.)
- **JAKI BRAHAM** - "Are You Ready" (Avex/Critique)
- **JADE** - "Every Day Of The Week" (Giant)
- **SALT-N-PEPA** - "None Of Your Business" (Next Plateau/Stand)

### ALTERNATIVE

- **LUCAS** - "Lucas With A Lid Off" (Big Beat/Atlantic)
- **LIVE** - "I Alone" (Radioactive)
- **DINOSAUR JR.** - "Feel The Pain" (Reprise)
- **THE JULIANA HATHFIELD 3** - "Spin The Bottle" (RCA)
- **SARAH McLACHLAN** - "Good Enough" (Arista)
- **LOVE SPIT LOVE** - "Am I Wrong" (Imago)
- **WEEZER** - "Ordinary Soccer Song" (DGC)
- **THE JESUS & MARY CHAIN** - "Sometimes Always" (American)
- **COUNTING CROWS** - "Einstein On The Beach" "Rain King" (DGC)

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**RECORD TO WATCH**

- **YOUSHOU N’DOUR & NENEH CHERRY** - "Seven Seconds" (Chacal)

Spins increase each week as a few more programmers become convinced that this international hit will excite their audience too.

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Up & Coming

Reports Adds SPINS TRENDS
73 14 1069 +345 CAUSE AND EFFECT - Alone (Zoo)
71 — 1701 -96 KARYN WHITE - Hurting (Warner Bros.)
70 7 1333 +104 SARAH McLACHLAN - Good Enough (Arabia)
69 66 217 +217 * ANIRVANA - About A Girl (DGC)
67 27 834 +719 ERIC CLAPTON - Motherless Child (Duck/Reprise)
63 4 1828 +245 AALYAH - At Your Best (You Are Live) (Backyard Enterprise/Live)
63 10 1019 +221 JACKSON BROWNE - Sky Blue and Black (Elektra)
63 8 986 +198 WEZEE - under the sweater song (DGC)
58 17 781 +307 SASS JORDAN - Sure's Gonna Rise (MCA)
53 5 1405 +285 IMMATURE - Never Lie (MCA)
51 1 1147 +168 LOVE SPIT LOVE - Am I Wrong (Imago)
50 1 1159 +5 3rd MATTINEE - Freedom Road (Reprise)
50 21 591 +240 HARRY CONNICK, JR. - I Could Only (Whisper Your Name (Columbia))
47 7 1275 +195 4PM - Sukiyaki (Next Plateau/IPLC)
47 — 1143 -392 GERALD LEVERT - I'd Give Anything (coastwest/Atlantic Group)
44 4 703 +205 COLLECTIVE SOUL - Breath (Atlantic)
44 — 769 -122 OFFSPRING - Come Out and Play (Epilp)
40 8 703 +127 LUCAS - Lucas With A Lid Off (Big Bad/Atlantic)
39 10 579 +388 ROCKETEER - Crash Boom Bang (EMI)
38 2 874 -57 JAKI GRIFFIN - Ain't Nobody (Ave/Reprise)
38 9 594 +167 JESUS & MARY CHAIN - Sometimes Always (American)
37 3 851 -46 FOR REAL - You Don't Know Nuthin' (A&M/Perspective)
37 — 781 -27 NINE INCH NAILS - Closer (Ninety/Nineteen/Arcade)
36 — 770 -163 ALL-4-ONE - Breathless (Stillo/Atlantic)
34 4 690 +144 YOUSOU N'DOUR & NENEH CHERRY - Seven Seconds (Chaos)
33 — 805 -110 WARREN G - This D.J. (YoYaYa/RAL)
32 3 627 +123 JON JETT & THE BLACKHEARTS - As I Am (Warner Bros.)
32 21 271 +126 JOSHUA KADISON - Picture Postcards From LA (SMP/EMI)
31 4 542 0 SALT-N-PEPA - None Of Your Business (Next Plateau/IPLC)
28 18 327 +141 THE CRANBERRIES - Zombie (Island)
25 5 508 +81 IMI KAMOSE - Here Comes The Hotstepper (Columbia)
24 — 527 - +3 SMITHREETERS - Time Won't Let Me (RCA)
22 6 356 +3 CE PE DESTINON - Hit By Love (A&M)
21 3 338 +136 SEAL - Newcom Friend (Zetka/索尼/Warner Bros.)
20 — 381 -1 DANIELLE BRISEBOIS - What It God Fell From The Sky (Ep)
20 5 305 +61 OFFSPRING - Sell Esteem (Epilp)
19 — 578 +37 ICE CUBE - Big Gun (One Nation) (Priority)
19 2 478 +104 20 FINGERS - Start Shit Up (L.D.)
18 6 210 +157 THE JULIANA HATFIELD THREE - Spin The Bottle (RCA)
18 2 402 +1 BMJ - BLACK MEN UNITED - U Will Know (Mercury)
17 6 222 +98 JOE COCKER - The Simple Things (550 Music)
16 1 486 -25 COUNTING CROWS - Gotham On The Beach (DGC)
16 — 391 -1 FREDDY JONES BAND - In A Democracy (Capricorn)
16 10 169 +40 * DINOSAUR JR. - Feel The Pain (Sire/Reprise)
16 12 186 +17 * LIVE - I Alone (Radioactive)
15 1 359 -6 RAPPIN' 4-TAY - Playa Club (Chrysalis/EW)Reg Top)
15 1 319 -103 JADE - 5-4-3-2-1 (Start Time Is Up) (Giant)
10 15 179 +106 * BRANDY - I Wanna Be Down (Atlantic)
13 — 256 -178 DA BRAT - Funked (So So Def/Chi)
12 — 378 -61 HEAVY D & THE BOYS - Nutin' But Love (Uptown/MCA)
11 2 187 +13 * DA YOUNGSTARS - His Hop Ride (feat/ed/Atlantic Group)
11 3 187 +65 * DA BRAT - Far All Y'all (So So Def/Chi)
12 2 276 +24 * SHAWN COLVIN - Every Little Thing He Does Is Magic (Columbia)
11 1 171 +33 * MIRANDA - Round & Round (Shine)
11 1 117 +73 * GIANT LEE BUFFALO - Moeshe (Sah/Reprise)
10 10 60 +27 * JOHN MELLENCAMP - Dance Naked (Mercury) * Indicates Debut

Inside Top 40

With the fourth quarter underway, new Top 40 correspondents join the Gavin panel. Welcome on board to the following:

PD Tom Land and APD/MD Jon Anthony, KKMV Radio, 2501 Broadway, #406 Kansas City, MO 64111 Phone: (816) 753-0932 Fax: (816) 753-8654
PD Bobby Novosad, KSMB Radio, P.O. Box 3345, Lafayette, LA 70502 Phone: (318) 232-1311 Fax: (318) 233-3779
PD Tom Engrstrand and MD Grant Thomas, KWCR Radio, Box 491, 346 Main Street, Winner, SD 57580 Phone: (605) 842-3335 Fax: (605) 842-3875
PD Kid Kelly and MD Danny Oman, WHKT/FM Radio, Box 971, Wilkes-Barre/Scranton, Highlands, Avoca, PA 18401 Phone: (717) 655-2271 Fax (717) 457-8737

PD John O'Rourke and MD Laura Robinson, WDJB (B106) Radio, 6112 Constitution Drive, Fort Wayne, IN 46904 Phone: (219) 436-9223 Fax: (219) 496-2068 OM MD Vic Michael and PD Shawn Carey, WHTO Radio, 220 South Russell Avenue, Williamsport, PA 17701 Phone: (717) 323-8200 Fax: (717) 323-5075 PD/MD Van Michael, WNKJ (WINK 106) Radio, 99 West First Street, Corning, NY 14830 Phone: (607) 936-2424 Fax: (607) 937-5000 PD/MD Jim Richards, WWST Radio, 8419 Kingston Pike, Knoxville, TN 37919 Phone: (615) 693-1020 Fax: (615) 693-8495 PD Bob Forster and MD Mike Gibson, WZST (STAR 98) Radio, P.O. Box 989, Chattanooga, TN 37401 Phone: (706) 861-1050 Fax: (706) 861-5547

What's Going On

An overview of key happenings from a panel of Gavin Only Correspondents

DAVE CHRISTOPHER, PD, KSXY-SAN LUIS OROSO, CAIF. - "Great reaction to 'Lucas' 'Lucas With A Lid Off' on our Modern Rock show has led to a few spins in regular rotation and more curiosity calls. The song's uniqueness really jumps out of the speaker. I have a hunch 'I Wanna Be Down' by Brandy is a winner, but it hasn't seen enough spins yet to tell how big it's going to be. A smooth, sexy groove and excellent vocals make this one sound great on the air."

BILL BRAVO, PD, WEOW/FM-KY WEST, FLA. - "Jami & Spoon's 'Right In The Night' has seen steady growth on the phones and at retail. We're pumping it in power rotation.

Mazzy Star's 'Fade Into You' is one of our most requested."

BRIAN GARVIN, PD, KDOG-MANKATO, MINN. - "Good reaction to R.E.M.'s 'What's The Frequency, Kenneth?' from upper demos (25-38). Bon Jovi's 'Always,' Gin Blossoms' 'Allison Road' and Hootie & The Blowfish's 'Hold My Hand' are all making the phones ring Big Time."

COSIMO LEONE, PD, KGBR-BURLINGTON, IOWA - "Ace Of Base seems to have another top ten winner on their hands with 'Living In Danger.' All demos are responding to Madonna's 'Secret.'"

TOM BRENGLE, PD, W100 (KFAV)-ST. PETERS, MO. - "The Rolling Stones' 'Out Of Tears' has taken off. Our upper demos love Eric Clapton's 'Motherless Child.' Toad The Wet Sprocket's 'Something's Always Wrong' is happening."

BRAD ANDERSON, PD, KSZZ (KISS/FM)-FARGO, N.D. - "Listeners are telling us what we felt: Madonna's 'Secret' is her best effort in years. Immediate positive reaction on Weezer's 'undone' and Bon Jovi's 'Always.' Still can't say enough about Deadeye Dick's 'New Age Girl.' Across-the-board demo appeal, male and female."

STEVE MCKAY, PD, WSBG/FM-SHE ROGDENBURG, PA. - "Moments keeps building on Clapton's 'Motherless Child.' Our 18-34 phones and sales continue to explode. Major phones on Lucas' 'Lucas With A Lid Off' after some spiked airplay. Expect this one to be around awhile. My personal favorite this week is Lightning Seeds' 'Lucky You.' Catchy, mid-tempo tune. Could be big."
UNDERLINES indicate upward movement, while blue entries highlight stronger performance than in the main Top 40 chart.

**Go Chart Most Added**

**NIRVANA (27)**

**JANET JACKSON (22)**

**ACE OF BASE (20)**

has exploded. I think Tom Jones has a real good shot of coming back onto Top 40 in a big way with ‘If I Only Knew.’ Sounds great.

**Jon Norton, MD, KTTY-Bismarck, N.D.**

“Number three requests on Lucas’ song — full-time play and good feedback from younger and upper demes.”

**Martha Steele, PD, KTRS-Casper, Wyo.**

“We’ve been waiting to play the Counting Crows’ ‘Rain King’ for months. It’s exactly what we need tempo-wise right now. Very catchy.”

**Steve Gilinsky, PD, WGRG-Binghamton, N.Y.**

“We’re testing Sarah McLachlan’s ‘Good Enough’ and are impressed by the response. Looking like it will be an add. We’re picking up a buzz on ‘Lucas With A Lid Off’ after testing it for a week.”

**Dave Evan, OM/PD, WJIL-FM, Willimantic, Conn.**

“We’re planning to test The Cranberries’ ‘Zombie.’ It’s haunting, with a hook that stays with you. I like Tom Jones’ ‘If I Only Knew’ and we’re starting to spin it this week.”

**Karna, PD, KLHZ-LaRose, LA.**

“After testing Tom Jones’ ‘If I Only Knew’ over the weekend, and getting good reaction from both men and women 18-34, we added it. Lucas’ song is very hot; lots of men are asking for it.”

**Brent Ackerman, PD, KROC-Rochester, Minn.**

“Mrazzy Star’s ‘Fade Into You’ is taking off for us. Great response on Madonna’s ‘Secret.’ It will be huge. The more I hear Nirvana’s ‘About A Girl,’ the more I like it, but it’s too soon to track any audience response. Top ten calls and top three retail on R.E.M. after only three weeks of airplay.”

**Dave Shuman, MD, WJJC (CBS) St. Louis, MO.**

“We’re picking up response in all departments (except morning drive) to Beres Hammond’s ‘No Disturb Sign.’ It’s number six on our All-Request Show with strong female appeal. Adults 25-plus and 35-plus love BeBe & CeCe Winans’ ‘If Anything Ever Happened To You’.”

**Mark Murphy, PD, KQOT-Anchorange, AL.**

“We get calls every time we play Keita’s ‘Boy You Are The One’ on Zoo. It’s been in test rotation for a month and a half and several times each day different retailers call asking us to tell them about it. 4PM’s ‘Sukiyaki’ and Deadeye Dick’s ‘New Age Girl’ are hot on the phones. We’re getting early response to Madonna and Bon Jovi’s newest songs.”

**Jade is 15**

**Birthdays:**

Tanya Kelly (Oct. 11), Joe Marshall (June 15) and Di “Miss Di” Reed (Apr. 13)

**Hometowns:**

Tonya and Jodi come from Chicago while Miss Di comes from Houston.

**Label:**

Giant

**Head of Promotion:**

Ray Carlton

**Current Album:**

Mind, Body & Song

**Current Single:**

“5-4-3-2-1 (Yo! Time Is Up)”

**Musical Influences:**


**Most Exciting Career Moments To-Date:**

Tonya/“Going to schools and promoting the importance of education and self-respect;” Jodi/“Earning a gold record;” Miss Di/“Participating and performing at the AIDS Walk and Dance-A-Thon. We love to help others.”

**If They Couldn’t Be Singers, They’d Be:**

Tonya/“An architect/designer or film/TV/theatre set designer;” Jodi/“A non-denominational preacher;” Miss Di/“Teaching vocals to talented children.”

**Jade on their Current Single:**

“Don’t keep me hanging on. I love you. If you can’t give me respect, I’ll count you down.”

**Gavin October 7, 1994**
she's backed up the best, now she's breaking out on her own. Cindy Mizelle i've had enough

the first unforgettable ballad from her forthcoming self-titled debut album

EARLY AIRPLAY!
FM102 - Sacramento
Z90 - San Diego
KHTN - Modesto

Dave Fergeson, PD-FM102
"Best ballad I've ever heard."

Already a smash at Urban!
• Over 525 spins!
• Over 5 Million Listeners!

The voice behind Mariah Carey,
The Rolling Stones, Luther Vandross,
Aretha Franklin and Sting.
Now it's her turn . . .

"I love Cindy Mizelle. Her voice penetrates the true tradition of what I call real singing. Let's put it like this, if she wasn't available on Tuesday, I'd wait 'til Friday. If she wasn't available on Friday, I'd wait 'til February."
- Luther Vandross
Carolina’s On Our Minds

Welcome to Gavin’s First Annual Urban Strategy Summit. These invitation-only workshops are designed to be educational and fun. Their greater purpose is to help further the course of urban radio, and help it to become a bigger factor in the radio community.

We chose to hold our meetings on Hilton Head Island for several reasons. It’s in the Carolinas, a region that has long been noted for its ability to break new ground; it’s in an area that’s an important breeding ground for successful talent; it’s beautiful and private.

Many of our industry’s functions have been plagued by distractions. Gavin knew a lot could be accomplished in the laid-back atmosphere of this private resort.

The primary purpose of the First Annual Urban Strategy Summit is to assemble radio, record and marketing executives to discuss the issues that confront our format and to begin a co-operative effort that will ensure our mutual survival. Urban radio is facing greater challenges than ever before. In radio there’s splintering, and we’re being out-gunned by big-money radio companies. In records urban divisions are being eliminated and Black talent is quickly being swallowed up by other music formats as soon as they hit Black radio playlists and urban retail charts. These meetings will help us find a way of making your know-how work for you long term. We’ll talk about where the urban radio/record industry is right here and right now. By exchanging programming and music information, we’ll benefit our respective businesses. As part of Gavin’s Urban Renewal efforts, we’ll take the information and ideas gathered here and pass them on to our weekly readers. It will be a true reflection of what goes on inside the Urban format.

The workshops have been designed for investigation and experimentation. Take advantage of them.

In this special section, you’ll find a directory of events, profiles of our discussion leaders and comments from programmers.

Thanks to everyone who provided encouragement, suggestions and time spent listening, and to the many who helped make this happen. Enjoy.

Bill Speed

Gavin's First Annual Urban Summit

Meeting Agenda

Hilton Resort

Hilton Head Island, South Carolina

Sunday, October 9

Arrival Hilton Resort, Hilton Head Island, South Carolina
2 p.m.-7 p.m. Beach Party courtesy of Sony Music

Monday, October 10

8:00 a.m. Breakfast
9:10-10:30 a.m. General Meeting Outline ideas for discussion
11:00 a.m. Keynote Speech
Michael Saunders Operations Manager WPEG-Charlotte, N.C.
1:00 p.m. Lunch
3:00 p.m. Workshop: The Science Of Radio Speakers: Jim Maddox, Vice President/Programing, DMX; Paul Drew, President, Paul Drew Enterprises Inc.; Don Kelly, Don Kelly & Associates

Tuesday, October 11

8:00 a.m. Breakfast
9:10-10:30 a.m. Myths and Truths about Arbitron Research
Jim Peacock Director of Research Arbitron
11 a.m.-12:30 p.m. Computer Music Scheduling
Earl Boston RCS/Selector
1:00 p.m. Lunch
3:00 p.m. Breakout sessions/discussion groups
6:00 p.m. Cocktail Party
8:00 p.m. Dinner
JASON'S LYRIC

LL COOL J
TONY TONI TONÉ
K-CI HAILEY OF JOKECI
BRIAN MCKNIGHT
THE WHITEHEAD BROTHERS
AHMAD
SPICE 1
MINT CONDITION
FEATURING ALBERT COLLINS
SCARFACE
B.M.U. (BLACK MEN UNITED)
AND MANY MORE!

IN STORES NOW

BLACK SHEEP ALBUM COMING IN DECEMBER

www.americanradiohistory.com
The Carolinas: A Tale Of Two States

The combined cities of Charleston, Charlotte, Columbia, Fayetteville, Florence, Greensboro-Winston-Salem-High Point, Greensboro-New Bern, Myrtle Beach, Raleigh-Durham, Sumter and Wilmington make up a territory collectively known in the music industry as “The Carolinas.” The region is notorious for breaking new music, and is home to many of the strongest secondary stations in the country.

The Carolinas is where many record executives got their start. Radio programmers enhanced their skills in this region, and have gone on to work in top five markets. People were educated here and began their careers here. The area also boasts a number of Black-owned properties. In addition, many prestigious Black colleges are in the region.

Cy Young, program director of WQOK-Raleigh, is the president of one of the National Black Programmers Coalition’s (NBPC) largest chapters. Mutter Evans, president/GM WAAA-Winston-Salem, is on the Board of Directors for The National Association of Black-Owned Broadcasters (NABOB) and she is the organization’s first vice president.

Charlotte is home to the Charlotte Hornets basketball team, and North Carolina has more radio stations than any other state in the nation.

While most stations program to the 25-54 demographic there is nonetheless a diverse programming menu. Stations play a mixture of Gospel, jazz, urban contemporary, and hip-hop, and some have regular talk shows. Many stations take outside programming many have network affiliations with companies like Sheridan Broadcasting, The American Urban radio Network, the ABC Radio Networks, and The Mutual Broadcasting Network.

Most importantly, the region has had black-formatted radio stations in the area for over 30 years. Most record company representatives stay in the region an average of five years and as long as 20 years. Currently, the Carolinas’ top five stations are WPEG-Charlotte, N.C., WWDM-Sumter, S.C., WQOK-Raleigh, WQMG-Greensboro, WWWZ-Charleston.

The top record executives who have worked in the area the longest are Dick Dawkins, Capitol Records; Reggie Sullivan, Epic Records; Tammy Payton, Mercury Records; Vernon “Vodoo” Shelton, EastWest Records; James Brown, Columbia Records; Tonie Carter-Payne, Warner Bros.

