

THE MOST TRUSTED NAME IN RADIO

ISSUE 2033

DECEMBER 2 1994

GAVIN

GO what's ing on?

our panel of **Gavin Only**
programmers talk Top 40,
music and philosophy.

and they pose some **burning** questions.

This Week.....

One of the TV stations here in **San Francisco** is selling its **newscasts** with the line, 'You've got questions, KPIX News has answers.' You've probably heard something along those lines where you live. Anyway, this



issue, we've got questions and answers. First, there's our **Gavin Only** panel of **Top 40 programmers**. These people

have been tipping us, in the **What's GOing On** column, to what music's happening at their stations. Now, they get their own **cover**

story. They talk **radio** and **music**, list faves of '94 (**Sheryl Crow's** 'All I Wanna Do' is the runaway winner), and ask questions of fel-

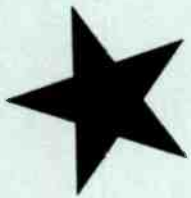


low PDs and execs. **Bill Bravo** (top) in Key West, Fla., asked **Don Benson**, a VP at Jefferson-Pilot, owner of **Atlanta's Star 94**, 'What makes an **aircheck** stand out...when you're hiring **talent**?' Benson's tip: You've got about **30 seconds** to make a good impression. In **News**, it's all in the family, as we announce a



great **GAVIN Seminar** keynote speaker **Strauss** (middle) **Zelnick**, president and CEO of **BMG Entertainment**

North America. Also, we make three moves reflecting our **dedication** to keeping pace with **country music's growth**: a new **Nashville office**, a new **chart**, and a **new country seminar**. And on the **Go charts**, **Jon Secada** (above), **Freddy Johnston**, **Martin Page** and **Dan Hartman** are cooking, no question about it.



A little romance. A lot of harmony. One classic song.

HUEY LEWIS

& THE NEWS



Little Bitty Pretty One

Produced by Stewart Levine for Dave ja vu Productions Ltd.
Executive Producer: Bob Brown
Management: Bob Brown Management



On Elektra compact discs and  cassettes.

The new single from
Four Chords & Several Years Ago

GAVIN AT A GLANCE

RECORD TO WATCH

TOP 40

WEEZER

"Buddy Holly" (DGC)

RAP

FUNKDOOBIEST

"Rock On" (Immortal)

URBAN



TRISHA COVINGTON

"(Why You Wanna) Play Me Out?" (Columbia)

A/C

PATTY SMYTH

"Look What Love Has Done" (Theme from *Junior*) (MCA)

COUNTRY

GEORGE DUCAS

"Lipstick Promises" (Liberty)

A3

JEFF BUCKLEY

Grace (Columbia)

JAZZ

GERI ALLEN TRIO

Twenty One (Blue Note)

ADULT ALTERNATIVE

ENCHANTED

Enchanted (RCA)

ALTERNATIVE

GUIDED BY VOICES

"I Am A Scientist" (Matador)

COLLEGE

FURTHER

Grimes Golden (Fingerpoint)

GAVIN ROCKS



MONSTER VOODOO MACHINE

"Defense Mechanism" (D-Tribe/RCA)

MOST ADDED

TOP 40

MADONNA

"Take A Bow" (Maverick/Sire/Warner Bros.)

ROLLING STONES

"You Got Me Rocking" (Virgin)

RAP

THE ROOTS

"Proceed I&II" (DGC)

CRAIG MACK

"Get Down" (Bad Boy/Arista)

URBAN

JEWELL

"Woman to Woman" (Interscope)

SUBWAY

"This Lil' Game We Play" (Biv 10/Motown)

A/C

BOB SEGER AND THE SILVER BULLET BAND

"In Your Time" (Capitol)

JON SECADA

"Mental Picture" (SBK/EMI)

COUNTRY

MARY CHAPIN CARPENTER

"Tender When I Want To Be" (Columbia)

JOHN ANDERSON

"Bend It Until It Breaks" (BNA Entertainment)

A3

JOHN HIATT

Hiatt Comes Alive At Budakan! (A&M)

SONNY LANDRETH

South Of I-10 (Zoo)

JAZZ

PROJECT G-5

A Tribute To Wes Montgomery (Evidence)

PHAROAH SANDERS QUARTET

Crescent With Love (Evidence)

ADULT ALTERNATIVE

ERIC MARIENTHAL

Street Dance (GRP)

ENCHANTED

Enchanted (RCA)

ALTERNATIVE

PEARL JAM

Vitalogy (Epic)

ASS PONYS

Electric Rock Music (A&M)

COLLEGE

ALL VIRGOS ARE MAD

All Virgos Are Mad Compilation (4-AD)

ASS PONYS

Electric Rock Music (A&M)

GAVIN ROCKS

MONSTER VOODOO MACHINE

"Defense Mechanism" (D-Tribe/RCA)

FLESH

Flesh (Colorblind)

GAVIN HOT

TOP 40

BOYZ II MEN

"On Bended Knee" (Motown)

RAP

ICE CUBE

"What I Can I Do?" (Remixes) (Priority)

URBAN

AALIYAH

"Age Ain't Nothin' But A Number" (Blackground Enterprise/Jive)

A/C



VANESSA WILLIAMS

"The Sweetest Days" (Wing/Mercury)

COUNTRY



MARY CHAPIN CARPENTER

"Tender When I Want To Be" (Columbia)

A3

BOXING GANDHIS

Boxing Gandhis (Mesa)

JAZZ

WINARD HARPER

Be Yourself (Epicure/Epic)

ADULT ALTERNATIVE

DOC POWELL

Inner City Blues (West Coast)

ALTERNATIVE

BUSH

"Everything's Zen" (Trauma/Interscope/AG)

COLLEGE

JESSAMINE

Your Head Is So Small It's Like A Little Light (Sub Pop)

GAVIN ROCKS

TREE

Plant A Tree Or Die (Cherrydisc)

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Martha Steele



Jon Norion

Dave C'rr Topher

der their format's future, and make bold predictions (at least about football).

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GAVIN

Founded by Bill Gavin—195

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in A UNITED NEWSPAPERS PUBLICATION



"They vent their anger somewhere and Epic's the closest dog to kick."

— Carey Curelop
see page 5

Garth and Prince In Limited Runs

BY BEVERLY MIRE

Now you see them, now you don't.

Adapting a promotional tool used widely in the home video market both Liberty and Warner Bros. Records are releasing albums for a limited period of time.

Flush with the success of a McDonald's promotion he took part in that sold three million of his CDs and cassettes, Garth Brooks has okayed a short-term release period for his greatest hits package, due out on Liberty Records December 20. It will be taken off the market by summer.

"Garth wanted to treat it as a special event," says his manager's spokesman Scott Stem. The strategy is designed to spark curiosity and lure new fans who, upon hearing Brooks' hits, will like him enough to buy catalog material.

Also looking to capitalize

on consumer curiosity is the former Prince, whose *The Black Album* is available now but will be taken off the shelves at the end of January.

The artist's motivation is reportedly different than Brooks'. He and his label, Warner Bros. Records, have been embroiled in a sometimes bitter legal battle, and it's reported that the artist wants out of his contract. According to reports, Warner Bros.' senior vice president Bob Merlis has said that the limited release is the result of a compromise.

Brooks fans who are planning to use his album as stocking stuffers will have to stand in line early. Even retailers are disappointed that it won't be available until the 20th.

"It'll sell great, but if stores run out fast there's no chance to reorder before Christmas," says

Wherehouse's Bob Bell.

Gavin Salutes Country: Nashville Office, New Chart, New Seminar

BY BEN FONG-TORRES

In response to country music's spectacular growth in recent years, GAVIN has announced three new ventures:

- A new office in Nashville—the magazine's first branch since its founding 36 years ago in San Francisco;

- A new, country-based air-play chart called "Americana," focused on what GAVIN perceives as a new strand of music not currently covered on most mainstream country stations, and

- A GAVIN Country Seminar, modeled on GAVIN's annual general conference.

GAVIN announced the initiatives at a party last week at ASCAP's Nashville offices. The magazine's own office in Music City will be headed by

Country Editor Cyndi Hoelzle.

"We're excited to expand our presence in Nashville," said Hoelzle. "GAVIN has always been committed to



Cyndi Hoelzle pictured with Garth Brooks.

the country music community, and this new office will deepen that commitment."

The "Americana" chart, which will make its debut early next year, will track air-play for artists who, as GAVIN CEO David Dalton put it, "have not been able to find outlets for their music through the increasingly tight mainstream radio format. It's to provide an outlet for more album-oriented and songwriter-based artists."

The artists include legends now finding difficulty cracking country radio, including Merle Haggard and Johnny Cash; singer-songwriters like Lyle Lovett, Jim Lauderdale, Nanci Griffith, and Jimmie Dale Gilmore; country-based artists like Mary Chapin Carpenter, Emmylou Harris, and the Mavericks, and such stalwarts of independent labels as Robert Earl Keen and Alison Krauss.

While mainstream country stations may not be paying attention to many of these artists, they're heard on pub-

lic radio, alternative, and the more adventurous country outlets.

Associate Editor Rob Bleetstein, who will edit the new section, explained its name. "It's American roots music, with a heritage and a history. 'Americana' is a term that's not musically defined. So it gives us a chance to create a definition."

Bleetstein joins Hoelzle and consulting editor Lisa Smith at GAVIN, which began paying attention to the music soon after its founder, the late Bill Gavin, attended the first convention of the Country Music Association in Nashville in 1958.

Now, the magazine has announced its own conference, with the first GAVIN Country Seminar set for next May in Burbank, Calif., in tandem with the Academy of Country Music awards.

The GAVIN Country Seminar, said Dalton, has no business connection with the ACM, "but we're producing it with their involvement and active encouragement. It adds a dimension to the televised event. For radio people, it makes for a very convenient trip to Los Angeles, to see the awards and get a lot done."

The Country Seminar, said Dalton, "will be smaller and more focused than the average seminar, which will give people an opportunity to get more work done."

GAVIN's country awards, usually presented as part of the general GAVIN Seminar, will be announced instead at the Country Seminar, set for May 7-9 at the Burbank Hilton.

Strauss Zelnick, BMG Prez, To Keynote Gavin Seminar

Strauss Zelnick, the studio executive-turned multimedia entrepreneur who became president and CEO of BMG Entertainment North America early this year, will be the opening keynote speaker at the 1995 GAVIN Seminar.

"We are delighted to have Strauss as one of our keynotes," said GAVIN CEO David Dalton. "He'll add many insights to the Seminar. He can place radio and music into the context of the much-vaunted information superhighway, with

his background in film and software, and, now at BMG, overseeing music and leading the company into movies and other media and entertainment forms."

Zelnick, 37, presides over Bertelsmann Music Group's worldwide music publishing and interactive entertainment as well as its record companies as well as the North American operations of the RCA, Arista, Private Music and Zoo Entertainment labels. Before joining BMG January 2, he was president and CEO of

Crystal Dynamics, a small interactive software company in Palo Alto, Calif. that became a leading producer and distributor under Zelnick. While at Crystal Dynamics, he did some consulting work for BMG Entertainment.

Zelnick served as president/CEO of 20th Century Fox from 1989 to 1992, and has also held top executive posts at Vestron Inc. and Columbia Pictures.

The GAVIN Seminar takes place in New Orleans February 15-18, 1995.

Stations Jump Gun on Pearl Jam's 'Vitalogy'

BY JENNIE RUGGLES

Pearl Jam's next album *Vitalogy*, due out December 6, stirred up a furor well in advance when radio stations, starting with KNDD-Seattle (hometown of the band's lead singer, Eddie Vedder), jumped the gun on Epic Records' official airdate.

KNDD ("The End") played the album nearly two weeks ago and drew a cease and desist order from an attorney representing Epic/Sony. Soon thereafter, KROQ-Los Angeles played the entire album twice on November 17. An hour later, KLOS played *Vitalogy*. After that, stations all over the country joined in the bold faced defiance of Epic.

"It doesn't really make or break the radio station (KROQ) that they played it prior to the release," says KLOS Program Director Carey Curelop. "But it makes everybody mad at Epic. People who didn't get the record early blamed the

label or the promotion rep. They vent their anger somewhere and Epic's the closest dog to kick."

Besides having to field complaints from stations without advance copies of Pearl Jam, Epic may be forced into a rush release and a revised marketing plan. But Stu Bergen, director of Epic's alternative promotion, declined specifics, telling GAVIN, "I don't see how it's anybody's business other than Epic's and Pearl Jam's."

Kevin Weatherly, PD at KROQ, was tight-lipped about the source of the advance copy, but said he thought the early airing boosted his station's reputation.

"The bottom line is we're here to do what we feel is the best thing for KROQ listeners, and a Pearl Jam release is a big event," he said. "We've earned a reputation for getting things early and we hope to do more in the future."

Former Bear Sues Mancow for \$5M

Mancow Muller, who stirred things up in his time at KYLD (Wild 107)-San Francisco, hasn't taken long to shake up Chicago. The WRCX/FM morning personality drew a \$5 million defamation lawsuit Monday (November 28) from former Chicago Bear Keith Van Horne.

The suit, which also names newscaster Irma Blanco and station owner Evergreen Media, came after on-air remarks Muller allegedly made about how Van Horne—coincidentally a fill-in host on Evergreen's WLUP/FM—"attacked" and "threatened to kill" him. Muller had previously commented on battery charges against the former lineman stemming from an incident in October at a suburban gas station.

Van Horne demanded an

apology and retraction of the earlier remarks. Instead, the two locked horns outside WRCX's studios, and Mancow reportedly described Van Horne as "violent" and "trained in killing people."

Both Mike Fowler, GM of WRCX, and Larry Wert, GM of WLUP, withheld comment.

Survey Says...

GAVIN, seeking to be the best source of radio and record industry information possible, now seeks your help.

This issue, a Readership Survey takes up the middle of the magazine, and we hope that you will find some time over the holidays to take part.

We thank you in advance for your time.

Cable Radio Ready To Reach into Cars

BY DAVID BERAN

Cable radio made quick inroads when it debuted in 1990, but it couldn't reach into cars. Now, CD Radio Inc. of Washington, D.C. is pioneering a commercial-free form of digital radio that could be tuned in via satellite and heard from virtually anywhere, including cars.

CD Radio has developed a wafer-sized antenna that would easily fit into cars and provide seamless transmitting, eliminating problems of interference and signal loss.

"There are fragmented audiences out there that aren't being served by broadcast radio," says David Margoles, chief executive of CD Radio.

"We intend to offer people an alternative and let them choose."

Margoles cites CNN and *USA Today* as good comparisons to the new technology because both are national, and initially were met with resistance. "People won-

dered what CNN would do to local news, but it hasn't suffered," he told GAVIN. "It expanded the pie instead of taking a huge slice of it, and that's what we intend to do."

The other companies pushing for satellite radio are American Mobile Radio, Digital Satellite Broadcasting and Primosphere. Their main hurdle is the FCC, which has not licensed broadcasting on the S (Satellite) band, and will probably not grant any before mid-1995. Although the NAB has lobbied the FCC to delay satellite radio so that broadcast radio can tap into digital technology, Margoles believes that there are underlying factors for the NAB's resistance.

Margoles feels that there is very little incentive for broadcasters to digitize, and it's an added cost. "The NAB perceives cable radio as a threat to their constituents the same way they opposed FM Radio and the way broadcast television

opposed cable."

Margoles doesn't see CD Radio as a threat to commercial radio. "80 percent of the land mass of the U.S. has no radio signal, and we're initially going for the niche markets. Rural America, and ethnic and cultural minorities will be served by satellite radio."

Even after FCC licensing on the S band, it would take CD Radio three years to build a transmitting satellite. The service would operate much the same way cable radio does, offering some 50 channels of specialty formats, 30 of them music.

CD Radio's sole revenue would come from subscriber fees. "Our company is committed not to do advertising," says Margoles. "If we looked for national advertisers like Pepsi we wouldn't have the numbers to compete, and we couldn't advertise locally." Since 1990, CD Radio has spent \$13 million and raised nearly \$20 million.

KJAZ is Back—On Cable

KJAZ-Alameda, Calif., the pioneer jazz station that went off the air July 31, is back. But it's gone from FM to cable.

The station, born 35 years ago, was sold by owner Ron Cowan to Z-Spanish Broadcasting after an extraordinary public appeal for funds failed to save the station. But Cowan maintained the KJAZ calls and studios, and KJAZ staffers and supporters mounted another fund drive to get the station onto cable systems.

Some \$180,000 was raised, Cowan chipped in a \$300,000 loan, and on December 1, KJAZ was back on the first of 23 California systems that have agreed to carry the signal.

"We're starting fresh,"

said Cowan. The DJ lineup includes names familiar to KJAZ listeners, including Jerry Dean, John Rogers, Herb Wong, Bob Houlehan, and Bob Parlocha, whose *Dinner Jazz* was one of the station's most popular features.

Cowan said he intends to keep the station commercial-free and will instead seek corporate support. "That will give us a classier tone," he said.

The return of KJAZ became a reality when Viacom Cable signed on, hooking the station up to its systems in San Francisco, Marin, the East Bay and four other areas. Combined with other systems, all of them receiving its programming for free, KJAZ will reach north to Santa Rosa

and south to Monterey. "That means KJAZ will reach more listeners than ever before, and with studio quality sound," said cable coordinator Erik Blangsted.

As for autobound jazz fans, they'll have to stay with KCSM/FM-San Mateo, itself an excellent jazz station. But, KJAZ engineer Doug Irwin says, "In a couple of years, everyone will probably have miniature receivers in their cars." (See story above.)

The KJAZ signal is also available by satellite coast-to-coast, and, according to Blangsted, systems in New York and Columbus, Ohio, have already signed up. "Efforts to build a national jazz network continue," he said.

BEV'S BOOKSHELF:

Jazz Dictionary is A Labor of Love

THE NEW GROVE DICTIONARY OF JAZZ
Edited by Barry Kernfeld / St. Martin's Press

BY BEVERLY MIRE

The *New Grove Dictionary of Jazz* was originally published in 1988 as a two-volume limited edition that cost \$350. Now available in one volume for \$50, this encyclopedia is a must-have for jazz programmers and music fans.

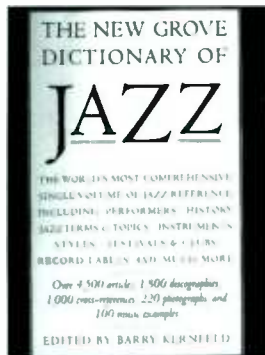
Gathering the information had to have been a labor of love for editor Barry Kernfeld. In addition to detailed profiles of jazz's most influential voices, Kernfeld and his contributors, among many other things, outline jazz styles and terms, explain playing techniques, chronicle the most influential and famous jazz clubs, and list jazz festivals around the world.

A typical entry is Kernfeld's straightforward explanation of circular breathing which he de-mystifies as "often no more than a gimmick," and warns that it is believed to have caused lung ailments in some performers.

His studies of jazz's greatest voices are admirable in their scope. People like Louis Armstrong, Duke Ellington and Nat "King" Cole are described so vividly you feel as if you knew them. This reporter's only criticism of the profiles is that they don't convey the racism many of these incredible artists were sub-

jected to.

There's no quibbling with the entries, as popsters like Kenny G don't show up but musicians such as Frank Zappa are rightfully included. The book's only drawback is the one all volumes of this type suffer from: immediacy. Young artists



such as the Harper Brothers and Joshua Redman are not included. But that is most likely due to the book's 1988 publishing date.

The *New Grove Dictionary of Jazz* is an impressive work. Kernfeld's more than 200 contributors come from all over the world and include names as familiar as critic Dave Marsh.

Another is Leonard Feather, whose *Encyclopedia of Jazz* first published in 1984, was known as the "jazz bible."

Like Feather's seminal work, *The New Grove Dictionary of Jazz* is a great read for anyone interesting in exploring the foundation of modern American music.

Stones Roll on Info Highway

The Rolling Stones became the first major rock band to appear live on the Internet, broadcasting 20 minutes of quirky audio and jerky video from a show at the Cotton Bowl November 18.

The trip into cyberspace, made to promote a recent pay-per-view broadcast on Showtime, gave the Stones a place in computer history, but also resulted in claims from several other bands saying they were the first to play live on the vast computer network. The earlier, but lesser-known bands are Severe Tire Damage, Deth Specula, and Sky Cries Mary.

Meantime, Aerosmith, which last July made a single available for downloading, took a tour of CompuServe, Prodigy, America Online and the Internet chatting with fans and offering prizes, with proceeds from connect fees and merchandise sales going to the Electronic Frontier Foundation, which supports free speech in cyberspace.

Songwriter Boyce Takes Own Life

Tommy Boyce, who with Bobby Hart wrote some of the biggest hit songs of the '60s, is dead. Boyce, who was 55, was found at his home in Nashville November 23 by his wife

Carolyn. He apparently died from a self-inflicted gunshot wound, and his wife said that he left a suicide note.

Boyce and Hart had their first hit with "Pretty Little Angel Eyes," a hit for Curtis Lee in 1961, but the duo were best known for their work with the Monkees, writing most of that made-for-TV group's hit records, beginning in 1966. As musical directors for the Don Kirshner-created series, they wrote "The Monkees Theme (Hey, Hey, We're the Monkees)," "Valleri," "Last Train to Clarksville" and "(I'm Not Your) Stepping Stone." Their credits also include Jay and the Americans' 1964 hit, "Come a Little Bit Closer."

As recording artists, Boyce and Hart had a Top 10 hit in 1967, "I Wonder What She's Doing Tonight." In the '70s, they helped round out a partial Monkees reunion tour with Mickey Dolenz and Davy Jones. After splitting with Hart, Boyce moved to England in the late '70s and worked as a producer with Iggy Pop and Meat Loaf.

"Tommy has left a wonderful legacy," said Roger Sovine, vice president of BMI Nashville. "We will miss him, but his music plays on."

Take That Takes Berlin

Take That, the RCA act that hasn't yet made a major dent on American charts, took the MTV European Music Award last week for best group. Mariah Carey won as best female star, Bryan Adams took best male star honors, Aerosmith won for best rock group, and Crash-Test Dummies won as breakthrough artist. Youssou'N Dour and Neneh Cherry won the best song award for "7 Seconds."

Take That, whose album, *Everything Changes*, has been on the charts in the UK for more than a year, topped the show broadcast from a huge tent in the center of Berlin, with Tom Jones as host.

MTV Europe reaches 61 million homes.

Grace Slick Gets \$895,000 for Fire

What had been a horrible year for Grace Slick has brightened considerably. The former lead singer for Jefferson Airplane and Starship, whose home in Marin County was destroyed by fire last year, has settled a lawsuit against the county, and will receive \$895,000.

The fire, started after two county workers accidentally touched off a brush fire while welding a gate on nearby county property, burned down not only Slick and husband Skip Johnson's \$700,000 home, but destroyed personal property including such rock memorabilia as gold and platinum records and clothing once worn by John Lennon, and a collection of antique dolls.

Tupac Shot

Tupac Shakur was shot in the head, groin, thigh and hand during a reported robbery attempt outside a New York City recording studio on Wednesday (November 30). As we go to press the 22-year-old rapper/actor is in guarded condition, is conscious and is expected to survive. His manager was shot once in the stomach, but his condition is not known.

According to reports, at least one of five bullets grazed Shakur's head and doctors were trying to determine how extensive the wound is. "He's conscious, he's alert, he's talking," said Bellevue Hospital administrator Wes Anglin. "His condition is still listed as guarded." "Guarded" is one level below critical condition.

New York City police are reportedly searching for the suspects, who held up Shakur and his 24-year-old manager Freddie Moore in a hallway.

His shooting is one of a series of troubling events for Shakur, who is currently up on a sexual assault and weapons charge. If convicted, Shakur faces up to 32 years in prison. In addition, he's scheduled to serve 10 days in Michigan jail for swinging a bat at another rapper. And he was arrested in April for carrying a loaded pistol.

CAMPAIGN OF THE WEEK

AN EXTRAORDINARY TRUE STORY

HOOP DREAMS

THE ORIGINAL MOTION PICTURE SOUNDTRACK

Various Artists
Hoop Dreams Original Motion Picture Soundtrack

MCA/GRP hopes to utilize the critical acclaim that's being heaped on *Hoop Dreams* to push the soundtrack, produced by Ben Sidran, over the top.

LABEL: MCA/GRP
PUBLICITY: Press release parties held in 50 U.S. markets.
Producer Ben Sidran and performer Tone, a.k.a. The Deacon, available for interviews.
PRESS: Kits include Sidran bio; CD single by The Deacon; publicity photos; music credits; articles; reviews.
RETAIL: Positioned with motion picture soundtrack.
TARGET: Movie buffs, R&B, rap, urban music consumers, late teens to 40.

BY BEVERLY MIRE

THAT'S SHO-BIZ

ACCORDING TO
DAVE SHOLIN



SHO-BITZ

Program director **Dave Logan** is leaving **WLUP/FM**-Chicago effective December 9, saying it's time to move on. No replacement has been named. Before programming WLUP, Logan was PD at **WNEW/FM**-New York and **KFOG/FM**-San Francisco...**Bob Hamilton** has been named program director at **Wild 107 (KYLD)**-San Francisco and its simulcast sister **KYLZ**-San Jose/Santa Cruz. Hamilton's a 31-year radio vet and was last VP/GM at **KSFO/KYA**-San Francisco...In Columbus/ Starkville, Miss., at **WQNN** **Greg Thomas** has been promoted from AMD to APD and moves from nights to afternoons. Production director **Jonathan Reed** moves from afternoons to nights...A3 consultant **Dennis Constantine** has inked a long-term deal with **WXPN**-Philadelphia, the only full-time adult rock public radio station in the country...In Grand Junction, Co., **Glenn Robbin** has been named PD/MD at **Q93 (KQIX/FM)** and **Yvonne Day** is morning personality...**Magic 95 (KMGZ)**-Lawton, Okla. night talent **The Jay Man** is leaving the station to take a position with a Dallas production house. Other changes: Production director/part timer **Josh Warner** is now production and

WHO AM I?

One of my early bands was called **Little Boy Blue & the Blue Boys**, and my current band adopted its name from a **Muddy Waters** song. Our first manager was an ex-public relations man for the **Beatles**, and in 1964 11 boys were suspended from school for having haircuts like mine. I've dueted with the likes of **David Bowie**, **Michael Jackson** and **Tina Turner**. Who am I? See page 9 for the answer.

music director. He's on from 10 p.m.-2 a.m.; public service director **David Allen** adds production assistant duties. He's on from 10 a.m.-2 p.m.; overnighter **Ronnie Ramirez** moves to 6 p.m.-10 p.m. and is APD...**Debbie Wagner** has been named general manager at **KRQ/KCEE**-Tucson, succeeding **Mark Kopelman**...**WPXY**-Rochester VP/GM **Bill Schoening** is moving to the station's **Pyramid Broadcasting** sister **WEDJ (The Edge)**-Charlotte, N.C. **WPXY** is in the process of being sold to the **Lincoln Group**...**WPLJ**-New York personality **Al Bandiero's '70s Party** is now being distributed by syndicator **Small Planet...Callahan & Associates** indie promoters address is 6671 Sunset Blvd., Building 1574 C-1, Hollywood, CA 90028. (213) 466-8132. Fax: (213) 466-5773. Their Colorado office is at: 4510 Lee Hill Rd. Boulder, CO 80302, (303) 545-0232, Fax: (303) 545-0239...

ROTATIONS:

Entertainment attorney **Ina**



Meibach, (left) whose clients have included the **Who**, **U2**, **Billy**

Joel and **George Clinton**, has been appointed executive vice president of **Warner Music-U.S.** Since earlier this year, Meibach has been executive vice president/general counsel of the **Atlantic Group**. In the '70s, Meibach was instrumental in bringing **Monty Python** to the States. "One of the most accomplished and admired people in the music industry, Ina possesses a rare combination of intelligence, integrity and charm," says Warner Music-U.S. chairman **Doug Morris**. "I am thrilled that she has agreed to join us as a cornerstone of our new home

here at Warner Music-U.S."...Soon he'll own the world: Artist/producer/record company owner **Quincy Jones** has started up **Qwest Broadcasting**, and will has already acquired TV stations in Atlanta and New Orleans. His partner is Hall of Fame football player **Willie Davis**...**John David**



Kalodner (left) has been tapped as senior vice president, artists & repertoire,

West Coast for **Columbia Records**. In addition to working for Columbia itself, he'll work on other Columbia Records Group projects, including the as-yet unnamed label to be run by **Jeff Ayeroff** and **Jordan Harris**. Kalodner joins from **Geffen Records**; he was the label's first A&R exec...Veteran record exec **Paris Eley** is leaving **Motown** where he's senior vice president of marketing to form his own record company, **D.C. Bridge Records Music Entertainment**. It's a joint venture which will train minority executives in promotion sales and marketing...Former **Columbia**



Records vice-president, marketing **Diarmuid Quinn** has (left) been named

senior vice-president, marketing at **Hollywood Records**... At **Epic Records**, **Lisa Kramer** has been promoted to vice president, international marketing from vice president, international artist development and **Andy Schwartz** has been promoted to national director, editorial services, press & publicity. Schwartz was associate director, editorial services...**Beth Halper** has been upped to manager of A&R for **MCA Records**. She

Two weeks ago in this space we teased that the new PD of **Wild 107 (KYLD)**-San Francisco might well be a big surprise. Late Tuesday afternoon (November 29) word came down that former **KSFO/AM** and **KYA/FM**-San Francisco PD **Bob Hamilton** has been named to succeed **Rick Thomas**. Hamilton and Wild 107 GM **Bob Visotcky** worked together at the oldies outlet before its sale earlier this year. Well-versed in a number of formats, Hamilton programmed **KRTH**-Los Angeles and oversaw music for the **RKO Radio** chain before arriving in San Francisco in the mid-'80s. Does this announcement mean the Top 40 outlet is headed mainstream? Visotcky says, "Bob will take a mature approach to a youth audience." As to any possible format flip, he paraphrases **O.J. Simpson** by saying, "Absolutely 100 percent no way."

News of **Sony** co-founder **Akio Moritas'** resignation paves the way for Sony president **Norio Ohga** to become chairman. While **Sony Music** turns record profits, its film operation is hurting. Meanwhile, is there a major announcement coming from the music division next week?

Talk about power, there's nothing hotter right now than those saviors of the world, the **Mighty Morphin Power Rangers**. Now **Atlantic** has unleashed *The Album: A Rock Adventure*. Top-of-mind with kids and their parents, stations in several formats are playing around with it. **Joe Dawson**, PD at Top 40 **KLYV**-Dubuque, Iowa, tested it the other day and it came back 90 percent positive and familiar. Joe is playing track three, "Go Go Power Rangers." We hear he and MD **Scott Thomas** have all their Power Ranger moves down and will demonstrate them at the **GAVIN Seminar** in New Orleans.

Is **KROQ**-Los Angeles verry close to naming that new MD? And when they do will the record industry count one less woman among its ranks?

What was **Joel Denver** doing in New York? Expect full disclosure next week.

Condolences to family, friends and the staff at **WKOK AM/FM**-Sunbury, Pa. on the untimely passing of PD and afternoon personality **Rick Ricigliano**. Rick died of a heart attack on Tuesday, November 29 at age 39.

Former **WLUM**-Milwaukee PD **Tony Dee** returns to **Q96 (KSIQ/FM)**-Imperial Valley, Calif. as station manager and says, "It's great to be back home." Tony will also be station manager of country-formatted **KROP**. "Dangerous" **Dan Watson** remains PD at Top 40 **Q96**.

Will **KIXY/FM**-San Angelo, Texas MD **Jimi Jamm** soon be rooting for those **Cornhuskers** of Nebraska?

Will veteran Madison, Wis. programmer and air talent **Jonathan Little** be announcing his return to radio in the next several days?

Did you notice that photo in last week's *People* magazine of singer/songwriter **Eric Eden** with his wife **Erin Murphy**? Murphy played **Elizabeth Montgomery's** daughter as "**Tabitha Stephens**" in the '60s sitcom *Bewitched*.

Also on the "starwatch": Yes, that was **KSAN**-San Francisco morning personality **Charlie Wilde** escorting *Exorcist* star **Linda Blair** to the **Reba McEntire** concert a few weeks back.

Q100 (WQIC)-Lebanon, Pa. OM/PM/morning man **Hank Bastian** has left the building. Bets are that the Top 40 will change format. Meanwhile, Bastian awaits his next challenge. Reach him at (717) 738-3725.

Weekender **Tommy Cage** moves into afternoon drive at **Q99 (KUTQ)**-Salt Lake City, replacing MD **Dr. Doug**, who exits the station after a three-year stint.

KISS/FM (WRKS)-New York is now officially part of the **Emmis** chain.

What did the coroner find during the Jeffrey Dahmer autopsy?

Jimmy Hoffa!

was an A&R representative...Two named at **A&M: Emily Wittman** has been promoted to vice president of video promotion. She'll work with A&M as well as its distributed labels **Tuff Break** and **Perspective**. **Rose Sokol** joins the label as national singles/new release director. Sokol was with **BMG Distribution** for seven years...Former **Chaos Recordings** vice president and general manager **Jim Cawley** is now vice-president of marketing and sales at **GRP Records**. .Correction: **Gia DeSantis** has been named associate director, artist services at **Capitol Records**. She's been the label's associate director, publicity and media relations...There are no new tracks on **Sade's Greatest Hits** package, as reported in the back page review last week (November 25 issue). It's truly a "best of" collection. Our apologies for any confusion...*Inside Radio's* Radio Only College is scheduled for April 28-30, 1995 at Princeton. For a full list of the sessions

We'd like to hear from you!

Don't miss the **GAVIN** Reader Survey on page 23.

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Conquering the Fall Ratings Sweep

By John Lund



(Continued from last week)

7 More Areas to Improve Ratings the Last Few Weeks

•**News is locally oriented and relates to the target listener.** News talents write creatively in present tense and deliver flawless performances. The information sounds fresh, interesting, informational; it's delivered in an exciting format that stresses the call letters, news position, and contains live reports that sound urgent.

•**Music is perfect.** Every song played is among the best researched for the target demographic. The current hit roster features only music with the strongest appeal. Playing the best songs most-liked by your target will reinforce audience loyalty.

•**Know your target demo.** Live the life group of your listener, and reflect listener "attitude". Each format and station has a unique audience. Know the core as well as those who are casual cumers. Regardless of format specialization, mass-appeal contemporary formats have no political tie or pre-ordained life group. Adult-programmed stations should not be overly experimental on music. Adults

generally prefer familiar songs, thus these quotes may reflect the adult audience: "I don't know what I like, I like what I know." Familiarity breeds content!

•**Weekends sound as good as weekdays.** Weekends cannot become a dumping ground for "filler" programs and mediocre deejays. Listeners discover new stations on Saturday and Sunday. Excellent weekend programming is representative of the weekdays and encourages the new sample to become regular station partisans. Thus, weekend talents, syndicated programming, promotion and music must sound as good as weekdays.

•**Prevent commercial tune-out.** Adjust commercial unit maximums for the ratings sweep with fewer interruptions for better flow and TSL. Be competitive.

•**The audio sounds excellent.** Distorted, excessively-processed audio may cause listeners to tune away. (CDs, DAT, cable radio have made many listeners aware of how clean audio can be.) Tweak the on-air technical quality to sound clean and fresh.

•**Marketing.** In order to garner a larger cume, many elements must be in place, including memorable and impactful utilization of TV, print, outdoor, telemarketing, direct mail, bumper stickers, and local listener involvement. The station should be everywhere — all major events, community activities, and constant sales promotions and personal appearances.

•**Uniqueness.** Every program element sounds fresh, hip, spirited, targeted to the demo, and local. *Local* relatability truly reflects the market. You search out promotional opportunities and appearances that capture a unique local awareness.

There is a certain dimension other than music that sets winning stations apart: personalities, promotion, marketing, production, and the formatic feel are the vital signs that make top stations unique. Carefully pick your areas of dominance that you have over your competition, and nurture them.

Have a great Fall Sweep, and don't let up on December 14, the last day of the book. Keep up the momentum at least through the 23rd to truly conquer the rating sweep!