Gavin is proud to bring another first to the mighty Carolinas.
BEST WISHES FOR THE FIRST ANNUAL GAVIN REPORT URBAN STRATEGY SUMMIT '94
FROM ALL OF US HERE AT PROVOCATIVE & DAULT RECORDS

WE ARE COMMITTED TO MAKING THIS AND EVERY YEAR AFTER A SUCCESS

check out "Committed", the debut single by RENAI ZZANCE ON Provocative Records - On your desk, now!!!!!

We are coming strong and correct with good soul music (and hip-hop) with a 90's attitude and infinite wisdom

coming soon:
SHA 'SLIM (Dault Records), 18 year old rapper from Lima, Ohio with his first single "Something 'Ta Pimp To"
MYRON (Provocative Records), multi-talented vocalist / instrumentalist / writer / producer from Cleveland, Ohio with his debut single "A Good Man"

"Committed" (PCS 5-2741-4) produced by Uncle Jamz & Myron for Dead End Street Productions taken from the forthcoming album REBIRTH OF SOUL (5-3331), available on compact discs and cassettes only

THE RENAI ZZANCE IS HERE GOING FOR COMMITMENTS (ads)
October 17th
At The Summit
The Keynoter and Other Notables

Michael Saunders
Operations Director
WPEG
Charlotte, N.C.

Keynoter Michael Saunders, the
whiz kid of WPEG-Charlotte, is a
ture Carolina success story.

When he started out over ten years
ago, he wanted to, in his words, "provide the
maximum possible contribution to the
growth and profitability of a
major radio station." Saunders has
done that and more.

Experienced in computer pro-
grams including Selector,
Harvard Graphics, Windows
and first publisher, Saunders has
consistently won in the rat-
ings. He brought WPEG's rat-
ings from #4 to #1. He was
worked with The Research
Group and Strategic Radio
Research for five years. His
accomplishments include being
elected to the Young Black Programmer's
Coalition (YBPC) Program
Director of the Year in both

Before coming to WPEG,
Saunders was program director of
WGCD-Chester, S.C. He
attended the University of
North Carolina at Charlotte,
Charlotte, N.C. and in 1992
married entertainer Stephanie
Mills, now Stephanie Mills-
Saunders.

Michael Saunders exemplifies
the talent that comes out of the
Carolinas.

James D. Peacock
Director of Research
Arbitron Company

Arbitron's director of research,
James D. Peacock, knows radio
because he was part of it. Just

before joining the ratings ser-
vice, he was Susquehanna
Broadcasting's assistant director of
research. For seven years he
analyzed ratings—provided, of
course, by his current employ-
er, and developed primary
research methods for music
evaluation for Susquehanna's
radio division.

Peacock joined Arbitron in
September of 1981, and since
November of 1987 he has been
the company's Director of
Research. His departments are
responsible for all of Arbitron's
methodology research, which
includes mail and telephone
survey methods, long term
panel electronic methods, and
demographic and statistical
research.

Arbitron and its services have
a major impact on urban radio.
In his speech at GAVIN's first
annual Urban Summit meeting,
Mr. Peacock will de-mystify
Arbitron's methods of opera-
tion, explain its newest tech-
niques; he'll show us how to
best utilize its services and live
comfortably with the results.

Paul Drew
President: Paul Drew Enterprises

Paul Drew is one of the
most respected executives in
radio, and is a
man of many
firsts.

Before he was in high school, Drew was
on the air on Detroit's local NBC
affiliate. In the early '50s he
pioneered the artist-radio special
when he traveled with the
Beatles, and went on to be a
disc jockey or programmer in
Philadelphia, Los Angeles,
Washington and San Francisco.
For five years Drew was vice
president of programming for
the RKO chain. As a result of
his achievements, he became
the first radio executive to
appear in "Who's Who In
America" and "Who's Who In
The World."

In 1984, Drew was tapped by
then-President Ronald Reagan
to be the first director of Radio
Marti, which sent Voice of
America broadcasts to Cuba.
Immediately after this appoint-
ment, his own businesses, Paul
Drew Enterprises and USA
Japan Company, began special-
izing in broadcasting manage-
ment and has built up an
impressive list of clients that
included Atlantic Records, CBS
Radio, Bank of Tokyo and
American Express International.
That same year, he co-pro-
duced "Turn of the Tide," the
theme song for the Democratic
National Convention.

Paul Drew's most important
contribution to the broadcast-
ing industry is the talent he
nurtured. Rick Dees, Jay Thomas,
Les Garland and Gawan Top 40
editor Dave Sholin are among
the personalities who have
prospered from Drew's tute-
age.

In 1958 Paul Drew helped the
late Bill Gavin launch the Gavin
Report. The Magazine showed
its appreciation in 1993 when
we honored him with the first
Bill Gavin Heritage Award.

Don Kelly
Don Kelly & Associates

Don Kelly worked as a program
director in San Francisco,
Chicago, and New York City; he
has been on the air in Los
Angeles, Chicago, Philadelphia,
Atlanta, New Orleans, and in
the Carolinas at WQDM in
Sumter, South Carolina. He's
the man credited with putting
WRKS on the air. He has also
worked with Clear Channel
Communications, Summit
Communications, Emmis
Broadcasting and Gannett
Broadcasting.

On the strength of his suc-
cess, in the fall of 1982 Kelly
opened his own consulting
firm. He started it up in New
York, but in the fall of 1993
moved it to Hilton Head Island.
Don Kelly & Associates provides
high-quality consulting services
to a urban, adult urban, and
urban/dance stations.

See page 16 for the
complete Urban Strategy
Summit Agenda
THE THIRD ANNUAL
SALUTE TO EXCELLENCE DINNER

HONORING

TERRI ROSSI

BENEFITTING
THE AMERICAN CANCER SOCIETY'S EARLY DETECTION BREAST CANCER PROGRAM
THURSDAY, OCTOBER 27, 1994 - 6:00 P.M.
SHERATON NEW YORK HOTEL & TOWERS
NEW YORK

DINNER VICE CHAIRS
Suzanne Baptiste

DINNER CHAIR
Sylvia Rhone
Chairman & CEO
Elektra Entertainment/East West Records America

HONORARY CHAIR
Patti LaBelle

BILLBOARD CHAIR
Suzanne Baptiste

Cynthia Badie Associates - (212) 222-3438

For further information contact

www.americanradiohistory.com
The Programmers Speak

Doc Winter
Assistant Program Director
KMUM-St. Louis

Currently urban radio is fragmented. You have artists like Peabo Bryson and Phyllis Hyman who are having a hard time getting airplay because radio is dominated by teen-oriented artists such as R. Kelly and Aaliyah. Hip-hop is also a factor. Programmers have to find ways to keep up the tempo of their radio station if they don’t want to play hip-hop all day.

In the future, urban radio is going to have to accept hip-hop. Urban radio needs to forget about what Madison Avenue says. We can produce 25-54 numbers and still jam the box.

Elroy Smith
Program Director
WGCI-Chicago

Urban radio still has an opportunity to dominate the airwaves the way it did back in the ’80s. I think we’ve learned our lesson. Too many markets have been affected by the churbans that came in and destroyed the heritage radio stations. Now some of those stations are coming back because they’ve gone back to serving the generation that grew up listening to them, a generation that was turned off by rap music. A breakthrough was Aretha Franklin’s “Willing To Forget.” Aretha couldn’t get on urban radio in recent years because the focus was the 12-24 demo. Now we’re beginning to realize that 25-34s are important too. Churban is beginning to realize that if they don’t commit to the Black community they could be hurt. You have to be true to what you do. Gray is dangerous; you’ve got to be either black or white.

We have to focus on the African-American listener. I don’t care if we get the white listener, but if they come because of what we’re doing they’re more than welcome.

Skip Dillard
Program Director
WYLD-New Orleans

Urban radio is at a crossroads, and that’s not necessarily a negative.

We could end the ’90s with a bang or we could end up way out in left field. Right now, urban radio lacks marketing skills. Data base marketing and direct mail are things we need to look at again. We need to concentrate on promoting stations on-air as well as off. Urban radio has to find its niche and fill it. Fragmentation has really taken us by surprise.

The war for urban radio will be run on the streets. Community involvement, now more than ever, is crucial. It’s more than going out and handing out T-shirts; I think it’s community forums and volunteering in homeless shelters—things that radio normally stayed away from except during the holidays. Urban radio stations are going to see those things become the key to our success.

Tony Gray
President
Gray Communications
Chicago

From my perspective the format is in good health. The 20/20 rule change won’t cause any dramatic changes in terms of ratings and whether it will have any meaningful impact on revenues in Urban stations is yet to be seen.

Our biggest hurdle over the last decade has been getting to the power ratio enjoyed by general market stations in any given marketplace. There have been some gains over the last ten years but urban radio is still working at a deficit. I believe market research will play an advanced role in the future of urban radio. Individual radio stations and companies that operate radio stations will have to do a better job identifying the right research company for their stations.

Developing on air personalities and programming talent is an area that needs development. One of the most difficult jobs that I have had over the past two or three years has been finding and identifying competent, capable talent to move from medium markets into large and major markets. Placing program directors in top five market radio stations has been a very difficult task. People I have interviewed or recommended have had some strengths in music and basic format rotations. But have been deficient in research and marketing. We need to work on that.

By Bill Speed
light up your market with the power of urban radio!

**The Joyner Morning Show**

Live Entertainment

**Urban Gold**

Urban Oldies
ABC/SMN 24-Hour Format

Newsbeat's Norman Hall

**ABC's Urban Newsbeat**

Soundbites and Correspondent Reports

**Urban Countdown**

**Movin' On**

Weekend Show

**The Touch**

Urban Adult Contemporary
ABC/SMN 24-Hour Format

ABC 41's
Nichole Andrews
Bobby Brown

ABC Radio Networks

West Affiliation
214-991-9200

East Affiliation
212-456-5200

www.americanradiohistory.com
Gavin Urban

1 1 1 BOYZ II MEN - I'll Make Love To You (Motown) 10 78 0 74 1 3 96%
2 2 2 AMITA BAKER - Body & Soul (Elektra) 8 77 0 70 6 1 99%
3 3 3 AALIYAH - At Your Best (You Are Love) (Blackground Enterprise/live) 12 72 1 55 14 3 96%
4 5 4 KARYN WHITE - Hungry (Warner Bros.) 6 77 0 42 24 11 86%
5 11 5 BRANDY - I Wanna Be Down (Atlantic) 7 71 2 45 24 2 97%
6 6 6 LUTHER VANDROSS & MARIAH CAREY - Endless Love (Columbia) 6 72 0 47 16 9 80%
7 10 7 JADE - 5-4-3-2-1 Yo Time Is Up) (Giant) 6 74 1 35 18 9 94%
8 7 8 GERALD LEVERT - I'd Give Anything (eastwest/Atlantic Group) 12 67 0 52 11 4 94%
9 4 9 CHANGING FACES - Strike You Up (Big Beat/Atlantic) 13 63 0 49 9 0 100%
10 9 10 EL DEBARGE duet with BABYFACE - Where Is My Love? (Reprise) 7 71 0 31 28 12 83%
16 12 11 TONI BRAXTON - How Many Ways (LaFace/Arista) 5 66 1 35 24 7 89%
31 20 31 DON (BLACK MEN UNITED) - U Will Know (Mercury) 4 71 6 21 32 17 75%
18 13 13 KEITH SWEAT - Get Up On It (Elektra) 6 66 3 19 34 13 80%
7 8 14 PRINCE - Le Tigre (Warner Bros.) 9 57 0 39 18 2 96%
26 21 15 BLACKSTREET Featuring TEDDY HILEY - Before I Let You Go (MoFo/Atlantic) 5 64 3 26 29 15 77%
17 16 16 ZAHNE - Vibe (Uptown/Motown) 8 59 2 21 29 9 85%
29 18 17 BARRY WHITE - Practice What You Preach (A&M/Perspective) 4 68 3 16 31 21 89%
15 18 18 WHITEHEAD BROS - Your Love Is A... (Motown) 11 52 2 27 20 5 50%
21 19 19 USHER - Can U Get It (LaFace/Arista) 10 54 0 19 27 8 85%
11 16 20 IMMATURE - Never Lie (MCA) 12 48 0 32 9 7 85%
25 23 21 ARETHA FRANKLIN - (Sittin On) Down In Dixie (Atlantic) 6 60 5 13 23 24 80%
32 25 22 TONY TERRY - When A Man Cries (Virgin) 6 62 2 3 34 25 60%
20 24 23 GLADYS KNIGHT - I Don't Want To Know (MCA) 9 52 2 18 22 12 77%
12 14 24 SHANICE - Turn Down The Lights (Motown) 11 49 0 24 16 9 82%
— 37 25 MEN AT LARGE - Let's Talk About It (eastwest/Atlantic Group) 3 61 9 9 19 32 46%
— 35 26 INNAMO - Here Comes The Stepper (Columbia) 3 50 8 18 17 14 70%
23 26 27 BEBE & CECE WINANS - It's Nothing Ever Happened To You (Capitol) 8 50 2 11 26 13 74%
19 22 28 C-C MUSIC FACTORY - Do You Wanna Get Funky (Columbia) 12 42 0 21 17 4 90%
30 29 29 CINDY MIZELLE - I've Had Enough (eastwest/Atlantic Group) 8 51 2 4 24 23 55%
22 30 30 TANYA BLOUNT - Through The Rain (Polydor) 14 42 3 15 19 8 81%
37 34 31 AARON HALL - When You Need Me (Sis/MCA) 4 48 2 5 20 23 52%
27 28 32 JONATHAN BUTLER - In My Knees (Mercury) 8 48 1 8 16 24 50%
— 36 33 ILL AL SKETCH - I'll Take Her (Mercury) 6 46 5 8 16 22 52%
38 32 34 CRISS MACK - Flow In Ya Ear (Bad Boy/Arista) 6 45 1 5 22 18 60%
NEW 35 PATTI LA BELLE - алллялл (MCA) 3 46 9 2 12 31 30%
14 27 36 SOUND OF BLACKNESS - Everything Is Gonna Be Alright (Perspective/A&M) 13 35 0 18 14 3 51%
NEW 37 CASPERINE featuring CAFE - Why Not Take All Of Me (Warner Bros.) 3 44 7 3 12 28 34%
24 31 38 BABYFACE - When Can I See You (MCA) 20 33 0 13 15 5 85%
NEW 39 BLACKGIRL - Where Did We Go Wrong (Kaper/RCA) 4 44 6 9 35 20%
NEW 40 DA BRAT - Fo All Y'all (So So Def) 2 39 7 5 12 20 44%

Chartbound

All Reports Adds Heavy Medium Light Hit Factor Weeks
30 2 2 14 22 42% 5
37 4 4 16 17 54% 3
37 5 1 13 21 38% 4

Most Added

JANET JACKSON (25) "You Want This" (Virgin)
PHIL PERRY (16) "One Touch" (MCA)
THE TEMPTATIONS (15) "Error Of Our Ways" (Motown)
Top New Entry
PATTI LABELLE "All This Love" (MCA)

Hot

MEN AT LARGE "Let's Talk About It" (eastwest/Atlantic Group)

Top Tip

THE NOTORIOUS BIG "Juicy" (Bad Boy/Arista)

Inside Urban

GET TO KNOW CASSERINE

Welcome to the beautiful Hilton Resort, on Hilton Head Island, South Carolina. For the next several days we want you to enjoy the workshops offered at Gavin's First Annual Urban Strategy Summit. A special thank you to our hosts stations, WEAS-Savannah, and WWZZ (Z-93) - Charleston for their hospitality, and thanks to the attendees and sponsors of this first annual event. We are also proud to be a part of the launching of Provocative/Dalt. Records. We plan to get a lot accom...
The first single from his Virgin debut album "Heart Of A Man" - out October 4.

Produced by Jerry Barnes and Katreece Barnes for Janese Music, Inc. Executive Producers: Cherrie Shepherd/Gemma Corfield

www.americanradiohistory.com
plished over the next few days, so your cooperation is essential. Please fill out your questionnaires daily and get them back to the box by the registration area before the next session starts. For workshop information and special events, visit www.americanradiohistory.com.

It's hard to imagine that I'm saying good-bye. It doesn't seem all that long ago when I started here at Gavin (in 1945). It was known as The Gavin Report. I started as an editorial assistant while finishing my last semester of college at San Francisco State University. I remember meeting (then) alternative editor Peter Sandlund and getting the brush-off because my confidence didn't shine during the interview. However, my persistence did. Back then The Gavin Report had just purchased a computer to assist with the compiling of the statistical information for

**UP & COMING**

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<td>21</td>
<td>DA YOUNGSTAS - Hip Hop Ride (Ivan/Atlantic Group)</td>
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<td>COLDIO - I Remember Tommy Boy</td>
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<td>6 DIGITAL PLANETS - 9th Wonder (Pendulum/EMI)</td>
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<td>5 RAJA-NEE - Turn It Up (Perspective/A&amp;M)</td>
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<td>TERROR FABULOUS - Action (Ides/Atlantic Group)</td>
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<td>6 MELVIN RILEY - What Makes A Man (Wanna Cheat On His Woman) (MCA)</td>
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* Indicates Debut

Dropped: #33-Brownstone, #38-Patra, #39-Rachelle Ferrell, #40-Debolina, Ruhs Freeman/Riprock, Jamie Fox, Groove U, Forte.

**NEW RELEASES**

**LO-KEY?**

"Tasty" (Perspective/A&M)

Lance, Prof T., Dre and T-Bone are up in their old hit tricks with "Tasty." Cleans your palate because Lo-Key is serving a slow jam that sounds as if their sultry intentions are about to move through your speakers. Buono Approvo!

**DONNA ALLEN**

"Real" (Crescent Moon/Epic Soundtrax)

In 1986 Donna Allen made some noise with her debut single, "Serious" (Gavin Urban #1), resurfacing with a dramatic performance from the soundtrack to Sly Stallone's movie The Specialist. Allen displays the passion that'll convince you that this song is appropriately titled. Written by Jon Secada and Diane Warren.

**N-PHASE**

"Kiss And Say Goodbye" (Maverick/Sire/Reprise)

After making a Top 20 chart debut with " Spend The Night," N-Phase gives their rendition of The Manhattans 1976 hit "Kiss And Say Goodbye." Added this week at WEAS, WJTT, WILZ, WJLB, OGT104 FM, WXVY/WM and KMII/FM.

**RAJA-NEE**

"Turn It Up" (Perspective/A&M)

The self-styled "Queen of Raggahop" steps up to the mic and delivers a blast of upbeat ragga tinged R&B flavors. Using the Isley Brothers' "Make Me Say It Again Girl" as a foundation, Raja-Ne's cousins in a smoothed-out vocal style, praising the joy of turning up the music, feelin' the groove and showing the DJ some love. Producers Jam & Lewis have concocted a satisfyingly mellow version of the classic G Funk sound smooth and sultry all around.

**ARTIST PROFILE**

**TONY TERRY**

**BIRTHDATE:** March 12

**CURRENT RESIDENCE:** New York City

**CURRENT SINGLE:** "When A Man Cries"

**CURRENT ALBUM:** Heart Of A Man

**LABEL:** Virgin

**MUSICAL INFLUENCES:** "Very broad. From Luciano Pavoratti to Al Jarreau to Wilson Pickett to Stevie Wonder to Donnie Hathaway."

**FAVORITE RECORD:** Stevie Wonder's Sons In The Key Of Life.

**PROUDEST ACCOMPLISHMENT:** "Becoming a father."

**LAST RECORD YOU BOUGHT:** Anita Baker's Rhythm Of Love.

**FAVORITE FOOD:** Soul food

**FAVORITE PASSETIME:** "Sleeping or working out."

**SOMETHING YOU DON'T LEAVE HOME WITHOUT:** "Condoms."

**BEST ADVICE YOU'VE RECEIVED:** "Work hard, but stay true to yourself."

**IF I WASN'T A RECORDING ARTIST:** "I'd be running my own business."

**CURRENT OR UPCOMING TOUR DETAILS:** "Currently doing promotional shows, planning to tour in the spring."

**HE SAYS:** "The entertainment business seems glamorous, but in reality it's hard work."

**FUTURE PLANS:** "To continue to grow as an artist and further develop my production company to include new talent.

---

**BAKER'S SUMMIT**

Elektra Entertainment's two favorite ladies pose for a photo during a recent Anita Baker promotion tour. Baker's single, "Body & Soul," is #2 on the urban chart this week. Pictured with Baker is Sylvia Rhone, Chairman/CEO Elektra/EastWest Records.

Henderson, I was asked to join the staff as associate urban-contemporary editor. My nine years at Gavin have been both fun and rewarding. As luck would have it I've made many friends here at and in the industry, some are like family to me. I'm sorry that I wasn't able to reach each and every one of you by phone to express my gratitude for making me and Gavin look good each week through your music input. The next chapter in my life could be cooking, as I'm a closet cook and I will be directing my energies as a design and marketing/salesperson for a high-end gourmet food store in the East Bay. Thank you.

—JOHN MARTINUCCI

**JACKIE JOINS JOYNER**

ABC Radio Network's morning show host Tom Joyner was recently visited by Jackie Collins, one of Hollywood's most prolific novelists. Collins came to discuss her newest novel, Hollywood Kids.

**YOUTUBE**

*Watch me talk about my novel on YouTube.*

**BIOGRAPHY**

*Jackie Collins is a British author and one of the best selling novelists in the world. She's known for her gritty, fast-paced thrillers set in the world of Hollywood and high society. Her books have sold over 200 million copies worldwide and have been translated into over 40 languages. In addition to her novels, Collins has also written screenplays and a memoir. She's won numerous awards for her work and is a beloved figure in the literary world.*
IF ONLY EVERY SONG
COULD BE THIS REAL.

"REAL"
DONNA ALLEN'S
MEANINGFUL BALLAD
FROM
"THE SPECIALIST"
MUSIC FROM
THE MOTION PICTURE"

PRODUCED BY EMILIO ESTEFAN, JR. AND
LAWRENCE A. DERMER.

...
Why 199Force? Because hip-hop's force is undeniable. The year 1994 marks a pivotal moment in its history. Rap music is coming of age, meeting the struggle against mediocrity and the ongoing battle for respect within the industry head-on.

With artists selling millions of units left and right, groups conceptualizing incredible live shows, rappers infusing new life into the world of video, and rhyme veterans giving birth to a new generation of talent, there is no room for excuses. Rap refuses to be fronted on, stepped on, or slept on. Rap stars from both coasts and every region are cashing in—and the hip-hop world is closing in on unity.

As GAVIN closes out its fourth year of innovation in rap with much more than a bang, we salute everyone who is part of the solution, paying specific tribute to Scarface, Paris, red-hot producer Buckwild and Gee Street CEO Jon Baker. GAVIN reporters Cipher, Jeff B. and Legit talk with us about the force of the airwaves as hip-hop rides high. Make no mistake, sistahs represent lovely, courtesy of Bahamadia, Da Brat, and Thembi S. Mshaka, our Associate Rap Editor.

So read, listen, learn, enjoy, and act like you know.—TSM
THE MOST BEAUTIFUL THING IN THIS WORLD

The 1st single and video from KEITH MURRAY

Produced by Erick Sermon

If you got a crew you betta tell 'em...

Congratulations Gavin on 4 years of Rap!
Most Added

BLACK SHEEP
Without A Doubt
(Mercury)

Top Tip

CHANNEL LIVE
Mad Izm
(Capitol)

Like That!

IT'S 1991 FORCE! BABY! Welcome to our fourth year as the leader in underground rap radio. Thanks to everyone for your continued support, and props to John Austin for his features.

Our congratulations to the producers of the latest album by Black Sheep, "Without A Doubt," which has been one of the summer's most anticipated releases. The record features guest appearances by A Tribe Called Quest, Too Short, and Snoop Lion, among others, and was produced by the legendary Phife Dawg.

The album has been on heavy rotation across the board, and the single "Without A Doubt" has been a massive hit. The song features Black Sheep's signature hip-hop beats and Rhymefest's smooth vocals, making it a perfect addition to any summer playlist.

As always, we look forward to hearing from our listeners and adding their favorite tracks to our rotation.

~/bit/age

Record to Watch

FU-SCHNICKENS
Breakdown
(Dive)

Truth be told, the intro to the album is a smooth opening, with the first track being a high-energy dance track that will have you on your feet. The album is a mix of upbeat rhythms and soulful melodies, making it a great addition to any playlist.

Brand Nubian
Word Is Bond
(Eletra)

Clarks speaking on October 18. Contact Chrissy Murray at Atlantic (212) 275-2904 for the whereabouts of the album and when it will be available. For now, the album is on heavy rotation across the board, and we look forward to hearing from our listeners and adding their favorite tracks to our rotation.

~/bit/age

Important

Immortal and Epic's "Basketball's Best Kept Secret" compilation should be a treat, featuring Shaq, Jason Kidd, and Malik Sealy on the mic, with Money B., Ill Al, and Lucien (gasp) on the boards. Enjoy our latest special edition of Like That with love.

~iTSHIMA S. NHIKA

www.americanradiohistory.com
Rap Retail

Singles

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New Releases

Saafer
Box Car Sessions (Qwest)

At last, from the string of Bay Area notables comes an MC's MC—lyrical aerofoil Saafer. Box Car Sessions is his debut, and it will definitely allow "people to feel" him, as he would say. This album requires brainwork—i.e., following his authoritative voice through a labyrinth of metaphor, cadence, and rhyme. The beats have the polish of fine sand: grainy and slick. The standout cuts are "Lye Shir," "Joni Custody," "Playa Hayla," and local favorite "Just Riden." Look for him on the Burger King Black College tour this fall. Contact Greg Peck @ Qwest (213) 882-1380.

—Thembisa S. Mahaka

Keith Murray

The Most Beautifullest Thing In This World (Jive)

The impact of the now-defunct EPMD scents endless. Doesn't it? Another top-notch artist steps strong from beneath the wings of Erick Sermon's Death Squad. With a smirk, Keith Murray warns: "Goooh, I might lose my cool!" He does so only to hear up funk-laden (and often spaced-out) tracks with guests Redman, Hurricane G, Jamel (formerly of Illegal), and the E-Double himself. Prepare for the vocal monsoon of "The Most Beautifullest Thing In This World," "I Get Busy," and "Straight Looney." Contact Eric Skinner @ Jive (212) 620-0709.

—Thembisa S. Mahaka

Mobb Deep

"Shock Ones" (Loud)

Remember Mobb Deep? They had an album back in '92 then disappeared. Well Prodigy and Havoc are back in action and they're comin' on strong with a laid-back vengeance. This time out they're shakin' things up with "Shock Ones." Self-produced by the rugged duo, this track is a slow boiling mixture of organ drones, airy space work, shadowy voices echoing in the background and menacing scratches, all digging their way into the groove. The boys

Artist Profile

Bahamadia

Age: 23

Native To: Philadelphia, Penn.

Member Of: The Gang Starr Foundation, Guru's crew of new talent from which Jeru sprang.

First Hit: "Funk Vibe," which was Number 1 on Power 99's Top 9 at 9 four weeks in a row.

Current Single: "Total Wreck"

Forthcoming Album: In currently in the works, with the likes of DJ Premier on production. Bahamadia's friend Ladybug of Digable Planets may do some guest rhyming.

Single Scoop: The track first appeared on Gang Starr's Ill Kid Records Sampler. It sparked the interest of Chrysalis, who then signed her.

Musical Influences: Funky Four, Lady B, and DJing, which she gave up in favor of the mic.

She Says: "I don't like to be labelled. I want to be free to incorporate elements of all styles."

Props: "She has a killing combination of fierceness and finesse. 'Total Wreck' has a terse, syncopated flow set to a minimalist funk backdrop."

—Rolling Stone

"She's poised to blow up the spot. Razor sharp delivery and crisp vocal control...are Bahamadia's weapons."

—Thembisa S. Mahaka, Gavin
Congratulations

GAVIN

on your 4th Rap Anniversary Issue

WILLIE D

PLAY WITCHA MAMA

IN STORES RIGHT NOW!

produced by DEREK (GRIZZ) EDWARDS
produced by CRAZY C
co-produced by WILLIE D

WIZE UP RECORDS 2425 W. LOOP SOUTH STE. 547 HOUSTON, TX. 77027 (713) 566-0031 • DISTRIBUTED BY KIXBAN RECORDS INC. P.O. BOX 7479 ATLANTA, GA. 30317-1427 • 404-419-1814 • FAX 404-419-1281

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HUH?

Were you wondering what was really going on when you got a scathing letter from Source editor-in-chief James Bernard instead of your Weekly Word? A number of reporting stations in addition to other industry folk were too. Well, publisher Dave Mays refuses the allegations of Bernard's 5-page mega-fax, which, among other things, alleges that Mays manages The Almighty RSO and used that relationship to promote the group in The Source. Bernard was not available for additional response. Mays' comments? I was the last one to get the letter. My relationship with RSO as their friend is no secret. I do not manage them, though; they asked me years ago and I refused. The group was pulled into a bitter inter-...

COMMON SENSE

Resurrection (Relativity)

After three chart-topping singles from his debut Carr / Bonner A Dollar, the matter-of-fact gem of Chicago hip-hop returns with a conscious reality check via Resurrection. Common will definitely bring the lost children of the rap world to their senses with his melodic jazz...
INTRODUCES ITS FIRST RELEASE

SCARFACE
Of The Geto Boys

THE DIARY

THE SAGA UNFOLDS
OCTOBER 18

Ice Cube appears courtesy of and records exclusively for Priority Records
Gold Before You Know It

by Thembisa S. Mshaka

This is the 199Force Special for many reasons, as we said in the introduction. Perhaps the most important is the incredible first-time-out sales success more and more rappers have had this year. Where gold and platinum status were once longshots, we have lots of both within our sights. The twist is that some groups are achieving this status without radio airplay. This is a salute to this new class of precious-metal achievers—and a wake-up call for all the stations who slept on hip-hop's ever-increasing radio viability.

OUTKAST

Remember these two Hot-lantans from GAVIN's piece "Generation Next Stars of '94? Well, with the release of slow-creepin' funk monster jam "Git Up, Git Out," Dre and Big Boi are now three singles deep on their gold-plus debut.

HAS

No longer just that "kid who did 'Live At The Barbecue with Main Source," the golden boy of Queensbridge will have some gold of his own (along with all those dead presidents) to represent him. "Life's A Bitch" is the latest single, complete with killer remixes.

BBALL & MJG

This loot-clockin' Houston based duo have the greatest story out there so far. The popularity of their second album, On The Outside Lookin' In has brought the sales of it and their debut album Camin' Out Hard to over 350,000 units sold each. When the video for "Players Night Out" hits the BOX in a couple weeks, label manager Glenn Wallace predicts, "We're goin' double gold on 'em. We've come this far without radio or video play, and it's time the industry took notice."

BONE THUGS 'N HARMONY

They may have titled their EP Creepin' On Ah Come-Up, but they had no problem bum-rushing that certified platinum status three months after its release. "Thuggish Ruggish Bone" is now finding a home on CHR radio in some markets thanks to a loyal fan base, their relationship with Eazy-E, and eight weeks at the #1 slot on the BOX.

BIG MIKE

This Ghetto Boys alumnus struck out on his own this summer with Somethin' Serious, an album jam-packed with singles. Mike struck somethin' else: solo gold, and this was from the first single, "Creepin' and Rollin,'" which was supplemented by a video for "Havin' Thangs," which kept Mike hot until it appeared this week on the B-side of single #2, "Playa Playa."

AHMAD

How does it feel to move a half-million units and be from Los Angeles without being a 'gangsta rap' icon? "I'm really appreciative that so many people were with me," says Ahmad. "We planned to go against the grain from the beginning. Many rappers wanted to say what I stand for, but didn't out of fear." Ahmad's had little time to enjoy the success with "Back In The Day," as he makes plans for "You Gotta Be" to follow suit.

WARREN G.

Warren has given new definition to 'laid-back' and proven himself a key figure of the G-Funk Era, as his album of the same name certifies, to the tune of 2.5 million units sold. His newest projects include tracks for KAM's sophomore effort, His Coolness is also heating up the Budweiser Superfest this fall...

DR BRAT

Speaking of funk, Dr Brat came through like a champ for her hometown of Chicago and her producer, Jermaine Dupri, who knew she could do it. The title track, "Funkified," was an instant classic. The single is platinum, and the album is way past gold.

WU-TANG CLAN

This unruly band of nine-plus (can you name them all?) lyrical black belts are a testament to what the independent market can do when the depthness is there. Not to mention what a supergroup can do to stay paid: Genius, Ol' Dirty Bastard, Method Man, and...
Congratulations Gavin and continued success to Bill, John, and Thembisa

www.americanradiohistory.com
Buckwild Wit The Beats

by Thembi S. Mshaka

The Generation NeXt Rap Special peeked in on three “Chairmen of The Board,” Warren G., Mark Sparks, and G-Wiz. This time around, I had to catch up with a brother who’s making moves in 199Force: Producer Buckwild, who is just that when it comes to beats for everyone from Artifacts to Shabba Ranks. He told me all about it from the studio during his remix session with Ahmad.

I usually make the beats later, as was the case with AZ. You’re working with Ahmad now. What’s your take on rap’s coastal rivalry? I don’t see a difference. It’s been a pleasure working with everyone. I’ll play Ahmad something, and he’ll feel it. It’s not where you’re from, it’s where your mind’s at. [The rivalry] is a poison that becomes contagious and distorting to a point where artists follow, sacrificing originality and creativity; I even get requests to make a track like so-and-so. I have to say, “That style is theirs. I can’t help you with that.” What can we look forward to from Buckwild? My remix to Shabba Ranks’ “Original Woman,” tracks with AZ, Mad Skillz, and the remixes for Brand Nubian and Funkdoobiest. Rakim has also chosen two of my tracks.

Among the artists Buckwild has worked with: Organized Konfusion
representin' to the fullest.

ONE LOVE
the next classic hit from

Nas
broken off of his gold debut album, "illmatic."
Who's In The Mix?

by Thembisa S. Mshaka

**Cipher**

**AGE:** 22  
**BIRTHDATE:** April 14  
**STATION:** KPFT Community Radio, Houston, Tx.  
**PROGRAM:** Strictly Hip-Hop. Sundays, midnight to 5:30 a.m.  
**PHONE #:** (713) 891-1784

**WHAT SET IT OFF:** I've only been in radio for a couple years. I stood in for a DJ one week and just joked behind the mic and people loved it. The station ended up adding a spot for myself and my mixing partner GT.  
**PROGRAM HIGHLIGHTS:** Our promo giveaways. We call them 20 Sacks, and it's a sack of twenty pieces of rap promo items, from product to stickers and shirts. The right answer to a tough question about sampling or rap in general wins you a 20 Sack. The hardest one yet was the origin of Black Sheep's baseline on "The Choice Is Yours."  
**WHY HE LOVES IT:** My two favorite things are clowning callers, and being up at 4 a.m. and still getting calls from people who are at work. The best feeling is when they say, "I just called to say y'all are jammin!'"  

**OFF THE AIR:** Cipher was part of Steven Rifkind Company's national street team for 8 months. He is now the Houston account sales representative for Polygram Group Distribution, where he handles retail inventory, displays, sales incentives for over thirty outlets. "It's a lot of work, but I really enjoy it. Plus, I always wanted to work for Def Jam..."  
**IN THE LONG TERM:** There are so many things, but whatever I get involved with, I want to own it—whether it's a radio station or record label. I plan to be a pioneer in the communications field here in Houston.  
**THE RAP SCENE:** It's scarce, but picking up. We are in desperate need of a stable hip-hop venue. The key thing is finding those heads for whom hip-hop is a mindstate.  
**LAST WORDS:** Those closed-minded radio stations only make underground shows look like ours look better when they refuse to play the hip-hop hits.

**Jeff B.**

**AGE:** 23  
**STATION:** 91.5 FM WTUL-News Orleans, La.  
**PROGRAM:** Below The Basement.

**WHY HE LOVES IT:** My two favorite things are clowning callers, and being up at 4 a.m. and still getting calls from people who are at work. The best feeling is when they say, "I just called to say y'all are jammin!'"  

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**LAST WORDS:** Those closed-minded radio stations only make underground shows look like ours look better when they refuse to play the hip-hop hits.

**JEFF B.**

**AGE:** 23  
**STATION:** 91.5 FM WTUL-New Orleans, La.  
**PROGRAM:** Below The Basement.

This is a predominantly white, mostly alternative-oriented college, but we maneuvered into doing a two-hour show, which was hell. The next year I was programming two shows per week, so I was able to connect with the labels. In August of 1991, I started reporting to Gavin.  
**WHAT IT TAKES:** "Becoming a great air personality means listening to yourself on the air and building up your confidence, which only comes with time."  
**CHANGES:** Jeff is now responsible for programming all rap across all dayparts, which means he's responsible for what's added during daytime shows.  
**PROGRAM HIGHLIGHTS:** The "Big 5," sponsored by Tower Records, is a countdown of the show's top five rap jams. Those songs are also on sale at Tower in New Orleans for the week they chart.  
**Freestyling is a requirement for all rappers who visit the show," says Jeff.**  

**JEFF ON THE BUSINESS:** "I think many artists are misled. Most of them are really cool people. It's nice to be a part of their success and see them come up—Wu-Tang Clan for example.  
**Sometimes I have to check myself and remember that it could all end, despite all the gassing industry people will do to an influential DJ."**  

**OFF THE AIR:** Jeff is a consultant to Louisiana-based Big Easy Distribution, a one-stop specializing in distributing of music native to the area. He's focusing on adding to their rap roster.  
**CURRENT FAVORITES:** People Without Shoes, Erule, Notorious B.I.G., and the World Renowned advance cassette.  
**CAREER HIGHLIGHT:** “This kid Shane, who’s 16 now but has listened to and called my show since he was 13. His mom asked me to talk to him because he wants to rap, and we went out to lunch, which really meant a lot to him. He looks up to me because I’m the only one offering this style of programming in New Orleans, and that’s pretty special."  

**Legit**

**AGE:** 21  
**STATION:** 88.7FM WJXM-Harrisonburg, Va. on the James Madison University campus.  
**PHONE #:** (703) 568-6878  
**MAJOR:** Management. "I hope it helps me with the music business."  
**ON THE AIR:** Fridays, 8-10 p.m. He's been on the radio for three years.  
**PROGRAM NAME:** "I never named it because everyone knows about the show already. We're the only urban outlet for 75 miles. We're surrounded by country stations."  
**LEGIT ON GAVIN:** "Reporting to GAVIN is a major part of the station's organizational culture. It's very important to everyone."  
**WHY RAP RADIO?"** I was always a hip-hop head. I came down here from Washington D.C. to go to school, and I was very repressed. My freshman year, I won an MC battle during Freshman Weekend. They invited me to come up to the station. I went from intern to rap director in one year.  
**PROGRAM HIGHLIGHTS:** "Spot Blocks" of one artist from different albums. 5-song dancehall blocs.  
"Name That Sample" contests. and Legit’s favorite, Battle Of The Wack. That’s where I put two or three terrible records against each other and get callers to vote on which was the worst. At least that way, they get airplay. The bottom line is, we pride ourselves on breaking new artists.”  
**You currently have a song on the rap chart. What's up with your rap career?"**  
I'm just glad the single's doing well. The next one will reflect my growth as an MC. [As for a career.] I use hip-hop as a vehicle for expression, not cash. In one song I wrote, "How many MCs at the top would die for hip-hop?" My life is my girl, school, and hip-hop.
Changing The Face Of The Underground

by Thembisa S. Mshaka and Marilynn Snyder

Brad Jordan, better known to a growing number of underground rap fans as Scarface and a former member of the infamous Houston-based Geto Boys, has been controversy’s constant companion. The hardcore street themes that inhabit his rhymes paint vivid, painfully clear pictures of life in the ghetto.

Reality casts ‘Face as a laid-back, down-to-earth brother. GAVIN caught up with him at the Rap-A-Lot Records offices in Houston, where he was preparing for the November release of his third solo album, The Diary. ‘Face sported an Above the Rim t-shirt, a blue Nike baseball cap, and a pager that wouldn’t stop blowing up. He spoke matter-of-factly about his experiences and his music.