Coming up next week — New Year's Resolutions for Program Directors, Sales Managers, and General Managers... Realistic and actionable goals that should help improve the programming focus and station outlook for 1995.

John Lund is President of Lund Media Research and The Lund Consultants to Broadcast Management, Inc., a full service radio research, programming, and consulting firm in San Francisco. Call John Lund today at (415) 692-7777, or Fax: (415) 692-7799.

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JOB SERVICES

WKSX FM Springfield, Ohio has a fulltime evening opening. Great first full time opportunity. T&R: Nick Roberts, 2963 Derr Road, Springfield 45503. EOE [12/2]

WINA is seeking PMD Talk Host, Newsperson, for a stable company in a college city. T&R: Dann Miller, PO 498, Charlottesville, VA 22902. 12/2]

WNCS Northern Vermont's A3 Station is now accepting applications for part-time and future full-time openings. Adult delivery, knowledge of music and production skills are a must. T&R: Glenn Roberts, PO Box 551, Montpelier, VT 05601 [12/2]

A/C AIR TALENT-WEST Must have a minimum three years experience. Creative, organized individuals able to multi-task. Production and public appearances a must. No calls please. T&R: The Lund Consultants, 1330 Millbrae Avenue, Millbrae, CA 94030. EOE [11/25]

TOP 75 A/C needs a Morning Superstar. Applicant must be able to relate to 25-54 females. If you are warm, creative, informative and entertaining, you're our person. We are in one of America's fastest growing cities, so take us to the top. Women and minorities strongly encouraged to apply. T&R: Gavin, Stacy Baines 140 Second St., San Francisco, CA 94105 EOE [11/25]

WPGC AM/FM is looking for someone for radio sales. Excellent career opportunity for energetic, aggressive, highly motivated self starter. \$30k+ per year in a commission position with many benefits. Join the ranks of a growing station. Must have own transportation. T&R: 6301 Ivy Lane, Suite 800, Greenbelt, MD 20770 [11/25]

WIAL/WEAQ is searching for someone for commercial production, copywriting, air-shifts.

T&R&Samples: Rick Roberts, 1-94, PO Box 1, Eau Claire, WI 54702. EOE [11/25]

98.5 WQLH is seeking an experienced overnight AT for Hot A/C. Applicant must be a team player. T&R: Michael T, Box 310, Green Bay, WI 54305-0310. EOE [11/25]

WINZ/WQMZ Hot A/C needs evening AT with Adult presentation.. Killer phones a must. T&R: Dann Miller, PO Box 498, Charlottesville, VA 22902. EOE [11/18]

96KX (KZKX/FM) Lincoln's hottest Country, has an opening for a 6:00 pm-12:00 Midnight Announcer/Production person with at least two years experience. T&R: Charlie Thomas, 4630 Antelope Creek Road, Suite 200, Lincoln, NE 68506-5581 [11/18]

Z104 Madison seeks killer Promotion Director. Must have good street sense and knowledge of Programming/Sales. Great company, great benefits. T&R: Joe Larson, 5721 Tokay Blvd., Madison, WI 53719. EOE [11/18]

KCPL needs an aggressive Program Director to build B.W. News-Talker. T&R: Ron Palmer, PO Box 48, Olympia, WA 98507. EOE [11/18]

KNDD is seeking part-time Air Personalities. T&R: Rick Lambert, 107.7 The End, 1100 Olive Way, #1550, Seattle, WA 98101. EOE [11/18]

KZ95/FM is accepting tapes and resumes for possible future openings for a A3 station in a resort town. 8 Track/News experience helpful. No calls please. T&R: Sean Lowman, PO Box 2620, Jackson, WY 83001. [11/18] EOE

WPGC AM/FM has an immediate full-time opening for a creative production professional with 5 or more years of major market experience.

This talent will do two weekend on-air shift, vacation relief, and be the promotional on-air voice of the station. Experienced professionals only. T&R: Jay Stevens, 6301 Ivy Lane, Suite 800, Greenbelt, MD 20770. EOE [11/18]

KXGO/FM #1 ranked Classic Rocker has an immediate opening for a creative Morning Drive pro. No calls please. T&R&Reference: PO Box 1131, Arcata, CA 95521. [11/18]

JUG COUNTRY (KJUG) is seeking a News Director. Minimum three years experience, females encouraged to apply. T&R&photo: John Katz, c/o KJUG, 396 Buckley, San Luis Obispo, CA 93401. [11/11]

KIA/FM & RADIO PARK is seeking a Morning show AT and a Chief Engineer. Morning Show AT must be great with phones, relate well with audience and love production. Chief Engineer must enjoy transmitter and studio repair and have previous radio engineering experience. T&R: Tim Fleming, PO Box 1300, Mason City, IA 50401. EOE [11/11]

94.3 WICO Country is seeking a AT. Country experience is preferred, but not required. Women and Minorities encouraged to apply. T&R: Joe Edwards, PO Box 909, Salisbury, MD 21803. EOE [11/11]

97.1 THE FOX Classic Rock is searching for an AT. Prior Classic Rock experience is preferred, but not required. Women and Minorities encouraged to apply. T&R: Joe Edwards, PO Box 909, Salisbury, MD 21803. EOE [11/11]

MIX 104.7 (KYRX/FM) seeks talent for all dayparts except mornings. Rush T&R: Rick Lambert, PO Box 558, Cape Girardeau, MO 63702. [11/11]

WFMB is seeking a midday person with strong

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production skills for Country station. No calls please. T&R: Bob Gryson, 3055 South 4th Street, Springfield, IL 62703. [11/11]

WKKG Country Giant seeks future part-time AT. T&R: Jon Edwards, PO Box 709, Columbus, IN 47202. [11/11]

WGSQ 100.000 Watt Country Giant has a full-time afternoon drive available. Consider this your next step up. Part-time positions also open. Call Kimberly Vance: (615) 526-7144. [11/11]

KMGN Hot A/C needs an experienced News Director/Morning side person. T&R: Program Director, 2615 N. 4th Street, Flagstaff, AZ 86004. EOE [11/11]

HOT 107 (KCCQ) Central Iowa's Only Top 40 is looking for a entertaining jock for afternoon drive in Big 8 college town. No calls please. T&R: Kenn McCloud, 415 Main Street, Ames, IA 50010. EOE [11/11]

WHKR Central Florida Country FM has AT openings. T&R: Program Director, PO Box 7010, Rockledge, FL 32955. EOE [11/11]

KWTX/FM Waco, TX is seeking a Production Director. Previous on-air and multi-track experience is necessary. Females encouraged to apply. No calls please. T&R: Tom Martens, PO Box 2636 Waco, TX 76702. EOE [11/11]

AVAILABLE

EAGER COLLEGE GRADUATE seeks full-time employment in any market, will work hard at MD, p-b-p, AT, interested in sales. SEAN: (612) 263-1728. [12/2]

TOP 40 PD 19 year vet, no Top 40 in your market? Let's make one! Need stable PD for existing Top 40? Here I am. TONY: (618) 457-6682. [12/2]

EXTREMELY ENTHUSIASTIC go getter following dream. Looking for first break in the biz. Will relocate. Sports/Talk with p-b-p format desired. FRANK: (612) 898-5294. [12/2]

CATCH A SHOOTING STAR! Motivated, sassy female AT. I'll wear any format. HILARY (612) 623-3962. [12/2]

TOP 40, NEW ROCK done right! If your looking for an afternoon/evening personality who has fun, call RICH: (312) 244-9802. [11/25]

INNOVATIVE EXPERIENCED Program Director/ AT seeks Midwest programming challenge, turnarounds a speciality. RON: (612) 774-0673. [11/25]

MUSIC DIRECTOR with eight years experience in Country radio. I have worked all air shifts. Looking for medium market, will move anywhere. JASON: (505) 863-3022. [11/25]

CURRENTLY living somewhere in the Great Plains with people who worship cows, interested in Country or 70's Rock. JON: (402) 466-3537. [11/18]

EXPERIENCED, ENTHUSIASTIC AT/MD/FT seeks a full-time position in Kansas City/St. Jo area. 5 plus years in Country, AC and Rock. LINDA: (314) 364-8928. [11/18]

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CALL ME! Before your competition does. Looking for days or nights on your Top 40 or New Rock station. Currently working in Chicago. RICH: (708) 469-7155. [11/04]

EXPERIENCED AT looking for new challenges. Currently doing Country but will work any format, shift and willing to relocate. LARRY: (612) 457-6294. [11/04]

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Monster/Mach., Bodycount, Pearl Jam, Ex-Idols,
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Thong, Generation, Endzone, ON: Testament,
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Danzig, Killing Joke, Nativty/Black, M.O.D., Ex-
Idols, Slayer, Headlock, Bad Religion, Red/Black,
Bodycount, DevIII, Rancid, Engines/Aggr.,
Leviathan, B.Truth, Generation, Overdose, B-
Thong, New Idol Sun, Fudge Tunnel, Sheer T.,
Megadeth, Mary/Jane, M.Fate, Downset, Tree,
Hum.

PLATTEVILLE, WI(A J. STRIKER-WSUP//) 608-342-1165
ADDS: Tree, Sheer T., ON: Gilby Clarke,
Corrosion, Helmet, Megadeth, Airheads,
Pride&Glory, Queensryche, Soundgarden, B. Line,
Cinderella, Danzig, Dream Theater, B.Dickinson,
Green Day, Toadies, Weezer, Widowmaker,
Arcade, A.I.Chains, Criss, Damn/Diva, Fates Wmg,
Freibanket, Pearl Jam, StoneTPits, Slayer, Nativty/
Black, M.Fate, Kerbdog, Melvins, Korn, Godflesh,
Sick'O'All, Machine Head, Compulsion, B-Thong,
Leeway, Ex-Idols, D Gen., Engines/Aggr., Tree,
Savatage, Sheer T..

STEVENS POINT, WI(TODD JAYM-ZWSP//) 715-346-3755
ADDS: Monster/Mach., ON: Bodycount, Prong,
Tool, Korn, Danzig, Stomptbox, Fudge Tunnel,
InsultTol., Accuser, Tree, Biohazard, Megadeth,
Motorhead, Mary/Jane, Airheads, Nativty/Black,
Type O.Neg., Metallica, Overdose, Cro-Mags,
Headlock, Sick'O'All, Sepultura, Pantera.

Discharge, Carcass, Obituary, Epidemic, Dead
Orch., Napalm D., Queensryche, Monster/Mach.,
M.Fate, Slayer, The Spudmon., Leeway, Suicidal T.,
Downset, Crowb., New Idol Sun, Fear Of God, B-
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Midwest

WINONA, MN(AARON SQUIRES-KOAL//) 507-457-5226
ADDS: Frozen, No Adds. ON: Pearl Jam,
Cinderella, Megadeth, Nativty/Black, Pantera,
Scatierbrain, Kerbdog, Queensryche, Korn, Sphinx,
Groovezilla, Dream Theater, Widowmaker,
Corrosion, Bile, Ex-Idols, D Gen., Planet Hate,
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SAUK RAPIDS, MN(KLOHN/BURT-WMH//) 612-252-6200
ADDS: Overdose, ON: Megadeth, Slayer,
Testament, Danzig, Corrosion, Korn, Melvins,
Nativty/Black, Sick'O'All, Kerbdog, Bodycount,
Mary/Jane, Godflesh, Woodstock, Widowmaker,
Engines/Aggr., Monster/Mach., Wool, Overdose,
Front Line, Cinderella, Tree, Bossiones, M.Manson,
Leeway.

JACKSONVILLE, IL(BRETT HUNTER-WJVO//) 217-245-5119
ADDS: Danzig, Woodstock, ON: Queensryche,
Dream Theater, B. Line, Danzig, Megadeth,
Soundgarden, Arcade, Savatage, Cult, Nativty/
Black, Samiam, Cinderella, Bad Religion, Hole,
Suicidal T., Widowmaker, Moist, Criss, Korn,
Slayer.

Far West

PUEBLO, CO(RICH GREEN-KTSC//) 719-549-2822
ADDS: B.Dickinson, Dream Theater, Danzig, ON:
Queensryche, Offspring, Soundgarden, Green Day,
Megadeth, Corrosion, Bad Religion, Moist,
Nativty/Black, Bossiones, D Gen., Arcade,
Widowmaker, Cult, Danzig, Downset, Toadies,
Mary/Jane, Cinderella, Sphinx, Slayer, Bodycount,
Dream Theater, Killing Joke, Ex-Idols, Engines/
Aggr., Testament, Machine Head, Korn,
Biohazard, Green Jelly, Monster/Mach..

DURANGO, CO(GEOFF SMITH-KOUR//) 303-247-7288
ADDS: Sweat Nip, Monster/Mach., ON: Slayer,
Fudge Tunnel, Nativty/Black, Sick'O'All,
Groovezilla, Korn, Melvins, NOFX, Godflesh,
Face/Face, Exit 13, Bossiones, Leeway, Pearl Jam,
Megadeth, Woodstock, B.Truth, Gunned, Downset,
Sirung Out, Engines/Aggr., Overdose, Testament,
Corrosion, DevIII, Sheer T., Mary/Jane, Acid
Bath, English D., InsultTol., Napalm D., Bad
Religion, Tree, Pro-Pain, Front Line, Nirvana, Dink,
Monster/Mach., Fiftylashes, 311, Obituary,
M.Manson, D. Hammer, Buzzov'en, Machine
Head, Butt Trumpet, 6L6.

GRAND JUNCTION, CO(MR. PAIN-KMSA//) 303-248-1718
ADDS: Monster/Mach., Incantation,
PYOGENESIS, Meshuggah, M.Earth, ON: Korn,
Megadeth, Corrosion, Nativty/Black, Mary/Jane,
Overdose, Headlock, Danzig, Slayer, Widowmaker,
B-Thong, New Idol Sun, Compulsion, Leeway, Butt
Trumpet, Cinderella, Monster/Mach., Engines/
Aggr., Sick'O'All, D Gen., Dream Theater,
Kerbdog, Clawfinger, M.Fate, W.A.S.P.,
Testament, Savatage, Downset, Ex-Idols, Fight,
Planet Hate, Queensryche, Red/Black, Mystik, Tree,
The Spudmon., Godflesh, InsultTol., Bile,
M.Manson, Sheer T., Fudge Tunnel, 6L6, Sphinx,
Generation, Sweat Nip, S.Monkey, Bodycount.

PHOENIX, AZ(TIM ANDREWS-KZRX//) 602-266-1360
ADDS: Slayer, Bodycount, Testament, Acid Bath,

Tree, Generation, B.Truth, ON: Queensryche,
Megadeth, Pearl Jam, Type O.Neg., Corrosion,
Nativty/Black, Korn, Danzig, Testament,
Pride&Glory, Helmet, Kerbdog, Engines/Aggr.,
Melvins, Widowmaker, Dream Theater, Suicidal
T., Slayer, Sepultura, M.Manson, Sick'O'All,
Sweat Nip, Mary/Jane, M.Fate, Planet Hate, Gilby
Clarke, Headlock, Fight, 9' Nails, Biohazard, B-
Thong, D Gen., Fudge Tunnel, Front Line, Green
Jelly, Godflesh, Groovezilla, Monster/Mach.,
Overdose.

GALLUP, NM(DREW ST. JOHN-KXXI//) 505-863-6851
ADDS: Mary/Jane, Biohazard, Danzig, ON:
Soundgarden, Dream Theater, Nativty/Black,
SF.W. Cinderella, Danzig, Samiam, Helmet,
Megadeth, D Gen., Biohazard, Green Day,
Corrosion, Mary/Jane, Testament, Queensryche,
Downset, Moist, Killing Joke, Compulsion,
Sick'O'All.

LAS VEGAS, NV(LES STEWART-KUNV//) 702-895-3877
ADDS: Monster/Mach., Flesh, ON: Mystik,
Savatage, Engines/Aggr., Fight, Megadeth, Korn,
Bodycount, Fates Wmg, Dream Theater, Pro-Pain,
Cinderella, Nativty/Black, Mary/Jane, Corrosion,
Monster/Mach., Slayer, M.Fate, Testament,
Wicked Maraya, Widowmaker, Sick'O'All,
Pantera, Danzig, Helmet, Overdose, Fiftylashes,
Fortie, Groovezilla, InsultTol., Sepultura,
Stomptbox.

RENO, NV(FUNK/PAYNE-KZAK//) 702-826-1986
ADDS: No Adds. ON: Machine Head, Danzig,
Godflesh, Slayer, Dream Theater, Widowmaker,
Twisted Sister, Leeway, Compulsion, Bossiones,
Korn, Overdose, Bodycount, B.Truth, Sepultura,
Corrosion, Megadeth, Monster/Mach..

LOS ANGELES, CA(MIKE WHEATON-DMX//) 310-444-1744
ADDS: No Adds. ON: Moist, Slayer,
Queensryche, Nativty/Black, Testament, Danzig,
Megadeth, Bodycount, Downset, M.O.D.,
Biohazard, Pearl Jam, Peach, Bad Religion,
Compulsion, Kerbdog, Korn, Corrosion, Killing
Joke, Godflesh, Widowmaker, Kyuss, Dink,
Leeway, Wool, FatimaMan., Monster/Mach., D
Gen., Ex-Idols, Dream Theater, Bush, Overkill, B-
Thong, Sick'O'All, Cult, Red/Black, Overdose,
Butt Trumpet, Mother Tongue, SF.W. Engines/
Aggr., Into Another, Planet Hate, Cinderella,
M.Manson, Stanford P.E., M.Fate, Bossiones,
Seed, New Idol Sun.

CONCORD, CA(JAREDO KELLY-KVHS//) 510-682-5847
ADDS: Sheer T., Pearl Jam, ON: Testament,
Slayer, Danzig, Nativty/Black, Megadeth, Pearl
Jam, Corrosion, Korn, Queensryche, Samiam,
Soundgarden, Woodstock, Monster/Mach.,
Beastie Boys, Engines/Aggr., Bad Religion, 9'
Nails, Fight, B.Dickinson, Bodycount, Drown,
Red/Black, Compulsion, Prong, Motherland,
Biohazard, Dream Theater, Melvins, Kerbdog,
DevIII.

OAKLAND, CA(TROY RIPSOM-KOFX//) 510-436-5639
ADDS: SpadeGhetto, D., Godflesh, Samiam,
Sick'O'All, ON: Nativty/Black, Queensryche,
Megadeth, SF.W. Danzig, Offspring, Testament,
Pearl Jam, Killing Joke, Widowmaker, Corrosion,
Gilby Clarke, Soundgarden, Korn, Face/Face, D
Gen., Moist, Slayer, Woodstock, Biohazard,
M.Fate, Prong, Planet Hate, Engines/Aggr., New
Idol Sun, Royal Jelly, Dream Theater, Drown,
Machine Head, C.O.Empire, Pro-Pain, M.O.D.,
Red/Black, Groovezilla.

SAN RAFAEL, CA(TREVOR CRANE-KSRH//) 415-457-5314
ADDS: Frozen, No Adds. ON: Tool, M.Manson,
Korn, Pro-Pain, Sick'O'All, Megadeth, Acid Bath,
Exit 13, Monster/Mach., Helmet, Amorphis,
Desultory, Inner T., Sepultura, Stomptbox.

Convulse, Hypocrisy, Dream Theater, White
Zombies, Mary/Jane, Epidemic, B.Truth, Therapy,
A.Cunt, Damn/Diva, Metallica, The Organ, Clutch, 9'
Nails, Tree, Slayer, Danzig.

SAN JOSE, CA(CHRISTINE DOHERTY-KSJS//) 408-924-4548
ADDS: No Adds. ON: D. Hammer, Obituary,
Fudge Tunnel, Slayer, Epidemic, B.Truth, Nativty/
Black, Hypocrisy, Machine Head, Anesthesia, Six
Feet Deep, Bendic, Overdose, Headlock, M.Fate,
Downset, Sick'O'All, B-Thong, Grave, Corrosion,
Exit 13, Cannibal C., COVEN, Biohazard, M.O.D.,
G. Rodeo, Napalm D., Accuser, Planet Hate,
Cathedral.

VACAVILLE, CA(DAN ANGELO/DOC-THEROCK) 707-448-7805
ADDS: Arcade, Overdose, Cinderella, Bon Jovi,
ON: Wicked Maraya, Pro-Pain, Forc, Sacred R.,
Blackthorne, Savatage, G. Lynch, Sepultura,
Overkill, Slayer, Testament, Danzig, Korn,
Megadeth, Pantera, Crowb., Ministry, Candlebox,
Wish/Eden, Lynch Mob, Fates Wmg, Prong, Love/
Hate, Damn/Diva, Skrew, Moirhead, Corrosion,
Hardline, Airheads, Biohazard, Tyketo, Arcade,
Kerbdog, Desultory, Derek T., Nativty/Black,
Varga, Mystik, Anthrax, Atheist, A. Cooper, Planet
Hate, Suicidal T., Soundgarden, Fight, Toadies,
Count Raven, Sugarooth, Widowmaker,
Pride&Glory.

HONOLULU, HI(HARVEY WEINSTEIN-KNDI//) 808-946-2844
ADDS: No Adds. ON: Megadeth, Nativty/Black,
Slayer, Queensryche, Kerbdog, Corrosion, Danzig,
Dream Theater, Korn, Sick'O'All, Widowmaker,
Testament, Melvins, Cinderella, M.Fate, Engines/
Aggr., Pearl Jam, Godflesh, Monster/Mach.,
Overdose, Savatage, Woodstock, Machine Head,
D Gen., Front Line, Leviathan, Groovezilla, Mary/
Jane, Killing Joke, Tiamat, Forc, Fiftylashes, B-
Thong, Flesh, Planet Hate, Tree, Sweat Nip, Sm.
Orange, Sheer T., Trixter, Leeway, Red/Black,
FatimaMan., Fight, Face/Face, New Idol Sun,
Peach.

Northwest

EUGENE, OR(STEPHEN WOODWARD-KWVA//) 503-683-8399
ADDS: No Adds. ON: Nativty/Black, Pearl Jam,
Cult, Megadeth, B.Truth, Testament, Dream
Theater, M.Fate, Danzig, Queensryche, Slayer,
Arcade, Hypocrisy, Bodycount, Corrosion,
Scatterbrain, Korn, Mary/Jane, Sheer T., Fates
Wmg, M.O.D., Obituary, W.A.S.P., Widowmaker,
SF.W. Amorphis, Floater, Kerbdog, Acid Bath,
Cinderella, Exit 13, Front Line, Epidemic, Green
Jelly, 6L6, Machine Head, Joe Stump.

SEATTLE, WA(ROB OXFORD-KISW//) 206-285-7625
ADDS: Engines/Aggr., Sheer T., ON: Megadeth,
Corrosion, Slayer, Nativty/Black, Queensryche,
Testament, Danzig, Widowmaker, Godflesh,
Machine Head, B-Thong, M.Fate, New Idol Sun,
Kerbdog, Sick'O'All, Killing Joke, B.Dickinson,
Front Line, Sheer T., Cinderella, Planet Hate,
Engines/Aggr., Overdose, Fudge Tunnel,
Compulsion.

SPOKANE, WA(GRIFF SOMBEK-KSFC//) 509-533-3830
ADDS: Tree, ON: Engines/Aggr., Samiam,
Bossiones, Queensryche, Red Hot CP, Bad
Religion, S. Pumpkins, Savatage, Melvins,
Groovezilla, Black Happy, Green Day,
Soundgarden, Sphinx, Cinderella, Cracker, H.
Pinker, Weezer, Rancid, B.Dickinson, Offspring,
Danzig, Nativty/Black, Megadeth, Veruca Salt,
FatimaMan., Tree.

The following station(s) were not included in this
week's research:
WVCR// WZMB// KEYJ// KOXR//

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Friends Of Radio

RAMON HERVEY



Hervey & Company, Los Angeles

Hometown: Chicago

Who do you manage?

Vanessa Williams, *Babyface*, Andrae Crouch, *Ex-Girlfriend*, Spoken Word and *Quest* recording artist D-Knowledge, former AWB bassist Hamish Stuart and singer/songwriter Yvette Cason, who is un-signed and touring with *Babyface*.

What stations do you listen to?

I skip around to keep up with format changes, DJs, etc. For listening pleasure, CD 101.9 in New York, and KACE in Los Angeles format.

What are your proudest achievements?

My early PR efforts for Bette Midler, Richard Pryor and Rick James. Rejuvenating the career of Little Richard plus launching and overseeing Vanessa Williams' career after most people had written her off following her resignation as *Miss America*.

What is your most memorable career moment?

Watching Vanessa Williams make her acceptance speech after she won the NAACP Image Award for Best New Female Artist.

What artist would you like to work with someday and why?

There aren't any artists I'm dying to work with, but I gravitate toward "artist types": solo, talented, multi-faceted people who have some vision or dream, are marketable, and believe in themselves and in us as a team.

SHO-PIECES

MICHAEL JACKSON

The latest on the new Michael Jackson album is that it will be a double CD of mostly greatest hits, but there will be eight new songs, including a duet with sister Janet. The set will be called *HIStory* and could be out by Spring. The videos for the project have cost nearly \$7 million and are designed to be shown in theatres.

BOB SEGER

Though he's itching to tour, Bob Seger wouldn't consider another road show until after his album of all new material comes out next Spring and his second child, due in April, is born.

STEVIE B

Stevie B. is a native of Miami, Florida and his last name is Hill.

PATTY SMYTH

The tabloids and *People* magazine have linked Patty Smyth to tennis dinosaur John McEnroe.

BOB DYLAN

Bob Dylan's highly-anticipated *MTV Unplugged* is scheduled to premiere on Wednesday, December 14 at 8 p.m. Eastern and Pacific time.

FREEDY JOHNSTON

Kinsley, Kansas native Freedy Johnston had his first #1 single in, of all places, Holland, where his song "The Trouble Tree" topped the charts in 1990.

ACE OF BASS

The one and only album from Sweden's Ace Of Base, released a year ago, has sold more than six million copies in America alone.

HOOTIE & THE BLOWFISH

Hootie & The Blowfish are actually four guys, Darius Rucker, Mark Bryan, Jim Sonefeld and Dean Felber, who met as students at the University of South Carolina.

MARY CHAPIN CARPENTER

Mary Chapin Carpenter's name is no longer hyphenated. She says her record company put in the hyphen so people wouldn't just call her Mary, but rather Mary Chapin.

RICHARD MARX

To launch his 1991 Capitol

Records debut album, *Rush Street*, Richard Marx used a chartered jet to perform five mini-concerts in five cities in one day. The cities were Baltimore, New York City, Cleveland, Chicago and Los Angeles.

JONI MITCHELL

In 1982 Joni Mitchell married her bass player, Larry Klein. The couple separated three years ago but still work together.

CLEVE FRANCIS

Singing cardiologist Cleve Francis financed his first video, "Love Light," and it became Music Row Magazine's Independent Video of the Year in 1992.

BRENDA LEE

Brenda Lee, who had her first hit single "One Step At A Time" when she was 12, turns 50 on December 11.

EAGLES

Don Henley says about today's country music, "I love country music. I think Nashville today is where lyrics and melody have gone to live."

BOYZ II MEN

Prior to the success of Boyz II Men's hit single "I'll Make Love To You," the groups' biggest hit had been "End Of The Road" from the soundtrack to the Eddie Murphy film *Boomerang*.

GLORIA ESTEFAN

When Vicki Sue Robinson had her big hit with the original version of "Turn The Beat Around" in 1976, Gloria Fajardo (Gloria Estefan's maiden name) was a 16-year-old living in Miami at the time.

JENNIFER HOLLIDAY

USA Today reports that singer Jennifer Holliday of *Dreamgirls* fame, and who used to weigh as much as 315 pounds, has lost nearly 180 pounds in the past three years and to maintain her weight loss she's had part of her stomach surgi-



WHO AM I?: Mick Jagger

cally removed.

TOM JONES

On the strength of three hit singles from his first album, Tom Jones was awarded the 1965 Best New Artist Grammy.

MARTHA WASH

Martha Wash, the great voice in C+C Music Factory, is putting out her own line of full-figured women's clothing and will call it all Washwear.

MADONNA

Madonna has made *Fitness Magazine's* 1994 list of the 25 Fittest People. The only other singer on the list is Tina Turner.

WILLIE NELSON

In 1979 Willie Nelson entered the world of film with no less than Robert Redford for the Sidney Pollack film *The Electric Horseman*. A year later he starred in a semi-autobiographical film, *Honeysuckle Rose*.

ERIC CLAPTON

In 1992 Eric Clapton won six Grammys for his single "Tears In Heaven" and his multi-platinum album *Unplugged*.

TOM PETTY & THE HEARTBREAKERS

Two hundred and fifty of Tom Petty's new album *Wildflowers* include Petty's personally autographed liner notes.

AEROSMITH

Aerosmith's Steve Tyler's daughter Liv stars in the new film *Silent Fall*.

JACKSON BROWNE

Jackson Browne and Glenn Frey co-wrote the breakthrough Eagles hit single "Take It Easy" back in 1972.

SHERYL CROW

Sheryl Crow graduated from the University of Missouri with a degree in music. Her specialization was piano, not vocals. She even taught piano in St. Louis after graduation.

ROLLING STONES

Thirty years ago the Rolling Stones had already completed their first concert tour in the U.K. as headliners for The Ronettes.

Sho-Bitz: Beverly Mire
Who Am I: David Beran
Friends Of Radio #77:
Stacey Baines
Sho-Pieces: Ron Fell
Sho-Dates: Diane Rufer

Sho-Dates

Our Best Wishes and HAPPY BIRTHDAY To:

Michael Stuart
WABB-Mobile, AL 12/4

Thembisa S. Mshaka GAVIN 12/4

Marc Ratner Reprise Records 12/4

Johnny Gray
WKHX/FM-Atlanta, GA 12/4

Jim Koski WMQT/FM-Marquette, MI 12/4

Steve Barton (Translation), **Meryn Cadell, Darren Hill** (Red Rockers), **Chris Hillman** 12/4

Dan Hollander
WLLX/FM-Lawrenceburg, TN 12/5

Johnny Rzeznick (Goo Goo Dolls), **Craig Gill** (Inspirational Carpets), **Jim Messina,**

Jonathan Lewis (Atlantic Starr),

Little Richard 12/5

Timmons Gray 12/6

Katie Pedretty
Mercury Records 12/6

Mary Pat LaRue
WDCB-Glen Ellyn, IL 12/6

Peter Buck (R.E.M.), **Melisa Morgan,**

Frankie Beverly (Maze) 12/6

Brian Futter (Catherine Wheel), **Tom**

Waits, Gary Morris, Andy Childs 12/7

Brian Lee 12/8

Sinead O'Connor, Gregg Allman, James Galway 12/8

Gregg Olson
WDAY/FM-Fargo, ND 12/9

Zachary Foley (EMF), **Nick Seymour** (Crowded House), **Joan**

Armatrading, Donny Osmond 12/9

John Taylor KEZT-Ames, IA 12/10

J. Mascis (Dinosaur Jr.), **Gloria Loring,**

Johnny Rodriguez, Nia Peeples, Paul

Hardcastle 12/10

BIRTHS

Our CONGRATULATIONS to ANGELA and VINCENT BUSSIO on the birth of

their fourth child, a son, DANIEL JAMES. Born November 9, weighing 8 lbs. 1 oz.

GAVIN TOP 40

EDITOR: DAVE SHOLIN
ASSOCIATE EDITOR: ANNETTE M. LAI



TW		Weeks	Reports	Adds	SPINS	TREND	70+	50+	30+	10+
1	BON JOVI - Always (Mercury)	11	196	1	8289	+36 6	48	107	35	
2	BOYZ II MEN - On Bended Knee (Motown)	8	195	4	8167	+1004 13	46	84	49	
3	MADONNA - Secret (Maverick/Sire/Warner Bros.)	11	200	0	8028	-660 4	41	117	38	
4	THE REAL McCOY - Another Night (Arista)	16	153	2	6843	+145 8	59	53	30	
5	ACE OF BASE - Living In Danger (Arista)	11	175	1	6723	+33 1	29	105	40	
6	GIN BLOSSOMS - Allison Road (A&M)	12	176	2	6178	+57 0	18	103	54	
7	JOHN MELLENCAMP - Dance Naked (Mercury)	9	160	1	5215	+190 1	5	93	61	
8	TOAD THE WET SPROCKET - Something's Always Wrong (Columbia)	13	156	0	5212	-377 0	11	91	54	
9	JANET JACKSON - You Want This (Virgin) †	9	151	1	5145	+268 3	15	77	55	
10	SHERYL CROW - All I Wanna Do (A&M)	22	142	0	5111	-641 2	24	66	50	
11	MELISSA ETHERIDGE - I'm The Only One (Island)	22	144	1	5096	-175 1	23	65	55	
12	R.E.M. - What's The Frequency, Kenneth? (Warner Bros.) †	12	165	0	4956	-33 1	7	72	85	
13	HOOTIE & THE BLOWFISH - Hold My Hand (Atlantic)	20	149	2	4853	+168 0	17	74	55	
14	BOYZ II MEN - I'll Make Love To You (Motown)	18	126	0	4576	-954 4	23	48	51	
15	EAGLES - Get Over It (Geffen)	8	120	0	4175	-1126 0	11	67	42	
16	4PM - Sukiyaki (Next Plateau/Island)	16	124	5	4098	+795 4	16	46	54	
17	AEROSMITH - Blind Man (Geffen) †	6	160	3	3888	+252 0	2	43	113	
18	INI KAMOZE - Here Comes The Hotstepper (Columbia)	11	126	2	3837	+342 5	19	25	76	
19	VANESSA WILLIAMS - The Sweetest Days (Wing/Mercury)	6	161	8	3693	+621 0	3	34	117	
20	STING - When We Dance (A&M)	8	134	0	3539	+47 0	3	42	89	
21	JADE - Every Day Of The Week (Giant)	8	125	9	3482	+681 1	9	44	62	
22	COUNTING CROWS - Rain King (DGC) †	8	128	3	3282	+273 0	5	35	84	
23	CRYSTAL WATERS - 100% Pure Love (Mercury)	29	87	0	3130	-227 0	14	41	32	
24	GLORIA ESTEFAN - Turn The Beat Around (Crescent Moon/Epic)	12	104	0	3103	-947 0	4	43	57	
25	DES'REE - You Gotta Be (550 Music)	23	103	6	2977	+67 0	8	39	50	
26	PRETENDERS - I'll Stand By You (Sire/Warner Bros.)	21	93	0	2902	-415 0	9	38	46	
27	TOM PETTY - You Don't Know How It Feels (Warner Bros.) †	6	142	20	2874	+686 0	0	30	92	
28	JON SECADA - Mental Picture (SBK/EMI)	4	134	6	2846	+570 0	1	22	106	
29	NIRVANA - About A Girl (DGC) †	9	108	0	2659	-206 0	2	30	76	
30	IMMATURE - Never Lie (MCA)	15	89	4	2572	-23 3	13	17	52	
31	BABYFACE - When Can I See You (Epic)	28	79	1	2488	-295 2	7	32	38	
32	STEVE PERRY - Missing You (Columbia)	5	103	2	2423	+54 0	4	24	73	
33	BRANDY - I Wanna Be Down (Atlantic)	9	71	4	2339	+227 4	11	21	31	
34	DEADEYE DICK - New Age Girl (Ichiban) †	24	84	0	2306	-218 1	7	20	56	
35	STONE TEMPLE PILOTS - Interstate Love Song (Atlantic) †	15	84	0	2109	-118 1	3	23	57	
36	FOUR SEASONS - Oh What A Night (Curb)	20	70	1	2108	-352 1	5	28	36	
37	THE CRANBERRIES - Zombie (Island) †	10	95	8	2094	NEW 0	5	16	68	
38	SASS JORDAN - Sun's Gonna Rise (MCA)	11	77	0	2043	-329 0	0	26	51	
39	ZHANE - Shame (Hollywood/Jive)	5	79	10	1944	NEW 1	3	23	43	
40	SEAL - Newborn Friend (Ztt/Sire/Warner Bros.)	10	73	1	1804	-357 0	0	19	53	

Most Added

- MADONNA (109)**
"Take A Bow" (Maverick/Sire/Warner Bros.)
- ROLLING STONES (58)**
"You Got Me Rocking" (Perfecto Edit) (Virgin)
- TONI BRAXTON (27)**
"I Belong To You" (LaFace/Arista)
- SOUNDGARDEN (27)**
"Fell On Black Days" (A&M)
- MARIAH CAREY (21)**
"All I Want For Christmas Is You" (Columbia)
- TOM PETTY (20)**
"You Don't Know How It Feels" (Warner Bros.)