Growing up poor in Houston’s South Acres housing projects, ‘Face witnessed first-hand the urban decay that others only see on the news. He began rapping at 13, and by age 17 was ready to take it to a professional level. ‘What led me to hip-hop, and rappin’ period, was school; being the best breakdancer, beat-boxer, and rapper at school.”

A high school drama class helped ‘Face focus on his writing ability. After honing his ghetto survival skills and running the streets as a hustler and drug dealer, he went back to writing poetry and lyrics.

At the age of 23, Scarface has become known as a strong lyricist and storyteller. “I see [this] as reality rap,” he says, steering clear of the ‘gangsta’ label. “I see it as the news...I have the uncensored version of the news on my records.”

Scarface is perceived as one of the more notorious figures in rap, holding nothing back when he puts tales of money, murder and women on wax. As evidenced by his continued popularity, the gangsta lifestyle brought to life by his music is still appealing to his fans.

“That’s the only lifestyle [young people] know; the only lifestyle we know,” he says. “Don’t even call it gangsta for the ‘hood, man...being real is what I’d say. It’s common to be real in the ghetto, because you can’t come unrealistically in the ghetto. You got to be real.”

The Diary’s first single, “I Never Seen A Man Cry”, (the original title, “I Seen A Man Die” was felt to be too strong for commercial radio), is a down-tempo, hard-hitting tale. The feelings expressed in the song seem to be influenced by personal experience. “The song is sayin’ what goes around comes around,” ‘Face explains. “If you kill someone to come up (in the street game), eventually, somebody’s gonna kill you.”

The Diary is the first Rap-A-Lot title to be released under the Noo Trybe Records label, the result of a recent deal between Rap-A-Lot and Virgin Records America. The deal not only gives Rap-A-Lot wider distribution and additional promotion staff. It’s also an opportunity for Virgin to establish a strong presence in the rap arena. Although The Diary reveals the brutal realities that make up the life of a hustler, it doesn’t rely on excessively graphic language. ‘Face explains,

“I’ve always tried to be friendly with radio, because radio determines my future as an entertainer.” He adds that when he travels to different markets, he makes a point to stop by various stations to “shake hands with the radio dudes.”

Executives from Rap-A-Lot and Noo Trybe have set a minimum goal of platinum for The Diary. They also all agree that this single will be a radio breakthrough for Scarface. A look back into ‘Face’s relationship with radio over the span of his career reveals a reluctance to embrace him on the part of mainstream programmers. Devin Branch, formerly in street promotion for Rap-A-Lot and now director of promotion for Noo Trybe, attests to this. “Neither CHR nor Urban stations would play The Geto Boys until long after ‘Mind Playin’ Tricks On Me’ was hot on the street (some six to eight months after its release).”

Leslie Wyatt, Rap-A-Lot’s director of promotion, has every indication that reluctance will not be a prob-
The Main Ingredient. Without it any great recipe will fall apart. Pete Rock & CL Smooth know this. They've built a career that hinges on the main ingredient. In their case, the main ingredient is music. Real dope music. It also happens to be the title of their sophomore album. “CL came up with the idea,” explains Pete Rock. “I feel that we are the main ingredient of hip-hop. That’s how I feel. Our type of group is the main ingredient. We got the flavor, we got what the people want to hear. Not that we’re better than anybody else, but we’re just sayin’ that we have what the people want to hear. We have satisfactory music.”

After listening to The Main Ingredient you’ll realize that Pete Rock & CL Smooth are coming with more than just satisfactory music; they’re comin’ with some entirely new & improved sounds. While the trademark Pete Rock vibe is still very much intact, the sweet soul brother chef has cooked up some new flavors for your ear. He’s stirred in more bass and drums, laid on some heavy piano gravy and even threw in a dash of syrupy R&B. This all makes for a tasty marked horn choruses. “I didn’t wanna just keep usin’ horns,” he says. “Basically when I was usin’ the horns everybody else started executin’ it. ‘Y know I feel flattered that people listen to my work and then they start to do it, but it’s just that I wanted to do sumpin’ different this time, that’s all. I didn’t want my trademark to play out, so I just tryin’ new things.”

Some of these “new things” include the incorporation of live instruments. Pete explains his experimentation with mixing live instruments and studio created samples: “People nowadays give you a hard time with the sampling business, so I just had to come up with some new live stuff.” Another avenue Pete & CL explore is the combining of R&B with hip-hop. While the joining of these two urban musical genres is nothing new, few do it better than these two. “Searchin’” features both male and female R&B background singers, while “Carmel City” is a smoothed-out love jammie on the slow-to-mid tempo tip. “We cover all aspects of music and we didn’t feel it was gonna hurt the album if we did two R&B songs,” says Pete. “And if you look at it, they’re not really R&B, they just have singin’ in them. It’s really funky if you take the singin’ out.”

The duo even enlisted the talents of up-n-coming R&B diva Crystal Johnson, whom they prominently feature on “Take You There.” Pete reminisces about how they hooked it up. “Basically just by hearin’ Crystal sing background vocals for Mary J. Blige, me and CL thought it was a good idea that we use her.”

In true Pete Rock tradition, the album is also generously loaded with tasty tidbits of scratch. This time out Pete shows a favoritism toward Biz Markie. The album is littered with aural tributes to The Biz. “Get Physical”, “Main Ingredient”, “All The Places”, “I Gotta Love” and “Get On The Mic” all contain bits-n-pieces of The Diabolical One’s voice. “I like his voice, his voice is funky,” states Pete. “Just basically me and Biz is real close and we’re into the funk and I’m into his voice.”

Diversity is the spice of life and Pete Rock is the clearly a master chef. Only he could blend this rich mixture of flavors together to create such a thick, cohesive sonic stew. “I would describe our sound as unique. If you listen to other people’s albums you’ll hear the same thing over and over again. You hear the same beat, you hear the same rhyme, the same style over and over again. With our albums you don’t hear the same thing over and over again, you hear a difference, you hear different styles.”

The most noticeable break in style comes with the album’s closing track, “Escapism.” Far from the standard Pete Rock style, this track is more like some psychedelic nightmare, complete with otherworldly rising & echoing voices and heavily layered eerie keyboards. When asked about the track Pete says, “See what I mean, it’s different, it’s not the same. And that’s what I mean. When you listen to other people’s shit you expect what to hear. With mine you don’t know what you’re gonna hear. So that’s why it’s different.”

As for the future, Pete has formed his own label, Soul Brother Productions. “I’m gonna be workin’ and producin’ with three of my groups,” explains Pete. “There’s Baby Pah, I-N-i and another R&B group called Taste of Four-Tay. And what of the Mecca Don CL Smooth? “As for me & CL, we’re just gonna keep risin’ and keep makin’ music the best way that we can,” Pete says. “Keep comin’ up with dope lyrics and dope beats and dope scratchin’, the whole nine.”
People Hand London then the two there this project's success Noo the whole continent will get the duet first." The track is a brilliant, scorching response to those who think that 'gangsta rap' incites violence. Programmers will be receiving a clean version of the song. "The best thing about Scarface this time around is that he's become embraceable to radio without changing himself or his style," Mack says.

Rap-A-Lot president and CEO James Smith arranged the duet between the two rappers, who have been friends since Cube's solo debut Amerikkka's Most Wanted dropped in 1990. Because of Cube's hectic schedule, the two couldn't book studio time together, so Face recorded his part of the song and sent the tape to Cube, who then added his vocals.

Regardless of radio's changing attitude toward rap, video is still a vital area for breaking and selling it. Video has worked like a charm for Scarface, for they play a crucial part in presenting the depth and dimension of his tales. For "I Never Seen A Man Cry," director Guy Gillet and treatment writer/creative consultant C.J. Mack captured the essence of the song's juxtaposition of crime and redemption on film. No previous Scarface video has met with the acceptance of his latest. BET added it a week after they received it on Rap City and Video Soul. In its first three days on The BOX, it ranked #35 in requests. This level of demand is a great early sign of consumer anticipation for The Diary.

With that anticipation, it is safe to say that controversy, as is often the case with 'Face, isn't far behind. For this year and next, it's 1994Face, and he's calling it like he sees it. Controversy is not a word he chooses to associate with his music or his image. Whether either offend is of no great importance. "I didn't invent the words I use...I didn't invent violence, or sex, or drugs, or the oppression of the whole Black race."

"I didn't invent violence, or sex, or drugs, or the oppression of the whole Black race." –SCARFACE

Lot's newfound on-air potential, however. With the changing demographics and tastes of listeners, programmers' ears have turned to the style of rap that Scarface put on the map, that same slow-rollin', bass-heavy music that was once, according to Wyatt, "stereotyped as too slow, with that southern twang." Playlists boasting Warren G. Snoop Doggy Dogg, Outkast, and Da Brat are solid proof of this change.

Carmonique Roberts, director of artist development for Noo Trybe, agrees. "Stations are playing hip-hop heavily, and that works in Scarface's favor. Now, he'll reach kids from all over."

For the first time in all of 'Face's million-plus combined units sold, "all over" will now include Europe. The Diary will be released worldwide on October 18. It is not usually done with rap releases, but Noo Trybe is committed to the project's success around the globe. "He's going on two European tours this fall to increase his presence there", says Roberts. "There are two distinct release schedules for the United States and England, then the rest of Europe."

Director of Noo Trybe's video promotion Michael Mack adds, "London will follow the U.S. schedule with 'I Never Seen A Man Cry' dropping first, followed by 'Hand of the Dead Body' (titled 'People Don't Believe' for radio), his duet with Ice Cube. The rest...
congratulations on 4 years of representin' the real... it's all about believin'
The Revolution Will Be Broadcast: And Paris Is Bringin’ It To Ya

by Thembisa S. Mshaka

Photos enacting George Bush’s assassination. “Coffee, Donuts, and Death,” the cop-killer anthem released long before the Ice-T jam.

Since the dawn of his career, wherever there was controversy, there was Paris. The Black Panther of Hip-Hop is back on the prowl with his truth (more widely labeled un-American propaganda), this time in the form of Guerrilla Funk. Though it is his third release, it is a fitting and strong debut for the rapper-turned-businessman on his own label Scarface Records.

In the wake of South Africa’s political awakening, there is no doubt that revolution is in the air. This month, Paris plans to take the struggle for equality in “Amerikkka” and put it on the air. On the day of the Guerrilla Funk release party, he spoke clearly and freely about what he’s been up to, from the success of The Conscious Daughters to his impact on the music industry.

PARIS: After Sleeping With The Enemy came out, we had a falling out with IND Distribution. I won’t speak on the particulars surrounding that, but I ended up signing with Priority for Scarface’s distribution. Our relationship is perfect: a night and day difference from the last arrangement.

What other projects have you been working on during your hiatus as a soloist?

Before the release of Guerrilla Funk I was working with other acts, most notably TCD. They’ve done very well (currently at about 300,000 sold). We also have C-Funk, 4 Deep out of Los Angeles, and The Old School, whose vocals appear on Guerrilla Funk. I’ve just been staying focused, and the production has been getting better.

What is different about your production? The overall quality is much tighter. I paid serious attention to sonic quality when making tracks and producing. So I’ve been doing a lot of homework on the equipment and how particular tones sound. There are only two samples on the entire Guerrilla Funk album. Rap shouldn’t equal sampling, and sampling is only good when you’re trying to achieve a certain flavor.

What do you say to people who questioned Scarface Records mission after you signed The Conscious Daughters, who are a hardcore gangsta duo?

It’s unrealistic to expect Scarface’s artists to mirror my personal ideology, especially since people aren’t in tune with political rap right now. That’s why I took the approach that I did with Guerrilla Funk. It is funk, and that’s what’s goin’ right now. You can’t say the same things you said a few years ago, gotta pay attention to what’s goin’ on, and that’s what the people want. My militancy hasn’t gone anywhere.

From the album cover to the videos, your images are shocking. Talk about media control you exert.

I’ll never perform live again, and I’ll never be on television again. With TV, I don’t like to be in a medium that I can’t control. To some extent it’s the same with the press, but I can talk to whom I want to and control the images they use. I work on everything that has to do with the creative end of video.

Why won’t you perform anymore? Unlike most rap performances, your show was pretty theatrical. I’ve lost interest in it. I was getting death threats all the time, and tours take me away from preparing the next act. I have more than my own career to worry about. A show is not worth risking it.

PARIS ON THE BUSINESS

Starting a label is more than getting the deal. Talk about your beginnings.

It was a ragtag team when we got started, but the strong people stayed on. We’re trying to make sure that they have nothing but good product to push.

How hands-on are you? I oversee and produce all the projects. It’s not an ego thing, so much as a quality control thing. It’s a

PHOTOS:

PARIS WITH CONSCIOUS DAUGHTERS

THE EAST BAY GANGSTA COMES BACK BANGING...

STRAw ON THE SIDE

The first single and video from his upcoming album
clause in the signing contract. When I get a demo, if I can’t take it to mastering and put it out, it needs to be produced. I don’t change material, I just make it sparkle.

PARIS ON HIS LABEL’S FIRST SMASH, THE CONSCIOUS DAUGHTERS

How did you meet them?
I met them at a listening party for Digital Underground. Their demo needed work, but the rappin’ was dead on and I told them I would call them if anything generated for me.

What drew you to the Daughters?
I appreciate working with people who give back. It’s one thing to put an artist out and walk them through stardom if you want to call it that. The Daughters are in the position they’re in now because they really appreciate what we’ve done together and they try their hardest. Now, every time new acts-and not even new female acts—are talked about, they come up, and I’m really proud of their success.

A lot of males can’t even boast their stats, even though rap is male-dominated.

PARIS ON RAP AND TODAY’S INDEPENDENT MARKET

What are artists learning from the major labels who produce rap music?
Artists are realizing that you can be a statistic on a major label roster. Hip hop started with independent labels, not majors. Only after they saw us (independents) makin’ noise with little money behind it did they jump on.

Explain briefly the overall benefit of being with, or having your own independent label.
Our return is much greater. Even if we sell 100,000 units, the profit can get to over a half million dollars gross generated. Subtract the cost of the manufacturing and promotion we did, and that’s a lot of walkaway cash. However, distribution is crucial. Before we got to Priority, we’d have one-stops and stores bouncing checks. As a then-baby label, I couldn’t afford that. Having the workforce and the stores behind you is everything.

Gee Street Records began on, yes, Gee Street in London some eight years ago with Jon Baker’s dream of defying odds and pioneering progressive street music. Since the days of when the company was a fledgling studio and promotion/marketing outfit, Baker has realized that dream. But as with all dreams, once one is over, you begin to dream anew. “It’s like a bit of a fairy tale that seems to have worked,” says Baker in his inquisitive British accent. And though Gee Street sold over a million records worldwide in 1991 with ethereal rap and song duo PM Dawn and rap/funk group Stereo MC’s, this new dream requires more growth and his steadfast commitment to an expanding family. With the addition of Doug E. Fresh, New Kingdom, poet Amber Sunshower and underground supergroup Gravediggaz, Gee Street is proving again that with perseverance through hardship and belief in one’s strengths, dreams still do come true.

Twist Of Fate

The story of Jon Baker, President and CEO, Gee Street Records, Inc.

by Thembisa S. Mshaka

During the studio’s early years in London, Baker was, as he puts it, “into music that other labels simply didn’t understand.” Gee Street was home to rap DJ Richie Rich and Stereo MC’s, a club band that lays claim to a collage of musical styles. Influenced by New York City’s thriving ’80s club scene and life in London, with limited access to American hip-hop, Baker developed a fierce desire to stretch rap’s boundaries in the U.K. A lover of the art of cutting the deal, he became the British licensee for The Jungle Brothers and Queen Latifah.

Baker’s success led him to coordinate one of the U.K.’s earliest rap tours with hip-hop industry head Funkenklein. The tour featured True Mathematics, Chill Rob G and Monie Love. After that, Baker found himself knee-deep in the music industry and he “experienced a loss of innocence about the glitz, but recognized that he could help pure artists best by representing them.”

Shrewed business with a relaxed attitude seems oxymoronic, but this is the combination Baker has utilized to build Gee Street. He drew on established contacts. “I vibed, made friends along the way, and got feedback when things did or didn’t go over the first time out,” he says. By 1990, Baker’s mercurial success had caught up with him. The recession of 1990 hit the property value of his studio hard, making credit for the company difficult to secure. He found himself staring into the face of Rough Trade Distribution’s fiscal complications and Gee Street’s own bankruptcy.
“COME OUT SLOWLY SIR, WITH YOUR TAPE ABOVE YOUR HEAD”

FROM THE MOST CONTROVERSIAL ALBUM OF THE YEAR

ALL IN THE GAME
Diggin' Up The Future

The Gee Street marketing, publicity and promotion strategies for Gravediggaz blazes a trail for rap campaigns to come.

DIRECTOR OF MARKETING AND PRODUCT MANAGEMENT: Pete Arden
DIRECTOR OF PUBLICITY: Donna Torrence
NATIONAL DIRECTOR OF RADIO PROMOTION: Reg Reg

RADIO
• "Diary Of A Madman" was GAVIN Rap Most Added the week prior to its official add date
• "Diary" spent three weeks at #1 on the GAVIN Rap chart
• Q&A CD explaining the group’s philosophy serviced to radio
• Full-length clean version of the album, 6 Feet Deep is available

VIDEO
• 90-second teaser ran on major and local video channels four weeks prior to the servicing of "Diary"
• "Diggin' Up The Future" contest offering $2,500.00 in scholarships was part of the BOX’s 94 Days of Summer campaign. Retail was tied into the promotion with in-store ballot boxes.
• Peaked in the Top 15 BOX requests

PRESS/ADVERTISING
• Secured features in most major consumer publications
• Serviced an electronic press kit to additional publications, with Q&A CD to follow
• Gravediggaz seek with album advance, video, photo and bio serviced to key press
• Extensive print campaign timed with August 9 release of album
• Sniping in major rap markets including Houston, San Francisco, and Atlanta

TOURING
• Gravediggaz performed in New York, Los Angeles, and San Francisco before the album’s release
• Toured in September with Ice Cube in Europe
• Extensive promotional and performance tour planned for the U.S.

Since Rough Trade distributed Gee Street’s product. After fruitless talks with several British labels, he had seriously contemplated closing Gee Street. “Belief is the key to not giving up in spite of negative happenings,” he reflects. A chance meeting with Island Records founder and chairman Chris Blackwell fortified that belief, and after two weeks of negotiation, Gee Street turned a new page of the fairy tale, with the muscle and commitment of a major independent behind it.

Look a chance meeting in the mouth? No way. “Gee Street is in it for the long haul. I look for synergy between artist and label,” Baker says. Since that takes time to develop, Gee Street maintains a small roster and becomes very close to each artist. Baker handles CEO duties and acts as A&R rep over each project. As an English guy forging into an African art form native to the mean streets of America, he says he “doesn’t profess to know what’s happening on those streets from one day to the next, but I do know how to develop and communicate with artists. My philosophy is, respect and cherish that relationship.”

That philosophy has brought Baker into contact with some of the best people in the rap business. He met Doug E. Fresh when Chrysalis asked for his help with British promotion on the party classic, "The Show." “Doug E. was very disillusioned about the business before he came to Gee Street,” says Baker of their meeting. “He’s taught me a hell of a lot about the music and what works on the street.”

Gravediggaz gets similar admiration. “Their use of parable to get the message of life across is very unique, and far beyond the ‘horrorcore’ label,” he says. “There’s a science to their lyrics.” The combined formulas of Gravediggaz’ art and the label’s strategy in promoting and marketing the group have led them to sales above the 300,000 mark. With continued education to distinguish the group and the release of "No Where To Run, No Where To Hide," continued success is eminent.

Baker says that “the next five to ten years will be growth years for Gee Street. Since we’ve always had promotion and marketing resources of our own, we may expand into fashion and other things” he says. “Our commitment to charity was strong when we were based in London, where we cut records with upwards of twenty-five rap artists including Afrika Bambaata, X-Clan, Latifah and Brand Nubian, to benefit the ANC, for instance. Today, gun control is something we believe in working toward as a means of eradicating the violence associated with the music we love.”

The force of this fairy tale continues into 1995, when Amber Sunshower, formerly of Groove Garden, will greet the world (she is currently in her project’s development stages). Roster veterans PM Dawn and Stereo MC’s will also release new albums. Doug E. Fresh will splash onto the scene in fine form with the release of his first album on Gee Street, the first in three years.

Whether he refers to the success Gee Street now enjoys after the ups and downs the company has been through, or the power-packed years before him, he sums it all up by saying: “it was very worth the wait.”
### Gavin Jazz

**Jazz Editors:** Kent/Keith Zimmerman

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<td><strong>NEW</strong></td>
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<td>Benny Carter</td>
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<td><strong>NEW</strong></td>
<td>38</td>
<td>Sonny Fortune</td>
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<td>42</td>
<td>Steve Grossman</td>
<td>In New York (Dreyfus Jazz)</td>
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<td>29</td>
<td>Ethel Ennis</td>
<td>Ethel Ennis's (Hilber Productions)</td>
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<td>10</td>
<td>B. Hutcherson, C. Handy, L. White, J. González</td>
<td>Acoustic Masses II (Atlantic)</td>
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<td>45</td>
<td>James Carter Quartet</td>
<td>JC On The Set (DWB/Columbia)</td>
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<td>49</td>
<td>Al Di Meola</td>
<td>Orange And Blue (Blue Note)</td>
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<td>Jimmy ROWLES</td>
<td>Lili Time (Kokopelli)</td>
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<td>21</td>
<td>Chick Corea</td>
<td>Expressions (GRP)</td>
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<td>Jimmy Scott</td>
<td>Dream (Sire/Warner Bros.)</td>
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<td>Pat Kelley</td>
<td>The Road Home (Positive Music)</td>
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<td>15</td>
<td>Louis Bellson</td>
<td>Live From New York (Telarc Intl)</td>
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<td><strong>NEW</strong></td>
<td>49</td>
<td>Herbie Hancock</td>
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<td>48</td>
<td>Sonny Simmons</td>
<td>Ancient Ritual (CQ/Reprise)</td>
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**ANDY SNITZER TIES THAT BIND**

The new album, featuring “You’ve Changed,” “Last Kiss,” and “Whenever I’m With Her.”

With an A-list guest roster which includes Bob James, Harvey Mason and Joe Sample—just to drop a few names.

**☑ Add Date Oct. 13!**
## POST-BOP

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### Most Added

- **MARCUS ROBERTS** (60) Germs/Fn For Lovers (Columbia)
- **CLAYTON/HAMILTON JAZZ ORCHESTRA** (50) Absolutely! (Lake Street)
- **MARK WHITFIELD** (36) True Blue (Verve)
- **BOB CURNOW’S L.A. BIG BAND** (31) (MAMA Foundation)
- **CONTEMPO TRIO** (25) No Jams Allowed (Jazzline)
- **QUIZ SHOW** (18) Original Motion Picture Soundtrack (Hollywood)
- **BENNY CARTER** (15) Elegy In Blue (Music Masters)
- **SHIRLEY HORN** (15) I Love You, Paris (Verve)

### Top Tip

**SHIRLEY HORN**

I Love You, Paris (Verve)

One of the biggest live recordings of the year starts a high debut at #29 with 80 total stations.

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## COMMERCIAL ADULT

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### Chartbound

- **MARCUS ROBERTS** (Columbia)
- **MARK WHITFIELD** (Verve)
- **CLAYTON/HAMILTON JAZZ ORCHESTRA** (Lake Street)
- **HUBERT LAW** (Music Masters)
- **ERROL GARNER** (Verve)
- **PHEAR WATTHE** (Verve)
- **BOB CURNOW’S L.A. BIG BAND** (MAMA Foundation)
- **QUARTETTE INDIAN** (Zay)
- **LEW TABACKIN QUARTET** (Concord Jazz)
- **JAZZ PASSENGERS** (High Street)
- **CONTEMPO TRIO** (Jazzline)
- **DEANNA KIRK** (Smooth)
- **JAY LEONHARD** (Friends)
- **BUCKSHOT LEFONQUE** (Columbia)
- **BOB SHANK** (Columbia)
- **JOHN GUNNELL** (Capi)

*Say Hello, Say Goodbye*

We're happy to welcome another new major market A2 station, KLIZ-FM New Orleans. Please give PD Ted Stecker and MD Richard Blake your support. They can be reached at 529 Bienville Street, New Orleans 70130. The phone number is (504) 529-1212 and their fax is (504) 521-1552. Say goodbye to KEDT in Corpus Christi, as they are no longer a Gavin jazz reporter.

### Jazz/Adult Alternative

**HELEN MERRILL**

*ANYTHING BUT DULL* (Verve/PolyGram)

Tasteful, understated and heartfelt, *Anything But Dull* is a fitting homage to Helen Merrill, the lyrical trumpeter whose life was cut short in an auto accident 38 years ago when she was 25. With the help of Kenny Barron, Rufus Reid, Victor Lewis, arranger-keyboardist Terrie Ex and their trumpet, Tom Harrell, Wallace Roney, Lew Soloff and Roy Hargrove, vocalist Helen Merrill pays a sincere tribute to her one-time recording partner by matching masterful musicians with great tunes and letting the music speak for itself. Merrill even includes five tunes sans vocalists. Her passionate and lyrical delivery, the four-horn section salute of Brown solos transcribed by Zito, and Harrell’s unaccompanied tour-de-force through “Joy Spring” are just a few of the memories this disc holds after a thorough listening.—JASON OLAINE

**PER GOLDSCHMIDT**

*FRANKLY...A TRIBUTE TO SINATRA* (Milestone)

But six man Per Goldschmidt and pianist Niels Lan Doky have put together a no-nonsense tip of the hat to Olé: Blue Eyes that’s sure to make Sinatra himself say, “Yeah, baby.” What is it about that mythic crooner who has so captivated fans and musicians over the years? Niels and Per decided it had to be his swing, his sound, his intonation, his ability to tell a story in such a natural way without any effort.” Joined by one of the overlooked modern trumpet players, Tom Harrell, the clean bass playing of Niels-Henning Ørsted Pedersen and steady time-keeper Alvin Lee on drums, Niels and Per romp and roll through ten tracks of Sinatra signature and Frank-inspired originals. Check out “You And The Night And The Music,” “Fly Me To the Moon,” an abbreviated “Come Fly With Me” (you’ve just got to sing along), and “Theme For Eve.” Nothing outrageous on this date, just good old-fashioned swing.—JASON OLAINE

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*Post-Bop compiled by a sample of Jazz intensive reports*  
Commercial Adult compiled by a sample of Adult intensive reports
Most Added

HIROSHIMA (21)
Hiroshima/L.A.
(Owest/Reprise)

NAJEE (21)
Share My World
(EMI)

JAN HAMMER (11)
Drive
(Miramar)

LUTHER VANDROSS (7)
Songs
(Epic)

Top Tip

KIM PENSYL
When You Were Mine
(Shanachie/Cachet)

RECORD TO WATCH

FORMAN, LOEB, JACKSON, HAFFNER
Metro
(Lipstick)

Either a great line-up of musicians or the first A2 law firm to record an album. 19 reports including KJZZ, KCFE, KYOT and more.

Chartbound

*HIROSHIMA (Owest/Reprise)
*NAJEE (EM)

LUTHER VANDROSS (Epic)
FORMAN, LOEB, JACKSON, HAFFNER (Lipstick)

ONE (Chant)
DUKE JONES (3 Brothers)
HERBIE MANN (Kokopelli)
BRYAN FERRY (Virgin)

*JAN HAMMER (Miramar)
*MIKE TOMARO (Positive Music)
*BRUCE BectAR (Shining Star)
*NORMAN HEDMAN (Monfort)
*JOSHUA REDMAN QUARTET (Warner Bros.)
*KAL DAVID (Novo)

Dropped: #40 David Sanborn, #46 Stanley Clarke, #50 Freeze Frame, Frank Gambale.

From: Spokane
Home: Burbank
Current Release: Lilac Time
Label: Kokopelli
Contact: Groove Marketing,
(213)-962-3642

Over the past decades pianist Jimmy Rowles has been a premiere accompanist for such vocal legends as Ella Fitzgerald, Billie Holiday and Sarah Vaughan.

He Says: "Boy, did I have fun working with Herbie (Mann). I can’t think of anyone who’s ever been so nice to me when it comes to making records.

Everything was so comfortable; it was fun, and that’s part of the game, after all. If you’re not having fun, you should be doing something else."

Fondest Musical Memory: "I went to a job back in the early ‘60s and I didn’t know who I was going to play with. It turned out to be Buster Williams and Donald Bailey. I had so much fun playing with those guys; we played for three hours and we didn’t take a break. The funny thing is, I had never played with them before and they immediately became my heroes."

Lessons Learned as a Sideman: "You learn to listen, and the art of when to (play) and when not to. Also, I learned the importance of using space."

407 277 107
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1 4 4
4 4 1
ART PORTER - Undercover (Verve Forecast/PolyGram)
2 7 1
ANITA BAKER - Rhythm Of Love (Elektra)
3 5 3
RUSS FREEMAN & THE RIPPINGTONS - Sahara (GRP)
4 6 4
EVERETTE HARPER - Common Ground (Blue Note)
5 3 5
PETER WHITE - Reflections (Sn-Dome)
6 1 2
EARL KLUH - Move (Warner Bros.)
7 15 7
JONATHAN BUTLER - Head To Head (Mercury)
8 10 8
EVERYTHING BUT THE GIRL - Amplified Heart (Atlantic)
9 12 9
JOE SAMPLE AND THE SOUL COMMITTEE - Did You Feel That? (Warner Bros.)
10 27 10
SPECIAL EFX - Catwalk (JVC)
11 9 11
GEORGE HOWARD - A Home For Away (GRP)
12 7 12
RICK BRAIN - Night Walk (Bramson)
13 18 13
KEIKO MUSU - Dot (White Cat/Unity Label Group)
14 14 14
COLOUR CLUB - Colour Club (JVC)
15 11 15
BOBBY LYLE - Rhythm Stories (Atlantic)
16 21 16
SWING OUT SISTER - The Living Room (Mercury)
17 16 17
ZACHARY TREAD - Laid Back (NYC)
18 31 18
CRAG CHADUCO - Acoustic Planet (Higher Octave)
19 25 19
MICHAEL WHITE - So Far Away (Mettaworthy)
20 19 20
HENRY JOHNSON - Missing You (Heads Up)
21 24 21
THE GENE BUNKLE BAND - Weekend With You (Avenue)
22 26 22
JIM CHAPPELL & HEARSAY - Manila Nightz (Real Music)
23 27 23
WILLIE AND LOBO - Fandango Nights (Mesa)
24 22 24
JULIA FORDHAM - Falling Forward (Virgin)
25 20 25
PATTI AUSTIN - That Secret Place (GRP)
26 18 26
BONY JAMES - Backbone (Warner Bros.)
27 32 27
AL DI MEOLA - Orange And Blue (Bluesmooon)
28 23 23
LA VENTA - Night Dance (Telarc Int’l)
29 37 29
BOB MAMET - Signs Of Life (Atlantic)
30 17 17
3RD FORCE - 3rd Force (Higher Octave)
31 28 31
NORMAN BROWN - After The Storm (McJazz/Motown)
32 33 32
TIM WEISBERG - Naked Eyes (Fainhardt)
33 30 33
DON GRUSKIN - Banana Fish (GRP)
34 38 34
LEO GANDALMAN - Made In Rio (Verve Forecast/PolyGram)
35 35 35
STEVE REID - Bamboo Forest (Sugo)
36 29 29
BADA VITAMINE - Earth Step (Verve Forecast/PolyGram)
37 34 37
ALPHONSE MOLZON - On Top Of The World (Teracentus)
38 42 42
ARNOLD MCCULLER - Change All Of That (Coyote)
39 39 39
STEPHAN PASOPO WITH CHRISTOPHER ROCK - Songs For The Wild (Sugo)
40 38 38
KIM PENSYL - When You Were Mine (Shanachie/Cachet)
41 44 41
MATT BIANCO - Another Time Another Place (JVC)
42 36 36
KILAUEA - Midnight On The Boulevard (BrainChild)
43 49 43
KIM WATERS - Time Is For Love (Warwick)
44 47 44
FOREST GUMP SOUNDTRACK - Soundtrack (Epic)
45 47 45
GERALD VEASLY - Signs (Heads Up)
46 45 46
PAT KELLEY - The Road Home (Positive Music)
47 48 47
DAVID HUNIGATE - Souvenir (Clubhouse)
48 45 48
MARK WILLIAMSON - Time Slipping By (Peak-GRP)
49 37 41
BASIA - The Sweetest Illusion (Epic)
50 33 43
JCE MERRIDE - A Gift For Tomorrow (Heads Up)

Reports accepted Thursday only 9am - 3pm
Station Reporting Phone: (415) 495-1990 Gavin Fax (415) 495-2580

Gavin October 7, 1994
GAVIN A/C

This Total Reports:

ARNOLD McCULLER
KATHY TROCCOLI
DAVID ERIC CLAPTON

GAVIN ROXETTE
39 SHAWN COLVIN
35
33
25 TYLER COLLINS
21 LISA LOEB & NINE STORIES - Stay
17 SARAH McLACHLAN
15
14
13
12 BABYFACE
5 GLORIA ESTEFAN
JON SECADA
ANTHONY CRAWFORD
PRETENDERS
BOYZ
ELTON JOHN
TONI BRAXTON
STEVIE NICKS
MELISSA MELLENCAMP
MELISSA NASH
MELISSA MEESHELL
MELISSA MAFIA
MELISSA LORNE
MELISSA LITA
MELISSA JAMIE
MELISSA JASON
MELISSA JOSHUA KADISON
MELISSA JOSHUA KADISON
MELISSA JOSHUA KADISON
MELISSA JOSHUA KADISON

Party List:

1 AMY GRANT - Lucky One (A&M)
2 ELTON JOHN - Circle Of Life (Hollywood)
3 LUTHER Vandross & MARIAH CAREY - Endless Love (Columbia)
4 SHERYL CROW - All I Want Do (A&M)
5 BOYZ II MEN - I'll Make Love To You (Motown)
6 ANITA BAKER - Body & Soul (Elektra)
7 PRETENDERS - I'll Stand By You (Sire/Warner Bros.)
8 EDIE BRICKELL - Time's Up (Geffen)
9 HARRY CONNICK, JR. - (I Could Only) Whisper Your Name (Columbia)
10 LAUREN CHRISTY - The Color Of The Night (Mercury)
11 HUEY LEWIS & THE NEWS - But It's Alright (Elektra)
12 BABYFACE - If Can See You (Empire)
13 TRAFFIC - Some Kinda Woman (Virgin)
14 MELISSA ETHERIDGE - Come To My Window (Island)
15 ANTHONY CRAWFORD - On The Edge (Little Dog)
16 JON SECADA - Whispered (SBK/EMI)
17 SARAH McLACHLAN - Good Enough (Arista)
18 RICHARD MARX - The Way She Loves Me (Capitol)
19 MADONNA - Secret (Maverick/Sire/Warner Bros.)
20 GLORIA ESTEFAN - Turn The Beat Around (Crescent Moon/Epic)
21 LISA LOEB & NINE STORIES - Stay (I Missed You) (RCA)
22 JOHN MELLENCAMP - WE SHULL NEVER_EOFCELLO - Wild Night (Mercury)
23 CROSBY, STILL & NASH - Only Waiting For You (Atlantic)
24 BONNIE RAITT - You (Capitol)
25 TYLER COLINS - Thanks To You (Reprise)
26 ROLLING STONES - Out Of Tears (Virgin)
27 JON SECADA - If You Go (SBK/EMI)
28 STEVE NICKS - Blue Denim (Madisen/Atlantic)
29 AMERICA - Home (American Gramaphone)
30 JACQUES BROWN - Sky Blue and Black (Elektra)
31 3MATINEE - Freedom Road (Reprise)
32 OLETA ADAMS & BRENDA RUSSELL - We Will Find A Way (BMG In/)
33 WET WET WET - Love Is All Around (London/PLG)
34 ROBERT PALMER - Know By Now (EMI)
35 ELTON JOHN - Can You Feel The Love (Hollywood)
36 ALLABOREN WEST - We've Got That Kind Of Love (Atlantic)
37 JOSHUA KADISON - Picture Postcards From L.A. (SBK/EMI)
38 ANG FRAZON & LINDA TITT - Your Move (Janachie/Cachet)
39 SHAWN COLVIN - Every Little Thing He Does Is Magic (Columbia)
40 TONI BRAXTON - You Mean The World To Me (LaFace/Arista)
41 TONI BRAXTON - "How Many Ways" (LaFace/Arista)
42 TONI BRAXTON - "How Many Ways" (LaFace/Arista)
43 TONI BRAXTON - "How Many Ways" (LaFace/Arista)
44 TONI BRAXTON - "How Many Ways" (LaFace/Arista)
45 TONI BRAXTON - "How Many Ways" (LaFace/Arista)

Chartbound

ERIC CLAPTON - "Motherless Child" (Duck/Reprise)
DAVID GATES - "Love Is Always Seventeen" (Discovery)
KATHY TROCCOLI - "I'm Not In Love" (Reunion/RCA)
ARNOLD McCULLER - "Change All Of That" (Coyote)
JOE Cocker - "The Simple Thing" (550 Music)
ROXETTE - "Crash Boom Bang" (EMI)

Gavin A/C #1 Hits:

10/12/90 ROD STEWART - "I Don't Want To Talk About It"
10/13/90 POCO - "Call It Love"
10/10/88 TOTO - "I'll Be Over You"
10/11/85 STEVIE WONDER - "Part-time Lover"

RECORD TO WATCH TONI BRAXTON "How Many Ways" (LaFace/Arista)

Inside A/C

MADONNA (59)
"Secret" (Maverick/Sire/Warner Bros.)
JOSHUA KADISON (37)
"Picture Postcards From L.A." (SBK/EMI)
ERIC CLAPTON (31)
"Motherless Child" (Duck/Reprise)
KATHY TROCCOLI (26)
"If I'm Not In Love" (Reunion/RCA)
GLORIA ESTEFAN (25)
"Turn The Beat Around" (Crescent Moon/Epic)

The Biz

The big news this week out of San Francisco is that Dave Shakes (right) is the new operations manager for Evergreen Media in San Francisco. He will oversee the programming department of K-101, formerly P.D. at sister station KJML. Shakes will join the ranks of successful Top 40 programmers who grow into A/C. K-101’s Angela Pedria remains as K-101’s program director.

The PD situation at the third A Cs in Salt Lake City is explained in Dave Sholl’s. "That's Show-Biz" column on page 8.

Thanks for your unsolicited positive comments on this month’s Gavin A/C video magazine. Look for the next one early next year.

www.americanradiohistory.com

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Gavin October 7, 1994
Bonnie Raitt

"STORM WARNING"

FROM THE PLATINUM-PLUS ALBUM LONGING IN THEIR HEARTS

On Tour Through '94!

Produced by Don Was and Bonnie Raitt • Recorded and Mixed by Ed Cherney • Management: Ron Stone and Jeffrey Hersh for Gold Mountain Entertainment

©1994 Capitol Records, Inc.
Up & Coming

Reports Adds SPINS TRENDS
50 3 1029 +48 FOUR SEASONS - Oh What A Night (Curb)
44 5 745 +20 GERALD LEVERT - I'd Give Anything (Westbound/Atlantic Group)
42 2 590 +59 SARI - Can't Let Go (Epic-Eye)
40 14 600 +216 TONI BRAXTON - How Many Ways (LaFace/Atlantic)
39 5 785 +140 MELISSA ETHERIDGE - I'm Only One (Island)
38 5 469 +121 ROGER CLINTON - Fantasy Of Love (Pyramid/Rhino)
36 4 461 +51 SWING OUT SISTERS - La La Means I Love You (Mercury)
34 18 505 +274 TOAD THE WILD SPROCKET - Something's Always Wrong (Columbia)
29 2 411 -1 STACY MALLER - A Little Bit Of You (Columbia)
28 10 342 +121 FIREBALL - Who Ran Away (Redstone)
26 9 341 +117 EVERYTHING BUT THE GIRL - Missing (Atlantic)
25 14 250 +137 PAUL HARDCASTLE - Do It Again (London)
20 1 225 +1 PENNEY - The Closer You Get (IRI)
20 2 399 +64 HDOTIE & THE BLOWFISH - Hold My Hand (Atlantic)
18 8 214 +91 HERE & THERE - My Only Solution (Capitol)
16 4 287 +32 GIN BLOSSOMS - Allison Road (ASM)
15 7 200 +72 * BON JOVI - Always (Mercury)
10 1 286 +28 * MAZZY STAR - Fade Into You (Capitol)
10 6 111 +77 * KENNY ROGERS - You Are So Beautiful (Atlantic)
10 4 97 +43 * CHERYL WHEELER - 75 Septembers (RCA)
10 9 130 +130 * MICHAEL BOLTON - Once In A Lifetime (Columbia)

Dropped: Don Hill with Franks, Celine Dion, Gar Halloran, Project Paradise, Max Williamson, Tevin Campbell, Sophie B. Hawkins.