Top New Entry

- THE CRANBERRIES**
"Zombie" (Island)

Hot

- BOYZ II MEN**
"On Bended Knee" (Motown)

Top Tip

- CORONA**
"The Rhythm Of The Night" (eastwest)

Crossover Action

URBAN/DANCE

- CHANGING FACES** - "Foolin' Around" (Big Beat/Atlantic)
- TONI BRAXTON** - "I Belong To You" (LaFace/Arista)
- LUTHER VANDROSS** - "Always And Forever" (LV/Epic)
- CORONA** - "The Rhythm Of The Night" (eastwest)
- BARRY WHITE** - "Practice What You Preach" (A&M/Perspective)
- KEITH MURRAY** - "The Most Beautifullest Thing In The World" (Jive)
- TLC** - "Creep" (LaFace/Arista)
- MARY J. BLIGE** - "Be Happy" (Uptown/MCA)
- 20 FINGERS feat. GILLETTE** - "Short Short Man" (Zoo)
- N II U** - "I Miss You" (Arista)
- BLACKSTREET** - "Before I Let You Go" (Interscope/AG)

ALTERNATIVE

- WEEZER** - "Buddy Holly" (DGC)
- MILLA** - "Gentlemen Who Fell" (SBK/EMI)
- THE MURMURS** - "You Suck" (MCA)
- LIVE** - "I Alone" (Radioactive)
- SMASHING PUMPKINS** - "Landslide" (Virgin)
- JULES SHEAR** - "The Sun Ain't Gonna Shine Anymore" (Island)
- PEARL JAM** - "A Better Man" (Epic)
- HOLE** - "Doll Parts" (DGC)
- VERUCA SALT** - "Seether" (DGC/Minty Fresh)
- DISHWALLA** - "It's Going To Take Some Time" (A&M)

Chartbound

	Reports	Adds	SPINS	TREND
*MADONNA - "Take A Bow" (Maverick/Sire/Warner Bros.)	117	109	629	+416
FREEDY JOHNSTON - "Bad Reputation" (Elektra)	101	15	1794	+375
URGE OVERKILL - "Girl, You'll Be A Woman Soon" (MCA)	91	17	1601	+763
ANDRU DONALDS - "Mishale" (Metro Blue/Capitol)	77	8	1668	+364

† - Daypart

Total Reports This Week 237 Last Week 240

Reports accepted Monday and Tuesday 8:30am - 4pm
Station Reporting Phone: (+15) 495-1990 Gavin Fax: (+15) 495-2580

RECORD TO WATCH

WEEZER
"Buddy Holly"
(DGC)

It's time to deck the mainstream Top 40 playlists with Holly—the kind that many PDs and MDs expect will be around long after the holidays.

Up & Coming

Reports	Adds	SPINS	TRENDS	
77	58	522	+417	ROLLING STONES - You Got Me Rocking (Virgin)
76	9	1339	+434	DAN HARTMAN - The Love In Your Eyes (Chaos)
73	12	1779	+289	CORONA - The Rhythm Of The Night (eastwest)
73	3	1728	+41	AMY GRANT with VINCE GILL - House Of Love (A&M)
72	27	985	+565	TONI BRAXTON - I Belong To You (LaFace/Arista)
71	7	1751	+281	TLC - Creep (LaFace/Arista)
67	11	1058	+146	VERUCA SALT - Seether (DGC/Minty Fresh)
65	1	1511	-155	HARRY CONNICK, JR. - (I Could Only) Whisper Your Name (Columbia)
64	3	1181	+172	LIVE - I Alone (Radioactive)
57	—	1343	-141	LUCAS - Lucas With A Lid Off (Big Beat/Atlantic)
56	1	1304	+32	JOSHUA KADISON - Picture Postcards From L.A. (SBK/EMI)
55	6	1116	+127	MARTIN PAGE - In The House Of Stone And Light (Mercury)
52	8	1074	+264	SMASHING PUMPKINS - Landslide (Virgin)
51	3	809	+40	20 FINGERS featuring GILLETTE - Short Short Man (Zoo)
49	12	579	+250	LUTHER VANDROSS - Always And Forever (LV/Epic)
37	1	653	+56	TESLA - Need Your Lovin' (Geffen)
37	6	600	+144	LURE - A World Without You (Girthing)
35	6	715	+81	MARY J. BLIGE - Be Happy (Uptown/MCA)
35	—	686	-110	OFFSPRING - Self Esteem (Epitaph)
35	9	631	+325	BLACKSTREET - Before I Let You Go (Interscope/Atlantic)
35	7	566	+119	BARENAKED LADIES - Jane (Sire/Reprise)
33	4	590	+85	JULES SHEAR - The Sun Ain't Gonna Shine Anymore (Island)
31	1	582	+53	LIZ PHAIR - Supernova (Matador/Atlantic)
31	27	228	+168	* SOUNDGARDEN - Fell On Black Days (A&M)
30	—	662	-199	TOM JONES - If I Only Knew (Interscope/Atlantic)
30	—	514	+57	BABYFACE & LISA STANSFIELD - Dream Away (Fox/Arista)
29	3	527	+38	GO GO'S - The Whole World Lost Its Head (IRS)
29	6	381	+135	ROYAL JELLY - Ceiling (Island)
28	2	840	+136	2 UNLIMITED - Get Ready For This (Critique/BMG)
28	21	183	+150	* MARIAH CAREY - All I Want For Christmas Is You (Columbia)
27	9	358	+346	ALL-4-ONE - (She's Got) Skillz (Blitz/Atlantic)
23	—	488	-101	GRANT LEE BUFFALO - Mockingbirds (Slash/Reprise)
23	10	225	+86	CANDLEBOX - Cover Me (Maverick/Sire/Warner Bros.)
22	2	346	+61	SARI - I Can't Let Go (Eagle Eye)
21	2	359	+117	OASIS - Supersonic (Creation/Epic)
21	11	295	+46	HOLE - Doll Parts (Geffen)
19	1	420	+19	69 BOYZ - Tootsee Roll (Downlow/Rip-It)
19	8	363	-5	BARRY WHITE - Practice What You Preach (A&M/Perspective)
18	5	419	+134	CHANGING FACES - Foolin' Around (Big Beat/Atlantic)
17	1	503	+97	NIUU - I Miss You (Arista)
17	—	394	-205	THE JULIANA HATFIELD THREE - Spin The Bottle (RCA)
17	—	392	+18	MILLIE JACKSON - Love Quake (Ichiban)
16	1	368	-218	SARAH McLACHLAN - Good Enough (Arista)
16	7	143	+128	DISHWALLA - It's Gonna Take Some Time (A&M)
15	1	451	-30	LIL' SUZY - Promise Me (Metropolitan)
14	1	270	+51	RICHARD MARX - Nothing Left Behind Us (Capitol)
14	2	233	+52	OURIEL - Did You Know (Vredom Records International)
14	8	155	+38	* WEEZER - Buddy Holly (DGC)
14	9	62	+30	* MILLA - Gentlemen Who Fell (SBK/EMI)
13	1	250	-24	ARMADA BLUE - Sue The Maker (Marble Head)
13	3	249	-5	FLAMING LIPS - She Don't Use Jelly (Warner Bros.)
13	6	238	+75	* R.E.M. - Bang & Blame (Warner Bros.)
13	5	201	+124	* TEVIN CAMPBELL - Don't Say Goodbye Girl (Owest)
13	2	189	-20	WARREN G. - Do You See (Violator/RAL)
12	2	292	-15	MIRANDA - Round & Round (Sunshine)

* Indicates Debut

Inside Top 40



I-98 (WILI/FM)-Willimantic, Conn. OM/PD **Dave Evan** has been involved with radio and music in the northeast since his college days in the late '60s, so he's witnessed many trends and cycles firsthand. He programs a station that plays more crossover product than most GO stations, so he's consistently searching for urban/mainstream hits that don't have to be heavily dayparted. He reports that these days those records are hard to find, and claims that since the beginning of the year more and more releases have pushed the limit in terms of lyrics.

Evan cites as examples **Brandy's** "I Wanna Be Down," **Changing Faces'** "Stroke You Up" and **C + C Music Factory's** "Take A Toke." Evan denies that he's too prudish or too sensitive, saying, "We're hav-

ing a hard time using some of the hits. Explicit lyrics make it hard for stations like ours to program urban music."

Evan's especially frustrated because he's forced to restrict play on songs with great melodies that otherwise would receive full-time exposure. "The number of plays an urban smash like 'I Wanna Be Down' is getting on major market mainstream is often in single digits or in teens," he says. "I know those plays would increase if it weren't for dayparting restrictions based on lyrics."

Evan points to the massive popularity of a group like **Boyz II Men**, who can make a statement with "I'll Make Love To You" while not going over the line. Evan's not sure there's a solution to his dilemma, but he's convinced that urban artists should know how far most mainstream programmers can go. If they combine that knowledge with artistic freedom, some big urban hits would be even bigger.

What's Going On

An overview of early indications from a select panel of GAVIN Only Correspondents

MARTHA STEELE, PD, KTRS-CASPER, WYO. "We added **Royal Jelly's** 'Ceiling.' I love it. It sounds like **Duran Duran** and it's uptempo! We also added **Martin Page's** 'In The House Of Stone And Light,' which has such a mainstream sound—the type of music our listeners love. The **Rolling Stones'** 'You Got Me Rocking' is getting early response, mostly from women 25-30."

KAHUNA, PD, KLRZ-LAROSE, LA. "We played 'Runnin' Away' by **Nicole** on **Avenue Records** just a few times last week to test it. We added it based on response we got on **Make It Or Break It**. We're testing **Weezer's** 'Buddy Holly,' which was getting calls before we aired it due to **MTV** and alternative play in the market."

DAVE CHRISTOPHER, PD, KSLY-SAN LUIS OBISPO, CALIF. "Corona's 'Rhythm Of The Night' started out slow, but it's kicking in now. The phones are building. It's a mass appeal pop song that balances all the rock titles out there right now. **Toni Braxton's** 'I Belong To You' is reacting stronger and faster than 'How Many Ways' did. Slick production and a solid song from a superstar artist. It looks like it's headed into the top ten."

COSMO LEONE, PD, KGRS-BURLINGTON, IOWA "I love the new **Madonna**

('Take A Bow') and **Dan Hartman's** 'The Love In Your Eyes'—both should do well for us. **Mariah Carey's** Christmas release will be hot."

DAVE SHUMAN, MD, ISLE 95 (WJKC)-St. Croix, V.I. "We're getting great reaction to the **Andru Donalds'** record, which is perfect for all dayparts. We just added **N II U's** 'I Miss You,' which eventually will work its way into number one most played here." PD **Beth Ann McBride** flashes her personal fave: "So Blessed" from **Mariah Carey's** *Emotions* album. It's getting calls after being added three weeks ago. Beth Ann is also high on **Sa-Yoko & Beenie Man's** version of "Sukiyaki," which she'll send out to anyone who's interested. **REX HOLIDAY, PD, WHHT-BOWLING GREEN, KY.** "Big three sales/requests/buzz items are from **Corona**, the **Razz McCoy** and **The Cranberries**. **Tom Petty's** 'You Don't Know How It Feels,' **Sting's** 'When We Dance' and **Aerosmith's** 'Blind Man' are coming on fast. Watch out for **The Proclaimers'** 'Get Ready' from the *Dumb And Dumber* soundtrack. We played it three times and tracked good response."

BRENT ACKERMAN, PD, KROC/FM-ROCHESTER, MINN. "Madonna's 'Take A Bow' could end up being one of her biggest ballads since 'Live To Tell.' We added the **Rolling Stones'** 'You Got Me Rocking' because this version really fits the station. We're also doing a big promotion around the tour which arrives here very

GAVIN GO CHART

TW		SPINS	TREND
1	MADONNA - Secret (Maverick/Sire/Warner Bros.)	4564	-50
2	BON JOVI - Always (Mercury)	4549	+136
3	GIN BLOSSOMS - Allison Road (A&M)	3925	+234
4	ACE OF BASE - Living In Danger (Arista)	3792	+113
5	BOYZ II MEN - On Bended Knee (Motown)	3618	+735
6	JOHN MELLENCAMP - Dance Naked (Mercury)	3521	+254
7	EAGLES - Get Over It (Geffen)	3466	-202
8	TOAD THE WET SPROCKET - Something's Always Wrong (Columbia)	3429	+39
9	HOOTIE & THE BLOWFISH - Hold My Hand (Atlantic)	3082	+207
10	R.E.M. - What's The Frequency, Kenneth? (Warner Bros.)	2847	+169
11	THE REAL MCCOY - Another Night (Arista)	2705	+40
12	SHERYL CROW - All I Wanna Do (A&M)	2629	-41
13	STING - When We Dance (A&M)	2628	+225
14	JANET JACKSON - You Want This (Virgin)	2542	+183
15	AEROSMITH - Blind Man (Geffen)	2412	+213
16	MELISSA ETHERIDGE - I'm The Only One (Island)	2343	+33
17	VANESSA WILLIAMS - The Sweetest Days (Wing/Mercury)	2253	+624
18	COUNTING CROWS - Rain King (DGC)	2144	+184
19	GLORIA ESTEFAN - Turn The Beat Around (Crescent Moon/Epic)	2105	-234
20	STEVE PERRY - Missing You (Columbia)	2066	+165
21	TOM PETTY - You Don't Know How It Feels (Warner Bros.)	1963	+415
22	BOYZ II MEN - I'll Make Love To You (Motown)	1942	-160
23	JON SECADA - Mental Picture (SBK/EMI)	1789	+552
24	PRETENDERS - I'll Stand By You (Sire/Warner Bros.)	1718	-44
25	DES'REE - You Gotta Be (550 Music)	1706	+160
26	NIRVANA - About A Girl (DGC)	1628	+66
27	JADE - Every Day Of The Week (Giant)	1519	+338
28	SASS JORDAN - Sun's Gonna Rise (MCA)	1513	+80
29	4PM - Sukiyaki (Next Plateau/Island)	1507	NEW
30	INI KAMOZE - Here Comes The Hotstepper (Columbia)	1465	+246
31	SEAL - Newborn Friend (Ztt/Sire/Warner Bros.)	1421	+14
32	ROLLING STONES - Out Of Tears (Virgin)	1407	-128
33	AMY GRANT with VINCE GILL - House Of Love (A&M)	1291	+127
34	FREEDY JOHNSTON - Bad Reputation (Elektra)	1244	NEW
35	CRYSTAL WATERS - 100% Pure Love (Mercury)	1220	+13
36	DEADEYE DICK - New Age Girl (Ichiban)	1164	+56
37	BABYFACE - When Can I See You (Epic)	1151	-49
38	MARTIN PAGE - In The House Of Stone And Light (Mercury)	1116	NEW
39	STONE TEMPLE PILOTS - Interstate Love Song (Atlantic)	1107	+160
40	DAN HARTMAN - The Love In Your Eyes (Chaos)	1081	NEW

soon. We're testing **Urge Overkill's** 'Girl, You'll Be A Woman Soon.'

JIMI JAMM, MD, KIXY/FM-SAN ANGELO, TEXAS "We're testing **All-4-One's** 'she's got) skillz' and it's reacting well at night. **Mariah Carey's** 'All I Want For Christmas Is You' will become a Christmas classic. **N II U's** 'I Miss You' is our current *New Music* champion and it's winning big! Remember **Elizabeth Wolgramm** from **The Jets**? Check

out her album and a song called 'Faithful.' It's on an album from **Shadow Mountain Records** out of Utah. For a copy contact **Paul Crowley** at (704) 367-2511." **DAVE EVAN, OM/PD, WILI/FM-WILLIAMTIC, CONN.** "2 **Unlimited's** 'Get Ready For This' has been kicking around for at least six months and now it really seems to be happening in the Northeast. **TLC's** 'Creep' is kicking in—calls are up

GO STATION PANEL: The GO Chart is based on reports by 140 GAVIN correspondents who are not part of *Radio & Record's* or *Billboard's* panels. Underlines indicate upward movement, while blue entries highlight a stronger performance than on the main Top 40 chart.

Go Chart Most Added

MADONNA (50)
ROLLING STONES (33)
TONI BRAXTON (19)

and sales are excellent."

TOM BRENGLE, MD, V100 (KFAV)-St. Peters, Mo. "Tom Petty's 'You Don't Know How It Feels' continues to dominate our phones. The **Eagles** are scoring big at retail."
MARK REID, APD/MD, KQKY-KEARNEY, NEB. "We're strong believers in the **Barenaked Ladies'** 'Jane.' It's a hit in Canada and will be one in Nebraska, too. Sales and requests are picking up for **Andru Donalds'** 'Mishale.' **Veruca Salt's** 'Seether' is huge! If you need a rock record, try **Big Head Todd And The Monsters'** 'Kensington Line.' Wow!"
STEVE GILINSKY, PD, WGRG-BINGHAMTON, N.Y. "After testing **Toni Braxton's** 'I Belong To You' for a week, it's generating major requests. It's on our *Hot Eight At Eight* every night. We're testing **Jon Secada's** 'Mental Picture' and are getting a lot of calls. We plan to add it next week. We're also testing **Weezer's** 'Buddy Holly' and love the video—everyone must watch this one."

TODD WISE, MD, KBKB-Ft. MADISON, IOWA "Green Day's 'When I Come Around' could be their biggest yet. We're playing the live **Woodstock** track before going on to the studio version. We're seeing strong sales on the **Smashing Pumpkins.**"
BRAD ANDERSON, PD, KSSZ (KISS/FM)-FARGO, N.D. "The **Cranberries'** 'Zombie' has been number one in requests for two straight weeks with sales increasing. We're seeing great listener response to **Urge Overkill's** 'Girl, You'll Be A Woman Soon' after less than a week of play. **Offspring** tops everything at retail. We can't play 'Self Esteem' enough."

M.C. BOOGIE D., PD, KJYK-TUCSON, ARIZ. "We're testing **Keith Murray's** 'The Most Beautiful Thing In The World' and are starting to get some curiosity calls on **N II U's** 'I Miss You.'"

DICK O'NEIL, PD, WTNV/FM-WATERTOWN, N.Y. "There's a buzz on **Urge Overkill's** 'Girl, You'll Be A Woman Soon.' Callers are mostly women 25-plus. **Mariah Carey's** 'All I Want For Christmas' will become a classic."

Editor's note: As the year winds down, please note that your last reporting day for 1994 is Tuesday, December 13 for the issue of December 16. GAVIN offices will be closed December 16 through January 2, 1995. Your first reporting day of the New Year is Tuesday, January 3. Thank you, Dave and Annette

ARTIST PROFILE

MADONNA



FULL NAME: Madonna Louise Ciccone

HOMETOWN: Rochester, Mich. (near Detroit)

BIRTHDATE: August 16

LABEL: Maverick/Sire/Warner Bros.

SENIOR VP, PROMOTION-WARNER BROS.: Stu Cohen

VICE PRESIDENT-MAVERICK: Abbey Konwitsch

CURRENT SINGLE: "Take A Bow"

CURRENT ALBUM: *Bedtime Stories*

IT'S SAID: "More than any previous Madonna album, the latest finds the singer telling us the truth about her life. In various songs, she not only unloads on the media but also details a troubling and deeply personal view of romance. Never have her lyrics been this autobiographical." —Jim Farber, *Entertainment Weekly*, October 28, 1994

MADONNA ON GROWING OLD: "I think what's important changes for you. For me. Your values change. I know what it's like to be incredibly famous...my fame will take a different shape, a different form, and it will be what it will be. All I hope is that I will be happy in my personal life..." —as told to Sheryl Garratt, *Los Angeles Times*, October 23, 1994

MADONNA ON THE R&B FEEL OF THIS ALBUM: "I wanted a lot more of an R&B feel to this record. The idea was to juxtapose my singing style with a hardcore hip-hop sensibility and have the finished product still like a 'Madonna' record."

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GOOD REASONS TO VISIT NEW ORLEANS IN FEBRUARY



Gavin Seminar Registration Hotline: (415) 495-3200

Hotel Reservations: (800) 233-1234

Plane Reservations: (800) 747-2144



GAVIN RAP

EDITOR:
THEMBISA MSHAKA



Most Added



THE ROOTS
Proceed I & III
(DGC)

CRAIG MACK
Get Down
(Bad Boy/Arista)

Top Tip



ATBAN KLANN
Puddles Of H2O
(Ruthless/Relativity)

Like That!?

.....
SEE, CRIME DOESN'T PAY...After being sentenced to 15 life terms, Jeffrey Dahmer met the big pay-back in prison—he was murdered by inmates...On a positive note, Priority is as one rep said "100% behind [him]" and believes **Lench Mob** member **T-Bone** is innocent of the murder charge brought against him for a bowling alley shooting. They even posted his bail of \$1.5 million. His trial begins January 30...What's up with **Mic Geronimo** comin' for the charts again with the remixes to the single that never sleeps, "Shit's Real"? That "Computer Love" mix is dope, and big up to **KZSU's Kutmasta Kurt** for his mix of Mic. His album will feature **Large Professor** and **The Beatminerz' Mr. Walt** on beats...Another remix that has people open to a jam all over again is **Rappin' 4-Tay's** new version of "Playaz Club." **KGLT's B-Lief** agrees and says he "loves it. It's a completely different song!... **Ruff N' Rugged** revamped the lyrics and the track for "Swing Sump'n Ruff."

Get in touch with **Clarence O'Neal** at **Boomin' Records** for your copy at (517) 485-9388...On the awareness tip, be aware that **Just O** is holdin' fort at **Nervous**, and plans to make **Smif & Wessun's** debut album *Da Shinin'*, due January 10, explode. "This is arguably the best album of 1995," says O, and having peeped it myself, I'd say he could be right...**Brian Blackburn** is doing college radio promotions at **Solar/Hines**. Shout him out at (213) 461-0390...**Drew Crossman**, formerly of **WCHP-Mich**, has started his own promotion company, **Always Lookin' Out Productions**. His new digits are (810) 415-6766...**Notorious B.I.G.** secured a production deal with **Big Beat**, and the first group to drop is **Junior Mafia**. Talk about dope! They have **Special Ed** and **Scarface**, among others, producing...**Jason "I Might Lose My Cool" Staten's** new theme music is **Keith Murray's** "SychoSymatic"(can you say next single?)...**Heavy D** is all over the place these days! Props to the most credible rapper in the mainstream for his appearance as a down brother on *Living Single's* Thanksgiving episode, and for his role in *Riff-Raff*, playing in L.A. until mid December. Not to mention



Where can you find **Onyx**, **Quo**, **Coolio**, **Warren G.**, **Yo-Yo** and **Public Enemy** in one place? At the shoot for Motown's interactive video game *Rap Jam Volume I*, that's where! **Peep Motown CEO Jherly Busby** and **Mandingo Entertainment chairman Ron Sweeney** in the rear...

"Black Coffee," where he praises the sistas...A new star on the hip-hop horizon is attacking film and music at the same time. Her name is **Gripsta**, the 16 year-old **Ice-T** protege' who will be in a **Disney** movie called (get this) *My Posse Don't Do Homework*. It drops this spring, but in the meantime look for the single and Ice-T directed video "Pop Goz The 9," due in January. I likes dat one...This weekend **Oakland** hosts the *Tenth Annual Holiday Expo* at the Convention Center. **EA Sports**, the people who have many of you hypnotized by **Madden Ball**, have set up a tournament between youth organizations and rappers. **Raw Fusion's Money B. Redman**, **Method Man** and **H-Town** will show game skills one-on-one with the kids...All those who wish to pay respect to AIDS activist/ *Real World*

RA LW TW

- \$ 1 1 **KEITH MURRAY** - The Most Beautifullest Thing In This World (Jive)
- \$ 3 2 **LORDS OF THE UNDERGROUND** - Tic Toc (Pendulum/ERG)
- 2 3 **BLACK SHEEP** - Without A Doubt (Mercury)
- \$ 6 4 **METHOD MAN** - Bring The Pain/P.L.O. Style (RAL/Def Jam)
- 5 5 **GANG STARR** - Suckas Need Bodyguards/The ? Remainz (Chrysalis/ERG)
- \$ 8 6 **ARTIFACTS** - C'Mon Wit Da Git Down (Big Beat/Atlantic)
- \$ 4 7 **BRAND NUBIAN** - Word Is Bond (Elektra)
- \$ 7 8 **JERU THE DAMAJA** - Can't Stop The Prophet (Payday/FFRR)
- \$ 9 9 **NAS** - One Love (Columbia)
- \$ 13 10 **REDMAN** - Rockafella (RAL/Def Jam)
- 11 11 **COMMON SENSE** - i used to love h.e.r./Communism (Relativity)
- \$ 14 12 **SLICK RICK** - Behind Bars (RAL/Def Jam)
- 16 13 **RED HOT LOVER TONE** - Number One Player (Select)
- \$ 12 14 **DIGABLE PLANETS** - 9th Wonder (Blackitolism) (Pendulum/EMI)
- 10 15 **CHANNEL LIVE** - Mad Izm (Capitol)
- 15 16 **RED HOT & COOL: STOLEN MOMENTS** - Pharcyde: Rubbers Song/Roots: Proceed Pt II (GRP)
- 22 17 **PETE ROCK & C.L. SMOOTH** - Take You There (Elektra)
- 23 18 **BOOGIEMONSTERS** - Strange (Pendulum/EMI)
- 19 19 **FUGEES (Tranzlator Crew)** - Vocab (Ruffhouse/Columbia)
- 25 20 **THA ALKAHOLIKS** - Daaa!!! (Loud/RCA)
- \$ 18 21 **SCARFACE** - I Never Seen A Man Cry (Rap-A-Lot/Noo Trybe/Virgin)
- \$ 17 22 **FU-SCHNICKENS** - Breakdown (Jive)
- 27 23 **THE NOTORIOUS B.I.G.** - Big Poppa/Warning (Bad Boy/Arista)
- 24 24 **NINE** - Whutcha Want?! (Profile)
- 21 25 **BLACK MOON** - Buck 'Em Down/Murder MC's (Nervous)
- \$ 20 26 **CRAIG MACK** - Flava In Ya Ear: Edit/Phat Five All-Star Remix (Bad Boy/Arista)
- 31 27 **THE GROUP HOME** - Supa Star (Payday/FFRR)
- 30 28 **O.C.** - Born To Live (Wild Pitch)
- NEW** 29 **ICE CUBE** - What Can I Do (Remixes) (Priority)
- 34 30 **MOBB DEEP** - Shook Ones Pt. II (Loud/RCA)
- 33 31 **CELLA DWELLAS** - Land Of The Lost/We Got It Hemmed (Loud/RCA)
- 32 32 **RAS KASS** - Remain Anonymous/Won't Catch Me Runnin' (Patchwerk)
- 26 33 **OUTKAST** - Git Up, Git Out (LaFace/Arista)
- 36 34 **BIG MIKE** - Playa Playa/Havin' Thangs (Rap-A-Lot/Priority)
- 38 35 **GRAVEDIGGAZ** - 1-800-SUICIDE/Mommy, What's A Gravedigga? (Gee Street)
- 35 36 **BLACKALICIOUS** - Swan Lake/Lyric Fathom (SoleSides)
- NEW** 37 **FUNKDOOBIEST** - Rock On (Immortal)
- 28 38 **PARIS** - Guerrilla Funk (Priority)
- NEW** 39 **HARD 2 OBTAIN** - Heels Without Souls/Hip Hop Lifestyles (Atlantic)
- 29 40 **PETE ROCK & C.L. SMOOTH** - I Got A Love/The Main Ingredient (Elektra)

Chartbound

CRAIG MACK - Get Down (Bad Boy/Arista)
THE ROOTS - Proceed I & III (DGC)
MIC GERONIMO - Shit's Real (Remixes) (Blunt)

ATTENTION, PLEASE!

Ballot/Questionnaire deadline:
Monday, December 5
Last report day:
Thursday, December 8

RECORD TO WATCH

FUNKDOOBIEST
Rock On
(Immortal/Epic)

The Doobiest are winning new fans with their latest offering. With over 40 stations on this single, looks like they'll be rockin' on up the chart, too...

Reports accepted: Thursday Only 9am - 4pm
Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

ARTIST PROFILE

RED HOT LOVER TONE



AGE: 24

HOME BASE: Brooklyn, New York

LABEL: Select

CURRENT SINGLE: "Number One Player"

FORTHCOMING ALBUM: Number One Player: 69 To 98

PROMOTION CONTACT: Greg Riles (212) 691-1200

HUMBLE BEGINNINGS: "My first check was for \$500.00 for writing on the Finesse & Siquis album. As for rapping, I met Chubb Rock and he liked my rhymes. He took my demo to Select."

TONE ON THE DAILY GRIND: "Poke and I own Trakmasterz Productions. We stay busy producing. We did Soul For Real's album, "Be Happy" for Mary J. Blige, and "Juicy" for Notorious B.I.G. We've been doin' it for five years now."

LITTLE KNOWN FACT: Tone studied accounting for two years at New York Tech.

TONE ON THE ALBUM: "Since I produce, I'm very critical of other producers. Diamond and Buckwild are friends of mine, so I trust them. M.O.P., Horace Brown, Big Daddy Kane, and Notorious B.I.G. appear on the album with me."

HE SAYS: I don't know about promotion and all that stuff. I just love making dope music. I'm pleasantly surprised at the underground play my record is getting."

star Pedro Zamora can call the Hotline for the Memorial Fund that bears his name at (800) 790-2332. To commemorate his life, **Midnight Voices** (comprised of **Will Power** and **Real World** co-star **Mohammed Bilal**) held a benefit concert in the San Francisco Bay Area on December 1, with proceeds going to Zamora's fund and the **AIDS Action Foundation...like that.**

—ONE LOVE, THEMIBISA S. MSHAKA

New Releases



O.C. Word...Life (Wild Pitch)

Hip-hop nation, we have a wise and true griot in our midst in O.C. He claims only his own experiences, all intense, relateable and deeply affecting. This brother relays them with the wonderment and conviction of a young warrior who uses his understanding to gain more in his battle with a cruel world. O.C. explores everyday joys and strife in many extraordinary ways: forcefully amid menacing piano on "Constables," produced by Organized Konfusion, and sensitively on the subject of mortality on "Born To Live," produced by Buckwild. He even praises moms and disses wack MCs.

Word...Life is a work of art. Contact Kevin Weekes @ Wild Pitch (212) 929-0222. —THEMBISA S. MSHAKA

JEMINI THE GIFTED ONE Brooklyn Kids (Mercury)

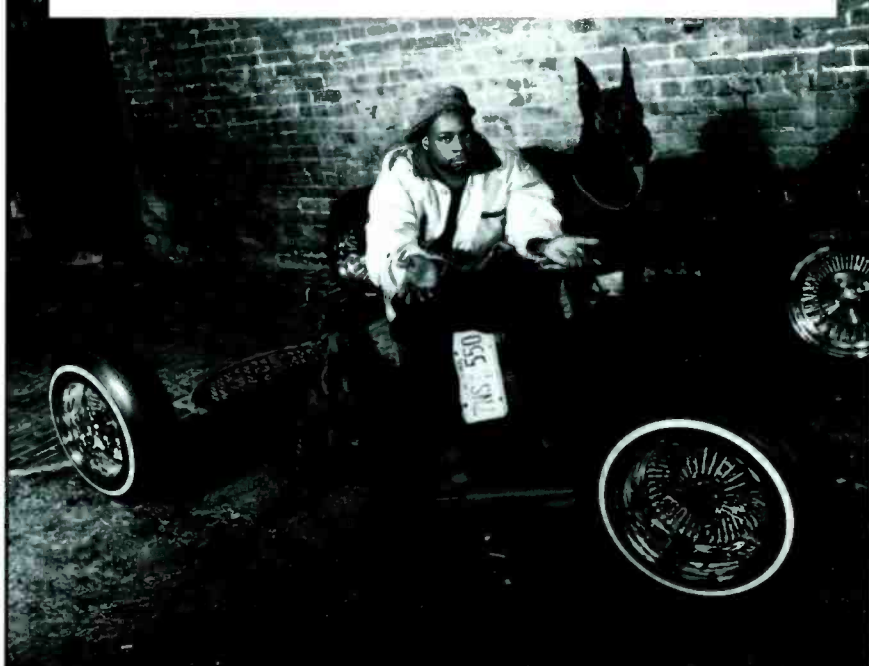
Y'all are bobbin' your head to this and wondering, "who is this cat?" His name is Jemini The Gifted One, and for good reason. This kid comes from Brooklyn with a lazy, slinky beat and a lyrical flow not to be slept on. He is named after his sign, and he does have a schizophrenic style: loyal to both old and new school, utilizing production with no geographical ties. Check for it on the EP **Scars And Pain**. Contact Marlo Martin @ Mercury (212) 603-7922. —THEMBISA S. MSHAKA

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| WRUV | KUCI | KUNV | WZMB |
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On Maverick/Sire/Lifestyles Records © 1994 Maverick Recording Company



RAP RETAIL

SINGLES

2W	LW	TW	
2	2	1	KEITH MURRAY - The Most Beautifullest Thing In The World (Jive)
1	1	2	CRAIG MACK - Flava In Ya Ear (Bad Boy/Arista)
3	3	3	BONE ENTERPRISE - Thuggish Ruggish Bone (Relativity/Ruthless)
6	5	4	INI KAMOZE - Here Comes The Hotstepper (Columbia)
5	4	5	69 BOYZ - Tootsee Roll (Download/Rip-It)
11	7	6	HEAVY D. & THE BOYZ - Black Coffee (Uptown/MCA)
4	6	7	THE NOTORIOUS B.I.G. - Juicy (Bad Boy/Arista)
8	8	8	FU-SCHNICKENS - Breakdown (Jive)
9	9	9	DIGABLE PLANETS - 9th Wonder (Pendulum/EMI)
20	15	10	METHOD MAN - Bring The Pain/P.L.O. Style (RAL/Def Jam)
13	13	11	SPICE 1 - Strap On The Side (Jive)
16	12	12	LORDS OF THE UNDERGROUND - Tic Toc (Pendulum/ERG)
23	18	13	SCARFACE - I Never Seen A Man Cry (Rap-A-Lot/Noo Trybe/Virgin)
24	19	14	RED HOT LOVER TONE - #1 Player (Select)
10	10	15	ILL AL SKRATCH - I'll Take Her (Mercury)
7	11	16	MAD LION - Take It Easy (Wreck/Nervous)
12	16	17	DA BRAT - Fa All Y'All (So So Def/Chaos)
14	14	18	BRAND NUBIAN - Word Is Bond (Elektra)
—	22	19	REDMAN - Rockafella (Def Jam/RAL/Chaos)
—	23	20	SLICK RICK - Behind Bars (Def Jam/RAL/Chaos)
18	20	21	RAPPIN' 4-TAY - Playaz Club (Chrysalis/EMI/Rag Top)
25	21	22	ARTIFACTS - Come On Wit Da Git Down (Big Beat/Atlantic)
NEW		23	NAS - One Love (Columbia)
NEW		24	SHAQUILLE O'NEAL - Biological Didn't Bother (Jive)
NEW		25	JERU THE DAMAJA - Can't Stop The Prophet (Payday/FFRR)

ALBUMS

2W	LW	TW	
1	1	1	MURDER WAS THE CASE - Various Artists (Death Row/Intrscp/Priority/All)
2	2	2	SCARFACE - The Diary (Rap-A-Lot/Noo Trybe/Virgin)
3	3	3	THE NOTORIOUS B.I.G. - Ready To Die (Bad Boy/Arista)
4	4	4	CRAIG MACK - Project: Funk Da World (Bad Boy/Arista)
14	9	5	KEITH MURRAY - The Most Beautifullest Thing In This World (Jive)
5	5	6	BONE ENTERPRISE - Creepin' On Ah Come-Up EP (Relativity/Ruthless)
11	7	7	BRAND NUBIAN - Everything Is Everything (Elektra)
—	13	8	METHOD MAN - Tical (RAL/Def Jam)
6	6	9	THUG LIFE - Volume I (Interscope/Atlantic)
NEW		10	REDMAN - Dare Iz A Darkside (RAL/Def Jam)
19	14	11	PETE ROCK & C.L. SMOOTH - The Main Ingredient (Elektra)
7	10	12	BIG MIKE - Somethin' Serious (Rap-A-Lot/Priority)
9	11	13	DA BRAT - Funkdafied (So So Def/Columbia)
8	8	14	JASON'S LYRIC SOUNDTRACK - Jason's Lyric Soundtrack (Mercury)
NEW		15	SPICE 1 - Amerikka's Nightmare (Jive)
17	16	16	LORDS OF THE UNDERGROUND - Keepers Of The Funk (Pendulum/EMI)
NEW		17	SLICK RICK - Behind Bars (RAL/Def Jam)
NEW		18	SHAQUILLE O'NEAL - Shaq Fu: Da Return (Jive)
20	15	19	FU-SCHNICKENS - Nervous BreakDown (Jive)
NEW		20	ICE CUBE - Bootlegs & B-Sides (Priority)
—	20	21	DA LENCH MOB - Planet Of Da Apes (Priority)
15	18	22	HEAVY D. & THE BOYZ - Nuttin' But Love (Uptown/MCA)
—	23	23	ARTIFACTS - Between A Rock And Hard Place (Big Beat/Atlantic)
16	19	24	DIGABLE PLANETS - Blow Out Comb (Pendulum/EMI)
10	12	25	ILL AL SKRATCH - Creep Wit Me (Mercury)

here come's another one...

a debut group
the atban klann

a debut album
grass roots

a debut single
puddles of H2O
a debut sound

so check it



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for more info, call relativity @ 212.337.5378 (college radio) or 212.337.5337 (street promotions)

www.americanradiohistory.com

ROUNDING UP: ARBITRON'S NEW METHOD

"The driving force behind these changes is to improve the precision of the target demographic cells."