* indicates debut

THE MUSIC

By a margin of ten spins, Amy Grant's (above) "Lucky One" holds off Elton John's "Circle Of Life" for one more week. Check out the star profile in the columns to the right of each track on the chart itself. That's close! Do you think your playlist counts? Boy, yer hippie. Grant's 28.1 spins per station is a shade better than El's 27.91 as noted on our supplemental Spins Per Station chart.

Even though our friends in Top 40 got more than a month's headstart on A/C with the great new Sheryl Crow single, we have taken it to #4 with more than 4,500 spins. Only two singles are getting better spins per station than Crow's 26.8 stat. Still, 30% of the format is not playing it yet. Imagine how high "All I Wanna Do" will be when that happens. Grant V92-Sacramento and K-101-San Francisco are new this week.

Only one new entry into the top ten and that's Harry Connick, Jr. (below) "(I Could Only) Whisper Your Name" with 148 players reporting an average of better than 22.5 spins a week each. Ninety stations report at least three plays a day.

Babyface is about to simultaneously have two songs in the top ten with his name in the songwriter and producer credits. His work with Boyz II Men has already staked a claim in the top five, and his solo single, "When Can I See You," is poised to blast into the top ten next issue. The latter is up 15 ranks in the past two weeks (+27 to +12) and in that time its spins have increased 753 a week. Once again, the airplay base is modest with just over half the format on it, but it's approaching a 23 spins per week level at the players. New this week for KLSY, WLRN, WFIL, WPZK, WVNC, WQQQ, WHIZ, KOEL and WSNU.

HOTTEST record in the format is Madonna's "Secret" which debuts better than halfway up the chart at #19 in just its second week. It's at #1 MOST ADDED with 59 new. It's at the top of Spincrease for the second week in a row with better than 1,000 additions a week. It ain't no "secret" when it comes from Madonna and can get 141 A/C stations in its first two weeks.

Solid moves upward coming each week from those old warriors Crosby, Stills & Nash. "Only Waiting For You" is up from #35 to #23 in the past two weeks with a 575 Spincrease in that time. Already on and working at 110 stations including WQDU, WHSB, WQKQ, WDAY, KFVY, KGRL, KQVR, WZIQ and KQLE.

Speaking of old warriors, The Rolling Stones' (below) "Out Of Tears" is nowhere near out of steam as it churns up the chart from #56 to #26 with 20 more ADDs this week and a Spincrease of 485 (fifth best in the entire format). Among the leaders already playing this appropriate A/C track are K-101, KVQQ, KBOZ, WRQX, WQHE, WDOO, K-103, KQ9, KQYQ, KDMX and KWMG.

Jackson Browne's "Sky Blue And Black" is making giant strides on the chart where it's up from #101 to #91 this week. Twelve ADDs (KUIC, KIXR, KQJM, KFMI, KMAS, KQDJ, WONY, WNYR, KDBB, KTWN, KMQQ and KMNQ) take it over the 100-station mark with a weekly spin total one shy of 1,600.

Joshua Kadison debuts quickly on the A/C chart this time with his latest single, "Picture Postcards From LA" second MOST ADDED this week and a Spincrease of 593, second best in the entire format behind Madonna.

ARTIST PROFILE

RICHARD PAGE

(1/2 or 3RD MATINEE)

REPRISE — PART ONE

PROMOTION CONTACT: Irene Vargas
CURRENT ALBUM: Meanwhile
BIGGEST SONG TO DATE: "Broken Wings (Mr. Mister)."
BIRTHDATE & BIRTHPLACE: May 16, 1953 - Keokuk, Iowa
CURRENT RESIDENCE: Malibu, Calif.
MARRITAL STATUS: "Married."
MUSICAL INFLUENCES: "Beatles, Crosby, Stills & Nash, Steely Dan, Stevie Wonder."
LIKES: "Sunny days at the beach."
DISLIKES: "Cloudy, unsunny days at the beach."
FAVORITE PASTIME: "Surfing."
IF I WEREN'T A RECORDING ARTIST, I'D BE: "A beach bum."
LAST CD YOU PURCHASED: "Kiko & The Lavender Moon by Los Lobos."
MOST TREASURED MATERIAL POSSESSION: "My gold tooth."
AMBITIONS YOU STILL HAVE TO FULLFILL: "Brain surgery, acting and filming career."
BEST ADVICE YOU'VE EVER RECEIVED: "From my dad: see the good in everyone."
THREE ESSENTIALS YOU WOULD NEED TO SURVIVE ON A DESERT ISLAND: "My wife, my kids and my guitar or surfboard, I'm not sure which."
boz scaggs fly like a bird
the Fradon Colvin Madonna, obviously, and three of this week's charted.

Listed above are the top ranked singles based on the division of each song's total spins into its total stations.

**SPINCREASES**

**RANKED INCREASE IN TOTAL SPINS**

- Madonna - Secret (Maverick/Sire/Warner Bros.)
- Joshua Kadison - Picture Postcards From L.A. (SBK/EMI)
- Gloria Estefan - Turn The Beat Around (Crestwood Moon/Epic)
- Eric Clapton - Motherless Child (Dual/Reprise)
- Rolling Stones - Out Of Tears (Virgin)
- Sheryl Crow - All I Wanna Do (Asylum)
- Boyz II Men - I'll Make Love To You (Motown)
- Luther Vandross & Marian Carey - Endless Love (Columbia)
- Pretenders - I'll Stand By You (Geffen/Warner Bros.)
- John Mellencamp w/Me'Shell Ndegcello - Wild Night (Mercury)
- Traffic - Some Kinda Woman (Virgin)
- Jon Secada - If You Go (SBK/EMI)
- Melissa Etheridge - Come To My Window (Island)
- Huey Lewis & The News - But It's Alright (Elektra)
- Edie Brickell - Good Times (Geffen)
- Lauren Christy - The Color Of The Night (Mercury)
- Wet Wet Wet - Love Is All Around (London/PLG)
- Anita Baker - Body & Soul (Elektra)
- Babyface - When Can I See You (Virgin)
- Lisa Loeb & Nine Stories - Stay (MCA)
- Harry Connick, Jr. - (I Could Only) Whisper Your Name (Columbia)
- Richard Marx - The Way She Loves Me (Capitol)
- Anthony Crawford - On The Edge (Little Dog)

**New Releases**

- Celine Dion - "Only One Road" (550 Music/Sony)

A powerful ballad than can only be sung by someone with the lungs and heart of someone like Celine Dion. This ode to the straight and narrow is probably the last we'll hear from her before her forthcoming wedding. She's headed in the right direction.

**MIchael Bolton**

"Once In A Lifetime" (Columbia)

Another brilliant Bolton song written with Diane Warren and Walter Afanasieff. It's featured in the new Marisa Tomei/Robbie Downey movie Only You. It's a quieter, slightly gentler Bolton that makes this a sweet ballad with months of future play in order.

**Bonnie Raitt**

"Storm Warning" (Capitol)

Climatological metaphors abound in this easy-on-the-ear weather report. For the hard of hearing, we can tell you it's about the early and not so early signs of a relationships that's over. Such sad news hardly ever sounds so pleasant.

**Sting**

"When We Dance" (A&M)

One of two new songs to appear on Sting's upcoming greatest hits package that will cover his post-Police era. This is a laid-back and fragile as Sting gets, and when he makes these gorgeous songs they seem to play forever with no burnout.

**John Mellencamp**

"Dance Naked" (Mercury)

Somewhat controversial in its lyric, this title track from his new album is a 12-string hook arranged without any of the usually frenzied rock 'n' rollin' that Mellencamp does so well.

**Aaron Neville & Trisha Yearwood**

"I Fall To Pieces" (MCA)

This is the Hank Cochran/Harlan Howard song that gave Patsy Cline her first #1 on the country charts back in 1961. Now, 33 years later, Aaron turns it into a spectacular duet with a country superstar who wasn't even born when the original was made. It has all the pain and drawn-out drama of the original and newfound soul is the frosting on the cake.

**Matt Bianco**

"You And I" (JVC)

Mark Lilly, who was one-third of the original Matt Bianco (with Hasia and Danny White), has re-grouped and made a pretty strong single with hooks in the right places and cool harmonies when it counts.
There's only one

"Only One Road"
The new single from her triple-Platinum album
“The Colour Of My Love.”

Follow it.

Executive Producers: Vito Luprano and John Dcelp.
Produced by Ric Wake.
Remix Produced by Humberto Gaetca.
Management: René Angelil for Feeling Productions, Inc.

### Top 40

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist(s)</th>
<th>Song(s)</th>
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<tr>
<td>1</td>
<td>Boyz II Men</td>
<td>I'll Make Love To You (Motown)</td>
<td>A/C</td>
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<td>2</td>
<td>Sheryl Crow</td>
<td>All I Wanna Do (A&amp;M)</td>
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<td>3</td>
<td>Luther Vandross &amp; Mariah Carey</td>
<td>Endless Love (Columbia)</td>
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<td>4</td>
<td>Babyface</td>
<td>When Can I See You (Epic)</td>
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<td>5</td>
<td>Amy Grant</td>
<td>Lucky One (A&amp;M)</td>
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<td>7</td>
<td>Pretenders</td>
<td>I'll Stand By You (Sire/Warner Bros.)</td>
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<td>John Mellencamp w/ Me'Shell Ndegécello</td>
<td>Wild Night (Mercury)</td>
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<td>Lisa Loeb &amp; Nine Stories</td>
<td>Stay (I Missed You) (RCA)</td>
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<td>10</td>
<td>Madonna</td>
<td>Secret (Maverick/Sire/Warner Bros.)</td>
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<td>14</td>
<td>Elton John</td>
<td>Circle Of Life (Hollywood)</td>
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<td>16</td>
<td>Prince</td>
<td>Let It Go (Warner Bros.)</td>
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<td>19</td>
<td>Jon Secada</td>
<td>Whipped (Sire/Warner Bros.)</td>
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<td>Huey Lewis &amp; The News</td>
<td>But It's Alright (Elektra)</td>
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<td>Anita Baker</td>
<td>Body &amp; Soul (Elektra)</td>
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<td>Rolling Stones</td>
<td>Out Of Tears (Virgin)</td>
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<td>37</td>
<td>Elton John</td>
<td>Can You Feel The Love (Hollywood)</td>
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<td>40</td>
<td>Changing Faces</td>
<td>Stroke You Up (Big Beat/Atlantic)</td>
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### A/C

- **Gavin Chart Connections**

This week's Gavin Connections chart is composed from the playlists of our 80 urban reporting stations as well as another 218 A/Cs and 237 Top 40s.

Everyone can agree on the must play status of Boyz II Men and Luther & Marijah. Both singles are single-digit ranked in all three formats. Madonna’s Secret is already top 20 in both A/C and Top 40 after just two weeks. Whew!! Airplay is at 347 stations out of a possible 455. Spins per week is above 7,000 already.

Janet Jackson’s newest, “You Want This” is already #1 MOST ADDED this week at both urban and Top 40. Ninety-two ADDs is a quick start.

Eric Clapton’s “Motherless Child” is a top five MOST ADDED in both A/C and Top 40. It’s early, but expect it to finish strong in both formats.

The similarity between Top 40 and A/C is so strong that 90% of Top 40’s “must play” top ten are also numbered with the "old" folks as well.

On the GO chart this week, Nirvana’s “About A Girl” was #1 MOST ADDED, beating out Janet Jackson. Other GO chart highlights include Elton John’s “Circle Of Life,” a seven-rank advantage over the main chart rank of #14.

---

**El DeBarge**

“Where is my love?”

Produced and co-written by Babyface, this new DeBarge single even features Face as supporting vocalist. But El carries the load gracefully, and gives it an uptown souled-out performance worthy of our format.

— Gavin A/C Review 9/9/94

---

**Eric Clapton**

Look for CD Single with your Gavin This Week!
INTRODUCING . . .

AlldaRon West
"We've Got That Kind Of Love"
Produced by Michael Blakey

Be sure to listen
For the song on
As The World Turns

Gavin A/C
40*-36*
83/6
1415 Spins!

Including:

WCTW WNNC WJER
WEIM WOHS WLHM
WGFB WQTU WNUY
WHLM WQXQ WQLR
WILL WSTU WQXC
WKOK WTTR WRCO
WLSW WZDQ WRJC
KAYL WXTL
KCHA KBCC KICO
KDEC KKOR
KEZT KGWN
KISQ KSCQ
KLKC KTWN
KLMJ K99
KLOZ KBLQ
KLRO KBMG
KMxl KOJM

WNYR KNIM KATD
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www.americanradiohistory.com
GAVIN COUNTRY

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REVIEWS

**Most Added**

**Vince Gill (141)**

"When Love Finds You" (MCA)

**Diamond Rio (106)**

"Night Is Fallin' In My Heart" (Arista)

**John Berry (70)**

"You And Only You" (Liberty)

**Randy Travis (66)**

"This Is Me" (Warner Bros.)

**Cheley Wright (53)**

"'Til I Was Loved By You" (Polydor)

**Top Requests**

GARTH BROOKS
TRACY BYRD
PATTY LOVELESS
ALAN JACKSON
BROOKS & DUNN

**Inside Country**

**Artist News**

Those of us who are currently digging Mama's Hungry Eyes, and those who can't get enough of Haggard can look forward to what promises to be an amazing collection—HighTone's "Dusty Dirt Road, The Songs of Merle Haggard," which will be released November 8. It will feature Dwight Yoakam ("Holdin' Things Together"), Lucinda Williams ("You Don't Have Far To Go"), Iris DeMent ("Big City"), Robert Earl Keen ("Daddy Frank"), Billy Joe Shaver ("Ramblin' Fever"), Dave Alvin ("Kern River"), Rosie Flores ("My Own Kind Of Star"), and seven other cool tracks...Mark Collie, Holly Dunn, Sammy Kershaw, Ronna Reeves and Wynonna were inducted into the Country Music Hall Of Fame Walkway of Stars during CMIA week...Freddy Fender's hometown of San Benito, Texas honored the music star with a weekend celebration September 30-October 1 that culminated in a parade and benefit concert for the San Benito Literacy Center. Fender received the keys to the city, which renamed the street where he grew up "Freddy Fender Lane"...Congratulations to Martina McBride, whose "The Way That I Am" has been certified gold. She got the news during a recent episode of Music
"What a Way to Live’ keeps Chesnutt hot

Let's just say it: Mark Chesnutt is an interpretive genius of country idioms, and his new What a Way to Live (★★★★ out of four) may well be the year’s most perfect country album. Chesnutt’s instincts are always fine-tuned; he hones in on the emotion of a song and shakes it like a dog. Here he captures the desperate energy of the Cajun-flavored Gonna Get a Life and plumbs the dramatic depths of loneliness in It’s Almost Like You’re Here. He also proves himself perfectly comfortable with arrangements that transport him back to the lush violin and vocal backup of yesteryear’s “Nashville Sound.” Unlike most singers who would’ve gone maudlin on the desolate lyrics of Down in Tennessee or slipped into hamminess on the comic Goin’ Through the Big D, Chesnutt knows just when to pull back.

By Keith Carter

CHESNUTT: New album showcases his interpretive flair.

MARK CHESNUTT
"COIN' THROUGH THE BIG D"
THE NEXT SINGLE FROM THE ★★★★ ALBUM, WHAT A WAY TO LIVE
REPORT DATE: OCTOBER 12

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COUNTRY

Up & Coming

<table>
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<th>Artists</th>
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* Indicates Debut

Top Ten Videos

1. PATTY LOVELESS - Think About Elvis (Epic)
2. MARK CHESNUTT - She Dreams (Decca)
3. CONFEDERATE RAILROAD - Elvis & Andy (Atlantic)
4. BROOKS & DUNN - She's Not The Cheatin' Kind (Arista)
5. TOBY KEITH - That's Who That Man (Polydor)
6. TRACY BYRD - Watermelon Crawl (MCA)
7. SAWYER BROWN - Hard To Say (Curb)
8. KATHY MATTEA - Nobody's Gonna Rain On Our... (Mercury)
9. TIM McGRAW - Down On The Farm (Curb)
10. PAM TILLIS - When You Walk In The Room (Arista)

Album Cuts

TAMMY WYNETTE & WYNONNA - Girl Thang
RED HOT & COUNTRY - Fire And Rain (Sammy Kershaw)/Folsom Prison Blues (Brooks & Dunn with Johnny Cash)/Rock Me On The Water (Kathy Mattea & Jackson Browne)
ALAN JACKSON - Gone Country/I Don't Even Know Your Name

City Tonight, where Lorriane Crook and Charlie Chase put together a surprise baby shower for her, and she received gifts from Garth Brooks, Pam Tillis and Suzy Bogguss. McBride was then taken center stage as RCA Nashville VP GM Thom Schuyler presented her with a baby stroller—which contained her first gold record. Congratulations also to Lorrie Morgan, whose latest release War Paint has been certified gold...Naomi Judd's book, I've Got My Eyes On The Bridge, which spent ten weeks on the New York Times bestseller list, has been released in paperback. Charlie Daniels recently co-wrote a song with actor Lou Diamond Phillips. Daniels then recorded the song, "City Of The Wounded Eagle," for the soundtrack of Phillips' upcoming movie, Steve...City...Billy Dean has amicably ended his two-year management agreement with TBA Management's Teri Brown. Don't miss it! Just this week, People magazine published its first special issue devoted to Country music. It's called "At Home With Country's Hottest Stars" and features articles on Pam Tillis, Clint Black, Travis Trit, Suzy Bogguss, Reba McIntire, Alan Jackson, Vince Gill, Tanya Tucker, Randy Travis, Waylon Jennings, Aaron Tippin, Trisha Yearwood, and many more.

RADIO Biz...

Julie Kahn is the new GM at KNEW/KSAN-San Francisco, replacing Eddie Esherman, who moves over as GM of Shannock's other SF properties KUBL and KABG (Big 98.1). Kahn has been KNEW/KSAN's GSM for eight years...WGTY's Cougar Michaels moves from evenings to afternoons, and Casey Lee Summers moves from overnight to evenings...Kenny Davis moves from WHIN-Findley to join the morning crew at WSN-W Springfield. PD Nick Roberts will be moving to afternoons...Please note: KNEW-San Francisco will no longer be reporting to Gavin Country...KYJC-Melford's Anje Chapman is re-locating to Tampa, Florida, due to a family illness. You can now reach her at (562) 949-1773...KYJC PD Bob Rooper will now be taking the station's music calls.

New Releases

VINCE GILL
"When Love Finds You" (MCA)
You're going to love the lyrics to this beautiful love song. Vince co-wrote it with Michael Omartian, and it's off to a tremendous start—debuting at #1 its first week out.

DIAMOND RIO
"Night Is Fallin' In My Heart" (Arista)
These famous Diamond Rio harmonics come through loud and clear on this heartfelt song.

RANDY TRAVIS
"This Is Me" (Warner Bros.)
The title cut from Randy's current album just reminds us again of why we can't get enough of that classic Travis voice.

CHELY WRIGHT
"If I Was Loved By You" (Polydor)
Chely says she loved this song the first time she heard it because "it's a positive country song, and those aren't too easy to find." She quickly makes this upbeat number, written by Mark Irwin and Alan Jackson, her own.

JESSE HUNTER
"Long Legged Hannah (From Butte, Montana)" (BNA Entertainment)
Easily the most intriguing song title of the week. Jesse wrote this rockin' toe-tapper that's sure to start those phones ringing.