One of the nice things about writing this column is that I have the opportunity to explore for you some of the minutiae of radio audience measurement that can make a difference in the audience estimates. This article is a pristine example of that.

Arbitron is changing the method by which they round the estimates, effective with the Winter '95 survey. And folks, this can make a difference, particularly in smaller markets where the sample size is minimal. Previously, target audience estimates have had up to 16 rounding points since each target audience that was reported was the sum of the rounded cell estimate. The concern has been that each level of rounding introduces the potential for rounding error.

In radio, audience estimates are projected to the 100s column. In the book when you see a 24 it means that 2400 people were estimated to have been listening. When the estimate is rounded to the 100s, this means that a 49=0 and a 50=100. So, two competing stations can have the same 24(00) except one was really 2351 and the other 2449. Well, I guess we can all live with that rather than try to deal with un-rounded numbers, but how much error are we willing to accept when we do this?

Well, Arbitron thinks we aren't willing to accept too much and is changing the tape that third party processors use to prepare data for stations. They will add 23 new demographic targets and introduce "single point end result rounding." Let me translate this "Arbispak." This means that each estimate will be rounded only once. Now, each age and sex cell is rounded and then summed up to create target demos. For example, to find out men 18-49, the computer programs add men 18-24 + men 25-34 + men 35-44 + men 45-49 = men 18-49. Starting in winter, this will not necessarily equate. Arbitron will round at men 18-49 and not do a rounding at the cell and add. Can this make a difference? In the extreme example, yes, see the table.

In this example, there is an

improvement of 8.3% in the audience estimate and the only thing that has been done is change the method of rounding.

Brad Feldhaus, Arbitron's radio product manager, explained that "the driving force behind these changes is to improve the precision of the target demographic cells." Twenty-three new demographics added to the ones currently on the tape make a total of 44 demographics. The company is also taking a strong stand against any estimate that is produced that is not on the tape. Third party processors will be required to have a disclaimer printed on any estimate that is produced that is not on the tape: "This audience estimate is a (user's name) modeled estimate produced from

Arbitron copyrighted and proprietary estimates. It's not an Arbitron estimate."

Arbitron, in its letter to third party processors such as Tapscan and Strata, states that it "is interested in maintaining the high integrity of its copyrighted and proprietary estimates and data." The change to single point rounding will affect all Arbitron products, but the effect is most strongly felt on third party processors who must change their software to accommodate the changes.

Modifying the rounding procedure will help to reduce rounding error, but it may also help Arbitron market their new software due to hit the market in Winter '95. We wonder if there is a relationship. ●

HURRY!

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GAVIN URBAN



EDITOR: BILL SPEED

ZW	LW	TW		WEEKS	Reports	Adds	H	M	L	HIT FACTOR
4	1	1	K-CI Hailey - If You Think You're Lonely Now (Uptown/MCA)	7	78	0	68	6	4	95%
1	2	2	BARRY WHITE - Practice What You Preach (A&M/Perspective)	12	73	0	70	3	0	100%
5	3	3	BOYZ II MEN - On Bended Knee (Motown)	6	76	1	61	11	3	95%
10	6	4	TLC - Creep (LaFace/Arista)	6	73	0	52	13	8	89%
7	4	5	JANET JACKSON - You Want This (Virgin)	9	68	1	56	9	2	96%
12	12	6	MARY J. BLIGE - Be Happy (Uptown/MCA)	10	69	1	40	23	5	91%
3	5	7	BLACKSTREET Featuring TEDDY RILEY - Before I Let You Go (Interscope/Atlantic)	13	63	0	55	7	1	98%
13	10	8	GERALD LEVERT - I Can't Help Myself (eastwest)	7	72	0	34	27	11	85%
9	9	9	MEN AT LARGE - Let's Talk About It (eastwest)	11	67	1	39	21	6	90%
11	11	10	CHANTE MOORE - Old School Lovin' (Silas/MCA)	8	72	0	28	31	13	82%
14	14	11	BROWNSTONE - If You Love Me (MJJ/Epic)	7	73	2	21	40	11	84%
2	7	12	BMU (BLACK MEN UNITED) - U Will Know (Mercury)	12	59	0	44	15	0	100%
22	17	13	ZHANE - Shame (Hollywood/Jive)	6	66	3	27	27	12	82%
6	8	14	BRANDY - I Wanna Be Down (Atlantic)	15	55	0	49	4	2	96%
8	13	15	INI KAMOZE - Here Comes The Hotstepper (Columbia)	11	56	0	42	9	5	91%
—	20	16	ANITA BAKER - I Apologize (Elektra)	4	68	1	19	25	23	65%
20	15	17	CHANGING FACES - Foolin' Around (Big Beat/Atlantic)	7	62	0	21	25	16	74%
19	16	18	LUTHER VANDROSS - Always And Forever (LV/Epic)	6	62	0	15	33	14	77%
16	18	19	SILK - I Can Go Deep (Hollywood/Jive)	8	60	3	12	32	16	73%
18	19	20	CASSERINE featuring Cato - Why Not Take All Of Me (Warner Bros.)	11	49	2	18	21	10	80%
—	36	21	TOMI BRAXTON - I Belong To You (LaFace/Arista)	3	55	8	12	18	24	55%
32	25	22	HOWARD HEWETT - This Love Is Forever (Caliber)	8	49	2	8	23	18	63%
30	24	23	VANESSA WILLIAMS - The Sweetest Days (Wing/Mercury)	6	58	2	2	23	33	43%
—	37	24	JADE - Every Day Of The Week (Giant)	4	52	7	8	18	24	50%
33	32	25	WHITEHEAD BROS. - Forget I Was A "G" (Motown)	6	50	3	11	15	22	52%
27	26	26	LO-KEY? - Tasty (A&M)	8	48	0	7	24	17	65%
NEW	27	AALIYAH - Age Ain't Nothin' But A Number (Blackground Enterprise/Jive)	3	50	8	5	21	23	52%	
—	30	28	GLADYS KNIGHT - End of the Road... (MCA)	4	49	2	6	18	24	49%
35	27	29	RAJA-NEE - Turn It Up (Perspective/A&M)	8	39	0	11	17	11	72%
40	29	30	KARYN WHITE - Can I Stay With You (Warner Bros.)	4	51	4	4	14	32	35%
21	21	31	HEAVY D. & THE BOYZ - Black Coffee (Uptown/MCA)	10	37	1	13	16	8	78%
—	39	32	FELICIA ADAMS - Thinking About You (Motown)	9	42	2	5	15	21	48%
—	31	33	H-TOWN - Backseat (No Sheets) (Luke)	6	45	4	3	15	26	40%
15	23	34	TONY TERRY - When A Man Cries (Virgin)	14	33	0	14	14	5	85%
39	40	35	EBONY VIBE EVERLASTING - Groove Of Love (Gasoline Alley/MCA)	8	39	1	5	16	18	54%
NEW	36	C-C MUSIC FACTORY - Take A Toke (Columbia)	1	40	5	3	16	21	48%	
25	28	37	ANITA BAKER - Body & Soul (Elektra)	16	31	0	13	14	4	87%
NEW	38	TRISHA COVINGTON - (Why You Wanna) Play Me Out? (Columbia)	10	44	6	1	11	30	27%	
23	33	39	KEITH SWEAT - Get Up On It (Elektra)	14	30	0	11	12	7	77%
17	22	40	PATTI LA BELLE - All This Love (MCA)	11	32	0	10	13	9	72%

Most Added

- JEWELL**
"Woman To Woman" (Interscope)
- SUBWAY**
"This Lil' Game We Play"
(Biv 10/Motown)

Hot

- AALIYAH**
"Age Ain't Nothin' But A Number"
(Blackground Ent./Jive)

Top Tip



- AFTER 7**
"Not Enough Hours In The Night"
(Virgin)

RECORD TO WATCH

TRISHA COVINGTON
"(Why You Wanna) Play Me Out?"
(Columbia)

Inside Urban

DOIN' GOOD IN THE HOOD



WJLB-Detroit recently held their 13th annual "Coats For Kids" drive and 28-hour radiothon. The annual event raised over \$100,000 and over 20,000 coats were donated to the cause. The coats and donations will be distributed through the Detroit public school system and the Salvation Army. Pictured pitching in left to right: are Walter "Tune-up Man" Neal, WJLB morning show producer; John Mason morning personality; and Gavin's Bill Speed.

By now you should have received your GAVIN Radio/Music industry Award nomination ballot. Please fill it out and fax it back ASAP. Be sure to indicate call letters and city in the radio categories and company names in the music industry categories. The tenth annual GAVIN sem-

Chartbound

	Reports	Adds	Heavy	Medium	Light	Hit Factor	Weeks
GERALD ALSTON "Stay The Night" (Scotti Bros./Streetlife)	37	3	0	13	23	35%	5
EL DEBARGE "Slide" (Reprise)	36	1	2	11	22	36%	4
SCARFACE "I Seen A Man Cry" (Rap-A-Lot)	34	3	4	13	15	50%	6

Total Reports:
This Week 79 Last Week 78

Hit Factor is a percentage of stations which will have it in Heavy or Medium rotation.

Reports accepted:
Monday at 8am through 3pm Tuesday

Station Reporting Phone: (415) 495-1990
Gavin Fax: (415) 495-2580

Album Cuts

- LUTHER VANDROSS** "Goin' In Circles" (LV/Epic)
- KARYN WHITE** "Make Him Do Right" (Warner Bros.)
- BARRY WHITE** "Come On" (A&M)
- TLC** "Red Light Special", "If I Was Your Girlfriend", "Switch" (LaFace/Arista)
- HEAVY D** "This Is Your Night", "Somethings Going On" (Uptown/MCA)

Up & Coming

Reports	Adds	
34	4	IMMATURE - Constantly (MCA)
34	3	SCARFACE - I Never Seen A Man Cry (Rap-A-Lot/Priority)
34	5	KEITH MURRAY - The Most Beautifullest Thing In The World (Jive)
32	2	AFTER 7 - Not Enough Hours In The Night (Virgin)
32	1	WARREN G. - Do You See (Violator/RAL)
26	2	Kansas City Original Sound - Bounce (RCA)
33	3	NUTTIN' NYCE - Down For Whatever (Jive)
29	3	NIU - I Miss You (Arista)
31	—	TAKE 6 - All I Need (Is A Chance) (Reprise)
26	1	BABYFACE & LISA STANSFIELD - Dream Away (Fox/Arista)
26	2	J. LITTLE - The Hump Is On (Atlantic)
23	1	SABELLE - Where Did The Love Go? (Tommy Boy)
22	2	*CAMEO - Slyde (Reprise)
28	2	TANYA BLOUNT - Hold On (Polydor)
24	—	MISS JONES - Where I Wanna Be Boy (Step/Sun)
25	17	JEWELL - Woman To Woman (Interscope)
21	—	*N-PHASE - Kiss And Say Goodbye (Maverick/Sire/Reprise)
20	1	*ARRESTED DEVELOPMENT - Africa's Inside Me (Chrysalis/ERG)

Dropped: Aaron Hall, Black Girl, Intro

* Indicates Debut

inar is happening in ten weeks. so make sure you call the seminar registration hotline at (415) 495-3200 by December 16 to take advantage of our discounted rates. New Orleans is an unforgettable city with lots to do, so make plans to come on down...**WLWZ**-Greenville, S.C. changed format from Urban Adult Contemporary to generation X (rock) on November 22 at Noon...**KKBT**-Los Angeles is holding their second annual holiday cooldown. The concert proceeds will benefit My Friend's Place, a resource center for homeless youth. It's not a shelter but rather a place where homeless people 25 and under can get information and counseling. The concert will feature live performances from recording artists **Blackstreet, Changing Faces, Silk, Shanice, Immature** and **Jewell**. The emcees for the evening are **Barry White** and **Karyn White**...**WCKX**-Columbus held their second annual "Power to Power" basketball challenge. The challenge pit the Power 106.3 (WCKX) all stars against the WCMH-TV Channel 4 all-stars. Proceeds from this annual event will go to the "Bringing It Home For The Holidays" food drive which benefits six area settlement houses. The admission price was \$3.00 plus two cans of food or two personal care products...**KJMZ**-Dallas nighttime air personality **Lisa Lisa** was buried alive for 48 hours at a local Blockbuster music outlet. The stunt done during National Stop The Violence week, symbolized burying teen violence once and for all. While she was buried, Lisa broadcasted from her coffin. **KJMZ** and

Blockbuster music hired Silco Super Promotions, Inc. of Las Vegas, who brought in special equipment for the stunt. The world famous hypnotist, Dr. Silking was brought in to keep in constant contact with Lisa. Throughout the entire event the public could actually see Lisa Lisa broadcast via a closed circuit TV system. Donations taken at the event site benefited Mothers Against Teen Violence...Veteran air personality **Ted Terry** has begun duties as host of **Talkin' Back Live** on Cable Radio Network. The satellite delivered show airs live Monday through Friday from 6p.m. to 8p.m.

THE BEAT GOES ON



Air staffers from 92.7 The Beat (WJBT-Jacksonville) caught the Silver Bullet Express, sponsored by Coors Light, to Orlando, Florida to the Orlando classic football game between South Carolina State University and Tallahassee's Florida A&M University. The FAM-U world famous marching 100 performed at half-time. Pictured at the game are, left to right: **Phil Mahome**, assistant promotions director; **Javon Kennebrew** and **Justin Shanks** of the 100; **K.J.**, music director; **Shane Garner** and **Larry Rawls Jr.** of the 100; **Nate "The Great" Bell**, program director; **J.C. Sims** sports rep.

THE HUMP IS ON



Atlantic Records artist **J. Little** was recently in New York to promote his single, **The Hump Is On.** The single is "humping" up the charts and is on Gavin's Urban Up & Coming chart. Pictured at WRKS are left to right: **Charles Warfield, GM; J. Little; Vinny Brown, program director; Mike Shannon** air personality; **Toya Beasley, music director; and Julius Dyson, programming assistant.**

(PST) Terry has been an air staffer at **WBLS**-New York, **KJLH**-Los Angeles, **KYAC**-Seattle and **KVOO** and **KJRH**-Tulsa...**Bailey Broadcasting Services** has teamed up with **Columbia Records** for the first-ever "Nassau World Music Getaway" promotion and contest. Artists scheduled to perform are **Luther Vandross, Nancy Wilson, Tramaine Hawkins, Diane King, Tony Rebel** and **Nester Torres**. One grand prize winner plus a guest will receive round trip airfare to Nassau, plus lodging for three days and nights, and will be a special guest of the Crystal Palace Hotel & Casino. They'll receive VIP passes to all live performances. Contact **Sybil Curry** at (213) 969-0011 for information... Happy Birthday wishes to **Chris Turner** at **WTMP**-Tampa and **Don Tracy** at **KVRG**-Monterey. Don't forget Gavin's tenth annual seminar is February 15,16,17,18 at the Hyatt Regency New Orleans. Remember to send us your photos and other interesting information to share. Send them to: **GAVIN** Urban Music Department, 140 Second Street, 2nd floor, San Francisco, CA 94105. —PEACE, BILL

New Releases

COLOUR CLUB "Freedom Words" (JVC)

This is a hip-hop jazz tune with samples of Dr. King's "Free At Last" speech. **Ronee Martin's** lead and background vocals are outstanding. "Freedom Words" will be a nice addition to tempo-based A/Cs and some quiet storm programs. The sax licks over the simple but strong instrumentation make it easy to use in all dayparts on adult stations. All six cuts on the sampler are tasty, but my pick is the street mix. Upper demos will relate. Call **JVC** at (213)-878-0101 for a copy. (4:01)

ARTIST PROFILE

TLC



TLC IS: **Chilli, T-Boz, and Left-Eye**

BIRTHDATES: **Chilli 2/27/71, T-Boz 4/26/70, Left-Eye 5/27/71**

CURRENT RESIDENCE: **Atlanta**

CURRENT SINGLE: **"Creep"**

CURRENT ALBUM: **"Crazy, Sexy, Cool"**

LABEL: **LaFace/Arista**

MUSICAL INFLUENCES: **Chilli:**

A hell of a lot of people; T-Boz:

Prince, Janet, Patti, Michael;

Left-Eye: Prince, Janet

FAVORITE RECORD: **Chilli:**

Sade Sweetest Taboo, T-Boz:

Flava In Your Ear Craig Mack; Left

Eye: TLC, Prince

PROUDEST ACCOMPLISHMENT:

Chilli: Remaining level-headed and

becoming successful, T-Boz:

Becoming a recording artist, Left-

Eye: TLC

LAST RECORD YOU BOUGHT:

Chilli: Anita Baker "I love that

woman!" T-Boz: Madonna, Ed Lover

and Dr. Dre, Left-Eye: TLC

FAVORITE FOOD: **Chilli: Collard**

greens and corn bread, "I'm a

country girl!"; T-Boz:

Stuffing and Mexican food; Left-

Eye: Crabs in beer

SOMETHING YOU DON'T LEAVE

HOME WITHOUT: **Chilli: My baby**

wipes; T-Boz: My Pager and

lipstick

BEST ADVICE YOU'VE

RECEIVED: **Chilli: Never allow**

anyone to change you, always be

yourself, change if you want to. T-

Boz: If you don't respect yourself,

who will. Left-Eye: Stay real no

matter what.

WHEN WAS THE LAST TIME

What's GOing On?

Our Panel of Gavin Only Programmers Talk Top 40, Music, and Philosophy. And They Pose Some Burning Questions

The What's GOing On column, which we kicked off about six months ago, is our idea of a free-flow, free-throw line for a select group of GAVIN Only reporters, programmers who step up to the line each week and tell us what's going on, up, and down at their stations.

Now, with 1994 almost over, we decided to survey some of our key correspondents with questions about the immediate past and the foreseeable future, and about favorite music—both at their stations and in their homes:

- (1) WHAT WERE YOUR THREE FAVORITE SONGS OF 1994?
- (2) WHAT IS YOUR STATION'S GENERAL MUSIC PHILOSOPHY?
- (3) YOUR PREDICTION FOR 1995?
- (4) WHAT DO YOU LISTEN TO FOR PERSONAL ENJOYMENT?

We also asked each group member to pose a question to a fellow program director, and delivered the answer.

While space doesn't allow us to print every answer to every question, their responses should offer more insight into these "up and coming" programmers.

COMPILED BY ANNETTE M. LAI AND DAVE SHOLIN

BRENT ACKERMAN, PD, KROC FM ROCHESTER, MINN.



"My three favorite songs of '94 are Sheryl Crow's 'All I Wanna Do,' John Mellencamp's 'Wild Nights' and Deadeye Dick's 'New Age Girl.'"

"We generally hold on to songs longer than we have in the past. We'll break new music when we think it'll 'fit' our station,

or if we see a buzz happening from other sources, but basically we just pound the hits. We like to do things on *our* agenda to fit *our* needs. I'd rather give my listeners a proven hit (step up the re-runs) than add a record just to fill a slot."

"For personal enjoyment I love nothing more than to listen to the sounds and voices of my own family. I don't ever want to get to the point where this business (or anything) consumes me so much that my priorities are mixed up and I neglect the most important things in my life."

BRAD ANDERSON, PD, KSSZ (KISS FM) FARGO, N.D.



"My three favorite tunes for the year are the Gin Blossoms' 'Found Out About You,' The Cranberries' 'Dreampolice' and Salt-N-Pepa's 'Whatta Man.'"

"In a market dominated by the country format (the top three stations here are all country), we're the major source for new contemporary music. While we stick with a lot of research, retail sales reports and logs of request calls, etc., we aren't afraid of breaking new music. Deadeye Dick's 'New Age Girl' was a success story in our market. We were early believers and now it's a huge hit here with top sales. I just wish we could find and add several songs like that every month."

"For 1995, I see more and more so-called alternative crossover hits. Top 40 needs a flood of new music and artists. It's that time again for a breath of fresh air. A lot of what I hear from these artists sounds great and our listeners are demanding it more and more."

"This question is for any PD with an eye and an ear to the future:

What can save Top 40 radio and bring it back to dominance as a format?"

RICK STACY, PD, KKKR PHOENIX RESPONDS:

"Top 40 doesn't need to be saved because the stations that are doing it right are doing it well, but there are two areas we have to work on. One is personality, which, with the exception of a few people, is just about dead and that's going to become a bigger issue as more and more media is available to us. We have to develop high-profile, interesting, funny and entertaining personalities or what's the point? Secondly, I think we have to get back to a tight and high-frequency rotation, but within those rotations take more chances on more of the edgier music and bring back some excitement to Top 40."

"In my gut, I don't think Top 40 can be a dominant format again, but I do think it can be number one in a few markets. I think the most we can hope for is to be number one 18-34 women and that's where we dominate now. We can dominate in both 18-24 and 18-34 females. There are too many specialty formats now and we just can't gather enough quarter hours and get that coalition that we used to get."

DAVE BWIDO, PD, WDEK FM DEKALB, ILL.



"My three favorite songs of 1994 are Soundgarden's 'Black Hole Sun,' Terence Trent D'Arby's 'Let Her Down Easy' and ZZ Top's 'Pincushion.'"

"Our general music philosophy is simple—give 'em what they want! More specifically, we try to tailor the music for the correct daypart and demo that we're seeking. WDEK is a bit slower than we used to be when it comes to breaking new material. A conscious effort has been made to 'wait' on songs that we deem borderline add material. It proves that when you wait to make sure a song is a hit, the listeners respond."

"Personally, I listen to 'old wave.' 'Old wave' is 'new wave' when 'new wave' was new: Depeche Mode, New Order, Joy Division, The Smiths, Ministry and The Cure are some of my faves."

"Here's a question for Chuck Geiger from KWNZ-Reno: When

auditioning airchecks of talent looking for work, is the pedigree of your applicant pool acceptable, or do you, like me, have to sift through a million broadcast school graduates to find that one "diamond in the rough?"

CHUCK GEIGER RESPONDS:

"It's a little of both. You've got to properly place and word an ad when you're looking for somebody with good experience. Also, you have to go through the broadcast school graduates because we've been able to hire some people here locally that have turned out to be just awesome. I'd take these people with me if I went to a major market today."

BILL BRVO, PD, WFOV/FM KLY WISL, FLA



"My three favorite songs of the year are Fern 2 Fern's 'Waiting In Tangier,' Haddaway's 'What Is Love,' and Mariah Carey's 'Without You.'"

"For personal listening enjoyment I enjoy talk radio station WIOD AM-Miami. Their signal is really strong in the Florida keys and some of their talk show hosts (like Neil Rogers) are excellent at practicing the art of 'entertaining talk radio.'"

"I'd like to address this to Don Benson, corporate VP, operations for Jefferson-Pilot, which owns Star 91 (WSTR) Atlanta: I've worked my entire seven-year radio career at WFOV FM, where I'm presently PD afternoon drive. I'm now considering a move to the Atlanta area. With my background, how difficult would it be to break into that market? Plus, what makes one aircheck stand out from another when you're hiring talent?"

DON BENSON RESPONDS:

"Atlanta is a hard radio market to break into because it has the smallest amount of stations, which makes it tougher to land a gig. However, I think there's always room for good people and you need to get in the door anyway you can. Once you're in the door, it's amazing how work within the station seems to find you if you're a decent person."

"As far as airchecks are concerned, don't be overly long and put your good stuff near the front. People who are bombarded with tapes will wind up listening to only the first few breaks. You only get one chance to make a good impression and it's usually the first 30-seconds of your tape."

SKIP CARR, APD MD, WWT/POITSMITE, PA



"It's hard to pick just three songs for the whole year, so here's four! My 1994 favorites are Primal Scream's 'Rocks,' Sting's 'Nothing 'Bout Me,' Bonnie Raitt's 'Love Speakin' Up On You' and the Stereo MC's 'Connected.' (Well, it kind of stretched into '94!)"

"For this market, my philosophy is 'play as much music with as little repetition as possible.' We're the only high-power FM in the region, so people tend to listen to us for LONG periods of time. If we start repeating the same songs every two to three hours, we hear about it! As far as breaking new music, we pretty much lead the pack. However, I think there's a certain line that we shouldn't cross—and that's in playing too many unfamiliar artists and songs at any one period of time. I get concerned when people ask me, 'What kind of music does your station play?'"

"Aside from the fact that my hair will turn more gray, I predict that we'll see the continuation of alternative music crossover into the mainstream Top 40 arena. And of course, more '70s music stations will pop up everywhere."

DWY CHRISTOPHER, PD, KSEJ SAN LUIS OBISPO, CALIF.

"My three favorites of 1994 are Ace Of Base's 'The Sign,' Ini Kamoze's 'Here Comes The Hotstepper' and Sheryl



Crow's 'All I Wanna Do.'"

"My general music philosophy is to find the biggest songs from the different styles of music that Top 40 encompasses, keep the station very familiar, yet fresh. Maintain a balance of the types of songs. When choosing to take a chance on a song early, do it on a song that brings something unique and fresh to your station."

"I get a lot of satisfaction from listening to my stations and enjoying the finished product that I've helped build. For a break however I'll sometimes listen to country stations."

"I have a question for Dave Shakes, OM for K 101 and KMEL, San Francisco. The stations in my Top 40-A/C duopoly share a lot of the same music (more than yours does). What percentage do you think is okay to share, without blurring each station's unique position?"

DAVE SHAKES RESPONDS:

"I don't think of music in terms of arithmetic or percentages. If you feel like there is even a question about this, then perhaps there is a problem, but I wouldn't want to lead you astray with an actual percentage figure."

STEVE GHINSKY, PD, WGRG BINGHAMTON, N.Y.

"My three favorite songs for the year are the Counting Crows' 'Mr. Jones,' the Gin Blossoms' 'Found Out About You,' (actually,

"My prediction for 1995 is that downsizing will continue in both radio and records. Having good cars is no longer enough. Those of us in radio must continue growing as business people."

— Steve McKay, WSBG/FM

anything by the Gin Blossoms) and Hootie & The Blowfish's 'Hold My Hand.'"

"Our music philosophy is do what the listener wants! We keep very good track of our listeners' response to the music. So, if we're not playing something and we're getting calls on it, we investigate—sales plays an important role in our decisions. Tempo has been the number one concern for us this year. Listeners have been very vocal about tempo. That's why certain ballads don't get on the station very fast and don't get the amount of spins that the labels would like. No wimpy music need apply here. Also, a lot of gut feeling goes into whether a song gets played out of the box, or if we wait and see. We're getting on songs much faster now. If a tune has our station's 'sound,' it's got a great shot."

"I listen to WGRG (Power 101). I like it. At night, I used to watch video channels occasionally, but these days, 'Where's the videos?' I can't wait to see a new video channel in 1995."

MIKE GOULD, PD, KWWW (KW3) WENACHEE, WASH.

"My three favorite songs of 1994 are Sheryl Crow's 'All I Wanna Do,' the Rolling Stones' 'Love Is Strong' and Little Texas' 'What Might Have Been.'"

"KW3 has been committed to mainstream Top 40 since the mid-'80s. Through thick and occasional thin, we've stayed the course. It's nice to see the format coming back again. 1994 will be our third straight year of double-digit growth and we'll be the number two biller in a ten-station market. I guess this proves that if you believe in something and stick with it, you'll come out on top."

"Personally, I spend most of my time listening to radio. The CDs in my hottest rotation over the past couple of months include: *Best Of Sting*, Ted Nugent's album, the Stones'

Voodoo Lounge and the *Lion King* soundtrack has been in super stress rotation due to our target in-car demo of kids aged two to five."

"My question is for Casey Keating of Y100 (WHYD)-Miami: Where will your neighbor, Jimmy Johnson, be coaching next year?"

CASIE KEATING RESPONDS:

"Jimmy Johnson will not be coaching Dallas. He's opening a restaurant in South Beach, Florida and will be selling Barry Switzer tongue sandwiches."

JIMI JAMM, MD, KIXY/FM SAN ANGELO, TEXAS

"My favorite three songs of 1994 are Krell's 'Paradise,' Jocelyn Enriquez's 'I've Been Thinking About You' and Boyz II Men's 'On Bended Knee.'"

"In terms of our music philosophy, we simply play the hits for San Angelo and are not afraid to discover new records and expose them. Anything that will put us one up on the competition."

"A prediction for 1995? Top 40 will become more and more album-oriented and labels will have to pay heed to stations that are banging album cuts and that are going their own way to best serve their audience. This will not be a grand sweeping change, but a continuing evolution."

"Please ask Brian Burns, PD at WKSE-Buffalo: How do I get a gig back home in Buffalo? I miss the Bills' games and the clubs."

BRIAN BURNS RESPONDS:

"By the time you read this, the Bills will probably be five and seven. Buffalo is an interesting city in that everyone that moves away ultimately returns. However, if you really have a dream of a radio career, you can't limit yourself to one city. To succeed in radio, you have to be prepared to pack your bags and move when the opportunities arise. My advice is to cut the umbilical cord and don't look for the door of happiness that's closing, but look ahead for all the doors of happiness that are opening."

COSMO LEONE, PD, KGRS BURLINGTON, IOWA



"My three 1994 favorites are Lisa Loeb and Nine Stories' 'Stay,' Sheryl Crow's 'All I Wanna Do' (we need more uptempo songs like this) and Rosco Martinez's 'Neon Moonlight.'"

"I predict there'll be even more change for both radio and records in 1995."

With more major market personalities becoming syndicated and the talent pool dwindling, more station owners will move to syndicated shows. If record companies don't service 'smaller' stations, they might have trouble breaking more new artists."

"My question is for Scott Shannon, PD at WPLJ-New York: When you're programming and doing mornings, you really have to balance your schedule. Please give me an idea of your typical day."

SCOTT SHANNON RESPONDS:

"A great question and I wish I had a simple answer. What I've always done is try to do my morning show prep before I go on the radio and after I get home in the late afternoon. That way, after I get off the air I can devote my time to the problems at the radio station. Our entire morning team is at the station at 4:30 in the morning. If you want to work with Scott and Todd (Pellingill, my partner), you have to be here at 4:30. Then we do a quick meeting after the show. The rest of the day I'm program director which lasts, until about 3:00 or 3:30 in the afternoon. I'm also lucky enough to be surrounded by a team of individuals, including Tom Cuddy and Mike Preston, who help me program the station."

STEVE MCKAY, PD, WSBG/FM-STROUDSBURG, PA.



"My three favorite songs for 1994 are the Counting Crows' 'Mr. Jones,' Sheryl Crow's 'All I Wanna Do' and Rosco Martinez's 'Neon Moonlight.'"

"My prediction for 1995 is that downsizing will continue in both radio and records. Having good cars is no longer enough. Those of us in radio must continue growing as business people. We must continue to help our sales departments find ways to make money without compromising the sound of our stations. Program directors are now expected to be marketing specialists. Those who can will and those who can't or won't will be gone."

"For personal enjoyment, I collect airchecks new and old. I find them to be great motivational tools. I've also been listening to a mix of New York stations. Both WPLJ and Z-100 are sounding great. These are two astounding stations. Also, I like listening to talk radio WABC for a change of pace."

"I personally enjoy listening to classic rock. I also like to listen to the California airchecks I get from my friend Paul Swanson in Chicago."

JON NORTON, MD, KYYY/FM BISMARCK, N.D.



"My three 1994 favorites are Green Day's 'Basketcase,' the Counting Crows' 'Mr. Jones' and Sheryl Crow's 'All I Wanna Do.'"

"Y-93's music philosophy is simple: Play the hits for Bismarck/Mandan. Because we have relatively few signals in the market, we can afford to be all things to all people. We target 18-49 adults and with a target that broad, we play a wide range of music. Yet, with careful dayparting and constant attention to music flow and balance, we're doing a good job in satisfying our listeners. During the day, our balance of current/recurrent to gold is 60 percent/40 percent. At night, it increases to 90 percent/10 percent. Since we have no callout research, we keep up with our listeners' music preferences through retail tracking, requests and by constantly picking their brains when we're out on remote. These tools, along with the fact that PD Bob Beck has been in the market for 12 years, gives us a pretty good handle on the correct music for Y-93 to play."

"My question is for Dave Shakes, OM at K-101 and KMEL, San Francisco: How do you maintain a fun and creative vibe inside the stations you've programmed and what do you think your biggest mistake in radio was?"

"Mistake? You mean, my calling Sholin back this morning? Well, I guess I've made some mistakes, but here I am today and I'm pretty happy so I guess they didn't really matter. As far as a creative and fun vibe, I just try to hire people who are self-motivated and happy people and just let them do their thing. Happy people take care of the happy vibe."

DAVE SHAKES RESPONDS:

"Most of time I try to get away from our station in my time off, and play CDs that either had no airplay at all, or no airplay on our station. This allows me to come into work fresh, and perceive our music as a listener, rather than as someone who has heard all 61 weekly plays of our power rotation songs."

DICK O'NEIL, PD, WTNV/FM WAERTOWN, N.Y.



"My three favorite tunes for 1994 are John Mellencamp with McShell NdegeOcello's 'Wild Nights,' Hootie & The Blowfish's 'Hold My Hand' and US3's 'Cantaloup.'"

"WTNV's general music philosophy is to play well-researched, properly dayparted, slam-thunk monster hits."

"A prediction for 1995? Let's say lower taxes and more alternative hits."

"For personal listening enjoyment, I like classical music and '70s stuff."

"This is a question for Brian Burns, PD at WKSE-Buffalo, N.Y.: Brian, why don't you call anymore?"

BRIAN BURNS RESPONDS:

"Is that the question?! Well Dick, now that I'm one of the social-elite programmers in the metropolis of Buffalo, I just don't have time for you little peons anymore, but send me a tape and resume and my assistant will get back to you, Sholin, what's Dick's phone number?"

DAVE REYNOLDS, MD, WQMZ CHARLOTTESVILLE, VA.



"My three personal favorites for this year are Offspring's 'Self Esteem,' Green Day's 'Basketcase' and Soundgarden's 'Black Hole Sun.'"