JOY LYNN WHITE
"Bad Loser" (Columbia)
The rebellious edge to this song, written by Bill Lloyd and Pam Tillis, is perfectly suited to Joy Lynn's sultry style.

JOE DIFFIE
"Pickup Man" (Epic)
This has been a very popular cut from his Third Rock From The Sun album, and just one listen will quickly tell you why. It's pure fun.

BILLY RAY CYRUS
"Storm In The Heartland" (Mercury)
We've been hearing a lot of good comments from this single from progamers who previewed it at a recent showcase. It's the first single from his upcoming album of the same name.

STEVE K OLANDER
"Listen To Your Woman" (River North)
Here's somebody to keep your eye on. His first single is a wonderful, bash ballad that's just the tip of the iceberg from a terrific debut album.

You And Only You... have made my dream come true.
— John Berry

Going For Adds 10/10!
Welcome New Gavin A³ Reporter
WMMO-Orlando joins us this week. PD Jessie Scott is your contact and can be reached at (407) 423-9666. WMMO's address is 2200 S. Orange Ave. Suite #2240, Orlando, FL, 32801.

A³ New Releases

TODD SNIDER
Songs For The Daily Planet (Margaritaville/MCA)

Todd Snider’s Songs For The Daily Planet epitomizes what’s most vital about A³—that multi-generation perspective that keeps the format fresh. Snider’s album is clearly one of the year’s best recordings, a set of songs bulging with good humor, outstanding melody and hand support. He’s wity on both the hilarious opener (“My Generation II”) and the secret bonus ‘Dylan’ track at the end of the disc. Best of all is has a serious streak that serves as the ribbon that ties it all together—songs like “That Was Me” and “You Think You Know Somebody.” I’m apt to place Snider in the same esteemed class as youngish writers like Paula Cole, Michael McDermott and Dave Matthews. Produced by Tony Brown (who piloted Zimmerman Hall Of Famers like Steve Earl’s Exit O’and Guitar Town), this one’s bound to make a lot of best-of lists by year’s end. Brimming with honesty, Todd Snider is definitely an “Alright Guy.”

RECORD TO WATCH

TODD SNIDER
Songs For The Daily Planet (Margaritaville/MCA)

Wonderful slacker anthems with wit and melody. Two tracks include “My Generation,” “That Was Me” and “Alright Guy.”

radio, it seems Sting blazed trails for adult radio as well. Fields Of Gold. The Best of Sting 1984-1994 features this new track, recorded only a couple of months ago. “When We Dance” is a low-tempo, slow dancer with the kind of chord changes that distinguishes Songs—a decade of service.

AIMEE MANN
“Thats What You Are” (Imago)

She writes like an authoress and sings like a bird. I’d put Aimee Mann right at the top of my list of favorite songwriters. The good news is that this song stays in the groove of her last album, an excellent cache of songs that represented her very best work; the bad news is this is just one cut. How long must we wait for the rest?

THE CRANBERRIES
No Need To Argue (Island)

The Cranberries’ No Need To Argue may seem non-confrontational, but the band has so far been most effective avoiding any cliched didacticism of Irish rage. There’s a quiet isolationism at work on “21” with only the slightest hint of seething anger. Dolores O’Riordan may be the Siouxsie Sioux of her generation. Her vocals are post-punk, progressive Celtic callings which the band ably assists in by creating a special but understated aura. Undertones, perhaps? Nice and soft, but for best results, play loud.

LUCY KAPLANSKY
The Tide (Red House)

Lucy Kaplansky, back after a break comes from the same source, Red House Records, that brought us the first works of John Gorka and Greg Brown. Produced by fellow partner Shawn Colvin (Lucy and Shawn were once a duo in Greenwich Village). Lucy Kaplansky’s “tide” may be a gentle folkly one, but her way with another writer’s song may be her strongest suit. “Texas Blues” is an interpretation of a song by the underated Bill Morrissey. Our

Most Added

THE CRANBERRIES (17)
No Need To Argue
(Island)

ROBBIE ROBERTSON & THE RED ROAD ENSEMBLE (Capitol)

AIMEE MANN (12)
Melrose Place, The Music (Giant)/"That's Just..." (Imago)

LONE KENT (10)
Granite & Sand (Relativity)

PAGE/PLANT (UNLEDDED) (10)
No Quarter (Atlantic)

NIRVANA (10)
Unplugged In New York (DGC)

DAVE MATTHEWS BAND
Under The Table And Dreaming (RCA)

BIG HEAD TODD & THE MONSTERS
Strategem (Giant)

A³ begins to break their very own acts. Dave Matthews Band takes a power leap (48-25) while Big Head Todd debuts at #26.

Don’t Forget The Sky

Brand New At A³ Radio

STING
"When We Dance" (A&M)

Realizing that Sting’s been doing solo work for ten years makes the Police all the more a distant memory. Besides pioneering alternative
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<td>ERIC CLAPTON: Reptile (Reprise)</td>
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<td>HARBMAKERS: Lakes (Capitol)</td>
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<td>BLUES TRAVELER: (Atlantic)</td>
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<td>HOOTIE &amp; THE BLOWFISH: Atlantic</td>
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<td>PETER GABRIEL: (Island)</td>
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<td>SANTANA BROTHERS: Island</td>
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<td>OVER THE RHINE: (Capitol)</td>
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<td>JEFFREY GAMES: Excd (Reprise)</td>
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<td>THE SAMPLES: (A&amp;M)</td>
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<td>EVERYTHING BUT THE GIRL: Atlantic</td>
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<td>MARTIN PAUL: (Mercury)</td>
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<td>KEEMO: (Sony/Epic)</td>
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<td>NEW ORDER: Virgin</td>
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<td>MARCH BALL: Rounder</td>
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<td>INDOGO GIRLS: Epic</td>
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<td>WILLY PORTER: (Atlantic)</td>
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<td>TAMAR BRAGHIN: (Back/Arista)</td>
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<td>SHANE O'CONNOR: (Columbia/Ensign/FERG)</td>
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<td>JESUS &amp; MARIA CHAIN: (MCA)</td>
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<td>LOVE ON LOCKS: (Virgin)</td>
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<td>CHEX AUGS: (Pyramid)</td>
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**New Tracks:**

Pour some Texas Sugar in your CD!

**Tecas Sugar / Strat Magik**

Jacked up lone star bluesrock from guitar slinger Chris Duarte

**The Debut Album Featuring**

"Letter To My Girl Friend," Already On: WTTS, WBOB, WCBE, WDET & MORE

**ON YOUR DESK NOW!**

Produced by Dennis Harlin

www.americanradiohistory.com
favorably is “My Name Joe,” a great story bolstered by some of the production tricks Colvin has learned with her own work.

**CHRIS DUARTE GROUP**
**Texas Sugar, Strait Magik (Silverstone)**

Fans of the advance single that was floating around by the Chris Duarte Group will find the album especially pyrotechnic and Austin-driven. Chris Duarte is pretty up front about his music, starting with calling the album Texas Sugar, Strait Magik, and dedicating the burning “Shiloh” to the swingin’ Vaughan brothers. Duarte plays the same kind of combined percussive guitar rhythm and lead that keeps any respectable guitarist one step ahead of flying bottles inside those dambly chicken-wired honky-tonkin’ environments. You may well get those calls about “that new unreleased Stevie Ray you just played” when listeners hear the combo Fender/Levy funk sound of “C-Hutt Rock,” but hey, just set ’em straight. This is the Chris Duarte Group!

**ROBBIE ROBERTSON & THE RED ROAD ENSEMBLE**
**Music For The Native Americans (Capitol)**

Very few songwriters capture the spirit of Americas better than Robbie Robertson. Through the Band and his solo albums, songs like “The Weight” “Broken Arrow,” and “The Night They Drove Old Dixie Down” were picturesque historical classics. On the surface, Robertson’s roots may seem stereotypically Southern, yet he was born in Canada and his mother was part Indian. Since moving over to Capitol, Robertson and his Red Road Ensemble bring us a soundtrack collection entitled Music For The Native Americas. Vocal tunes like “Ghost Dance” and “Golden Feather” are as ambient and atmospheric as his first Dan Lanois-produced solo project on Geffen. Lots of geographical references, ghostly images, use of lyrical symbolism and ritualistic commentary.

**LIZ PHAIR**
**Whip-Smart (Matador/Atlantic)**

We have friendly debates with alternative/college types Seana Baruth and Linda Ryan as to which rocker is cooler—Liz Phair or Juliana Hatfield. The women like Phair’s in-your-face stance. The ferals are fascinated with Hatfield’s vulnerability and mock innocence. Either way, if you’re looking for alternative crunch to add teeth to your music mix, “SuperNova” and “Cinco De Mayo” have all the bite you need. The reckless electric guitar chord progressions and her one-take sounding vocal style seem sonically untreated. The way the story goes, if Matador co-founder Gerard Cosloy had blown off an unsolicited phone call from a then-unknown Phair, their paths might have never crossed. While not as sanded around the edges as Hatfield’s power trio sounds (sorry, we just had to get that in), Phair’s witicisms are rock ammo for take-charge womanhood.
GAVIN ROCKS

Most Added

ARTHUR's 6:30 DEBUT: NATIVITY IN BLACK (31)
A Tribute To Black Sabbath (Columbia)

DANZIG (27)
Danzig 4 (American)

DREAM THEATER (24)
Awake (eastwest)

GODFLESH (21)
"Crush My Soul" (Columbia)

PLANET HATE (19)
Mother Are You Mad? (Energy)

TESTAMENT (18)
Low (Atlantic)

ENGINES OF AGGRESSION (16)
"All The Rage" (Priority)

Top Tip

SAMIAM
Clumsy (Atlantic)

QUEENSRYCHE
"I am I" (EMI)

The first single from Queensryche's forthcoming album
Promise Land has finally arrived. "I am I" is a majestic tune loaded with tribal drum beats which guide acoustic chords and vibrant bass lines through a jungle of psychedelic rhythms, electric guitar melodies and Geoff Tate's mesmerizing vocals. Going for adds immediately, this track will fill the void for Queensryche enthusiasts until the full album is released on October 17.

MEGADETH
"Crown Of Worms" (Capitol)

dave Mustaine and company are back to rock your world with their new single "Crown Of Worms." Keeping the tradition of playing hard, wild and with aggression, Megadeth deliver a sizzling display of metallic guitars and snarling vocals that will cause quite a stir at rock radio. Also included on the single are "Black Curtains" and "Train Of Consequences," two ramin' songs taken from their new album Youthanasia due out on October 51.

NATIVITY IN BLACK
6 TRIBUTE TO BLACK SABBATH

GAVIN ROCKS WELCOMES THE FOLLOWING STATIONS TO OUR REPORTING PANEL:

WHWH 91.5 FM
180 Moore Hall
Mt. Pleasant, MI 48859
Phone: (517) 774-7287
Watts: 300
Over 10 hours of hard rock/metal programming.
Contact: Ron Platzner

WWSP 89.9 FM
105 CAC
Stevens Point, WI 54481
Phone: (715) 346-3755
Fax: (715) 346-3998
Watts: 12,500
9 hours of hard rock metal programming.
Contact: Todd Jaymz

WZMB 91.3 FM
Merdonna Hall Student Center
East Carolina University
Greenville, NC 27834
Phone: (919) 328-4751
Fax: (919) 328-4773
Watts: 282
12 hours of hard rock metal programming.
Contact: Todd Robert

NEW RELEASES

QUEENSRYCHE
"I am I" (EMI)

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Gavin October 7, 1994

www.americanradiohistory.com
Hard Rock Releases

Engines of Aggression

Inhuman Nature
(Priority)

Engines Of Aggression have returned with a brand spankin' new album that'll tweak your listener's ears with its successful blending of industrial grinds and metallic guitar riffs. Upbeat and hip-hop-and-happening, EOA (Tripp, vocals, Rick Schafffer, guitar; Zack Beznner, bass; Craig Dollinger, drums) deliver a infectious sound on their album, Inhuman Nature, which showcases techno rhythms and melodic guitar licks that set the stage for Tripp's intense vocal sneers. The focus track is appropriately titled "All The Rage" which rocks hard with a dominant inude-beat, vibrant bass thumps and scratchy vocal yells. If your looking for less dance/industrial and more guitars check out "Disconnected," "Spiritual Machine Gun," "We Fall Down" and "Laugh Track." "NYC Mass Hysteria" best represents the colossal sound that industrial and metal create when fused together. Inhuman Nature gets two thumbs up and a head bash, give it a spin.

Testament

Low
(Atlantic)

Another reason besides football to be juiced about fall is the variety of new music that's available. When you're scouring through your heaps of mail this week keep an eye out for the full Testament album (like I really have to tell you) Rock radio has been having fun with the single. "Low," which debuted last week at 35 with 122 spins. The song's heavy guitar jams and sinister vocals were just a teaser form Low; which should be in your hot little hands as your read this. If it isn't, panic. Testament (Chuck Billy, vocals; Eric Peterson, guitar-backup vocals; James Murphy, guitar; Greg Christian, bass) can't be accused of going commercial, and Low is proof that they're strictly metal, with some death metal, hard rock and thrash elements thrown in for spice. The entire album is a chaotic symphony of guitars backed by bass, drums, heavy bass lines and low to high screaming vocals. A must-add for true metal stations. All the tracks deserve a listen but "Legions (In Hiding)," "Chasing Fear," "Shades Of Fear" and "P.C." merit closer inspection.

Planet Hate

Mother Are You Mad?
(Energy)

Environmentalists are now officially represented in the hard rock/metal genre by the New York based quartet Planet Hate. Armed with steel clad guitars and grievous vocals, Planet Hate (Michael Carbonia, vocals/guitars, Dean Beaver, bass, Michael Caputo, drums, Rodman Delcastillo, guitar) attack human atrocities against nature and one another with their debut album Mother Are You Mad? Fueld by the degrading, selfless and ignorant acts of others, this band ignites a hard rock sound using a cutting-edge blend of metallic guitar hooks that storm around low-end bass thumps, pummeling drums and throaty vocals. Mother Are You Mad? will attract listeners with an ear for current, confrontational rock. A very unpredictable listen that's sure to perk the rock community's curiosity. Be sure to check out the title track, "Monster," "Core," "Dental Atrocity" and "Gone."

Front Line Assembly

Millennium
(Roadrunner)

Further evidence of the powerful and addictive qualities of the combined sound of industrial and metal comes in the form Millennium, the latest album from Front Line Assembly. Its been a long two years since we've had any new material from these new-age rockers, but the groovin' tech-no rhythms and metal guitar melodies that are brilliantly mixed on this album make up for their long absence. Millennium is a dark, sardonic listen that churns out waves of danceable synth grinds laced with metallic guitar chords that charge and retreat through a maze of digitized vocals and seductive rhythms. Alternative and rock radio have ten mesmerizing tracks to entice listeners with (you're late time, speed freakin listeners will love this). Metal radio should check out the title track, "Surface," "Division Of Mind" and "Vigilante. Front Line Assembly deliver a strong, creative album that's saturated with high octane energy.

By Rob Fiend
Most Added

**WEDDING PRESENT**
Watusi (Island) (32)

**NIRVANA**
“About A Girl” (DGC) (30)

**SMASHING PUMPKINS**
“Landslide” (Virgin) (21)

**AMERICAN MUSIC CLUB**
San Francisco (Reprise) (20)

Top Request

**NIRVANA**
“About A Girl” (DGC)

Just sly of being this week’s Most Added song, Nirvana debuts at #3.

**OFFSPRING**

**CRANBERRIES**

**IF I WERE A CARPENTER**

**NATURAL BORN KILLERS**

**RECORD TO WATCH**

**MIGHTY MIGHTY BOSSTONES**
“Kinder Words”

(Mercury)

Added this week at WENZ, KPOJ, WRXK, KTQZ and KNIC, among others.

**Chartbound**

**SOUP DRAGONS** - “One Nay Street” (Mercury)

**MIGHTY MIGHTY BOSSTONES** - “Kinder…”

(Mercury)

**WEEN** - “I Can’t Put…” (Elektra)

**DAMBOLDERS** - “Smell” (Eastwest)

**Inside Alternative**

Seana and I went to Los Angeles last week to introduce our new sales rep Chris Mitchell around. Everything was going great until I woke up Thursday sick as a dog. And this week I start my vacation. I feel like the Peanuts’ cartoon character Sally, who every year gets suckered into giving up her Halloween night to wait in the pumpkin patch with Linus for the Great Pumpkin. Every year I get suckered into doing something before my vacation and I get sick. Hey, I know I’m reaching, but you try to write this stuff on Sandaled.

**New Releases**

**SOUL ASYLUM**
“Can’t Even Tell” (Chaos)

Soul Asylum scores lead-truck status on the soundtrack to Clericks, and with good reason. “Can’t Even Tell” finds Soul Asylum venturing frustrations in a playful way, with a tambourine-shim-
"Might" ain't no maybe.

"Best indie-rock record of the year"
-Interview Magazine

Contact Diana Tameecha at 818.362.3669

©1994 Alias Records, 2815 West Olive Ave. Burbank, CA 91505

Produced by GREG DULLI of THE AFGHAN WHIGS
Going for adds Oct. 17th & 18th
"Flying in the face of the usual indie pretensions." Spin

www.americanradiohistory.com
PORTISHEAD

_Dummy (London Records)_

This English duo has the gift of imparting a whole new realm to listeners much the same way the Cocteau Twins or Dead can Dance alter moods and mindsets. “Mysterious” ushers in a hypnotic vibe with a slow, winding drum machine, a coursing, phantom-like Hammond organ and Beth Gibbons’ enigmatic vocals. A shuffling rhythm paces “Sour Time” as Gibbons laments “Nobody loves me—it’s true” without sounding maudlin, and “Strangers” drops a smoldering hip-hop beat. Check out the elephantine guitar and old time soap opera organ on “Glory Box” and the sensual thrush of “Wandering Star.” _Dummy_ defies headfirst into looping hip-hop beats and music man Geoff Barrow draws inspiration from ’60s soundtracks. The result may wear on some, but others will find solace and transcendence in the repitition.
—DAVID BERAN

THE ODD NUMBERS

_Retrifitted For Today (Eight One Nine)_

Although San Jose, California is infamous for its outdated goth and punk scene, the Odd Numbers gloriously stand out like the three most beautiful little sons thumbs. This power trio has been around for over five years, but their songs have a fresh new energy that still incorporates a post-adolescent vibe of pure nool angst. In fact, this band would feel right at home playing with British neuro-power-pop bands like Shed Seven, Elastica, or These Animal Men. The first song on the album, “From Cradle to Grave,” opens up with a tight and pop-fresh three-chord song that would have Paul Weller reminiscing about the old days. “Youth Explosion” is catchy-as-hell, with hooks so sharp, you’ll never lose it but again. “Sometimes Girl” left me in a frenzied state of confusion, as I wanted to pogo and do ‘the black’ all at the same time! _Retrifitted for Today_ is the perfect name for an album full of songs that draw from the past but steer toward the future.

—ERIC SOTO

1. LIZ PHAIR - SUPERNOVA
2. JESUS & MARY CHAIN - SOMETIMES ALWAYS
3. SUGAR - YOUR FAVORITE THING
4. CRANBERRIES - ZOMBIE
5. HOLE - DOLL PARTS
6. THEY MIGHT BE GIANTS - SLAIN SHELL
7. BEASTIE BOYS - SURE SHOT
8. GRANT LEE BUFFALO - MOCKINGBIRDS
9. URGE OVERKILL - GIRL, YOU’LL BE A WOMAN SOON
10. VERUCA SALT - SEETHER

THE WEDDING PRESENT

_Watusi (Island)_

_Watusi_ marks The Wedding Present’s fifth album, and the band’s debut on Island Records. Also debuting on _Watusi_ is Darren Belk, who replaces bassist Keith Gregory. It sounds as if the band decided to make the most of their fresh start: they invited Heather Lewis of Heat Happening to sing on “Click Click” and Swimming Pools, Movie Stars,” and Hammerbox’s Carrie Akre to sing on “Gazabo” and “It’s A Gas.” _Watusi_ overflows with hip-shaking, toe-tapping pop, and the songs soar through their rhythm and rhyme. Slower songs freely articulate sensitive lyrics usually hidden beneath the distortion of the band’s faster songs. “Spangle” is a warm ballad that employs a sound reminiscent of the scratchy, sparseness heard coming out of vintage tunables. Of course, the Wedding Present’s rough and tough guitar playing is equally represented on “So Long Baby” and “Yeah Yeah Yeah Yeah.” But how about that filling-around-the-room feeling one gets listening to Derek Belk sing “Shute It,” or the surf-dancing ambience of the instrumental, “Hot Pants”? Whether it be a song, a dance or a tribe, here’s another _Watusi_ that makes a sick segue any time of day.