"Our music philosophy? Well, if a song is going to be a big hit, it'll transcend most demographics, dayparts and formats. The really great radio stations realize this before everyone else. We try to do the same for our new music—but sometimes it doesn't work."

"Please ask Rick Gillette at WHYT-Detroit: Now that you've made the greatest Top 40 station in Detroit an alternative station, how far do the ratings have to go down before it affects station revenue and the new format?"

"It's not how low you go, it's how high you aim."

"We are by no means a 'typical' market! Although there are over 1.1 million people in our coverage area, they're on 12 individual islands, giving us both a huge audience and a number of small individual market concerns. Musically, we have to account for 'global' tastes (as the islands are owned by or formerly owned by many different nations, including the U.S.) and play the hits! Being both in the islands, and a tourist travel location, we've chosen to own the reggae/dancehall position, breaking both nationally known and local artists in our regular playlist and exclusively playing reggae and dancehall music 8 p.m. to 12 Midnight, Monday through Friday and Sunday nights, too. National research and trends are important, but our 'ear' and local callout research are the crucial decision makers in our add philosophy."

RICK GILLETTE RESPONDS:

"Most of time I try to get away from our station in my time off, and play CDs that either had no airplay at all, or no airplay on our station. This allows me to come into work fresh, and perceive our music as a listener, rather than as someone who has heard all 61 weekly plays of our power rotation songs."

DAVE SHUMAN, MD, ISLE 95 (WJRC)-ST. CROIX, V.I.



"My three favorite 1994 tunes are Big Mountain's 'Baby I Love Your Way,' Dawn Penn's 'You Don't Love Me (No No No),' and Sheryl Crow's 'All I Wanna Do.'"

"We are by no means a 'typical' market! Although there are over 1.1 million people in our coverage area, they're on 12 individual islands, giving us both a huge audience and a number of small individual market concerns. Musically, we have to account for 'global' tastes (as the islands are owned by or formerly owned by many different nations, including the U.S.) and play the hits! Being both in the islands, and a tourist travel location, we've chosen to own the reggae/dancehall position, breaking both nationally known and local artists in our regular playlist and exclusively playing reggae and dancehall music 8 p.m. to 12 Midnight, Monday through Friday and Sunday nights, too. National research and trends are important, but our 'ear' and local callout research are the crucial decision makers in our add philosophy."

"What these PDs and MDs need to find out is why is there a resistance? Why won't their GMs and owners not allow them to play the hits, if those are indeed the hits? If these songs that are mainstream-sounding songs and there's resistance, then they need to find out why. If the resistance is coming from business, then they need to take that into consideration. If it's a bias or a prejudice, then they need to look for another job." ●

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MARHA STEELE, PD, KTRS CASPER, WYO.



"This first question has me stumped, but I'll give it a try: Lisa Loeb and Nine Stories' 'Stay,' Melissa Etheridge's 'Come To My Window' and Deadeye Dick's 'New Age Girl.'"

"My predictions for '95? Well, Michael and Lisa Marie will slip away and get a quiet divorce. As for the industry, it's tough to say. I think the people who are most resistant to change will fall hard. More stations will go satellite than ever before and computer automation will take the remaining jobs. (Gloom and doom, I know.) The good news will be some sta-

tions will remain live and will have to be better than ever to compete. I'm happy to say KTRS is one that will not go down without a fight."

"I love music in general, so in terms of my personal music taste, it's easier to tell you what I don't like—country and rap. However, this year my most-listened to CDs were from Melissa Etheridge, Heart, Don Henley, Jackson Browne, Sarah McLachlan, Sting, Jude Cole and always, the Eagles."

"I'd like to ask another woman program director if their management style is drastically different from their male counterparts? If so, then how?"

LISA MCKAY, PD, WRVQ RICHMOND, VA. RESPONDS:

"I wouldn't say that it's drastically different. The one thing I've noticed is that generally, if someone asks a male programmer a question he just gives them the answer. I usually offer a rationale, which I think to men sounds a lot like justification and doesn't make me look as strong sometimes. However, I think it's important to develop people, so I want them to understand the philosophy behind why we're doing something so that if they're ever in a situation where they need to make a decision, they'll know what the priority and the reasoning behind the initial decision was."

TODD WISE, MD, KBKB FL. MADISON, IOWA



"My three favorite songs from 1994 are Liz Phair's 'Supernova,' R.E.M.'s 'What's The Frequency, Kenneth?' and the Beastie Boys' 'Sabotage.'"

"In terms of a prediction for 1995, my biggest concern is for the secondary markets. There are too many small market Top 40-reporting stations that are, in reality, adult contemporary stations. That's one reason why so many record labels are cutting their promotional people (and mailing lists) from the secondary markets. We have no longer proven to be a valuable commodity to them. Unless the secondaries adopt an attitude that breaks new music and show a willingness to take some chances, this trend will continue. Stations ignoring their 18-34 demo are alienating a large segment of the population who have tremendous buying power. If you don't give them a reason to listen to your station now, do you think they'll listen when they grow up into your current target? Small market programmers need to start leading or get out of the way."

"My question is for Steve Kingston, VP/director of operations for Z-100 (WHTZ)-New York: There are a lot of small market managers who are, to put it nicely, getting up there in years. Sometimes, music programmers find it very difficult getting alternative crossover songs on the air because of this 'generation gap.' How can small market PDs and MDs overcome this obstacle?"

"What PDs need to learn is that radio is a business and my business is dictated by my ratings. If this station sounds great and plays the coolest music on the planet but is low-rated, we don't generate a profit and we can't pay the light bill. I was part of a group that started KRNA-Iowa City, what dictated revenue on that radio station was how compatible the sound of KRNA was with the retailers in the market that bought time on the station because there were no ratings. As frustrating as that is, unfortunately you're measured by something whether it be Arbitron or the guy who owns the hardware store down the street."

STEVE KINGSTON RESPONDS:

"What these PDs and MDs need to find out is why is there a resistance? Why won't their GMs and owners not allow them to play the hits, if those are indeed the hits? If these songs that are mainstream-sounding songs and there's resistance, then they need to find out why. If the resistance is coming from business, then they need to take that into consideration. If it's a bias or a prejudice, then they need to look for another job." ●

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Readers Survey Pull-Out Section

December 2, 1994

Dear Subscriber,

I am writing to ask for your help and a few minutes of your time.

At GAVIN we greatly value the opinion of our subscribers and what they think about GAVIN. This is why we are inviting you to play a personal part in shaping the future of our company. By completing the questionnaire and returning it, postage paid, you will be helping the team at GAVIN to ensure that we deliver all the information you want—in the way you want it—every week.

Please feel free to either sign the bottom of this page or return the document anonymously. Your comments are most welcomed either way.

Many thanks for your time and help.

Yours sincerely,

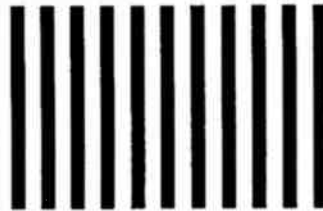
David Dalton
Chief Executive Officer

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First, some information about you that which will help us to evaluate your answers appropriately:

1) I have been subscribing to GAVIN for (please circle)

- a) less than a year b) 1-2 years c) 3-5 years d) 6-10 years e) over 10 years

2) I read GAVIN

- a) weekly b) every couple of weeks c) once a month d) occasionally e) never

3) The total amount of time I spend reading each issue of Gavin is

- a) less than 15 minutes b) 15-30 minutes c) 30-60 minutes d) over an hour

4) My involvement in the Music Industry is best described as

- a) Radio
b) Record Company
c) Artist Management
d) Publishing
e) Syndicated Programmer
f) Programming Consultant
g) Independent Promotion
h) Other (please state) _____ .

5) My job title is _____ .

6) My job function is _____ .

7) The following number of other people besides myself read my copy of Gavin on a regular basis: _____ people.

If in Radio, please answer the following three questions:

8) The format of my Radio Station is (please circle)

- a) Top40
b) Adult Contemporary
c) Rock
d) Urban
e) Rap
f) Country
g) Album Adult Alternative (A3 or "triple A")
h) Adult Alternative (NAC)
i) Jazz
j) Alternative
k) College
l) News talk
m) other (please state) _____ .

9) The market size of my Radio Station is (please circle)

- Major (top 20) Large (21-50) Medium (51-100) Small (101 plus)

10) Is your radio station monitored (please circle) Yes / No.

11) I read and am influenced by the following trades and tip sheets:

<u>Publication</u>	<u>READ</u>			<u>INFLUENCED</u>		
	<u>Always</u>	<u>Sometimes</u>	<u>Never</u>	<u>Heavily</u>	<u>Lightly</u>	<u>Not at all</u>
GAVIN	_____	_____	_____	_____	_____	_____
Billboard	_____	_____	_____	_____	_____	_____
R&R	_____	_____	_____	_____	_____	_____
Hits	_____	_____	_____	_____	_____	_____
Hitmakers	_____	_____	_____	_____	_____	_____
Network 40	_____	_____	_____	_____	_____	_____
FMQB	_____	_____	_____	_____	_____	_____
Urban Network	_____	_____	_____	_____	_____	_____
Album Network	_____	_____	_____	_____	_____	_____
Hard Report	_____	_____	_____	_____	_____	_____
MAC	_____	_____	_____	_____	_____	_____
BRE	_____	_____	_____	_____	_____	_____

12) I read and would rate the following sections of GAVIN:

<u>Chart information</u>	<u>READ</u>			<u>RATING</u>			
	<u>Always</u>	<u>Sometimes</u>	<u>Never</u>	<u>Excellent</u>	<u>Good</u>	<u>Average</u>	<u>Poor</u>
Top 40	_____	_____	_____	_____	_____	_____	_____
Top 40 Go Chart	_____	_____	_____	_____	_____	_____	_____
AC	_____	_____	_____	_____	_____	_____	_____
Urban	_____	_____	_____	_____	_____	_____	_____
Rap	_____	_____	_____	_____	_____	_____	_____
Country	_____	_____	_____	_____	_____	_____	_____
Jazz	_____	_____	_____	_____	_____	_____	_____
A3	_____	_____	_____	_____	_____	_____	_____
A2	_____	_____	_____	_____	_____	_____	_____
Rocks	_____	_____	_____	_____	_____	_____	_____
Alternative	_____	_____	_____	_____	_____	_____	_____
College	_____	_____	_____	_____	_____	_____	_____

<u>Features</u>	<u>READ</u>			<u>RATING</u>			
	<u>Always</u>	<u>Sometimes</u>	<u>Never</u>	<u>Excellent</u>	<u>Good</u>	<u>Average</u>	<u>Poor</u>
GAVIN at a Glance	_____	_____	_____	_____	_____	_____	_____
GAVIN News	_____	_____	_____	_____	_____	_____	_____
Cover story feature	_____	_____	_____	_____	_____	_____	_____
The Media Connection	_____	_____	_____	_____	_____	_____	_____
GAVIN Chart Connections	_____	_____	_____	_____	_____	_____	_____
Campaign of the Week	_____	_____	_____	_____	_____	_____	_____
Who am I?	_____	_____	_____	_____	_____	_____	_____
That's Sho-biz (Dave Sholin)	_____	_____	_____	_____	_____	_____	_____
Sho-bitz (Beverly Mire)	_____	_____	_____	_____	_____	_____	_____
Sho-talk	_____	_____	_____	_____	_____	_____	_____
Sho-pieces (Ron Fell)	_____	_____	_____	_____	_____	_____	_____
Sho-Dates (birthdays etc.)	_____	_____	_____	_____	_____	_____	_____
Friends of Radio	_____	_____	_____	_____	_____	_____	_____
Bev's Bookshelf	_____	_____	_____	_____	_____	_____	_____
GAVIN Picks (last page inside)	_____	_____	_____	_____	_____	_____	_____
GAVIN Yellow Pages of Radio	_____	_____	_____	_____	_____	_____	_____
Classifieds	_____	_____	_____	_____	_____	_____	_____
Job Services	_____	_____	_____	_____	_____	_____	_____
John Lund	_____	_____	_____	_____	_____	_____	_____
Rhody Bosley	_____	_____	_____	_____	_____	_____	_____
Eric Norberg	_____	_____	_____	_____	_____	_____	_____

13) If GAVIN were to add more features, my interest in the following would be:

	<u>Very Interested</u>	<u>Somewhat Interested</u>	<u>Not Interested</u>
Essay page	_____	_____	_____
Video charts	_____	_____	_____
Letters to the editors	_____	_____	_____
Faces in the crowd	_____	_____	_____
Quotes of the week	_____	_____	_____
Question of the week	_____	_____	_____
Production	_____	_____	_____
Ratings	_____	_____	_____
General Manager interviews	_____	_____	_____
Program Director interviews	_____	_____	_____
Record Executive interviews	_____	_____	_____
Retail Section	_____	_____	_____
Radio battles in various markets	_____	_____	_____
Consultants	_____	_____	_____
Gossip column	_____	_____	_____

14) My ideas for new features would be:

15) The things I like best about GAVIN are:

16) The things I like least about GAVIN are:

17) If I ran GAVIN I would:

18) With regard to the GAVIN Seminar, the following comments are what I liked or didn't like about last year's event and what I suggest Gavin does to improve the seminar in the future:

19) General comments:

If you would like to make further general or specific comments, please feel free to elaborate on a separate sheet of paper. We would love to hear from you.

Many thanks for your time and help.

GAVIN

GAVIN COUNTRY

EDITOR: CYNDI HOELZLE
CONSULTING EDITOR: LISA SMITH



2W	LW	TW		WEEKS	Reports	Adds	H	M	L	HIT FACTOR
2	2	1	GEORGE STRAIT - The Big One (MCA)	10	210	0	204	6	0	100%
11	5	2	JOE DIFFIE - Pickup Man (Epic)	9	210	0	191	19	0	100%
5	3	3	CLINT BLACK - Untangling My Mind (RCA)	13	206	0	195	10	1	100%
10	6	4	FAITH HILL - Take Me As I Am (Warner Bros.)	12	204	0	187	17	0	100%
4	1	5	VINCE GILL - When Love Finds You (MCA)	9	197	0	185	10	2	99%
14	9	6	TIM MCGRAW - Not A Moment Too Soon (Curb)	8	210	0	137	72	1	100%
16	11	7	LARI WHITE - Now I Know (RCA)	16	200	0	150	48	2	99%
13	10	8	DAVID BALL - When The Thought Of You Catches Up With Me (Warner Bros.)	15	194	0	159	33	2	99%
19	13	9	MARK CHESNUTT - Going Through The Big D (Decca)	7	210	1	109	100	1	100%
17	14	10	RANDY TRAVIS - This Is Me (Warner Bros.)	9	205	2	109	91	5	98%
20	15	11	RICK TREVINO - Doctor Time (Columbia)	11	210	1	82	117	11	95%
21	17	12	REBA McENTIRE - 'Til You Love Me (MCA)	6	210	0	58	148	4	98%
18	16	13	THE MAVERICKS - There Goes My Heart (MCA)	11	209	0	70	124	15	93%
22	18	14	DIAMOND RIO - Night Is Fallin' In My Heart (Arista)	9	208	2	49	146	13	94%
24	19	15	JOHN BERRY - You And Only You (Liberty)	10	208	2	48	139	21	90%
25	20	16	BROOKS AND DUNN - I'll Never Forgive My Heart (Arista)	5	210	2	32	165	13	94%
23	21	17	MARK COLLIE - Hard Lovin' Woman (MCA)	15	205	5	57	114	34	83%
30	22	18	PAM TILLIS - Mi Vida Loca (Arista)	5	208	0	13	171	24	88%
26	23	19	AARON TIPPIN - I Got It Honest (RCA)	10	200	1	18	148	34	83%
6	4	20	ALABAMA - We Can't Love Like This Anymore (RCA)	14	157	0	123	21	13	92%
27	25	21	DOUG STONE - Little Houses (Epic)	7	203	1	12	152	39	81%
—	34	22	ALAN JACKSON - Gone Country (Arista)	3	205	18	5	136	64	69%
32	28	23	PATTY LOVELESS - Here I Am (Epic)	6	206	3	3	122	81	61%
34	30	24	SAWYER BROWN - This Time (Curb)	5	205	3	2	120	83	60%
29	27	25	BILLY RAY CYRUS - Storm In The Heartland (Mercury)	9	199	2	4	122	73	63%
28	26	26	RHETT AKINS - What They're Talkin' About (Decca)	11	193	2	14	111	68	65%
31	29	27	MARTINA McBRIDE - Heart Trouble (RCA)	8	197	2	3	109	85	57%
1	7	28	JOHN MICHAEL MONTGOMERY - If You've Got Love (Atlantic)	12	142	0	94	29	19	87%
39	33	29	TRACY BYRD - The First Step (MCA)	4	200	13	3	83	114	43%
36	32	30	WADE HAYES - Old Enough To Know Better (Columbia)	5	198	12	2	83	113	43%
9	8	31	THE TRACTORS - Baby Likes To Rock It (Arista)	17	144	1	66	63	15	90%
35	31	32	KATHY MATTEA - Maybe She's Human (Mercury)	6	191	6	3	84	104	46%
45	39	33	TRAVIS TRITT - Between An Old Memory And Me (Warner Bros.)	3	177	24	1	50	126	29%
37	35	34	CHELY WRIGHT - 'Til I Was Loved By You (Polydor)	9	167	4	0	68	99	41%
—	44	35	COLLIN RAYE - My Kind Of Girl (Epic)	3	183	52	1	35	147	20%
49	42	36	SHENANDOAH - Somewhere In The Vicinity (Liberty)	3	172	29	0	46	126	27%
—	49	37	TOBY KEITH - Upstairs Downtown (Polydor)	3	157	49	0	24	133	15%
40	40	38	JESSE HUNTER - Long Legged Hannah (From Butte, Montana) (BNA Entertainment)	9	139	4	2	38	99	29%
NEW	39	39	MARY CHAPIN CARPENTER - Tender When I Want To Be (Columbia)	2	148	117	0	19	129	13%
41	41	40	GEORGE JONES & ALAN JACKSON - A Good Year For The Roses (MCA)	6	129	1	1	40	88	32%
—	50	41	SAMMY KERSHAW - Southbound (Mercury)	3	139	35	0	13	126	9%
46	45	42	JOHN AND AUDREY WIGGINS - She's In The Bedroom Crying (Mercury)	4	129	5	0	27	102	21%
47	46	43	JAMES HOUSE - Little By Little (Epic)	4	129	9	0	26	103	20%
50	48	44	LISA BROKOP - Take That (Patriot)	5	112	10	0	20	92	18%
NEW	45	45	BOY HOWDY - True To His Word (Curb)	2	115	46	0	4	111	3%
NEW	46	46	ARCHER PARK - We Got A Lot In Common (Atlantic)	3	105	17	0	11	94	10%
12	12	47	TANYA TUCKER - You Just Watch Me (Liberty)	13	87	0	25	44	18	79%
NEW	48	48	LARRY STEWART - Losing Your Love (Columbia)	3	104	21	0	8	96	8%
48	—	49	STEVE KOLANDER - Listen To Your Woman (River North)	9	84	2	1	21	62	26%
NEW	50	50	CLINTON GREGORY - The Gulf And The Shell (Polydor)	5	89	5	0	10	79	11%

Total Reports: This Week xx Last Week xx

Hit Factor is a percentage of stations which will have the song in Heavy or Medium rotation.

Reports accepted: Mondays - 8am through 5pm

Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added

MARY CHAPIN CARPENTER

(117)

"Tender When I Want To Be" (Columbia)

JOHN ANDERSON (69)

"Bend Until It Breaks" (BNA Entertainment)

KEN MELLONS (55)

"I Can Bring Her Back" (Epic)

COLLIN RAYE (52)

"My Kind Of Girl" (Epic)

TOBY KEITH (49)

"Upstairs Downtown" (Polydor)

Top Requests

JOE DIFFIE

RECORD TO WATCH

GEORGE DUCAS "Lipstick Promises" (Liberty)

Off to a good start with 48 more adds this week including K-FOX, WBTU, KDDK, WDXX, KICE, WGTU, KLUR, WPAY, KNOT, WUPY, etc.

Inside Country

ARTIST NEWS...

Lots of you are talking about the new **George Ducas** song "Lipstick Promises." Did you know that the song's co-writer, **Tia Sillers**, is married to none other than **Warner Bros.' Jack Purcell**? It's true. Now go on out there and give him a hard time...**Lorrie Morgan** will co-host the *American Music Awards*, January 30 on *ABC* along with **Tom Jones** and **Queen Latifah**...Be still our beating hearts. Spotted at last Friday's **Nanci Griffith** concert at San Francisco's Warfield Theatre was **Mark Damon Espinoza**, who plays **Jesse** on *Beverly Hills 90210*. Espinoza, a West Texas boy, told us that he's a huge Nanci fan. Of course, **Gavin** had to ask what's in store for his character on the show; he kept mum about the details but did tell us his storyline is about to heat up...**Dwight Yoakam** celebrated ten years as recording artist with a sold-out show at North Hollywood's legendary Palomino club November 10. The show benefitted the club as well as the L.A. Firemen's Relief Association for those widowed, orphaned or disabled in last year's L.A. fires. Warner Bros. Chairman Of The Board **Mo Austin** presented Dwight with a plaque commemorating double platinum sales of *This Time*, and **Merle Haggard** sent

Up & Coming

Reports	Adds	Weeks	
83	48	2	GEORGE DUCAS - Lipstick Promises (Liberty)
76	69	1*	JOHN ANDERSON - Bend It Until It Breaks (BNA Entertainment)
62	55	1	* KEN MELLONS - I Can Bring Her Back (Epic)
55	10	7	TRISHA YEARWOOD - It Wasn't His Child (MCA)
44	43	1	* JED ZEPPLIN - Working Man's Blues (Arista)
39	6	2	RODNEY CROWELL - I Don't Fall In Love So Easy (MCA)
31	4	2	S. ALAN TAYLOR - Savannah By Moonlight (River North)

Dropped: #24-Hal Ketchum, #36-Little Texas, #37-Confederate Railroad, #38-Clay Walker, #47-Western Flyer, Eagles, Greg Holland.

* Indicates Debut

Top Ten Videos

Courtesy of Country Music Television 

1. THE TRACTORS - Baby Likes To Rock It (Arista)
2. VINCE GILL - When Love Finds You (MCA)
3. DAVID BALL - When The Thought Of You Catches Up... (W.B.)
4. CLINT BLACK - Untanglin' My Mind (RCA)
5. FAITH HILL - Take Me As I Am (Warner Bros.)
6. LARI WHITE - Now I Know (RCA)
7. CLAY WALKER - If I Could Make A Living (Giant)
8. JOE DIFFIE - Pickup Man (Epic)
9. RANDY TRAVIS - This Is Me (Warner Bros.)
10. TIM MCGRAW - Not A Moment Too Soon (Curb)

Album Cuts

- GARTH BROOKS** - The Red Strokes
- SKYNYRD FRYNDS** - Sweet Home Alabama (Alabama)/Free Bird (Wynonna)/Don't Ask Me No Questions (Travis Tritt)/Simple Man (Confederate Railroad)/Call Me The Breeze (The Mavericks)/I Know A Little (Sammy Kershaw)
- CRAVEN MEAUX** - Friends

Dwight a congratulatory telegram that read, "Ten years ain't nothin'..." Tippingmania is sweeping South Carolina. After being inducted as the youngest member to the South Carolina Hall Of Fame, Aaron Tippin broke attendance records at in-store appearances around the state. 7,000 fans showed up for his in-store appearance in Greer, and Aaron obliged them by performing a mini-concert on the roof of the record store... Oh, that lucky boy. Daron Norwood will perform at America's Ultimate Coug'nt Pageant at the Wildhorse Saloon in Nashville on December 10...Loretta Lynn and Waylon Jennings have been chosen as the next hosts of TNN's *The Legends Of Country*...Get well wishes to Ricky Skaggs's 15-year-old son Andrew, who continues to recover from a recent car wreck...Ken Mellons was honored by St. Jude Children's Research Hospital this week for a special package he did for the stations that host the annual "Country Cares" radiothons...Marty Brown has signed with Mitchell Fox and Fox/Hunter Productions for management...Susie Luchsinger was awarded the 1994 Female Vocalist Of The Year at the Christian Country Music Association Awards last week. Luchsinger, overcome with tears, brought down the house during her acceptance speech when she said,

CAN'T WE ALL JUST GET ALONG



WFMS'S PD Kevin Mason and MD J.D. Cannon gathered their favorite promo guys before a performance at the Indiana State Fair. Pictured left to right: RCA's Bart Allmand, Mason, BNA's Joe Devine, Cannon and Mercury's John Ettinger.

"When you get saved by God, somehow your bladder seems to get behind your eyes!"...Over 25,000 people were on hand for the 6th annual Country Gold Festival in Kumamoto, Japan, which featured Charlie Daniels, the Bellamy Brothers and Becky Hobbs.

INDUSTRY NEWS...

Former BNA Northeast Promotion Manager DeBe Fennell has been named VP of promotion for Magnatone Records, home of Shelby Lynne...Charlotte Scott has been promoted to vice president of operations at SESAC...Doug Brusa is the new Director of Retail Marketing for Sony Music Nashville...The CMA has

promoted Gina Smith and Shannon Heim to the position of public relations/media representatives in the wake of Mandy Wilson's departure to become the publicist for CMT...Karen DeMarco, formerly with the Erv Woolsey company, is the new director's representative at Studio Productions...More than one million listeners voted in the Real Country Radio Network's Listener's Choice Awards. The people have spoken: *Entertainer Of The Year*/Alan Jackson; *Male Vocalist Of The Year*/Alan Jackson; *Female Vocalist Of The Year*/Reba McEntire; *Group Or Duo Of The Year*/Alabama; *Song Of The Year*/"In My Next Life"/Merle Haggard; *Best New Artist*/Tim McGraw; *Legend Of The Year*/Conway Twitty...The CMA now has proof that the awards show sells records big-time. Viewers, who were recruited to watch the whole broadcast, were polled the next day, and 70% of them said they planned to buy CDs or tapes of the artists they saw on the show. There is no denying that several artists, including Vince Gill, Clint Black, Pam Tillis, The Tractors, Mary Chapin Carpenter and Martina McBride saw dramatic sales increases after the show: The Album of The Year, *Common Thread*, had a 354 percent sales increase.

New Releases

HANK WILLIAMS JR.
"I Ain't Goin' Peacefully"
(MCG/Curb)

The debut record for MCG/Curb is another classic Hank Jr. song. In this one he drops more names than you'll be able to count, and your listeners are sure to love it.

KEN MELLONS
"I Can Bring Her Back" (Epic)

Ken's follow-up to "Jukebox Junkie" is a traditional heartbreaker that he wrote with Gene Simmons and Dale Dodson. There's a great story that goes with this video—be sure to catch it on the latest Gavin reel.

JED ZEPPELIN
"Workin' Man Blues" (Arista)

Yeah, we're sure by now you've all figured out that this is really Diamond Rio, Lee Roy Parnell and Steve Wariner, who combined for this classic Haggard number for the Mama's Hungry Eyes project. They got a great reception when they performed this on the CMA awards show and it's bound to sound just as good on the radio.

PERFECT STRANGER
"Ridin' The Rodeo" (Pacific)

If you haven't already heard this one, we can guarantee you'll be pleasantly surprised. It may sound familiar—Vince Gill wrote it with Kostas and it's on his debut MCA album, and Perfect Stranger does a terrific job with it. Good stuff!

ARTIST PROFILE

WADE HAYES



FROM: Bethel Acres, Oklahoma

LABEL: Columbia

PROMOTION VP: Debi Fleisher

CURRENT SINGLE: "Old Enough To Know Better"

AGE: 25

FIRST MUSICAL INFLUENCE:

Wade's father, Don Hayes, was a professional musician who supplemented his income working as a carpenter. At one point Don landed a record deal with an independent record company and moved his family to Nashville, but the label folded a year later.

BIG BREAK: Through his songwriting partner, Chick Raines, Hayes managed to get an impromptu audition with record producer Don Cook, best known for his work with Brooks & Dunn, the Mavericks and Mark Collie.

ON HIS MUSICAL BEGINNINGS:

"My folks have pictures of me from the age of three with a toy guitar in my hand. I can't even remember a time when I didn't want to do this. I'd drive my parents absolutely crazy, walking around all day singing those country songs."

ON HIS GOALS: "I want to make

people feel the way I feel when I hear great records on the radio. You're gonna think this is weird, but hearing George Strait sing 'Milkcow Blue' for the first time brought tears to my eyes because it was so great. I had to pull over to the side of the road. The music and the way his voice sounded made me want to cheer. I want to make people feel that way."

GAVIN CHART CONNECTIONS

Top 40

A/C URBAN

1↑	BON JOVI - Always (Mercury)	18↑	
2↑	BOYZ II MEN - On Bended Knee (Motown)	32↑	3
3	MADONNA - Secret (Maverick/Sire/Warner Bros.)	1	
5	ACE OF BASE - Living In Danger (Arista)	24↑	
6	GIN BLOSSOMS - Allison Road (A&M)	22↑	
7↑	JOHN MELLENCAMP - Dance Naked (Mercury)	17↑	
8	TOAD THE WET SPROCKET - Something's Always Wrong (Columbia)	27	
9↑	JANET JACKSON - You Want This (Virgin)		5
10	SHERYL CROW - All I Wanna Do (A&M)	14	
11	MELISSA ETHERIDGE - I'm The Only One (Island)	19	
13↑	HOOTIE & THE BLOWFISH - Hold My Hand (Atlantic)	31↑	
14	BOYZ II MEN - I'll Make Love To You (Motown)	12	
15	EAGLES - Get Over It (Geffen)	20↑	
18	INI KAMOZE - Here Comes The Hotstepper (Columbia)		15
19↑	VANESSA WILLIAMS - The Sweetest Days (Wing/Mercury)	6↑	23↑
20	STING - When We Dance (A&M)	5↑	
21↑	JADE - Every Day Of The Week (Giant)		24↑
24	GLORIA ESTEFAN - Turn The Beat Around (Crescent Moon/Epic)	8	
27↑	TOM PETTY - You Don't Know How It Feels (Warner Bros.)	34↑	
28↑	JON SECADA - Mental Picture (SBK/EMI)	21↑	
31	BABYFACE - When Can I See You (Epic)	29	
32↑	STEVE PERRY - Missing You (Columbia)	11↑	
33↑	BRANDY - I Wanna Be Down (Atlantic)		14
39↑	ZHANE - Shame (Hollywood/Jive)		13↑

Inside Connections

This week's GAVIN Connections chart comes from the combined playlists of 443 our our stations—227 A/C, 237 Top 40, and 79 Urbans.



Boyz II Men's "On Bended Knee" is #2 and #3 at Top 40 and Urban respectively and it's now joined by A/C with a new ranking of #32 for a three-way chart-buster. The only other three-chart winner at the moment is **Vanessa Williams'** "The Sweetest Days," which is top 25 everywhere.

Seven of Top 40's top eight are also ranked at A/C, but singular standouts at the

moment include **The Real McCoy** at #4 Top 40, **Joshua Kadison's** "Picture Postcards from L.A." ranked #2 at A/C and **K-Ci Hailey's** "If You Think You're Lonely Now" at #1 Urban. The three records mentioned are ranked only in their current formats with almost no presence elsewhere.



Toni Braxton's "I Belong To You," **Mariah Carey's** "All I Want For Christmas Is You" and **Luther Vandross's** "Always and Forever" are the multi-format MOST ADDED. But **Madonna's** "Take A Bow," based on a Top 40 exclusive actually

pulled in the most adds with 109.

On the GAVIN GO chart, **Steve Perry's** "Missing You" is ranked #20 while just #32 on the main chart. Also of note is the ranking of **Amy**



Grant & Vince Gill's "House Of Love" on the GO at #33 and as-yet unranked Top 40.

Lagging the main chart by a large margin is **4 PM's** "Sukiyaki," which is just now debuting on the GO at #29, but debuting exclusively on the GO is **Freddy Johnston's** "Bad Reputation" at #34.

—RON FELL

MANAGEMENT

P.D. NOTEBOOK BY ERIC NORBERG

A LETTER FROM JACKSONVILLE

I consider Shannon West one of the most original programming minds in the business. Recently she responded to my September 23 column, "Intuition's Role In Research."

"I was really knocked out by what you wrote, because I have seen how an interpretation of research based on only a surface analysis of the findings can lead a station to execute programming policies that look like the statistically correct thing to do, but still leave the station in the Arbitron cellar. I have always had qualms about 'research' because you are asking people to analyze their own behavior, and sometimes on a pretty deep level. Let's face it, most people aren't that introspective; they do what they feel like doing at a given point in time and don't really think about why they do it. So we take very seriously information that is not based on much more than momentary whims...I have been to 17 Al Jarreau concerts for reasons I would not even attempt to figure out, so I can relate. He plays, I go. Quantify that!"

If you want to talk to West personally about her comment, or about programming in general, her number is (904) 398-1705.

I agree completely with West. What you want to determine is better listener behavior, not listener theories. Good research must be constructed to reveal behavior, or it is highly suspect. If it is obtained by asking questions, the questions must be set up to allow internal cross-checks for consistency, and to bypass listener judgment and concentrate on listener behavior. The

judgment comes in when it's time to analyze the results, and the judgment is yours not the subjects', nor even necessarily the research firms'.

On a related subject, let me remind you that although today the most universal form of audience research—ratings—are broken out to tenths of a point, they are not sufficiently accurate to justify this. Tenths of a point can separate many stations, so broadcasters place great importance on the relative positions they reveal; tenths of a point permit ad agencies to justify buying one station and not another, which are actually in a virtual tie. But tenths of a point in an average quarter hour share, rating, or even a cume, is really just statistical noise—even in the total-week, 12+ numbers. Sample size doesn't support it. How much more misleading such exactitude is when breaking the data down to specific demographics and dayparts.

To give yourself some perspective when checking out the "trends" section, try rounding the numbers off to the nearest whole number for a clearer picture of what the ratings really show. That is, a 5.4 becomes a 5—as does a 4.5.

Although this can occasionally magnify instead of resolve a station's ranking changes (as when a 5.4 becomes a 5, and a 5.5 becomes a 6), I find it really does tend to minimize the panic which all too often accompanies a meaningless ratings change as from a 5.4 to a 4.9. For example, statistically these really are within the margin of error and thus are "the same." ●

GAVIN A/C



EDITOR: RON FELL
ASSOCIATE EDITOR: DIANE RUFER

TR		Weeks	Reports	Adds	SPINS	TREND	28+	21+	14+	7+
1	MADONNA - Secret (Maverick/Sire/Warner Bros.)	10	213	1	6002	-355	112	65	28	8
2	JOSHUA KADISON - Picture Postcards From L.A. (SBK/EMI)	12	204	3	5218	-121	89	66	35	13
3	MICHAEL BOLTON - Once In A Lifetime (Columbia)	9	185	3	4777	-87	84	53	32	16
4	AMY GRANT with VINCE GILL - House Of Love (A&M)	8	180	3	4409	+382	75	48	37	20
5	STING - When We Dance (A&M)	9	178	4	4279	+79	65	54	36	23
6	VANESSA WILLIAMS - The Sweetest Days (Wing/Mercury)	5	191	11	4224	+755	49	67	53	22
7	KATHY TROCCOLI - If I'm Not In Love (Reunion/RCA)	12	173	2	4119	-191	58	54	43	18
8	GLORIA ESTEFAN - Turn The Beat Around (Crescent Moon/Epic)	13	143	1	3630	-876	64	34	31	14
9	RICHARD MARX - Nothing Left Behind Us (Capitol)	5	167	7	3614	+474	42	51	50	24
10	CELINE DION - Only One Road (550 Music)	9	153	3	3357	+80	44	47	38	24
11	STEVE PERRY - Missing You (Columbia)	6	171	11	3224	+384	21	55	60	34
12	BOYZ II MEN - I'll Make Love To You (Motown)	17	127	2	3180	-637	46	41	27	13
13	ERIC CLAPTON - Motherless Child (Duck/Reprise)	11	124	0	3038	-74	49	36	32	7
14	SHERYL CROW - All I Wanna Do (A&M)	20	120	1	3018	-515	47	29	31	13
15	ELTON JOHN - Circle Of Life (Hollywood)	19	128	0	2994	-417	45	30	37	16
16	BONNIE RAITT - Storm Warning (Capitol)	9	141	4	2826	-27	25	42	52	22
17	JOHN MELLENCAMP - Dance Naked (Mercury)	11	116	1	2812	-25	39	35	37	5
18	BON JOVI - Always (Mercury)	11	113	7	2782	+251	45	29	25	14
19	MELISSA ETHERIDGE - I'm The Only One (Island)	15	103	5	2762	-36	50	28	20	4
20	EAGLES - Get Over It (Geffen)	8	101	3	2317	-138	33	29	23	16
21	JON SECADA - Mental Picture (SBK/EMI)	6	141	29	2254	+634	10	28	54	48
22	GIN BLOSSOMS - Allison Road (A&M)	14	97	6	2140	+103	29	27	28	13
23	BABYFACE & LISA STANSFIELD - Dream Away (Fox/Arista)	4	128	7	2036	+214	4	30	56	38
24	ACE OF BASE - Living In Danger (Arista)	9	90	4	1976	+95	25	26	28	11
25	ROLLING STONES - Out Of Tears (Virgin)	12	88	0	1967	-1402	25	28	27	8
26	AMY GRANT - Lucky One (A&M)	18	90	0	1937	-592	27	17	28	18
27	TOAD THE WET SPROCKET - Something's Always Wrong (Columbia)	13	91	2	1919	+43	22	26	31	12
28	DAN HARTMAN - The Love In Your Eyes (Chaos)	4	120	17	1898	+401	9	24	47	37
29	BABYFACE - When Can I See You (Epic)	17	81	0	1794	-627	23	22	22	14
30	PAUL HARDCASTLE - Do It Again (JVC)	11	96	9	1758	+147	8	32	38	18
31	HOOTIE & THE BLOWFISH - Hold My Hand (Atlantic)	16	79	11	1574	+203	19	20	19	21
32	BOYZ II MEN - On Bended Knee (Motown)	5	86	26	1565	NEW	18	13	27	28
33	SARI - I Can't Let Go (Eagle Eye)	11	88	7	1540	+117	12	17	37	22
34	TOM PETTY - You Don't Know How It Feels (Warner Bros.)	6	79	11	1388	+282	7	19	38	14
35	WYNONNA & MICHAEL ENGLISH - Healing (Curb)	7	92	13	1354	+223	5	15	31	41
36	MARK WILLIAMSON - Over And Over (Peak/GRP)	8	80	7	1312	+167	6	17	32	25
37	CROSBY, STILLS & NASH - These Empty Days (Atlantic)	4	78	3	1312	+167	5	19	32	22
38	CARLY SIMON - Like A River (Arista)	5	93	15	1207	NEW	2	10	32	48
39	HUEY LEWIS & THE NEWS - But It's Alright (Elektra)	21	54	0	1119	-157	13	11	16	14
40	LUTHER VANDROSS & MARIAH CAREY - Endless Love (Columbia)	14	55	0	1115	-569	11	14	18	12

Most Added

BOB SEGER (57)
"In Your Time" (Capitol)

JON SECADA (29)
"Mental Picture" (SBK/EMI)

LUTHER VANDROSS (27)
"Always And Forever" (LV/Epic)

MARIAH CAREY (27)
"All I Want For Christmas Is You"
(Columbia)

BOYZ II MEN (26)
"On Bended Knee"

Top Tip

LUTHER VANDROSS
"Always And Forever"
(LV/Epic)



Inside A/C

THE BIZ

Former GAVIN Award-winning PD **Alan McLaughlin**, last heard from while programming KKLJ Tucson, has re-surfaced as operations and program director for KISS 100 (WKZS) serving the Portland, Maine area.

WKOK Selingsgrove, Penn. program director **Rick Ricigliano** died of a heart attack at the age of 39 on November 28. Our condolences to his family, friends and the WKOK staff on their loss.

There are only two reporting weeks left to GAVIN's 1994 schedule. We will take our last A/C reports of the year on Monday, December 12 & Tuesday, December 13. Our last issue will be dated December 16 and then we close for our annual break. We'll re-open for live reports on Tuesday, January 3, 1995.

Because it will be impossible to gather 235 A/C reports between 8 a.m. and 2 p.m. that day, we encourage all reporting stations to report at least once via fax between Thursday, December 29 and Monday, January 2 (a Federal holiday). GAVIN will publish its first issue of 1995 on Friday, January 6.

Chartbound

	Reports	Adds	SPINS	TREND
LUTHER VANDROSS - "Always And Forever" (LV/Epic)	80	27	1101	+394
JONI MITCHELL - "How Do You Stop" (Reprise)	64	4	904	+121
*BOB SEGER - "In Your Time" (Capitol)	59	57	687	+666
SEAL - "Newborn Friend" (Zft/Sire/Warner Bros.)	51	16	740	+287

RECORD TO WATCH

PATTY SMYTH
"Look What Love Has Done
(Theme From Junior)"
(MCA)

Gavin A/C #1 Hits From:

- 12/4/92 GENESIS - "Never A Time"
- 12/7/90 ELTON JOHN - "You Gotta Love Somebody"
- 12/2/88 WILL TO POWER - "Baby I Love Your Way"
- 12/5/86 MIAMI SOUND MACHINE - "Falling In Love (Uh-Oh)"

Total Reports:
This Week 227 Last Week 234

Reports accepted:
Monday at 8am through 2pm Tuesday
Station Reporting Phone: (415) 495-1990
Gavin Fax: (415) 495-2580

ALDARON WEST

THE SECOND SINGLE

"SAFE IN YOUR ARMS"

PRODUCED BY MICHAEL BLAKEY

Go in A/C

Up & Coming

40/8 • 443 Spins!

Already On:	KZLT
WEIM	KEXR
WHLM	KLKC
WPXZ	KRMJ
WVLT	KLOZ
WCRE	KLRG
WKXD	KIWN
WNNC	KMXL
WQTU	KNIM
WQXQ	KOEL
WZDQ	KOKO
KAYL	KOLS
KCHA	KRTI
KGWB	KSCB
	WHIZ
	WJER
	WLHM
	WRCO
	WXLT
	KSCQ
	KTWN
	K99
	KBLQ
	KMVX
	KCMT
	KGLE
	KLDR



ATICO RECORDS

A DIVISION OF SELLMAR U.K. AND ASSOCIATED LABELS

Pink Rock Records

Up & Coming

Reports	Adds	SPINS	TRENDS	
55	1	696	-12	UNITED ARTISTS FOR NATURE - Yes We Can (Pyramid)
44	10	524	+154	MOODY BLUES - This Is The Moment (Polydor)
44	19	543	+245	PATTY SMYTH - Look What Love Has Done (Theme From Junior) (MCA)
42	20	431	+200	NATALIE COLE - No More Blue Christmas (Elektra)
40	3	526	+41	NORTHERN VOICES - Tell Me I'm Not Wrong Again (Shadow Mountain)
40	3	536	+16	WAR - Angel (Avenue)
40	4	445	+37	KITARO - Dance Of Sarasvati (Domo)
40	8	443	+80	ALLDARON WEST - Safe In Your Arms (Atico)
39	27	487	+329	MARIAH CAREY - All I Want For Christmas Is You (Columbia)
38	5	487	+48	EDIE BRICKELL - Tomorrow Comes (Geffen)
38	19	455	+201	ANITA BAKER - I Apologize (Elektra)
33	5	773	+119	DES'REE - You Gotta Be (550 Music)
32	9	407	+133	SUBDUDES - Why Can't I Forget About You? (High Street)
30	6	391	+20	FIREFALL - Who Ran Away (Redstone)
29	3	394	+64	JULES SHEAR - The Sun Ain't Gonna Shine Anymore (Island)
25	14	292	+169	HUEY LEWIS & THE NEWS - Little Bitty Pretty One (Elektra)
23	5	275	+35	SHAWN COLVIN with M.C. CARPENTER - One Cool Remove (Columbia)
20	8	259	+93	4PM - Sukiyaki (Next Plateau/Island)
18	1	294	+1	WADE HUBBARD - Castles In The Sky (Vibration)
18	16	157	+150	* KENNY G - Have Yourself A Merry Little Christmas (Arista)
16	1	410	+24	THE REAL McCOY - Another Night (Arista)
14	3	271	+58	COUNTING CROWS - Rain King (DGC)
14	4	149	+43	SPUTZ - See Saw (Saturn)
10	1	103	+15	WENDY MOTEN - Whatever You Imagine (Fox/EMI)
10	2	120	+51	* MARY CHAPIN CARPENTER - Shut Up And Kiss Me (Columbia)

Dropped: Roxette, Anita Baker, Sass Jordan, Niki Harris & Peter Cox, Barry Manilow, Willie Nelson, Tom Jones.

* Indicates Debut



THE MUSIC

Look for the pre-holiday shuffle at the top of the chart next week as the current troika come under siege from **Grant & Gill** and the **Vanessa Williams** (above). Williams' "The Sweetest Days" is the format's HOTTEST track at the moment with a one-week spinincrease of 775, bringing its total weekly rotations to 4,224. The Amy & Vince, "House Of Love," has a better spinrate (24.49) than Vanessa (22.12).

Only one new track creeps into the top ten and that's **Celine Dion**'s "Only One Road." The move from

#13 to #10 comes with just three ADDS (KOST, KIKO and WLEV), and total spins are only up 80, but 93 of our reporting stations are at three or more plays per day.

On the verge of cracking the top ten is **Steve Perry**'s "Missing You." His first single, "You Better Wait," peaked at #11 on August 26, but this new one is just getting warmed up at #11 and already has 38 more stations than the first one did.

Jon Secada's (right)

"Mental Picture" is another track that's about to exceed levels attained by its predecessor, "Whipped," when it peaked at #14 on October 14. The new one will be there before the holidays, on its way to a single digit fate. It's this week's #2 MOST ADDED with 29 new like KWAV, WTRR, WLBC, WFRO, WJTW, WNYR and WHAI.

Two chart weeks under its belt and **Dan Hartman**'s "The Love In Your Eyes" is at #28 with more than half the reporter base playing it. The 120 on it now includes KXYQ, KMGH, KESZ, WLZW, WJMG, WBMX, K-101, K99, WCKQ, WMJQ and WQLR.



Top chart debut this week is the brilliant **Boyz II Men** (above) single, "On Bended Knee. Isn't that where Custer bought the farm? Anyway, it's premiering at #32 with 26 ADDS and a spins-per-station rate of better than 18 already. Imagine how big this one would be right now if it wasn't still competing for airplay with its predecessor, "I'll Make Love To You," which just happens to be one the most endearing singles of the year.

Only one other debut and that's **Carly Simon**'s poignant "Like A River." It's on at 93 Gavin A/C stations and its rate of play is better than 14 spins a week.

TOP TIP this week is **Luther Vandross**' 1994 heatwave, "Always and Forever." It's a MOST ADDED with 27 new such as WLZW, JOY 99, WFPS, WSPT, KVIC, KMGH, WMJX, WJBR and WBLG.

Last week's RECORD TO WATCH, **Shawn Colvin & Mary Chapin Carpenter**'s "One Cool Remove," picks up ADDS this week from KLWN, KLZY, KATD, WJER and KOKO. Good spins in already from KATW, WQTU, KLOG, KGY, WAHR, KQMT, KLMJ, KJNO and KMCQ.



ARTIST PROFILE

KITARO



LABEL: Domo Music Group

PROMOTION CONTACT: Tim Smith, Triple-Threat

Entertainment (818) 762-4309

FAX: (818) 762-2902

BIRTHDATE & BIRTHPLACE:

February 4, 1953 - Toyohashi, Japan.

CURRENT RESIDENCE:

Ward, Colorado

CURRENT ALBUM: Mandala

MUSICAL INFLUENCES:

"Otis Redding and B.B. King."

FAVORITE RECORD BY

ANOTHER ARTIST:

"Renaissance by Vanilla Fudge."

LIKES: "Being able to breathe every morning and take life day by day."

DISLIKES: "Getting stuck in any situation."

FAVORITE PASTIME:

"Spending time with my family at my home in Mt. Fuji."

FAVORITE SPORTS TEAM:

"Kansas City Chiefs with Joe Montana."

IF I WEREN'T A RECORDING

ARTIST, I'D BE: "A professional tennis player."

MOST TREASURED

MATERIAL POSSESSION:

"The Beam' given to me by Mickey Hart."

THREE ESSENTIALS YOU

WOULD NEED TO SURVIVE

ON A DESERT ISLAND:

"Peace, quiet and tranquility."

S/P/W

SPINS PER WEEK PER STATION

MADONNA - Secret (Maverick/Sire/Warner Bros.)	28.18
MELISSA ETHERIDGE - I'm The Only One (Island)	26.82
MICHAEL BOLTON - Once In A Lifetime (Columbia)	25.82
JOSHUA KADISON - Picture Postcards From L.A. (SBK/EMI)	25.58
GLORIA ESTEFAN - Turn The Beat Around (Crescent Moon/Epic)	25.38
SHERYL CROW - All I Wanna Do (A&M)	25.15
BOYZ II MEN - I'll Make Love To You (Motown)	25.04
BON JOVI - Always (Mercury)	24.62
ERIC CLAPTON - Motherless Child (Duck/Reprise)	24.50
AMY GRANT with VINCE GILL - House Of Love (A&M)	24.49
JOHN MELLENCAMP - Dance Naked (Mercury)	24.24
STING - When We Dance (A&M)	24.04
MELISSA ETHERIDGE - Come To My Window (Island)	23.89
KATHY TROCCOLI - If I'm Not In Love (Reunion/RCA)	23.81
DES'REE - You Gotta Be (550 Music)	23.42
ELTON JOHN - Circle Of Life (Hollywood)	23.39
EAGLES - Get Over It (Geffen)	22.94
JON SECADA - If You Go (SBK/EMI)	22.88
ROLLING STONES - Out Of Tears (Virgin)	22.35
JOHN MELLENCAMP w/ ME'SHELL NOEGEOCELLO - Wild Night (Mercury)	22.20

Listed above are the top ranked singles based on the division of each song's total stations into its total Spins.

SPINCREASES

RANKED INCREASE IN TOTAL SPINS

VANESSA WILLIAMS - The Sweetest Days (Wing/Mercury)	755
BOB SEGER AND THE SILVER BULLET BAND - In Your Time (Capitol)	666
JON SECADA - Mental Picture (SBK/EMI)	634
BOYZ II MEN - On Bended Knee (Motown)	481
RICHARD MARX - Nothing Left Behind Us (Capitol)	474
DAN HARTMAN - The Love In Your Eyes (Chaos)	401
LUTHER VANDROSS - Always And Forever (LV/Epic)	394
STEVE PERRY - Missing You (Columbia)	384
AMY GRANT with VINCE GILL - House Of Love (A&M)	382
MARIAH CAREY - All I Want For Christmas Is You (Columbia)	329
SEAL - Newborn Friend (Zt/Sire/Warner Bros.)	287
TOM PETTY - You Don't Know How It Feels (Warner Bros.)	282
BON JOVI - Always (Mercury)	251
PATTY SMYTH - Look What Love Has Done (Theme From Junior) (MCA)	245
CARLY SIMON - Like A River (Arista)	237
WYNONNA & MICHAEL ENGLISH - Healing (Curb)	223
BABYFACE & LISA STANSFIELD - Dream Away (Fox/Arista)	214
HOOTIE & THE BLOWFISH - Hold My Hand (Atlantic)	203
ANITA BAKER - I Apologize (Elektra)	201
NATALIE COLE - No More Blue Christmas (Elektra)	200

This issue's RTW is **Patty Smyth's** smoother mover, "Look What Love Has Done To Me." It's from the new **Arnold Schwarzenegger** movie, *Junior*, so expect serious exposure. Onboard and "expecting" big things are WKSQ, KTMG, WLDR, KESZ, WKWK, WCSO, KOSO, KRNO, WDEF, KQXT, WLIF and WMT.

Since the release of the **Eagles'**

album, *Hell Freezes Over*, we've received numerous reports of play on a variety of tracks, the most popular being "Love Will Keep Us Alive." Other tracks reported include "Wasted Time," "Hotel California" and "The Girl From Yesterday." **Gabby Skolneck** at Geffen says a CD-Pro of "Love Will Keep Us Alive" will ship on December 13 for those who want to wait.

New Releases



HUEY LEWIS & THE NEWS "Little Bitty Pretty One" (Elektra)

A hit for Thruston Harris back in the dark ages of pop (1957), this one was ripe for the pickin' and the guys work it out with a great spirit. Nothing like a safe yet up tempo track to counter all the moody slow pieces out at this time of the year. Gonna be big!!



MADONNA "Take A Bow" (Maverick/Sire/Warner Bros.)

Possibly the most A/C track Madonna's ever released as a single. It's a song about the final encore of a relationship and she's dropping the curtain on a heartbreaker with the help of producer Babyface, who also co-wrote the song and sings backing vocals.

GLADYS KNIGHT "End of The Road" (MCA)

This former #1 by Boyz II Men is done live by Gladys Knight with associate production by Andre Fischer, who's the husband of Natalie Cole. It remains faithful to the B2M version, but this one is in concert and just as flawless as a studio take.



A/C STATION PROFILE

LITE 98.7 WLZW



P O BOX 950

Utica, NY 13503

STREET ADDRESS:

8280 Clark Mills Road
Whitesboro, NY 13492

OWNED BY :

950 Communications Corp.

MARKET SIZE: #139 350,000

GENERAL MANAGER:

Thomas Yourchak

PROGRAM DIRECTOR: Randy Jay

MUSIC DIRECTOR: Jeanne Ashley

TARGET DEMO: Women 25-54

HOW LONG HAS THE STATION BEEN A/C? 5 years

AIR TALENT LINEUP:

6 a.m. -10 a.m. Randy Jay

10 a.m. -3 p.m. Jeanne Ashley

3 p.m. -7 p.m. J. P. Hastings

7 p.m. -12 mid. Trudy

12 mid. -6 a.m. Scott Carr

2 HOUR MUSIC MONITOR

1 P.M. - 3 P.M. TUESDAY

NOVEMBER 1, 1994

Forever Young - Rod Stewart

Your Mama Don't Dance - Loggins & Messina

The End Of The Innocence - Don Henley

Endless Love - Vandross & Carey

Crazy Love - Poco

Piano Man - Billy Joel

Beauty & The Beast - Celine Dion & Peabo Bryson

Heaven - Bryan Adams

Could It Be I'm Falling In Love - Spinners

Fields Of Grey - Bruce Hornsby

I Knew You Were Waiting - Aretha Franklin & George Michael

Every Heartbeat - Amy Grant

Crocodile Rock - Elton John

How Will I Know - Whitney Houston

Amie - Pure Prairie League

Unforgettable - Natalie & Nat Cole

Picture Postcards From L. A. - Joshua Kadison

My Girl - Temptations

Gypsy - Fleetwood Mac

Searching So Long - Chicago

Something To Talk About - Bonnie Raitt

Throwing It All Away - Genesis

Kiss On My List - Hall & Oates

Wild Night - Mellecamp & N'degeocello

Lady You Bring Me Up - Commodores

Love Is A Wonderful Thing - Michael Bolton

Dave Matthews Band



- ◆ As **THICK** and **WARM** and **HEAVY** as hot fudge on an ice cream sundae!
- ◆ Radio stations from all formats realizing the power and value of Dave Matthews Band spins!
- ◆ Over 13,000 records sold this week!
- ◆ Well over 100,000 sold to date!
- ◆ Over 500,000 people have seen their concerts!
- ◆ Their concerts have become **EVENTS** that are selling out everywhere!



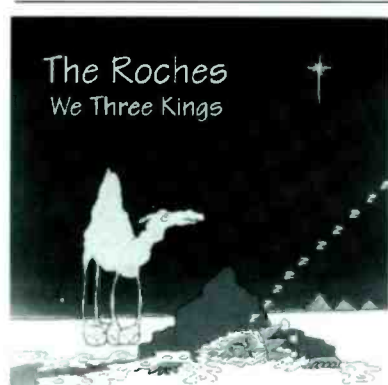
GAVIN A³ BOOMER GRID

▲ = Heavy
● = Medium
○ = Lite
* = Add

Artist - Title (Label)	KYPT	KZLH	KZPR	WBOS	WBEB	WICLZ	WDET	WEBK	WFUV	WKOC	WKZE	WMAK	WMMR	WMMD	WMVY	WNCN	WNCW	WNRU	WRLT	WRRK	WRSI	WTTN	WTVZ	WVAB	WVGO	WVNO	WVLE	WVPR	WVRT	WYEP
TOM PETTY (Warner Bros.)			▲	▲				▲			▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
LYLE LOVETT (Curb/MCA)	●					*		●		○	●	●	●	●	●	●	●	●	●	●	○		▲	▲	▲	▲	▲	▲	▲	▲
ERIC CLAPTON (Duck/Reprise)	●	▲	▲	▲	▲	▲	▲	▲		○	●	●	●	●	●	●	●	○	▲	▲	○		▲	▲	▲	▲	▲	▲	▲	▲
JONI MITCHELL (Reprise)	▲		▲	▲	▲	▲	▲	○	▲	○	▲	○	▲	▲	▲	▲	▲	▲	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
R.E.M. (Warner Bros.)		▲	○					▲	▲		○	▲	▲	○	▲	▲	▲	○	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
DAVE MATTHEWS BAND (RCA)	●	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲	▲
BRYAN FERRY (Virgin)	●	▲	▲	▲	▲	▲	▲	○		●	▲	●	●	▲	▲	▲	▲	▲	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
BOB DYLAN (Columbia)	▲		▲	▲	▲	▲	▲	▲		○	▲	○	▲	▲	▲	▲	▲	▲	▲	▲	▲		○	▲	▲	▲	▲	▲	▲	▲
SHAWN COLVIN (Columbia)	●		▲	▲	▲	▲	▲	○		○	▲	○	▲	▲	▲	▲	○	▲	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
STING (A&M)	▲	○		▲				○		○	▲	○	▲	▲	▲	▲	▲	▲	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
NANCI GRIFFITH (Elektra)			▲	▲	▲		○		▲		○	○	○	○	▲	▲	▲	▲	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
THE CRAMBERLIES (Island)	●	▲	●	●	●	●	○		○	▲	●	▲	●	●	●	●	●	●	●	●	●		▲	▲	▲	▲	▲	▲	▲	▲
BLUES TRAVELER (A&M)		●	●	▲	▲	▲	▲	○		○	▲	*	●	●	●	▲	○	○	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
EAGLES (Geffen)	▲		▲	▲	▲	●		●			○	▲	*	●	●	▲	○	○	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
ME_rose PLACE, THE MUSIC (Giant)	▲	▲	●					○		●	▲	○	▲	▲	▲	●		○	●	●	●		○	○	●	▲	▲	▲	▲	▲
ROBBIE ROBERTSON & THE RED ROAD ENSEMBLE (Capitol)			●		●		▲	●		●		○	▲	▲	▲	▲	▲	▲	▲	▲	▲		○	*	●	●	○		●	●
TODD SNIDER (Margaritaville/MCA)			▲	▲	▲	▲	▲	▲			▲	▲	○	▲	○	○	○	▲	▲	▲	▲		○	○	●	●	○	○		○
BIG HEAD TODD (Giant)		▲	▲	▲	▲	*	○			○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
HOOTIE & THE BLOWFISH (Atlantic)	▲	▲	●		*					○	●	▲	○	▲	▲	▲	▲	▲	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
WIDESPREAD PANIC (Capricorn)	*	●	▲	▲	▲	▲				○	▲	○	▲	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
BEAT THE RETREAT (Capitol)	▲	▲	▲	▲	▲	○		○		○	○	○	▲	▲	▲	▲	▲	▲	▲	▲	▲		○	○	○	○	○	○	○	○
LOME KENT (Relative)		▲	▲	▲	▲	○		○		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
ROLLING STONES (Virgin)	●	●	▲	▲	▲	▲		○		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
RUSTED ROOT (Mercury)			●	●	●	●		○		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
VICTORIA WILLIAMS (Mammoth)				●	●	●	●	▲					○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
LOWEN & NAVARRO (Parachute/Mercury)	●	*	▲	▲	▲	▲		●	*		○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
BOXING GANDHI (Mesa)	*	*		●				○			▲			○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
PAULA COLE (Imago)			▲	▲	▲			▲		○	●	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
SANTANA BROTHERS (Island)	▲	▲		▲	▲	▲		▲		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
MARY CHAPIN CARPENTER (Columbia)	▲	▲	▲	▲	▲	▲		▲		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
BLUE RODEO (Discovery)			○	▲	▲	▲	●	●	▲		▲			○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
WILLY PORTER (Don't)			●	●	●	●		○		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
EDIE BRICKELL (Geffen)	▲	▲	▲	▲	▲	○		○		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
THE SAMPLES (W.A.R.)	●	▲	●	●	●	●	●	▲		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
JIMMY PAGE/ROBERT PLANT (unleaded) (Atlantic)				○	○	▲				○	○	*	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
GRANT LEE BUFFALO (Slash/Reprise)			○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
MIRYAM (DGC)		▲			▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲	▲		▲	▲	▲	▲	▲	▲	▲	▲
LIZ PHAIR (Matador/Atlantic)		●		●	●	●	○		○	○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
JEFF BUCKLEY (Columbia)				●	●	*	○			○	○	*	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
WALTER BECKER (Giant)				●	●	●	○			○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
PAUL KELLY (Vanguard)				○	○	○		○		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
NEIL YOUNG & CRAZY HORSE (Reprise)				●	▲	▲	●			○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
BARRENACKED LADIES (Sire/Reprise)				▲	▲	▲	○			○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
FREEDY JOHNSTON (Elektra)		●	●	▲	▲	▲	○	●		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
BLACK CROWES (American)		○	○	○	○	○		○		○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
BUDDY GUY (Silverstone)				▲	▲	▲	○			○	○	○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
SEAL (Zi/Sire/Warner Bros.)	●	○	▲									○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
JEFFREY GAINES (Chrysalis/ERG)	●	○						○				○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
CARLY SIMON (Arista)	●	○	○					○				○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○
dada (IRS)	●	○	▲					○				○	○	○	○	○	○	○	○	○	○		○	○	○	○	○	○	○	○

This Week's GRID...

Hope you all had a few hours off for Thanksgiving. Now that the Christmas season is closing in on us, we can feel the new release flow to ebb down. It was a very soft chart this week. Lots of one point and sideways moves. Since quite a few stations reported frozen lists we maintained as many underlines as possible. Hopefully we'll see brisk chart movement in the two final charts of the year. Yes, (boo hoo) that is a backwards underline for Joni Mitchell. The rejuvenated Clapton and Mitchell each had 41 heavies and seven mediums, but Clapton had five lights to Mitchell's four. It's that close these days. But Mitchell could flip-flop next week if the ice starts melting on this darned holiday chilled A3 chart.



THE ROCHEs
We Three Kings (Ryko)

Not too many acts cite Christmas music as one of their biggest musical influences, but when the Roche sisters first hit the beaches of New York, it the holiday season. *We Three Kings* is crammed with two dozen carols, both classical and familiar that are friendly to their skin tight harmonies. One of the

few discs that transforms tired melodies into high art. There are even two Roche originals; "Christmas Passing Through" and "Star Of Wonder."

BRUCE COCKBURN
Christmas Sampler/Christmas (Columbia)

Bruce Cockburn's Christmas Sampler is four tracks from the Christmas album released last year. The bonus track here is "Lord Of The Starfields," a duet with bassist Rob Wasserman. The highlight is still "Mary Had A Baby," a song bound to go down as a perennial A3 holiday favorite.

JERRY JEFF WALKER
Christmas Gonzo Style (Ryko)

A fresh set of tracks recorded last May in Austin. In order to get in the mood, Jerry Jeff Walker and his cohorts set up a Christmas tree,



fixed turkey dinner, exchanged presents and successfully entered a time warp. Sure enough it worked like a charm as *Christmas Gonzo Style* breaks away from the pack. This is truly one of this season's best bets mostly because Walker sticks close to the original arrangements and his relaxed vocals fit the spirit like an old pair of jeans. Rest assured, you'll know 12 songs

backward and forward. Thanks, Jerry Jeff and friends.

VARIOUS ENLIGHTENED ATLANTIC RECORDS A3 ARTISTS
You Sleigh Me/So This Is Christmas (Atlantic)

Sometimes the Christmas promo discs are among the most special. For instance, a slew of Atlantic artists put their heads together for a couple of samplers specifically for A3 and Alternative radio. Between the two, there's an overlap of four artists (Hootie, Victoria Williams, Tori Amos and Juliana Hatfield). A3's *You Sleigh Me* features the road-weary Billy Pilgrim duo who are never too busy to send their kindest musical regards. Mary Karlsen (who will grace us with a new album in January) checks in with Chuck Berry's "Run Run

GAVIN A³

EDITORS:
KENT/KEITH
ZIMMERMAN



Album Adult Alternative

THE BEATLES Live At The BBC (Capitol)

With each Beatles release, that golden era (1962-1970) seems to slip further and further into that twilight zone fixed somewhere between romanticism and reality. *Live At The BBC* wakes you back up and shows how radically both the music and radio business has changed. Surveying these live radio performances shows how radio is now completely at the mercy of polished product. It's like a jukebox with jocks, as opposed to being unpredictable and exciting. While the performances here are a hair dated for power rotation, the performances show a side of the Beatles few Americans are privy to. It's the world's hottest quartet not only playing their own smashes, but covering both their favorite songs and the hits of their day. When the Beatles folded, something died in terms of music seamlessly melding with personality. At their peak (and a tiny radical faction may argue that their peak as a tight quartet is captured here), John Paul, George and Ringo transcended all the age and demographic research gobbledegoop we're forced to wade through these days. Most of the airplay potential can be found on disc two. Dig the "pre-recorded punch-in" guitar solo on "A Hard Day's Night." It shows how spot-on these live radio performances really were.

Rudolf." That's Melissa Ferrick commandeering "White Christmas." Juliana Hatfield took things seriously on "Make It Home." Over on the Alternative side, there are dueling versions of "Silent Night" by Bad Religion and Evan Dando on the *So This Is Christmas*.

CHARLES BROWN Cool Christmas Blues (Bullseye Blues/Rounder)

Charles Brown penned a couple of the most famous R&B Christmas tunes in history—"Merry Christmas Baby" and "Please Come Home For Christmas" and this year he renews his holiday vows by (finally!) releasing a full length pleaser. *Cool Christmas Blues* is the perfect soundtrack for a late night, lonesome tree trimming party for one. Brown leads us down the R&B path

with his swinging blues renditions featuring walking bass, clean guitar chords, call-and-response tenor sax and of course Brown's can't-be-beat blues piano. Swing it!



BUTCH THOMPSON Yulestride (Daring/Rounder)

Stride, ragtime, barrelhouse and boogie—Butch Thompson lays it all on the line using familiar Christmas melody as an emotional map. Asking the musical question, "Did Jelly Roll Morton ever play 'Silent Night?'" Yulestride brings to mind another poignant question: Why is Christmas and blues so darned synonymous? Beside the usual emotional risks of lots or no family and friends, there's nothing as bitter-sweet and melancholy as a familiar Christmas tune (i.e. "Away In A Manger") turned inside-out and knocked sideways with the blues. With lots of up and down tempo, Butch Thompson is a marvel on these solo piano renditions.

SARAH TAYLOR & BILL MUMY "I've Got Some Presents For Santa"/"Holiday Affair" (Rhino)

A ribald Christmas tale by Bill Mummy (yes, the kid from *Lost In Space*). Vocalist Sarah Taylor mixes the anticipation of Christmas morning with the true spirit of phone sex. Double entendre abounds before things get graphic. "Santa and I share a ciggie/then I help him back into his red suit." Whew!



ATTENTION A³!

Fax back your ballots
by Monday, December 5
to (415) 495-2580

Most Added

JOHN HIATT & THE GUILTY DOGS (11)

Hiatt Comes Alive At Budokan!
(A&M)

SONNY LANDRETH (7)

South Of I-10 (Zoo Entertainment)

WOODSTOCK '94 (5)

(A&M)

JEFF BUCKLEY (4)

Grace (Columbia)

THE BEATLES (4)

Live At BBC (Capitol)

Top Tip

JEFF BUCKLEY

Grace
(Columbia)

After several weeks of grace, Jeff Buckley finally gains A3 momentum.

RECORD TO WATCH

JOHN HIATT & THE GUILTY DOGS

Hiatt Comes Alive At
Budokan!

(A&M) /

Hiatt's rockin' road band tours
America and rolls tape.

Gridbound

CHRIS DUARTE (Silvertone)

WOODSTOCK '94 (A&M)

JOHN HIATT (A&M)

SUGAR (Ryko)

GREG BROWN (Red House)

MATT KEATING (Alias)

SHERYL CROW (A&M)

* OVER THE RHINE (I.R.S.)

DEAD CAN DANCE (4-AD)

KASHTIN (Tri-Star)

HAPPY RHODES (Aural Gratification)

GOLDEN PALOMINOS (Restless)

LAURIE ANDERSON (Warner Bros.)

DILLON O'BRIAN (RCA)

* PEARL JAM (Epic)

TRIBUTE TO MERLE HAGGARD (Hightone)

Dropped: #49 Sinead O'Connor, Keb' Mo', Black 47.

ARTIST PROFILE

VICTORIA WILLIAMS



FROM: Shreveport, LA

CURRENT RELEASE: *Loose*

LABEL: Mammoth/Atlantic

CONTACT: Bonnie Slifkin, 212-275-2247

VICTORIA'S SECRETS: VW's debut was 1987's *Happy Come Home* on Geffen and that was followed in 1990 by *Swing The Statue!* on Rough Trade. She was also the subject of a 1993 tribute album, *Sweet Relief* featuring Lou Reed, Pearl Jam and Soul Asylum. *Loose* features 16 news songs including highlights like "You R Loved" (featuring the Tower Of Power Horns).

D-I-V-O-R-C-E: "During the *Swing The Statue* sessions, I was going through a divorce which I was very ill-equipped because where I was raised, I had never really heard the word divorce mentioned except in hushed, sad, soft tones." Victoria is now married to Jayhawk Mark Olson, with whom she had a relationship prior to her five year marriage to Peter Case. "Now I'm married to the person I should have been married to all along." The happy couple appears on "When We Sing Together."

VAN DYKE PARKS ON VW: "I enjoy her rustic musical sensibility as it pertains to Louisiana. It's the musical equivalent of playwrights and novelists who represent the same area."