—SANDRA DIEM

THE GERALDINE

ALTERNATIVE

ARTIST PROFILE

THE COWS

FROM: Minneapolis

LATEST RELEASE: _Orphan’s Tragedy_

LABEL: Amphetamine Reptile

CONTACT: Mike Wolf, (612) 874-7047

THEY ARE:
Thor “Teeney” Eisentrager (guitar), Kevin “Freckles” Rutmanis (bass), Norm “Jingles” Rogers (drums), Shannon “Two-Pull” Selberg (vocals).

IT’S SAID: “Shannon Selberg, the singer for the Cows, walked onstage...with a battered cowboy hat on his head and two mousetraps dangling from his earlobes. His fashion statement, merging defiance, pain and dark comedy, offered visual match to the Cows’ music. The Minneapolis-based band has broadened the tautums of post-punk, hard-core rock into music for unrepentant outcasts.”

—New York Times

HE SAYS: “We’ve been tagged ‘an acquired taste,’ and I don’t deny it. We use a lot of sneaky rhythms, the guitars are really loud, but I think it’s the energy we put into it that people shun. Audiences are scared of energy; I don’t know why. I just try to invest in it (the live show) what I would demand of a band if I was payin’ to get in.”

—Shannon Selberg

ALBUM DISCOGRAPHY:
_Taint Pluribus, Taint Unum_ (1987)
_Daddy Has A Tail_ (1989)
_Effete And Impudent Snobs_ (1990)
_Peacetika_ (1991)
_Cunning Stunts_ (1992)
_Sexy Pee Story_ (1993)
"I played it for Uma, and she flipped."
- Quentin Tarantino

The first single and video from the soundtrack to the new Quentin Tarantino film

**PULP FICTION**

Single written by Neil Diamond
Produced by Urge Overkill and Kramer
1. SEBADOH - Bakesale (Sub Pop)  
2. SUGAR - File Under: Easy Listening (Pyroloids)  
3. LIZ PHAIR - Whiplash (Matador/Atlantic)  
4. JESUS & MARY CHAIN - Stoned And Dethroned (American)  
5. LUSCIOUS JACKSON - Natural Ingredients (Capitol)  
6. DINOSAUR JR. - Without A Sound (Sire/Reprise)  
7. IF I WERE A CARPENTER - Sanc Youth, Matthew Sweet, Reed Kross (A&M)  
8. THINKING FellERS UNION LOCAL 282 - Strangers From The Universe (Matador)  
9. JABBERWACK TO THE LAST DROP - Hole, Beck, Helmet (Mammoth)  
10. STEREOLAB - Mars Audac Quintet (Elektra)  
11. MAGNAPOP - Slowly Slowly, Texas, The Crush, Ride (Priority)  
12. PALE SAINTS - Slow Buildings (4-AD/Reprise)  
13. JESUS LIZARD - Down (Touch & Go)  
14. THEY MIGHT BE GIANTS - Snail Shell, Hotel Detective, Submarine (Elektra)  
15. DANIEL JOHNSTON - Fun (Atlantic)  
16. BAD RELIGION - Stranger Than, 21st Century, Incomplete, Infected (Atlantic)  
18. GRANT LEE BUFFALO - Mighty Joe Moon (Stash/Reprise)  
19. GIANT SAND - Glim (Image)  
20. COP SHOOT COP - Release (Interscope/Atlantic)  
21. DIAMANDA GALAS & JOHN PAUL JONES - The Sporting Life (Multi)  
22. SILKWORM - Libertine (E Records)  
23. PALACE BROTHERS - Palace Brothers (Drag City)  
24. OASIS - Supersonic, Live Forever, Rock And Roll Star (Epic)  
25. WEEZ - Can't Put My Finger On It, Voodoo Lady (Elektra)  
26. SMOS - Burning Kingdom (Drag City)  
27. BLONDE REDHEAD - Blonde Redhead (Smells Like Records)  
28. CONSOLIDATED - Cutting, Butyrice, Worthy Victim (London/Island)  
29. THE COWS - Orphan's Tragedy (Amphetamine Reptile)  
30. RED KRAYOLA - Red Krayola (Drag City)  
31. SINEAD O'CONNOR - Fire On Babylon, All Apologies (Chrysalis/FM1)  
32. SMALL - Chin Music (Alias)  
33. SKANKIN Pickle - Sing Along... (Dill)  
34. ROWS OF TEETH - Arches, Superchunk, Magnetic Fields (Merge)  
35. SAWMILL - Worsmy (Atlantic)  
36. MAN OR ASTROMAN? - Your Weight On The Moon (One Louder)  
37. MOE. TUCKER - Dogs Under Stress (Shy Records)  
38. ARCHERS OF LOAF - Vs. The Greatest Of All Time (Alias)  
39. MOTOCASTER - Stay Loaded (Interscope/Atlantic)  
40. SINGLE GUN THEORY - Flow, River Of My Soul (Nothing/Interscope/AG)  
41. RUNNYGRUNT - Standing Hampton (No Life)  
42. THE CRANBERRIES - Zombie, Icicle Melts (Island)  
43. NOFX - Punk In Drublic (Ecliptic)  
44. HOODOO GURUS - Crank (Zoe)  
45. JEFF BUCKLEY - Grace (Columbia)  
46. LOVE SPOT LOVE - Am I Wrong, Changes In The Weather, Wake Up (Image)  
47. BRYAN FERRY - Mamouuna (Virgin)  
48. THE CONNELLS - New Boy (TVT)  
49. ORBITAL - Synchronistion (Fr/Island)  
50. YOU GOT LUCKY - Silkworm, Everclear, Edsel, Truck Stop Love (Backyard/Alleged/Scotti Bros.)

Thanks to everyone playing Small's new record "Chin Music". See 'em live:

10/7 - Burlington, VT  
10/8 - Cambridge  
10/9 - Providence  
10/10 - NYC  
10/12 - State College, PA  
10/13 - Gaylesburg, IL*  
10/14 - Madison*  
10/15 - Chicago*  
10/16 - Green Bay  
10/18 - Omaha  
10/19 - Lincoln  
10/21 - Denver  
10/22 - Salt Lake City  
10/25 - Vancouver  
10/26 - Seattle  
10/27 - Portland, OR  
10/29 - San Francisco  
11/1 - L.A.*  
11/2 - L.A.*
11/3 - San Diego w/ Cop Shoot Cop

**W/ New Radiant Storm King
**W/ The Figgs
**W/ Karl Hendricks Trio
The CRAMPS

Ultra Twist!

Lux Interior: vocals
Poison Ivy: guitar
Slim Chance: bass
Harry Drumm: drums
Most Added
WEDDING PRESENT (36)
Watusi (Island)
KILL CREEK (20)
St. Valentine's Garage (Mammoth)
AMERICAN MUSIC CLUB (19)
San Francisco (Reprise)
BUTTERGLORY (15)
Crumble (Merge)
GIRLS VS. BOYS (14)
Cruise Yourself (Touch & Go)
SMASHING PUMPKINS (14)
Pisces Iscariot (Virgin)

Top Tip
MOE TUCKER
Dogs Under Stress (Sky)
Moë Tucker offers a very Velvety record that’s been slowly picking up support. Two new stations, KCSJ and WULV, ADD Dogs Under Stress, and five (KPTV, WFTU, WSXU, WVPS, WDDU) report it to Heavy. That action, along with a slew of Medium reports, adds up to Top Tip with a debut at #37.

Inside College
Okay, I’ll admit it upfront—it’s a slow news/gossip week and it’s pouring rain here in the Golden state—but, like the possum, neither dry times nor wet weather will shut me down (or shut me up).

On the top of the short list of things that make Tuesdays bearable is receiving notes/jokes/personal references on taped-in playlists. KCRW’s MD’s merit mention this week for identifying themselves on the station’s report as James “Hot Anal Arsenal” Pabst/and Dave “Top Jew” Welch. If you know anything about my well-documented fetishes, you’ll know which MD I prefer.

Although K Records hasn’t moved (you can contact them at the same phone # and address), they have changed their fax number. Should you desire to communicate with Calvin and Candace via facsimile, dial (206) 766-9204. (See, I told you it was a slow news week.)

On the zine scene, there are a couple of new items I’d like to call to your attention. Maybelle, the country quarterly out of San Francisco, has just published a second issue packed full of tips, reviews, interviews and conspiracy theories. It’s by far my favorite fanzine—Gate THAT, Chronicle (Indie), and it’s available for just $2.00 from 235 Harrison St., SF, CA 94107.

And, if you’re the Type A, plan-ahead type, you can already order your 1995 Yearbook from the gristy, gripping press of Murder Can Be Fun. The database promises, “Another 365 all new, all different days of death, destruction and disaster for 1995. Who cranked up your birthday? and is only $2.50 from John Marr, Box 640111, San Francisco, CA 94164.

In the chart analysis department: As far as points are concerned, Scabare and Sugar actually tied for the College Chart’s top spot this week. But since Scabare is the incumbent, and because Bakesale has more stations on it than does File Under: Easy Listening, Scabare are awarded the #1 position. Next week should be interesting. The huge move this time is on the part of the Thinking Fellers, who jump from #41 to #8. Personally, I couldn’t be more pleased by the Fellers’ success—Strangers From The Underground will, in all likelihood, end up in my Top Five for ’95. I love that the Fellers have built such fervent and solid following with college radio as their only radio base.

Well, that’s all. See you next issue with all the gossip that’s good to go (and then some).

College Albums
BUTTERGLORY
CRUMBLE (MERGE, P.O. BOX 1235,
CHAPEL HILL, NC 27514)
Indie low-fi rock bands seem to choose one of two low-budget recording avenues: Either the low-fi stance is somewhat offputting to require that a listener makes conscious effort to reap the song’s rewards (i.e. early Sebadoh), or it’s meant to remove the barrier between band and audience so that the two groups can co-mingle, or even (in the best case) hug.

Californians Butterglory, with their debut full-length Crumble, prove downright embraceable. The duo of Matt and Debly split lead vocals on the fifteen offerings that make up this disc, and (vocally and otherwise), Butterglory seem to owe a debt to both Pavement and the Spinannes. However, where Pavement are cynical, Butterglory are earnest, where the Spinannes are motorin’, Butterglory are thoughtful.

Since Matt’s vocals are a bit too reminiscent of Pavement’s drummer Steve Malkmus, I prefer Debly’s voice, which, oddly, seems both breathy and substantive, both girly and sensual—particularly on the lingering “He Left Us Nothing.” Other favorites include “Cactus,” in which the two singers take turns at the mic while the guitar slips and slides, and “Trapped,” which features chiming, charming guitar and intermittent glimpses of Matt’s adorable falsetto. Also check out “When We Sleepy,” lazy, sloppy country vibe. Superb.

—SEANA BARUTH
ARCHERS OF LOAF
VS. THE GREATEST OF ALL TIME
(ALIAS, 2815 W. Olive Ave., Burbank, CA 91505)
The Archers Of Loaf follow up their debut CD with an enticingly-named EP, The Archers Of Loaf Vs. The Greatest Of All Time. That title is apropos, since the college audience expects its favorite artists to supercede both the tired old rock dinosaurs and their own, older efforts. So, did the Archers grow? Are they traveling in a new direction? Well, sort of.

One of the Archers’ most recognizable and admirable qualities is the way their songs’ vocal and musical melodies contrast just enough to really capture your attention; once you’re riveted, the band’s lyrics assume an almost hip-hop-ish power. Vs. The Greatest Of All Time couples this “just-wrong” Archers’ trademark with some tricks they seem to have borrowed from their Chapel Hill compatriots—minimalist breaks, distorted drone, and thru-lines punctuated by simple, raw, heavy riffs.

On the EP’s last offerings, "Revenge" and "All Hail The Black Market," the Archers Of Loaf most successfully manage this slightly different change of emphasis, and lyrically, these two tracks are also superior. Look for the new Archers’ full-length, Vee Vee, to appear early next year. —WALT REED

MALEEM MAHMOUD
GHANIA & PHAROAH SANDERS
TRANCE OF 7 COLORS
(ARGON/ISLAND)
Maaleem Mahmoud Ghania is a Gnawa musician from Essaouira in Morocco. The music he creates is used primarily in ceremonies of healing and purification. Bearing the title of Maaleem (master), Mahmoud oversees the Lilla (ceremony), during which he guides spirits to possess the bodies of participating dancers and musicians, he calls upon the spirits with organic trance music emanating from the Guimbri, a hollow-bodied bass-like stringed/percussive instrument. Trance of 7 Colors is filled with brief excursions into that ceremonial terrain as well as several collaborations with saxophonist Pharoah Sanders. Bringing Sanders together with the Gnawa maesters was only natural, given the sax player’s past experiments in Eastern sound. Among the tracks on which the two artists collaborate is “Hamdouchi,” an offering peppered with seemingly-random high-pitched blurs from Sanders’ sax. “Bala Moussaka” revolves entirely around the Guimbri, and its deep, resonant tones lay down a soothing, earth-toned groove. On “Bozali-Samawi” the sparse eeriness of the Gnawa music mixes with Pharoah’s sax, which drifts outward in haunting passages, and every so often, Sanders squeezes out stray notes to frantically accentuate the music’s key moments. “Peace In Essaouira” is another notable offering, it’s a memorial for Sonny Sharrock, the noted experimental guitarists who passed away last year. Ambient and techno have risen from a void to soothe silicon souls wandering lost in the post industrial age, but they become new age sonic placebo when compared to this rare aural glimpse into real world trance.

—SPENCEDOKEY

By SEANA BARUTH

RECORD TO WATCH

SOUL COUGHING
Ruby Vroom
(Slash)
This week, Soul Coughing’s debut, Ruby Vroom, picks up ten new ADDs to match the ten it gathered last week. The new stations are WQFS, KCRW, KFMR, KUGS, KUSF, WBCC, WCCH, WTSR, WTUL, and WXCY; when all those ADDs become rotations, look for this release to vroom up the chart. (Sorry to PUNISH you)

Chartbound

MIGHTY MIGHTY BOSSTONES - "Kinder Words" #7
(Mercury)
POW WILL EAT ITSELF - Dos Dragos Mix Amigos
(Nothing/Interscope)
BUILT TO SPILL - There Is Nothing Wrong With
Love (#)
MOLE - If I Don’t Six / Side # Touch & Go)
SHELLAC - At Action Park (Touch & Go)
WEDDING PRESENT - Watusi (Island)
LAMCBOCH - I Hope Your Sitting Down (Merge)
SHUGGER TO THINK - Pony Express Record (Epix)
Dropped: #31 Halo Bender, #30 LeRadicat, #35
Lalt, #42 Lynch, #43 Guided By Voices, #45 Sky Cites
Mary, #47 Nothing Painted Blue, #50 Shit.
THE SOUP DRAGONS

ONE WAY STREET

THE FIRST SINGLE FROM HYDROPHONIC.

Great rotation at WFNX, WBRU, WENZ, KLZR, WDRE, and more!
On Tour In November!

PRODUCED BY SEAN DICKSON | MIXED BY RON SAINT GERMAIN
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MATERIAL ISSUE

GOIN' THROUGH YOUR PURSE

On the road with The Pretenders!

10/17 Talahassee
10/18 Roxy, Atlanta
10/20 Boathouse, Norfolk
10/21 & 22 Tower, Philadelphia

10/23 & 24 Beacon, New York
10/26 Strand, Providence
10/27 Orpheum, Boston

From The Album Freak City Soundtrack

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THE MIGHTY MIGHTY BOSSTONES

From "kinder words"

QUESTION THE ANSWERS

Already on WFNX-BOSTON, WBRU-PROVIDENCE, WRXQ-MEMPHIS, KLZR-KANSAS CITY, KEGE and REV105-MINNEAPOLIS, WRAS-ATLANTA, WENZ-CLEVELAND, KUKQ-PHoenix and many more . . .

On Tour: 10/7 & 8 Academy, NYC
10/12-14 Whisky, Los Angeles
10/15 Soma, San Diego
10/17 UCSB, Santa Barbara
10/19 The Edge, Palo Alto
10/20 Fillmore, San Francisco
Albums

VARIOUS ARTISTS
STATE OF EMERGENCY:
SOCIETY IN CRISIS
VOL. 1
(Mad Sounds/Motown)
Consciousness and sensitivity are hard to find in hip-hop during these days of the glok. This is why Motown's dynamic compilation of established and up-and-coming artists is so important. Each song draws attention to unity, struggle, positivity, and survival. Standout cuts are Smooth's "Love Of The Ghetto," Nadrath's "Wind of Kharna," and "S.K.I.T.S." by Lord Finnesse. As inspiring as it is diverse, this is a must-play. Keep the insightful interviews by Chuck D and Kwame Ture, Contact Cassandra Ware (213) 408-1993.

KIM WILSON
That's Life (Antone's)
It's old time R&B time as Kim Wilson's music continues to pose the question: Is he an excellent harp blower or an even better singer? That's Life (no, Kim doesn't do Sinatra) is a period piece of sorts, 11 songs that recall a tube-burning hygene era when the boundaries of blues, R&B, rockabilly, doowop and good ole rock'n roll bled rivers of thick blue blood. I think you're likely to be swayed by the liner notes. Kim Wilson is the greatest living harp player as heard on "Don't Hit The Hand That Feeds You."

JOHNNY CLEGG & SAUVKA
My African Dream, The Best Of (Rhythm Safari Priority)
Sixteen tracks (including three previously unreleased gems) span the American career of Johnny Clegg, arguably one of the most famous South African musical exports. Clegg's music has always bucked the boundaries of his culture and remains as timeless and diverse as his influence and impact.

DANZIG
4 (American)
With the gold-selling album Mother Suck in hand, the band's latest album is a masterpiece. Staring at the hands of time and the ills of society, the band's sound remains as relevant as ever, with a message that transcends generations.

GAVIN PICKS

SINGLES

THE EAGLES
Get Over It (Geffen)
If ever there was a song for the '90s, this is it. As Don Henley described it when the group performed the song in concert: "It's about taking responsibility," something that sadly seems out of fashion these days. Co-written by Henley and Glenn Frey, it delivers what many programmers say they need right now: Tempa and star power.

TOM JONES
If I Only Knew (Interscope)
Nearly 30 years after scoring his first number one hit, "It's Not Unusual," one of music's most recognizable voices serves notice that he is still the man! First introduced to a new generation of fans via his cover of Prince's "Kiss," done with Art Of Noise, the singer from Wales manages to appeal to young and old on this slammer! Trevor Horn production. And just want 'till the album drops. There's more to follow, including a Diane Warren ballad that's destined to keep him on the chart for months.

STING
When We Dance (A&M)
Here come the Greatest Hits collections—can the hall days be far off? Sting certainly has hit share of classics, and included among them is this new offering. Tender lyrics and Sting's sweet sound make it a natural for mainstream Top 40, AC and A3 radio.

E.V.E.
Groove Of Love (Gasoline Alley/MCA)
It's hard to capture a rhythmic groove that would appeal to both crossover and mainstream Top 40 audiences, but that's exactly what E.V.E. has done on this debut entry. Expect the early buzz to get louder as it develops quickly.

JIMMY PAGE & ROBERT PLANT
Gallows Pole (Atlantic)
Mention the name Led Zeppelin and most true rock fans drop to their knees and raise their hands in reverence. Yes, in rock it's accepted that Page and Plant are godlike. MTV airs their Unledded special next week (October 12) and this updated version of a song from Led Zeppelin III off the soon-to-be-released No Quarter album is sure to be a highlight.

LIVE
I Alone (Radioactive)
Thanks to "Selling The Drama," a lot of the unwritten have been sold on this band. With a solid base at alternative radio, this follow-up should help keep it live on a roll.

By Dave Sholin

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Gavin October 7, 1994

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