GAVIN JAZZ

JAZZ EDITORS:
KENT/KEITH
ZIMMERMAN



W	TW	Artist (Label)	Reports	Adds	N	M	L
1	1	MARK WHITFIELD (Verve/PolyGram)	87	0	78	8	1
4	2	RAY BROWN TRIO (Telarc Int'l)	90	0	69	18	3
6	3	CLAYTON/HAMILTON JAZZ ORCHESTRA (Lake Street)	86	0	67	16	3
2	4	MARCUS ROBERTS (Columbia)	86	0	67	15	4
7	5	DAVID "FATHEAD" NEWMAN (Kokopelli)	82	1	63	16	2
11	6	KEVIN MAHOGANY (Enja)	86	0	57	16	13
9	7	JIMMY SMITH TRIO (Blue Note)	82	0	57	18	7
8	8	WESSELL ANDERSON (Atlantic)	82	1	56	19	6
3	9	JOSHUA REDMAN QUARTET (Warner Bros.)	80	0	60	15	5
5	10	SHIRLEY HORN (Verve/PolyGram)	80	0	56	19	5
10	11	MICHEL CAMILO (Columbia)	81	1	49	26	5
13	12	BETTY CARTER (Verve/PolyGram)	78	0	38	34	6
14	13	GEORGE SHEARING (Telarc Int'l)	75	0	39	29	7
16	14	TIGER OKOSHI (JVC)	77	0	32	35	10
15	15	BOB CURNOW'S L.A. BIG BAND (MAMA Foundation)	76	0	37	29	10
23	16	TOOTS THIELEMANS (Private Music)	82	4	26	34	18
27	17	CECIL BROOKS III (Muse)	74	1	22	36	15
22	18	RODNEY KENDRICK (Verve/PolyGram)	69	2	36	22	9
25	19	DAVE BRUBECK (Telarc Int'l)	70	2	21	38	9
29	20	GERRY MULLIGAN QUARTET (Telarc Int'l)	75	5	13	41	16
12	21	BENNY GREEN (Blue Note)	63	0	33	23	7
21	22	CONTEMPO TRIO (Jazzline)	63	0	31	23	9
28	23	PATRICIA BARBER (Premonition)	69	1	17	33	18
17	24	McCoy TYNER & BOBBY HUTCHERSON (Blue Note)	60	0	31	21	8
20	25	EDDIE DANIELS (Chesky)	60	0	33	17	10
31	26	RON CARTER (Blue Note)	74	6	8	38	24
19	27	ITZHAK PERLMAN & OSCAR PETERSON (Telarc Int'l)	57	0	32	19	6
38	28	WINARD HARPER (Epicure/Epic)	70	4	11	31	25
33	29	JAY HOGGARD (Muse)	76	8	7	33	28
32	30	DAVE KIKOSKI (Epicure/Epic)	67	5	13	31	18
18	31	JAE SINNETT (Positive Music)	54	0	32	15	7
26	32	HUBERT LAWS (Music Masters)	57	0	26	19	12
36	33	WINSTON WALLS (Schoolkids')	71	8	11	25	27
24	34	BENNY CARTER (Music Masters)	52	0	26	21	5
35	35	SHEILA JORDAN (Muse)	65	1	4	34	27
42	36	TEODROSS AVERY (GRP)	64	4	5	32	23
43	37	CHARLES BROWN (Verve/PolyGram)	65	9	11	22	23
45	38	JOSHUA BREAKSTONE QUARTET (Capri)	64	11	3	30	20
46	39	CHUCK FLORENCE (Cadence Jazz)	60	3	3	23	31
39	40	ALAN PASQUA (Postcards)	58	2	3	31	22
47	41	MICHEL PETRUCCIANI (Blue Note)	54	5	8	26	15
41	42	TERUMASA HINO (Blue Note)	52	4	9	26	13
40	43	THE BRECKER BROTHERS (GRP)	47	0	15	17	15
30	44	JOE SAMPLE AND THE SOUL COMMITTEE (Warner Bros.)	41	0	20	14	7
—	45	HANNIBAL (Muse)	58	8	3	18	29
34	46	SONNY FORTUNE (Blue Note)	39	0	14	15	10
49	47	PARTNERS IN TIME (Intersound)	43	2	6	24	11
—	48	SCOTT HAMILTON (Concord Jazz)	40	2	13	11	14
—	49	DARRELL GRANT QUARTET (Criss Cross)	55	15	0	13	27
50	50	JAY ANDERSON (DMP)	39	1	4	22	12

Blue numbers indicate new entry

Reports accepted Thursday only 9am - 3pm

Station Reporting Phone: (415) 495-1990 Gavin Fax: (415) 495-2580

Most Added

PROJECT G-5 (28)

A Tribute To Wes Montgomery (Evidence)

PHAROAH SANDERS QUARTET

(20)

Crescent With Love (Evidence)

DARRELL GRANT QUARTET

(15)

Black Art (Criss Cross)

TOM TALBERT JAZZ

ORCHESTRA (13)

Interpretations Of Ellington And Strayhorn (Sea Breeze)

GERI ALLEN TRIO (12)

Twenty One (Blue Note)

JOSHUA BREAKSTONE

QUARTET (11)

Sittin' On The Thing With Ming (Capri)

RON JACKSON (10)

Thinking Of You (Muse)

Top Tip

HANNIBAL

One With The Wind (Muse)

Trumpet player Hannibal picks a slow holiday week to pick up highest debut honors. Still, 58 stations is an impressive total.

RECORD TO WATCH

GERI ALLEN TRIO

Twenty One (Blue Note)

Geri Allen comes back to make a slammng trio recording, this time with Ron Carter and Tony Williams.

Chartbound

PHAROAH SANDERS QUARTET (Evidence)

RON JACKSON (Muse)

JOE LoCASCIO (Heart)

TOM TALBERT JAZZ ORCHESTRA (Sea Breeze)

GERI ALLEN TRIO (Blue Note)

*PROJECT G-5 (Evidence)

LASZLO GARDONY (Avenue)

RON AFFIF (Pablo)

PETER ERSKINE (ECM)

ROB McCONNELL & BOSS BRASS (Concord

Jazz)

DAVID FRIESEN (Burnside)

ROBERT MILLER GROUP (Wildcat)

Dropped: #37 Joe Morello, #44 John Gunther/Greg Gisbert, #48 Jazz Passengers.

Jazz/Adult Alternative New Releases

RICK BRAUN

CHRISTMAS PRESENT (MESA)

Trumpet player Rick Braun has spent so many Christmas holidays on the road with acts like Rod Stewart and Sade that he talked Mesa/Bluemoon's Jim Snowden into letting him record *Christmas Present* in anticipation of being home this December 25. It's been a satisfying year for Braun's solo career. His solo disc, *Night Walk*, spent 6 months on the A2 chart and *Avenue Blue* (which Braun produced) seems destined to do the same. *Christmas Present* is rich in brass construction, warm layered keyboard textures and then some. There's pop, bop and classical nuances abound here. We like Braun's fluid recital of "The Christmas Song." His Miles-muted "Jingle Blues" and "O Tannenbaum" could also cross over to jazz radio. A modernized "Little Drummer Boy," the most airplay friendly tune for adult alternative, is triggered by a computerized snare drum loop. Christmas in the modern world.

JOHN TESH

A FAMILY CHRISTMAS (GTS)

The Christmas season wouldn't be quite the same without a John Tesh recording project. Tesh's comrade, Charlie Bisharat, co-produced this orchestral set with Tesh, as well as serving as first violinist. *A Family Christmas* is a mixed bag. Eight tunes feature lush orchestral arrangements with Tesh on grand piano. Two tracks are brass choir pieces, two more are classical guitar recitals. For maximum airplay potential we recommend "Carol Of The Bells" and "Have Yourself A Merry Little Christmas," which are performed by Tesh's smaller electrified group. Last year's *A Romantic Christmas* was a big seller as Tesh continues to build a loyal adult alternative fan base.

DAVID LANZ

CHRISTMAS EVE (NARADA)

After spending months on the road touring on Lanz & Speer's latest project, *Bridge Of Dreams*, pianist David Lanz checked into his home studio to record some holiday classics. Eight original compositions are interspersed among standards like "God Rest Ye Merry Gentleman" and "Joy To The World" while *Christmas Eve* sounds stark in terms of room sound and a noticeable lack of equalization and artificial reverb. "Joy..." retains Lanz's characteristic bravado and sentimentality. For this modest project, Paul Speer acts as engineer and co-producer.

LIZ STORY

THE GIFT (WINDHAM HILL)

David Lanz's solo piano record is as spare and secluded as Juilliard-trained pianist Liz Story's *The Gift* is robust

GAVIN A²

ADULT ALTERNATIVE
EDITORS: KENT/KEITH
ZIMMERMAN



1W	2W		Reports	Adds	R	M	L
1		RICHARD ELLIOT (Blue Note Contemporary)	50	0	45	5	0
2	2	JOE SAMPLE AND THE SOUL COMMITTEE (Warner Bros.)	50	0	41	8	1
3	3	ANITA BAKER (Elektra)	48	0	39	7	2
4	4	WARREN HILL (Novus/RCA)	49	2	36	10	1
5	5	SPECIAL EFX (JVC)	47	0	37	8	2
7	6	JONATHAN BUTLER (Mercury)	46	0	36	9	1
9	7	ACOUSTIC ALCHEMY (GRP)	47	0	30	13	4
8	8	DAVID BENOIT (GRP)	49	0	23	21	5
6	9	RUSS FREEMAN & THE RIPPINGTONS (GRP)	42	0	37	5	0
13	10	ANDY SMITZER (Reprise)	48	1	17	24	6
11	11	ROHN LAWRENCE (Atlantic)	45	1	21	17	6
12	12	NAJEE (EMI)	42	0	28	10	4
10	13	CRAIG CHAQUICO (Higher Octave)	39	1	31	6	1
22	14	JEFF LORBER (Verve Forecast/PolyGram)	47	3	12	26	6
14	15	JAN HAMMER (Miramar)	40	0	16	23	1
15	16	HIROSHIMA (Qwest/Reprise)	43	1	17	17	8
16	17	KIM PENSYL (Shanachie/Cachet)	36	0	21	12	3
20	18	GERALD VEASLEY (Heads Up)	36	0	13	18	5
18	19	PETER WHITE (Sin-Drome)	34	0	18	12	4
21	20	LUTHER VANDROSS (Epic)	31	0	23	6	2
19	21	ART PORTER (Verve Forecast/PolyGram)	35	0	15	14	6
26	22	THE FANTASY BAND (DMP)	35	0	11	15	9
24	23	ARNOLD McCULLER (Coyote)	32	0	17	9	6
32	24	AVENUE BLUE featuring JEFF GOLUB (Bluemoon)	41	4	6	17	14
25	25	RICHY KICKLIGHTER (Ichiban)	33	0	7	24	2
17	26	MICHAEL WHITE (Noteworthy)	36	1	13	10	12
29	27	MARC ANTOINE (NYC)	35	2	7	20	6
28	28	METRO (Lipstick)	28	0	11	16	1
27	29	KISS THE SKY (JVC)	30	0	12	9	9
40	30	DOC POWELL (West Coast)	37	6	3	16	12
23	31	SWING OUT SISTER (Mercury)	28	0	8	13	7
30	32	VANESSA WILLIAMS (Mercury)	29	2	8	10	9
42	33	ALVIN DAVIS (TriStar Music)	30	2	1	17	10
39	34	NESTOR TORRES (Sony Latin)	28	3	4	11	10
31	35	COLOUR CLUB (JVC)	24	0	5	12	7
34	36	EARL KLUGH (Warner Bros.)	23	0	7	10	6
—		ERIC MARIENTHAL (GRP)	38	11	1	7	20
33	38	TIM WEISBERG (Fahrenheit)	24	0	6	6	12
36	39	EVERYTHING BUT THE GIRL (Atlantic)	22	0	6	7	9
38	40	JONI MITCHELL (Reprise)	22	1	7	6	8
41	41	MIKE TOMARO (Positive Music)	20	2	5	10	3
45	42	ROBERTO PERERA (Heads Up)	25	2	1	9	13
35	43	EVERETTE HARP (Blue Note)	22	0	3	9	10
37	44	THE GENE DUNLAP BAND (Avenue)	21	0	2	8	11
47	45	PHIL PERRY (GRP)	16	0	4	6	6
43	46	RICK BRAUN (Bluemoon)	15	0	6	3	6
44	47	AL DI MEOLA (Bluemoon)	16	0	2	6	8
49	48	DAN BALMER (Chase Music Group)	13	0	2	8	3
46	49	GEORGE HOWARD (GRP)	17	0	1	6	10
—		DR. DAVE (Offshore Music)	16	0	1	6	9

Blue numbers indicate new entry

Reports accepted Thursday only 9am - 3pm

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GAVIN DECEMBER 2, 1994

Most Added



ERIC MARIENTHAL (11)

Street Dance (GRP)

ENCHANTED (10)

(RCA)

DOC POWELL (6)

Inner City Blues (West Coast)

JON ANDERSON (5)

Change We Must (EMI)

Top Tip

ERIC MARIENTHAL

Street Dance (GRP)

Highest debut at #37 and no wonder. Eric Marienthal blows 'em away with his "streetiest" sound yet.

RECORD TO WATCH

ENCHANTED (RCA)

Engima meets the Monks
meets Deep Forest meets
Barry White.

Chartbound

*GEORGE WINSTON (Windham Hill)

DIONNE WARWICK (Arista)

TOOTS THIELEMANS (Private Music)

GLORIA ESTEFAN (Epic)

*RYO KAWASAKI (Satellites)

*ENCHANTED (RCA)

Dropped: #48 Pat Kelley, #50 Chet Atkins, Brecker Bros., Sting.

and cavernous. For added dimension, Story reunited with acoustic bassist Joel DiBartolo, whose bass notes accentuate her left hand rhythms. Story is an exquisite soloist and a florid improviser, and past solo recordings like *Escape Of The Circus Ponies* have worn well. Story's classical expertise supplies depth to a traditional English carol called "In The Bleak Mid Winter." As evidenced by economic melodies like Mel Torme's "Christmas Song," Story's classical elegance lends poignancy to everything from hymns to concertos to Tin Pan Alley.

KISS THE SKY "HAVE YOURSELF A MERRY LITTLE CHRISTMAS" (JVC)

For that in vogue chiming, urban-flavored smoothness, check out the Christmas track on Paul Hardcastle's latest Kiss The Sky collection on JVC, *Millennium Skyway*. "Have Yourself A Merry Little Christmas" has Hardcastle's unmistakable soft funk feel and sports a gospel-ized lead vocal by Alison David. Even during Christmas, Hardcastle's the man for blue-eyed A2 soul.

HOUSTON PERSON CHRISTMAS WITH HOUSTON PERSON AND FRIENDS (MUSE)

When chasing that bebop Christmas muse (pardon the pun), how about a beefy saxophone album from Houston Person? There are bursts of emotion and swing as Person tackles such recognizable nuggets as "Blue Christmas" and puts out a blues-drenched version of Charles Brown's "Merry Christmas Baby." Person uses three different bands, the first being his own touring group with guitarist Randy Johnson, as well as another featuring Benny Green and Winard Harper. The third group highlights drummer Grady Tate, who provides vocal sustenance as well as some slick brush work on the waltzy "Our First Christmas."

NATALIE COLE HOLLY & IVY (ELEKTRA)

Natalie Cole puts the yuletide bent on her latest jazz big band project, *Holly & Ivy*. Cole scats her way through a tour de force version of "Jingle Bells," complete with added verses. The big band arrangements are split between John Clayton, Jr. and Alan Broadbent. Arrangement of "The Christmas Song" (arguably the most covered tune on this year's Christmas compilations), is credited to Johnny Mandel and sounds like it's left over from the 1991 *Unforgettable* sessions. Cole's vocal satin glides effortlessly through these brisk arrangements, and her vocal personality never relinquishes the limelight. Jazz stations should try the medley featuring "Jingle Bell Rock" and "Winter Wonderland" or the blues torch ballad, "Merry Christmas, Baby." For pop sensibility, A2 should opt for the contemporary strains of "No More Blue Christmas."

JIMMY SMITH CHRISTMAS COOKIN' (VERVE/POLYGRAM REISSUE)

With the success of *The Master* on Blue Note, 1994 has seen a resurgence of Jimmy Smith's '50s-style Hammond organ sound. Over the years we've given warm references to Smith's pioneering Jazz/R&B sound on Blue Note, but have neglected his contributions on Verve. Well, the reissue of *Christmas Cookin'* should help straighten the record. Five tracks are dense with big band arrangements

POST-BOP

2W	LW	TW	
2	2	1	MARK WHITFIELD - True Blue (Verve/PolyGram)
5	4	2	RAY BROWN TRIO - Don't Get Sassy (Telarc Int'l)
3	3	3	MARCUS ROBERTS - Gershwin For Lovers (Columbia)
11	9	4	KEVIN MAHOGANY - Songs & Moments (Enja)
1	1	5	SHIRLEY HORN - I Love You, Paris (Verve/PolyGram)
9	6	6	JIMMY SMITH TRIO - The Master (Blue Note)
8	7	7	CLAYTON/HAMILTON JAZZ ORCHESTRA - Absolutely! (Lake Street)
12	8	8	WESSELL ANDERSON - Warmdaddy In The Garden Of Swing (Atlantic)
19	10	9	DAVID "FATHEAD" NEWMAN - Mr. Gentle Mr. Cool (Kokopelli)
13	11	10	MICHEL CAMILO - One More Once (Columbia)
4	5	11	JOSHUA REDMAN QUARTET - MoodSwing (Warner Bros.)
17	14	12	BETTY CARTER - Feed The Fire (Verve/PolyGram)
18	16	13	BOB CURNOW'S L.A. BIG BAND - The Music Of Metheny & Mays (MAMA Foundation)
21	17	14	GEORGE SHEARING - That Shearing Sound (Telarc Int'l)
26	24	15	TOOTS THIELEMANS - East Coast West Coast (Private Music)
7	15	16	EDDIE DANIELS - Real Time (Chesky)
25	25	17	TIGER OKOSHI - Two Sides To Every Story (JVC)
23	21	18	RODNEY KENDRICK - Dance World Dance (Verve/PolyGram)
6	12	19	McCOY TYNER & BOBBY HUTCHERSON - Manhattan Moods (Blue Note)
30	26	20	CECIL BROOKS III - Neck Peckin' Jammie (Muse)
10	13	21	BENNY GREEN - The Place To Be (Blue Note)
20	20	22	CONTEMPO TRIO - No Jam's Allowed (Jazzline)
—	27	23	GERRY MULLIGAN QUARTET - Dream A Little Dream (Telarc Int'l)
22	23	24	HUBERT LAWS - Storm Then The Calm (Music Masters)
15	18	25	JAE SINNETT - House And Sinnett (Positive Music)
14	22	26	BENNY CARTER - Elegy In Blue (Music Masters)
29	28	27	DAVE BRUBECK - Just You Just Me (Telarc Int'l)
NEW	28	28	RON CARTER - Jazz, My Romance (Blue Note)
—	30	29	PATRICIA BARBER - Cafe Blue (Premonition)
NEW	30	30	DAVE KIKOSKI - Dave Kikoski (Epicure/Epic)

COMMERCIAL ADULT

2W	LW	TW	
2	1	1	ANITA BAKER - Rhythm Of Love (Elektra)
4	2	2	JONATHAN BUTLER - Head To Head (Mercury)
5	3	3	RICHARD ELLIOT - After Dark (Blue Note Contemporary)
6	4	4	WARREN HILL - Truth (Novus/RCA)
3	5	5	SPECIAL EFX - Catwalk (JVC)
7	7	6	JOE SAMPLE AND THE SOUL COMMITTEE - Did You Feel That? (Warner Bros.)
10	8	7	NAJEE - Share My World (EMI)
1	6	8	RUSS FREEMAN & THE RIPPINGTONS - Sahara (GRP)
8	9	9	LUTHER VANDROSS - Songs (Epic)
13	10	10	DAVID BENOIT - Shaken Not Stirred (GRP)
16	12	11	ANDY SNITZER - Ties That Bind (Reprise)
18	16	12	ACOUSTIC ALCHEMY - Against The Grain (GRP)
15	15	13	ROHN LAWRENCE - Hangin' On A String (Atlantic)
—	20	14	JEFF LORBER - West Side Stories (Verve Forecast/PolyGram)
9	11	15	PETER WHITE - Reflections (Sin-Drome)
14	14	16	CRAIG CHAQUICO - Acoustic Planet (Higher Octave)
11	17	17	ART PORTER - Undercover (Verve Forecast/PolyGram)
17	19	18	HIROSHIMA - Hiroshima/L.A. (Qwest/Reprise)
20	18	19	KIM PENNSYL - When You Were Mine (Shanachie/Cachet)
12	13	20	MICHAEL WHITE - So Far Away (Noteworthy)
24	21	21	JAN HAMMER - Drive (Miramar)
28	22	22	KISS THE SKY - Millennium Skyway (JVC)
NEW	23	23	DOC POWELL - Inner City Blues (West Coast)
26	25	24	VANESSA WILLIAMS - The Sweetest Days (Mercury)
22	23	25	GERALD VEASLEY - Signs (Heads Up)
30	28	26	MARC ANTOINE - Classical Soul (NYC)
NEW	27	27	AVENUE BLUE featuring JEFF GOLUB - Avenue Blue (Bluemoon)
—	30	28	THE FANTASY BAND - Sweet Dreams (DMP)
NEW	29	29	RICHY KICKLIGHTER - Myakka (Ichiban)
NEW	30	30	ARNOLD McCULLER - Exception To The Rule (Coyote)

Post-Bop compiled by a sample of Jazz Intensive reports
Commercial Adult compiled by a sample of Adult Intensive reports

that at times nearly bury Smith's wailing Hammond B-3. Our clear favorite is one of the two bonus tracks, "Baby, It's Cold Outside," a duet between Smith and Wes Montgomery. Grady Tate and Ray Barretto fill out this prestigious lineup, offering a perfect left field jazz oldie for the holidays.

VARIOUS ARTISTS SANTA'S BAG, AN ALL-STAR JAZZ CHRISTMAS (TELARC)

1994 signaled a real emergence for Telarc on the GAVIN jazz chart. Their audiophile recordings with swing-meisters like Ray Brown and Louie Bellson were a real added boost for traditional jazz. *Santa's Bag* showcases Ray Brown's walking bass on "Let It Snow," and Mel Torme's trademark vocal jive on "Good King Wenceslas." George Shearing fingers an introverted and obscure version of "Away In A Manger." Jimmy McGriff and Hank Crawford team up for a brooding down-and-dirty remake of "Silver Bells." Dave Brubeck joins Gerry Mulligan on a sprite piano/bari' sax duet on "Santa Claus Is Coming To Town." There's lots of "character" as well as "characters" in this package. The set closes with an upbeat foot-tapper by Louie Bellson called "It's The Time Of The Year," recorded live during last year's Christmas season.

VARIOUS ARTISTS CHRISTMAS BLUES (DENON)

For some real spicy Americana, don't miss this street-smart collection on Savoy. *Christmas Blues*. Drawn mostly from scratchy 78 RPM masters, CB kicks off with an R&B version of "White Christmas" that dates back to 1948 when it was covered by the pre-doo-wopin' Ravens. Also from '48 is a Charlie Parker/Kenny Dorham noodling of "White Christmas" that was actually cut on Christmas night. Many say that when it comes to drive and vigor, live Parker often outstrips the studio recordings. With artists like Bird, the Ravens, the Marshall Brothers and Gatemouth Brown, *Christmas Blues* is a raw collection of early Savoy works of both bebop and pre-rock 'n' roll R&B.

VAL GARDENA HAVE A VAL GARDENA CHRISTMAS! (MERCURY)

Portland synth duo Val Gardena are poised to follow up their top ten *River Of Stone* with even more progressive sounds, come February, when their second Mercury CD is released. This sneak preview contains a breezy original holiday ode called "Northern Lights," which comes complete with sampled sleigh bells. Better yet, VG have included a smooth soprano sax cover of "Do They Know It's Christmas? (Feed The World)." One minute snippets of four new tunes and a taped message complete this promo set.

ARTIST PROFILE

ROBERTO PERERA



FROM: Montevideo, Uruguay

CURRENTLY RESIDING:

Miami

PERERA'S HARP: "The Paraguayan harp is a folk instrument you play with the nail instead of the fingertip. It's more lively and sounds like an acoustic guitar. On (Seduction) I recorded six songs with a new Paraguayan harp that has 'sharping levers' that makes sharps and flats. When you pull it up, it raises the string to a sharp. It only works on one string at a time, but it helps."

EARLY DAYS: "When I learned to play the harp 30 years ago I was young and always wanted to experiment. I used an amplifier and a wah-wah pedal. I listened to the Beatles and wanted to be different."

INFLUENCES: "My early influence was Brazilian music. I grew up with it since I was three and four years old, and it's inside me. Antonio Carlos Jobim influenced me most because his melodies are so beautiful."

SPREADING THE WORD: "I want to show the world that you can do much more with a harp. Vollenweider has been going more into Oriental and Asian music. I like to mix the music of the United States with Central and South America and the Caribbean."

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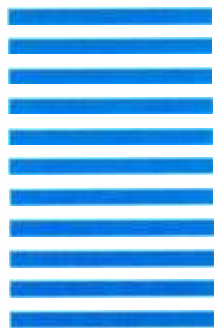
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GAVIN ALTERNATIVE

EDITOR: LINDA RYAN
ASSOCIATE EDITOR:
SEANA BARUTH



Inside Alternative

TW		SPINS	TREND
1	R.E.M. - What's/Frequency, Bang&Blame, Currencies, Crush (Warner Bros.)	1556	-146
2	PEARL JAM - Spin/Black Circle, Tremor Christ, Better Man (Epic)	1367	+145
3	NIRVANA - About A Girl, The Man Who, Lake/Fire, Jesus Doesn't (DGC)	1274	-46
4	SMASHING PUMPKINS - Landslide, Frail And Bedazzled (Virgin)	1137	-102
5	THE CRANBERRIES - Zombie, Ode/Family, I Can't Be, Dreaming (Island)	1029	-192
6	GREEN DAY - Basketcase, Paradise, Longview (Reprise)	926	+127
7	LIZ PHAIR - Supernova, Whip-Smart (Matador/Atlantic)	938	-115
8	HOLE - Doll Parts, Miss World, Asking, Violet (DGC)	923	-63
9	VERUCA SALT - Seether, Victrola, Spiderman, Number One (Minty Fresh)	878	-29
10	WEEZER - Buddy Holly, Undone, My Name Is (DGC)	851	+8
11	OFFSPRING - Gotta, Come Out And Play, Self Esteem (Epitaph)	821	+24
12	STONE TEMPLE PILOTS - Vasoline, Interstate Love Song (Atlantic)	743	-108
13	OASIS - Supersonic, Live Forever, Rock And Roll Star (Epic)	676	-2
14	BAD RELIGION - Stranger Than, 21st Century, Incomplete, Infected (Atlantic)	669	-38
15	PULP FICTION SOUNDTRACK - Urge Overkill (MCA)	601	-41
16	CLERKS SOUNDTRACK - Soul Asylum, Alice In Chains (Columbia)	587	-108
17	SOUNDGARDEN - My Wave, Fell On Black, Black Hole, (A&M)	544	-121
18	WEEN - Voodoo Lady, Can't Put My Finger On It (Elektra)	543	+13
19	PORTISHEAD - Sour Times (London)	521	+91
20	DINOSAUR JR. - Feel The Pain (Sire/Reprise)	511	-20
21	BIG AUDIO - Looking For A Song (Columbia)	510	-7
22	MELROSE PLACE, THE MUSIC - Aimee Mann, James, Letters To Cleo (Giant)	444	-95
23	GO GO'S - Whole World Lost (IRS)	457	-78
24	LOVE SPIT LOVE - Am I Wrong, Change In The Weather, Wake Up (Imago)	419	-47
25	THE MURMURS - You Suck (MCA)	367	+37
26	DEAD CAN DANCE - American Dreaming, Rakim (4-AD)	347	-11
27	CANDLEBOX - Change, You, Far Behind (Maverick)	351	-83
28	IF I WERE A CARPENTER - Sonic Youth, M. Sweet, Redd Kross (A&M)	338	0
29	CRANES - Shining Road (Dedicated/Arista)	334	+51
30	LIVE - Selling The Drama, White Discussion, I Alone (Radioactive)	327	-25
31	BLACK CROWES - A Conspiracy (American)	323	-21
32	THE MIGHTY MIGHTY BOSSTONES - Kinder Words (Mercury)	308	-89
33	BUSH - Everything's Zen (Trauma/Interscope/AG)	329	NEW
34	SOUL COUGHING - Screenwriter's Blues, Chicago Not Chicago (Slash/Warner Bros.)	319	-68
35	AMERICAN MUSIC CLUB - Wish The World Away, Can You Help Me? (Reprise)	308	-62
36	WEDDING PRESENT - Yeah Yeah Yeah, Gazebo (Island)	306	+7
37	MAZZY STAR - Halah (Capitol)	301	NEW
38	THE CRAMPS - Ultra Twist (Medicine/Giant)	291	+1
39	SUGAR - Your Favorite Thing, Believe What You're (Rykodisc)	287	-79
40	PETE DROGE - If You Don't Love Me (American)	302	-20
41	RANCID - Roots Radical, Salvation (Epitaph)	263	+16
42	NATURAL BORN KILLERS - Nine Inch Nails, Cowboy Junkies, L7, Lard (Warner Bros.)	257	-166
43	PIZZICATO FIVE - Twiggy Vs. James Bond, Baby Love Child (Matador)	256	+7
44	DINK - Green Mind (Capitol)	266	+7
45	SARAH McLACHLAN - Good Enough, Possession, Hold On (Netwerk/Arista)	254	-28
46	JON SPENCER BLUES EXPLOSION - Orange (Matador)	246	-4
47	GRANT LEE BUFFALO - Mockingbirds, Honey Don't Think (Slash/Reprise)	235	-64
48	BRYAN FERRY - Mamouna (Virgin)	231	-74
49	JESUS & MARY CHAIN - Sometimes Always, Come On, Between Us (American)	211	-26
50	FLAMING LIPS - She Don't Use Jelly (Warner Bros.)	227	NEW

Most Added



PEARL JAM (17)
Vitalogy (Epic)

ASSPONYS (13)
Electric Rock Music (A&M)

ALL VIRGOS ARE MAD (12)
Various Artists (4-AD)

BUSH (9)
"Everything's Zen"
(Trauma/Interscope/AG)

Top Tip

BUSH
"Everything's Zen"
(Trauma/Interscope/AG)
A big, centered debut for Bush at # 33.

Top Requests

WEEZER

CRANBERRIES

PEARL JAM

VERUCA SALT

THE MURMURS

RECORD TO WATCH

GUIDED BY VOICES
"I Am A Scientist"
(Matador)

New releases are slowing down and your musical adventures are picking up. Already on at KUKQ, WCBR and WOXY.

Chartbound

SUEDE - "The Wild Ones" (Nude/Columbia)

NINE INCH NAILS - "Piggy"
(Nothing/TVT/Interscope/AG)

JAMES - Wah Wah (Fontana/Mercury)

ECHOBELLY - "I Can't Imagine..." (Rhythm King)

LORDS OF ACID - "The Crab Louse" (American)

KILLING JOKE - "Pandemonium" (Zoo)

Just a little business before the news: GAVIN Award nomination ballots went out right before the Thanksgiving break. They didn't go out in the magazine, as per usual, so keep an eye out for a business size envelope from GAVIN in your pile of letter mail. And please, send them back to me ASAP!

Also, our last reporting day will be Tuesday, December 13. We will be back in the office and taking your reports on Tuesday, January 3. As always, *our deadline for Commercial Alternative reports is 3 p.m., PSD.*

Those interested in GAVIN'S **Top 100 Chart** for their year-end countdowns should keep a close eye out for the issue dated December 9, as all of the formats will have the charts included therein.

Warning: This was written under the influence of Sudafed. Read at your own risk.

Hope you all had a wonderful holiday—I sure did. I saw a number of excellent shows over the short break, starting with **Teenage Fanclub's** to-die-for show at the Roxy in Los Angeles. The band, with new drummer (ex-**Soup Dragons**) **Paul Quinn**, stormed through a "greatest hits" set, relying heavily on selections from *Bandwagonesque*. In between old faves were a smattering of new songs slated for the band's upcoming album, as well as covers of **The Beatles**, **Alex Chilton** and **The Byrds**. I've never seen the band sound tighter and be more relaxed on stage. 1995 *will be* their year.

Opening the show was the very fabulous Los Angeles band **Sammy**, whose import single has racked up an enormous TSI, came in my office



CD player. This is a picture of me in my **Sammy** T-shirt at **Disneyland**. Isn't that just too friggin' cute?

Meanwhile back at the farm, **The Jesus & Mary Chain**, **Mazzy Star**, **Velvet Crush**, **The Gigolo Aunts**, **MC 900 Ft. Jesus**, **The Cranberries**, **The Pales Saints**, **The Go Go's** and **Bikini Kill** all came through town over the long weekend—and man, am I tired. Just plain ol' tired, sick and tired and, tired of going to shows, too.

Continues on page 43

Reports accepted Monday 8:30am - 4pm and Tuesday 8:30am - 3pm
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GAVIN COLLEGE

ALTERNATIVE EDITOR:
LINDA RYAN
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20 10 10

- | | | | |
|------------|----|----|---|
| 1 | 1 | 1 | JON SPENCER BLUES EXPLOSION - Orange (Matador) |
| 4 | 2 | 2 | DEAD CAN DANCE - American Dreaming, Rakim (4-AD) |
| 2 | 3 | 3 | WEDDING PRESENT - Yeah Yeah Yeah, Gazebo (Island) |
| 8 | 8 | 4 | CRANES - Shining Road (Dedicated/Arista) |
| 10 | 9 | 5 | PIZZICATO FIVE - Twiggy Vs. James Bond, Baby Love Child (Matador) |
| 9 | 6 | 6 | ROCKSTARSKILL - Boredoms, Spinanes, Team Dresch, Smog (Kill Rockstars) |
| 3 | 4 | 7 | VERUCA SALT - Seether, Victrola, Spiderman, Number One (Minty Fresh) |
| 5 | 5 | 8 | LIZ PHAIR - Supernova, Whip-Smart (Matador/Atlantic) |
| 7 | 7 | 9 | WEEN - Voodoo Lady, Can't Put My Finger On It (Elektra) |
| 15 | 13 | 10 | THE CRAMPS - Ultra Twist (Medicine/Giant) |
| 13 | 11 | 11 | DOG FACED HERMANS - Those Deep Buds (Alternative Tentacles) |
| 16 | 12 | 12 | SOUL COUGHING - Screenwriter's Blues, Chicago Not Chicago (Slash/Warner Bros.) |
| 18 | 15 | 13 | SILVER JEWS - Starlite Walker (Drag City) |
| 6 | 10 | 14 | AMERICAN MUSIC CLUB - Wish The World Away, Can You Help Me? (Reprise) |
| 14 | 14 | 15 | THE MELVINS - Stoner Witch (Atlantic) |
| 23 | 16 | 16 | HEAVENLY - The Decline And Fall Of Heavenly (K) |
| 31 | 24 | 17 | PORTISHEAD - Sour Times (London) |
| 21 | 18 | 18 | LISA GERMANO - Geek The Girl (4-AD) |
| 24 | 19 | 19 | JUNED - Juned (Up) |
| 11 | 17 | 20 | SMASHING PUMPKINS - Landslide, Frail And Bedazzled (Virgin) |
| 17 | 21 | 21 | KICKING GIANT - Alien i-D (K) |
| 22 | 22 | 22 | R.E.M. - What's/Frequency, Bang&Blame, Currencies, Crush (Warner Bros.) |
| 39 | 23 | 23 | CATHERINE - Sorry! (TVT) |
| 28 | 28 | 24 | SMALL FACTORY - For If You Cannot Fly (Vernon Yard) |
| 34 | 34 | 25 | GOLDEN PALOMINOS - Pure (Restless) |
| 26 | 26 | 26 | FASTBACKS - Answer The Phone, Dummy (Sub Pop) |
| 32 | 27 | 27 | LORDS OF ACID - Voodoo U (American/White Label) |
| 12 | 20 | 28 | BUTTERGLORY - Crumble (Merge) |
| NEW | 29 | 29 | JESSAMINE - Your Head Is So Small It's Like A Little Light (Sub Pop) |
| 19 | 25 | 30 | THINKING FELLERS UNION LOCAL 282 - Strangers From The Universe (Matador) |
| — | 31 | 31 | DIGABLE PLANETS - Blowout Comb (Pendulum/EMI) |
| 25 | 29 | 32 | GIRLS AGAINST BOYS - Cruise Yourself (Touch & Go) |
| — | 33 | 33 | RED HOT & COOL: STOLEN MOMENTS - Pharcyde, The Roots, MC Solaar (GRP) |
| NEW | 34 | 34 | ELEVENTH DREAMDAY - Ursa Major (Atlantic) |
| 29 | 32 | 35 | SHELLAC - At Action Park (Touch & Go) |
| — | 37 | 36 | SUPERCHUNK - Driveway To Driveway (Merge) |
| — | 47 | 37 | LAURIE ANDERSON - Puppet Motel, In Our Sleep, Bright Red (Warner Bros.) |
| — | 49 | 38 | COME - Don't Ask Don't Tell (Matador) |
| — | 39 | 39 | ECHOBELLY - I Can't Imagine, Father Ruler King, Insomniac (Fauve/Rhythm King) |
| 35 | 38 | 40 | SUGAR - Your Favorite Thing, Believe What You're (Rykodisc) |
| 37 | 41 | 41 | BUILT TO SPILL - There's Nothing Wrong With Love (Up) |
| 49 | 42 | 42 | NIRVANA - About A Girl, The Man Who, Lake/Fire, Jesus Doesn't (DGC) |
| 43 | 43 | 43 | HEY DRAG CITY - Pavement, Palace Brothers, Smog, King Kong (Drag City) |
| — | 44 | 44 | GODFLESH - Selfless (Earache/Columbia) |
| 38 | 45 | 45 | CLERKS SOUNDTRACK - Soul Asylum, Alice In Chains (Columbia) |
| 36 | 36 | 46 | RADIAL SPANGLE - Syrup Macrame (Beggars Banquet) |
| 27 | 40 | 47 | THE MIGHTY MIGHTY BOSSTONES - Kinder Words (Mercury) |
| NEW | 48 | 48 | ASS PONYS - Electric Rock Music (A&M) |
| 20 | 35 | 49 | PULP FICTION SOUNDTRACK - Urge Overkill (MCA) |
| 33 | 50 | 50 | JAMES - Jam J, Tomorrow, Honest Joe (Fontana/Mercury) |

Most Added

ALL VIRGOS ARE MAD (16)

Various Artists (4-AD)

ASSPONYS (15)

Electric Rock Music (A&M)

PALACE SONGS (12)

Hope (Drag City)

TECHNICAL JED (10)

(spinArt)

GASTR DEL SOL (10)

Mirror Repair (Drag City)

Top Tip

JESSAMINE

Your Head Is So Small... (Sub Pop)

Who says size doesn't matter? Their head may be small, but the debut's a big one!

RECORD TO WATCH

FURTHER Grimes Golden (Fingerpaint)

Seven stations added Golden Grimes this week, including WTUL, WUNH, WXDN and KJHK.

Chartbound

THE LONDON SUEDE - Dog Man Star

(Nude/Columbia)

GUIDED BY VOICES - "I Am A Scientist" (Matador)

TREEPEOPLE - Actual Re-enactment (C/Z)

SHADY - World (Beggars Banquet)

Dropped: #30 Cranberries, #46 The Cult, #48

Boyracer

Inside College

.....
Greetings from South Carolina. Despite my lack of accent, the South is my birthplace, and I chose to devote this year's vacation to Columbia, South Carolina and my high school reunion (ten years—just call me mom). The reunion thing was pretty interesting (my small class produced three doctors, beaucoup family types, a Marine, a guy who builds prisons for a living and about 60 salesmen), but my most exciting endeavor was college—not high school—related: I trooped over to the University Of South Carolina and went on the air at **WUSC**.

It's been a while since I've done a radio show. How long, you ask? Well, let's just say that back in my day about 90 percent of what we aired was on vinyl, so my first challenge was to get accustomed to a CD-oriented set-up. Also, when I was music director at **WUSC** we were free-form and rotationless. Now, the station has discs in A, B, and C rotation, and even though I'm sure I could've ignored rotation (what's **Eric Greenwood** gonna do—throw me off the air?), I attempted to play by the rules. It helped that most of the music in rotation was to my taste—*Hey Drag City* comp and the **Terem Quartet** were in A, **Palace Songs** in B and *Tulare Dust* in C, to name just a sampling.

I have to admit I was pretty surprised by the calls I got on the air. The big response record, was the **Luscious Jackson** single the DJ before me (thanks, **Lee**, for letting me do most of your show), played before she let me take over. Then, people I had known when I lived in Cola started to ring up—proving that **WUSC's** audience is an extremely loyal, long-term one. I also got an out-of-the-blue call from Chicago resident and ex-**WUSC** music director **Andy Urich**, who seems to be doing quite well.

When I looked at the local band stuff in the main studio cart rack I had to chuckle. Columbia's **Hootie And The Blowfish** (who, like the **Connells** and **Dillon Fence** have long been favorites of the University Of South Carolina student population), were well-represented; one cart, that I think has been around for years, contained an early version of "Hold My Hand."

Other notables: Among the station's legal IDs is one from renowned saxophonist **Bill Clinton**: an old friend of mine heard me on the air and promptly drove over to the station to say hi, and I think I broke one of the CD players. Don't tell Eric, okay?

Alright, there's just one news item to recount: **MCA's Toby Hood** is leaving his position to move back to England. Rumors report that Toby has secured a VJ gig with **MTV Europe**, although **Tobias** coyly refused to reveal his plans. I told him that he'd be losing his advantage with the ladies if he returned to Britain where his accent is commonplace, but I guess he figures VJ stardom will make up the difference. Call Toby and say 'bye—he's a rare fellow.

That's it for this week. By the time you read this, I'll most likely be back in the office with all the gossip that's good to go and then some.

Continued from page 41

Congratulations to **Live 105**-San Francisco on another successful listener appreciation party. Dubbed the **Yam Jam**, their party featured **Big Audio**, **Frank Black** (acoustic), **Rancid**, **Frente!** and **Adam Ant**. As usual, a good time was had by all.



Speaking of station events, here's a photo of **WVFX**-East Lansing's **Sandy Horovitz** with the band **Moist**. Moist was just one of the bands (others included **311**, **Lightning Seeds**, **Stabbing Westward** and **The Murmurs**) to play the station's Octoberfest '94, which drew over 15,000 people. (This picture's cute, too, but not as cute as the one with me and **Bashful**.)

Special thanks to **WEQX**-Albany's **Gary Schoenwetter** for sending me a copy of the *Fear Into Fuel* compilation of Albany bands. Gary says that while the station didn't put the CD out (as many stations have done in the past), **WEQX** supports the compilation with airplay. He says, "(The track from) **Lughead** gets great phones. The bands are strong live and the CD has good sales." If you're extra nice, maybe **Gary** will get a copy for you, too.

I actually unearthed my turntable this week to play some new music in the ever-popular 7-inch format, and I'm damn glad I did. Have you checked out **Triple Fast Action**, **Kittywinder** or **Sunhead**, yet? No? You are *seriously* lagging, my friend.

Rancid, who recently stole the

show at **Live 105's Yam Jam**, are set to appear on **MTV's 120 Minutes** on December 5. And since it's that time of year, the Top 20 alternative videos for '94 will be aired on December 12, while **Best Of '94: Live Performance** airs December 19. Now back to regularly scheduled programming:

I was shopping for imports this weekend at **Mod Lang Records** in Berkeley, and just about every other person came into the store to buy the new **Stone Roses** single, "Love Spreads." A few adventurous programmers added the track this week, too. Stand up **KUKQ**, **KROQ**, **KNDD/The End**, **Rev 105** and **CFNY**. So here's the rub: I am of the opinion that this particular song isn't anywhere near the best track on the album, so when the domestic single—the better single—gets released in early '94, please don't give **Ted Volk** a hard time about adding it.

Hey, guess what? I'm so sick that I'm actually going to stop writing this nonsense and go home. Lucky you.

New Releases

BRAND NUBIAN Everything Is Everything (Elektra)

In 1991 Brand Nubian dropped *One For All*, a striking debut filled with pop-styled hooks and 5% nation of Islam diatribe. In 1993, the crew (minus Grand Puba) delivered *In God We Trust*, a sweeping blend of dense, menacing soundscapes and hardcore, clenched fist lyrics. *Everything Is Everything* continues with the group's distinctive hardline poetics, but shows the trio taking a new musical perspective. The group's own Lord Jamar handles the production chores, proving to be equally adept behind the boards as he is on the mic. This release introduces live instrumentation into the mix as guitar, drums, bass and keyboards are prominently featured on no less than five of the album's 16 tracks. The few samples the group has chosen to use are diverse, ranging from the deep jazz

shadings of Chico Hamilton to the soulful pop of Simply Red.

Everything Is Everything is an engaging blend of laid back funk melded to street soldier lyrics, further establishing Brand Nubian as one of a handful of hip-hop groups that refuse to stagnate.

—SPENCEDOOKEY

BIG CHIEF Platinum Jive Greatest Hits 1969-1999 (Capitol)

Detroit's Big Chief are on the warpath again with another hip record that's sure to cause a stir at alternative and rock radio. Don't let the *Greatest Hits* part of the title full you because all the songs were written by Big Chief—the band is being clever. Anyone who's familiar with this innovative band won't be disappointed by the smorgasbord of songs offered on *Platinum Jive Greatest Hits 1969-1999*. It's like a variety pack of cereal—there's something for everybody. From the thrashy guitar hooks of "Locked Out" and "Armed Love" to the rap-riddled jazzy rhythms of "M.D. 20/20" and "Bona Fide," (the latter features Schooly D on vocals), to the low-end hard rock grooves of "Lot Lizard," Big Chief demonstrates musical dexterity. If dripping psychedelic swirling guitar chords are your thing be sure to check out "John's Scared" and "Map Of Failure." A must play for your red-eyed listeners. Big Chief's knack for unpredictability and successful mix of different musical styles will keep your playlist fresh and your listeners jivin'.

—ROB FIEND

THE TECHNICAL JED The Southern States (SpinArt, P.O. Box 1798, New York, NY 10156-1798)

Remember how cool Echo And The Bunnymen's "Going Up" kicked off the album *Crocodiles?* "Dance of the Lollipop Faeries" does it here, sneaking up from a faint buzz to a glorious din of distortion. The Technical Jed is a Richmond, Va. fourpiece that rolls Burundi drumming into Swell Maps/Sonic Youth-type guitars. "Time Bomb" ticks at a grimacing pace, slouches into a slower midsection, then emerges to rock again. "Cartoon Train" hoists flags of grating guitar against a sky of Fraher's restrained vocals, and "Rocket Science" features jibing guitars. Echo And The Bunnymen-style drumming gurgles through "Milt" and "Airstream" glows with endearing vocal harmonies. These baker's dozen tracks show a heap of promise, and it's hard to spot apparent weaknesses. Get Technical.

—DAVID BERAN

ARTIST PROFILE

LOIS



MAILS FROM: Olympia

NEXT RELEASE: *Bet the Sky*

LABEL: K Records
(206) 786-1594

FORMER EMPLOYMENT: Lois hosted "Your Dream Girl". (No, she was not an airline stewardess, but the host of an all girl punk rock show on KAOS-FM at Evergreen State College in Olympia).

THE PLAYERS ARE: Lois Maffeo, (vocals, acoustic guitar); Heather Dunn (drummer formerly of Tiger Trap); Brendan Canty (current guitarist of Fugazi).

INFLUENCES: Patti Smith, The Raincoats, Joni Mitchell, Astrud Gilberto and NOT The Sex Pistols.

FROM WHENCE THE ALBUM NAME COMES: *Bet the Sky* is about optimism, meaning anything is possible.

DESCRIPTION FROM SOMEONE "IN THE KNOW": "Lois is part of the folk rock, lo-fi implosion and it's a good time for her now because people are listening to Sebadoh and the Silver Jews"—Julie Butterfield of K Records

SELF DESCRIPTION: "I'm a punk, I'm not a folkie. I play music that I guess doesn't sound much like punk rock, but it's definitely informed by punk rock, more than anything else."—Lois

IT'S BEEN SAID: "Despite her genuine enthusiasm for the DIY aesthetic, Maffeo, unlike so many contemporaries, seems to have no need for kitsch, post-modernisms, or cultural reference. Instead she offers offhandedly inspired, romantically realist lyrics."

—Alternative Press.



1. WEEZER - BUDDY HOLLY
2. URGE OVERKILL - GIRL, YOU'LL BE A WOMAN SOON
3. GREEN DAY - WHEN I COME AROUND
4. R.E.M. - BANG AND BLAME
5. VERUCA SALT - SEETHER
6. THE FLAMING LIPS - SHE DON'T USE JELLY
7. SOUL ASYLUM - CAN'T EVEN TELL
8. MAZZY STAR - HALAH
9. JESUS & MARY CHAIN - COME ON
10. DINOSAUR JR. - I DON'T THINK SO

GAVIN ROCKS

ASSOCIATE EDITOR:
ROB FIEND



TR		SPINS	TREND
1	MEGADETH - Crown Of Worms, Youthanasia (Capitol)	576	-6
2	NATIVITY IN BLACK COMPILATION - White Zombie, Type O Negative, (Columbia)	524	-24
3	CORROSION OF CONFORMITY - Broken Man, Albatross, My Grain, Deliverance (Columbia)	480	+7
4	DANZIG - Until You Call On The Dark (American)	432	-23
5	QUEENSRYCHE - I Am I, Promised Land, Disconnected, Bridge (EMI)	427	-25
6	SLAYER - Ditto Head, Divine Intervention, Killing Fields (American)	425	-45
7	KORN - Clown (Immortal/Epic)	385	+10
8	TESTAMENT - Low, Chasing Fear, Shades Of War (Atlantic)	362	+7
9	SICK OF IT ALL - Scratch The Surface (eastwest)	294	+8
10	PEARL JAM - Spin/Black Circle, Tremor Christ, Better Man (Epic)	247	+5
11	GODFLESH - Selfless (Earache/Columbia)	229	+19
12	DREAM THEATER - Lie, Voices, 6:00 (eastwest/Atlantic Group)	223	-52
13	KERBDOG - End of Green, Dry Riser, Suspect Device (Mercury)	220	-38
14	WIDOWMAKER - Long Gone, Ready To Fall (CMC International)	219	+11
15	ENGINES OF AGRESSION - All The Rage (Priority)	219	+5
16	MELVINS - Queen (Atlantic)	218	-12
17	BAD RELIGION - Stranger Than, 21st Century, Incomplete, Infected (Atlantic)	203	-30
18	CINDERELLA - Free Wheelin', Bad Attitude Shuffle (Mercury)	187	-2
19	MERCYFUL FATE - Nightmare Be Thy Name, Time (Metal Blade)	178	+22
20	SOUNDGARDEN - My Wave, Fell On Black, Black Hole, (A&M)	169	+10
21	MARY BEATS JANE - Neighborhood Psycho (Geffen)	161	+15
22	THE MIGHTY MIGHTY BOSSTONES - Kinder Words (Mercury)	157	+7
23	TREE - Plant A Tree Or Die (Cherrydisc)	147	+55
24	BODYCOUNT - Born Dead (Virgin)	145	-46
25	OVERDOSE - Street Law, No Truce (Futurist)	144	+2
26	GROOVEZILLA - Survival (Mausoleum)	143	-2
27	MONSTER VOODOO MACHINE - Suffersystem, Defense Mechanism (D-Tribe/RCA)	143	-21
28	D GENERATION - No Way Out (Chrysalis/EMI)	137	+5
29	OFFSPRING - Gotta, Come Out And Play, Self Esteem (Epitaph)	135	-24
30	FRONT LINE ASSEMBLY - Millennium (Roadrunner)	114	-6
31	SAMIAM - Capsized (Atlantic)	109	+6
32	COMPULSION - Delivery, Mall Monarchy (Interscope)	106	-1
33	DOWNSET - Anger! Ritual (Mercury)	105	+9
34	PLANET HATE - Monster, Mother Are You Mad? (Energy)	102	+13
35	LEEWAY - The Simple Life? (Futurist)	100	+10
36	WOODSTOCK '94 - Metallica, Rollins Band, Nine Inch Nails (A&M)	98	+13
37	KILLING JOKE - Millennium, Exorcism (Big Life/Zoo)	92	-15
38	GREEN DAY - Basketcase, Paradise, Longview (Reprise)	91	-1
39	RED SQUARE BLACK - Violent Pause (Zoo)	90	-12
40	FACE TO FACE - Over It (Victory/A&M)	89	NEW
41	NEW IDOL SUN - Reach (Pavement)	87	-8
42	BIOHAZARD - Tales From The Hard Side (Warner Bros.)	86	-14
43	SAVATAGE - Hand Full Of Rain (Atlantic)	86	-50
44	MOIST - Push (EMI)	86	+3
45	THE EX-IDOLS - Go Away (Relativity)	85	+5
46	MACHINE HEAD - Davidian (Roadrunner)	85	-18
47	THE CULT - Coming Down (Drug Tongue), Real Grrrl (Sire/Reprise)	82	-43
48	FUDGE TUNNEL - Rudge With A G (Earache)	81	-19
49	SWEATY NIPPLES - Demon Juice (Megaforce)	74	NEW
50	SHEER TERROR - Old, New, Borrowed, Blue (Blackout!)	73	NEW

Most Added

MONSTER VOODOO MACHINE (14)

"Defense Mechanism" (D-Tribe/RCA)

FLESH (8)

Flesh (Colorblind)

SPRUNG MONKEY (6)

Situation Life (Black Cat Do)

MARY BEATS JANE (5)

Mary Beats Jane (Geffen)



OVERDOSE (4)

Progress Of Decadence (Futurist)

TREE (4)

Plant A Tree Or Die (Cherrydisc)

Top Tip

SWEATY NIPPLES

Bug Harvest (Megaforce)

The Sweaty Nipples claim this week's highest debut thanks to heavy spins from KOFX(20), KDUR(15), WWWQ(12), WPCR(9), WSOU(8) and WSGR(7).

Most Requested

SLAYER

NATIVITY IN BLACK

MEGADETH

KORN

TESTAMENT

RECORD TO WATCH

MONSTER VOODOO MACHINE
"Defense Mechanism"
(D-Tribe/RCA)
Canadian rockers, Monster Voodoo Machine, will continue to generate spins with their industrial leaning EP. Don't miss this one.

Chartbound

6L6 (48) Not Even Warm (Cherrydisc)

* **Fight** (48) "Christmas Ride" (Epic)

* **Fiftylashes** (46) Harder (Doctor Dream)

Dropped: #41 S.F.W, #44 Helmet, #45 Brutal Truth, #50 Arcade.

GAVIN ROCKS WELCOMES THE FOLLOWING STATION TO OUR REPORTING PANEL:

KXXI 93.7 FM
405-407 S. 2nd St.
Gallup, NM 87301
Phone: (505) 863-6851
Fax: (505) 863-2429

Watts: 100,000
3 hours of hard rock/metal programming.

Contact: Drew St. John

Inside Rock

As I watched the 49ers humiliate the Saints in New Orleans last Monday night I couldn't help but think of the upcoming GAVIN seminar, especially as the cameras panned around a few of the clubs in the French Quarter. One of the clubs around that district has agreed to hold a GAVIN Rocks showcase on Saturday, February 18. I've already booked one band and have room for three more. If you're interested in showcasing one of your rock bands on Saturday definitely give me a call. Also, I've been issued the official in hotel showcase rates which I will make available to all inquiries...If you haven't received a registration application or information regarding special college rates please let me know...All reporters and label reps should have received a ballot for the 1995 GAVIN Rocks awards which will take place during the convention. There are some disgruntled independent promoters who're peeved that there is no category for independent promoter of the year. Well, this is what I'm going to do. When the ballots are returned and the nominees are drawn there will be another ballot going out to everyone so they can choose the winner for each category. On that ballot there will be a space for you to vote for the independent promotion person of the year. Since there are so few independents that work hard rock and metal, this last ballot will determine the winner rather than the nominee for independent promotion person of the year. Confused? Well so am I, so give me a call if you need guidance. One final note on the ballots: Get them back to me as soon as possible time is running out!...The only other mention of the 49ers this week comes from WRPS's Brodie Holmen who says, "This is the year the 49ers go. Steve Young's efforts now justify his actions." Of course I agree...I've made some comments in the past about the lack of support for

unestablished bands. Not everybody is guilty of this, but I find that some of the Rocks reporters agree that there is too much emphasis put on bands that are not necessarily that great. Metal dude **Ron Platzer** for **WMHW** puts it best: "It's time to embrace all styles of hard music, not just the established." I'm still completely baffled as to why some stations give artists 15 plus spins a week for months while other bands are allotted maybe 1 to 5 spins and end up being dropped in a couple of weeks. Maybe someday this strange and vicious cycle will come to an end and more programmers will give artist equal spins...Enough ranting about spins...**KATP's Eric Slayter** says, "The Hardline t-shirts are done and I know that no one cares." Not true. I'm sure everybody is extremely concerned and have nothing but good wishes for the livelihood of your shirts...**J.J.** over at **KEYJ** is illin' which explains the frozen list. If you got a moment you may want to give him a ring...**Mike Depippa** at **WSOU** has absolutely nothing to say this week...**Andy Gradel** would like you all to know that **WGLS** is breaking up their 15 hour Sunday night metal show into 3 hour slots. The metal shows are now Monday through Thursday from 11:00 p.m. to 2:00 a.m....**Laurie Lehew** is the new music director/promotion director at **KTSC** and will also be calling in metal reports for **Rich Green** who's exiting the station December 15. All hard rock/metal calls should be directed to **Laurie** from now on....With approaching holidays just around the corner I'd like to let you know that the last issue date for **GAVIN** is December 16, so the last reporting day is Tuesday December 13. Reporting will start again on Tuesday, January 3. I'll mention these dates again in the next two issue so you won't forget....Until next week, keep it hard!

Rock Releases



INSULT TO INJURY
Point Of This
(Century Media)

Century Media decided to jolt metal directors one more time before college radio hibernates for the holi-

days with the release of *Insult To Injury*. Hailing from New York, *Insult To Injury* (James Gibbons, vocals; Kurt Rempel, guitar; Steve Scheluchin, guitar; Kenny Braun, drums; Brian McKean, bass) went through the usual hassle of finding musicians who were compatible and able to perform in a smooth, cohesive fashion. After four years, the tedious task of forming the current lineup was completed in late 1992. Seething with dual guitars, ferocious bass lines, pummeling drums and ardent vocal yells, *Insult To Injury* creates a truly impressive metal sound on their debut album, *Point Of This*, which has the energy and metallic prowess of Pantera, Slayer and Sepultura. Produced by the band and Bobby Gustafson (guitarist on Overkill's first four albums), this CD will keep your metal listeners slammin' and you'll be considered a hero or heroine for playing it. Throw on "Shattered In The Head" and brace your self for wiry guitar solos layered with shattering drums, Gibbons' fiery vocals and infectious low-end grooves. For more head-banging grinds check out the title track, "The Move," "Self Centered," "Freedom" and "Ruled By Hatred." Most of the lyrics deal with the inner-self struggles that we all encounter as well as lashing out at the established bureaucracy that is rotting the core of our existence with pettiness. "Catalyst" is an excellent acoustic tune which features hypnotic vocals and a mesh of melodic guitar strums that blossom into intricate harmonies that fade reluctantly away. It's a great song to play if you want to slow down your set. *Insult To Injury* are representative of rock of the '90s: hard and angry but genuinely talented, with the ability to write non-abrasive songs that would be suitable for adult-oriented radio. That being said, I don't think A/C radio would take a chance with "Catalyst," mostly because of the name, but it sure would be cool if they did.

MONSTER VOODOO MACHINE
Defense Mechanism
(D-Tribe/RCA)

Canada's Monster Voodoo Machine rock. If you saw them perform at the last Foundations Forum you know what I mean. I've been a fan since I first heard the heavy grooves of "Get On With It," which was from their *State Voodoo/State Control* EP. With the release of their last album, *Suffersystem*, which featured 12 guitar raving tracks layered with industrial sampling and other special effects, Monster Voodoo Machine (Adam Sewell, vocals; Terry Landry, bass; Jason Cuddy, guitar; Darren Quinn, guitar; Dean



Bentley, drums; Stacey Hoskins, samples) made their first impression on rock radio which resulted in many spins and has kept them on the **GAVIN** Rocks chart for the past six weeks. If you're considering dropping MVM from your playlist, think again. The *Defense Mechanism* EP contains remixed songs from *Suffersystem* and showcases their extreme industrial inclination. The title track, "Copper Theft (Denial Mix)" and "Inside These Walls (Reapin' Madd Havoc Mix)" are the new mixed tracks and they deserve a good exploratory listen. Also included is the original mix of "Inside These Walls (Salvaged And Recycled). From hip-hop grooves to industrial spuzz, *Defense Mechanism* is a twisted gift from the boys up North. Share it with your listeners.



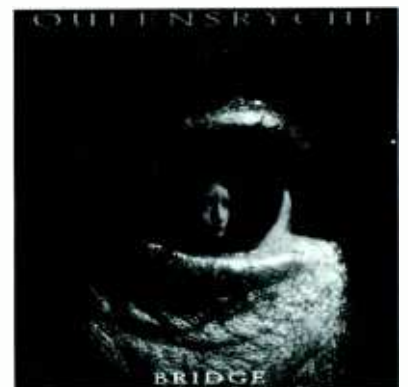
THE BOUNCING SOULS
The Good, The Bad And The Argyle
(BYO)

The Bouncing Souls have escaped from New Jersey and are considered extremely alternative. Armed with guitars, bass, drums and vocal yells, The Bouncing Souls (Greg Anonito, vocals; Pete Steinkopf, guitar; Bryan Kienlen, bass; Shal Khichi, drums) are attempting to infiltrate rock radio with their 12-track CD *The Good, The Bad And The Argyle*. Alternative-leaning rock radio as well as some metal stations will succumb to the band's '90s punk sound, especially if they're into playing goofy cover songs. Khichi and Steinkopf are the ringleaders of the band, having jammed together since they were 13. Kienlen and Anonito, then 17, were next on the scene, offering their services so the group could successfully cover Ramones' and U2 songs. As time went by not only

did the band's sound become more aggressive, they started writing their own songs which resulted in the release a couple of 7 inches and a few EPs. Now on **BYO** records, The Bouncing Souls have finally released a full length album that's loaded with thrashy tunes like "I Like Your Mom," "Joe Lies" and "Neurotic." Don't be alarmed by the humor that's woven through several cuts—it won't leave scars. Be sure to check out the cover of *Bow Wow Wow's* "I Want Candy" and "I Know What Boys Like." *The Good, The Bad And The Argyle* is an interesting listen that college radio will have a lot of fun with. Go crazy.

SEED "Doe"
(Mechanic/Giant)

Rock radio gave Seed modest air-play a while back, but the band never made a huge impact at hard rock/metal radio. If you're a Seed fan, or your listeners like that alternative hard rock sound, here's your chance to give the band another spin. Mechanic and Giant records are looking for adds with "Doe," the new single from their last album *Ling*. Combining elements of alternative and hard rock, "Doe" rides a wave of swirling guitar melodies and bass-driven rhythms that are directed by cascading vocals. This track would sound good between *Offspring* and *Bad Religion*—or any other band that has a slight alternative edge to it—so give either the edited of album version a whirl.



QUEENSRYCHE
"Bridge"
(EMI)

"Bridge" is Queensryche's latest single from their latest album, *Promise Land*. Album and **COR** stations will find the delicate acoustic guitar rhythms and soothing vocals applicable to their current rock rotations. Hard core metal stations will find this track a little too tame, but should consider giving it a spin or two to cool down a fiery playlist. "Bridge" has got the *Zeppelin* feel to it, and anyone who enjoys good acoustic strumming should give this one special attention.

GAVIN PICKS

Singles



HUEY LEWIS & THE NEWS
Little Bitty Pretty One (Elektra)

Both Thurston Harris and Bobby Day scored a hit with this tune in 1957. This version is similar in style to the band's cover of "It's Alright" from the Curtis Mayfield tribute album. Instantly recognizable, it's impossible to resist the urge to sing along. It's no surprise that it generates tremendous audience response in concert. Not only is it uptempo, it clocks in at 2:04!

GLADYS KNIGHT
End Of The Road (MCA)

Few artists would dare attempt to re-do song that was number one only two years ago. But one would be hard pressed to think of someone better

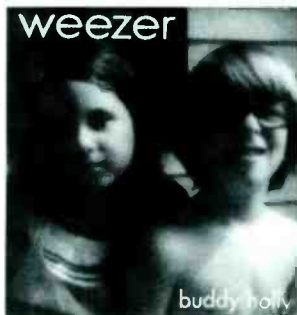
suited to render an interpretation of this '90s classic than this legendary performer. This one rates right up there among Gladys' very best.

WEEZER
Buddy Holly (DGC)

"undone-the sweater song," introduced Top 40 audiences to the clever lyrics and fresh sound of Weezer. But this track, which qualifies as this week's Record To Watch, is finding its way onto playlists quickly. This is the one that will bust 'em wide open. Producer Ric Ocasek captures the magic of the music and the video has PDs totally knocked out. Gee, will we ever think of the singer from Lubbock and that TV producer from the Twin Cities in the same way again?

CELINE DION
Only One Road (550 Music)

By the time Celine walks down the aisle to marry her longtime manager Rene Angelil later this month, expect this one to be getting the same kind of exposure at Top 40 that A/C has been giving it for weeks. Another powerful entry from one of the finest vocalists on the planet.



By Dave Sholin

Albums

PEARL JAM
Vitalogy (Epic)

When a band gets as big as Pearl Jam it can fall prey to creating music for an adoring audience, losing its personal vision in the shuffle. Eddie Vedder's lyrics and the band's music avoid this fate, as *Vitalogy* rings with undiluted vitality. "Last Exit" is an anthemic blast and "Spin The Black Circle" is a chop chop rocker with vintage Vedder vocals. "Not For You" attacks the exploitation of youth, and "Whipping" flexes the band's instrumental muscle. Radio should check out "Better Man's" soulful melody and "Immortality's" solemn grace. Spend some time with this one and watch it bloom.

—DAVID BERAN

VARIOUS ARTISTS
MoJazz Christmas Album (MoJazz/Motown)

It's been a satisfying growth year for MoJazz, the jazz division of Motown Records. Guitarist Norman Brown's *After The Storm* has been an A2 success for both radio and retail. Hot bop pianist Eric Reed is poised to deliver his hot second album, and another star on the horizon is funk saxophonist J. Spencer. MoJazz celebrates Christmas with this suave compilation of



Pearl Jam

smooth jazz fixings, including three tunes from Reed, two from Brown, one from Spencer, and a handful from other MoJazz artists like Terra Sul and Wayne Johnson.—KEITH ZIMMERMAN

THE BEATLES
LIVE AT THE BBC (Capitol)

Back in 1963, when rock 'n' roll on the BBC ("the Beelb") was severely rationed to special programming, the Beatles arrived that year and took advantage of the millions of British listeners on such live shows as *Talent Spot*, *Easy Beat* and *Saturday Club*. Techs hastily hooked up mono (not multi-track) tape machines and could cut five numbers in just over three hours. *Live At The BBC*, surgically remastered by George Martin, chronicles the Beatles' brash ability to plug in and play, with songs sandwiched between snippets of childish and innocent radio banter.

—KENT ZIMMERMAN

MARY J. BLIGE
My Life (Uptown/MCA)

After a double-platinum debut, Mary J. Blige is back strong. Mary J. wrote most of the songs on *My Life*, but for spice she restyled Rick James' "Mary Jane" and "All Night Long." My favorite tracks on this excellent set are "I'm Going Down" and "You Bring Me Joy." With the excellent production by Sean "Puffy" Combs, Chucky Thompson, Herb Middleton, and Mr. Dalvin of Jodeci, *My Life* and Mary J. Blige will surpass double-platinum this time around.

—JMJ MCWILLIAMS

TLC
Crazy Sexy Cool (LaFace/Arista)

Crazy Sexy Cool is the second album from Tionne "T-Boz" Watkins, Rozonda "Chilli" Thomas and Lisa "Left-Eye" Lopes, the hip-hop trio known as TLC. This album shows off TLC's considerable growth since their 1992 debut album *Oooooohhh... On The TLC Tip*, which went triple-platinum. The all-star writing and production team of Jermaine Dupri, Dallas Austin, Sean "Puffy" Combs, Babyface, and Carl "Chucky" Thompson, assembled for *Crazy Sexy Cool*, and Lisa "Left-Eye" Lopes also co-wrote several songs. This album is funky and for real. It's intimate in its messages and the stories are believable. It's a balance of smooth ballads, hip-hop flavored tracks and original interludes. *Crazy Sexy Cool* is all of the above.

—BILL SPEED



Beatles

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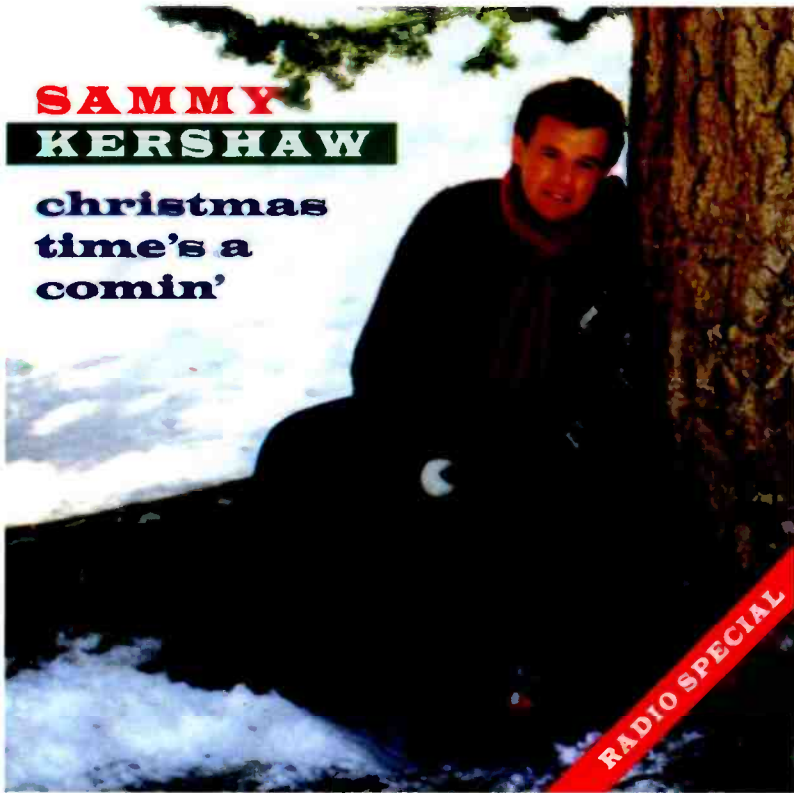
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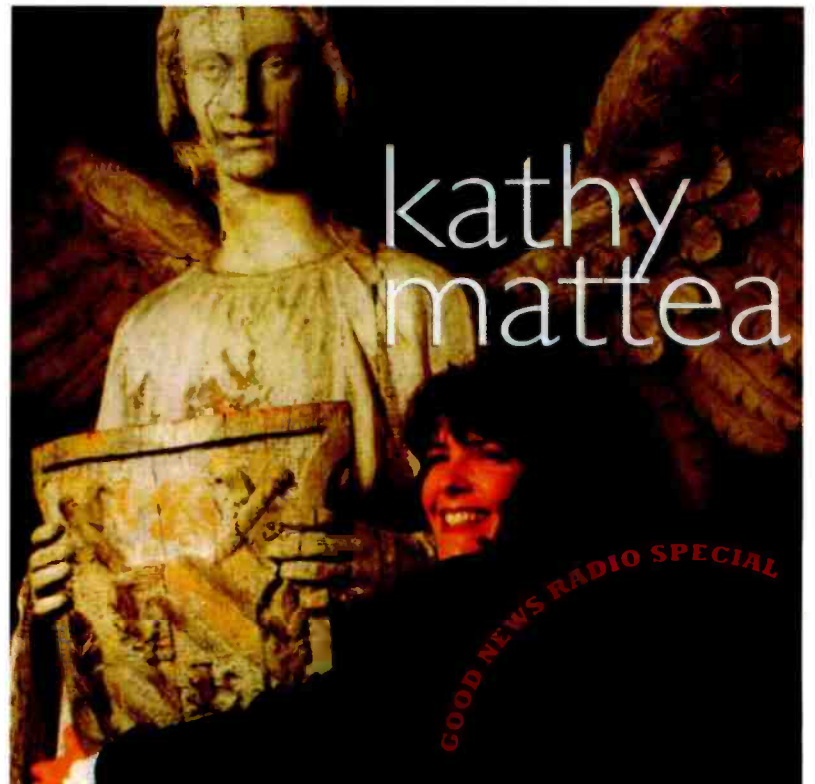
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